

I N S I D E:

COUNTRY SONG INFO MADE EASY

This week **R&R** debuts the Country Song Information Index, an easy-to-use resource that gives you key information for every active Country record at a glance: producer, writer, publisher, licensing society, manager, and more. Every week in **R&R's** Country music section.

Page 80

PROGRESSING FROM PD TO GM

Two AOR GMs who graduated from PD ranks reveal the secrets vital to making the big move (the "power of the suit") and identify the toughest parts of the transition.

Page 60

THE R&R INTERVIEW: CARL HIRSCH & DEAN THACKER



The co-principal and the Exec. VP of **LBI Holdings** (soon to be **Legacy** again and this week buyer of **KJQY/San Diego** — see Page 10) discuss their respective roles, philosophies, and views on the current radio/financial scene.

Page 25

CHR'S NEW MIDDAY MANEUVERS

Programmers discuss strategies for pulling off a tough trick — recycling morning listeners through the AC-dominated middays.

Page 54

BREAKING DOWN THE WALLS OF THE GIRL GHETTO

Radio still tends to confine female air personalities to the midday "girl ghetto," late nights, or the role of giggly morning sidekick, **Roberta Gale** contends. She calls for a fairer appraisal of women's air talents.

Page 40



A&M Restructures Executive Lineup

Cafaro Sr. VP/GM; Minor, Leon Stay

A&M has promoted VP/GM **Al Cafaro** to Sr. VP/GM and reorganized its executive staff with eight additional promotions. In addition, two senior VPs rumored as candidates to leave the label, **Charlie Minor** and **Michael Leon**, remain in place. The promotions follow top-level executive departures after **PolyGram's** purchase of the label and President **Gil Friesen's** subsequent resignation.

Promoted are **William Gilbert**, from VP/Sales to VP/Exec. Director, Sales; **Chuck Gullo**, from VP/Distributed Labels to VP/Sales, A&M and Distributed Labels; **Richard Frankel**, from Exec. Director to VP/Creative Services; **Tom Corson**, from Exec. Asst. to the President to VP/Marketing; **Wayne Isaak**, from VP/Publicity to VP/Exec. Director, Publicity; **Diana Baron**, from Exec. Director/Publicity to VP/West Coast Publicity; **Jim Guerinot**,



Al Cafaro

from Exec. Director to VP/Artist Development; and **David Gales**, from Exec. Director/Product Management to the new position of VP/Product Development & Operations.

The newly appointed execs join the group of department heads who've remained in place to form the foundation of A&M's staff: Sr. VP/Promotion **Minor**, Sr. VP/East Coast Operations **Leon**, Sr. VP/A&R **Steve Ralbovsky**, Sr. VP/Finance & Administration **Michael Parkin-**

A&M/See Page 38

Americom Partners No Longer Back Gammon

Move-In Dispute Causes Founder's Ouster

Veteran radio dealmaker **Tom Gammon** has been kicked out of **Americom Radio Brokers**, the firm he founded six years ago, following a dispute with brokerage partners concerning his radio station-ownership activities.

Company officials said Tuesday (5/1) that he'd been forced to sell his stock following "two weeks of intense negotiations" and would no longer have any connection with the brokerage.

Gammon's ouster follows a series of boardroom showdowns over the past two weeks that pitted him against his brother **Dan** and **Americom** partner **Bill Steding**. The friction followed a firestorm of criticism over

plans by his **Crown Broadcasting Co.** to seek FCC permission to relocate **WHMA-FM/Anniston, AL** to **Sandy Spring, GA**, near Atlanta.

Gammon says he bears his former partners no ill will, but will continue with his controversial station move-in activities. "I was shocked at first, then disappointed and sad. But I realized it was the right thing to do if I cared about the longterm health of **Americom**. It isn't in the best interests of the clients if I'm doing this stuff and I still have tentacles into the company," Gammon said.

He added that within a week he'll file documents with the **GAMMON/See Page 38**

R&R Convention '90 Update

Kirstie Alley, star of screen, TV, and the "Cheers" bar, will host **R&R Convention '90's** "Save The Earth Night" superstar concert, starring **Don Henley**, Saturday night (5/12).

Frey From The Heart

Glenn Frey will receive the **T.J. Martell Foundation's** first "From The Heart" award at ceremonies during the Thursday evening (5/10) welcoming cocktail party. The award recognizes Frey's longstanding contribution toward fighting leukemia, cancer, and AIDS in numerous **Martell Foundation** charitable efforts.



For a sneak preview of the hottest evening and after-hours attractions staged by record labels, networks, and research firms, be sure to read **R&R's** "Suite Talk" in this issue, Page 36.



Black Hats Triumph At ACM

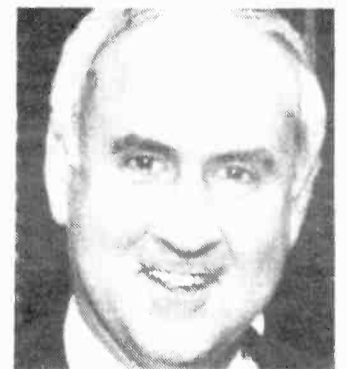


Clint Black pulled off more than the usual Hat trick at the 25th annual **Academy of Country Music Awards** last week. The **RCA** artist won no less than four "Hat" trophies: top male vocalist, top new male vocalist, plus single and album of the year.

Daniels Exits ABC Radio

With last week's resignation of **Aaron Daniels** as **ABC Radio Networks** President, **Cap Cities/ABC** management now has two executive positions to fill at the division. Four weeks ago, the network lost VP/Entertainment Programming **Tom Cuddy** to the VP/Programming post at co-owned **WPLJ/New York**.

According to a memo distributed to senior execs from **Cap Cities/ABC Inc.** Chairman/CEO **Thomas Murphy** (also slated to step down shortly) and President/COO **Dan Burke**, Daniels will leave at the end of June. "While we all know he's too young to be taking early retirement, that's exactly what —



Aaron Daniels regrettably for us — he's decided to do . . . Last year the **Networks** achieved an all-time high in sales and in profitability," the memo stated.

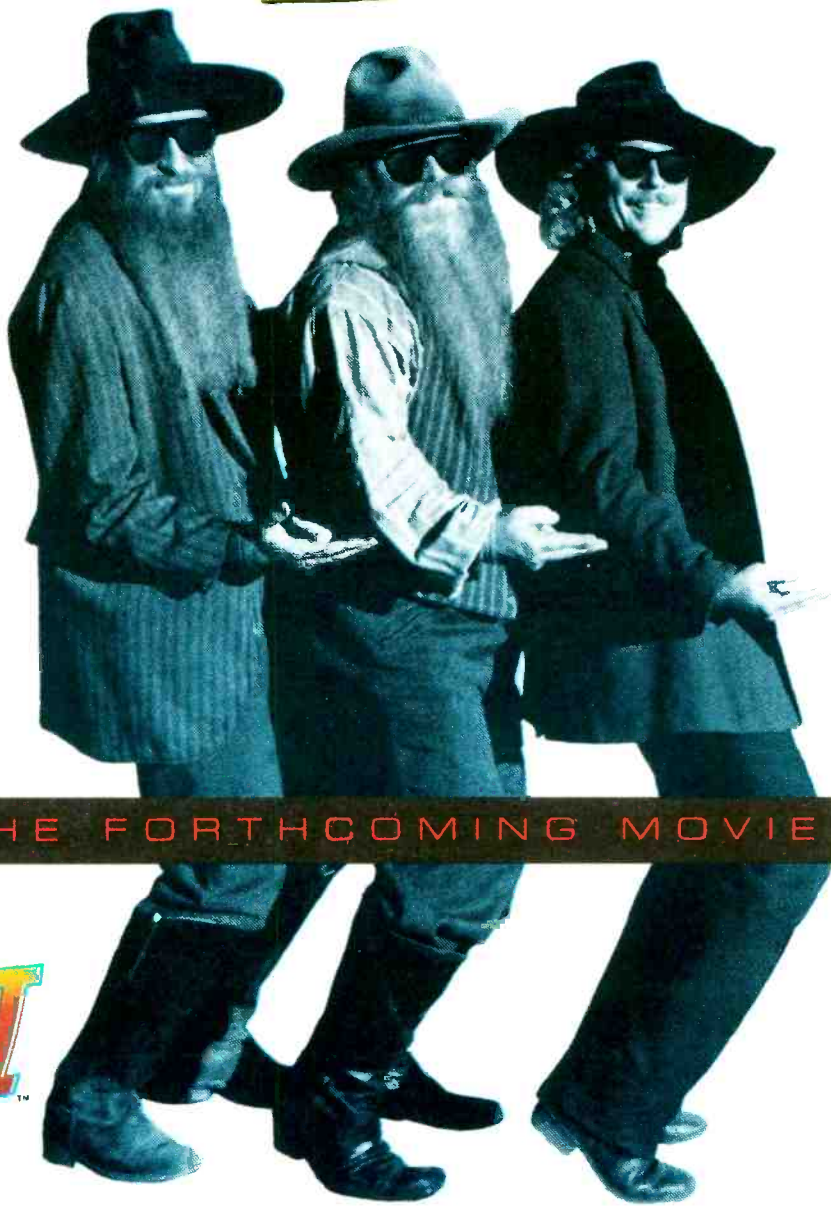
DANIELS/See Page 38

ZZ TOP ★

DOUBLEBACK

THE
NEW
SINGLE

TRACK BREAKER
DEBUT ③
#1 MOST ADDED



FEATURED IN THE FORTHCOMING MOVIE

BACK
TO THE **FUTURE III**
LIBERTY

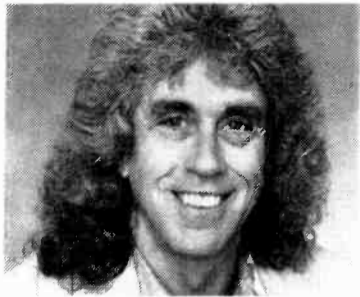


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Capitol Ups Shane To Sr. AOR Director



Jeff Shane

Capitol has promoted Jeff Shane from National Director to Sr. Director/Rock Promotion and Leslie Marquez from National Secondaries Promotion Manager to National AC Director. Both will be based at the label's Hollywood headquarters and report to VP/Promotion John Fagot.



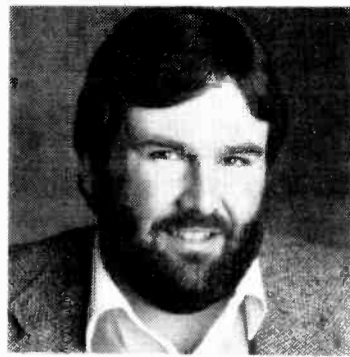
Leslie Marquez

Fagot commented, "Jeff earned this promotion through his consistent, professional efforts. He's quickly become one of the top AOR promotion people in the business."

"Leslie showed an exceptional ability to learn quickly and has become a major force at AC radio in a very short period of time. Her determination and dedication are unbelievable."

Shane told R&R, "I want this rock department to become more radio-oriented and consistent in the breaking of new acts. One of the most important areas we have to

CAPITOL/See Page 38



John Roberts

Roberts PD At WIOQ

John Roberts, former PD at Classic Rock WYSP/Philadelphia, is now PD at crosstown Dance CHR WIOQ (Q102), reporting to OM Mark Driscoll. He began his new duties at the EZ Communications outlet this week, replacing Elvis Duran, who exited in early February and now works afternoons at WHTZ (Z100)/New York.

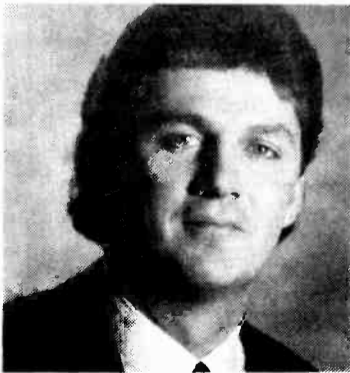
Q102 VP/GM Gil Rozzo told R&R, "The biggest advantage John had over everyone is that he's in the market and knows the city. Philadelphia is a very distinctive market and he'll be a year ahead of most other PDs we could have brought in. His reputation is wonderful, he's well-liked, and he's a bit of a renegade, which fits here."

Driscoll added, "After a long search for the right person, I've found him under my nose. He has lots of experience in various formats and with his background, maturity, and understanding, John will be a big help."

Roberts, who'll be an off-air PD, added, "Mark told me he wants a partner, similar to Z100's former Scott Shannon and Steve Kingston situation. This will be a new type of CHR format for me, but with my background in mainstream and rock formats I might be able to offer perspective as we continue to grow."

ROBERTS/See Page 38

KSHE Promotes Kelley To Station Manager



David Kelley

Emmis sales vet David Kelley has been elevated from GSM to the newly created post of Station Manager at KSHE/St. Louis. No plans exist to hire a new GSM.

KSHE VP/GM John Beck remarked, "David has done an excellent job revitalizing the KSHE sales effort and increasing revenue. We're very fortunate to have him with us."

Kelley has been with Emmis since 1982, when he joined WLOL/Minneapolis as an AE. He was upped to LSM in 1986 and named KSHE GSM two years later.

MAY 4, 1990

DANGER: UNPREDICTABLE AIR PERSONALITY AT WORK

Dangerous air personalities, meaning the spontaneous and unpredictable types, give listeners more reason to tune in, Dan O'Day maintains.

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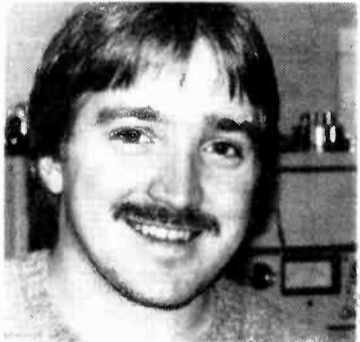
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NEW ROCK, NAC, CONTEMPORARY JAZZ HIGHLIGHTS	BACK PAGE

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Strassell Set As WLOL PD



Greg Strassell

WROK & WZOK/Rockford, IL OM Greg Strassell has become PD at Emmis Broadcasting's WLOL/Minneapolis. He'll begin working with OM Gregg Swedberg in two weeks. At the AC/CHR Rockford combo, Asst. OM/WROK PD John Ivey has been named OM.

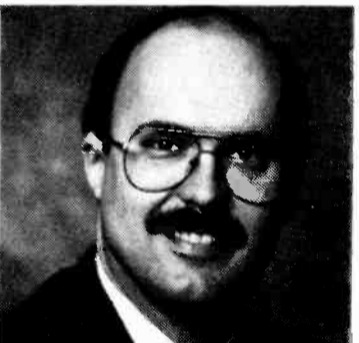
Emmis Exec. VP/Programming Rick Cummings told R&R, "Our consideration in hiring a new PD wasn't market size. Greg simply had more desire than any other candidate, and that's what we believe is needed to put WLOL back in a dominant position."

WLOL VP/GM Lisa Fransen Bittman added, "His energy, devotion, and competitiveness will get us back on track. Both Gregg and Greg really click and we're fortunate to have both of them working together."

Swedberg told R&R, "You can never have too many Gregs at a ra-

STRASSELL/See Page 38

WWRC Taps Cox as OM



Tyler Cox

Former WBZ/Boston Program Manager Tyler Cox has been named OM of Talk WWRC/Washington. He replaces Ken Mellgren, who last month parted ways with the Greater Media outlet.

"Tyler's background makes him perfect for us," commented WWRC & WGAY/Washington VP/GM Ted Dorf. "He's a winner, and I'm looking for a winner. Tyler has been in Talk radio for a long time and he comes with the highest of recommendations."

Cox told R&R, "Although I thoroughly enjoyed my time at WBZ, I wanted to get back into information-based radio. I don't think the full potential of the

COX/See Page 38

Z-Rock Bows In New York

Infinity Flips Hispanic WJIT To WZRC

A fulltime hard rock station finally wormed its way into the Big Apple Monday (4/30) when Infinity Spanish outlet WJIT adopted Satellite Music Network's "Z-Rock" format under new calls WZRC. Ten-year WJIT veteran Frank Flores remains GM; Mark Chernoff, PD at FM Classic Rock sister WXRK, handles on-site programming duties.

"Z-Rock is bold, revolutionary

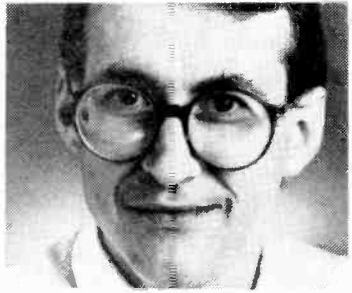
radio," Flores remarked. "Hard rock music dominates album sales and sells out concerts, yet there has not been, until now, a New York radio station willing to service this huge, vital, and growing audience."

Z-Rock Managing Director Lee Abrams commented, "Putting Z-Rock on an Infinity station in New York City makes a powerful

WZRC/See Page 38

MILLER TAKES NEW NATIONAL POST

**Brown Virgin's Director/
Album Promotion**



Paul Brown

Virgin Assoc. Director/Album Promotion **Paul Brown** has been promoted to National Album Director, and New York Regional Promotion Manager **Alex Miller** has been upped to National Promotion Director/Developing Artists. Based at the label's New York offices, Brown will report to National Promotion Director/Album & Rock 40 Radio **Jeffrey Naumann**; Miller will answer to VP/Promotion **Michael Plen**.

"Paul has all the qualities to lead album radio programmers in the direction Virgin is headed," stated Plen. "He has a unique perspective and never-say-die attitude. I'm proud to have him grow within this department."



Alex Miller

Taking on a new position, Miller will oversee the Alternative and College Promotion department, placing special emphasis on crossing artists over to mainstream formats. Plen remarked, "I can't think of a better person than Alex, who understands the art of 'developing artists' from the ground floor up through AOR and CHR. He's incredibly smart, creative, and devoted to his music and work."

Prior to joining Virgin three years ago, Brown was Northeast Director/Promotion and Sales at IRS. He started his promotion career in 1984 at Atco. Before his stint at Virgin, Miller also worked at Atco, as National College Director and National Album Promotion Director.



David Pearlman

**Pearlman Forms
Multi Market**

Veteran broadcaster **David Pearlman** has announced the opening of **Multi Market Communications**, a new radio station acquisition firm. The company's first property will be **WLVH-FM/Hartford**, which is being purchased for \$6.4 million.

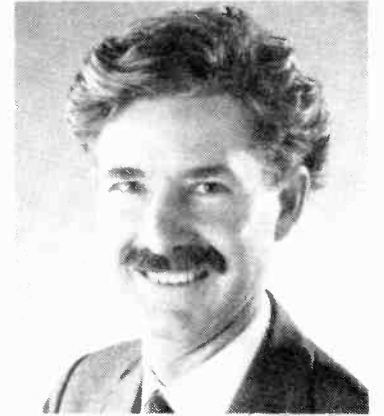
"This is a dream come true for me," Pearlman said. "We'll be looking for opportunities with big signals and growth potential in the Top 65 markets."

Investors in the new company include a group of Wall Street professionals and the venture capital arm of **Chemical Bank**.

Pearlman, who currently serves as President of Hartford-based **First City Broadcasting**, is a former **Group W Radio** executive. He previously was VP/GM of **WMAQ/Chicago** and **KODA/Houston**.

Lane OM At WMC-AM & FM

Randy Lane, acting GM and **Dittman Broadcasting Corporate VP/Programming** at **KMPZ (Z98)/Memphis**, has been named OM at **Scripps-Howard's** crosstown **WMC-AM & FM**. Lane begins his long-anticipated new job May 9, replacing **Robert John**, who resigned to program **AC KKYY/San Diego** last month.



Randy Lane

Combo VP/GM **Don Meyers** told **R&R**, "It's always interesting to bring in someone from the enemy camp, especially since he knows some of our intimate soft spots and can work quickly to shore them up. He's not only very qualified, but a quality gentleman who will contribute a lot to our overall success."

Lane told **R&R**, "FM100 is a legendary CHR in Memphis and is poised to shoot back to number

one. The AM is a young and growing News/Talk that will realize its full potential in the coming year."

Lane has programmed **WRQX (Q107)/Washington**, **WKQX (Q101)/Chicago**, and **KBEQ (Q104)/Kansas City**.

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SCHEDULE

WEDNESDAY • MAY 9, 1990

6:00PM Boss Radio 25th Reunion
Proceeds benefit T.J. Martell.
Call 818-348-3162 for details.

7PM - 12MID T.J. Martell/Reebok 8th Annual "Rock 'N' Bowl"
 • Rock 'N' Charity Bowling Party & Tournament
 • Prizes . . . Food & Fun

10:00PM Hospitality Suites

THURSDAY • MAY 10, 1990

9:00AM T.J. Martell/Reebok "Celebrity" Tee Off Golf Tournament

7 - 9:30PM R&R Welcoming Cocktail Party & Buffet Supper
 • Quincy Jones & Friends Entertain
 • "Celebrity Silent Auction"
 . . . Purchases benefit T.J. Martell Foundation

10:00PM CLUB RR Atlantic Records Showcase

• ABC Radio Networks "LAUGH BASH" featuring Sam Kinison
 • Hospitality Suites

FRIDAY • MAY 11, 1990

10:00PM CLUB RR MCA Records Showcase

• Hospitality Suites

SATURDAY • MAY 12, 1990



8:00PM R&R presents
 Geffen Recording Artist
DON HENLEY

SAVE THE EARTH NIGHT

10:00PM CLUB RR Capitol Records "Game Room"

• Hospitality Suites

SUNDAY • MAY 13, 1990

11:00AM T.J. Martell/Reebok "Celebrity" Softball Games
 • KLSX vs. Allstar Records Team (Game 1)
 • KNAC vs. KLOS (Game 2)
 • Fox Network Allstars vs. KNAC Celebrity Allstars (Game 3)
 • Peg Bundy "Mother of the Year" presentation
 • Rockers vs. Rollers (Game 4)

To register for all T.J. Martell/Reebok events
 . . . call 818/883-5129

CONVENTION SCHEDULE

WEDNESDAY • MAY 9, 1990

2:00PM Convention Registration

7PM - 12MID T.J. Martell/Reebok 8th Annual "Rock 'N' Bowl"

THURSDAY • MAY 10, 1990

9:00AM T.J. Martell/Reebok Celebrity Tee Off Invitational Golf Classic

10:00AM Convention Registration Desk Opens

3:00PM Using New Technology To Gain A Competitive Edge In The '90s
Presented by Radio Computing Services
Digital Production In The '90s
Presented by Allied Broadcast Equipment

Advanced Perceptual Research: Breaking Through The Research Buzz Words

Presented by Rantel Research
Getting Diary Keepers To Write Down Your Name
Presented by Sabo Media

7 - 9:30PM Welcoming Cocktail Party & Buffet Supper

10:00PM • "Club R&R" • Hospitality Suites

FRIDAY • MAY 11, 1990

8:30AM Format Breakfast Sessions - CHR & NAC

CHR: "Winning Offensive & Defensive Strategies"

R&R's Joel Denver moderates a panel packed with eight of the format's most successful strategists from major, medium and small markets. Today's hottest CHR topics will be tackled by **Randy Kabrich**-Station Manager/PD Y95/Dallas, **Jeff Wyatt**-Regional VP/Programming & PD Power 106/Los Angeles, **Marc Chase**-PD Power Pig/Tampa, **Randy Michaels**-Jacor Exec. VP & COO, **Guy Zapoleon**-PD KNRJ/Houston & Nationwide Nat'l PD, **Jim Cook**-PD WJET/Erie, **Jack Oliver**-PD KKRQ/Wichita and **Leslie Framm**-VP/Programming WABB/Mobile.

NAC: "Has The Novelty Worn Off?"

R&R's Mike Kinoshian hosts some of the format's most successful programmers and managers. Their goal is to take an honest look at NAC . . . which has shown little ratings growth going into the '90s. Panelists include KTWV's **Allan Chlowitz** and **Chris Brodie**, WLOQ's **John Gross**, WNUA's **John Gehron**, KKSF's **Steve Feinstein**, SMN's **Lee Abrams**, **John Sebastian**, co-owner KLSK, KOAI programmer **John Frost**, Narada's **Kevin Schmidt**, **James Lewis**, **Mark Wexler** of GRP and **Roger Lifeset**.

9:00AM Convention Registration Desk Opens

10:30AM Keynote: Robert Tucker
 "Profiting from Change Through Innovation . . . Ways To Succeed in the '90s"

1:30PM Keynote: David Rogers
 "How to Thrive in the Competitive '90s"

3:30PM Keynote: John Parikh
 "The Wizard of Odds: A Multi-Media Look At Radio in the '90s"

FRIDAY • MAY 11, 1990

5:00PM Format Sessions - AOR, Country & UC

AOR: "Putting AOR In Focus For The '90s"

R&R's Harvey Kojan has a bit of hocus focus planned . . . the longer you work in the radio/record industry, the harder it is to keep your perspective. What do listeners — your customers — really think about radio and records. Find out of this year's AOR panel, as we give both programmers and label reps a rare opportunity to view *actual focus groups in action*. Illuminating and *infuriating*, focus groups cut through the clutter and let you see how real people perceive your product. These focus groups are being conducted *exclusively* for convention attendees.

Country: "In The '90s"

Top programmers and major label execs discuss issues impacting both sides of the industry in the '90s. Topics in this free-wheeling discussion will include format fragmentation, greater current percentages, prevailing attitudes towards the continuing influx of new artists, and much more.

UC: "The '90s Mix"

Fractionalization of the core audience . . . Maintaining an exclusive music identity . . . Attaining a fair share of ad revenues . . . These issues and more will be tackled during "The '90s Mix" by these top programmers: **Jimmy Smith**-WGCI/Chicago, **Dave Allen**-WUSL/Philadelphia, **Roy Sampson**-WXYV/Baltimore, **Duff Lindsey**-WJHM/Orlando, **Jim Maddox**-Exec VP All Pro Broadcasting and **Dennis Reese**-MD of WHQT/Miami.

5:00PM "Multi-Dimensional Selling . . . The Management Challenge of the '90s."
 - Chris Beck

10:00PM • "Club R&R" • Hospitality Suites

SATURDAY • MAY 12, 1990

8:30AM Breakfast Sessions - AC: "The '90s Evolution"

R&R's Mike Kinoshian checks out the format's evolution with a case study examination featuring **Jhani Kaye**-Station Manager of KOST and KBIG's VP/Programming **Rob Edwards**. Contributing from a management perspective will be GMs **Bob Griffith**/KXEZ, **Jim Haviland**/WXEZ and **Mark Biviano**/WQAL. And **Jeff Silvers** OM/PD of WLEV and **Curt Hansen** PD of WEBS give the small market slant.

Using New Technology To Gain A Competitive Edge In The '90s

Presented by Radio Computing Services

What's Coming in the '90s . . .
Presented Bill Moyes, The Research Group

10:00AM Convention Registration Desk Opens

11:00AM Keynote: C.W. Metcalf
 "The Humor Option . . . Change & Stress Adaption Skills For Surviving And Thriving"

2:00PM Keynote: Dudley Lynch
 "Scoring A Win In A Chaotic World"

4:00PM "The First Amendment & You: Obscenity/Indecency/Record Labeling"
 Looking for solutions to the hottest issue to hit our industry will be . . . International Radio Consultant **Jeff Pollack**, **Luther Campbell** (Luke of 2 Live Crew), artist manager **Danny Goldberg**, HOT 97/New York VP **Joel Salkowitz**, attorney **Jason Shrinisky** and RIAA President **Jay Berman**.

8:00PM Superstar Show - DON HENLEY
 "Save the Earth Night"

AFTER SHOW • "Club R&R" • Hospitality Suites

SUNDAY • MAY 13, 1990

11:00AM T.J. Martell/Reebok "Celebrity" Softball Games

THE NINETIES

IMPROVEMENT • HELPING HUMANITY

CONVENTION KEYNOTERS



"Profiting From Change Through Innovation ...Ways To Succeed in the '90s"

ROBERT TUCKER

At this session you'll discover how to:

- Help unleash the "innovator" in you.
- Learn to think like an innovator.
- Spot changes in the marketplace well in advance of competitors.
- Find the opportunities in change.
- Motivate your employees to contribute ideas and insights.
- Increase your ability to sell you' ideas.
- Translate ideas into results.
- Use "change" as a source of opportunities, rather than of problems.

Authored "Breakthrough Thinking: Strategies for Winning Big in Business" and "How To Profit From Today's Rapid Changes," co-authored "Winning the Innovation Game." Former adjunct professor at UCLA.



"The Humor Option ... Change & Stress Adaption Skills for Surviving & Thriving"

C.W. METCALF

At this session, you'll explore how a "sense of humor" can enhance:

- Creativity
- Problem-Solving
- Imagination
- Risk-Taking
- Health

President of C.W. Metcalf & Company, he has served on the faculties of the University of Michigan, Florida State and Bennington. He has been featured on the NBC Today Show, CNN, PBS, in Forbes, Newsweek and the Wall Street Journal.



"The Wizard of Odds: A Multi-Media Look At the Future of Radio"

JOHN PARIKH

In this exclusive one-of-a-kind presentation, you'll get a view of the near-future and pick up the advantage...

- Anticipate change
- Prepare winning strategies in advance.
- Practical advice to use the next day
- Know the landmarks to look for the next day
- Find out if the "Greyby Boom" will give up on music radio to spend more time with News and Talk
- Will Oldies go away and will Country radio suffer as American's live in bigger cities?
- Is satellite a Trojan horse?

Radio's most prominent futurist and prognosticator has produced, exclusively for this convention, a multi media presentation showing how to navigate radio's yellow brick road to 1995 ... using heart, courage and brains to take advantage of every opportunity.



"Scoring A Win In A Chaotic World"

DUDLEY LYNCH

Revolutionary ideas in management and marketing strategies ... designed for an era characterized by constant accelerating change. Lynch uses the powerful metaphor of the dolphin to exemplify the strategy that is destined to supersede outmoded business behaviors as we enter the last decade of the century.

The "Dolphin Strategy" promises to deliver greater power to:

- Choose instantly, successfully, between the strategies of Take Over, Give In, Get Out, Trade-Off, and Breakthrough.
- Do more with less
- Think tougher and dream smarter.
- The power of focus on the 20% of your effort that delivers 80% of your significant results.
- Act flexibly, elegantly, and with endurance amid the accelerating waves of change.

Mr. Lynch is President of Brain Technologies Corporation of Ft. Collins, Colorado and co-author of "Strategy of the Dolphin."



"How To Thrive In The Competitive '90s"

DAVID ROGERS

A hard-hitting presentation by a master strategist and best-selling author. Rogers introduces the results of a new study conducted exclusively for the R&R Convention ... "The definitive study on the principles of excellence for marketing radio and music in the '90s."

You'll learn the specific steps that should be taken to overcome major changes our industry will face in the volatile '90s. Each person attending the presentation will receive a complimentary "Findings Summary" of this groundbreaking research study.

Rogers is President of Service Innovations Corporation, a consulting and training firm located in Highland Park, IL. He is author of "Fighting To Win" and the best seller, "Waging Business Warfare."



"Multi-Dimensional Selling ... The Management Challenge of the '90s."

CHRIS BECK

R&R Sales & Management columnist Chris Beck clearly defines the sales opportunities for prosperity in the '90s...

- At the agency level
- Local and national retail ... featuring recent case study examples.
- Preview the "account list" of the '90s.
- Explore the challenges and evolution inside radio's two major account categories ... agency and automotive.

A 17-year sales veteran, Beck is the owner of Los Angeles-based Chris Beck Communications. In addition to consulting, he is an internationally-published author whose work is featured in R&R.

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• All T.J. Martell/Reebok events are in addition to registration ... and are tax deductible.

** Small Markets are those 100+ in size. Registration must be submitted on station letterhead to qualify for discount. Student Registrants must have their instructor apply on their behalf, submitted on school letterhead, in order to qualify for discount.

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REFUND POLICY:

Registration refunds will be issued after the convention, minus a \$40 administrative fee, if written cancellation received by May 4, 1990. After that date, only half the registration amount will be refundable.

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- Mondrian 213/650-8999

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FACT

COLEMAN RESEARCH'S AUDITORIUM MUSIC TEST HAS THREE OF THEM:

BREAKTHROUGH #1: FIT

In the 1980's, auditorium music tests told you only about song popularity. Coleman Research's FACTSM (Fit, Acceptance, and Compatibility Test) still tells you which songs are popular, but goes far beyond mere song acceptance to offer a major research breakthrough with "Fit." "Fit" tells you whether listeners perceive each and every song to be *appropriate to your station*.

Coleman Research has found that music image fulfillment, or "Fit," is critically important in determining the strength of your station's listening levels. If a listener's expectation is fulfilled, he will tune in time and time again, for long listening spans. If the expectation is not fulfilled, a listener will decrease the number of occasions of listening *and* time spent per occasion. With "Fit," Coleman Research identifies if each song meets the *expectations* of your audience or if it "breaks your promise."

BREAKTHROUGH #2: COMPATIBILITY

Smart program directors know intuitively which songs belong or are "compatible" with their station's core "quintessential" sound. Playing compatible songs maximizes listening while non-compatible songs will damage cume and quarter-hours. Until now, other than "gut feeling," there has been no way to identify which songs are most compatible and which are "outside the format."

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Root Set For September Trial

A federal judge has set a September 21 trial date for Washington communications lawyer **Thomas Root**, who faces 33 fraud and forgery charges stemming from his work on behalf of five FM applicant groups.

In a brief hearing last week, Federal District Judge **John Garrett Penn** also gave Root's attorney **Eugene Propper** ten days to decide whether he will continue to represent Root. Propper, a partner in the firm of **Ginsburg, Feldman, and Bress**, earlier told the court there is a chance that his work on behalf of Root might be in conflict with certain client work being performed by his law firm.

Propper has declined to comment on the exact nature of the potential problem, but said after the hearing, "I do not believe there will be a conflict."

Root was charged on March 21 with 20 counts of mail and wire fraud, seven counts of filing false documents with the FCC, four counts of using counterfeit federal documents, and one count each of forgery and obstruction of a grand jury investigation.

Assistant U.S. Attorney **David Eisenberg** told Penn it would take the government two weeks to present its case to a jury. Propper estimated he would need a week to lay out his defense.

Related Developments

In other recent developments in the Root case:

- The owners of **KTUF/Kirkville, MO** have filed a petition to deny **Northern Missouri Christian Broadcasters'** planned sale of a Kirkville FM construction permit that is central to Root's legal woes.

- **Admiral Broadcasting Corp.** argues Root's alleged misdeeds during the Kirkville licensing proceeding constitute grounds for blocking the proposed \$30,776 sale to the **Bethesda Foundation of Nebraska** and stripping NMCB of the CP.

According to the indictment, Root allegedly filed a forged FAA tower authorization on behalf of NMCB. The group was subsequently awarded the Kirkville CP in 1988, only to discover that it did not possess an officially approved tower site.

- **Madera FM LP**, a group formed by the controversial **Sonrise Management Services** radio investment firm and represented at the FCC by Root, has agreed to transfer its FM construction permit for Madera, CA. Madera General Partner **Manuel Jimenez** told the FCC his group does not have the money to build the station and Root's legal problems have made it difficult to raise the needed funds.

- A federal court in Fort Lauderdale has ruled that Root does not have to provide the **National Transportation Safety Board** with the results of a state-ordered psychiatric evaluation he underwent after he crashed his small plane into the Atlantic.



DC REPORT
PAT CLAWSON

Allied Capital Bankrolls Radio Buys

Washington-based **Allied Capital Corp.** is jumping back into radio financing, and Sr. VP **Cabell Williams** said the venture capital firm is being deluged with deal proposals from small and medium market broadcasters. "We think multiples are coming down to more reasonable levels. Even so, we're still very picky," he said.

Williams wants deals priced under \$5 million at no more than eight times cash flow. He won't bankroll startups or turnarounds (unless supported by existing cash flow properties), but will finance AM stand-alones if the station has a "niche" market. For senior debt, he's lending five to five-and-a-half times cash flow with longterm (up to 15 years) fixed rates of 13-15%. Owner-operators only need apply, not borrowers trying to make a financial play in broadcasting.

Allied recently closed on three financings: **KTDO-AM & FM/Toledo, OR**; **KXAA/Rock Island (Wenatchee), WA**; and **WMYJ/Edinboro (Erie), PA**, which was acquired by a first-time buyer.

FCC Plays Ball With Celtics

The **Boston Celtics** will soon be in the broadcasting business now that the FCC has granted a cross-ownership waiver to acquire both **WEEI (AM)** and **WFXT-TV/Boston**. Commissioners turned down a petition to deny filed by the **Committee for Community Access (R&R, 3/23)**, which had accused current WEEI owner **Helen Broadcasting** of violating FCC public notice requirements in connection with the \$8 million radio sale.

Ruling that CCA had not "raised a substantial and material question of fact," the FCC order didn't address the group's request that no waivers be granted until Boston has at least one minority-owned fulltime broadcast outlet, or its claim that the Celtics are creating a radio-TV-basketball programming monolith.

CCA attorney **Philip Olenick** said the group will likely decide in the next week whether to appeal. Celtics counsel **Diane Goldman** told R&R no date has been set for closing the transactions.

S&L Advertises To Sell Station

Harbor Federal Savings & Loan Asst. VP Dan Wallace said his Florida-based institution never intended to get into the radio business, and now it wants out as quickly as possible. He's asking \$625,000 for **WDKC/Ft. Pierce, FL** — and is advertising for buyers in the *Wall Street Journal*, *New York Times*, and *Atlanta Constitution* — but not in trade publications.

Harbor Federal recently foreclosed on WDKC. The station's former owners had an outstanding debt of \$824,267. Wallace said the ads have gotten "quite a bit of response" from several experienced broadcasters as well as "people who've always had a dream to own a radio station." Some inquiries, he noted, were rather strange — proposals primarily to let the "buyer" try his hand at radio with no money down and payments — maybe — sometime down the road. The S&L expects to sell the station within the next month.

Clifton FM Deal Cleared

The FCC has cleared the way for veteran programmer **Jerry Clifton** to buy **KOZN/Imperial, CA** for \$255,000, granting "extraordinary relief" after bankruptcy trustee **Richard Kipperman** promised that current owner **Richard Edgar Greene** won't receive any financial benefit from the sale.

According to a policy known as the "Second Thursday" doctrine, the FCC grants such relief only when it's assured that individuals accused of misconduct will not receive any benefit from a transfer. The FCC had ordered the station's license revoked in 1985 after accusing Greene — a Canadian by birth — of falsely claiming U.S. citizenship on license applications and ownership reports.

While Greene challenged the order, his company filed bankruptcy and an FCC administrative law judge authorized a search for a buyer.

Beantown Ruling Leaves Sports 'Exclusivity' Rights In Doubt

A new federal court ruling in Boston has broadcasters wondering what's public and what's private in the world of sports. **WBZ-TV/Boston** bought exclusive radio and TV rights to the Boston Marathon. But **WCVB-TV/Boston** sued, and U.S. District Judge **David Nelson** struck down the WBZ contract, ruling the marathon was an "unfolding news event" taking place on public streets, so no one could claim exclusive rights to it.

The judge ruled only on motions for temporary injunctions and the case won't actually be tried for some time. He also didn't address whether his definition of a news event would extend to a publicly owned facility where admission is charged, such as a municipal stadium.

Following the ruling, WBZ Marketing Promotions Director **Frank Murtagh** said the marathon was just like past years and "everybody got to cover it." He told R&R the Group W station hadn't sold coverage as an exclusive, so no refunds were due sponsors. Besides, Murtagh noted, 'BZ was still "The Official Radio Station of the Boston Marathon."

Other Reactions

WHDH/Boston ND Joe Morgan said his station got credentials two days before the race for the photo bridge, too late to have phone lines installed, but otherwise was able to go ahead with plans for "three hours of wall-to-wall all-out coverage."

WEEI/Boston also broadcast live start-to-finish coverage. Director of News and Programming **Phil Sirkin** said the News station wasn't involved in the actual court case, but sent observers.

The dispute is far from resolved, but **RTNDA President Dave Bartlett** said he hopes it means a trend toward packaging rights to more public events has been "cut off at the pass." He said RTNDA's view

has always been that "you can't sell rights to something that occurs on a public street."

WCVB-TV counsel **Janine Petit** says no date has been set for trial of the actual case. She told R&R the station feels strongly that a "First Amendment issue" is at stake.

Cap Cities/ABC, which holds exclusive rights to the New York Marathon, had filed documents supporting WBZ's position in the Boston case. ABC declined to comment on the ruling.

New FCC Fee Rules Questioned

Washington communications lawyers are grouching that a big change in the way the FCC processes broadcasters' paperwork may lead to foulups and the misplacement of crucial documents.

New and higher processing fees take effect at the FCC this month, and broadcasters will no longer be allowed to send their checks and paperwork to Washington. FCC staffer **Tom Holleran** said the Commission's DC Fee Window "will be shut down permanently." Effective May 21, all payments and applications must be sent to **Mellon Bank** in Pittsburgh. The bank will deposit checks to a U.S. Treasury bank account, date-stamp the accompanying applications, and then send them back to the FCC via express mail.

Expensive Paperwork

The new fees were mandated by Congress to help cut the federal budget deficit. A few of the changes:

- The radio license transfer fee (Form 314 or 315) jumps from \$500 to \$565;
- Some services are no longer free; i.e., \$55 for changing call letters; \$35 for filing annual ownership reports;

- Broadcasters seeking a new community of license or a higher class of channel must now pay \$1565;

- A new fee-processing form (Form 155) must accompany each application — or the Commission will refuse to process the paperwork.

The latter move is designed to resolve a backlog at the Fee Window, which some Washington attorneys say has caused applications to be delayed as much as a month. But **Larry Roberts** of the **Federal Communications Bar Association** complained that "it defies common sense that you can't file an application that's going to be processed in Washington to an agency located in Washington."

The trouble with sending fees to Pittsburgh, said communications lawyer **Vince Pepper**, is it "allows one more possibility of a glitch." Even so, he told R&R if the change eliminates the current fee processing backlog, "it will be worth it."

TRANSACTIONS

Sillerman Shuffles \$20 Million In San Diego

Phoenix TV Tycoon Wants Waiver For \$10.4 Million FM Deal

Deals Of The Week

KJQY/San Diego

PRICE: \$20 million
TERMS: Cash for assets
BUYER: LBI Holdings Inc., owned by Carl Hirsch and Robert F.X. Sillerman. The company, to be renamed Legacy Broadcasting, recently announced plans to buy WMJI/Cleveland and WYHY/Nashville from Jacor Communications.
SELLER: Command Communications Inc., headed by Carl Brazell and Robert F.X. Sillerman. The company also owns KODA/Houston, KRLD/Dallas, and the Texas State Networks.
FREQUENCY: 103.7 MHz
POWER: 36kw at 580 feet
FORMAT: AC
BROKER: Bill Steding of Americom Radio Brokers

KESZ/Phoenix

PRICE: \$10.4 million
TERMS: Asset sale for \$9.9 million cash. Additional \$400,000 cash is to be paid in 36 monthly installments to

Bob Duffy for noncompete agreement, and a \$100,000 cash signing bonus is to be paid to Jerry Ryan for accepting the position of General Manager of the station.

BUYER: Arizona Television Corp., owned by Delbert, Jewell, William, John, and Leah Lewis; Delbert Lewis Jr.; William Miller; and Edna McFarlane.

SELLER: Duffy II Corp., headed by Bob Duffy.

FREQUENCY: 99.9 MHz
POWER: 100kw at 1670 feet
FORMAT: AC

COMMENT: Arizona Television is requesting a waiver of the FCC's one-to-a-market rule to complete this transaction. The company contends that at least 30 separately owned broadcast licensees will remain in the Phoenix market.

Alabama

WCOX/Camden

PRICE: \$30,000
TERMS: Asset sale for cash and assumption of undisclosed liabilities

BUYER: Wilcox Radio Corp., owned by William Pompey, Willie Powell, Henry Penick, Leroy Griffin, Brooks Holleman, and Thomas Pompey. Another stockholder, Henry Broadcasting Corp., is owned by Henry Granger Sr. and Henry Penick. Wilcox Radio is the proposed buyer of WYVC/Camden, AL.

SELLER: Wilcox Network Inc., owned by Willie Powell.

FREQUENCY: 1450 kHz
POWER: 1kw
FORMAT: Religious

WYVC/Camden (FM CP)

PRICE: \$34,000 (approximate)
TERMS: Asset sale for \$34,000 cash plus assumption of undisclosed amount of liabilities
BUYER: Down Home Broadcasting Corp., owned by Henry Granger, Henry Penick, William Pompey, Willie Powell, Leroy Griffin, and Andrew Fore. They also own WCOX/Camden, AL (see above).
SELLER: Camden Broadcasting Associates, owned by Yvonne Carter of

TRANSACTIONS AT A GLANCE

**Deals So Far In 1990:
\$469,999,485**

**Total Stations Traded This Year: 435
This Week's Action: \$42,810,065
Total Stations Traded This Week: 30**

- Deals Of The Week:
- KJQY/San Diego \$20 Million
- KESZ/Phoenix \$10.4 Million

- WCOX/Camden, AL \$30,000
- WYVC/Camden, AL (FM CP) \$34,000
- WAYF/Mobile \$150,000
- KCMT/Chester, CA \$175,000
- KKCB & KSLY/San Luis Obispo, CA \$1.6 million
- KCSJ & KGRQ/Pueblo, CO \$1.1 million
- WEBQ-AM & FM/Harrisburg-Eldorado, IL \$330,000 for 92.5%
- FM CP/Manhattan, KS Undisclosed
- WUPY/Ontonagon, MI \$300,000
- KRNO-AM & FM/Reno \$224,103
- WJIC & WNNN/Salem-Canton, NJ \$1.45 million
- WNJO/Seaside Park, NJ (AM CP) \$198,375
- WIAM/Williamston, NC \$70,500
- WQMX/Medina, OH \$561,577 for 35% and voting control
- WTIL/Mayaguez, PR No cash consideration for 22.1% and control
- WVOZ (AM)/San Juan, PR \$800,000
- WPRQ/Colonial Heights, TN \$340,000 (approximate)
- WCKS/Karnes, TN No cash consideration
- KHFI/Austin \$4.8 million
- KPLV/Port Lavaca, TX \$10 for 40%
- KZEE/Weatherford, TX \$46,500 for 50%
- KPRX & KPRQ/Price, UT \$200,000

Radio Ventures I, L.P.

has acquired

**WMXB(FM)
Richmond, Virginia**

from

Ragan Henry Communications Group, L.P.

and

**WXTR(FM)
Washington, DC**

from

Communications Management National, L.P.

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Jim Brewer • George Reed

DALLAS
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Bill Whitley

LOS ANGELES
818/893-3199
Jim Mergen • Ray Stanfield

KANSAS CITY
816/932-5314
Bill Lytle • Don Boyles

SALT LAKE CITY
801/753-8090
Greg Merrill

Montgomery, AL.
FREQUENCY: 102.3 MHz
POWER: 3kw at 328 feet

WAYF/Mobile
PRICE: \$150,000
TERMS: Asset sale for cash
BUYER: Goforth Media Inc., headed by Wilbur Goforth. The company owns WBHY/Mobile.
SELLER: Evangel Christian School Inc., headed by President Karl Strader. The group also owns WCIE/Lakeland, FL.
FREQUENCY: 88.5 MHz
POWER: 59kw at 453 feet
FORMAT: Religious

California

KCMT/Chester
PRICE: \$175,000
TERMS: Escrow deposit \$5000, with additional \$70,000 cash due at closing. Five-year promissory note for \$100,000 at 10% interest, payable in monthly \$1075 installments with final balloon payment of \$82,438.
BUYER: Ralph Wittick of Graeagle, CA. He owns KPCO/Quincy, CA and is an applicant for a new FM at Quincy, CA.
SELLER: Teresa and Michael Worrall
FREQUENCY: 98.9 MHz
POWER: 25kw at 2417 feet
FORMAT: AC

Continued on Page 12

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TRANSACTIONS

Continued from Page 10

KKCB & KSLY/

San Luis Obispo
 PRICE: \$1.6 million
 BUYER: MHHF Media Ventures Inc., owned by Darryl Lavy Mobley.
 SELLER: San Luis Obispo Broadcasting Ltd., headed by general partner Guy Hackman.
 FREQUENCY: 1400 kHz; 96.1 MHz
 POWER: 1kw; 5.6kw at 1410 feet
 FORMAT: Country, CHR
 BROKER: Chapman Associates

Colorado

KCSJ & KGRQ/Pueblo

PRICE: \$1.1 million
 TERMS: Asset sale. Buyer to provide seller with \$45,000 short-term loan. Buyer to pay \$100,000 cash at closing and assume outstanding liabilities for balance of purchase price.
 BUYER: Sunbrook Pueblo L.P., headed by general partner Sunbrook Broadcasting Inc. Sunbrook, headed by President Larry Roberts, owns KBLG & KRKX/Billings, MT; KGRZ & KDXT/Missoula, MT; KXTL & KQUY/Eutte, MT; and KXGF & KAAK/Great Falls, MT. It's in the process of buying KAAR/Medical Lake, WA and KXAA/Rock Island, WA.
 SELLER: Rainbow Communications of Pueblo Inc., owned by David Krall. The company also owns KOBE/Las

Cruces, NM and KMVR/Mesilla Park, NM.
 FREQUENCY: 590 kHz; 107.1 MHz
 POWER: 1kw; 3kw at 338 feet
 FORMAT: News/Talk; CHR

Illinois

WEBQ-AM & FM/ Harrisburg-Eldorado

PRICE: \$330,000 for 92.5%
 TERMS: Asset sale for cash
 BUYER: Turner Communications Inc., owned by O.L. Turner, is purchasing a 92.5% stake in the station. The company is an applicant for a new FM at Pinkneyville, IL.
 SELLER: Visher-Choate II, a partnership of Sargent Visher, Belle Choate, and Lynn Turner.
 FREQUENCY: 1240 kHz; 102.3 MHz
 POWER: 1kw; 3kw at 296 feet
 FORMAT: AC; Country

Kansas

FM CP/Manhattan

PRICE: Undisclosed
 BUYER: KWR Kansas Inc., owned by Kenneth Russell, Mike Law, and Larry Schlappi. Russell owns several LPTV stations in Florida, Michigan, Ohio, and South Carolina.
 SELLER: Little Apple Broadcasting Inc., owned by Mike Law, an air personality at KXXR/Kansas City.
 FREQUENCY: 104.7 MHz
 POWER: 50kw at 492 feet

Michigan

WUPY/Ontonagon

PRICE: \$300,000
 TERMS: Stock sale for \$40,000 cash and promissory notes for \$260,000. First promissory note for \$10,000 to be paid in 21 monthly installments of \$500 each. Second note for \$250,000 at 12% interest to be paid over eight years in monthly \$3000 installments with \$169,969 final balloon.
 BUYER: Sandra Schulz of Merrill, WI.
 SELLER: Ontonagon County Broadcasting Inc., owned by David and Joyce Savolainen of Ishpeming, MI.
 FREQUENCY: 101.1 MHz
 POWER: 30kw at 300 feet
 FORMAT: Country

Nevada

KRNO-AM & FM/Reno

PRICE: \$224,103
 TERMS: Buyer to assume liabilities totaling \$224,103 and release seller from obligations incurred under \$2.8 million promissory note executed eight years ago.
 BUYER: A&A Broadcasting Corp., owned by Lorraine Walker Arms. She's the former owner of the stations.
 SELLER: Comstock Communications Inc., owned by Dr. David Roth. He also owns WEEX & WHXT/Easton, PA; WKBF & WPXR/Rock Island, IL; WIRA & WOVV/Ft. Pierce, FL; WCHY-AM & FM/Savannah; and WKPE-AM & FM/Orleans, MA.
 FREQUENCY: 1230 kHz; 106.9 MHz

POWER: 1kw; 37kw at 2956 feet
 FORMAT: Gold; AC

New Jersey

WJIC & WNNN/Salem-Canton

PRICE: \$1.45 million
 BUYER: Ambross-Byside Communications Inc., owned by Robert Klein.
 SELLER: PJF Broadcasters Inc., owned by Gloria Jennings and Ben Ferguson.
 FREQUENCY: 1510 kHz; 101.7 MHz
 POWER: 2.5kw; 3kw at 300 feet
 FORMAT: Country; Religious
 BROKER: Media Marketing Inc.

WNJO/Seaside Park (AM CP)

PRICE: \$198,375
 TERMS: Asset sale. Escrow deposit \$10,000 with additional \$30,000 cash due at closing. Five-year promissory note for \$158,375 at 9.5% interest, payable in monthly \$3300 installments with \$5300 final balloon.
 BUYER: Knox Broadcasting Group Inc., owned by Joseph Knox Jr., Brent McNally, and Lance DeBock. Knox and McNally own interests in WJRZ/Manahawkin, NJ and are applicants for two new FMs in New Jersey.
 SELLER: Sandpiper Communications Inc., owned by Patrick Connolly and Clarence Beverage.
 FREQUENCY: 1550 kHz
 POWER: 10kw day/3.5 kw night

North Carolina

WIAM/Williamston

PRICE: \$70,500
 TERMS: Stock sale for \$35,500 cash and five-year promissory note for \$35,000 at 10% interest
 BUYER: Johnny Bryant
 SELLER: Raymond Hoggard is selling his 51% stake in Lifeline Ministries Inc.
 FREQUENCY: 900 kHz
 POWER: 1kw day/258 watts night
 FORMAT: Religious

Ohio

WQMX/Medina

PRICE: \$561,577 for 35% and voting control
 TERMS: Cash
 BUYER: Thomas Mandel is increasing his ownership from 40% to 50.33% and Morton Mandel will acquire 24.66% of the company's stock.
 SELLER: Gordon Stenback is reducing his stock ownership of Gordon Thomas Communications Inc. from 60% to 25%.
 FREQUENCY: 94.9 MHz
 POWER: 16.2kw at 880 feet
 FORMAT: AC

Puerto Rico

WTIL/Mayaguez

PRICE: No cash consideration for 22.1% and control
 TERMS: Intrafamily transfer of control
 BUYER: Eric, Grisel, Carlos, and Gilbert Mamary Jr.
 SELLER: Gilbert Mamary

WVOZ (AM)/San Juan

PRICE: \$800,000
 TERMS: Asset sale. Escrow deposit \$40,000 with balance due cash at closing.
 BUYER: Aerco Broadcasting Corp., owned by Angel Roman. The company owns WFAB/Ceiba, PR and WZOL/Loquillo, PR.
 SELLER: Continental Broadcasting Corp., owned by Pedro Roman Colazo. He also owns WVOZ-FM/Carolina, PR; WBOZ (AM)/Sabana Grande, PR; and WBOZ-FM/Hormigueros, PR.
 FREQUENCY: 870 kHz

Tennessee

WPRQ/Colonial Heights

PRICE: \$340,000 (approximate)
 TERMS: Escrow deposit \$10,000. Additional \$37,000 cash at closing. Buyer to assume promissory note and accounts payable for balance.
 BUYER: First Kingsport Broadcasting Inc., owned by Grady Thomas, Jack Webb, Balus Chastain, Smitty Thomas, Buddy Riesenber, and John Carter.
 SELLER: Covenant Broadcasting Corp., owned by Martin Tinglehoff.
 FREQUENCY: 870 kHz
 POWER: 10kw daytimer
 FORMAT: Contemporary Christian
 BROKER: C. Alfred Dick of Business Broker Associates is to receive a \$30,000 commission.

WCKS/Karnes

PRICE: No cash consideration
 BUYER: WCKS Broadcasters Ltd., owned by Michael and Robert Benns. They are part-owners of WMYG/Brad-dock, PA.
 SELLER: CBS Broadcast Group, a Virginia partnership headed by John Strelitz, Robert Copeland, and William Benns, and WHYW Associates Ltd., a Virginia partnership headed by Michael and Robert Benns.
 FREQUENCY: 93.1 MHz
 POWER: 1.2kw at 515 feet
 FORMAT: AC

Texas

KHFI/Austin

PRICE: \$4.8 million
 BUYER: Spur Austin L.P., owned by President Don Kuykendall. The company recently announced plans to buy WSLI-AM & FM/Little Rock.
 SELLER: Encore Communications Associates L.P., headed by President George Duncan. The company also owns KVKI-AM & FM/Shreveport; KBFM/McAllen-Brownsville; and KZOU-AM & FM/Little Rock.
 FREQUENCY: 98.1 MHz
 POWER: 100kw at 702 feet
 FORMAT: CHR
 BROKER: Paul Leonard Jr. of Americom Radio Brokers.

KPLV/Port Lavaca

PRICE: \$10 and "other good and valuable consideration" for 40%
 TERMS: Stock sale
 BUYER: William Sterett of Dallas
 SELLER: Dan Cutrer, a Dallas attorney, is selling his 40% stake in Coastal Wireless Company and resigning as President.
 FREQUENCY: 93.3 MHz
 POWER: 100kw at 750 feet
 FORMAT: AC


KZEE/Weatherford

PRICE: \$46,500 for 50%
 TERMS: Stock sale for \$46,500 cash
 BUYER: Drew Springer, who currently owns 50% of the station.
 SELLER: Bill Bennett is selling his 50% stake in Tri-Star Communications Inc.
 FREQUENCY: 1200 kHz
 POWER: 500 watts day/8 watts night
 FORMAT: Country

Utah

KPRX & KPRQ/Price

PRICE: \$200,000
 BUYER: Michael Halloran, the owner of KNAK/Delta, UT.
 SELLER: Dart Inc., owned by James Dart.
 FREQUENCY: 1080 kHz; 100.9 MHz
 POWER: 10kw daytimer; 3kw at 111 feet
 FORMAT: AC; AOR



MCA INC.

has acquired

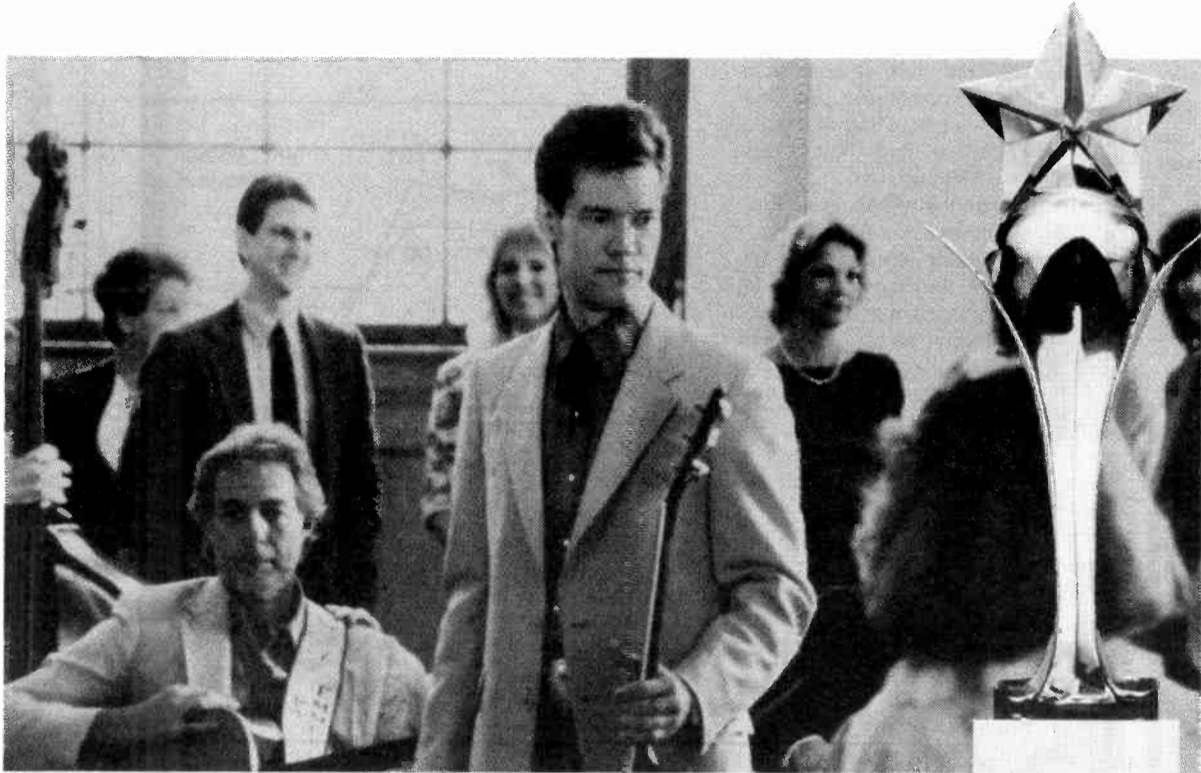
The David Geffen Company

The undersigned acted as financial advisor to MCA INC. in this transaction.

MORGAN STANLEY & CO.
 Incorporated

April 1990

“3 Specials. 100 Stars. Millions of Screaming Fans.”



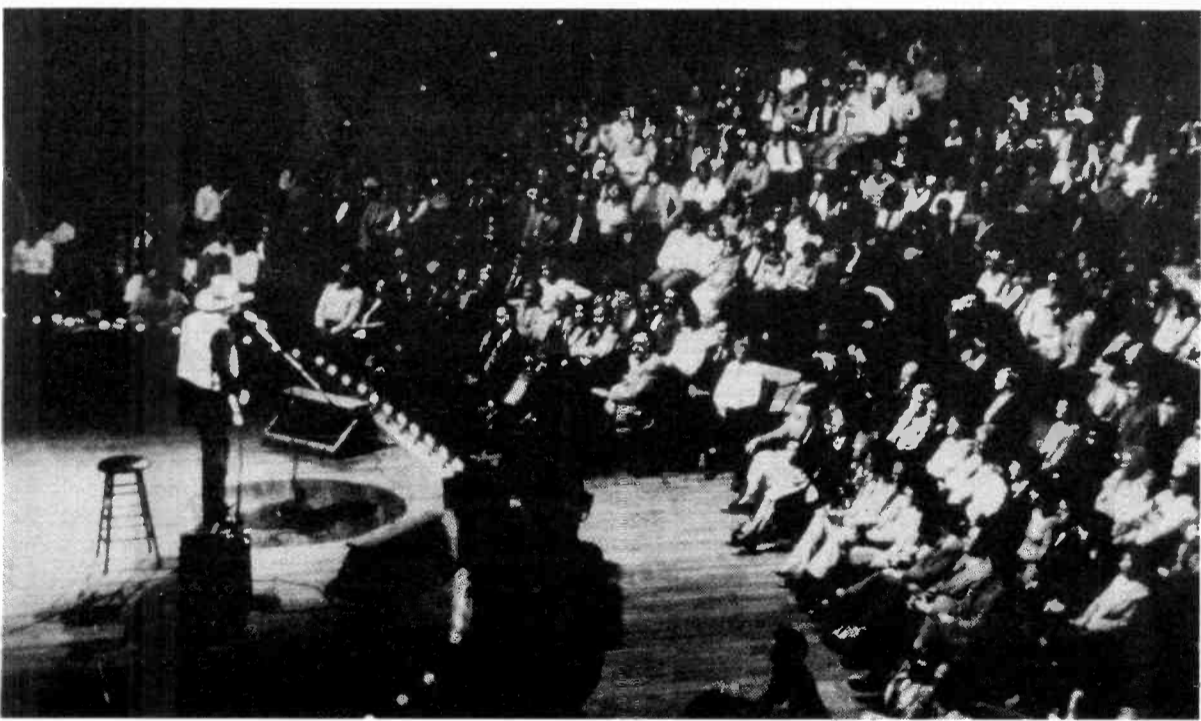
*June 4th, The TNN Music
City News Country Awards,
country's top award show.*

*June 23rd, SuperStar
Spectacular, the concert for
contemporary country.*

*July 4th, Country
Music Legends, the best in
traditional country.*

EXCLUSIVE

*All radio specials are
available through TNNR on a
barter basis. Delivery will be via
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The Heart of Country

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MANAGEMENT

FLIP REMARKS

Turn Complaints Into Capital

Are your listeners prone to call up and complain about the weather report, the spot load, or the lack of new music played on your station? If so, thank your lucky stars!

According to Silver Springs, MD-based Customer Service Institute Chairman Wayne Blanding, a lack of listener or client complaints does not indicate your station is doing a great job.

Instead, a sparsity of criticisms

often indicates "customers" feel that it doesn't do any good to complain, or that it's too much hassle, or that the problem simply isn't big enough to warrant a complaint.

To combat these perceptions, Blanding suggests you *encourage* complaints, and promptly address them. This is likely to make a listener or client think your station is loyal to him, and he, in turn, will show his loyalty when it's time to advertise a new product or fill in a ratings book.

DATELINE

● **May 3-6** — Audio Engineering Society's Eighth International Conference. Capital Hilton Hotel. Washington, DC.

● **May 9-13** — R&R Convention '90. Century Plaza Hotel. Los Angeles, CA.

● **May 16-20** — American Women In Radio & Television's National Convention. Capital Hilton Hotel. Washington, DC.

● **May 19** — NAB Small & Medium-Market Managers Roundtable. Crescent Hotel. Phoenix, AZ.

● **June 9-15** — NAB Executive Management Development Seminar. University Of Notre Dame. Notre Dame, IN.

● **June 10-13** — BPME/BDA Conference. Eally's Hotel. Las Vegas, NV.

● **June 22-23** — Bobby Poe Convention. Sheraton Premiere. Tysons Corner, VA.

● **July 12-15** — Upper Midwest Communications Conclave. Radisson Hotel South. Minneapolis-St. Paul, MN.

● **July 14-18** — New Music Seminar 11. Marriott Marquis Hotel. New York, NY.

● **September 12-15** — NAB Radio 1990. Hynes Convention Center. Boston, MA.

● **September 13-15** — Foundations Forum '90. Sheraton Plaza La Reina Hotel. Los Angeles, CA.

● **October 11-14** — National Professional Conference Of Women In Communications Inc. Riviera Hotel. Las Vegas, NV.

● **October 16-17** — Broadcast Credit Association's 24th Credit & Collection Seminar. Harbour Castle Westin Hotel. Toronto, ONT.

● **October 24** — Paul Kagan Radio Station Acquisitions Seminar. Park Lane Hotel. New York, NY.

"R&R CONVENTION '90...MAY 9-13 IN CENTURY CITY"

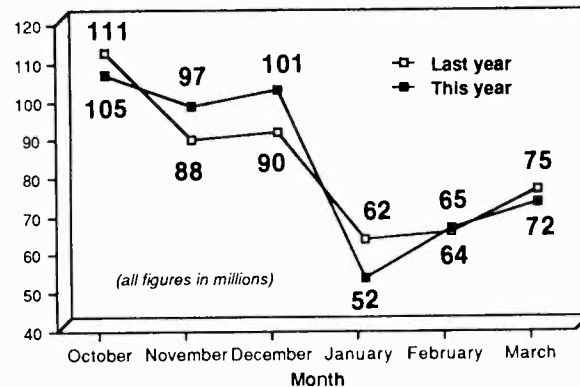
National Spot Radio Scoreboard

TOTAL SPOT DOLLARS SIX-MONTH TREND

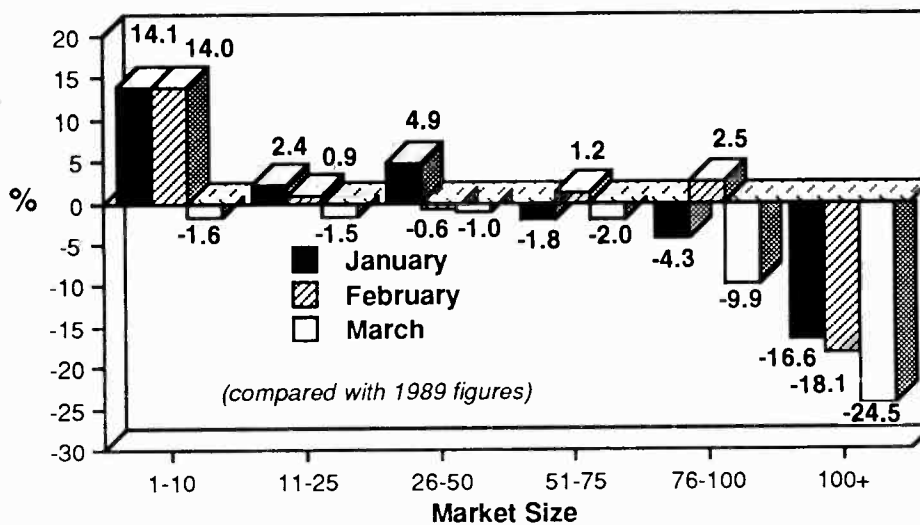
Total national spot radio expenditures for the month of March topped \$72 million — a 5.1% decrease from 1989 figures.

While the figures reflect total billings as reported by America's leading national rep organizations, they are not typical of any specific market. Furthermore, spot billing in individual markets, market groups, or geographic areas may differ substantially.

Source: Radio Expenditure Reports Inc.



PERCENTAGE OF CHANGE THREE-MONTH TREND



Source: Radio Expenditure Reports Inc.

See You At
R&R '90!



Get More Bang For Your Buck.

Television time costs a lot. That's why your television commercial must be carefully designed to generate maximum awareness and retention.

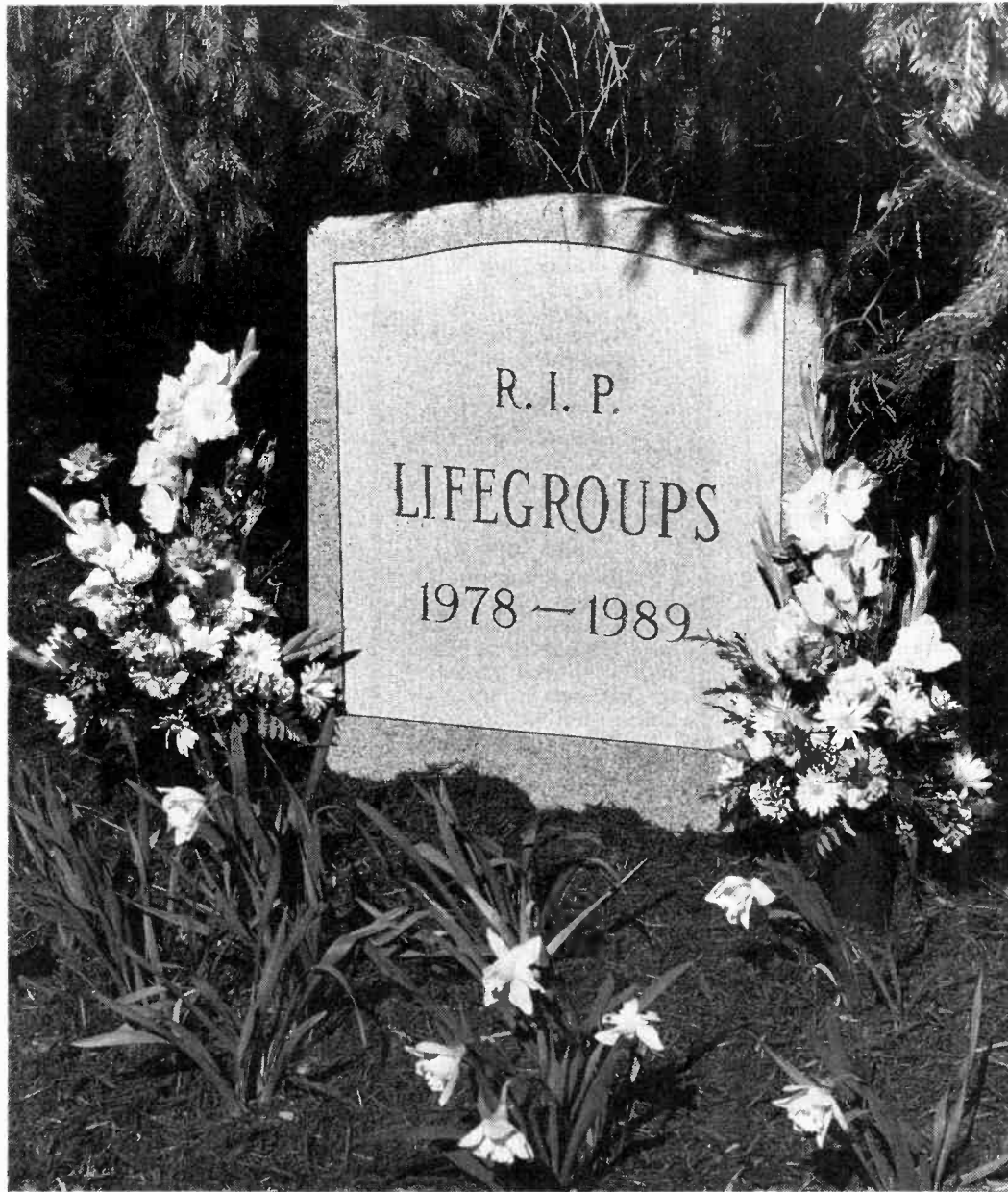
Because, if you're like most stations, you don't have anywhere near the media budget you'd like to have to saturate the market and insure your spot being seen. And you need to be seen. Because T.V. gets people to act—to turn on your radio station and give you a listen.

At **Image Point**, we understand the unique problems facing the station considering a T.V. campaign. We can show you how to get the

most from your ad dollar—how to produce a custom commercial (or license a syndicated spot) for your station that will stand out from the other spots in a commercial break and get the people you're trying to reach to turn on your radio station. And—most importantly—do it within your budget. Let **Image Point** show you how to "Get More Bang For Your Buck."

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IN MEMORIAM.

It has taken over ten years, but now, everyone in radio finally agrees: Lifegroups are dead. Even the research companies who do Lifegroups are now quietly burying them. Why? Because Rantel Research introduced radio to multivariate research techniques. **Rantel Cluster Analysis** was behind most of the biggest radio success stories of 1989. And now, we've enhanced our technique

even more. Because of our methodological upgrades, Rantel clusters are even more powerful, more actionable than last year. So, don't let obsolete research bury you in the ratings. Call Rantel before your situation gets grave.



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CLUSTER ANALYSIS FROM THE EXPERTS.

ZINE SCENE

Winter-Time
For Barbara Orbison?

Warbler Roy Orbison's widow, Barbara, has fallen for her husband's best friend — "Frankenstein" rocker Edgar Winter — because he reminds Barb of her late spouse!

An unnamed "friend" explains in this week's *Star* that Edgar's "an albino with white hair and pale eyes that are so sensitive he must wear dark shades . . . just like Roy!" The pair reportedly grew close when Winter comforted Barbara after Roy's fatal heart attack.



E. WINTER'S TALE — "Albino more of those magazines after reading what they had to say about me and Barbara."

Trash Talkin' Time

Following in the muddy journalist-ic footsteps of *Newsweek's* infamous cover story on what the 'zine called the "rap attitude" six weeks ago, this week's *Time* sports a typically mainstream X-pose of what it calls "America's Foul-Mouthed Pop Culture," highlighted by photos of **Motley Crue** giving the cameraman some birdies of their own.

The nine-page feature takes potshots at several of mainstream media's favorite targets, including shock jock **Howard Stern**: "Turn him on, and odds are you can't gulp your morning coffee before you hear him say 'penis.'" The horror, the horror . . .

Scratch 'N' Sniff

Bill Stapely, who served as **Frank Sinatra's** personal valet for 18 years, reveals in this week's *National Enquirer* that certain smells — such as fish, Mexican food, perfumes, and an assortment of body odors — can make Ol' Blue Eyes see RED.

To keep Sinatra's explosive temper in check, Stapely says "I met each guest at the door and discreetly sniffed him or her(!)" Stapely then asked callers with offensive odors to wash or change into new clothes, which he provided . . .

Shock Jocks Solicited

This month's *Esquire* kindly provides a form letter challenging its readers to write a 250-word essay fingering outspoken air talents (i.e., shock jocks) deserving of the title (*drum roll, please*) . . . "The Most Obnoxious Man In America."

Incidentally, the 'zine also sports a lengthy article — chock full o' eyebrow-liftin' quotes — about the many romances of **Madonna's** former boytoy **Warren Beatty**. Interestingly, the piece has drawn fire from the Material Girl herbadself, whom the *Globe* reports is mightily miffed that she's not included!

Pet Sounds

According to the *National Enquirer*, **Michael Jackson** has hired a \$400-a-week shrink to prevent his new favorite pet — a pampered pig named Jasmine — from screaming and running headfirst into walls and doors! (The porker is said to be suffering a nervous breakdown from being cooped up in MJ's mansion.)

Meanwhile, Michael will reportedly hold a memorial service at his ranch for the San Francisco Zoo's recently departed kangaroo, Skippy. This week's *Star* says the singer's been "in mourning" since the 7-year-old pacemaker-wearing marsupial shuffled off to that Big Pouch In The Sky . . .

TELEVISION

TOP TEN SHOWS

APRIL 23-29

- 1 *America's Funniest Home Videos*
- 2 *Cheers*
- 3 *A Different World*
- 4 *CBS Sunday Movie* ("Caroline?")
- 5 *The Cosby Show*
- 6 *Roseanne*
- 6 *60 Minutes* (tie)
- 8 *NBC Sunday Night Movie* ("Fall From Grace")
- Wings* (tie)
- 10 *Unsolved Mysteries*

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

Tube Tops

• **Bob Dylan** joins temporarily reunited **Byrds** members **David Crosby**, **Chris Hillman**, and **Roger McGuinn** for the finale of the "Roy Orbison Tribute Concert To Benefit The Homeless" (Sunday, 5/6, 10:05pm).

Also performing on the 90-minute **Showtime** special — which will be descrambled for viewing by all basic cable subscribers — are **John Fogerty**, **Levon Helm**, **John Lee Hooker**, **Bonnie Raitt**, **Chris Isaak**, **K.D. Lang**, **B.B. King**, **John Hiatt**, **Was** (Not Was), **Booker T.**, **Iggy Pop**, **Emmylou Harris** & **Michael McDonald**, **Dwight Yoakam**, **Bennie Mardones**, **Larry Gatlin** & **Patrick Swayze**, the **Stray Cats**, and a barely concealed lineup known as the **Shrunken Heads**.

Friday, 5/4

• **Mike Love** of the **Beach Boys** guest stars on "Full House" (NBC, 8pm).

• **Perfect Gentlemen**, "The Arsenio Hall Show" (syndicated; check local listings).

Saturday, 5/5

• "Elvis," the series, returns with two back-to-back episodes (ABC, 8pm).

• **Al Jarreau**, "Byron Allen" (ABC, 11:30pm).

• **Lisa Stansfield** and **Inner City**, "It's Showtime At The Apollo" (syndicated; check local listings for station and air time).

Sunday, 5/6

• Several outrageous radio personalities — **KPWR/L.A.'s Jay Thomas**, **KLSX/L.A.'s Frazer Smith**, **KSCS/Dallas's Terry Dorsey**, **WHTZ/NY's Ross & Wilson**, and **WGCI/Chicago's Tom Joyner & Doug Banks** — take their talents to TV on the half-hour special "Anything For Laughs" (ABC, 8:30pm).

Tuesday, 5/8

• **Ladysmith Black Mambazo**, "Arsenio Hall."

Wednesday, 5/9

• **Charlie Musselwhite**, "Late Night With David Letterman" (NBC, 12:30am).

• **Little Richard** pays a musical salute to **Bugs Bunny** on "Happy Birthday, Bugs" (CBS, 8pm), celebrating the wascally wabbit's 50th.

• **Alannah Myles**, "Arsenio Hall."

Thursday, 5/10

• **Johnny Clegg & Savuka**, "Arsenio Hall."

Radio's Stern Takes TV Turn

East Coast shock jock **Howard Stern** will take his inimitable brand of humor to late-night television this summer on **WWOR-TV** — which means that Stern's show will be available to the nearly one in three U.S. households that have access to the superstation's signal on their cable systems.

Four hourlong specials are scheduled to air on Saturdays (11pm EDT/PDT) beginning in early July. **WWOR-TV VP/Program Development Bob Woodruff** also is serving as executive producer of the show, which he said was devised "to beat the boredom of summer reruns."



The program will feature both in-studio and on-location footage, and won't have a studio audience. Meanwhile, Stern's usual morning madness can be heard on **Infinity Classic Rockers WXRK/New York**, **WYSP/Philadelphia**, and **WJFK/Washington, DC**.

NO STERN ATONED — Here's a not-so-sneak peek at the type of high-toned humorous hi-jinks that radio superstar **Howard Stern** (bottom) soon will be bringing to America's living rooms. No word on whether perennial whipping girl **Wendy O. Williams** (top, but losing it) will be lending her obvious talents to the proceedings, however.

VIDEO

NEW THIS WEEK

• ALICE COOPER TRASHES THE WORLD (CMV Enterprises)

Ol' Black Eyes' 90-minute concert video — shot in Birmingham, England — contains 21 tunes, ranging from ye olde favourites such as "Billion Dollar Babies" and "I'm Eighteen" to seven songs from his current **Epic** release, "Poison." (Street date: 5/8)

• BANGLES: GREATEST HITS (CMV Enterprises)

Nine tunes by the lovely 'n' talented **Columbia** quartet can be found on this 35-minute clip compilation, including "Hero Takes A Fall," "Walk Like An Egyptian," "Walking Down Your Street," and "Eternal Flame." (5/8)



BANGLES, BAUBLES & BEADS — Well, one (actually four) out of three, anyway . . .

• LEATHERFACE: TEXAS CHAINSAW MASSACRE III (RCA/Columbia)

Laaz Rockit's single "Leatherface" highlights this horror sequel-sequel's **Medusa/Restless** soundtrack, which also sports headbongin' numbers by **Wasted Youth**, **Deaf Angel**, **Hurricane**, **Wrath**, **Sacred Reich**, and **Obsession**. All this and a rawkin' rendition of "Monster Mash," as interpreted by **Utter Lunacy** — metalmongrels **C.C. DeVille**, **Robert Sarzo**, **Marq Torlen**, and **Ron Armstrong** in semi-humorous disguise. (5/9)

• JAZZ ON A SUMMER'S DAY (New Yorker)

Filed in color at the 1958 Newport Jazz Festival, this seminal concert movie features performances by **Anita O'Day**, **Mahalia Jackson**, **Thelonious Monk**, **Dinah Washington**, **Jack Teagarden**, **Louis Armstrong**, and **Chuck Berry** (!) among others. (5/9)

• DRUGSTORE COWBOY (IVE)

"You never fuck me, and I always have to drive." Leather-coated heart-throb **Matt Dillon** portrays a drug addict trying to kick his habit in last year's highly acclaimed feature film. The movie's **Novus/RCA** soundtrack sports period pieces from **Abbey Lincoln**, **Bobby Goldsboro**, **Jackie DeShannon**, the **Count Five**, **John Fred & His Playboy Band**, and **Desmond Dekker & The Aces**. (5/10)

SHORT CUTS ...

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CLASS OF '90



WIN A WEEK FOR TWO IN MAUI!

Guess the members of Premiere's Animal House Class of '90 and you could win a week for two at the unbelievable Westin Maui! Match the 30 faces from our class picture to the thirty names listed below and enter to win.

Jeff Altman, Dave Anthony, John Belushi, Ross Brittain, Gerry DeFrancisco, Mark Driscoll, Pam Edwards, Steve Ellis, Bill Gamble, Phil Hall, M.G. Kelly, Tim Kelly, Tony Kidd, Liz Kiley, Steve Kingston, Kraig Kitchin, Steve Lehman, Ric Lipponcott, John London, Ed Mann, Harry Nelson, Louise Palanker, Steve

Rivers, Brad Sanders, Ronnie Schell, Dave Sholin, Frazer Smith, J.D. Spangler, Don Steele and Joe Tamburro.

Stop by our Animal House Suite 1907 during Pledge Week at the 1990 R&R Convention for cheat sheets and clues. We'll even teach you the secret handshake!

One winner will be chosen from all qualified entries received by May 29th, 1990. Winner announced in R&R on Friday, June 1st. Toga! Toga! Toga!

PREMIERE
RADIO NETWORKS
(213) 467-2346

SCREEN SCENE

Gram Parsons Biopic Planned

Country-rock pioneer Gram Parsons is likely to be the next deceased pop star to be immortalized on the big screen (a la Buddy Holly, Ritchie Valens, Sid Vicious, etc.) now that Movieland moguls Steve Bedell, Durnford King, and Brian Aherne have purchased the rights to the musician's life story from Parsons's longtime friend and road manager Phil Kaufman.

During his tenure as a member of the Byrds, Parsons helped galvanize the band's landmark "Sweethearts Of The Rodeo" LP, and later launched the Flying Burrito Brothers with fellow Byrdman Chris Hillman. Parsons's influence can also be heard in such Rolling Stones songs as "Dead Flowers," "Wild Horses," and "Sweet Virginia" — most of which were written when the musician was keeping close company with Mick 'n' Keef.

According to *Daily Variety*, the project has the support of Parsons's sister. His widow, however, is said to be less than firmly committed. Stay tuned.

Celebrations Of The Lizard King

While on the subject of late rock



Gram Parsons — in his younger daze.

stars, longtime civil rights attorney and Chicago Seven defender William Kunstler has been tapped to play Jim Morrison's lawyer in-

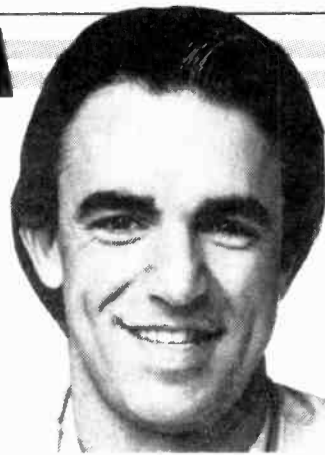


Koolhaas Moe Dee — Harlem Five-O?

Oliver Stone's forthcoming project, "The Doors." Also, former Animals frontman Eric Burdon has been added to the film's long list of cameo shots.

Meanwhile, director Pierre Zaidline is reportedly working on his own celluloid adventure involving the late Lizard King, titled "Bird Of Prey."

In the flick, a female rock journalist encounters a fictionalized Morrison (in the form of a tall, handsome, bearded man) while va-



Jay Thomas — there goes the 'hood. cationing in Paris. She eventually helps Mr. Mojo Risin' retrieve a stolen work of art and take it back to Mexico. Shooting is likely to begin this summer.

One Kool Character

Jive/RCA recording artist Koolhaas Moe Dee will costar in director M. Neema Barnette's upcoming independent film, "Five-O" — a semi-autobiographical story of a young black rapper who grows up in Harlem and struggles to make it BIG in the recording industry.

Moe Dee's character, Malcolm Little, is at odds with his as-yet-uncast brother, who has secretly aided Malcolm's musical career with ill-gotten gains.

The script comes from the word processor of Richard Wesley — the same dude who wrote the 1974 Sidney Poitier-Bill Cosby comedy, "Uptown Saturday Night." Shooting starts in June. No soundtrack planned . . . yet.

Viva Li'l Vegas

KPWR/L.A. morning zoo-keeper Jay Thomas will play a small-time gangster and sometime cross-dresser (!) in "Little Vegas." The comedy — scheduled for July release — also stars noted director John Sayles, comedienne Catherine O'Hara, and Tony Dennison of TV's "Crimestory" fame.

Final Cut

Mini-mogul Mick Garris — director of the timeless classic "Critters II," and the boy genius who used to write this column — will direct Anthony Perkins in "Psycho IV: The Beginning." The film explores all the li'l things Norma Bates did to make Norman the man we've all come to know and loathe . . .

FILMS

WEEKEND BOX OFFICE

APRIL 27-29

1 Pretty Woman (Buena Vista)	\$7.1
2 Teenage Mutant Ninja Turtles (New Line)	\$6.9
3 The Guardian (Universal)*	\$5.5
4 Spaced Invaders (Buena Vista)*	\$4.4
5 The Hunt For Red October (Paramount)	\$2.9
6 Q&A (Tri-Star)*	\$2.8
7 Wild Orchid (Epic/Triumph)*	\$2.6
8 Driving Miss Daisy (Warner Bros.)	\$1.6
9 Miami Blues (Orion)	\$1.46
10 Crazy People (Paramount)	\$1.42

All figures in millions

*First week in release

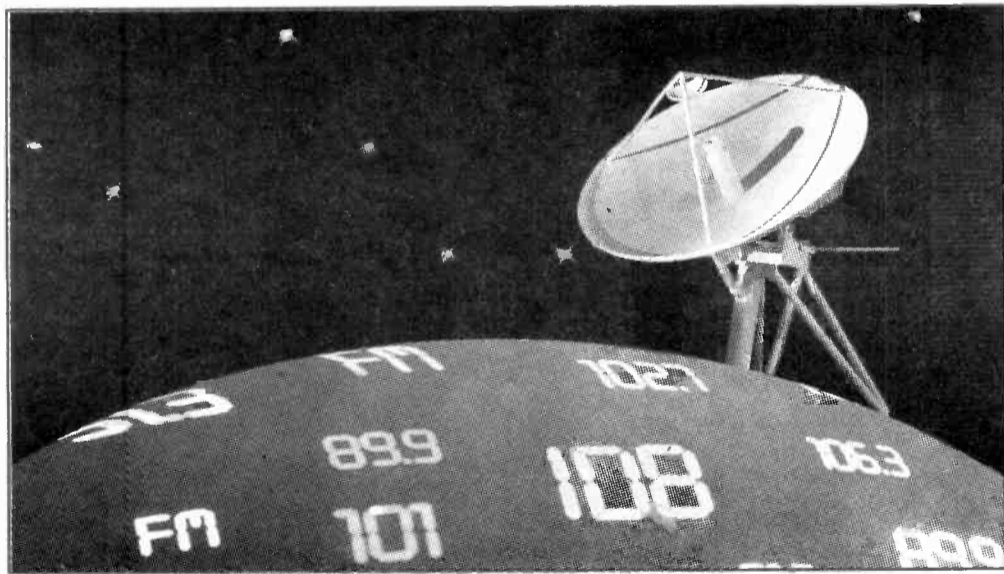
Source: Exhibitor Relations Co.



IS THAT A KNIFE IN YOUR HAND OR ARE YOU JUST GLAD TO SEE ME? — Debbie Harry, as usual, on the cutting edge.

COMING ATTRACTIONS: This week's openers include "Tales From The Darkside: The Movie," a three-in-one horror film anthology of stories by Stephen King, Sir Arthur Conan Doyle, and Michael McDowell. Sire/Reprise siren Deborah Harry and David Johansen (aka RCA artist Buster Poindexter) are among the scary stars.

Also opening this week: "Last Exit To Brooklyn," based on the stomach-wrenching 1964 novel of the same title by Hubert Selby Jr. Dire Straits mainman Mark Knopfler composed and produced the film's all-instrumental Warner Bros. soundtrack, which was released late last year.

**IDB BROADCAST...
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MUSIC & MOVIES

CURRENT

● **PRETTY WOMAN (EMI)**

Single: It Must Have Been Love/Roxette

Other Featured Artists: Robert Palmer, David Bowie, Natalie Cole

● **TEENAGE MUTANT NINJA TURTLES (SBK)**

Singles: Turtle Power/Partners In Kryme

Spin That Wheel/Hi Tek 3 f/Ya Kid K

Other Featured Artists: M.C. Hammer, Spunkadelic, Johnny Kemp

● **WILD ORCHID (Sire/WB)**

Featured Artists: Dissidenten, Ofra Haza, Underworld

● **HOUSE PARTY (Motown)**

Single: Why You Get Funky On Me?/Today

Other Featured Artists: Kid 'N Play, Full Force Family, Flavor Flav

UPCOMING

● **LAMBADA: SET THE NIGHT ON FIRE (Epic)**

Featured Artists: Sweet Obsession, Tony Terry, Kathy Sledge

● **BIRD ON A WIRE**

Single: Bird On A Wire/Neville Brothers (A&M)

● **BACK TO THE FUTURE PART III**

Single: Doubleback/ZZ Top (WB)

● **DEF BY TEMPTATION (Orpheus/EMI)**

Singles: All Over You/Freddie Jackson

Hungry For Me Again/Ashford & Simpson

Other Featured Artists: Melba Moore, Najee, Z'Looke

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Management: Freddy DeMann
DeMann Entertainment

TECHNOLOGY

Pocket-Size Fax Machine Coming

Measuring 4 x 5 x 1.5 inches and weighing less than 1.5 pounds, the "PortaFax 2001" currently being readied by the Woodside, NY-based PortaFax Corp. allows travelin' types to send and receive faxes over standard, cellular, public, and even airplane phones.

The key is its "Private Eye" — a two-inch viewing device that lets users scroll through stored documents on a portable graphics monitor. With the system's paperless/plain paper feature, users can receive documents from a computer and fax them (or vice-versa), as

well as zoom in on a portion of a document for improved resolution.

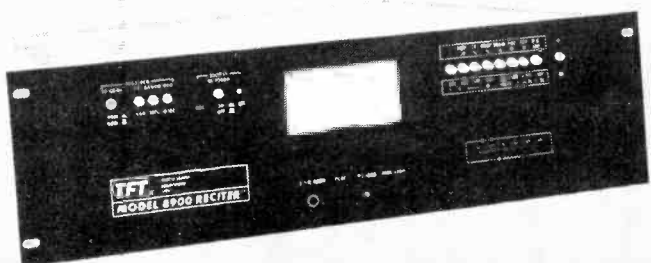
Only A Memory

PortaFax 2001 comes with a 25-page internal memory, 110-volt power supply, and a soft-sided carrying case. Optional accessories include the scanner subsystem (\$899), a two-inch micro-diskette (\$399), and an acoustic coupler (\$149).

Scheduled to make its in-store debut in September, the system will be retail priced at \$1495. For more info, phone the firm at (800) 621-6203.

AIN'T NO MOUNTAIN HIGH ENOUGH

FM 'Reciter' Overcomes Geographic Barriers



There's listeners in them thar hills . . . and sales opportunities, too. The question is: How to get your station's signal to them (and the folks in the surrounding valleys) without fuzz and static?

The researchers at **TFT Inc.** may have come up with an answer with the "Reciter" (pictured) — a single-piece unit that combines a studio-transmitter link and FM exciter.

The rack-mount device — designed to be installed at transmitter and booster sites — enables a station's signal to be synchronized and picked-up in previously hard-to-reach locations within a station's licensed domain.

How does the Reciter accomplish this task? By adjusting the phase, frequency, and modulation levels of FM transmitters so that minimal interference occurs when signals overlap.

List price for the device, which will be available later this summer, is \$12,000. For further information, call the Santa Clara, CA-based company at (408) 988-3545.

Now It's Even Easier!

Health NewsFeed's free reports are now available in two satellite bulk feeds! Five stories of up to one-minute each are now fed on Fridays and Mondays, via Satcom IR and Westar IV.

Health NewsFeed via Satellite is easily accessible to affiliates of all major networks, including ABC, CBS, NBC, UPI, Mutual, and Unistar. We suggest a daily lineup, and occasionally embargo a piece. Additional actualities follow each piece. Health NewsFeed will record custom tags and

promos upon request.

Health NewsFeed reports also are available through a daily telephone feed. A new story plus actualities is on the line beginning at 5 p.m. eastern time.

Health NewsFeed provides network-quality wraps and cuts on timely medical and health topics, designed to fit into your newscasts or stand alone as a sponsored feature.

The reports are produced by award-winning journalist Carol Anne Strippel. To find out more, call (301) 955-2849.

HEALTH NEWSFEED

RADIO REPORTS VIA SATELLITE
FROM THE JOHNS HOPKINS MEDICAL INSTITUTIONS



Digital Audio Cart Machine Arrives

Richmond, IN-based **Allied Broadcast Equipment** recently introduced the "DigiCart 360" (pictured) — a broadcast-ready cart machine that records and plays music, commercials, and promos on magnetic disc cartridges.

The unit features audio, remote control, and cue signals that mirror those of a conventional cart machine, and was designed to occupy the same half-rack space in production and master control rooms.

The system also provides 16-bit capability (similar to that found in CD players) to produce flat response with stereo phase accuracy and no high-end roll-off or peaks.

In-Studio Appeal

Each magnetic disc cartridge holds up to 20 30-second stereo commercials or 40 mono spots. (Pinched-for-space broadcasters with greater on-line storage needs can install an optional internal hard disc that provides an hour's worth of audio capability.)

The DigiCart comes with a large cue select knob to allow engineers easy access to every cut on each disc. Furthermore, once a spot is chosen, its title and running time are displayed on the unit's message window. Price: \$3995. For more info, call the company at (800) 622-0022.

New Single Cable System Will Carry Mixed Signals

The "Personal Xchange" telecommunications system, developed by **First Pacific Networks**, allows businesses to send voice, data, video, fax, and other communications signals through a single copper cable.

According to the Sunnyvale, CA-based company, "PX" could allow cable TV operators or electric utilities to compete with phone companies for setting up multimedia systems. The U.S. Air Force is one

of the first customers to have signed up for the program.

Incidentally, the telephone industry reportedly is developing a similar system — called the "Integrated Services Digital Network" (or ISDN) — which it hopes to activate by the mid-1990s.

Lifesaving Radio Waves

Don't touch that dial . . . FM radio could save your life! Purdue University researchers are developing a device that determines the pulse and whereabouts of those who aren't able to call for help in emergencies, such as heart patients and firefighters.

A version of the device already has made it to the U.S. Army in the form of a wristband monitor that was designed to determine whether soldiers were dead or merely injured in a chemical war, wherein protective clothing couldn't be removed.

The wristband reads the wearer's pulse, then transmits the results via FM radio waves to a medic's digital display. Whereas the Army's version has a range of 20 feet, the new Purdue prototype has a one-mile range.

Wireless Offices On Horizon?

Thanks to "Spredex" — a new transceiver technology developed by Princeton, NJ-based **Hillier Controls** — you may never have to run an assortment of computer cables through your station's floor, walls, and ceiling.

While ordinary remote-control devices — such as those used for TV sets — send signals across a narrow frequency band, Spredex transmits computer network signals across a wide band of high frequencies, allowing computers to communicate without wires.

The company claims this process allows the signals to switch quickly across the band, cutting down on interference and interception. Hillier reportedly is licensing Spredex to manufacturers for \$10,000. Possible applications range from connecting computers with local area networks to setting up wireless lighting controls.

'Killer' Production Library Available

Thirty compact discs containing more than 1900 musical selections can be found on "Killer Tracks," HLC/Killer Music's new production music library.

Ten additional CDs will update the collection each year. (Killer Tracks is also available on DAT.) Licensing fees are based on market size. For more info, phone the Hollywood, CA-based company at (213) 464-6333.



Panasonic To Debut Two New DAT Recorders

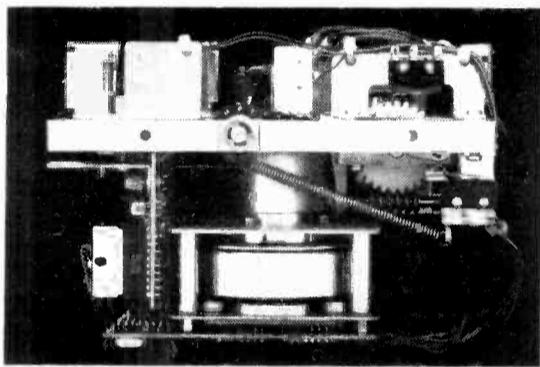
Slated for store shelf space starting in late summer/early fall, **Panasonic's** "SV-3700 Pro-DAT Recorder" (pictured) sports an infrared wireless remote controller and a front-panel shuttle wheel with 0.5 to 15 times speed range.

The SV-3700 also has pushbutton fade-in and fade-out functions, balanced inputs and outputs, a horizontal cassette tray, and up to 400 times fast-forward/rewind and search speeds.

Panasonic also announced plans to introduce a "SV-3900" model DAT recorder (not pictured), which will feature a more advanced full-function remote controller. Suggested retail prices for either unit have not yet been determined. For more info, phone the firm at (714) 373-7232.

The cart machine with bells and whistles your audience will never hear.

Finally, a cart that delivers the creature comforts that other Otari audio machines have offered for years! And not only does Otari's CTM-10 make your job easier, it also delivers outstanding audio performance, so your output sounds more like a CD player than a cart.



Heavy duty, direct drive capstan provides accuracy and reliability.

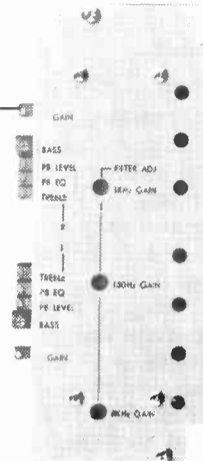
You get extensive metering, including dedicated metering for the cue-track. (Now you can verify the cue-tone *before* you go

on-air!) And for adjustments to program length, there's a *true* vari-speed control.

You'll also find a record azimuth adjustment system *with phase display* for when you want to make the best recording possible.

But the CTM-10 is not all just bells and whistles. It's the only cart you can buy with HX-Pro.* That means that you can get a really hot signal off the tape, and still keep those high frequencies where they need to be for that crisp, clear sound.

And some things we keep real cool, like we don't use solenoids for our pinchroller because they can generate excess heat. You'll also appreciate the CTM-10's fast start time—it lets you cue up tighter without worrying about wow.

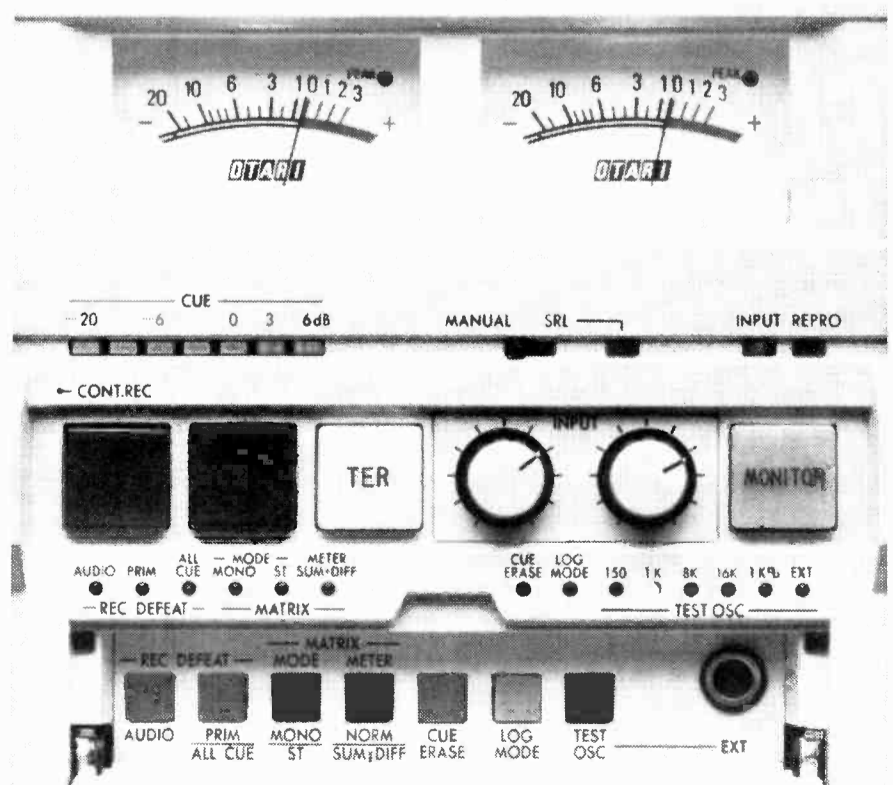
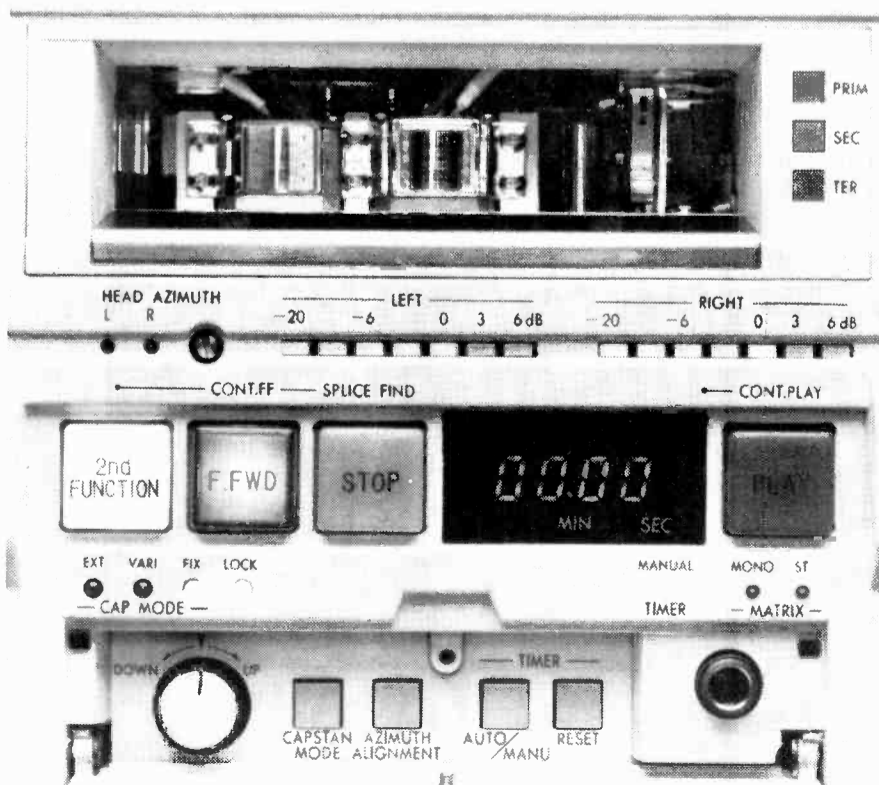


Equalization adjustments are easy to reach and clearly marked, making maintenance and service fast and easy.

And, of course, we give you choice. There are stereo *and* mono record/play decks, *and* a mono/stereo play-only deck.

Call us at (415) 341-5900 for more information about the CTM-10. The cart machine we built for perfectionists.

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*HX-Pro is a trademark of Dolby Laboratories Licensing Corporation

LIFESTYLES

REVEL, REVEL

Most U.S. House Parties Are Informal Affairs

Forget the jacket and tie. Leave the pearls and beaded gown hanging in the closet. According to a recent survey by NYC-based Research & Forecasts, nearly half (46%) of all Americans are entertaining more informally these days than they did five years ago.

What makes today's party girls and boys more inclined to be casual? The type of guests (38%), clothing styles (37%), the presence of kids (30%), and the types of food served (23%) are the most common reasons.

Serve Somebody

Despite the trend toward informality, hosts still prefer to serve sit-down dinners (50% do so more than half the time) rather than buffet style feasts (only 29% serve up a smorgasbord more than half the time).

Let's Get Small

More than four out of five (81%) U.S. party animals would rather get together with a small group of friends than a large one. What's more, nearly half (45%) have their buds over for a meal at least twice per month.

You don't need a celebrity guest to make your party a hit (61% of people don't care whether they mingle with wealthy or well-known folks). What you do need is good food, nice people, and a good atmosphere (84% each). Other essentials for a successful party include interesting conversation (78%), and drinks (63%).

Leisure Travelers Now 40% Of Lodging Market

The next time your station plans a getaway giveaway, be sure to make the hotel reservations early. Four out of every ten lodging guests in 1988 were leisure travelers, according to the latest survey by NYC-based Laventhol & Horwath.

While that figure is up from 33% the year before, the proportion of business travelers has decreased from 40% in '87 to 35% in '88 (although the actual number remains the same). Conference participants made up 17% of the guests.

The nation's hotel occupancy rate increased only one percentage point in 1988 — from 65.3% to 66.3%. Interestingly, leisure travelers prefer smaller establishments (49% stay at places with fewer than 150 rooms), whereas business travelers like larger facilities (42% stay at places with 150-299 rooms).

More than two-thirds (69%) of all hotel guests make reservations for their rooms. Many lodgers return to their favorite places — 39% of all lodging commerce is repeat business.

What Teens Plan To Buy With Their Billions

Your 12-19 listeners are important to your station — and your advertisers. Teens spent an estimated \$7.1 billion last year (although \$4.1 billion of it came from their parents' pockets).

A recent survey by Northbrook, IL-based Teen Research Unlimited revealed that the average teen spends more than \$50 a week. But what do they do with all that cash?

Based on the responses, TRU devised a "Teen Market Opportunity Index," which measures the increase in the percentage of teens who plan to purchase specific items within the next year.

Following are the top ten growth opportunity items. The index numbers indicate, for example, that teens are 37% more likely to buy a curling iron next year than they were in the previous year.

Item	Index
Curling iron	137
Personal stereo	133
Jewelry	129
Telephone	126
Hair dryer	126
Contact lenses	125
Car stereo/component	124
Home video game system	121
Portable radio	119
Hand-held computer game	118

Food For Thought

Spearheaded by such appetizing goodies as "Batman" breakfast cereal and "Frosty Paws" ice cream for dogs, some 9000 new food products found their way to supermarket shelves last year — an average of 25 new items each day!

In contrast, a mere 8000 new foods and beverages were introduced in 1988, and only 5400 back in 1984.

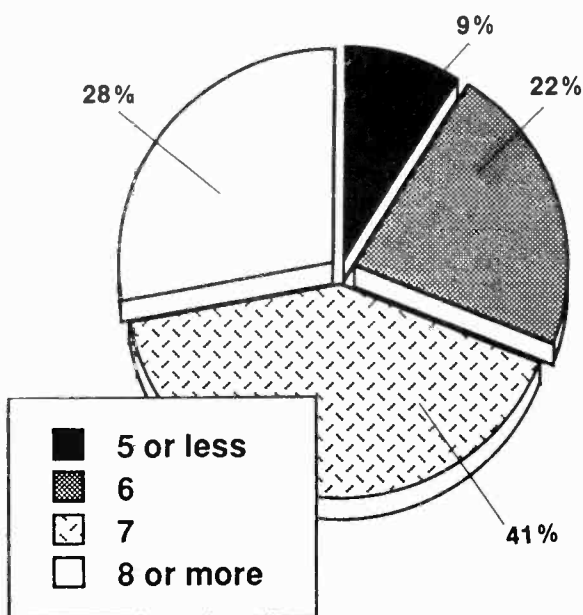
According to the Rockville, MD-based Dairy and Food Industries

Supply Association, the boom simply means that food manufacturers are responding to the demands of health-conscious and convenience-minded consumers.

For example, 1989 was the year of "oat bran" products — about 200 of 'em, actually — ranging from pretzels to dessert toppings. Gulp.

Sleep Talk

You're feeling sleepy... More than two-thirds of Americans spend at least seven hours a night sawing logs, according to a recent survey conducted on behalf of the American Innerspring Manufacturers. Here are the results, by the number of hours:



Working Wives Make Small Change

Although the average annual earnings of U.S. working wives grew nearly twice as fast as those of their spouses between 1981 and 1987 (23% vs. 12%), on average these women made less than half of what their husbands made (\$13,250 vs. \$29,150) in '87.

What's more, the latest data available from the government study "Earnings Of Married-Couple Families: 1987" reveals that

half of all wives work fulltime, up from 44% in '81.

Interestingly, there also has been an increase in the number of wives who earn more than their hubbies, from 4.1 million in 1981 to 5.3 million in 1987.

The '87 study also found that working wives were more likely to be better educated, work in professional and managerial jobs, and have no children under 18 than in previous years.

CHRONICLE

Born To:

MCA Records Director/Advertising & Merchandising **Christy Ellis**, husband Peter, son Charles Anthony, April 6.

KRZQ/Reno PD **Max Volume**, wife Teresa, son John Patrick, April 13.

WRDU/Raleigh MD **Tom Guild**, wife Peg, son Bennett Thomas, April 15.

WAPL/Appleton, WI PD **Garrett Hart**, wife Margaret, son Matthew, April 19.

California Record Distributors VP/Marketing & Promotion **Ted Higashioka**, wife MCA/Universal video sales rep **Diane Gribb Higashioka**, son Kyle Harris, April 20.

WBLI/Long Island, NY air talent **T.K. Townshend** (**Kevin Brooks**), wife Tammy, son Tyler, April 20.

KRLB/Lubbock, TX OM **Rob D'Angelo**, wife Shelly, son Michael Lawrence, April 21.

WAQX/Syracuse MD/air talent **Dave Frisina**, wife Rita, son Mark Alan, April 23.

WYNF/St. Petersburg, FL air talent **Fast Eddie Yarb**, wife Karen, daughter Melissa Nicole, April 23.

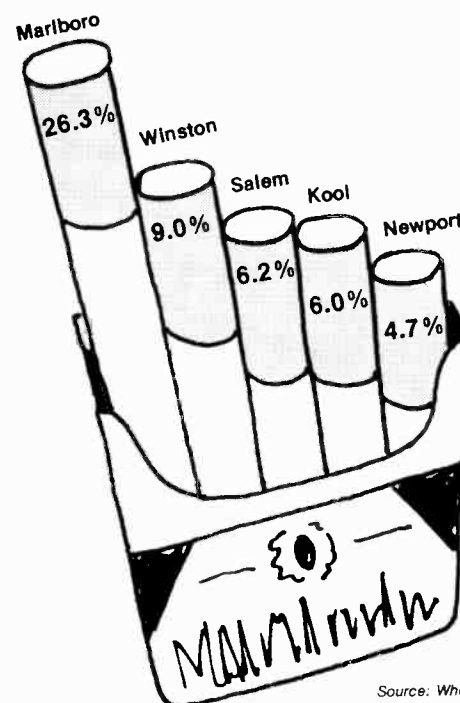
KXZZ/Lake Charles, LA PD **Rob Neal**, wife Patricia, daughter Destiny Robin, April 24.

Smokin'est Cigarettes

When it comes to cigarettes, one brand reduces the competition to ashes — more than one in four cigs sold in the U.S. is a "Marlboro."

There were 138 billion Marlboro cigarettes, or 6.9 billion packs, shipped to wholesalers last year. Thanks to the brand's success, its manufacturer — **Phillip Morris USA** — took first place among tobacco marketers, with a record 41.9% share of 1989 shipments.

For a breakdown of the U.S. market share of the top five cigarette brands, check out the accompanying chart:



Source: Wheat First Securities

RCS

(the Selector People)

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Information, Theater Schedules, Sports Schedules, Train Schedules, New Records, Contests,

Play Requests On-Air Automatically, Horoscopes, Playlists, Leave Requests, Traffic

Conditions, The Weather, Your Top 10, Music Testing, Airline Schedules, Sports Results,

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Where Do You Hear The Best Jingles?

Los Angeles, CA

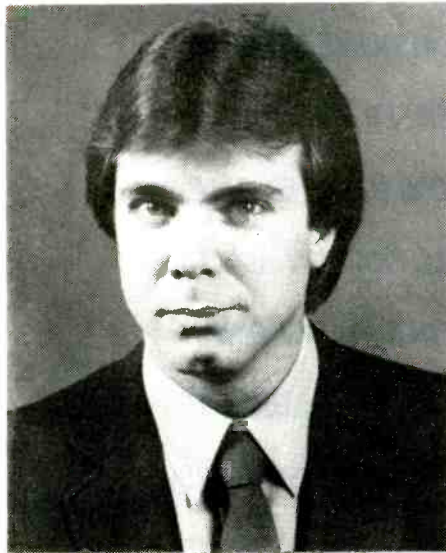
"On KIIS-FM, we use jingles from Century 21 Programming"

Gerry DeFrancesco

VP/Station Manager
VP/Programming

KIIS-FM

(Also hear Century 21 jingles in LA on KOST, K-Love and KTNQ.)



Chicago, IL

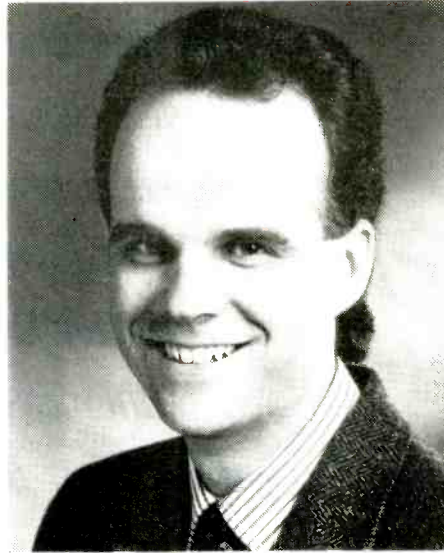
"Century 21 jingles are helping us create the buzz of Chicago's 'Killer Bee', B-96."

Dave Shakes

Program Director

WBBM-FM

(Also hear Century 21 jingles in Chicago on WFYR.)



New York, NY

"To deserve to be on the air in New York City, we needed jingles that really cut thru. And these do!"

Dan Vallie

Consultant to

WPLJ

(Also hear Century 21 jingles in New York on WNSR, WABC & WFAN.)



Dallas, TX

"These are the best jingles this station has ever had!"

Joel Folger

Program Director

KEGL

(Also hear Century 21 jingles in Dallas on Jams/KJMZ and WFAA-TV 8.)



Century 21 Programming's hot new "WPLJ—The Jingles" series was added by Gannett, CBS and ABC stations in the top 3 markets *within 5 weeks of release!*

Now, you can get your Century 21 jingle package *on CD*. At no extra charge. While you wait.

When it comes to innovative new ideas (like jingles on CD), the finest jingle quality, fast delivery and unequalled service, more and more stations are coming to Century 21.

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Hirsch & Thacker's New Legacy

Radio investors Carl Hirsch and Robert F.X. Sillerman made headlines in December '89 when they merged Legacy-Metropolitan Broadcasting with Group W in a \$727 million transaction — the largest broadcasting transaction in history. Together with former Malrite President Dean Thacker, Hirsch and Sillerman have formed LBI Holdings (soon to be renamed Legacy) to acquire and operate radio properties. In the following interview, conducted by R&R News Editor Mike Schaefer, first Hirsch and then Thacker discusses his plans for the new venture.

Carl Hirsch

R&R: What will your involvement be in this new Legacy reincarnation?

CH: It won't change much from my previous role at Legacy, with the exception that I'll have more time to do what I do best — to surround myself with the best people and nourish their careers. I want to give something back to the people who work for and with me. As CEO, I'll spend most of my time acquiring and operating our properties with [Legacy Exec. VP] Dean Thacker, and unshackling the restraints from our executive and on-air staff.

R&R: Do you have a game plan for acquiring radio properties?

CH: We'll be patient and make selectively wise buys. We're entering an era of great opportunities for those few who are capable of being buyers in this current banking environment.

R&R: What's the financial community's current attitude toward station investors?

CH: The financial community has a problem with all investments right now. I don't think it's limited

“We're dealing with a limited financial landscape. Lenders . . . still have to put money out, but they're only going to put it out to those people who have a track record.”

—Carl Hirsch

to the radio industry. There are new HLT [Highly Leveraged Transactions] regulations which are very confusing to the banks. Unfortunately, most media deals come under the jurisdiction of the HLT regs; therefore banks are reluctant to lend money until the Fed clears up the misunderstanding that now exists between the government and the banking industry. Furthermore, several deals have unravelled in the last year and several more are about to. Many of the business's principal lenders are no longer in business.

We're dealing with a limited fi-



Carl Hirsch



Dean Thacker

nancial landscape. Lenders are in the business to lend money and they still have to put money out, but they're only going to put it out to those people who have a track record — people they consider blue-chip operators. We happen to be fortunate that the original Legacy was a home run for everybody, including the equity players and all the lenders.

The best investment still is radio. While the banking environment has changed, the fundamentals of our business have not. We will continue to grow even though multiples have come down; that drop is an artificial aberration, very temporary.

R&R: What role will Bob Sillerman play?

CH: Bob Sillerman is principally going to be arranging the financing. He will have no day-to-day operating role with the company. Bob and I have had a great partnership over the years that has been very complementary. He's a better financier than I am, and I think he recognizes that I do a decent job of operating a broadcasting company.

R&R: Are you going to concentrate on particular market sizes and focus on specific formats?

CH: Every opportunity, every market, and every situation is unique. There's no question that we favor major markets, but we're looking at medium to large markets as well. One of the things we've done well in the past is being a student of our past successes and failures; the best deals we've done are those that we didn't do.

If there's a hole for a good AC station, that's exactly what we'll do. If it's [a hole for] CHR, we'll be a CHR. We won't limit ourselves. I enjoy CHR, AOR, AC, Country — I enjoy winning. That's our formula.

R&R: How have broadcast property buying strategies changed from the '80s to the '90s?

CH: You need more equity now, which is very good for the industry and will be very good for our company. It gives us a much greater time horizon. We can be more patient with our growth. We don't have to live interest-payment-to-interest-payment.

In this new environment, you're going to see operators who won't be flipping properties as quickly and who will be capable of working together to expand the whole industry. There will be fewer operators through consolidation, but the operators will be bigger with deeper pockets — and they won't be as

highly leveraged. The day of the mom and pop operators or single station owners is over. There will be fewer speculators and more owner/operators.

R&R: Does Legacy plan any investments in European broadcasting?

CH: Some people may be getting in a little early; I wonder how they plan on liquefying their investments. There are certainly opportunities overseas, and that's something we're looking at — [but we're not contemplating anything] specific at this time.

R&R: Why the sudden flurry of interest in buying radio stations in Europe?

CH: Commercial licensing has now been opened up, and 1992 will bring the merging of the entire European marketplace. However, [Europeans] haven't developed

“We'll spread our stations out — we won't have all CHRs or all AORs. Before we do anything about changing formats, we're going to . . . research each market.”

—Dean Thacker

advertisers yet; they haven't conditioned advertisers to buy the medium. I think the payoff for those investments is a long way off. Although there are going to be licenses and stations, and you have the opportunity to own, that doesn't necessarily mean you're going to make money any time soon.

At some point in time, there's no question these stations are going to be great investments. We're interested and we'll be there to help foreign operators. We may make an investment, I'm just not sure. There's nothing I've seen that excites me yet.

R&R: Is owning and operating radio stations still a good investment?

CH: There's no question about it. Radio hasn't changed fundamentally. Its piece of the advertising pie is growing. Radio has never seen a down year, with the exception of 1971, when they took away tobacco [advertising]. The industry is robust. The only thing that's changed is the banking environment, and that's only temporary.

Every time in the past when values came down — the last time was in '81-'82 — they always re-

“The best investment still is radio . . . We will continue to grow even though multiples have come down; that drop is an artificial aberration, very temporary.”

—Carl Hirsch

gained that downturn, and multiples were higher. I don't believe they're going to return on a higher level, but they will definitely return. And in some cases, in the very large markets, multiples are holding. In New York, Los Angeles, and Philadelphia, if you've got a top property, you can garner the same dollars you were able to garner a year ago.

R&R: Are radio station prices leveling off?

CH: There's some leveling off, and that's a result of the supply and demand — you've got a great many stations for sale and not that many qualified buyers. The deals aren't being done, and sellers are going to have to lower their prices and become realistic.

R&R: What's your take on radio's future?

CH: I have great confidence in the business. I'm an investor in Group W. If I didn't believe the values were growing and will continue to grow, I would liquefy my investment. Radio's impervious to technology at this time. Television is getting fragmented by cable and direct broadcast satellite; until such time as digital becomes a factor — and I think that's far off, and it's certainly not going to become a local factor for a long time — I believe we're safe.

The American public has a great fascination with getting in a car and going someplace. That's precisely why the movie theatre wasn't put out of business by cable or VCRs. The American public wants to go somewhere, and our medium is mobile. I don't see anything on the horizon that threatens radio's viability.

Dean Thacker

R&R: What does LBI stand for?

DT: It stands for Legacy Broadcasting Inc., but that's a temporary name. In May the name will be changed back to Legacy. As part of the Westinghouse-Legacy merger, there was a six-month period during which we couldn't use the name Legacy, so LBI was formed.

R&R: How would you describe your position in the company?

DT: I'll run the day-to-day operations of the stations. I'll oversee all properties acquired; as we acquire more stations, I'll be traveling more. I'll work with Carl, but I'm the man on the scene. We're not duplicating our efforts. He'll run the company, concentrating on acquisitions and other ventures. I'm still living in New Jersey, but I'll relocate to either L.A. or possibly Cleveland.

R&R: You've acquired WMJI/Cleveland and WYHY/Nashville. You've reached an agreement for KJQV/San Diego. What other markets are you looking at?

DT: We're looking for any good opportunity, primarily in medium to large markets. We'll look at each situation separately. We're not initially saying New York, L.A., or Atlanta — though obviously we'd

like to have them some day.

R&R: Do you favor specific formats?

DT: My background in station operations has been AOR and CHR, and I love those formats. My roots are in AOR. I enjoy the interaction in a Country situation. We'll spread our stations out — we won't have all CHRs or all AORs. Before we do anything about changing formats, we're going to check it out — research each market and make a decision.

R&R: What are your plans for WMJI, given the intense four-way AC battle in Cleveland?

DT: We plan to win. It's a together station, and the best philosophy is, “If it's not broken, don't fix it.” All we're going to do is improve upon existing situations and make decisions as they need to be made.

“If I have any goal, it's for all Legacy stations to have a winning attitude and feeling.”

—Dean Thacker

R&R: Do you plan to continue WYHY's outrageous programming philosophy?

DT: Of course. The station's number one in the market. It's outrageous and it'll stay that way. And we'll do everything we can to make it better.

R&R: What will you do differently at Legacy than you did as Malrite President?

DT: I will travel to different markets. (Laughs.) A company wins by working as a unit: if I have any goal, it's for all Legacy stations to have a winning attitude and feeling. Working with Carl [again] will be a breath of fresh air. We're going to build a great company.

R&R: Can you comment on what happened to you at Malrite?

DT: Someone looking in might say I was at odds with the prevailing corporate culture. I'd rather not be more specific.

R&R: How would you describe your management philosophy?

DT: To unleash the power, talents, and creativity of all the people who work for me. To encourage people to be creative and to take chances, using the Babe Ruth analogy — he hit 60 home runs one year, but he also struck out more often than anyone else. I'm the chief organizer of talent — managerial and on-air talent. I want to get people to overachieve.

R&R: Is it a good time to be operating stations?

DT: Any time is a good time to operate stations. It's also a good time to be acquiring stations. I predict more growth.

R&R: Where do you see Legacy five years from now?

DT: I see it as one of the major — and most respected — broadcasting companies in the country. And I see that sooner than five years from now.

WGZB Saddles Up For Louisville's Urban Derby

Burbridge GM, Spencer PD, Hughes GSM

Louisville has a new Urban FM in Power Communications' 3000-watt WGZB/Corydon, IN. GM and Louisville native Ron Burbridge, husband of Power President Linda Burbridge, has tapped WFXC/Raleigh PD Del Spencer as PD/MD. Crosstown WAVG GSM Kevin Hughes has joined to head the sales effort.

The station, formerly a Drake-Chenault automated B/EZ, had been dark since October 1989 while Power reengineered it to bypass mountainous terrain near the Louisville metro. It signed on April 16.

Ron Burbridge told R&R, "Louisville was one of the few Top 50 markets in the country with a black population over 10% that wasn't currently served by an FM UC station. We see it as a great opportunity, and the station's doing extremely well after two weeks. Even the revenues have far exceeded our expectations."

Burbridge was most recently GM at WYLD-AM & FM/New Orleans. Previously, he was GM at Urban WJYL/Louisville, where he

worked with Hughes before the station flipped to B/EZ and Hughes crossed to WAVG. Spencer worked as PD under Burbridge at WYLD.

Byrd In PD Nest As WTKN Now Means Business

Senior producer Gordon Byrd has been named PD of Susquehanna's WTKN/Pinellas Park (Tampa Bay) following the station's move from Talk to a Business News approach. He replaces Ed Hartley, who was among 18 staffers exiting last week as a result of the change.

"We have a unique product here and the potential is as great as anywhere in the country," said Byrd. "I look forward to making that potential reality." In his six years with WTKN, Byrd has also worked as a show producer and host. He previously worked as a talk pro-

WEZE Sets Harrison As GM

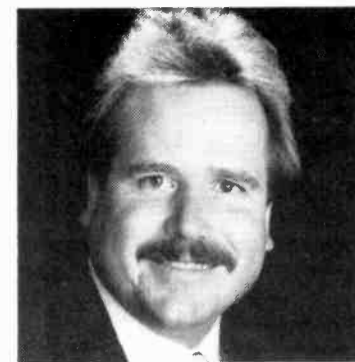
Bonneville AE Linn Harrison has replaced George Hart as GM of B/EZ WEZE/Pittsburgh.

Harrison told R&R, "It's not the format that's wrong - [radio] people just don't believe in it. It's a matter of going out and doing a good job. There are a number of

profitable B/EZ stations across this country. For some reason, people don't talk about them very much."

Harrison continued, "There are so many good things happening here. We're going to move the facility, transmitter, and antenna closer to town. Joe Fenn, our morning guy/PD, spent a long time at [crosstown B/EZ, now AC] WSHH, and he knows all the people in town and the things we need to do. WSHH had a 9.6 [12+] when it made the change [to AC] and I can promise I'll be very pleased with that 9.6. I'll wait until the transmitter and antenna have been moved and then we'll have our 'grand opening.' It will be another four or five months before I can accomplish that."

Harrison previously was GM at KGON/Portland, KUGN/Eugene, and GSM at KWJJ/Portland.



Steve LaBeau

LaBeau OM At WHB & KUDL

KESZ/Phoenix PD Steve LaBeau has accepted the OM position at Gold/AC combo WHB & KUDL/Kansas City and will begin there May 14. He succeeds Don Daniels, who exited in March to program WOMC/Detroit. KESZ has not indicated a replacement for LaBeau.

LaBeau told R&R, "I'm looking forward to the challenge and opportunity of being an OM at an AM/FM combo. Ten years from now, I'd like to see myself in some sort of corporate post in charge of ten stations. If I'm going to program ten, I'd better do two somewhere along the line."

"KUDL's 25-54 numbers are very healthy; I want to make the station even stronger. There's work to be done in midday listening - that's going to be the first area we address."

Prior to joining KESZ 16 months ago, LaBeau was PD at KLAC/Los Angeles, had programmed KFI/Los Angeles and KENO/Las Vegas, been Asst. PD at WDRQ/Detroit, and had worked on-air at WLOF/Orlando and WLCY/Tampa.

Classical KYTE Takes B/EZ Flyer

Classical KYTE/Portland has flipped to B/EZ as "Easy 970." The on-air and programming staff remains in place, but the station has applied for new calls (KESI).

GM Lon Achenbach told R&R, "[Crosstown former B/EZ] KXL-FM recently dropped Bonneville Easy Listening. We felt there was a significant amount of listenership. If we can move half of those people to the AM dial, we'll be real happy. We'll have a better idea after we run our television campaign [starting 5/20]. The age group listening to Easy Listening is very aware of AM radio. We're doing a live morning drive show with news, weather, and traffic."

"Our listeners weren't as upset as we thought they'd be. This market has two public stations which do a considerable amount of Classical programming. We didn't feel we were leaving these listeners without alternatives. We've had lots of letters from former KXL-FM listeners - much more than we expected."

KYTE was ranked 18th 12+ with a 1.0-1.6 winter Arbitron improvement and had a .7 fall Birch.

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Cardiac Names Ghossen VP/A&R



Bob Ghossen

Former 4th & Broadway Director/A&R Bob Ghossen has been appointed VP/A&R at Virgin's new, independently distributed Cardiac Records. Based at the company's New York headquarters, he'll report directly to President/CEO Cathy Jacobson.

Ghossen told R&R, "One of my goals for Cardiac is to have the definitive association with being a street label. As an independent record company we have a stronger opportunity to stay on top of the music trends as they develop. The acts we sign will get the shot to succeed."

Joining 4th & Broadway parent Island Records in 1982 as a dance promotion representative, Ghossen had previously been National Dance Promotion Director and East Coast Club & Retail Manager for RFC Records. He began his music career in 1978 at Casablanca, and worked in various positions, including Northeast Club Promotion Manager.

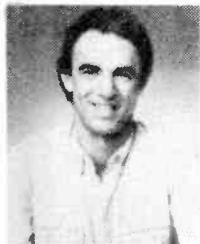
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Radio

- **JAMES REILLY** steps up from AE to Retail Sales Manager at WYNY/New York.
- **BOB McDONALD** moves to KQFX/Austin as Sales Manager. The 17-year sales and general management vet previously served at New Braunfels, TX stations KGNB and KNBT.
- **DAVID GLASS** is upped from Division Programmer/Radio Division to Corporate Director/Broadcast Communications at the Findlay Publishing Company. The company owns and operates two combos and an AM in the Midwest.

PROS ON THE LOOSE

- Kevin Barrett** — PD/afternoons KSEQ/Visalia-Fresno (209) 738-9544
- Kevin Bonner** — PD/mornings KCIL/Houma-New Orleans (504) 851-1020
- Lee Cruz** — Mornings WQUE-AM & FM/New Orleans (504) 821-2456
- Larry D.** — Asst. MD WXXL/Oriando (407) 862-9277
- Jimmy Edwards** — MD/afternoons KKYK/Little Rock (501) 225-2612
- Chuck Field** — Afternoons WQUE-AM & FM/New Orleans (504) 833-4219
- Randy Frawley** — MD/Production Dir./middles WSGC/Chattanooga (404) 748-1727
- Ed Hartley** — PD WTKN/Tampa (813) 397-4422
- Nan Kazimer** — Promotions Dir. WTHH/Portland, ME (207) 773-8042
- Steve Kramer** — Late-nights WAZU/Dayton (513) 847-8957
- Scott Lindy** — Mornings WAZU/Dayton (513) 439-3825
- Chris Ling** — PD/mornings KWTX-FM/Waco, TX (817) 754-5464
- Joanna London** — Promotions Dir./middles WAZU/Dayton (513) 854-5279
- J.J. Morgan** — APD/nights KKFR/Phoenix (602) 971-8249
- Rich Ransom** — Swing KMEL/San Francisco (415) 586-3549
- Mike Richter** — Promotions Dir. WYMG/Springfield, IL (217) 793-2207
- Brian Shapero** — IRS National Secondaries (213) 207-8202
- Dan Stone** — PD KIOK/Tri Cities, WA (509) 783-6727



David Glass

Nicholas Paras

- **NICHOLAS PARAS** is elevated from GSM to GM at WTAG & WSRS/Worcester, MA.
- **RICK DENTON** moves to KOZZ/Reno as GM. He was previously GM at KMZQ/Las Vegas.
- **LARRY CRUMPTON** joins KZZB-AM & FM/Beaumont, TX as Exec. VP/GM. He was most recently GSM at WYNK-AM & FM/Baton Rouge.

Records

- **PHILIP ROWLEY** is elevated from Sr. VP/CFO to Exec. VP at EMI Music Worldwide. At EMI, **NANCY BRIZZI** is promoted from Manager/Production to Assoc. Director/Production.



Philip Rowley

Lisa Altman

- **LISA ALTMAN** is promoted from Product Manager to Director/Promotion & Product at London Records. Concurrently, departmental asst. **JEFFREY PETERSON** becomes Production Coordinator.
- **MERISSA IDE** becomes Manager/Media at Arista/Nashville. She was previously with Evelyn Shriver Public Relations.
- **LAURA SELWYN** joins IRS Records as Director/Manufacturing. She was formerly Manager/Inventory Control, Capitol and Blue Note labels at Capitol Records.

- **KRIS PUSZKIEWICZ** is upped from Assoc. Director/Video, West Coast to Director/Video Production at Columbia Records. Other promotions in the video department include Manager/Video Promotion, East Coast **MARK GHUNEIM** to Assoc. Director/Video Promotion, and Manager, Television/Video Promotion, West Coast **VICKI BATKIN** to Assoc. Director, Video Promotion/Artist Development.

At CBS Records, Litigation Counsel **GAIL EDWIN** adds VP stripes.



Kris Puskiewicz Sheira Brayer

- **SHEIRA BRAYER** is upped from Marketing Coordinator to Manager/Marketing Services at SBK Records.

- **LAURIE BURKE** is promoted to Director/Advertising & Merchandising at Warner Bros. Records. The seven-year company vet has held the positions of Merchandising Coordinator, Advertising Coordinator, and Advertising Manager. Other promotions include: Creative Services Marketing Manager **AMY ZARET** to Director/Account Merchandising, Merchandising Coordinator **LIZ SILVERMAN** to National Merchandising Manager, and Advertising Clerk **CAROL JUAREZ** to National Advertising Coordinator.

- **JENNY HILL** steps up from departmental asst. to Coordinator/International Operations at Arista Records.

- **GEORGE PATAPOW** is upped from Manager/Graphic Design, Classics and Jazz to Art Director/Classics and Jazz at PolyGram Classics and Jazz.

- **DENNIS (DINO) PAREDES** and **ART SHOJI** join Chameleon Music Group's art department as Manager/Art & Design and Graphic Designer, respectively. Paredes, formerly Manager/Print & Design at Independent Project Records and Press, also runs his own independent label, Nate Starkman & Sons, and is bassist for Red Temple Spirits. Shoji was previously Production Manager at California Silkscreen.

Industry

- **BOB TURNER** is tapped as VP/New York Regional Manager at Group W Radio. He has spent several months selling for Group W, and was previously at Katz Radio. Also at Group W, Acting New York Regional Manager **KEVIN GARRITY** becomes Assoc. New York Regional Manager.

- **ROBERT AUSTIN** joins the Denver office of brokerage/consultancy Satterfield & Perry, Inc. as VP. The 20-year broadcasting vet has served in sales, operations, promotion, production, and news at several large market TV stations.

CHANGES

- David Robberson** and **Jerry Donadio** are now AEs at KYXY/San Diego.
- Michelle Allen** and **Barbeth Pinkey** join the KOOL-AM & FM/Phoenix sales staff.
- Nicky Ferreira** becomes an AE at McGavren Guild Radio/Dallas.



Patti LeMon

Rick Thomas

- **PATTI LEMON** is upped to GM/New York office at the Interep Radio Store. She was previously a Sr. Sales Exec.

- **RICK THOMAS** has announced the formation of Ritch Communications, an advertising, marketing, and public relations firm; initial clients include the Mid Atlantic Sports Network. Thomas was LSM at WBZ/Boston.

- **CHUCK ASHMAN** becomes Entertainment Business News Editor/Hollywood at Business Radio Network (BRN). He was formerly with Los Angeles stations KFI and KABC. Concurrently, BRN adds Contributing Editor/Aerospace & Defense **ANDY LIGHTBODY**. He is Aerospace Editor for CBS and Broadcast Editor for Armed Forces Journal International.

—Holly Sklar

Networks

- Former Cincinnati Reds baseball manager Pete Rose will discuss life after baseball on "Costas Coast To Coast" from **OLYMPIA RADIO NETWORKS**. The show will originate live from Rose's restaurant, the Waterfront, on Sunday, May 13 at 9pm (EDT); (314) 361-2000.

- The college football Hall Of Fame Bowl has contracted with **PIA SPORTS** for radio broadcast rights for three years. Played on New Year's Day, the game originates from Tampa Stadium; (312) 943-8888.

- **UNISTAR RADIO PROGRAMMING** has two specials scheduled for the weekend of May 18-20. "The Robert Plant Story" is a three-hour feature spotlighting Plant's entire career. Hosted by WYSP/Philadelphia air personality Ed Sciaky, the program is written and produced by Rich Vestuto. Also airing is "Back To The Bandstand With Dick Clark," a behind-the-scenes look at America's favorite dance show; (212) 575-6125.

- **WESTWOOD ONE** has secured exclusive North American rights to broadcast Madonna's "Blond Ambition" world tour. A live broadcast from the European leg of her tour will air in July with an encore scheduled for Labor Day weekend. A two-hour interview special will also air in July; (213) 840-4244.

R&R TIMELINE

Tom Donahue was already a radio legend from his stints at WIBG/Philadelphia in the '50s and KYA/San Francisco in the early '60s. Then he, wife-to-be Raechel Voco, and Bob McClay brought their records to KMPX/San Francisco and started "Progressive Radio." Donahue later brought this new format to KSN/San Francisco and KMET/Los Angeles, and became a Metro-media VP. He died of a heart attack at 48, fifteen years ago today.

SOMEBODY TO LOVE — Raechel and Tom Donahue at their wedding.



1 YEAR AGO TODAY

- Kevin O'Grady selected as WYTC/Chicago President/GM
- Abe Goren raised to WDRE/Long Island GM
- Pat Evans chosen as KFOG/San Francisco PD
- Vic Bremer named WBBM/Chicago Director/News & Programming
- Elvis Duran accepts WIOQ (Q102)/Philadelphia PD chair

5 YEARS AGO TODAY

- Leroy Little Jr. joins PolyGram Records as VP/Urban Promotion
- Chuck DuCoty upped to WIYY/Baltimore Station Manager
- Andy Bloom tapped as WYSP/Philadelphia PD
- Mike Stratford swings to K.M.JM/St. Louis as PD/MD
- Roger Cary arrives at KZBS/Oklahoma City for mornings

10 YEARS AGO TODAY

- Steve Crumbley is elevated to WILD/Boston GM
- John Long becomes KULF/Houston PD
- Tom O'Hair cuts into KQFM/Portland PD slot
- Billy Juggs lands KSN/San Francisco midday shift

15 YEARS AGO TODAY

- Todd Wallace tapped as KUPD/Phoenix OM
- Bobby Ocean joins KHJ/Los Angeles for midday shift
- Voice Of America begins broadcasting "Country Music, USA"

—Hurricane Heeran

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STREET TALK®

Singleton Doubles Back To MCA

Weeks of quiet speculation have now turned to reality, as ST has learned that **WB** Sr. VP/Black Music Marketing & Promo **Ernie Singleton** will be returning to **MCA** as President/Black Music Division.

Singleton had been with MCA for years, rising to VP/Black Promotion, prior to joining WB nearly three years ago.

Polydor Sr. VP/Promo **John Brodey** has announced he will *not* renew his Polydor deal, so he can join **Irving Azoff's Giant Records** in a capacity similar to Sr. VP/GM.

Could this mean a promotion is in store for Polydor VP/Promo **Bill Smith**? Or is **PolyGram** trying to move NY-based **Mercury** VP/CHR Promo **Brenda Romano** into Brodey's L.A. slot in order to keep from losing her to **Hollywood Records**?

Hollywood — yes, that's *officially* the name — has an offer on the table, but Romano still has 18 months left on her contract. Will Hollywood try and buy her out?

The only thing anyone seems to know for sure is that Polydor and Mercury *will* remain separate labels.

Deja Voodoo

Rumors flaring 'round the Empire State Building indicate **Z100/NY** will be making some King Kong-sized changes soon. ST hears that co-zookeepers **Ross Brittain & Brian Wilson** may split up . . . again. (They previously parted company back when they were teamed at **WABC** and Ross joined Z100, while Wilson headed to **B104/Baltimore**.)

Responding to those ever-persistent rumors of former crosstown **WPLJ** PD/morning man **Gary Bryan** coming aboard, VP/Programming **Steve Kingston** told ST, "You've got the *wrong* Z100. Bryan's doing mornings at Z100 in *Portland* for the next two weeks." Hmmmmm.

Now that **A&M** Sr. VP/Promo **Charlie Minor** has decided to stay put, you can expect he'll soon have a *major change in duties*. New title, too?

And . . . will NY-based VP/Promo **Rick Stone** get the opportunity to quarterback A&M's promo efforts or are outsiders under consideration?

Island Chairman **Chris Blackwell** has hired **Chrysalis** VP/Marketing **Michael Stotter** to be Sr. VP/Marketing, effective May 21.

In other Chrysalis news, Sr. VP/International **Jeff Aldrich** has decided *not* to renew his contract with the label — although he *will* finish



COMPUTER GAMES — AC outlet **KKIQ/Livermore, CA** recently gave 20 local working girls the opportunity to celebrate "Secretaries Week" by tossing their computer keyboards from a fourth story hotel window towards a target that spelled out the magic word (b-o-s-s). The winner — who missed the target by only an inch — got a day off (with pay) and a limo trip to the wine country. Pictured are the top six finalists in action.

up the projects with which he's currently involved. Could this pave the way for him to work with one of the new labels starting up out West?

After six years with the station, **WKQI (Q95)/Detroit** President/GM **Betty Pazdernik** has resigned to go into the restaurant biz with her family.

Broadcast Partners Inc. Exec VP/COO **Lee Simonson**, along with partners **Barry Mayo** and CFO **Bill Pearson**, will handle things on an interim basis. Look for a replacement from outside the station to be named within three to four weeks.

ST hears that **ABC** has made inquiries about the possibility of getting **Westwood One** President **Bill Battison** to replace exiting **ABC Network** Prez **Aaron Daniels**. Battison denied any such talks took place, telling ST, "I have no intention of leaving Westwood One."

WRKS/NY PD **Vinnie Brown** has tapped Sr. Operations Asst. **Toya Beasley** to be the Urban outlet's new MD.

Arista will make four of its regional staffers — Atlanta's **Linda Alter**, Miami's **Jeff Backer**, Dallas's **June Colbert**, and Seattle's **Greg Feldman** — Associate National reps.

In addition, Arista Nat'l AC Director **Mark Rizzo** will become Sr. Director/Nat'l AC Promo, while Boston rep **Laura Labadia** will relocate to NY and rep both markets.

Continued on Page 32

WHITESNAKE

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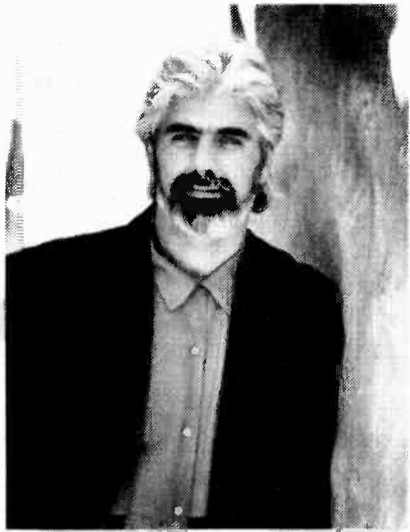
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| KISN add | KLYV add |
| G105 add 34 | OK95 add |
| WZYP add | |

#1 Most Added AC



Management: HK Management
© 1990 Reprise Records

Continued from Page 31

Tabu VP/Promo **Doug Wilkins** will be relocating to NY, and is rumored to be heading for **GRP Records**.

A Greg-arious Situation?

The winds of change blow through **WLOL/Minneapolis**. Aside from a new PD — **Greg Strassell** (see Page 3) — eight-year morning cohost (and former PD) **Bob Berglund** has decided to exit. (Berglund's partner, **John Hines**, remains in place with midday personality **Pam Lewis** assisting temporarily.)

Meanwhile, OM **Gregg** Swedberg, who's now involved on-air with the morning show, is searching for one (possibly two) new personalities. He'd like one of 'em to be a female.

Also new to WLOL for afternoons is **Greg Thunder**, who exits PM drive at **WPLJ/NY**. Thunder previously worked at crosstown **KDWB**, and will replace **Denny Schaefer**, who left to do mornings at **KKDJ/Fresno**.

In other 'LOL — but non-Greg(g)-related — news, the station has a new night rocker in **Alan Kabel**, who used to do nights at **KDWB** and was most recently at **KS104/Denver**.

Former **Capitol** President **David Berman** has joined the L.A. law firm of **Mitchell, Silberberg & Knupp** to handle entertainment law.

In two weeks, **WMGK/Philadelphia** PD **Beth Fast** will exit the **Greater Media** AC to explore other opportunities. GM **Dean Tyler** is evaluating replacement possibilities.

WBLX/Mobile PD **Tony Brown** will move to **KMJQ/Houston** as APD/Production Director, effective May 9. 'BLX APD **Skip Cheatham** and MD **Morgan Sinclair** will handle programming until a replacement can be found.

KTRW/Spokane PD **Tom Sherry** hitches himself to the PD post at crosstown Country competitor **KDRK**, replacing **Gary Charles**, who'll stay on as MD/morning man.

The **WQUE/New Orleans** morning team of **Mike Moore & Lee Cruz** is history. Cruz was let go Friday (4/27), while Moore was "asked if he wants to stay," as he's still under contract through September. In any event, Moore is now the morning show producer for PD/new morning man **Derek Monette**.

Cruz has already landed his next gig — MD/afternoons at **KSAQ/San Antonio**. Meanwhile, **KSAQ** acting MD **Rikko Ollervidez** becomes Asst. MD.

Lotus Communications has transferred **KOZZ/Reno** PD **Larry Snider** to the PD post at sister AOR **KLPX/Tucson**, replacing **Val McIntosh**, who exited earlier this year.

New **KOZZ** GM **Rick Denton** has named MD **Craig Martin** interim PD, and expects to announce Snider's successor within the next two weeks. And, yes, Martin is a candidate.



TOO GHOULISH FOR WORDS — Look sharp for **WJHM/Orlando** afternoon personality **Rich Stevens**, who can be seen on the silver screen in two of the segments of the horror anthology film "Tales From The Darkside," which opens in theaters near you this weekend. Here Stevens assumes an appropriately cryptic pose.

Turf those rumors about Atlanta entertainment attorney **Joel Katz** joining **BMG**. Top-ranking insiders tell ST, "There was no job, and there were never any discussions with Katz."

All-Madonna/Janet Jackson Format Debuts

It all began Monday (4/30) with an on-air argument between **KROY/Sacramento** morning teammates **J.R.** and **Trudy Z.** as to which was the hotter artist, **Janet Jackson** or **Madonna**? J.R. voted for Lady Madonna and Trudy took Ms. Jackson, so they decided to break the tie by putting it to a listeners' vote and playing nuthin' but Madonna/Janet jams for the rest of the show.

PD **Jeff McCartney** got into the act and spread the all-Madonna/Janet Jackson format/vote concept to all dayparts, alternating cuts by each artist, and giving away their album libraries, concert tickets, and trips to see them via flyaways to Janet in NY and Madonna in Toronto, respectively. As ST's inkstained wretches hit the presses, **KROY** was still at it and the voting was neck-and-neck.

WLND/Cortland, OH PD Tom "Grover" **Biery** joins **WB** as the label's local Cleveland rep, replacing **Dale Connone**.

Meanwhile, **WB Houston** rep **Barney Kilpatrick** moves to Burbank for a national promo slot. His replacement is **Colleen McDonald**, coming over from the local **Geffen** gig.

Also pending: a new **WB** rep in Denver to replace **Richard Abravaya**.

KJQY/San Diego PD **Neil Matthews** exits the recently acquired **LBI** property. **Jay Meyers** is named interim PD, coming from the **Cody Leach** consultancy. Rumors indicate a change in format to mainstream CHR is a possibility.

Continued on Page 34

Attention Convention Attendees:

Chameleon Records invites you to the "Lizard Lounge" for refreshments and live music by **LOWEN & NAVARRO** and **ECOTOUR**.

Friday, May 11, 10pm, Plaza Room, Century Plaza Hotel

Programmers: Call 1-(800)-444-6044 for tickets to **DRAMARAMA** at Hollywood Palladium, Thursday 5/10.



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THE U-KREW



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STREET TALK®

Continued from Page 32

After 24 years at **Columbia** (most recently as National Promo Director), **Sheila Chlanda** exits. Look for her to resurface — following an extended vacation in Australia — real soon.

Longtime **OK95/Tri Cities, WA PD Dan Stone** and **APD/MD John Travis** have both left over philosophical differences with the owner, who wants to take the station more mainstream. Travis is hookin' up with crosstown **AC KEYW** to do mornings 'n' music. No replacements named.

A&M SF rep **Kay McCarthy** returns to Denver as Local Promotion Manager for **Atco**, replacing the exiting **Alan White**.

Meanwhile, former **WRQC/Cleveland PD Tom Kent** will take over the **Atco** local Cleveland promo gig, replacing **Tom Balla**, who segues into a **CEMA** Chicago sales rep slot.

Polish Hostage

KLOU/St. Louis afternoon driver **Kevin McCarthy** was driving from Warsaw to Moscow, doing the last in a series of reports for his station and sister **KMOX**, when a group of potato farmers picketing the Polish government's low prices took him, his wife, and his bus driver hostage. (They reportedly thought the trio was part of a government plot to stop the protest.)

McCarthy's wife was freed after five hours, but McCarthy and the driver were under the hoe for 22 hours before being released (unharmed) for the trek back to Warsaw.

Drake-Chenault/Jones has added "The Drake Format" (a '60s- and '70s-based oldies format) and an "Easy Listening" format to its satellite-distributed repertoire. The company already distributes a Country and two AC formats via the bird.

Add **WXLC/Waukegan, IL PD Jim Geraci's** name to the starting lineup for the PD post at **Hot 102/Milwaukee**.

KIIS/L.A. weekender **Sky Walker** segues into the Production Director/swing personality slot at crosstown Urban **KKBT**.



EYE KNOW II — Last week we asked loyal readers to identify via fax just exactly what — or whom — the above-pictured mystery graphic represents. While answers ranged from **WKKD-FM/Aurora, IL Marc Arturi's "Andy Warhol's Gorby's Head"** to **WQSI/Fredrick, MD Lee DeCastro's "John Holmes with a bad case of leprosy"** — not one genius out there in **Radio-land** came up with the correct answer, so we've decided to keep the fax lines open. Fax your entry to "Eye Know" (213) 203-9763, and look for the answer to appear — big as life — somewhere in the next couple issues of **R&R**.



LIFE IS JUST A BOWL OF CONCERT TICKETS — In what is almost certain to go down in the annals as one of the bowldest promotion stunts in recent memory, **KZZU/Spokane** recently staged a "Bob For Beatles" contest, wherein listeners were called upon to stick their heads in what was billed as "Paul McCartney's Personal Tour Toilet" and extract tickets to see the ex-Beatle in concert! The stunt was emceed by morning dudes **Mark Patrick** and (now **KWNR/Las Vegas morning guy**) **Dave Stevens**, the latter of whom is the guy holding the microphone in the picture (flush left).

Congratulations to **KNRJ/Houston** night rocker **Paco Lopez** and his wife, **Jaye Dee**, on the birth of their son, **Luis Bishop** (4/25).

Meanwhile, Lopez is heading to nights at **KKFR/Phoenix**, where he'll be assisting VP/Programming **Steve Smith** and MD **Jim Morales** as well as working in promotions alongside afternoon man **Christopher Lance**, who also draws Co-Programming Coordinator duties.

APD/night rocker **J.J. Morgan** is out. Reach him at (602) 971-8249.

"Countdown USA" — hosted by the **Gavin Report's Dave Sholin** — has been picked up by the **Premiere Radio Networks**. The CHR show has been renamed "Dave Sholin's Insider," and will debut Memorial Day weekend.

KJ103/Oklahoma City morning man **Jim "Cattfish" Prewitt** is out. Reach him at (405) 755-9340. Prewitt's replacement is **KLQ/Grand Rapids** afternoon driver **Danny Douglas**, who'll be teamed with regulars **Stacy Barton & Robbie Robertson**.

Westwood One and cosmetics giant **Lancome** have signed an agreement that, in June, will make the latter the first commercial advertiser in the Soviet Union.

The annual **T.J. Martell "Man Of The Year"** function, which this year honors **Elektra Entertainment** Chairman **Bob Krasnow**, will take place on Friday (6/8) in NY.

Not coincidentally, the third annual T.J. Martell "Radio Roast," which this year will rake **Power 106/L.A.** VP/Programming **Jeff Wyatt** over the coals, will take place the following evening in "Studio A" at the historic **RCA Studios** in NY.

Last year's radio honoree, **WXKS/Boston PD Sunny Joe White**, will serve as MC, and the roastmaster will be **Power 106** morning mouth **Jay Thomas**. Tickets go on sale next week for \$150. Contact **Columbia's Kid Leo** at (212) 445-6632 or **R&R's Joel Denver** at (213) 553-4330 to attend.

While registering for **R&R Convention '90**, don't forget to check out the **Art Vuolo**-produced "Best Of Video Airchecks, Vol. 5," which will be playing 'round the clock.

GEORGE LAMOND

"Top 5 requests. Real strong club record that's working on the radio."
Joel Salkowitz/HOT97 (8-6)

"Headed for the top of our chart. Top 20 sales on the 12", Top 15 requests. Strong call out."
John Rogers/POWER96 (26-20)

"This song jumps out of the radio. One of the best sounding songs on the air."
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After making the daily round of exhibit displays, keynote presentations, and format sessions, R&R Convention '90 attendees can unwind at a variety of nightly soirees — including the time-honored tradition of hospitality suites. However, before you slip on your suite-hoppin' shoes and map out your route, read up on some of the exciting highlights being planned.

ABC Radio Networks



The "Laugh Bash" on Thursday night (5/10) stars **Sam Kinison and Friends**. It starts at 10pm in the Century Room and includes a pre-show warmup by the world famous **Laker Girls**. Afterwards, jam to live dance music mixed by "Hot Mix" coproducers **Andy Starr** and **Dave Rajput**. All convention attendees sporting a "Laugh Bash" laminate will be admitted. Special suite guests include "American Top 40" host **Shadoe Stevens** and "American Country Countdown" host **Bob Kingsley**.

Arista

Lisa Stansfield, country star **Alan Jackson**, and new dance act **Snap** will be among the special guests.

Atlantic

"We doze, but never close" is this suite's motto. It's guaranteed to be *the* "in" place to visit: you can play nine holes of golf with **Jack Jock Nicholas**, shoot hoops with **Magic**, meet famous *movie* video stars, and hear **Paul John** and the band play every night.

Capitol

Stop by the "Game Room" during **Club R&R** on Saturday night (5/12), and sign up for the pool tournament, basketball shootouts, and pinball/video game tournaments. A TV and VCR are among the prizes.

Chrysalis



Sinéad O'Connor

Since **Sinéad O'Connor** is the special musical talent on "Saturday Night Live" (5/12), a giant screen TV will be stationed in the suite so attendees won't miss any of the show action. Irish beer and whiskey will be on tap, together with special Sinéad O'Connor buttons.

Enigma

Party hearty during the "**Enigma Happy Hour**" on Friday (5/11) from 4-7pm at the 20/20 Club, across the street from the Century Plaza Hotel. Host **David Cassidy** will introduce a live performance by **U-Krew**.

Epic

A different theme each night of the convention is the game plan. A female DJ will spin the hottest music; special guests rumored to be on hand at the Thursday night cocktail party and in the suite are **Luther Vandross**, members of **Cheap Trick**, **L.A. & Babyface**, **Louie Louie**, and **Ana**.

First Comm

Video versions of the "Direct Results Radio" concept will be given out — along with limited edition neon sunglasses.

Geffen

"You just never know who you'll rub shoulders with in our suite," promises **Geffen** promotion chief **Peter Napolitano**. Get set to rub the night away with **Nikki, Black Crowes**, **Don Henley**, and an array of surprise guests.

LBS Radio

Mingle with stars and studio execs at the Friday night cocktail party that doubles as the kickoff to the new "Movie Radio Network" series. Cohosts **Leeza Gibbons** and **Joanna Langfield** have invited a few of their friends to pop by — a true "Hollywood" party.

MCA

Don't miss **Club R&R** on Friday night (5/11). Artists scheduled to appear: **Adam Ant**, **Bell Biv DeVoe**, **Glenn Medeiros**, **Klymaxx**, **Alisha**, **Anna-Marie**, **Heavy D**, **Lightning Seeds**, **Tragically Hip** — and more.

Motown

Special **R&R** cocktail party and in-suite guests include, among others, **Johnny Gill**, the **Good Girls**, and **Misa**. Rumors are circulating that **Stevie Wonder**, **Smokey Robinson**, and the **Pointer Sisters** may make surprise stops. The suite will be "simple, but H-O-T" in the [Motown Sr. VP/Promotion] **Frank Turner** tradition.

Premiere Radio Networks

Dubbed the "Animal House," this suite gets into the swing of things with a nightly toga party (sheets provided). Meanwhile, adventure-seeking visitors can choose between the "Upside-Down Kamikaze Chair," the "Cabasa Chamber," or various video games. Beer mugs and "Animal House" T-shirts are part of the giveaway stash, along with plenty of food and drink. Guests include network stablemates **Cla'ence**, **Jeff Altman**, **Ronnie Schell**, "**The Real**" **Don Steele**, **Frazer Smith**, **John London**, and **Ross Brittain** — plus "Animal House" star **Tim Matheson**. No legitimate business will be conducted in this suite at any time.



Cla'ence

stabilemates **Cla'ence**, **Jeff Altman**, **Ronnie Schell**, "**The Real**" **Don Steele**, **Frazer Smith**, **John London**, and **Ross Brittain** — plus "Animal House" star **Tim Matheson**. No legitimate business will be conducted in this suite at any time.

Radio Computing Services

Learn more about the **Selector** system through various product presentations: "Version 12" (billed as "bigger, better, faster, and friendlier"), "Radioline," and "Listener."

Rantel Research

Rantel Fusion makes its debut. The radio-oriented, computer-aided telephone survey system can be used for callout and retail research as well as request tabulation. All the information is maintained in the computer; nothing is done on paper.

RCA

The guest lineup includes **Lita Ford**, **Tyler Collins**, **Bruce Hornsby**, **Kings Of The Sun**, and **Marti Jones**.

RCA/Nashville



K.T. Oslin

Conventiongoers can meet **K.T. Oslin** and **Restless Heart** on Thursday night at the cocktail party and in the suite, along with new artist **Matraca Berg**. Be sure to check out the Nashville division's promo items.

SBK

The "Ninja Turtle Suite" is touting a special appearance by those lovable teenage mutants. Coincidentally, **Technotronic** will be in town opening for **Madonna**, so you may run into the group while watching the latest music videos.



Teenage Mutant Ninja Turtles

Strategic Radio Research

Private consultation sessions are slated throughout the convention. Call to schedule an appointment.

Superspots

In addition to showings of the "**R&R Video Aircheck**," principals **Joe Kelly** and **Dave Gariano** will present their company's latest television spots for radio.

Virgin

Chat with **Julia Fordham** and **Aftershock** and watch videos. Hot rumor: possible appearance by DJ Scat Cat's favorite little dancer.

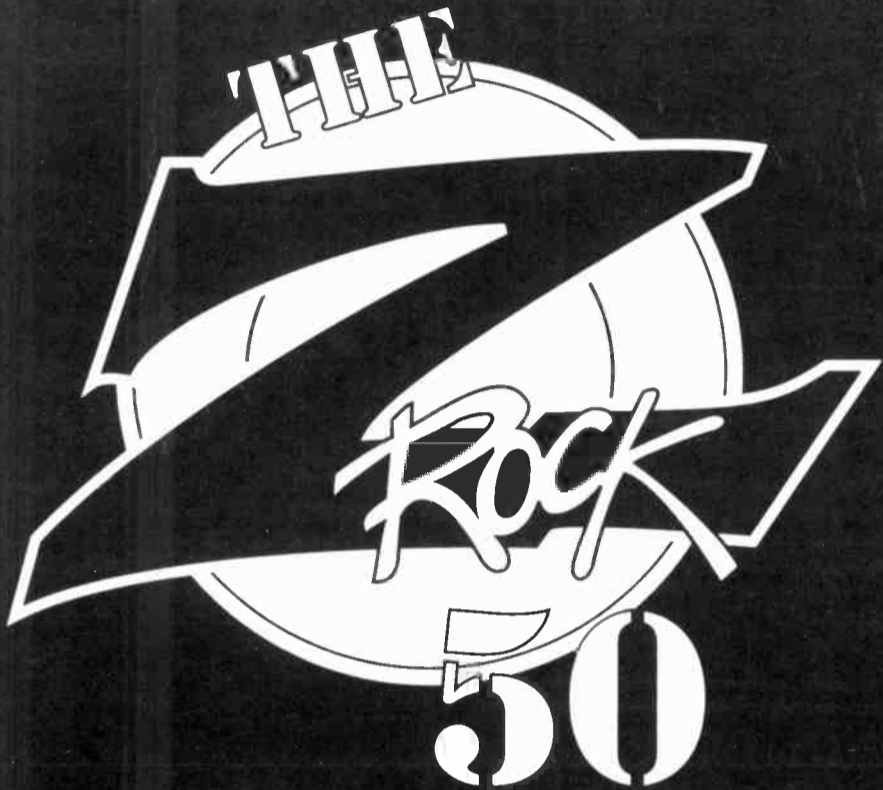
Westwood One

Subject yourself to royal treatment on the penthouse floor. There'll be "food for days," an indefatigable bar, video games, and guest celebs from **Casey Kasem** and **Ed McMahon** to **Scott Shannon** and **Dick Bartley**. Don't miss the "Passport To Big Events" and other goodies, plus the chance to win a trip to England for the "Road To Knebworth" concert on June 30.

P.S. Be sure to also check out the **Columbia**, **Giant**, **Reprise**, and **Warner Bros.** suites.

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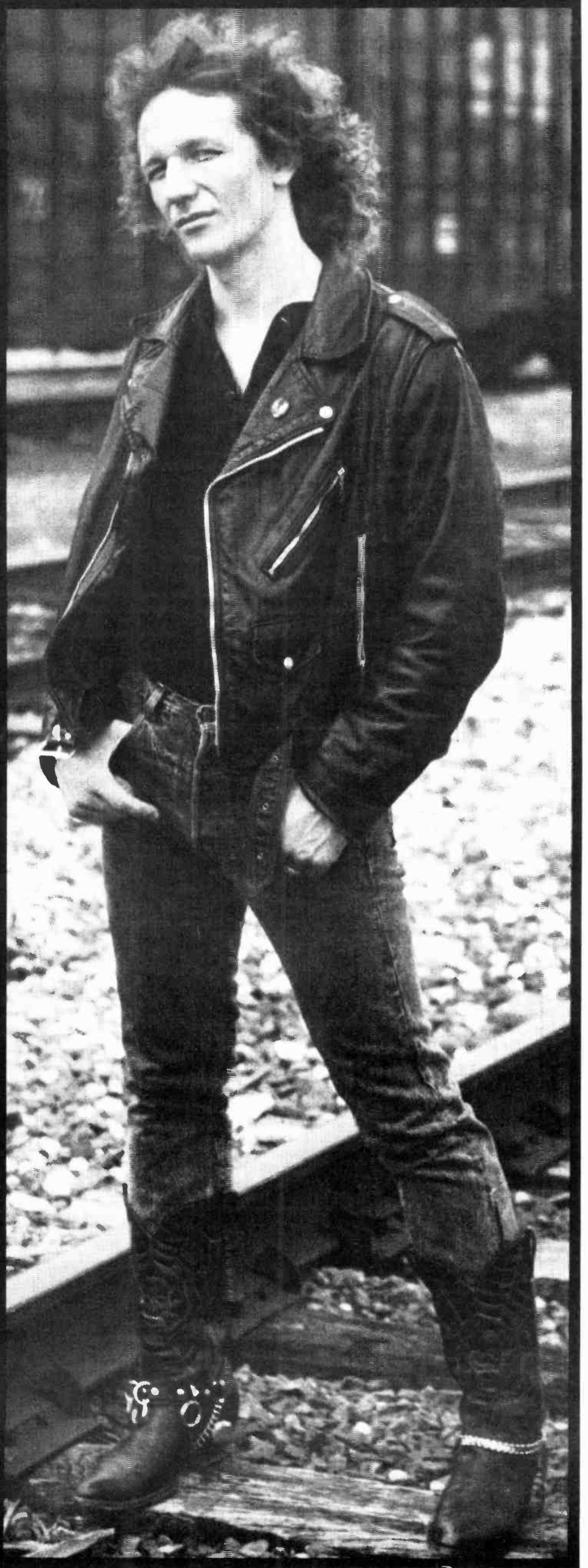
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GM MIRABAL EXITS

XHRM Ups
Cox To GSM

XHRM/San Diego has promoted AE Terry Cox to GSM. She'll handle some of the duties of GM Lee Mirabal, who had overseen all national and local sales efforts in her scant three weeks as GM.

Modern Radio Corporation of California President/Owner Jose Luis Rivas has taken over XHRM's direct day-to-day management for the present and has yet to announce a new GM. Mirabal, who left over a disagreement in the station's direction, had replaced Ed Diaz, whose own tenure as GM lasted just a few weeks. He's now VP/GM at crosstown XHTZ.

Cox told R&R, "The general consensus in the market is that XHRM has been a sleeping giant for a number of years. Moving from a strictly Urban to a Churban dance direction will bring us a larger share of the listeners in the San Diego market. It's going to be a real challenge, but with our programming and sales staffs we're up to the competition."

Cox has been with XHRM since last December, following a two-year AE stint at crosstown News/Talk & New Rock XTRA-AM & FM.

Capitol

Continued from Page 3
concentrate on is to translate radio airplay into sales activity. You'll see a much more aggressive Capitol Records in the future."

Marquez added, "The AC format is rapidly becoming one of the most viable for breaking new artists. Capitol's AC department has made incredible headway with such acts as Bonnie Raitt and Tim Finn. We'll also continue to focus our commitment on developing new artists."

Prior to joining Capitol, Shane spent nine years at Epic as Florida Local Promotion Manager. Marquez served almost two years at Virgin as National Promotion Assistant.

Strassell

Continued from Page 3
dio station, no matter how many G's are in their name. My main areas of concentration now will be the morning show and large-scale operations."

Strassell said, "Obviously, WLOL has been in trouble for a while, but Emmis has a big commitment to the station and has given me the tools to turn this thing around very quickly."

The three-year WROK & WZOK staffer began as WROK PD and became combo OM last year. He's also worked at WIBC & WEAG/Indianapolis as MD and was Music/Research Director at WSTO/Evansville, IN as Fast Eddie Ashton.

Roberts

Continued from Page 3
Roberts has also programmed rock-oriented CHR KEGL/Dallas and AOR WFBQ/Indianapolis. He still consults several CHR outlets, including KWTX/Waco and WXIL/Parkersburg, WV, as well as Hot AC WCCK/Erie, PA and Classic Hits WEGW/Wheeling.

In The Key Of G



Saxmaster Kenny G (c) got a double dose of heavy metal recently when Arista execs presented him with gold and platinum plaques for his "Kenny G Live" home video and album, respectively. Flanking the G whiz are (l-r) manager Dennis Turner, Arista President Clive Davis, and label Exec. VPs Roy Lott and Bill Berger.

Gammon

Continued from Page 1
FCC showing that only about a dozen city-change move-ins are technically and economically feasible nationwide, not the hundreds feared by his opponents.

Pressure Drop

The NAB, along with several group operators, has challenged the proposed move-in on grounds it violates the FCC's policy of localism in broadcasting and abuses the public interest. While Gammon has had little to do with Americom's activities since forming Crown last year, Cox Broadcasting President Mike Faherty announced a boycott of the brokerage and several group heads privately pressured the firm to protest the move-in.

Tuesday's announcement came in a tersely worded official press release headlined "Americom Partners Oust Tom Gammon."

It read, "Americom Partners accuse Gammon of not informing them of Crown Broadcasting's station move-in activity prior to publication by the FCC and the trade press. Americom had no interest in Crown and derived no benefit from it, yet the perception had been created that it did. Americom felt Tom's actions were not consistent with its mission to serve the total transaction needs of radio station owners nor did it feel that his activities were supportive of the asset values that Americom has worked so hard to establish in the radio industry."

'Something Had To Change'

"Basically, his activities didn't benefit us at all. Over time it was negatively affecting our ability to operate and something had to change. He was responsible enough to own up to that," Dan Gammon told R&R.

"There was a very strong belief that Tom was benefitting greatly from Americom, and that Dan and I as principals in Americom were investors in his company. That was a gross misperception, and we had to correct it immediately, once and for all," said Steding.

Americom broker Paul Leonard Jr. was elected to fill the board of directors seat vacated by Gammon.

Daniels

Continued from Page 1
Daniels began with the company 27 years ago as an AE at WPAT-AM & FM/New York. He later moved to Cap Cities's Fairchild Publications as Director/Group Sales, and then back to WPAT as GSM. In 1979, he was appointed VP/GM at WPRO-AM & FM/Providence, and was named to his current position in 1986 after Cap Cities' ABC take-over.

ABC officials expect to fill both positions before Daniels's departure.

Cox

Continued from Page 3
News/Talk format has yet been realized in Washington."

Prior to his 21-month stint at WBZ, which ended last month, Cox spent three years as ND and later OM of KFBK/Sacramento. Before that he served three years as ND of WRNL & WRXL/Richmond and the Virginia News Network. His resume also includes ten years as a reporter and ND at WAVE (now WAVG)/Louisville.

A Sportin' Trio



Hey, sports fans — dust off your gear and get ready for the eighth annual T.J. Martell/Reebok Rock 'N Charity Weekend (May 9-13). Among those preparing for the bowling, golfing, and softballing activities are (l-r) T.J. Martell Executive Council member/Weekend Co-Chairperson Jon Scott, Reebok Worldwide VP Rob Apatoff, and Full Moon/Reprise recording artist Walt Parazaider (Chicago founder/member).

Najee's 'Blue' Bash



EMI recently held a listening party for Najee, who performed an impromptu set of tunes from his latest album, "Tokyo Blue." Posing backstage at NYC's Blue Willow are (l-r) EMI's Sr. VP Jim Cawley and Sr. VP/GM Ron Urban, Najee's brother and co-producer Fareed, Najee, and the label's President/CEO Sal Licata, VP Varnell Johnson, and Glynice Coleman.

A&M

Continued from Page 1

son, VP/A&R David Anderle, VP/Promotion Rick Stone, VP/Business Development Milt Olin, VP/Business Affairs Ken Powell, and VP/A&M Films Dale Pollack.

Minor quashed rumors of his departure: "I've never been more excited about the possibilities that exist for us at A&M. It's going to continue to be a pleasure working with Herb, Jerry, and our new team of executives. We're all ready to play a bigger part in making our future a hot one."

One vice-presidential post not filled internally is that of recently departed VP/Black Promotion Jesus Garber. Moss told R&R, "We should name his replacement in a matter of weeks. The entire R&B staff has rallied around [Director/National Urban Retail] Boo Frazier and [Product Manager] Alleen Randolph to cover all the bases in the interim."

'Brand New Team'

Moss anticipates no more major changes, and acknowledged, "Basically, it's a brand new team on the field. I feel we're a very deep company that's full of talent; that's why these people were promoted from within. The most important attitude is that everyone respects each other and works hard to make all of us feel good about the company and what we're doing."

Moss has taken a more hands-on approach to the label since the sale. He remarked, "Herb [Alpert, cofounder and Vice Chairman] and I share a certain vision that we wanted to implement. After 28 years at A&M, running a record company is all we've ever really wanted to do. PolyGram has given us a mandate to expand, excite, and create new business."

On the recent departures of key execs, Moss said, "PolyGram had absolutely nothing to do with the substance of the changes except that we had to redirect our focus from being an independent company to being a division of a major multinational corporation. This precipitated the changes that occurred."

WZRC

Continued from Page 3
statement. This will put Z-Rock over the top."

The format hit the air at 3pm following an all-Led Zeppelin weekend. WZRC is SMN's 15th Z-Rock affiliate; all but one are AMs.

"T O M O R R O W"

[A BETTER YOU, BETTER ME]"

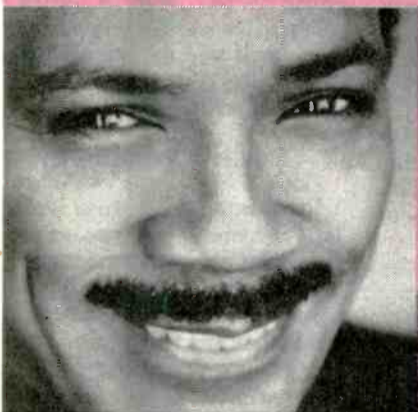
FEATURING THE AMAZING

TEVIN CAMPBELL

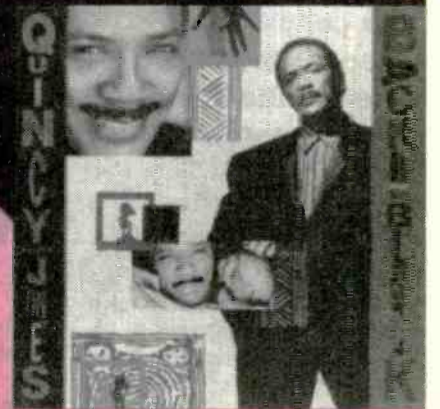
FIRST WEEK!
31 REPORTERS
INCLUDING:
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WFGC
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URBAN CHART **9**

The New
Single
From The
Blockbuster
Quincy Jones
Album
"Back On
The Block!"



QUINCY JONES



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Give Women DJs A Break

By Roberta Gale

Pigeonholed

This year marks my tenth anniversary in radio. I'm still trying to figure out where I fit in — and PDs are still trying to decide what to do with me. You'd think I'd have found my niche by now. But unfortunately, I'm plagued with a not-so-invisible air talent handicap: I'm female.

I'm a comedic morning host with a no-bullshit personality; I write, produce, and voice my own bits. When it comes to promotions and stunts, I've run the gamut: crawling into a manhole wearing a goofy suit to become Cleveland's official human groundhog, camping out in a tent outside the Miami courthouse and sharing lukewarm coffee with sociable transients before staging a rally to "free" a morning show character from jail. I even froze in downtown Cleveland wrapped in nothing but a Browns pennant to pay off a bet. And my parody tunes and on-air mania have resulted in press clippings half an inch thick.



Roberta Gale

In spite of all my efforts, you won't hear me in New York or Los Angeles. In fact, you won't hear me at all, because I'm out of a job again.

Whose fault is it? You could chalk it up to a lack of chemistry — between morning show partners, between a morning show and its audience. But it may very well be something else entirely. Maybe some listeners aren't comfortable with a strong female personality and perceive me as a threat. May-

“Programmers have never conditioned audiences to accept a woman in the dominant role on a morning show.”

be the idea is too radical for the '90s; after all, programmers have never conditioned audiences to accept a woman in the dominant role on a morning show. Is industry sexism to blame?

Bad Boys Rule

Let's examine the evidence. Testosterone-laden voices growl out our sweepers, IDs, concert and nightclub spots. Playboy bunny lookalikes swarm at our conventions, passing out pamphlets to everyone except other women, whom they assume are spousal units along for an out-of-town shopping spree.

Radio's bad boy, Scott Shannon, had a strange idea of egalitarianism: hiring a chirpy-voiced zoo-mistress to read off celebrity birthdays. He's since moved to Pirate Radio (KQLZ/Los Angeles), which inspired the Power Pig (WFLZ/Tampa). It's radio with a “fuck-

you-us-and-them” attitude — tres macho, no?

In their defense, those stations have some sort of purpose, if occasionally misdirected. They're run by men who aren't afraid to try reality-based radio, which has resulted in a refreshing backlash against stations that insist on inundating listeners with maniacally cheerful or hipper-than-thou DJs and weepy displays of emotionalism during the holiday season.

However, the sad fact is that radio is dominated by male morning teams who still think the masturbatory humor they honed in high school is hysterical. The ones who aren't creative enough to think up these puberty yuks on their own can find ample fodder in any number of comedy sheets. But if two women hosted a morning show and passed the time during an important quarter-hour by chuckling about picking up some guy because he had a big organ, you can bet they'd be on the unemployment line before they could spit out even one more penis euphemism.

I'm not advocating that programmers hire women who act like men, nor am I interested in listening to a constant barrage of antiseptic, asexual humor. I've had a field day with bits like “Leather Weather,” a humorous forecast laced with bondage jokes, and “Ragbo,” about a woman with PMS who turns into a Rambo clone. But when bits like these are created by a woman making fun of what being a woman is all about, they take on an entirely different tone.

A certain amount of sexual tension is not only okay, it's natural within the context of a male-female radio partnership. It's fun to work with a male partner you can flirt with, confide in, and be a pal to, as long as the humor is directed at both sexes. But the freedom for a woman to explore that relationship on-air is very rare.

Women don't have much of a choice about on-air roles. We're pigeonholed into four major categories: biker-wet-dream rock 'n' roll mamas who flourish on hard rock AORs; ever-effervescent CHR yelpers; Classic Rock sultry sex kittens; and bottom-of-the-barrel (and most common in morning radio) submissive gigglemistresses — the chick who's there for no apparent reason other than to throw in a female voice. This latter type is usually a cohost/news-person/sidekick trained to laugh rather than talk back, lest she upstage the male star.

The women who are willing to play these roles don't even have much of a choice of shifts. We're typically relegated to the midday “girl ghetto” or shunted off to “radio bedtime,” sometime after 10pm. Hardly the stuff of which a career is made. And few are. Quick, name three women air personalities in music formats with the stature of Rick Dees, Jonathon Brandmeier, or Jay Thomas. See what I mean?

Hire On Merit, Not Gender

All I and other women in this business want is to be judged on our talent, not our sex. You say you agree with us — you want to give us the opportunity to shine? You say you want funny women, but we're just not out there? Maybe the problem lies with you.

If you want to find out more about us, just talk to us. We do make up more than half or more of your audience. Ask your female friends, girlfriends, wives, etc. what they'd like to hear on the radio. Ask them why television's “Murphy Brown,” “Roseanne,” “The Golden Girls,” “Designing Women,” and other shows that feature smart-ass, dominant female characters are so popular.

“The sad fact is that radio is dominated by male morning teams who still think the masturbatory humor they honed in high school is hysterical.”

Then perhaps you'll see how radio is out of touch with much of today's audiences.

Some consultants will tell you “women don't like listening to women.” And although I wish I could deny this, for some women, it's true. Women who are less enlightened and grew up when traditional sex roles were preva-

Do The Right Thing

● Be a groundbreaker: create opportunities for women

● Don't relegate women to “ghetto” airshifts

● Don't force them into female DJ stereotypes

● Help establish a “good old girls club”

lent still look to men for the fulfillment they're unable to find within themselves. They have a difficult time accepting other women as role models because to do so would challenge their belief system.

Nevertheless, their bias is not a reason to keep women off the air. The media, at its best, has often shouldered the responsibility of

“We're typically relegated to the midday ‘girl ghetto’ or shunted off to ‘radio bedtime,’ sometime after 10pm.”

creating new role models that reflect societal changes.

Today's young men and women were raised during the height of the women's movement, which created a new sexual and interpersonal dynamic stressing equality and personal choice. No longer are men and women tied to traditional roles. Many large companies grant leave for new mothers and new fathers, as well as “flex time” and job-sharing to allow time for child-rearing and personal pursuits. More men are feeling free to stay at home while their wives work, and women are entering college and choosing nontraditional careers in record numbers.

These women are just beginning to come into their own, and they want to hear independent, gutsy women who reflect their own lives. As this generation ages, the up-and-coming women will become radio's target demo. PDs can either be on the cutting edge or wait for consultants to bring them up to date — probably when it's too late to get a jump on the forward-thinking competition.

Change Your Attitude

Suppose you have hired a dominant woman DJ. Have you tried to “soften her up,” fearing she'll turn off listeners? I've been the victim of that attitude, and though I expect to take a certain amount of direction from a PD, I cannot change who I am any more than the Greaseman could if he was asked to host a children's show.

When paired with a female DJ

who isn't stereotypical, a male DJ doesn't have to be stereotypical either. In fact, he'll be forced to relate to the woman in a new way. The result will be unprecedented freedom for both sexes and the opportunity for unlimited creativity.

Create Opportunities

Don't wait for the good women DJs to come to you. Create more opportunities for women to shine as realistic personalities; people who observe their success will follow in the path of the trailblazers. Right now, women graduating from college have very little reason to choose a career in radio because there isn't enough opportunity. Many are opting for television instead. If you want the talent, you'll have to develop it. Be a groundbreaker.

Talk to college broadcasting students and tell them the industry is changing; tell them there are opportunities for strong female personalities. Ask your woman DJ

“I'm tired of being a Don Quixote with breasts, knocking down windmills in the form of radio antennas.”

(most stations have only one) to take a woman intern under her wing and show her the ropes. Do your part to start a “good old girls club.”

I'm tired of being a Don Quixote with breasts, knocking down windmills in the form of radio antennas. But when the first female Howard Stern knocks off the competition in a major market sometime in the next five or ten years, I guess my commitment to a radio career will have been worth it. And who knows — that woman just may be me.

Roberta Gale has cohosted morning shows for the past ten years, most recently at WBSB (B104) Baltimore, and currently writes for several radio comedy services. She can be reached at (301) 358-9208.

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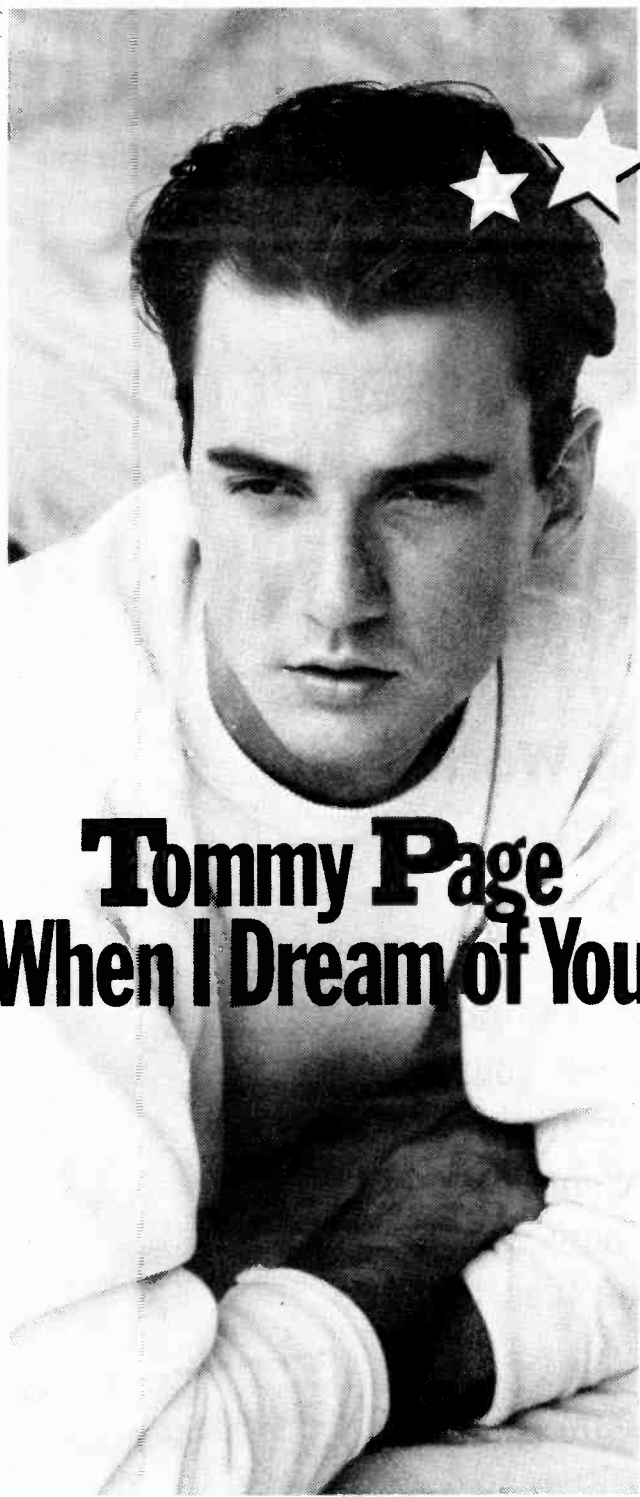
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| WHYT | HOT102 |
| KDWB | KMEL |
| KKRZ | |

RATINGS

12+ WINTER '90 ARBITRON RESULTS

Miami-Ft. Lauderdale

	Fall '89	Wi '90
WHQT (UC)	8.0	8.2
WLYF (B/EZ)	7.7	8.2
WAQI (Span)	3.5	4.9
WPOW (CHR)	5.1	4.7
WKIS (Ctry)	4.1	4.6
WJQY (AC)	4.4	4.5
WMXJ (Gold)	4.8	4.5
WHYI (CHR)	3.6	4.2
WCMQ-FM (Span)	3.7	4.1
WIOD (N/T)	5.2	3.8
WQBA (Span)	4.0	3.7
WINZ (N/T)	2.9	3.4
WAXY (AC)	3.4	3.1
WLVE (AC)	2.5	2.9
WQBA-FM (Span)	2.6	2.8
WEDR (UC)	2.7	2.6
WTMI (Clas)	3.1	2.3
WZTA (CR)	1.7	2.3
WNWS (Talk)	2.9	2.2
WSHE (AOR)	2.5	2.2
WGTR (AOR)	2.1	2.0
WXDJ (NAC)*	2.5	2.0
WEAT-AM & FM (B/EZ)	1.8	1.5
WCMQ (Span)	1.1	1.1
WMBM (UC)	1.1	1.1

*Now carries Spanish programming

Milwaukee-Racine

	Fall '89	Wi '90
WTKI (CHR)	9.3	9.5
WTMJ (AC)	10.5	9.5
WOKY (BBnd)	6.6	9.3
WKLH (CR)	5.8	7.9
WMIL (Ctry)	5.4	6.9
WLUM (CHR)	8.1	6.3
WLZR-AM & FM (AOR)	5.6	5.2
WEZW (AC)*	6.3	4.2
WLTV (AC)	3.8	4.0
WZTR (Gold)	4.3	3.9
WMYX (AC)	4.9	3.5
WQFM (AOR)	3.8	3.2
WISN (News)	3.7	3.1
WFMR (CHR)	2.2	2.2
WBZN-FM (NAC)	2.5	2.1
WMVP (UC)**	1.7	1.8
WEMP (Gold)	2.1	1.7
WTKM-AM & FM (Polka)	1.2	1.7
WNOV (UC)	1.2	1.4
WBBM (News)	.4	1.0

*Formerly B/EZ
**Formerly Heart & Soul

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Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classic Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Sports-Sports, Talk-Talk, UC-Urban Contemporary.

Atlanta

	Fall '89	Wi '90
WVEE (UC)	13.1	14.0
WSB-FM (AC)	8.6	10.9
WAPW (CHR)	8.1	9.4
WPCH (B/EZ)	8.6	8.1
WSB (AC)	7.6	7.1
WKHX-AM & FM (Ctry)	4.7	5.4
WKLS (AOR)	7.0	5.4
WFOX (Gold)	5.8	5.3
WYAI & WYAY (Ctry)	5.5	4.8
WZGC (CR)	4.7	3.8
WGST (N/T)	3.5	3.5
WAOK (Rel)	3.7	3.4
WSTR (AC)*	3.6	2.8

*Formerly WQXI-FM

San Jose

	Fall '89	Wi '90
KGO (N/T)	7.8	7.6
KBAY (B/EZ)	6.2	7.0
KOME (AOR)	4.8	6.8
KHQT (CHR)	4.5	6.2
KCBS (N/T)	5.4	4.9
KARA (AC)	4.2	4.8
KSJO (AOR)	2.2	4.0
KEZR (AC)	3.1	3.8
KOIT-AM & FM (AC)	3.4	3.3
KSAN (Ctry)	2.4	3.0
KIOI (AC)	2.1	2.6
KITS (NR)	2.1	2.6
KMEL (CHR)	2.0	2.5
KSFO & KYA (Gold)	1.7	2.3
KWSS (CHR)	3.5	2.2
KNBR (Talk)*	3.7	2.1
KDFC-AM & FM (Clas)	1.9	1.9
KBLX (NAC)	1.0	1.8
KEEN (Ctry)	1.3	1.8
KFRC (Nost)	1.8	1.8
KKSF (NAC)	2.0	1.7
KLIV (BBnd)	1.9	1.7
KFOG (AOR)	1.2	1.6
KKHI-AM & FM (Clas)	1.4	1.6
KSOL (UC)	1.8	1.5
KXXX (CHR)	2.4	1.5
KBRG (Span)	4.2	1.3
KFAX (Rel)	—	1.3

*Formerly Full Service AC

Columbus, OH

	Fall '89	Wi '90
WNCI (CHR)	13.9	15.2
WSNY (AC)	10.3	10.0
WTVN (AC)	9.7	9.2
WLWQ (AOR)	5.8	7.6
WBNS-FM (B/EZ)	6.5	6.6
WXGT (CHR)	8.5	6.2
WHOK (Ctry)	6.0	6.0
WVVO (UC)	3.6	4.9
WMGG (CR)	4.7	4.1
WBBY (Jazz)	1.6	2.3
WMNI (Ctry)	2.8	2.3
WCOL (BBnd)	2.3	2.1
WCKX (UC)	1.1	1.9
WXLE (Gold)	2.3	1.8
WXXM (AC)*	1.6	1.7
WBNS (AC)	2.5	1.5
WCLT-FM (AC)	1.1	1.5
WSWZ (Gold)	.4	1.3
WLW (AC)	1.5	1.2

*Now Hot AC

Seattle-Tacoma

	Fall '89	Wi '90
KIRO (N/T)	8.7	9.0
KPLZ (CHR)	9.1	8.0
KMPS-AM & FM (Ctry)	5.8	6.8
KUBE (CHR)	6.0	6.3
KOMO (AC)	5.3	4.7
KISW (AOR)	4.7	4.4
KXRX (AOR)	4.2	4.2
KBRD (B/EZ)	5.3	4.1
KING-FM (Clas)	3.5	4.0
KBSG-AM & FM (Gold)	3.3	3.7
KLSY-AM & FM (AC)	2.9	3.3
KING (N/T)	2.8	3.2
KNUA (NAC)	1.8	3.1
KSEA (AC)	2.5	3.1
KLTX (AC)	2.9	2.9
KZOK-FM (CR)	3.2	2.9
KIXI (BBnd)	3.7	2.6
KRPM-FM (Ctry)	3.0	2.6
KCMS (CC)	1.8	1.9
KJR (AC)	1.6	1.7
KVI (Gold)	1.8	1.7
KEZX-FM (AOR)	1.3	1.6
KMGI (AC)	2.5	1.5
KCIS (Rel)	.8	1.2

Providence-Warwick-Pawtucket

	Fall '89	Wi '90
WPRO-FM (CHR)	9.9	10.7
WHJY (AOR)	7.2	8.0
WWLI (AC)	7.3	7.7
WPRO (Talk)	6.8	5.4
WHJJ (N/T)	6.0	5.0
WWBB (Gold)*	7.9	4.8
WSNE (AC)	6.2	4.4
WCTK (Ctry)	3.1	3.8
WWRX (CR)	3.1	3.8
WPLM-FM (BBnd)	2.0	3.5
WWKX (UC)	3.1	3.1
WHIM (Ctry)	3.1	2.6
WFHN (CHR)	2.0	2.5
WALE (Talk)	.4	1.8
WODS (Gold)	2.2	1.8
WJIB (B/EZ)	.8	1.7
WBRU (NR)	3.0	1.5
WBZ (AC)	1.8	1.5
WNRI (N/T)	1.1	1.3
WZLX (CR)	.9	1.2
WAAF (CHR)	.7	1.1
WBSM (N/T)	1.5	1.1
WZOU (CHR)	.5	1.0

*Formerly WLKW (B/EZ)

Indianapolis

	Fall '89	Wi '90
WFBQ (AOR)	15.3	14.8
WIBC (AC)	15.8	13.6
WTLC (UC)	7.8	11.1
WFMS (Ctry)	12.3	11.0
WZPL (CHR)	9.7	10.0
WENS (AC)	5.6	6.6
WKLR (Gold)	7.0	6.4
WTPI (AC)	5.6	3.9
WTUX (BBnd)	2.8	3.0
WMJC (AC)	2.1	2.8
WPZZ (Rel)*	2.1	2.1
WTTS (AC)	1.4	1.5
WNDE (Talk)	1.0	1.4
WXTZ (B/EZ)**	.9	1.4

*Formerly Urban formatted
**Formerly WIRE (Ctry)

BOSTON MARATHON CONTINUES

WBZ-AM Breaks Out With Break-In Spots!

WBZ's legendary morning man Dave Maynard had been #1 in Boston for *34 consecutive books*. So when he passed the baton to newcomer Tom Bergeron on January 9th, VP/GM John Irwin was understandably anxious. "While I had great faith in Tom's abilities, he was following an *institution*," says Irwin. "And for years, all the station's outside marketing had focused on Dave. To tell you the truth, I would have been delighted if we had just stayed where we were."

Even so, Irwin saw the introduction of Bergeron as an opportunity to attract new listeners in the younger demos. He called on Film House to create a breakthrough marketing strategy. The result?

Morning drive cume and share *25-34 more than doubled*. In fact, the station scored impressive gains in *every demo except 55+*! In WBZ's core 25-54 demo, morning share increased a full point, going from 7.3 to 8.3. And 12+ the station gained *two* points, from 9.0 to 11.0—helping fuel a total week jump from 5.9 to 7.3 and taking 'BZ from #3 to #2 in the market.

"We knew we needed marketing that would break the mold," Irwin says. "And having worked with Film House in New York, I knew they were the best for such a mission."

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12+ WINTER '90 ARBITRON RESULTS



The CHR
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23 SHARE*

Teens
First Book

WZXY-FM
Johnson City
Kingsport

#2 Women 12-24 years-old
#3 Men 12-24 years-old

13.8 SHARE*

Teens
First Book

KIVA-FM
Albuquerque

#3 Women 12-24 years-old

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Portland, OR

	Fall '89	Wi '90
KKRZ (CHR)	10.7	9.6
KKCW (AC)	8.0	8.1
KXL-FM (B/EZ)	6.6	7.9
KEX (AC)	8.2	7.8
KUPL-FM (Ctry)	6.9	7.5
KINK (AOR/NAC)	5.5	6.7
KGON (AOR)	6.1	5.6
KXL (N/T)	6.3	5.5
KUFO (AOR)*	2.3	4.5
KXYQ (CHR)	6.6	4.3
KKSN-FM (Gold)	4.2	3.9
KWJJ-FM (Ctry)	2.7	3.0
KKSN (Gold)	2.7	2.9
KMJK-AM & FM (CR)**	4.2	2.5
KGW (Talk)	1.6	2.1
KPDQ-FM (Rel)	1.4	1.9
KYTE (Clas)	1.0	1.6
KWJJ (Ctry)	.8	1.4
KUPL (Ctry)	1.6	1.2

*Formerly KKCY (NAC)
**Now AC

Sacramento

	Fall '89	Wi '90
KFBK (N/T)	8.5	11.4
KRXQ (AOR)	6.9	8.7
KRAK-FM (Ctry)	9.3	7.9
KSFM (CHR)	7.1	6.6
KZAP (AOR)	6.9	6.5
KXOA-FM (AC)	8.1	6.1
KHYL (Gold)	4.7	5.8
KQPT (NAC)	3.9	5.6
KAER (AC)	4.1	4.7
KYMX (AC)*	7.4	4.7
KWOD (CHR)	2.5	3.3
KRAK (Ctry)	2.8	3.2
KROY (CHR)	3.3	2.9
KCTC (B/EZ)**	1.1	1.9
KFRC (Nost)	1.7	1.9
KGO (N/T)	1.2	1.3

*Formerly KCTC (B/EZ)
**Formerly KGNR (Gold)

San Antonio

	Fall '89	Wi '90
KCYY (Ctry)	10.3	10.9
KTFM (CHR)	7.7	6.9
KCOR (Span)	5.1	6.8
KITY (CHR)	6.5	6.1
KAJA (Ctry)	5.0	5.9
KSMG (Gold)	4.5	5.1
WOAI (N/T)	5.7	5.1
KQXT (B/EZ)	4.4	4.7
KTSA (Nost)	4.2	4.2
KZEP-FM (CR)	3.6	4.2
KSAQ (CHR)	4.8	4.0
KMMX (AC)	5.5	3.9
KKYX (Ctry)	4.6	3.8
KONO (Gold)	2.5	3.8
KISS (AOR)	4.4	3.7
KZVE (Span)	2.2	2.7
KSJL (AOR)	.8	2.1
KSAH (Span)	1.3	1.7
KEDA (Span)	1.6	1.4
KCHL (Jazz)	1.2	1.3
KSLR (CC)	1.6	1.2
KXTN (Span)	1.2	1.2

New Orleans

	Fall '89	Wi '90
WYLD-FM (UC)	15.1	15.1
WEZB (CHR)	10.8	10.1
WQUE-AM & FM (UC)	10.0	8.6
WNOE-AM & FM (Ctry)	4.6	6.8
WLTS (AC)	4.6	6.3
WLMG (AC)	5.4	6.2
WWL (N/T)	6.3	5.4
KQLD (Gold)	4.6	5.3
WBYU (Nost)	4.6	4.6
WBOK (Rel)	4.8	4.2
WCKW-FM (CR)	3.5	3.8
WRNO (AOR)	3.8	3.6
WYLD (UC)	1.9	2.1
WQXY (Ctry)*	2.7	1.9
WSMB (Talk)	1.6	1.8
KHOM (Gold)	2.5	1.3
WADU (B/EZ)	.8	1.0

*Now Hot AC WMXZ

Buffalo-Niagara Falls

	Fall '89	Wi '90
WJYE (AC)	7.9	8.8
WBUF (AC)	5.4	8.6
WYRK (Ctry)	8.8	8.2
WKSE (CHR)	9.1	8.1
WBEN (AC)	10.7	7.8
WGR-FM (AOR)	9.1	7.7
WBLK (UC)	4.7	7.6
WMJQ (CHR)	5.1	6.6
WHTT-AM & FM (Gold)	6.1	5.8
WECK (BBnd)	3.2	3.9
WUFX (CR)	4.9	3.6
WGR (N/T)	3.5	3.0
CJFT (Nost)	1.6	1.8
WBMW (NAC)	1.3	1.3
WGKT (Gold)	.8	1.3
WDCX (Rel)	1.5	1.1
WWKB (Talk)	1.9	1.0

Hartford-New Britain-Middletown

	Fall '89	Wi '90
WTIC (AC)	15.0	16.8
WTIC-FM (CHR)	11.2	10.5
WWYZ (Ctry)	7.8	9.1
WRCH (B/EZ)	7.6	8.2
WKSS (CHR)	5.3	5.8
WIOF (AC)	6.9	5.6
WHCN (AOR)	5.8	5.5
WCCC-AM & FM (AOR)	5.9	5.0
WDRC-FM (Gold)	6.4	4.8
WPOP (N/T)	2.6	3.3
WAQY (AOR)	1.6	1.8
WNEZ (B/EZ)*	2.1	1.8
WPLR (AOR)	1.0	1.8
WDRC (Gold)	1.8	1.2
WFAN (Sports)	.7	1.2
WKCI (CHR)	1.1	1.2

*Now Gold formatted

Norfolk-Virginia Beach- Newport News

	Fall '89	Wi '90
WNOR-AM & FM (AOR)	6.6	9.0
WFOG (B/EZ)	10.0	8.9
WCMS-AM & FM (Ctry)	8.8	8.5
WAFX (CR)	8.1	8.2
WOWI (UC)	6.3	8.2
WJQI-FM (AC)	5.5	5.5
WNVZ (CHR)	6.2	5.4
WMYK (UC)	5.4	5.1
WNIS (Talk)	3.1	4.3
WWDE (AC)	6.8	3.8
WGH-FM (CHR)	4.1	3.5
WLTY (AC)	3.1	3.5
WPCE (Rel)	2.9	2.9
WTAR (Gold)	3.0	2.9
WBSK (UC)	2.1	2.7
WZCL (CC)	2.2	2.4
WKEZ (Ctry)	1.7	1.9
WOFM (AOR)	1.3	1.8

Salt Lake City-Ogden-Provo

	Fall '89	Wi '90
KKAT (Ctry)	10.6	10.7
KSFI (B/EZ)	11.3	9.3
KISN-AM & FM (CHR)	7.8	9.0
KSL (Talk)	7.8	8.5
KLZX-AM & FM (CR)	6.3	6.1
KSOP-AM & FM (Ctry)	6.0	6.0
KCPX (CHR)	4.9	5.8
KMGR-FM (AC)	4.1	4.4
KBER (AOR)	5.8	3.8
KALL (AC)	2.9	3.7
KLVV (AC)	2.5	3.4
KJQN (NR)	2.0	2.9
KRSP-FM (AOR)	2.0	2.9
KTKK (Talk)	1.3	2.6
KDYL (BBnd)	2.4	2.4
KZHT (CHR)	2.3	2.1
KLCY (AC)	2.7	1.7
KRPN (Gold)	1.3	1.0

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For The Record

In the "R&R Ratings Report & Directory," Vol. 1/1990, WOR/New York should have been listed as cuming 1,459,100 in the News/Talk format leader section and as being 15th in the national all-format leader section. Also, WTRG/Raleigh-Durham finished 19th in the Gold format leader category with 5.6.

In the winter '90 Arbitron for Phoenix (R&R, 4/27), KMEQ-FM should have been credited as Soft AC.

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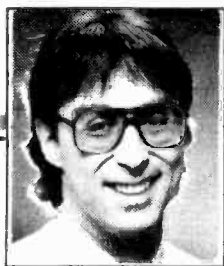
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KEN BARNES

More Hits More Often For Established Artists

Second Annual Format Spot Check

1990, by at least one type of measurement, looks to be an excellent year for veteran artists. More established acts are on the charts now than a year ago in four of the five main formats.

Last April I spot-checked the Top 30 hits in AC, AOR, CHR, Country, and Urban to see how long the chart artists had been having hits. I counted the number of artists on the five charts who'd scored hits in the previous year or before, two years or before, three years or before, five years or before, and ten years or before.

This year I repeated the spot check. Below are the last year/this year figures averaged out for all five formats:

Time When Artist First Hit	1989 #	1990 #
A Year Ago (or more)	19	21
Two Years Ago	15	18
Three Years Ago	13	15
Five Years Ago	9	12
Ten Years Ago	4	7

The 1990 numbers were higher in every category. Whereas 19 (or 63%) of the artists on the five averaged April 1989 Top 30s had scored a hit in the previous year or before, 21 (70%) had done so in the April 1990 study.

And on down the line, with especially notable increases in the real veteran categories — five years ago or more (from 30% to 40%) and ten or more years ago (13% to 23%).

With radio clearly favoring artists with track records, it's tougher for new acts to break through. Following are format-by-format breakdowns.

CHR Still Fastest Turnover

As it was last year, CHR was still the format most receptive to new artists — by a wider margin than last year, too. But it's not quite as new artist-oriented as last year, when over half the artists in the Top 30 had never had a hit before 1989. This year a bit more than half have had a previous Top 15 hit.

Still, the 14 artists in CHR's Top 30 who've never had a hit before make up a pretty large number; ten was the highest number any other format could muster. And, in the week I studied, all of the Top 5 records were by artists working on their very first hits.

Just as there's not a great increase in the number of artists who had a hit in the previous year or before, there's just a slight gain in the number of artists whose track records go back two years. But after that there's a dramatic increase in the artists who started their hit careers three years ago (13 compared to eight last year), five, and ten years ago. CHR's figures are still the lowest of the five formats, but veteran acts are definitely stronger in this year's survey.

AOR Vets Improve Standing

Last year I was kind of surprised at how few veteran acts were in the

AOR Top 30. This year the numbers fall back into line with what you might expect. In the one-, two-, and three-year categories, AOR is second to CHR as the freshest format (having the second-lowest numbers, in other words).

But when it comes to acts who had hits five years ago or before, AOR suddenly leaps up to come within one of unseating AC as the veterans' home (14 to AC's 15, and a big jump from last year's AOR figure, nine). And AOR has more artists who had a Top 15 hit ten years ago or more than any other format (ten, compared to just four last year).

Urban New Artists Not Sustaining?

One of the more surprising results this year was Urban's drop in new artists. Last year 16 artists had a hit in the previous year or before, meaning the other 14 were either brand-new or had their first hit earlier in 1989. This year 22 artists had previous-year hits, dropping the newcomers down to just eight. UC breaks more new artists every quarter than any other format, by a wide margin, yet the Top 30 portion of the chart is made up predominantly (almost 75%) of artists with previous track records.

Similarly, last year just 12 (40%) of the artists had scored a hit two years ago or before, but this year the number zoomed up to 18 (60%). After that, the increases were much smaller, indicating that while more artists with recent

AC Takes Over As Female Chart HQ

A month ago (R&R, 4/6), I noted the rather amazing phenomenon of female singers owning the CHR Top 3 for eight straight weeks. (It happened again 4/13, and, even more unusually, all three artists — Janet Child, Sinead O'Connor, and Lisa Stansfield — were succeeding with their first-ever CHR hits.)

Wondering if CHR's feminine near-monopoly was part of a larger trend, I updated last May's five-format study of male/female vocal ratios. Just for the random hell of it, I also counted up the percentage of female vocalists on the April 20 charts, although that figure's not a truly valid comparison. Below you can see the results from the Top 15 hits of 1987, '88, and '89, plus the 4/20/90 charts:

Female Vocals Percentages

Format	1987	1988	1989	4/20/90
CHR	28.4	30.6	30.6	45.0
UC	45.0	32.6	37.4	30.0
AC	28.2	27.6	38.9	53.3
Ctry	27.9	23.9	29.5	20.0
AOR	6.1	3.0	6.5	10.0

Well, CHR certainly is on a female vocal binge this year. But it remains to be seen whether the 1990 year-end numbers will come anywhere close to 45%. If they do, that would be by far the biggest year-to-year increase in female vocals.

But check out AC. The 1988-89 increase from 27.6% to 38.9% is a new all-format record for biggest jump, and if the 4/20 chart is



Robert Plant helps perpetuate AOR's male dominance.



Sinead O'Connor boosts female numbers in three formats.

any indication (which, scientifically speaking, it probably isn't), AC could become the first format ever with more female-vocal hits than the male variety.

AC also took over the top-female-vocal format title from UC in 1989, despite a pretty solid jump in the latter format's percentage. However, the 4/20 figure may foreshadow a 1990 drop in female vocals.

Country recorded its highest female vocal percentage ever in 1989, but seems to be down at the moment. On the other hand, AOR, which was down to a frightening 3% female vocal level in 1988, doubled in '89 and is actually in double figures as of 4/20, though that trend may not stick throughout the year.

Country Keeps Walking

Just as I completed my exhaustive listing of Country hits about walking (4/20), along came yet another current song on the theme, "Baby Walk On" by Matraca Berg. With four walking songs in the Top 15 as of 4/27, the old baseball dugout cliché "a walk's as good as a hit" still seems to be holding true.

Artist Longevity By Format

	CHR	AOR	UC	AC	Country
Hit previous year or before	16 (14)	20 (17)	22 (16)	23 (20)	25 (28)
Two years or before	14 (12)	17 (13)	18 (12)	21 (17)	20 (23)
Three years or before	13 (8)	14 (11)	14 (11)	18 (16)	18 (18)
Five years or before	8 (4)	14 (9)	9 (6)	15 (11)	13 (13)
Ten years or before	4 (2)	10 (4)	4 (3)	9 (6)	8 (4)

Numbers in each square are the total artists in the format's Top 30 who had a previous Top 15 hit in the time period below in parentheses or before; e.g., 16 artists had a Top 15 CHR hit in the previous year or before. Numbers in parentheses after the first number are 1989's comparable figures. Longtime format hit artists pictured (l-r): Rod Stewart, Robert Palmer, Smokey Robinson, Cher, Don Williams.

track records were charting, the format still has enough turnover to keep veteran artists at a relative minimum. In fact, Urban tied with CHR for the fewest ten-year veterans, well below the other three formats' totals.

AC Aging Accelerates

AC is expected to be a conservative, artist-sustaining format, but last year it was a distant second to Country in the veteran artist sweepstakes. This year it became the overall leading haven for experienced acts, having the most two- and five-year acts of any format, the second-most one- and ten-year veterans, and tying for the most three-year vets.

The format was much more veteran-oriented than last year, rising from 20 acts with a hit in the previous year or before (67%) to 23 (77%), from 17 two-year vets (57%) all the way to 21 (70%), or more two-year vets than 1989's one-year hitmakers), and from 11 five-year hit artists (37%) to 15 (50%). Thirty percent of AC's chart artists had a hit ten years ago or before.

Country Turnover Generally Higher

The one exception to 1990's veteran artist increase was, strangely, 1989's most conservative format, Country. New artists established a much stronger presence this year. Last year, 28 of the Top 30 had a hit the previous year or before, meaning only two artists were first-time 1989 hitmakers. This year that number increased to five. Similarly, in the April 1989 study, 23 artists had a hit two years ago or before, but that number dropped to 20 this year. That leaves ten who broke through in the last year or so... a pretty healthy crop of new artists.

Country's three-year and five-year hit artist totals were the same in 1989 and '90, and the number of ten-year hitmakers actually doubled (four to eight), but the format is no longer the clear leader in clinging to veteran artists. Perhaps next year, if the other formats continue their trends toward favoring veterans, Country may end up on the young side.

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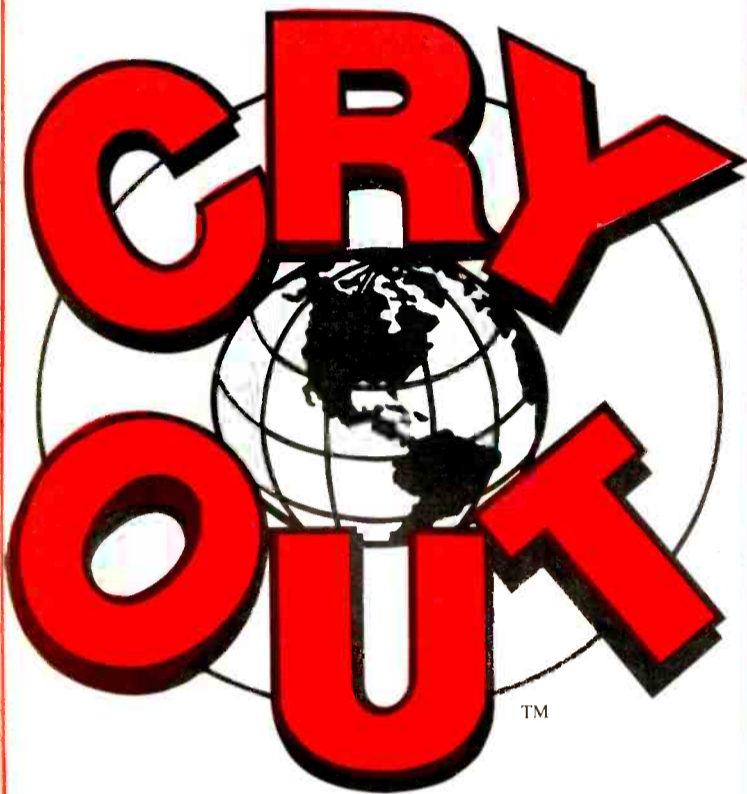


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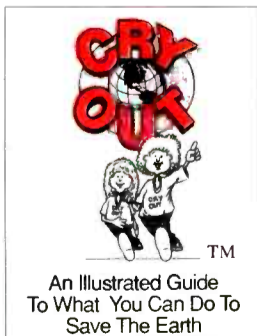
KIRSTIE ALLEY



"Earth Day was only the beginning of activities to increase everyone's awareness of what they must do to revert the decline of Earth's environment. On the Arsenio Hall Show last month, I released the booklet *Cry Out - an Illustrated Guide to What You Can Do to Save the Earth* (if you did not get your free copy, call (213) WE CRY OUT).

Together with my friends from Cheers and members of the Earth Communications Office, I have recorded 6 PSAs that forward this message and have sent CD copies of these to 1000 radio stations. If you didn't get one, call the above number for your free copy. I sincerely hope you will play these every day. You CAN make a difference! Please write to me at P.O. Box 36M39 #207, Los Angeles, CA 90036-1030 and let me know that you have received the CD and that you are playing the PSAs to your listeners.

I'm counting on YOU!
Kirstie Alley



An Illustrated Guide To What You Can Do To Save The Earth

FREE ENVIRONMENTAL BOOKLET AND PSAs CALL (213) WE CRY OUT

MUSIC DATEBOOK

Great Idea, Mr. Gordy

MONDAY, MAY 14

1956/The Platters release their first album.

1970/Prior to a Chicago concert, Crosby, Stills, Nash & Young announce they're breaking up.

1976/In London, former Yardbirds guitarist Keith Relf is electrocuted while tuning his guitar. Also, Paul McCartney & Wings' "Silly Love Songs" tops CHR chart.

1980/Victor Flamingo's development deal for a variety show with sister Trixie and Babbette D'Lite crumbles when the network opts to go with Pink Lady & Jeff instead.

1987/Phil Collins announces production is starting on the film "Buster" — his first starring role.

1988/Atlantic Records celebrates its 40th birthday at Madison Square Garden. The evening's highlight is a Led Zeppelin reunion with Jason Bonham on drums.

Born: Tom Cochrane 1953, Jack Bruce 1943, the late Bobby Darin 1936

TUESDAY, MAY 15

1963/Tony Bennett wins a Best Record Grammy for "I Left My Heart In San Francisco."

1970/Following a UK Pink Floyd show, newspapers report the band was so loud that fish in a nearby lake were killed.

1982/Ricky Skaggs becomes a member of the Grand Ol' Opry.

1984/Nils Lofgren joins Bruce Springsteen's E Street Band, replacing Little Steven.

1987/David Crosby weds Jan Dee Dance in Los Angeles. Graham and Susan Nash renew their wedding vows at the ceremony.

1988/Michael Jackson's biography, "Moonwalk," tops the New York Times bestseller list.

Born: David Byrne 1952, Eddy Arnold 1918, Brian Eno 1948, Graham Goble (LRB) 1947, Trini Lopez 1937

WEDNESDAY, MAY 16

1960/After producing several hit singles, Berry Gordy Jr. announces he'll form a record label and call it Motown.

1966/The Beach Boys release "Pet Sounds."

1969/In New York, Pete Townshend literally kicks a man offstage for trying to seize the microphone. He spends the night in jail for assault; the man was a plainclothes cop, who was actually trying to warn the audience of a nearby fire.

1983/Michael Jackson cements his superstar status by moonwalking on Motown's TV anniversary special.

1989/A disguised Michael Jackson takes the Universal Studios tour with other tourists. Sister Janet, on the VIP tour, is hounded by onlookers who think she's Michael in disguise.

Born: Janet Jackson 1966, Ralph Tresvant (New Edition) 1968, Billy Cobham 1944



Joe Bonsall, Janet Jackson, Cher, Dusty Hill

THURSDAY, MAY 17

1964/Bob Dylan makes his UK debut at Royal Albert Hall.

1974/Ray Stevens's "The Streak" hits #1 CHR.

1975/Trying to break a fall, Mick Jagger puts his hand through a window. He requires 20 stitches.

1980/Peter Criss leaves Kiss. Also, on "Saturday Night Live," Paul McCartney debuts the "Coming Up" video. In the clip, McCartney, wearing several disguises, plays all the instruments.

1987/Arson damages Tom Petty's Los Angeles home to the tune of \$800,000. Fire breaks out while he and his family are eating breakfast, but no one is hurt.

1989/Debbie Gibson makes her rap debut on "The Arsenio Hall Show," rapping the names of the evening's guests.

Born: George Johnson (Brothers Johnson) 1953

FRIDAY, MAY 18

1963/The Beatles start their first tour as headliners in Slough, England.

1969/Attention Power Pig — A couple who call themselves "Hog Man and Hog Woman" are arrested after distributing a "new drug" at the Northern California Rock Festival. Twelve are hospitalized after getting a "hog high."

1979/One great song title — The Bellamy Brothers' "If I Said You Had A Beautiful Body Would You Hold It Against Me" hits #1 Country.

1980/Trevor Horn and Geoff Downes join Yes after Jon Anderson and Rick Wakeman leave.

1989/The "Concert Against AIDS" series of benefit shows begins in San Francisco. Performers include Huey Lewis & The News, Linda Ronstadt, Tracy Chapman, Los Lobos, Joe Satriani, and the Grateful Dead.

Born: Joe Bonsall (Oak Ridge Boys) 1948, Rick Wakeman 1949, Perry Como 1913

SATURDAY, MAY 19

1960/A federal grand jury indicts Alan Freed and seven others on counts of payola. Freed refuses to testify and eventually pays a \$300 fine.

1976/Keith Richards crashes his car into a center divider and is arrested on drug charges when police find cocaine in his car.

1980/Barbara Mandrell goes for a spin with the Thunderbirds acrobatic flying team and breaks the sound barrier.

1989/Donny Osmond's comeback song, "Soldier Of Love," peaks at #4 CHR. The first stations on the record played it without identifying Osmond, so as not to call attention to his previous bubblegum image.

Born: Pete Townshend 1945, Grace Jones 1952, Dusty Hill (ZZ Top) 1949

SUNDAY, MAY 20

1954/Bill Haley's classic "Rock Around The Clock" is released.

1970/The Beatles' last film, "Let It Be," opens nationally.

1971/In Los Angeles, Peter Cetera loses four teeth in a brawl at a Dodgers-Cubs game.

1985/The world famous Apollo Theater reopens.

1989/Hank Williams Jr. says a private investigator found proof that someone spiked his drinks with valium before the concert at which he performed a 40-minute, profanity-filled set.

Born: Cher 1946, Joe Cocker 1944

— Paul Colbert

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JANE CHILD
"DON'T WANNA FALL IN LOVE"

written, performed and produced by Jane Child
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**AMERICAN
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HISTORY**

Old Hands Queue Up For Young LP

PINK FLOYD's DAVE GILMOUR, STEVE WINWOOD, STEVIE WONDER, and CHAKA KHAN are the superstar sessionmen (and woman) on PAUL YOUNG's forthcoming "Other Voices" LP. Bass innovator PINO PALLADINO and BOOKER T. JONES also guest on the set.

Young has co-written a number of the songs, and, as usual, he's also selected some choice covers, including his current UK single "Softly Whispering I Love You," the forthcoming U.S. single (and vintage CHI-LITES hit) "Oh Girl," BOBBY WOMACK's "Stop On By," and "Calling You," the last of which was the theme song for the film "Bagdad Cafe" and features li'l Stevie Wonder on harmonica.

NILE RODGERS, WARNE LIVESEY, and PETER WOLF have production credits on the album, which will be released May 29. Meanwhile, the CD single of "Softly Whispering" includes Young's cover of the JIM CROCE ballad "Lover's Cross."

Chrissie Snips

On the eve of the release of the new PRETENDERS album ("Packed"), CHRISSIE HYNDE spoke to ROL about the group's seemingly ever-changing lineup: "The fact of the matter is that my guitar player and bass player both died in one year, and it took me a long time to find those guys. Together we invented the Pretenders sound and then they were gone — it was just me and a drummer.

"Looking back, it was a very traumatic period, although I bludgeoned my way through and went back in the studio. And that's when I started working with BILLY BREMNER, because I knew that's who JAMES HONEYMAN-SCOTT would have wanted to play on 'Back On The Chain Gang.'



Billy Bremner — one of the great Pretenders?

"Billy's played on almost all of this new album. But most of the guys I've worked with then go off, because I don't like being responsible for someone else's life for the two years that I take off. They just hang around waiting for me, which doesn't make me feel great."

Hynde also spoke candidly about her image and her private life. "I'm not fiercely private. I live a very regular life in London. If I want to get on a bus, I get on a bus. I've never had a bodyguard. It's

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very much the punk ethic I hold close to my heart. I don't have an entourage and stylists and hairdressers — God knows I should — but I can't be bothered. I shouldn't go at my hair with nail scissors half an hour before I'm about to go on stage, but that's what I've always done."

Lastly, she talked about reuniting with her husband, JIM KERR of SIMPLE MINDS, at the Nelson Mandela Tribute Concert. "We were there for NELSON MANDELA, not for any other reason, and my personal relationships with Jim Kerr or RAY DAVIES or whoever it might be has never affected the way I feel about them professionally.

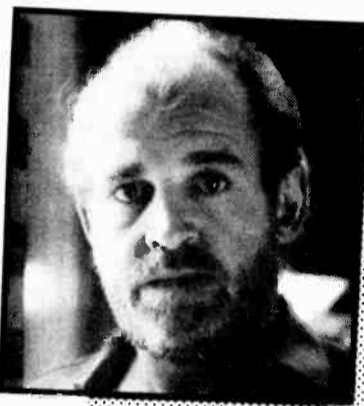
"If I turned on the radio now and 'Waterloo Sunset' came on, I'd be like, 'Oh brilliant, I love this song.'

It doesn't affect me in the slightest that I've had any kind of personal relationship."

Nutty Boys

Two members of MADNESS have resurfaced as the NUTTY BOYS. Vocalist and saxophonist LEE THOMPSON and CHRIS "BOY" THOMPSON — who plays "just about everything else" — are reunited on "Crunch," a new album that's set to be released on Street Link Records on May 8.

Maintaining something of the "nutty" sound that helped Madness sell 5 million singles and 2.5 million albums in Britain alone, "Crunch" features new compositions and a version of "Fur Elise."



Joe Cocker — live 'n' Lowell-down?

Cocker Power

JOE COCKER's new single is "What Are You Doing With A Fool Like Me," written by red-hot American songwriter DIANE WARREN and one of two studio tracks on his concert LP ("Joe Cocker Live"), which will be released on May 21.

Spanning his career since 1969, the 13 live songs were recorded at the Memorial Auditorium in Lowell, MA and include "With A Little Help From My Friends," "Up Where We Belong," "The Letter," "She Came In Through The Bathroom Window," and "When The Night Comes." The other new studio cut on the album is "Living In The Promise Land," the WILLIE NELSON country hit written by DAVID LYNN JONES. We'll have words with Cocker in this space next week.

No Lowe Blow

NICK LOWE has been telling ROL about "All Men Are Liars," his new UK single from the "Party Of One" album. The tune has already attracted quite a bit of publicity for the couplet "Do you remember RICK ASTLEY/He had a big fat hit, it was ghastly," but Lowe says, "I'm a bit worried because it sounds like I've got some real downer on Rick and I really haven't at all.

"It's just he had that song out called 'Never Gonna Give You Up' and it was 'I'm never gonna let you down, never gonna do anything wrong, I'm always going to be fabulous' and I thought it was such a dumb song, I wanted to have a pop at it.

"And seeing as how Rick sang it, and I realised his name rhymed with 'ghastly' — I was just having a go at his horrible song. People are thinking I've got something against him, and nothing could be further from the truth. He's just trying to make a living like everybody else."

Black Box's 'Fantasy'

With BLACK BOX releasing "Everybody Everybody" as their new single in Britain this week, ROL already has the upfront news about the single after that. It looks very likely to be a version of "Fantasy" — which is included on Black Box's debut album, "Dreamland." The original, something of a soul classic, charted for EARTH, WIND & FIRE in 1978.



Paul Young — under covers angel?

Square CD Debuts

The world's first square CD arrived the other day with a warning that it "does not conform to internationally recognised compact disc standards." The quadroid "Dr. Who — Variations On A Theme" has been issued by Metro Music International.

Already in the pipeline: the first fluorescent CD, also with Dr. Who connections, we kid you not!

Hollywood Happenings

Dublin band SOMETHING HAPPENS — who recently snatched the title of Best Irish Band away from U2 in the Hot Press awards — release their album ("Stuck Together With God's Glue") on May 8. All but two tracks were produced in L.A. by ED STASIU, who fitted them in after doing LIVING COLOUR and the SMITHEREENS and before starting work on the new JEFF HEALEY and the next Living Colour albums.

"He said to us that we were the first demo tape in two years that he'd actually liked," says singer TOM DUNNE. The band launch the LP this Monday (5/7) with a church hall concert in Hollywood — County Wicklow!

Just A Reminder

London telephone codes change on Sunday (5/6), so if you're calling ROL — or any other inner London number — please replace the old 441 code with 4471. For London suburb numbers you now need 4481.

BRITAIN

LW	TW	Artist/Title
1	1	MADONNA/Vogue (Sire/WB)
2	2	ALANNAH MYLES/Black Velvet (Atlantic)
3	3	PAULA ABDUL/Opposites Attract (Siren/Virgin)
11	4	ADAMSKI/Killer (MCA)
—	5	SOUL II SOUL/A Dream's A Dream (Siren/Virgin)
15	6	ADVENTURES OF STEVIE V/Dirty Cash (Mercury/PG)
6	7	HAPPY MONDAYS/Step On (Factory)
5	8	SNAP/The Power (Arista)
4	9	UB40/Kingston Town (DEP International/Virgin)
7	10	HEART/All I Wanna Do Is Make Love To You (Capitol)
9	11	BLUES BROTHERS/Everybody Needs Somebody To Love
—	—	ARETHA FRANKLIN/Think (Atlantic)
10	12	FAMILY STAND/Ghetto Heaven (Atlantic)
8	13	BIZZ NIZZ/Don't Miss The Partyline (Cooltempo/Chrysalis)
—	14	PHIL COLLINS/Something Happened On The Way To Heaven (Virgin)
—	15	MORRISSEY/November Spawned A Monster (HMV/EMI)
17	16	SONIA/Counting Every Minute (Chrysalis)
—	17	PAT & MICK/Use It Up And Wear It Out (PWL)
12	18	TECHNOTRONIC I/MC ERIC/This Beat Is Technotronic (Swanyard)
—	19	FAITH NO MORE/From Out Of Nowhere (Slash/PG)
14	20	JASON DONOVAN/Hang On To Your Love (PWL)

Moving Up

NATALIE COLE/Wild Women Do (EMI USA)
 UNIQUE 3/Musical Melody/Weight For The Bass (10/Virgin)
 BBG I/DINA TAYLOR/Snappiness (Urban/PG)
 TONGUE 'N' CHEEK/Tomorrow (Syncope/EMI)
 BRUCE DICKINSON/Tattooed Millionaire (EMI)
 KID CREOLE & THE COCONUTS/The Sex Of It (CBS)

The Network Chart, courtesy MRIB

AUSTRALIA

LW	TW	Artist/Title
2	1	CHURCH/Metropolis
1	2	MIDNIGHT OIL/Blue Sky Mine
4	3	MARGARET URlich/Escaping
5	4	BOOM CRASH OPERA/Dancing In The Storm
3	5	GIRL OVERBOARD/The Love We Make
6	6	HUNTERS & COLLECTORS/Turn A Blind Eye
7	7	BANG THE DRUM/Only You
—	8	DANNI/Love And Kisses
—	9	MIDNIGHT OIL/Forgotten Years
8	10	KATE CEBERANO/That's What I Call Love

Most Added

(Note: No Most Added This Week.)

Top 10 Australian records from playlists of MMM-FM/Brisbane, 3 Triple M-FM/Melbourne, FOX-FM/Melbourne, 96 FM/Perth, SA-FM/Adelaide, 2-Day/Sydney, 2 Triple M-FM/Sydney, FM-104.7/Canberra, and KIX106/Canberra.

CANADA

LW	TW	Artist/Title
1	1	ALANNAH MYLES/Lover Of Mine
2	2	JANE CHILD/Don't Wanna Fall In Love
3	3	COREY HART/A Little Love
5	4	BOX/Carry On
4	5	MAESTRO FRESH WES/Let Your Backbone Slide
6	6	PAUL JANZ/Every Little Tear
7	7	BURTON CUMMINGS/Take One Away
8	8	RUSH/The Pass
—	9	BLVD./Lead Me On
8	10	KENNY MacLEAN/Don't Look Back

Most Added

BLONDES/Yeah Yeah Yeah
 SUE MEDLEY/Dangerous Times

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.



del Amitri

"Kiss This Thing Goodbye"

[75021-1485-4]



First Week!
One Of The
"Most Added" CHR
48/46
Track: 17

Medium Rotation on 
and New Music on 

The first single from the new album
waking hours [7502-15287-1/2/4]
Produced by Mark Freegard
Management Bob Cavallo/in association with John P. Reid

Coming to L.A.?
See *del Amitri* live at The Roxy
on Thursday, May 10th at 11:30pm.
Contact your local A&M promotion
rep for ticket information.



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COMPACT DATA®

Star-Studded Music Video To Highlight Recycling Campaign

The music industry's commitment to environmental issues continues. On June 9 and 10, Quincy Jones, Paula Abdul, Kenny Loggins, Randy Newman, Alice Cooper, B.B. King, and 50-year-old birthday boy Bugs Bunny, among others, will star in a new video version of the Coasters' 1958 hit "Yakety Yak" to be used in a national recycling campaign.

The participants will also record 30- and 60-second radio and television PSAs in support of the project (titled "Yakety Yak, Take It Back"). Incidentally, the campaign is sponsored by the Take It Back Foundation — an organization cofounded by Jones's daughter, Jolie, who also will coproduce the video with Warner Communications.

Little Elvis Returns

David Bowie, Eric Clapton, Melissa Etheridge, and Sam Kinison will perform live during the second annual International Rock Awards program on June 6. Clapton will also be honored with a Living Legend award during the proceedings, which get under way at 9:30pm on ABC-TV.

Warranting Attention

Pop rockers Warrant are currently working on their second Columbia LP, with Beau Hill returning as producer. Songs on the as-yet-untitled project include "I See Red," "Love In Stereo," "Song And Dance Man" and "Uncle Tom's Cabin" (!). The album's due out this summer.

Meanwhile, labelmates Britny Fox are searching for a new lead singer now that "Dizzy" Dean

Davidson has tendered his resignation. Davidson, who exited because of "musical and directional" differences, is looking to form a new band.

Groove News

WB recording artists Lady-smith Black Mambazo will release their next LP ("Two Worlds One Heart") on May 15. The album includes the forthcoming single "Township Jive" (which finds the previously a cappella group backed by several U.S. musicians), "Scatter The Fire" (co-written and coproduced by funkmeister George Clinton) and a version of the gospel chestnut "Leaning On The Everlasting Arms" (arranged and produced by Winans clan member Marvin Winans).

'50s hitmaker Ritchie Valens will be posthumously honored with a star on the Hollywood Walk of Fame. The ceremony is scheduled to take place May 11.

Reggae superstar Burning Spear has returned to his former label, Mango/Island, which will issue an album titled "Mek We Dweet" (Translation: Let's Do It) on May 28.

"Rock 'N' Roll's Main Event" — a three-day festival set to take

place at the Glen Helen Regional Park in San Bernardino, CA on September 1-3 — will feature Wolfman Jack, Jerry Lee Lewis, Kool & The Gang, the Commodores, Don McLean, Fats Domino, Edgar Winter, Rick Derringer, Barbara Mandrell, Johnny Rivers, and a veritable plethora of other acts. Radio and TV rights are available. Call (714) 624-5784 for further info.

Precious Metal

The RIAA has issued the following awards for the month of April:

GOLD SINGLES: "Roam," B-52's, Reprise; "Two To Make It Right," Seduction, Vendetta/A&M; "Here And Now," Luther Vandross, Epic; "Keep It Together," Madonna, Sire/WB; "I'll Be Your Everything," Tommy Page, Sire/WB; "The Secret Garden," Quincy Jones, Qwest/WB; "I Wanna Be Rich," Calloway, Solar/Epic; "Love Will Lead You Back," Taylor Dayne, Arista; "Nothing Compares 2 U," Sinead O'Connor, Chrysalis; "Don't Wanna Fall In Love," Jane Child, WB; "Get Up! (Before The Night Is Over)" Technotronic, SBK.

GOLD ALBUMS: "Lone Wolf," Hank Williams Jr., WB; "London Warsaw New York," Basia, Epic; "Affection," Lisa Stansfield, Arista; "Blue Sky Mining," Midnight Oil, Columbia; "Please Hammer Don't Hurt 'Em," M.C. Hammer, Capitol; "The Iceberg/Freedom Of Speech... Just Watch What You Say," Ice-T, Sire/WB; "Leave The Light On," Lorrie Morgan, RCA; "Pickin' On Nashville," Kentucky Headhunters, Mercury; "The Cactus Album," 3rd Bass, Def Jam/Columbia; "The Biz Never Sleeps," Biz Markie, Cold Chillin'/WB; "Michelle," Michel'le, Atco; "Big Dreams In A Small Town," Restless Heart, RCA; "Lost In The Fifties," Ronnie Milsap, RCA; "Selling England By The Pound," "Wind And Wuthering," "A Trick Of The Tail," and "The Lamb Lies Down On Broadway," Genesis, Atco.

PLATINUM SINGLES: "Just A Friend," Biz Markie; "Nothing Compares 2 U," Sinead O'Connor; "All Around The World," Lisa Stansfield; "The Humpty Dance," Digital Underground, Tommy Boy.

PLATINUM ALBUMS: "Sleeping With The Past," Elton John, MCA; "A Collection: Greatest Hits... And More," Barbra Streisand, Columbia; "Kenny G Live," Kenny G, Arista; "Please Hammer Don't Hurt 'Em," M.C. Hammer; "Pump Up The Jam," Technotronic.

MULTIPLATINUM ALBUMS: "Storm Front," Billy Joel, Columbia (3 million).



49.8 million households
Patti Galluzzi
Director/Music Programming

Weeks On

HEAVY

- BELL BIV DEVOE/Poison (MCA) ADD
MICHAEL BOLTON/How Can We Be... (Columbia) 10
PHIL COLLINS/Do You Remember (Atlantic) 3
HEART/All I Wanna Do Is Make Love To... (Capitol) 7
JANET JACKSON/Alright (A&M) 7
MADONNA/Vogue (Sire/WB) 6
SINEAD O'CONNOR/Nothing... (Chrysalis) 12
ROBERT PLANT/Hurting Kind (Es Paranza/Atlantic) 8
SLAUGHTER/Up All Night (Chrysalis) 11
WILSON PHILLIPS/Hold On (SBK) 11

EXCLUSIVES

- AEROSMITH/What It Takes (Geffen) 11
FLEETWOOD MAC/Save Me (WB) 5
BILLY IDOL/Cradle Of Love (Chrysalis) 2
M.C. HAMMER/U Can't Touch This (Capitol) 2
MIDNIGHT OIL/Forgotten Years (Columbia) ADD
TOM PETTY/You So Bad (MCA) 2
ANDREW RIDGELEY/Shake (Columbia) 4

STRESS

- BLACK CROWES/Jealous... (Del American/Geffen) 11
LITTLE CAESAR/Chain Of Fools (DGC) ADD

BUZZ BIN

- CURE/Pictures Of You (Elektra) 5
DEPECHE MODE/Enjoy The Silence (Sire/Reprise) 6
HOUSE OF LOVE/I Don't Know... (Fontana/Mercury) 3

ACTIVE

- ADAM ANT/Room At The Top (MCA) 9
B-52'S/Deadbeat Club (Reprise) 8
JUDE COLE/Baby It's Tonight (Reprise) 6
DANN YANKEES/Coming Of Age (WB) 6
ELECTRONIC/Getting Away With It (WB) 4
FAITH NO MORE/Epic (Slash/Reprise) 8
FASTER PUSSYCAT/House Of Pain (Elektra) 13
GIANT/II See You In My Dreams (A&M) 6
GREAT WHITE/Babe, I'm Gonna Leave... (Capitol) ADD
L.A. GUNS/Ballad Of Jane (Vertigo/Polydor) 5
RICHARD MARX/Children Of The Night (EMI) 3
MICHAEL PENN/This And That (RCA) 5
ROXETTE/It Must Have Been Love (EMI) 4
SMITHEREENS/Blues Before &... (Enigma/Capitol) 7

MEDIUM

- RICHARD BARONE/River To River (MCA) ADD
BIZ MARKIE/Spring Again (Cold Chillin'/WB) 3
CHURCH/Metropolis (Arista) 8
DANGER DANGER/Bang Bang (Imagine/Epic) 6
DEL AMITRI/Kiss This Thing Goodbye (A&M) 4
4 OF US/Drug My Bad Name Down (Columbia) 5
FRONT/Le Motion (Columbia) 2
BILLY JOEL/The Downeaster "Alexa" (Columbia) ADD
SAM KINISON/Under My Thumb (WB) ADD
KISS/Rise To It (Mercury) 2
LIGHTNING SEEDS/Pure (MCA) ADD
LONDON QUIREBOYS/7 O'Clock (Capitol) 8
PUBLIC ENEMY/911 Is A Joke (Def Jam/Columbia) 3
RAVE-UPS/Respectfully King Of Rain (Epic) 9
SLEEZE BEEZ/Stranger Than Paradise (Atlantic) 2
TECHNOTRONIC/This Beat Is Technotronic (SBK) ADD
SUZANNE VEGA/Book Of Dreams (A&M) 4

BREAKOUT

- DIGITAL UNDERGROUND/Humpty... (Tommy Boy) 4
LINEAR/Sending All My Love (Atlantic) 4
LITTLE FEAT/Texas Twister (WB) 2
LOCK UP/Nothing New (Geffen) 4
JOE SATRIANI/I Believe (Relativity) 4

HOT NEW VIDEOS

- HOUSE OF LOVE/I Don't Know... (Fontana/Mercury) 3
BILLY IDOL/Cradle Of Love (Chrysalis) 2
M.C. HAMMER/U Can't Touch This (Capitol) 2
TOM PETTY/You So Bad (MCA) 2
ANDREW RIDGELEY/Shake (Columbia) 4

ADDS

- RICHARD BARONE/River To River (MCA)
BELL BIV DEVOE/Poison (MCA)
GREAT WHITE/Babe, I'm Gonna Leave You (Capitol)
BILLY JOEL/The Downeaster "Alexa" (Columbia)
SAM KINISON/Under My Thumb (WB)
LIGHTNING SEEDS/Pure (MCA)
LITTLE CAESAR/Chain Of Fools (DGC)
MIDNIGHT OIL/Forgotten Years (Columbia)
TECHNOTRONIC/This Beat Is Technotronic (SBK)



30.6 million households
Sai LoCurto, Director/Music Programming
Norman Schoenfeld, Director/Talent & Artist Relations

Weeks On

FIVE STAR VIDEOS

- JOHNNY CLEGG & SAVUKA/Cruel, Crazy... (Capitol) 6
GLORIA ESTEFAN/Oye Mi Canto (Epic) 7
MIKI HOWARD/Until You Come Back To Me (Atlantic) 3
BILLY JOEL/The Downeaster "Alexa" (Columbia) 1
ELTON JOHN/Club At The End Of The Street (MCA) 4
LYLE LOVETT/Here I Am (Curb/MCA) 2
PAUL McCARTNEY/Put It There (Capitol) 10
SUZANNE VEGA/Book Of Dreams (A&M) 3

ARTIST DEVELOPMENT

- BASIA/Cruising For Bruising (Epic) 11
SHAWN COLVIN/Diamond In The Rough (Columbia) 2
EVERYTHING BUT THE GIRL/Driving (Atlantic) 14
JULIA FORDHAM/Lock And Key (Virgin) 3
GIPSY KINGS/Volare (Elektra) 5
GRAYSON HUGH I/O, WRIGHT/How 'Bout Us (RCA) 4
NICK LDWE/All Men Are Liars (Reprise) ADD
NEVILLE BROTHERS/Bird On A Wire (A&M) 1
MICHAEL PENN/This And That (RCA) 4
DIANNE REEVES/Never Too Far (EMI) 9
GEOFFREY WILLIAMS/Blue (Atlantic) 9

NEW MUSIC

- PETER BLAKELEY/Crying In The Chapel (Capitol) 8
KATE BUSH/This Woman's Work (Columbia) 6
MARY CHAPIN CARPENTER/This Shirt (Columbia) 3
COWBOY JUNKIES/Sun Comes Up, It's... (RCA) 6
BRENT BOURGEOIS/Dare To Fall In... (Chrysalis) ADD
INNOCENCE MISSION/Wonder Of Birds (A&M) 2
KENNEDY ROSE/Love Like This (Pangaea/IRS) 2
LITTLE FEAT/Texas Twister (WB) 3
WENDY M/HARRY/All That I've Got (A&M) 3
DANNY D'KEEFE/Along For The Ride (Chameleon) 2
RYUICHI SAKAMOTO/You Do Me (Virgin) 1
JANE SIBERRY/Life Is The Red Wagon (Reprise) 4
SUNDAYS/Here's Where The Story Ends (DGC) 1

HIT MAKERS

- AFTER 7/Ready Or Not (Virgin) 1
BABYFACE/Whip Appeal (Solar/Epic) 4
MICHAEL BOLTON/How Can We Be... (Columbia) 9
CALLOWAY/I Wanna Be Rich (Solar/Epic) 7
CHER/Heart Of Stone (Geffen) 7
PHIL COLLINS/Do You Remember (Atlantic) 2
TAYLOR DAYNE/I'll Be Your Shelter (Arista) ADD
DON HENLEY/Heart Of The Night (Geffen) 8
QUINCY JONES/Secret Garden (Qwest/WB) 12
Q. JONES I/T. CAMPBELL/Tomorrow... (Qwest/WB) ADD
RICHARD MARX/Children Of The Night (EMI) 1
SINEAD O'CONNOR/Nothing... (Chrysalis) 11
CARLY SIMON/My Romance (Arista) 3
ROD STEWART/This Old Heart Of Mine (WB) 9
TINA TURNER/Foreign Affair (Capitol) ADD
WILSON PHILLIPS/Hold On (SBK) 10

Information current as of May 1.

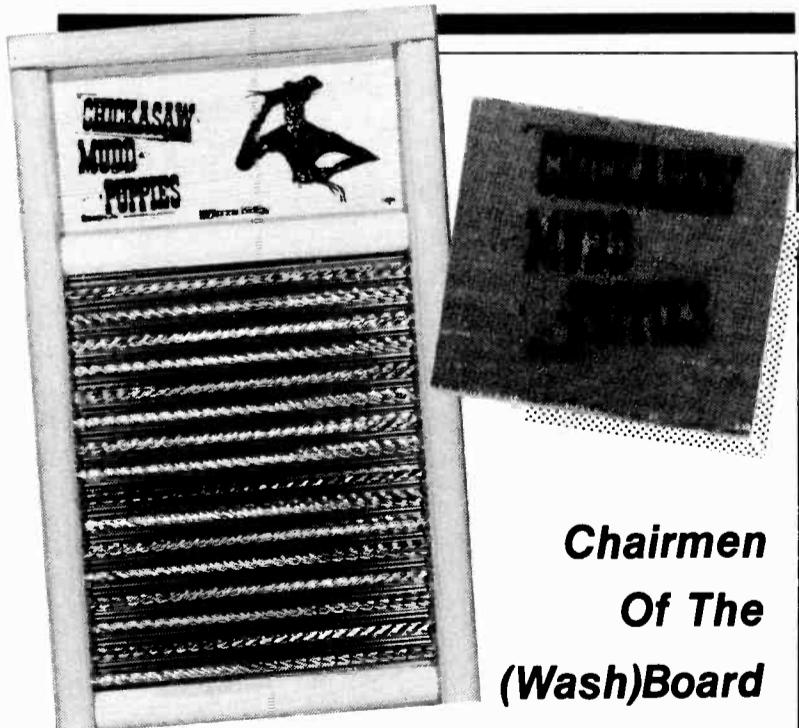
POLLSTAR CONCERT PULSE

Table with columns: Pos., Artist, Avg. Gross (in 000s). Lists top concert artists like Paul McCartney, Billy Joel, Eric Clapton, etc.

New Tours

- Among this week's new tours: BONEDADDYS, J. COCKERS/R. VAUGHAN, DEPECHE MODE, GEORGIA SATELLITES, MICHAEL McDONALD, ALANNAH MYLES, RAGING SLAB, THEY MIGHT BE GIANTS, DIONNE WARWICK, BARRY WHITE

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings. (800) 344-7383, or in California, (209) 224-2631.

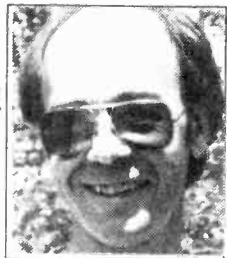


Chairmen Of The (Wash)Board

To churn up a little enthusiasm for the Chickasaw Mudd Puppies' recently released debut EP "White Dirt," the folks at Wing/PolyGram rolled up their collective sleeves and supplied selected New Rock and AOR programmers with genuine washboards (pictured) emblazoned with the band's distinctive crustacean-in-a-top-hat logo.

The old-fashioned clothes cleaners rubbed out all competition for Promo Item O'The Week, seeing as they also double as actual musical instruments (as a listen to the disc will quickly prove).

In fact, the boards even came with a unique set of instructions (penned by band member Brent Slay), enabling MDs everywhere to play along while listening to the special burlap-covered CD copies of the release that accompanied the anything-but-boring boards.



BRAD MESSER

CALENDAR

World Band Radio: A World Of News

The first radio I owned as a boy was a hand-me-down, bottom-of-the-line Sears table model which worked best with an outside antenna — a dandy project for an eight-year-old, because installation involved climbing onto the roof when Mom wasn't home. Once the antenna was in place, that little radio opened the outside world.

On the very first night, my copper wire antenna picked up a station all the way from (you won't believe it) Portland! I was deeply impressed, and very excited to hear such distant stuff. I didn't know how far away Portland was, except that it was an all-day car trip, and to hear live signals from so far away was a thrill.

It got better. I tuned in Salt Lake. Even Chicago! And so at an impressionable age, radio established itself in my mind as something that puts you in contact with real people and events many miles away. Distant stations were fascinating. I procured a wall map and, using whatever it was we used before map tacks, I proudly created my graphic display of those far-away radio contacts.

Of course, the limitations of my equipment soon became apparent. One day at a friend's house, I lucked upon an old world band re-

ceiver, one with a big, round, lighted dial imprinted with names such as London and Paris. Panting with desire, I quickly completed a one-sided barter agreement in which, as I recall, I gave the kid every material possession I owned, and he gave me the old shortwave.

Wave-Hopping Nights

My nights were given over to wave-hopping around the world, far beyond the horizon and well off the edges of my U.S. map. As time went by, a world map went up on the wall, logs were kept, radio station postcards were requested and received and, of course, repeated trips were made to the roof to experiment with the mighty antenna.

After some time, the childhood romance with long-distance radio faded and was replaced by — what, a new bike? Swimming season? A girl? I honestly don't remember what happened to the old world

band receiver. It's just that at some point, it hadn't been around for a while and hadn't been missed.

But a permanent impression had been made. Radio will forever be to me an exciting, almost magical tool which instantly conjures faraway places where history is under construction at that very minute. When a country heats up, international radio can provide much more detail than a stateside listener hears in U.S. network news clips. The BBC, Radio Swiss International, Radio Moscow, and Radio Beijing are among the many stations providing news, views, and entertainment in English.

In the early morning hours of June 4 of last year, Radio Beijing seemed to forget it's an official organ of the state when it broadcast a bulletin to the world, saying, "Please remember June the 3rd, 1989. The most tragic event happened in the Chinese capital, Beijing. Thousands of people, most of them innocent civilians, were killed by fully armed soldiers . . ."

Words on radio from far beyond the horizon still excite me today and, thanks to improved antenna technology, I haven't had to climb onto a roof in years.

Lewis & Clark Expedition

MONDAY, MAY 14 — The Lewis & Clark Expedition set out from St. Louis in 1804 to explore the Louisiana Purchase territory and, among other things, find out whether the Gulf of Mexico is connected by rivers to the Pacific Northwest (which it isn't). Instead, the explorers mapped an overland route across the Rocky Mountains.

Lee Chin Yong of Korea performed a world record 373 continuous chin-ups in 1988. Tennis ball-sized hailstones hit Kansas City, MO in 1898 and shattered thousands of windows. Delegates began gathering in Philadelphia in 1787 to create a U.S. Constitution. **Louis XIV** became King in 1643 at age four. The first permanent English settlement in what is now the U.S. was established at Jamestown, VA in 1607.

Birthdays: Director **George Lucas** 46 ("Star Wars").

First Englishman In New England

TUESDAY, MAY 15 — The first Englishman to set foot in New England was **Bartholomew Gosnold**, who dropped "anker" at Cape Cod on this date in 1602. His expedition was backed by **William Shakespeare's** sponsor, the Earl of Southampton. Gosnold named Martha's Vineyard after his daughter, and he unintentionally gave the native Americans smallpox.

President **Nixon** appointed the U.S.'s first two female generals in 1970. **Abe Fortas** resigned from the Supreme Court in 1969 during a controversy over his past legal fees. United Air Lines' **Ellen Church** became the first stewardess in 1930.

Birthdays: **Eddie Albert** and **Eddy Arnold** 72.

Tiananmen Square Demonstrations

WEDNESDAY, MAY 16 — One year ago, the major international story would have been the historic meeting of Soviet leader **Gorbachev** with the top leaders of China, but the diplomatic event was overshadowed by massive student demonstrations in Beijing's Tiananmen Square.

Nine mountain climbers perished in a sudden snowstorm on Mt. Hood, OR in 1986. Soviet Premier **Khrushchev** killed a summit meeting with the U.S. in 1960 over the U-2 spy plane incident. The silent movie "Wings" was named Best Production at the first Academy Awards ceremony in 1929. Steamboat service began on the Mississippi in 1817: the *Washington* made it upstream from New Orleans to Louisville in 25 days.

Birthdays: **Gabriela Sabatini** 20 (tennis star). **Janet Jackson** 24. **Pierce Brosnan** 37.

Wall Street's First Brokers

THURSDAY, MAY 17 — Two dozen men formed the "Buttonwood Agreement" on Wall Street in 1792, founding the forerunner to the New York Stock Exchange.

The temperature sank to 12 degrees at Mauna Kea in 1979, setting a Hawaiian record. The Senate Watergate hearings began in 1973. U.S. troops went to Thailand in 1962 to "prevent a possible communist invasion." **Western Union** stopped wire service to poolrooms in 1904 to prevent illegal betting. The first Kentucky Derby was run in 1875.

Birthdays: **Sugar Ray Leonard** 34. **Debra Winger** 35. **Dennis Hopper** 54. **Maureen O'Sullivan** 79.

First Mechanical Lawn Mower

FRIDAY, MAY 18 — Contracts were signed in England in 1830 to manufacture the first machine for "cropping or shearing the vegetable surface of lawns." Back then, grass was cut with scythes, which worked best only when the grass was wet. Those first lawn mowers were advertised as offering "an amusing, useful, and healthy exercise," but the campaign flopped; the heavy mechanical mowers didn't really catch on until about 40 years later, when lawn tennis became popular.

Mount St. Helens's big eruption killed at least eight in 1980. In 1983, piloting an F-86 jet, **Jacqueline Cochran** became the first woman to fly faster than sound. The first ship went through the Panama Canal in 1914.

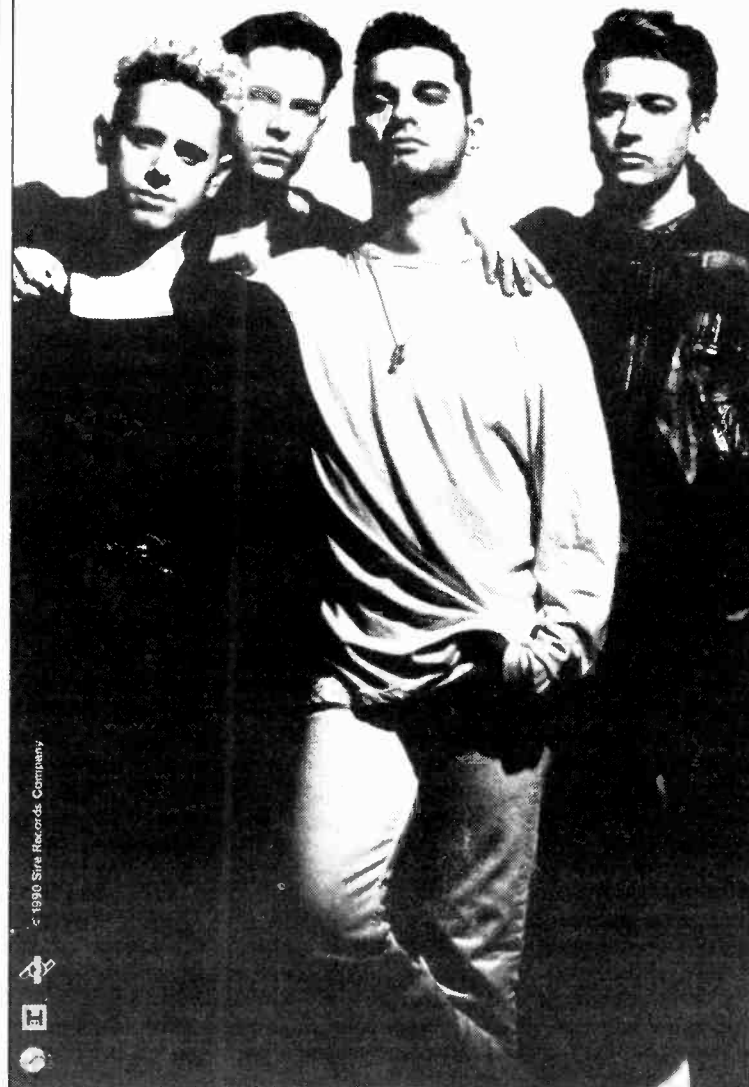
Birthdays: **George Strait** 38. **Reggie Jackson** 44. **Brooks Robinson** 53 (Baseball Hall of Fame). **Pernell Roberts** 62. **Pope John Paul II** 70. **Perry Como** 78.

DEPECHE MODE



"enjoy the silence"

The New Single
from the Album *Violator*



CHR Chart Debut 39

P-1 Action...

WXKS deb 29	WHYT 14-8
CKOI 11-5	KIIS 17-15
WAVA 30-27	KXYQ deb 25
PWR99 22-19	KISN 30-26
KEGL 20-18	KKLQ 24-20
KKBQ 19-13	X100 add
KRBE 16-8	HOT97 35-30
WNVZ add	WIOQ add 33
KSAQ 12-9	PWR96 add
Q105 add 29	PIRATE 12-10
WDFX add 25	PWR106 23-20



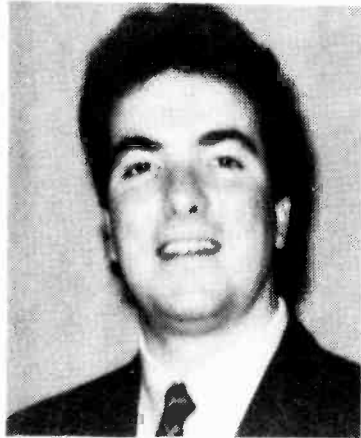
JOEL DENVER

ARE WE WINNING THE WAR?

The Battle For Middays

Back in the days when CHR was billed as Top 40, teens were the target audience, and winning the evening battle was the key to building cume levels throughout the rest of the day. Today, CHR targets 12-34s, and a successful morning drive show is often the chief weapon in the cume-building arsenal. But one age-old problem remains: how to recycle morning listeners through middays.

The matter is further complicated by Arbitron's "soft diary," which seems to favor more adult-intensive formats such as AC, Gold, Country, and Easy Listening when those stations are more likely to be aired, during office hours. Nevertheless, some CHR PDs are mounting aggressive midday campaigns against competitors in other formats — with varying degrees of success.



Tom Mitchell

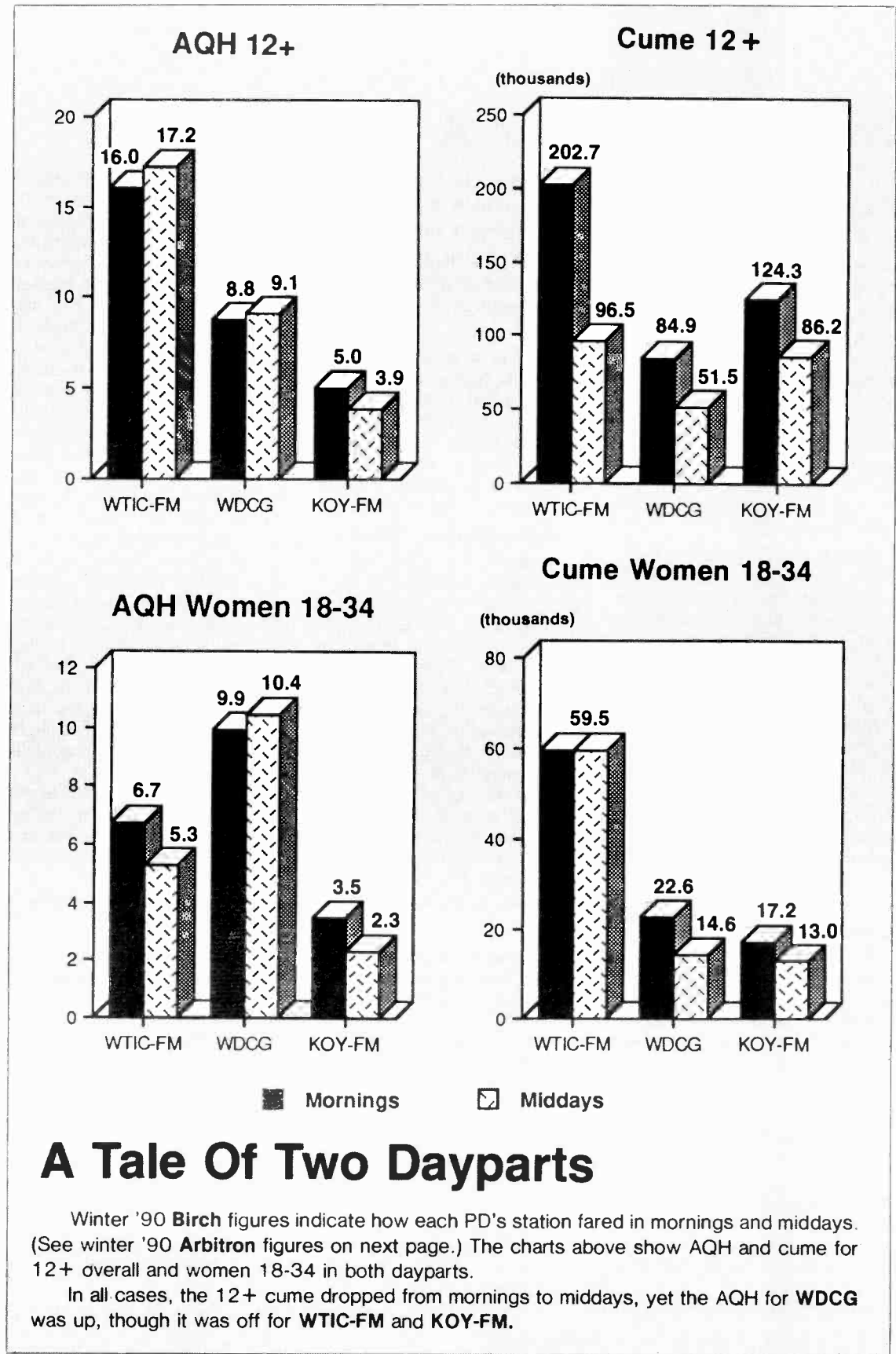
Tom Mitchell, WTIC-FM
WTIC-FM/Hartford PD Tom Mitchell has learned to adjust his midday programming to the peculiarities of Hartford commuters. He explained, "Hartford has an early commute; people are at their desks before 9am. So we've divided middays into two three-hour shifts: 9am-noon and noon-3pm."

Like most CHRs, WTIC-FM modifies the music mix to include a slower power rotation and an increase in gold and reccurrents; the latter two categories make up 60% of midday music. According to Mitchell, the golds are "flavor golds" — they must have "a timeless feel. All the cuts are researched through auditorium testing. The currents are familiar and test well with 18-34s and particularly 25-34s. There's still room to rotate new music each hour in order to keep the station fresh."

Unlike the majority of CHRs, WTIC-FM does a three-minute newscast at noon. "It's been a fixture here for years and since this is the state capital, it works well," Mitchell explained.

Another fixture is the fax machine — which is becoming a popular vehicle for midday promotions. WTIC-FM awards a daily happy hour to an office, and recently solicited responses to the question, "What would you do with the money if you won the lottery?" The prize was 96 instant lottery tickets. Said Mitchell, "I could just picture an entire office sitting around scratching these things."

The station takes fax and phone requests, playing two an hour. Presenting itself as the "At Work Network," WTIC-FM makes an effort to salute listeners in delivery vans, car washes, convenience stores, hair salons, clothing boutiques, and health clubs. Mitchell is also exploring an idea that worked well when he programmed WPXY/Rochester. "It's a daily lunch delivery of a six-foot sub to an office; the afternoon guy delivers it, and



A Tale Of Two Dayparts

Winter '90 Birch figures indicate how each PD's station fared in mornings and middays. (See winter '90 Arbitron figures on next page.) The charts above show AQH and cume for 12+ overall and women 18-34 in both dayparts.

In all cases, the 12+ cume dropped from mornings to middays, yet the AQH for WDCG was up, though it was off for WTIC-FM and KOY-FM.

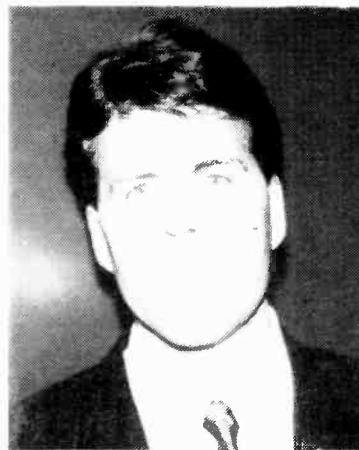
there's a cut-in back to the station.

"Everything we do in middays is geared to give the impression that we're not a repetitious CHR — that we have depth in terms of music, personality, and information."

He advised PDs in search of midday solutions not to "sacrifice your identity as the mass appeal CHR by becoming an Oldies station. And by the same token, don't jam the currents. While features are interesting, remember not to overdo them."

Brian Patrick, WDCG (G105)/Raleigh

WDCG (G105)/Raleigh PD/morning man Brian Patrick keeps morning music very familiar, but modifies that approach in middays. "At 9am we reintroduce new music, usually the more adult-sounding new records, for a 65% current mix. We take care to consider that a lot of our female



Brian Patrick

listeners are at home and want more variety.

"For office listeners, we take 'First Coffee Break Of The Day Requests' at 9:50am and give out G105 T-shirts. We also salute businesses that listen throughout middays.

One of our most successful features is the '12 At Noon Lunch Pack.' We draw from faxed entries and award a G105 fun pack, which includes a T-shirt, cassette, and lunch certificate. Winners are then qualified for the weekly drawing. That drawing's prize [is a meal that] feeds the entire office, up to 15 folks."

Mindful of diarykeepers, Patrick makes sure WDCG's jingles and sweepers take into account listeners' whereabouts. For example, the jingle says, "At home, at work, and in the car, it's G105." The sweepers say, "For the best music mix at home, at work, or in the car, it's G105" and "Whether you're working at home or in the office, the best music mix is G105." One sweeper takes a swipe at cross-town AC WRAL: "If you've been listening to the Barry Manilow sta-

Continued on Page 58



Jay Stevens

BASIA



"Cruising For Bruising"

CHR CHART 32 - 29
162 CHR Reporters - 64%
Artist Development Rotation

AC Chart 6
Heavy Rotation
Album "London Warsaw New York"
Now Over 750,000!

**LOUIE
LOUIE**



"Sittin' In The Lap Of Luxury"

THIRD WEEK IN A ROW--
MOST ADDED!!

Now On 136 CHR Reporters
and Breaker Bound!!

Video Just Completed!

From The Just-Released Album "The State I'm In"



ANA



"Got To Tell Me Something"

PWRPIG	K106	KSND	WPFM
KKRZ	WCKZ	B95	KFTZ
KXYQ	KZFM	KIKI	KZOZ
KPLZ	KPRR	KWOD	OK95
KITY	KZOU	KDON	
HOT977	KBFM	HOT949	
	KKMG	Q104	

From The Upcoming Album "Body Language" PARC/

**DANGER
DANGER**



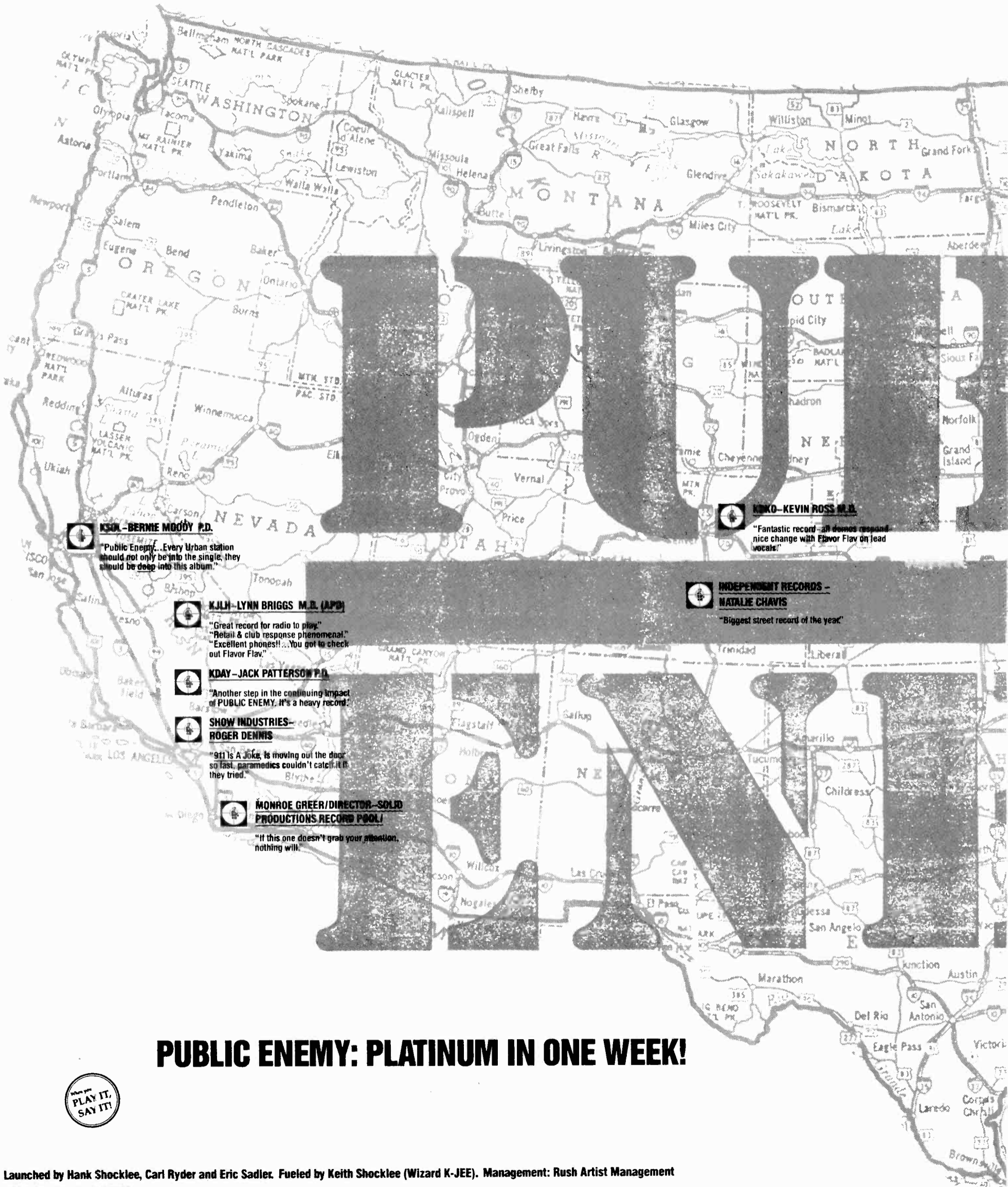
"Bang Bang"

KSAQ add	KATM	KPAT add
92X add	KZZU	KFMW
WPST add	WOMP add	OK95

Medium Rotation
Dial MTV Top 10 Requests
Now On Tour With Alice Cooper

IMAGINE /

PUBLIC ENEMY: USING THE POWER



KSOL - BERNIE MOODY P.D.

"Public Enemy... Every Urban station should not only be into the single, they should be deep into this album."



KJLH - LYNN BRIGGS M.D. (APD)

"Great record for radio to play."
"Retail & club response phenomenal."
"Excellent phones!!... You got to check out Flavor Flav!"



KDAY - JACK PATTERSON P.D.

"Another step in the continuing impact of PUBLIC ENEMY. It's a heavy record!"



SHOW INDUSTRIES - ROGER DENNIS

"911 is a joke, is moving out the door so fast, paramedics couldn't catch it if they tried."



MONROE GREER/DIRECTOR - SOLID PRODUCTIONS RECORD POOL

"If this one doesn't grab your attention, nothing will."



KOKO-KEVIN ROSS M.D.

"Fantastic record - all downers respond nice change with Flavor Flav on lead vocals!"



INDEPENDENT RECORDS - NATALIE CHAVIS

"Biggest street record of the year!"

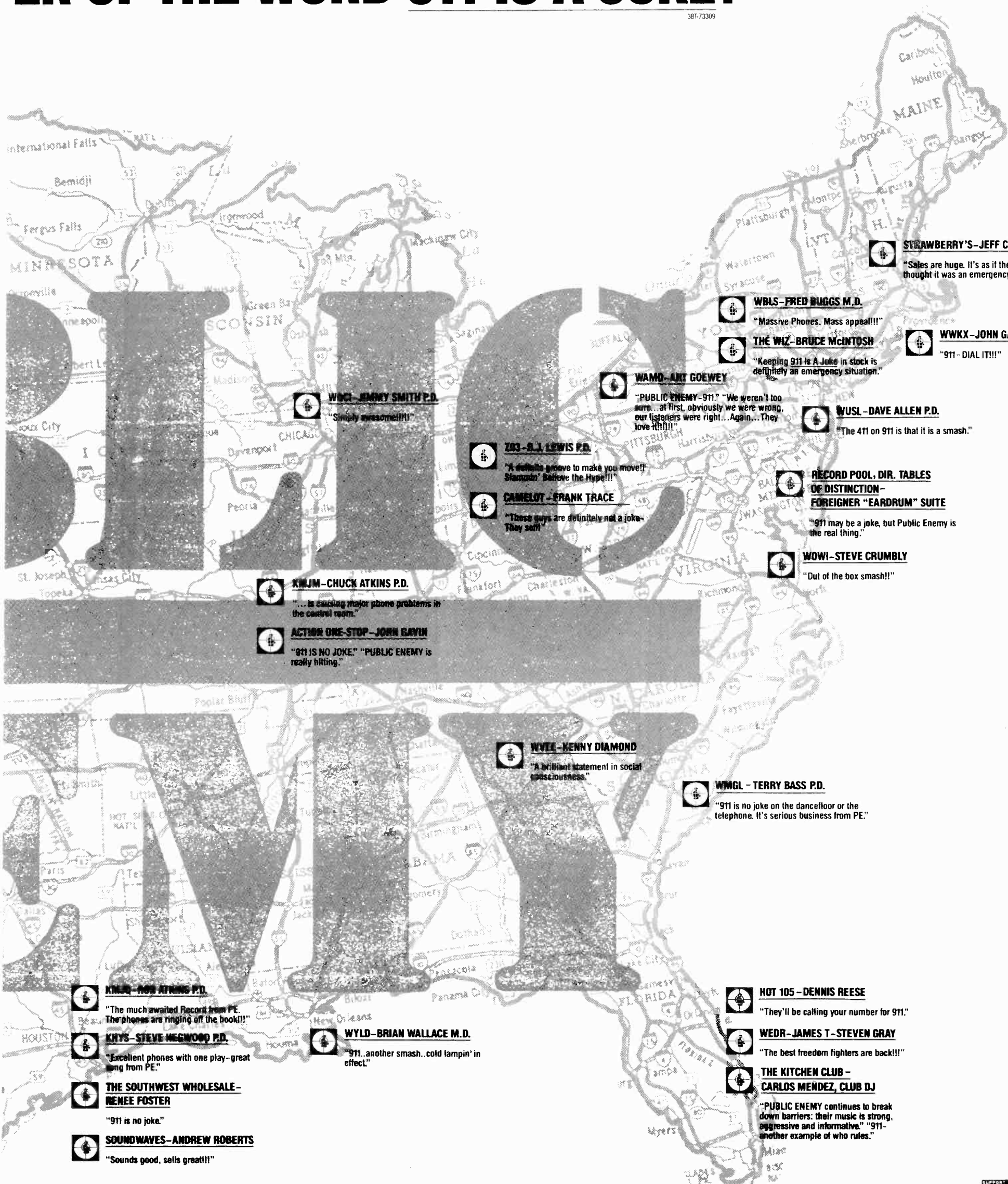
PUBLIC ENEMY: PLATINUM IN ONE WEEK!



Launched by Hank Shocklee, Carl Ryder and Eric Sadler. Fueled by Keith Shocklee (Wizard K-JEE). Management: Rush Artist Management ON DEF JAM/COLUMBIA.

EVER OF THE WORD 911 IS A JOKE!

381-73309



WNCI - JIMMY SMITH P.D.
 "Smashy awesome!!!!!"

WAMO - ART GOEWEY
 "PUBLIC ENEMY - 911." "We weren't too sure... at first, obviously we were wrong, our listeners were right... Again... They love it!!!!!"

STRAWBERRY'S - JEFF COHEN
 "Sales are huge. It's as if the customers thought it was an emergency to buy it."

WBLS - FRED BUGGS M.D.
 "Massive Phones. Mass appeal!!!"

THE WIZ - BRUCE MCINTOSH
 "Keeping 911 Is A Joke in stock is definitely an emergency situation."

WWKX - JOHN GARY
 "911 - DIAL IT!!!"

WUSL - DAVE ALLEN P.D.
 "The 411 on 911 is that it is a smash."

Z93 - R.J. LEWIS P.D.
 "A definite groove to make you move!!
 Smashin' Believe the Hype!!!"

CAMELOT - FRANK TRACE
 "These guys are definitely not a joke. They sell!"

RECORD POOL, DIR. TABLES OF DISTINCTION - FOREIGNER "EARDRUM" SUITE

"911 may be a joke, but Public Enemy is the real thing."

KNJM - CHUCK ATKINS P.D.
 "... is causing major phone problems in the control room."

ACTION ONE STOP - JOHN GAVIN
 "911 IS NO JOKE." "PUBLIC ENEMY is really hRting."

WOWI - STEVE CRUMBLY
 "Out of the box smash!!!"

WVLE - KENNY DIAMOND
 "A brilliant statement in social consciousness."

WMGL - TERRY BASS P.D.
 "911 is no joke on the dancefloor or the telephone. It's serious business from PE."

KNLQ - BOB ATKINS P.D.
 "The much awaited Record from PE. The phones are ringing off the hook!!!"

KNYS - STEVE MEGWOOD P.D.
 "Excellent phones with one play - great song from PE."

WYLD - BRIAN WALLACE M.D.
 "911... another smash... cold lampin' in effect!"

THE SOUTHWEST WHOLESALE - RENE FOSTER
 "911 is no joke."

SOUNDWAVES - ANDREW ROBERTS
 "Sounds good, sells great!!!"

HOT 105 - DENNIS REESE
 "They'll be calling your number for 911."

WEDR - JAMES T. - STEVEN GRAY
 "The best freedom fighters are back!!!"

THE KITCHEN CLUB - CARLOS MENDEZ, CLUB DJ
 "PUBLIC ENEMY continues to break down barriers: their music is strong, aggressive and informative." "911 - another example of who rules."



"Columbia Reg. U.S. Pat. & Tm. Off. by CBS Records Inc. © 1990 CBS Records Inc."

LORI RUSO

"SHOW OFF"

on your desk now!

ADDS 5/7, 8

"Show Off" has that high-energy dance sound we love so much. Will be very hot on the HOT one!"

John Christian HOT 97.7

"Show Off" is definitely a "pig" record. We love it!"

B.J. Harris POWER PIG

"A winner for crossover stations!"

Michael Newman KNRJ

"Refreshing summertime hit!"

Rick Upton KITY

"From Miami to L.A. people will be getting off their feet and dancing to Lori Ruso's 'Show Off.'"

Tony Bristol PRO-FM

"Highly danceable. Perfect for CHR and Urban."

Beau Richards WQID

"Lori Ruso has reason to 'show off.' Finally someone who can really sing and it's *not* a ballad!"

Tracy Austin B93

"Hot, hip and definitely happenin'! This is one vivacious vixen."

Glasgow Hicks WVBS

"Lori Ruso... Incredible! A sparkling jewel for the 90's."

Bill Pasba WAPE

"Show Off" is a great fun record. And her duet with Michael Damian is sure to be another hit."

Dave Christopher KKXX

"Watch for Lori Ruso. There are at least three hits on her album!"

Rick Stone WOMX



Photo: Jon Abeyta

Represented by the dick clark agency, inc.

©1990 Cypress Records. Distributed by CEMA.

The Battle For Middays

Continued from Page 54

tion, come out of your coma... the best music is on G105."

To recycle come from mornings to other dayparts, the station runs a contest called "I Can't Believe It's This Easy To Win." Patrick explained, "Listeners tune in at 7:15am and we give the exact times we'll play the G105 Touch Tones. If the 15th caller identifies the song we just played, he wins \$105 cash or a '105 Bonus Prize.'"

G105 midday personality Ron McKay has been manning the shift for about five years and makes a lot of personal appearances. More are in the works. Said Patrick, "As yet we haven't done any midday remotes with Ron, but it's a good idea. Another unexplored idea is a series of lunchtime concerts at a business or mall during the warm weather."

Jay Stevens,

KOY-FM (Y95)/Phoenix

KOY-FM (Y95)/Phoenix PD Jay Stevens directs morning personality Bruce Kelly to keep comedy bits to a minimum between 9-10am as a transition to D. Ann's midday shift. D. Ann has been at the station for

three years and was formerly at crosstown KKFR. "She's the best female talent in town," Stevens declared. "She's very attractive and does a lot of promotional appearances."

Stevens is a fatalist when it comes to midday performance expectations. "As far as recycling the morning audience with games, other than something like Film House's 'Birthday Game,' let's face facts. A CHR isn't going to have huge midday numbers when there are four or five ACs in the market offering a background format that can play in more at-work locations.

"However, Y95 does do some contests exclusive to middays. Last week we did 'Make It Like It Was,' giving away Regina Belle cassettes hourly. As a grand prize, we offered a second honeymoon in Niagara Falls." While Stevens still allows fax requests for prizes like tickets to "Sesame Street Live," "Teenage Ninja Mutant Turtles," and Disneyland, he dropped Y95's "All-Request Lunch Hour."

"If we followed the requests, we'd play things we wouldn't normally play in that daypart or at any other time. A request situation

brings out listeners' 'gimme factor' and may upset the overall balance. If you don't play what they want, they know it — and the whole feature becomes bullshit. It's a catch-22. Instead, we put people on-air to say hi from their place of business."

Another specific midday promotion is the "Y95 Float Force." The Y95 "Super Jam Box" is positioned at a park or major office complex and staffers hand out free root beer floats and do cut-ins back to the station.

"Occasionally we have big stars drop by for an on-air appearance with D. Ann if they're relatable to women. Or D. Ann will stop by a zany new restaurant with a unique menu and sample the food. Our recent morning show offer of a breast enlargement operation provided lots of opportunities to put women on-air in midday to discuss it.

"My biggest advice to other CHR programmers about middays is to maintain the 18-34 female target, be warm and friendly, don't play rap music, yet don't be too conservative. The station shouldn't become too different from what it is the rest of the day."



Join us on Friday May 11 at 8:30am as these top programmers reveal their "Winning Offensive & Defensive Strategies":

- KHYI (Y95)/Dallas Station Manager/PD Randy Kabrich
- Jacor Exec. VP & COO Randy Michaels
- WFLZ (Power Pig)/Tampa PD Marc Chase
- KPWR (Power 106)/Los Angeles Regional VP/Programming Jeff Wyatt
- Nationwide National PD and KNRJ/Houston PD Guy Zapoleon
- WABB/Mobile VP/Programming Leslie Framm
- WJET/Erie PD Jim Cook
- KKRD/Wichita PD Jack Oliver

Late-Breaking Arbitron Figures

At presstime, Arbitron numbers and demos hit the door, allowing me to compare mornings to middays for WTIC-FM, WDCQ and KOY-FM.

WTIC-FM

12+ morning AQH 11.8
12+ midday AQH 8.9

12+ morning cume 178,400
12+ midday cume 130,700

18-34 female morning AQH 22.1
18-34 female midday AQH 13.2

18-34 female morning cume 88,200
18-34 female midday cume 75,200

WDCQ

12+ morning AQH 5.8
12+ midday AQH 4.9

12+ morning cume 70,800
12+ midday cume 55,800

18-34 female morning AQH 6.5
18-34 female midday AQH 8.3

18-34 morning cume 17,400
18-34 midday cume 22,000

KOY-FM

12+ morning AQH 6.6
12+ midday AQH 5.3

12+ morning cume 183,300
12+ midday cume 149,000

18-34 female morning AQH 11.1
18-34 female midday AQH 10.0

18-34 female morning cume 50,800

18-34 female midday cume 50,400

BITS

Parting with money is pretty painful, but the folks down at the IRS have to make sure their collection plate is full come mid-April. Here's how two CHRers eased the pain of wallet drain:

• KQIZ/Amarillo set up a U.S. Postal Service drop point at a local nightclub so last-minute tax filers could drive up, drop off their dough, and party afterward. Bet they heard a lot of Calloway inside.

• WSNX-FM/Muskegon, MI convinced a local IRS agent to sit in a dunk tank all day, braving 40-degree temperatures and sharp-shooting listeners. Taxpayers paid a buck a toss to sink the tax man. The promotion brought in nearly \$200 in United Way donations.

MOTION

• WDFX/Detroit snags WFLZ (Power Pig)/Tampa's Paul "Thunderthroat" Turner as Production Director.

• Parttimer Sam Milkman is tapped for the WEGX (Eagle 106)/Promotions Director job.

WKHI (999KHI)/Ocean City, MD boosts MD Kevin Ocean to APD and imports Neil Roberts from WDMU/Pocomoke, MD for Promotion and Production duty... Since WRQN/Toledo PD John O'Rourke has gone south to be WFLZ (Power Pig)/Tampa Marketing

Director, night rocker Trey Alexander becomes interim PD... WKXX (X106)/Birmingham middayer Tom Scott adds APD chores... KKIS/Concord, CA has promoted midday guy Matt Cates to Production Director... WQXA (Hot 105.7)/York, PA acting PD Mark Feather officially lands the PD gig, while air talent Kip becomes MD... KITY/San Antonio is now being consulted by Jerry Clifton... Oops! WWFX/Bangor, ME APD Larry Clark has only relinquished MD duties, he hasn't left the station, as previously reported.

"GETTING AWAY WITH IT"

NEW & ACTIVE

Featuring
The
Single

WXKS 28-23	KCPX 16-12	KZ106 deb 22
WMJQ 24-22	KISN 28-23	HOT95 12-10
CKOI 35-30	X100 20-18	WHHY 30-24
KEGL 6-5	KUBE deb 27	WIXX 20-17
B97 deb 29	HOT102 11-8	Z104 17-14
WGH 12-10	PWR106 19-16	Z99 19-14
WNVZ deb 30	WPST 21-18	KQKQ 14-9
KSAQ 2-2	WBBQ 20-17	KF95 27-17
WPHR 28-26	B93 add 36	G98 26-18
WKBQ 18-14	WFMF 17-13	KNOE 26-18
Y108 add	K106 6-3	KNIN 28-20
KKRZ 23-18	KZZB 19-15	ZFUN 18-15
KXYQ 23-21		

ELECTRONIC

"COMING OF AGE"

NEW & ACTIVE

The
New
Single

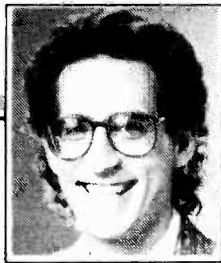
TRACK: #1	WPHR 33-29	KLQ 8-6
	KBEQ add	KXXR 11-6
	KXYQ 17-14	KRZR 20-12
		103CIR add
		WOMP add
		Q104 25-19
		WPFM 33-27
		WCIL deb 29
	92X 15-12	Y94 30-26
	PIRATE 14-11	WKFR 21-18
	JET-FM 33-26	KKHT 27-23
	WZYP 22-18	WDBR 40-34
	WQUT 24-18	KFMW 15-13
	WOKI add	KFTZ 33-28
	WHHY 27-21	KMOK 29-24
	K92 deb 30	ZFUN 32-25
	KTUX add	Y97 28-22
	WGTZ add 30	OK95 10-7

DAMN YANKEES

From
The
New
Album
**DAMN
YANKEES**



© 1995 Warner Bros. Records Inc.



HARVEY KOJAN

AOR®

ALBUM ORIENTED ROCK

The Move From PD To GM

AOR GMs have traditionally graduated from the sales department. However, programmers are slowly but surely clawing their way into management positions. It's a healthy trend that can only pick up speed as longtime PDs parlay years of experience and promotion/marketing savvy into top-level jobs.

In this, the first of two columns on the subject, you'll read about two AOR vets who have climbed the hump into the big chair. (Part two will appear in two weeks.)

Cookin' In Reno

After nearly three years as PD at KRZQ/Reno, Daniel Cook made the jump to GM last December. A 13-year programming vet who spent a decade at crosstown KOZZ, Cook says he began seriously pondering his future one day at a station remote.

"Some listeners came up to me and wanted to know how old I was," he recalls. "I thought to myself, 'Shit, I'm 41. I can't tell them I'm 41 years old. These guys are 25. Maybe I ought to start thinking about getting into another part of this business.' Then, boom — the GM left. I said, 'Hey, I'm going to go for it,' and I got it."

Once he landed the gig, Cook's most pressing need was a wardrobe update. "I didn't realize how expensive sports jackets are," he jokes. "Luckily, I found a twofer sale and picked up a couple of jackets and ties. Every week I check the paper for sales so I can build my collection."

"The power of the suit is amazing. People were used to seeing me with a baseball cap, sweatshirt, Levis, and tennis shoes. Now they see me in a suit and it's like night and day."

— Daniel Cook

"Seriously, the power of the suit is amazing. People in the community were used to seeing the Sarge [Cook's on-air moniker] with a baseball cap, sweatshirt, Levis, and tennis shoes. Now they see me in a suit and it's like night and day. It's just a costume. That's all it is. But the respect it commands is amazing. All of a sudden, people who have a certain attitude and wouldn't normally deal with a rock 'n' roll guy look at the suit and start talking to you."

As he achieved sartorial splendor, Cook moved quickly to bolster his sales staff's confidence. "Immediately after the GM left, all the other stations in town tried to lure our salespeople away. It was cru-



Daniel Cook

cial I gain their respect and convince them I knew what I was doing," he explains. "So what I tried to give them were new ideas, because most clients are looking for creative promotions."

"I began holding regular meetings to involve the salespeople in the product. Before, they were likely to sell just off a Birch. They really didn't have an idea of what the station was all about. No one had ever shared that with them. I started tying in promotional ideas with sales packages, and they began bringing in some big orders."

Smooth Transition

Handing over the programming reins to MD Max Volume made for a smooth transition, Cook says, although, "the first couple of months were difficult, because all the jocks kept looking to me to give them orders. I had to say, 'Max, you have to do this. You have to get your arms around this station.' Now, Max is getting all the phone calls and programming headaches."

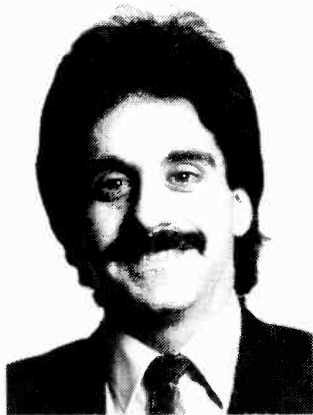
"At first I had to stay in programming and okay everything until I became comfortable with him as PD. Now, as long as he stays focused and follows the game plan, I'll let him do his job. He still communicates with me on a daily basis, so I know exactly what he's doing."

Cook's advice to aspiring managers: "A lot of you guys probably already have it in you to become a GM. You just don't realize it. If the opportunity arises, and you have a number of years' experience, you'll be surprised how easy it is. It's certainly a different challenge, but I could have been doing this a long time ago. I'd just never really thought about it before."

Beau Knows Seattle

When 12-year KISW/Seattle vet Beau Phillips was upped to GM in 1986, he faced extraordinary circumstances. The station had just been sold, and previous GM Steve West had defected to new crosstown AOR KXRX, along with over a dozen key KISW staffers. That meant Phillips had to learn the job and rebuild a station at the same time.

"My first job was to hire 13 people," Phillips remembers. "Looking back on it, I wish I'd had more hands-on training. Steve West and I had worked together, but he didn't really groom me to be his successor. Before the sale, our home office was here, and a lot of the billing, accounting, and serious budgeting was done locally. When Nationwide took over, I had to learn how to run a business at the same time as I was hiring an entire staff."



Beau Phillips

Understandably, Phillips's perspective on radio underwent a dramatic change. "The real learning experience was realizing that radio is not in the business of getting ratings, but of making money. As a PD you have an inkling of how well the station's doing financially, but unfortunately you're not really plugged into how it's functioning as a business. You work like hell hoping that when you get that little number with a decimal point in the middle, it's up."

"As a GM, you take that number and cast it to the fates of the media-buying community. And it's frustrating for someone so product-driven to realize that yesterday's receptionist is today's media buyer: a person who commands millions of dollars and doesn't care about your product or what you're doing."

Beau Knows The Big Picture

"Most PDs are completely focused on the ratings," Phillips continues. "The reality — and I try to tell my sales staff this — is that if you have a five share and your competitor has a six share, all that

Five Faves III

The hits just keep on comin'. Here's part three of our "most-played five" series, spotlighting artists and their most frequently played songs on AOR and Classic Rock stations.

ELTON JOHN

1. Saturday Night's Alright
2. Levon
3. Rocket Man
4. The Bitch Is Back
5. Candle In The Wind

JOURNEY

1. Lights
2. Wheel In The Sky
3. Don't Stop Believin'
4. Feelin' That Way/Anytime
5. Anyway You Want It

LED ZEPPELIN

1. Over The Hills...
2. Black Dog
3. Going To California
4. All My Love
5. D'yer Mak'er

HUEY LEWIS

1. Walking On A Thin Line
2. Workin' For A Livin'
3. The Power Of Love
4. Do You Believe In Love
5. I Want A New Drug

LYNYRD SKYNYRD

1. Sweet Home Alabama
2. What's Your Name
3. Free Bird
4. Gimme Three Steps
5. That Smell

STEVE MILLER

1. Rockin' Me
2. Take The Money And Run
3. Fly Like An Eagle
4. Jet Airliner
5. The Joker

MOODY BLUES

1. Ride My See Saw
2. Question
3. Story In Your Eyes
4. Nights In White Satin
5. I'm Just A Singer...



TED NUGENT

1. Cat Scratch Fever
2. Stranglehold
3. Free For All
4. Wang Dang Sweet Poontang
5. Wango Tango

ALAN PARSONS PROJECT

1. Eye In The Sky
2. Wouldn't Want To Be Like You
3. Games People Play
4. Breakdown
5. The Raven

PINK FLOYD

1. Another Brick In The Wall
2. Learning To Fly
3. Time
4. Money
5. Wish You Were Here

means is that 95% of the public doesn't listen to you and 94% of the public doesn't listen to them! So let's stop having the battle of the midgets here and try to understand the big picture and the whole concept of what we're doing.

"That's what a product guy can do as a manager: you can teach your people how to differentiate between your station and the competition. That's what the sales community wants to know."

Dealing with the station's financial affairs forces you to always consider cost versus benefit, something programmers don't necessarily do. "Years ago, I'd leave the GM's office saying, 'I wonder why he wouldn't give me 20 grand so our morning show could broadcast from London,'" Phillips notes. "I now find myself on the other side of the desk, and my first thought is, 'Is it going to make us any money? Can we sponsor it? How can I work this out logistically? Can we partner up with a satellite company?' Obviously, I'm much more sensitive to the station's bottom line and how it affects the different departments."

Phillips says recognizing your relative strengths and weaknesses is more critical than ever when you slide into the GM chair. "[Nationwide President] Steve Berger strongly believes you hire to your

weakness. There was a time when I felt deficient because I felt I didn't understand the sales game as well as I could. Now I'm finally resigned to the fact that I'm a product guy who has a pretty fair know-

"It's frustrating to realize that yesterday's receptionist is today's media buyer: a person who commands millions of dollars and doesn't care about your product or what you're doing."

— Beau Phillips

ledge of sales. I've hired my weakness and have extraordinarily good sales management.

"Sales is based on relationships, and coming out of programming can prove to be a handicap. Having a relationship with a decision-maker is a hell of a weapon when you have an off book, and coming from programming you're forced

Continued on Page 62

"All For You"^[75021-1505-4]

the first track from the solo debut of

DAVID BAERWALD

A&M Records is proud to announce the May 22nd release of *Bedtime Stories*, the first solo album by David Baerwald, the man who was the voice and lyrics of david + david. The best stories are true.



when you play it
say it

[7502-15289-1/2/4]

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"All For You" produced by Steve Berlin, Matt Wallace and David Baerwald with additional production by Larry Klein
Management: Mores Nanas Golden Entertainment
Peter Golden & Bob Shea



The Move From PD To GM

Continued from Page 60

to come out from behind the desk and schmooze the ad community. I found that even though I'd spent over eight years in the programming chair, I was invisible to the ad community."

Beau Knows Marketing

Phillips believes the advantages a PD's product and promotional wisdom provide him as GM outweigh any lack of sales experience he may have. "Ultimately, it's marketing that differentiates one radio station from another, and someone who comes from the programming side has a very strong sense of marketing and positioning."

"Most stations completely underestimate the importance of marketing themselves to the ad community. I just made a rep trip and met with 15-20 agencies, and they all wanted to know what's going on in my market. My product background allows me to speak with a certain degree of confidence and effectively position KISW in their minds — as well as in the minds of our own salespeople."

Phillips admits it was difficult to adjust to his new role and relinquish day-to-day programming control, particularly given the market conditions that immediately followed his appointment. "I was probably a tough guy to work for, especially at the beginning, when I saw my baby in a tailspin in the face of a direct competitor," he says. "Everybody had a solution and I was certainly there with mine. All I can say is that my background and expertise are in programming, and when you see your station stumble and you feel you have valuable input, you owe it to the station to make your opinions known."

"It's a balancing act. The PD's saying, 'I've got a handle on it. You can back off now.' But as the station tumbles, the eyes of the office staff, air talent, and salespeople are on you."

"Over the years I've learned a couple of lessons. When I hear something on-air or I sense something is wrong, I try to divide it into big things and little things. If it's something that's going to seriously affect the station, I'll step up and get involved. If it's an individual song, or the wording of a liner, I'll write myself a note and bring it up at an appropriate time. Initially I was guilty of caring too much and hovering too much. But I think I've learned to make my presence felt while still letting people do their jobs."

Dress For Success

Asked what words of wisdom he has for programmers looking to move up, Phillips begins by echo-

ing — laughingly — Cook's clothing concerns: "Get a couple of good suits. That was the best advice I ever received. You do have to dress for success, to a degree. For me to be a GM and stroll in in blue jeans and a T-shirt — I wouldn't be taken seriously."

Phillips continues, "Go out on sales calls and find out what your salespeople are up against. They deal with a tremendous amount of rejection on a daily basis. Be sensitive to that, and get out on the streets. Develop at least a working knowledge of the local sales scene."

"Spend some quality time with all the department heads. I worked with some people for a long time without learning what really made them tick. The GM is really the guy you used to see on the Ed Sullivan show spinning plates. You need to know as much as you can about all the departments to keep those plates spinning."



COLORCODING KBPI — KBPI/Denver night rocker Greg Stone (l) hangs with Stevie Salas.



DO YOU LIKE IT SLEEZY? — WYNF/Tampa staffers do, especially when the Sleeze Beez stop by the station. Looking sleezy are (l-r) PD Tom Marshall, Atlantic's "Downtown" Rick Brown, drummer Jan Koster, personality Scott Phillips, singer Andrew Eit, APD/MD Charlie Logan, and programming asst. Linda Morgan.



IT'S NOT UNUSUAL (TO BE SCHMOOZED BY ANYONE) — Chrysalis reps Grant Spofford (l) and Steve Schnur (r) introduce KISS/San Antonio APD/MD Tom Scheppeke to Tom Jones.

THINGS TO DO BEFORE R&R CONVENTION

- ✓ 1. Lie to Boss. Tell him the ONLY reason you're going is to see John Parikhal's multi-media look at the future of radio.
- ✓ 2. Call old girl/boyfriend. Make date at clandestine L.A. restaurant (call Sky Daniels for suggestions--on restaurants, not girlfriends).
- ✓ 3. Pick up extra Visine and Alka-Seltzer.
- ✓ 4. Write Staff Memo. Tell them you "trust" them to follow format while you're gone (ha!).
- ✓ 5. ADD RAVE - UPS! Prevent having to face inevitable torture from Harvey Leeds at Bowling Party.

THE RAVE-UPS

"Respectfully, King Of Rain"

On enough stations to start their own convention!

Epic

SEGUES

As expected, WZXL/Cape May, NJ ups Mike Ondayko to PD. He succeeds Barbara Voight, who resigned to seek fame and fortune in the Northwest. 'ZXL also hires Steve Raymond as Promotion Director... WAQY/Springfield, MA names Stephanie St. James ND... WZYC/Newport, NC elevates Michelle Austin to Production Director/7pm-midnight.

Coming

Next Week

New AOR reporting policies revealed: minimums established for current percentage and rotation frequency.



Get focused! Check out next Friday's (5/11) AOR session — "Putting AOR In Focus For The '90s" — and witness focus groups conducted exclusively for convention attendees.

Real listeners will speak candidly about radio and music, letting you know what they like... and don't like. You'll also discover what can and can't be accomplished via this controversial research technique.

Whether you're a focus group virgin or veteran, this session is guaranteed to be both informative and entertaining. It gets underway at 5pm; full analysis and Q&A will follow.



DAN O'DAY

Be A Dangerous DJ

There are many actors in Hollywood. Relatively few are successful, and of those, only a handful are known as "dangerous." But it's the dangerous actor the audience feels it can't afford *not* to watch, even for a moment — no matter how many other performers share the screen.

Dustin Hoffman is a dangerous actor. So is Jack Nicholson. You never know what they're going to do, but you know they're going to do *something* — and you don't want to miss it. It's no coincidence that they happen to be among the world's highest-paid actors.

In radio's competitive world, it's the dangerous DJs who will prosper. Here's how you can become dangerous — and stay that way.

Avoid Predictability

Don't schedule the same entertainment element at the same time every day. By entertainment, I don't mean service items (i.e., news, sports, traffic, lottery numbers). Service items are information your listeners need or want to know. Entertainment elements, on the other hand, include song parodies, commercial parodies, comedy sketches, funny phone calls, etc.

Suppose you air an original commercial parody each day. Suppose there's a listener who enjoys you

"Consistency means that when someone tunes in your show, he knows what *kind* of a show to expect. Predictability means he knows what you're going to do and when you're going to do it."

and your station's music, but also enjoys the competition. And suppose he absolutely loves your commercial parodies.

If you air your phony commercials at 3:35 every day, you can bet that listener will tune you in at 3:35. But will he be listening at 3:05? At 3:45? Maybe yes, maybe no.

ATTENTION JOCKS! If you think I should be writing about you, let me hear why! Comments, suggestions, questions, and complaints are welcome. Due to the volume of mail, I regret that I cannot critique the airchecks I receive, but I'd love to hear what you're doing.

Your Mission

- **Make it "unsafe" for listeners to tune out — even for a minute**
- **Tease highlights of the day's show**
- **Take advantage of radio's magic**
- **Be consistently creative through preparation**

But if the listener knows you always play a commercial parody sometime between 2:20 and 3:50 . . . and he's been listening since 2:15, it's now 3:25, and you haven't played one yet, how likely is he to punch the button to check out what your competition is doing? Not very. He's invested too much in your show to bail out now.

Consistency is a valid concept in radio. But there's a difference between consistency and predictability. Consistency means that when someone tunes in your show, he knows what *kind* of show to expect: funny, informative, outrageous, etc. Predictability means he knows what you're going to do and when you're going to do it.

If you're consistent yet unpredictable, you're on your way to being a dangerous DJ. But if you're simply predictable, you're dead.

Prepare For Spontaneity

"I never prepare for a show. A real pro can just open the microphone and wing it. If you need to prepare, you're in the wrong business."

Don't believe any DJ who says that — or at least, don't emulate him. Show prep is like a safety net. The more you prepare, the more wildly spontaneous you can be. When a great idea strikes you in the middle of a show, you can temporarily forsake your preparation and take that unexpected bold leap — knowing that if you fall, you'll fall only so far.

Creative, regular preparation insures that your worst shows are

better than most air personalities' best ones — without putting an upper limit on your best ones. Most DJs don't prepare. That's why they coined the word "average."

Turn Mundane Into Magic

Which is more exciting to hear:

- A DJ announcing he'll give \$100 to the 20th caller . . . and then doing so.

- A DJ announcing he'll give two movie passes to the fifth caller . . . and then, during the on-air conversation with the winner, enjoying the conversation so much that he says, "Hey, what the heck. It's not in our budget but I'm going to throw in \$50 so you and your boyfriend can enjoy a nice dinner before the movie."

If you don't take advantage of radio's illusion-making ability, you're forgoing one of your most potent tools.

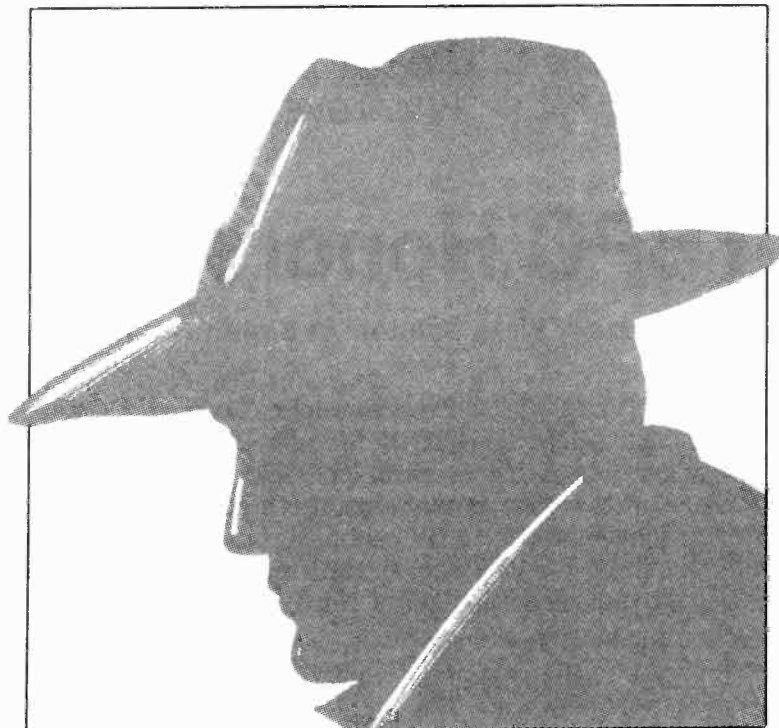
A couple of years ago I consulted a successful morning show on a station that planned to swap frequencies with another. The stations knew about the swap, but listeners didn't yet.

The mundane way to make such plans public is to announce them and support the announcement with heavy on-air and print mentions. But I thought the swap presented a wonderful opportunity to create a magical moment that would be fun for the audience and would enhance the morning team's position as irreverent and anti-establishment.

One of the team members was strongly positioned as temperamental and strong-willed. I recommended that Mr. Temperament start complaining about how poor the station's signal was. The other team members would defend the station, but Mr. Temperament would become even more insistent.

Pitfalls To Avoid

- **Announcing exactly when highlights will occur**
- **Winging your show**
- **Presenting everything at face value**
- **Mumbling calls, dial positions, names**



until finally he would call other stations in the market, offering to pay them to swap signals. (Obviously, he'd only call stations whose formats didn't directly compete with his station's.)

When Mr. Temperament "found" a station willing to trade, he would issue an ultimatum to station management: "Either you get me a signal that can be heard up and down the state, or I'm leaving!"

"Show prep is like a safety net. The more you prepare, the more wildly spontaneous you can be."

Scott Shannon used this same premise effectively several years ago at WHTZ (Z100)/New York. Upon learning that a popular syndicated show was moving to a competitor station, Shannon complained on-air about how lousy the show was and — so the illusion went — made Z100 choose between him and the show: "If this station puts that guy on the air this weekend, I won't be back on Monday!" He turned a competitive loss into a magical moment, and went on to reposition the program as "the show the other station put on after Z100 got sick of it."

Remember The Basics

The things DJs say on-air most often are the most important, but these same items are given the least respect. Call letters are mumbled, dial positions glossed over, self-identifying names spoken in a monotone.

When you're giving your call letters and dial position, say them for the person who just tuned in, loves what he's hearing, and wants to be able to find you again. Deliver the weather for the mother who's sending her kid to school and needs to know whether to make him take his raincoat. Identify a record and artist for the person who loves that song and wants to get a copy of it for his own collection.

In the twilight of his career, baseball great Ted Williams was asked, "Why do you keep trying so hard? You're guaranteed a spot in the Hall of Fame; you have nothing left to prove. Why continue to risk injury by crashing into a wall chasing a fly ball? Why risk muscle tears by sliding in an effort to stretch a single into a double?"

Williams replied, "Because I know that every day there's somebody up in the stands who's seeing me play for the very first time." No matter how many times you've said something before, there's always someone in your audience who's hearing it for the first time.

Don't Air First Drafts

Most DJs notice what's in the news, do some quick brainstorming, take the first idea that comes to mind, and put it on the air. And they sound like all the other DJs.

Something in the news about Elvis? Don't do a mediocre impression and talk about eating donuts and pizza. James Brown making headlines? Don't shriek and scream unintelligibly. Does the latest *Cosmopolitan* list the results of a new sex survey? Don't trot out your Dr. Ruth character.

Creativity isn't simply a matter of getting an idea and executing it. Dangerous DJs take the time to work past the obvious. It's not that they don't consider the same tired gimmicks that everyone else uses. The difference is that they *reject* those ideas and keep working until they develop a fresh approach.

Once they find that approach, they refine it. The first draft is rarely as good as it can be. But the lazy air personality puts it on-air and congratulates himself for having done something, regardless of quality. The dangerous DJ takes the time and effort to make it sparkle — and even then is dissatisfied, thinking, "I wish I could do that one over."

Dan O'Day, author of "Personality Radio," consults a limited number of radio stations and conducts air talent seminars for stations, groups, and associations. He can be reached at (213) 479-1767; fax (213) 471-7762.



WALT LOVE

UC

URBAN CONTEMPORARY

YBPC Honors Excellence

O'Jay, Frazier, Ware Saluted At Eighth Annual Banquet

The Young Black Programmers Coalition (YBPC) will honor WDIA & WHRK/Memphis OM/PD Bobby O'Jay and A&M Exec. Director/Field Operations Boo Frazier at its eighth annual Awards Of Excellence scholarship fund banquet, to be held Saturday (5/5). In addition, longtime WGOK/Mobile GM Irene Ware is slated to receive the organization's first Heritage Award.

Bobby O'Jay

O'Jay has been WDIA's PD/morning personality since 1983, handling OM responsibilities for the combo since 1988. His 18-year radio career has included on-air stints at KYOK/Houston, KKDA (K104)/Dallas, WVON/Chicago, and WBMX/Chicago. This is the second time the YBPC has honored O'Jay; two years ago the coalition named him PD Of The Year (in a market under one million).

"I never thought I'd be honored by the YBPC in this fashion," confessed O'Jay. "I was really shocked when I heard about it. After that wore off and I realized it was for real, I felt good about being chosen. I'm really happy about this honor, and I'm looking forward to the dinner in Dallas."

Boo Frazier

Frazier started his career in 1958 as a shipping clerk at Chess Rec-



Bobby O'Jay

ords (now Chess-Janus Records). He moved into promotion at Everest Records, segued to Vee-Jay Records, was VP/Black Music for Mercury Records, cofounded Perception Records, and ran his own production company, Cheri/Booman Records. He's held a number of positions at A&M since joining in 1976 to promote the then-new Brothers Johnson.

Frazier said, "I'm deeply thrilled that the YBPC is going to honor



Boo Frazier

me along with my dear friends Irene Ware and Bobby O'Jay. I'm expecting this to be a wonderful night, and I'm just excited about the entire thing. I can't wait."

Irene Ware

Ware went on-air at WGOK in 1961, becoming one of the first black female air talents in the country. She was named GM in 1975, but remains a household name in the market for the gospel show she still hosts daily.

She reflected, "I'm just knocked out about receiving this award. The fact that a younger generation knows enough about my history in the broadcasting industry to want to honor me is just fantastic. I'm really looking forward to being the first recipient of the Heritage Award."

ON-AIR POINTERS

Loose Lips Sink Ships

In a recent edition of his *Radio Logic Journal*, Ott & Associates principal Rick Ott outlines several types of on-air comments that can hamper a personality's — and his station's — credibility if left unchecked:

- **Displaying musical ignorance** — Examples: mispronouncing an artist's name, referring to a group as an individual, identifying the wrong year for an oldie, acknowledging the artist as the writer of a song when the recording is actually a cover. A personality is in a position of authority when it comes to music and must know what he's talking about.

- **Using poor judgment** — Making light of serious situations (i.e., bad weather conditions, traffic problems, a celebrity death). Or making small, unimportant situations sound big and meaningful.

- **Displaying station ignorance** — Any comment that shows a lack of knowledge about the station's other programs or promotions. A talent shouldn't raise any doubt that he listens to his own station.

- **Wishing he was out of the studio** — Example: "Isn't it great outside? I wish I was out there instead of here." Such on-air comments usually coincide with holidays and/or nice weather. An air talent must understand that when he's on-air, he is out there at every picnic, barbecue, and pool in town. He must feel there's no better place to be than on the air — and sound like it.

- **Actively recommending particular television programs** — Recycle your audience back to your station, not to a television or cable channel.



Irene Ware

junction with our Awards Of Excellence dinner. Irene has been a very positive influence in her community for years, so she was an ideal choice for our first recipient. People don't always get credit for the things they've done during their lives, and we want Irene to know just how much we respect her, both as a person and as a broadcaster.

"It's also very important for others in the industry to know that we're looking to get more broadcasters involved in our organization and on our board of directors. Because some people have changed jobs and moved to other locations, we need more broadcasters to take an interest in what we're doing. So we're looking forward to a good turnout and hoping to find a number of radio people who are interested in working on the board."

New Heritage

Newly elected YBPC President Lynn Hayes said of the Heritage Award, "We really wanted to do something special this year in con-

With these awards, O'Jay, Frazier, and Ware join last year's honorees, Atlantic Records Sr. VP Sylvia Rhone and veteran PD Sonny Taylor, as well as such past recipients as Malaco Records' Dave Clark, Motown CEO Jheryl Busby, KKDA/Dallas morning man and WGCI-FM/Chicago PM driver Tom Joyner, WJLB/Detroit PD James Alexander, and Capitol VP/GM Step Johnson.

The banquet will be held at the Doubletree Hotel, 5410 LBJ Freeway, Dallas. Festivities commence at 8pm, and proceeds will be donated to black colleges and universities as student scholarships.

Picture This

Do you ever picture yourself in R&R? Gather your best black & white photos (clear color shots are fine, too) of station promotional events, contests, concert tie-ins, in-studio visits by artists, or local benefits, and mail to: **Walt Love**, 1930 Century Park West, Los Angeles, CA 90067.



Don't miss "The '90s Mix" (5pm on Friday, 5/11) for a frank discussion of important topics like fractionalization of the core audience, ad revenue inequities — and remedies, and keeping your musical identity exclusive. We'll be discussing these issues with leading programmers like:

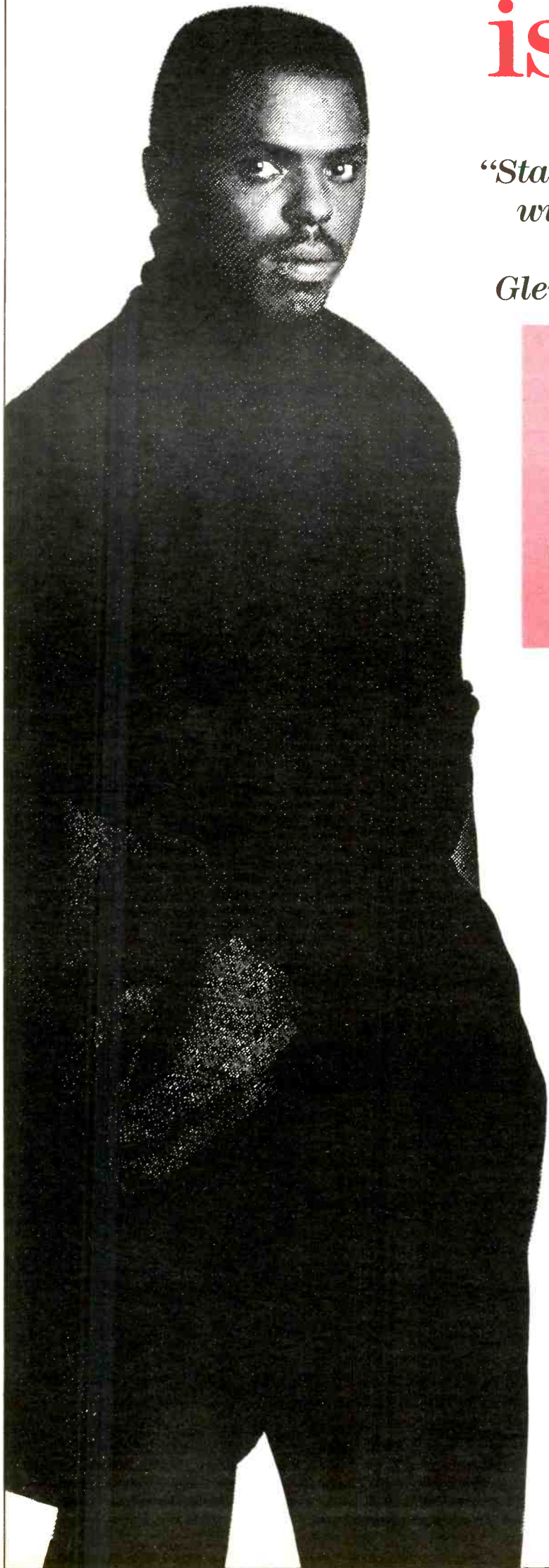
- Jimmy Smith, WGCI/Chicago
- Dave Allan, WUSL/Philadelphia
- Roy Sampson, WXYV/Baltimore
- Duff Lindsey, WJHM/Orlando, and new panelists
- Jim Maddox, Exec. VP of All Pro Broadcasting
- Dennis Reese, MD of WHQT/Miami



THANKS 4 YOUR SUPPORT — Vesta presented WAMO/Pittsburgh PD Eric Faison with a plaque for the station's support of her "4 U" LP; (l-r) WAMO's Faison and MD Art Goewey, Vesta, and WAMO personality Jay Stone.

GLENN JONES

is here to stay!



“Stay,” a beat that gets under your skin and stays with you long after you heard the last soulful grooves. It’s the first single and 12” from Glenn Jones’ forthcoming album, “All For You.”

STAY

Breaking Everywhere!

KHYS	Z16	Z93	WUSL
KRNB	WPGA	WWDM	WXOK
WYLD	WALT	WLOU	WJTT
PWR94	WEAS	HOT105	WZFX
KBCE	KMJJ	WTLC	WQFX
WENN	WZAK	KMJM	WQIS
WAGH	KPRS	WIZF	KIPR
WQMG	WDZZ	WGPR	WPLZ
WDKT	WTLZ	KPRW	KDKS
WEUP	WVOI	KBUZ	WANM
KIIZ	K104	WILD	WTUG
KFXZ	WJIZ	WDAS	

Producers: Bobby Khozouri and Mark Stevens

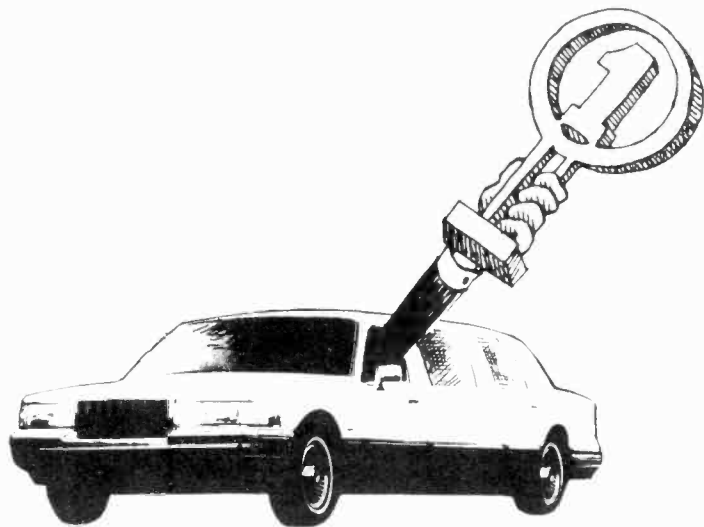
Management: Louise C. West Exclusive Artist Management (212) 307-1459



On Jive/RCA Records, Cassettes, Compact Discs, and Albums

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UC PICTURE PAGE



Best Performance by a limo...

For professional and dependable service, Music Express is driving away with all the honors. We were just recently awarded the winning title of "Operator of the Year" by The National Limousine Association!

NICE . . . but wait.

Just as we were taking out bows for that distinctive salute, came word that Performance Magazine, the concert touring and entertainment weekly, placed Music Express number one in their reader's poll.

To us, that's a little like picking up an Oscar and a Grammy.

We don't know what the future holds in terms of awards, but we're determined to stick to our high standards, because being the finest service in the country has always been our number one goal.

How did we arrive at this degree of excellence? Guess we're just driven.

Call Music Express and go with a winner!

Chauffeured Limousines
CAL TCP801P



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Messenger Service
CAL T-136957

California: (213) 849-2244 / (818) 845-1502
Outside California: (800) 255-4444
FAX: (818) 845-5086

New York: (212) 736-5405 New Jersey: (201) 941-8181
Outside New York & New Jersey: (800) 421-9494
FAX: (201) 941-9750

Nobody Can Do Better What We Do Best



NABOB HONORS TAYLOR — CBS VP/GM Corporate Affairs LeBaron Taylor recently received the Pioneer in Broadcasting award from the National Association of Black Owned Broadcasters. On hand to celebrate the event were (l-r) NABOB Chairman William Shearer, WBLN/New York PM driver Frankie Crocker, singer Nancy Wilson, and Taylor.



IT TAKES PERSONALITY . . . to have a hit album like Kashif (l). The Arista artist dropped in on WAMO/Pittsburgh afternoon driver Dr. Michael Lynn.



GIRL TALK — The Good Girls stopped by WVKO/Columbus to chat up their new Motown album, "All For Your Love." On good behavior were (standing, l-r) WVKO's Promotion Director Trudy Dunson, DJ Mike Anderson, MD Gary Tyler, PD K.C. Jones, DJ Mark James, and Motown's Anita and Andre' Morgan; (seated, l-r) Good Girls Shireen, Demonica, and Joyce.



POWERFUL EMBRACE — WMYK (PWR94)/Norfolk MD Frank Miller kept his cool as he got up close and personal with Oaktown 3.5.7.'s Terrible T (l) and Sweet L.D.



MIKI STORMS IN — WBLN/New York "Quiet Storm" host Vaughn Harper recently welcomed guest Miki Howard.

Join MJI Broadcasting and Bacardi Tropical Fruit Mixers' Celebration of Black Music Month with

LUTHER VANDROSS

LIVE from Celebrity Theatre, Anaheim, California

Join us for this unique stereo simulcast, part of the Tribute to Black Music Month

Thursday, June 14, 1990 • 6:30 PM PT
Live Via Satellite



The Luther Vandross Concert is the grand finale of a groundbreaking broadcast at the historic Apollo Theatre in New York City, starting June 4th...

Broadcasting live with us at the Apollo will be these great stations:

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WEDR-FM/ MIAMI
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MIKE KINOSHIAN

AC

ADULT CONTEMPORARY

Earth Day Update

Earth Day 1990 helped foster a worldwide commitment to save the environment. The following is a cross-section of how some broadcasters observed this special day.

• WMGK/Philadelphia offered a series of public affairs programs, news features, and a morning remote. Information vignettes called "Earth Minutes" began airing April 9, focusing on topics like clean air and water, the atmosphere, and acid rain. Contributing information for these inserts were the Sierra Club, the Clean Air Council, and the Natural Resources Defense Council.

During the week of April 16, newperson Mary Beth McKenna highlighted environmental issues with activist interviews and reports on recycling, environmentally responsible shopping, and product labeling.

AM driver Harvey In The Morning hosted an outdoor remote to capture the sounds of nature. He dispensed appropriate prizes, including zoo passes and natural spring water.

Community Affairs Director Lynn Sturdivant interviewed Joel Makower about his "Green Consumer," a guide to ecologically friendly products.

• Starting 4/2, KXDC/Monterey, CA began airing "Simple Things You Can Do To Save The Earth." These tips on recycling, conservation of energy and resources, and environmental preservation aired three times daily.

The station's Sunday morning public affairs program, "Central Coast Spotlight," addressed environmental matters (4/15 and 4/22). KXDC also reported live on major Earth Day events from downtown Monterey and Monterey Peninsula College.

• CFAX/Victoria, BC joined with its music production company, Seacoast Sound, and the James Trevor Group to produce both English and French versions of Canada's official Earth Day Song, Morry Stearns's "Mother Earth." CFAX and Seacoast Sound underwrote the cost of producing and distributing copies of the song to other Canadian radio stations.

• KWNR/Las Vegas and Southern Nevada Clean Communities teamed up for the annual cleanup of the Red Rock Canyon. The station welcomed the thousands who turned out to help.

• NAC artists Tingstad & Rumbel, David Lanz, and Alasdair Fraser performed a benefit concert (4/21) for the Yosemite Fund at San Francisco's Herbst Theater. KKSF/San Francisco helped present the concert, which was recorded for broadcast on stations such as WJIB/Boston, KOAI/Dallas,

WPCH/Atlanta, WNUA/Chicago, KTCZ/Minneapolis, KQPT/Sacramento, WBZN/Milwaukee, and KEZX/Seattle.



CFAX/Victoria, BC launched "Mother Earth," the official song of Earth Day Canada 1990. Singer/songwriter Morry Stearns (r) holds up the CD as CFAX's Joe Easingwood watches.

ACCELERATION

Management

Loralle Tournay joins WNIC/Detroit as Promotion Director ... WSTC/Stamford, CT APD Kevin Tobin replaces Bill White as PD ... WTPJ/Indianapolis Office Manager Linda Duffy is promoted to Promotion Director ... WVGQ/Richmond Promotions Director Scott Johnson signs on at WNC/Winchester, VA as OM ... KKMJ/Austin PM driver "Doc" Burns is promoted to MD ... KRBB/Wichita ups morning man Brett Harris to PD and midday personality Dan Holaday to APD/MD.

KEFM/Omaha APD/MD Sherry Kennedy is now APD/Promotions Director; Promotion Director Steve Albertson becomes MD ... Donna Batdorff has been named Public Relations & Promotion Director at WOOD/Grand Rapids ... Rob D'Angelo is tapped as PD at KRLB/Lubbock ... KNUA/Seattle Promotions Director Brian Tittel is elevated to APD, and Kaaren Hall is named ND.

Air Talent

Former WFBC-FM/Greenville PM driver Jim Crossan is tapped for morning drive at WXTC/Charleston, SC ... Former WVAE/Detroit personality Bill Hergonson is doing AM drive at WQCD/New York ... New to KKSF/San Francisco's weekend lineup are Linda McInnes, Brad Hallihan, and Michael Knight ... KRJY/St. Louis OM Ed Goodman is WJQY/Miami's new "Joy In The Morning" host.

KATU-TV/Portland sports anchor Bob Akamian joins KEX/Portland for AM drive sports reports ... The on-air lineup at WCFL/Morris, IL is PD Gary Rivers (mornings), Bob Zak (middays), Tom Kapsalis (afternoons),



Loralle Tournay

Don Beno (evenings), and Jeff Andrews (overnights) ... WCRJ/Jacksonville ND Susan Shaw crosses the street to WIVY's morning team.

Former KHHH/Denver OM Kris Taylor is now at WQMX/Akron for middays ... KINK/Portland welcomes Lacy Turner to middays ... Changes at WLAC-FM/Nashville find Chuck Bear and Terry Hopkins in AM drive, Kris Kelly as AM drive news anchor, and Phil Valentine in PM drive. PD Chuck Tyler is now programming fulltime ... WNMB/North Myrtle Beach, SC PM driver Mitch Adams moves to mornings.

KHLT/Little Rock's revised schedule slots Kirk Patrick (mornings), Steve Edwards (middays), Rob Earley (afternoons), and Ann Kelly (overnights) ... Hall Of Famer and former "Big Red Machine" second sacker Joe Morgan now reports about the Reds in AM and PM drive on WKRC/Cincinnati ... WRVR/Memphis MD Lisa Spencer moves to crosstown WHBQ-TV for weather duty ... WMAG/Greensboro parttimer David Oakley is promoted to overnights.



WHAT A PAIR — Getting more than an eyeful of Morganna, the Kissing Bandit, is WIRL/Peoria PM driver Steve Young.

Rewarding The Overworked And Underpaid

Since secretaries tend to control which radio station plays in offices, you can bet programmers remembered to salute these important members of the workforce during National Secretaries Week (4/23-27).

Peachy Celebration

WPCH/Atlanta proclaimed April "Secretary's Month" and awarded prizes each weekday, including flowers, dinners, and weekends for two at a nearby resort. The grand prize was a makeover, photo session, new clothes, dinner for two, and limousine service for a night on the town.

Bosses nominated secretaries by fax or mail. Station personalities appeared during the month at various secretarial luncheons and dinners.

"This is our third year doing this," Promotion Director Alison Iig said. "We had several hundred entries, and winners were determined by random drawings. We received entries from just about every type of business, from county government to corporate. There seem to be lots of family businesses out there, because we received many letters in which sons nominated their mothers."

Take The Day Off

WKLI/Albany celebrated Secretaries Week by giving one winner each day the day off. The station used temps to fill in for the winners.

Listeners were encouraged to mail or fax to the station their requests to be the honored secretary. Morning drive personality Ric Mitchell made 6:30 wakeup calls to tell winners they could remain at home for the day. Bosses of winning secretaries also made out well, receiving dinner at one of the city's finer restaurants.

Creative Services Director Valerie Mikol reported, "We had about 100 entries from local secretaries. Most were faxed. Secretaries from real estate companies, hospitals, schools, and financial institutions responded; it was a good mix. The



majority of the letters indicated secretaries are overworked and underpaid. They really felt the need for a day off."



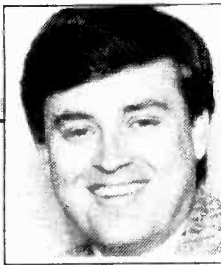
AC and NAC panels at Convention '90 will bring together leading industry execs. The info-packed sessions are just one week away.

AC

Market-leading KOST/Los Angeles Station Manager Jhani Kaye, WEBE/Bridgeport PD Curt Hansen, and KXEZ/Los Angeles GM Bob Griffith are among panelists who'll talk about the major issue of Easy Listening stations evolving to AC; 8:30am Saturday, 5/12.

NAC

Leading format and label honchos will forecast NAC's future. Set to participate are: KTWV/Los Angeles VP Allan Chlowitz, KKSF/San Francisco PD Steve Feinstein, and marketing experts James Lewis and Roger Lifeset; 8:30am Friday, 5/11.



LON HELTON

PLACEMENT PRIMER

A Case For Putting Promos First

The April 13 Country column on "Programming Basics" featured programmers discussing, among other things, the pros and cons of placing station promos either first or last in a stopset.

That column prompted a number of calls and letters from PDs who advocated putting promos first in a stopset for a reason unmentioned in the previous discussion. WJMX/Columbus, OH OM Jeff Conn wrote, "I place recorded promos first because I want them to be heard by as many people as possible. I have an unproven theory that the further into a stopset you are, the fewer listeners you have. I'm primarily concerned with selling the radio station, and think that burying your own message behind a bunch of tuneout material is self-defeating."

Geez, Jeff, I hope advertisers don't read this. They might want a rebate on spots which run at the end of clusters. But that's a good point and it was seconded by consultant Joel Raab, who said that contest, weather, air talent, etc. promos should run going into commercial breaks. The exception is music image promos, which he feels should air coming out of spot sweeps. "It doesn't make any sense to run a promo extolling the kind or amount of music you play and then go into a commercial," he said.

In the April 13 column, WYRK/Buffalo PD Ken Johnson, relating the importance of call letter positioning to promo placement, said, "Using promos out of a stopset also puts your calls next to music, not next to commercials. That helps

set the perception you're a music station. You always want to display your station in the most positive light, so put your call letters next to the product you're trying to showcase, not next to what you're not."

Speaking to this point, Conn said, "Listeners know we play commercials. I don't think that slapping the calls against a spot creates the perception that you're the station

that 'plays nothing but commercials.' If anything, when they tune out, the calls could be the last thing they hear. I'm a lot more concerned with the battle of unaided recall than I am with the call letter/spot association.

"This 'no-calls-against-spots' is another prime example of 'radio-think' — situations in which programmers tend to overthink the nuts and bolts of the biz. Sometimes we have to get away from the formatics and think like listeners — but it ain't easy."

CLOSEUPS

Whoopee Cushion Musical Chairs

• **WILQ, Williamsport, PA** takes the prize for one of the most disgusting — if fun-sounding — contests I've ever heard of. The name tells you everything you need to know: "WILQ Whoopee Cushion Musical Chairs."

Can you even imagine the sound made when 19 people simultaneously sit on whoopee cushions . . . on miked chairs? Participants are qualified on-air, with 60 folks gathering for the semifinals at a local mall. Three winners emerge each week and are entered into the finals.

MD Doug Herendeen advises anyone trying this contest to purchase extra cushions. "You get a lot of blow-outs," he says. On the other hand, they make great souvenirs and can easily be tossed to the crowd.

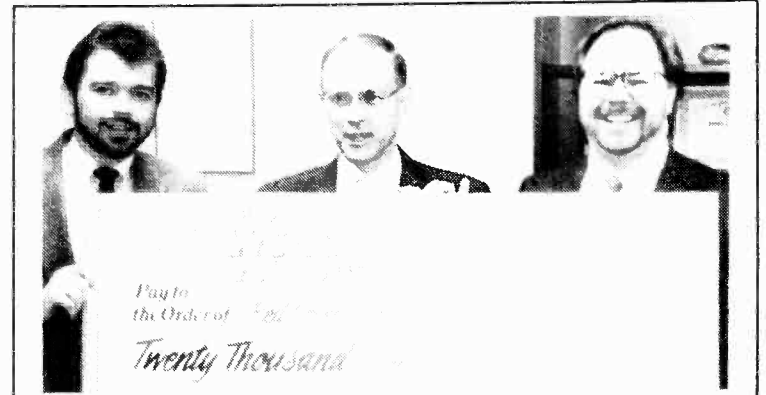
• **WMZQ/Washington, DC** has adopted two American Bald Eagles in an effort to save this endangered

species. The nesting pair will be flown to the continental U.S. from Alaska this summer. The station raised more than \$10,000 for its "WMZQ Keeps The Eagle Flying" campaign, which culminated at a **Highwaymen** concert.

WMZQ promoted a special "Gold" seating section at a cost of \$50 per ticket. The purchaser was also invited to a preconcert reception attended by **Waylon Jennings** and **Kris Kristofferson**. The National Foundation to Protect America's Eagles brought a live bald eagle to the party, which was attended by more than 250 listeners.

• **KMSD/Milbank, SD** annually marks the beginning of spring with its "Ice-Out" contest. A car is parked on a lake and listeners are invited to guess the day and time it will fall through the ice.

• **WFMS/Indianapolis** held a celebrity auction to raise money for the Farm



HUGO RELIEF — Shortly after Hurricane Hugo ravaged the Carolina coast, WSOC/Charlotte began selling an "I Survived Hurricane Hugo With WSOC-FM 103" T-shirt. Morning man Bill Dollar (l) and VP/GM Gregg Lindahl (r) presented the Red Cross's Ernie Rose with a check for \$20,000, all the proceeds from shirt sales.

HAVE YOU HEARD

Management/Programming

Jerry Hastings is the new VP/GM at WSCG-FM/Corinth, NY . . . **Sterling Slaughter** replaces **Mark Sandy** as WYYD/Roanoke GSM . . . **Art Saunders** has exited the SunGroup Group PD post for the PD slot at KWHT/Pendleton, OR . . . **Ted Brown** moves to

KFMS/Las Vegas as Program Coordinator/middays from crosstown KUDA, where he was PD/mornings . . . WXCL-AM & FM/Peoria PD **Dean McNeil** takes the PD reins at WCHY/Savannah from **Joe Logan**, who's left the business.

John Davison has replaced **Eric Dino** as PD at WHWK/Binghamton, NY. Davison retains MD duties . . . **Tom Wynn** is the new KFGO/Fargo PD, in the wake of **Bill Hoverson** . . . **Keith Allan** has left the morning drive post at KMXX/St. Cloud, MN for MD/afternoons at KZKX/Lincoln, ND . . . **Ken Conner** trades the MD/PM drive slot at KTCS/Ft. Smith, AR for similar duties at KAMO/Rogers, AR.

Personalities

WUSN/Chicago Promotions Director **Debbie Diamond** recently hit the air in the 10pm-2am slot . . . **Kelly O'Brien** is the new noon-3pm talent at WQIK-FM/Jacksonville. After nine months, WQIK (AM) has dropped its News/Talk-simulcast hybrid to pick up SMN's Traditional Country & Western format . . . **Tripper Lewis** has joined KWKH/Shreveport as Creative Director/PM driver, coming from CHR WHHY/Montgomery.

KRYS/Corpus Christi evening talent **Suzi Camacho** has moved to mornings with PD **Jim Mantel**; **Joanna St. Paul** is aboard for nights; and **Jacque Rich** is named Production Director . . . WESC/Greenville Traffic Reporter **B.J. Nash** has been named ND and weekend personality **Lizz Michaels** has moved to the Traffic Reporter job. Both are part of the morning show team.

WNUS/Parkersburg, WV MD **Clint Russell** shifts to middays from evenings; **Jennifer Steele** joins from WDXE/Lawrenceburg, TN for nights . . . KNCQ/Redding, CA has moved parttime **Evan Woods** to overnights to replace **John Roberts**, now ND . . . **Toby Dillon** becomes all-nighter at KLUR/Wichita Falls, TX . . . **Eric Daniels** heads from KWKH/Shreveport to KWOX/Woodward, OK, where he'll be Asst. MD/middays. **Chuck Knight** segues to — what else — nights . . . WDOT/Burlington, VT has dropped Country for Oldies.

Congrats To . . .

. . . **Patti & the Doc**, who recently celebrated 12 years on-air at WZZK/Birmingham by broadcasting their morning show from a mystery location. Listeners who located the duo based on clues aired won prizes . . . And to KLLL/Lubbock GM **Scott Harris**, who marks his tenth anniversary with the station.



"In The '90s" (5pm Friday, 5/11) will focus on the issues confronting radio and records — from format fragmentation and grabbing a bigger piece of the pie, to the emerging marketing tools of the '90s.

Sit in with industry leaders as they discuss the hot topics. Joining **RCA/Nashville** Sr. VP/GM **Joe Galante**, **Arista Nashville** VP/GM **Tim DuBois**, and **Nationwide Group** PD and **WPOC/Baltimore** PD **Bob Moody** are:

- **Viacom** VP/Programming **Bob McNeill**
- **KLAC & KZLA/Los Angeles** OM **Bob Guerra**
- **KSON-AM & FM/San Diego** OD **Mike Shepard**.



CUP O' STAN — KLAC/Los Angeles PD/morning man Stan Campbell was up to his eyeballs in a hottub of soup as part of a promotion with a local spa company. Listeners guessed how many cups of Lipton Cup-A-Soup it would take to fill a spa, and Stan spooned up a winner during a tub remote.

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NASHVILLE THIS WEEK

Artists Across Atlantic

Europe Offers Alternative Tour Market

A growing number of country artists are going transatlantic — where they are performing for receptive audiences across Europe.

- Chet Atkins recently performed at the Cannes Guitar Festival with French guitarist Marcel Dadi. Atkins and Dadi first performed together in 1974, after Dadi dedicated his "A Song For Chet" LP to Atkins. On the festival's opening day, French fans witnessed a reenactment of the Battle of Nashville, complete with authentic costumes and genuine Civil War artillery.

- Rosanne Cash and Rodney Crowell will tour together for the first time, beginning with May dates in France, England, Ireland, and Switzerland. The pair will also tape two TV shows in London before heading back to the States.

- The Charlie Daniels Band recently returned from a second trip to West Germany. The two-week tour included U.S. military bases and one civilian date. "In America" was an audience favorite.

- The Bellamy Brothers head to the Continent this month for dates in East Germany, West Germany, and Austria. The brothers have included European dates in their schedule for the last ten years.

- Johnny Cash departs soon for an extensive two-month European tour. Ireland, England, West Germany, Holland, and possibly Iceland will be included in this tour, which was initially postponed because of Cash's recent jaw surgery.

- Others on the European concert trail include Emmylou Harris (England, West Germany, Holland, and Switzerland), Foster & Lloyd (England, France, and Switzerland), Randy Travis (London), and George Strait (London).

Name Dropping

- Willie Nelson, Waylon Jennings, Johnny Cash, and Kris Kristofferson are legally permitted to use the name "The Highwaymen." That was the decision of a U.S. District Court judge in Los Angeles last week. The judge ruled against the original Highwaymen (Stephen Trott, Robert Burnett, Stephen Butts, David Fisher, and the late Chandler Daniels), who had sued the singers and CBS Records to prevent use of the moniker. The original group recorded several songs in the early '60s including "Michael Row Your Boat Ashore" and "Cotton Fields."

- George Strait was dubbed one of the "50 Most Beautiful People In The World" by *People* magazine. On newsstands now, the issue includes a picture of Strait with his horse, Skip, outside the Texan's San Antonio home. Strait was the only country artist to be chosen. Skip, by the way, is an old hand at photo sessions. The palomino was used by American Airlines in a recent ad campaign.

- In a recent *Rolling Stone* interview, Bonnie Raitt acknowledged she's influenced by country artists — two in particular: "I've got a couple [songs] I'm working on that are similar to 'Nick Of Time' in the sense that they are about women at

my age. I am looking at people like John Prine and K.T. Oslin for inspiration." Nashville tunesmiths Mike Reid, Rory Bourke, and John Hiatt contributed to Raitt's most recent LP.

- Jennifer McCarter & The Mc-

Carters' new single, "Shot Full Of Love," a Bob McDill tune, was released by the Nitty Gritty Dirt Band in 1983. That version peaked at #18 on the R&R Country chart. Jennifer, incidentally, will be married early this summer and has purchased a home in Nashville.

— Ken Tucker



NSAI ELECTS OFFICERS — The Nashville Songwriters Association International recently announced its new officers. Pictured are (l-r) VPs Merle Kilgore and Norro Wilson, Secretary Keith Stegall, President Roger Murrah, and Treasurer Lewis Anderson. Also elected (but not in the photo) were Sergeant at Arms Richard Leigh and VP Wayland Holyfield.



ALAN & AUTRY — Arista artist Alan Jackson recently met one of his heroes, Gene Autry, on the set of "Hee Haw." Jackson's "Here In The Real World" video features footage from three early Autry flicks.

NASHVILLE IN MOTION

Worley Climbs Tree As VP

Paul Worley, producer for Highway 101 and the Desert Rose Band, has become VP at Tree International.

"Paul's leadership and innovative ideas across the whole spectrum of music have been invaluable at Tree," said Sr. VP Donna Hilley. "He has 16 acts under his direction, and his music goes beyond country to a wide range of styles."

Worley, a former session musician, has worked with Lacy J. Dalton, Marie Osmond, the Nitty Gritty Dirt Band, Eddy Raven, and Paul Davis. His 1988 appointment as Tree's Director/Creative Services followed Bob Montgomery's move to CBS Records.

- Nannette Putnam, Talent Coordinator at Emerald Entertainment, joins Special Promotions, Inc. as Manager/Sales & Programming, Video Division. Debe Fennell, former R&R Associate Country Editor, signs with

Emerald in Putnam's former position. SPI Video provides music video programming for the nightclub and hotel industries. Emerald Entertainment produces and syndicates "Nashville Live," "Saturday Night House Party," and the Emerald Comedy Network.

- Gary Stanfield, formerly with the William Morris Agency, joins the Harp Agency as VP/Sales, Eastern Region. Harp handles booking for David Allan Coe, Charlie Chase, Russell Smith, Freddy Fender, and Danny Shirley.

- Mike Seidel pacts with the Hallmark Direction Company as a personal manager. Hallmark represents Doug Stone, Cee Cee Chapman, the Whites, and Johnny Russell.

- Lacy J. Dalton inks with Entertainment Artists for booking... Canyon pacts with Buddy Lee Attractions for appearances... Mavis Lamb signs with Mac Bennett, Inc. as Exec. Producer.

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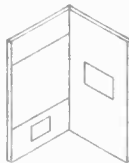
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Current Issue #120. WPLJ/Domino, Y100/Bobby Mitchell, KLOL/Moby, KKYY/Jeff & Jer, Tampa's Power Pig-WFLZ & Q105, KWSS/Larry Morgan, WNCI/Mark Dantzer, KHQT/Chris Lance. Cassette, \$6.50.

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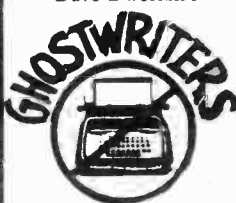
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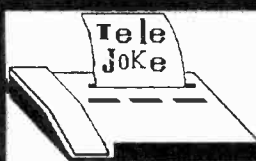
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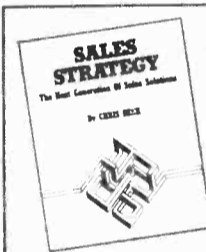


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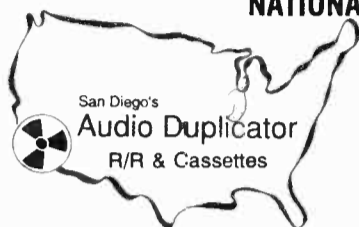
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Calling all Newshounds! Do it now! T&R: WYRY, Doug Carlisle, Box 1304, Keene, NH 03431. (4/27) EOE

Burlington CHR seeks new morning star. Good dollars for the right person. T&R: WXXX-FM, J.J. Riley, 45 Roosevelt Hwy, Colchester, VT 05446. (4/27) EOE

New England small market combo seeks candidates for future openings. Experience preferred. No calls. T&R: Bob Collins, Box 297, Great Barrington, MA 01230. (5/04) EOE

Shadow traffic network/NY seeks experienced fulltime Traffic Reporter. T&R: Dennis O'Mara, 201 Route 17 N., Rutherford, NJ 07070. (5/04) EOE

News Anchor sought for WJDM radio. Two years' experience required. T&R: 9 Caldwell Place, Elizabeth, NJ 07201. (5/04) EOE

Atlantic City CHR seeks incredible, blow-away-the-competition morning drive CHR Personality. Energetic, production, great attitude. CALL: Johnny B. (609) 653-1400. (5/04) EOE

FT/on-air entry level opening. Experience preferred, but will train. Females and minorities encouraged. T&R: WCEM, OM, Box 237, Cambridge, MD 21613. (5/04) EOE

Calling all Newshounds! Do it now! T&R: WYRY, Doug Carlisle, Box 1304, Keene, NH 03431. (5/04) EOE

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WDEL seeks experienced Air Personality. Production skills essential. T&R: Personnel, Box 7492, Wilmington, DE 19803. (5/04) EOE

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EOE

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Top 50 coastal market leader seeks to increase its dominance with new AC Morning Show. Heavy community involvement and personal appearances a MUST. Possible P.D. slot for right person. NO ZOO-KEEPERS. Do wakeups for a winner. Skim your show (NO pre-produced airchecks) and send with resume, photo and AC programming philosophy to Radio & Records, 1930 Century Park West, #881, Los Angeles, CA 90067. EOE

SOUTH

Nighttime AT sought for future opening in rated market. Must maintain a 40 plus nighttime share. T&R: WJDQ, John Anthony, Meridian, MS 39301. (5/04) EOE

Medium market pay in medium/small market. 100,000 watt Heritage Country station seeks experienced PM drive AT. T&R: KTCS, Box 1017, Fort Smith, AR 72902. (5/04) EOE

Louisiana medium market Country station seeks aggressive PD. T&R: Box 2068, Houma, LA 70361. (5/04) EOE

We be jamming! Several openings. Hot Country, all shifts killer attack team member sought in Texas. T&R: Aggie, 4101 South Texas, Bryan, Texas, 77802. (5/04) EOE

Seeking great News Director with Personality. Prefer applicants from Kentucky region. T&R: WQXE, Box 517, Etowah, KY 42701. (5/04) EOE

Full Service/Country legend has immediate AT opening. Females and minorities encouraged. T&R: WBHP, Box 1230, Huntsville, AL 35807. (5/04) EOE

Come to the Mid-South and prosper. Seeking ATS/production and news Personalities. Classic rock/CHR/Hot AC. T&R: KZ Radio, 1720 S. Caraway, #2010, Jonesboro, AR 72401. (5/04) EOE

WRAL/Raleigh seeks versatile News Anchor. Seeking flashy Writer with great on-air presence. T&R: Shedd Johnson, Box 10100, Raleigh, NC 27605. (5/04) EOE

Central Virginia combo seeks midday AT. New facility and equipment. Great pay and benefits. T&R: WICY, Dusty Rhodes, 207 University Blvd., Harrisonburg, VA 22801. (5/04) EOE

Personality AC seeks AT for Coastal Carolina middle market 100,000 watt FM. Full and parttime available. T&R: WSFL, Stan, Box 3436, New Bern, NC 28564. (5/04) EOE

Future AT/News openings at 50,000 watt AC in beautiful coastal resort area. T&R: WVOD, Larry Wayne, Box 2059, Mantec, NC 27954. (5/04) EOE

AIR TALENT/ENGINEER
Medium market Texas Class "C" FM seeks full time chief engineer/announcer. Send experience and salary history to: Radio & Records, 1930 Century Park West, #876, Los Angeles, CA 90067. Compensation commensurate with experience. An E.E.O. employer. Minorities encouraged.

OPENINGS

GENERAL SALES MANAGER

Nashville's **Classic Rocker, WGFX**, needs a General Sales Manager. Candidates need 2+ years management experience, and should be able to train and lead a sales team of 7. Complete package to: Diane Kruthaupt, Vice President/General Manager, WGFX, 3100 West End Avenue, Suite 1200, Nashville, TN 37203. EOE

PROMOTION DIRECTOR

Nashville's **Classic Rocker, WGFX**, is looking for a hard working, self-starter with a creative flair to head up station and sales promotions. If you are an "ideas" person who is very organized and communicates well, **we're interested!** Radio experience is helpful but not required. Please send resume to: Diane Kruthaupt, Vice President/General Manager, WGFX, 3100 West End Avenue, Suite 1200, Nashville, TN 37203. EOE

WESC FM 92

PROGRAM DIRECTOR

Tired of pulling that U-Haul? Established market leader in **Country format** looking for aggressive "street fighter" to take reins as PD. Must be motivated, relentless, and detail oriented. Send resume, current aircheck of your station, and examples of promotions and programs you've done. Short timers need not apply! T&R to Allen Power, P.O. Box 660, Greenville, SC 29602. EOE

Top rated Florida rocker looking for a great Top 40 jock for drive position. Must be able to relocate immediately. T&R to Radio & Records, 1930 Century Park West, #883, Los Angeles, CA 90067. EOE

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MIDWEST

Upbeat AT seeks AT for 25,000 watt FM. Parttime available, possible fulltime also. T&R: WJEQ, 1506 E. Jackson, Maccomb, IL 61455. (5/04) EOE

Top 40 ADI Newstalk leader seeks candidate for GSM and AE positions. RESUMES: Box 414031, Kansas City, MO 64141. (5/04) EOE

News Director sought. Lifestyle delivery, focused, goal-oriented AC. T&R: KRBB, Brett Harris, 200 N. Broadway, Suite 300, Wichita, KS 67202. (5/04) EOE

Parttime AT sought for weekend shifts on top rated CHR. T&R: WSTO, Program director, Box 1828, Evansville, IN 47701. (5/04) EOE

Night and weekend AT openings on top 30 FM Oldies Personality station. No calls please. T&R: WZTR, Bill Troy, 520 W. Capitol, Milwaukee, WI 53212. (5/04) EOE

100,000 watt Northern Michigan FM seeks morning AT with warm, friendly delivery and good phones. T&R: WMBN, Box 286, Petrosky, MI 49770. (5/04) EOE

News Director/Anchor sought. T&R: WLK/WDEK, 711 North First Street, DeKalb, IL 60115. (5/04) EOE



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BILLY JOE ROYAL "Searchin' For Some Kind Of Clue" (Atlantic) 108/30
MARTY STUART "Hillbilly Rock" (MCA) 104/17
RANDY TRAVIS "He Walked On Water" (WB) 103/90
LES TAYLOR "Knowin' You Were Leavin'" (Epic) 80/14
OAK RIDGE BOYS "Baby You'll Be My Baby" (MCA) 73/6
HOLLY DUNN "My Anniversary For Being A Fool" (WB) 71/27
DOLLY PARTON "White Limozeen" (Columbia) 63/34
KEVIN WELCH "Till I See You Again" (Reprise) 63/17
PATTY LOVELESS "On Down The Line" (MCA) 57/54

SIGNIFICANT ACTION

SAWYER BROWN "Puttin' The Dark Back Into..." (Curb/Capitol) 54/24
MARK COLLIE "Looks Aren't Everything" (MCA) 53/30
WILD ROSE "Where Did We Go Wrong" (Capitol) 53/4
LARRY BOONE "Too Blue To Be True" (Mercury) 51/16
MICHELLE WRIGHT "New Kind Of Love" (Arista) 49/22
PAUL OVERSTREET "Richest Man On Earth" (RCA) 43/43
JEFF STEVENS & THE BULLETS "Roseanne" (Atlantic) 43/9
GEORGE JONES "Hell Stays Open (All Night)" (Epic) 42/3
MATRACA BERG "Baby, Walk On" (RCA) 39/22
TIM MENSY "You Can't Throw Dirt" (Columbia) 29/13

O'KANES "Diddy All Night Long" (Columbia) 29/2
KELLY WILLIS "I Don't Want To Love You" (MCA) 26/1
MOE BANDY "Nobody Gets Off In This Town" (Curb) 24/5
JANN BROWNE "Mexican Wind" (Curb) 23/22
GAIL DAVIES "Happy Ever After" (Capitol) 21/2
MARSHA THORNTON "The Grass Is Greener" (MCA) 20/7
BECKY HOBBS "A Little Hunk Of Heaven" (Curb) 20/6
CHARLEY PRIDE "Moody Woman" (16th Avenue/Capitol) 19/1
CLINTON GREGORY "Made For Lovin' You" (SOR) 16/7
JENNIFER McCARTER & THE McCARTERS "Shot Full Of Love" (WB) 15/13
HANK WILLIAMS JR. "Good Friends, Good Whiskey, Good Lovin'" (WB/Curb) 14/9
WAYLON JENNINGS "Wrong" (Epic) 11/11
DONNIE MARSICO "I Will Stand By You" (Barn Burner) 11/4
GARY MORRIS "So Little Love In The World" (Capitol) 10/7
WILLIAM LEE GOLDEN "Keep Lookin' Up" (Mercury) 10/0

ALBUM TRACKS

Table with 2 columns: ARTIST/Song Title (Label) and Album Title. Includes entries for VINCE GILL, RICKY VAN SHELTON, JENNINGS, NELSON, CASH & KRISTOFFERSON, STEVE WARINER, HANK WILLIAMS JR., TRAVIS TRITT, HANK WILLIAMS JR., NOTTING HILLBILLIES, ALAN JACKSON, KENTUCKY HEADHUNTERS, HANK WILLIAMS JR., VINCE GILL, MARY CHAPIN CARPENTER, MARTY STUART.

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MAY 4, 1990

3	2	WKS	LW	TW		Total Reports/Adds	Heavy	Medium	Light
7	4	2	1		CLINT BLACK /Walkin' Away (RCA)	187/0	174	12	1
12	7	4	2		RODNEY CROWELL /If Looks Could Kill (Columbia)	187/0	142	36	9
13	8	7	3		KEITH WHITLEY /I'm Over You (RCA)	184/0	149	25	10
16	14	10	4		RICKY VAN SHELTON /I've Cried My Last Tear For You (Columbia)	186/0	126	58	2
15	11	9	5		LIONEL CARTWRIGHT /I Watched It On My Radio (MCA)	186/0	129	45	12
9	6	6	6		EARL THOMAS CONLEY /Bring Back Your Love To Me (RCA)	176/0	123	41	12
17	15	11	7		DOUG STONE /I'd Be Better Off (In A Pine Box) (Epic)	179/2	113	57	9
20	17	14	8		STEVE WARINER /The Domino Theory (MCA)	184/2	92	85	7
21	18	15	9		TANYA TUCKER /Walking Shoes (Capitol)	186/2	82	97	7
19	16	13	10		ROBIN LEE /Black Velvet (Atlantic)	181/0	86	77	18
14	13	12	11		KENTUCKY HEADHUNTERS /Dumas Walker (Mercury)	173/0	94	65	14
3	1	1	12		TRAVIS TRITT /Help Me Hold On (WB)	160/0	112	36	12
22	20	16	13		DESERT ROSE BAND /In Another Lifetime (MCA/Curb)	180/3	59	100	21
24	22	17	14		KATHY MATTEA /She Came From Fort Worth (Mercury)	184/1	39	127	18
26	23	19	15		LACY J. DALTON /Black Coffee (Capitol)	182/8	42	109	31
23	21	18	16		JUDDS /Guardian Angels (Curb/RCA)	179/3	37	117	25
29	25	20	17		EDDIE RABBITT /Runnin' With The Wind (Capitol)	182/2	27	125	30
—	31	22	18		ALABAMA /Pass It On Down (RCA)	187/13	16	127	44
5	5	5	19		SHENANDOAH /See If I Care (Columbia)	144/0	74	51	19
2	2	3	20		DAN SEALS /Love On Arrival (Capitol)	132/1	71	43	18
—	33	25	21		REBA McENTIRE /Walk On (MCA)	184/8	10	111	63
—	45	28	22		GEORGE STRAIT /Love Without End, Amen (MCA)	182/25	14	97	71
35	27	24	23		T. GRAHAM BROWN /If You Could Only See Me Now (Capitol)	173/11	12	97	64
47	40	29	24		RESTLESS HEART /Dancy's Dream (RCA)	173/21	4	89	80
34	28	26	25		SOUTHERN PACIFIC /I Go To Pieces (WB)	145/5	16	81	48
25	24	23	26		CHARLIE DANIELS BAND /Mister DJ (Epic)	144/1	20	86	38
41	38	31	27		EDDY RAVEN /Island (Capitol)	147/17	4	82	61
38	34	30	28		BAILLIE & THE BOYS /Perfect (RCA)	151/10	1	82	68
40	36	32	29		CONWAY TWITTY /Fit To Be Tied Down (MCA)	137/9	6	67	64
39	35	33	30		FOSTER & LLOYD /Is It Love (RCA)	128/9	5	72	51
4	3	8	31		HIGHWAY 101 /Walkin', Talkin', Cryin'... (WB)	110/0	41	49	20
1	12	27	32		RONNIE MILSAP /Stranger Things Have Happened (RCA)	69/0	27	31	11
BREAKER			33		EXILE /Nobody's Talking (Arista)	127/19	2	61	64
BREAKER			34		GARTH BROOKS /The Dance (Capitol)	135/59	3	30	102
BREAKER			35		RICKY SKAGGS /Hummingbird (Epic)	126/26	0	45	81
44	41	39	36		FORESTER SISTERS with BELLAMYS /Drive South (WB)	106/4	2	48	56
11	10	21	37		MAC McANALLY /Back Where I Come From (WB)	72/0	13	40	19
—	—	46	38		BILLY JOE ROYAL /Searchin' For Some Kind Of Clue (Atlantic)	108/30	1	25	82
—	47	43	39		MARTY STUART /Hillbilly Rock (MCA)	104/17	7	22	75
DEBUT			40		RANDY TRAVIS /He Walked On Water (WB)	103/90	0	18	85
8	26	35	41		ALAN JACKSON /Here In The Real World (Arista)	66/0	33	20	13
42	42	42	42		CANYON /Carryin' On (16th Avenue/Capitol)	74/2	4	31	39
—	—	49	43		LES TAYLOR /Knowin' You Were Leavin' (Epic)	80/14	2	29	49
6	9	36	44		VERN GOSDIN /Right In The Wrong Direction (Columbia)	39/0	7	19	13
18	19	34	45		JENNINGS, NELSON, CASH & KRISTOFFERSON /Silver Stallion (Columbia)	42/0	5	19	18
—	—	50	46		OAK RIDGE BOYS /Baby You'll Be My Baby (MCA)	73/6	0	20	53
45	44	44	47		DAVID LYNN JONES /Lonely Town (Mercury)	60/1	0	21	39
DEBUT			48		HOLLY DUNN /My Anniversary For Being A Fool (WB)	71/27	0	14	57
DEBUT			49		KEVIN WELCH /Till I See You Again (Reprise)	63/17	0	10	53
DEBUT			50		DOLLY PARTON /White Limozeen (Columbia)	63/34	0	9	54

MOST ADDED

- RANDY TRAVIS (90)
- GARTH BROOKS (59)
- PATTY LOVELESS (54)
- PAUL OVERSTREET (43)
- DOLLY PARTON (34)
- MARK COLLIE (30)
- BILLY JOE ROYAL (30)
- HOLLY DUNN (27)
- RICKY SKAGGS (26)
- GEORGE STRAIT (25)

HOTTEST

- CLINT BLACK (125)
- TRAVIS TRITT (73)
- RODNEY CROWELL (69)
- KEITH WHITLEY (62)
- RICKY VAN SHELTON (53)
- DOUG STONE (52)
- KENTUCKY HEADHUNTERS (49)
- LIONEL CARTWRIGHT (48)
- ROBIN LEE (44)
- EARL THOMAS CONLEY (33)

NEW ARTISTS

Reports/Adds

- LES TAYLOR/Knowin' You... (Epic) 80/14
- CANYON/Carryin' On (16th Ave./Cap.) 74/2
- KEVIN WELCH/Till I See You Again (Reprise) 63/17
- MICHELLE WRIGHT/New Kind... (Arista) 49/22
- JEFF STEVENS &.../Roseanne (Atl.) 43/9
- MATRACA BERG/Baby, Walk On (RCA) 39/22
- TIM MENSY/You Can't Throw Dirt (Col.) 29/13
- KELLY WILLIS/Don't Want To Love... (MCA) 26/1
- MARSHA THORNTON/The Grass... (MCA) 20/7
- CLINTON GREGORY/Made For... (SOR) 16/7

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

GARTH BROOKS The Dance (Capitol)

On 72% of reporting stations. Rotations: Heavy 3, Medium 30, Light 102, Total Adds 59 including WCAC, WQCB, WTCR, WICO, CHOW, WWNC, KSCS, KHEY, KCYY, KRMD, WKKQ, WAXX, WITL, KCJB, KXXY, KKCS, KYGO, KUGN, KWHT, KCCY. Moves 45-34 on the Country chart.

EXILE Nobody's Talking (Arista)

On 68% of reporting stations. Rotations: Heavy 2, Medium 61, Light 64, Total Adds 19 including WPOC, WRKZ, WXXK, WNUS, WILQ, WYAY, WXBQ, KSCS, WTNV, KJLO, WSM, WPAP, KRMD, WGEE, KEEY, KZSN, KWHT. Moves 46-43-38-33 on the Country chart.

RICKY SKAGGS Hummingbird (Epic)

On 67% of reporting stations. Rotations: Heavy 0, Medium 45, Light 81, Total Adds 26 including WQCB, WSNO, WHWK, WQBE, WNUS, KPLX, KHEY, WTNV, KLLL, WKYQ, WQYK, WBVE, WGAR-FM, WONE, KZKX, KEEY, KNAX, KUAD, KRAK, KRPM. Moves 46-41-35 on the Country chart.

On Your Desk This Week

"Be Still My Breaking Heart" (Starway 1208-7)

The New Single From **Susi Beatty's**
"One Of A Kind" debut album



Susi Beatty

STARWAY RECORDS INC.

MERCURY SALUTES OUR
ACADEMY OF COUNTRY MUSIC AWARDS
WINNERS KATHY MATTEA AND THE
KENTUCKY HEADHUNTERS

THE BEAUTY...



KATHY MATTEA

- TOP FEMALE VOCALIST OF THE YEAR
- SONG OF THE YEAR
"WHERE'VE YOU BEEN"

**AND
THE BEAST**



**THE KENTUCKY
HEADHUNTERS**

- TOP NEW VOCAL GROUP OF THE YEAR
- "PICKIN' ON NASHVILLE"
CERTIFIED GOLD



PolyGram



- A**
ALABAMA "Pass It On Down" (RCA 2519-7)
 Prod: Josh Leo, Larry Michael Lee, Alabama Wr: Teddy Gentry, Randy Owen, Will Robinson, Ronnie Rogers Pub: Maypop Music (BMI) Mgr: Dale Morris
- B**
BAILLIE & THE BOYS "Perfect" (RCA 2500-7)
 Prod: Kyle Lehning Wr: Mark E. Nevin Pub: MCA Music (ASCAP) Mgr: Mores, Nanas, Golden, & Peay
MOE BANDY "Nobody Gets Off In This Town" (Curb 76814)
 Prod: Jerry Kennedy Wr: Dewayne Blackwell, Larry Bastian Pub: Jobete Music; Rio Bravo Music (ASCAP; BMI) Mgr: Woody Bowles
MATRACA BERG "Baby, Walk On" (RCA 2504-7)
 Prod: Wendy Waldman, Josh Leo Wr: Matraca Berg, Ronnie Samoset Pub: Warner-Tamerlane Music/Patrick Joseph Music; WB Music/Samosonian Songs (BMI; ASCAP) Mgr: Chuck Flood
CLINT BLACK "Walkin' Away" (RCA 2520-7)
 Prod: James Stroud, Mark Wright Wr: Clint Black, Hayden Nicholas Pub: Howlin' Hits Music (ASCAP) Mgr: Bill Ham
LARRY BOONE "Too Blue To Be True" (Mercury 875 320)
 Prod: Ray Baker Wr: Larry Boone, Paul Nelson Pub: BMG Songs; Tioga Street Music/Hear No Evil Music (ASCAP; BMI) Mgr: Gene Ferguson
GARTH BROOKS "The Dance" (Capitol 79024)
 Prod: Allen Reynolds Wr: Tony Arata Pub: Morganactive Music, Pookie Bear Music (ASCAP) Mgr: Bob Doyle, Pam Lewis
T. GRAHAM BROWN "If You Could Only See Me Now" (Capitol 44534)
 Prod: Barry Beckett Wr: Susan Longacre, Rick Giles Pub: SBM Music/Kinetic Diamond Music/Edge O'Woods Music (BMI) Mgr: C.K. Spurlock
JANN BROWNE "Mexican Wind" (Curb 76815)
 Prod: Steve Fishell Wr: Jann Browne, Pat Gallagher, Roger Stebner Pub: Lilli Belle Music/Butter Bean Music; Joe Moore Music (BMI; ASCAP) Mgr: Tracy Gershon
- C**
CANYON "Carryin' On" (16th Ave. PB-70439)
 Prod: Ron Chancey Wr: Gerry House, Bob DiPiero Pub: Housenotes Music/Key Of C Music/Big Town Music/American Made Music (BMI) Mgr: John Milam
LIONEL CARTWRIGHT "I Watched It All On My Radio" (MCA 53779)
 Prod: Stuart Smith, Tony Brown Wr: Lionel Cartwright, Don Schlitz Pub: Silverline Music/Long Run Music; Don Schlitz Music (BMI; ASCAP) Mgr: Green Daniels
MARK COLLIE "Looks Aren't Everything" (MCA 79023)
 Prod: Doug Johnson, Tony Brown Wr: Mark Collie Pub: Ha-Deb Music (ASCAP) Mgr: Don Light
EARL THOMAS CONLEY "Bring Back Your Love To Me" (RCA 9121-7)
 Prod: Randy Scruggs, Earl Thomas Conley Wr: John Hiatt Pub: Whistling Moon Traveler Music/Careers Music (BMI) Mgr: Stan Byrd
RODNEY CROWELL "If Looks Could Kill" (Columbia 38 73254)
 Prod: Tony Brown, Rodney Crowell Wr: Rodney Crowell Pub: Coolwell Music (ASCAP) Mgr: Bill Carter
- D**
LACY J. DALTON "Black Coffee" (Capitol 44519)
 Prod: Jimmy Bowen, James Stroud, Lacy J. Dalton Wr: Evan Stevens, Hillary Kanter Pub: ESP Music (BMI) Mgr: Teri Brown
CHARLIE DANIELS BAND "Mister DJ" (Epic 34 73236)
 Prod: James Stroud Wr: Charlie Daniels, Tommy Crain, Taz DiGregorio, Charlie Hayward, Fred Edwards Pub: Cabin Fever Music (BMI) Mgr: David Corlew
GAIL DAVIES "Happy Ever After" (Capitol 79985)
 Prod: Gail Davies Wr: Kevin Welch, Gary Nicholson Pub: Cross Keys Music/CBS Music (ASCAP) Mgr: John Doumanian
DESERT ROSE BAND "In Another Lifetime" (MCA 53804)
 Prod: Paul Worley, Ed Seay Wr: Chris Hillman, Steve Hill Pub: Bar None Music/Bug Music (BMI) Mgr: Chuck Morris
HOLLY DUNN "My Anniversary For Being A Fool" (WB 7-19847)
 Prod: Chris Waters, Holly Dunn Wr: Holly Dunn Pub: Careers Music (BMI) Mgr: Refugee Artists
- E**
EXILE "Nobody's Talking" (Arista 2009)
 Prod: Randy Sharp, Tim DuBois Wr: Randy Sharp, Sonny LeMaire Pub: With Any Luck Music/Sun Mare Music (BMI) Mgr: Gallin-Morey-Addis
- F**
FORESTER SISTERS duet with BELLAMY BROTHERS "Drive South" (WB 7-19874)
 Prod: Wendy Waldman Wr: John Hiatt Pub: Lillybilly Music/Bug Music (BMI) Mgr: Jim Halsey; Frances Bellamy
FOSTER & LLOYD "Is It Love" (RCA 2502-7)
 Prod: Bill Lloyd, Radney Foster, Rick Will Wr: Radney Foster, Bill Lloyd Pub: BMG Songs/Muckleroy Music; Careers Music/Kung Fu Music (ASCAP; BMI) Mgr: Vector Management
- G**
WILLIAM LEE GOLDEN "Keep Lookin' Up" (Mercury 875 096)
 Prod: Ron Chancey Wr: J. Stewart, T. Nichols Pub: Peer International Music/Talbot Music, Milsap Music/Careers Music (BMI) Mgr: Bob Burwell
VERN GOSDIN "Right In The Wrong Direction" (Columbia 38 73221)
 Prod: Bob Montgomery Wr: Vern Gosdin, Hank Cochran, M. Vickery Pub: Hookam Music; Tree (ASCAP; BMI) Mgr: Eddie Tickner
CLINTON GREGORY "Made For Lovin' You" (SOR 415-A)
 Prod: Ray Pennington Wr: Sonny Throckmorton, Curly Putnam Pub: Tree, CBS Music (BMI) Mgr: John Dorris
- H**
HIGHWAY 101 "Walkin', Talkin', Cryin', Barely Beatin' Broken Heart" (WB 7-19968)
 Prod: Paul Worley, Ed Seay Wr: Roger Miller, J. Tubb Pub: Tree (BMI) Mgr: Chuck Morris
BECKY HOBBS "A Little Hunk Of Heaven" (Curb 76758)
 Prod: Richard Bennett Wr: Becky Hobbs, Don London Pub: Beakaroo Music, Careers Music (BMI) Mgr: Mike Robertson
- J**
ALAN JACKSON "Here In The Real World" (Arista 9922)
 Prod: Keith Stegall, Scott Hendricks Wr: Alan Jackson, M. Irwin Pub: Mattie Ruth Music/Seventh Son Music/Ten Ten Music (ASCAP) Mgr: Barry Coburn
WAYLON JENNINGS "Wrong" (Epic 34 73352)
 Prod: Richie Albright, Bob Montgomery Wr: S. Seskin, A. Pessis Pub: Love This Town Music/Endless Frogs Music/Bob-A-Lew Songs (ASCAP) Mgr: Jim Halsey
JENNINGS, NELSON, CASH, and KRISTOFFERSON "Silver Stallion" (Columbia 38 73233)
 Prod: Chips Moman Wr: Larry Clayton Pub: Resaca Music (BMI) Mgr: Jim Halsey; Mark Rothbaum; Lou Robin; Mark Rothbaum
DAVID LYNN JONES "Lonely Town" (Mercury 874 790)
 Prod: Richie Albright, David Lynn Jones Wr: David Lynn Jones Pub: Pubit Music (BMI) Mgr: Richie Albright
GEORGE JONES "Hell Stays Open (All Night Long)" (Epic 34 73305)
 Prod: Billy Sherrill Wr: B. Harden Pub: Gre*Kev Music (ASCAP) Mgr: Nancy Jonas
JUDDS "Guardian Angels" (RCA 2524-7)
 Prod: Brent Maher Wr: Naomi Judd, John Jarvis, Don Schlitz Pub: Kentucky Sweetheart Music/Plugged In Music; Don Schlitz Music (BMI; ASCAP) Mgr: Ken Stiltz
- K**
KENTUCKY HEADHUNTERS "Dumas Walker" (Mercury 876 536)
 Prod: Kentucky Headhunters Wr: Kentucky Headhunters Pub: Three Headed Music/Pri Music/Head Cheese Music (ASCAP) Mgr: Mitchell Fox
- L**
ROBIN LEE "Black Velvet" (Atlantic 87979)
 Prod: Nelson Larkin Wr: Christopher Ward, David Tyson Pub: Bluebear Waltzes; SBK Blackwood Canada/David Tyson Music (CAPAC; PRO) Mgr: Larkin, Inc.
PATTY LOVELESS "On Down The Line" (MCA 79004)
 Prod: Tony Brown Wr: Kostas Pub: Songs Of PolyGram (BMI) Mgr: Roger Ramey
- M**
DONNIE MARSICO "I Will Stand By You" (Barn Burner 3133)
 Prod: Barney Lee, Bob Corbin Wr: Bob Corbin Pub: Famous Music (ASCAP) Mgr: Group Entertainment
KATHY MATTEA "She Came From Fort Worth" (Mercury 876 746)
 Prod: Allen Reynolds Wr: Pat Alger, Fred Koller Pub: Bait And Beer Music/Forerunner Music; Lucrative Music (ASCAP; BMI) Mgr: Bob Titley
MAC McANALLY "Back Where I Come From" (WB 7-22662)
 Prod: Jim Ed Norman, Mac McAnally Wr: Mac McAnally Pub: Beginner Music (ASCAP) Mgr: TKO Management
JENNIFER McCARTER & THE McCARTERS "Shot Full Of Love" (WB 7-19836)
 Prod: Paul Worley, Ed Seay Wr: Bob McDill Pub: PolyGram International Publishing (ASCAP) Mgr: Mike Atkins
REBA McENTIRE "Walk On" (MCA 79009)
 Prod: Jimmy Bowen, Reba McEntire Wr: Steve Dean, Lonnie Williams Pub: Tom Collins Music (BMI) Mgr: Narvel Blackstock
TIM MENSY "You Can't Throw Dirt" (Columbia 38 73332)
 Prod: Bob Montgomery Wr: Tim Mensy, Tony Haselden Pub: Cross Keys Music/Miss Dot Music/CBS Music; Millhouse Music/Songs of PolyGram, Int. (ASCAP; BMI) Mgr: Chuck Flood, Mary Ann McCready
RONNIE MILSAP "Stranger Things Have Happened" (RCA 9120-7)
 Prod: Ronnie Milsap, R. Galbraith, Tom Collins Wr: Keith Stegall, Roger Murrah Pub: Tom Collins Music/Roger Murrah Music (BMI) Mgr: Mores, Nanas, Golden, & Peay
GARY MORRIS "So Little Love In The World" (Capitol 79023)
 Prod: Jimmy Bowen, Gary Morris Wr: Michael Smotherman Pub: Rowdy Boy Music (ASCAP) Mgr: Steve Small
- O**
OAK RIDGE BOYS "Baby, You'll Be My Baby" (MCA 79006)
 Prod: Jimmy Bowen Wr: Gene Pistilli, Troy Seals Pub: Almo Music/High Falutin' Music/WB Music/Two Sons Music (ASCAP) Mgr: Jim Halsey
O'KANES "Diddy All Night Long" (Columbia 38 73304)
 Prod: Jamie O'Hara, Kieran Kane Wr: Jamie O'Hara, Kieran Kane Pub: Jamie O'Hara Music/Kieran Kane Music (ASCAP) Mgr: Mark Rothbaum
PAUL OVERSTREET "Richest Man On Earth" (RCA 2505-7)
 Prod: James Stroud Wr: Paul Overstreet, Don Schlitz Pub: Scarlet Moon Music; Don Schlitz Music/Almo Music (BMI; ASCAP) Mgr: Bobby Roberts
- P**
DOLLY PARTON "White Limozeen" (Columbia 38 73341)
 Prod: Ricky Skaggs, Dolly Parton Wr: Dolly Parton, M. Davis Pub: Velvet Apple Music, Songpainter Music (BMI) Mgr: Sandy Gallin
CHARLIE PRIDE "Moody Woman" (16th Ave. B-70440)
 Prod: Jerry Bradley, Charlie Pride Wr: Donny Kees, Jimmy Jay, Richard Ross Pub: Acuff-Rose; BMG Songs (BMI; ASCAP) Mgr: Jim Prater
- R**
EDDIE RABBITT "Runnin' With The Wind" (Capitol 44538)
 Prod: Richard Landis Wr: Eddie Rabbitt, Reed Nielsen Pr: Eddie Rabbitt Music/Englishtown Music (BMI) Mgr: Stan Mores
EDDY RAVEN "Island" (Capitol 44537)
 Prod: Barry Beckett Wr: Troy Seals, Eddy Raven Pub: WB Music/Two Sons Music/RavenSong Music (ASCAP) Mgr: None
RESTLESS HEART "Dancy's Dream" (RCA 2503-7)
 Prod: Scott Hendricks, Tim DuBois, Restless Heart Wr: Monty Powell, Greg Jennings Pub: Warner-Tamerlane; WB Music/Greg Jennings Music/Tim DuBois Music (BMI; ASCAP) Mgr: Mores, Nanas, Golden, & Peay
BILLY JOE ROYAL "Searchin' For Some Kind Of Clue" (Atlantic 87933)
 Prod: Nelson Larkin Wr: Pai Rakes, Donny Kees, Nelson Larkin Pub: Acuff Rose, Lust-4-Fun Music (BMI; ASCAP) Mgr: Mark Katchem, Nelson Larkin, Larry McFadden
- S**
SAWYER BROWN "Puttin' The Dark Back Into The Night" (Curb/Capitol 79040)
 Prod: Randy Scruggs, Mark Miller Wr: Mark Miller Pub: Zoo Crew Music (ASCAP) Mgr: TKO Management
DAN SEALS "Love On Arrival" (Capitol 44435)
 Prod: Kyle Lehning Wr: Dan Seals Pub: Pink Pig Music (BMI) Mgr: Tony Gottlieb
RICKY VAN SHELTON "I've Cried My Last Tear For You" (Columbia 73263)
 Prod: Steve Buckingham Wr: Chris Waters, T. King Pub: Cross Keys (ASCAP) Mgr: Michael Campbell
SHENANDOAH "See If I Care" (Columbia 38 73237)
 Prod: Rick Hall, Robert Byrne Wr: Walt Aldridge, Robert Byrne Pub: Colgems-EMI (ASCAP) Mgr: Bill Carter
RICKY SKAGGS "Hummingbird" (Epic 34 73312)
 Prod: Ricky Skaggs, Steve Buckingham Wr: Greg Jennings, Tim DuBois Pub: WB Music/Restless Heart Music/Tim DuBois Music/Greg Jennings Music (ASCAP) Mgr: Bobby Cudd
SOUTHERN PACIFIC "I Go To Pieces" (WB 7-19860)
 Prod: Southern Pacific, Jim Ed Norman Wr: Del Shannon Pub: Mole Hole Music/Bug Music/Right Song Music (BMI) Mgr: Entertainment Group
JEFF STEVENS & THE BULLETS "Roseanne" (Atlantic 87931)
 Prod: Nelson Larkin, Ron Reynolds Wr: Ron Reynolds Pub: Ensign Music/Hot Licks Music (BMI) Mgr: Larkin, Inc.
DOUG STONE "I'd Be Better Off (In A Pine Box)" (Epic 34 73246)
 Prod: Doug Johnson Wr: J. MacRae, S. Clark Pub: BMG Songs/Hide A Bone Music (ASCAP) Mgr: Phyllis Bennett, John Dorris
GEORGE STRAIT "Love Without End, Amen" (MCA 79015)
 Prod: Jimmy Bowen, George Strait Wr: Aaron Barker Pub: O-Tex Music/Bill Butler Music (BMI) Mgr: Erv Woolsey
MARTY STUART "Hillbilly Rock" (MCA 79001)
 Prod: Richard Bennett, Tony Brown Wr: Paul Kennerley Pub: Irving Music/Littlemarch Music (BMI) Mgr: Bonnie Garner
- T**
LES TAYLOR "Knowin' You Were Leavin'" (Epic 34 73264)
 Prod: Pat McMakin Wr: Mike Reid, Tommy Rocco Pub: Lodge Hall Music/PolyGram International (ASCAP) Mgr: Paul Zamek
MARSHA THORNTON "The Grass Is Greener" (MCA 79037)
 Prod: Owen Bradley Wr: Barry Mann, Mike Anthony Pub: Screen Gems/EMI Music (BMI) Mgr: Ginger Anderson
RANDY TRAVIS "He Walked On Water" (WB 7-19878)
 Prod: Kyle Lehning Wr: Allen Shamblin Pub: Hayes Street Music, Almo Music (ASCAP) Mgr: Lib Hatcher
TRAVIS TRITT "Help Me Hold On" (WB 7-19918)
 Prod: Gregg Brown Wr: Travis Tritt, Pat Terry Pub: Tree/Post Oak Music, End of August Music (BMI; ASCAP) Mgr: Ken Kragen
TANYA TUCKER "Walking Shoes" (Capitol 44520)
 Prod: Jerry Crutchfield Wr: Paul Kennerley Pub: Irving Music/Littlemarch Music (BMI) Mgr: Beau Tucker
CONWAY TWITTY "Fit To Be Tied Down" (MCA 79000)
 Prod: Jimmy Bowen, Conway Twitty, Dee Henry Wr: Walt Aldridge Pub: Rick Hall Publishing (ASCAP) Mgr: Dee Henry
- W**
STEVE WARINER "The Domino Theory" (MCA 53733)
 Prod: Randy Scruggs Wr: Bill LaBounty, Becky Foster Pub: Screen Gems-EMI/Warner-Tamerlane/Honey Farm Music (BMI) Mgr: Vector Management
KEVIN WELCH "Till I See You Again" (Reprise 7-19873)
 Prod: Paul Worley, Ed Seay Wr: Kevin Welch Pub: Cross Keys Publishing (ASCAP) Mgr: Entertainment Group
KEITH WHITLEY "I'm Over You" (RCA 9122-7)
 Prod: Garth Fundis, Keith Whitley Wr: Tim Nichols, Zack Turner Pub: Hannah's Eyes Music/Coburn Music (BMI)
WILD ROSE "Where Did We Go Wrong" (Capitol 44558)
 Prod: James Stroud Wr: Paul Kramer Pub: Tiliis Tunes (None) Mgr: Sharon Eaves
HANK WILLIAMS JR. "Good Friends, Good Whiskey, Good Lovin'" (WB 7-19872)
 Prod: Barry Beckett, Hank Williams Jr., Jim Ed Norman Wr: Hank Williams Jr. Pub: Bocephus Music (BMI) Mgr: Merie Kilgore
KELLY WILLIS "I Don't Want To Love You (But I Do)" (MCA 53807)
 Prod: Tony Brown, John Guess Wr: Paul Kennerley Pub: Irving Music (BMI) Mgr: Caryne Majer
MICHELLE WRIGHT "New Kind Of Love" (Arista 2002)
 Prod: Steve Bogard, Rick Giles Wr: Rick Giles, Steve Bogard Pub: Kinetic Diamond Music/Edge O' Woods Music/WB Music/Rancho Bogardo Music (ASCAP) Mgr: Brian Ferriman

Mercury Records Congratulates

Kathy Mattea and writers Jon Vezner & Don Henry!

"Where've You Been"

ACM Song Of The Year

Publishers: Wrensong Publishing Corp. (ASCAP) Cross Keys Publishing Co. Inc. (ASCAP)

COUNTRY ADS & HOTS

May 4, 1990 R&R • 81

MOST ADDED		HOTTEST		MOST ADDED		HOTTEST		MOST ADDED		HOTTEST		MOST ADDED		HOTTEST	
EAST				SOUTH				MIDWEST				WEST			
Randy Travis (WB)		Clint Black (RCA)		Randy Travis (WB)		Clint Black (RCA)		Randy Travis (WB)		Clint Black (RCA)		Randy Travis (WB)		Clint Black (RCA)	
Garth Brooks (Capitol)		Travis Tritt (WB)		Garth Brooks (Capitol)		Travis Tritt (WB)		Patty Loveless (MCA)		Rodney Crowell (Columbia)		Paul Overstreet (RCA)		Ricky Van Shelton (Columbia)	

WGNM Albany, NY		WOKQ/Dover-Portsmouth, NH		WNUS Parkersburg, WV		KEAN Adilene, TX		KAYD Beaumont, TX		KPLX Dallas/Ft. Worth, TX		KILT-FM Houston, TX		KLLL Lubbock, TX		WNOE-FM New Orleans, LA		KJAZA San Antonio, TX		WWSL Akron, OH		WAXX Eau Claire, WI		KFKF Kansas City, MO		WOW Omaha, NE		KTPK Topeka, KS	
HOLLY DUNN	RESTLESS HEART	PATTY LOVELESS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	
EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	EDDY RAVEN	
BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	BILLY JOE ROYAL	

KRCY Albany, OR		KASH Anchorage, AK		KVOC Casper, WY		KUAD Ft. Collins, CO		KFSM Las Vegas, NV		KWHY Pendleton, OR		KCCY Pueblo, CO		KRAK-FM Sacramento, CA		KCCC San Bernardino, CA		KRPM Seattle, WA		KRRY Tulsa, OK		KJZZ Tulsa, OK		KJZZ Tulsa, OK		KJZZ Tulsa, OK		KJZZ Tulsa, OK	
ANDI & THE BROWN	SAMMY BROWN	TIM MENSY	MARK COLLIE	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	RICKY SCAGGS	
JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	JANN BROWNE	
BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	BARBARA MANORELL	

187 Reporters
180 Current Playlists

Called In Frozen Playlist (4):
KMS/Seattle
KAT/Salt Lake City
KMP5/Seattle
WUBE/Cincinnati

Did Not Call, Playlist Frozen (3):
WUOZ/Grand Rapids
WEZL/Charleston, SC
WKML/Fayetteville, NC



BREAKERS

EVERYTHING BUT THE GIRL Driving (Atlantic)

53% of our reporters on it. Rotations: Heavy 2, Medium 21, Light 24, Total Adds 8, WLTS, WRVC, WZNY, KELT, WVUD, WEIM, WMT-FM, WTWR.

CALLOWAY I Wanna Be Rich (Solar/Epic)

50% of our reporters on it. Rotations: Heavy 8, Medium 21, Light 15, Total Adds 7, WMGS, WEIM, WSGY, WCMJ, WPRO, KZLT, KAYN. Debuts at number 29 on the AC chart.

MICHAEL PENN This & That (RCA)

50% of our reporters on it. Rotations: Heavy 0, Medium 17, Light 27, Total Adds 9, WEBE, WRVC, WTFM, KHLT, KELT, WSGY, WYKZ, KZLT, KIDX.

NEW & ACTIVE

MICHAEL McDONALD "Take It To Heart" (Reprise) 39/39

Rotations: Heavy 0, Medium 3/3, Light 36/36, Total Adds 39, KLSI, KXLT, KESZ, B100, WLEV, WEBE, WKYE, WZNY, WIVY, U102, WVUD, 3WM, WMID, WEIM, WECO, WHAI, WGLL, WAFL, WSUL, WSKI, WSGY, WYKZ, KEZA, WKTK, WGSV, WNMB, WKCX, KTYL, KVIC, WCMJ, WMTFM, KSCB, WLDR, KKL, KID, KBLQ, KAYN, KTID, KWSI.

AFTER 7 "Ready Or Not" (Virgin) 38/2

Rotations: Heavy 1/0, Medium 15/0, Light 22/2, Total Adds 2, WEIM, WSGY. Heavy: KKL, Medium: B100, WKYE, KOSO, WHAI, WAFL, WSUL, WSKI, KRLB, WKCX, WFRO, KSCB, KBLQ, KAYN, KCMJ, KWSI. Light including: WNIC, KESZ, WLEV, WEBE, WTCB, WIVY, WRVR, KELT, WECO, WYKZ, WKTK, WGSV, WNMB, KTYL, KVIC, WCMJ, KZLT, WTWR, WLDR, KTID.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 ROD STEWART w/RONALD ISLEY	88/1	82	5	1
2 DON HENLEY	87/1	75	11	1
3 SINEAD O'CONNOR	88/2	78	7	3
4 WILSON PHILLIPS	87/1	73	13	1
5 ELTON JOHN	87/0	68	17	2
6 BASIA	81/0	68	10	3
7 LISA STANSFIELD	75/1	54	17	4
8 PHIL COLLINS	86/8	26	48	12
9 KENNY ROGERS & GLADYS KNIGHT	69/1	46	18	5
10 FLEETWOOD MAC	77/2	42	30	5
11 HEART	73/1	38	30	5
12 MICHAEL BOLTON	51/0	26	18	7
13 PAUL McCARTNEY	69/6	18	42	9
14 ROXETTE	69/4	8	50	11
15 EXPOSE	64/5	8	48	8
16 SMOKEY ROBINSON	42/0	13	18	11
17 LINDA RONSTADT / AARON NEVILLE	68/14	1	41	26
18 QUINCY JONES	56/0	7	31	18
19 RICHARD MARX	60/6	4	33	23
20 CHER	54/2	12	32	10
21 BILLY JOEL	59/4	5	33	21
22 JUDE COLE	53/4	9	31	13
23 TAYLOR DAYNE	34/0	12	13	9
24 REGINA BELLE	29/0	10	11	8
25 GRAYSON HUGH / BETTY WRIGHT	37/1	10	14	13
26 GLORIA ESTEFAN	50/0	6	33	11
27 PATTI AUSTIN	57/7	3	25	29
28 PETER BLAKELEY	50/5	5	34	11
29 CALLOWAY	44/7	8	21	15
30 BRENT BOURGEOIS	56/10	1	27	28

*Keeps bullet due to continued growth.

MOST ADDED

- MICHAEL McDONALD (39)
- LINDA RONSTADT (14)
- NEVILLE BROTHERS (12)
- BRENT BOURGEOIS (10)
- MICHAEL DAMIAN (10)
- SHAWN COLVIN (9)
- MADONNA (9)
- MICHAEL PENN (9)
- PHIL COLLINS (8)
- EVERYTHING BUT THE GIRL (8)

HOTTEST

- SINEAD O'CONNOR (65)
- ROD STEWART (64)
- DON HENLEY (55)
- WILSON PHILLIPS (53)
- ELTON JOHN (38)
- BASIA (35)
- LISA STANSFIELD (20)
- MICHAEL BOLTON (17)
- HEART (16)
- FLEETWOOD MAC (13)

BABYFACE "Whip Appeal" (Solar/Epic) 36/5

Rotations: Heavy 1/0, Medium 18/2, Light 17/3, Total Adds 5, WALK, 2WD, WNNK, WSKI, WMTFM. Heavy: WSNI. Medium including: WNLT, B100, WKYE, WIVY, KHLT, WAFL, WSGY, WKTK, KRLB, KVIC, KZLT, KKL, KBLQ, KAYN, KCMJ, KWSI. Light including: WLTS, WNIC, KLSI, KAER, WTCB, WRVR, WEIM, WGSV, WKCX, WCMJ, KSCB, WLDR.

BELINDA CARLISLE "Vision Of You" (MCA) 35/4

Rotations: Heavy 0, Medium 13/0, Light 22/4, Total Adds 4, WRVC, WXT, WECO, WSUL. Medium: WKYE, KHLT, WVUD, WEIM, WSKI, WGSV, WKCX, KVIC, WMTFM, WFRO, KKL, KBLQ, KWSI. Light including: WLEV, WEBE, WZNY, 3WM, WMID, WHAI, WGLL, WAFL, WSGY, KRLB, WNMB, KTYL, WCMJ, KSCB, WLDR, KIDX, KAYN, KCMJ.

MICHAEL DAMIAN "Straight From My Heart" (Cypress) 33/10

Rotations: Heavy 0, Medium 6/0, Light 27/10, Total Adds 10, WEBE, WRVC, U102, KHLT, WECO, WHAI, WGLL, WNMB, KTYL, WLDR. Medium: KOST, WSKI, KRLB, KZLT, KKL, KWSI. Light including: KOSO, WMID, WEIM, WAFL, WSUL, WSGY, WGSV, WKCX, KVIC, WCMJ, WMTFM, WFRO, KSCB, WTWR, KBLQ, KAYN, KCMJ.

MADONNA "Vogue" (Sire/WB) 32/9

Rotations: Heavy 3/0, Medium 15/3, Light 14/6, Total Adds 9, WEBE, WKYE, KHLT, WECO, WKCX, KTYL, KZLT, WTWR, KBLQ. Heavy: B100, KKL, KWSI. Medium including: WVBF, WALK, WNIC, WIVY, WEIM, WHAI, WSGY, WKTK, KRLB, KVIC, KAYN, KCMJ. Light including: WLEV, WAFL, WSUL, WSKI, WGSV, WMTFM, WFRO, KSCB.

HOWARD HEWETT "Show Me" (Elektra) 27/5

Rotations: Heavy 0, Medium 4/0, Light 23/5, Total Adds 5, WLHT, WFMK, WHNN, WCMJ, WTWR. Medium: WEIM, WMTFM, KKL, KBLQ. Light including: WNIC, WLEV, WEBE, 3WM, WAFL, WYKZ, WGSV, KRLB, WNMB, WKCX, KTYL, KVIC, WFRO, KZLT, KSCB, WLDR, KCMJ, KWSI.

SIGNIFICANT ACTION

SHAWN COLVIN "Diamond In The Rough" (Columbia) 23/9

Rotations: Heavy 0, Medium 2/0, Light 21/9, Total Adds 9, WRVR, WECO, WHAI, WGLL, WSKI, WKCX, KVIC, KBLQ, KAYN. Medium: KKL, KTID. Light including: WLEV, WKYE, WMID, WGSV, KRLB, WNMB, WFRO, KSCB, KCMJ.

SUZANNE VEGA "Book Of Dreams" (A&M) 23/2

Rotations: Heavy 0, Medium 3/0, Light 20/2, Total Adds 2, WLEV, 3WM. Medium: WFRO, KKL, KTID. Light including: WMID, WEIM, WHAI, WGLL, WAFL, WSKI, WGSV, KRLB, WNMB, KVIC, WCMJ, WMTFM, KZLT, KSCB, WLDR, KBLQ, KAYN, KWSI.

HOOTERS "Heaven Laughs" (Columbia) 22/3

Rotations: Heavy 0, Medium 4/0, Light 18/3, Total Adds 3, WNMB, KTYL, KSCB. Medium: WMID, KKL, KBLQ, KTID. Light including: WKYE, 3WM, WEIM, WSUL, WSKI, WKS, KRLB, WKCX, KVIC, WFRO, KAYN, KWSI.

JANET JACKSON "Alright" (A&M) 18/4

Rotations: Heavy 3/0, Medium 3/0, Light 12/4, Total Adds 4, WEBE, WRVC, WCMJ, WTWR. Heavy: B100, KKL, KWSI. Medium: WEIM, WSKI, KCMJ. Light including: WAFL, WSGY, WKTK, KRLB, KVIC, KSCB, KBLQ, KAYN.

VONDA SHEPARD "Baby Don't You Break My Heart Slow" (Reprise) 18/0

Rotations: Heavy 1/0, Medium 6/0, Light 11/0, Total Adds 0. Heavy: KTID. Medium: WAHR, WMID, WECO, WFRO, KBLQ, KCMJ. Light: WNLT, KLSY, 3WM, WSUL, KRLB, WNMB, WKCX, KTYL, KSCB, WLDR, KIDX.

NEVILLE BROTHERS "Bird On A Wire" (A&M) 13/12

Rotations: Heavy 0, Medium 1/1, Light 12/11, Total Adds 12, WKYE, WEIM, WAFL, WGSV, WKCX, KVIC, WCMJ, KSCB, KKL, KBLQ, KAYN, KTID. Light including: KWSI.

JOHNNY CLEGG & SAVUKA "Cruel Crazy Beautiful World" (Capitol) 11/3

Rotations: Heavy 0, Medium 1/0, Light 10/3, Total Adds 3, WHAI, KRLB, KBLQ. Medium: KKL. Light including: WEIM, WGSV, WFRO, KSCB, KAYN, KCMJ, KWSI.

TRACY CHAPMAN "This Time" (Elektra) 10/6

Rotations: Heavy 0, Medium 1/0, Light 9/6, Total Adds 6, WHAI, WGLL, WGSV, KRLB, WNMB, WFRO. Medium: WEIM. Light including: KKL, KTID, KWSI.

CARLY SIMON "My Romance" (Arista) 10/1

Rotations: Heavy 0, Medium 3/0, Light 7/1, Total Adds 1, WFRO. Medium: WAHR, WRVR, KKL. Light including: WARM98, KESZ, WTCB, WEIM, WMTFM, KWSI.

TAYLOR DAYNE "I'll Be Your Shelter" (Arista) 9/6

Rotations: Heavy 0, Medium 2/0, Light 7/6, Total Adds 6, B100, WIVY, KHLT, KRLB, KVIC, WCMJ. Medium: KBLQ, KWSI. Light including: WAFL.

SWEET SENSATION "Love Child" (Atco) 9/0

Rotations: Heavy 2/0, Medium 2/0, Light 5/0, Total Adds 0. Heavy: KKL, KWSI. Medium: WSKI, KRLB. Light: WAFL, KVIC, KSCB, KAYN, KCMJ.

JUDE COLE

"BABY IT'S TONIGHT"



AC CHART 22
53 AC REPORTS — 60%

MICHAEL McDONALD

"TAKE IT TO THE HEART"



#1 MOST ADDED AC
39 REPORTERS OUT-OF-THE-BOX!

Sarah Brightman

© 1988 FUG plc © 1990 POLYGRAM RECORDS, INC.

love
changes
everything

Sarah Brightman sings the hit from *Aspects of Love*

Produced by Peter Asher and Val Garay



Music by Andrew Lloyd Webber
Management: Asher / Krost



CURRENT-BASED

EAST

P1 WVBV/Boston Dave Newell... PHIL COLLINS... Hottest: ROD STEWART...

WALK/Long Island Edwards/Lombardo... BABYFACE... Hottest: ROD STEWART...

WNSR/New York Bob Dunphy... CHER... Hottest: PAUL MCCARTNEY...

WSNI/Philadelphia Jere Sullivan... SINEAD O'CONNOR... Hottest: BABYFACE...

WLTW/Washington Chuck Morgan... RICHARD MARX... Hottest: LISA STANSFIELD...

P2 WLEV/Allentown Jeff Silvers... MICHAEL MCDONALD... Hottest: DON HENLEY...

WJLK/Asbury Park Holcomb/Guida... PAUL MCCARTNEY... Hottest: DON HENLEY...

WEBE/Bridgeport Hansen/Norman... MICHAEL MCDONALD... Hottest: DON HENLEY...

WRVC/Huntington Hayes/Swan... LINDA RONSTADT... Hottest: EVERYTHING BUT TH...

WKYE/Johnstown Jack Michaels... MICHAEL MCDONALD... Hottest: DON HENLEY...

WOBM/Monmouth-Ocean, NJ Scott/Devoti... EXPOSE... Hottest: LINDA RONSTADT...

P3

WMID/Atlantic City McNally/Spector... NOTTING HILBILLI... Hottest: DON HENLEY...

WEIM/Fitchburg Chuck Crane... PETER BLAKELEY... Hottest: EVERYTHING BUT TH...

WECQ/Geneva Anthony/Smith... SHAWN COLVIN... Hottest: MICHAEL DAMIAN...

WGLL/Mercersburg Beglin/Burns... MICHAEL MCDONALD... Hottest: MICHAEL DAMIAN...

WHAJ/Greenfield, MA Deane/Archer... TRACY CHAPMAN... Hottest: SHAWN COLVIN...

WAFM/Milford, DE Tim Brough... MICHAEL MCDONALD... Hottest: NEVILLE BROTHERS...

WSUL/Monticello, NY Rob Dillman... MICHAEL MCDONALD... Hottest: MICHAEL DAMIAN...

WSKI/Montpelier Jim Severance... MICHAEL MCDONALD... Hottest: SHAWN COLVIN...

WWSB/Williamsport Tom Benson... none... Hottest: ROD STEWART...

SOUTH

P1 WSB-FM/Atlanta LoCascio/McCoy... ROGERS & KNIGHT... Hottest: ROD STEWART...

KVIL/Dallas Rhodes/Eberhart... PAUL MCCARTNEY... Hottest: PHIL COLLINS...

WLTS/New Orleans Bob Mitchell... LINDA RONSTADT... Hottest: EVERYTHING BUT TH...

WRVR/Memphis Mark Hamlin... SHAWN COLVIN... Hottest: EXPOSE...

KELT/McAllen Chuck White... PHIL COLLINS... Hottest: EXPOSE...

WNLW/Tampa Chuck Crane... none... Hottest: GRAYSON HUGH...

P2 WZNY/Augusta, GA John Patrick... MICHAEL MCDONALD... Hottest: EVERYTHING BUT TH...

WXTG/Charleston John Quincy... BRENT BOURGEOIS... Hottest: BELINDA CARLISLE...

WTCB/Columbia, SC Doug Spets... LINDA RONSTADT... Hottest: ROGERS & KNIGHT...

WVIV/Jacksonville Terry Matthews... TAYLOR DAYNE... Hottest: MICHAEL MCDONALD...

WTFM/Johnson City Mark McKinney... EXPOSE... Hottest: ROXETTE...

KEZA/Fayetteville, AR Turner/Politt... MICHAEL MCDONALD... Hottest: BONNIE RAITT...

WTKK/Gainesville Nick Allen... MICHAEL MCDONALD... Hottest: PETER BLAKELEY...

WGSV/Guntersville Jackson/Bell... MICHAEL MCDONALD... Hottest: NEVILLE BROTHERS...

KRLB/Lubbock Paul Ramona... TAYLOR DAYNE... Hottest: JOHNNY CLEGG & S...

WNMB/No. Myrtle Beach Thompson/Adams... MICHAEL MCDONALD... Hottest: MICHAEL DAMIAN...

WKCX/Rome Randy Quick... MADONNA... Hottest: MICHAEL MCDONALD...

KTYL/Tyler Janie Baker... MADONNA... Hottest: MICHAEL DAMIAN...

KVIC/Victoria Tony Davis... SHAWN COLVIN... Hottest: TAYLOR DAYNE...

MIDWEST

P1 WARM98/Cincinnati Michael Grayson... PATTI AUSTIN... Hottest: MICHAEL BOLTON...

WNNK/Cincinnati Matthews/McCullough... BABYFACE... Hottest: TAYLOR DAYNE...

WLTW/Cleveland Popovich/Godfrey... none... Hottest: ROD STEWART...

WSNY/Columbus Hallett/Nunnally... FLEETWOOD MAC... Hottest: HEART...

WNIC/Detroit Bob Kucken... none... Hottest: TAYLOR DAYNE...

P2 KXLT/Denver Ward/Adams... MICHAEL MCDONALD... Hottest: ROD STEWART...

KBIG/Los Angeles Edwards/Verdery... PAUL MCCARTNEY... Hottest: BRENT BOURGEOIS...

KOST/Los Angeles Kaye/Amidon... DON HENLEY... Hottest: LISA STANSFIELD...

KMJC/Davenport Bob Gelms... PHIL COLLINS... Hottest: RICHARD MARX...

WVUD/Dayton Reed Kittredge... MICHAEL MCDONALD... Hottest: EVERYTHING BUT TH...

WLHT/Grand Rapids Dirksen/Brown... BRENT BOURGEOIS... Hottest: HOWARD HEWETT...

WFMK/Lansing Tom Knight... BRENT BOURGEOIS... Hottest: PATTI AUSTIN...

WMGN/Madison Pat O'Neill... LINDA RONSTADT... Hottest: SINEAD O'CONNOR...

B100/San Diego Gene Knight... TAYLOR DAYNE... Hottest: MICHAEL MCDONALD...

KAER/Sacramento Austin/Garcia... JUDE COLE... Hottest: PATTI AUSTIN...

1107.7/Seattle Sisco/King... none... Hottest: ROD STEWART...

WNNJ/Saginaw Stine/Knight... BRENT BOURGEOIS... Hottest: HOWARD HEWETT...

WCMJ/Cambridge, OH Mike Ruble... LINDA RONSTADT... Hottest: NEVILLE BROTHERS...

WMT-FM/Cedar Rapids Green/Sellers... EVERYTHING BUT TH... Hottest: RICHARD MARX...

WFRO/Fremont, OH Larry Ziebold... DANNY O'KEEFE... Hottest: SOUTHERN PACIFIC...

P2 KOSO/Modesto St. Martin/McKie... PHIL COLLINS... Hottest: LINDA RONSTADT...

KSLY/Seattle Bob Brooks... ROXETTE... Hottest: SINEAD O'CONNOR...

P3 KKLK/Anchorage Dave Stroh... TOM PETTY... Hottest: MICHAEL MCDONALD...

KCMJ/Palm Springs Jill Fox... none... Hottest: ROD STEWART...

KZLT/Grand Forks Hennen/Jones... MICHAEL PENN... Hottest: CALLOWAY...

KSCB/Liberal Mark David... MICHAEL MCDONALD... Hottest: NEVILLE BROTHERS...

WTWR/Monroe Lori Demick... MADONNA... Hottest: EVERYTHING BUT TH...

WLDR/Traverse City Angie Honda... MICHAEL MCDONALD... Hottest: MICHAEL DAMIAN...

KBLQ/Logan, UT John Dimick... MICHAEL MCDONALD... Hottest: NEVILLE BROTHERS...

KAYN/Nogales Bob Gerhard... MICHAEL MCDONALD... Hottest: NEVILLE BROTHERS...

KTID/San Rafael Maria Lopez... MICHAEL MCDONALD... Hottest: NEVILLE BROTHERS...

KWSI/Warm Springs, OR Matters/Bobb... ADAM ANT... Hottest: LINDA EDER...

NEW ARTISTS

Table with 2 columns: Rank, Artist Name. 1 AFTER 7/Ready Or Not (Virgin) 38/2, 2 BABYFACE/Whip Appeal (Solar/Epic) 36/5, 3 SHAWN COLVIN/Diamond In The Rough (Columbia) 23/9...

New artists have not yet had an AC Breaker.

Reports/Adds

- 89 Current Reporters, 82 Current Playlists, Called In Frozen Playlist (2): 11077/Seattle, KCMJ/Palm Springs, Did Not Report, Playlist Frozen (5): WAHR/Huntsville, WKSJ/Williamsport, WLTW/Cleveland, WNIC/Detroit, WNLW/Tampa

"UNTIL YOU COME BACK TO ME
(THAT'S WHAT I'M GONNA DO)"

(4-87934/0-36204/PRCD 3261)



THE NEW SINGLE AND VIDEO BY

MIKI
HOWARD

FROM HER ALBUM

MIKI HOWARD

(82024)

Produced by Jon Nettlesbey and Terry Coffey

A classy performance of a classic song!

FIRST WEEK:
MOST ADDED!
INCLUDING:

WRKS	K104	WMYK	WAMO
WDAS	KRNB	WZAK	WHUR
WUSL	WYLD	KJLH	WKYS

...AND MANY MORE!

When you play it, say it!



ON ATLANTIC RECORDS, CASSETTES AND COMPACT DISCS

© 1990 Atlantic Recording Corp. A Warner Communications Co.

"ALL I DO IS THINK OF YOU"

(4-87952/PRCD 3248)

THE MOST

ANTICIPATED NEW

SINGLE AND VIDEO BY

FROM THE ALBUM

Attitude

(82035)

Produced by Chuckii Booker



URBAN CONTEMPORARY
BREAKER

DEBUT **33**

74 UC REPORTERS — 82%
MOST ADDED!

"DRIVING"

(4-87983/PRCD 3173)



THE EXPLODING SINGLE AND VIDEO BY

everything but the girl

FROM THE ALBUM

The Language Of Life

(82057)

Produced by Tommy Lipuma

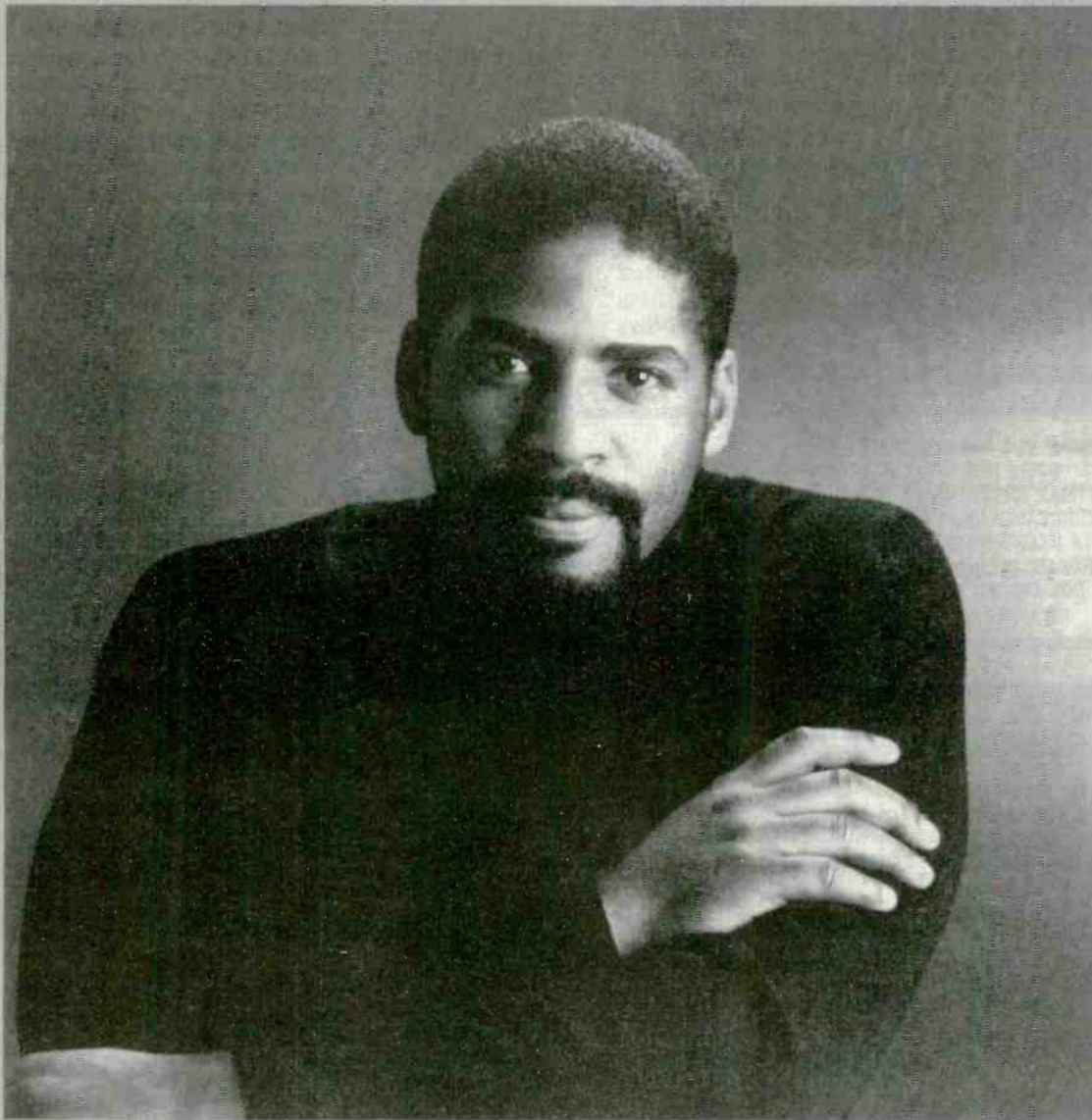
★ FIVE STAR VIDEO

WHUR	KQXL	HOT105	WBLS	KHYS
K97	WATV	WQOK	WRKS	WAMO
KRNB	WENN	WEAS	WEDR	KACE
WFXA	WQIS	KMJJ	KMJQ	WHJX

*The Follow-Up To His Smash Hit, 'Heaven',
is without a doubt...*

IRRESISTIBLE

MILES JAYE



**URBAN
CONTEMPORARY
BREAKERS.**

**NOW ON 57 UC
REPORTERS — 63%**

*Miles Jaye always exemplifies
music that's in and out of the
ordinary, but always in the groove.
'Irresistible' is a perfect example
of his uncanny ability to deliver
a progressive and vital song.
Inspired...Arousing...Irresistible.*

*When you play it,
SAY IT!*



*From the album, 'Irresistible'
available on Island compact
discs, cassettes and records*

NATIONAL AIRPLAY

LW	TW	Artist/Track	Label
1	1	EVERYTHING BUT THE GIRL/The Language...	(Atlantic)
2	2	BASIA/London Warsaw New York	(Epic)
4	3	DON GRUSIN/Raven	(GRP)
3	4	DOUG CAMERON/Mil Amores	(Narada)
9	5	RALF ILLENBERGER/Heart & Beat	(Narada)
6	6	MICHAEL COLINA/Rituals	(Private Music)
7	7	OTTMAR LIEBERT/Nouveau Flamenco	(Higher Octave)
5	8	JULIA FORDHAM/Porcelain	(Virgin)
11	9	JIM HORN/Work It Out	(WB)
10	10	MIKE STEVENS/Set The Spirit Free	(Novus/RCA)
8	11	DEBORAH HENSON-CONANT/Caught In The Act	(GRP)
15	12	GRANT GEISSMAN/Take Another Look	(Bluemoon/Mesa)
16	13	EXCHANGE/Between Places	(Mesa)
14	14	DIANNE REEVES/Never Too Far	(EMI)
18	15	PATTI AUSTIN/Love Is Gonna Getcha	(GRP)
17	16	NOTTING HILLBILLIES/Missing...Presumed Having A Good Time	(WB)
13	17	SPENCER BREWER/Dorian's Legacy	(Narada)
DEBUT	18	TOM GRANT/Edge Of The World	(Verve Forecast)
28	19	SPECIAL EFX/Just Like Magic	(GRP)
12	20	CHRIS REA/Road To Hell	(Geffen)
19	21	KEVIN EUBANKS/Promise Of Tomorrow	(GRP)
22	22	GEORGE HOWARD/Personal	(MCA)
26	23	ZIL/Zil	(Verve Forecast)
27	24	OPAFIRE F.M. ENGELLEITNER/Opafire	(RCA)
25	25	BLUE NILE/Hats	(A&M)
29	26	HENRY JOHNSON/Never Too Much	(MCA)
DEBUT	27	NAJEE/Tokyo Blue	(EMI)
DEBUT	28	ROBERTO PERERA/Erotica	(Epic)
DEBUT	29	NICHOLAS/Body Music	(Nuage)
DEBUT	30	FLIM & THE BB'S/New Pants	(WB)

LW	TW	Artist/Track	Label
2	1	STANLEY JORDAN/Cornucopia	(Blue Note)
1	2	JOEY De FRANCESCO/Where Were You?	(Columbia)
4	3	MARCUS ROBERTS/Deep In The Shed	(RCA)
6	4	JACK DeJOHNETTE/Parallel Realities	(MCA)
5	5	KEVIN EUBANKS/Promise Of Tomorrow	(GRP)
7	6	EDDIE DANIELS/Nepenthe	(GRP)
3	7	GARY BURTON/Reunion	(GRP)
10	8	MICHAEL COLINA/Rituals	(Private Music)
9	9	TONY WILLIAMS/Native Heart	(Blue Note)
14	10	CHICK COREA ELEKTRIC BAND/Inside Out	(GRP)
11	11	DIANNE REEVES/Never Too Far	(EMI)
25	12	HENRY JOHNSON/Never Too Much	(MCA)
30	13	RANDY BRECKER/Toe To Toe	(MCA)
21	14	JOHN SCOFIELD/Time On My Hands	(Blue Note)
15	15	NANCY WILSON/A Lady With A Song	(Columbia)
29	16	STEVE KUJALA 1/P. SPRAGUE/Heads, Hands, Hearts	(Sonic Edge)
DEBUT	17	LEE RITENOUR/Stolen Moments	(GRP)
16	18	ZIL/Zil	(Verve Forecast)
28	19	CARLOS GUEDES & DESVIO/Churun Meru	(Heads Up)
BREAKER	20	CARMEN McRAE/Carmen Sings Monk	(Novus/RCA)
24	21	BELA FLECK & THE FLECKTONES/Bela Fleck & The Flecktones	(WB)
22	22	DON GRUSIN/Raven	(GRP)
17	23	SONNY ROLLINS/Falling In Love With Jazz	(Milestone/Fantasy)
8	24	MAYNARD FERGUSON/Big Bop Nouveau	(Intima/Enigma)
26	25	TERUMASA HINO/Bluestruck	(Blue Note)
DEBUT	26	MARLON JORDAN/For You Only	(Columbia)
13	27	BASIA/London Warsaw New York	(Epic)
23	28	STAN GETZ/Anniversary	(EmArcy/PolyGram)
12	29	EDDIE GOMEZ/Street Smart	(Columbia)
DEBUT	30	FLIM & THE BB'S/New Pants	(WB)

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
KEIKO MATSUI (17) MICHAEL DOWDLE (8) RICKY PETERSON (7) SPECIAL EFX (7) DAVID BECKER TRIBUNE (6) JOYCE (6) SUNDAYS (6)	EVERYTHING BUT THE GIRL (18) BASIA (16) OTTMAR LIEBERT (13) DOUG CAMERON (12) RALF ILLENBERGER (9) MICHAEL COLINA (8) DON GRUSIN (8) JIM HORN (8)	BASIA/Cruising JIM HORN/Work RALF ILLENBERGER/Heart DIANNE REEVES/Never

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
CHARLES MINGUS (16) ROY HARGROVE (12) KEIKO MATSUI (12) DAN BALMER (6) MITCH FARBER (6) JUAN CARLOS QUINTERO (6)	JOEY De FRANCESCO (16) KEVIN EUBANKS (15) STANLEY JORDAN (14) MARCUS ROBERTS (13) JACK DeJOHNETTE (10) LEE RITENOUR (7) DIANNE REEVES (6)	No Tracks Qualified This Week

NEW & ACTIVE

****CARLOS GUEDES & DESVIO "Churun Meru" (Heads Up) 33/2**
Rotations: Heavy 5/0, Medium 11/0, Light 17/2, Total Adds 2, KTWV, KEZL, Heavy: KOAI, KIFM, KGSR, KSNO, JZTRAX.

***STEVE KUJALA 1/PETER SPRAGUE "Heads, Hands, Hearts" (Sonic Edge) 30/5**
Rotations: Heavy 1/1, Medium 15/1, Light 14/3, Total Adds 5, KIFM, KGSR, WNND, WAMX, KLTR.

****KITARO "Kojiki" (Geffen) 28/2**
Rotations: Heavy 6/0, Medium 5/0, Light 17/2, Total Adds 2, SMN, KWVS, Heavy: KLSK, WJIB, WPCH, KSNO, SS, MS.

ERIC TINGSTAD & NANCY RUMBEL "Homeland" (Narada) 26/3
Rotations: Heavy 4/0, Medium 5/1, Light 17/2, Total Adds 3, KOAI, KTWV, KEYV, Heavy: KLSK, WJIB, KLTR, WLSY.

DAVID ARKENSTONE "Citizen Of Time" (Narada) 23/5
Rotations: Heavy 5/0, Medium 5/1, Light 13/4, Total Adds 5, WHRL, WOTB, WWAY, WPCH, KSNO, Heavy: SMN, KTWV, KKSF, KEZL, KLSK.

CHECKFIELD "View From The Edge" (American Gramophone) 23/2
Rotations: Heavy 6/0, Medium 12/0, Light 5/2, Total Adds 2, KOPT, WOTB, Heavy: KOAI, KTWV, KIFM, KKSF, KEZL, JZTRAX.

BEN TAVERA KING "Coyote Moon" (Global Pacific) 18/4
Rotations: Heavy 0/0, Medium 4/0, Light 14/4, Total Adds 4, KTWV, KOPT, KNUA, WFAE.

STANLEY JORDAN "Cornucopia" (Blue Note) 18/0
Rotations: Heavy 1/0, Medium 7/0, Light 10/0, Total Adds 0, Heavy: WAMX, Medium: WBBY, BRZ, WFAE, KEZL, WOTB, WMT-FM, KTCZ.

SENSITIVE HEART "Heart Life" (Only New Age Music) 18/0
Rotations: Heavy 4/0, Medium 8/0, Light 6/0, Total Adds 0, Heavy: SMN, KTWV, KKSF, KLSK, Mediums include: KOAI, WJIB, WPCH, KBLA.

KEIKO MATSUI "No Borders" (MCA) 17/17
Rotations: Heavy 1/1, Medium 4/4, Light 12/12, Total Adds 17 including KOAI, BRZ, KTWV, KOPT, KIFM, KNUA, WFAE.

JOYCE "Music Inside" (Verve) 17/6
Rotations: Heavy 2/0, Medium 4/1, Light 11/5, Total Adds 6, WBBY, KIFM, KGSR, WNND, WOTB, WPCH, Heavy: WGMG, KWVS.

****GRANT GEISSMAN "Take Another Look" (Bluemoon/Mesa) 32/1**
Rotations: Heavy 9/0, Medium 13/0, Light 10/1, Total Adds 1, JCITY, Heavy: KJZZ, WJAZ, WEBR, WSTR, WTEB, KSLU, KPRT, KCLC, KKLD.

****JOYCE "Music Inside" (Verve) 30/2**
Rotations: Heavy 5/0, Medium 16/0, Light 9/2, Total Adds 2, KJZZ, WAER, Heavy: KPLU, WJAZ, KLCC, WSTR, WSIE.

***ROY HARGROVE "Diamond In The Rough" (Novus/RCA) 29/12**
Rotations: Heavy 5/2, Medium 12/3, Light 12/7, Total Adds 12, WCPN, KMHD, KXPR, WJAZ, KLCC, WEBR, CJ, WKRY, WVPE, KTCL, KSBK, KKLD.

***TOM GRANT "Edge Of The World" (Verve Forecast) 26/3**
Rotations: Heavy 2/1, Medium 14/1, Light 10/1, Total Adds 3, WNGS, WVPE, KJOY, Heavy: KLCC.

RICHARD TEE "Inside You" (Columbia) 23/0
Rotations: Heavy 2/0, Medium 13/0, Light 8/0, Total Adds 0, Heavy: WTEB, KPRT, Mediums include: WCPN, KPLU, WJAZ.

CASSANDRA WILSON "Jumpworld" (JMT/PolyGram) 21/5
Rotations: Heavy 3/0, Medium 9/1, Light 9/4, Total Adds 5, KMHD, KSNS, KLCC, WFSS, WVPE, Heavy: WCPN, KXPR, WFPL.

PATTI AUSTIN "Love Is Gonna Getcha" (GRP) 21/1
Rotations: Heavy 11/0, Medium 5/0, Light 5/1, Total Adds 1, WMFD, Heavy: WJZZ, KJZZ, KPLU, WJAZ, WSHA, WSTR, WTEB, KSLU, WNGS, KPRT, KJOY.

ABDULLAH IBRAHIM & EKAYA "African River" (Enja/Muse) 21/0
Rotations: Heavy 8/0, Medium 9/0, Light 4/0, Total Adds 0, Heavy: WCPN, KSNS, KPLU, WMOT, KLCC, KUOP, WUSF, KWUMU.

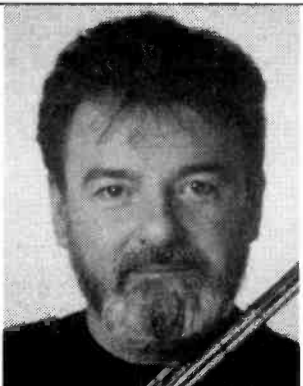
OTTMAR LIEBERT "Nouveau Flamenco" (Higher Octave) 21/0
Rotations: Heavy 7/0, Medium 7/0, Light 7/0, Total Adds 0, Heavy: KJZZ, KPLU, WAER, KLCC, WTEB, WKRY, KSBK.

OPAFIRE "Opafire" (Novus/RCA) 20/1
Rotations: Heavy 5/0, Medium 7/0, Light 8/1, Total Adds 1, WIVY, Heavy: WDET, KPLU, KLCC, WSTR, WKRY.

ROBERTO PERERA "Erotica" (Epic) 20/0
Rotations: Heavy 2/0, Medium 8/0, Light 10/0, Total Adds 0, Heavy: KJZZ, WAER, Medium: KPLU, KLCC, WSTR, WTEB, KSLU, WNGS, WVPE, KSBK.

* Uncharted Breakers denoted by one asterisk.

** Chart Extra denoted by two asterisks.



JAMES GALWAY

THANK YOU R&R NAC!

KTWV WPCH WJIB KBLA KLSK KEZX WMGN
 SOUNDSCAPES WMT-FM WAMX WFAE WHRL WWAY
 KTCL WLSY THE BREEZE KCND KWVS WBCN

RCA VICTOR

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New AC

ADDS & HOTS

"There are

classical elements,

pop elements,

MOST ADDED CJ & NAC!

and jazz

and fusion elements

in my music.

There are

no borders."

-Keiko Matsui



P2 WHL/Albany Shawn Michaels SPECIAL: EFX DAVID ARNOLD MICHAEL DOWLE PATTI LEBERT LES SABLER PAUL JACKSON JR. TONY CIMROSSI GLENN POWRIE BELA FLECK KEIKO MATSUI ZIL HOLERS: DOUG CAMERON NICHOLAS DON GRUSH RALF ILLENBERGER EVERYTHING BUT THE	P3 WJIB/Boston Arnie Williams JEVILL & HYDE KEIKO MATSUI KLAUS SCHONING WILLIAM BELOTE SHADOFFAX HOLERS: SPENCER BREWER DOUG CAMERON YITARO JAMES GALWAY JEVILL & HYDE ZIL HOLERS: DOUG CAMERON NICHOLAS DON GRUSH RALF ILLENBERGER EVERYTHING BUT THE	P1 WNUA/Chicago Fischo/Hansen KEIKO MATSUI ROB MULLINS JONATHAN BUTLER MICHAEL DOWLE HOLERS: EVERYTHING BUT THE PATTI LEBERT MICHAEL COLINA DOUG CAMERON BASIA MIKE STEVENS HOLERS: WBBY/Columbus Mike Perkins BRANDON FIELDS RICHARD TEE EXCHANGE JOTCI HOLERS: PATTI LEBERT BASIA RANDY BRECKER GARY BURTON DENNIS COFFEY	P3 KTW/Minneapolis Jane Fredrickson RICKY PETERSON LOUI CARSON SPECIAL: EFX HOLERS: DAVID A. STEWART RALF ILLENBERGER VONDA SHEPARD CURTIS REA BIG SHOULDERS HOLERS: WJMN/Saginaw Avery/Stein RALF ILLENBERGER HOLERS: PATTI LEBERT GEORGE HOWARD MICHAEL COLINA JOEY DE FRANCESCO NOTTING HILLBILLIE	P1 KTFM/San Diego O'Conner/Schondel ALEX BUGHON MICHAEL DOWLE RICKY PETERSON GEORGE PORTER, JR. JOEY FELICIANO JULIA FORDHAM HOLERS: STEVE KUZAJA THE BB'S ZIL HOLERS: KEIKO MATSUI KEVIN EUBANKS LEZ RITENOUR MARCUS ROBERTS	P3 KBOO/Denver-Boulder Ray/Chiffon DAVID A. STEWART TONY GRANT BRANDON FIELDS SPECIAL: EFX HOLERS: BASIA CHRIS REA ERIC JOHNSON EVERYTHING BUT THE SOLANKE VEGA HOLERS: NICHOLAS MICHAEL DOWLE HOLERS: SPECIAL: EFX KENNY G SPENCER BREWER FRANK POTERMAN JIM HORN HOLERS: JAZZ TRAX Art Good KEIKO MATSUI DAVID BECKER TRIBU HOLERS: KEIKO MATSUI SPECIAL: EFX CHUCK FIELDS DOUG CAMERON BASIA HOLERS: SOUNDSCAPES Paul Hunter OPAFINE GARY LAMB KEVIN CROSSLEY KATER A KAKAI MICHAEL LEE THOM HOLERS: NIGHTINGALE SPENCER BREWER CORRAN HENDON-CC OTTMAR LIEBERT EXCHANGE
P1 WFAE/Charlotte Paul Shubing KEIKO MATSUI SUNDAYS BEN TAVERA KING ROB MULLINS JULIA FORDHAM DON GRUSH GRANT GEISSMAN OTTMAR LIEBERT MICHAEL COLINA HOLERS: WLOO/Chicago Bob Church STEVE KUZAJA NANCY WILSON DIANNE REEVES ROB MULLINS GEORGE HOWARD HOLERS: EVERYTHING BUT THE SPENCER BREWER EXCHANGE MICHAEL COLINA KEVIN EUBANKS DON GRUSH HOLERS: WFLA/Tampa Tom Gordon SUNDAYS KEIKO MATSUI ROB MULLINS DAVID BECKER TRIBU HITARO COMEDY JUNKIES LITTLE FEAT ERIC JOHNSON HOLERS: BASIA JIM HORN NOTTING HILLBILLIE GEORGE HOWARD DON GRUSH HOLERS: WFLX/Tallahassee Paul Shubing KEIKO MATSUI SUNDAYS BEN TAVERA KING ROB MULLINS JULIA FORDHAM DON GRUSH GRANT GEISSMAN OTTMAR LIEBERT MICHAEL COLINA HOLERS: WVLE/Miami Geoff Fisher HOWARD HENNETT LEZ RITENOUR STUART HAMM HOLERS: DIANNE REEVES BASIA NAJEE OTTMAR LIEBERT ROBERTO PERERA	P2 WFAE/Charlotte Paul Shubing KEIKO MATSUI SUNDAYS BEN TAVERA KING ROB MULLINS JULIA FORDHAM DON GRUSH GRANT GEISSMAN OTTMAR LIEBERT MICHAEL COLINA HOLERS: WLOO/Chicago Bob Church STEVE KUZAJA NANCY WILSON DIANNE REEVES ROB MULLINS GEORGE HOWARD HOLERS: EVERYTHING BUT THE SPENCER BREWER EXCHANGE MICHAEL COLINA KEVIN EUBANKS DON GRUSH HOLERS: WFLA/Tampa Tom Gordon SUNDAYS KEIKO MATSUI ROB MULLINS DAVID BECKER TRIBU HITARO COMEDY JUNKIES LITTLE FEAT ERIC JOHNSON HOLERS: BASIA JIM HORN NOTTING HILLBILLIE GEORGE HOWARD DON GRUSH HOLERS: WFLX/Tallahassee Paul Shubing KEIKO MATSUI SUNDAYS BEN TAVERA KING ROB MULLINS JULIA FORDHAM DON GRUSH GRANT GEISSMAN OTTMAR LIEBERT MICHAEL COLINA HOLERS: WVLE/Miami Geoff Fisher HOWARD HENNETT LEZ RITENOUR STUART HAMM HOLERS: DIANNE REEVES BASIA NAJEE OTTMAR LIEBERT ROBERTO PERERA	P3 WFAE/Charlotte Paul Shubing KEIKO MATSUI SUNDAYS BEN TAVERA KING ROB MULLINS JULIA FORDHAM DON GRUSH GRANT GEISSMAN OTTMAR LIEBERT MICHAEL COLINA HOLERS: WLOO/Chicago Bob Church STEVE KUZAJA NANCY WILSON DIANNE REEVES ROB MULLINS GEORGE HOWARD HOLERS: EVERYTHING BUT THE SPENCER BREWER EXCHANGE MICHAEL COLINA KEVIN EUBANKS DON GRUSH HOLERS: WFLA/Tampa Tom Gordon SUNDAYS KEIKO MATSUI ROB MULLINS DAVID BECKER TRIBU HITARO COMEDY JUNKIES LITTLE FEAT ERIC JOHNSON HOLERS: BASIA JIM HORN NOTTING HILLBILLIE GEORGE HOWARD DON GRUSH HOLERS: WFLX/Tallahassee Paul Shubing KEIKO MATSUI SUNDAYS BEN TAVERA KING ROB MULLINS JULIA FORDHAM DON GRUSH GRANT GEISSMAN OTTMAR LIEBERT MICHAEL COLINA HOLERS: WVLE/Miami Geoff Fisher HOWARD HENNETT LEZ RITENOUR STUART HAMM HOLERS: DIANNE REEVES BASIA NAJEE OTTMAR LIEBERT ROBERTO PERERA	P1 WVLE/Miami Geoff Fisher HOWARD HENNETT LEZ RITENOUR STUART HAMM HOLERS: DIANNE REEVES BASIA NAJEE OTTMAR LIEBERT ROBERTO PERERA	P2 WVLE/Miami Geoff Fisher HOWARD HENNETT LEZ RITENOUR STUART HAMM HOLERS: DIANNE REEVES BASIA NAJEE OTTMAR LIEBERT ROBERTO PERERA	P3 WVLE/Miami Geoff Fisher HOWARD HENNETT LEZ RITENOUR STUART HAMM HOLERS: DIANNE REEVES BASIA NAJEE OTTMAR LIEBERT ROBERTO PERERA

45 Current NAC Reporters
40 Current NAC Playlists
Called in A Frozen Playlist (2):
WBZN/Milwaukee
WMT-FM/Cedar Rapids

Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (1):
3WM/Toledo

WVLE/Miami is Now A NAC Reporting Station.

Did Not Report, Playlist Frozen (2):
Musical Starstreams
WHVE/Sarasota/Tampa

CONTEMPORARY JAZZ

ADDS & HOTS

P1 WVLE/Miami Geoff Fisher HOWARD HENNETT LEZ RITENOUR STUART HAMM HOLERS: DIANNE REEVES BASIA NAJEE OTTMAR LIEBERT ROBERTO PERERA	P2 WVLE/Miami Geoff Fisher HOWARD HENNETT LEZ RITENOUR STUART HAMM HOLERS: DIANNE REEVES BASIA NAJEE OTTMAR LIEBERT ROBERTO PERERA	P3 WVLE/Miami Geoff Fisher HOWARD HENNETT LEZ RITENOUR STUART HAMM HOLERS: DIANNE REEVES BASIA NAJEE OTTMAR LIEBERT ROBERTO PERERA	P1 WVLE/Miami Geoff Fisher HOWARD HENNETT LEZ RITENOUR STUART HAMM HOLERS: DIANNE REEVES BASIA NAJEE OTTMAR LIEBERT ROBERTO PERERA	P2 WVLE/Miami Geoff Fisher HOWARD HENNETT LEZ RITENOUR STUART HAMM HOLERS: DIANNE REEVES BASIA NAJEE OTTMAR LIEBERT ROBERTO PERERA	P3 WVLE/Miami Geoff Fisher HOWARD HENNETT LEZ RITENOUR STUART HAMM HOLERS: DIANNE REEVES BASIA NAJEE OTTMAR LIEBERT ROBERTO PERERA
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JOSE FELICIANO "Steppin' Out"

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no borders

THE NEW ALBUM FROM keiko matsui

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Now, after two Top 10 jazz albums, keyboardist Keiko Matsui is breaking the barriers again. In Keiko's music, there truly are... "No Borders."

Produced by Kazu Matsui
Management: Taura/Riviera

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NEW ARTISTS

Reports

1	ELECTRIC BOYS /All Lips N' Hips (Atco)	98
2	L.A. GUNS /The Ballad Of Jane (Vertigo/Polydor)	95
3	BATON ROUGE /Walks Like A Woman (Atlantic)	94
4	ERIC JOHNSON /High Landrons (Capitol)	90
5	FRONT /Le Motion (Columbia)	57
6	RAVE-UPS /Respectfully King Of Rain (Epic)	54
7	SINEAD O'CONNOR /Nothing Compares 2 U (Chrysalis)	48
8	LITTLE CAESAR /Chain Of Fools (DGC)	47
9	SHY ENGLAND //Give It All You Got (MCA)	44
10	LOCK UP /Nothing New (Geffen)	43
11	WARRIOR SOUL /We Cry Out (DGC)	42
12	HARLOW /Chain Reaction (Reprise)	36
	HURRICANE /Dance Little Sister (Enigma)	36
14	LENNY KRAVITZ /Mr. Cab Driver (Virgin)	33
	TRAGICALLY HIP /New Orleans Is Sinking (MCA)	33
16	THUNDER /She's So Fine (Capitol)	30
17	HUNTERS & COLLECTORS /When The River... (Atlantic)	25
18	DANGER DANGER /Bang Bang (Imagine/Epic)	21
	LORD TRACY /Foolish Love (MCA)	21
20	XYZ /What Keeps Me Loving You (Enigma)	18

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

AOR TRACKS

NATIONAL AIRPLAY

		177 REPORTERS				Reports/Adds	Heavy	Medium
3	2	WKS	WKS	LW	TW			
3	2	1	1			DAMN YANKEES /Coming Of Age (WB)	159-0	142- 17+
5	5	3	2			LITTLE FEAT /Texas Twister (WB)	168=1	127+ 40-
DEBUT						ZZ TOP /Doubleback (WB)	165 /165	118 43
4	4	2	4			FLEETWOOD MAC /Save Me (WB)	147-0	135- 10-
10	7	6	5			JUDE COLE /Baby It's Tonight (Reprise)	161+/4	115+ 39-
7	6	4	6			BLACK CROWES /Jealous Again (Def American/Geffen)	155-1	106- 46=
		12	7			BILLY IDOL /Cradle Of Love (Chrysalis)	160+/15	72+ 77-
13	11	8	8			ROBERT PLANT /Tie Dye On The Highway (Es Paranza/Atlantic)	144+/7	77+ 63-
22	13	9	9			BAD ENGLISH /Heaven Is A 4 Letter Word (Epic)	143=3	65+ 67-
21	14	10	10			GIANT /I'll See You In My Dreams (A&M)	134+/5	73+ 54-
1	1	5	11			ROBERT PLANT /The Hurting Kind (Es Paranza/Atlantic)	107-0	98- 8-
31	20	14	12			HEART /Wild Child (Capitol)	143+/15	58+ 77-
17	16	13	13			LONDON QUIREBOYS /7 O'Clock (Capitol)	137+/3	49+ 70-
14	12	11	14			CHURCH /Metropolis (Arista)	127-1	61- 54+
56	26	20	15			TOM PETTY /Yer So Bad (MCA)	126+/14	51+ 72-
2	3	7	16			HEART /All I Wanna Do Is Make Love To You (Capitol)	86-0	70- 14-
26	21	21	17			DEL AMITRI /Kiss This Thing Goodbye (A&M)	109+/10	32+ 64+
30	24	23	18			AEROSMITH /Monkey On My Back (Geffen)	112+/7	21+ 76+
39	30	24	19			MICHAEL PENN /This And That (RCA)	105+/19	28+ 69+
19	17	17	20			ALICE COOPER /Only My Heart Talking (Epic)	110-0	24- 75-
		39	21			ERIC CLAPTON /Before You Accuse Me (Reprise)	96+/43	30+ 58+
28	23	22	22			FASTER PUSSYCAT /House Of Pain (Elektra)	103-6	19- 67+
53	42	31	23			MIDNIGHT OIL /Forgotten Years (Columbia)	94+/28	26+ 56+
20	19	19	24			SLAUGHTER /Up All Night (Chrysalis)	98-2	31- 54-
33	29	25	25			MISSION U.K. /Deliverance (Mercury)	109+/7	11= 63+
37	34	27	26			L.A. GUNS /The Ballad Of Jane (Vertigo/Polydor)	95+/9	18+ 49-
48	39	30	27			SLEEZE BEEZ /Stranger Than Paradise (Atlantic)	114+/15	5+ 62+
		42	28			WHITESNAKE /Now You're Gone (Geffen)	107+/47	7+ 73+
38	31	29	29			JOE SATRIANI /I Believe (Relativity)	83+/7	15+ 54-
40	36	32	30			ERIC JOHNSON /High Landrons (Capitol)	90+/8	16+ 51+
54	45	38	31			FLEETWOOD MAC /Love Is Dangerous (WB)	77+/15	15+ 61+
8	9	18	32			DON HENLEY /The Heart Of The Matter (Geffen)	59-1	46- 9+
6	8	15	33			ERIC CLAPTON /No Alibis (Reprise)	59-0	45- 9-
42	38	34	34			BATON ROUGE /Walks Like A Woman (Atlantic)	94+/5	5- 56+
11	10	16	35			PETER MURPHY /Cuts You Up (Beggars Banquet/RCA)	65-0	27- 32-
44	40	37	36			BILLY JOEL /The Downeaster 'Alexa' (Columbia)	62+/8	20+ 39+
		47	37			ELECTRIC BOYS /All Lips N' Hips (Atco)	98+/36	0= 49+
		49	38			ALANNAH MYLES /Love Is (Atlantic)	79+/35	10+ 61+
32	28	28	39			SINEAD O'CONNOR /Nothing Compares 2 U (Chrysalis)	48-0	30- 17-
	53	48	40			KINGS OF THE SUN /Drop The Gun (RCA)	74+/14	2+ 38+
12	15	26	41			TESLA /The Way It Is (Geffen)	45-0	18- 23-
18	25	33	42			AEROSMITH /What It Takes (Geffen)	32-0	22- 5-
	58	51	43			CHRIS REA /Texas (Geffen)	47+/5	10+ 27=
		53	44			PHIL COLLINS /Do You Remember? (Atlantic)	38+/4	13+ 23+
DEBUT			45			MOTLEY CRUE /Don't Go Away Mad (Elektra)	47+/14	5+ 22+
	60	56	46			FRONT /Le Motion (Columbia)	57+/9	0= 23+
15	22	36	47			SMITHEREENS /Blues Before And After (Enigma/Capitol)	28-0	13- 11-
25	41	44	48			RUSH /The Pass (Atlantic)	25-0	14- 10-
24	32	43	49			MOTLEY CRUE /Without You (Elektra)	29-0	13- 11-
		54	50			RAVE-UPS /Respectfully King Of Rain (Epic)	54+/8	2- 24+
27	27	35	51			TRAGICALLY HIP /New Orleans Is Sinking (MCA)	33-0	9- 17-
16	33	41	52			MIDNIGHT OIL /Blue Sky Mine (Columbia)	21-0	14- 5-
DEBUT			53			RUSH /Superconductor (Atlantic)	34+/7	2= 26+
DEBUT			54			LITTLE CAESAR /Chain Of Fools (DGC)	47 /47	0 24
DEBUT			55			LENNY KRAVITZ /Mr. Cab Driver (Virgin)	33+/7	5+ 22+
43	44	45	56			ROBERT PLANT /I Cried (Es Paranza/Atlantic)	27-0	8- 15-
DEBUT			57			LOU GRAMM /Angel With A Dirty Face (Atlantic)	26+/5	7+ 14=
59	59		58			SUZANNE VEGA /Book Of Dreams (A&M)	28=1	7= 17-
		60	59			LOCK UP /Nothing New (Geffen)	43+/1	2= 17-
DEBUT			60			COMPANY OF WOLVES /The Distance (Mercury)	41+/10	2= 20+

BREAKERS

ZZ TOP
Doubleback (WB)
93% of our reporters on it.

SLEEZE BEEZ
Stranger Than Paradise (Atlantic)
64% of our reporters on it.

MISSION U.K.
Deliverance (Mercury)
62% of our reporters on it.

WHITESNAKE
Now You're Gone (Geffen)
60% of our reporters on it.

"I'm standin' on the edge
Between true love and
broken dreams
I'm standin' on the edge
Caught between the
two extremes."

**STEVE
STONE**

**"STANDING
ON THE
EDGE"**

The First Song
From His Debut LP
"DREAMS DIE HARD"

Produced by Ross Vannelli



Associated





NATIONAL AIRPLAY®

3 2
WKS WKS LW TW

177 REPORTERS

MAY 4, 1990

Reports/Adds Heavy Medium

1	1	1	1	1	ROBERT PLANT /Manic Nirvana (Es Paranza/Atlantic)
3	3	3		2	FLEETWOOD MAC /Behind The Mask (WB)
2	2	2		3	HEART /Brigade (Capitol)
6	5	5		4	LITTLE FEAT /Representing The Mambo (WB)
4	4	4		5	DAMN YANKEES /Damn Yankees (WB)
11	8	7		6	JUDE COLE /A View From 3rd Street (Reprise)
7	6	6		7	BLACK CROWES /Shake Your Moneymaker (Def American/Geffen)
DEBUT ▶ 8					
5	7	8		9	ERIC CLAPTON /Journeyman (Reprise)
21	13	10		10	BAD ENGLISH /Bad English (Epic)
22	14	11		11	GIANT /Last Of The Runaways (A&M)
27	20	13		12	TOM PETTY /Full Moon Fever (MCA)
8	9	9		13	AEROSMITH /Pump (Geffen)
15	12	12		14	CHURCH /Gold Afternoon Fix (Arista)
17	16	14		15	LONDON QUIREBOYS /A Bit Of What You Fancy (Capitol)*
13	17	18		16	MIDNIGHT OIL /Blue Sky Mining (Columbia)
26	23	20		17	DEL AMITRI /Waking Hours (A&M)
34	31	22		18	MICHAEL PENN /March (RCA)
20	19	16		19	ALICE COOPER /Trash (Epic)
19	21	19		20	SLAUGHTER /Stick It To Ya (Chrysalis)
28	24	21		21	FASTER PUSSYCAT /Wake Me When It's Over (Elektra)
—	—	36		22	WHITESNAKE /Slip Of The Tongue (Geffen)
32	30	23		23	MISSION U.K. /Carved In The Sand (Mercury)
9	10	17		24	DON HENLEY /The End Of The Innocence (Geffen)
—	38	33		25	SLEEZE BEEZ /Screwed Blued & Tattooed (Atlantic)
31	29	26		26	JOE SATRIANI /Flying In A Blue Dream (Relativity)
18	26	24		27	RUSH /Presto (Atlantic)
—	—	38		28	ALANNAH MYLES /Alannah Myles (Atlantic)
35	32	29		29	L.A. GUNS /Cocked & Loaded (Vertigo/Polydor)
37	34	31		30	ERIC JOHNSON /Ah Via Musicom (Capitol)
40	37	34		31	BATON ROUGE /Shake Your Soul (Atlantic)
24	27	32		32	MOTLEY CRUE /Dr. Feelgood (Elektra)
12	11	15		33	PETER MURPHY /Deep (Beggars Banquet/RCA)
29	28	25		34	SINEAD O'CONNOR /I Do Not Want What I Haven't Got (Chrysalis)
—	36	35		35	BILLY JOEL /Storm Front (Columbia)
DEBUT ▶ 36					
16	22	30		37	SMITHEREENS /Smithereens 11 (Enigma/Capitol)
14	15	27		38	TESLA /The Great Radio Controversy (Geffen)
38	—	39		39	CHRIS REA /The Road To Hell (Geffen)
DEBUT ▶ 40					
—	—	—		40	PHIL COLLINS /...But Seriously (Atlantic)

* Keeps a bullet due to continued growth

"Tie" (144)	"Hurting" (107)	"Cried" (27)	169-1	146-	20+
"Save" (147)	"Love" (77)	"Skies" (14)	162-1	142-	19+
"Wild" (143)	"All" (86)	"Tall" (22)	166-1	114-	51+
"Texas" (168)	"Woman" (11)	"That's" (11)	168=1	128+	40-
"Coming" (159)	"Bad" (8)	"Come" (7)	162-0	144-	17+
"Baby" (161)	"House" (1)	"Get" (1)	161+4	115+	39-
"Jealous" (155)	"Twice" (2)	"Sister" (1)	155-1	107-	45=
"Cradle" (160)	"L.A." (13)	"Prodigal" (2)	160/14	72	77
"Before" (96)	"No" (59)	"Bad" (7)	131+18	69-	54+
"Heaven" (143)	"Best" (1)		143=3	65+	68-
"I'll" (134)			134+5	73+	54-
"Yer" (126)	"Face" (13)		128+11	56+	69-
"Monkey" (112)	"What" (32)	"Other" (5)	131-2	48-	68+
"Metropolis" (127)	"Terra" (1)	"Monday" (1)	127-1	61-	54+
"7" (137)			137+3	49+	70-
"Forgotten" (94)	"Blue" (21)	"King" (5)	98+21	35-	52+
"Kiss" (109)	"Opposite" (3)	"Stone" (2)	111+10	35+	63+
"This" (105)			105+18	28+	69+
"Only" (110)			110-0	24-	75-
"Up" (98)	"Fly" (2)	"Burnin'" (1)	98-2	31-	54-
"House" (103)			103-4	19-	67+
"Now" (107)	"Slip" (1)	"Deeper" (1)	110+44	8-	75+
"Deliverance" (109)	"Butterfly" (2)	"Sea" (1)	111+6	11-	64+
"Heart" (59)	"How" (4)	"Gimme" (1)	62-2	47-	11+
"Stranger" (114)			114+15	5+	62+
"Believe" (83)	"Flying" (3)	"Back" (2)	87=6	16+	56-
"Superconductor" (34)	"Pass" (25)	"Presto" (7)	64+7	20-	37+
"Love" (79)	"Lover" (3)	"Still" (2)	85+33	13+	64+
"Ballad" (95)			95+9	18+	49-
"High" (90)	"Forty" (2)	"Desert" (1)	92+9	16=	52+
"Walks" (94)			94+5	5-	56+
"Don't" (47)	"Without" (29)	"Kickstart" (1)	71+13	17-	33+
"Cuts" (65)	"Crystal" (2)	"Strange" (1)	67-1	28-	32-
"Nothing" (48)	"Emperor" (14)		58-0	35-	22-
"Downeaster" (62)			62+7	20+	39=
"Drop" (74)			74/14	2	38
"Blues" (28)	"Yesterday" (10)	"Girl" (2)	41-6	17-	20-
"Way" (45)	"Love" (1)		45-0	18-	23-
"Texas" (47)	"Road" (3)	"Your" (1)	49+4	11+	27-
"Remember" (38)	"Something" (5)	"Wish" (4)	45+4	18+	23=

BREAKERS

BILLY IDOL
Charmed Life (Chrysalis)
90% of our reporters on it.

SLEEZE BEEZ
Screwed Blued & Tattooed (Atlantic)
64% of our reporters on it.

NEW ARTISTS

SLEEZE BEEZ 27
"Stranger Than Paradise"

Last Week: #1 New Artist

This Week: **BREAKER**

BATON ROUGE
"Walks Like A Woman"

This Week: Track **34**
and **BREAKER-Bound!**

MOST ADDED

- WHITESNAKE (44)
- ALANNAH MYLES (33)
- MIDNIGHT OIL (21)
- ERIC CLAPTON (18)
- MICHAEL PENN (18)
- KISS (17)
- SLEEZE BEEZ (15)
- BILLY IDOL (14)
- KINGS OF THE SUN (14)
- MOTLEY CRUE (13)

HOTTEST

- ROBERT PLANT (146)
- DAMN YANKEES (144)
- FLEETWOOD MAC (142)
- LITTLE FEAT (128)
- JUDE COLE (115)
- HEART (114)
- BLACK CROWES (107)
- GIANT (73)
- BILLY IDOL (72)
- ERIC CLAPTON (69)



See you next week...
the Atlantic Suite will **RULE**
the R&R Convention!

NATIONAL AIRPLAY®

LW TW

- 1 **1** SINEAD O'CONNOR/Do Not Want What I Haven't Got (Chrysalis)
- 2 **2** DEPECHE MODE/Violator (Sire/Reprise)
- 3 **3** MIDNIGHT OIL/Blue Sky Mining (Columbia)
- 4 **4** HOUSE OF LOVE/House Of Love (Fontana/Mercury)
- 5 **5** LLOYD COLE/Lloyd Cole (Capitol)
- 10 **6** SUNDAYS/Reading, Writing & Arithmetic (DGC)
- 11 **7** THAT PETROL EMOTION/Chemicrazy (Virgin)
- 9 **8** LIGHTNING SEEDS/Cloudcuckooland (MCA)
- 6 **9** MISSION U.K./Carved In The Sand (Mercury)
- 5 **10** CHURCH/Gold Afternoon Fix (Arista)
- 8 **11** VARIOUS ARTISTS/Pretty Woman (EMI)
- 13 **12** SUZANNE VEGA/Days Of Open Hand (A&M)
- 18 **13** BILLY IDOL/Charmed Life (Chrysalis)
- DEBUT** **14** WORLD PARTY/Goodbye Jumbo (Chrysalis)
- 14 **15** STONE ROSES/Stone Roses (Silvertone/RCA)
- 15 **16** PETER MURPHY/Deep (Beggars Banquet/RCA)
- 21 **17** HUNTERS & COLLECTORS/Ghost Nation (Atlantic)
- 12 **18** SOCIAL DISTORTION/Social Distortion (Epic)
- 16 **19** THEY MIGHT BE GIANTS/Flood (Elektra)
- 24 **20** JOHNNY CLEGG & SAVUKA/Cruel Crazy Beautiful World (Capitol)
- 22 **21** CHILLS/Submarine Bells (Slash/WB)
- 17 **22** OINGO BOINGO/Dark At The End Of The Tunnel (MCA)
- 26 **23** 4 OF US/Songs For The Tempted (Columbia)
- DEBUT** **24** MORRISSEY/November Spawned A Monster (track) (Sire/Reprise)
- DEBUT** **25** LOU REED & JOHN CALE/Songs For Drella (Sire/WB)
- 28 **26** NITZER EBB/Showtime (Geffen)
- 23 **27** COWBOY JUNKIES/The Caution Horses (RCA)
- 25 **28** CURE/Disintegration (Elektra)
- 30 **29** FALL/Extricate (Fontana/Mercury)
- DEBUT** **30** SILOS/The Silos (RCA)

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED	HOTTEST	MOST REQUESTED
MORRISSEY STEVE WYNN WORLD PARTY JERRY HARRISON: CASUAL GODS RICHARD X. HEYMAN ULTRA VIVID SCENE	DEPECHE MODE SINEAD O'CONNOR LIGHTNING SEEDS SUNDAYS SOCIAL DISTORTION PRETTY WOMAN CHURCH MIDNIGHT OIL	DEPECHE MODE SINEAD O'CONNOR SUNDAYS NINE INCH NAILS LIGHTNING SEEDS PRETTY WOMAN

MOST ADDED	HOTTEST	MOST REQUESTED
ZZ TOP/Doubleback (165) LITTLE CAESAR/Chain (47) WHITESNAKE/Now (47) ERIC CLAPTON/Before (43) ELECTRIC BOYS/All (36) ALANNAH MYLES/Love (35) Y&T/Don't (29) MIDNIGHT OIL/Forgotten (28) KISS/Rise (20) MICHAEL PENN/This (19)	DAMN YANKEES/Coming (142) FLEETWOOD MAC/Save (135) LITTLE FEAT/Texas (127) ZZ TOP/Doubleback (118) JUDE COLE/Baby (115) BLACK CROWES/Jealous (106) ROBERT PLANT/Hurting (98) ROBERT PLANT/Tie (77) GIANT/See (73) BILLY IDOL/Cradle (72)	DAMN YANKEES/Coming (60) BLACK CROWES/Jealous (32) SLAUGHTER/Up (30) LITTLE FEAT/Texas (29) ZZ TOP/Doubleback (24) BILLY IDOL/Cradle (23) ROBERT PLANT/Tie (20) FASTER PUSSYCAT/House (19) ROBERT PLANT/Hurting (18) JUDE COLE/Baby (15)

NEW & ACTIVE

- SHY ENGLAND "Give It All You Got" (MCA) 44/7 (38/6)**
Adds: KLOL, KRXQ, KZRR, KJOT, WZXL, KSEZ, KXUS. Heavy 2: WQFM, KBER. Medium 10: WBAB, CILO, WLZR, KBPI, WCMF, KBAT, KICT, KNAC, KDJK, WXQR.
- HARLOW "Chain Reaction" (Reprise) 36/5 (32/4)**
Adds: KOMA, WTPA, WSTZ, KJOT, WGLF. Medium 8: WQFM, KBPI, KGON, KRXQ, KKEG, KEZE, WXQR, WYMG.
- HURRICANE "Dance Little Sister" (Enigma) 36/3 (33/1)**
Adds: WFYV, WKQZ, KKDJ. Heavy 1: KNAC. Medium 18 including WKLS, KISS, WLZR, WQFM, KBPI, KRXQ, WCMF, KMJX, WLRS.
- Y&T "Don't Be Afraid Of The Dark" (Geffen) 30/29 (1/1)**
Adds including KISS, WMMS, WQFM, KUPD, WDHA, WEZX, WSTZ, KBAT, KEZO, WNCB. Medium 13 including CILO, WLZR, KRXQ, KBER, KFOG, KOMA, KSJO, WTPA, WLRS.
- THUNDER "She's So Fine" (Capitol) 30/0 (31/5)**
Medium 5: KBPI, KBER, WSTZ, WXQR, KTYD.
- HUNTERS & COLLECTORS "When The River Runs Dry" (Atlantic) 25/9 (16/15)**
Adds including WEZX, KMJX, KJJO, KJOT, KPOI, KBOY, KCHV. Medium 6 including WXRT, WHFS, WDHA, KLBK, WROV.
- KISS "Rise To It" (Mercury) 23/20 (3/3)**
Adds including WBCN, WSHE, KRXQ, WKLC, KMJX, WLRS, KBAT, WJXQ, KEZO, KDJK. Heavy 1: KNAC. Medium 11 including WQFM, WFYV, WIOT, KICT, WNCB, WGIR, WXQR, KFMX, KRNA, WZZQ.
- LORD TRACY "Foolish Love" (MCA) 21/12 (9/8)**
Adds including WLVO, WTPA, WRXR, KBAT, WTKX, KMOD, KEZE, WPXC. Medium 7 including KBPI, WEZX, WEGR, KBOY, KZQQ.
- DANGER DANGER "Bang Bang" (Imagine/Epic) 21/7 (14/13)**
Adds: WMMS, KUPD, WEZX, WRXK, KMOD, KDJK, KRQU. Heavy 1: KZQQ. Medium 11 including WSHE, WRIF, WQFM, KBPI, KBER, WDHA, WKQZ, WZZQ, KWHL.
- CURE "Pictures Of You" (Elektra) 18/2 (18/2)**
Adds: WBCN, WZXL. Heavy 4 including KRIX, KJJO, KFMU. Medium 10: WMMR, WRKI, WHCN, KLBK, KMJX, WROV, KRZQ, WZBH, KRNA, KTYD.
- ERNE ISLEY "High Wire" (Elektra) 18/3 (17/2)**
Adds: KLOL, WSHE, WEGR. Heavy 2: WTPA, WMAD. Medium 7 including KGON, WPLR, KLBK, KWIC, KRIX, KBOY.
- HOUSE OF LOVE "I Don't Know Why I Love You" (Fontana/Mercury) 16/0 (16/3)**
Heavy 4 including WXRT, WHFS, KRIX. Medium 4: KBCO, KLAQ, WROV, WWWW.
- WORLD PARTY "Way Down Now" (Chrysalis) 15/11 (4/4)**
Adds including KRXQ, KISW, KXRX, KWIC. Heavy 3 including KUPD, WHFS. Medium 8 including WXRT, KBCO, KZAP, KLBK, KEZO, KZRR, KDKB, WIZN.
- TOM KIMMEL "A Small Song" (Polydor) 15/6 (10/3)**
Adds: WBCN, WCCC, KKEG, KEZO, KICT, KCHV. Medium 6 including KUPD, WKRR, KDJK, KFMU.
- PAUL COTTON LP "Changing Horses" (Sisapa) 15/2 (14/0)**
Adds: KTCZ, WAPL. Heavy 1: KFMQ. Medium 6: WLVO, KWIC, KKEG, KMOD, KQWB, KFMU.

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

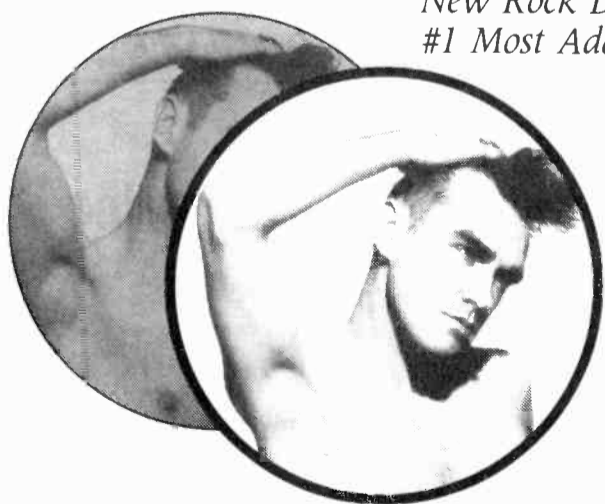
CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED — This week's most added albums and tracks.

MOST REQUESTED — This week's most requested tracks.

HOTTEST — This week's albums and tracks receiving the most heavy reports.



New Rock Debut **24**
#1 Most Added

MORRISSEY

"November Spawned A Monster"

The New 12", Cassette Maxi-Single and Compact Disc Maxi-Single (0/4/2-21529)

Produced by Clive Langer and Alan Winstanley



©1990 Sire Records Company



CHRIP1 PLAYLISTS

B104 WBSB Baltimore
PD: Steve Perun
APD/MD: Pam Tackett

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 JANE CHILD/Den's Manna Fall In L

Kiss 98.5 FM Buffalo
THE #1 HIT MUSIC STATION
OM/VP: Mike Edwards
APD: Beth Ann McBride
MD: Mike McGowan

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

WJLA 105 Washington
PD: Matt Farber
APD/MD: Dave Elliott

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

WEGX/Philadelphia
PD: Todd Fisher
APD/MD: Jay Beau Jones

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

CKOI 96.9 FM Montreal
PD: Bob DeBoard
APD: Andre St. Amand
MD: Guy Brouillard

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

93.4 FM Pittsburgh
MD: Lori Campbell

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

Kiss 98.5 FM Buffalo
THE #1 HIT MUSIC STATION
OM/VP: Mike Edwards
APD: Beth Ann McBride
MD: Mike McGowan

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

WJLA 105 Washington
PD: Todd Fisher
APD/MD: Jay Beau Jones

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

WJLA 105 Washington
PD: Todd Fisher
APD/MD: Jay Beau Jones

92 PRO FM Washington D.C.
PD: Paul Cannon
MD: Tony Bristol

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

MAGIC 102.5 FM Buffalo
PD: Hank Nevins
APD: Josh Moon
MD: Roger Christian

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

Kiss 108 FM Boston
PD: Sunny Joe White
MD: Jerry McKenna

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

WJLA 105 Washington
PD: Todd Fisher
APD/MD: Jay Beau Jones

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

WJLA 105 Washington
PD: Todd Fisher
APD/MD: Jay Beau Jones

WJLA 105 Washington
PD: Todd Fisher
APD/MD: Jay Beau Jones

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

Z100 New York
VP Dir. Ops. & Prog.: Steve Kingston
APD/MD: Frankie Blue

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

WJLA 105 Washington
PD: Todd Fisher
APD/MD: Jay Beau Jones

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

WJLA 105 Washington
PD: Todd Fisher
APD/MD: Jay Beau Jones

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

WJLA 105 Washington
PD: Todd Fisher
APD/MD: Jay Beau Jones

WJLA 105 Washington
PD: Todd Fisher
APD/MD: Jay Beau Jones

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

100.7 FM Miami
#1 HIT MUSIC STATION
PD: Frank Amadeo
MD: Johnna Ceccoli

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

B97 New Orleans
PD: Greg Rolling
MD: Joey Giovingo

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

Q103 Tampa
APD/MD: Dave Denver

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

POWER 104 KRBE Houston
PD: Adam Cook
MD: Cheryl Broz

POWER 104 KRBE Houston
PD: Adam Cook
MD: Cheryl Broz

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

POWER 99 FM Atlanta
PD: Rick Stacy
OM: Steve Wyrostok
MD: Lee Chesnut

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

Y95 Dallas
Station Mgr: Randy Kabrich
APD: J.J. McKay
MD: Mike Easterlin

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

97 WGH Norfolk
PLAYS MORE HITS
PD: Tony Macrini
MD: Jeff Moreau

POWER 104 KRBE Houston
PD: Adam Cook
MD: Cheryl Broz

97.1 KEGL Dallas
PD: Joel Foiger
APD/MD: Jimmy Steal

97.1 KEGL Dallas
PD: Joel Foiger
APD/MD: Jimmy Steal

- 1 BREAD O'COMOR/Numbing Cones 2 U
2 MICHAEL BOLTON/How Can We Be Lovin'
3 CALDWAY/Hanna Be Rich
4 HEART/All I Wanna Do Is Love

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

254 REPORTS

A

AEROSMITH What It Takes (Geffen)

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 195 77%

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 195 77%

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Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 195 77%

AFTER 7 Ready Or Not (Virgin)

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 152 60%

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 152 60%

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Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 152 60%

B Deadbeat Club (A&M)

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 150 59%

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 150 59%

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 150 59%

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 150 59%

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Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 150 59%

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 150 59%

BELL BIV DEVOE Poison (MCA)

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 164 65%

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 164 65%

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Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 164 65%

LAURA BRANIGAN Moonlight On Water (Atlantic)

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 52 20%

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 52 20%

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Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 52 20%

ADAM ANT Room At The Top (MCA)

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 194 76%

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Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 194 76%

BASIA Cruising For Bruising (Epic)

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 162 64%

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Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 162 64%

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 162 64%

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 162 64%

BRENT BOURGEOIS Dare To Fall In Love (Charisma)

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 122 48%

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 122 48%

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 122 48%

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 122 48%

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 122 48%

JUDE COLE Baby It's Tonight (Reprise)

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 191 75%

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 191 75%

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 191 75%

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Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 191 75%

Table with columns: Regional Reach, Summary, Chart Pos, P1, P2, P3, Total. Total Reports 191 75%

PHIL COLLINS
Do You Remember (Atlantic)
LP...But Seriously
Total Reports 212 83%

COVER GIRLS
All That Glitters Isn't Gold (Capitol)
LP...We Can't Go Wrong
Total Reports 74 29%

D Mob Continued
KPL2 on
KUBE on
HOT97 4-33
KTFM on
HOT102 39-34
PWR106 30-27
KRRR on
FM102 on
HOT977 31-31

Taylor Dayne Continued
FLY92 4-25
WABZ 38-30
HOT999 0-30
WYSR 0-34
JET-FM 0-27
WRRZ 40-31
WNNK a
KTRB d-37
WKEE a
KMGK 29-26
PK104 a
KCAQ d-37
KXNS on
KXNY d-27
93Q 35-28
WFSR on
WRCK d-36

EXPOSE
Your Baby Never Looked... (Arista)
LP...What You Don't Know
Total Reports 207 81%

Regional Reach
E 90%
S 83%
M 92%
W 70%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 20%
S 29%
M 17%
W 50%
Chart Summary
Pos P1 P2 P3 Tot

DAMN YANKEES
Coming Of Age (WB)
LP...Damn Yankees
Total Reports 61 24%

DEPECHE MODE
Enjoy The Silence (Sire/Reprise)
LP...Violator
Total Reports 99 39%

Regional Reach
E 29%
S 43%
M 27%
W 55%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 16%
S 22%
M 29%
W 29%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 18%
S 24%
M 21%
W 29%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 8%
S 83%
M 65%
W 70%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 43%
S 49%
M 44%
W 50%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 24%
S 22%
M 30%
W 21%
Chart Summary
Pos P1 P2 P3 Tot

TYLER COLLINS
Girls Nite Out (RCA)
LP...Girls Nite Out
Total Reports 56 22%

Regional Reach
E 10%
S 34%
M 10%
W 34%
Chart Summary
Pos P1 P2 P3 Tot

TAYLOR DAYNE
I'll Be Your Shelter (Arista)
LP...Can't Fight Fate
Total Reports 193 76%

Regional Reach
E 8%
S 83%
M 65%
W 70%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 24%
S 22%
M 30%
W 21%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 14%
S 28%
M 10%
W 34%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 31%
S 31%
M 11%
W 45%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 8%
S 83%
M 65%
W 70%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 43%
S 49%
M 44%
W 50%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 24%
S 22%
M 30%
W 21%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 31%
S 31%
M 11%
W 45%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 31%
S 31%
M 11%
W 45%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 8%
S 83%
M 65%
W 70%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 43%
S 49%
M 44%
W 50%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 24%
S 22%
M 30%
W 21%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 10%
S 34%
M 10%
W 34%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 31%
S 31%
M 11%
W 45%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 8%
S 83%
M 65%
W 70%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 43%
S 49%
M 44%
W 50%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 24%
S 22%
M 30%
W 21%
Chart Summary
Pos P1 P2 P3 Tot

FLEETWOOD MAC

Save Me (WB) LP Behind The Mask

Chart Summary table for Fleetwood Mac with columns for Pos, P1, P2, P3, Tot and Summary data.

Regional and National chart data for Fleetwood Mac, including reach and summary statistics.

Chart Summary table for Fleetwood Mac with columns for Pos, P1, P2, P3, Tot and Summary data.

Regional and National chart data for Fleetwood Mac, including reach and summary statistics.

THE 4 OF US

Drag My Bad Name Down (Columbia) LP Songs For The Tempted

Chart Summary table for The 4 of Us with columns for Pos, P1, P2, P3, Tot and Summary data.

Regional and National chart data for The 4 of Us, including reach and summary statistics.

Chart Summary table for The 4 of Us with columns for Pos, P1, P2, P3, Tot and Summary data.

Regional and National chart data for The 4 of Us, including reach and summary statistics.

GIANT

I'll See You In My Dreams (A&M) LP Last Of The Runaways

Chart Summary table for Giant with columns for Pos, P1, P2, P3, Tot and Summary data.

Regional and National chart data for Giant, including reach and summary statistics.

Chart Summary table for Giant with columns for Pos, P1, P2, P3, Tot and Summary data.

Regional and National chart data for Giant, including reach and summary statistics.

HEART

All I Wanna Do Is Make... (Capitol) LP Brigade

Chart Summary table for Heart with columns for Pos, P1, P2, P3, Tot and Summary data.

Regional and National chart data for Heart, including reach and summary statistics.

Chart Summary table for Heart with columns for Pos, P1, P2, P3, Tot and Summary data.

Regional and National chart data for Heart, including reach and summary statistics.

Heart Continued

Continuation of Heart chart data, listing regional and national reach and summary statistics.

BILLY IDOL

Cradle Of Love (Chrysalis) LP Charmed Life

Chart Summary table for Billy Idol with columns for Pos, P1, P2, P3, Tot and Summary data.

Regional and National chart data for Billy Idol, including reach and summary statistics.

JANET JACKSON

Airport (A&M) LP Rhythm Nation 1814

Chart Summary table for Janet Jackson with columns for Pos, P1, P2, P3, Tot and Summary data.

Regional and National chart data for Janet Jackson, including reach and summary statistics.

JANET JACKSON

Airport (A&M) LP Rhythm Nation 1814

Chart Summary table for Janet Jackson with columns for Pos, P1, P2, P3, Tot and Summary data.

Regional and National chart data for Janet Jackson, including reach and summary statistics.

Janet Jackson Continued

Continuation of Janet Jackson chart data, listing regional and national reach and summary statistics.

BILLY JOEL

The Downeaster "Alexa" (Columbia) LP Storm Front

Chart Summary table for Billy Joel with columns for Pos, P1, P2, P3, Tot and Summary data.

Regional and National chart data for Billy Joel, including reach and summary statistics.

BILLY JOEL

The Downeaster "Alexa" (Columbia) LP Storm Front

Chart Summary table for Billy Joel with columns for Pos, P1, P2, P3, Tot and Summary data.

Regional and National chart data for Billy Joel, including reach and summary statistics.

ELTON JOHN

Club At The End Of The Street (MCA) LP Sleeping With The Past

Chart Summary table for Elton John with columns for Pos, P1, P2, P3, Tot and Summary data.

Regional and National chart data for Elton John, including reach and summary statistics.

Chart Summary table for Elton John with columns for Pos, P1, P2, P3, Tot and Summary data.

Regional and National chart data for Elton John, including reach and summary statistics.

L.A. GUNS

The Ballad Of Jayne (Polydor) LP Cocked And Loaded

Chart Summary table for L.A. Guns with columns for Pos, P1, P2, P3, Tot and Summary data.

Regional and National chart data for L.A. Guns, including reach and summary statistics.

Chart Summary table for L.A. Guns with columns for Pos, P1, P2, P3, Tot and Summary data.

Regional and National chart data for L.A. Guns, including reach and summary statistics.

Continued On Next Column

Continued On Next Column

Parallels Continued on Page 106

LINEAR
Sending All My Love (Atlantic)
LP Linear
Total Reports 206 81%
Regional Reach P1 66% P2 86% P3 87%

Regional Reach P1 66% P2 86% P3 87%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

SOUTH
WBQQ 18-13
WXPB 25-18
WYXX 9-9
WZLW 5-4

Regional Reach P1 66% P2 86% P3 87%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

LOUIE LOUIE
Sitting In The Lap Of... (WTG/Epic)
LP The State I'm In
Total Reports 136 54%

Regional Reach P1 44% P2 56% P3 58%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

Regional Reach P1 96% P2 94% P3 99%
Chart Summary
Pos P1 P2 P3 Tot
1 8 1 6 15

Louie Louie Continued
HOT102 a-37
PWR106 on
KRRP a

M.C. HAMMER
U Can't Touch This (Capitol)
LP Please Hammer, Don't Hurt 'Em
Total Reports 201 79%

Regional Reach P1 79% P2 83% P3 72%
Chart Summary
Pos P1 P2 P3 Tot
1 7 9 0 16

Regional Reach P1 63% P2 78% P3 99%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

Regional Reach P1 96% P2 94% P3 99%
Chart Summary
Pos P1 P2 P3 Tot
1 8 1 6 15

MADONNA
Vogue (Sire/WB)
LP I'm Breathless
Total Reports 244 96%

Regional Reach P1 96% P2 94% P3 99%
Chart Summary
Pos P1 P2 P3 Tot
1 8 1 6 15

Madonna Continued
SOUTH
PWR99 1-1
WYXX 9-9
WZLW 5-4

Regional Reach P1 63% P2 78% P3 99%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

Regional Reach P1 63% P2 78% P3 99%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

Regional Reach P1 63% P2 78% P3 99%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

Regional Reach P1 63% P2 78% P3 99%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

Regional Reach P1 63% P2 78% P3 99%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

Regional Reach P1 63% P2 78% P3 99%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

MICHEL'LE
Nicety (Atco)
LP Michelle
Total Reports 82 32%

Regional Reach P1 39% P2 31% P3 28%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

Regional Reach P1 39% P2 31% P3 28%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

ALANNAH MYLES
Love Is (Atlantic)
LP Alannah Myles
Total Reports 107 42%

Regional Reach P1 62% P2 43% P3 67%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

Regional Reach P1 62% P2 43% P3 67%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

Regional Reach P1 62% P2 43% P3 67%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

NIKKI
Notice Me (Geffen)
LP Nikki
Total Reports 88 35%

Regional Reach P1 46% P2 35% P3 22%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

Regional Reach P1 46% P2 35% P3 22%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0

SINEAD O'CONNOR
Nothing Compares 2 U (Chrysalis)
LP I Do Not Want What I Haven't Got
Total Reports 253 100%

Regional Reach P1 99% P2 99% P3 100%
Chart Summary
Pos P1 P2 P3 Tot
1 38 78 47 163

Regional Reach P1 99% P2 99% P3 100%
Chart Summary
Pos P1 P2 P3 Tot
1 38 78 47 163

Regional Reach P1 99% P2 99% P3 100%
Chart Summary
Pos P1 P2 P3 Tot
1 38 78 47 163

Sinead O'Connor Continued

Table with 3 columns: Station, Song, and Report. Includes stations like HOT102, PIRATE, and KJ103.

P

TOMMY PAGE

When I Dream Of You (Sire/WB) LP Paintings In My Mind

Total Reports 51 20%

Chart Summary table for Tommy Page with columns: Pos, P1, P2, P3, Tot.

Regional Reach table for Tommy Page listing stations and their report counts.

PARTNERS IN KRYME

Turtle Power (SBK) LP: Teenage Mutant Ninja Turtles' ST

Total Reports 151 59%

Chart Summary table for Partners in Kryme.

Regional Reach table for Partners in Kryme listing stations and report counts.

MICHAEL PENN

This & That (RCA) LP March

Total Reports 85 33%

Chart Summary table for Michael Penn.

Regional Reach table for Michael Penn listing stations and report counts.

PERFECT GENTLEMEN

Ooh Lala (Columbia) LP Rated PG

Total Reports 185 73%

Chart Summary table for Perfect Gentlemen.

Regional Reach table for Perfect Gentlemen listing stations and report counts.

R

ANDREW RIDGELEY

Shake (Columbia) LP Son Of Albers

Total Reports 66 26%

Chart Summary table for Andrew Ridgeley.

Regional Reach table for Andrew Ridgeley listing stations and report counts.

ROXETTE

It Must Have Been Love (EM) LP: 'Pretty Woman' ST

Total Reports 218 86%

Chart Summary table for Roxette.

Regional Reach table for Roxette listing stations and report counts.

Roxette Continued

Table with 3 columns: Station, Song, and Report. Includes stations like KMSS, KVLZ, and KUBE.

S

ROD STEWARD w/ RONALD ISLEY

This Old Heart Of Mine (WB) LP Storyteller

Total Reports 218 86%

Chart Summary table for Rod Stewart.

Regional Reach table for Rod Stewart listing stations and report counts.

SWEET SENSATION

Love Child (Atco) LP Love Child

Total Reports 197 78%

Chart Summary table for Sweet Sensation.

Regional Reach table for Sweet Sensation listing stations and report counts.



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SIGNIFICANT ACTION

W

WHISTLE

Always And Forever (Select)

Total Reports 69 27%

Regional Reach table with columns for P1, P2, P3, Tot and N&A.

Chart Summary table with columns for Pos, P1, P2, P3, Tot.

National Summary table with columns for Pos, P1, P2, P3, Tot.

Station call letters and regional codes (EAST, SOUTH, MIDWEST, WEST) for Whistle.

WILSON PHILLIPS

Hold On (SBK)

LP: Wilson Phillips

Total Reports 215 85%

Regional Reach table for Wilson Phillips.

Chart Summary table for Wilson Phillips.

National Summary table for Wilson Phillips.

Station call letters and regional codes for Wilson Phillips.

A

ANA

Got To Tell Me Something (Parc/Epic)

LP: Body Language

Station call letters and regional codes for ANA.

B

BLACK CROWES

Jealous Again (Def American/Geffen)

LP: Shake Your Money Maker

Station call letters and regional codes for Black Crowes.

C

CHURCH

Metropolis (Arista)

LP: Gold Afternoon Fix

Station call letters and regional codes for Church.

ALICE COOPER

Only My Heart Talkin' (Epic)

LP: Trash

Station call letters and regional codes for Alice Cooper.

D

DEL AMIRI

Kiss This Thing Goodbye (A&M)

LP: Waking Up

Station call letters and regional codes for Del Amiri.

DIGITAL UNDERGROUND

The Humpty Dance (Tommy Boy)

LP: Sex Packets

Station call letters and regional codes for Digital Underground.

E

EN VOGUE

Hold On (Atlantic)

LP: Born To Sing

Station call letters and regional codes for En Vogue.

EVERYTHING BUT THE GIRL

Driving (Atlantic)

LP: The Language Of Life

Station call letters and regional codes for Everything But The Girl.

G

JOHNNY GILL

Rub You The Right Way (Motown)

LP: Johnny Gill

Station call letters and regional codes for Johnny Gill.

GORKY PARK

Try To Find Me (Mercury)

LP: Bang

Station call letters and regional codes for Gorky Park.

H

HOWARD HEWETT

Show Me (Elektra)

LP: Howard Hewett

Station call letters and regional codes for Howard Hewett.

HI TEK 3 /YA KID K

Spin The Wheel (SBK)

LP: Teenage Mutant Ninja Turtles' ST

Station call letters and regional codes for Hi Tek 3 /Ya Kid K.

J

JOAN JETT

Love Hurts (Blackheart/Epic)

LP: The Hit List

Station call letters and regional codes for Joan Jett.

QUINCY JONES /TEVIN CAMPBELL

Tomorrow (A Better You...) (Qwest/WB)

LP: Back On The Block

Station call letters and regional codes for Quincy Jones /Tevin Campbell.

K

JOEY KID

Counting The Days (Basement)

Station call letters and regional codes for Joey Kid.

L

GERGE LAMOND

Bad Of The Heart (Columbia)

Station call letters and regional codes for Gerge Lamond.

LIGHTNING SEEDS

Pure (MCA)

LP: Cloudcuckooland

Station call letters and regional codes for Lightning Seeds.

M

MICHAEL McDONALD

Take It To Heart (Reprise)

LP: Take It To Heart

Station call letters and regional codes for Michael McDonald.

MELLOW MAN ACE

Mentiroso (Capitol)

Station call letters and regional codes for Mellow Man Ace.

PARALLELS®

NEW ARTISTS

SIGNIFICANT ACTION

P

PARIS BY AIR
C'mon & Dance With Me (Columbia)
Grid of radio stations and their associated artists.

R

BONNIE RAITT
Nick Of Time (Capitol)
LP: Nick Of Time
Grid of radio stations and their associated artists.

L. RONSTADT /A. NEVILLE
When Something Is Wrong... (Elektra)
LP: Cry Like A Rainstorm — How Like The Wind
Grid of radio stations and their associated artists.

S

SALT & PEPA
Expression (Next Plateau)
Grid of radio stations and their associated artists.

SLAUGHTER
Up All Night
LP: Stick It To Ya
Grid of radio stations and their associated artists.

T

SMITHEREENS
Blues Before And After (Capitol)
LP: Smithereens 11
Grid of radio stations and their associated artists.

SNAP
The Power (Arista)
LP: World Power
Grid of radio stations and their associated artists.

SOUL II SOUL
Get A Life (Virgin)
LP: Keep On Movin'
Grid of radio stations and their associated artists.

SPUNKADELIC
Take Me Like I Am (SBK)
Grid of radio stations and their associated artists.

SUNNI
Why Did My... (Alpha International)
Grid of radio stations and their associated artists.

YOUNG & RESTLESS
B Girls (Pandisc)
Grid of radio stations and their associated artists.

TIMMY TEE
Time After Time (Jam City)
Grid of radio stations and their associated artists.

WHITESNAKE
Now You're Gone (Geffen)
LP: Slip Of The Tongue
Grid of radio stations and their associated artists.

XYZ
What Keeps Me Loving You (Enigma)
LP: XYZ
Grid of radio stations and their associated artists.

YOUNG & RESTLESS
B Girls (Pandisc)
Grid of radio stations and their associated artists.

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