

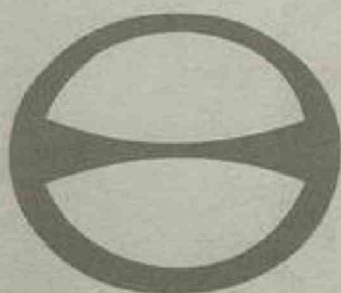
**INSIDE:**

**HOUSE ACTS TO CLEAN UP POLITICAL ADS**

Acting upon the FCC's discovery of violations of political advertising rules, a House committee has approved the Campaign Advertising Act of 1990. Details on the bill and its ramifications in Radio Business. Page 6

**PACKAGED FOR SUCCESS**

Bolton Research VP Mark Ramsey explains how "packaging" — shaping musical and promotional ideas into special, easily identifiable features — provides powerful marketing tools that differentiate your station from the competition. Page 37



**SHADES OF GREEN**

Just about everybody considers themselves "environmentalists" these days. But what they're actually willing to do about the problem is another matter. A new Roper study reveals where your listeners really stand on this critical concern. Page 20

**ADULT CHR: THE GREAT DEBATE CONTINUES**

PDs Guy Zapoleon, Ken Benson, and Jeff McCartney tackle the format's hottest issue. All agree on one thing: targeting 25+ is fraught with dangers. Page 42

**TAKING A BITE OUT OF CRIME**

Escalating gang warfare has ravaged black communities throughout the nation. Walt Love spotlights two stations that are trying to do something about the problem. Page 50



**SUMMER ARBITRONS**

**'Kiss' Wins Big Apple Derby; KOST Rides High In L.A.**

For the first time in five years, Urban WRKS (Kiss-FM)/New York topped the nation's No. 1 market in the Arbitron ratings. On the West Coast, Cox's KOST/Los Angeles posted a wide lead over second-ranked KHIS-AM & FM in the newly released summer figures.

WRKS — which Summit Communications acquired last year — survived challenges from Gold WCBS-FM, which rose 4.6-5.1, and from Viacom AC WLTW, which rose a full point to 5.1.

The otherwise stable New York results contrasted sharply with those from Los Angeles. Well behind KOST, Gannett's

**New York**

	Spring '90	Su '90
WRKS (UC)	5.1	5.5
WCBS-FM (Gold)	4.6	5.1
WLTW (AC)	4.1	5.1
WHTZ (CHR)	4.6	4.8
WINS (News)	4.3	4.4

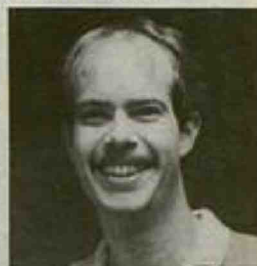
**San Diego**

	Spring '90	Su '90
KKLO-AM & FM (CHR)	9.4	9.1
KFMB-FM (AC)	4.8	5.6
KSON-AM & FM (City)	7.5	6.5
KFMB (AC)	6.7	5.6
KSDO (NT)	5.7	5.4

**Pemberton Appointed WRIF Programmer**

Great American's strange game of musical PD chairs continued this week when the company upped AOR WRIF/Detroit MD Jim Pemberton to PD. He replaces Marty Bender, who's returned to Indianapolis to program sister AOR WFBQ.

"Filling the PD position from within will enable us to continue down the winning path we've created for ourselves," Pemberton remarked. "Marty and I have the music where we want it, and I'm ecstatic that I have



Jim Pemberton

the opportunity to keep it rolling."

This is the second time in the past two years that Pemberton has succeeded Bender. Two years ago, Great American transferred Bender from 'FBQ to 'RIF and hired Pemberton — then Asst. PD/MD at WLLZ/Detroit — as Bender's replacement. Six months later, Pemberton resigned and returned to Detroit to become Bender's MD at WRIF.

**Los Angeles**

	Spring '90	Su '90
KOST (AC)	6.2	6.6
KHIS-AM & FM (CHR)	5.9	5.0
KABC (Talk)	4.3	4.9
KPWR (CHR)	5.0	4.3
KLOS (AOR)	4.1	4.1

**Chicago**

	Spring '90	Su '90
WGN (AC)	8.0	8.2
WGCI-FM (UC)	7.7	7.9
WBBM-FM (CHR)	4.4	5.2
WVAZ (UC)	5.2	4.4
WBBM (News)	4.6	4.1

Complete rankings, Page 36

KHIS combo fell to its second-lowest figure in seven years, while Ennis CHR rival KPWR (Power 106) dropped to its lowest share since entering the format four-and-a-half years ago.

In the Windy City, Tribune's WGN and Gannett's WGCI-FM continued to hold down the No. 1

and 2 spots, respectively. CHR WBBM-FM and Black AC WVAZ swapped numbers.

In San Diego, Hot AC KFMB-FM (B100) scored its best book since winter '88, and New Rock XTRA-FM (91X) bested AOR competitor KGB-FM, whose

ARBITRON/See Page 28

**Win Taps Troika Of Executives**

Win Communications President George Sosson has appointed CBS Radio Asst. Controller Ray Edwards as Win's VP/CFO. Concurrently, KLTR/Houston VP/GM Miles Sexton joins Win's Nostalgia/CHR combo KORG & KEZY/Anaheim as VP/GM replacing Bob Wood, who exited last month. And KORG & KEZY GSM Peri Corso has been promoted to Station Manager & Director/Sales.

Sosson told R&R, "I worked closely with Ray during my years at CBS; he'll bring the special skills necessary to the financial operations of our growing company. Miles also did a superb job at CBS, and I'm thrilled to have him move to Win. He'll continue KORG & KEZY's reputation as Orange County's leading combo and take us to new heights. And Peri has done a terrific job since joining the combo last spring. Nobody knows Orange County sales better than Peri."

WIN/See Page 28

**First-Half Music Sales Up Sharply; Analyst Predicts Modest '91 Gain**

**Shearson Lehman Forecasts Slowdown Regardless Of Economy**

The music industry experienced another round of double-digit growth during the first half of 1990, according to figures compiled by the Recording Industry Association of America. The report contrasts with a Shearson Lehman Bros. analysis, which predicts an industry slowdown in 1991.

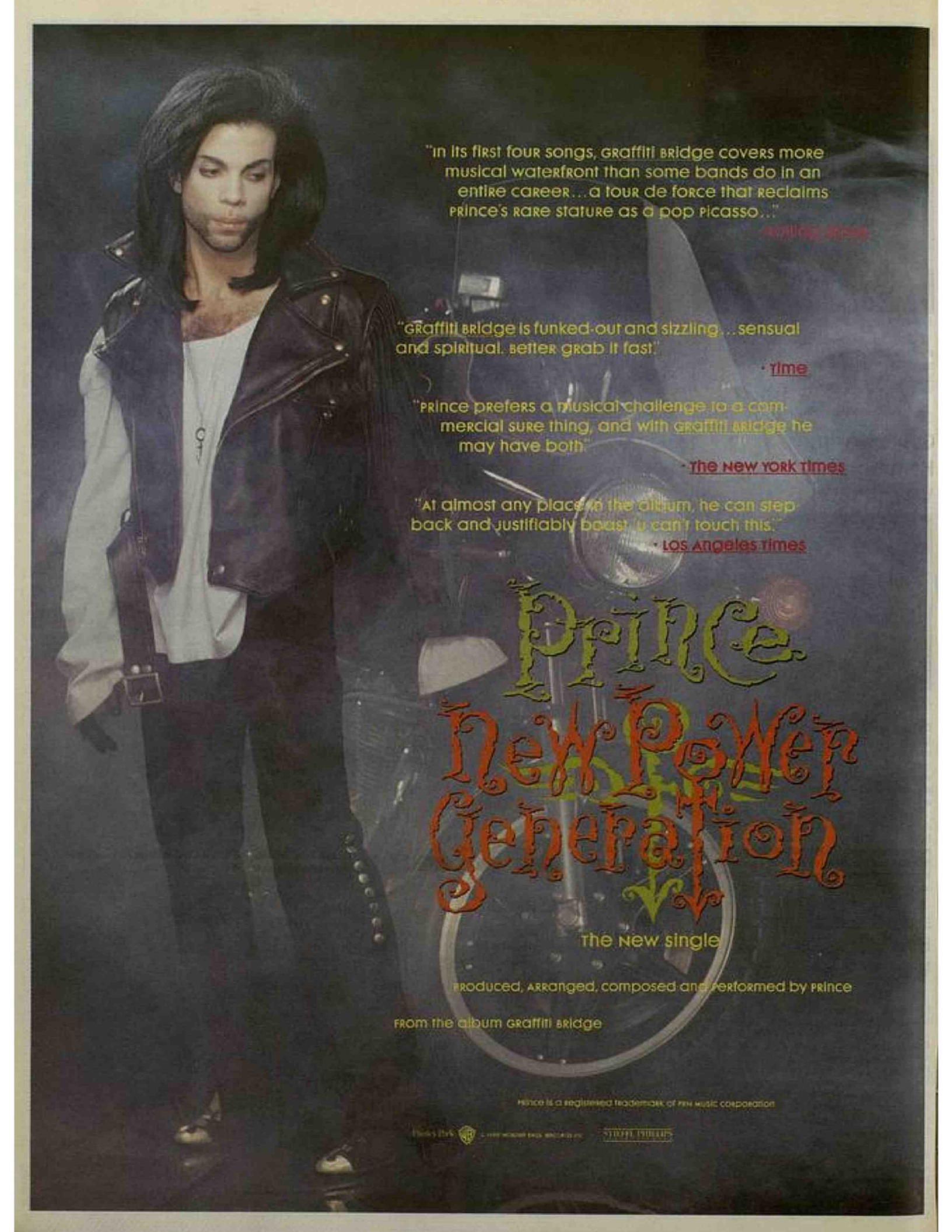
When compared to January-June '89 figures, unit sales of recorded music in all formats were up 10.77% in 1990, and corresponding dollar sales were up 15.06%. Predictably, the sales of vinyl product fell dramatically over the last year: unit sales of vinyl singles were off nearly 35%, while unit sales of vinyl LPs were down nearly 68%.

were relatively flat last year, increased by 5.19% this year. CD unit sales were up by more than 35%.

The two music configurations showing the biggest growth were cassette singles (unit sales

RIAA/See Page 28



A full-page photograph of Prince standing next to a motorcycle. He is wearing a black leather motorcycle jacket over a white t-shirt, black leather chaps over jeans, and black boots. He has long, dark hair and is looking down and to the right. The motorcycle is a Harley-Davidson, and its headlight and front wheel are visible. The background is dark and moody.

"in its first four songs, Graffiti Bridge covers more musical waterfront than some bands do in an entire career... a tour de force that reclaims Prince's rare stature as a pop Picasso..."

Rolling Stone

"Graffiti Bridge is funky-out and sizzling... sensual and spiritual. Better grab it fast!"

Time

"Prince prefers a musical challenge to a commercial sure thing, and with Graffiti Bridge he may have both."

The New York Times

"At almost any place in the album, he can step back and justifiably boast 'I can't touch this.'"

Los Angeles Times

# Prince New Power Generation

the new single

Produced, Arranged, Composed and Performed by Prince

From the album Graffiti Bridge

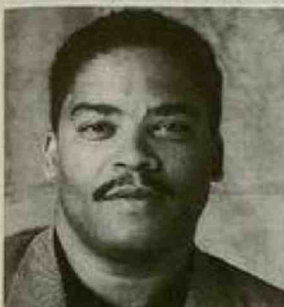
Prince is a registered trademark of PW Music Corporation



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Street Phillips

## Island Ups Fleming To VP/Black Music



Kevin Fleming

Island has promoted Kevin Fleming from West Coast Director/Black Music A&R to VP/Black Music Division. Concurrently, West Coast Regional Promotion



Chelle Seabron

Manager Chelle Seabron has been boosted to National Director/Black Music Promotion. Fleming remains in Los Angeles, reporting to President Mike Bone, while Seabron will relocate to New York and report to Fleming.

"Kevin's strengths have become very evident to everyone this year," said Bone. "He's the perfect person to build our Black Music Division in the '90s."

ISLAND/See Page 26

## Capitol Appoints Hammond VP/Marketing



Jeremy Hammond

Capitol VP/International Artist Development Jeremy Hammond has been appointed VP/Marketing, replacing Ron McCarrell, who recently exited. Hammond will oversee the Artist Development, Artist & Media Relations, and Catalogue and Components departments.

Capitol President Hale Milgrim commented, "Not only has Jeremy helped build strong foundations for numerous Capitol/EMI artists, he's also built impressive relationships with them. His enthusiastic approach to his previous posts in

HAMMOND/See Page 28

## Hurricane Dave Blows Into WBLK Programming Post

Hurricane Dave (aka David Glen Smith) has been tapped to fill the PD/MD post and an as-yet-unspecified airshift at UC WBLK/Buffalo. Most recently, Smith did a short parttime stint at WAMO/Pittsburgh. Earlier this year, he left an Asst. PD/MD/evenings gig at KMJQ/Houston after three years with that station. He succeeds Jim Snowden, who's joining KHYS/Houston for mornings.

WBLK GM Howard Ebo told R&R, "Dave has the experience and energy necessary to keep the station on target. He has some of the same types of experience as Jim and [learned] as an assistant to one of the top programmers in

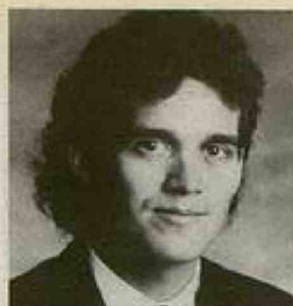
## Beasing Lands WLTI PD Slot

Viacom AC WLTI/Detroit has chosen David Beasing as PD, effective October 17. Beasing, who's been OM at NewCity Full-Service AC KRMG/Tulsa for three years, will succeed Bob Kaake, who was recently promoted to Viacom Regional VP/Programming. A replacement at KRMG has not yet been announced.

WLTI GM Terry Wood commented, "The search for someone to fill Bob Kaake's shoes has been extremely intensive. Dave's background, management skills, and general programming philosophy fit ours like a hand in a glove. I'm confident he'll make a major contribution in solidifying and expanding our position."

Beasing told R&R, "NewCity is tough to part with, but I couldn't think of a better place to go than Viacom. Strategically, they operate much the same way NewCity does. Judging from the past year's

BEASING/See Page 28



Diarmuid Quinn

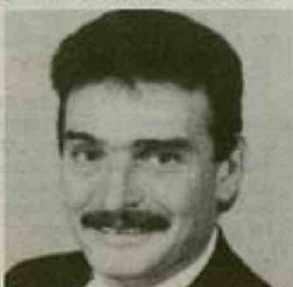
## MCA Taps Quinn As VP/Marketing

MCA has appointed Diarmuid Quinn VP/Marketing. He was most recently at Epic as Director/Product Marketing. Quinn will oversee day-to-day marketing efforts, with a special emphasis on rock artists.

MCA VP/Marketing Geoff Bywater stated, "I'm very pleased to welcome aboard a marketing executive with such a strong professional background in the record industry. The addition of Diarmuid gives our marketing team a real jolt of strength as we tackle exciting new projects in the '90s."

At Epic, Quinn worked closely with such acts as Ozzy Osbourne, Living Colour, Cheap Trick, Bad English, and Europe. Prior to that, he was Product Manager and Manager/College Marketing at CBS Records.

## Carta Now PD At WGH



Mike Carta

Former WIVK-AM & FM/Knoxville PD Mike Carta is the first Country PD at recent convert WGH-FM/Norfolk. The station had been without a PD since switching from CHR to Country earlier this month; he joined Monday (10/1).

WGH-AM & FM Station Manager Russ Schell told R&R, "Mike's a great idea man, which is just what we need at this stage. I'm thrilled he was available."

Carta, who was recently named CMA Medium Market PD of the Year, said, "I'm tremendously excited at the prospect of building a great radio station and having a whole lot of fun doing it. Without a doubt, Russ and I are going to make a great team; we've got enough ideas stashed away to last quite a while."

Carta's programmed WIVK for the last two years. Prior to that, he was OM at KVET & KASE/Austin for four years and OM/PD at WIL-AM & FM/St. Louis for five years.

OCTOBER 5, 1990

## KEYS TO SUCCESS

Achieving that proverbial "next level" of success can be an elusive process.

KEEY/Minneapolis VP/GM Mick Anselmo explains how the Malrite Country outlet moved beyond the middle of the pack toward market dominance.

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## WLS Elevates Hayes To Operations Director

WLS/Chicago has boosted PD Drew Hayes to Operations Director, a title designed to reflect his broad responsibilities at the Capital Cities/ABC News/Talk station. The new position incorporates his PD duties, and that post has been eliminated.

"It's a nice pat on the back for being the architect of a successful radio station that will be even more successful in the future," said WLS President/GM Tom Tradup. "In addition to his programming work, Drew acts as News Director, Promotion Director, and all-around general factotum. He really is the brains of the operation."

Hayes observed, "It's great to have your hard work recognized. The station is growing and, by recognizing my role, Cap Cities/ABC has shown everyone here there's room for personal growth."

Prior to joining WLS in July 1989,



Drew Hayes

Hayes was PD of WKRC/Cincinnati, where he also hosted a talk show. His resume also includes an ND stint at KKDA/Dallas and on-air posts at Miami's WNWS and WKAT, as well as at WPLP (now WTKN)/Pinellas Park, FL (Tampa); WTVN/Columbus, OH; and WMAQ/Chicago.



Tom Rivers

## Rivers Rises To WQYK PD

WQYK-AM & FM/Tampa Asst. PD/MD/midday personality Tom Rivers has been promoted to PD. The move follows PD Jay Miller's promotion to GM at the Country combo two weeks ago.

Miller commented, "Infinity Broadcasting strongly believes in promoting from within. This philosophy, combined with Tom's extraordinary growth over the last three years, made my choice an easy one. He'll be a tremendous PD, and I'm proud to have him leading the great airstaff at WQYK."

Rivers stated, "The station has grown considerably in the past three-and-a-half years, and I'm fortunate to have been able to grow with it. The Tampa market has become extremely competitive and much more unstable. While almost every station here has gone through a format change or shift, we've consistently delivered a top-quality product."

Rivers joined WQYK in July 1987 as an air talent. He was promoted to MD/middays in October 1988 and added Asst. PD duties in August 1989. His previous experience includes stints at WSGI/Naples, FL and WKJN/Baton Rouge.

## Castagnola Now Virgin VP/Sales

Virgin Director/National Sales Joyce Castagnola has been elevated to VP/Sales. She'll plan and oversee all the label's sales efforts.

Virgin Sr. VP/GM Jim Swindel commented, "Joyce has played a major role in the sales success we've seen over the past three years. Her relationship with WEA Distribution, the regional and local field sales staffs, and the entire account structure will be invaluable to her in this new position."

Prior to Virgin, Castagnola worked at Warehouse Records and Record Factory. She joined the label in 1987 as West Coast Regional Sales Manager and was promoted to Director/National Sales earlier this year.



Joyce Castagnola

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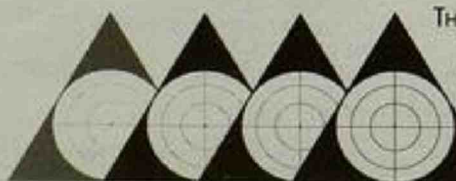
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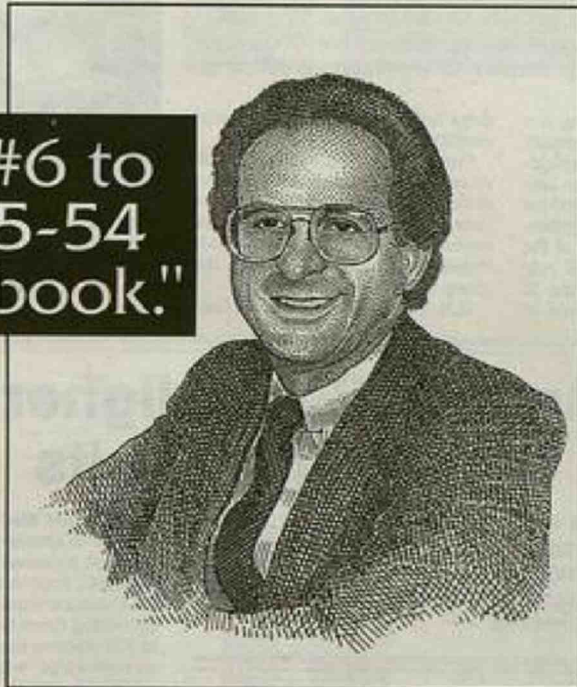
" WZEZ-FM had been a Beautiful Music station for 15 years and while the 12+ numbers were OK, the 25-54 share had declined dramatically. So when I joined South Central Communications in January, one of the first things I did was to call in The Research Group. We quickly did a Format Search Study and identified an opportunity for the station in soft A/C. The people at The Research Group have been excellent in guiding us through the change in every facet of programming and promoting WZEZ-FM for success.

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*Steve Edwards  
President/Radio  
South Central Communications, Corp.  
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in one book."**



\*Winter 1990 to Spring 1990 Arbitron. AQH share. M-S, 6A-12M, MSA.

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## House Campaign Bill Eliminates Preemptible Spots

Prompted by the results of the FCC's recent political advertising audit, the House Energy and Commerce Committee this week approved a bill that eliminates preemptible political spots and redefines the "lowest unit charge" that broadcasters must provide to candidates. The measure, introduced Sunday (9/30) by committee Chairman John Dingell (D-MI), is similar to legislation pending in the Senate.

The Campaign Advertising Act of 1990 (H.R. 5756) would require broadcasters to sell nonpreemptible spots to candidates at the lowest rate the station has received for any spot — including preemptibles — sold in the same daypart of the same day of the week. The rule would be in effect during the 30 days preceding a primary and 45

days before a general or special election.

Currently, candidates are entitled only to the station's lowest unit charge for a particular class of time — preemptible or the more expensive nonpreemptible. NAB President Eddie Fritts said the group will not oppose the bill.

H.R. 5756 has had a short but fast-



Rep. John Dingell (D-MI)

paced life. On Tuesday morning (10/2), two days after its introduction, the House Telecommunica-

Continued on Page 10

## Rights Groups Seek Higher Minority Ownership Limits

Civil rights groups want the FCC to raise ownership limits for minority-owned broadcasters to 40 radio stations, claiming such a move would create more broadcasting jobs for minorities and help new minority companies finance broadcast acquisitions.

A proposal filed by the NAACP, League of United Latin American Citizens, National Hispanic Media Coalition, and National Black Media Coalition would allow minority controlled firms to own 20 AM and 20 FM stations each, instead of the current 14/14, while the TV limit would remain at 14. Nonminority firms would continue to be limited to 12 AM, 12 FM, and 12 TV stations. The filing follows Supreme Court decisions this year which upheld the FCC's minority preferences and invigorated the civil rights groups to seek even stronger preferences.

"There is no media concentration problem in the tiny minority-owned sector of the broadcasting business," the groups said in their petition for rulemaking. "The problem, instead, is that so few minorities own any stations at all that it is hard to justify most restrictions on minorities owning additional ones."

According to the petition, minority broadcasters "are far more likely to hire minorities in responsible positions than are other broadcasters." The groups maintained minority owners tend to help finance other minority entrepreneurs seeking to become owners, thus "healthy minority firms . . . help spawn the creation of additional minority-owned firms."

### Henry Supports Change

Few minority owners are currently in a position to benefit from any increase in ownership limits. However, at least two, Ragan Henry and Bishop L.E. Willis, have been forced to sell stations to allow for new acquisitions under present ownership limits.

Henry told R&R that raising minority ownership limits is "something that ought to be done. I don't think there's any risk of a minority company acquiring too many stations" and concentrating media control in a single entity. Henry added expansion is difficult in the current financial environment, but

Continued on Page 10

## Duggan Warns NABOB On Minority Policies

FCC Commissioner Ervin Duggan last week warned minority broadcasters that support for the Commission's minority ownership policies and other affirmative action programs is not as strong as it appears.

Despite a recent Supreme Court decision upholding the FCC's minority policies, Duggan said, "There is a kind of geological fault running under affirmative action programs. The political consensus supporting those programs is more fragile than ever."

According to Duggan, many people who once believed in affirmative action now have doubts about the continued value of such programs. "In the beginning years they saw affirmative action as a launching pad. Now they wonder whether it has become a substitute for people learning to fly." Such questioning, he added, does not stem from racism.

### Urges DAB, Cable Role

Duggan made his remarks Friday (9/28) during the National Association of Black-Owned Broadcasters (NABOB) Fall Broadcast Management Conference in Washington, DC. He urged those present to look ahead and stake out a role in emerging new communications technologies, including digital audio broadcasting.

"The [coming of cable radio and DAB] surely carries either danger or opportunity," Duggan declared. "If you see danger, perhaps you need to find a way to create opportunity in these new technologies."

The NABOB meeting dovetailed with the Communications and Mi-



Ervin Duggan

"There is a kind of geological fault running under affirmative action programs. The political consensus supporting those programs is more fragile than ever."

—Ervin Duggan

nority Enterprise Conference sponsored by the FCC and the National Telecommunications and Information Administration. That two-day event drew 196 participants with sessions on business opportunities in broadcasting and telecommunications, and programs on how to get started in those industries.



## DC REPORT

PAT CLAWSON

## Civil War Hits Americom

Is a civil war brewing inside Americom Radio Brokers? At presstime Tuesday (10/2), the firm's future was hanging in the balance on the eve of a shareholders' showdown. At issue: Is founder Tom Gammon jockeying to reassume control?

Last March, Americom partners Dan Gammon and Bill Steding announced Tom was leaving in a stock buyback to manage his Crown Broadcasting chain. The deal was meant to bolster industry confidence in the brokerage after Cox Broadcasting boycotted it to protest Tom's controversial plan to move WHMA-FM/Anniston, AL 100 miles to an Atlanta suburb. Did Americom fudge the facts of his departure?

"He did leave. He was taken off the board of directors, he was not an officer of the company, he had no operational say-so," Dan Gammon told R&R.

"I've never been out of Americom," Tom countered. "In March, we cut a handshake deal to buy me out. It's been renegotiated three times. The counterproposal as of last Friday is less than half of what it was in March. I have owned — and still own — a majority of the company. The sale contract has never been signed."

Tom denied industry speculation that he's eyeing Americom's cash flow because his station chain is in financial trouble, but admitted he was late making a BayBanks payment recently. He said he's current now, has prepaid some loans, and has at least "half a million bucks in the bank." However, Gammon's renewed interest in Americom has Managing Partner Steding bristling.

"Tom visited the organization today (10/2) and had some discussions with some key employees — [discussions] I objected to when I became aware of [them]," said Steding. "He promptly left the company, and is calling a shareholders meeting — which I will be unable to attend."

## Jacor Calls Off Legacy Deal

Is Legacy Broadcasting's \$31.25 million deal to buy two Jacor stations really dead, or are both sides just playing hardball as part of a ploy to hammer out a different deal?

Jacor announced Tuesday (10/2) that "it is terminating its agreement" to sell WMJ/Cleveland and WYHY/Nashville because of Legacy's "breach of its obligation to consummate the transaction in accordance with the terms of the agreement." Jacor Chairman Terry Jacobs didn't return phone calls, but a company statement said it had "initiated steps" to collect the \$1.5 million escrow deposit.

"The deal's dead. I absolutely cannot say anything beyond that. It's in the lawyer's hands," said Legacy CEO Carl Hirsch.

Hirsch denied that he and partner Robert F.X. Sillerman were unable to secure financing or that they were trying to renegotiate the price. He added, "There have been a number of other contacts from Cleveland radio stations that want to do deals right away, on an appropriate basis in today's marketplace."

Dealmakers on the inside claim Jacor is anxious about waiting for FCC clearance of a planned Command Communications merger with Legacy, but Hirsch and Sillerman are holding out because they want to finance all parts of the transaction at one blow.

"They've all gotten to fire their legal guns, but everybody's still trying to get it done, so it's just posturing," said one financier.

## Wyoming Broadcaster Lassoos Soviet Venture

Video Communications & Radio of Gillette, WY has cut a joint venture deal to give Moscow the Soviet Union's first commercial AM station. President Ben Doud plans a spring sign-on, with start-up costs of \$2 million.

"We will be providing the expertise and training," Doud said. He plans to bring approximately a dozen Soviets to the U.S. for training at KGWY/Gillette, WY, his company's only current broadcast holding. Doud's firm will hold a 50% interest in the Moscow station, with its Soviet partners, primarily the All Union Central Council of Trade Unions and Ministry of Culture, owning an equal share. Doud plans a worldwide advertising sales effort, with payments in hard currencies.

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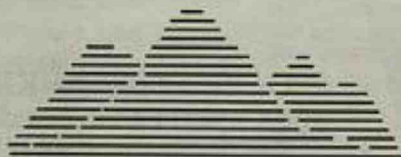
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**TRANSACTIONS**

# Heftel & Suarez Shout, 'Viva Miami' In \$14.5 Million FM Deal

*Joyner Jumps Deep Into The Heart Of Texas*

**Deal Of The Week:**

**WXDJ/Homestead (Miami), FL**  
**PRICE:** \$14.5 million  
**TERMS:** Asset sale for cash. The buyer acquired a purchase option last February for \$2 million, with that sum to be paid only if the purchase option was not exercised.

**BUYER:** Viva America Media Group, a general partnership of Mambisa Broadcasting Corp. and Viva Broadcasting Corp. Mambisa, owned by Amancio Victor Suarez, Charles Fernandez, and Amancio Jorge Suarez, owns WAQI/Miami and WRTO/Goulds, FL. Viva Broadcasting is owned 100% by former U.S. Congressman Ceell Heftel.

**SELLER:** New Age Broadcasting Inc., owned by Russell Oasis and Alan Potamkin. They also own KKOJ/Caledonia, MN. Oasis is an applicant for five new FM stations in Arkansas, Florida, Indiana, and Louisiana. Potamkin is an applicant for two new FMs in Arkansas and Louisiana, and is general partner of WPBF-TV/Tequesta, FL.  
**FREQUENCY:** 95.7 MHz  
**POWER:** 23.4kw at 1683 feet  
**FORMAT:** NAC

**COMMENT:** The buyer is requesting a 12-month waiver of FCC duopoly rules to complete this transaction because the signal of WXDJ overlaps with that of WRTO. The buyer promises to sell WRTO as quickly as possible.

**California**

**KTOB/Petaluma**  
**PRICE:** \$10,000  
**TERMS:** Stock sale for cash. The parties acknowledge that a judgment in excess of \$400,000 has recently been entered against the seller.  
**BUYER:** Petaluma Radio (KTOB) Partners, a California limited partnership

headed by Erin Grant of San Francisco.

**SELLER:** Raymond Carey, a bankruptcy trustee representing North Bay Broadcasting Inc.  
**FREQUENCY:** 1490 kHz  
**POWER:** 1kw  
**FORMAT:** AC

**Maine**

**WJTO & WIGY/Bath**  
**PRICE:** \$750,000  
**BUYER:** Kaleidoscope Inc., headed by J. Frank Burke of Minneapolis. He was formerly in product development for General Mills Corp. and has no other broadcast interests.  
**SELLER:** Donald White Jr., receiver for Maritime Broadcasting Associates LP.  
**FREQUENCY:** 730 kHz; 105.9 MHz  
**POWER:** 1kw daytimer; 50kw at 500 feet  
**FORMAT:** These stations are dark.  
**BROKER:** Kozacko-Horton Company

**New Mexico**

**KRUI & KWMW (FM CP)/Ruidoso Downs-Maljamar**  
**PRICE:** \$100,000 for 25%  
**TERMS:** Stock sale for cancellation of debts totalling \$100,000.  
**BUYER:** R.D. Hubbard of Ft. Worth is increasing his ownership stake in the licensee from 49% to approximately 75%.  
**SELLER:** Woodrow Michael Warren is reducing his 50.1% stock ownership of licensee MTD Inc. to 25%.  
**FREQUENCY:** 1490 kHz; 105.1 MHz  
**POWER:** 1kw; 100kw at 1100 feet  
**FORMAT:** AC

**North Carolina**

**WEEB/Southern Pines**  
**PRICE:** \$315,000  
**TERMS:** Asset purchase. Escrow deposit \$10,000. The buyer will assume an outstanding \$184,000 bank loan from National Bank of North Carolina, and will pay the balance of \$121,000 in cash at closing.  
**BUYER:** Sandhills Radio Inc., owned by Gardner Altman Sr. He owns WRCS & WQDK/Ahoke, NC.  
**SELLER:** Richardson Broadcasting Group, headed by general partner Lawrence Richardson.  
**FREQUENCY:** 890 kHz  
**POWER:** 5kw day/1kw night  
**FORMAT:** AC

**Pennsylvania**

**WBFD & WRAX/Bedford**  
**PRICE:** \$339,000  
**TERMS:** Asset sale for cash. Station assets are valued at \$325,000 and the buyer agrees to pay a \$14,000 brokers commission.  
**BUYER:** Kessner Broadcasting Corp., owned by Lawrence Kessner of Bethesda, MD and Virginia Carson of Washington.  
**SELLER:** B&N Broadcasting Inc., owned by Bernard Rock.  
**FREQUENCY:** 1310 kHz; 100.9 MHz  
**POWER:** 5kw day/85 watts night; 3kw at 328 feet  
**FORMAT:** Gold; Country  
**BROKER:** Setterfield & Perry

**South Carolina**

**WQTR/Lake City**  
**PRICE:** \$500,000  
**TERMS:** Asset sale. Escrow deposit \$25,000 with additional \$75,000 cash due at closing. Promissory note for \$400,000 at 10% interest over 13 years, with interest-only payments due for the first two years.  
**BUYER:** Wiggins Broadcasting, owned by John and Peggy Ann Wiggins of Alma, GA. They own WULF & WKXH/Alma, GA.  
**SELLER:** Florence County Broadcasting Co., owned by Robert Hilker and William Rollins. They own interests in WJJK/Christiansburg, VA; WVVV/Blacksburg, VA; WABZ/Albemarle, NC; WEGO/Concord, NC; WJOT/Lake City, SC; and WPIQ & WHJX/Brunswick, GA.  
**FREQUENCY:** 100.1 MHz  
**POWER:** 1.3kw at 482 feet  
**FORMAT:** Country

**Texas**

**KQFX/Georgetown (Austin)**  
**PRICE:** \$3.85 million  
**BUYER:** Red River Broadcasting, owned principally by Tom Joyner. He is the President of Joyner Broadcast-

**TRANSACTIONS AT A GLANCE**

**Deals So Far In 1990:**  
**\$861,798,542**

**Total Stations Traded This Year: 1010**  
**This Week's Action: \$20,556,500**  
**Total Stations Traded This Week: 13**

● **Deal Of The Week:**  
 ● **WXDJ/Homestead (Miami), FL**  
**\$14.5 million**

- KTOB/Petaluma, CA \$10,000
- WJTO & WIGY/Bath, ME \$750,000
- KRUI & KWMW (FM CP)/Ruidoso Downs-Maljamar, NM \$100,000 for 25%
- WEEB/Southern Pines, NC \$315,000
- WBFD & WRAX/Bedford, PA \$339,000
- WQTR/Lake City, SC \$500,000
- KQFX/Georgetown (Austin), TX \$3.85 million
- KHOC/Levelland, TX \$67,500
- WRPQ/Baraboo, WI \$125,000 for 65.8%

ing, a Raleigh-based chain which owns WROV-AM & FM/Roanoke; WZFX/Fayetteville, NC and WTFX/Madison, WI.

**SELLER:** KHFI Venture Ltd., a family partnership headed by Jay Jones. He is the President of the Rusk Corporation, a Houston-based group operator which owns KTRH & KLOL/Houston, KSMG/San Antonio, and KMOP/Midland-Odessa, TX.  
**FREQUENCY:** 96.5 MHz  
**POWER:** 100 kw at 930 feet  
**FORMAT:** Gold  
**BROKER:** Charles Giddens of Media Venture Partners

**KHOC/Levelland**

**PRICE:** \$67,500  
**TERMS:** Asset sale for \$45,000 cash and a five-year note for \$22,500 at 10% interest, payable in monthly installments of \$478.  
**BUYER:** KLVY Radio Inc., owned by Clint Formby and Gene Stanley. They own KVLTV/Levelland, TX. Formby also

owns KPAN-AM & FM/Hereford, TX; KTEM & KPLE/Temple, TX; KSAM & KHUN/Huntsville, TX; and 40% of the Hereford Cable TV Company in Hereford, TX.

**SELLER:** Delbert Kirby  
**FREQUENCY:** 105.5 MHz  
**POWER:** 3kw at 300 feet  
**FORMAT:** Country

**Wisconsin**

**WRPQ/Baraboo**  
**PRICE:** \$125,000 for 65.8%  
**TERMS:** Stock sale. Escrow deposit \$5000, with an additional \$45,000 cash due at closing. Balance via a promissory note for \$75,000.  
**BUYER:** Jeffrey Smith, the station's manager.  
**SELLER:** Robert and Patricia Jones are selling their stock interest in Baraboo Broadcasting Corp.  
**FREQUENCY:** 740 kHz  
**POWER:** 250-watt daytimer  
**FORMAT:** AC

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## Prosecutors Allege Post-Plea Fraud By Root

Federal prosecutors have alleged that former communications attorney Thomas Root was in the process of defrauding yet another client even as he entered a guilty plea to five felony fraud charges stemming from his work on behalf of several other FCC applicants.

In May, according to the U.S. Attorney for the District of Columbia,

## Campaign Bill

Continued from Page 6

tions Subcommittee held a brief hearing on the bill before referring it to the full Energy and Commerce Committee, which passed it on to the full House before noon.

### Overcharging Provokes Action

The sudden action on campaign advertising was initiated by the FCC's finding that 20 of the 30 radio and television stations audited in July had overcharged political candidates, possibly because they misinterpreted the Commission's rules. Supporters of the bill said it should help clear up some of the ambiguity that has surrounded the lowest unit charge rules as broadcast sales techniques have grown more sophisticated.

A few details of H.R. 5756 need to be resolved before House staffers can begin working with their Senate counterparts to make the bill compatible with that championed by Sen. John Danforth (R-MO). For example, Rep. Al Swift (D-WA) wants the definition of a station's lowest charge drawn to exclude below-cost "dollar-a-holler" rates offered during promotions or especially slow periods.

FCC Chairman Al Sikes said he believes the proposed new rate rules would be easier for stations to comply with and simpler for the FCC to enforce than the existing definition of lowest unit charge. Political Branch Chief Milton Gross added enactment of the new rules would not require any additional record keeping by licensees.

Root secretly accepted a \$30,000 settlement agreement on behalf of a client FM applicant group, Longhorn Broadcast Associates, then lied to the group's General Partner, John Hanson, about the application's status.

On June 12, seven days after he entered his guilty plea, Root allegedly forged Hanson's name on a document stating that Longhorn had agreed to turn over the \$30,000 to Root as payment for legal fees. Hanson claims he learned about the settlement from the FCC in mid-July.

The prosecutors' allegations are contained in a 75-page memo in which they urge a 33- to 41-month prison sentence for Root on the five fraud counts.

Root's attorney, Eugene Propper, said his client denies Hanson's allegations. Propper has filed a motion claiming prosecutors violated their plea agreement with Root by including the Longhorn allegations in the sentencing memorandum.

"They weren't supposed to bring forth anything that wasn't in the indictment and this clearly wasn't in the indictment," said Propper. A hearing on the motion has been set for November 5. Meanwhile, Root, who has moved with his family from Washington, DC to his native Ohio, remains free.

In another development, the National Transportation Safety Board last week released a 338-page report on the mysterious July 1989 flight and crash of a small plane piloted by Root, who claims he lost consciousness some time after takeoff. He sustained a gunshot wound to the abdomen during the flight. The NTSB report contains no significant new information about the episode and offers no explanations for its mysteries.

## FCC Seeks Comments On DAB, Microwave Ovens

The FCC wants to know if broadcasters can share frequencies with microwave ovens in order to develop digital audio broadcasting. That's just one of the questions regarding DAB in the FCC's second Notice of Inquiry to prepare U.S. positions for WARC-92.

The FCC released the 150-page document Monday (10/1), less than two weeks after its approval at the Commission's September 19 meeting. Comments are due December 3.

"The bottom line is we're trying to decide what frequencies could be provided [for DAB], although no decision has been made whether to authorize it," FCC engineer Steve Selwyn said Monday. He reviewed the document with members of an industry group advising the FCC on DAB in preparation for WARC-92.

The question of sharing frequencies with microwave ovens arises under option three in the FCC's proposals. Locating DAB in a band of 2390-2450 MHz would require a reduction in the bandwidth allo-

cated for microwave ovens and other equipment, including some medical devices. Even so, microwave ovens already in consumer use could produce interference for nearby DAB receivers for years to come.

### More Power Required

A bigger concern, though, is the cost and desirability of locating DAB at such high frequencies, which would require higher power outputs than would the other options. 728-768 MHz and 1493-1525 MHz, while providing less penetration of buildings, trees, and other obstructions. "I'm convinced [a DAB allocation] above 2400 MHz is not economically viable," VOA engineer Don Messer told the meeting.

Public Service Satellite Consortium has submitted the first filing in the FCC's DAB proceeding, which is separate from the WARC inquiry — although some of the issues are identical. PSSC, which is primarily concerned with communications and education issues for rural areas, gave a strong endorsement to DAB, saying it would benefit those in rural areas "who are unable to afford high-cost digital audio tape equipment." The group specifically called for approval of a proposal by Satellite CD Radio offering both satellite and terrestrial DAB.

Ron Strother, who has applied to test terrestrial DAB in Washington and Boston, said Tuesday (10/2). "Experimental test authority may be granted [by the FCC] within the next 30 days." Strother was to meet Thursday (10/4) in Cologne, Germany with officials of the Eureka consortium which developed the DAB system he plans to use.

## Satellite DAB Faces Obstacles In Europe

PARIS — Cultural clashes and political maneuvering may prove to be greater obstacles to satellite-delivered digital audio broadcasting in Europe than spectrum considerations, which are likely to be decided at the 1992 World Administrative Radio Conference (WARC-92) in Spain.

Panelists at a satellite conference in Paris generally agreed that despite a worldwide impression of European unity in backing satellite DAB, proponents are battling entrenched interests seeking to protect their markets or national borders.

Satel Conseil, which sponsored the conference, is a French national consulting firm specializing in the development of businesses and services employing communications via satellite and other space-based technologies. The firm's two-day Paris conference dealt with "The Role Of Satellites In Sound And Image Transmission."

### U.S. To Take Lead?

French Minister of Communications Catherine Tasson told conference attendees the evolution of satellite DAB to serve specialized audiences would be a positive move in both economic and cultural terms. "If we can keep developments under control." She said the extended reach of broadcasting via satellite makes possible new services and profitability "despite the clash of [political] systems."

Such clashes led one American participant, VOA Satellite Program Manager Don Messer, to tell the conference the U.S. may be taking the lead in DAB development while Europeans squabble over trans-border, encryption, and programming issues. Until now, the Europeans had shown much greater interest in DAB; they were first out with a prototype CD-quality DAB system, the Eureka

system already tested in Europe and Canada.

Some Europeans aren't yet ready to surrender that lead to American DAB interests. Christoph Doseh, head of broadcast satellite research at Germany's Institut für Rundfunktechnik in Munich, predicted that by the turn of the century DAB will be reaching in-car and portable receivers across the continent. He noted Europe traditionally has embraced superior audio broadcasting.

However quickly DAB comes to Europe or America, conference attendees agreed everything hinges on WARC-92. Sofracis Chairman Maurice Levy said the French firm is "working hard to complete pre-

liminary studies [for WARC-92] and move into service quickly." Sofracis's parent company, Groupe Ingenico, is a 50-50 partner with Washington-based MARCOR in Satellite CD Radio, which has proposed a 66-channel U.S. satellite DAB system. Levy added a private U.S. market study found as much as 25% of the American listening audience "would be ready to move directly to CD radio."

Some conference speakers were concerned receiver prices could inhibit DAB development in poorer countries. Levy estimated receiver prices at \$300-350. Even at \$100 BBC Development Manager Mark Deutsch said DAB receivers would be too costly to guarantee adequate market penetration in many Third World countries.

### Quello Cautious On Allocation

At another French gathering — a symposium in Cannes — FCC Commissioner James Quello said satellite DAB could serve the public interest by delivering specialty formats, such as all-News, that would not be economically viable in small markets. But Quello seemed to back away from supporting any wholesale licensing of satellite channels, saying, "DAB allocations should be determined by the best service to the public, not merely based on advanced technology for technology's sake."

While not aligning himself with NAB's staunch no-satellite stance, Quello offered support for the view that current broadcasters should have first crack at DAB allocations. He said those who have invested in providing radio service to the public "should receive priority consideration in bringing these improved services to the public."

—Scott Chase

## Rights Groups

Continued from Page 6

he would be interested in acquiring more stations "at the right time."

Willis was unavailable for comment. An NAB spokesman said officials were studying the filing, but had no immediate reaction.

In addition to raising ownership limits, the civil rights groups want the FCC to liberalize rules for distress sales to minorities by owners facing license revocation, and also ease restrictions on tax certificates for station sales to minority buyers. The latter would require agreement by the IRS. Attorney David Honig, who filed the petition, said he has received no indication of when the FCC might ask for public comments.



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# MANAGEMENT

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- Managers acted as positive

role models, actively handling problems instead of passing off the responsibility.

- Employees were trained to put things that were important to the customer ahead of things that were important to the company (billing, accounting, etc.).

- Workers paid attention to details that were important to the customer even though they may have seemed unimportant to those in the business.

## DATELINE

- **October 3-7** — NewSouth Music Showcase '90, Colony Square Hotel, Atlanta.

- **October 11-14** — National Professional Conference of Women in Communications Inc., Riviera Hotel, Las Vegas.

- **October 16-17** — Broadcast Credit Association's 24th Credit & Collection Seminar, Harbour Castle Westin Hotel, Toronto, Canada.

- **October 24** — Paul Kagan Radio Station Acquisitions Seminar, Park Lane Hotel, New York City.

- **November 9-11** — Young Black Programmers Conference, Hyatt Regency, Houston.

- **November 17** — NAB Roundtable for Small- and Medium-Market GMs, Sheraton Westport Inn, St. Louis.

1991

- **January 17-18** — Chris Beck Management Seminar, Hyatt Regency, Phoenix.

- **January 24-27** — RAB Managing Sales Conference, Opryland Hotel, Nashville.

- **January 25-29** — National Religious Broadcasters 48th Annual Convention & Exhibition, Sheraton Washington Hotel, Washington, DC.

- **January 28** — American Music Awards, Shrine Auditorium, Los Angeles.

- **February 7-9** — Chris Beck Major Account Sales & Development Seminar, Hyatt Orlando, FL.

- **February 10-15** — NAB 26th Annual Management Development Seminar for Broadcast Engineers, University of Notre Dame, South Bend, IN.

- **February 11-13** — Broadcast Credit Association's 25th Credit & Collection Seminar, Loews Summit Hotel, New York City.

- **February 14-16** — Gavin Seminar 1991, St. Francis Hotel, San Francisco.

- **February 20** — 33rd Annual Grammy Awards, Radio City Music Hall, New York City.

- **February 25-26** — NAB Radio Group Head Fly-In, Hyatt Regency, Dallas-Ft. Worth.

- **February 27-March 2** — Chris Beck Major Account Sales & Development Seminar, Sheraton Fisherman's Wharf, San Francisco.

- **April 15-18** — NAB 1991 Convention, Las Vegas Convention Center.

- **May 16-19** — American Women in Radio & Television's 40th National Convention, Omni Hotel, Atlanta.

- **June 9-15** — NAB Radio Executive Management Development Seminar, University of Notre Dame, South Bend, IN.

- **September 11-14** — NAB Radio 1991 Convention, Moscone Convention Center, San Francisco.

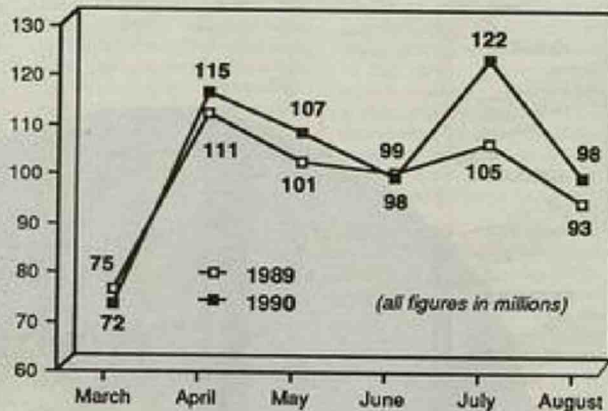
## National Spot Radio Scoreboard

### TOTAL SPOT DOLLARS SIX-MONTH TREND

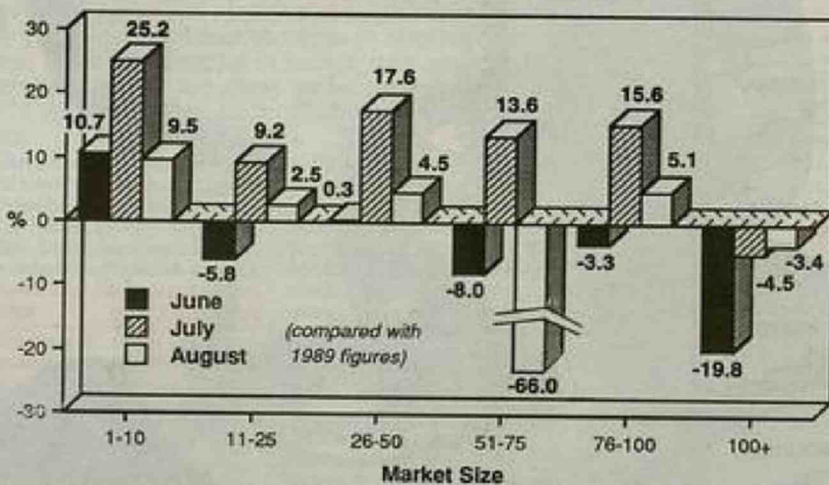
Total national spot radio expenditures for the month of August topped \$98 million — a 5.5% increase from 1989 figures.

While the figures reflect total billings as reported by America's leading national rep organizations, they are not typical of any specific market. Furthermore, spot billing in individual markets, market groups, or geographic areas may differ substantially.

Source: Radio Expenditure Reports Inc.



### PERCENTAGE OF CHANGE THREE-MONTH TREND



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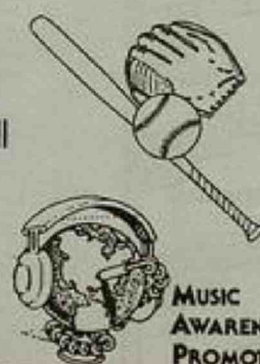
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# *A Dreamer For The Ages...*

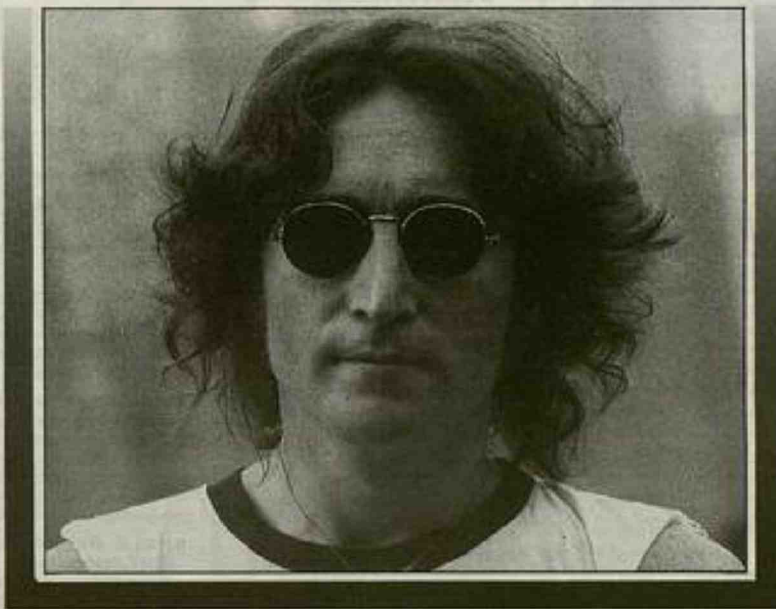


Photo by Bob Gruen

OCTOBER 9, 1990

*Pollack Media Group, in conjunction with Yoko Ono Lennon, invites your station to join these countries and participate in an historic, worldwide simultaneous radio tribute from the United Nations on the anniversary of John Lennon's 50th birthday, Tuesday, October 9th.*

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**Pollack Media Group**

## MEDIA

## ZINE SCENE

## Eddie Steals Donnie's Girl!

Top comic Eddie Murphy has stolen golden child Donnie Wahlberg's gorgeous girlfriend and the New Kids On The Block heartthrob doesn't even know it yet!

Perky brunette Diane Convery, who began dating Wahlberg shortly after meeting him backstage at one of the band's L.A. concerts, flipped for sometime singer Murphy after only two dates. "Tim Eddie's girl now," she purred. "Donnie is a sweet kid, but Eddie is a real man..." (National Enquirer).

Speaking of the New Kids, this week's Star says Jordan Knight whacked off his 15-inch-long braided ponytail. The singer plans to donate the lock to the Hard Rock Cafe!

## The Old In-Out, In-Out

• Billy Idol "can barely be pried apart" from his new love, MTV's "Downtown" Julie Brown (National Enquirer).

• Eighteen-year-old singer Tiffany has leaped into a trial marriage with a younger man... 17-year-old singer Rick Wes (Star).

• Jasmine Guy was spotted with a "handsome mystery date" (National Examiner). Guess the weekly's editors didn't recognize the low media profile of Young MC...

## Lip Job

Madonna has a new pout and — according to the Star — it may have come from a secret lip surgery! Maddy's pal says the singer "has always been dissatisfied with her thin-lipped mouth" and has apparently been obsessed with big voluptuous lips since seeing Kim Basinger in "Batman." A Bev Hills doc confirms: "It does appear that she has had collagen implants!"

## Heads For A Song

What's the hottest rock act currently touring Eastern Europe? Double Vision — a two-headed carnival freak who has teenage girls "shrieking and swooning" at their,



**STAR QUALITY IN QUESTION** — Aerosmith guitarist Joe Perry is pursuing a lawsuit against the Star for painting a story that wrongly alleges Fleetwood Mac songstress Stevie Nicks is pregnant with his 14-year-old child. Calling the report untrue, Joe says, "These kinds of stories are hurtful to loved ones around you and they viciously insult the intelligence of readers."

er, his guitar-twangin', hip-swivelin' gigs! What's more, "side-show sex symbol" Eric-n-Karl Ludolter — the act's real name(s) — could be headed our way as part of their planned world tour (Weekly World News).

## Let Them All Talk

• "If I had to invite everyone Madonna has slept with, I'd have to book Madison Square Garden for the party" — Sire chief Seymour Stein deftly dismissing a self-proclaimed former boyfriend of Madonna's from a party thrown in the siren's honor (Us).

• "I'm an alcoholic, but if a doc told me my liver would fall out if I didn't stop, well sure, I'd give it up" — Mick Fleetwood (Star).

R&R doesn't run comic strips, but we do take a comic trip each week through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

## TELEVISION

## TOP TEN SHOWS

SEPTEMBER 24 - 30

- 1 Cheers
- 2 60 Minutes
- 3 The Cosby Show
- 4 Murphy Brown
- 5 Designing Women
- 6 The Golden Girls (tie)
- 7 Roseanne
- 8 Empty Nest
- 9 America's Funniest Home Videos
- 10 A Different World

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

## Tube Tops

• George Jones, George Strait, Vern Gosdin, Roy Rogers, Garth Brooks, Alan Jackson, the Kentucky Headhunters, Lorrie Morgan, Travis Tritt, Vince Gill, Patty Loveless, T. Graham Brown, Tanya Tucker, the Oak Ridge Boys, and co-hosts Reba McEntire and Randy Travis are slated to perform on the 24th annual "CMA Awards" on CBS (Monday, 10/8, 9pm).

## Friday, 10/5

• Filmmaker Spike Lee and singer/actress Debbie Allen host the season opener of PBS's "Great Performances" series, titled "Spike & Co.: Do It A Cappella" (check local listings for air time). The hourlong show features performances by Take 6, Ladymith Black Mambazo, the Persuasions, the Mint Juleps, Rockapella, and True Image.

• Daryl Hall & John Oates, "The Arsenio Hall Show" (syndicated; check local listings for station and air time).

• Bela Fleck & The Flecktones, "The Tonight Show Starring Johnny Carson" (NBC, 11:30pm).

## Saturday, 10/6

• "Tina Turner: Live From Barcelona," presented by Big Picture Productions, is a pay-per-view program spotlighting the veteran vocalist in a two-hour concert from the Spanish city's Olympic Stadium. (May be tape delayed for up to two months; check local Cablevision Systems for air date and time.)

• Hothouse Flowers, "Saturday Night Live" (NBC, 11:30pm).

## Monday, 10/8

• Tone Loc guest stars in "Ferris Bueller" (NBC, 8:30pm).

• Lou Rawls, "Arsenio Hall."

## Tuesday, 10/9

• Zachary Richard, "Johnny Carson."

• Bill Medley, "Into The Night Starring Rick Dees" (ABC, midnight).

## Wednesday, 10/10

• Black Crowes, "Late Night With David Letterman" (NBC, 12:30am).

• Vixen, "Arsenio Hall."  
• Ronnie Spector, "Rick Dees."

## Thursday, 10/11

• Stan Getz, "Johnny Carson."  
• George Lamond, "Rick Dees."

## 'Motown 30' TV Special Set

Debbie Allen, Stephanie Mills, the Boys, Natalie Cole, the Four Tops, Heavy D. & The Boyz, Patti LaBelle, Smokey Robinson, the Temptations, Whoopi Goldberg, Lily Tomlin, Sinbad, Denzel Washington, and the Dance Theatre Of Harlem are among those slated to perform on "Motown 30: What's Goin' On" (air date and time TBA).

The two-hour CBS-TV special — to be taped before a live audience at L.A.'s Pantages Theatre on October 22 — will be exec produced by Suzanne de Passe and will benefit the Brotherhood Crusade. Ticket prices range from \$25 to \$500.

## VIDEO

## NEW THIS WEEK

## • VIVA MANDELA! (Video Music Inc.)

This two-hour-plus feature film — narrated by the president of Zambia, Africa — documents Nelson Mandela's fight against apartheid. Among those lending their support musically and verbally are Bruce Springsteen, Manfred Mann, UB40, Bob Marley, Hugh Masekela, Black Uhuru, Aswad, Gil Scott-Heron, Carlos Santana, Simple Minds, the Neville Brothers, Youssou N'Dour, Johnny Clegg, and many more. (Street date: 10/5)

## • NOTICE TO QUIT (Video Music Inc.)

A conceptual video dealing with South African politics of the early to mid-'80s, this 50-minute tape focuses on the assassination of anti-apartheid activist Steven Biko and features four songs by Novus/IRCA artist Hugh Masekela. (10/5)

## • AEROSMITH: THE MAKING OF "PUMP" (CMV Enterprises)

Frontman Steven Tyler discusses the difference between Aerosmith and today's new groups ("They're into jerking off, we're into fucking"), among other topics, in this nearly two-hour rockumentary. Viewers will get an inside look at the process of recording the band's latest Geffen LP, ranging from exclusive interviews, candid conversations, and improvised jams to uncensored videos, studio fights, and more. (10/9)

## • WILLIE, WAYLON, CASH &amp; KRIS: HIGHWAYMEN LIVE (CMV Enterprises)

Willie Nelson, Waylon Jennings, Johnny Cash, and Kris Kristofferson perform 24 of their biggest hits (as solo artists as well as the Columbia country supergroup) in this concert video. Interview footage is dispersed throughout the 95-minute package. (10/9)

## • ROGER WATERS: THE WALL — LIVE IN BERLIN (PolyGram Music Video)

July's Berlin Wall megaproduction comes home in this two-hour concert video. The visual companion to the Mercury album of the same name stars Waters, Van Morrison, Cyndi Lauper, Joni Mitchell, Bryan Adams, Sinead O'Connor, Tim Curry, Thomas Dolby, and others in this 1990 take on the original "Pink Floyd — The Wall" LP and movie. (10/9)

## • TEARS FOR FEARS: GOING TO CALIFORNIA (PolyGram Music Video)

Filed in Santa Barbara, this 90-minute concert video includes 15 of the Fontana/Mercury duo's hit songs, including "The Seeds Of Love," "Everybody Wants To Rule The World," and "Shout." Don't miss labelmate Oleta Adams, a noteworthy part of the British popsters' touring band. (10/9)

## • KATHY MATTEA: FROM THE HEART (PolyGram Music Video)

Four singles by the Mercury songstress — "Where've You Been," "Eighteen Wheels And A Dozen Roses," "Battle Hymn Of Love," and "Come From The Heart" — grace this 20-minute effort, which also contains interview and profile footage. (10/9)

## • LEONARD MALTIN'S MOVIE MEMORIES: SOUNDIES — VOL. 1, 2, 3, &amp; 4 (BMG Video)

Each hourlong videocassette focuses on a collection of "soundies," or three-minute "music videos" from the '30s and '40s that were shown on video jukeboxes. Some of the many artists featured: Louis Armstrong, Liberace, Duke Ellington (vol. 1 — "The 1940s Music Machine"), Jimmy Dorsey, Hoagy Carmichael, the Modernaires (vol. 2 — "Singing Stars Of The Swing Era"), Cab Calloway, Lawrence Walk, Count Basie (vol. 3 — "Big Band Swing"), Nat King Cole, the Mills Brothers, and Fats Waller (vol. 4 — "Harlem Highlights"). (10/9)

## • BOOGIE DOWN PRODUCTIONS: LIVE IN NEW YORK (BMG Video)

Uncensored footage of songs from all three of the band's Jive/RCA LPs — including D-Nice performing "Call Me D-Nice" — and backstage interviews highlight this home video from the New Yorkers. (10/9)

## • JONATHAN BUTLER: HEAL OUR LAND (BMG Video)

The native South African singer's first home video features clips, interviews, live concert appearances, and some impromptu performance footage of selections from his latest Jive/RCA LP of the same name. (10/9)

## • PETRA: "BEYOND BELIEF" VIDEO ALBUM (A&amp;M Video)

This 50-minute "mini-movie" — a companion to the veteran Contemporary Christian rockers' latest Word LP — includes the title cut, "Creed," "Love," "Armed And Dangerous," and more. (10/9)

## • DEF BY TEMPTATION (Shapiro Glickenhauz Home Video)

This comedy/thriller about a woman who lures men to bed and kills them never quite made it to wide release. The film's Orpheus soundtrack includes the single "All Over You" by Freddie Jackson as well as tunes by Najee and Melba Moore (all three of whom also appear onscreen). Selections by Ashford & Simpson, Eric Gable, and others round out the LP. (10/11)

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## BOOK BEAT

**Fleetwood's Acts & The Sex Pistols' Dirty Dozen**

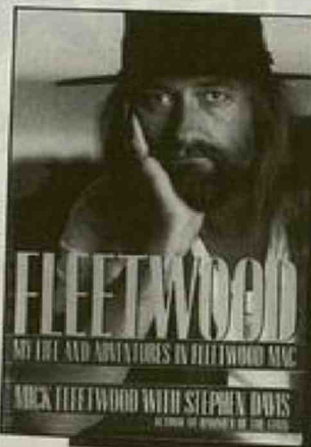
**L**ike carrying an American Express card, being an insider in a rock 'n' roll band does have its privileges. Unfortunately, there are — in a sense — "membership fees" and a myriad of other costs involved. Need written proof? Check out either (or both) of the following releases:

**Go Your Own Way**

"John and Chris were barely speaking to each other. Stevie was upset and confused, because she was the one who had walked out on Lindsey, who in turn was pretty down until he decided he didn't want to be unhappy and alone and started getting some girlfriends together. Then John took up with Sandra, who had been Peter Green's girlfriend, which bothered Chris, who still had feelings for John. Oh God, it was a bloody soap opera . . ."

Welcome to Mick Fleetwood's autobiography, "Fleetwood: My Life And Adventures In Fleetwood Mac" (William Morrow/\$17.95) — a 286-page documentation of the veteran skinsman's private and public life as well as a unique perspective on the various players who've cycled in and out of one of pop music's more durable bands.

Fleetwood's tome is not a mean-spirited tell-all. Sure, there's lots of dirt ("neo-Falstaffian" intakes of alcohol and "Andean rocket fuel," infidelity, financial woes, love



trysts between band members), but there's also plenty of positive memories (friendships, gigs, recording sessions, love trysts between band members) — all of which are recalled with an amazing amount of modesty, especially considering they were written AFTER the band sold zillions of albums.

Although given to stiff and flowery phrasing at times, Fleetwood, who worked on the project with "Hammer Of The Gods" author Stephen Davis, nonetheless provides a tale that's sure to entertain longtime fans and the mildly interested alike. Thirty-two pages of photos are included.

The book's release — set for October 17 — will be preceded by a

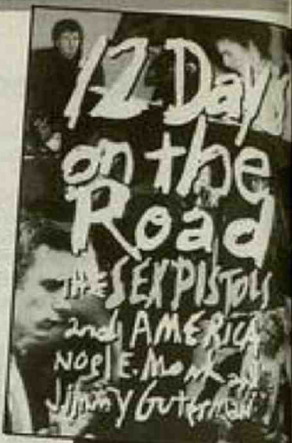
brief author tour (October 8-12) that stops in NYC, Boston, Chicago, SF, and L.A. Call Nancy David at (212) 889-3050 to discuss setting up interviews.

**Holiday In The Sun**

Meanwhile, fans of Davis's aforementioned "Hammer" will find the notorious tome's spirit live! 'n' kickin' (junk) in Morrow's "12 Days On The Road: The Sex Pistols And America" (\$19.95). Written by the band's tour manager Noel Monk (with help from author Jimmy Guterman), the book is an insider's account of the Pistols' much ballyhooed and equally short-lived 1978 U.S. tour.

Monk sets the stage of this 239-page saga with a brief two-chapter retelling of the Pistols' history, then plunges into a nearly hour-by-hour account of the band's mostly Southern tour. Duly noted are Johnny Rotten's and Sid Vicious's first encounters with policemen who carry guns, death threats in San Antonio, sexual high jinks, food fights, on-air interviews gone wrong, and, of course, the gigs thembeautifuselves.

Primarily a chronicle of the tour's madness (musical and otherwise), the book also documents the band's demise as drugs slowly erode Vicious's mental and physical well-being and Rotten bitterly realizes the group has become simply another cog in the music industry "machine" —



something the Pistols were created to destroy . . . or at least flip out. (The group disbanded after its final show on the tour.)

Also included are 32 pages of photos, reproductions of Warner Bros. memos, a fascinating "Where Are They Now?" epilogue, and a classic drummer anecdote which serves as the book's coda.

**MUSIC & MOVIES****CURRENT**

- **GHOST** (Varese Sarabande/MCA)  
Single: Unchained Melody/Righteous Brothers (Verve/Polydor)
- **BLAZE OF GLORY/YOUNG GUNS II** (Mercury)  
Featured Artist: Jon Bon Jovi
- **PUMP UP THE VOLUME** (MCA)  
Featured Artists: Concrete Blonde, Cowboy Junkies, Soundgarden
- **DAYS OF THUNDER** (DGC)  
Single: Show Me Heaven/Maria McKee  
Other Featured Artists: Guns N' Roses, Chicago, David Coverdale
- **MUSIC FROM MO' BETTER BLUES** (Columbia)  
Featured Artists: Gang Starr, Branford Marsalis Quartet
- **THE ADVENTURES OF FORD FAIRLANE** (Elektra)  
Single: Glad To Be Alive/Teddy Pendergrass & Lisa Fisher  
Other Featured Artists: Queensryche, Billy Idol, Dion

**UPCOMING**

- **MARKED FOR DEATH** (Delicious Vinyl/Island)  
Single: I Wanna Do Something Freaky To You/Kenyatta  
Other Featured Artists: Tone Loc, Shabba Ranks, N'Dea Davenport
- **THE HOT SPOT** (Antilles/Island)  
Featured Artists: Miles Davis, John Lee Hooker, Taj Mahal
- **LISTEN UP: THE LIVES OF QUINCY JONES** (Qwest/Reprise)  
Single: Listen Up/Listen Up  
Other Featured Artists: Quincy Jones, James Ingram & Patti Austin
- **GRAFFITI BRIDGE** (Paisley Park/WB)  
Single: Round And Round/Tevin Campbell  
Other Featured Artists: Prince, Time



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**Top Ten National Talk Topics****September '90**

Each month R&R surveys leading Talk radio stations across the nation to determine the ten topics that have generated the greatest amount of listener phone response over the past four weeks. The current list follows:

1. Persian Gulf Crisis
2. Federal Budget Talks
3. Local Elections
4. Education
5. Souter Supreme Court Nomination
6. Local Crime
7. Energy Issues
8. Environment
9. TV/Movies
10. Abortion

The Saudi standoff between U.S. and Iraqi troops once again dominated the nation's talk topics, outdistancing a score of resurfacing issues: the federal budget (back from No. 10 in January), local ballot-boxing matches (No. 4 in April), education (No. 5 in May), Judge Souter's High Court bid (No. 2 in July), the environment (No. 2 in June), and perennial chart fave abortion (No. 9 in June). August's local violence became September's local crime and slipped 2-6, while gasoline price hikes fell 4-7 under the banner of energy issues. The new TV season and a spate of films combined to bring a little entertainment to the list.

Reporting Stations: KABC/Los Angeles, Michael Fox; KCBS/San Francisco, Ed Cavagnaro; KLT/Houston, John Downey; KING/Seattle, Blair Jennings; KIRO/Seattle, Andy Ludlum; KLUJ/Dallas, Dan Bennett; KUL/Portland, Jeff Grimes; WABC/New York, Denise McAfee; WLS/Chicago, Drew Hayes; WMAQ/Chicago, Scott Herman; WTAE/Pittsburgh, Tom Censinger; WNDZ/Philadelphia, Dave Rennie; WRRW/Washington, Tyler Cox; WXYT/Detroit, Michael Pecker.

**FILMS****WEEKEND BOX OFFICE  
SEPTEMBER 28 - 30**

1 Pacific Heights (Fox) *	\$6.91
2 GoodFellas (Warner Bros.)	\$5.88
3 Ghost (Paramount)	\$5.43
4 Postcards From The Edge (Columbia)	\$4.10
5 Narrow Margin (Tri-Star)	\$1.95
6 I Come In Peace (Epic/Triumph) *	\$1.91
7 Death Warrant (MGM/UA)	\$1.88
8 Flatliners (Columbia)	\$1.67
9 Funny About Love (Paramount)	\$1.64
10 Presumed Innocent (Warner Bros.)	\$1.34

All figures in millions

\* First week in release

Source: Exhibitor Relations Co.

**COMING ATTRACTIONS:**

This week's openers include "Marked For Death," starring Steven Seagal. The action film's just-released Delicious Vinyl/Island soundtrack features singles by Kenyatta (I Wanna Do Something Freaky To You) and N'Dea Davenport ("Quiet Passion"), as well as jammin' tunes by the likes of Tone Loc, Mellow Man Ace, Masters Of Reality, Def J (featuring Papa Juggy), Young MC, Shabba Ranks, the Brand New Heavies, Body & Soul, Attila Black, and James Newton Howard. The CD includes four extra songs — two by Jimmy Cliff, one by Peter Tosh, and one by Cliff with Seagal (!) and the Oneness Band.

Also opening this week: Walt Disney's restored version of the groundbreaking "Fantasia." This rerelease celebrates the 50th anniversary of the combination music/animation classic. Look for the film's soundtrack to be rereleased shortly on the Disney label as well.





LAURA PALMER



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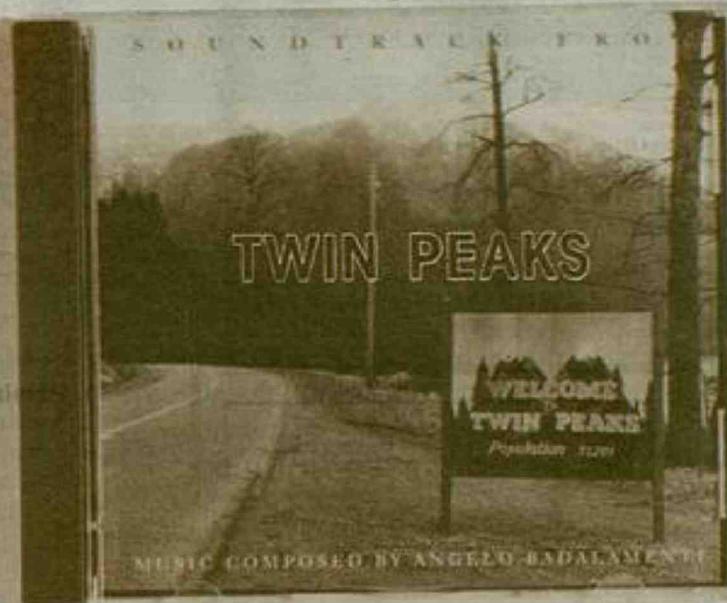
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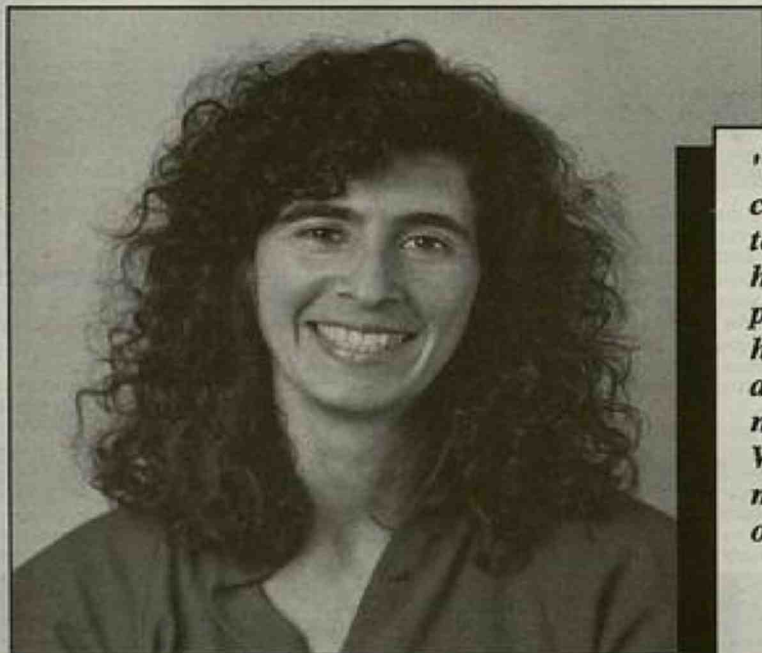


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# TECHNOLOGY

## AURAL SECTS

### Music Lovers Ponder CD Quality Boosting Tip

Hot on the heels of arguments that "green inking" the edges of a compact disc or coating its playing surface in Armor All Protectant will enhance the disc's sound quality comes the chilling contention that cooling a CD — inside tanks of minus 320-degree liquid nitrogen — will likewise boost a disc's overall sound.

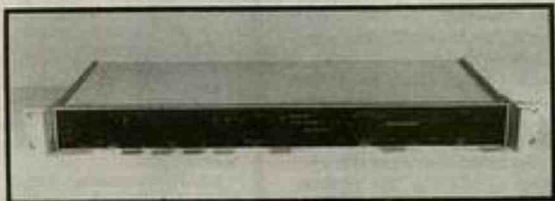
The low-temperature cryogenic process (best known as a still-unproven method of freezing incurably diseased humans — or parts thereof — and reviving them once a cure has been found) is more than a matter of simply dipping the discs into vats of liquid

nitrogen.

The key, according to Newton, MA-based Applied Cryogenics President Jeffrey Levine, is to gradually lower the temperature, thereby bringing about changes in the structure of the CD's materials. Levine's company and Montreal-based Musetax Audio Inc. have formed a partnership to launch a CD-freezing service, according to a recent article in the *Wall Street Journal*.

Does the process really work? Audiophiles are still debating. Meanwhile, Applied Cryogenics is selling freezing tanks to interested individuals . . . for \$35,000 each.

### Audio Processor Extends Freedom Of Speech



The "Air Corp Pro Announcer 500" speech processor features three "boost/cut" equalization sections that help trim low-frequency rumble and hiss from your on-air sound.

The rack-mount unit's advanced circuitry also provides symmetry correction to enhance "talk power" without compression, and sports low-noise balanced inputs to accommodate all signal levels (from microphones to program lines).

What's more, the gadget comes with an on-board noise gate and a built-in compressor that reduces integral noise to provide increased "punch" (without increased noise). Servo-balanced output feedlines, microphone inputs, and a fully buffered headphone output jack are also included.

Price: \$599. For more info, call Richmond, IN-based **Harris Allied Broadcast Equipment** at (317) 962-8596 or (800) 622-0022.

### Cellular Remote Studios Unveiled



Tulsa-based Tri-Tech Inc. recently debuted two "Cell-cast" remote broadcast studios — the four-channel "RBS 400" (pictured) and the two-channel "RBS 200" — designed to expand a radio station's non-studio broadcasting capabilities.

Both models combine features found on the company's 832-channel cellular phone (see R&R, 10/6/89) with a mixing console and frequency extender to provide remote radio coverage from all cellular service areas. The units also come with built-in land-line jacks, enabling remote coverage from non-cellular regions.

Other features on the lightweight units (ten pounds each) include removable 'n' rechargeable battery packs (which provide up to five hours of talk time), low-battery warning systems, built-in broadcast timers, and security locks for all settings.

Look for the first models to ship in early 1991. Approximate list prices: \$3000 for the RBS 400 and \$2500 for the RBS 200. Call (800) 852-1333 or (918) 425-6588 for more information.

## TOUCH-SCREEN TESTING

### Renew Your Driver's License Via Computer

If a new system now being tested by the California Department of Motor Vehicles catches on, drivers soon may not have to set aside half a day to renew their licenses.

Currently testing in Los Angeles, San Francisco, and Sacramento, this new system consists of touch-screen computers housed in kiosks. California drivers respond to in-

structions (in English or Spanish) while the computer checks records, collects fees, gives and scores tests, and issues reports.

Only the eye exam and photo still need to be done at the office — but they, too, may be implemented in the kiosk if the system is successful. Other government functions, such as voter registration or getting a fishing license, may follow.

### 'Flowfazer': 'Music For The Eyes'

The latest release from Todd Rundgren isn't an LP — it's "Flowfazer," a Macintosh-compatible computer program the artist describes as "music for the eyes."



Todd Rundgren

Developed by Rundgren and his partner, David Levine, Flowfazer is a "nonstop voyage of intoxicating colors and mind-bending shapes" designed for stress reduction and relaxation, said the Warner Bros. artist.

The program "establishes another software category which is more like music," he added. "People will use it for the same kind of things they use music for — to relax to, to chill out with, and to stimulate their imagination."

Flowfazer — released by Rundgren's newly formed Sausalito, CA-based software company, Utopia Grokware — sells for \$49.94. For more info, phone (415) 331-0714.

Incidentally, this is not Rundgren's first entry into the computer software arena. He wrote a paint box program (the "Utopia Graphics Tablet System") that was published by Apple back in 1980.

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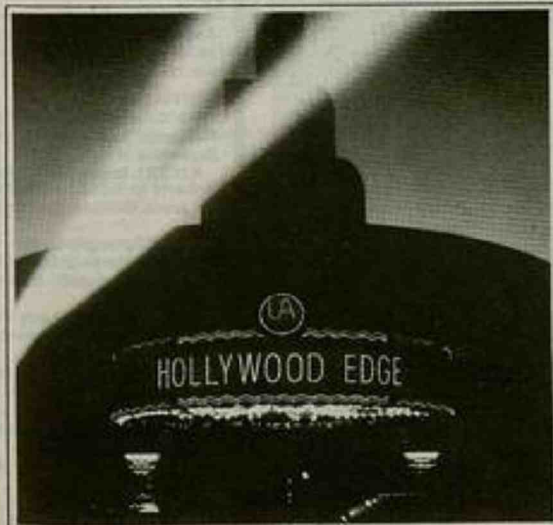
Scott ShannonVP/Programming Pirate Radio

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## LIFESTYLES

## GREEN SCENE

## Uncovering The Inside Dirt On America's Environmentalists

Take a poll. Nearly everybody raises a hand when asked if they're concerned about the well-being of the world's environment. But when asked if they're doing anything about the situation, those hands are likely to start dropping faster than trees in a rainforest.

Of course, the hands — like the trees — will not fall at an even rate. Some people are very involved in the environment, some show little concern, and still others are somewhere in between.

To find out where Americans — and, by extension, your listeners — stand on this issue, the NYC-based Roper Organization conducted a survey of people's actions and personal commitments to the environment. It found that each of us fall within the following five disparate groups:

## True-Blue Greens

This 20 million-strong group comprises 11% of the U.S. population and is strongly concerned about earthy issues. They are well-educated, live mostly on the East and West coasts (and in large cities), and have the highest median household income of the five groups. Nearly two-thirds are female, and they are the oldest (median age: 44) of the five groups.

True-Blue Greens are more likely than any other consumers to regularly engage in pro-environmental practices (participating in paper or bottle drives, separating their trash, etc.). They are more than three times as likely to boycott products from companies with poor environmental records and twice as likely to purchase biodegradable soaps and detergents.

## Greenback Greens

These folks share much common ground with the True-Blues: They number 20 million, are generally

well-educated, mostly female (60%), and relatively affluent. However, they are younger (median age: 34), more likely to be full-time workers, and have young children.

Because of their full schedules, Greenback Greens are unable to actively participate in a lot of environmentally helpful practices. They make up for it, however, with cash. You may not see them at your fundraiser, but you're likely to get their check in the mail.

These folks are also the most willing to pay higher prices — an average of 20% more — for "environmentally friendly" products (things printed on recycled paper, tuna that comes from companies that don't kill dolphins, etc.).

## Sprouts

Accounting for 26% of the American public, this 47 million-strong segment is the key swing group for environmental causes. Like the two groups above, Sprouts are well-educated and generally affluent. However, in most other respects they exemplify the "average American."

Sprouts are generally supportive of calls for environmental regulations, yet are unconvinced that individuals can change things. They are also indecisive when choosing between protecting the environment and promoting economic growth. And while Sprouts regularly recycle and sort their trash, they are generally unwilling to pay more for "green" products.

## Grouzers

Viewing the environment as someone else's problem, the 44 million Grouzers (24% of all consumers) do very little to help the Earth. For example, only 17% of Grouzers regularly recycle paper — 9% less than the national average.

Seven out of ten Grouzers never went to college, 25% never finished

high school, and most earn less than \$25,000 annually. However, Grouzers admit they don't know much about environmental problems, and are confused as to what's good and bad for the Earth's well-being.

## Basic Browns

Fifty-one million strong (28% of the population), this segment is the largest and least involved of all five groups. Disproportionately male, blue collar, and Southern, Basic Browns also have the lowest annual income of all consumers.

Basic Browns believe there's nothing they can do to save the environment. Less than a quarter (22%) recycle bottles and cans (compared to 46% of all Americans) and a mere 6% read labels for environmental info (compared to 26% nationally).

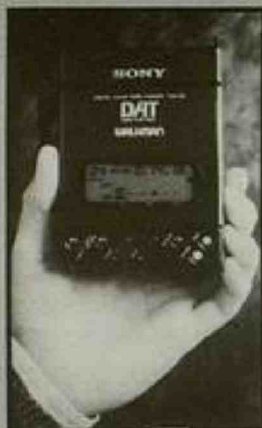


## Sony Debuts Portable, Car DAT Players

Sony is developing a Digital Audio Tape "Walkman" personal stereo recorder/player and a car DAT player, and expects both to be in stores by the end of the year.

The "TCD-D3" portable DAT stereo (right) weighs 1.4 pounds with battery and offers up to four hours of recording or playback in its long-play mode. The unit comes with a battery and a recharger, and has a suggested retail price of \$850.

Sony's "DTX-10" car DAT player (above) also sports an AM/FM tuner and CD changer. Functions include "Automatic Music Search" track selection; "Intro Scan," which plays the first eight seconds of each song; "Repeat Play," for one track or the entire tape; and "Skip ID," which plays the tape in order of pre-coded reference points.



Suggested retail price of the DTX-10 is \$1100. For more info, call the Park Ridge, NJ-based company at (201) 930-6432.

## Taken By The Cleaners

Two in ten executives/professionals and 18% of affluent consumers visit a dry cleaner on a typical weekend, compared with 11% of all consumers, according to a recent study by the NYC-based Roper Organization.

The survey also revealed that people in the West are the least likely to frequent dry cleaners than those in any other region, with only 9% saying they do so. In addition, men and women are equally likely to drop off their clothes.

## Now It's Even Easier!

Health NewsFeed's free reports are now available in two satellite bulk feeds! Five stories of up to one minute each are now fed on Fridays and Mondays, via Satcom IR and Westar IV.

Health NewsFeed via Satellite is easily accessible to affiliates of all major networks, including ABC, CBS, NBC, UPI, Mutual, and Unistar. We suggest a daily lineup, and occasionally embargo a piece. Additional actualities follow each piece. Health NewsFeed will record custom tags and

promos upon request.

Health NewsFeed reports also are available through a daily telephone feed. A new story plus actualities is on the line beginning at 5 p.m. eastern time.

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HEALTH  
NewsFeed

RADIO REPORTS VIA SATELLITE  
FROM THE JOHNS HOPKINS MEDICAL INSTITUTIONS

## How Much Do We Plan To Spend This Holiday Season?

Although seven in ten consumers believe it's likely the U.S. will enter a recession within the next six months, they don't plan to spend any less during the Christmas season this year, according to a recent survey.

The Advertising Age/Gallup Organization poll revealed that fears of fighting in the Middle East and economic uncertainty are making Americans very cautious about Christmas, and 61% of those surveyed said they'll cut back on gift giving this year if a recession occurs.

However, when asked how much they spent on last year's holiday season compared with the amount they plan to spend this year, nearly all said they wouldn't make any changes. Check out the figures below.

Amount	Spent last Christmas	Will spend this Christmas
Less than \$100	8%	8%
\$101-\$200	11%	12%
\$201-\$300	13%	12%
\$301-\$400	9%	9%
\$401-\$500	12%	11%
\$501-\$750	12%	11%
More than \$750	29%	29%
Don't know	6%	8%

## CHRONICLE

## Born To:

WWNK/Cincinnati air talent Bobbie Maxwell, husband WEBN/Cincinnati AE Al Stann, daughter Dana Leigh, August 31.

WDXE/Lawrenceburg, TN PD/MD Mike Harris, wife Alanna, son Lindon Michael, September 10.

KZAP/Sacramento APD/air talent Jon Russell, wife Lynn Eve, son Spencer David Fortune, September 10.

EMI recording artist Richard Marx, wife actress Cynthia Rhodes, son Brandon Caleb, September 11.

Elektra Entertainment VP/ASR Peter Lubin, wife Susan, daughter Emily Faith, September 11.

IRS Nat'l Promo Asst. Marc Jeffries, husband Will, son Dashiell Joseph, September 17.

Polydor Regional Midwest rep Brian Scott, wife Tracy, son Corey Taylor, September 18.

Imge Consultants marketing rep Nikki Heber, husband producer Chris Silagyi, son Dashiell Harrison, September 19.

WRIT/Philadelphia PD Karl Kessler, wife Deborah, daughter Alexandra Ellana, September 20.

## Marriages:

KBCO/Denver air talent Paul Marszalek to Diana Kaufman, September 9.

KZKZ/Ft. Smith, AR PD Dave Roberts to KZKZ traffic director Joyce McDade, September 14.

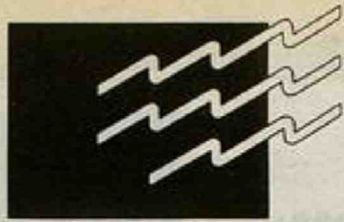
WAQY/Springfield, MA air talent Brad Martin to WAQY AE Marianne Campbell, September 21.

KLPX/Tucson PD Larry Sneider to Gerry Cahill, September 21.

Former RCA President Bob Suzak to Kristy Bates, September 22.

KNBR/San Francisco anchor/reporter Gerry O'Connor to Metro Traffic anchor Joe McConnell, September 22.

KFTZ/Idaho Falls MD Mindy Kary to Mark Anderson, September 22.



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## Elektra Appoints Henschel Alternative Marketing Director

Capitol National Director/Alternative Promotion Faith Henschel has jumped to Elektra Entertainment as Director/Alternative Marketing, and will relocate to New York.

Elektra VP/Marketing David Bither stated, "Faith comes to us with a thorough understanding of the special concerns of the alternative market. She has extensive experience on both the regional and national levels, and realizes that an underground phenomenon can become a mainstream success without loss of integrity."

Henschel spent a year at CEMA Distribution as National Alternative Marketing Manager. She handled radio promotion at Sub

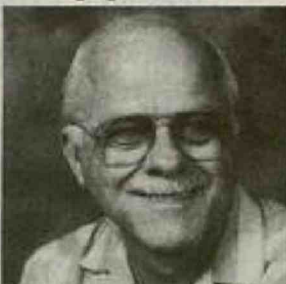


Faith Henschel

Pop Records while in college, and was also Music and Promotion Director at college station KCMU/Seattle.

## HARVEY KCKC PD

### KCKC & KBON Appoint Mitchell OM

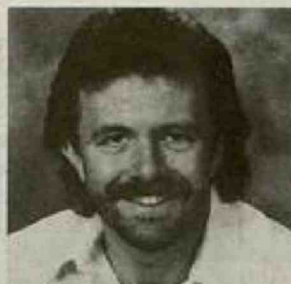


Bob Mitchell

After 25 years as PD of KCKC/San Bernardino, Bob Mitchell has been named OM for the station and Gold sister KBON. KCKC morning man Bob Harvey succeeds Mitchell as PD of the country outlet, while KBON PD Vic Silek remains in that post.

KCKC & KBON GM Sheila Brown told R&R, "This is long overdue for both of them. With Bob Mitchell as OM we can take advantage of his considerable expertise on the FM. Bob Harvey's enthusiasm and ideas will bring a different slant to the AM, keeping it fresh while still operating within the constraints of what Bob [Mitchell] has built."

Mitchell, who retains the KCKC midday shift he's handled for 25 years, said, "I look forward to the extra responsibilities. It's like another door in the career opens up

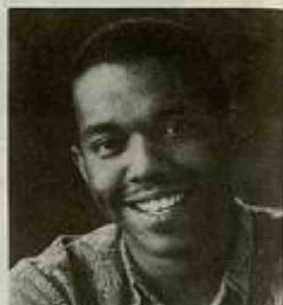


Bob Harvey

and expands your mind, presents new challenges, heightens interest, and increases awareness."

Harvey, who's not only done mornings for 15 years but has been afternoon sports anchor on all-news KFVB/Los Angeles since 1984, commented, "I've coveted the PD position here since joining KCKC as a parttimer in 1974. With Bob being promoted, it's happening under the best of circumstances. He's kept this AM competitive in an FM world; I hope to continue and maintain the great tradition he's set." Harvey will exit KFVB on October 12.

KCKC & KBON were acquired by the Arrowhead Broadcasting Corporation August 25.



Glenn Cosby

## Heart & Soul Taps Cosby As OM

After three years with Satellite Music Network's Heart & Soul format as an air personality, Glenn Cosby has been promoted to OM for the black-oriented Gold format.

"Glenn is a great talent, he's super-motivated and he's well-respected by his peers," said SMN VP/Programming Robert Hall. "With Glenn and [format consultant] Harry Lyles working together, Heart & Soul is now in a strategic position to make a national impact on FM radio."

Prior to joining SMN, Cosby was Production Director at KKDA-FM/Dallas. He's also worked at KNOK/Dallas and Chicago stations WVAZ and WJPC.

## Ellis Named WTDR OM

WQIK-AM & FM/Jacksonville PD Ron Ellis has been appointed OM at Trumper Communications' Country WTDR (Thunder Radio)/Charlotte, effective October 10. He succeeds Mark Tudor, who formed a consultancy two weeks ago with WTDR as his first client.

WTDR VP/GM Pat Reedy told R&R, "Ron has the competitive experience we were seeking for someone to take Thunder to the next level. I have a great deal of respect for [WQIK owner] Jacor's programming minds; they do a good job of being warriors. Ron's learned a lot from the Jacor camp and we hope he can continue the tradition here. We want a clean, competitive battle."

Ellis commented, "Joining Trumper Communications and Pat for the challenge in Charlotte is very exciting. I look forward to building a great Country radio station and making things happen soon for WTDR."

Ellis has been with WQIK for three years, serving as PD the last year. Prior to that, he spent 18 months on-air at WKIS/Miami.



Ron Ellis

## Kennedy Adds WALR OM Job

David Kennedy, OM at Headline News affiliate WCNN/Atlanta, has taken on additional duties as OM for sister Unistar Special Blend outlet WALR. Kennedy, who was unavailable for comment at press-time, succeeds exiting WALR PD John Wetherbee.

GM Charles Smithgall told R&R, "David came to us as a board operator five or six years ago. He's

done lots of different things here and has always performed well. He's a young guy who's gradually done more and more; he's somebody I've come to depend upon.

"There's a small staff here, and since both stations have satellite-delivered formats, the OM's duties aren't really very complicated. Usually one person runs both stations in all dayparts."

## Scott Joins WRMX As PD

Veteran programmer Michael Lee Scott has joined Gold WRMX/Nashville as PD. He succeeds Roger Garrett, who returned to program KORA/Bryan, TX after less than two weeks at WRMX.

Scott told R&R, "The GM here [Chuck Dunaway] is a radio legend, and there are some people on staff I've worked with. I love Nashville and did some consulting work here in the '70s, but have never lived here."

"WRMX is the only Oldies station in the market, so we own the franchise. The nuts and bolts are in

place, but the music needs some finesse. We also need polish in other areas, because things have been a little loose lately. But there's no doubt this is a tremendous opportunity."

Scott was previously GM and OM at KNOW & KEYI/Austin, and has also been OM at KHFI/Austin, WHIO/Dayton, WGAR/Cleveland, and KTSA & KTFM/San Antonio. Other credits include Broadcast Consultant for Burkhardt/Abrams, and National PD for General Cinema.

## KERBY CONFER: NEXT COURSE AT BAYLISS MEDIA ROAST

Veteran radio station entrepreneur Kerby Confer will be the feature of the menu at the Fifth Annual Bayliss Media Roast. The broadcast industry's key lenders, investment bankers, brokers and operating executives will be on hand again to join in an evening of good food, good fun, good company and good deeds.

The John Bayliss Broadcast Foundation offers scholarships to deserving broadcast students at colleges and universities throughout the U.S. As its endowment has grown the number and size of awards has also risen; since 1985 a total of 49 scholarships have been awarded.

### JOIN US FOR THE KERBY DERBY AT THE BAYLISS ROAST!

October 24, 1990	Cocktails	6:30 p.m.	Seats	\$300
The Plaza Hotel	• Dinner	8:00 p.m.	• Table	\$3000
New York City	Dessert Buffet	10:00 p.m.	Black Tie	

R.S.V.P. by October 17, 1990 to Kit Hunter Franke, The John Bayliss Broadcast Foundation (408) 624-1536. Make checks payable to: The John Bayliss Foundation, P.O. Box 221070, Carmel, CA 93922



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Friday, Oct. 19th 7 P.M. at The Waldorf-Astoria Grand Ballroom.

It's the AMC Cancer Research Center's 20th Annual Humanitarian Award Dinner—this year honoring TOM FRESTON, Chairman and CEO, MTV Networks.

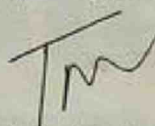


For ticket information call the Northeast Development Office of the AMC Cancer Research Center at (212) 977-4180.

"MTV Networks is proud to support the AMC Cancer Research Center this year. AMC's unique focus on cancer prevention has garnered tremendous support from the entertainment industry for twenty years now. Continuing this team effort could help cut cancer deaths in half by the year 2000.

AMC's endeavor is heroic, and our support can make its goals attainable. You don't have to leap tall buildings in a single bound, or listen to long speeches. Just join us for a fun night of great music, food, dancing and hero-watching."



  
Tom Freston

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## Radio

- **GREG MAKI** steps up from NSM to LSM at WHTZ/New York. Concurrently, seven-year station sales vet **JANE McMICHAEL** succeeds Maki as NSM.
- **DIANE OPELT** is tapped as LSM at WROR/Boston. She was most recently Manager/Boston office at Katz Communications.
- **THOMAS GATTI** is tapped as Director/National Sales at Group W's Philadelphia stations KYW and WMMR. He was most recently Sr. VP/GM of DIR Broadcasting.
- **RICH SUTTON** moves to WBAB/Nassau-Suffolk as Director/Marketing and Regional Sales Manager. He previously served as GM at WZCL/Norfolk.
- **DENNIS KELLY** joins KARN/Little Rock and Arkansas Radio Network as Director/News & Programming. He was afternoon assignments editor/news anchor at KOMO/Seattle.

## Records

- **FLETCHER FOSTER** is upped from Manager/Media & Artists Development to Director of that department at CBS/Nashville.



Fletcher Foster Jeff Grabow

- **JEFF GRABOW** joins Virgin Records as National Singles Sales Manager. He was formerly National Product Development Coordinator at WEA.



Julie Eienthal Kim Akhtar

- **JULIA EISENTHAL** is elevated from Sr. Coordinator/A&R to Manager/A&R, East Coast at EMI. Concurrently, **KIM AKHTAR** is upped from Director/Publicity, West Coast to Sr. Director/National Publicity.



Margi Cheske Lori Johns

- **MARGI CHESKE** and **LORI JOHNS** are named National Retail Development and West Coast Regional Sales Manager, respectively, at Charisma Records. Cheske joins from WEA/Chicago, where she worked in sales and marketing; Johns was formerly with retail chain Music Plus in California.

- **LAUREN ZELISKO** steps up from East Coast Publicist to East Coast Director/Publicity at A&M Records.

- **DAVE ZIMMER** moves to MCA Records as Staff Writer/Publicity. He had been Los Angeles Editor at BAM: The California Music Magazine.

- **KEVIN REAGAN** is promoted from Art Director to Sr. Art Director at Geffen Records. Concurrently, Production Coordinator **SOFIE BARRON** becomes Art Production Manager.

- **RAY STILL** is appointed VP of Warner Music Vision, a new division of Warner Music International established to market all of the company's nonclassical music video product worldwide. Still was previously Director/U.S. Labels at WEA Records UK.

- **DIANE STOUT** is appointed Manager/Publishing & Administration at Bahji Entertainment. She formerly served as Black Music/A&R at PolyGram Records.

- **DAVID CONNELLY** is tapped as Asst. to the President at MCA Music Publishing. He was previously Sr. Business Development Analyst/Corporate Planning at MCA Inc.

- **PETER DOYLE**, President of McGavren Guild Radio, and **EDUARDO CABALLERO**, President of Caballero Spanish Media, have announced the creation of Caballero/MG Spanish Media. The firm will represent 75 Spanish-formatted stations.

- **JOHN "BIG TUNA" ANTOON** announces the formation of his own consultancy, Big Tuna Radio Services, and air talent agency, Blue Chip Management. He was formerly with Hitmakers.

- **LEE AARON**, Altis recording artist, is named a Director of the Canadian Academy of Recording Arts and Sciences. Other newly appointed CARRAS Directors are CBS Records/Canada President **PAUL BURGER**, Capitol Records-EMI/Canada President **DEANE CAMERON**, Joint Communications President **DAVE CHARLES**, Hill and Knowlton/Canada Chairman **ALLAN GREGG**, Shorewood Marketing Music Division VP **TED SOUTHAM**, and Insagnators Inc. VP **TOBY TOBIAS**.

- **INTERNATIONAL TALENT GROUP** has relocated its West Coast office to 822 S. Robertson Blvd., Suite 200, Los Angeles, CA 90035; (213) 289-2780.

—Holly Sklar

## Industry

- **MICHAEL OSTERHOUT**, President/COO of Edens Broadcasting, is reappointed Chairman of NAB's Group Radio Committee.

- **DARLENE FISCUS** moves to Katz Radio Group as Manager/Publicity & Promotion. She had been Director/Advertising & Promotion at WOR/New York.

- **LAURA MORANDIN** is tapped as Manager/Communications & Media Relations at RAB. She was previously with Cohn & Wolfe Public Relations.



Lauren Zelisko Ross Elliot

- **ROSS ELLIOT** becomes Director/Talent Acquisition at publishing firm NEM Entertainment. He had been Creative Director at EMI Music.

## Smash's Significant Signing



Why is this 14-year-old girl smiling? She's the first artist on the newly reactivated Smash Records label, a subsidiary of Mercury from 1961-69. Celebrating the signing are (l-r) manager Daryl Schwartz, Jamie Loring, Smash President Marvin Gleicher, and Smash founder/Island Entertainment Group Chairman Chris Blackwell.

## Black Box Banter



Katrin Quinol of Black Box stopped by RCA's headquarters recently to chat with label execs about the group's latest single, "Everybody, Everybody." Flanking Quinol are (l-r) the label's VP Randy Goodman, President Joe Galante and VP Butch Waugh.

## PROS ON THE LOOSE

**Chuck Cannon** — Nights KKLO-AM & FM/San Diego (619) 495-2423

**Bob Conrad** — Phoenix-based promo rep Columbia Records (602) 482-1445

**Julio Flores** — Weekends KLSX/Los Angeles (818) 805-3326

**Bob Forster** — PD/mornings WOMP-FM/Wheeling, WV (614) 695-6312

**Roberta Gale** — Mornings WAPW/Atlanta (301) 358-9208

**Dave Gray** — West Coast Regional Black Promo. A&M Records (213) 204-1651

**Allan Handelman** — PD/afternoons WPRC/Charlotte (704) 322-2353

**Jim Jakala** — Mornings WGY/Albany (518) 235-8894

**Bwana Johnny** — PD KSND/Eugene (503) 728-1454

**Sam Malone** — Mornings WSRZ/Sarasota (813) 351-9297

**Brady McGraw** — PD WZAT/Savannah (404) 501-9115

**Cindi McMullen** — Afternoons WGY/Albany (518) 346-3179

**Tim Michaels** — Nights WGY/Albany (518) 439-5380

**Tom Michaels** — Mornings WCXL/Vero Beach-Melbourne, FL (407) 468-6081

**Chuck Nasty** — Nights KBEQ/Kansas City (913) 677-5326

**John Savage** — Nights WKLH/Milwaukee (414) 961-1754

**George Stewart** — Southwest Regional Black Promo. Mgr. A&M Records (214) 934-0195

## R&amp;R TIMELINE

## 1 YEAR AGO TODAY

- New Regional VP/Programmers: Bill Gamble at Emmis and Steve Kingston at Malrite
- Shadow Steele boosted to KQLZ (Pirate Radio)/Los Angeles OM
- Clark Ingram buzzes into WBZZ (894)/Pittsburgh PD chair
- Gary Franklin named KXXR/Kansas City PD
- Maclean Hunter Ltd. purchases Selkirk Communications Ltd. for \$606 million in the biggest Canadian deal ever

## 5 YEARS AGO TODAY

- John Ade tapped as Spector Broadcast Corp. President
- Jim Smith chosen as KFRC/San Francisco VP/GM
- Linda Reo O'Connor upped to KMJM/St. Louis Station Manager
- MD Marty Bender promoted to PD at WSKS/Cincinnati
- Howard Stern exits afternoons at WNBC/New York

## 10 YEARS AGO TODAY

- Frank Discio selected as Epic Director/National Promotion
- Bobby Rich named Drake-Chenault Director/Specialized Programming
- KROQ/Los Angeles places Larry Woodside in mornings, Raymond Bannister in middays, and April Whitney in overnights
- Radio pioneer Gene Autry receives NRBA award

## 15 YEARS AGO TODAY

- Jerry Sharell appointed VP at Elektra/Asylum Records
- Bob Savage lands WBBF/Rochester PD gig
- Tom Birch joins WNOE/New Orleans for MD/Research/PM drive

— Hurricane Heeran

## ANSWERS

to frequently asked questions . . .  
for how to get more out of your R&R.

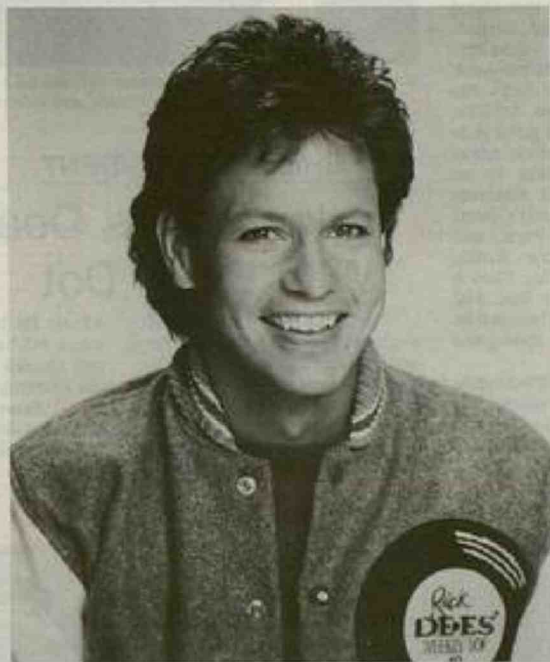
## #8. How can I purchase past issues?

Back issues of R&R are available (also on microfilm) for a nominal fee, payable in advance. They can be ordered by mail or by phone. Some issues previous to 1987 are available only on microfilm, and year-end issues might be priced differently; call the R&R Mart at (213) 553-4330 for more information.





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## GREAT STOCK NEW OWNER

## KFMV &amp; KZOL Tap Bennett As OM

After a three-year hiatus from radio, Larson Bennett returns as OM/morning personality/equity

partner in Great Stock's newly acquired KFMV & KZOL/Salt Lake City. Great Stock closed the deal for the two Cook Inlet stations Monday (10/1).

KFMV simulcasts KZOL, which will remain a Unistar affiliate for the next several weeks, then switch to local programming. Bennett, whose KZOL air name will be Tom Walker, told R&R, "At one time, KZOL was a dynamic force. But Cook Inlet put it on satellite, waiting to sell it. We're going to be a 'kick-but' radio station again, with KZOL progressing to an oldies-based AC. We'll eliminate songs like 'My Boyfriend's Back' and 'Leader Of The Pack,' and replace them with the Rolling Stones and Crosby, Stills, Nash & Young. We'll combine that with Hot AC. There will also be news, information, and sports throughout the day."

A former WPGC/Washington newsman, Bennett previously was OM at KLUB/Salt Lake City and PD at neighboring outlets KDOT and KAYK (now KZOL).

## RCA Selects Ortiz As Sr. Dir./Black A&amp;R



Kenny Ortiz

RCA has appointed Kenny Ortiz Sr. Director/A&R, Black Music. He most recently spent two years as Associate Director/A&R, Black Music at Capitol.

RCA VP/Black Music Promotion Skip Miller commented, "Kenny's track record in developing great talent will make him a vital player on the RCA A&R team. I look forward to his contributions and to the growth and development of an ever more outstanding Black Music roster."

Ortiz began his record career at New York's Supertrones Records, then shifted over to Elektra. At Capitol, he worked with Mellow Man Ace, Melba Moore, and the Winans.

## WLAC Names Eisenson PD

Alan Eisenson is the new programmer at News/Talk WLAC/Nashville. The post had been empty since Bob Oakes parted ways with the station in January.

WLAC-AM & FM GM Elizabeth Yoder commented, "I needed someone who was ready to take on a challenging situation and run with it. Alan is that person. I was particularly impressed by the fact he was recommended by several major market Talk professionals."

"I've wanted to be a PD since I got into radio when I was 16, and WLAC has given me the opportunity," said Eisenson, who is 28. "As a 50,000-watt CBS affiliate, and the only News/Talk station in a growing market, the station is poised for success."

Prior to joining WLAC, Eisenson was Asst. PD and Exec. Producer at News/Talk KFI/Los Angeles. He's also been a producer at WWSN/Miami.



Crossing their T's and eyeing the Black Dot pact are (l-r) Atlantic Sr. VP Sylvia Rhone, Black Dot President Ray Shields, and Atlantic President/COO Doug Morris.

## RAY SHIELDS PRESIDENT

## Atlantic Inks Deal With Black Dot

Atlantic has signed a worldwide, multi-act deal with Black Dot Records, a Los Angeles-based production company. Ray Shields has been named President of the new concern.

The first project to be handled under the new arrangement is an

album by the group University, which will be produced by the band and Chuckli Booker. University is the four-member band Booker used on Janet Jackson's "Rhythm Nation" tour, on which he served as both musical director and opening act.

## Cool Jazz Cats



The Rippingtons featuring Russ Freeman hold a record release bash for their latest GRP effort, "Welcome To The St. James' Club," at — where else? — L.A.'s St. James Club. Among the partygoers were (l-r) GRP VP Mark Wexler, Freeman, manager Andi Howard, MCA Black Music Division President Ernie Singleton, and band mascot the Jazz Cat.

## Can't 'Kick' Platinum Habit



INXS were presented with quadruple platinum awards for their Atlantic LP "Kick" recently. On hand for the occasion were (kneeling, l-r) Atlantic's VP Perry Cooper and President/COO Doug Morris, manager Chris Murphy, and label Sr. VP/GM Mark Schuman; (standing, l-r) the band's Gary Gary Beers, Andrew Farris, Kirk Pengilly, Jon Farris, Tim Farris and Michael Hutchence, and Atlantic's Sr. VP Andrea Ganis and Sr. VP/GM West Coast Paul Cooper.

## SCHER PRESIDENT

## PolyGram Diversification Division Launched



John Scher

PolyGram has purchased partial interest in two concert promoting organizations and created the PolyGram Diversification Division. John Scher's Metropolitan Entertainment Inc. and Jim Koplik and Shelly Finkel's Cross-Country Concerts are the basis of the new company, which will be based in New York and led by Scher as President.

PolyGram Diversification Division will concentrate on creating new business areas, such as pay-per-view, merchandising, facility development, tours, and artist management.

Metropolitan and Cross-Country have merged; Koplik is now President and Scher takes the new title of Chairman of the Board. Metropolitan will maintain operations in all of its present areas out of its Montclair, NJ offices.

PolyGram International Exec. VP and PolyGram Holding Inc. Chairman Alain Levy stated, "In an increasingly integrated industry there is a synergistic benefit to diversification. With this new division, we're looking for a greater opportunity to maximize the relationship with the artists in the PolyGram family and others... particularly in the exploration of pay-per-view."

Scher added, "There are more record companies than ever, hence new ideas are needed to expand the profit potential of large entertainment companies such as PolyGram. The development of new areas to command a greater percentage of the available leisure dollars will be the goal of the Diversification Division."

## Island

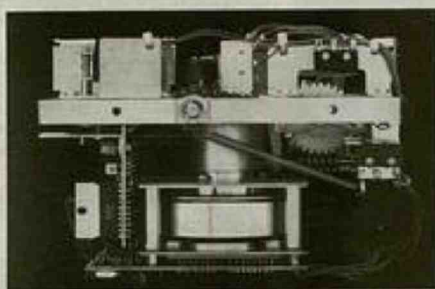
Continued from Page 3

Fleming joined Island last year as Director/Promotion, Urban Radio. Prior to that he was PD of KGFJ/Los Angeles for five years, having previously programmed WWDM/Columbia, SC.

Before segueing to Island in January, Seabron spent two years as Motown's San Francisco Local Promotion and Marketing Manager.

# The cart machine with bells and whistles your audience will never hear.

Finally, a cart that delivers the creature comforts that other Otari audio machines have offered for years! And not only does Otari's CTM-10 make your job easier, it also delivers outstanding audio performance, so your output sounds more like a CD player than a cart.



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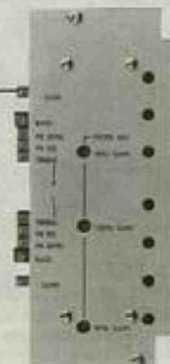
You get extensive metering, including dedicated metering for the cue-track. (Now you can verify the cue-tone *before* you go

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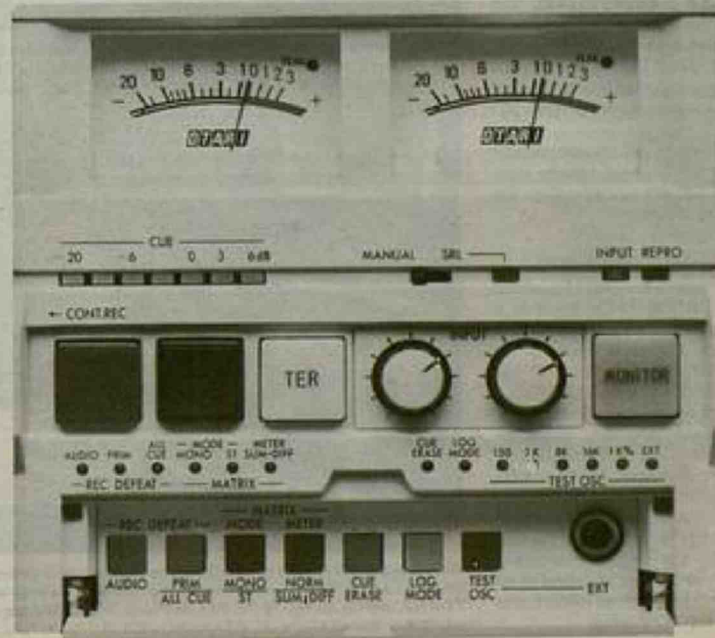
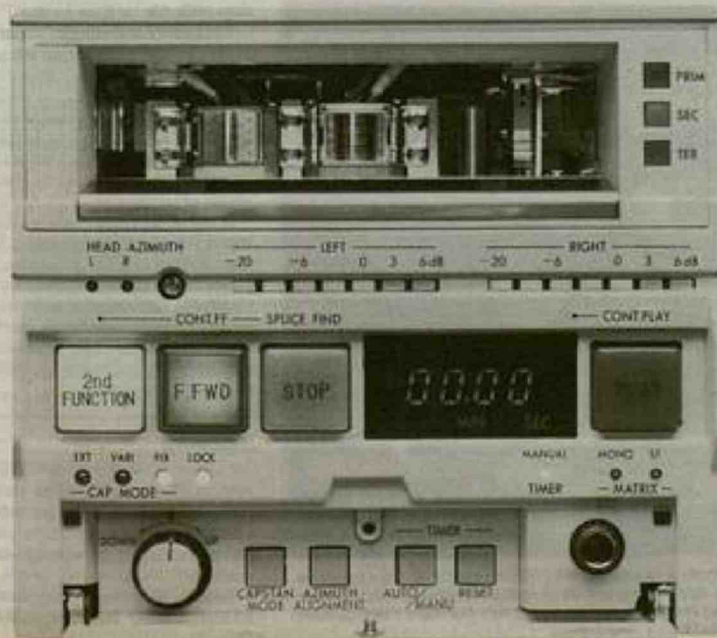


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**OTARI**



## WIN

Continued from Page 1

Edwards, a 17-year veteran of CBS Radio, said, "It's a very exciting opportunity to join a former CBS colleague like George Sesson. Win is a growth company, and I'll enjoy the entrepreneurial efforts."

Sexton has been with KLTR as VP/GM since CBS bought the station five years ago. Before that he was GSM at KKHR/Los Angeles and GM at KFIG/Fresno. "Obviously a return to Southern California was a big consideration," he said. "I've been with CBS for almost 11 years, and it's been a great tour of duty. But this opportunity takes me full circle in working for an entrepreneurial company that offers some incentives I haven't had before in terms of sweat equity. It will be a big challenge to compete against L.A. stations and still carve our own niche in Orange County."

Corso, whose background is primarily in TV sales, told R&R she was "the first female AE at KEZY when I originally started in broadcasting in 1979. We're all looking forward to Miles coming aboard. In my new capacity I'll be working side by side with him and learning as much as possible."

## RIAA

Continued from Page 1

up 39.3%), and music videos — a new category — whose unit sales were up 77.01%.

## 'Recession Scenario'

A music industry forecast issued by Shearson Lehman's Ray Katz indicates CDs will have another big growth year in 1991 (up 34%), while cassette sales will increase at a more moderate rate (up 4%). Using a "recession scenario," Katz said global record company revenues will rise 2.3% next year. Revenues for 1990 were projected to increase 5.5%; 1989 revenues were up 9.2%.

"No matter what the economy," the Shearson report noted, "we would have seen a reduction in the rate of increase of CD and cassette sales. CD software growth will slow as the technology's household penetration growth rate slows, and as more recent CD buyers turn out to be less 'audiophile' and more price-sensitive than earlier CD buyers."

The analysis did not specifically address the ongoing Middle East crisis or its potential effects on the recording industry.

## Plastic Price Boost

The aforementioned economic reports arrived on the heels of a *Los Angeles Times* story which said Dow Chemical plans to increase by 10% the price of the plastic used to manufacture CDs.

Record company executives did not indicate how that price increase would affect the retail cost of a CD. However, because CDs use only 15% of the petroleum product that's needed to manufacture a vinyl album, the economic status of the record companies seems to be far less sensitive to oil price fluctuations than in the years prior to the CD's debut.

## Presidential Sweet



A who's who of MCA honchos joined Patty Loveless and George Strait after the pair's recent L.A. date. Sharing the spotlight are (l-r) MCA/Nashville Exec. VP Tony Brown, MCA Music Entertainment Group Chairman Al Teller, Loveless, Strait, MCA/Nashville President Bruce Hinton, MCA President Richard Palmese, and MCA Music Entertainment Group Exec. VP Zach Horowitz.

## Fans Eat Up 'Cherry Pie'



It wasn't a "Twin Peaks" fan club meeting, but a Warrant listening party that brought out "Cherry Pie" enthusiasts to celebrate the release of the rockers' latest Columbia LP. Feelin' satisfied after the tasty treat are (l-r) CBS Records Division President Tommy Motola, Columbia Exec. VP Mel Liberman, the band's Joey Allen, Jerry Dixon, Erik Turner, Jani Lane and Steven Sweet, and Columbia President Don Ienner.

## Associates A Go-Go



An interesting mix of folks showed up at the Roxy when Charisma threw a release bash for Billy Mackenzie & The Associates. Snapped among the go-go dancers were (front, l-r) Charisma VPs Bob Catania and Jerre Hall, Mackenzie, the label's Peter Albertelli and VP Audrey Strahl, and Mackenzie's assistant Stephen Phillips; (back, l-r) Charisma's President Phil Quararero and Steve Samiot.

## Spectrum

Continued from Page 1

"Clearly, it's better to have the tax out of the budget package at this stage," said NAB spokesman Walt Wurfel. "But we have to keep reminding ourselves we've won the battle, not the war."

NAB officials are particularly concerned that if other powerful industries affected by the agreement are successful in their efforts to get measures dropped from the final budget bill, Congress might seek to recover lost revenues via a revived spectrum tax. "The maneuvering is far from over," said Wurfel.

The spectrum tax proposal, which was initiated by the Bush administration, called for all but the smallest radio and television broadcasters to pay 5% of their gross receipts as a fee for use of the electromagnetic spectrum. (Radio stations with revenues under \$100,000 would have paid 2.5% of their gross.) The tax was expected to raise \$10 billion over five years.

The proposal reportedly was smothered by opposition from key members of Congress, led by Rep. John Dingell (D-MI), Sen. Robert Packwood (R-OR), and Sen. Ernest Hollings (D-SC). The lawmakers argued a spectrum tax would both undermine the concept of broadcasters as public trustees and prove a major burden to smaller stations facing a soft advertising market. NAB credits its grassroots lobbying effort with raising Congressional awareness on the tax issue.

## Arbitron

Continued from Page 1

mercantile results this time registered an 11-year low.

For complete summer Arbitron results covering these markets, as well as Nassau-Suffolk and Riverside-San Bernardino, see page 36.

## Hammond

Continued from Page 3

artist development and marketing has created tremendous working relationships with international territories, as well as each of the departments he'll now direct."

"I aspire to create an intensified commitment to the artists and their career growth," said Hammond. "The key phrase will be 'whatever it takes,' because we're going to be devoted to breaking more new artists and supporting our current stars to even greater levels of success."

A New Zealand native, Hammond joined CBS/Australia in 1978, then shifted to EMI in London two years later. In 1984 he relocated to Capitol in Los Angeles and was appointed VP/International Marketing at EMI-Music four years later. He rejoined Capitol this year in the post he's now exiting.

## Beasing

Continued from Page 3

ratings, I know WLTI is on the right track. I want to get settled and see the strategy that's put it there, and hope I can strengthen its position."

Beasing previously programmed KLIN/Lincoln, NE and KMZU/Carrollton, MO.

# Is Life Better After Easy Listening?

Hundreds say "yes!" It's no secret: most easy listening stations have been looking for better programming for some time. Over one hundred of them have made the move to a foreground format with Century 21 Compact Discs.

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**WLQR**  
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"We switched from EZ to Century 21 GoldDiscs. The results were phenomenal. We appreciate GoldDiscs' superclean versions of so many songs that are impossible to find."

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**WHOM**  
Portland, ME



"What a time-saver! Century 21 GoldDiscs made our switch to AC easy. And their CD quality is one of the reasons for our success."

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Program Director  
**WEJZ**  
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**Lyle Morris**  
Program Director  
**KSFI-FM 100**  
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Program Director  
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# The Black Crowes



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YES 97 deb 38	99WAYS	5-Day: 23,841
WJMX deb 34	FM104	Total: 593,021

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RADIO  
RECORDS

## STREET TALK

### CBS Signs New Supergroup

Yetnikoff: \$20 Million Exit?

**T**alk about a "vote of confidence." CBS Records President **Tommy Mottola**, Columbia President **Don Ienner**, Epic President **Dave Glew**, and CBS Exec. VP **Mel Liberman** each inked F-A-T new five-year contracts late last week.

Speaking of B-I-G deals, CBS Records parent **Sony** and former CBS Records CEO **Walter Yetnikoff** — who announced he'd be relinquishing his duties (ST, 9/7) — reportedly are hammering out a \$20 million-plus exit deal, which would be one of the largest severance agreements in the history of the Music Biz.

If true, this would amend the five-year deal that Yetnikoff signed just last month. CBS Records official spokesperson **Bob Altshuler** told ST, "I know nothing about this."



**HOLLYWOOD STAR GAYE-ZING** — Marvin Gaye — who certainly needs no introduction here — was posthumously inducted into the Hollywood Walk Of Fame last Thursday (9/27) before a crowd that included Motown President/CEO Jheri Busby, NARAS President Mike Greene, and a galaxy of recording stars. Seen at the ceremony are (l-r) Stevie Wonder, Lou Rawls, Honorary Mayor of Hollywood Johnny Grant, Marvin's children Nona, Marvin Gaye III and Frankie, Motown founder Berry Gordy, and Bill Walsh from the Hollywood Chamber of Commerce.

### BIG Maybes

- What West Coast major market PD is considering a move into a national record slot?
- Is WAPE/Jacksonville OM Bill Pasha hitchin' his wagon to the Star 105/Dallas PD post? ST hears he's passed on it once already, but the Star and the 'APE have both brought him to the table for further talks. At presstime, Pasha was still swangin' with the 'APE.
- John Cook resigned the APD slot at KKBJ/Houston to become MD at WSN/Philly. Will WAVA/Washington APD/MD Dave Elliott segue to APD at KKBJ? He flew down for an interview this past weekend, but at presstime there'd been no decision made, leaving KKBJ PD **Dane Hallam** on the hunt.
- Ah, but if said deal goes down, then who would replace Elliott? Leading candidates include former Z99/OKC PD **Brett Dumler** (to be APD) and WAVA Asst. MD **Eddie Munster** (to be MD).
- And... can we look for Z99 to shift OM/MD **Brenda Bennett** into the PD slot?
- Is A&M EC A&R Dir. **Patrick Clifford** in serious negotiations with **Chrysalis** for the VP/A&R slot that **Kate Hyman** resigned to join **Terry Ellis's** new as-yet-unnamed label?
- Is AOR WKGR/West Palm Beach eyeing a change to Urban? New owner the **Tremont Group**, which hopes to close on the station by the end of the month, denies there'll be a format flip.
- After five years in the format, CHR **WIBW/Tampa** goes Country. Will crosstown AC **KMAJ** fill the format void?
- While the **Scott Thrower** half of **WEGX/Philly's Rumble & Thrower** morning team is slated to exit November 1, there has been a lotta talk that he might not split after all. Truth of the matter is that Thrower told management he'd stay on until his replacement is found.

### MCA Deals 3, Matsushita 1

The MCA Entertainment Group announced it would create a new, as-yet-unnamed label with **JVC (Japanese Victor Company of Japan)**, which is 51%-owned by Japanese consumer electronics giant **Matsushita**.

While this leads to some fascinatin' speculatin' — particularly in the wake of last week's reports that Matsushita is said to be purchasing MCA Inc. for between \$7.2 and \$9 billion — MCA Records insiders not only indicate that this new co-owned joint venture with JVC has been in the works for some time, but also that this new entity will market and distribute MCA, Geffen, and GRP recordings in Japan.

Incidentally, ST also has learned that **BMG** has already inked an international distribution deal with MCA Records that'll begin in January — which is when MCA's and Geffen's international distribution deals with **Warner Music International** expire.

And... while this BMG deal excludes distribution in the UK (where MCA has its own company), Japan (see above), and Germany, ST has learned that MCA is preparing to launch its own label in the last country. This new label would handle the marketing and distribution of MCA and its distributed labels' product in Germany.

Continued on Page 31

### OLYMPIC FEVER?

Take two aspirin and call V-103 in the morning.

WVEE-FM Atlanta's market leader needs a talented, creative, well organized Assistant Program Director. Computer and production skills a must.

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WPGC 29-23 WCKZ add  
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"Another killer track . . . already  
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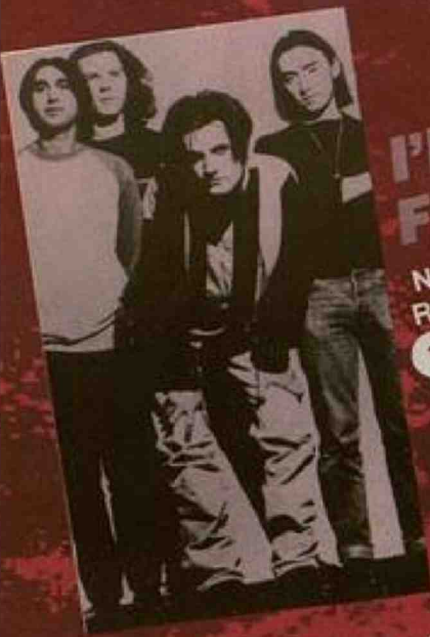
"Just what radio needs . . . a  
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Already on . . . in power rotation."  
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Definitely a mass appeal record.  
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Don't Be Afraid Of Your Freedom

## STREET TALK

Continued from Page 30

### Leakin' Lawsuits!

When Z100/NY popped Whitney Houston's "I'm Your Baby Tonight" at 1pm last Thursday (9/27), the inevitable C&D went out and reportedly was completely ignored. Z100 VP/Programming Steve Kingston told ST, "I don't think Whitney or Arista could do what Michael Jackson couldn't."

Kingston was referring to the lawsuit filed — and, Kingston claims, lost — by CBS against Z100 for leaking Michael Jackson's "Can't Stop Loving You." (Holy leak 'n' lawsuits! ST hadn't heard a word about this.)

"No one can convince me this is bad business for the artist, the label, or Z100."

### Vinyl Solutions

• Reprise VP/Black Promo Michael Johnson exits. No replacement named . . . yet.

• Geffen rolled hard to grab Virgin Nat'l Dir./Album Radio, Rock 40 Jeffrey Naumann to replace Mark DiDie, but Naumann accepted a counteroffer to remain a Virgin. ST hears GM Al Coury is down to two candidates for the AOR slot . . . and one offer is on the table.

Meanwhile, Geffen has hired former Enigma Nat'l Dir./AC, NAC, & Urban Promo Claire West to be a fulltime member of the Nat'l AC/NAC/Jazz department. Look for a decision about Christine Anthony's replacement in about 30 days, with West and Geffen Mgr. Yvonne Olson the leading candidates.

• Giant persuades longtime RCA Seattle promo rep Bob Smith to leave the Hawaiian beaches and take up regional duties in the great Northwest.

• IRS Dallas Regional Promo rep Meredith Hayes transfers to NYC, replacing the exiting Charley Londono.

• Mercury Philly promo rep Don Coddington has been named Nat'l CHR EC Secondaries Dir., with label SF promo rep Katie Arnold-Podrety tapped to be his L.A.-based counterpart. Denver promo rep James Israel sequesters to SF and KS104/Denver AE Mike Klein starts covering the Mile High City for Mercury.

• Reprise brings SF local rep Gary Briggs to beautiful downtown Burbank to be Mgr./Nat'l Album Promo, working under Dir./Nat'l Album Promo Michael Linehan. Simultaneously, Lisa Giles sequesters from Houston to SF and Anne Marie Foley hops from Hartford to Houston.

• WEA Nat'l Sales Coordinator Tony Camardo returns to his Chi-town hometown to be Arista's MW Regional Sales Dir. He replaces Mike Dungan, who moves to Nat'l Dir. Sales for Arista/Nashville.

• Polydor Detroit local promo dude Steve Ryan transfers to Seattle to fill the long-vacant slot previously held by Michael Stein. Ryan's Motor City replacement is Peggy Miles, who comes over from the Arista Dance Promo Dept.

• PolyGram VP/Product Development Cliff O'Sullivan will join Chrysalis as VP/Mktg. He replaces Michael Stotter, who jumped to Island earlier this year.

• A&M's Black Regional Promo reps George Stewart (Dallas) and David Gray (L.A.) exit.

• Eleven-year KCRW/Santa Monica MD/morning mainstay Tom Schnabel resigns the non-commercial station (effective 10/12) to join A&M for some special projects.

• Former EMI VP/Sales Ira Dertler takes the NY Branch Mgr. gig at Schwartz Bros. Distributors.

• RCA VP/Communications Dennis Fine, VP/Product Mgt. Alan Grunblatt, and Dir./Product Development Howie Gabriel all exit. No replacements named.

• After ten years with the label, Atlantic Dir./Nat'l Publicity Kathy Acquaviva sequesters to a similar capacity at Hollywood. Look for Atlantic WC Publicist Shell Andranigan to join Hollywood as well.

• Rhino VP/Publicity Tracy Hill jumps to Arista as Sr. Dir./Nat'l Publicity. She replaces Larry Jenkins, who's headed to Capitol as Sr. Dir./Media & Artist Relations.



YOUR MINE IS ON VACATION — Just in case KLOS/LA. morning listeners were unaware Mark & Brian were on vacation, crosstown rival KROQ ran this subtle reminder in last Friday's edition of the L.A. Times.

added Kingston. Incidentally, the Whitney record — a more dance-oriented version than the one that's initially being shipped in the U.S. — was leaked via a BBC satellite transmission. The scheduled U.S. version has been rush-released to radio.

Memphis indie record promoter Howie Goodman was sentenced to a six-month stay in a halfway house, a \$10,000 fine, and three years' probation for his payola-related convictions earlier this year (R&R, 7/6). Goodman's attorney, Steve Shankman, told ST he has not yet decided whether to appeal the sentence.

X100/SF drops almost all the rap and most of the dance music to head in an Adult CHR direction (with a liberal sprinkling of Gold, going back to '84), but consultant/PD Dan O'Toole says, "X100 is still current-based with heavy dayparting. The jocks are lower-key in presentation than in recent months, but will be bright, concise, and contemporary."

The action comes in the wake of Emmis having sold the station to Bedford Broadcasting for \$18.5 million last week (R&R, 9/28), pending FCC approval.

On the heels of WDAS-AM & FM/Philly's recent decision to boycott forthcoming CBS Records releases due to an insensitive racial comment made by a Japanese cabinet minister, the National Association of Black Owned Broadcasters (NABOB) — meeting this week in Washington — passed a resolution calling for the President of Sony to come up with a plan of action addressing the insult to America's black community within two weeks.

Failing this, NABOB would encourage member stations to ask listeners to "consider a withdrawal of enthusiasm for Sony products including Columbia Pictures and CBS Records."

United Exec. VP/Programming Bill Parris this week took ST's call regarding Urban WDJY/Washington's rumored call letter change (to WTKZ), format flip, and the hiring

Continued on Page 34



WESTWOOD ONE RADIO NETWORKS PRESENT

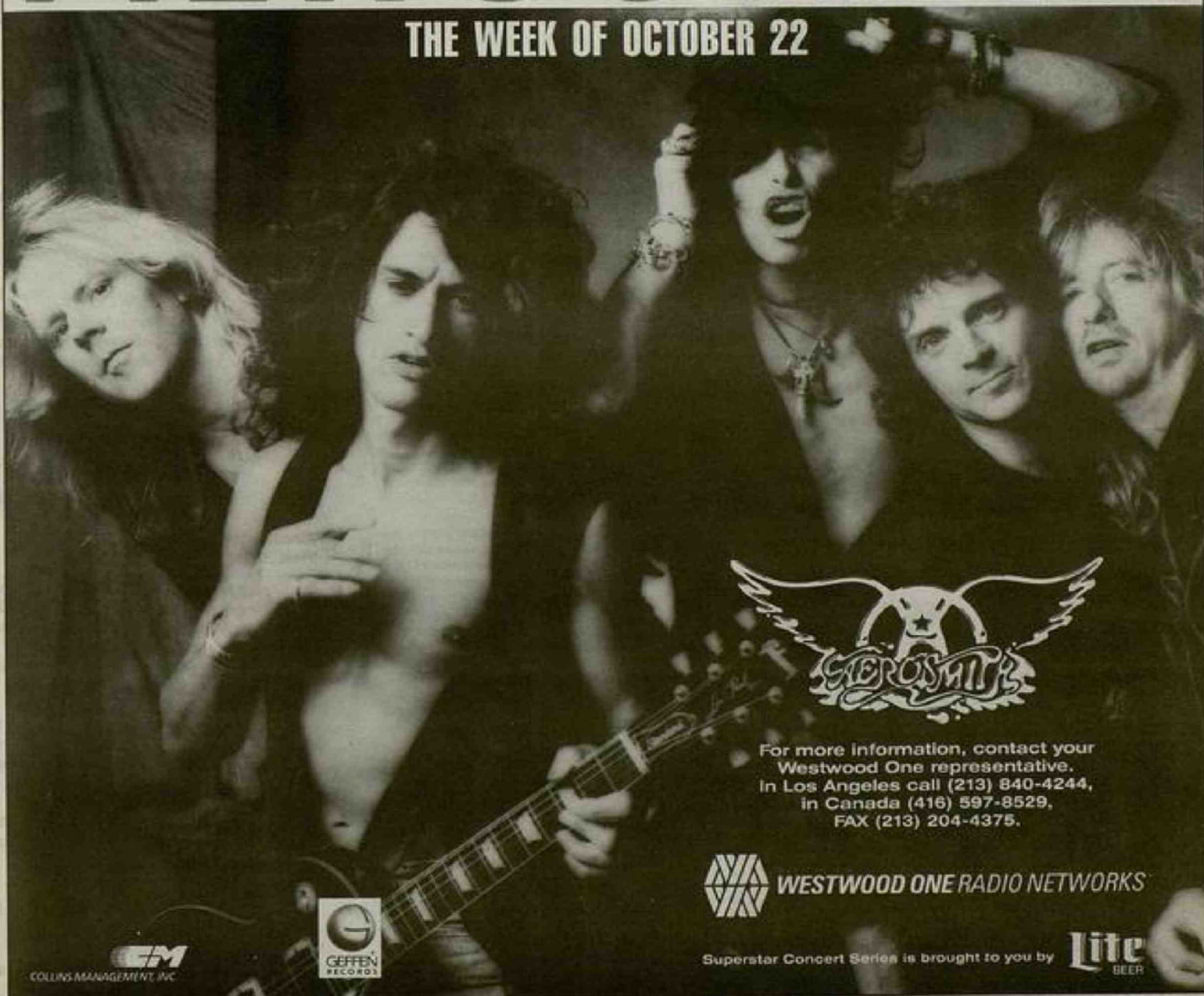


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# AEROSMITH

THE WEEK OF OCTOBER 22



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NR 13007

## STREET TALK

Continued from Page 32

of Phil Conrad as PD. "We're doing a massive research study to explore our options," said Parris. "Everything else is on hold for now."

On Monday (10/1), longtime CHR WGY-FM/Albany flipped formats to '60s-based Gold, under the handle "Oldies 99.5." PD Tom Parker steps down to do mornings on the FM and be Promotion Mgr. for WGY (AM) & FM.

New Dir./FM Programming is Kelly Carls, coming from the PD/acting GM chair at KQFX/Austin. Morning man Jim Jakala, afternoon driver Cindi McMullen, and night rocker Tim Michaels exit.

### Chatterbox

- KWSS/San Jose Station Mgr. Howard Silver exits. Nationwide Regional GM Tom Weidle becomes acting GM and AE Jane Imper gets the GSM 99.

- KKRQ/Wichita has upped PD Jack Oliver to VP/GM, replacing the exiting Ron Shannon. Oliver will pull double duty until a PD is named.

- David Manning, President of Capstar Communications (which owns WSIX-AM & FM/Nashville), has filed for bankruptcy, claiming debts of \$1.1 million and assets of \$630,000.

- After nearly five years as night rocker at KBQK/KC, Chuck Nasty exits. He's replaced by Steve Barnes (aka Steve E.B.), coming from swing at KBTS (B93)/Austin.

- Power 99/Atlanta morning zooster Roberta Gale exits.

- After nearly six years, WOMP-FM/Wheeling, WV PD/morning man Bob Forster is out and pursuing other opportunities. A new PD is pending. Also exiting: GM Al Murdoch, replaced by GSM Fred Gardini.

- Veteran AOR dude Curt Gary — former MD at WWDC/Washington and WEBN/Cincy — lands the PD job at WUXV/Savannah.

- KTWW/L.A. MD Monica Logan exits to be APD/MD at WNJA/Chicago.

- WEZW/Milwaukee has dropped Unistar's Special Blend and will continue programming Light AC under recently named PD Tom McCarthy, who's seeking record service now.

- CRB Broadcasting VP/Programming Neal Newman exits to join former CRB Prez Ed Rogoff in the pursuit of ownership interests with Enterprise Media.

- Hot 97/NY ups MD Kevin McCabe to APD.
- WNVZ/Norfolk PD/morning man Chris Bailey and WKSE/Buffalo couldn't come to terms on the morning gig at 'KSE. The search to replace Rocky Allen, now wakin' 'em up at WPLJ/NY, goes back to square one.

- WBWB/Bloomington, IN PD Mark Callaghan becomes Dir./Programming for University Broadcasting, which means he'll oversee sister WAZY/Lafayette, IN as well. WBWB APD/MD Jim Cerone takes the 'WBWB PD post.

- AOR KBOY/Medford, OR went dark Monday (10/1). The station plans to return in ten days with a new format.

- WGBF/Evansville, IN drops live AOR in favor of Transtar's Niche 29.

- Z102/Savannah hires Mark Allen from WRBA (Bay 96/Panama City, FL to do mornings. Allen will assume some of the Z102 programming duties, working with acting PD Ray Williams and consultant Ron McKay.

- Urban WFXC/Durham, NC has switched to SMN's Heart & Soul format.

- Duane Shannon is the new PD at CHR WZDQ/Jackson, TN, replacing Dave Mac. Shannon was most recently Research Dir. at WLMX/Chattanooga.

- KCMJ-AM & FM/Palm Springs OM Jill Fox exits. Contact consultant Rob Slisco, who has his own major announcement forthcoming.

Note that all this follows crosstown AC combo WSHZ & WSHQ's flip to Gold last week.

### Fox Bites Back

Former Y95/Dallas morning man Sonny Fox responded to last week's Page 1 story on Y95's phone tampering incident, in which he was singled out as a disgruntled former Y95 employee.

"I don't even know the 'Y95 City Line' number — much less its access code," Fox protested. "I'm quite surprised that (KEGL VP/GM) Ed Wodka would even mention my name in that context — especially after KEGL made its production studios available to me for my forthcoming comedy service." (The investigation into the phone tampering continues.)

Meanwhile, Fox is suing Y95 for \$1.6 million for breach-of-contract. Depositions on that legal matter are in progress.

### Smokescreen Scene

Following an announcement last Friday (9/28) that there'd be some major changes comin' Monday, Z104/Madison hit the air jockless, running messages from GM Dave Graupner asking whether the staff should be rehired, and debuting a listeners' comment line.

By 6pm that evening (10/1) the smokescreen cleared and a "New Z104" took to the airwaves, featuring a revised jock lineup, fresh jingles 'n' sweepers, and 25% fewer spots.

WMMR/Philly morning madman John DeBella will star in four, hourlong, late-night talk/music specials on local WTFX-TV, beginning November 2. These broadcasts are a prelude to "The John DeBella Show" being rolled out for national syndication in 1991.

### A Sore Site?

A couple of weeks back — ST, 9/14, to be exact — we reported that the fair city of Irwindale wasn't exactly thrilled with Pirate Radio/L.A.'s new "Screw The Rules" billboard. Not an appropriate message for our children and all that.

Now, the proud owners of California Driving School have taken umbrage with the sight — or, more accurately, the site — of the same. One of those billboards is located outside the school's downtown L.A. building, directly underneath the company's sign.

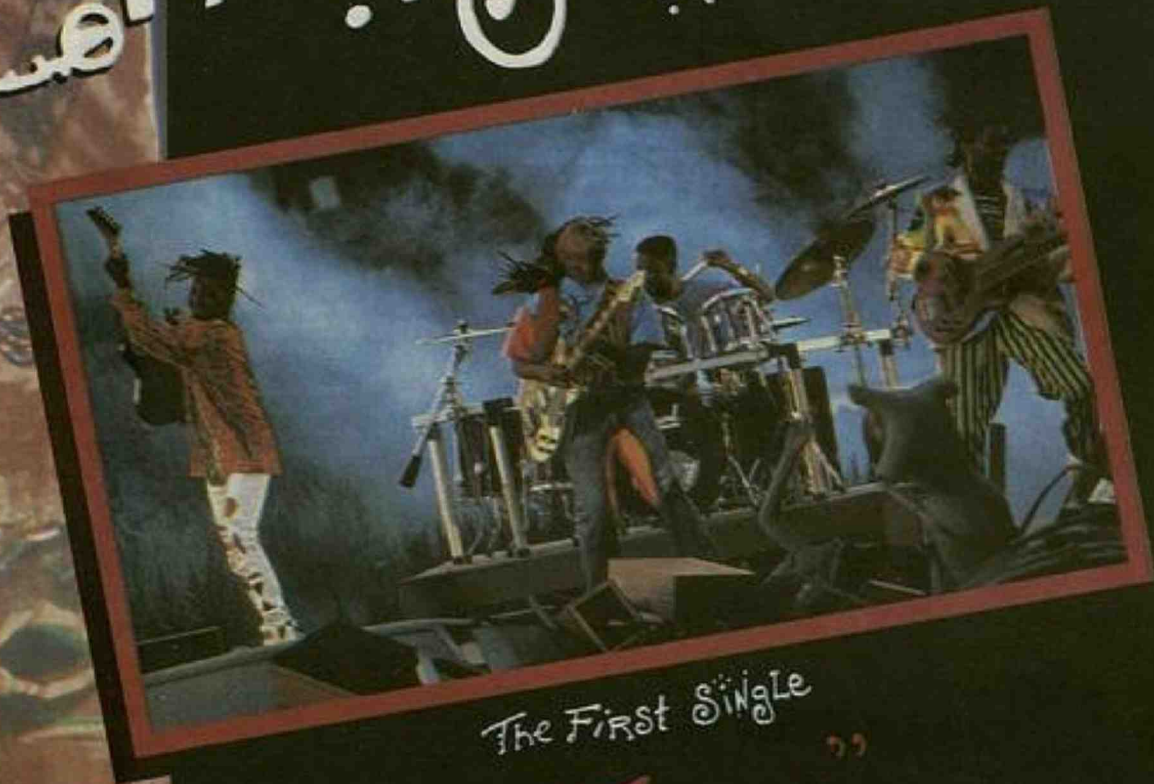
CDS President George Hensel told the L.A. Times, "I'd place it (the billboard) in the category of flag burning."

### Comin' Up Shoat?

While several stations across the nation have conducted listener pregnancy promotions, Power Pig/Tampa staffers have apparently taken the station's "Breeder's Cup" contest to heart.

Five Power Pig employees (or their wives) now have buns in the oven, including PD Marc Chase, APD B.J. Harris, MD Booger, afternoon driver Jon Rock & Roll Anthony, and Promotion Asst. Missi Whitaker. Must've been one helluva staff party a couple months back . . .

# Living Colour



The First Single

## "Type"

"Living Colour was one of the great success stories on MTV last year. The first video "Type" from *Time's Up* carries on the tradition of a great band, combining terrific visuals with a hit song. This new album exceeds all of our expectations for a follow up."

Abbey Konowitch  
Senior Vice President, Music & Talent

"Much better than anticipated sales—Top 5 albums chain-wide—no slow down in sight."

Lew Garrett  
V.P. of Purchasing, Camelot

"It would be hard to find many sophomore albums as strong as this one. It will live up to all expectations and more."

Steve Lerner  
Director Of Purchasing,  
Elroy Enterprises

"Hot! Right out of the box. People have been waiting for this."

Xuan Dao  
Buyer, Sound Warehouse

"First weeks sales better than expected. Bonafide Top 20 seller."

Harold Guilloit  
Buyer, Wax Works

Taken from the Epic release

**Time's Up** 46202

Produced by Ed Stasium. Management: Jim Grant/Roger Cramer for Seriously Inc.

Agency Representation: Frank Riley/Triad



## 12+ SUMMER '90 ARBITRON RESULTS

The Earth is spinning  
out of control at  
CHR Radio for  
REO SPEEDWAGON

“LOVE  
IS A  
ROCK”



CHR -- Most Added!

Second Week In A Row!  
Now On 97 CHR Reporters!

AOR Tracks: Debut **47**  
Tracks -- Most Added!



From the album  
“The Earth, A Small Man, His Dog  
And A Chicken” (45246)



## New York

	Spring '90	Sum '90
WRKS (UC)	5.1	5.5
WCBS-FM (Gold)	4.6	5.1
WLTW (AC)	4.1	5.1
WHTZ (CHR)	4.6	4.8
WINS (News)	4.3	4.4
WPAT-AM & FM (B/EZ)	5.2	4.3
WOHT (CHR)	4.0	4.2
WNEW-FM (AOR)	3.9	4.1
WOR (Talk)	3.9	4.0
WBLS (UC)	3.8	3.7
WNSR (AC)	3.7	3.7
WCBS (News)	3.6	3.6
WXRK (CR)	3.4	3.3
WFAN (Sports)	3.3	3.1
WABC (Talk)	2.6	2.6
WPLJ (CHR)	2.6	2.5
WYNY (Ctry)	2.4	2.5
WSKO-FM (Span)	2.1	2.2
WQCD (Jazz)	2.3	2.1
WADD (Span)	1.7	1.9
WNEW (Nost)	2.4	1.9
WSKQ (Span)	1.3	1.7
WLIB (N/T)	1.9	1.5
WNCH (Class)	1.6	1.3
WQXR-FM (Class)	1.8	1.3
WALK-AM & FM (AC)	1.1	1.1
WKDM (Span)	.8	1.0

## Nassau-Suffolk

	Spring '90	Sum '90
WALK-AM & FM (AC)	7.0	6.6
WBAB-FM (AOR)	4.3	5.2
WBLI (CHR)	4.7	4.9
WHTZ (CHR)	4.6	4.7
WCBS-FM (Gold)	4.1	4.5
WHLI (BBnd)	2.6	3.9
WCBS (News)	2.8	3.8
WOHT (CHR)	2.9	3.8
WOR (Talk)	3.6	3.7
WXRK (CR)	3.7	3.7
WNEW-FM (AOR)	3.2	3.6
WFAN (Sports)	3.9	3.5
WNSR (AC)	2.9	3.5
WABC (Talk)	2.9	2.6
WCTO (Nost)*	3.0	2.6
WINS (News)	2.1	2.6
WKJY (AC)	3.3	2.6
WLTW (AC)	2.8	2.6
WPAT-AM & FM (B/EZ)	2.6	2.6
WRKS (UC)	2.6	2.4
WYNY (Ctry)	3.7	2.4
WPLJ (CHR)	3.3	2.2
WDRE (NR)	1.7	2.0
WEZN (AC)	1.4	1.4
WGSM (BBnd)	1.9	1.4
WQXR-FM (Class)	1.2	1.4
WQCD (Jazz)	1.4	1.3
WSKO-FM (Span)	.5	1.1
WBLS (UC)	2.1	1.0
WRCN (AOR)	1.1	1.0

\*Formerly B/EZ

## Los Angeles

	Spring '90	Sum '90
KOST (AC)	6.2	6.6
KIIS-AM & FM (CHR)	5.9	5.0
KABC (Talk)	4.3	4.9
KPWR (CHR)	5.0	4.3
KLOS (AOR)	4.1	4.1
KWKW (Span)	3.2	3.6
KBIG (AC)	3.0	3.5
KQLZ (CHR)	3.3	3.5
KROQ (NR)	3.1	3.4
KFWB (News)	3.3	3.1
KXEZ (AC)	3.4	3.1
KKBT (UC)	3.1	3.0
KTWV (NAC)	3.1	3.0
KLVE (Span)	3.1	2.8
KNX (News)	2.8	2.6
KMPC (Nost)	3.0	2.5
KRTH (Gold)	1.9	2.4
KLSX (CR)	2.6	2.3
KODJ (Gold)	2.0	2.3
KTNQ (Span)	2.3	2.3
KFI (Talk)	1.4	1.7
KKHJ (Span)	.9	1.7
KZLA (Ctry)	2.7	1.6
KKGO (Class)	1.3	1.4
KDAY (UC)	.8	1.3
KACE (UC)	.8	1.2
KLIT (AC)	.9	1.2
KSKO (Span)	1.0	1.2
KJLH (UC)	1.7	1.1
KNAC (AOR)	.9	1.1
KALI (Span)	1.4	1.0
KRLA (Gold)	1.1	1.0

## San Diego

	Spring '90	Sum '90
KKLO-AM & FM (CHR)	9.4	9.1
KFMB-FM (AC)	4.8	6.6
KSON-AM & FM (Ctry)	7.5	6.5
KFMB (AC)	6.7	5.6
KSDD (N/T)	5.7	5.4
KJQY (B/EZ)	4.4	5.2
XTRA-FM (NR)	4.8	5.1
KGB (AOR)	7.1	4.9
KPOP (Nost)	3.4	3.7
KCBO-FM (Gold)	3.6	3.6
KFSD (Class)	3.0	3.6
KIFM (NAC)	4.0	3.5
KYXY (AC)	3.7	3.0
XHTZ (CHR)	1.9	2.9
KSDD-FM (CR)	2.5	2.6
KKYY (AC)	3.0	2.2
KGMG-FM (AOR)*	2.1	1.9
XLTN (Span)	1.2	1.7
XHRM (UC)	1.1	1.6
KCBO (Gold)	1.4	1.5
KNX (News)	1.4	1.4
KFI (Talk)	.9	1.0
KGMG (Nost)	.9	1.0

\*Formerly Classic Rock

## Chicago

	Spring '90	Sum '90
WGN (AC)	8.0	8.2
WGCH-FM (UC)	7.7	7.9
WBBM-FM (CHR)	4.4	5.2
WVAZ (UC)	5.2	4.4
WBBM (News)	4.6	4.1
WLUP-FM (AOR)	4.5	4.8
WCKG (CR)	4.4	4.6
WMJK (Gold)	3.0	3.4
WKQX (AC)*	3.5	3.2
WNUA (NAC)	2.6	3.2
WJJD (Nost)	2.7	3.1
WUSN (Ctry)	3.4	2.8
WXRT (AOR)	3.3	2.7
WLIT (AC)	2.9	2.6
WTMX (AC)	3.2	2.6
WXEZ-AM & FM (AC)	3.4	2.6
WYZZ (CHR)	2.8	2.6
WMAQ (News)	2.2	2.4
WLS (Talk)	2.0	2.3
WLUP (Talk)	2.9	2.1
WNIB (Class)	1.3	1.9
WFPY (AC)	1.6	1.8
WOJO (Span)	1.9	1.5
WPMT (Class)	1.5	1.4

\*Formerly Adult CHR

## Riverside-San Bernardino

	Spring '90	Sum '90
KGGI (CHR)	8.2	8.8
KDUO (B/EZ)	5.8	8.1
KLOS (AOR)	5.1	6.3
KFRQ (Ctry)	8.0	6.2
KOST (AC)	4.9	5.4
KFI (Talk)	5.0	4.3
KQLZ (CHR)	3.4	3.5
KCAL-FM (AOR)	3.5	3.4
KIIS-AM & FM (CHR)	3.0	3.2
KRTH (Gold)	2.5	2.9
KBIG (AC)	1.8	2.5
KROQ (NR)	2.1	2.5
KTWV (NAC)	2.9	2.4
KLVE (Span)	1.4	2.3
KODJ (Gold)	2.0	2.2
KCKC (Ctry)	1.4	2.0
KCAL (Span)	1.5	1.9
KNX (News)	2.6	1.7
KRSO (Nost)	.8	1.4
KKBT (UC)	2.5	1.3
KDIF (Span)	.8	1.2
KMPC (Nost)	1.2	1.2
KBON (Gold)	1.2	1.1

## Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Class-Classical, CR-Classical Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Sports-Sports, Talk-Talk, UC-Urban Contemporary.

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## The Power Of Packaging

A Brave New World For Radio In The '90s

It's a safe bet your market is more competitive now than it has ever been before. It's a trend that's guaranteed to continue.

There's no solution but to constantly grope for new competitive advantages in every area, and the area of marketing is the great — largely unexplored — frontier for radio in the '90s. It's with the help of superior marketing skills that increasingly similar-sounding and fragmented stations will achieve and maintain a competitive advantage into the 21st century. Marketing means more than TV, direct mail, billboards, etc. For one thing, it means stations must make more widespread use of an important (but too often neglected) advantage: packaging.

### Packaging Punch

Stella is to Philadelphia what Elvira is to L.A. As the hostess of a late-night horror show featuring grade C fright flicks, Stella is vampsy, trampy, and very campy. Recently, in what was probably a cost-cutting move, Stella and her gang were yanked. But her show, "Saturday Night Dead," carried on without her. No host, no camp, just grade C horror. Only a few weeks later, after a flood of letters and phone calls and an unpleasant dip in the ratings, Stella and company are back. It seems the product is just not the same without the package.

**"Stations must make more widespread use of an important (but too often neglected) advantage: packaging . . . [It] will be the crucial on-air ingredient of competitive advantage in the years to come."**

Packaging is the decorative wrapping on a gift. It is the name "Coke," the distinctive shape of the glass bottle, the colors on the can, even the celebrity spokespersons on TV. It's the "show" in morning show and the "feature" in feature program.

Cable TV's "Nick At Nite" is full of plain vanilla product. Endless reruns of sophomore, sentimental favorites like "Mr. Ed," "The Donna Reed Show," "My Three Sons," and "Bewitched." "Nick At Nite" is also one of cable TV's biggest hits. It's a package.

Where else would you see a "Donna-thon" promotion inviting women everywhere to dress up like Donna and explore those around them to clean their rooms and eat all their vegetables? It's campy, hip, tongue-in-cheek fun, and baby boomers can't get enough. How effective is it? When "The Pally Duke Show" joined the lineup from



Mark Ramsey

another cable network, its ratings doubled.

### Brainstorm Ideas

Packaging starts with an idea. Cutting-edge broadcasters are increasingly taking the time and making the extra effort to brain-

storm packaging ideas for all aspects of on-air programming.

Any idea can be built into a package or feature. The possibilities are limited only by the amount of creative energy invested in the process.

The folks at Denver's top-ranked KBCO had an idea. The environment mattered to them and to their listeners, so why not package a day around that important issue in a fun, entertaining way? The result: "Intervention Day." Every April Fool's Day, KBCO is transported decades into the future. It seems that during the '90s, humankind was in imminent danger of self-destruction. Luckily, benevolent aliens intervened and saved the planet in the nick of time.

"Intervention Day" is the make-believe annual celebration of this make-believe event. For the day, all spots advertise gee-whiz futuristic gizmos and all the music is comprised of "golden oldies" from the '60s. Listeners love it, and so do the TV news broadcasters, who never fail to provide priceless minutes of free publicity.

## Building Blocks

If you were a rock 'n' roll listener, would you prefer a more traditional AOR approach or the feature-based AOR example outlined below:

6am	Morning Show
10am	"10 at 10," 10 songs from a year in rock history, with historic tidbits and audio highlights
11am	"11 O'Clock Live," every quarter-hour a song recorded live in concert
Noon	"Noontime Lunch," all-requests
1pm	"Artist Spotlight Hour," every quarter-hour, a song by a spotlighted core artist
2pm	"2:00 Double Shots," two songs from an artist, back-to-back
3pm	"My 3 Songs," three songs with a theme each half hour; listeners guess the theme
4pm	"Traffic Jam and Jokes," a prerecorded comedy bit is played after every third song for two hours
6pm	"Pics at Six," every third song, a song that was or will soon be featured in a motion picture; listeners guess the film
7pm	"7 O'Clock Rock Block," continuous rock 'n' roll
8pm	"8 O'Clock Classics," eight Classic Rock tunes back-to-back
9pm	"Top 9 at 9," the nine most requested songs of the day
10pm	"What's New?," an hour of the best new releases
11pm	"11 O'Clock CD," a CD played in its entirety
Midnight-6am	Regular programming

## Packaging Postscript

Creating a "packaged" radio station based on features takes a lot of work. Why bother? Three reasons:

- **Playing the right songs and the right music mix, while important, simply aren't good enough for a competitive advantage anymore.**
- **Listeners love special features; they'll often tune in just to hear the program. And features give listeners a reason to prefer one station over another.**
- **Research shows feature programs benchmark a listening event so it's easier to remember at the end of the day when a listener completes a diary.**

### All-Feature Radio?

Ask listeners to any station offering feature programming what they like about the station. Chances are they will mention the obvious things like music, variety, information, etc. But they will also probably mention the distinctive feature programming which appeals to them and makes the station unique.

This uniqueness resulting from features or "packages" will be the crucial on-air ingredient of competitive advantage in the years to come. A competitor can and does steal your music, but that competitor isn't likely to rob you of your morning show, your "Lunch Blocks," your "Top 9 at 9," etc. That means these features are quickly becoming "added values" and competitive advantages, which can spell the difference between a draw and victory in the coming years.

**"Any idea can be built into a package or feature. The possibilities are limited only by the amount of creative energy invested in the process."**

In its early days, MTV was essentially a music-intensive AOR radio station with pictures. Then, in the mid-'80s, the bottom fell out and the ratings plummeted. The stale crew of VJs was fired and the MTV "formula" was transformed. It moved from AOR to more of a broad-based CHR approach (easy to do without competition). But more importantly, MTV was no longer music-intensive.

Increasingly, MTV is moving toward a program-oriented format. Check the TV listings and you'll see that MTV is now block-programmed, segueing from "Awake On The Wild Side" to "Club MTV" to "Yo! MTV Raps!"

to "Just Say Julie" to "MTV Rockumentary" and much more. Almost every MTV program contains music videos, so the viewer can still count on seeing "music television." Now, however, the music channel is a carefully packaged lifestyle channel. And revenues are way up.

Picture a new FM AOR station entering a market already crowded with at least one other rock 'n' roll rival. This new station can challenge the competition with "more (of the same) music," or it can learn from MTV and take a different approach entirely.

### Music-Intensive Features

Look for many leading FM stations of tomorrow to be almost completely block-programmed. That doesn't mean "The Gardening Hour" followed by "The Car Repair Hour." Instead, it means a daylong series of music intensive features, all fitting within the constraints of regular programming.

Just look at the wealth of feature programs already available in the industry. Suppose these occurred back-to-back on the same station: the morning show followed by "10 At 10," followed by "Lunch Blocks," followed by "Afternoon Funnies," etc. A series of specially crafted features, each with preproduced elements, all day long.

Any combination of good feature programs could be used, as long as the sound of the station remained consistent all day long and the features didn't violate rules of good programming.

Perhaps one day commercial radio, like commercial TV, will have a "Radio Book" inserted in the Sunday newspaper. Inside: programming grids for each station all day long.

Welcome to radio in the 21st century.

Mark Ramsey is the VP/Research at Bolton Research, a Philadelphia-based research and marketing strategy firm. He can be reached at (215) 640-4400.

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## MUSIC DATEBOOK

### Motown Rolls Out The Soul

#### MONDAY, OCTOBER 15

1955/Les Paul and Mary Ford are the guests when the Grand Ol' Opry is televised for the first time. Also, Buddy Holly opens a Lubbock, TX show headlined by Elvis Presley.  
1960/Loretta Lynn gives her debut Opry performance.  
1973/Chet Atkins and Patsy Cline are elected to the CMA Hall Of Fame.  
1976/After 19 years together, Ike & Tina Turner end their professional relationship. Also, Fleetwood Mac releases its most successful album, "Rumors."  
Born: Richard Carpenter 1945, Chris DeBurgh 1948, Tito Jackson 1953

#### TUESDAY, OCTOBER 16

1962/In Washington, DC, the first Motown revue hits the road. The two-month tour features the Miracles, Supremes, Marvin Gaye, Mary Wells, and Little Stevie Wonder.  
1972/Creedence Clearwater Revival announces its breakup.  
1976/Stevie Wonder releases what is widely viewed as his best album, "Songs In The Key Of Life."  
1985/Artists United Against Apartheid, a group organized by Little Steven, releases its protest anthem "Sun City."  
1986/Lionel Richie's "Dancing On The Ceiling" becomes the first album to be certified gold, platinum, double and triple platinum on the same day.  
Born: Bob Weir (Grateful Dead) 1947, Joe Williams 1918

#### WEDNESDAY, OCTOBER 17

1917/The Radio Corporation of America (RCA) is created.  
1960/Dion and The Belmonts break up.  
1967/"Hair" the musical opens at New York's Public Theater.  
1969/The Kinks begins its first U.S. tour in four years. The band had been barred by the Musicians Union for repeated onstage drinking and fighting.  
1986/"Round Midnight," a film starring the late Dexter Gordon and scored by Herbie Hancock, opens nationally.  
1989/San Francisco is devastated when a 6.9 earthquake hits the city. Later in the week, radio stations nationwide play a special version of Journey's "Lights" to help the relief effort.  
Born: Ziggy Marley 1968, Earl Thomas Conley 1941



#### THURSDAY, OCTOBER 18

Ziggy Marley, Dizzy Gillespie, Tom Petty, Earl Thomas Conley

1952/Hank Williams marries Billie Jean Jones Eshliman. The next day, the couple repeat their vows onstage in New Orleans.  
1966/Jimi Hendrix makes his Paris debut at the Olympia Theater. Jeff Beck, Eric Clapton, and Pete Townshend rave over Hendrix's performance, and the next day he's embraced by the press as the next big thing.  
1968/Bob Willis becomes a CMA Hall Of Fame member. Also, Led Zeppelin gives its first UK show at London's Marquee Club.  
1989/Claiming he's fed up with his bandmates excesses, Guns N' Roses singer Axl Rose tells a Los Angeles crowd he's quit the band. The next night, guitarist Slash apologizes for his drug use, and Rose changes his mind.  
Born: Gary Richrath (REO Speedwagon) 1949, Chuck Berry 1926

#### FRIDAY, OCTOBER 19

1955/Jim Reeves joins the Grand Ol' Opry.  
1966/Jeff Beck quits the Yardbirds just as the group begins its first U.S. tour. He's replaced by Jimmy Page.  
1968/At the invitation of Steve Marriott, Peter Frampton jams with Small Faces. Both eventually leave their respective groups to form Humble Pie.  
1974/AI Green is severely scalded when his girlfriend throws boiling grits at him as he gets out of the tub. She later kills herself. Incident in part influences Green to turn to religion.  
1987/Melissa Etheridge begins recording sessions for her first album.  
Born: Patrick Simmons (Doobie Brothers) 1945, Jennifer Holliday 1960, George McCrae 1944, Jeannie C. Riley 1945, the late Peter Tosh 1944

#### SATURDAY, OCTOBER 20

1976/"The Song Remains The Same," a concert movie featuring Led Zeppelin, opens nationally.  
1977/Lynyrd Skynyrd members Ronnie Van Zant, Steve Gaines, and Cassie Gaines are killed in a plane crash in Mississippi.  
1978/Dire Straits releases its debut LP in the U.S.  
1989/When Arsenio Hall asks the members of Living Colour what a "Glamour Boy" is, singer Corey Glover points out Hall's sharp clothes and says, "I hate to say it, but it's you!"  
Born: Tom Petty 1953

#### SUNDAY, OCTOBER 21

1958/Buddy Holly wraps up what turns out to be his last recording session.  
1961/Armed with only a guitar and harmonica, Bob Dylan begins recording his first album. The entire album is finished in one day.  
1975/The Hollywood Walk Of Fame Committee is forced to block off the streets for the first time ever when it awards a star to Elton John.  
1988/Duran Duran gives a free parking lot concert in the Capitol Records parking lot, drawing upwards of 5000 screaming fans.  
1989/Billy Joel guests on "Saturday Night Live" and portrays an East German glockenspiel player on a spoof of "Hollywood Squares."  
Born: Lee Loughnane (Chicago) 1946, Elvin Bishop 1942, Charlotte Caffey (Go-Go's) 1953, Steve Cropper 1941, Manfred Mann 1941, Steve Lukather (Toto) 1957, Dizzy Gillespie 1917

— Paul Colbert

## Unreleased '66 Floyd Track To Surface

A previously unreleased PINK FLOYD track — "Nick's Boogie" — will be out on CD this month. The 11-minute tune dates from 1966 and was recorded in Chelsea, London with producer JOE BOYD nine months before the band (and then-leader SYD BARRETT) signed to EMI.

The song will be featured as the bonus track on the CD of the newly expanded soundtrack for the 1968 rock film "Tonight Let's All Make Love In London," which has been researched and updated by COLIN MILES of See For Miles Records. Miles spent more than two years "excavating" the lost soundtrack, which also sports an unissued full-length version of Floyd's classic "Interstellar Overdrive."

PETER WHITEHEAD's original film — with its 1990 soundtrack — was screened at London's National Film Theatre last week as part of the organization's "Rock On Film" retrospective. The album will be released — in the UK only, but See For Miles does export to the U.S. — on October 15.

SFM is also negotiating the video rights for other Whitehead productions, including the promo for the ROLLING STONES' "We Love You" (based on the trial of OSCAR WILDE and often touted as the first pop video) and a Stones film he shot in Ireland in 1965 called "Charlie Is My Darling," which has rarely been seen since.



He just finished recording the new tune, titled "Fantasy," which will be available only as the single's B-side. (His publicity office told ROL that George wanted to do something extra for his fans, especially since he's not making any videos.)

Meanwhile, Michael — who directed the commercial advertising his "Listen Without Prejudice Volume 1" LP — has been advised by Britain's Independent Broadcasting Authority and the Independent Television Association that the spot is too explicit to be shown on TV before 9pm. The 60-second spot was to have depicted a couple undressing to the music and appearing naked with their backs to the camera. To comply with the regulations of the law, the ad has now been edited so that the couple will be shown only from the waist up.



Sinead O'Connor — touting the value of ignorance.

### Sinead's B-Sides The Point

SINEAD O'CONNOR's new single, "Three Babes" — out this week — will feature two new tracks on its B-side: a live rendition of the song "Troy" from her first album and a version of ETTA JAMES's "Damn Your Eyes," recorded while Sinead was touring Canada.

Meanwhile, the 12-inch and CD formats will sport still another new track ("The Value Of Ignorance"), which didn't quite make it onto "I Do Not Want What I Haven't Got," but was used as the title of a home video release.

### Michael's New 'Fantasy'

GEORGE MICHAEL has recorded a new track to back his next UK single, "Waiting For That Day," set for October 15 release.

"Rock Over London" news is a service of Rock Over London Ltd., which can be reached at Globe Theatre, Shaftesbury Avenue, London W1V 7HD; phone 071-494-4513.

### Rio Bravo

As ROL rumored last week, George Michael and INXS will be performing at the "Rock In Rio II" concert series set to take place in Brazil in January. Other international artists confirmed to appear: ROBERT PLANT, GUNS N' ROSES, BILLY IDOL, LISA STANSFIELD, DAVID LEE ROTH, DONNA SUMMER, ZIGGY MARLEY, DEEE-LITE, RUN-D.M.C., YAZZ, A-HA, COLIN HAY, and INFORMATION SOCIETY. Expect more names to be added in three weeks.

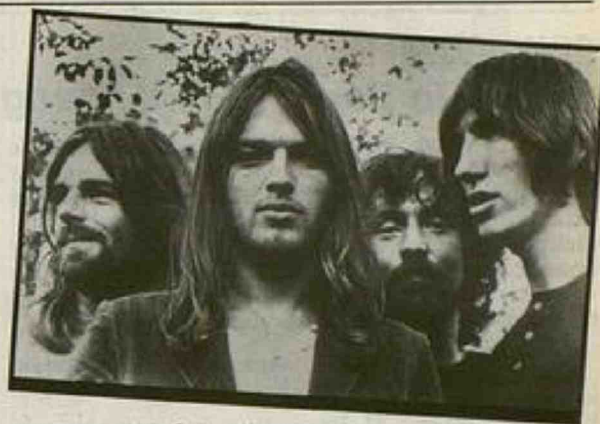
### PWEI Vs. Moral Majority

POP WILL EAT ITSELF also returned this week with a new single called "Dance Of The Mad," previewing their album "Pop Will Eat Itself's Cure For Sanity." The 12-inch version of "Dance Of The Mad" — subtitled "The Incredible PWEI Vs. The Moral Majority" — sports a separate spoken intro by U.S. televangelist (and JERRY LEE LEWIS's cousin) JIMMY SWAGGART.

This week's other new single releases include PREFAB SPROUT's "We Let The Stars Go" and the TRASH CAN SINTRAS' "Circling The Circumference," the latter of which will appear on the Go! Discs label.

### What's In 'Anam'?

CLANNAD, whose last two albums ("Sirius" and "Past Perfect") both topped sales of 250,000 in the UK, release their new LP "Anam" next Monday (10/8). Billed as a return to the group's original traditional Irish sound, the LP features the current single "In Fortune's Hand."



Pink Floyd — wishing Syd were here.

Also next Monday, the SOUP DRAGONS follow up their Top Five hit "I'm Free" with the single "Mother Universe." And... BLUE PEARL have now decided to put out a track called "Little Brother" as their next single — due October 22 — not "Chemical Thing," as previously reported.



Rosanna Arquette — row, row, row your beau?

### Gabriel-Arquette Split?

There are rumors that PETER GABRIEL and his actress girlfriend ROSANNA ARQUETTE have split following rows over her recent appearance in *Playboy* magazine.

Arquette originally had posed nude for the camera "just for fun" while on an assignment modelling swimming costumes, but stipu-

lated that the pictures should not be published in Britain — where Gabriel lives. This agreement broken, a spokesperson is reported to have said that Gabriel "just couldn't forgive Rosanna for doing the *Playboy* photos."

### Stone Roses Bootleg Bananas

STONE ROSES fans will have the chance to savor memories of the band's Widnes concert earlier this year, thanks to the limited-edition release of their "Spike Island" single — although not by the Roses' Silvertone label.

The 45 is the work of bootleg distributors Fierce Records and contains various Spike Island sound effects, such as stage announcements, fireworks, merchandising trading, and interviews with bonafide Mancunian residents. In addition, each pack will include a sweet cigarette, a sample of grass from the backstage area, a badge, and a banana!

Since each record is individually numbered, a prize drawing will be held and the lucky winners will receive a copy of the first Stone Roses single, "So Young." It remains to be seen whether the band or Silvertone will take offence over the release, but ROL guarantees the bootlegs will be snapped up before the bananas have a chance to turn black...

## BRITAIN

LW TW

- 2 1 MARIA MCKEE/Show Me Heaven (Epic)
- 2 BOBBY VINTON/Blue Velvet (Epic)
- 5 3 LONDONBEAT/I've Been Thinking About You (Arista/RCA)
- 1 4 STEVE MILLER BAND/The Joker (Capitol)
- 16 5 TWENTY 4 SEVEN (CAPT. HOLLYWOOD)/I Can't Stand It (BCM)
- 11 6 SNAP/Cut Of Snap (Arista)
- 7 7 BASS-O-MATIC/Fascinating Rhythm (Virgin)
- 3 8 DEEE-LITE/Groove Is In The Heart/What Is Love? (Elektra)
- 9 9 FARM/Groovy Train (Polygram)
- 10 PET SHOP BOYS/So Hard (Parlophone/EMI)
- 6 11 KLF (CHILDREN OF THE REVOLUTION)/What Time Is Love? (KLF Communications)
- 12 12 CHARLATANS U.K./Then (Situation Two)
- 13 CURE/Never Enough (Fiction)
- 4 14 IRON MAIDEN/Holy Smoke (EMI)
- 18 15 AC/DC/Thunderstruck (Atco)
- 16 MC TUNES 1/888 STATE/Tunes Splits The Atom (ZTT)
- 10 17 ADAMSKI/The Space Jungle (MCA)
- 8 18 INXS/Suicide Blonde (Mercury/PG)
- 19 MONIE LOVE (TRUE IMAGE)/It's A Shame (My Sister) (Cooltempo/Chrysalis)
- 20 DEPECHE MODE/World In My Eyes (Mute)

### Moving Up

- ADVENTURES OF STEVIE N/Body Language (Mercury/PG)  
 STATUS QUO/The Anniversary Waltz (Vertigo/PG)  
 CHIMES/Heaven (CBS)  
 MEGADETH/Holy Wars... The Punishment Due (Capitol)  
 RIDE/Fall EP (Creation)  
 HI-TEK 3 (YA KID K)/Spin That Wheel (Turtles Get Real) (Brothers Organization)

The Network Chart, courtesy MRR

## AUSTRALIA

LW TW

- 3 1 INXS/Suicide Blonde
- 1 2 JIMMY BARNES/Lay Down Your Guns
- 2 3 JOHN FARNHAM/Chain Reaction
- 4 4 BLACK BORROWS/Hanky & Rose
- 6 5 SOUTHERN SONS/Heart In Danger
- 6 MIDNIGHT OIL/King Of The Mountain
- 5 7 MARK WILLIAMS/Show No Mercy
- 8 8 ICEHOUSE/Miss Divine
- 9 JOHN FARNHAM/That's Freedom
- 10 AC/DC/Thunderstruck

### Most Added

- MARGARET URLICH/Number One  
 SKYHOOKS/Jukebox In Siberia  
 SLOW CLUB/Shout Me Down  
 MARK WILLIAMS/Fx On Love

## CANADA

LW TW

- 3 1 ALIAS/More Than Words Can Say
- 1 2 GOWANAR/The Lovers In The World
- 4 3 NORTHERN PIKES/Girl With A Problem
- 2 4 COLIN JAMES/Just Came Back
- 5 5 SUE MEDLEY/That's Life
- 6 JEFF HEALEY BAND/White My Guitar Gently Weeps
- 10 7 BARNEY BENTALL/Crime Against Love
- 8 MCJ & COOL B/So Listen
- 9 9 BOX/Inside My Heart
- 10 PAUL JANZ/Sand

### Most Added

- ZAPPACOSTA/Letter Back  
 WORLD ON EDGE/Still Beating  
 COREY HART/Rain On Me

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

## COMPACT DATA

## Kids To Benefit From Young's Bridge Work

Neil Young, Elvis Costello, Jackson Browne, Steve Miller, and Edie Brickell (and a few Bohemians) are scheduled to play the fourth annual Bridge School benefit concert on October 26 at the Shoreline Amphitheater in Mountain View, CA. Proceeds from the all-acoustic show are earmarked for the Bridge Foundation — a school and charity organization for handicapped children run by Young's wife Pegi.

## Refugee Rock

Steve Winwood is planning a November 6 release for his second Virgin LP, "Refugees Of The Heart." The first single is likely to be "One And Only Man" — a tune co-written by Winwood and his former Traffic bandmate Jim Capaldi. All other tunes on the self-produced disc were written by Winwood and lyricist Will Jennings.

## Past Present

On October 16, Elektra recording artists 10,000 Maniacs will release a new LP... sort of. The 14-song "Hope Chest" is actually a compilation of remixed and rerecorded tunes gleaned from the band's "Human Conflict Number Five" EP and "Secrets Of The I Ching" LP (both of which were previously issued on the Christian Burial indie label).

Most of the album's songs were co-written by the Maniacs' original guitarist, John Lombardo, who — not coincidentally — will open for the band on their forthcoming "Time Capsule" tour. The tour kicks off October 18 with a gig in Jamestown, NY's Keg Room, where the group got their start.

## 'Highlights' Of 'Tripping'

In addition to the November 6 release of Paul McCartney's "Tripping The Live Fantastic" (a double-CD package that nearly mirrors the set played during a typical gig on McCartney's 1989-90 world tour), Capitol Records is planning to release a single-disc condensed version — titled "Highlights" — on November 20.

Both configurations will be preceded by a single of Paul's version of the Beatles tune "Birthday,"

which is set for release on October 9... John Lennon's birthday.

## Groove Juice

Atlantic dance squad Ten City will issue their second LP, "State Of Mind," on October 23. Co-produced by the group, the album sports nine new tunes, while CD and cassette versions carry two bonus tracks: "Nothing's Changed" (different from the instrumental version on the LP) and "Heartache." First single: "Whatever Makes You Happy."

Beggars Banquet/RCA recording artists Thee Hypocrites were involved in an early morning car crash on September 23 in Minneapolis. As a result of the accident, which left most members shaken up and drummer Phil Smith with a multifracted pelvis, the band's remaining U.S. tour dates have been scrapped.

Charisma recently began servicing select radio stations with pro-CD copies of "The Real MacColl" — a five-song Kirsty MacColl sampler that includes three songs from the recently released "Kite" CD ("Innocence," "Tread Lightly," and "You Just Haven't Earned It Yet Baby") as well as "They Don't Know" (a MacColl composition made famous by Tracey Ullman) and MacColl's version of Billy Bragg's "A New England."

Rykodisc will reissue CD versions of David Bowie's "Diamond Dogs" and "David Live" albums on October 12. The "Diamond" disc sports its original cover (the once-censored anatomically correct dog body) and two bonus tracks: "Do-do" and a demo version of "Candi-

date." Meanwhile, the "Live" disc has been beefed up with in-concert versions of "Here Today, Gone Tomorrow" and "Time."

Metallica's Lars Ulrich and Kerrang! editor Geoff Barton have assembled "N.W.O.B.H.M. — '79 Revisited," a 30-track, double-CD (24 tracks on vinyl) and cassette configurations) compilation of the New Wave Of British Heavy Metal music.

The package — due from Metal Blade Records on October 31 — features rare tracks from such headbanging faves as Saxon, Def Leppard, Girlschool, Iron Maiden, Diamond Head, Angelwitch, Witchfynde, and Witchfinder General.

## Precious Metal

The RIAA has issued the following awards for the month of September:

**GOLD SINGLES:** "Have You Seen Her?" M.C. Hammer, Capitol; "Unskippy Bop," Poison, Enigma/Capitol; "Blaze Of Glory," Jon Bon Jovi, Mercury; "Release Me," Wilson Phillips, SBK; "Tic Tac Toe," Kyper, Atlantic; "Hanky Panky," Madonna, Sire/WB; "We're All in the Same Gang," West Coast Rap All-Stars, Warner Bros.; "Jerk Out," Time, Paisley Park/Reprise; "Banned in the U.S.A.," Luke & Live Crew, Luke/Atlantic; "Little Mermaid Read-A-Long," various artists, Walt Disney.

**PLATINUM SINGLES:** "Blaze Of Glory," Jon Bon Jovi; "Little Mermaid Read-A-Long," various artists.

**GOLD ALBUMS:** "Flesh & Blood," Poison; "Hell To Pay," Jeff Healey Band, Arista; "Here in the Real World," Alan Jackson, Arista; "In the Heart of the Young," Winger, Atlantic; "Country Club," Travis Tritt, Warner Bros.; "Ghost" soundtrack, various artists, Varese Sarabande/MCA; "Banned in the U.S.A.," Luke & Live Crew; "After the Rain," Nelson, DGC; "Days Of Thunder" soundtrack, various artists, DGC; "Andrew Dice Clay," Andrew "Dice" Clay, Def American/Geffen; "Strange-ways Here We Come," Smiths, Sire/WB; "Louder Than Bombs," Smiths; "The Queen Is Dead," Smiths.

**PLATINUM ALBUMS:** "Flesh & Blood," Poison; "Stick It To Ya," Slaughter, Chrysalis; "Sex Packets," Digital Underground, Tommy Boy; "The Real Thing," Faith No More, Sash! Reprise; "Couldn't Stand the Weather," Stevie Nicks & The Weather, Epic; "School's Out," Alice Cooper, Warner Bros.

**MULTIPLATINUM ALBUMS:** "The Little Mermaid" soundtrack, various artists, Walt Disney; "Poison," Bell Biv DeVoe, MCA; "Pretty Women" soundtrack, various artists, EMI (all 2 million); "Soul Provider," Michael Bolton, Columbia (3 million); "Eliminator," ZZ Top, Warner Bros. (7 million).



61.5 million households  
Parti Gallucci  
Director/Music Programming

Weeks On

## HEAVY

BILL BY DEVOTE (Mer) (MCA)	10
BILLY IDOL (A. Warner) (Chrysalis)	10
ICE (Globe) (Atlantic)	8
JARET JACKSON (Black Cat) (A&M)	8
LIVING COLOUR (Type) (Epic)	9
M.C. HAMMER (Pray) (Capitol)	6
NOTLEY CRUE (Some Of Station) (S.O.S.) (Elektra)	8
QUEENSYNTH (Empire) (Sire)	6
SLAUGHTER (Fly To the Angels) (Chrysalis)	13
VANILLA ICE (Ice for Baby) (SBK)	6
WARRANT (Cherry Pie) (Columbia)	7

## EXCLUSIVES

AC/DC (Thunderstruck) (Atco)	6
JON BON JOVI (Mercury)	ADD
DARYL HALL & JOHN OATES (So Close) (Arista)	3
HEART (Grande) (Capitol)	4
POISON (Something To Believe In) (Enigma/Capitol)	4
WILSON PHILLIPS (Impulsive) (SBK)	2
WINGER (Miles Away) (Atlantic)	4

## STRESS

FAITH NO MORE (Falling to Pieces) (Dish/Reprise)	6
URBAN DANCE SQUAD (Deep Shade) (Arista)	6

## BUZZ BIN

DIRE (New Enough) (Elektra)	3
ISIT POP (Carly) (Virgin)	6
SOUP DRAGONS (I'm Free) (Big Life/Mercury)	6

## ACTIVE

BLACK CROWES (Hard To... [Of American Geller])	4
CONCRETE BLONDE (Jury) (RCA)	17
DEE-LITE (Groove Is in the Heart) (Elektra)	7
HUMAN LEAGUE (Heart Like a Wheel) (A&M)	3
LOVEHATE (Why Do You Think They...) (Columbia)	7
SHRED O'CONNOR (Three Babes) (Chrysalis)	2
PAUL SIMON (The Obvious Child) (WB)	ADD
VAUGHAN BROTHERS (Trix) (Epic)	ADD
ROGER WATERS (Another Brick... [Part 2]) (Mercury)	3

## MEDIUM

DANN YANKEE (High Enough) (WB)	3
DON DOCKEN (Minor Mirror) (Geffen)	7
BOB DYLAN (Greatest Hits) (Columbia)	3
INFO. SYSTEM (Think) (Tommy Boy/Reprise)	4
JANE'S ADDICTION (Cool) (WB)	6
JELLYFISH (The King Is Not Dead) (Cherry) (Arista)	3
ROBERT PLANT (Nirvana) (S. Parson/Arista)	ADD
BATT (I've Got You) (A City Job) (Atlantic)	8
SNAP (Gone Up) (Arista)	7
STYX (Live in the Rialto) (A&M)	3
UB40 (The Way You Do the Things You Do) (Night)	3
NEIL YOUNG & CRAZY (Mansion on...) (Reprise)	2

## BREAKOUT

ALIAS (More Than Words) (Capitol) (EMI)	4
ANDRAX (Go the Time) (Mercury/Sire)	3
T. CORWELL & THE... (I'm Seventeen) (Columbia)	3
BOB WOODS (The Last Night) (Virgin)	3
TONY! TONY! TONY! (Feels Good) (Wing/Polygram)	ADD
TOO MUCH JOE (I'm a Lie) (Capitol)	7
TRIXTER (Give It to Me Good) (Mercury/MCA)	ADD
WIRE TRAIN (Should See You) (MCA)	7

## BREAKTHROUGH VIDEO

LIGHTNING SEEDS (A) (Mer) (MCA)	3
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## HOT NEW VIDEOS

JON BON JOVI (Mercury)	ADD
DEE-LITE (Groove Is in the Heart) (Elektra)	7
VANILLA ICE (Ice for Baby) (SBK)	6
VAUGHAN BROTHERS (Trix) (Epic)	ADD
WILSON PHILLIPS (Impulsive) (SBK)	2

## ADDS

JON BON JOVI (Mercury)	ADD
ROBERT PLANT (Nirvana) (S. Parson/Arista)	ADD
PAUL SIMON (The Obvious Child) (WB)	ADD
TONY! TONY! TONY! (Feels Good) (Wing/Polygram)	ADD
TRIXTER (Give It to Me Good) (Mercury/MCA)	ADD
VAUGHAN BROTHERS (Trix) (Epic)	ADD



36.8 million households  
Self LoCurro, Director/Music Programming  
Norman Schoenfeld, Director/Talent  
& Artist Relations

Weeks On

## HEAVY

AFTER 7 (Can't Stop) (Virgin)	8
MICHAEL BOLTON (Georgia Do My Mind) (Columbia)	8
PHIL COLLINS (Something Happened on...) (Atlantic)	10
TAYLOR DAYNE (Heart of Stone) (Arista)	3
MAZ HARRIS (Cross to You) (Chrysalis)	17
WILSON PHILLIPS (Release Me) (SBK)	15
PAUL YOUNG (On the Border) (Columbia)	13

## DEVELOPMENT

ANITA BAKER (Soul Inspiration) (Elektra)	7
BREATHIN' (Say a Prayer) (A&M)	6
MARIAN CAREY (Love Takes Time) (Columbia)	3
DAVID CASSIDY (I'm) (To Myself) (Capitol)	5
HARRY CONRICK JR. (We Are In...) (Columbia) ADD	
ROBERT CRAY (Forest) (Capitol) (Mercury)	5
DAN FOELBERG (Rhythm) (Full Moon) (Epic) ADD	
JEFF HEALEY BAND (White My Sails...) (Arista)	2
MICHAEL MCDONALD (I've Got It Up) (Reprise) ADD	
CARLY SIMON (Fever Not Tell Her) (Arista) ADD	
PAUL SIMON (The Obvious Child) (WB) ADD	
LISA STANSFIELD (This is the Right Time) (Arista)	7
TAKE 6 (I-L-O-V-E-U) (Reprise)	2
VAUGHAN BROTHERS (Trix) (Epic) ADD	
STEVE YOUNG (Blood) (I'm) (Mercury) (Arista)	7

Information current as of October 2.

## POLL STAR

## CONCERT PULSE

Pos. Artist	Avg. Gross (in 000s)
1 GRATEFUL DEAD	\$1083.1
2 NEW KIDS ON THE BLOCK	\$876.4
3 BILLY JOEL	\$871.5
4 PHIL COLLINS	\$660.7
5 ERIC CLAPTON	\$635.6
6 DEPECHE MODE	\$618.1
7 JANET JACKSON	\$505.6
8 AEROSMITH	\$334.9
9 NOTLEY CRUE	\$289.9
10 JIMMY BUFFETT	\$282.5
11 CHER	\$250.0
12 KENNY GIM. BOLTON	\$236.5
13 ANITA BAKER	\$231.9
14 JAMES TAYLOR	\$228.1
15 ROBERT PLANT	\$222.9
16 B-S-2'S	\$222.3
17 STEVE MILLER	\$209.3
18 M.C. HAMMER	\$182.4
19 CROSBY, STILLS & NASH	\$174.3
20 HEART	\$171.1

## New Tours

Among this week's new tours:

AC/DC  
ALLMAN BROTHERS BAND  
FRESHOISE  
COLIN JAMES  
JANE'S ADDICTION  
LITTLE FEAT  
LOVEHATE  
MAZE & FRANKIE BEVERLY  
TRAVIS TRITT  
ZZ TOP

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California (209) 224-2851.

## For Play Only

To celebrate the recent platinum success of Digital Underground's "Sex Packets" LP, the promosexuals in Tommy Boy's marketing department — working hand in glove with the Underground Biochemical Sex Relations Organization — shipped selected programmers samples of hard-to-find "Sex Packet" tablets.

The packages — a natural for Promo Item Of The Week — come in a variety of formulas, including "Interracial Orgy" (pictured), "Young & Hung," "Large Obese Woman," "Ebony Weapon," "Nympho Redhead," "Gay Bob," "Jenny The Swallower," "Illegal in 14 States," "Young Black Virgin," and "Harry Balls." One for nearly every mood or desire...

Printed on the reverse are instructions for use (Remove clothing, sit or lie down) and emergencies (in the event of uncontrollable multiple orgasms, run cold water over genitals) as well as a list of ingredients, the last of which is, appropriately, "a sense of humor."

The packets were mailed in advance of D.U.'s salacious pro-CD for the (appropriately titled) "Freaks Of The Industry," which should hit programmers' desks within the next couple o' weeks.

## INTER-RACIAL ORGY PACKET







BRAD MESSER

## CALENDAR

## Media/Military: Is It War?

"Reporters care more about filing stories than about national security. They publicize their own nation's military secrets. They are no better than spies." These opinions were expressed a century ago by Gen. Ulysses Grant. If he were around today, would he change his mind?

The Union commander was so upset with newspapermen, he grumbled that if you killed a reporter, he'd just file his reports the next morning from hell. No love lost there, eh?

The adversarial nature of the media-military relationship is emphasized anew in the Mideast deserts, where journalists ride a psychological merry-go-round, wanting to inform Americans of every aspect of the war watch, but not wanting to provide useful information to a potential enemy.

A longstanding rule of journalism is to tell the truth and let the chips fall where they may. But of course one man's truth can be another man's poison. President Harry "Give 'em hell!" Truman said he never did give people hell

— he just told them the truth, and they thought it was hell.

American reporters have been sending back plenty of stories about our forces' problems, little and big. One such little story: President Bush radioed a message last month to our men and women in Saudi Arabia, which they couldn't hear because they hadn't been issued radios. This gaffe raised eyebrows and fostered doubts about U.S. organization and supply capabilities. A big negative story, as it related to the comparative strengths of the opposing forces, was that America's tank shipments are behind schedule because of a ship shortage.

## More Control

You can probably recall dozens of negative stories about the multi-

national troops, while hardly a trickle of information about the weaknesses and vulnerabilities of the opposing force has come from within Iraq. I'd wager that more than one American general envies the Iraqis their control over their media, although Uncle Sam's war machine appears to have gained some high ground in this very area.

Within hours of the initial U.S. troop movements, American journalists complained that no press pool had been set up in Saudi Arabia. Then, after being allowed onto the same sand, they noted that free access to troops wasn't permitted. Story and photo availabilities are being carefully managed. The Pentagon's people provide daily menus of coverage opportunities and discourage substitutions.

Although the media appear to have been put on a short leash on our side, that's certainly preferable to the choke chains they employ on the other side of that big line in the sand.

## Graf Zeppelin Transatlantic Flight

**MONDAY, OCTOBER 15** — The Graf Zeppelin arrived in the U.S. in 1928 on its first commercial flight, a four-and-a-half-day trip from Germany. The following year, the Graf made a 21-day trip around the world, with a crew of 37 attending 16 wealthy passengers.

The baby carriage-pushing record was set in 1988: 350.23 miles in 24 hours. The first anti-Vietnam War draft card burning took place in 1965. Vietnam Moratorium Day brought out anti-war demonstrators across the U.S. in 1969.

Pilatra deRozier became the first man to fly in 1783, in a tethered balloon.

Birthdays: Jim Palmer and Penny Marshall 45. Linda Lavin 51. Lee Iacocca 66.

## Dow's First 100-Point Plunge

**TUESDAY, OCTOBER 16** — Stocks dropped 108.36 points in 1987, the first time the Dow Jones Industrials had lost more than 100 points in single session. That record was pulverized in the next session (three days later) when the DJI dropped 506 points in the "Black Monday" crash.

The football penalty flag was introduced in 1941. San Francisco hit 101 degrees in 1913, the city's October high temperature record. Marconi demonstrated radio in the U.S. in 1899, four years after his first European demonstrations. St. Gaud's Day, by tradition, "if it is dry, so will be spring."

Birthdays: Bob Weir (Grateful Dead) 41. Suzanne Somers 44. Angela Lansbury 65.

## The Big One Hits San Francisco

**WEDNESDAY, OCTOBER 17** — A 6.9 earthquake struck the San Francisco Bay area in 1989. The first 15-second shock hit at 5:04pm. Much of downtown Santa Cruz was destroyed. The double-deck Nimitz freeway's collapse in nearby Oakland crushed cars, causing at least 38 of the quake's 59 fatalities. An upper section of the Bay Bridge gave way. All San Francisco freeways and the airport were closed, and that evening's World Series game was cancelled.

An EPA report warned in 1983 that the greenhouse effect will cause major climate changes in the 1990s. Arab oil exports to the U.S. were cut in 1973 in retaliation for American aid to Israel. Albert Einstein arrived in the U.S. in 1933 as a refugee.

Birthdays: Margot Kidder 42. George Wendt ("Cheers") 42. Jim Seals (Seals & Crofts) 49.

## Long Distance Call Record

**THURSDAY, OCTOBER 18** — Americans set the one-day record of 140 million long-distance calls in 1989 the day after the San Francisco earthquake.

A 1967 Soviet probe of Venus reported the planet's temperature was 536 degrees (an American probe recently detected dust dunes and dead lava rivers up there). Forty ships were grounded in 1910 when hurricane winds partially emptied Tampa Bay. The sandblasting machine was patented in 1870. It's Alaska Day, marking the territory's purchase from Russia in 1867.

Birthdays: Mike Ditka 51. Peter Boyle 55. George C. Scott 63. Sen. Jesse Helms 69.

## Midwest Hit By Earliest Snow

**FRIDAY, OCTOBER 19** — The Midwest's earliest recorded heavy snowfall came in 1989, with as much as a half-foot blanketing Cincinnati, Dayton, Indianapolis, and St. Louis. Power lines snapped, cutting electricity to 175,000 people.

Wall Street dropped 506 points in 1987 on Black Monday. Thomas Edison perfected the light bulb in 1879 at Menlo Park, N.J. The first wedding in a balloon took place in 1874 over Cincinnati. The 8000-man British army surrendered at Yorktown, VA in 1781, effectively ending the Revolutionary War.

Birthdays: John Lithgow 45. Jack Anderson 68.

Saturday (10/20): Tom Petty 39. Mickey Mantle 59. Dr. Joyce Brothers 62. Art Buchwald 65.

Sunday (10/21): Carrie Fisher 34. Patti Davis 38. Elvin Bishop 48. Dan Rather 59.

## Service.

*Courteous; efficient; thoughtful; unmatched; celebrated; gracious; willing; flawless; fine; unusual; alert; deft; helpful; extra; fast; expert; gallant; trustworthy; distinguished; meritorious; peaceful; professional; suitable; imposing; gratuitous; valuable; superlative; exalted; abiding; impressive; essential; dependable; perpetual; civil; honorable; superior; beneficial; eminent; diplomatic; satisfactory; unselfish; industrious; unique; continuous; meticulous; particular; prompt!*



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Outside New York & New Jersey: (800) 421-9494  
FAX #: (201) 941-9750



JOEL DENVER

## Why CHR's Future Isn't 25+

PDs Present Good And Bad Of Adult Trend

The debate continues over giving up CHR's present 12-34 or 18-34 target to join the 25+ arena in the new Adult CHR niche. This week, PDs who have come down on both sides of the issue explained their views on this thorny topic.

KHMX (Mix 96.5)/Houston and Nationwide National PD Guy Zapoleon talked about why he's shifted his station's focus upward. Presenting the other point of view, KROY/Sacramento PD Jeff McCartney and WRQN (Most Music 93Q)/Toledo PD Ken Benson explained why they reject this new trend and how they still attract older demos while playing current, hit music.

### Zapoleon: Back To Mainstream

Zapoleon is a staunch supporter of CHR. At KHMX he's launched a hybrid which some call Adult CHR and others say is Hot AC. He explained, "At this juncture, the benefit of an adult focus is that we're returning to a mainstream-sounding CHR, which is the true purpose of the format.

"What we're doing at [Nationwide sister] WOMX [Orlando] or KHMX provides a haven for artists like Bonnie Raitt, Don Henley, and Traveling Wilburys, and mainstream CHR core artists like Phil Collins, Miami Sound Machine, and Wilson Phillips. The people who grew up with Fleetwood Mac and the Eagles haven't had a station to listen to in 15 years, and that's what this format is all about.

"In the most recent Arbitron, we extrapolated a 12+ score of 3.0. Our 25-54s doubled and 18-34 adults and women remained the same. Our 18+ came up 20%, and the 18+ came up 90%. I feel very confident about what we've done so far, even without a permanent morning show, to give Houston something unique and focused.

"The success of KHMX will have a profound effect on the radio and record businesses, showing we can play a variety of music again. When the cycle comes around again and CHR moves back to the center, it will get adult shares again."

But what about those CHRs that have shifted their emphasis to 25+ in recent weeks? "You have to deliver to the listeners' expectations. You can't simply change a station's sound and expect new listeners unless you market the product properly. In the majority of cases, that means a complete facelift.

"We had to blow up [KHMX predecessor] KNRJ, because this frequency has had five different formats in five years. What we've provided is something the market



Guy Zapoleon

**"Anybody who follows KHMX into this new 25+ hole blindly, without really researching the market and knowing where they want to be in five years, is making a serious mistake."**

— Guy Zapoleon

hasn't had in a number of years — a mainstream radio station. I don't consider us a Top 40, but I do consider us a contemporary station. We have a CHR sound using recurrents and gold, along with a limited number of currents [five to six per hour], to provide familiarity. Once we've established the station, then we can decide how we'll evolve, but I don't see us becoming much more current.

Any new niche or hybrid needs music to support its presentation, as many Rock CHRs discovered. Some speculate a lack of music has led to that niche's near collapse. But Zapoleon is confident. "Since Mix 96.5 plays the best current music from CHR, AOR, and AC with older music that sounds contemporary, my biggest concern is to find the right current music that fits and pleases our core, along with older music that provides that 'oh wow' element. KHMX is programmed to make people feel excited and good with a blend of current and older music. I don't like the AC connotation for KHMX at all — if we play more than one soft

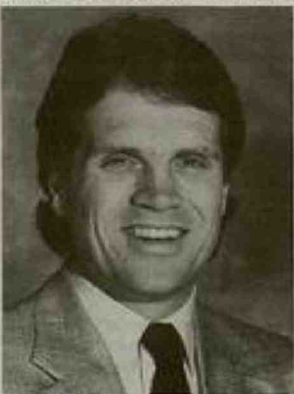
song in row, we've defeated our purpose.

"I love the CHR format, and it would kill me to see stations returning en masse to a texture reminiscent of the Juice Newton, Barry Manilow, Christopher Cross era of the early '80s."

Despite his positive feelings about KHMX's future, Zapoleon warned: "Anybody who follows KHMX into this new 25+ hole blindly, without really researching the market and knowing where they want to be in five years, is making a serious mistake. There has to be room for this kind of station in your market, because the 25+ listeners may already be satisfied.

### McCartney: Twice Shy

Once burned, twice shy. At Dance CHR KROY, PD Jeff McCartney is in a dogfight with two other CHRs — KSFM (FM102) and KWOD — but he's sticking to his 12-34 guns because he's been burned before. "I've gone that Adult CHR route before, back in the days of [WQXI-FM] 94Q/Atlanta. When you head 25+, you blow off the base of your 12-34s and you end up without a base at all. 94Q was a highly successful 18-34 CHR and we put a program on called 'Jazz Flavours' on Sunday nights to go after adults. As a feature it worked



Jeff McCartney

**"This 25+ thing is just corporate bowing to sales staffs that want to take orders, not sell the product."**

— Jeff McCartney

great. Then it was put on nightly from 8pm-midnight. 94Q shot itself in the foot and ended up not being efficient in anything."

He explained how a 12-34-target-

## 12-34 Goaltending

Why should CHRs remain true to their active 12-34 demos?

- Losing younger demos doesn't guarantee more adults
- More stations are pursuing 25+ than 12-34
- Not all 25+ listeners are AC candidates
- A Hot AC may not have a clear market position

ed CHR can grab salable adult numbers. "The trick is to evolve the station throughout the day to the available audience. Keep mornings mass appeal and mid-days adult-oriented but bright. This is especially important when school is in session. By three or four in the afternoon, begin filtering in some teen records, and by

in CHR with an 18-27 year-old female audience, you'll do fine and make plenty of money. There are plenty of good buys for this demo, especially if you get efficient 25-34 response with solid dayparting in daytime hours.

"This 25+ thing is just corporate bowing to sales staffs that want to take orders, not sell the product. You can't tell me some of these PDs who just switched to this Adult CHR or Hot AC thing are happy about it. I know some who aren't. In today's marketplace you have to be great in one thing, and CHR is never going to be great 25-54. So get really good in 18-34, make money, and enjoy great ratings."

### Benson: Demo Dominance Is Key

WRQN's Benson isn't about to give up what he has in order to chase possibilities. "We just wrapped up auditorium testing of women 18-30 — our main target. With everyone else working for 25-54, instead of being fifth or sixth in that demo, I'd rather be No. 1 18-34. I'd rather dominate a demo, considering media buyers only go two or three deep in any demo in Toledo. We're first in teens, in 18-24 women, and in morning drive across the board up to 54."

According to the spring Arbitron, WRQN is only second 12+ to AOR WIOT, which also dominates 18-34 18-49, and 25-54. WRQN's CHR competitor, WVKS, is third in the market and trails it in all demos as well. "We're going to widen our lead in all areas," Benson predicted. "I've always believed the key to winning wide demo acceptance is to make the station fun, entertaining and exciting.

"The belief that once you hit 25 you become boring and search for Neil Diamond oldies, and that once you hit 34 you're dead and an early candidate for Format 41 is all bullshit. That's just not how it is. A winning CHR must be mass appeal by dayparting the teen records and staying listenable for everyone else. We're very familiar in mornings and go a bit older [25-30] in middays. In afternoons we concentrate on 18-30s, and at night we drop to a 12-34 focus.

"Looking back at the last couple of years we've learned, or should have learned, that if you overdo anything, the way CHR has done with dance or rock, it will bite you. Everything depends on the market's condition. If you're the third CHR in the market, you might want to lean more adult to make a noticeable separation for yourself.



Ken Benson

**"Hot ACs, with few exceptions, don't have a clear position and are a second choice format."**

— Ken Benson

6pm you should be blowing the doors off the station. Weekends should be uptempo and youth-oriented as well."

"I'm here to tell you the future of CHR isn't 25+. Too many other formats in virtually every market are vying for 25+. Before you make the move, ask yourself, 'Can I compete with the various forms of AC, AOR, and Classic Rock effectively?' If not, then stay where you are, or you'll just hand your CHR competition the 12-24-year-olds and you'll end up with nothing. At KROY, I know who our music appeals to — that's why I believe in niche formatting to the younger demos and adults who think young. There's no question about our direction.

"If you get a 35+ adult listening to CHR you're lucky. Listeners' tastes vary so much in just a few years. That's why my callout calls are grouped in ages 16-17, 18-21, 22-27, and 28-34. If you can do well

"TOP 5 phones. Massive sales. The 1st true Crossover breakthrough for TTT. They're Grrreat!"  
—Mark Jackson, MD WHYT, Detroit

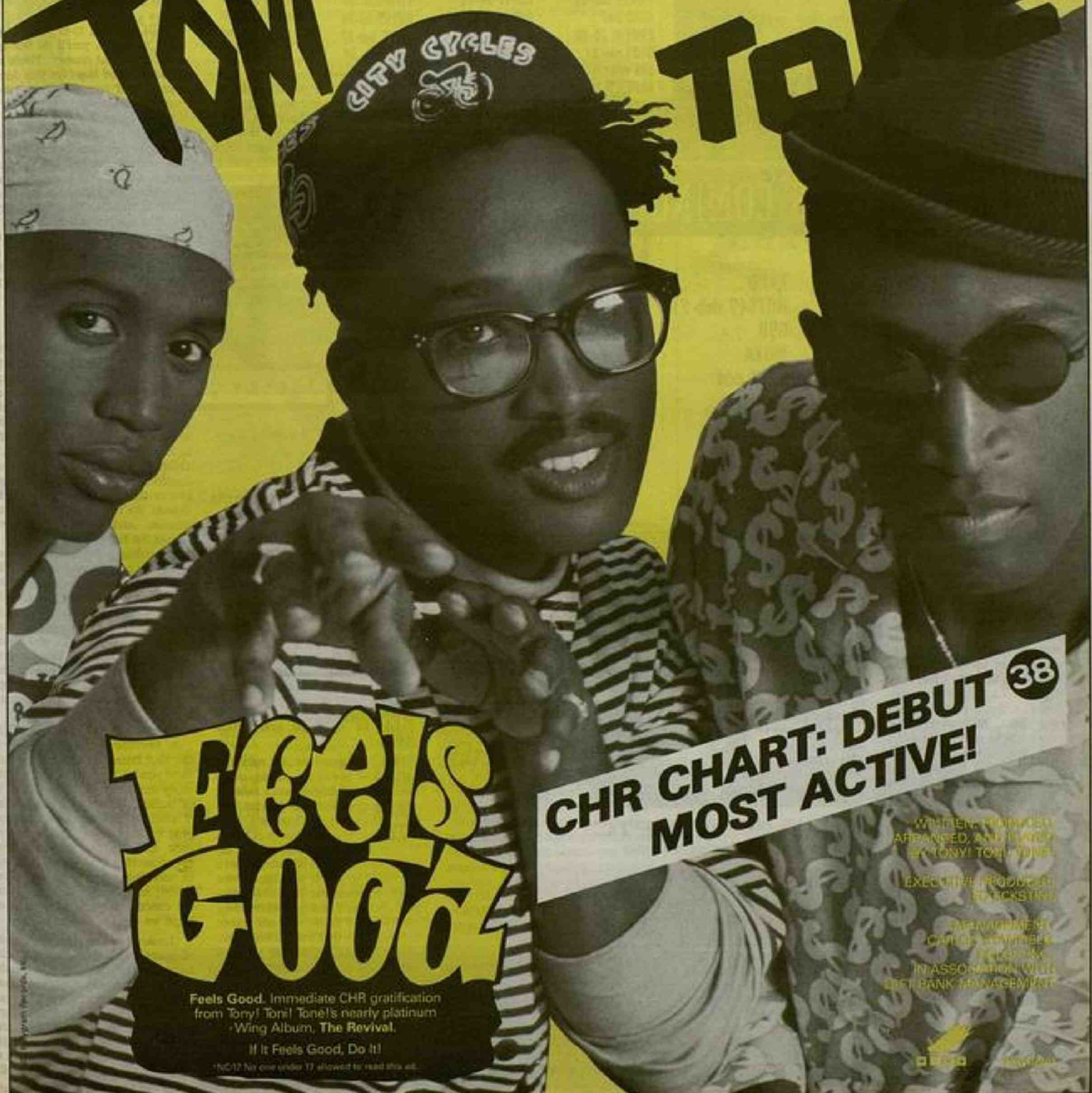
"'Feels Good' evolved into a smash with every demo. We're playing full time in a power rotation. It sounds spectacular!"  
—Michelle Santosusso, MD Q106, San Diego

"TOP 10 Call Out and the retail activity is Hot here, not to mention, TOP 10 requests! Killer tune with a very strong hook!"  
—Jay Taylor, MD KLUC, Las Vegas

# Tony

Cut the  
shit,  
play this  
Hit

"It took 4 weeks of solid airplay to kick in and then it exploded across the board. All demos 12-34 smash! Everyone loves it!"  
—John Roberts, PD WIOO, Philly



# TONI

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# FEELS GOOD

**CHR CHART: DEBUT MOST ACTIVE!** **38**

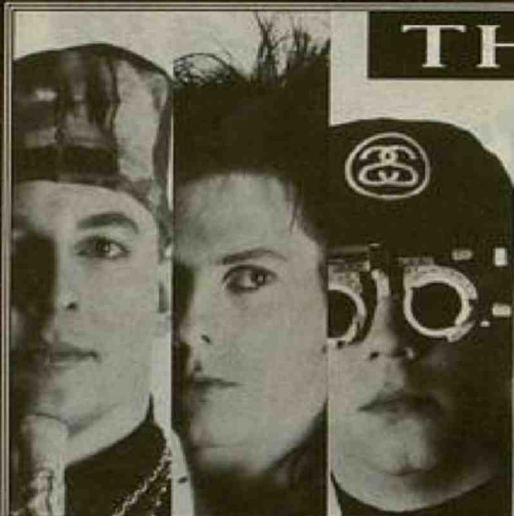
Feels Good. Immediate CHR gratification from Tony! Toni! Toné's nearly platinum Wing Album, *The Revival*.

If It Feels Good, Do It!

\*NC-17. No one under 17 allowed to read this ad.

WRITTEN, PRODUCED, ARRANGED, AND PERFORMED BY TONY! TONI! TONÉ!  
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# THINK ABOUT IT!

## Information Society

"Think"

The New Single From The Album *HACK*.

### NEW & ACTIVE

WXKS add  
PWR99 deb-32  
KSAQ add  
PWRP16 38-28  
Q105 deb-27  
B96 add  
WLOL 29-25

Q106 deb-29  
HOT97 24-21  
PWR96 deb 31  
KKFR 34-29  
TIC-FM 40-34  
WQGN add  
WSPK deb-38

WKRZ deb-40  
WCKZ 25-19  
KZFM deb 39  
HOT95 35-29  
WQUT deb-37  
Y107 deb 34  
XL1067 add  
CK105 36-32

KJ103 29-26  
Z99 deb-28  
KHTK add  
KKSS add  
KKMG deb 31  
KLUC add  
WKPE add  
WQXA deb-29

WJAD add  
WZZG deb-27  
KZII deb-29  
KIXY add  
WFHT add  
WDBR 37-32  
KFMW 26-19  
KFBQ 37-29

## BOOMANIA IS COMING!

B96 19-17  
WHYT deb-25  
KS104 25-21  
KXXR add  
KIKX  
KHTK 29-25

KKRD  
HOT949 deb-21  
G98  
WQXA  
KYYY add



Are You Ready For Betty?

**Betty Boo**

"Doin' The Do"

The New Single That's Already A Top 5 Smash in England!  
From The Forthcoming Album *BOOMANIA*.

BILLBOARD DANCE CLUB PLAY 3

## FAITH NO MORE

## "FALLING TO PIECES"



THE FOLLOW-UP SINGLE TO THE SMASH HIT "EPIC"  
FROM THE ALBUM *THE REAL THING*

-PLATINUM ALBUM!  
-NEW "FALLING TO PIECES" VIDEO ON MTV  
-ON TOUR WITH BILLY IDOLI

PIRATE add  
KSAQ  
WDFX deb-20  
KPLZ  
WHYT add  
WPST  
KATM  
KZZU

WKPE add  
KNIN  
WKFR add  
ZFUN  
KFBQ add  
KRZR  
KFMW add  
Y97



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# CHR

## Why CHR's Future Isn't 25+

Continued from Page 42

But keep in mind that if you over-segment, you shrink your potential piece of the pie and you won't end up with what you want."

Assessing a nearby market, Benson noted, "WNCI/Columbus doesn't have a strong AC rival, so it can get away with being as broad as it is. And 92X [WXGT] being Rock 40, it's limited its appeal as well. [Editor's note: 92X has just adopted a mainstream approach.] The other key with WNCI is the way they market themselves and how

they are to the city. It works, and that's why they can be demo hogs."

Note that while the spring Arbitron shows WNCI with a 16.1 share 12+ and at No. 1 in every demo up to 25-54. Full-Service AC WTVN is No. 2 in the market with a 10.2 and top honors 35-64. AC WSNY has a 9.9, ranks third 18-34 behind AOR WLWQ, and is No. 2 18-49 and 25-54.

"At 93Q," Benson continued, "we emulate WNCI's willingness to attract attention. So we do crazy stuff

that gets us noticed. We just had morning man Steve Mason sitting on a telephone pole in the pouring rain to register voters. Last week we capitalized on the Florida State Lottery by giving away tickets. It only cost us \$100, but we got thousands of dollars worth of TV coverage out of it.

"I don't believe a Hot AC can be as adventurous in promotions, which may leave it lost in the crowd. Hot ACs, with few exceptions, don't have a clear position and are a second choice format."



**TUTU FUNNY** — WCKZ/Charlotte AM cohost Rick Jensen (l) went in search of the city's biggest Seduction fan. He found Mark Bauer, who danced in a tutu and diapers at a busy intersection to win concert tickets.

## MOTION

• **KWOD/Sacramento MD Pam Grund** becomes MD/Research Director at WIOQ/Philadelphia.

• Overnighter **Ann Duran** is upped to middays at WBSB (B104)/Baltimore.

• **WWGT (G98)/Portland, ME MD Jon Bryant** crosses the street to WTHT's MD chair; former **THT MD Freddie Coleman** heads to nights at WSPK/Poughkeepsie, NY.

• **KQLZ (Pirate Radio)/Los Angeles** night rocker **Cadillac Jack** will do 6-10pm at WAVA/Washington; WAVA's **Leer Jet** moves to 10pm-2am. WAVA still needs an afternoon driver. . . At **KIIS-AM & FM/Los Angeles**, Promotion Coordinator **Mona Lapides** and Traffic Manager **Allen Nelson** are named Promotion Directors. . . Editing **KRBE/Houston** are Creative Services Director **Eric Chase** and overnighter **Dave Andrews**. Production Commercial Manager **Larry Whitt** replaces Chase and midday personality **Scotty Mac** steps off the air to succeed Whitt. Late-nighter **Dancin' Dave Williams** moves to middays, **Paul Cubby Bryant** from WGH-FM/Norfolk slides into 7-11pm, and night rocker **Suzy Waud** shifts to 11pm-3am. . . Production Director **Rick Tamblyn** and late-nighter **Ken Carr** both exit Olympia's **KOOR/Kansas City**.

• **KIOK (OK95)/Tri-Cities, WA** places nightimer **Dan Murphy** and **KNDU-TV** vet **Jolynn Winter** in its morning shift. **John Miller** from crosstown **KOTY** takes nights. . . The new lineup at **WBBE (B106)/Ft. Wayne**: PD **John O'Rourke** (mornings), **Jon Reitz** from **WJET/Erie, PA** (Production Director/middays), **MD Trey Alexander** (afternoons), and **Phlash Phelps** from **WKMZ/Martinsburg, WV** (nights). . . **WBEC/Pittsfield, MA** promotes staffers **Matt Hamilton** to PD, AM host **Terrie Michaels** to MD, and AE **Peter Sabato** to Promotions Director. . . **Chuck Redden** exits **KKYS/Bryan College, TX** for mornings at **KNOE/Monroe, LA**, replacing **Todd Chambles**. . . **WINK/Fl. Myers, FL** night rocker **Bad Boy Ron Kelly** is leaving. T&R's to PD **Chris Cue** ASAP.

• **WZPL/Indianapolis** greets overnighter **Garrett Michaels** from weekends at **KDWB/Minneapolis**. . . **WCKZ/Charlotte** adds PM driver **Rex DeShannon**, most recently at **KNRJ/Houston**. . . **Brad Michaels** is upped to nights at **KIKX/Colorado Springs, CO**; weekender **Nikki Steele** takes overnights. . . **Duane Shannon** is now PD at **WZDQ/Jackson, TN** succeeding **Dave Mac**. . . **WQGN/New London, CT** middayer **Jon Brooks** shifts to production, and **Rob Walker** from **WILI/Wilimantic, CT** nabs middays.

• **Bill Bailey** returns to afternoons at **KZBS (Z99)/Oklahoma City** as **Cliff**

**Davis** moves to nights. . . **Chuck Cannon** exits nights at **KKLQ/San Diego** after nearly four years. . . Former **WDFX/Detroit** motor-mouth **Terry Young** joins **WPBR (Power 98)/Myrtle Beach, SC** as Production Director/night rocker. . . **Specter Broadcasting CHR WKSM/Fort Walton-Pensacola, FL** President **John Mackin Ade** and GM **Frank Russell** have exited. AE **Frank Smith** is now GM. No replacement for Ade yet.

## BITS

• **Photocopy Realism** — Looking for a good image-building contest? **WKSS/Hartford** morning man **Jeremy Savage** has been running a "Copy Art Contest" in which anyone can enter artwork composed with a photocopy machine. Entries are judged by local celebrities at an art mall, and the most original artworks divide a \$1000 prize. The \$5 entry fee is donated to the Hartford Art School.

• **No G-String Required** — There were plenty of jealous ladies — as well as husbands and boyfriends — when **WPLJ/New York** hosted its "Ladies Only" cruise. Warning the waters (and hearts) were **David Cassidy, Donny Osmond, Bruce Hornsby, and Seduction**. The New York Centerfold Male Dancers tagged along to keep things steamy.

# UB40

"THE WAY YOU DO  
THE THINGS  
YOU DO"

## CHR NEW & ACTIVE

### 97/25 Including:

WXKS 29  
PWR99 deb 31  
KHMx 5-4 HOT  
KKBQ 2-2  
PWR104 17-12  
Y100 deb 29  
KSAQ add  
Q105 deb 28  
WPHR 19-14  
WNCI 31-25  
Q95 18-16  
KDWB add  
WL0L add  
WKBQ  
KS104 add  
KIIS 10-7 HOT  
KZZP add  
KCPX 18-16  
KISN 33-24  
Q106 24-20  
KWSS 26  
KUBE 28  
HOT102 deb 30  
PWR106 add 27  
KGGI add 20  
HOT949 deb 25  
KMEL deb 28  
Z99 27-24 HOT  
KSMB 4-3 HOT

Virgin



HARVEY KOJAN

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ALBUM ORIENTED ROCK

# KGB Sky Show Turns 15

## Maximum Exposure Through Sound And Light

Quick — how many radio promotions can you name that annually draw over a quarter-million people, are covered by all local media, are eagerly anticipated by the audience as well as people outside a station's cume, and leave attendees walking away with stars in their eyes and their mouths wide open, already anticipating next year's show?

Welcome to KGB/San Diego's "Sky Show," one of AOR's most successful ongoing promotions. This year marks the 15th anniversary of the synchronized fireworks-and-music spectacular pioneered by former KGB PD Rick Leibert, who developed the concept when he was looking for a way to celebrate America's bicentennial.

"I was seeking a compelling reason for everyone in San Diego to switch their dials to KGB," recalls Leibert, who eventually parlayed the idea into a new career as Director of the National Fireworks Ensemble. "I was running through a mental list of all the things that everyone likes doing, and fireworks popped out as an entertainment with universal appeal. Then, I went to a Kiss concert and saw them light off flash pots in time with a musical crescendo, and I got to thinking about doing the same thing on a truly grand, pyrotechnic scale."

That first Sky Show — a free event fired simultaneously at two San Diego locations — shocked unprepared police by drawing an estimated 350,000 people. The show moved to the 55,000-seat Jack Murphy stadium the following year, which has become its permanent home. The Sky Show regularly sells out, and an additional 100,000-200,000 watch it from outside the facility.

### Commitment Essential

Current KGB PD Ted Edwards has coordinated the show for the past five years. Because of the tremendous amount of time, effort, and cost involved in producing an event of this magnitude, Edwards says the first thing any PD thinking about doing the promotion must ascertain is whether management is truly committed to the project.

"This is not a small undertaking. It takes a lot of planning and cooperation among all kinds of different entities: city officials, fire marshalls, police, you name it. And it's not cheap. A fireworks show runs tens of thousands of dollars, depending upon how elaborate you want to be. So your company has to be willing to devote the necessary manpower and dollars to get the thing off the ground.

"Remember, it has to be better than your average Fourth of July display. This isn't the kind of show where you throw a shell up, pause, throw another shell up, pause, and

continue to do that until the finale. The KGB Sky Show uses 1,400 shells in three acts spanning 30 minutes. It's an intricately choreographed dance in the sky."

The hefty promotional cost requires some kind of major tie-in to help the station recoup expenses. "Finding a sponsor is integral to the process," Edwards says. "Anybody you work with is going to have to be big enough to devote a lot of dollars to the event, or it's really going to affect the station's bottom line. There are a number of ways to approach it. You may be able to work with your city's Chamber of Commerce to help bring people in to the downtown area. You can get a corporate sponsor like Budweiser or Coca-Cola. You can work with a concert promoter."

If feasible, Edwards suggests joining forces with a local sports



Ted Edwards

## Rick Leibert: Mr. Fireworks

Back in 1976, KGB/San Diego PD Rick Leibert unleashed the first "Sky Show," a unique marriage of music and fireworks. The promotion was so successful that he eventually parlayed the experience into a fulltime career as Director of the National Fireworks Ensemble, producing shows throughout the world.

Leibert returned to KGB this year to help the station celebrate the Sky Show's 15th birthday. "Since I left I've dedicated myself to building these huge public spectacles involving light, sound, music, and fireworks," he says. "This was the chance of a lifetime to come back and see how it developed. To be able to re-involve myself in the whole experience is like a dream come true."

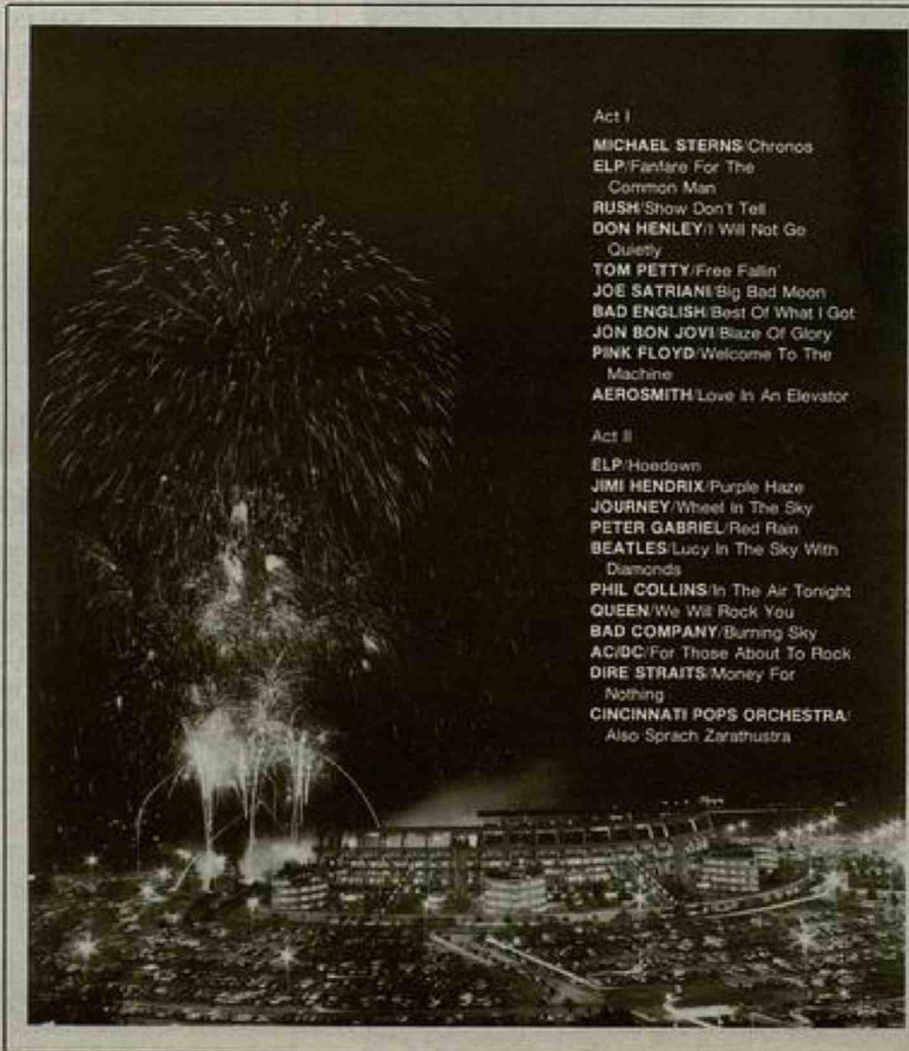
Looking back, Leibert's not at all surprised how things turned out. "I grew up backstage at Radio City Music Hall in New York. My father was the chief organist from the day it opened, and my mother was a Rockette. I got to see every major production go through there in the '50s, and that showmanship rubbed off on me.

"I've always looked for vehicles to express my creativity, and this by far was the one that was most



Rick Leibert

rewarding. When I saw the impact this particular promotion had on the marketplace . . . for one moment, the station was the center of the universe. It's local marketing on a colossal scale. And it becomes the cornerstone of an annual event the station can own."



team seeking to increase attendance on a particular night. KGB has worked with the San Diego Padres for the past few years, a relationship Edwards says is ideal.

"We're in an advantageous situation working with a major league sports team. The Padres have small fireworks shows all season long, and the fire marshalls and police are very used to working with the Padres at the stadium. They have a track record of success and safety, and the organization garners a lot of respect in the community. That makes it easier to overcome the usual biases people have about rock 'n' roll. It was a lot harder before we worked with the Padres."

### Hard Work

Even with the Padres' help, Edwards says producing the Sky Show "is like having two jobs. I both do and don't look forward to it. The benefits to the station are tremendous. But it's physically draining and incredibly time-consuming: coordinating the staff effort, being a part of the design and production, working with the fireworks company, the city, and the sponsor, and making sure the safety considerations and insurance are taken care of. You've got to take care of all that and run the radio station at the same time. You want to collapse when the whole thing's over.

"One of the most difficult things about doing a show like this is working with bureaucrats. We've been lucky in San Diego, but there are other places in the country where it's nearly impossible to do this type of show because of restrictive laws and ordinances. There are laws that govern use of

### Act I

MICHAEL STERNS/Chronos  
ELP/Fanfare For The

Common Man

RUSH/Show Don't Tell

DON HENLEY/I Will Not Go

Quietly

TOM PETTY/Free Fallin'

JOE SATRIANI/Big Bad Moon

BAD ENGLISH/Best Of What I Got

JON BON JOVI/Blaze Of Glory

PINK FLOYD/Welcome To The

Machine

AEROSMITH/Love In An Elevator

### Act II

ELP/Hoodlum

JIMI HENDRIX/Purple Haze

JOURNEY/Wheel In The Sky

PETER GABRIEL/Red Rain

BEATLES/Lucy In The Sky With

Diamonds

PHIL COLLINS/In The Air Tonight

QUEEN/We Will Rock You

BAD COMPANY/Burning Sky

AC/DC/For Those About To Rock

DIRE STRAITS/Money For

Nothing

CINCINNATI POPS ORCHESTRA

Also Sprach Zarathustra

# "WHAT'S HAPPENED TO YOU"

The First Single From  
The Call's New Album, RED MOON



## LISTEN TO THOSE WHO HEAR

"The future of American music." - Peter Gabriel

"...hearkens heavily to the indwelling mysteries that Dylan  
and The Band and Van Morrison also heard." - Time Magazine

"...one of the most literate lyricist in rock 'n' roll today." - Rolling Stone

## LISTEN TO THOSE WHO PLAY

WHFS  
WBCN  
WBAB

WMMR  
KLOL  
WMMS

WLVO  
WFBQ  
KOME

AND OVER 50 OTHERS

R&R TRACK 38  
R&R ALBUM 36

# THE CALL

## KGB Sky Show

Continued from Page 46

fireworks: what time they can be shot off, what size shells you can use, how loud they can be.

"Luckily, we've been doing this so long that everybody knows what their duties are. A lot of the things we had to ask each other years ago we don't have to ask anymore. And the Padres take care of a lot of things I used to have to worry about.

"Of course no matter what you do there are always going to be complaints, and you should be willing to deal with them. Obviously, fireworks have to be fired after dark, and there are lots of people who don't want the blitz going on when they're trying to relax in the evening. Any fireworks show is loud, and this one's really loud.

"We distribute a flyer within a reasonable area around the stadium with info about the Sky Show: when it's happening and what people can expect. We thank them for their cooperation and invite them to enjoy the show. That way they're not in for a rude surprise. Sometimes even that's not enough. For example, we once got a bill for carpet cleaning. The loudness of the fireworks apparently caused someone's dog to spontaneously relieve itself in the middle of the living room. So we took care of it."

### Promoting The Promotion

KGB's principal method of promotion is through the station itself. "We start out slow about eight weeks out with teasers," Edwards says. "Promotion accelerates to the point that two weeks before the show there's a mention at least every hour. We try to vary things as much as possible to keep things interesting. We have something called 'Sky Show Minutes,' which are interviews with the pyrotechni-

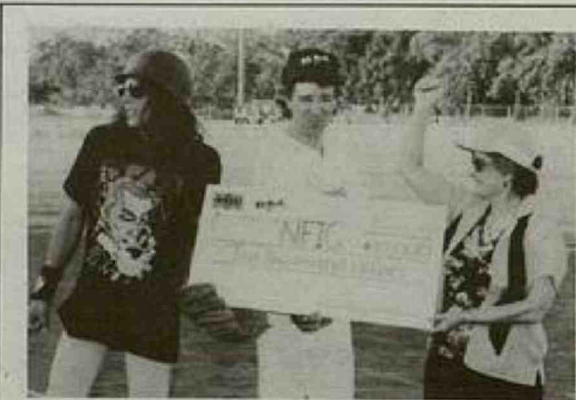
cians, designers, and choreographers explaining what goes into the show and communicating their excitement about the experience. We use a lot of ticket giveaways, which is certainly a great vehicle to promote any event.

"You can build in ways of enticing local media to participate. For instance, the day before the show we have a test firing and invite local TV and print journalists down and allow them to fire off some small shells. That provides TV with a great video opportunity.

"This year our Promotion Director, Scott Chatfield, and one of our salespeople came up with a brilliant promotion. 7-Eleven is one of our best clients, and we wanted to find a promotion they could tie in to. They happen to own a luxury skybox at the stadium, so we decided to give away the skybox for the Sky Show, along with one of our jocks to act as the evening's host.



VENICE IN PHOENIX — KUPD/Phoenix PD Sue Cook and morning mayor Dave Pratt (half) hang with the dudes from Venice at one of the station's monstrous concert productions.



BAND + BASEBALL = BIG BUCKS — More than 4000 rock 'n' roll fans saw KRXX/Sacramento overwhelm Tesla 16-5 in a charity baseball game that netted \$10,000. Proudly displaying the proceeds are (l-r) Tesla's Jeff Keith, Promotion Director Randy Scovil, and a charity rep.

What we got for that was 1.6 million "super big gulp" cups printed with a Sky Show facsimile, our logo, and the date and location of the event."

A promotional advantage of working with the Padres is that the team's local AM and TV affiliates end up promoting the Sky Show during their baseball broadcasts, giving the event additional exposure.

During the show, KGB makes use of the stadium's huge Diamondvision screen to enhance the spectacle. The Padres' TV affiliate produces video segments that establish each of the show's three acts. The station has also employed lasers in the past, but decided to drop them this year. "We've tried several times, but the lasers just aren't quite bright enough to be seen by everyone at the stadium," Edwards says. "Also, you need something to project the lasers on, and if you're off-angle you can't always see the image. So this year we worked with theatrical lighting, skytrackers, and search lights to provide another element."

### Music Selection

This is one fireworks show where the audio is at least as important as the visual, which makes selecting

the music a crucial step in the entire process. "We don't use entire songs," Edwards notes. "We use pieces of songs that either communicate a mood, a color, an idea, or that are simply ideal for fireworks. After a while you get a feel for what does and doesn't work. The really great choreographers for these shows know inherently what music works — the kinds of things you can really find posts in to hit for synchronization."

Because of the multitude of elements that have to come together for the show to be a success, Edwards suggests stations considering a Sky Show begin planning at least a year in advance. Despite the headaches involved, he has no doubt the long effort is worth it.

"It's unusual for a rock station to be able to produce something that so many different kinds of people of all ages can enjoy," explains Edwards. "It's the type of thing rock stations pray for, like having that morning show that reaches beyond the station's natural curve. It builds a lot of goodwill for a station that maybe even in these baby boomer days is still a bit out of the mainstream. Everyone likes fireworks, and when you combine the power of rock 'n' roll and the beauty of fireworks, it's really something special."

## We miss them...

STEVIE RAY VAUGHAN  
10/3/54

JOHN LENNON  
10/9/40



## SEGUES

WIXV/Savannah names Curt Gary PD . . . WZXL/Atlantic City PD Mike Ondayko takes the PD job at WTKX/Pensacola as Ken Clark exits . . . WZZQ/Terre Haute ups Danny Wayne to APD . . . WZBH/Ocean City, MD Research Director Bill Warner adds AMD duties . . . At WKLC/Charleston, WV, Jeff Dugan assumes MD duties and moves to middays, former WQFM/Milwaukee morning men Scott & Rhino fill the AM drive opening, and former WHJY/Providence personality Steve Animal joins for nights.

WKLT/Kalkaska, MI ups Dave Doran to MD . . . KCNA/Grants Pass, OR hires crosstown KBOY midday man Marty McGuire for mornings . . . WROV/Roanoke, VA promotes Ellen Flaherty to MD . . . Former WEQX/Manchester, VT MD Fran Kusala lands overnights at WIZN/Burlington, VT . . . WEXT/Poughkeepsie, NY morning man Bob Carmody crosses to overnights at WPDH . . . Former WTUE/Dayton parttimer Kris Kelly rejoins the station for nights; Marshall Phillips moves to middays; Jan Nelson exits.





MIKE KINOSIAN

# Coast-To-Coast Troop Support

Dominating September's promotion mailbag were activities related to U.S. involvement in the Persian Gulf.

## Tie A Ribbon

• WSTR/Atlanta tied a 1000-foot yellow ribbon around the 17th floor of the building it occupies. The station also began posting the number of days served by U.S. troops in the Gulf on a 20-by-60-foot billboard that sits along highway I75. Morning drive personality Steve McCoy and PM driver Jim Morrison unveiled the board during a special live broadcast from the site.

According to President/GM Clarke Brown, "Our men and women in Operation Desert Shield are overcoming adversity and [a harsh] environment to protect our freedom. We hope the yellow ribbon and billboard remind all of us about them."

• WBZ/Boston provided the Navy Broadcast Service with 24 hours of programming to be re-broadcast on ship radio stations. Programming included weathercasts, sports calls, news and talk shows, and messages from listeners and families of U.S. service personnel.

• KMGC/Dallas sent what it dubbed a "Texas-sized greeting card" on a transport plane bound for Saudi Arabia. "It's important to give the community an opportunity to express itself," noted PD Gary Shannon. Station personality Gary D also composed and sang "Hussein Is Crazy" to the tune of the Fine Young Cannibals' "She Drives Me Crazy."

• KXLT/Denver's Dan Mitchell, Kidd O'Shea, Scott Cortelyou, and Cheri Marquart dispatched a four-hour morning show dedicated to the American forces. The program was heard aboard various aircraft carriers and included a quiz on how to apply to become an Iraqi soldier: "(1) Have you ever invaded a tiny, defenseless country? (2) Do you own a tank? (3) Have you ever

## Magic's 'Cans' Film Festival

Along with three cosponsors, WMGK (Magic 103)/Philadelphia presented four movie smash hits on successive Wednesday nights outdoors at Penn's Landing by the Delaware River.

Admission to the "Magic 103 Cans Film Festival" was free, but attendees were encouraged to bring two cans of food as a donation. "Philabundance" collected the food for distribution to the People's Emergency Center, a family shelter for women and children.

The films — "Who Framed Roger Rabbit?," "When Harry Met Sally," "Big," and "Honey, I Shrunk The Kids" — were shown on a custom-built 15-by-30-foot screen. Penn's Landing Corporation furnished the sound system, while the event's cosponsors provided money to rent the film and projection system.

blindly followed a madman into a no-win war situation?"

## More Help From Home

• WAGE/Leesburg, VA established a "Help From Home Fund," which collects and packages gift items for shipment to the troops. The station reminded listeners that Middle East temperatures register 130-degree daytime and 100-degree nighttime readings, and encouraged donors to send items not available in post exchanges or commissaries.

• WMYX/Milwaukee recorded listener messages of support, then shipped the tapes to Cairo.

• WWLI/Providence solicited calls from friends and families of Southern New England residents who were called to duty. Recorded messages were sent to Armed

Forces Radio. The station is also airing the "Star Spangled Banner" at noon and midnight, followed by a special military personnel support message.

• KIFM/San Diego provided crew members of the U.S.S. Acadia with hours of "Lites Out San Diego" programs. KIFM is also sending taped family messages to the 300 women and 900 men aboard the Acadia — a medical, dental, and repair vessel assigned to Gulf duty.



WSTR/Atlanta shows support for U.S. military personnel in the Gulf with a billboard (see below, left) and giant yellow ribbon (above).

# WTFM Experiences Glasnost

WTFM/Johnson City wakeup partners Dave & Jody ventured to Moscow and Leningrad with a tour group sponsored by International Arts For Peace. PD Mark McKinney related the trials and tribulations of this remote roadshow.

"[You have to give the operator] a 48-hour notice to make weekend calls outside Leningrad," he said. "There are only so many international lines in and out of Russia. I camped out at the station all weekend, trying to make contact. The people I had to call to reach Dave & Jody were never on time. We finally made contact at 3am Monday and went on-air [as scheduled] three hours later. We used Comerex equipment; the quality wasn't great, but that probably added to the overall appeal of the show.

"There's a big interest in the Soviet people. You hear about their leaders and politics, but what about the citizens? That's what we wanted to bring home. Our morning team has the reputation of doing unusual and outrageous things. That's unusual for an AC, but we're an abnormal AC."

On one leg of the visit, calls back to WTFM were made from an apartment occupied by a father and daughter whose names will produce instant grins from devotees of a cult squirrel and moose cartoon. The occupants: Boris and Natasha.

## Don't Throw Curves

"If we expected Dave & Jody to be at Natasha's house at a certain time, it never worked," McKinney lamented. "There were frequent transportation problems and the Soviet guide wouldn't allow tour changes. If Dave & Jody wanted to stay in Moscow to make contact with me when the others went to Leningrad, they weren't allowed. They had to go to Leningrad. If you throw these people any type of curve ball, they can't handle it. By using normal satellite uplinks, we might have avoided some problems."

One reason WTFM opted against

dered any on-air interaction. "English is taught in schools over there. Whenever I'd call, my first words would be, 'I'm calling from the United States. Do you speak English?' Only once did someone laugh, say something in Russian, and hang up."

For those pondering such an endeavor, the good news is it's not that expensive. "The phone charges ranged from \$1.35 to \$1.75 a minute. We traded out travel expenses and for a few nights, Dave & Jody stayed at an international arts camp outside Moscow. I'd definitely do it again, and it would be easier because of what I learned this time about the communications [telephone] problems."



WTFM/Johnson City morning team Dave & Jody in front of St. Basil's Cathedral in Red Square.



WSTR's billboard tracks the number of days U.S. forces are in the Gulf.



WALT LOVE

UC

URBAN CONTEMPORARY

## GANGING UP ON GANGS

## Radio Fights Crime

One of Urban Contemporary/Black radio's listener calling cards is its community commitment. A serious dilemma facing black communities is an overwhelming crime rate. Two station personalities are doing their part to try and turn the tide: KDAY/Los Angeles newsmen Lee Marshall and WAGG & WENN/Birmingham News Director Roy Wood Sr.

## A Better Way

"I've worked for the major networks and been in the business for 26 years. But now I'm doing something that really makes a difference." So says Lee Marshall, better known on-air as "King News." The radio news veteran, who has previously worked at KDAY (mid-'70s), CKLW/Detroit, and Los Angeles outlets KHJ and KABC, rejoined rap-oriented KDAY at the behest of President/GM Ed Kerby.

"I began thinking last year about how we present our news and felt it was unresponsive to our prime age group of 12-34s," recalls Kerby. "I just thought there was a better way. I know some gang bangers



Lee Marshall (aka "King News")

News. As Marshall notes, "It's hard, it's cold, but it's the street language needed to reach some of these kids."

"I come to you this morning with the truth! Alright, gather around all young people who think that running in a gang is just the right thing for you. It's time to run down what your role models did within the past 24 hours. Rival gangs got into a fight in the Walnut Park area, and it wasn't long before the guns were pulled. Well, bullets were fired from passing cars and claimed the lives of a couple of people."

"I want you wannabe bangers to know all about Anna Owens. She was sitting on her own porch, minding her own business, and holding her very own nine-month-old granddaughter. . . . When the banger bullets started to fly she couldn't get out of the way, and she was hit in the chest while the bullets barely missed the infant."

And Anna Owens is dead. And you wannabe bangers need to know it was your heroes that killed her. They killed a grandmother. . . . So what is your new gang slogan — 'Join a gang and kill a grandma?!'"

"We've seen another gang-related attack in South Central. One person was killed and three others were wounded at 42nd Place and Brighton Avenue. . . . And you bangers should know that the cops know you were driving a blue Chevy Nova. And they do have your license number. We have two gang-bangers who, in the split second it took them to pull the trigger on their guns, went from just a couple of street gangsters to being wanted and hunted cold-blooded killers. Oh, what we also have is the undertaker getting ready to cash another check written by a South Central Los Angeles family."



## No Sugarcoated Reality

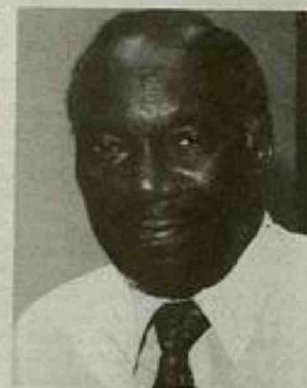
Are these messages reaching their intended target? The police department, school administrators and teachers, students and parents agree the messages are making an impact. They and others in the South Central community say kids who don't always listen to them pay attention to King News. Some gang members have embraced him, visualizing him as a black prophet who's intimately familiar with the harsh realities of street life. They say he fits in at a place that calls itself "The World's Most Dangerous Radio Station." So they're no doubt shocked when they discover King News is a 40-year-old Caucasian.

"People are always surprised," notes Marshall. "And I think Caucasians are the most surprised. But when blacks meet me, they say, 'Oh, you're him? You're the one we've been waiting for — a Caucasian who cares about what's happening in my community?' The fact that I'm white has never been an issue; it certainly doesn't compromise what I'm saying. The message is what's important. I have yet to get a negative reaction."

"We need to make everybody aware that this violence does exist. And if it's not in your community now, it's on its way if we all don't do something to stop it. It's time for parents to reclaim their families. Radio and radio news can make a big difference by reporting the reality of what's going on. For ex-



RATED PG — Perfect Gentlemen were perfect gentlemen for WGGI/Chicago morning personality Doug Banks (c) and Columbia's Cynthia Johnson. Being well-behaved were group members (l-r) Corey Blackley, Tyrone Sutton, and Maurice Starr Jr.



Roy Wood Sr.

ample, we're not going to stop kids from doing drugs by showing them an egg cooking in a frying pan. Reality to these kids is showing them another kid drowning on his own vomit after using drugs, or a dead kid being put in a body bag. They can relate to that no matter how harsh we might think it is.

"The only way we have to learn . . . is through communication channels like Black radio. We can better ourselves by knowing ourselves better."

— Roy Wood Sr.

Nothing is sugarcoated for us these days."

## "We Can Better Ourselves"

WAGG & WENN/Birmingham's approach to helping the community handle the crime situation is much different than KDAY's. "On both stations we make it our business to direct messages to listeners at prescribed times during the course of the day," says News Director Roy Wood Sr. "These announcements are done by well-known local and national personalities from all walks of life."

"We also run editorial comments and a half-hour talk show, 'Cold, Hard Facts,' on Saturday mornings from 9:30-10am. On this show

we discuss things that are right or wrong in our community as the case may be. And the mayors of Birmingham and suburban Fairfield, both of whom are African-Americans, have joined forces to erect a number of billboards, which say 'Stop The Killing.'"

Wood was the first African-American to work as a broadcaster for Mutual in 1950. He's also one of the founders of the National Black Network and a former professor of communications at Washington, DC's Howard University. He notes that "it's a shame that 296 young African-Americans have been slain here by other African-Americans

WENN

since 1987. Black radio has the obligation to be in the forefront of educating us about our history. It's not taught in high school primers like other folks' history. The only way we have to learn our history is through communication channels like Black radio. And given the high dropout rates for black students, we know they're not reading. But they are listening to radio and watching TV."

A number of UC/Black stations have stopped doing news for all practical purposes. But Wood's stations have upped their amount of news and information, using the Sheridan Broadcasting Network to complement local news coverage. "Our people need to be informed, and it's our obligation to see that it gets done on a consistent basis. Character and intellect make a person; color never made a man or a woman. It's time for us to stop trying to be like someone else when we can better ourselves by knowing ourselves better."

## Picture This

Do you ever picture yourself in R&R? Gather your best black & white photos (clear color shots are fine, too) of station promotional events, contests, concert tie-ins, in-studio visits by artists, or local benefits, and mail to: Walt Love, 1930 Century Park West, Los Angeles, CA 90067.

"Radio and radio news can make a big difference by reporting the reality of what's going on."

— Lee Marshall

listen. That's not who we seek, and it's not the majority of our audience. But if we can send a message that will reach them, then we have the obligation to do that.

"I was impressed with Lee's writing background and knew he had the voice to make the impact I wanted. I also knew that Lee has his own convictions and the ability to say, 'This is a lot of crap.'"

## Hard-Hitting Messages

Below are two examples of what can be heard daily from King



THE REAL THING — WBLB/New York afternoon driver Frankie Crocker (c) and friend traded smiles with Angela Winbush (l) and Ronald Isley.

You experienced  
the dazzling vocal debut  
of 13-year-old  
Tevin Campbell  
on Quincy Jones'  
monster album  
Back On The Block.

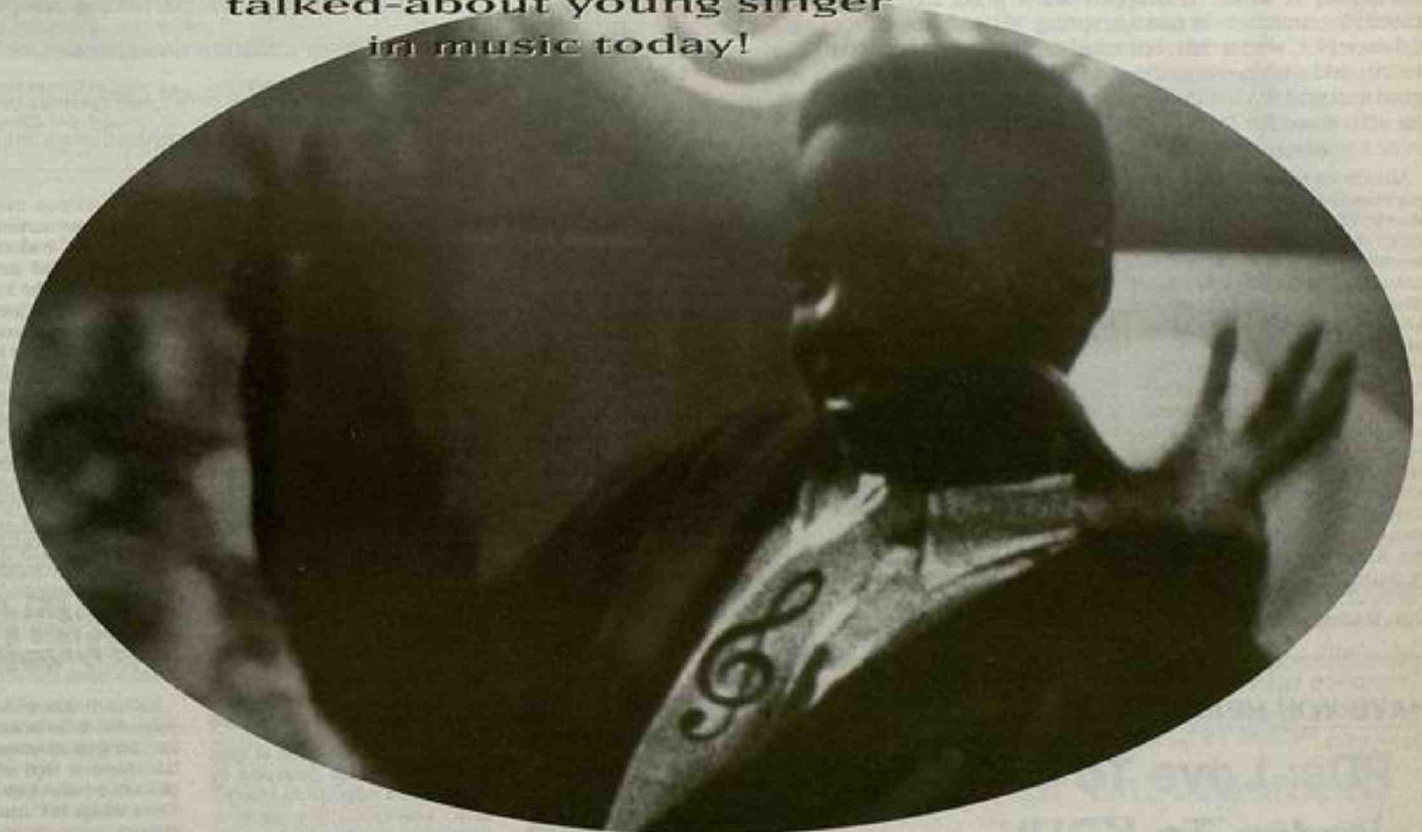
Now, on Prince's  
Griffiti Bridge,  
he demonstrates  
why he's the most  
talked-about young singer  
in music today!

URBAN  
CONTEMPORARY  
**BREAKERS.**

UC CHART:  
DEBUT **39**

**MOST ADDED  
AGAIN!**

**74 UC REPORTERS - 78%**



# TEVIN CAMPBELL

.....

## "ROUND AND ROUND"

The New Single  
Produced, Arranged  
and Composed by Prince  
From the new album by Prince  
GRAFFITI BRIDGE



Paisley Park



LON HELTON

## KEYYs To The Next Level Of Success

In the 14 ratings sweeps between spring '86 and summer '89, KEYY/Minneapolis finished between 6.0-6.8 12+ [Arbitron] 11 times. It dropped below a six share only twice [5.4, summer '86 and 5.8, spring '87] and rose above 6.8 once [7.4, winter '88], but consistently ranked between fourth and eighth, both 12+ and 25-54. Not bad, but not good enough for VP/GM Mick Anselmo, who embarked on an active mission to take the station to the next level just over a year ago.

Actually, Anselmo's attack began when he was named VP/GM in March '88. At a CMA reception KEYY hosted shortly thereafter, he told me his goal was not only to make KEYY a dominant player in Minneapolis, but to make it one of America's premier Country outlets.

The last three books — 8.0-8.4-9.3 (12+) — show the commitment he, the staff, and Malrite have made in paying off. The 25-54 numbers have shown similar increases, gaining more than four points from summer '89-spring '90.

Anselmo called the station's spring '90 25-54 victory — the first time KEYY ever finished on top in the target demo — "a dream come true for all of us. I feel like a proud papa. It takes somebody to set the



Mick Anselmo

tone and direction, but it's up to the staff to execute. It takes a huge commitment on their part to take

everything we do to the next level."

He said the station's philosophy is simple: "Superior product, superior customer service, and continued innovation." He also outlined some steps he considered key to success (see box).

### Consistency Sets The Stage

KEYY's long string of consistent ratings proves its product has been right on target for a while. "We concentrated on refining the product for a long time," said Anselmo. "It has to be superior before you take the next steps of investing huge amounts of time, effort, and money in promotion, marketing, and talent."

He noted that while contesting and direct mail are major weapons, they're almost wasted if the sound isn't right. "The cume generated by contesting and mail won't convert to TSL and AQH unless we provide an exceptional product."

Anselmo credited Nashville's surge, noting, "Country music's expansion into new directions gives our listeners — and potential listeners — new reasons to come to the station. The music explosion has been especially important in a Northern cosmopolitan market like Minneapolis-St. Paul."

### Expanding AM Drive

Focusing on mornings was an important part of KEYY's drive to boost its shares out of the sixes. "For years we had chosen not to be a player in morning drive," said Anselmo. "We were content with it in the background. But we always knew that to get to the next level as a radio station we had to be more foreground, so in November '89 we made a commitment to building the morning show."

KEYY beefed up its AM show by importing former KNIX/Phoenix air talent Brian Kelly to team (as Jack Savage) with Charlie Bush.

**"Country music's expansion into new directions gives our listeners — and potential listeners — new reasons to come to the station."**

Moving from a background music show to a foreground morning program meant, among other things, daily meetings, interaction with listeners, comedy bits, and adding the American Comedy Network.

## KEYY'S Keys

KEYY/Minneapolis VP/GM Mick Anselmo pointed to these elements as critical to KEYY's climb.

- Delivering a consistent product
- Building a full-service morning show
- A major direct mail marketing campaign
- Launching a station newspaper
- Development of a huge listener database
- Adding a fulltime merchandising manager.

### Direct Mail Blitz

During the fall '89 and winter and spring '90 sweeps, KEYY poured one million direct mail lottery pieces into the marketplace. The "K102 Lottery" was done with Cincinnati-based ACC Broadcast Marketing. Multiple daily cash prizes ranged from \$100-\$5000.

The promotion was aided, in fact inspired, by the concurrent introduction of a Minnesota state lottery. "There's no doubt we bene-

**"Giving the listeners more than they ever expected from their favorite station is the battlefield of the '90s."**

fit from the six months of hype and news coverage generated by the state as it rolled out its lottery," said Anselmo. "We service-marked our position as 'your lottery station' to take advantage of the tremendous opportunity provided by all the media coverage."

The lottery promotion continues this fall, with another million-piece mailing currently underway.

### Touching Heavy Users

Another integral component of KEYY's ascension was the March '89 launch of Tune-In magazine, the cooperative country-themed newspaper based in Houston. "This is the vehicle which allows us to take our intangible medium directly into the homes of our heavy consumers," says Anselmo. "These are the people who participate in contests, wear and display our merchandise, come to concerts, and carry our credit card. These are the folks most likely to stay with the station longer. They live the station."

Through the magazine and other efforts, KEYY has built a database of over 100,000 names and addresses which, according to Anselmo, gives the station the ability to reach those heavy users efficiently and effectively. "Once we know who they are, we can touch them at 10.7 cents apiece," he said. "That makes much more sense than shot-

gunning the marketplace. When you understand who they are and can talk to them one-on-one, you can build greater loyalty at the consumer level. It's critical to get the customers you have to move up into the top status of user."

KEYY also began touching its listeners through product merchandising. So much so that the station created a fulltime position of Manager/Merchandising & Promotion to handle creation and sales of such items as hats, special edition shirts, and neon-striped jerseys. "Our merchandise is hip and hot," said Anselmo. "We use contemporary colors and styles to help overcome the stigma and bias Country may have in a sophisticated market like ours."

KEYY distributes two catalogs a year, one at Christmas and one for its "102 days of summer" promotion. Anselmo said the station will go from no sales two years ago to "over six figures" in calendar year 1990.

### Battlefield Of The '90s

Everything KEYY does is part of a master plan to superserve its consumers. Anselmo believes the 1990s will be the era of consumer

**"Customer service in radio means taking an intangible product and turning it into 'touch and see' media that our consumers will enjoy."**

service. "Giving the listeners more than they ever expected from their favorite station is the battlefield of the '90s," he asserted. "Customer service in radio means taking an intangible product and turning it into 'touch and see' media that our consumers enjoy — the newspaper, merchandise, high-profile promotions, newsletters, direct mail, credit cards — things that reinforce that we care about our listeners and care about giving them more than just music on the airwaves."

## HAVE YOU HEARD

### PDs: Love To WDOJ; Jordan To KBUL

• WBKR/Evansville personality Bill Love has been tapped to program and do mornings at WDOJ-AM & FM/Chattanooga.

• Tom Jordan joins KBUL/Reno as PD/evening man following J.J. Christy's decision to stop programming and concentrate on AM duties.

• WCOS/Columbia, SC shifted from 97.9 to 97.5 on September 17. It remains 100kw but is now nondirectional. In order to promote the new dial position, WCOS is awarding \$1000 a day for 12 weeks to the designated caller holding a dollar bill with a 9, a 7, and a 5 in the serial number.

• KNFM/Odesa-Midland, TX middayer Doug Legere has taken over as PD/morning talent at WTXI/Tuscaloosa; Dan Lenzini has left the station.

• Former KLZ/Denver morning cohost J.J. Weston is now PD at WQSI/Frederick, MD. KCLA/Pine Bluff, AR Production Director Ray Todd is upped to MD following Wendy McCarley's retirement.

• Charlie McGraw joins KFMS/Las Vegas as Promotion Coordinator/middayer from Crosstown KUDA; meanwhile, Brad LaRock exits for KHEY/EI Paso's morning show. Also at KFMS, Scott James replaces Sammy Jackson in overnights. KYKR/Beau-

mont, TX morning cohost Rhonda Atwood is now doing KSSN/Little Rock's morning show, teaming with longtime host Bob Robbins. KUAD/Ft. Collins partimer Jennifer Koehler is upped to middays, replacing Lee Mitchell. WOWW/Pensacola talent Sherri Garrett joins WKAK/Albany, GA for MD/PM driver duties as Ray Walsh exits.

• Shelly James is new to middays at WDEZ/Wausau, WI. She's from KYKZ/Lake Charles, LA. Barb Wunder has returned to WRWD/Highland, NY's morning team after a short stint with SMN's Traditional Country & Western net. At KXIA/Marshalltown, IA, Mike Lindell moves into evenings and Colleen Adams joins for overnights.

• WVK/Knoxville Director/Promotion & Marketing Steve Dallas transfers to Birmingham sister WZRR in a similar capacity. Paul Brian is now ND at KNCQ/Redding, CA.

• Congrats to WSTH/Columbus, GA, on being named Station of the Year by the Georgia Association of Broadcasters.

• Welcome to recent Country converts WAJA/Jacksonville and KGTN/Austin.

## MUSIC MEMO

### New Releases Feature All-Star Writers

Some of Nashville's best singer/songwriters have been busy writing songs for their fellow artists.

- Rosanne Cash's new Columbia album, "Interiors," includes the song "Real Woman," which was co-written by Cash and husband Rodney Crowell. The pair collaborated on her No. 2 hit, "I Don't Know Why You Don't Want Me," in '85. Crowell also adds background vocals to several cuts, and coproduced two tunes. And the LP includes "Dance With The Tiger," a song Cash wrote with John Stewart. Stewart wrote her No. 2 hit, "Runaway Train." Cash wrote or co-wrote 11 of the project's 12 cuts.

- Kelly Willis's new MCA single, "Looking For Someone Like You," was written by Paul Kennerley and Kevin Welch. A remixed version of the song, from her "Well Traveled Love" LP, was sent to radio last week.

- The Nitty Gritty Dirt Band's next MCA single, "The Rest Of The Dream," was written by John Hiatt. Hiatt's A&M version has also been released and is currently climbing R&R's AOR chart. The Dirt Band single — their LP's title cut — ships to radio next week.

- Gary Morris's new "These Days" Capitol album includes the tune "How Did I Get Here," co-written by Morris and WSIX/Nashville AM driver Gerry House. Other House songs have been cut by Reba McEntire and Canyon. Morris wrote or co-wrote eight of the LP's ten cuts.

- Daniele Alexander and Butch Baker's forthcoming Mercury duet, "It Wasn't You, It Wasn't Me," was co-written by Alexander and Austin Gardner. The single, which shipped this week, will appear on Alexander's forthcoming "I Dream In Color" LP, produced by Harold Shedd.

- Joe Ely's new MCA project, "Live At Liberty Lunch," due October 16, includes the Ely-penned "Me And Billy The Kid." The song appears on Marty Stuart's "Hillbilly Rock" LP and is a concert staple for Kevin Welch.

- Ronnie Milsap's next RCA release, due in February, will include collaborations with John Hiatt, Mark Knopfler, Patti LaBelle, and the Harlem Boys Choir. The as-yet-untitled project is being coproduced by Milsap, Rob Galbraith, and Richard Landis.

### Bits & Pieces

- Patty Loveless recently revealed what many Music Row insiders knew for some time — that she is married to producer Emory Gordy Jr. Loveless made the announcement in a People magazine interview and on a "Crook & Chase" telecast. The pair, who were married in Gatlinburg, TN in 1989, have homes in Georgia and Nashville.

- The Judds, Barbara Mandrell, Kathy Mattea, K.T. Oslin, George Strait, Ricky Van Shelton, and Tammy Wynette have been added to the lineup of this year's Country Music Association Awards show, scheduled for October 8. The show, hosted by Reba McEntire and Randy Travis, will be carried on CBS-TV and the Mutual Radio Network.

- Moe Bandy, Charlie Daniels, Vince Gill, Steve Gatlin, Buck Owens, Restless Heart, and Baillie & The Boys' Kathie Baillie and Michael Bonagura will play in the Academy of Country Music's Celebrity Golf Classic this month. The event, scheduled for October 15, will benefit the T.J. Martell Foundation.



**STARRY, STARRY NIGHT** — Reba McEntire, Ricky Van Shelton, and Doug Stone got together backstage after their recent show at Nashville's Starwood Amphitheatre. Gathered and grinning are (l-r) McEntire's manager Narvel Blackstock, Shelton's manager Michael Campbell, Starwood's Steve Moore, Shelton, McEntire, Stone and his managers Phyllis Bennette and John Dorris.

- Dwight Yoakam's video for his new Reprise single, "Turn It On, Turn It Up, Turn Me Loose," was produced by Lucas Films' Steve Vaughn. It's the first music video for the company that produced "Star Wars," "ET," and "Raiders Of The Lost Ark." By the way, Conway Twitty's video for his MCA single, "Crazy In Love," is his first ever.

- Garth Brooks is knocking 'em out in West Virginia. At a recent show in Huntington, Brooks was approached by an enthusiastic fan looking for a kiss. When the artist obliged, the fan fainted. After she was revived, Brooks approached her again; once again she went down for the count.

- The Desert Rose Band and Merle Haggard recently found themselves booked into the same hotel after two separate shows in Buffalo. The resulting late-night jam session in Merle's room, which included the DRB's John Jorgenson and Herb Pedersen, Haggard, and bandmember Clint Strong, ended with the DRB agreeing to perform at Haggard's "Little Red Wagon" Toys For Tots benefit (December 9 in Redding, CA).

- Congratulations to Arista/Nashville Director/Marketing & Artist Development Phran Schwartz and RCA President Joe Galante on their engagement. The wedding is set for November 3.

— Ken Tucker



**SOMEONE'S WATCHING** — Carlene Carter (l) signed an exclusive songwriter's agreement with CBS Tree's ASCAP publishing company, Cross Keys Music. Tree's Director/Creative Services Tracy Gershon (r) and Elvis (in velvet) witnessed the signing.

## NASHVILLE IN MOTION

### Sullivan, Conklin, Hughes & Bowles Join For Management

Joe Sullivan, Wade Conklin, Gene Hughes, and Woody Bowles have formed the Sound Seventy Group, an artist management company. The group's roster includes Wolfman Jack, Mel McDaniel, Moe Bandy, Lacy J. Dalton, Daniele Alexander, Jeff Stevens & The Bullets, Rich Grissom, Charlie Chase, Stan Hitchcock, Evan Stevens, Stan Moore, and Steve Gibson. The firm is located at 1808 West End Avenue, Suite 1114, Nashville, TN 37203. Phone: (615) 327-1711.

- George Collier, President of Sound Marketing, will head DPI Records' sales and marketing department. Collier is the former Director/Marketing for Capitol/Nashville. Cathy Hurnicutt joins the label as Exec. Asst. In addition, DPI has signed a distribution agreement with Atlanta-based independent Intersound International.

- Pat Surnegle, former MCA/Nash-

ville Director/National Promotion, has formed Radio Active Promotions and can be reached at (615) 371-1004. Tom Samoray, former KJLO/Monroe, LA PD, has also started his own promotion business; his number is (615) 889-4880.

- Mike Crawford, Asst. to the GM at Gurley Public Relations, has joined Creative Media Services as Media Manager.

### Signings

- Rob Crosby to Steve Small for management . . . Les Taylor to Buddy Lee Attractions for booking . . . The Whites to Curb Records . . . DPI Records to Creative Media Services for publicity . . . Tony Tolliver to record for Curb/Capitol and to Hallmark Direction for personal and business management . . . The Brits to a copublishing agreement with Harris-Richardson Publishing.



Gene Hughes, Woody Bowles, Joe Sullivan, and Wade Conklin



**DESERT ROSES** — The Desert Rose Band met contestants in the Miss Utah State Fair Pageant after a Salt Lake City performance. If you look closely, you may be able to pick out (l-r) the DRB's John Jorgenson, Chris Hillman, and Herb Pedersen.

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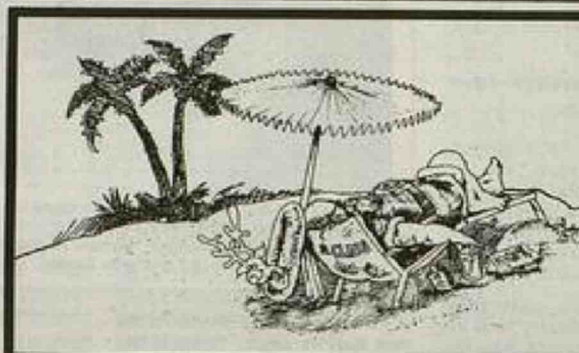
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Coastal AOR seeks air/production pro. Females/minorities encouraged. T&R: Tri Cities, Hurricane Ham-Ron, Box 1430, Morgan City, LA 70381. (10/5) EOE

Hot CHR seeks midday Talent with great production. Females/minorities encouraged. T&R: Tri Cities, Hurricane Ham-Ron, Box 1430, Morgan City, LA 70381. (10/5) EOE

Seeking midday/PM AT. Three years' major market experience mandatory. T&R: WSH-E, 3000 S.W. 60th Avenue, Fort Lauderdale, FL 33314. (10/5) EOE

Hot small market CHR seeks experienced morning AT. Remotes and production a must. Decent salary. T&R: WRX1, FM, Mark Summer, Box 187, Monterey, TN 38574. (10/5) EOE

Morning Personality sought. Team player for 50,000 watt CHR. T&R: Ryan O'Brien, Box 4132, Bryan, TX, 77805. (10/5) EOE

Seeking fulltime AT for hot AC. Also expanding our news department. Decent pay and benefits. T&R: Nick Caplan, Box 96, Panama City, FL 32402. (10/5) EOE

KXX has a rare opening. Early evenings available to seasoned stable pro. T&R: Jim Robertson, 6300 Guilford Drive, Houston, TX 77081. (9/28) EOE

Fourteen station group seeks News Director, news people, AOR, AC and Country Talent. T&R: Corporate PD, 1780 Holly Street, Fayetteville, AR 72703. (9/28) EOE

Seeking energetic News Director/Morning Anchor, Conversational. Females/minorities encouraged. T&R: WCOS, News Director, Box 748, Columbia SC 29202. (9/28) EOE

## JOBS

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Last week talent from the Network moved to NY, OR, TX & MS! IMMEDIATE OPENINGS Jocks/PD's/Sales/Management. Confidential. Let us NETWORK for you. TALENT NETWORK (407) 260-0727.



## OPENINGS

### NEWS DIRECTOR

Little Rock's top-rated AC is growing fast and needs a pro to join our winning team and take charge of our News Dept. Must have ability to good-naturedly banter on-air, yet deliver news in an authoritative, concise manner. Minimum three years' on-air news preferred, morning show news experience an advantage. Great benefits. Call or write: Signal Media, 14951 Dallas Parkway, Suite 1030, Dallas, TX 75240, (214) 458-8400. EOE

### KZ103 WWWKZ 103.5FM

Legendary Midsouth 100kw CHR has possible future openings, the first in 4 years. Must be detail oriented, stable, possess excellent production and on-air skills, and be able to relate with adult audience on North Mississippi's number one radio station. Send tape, resume, and photo to: Jim Macdonald, KZ103, 1016 North Gloster, Tupelo, MS 38801. No calls, please. GMX communications is an equal opportunity employer.

### CHR PROGRAM DIRECTOR

We've got a great CHR station in a desirable market, looking for a Program Director strong on leadership skills. Do you enjoy managing ambitious plans and achieving impossible goals? If so, we'd love to hear from you. Send resume and a letter discussing both your programming and management philosophies, complete references, and an aircheck demonstrating the high quality of your work. We look forward to hearing from you. E. Alvin Davis and Associates, 5851 Forest Glen Drive, Cincinnati, OH 45242. NO PHONE CALLS PLEASE. EOE

### NEWS/SIDEKICK

Shamrock Broadcasting is looking for a professional newscaster who can also interact with the morning talent. A knowledge of classic rock & the 25+ lifestyle helpful, the right chemistry with the morning jock essential. Females & minorities are encouraged to apply. Send tape and resume: Ted Carson, Z-107 Radio, 3050 Post Oak Blvd., #1100, Houston, Texas 77056. EOE

### 106.7 FM KMIX

**Soft Rock...Less Talk**  
PROGRAM DIRECTOR:  
KMMX-FM

KMMX-FM, San Antonio's leading Adult Contemporary radio station is looking for a Program Director. To apply you need: strong management and people skills, excellent communication skills, at least 7 years of commercial radio experience, at least 3 years of prior programming experience, solid on-air and production skills, a minimum of two years of college. Forward tapes and resumes to: John D. Hartz, President, Vision Communications, Inc., P.O. Box 1067, San Antonio, Texas 78294. No calls please. EEOC.

### TOWER 93 FM THE POWER TRG

Future openings, all shifts. Must live and breathe radio. Knowledge of firearms, multi-track production, plastic explosives, and history of psychiatric disturbances are considered a plus. Send T&R to: Boss Hog, c/o The Power Pig, 4002A Gandy Blvd., Tampa, FL 33611. Save your money--no calls or overnight deliveries necessary, minorities encouraged. EOE

## OPENINGS

### OPERATIONS MANAGER

NewCity's top-rated full service giant has an immediate opening for a modern AM radio strategist. If you're performing at a high level in your present position, we want to hear from you. Must be creative and organized to manage complex format, talented staff, aggressive marketing. Letter outlining your successes and resume: Rod Krebs, General Manager, KRMG, 7136 S. Yale, Suite 500, Tulsa, OK 74136.

### 740 AM KRMG

An Equal Opportunity Employer.

### MIDWEST

New UC station seeks experienced Salesperson for promotion to Sales Manager. RESUMES: Station Management, Box 1023, Champaign, IL 61820. (10/5) EOE

Parttime Air Talent sought. CHR or Hot AC experience preferred. T&R: WDNL, Dave McCracken, 1801 North Washington, Danville, IL 61832. (10/5) EOE

WBUI seeks decisive News Director/morning Anchor. Females/minorities encouraged. T&R: WBUI, Doug Wagner, 2100 Goshen Road, Fort Wayne, IN 46808. (10/5) EOE

Lite Rock/Newstalk seeks organized News Director/Reporter for addition to morning team. T&R: KCHN/KZLT, 867 Denner Avenue, Suite 1002, Grand Forks, ND 58201. (10/5) EOE

Experienced morning Talent/OM sought. Airshift plus production/OM duties. Automation knowledge helpful. T&R: Mike King, Box 690, Columbus, IN 47202. (10/5) EOE

Seeking conversational afternoon AT with good pipes. Adult CHR, very competitive salary. T&R: WITZ, Walt Ferber, Box 167, Jasper, IN 47547-0167. (10/5) EOE

### FARM DIRECTOR

Farm Director needed for Iowa's radio station. Good pay and benefits. Send T&R to: Jon Jenkins, Box 578, Ft. Dodge, IA 50501. EOE

Aggressive company in Top 35 market needs players for morning team and killer production director. Must have AOR/CR/Adult CHR experience. T/R to: Radio & Records, 1930 Century Park West, #075, Los Angeles, CA 90067. EOE

### ATTN: REPORTERS AND REPORTER WANNA-BES

Small market and good pay go together in Indiana's Lake Country. Afternoon reporter position opens this Fall. Experience helpful, but will train. You need a good voice, a good read and a good attitude. This is serious news: 13 awards in the last three years, computerized, with 2-way. Cassette, resume and writing samples to: WLKI Radio, P.O. Box Box 999, Angola, IN 46703. Attn: Tim Walter. EOE

### TWO PLEASE

Legendary Great Lakes Radio Group is seriously looking for a morning DUO with the talent, experience and drive to be #1. We want a team that can turn everyday life into a creative playground! Do the words warm, relevant, funny, entertaining and prepared pale in comparison to you and your partner? Then aircheck today's show and send it A.S.A.P. to: Radio & Records, 1930 Century Park West, #074, Los Angeles, CA 90067. EOE

KDWZ seeks promo-minded team player overnight AT. Females and minorities encouraged. No calls. T&R: T.J. Martens, 5161 Maple Drive, Des Moines, IA 50317. (9/28) EOE

Experienced news Anchor/Reporter sought for Oldies FM in a beautiful state capital. T&R: WOLX, Ted Houston, 2306 W. Badger Road, Madison, WI 53713. (9/28) EOE

## OPENINGS

### NEWS DIRECTOR

You'll be a part of the **Power 108 Morning Show's** rise to the top! Work with John Landecker & Maria Farina; 2 press sure to help make this a perfect career move for you! But you must impress me first. Overnight T&R to: Cat Thomas, c/o Power 108, 1510 Euclid Ave., Cleveland, OH 44115. EOE

### Mix 99 FM

W M Y X

### PARTTIME AIR TALENT

Bright AC is looking for exceptional parttime air talent. If you're working fulltime in Appleton, Oshkosh, Fondulac, Madison, Waukegan, or Rockford, and you're available to work weekends in Milwaukee, send tape and resume to: Jim Schaefer, c/o WMYX, 11800 W. Grange Ave., Hales Corners, WI 53130. No phone calls. EOE

### 93.1

### WKLR

CLASSIC OLDIES NIGHTTIME

### ENTERTAINER SOUGHT

Looking for high energy. Nighttime entertainer to handle all request Oldies show in one of the Midwest's greatest cities! Motivated team players with great attitudes... Here's your chance to shine! Great company and package! Rush C&R to: Simon Jeffries, Station Manager, 9292 North Meridian St., Indianapolis, IN 46260. EOE  
SCONNIX BROADCASTING

### WANTED

Compelling Morning Host  
Top 30 Midwest market

— CHR  
Tape & Resume to:  
Radio & Records,  
1930 Century Park West,  
#071, Los Angeles,  
CA 90067. EOE

### WEST

Sports Anchor/talk Host sought for national scoreboard show. T&R: Phillips Sports, 1401 High Street, Suite 6, Alameda, CA 94501. (10/5) EOE

AM/FM combo in Monterey/Salinas market seeks News Director. Experience preferred. T&R: KRKC, Box B, King City, CA 92330. (10/5) EOE

Research Director sought. Knowledge of radio research and management skills required. T&R: KMEN/KGGI, Box 1290, San Bernardino, CA 92402. (10/5) EOE

KDKR/Country. Market leader updating files for possible openings. T&R: Tom Sherry, Box 8348, Spokane, WA 99203. (10/5) EOE

KSEY seeks Program Director/morning entertainer for Hot AC in Cascade mountain foothills. T&R: GM, Box 79, Wenatchee, WA 98807. (10/5) EOE

California coastal ADR seeks entry level AT. Selector experience helpful. T&R: KCOR, Lic. 4141 State Street, #E-8, Santa Barbara, CA 93110. (10/5) EOE

Arizona. Small market Country FM near Tucson seeks morning Personality. T&R: KAVV, Paul S. Lotzof, Box 42977, Tucson, AZ 85733. (10/5) EOE

KTYD seeks a morning Host with a courageous, winning spirit. T&R: Doug Ingold, 8360 Hollister Avenue, Santa Barbara, CA 93111. (10/5) EOE

Friendly small market AM drive AT opening. Production and copywriting skills a must. T&R: KICK, Box 1250, Forsyth, MT 59327. (9/28) EOE

Experienced AT sought for CHR FM. Also seeking radio sales street fighter with good track record. Management possible. T&R: KQNR, 401 E. Coel, Gallup, NM 87301. (9/28) EOE

## OPENINGS

### PD/MORNING PERSONALITY

Southeast New Mexico's Top Country FM seeks experienced PD/Morning Personality. Production ability a must. T&R: KPER, P.O. Box 2276, Hobbs, NM 88241. EOE

### FULLTIME ANNOUNCER

Radio station in Burbank seeks experienced Radio Announcer for full-time on-air position. Six day work week. 3 to 4 hour airshift Sunday through Friday with some other responsibilities. Send resume with tape to: Program Director, KROQ-FM, Dept.: RR, PO Box 10670, Burbank, CA 91510. EOE

### COUNTRY IN COLORADO

Evenings at Colorado Springs top-rated station! If you have a fun, energetic presentation, and good production, we want you! T&R: Charlie Cassidy, KKCS, Box 39102, 80949. No calls. Females/minorities encouraged. EOE

### PD/ MORNING ENTERTAINER

Hot AC leader seeks Program Director who can be bright, warm, and fun at 6am. In just two years, we have moved from the bottom to a leadership position in the market. We're a new and growing company nestled in the Cascade Mountain foothills. A national publication recently named our town the 4th most livable community in the nation. If you'd like to be on a very talented and promotionally aggressive management team, T&R to GM, CLASSY: 105 RADIO, Box 79, Wenatchee, WA 98807. Deadline 10/10/90. Equal Opportunity Employer.

### 95.7<sup>the</sup> Fox Classic Rock 'n Roll AFTERNOONS

Fresno's Classic Rock 'n Roll has an opening for a friendly, up, afternoon Air Talent. Strong air/production skills required. Possible music coordinator duties too! We want you for the team! Cassette and resume to: Mark Thomas, c/o KJFX 95.7 "the Fox", 2125 N. Barton, Fresno, CA 93703. No calls. EOE

### CHIEF ENGINEER

Top 10 West Coast FM seeks experienced Chief Engineer with major market background capable of assuming group engineering responsibility. Prior experience with studio relocation planning and signal boosters very helpful. Excellent compensation with great career potential. Radio & Records, 1930 Century Park West, #021, Los Angeles, CA 90067. EOE

### PROGRAM DIRECTOR

for Top 10 West Coast FM turnaround. Top salary. Require experienced programmer with background in highly competitive markets with personality radio and AC format. T&R to Radio & Records, 1930 Century Park West, #020, Los Angeles, CA 90067. EOE

## OPENINGS

### AC MORNINGS

We need a fun, friendly, mature, team oriented, long term entertainer in the mornings on our top-rated AC station. Excellent pay, excellent employers, great facilities in a growing Rocky Mountain region. You'll love the quality of life and the work environment. T&R to: Radio & Records, 1930 Century Park West, #070, Los Angeles, CA 90067. EOE

### PROGRAM DIRECTOR

Looking for top notch Program Director, West Coast AM/PM combo. Top dollar, medium market. Decisions made immediately. Respond to Radio & Records, 1930 Century Park West, #066, Los Angeles, CA 90067. EOE

### MORNINGS

ASAP! SoCal rocker needs fun, quick-thinking music lover with super production skills. All experience levels considered if you're great. T&R: Radio & Records, 1930 Century Park West, #073, Los Angeles, CA 90067. EOE

### AOR MORNING PERSONALITY

Top rated station on California's coast seeks one-on-one communicator, fun/energetic presentation. Topical humor and production skills required. Work with veteran newscaster. The tools and support to be the best. T&R: Radio & Records, 1930 Century Park West, #065, Los Angeles, CA 90067. EOE

## POSITIONS SOUGHT

Lead Byron, all-night spirit seeks AOR that regards overnights as more than filling time. Creative team player, active personality. (207) 794-6595. (9/28)

Have learned the ropes and paid the dues! Five years' HS PEP, and covered pros. Rising young Talent seeks major market. TIM: (904) 628-0508. (9/28)

Seeking a business editor! Strong background, majors only. (718) 372-8455. (9/28)

Over 25 years' radio/TV/syndication. Seeking GM/wish list. Have sales/management/dollars to invest. Not a duffer. C&W/Oldies medium market. MEL: (414) 784-5483. (9/28)

Young dynamic female AT seeks great opportunity in AC/Gold/CHR/Christian Rock. You want energy? I deliver. Will relocate. SHERY: (313) 776-5217. (9/28)

Will program AM stations in large/major. Double your numbers in a year. Prefer Urban/Black. MICHAEL HOLLINS: (415) 237-5875. (9/28)

Mornings, mornings! Six year medium market AM rat with PD experience seeks fun station! Voices/great production, dedicated! JIM KELLY: (216) 256-1837. (9/28)

Ambitious DePaul graduate seeks to program new-styled upbeat 18-24 AOR. Long range 25-40. Prefer Chicago area, will relocate. TOMASON: (708) 299-5227. (9/28)

Need a chief engineer who can double as Air Talent? 12 year pro with AM/PM experience. Prefer rock format. ERIC: (219) 824-7004. (9/28)

Give me fun in the sun or dough in the snow, and I'll give you a heck of a great MIKE: (715) 842-8067. (9/28)

Lead me your ears! Talented Air Personality seeks Oldies/CHR outlet. NEK: (802) 463-5432. (9/28)

Multi-talented radio Personality. Loves and is dedicated to radio. Two years' experience with small in-house station. GARY J. BROWN: (708) 614-0739. (9/28)

Benefit from my mistakes! Hardworking PD/Announcer qualified to lead your airstaff/program/promote news, Oldies/AC. TODD: (919) 455-2202 or 455-9000. (9/28)

Will work cheap! Will relocate, hardworking, professional. Overnights are my specialty, also news and sports PEP. GARY BROWN: (418) 884-1682. (9/28)

Intelligent AT seeks bigger and greener pastures. Three years' small/medium market experience. Willing to relocate. TODD: (815) 436-9136. (9/28)

Consultant compliments: You'd get numbers reading the London phone directory. Longtime pro/voices/comedy. Seeking on-air. VIC: (317) 678-6088. (9/28)

Small market PD took start-up to the top in seven station market. Ready for the next challenge. Promotion fanatic, all considered. PD or other. RICH: (419) 782-6248. (9/28)

Creative/versatile/hardworking/Intelligent AT/PM/MD with 11 years' small/major market experience seeks FT. All shifts/formats/locations considered. KEVIN: (502) 793-9406. (9/28)

## POSITIONS SOUGHT

Seeking solid sports position. Experienced in high school and football PEP, minor league hockey and baseball. Also report and talk show. MAIRO: (319) 359-1521. (9/28)

Best in the graveyard today creative pro ready to make you a winner. Programming/prod. you name it! TOM: (203) 792-4771. (9/28)

Working major market AOR AT/Promotion Assistant/Production Assistant. Willing to relocate anywhere, any climate. KYLE: (813) 593-7154. (9/28)

Lacey Kendall, formerly evenings KCAL-FM/Riverside, now production engineer for Voice over L.A. Inc. Seeking week-end and air-work in L.A. market. (213) 463-8652. (9/28)

Production Director/Air Talent with major market experience, seeks to get back in the harness PANJUDE area preferred. ROB: (215) 744-5729. (9/28)

Yes! Seek to rock and roll again. College graduate with three years writing and producing, two years band and promotions experience. JIM: (318) 793-9208. (9/28)

Make your production smokes! If you're tired of disorganization and hum-drum apops, give this production pro a try. RANDY: (616) 867-6792. (9/28)

Listeners seek fresh radio. I have it, you want it? Innovative PD. MIKE: (216) 992-7380. (9/28)

Hardworking, pleasant, professional seeks position with gospel station. Gospel only please, willing to relocate. LARRY: (417) 883-4060 or 866-7646. (9/28)

13 year pro with experience in AC/CHR/Oldies seeks major market challenge. Great pipes, dependable team player. (316) 482-7110. (9/28)

Tired of sound-alike imitators? Completely original major market morning team seeks challenge. Prefer AOR/CHR, but will consider all. SCOTT: (414) 281-0527. (9/28)

Hey northeast Ohio, ratings and consultants are fine, but where's the fun? This five year pro AT can provide it! MATTHEW: (216) 336-3671. (9/28)

Sassy, attractive, deep voiced female AT with solid production seeks FT shift. Prefer So. Cal. College graduate. KRISTINE: (203) 847-4930. (9/28)

So. Cal desert rebel ready to jam at your station. Prefer CHR. Will relocate. PAUL: (818) 965-5258. (9/28)

Seeking challenging, interesting position within the music industry. NICK: (818) 782-1170. (10/5)

Six year AT in small and markets. AC/CHR/Country. Smooth delivery leadership, ability and major league pipes. BOB: (813) 936-1873. (9/28)

You deserve a break today. Hire an AT who's going to stay! Solid air work, killer production. Prefer AOR/CHR/AC in Midwest. MARK: (715) 258-9656. (9/28)

11-year Prod Dir/talker/jock wants out of CHR, into smart News Talk, info or full service AC. Let's make Boston-North Shore/NH/Portland even more exciting! Radio & Records, 1930 Century Park West, #067, Los Angeles, CA 90067. EOE

One year small town experience. Will consider any type of position excluding sales. MIKE: (309) 441-5384. (9/28)

Country AT just finished first year, and would like to move on. Also considering AOR/CHR. SCOTT: (714) 982-8115. (9/28)

Talented hardworking team player with MD experience seeks stability at P2 or above. Serious inquiries only. CHRIS: (717) 285-4976. (9/28)

Young energetic Production Director in small market, seeks MD market home. Aishit! a must! Comedy evenings. LARRY: (419) 782-4399. (9/28)

News/talk show Host. No shock, but not afraid of confrontations. 30 years in the business. Prefer So. Cal area. BILL CRAIG: (714) 824-2057. (9/28)

Have this college experienced wonder work for you, I'll work my fingers to the bone. DAN: (708) 371-6174. (9/28)

Biggest little voice in Reno. Seasoned pro seeks FT with Oldies/Christian/CHR outlet. Production too, hear what you are missing. MARK STEPHENS: (702) 827-1960. (9/28)

Seeking overseas! Ten years experience Air Personality, management/production/news/programming, etc. Seek Europe, Asia, Africa, anywhere. SCOTT: (307) 733-4500. (9/28)

Back to the music please. Traffic Reporter with MD experience. Seeks full or PT gig. AC/NAC/Oldies, prefer AOR. Winning attitude. DIANA: (818) 941-2031. (9/28)

The strifes with JIM. The sounds of the 1960's with your Host JIM DAVENPORT: (415) 967-7894. (9/28)

Great morning show, or half of one. AM drive veteran available to Anchor or co-anchor. CHR/AC/Gold in Top 100. JIM: (302) 478-0975. (9/28)

College graduate with two years' part-time commercial broadcast experience seeks FT airshift AC/Oldies/CHR. NE to Central East. MARK: (603) 532-7130. (10/5)

One year in business FT. Seeking FT, ready to work and learn, will do anything. MICHAEL: (800) 327-6556, ext 18. (10/5)

## POSITIONS SOUGHT

PD/MD mornings. 12 years' AOR/CHR production whiz/Sector skills/promotions/dedicated. Lat's terminate the competition. CHRIS: (912) 474-5319. (10/5)

CHR nights/overnights. Experienced AT seeks small/medium market station that wants to succeed! SCOTT CLEVELAND: (718) 895-8803. (10/5)

### MORNING MAN/PD

30 years' experience!  
Morning Man and PD  
seeking medium to large  
Country or Oldies station.  
(512) 247-2238

20 year veteran seeks Top 100 as PD/MD. Award winning AT/production. Mature/organized/investor. Country music only. LARRY: (804) 850-5814. (10/5)

Major market female Air Personality, ready to rip your market apart. AOR/CHR/AC/Oldies. Top 40 only. (704) 764-7381. (10/5)

Mornings! Six year small/medium AM AT/PD seeks fun, winning station pronto! JIM KELLY: (216) 256-1837. (10/5)

I've outgrown my small market clothing. Seek to fill your vacant evening/overnight position. Will relocate anywhere! DREW: (717) 830-1541. (10/5)

Tired of sound-alikes? Talented/original major market morning team seeks next challenge. AOR/CHR preferred. SCOTT: (614) 281-0527. (10/5)

Welsh Announcer. Welsh Announcer. Welsh Announcer. Welsh Announcer. Welsh Announcer. Got the picture? Great! Now get the audio. ROGER: (802) 721-2914. (10/5)

Gary Brooks, former Philadelphia Production Director/AT/AFD seeks major market production with adult station, but will consider all offers. (804) 753-9555. (10/5)

Young workaholic female ND and experienced copywriter! AT. Time to move up. Prefer PA or vicinity. KIM: (717) 373-1425 or (800) 326-9530. (10/5)

Mornings AOR/CHR. The Commander Rat Radio Army Show. Smooth delivery/phones/klits/characters/trivia, etc. Effective, broad appeal. (312) 237-3669. (10/5)

N/T talent. Talk Host and/or co-anchor. 15 years' on-air. Nine in majors, six news. AT prior. Seeking medium to major. DAVE: (619) 279-3119. (10/5)

Female major market Air Personality seeks new challenges. Top 50 markets only. AOR/CHR/AC/Oldies. (704) 764-7381. (10/5)

Everyone says, "Great voice, you should be on the radio!" Creative, young, enthusiastic, personable and eager. I won't let you down. MIKE: (813) 530-4836. (10/5)

Killer Top 10 female Air Personality ready for a move. Top 50 markets only. (701) 764-7381. (10/5)

Someone! Get me out of VA. Seeking big break at your station. Experience in production and the best AT for you. (804) 850-0975. (10/5)

So close to that first job, they trained me, and then the guy that was leaving, didn't leave! Help! Any format. DAN: (708) 771-6714. (10/5)

Enthusiastic, creative Rock Personality seeks new frontiers to conquer. Experienced in news and production. Ready to move ASAP. TOM: (309) 453-7856. (10/5)

Great pipes. Produce voice impressions for mornings. Writer/longtime pro/production exec/topical comedy. Seeking on-air. Country/AC/AOR. VIC: (317) 878-6086. (10/5)

PD/MD AOR/CHR. TODD: (501) 442-0166. (10/5)

### Q&A:

Question: How do you get to be No. 1 in adults and No. 1 in your market?  
ANSWER: HOT AC/ADULT CHR FORMAT PROMOTION-ORIENTED PROGRAMMER/MORNINGS READY TO DELIVER!  
Call today. 512-578-0821.

Rocky Allen's newsmen seeks greener pastures, too. News delivered hot and crisp with a twist. Majors only. PAT: (716) 633-4820. (10/5)

I just quit my job, and now I'm waiting to work for you. Country/AOR/CHR, college town preferred. SCOTT: (714) 962-8115. (10/5)

Versatile sportscaster. Ten years' award winning sportstalk Host/PEP football/basketball/baseball. Daily sportscasts. DOWN THE MIDDLE: (813) 385-1907. (10/5)

Bored by broadcasting blandness? Ben believes business becomes better by being bright, but believable. Befuddled? Buzz BEN: (812) 273-3939. (10/5)

C&W pro seeks GM/PD in mid-sized market. Seeking stability. Have sales/management and on-air format development experience. 25+ years'. MEL: (414) 784-5463. (10/5)

Talk show Host. Bright, witty, intelligent, informed. Mature ratings winner available now. Call for impressive T&R. FRED MARX: (414) 793-8640. (10/5)

Drug free and mentally stable, so just what is their excuse? Greg and the Bigman. AOR/CHR morning shows are us! (800) 339-4666. (10/5)

## POSITIONS SOUGHT

Currently swing at top rated CHR and AC in Peoria, ready to move to any interested medium market CHR or AC. ANGE: (309) 693-3765. (10/5)

Experienced and qualified radio Personality now available. Seasoned broadcast talent seeks FT employment with air station. GARY J. RUSSEN: (708) 614-0739. (10/5)

Persistent, hardworking, versatile AT/AP seeks stable employment. Has weekly L.A. CA morning show and local live morning BOB: (818) 907-8525. (10/5)

Experience, yes! Post, yes! Adult, yes! Working PD seeks PD/MD slot. Prefer AC/AOR/CHR. Call now, offer won't last. ERIC: (802) 463-3020. (10/5)

Hardworking and ready to work for you. Any shift, week ends, on-air Personality. Any format. LARRY: (716) 354-0278. (10/5)

Top news hound seeks new kennel. Can lead or run with the pack. Also PEP. Ten year veteran, shots up to date. STEVE: (419) 589-7951. (10/5)

Talented AT with experience seeks FT airshift in NJ/Philadelphia NYC. BRENDA: (808) 896-3348. (10/5)

## CHR & PIA A.T. Available Top 50 Markets

### TRAMONTE WATTS

Formerly: Detroit,  
Miami, Tampa, Cleveland  
(813) 968-4476

## MISCELLANEOUS

CHR CD service from all labels requested by KUMU, Hawaii, HI; Mottis Abrams, MD, 4271 Helenant Street, Lubus, Kent, HI 96786. (10/5)

## R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

## Payable In Advance

Display & Blind Box Advertising orders must be typewritten on company station letterhead and accompanied by advance payment. Ads must be submitted by mail except for credit card orders which are also accepted by fax: (213) 203-8727. Visa, MC, AmEx accepted. Include name as it appears on credit card expiration date and phone number. Blind box responses are sent to advertisers every Thursday by first-class mail.

## Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST) eight days prior to issue date. Address all ads to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067. Fax: (213) 203-8727.

## R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

## Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" paper and are accepted only by mail or fax: (213) 203-8727. Address all 24-word ads to R&R Free Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.



NATIONAL AIRPLAY®

## OCTOBER 5, 1990

WKS	WKS	LW	TW	Artist/Title	Total Reports/Adds	Heavy	Medium	Light
4	1	1	1	GARTH BROOKS/Friends In Low Places (Capitol)	184/0	171	12	1
12	7	2	2	MARK CHESNUTT/Too Cold At Home (MCA)	183/3	166	12	5
14	8	3	3	REBA McENTIRE/You Lie (MCA)	184/0	162	20	2
11	6	4	4	JUDDS/Born To Be Blue (Curb/RCA)	182/0	140	38	4
10	5	4	5	GEORGE STRAIT/Drinking Champagne (MCA)	181/0	146	30	6
17	13	8	8	JOE DIFFIE/Home (Epic)	184/0	125	54	5
19	17	11	7	BAILLIE & THE BOYS/Fool Such As I (RCA)	175/2	102	65	8
16	15	10	9	LIONEL CARTWRIGHT/My Heart Is Set On You (MCA)	171/1	104	55	12
20	18	13	9	RANDY TRAVIS & GEORGE JONES/A Few Ole Country Boys (WB)	178/1	72	95	11
22	19	14	10	ANNE MURRAY/Feed This Fire (Capitol)	175/3	86	70	19
25	22	15	11	HOLLY DUNN/You Really Had Me Going (WB)	177/5	61	98	18
26	23	17	12	EXILE/Yet (Arista)	183/3	41	119	23
34	25	18	13	DON WILLIAMS/Back In My Younger Days (RCA)	182/5	32	127	23
13	12	7	14	DESERT ROSE BAND/Story Of Love (MCA/Curb)	144/0	74	55	15
23	21	19	15	RESTLESS HEART/When Somebody Loves You (RCA)	167/2	45	95	27
36	27	21	16	EDDIE RABBITT/American Boy (Capitol)	177/5	28	105	44
37	24	20	17	VERN GOSDIN/This Ain't My First Rodeo (Columbia)	164/2	44	96	24
35	30	25	18	CONWAY TWITTY/Crazy In Love (MCA)	169/11	14	113	42
50	38	27	19	K.T. OSLIN/Come Next Monday (RCA)	177/15	9	102	66
32	28	24	20	MARTY STUART/Western Girls (MCA)	166/3	20	100	46
15	14	12	21	KENNY ROGERS & DOLLY PARTON/Love Is Strange (Reprise)	118/0	43	59	16
33	29	25	22	RICKY SKAGGS/He Was On To Somethin' (Epic)	154/10	15	101	38
2	2	9	23	LEE GREENWOOD/Holdin' A Good Hand (Capitol)	97/0	40	43	14
7	4	8	24	STEVE WARINER/Precious Thing (MCA)	102/0	40	43	19
42	37	32	25	T. GRAHAM BROWN/Moonshadow Road (Capitol)	151/18	6	80	65
—	50	37	26	SHENANDOAH/Ghost In This House (Columbia)	159/32	1	63	95
40	38	31	27	MATRACA BERG/Things You Left Undone (RCA)	141/9	8	78	55
47	40	35	28	HIGHWAY 101/Someone Else's Trouble Now (WB)	149/23	3	72	74
—	45	36	29	WILLIE NELSON/Ain't Necessarily So (Columbia)	144/32	4	64	76
44	33	34	30	BILLY JOE ROYAL/A Ring Where A Ring Used To Be (Atlantic)	135/12	6	77	52
1	16	22	31	ALABAMA/Jukebox In My Mind (RCA)	71/0	36	22	13
BREAKER	—	41	32	ALAN JACKSON/Chasin' That Neon Rainbow (Arista)	138/66	5	35	98
—	46	41	33	VINCE GILL/Never Knew Lonely (MCA)	130/18	0	56	74
BREAKER	—	43	34	PATTY LOVELESS/The Night's Too Long (MCA)	124/12	1	61	62
—	43	41	35	TRAVIS TRITT/Put Some Drive In Your Country (WB)	127/29	2	36	89
BREAKER	—	41	36	MICHAEL MARTIN MURPHEY/Cowboy Logic (WB)	105/5	6	55	44
—	39	37	37	ROSANNE CASH/What We Really Want (Columbia)	120/12	3	46	71
3	3	18	38	CARLENE CARTER/All In Love (Reprise)	71/0	18	42	11
9	10	23	39	KATHY MATTEA & TIM O'BRIEN/The Battle Hymn Of Love (Mercury)	69/0	15	35	19
—	48	44	40	SAWYER BROWN/When Love Comes Callin' (Curb/Capitol)	98/11	4	36	58
—	47	43	41	EDDY RAVEN/Zydeco Lady (Capitol)	89/6	2	43	44
—	49	45	42	KENTUCKY HEADHUNTERS/Rock 'N' Roll Angel (Mercury)	103/28	2	25	76
5	25	33	43	RICKY VAN SHELTON/I Meant Every Word He Said (Columbia)	45/0	26	11	8
8	9	28	44	KEITH WHITLEY & LORRIE MORGAN/Till A Tear Becomes A Rose (RCA)	51/0	16	23	12
—	48	47	45	MARK COLLIE/Hardin County Line (MCA)	82/7	2	28	52
21	20	29	46	SOUTHERN PACIFIC/Reckless Heart (WB)	54/0	11	27	16
DEBUT	—	41	47	DAN SEALS/Bordertown (Capitol)	83/17	1	16	66
DEBUT	—	41	48	MARIE/Like A Hurricane (Curb)	73/11	3	23	47
DEBUT	—	41	49	MICHELLE WRIGHT/Woman's Intuition (Arista)	73/8	1	19	53
5	11	30	50	DOUG STONE/Fourteen Minutes Old (Epic)	46/0	6	24	16

## MOST ADDED

- ALAN JACKSON (86)
- DWIGHT YOAKAM (51)
- MARY-CHAPIN CARPENTER (37)
- RODNEY CROWELL (32)
- WILLIE NELSON (32)
- SHENANDOAH (32)
- AARON TIPPIN (32)
- TRAVIS TRITT (29)
- KENTUCKY HEADHUNTERS (28)
- HIGHWAY 101 (23)

## HOTTEST

- GARTH BROOKS (146)
- MARK CHESNUTT (122)
- REBA McENTIRE (114)
- GEORGE STRAIT (88)
- JUDDS (68)
- JOE DIFFIE (47)
- TRAVIS & JONES (25)
- BAILLIE & BOYS (21)
- ALABAMA (19)
- LIONEL CARTWRIGHT (14)

## NEW ARTISTS

- Reports/Adds
- CANYON/Dam... (16th Ave./Curb) . . . 53/20
  - JEFF CHANCE/Takin' To Your Picture (Mer.) 48/8
  - AARON TIPPIN/You've Got To Stand... (RCA) 35/32
  - McBRIDE & THE RIDE/Felicia (MCA) . . . 35/8
  - BILLY & TERRY SMITH/Blues Stay... (Epic) 24/0
  - RAY KENNEDY/What A Way To Go (Atlantic) 20/7
  - SUSI BEATTY/There's A Phone On... (Stanley) 12/0
  - KELLY WILLIS/Looking For... (MCA) . . . 11/11
  - CEE CEE CHAPMAN/Everything (Curb/Capitol) 9/4
  - DELBERT McCLINTON/Who's Foolin'... (Durb) 9/2

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## BREAKERS

ALAN JACKSON  
Chasin' That Neon Rainbow (Arista)

On 75% of reporting stations. Rotations: Heavy 5, Medium 35, Light 98, Total Adds 66 including WGNA, WQCB, WHWK, KEAN, WKAK, WEZL, WSOC, KHAK, WCUZ, WGEE, WTSO, KCJB, KIK-FM, KASH. Moves 48-32 on the Country chart.

TRAVIS TRITT  
Put Some Drive In Your Country (WB)

On 69% of reporting stations. Rotations: Heavy 2, Medium 36, Light 89, Total Adds 29 including WHWK, WTCR, WZPR, WKHX, KKIX, WQIK, WYK, WYNG, KXXY, WOW, WDEZ, KFOI, KKCS, KUGN, KFMS, KMIX. Moves 42-35 on the Country chart.

ROSANNE CASH  
What We Really Want (Columbia)

On 65% of reporting stations. Rotations: Heavy 3, Medium 46, Light 71, Total Adds 12, WGNA, WYRK, WKAK, KPLX, KSSN, WOKK, WONE, KZKZ, WDEZ, KZLA, KMPS, KORK. Moves 49-44-40-37 on the Country chart.

CHARLEY  
**PRIDE**

WHOLE LOTTA  
LOVE ON  
THE LINE

Produced by Ray Baker

CURB RECORDS  
16 AVENUE RECORDS  
8-70448



## NEW & ACTIVE

**KENTUCKY HEADHUNTERS "Rock 'N' Roll Angel" (Mercury) 103/28**  
 Rotations: Heavy 2, Medium 25, Light 76. Total Adds 28 including WAYZ, WFOR, WBEZ, WANC, WHLZ, WESC, WSM, WKRN, WTNB, WYMG, WFMS, KXIX, WHOK, WITL, KTRK, KLUZ, KFMS, KSOP, KEEN, KMPS. Moves 49-42 on the Country chart.

**SAWYER BROWN "When Love Comes Callin'" (Curb/Capitol) 98/11**  
 Rotations: Heavy 4, Medium 36, Light 58. Total Adds 11. WTCR, KEAN, WSM, WNOE, WPPA, WYVD, WKQZ, KRFI, KOOK, KWJZ, KZRC. Heavy: WSTH, WTVY, WKAK, KRRT. Medium: WDSY, WTDR, WAXX, KEAY, KIQ. Moves 48-44-40 on the Country chart.

**EDDY RAVEN "Zydeco Lady" (Capitol) 89/6**  
 Rotations: Heavy 2, Medium 43, Light 44. Total Adds 6. WQOB, WYNN, WQWB, WTNB, WKQZ, KZRC. Heavy: KPLX, KLUR. Medium: WXTU, WDSY, WKML, WKML, KLLI, WGXK, WCMS, KHAK, WAXX, KTTT, KRST, KIQ. Moves 47-43-41 on the Country chart.

**DAN SEALS "Bordertown" (Capitol) 83/17**  
 Rotations: Heavy 1, Medium 16, Light 56. Total Adds 17. WAYZ, WYUS, WICO, WYWC, KYKR, WEZL, WHLZ, WGXK, WQWB, KBMR, WML, KJUB, KZSN, KASH, KYGO, KKAT, KSON. Heavy: KSOP. Debuts at number 47 on the Country chart.

**MARK COLLIE "Hardin County Line" (MCA) 82/7**  
 Rotations: Heavy 2, Medium 28, Light 52. Total Adds 7. WAJR, WEZL, WTVY, WQEE, KMIX, KRAK, KKAT. Heavy: WTVY, KRKT. Medium: WDSY, KRRT, WSTH, WHEW, WAMZ, WQWB, WAXX, WQW, KTTT, WFBM, KEKB. Moves 49-47-45 on the Country chart.

**MARIE "Like A Hurricane" (Curb) 73/11**  
 Rotations: Heavy 2, Medium 13, Light 47. Total Adds 11. WYAM, WFOR, WHLZ, WAMZ, WYVD, WYND, KJUB, WYJZ, WDEZ, KJAD, KWJZ. Heavy: WSTH, WSLR, KRKT. Medium: WTVY, WKML, KLUR, WQW, KUUY, KKAT. Debuts at number 48 on the Country chart.

**MICHELLE WRIGHT "Woman's Intuition" (Arista) 73/8**  
 Rotations: Heavy 1, Medium 19, Light 53. Total Adds 8. WQEE, KYKR, WYNS, WMSL, WQDR, WFMS, WASKFM, KUAD. Heavy: WICO. Medium: WYND, WSTH, WPPA, KHAK, WAXX, KTTT, WFBM, WTCM, KFDI, KASH, KALF. Debuts at number 49 on the Country chart.

**WAYLON JENNINGS "Where Corn Don't Grow" (Epic) 69/13**  
 Rotations: Heavy 0, Medium 14, Light 55. Total Adds 13. WCAO, WSNQ, WTCR, WKAK, KRRT, KYKR, WAMZ, WSK, WFMS, WYJZ, WDEZ, KASH, KNAX. Medium: WICO, KASE, WSTH, WDAF, WOW, KRKT, KLUZ.

**KEVIN WELCH "Praying For Rain" (Reprise) 68/11**  
 Rotations: Heavy 1, Medium 16, Light 52. Total Adds 11. WXTU, KAYD, WYNS, WSTH, KXIX, WOKX, WYNN, WQWB, WHOK, WYJZ, KGH. Heavy: WTNB. Medium: WSK, WDEZ, KFRT, KLUZ, KUGN, KOXC, KEEN.

**ROBIN LEE "Love Letter" (Atlantic) 63/14**  
 Rotations: Heavy 0, Medium 6, Light 59. Total Adds 14. WCAO, WQEE, WTCR, KAYD, WHLZ, WESC, KLLI, WKYD, KHAK, WHOK, KJUB, KEKB, KNCD, KSOP. Medium: WYND, WRNS, WSTH, WQW, WQXK, KASH, KALF.

## SIGNIFICANT ACTION

**CANTON "Don't These Tears" (16th Ave/Curb) 53/20**  
 Rotations: Heavy 0, Medium 5, Light 48. Total Adds 20. WSNQ, WAYZ, WDSY, KEAN, WKAK, KAYD, KYKR, WRNS, WHLZ, WHEW, WESC, WUSQ, WSLR, KBMR, WAXX, WHOK, WQW, WYJZ, WQWB, KUGN.

**D'WIGHT YOAKAM "Turn It On, Turn Me Loose" (Reprise) 51/51**  
 Rotations: Heavy 0, Medium 3, Light 49. Total Adds 51 including WYKR, WRKZ, WBEZ, WSM, WAMZ, WQXK, WAKA, WQDR, WRK, WYVE, WAXX, WOLZ, WDAF, KRKT, KLUZ, KIQ, KXCK.

**JEFF CHANCE "Talkin' To Your Picture" (Mercury) 48/8**  
 Rotations: Heavy 0, Medium 12, Light 34. Total Adds 8. WKAK, WTVY, KSSN, KJNE, WKQZ, KWMT, WQEE, WDEZ. Medium: WYND, KRKT, KASH, WYAM, WSNQ, WRKZ, WDSY, WRNS, KXIX, WQDR, WAXX, KEEN.

**JOHNNY CASH "Gols" By The Book" (Mercury) 48/3**  
 Rotations: Heavy 2, Medium 12, Light 34. Total Adds 3. WKAK, KXIX, KRRT. Heavy: WYJZ, WSTH. Medium: WYND, WRNS, WPCV, WTNB, WDAF, WQW, WTCM, KFDI, KRKT, KALF, KUGN, KEEN.

**MARY-CHAPIN CARPENTER "You Win Again" (Columbia) 43/37**  
 Rotations: Heavy 1, Medium 1, Light 41. Total Adds 37 including WPCV, WAYZ, WDSY, WTCR, WKML, KLLI, WSK, WCMS, WQDR, WYVD, KHAK, WAXX, WQEE, WAKS, WQW, WTH, KR-FM, KMIX, KIQ, KMPS.

**SHELBY LYNNE "Things Are Tough All Over" (Epic) 43/19**  
 Rotations: Heavy 0, Medium 4, Light 39. Total Adds 19. WDSY, WQW, WKAK, KRRT, KXIX, WKML, WKSJ, WSM, WPPA, KJNE, WAXX, WQW, KGH, KYOC, KYGO, KUGN, KEKB, KNCD, KEEN.

**LEE RODY PARNELL "Family Tree" (Arista) 42/8**  
 Rotations: Heavy 0, Medium 6, Light 36. Total Adds 8. KRRT, KPLX, WFLS, WAMZ, WQXK, KJNE, KR-FM, KUUY. Medium: WTVY, WQW, WTCM, KFDI, KRKT, KASH. Light: WRKZ, WDEZ, WYNS, KASE, KXIX, WYK, WQZ, KIQ.

**WILD ROSE "Everything He Touches" (Capitol) 38/9**  
 Rotations: Heavy 0, Medium 5, Light 33. Total Adds 9. KJNE, WQEE, KTTT, WYJZ, WTH, KRKT, KASH, KVOC, KNCD. Medium: WTVY, WYNN, WAXX, KFDI. Light: WRKZ, WTCR, KXIX, WFLS, KLLI, WUSQ, KTRK, KVOC.

**RODNEY CROWELL "Now That We're Alone" (Columbia) 37/32**  
 Rotations: Heavy 0, Medium 3, Light 31. Total Adds 32 including WPCV, WRKZ, WXTU, WYVA, WTVY, WQDR, WYVD, KLUR, WQEE, WASKFM, KFDI, KR-FM, KXIX, KYGO, KUAD, KXIX, KNIX, KCCY, KIQ, KRPM.

**AARON TIPPIN "You've Got To Stand For Something" (RCA) 35/32**  
 Rotations: Heavy 0, Medium 2, Light 33. Total Adds 32 including WRKZ, WAJR, WDSY, WICO, KMML, WQOC, WRNS, KXIX, WSK, WQWB, KJNE, WSLR, WYND, KXIX, KTTT, WTCM, KFDI, KRKT, KVOC, KIQ.

**McBRIDE & THE RIDE "Felicita" (MCA) 35/9**  
 Rotations: Heavy 0, Medium 5, Light 30. Total Adds 8. WSNQ, KRRT, KJNE, WTH, WDEZ, KNIX, KSOP, KEEN. Medium: WSTH, WTVY, WQW, KFDI, KRKT. Light: WRKZ, WFLS, KLUR, WAXX, WTCM, KEKB, KIQ.

**FORESTER SISTERS "Old Enough To Know" (WB) 25/5**  
 Rotations: Heavy 0, Medium 6, Light 19. Total Adds 5. KVOC, KUGN, KEKB, KMIX, KIQ. Medium: KASE, WDSY, WSTH, WTVY, KFDI, KRKT. Light: WRKZ, WYVA, KLUR, WQW, KTTT, KVOC, KALF, KXIX, KSON.

**BILLY & TERRY SMITH "Bless Stay Away From Me" (Epic) 24/0**  
 Rotations: Heavy 0, Medium 4, Light 20. Total Adds 0. Medium: WSTH, WTNB, KTTT, KFDI. Light: WCAO, WSNQ, WRKZ, KMML, KASE, KXIX, WKML, WFLS, KXIX, WQEE, WTCM, KFDI, KVOC, KRWD, KWJZ.

**CARLENE CARTER "Come On Back" (Reprise) 22/21**  
 Rotations: Heavy 0, Medium 1, Light 21. Total Adds 21. WDSY, WYVA, KASE, WQWB, WTCR, WSTH, WTVY, WFLS, WYK, WQEE, WQWB, KRRT, KFDI, WQZ, KXIX, WTCM, WTCM, KFDI, KVOC, KRWD, KWJZ.

**TANYA TUCKER "It Won't Be Me" (Capitol) 22/21**  
 Rotations: Heavy 0, Medium 0, Light 22. Total Adds 21. WAYZ, WDSY, WYVA, KASE, WRNS, WSTH, WTVY, WFLS, WYK, KLUR, KFGO, WQW, WQW, KWOC, KWOC, KR-FM, KVOC, KALF, KLUR, KIQ, KEEN.

**RAY KENNEDY "What A Way To Go" (Atlantic) 20/17**  
 Rotations: Heavy 0, Medium 4, Light 19. Total Adds 17. WRKZ, WICO, WTCR, WSTH, WQEE, KLUR, KFGO, KTTT, KRKT, KGH, KVOC, KLUR, KALF, KEKB, KWJZ, KIQ, KEEN. Medium: WRNS, WTVY, KLUZ.

**EMMYLOU HARRIS "Never Be Anyone Else But You" (Reprise) 17/0**  
 Rotations: Heavy 0, Medium 3, Light 14. Total Adds 0. Medium: WQZ, KTTT, KALF. Light: WSNQ, WYJZ, KRRT, KMML, WSTH, WTVY, WKML, WFLS, WPCV, WCMS, WAXX, WQW, KVOC, KSOP.

**SKIP EWING "The Dotted Line" (MCA) 16/18**  
 Rotations: Heavy 0, Medium 1, Light 15. Total Adds 16. WKAK, KMML, WTVY, WKML, KLUR, KFGO, WQW, KTTT, KVOC, KFDI, KWOC, KR-FM, KVOC, KUAD, KRWD, KIQ.

**GARY MORRIS "Workin' Man Blues" (Capitol) 13/5**  
 Rotations: Heavy 0, Medium 2, Light 11. Total Adds 5. WDSY, WBEZ, WKAK, WKML, WUSQ. Medium: WYJZ, KFDI. Light: WSTH, WFLS, KLUR, KFGO, KVOC, KIQ.

**SUSI BEATTY "There's A Phone On Every Corner" (Starway) 12/0**  
 Rotations: Heavy 0, Medium 1, Light 10. Total Adds 0. Medium: WYND, KFDI. Light: WCAO, WSNQ, WKAK, KRRT, WKML, WHEW, WQEE, KALF.

**KELLY WILLIS "Looking For Someone Like You" (MCA) 11/11**  
 Rotations: Heavy 0, Medium 0, Light 11. Total Adds 11. KMML, KASE, WTVY, WFLS, WQEE, WQZ, KVOC, KFDI, KRKT, KEKB, KIQ.

**GARY STEWART "Let's Go Jukin'" (HighTone) 10/2**  
 Rotations: Heavy 0, Medium 1, Light 9. Total Adds 2. WKML, KNFM. Medium: KTTT. Light: WYJZ, WQW, WSTH, WHEW, KLUR, KFGO, KWOC.

**CEE CEE CHAPMAN "Everything" (Curb/Capitol) 9/4**  
 Rotations: Heavy 0, Medium 0, Light 9. Total Adds 4. WCAO, WRKZ, WFLS, KIQ. Light: KMML, WSTH, KFGO, KTTT, KWOC.

**DELBERT MCCLINTON "Who's Foolin' Who" (Curb) 9/2**  
 Rotations: Heavy 0, Medium 1, Light 8. Total Adds 2. WQEE, KTTT. Medium: KRKT. Light: WYJZ, WICO, KLUR, WSLR, KFGO, KWMT.

**BARBARA MANDRELL "Men And Trains" (Capitol) 9/0**  
 Rotations: Heavy 0, Medium 4, Light 5. Total Adds 0. Medium: KTTT, KFDI, KRKT, KASH. Light: KMML, KLUR, KFGO, KVOC, KUGN.

## ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
GARTH BROOKS/Unanswered Prayers (Capitol)	No Fences
PATTY LOVELESS/I'm That Kind Of Girl (MCA)	On Down The Line
GARTH BROOKS/Mr. Blue (Capitol)	No Fences
JUDDS/Calling In The Wind (Curb/RCA)	Love Can Build A Bridge
ALABAMA/Here We Are (RCA)	Pass It On Down
GEORGE STRAIT/Someone Had To Teach You (MCA)	Livin' It Up
ALABAMA/Forever Is As Far As I'll Go (RCA)	Pass It On Down
DOUG STONE/Turn This Thing Around (Columbia)	Doug Stone
RESTLESS HEART/I've Never Been So Sure (RCA)	Fast Movin' Train
REBA MCKENTIRE/Climb That Mountain High (MCA)	Rumor Has It
GARTH BROOKS/Wild Horses (Capitol)	No Fences
RESTLESS HEART/Long Lost Friend (RCA)	Fast Movin' Train
HIGHWAY 101/The Change (WB)	Greatest Hits
JAMES HOUSE/I Wanna Be The One (MCA)	Hard Times For An Honest Man



She's Back And...  
**"Things Are Tough All Over"**  
 Unless You're Playing  
**SHELBY LYNNE**

WRKZ KASE WKML WSM WAXX KFDI KUGN KEEN  
 WDSY WTDR WFLS WCMS KFGO KWOC KRWD  
 WICO WRNS WPCV WPAP WOW KGH KEKB  
 WKAK WSTH WDXE KJNE KTTT KVOC KNCQ  
 KRRT WTVY KNFM KLUR WTCM KUUY KIQ  
 KMML KKIX WKSJ WUSQ KVOC KYGO KSOP



**A**

**ALABAMA "Jukebox In My Mind" (RCA 2843-7)**  
 Prod: Josh Lee, Larry Michael Lee, Alabama W/ Dave Gibson, Ronnie Rogers Publ: Maypop Music/Widdowson, Inc. (BMI) Mgr: Dale Morris & Associates

**B**

**BAILLIE & THE BOYS "Fool Such As I" (RCA 2841-7)**  
 Prod: Kyle Lehning W/ Bill Tracer Publ: MCA Music (ASCAP) Mgr: Moros, Nanas, Golden, Peay

**SUSI BEATTY "There's A Place On Every Corner" (Starway 1209-7A)**  
 Prod: Jerry Kennedy W/ Tom Shapiro, Buckly Jones, Chris Waters Publ: Cross Keys Publishing/Tree Publishing (ASCAP, BMI) Mgr: Ann Tarr

**MATRACA BERG "The Things You Left Undone" (RCA 2844-7)**  
 Prod: Wendy Waldman, Josh Leo W/ Matraca Berg, Ronnie Samco Publ: Warner-Tamela Publishing, WB Music/Simonson Songs (BMI, ASCAP) Mgr: Chuck Flood

**GARTH BROOKS "Friends In Low Places" (Capitol 79239)**  
 Prod: Alan Reynolds W/ DeWayne Blackwell, Bud Lee Publ: Carvers Music, Music Ridge Music (BMI, ASCAP) Mgr: Bob Doyle, Pam Lewis

**T. GRAHAM BROWN "Moonshadow Road" (Capitol 79259)**  
 Prod: Barry Beckel, T. Graham Brown W/ T. Graham Brown, Vernon Thompson, Gary Nicholson Publ: EMI April Music/EMI Music/Cross Keys Publishing (ASCAP) Mgr: C.K. Sprankle

**C**

**CANYON "Don't These Tears" (16th Ave./Curb 79445)**  
 Prod: Ron Cheney W/ Mike Geiger, Woody Mullis Publ: Acuff-Rose Music, Milene Music (BMI, ASCAP) Mgr: John Milam

**MARY-CHAPIN CARPENTER "You Win Again" (Columbia 38 73567)**  
 Prod: John Jennings, Mary-Chapin Carpenter W/ Mary-Chapin Carpenter Publ: EMI April Music/Gotansel Job Music (ASCAP) Mgr: John Simson, Tom Carrio

**CARLENE CARTER "Come On Back" (Reprise 7-19564)**  
 Prod: Howie Epstein W/ Carlene Carter Publ: Carleony Music/Crysalis Music Group (ASCAP) Mgr: Bill Carter

**CARLENE CARTER "I Fell In Love" (Reprise 7-19915)**  
 Prod: Howie Epstein W/ Carlene Carter, Howie Epstein, Belmont Tynah, Perry Lemak Publ: Carleony Music/Crysalis Music Group, EMI Music Publishing/Columbia-EMI Music, He Dog Music/Twyla Darr Music/Blue Gator Music, Lark Publishing/Laughing Dog Music (ASCAP, BMI) Mgr: Bill Carter

**LIONEL CARTWRIGHT "My Heart Is Set On You" (MCA 79048)**  
 Prod: Stewart Smith, Tony Brown W/ Lionel Cartwright Publ: Silverline Music/Long Run Music (BMI) Mgr: Noel Fox

**JOHNNY CASH "Goin' By The Book" (Mercury 878 292)**  
 Prod: Jack Clement W/ Chester Lester Publ: Chester Lester Music/Victor Publishing/Warner Elektra Anytum Music (BMI) Mgr: Lou Rubin

**ROSANNE CASH "What We Really Want" (Columbia 38 73517)**  
 Prod: Rosanne Cash W/ Rosanne Cash Publ: Chesnut Music/Bug Music (BMI) Mgr: WB Bowen

**JEFF CRANE "Talkin' To Your Picture" (Mercury 878 858)**  
 Prod: Harold Shand, W/ Dave Lindley, Lee Bach Publ: PolyGram International/Amanda-Lin Music, Nashville Title Wave Music (BMI) Mgr: Bobby Roberts

**CEE CEE CHAPMAN "Everything" (Curb/Capitol 79277)**  
 Prod: Jimmy Bowen, Cee Cee Chapman W/ Billy Karber, Even Stevens Publ: ESP Music (BMI) Mgr: John Conis, Mike Seidel, Bobby Fischer

**MARK CHERNUTT "Too Cold At Home" (MCA 79054)**  
 Prod: Mark Wright W/ Bobby L. Harlan Publ: EMI April Music/K-Mark Music (ASCAP) Mgr: BGM Management

**MARK COLLIE "Hardin County Line" (MCA 79078)**  
 Prod: Doug Johnson, Tony Brown W/ Mark Collie, Ronny Scalle Publ: PolyGram International Publishing/Partnership Music, Songs Of PolyGram International/Partnership Music (ASCAP, BMI) Mgr: Don Light

**RODNEY CROWELL "Now That We're Alone" (Columbia 38 73569)**  
 Prod: Tony Brown, Rodney Crowell W/ Rodney Crowell Publ: Cowell Music/Gretnie Music (ASCAP) Mgr: Bill Carter

**D**

**DESERT ROSE BAND "Story Of Love" (MCA/Curb 79052)**  
 Prod: Paul Worley, Ed Seay W/ Chris Hillman, Steve Hill Publ: Bar None Music/Bug Music (BMI) Mgr: Chuck Morris

**JOE DIFFIE "Home" (Epic 34 73447)**  
 Prod: Bob Montgomery, Johnny Sims W/ Andy Spooner, Fred Lehner Publ: Texas Wedge Music (ASCAP) Mgr: Danny Morrison, Johnny Sims

**HOLLY DUNN "You Really Had Me Going" (WB 7-19756)**  
 Prod: Holly Dunn, Chris Waters W/ Holly Dunn, Tom Shapiro, Chris Waters Publ: Carvers Music, Edge O'Woods Music/Albino Valley Music/Kinetic Diamond Music (BMI, ASCAP) Mgr: Refuge Management

**E**

**SKIP EWING "The Dotted Line" (MCA 53916)**  
 Prod: Skip Ewing, Randy Scruggs W/ Skip Ewing, Don Schiltz Publ: Acuff-Rose Music, Don Schiltz Music (BMI, ASCAP) Mgr: Sandy Dickler

**EXILE "Yet" (Arista 2075)**  
 Prod: Randy Sharp, Tim Dubois W/ Randy Sharp, Sonny Lehmann Publ: With Any Luck Music, Sun Here Music (BMI) Mgr: Gallo-Moray-Adda

**F**

**FORESTER SISTERS "Old Enough To Know" (WB 7-19766)**  
 Prod: Wendy Waldman W/ Wendy Waldman, Ferni Golde Publ: Moon and Stars Music/Longitude Music/Chase, Texas/Virgin Songs (BMI) Mgr: Jim Halsey

**G**

**VINCE GILL "Never Knew Lonely" (MCA 53892)**  
 Prod: Tony Brown W/ Vince Gill Publ: Benefit Music (BMI) Mgr: Fitzgerald-Herley

**VERN GOSDIN "This Ain't My First Rodeo" (Columbia 38 73491)**  
 Prod: Bob Montgomery W/ Vern Gosdin, Hank Cochran, Mar O. Samel Publ: Hookem Music, Co-Heart Music, Hard Borch, Irving Music (ASCAP, BMI) Mgr: Eddie Toller

**LEE GREENWOOD "Holdin' A Good Hand" (Capitol 44576)**  
 Prod: Jerry Crutchfield W/ Rob Cooney, Johnny Few Publ: Songs Of Grand Coalition, Marriage Music (BMI, ASCAP) Mgr: Jerry Dentley

**H**

**EMMYLOU HARRIS "Never Be Anyone Else But You" (Reprise 7-19707)**  
 Prod: Richard Bennett, Alan Reynolds W/ Baker Knight Publ: EMI Unat Catalog/Matragun Music (BMI) Mgr: Mark Robbaum

**HIGHWAY 101 "Someone Else's Trouble Now" (WB 7-19593)**  
 Prod: Paul Worley, Ed Seay W/ Pam Tilla, Gary Nicholson Publ: Tree Publishing, Cross Keys Publishing (BMI, ASCAP) Mgr: Chuck Morris

**I**

**ALAN JACKSON "Chasin' That Neon Rainbow" (Arista 2095)**  
 Prod: Keith Staggel, Scott Hendrick W/ Alan Jackson, Jim McBride Publ: Mottel Rush Music, Seventh Son Music/SBN April Music (ASCAP) Mgr: Barry Coburn

**WAYLON JENNINGS "Where Corn Don't Grow" (Epic 34 73519)**  
 Prod: Richie Albright, Bob Montgomery W/ Roger Murkin, Mark Alan Publ: Tom Collins Music, Murkin Music (BMI) Mgr: Jim Halsey

**JUGGS "Born To Be Blue" (Curb/RCA 2597-7)**  
 Prod: Brent Maher W/ Mike Reid, Brent Maher, Mack David Publ: Atro Music/Blo Blues Music/EMI April Music/Yanou Music (ASCAP) Mgr: Ken Silts

**K**

**RAY KENNEDY "What A Way To Go" (Atlantic 87968)**  
 Prod: Ray Kennedy W/ Jim Flushing, Bobby David, Ray Kennedy Publ: PolyGram International Publishing (ASCAP) Mgr: Dale Morris

**KENTUCKY HEADHUNTERS "Rock 'N' Roll Angel" (Mercury 878 214)**  
 Prod: Kentucky Headhunters W/ Richard O. Young Publ: Head Cheese Music/PPI Music (ASCAP) Mgr: Michael Fox

**L**

**ROBIN LEE "Love Letter" (Atlantic 878335)**  
 Prod: Nelson Larkin W/ Bonnie Hayes Publ: Bob-A-Lou Songs (ASCAP) Mgr: Larkin, Inc.

**PATTY LOVELESS "The Night's Too Long" (MCA 79076)**  
 Prod: Tony Brown W/ Lucinda Williams Publ: Lucy Jones Music (BMI) Mgr: G. Gerald Roy

**SHELBY LYNNE "Things Are Tough All Over" (Epic 34 73521)**  
 Prod: Bob Montgomery W/ Lisa Silver, Troy Bruce Publ: MCA Music (ASCAP) Mgr: Mark Robbaum

**M**

**BARBARA MANDRELL "Men And Trains" (Capitol 79334)**  
 Prod: Jimmy Bowen, James Stroud W/ R.C. Bannon Publ: Top Gun Music/Warner-Tamela Publishing (BMI) Mgr: Jody Mandel

**MARIE "Like A Hurricane" (Curb 78840)**  
 Prod: James Stroud W/ Michael Clark Publ: Warner-Tamela Publishing/Flying Dutchman Music (BMI) Mgr: Karl Engemann

**KATHY MATTEA & TIM O'BRIEN "The Battle Hymn Of Love" (Mercury 842 330)**  
 Prod: Allen Reynolds W/ Don Schiltz, Paul Overstreet Publ: MCA Music Publishing/Don Schiltz Music, Screen Gems-EMI Music/Scarlet Moon Music (ASCAP, BMI) Mgr: Bob Tiley, Bob Tiley

**MCBRIDE & THE WIFE "Felicia" (MCA 79074)**  
 Prod: Tony Brown, Steve Pabel W/ Tony McBride, Bill Carter, Ruth Ellsworth Publ: Violet Crown Music/Sonoma Music (BMI) Mgr: Ken Silts

**DELBERT McCLINTON "Who's Foolin' Who" (Curb 78839)**  
 Prod: Barry Beckel, Delbert McClinton W/ Delbert McClinton, Steve Bogard Publ: Delbert McClinton Music/Lew-Boo Songs, WB Music/Rancho Bopardo Music (BMI, ASCAP) Mgr: Wendy Goldstein

**REBA MCKENTRE "You Lie" (MCA 79071)**  
 Prod: Tony Brown, Reba McEntire W/ Bobby Fischer, Austin Roberts, Charlie Beck Publ: Bobby Fischer Music/Five-Bar-8 Songs/Columbia World/Hop Sound Music (ASCAP) Mgr: Nerval Blackstock

**GARY MORRIS "Workin' Man Blues" (Capitol 79317)**  
 Prod: Jimmy Bowen, Gary Morris W/ Merle Haggard Publ: Tree Publishing Mgr: Steve Small

**MICHAEL MARTIN MURPHEY "Cowboy Logic" (WB 7-19724)**  
 Prod: Steve Gibson, Michael Martin Murphey W/ Don Cook, Chuck Rains Publ: Cross Keys Publishing/Tamco Music (ASCAP) Mgr: Bob Brunel

**ANNE MURRAY "Feed This Fire" (Capitol 79189)**  
 Prod: Jerry Crutchfield W/ Hugh Freshford Publ: Layover's Daughter Music/Carvers Music (BMI) Mgr: Leonard Reinboas

**N**

**WILLIE NELSON "It Ain't Necessarily So" (Columbia 38 73518)**  
 Prod: Fred Foster W/ Beth Nelson, Chapman Publ: Warner/Rancho Music, Macy Place Music (ASCAP) Mgr: Mark Robbaum

**O**

**K.T. OSLIN "Come Next Monday" (RCA 2867-7)**  
 Prod: Joe Scalle, Jim Cotton W/ K.T. Oslin, Rory Michael Bourke, Charlie Black Publ: Tri-Chappel Music, Chappel & Co., Chappel & Co./Serenity Manor Music (SESAC, ASCAP) Mgr: Moros, Nanas, Golden, Peay

**P**

**LEE RAY PARNELL "Family Tree" (Arista 2093)**  
 Prod: Barry Beckel W/ Dave Quitcher, Jeanie Smith Publ: Mount Pike Music/Miss Kitty Music Mgr: Mike Robinson

**R**

**EDDIE RABBITT "American Boy" (Capitol 79398)**  
 Prod: Richard Landis W/ Eddie Rabbit Publ: Eddie Rabbit Music/Music Of The World (BMI) Mgr: Stan Morrison

**EDDY RAVEN "Zydeco Lady" (Capitol 79191)**  
 Prod: Barry Beckel W/ Tony Sesto, Scotty Rippen Publ: WB Music/Two Sons Music/Ravening (ASCAP) Mgr: John Detson

**RESTLESS HEART "When Somebody Loves You" (RCA 2863-7)**  
 Prod: Scott Hendrick, Tim Dubois, Restless Heart W/ John Neal, Rick Giles Publ: Song Parley Music, EEG Music (ASCAP) Mgr: Moros, Nanas, Golden, Peay

**KENNY ROGERS & DOLLY PARTON "Love Is Strange" (Reprise 7-19760)**  
 Prod: Jim Ed Norman, Eric Prestidge W/ Elias McDaniel, Mickey Baker, Sylvia Robinson Publ: Ben-Graun Music (BMI) Mgr: Ken Kruger, Sandy Gallo

**BILLY JOE ROYAL "A Ring Where A Ring Used To Be" (Atlantic 878987)**  
 Prod: Nelson Larkin W/ Gordon Etherly, Bob Moulds, Rita Berganes Publ: Great Shakes Music/Helen Gordon Music/Coburn Music/Warner-Tamela Publishing (BMI) Mgr: Mark Ketchum, Nelson Larkin, Larry McFadden

**S**

**SAWYER BROWN "When Love Comes Callin'" (Curb/Capitol 79231)**  
 Prod: Randy Scruggs, Mark Miller W/ Mark Miller, Randy Scruggs Publ: Zoo II Music/Warner-Tamela Publishing, Randy Scruggs Music (ASCAP, BMI) Mgr: TKO Management

**DAN SEALS "Borderline" (Capitol 79280)**  
 Prod: Kyle Lehning W/ Dan Seals, Bob McEld Publ: Pink Pig Music; PolyGram International Publishing/Ranger Bob Music (BMI, ASCAP) Mgr: Tony Gottlieb

**RICKY VAN SHELTON "I Meant Every Word He Said" (Columbia 38 73413)**  
 Prod: Steve Buckingham W/ Curly Putman, Buckly Jones, Joe Chambers Publ: Tree Publishing, Cross Keys Publishing/CBS Music Group, Joe Chambers Music (BMI, ASCAP) Mgr: Michael Campbell

**SHERANDOAH "Shoot In This House" (Columbia 38 73520)**  
 Prod: Rick Hall, Robert Byrne W/ Hugh Freshford Publ: Carvers Music (BMI) Mgr: Bill Carter

**RICKY SKAGGS "He Was On To Somethin' (So He Made You)" (Epic 34 73498)**  
 Prod: Ricky Skaggs, Steve Buckingham W/ Sonny Curtis Publ: Tree Publishing (BMI) Mgr: Bobby Cudd

**BILLY & TERRY SMITH "Blues Stay Away From Me" (Epic 34 73497)**  
 Prod: Chris Waters W/ Alton Delmon, Reborn Delmon, Wayne Ranney, Harry Dover Publ: Songs Of PolyGram International/Lionel Delmon Music/TEA Music/Mgr Publications/Fort Knox Music/Trio Music (BMI) Mgr: Hazel & Hester Management

**SOUTHERN PACIFIC "Reckless Heart" (WB 7-19871)**  
 Prod: Southern Pacific, Jim Ed Norman W/ John McFee, Andre Parris Publ: Long Tooth Music, Endless Frogs Music/Bob-A-Lou Songs (BMI, ASCAP) Mgr: BDU Entertainment Group

**GARY STEWART "Let's Go Jakin'" (Hightone 601)**  
 Prod: Roy Dea W/ Gary Stewart, Dickey Betts Publ: Blue Day Music/Pangola Music/Caboun Street Music (BMI) Mgr: Roy Dea Productions

**DOUG STONE "Fourteen Minutes Old" (Epic 34 73425)**  
 Prod: Doug Johnson W/ Dennis Krutson, A.L. "Doodle" Owens Publ: WB Music/Paris, Janus Music, Warner-Tamela Publishing/Parick Joseph Music (ASCAP, BMI) Mgr: John Dorris, Phyllis Beronetti

**GEORGE STRAIT "Drinking Champaign" (MCA 79070)**  
 Prod: Jimmy Bowen, George Strait W/ Bill Mack Publ: Acuff-Rose Music (BMI) Mgr: Erv Winstley

**MARTY STUART "Western Girl" (MCA 79065)**  
 Prod: Richard Bennett, Tony Brown W/ Marty Stuart, Paul Kennerly Publ: Songs Of PolyGram International/ Irving Music/Litlerich Music (BMI) Mgr: Bonnie Gomer

**T**

**AARON TIPPIN "You've Got To Stand For Something" (RCA 2864-7)**  
 Prod: Emory Dudley Jr. W/ Aaron Tippin, Buddy Brock Publ: Acuff-Rose Music (BMI) Mgr: Stanovuk Entertainment

**RANDY TRAVIS & GEORGE JONES "A Few Ole Country Boys" (WB 7-19588)**  
 Prod: Kyle Lehning W/ Troy Seals, Mentor Williams Publ: WB Music/Two Sons Music/Barnack Music/Mentor Williams Music (ASCAP) Mgr: Ub Hatcher, Nancy Jones

**TRAVIS TRITT "Put Some Drive In Your Country" (WB 7-19715)**  
 Prod: Gregg Brown W/ Travis Tritt Publ: Tree Publishing/Post Oak Publishing (BMI) Mgr: Ken Kruger

**TANYA TUCKER "It Won't Be Me" (Capitol 79338)**  
 Prod: Jerry Crutchfield W/ Tom Shapiro, Chris Waters Publ: Edge O'Woods Music/Kinetic Diamond Music/Albino Valley Music (ASCAP) Mgr: Beau Tucker

**CONWAY TWITTY "Crazy In Love" (MCA 79067)**  
 Prod: Jimmy Bowen, Conway Twitty, Dee Henry W/ Even Stevens, Randy McCormick Publ: Screen Gems-EMI Music (BMI) Mgr: Dee Henry

**W**

**STEVE WARINER "Precious Thing" (MCA 79001)**  
 Prod: Tony Brown W/ Steve Wariner, Mac McAnally Publ: Steve Wariner Music (BMI) Mgr: Sharon Evans

**KEVIN WELCH "Praying For Rain" (Reprise 7-19585)**  
 Prod: Paul Worley, Ed Seay W/ Chris Waters, Don Cook Publ: Cross Keys Publishing (ASCAP) Mgr: BDU Entertainment Group

**KEITH WHITLEY & LORRIE MORGAN "Til A Tear Becomes A Rose" (RCA 2819-7)**  
 Prod: Blake Wirtz, Garth Fundis W/ Bill Rice, Mary Sharrin Rice Publ: EMI April Music/Swallowbird Music (ASCAP) Mgr: Moros, Nanas, Golden, Peay

**WILD ROSE "Everything He Touches (Turns To Gold)" (Capitol 79192)**  
 Prod: James Stroud W/ Lionel Cartwright, Jerry Simson Publ: Silverline Music (BMI) Mgr: Sharon Evans

**DON WILLIAMS "Back In My Younger Days" (RCA 2877-7)**  
 Prod: Don Williams, Garth Fundis W/ Denny Flowers Publ: Denny Flowers Music (ASCAP) Mgr: Moros, Nanas, Golden, Peay

**KELLY WILLIS "Looking For Someone Like You" (MCA 53944)**  
 Prod: Tony Brown, John Guess W/ Paul Kennerly, Kevin Welch Publ: Irving Music, Cross Keys Publishing (BMI, ASCAP) Mgr: Carolyn Major

**MICHELLE WRIGHT "Woman's Intuition" (Arista 2090)**  
 Prod: Rick Giles, Steve Bogard W/ Steve Bogard, Rick Giles Publ: WB Music/Rancho Bopardo Music, Kinetic Diamond Music/Edge O'Woods Music (ASCAP) Mgr: Brian Fannin

**X**

**DWIGHT YOAKAM "Turn It On, Turn It Up, Turn Me Loose" (Reprise 7-19543)**  
 Prod: Pete Anderson W/ Kristas, Wayland Patton Publ: Songs Of PolyGram International, PolyGram International Publishing/Amanda-Lin Music (BMI, ASCAP) Mgr: Gary Norman

**RADIO PICKS THE HITS**

**"DAM THESE TEARS"**  
 (Mike Geiger/Woody Mullis)  
 By CANYON on 16th Avenue/Curb

**"YOU'VE GOT TO STAND FOR SOMETHING"**  
 (Aaron Tippin/Buddy Brock)  
 By AARON TIPPIN on RCA

**"WHOLE LOTTA LOVE ON THE LINE"**  
 (Aaron Tippin/Donny Kees)  
 By CHARLEY PRIDE on 16th Avenue/Curb

**"THE DOTTED LINE"**  
 (Skip Ewing/Don Schiltz)  
 By SKIP EWING on MCA

ACUFF-ROSE MUSIC, INC.  
 MILENE MUSIC, INC.



## BREAKERS

### DARYL HALL & JOHN OATES So Close (Arista)

57% of our reporters on it. Rotations: Heavy 0, Medium 25, Light 22, Total Adds 8, WNSR, KYKY, WRVC, U102, WLHT, WSGY, WTVR, WLDR. Debuts at number 29 on the AC chart.

### MAXI PRIEST Close To You (Charisma)

57% of our reporters on it. Rotations: Heavy 12, Medium 23, Light 12, Total Adds 11 including WNSR, WLTT, 2WD, KLCY, WZNY, WTCB, WRVR, WLAC, WLHT, WECQ. Moves 30-21 on the AC chart.

### ALIAS More Than Words Can Say (EMI)

52% of our reporters on it. Rotations: Heavy 0, Medium 18, Light 25, Total Adds 11 including KXLT, WLEV, WBE, WRVC, WMGS, KHLT, WLHT, 3WM, KEZA, KAYN.

### WILSON PHILLIPS Impulsive (SBK)

51% of our reporters on it. Rotations: Heavy 0, Medium 8, Light 34, Total Adds 42 including WALK, WNLT, KXLT, KESZ, KLCY, B100, WMGS, KHLT, KMJC, 3WM. Debuts at number 30 on the AC chart.

### MARIA MCKEE Show Me Heaven (Geffen)

50% of our reporters on it. Rotations: Heavy 1, Medium 17, Light 23, Total Adds 4, KLCY, WKSJ, KTYL, WTVR.

## NEW & ACTIVE

### DAVID CASSIDY "Lyn" To Myself" (Enigma) 34/5

Rotations: Heavy 1/0, Medium 16/1, Light 17/4, Total Adds 5, KOST, WRVC, WXTG, WMTFM, WTVR, Heavy: KRLV, Medium: WKYE, WMGS, WAHR, KHLT, WDM, WGLL, WAF, WSK, KRLB, WKCC, WCMJ, WPRO, KSCB, KAYN, KWSI, Light: KLCY, B100, WBE, KLT, WECQ, WSL, WSGY, WGSV, WYMB, KTYL, KYC, KZLT, KBLQ.

### BRUCE HORNSBY featuring SHAWN COLVIN "Lost Soul" (RCA) 32/32

Rotations: Heavy 0, Medium 5/5, Light 27/27, Total Adds 32, WNLT, WLEV, WJLX, WRVC, WZNY, WAHR, WTVR, KHLT, KLT, KMJC, 3WM, WEMA, WECQ, WHA, WAF, WSL, WSK, WGSV, WYMB, WKCC, KTYL, KYC, WCMJ, WMTFM, WPRO, KZLT, KSCB, KXLY, KDX, KBLQ, KAYN, KWSI.

## ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 RIGHTEOUS BROTHERS	79/4	69	4	6
2 ROD STEWART	81/3	61	13	7
3 GEORGE MICHAEL	75/0	59	14	2
4 DAN FOGELBERG	77/4	57	14	6
5 BREATHE	73/0	57	15	1
6 TAYLOR DAYNE	70/0	60	9	1
7 PHIL COLLINS	66/0	55	9	2
8 BILLY JOEL	73/1	48	18	7
9 MARIAH CAREY	78/1	41	29	8
10 PAUL YOUNG	54/0	36	15	3
11 JUDE COLE	64/0	42	13	9
12 BETTE MIDLER	76/19	8	48	20
13 BRENDA RUSSELL	59/4	29	21	9
14 JILL SOBULE	66/5	12	37	17
15 ANITA BAKER	63/6	11	40	12
16 MICHAEL BOLTON	56/0	28	19	9
17 WILSON PHILLIPS	37/0	17	12	8
18 CARLY SIMON	58/5	4	43	11
19 JANET JACKSON	32/0	8	18	6
20 JAMES INGRAM	35/0	15	16	4
21 MAXI PRIEST	47/11	12	23	12
22 HEART	51/4	6	34	11
23 TEDDY PENDERGRASS w/LISA FISHER	46/0	6	27	13
24 YONDA SHEPARD	42/0	8	26	8
25 MICHAEL McDONALD	47/3	3	28	16
26 LAURA BRANIGAN	44/1	2	25	17
27 AFTER 7	42/1	5	26	11
28 BRENT BOURGEOIS	39/0	5	26	8
29 DARYL HALL & JOHN OATES	47/8	0	25	22
30 WILSON PHILLIPS	42/42	0	8	34

## MOST ADDED

WILSON PHILLIPS (42)  
BRUCE HORNSBY (32)  
JUDY COLLINS (28)  
BETTE MIDLER (19)  
DONNY OSMOND (15)  
ALIAS (11)  
MAXI PRIEST (11)  
HALL & OATES (8)  
NEW KIDS ON THE BLOCK (8)  
BROTHER BEYOND (7)  
CS&N (7)

## HOTTEST

RIGHTEOUS BROTHERS (58)  
GEORGE MICHAEL (48)  
PHIL COLLINS (42)  
TAYLOR DAYNE (41)  
BILLY JOEL (35)  
ROD STEWART (34)  
DAN FOGELBERG (23)  
MICHAEL BOLTON (20)  
BREATHE (19)  
PAUL YOUNG (19)

### CELINE DION "Where Does My Heart Beat Now?" (Epic) 31/3

Rotations: Heavy 0, Medium 8/1, Light 23/2, Total Adds 3, WDBM, WTCB, WTVR, Medium: WLEV, WEM, WKCC, KXLY, KBLQ, KWSI, Light: WNLT, KESZ, WBE, WZNY, 3WM, WECQ, WHA, WGLL, WAF, WSK, WYKZ, WGSV, WYMB, KTYL, WCMJ, WPRO, KZLT, KSCB, WLDR, KDX, KAYN.

### ASIA "Days Like These" (Geffen) 29/1

Rotations: Heavy 0, Medium 14/0, Light 15/1, Total Adds 1, KMJC, Medium: WLEV, WKYE, WMGS, WEM, WHA, WGLL, WKCC, KYC, WPRO, KZLT, KXLY, KBLQ, KAYN, KWSI, Light: WNLT, KESZ, WBE, WZNY, 3WM, WECQ, WHA, WGLL, WAF, WSK, WYKZ, KEZA, WGSV, KRLB, WYMB, WCMJ, WPRO, KZLT, KSCB, WLDR.

### JUDY COLLINS "Fires Of Eden" (Columbia) 28/28

Rotations: Heavy 0, Medium 0, Light 28/28, Total Adds 28, WLEV, WBE, WKYE, WTCB, KHLT, WYR, KLT, 3WM, WEM, WECQ, WGLL, WSK, WYKZ, WGSV, WYMB, WKCC, KTYL, WCMJ, WMTFM, WPRO, KZLT, KSCB, WLDR, KXLY, KDX, KBLQ, KWSI.

### NEW KIDS ON THE BLOCK "Let's Try It Again" (Columbia) 25/8

Rotations: Heavy 0, Medium 5/0, Light 20/8, Total Adds 8, WLTS, WAHR, KHLT, WLHT, WAF, WMTFM, WTVR, KDX, Medium: WSK, WPRO, KXLY, KBLQ, KWSI, Light: KLCY, WKYE, WEM, WSL, WYKZ, WGSV, WYMB, WKCC, KTYL, WCMJ, KZLT, KSCB.

## SIGNIFICANT ACTION

### JONATHAN BUTLER "Heal Our Land" (Jive/RCA) 21/0

Rotations: Heavy 0, Medium 5/0, Light 16/0, Total Adds 0, Medium: WEM, WHA, WGSV, KBLQ, KWSI, Light: WRVC, WYMB, WECQ, WGLL, WSK, WYMB, WKCC, KTYL, KYC, WCMJ, WMTFM, WPRO, KZLT, KSCB, WLDR, KAYN.

### PRETENDERS "Sense Of Purpose" (WB) 16/0

Rotations: Heavy 1/0, Medium 2/0, Light 13/0, Total Adds 0, Heavy: KXLY, Medium: WHA, KWSI, Light: WEM, WECQ, WAF, WSK, WYMB, WKCC, KTYL, KYC, WCMJ, WMTFM, WPRO, KSCB, KBLQ.

### DONNY OSMOND "My Love Is A Fire" (Capitol) 15/15

Rotations: Heavy 0, Medium 1/1, Light 14/14, Total Adds 15, WKYE, WEM, WAF, WSK, WKCC, KYC, WCMJ, WPRO, KZLT, KSCB, WLDR, KXLY, KBLQ, KAYN, KWSI.

### PROPAGANDA "Only One Word" (Charisma) 15/5

Rotations: Heavy 0, Medium 3/0, Light 12/5, Total Adds 5, WSL, WYMB, WKCC, KZLT, KSCB, Medium: KXLY, KBLQ, KWSI, Light: WNLT, WTCB, WEM, WHA, WGSV, KYC, WCMJ, WPRO.

### DAVID BENOIT featuring DAVID PACK "Every Corner Of The World" (GRP) 15/0

Rotations: Heavy 0, Medium 3/0, Light 12/0, Total Adds 0, Medium: KXLY, KBLQ, KWSI, Light: WLEV, WYMB, 3WM, WEM, WHA, WAF, WGSV, WYMB, WKCC, KTYL, KYC, WCMJ.

### LORI RUSO & MICHAEL DAMIAN "Never Look Back" (Cypress) 12/2

Rotations: Heavy 0, Medium 2/0, Light 10/2, Total Adds 2, WBE, WLDR, Medium: KOST, KXLY, Light: WNLT, WYV, WAF, WSL, WMTFM, WPRO, KZLT, KSCB, KBLQ.

### JOAN ARMATRADE "Always" (A&M) 11/1

Rotations: Heavy 0, Medium 0, Light 11/1, Total Adds 1, WYMB, Light: WBE, 3WM, WEM, WHA, WYKZ, KZLT, KSCB, KXLY, KBLQ, KWSI.

### JOHNNY GILL "My, My, My" (Motown) 10/0

Rotations: Heavy 1/0, Medium 5/0, Light 4/0, Total Adds 0, Heavy: WYKZ, Medium: WNLT, WYKZ, WYV, WTVR, KCMJ, Light: WAHMB, WYKZ, B100, KAYN.

### JOHN DENVER "The Flower That Shattered The Stone" (Windstar) 9/1

Rotations: Heavy 0, Medium 4/0, Light 5/1, Total Adds 1, WEM, Medium: WMTFM, WPRO, KXLY, KDX, Light: WNLT, WTVR, WSK, KWSI.

### LALAH HATHAWAY "Heaven Knows" (Virgin) 9/1

Rotations: Heavy 0, Medium 1/0, Light 8/1, Total Adds 1, KAYN, Medium: KXLY, Light: WNLT, WSK, WPRO, KSCB, WTVR, WLDR, KWSI.

### PETER ALLEN "Tonight You Made My Day" (RCA) 8/0

Rotations: Heavy 0, Medium 1/0, Light 8/0, Total Adds 0, Medium: KXLY, Light: WLEV, 3WM, WEM, WYMB, KYC, WCMJ, WPRO, KWSI.

# SARA HICKMAN

*I Couldn't Help Myself*

from her forthcoming LP

"Shortstop"

Featuring Gerald Albright  
on saxophone

Going for Adds Monday







## FULL-SERVICE AC

### MOST ADDED

BETTE MIDLER (11)  
DAN FOGELBERG (3)  
ROD STEWART (2)

### HOTTEST

RIGHTEOUS BROTHERS (17)  
PAUL YOUNG (15)  
PHIL COLLINS (13)  
WILSON PHILLIPS (10)  
MICHAEL BOLTON (8)  
BILLY JOEL (8)  
TAYLOR DAYNE (6)  
ROD STEWART (6)  
GEORGE MICHAEL (5)  
BREATHE (4)  
DAN FOGELBERG (4)

## GOLD-BASED AC

### MOST ADDED

BETTE MIDLER (11)  
MARIAH CAREY (5)  
MICHAEL McDONALD (4)  
CARLY SIMON (4)  
ROD STEWART (4)  
HALL & OATES (3)  
ALIAS (2)  
JUDE COLE (2)  
TAYLOR DAYNE (2)  
DAN FOGELBERG (2)  
BILLY JOEL (2)

### HOTTEST

PAUL YOUNG (25)  
PHIL COLLINS (21)  
RIGHTEOUS BROTHERS (19)  
JAMES INGRAM (13)  
WILSON PHILLIPS (13)  
BILLY JOEL (12)  
ROD STEWART (9)  
MICHAEL BOLTON (7)  
TAYLOR DAYNE (7)  
JANET JACKSON (7)  
GEORGE MICHAEL (7)

### EAST

#### P1

**WBZ/Boston**  
David Bernstein  
MARK EDWARDS  
BETTE MIDLER  
NATALIE  
RIGHTEOUS BROTHER  
PHIL COLLINS  
GEORGE MICHAEL  
BILLY JOEL

**WBEN/Buffalo**  
Kevin Keenan  
BETTE MIDLER  
MICHAEL McDONALD  
ANITA BAKER  
Not least:  
RIGHTEOUS BROTHER  
JAMES INGRAM  
WILSON PHILLIPS  
PAUL YOUNG  
TAYLOR DAYNE

**KDKA/Pittsburgh**  
Chuck Dickmann  
none  
Not least:  
TAYLOR DAYNE  
RIGHTEOUS BROTHER  
MICHAEL BOLTON  
PAUL YOUNG  
MARIAH CAREY

#### P2

**WICC/Bridgeport**  
Sturmin Norman  
none

Not least:  
PAUL YOUNG  
DAN FOGELBERG  
MICHAEL BOLTON  
RIGHTEOUS BROTHER  
PHIL COLLINS

**WELM/Haven**  
Gross/McCormick  
BETTE MIDLER  
Not least:  
ROD STEWART  
RIGHTEOUS BROTHER  
MICHAEL BOLTON  
MARIAH CAREY  
PHIL COLLINS

#### WGY/Schenectady

Buzz Brindle

JUST COLLINS  
Not least:  
MARK EDWARDS  
LINDA RONSTADT  
BILLY JOEL

#### P3

**WFMD/Frederick, MD**  
Fassler/Watson

BETTE MIDLER  
MARK PRUITT  
CARLY SIMON  
Not least:  
GEORGE MICHAEL  
RIGHTEOUS BROTHER  
PHIL COLLINS  
BILLY JOEL  
TAYLOR DAYNE

### EAST

#### P1

**WKJY/Nassau**  
Jay Scott

JUDE COLE  
MARIAH CAREY  
ALIAS  
Not least:  
WILSON PHILLIPS  
ROD STEWART  
TAYLOR DAYNE  
JANET JACKSON

**WMXJ/Baltimore**  
Greg Dunkin  
GO WEST  
JAMES INGRAM  
Not least:  
WILSON PHILLIPS  
RIGHTEOUS BROTHER  
DON HOLLEY  
PAUL YOUNG

#### P2

**WKLA/Baby**  
Kron/Holmberg  
none  
Not least:  
RIGHTEOUS BROTHER  
PAUL YOUNG  
JANET JACKSON  
WILSON PHILLIPS  
MARIAH CAREY

#### WAEB/Baltimore

Chris Bailey

MARIAH CAREY  
NATALIE  
PAUL YOUNG  
PHIL COLLINS  
RIGHTEOUS BROTHER  
WILSON PHILLIPS  
BILLY JOEL

**WMRY/Binghamton, NY**

Keller/Schwartz  
BETTE MIDLER  
Not least:  
WILSON PHILLIPS  
PAUL YOUNG  
JAMES INGRAM  
RIGHTEOUS BROTHER  
TAYLOR DAYNE

#### WMAS-FM/Springfield

Ed Kelly

HEART  
NATALIE  
PAUL YOUNG  
RIGHTEOUS BROTHER  
BILLY JOEL  
PHIL COLLINS  
MICHAEL BOLTON

**WYTY/Syracuse**

Lauber/Langmyer  
BILLY JOEL  
Not least:  
PHIL COLLINS  
PAUL YOUNG  
GEORGE MICHAEL  
WILSON PHILLIPS  
JANET JACKSON

#### WFAS-FM/White Plains

Sue Richard

BETTE MIDLER  
CARLY SIMON  
NATALIE  
PHIL COLLINS  
RIGHTEOUS BROTHER  
GEORGE MICHAEL  
BREATHE  
JUDE COLE

**WJRW/Wilmington, DE**

Bill Kaye  
HALL & OATES  
BETTE MIDLER  
Not least:  
PHIL COLLINS  
BILLY JOEL  
RIGHTEOUS BROTHER  
GEORGE MICHAEL  
TAYLOR DAYNE

### SOUTH

#### P2

**WHAS/Louisville**  
Doug McElreath  
JUDE COLE  
DAN FOGELBERG  
Not least:  
RIGHTEOUS BROTHER  
PHIL COLLINS  
PAUL YOUNG  
GEORGE MICHAEL  
TAYLOR DAYNE

**WTOG/Orlando**  
Dan Sheffer  
BILLY JOEL  
Not least:  
PAUL YOUNG  
MICHAEL BOLTON  
WILSON PHILLIPS  
JAMES INGRAM  
ANITA BAKER

#### WRVA/Richmond

Farley/Slovans

MARY O'KEEFE  
BETTE MIDLER  
Not least:  
RIGHTEOUS BROTHER  
JANET JACKSON  
LINDA RONSTADT  
PAUL YOUNG  
JOHN DAWNER

#### P3

**WKYC/Fabach**  
Cook/Miller  
TAYLOR DAYNE  
Not least:  
PHIL COLLINS  
RIGHTEOUS BROTHER  
PAUL YOUNG  
ROD STEWART  
DAN FOGELBERG

#### WSTU/Stuart

Berry Grant

DAN FOGELBERG  
Not least:  
PHIL COLLINS  
BILLY JOEL  
RIGHTEOUS BROTHER  
GEORGE MICHAEL  
ROD STEWART  
AFTER 7  
MARIAH CAREY  
LISA STANSFIELD  
BRUNDA NICHOLL  
ROD STEWART

### SOUTH

#### P1

**KMGD/Dallas**  
Chelsea Daly  
MICHAEL McDONALD  
BETTE MIDLER  
NATALIE  
After 7  
MARIAH CAREY  
LISA STANSFIELD  
BRUNDA NICHOLL  
ROD STEWART

**WJQ/Norfolk**  
Mike Shore

TAYLOR DAYNE  
BETTE MIDLER  
WILSON PHILLIPS  
BILLY JOEL  
DAN FOGELBERG  
BREATHE  
MARIAH CAREY

**WLMG/New Orleans**  
Ferrara/Murphy  
none  
Not least:  
MARIAH CAREY  
BILLY JOEL  
BETTE MIDLER  
WILSON PHILLIPS  
MICHAEL BOLTON

**WMLJ/Birmingham**  
Brad Ellis  
KIM STRAIN  
GEORGE MICHAEL  
PHIL COLLINS  
WILSON PHILLIPS  
RIGHTEOUS BROTHER  
ANITA BAKER

**WJAX/Austin**  
Joel Burke  
none  
Not least:  
BILLY JOEL  
RIGHTEOUS BROTHER  
BRUNDA NICHOLL  
ROD STEWART  
MARIAH CAREY

**WMLX/Chattanooga**  
Allen/Howard  
none  
Not least:  
PHIL COLLINS  
ROD STEWART  
MICHAEL BOLTON  
JAMES INGRAM  
RIGHTEOUS BROTHER

#### WUSA/Tampa

Johnny Williams

none  
Not least:  
JAMES INGRAM  
PAUL YOUNG  
WILSON PHILLIPS  
DAN FOGELBERG

**WWSX/Charlotte**  
Robb Stewart  
none  
Not least:  
PHIL COLLINS  
MARIAH CAREY  
WILSON PHILLIPS  
JANET JACKSON  
BRUCE NORDBY

**WMLW/Raleigh**  
Scott Myers  
none  
Not least:  
PHIL COLLINS  
ROD STEWART  
MICHAEL BOLTON  
JAMES INGRAM  
RIGHTEOUS BROTHER

#### WMAG/Greensboro

John Jenkins

JUDE COLE  
Not least:  
WILSON PHILLIPS  
MICHAEL BOLTON  
JANET JACKSON  
PHIL COLLINS  
RIGHTEOUS BROTHER

**WSTF/Orlando**  
Samantha Shore  
none  
Not least:  
PHIL YOUNG  
MARIAH CAREY  
RIGHTEOUS BROTHER  
WILSON PHILLIPS  
JAMES INGRAM

**WRAL/Raleigh**  
Scott Myers  
DAN FOGELBERG  
JANET JACKSON  
Not least:  
JAMES INGRAM  
PHIL COLLINS  
RIGHTEOUS BROTHER  
GO WEST  
PAUL YOUNG

#### WMBF/Richmond

Beverly Jasper

MARIAH CAREY  
HALL & OATES  
Not least:  
MICHAEL BOLTON  
JAMES INGRAM  
BILLY JOEL  
SWEET SENSATION  
GEORGE MICHAEL

**WSLQ/Roanoke**  
Dick Daniels  
BETTE MIDLER  
NATALIE  
PHIL COLLINS  
JAMES INGRAM  
RIGHTEOUS BROTHER  
PAUL YOUNG  
BETTE MIDLER

### MIDWEST

#### P1

**WLWC/Cincinnati**  
Vance Dillard  
none  
Not least:  
BRUCE NORDBY  
PHIL COLLINS  
H.C. GRUBBS  
WILSON PHILLIPS

**WTVM/Columbus**  
John Lane  
ROD STEWART  
Not least:  
PHIL COLLINS  
GO WEST  
PAUL YOUNG  
SANDY  
WILSON PHILLIPS

#### P2

**WOOD/Grand Rapids**  
Robb Westaby

none  
Not least:  
BILLY JOEL  
WILSON PHILLIPS  
JANET JACKSON  
PHIL COLLINS  
PAUL YOUNG

**WROK/Rockford**  
Ivey/Grant  
BETTE MIDLER  
Not least:  
RIGHTEOUS BROTHER  
WILSON PHILLIPS  
MICHAEL BOLTON  
PHIL COLLINS  
PAUL YOUNG

#### P3

**WCIL/Carbondale**  
Rich Blid  
BETTE MIDLER  
Not least:  
WILSON PHILLIPS  
PHIL COLLINS  
PAUL YOUNG  
BREATHE  
JULIA CHILD

**KFSB/Joplin**  
Robin Wells  
BETTE MIDLER  
Not least:  
MICHAEL BOLTON  
RIGHTEOUS BROTHER  
TAYLOR DAYNE  
ROD STEWART  
BREATHE

#### KFOR/Lincoln

Cathy Bythe

DAN FOGELBERG  
PETER ELLEN  
Not least:  
none

**KELO/Sioux Falls**  
Spanty  
RIGHTEOUS BROTHER  
SWEET  
Not least:  
PHIL COLLINS  
GEORGE MICHAEL  
RIGHTEOUS BROTHER  
TAYLOR DAYNE

### MIDWEST

#### P1

**WLTW/Detroit**  
Bob Kaaha  
ROD STEWART  
Not least:  
MARIAH CAREY  
JANET JACKSON  
MICHAEL BOLTON  
LINDA RONSTADT  
PAUL YOUNG

**WISN/Indianapolis**  
Grey/Tagan  
MARIAH CAREY  
ALIAS  
Not least:  
BRUCE NORDBY  
PHIL COLLINS  
PAUL YOUNG  
JAMES INGRAM  
RIGHTEOUS BROTHER

#### P2

**WOL/Eugene**  
Anne Mac  
KYLE STEVENS  
BRUCE NORDBY  
MICHAEL BOLTON  
Not least:  
none

**KBCU/Boise**  
Drew Harold  
JILL SCARLE  
BETTE MIDLER  
Not least:  
BILLY JOEL  
PAUL YOUNG  
ROD STEWART  
DAN FOGELBERG  
MICHAEL BOLTON

#### P3

**KESK/Honolulu**  
Pui Abbott  
MICHAEL BOLTON  
Not least:  
WILSON PHILLIPS  
PAUL YOUNG  
RIGHTEOUS BROTHER  
FLOYD WAG  
DAN FOGELBERG

### WEST

#### P1

**KNOW/Denver**  
Murphy Huston  
none  
Not least:  
PAUL YOUNG  
RIGHTEOUS BROTHER  
PHIL COLLINS  
BILLY JOEL  
WILSON PHILLIPS

**KFMB/San Diego**  
Larsen/Robertson  
BREATHE  
ROD STEWART  
WILSON PHILLIPS  
BETTE MIDLER  
JOHN AMBARTIANO  
Not least:  
RIGHTEOUS BROTHER  
MICHAEL BOLTON  
PHIL COLLINS  
SWEET  
ROD STEWART

#### P2

**KUCW/Boise**  
Drew Harold  
JILL SCARLE  
BETTE MIDLER  
Not least:  
BILLY JOEL  
PAUL YOUNG  
ROD STEWART  
DAN FOGELBERG  
MICHAEL BOLTON

#### P3

**KXOA/Portland**  
Bill Minkler  
CARLY SIMON  
MARK EDWARDS  
Not least:  
GEORGE MICHAEL  
PHIL COLLINS  
PAUL YOUNG  
BILLY JOEL  
DAN FOGELBERG

#### KXOA-FM/Sacramento

Cassey/Clan

none  
Not least:  
MARIAH CAREY  
PAUL YOUNG  
WILSON PHILLIPS  
JAMES INGRAM  
ROSETTE

### MIDWEST

#### P1

**WLTW/Detroit**  
Bob Kaaha  
ROD STEWART  
Not least:  
MARIAH CAREY  
JANET JACKSON  
MICHAEL BOLTON  
LINDA RONSTADT  
PAUL YOUNG

**WISN/Indianapolis**  
Grey/Tagan  
MARIAH CAREY  
ALIAS  
Not least:  
BRUCE NORDBY  
PHIL COLLINS  
PAUL YOUNG  
JAMES INGRAM  
RIGHTEOUS BROTHER

#### P2

**WCRZ/Ft.**  
Patrick/Downey  
ROD STEWART  
BETTE MIDLER  
MICHAEL McDONALD  
KYLE & OATES  
CARLY SIMON  
Not least:  
PAUL YOUNG  
PHIL COLLINS  
GEORGE MICHAEL  
TAYLOR DAYNE  
ROD STEWART

**KUDL/Kansas City**  
Don Bender  
BETTE MIDLER  
Not least:  
JANET JACKSON  
JAMES INGRAM  
ROSETTE  
PAUL YOUNG  
PHIL COLLINS

#### P2

**WGLD/Peoria**  
Jerry Jay  
BETTE MIDLER  
Not least:  
PHIL COLLINS  
GLORIA ESTYVA  
RIGHTEOUS BROTHER  
PAUL YOUNG  
BRUNDA NICHOLL  
BILLY JOEL

**KXLL/Wichita, KS**  
Greg Gann  
MICHAEL McDONALD  
Not least:  
TAYLOR DAYNE  
PHIL COLLINS  
PAUL YOUNG  
BRUNDA NICHOLL  
BILLY JOEL

33 Current Reporters  
32 Current Playlist

Did Not Report, Playlist Frozen (2):  
KDKA/Pittsburgh  
WLWC/Cincinnati  
WOOD/Grand Rapids

Did Not Report For Two Consecutive Weeks, Not Used in This Week's Data (2):  
SAR/Cleveland  
KEX/Portland  
WBA/Madison

### WEST

#### P1

**KXCV/Portland**  
Bill Minkler  
CARLY SIMON  
MARK EDWARDS  
Not least:  
GEORGE MICHAEL  
PHIL COLLINS  
PAUL YOUNG  
BILLY JOEL  
DAN FOGELBERG

#### P2

**KLLY/Bakersfield**  
Russ Davidson  
MICHAEL McDONALD  
Not least:  
MICHAEL BOLTON  
RIGHTEOUS BROTHER  
PAUL YOUNG  
BILLY JOEL  
LINDA RONSTADT

#### KXLD/Tucson

Adrianna Walker

ROD STEWART  
CARLY SIMON  
BETTE MIDLER  
Not least:  
PAUL YOUNG  
BILLY JOEL  
RIGHTEOUS BROTHER  
TAYLOR DAYNE  
ROD STEWART

36 Current Reporters  
30 Current Playlist

Called in Frozen Playlist (1):  
WLMX/Chattanooga  
Did Not Report, Playlist Frozen (5):  
KXCV/Portland  
WJAX/Norfolk  
WKLA/Baby  
WSTF/Orlando  
WUSA/Tampa

Did Not Report For Two Consecutive Weeks, Not Used in This Week's Data (7):  
KCE/Boise  
KBC/Spokane  
KRAY/Tulsa  
KYK/Shevport  
WHTZ/Pittsburgh  
WLTJ/Pittsburgh  
WLTQ/Memphis

LW	TW	Artist/Track	Label
1	1	ACOUSTIC ALCHEMY/Reference Point (GRP)	"Reference"
2	2	RIPPINGTONS (RUSS FREEMAN>Welcome To The... (GRP)	"Welcome" "Watched"
7	3	DAVID BENOIT/Inner Motions (GRP)	"Six" "M.W.A."
3	4	RICHARD ELLIOT/What's Inside (Enigma)	"Movers" "Well"
5	5	RICARDO SILVEIRA/Amazon Secrets (Verve Forecast/PolyGram)	"Let's" "Good"
10	6	BOB JAMES/Grand Piano Canyon (WB)	"Restoration" "Wings"
4	7	PETER WHITE/Reveillezz-vous (Chase Music Group)	"Danny" "Reveillezz-vous"
8	8	AMITA BAKER/Compositions (Elektra)	"Talk" "Whatever"
6	9	MICHAEL FRANKS/Blue Pacific (Reprise)	"Ad" "Woman"
BREAKER	10	LALAH HATHAWAY/Lalah Hathaway (Virgin)	"Somethin'" "Coming"
15	11	PHIL SHEERAN/Breaking Through (Sonic Edge)	"JP" "Breaking"
17	12	JONATHAN BUTLER/Heal Our Land (Jive/RCA)	"Heal"
16	13	BERNARDO RUBAJA/New Land (Narada)	"Americana" "Maria"
14	14	GONITTI/Ovonian Boys (Columbia/Epic)	"Windy"
13	15	MEZZOFORTE/Playing For Time (News/RCA)	"High" "Take"
11	16	BRENDA RUSSELL/Kiss Me With The Wind (A&M)	"Good" "Drive"
9	17	JOHN TESH/Tour De France-The Early Years (Private Music)	"Endless" "Americana"
20	18	THOM ROTELLA/Without Words (DMP)	"Since" "Machu"
12	19	QUINTANA + SPEER/Shades Of Shadow (Minimar)	"Outward" "Congo"
BREAKER	20	DWIGHT SILLS/Dwight Sills (Columbia)	"Driving" "Standing"
21	21	SONNY SOUTHWORTH/Falling Through A Cloud (Charisma)	"Don't"
28	22	EMILY REMLER/This Is Me (Justice)	"Deep" "Love"
23	23	NARADA ARTISTS/Wilderness Collection (Narada)	"Ocala" "Saraha" "White"
19	24	VINCENT HENRY/Vincent (Jive/RCA)	"Flintstone" "Sarah"
30	25	TOM COSTER/From Me To You (Headfirst)	"Flight" "Another"
BREAKER	26	NEVILLE BROTHERS/Brother's Keeper (A&M)	"Fearless" "Steer"
27	27	MARY BLACK/No Frontiers (Gilt Horse)	"Frontiers" "Columbus"
24	28	BRIAN KENNEDY/The Great War Of The Worlds (RCA)	"Capitand"
BREAKER	29	JORGE STRUNZ & ARDESHIR FARAH/Primal Magic (Mesa)	"Zumba" "Sola"
DEBUT	30	SARA K/Gypsy Alley (Mesa)	

LW	TW	Artist/Track	Label
1	1	MICHEL CAMILO/On The Other Hand (Columbia/Epic)	"City"
4	2	EMILY REMLER/This Is Me (Justice)	"You"
3	3	BOB BERG/In The Shadows (Denon)	"Cary"
7	4	TANIA MARIA/Bela Vista (World Pacific)	"Waiting"
5	5	BRANFORD MARSALIS/Crazy People Music (Columbia)	"Sailed"
10	6	GERRY MULLIGAN/onesome Boulevard (A&M)	"Heard"
8	7	MO' BETTER BLUES/Music From Mo' Better Blues (Columbia)	"Mo"
11	8	STEVE ERQUIAGA/Erkiology (Windham Hill/Jazz)	"San"
13	9	NINO TEMPO/Tenor Saxophone (Atlantic)	"Morris"
9	10	JIMMY McGRUFF/You Ought To Think About Me (Headfirst)	"Goin'"
17	11	BOBBY LYLE/The Journey (Atlantic)	"Othello"
14	12	DON PULLEN/Random Thoughts (Blue Note)	"Andres"
2	13	RICARDO SILVEIRA/Amazon Secrets (Verve Forecast/PolyGram)	"Alec"
21	14	PHIL SHEERAN/Breaking Through (Sonic Edge)	"Marlas"
28	15	SEBASTIAN WHITTAKER/First Dating (Lightize)	"First"
8	16	BLUESIANA TRIANGLE/Bluesiana Triangle (Windham Hill/Jazz)	"Heads"
19	17	DON GROHNICK/Weaver Of Dreams (Blue Note)	"What"
24	18	MICHAEL BRECKER/Now You See It... (Now You Don't) (GRP)	"What"
15	19	BOB JAMES/Grand Piano Canyon (WB)	"Restoration" "Just"
25	20	BILL WARFIELD BIG BAND/New York City Jazz (Interplay)	"Homecoming"
18	21	ACOUSTIC ALCHEMY/Reference Point (GRP)	"Homecoming"
29	22	GEORGE BENSON/Big Boss Band I/Count Basie Or (WB)	"Green"
BREAKER	23	JON HENDRICKS/Freddy Freeloader (Denon)	"Freddie"
12	24	HARRY CONNICK JR./We Are In Love (Columbia)	"Forever"
28	25	RIPPINGTONS (RUSS FREEMAN>Welcome To The St. James Club (GRP)	"Welcome"
DEBUT	26	MARK WHITFIELD/The Markman (WB)	
16	27	HARRY CONNICK JR. TRIO/Lofy's Roach Souffle (Columbia)	"Don't"
DEBUT	28	JOHN PATTUCCI/Sketchbook (GRP)	
DEBUT	29	RAY BROWN TRIO/Summer Wind: Live At The Loe (Concord)	
DEBUT	30	KENIA/What You're Looking For (Denon)	

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
FATBURGER (20) BETH NIELSEN CHAPMAN (13) LEO GANDELMAN (11) MARK ISHAM (10) TWIN PEAKS (8) KRISTEN VIGARD (7) KIM PENSYL (6) ANDY SUMMERS (5)	ACOUSTIC ALCHEMY (21) RIPPINGTONS (20) DAVID BENOIT (10) RICHARD ELLIOT (10) BOB JAMES (8) PETER WHITE (7) LALAH HATHAWAY (6) RICARDO SILVEIRA (5)	ACOUSTIC ALCHEMY/Reference JONATHAN BUTLER/Heal RICHARD ELLIOT/Movers

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
LEO GANDELMAN (11) JON HENDRICKS (9) FRANK MANTOOTH (7) LONNIE PLAXICO (7) BETTY CARTER (6) KIM PENSYL (6) ANDY SUMMERS (6)	MICHEL CAMILO (15) EMILY REMLER (14) GERRY MULLIGAN (11) BRANFORD MARSALIS (10) BLUESIANA TRIANGLE (7) RIPPINGTONS (7) BOBBY LYLE (6)	No Tracks Qualified This Week.

## NEW & ACTIVE

**\*LEO GANDELMAN "Solar" (Verve/PolyGram) 23/11**  
 Rotations: Heavy 11; Medium 8/2; Light 14/8. Total Adds 11. KOAL, WLVE, WBBY, WSDZ, KFM, KKSF, KQSR, KWYS, KEZL, KEYV, KEYF.

**\*RICHARD SOUTHER "Twelve Tribes" (Narada) 23/3**  
 Rotations: Heavy 3/0; Medium 11/0; Light 9/3. Total Adds 3. WSDZ, KSNO, PS. Heavy: KOAL, WHRL, JZTRAX.

**\*\*PETER GORDON "The Long Way Home" (Positive Music) 23/1**  
 Rotations: Heavy 4/0; Medium 12/0; Light 7/1. Total Adds 1. WNJA. Heavy: WHRL, WQMC, WFAE, WWAY.

**\*\*MAX LASSER'S ARK "Timejump" (Narada) 23/0**  
 Rotations: Heavy 1/0; Medium 11/0; Light 11/0. Total Adds 0. Heavy: WFAE. Medium: BRZ, KOPT, KFM, KKSF, WHRL, KLSK, WWAY, KLTR, K8IA, KTCZ, MS.

**\*CHARLES MICHAEL BROTMAN "Mango Cooler" (Global Pacific) 22/3**  
 Rotations: Heavy 4/0; Medium 11/0; Light 7/3. Total Adds 3. WBBY, KWYS, PS. Heavy: BRZ, KFM, WWAY, KLTR.

**\*JIM CHAPPELL "Saturday's Rhapsody" (Music West) 22/3**  
 Rotations: Heavy 6/0; Medium 6/0; Light 10/3. Total Adds 3. WBBY, WHRL, KEYF. Heavy: WNJA, BRZ, WJLB, WMMN, PS, JZTRAX.

**\*\*STEVE ERQUIAGA "Erkiology" (Windham Hill/Jazz) 22/0**  
 Rotations: Heavy 5/0; Medium 8/0; Light 9/0. Total Adds 0. Heavy: KFNW, WFAE, KWYS, KEYV, KSNO.

**\*RIC FLAUDING "Letters" (Spindletop) 21/2**  
 Rotations: Heavy 0/0; Medium 8/0; Light 13/2. Total Adds 2. KFM, WFAE.

**FATBURGER "Come & Get It" (Enigma) 20/20**  
 Rotations: Heavy 4/4; Medium 3/3; Light 13/13. Total Adds 20. KOAL, WNJA, WSDZ, BRZ, KOPT, KFM, KKSF, KQSR, WFAE, KWYS, WLOO, WHND, KEZL, KEYV, WJB, K8IA, WMMN, KTCZ, KSNO, JZTRAX.

**IMAGES "Goin' Uptown" (Capitol) 19/2**  
 Rotations: Heavy 1/0; Medium 9/0; Light 9/2. Total Adds 2. KEYV, PS. Heavy: K8IA.

**BOBBY LYLE "The Journey" (Atlantic) 17/1**  
 Rotations: Heavy 4/0; Medium 8/0; Light 5/1. Total Adds 1. KEZL. Heavy: WQMC, WMMK, K8IA, JZTRAX.

\* Uncharted Breakers denoted by one asterisk. \*\* Chart Extra denoted by two asterisks.

## NEW & ACTIVE

**\*\*DAVE WECKL "Master Plan" (GRP) 30/1**  
 Rotations: Heavy 3/0; Medium 13/0; Light 14/1. Total Adds 1. WEBR. Heavy: WMDT, WSTR, WSE.

**\*LEO GANDELMAN "Solar" (Verve Forecast/PolyGram) 27/11**  
 Rotations: Heavy 0/0; Medium 4/0; Light 23/11. Total Adds 11. KJZZ, KMHD, KOPR, KJAZ, WAER, WFFL, KLOC, KUOP, WTEB, W5IE, WYPE.

**\*\*DAVID BENOIT "Inner Motion" (GRP) 27/1**  
 Rotations: Heavy 5/0; Medium 14/1; Light 8/0. Total Adds 1. KKLD. Heavy: KLOC, WSTR, WNGS, KCLC, K5BR.

**TOM COSTER "From Me To You" (Headfirst) 21/1**  
 Rotations: Heavy 2/0; Medium 8/0; Light 11/1. Total Adds 1. KTDL. Heavy: WSE, KCLC.

**THOM ROTELLA "Without Words" (DMP) 21/0**  
 Rotations: Heavy 2/0; Medium 14/0; Light 5/0. Total Adds 0. Heavy: CJ, KCLC.

**BEBOP & BEYOND "Play Thelonious Monk" (BlueMoon) 19/1**  
 Rotations: Heavy 7/0; Medium 5/0; Light 7/1. Total Adds 1. WAER. Heavy: WOPN, KOPR, K5DS, KJAZ, WKRY, WUSF, KVMU.

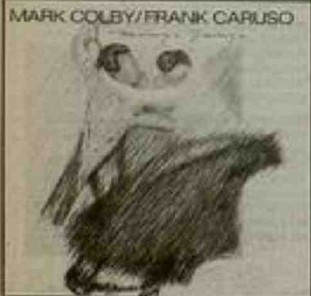
**JORGE STRUNZ & ARDESHIR FARAH "Primal Magic" (Mesa) 18/3**  
 Rotations: Heavy 4/0; Medium 6/1; Light 8/2. Total Adds 3. KCLC, KJOY, KKLD. Heavy: KLOC, WTEB, WSE, WYPE.

**WISHFUL THINKING "That Was Then" (Intima/Enigma) 18/2**  
 Rotations: Heavy 5/0; Medium 5/0; Light 8/2. Total Adds 2. KMHD, WNGS. Heavy: KJZZ, WAER, KCLC, KSLU, WKRY.

**THE MEETING "The Meeting" (GRP) 18/1**  
 Rotations: Heavy 8/0; Medium 4/0; Light 6/1. Total Adds 1. WEBR. Heavy: KJZZ, KPLU, WAER, KLOC, WSTR, WKRY, WSE, KCLC.

**PETE PETERSEN "Straight Ahead" (Chase Music Group) 18/1**  
 Rotations: Heavy 5/0; Medium 6/1; Light 4/0. Total Adds 1. WEBR. Heavy: WNOF, WAER, WMDT, WYPE, KVMU.

**BETTY CARTER "Droppin' Things" (Verve Forecast/PolyGram) 17/6**  
 Rotations: Heavy 5/0; Medium 4/1; Light 8/0. Total Adds 6. K5DS, KPLU, WFFL, JOIT, WUSF, WSE. Heavy: W8GO, WRTI, WNOF, WOPN, KJAZ.



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# New AC

<b>EAST</b>	<b>MIDWEST</b>	<b>P2</b>	<b>WEST</b>
<b>P2</b>	<b>P1</b>	<b>P3</b>	<b>P1</b>
<b>P3</b>			<b>P2</b>

<b>SOUTH</b>	<b>P1</b>	<b>P2</b>	<b>P3</b>
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**35 Current NAC Reporters  
33 Current NAC Playlists  
Did Not Report, Playlist Frozen (2):  
Musical Starstreams  
WYVE/Sarasota-Tampa  
Did Not Report For Two  
Consecutive Weeks, Not Used  
In This Week's Data (3):  
KTRV/Los Angeles  
Soundscapes  
KSCO/Denver-Boulder**

## CONTEMPORARY JAZZ

<b>EAST</b>	<b>SOUTH</b>	<b>MIDWEST</b>	<b>WEST</b>
<b>P1</b>	<b>P2</b>	<b>P1</b>	<b>P1</b>
<b>P3</b>	<b>P3</b>	<b>P3</b>	<b>P3</b>

**38 Current Contemporary Jazz Reporters  
34 Current Contemporary Jazz Playlists  
Called In Frozen Playlist (1):  
KSSR/Mission Viejo  
Did Not Report, Playlist Frozen (3):  
KRWMBK/Louisville WDET/Detroit  
WCPN/Cleveland  
Did Not Report For Two  
Consecutive Weeks, Not Used  
In This Week's Data (2):  
WHRO/Norfolk WSHN/Raleigh**

<b>WEST</b>	<b>P1</b>	<b>P2</b>	<b>P3</b>
-------------	-----------	-----------	-----------



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George Benson and the legendary Basie band—  
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- "Baby Workout,"
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Andrea Penick (336) 488-2411



## BREAKERS

### LEVERT

Rope A Dope Style (Atlantic)

79% of our reporting stations on it. Rotations: Heavy 0/0, Medium 16/2, Light 59/19, Total Adds 21 including WBL, WYEE, KHYS, KMJQ, KPRS, WMVP, KKBT, OC104, WJZ, WZZ. Debuts at number 37 on the Urban Contemporary chart.

### TEVIN CAMPBELL

Round And Round (Paisley Park/WB)

78% of our reporting stations on it. Rotations: Heavy 0/0, Medium 13/4, Light 61/34, Total Adds 38 including WXYV, WAMO, WHUR, WYEE, K104, WGZB, WYLD, KMJM, WXOK, KDAY. Debuts at number 39 on the Urban Contemporary chart.

### JASMINE GUY

Try Me (WB)

69% of our reporting stations on it. Rotations: Heavy 1/0, Medium 22/0, Light 43/11, Total Adds 11 including WBL, KHYS, KMJQ, WQWI, WJLB, KMJM, WQMG, WJMI, U102, WJJS. Debuts at number 38 on the Urban Contemporary chart.

### GEOFF McBRIDE

No Sweeter Love (Arista)

64% of our reporting stations on it. Rotations: Heavy 1/0, Medium 5/0, Light 55/9, Total Adds 9, WXYV, WHOT, WMYK, KPRS, KMJM, KJLH, WQIS, KHUL, WJFX.

## NEW & ACTIVE

### E.U. "I Confess" (Virgin) 56/13

Rotations: Heavy 0/0, Medium 11/0, Light 45/23, Total Adds 13 including WMYK, WJLB, WRKE, WPAL, WJUM, WZFX, WQFX, WHX, U102, WJJS. Mediums include: WAMO, WHUR, WKYS, K104, WJZ.

### CANDYMAN "Knockin' Boots" (Epic) 55/7

Rotations: Heavy 1/0, Medium 18/1, Light 27/6, Total Adds 7, WAMO, KJH, WJZ, WXOK, WDCX, WPLZ, KMJM. Heavies include: KJAZ, KHYS, WYLD, KJOL, WJMH. Mediums include: K104, K97, WHOT, WDWL, OC104. Debuts at number 40 on the Urban Contemporary chart.

### TONY! TONI! TONE! "It Never Rains (In Southern California)" (Wing Polydor) 53/48

Rotations: Heavy 0/0, Medium 4/0, Light 49/45, Total Adds 48 including WBL, WQAS, WAMO, WHUR, KMJQ, WGZB, WHOT, WOW, WTL, KPRS. Medium: K104.

### SYDNEY YOUNGBLOOD "I'd Rather Go Blind" (Arista) 48/5

Rotations: Heavy 0/0, Medium 28/1, Light 16/4, Total Adds 5, WLD, WJZ, WATV, WASH, KJLH. Heavy: OC104, WPEG, WJM, WEDR. Mediums include: WQAS, WAMO, WHUR, WOW, WQCI.

### TAKE 6 "I L-o-v-e You" (Reprise) 47/7

Rotations: Heavy 0/0, Medium 22/0, Light 25/7, Total Adds 7, K104, WYLD, WYKO, KJLH, WHX, U102, WBLX. Mediums include: WLD, WQAS, WHUR, WKYS, KMJQ.

### AFTER 7 "My Only Woman" (Virgin) 45/19

Rotations: Heavy 0/0, Medium 3/0, Light 43/19, Total Adds 19 including WXYV, K104, KHYS, KMJQ, WTL, KPRS, KBCE, WXOK, WPAL, WJUM. Medium: WQAS, WFX, WTMP.

### BASIC BLACK "Nothing But A Party" (Sound Of New York/Motown) 44/4

Rotations: Heavy 4/0, Medium 16/1, Light 24/3, Total Adds 4, WXOK, WQFX, KFXZ, KMJQ. Heavy: K104, WPEG, WJM, XHRM. Mediums include: WKYS, KHYS, KMJQ, K97, WQCI.

### TERRY STEELE "Prisoner Of Love" (SBK) 43/9

Rotations: Heavy 0/0, Medium 3/0, Light 40/9, Total Adds 9, KJAZ, WOW, WZAK, WJLB, KJLH, WJUM, WK3, WTMP, KDAY. Medium: WQAS, WHUR, WQCI.

### CARL ANDERSON "My Love Will" (GRP) 43/6

Rotations: Heavy 0/0, Medium 3/0, Light 40/6, Total Adds 6, WMVP, KQXL, WXOK, WJUM, HOT105, KMJM. Medium: WHUR, WJJS, WTMP.

### SPECIAL ED "Mission" (Profile) 43/1

Rotations: Heavy 0/0, Medium 3/0, Light 34/1, Total Adds 1, WYLD. Mediums include: KMJQ, K97, KMJM, WFX, WASH.

### BRAXTONS "Good Life" (Arista) 40/4

Rotations: Heavy 0/0, Medium 12/0, Light 28/4, Total Adds 4, WKYS, OC104, WFX, WJM. Mediums include: WLD, WAMO, WHUR, K104, KQXL.

### PHALON "Dance Floor Of Life" (Mega Jam/Elektra) 39/4

Rotations: Heavy 1/0, Medium 12/0, Light 26/4, Total Adds 4, WBL, WFX, WELP, KPR. Heavy: WQIS. Mediums include: KHYS, WGZB, K97, WZAK, WJZ.

### MICHELLE "Keep Watchin'" (Ruthless/Alco) 37/1

Rotations: Heavy 3/0, Medium 18/0, Light 18/1, Total Adds 1, WZZZ. Heavy: WPEG, WQOK, WJMH. Mediums include: K97, WHOT, WZAK, WJZ.

### JEFF REDD "What Goes Around, Comes Around" (MCA) 36/10

Rotations: Heavy 1/0, Medium 5/0, Light 30/10, Total Adds 10, WAMO, WMVP, WJZ, WXOK, WENN, WJUM, WZFX, WPLZ, WEAS, KOPK. Heavy: WJLB. Medium: WLD, WKYS, KMJQ, KMJM, WQCI.

### MIKI HOWARD "Come Home To Me" (Atlantic) 33/3

Rotations: Heavy 4/0, Medium 20/1, Light 9/2, Total Adds 3, WJLB, WPLZ, WTUG. Heavy: WHUR, K97, WMYK, WPEG. Mediums include: WBL, WQAS, KJAZ, KHYS, WZAK.

### GRADY HARRELL "Don't Turn Your Back On Me" (RCA) 32/14

Rotations: Heavy 0/0, Medium 1/0, Light 31/14, Total Adds 14 including WHUR, WMYK, WOW, WZAK, WMVP, WFX, KQXL, WATV, WASH, WFXE. Medium: WEAS.

### ONE CAUSE ONE EFFECT "Up With Hope Down With Dope" (Bust It/Capitol) 29/2

Rotations: Heavy 0/0, Medium 8/1, Light 21/1, Total Adds 2, K97, KQXL. Mediums include: KMJM, WFXE, WQFX, WJM, WALT.

### SPECIAL GENERATION "Love Me Just For Me" (Bust It/Capitol) 28/14

Rotations: Heavy 0/0, Medium 3/1, Light 25/13, Total Adds 14 including WAMO, K97, WHOT, KMJM, WRKE, KQXL, WENN, WJMH, WQMG, KPRS. Medium: WASH, WJMH.

### WOOTEN BROTHERS "Friend" (A&M) 27/14

Rotations: Heavy 0/0, Medium 0/0, Light 27/14, Total Adds 14 including WLD, WHUR, K97, WJZ, WENN, WPAL, WJTT, WJDM, WQMG, WQFX.

### HOMEWORK "Special Kind Of Lady" (Epic) 27/0

Rotations: Heavy 0/0, Medium 1/0, Light 26/10, Total Adds 10, WGZB, WFX, WXOK, WENN, WJUM, WFXE, WQMG, KFXZ, WEDR, WJMH. Medium: K104.

### BARBARA WEATHERS "Our Love Will Last Forever" (Reprise) 27/4

Rotations: Heavy 1/0, Medium 7/0, Light 19/4, Total Adds 4, WMYK, KMJM, WJJS, WJFX. Heavy: WKYS. Mediums include: WLD, WQAS, WHUR, K104, WTL.

### ROBBIE MYCHALS "Do For You Do For Me" (Alpha International) 26/6

Rotations: Heavy 0/0, Medium 5/0, Light 21/6, Total Adds 6, WZAK, KBCE, KQXL, WQFX, WQOK, WPLZ, WEAS, WZP. Medium: WQAS, WHUR, WOW, WPAL, WJM.

### MOST ADDED

- TONY! TONI! TONE! (48)
- TEVIN CAMPBELL (38)
- LEVERT (21)
- BOYS (20)
- AFTER 7 (19)
- TIME (18)
- JETS (17)
- WHISPERS (16)
- TOD SHORT (15)
- GRADY HARRELL (14)
- SPECIAL GENERATION (14)
- WOOTEN BROTHERS (14)

### HOTTEST

- PEBBLES (80)
- JOHNNY GILL (74)
- KEITH SWEAT (44)
- LALAH HATHAWAY (43)
- BLACK BOX (35)
- SAMUELLE (35)
- MAXI PRIEST (28)
- BELL BIV DEVOE (12)
- KIARA (9)
- MARIAH CAREY (8)
- TRACIE SPENCER (8)
- VANILLA ICE (8)

### TOP 10

- | RECURRENTS |                          |
|------------|--------------------------|
| LW         | TW                       |
| 3          | 1 EN VOGUE/Lies          |
| 1          | 2 J. GILL/My             |
| —          | 3 BOYS/Crazy             |
| 5          | 4 TONY! TONI! TONE!/Feet |
| 7          | 5 WHISPERS/Innocent      |
| 6          | 6 M. CAREY/Vision        |
| 4          | 7 BABYFACE/My            |
| —          | 8 NAJEE & VESTA/If       |
| 2          | 9 BELL BIV DEVOE/Co      |
| 9          | 10 J. JACKSON/Come       |

## SIGNIFICANT ACTION

### JAMES INGRAM "I Don't Have The Heart" (WB) 23/2

Rotations: Heavy 1/0, Medium 13/0, Light 9/2, Total Adds 2, WKYS, WTL. Heavy: WRKE. Mediums include: WQAS, WAMO, WYEE, WHOT, WMYK.

### N.W.A. "100 Miles And Runnin'" (Priority) 23/0

Rotations: Heavy 1/0, Medium 4/0, Light 18/0, Total Adds 0, Heavy: KDAY. Medium: WYLD, WOW, WZAK, WQFX.

### KOOL SKOOL "You Can't Buy My Love" (Capitol) 22/5

Rotations: Heavy 1/0, Medium 2/0, Light 19/5, Total Adds 5, WZAK, WJLB, WZFX, Z104, KFXZ. Heavy: WJM. Medium: WJDM, WJMH.

### ANSWERED QUESTIONS "Sentimental" (EMI) 22/1

Rotations: Heavy 0/0, Medium 4/0, Light 18/1, Total Adds 1, WXOK. Medium: WQAS, WELP, Z16, KMJM.

### STANLEY CLARKE & GEORGE DUKE "Mothership Connection" (Epic) 21/1

Rotations: Heavy 0/0, Medium 1/0, Light 20/1, Total Adds 1, WTL. Medium: KDAY.

### BOYS "Thing Called Love" (Motown) 20/20

Rotations: Heavy 1/0, Medium 0/0, Light 20/20, Total Adds 20 including WBL, KHYS, KMJQ, WTL, KMJM, WPEG, WJDM, WASH, WZFX, WQMG.

### JETS "Special Kind Of Love" (MCA) 20/17

Rotations: Heavy 0/0, Medium 0/0, Light 20/17, Total Adds 17 including WQAS, K97, WHOT, WOW, WTL, WRKE, KQXL, WXOK, WATV, WQFX.

### TIME "Chocolate" (Paisley Park/Reprise) 19/18

Rotations: Heavy 1/0, Medium 2/1, Light 17/17, Total Adds 18 including WBL, WAMO, WKYS, WOW, WTL, OC104, KBCE, KQXL, WPEG, WASH, WQMG. Medium: Z104.

### TOD SHORT "The Ghetto" (Jive/RCA) 18/15

Rotations: Heavy 1/0, Medium 3/2, Light 14/13, Total Adds 15 including K104, KHYS, KMJQ, WGZB, K97, WYLD, KBCE, WXOK, WJM, U102. Heavy: KJAZ. Medium: KJLH.

### ANGELA WINBUSH "Please Bring Your Love Back" (Mercury) 18/8

Rotations: Heavy 0/0, Medium 3/2, Light 15/6, Total Adds 6, WHUR, KPRS, WMVP, OC104, WXOK, WJDM, WPGA, KMJM. Medium: WQAS.

### MS. ADVENTURE & DOUG LAZY "Undeniable" (A&M) 17/4

Rotations: Heavy 0/0, Medium 1/0, Light 16/4, Total Adds 4, WZFX, WZFX, KDKS, K96-FM. Medium: WAMO.

### JAMAICA BOYS "Move It" (Reprise) 16/4

Rotations: Heavy 0/0, Medium 3/0, Light 14/4, Total Adds 4, WQFX, WBLX, WEAS, KDAY. Medium: WHUR, WJDM.

### KOOL G RAP & DJ POLO "Streets Of New York" (Cold Chillin'/WB) 15/2

Rotations: Heavy 0/0, Medium 1/0, Light 14/2, Total Adds 2, K97, WASH. Medium: KDAY.

### GROOVE B CHILL "Swingin' Single" (A&M) 15/1

Rotations: Heavy 0/0, Medium 2/0, Light 13/1, Total Adds 1, WRKE. Medium: WJMH, WQAS.

### NEW KIDS ON THE BLOCK "Let's Try It Again" (Columbia) 14/6

Rotations: Heavy 0/0, Medium 0/0, Light 14/6, Total Adds 6, WHUR, OC104, WRKE, WENN, WJM, WJMH.

### DEE-LITE "Groove Is In The Heart" (Elektra) 14/2

Rotations: Heavy 0/0, Medium 3/0, Light 11/2, Total Adds 2, WRKE, WTUG. Medium: WBL, OC104, WJMH.

### KENYATTA "I Wanna Do Something Freaky To You" (Delicious Vinyl/Island) 14/1

Rotations: Heavy 0/0, Medium 5/0, Light 9/1, Total Adds 1, K97. Medium: WHUR, KDKS, WJFX, WTL, KDAY.

### LE KLASS "No Hope" (Life) 14/1

Rotations: Heavy 0/0, Medium 1/0, Light 13/1, Total Adds 1, XHRM. Medium: KDKS.

### TASHAM "Thinking About You" (OBR/Columbia) 13/13

Rotations: Heavy 0/0, Medium 0/0, Light 13/13, Total Adds 13 including K97, WOW, WATV, WELP, WBLX, HOT105, WEAS, KDKS, KMJM, WJMH.

### STACEY AND KIMIKO "R.U. Available" (MCA) 12/1

Rotations: Heavy 0/0, Medium 1/0, Light 11/1, Total Adds 1, WJFX. Medium: WK3.

### CHEBA "The Piper" (Columbia) 11/0

Rotations: Heavy 0/0, Medium 1/0, Light 10/0, Total Adds 0, Medium: WGZB.

### ADA DYER "What I Look For In A Lover" (Motown) 10/5

Rotations: Heavy 0/0, Medium 1/0, Light 9/5, Total Adds 5, K97, KDKS, KMJM, K96-FM, KDAY. Medium: WHUR.

### BOOGIE DOWN PRODUCTIONS "Love's Gonna Getcha" (Jive/RCA) 10/2

Rotations: Heavy 0/0, Medium 3/0, Light 7/2, Total Adds 2, WGZB, KDKS. Medium: WBL, WAMO, WYLD.

## NEW ARTISTS

	Reports/Adds
1 CANDYMAN/Knockin' Boots (Epic)	55/7
2 SYDNEY YOUNGBLOOD/I'd Rather Go Blind (Arista)	48/5
3 TAKE 6/I L-o-v-e You (Reprise)	47/7
4 SPECIAL ED/Mission (Profile)	43/1
5 BRAXTONS/Good Life (Arista)	40/4
6 ONE CAUSE ONE EFFECT/Up With Hope Down With Dope (Bust It/Capitol)	29/2
7 SPECIAL GENERATION/Love Me Just For Me (Bust It/Capitol)	28/14
8 WOOTEN BROTHERS/Friend (A&M)	27/14
9 HOMEWORK/Special Kind Of Lady (Epic)	27/0
10 N.W.A./100 Miles And Runnin' (Priority)	23/0

New artists have not yet had a UC Breaker.

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debut of one  
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most exciting  
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**Don't Forget -- This Is Also An Election Meeting!**  
**All YBPC members in good standing will have an opportunity to vote!**

# SEMINARS

— Saturday, November 17th —

**“Funding The Format”**  
 How To Win With A Weak Budget

**“Eliminating Loose Lists”**  
 How To Set Proper Playlist/  
 Report Procedures

**“The Power Of Production”**  
 How To Brighten Your Sound  
 With Produced Effects

**“Right From The Start”**  
 Understanding The Roots Of Ratings & Research

**EARLY BIRD REGISTRATION FEES**

Members .....	\$65.00
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CONTACT: Barbara Lewis .....	1-818-707-3841

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**REGISTRATION**

Young Black Programmers Coalition, Inc.  
 Scholarship Banquet - Registration

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## NEW ARTISTS

## Reports

1	TOY MATINEE/Last Plane Out (Reprise)	94
2	TRIXTER/Give It To Me Good (Mechanic/MCA)	70
3	STEVE VAI/ Would Love To (Relativity)	58
4	LOVE/HATE/Why Do You Think They Call It Dope? (Columbia)	56
5	EVERY MOTHER'S NIGHTMARE/Love Can Make... (Arista)	36
6	FAITH NO MORE/Falling To Pieces (Slash/Reprise)	32
7	NELSON/(Can't Live Without Your) Love & Affection (DGC)	29
8	REMBRANDTS/Just The Way It Is, Baby (Atco)	26
	WIRE TRAIN/Should She Cry (MCA)	26
10	IGGY POP/Candy (Virgin)	25
11	CONCRETE BLONDE/Caroline (IRS)	24
12	ANTHRAX/Got The Time (Megaforce/Island)	21
13	TROUBLE TROUBLE/Tattoo (Chrysalis)	18
14	CONCRETE BLONDE/Joey (IRS)	16
	METALLICA/Stone Cold Crazy (Elektra)	16
	RED HOUSE/Rain (SBK)	16
17	JAY AARON/Ronda (WB)	15
18	HUMAN RADIO/My First Million (Columbia)	12
	JELLYFISH/The King Is Half-Undressed (Charisma)	12
20	DREAMS SO REAL/Stand Tall (Arista)	11
	INDIGO GIRLS/Hammer And A Nail (Epic)	11
	BOB MOULD/It's Too Late (Virgin)	11

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

the Hindu Love Gods are  
(this time around)

Warren Zevon • Bill Berry • Peter Buck • Mike Mills



# "Raspberry Beret"

from the forthcoming album

# hindu love gods

available October 8  
on Giant cassettes, compact discs and records

produced by Andrew Slater and Mike Balas



© 1990 Giant Records

## AOR TRACKS®

## 177 REPORTERS

3	2	WKS	WKS	LW	TW	Reports/Adds	Heavy	Medium
—	—	2				173+/7	149+	20-
3	1	1	2			160-/-1	132-	25+
15	10	6	3			158+/6	91+	54-
8	6	5	4			158+/3	77+	76-
—	8	7	5			150-/0	82+	61-
—	13	10	6			168=-/1	44+	82+
18	12	12	7			147+/2	55+	81+
18	14	15	8			133-/-1	69+	43-
13	11	14	9			146-/0	43+	72-
22	17	16	10			136+/9	62+	67-
2	2	3	11			115-/0	86-	22-
—	25	17	12			149+/15	36+	80+
25	21	19	13			142+/9	45+	65-
10	7	9	14			117-/0	50-	63-
4	4	4	15			104-/0	67-	33-
1	3	8	16			101-/-1	68-	26-
30	24	20	17			144+/3	22+	84-
—	—	—	18			139+/50	20+	86+
21	19	19	19			134-/5	25+	58+
11	9	13	20			121-/0	46-	50-
DEBUT	▶	21	20			139 /138	16	74
—	32	23	22			115+/10	18+	75+
26	26	24	23			114-/3	12+	57+
33	31	26	24			95+/10	29+	46-
5	5	11	25			76-/0	44-	27-
20	18	21	26			105-/0	18-	51-
38	34	29	27			106+/10	11+	40+
—	—	—	28			103+/40	13+	58+
35	33	28	29			94+/10	18+	51+
23	23	22	30			81-/-1	16-	58-
—	—	—	31			85+/31	12+	55+
—	60	30	32			84+/28	11+	37+
46	40	34	33			74+/12	7+	43+
38	51	37	34			72+/13	3-	51+
40	37	35	35			60+/4	5-	43+
6	15	25	36			44-/0	18-	20-
52	48	44	37			70+/10	4+	25+
—	55	45	38			63+/8	0-	41+
—	—	—	39			63+/21	3-	29+
47	43	40	40			59-/4	5+	25-
46	44	41	41			58-/2	3+	27+
14	20	31	42			41-/0	8-	26-
19	28	33	43			37-/0	12-	17-
DEBUT	▶	44	44			48 /48	4	24
51	49	46	45			56=/5	1+	9+
17	22	30	46			29-/0	23-	5-
DEBUT	▶	47	45			38+/26	4+	29+
—	—	—	48			35+/15	16+	15+
—	58	44	49			52+/5	0-	17+
—	—	—	50			39+/11	8+	6+
—	—	—	51			43+/17	2-	23+
21	40	48	52			20-/0	13-	5+
DEBUT	▶	53	52			36+/12	4+	8+
37	41	51	54			20-/0	9-	8-
9	16	32	55			25-/0	5-	13-
28	39	52	56			19-/0	12-	3-
27	30	42	57			26-/0	4-	10-
DEBUT	▶	58	57			32+/8	1+	11+
DEBUT	▶	59	58			26=/1	2+	11+
DEBUT	▶	60	59			22+/9	2-	9+

\*Keeps a bullet due to continued growth.

## BREAKERS

BLACK CROWES  
Hard To Handle (Def American/Geffen)  
79% of our reporters on it.

DEEP PURPLE  
King Of Dreams (RCA)  
79% of our reporters on it.

BOB DYLAN  
Unbelievable (Columbia)  
65% of our reporters on it.

QUEENSRYCHE  
Empire (EMI)  
60% of our reporters on it.

Continued on Page 74



**WINNER OF  
MTV's INTERNATIONAL  
VIEWERS' CHOICE AWARD.**

**M Wild Card**



**"Ooh—I Like It!"**

**THE CREEPS**

American Management: Bennett Freed for Loot Unlimited  
European Management: Jon Gray for Madhouse



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LW TW

- 4 **1** SOUP DRAGONS/Lovegod (Big Life/Mercury)
- 1 **2** LIVING COLOUR/Time's Up (Epic)
- 3 **3** JANE'S ADDICTION/Ritual De Lo Habitual (WB)
- 2 **4** CURE/Never Enough (track) (Elektra) \*Keeps a buffer due to continued growth.
- 7 **5** REPLACEMENTS/All Shook Down (Sire/Reprise)
- 5 **6** IGGY POP/Brick By Brick (Virgin)
- 10 **7** COCTEAU TWINS/Heaven Or Las Vegas (4AD/Capitol)
- 8 **8** INXS/X (Atlantic)
- 9 **9** CHARLATANS U.K./The Only One I Know (EP) (Beggars Banquet/RCA)
- 12 **10** BOB MOULD/Black Sheets Of Rain (Virgin)
- 6 **11** HEART THROBS/Cleopatra Grip (Elektra)
- 20 **12** DARLING BUDDS/Crawdaddy (Columbia)
- 15 **13** AZTEC CAMERA/Stray (Sire/Reprise)
- 11 **14** PIXIES/Bossanova (4AD/Elektra)
- 14 **15** SOHO/Hippythick (track) (Atco)
- 13 **16** DNA I/SUZANNE VEGA/Tom's Diner (A&M)
- 18 **17** PET SHOP BOYS/So Hard (track) (EMI)
- 16 **18** SOUL ASYLUM/Soul Asylum & The Horse They Rode In On (A&M)
- 21 **19** VARIOUS ARTISTS/Pump Up The Volume (MCA)
- 30 **20** LOS LOBOS/The Neighborhood (WB)
- 22 **21** JELLYFISH/Bellybutton (Charisma)
- 29 **22** MOJO NIXON/Otis (Enigma)
- 25 **23** DEPECHE MODE/Violator (Sire/Reprise)
- DEBUT** **24** WATERBOYS/Room To Room (Ensign/Chrysalis)
- DEBUT** **25** BOB GELDOF/The Vegetarians Of Love (Atlantic)
- 19 **26** GENE LOVES JEZEBEL/Kiss Of Life (Beggars Banquet/Geffen)
- 27 **27** CAVEDOGS/Joyrides For Shut-ins (Enigma)
- DEBUT** **28** WIRE TRAIN/Wire Train (MCA)
- DEBUT** **29** LILAC TIME/S Love For All (Fontana/Mercury)
- DEBUT** **30** AN EMOTIONAL FISH/An Emotional Fish (Atlantic)

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED	HOTTEST	MOST REQUESTED
RUBAIYA INDIGO GIRLS WATERBOYS DHARMA BUMS JOHN CALE & BRIAN ENO	CURE JANE'S ADDICTION REPLACEMENTS SOUP DRAGONS INXS	CURE JANE'S ADDICTION REPLACEMENTS DNA I/SUZANNE VEGA IGGY POP SOUP DRAGONS

## AOR TRACKS

Continued from Page 72

### MOST ADDED

- DEEP PURPLE/King (138)
- BLACK CROWES/Hard (50)
- PAUL SIMON/Oblivious (48)
- POISON/Something (40)
- JON BON JOVI/Miracle (31)
- WINGER/Miles (28)
- RED SPEEDWAGON/Love (26)
- REMBRANDTS/Just (23)
- COLIN JAMES/Keep (21)
- JIMMY BARNES/Let's (17)

### HOTTEST

- ZZ TOP/Concrete (149)
- INXS/Suicide (132)
- DAMN YANKEES/High (91)
- ASIA/Days (86)
- VAUGHAN BROTHERS/Tick (82)
- NEIL YOUNG &...Manson (77)
- ERIC JOHNSON/Chts (69)
- BAD COMPANY/Boys (68)
- BRUCE HORNSBY/Night (67)
- ALLMAN BROS...Seven (62)

### MOST REQUESTED

- AC/DC/Thunderstruck (78)
- ZZ TOP/Concrete (44)
- ERIC JOHNSON/Chts (41)
- INXS/Suicide (28)
- SLAUGHTER/Fly (26)
- DAMN YANKEES/High (24)
- GARY MOORE/Sil (22)
- STYX/Love (22)
- QUEENSRYCHE/Empire (21)

## NEW & ACTIVE

### REPLACEMENTS "Merry Go Round" (Sire/Reprise) 27/3 (24/6)

Adds including WBCN, WZLW, WFXC, Heavy 1; KFMH, Medium 10 including WHFS, WQHA, WPLR, WRDQ, WROV, KRZQ, WPGI, KODS, KQWB.

### REMBRANDTS "Just The Way It Is, Baby" (Atco) 25/23 (4/2)

Adds including WPCN, KYYS, WZZO, WKLG, WQHA, KEYJ, WYRK, WNCB, KZRR, KLPX, Medium 10 including WHFS, WHYY, KUPD, WSTZ, WMBZ, WQEZ, KRKX, KWHL, KZDQ.

### IGGY POP "Candy" (Virgin) 25/2 (24/2)

Adds including WPCN, KEYJ, Heavy 2; KRKX, KFMH, Medium 9 including WHFS, WGLS, WQHA, KLUJ, KJAK, WZKX, KQWB, KRNL, KZDQ.

### CONCRETE BLONDE "Caroline" (IRS) 24/2 (23/4)

Adds including KRKX, WQIR, Heavy 2 including WBLM, Medium 14 including WHFS, WBAB, KUPD, KLAQ, WRXX, WKOR, KRZQ, WKIT, WMAO, KSOY.

### JOHN HIATT "The Rest Of The Dream" (A&M) 23/3 (22/5)

Adds including WQIR, KZRR, KQGR, Heavy 2 including KRKX, KFMH, Medium 11 including WHFS, WHBS, WEZX, KEYJ, KLUJ, KSOY, KQNA.

### ANTHRAX "Got The Time" (Megaforce/Island) 21/4 (20/1)

Adds including WHTO, WKGX, KRZQ, Heavy 1; KNAC, Medium 3 including WITY, KUPD, WAZU.

### TROUBLE TRIBE "Tattoo" (Chrysalis) 18/7 (11/5)

Adds including KYYS, WLR, KRKX, KEZO, WKDZ, KEZE, WGLF, Medium 1 including WQVE.

### METALLICA "Stone Cold Crazy" (Elektra) 16/16 (0/0)

Adds including WBAB, WSHE, WXTB, WQFM, KSPJ, WLR, WHTO, WAPL, WYCD, KJLO, Heavy 1; KNAC, Medium 5 including KUPD, WAZU, KJCT, KRZQ, KQDS.

### RED HOUSE "Rain" (SBK) 16/6 (0/0)

Adds including WQHA, WEZX, KKEG, WQEZ, KJCT, KQNA, KSOY, KWHL, Heavy 1; WAPL, Medium 4 including WTKX.

### HOTHOUSE FLOWERS "I Can See Clearly Now" (London/Polydor) 15/0 (18/1)

Medium 6 including KDRS, WBLM, WEZX, KQAT, KQDS.

### ROBERT PLANT "Mirvans" (Es Paranza/Atlantic) 15/14 (1/0)

Adds including WLR, KAZY, KQME, WROR, WROV, KMCD, KJCT, KLPX, WKGB, Medium 6 including WMMR, WRF, KZAP, KEYJ, WRKX, KJLO.

### JAY AARON "Ronda" (WB) 15/3 (13/9)

Adds including KEZE, KFMQ, Heavy 1; KRKX, Medium 1 including KRZQ.

**NEW & ACTIVE** — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

**CHARTS** — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

**BREAKERS** — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

**MOST ADDED** — This week's most added albums and tracks.

**MOST REQUESTED** — This week's most requested tracks.

**HOTTEST** — This week's albums and tracks receiving the most heavy reports.



## "THE KING IS HALF-UNDRESSED"

Next up: "THAT IS WHY"

From the debut album "BELLYBUTTON"



- On!**
- WBUR
  - WHFS
  - KBCO
  - Live 105
  - KTCL
  - WVVV
  - WXVX
  - KUKQ
  - KJQN
  - KFMH
  - 91X

- CFNY
- WFIT
- WWCD
- WDRE
- KACV
- KRCK
- KUNV
- WFNX
- KJJO
- WRAS
- WDST

... and many more

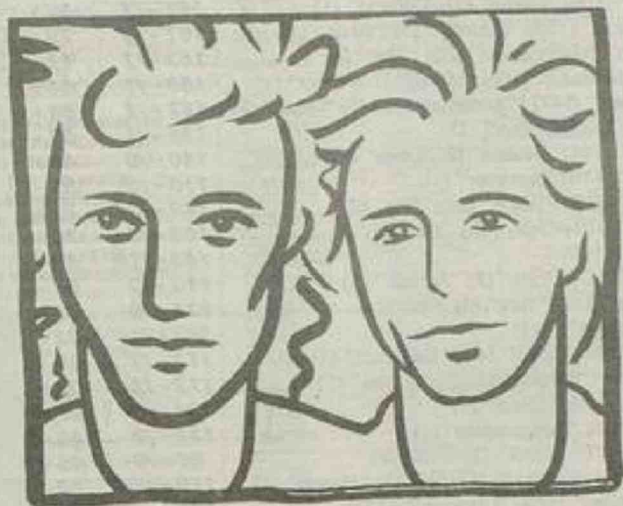
Medium Rotation



Tour continues later this month!



**CONTEMPORARY ART**



**"JUST  
THE WAY  
IT IS"**

By

**the  
REMBRANDTS**

Creative expressionism  
from their self-titled  
debut album.

**A Most Added AOR  
AOR New & Active 26/23  
AOR New Artists #8**



**"HIPPYCHICK"**

By

**SOHO**

It's the hot  
new single that's the #1  
import in America.



**CHR Debut 36**





181 REPORTERS

OCTOBER 5, 1990

3 2  
WKS WKS LW TW

Reports/Adds Heavy Medium

WKS	WKS	LW	TW	Artist/Album (Label)	Reports/Adds	Heavy	Medium
2	1	1	1	<b>1</b> INXS/X (Atlantic)	166-1	135-	28+
—	—	7	2	<b>2</b> VAUGHAN BROTHERS/Family Style (Epic)	161+4	85+	66-
13	8	8	3	<b>3</b> DAMN YANKEES/Damn Yankees (WB)	161-3	94+	55-
8	7	5	4	<b>4</b> NEIL YOUNG & CRAZY HORSE/Ragged Glory (Reprise)	161+3	79+	77-
6	6	8	5	<b>5</b> ALLMAN BROTHERS BAND/Seven Turns (Epic)	153+7	77+	67-
—	—	10	6	<b>6</b> AC/DC/Razor's Edge (Atco)	168-1	44+	83+
—	—	12	7	<b>7</b> ROBERT CRAY/Midnight Stroll (Mercury)	152+2	58+	81+
18	14	14	8	<b>8</b> ERIC JOHNSON/Ah Via Musicom (Capitol)	135-1	69+	45-
15	12	13	9	<b>9</b> LIVING COLOUR/Time's Up (Epic)	150-0	46+	73-
3	3	3	10	<b>10</b> ASIA/Then & Now (Geffen)	115-0	86-	22-
27	22	22	11	<b>11</b> BLACK CROWES/Shake Your Money Maker (Def American/Geffen)	149+34	29+	89+
1	2	4	12	<b>12</b> BAD COMPANY/Holy Water (Atco)	103-0	74-	22-
26	20	17	13	<b>13</b> HOUSE OF LORDS/Sahara (Simmons/RCA)	143+10	45+	65-
4	4	2	14	<b>14</b> BRUCE HORNSBY/A Night On The Town (RCA)	110-0	68-	38-
12	9	15	15	<b>15</b> ROGER WATERS/The Wall: Live In Berlin (Mercury)	124-0	51-	55-
—	—	20	16	<b>16</b> TOMMY CONWELL & THE YOUNG RUMBLERS/Guitar Trouble (Columbia)	147+4	22+	87-
7	10	16	17	<b>17</b> WINGER/In The Heart Of The Young (Atlantic)*	113-7	29-	51-
20	18	18	18	<b>18</b> HEART/Brigade (Capitol)	113-3	33+	70-
—	—	19	19	<b>19</b> WARRANT/Cherry Pie (Columbia)	134-5	25+	58+
14	11	15	20	<b>20</b> SLAUGHTER/Stick It To Ya (Chrysalis)	121-0	46-	50-
5	5	11	21	<b>21</b> JEFF HEALEY BAND/Hell To Pay (Arista)	80-0	45-	28-
—	—	23	22	<b>22</b> BOB DYLAN/Under The Red Sky (Columbia)	119+10	20+	76+
25	31	30	23	<b>23</b> POISON/Flesh & Blood (Enigma/Capitol)	108+32	19+	58+
28	22	24	24	<b>24</b> DON DOKKEN/Up From The Ashes (Geffen)	116-3	14+	56+
30	25	25	25	<b>25</b> GARY MOORE/Still Got The Blues (Charisma)	98+10	30+	48-
9	28	25	26	<b>26</b> JON BON JOVI/Blaze Of Glory (Mercury)	96+25	18-	58+
21	17	21	27	<b>27</b> RATT/Detonator (Atlantic)	105-0	18-	51-
35	34	29	28	<b>28</b> QUEENSRYCHE/Empire (EMI)	112+11	13+	42+
22	25	27	29	<b>29</b> JOHNNY VAN ZANT/Brickyard Road (Atlantic)*	91+11	15-	57+
33	33	31	30	<b>30</b> TOY MATINEE/Toy Matinee (Reprise)	95+10	19+	51+
23	27	32	31	<b>31</b> CHEAP TRICK/Busted (Epic)	83+12	9-	48+
37	36	36	32	<b>32</b> LOS LOBOS/The Neighborhood (Slash/WB)	64+4	7-	44+
31	37	37	33	<b>33</b> COLIN JAMES/Sudden Stop (Virgin)	72+17	6-	35+
10	23	—	34	<b>34</b> RED SPEEDWAGON/The Earth, A Small Man, His Dog And A Chicken (Epic)	48+21	10-	32+
—	—	—	35	<b>35</b> TRIXTER/Only Young Ones (Mechanic/MCA)	70+10	4+	25+
—	—	—	36	<b>36</b> CALL/Red Moon (MCA)	67+8	0-	44+
—	—	—	37	<b>37</b> LITTLE CAESAR/Little Caesar (DGC)	59-4	5+	25-
—	—	—	38	<b>38</b> STEVE VAI/Passion & Warfare (Relativity)	59-2	3+	27+
45	—	—	39	<b>39</b> CONCRETE BLONDE/Bloodletting (IRS)	41-4	15+	16-
18	21	28	40	<b>40</b> NELSON/After The Rain (DGC)	30-0	23-	6-
—	—	—	—	"Suicide" (160) "Disappear" (6) "On" (5)	166-1	135-	28+
—	—	—	—	"Tick" (150) "Telephone" (10) "Long" (9)	161+4	85+	66-
—	—	—	—	"High" (158) "Come" (5) "Coming" (1)	161-3	94+	55-
—	—	—	—	"Mansion" (158) "Country" (1) "White" (1)	161+3	79+	77-
—	—	—	—	"Seven" (136) "Good" (20) "Ain't" (4)	153+7	77+	67-
—	—	—	—	"Thunderstruck" (168) "Money" (10) "Shot" (2)	168-1	44+	83+
—	—	—	—	"Forecast" (147) "Consequences" (1) "Labor" (1)	152+2	58+	81+
—	—	—	—	"Cliffs" (133) "Desert" (3)	135-1	69+	45-
—	—	—	—	"Type" (146) "Solace" (2) "Love" (1)	150-0	46+	73-
—	—	—	—	"Days" (115) "Summer" (1)	115-0	86-	22-
—	—	—	—	"Hard" (139) "Twice" (20) "She" (2)	149+34	29+	89+
—	—	—	—	"Boys" (101) "Holy" (6) "You" (5)	103-0	74-	22-
—	—	—	—	"Can't" (142)	143+10	45+	65-
—	—	—	—	"Night" (104) "Fire" (2) "Across" (1)	110-0	68-	38-
—	—	—	—	"Young" (117) "Hey" (3) "Run" (1)	124-0	51-	55-
—	—	—	—	"Seventeen" (144)	147+4	22+	87-
—	—	—	—	"Miles" (84) "Enuff" (44) "Baptized" (1)	113-7	29-	51-
—	—	—	—	"Tall" (81) "Stranded" (35) "Fallen" (1)	113-3	33+	70-
—	—	—	—	"Cherry" (134) "Red" (1)	134-5	25+	58+
—	—	—	—	"Fly" (121) "Desperately" (1)	121-0	46-	50-
—	—	—	—	"While" (76) "Think" (3) "Full" (2)	80-0	45-	28-
—	—	—	—	"Unbelievable" (115) "Under" (1) "Handy" (1)	119+10	20+	76+
—	—	—	—	"Something" (103) "Unskinny" (13)	108+32	19+	58+
—	—	—	—	"Mirror" (114) "Forever" (3) "Crash" (1)	116-3	14+	56+
—	—	—	—	"Still" (95) "Moving" (1) "Pretty" (1)	98+10	30+	48-
—	—	—	—	"Miracle" (85) "Blaze" (15) "Bang" (1)	96+25	18-	58+
—	—	—	—	"Lovin" (105) "Scratch" (1)	105-0	18-	51-
—	—	—	—	"Empire" (106) "Silent" (8) "Jet" (1)	112+11	13+	42+
—	—	—	—	"Hearts" (72) "Brickyard" (19) "Love" (1)	91+11	15-	57+
—	—	—	—	"Last" (94) "Remember" (1) "Queen" (1)	95+10	19+	51+
—	—	—	—	"Back" (74) "Can't" (6) "Had" (2)	83+12	9-	48+
—	—	—	—	"Down" (60) "Can't" (1)	64+4	7-	44+
—	—	—	—	"Keep" (63) "Just" (9) "Crazy" (1)	72+17	6-	35+
—	—	—	—	"Love" (38) "Live" (9) "Heaven" (1)	48+21	10-	32+
—	—	—	—	"Give" (70)	70+10	4+	25+
—	—	—	—	"What's" (63) "You" (1) "Like" (1)	67+8	0-	44+
—	—	—	—	"From" (59)	59-4	5+	25-
—	—	—	—	"Would" (58)	59-2	3+	27+
—	—	—	—	"Caroline" (24) "Joey" (16)	41-4	15+	16-
—	—	—	—	"Love" (29) "After" (2) "Hardly" (1)	30-0	23-	6-

\*Keeps a bullet due to continued growth.

## COLIN JAMES



**AOR TRACK** 39  
**AOR ALBUM** 33

**ON OVER 60 AORs, INCLUDING:**

- WBCN WLLZ KRXQ
- WDVE WLZR KSJO
- KTXQ WQFM KISW
- KLOL KAZY KXRX

**MMR DEBUT** 38

KEEP  
ON  
LOVING  
ME  
BABY

## BREAKERS

QUEENSRYCHE  
Empire (EMI)  
62% of our reporters on it.

### MOST ADDED

- BLACK CROWES (34)
- POISON (32)
- RUBAIYAT (26)
- JON BON JOVI (25)
- REMBRANDTS (23)
- RED SPEEDWAGON (21)
- JIMMY BARNES (17)
- COLIN JAMES (17)
- GRATEFUL DEAD (16)
- ROBERT PLANT (14)

### HOTTEST

- INXS (135)
- DAMN YANKEES (84)
- ASIA (80)
- VAUGHAN BROTHERS (85)
- NEIL YOUNG & CRAZY HORSE (79)
- ALLMAN BROTHERS BAND (77)
- BAD COMPANY (74)
- ERIC JOHNSON (69)
- BRUCE HORNSBY (66)
- ROBERT CRAY (58)

PLAYLISTS — Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols: 'a' — Album or track is newly reported. (M), (L) — Other tracks from that album are in those rotations (medium or light).

A "Frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +. Parallel Two: 200,000 - 1,000,000. Parallel Three: under 200,000. Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel.

EAST

P1

WVWC/Washington (601) 581-7100

WVAB/Long Island (516) 587-1023

WVBC/Charlotte (704) 723-3208

WVHA/Dover (301) 328-1455

WVOP/Pittsburgh (412) 837-1441

WVNE/New York (212) 286-1927

WVPA/Philadelphia (215) 581-0923

WVPR/Providence (401) 438-4110

WVPS/Albany (518) 788-9061

WVZD/Allentown (610) 844-0911

WVZL/Charlotte (704) 723-3208

WVZM/Portland (503) 774-6264

WVZP/Dover (301) 328-1455

WVZT/Pittsburgh (412) 837-1441

WVZU/New York (212) 286-1927

WVZV/Philadelphia (215) 581-0923

WVZW/Providence (401) 438-4110

WVZY/Albany (518) 788-9061

P2

WVZB/New Haven (203) 387-9070

WVZC/Denver (303) 775-1212

WVZD/Ocean City (302) 654-1567

WVZE/Portland (503) 774-6264

WVZF/Portland (503) 774-6264

WVZG/Portland (503) 774-6264

WVZH/Portland (503) 774-6264

WVZI/Portland (503) 774-6264

WVZJ/Portland (503) 774-6264

WVZK/Portland (503) 774-6264

WVZL/Portland (503) 774-6264

WVZM/Portland (503) 774-6264

WVZN/Portland (503) 774-6264

WVZO/Portland (503) 774-6264

WVZP/Portland (503) 774-6264

WVZQ/Portland (503) 774-6264

WVZR/Portland (503) 774-6264

WVZS/Portland (503) 774-6264

WVZT/Portland (503) 774-6264

WVZU/Portland (503) 774-6264

WVZV/Portland (503) 774-6264

WVZW/Portland (503) 774-6264

WVZX/Portland (503) 774-6264

WVZY/Portland (503) 774-6264

WVZZ/Portland (503) 774-6264

WVZA/Portland (503) 774-6264

WVZB/Portland (503) 774-6264

WVZC/Portland (503) 774-6264

WVZD/Portland (503) 774-6264

WVZE/Portland (503) 774-6264

WVZF/Portland (503) 774-6264

WVZG/Portland (503) 774-6264

WVZH/Portland (503) 774-6264

WVZI/Portland (503) 774-6264

WVZJ/Portland (503) 774-6264

WVZK/Portland (503) 774-6264

WVZL/Portland (503) 774-6264

WVZM/Portland (503) 774-6264

WVZN/Portland (503) 774-6264

WVZO/Portland (503) 774-6264

P3

WVZP/Portland (503) 774-6264

WVZQ/Portland (503) 774-6264

WVZR/Portland (503) 774-6264

WVZS/Portland (503) 774-6264

WVZT/Portland (503) 774-6264

WVZU/Portland (503) 774-6264

WVZV/Portland (503) 774-6264

WVZW/Portland (503) 774-6264

WVZX/Portland (503) 774-6264

WVZY/Portland (503) 774-6264

WVZZ/Portland (503) 774-6264

WVZA/Portland (503) 774-6264

WVZB/Portland (503) 774-6264

WVZC/Portland (503) 774-6264

WVZD/Portland (503) 774-6264

WVZE/Portland (503) 774-6264

WVZF/Portland (503) 774-6264

WVZG/Portland (503) 774-6264

WVZH/Portland (503) 774-6264

WVZI/Portland (503) 774-6264

WVZJ/Portland (503) 774-6264

WVZK/Portland (503) 774-6264

WVZL/Portland (503) 774-6264

WVZM/Portland (503) 774-6264

WVZN/Portland (503) 774-6264

WVZO/Portland (503) 774-6264

SOUTH

P1

WVZA/Portland (503) 774-6264

WVZB/Portland (503) 774-6264

WVZC/Portland (503) 774-6264

WVZD/Portland (503) 774-6264

WVZE/Portland (503) 774-6264

WVZF/Portland (503) 774-6264

WVZG/Portland (503) 774-6264

WVZH/Portland (503) 774-6264

WVZI/Portland (503) 774-6264

WVZJ/Portland (503) 774-6264

WVZK/Portland (503) 774-6264

WVZL/Portland (503) 774-6264

WVZM/Portland (503) 774-6264

WVZN/Portland (503) 774-6264

WVZO/Portland (503) 774-6264

WVZA/Portland (503) 774-6264

WVZB/Portland (503) 774-6264

WVZC/Portland (503) 774-6264

WVZD/Portland (503) 774-6264

WVZE/Portland (503) 774-6264

WVZF/Portland (503) 774-6264









MIDWEST

THE NEW! Q95 FM WKQI-FM

VP Programming: Gary Berkowitz
APO MD: Michael Waite

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross

Z95 FM CHICAGO'S HIT MUSIC STATION

OM: Ric Lippincott
PD: Brian Kelly

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross

WNCI 97.9

PD: Dave Robbins
MD: John Cline
APO: Dan Bowen

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross

B96 Chicago

PD: Dave Shakes
MD: Todd Cavanah

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross

WTKI Milwaukee

PD: Mike Berlak
MD: John Woody Harrison
APO: Mike Blakemore

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross

ZPL 93.4 FM

WZPL Indianapolis
OM/PO: Don London
MD: Michael J. Powers

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross

99.5 WLOL Minneapolis

OM: Gregg Swedberg
PO: Greg Strassel

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross

FOX WDFX Detroit

APO/MD: John McFadden

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross

KDWB 101.3 Minneapolis

PD: Brian Philips
APO/MD: "Mr. Ed" Lambert

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross

Q106.5 ALL HIT MUSIC WKBQ

PD: Lyndon Abell
APO: Chris Knight
MD: Jim Atkinson

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross

Q104 THE #1 HIT MUSIC STATION KBEQ

Kansas City
PD: Karen Barber
APO/MD: Jon Anthony

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross

POWER 106 FM WPHR/Cleveland

PD: Cat Thomas
MD: Ed Brown

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross

96.3 FM WJZZ Detroit

PD: Rick Gillette
APO/MD: Mark Jackson

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross

Q102 WKRG-FM Cincinnati

PD: Dave Allen
MD: Brian Douglas

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross

WEST

Z100 FM PORTLAND'S HOTTEST MUSIC KKRZ

PD: Mark Capps
MD: Bill Kezley

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross

98.7 KCPX Salt Lake City

PD: Jerry Lousteau
APO/MD: Bob LaBorde

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross

KS104 KQKS/Denver

PD: Dave Van Stone
APO/MD: Stacy Cantrell

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross

KIISFM 102.7 Los Angeles

PD: Bill Richards
APO: Gwen Roberts
MD: Michael Martin

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross

KUBE 93 FM Seattle

PD: Tom Hulley
MD: Randy Irwin

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross

KISN FM AM Salt Lake City

PD: Gary Waldron
MD: Gary Michaels

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross

KPLZ Seattle

OM/PO: Casey Keating
APO/MD: Mark Allan

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross

Q106 San Diego

KKLQ/San Diego
VP: Gary Wall
PO: Kevin Westberry
MD: Michelle Santosusso

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross

Y108 Denver

PD: Mark Boike
APO/MD: Don Teets

- 1. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross
2. I Wanna Dance With Somebody (Who Loves Me) - Diana Ross







Please note, frozen playlists are indicated with an "f" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 100,000 and below.

257 REPORTS

A

AFTER 7 Can't Stop (Virgin)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for After 7 and other tracks.

ASIA Days Like These (Geffen)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Asia and other tracks.

BLACK BOX Everybody Everybody (RCA)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Black Box and other tracks.

BREATHESAY A Prayer (A&M)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Breathesay and other tracks.

ALIAS More Than Words Can Say (EMI)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Alias and other tracks.

STEVIE B Because I Love You (LMR/RCA)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Stevie B and other tracks.

ANITA BAKER Soul Inspiration (Elektra)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Anita Baker and other tracks.

JON BON JOVI Miracle (Mercury)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Jon Bon Jovi and other tracks.

CANDYMAN Knockin' Boots (Epic)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Candyman and other tracks.

B

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for various tracks.

ANITA BAKER Soul Inspiration (Elektra)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Anita Baker and other tracks.

JON BON JOVI Miracle (Mercury)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Jon Bon Jovi and other tracks.

CANDYMAN Knockin' Boots (Epic)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Candyman and other tracks.

BLACK BOX Everybody Everybody (RCA)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Black Box and other tracks.

BREATHESAY A Prayer (A&M)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Breathesay and other tracks.

ALIAS More Than Words Can Say (EMI)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Alias and other tracks.

STEVIE B Because I Love You (LMR/RCA)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Stevie B and other tracks.

ANITA BAKER Soul Inspiration (Elektra)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Anita Baker and other tracks.

JON BON JOVI Miracle (Mercury)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Jon Bon Jovi and other tracks.

CANDYMAN Knockin' Boots (Epic)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Candyman and other tracks.

BREATHESAY A Prayer (A&M)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Breathesay and other tracks.

ALIAS More Than Words Can Say (EMI)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Alias and other tracks.

STEVIE B Because I Love You (LMR/RCA)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Stevie B and other tracks.

ANITA BAKER Soul Inspiration (Elektra)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Anita Baker and other tracks.

JON BON JOVI Miracle (Mercury)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Jon Bon Jovi and other tracks.

CANDYMAN Knockin' Boots (Epic)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Candyman and other tracks.

ALIAS More Than Words Can Say (EMI)

Table with columns: Regional, National, Summary, Chart, File, P1, P2, P3, Tot. Includes data for Alias and other tracks.

Candyman Continued
Regional Reach
E 305
M 515
W 515

MARIAH CAREY
Love Takes Time (Columbia)
LP: Mariah Carey
Total Reports 220 905

Regional Reach
E 305
M 515
W 515
Chart Summary
National Summary
OP 190
DEED 12
SAVE 24
DOWN 7

Regional Reach
E 305
M 515
W 515
Chart Summary
National Summary
OP 78
DEED 7
SAVE 20
DOWN 3

Regional Reach
E 315
M 515
W 515
Chart Summary
National Summary
OP 52
DEED 15
SAVE 18
DOWN 0

DAVID CASSIDY
Lyn' To Myself (Enigma)
LP: David Cassidy
Total Reports 154 605

Regional Reach
E 295
M 515
W 515
Chart Summary
National Summary
OP 24
DEED 9
SAVE 24
DOWN 7

David Cassidy Continued
Regional Reach
E 315
M 515
W 515
Chart Summary
National Summary
OP 60
DEED 32
SAVE 24
DOWN 12

Regional Reach
E 315
M 515
W 515
Chart Summary
National Summary
OP 60
DEED 32
SAVE 24
DOWN 12

Regional Reach
E 315
M 515
W 515
Chart Summary
National Summary
OP 78
DEED 7
SAVE 20
DOWN 3

Concrete Blonde
Joy (IRS)
LP: Bloodstain
Total Reports 129 505

Regional Reach
E 315
M 515
W 515
Chart Summary
National Summary
OP 52
DEED 15
SAVE 18
DOWN 0

Regional Reach
E 315
M 515
W 515
Chart Summary
National Summary
OP 52
DEED 15
SAVE 18
DOWN 0

Regional Reach
E 315
M 515
W 515
Chart Summary
National Summary
OP 52
DEED 15
SAVE 18
DOWN 0

DAMN YANKEES
High Enough (WB)
LP: Damn Yankees
Total Reports 128 505

Regional Reach
E 315
M 515
W 515
Chart Summary
National Summary
OP 60
DEED 32
SAVE 24
DOWN 12

Regional Reach
E 315
M 515
W 515
Chart Summary
National Summary
OP 60
DEED 32
SAVE 24
DOWN 12

Regional Reach
E 315
M 515
W 515
Chart Summary
National Summary
OP 60
DEED 32
SAVE 24
DOWN 12

DEE-LITE
Groove Is In The Heart (Elektra)
LP: World Clique
Total Reports 104 405

Regional Reach
E 315
M 515
W 515
Chart Summary
National Summary
OP 52
DEED 15
SAVE 18
DOWN 0

Regional Reach
E 315
M 515
W 515
Chart Summary
National Summary
OP 52
DEED 15
SAVE 18
DOWN 0

DEPECHE MODE
Policy Of Truth (Sire/Reprise)
LP: Violator
Total Reports 207 815

Regional Reach
E 705
M 515
W 705
Chart Summary
National Summary
OP 159
DEED 4
SAVE 31
DOWN 21

Regional Reach
E 705
M 515
W 705
Chart Summary
National Summary
OP 159
DEED 4
SAVE 31
DOWN 21

Regional Reach
E 705
M 515
W 705
Chart Summary
National Summary
OP 159
DEED 4
SAVE 31
DOWN 21

DINO
Romero (Island)
LP: Swingin'
Total Reports 218 905

Regional Reach
E 315
M 515
W 515
Chart Summary
National Summary
OP 24
DEED 9
SAVE 24
DOWN 7

Regional Reach
E 315
M 515
W 515
Chart Summary
National Summary
OP 24
DEED 9
SAVE 24
DOWN 7

Dino Continued
Regional Reach
E 315
M 515
W 515
Chart Summary
National Summary
OP 24
DEED 9
SAVE 24
DOWN 7

Regional Reach
E 315
M 515
W 515
Chart Summary
National Summary
OP 24
DEED 9
SAVE 24
DOWN 7

EN VOGUE
Less (Atlantic)
LP: Born To Sing
Total Reports 72 305

Regional Reach
E 315
M 515
W 515
Chart Summary
National Summary
OP 24
DEED 9
SAVE 24
DOWN 7

Regional Reach
E 315
M 515
W 515
Chart Summary
National Summary
OP 24
DEED 9
SAVE 24
DOWN 7

ELISA FIORILLO
On The Way Up (Chrysalis)
LP: I Am
Total Reports 64 295

Regional Reach
E 315
M 515
W 515
Chart Summary
National Summary
OP 24
DEED 9
SAVE 24
DOWN 7

H

HALL & OATES

So Close (Atlantic) LP: Change of Season

Total Reports 194 758

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

M.C. Hammer Continued

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

HUMAN LEAGUE

Heart Like A Wheel (A&M) LP: Romantic

Total Reports 158 618

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

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Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

INFORMATION SOCIETY

Think (Tommy Boy/Reprise) LP: Hack

Total Reports 95 385

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

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Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

James Ingram Continued

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

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Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

Regional, National, Summary, Chart, Summary

J

JANET JACKSON
Black Cat (A&M)
LP: Rhythm Nation 1814

Regional, National, Summary, Chart Summary tables for Janet Jackson.

Regional, National, Summary, Chart Summary tables for various artists under 'J'.

BETTE MIDLER
From A Distance (Atlantic)
LP: Some People's Lives

Regional, National, Summary, Chart Summary tables for Bette Midler.

Regional, National, Summary, Chart Summary tables for various artists under 'J'.

M

GEORGE MICHAEL
Playing For Time (Columbia)
LP: Listen Without Prejudice Volume One

Regional, National, Summary, Chart Summary tables for George Michael.

Regional, National, Summary, Chart Summary tables for various artists under 'M'.

George Michael Continued

Regional, National, Summary, Chart Summary tables for various artists under 'J'.

BETTE MIDLER
From A Distance (Atlantic)
LP: Some People's Lives

Regional, National, Summary, Chart Summary tables for Bette Midler.

Regional, National, Summary, Chart Summary tables for various artists under 'M'.

N

NEW KIDS ON THE BLOCK
Let's Try It Again (Columbia)
LP: Step By Step

Regional, National, Summary, Chart Summary tables for New Kids on the Block.

Regional, National, Summary, Chart Summary tables for various artists under 'N'.

DONNY OSMOND
My Love Is A Fire (Capitol)
LP: Eyes Don't Lie

Regional, National, Summary, Chart Summary tables for Donny Osmond.

Regional, National, Summary, Chart Summary tables for various artists under 'N'.

P

PEBBLES
Giving You The Benefit (MCA)
LP: Always

Regional, National, Summary, Chart Summary tables for Pebbles.

Regional, National, Summary, Chart Summary tables for various artists under 'P'.

POISON
Something To Believe In (Capitol)
LP: Flesh & Blood

Regional, National, Summary, Chart Summary tables for Poison.

Regional, National, Summary, Chart Summary tables for various artists under 'P'.

Poison Continued

Regional, National, Summary, Chart Summary tables for various artists under 'P'.

MAXI PRIEST
Cope To You (Chrysalis)
LP: Bonafide

Regional, National, Summary, Chart Summary tables for Maxi Priest.

Regional, National, Summary, Chart Summary tables for various artists under 'P'.





SIGNIFICANT ACTION

Warrant Continued

3026	WFL 11-25	3:59	117	24-17
WAB 10-21	WIS 10-10	18:50	10-25	
WAZ 10-21	WIS 10-10	18:50	10-25	
WIS 10-10	WIS 10-10	18:50	10-25	
WIS 10-10	WIS 10-10	18:50	10-25	

**WILSON PHILLIPS**  
Impulsive (SBK)  
LP: Wilson Phillips  
Total Reports 135 535

Regional	Parade
Search	81 815
E 505	72 455
S 595	73 585
M 415	
W 455	

Chart Summary

Pos	P1	P2	P3	Total
1	0	0	0	0
2-5	0	0	0	0
6-10	0	0	0	0
11-20	0	0	0	0
21-30	0	0	0	0
31-40	0	0	0	0
41-50	0	0	0	0
51-60	0	0	0	0
61-70	0	0	0	0
71-80	0	0	0	0
81-90	0	0	0	0
91-100	0	0	0	0
101-110	0	0	0	0
111-120	0	0	0	0
121-130	0	0	0	0
131-140	0	0	0	0
141-150	0	0	0	0
151-160	0	0	0	0
161-170	0	0	0	0
171-180	0	0	0	0
181-190	0	0	0	0
191-200	0	0	0	0
201-210	0	0	0	0
211-220	0	0	0	0
221-230	0	0	0	0
231-240	0	0	0	0
241-250	0	0	0	0
251-260	0	0	0	0
261-270	0	0	0	0
271-280	0	0	0	0
281-290	0	0	0	0
291-300	0	0	0	0
301-310	0	0	0	0
311-320	0	0	0	0
321-330	0	0	0	0
331-340	0	0	0	0
341-350	0	0	0	0
351-360	0	0	0	0
361-370	0	0	0	0
371-380	0	0	0	0
381-390	0	0	0	0
391-400	0	0	0	0
401-410	0	0	0	0
411-420	0	0	0	0
421-430	0	0	0	0
431-440	0	0	0	0
441-450	0	0	0	0
451-460	0	0	0	0
461-470	0	0	0	0
471-480	0	0	0	0
481-490	0	0	0	0
491-500	0	0	0	0
501-510	0	0	0	0
511-520	0	0	0	0
521-530	0	0	0	0
531-540	0	0	0	0
541-550	0	0	0	0
551-560	0	0	0	0
561-570	0	0	0	0
571-580	0	0	0	0
581-590	0	0	0	0
591-600	0	0	0	0
601-610	0	0	0	0
611-620	0	0	0	0
621-630	0	0	0	0
631-640	0	0	0	0
641-650	0	0	0	0
651-660	0	0	0	0
661-670	0	0	0	0
671-680	0	0	0	0
681-690	0	0	0	0
691-700	0	0	0	0
701-710	0	0	0	0
711-720	0	0	0	0
721-730	0	0	0	0
731-740	0	0	0	0
741-750	0	0	0	0
751-760	0	0	0	0
761-770	0	0	0	0
771-780	0	0	0	0
781-790	0	0	0	0
791-800	0	0	0	0
801-810	0	0	0	0
811-820	0	0	0	0
821-830	0	0	0	0
831-840	0	0	0	0
841-850	0	0	0	0
851-860	0	0	0	0
861-870	0	0	0	0
871-880	0	0	0	0
881-890	0	0	0	0
891-900	0	0	0	0
901-910	0	0	0	0
911-920	0	0	0	0
921-930	0	0	0	0
931-940	0	0	0	0
941-950	0	0	0	0
951-960	0	0	0	0
961-970	0	0	0	0
971-980	0	0	0	0
981-990	0	0	0	0
991-1000	0	0	0	0

**WINGER**  
Miles Away (Atlantic)  
LP: In the Heart of the Young  
Total Reports 69 275

Regional	Parade
Search	91 28
E 335	72 295
S 295	73 465
M 215	
W 265	

Chart Summary

Pos	P1	P2	P3	Total
1	0	0	0	0
2-5	0	0	0	0
6-10	0	0	0	0
11-20	0	0	0	0
21-30	0	0	0	0
31-40	0	0	0	0
41-50	0	0	0	0
51-60	0	0	0	0
61-70	0	0	0	0
71-80	0	0	0	0
81-90	0	0	0	0
91-100	0	0	0	0
101-110	0	0	0	0
111-120	0	0	0	0
121-130	0	0	0	0
131-140	0	0	0	0
141-150	0	0	0	0
151-160	0	0	0	0
161-170	0	0	0	0
171-180	0	0	0	0
181-190	0	0	0	0
191-200	0	0	0	0
201-210	0	0	0	0
211-220	0	0	0	0
221-230	0	0	0	0
231-240	0	0	0	0
241-250	0	0	0	0
251-260	0	0	0	0
261-270	0	0	0	0
271-280	0	0	0	0
281-290	0	0	0	0
291-300	0	0	0	0
301-310	0	0	0	0
311-320	0	0	0	0
321-330	0	0	0	0
331-340	0	0	0	0
341-350	0	0	0	0
351-360	0	0	0	0
361-370	0	0	0	0
371-380	0	0	0	0
381-390	0	0	0	0
391-400	0	0	0	0
401-410	0	0	0	0
411-420	0	0	0	0
421-430	0	0	0	0
431-440	0	0	0	0
441-450	0	0	0	0
451-460	0	0	0	0
461-470	0	0	0	0
471-480	0	0	0	0
481-490	0	0	0	0
491-500	0	0	0	0
501-510	0	0	0	0
511-520	0	0	0	0
521-530	0	0	0	0
531-540	0	0	0	0
541-550	0	0	0	0
551-560	0	0	0	0
561-570	0	0	0	0
571-580	0	0	0	0
581-590	0	0	0	0
591-600	0	0	0	0
601-610	0	0	0	0
611-620	0	0	0	0
621-630	0	0	0	0
631-640	0	0	0	0
641-650	0	0	0	0
651-660	0	0	0	0
661-670	0	0	0	0
671-680	0	0	0	0
681-690	0	0	0	0
691-700	0	0	0	0
701-710	0	0	0	0
711-720	0	0	0	0
721-730	0	0	0	0
731-740	0	0	0	0
741-750	0	0	0	0
751-760	0	0	0	0
761-770	0	0	0	0
771-780	0	0	0	0
781-790	0	0	0	0
791-800	0	0	0	0
801-810	0	0	0	0
811-820	0	0	0	0
821-830	0	0	0	0
831-840	0	0	0	0
841-850	0	0	0	0
851-860	0	0	0	0
861-870	0	0	0	0
871-880	0	0	0	0
881-890	0	0	0	0
891-900	0	0	0	0
901-910	0	0	0	0
911-920	0	0	0	0
921-930	0	0	0	0
931-940	0	0	0	0
941-950	0	0	0	0
951-960	0	0	0	0
961-970	0	0	0	0
971-980	0	0	0	0
981-990	0	0	0	0
991-1000	0	0	0	0

**BETTY BOO**  
Doin' The Do (Reprise)  
LP: Rhythm King  
Total Reports 69 275

Regional	Parade
Search	91 28
E 335	72 295
S 295	73 465
M 215	
W 265	

Chart Summary

Pos	P1	P2	P3	Total
1	0	0	0	0
2-5	0	0	0	0
6-10	0	0	0	0
11-20	0	0	0	0
21-30	0	0	0	0
31-40	0	0	0	0
41-50	0	0	0	0
51-60	0	0	0	0
61-70	0	0	0	0
71-80	0	0	0	0
81-90	0	0	0	0
91-100	0	0	0	0
101-110	0	0	0	0
111-120	0	0	0	0
121-130	0	0	0	0
131-140	0	0	0	0
141-150	0	0	0	0
151-160	0	0	0	0
161-170	0	0	0	0
171-180	0	0	0	0
181-190	0	0	0	0
191-200	0	0	0	0
201-210	0	0	0	0
211-220	0	0	0	0
221-230	0	0	0	0
231-240	0	0	0	0
241-250	0	0	0</	





# BREAKERS

## WARRANT

### Cherry Pie (Columbia)

63% of our reporters playing it. Moves: Up 115, Debuts 14, Same 19, Down 2, Adds 13 including Z100, WEGX, Z95, WDFX, KBEQ, PIRATE, WAEB, WAAL. See Parallels, moves 32-27.

## HUMAN LEAGUE

### Heart Like A Wheel (A&M)

61% of our reporters playing it. Moves: Up 55, Debuts 42, Same 39, Down 0, Adds 22 including Q105, KBEQ, KKRZ, KCPX, Q106, WMJQ, WKDD, KKSS. See Parallels, debuts at number 40.

## POISON

### Something To Believe In (Capitol)

60% of our reporters playing it. Moves: Up 22, Debuts 52, Same 25, Down 0, Adds 55 including WXKS, Z100, WEGX, WAVA, KKBQ, B97, KBEQ, Y108, KKRZ. See Parallels, debuts at number 39.

## DAVID CASSIDY

### Lyn' To Myself (Enigma)

60% of our reporters playing it. Moves: Up 76, Debuts 24, Same 44, Down 0, Adds 10 including WKZR, WKQB, WKDD, WVIC, Z99, WJAD, WZZG, KSMB, Y94. Complete airplay in Parallels.

# NEW & ACTIVE

### BETTE MIDLER "From A Distance" (Atlantic)

Reports: 146. Moves: Up 17, Debuts 56, Same 23, Down 0, Adds 50 including WAVA, Q105, Q102, WVOL, Q106, X100, KRSS, PWR99 33-22, Y100 20-11, B93 35-29, 95 25-24.

### WILSON PHILLIPS "Impulsive" (SBK)

Reports: 135. Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 134 including WXXX, WPLJ, B94, PRO-FM, PWR99, KJGL, KMAX, PWR104, Y100, B97, KSAQ, WHCI, Y108, KZZP, KCPX, KWSS, KPLZ.

### CONCRETE BLONDE "Joey" (IRS)

Reports: 129. Moves: Up 78, Debuts 17, Same 20, Down 3, Adds 11, Y95, X100, WKEE, BQJ, WOKI, WOVV, WTFX, WHTT, KQZJ, KMCK, KZZJ, WKXJ 15-11, KMAX 8-7, KSAQ 3-2, Z95 11-5, WPST 13-8, K106 3-1. See Parallels, moves 35-31; Charted at 87%; Top 15 at 23%; Not at 19%.

### DAMN YANKEES "High Enough" (WB)

Reports: 128. Moves: Up 90, Debuts 32, Same 24, Down 0, Adds 12 including PWR99, KBEQ, KKRZ, WPST, WANS, KQZ, WRGN, WYKJ, KAKS, Q102 33-28, KWSS 23-18, PWR92 32-25, 999KH 33-22, 95 24-19, WABE 30-24. Charted at 78%; Not at 5%.

### SOHO "Hippychick" (A&M)

Reports: 119. Moves: Up 90, Debuts 19, Same 27, Down 0, Adds 23 including Z100, WYVZ, PWR99, HOT102, PWR106, WAAL, PWR92, 95, WJOL, Y107, X1067, WTFX, KHTK, KSAQ 33-28, WHTT 10-9, WAPE 23-19, KRFM 39-32. See Parallels, debuts at number 38. Charted at 66%; Top 15 at 11%; Not at 2%.

### DEE-LITE "Groove Is In The Heart" (Elektra)

Reports: 104. Moves: Up 52, Debuts 15, Same 18, Down 0, Adds 29 including B94, KKRZ, WTRC, WFMF, 95, WABE, WHTT, X1067, WYVZ, KOKK, WPLJ 26-22, Z100 21-17, WJOL 31-22, PWR99 18-14, KTFM 17-11, KKRZ 25-15. See Parallels, debuts at number 37. Charted at 67%; Top 15 at 10%; Not at 6%.

### USA3 "The Way You Do The Things You Do" (Virgin)

Reports: 97. Moves: Up 34, Debuts 15, Same 22, Down 0, Adds 25 including KSAQ, KDWB, WJOL, KS104, PWR106, KZZP, KJGL, WYFZ, WFMF, 95, KX106, KMAX 5-4, PWR104 17-12, WYPR 19-14, WNCI 31-25, KIS 31-27, KISN 31-26.

### RED SPEEDWAGON "Love Is A Rock" (Epic)

Reports: 97. Moves: Up 7, Debuts 24, Same 41, Down 0, Adds 25 including WYPR, Y102, KZZZ, 99WAYS, WQXW, WMBE, KQD, KAY107, WYFZ, WYPR 35-30, WJOL 39-33, WJLH 40-37, KFMW 35-28.

### STEVIE B "Because I Love You (The Postman Song)" (LNR/MCA)

Reports: 95. Moves: Up 21, Debuts 22, Same 15, Down 0, Adds 37 including PWR99, KQD, WYVZ, WYPR, KKRZ, HOT102, KIS, KLUBE, WJOL, TIC-FM, WANS, WJOL, WZOU 25-20, WJOL 25-13, PWR99 33-20, Q106 26-20, KKRZ 33-20, Q106 17-10.

### JON BON JOVI "Miracle" (Mercury)

Reports: 93. Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 90 including WPLJ, Z100, WEGX, KEGL, B97, WYVZ, KSAQ, WYPR, KDWB, WKBQ, PIRATE, KKRZ, KPLZ, K96.7, KKRZ, KX30-32.

### INFORMATION SOCIETY "Think" (Tommy Boy/Reprise)

Reports: 93. Moves: Up 16, Debuts 24, Same 41, Down 0, Adds 12 including WYKS, KSAQ, B96, WJOL, X1067, KHTK, KJLC, WYKS, KXKY, PWR99 35-28, WJOL 29-25, KKRZ 34-29, TIC-FM 49-34, WOKZ 25-19, HOT95 35-29.

### ASIA "Drops Like Thes" (Geffen)

Reports: 93. Moves: Up 49, Debuts 9, Same 19, Down 0, Adds 5, PRO-FM, WJOL, KZOU, KQMG, KZZJ, WYKS 23-16, HOT97 11-6, WJOL 6-3, WYFZ 9-8, KIS 26-21, KKRZ 28-18, KOFM 33-19, KQZJ 11-7, FM102 6-5, Q106 6-4, KREL 2-1. See Parallels, debuts at number 36. Charted at 72%; Top 15 at 28%; Not at 7%.

### DONNY OSMOND "My Love Is A Fire" (Capitol)

Reports: 79. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 79 including WPLJ, PWR99, Y95, KMAX, KKBQ, Y100, KSAQ, B96, Q102, WNCI, KKRZ, WJOL, WKBQ, Y108, KZZP, KCPX, KWSS.

### SLAUGHTER "Fly To The Angels" (Chrysalis)

Reports: 79. Moves: Up 45, Debuts 10, Same 18, Down 2, Adds 4, PWR92, WYPR, WYPR, B94 10-7, KDWB 16-13, WJOL 5-3, PIRATE 6-4, WAEB 27-20, WAAL 29-23, WYPR 9-3, 95 5-4, WYVZ 4-3, WYFZ 31-28, WRGN 11-9, KMYZ 1-1, KATM 4-3. Charted at 85%; Top 15 at 24%; Not at 19%.

### SNAP "Oops Up" (Arista)

Reports: 79. Moves: Up 42, Debuts 5, Same 20, Down 1, Adds 3, WYKS, WYVZ, KQMG, HOT97 21-19, WPLJ 25-21, WJOL 29-23, KTFM 12-9, PWR99 25-12, WJOL 23-28, KRRR 17-11, HOT97 33-30, WAAL 34-29, WYKS 7-5, K106 21-25, CK105 34-29, WYFZ 30-25, 995 29-24. Charted at 67%.

### NEW KIDS ON THE BLOCK "Let's Try It Again" (Columbia)

Reports: 78. Moves: Up 8, Debuts 14, Same 30, Down 0, Adds 25 including WZOU, PRO-FM, PWR104, WHTT, KS104, FL92, WERZ, Z100, KHTK, B95, KQZJ, WPLJ 34-30, Z100 29-25, PWR99 39-33, CK105 37-33, KKY 36-35.

### EN VOQUE "Lies" (Atlantic)

Reports: 77. Moves: Up 29, Debuts 5, Same 28, Down 7, Adds 3, KX33, KSMB, KBOZ, WPLJ 29-25, WJOL 13-9, FM102 5-4, K96.7 23-19, WOKZ 12-11, 995 8-3, 94 12-7, KCAQ 36-32, KAKI 39-36. Charted at 84%.

MOST ADDED	MOST ACTIVE	HOTTEST
WILSON PHILLIPS (134) * JON BON JOVI (92) DONNY OSMOND (79) POISON (55) BETTE MIDLER (50) STEVIE B (37) SWEET SENSATION (37) B. HORNSBY w/s. COLVIN (28) NEW KIDS ON THE BLOCK (25) RED SPEEDWAGON (25) USA3 (25)	CONCRETE BLONDE (92) DAMN YANKEES (92) BETTE MIDLER (73) SOHO (73) DEE-LITE (68) TONYI TONHI TONEI (59) CANDYMAN (56) ANITA BAKER (55) ASIA (53) SLAUGHTER (53)	RIGHTEOUS BROTHERS (106) VANILLA ICE (105) GEORGE MICHAEL (100) JAMES INGRAM (98) JANET JACKSON (91) NELSON (68) MAXI PRIEST (64) ALIAS (63) PHIL COLLINS (57) M.C. HAMMER (59)

Most Active = Ups + Debuts - Downs

**WINGER "Miles Away" (Atlantic)**  
Reports: 69. Moves: Up 17, Debuts 8, Same 22, Down 0, Adds 22 including PIRATE, WYPR, K106, KZZZ, WYK, WOKI, WYVZ, WRGN, KISN, 995, KZJ, KQX, WFC, WAEB 29-23, WJOL 34-29, KATM 25-21, KZZJ 39-25, YES97 39-30.  
**ELISA FIORILLO "On The Way Up" (Chrysalis)**  
Reports: 64. Moves: Up 24, Debuts 9, Same 24, Down 0, Adds 7, HOT102, KKRZ, FL92, WABE, CK105, WRGN, KQX, HOT97 27-24, PWR99 27-21, WJOL 18-14, 999KH 40-34, KWSS 32-27, KQMG 29-23, FM104 18-14, KAKS 38-28, KLYV 38-31. Charted at 57%.

# SIGNIFICANT ACTION

**CARON WHEELER "Livin' In The Light" (EMI)**  
Reports: 47. Moves: Up 11, Debuts 7, Same 23, Down 0, Adds 6, KBEQ, KQX, KLBE, KZZZ, KZOU, KNOE, WOKS 24-18, HOT97 29-26, WNCI 23-20, PWR106 34-31, KKRZ 24-16, FM102 21-19, FL92 6-38, KZFM 36-30, Z99 31-28, KROY 29-26.  
**BOYS "Crazy" (Motown)**  
Reports: 47. Moves: Up 27, Debuts 3, Same 14, Down 1, Adds 2, 94, KQAL, HOT97 28-25, KTFM 19-14, PWR99 29-23, WJOL 34-29, KS104 2-2, Y102 7-5, PWR106 29-24, KKRZ 14-9, FM102 9-8, KREL 8-7, WOKZ 7-6, KZFM 26-20, KRRR 17-12, WYVZ 97-23. Charted at 75%; Top 15 at 38%; Not at 9%.  
**DNA featuring SUZANNE VEGA "Tom's Diner" (A&M)**  
Reports: 42. Moves: Up 20, Debuts 5, Same 10, Down 0, Adds 7, WZOU, KOFM, K101, KXSS, KROY, KQX, SLYM, WJOL 34-28, PWR99 27-12, TIC-FM 33-23, WYKS 6-4, WYVZ 26-22, KJ103 24-16, 995 34-23. Charted at 62%; Not at 12%.  
**SWEET SENSATION "Each And Every Time" (A&M)**  
Reports: 37. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 37 including WOKS, HOT97, WPLJ, KTFM, PWR99, Q105, KKRZ, HOT949, Q106, HOT977, WABE, K96.7, CK105, KROY, KLYV.  
**TIFFANY "New Inside" (MCA)**  
Reports: 35. Moves: Up 1, Debuts 2, Same 18, Down 0, Adds 14 including WOKS, KKRZ, WERZ, 999KH, WYK, 995, KQZJ, 995, WYVZ, KQX, KFTZ, Y97, WJOL on, KKRZ 29-26.  
**LONDON QUIREBOYS "I Don't Love You Anymore" (Capitol)**  
Reports: 34. Moves: Up 17, Debuts 4, Same 10, Down 1, Adds 2, WAMP, WJAX, PIRATE 10-9, WJOL 37-31, WOKZ 4-2, WYVZ 6-3, K995 23-19. Charted at 71%.  
**SEDUCTION "Breakdown" (A&M)**  
Reports: 32. Moves: Up 10, Debuts 3, Same 12, Down 0, Adds 7, WJOL, PWR96, KKRZ, WJOL, HOT949, FL92, B95, HOT97 17-12, PWR99 22-15, KZFM 29-24.  
**BRUCE HORNBY & THE RANGE with SHAWN COLVIN "Last Soul" (RCA)**  
Reports: 28. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 28 including WPLJ, KQX, WYVZ, KSAQ, WNCI, KZZP, KQX, KLBE, 999KH, WJOL, 995, WHTT, WOKM, KX102, B96.  
**2 IN A ROOM "Wiggle II" (Casting/Charisma)**  
Reports: 28. Moves: Up 4, Debuts 4, Same 3, Down 0, Adds 17 including WYKS, WJOL, KTFM, Q105, HOT102, KKRZ, Q106, KREL, KLBE, TIC-FM, HOT977 1-1, WPLJ 33-26, Z100 24-14, PWR99 14-11, B96 9-7.  
**AL B SURE! "Misunderstanding" (WB)**  
Reports: 28. Moves: Up 0, Debuts 7, Same 4, Down 0, Adds 8, HOT97, KZFM, Y107, KHTK, KQMG, KQZ, KQX, KRFM, KKRZ 37-24, Q106 30-26, B95 38-31, KJUC 29-24, KROY 22-19. Charted at 57%.  
**BELL DIV DEYDE "B.S.D. (I Thought It Was Me)" (MCA)**  
Reports: 27. Moves: Up 5, Debuts 4, Same 4, Down 0, Adds 14 including WJOL, PWR96, KTFM, KS104, KIS, FM102, HOT949, KREL, WYVZ, Y107, KROY, WHTT, KQZ, KKRZ 35-28, KKRZ 35-30.  
**PET SHOP BOYS "So Hard" (EMI)**  
Reports: 25. Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 24 including WOKS, HOT949, X100, K106, KCAQ, KROY, WYVZ, YES97, KKRZ, 995, K995, KQX, WYVZ, WYVZ, KTFM, KTFM.  
**VAUGHAN BROTHERS "Tick Tock" (Epic)**  
Reports: 25. Moves: Up 0, Debuts 1, Same 1, Down 0, Adds 23 including Y95, KSAQ, KQX, 999KH, B93, WOKI, KATM, KZZJ, YES97, WYVZ, KZJ, KXN, KFMW, KBOZ, KQZJ.  
**STYX "Love Is The Ritual" (A&M)**  
Reports: 25. Moves: Up 1, Debuts 0, Same 4, Down 0, Adds 20 including WYPR, JET-FM, WPST, WJOL, WABE, WYPR, YES97, YES97, Q104, WYVZ, WYVZ, WYVZ, KTRZ, KRFM 39-32.  
**CYNTHIA & JOHNNY O "Dreamboy/Dreamgirl" (MCA)**  
Reports: 25. Moves: Up 13, Debuts 1, Same 8, Down 2, Adds 2, Q105, KJUC, HOT97 2-2, Z100 27-19, B95 24-20, KQZJ 18-15, Q106 13-7, TIC-FM 31-10, KZFM 15-12, KRRR 1-1, KQZJ 27-21. Charted at 84%; Top 15 at 46%; Not at 20%.  
**BLACK CROWES "Hard To Handle" (Def American/Geffen)**  
Reports: 24. Moves: Up 1, Debuts 8, Same 9, Down 0, Adds 8, WYPR, WJOL, KATM, WYFZ, 100CR, KRFM, WAEB 6-31, KZ106 6-24, KFMW 36-28.  
**TOMMY CORWELL & THE YOUNG RUMBLERS "I'm Seventeen" (Columbia)**  
Reports: 20. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 20 including KSAQ, WAEB, WPST, WJOL, B2K, KATM, WHTT, YES97, KQX, KLYV, WYPR, K995, KQX, KQZ, KTFM.  
**PARTY "I Found Love" (Hollywood)**  
Reports: 20. Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 17 including HOT949, WBBQ, KZFM, Y107, KQX, K995, KQMG, KQAL, WYVZ, KAKS, WJAD, K995, WDR, KQZJ.  
**LINEAR "Something Going On" (Atlantic)**  
Reports: 19. Moves: Up 3, Debuts 0, Same 14, Down 1, Adds 1, HOT102, HOT97 on, WYPR on-dp, HOT977 25-20, KZFM 40-36.  
**MARIA McKEE "Show Me Heaven" (Geffen)**  
Reports: 18. Moves: Up 3, Debuts 2, Same 12, Down 0, Adds 1, Q105, KMAX on-dp, KZZP on-dp, KQX 6-24, WKZJ 27-24.  
**BROTHER BEYOND "Just A Heartbeat Away" (EMI)**  
Reports: 17. Moves: Up 1, Debuts 1, Same 15, Down 0, Adds 0, KQX on, KZOU on-dp, K9R 38-35.  
**FAITH NO MORE "Falling To Pieces" (Slash/Reprise)**  
Reports: 16. Moves: Up 0, Debuts 1, Same 9, Down 0, Adds 4, WHTT, PIRATE, WYPR, WYPR, KFMW, KQX, KSAQ on-dp, WYVZ 6-20, KQZJ on.  
**OLETA ADAMS "Rhythm Of Life" (Fontana/Mercury)**  
Reports: 16. Moves: Up 3, Debuts 0, Same 8, Down 0, Adds 5, WYVZ, B95, KAKS, KQX, KTFM, KMAX on-dp, KISN 25-31, KREL 29-25.  
**GUY'S NEXT DOOR "I Was Made For You" (SBK)**  
Reports: 15. Moves: Up 3, Debuts 1, Same 7, Down 1, Adds 1, WAVA, KQX 11-14, B95 39-34, WJAD 23-20, KFTZ 34-30.  
**KEITH SWEAT "Merry Go Round" (Vintertainment/Elektra)**  
Reports: 14. Moves: Up 1, Debuts 1, Same 4, Down 0, Adds 8, KTFM, Y106, KZFM, CK105, K995, K995, B95, WZZG, WJOL 5-4, FM102 6-27.  
**LALAN HATHAWAY "Heaven Knows" (Virgin)**  
Reports: 14. Moves: Up 5, Debuts 3, Same 5, Down 0, Adds 1, Z99, KQMG 37-33, B95 31-32, KQMG 6-23. Charted at 57%.  
**CANDI & THE BACK BEAT "The World Just Keeps On Turning" (IRS)**  
Reports: 11. Moves: Up 2, Debuts 1, Same 0, Down 0, Adds 8, KKRZ, PWR106, HOT949, WJAD, KHTK, KQX, WYVZ, KQZJ, HOT977 32-29.  
**TECHNOROTIC "Rockin' Over The Beat" (SBK)**  
Reports: 11. Moves: Up 2, Debuts 2, Same 4, Down 0, Adds 3, HOT949, KQZ, WJAD, KTFM 6-30, KRRR 25-20.  
**BETTY BOO "Doie The Do" (Reprise)**  
Reports: 11. Moves: Up 3, Debuts 2, Same 4, Down 0, Adds 2, KKRZ, KTYT, WHTT 45-25, KS104 25-21, HOT949 6-21, KHTK 29-25.  
**CURSO "I Can't Stay" (Motown)**  
Reports: 11. Moves: Up 3, Debuts 2, Same 4, Down 0, Adds 2, PWR99, WYVZ, Z95 29-25, KKRZ 6-35.  
**BILLY JOEL "And So It Goes" (Columbia)**  
Reports: 10. Moves: Up 3, Debuts 1, Same 1, Down 0, Adds 5, WQXW, WYKS, WJOL, WYPR, SLYM, Y100 26-23, WNCI 30-24, KQX 6-18. Action a week ahead of single release.



## Al B. Sure!

### "Missunderstanding"

The New Single

From The Album

Private Times...

And The Whole 9!

KKFR 37-24	CK105 deb 39
WXKS on	KHTK add
KS104 27-24	KKMG add
Q106 30-28	B95 38-31
HOT97 add	I94 deb 30
WPGC deb 29	KLUC 29-24
KTFM on	KCAQ deb 38
KGGL on	KROY 22-19
FM102 25-23	KDON deb 28
KMEL deb 26	KQIZ add
KZFM add	WFHT 30-28
KPRR deb 29	KFBQ add
Y107 add	KFFM add

URBAN 27 - 22



# Damn Yankees

"High Enough"

From The Gold Album

Damn Yankees

NEW & ACTIVE

PWR99 add	WKDD deb 23
KSAQ 27-24	CK105 29-21
Q102 33-28	WVIC 23-15
KBEO add	KZ93 23-19
Y108 28-26	WZOK 26-21
KKRZ add 28	WRQN add
KISN 34-30	WVKS add
KWSS 23-18	KF95 add
PIRATE 20-18	KATM 23-19
WAAL 36-28	KXYQ deb 24
PWR92 32-25	WHTO 25-17
999KHI 33-22	KAKS add
WPST add	YES97 30-22
I95 24-19	Q104 33-23
KZ106 19-16	KWTX add
WANS add	KCMQ add
WZYP 33-24	WSNX 23-16
WABB 30-24	KKHT 40-31
K92 add	KRZR 17-12
WKZL 23-18	Y97 30-24

TRACK 3



Video Now On MTV!

# BILLY JOEL

## **AND SO IT GOES...**

The B-side that's become a No. 1 A/C smash and has Top 40 "flipping" for it in unprecedented style. The new ballad defines Billy's musical signature with a beauty reminiscent of his classics **HONESTY** and **JUST THE WAY YOU ARE**.

## **And So It Goes...**

dominating radio for one solid year with the hits **WE DIDN'T START THE FIRE, I GO TO EXTREMES**, and more from the No. 1 Triple-Platinum album "Storm Front."

## **And So It Goes** across America...

with Billy appearing on the CBS prime-time television show, Grammy Legends, in December, to be honored with a special **GRAMMY LEGEND AWARD**.

## **And So It Goes** all over the world...

as Billy continues his year-long SRO World Tour and then storms back into the U.S. this November.

## **AND SO IT GOES...** to universal acclaim:

"Billy Joel has returned to the style he created in the late '70's when he wrote some of the greatest standards like 'Just The Way You Are'... 'And So It Goes' is another standard"

Guy Zapoleon, KHMV

WORDS AND MUSIC BY BILLY JOEL  
Produced by Mick Jones and Billy Joel.

"Instant phones and fabulous call-out reaction from the beginning"

Gary Berkowitz, Q95

"Billy Joel is the quintessential mass-appeal artist 'And So It Goes' without saying that this cut will be a major hit! The CD jumped back into the Top-10 after one week of airplay"

Frank Amadeo, Y100

"Billy Joel is the perfect adult Top 40 artist for 1990. 'And So It Goes' is a smash"

Dave Robbins, WNCI

"Women love it"

Jim Ryan, KXYO

"For 15 years I've used as my sign-off the phrase, '... And So It Goes.' Billy Joel's song of the same name is simply grand... The melody gets inside and sticks, as the best ones do, and the lyric turns the knife in the heart"

Linda Ellerbee

**And So It Goes...**  
**And So It Goes...**  
**AND SO IT GOES.**

**A BILLY JOEL CLASSIC FOR THE '90's.**

On Columbia.

# STILL TAKING THE

A high-contrast, black and white portrait of a man with dark, curly hair, wearing dark sunglasses and a dark suit jacket. He is looking slightly to the left of the frame. The background is dark and indistinct.

**WORLD BY STORM!**

## NATIONAL AIRPLAY OVERVIEW

**CHR**

WKS	WKS	LW	TW	ARTIST/Title (Label)
6	2	2	1	GEORGE MICHAEL/Praying For... (Columbia)
2	1	1	2	PHIL COLLINS/Something Happened On... (Atlantic)
5	3	3	3	MAXI PRIEST/Close To You (Charisma)
17	10	4	4	JANET JACKSON/Black Cat (A&M)
13	12	4	5	JAMES INGRAM/Don't Have The Heart (WB)
14	13	7	6	RIGHTEOUS BROTHERS/Unchained... (Verve/Polydor)
8	6	5	7	NELSON/Can't Live Without Love And Affection (DGC)
12	11	8	8	DINO/Romeo (Island)
19	16	12	9	AFTER 7/Can't Stop (Virgin)
15	14	11	10	DEPECHE MODE/Policy Of Truth (Sire/Reprise)
22	18	13	11	PEBBLES/Giving You The Benefit Of The Doubt (MCA)
9	8	8	12	PAUL YOUNG/Oh Girl (Columbia)
28	21	16	13	INXS/Suicide Blonde (Atlantic)
23	20	17	14	BREATHE/Say A Prayer (A&M)
16	15	14	15	JOHNNY GILL/My, My, My (Motown)
37	30	21	16	MARIAH CAREY/Love Takes Time (Columbia)
34	28	20	17	ALIAS/More Than Words Can Say (EMI)
38	32	26	18	VANILLA ICE/Ace Ice Baby (SBK)
19	9	10	19	TAYLOR DAYNE/Heart Of Stone (Arista)
—	—	—	20	M.C. HAMMER/Pray (Capitol)
30	26	23	21	BLACK BOX/Everybody Everybody (RCA)
21	18	18	22	LISA STANSFIELD/This Is The Right Time (Arista)
3	5	15	23	JON BON JOVI/Blaze Of Glory (Mercury)
26	24	22	24	JUDE COLE/Time For Letting Go (Reprise)
1	4	18	25	WILSON PHILLIPS/Release Me (SBK)
7	17	25	26	BELL BIV DEVOE/Me! (MCA)
<b>BREAKER</b> 27 WARRANT/Cherry Pie (Columbia)				
—	—	—	28	DARYL HALL & JOHN GATES/So Close (Arista)
—	—	—	29	HEART/Stranded (Capitol)
31	29	28	30	MICHAEL BOLTON/Georgia On My Mind (Columbia)
—	—	—	31	CONCRETE BLONDE/Quey (RS)
27	25	29	32	GLENN MEDEROS/All I'm Missing Is You (MCA)
40	37	33	33	SYDNEY YOUNGBLOOD/I'd Rather Go Blind (Arista)
4	7	24	34	PRINCE/Thieves In The Temple (Paisley Park/WB)
—	—	—	35	CANDYMAN/Knockin' Boots (Epic)
<b>DEBUT</b> 36 SOHO/Hippychick (Ato)				
<b>DEBUT</b> 37 DEE-LITE/Groove It In The Heart (Elektra)				
<b>DEBUT</b> 38 TONY! TONI! TONI!/Feels Good (Wing/Polydor)				
<b>BREAKER</b> 39 POISON/Something To Believe In (Capitol)				
<b>BREAKER</b> 40 HUMAN LEAGUE/Heart Like A Wheel (A&M)				

N&amp;A Pg. 92; Playlists Pg. 80; Parallels Pg. 83

**ADULT CONTEMPORARY**

WKS	WKS	LW	TW	ARTIST/Title (Label)
5	4	3	1	RIGHTEOUS BROS./Unchained... (Verve/Polydor)
16	10	7	2	ROD STEWART/I Don't Wanna Talk About It (WB)
9	6	5	3	GEORGE MICHAEL/Praying For Time (Columbia)
17	13	10	4	DAN FOGELBERG/Rhythm Of... (Full Moon/Epic)
13	9	8	5	BREATHE/Say A Prayer (A&M)
11	7	6	6	TAYLOR DAYNE/Heart Of Stone (Arista)
2	2	7	7	PHIL COLLINS/Something Happened On... (Atlantic)
3	3	1	8	BILLY JOEL/And So It Goes (Columbia)
19	16	12	9	MARIAH CAREY/Love Takes Time (Columbia)
1	1	4	10	PAUL YOUNG/Oh Girl (Columbia)
12	11	11	11	JUDE COLE/Time For Letting Go (Reprise)
—	—	—	12	BETTE MIDLER/From A Distance (Atlantic)
20	19	15	13	BRENDA RUSSELL/Stop Running Away (A&M)
25	22	16	14	JILL SOBULE/Too Cool To Fall In Love (MCA)
30	24	18	15	ANITA BAKER/Soul Inspiration (Elektra)
8	5	18	16	MICHAEL BOLTON/Georgia On My Mind (Columbia)
4	4	13	17	WILSON PHILLIPS/Release Me (SBK)
—	—	—	18	CARLY SIMON/Better Not Tell Her (Arista)
15	15	17	19	JANET JACKSON/Come Back To Me (A&M)
18	18	20	20	JAMES INGRAM/Don't Have The Heart (WB)
<b>BREAKER</b> 21 MAXI PRIEST/Close To You (Charisma)				
—	—	—	22	HEART/Stranded (Capitol)
—	—	—	23	T. PENDERGRASS w/L. FISHER/God To Be... (Elektra)
26	26	25	24	VONDA SHEPARD/I Stay Away (Reprise)
<b>DEBUT</b> 25 MICHAEL McDONALD/Tear It Up (Reprise)				
<b>DEBUT</b> 26 LAURA BRANIGAN/Never In A Million Years (Atlantic)				
<b>DEBUT</b> 27 AFTER 7/Can't Stop (Virgin)				
—	—	—	28	BRENT BOURBONIS/Can't Feel The Pain (Charisma)
<b>BREAKER</b> 29 DARYL HALL & JOHN GATES/So Close (Arista)				
<b>BREAKER</b> 30 WILSON PHILLIPS/Impulsive (SBK)				

AC Music Begins Pg. 63

**URBAN CONTEMPORARY**

WKS	WKS	LW	TW	ARTIST/Title (Label)
3	2	2	1	PEBBLES/Giving You The Benefit... (MCA)
5	1	1	2	JOHNNY GILL/Fairweather Friend (Motown)
14	7	4	3	KEITH SWEAT/Merry Go Round (Vintertainment/Elektra)
17	9	6	4	SAMUELLE/So You Like What You See (Atlantic)
4	4	3	5	LALAH HATHAWAY/Heaven Knows (Virgin)
19	13	8	6	TRACIE SPENCER/Save Your Love (Capitol)
13	8	7	7	MAXI PRIEST/Close To You (Charisma)
25	16	10	8	BELL BIV DEVOE/B.B.D. (I Thought It Was Me?) (MCA)
16	12	9	9	KIARA/You're Right About That (Arista)
—	—	—	10	MARIAH CAREY/Love Takes Time (Columbia)
21	15	11	11	Q. JONES I.S. GARRETT/Don't Go For... (West/WB)
6	6	5	12	BLACK BOX/Everybody Everybody (RCA)
23	18	14	13	LISA STANSFIELD/This Is The Right Time (Arista)
35	25	19	14	CARON WHEELER/Livin' In The Light (EMI)
32	19	16	15	OLETA ADAMS/Rhythm Of Life (Fontana/Mercury)
38	27	21	16	GERALD ALTON/Slow Motion (Taj/Motown)
29	21	18	17	TEENA MARIE/Here's Looking At You (Epic)
27	20	20	18	TROOP/That's My Attitude (Atlantic)
36	28	24	19	JANET JACKSON/Black Cat (A&M)
—	—	—	20	M.C. HAMMER/Pray (Capitol)
31	24	23	21	SNAP/Doops Up (Arista)
—	—	—	22	AL B. SURE/Understanding (WB)
26	23	22	23	MAC BAND/Someone To Love (MCA)
34	30	26	24	L.L. COOL J/Jungle/L/The Boomin'... (Def Jam/Columbia)
—	—	—	25	ANITA BAKER/Soul Inspiration (Elektra)
—	—	—	26	TODAY I Got The Feeling (Motown)
—	—	—	27	CYNDA WILLIAMS/Harlem Blues (Columbia)
—	—	—	28	VANILLA ICE/Ace Ice Baby (SBK)
—	—	—	29	HI-FIVE/Just Can't Handle It (Jive/RCA)
—	—	—	30	CAMEO/Close Quarters (Atlanta Artists/Mercury)
2	3	12	31	PRINCE/Thieves In The Temple (Paisley Park/WB)
<b>DEBUT</b> 32 WHISPERS/My Heart Your Heart (Capitol)				
11	10	13	33	HOWARD HEWETT/I Could Only Have... (Elektra)
—	—	—	34	BERNADETTE COOPERA/Look Good (MCA)
<b>DEBUT</b> 35 LISTEN UP/Listen Up (Quest/Reprise)				
—	—	—	36	BLACK FLAMES/Dance With Me (DBR/Columbia)
<b>BREAKER</b> 37 LEVERT/Rope A Dope Style (Atlantic)				
<b>BREAKER</b> 38 JASMINE GUY/Try Me (WB)				
<b>BREAKER</b> 39 TEVIN CAMPBELL/Round And Round (Paisley Park/WB)				
<b>DEBUT</b> 40 CANDYMAN/Knockin' Boots (Epic)				

New &amp; Active, TOP 10 Recurrents Pg. 68

**NEW ROCK**

LW	TW	ARTIST/Title (Label)
4	1	SOUP DRAGONS/Lovegod (Big Life/Mercury)
1	2	LIVING COLOUR/Time's Up (Epic)*
3	3	JANE'S ADDICTION/Ritual De Lo Habitual (WB)
2	4	CURE/Never Enough (Track) (Elektra)*
7	5	REPLACEMENTS/All Shook Down (Sire/Reprise)
5	6	IGGY POP/Rock By Brick (Virgin)*
10	7	COCTEAU TWINS/Heaven Or Las Vegas (4AD/Capitol)
8	8	INXS/X (Atlantic)
13	9	CHARLATANS U.K./The Only One... (EP) (Beggars Banquet/RCA)
12	10	BOB MOULD/Black Sheets Of Rain (Virgin)

\*Keeps bullet due to continued growth

Complete TOP 30 New Rock Chart Pg. 74

**NAC**

LW	TW	ARTIST/Title (Label)
1	1	ACOUSTIC ALCHEMY/Reference Point (GRP)
1	2	RIPPINGTONS /RUSS FREEMAN/Welcome To The... (GRP)
7	3	DAVID BENIOIT/Inner Motions (GRP)
3	4	RICHARD ELLIOT/What's Inside (Enigma)
5	5	RICARDO SILVEIRA/Amazon... (Verve Forecast/PolyGram)
10	6	BOB JAMES/Grand Piano Canyon (WB)
4	7	PETER WHITE/Réveillez-vous (Chase Music Group)
8	8	ANITA BAKER/Compositions (Elektra)
8	9	MICHAEL FRANKS/Blue Pacific (Reprise)
<b>BREAKER</b> 10 LALAH HATHAWAY/Lalah Hathaway (Virgin)		

Complete TOP 30 NAC Chart Pg. 66

**CONTEMPORARY JAZZ**

LW	TW	ARTIST/Title (Label)
1	1	MICHEL CAMILO/On The Other... (Columbia/Epic)
1	2	EMILY REMLER/This Is Me (Justice)
3	3	BOB BERG/In The Shadows (Denon)
7	4	TANIA MARIA/Bela Vista (World Pacific)
5	5	BRANFORD MARSALIS/Crazy People Music (Columbia)
10	6	GERRY MULLIGAN/Onesome Boulevard (A&M)
8	7	MO' BETTER BLUES/Music From Mo' Better... (Columbia)
11	8	STEVE ERQUIAGA/Enkology (Windham Hill/Jazz)
13	9	NINO TEMPO/Tenor Saxophone (Atlantic)
9	10	JIMMY McGRUFF/You Ought To Think About Me (Headfirst)

Complete TOP 30 Contemporary Jazz Chart Pg. 66

**AOR TRACKS**

WKS	WKS	LW	TW	ARTIST/Title (Label)
—	—	—	2	ZZ TOP/Concrete And Steel (WB)
3	1	1	2	INXS/Suicide Blonde (Atlantic)
15	10	6	3	DANN YANKEES/High Enough (WB)
8	6	5	4	NEIL YOUNG & CRAZY HORSE/Mansion On... (Reprise)
—	—	—	7	VAUGHAN BROTHERS/Tick Tock (Epic)
—	—	—	10	AC/DC/Thunderstruck (Ato)
18	12	12	7	ROBERT CRAY/The Forecast (Calls For Pain) (Mercury)
16	14	15	8	ERIC JOHNSON/Climbs Of Dover (Capitol)
13	11	14	9	LIVING COLOUR/Type (Epic)
22	17	16	10	ALLMAN BROTHERS BAND/Seven Turns (Epic)
2	2	3	11	ASIA/Days Like These (Geffen)
—	—	—	17	STYX/Love Is The Ritual (A&M)
25	21	18	11	HOUSE OF LORDS/Can't Find My... (Simmons/RCA)
10	7	9	14	R. WATERS /BRYAN ADAMS/Young Lust (Mercury)
4	4	4	15	BRUCE HORNSBY/A Night On The Town (RCA)
1	3	8	16	BAD COMPANY/Boys Cry Tough (Ato)
30	24	20	17	T. CONWELL & THE YOUNG...I'm Seventeen (Columbia)
<b>BREAKER</b> 18 BLACK CROWES/Hard To Handle (Def American/Geffen)				
21	19	19	19	WARRANT/Cherry Pie (Columbia)
11	9	13	20	SLAUGHTER/Fly To The Angels (Chrysalis)
<b>BREAKER</b> 21 DEEP PURPLE/King Of Dreams (RCA)				
<b>BREAKER</b> 22 BOB DYLAN/Unbelievable (Columbia)				
26	26	24	21	DON DOKKEN/Minor Mirror (Geffen)
33	31	28	22	GARY MOORE/Sill Get The Blues (Charisma)
5	5	11	25	JEFF HEALEY BAND/While My Guitar Gently... (Arista)
20	18	21	26	RATT/Lovin' You's A Dirty Job (Atlantic)
<b>BREAKER</b> 27 QUEENSRYCHE/Empire (EMI)				
—	—	—	28	POISON/Something To Believe In (Enigma/Capitol)
35	33	28	29	TOY MATINEE/Last Plane Out (Reprise)*
23	23	22	30	HEART/Tail, Dark Handsome Stranger (Capitol)
—	—	—	36	JON BON JOVI/Miracle (Mercury)
—	—	—	37	WINGER/Miles Away (Atlantic)
48	42	34	38	CHEAP TRICK/Back N' Blue (Epic)
15	11	37	39	JOHNNY VAN ZANT/Hearts Are Gonna Roll (Atlantic)
40	37	35	40	LOS LOBOS/Down On The Riverbed (Slash/WB)
6	15	25	35	WINGER/Can't Get Enough (Atlantic)
52	44	41	41	TRIXTER/Give It To Me Good (Mechanic/MCA)
—	—	—	45	CALL/What's Happened To You (MCA)
—	—	—	48	COLIN JAMES/Keep On Loving Me Baby (Virgin)
47	43	40	42	LITTLE CAESAR/From The Start (DGC)

Complete TOP 60 Tracks Chart Pg. 73; LP Chart Pg. 76

**COUNTRY**

WKS	WKS	LW	TW	ARTIST/Title (Label)
4	1	1	1	GARTH BROOKS/Friends In Low... (Capitol)
12	7	2	2	MARK CHESNUTT/Too Cold At Home (MCA)
14	8	3	3	REBA McENTIRE/You Lie (MCA)
11	6	5	4	JUDDS/Born To Be Blue (Durb/RCA)
10	5	4	5	GEORGE STRAIT/Drinking Champagne (MCA)
17	13	8	6	JOE DIFFIE/Home (Epic)
18	17	11	7	BAILLIE & THE BOYS/Fool Such As I (RCA)
16	15	10	8	LIONEL CARTWRIGHT/My Heart Is Set On You (MCA)
30	18	13	9	R. TRAVIS & G. JONES/A Few Ole Country Boys (WB)
22	19	14	10	ANNE MURRAY/Feed This Fire (Capitol)
25	22	15	11	HOLLY DUNN/You Really Had Me Going (WB)
26	23	17	12	EXILE/Yet (Arista)
34	25	18	13	DON WILLIAMS/Back In My Younger Days (RCA)
13	12	7	14	DESERT ROSE BAND/Story Of Love (MCA/Curb)
23	21	19	15	RESTLESS HONEY/When Somebody Loves You (RCA)
36	27	21	16	EDDIE RABBITT/American Boy (Capitol)
27	24	20	17	VERN GOSDIN/This Ain't My First Rodeo (Columbia)
30	30	25	18	CONWAY TWITTY/Crazy In Love (MCA)
30	30	27	19	K.T. OSLIN/Come Meet Monday (RCA)
32	28	24	20	MARTY STUART/Western Girls (MCA)

**BREAKERS**

<b>BREAKER</b> 23 ALAN JACKSON/Chasin' That Neon Rainbow (Arista)				
<b>BREAKER</b> 24 TRAVIS TRITT/Put Some Drive In Your Country (WB)				
<b>BREAKER</b> 25 ROSANNE CASH/What We Really Want (Columbia)				

**DEBUTS**

<b>DEBUT</b> 26 DAN SEALS/Bordertown (Capitol)				
<b>DEBUT</b> 27 MARIE/Like A Hurricane (Curb)				
<b>DEBUT</b> 28 NICHELLE WRIGHT/Woman's Intuition (Arista)				

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