

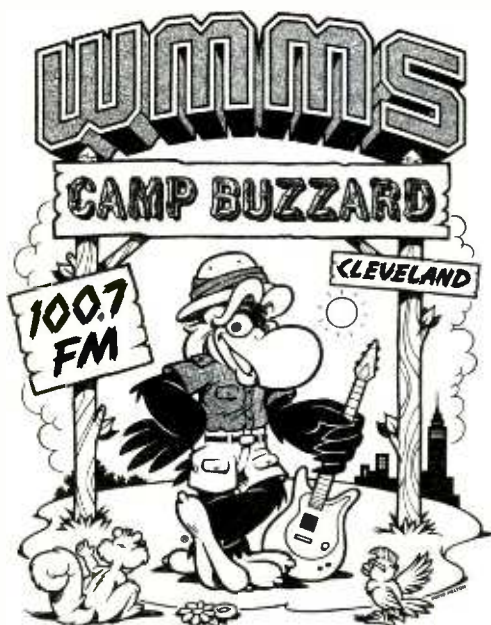
I N S I D E:

COUNTRY LISTENERS' CURRENT AFFAIR

A pair of Research Group surveys recently conducted for **KRAK-AM & FM/Sacramento** and **KMPS-AM & FM/Seattle** found that today's new breed of Country radio listeners want to hear . . . new music. Page 64

MAKING TIME MANAGEMENT PAY — EVERY DAY

Too often time management is discussed at seminars and promptly forgotten. This week **Chris Beck** offers tips on how to manage your time on a *daily* basis. Page 16



CLEVELAND CHRs CIRCLING THE BUZZARD

For years, **WMMS** bossed Cleveland radio. Now the CHR giant faces new challenges from **WPHR** and **WRQC**, both of which are nipping at the Buzzard's flanks. Page 46

AOR, AC SUMMER SCOREBOARDS

Most AOR stations rocked solid this summer, while AC outlets took down the number one slot in the nation's top three markets. Pages 50, 51

RISKY BUSINESS?

Start-ups and turnarounds inherently involve a lot of risk. Consultant **Rick Ott** identifies the most common pitfalls to avoid. Page 37

URBAN'S MORNING STARS

WGCI-FM/Chicago's Doug Banks and **WYLD-FM/New Orleans's Guy Black** are two of the Urban format's freshest morning stars. What are the "secrets" of their success? Page 56

Newsstand Price \$5.00



Geffen Proceeds With KHTY Lawsuit

Despite reports to the contrary from **KHTY/Santa Barbara (R&R, 11/3)**, **Geffen Records** is proceeding with its lawsuit against the station and its owners **Pinnacle Communications**, for having aired the new **Whitesnake** album, "Slip Of The Tongue," prior to its authorized November 1 release date and for encouraging listeners to tape it. The suit was filed October 26 in Federal Court in conjunction with **Warner Bros. Music**.

Geffen GM Al Coury says reports of a settlement are "wishful thinking" on the part of **KHTY**. He told **R&R**, "We're going to the station to do depositions with the parties involved. We want to find out where they got the tapes. This might lead to solving other leaks."

"We're upset that they requested listeners to tape the album, and that they did this before with another of our artists, **Don Henley**. They promised they'd never do it again. This will send a clear signal to all of radio that accepting stolen advance product will subject them to the full legal extent that **Geffen** can muster."

GEFFEN/See Page 33



Art Jaeger

Jaeger Appointed Capitol Exec. VP

Art Jaeger has been appointed to the newly created position of **Exec. VP** at **Capitol Records**. He most recently served as **Sr. VP** of the **MCA Music Entertainment Group**.

Jaeger will report directly to **Capitol President Hale Milgrim** and be responsible for overseeing business affairs, as well as legal and financial functions. In addition, he'll work closely with **Milgrim** on label policies/strategic planning and will be the liaison for **Capitol-EMI Music Inc.** executives regarding corporate needs.

Milgrim commented, "I'm pleased my first appointment as **President** includes an executive of **Art's** professionalism and experience. He brings extensive knowledge about the financial and business adminis-

JAEGER/See Page 34

HOTFAX

Country Update Debuts Same Day Chart Turnaround

Beginning next Monday night (11/13), **R&R HOTFAX** debuts a new service exclusively for the country music community: "Country Update."



Every week thereafter subscribers will receive advance **R&R Country** chart information — direct from our computers to their fax machines — within hours of tabulation. In addition, this customized-for-Country preview will feature detailed **New & Active** and **Significant Action** stats plus the hottest news and unique country artist insights.

HOTFAX/See Page 33

Tampa Bay CHR War Escalates

WRBQ Calls Police; WFLZ Files Assault Charges

Since **Jacor's WFLZ (Power Pig 93)/Tampa** switched from **Gold** to **CHR**, it's been open warfare against **Edens CHR** and market leader **WRBQ (Q105)-AM & FM**. However, the rivalry took a more serious turn last week (10/30), leading to a trespass warning against **FLZ** morning man **Tim Alan Dukes**, who countered by filing assault charges.

The incident began when **WFLZ's Power Pig Patrol Van** took its daily run through the **WRBQ** parking lot. **WFLZ** morning man **Dukes** and a promotion assistant were blocked by two **Q105** vehicles. **Jacor** officials maintain **Dukes** was shoved by an unknown **Q105** employee, who also allegedly threw food and fired three bottle rockets at the van. **Q105** denies any violence took place.

90-Day Warning

In an effort to remove the van from the parking lot, **Q105** called the police, who served **Dukes** and the promotion assistant with a trespass warning, stating that if they returned within 90 days they would be arrested. The following day **Dukes** filed a charge of aggravated assault and battery against the unknown **Q105** employee.

Edens President Michael Osterhout told **R&R**, "As far as I know, there's been no action taken against us or anyone on our staff."

Q105 VP/GM Mike Horn also denied knowledge of any charges being filed: "I was there, and there was no scuffle. They've been in the habit of patrolling our parking lot and were trying to disrupt some contests we've had. We only blocked them in so our landlord could confront them. We (then) moved our vehicles. Our landlord has repeatedly asked them to leave. When they refused this time, she called the police."



Dean Thacker

Thacker Exits Malrite Radio Presidency

In a tersely worded statement, **Malrite President/COO Gil Rosenwald** announced, "Effective Friday November 3, (**Malrite Radio Division President**) **Dean Thacker** has been relieved of his duties. **Mr. Thacker** held that position for ten months after serving the company in several manage-

THACKER/See Page 33

CHR WAR/See Page 33

Jock Spins A World Record



It's one thing to set a **Guinness Book** world record for the "longest continuous broadcast." But to set a second one — and break your own first record in the process? Well, that's exactly what **WGR-FM (97 Rock)/Buffalo** morning man **Larry Norton** did. Not one to shy away from a friendly dare, he stayed on the air 22 days this time around (10/2-24), shattering his April 1981 record of 20 days and four hours. His heroic efforts netted over four tons of canned food and thousands of dollars for the **Food Bank of Western New York**.



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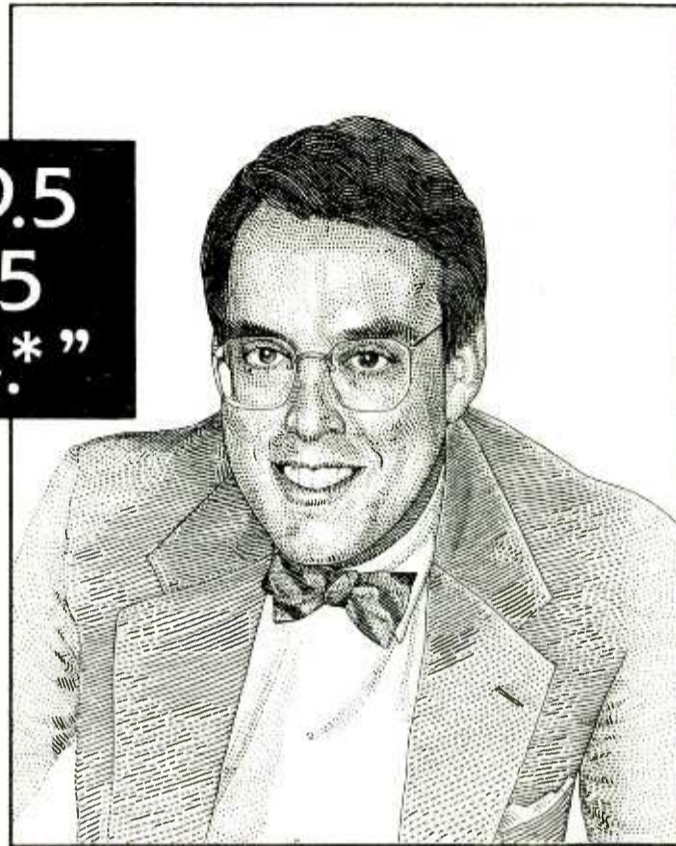
“We’ve had a long association with The Research Group. For more than ten years now, they have been helping us position WEZN to achieve high ratings. Their perceptual studies have accurately tracked the changing attitudes and needs of WEZN’s beautiful music target, and, over time, demonstrated the irreversible aging of this instrumentally-based format. In June of 1988 we changed from WEZN to EZ100FM - a soft adult contemporary format. The Research Group collaborated with us in the design of a specialized format suited to our target demographics of adults 25 to 54 -and they helped us introduce it as a natural evolution of our beautiful music format. The results have been astounding. We’re by far the dominant #1 station with adults 25 to 54, in only two books... up from 9.5 to 15.2 to 18.5!*

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*Spring 1988 to Spring 1989 Arbitron. AQH share. Adults 25-54, M-S, 6A-12M, MSA.

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to an 18.5
in 25-54.*”



*Jim Morley
General Manager
WEZN-FM, Bridgeport*

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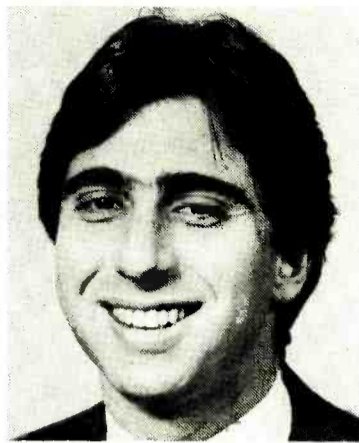
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Layne Lands Mariners VP/Marketing Post

WQHT (Hot 97)/New York VP/GM Stuart Layne has resigned to join the Seattle Mariners baseball club as VP/Marketing. As of presstime, his successor had not yet been named.

Emmis CEO/Managing Partner and Mariners owner Jeff Smulyan remarked, "We're delighted to have Stuart join the Mariners. He's done a great job with the Emmis stations he's worked for, and I'm certain he'll do a great job increasing the Mariners' marketing efforts throughout the community."

Layne told R&R, "I have mixed emotions about the move. On the one hand, I'm excited about working in the world of baseball, which is a boyhood dream. On the other hand, I'm leaving my hometown of New York, a great staff, and an industry in which I've spent 12 years. I've been here since we put this station on the air, so it's like a baby to me. We've had a lot of success and fun, but this is a once in a lifetime opportunity and a move my wife supports. Seattle is a beautiful city



Stuart Layne

and will be a great place to raise our kids."

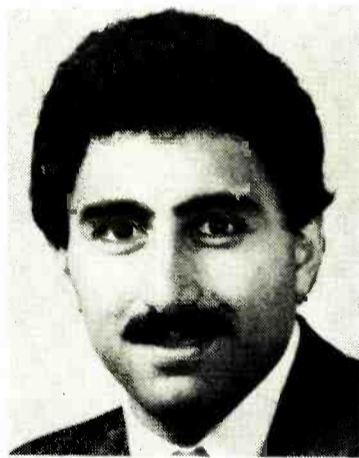
Proving that you can take the man out of radio but not radio out of the man, Layne added, "We plan to use radio extensively. We believe everybody in Seattle can be a baseball fan for one reason or another. And we can meet those fan expectations through the use of radio."

Pahigian Appointed WVBF VP/GM

Cary Pahigian, Inc. President and former Sconnix VP/Director of Operations Cary Pahigian has been named VP/GM of Fairbanks AC WVBF/Boston. He succeeds 18-year station vet Ken Spitzer, who has left the station.

Pahigian told R&R, "Things happened very quickly. It came from out of the blue. I'm saddened to leave (client) Sconnix because they've been very good to me. That made the decision even more difficult. I really enjoy the hands-on responsibilities. This is a great time for me to do this, and it's in my hometown."

As a result of his WVBF move, Pahigian's consultancy will be terminated. "I conferred with Sconnix, they were very supportive, and wished me well. I just physically can't do both jobs."



Cary Pahigian

Regarding future programming plans for WVBF, Pahigian told R&R, "I'm trying to catch my breath and sort things out. We should have a good idea of what we're going to do in the very near future. There may be a fine-tuning of the format, but no format change."

Pahigian joined Sconnix in 1987 and programmed WIP/Philadelph-PAHIGIAN/See Page 34

Miller Promoted To WKRC VP/GM

Great American VP/Marketing Nicholas Miller has been appointed VP/GM of the company's Full-Service AC WKRC/Cincinnati. He succeeds Radio Group VP David Milner, who will devote his efforts to radio group management.

According to Great American President Carl Wagner, "Nick's extensive background in radio research and his marketing experience make him exceptionally qualified to run WKRC. The station has strong department heads who will complement Nick's background. Nick grew up in the radio broadcasting world, and there's nobody better to run 'KRC in this challenging time."

Miller has been with Great American for 12 years.

WKRC ranked 11th 12+ in both the summer Arbitron (4.1) and Birch (3.8).

Uni Ceases Operation Staff, Artists Folded Into MCA

Eighteen months after its reactivation and nearly a year since the firing of most of its staff, Uni Records has ceased operation. President David Simone has exited the company to pursue other interests. Remaining Uni executives and staff, including Sr. VP/GM Bill Bennett, will now join parent label MCA.

In addition, Uni's current artist roster, including Transvision Vamp, Wet Wet Wet, Eric B. & Rakim, Steve Earle, and former Frankie Goes To Hollywood lead

UNI/See Page 34



Phil Redo

Redo Becomes WLIT GM

WMJX/Boston PD Phil Redo has accepted the GM chair at Viacom AC WLIT/Chicago. He succeeds Michael Murphy, who has exited.

One of Redo's first responsibilities will be to fill the PD slot, as Jack Taddeo recently resigned to open his own consultancy. A successor for Redo, who begins his new job around the first of the year, has not yet been named.

Prior to joining WMJX, Redo programmed Viacom AC WLTW/New York, was an air personality at WROR/Boston, and worked as APD at KLIF/Dallas.

Redo told R&R, "I'm very happy to be rejoining Viacom. We had a nice relationship before, but it's going to be tough to leave here because this station is like family. I love Boston, and I'll certainly miss the lifestyle here."

"You're always looking for that next challenge, and this will be a challenge. Chicago, like Boston, is a competitive market, and we've got our work cut out for us. But that's the fun of it. The station has had some good success, but recently there have been problems. I'll explore, but I have a lot of learning to do. I have Viacom's full support, and I'm honored they were willing to give me that kind of shot."

WLIT placed 18th 12+ in the summer Arbitron (2.0) and 19th in Birch (also 2.0).

LETTER

Radio: Losing Touch With Real Life?

In response to the front page article, "Industry Bristles At FCC Indecency Moves" (R&R, 10/13), I have to say I fail to understand all the whining about guidelines for decency. I respect and appreciate the NAB position, which seems to be: how can we avoid breaking the rules if we don't know what the rules are? My question is: have we become so out of touch with real life that we don't know the limits of decency?

Think about real life for a moment. In real life, wouldn't a guy take exception to somebody telling raunchy or downright filthy jokes in front of his wife? In real life, don't we try to help our kids develop a larger vocabulary than the "seven words" you can't say on television? In real life, do salespeople develop a mutually respectable relationship with

LETTER/See Page 34

NOVEMBER 10, 1989

MAKING THE TEEN SCENE

To paraphrase F. Scott Fitzgerald, "Today's teens are different — they have more money." Mike Shalett unveils the first in a series of columns focusing on different demo groups.

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Willie B. Appointed KWOD Programmer

Willie B., PD at WYCR/York, has resigned to become PD of KWOD/Sacramento, reporting to OM and Royce International Broadcasting VP/Corporate Programming Gerry Cagle.

Royce President/GM Ed Stolz told R&R, "I'm delighted we were able to put together the optimal set of circumstances to meet Willie's expectations and ours. I think we've put together an unbeatable programming team — the likes of which Northern California hasn't seen since the heyday of KFRC (San Francisco). Willie is an outstanding performer and will also be doing afternoon drive. There's more to come."

Added Cagle, "I feel very lucky to get someone of Willie B.'s talent to help us win. He's got all the credentials I need in a programmer to handle the day-to-day duties at



Willie B.

KWOD. The bonus is he sounds great on the air."

Willie B was en route to KWOD and unavailable for comment. His track record includes air personality stints at WBSB (B104)/Baltimore and KFMB-FM (B100)/San Diego.

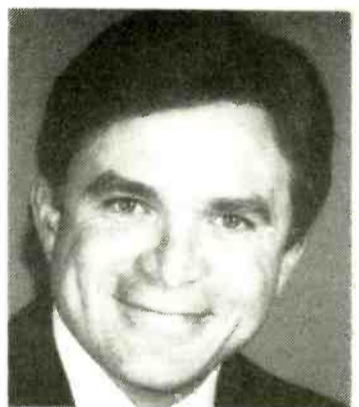
STAYS CHR

WBCY Names Gruver PD

Jefferson-Pilot's WBCY (B108)/Charlotte has announced it will remain CHR and has hired former WQXI-AM & FM (94Q)/Atlanta PD Fleetwood Gruver III as its new programmer. He replaces Mary June Rose, who transfers to AM sister WBT as Asst. PD.

VP/GM Jerry Recker told R&R, "Rumors of our going Gold are totally wrong. We're very much CHR. Fleetwood began last week with us, and we're happy to have him back in the company. Even though he went through some difficult times at 94Q, he's intelligent, understands how to do promotions and programming, and how to turn all of this into a winning radio station. His people skills are second to none and will help us build a winning tradition at WBCY."

Gruver said, "The best I can say at this point is I'm here to work



Fleetwood Gruver

with a terrific staff. And I'm looking forward to utilizing the great resources Jefferson-Pilot has in this market."

Gruver left 94Q in June 1988 after 12 years to become GM of CHR WNOK/Columbia, SC before rejoining Jefferson-Pilot.

Burton Tapped As OM At KTAR

Radio veteran Scott Burton has been appointed OM at Pulitzer News/Talk KTAR/Phoenix. Burton replaces Bob Christopher, who took the OM job at WWL/New Orleans last week.

"We're extremely delighted to have a person with such a wealth of experience and background," noted KTAR VP/GM Jim Taszarek. "Scott's knowledge will go a long way for us."

Burton had been Director/Marketing for KTAR and sister KKLTV for the last ten months. Before that he held PD positions at KVI/Seattle, KNBR/San Francisco, KFMB/San Diego, KDS/St. Louis, WWDC/Washington, and WDG/Minneapolis. He also managed KJAA/Phoenix.

In the summer ratings, KTAR scored an 8.3 (12+) in Arbitron, landing in second place. In Birch, the station reached sixth place with a 5.3.

Epic Raps With Ruthless



Epic Records has signed a production deal with rap label Ruthless Records. Under the agreement, Ruthless President Eric (Eazy-E) Wright and production head Dr. Dre will double as executive producer and producer, respectively, for all Ruthless/Epic artists. Pictured at the signing are (l-r) Ruthless attorney Jerry Heller, Wright, Epic President Dave Glew, Dre, and Epic Sr. VP Hank Caldwell.

Teeson Promoted To Unistar Sr. VP

Unistar Radio Networks has promoted VP/Affiliate Relations Jim Teeson to Sr. VP/Affiliate Relations. In addition to overseeing that department, he will also be responsible for day-to-day consultations with designated affiliate stations and Unistar formats.

"Jim's background and knowledge of the industry uniquely qualify him to head up our Affiliate Relations Department," said Unistar Networks President Gary Fries. "Jim's been in the management trenches in a variety of major mar-

TEESON/See Page 33

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- Great Empire Broadcasting
- Great Scott Stations
- Greater Media
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- Hearst Broadcasting Group
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- King Broadcasting
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- Liggett Broadcast Group
- Malrite Communications
- Marathon Communications
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Susquehanna Under Fire In New FM Proceeding

A Washington, DC public interest group is attempting to overturn the FCC's award of an FM construction permit for Evergreen, CO on the grounds **Susquehanna Radio Corp.** improperly entered the proceeding at the last minute and is the true party in interest behind the applicant that received the permit.

According to a petition for review filed last week by the Media Access Project (MAP), a settlement approved last month by former FCC General Counsel Diane Killory "unlawfully permitted a non-party [Susquehanna] to participate in a settlement to the Evergreen comparative hearing, and resulted in a selection of a licensee without regard to Commission policies promoting diversity in media ownership."

Susquehanna officials did not return telephone calls seeking their comment.

MAP charges that Susquehanna, which owns 18 radio stations, improperly entered the Evergreen proceeding at the last minute by of-

fering to pay competing applicants Evergreen Radio, Inc. (ERI) and Evergreen Communications Co. (ECC) a total of \$500,000 for a 49% stake in a newly formed entity called Evergreen Radio Broadcasting Partnership (ERBP), which is comprised of Susquehanna and Evergreen Radio Holding Co. (ERHC). ERHC, which holds 51% of ERBP, is owned by the members of ERI and ECC.

Intent To Control

Upon final FCC approval of a settlement agreement, ERBP, using money provided by Susquehanna, is to pay a total of \$3.9 million to eight other applicants in exchange for their withdrawal from the Evergreen proceeding.

"Clearly," said MAP, "when a party completely and exclusively finances a multimillion dollar settlement such as this, it evidences an intent to control the licensee."

According to MAP, Susquehanna's contract with ERHC provides more evidence that Susquehanna is the real party in interest. Under the terms of that agreement, Susquehanna and ERHC both have the right to buy the other's stake in ERBP within 12 months of the day their station goes on the air. However, according to MAP's petition, "it is undisputed that ERHC lacks the funds to buy out Susquehanna." As a result, MAP concludes, despite its minority stake, Susquehanna actually controls ERBP.

As a result of the FCC's action in the Evergreen proceeding, MAP argues "listeners have been deprived of the opportunity to obtain the best practicable service and to benefit from maximum diffusion of control of the media."

Has Sun Set On Sunrise?

The Chairman of **Sonrise Management Services** this week confirmed the controversial radio investment firm is currently out of business, but refused to say whether the company has shut down for good.

"We are not actively conducting business," said **Kenneth Raynor**. "We're waiting to see how it's going to shake out with the [North Carolina] Secretary of State."

Sonrise is currently under investigation by the North Carolina Secretary of State's office for possible violations of that state's securities laws. The company also faces an FCC investigation into whether it abused the Commission's licensing proceedings in the course of forming some 163 investment groups to pursue FM construction permits.

Asked if Sonrise was permanently out of business, Raynor said, "I'm not sure if that's the appropriate term."

But Raynor also said no more investment groups will be formed, and he "doubts" the hundreds of investors who already have money in still-active Sonrise applicant groups "will want to put in any more money to move ahead [with their license applications]."

Raynor declined to comment on Washington communication attorney **Thomas Root's** assertion that Sonrise has in recent months failed to provide the funds necessary to continue the prosecution of several Sonrise-related applications.

Root, who said he still represents about 75 Sonrise-created applicant groups, told R&R he has not been able to contact Sonrise via phone or

Federal Express since late September. In a memo that month, Root urged his Sonrise-related clients to consider alternative ways to finance their applications "in the event that SMS cannot or does not honor its contractual commitments."

Counsel Withdraws

Raynor is the second Sonrise figure to state publicly that the company has ceased its operations. Ac-

ording to the *Columbus Ledger-Enquirer*, Sonrise co-founder **Eugene White** last month testified in a child support hearing that the company "to my knowledge is shut down" and that his 32.5% stake in Sonrise is worthless.

In a related development, the Washington law firm of **Shaw, Pittman, Potts & Trowbridge** has withdrawn as counsel to Sonrise in the firm's \$672,042 lawsuit against Root. Shaw, Pittman lawyer **Thomas Lehgart** said in an affidavit the law firm has not been paid for its work and that "it has been virtually impossible for a number of weeks to communicate with Sonrise."

'Suicide' Applicant Group Reinstated

The FCC Review Board has reinstated an applicant group that was disqualified after its attorney missed a procedural deadline and prepared a motion for stay informing the FCC he "would be dead by the time you read this."

In dismissing the application of **Radio Alliance Phoenix (RAP)** for an FM construction permit for Phoenix, an administrative law judge ruled RAP had provided no evidence that Chicago attorney **M. Fred Friedman** was "medically incapable of preparing" the exhibits he was supposed to have ready.

But the Review Board disagreed. Friedman's motion, the board found, "reflects clearly on his mental and physical capacity at the

time." The board also ruled Friedman had been largely diligent in his work for RAP and that the group was not aware of his health problems.

In a statement in support of RAP's appeal to the Review Board, Friedman said he really had intended to kill himself and that after filing the motion in which he said so, he searched unsuccessfully for a gun or poison.



DC REPORT

PAT CLAWSON

Olympia Broadcasting On Fire

Olympia Broadcasting Corp. CFO **Mitchell Hymowitz** is hinting that a bankruptcy filing may be imminent because of a four-alarm financial fire that broke out when the company failed to make a \$1.64 million junk bond interest payment due last week.

In a new SEC filing, Hymowitz says if the Seattle-based group operator doesn't make the payment by December 1, the company will be in full default on both its bonds and bank loans — and creditors may move in for the kill by calling the notes due. The company says it can provide "no assurance" that the bondholder payment will be made by the deadline, or that any new loans will be obtained.

"In the event the company is unable to obtain the funds required to meet its debt or operating obligations, the company may elect to seek those protections available under federal or state laws enacted for the protection of debtors," Hymowitz said in the SEC document.

While negotiations with bankers continue, **Standard & Poor's** analysts have slapped the company's junk bonds with a bottom-of-the-basement "D" rating.

Bingham Broadcasting Corp. recently sued Olympia, claiming it still owes \$1.4 million from the 1985 purchase of some Alaskan radio stations. And in still another legal development, **Commonwealth Broadcasting** managing general partner **Dex Allen** has told the *Seattle Post Intelligencer* that he is planning to sue Olympia for allegedly misrepresenting the financial status of **KMZQ/Las Vegas**.

FCC Debt Detectives Debut

Olympia's financial woes are adding fuel to a new fire being stoked by FCC Commissioners **Jim Quello** and **Andrew Barrett**. They're calling on the FCC to investigate the impact of high debt levels on the broadcasting industry.

Their comments came after the FCC decided last week to allow **MMM Holdings Inc.**, an arm of **McCaw Cellular Communications Inc.**, to mount a hostile takeover of **LIN Broadcasting Corp.** While the FCC reiterated its general policy of not considering debt levels when assessing an applicant's financial health, Quello said the FCC "should take a long, hard look at its present policies and the mounting debt in its regulated industries."

"My overriding concern is that the Commission not delegate its public interest oversight responsibilities to the financial evaluations of Wall Street," Quello says.

Barrett warned parties in highly leveraged transactions not to "so overburden themselves with debt they can no longer provide adequate service to the public."

In its new LIN decision, the FCC said hostile takeover cases shouldn't be considered differently than other transfer cases, even if a target company's management is unreceptive to unwanted bids. "It is the owners themselves, however, who must decide whether to sell, and if they wish to, they should be no more impeded from selling their broadcast properties than any other licensee wishing to do so."

UPI Under New Ownership

Infotechnology Inc. has taken over the ownership of **United Press International** lock, stock, and barrel, only 19 months after acquiring managerial control from Mexican publishing tycoon **Mario Vasquez Rana**.

In a deal cut in September but only now becoming public, Infotech exercised stock options to acquire a 99% stake in UPI. Vasquez and his partner, Houston developer **Joe Russo**, now own less than 1% of the company. Financial terms of the transaction have not been made public, but Infotech said earlier this year in SEC filings that it values its UPI stake at approximately \$30 million.

New UPI Vice-Chairman **Joseph Taussing**, who recently bumped President **Paul Steinle** for the top power spot at the company, says the wire service is now looking for acquisitions and marketing opportunities in the information services field. He adds UPI also plans to beef up newsgathering budgets to improve its products.

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TRANSACTIONS

Big Dogs Napping, Small Operators Trading This Week

**Sherman/Osborn Luck Into Lincoln For \$1.8 Million;
Jimmy Swaggart Finds Salvation In Pat Robertson's Bankroll**

Deal Of The Week:

KZKX/Lincoln

PRICE: \$1,845,000

TERMS: Cash

BUYER: Sherman Broadcasting Corp., owned by Robert Sherman, Ocean Capital Partners, and Osborn Communications Corp. The company also owns KKRD/Wichita. Osborn, headed by Frank Osborn, is a New York-based group operator with interests in 20 radio stations.

SELLER: MusicRadio Of Nebraska Inc., controlled by Don Cavaleri and WHTZ/New York VP/Programming Steve Kingston. They also own interests in WXIT & WLZT/Charleston, WV.

FREQUENCY: 98.9 MHz

POWER: 100 kw at 610 feet

FORMAT: Country

BROKER: Charles Giddens and Elliot Evers of Media Venture Partners.

Alabama

WXVI/Montgomery

PRICE: \$300,000

TERMS: \$50,000 cash; five-year promissory note for \$200,000 at 10% annual interest, payable in monthly installments of \$1930 with final balloon. Additional \$50,000 promissory note at 10% interest due in one year.

BUYER: RFB Radio Of Montgomery Inc., owned by Robert Bell. He also owns WCGL/Jacksonville, WCLY/Raleigh, and WLLV/Louisville.

SELLER: WXVI Radio Inc., owned by D. Wesley Attaway and Douglas Attaway. The company is an applicant for a new FM at Millbrook, AL.

FREQUENCY: 1600 kHz

POWER: 5 kw day/1 kw night

FORMAT: Urban

TERMS: Asset sale for cash.

BUYER: Embee Broadcasting Inc., owned by Byron and Dorothy Gerson of Franklin, MI and Matthew Gerson of Scottsdale, AZ.

SELLER: Nationwide Communications Inc., headed by Steve Berger. The company also owns KISW/Seattle; KLUC-AM & FM/Las Vegas; KNST & KRQQ/Tucson; KWSS/Gilroy, AZ; KZAP/Sacramento; KZZP-FM/Mesa (Phoenix), AZ; WGAR-AM & FM/Cleveland; WKZL/Winston-Salem; WNCI/Columbus; WOMX-AM & FM/Orlando; and WPOC/Baltimore.

FREQUENCY: 1310 kHz

POWER: 5 kw day/500 watts night

FORMAT: AOR

California

KOZN/Imperial

PRICE: \$255,000

TERMS: Asset sale for cash.

BUYER: New World Communications Co. Inc., owned by veteran radio programmer Gerald Clifton of La Jolla, CA.

TRANSACTIONS AT A GLANCE

**Deals So Far In 1989:
\$2,213,686,437**

Total Stations Traded This Year: 1113

This Week's Action: \$11,559,500

Total Stations Traded This Week: 23

● Deal Of The Week:

● KZKX/Lincoln \$1,845,000

- WXVI/Montgomery \$300,000
- KZZP (AM)/Mesa (Phoenix), AZ \$975,000
- KOZN/Imperial, CA \$255,000
- WGNB/Indian Rocks Beach, FL \$550,000
- WTIS/Tampa \$1.7 million
- WTGQ/Cairo, GA \$510,000
- WABK-AM & FM/Gardiner, ME \$1,052,500
- WHRF/Bei Air, MD \$320,000
- KSSC-AM & FM/Joplin, MO-Columbus, KS \$200,000
- WHPY/Clayton, NC \$217,000
- KJIL/Bethany, OK \$1 million
- KLUE & KKWK/Muskogee, OK \$700,000
- WQKI/St. Matthews, SC \$210,000 for 75%
- KDOS/Laredo, TX \$250,500
- KMUL-AM & FM/Muleshoe, TX \$200,000
- KGNB & KNBT/New Braunfels, TX \$975,000
- WRPX/Hudson, WI \$300,000

SELLER: KOZN FM 99 Ltd., represented by US bankruptcy trustee Kenneth Henry.

FREQUENCY: 99.3 MHz

POWER: 3 kw at 200 feet

FORMAT: AC

COMMENT: FCC license revocation proceedings are pending for this station, but have been delayed to permit the bankruptcy court to find a buyer for the property.

Florida

WGNB/Indian Rocks Beach (St. Petersburg)

PRICE: \$550,000

TERMS: \$10,000 escrow deposit; additional \$65,000 cash at closing. Seven-year promissory note for \$475,000 at 11% interest, with quarterly interest-only payments due for first two years.

BUYER: Global Broadcasting Inc., owned by Ronald Crider of Vero Beach. He owns an interest in KSPN/Aspen and KVMT/Vail and is an appli-

cant for a new FM at Gifford, FL.

SELLER: Moody Bible Institute Of Chicago. Moody also owns WMBI-AM & FM/Chicago; WCRF/Cleveland; WDLM-AM & FM/East Moline, IL; WMBW/Chattanooga; KMBI-AM & FM/Spokane; WKES/St. Petersburg; WRMB/Boynton Beach, FL; WMBV/Dixon Mills, AL; and WAFS/Atlanta.

FREQUENCY: 1520 kHz

POWER: 1 kw daytimer

FORMAT: Religion

COMMENT: WGNB has been operated by Moody as a noncommercial station. The buyer plans to operate it as a commercial station under different call letters.

WTIS/Tampa

PRICE: \$1.7 million

TERMS: Escrow deposit \$50,000; additional \$1.15 million cash due at closing. Three-year promissory note for \$500,000 at 10% interest, with interest-only payments due for first two years. A minority tax certificate is included in this transaction.

Continued on Page 13

Why did George Beasley call Americom to sell three radio stations?



George Beasley

President

BEASLEY BROADCAST GROUP

Recent seller of stations in Evansville, IN, Myrtle Beach, SC and Coastal Carolina for \$18.6 million cash to Phil Marella.

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for \$7,700,000



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Metro Audience Trends PERSONS 25 - 54

	MONDAY-SUNDAY 6AM-MID					MONDAY-FRIDAY 6AM-10AM			
	SUMMER 06	FALL 06	WINTER 07	SPRING 08	SUMMER 09	SUMMER 06	FALL 06	SPRING 08	SUMMER 09
WAAA SHARE	2.1	1.2	1.2	1.6	1.4	1.8	1.4	1.1	1.1
WBBB SHARE	14.7	13.8	13.8	13.6	7.8	13.9	14	12.7	12.1
WCCC SHARE	3.4	3.0	2.7	3.1	8.4	2.9	3.6	3.1	2.2

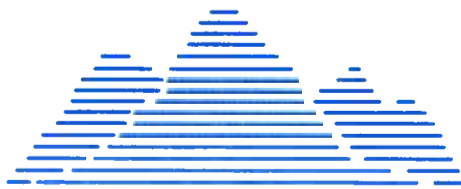
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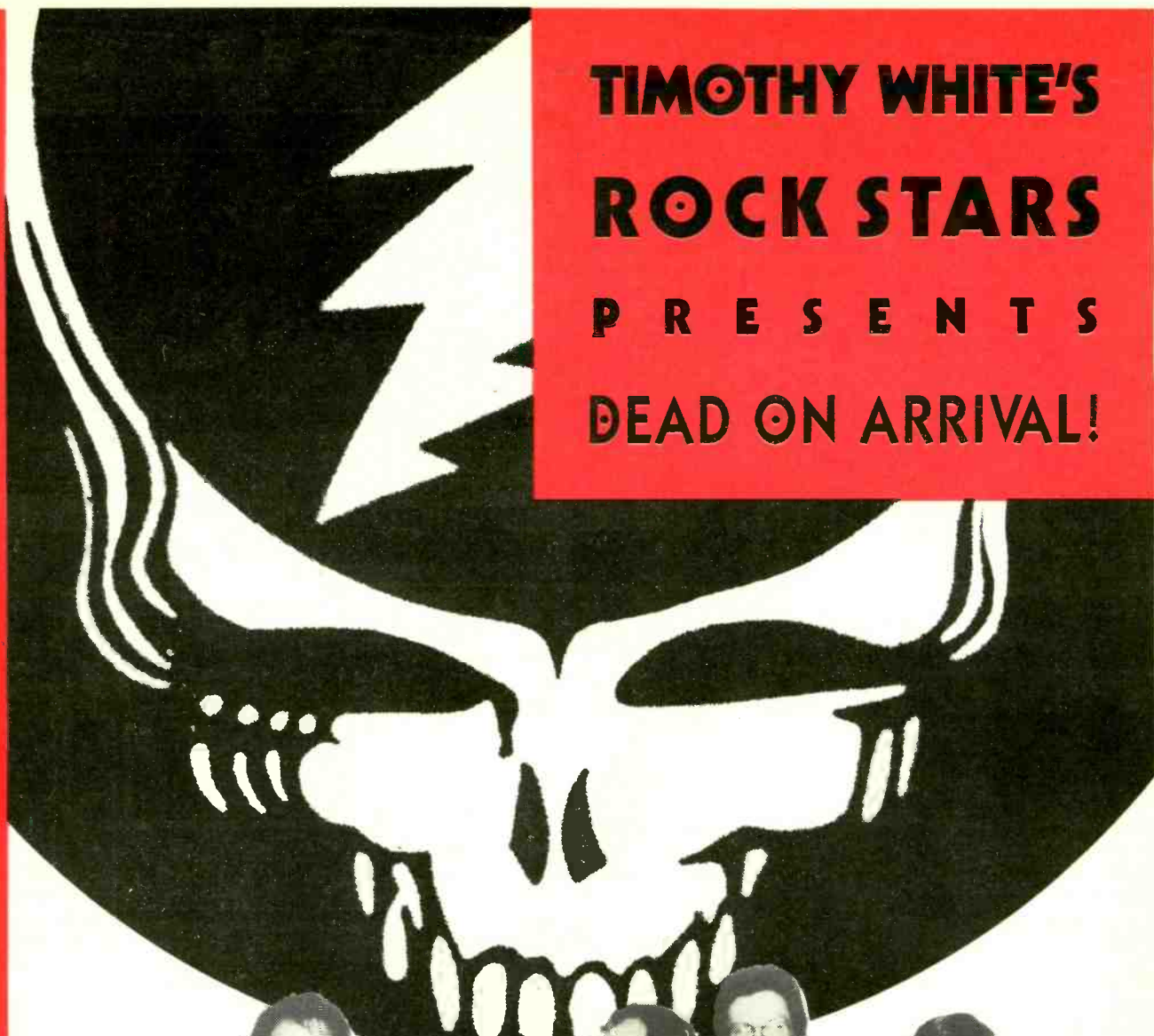
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WESTWOOD ONE RADIO NETWORKS

ARISTA

Management: Grateful Dead Productions, Inc.

TRANSACTIONS

Continued from Page 10

BUYER: WTIS-AM Inc., owned by Luis Albertini, Ronald Roseman, Ed Roseman, and Marvin Stone of Tampa.
SELLER: Forus Communications Of Florida Inc., owned by Simon Rosen and Lind Carl Voth.
FREQUENCY: 1110 kHz
POWER: 10 kw daytimer
FORMAT: Religious

Georgia

WTGQ/Cairo
PRICE: \$510,000
TERMS: Escrow deposit \$5000; additional \$145,000 cash due at closing. Buyer assumes outstanding note and mortgage valued at \$360,000.
BUYER: Collins & Daw Broadcasting Corp., owned by Gary Daw.
SELLER: Faver Broadcasting Group Ltd., owned by Ronald Verlander Jr. He also owns WZLI & WLET/Toccoa, GA and WSMY & WPTM/Weldon-Roanoke Rapids, NC.
FREQUENCY: 102.3 MHz
POWER: 3 kw at 300 feet
FORMAT: AC

Maine

WABK-AM & FM/Gardiner
PRICE: \$1,052,500
TERMS: Asset sale. Escrow deposit \$35,000; balance due cash at closing. Additional payment due for AM transmitter site is to be determined by averaging three separate appraisals.
BUYER: The Great Kennebec Wireless Talking Machine Co., a partnership of Ronald Frizzell, Arnold Lerner, and Craig Hoffsas. Frizzell and Lerner own interests in WLLH/Lowell, MA; WLAM & WKZS/Lewiston-Auburn, ME; WZSH/South Bristol, NY; WJBQ/Gorham, ME; WORC/Worcester, MA; WQSS/Camden, ME; and WZOU/Boston.
SELLER: Kennebec-Tyron Communications Corp., owned by Jeffrey and Phillip Fisher.
FREQUENCY: 1280 kHz; 104.3 MHz
POWER: 5 kw; 50 kw at 480 feet
FORMAT: AC
COMMENT: The buyers are requesting a waiver from the FCC because the WABK-FM signal slightly overlaps with that of WKZS/Lewiston-Auburn, ME. They intend to modify the signal to eliminate the overlap.

Maryland

WHRF/Bel Air
PRICE: \$320,000
TERMS: Cash
BUYER: Harford County Radio Group, owned by David Green, Stephen Zachary, William Plowden, Samuel Sauls, and Donald Shasteen. Sauls is Station Manager of noncommercial KNTU/Denton, TX.
SELLER: Harford Country Broadcasting Co. Inc., owned by James Fielder.
FREQUENCY: 1520 kHz
POWER: 250 watt daytimer
FORMAT: Gold

Missouri

KSSC-AM & FM/Joplin, MO Columbus, KS
PRICE: \$200,000
TERMS: Escrow deposit \$20,000; balance due cash at closing.
BUYER: Saturn Communications Inc., owned by Andrew Wolfson of St. Louis.
SELLER: J. Kevin Checkett, trustee in bankruptcy for Great Radio Group Inc., formerly headed by William Mendsiak.
FREQUENCY: 1230 kHz; 98.3 MHz
POWER: 1 kw; 3 kw at 300 feet
FORMAT: Stations are dark
BROKER: Pat Martin

North Carolina

WHPY/Clayton
PRICE: \$217,000
TERMS: \$30,000 cash at closing; \$187,000 in a promissory note that will not accrue any interest for the first year; thereafter the note will accrue at the rate of 10% for 10 years.
BUYER: Double D Communications Inc., headed by President George Denton and Jodie Dupree.
SELLER: Clayton Broadcasting Co. Inc., headed by Billy Kirby.
FREQUENCY: 1590 kHz
POWER: 5 kw daytimer
FORMAT: Country

Oklahoma

KJIL/Bethany (Oklahoma City)
PRICE: \$1 million
TERMS: Cash. Assets valued at \$850,000; noncomplete agreement valued at \$150,000.
BUYER: Broadcast Equities Inc., a wholly owned subsidiary of the Chris-

tian Broadcasting Network Inc. CBN is headed by former Republican Presidential candidate Pat Robertson, and is owner of WNTR/Washington and KXTX-TV/Dallas.
SELLER: Jimmy Swaggart Ministries, headed by televangelist Jimmy Swaggart. The ministry also owns WLUX/Baton Rouge; WJYM/Bowling Green, OH; WHYM/Pensacola; and WAME/Charlotte.
FREQUENCY: 104.9 MHz
POWER: 3 kw at 300 feet
FORMAT: Religious
COMMENT: Swaggart says it will soon sell WAME/Charlotte to CBN.

KLUE & KKWK/Muskogee

PRICE: \$700,000
TERMS: Cash
BUYER: Green Country Radio Inc., headed by Betty Wheeler, Bobby Story, and Keith Story of Durant, OK. Wheeler has interest in four LPTV construction permits.
SELLER: Ralph "Pat" Walsh II, trustee in bankruptcy for Mike Horne Broadcasting Inc., headed by Mike Horne.
FREQUENCY: 1380 kHz; 97.1 MHz
POWER: 1 kw day/500 watts night; 100 kw at 1274 feet
FORMAT: Gold; CHR

South Carolina

WQKI/St. Matthews
PRICE: \$210,000 for 75%
TERMS: Cash for stock.

BUYER: Robert and Lucille Newsham of Orangeburg, SC.
SELLER: A shareholders group headed by Henry Chausse.
FREQUENCY: 710 kHz
POWER: 1 kw daytimer
FORMAT: Urban

Texas

KDOS/Laredo
PRICE: \$250,500
TERMS: Escrow deposit \$50,000, with balance due cash at closing.
BUYER: Miguel Villarreal Jr. of Houston.
SELLER: Corrie Corporation, headed by Corrie Smith.
FREQUENCY: 1490 kHz
POWER: 1 kw day/250 watts night
FORMAT: Station is dark

KMUL-AM & FM/Muleshoe

PRICE: \$200,000
TERMS: Asset sale; \$15,000 escrow deposit with total of \$45,000 cash due at closing. Two promissory notes totaling \$140,000.
BUYER: Southwestern Broadcasting Corp., owned by Thomas Joseph Crane of Naples, FL. He recently announced plans to buy KKTC/Brownfield, TX.
SELLER: Muleshoe Broadcasting Co. Inc., owned by Leola Randolph of Portales, NM.
FREQUENCY: 1380 kHz; 103.1 MHz
POWER: 1 kw; 3 kw at 300 feet
FORMAT: Country

KGNB & KNBT/New Braunfels

PRICE: \$975,000
TERMS: Asset sale. Escrow deposit \$50,000; balance due cash at closing.
BUYER: New Braunfels Communications Corp., owned by William Rainer of Riverside, CT; Edward Knetzger III of Greenwich, CT; and Hal Widsten of San Antonio. Widsten is an applicant for a new FM at Oro Valley, AZ and a new TV station at Fredericksburg, TX.
SELLER: New Braunfels Broadcasting Corp., headed by Jimmy Ray and Robert McDonald. They own KLTO/EI Paso.
FREQUENCY: 1420 kHz; 92.1 MHz
POWER: 1 kw daytimer; 3 kw at 300 feet
FORMAT: Nostalgia; Country
BROKER: Jamar & Co.

Wisconsin

WRPX/Hudson
PRICE: \$300,000
TERMS: Escrow deposit \$30,000; balance due cash at closing.
BUYER: TCCMB Inc., owned by Minneapolis-area investors Ray Ose, David Brueggeman, Scott O'Malley, Neal Gendler, and Gary Johnson. O'Malley owns an interest in KTRZ/Riverton, WY.
SELLER: Borgen Broadcasting Corp., owned by Gregory Borgen.
FREQUENCY: 740 kHz
POWER: 500 watts
FORMAT: AC

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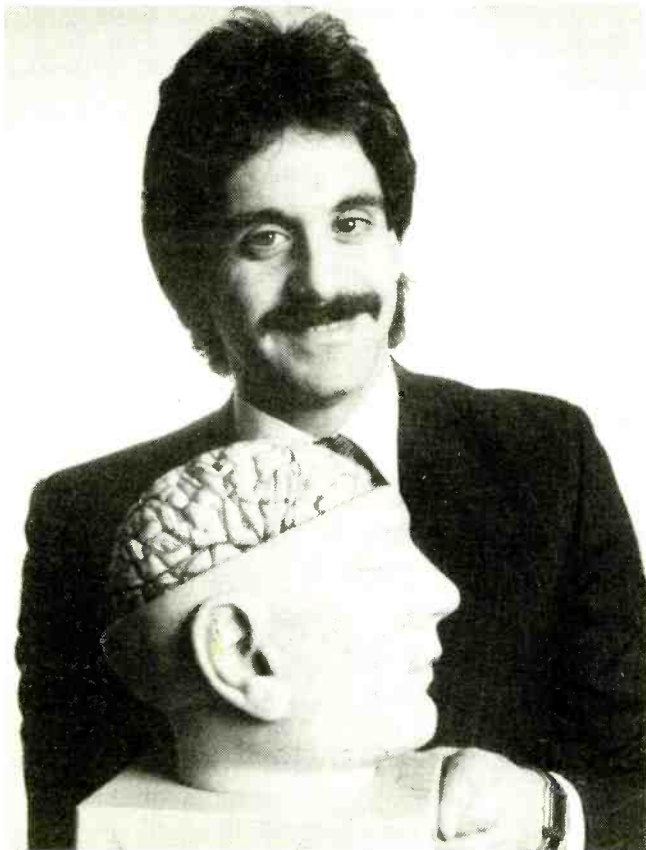
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OVERVIEW

MANAGEMENT

Constructive Criticism: A Crash Course

Every manager knows how difficult it is to criticize a subordinate without being too critical. This eight-point list, courtesy of the Philadelphia-based publication *BrainTrust*, should put you on the road to more constructive criticism:

- **Begin on a positive note.** "You've been doing an outstanding job on the Fishwich account . . ."
- **State the problem briefly and tactfully.** "I've noticed that you're not getting as much work done . . ."
- **Criticize the action — not the employee.** "Making personal phone calls can take up quite a bit of time . . ."
- **Be timely.** "I realized when I walked by your desk this morning that you had been on the phone for more than 30 minutes . . ."
- **Offer a positive solution.** "You'll be able to accomplish more if you confine your personal calls to your lunch hour . . ."
- **Criticize in private.** "That's why I called you into my office . . ."
- **Limit criticism to one per discussion.** "That's all I wanted to speak to you about . . ."
- **End on a positive note.** "You've been a valuable addition to this company . . ."

Spot Radio's Top 25 Advertisers

America's top 25 spot radio advertisers spent more than \$453 million in 1988 — \$88 million more than was spent in 1987, according to Mamaroneck, NY-based **Radio Expenditure Reports**.

Interestingly, sixth-rated **Southland Corp.** devoted a whopping 30.5% of its 1988 advertising budget to spot radio buys. In contrast, 17 of the list's 25 firms spent less than 10 percent of their entire advertising budgets on spot radio.

For a closer look how much money spot radio's biggest advertisers spent last year, and the percentage of change in the companies' spot radio budgets from 1987 to 1988, please consult the following chart:

Advertiser	1988 Spot Radio Expenditures (in Millions)	% Of Change (1987 vs. 1988)
Anheuser-Busch	\$42.6	2.0
General Motors	40.1	15.4
Philip Morris	40.0	36.0
Pepsico	28.1	42.7
Sears, Roebuck & Co.	25.4	19.9
Southland Corp.	22.1	20.7
Grand Metropolitan PLC	21.0	28.9
Delta Airlines	19.9	1.4
Chrysler	19.4	11.9
Procter & Gamble	15.7	99.6
BellSouth Corp.	15.7	18.7
Adolph Coors	15.4	53.3
Coca-Cola	15.2	17.1
Melville Corp.	14.6	6.0
News Corp.	13.3	237.4
Ford	11.8	20.4
Honda	11.5	47.4
Bond Corp. Holdings	11.4	6.1
AMR Corp.	10.6	33.8
US Government	10.3	17.1
Montgomery Ward	10.2	N/A
Volkswagen	10.1	127.2
Hormel & Co.	9.8	21.8
US West	9.5	10.2
GTE	9.2	25.9

Source: Radio Expenditure Reports

PROMOTION DIRECTOR PROFILE

Who's Marketing Today's Radio Stations?

The typical promotion director in today's top 100 radio markets is a woman between the age of 26 and 30, who holds a college degree (69%) and earns between \$31,000 and \$35,000 annually, according to the latest reader survey by the Concord, CA-based *Promotion & Marketing* newsletter.

Furthermore, this second annual study of 682 promotion and marketing directors found that these female managers earn as much as \$5000 per year more than their male counterparts — even though male promo managers are generally older (33-years-old, on average) and have a broader back-

ground in the advertising and marketing fields.

On The Job

The 1989 survey also found that most promo directors worked ten-hour days, stayed late three nights per week, and put in an average of two weekends extra every month.

Their priorities? 46% of the promo directors said that as much as half of all on-air promotions are created for clients, and many respondents claim to devote 25% of their time to working directly with their station's sales team to plan and carry out client promotions.

More than half (55%) of responding promo directors consider them-

selves managers, and 44% say they would prevail in an argument with a member of the station's sales department. Incidentally, most promo directors are four-year career veterans who have worked for no more than two stations.

Note: All radio formats were represented in the survey. 32% of all responses came from top ten markets, 27% from markets 11-25, 26% from markets 26-50, and 15% from markets 50-100.

More Money For Your Mileage

Whether you're a radio salesperson who piles up the miles while pitching new clients or a record rep who's always hauling artists to stations and in-stores, the federal government has some good news for your tired treads.

According to the IRS, the 1989 mileage rate for business use of an automobile has climbed to 25 cents per mile for the first 15,000 miles — up a penny and a half from last year's allowance of 24 cents per mile. However, the rate remains 11 cents each for miles exceeding the 15,000 mark.

DATELINE

• **November 18** — NAB Round Table For Small & Medium-Market GMs. Kansas City Airport Marriott. Kansas City, MO.

• **December 11** — Stellar Awards. Aquarius Theatre. Hollywood, CA.

• **January 10-13, 1990** — Burkhardt/Douglas & Associates Radio '90. Hotel Del Coronado. San Diego, CA.

• **January 18-21** — RAB Managing Sales Conference. Loews Anatole. Dallas, TX.

• **January 20-21** — Dan O'Day's Air Personality Plus seminar. Ramada Inn — South Airport. Orlando, FL.

• **January 22** — American Music Awards. Shrine Auditorium. Los Angeles, CA.

• **February 12** — Dance Music Awards. Universal Amphitheatre. Los Angeles, CA.

• **February 13-14** — Broadcast Credit Association's 23rd Credit & Collection Seminar. Westin Lenox Hotel. Atlanta, GA.

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M-F 10a-3p

0.5 to 5.2 1040%

0.6 to 11.5 1916%

M-F 3p-7p

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M-F 7p-12m

6.0 to 8.4 140%

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SALES STRATEGY

PART II

The Business Of Time Management

Our last Sales Strategy column (R&R, 10/27) focused on time management tips to keep in mind when developing your 1990 time budget. This week, we'll concentrate on some additional ways to make your *daily* time management more effective, productive, and profitable.

Along with the instant update and sales training meetings that we talked about two weeks ago, managers usually must attend several others — notably promotion, staff, and corporate meetings. As you prepare for the new decade, weigh the importance of these meetings (which may add up to several weeks of time lost per year).

Beating The Meetings

Note how much information is pertinent to you. For example, if just one area of the production meeting is relevant, you probably don't need to sit through the whole damn thing.

Many times you can get what you want out of meetings without actually attending them. For instance, you could review the agenda before a meeting to decide when — indeed, if — you should be there.

You also could appoint an assistant to attend meetings. He or she could either take notes, tape the proceedings, or report to you afterward. By having someone take your place at

“Many times you can get what you want out of meetings without actually attending them.”

the less relevant meetings, you'll be able to spend your time on more important issues.

Too often managers can't see beyond the next month or two. When you're making extensive commitments — such as hiring new salespeople or tackling event sponsorships — it's important to plan your future position.

Think About The Future

What separates the outstanding manager from the good ones? The amount of time he or she spends on longterm planning. Visionaries spend at least 10% of their waking hours thinking of possible outcomes and analyzing data before undertaking a project.

One critical factor is analyzing historical pre-booking account and revenue data. Have an assistant compare the figures that

were pre-booked 30, 60, and 90 days down the road from now last year with those for this year. This simple activity will allow you to predict whether you have enough billing to make your budget.

Street Smart

Another sign of a superior manager is the amount of time spent on the street with his or her salespeople. Depending on your situation, somewhere between 20% (an average of one appointment per day) and 50% of your time should be devoted to sales calls.

Always try to select your own calls — don't let your salespeople do it for you. Most managers spend too much time on appointments selected by their staff.

The best way to get your salespeople more contacts — and more new business — is to request meetings with clients whom you believe would be most beneficial to the station.

Work On Paperwork

Successful managers don't waste their time reading report after report after report — the few they rely on are used constantly, not occasionally. Now is the perfect time of the year to review all that paperwork in, on, and around your desk and decide exactly which reports are worth keeping for future reference.

“Visionaries spend at least 10% of their waking hours thinking of possible outcomes before undertaking a project.”

Look through them and pick out those on which you wrote the greatest number of notes. You'll probably find that reports with little or no marks on them are of little value to you.

Communicate Consistently

Lack of consistent interdepartmental communication is a problem that many managers — even

Make Time For Train Time

It's not the manager, but the strength of the manager's sales force that leads to a station's ultimate financial success.

In light of the tremendous volume of employee turnover in the radio sales field, it becomes clear that the amount of time spent training new staffers can either make or break an effective operation.

Bringing a new hire up to speed requires a significant amount of time. You may have good intentions when it comes to hiring, but chances are you don't usually budget enough time to train a new salesperson. Here are four simple steps to setting a training time budget:

- **Check your schedule.** Before hiring a new salesperson, make sure you have the time to devote to the introductory process.

- **Prepare an overview.** Make a list of the station background, resources, objections, positioning, and expectations, and calculate the amount of time it will take to cover those topics. Five half-day *private* sessions should be about right.

- **Choose a location.** Conduct your training meetings out of the office, if possible. They'll go much smoother if you get away from all the inevitable interruptions, and you'll get to know the new hire on a more personal basis.

- **Videotape your meetings.** This option may save you a lot of time if you tend to give the same introductory lectures to each new person. Your current salespeople might even want to review the tapes.

“Depending on your situation, between 20-50% of your time should be devoted to sales calls.”

those of us in what is commonly called the communications business — face. This can be a real time-stealer and revenue-robber for you as well as for those in other departments.

Try to schedule regular “quality time” with other department heads. These meetings not only will reduce frustrations and build your relationships with these people, but also will provide you with an earlier awareness of opportunities (or problems).

Promotions and programming are the two departments most critical to radio. Therefore, it's important to meet regularly with the directors of those departments. Try to hold the meetings away from the station, at a restaurant or nearby coffee shop, to avoid office “power games.”

Your meetings don't have to be too long — but they

should be consistent. Meeting every two weeks for an hourlong lunch should be sufficient.

Delegate Responsibility

The final step in budgeting your time for the '90s is handing over greater responsibility to your staff. This will not only give you more time, but also will lead to greater staff loyalty.

Whether it's preparing sales packaging, holding training meetings, or participating in the interviewing process, you should be able to assign a task to each of your salespeople based on his or her strengths and weaknesses.

Congratulations! You should be ready to take on the next decade — once you've set aside enough time to begin reviewing, planning, and budgeting.

Chris Beck is President of Chris Beck Communications, a sales consulting firm. If you have a question you'd like this column to address, he can be reached either by fax machine at (818) 594-5030, or by phone at (818) 594-0851, or write him at 22900 Ventura Blvd., Suite #340, Woodland Hills, CA 91364.

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ZINE SCENE

Catfight Over 'Batman II'!

"Madonna and Kim (Basinger) are sharpening their claws" (over who will star in 'Batman II') screams the headline in this week's *National Examiner*, which quotes "friends of the two blonde beauties" as agreed upon one thing — "there won't be room for both of them in the hit movie sequel!"

Meanwhile, the *Star* reports that when Kim Basinger's away, the Prince will play — with Janine Best (the dancer who played Vicki Vale in the throbbing Purple One's "Batdance" video)!

The *Star* quotes "insiders" as saying the tall blond dead ringer for Kim and the little Prince get hot 'n' heavy as soon as Kim departs . . .



BATTLIN' BOMBSHELLS — This incredible portrait of Madonna battling Kim Basinger for the "Batman II" spotlight is a computer-enhanced photo based on descriptions of the blonde beauties by those who know them.

Bakker's Rockin' Role Model

Blame it — not the (Rolling) Stones — on the King. This week's *National Examiner* also details the "bizarre influence" that Elvis Presley had on Jim Bakker!

According to the 'zine, back when Bakker was managing fundraising productions for his high school, his main star was a 20-year-old female Elvis Presley impersonator — whom he would later manage, incidentally — named Marlene Way!

Way even remembers that young Jim confessed "he couldn't enjoy himself because he didn't know which way he should go," summing up his dilemma with the unforgettable — and certainly prophetic — rhyme: "Should I be good, or should I be a hood?"

Easy Come, Sleazy Go

Speaking of the convicted televangelist, the *National Enquirer* reports that Jessica Hahn's upcoming pay-per-view cable TV special ("Thunder And Mud") is — in the words of the show's producers — "so sleazy" that Jim Bakker's having a videotaped copy of the female mud rasslin' match cum heavy metal rock concert shipped to his jail cell next week!

Back Door Man

The *Star* notes that actor Val Kilmer (who played an Elvis Presley-type character in the semi-funny "Top Secret" film) wants to play the part of the late Doors lead singer Jim Morrison in the forthcoming "Wonderland Avenue" movie so badly that he's taken to turning up at Wild Child (a Doors "tribute" band) concerts wearing leather pants!

Kiss Me Deadly

The *Weekly World News* quotes Paul McCartney's touring band member Linda (McCartney) as saying, "I don't think I could bring myself to kiss someone who wasn't a vegetarian!" (Evidently, Linda didn't get a look at the 'zine's "world exclusive" coverboy this week — famous vegetarian Adolf Hitler!)

But What Could She Do For An Encore?

Rolling Stones bassist Bill Wyman is quoted in the *Star* as calling (Stones' L.A. opening act) Guns N' Roses "immature jerks," adding that he'd "rather have Raquel Welch open for the Stones!"

TELEVISION

TOP TEN SHOWS

OCT. 30 — NOV. 5

- 1 *The Cosby Show*
- 2 *A Different World*
- 3 *Cheers*
- 4 *Roseanne*
- 5 *Golden Girls*
- 6 *Dear John*
- 7 *60 Minutes*
- 8 *Murder, She Wrote*
- 9 *Empty Nest*
- L.A. Law* (tie)

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

Friday, 11/10

• **Jessica Hahn** hosts the 90-minute heavy metal/female mud wrestling extravaganza "Thunder And Mud" (pay-per-view; check local listings for station and air time), with performances by **Leslie West**, **Grave Danger**, **Nuclear Assault**, **Creature**, **Tuff**, and **Sherok**.

Saturday, 11/11

• **Animal Logic**, "Late Night With David Letterman" (NBC, 12:30am).

• **Bobby Brown**, appearing as himself, sings "Rock Wit'cha" on "227" (NBC, 8pm).

• **"Paul McCartney"**: Put It There" (Showtime, 10pm). This hourlong special chronicles the former **Beatle** and his new band as they record their latest **Capitol LP** and prepare for their world tour.

• **Eurythmics**, "Saturday Night Live" (NBC, 11:30pm).

• **Sheena Easton**, "Byron Allen" (ABC, 11:30pm).

• **O'Jays** and **Kid'n Play**, "It's Showtime At The Apollo" (syndicated; check local listings for station and air time).

Sunday, 11/12

• "Polly" (NBC, 7pm) is **Walt Disney's** musical adaptation of the company's movie "Pollyanna." Look for the show's **Walt Disney Records** soundtrack LP to be issued early next month.

Monday, 11/13

• **Miles Davis**, **Marcus Miller**, **Brazilian musician Djavan**, and Moroccan band **Zahar**, "Night Music" (NBC, 12:15am).

• **"Lyle Lovett & His Large Band"** are the subject of this hourlong concert special (TNN, 10:30pm EST/7:30pm PST), featuring a guest appearance by **Emmylou Harris**.

Tuesday, 11/14

• **Bonnie Raitt**, "The Arsenio Hall Show" (syndicated; check local listings for station and air time).

• **Otis Day & Knights**, "Pat Sajak."

• **Michael Bolton**, "The Tonight Show Starring Johnny Carson" (NBC, 11:30pm).

Wednesday, 11/15

• **Eurythmics**, "David Letterman."

• **Dionne Warwick**, "Johnny Carson."

• **Temptations** and the **Good Girls**, "Pat Sajak."

Thursday, 11/16

• **Eddie Murphy**, "Arsenio Hall."

• **Etta James**, "Johnny Carson."

VIDEO

NEW THIS WEEK

● DEPECHE MODE 101 (Warner Reprise Video)

This feature-length concert film/rockumentary captures the **Sire/WB** synth-rock stars during their 1988 "Music For The Masses" tour. **D.A. Pennebaker**, **David Dawkins**, and **Chris Hegedus** co-directed the movie, which climaxes at L.A.'s Rose Bowl — **Depeche Mode's** 101st show of the tour. The film's soundtrack is a double live album, packed with all the young British quartet's most beloved tunes. (11/14.)



ONE FOR MY BABY AND 101 FOR THE MODE — *Depeche Mode* faces — and films — life on the road.

● THE WHO LIVE: FEATURING THE ROCK OPERA 'TOMMY' (CMV Enterprises)

Here 'tis. All two hours and 15 minutes of the **Who's** L.A. performance of "Tommy" (with guest stars **Elton John**, **Phil Collins**, **Billy Idol**, **Patti LaBelle**, and **Steve Winwood**), plus 13 more songs from the evening's historic concert. (11/14.)

● BON JOVI: NEW JERSEY — THE VIDEOS (PolyGram Home Video)

This 47-minute videoclip compilation features seven tunes from the hard-rockin' quintet's **Mercury LP** "New Jersey," including two versions of "Bad Medicine." Candid interviews with the **Joisey boise**, too. (11/14.)

● SEE THE LIGHT: THE JEFF HEALEY BAND LIVE FROM LONDON (6 West Home Video)

An 80-minute effort from **Arista** singer 'n' unorthodox guitarwhiz **Jeff Healey** that includes *live!* renditions of "Roadhouse Blues" and "All Along The Watchtower" as well as videoclips of the blind white Canadian's "Angel Eyes" and "Confidence Man." (11/14.)

● LAURIE ANDERSON: HOME OF THE BRAVE (Warner Reprise Video)

Capturing the eclectic, eccentric performance artist in concert, singing songs from the 1986 **WB** album of the same name, this 87-minute video includes the single "Language Is A Virus," and 17 other selections. (11/14.)

● ICE-T: THE ICEBERG VIDEO (Warner Reprise Video)

Sire/WB rapper **Ice-T** performs 18 tunes — six via video clip versions, the other 12 *live!* — in this 90-minute tape that includes such home numbers as "Colors," "I'm Your Pusher," and "The Iceberg." (11/14.)



HANG TIME — *Hi, everybody, we're the New Kids On The Block from Boston, Massachusetts. And we not only sing, we dance just as good as we want.*

● NEW KIDS ON THE BLOCK: HANGIN' TOUGH LIVE (CMV Enterprises)

Taped last June at L.A.'s **Mayan Theater**, this 55-minute in-concert performance features the five neat guys mostly workin' out on the sounds found on their recent **Columbia** album of nearly the same title. (11/14.)

● BATMAN (Warner Home Video)

What can we say? **Jack Nicholson**, **Michael Keaton**, and **Kim Basinger** provide the visual entertainment, while **Prince** and **Danny Elfman** provide the **TWO** radically different **WB** soundtracks. (11/15.)

● HARD 'N' HEAVY: VOLUME 4 (MPI Home Entertainment)

The headbangerin' continues in the latest 80-minute installment of this video "magazine," featuring interviews with **Great White**, **Mr. Big**, and **Steven Tyler** and **Joe Perry** of **Aerosmith**, and performances by **Skid Row**, **Bon Jovi**, **Vixen**, **Europe**, and **L.A. Guns** — and much, *much* more . . . (11/15.)

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MEDIA

'Chainsaw' Cuts X-Ccessive Violence

New Line Cinema topper Robert Shaye can finally heave a sigh of relief. After repeated cuts 'n' submissions to the moral guard at the MPAA ratings board, "Leatherface: The Texas Chainsaw Massacre, Part III" has been awarded the coveted "R" rating. Board members had claimed that rather than being a film that contained scenes of violence, 'Chainsaw III' was a film about violence, and as such, the movie's overall tone would earn it an "X" rating no matter how much trimming was done.

No word on how much the film was emasculated and no details on the specific offending footage that was cut.

The ratings board, which has made a major swing in a conservative direction in recent years, claims to merely rate films for exhibition and not to be a censorship panel.

Nevertheless, the board members know full well their power. Major studios and the bigger indies won't release X-rated films for at least two BIG reasons — primarily because they can't buy TV or newspaper ads in most markets, and, secondarily, that the public equates "X" ratings with porn.

Talk Of The Town

Former low-profile super-agency Creative Artists has been rolling in the headlines recently. Although hermetic head Michael Ovitz has been covered in major stories (by the L.A. Times, among others), the REALLY BIG news has been less orchestrated.

Hotshot screenwriter Joe Eszterhas ("Flashdance," "Jagged Edge"), who earns a highly commissionable \$1.25 million per screenplay, chose to leave the agency for ICM and his buddy, former studio mucky-muck Guy McElwaine.

Eszterhas says (in a letter to Ovitz that's been widely faxed throughout the biz) that Ovitz threatened him in a number of ways — not the least of which was to have the screenwriter discredited — and to have him (Eszterhas) put on a blacklist so that no CAA director would touch one of



his films, and no CAA star would be involved in any of Eszterhas's pictures. (CAA, incidentally, has a virtual lock on the top names in the industry.)

Ovitz responded with his own letter of what can only be termed "friendly hurt denial," but the altercation continues to be THE talk of Century City.

When More Is Less

Despite the biggest box office year-to-date in history, *Daily Variety* reports that feature film production is down a whopping 34%! Most of the films being made are of the big-budget variety, but that trend may well change in light of the recent successes of such modestly budgeted ventures as "Sex, Lies, And Videotape" and "Look Who's Talking."

S.E.A.L. Of Approval

Orion began production in Spain last week on "Navy S.E.A.L.," a military action adventure starring the ubiquitous Charlie Sheen, "Scandal" sexpot Joanne Whalley-Kilmer, and Michael Biehn. Roger Corman graduate Lewis Teague ("Alligator," "Cujo," "Jewel Of The Nile") will direct the original screenplay by real-life retired S.E.A.L. commander Chuck Pfarrer.



IN TOUCH WITH HER DARKSIDE
— Spotlight on Debbie Harry, y'all.

Let's Get Small

If you're a movie-goer, the next TV season should look mighty familiar. Small-screen kings are launching at least four new series based on recent feature films: "Working Girl," "Big," "Parent-hood," and "Uncle Buck."

Meanwhile, on the other end of the spectrum, the ultra-low budget TV horror anthology "Tales From The Darkside," created by zombie auteur George A. Romero, has begun shooting a theatrical motion picture omnibus.

Romero co-wrote the script for "Tales From The Darkside: The Movie," which will star such notables as Deborah Harry, (Buster Poindexter's on-and-off-screen alter ego) David Johanson, Robert Klein, Rae Dawn Chong, and "Heathers" cult hero Christian Slater, among others.

Baby Talk

Expect a diaper rash of baby movies across America's silver screens in the future. It's worked so well in TV spots, why shouldn't it work in features, too? *Babies!* What could be cuter? What could be more salable? What could be easier to stunt-double?

"Three Men And A Baby," "Parent-hood," and "Look Who's Talking" have all featured winning papooses in their ad campaigns and (more importantly) all have raked in mounds of money. Can a goo-goo-ga-ga glut be on the horizon?

Musical Chairs

Sean Daniel, recent head of production at Universal, jumped ship to head up David Geffen's production company. Well, the honeymoon is definitely over, as Daniel has exited Geffen with no announcement of future plans.

Mick Garriss's screenwriting credits include "batteries not included" and "The Fly II." As a writer/director, his resume lists episodes of "Amazing Stories," "The Disney Sunday Movie," and that timeless classic, "Critters II."

FILMS

WEEKEND BOX OFFICE NOVEMBER 3-5

1 Look Who's Talking (Tri-Star)	\$11.4
2 The Bear (Tri-Star)	\$5.0
3 Shocker (Universal)	\$3.3
4 Crimes & Misdemeanors (Orion)	\$2.6
5 Second Sight (Warner Bros.)*	\$2.15
6 Phantom Of The Opera (21st Century)**	\$2.10
7 Next Of Kin (Warner Bros.)	\$1.9
8 Sea Of Love (Universal)	\$1.7
9 Gross Anatomy (Buena Vista)	\$1.67
10 The Fabulous Baker Boys (20th Century Fox)	\$1.61

All figures in millions

* First Week In Release

** Estimate

Source: Exhibitor Relations Co.

COMING ATTRACTIONS:

This week's openers include "Communion," starring Christopher Walken as a writer tormented by memories of alien abduction. Although there's no label as yet, an instrumental soundtrack is slated for release early next year. Guitarstar Eric Clapton composed and performs the movie's main theme, while Allan Zavod handles the score.

Opening regionally this week is "Staying Together," a saga of brotherly love that costars the Band's Levon Helm, who contributes several tunes to the film's upcoming Rhino soundtrack as well.

Also opening regionally: "Best Of The Best," a fists o' fury tale of US karate experts in training. The film's upcoming Relativity soundtrack contains songs by Jim Capaldi, Golden Earring, and others.

Meanwhile, "True Love," a comedy about an Italian-American couple, moves into wider release this week. Selections by the Eurythmics, Graham Parker, Betty Wright & Grayson Hugh, Taana Gardner, Barrence Whitfield & The Savages, and (once again) Jim Capaldi highlight the film's RCA soundtrack.

Opening in limited release: "Trust Me," in which rock star Adam Ant plays an art dealer who discovers paintings by dead artists can be worth more than those by living artists, and... well, you get not only the picture, but the price tag. Pray For Rain contributes the music.

Finally, the Bee Gees' Barry Gibb wrote and performs original songs in "Hawks," also opening in limited release this week. The movie, which Gibb also co-produced, centers on two terminally ill patients who escape from a hospital to travel to Amsterdam.

Shadoe Stevens To Play TV Cop

Shadoe Stevens, host of the ABC Radio Network's "American Top 40" countdown program, will stretch his acting instrument in a CBS-TV mid-season replacement series, tentatively titled "Loose Cannon."

The hourlong program — scheduled to begin shooting in Los Angeles on November 15 for possible airing in early January — stars Stevens as an unconventional cop named Max Monroe who's teamed with an as-yet-unsigned straight 'n' narrow sidekick.



COPPING A ROLE — Shadoe Stevens contemplates what evil lurks within the hearts of men.

MUSIC & MOVIES

CURRENT

- **SHOCKER (SBK)**
Single: No More Mr. Nice Guy/Megadeth
Other Featured Artists: Dangerous Toys, Bonfire, Dudes Of Wrath
- **NEXT OF KIN (Columbia)**
Featured Artists: Rodney Crowell, Larry Gatlin & Patrick Swayze
- **BLACK RAIN (Virgin)**
Single: Back To Life/Soul II Soul
Other Featured Artists: Gregg Allman, Iggy Pop, UB40
- **BATMAN (WB)**
Singles: Arms of Orion/Prince I/Sheena Easton
Scandalous/Prince
- **LETHAL WEAPON II (WB)**
Single: Knockin' On Heaven's Door/Randy Crawford
Other Featured Artists: Beach Boys, George Harrison, Eric Clapton
- **THELONIOUS MONK: STRAIGHT NO CHASER (Columbia)**
Featured Artist: Thelonus Monk

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WESTWOOD ONE RADIO NETWORKS

Management: Tom Morler
for KAOS, Inc.

LIFESTYLES

Rich Folks Listen To More Radio

Those Americans with annual household incomes of more than \$50,000 spend more time listening to radio than all other media combined, according to a recent RAB study.

The study says affluent Americans spend 60% of their day (6am-6pm) listening to radio. Coming in at a distant second is watching TV, with 17%, followed by reading newspapers (15%), and reading magazines (8%).

A similar study of affluent consumers' media habits by the NYC-based Cablevision Advertising Bureau echoes the RAB findings.

The CAB says those making more than \$40,000 a year listen to radio more than they watch prime-time TV.

On an index of 100, radio rated 108 with those making more than \$60,000 per year, while prime-time TV garnered 97. (In other words, people making more than \$60,000 per year are 11% more likely to be listening to their radio than watching TV.)

Of those earning \$40,000-\$60,000 a year, radio still topped prime-time TV — but by a smaller, albeit statistically significant, margin of 7% (106 vs. 99).

Latest Survey Shows Americans Still Prefer Pizza To Pigs' Feet

Next time you plan a promotion around a restaurant, you might want to stick to simple fare. Only about a third of the US population has ever tried caviar, for instance, and 44% didn't like it.

According to a recent survey conducted by the NYC-based Roper Organization, only about a third of all Americans has ever tried pigs' feet or quail and only a quarter of the US population has ever eaten squid.

What's more, fewer than 25% of us have tried tripe, tofu, snails, sushi, brains, kidneys, or steak tartare, while only about one in ten Americans has tasted truffles, eel, or snake.

Food For Thought

Of 16 unusual foods listed, just two have been sampled by more than half of those surveyed — liver (76%) and venison (54%).

Although executives, professionals, and those earning at least \$35,000 a year are much more likely to have tried caviar, they're no more likely than the average American to say they liked it.

Of the unusual foods listed

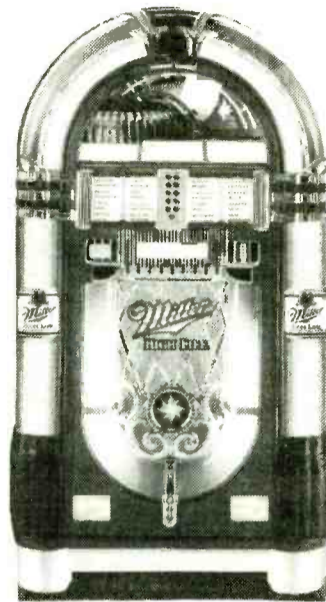
above, quail was the most popular — 67% who have tried it say they like it. Other foods popular with more than half of those who've sampled them are steak tartare (58%), venison (54%), and truffles (52%).

Jukebox Celebrates 100th Anniversary

AMOA, Miller Combo For Eight-Market Radio Promo

Some are Wurlitzers, others are Seeburgs. Some are in museums, others remain in dives and dance halls. They come in all shapes, sizes, and colors, but one thing all jukeboxes have in common is that they'll celebrate 100 years of existence later this month.

In honor of the jukebox's century-long anniversary, the Amusement & Music Operators Association (AMOA) of jukebox operators and Miller beer have drafted radio stations WZRR/Birmingham, WOFX/Cincinnati, WMMS/Cleveland, WLLZ/Detroit, WSYA/Montgomery, WOGL/Philadelphia, WWSW/



Pittsburgh, and WZTR/Milwaukee to participate in "Spin & Win" contests in which each station will reward a lucky listener with a fully stocked, vintage-looking jukebox of his very own.

Along with the eight classic players (valued at \$6500 each), the sponsors will hand out free 45s and CD singles of Miller's new theme ("Buy That Man A Miller") at sign-up locations, and have provided stations with jukebox-shaped radio-cassette players and 100th anniversary T-shirts to give away as on-air prizes between November 1 and 24 — the heart of National Jukebox Month.

CHRONICLE

Born To:

Luke Skywalker Records Marketing Director **Burt Goldin**, wife Tina, daughter Sarah Beth, October 20.

KOYN/Paris, TX PD **Bob Ailen**, wife Vicki, daughter Kristin Marie, October 23.

A&M local promo rep **Jay Lewis**, wife Amy, son John Andrew, October 27.

WKBQ/St. Louis MD **Jim Atkinson**, wife Wanda, daughter Laura Claire, October 31.

Marriages:

WTMP/Tampa Asst. PD/air talent **Mark Van** to Lisa Johnson, October 14.

KOYN/Paris, TX MD **K.C. Austln** to Kristi Hirn, November 2.

THE HYGIENE SCENE

Cleanliness Is Next To . . . Another Tax Bracket

Brushing your teeth doesn't make you rich. Or does it? According to a recent study by the NYC-based Roper Organization, 97% of Americans whose annual income exceeds \$35,000 brush their teeth at least once a day. Among those who make less than \$25,000 per year, however, 10% don't brush even once a day.

The study also found that 69% of the more affluent consumers wash their hair with shampoo, compared with 62% of those making \$15,000-\$25,000 a year and 51% of those making less than \$15,000.

Of those making more than \$35,000 annually, 36% use dental floss, while nearly 20% of those who make less than \$25,000 floss regularly. For mouthwash, the differences are much smaller — 44% in the upper income group use it, compared with 40% in the lower one.

When it comes to looks, personal hygiene apparently isn't a factor. All consumers surveyed, both rich and poor, rated their own physical appearance about the same — a six and a half on a scale of one to ten.

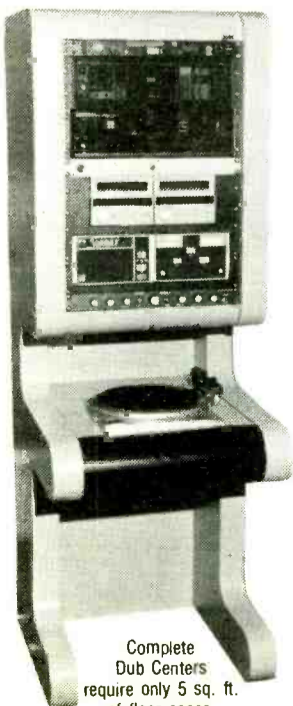
Dirty Work

Do you "do it yourself"? A recent study by the NYC-based Roper Organization found that many consumers pay others to do minor household repairs, house cleaning, lawn care, and other tasks that most folks could easily do themselves.

Following is a list of true pains in the tasks and the percentage of the US population willing to pay for them:

Service	Percent
Minor car repair	36%
Exterior painting	16%
Car wash	14%
Minor household repair	13%
Carpet cleaning	13%
Interior painting	12%
Lawn care	8%

KEEP THE PRODUCTION ROOM OPEN FOR BUSINESS



Complete Dub Centers require only 5 sq. ft. of floor space.



Tying up the money room to dub records, CDs, agency tapes and R-DAT to another format is wasteful of time and money. If your station has tried to solve this problem by hanging components together, you've discovered that available mixers make this a difficult task. We know that dubs are made for convenience. For that reason, your dub must be as clean as possible.

These are reasons why we came up with the **FAST TRAC** dedicated, single-channel, stereo mixer. The **FAST TRAC** mixer uses design techniques and circuit components which result in the highest quality method of transfer from one format to the other. The **FAST TRAC** mixer gives even an intern all the facility necessary to make flawless, fast and hassle-free dubs.

FEATURES

- Built-in oscillator - 40Hz, 1kHz and 10kHz
- Input may be selected among 3 formats
- Balance control with center detent
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- Monitor mono mix, stereo, left only, right only
- Monitor input or tape of up to 2 associated tape machines

BENEFITS

- Tweak bias, slate tones.
- Easy transition between and among formats.
- Allows for imbalance on any input source material.
- Makes tape cart dubs foolproof.
- Easily spot out-of-phase source material.
- Instant quality control of taped material.

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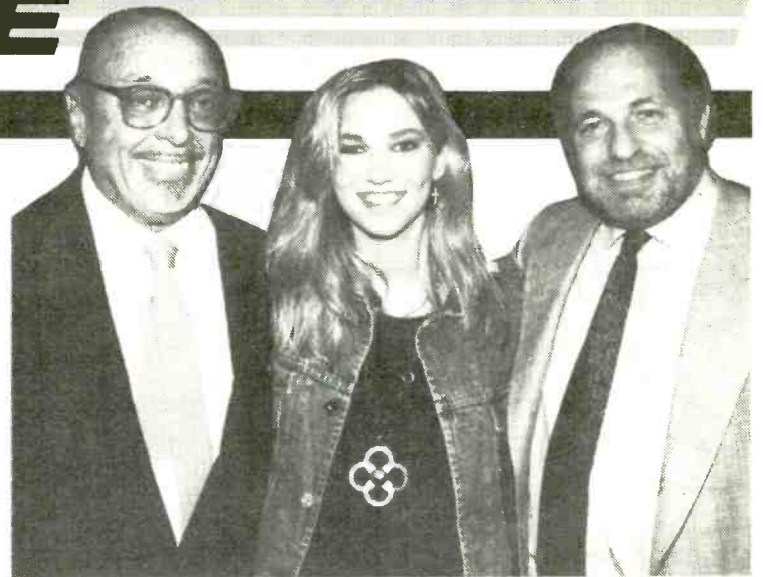
800-622-0022

PEOPLE

A Capitol Preview



Hugh Harris gave industry types a preview of his debut Capitol album, "Words For Our Years," at NYC's Garvin's and Hollywood's Cinegrill. Among those at the New York shindig were (l-r) Capitol GM/Blue Note Records President Bruce Lundvall, Capitol's Frank Murray, CEMA Distribution's Gene Rumsey, guest Cameron, Harris, Capitol Sr. VP Simon Potts, the label's Alison McDonald, EMI Music Worldwide President/CEO Jim Fifield, and Capitol-EMI Music President/CEO Joe Smith.



Atlantic's Eclectic Youth

Atlantic teen queen Debbie Gibson met with label execs backstage after a recent performance at NYC's Madison Square Garden, coinciding with the double platinum certification of her second album, "Electric Youth." Flanking Gibson are Atlantic's Chairman/CEO Ahmet Ertegun (l) and President/COO Doug Morris.



EMI Gives Signal Green Light

EMI recently inked Signal, who are readying an as-yet-untitled debut album for a January release. Pictured at a Fantasy Studios recording session are (standing, l-r) engineer Tom Size, band members Jan Urena, Mark Free and Danny Jacob, and manager Evan Hosle; (seated, l-r) the band's Erik Scott, producer/engineer Kevin Elson, and EMI Sr. VP Gerry Griffith.

Womack Signs With Solar/Epic



Veteran recording artist Bobby Womack has pacted with Solar/Epic Records, and his first album under the label — called "Save The Children" — is slated for early December release. Making it official are (front, l-r) Epic's VP Larry Stessel and Sr. VP Hank Caldwell, Womack, Solar President Dick Griffey, CBS Records Sr. VP/GM Myron Roth, CBS's Adrian White, and Solar's Virgil Roberts; (back, l-r) Womack's personal adviser J.W. Alexander and Solar's counsel Peter Van Brunt.

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Brussels	295	505	Nice	315	545
Copenhagen	310	535	Nuremburg	315	545
Dusseldorf	315	545	Oslo	335	585
Frankfurt	275	465	Paris	305	525
Geneva	305	525	Rome	345	605
Hamburg	305	525	Stockholm	335	585
Helsinki	345	605	Stuttgart	305	525
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Light Turns Gold For Healey



The Jeff Healey Band stopped by Arista's NYC headquarters to celebrate the gold certification of their debut LP, "See The Light." Gathering for the occasion were (l-r) Arista's VP Mitchell Cohen and Exec. VP Roy Lott, the band's Tom Stephen and Healey, the label's Tom Ennis, the band's Joe Rockman, and Arista's Exec. VP Bill Berger, VP Marty Diamond, and VP Melani Rogers.

WHITESNAKE



"Fool For Your Loving"

#2 Most Requested Track!

Major Market Action:

KXYQ 25-18

KXXR 35-28

WMMS 25-19

92X 21-15

KWOD deb 29

KLQ deb 35

WZPL add 30

WWCK add 33

B94 add

HOT92 add

Exploding At:

KATM 29-18

KTUX 31-20

WROQ 27-20

FLY92 37-30

KJ103 37-31

100KHI 32-27

93Q 38-32

K106 37-32

WZYP 40-33

Top 10 Requests On MTV

ALBUM SHIPS PLATINUM!



STREET TALK®

Good News About KBEQ's Bad Break

Lotta TALL tales being printed about the unfortunate situation that **KBEQ/KC** found itself in as a result of the CHR station's National Publicity Stunt Week efforts. Here's the real deal:

When 'BEQ staged a "money parade" last Thursday (11/2), handing out thousands of dollars to lunchtime listeners in the downtown area, the station van (with morning man **Randy Miller** aboard) *accidentally* ran over a woman's foot, breaking her ankle!

OM **Kevin Kenny** told ST, "According to all the witnesses, the lady was pushed. She slipped and suffered a broken ankle when the van rolled over her foot. We feel very badly about it. We haven't heard if she's going to take any action against us."

Kenny claims a permit wasn't needed "as a parade consists of four or more vehicles, and we only used three. Despite what you may have read elsewhere, this was all done with the cooperation of the police department. They had six to 12 officers clearing traffic and people for us. We were only moving at one mile an hour, thankfully, when the accident occurred."

Coming next week: Hard news about RCA's new L.A.-based label.

Look for parent company **Philips** to put 20% of **PolyGram's** worldwide public stock up for sale on the New York and Amsterdam stock exchanges in the next few weeks.

The move should help recoup some of the funds PolyGram spent to buy **A&M** (\$500 million) and **Island** (\$331 million).

94Q To Sign Off ... Forever?

WQXI-AM & FM/Atlanta is running promos saying, "The ratings came in, we're number 13, and according to the rules we have to sign off the air ... forever."

The station *will* sign off at midnight on November 15, but something new will hit the airwaves shortly thereafter. Speculation is that it'll be either a rock-leaning CHR or a Hot AC.

MCA Sr. VP/Music Entertainment Group Larry Solters has exited the company. Guess his next stop will be (drum roll, please) **Azoff Records**.

Meanwhile, could **Jimmy Bowen** be taking his label to Azoff through **WB**?

And speaking of Azoff, ST hears Irving's deal with WB is for \$65 million over five years. Nice work if you can get it!

Is **WNCI/Columbus, OH PD Dave Robbins** the leading candidate to program **B96/Chicago**?

ST also hears that **WOMX/Orlando PD Brian Thomas**, **X100/SF PD Bill Richards**, **WLUM/Milwaukee PD Rick Thomas**, and **Chicago AV VP/Creative Jan Jeffries** (who formerly programmed crosstown **Z95**) have all been called for interviews.

And ... could X100 MD **Gene Baxter** be headed to **Power 99/Atlanta**? ST hears he's one of many candidates.

Meanwhile, X100 has snagged former **KWSS/San Jose** morning guys **Kelly & Kline** for wakeup duties.

Motown VP/Black Promo Ronnie Jones exited last Friday (11/3). Motown Prez **Jheryl Busby** is actively seeking a successor.

In light of this week's front page news, what will former **Mairite Radio** President **Dean Thacker** do now? Look for the venture capital folks to come a-courtin' real soon — along with a number of major chains.

Meanwhile, speculation is that Thacker *won't* be replaced, and that Mairite eventually will announce some regional appointments.

Zombie To MCA

Paul Atkinson, seven-year **RCA A&R** vet (and former member of '60s hitmakers the **Zombies**), will be moving over to head up **MCA's A&R** department ... once he gets out of his current contract.

Look for **RCA West Coast A&R Manager Bennett Kaufman** to take over most of the acts with whom Atkinson was working while **Nipper** searches for a replacement.

Is **KITY/San Antonio PD Rick Upton** heading to **WEGX/Philly**? He's been there for one interview already, but ST hears a few more heavy names are being considered.


Howard Hoffman joins **Al Bandiero** and news personality **J. Paul Emerson** for mornings at **Hot 97/NY**.

WUSN/Chicago Research Director **Tricia Biondo** has been named MD at the Country outlet.

WLAV/Grand Rapids PD Dave Lange is out after five years at the **Adams AOR**. No word yet on a replacement.

Lange — whose 15-year career includes PD stints at **WSHE/Miami** and **WDVE/Pittsburgh** — can be reached at (616) 531-4567.

Continued on Page 26



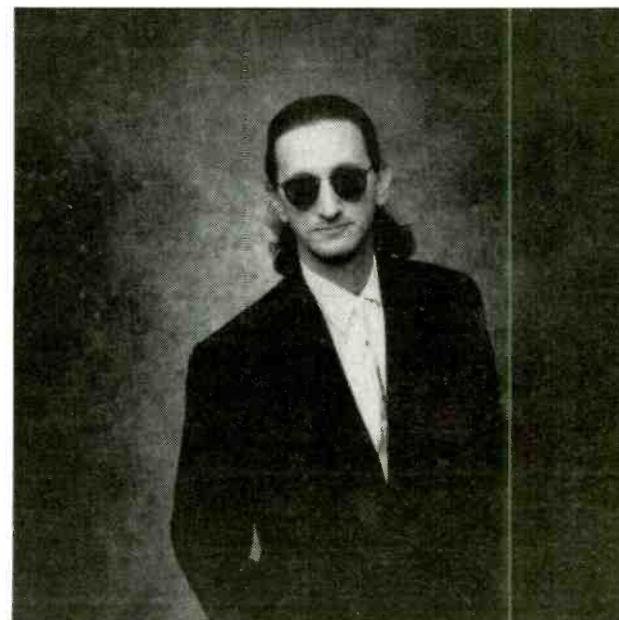
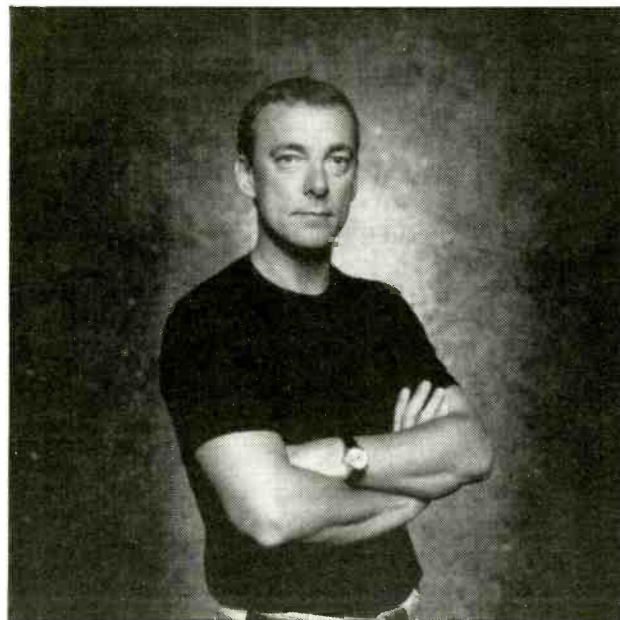
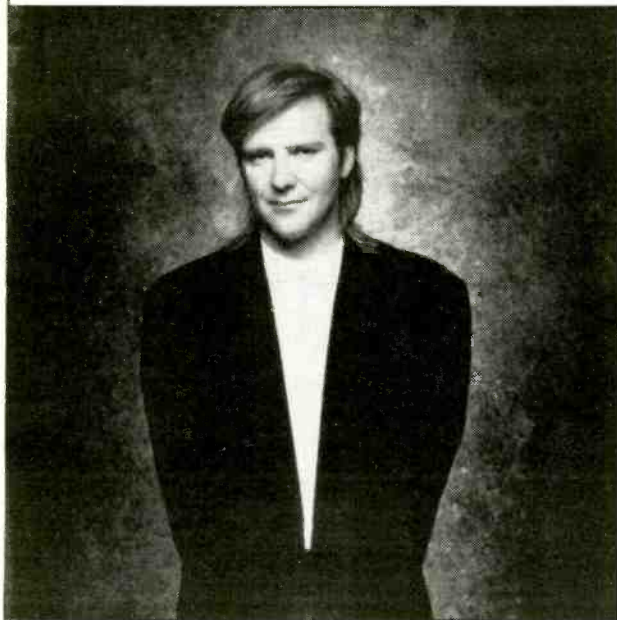
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Featuring Ray Charles and Chaka Khan

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of the decade.

NEW & ACTIVE

#1 MOST ADDED
87/87

DEBUT **35** URBAN

From The Album *Back On The Block*. Produced by Quincy Jones. © 1989 Qwest Records.



STREET TALK®

Continued from Page 24

Kerr To 'YNY

Looks like former **WPLJ/NY** morning man **Jim Kerr** will be wakin' 'em up at crosstown Country **WYNY**, starting in early January. 'YNY and two-year morning man **Scott Carpenter** have parted amicably, and Production Director **Jay Michaels** will do mornings in the interim.

Kerr — sitting out a six-month, non-compete clause at 'PLJ — is contractually prohibited from commenting at this time.

Incidentally, Kerr recently joined **Jim Miller** to cohost the morning show at **WHMI/Howell, MI** — a station he worked at lo, these 20 years ago.

Big week for consultant **Jerry Clifton**. ST hears he's picked up **KOY-FM/Phoenix** as a client (after a long run with crosstown **KZZP**). And . . . Clifton is buying **KOZN-FM/Imperial, CA** from bankruptcy court for \$250,000 (pending FCC approval).

KYGO-FM/Denver morning man **Brian Kelly** splits after only a few months in the slot. **KYGO (AM)** morning drive cohost **Sandy Travis**, who shifted to cohost with Kelly, will go solo on the FM.

Windy City ST hears that **Z95** has suddenly dropped its previous rock-leaning CHR stance in favor of a more mainstream direction. Word is that **CapCities/ABC Group** President **Norm Schrut** directed the change.

Meanwhile, the Z95 night slot vacated by **Alan Cable** will be absorbed by 11pm-2am personality **Steven Craig**, who'll now do 7pm-midnight, and **Mike Kelly**, who'll stretch from midnight-5:30am.

Following ten days of on-air speculation about a possible format change, **WMGG/Columbus, OH** assured its audience Monday (11/6) that the station would remain Classic Rock.

PD **Hal Fish** started all the format flip talk when he claimed on-air that 'MGG owner **North American Broadcasting** was seriously considering a change. Listeners responded with hundreds of calls 'n' letters supporting WMGG's Classic Rock approach, and the owners granted Fish and crew a reprieve.

Ah, but wasn't this just another fall book publicity stunt? Fish says "no" — the format was in jeopardy.

Unistar will be moving its news operation out of its ultra-expensive NYC digs and into a new electronic news facility in Arlington, VA. The net's exec and sales offices will remain in the Big Apple.

EMI VP/Publicity Patti Conte has exited. No new replacement yet.

Our story on **Zach Horowitz's** promotion at **MCA (R&R, 10/27)** didn't make clear the scope of his new duties. We said he was Exec. VP/Business & Legal Affairs, but he's actually Exec. VP for the **MCA Music Entertainment Group**, with a wider range of responsibilities.

Horowitz is in charge of the finance, business & legal affairs, administration, and special market & product departments, as well as strategic planning for the group — with a special concentration on international opportunities.

Power 106/L.A.'s "Powerhouse VIII" listener party and fireworks show — which will be held on the Universal Studios backlot on November 19 — sold out in *five minutes*.

With tix priced at \$20 a pop, the show features **Seduction, Technotronic, Lil' Louis, 2 Live Crew**, and **Pam Russo**. The event will benefit the Bay Area Earthquake Relief Fund.

As for Power 106 morning dude **Jay Thomas**, his role as hockey putz **Eddie Lebec** on **NBC-TV's** "Cheers" is history — the character was killed by a runaway Zamboni machine. Thomas's fans can rest easy, however. He returns to the tube as **Jerry Gold**, an ultra-conservative talk show host, on the **CBS** sitcom "Murphy Brown."

Mayer May Go Back To Baseball

KTYD/Santa Barbara PD Roger Mayer has resigned, planning to head for Florida to play baseball with the St. Petersburg Pelicans in the new 35-and-older US Senior Baseball League! Mayer played briefly for the Minnesota Twins before an injury curtailed his catching career.

KTYD Asst. PD/MD **Jim St. John** will handle interim PD duties. T&Rs to GM **Andrew Reimer**.

Randy Chambers, midday personality for **SMN's** "Rock 'N' Hits" format, has been named PD at **Stoner AOR WIMZ/Knoxville**. Chambers, who's also been doing swing at **Y95/Dallas**, succeeds **John Larson**, who recently resigned.

Veteran **WHFS/Washington-Baltimore** personality **Weasel** has succeeded **Bob Showacre** as MD at the AOR outlet.

Urban **KDKS/Shreveport** ups PD **Kevin McCormick** to OM; afternoon driver **Bob Neal** becomes PD.

Ron Brooks gives up the MD/afternoon slot at **WOVV/West Palm Beach**. Call Brooks at (407) 466-0584.

Continued on Page 28

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*The Follow Up To The
Top 5 Single And Video
"It's No Crime."*

Tender Lover


*The Title Track From
The Seductive New Album*

Tender Lover.

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Continued from Page 26

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37 TO 31
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STATIONS?**

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THE JAM"...**

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- KITY 10-9 (HOT)
- KTFM 10-5 (HOT)
- B96 12-5 (HOT)
- WHYT 9-6 (HOT)
- KKLQ 14-8 (HOT)
- HOT97 3-1 (HOT)
- WIOQ 9-7 (HOT)
- WPGC 11-8 (HOT)
- PWR96 1-1 (HOT)
- KKFR 17-10 (HOT)
- FM102 8-7 (HOT)
- KMEL 7-5 (HOT)

... AND MANY MORE!

**JUST
DID!!**

MOST ADDED



Atlantic Carolinas Promo Manager Amy Connah is moving on down the road. Contact Regional Promo Director **Kim Stephens** at (504) 626-4037 or VP/National Promo **Lou Sicurezza** at (212) 484-7683.

In other Atlantic news, **KRKX/Billings** APD/MD **Tim Dalbec** has become the label's new Seattle local promo manager, replacing **Robert Lince**.

Meanwhile, **Tom Forbes** — most recently Singles Specialist at **WEA's** Cleveland branch — takes on Atlantic's local promo duties in Cincy. Forbes replaces **Bill Heltemes**, who's now with **Atlantic Country** as Midwest Regional Promo Rep.

Oingo Bungle

KLOS/L.A. morning duo **Mark & Brian** are used to celebs calling in and chatting on the air. So . . . when **Oingo Boingo's** **Danny Elfman** phoned recently, the "Batman"-loving boys (Elfman wrote the score) were delighted — especially when Elfman invited them to host Boingo's traditional local Halloween concert.

One teenie-weenie lil' problem came up, though: It *wasn't* Elfman!

Turns out the 'LOS looneys had been duped by — of all things — a Danny Elfman impersonator! Morning show producer "**Beastmaster**" **Ann** told ST, "We try to screen people as best we can, but unfortunately, he still got by."

Jay Lewis exits the MD slot at **WJMX/Florence** to be **A&M's** rep in the Carolinas. Night rocker **Bob Chase** will be the new MD.

Meanwhile, **Steve Bartels** segues from **A&M's** Atlanta promo post to be the label's local Florida rep, as **Keith Richards** is no longer with the company. Richards, who came out of programming (**WPFM/Panama City, KAKS/Amarillo**), still wants to promote records. Reach him at (407) 327-7729.

WOMX/Orlando lost **J.J. Harris** to **Power Pig 93/Tampa**, so PD **Brian Thomas** needs a strong night personality. Call (407) 629-5105.

Bobbi Silver stays in Philly, but exits **Polydor** to join **Geffen's** local promo force. She succeeds **Ed Greene**, who'll join Geffen's soon-to-be-revived **Asylum** label.

The 16th annual **Burkhart/Douglas & Associates** convention is set for January 10-13 at San Diego's Hotel Del Coronado.

Virgin Director/Publicity **Susan Crane** has departed. Reach her at (213) 874-5943.

Meanwhile, former **PolyGram** VP/Publicity **Sue Sawyer** will replace **Virgin** West Coast Publicity maven **Audrey Stahl**, who will join **Phil Quartararo** at soon-to-debut **Charisma Records**.



HAVIN' SUMMON FUN NOW — L.A.-based **World Wide Media**, representatives for the rock band known as the **Royal Court Of China**, hit upon a novel way to get blasé **A&R** execs down to see the group's forthcoming local concert showcase — they subpoenaed the record weasels!

Even though the pictured uniformed officer was only a professional actress, the summons generally provoked such widespread office uproar that **Columbia's** **Nick Terzo** (r) was the only honcho confident enough to let himself be captured by the camera.

James Paul Brown Entertainment's veteran GSM **Steve Scharch** is out and looking. Contact him at (818) 985-2230.

On December 2, the **T.J. Martell Foundation** will hold a "Rock 'N' Charity Holiday Bash" at the Air Center in Santa Monica, CA. Tickets are \$35 per person or \$50 per couple. Reservations must be made by November 28. Call (818) 883-7625.

Arnie Wahl exits **Platinum Music** and returns to **Tony Muscolo Promotions** as VP, overseeing all promotional activities.

After only three months on the gig, **Hard Report** Director/Research & Development **Dale Kelly** departed last week. ST hears the former **KZEW/Dallas** programmer is one of the finalists for the **KFMG/Albuquerque** PD post.

The move to get PD **Garry Wall** off the morning show at **Q106/San Diego** is still underway. T&Rs only.

MCA Records has moved its L.A. field promotion and branch distribution offices to new headquarters. Address: 100 N. First St., Burbank, CA 91502. Phone: (818) 845-0365.

Dressing For Dollars

Whaddya do when your crosstown competitor announces "Thousand-Dollar Thursdays" and starts giving away a cool grand an hour from 8am-5pm?

KSHE/St. Louis faced just that dilemma when **KSD** initiated the grand promotion last week. In response, 'SHE pronounced it to be "Thousand Island Thursday" and began giving away bottles of *thousand island salad dressing* every hour!



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JODY WATLEY

KEY P1 MOVES:

WZOU 27-22
Z100 add 27
PRO-FM add
PWR99 add
Y95 add
KITY 5-5
KTFM 15-12
B96 29-21
Y108 deb 20

KIIS 15-13
KOY-FM add
KKRZ 23-16
KKLQ 16-13
WPGC 19-13
PWR106 18-13
FM102 15-9
KMEL 9-7

CHR CHART
DEBUT **35**

AC **16** URBAN **6**

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MCA RECORDS

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Bartlett Elected Multimedia Chairman

Multimedia Inc., owner of seven radio stations as well as other media interests, has elected President/CEO Walter Bartlett Chairman.

Bartlett succeeds Wilson Wearn, who will remain on the Multimedia board until his term expires next April. Wearn credited Bartlett with doing "a phenomenal job as CEO of this company since our recapitalization in 1985."

Multimedia owns WEZW/Milwaukee, WFBC-AM & FM/Greenville, KEEL & KITT/Shreveport, and WMAZ & WAYS/Macon. The media conglomerate's family also includes four TV stations, 100 cable franchises, 57 newspapers, and the Phil Donahue and Sally Jessy Raphael TV shows.

The Fabulous Braiker Boys



More than 300 Seattle-area broadcasters celebrated the sign-on of Bellevue, WA-based Braiker Radio Services. Founders breaking out the bubbly for the occasion are (l-r) VP Rick Sklar, President Ivan Braiker, and VPs Larry Shipp and Pat O'Day.

Trusty Elevated To WYUU VP/GM

Entercom Also Ups Griffin, Epstein To GSM Posts

Management changes have been announced at two Entercom Gold stations, WYUU (U92)/Tampa (formerly Classical WXCR) and KLDE/Houston.

KLDE GSM David Trusty and NSM David Griffin have transferred to WYUU as VP/GM and GSM, respectively. Trusty succeeds Richard Roslow; there wasn't a GSM previously in place at WYUU. Replacing Trusty as KLDE GSM is former KRBE & KKZR/Houston GSM Fran Epstein; KLDE AE Jan Wellickson succeeds Griffin.

Entercom VP/Finance & Corporate Finance David Field told R&R, "David Trusty and David Griffin have done outstanding jobs of building our Houston property. We expect they'll bring a lot of that leadership and creativity into the Tampa market. We hope they'll help put the new U92 on the map as one of the leaders in Tampa radio."

Trusty has had prior GM experience in Houston at KLEF and KGLF. Griffin was an AE at Hous-

ton outlets KFMK and KLOL, and at Blair Radio.

This summer, Classical WXCR ranked 18th 12+ in Arbitron (1.4) and tied for 18th in Birch (1.1).

Discussing the Epstein appointment, KLDE VP/GM Steve Shepard told R&R, "We were looking for a strong local person who knew where Main Street was. Fran's lived in Houston all her life — and that was a very important consideration for us. She had excellent client-agency relationships and strong technical credentials in the research and computer fields. Before she went into advertising, she was a teacher. As a trainer and technician, she's ideal for this job."

Shepard continued, "KLDE is dedicated to Gold, and we think there's nothing but good things down the road for us. Our numbers seem to indicate that's the way things are going."

In the summer Arbitron, KLDE tied for 14th 12+ (3.2) and tied for 13th (2.4) in Birch.

Denver Stations Shift Formats

Country KLZ Adopts Z-Rock; KZRZ Goes All-News As KYBG-FM

After more than 11 years as a Country outlet, KLZ/Denver will switch to SMN's Z-Rock on November 20. On the same day, former Z-Rock affiliate KZRZ, a Class A FM in nearby Newcastle, CO, will change to 24-hour-a-day CNN Headline News as KYBG-FM.

Affected by the change are seven staffers, some of whom will remain with the station as board ops through the end of the year. Exiting by then will be PD/morning man Steve Gramzay, morning co-host Jay Weston, middayer Lyn Stevens, APD/MD/PM talent Steve Lewis, overnigher Mark Mitchell, and newsmen Eric Klodt and Jerry Castro. Evening talent Mike Allen has already accepted the morning position with KGHL/Billings, MT.

Explaining the move, KLZ & KAZY VP/GM Bill Struck told R&R, "The major reason for the

switch is the competitive nature of the Denver market. We had the only combo that didn't make sense as a combination buy, because the AM skewed older and the FM younger. This gives us the opportunity to have both stations focused on the target we're looking for; the AM now complements the FM. Z-Rock is the perfect match for (AOR) KAZY, and we now have what we feel will be the top combo buy."

KLZ will take satellite programming 24 hours a day and keep the calls, the fourth oldest in the nation, according to Struck. "They're obviously perfect for Z-Rock," he said.

Struck said the decision was extremely difficult. "I love our people. They did a helluva job. KLZ was one of the finest Country stations in the nation. Anybody from this staff would be a tremendous

asset to any station in the country. I highly recommend them." Struck added the station has arranged for the exiting staffers to be represented by Atlanta-based Talentmasters.

Discussing KZRZ's format switch, VP/GM Ron Jamison said, "This is the first FM to go all-News since NBC set up NIS (News and Information Service) in 1975. Picking up CNN gives us a heavy news presence on FM, which is where people do most of their listening."

Jamison said he decided to replace Z-Rock early last summer because the listeners the Satellite Music Network AOR format was attracting were not "demographically compatible" with the audience of men 25-54 drawn to sister Century Denver AM, all-Sports KYBG.

The decision was also based on the success of the CNN-based morning show that began airing on KYBG (AM) on July 31. And Jamison was further convinced by positive public reaction to a decision to temporarily run CNN in place of Z-Rock during the hours and days immediately following last month's San Francisco earthquake.

"KYBG is Denver's number two AM with men 25-54," said Jamison, "so going all-News on FM we don't have to add much to become the number one combo with men 25-54. The response we received proved to us that there is a real need for this."

Private Music Renews BMG Pact



BMG Distribution President Pete Jones (l) and Private Music President/CEO Ron Goldstein discuss the details after Private Music signed a three-year distribution deal with BMG. The label is home to artists such as Yanni, Nona Hendryx, and Andy Summers.

Canessa Set As WLOU PD

Ange Canessa, a five-and-a-half-year veteran of WLOU/Louisville, has been promoted to PD at the Johnson Communications station.

Canessa fills the slot vacated by Bill Price more than a year ago.

"I'm honored to accept the position," said Canessa. "With our heritage call letters and 40-year commitment to the Black community in Louisville, we're prepared to take WLOU into the '90s with aggressive promotions and an airstaff I wouldn't trade for anything in the world."

Prior to joining WLOU, Canessa worked as an intern for Sunny Joe White at WXKS/Boston.

In the summer ratings, AM WLOU scored a 10.9 (12+) in Birch, ranking third. In the corresponding Arbitron, the station earned a 9.4, ranking fourth.

Jennings Upped To KRSP PD

KRSP(AM)/Salt Lake City Promotions Director Bob A. Jennings has been upped to PD. He replaces Steve Carlson, who was recently promoted to OM for the Gold/AOR combo.

According to Jennings, "KRSP has proven to be the best station to work for in Salt Lake City, and I'm

looking forward to continuing this great radio tradition."

Jennings has been with the station for ten years, serving in a number of different capacities.

KRSP(AM) finished 21st (12+) in the summer Arbitron (1.6), and tied for 21st (1.1) in Birch.

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KPRS
KMJM**



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Produced by Gene Griffin and Markell Riley for G.R. Productions

Radio

● **ALLAN CHAPMAN** joins WPGB & WIRK/West Palm Beach as VP/GM. He was previously GM at WOWV/Ft. Pierce-West Palm Beach.



Allan Chapman Mike Vassar

● **MIKE VASSAR**, GM at KPOI/Honolulu, adds VP duties at parent Kilohana Broadcasting.

● **TRACEY HOMBERG** shifts to WHWH & WPST/Trenton as GSM. She was formerly a rep with Christal Radio/New York.

● **RONALD STRATTON** is the new LSM at WDEL & WSTW/Wilmington. He had been Manager at WWIN & WGHT/Baltimore.

● **MARY STANLEY**, Sr. AE at KONO & KITV/San Antonio, becomes Regional/National Sales Manager at the stations.



Mary Stanley Peter Clancy

● **LAURA COLEMAN**, Treasurer for the Advertising Federation of S.W. Florida, is now Account Manager at WCKT/Ft. Myers, FL.

Records

● **PETER CLANCY** has been tapped as VP/Marketing & Creative Services at Elektra Nonesuch. He was formerly Nonesuch Marketing Director.

● **MICHAEL KUSHNER** is upped from Sr. Attorney/Legal Affairs to Director/Business Affairs at PolyGram Records. Concurrently, **TOM LASKEY** re-joins the company as A&R Producer/Special Products after a stint at Win Records and Video as Director/Advertising.

Also at the label, **JULIE SWIDLER** moves up from Sr. Attorney/Legal Affairs to Asst. General Counsel. Attorney **JON POLK** is promoted to Sr. Attorney/Legal Affairs.

At Polydor/PolyGram, **SEAN RENET** becomes Manager/College Promotion. He previously held a similar position at Motown Records.



Michael Kushner Michael Elder

● **MICHAEL ELDER** signs on as Director/Artist Management at Hush Productions/Orpheus Records. He is a former road/personal manager.

● **DERRICK THOMPSON** adds National Director/Club Promotion & Cross-over Radio duties at Sleeping Bag Records. He will continue to handle 12-inch retail promotion. Concurrently, **MILLIE WALKER** takes on National Video Director responsibilities. Also, **MICHELE DEIDRE** joins the label as National Director/Retail Promotion; she previously worked at A&M Records.

● **WENDELL GREENE**, National Promotion Director at Delicious Vinyl, will now oversee promotion efforts for Black/Urban radio as well as CHR.

● **NICKI BROWN** steps up to Regional Marketing Director/Southwest at Arista Records. She joined the label in 1985 and has held various sales positions.

Industry

● **DAVID LEIBOWITZ** becomes Sr. VP/General Counsel at RIAA, succeeding **JOEL SCHOENFELD**. Leibowitz joins from the Washington, DC law firm Wiley, Rein & Fielding.



David Leibowitz Jeffrey Nemerovski

● **KENNY MacPHERSON** has been tapped as Director/Creative Operations, New York at Warner/Chappell Music. He formerly served at Turner Management Group.

● **JEFFREY NEMEROVSKI** takes on Director/Marketing duties at Westwood One. He was previously LSM at WNEW (AM)/New York. Concurrently, **LISE REHBERG** is appointed Counsel. She had been an attorney at Capitol Records.

● **BRENDA LANE** and **BARBARA CROOKS** have established Barlane Marketing & Associates; the firm will develop sales/marketing programs for broadcasters. Lane has served in sales positions at various Texas radio and television stations and worked at several ad agencies; Crooks, former President of Selcom Radio in New York, was most recently VP/Advertising Sales at Satellite Music Network.

● **JOE RHODES**, co-producer/writer of the program "In The Studio," will be leaving the program at the end of the

year to pursue writing projects in radio and television.

—Holly Sklar

PROS ON THE LOOSE

David Allen — PD KAMJ-AM & FM/Phoenix (602) 964-5331

Ray Bell — PD/afternoons KKSR/St. Cloud, MN (612) 420-7106

Ron Brooks — MD/afternoons WOWV/West Palm Beach (407) 466-0584

Jerry Castro — News/sports anchor KLZ/Denver (303) 426-7398

Mark Ericson — Mornings WLLH/Lowell, MA (508) 458-6738

Steve Gramzay — PD/mornings KLZ/Denver (303) 791-6849

Tom Harmon — Mornings KYRK/Las Vegas (702) 438-1017

Gary Hilbert — ND/middays/sports announcer KZIQ/Ridgecrest, CA (619) 371-2479

Eric Klodt — News anchor KLZ/Denver (303) 756-6470

Steve Lewis — APD/MD/afternoons KLZ/Denver (303) 756-8212

Mark Mitchell — Overnights KLZ/Denver (303) 857-6398

Keith Richards — A&M Local Promotion Rep/Florida (407) 327-7729

Shana — Middays KLSX/Los Angeles (818) 249-7552

Glynn Shannon — Middays KMJK/Portland (503) 654-6959

Lyn Stevens — Middays KLZ/Denver (303) 745-2675

Jay Weston — Mornings KLZ/Denver (303) 798-2365

CHANGES

Frank Dattoma, Director/Production/Inventory Management at PolyGram Records, adds VP stripes. Also, **Nancy Kielblock** steps up from International Production Coordinator to Manager/International Order Services, and **Donna Goral** joins as Tax Director from Peat Marwick Main & Co.

Concurrently, **Andrew Wohl** joins PolyGram as Attorney/Legal Affairs, and **Madelyn Scarpella** is named Product Manager.

Sydney Ann Bumpass joins Katz Radio/Dallas as an AE.

Catherine Scalera becomes an AE at WINS/New York.

Marcia Mills is now an AE at Republic Radio/Los Angeles.

Kim Putnam and **Peter O'Leary** are new AEs at Christal Radio in Dallas and Detroit, respectively.

R&R TIMELINE

Don Benson first worked in radio as a request operator at **WMAK/Nashville** (1969), returning after completing his education to handle news and on-air duties. Fifteen years ago today he landed at **WQXI-AM & FM/Atlanta** as AM Music Librarian/Research Director and advanced to FM PD in '77. Ten years ago today Benson joined **Western Cities** as VP/Programming, and in '81 became **KIIS-FM/Los Angeles** VP/Operations. He rejoined **WQXI-AM & FM** in '82, founded **Benson Communications** in '88, and merged his company with **Burkhart/Douglas & Associates** this past spring.



Don Benson

1 YEAR AGO TODAY

- **Bill Stakelin** appointed Apollo Radio CEO/President
- **Frank Raphael** named ABC Radio Director/Network Programming
- **Lou Patrick** joins **WKSZ/Philadelphia** as PD
- **Steve King** becomes **WEMP & WMYX/Milwaukee** PD
- **Gail Mitchell** promoted to R&R VP/Executive Editor

5 YEARS AGO TODAY

- **Doug Brown** tapped as **WLTE/Minneapolis** GM
- **Kevin Sutter** set as **Chrysalis** National Album Director
- **Scott "Shadow" Stevenson** upped to **WHTZ (Z100)/New York** OM
- **KPRZ/Los Angeles** drops Big Band to become **CHR KIIS (AM)**

10 YEARS AGO TODAY

- **Pat Shaughnessy** tapped as **TM Companies** President
- **Mark Driscoll** named **WMJX (96X)/Miami** PD
- **Casablanca West** hits Country radio with first release: **Carol Chase's "This Must Be My Ship"**

15 YEARS AGO TODAY

- **Atlantic** appoints **Ahmet Ertegun** as Chairman/CEO, **Jerry Wexler** and **Nesuhi Ertegun** are Vice Chairmen, and **Jerry Greenberg** is President
- **Dick Bozzi** selected as **KRTH/Los Angeles** PD
- **WQXI/Atlanta** hires **Scott Shannon** as PD and **Coyote McCloud** as DJ from **WMAK/Nashville**

— Hurricane Heeran

D.A.D.'s Day



Danish dudes D.A.D. came all the way to beautiful downtown Burbank to ink a contract with Warner Bros., which has released the band's American debut LP "No Fuel Left For The Pilgrims." Making it official are (seated, l-r) D.A.D.'s Peter Jensen, Jacob Binzer, Jesper Binzer and Stig Pedersen; (standing, l-r) WB President Lenny Waronker, Medley Records' Poul Bruun and Michael Ritto, WB Chairman Mo Ostin, manager John Rosing, and label Sr. VP Michael Ostin.

CHR War

Continued from Page 1

Investigation Underway

Jacor Exec. VP Randy Michaels stated, "We didn't want to involve the police, but they called them. I think involving the police was a mistake, and when they did we

pressed criminal charges. We have pictures of them throwing things at us, including a lit bottle rocket. It may not sound like much, but it is a second degree felony charge."

WFLZ PD Marc Chase added, "Radio wars aside, if you think you're above the law and endanger the lives of people who are playing the game, there's a line to be drawn. Physical violence doesn't mix in."

Dukes told R&R, "They pinned us in, and I couldn't have left even if I wanted to. Sure I got a personal trespass warning, but I also had business in the same parking lot at a local newspaper called *Creative Loafing*. So I expect that 90-day warning will be rescinded."

"I'm not so concerned about someone stepping on my feet and slapping a Q105 sticker on my chest. I'm concerned about the tub of yogurt, apple, and bottle rockets thrown at the van. I don't know who did it. But I have a picture of this guy (reportedly identified as Michael Waters), and the police, in particular Detective Black, are investigating to bring charges against him."

HOTFAX

Continued from Page 1

Country Editor **Lon Helton** commented, "The radio and record industries depend on fast, accurate information; they can trust. It's always been our commitment to do what it takes to meet those needs. R&R's Country department was first with a chart built on rotations, first with a same week turnaround on music information, and is now first with a music and information **HOT-FAX** customized for the Country community — delivered within hours of the data being collected. R&R continues to lead Country into the '90s."

Bad English Journeys To Whisky



Epic recording group *Bad English* got together with the label crowd after a gig at L.A.'s Whiskey A Go-Go. Among those schmoozing were (front, l-r) the label's Ken Komisar, the band's Neal Schon and John Waite, Epic Sr. VP Don Grierson, and manager Trudy Green; (back, l-r) Epic VP Larry Stessel, CBS Records' John Schuch, Epic's Patricia Bock, the band's Ricky Phillips, songwriter ("When I See You Smile") Diane Warren, Epic's VP Glen Brunman, VP Larry Douglas, Jean Johnson, VP Polly Anthony and Sky Daniels, the band's Jonathan Cain, the label's Diarmuid Quinn, producer Richie Zito, and the band's Deen Castronovo.

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Batson Becomes VP/PR At MCA

Paula Batson has joined MCA Music Entertainment Group as VP/Public Relations. She was most recently VP/Publicity for RCA West Coast. In her new position, Batson will handle corporate communications for the Music Entertainment Group (reporting to Chairman Al Teller) and all publicity for MCA Records (reporting to Exec. VP/GM Richard Palmese).

Teller said, "Paula will now play an integral part in shaping the Mu-



Paula Batson

sic Entertainment Group's public relations strategy. She is a highly regarded publicity professional who'll be an important addition to the company."

Palmese added, "Paula's abilities in designing and implementing successful press campaigns are well proven. Her leadership in the publicity area will most certainly enhance the label's marketing efforts."

Batson told R&R, "I'm pleased to be joining the MCA team at such an exciting time. I'm looking forward to contributing to the company's future growth."

Prior to her RCA stint, Batson was Columbia East Coast Director/Press and Public Information. Before that she was RCA West Coast Administrator/Publicity.

Teeson

Continued from Page 7

kets and has demonstrated his ability to take a station to the top."

"This promotion is not only a way to recognize his contributions to Unistar, but a means to utilize his considerable talents to an even fuller extent here," noted Unistar Chairman/CEO Terry Robinson.



Jim Teeson

Teeson joined Unistar in 1987. He previously served as GM at KVOD/Denver, VP/GM at crosstown KMJI (now KXLT), and President/GM at neighboring KPPL (now KRXY).

Thacker

Continued from Page 1

ment positions." Rosenwald offered no further information regarding Thacker's exit or his possible successor, but R&R has learned Rosenwald will assume Thacker's duties.

WHTZ (Z100)/New York VP/GM Gary Fisher told R&R, "I'll really miss the guy. He was a hell of a mentor. His absence will be tough, but it doesn't erase the greatness of his presence. More to the matter at hand, Malrite (VP/Programming) Steve Kingston and I have a job to do, and that is to protect the dominance and prominence of the legend that America knows as Z100."

After joining Malrite's WMMS/Cleveland in 1976 as an Account Executive, Thacker later advanced to Station Manager. He went on to become the first VP/GM at WHTZ before taking over the presidency of the Malrite Radio Division.

Thacker declined to comment when contacted by R&R.

Geffen

Continued from Page 1

According to a Geffen press release, "KHTY has offered to pay Geffen's legal fees and, in a court-ordered stipulation, 1) admit its wrongdoing; 2) agree not to play any Geffen or Warner Bros. Music recordings prior to their authorized release dates; and 3) have its employees provide sworn testimony that will help trace the source of the unauthorized tapes."

"However, while Geffen appreciates the station's efforts so far, the company is still assessing both the actual and the punitive damages Geffen Records and its artist have suffered. It will continue to pursue its litigation to insure that any such incident will not reoccur with this particular radio station or any other."

KHTY attorney Ann Canova-Parker of the Santa Barbara firm Schramm & Reddick didn't return R&R's calls on the matter.

Jaeger

Continued from Page 1

tration areas of the entertainment industry. He'll be a significant asset to me and Capitol Records."

Jaeger added, "I'm thrilled to be working with Hale and proud to be a member of his aggressive and creative team. I look forward to helping shape Capitol Records' future and further its ongoing success."

Jaeger spent five years as Chief Financial Officer for the Island Entertainment Group, having previously served as VP/Finance for Arista-Ariola in the UK.

Pahigian

Continued from Page 3

phia. He was also PD and later Station Manager at WBZ/Boston.

WVBF ranked 14th 12+ in the summer Arbitron (2.4) and 17th (2.3) in Birch.

Uni

Continued from Page 3

singer Holly Johnson will become MCA artists.

MCA officials had no comment on the reasons why the label closed its doors.

Griffiths Electrifies Execs



Mango/Island recording artist Marcia Griffiths demonstrated the Electric Side, from her song "Electric Boogie," during an after-work party at NYC's Stringfellow's. Getting in on the action are (l-r) Landmark Distribution's Joe Sirico, Mango's Amy Wachtel, Island VP Kevin Patrick, Mango's Hooman Majd, Griffiths, Island President Lou Maglia, Mango's Jerry Rappaport, and Island VP Rick Dutka.

Letter

Continued from Page 3

a client by having gutter-level conversations?

Thirteen years ago, in my first days on the radio, I was told to strive for one-on-one communication skills. I refuse to believe adult listeners have to be communicated to using grade school ideas and dirty jokes. Most of the articles I've read on this subject make the FCC out to be the "Big Bad Wolf" stalking us poor little broadcasters. In fact, doesn't the FCC respond to complaints from the public? Just maybe real life listeners do exist, and just maybe they're fed up with garbage on TV and radio.

And just maybe programmers are losing their creativity in communication skills and taking the easy [way] out by shocking listeners to get people talking. Sure people will talk, and sure you might get good numbers in a particular book, but what about building a loyal audience? An audience that will be there for you every book. It's the old question of "fast nickels or slow dimes."

Maybe it's time to get some real communicators back in programming positions and see what happens when real life people program to real life listeners.

— John Long

WYKZ/Hilton Head Island, SC

Martell Fund Gears Up For '90



Elektra Entertainment President Bob Krasnow (second from left), recipient of the T.J. Martell Foundation's 1990 Humanitarian Award for leukemia, cancer, and AIDS research, looks over plans for next year's event with Foundation board members (l-r) Shorewood Packaging Exec. VP Floyd Glinert, CBS Associated Labels VP/GM Tony Martell, and Elektra Entertainment Exec. VP/CFO Aaron Levy.

Chrysalis Approves Carrack's Grooves



Paul Carrack took the stage at L.A.'s Vine Street Bar & Grill, where Chrysalis threw a listening party on behalf of his latest LP "Groove Approved." Sharing a moment after the performance are (l-r) Chrysalis President Mike Bone, the label's Michael Van Orsdale and Fran Musso, Carrack, and Chrysalis's Tom Silver and Dave Ross.

Whitesnake Slips By Westwood One



The Westwood One Radio Networks recently staged the world premiere of Whitesnake's latest Geffen LP, "Slip Of The Tongue." Gathered in the Westwood One studios are (l-r) the band's Tommy Aldridge, Adrian Vandenberg and Rudy Sarzo, network producer Marcia Hrichison, Whitesnake's Steve Vai and David Coverdale, and Westwood One Exec. VP Jerry Sharell.

A True Renaissance Woman



Annie Haslam, lead vocalist for Renaissance, stopped by Epic's NY offices to check on the progress of her self-titled solo album. Pictured are (l-r) manager Dennis Oppenheimer, Haslam, Epic's President Dave Glew and VP Michael Caplan.

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RATINGS

SUMMER '89 ARBITRON RESULTS

Columbus, OH

	Spr. '89	Sum. '89
WNCI (CHR)	16.0	13.7
WSNY (AC)	10.8	10.8
WXGT (CHR)	5.4	7.6
WLVQ (AOR)	9.6	7.3
WBNS-FM (B/EZ)	7.6	7.2
WTVN (AC)	7.0	7.1
WHOK (Ctry)	5.6	5.6
WMGG (CR)	5.2	5.1
WVOK (UC)	3.9	4.7
WCOL (BBnd)	1.9	2.8
WLW (AC)	2.0	2.6
WMNI (Ctry)	2.6	2.5
WXMX (AC)	—	1.8
WBBY (Jazz)	2.1	1.6
WCKX (UC)	1.0	1.6
WXLE (Gold)	2.0	1.5

Charlotte-Gastonia-Rock Hill

	Spr. '89	Sum. '89
WPEG (UC)	10.6	11.4
WSOC-FM (Ctry)	14.4	9.1
WBIG & WCKZ (CHR)	8.5	8.7
WRFX (AOR)	7.2	7.5
WMXC (AC)	7.2	6.6
WLVK (Ctry)	5.3	6.2
WEZC (B/EZ)	5.3	6.0
WBT (AC)	7.2	5.6
WROQ (CHR)	4.9	5.6
WWMG (AC)	3.6	4.5
WBCY (Gold)	3.8	3.8
WRDX (AC)	1.3	1.4
WFGW & WMIT (Rel)	1.0	1.0
WGIV (Gold)	1.3	1.0
WGSP (Rel)	1.0	1.0

Rochester

	Spr. '89	Sum. '89
WCMF (AOR)	17.4	15.6
WPXY-AM & FM (CHR)	11.6	10.9
WVOR (AC)	11.0	10.1
WBEE (Ctry)	8.9	9.0
WHAM (AC)	8.7	7.4
WKLX (Gold)	5.8	7.0
WZSH (B/EZ)	4.7	6.7
WRMM (AC)	5.5	5.9
WDKX (UC)	6.2	5.6
WEZO (Nost)	2.9	2.7
WMJQ (CHR)	.6	1.5

Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classic Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Talk-Talk, UC-Urban Contemporary.

New Orleans

	Spr. '89	Sum. '89
WYLD-FM (UC)	9.3	13.3
WEZB (CHR)	12.4	11.1
WQUE-AM & FM (UC)	10.3	10.9
WLTS (AC)	7.8	6.2
WWL (N/T)	4.8	6.1
WLMG (AC)	5.0	5.1
WBYU (Nost)	5.4	5.0
WBOK (Rel)	4.7	4.4
WNOE-AM & FM (Ctry)	4.1	4.3
WQXY (Ctry)	2.8	3.3
WRNO (AOR)	4.8	3.0
WCKW-FM (CR)	3.9	2.8
KHOM (Gold)	2.5	2.6
KQLD* (Gold)	1.7	2.5
WYLD (UC)	1.7	2.1
WTIX (N/T)	1.5	1.5
WYAT (Gold)	1.9	1.4
WSMB (Talk)	1.4	1.1
WARB (N/T)	1.6	1.0

*Formerly KHAA (Rel)

Nashville

	Spr. '89	Sum. '89
WYHY (CHR)	13.8	17.3
WKDF (AOR)	10.7	9.0
WSIX-FM (Ctry)	9.4	8.9
WSM-FM (Ctry)	10.4	8.2
WQQK (UC)	5.9	7.1
WZEZ (B/EZ)	6.8	7.0
WLAC-FM (AC)	7.6	6.8
WRMX (AC)	5.4	6.8
WGFX (CR)	5.8	4.5
WSM (Ctry)	4.1	4.0
WLAC (N/T)	1.5	2.6
WVOL (Gold)	4.1	1.7
WAKM (Ctry)	—	1.1
WAMB (Nost)	.8	1.1

Dayton

	Spr. '89	Sum. '89
WTUE (AOR)	9.2	10.1
WGTV (CHR)	7.3	9.5
WHKO (Ctry)	8.4	8.5
WAZU (AOR)	7.3	7.8
WWSN (AC)	6.5	7.8
WHIO (Talk)	8.8	7.1
WVUD (AC)	6.1	5.3
WLW (AC)	4.9	5.0
WYMJ (AC)	2.9	3.8
WBLZ (UC)	5.6	3.3
WONE (Ctry)	4.7	3.3
WCLR (B/EZ)	2.7	3.0
WDAO (UC)	1.9	2.5
WBNS-FM (B/EZ)	.4	1.8
WBVE (Ctry)	2.2	1.8
WFCJ (Rel)	.8	1.8
WPFB (Ctry)	.7	1.2
WOFX (CR)	1.2	1.2
WING (Gold)	2.3	1.1

For The Record

In the St. Louis Birch ratings (R&R, 9/29), WKBQ actually posted an 8.9-11.4 trend, finishing in third place. Also, in the St. Louis Arbitron (R&R, 10/13), WSNL should have been identified as a Soft AC.

San Antonio

	Spr. '89	Sum. '89
KCYY (Ctry)	8.4	9.0
KITY (CHR)	6.8	7.6
KSMG (Gold)	6.4	7.3
KTFM (CHR)	6.0	6.6
KISS (AOR)	5.1	5.5
KAJA (Ctry)	5.6	5.3
KKYX (Ctry)	5.4	5.1
WOAI (N/T)	6.0	4.7
KMMX (AC)	5.1	4.5
KSAQ (CHR)	3.1	4.4
KQXT (B/EZ)	4.7	4.2
KTSA (Nost)	3.4	4.2
KZEP (CR)	3.1	4.2
KCOR (Span)	5.2	3.6
KONO (Gold)	3.1	3.3
KZVE (Span)	3.1	3.0
KSJL (AOR)	1.2	2.0
KEDA (Span)	2.8	1.9
KFAN (AC)	.8	1.7
KSAH (Span)	1.0	1.3
KXTN (Span)	3.1	1.1
KSLR (CC)	1.1	1.0

Buffalo-Niagara Falls

	Spr. '89	Sum. '89
WKSE (CHR)	9.5	11.3
WJYE (AC)	11.2	9.1
WYRK (Ctry)	8.5	8.8
WGR-FM (AOR)	9.4	7.6
WBEN (AC)	7.9	6.8
WHTT-AM & FM (Gold)	5.6	6.8
WBLK (UC)	5.7	6.6
WBUF (AC)	8.6	6.3
WMJQ (CHR)	4.2	5.9
WPHD* (CR)	2.9	4.4
WGR** (AC)	1.6	4.0
WECK (BBnd)	5.8	3.8
WBMW (NAC)	.6	1.4
CJFT (Nost)	1.1	1.2
CFNY (NR)	.7	1.0
WDCX (Rel)	1.5	1.0
WWKB (Talk)	1.7	1.0

*Now WUFJ

**Now News/Talk format

Louisville

	Spr. '89	Sum. '89
WAMZ (Ctry)	16.3	16.4
WDJX-AM & FM (CHR)	15.3	13.6
WHAS (AC)	12.2	10.8
WLOU (UC)	7.1	9.4
WQMF (AOR)	8.3	8.2
WVEZ (AC)	5.9	7.9
WLRS (CHR)	5.5	6.3
WRKA (AC)	6.0	5.6
WAVG (Gold)	3.8	3.2
WLSY (AC)	3.0	3.0
WXVW (B/EZ)	3.0	2.8
WWKY (Ctry)	.5	1.9
WTMT (Ctry)	1.5	1.7

Start-Ups And Turnarounds

Making Patience, Perseverance, And Prudence Pay Off

By Rick Ott

A start-up or turnaround situation inherently involves a lot of risk. But there are ways you can reduce the risk substantially and shift the odds of succeeding in your favor.

To engineer your success, you must recognize the reasons why most start-ups and turnarounds fail, and avoid making the same mistakes.

The Pitfalls

- **Debt-heavy ownership.** Debt is like electricity. When harnessed and used correctly it can move mountains; when mishandled it can kill you.

Taking on too much debt is like borrowing heavily to get into a high-stakes poker game. You have no financial staying power and can't absorb the inevitable ups and downs. You're over-anxious and nervous. At the first sign of a loss you panic and make drastic strategic mistakes. Only a best-case scenario can save you, and that's not likely to happen — do you really expect to be dealt winning hands all evening?

“Trial and error programming never works. Even if you lucked out and actually hit a gusher, your lack of marriage to the format would inevitably ruin it.”

If you're in over your head, you're doomed from the start. No matter how fast you run, the treadmill of debt will fling you backward before you've had a chance to get even a taste of success.

- **Assuming programming alone will attract an audience.** In the '30s and '40s, all you had to do was be on the air to attract listeners. As antiquated as this concept is today, an amazingly high number of broadcasters mistakenly believe it's still the case.



Rick Ott

Every ratings period, you can read about a station going from nowhere to the top with nothing more than “great programming.” (In most of these cases, a major marketing campaign took place, but the PD conveniently forgot to mention it!) So you expect to do the same, right? That's like going to Vegas for a day and expecting to hit the jackpot upon arrival. It happens to some people, but the odds are overwhelming against it happening to you. You'd be foolish to bet the station (not to mention your career) on it.

- **Lack of commitment to the format.** Desperate broadcasters often feel compelled to keep changing formats, apparently in anticipation of hitting a gusher with each successive attempt.

Trial and error programming never works. Even if you lucked out and actually hit a gusher, your lack of marriage to the format would inevitably ruin it. Many once-successful stations have brought about their own demise through lack of commitment.

It's easy to believe in your format when the station is getting ratings. But with a start-up or turna-

round, ratings won't show up immediately. The wise broadcaster remains committed because he knows progress is being made even though results won't register until later. It's called the “Jet Effect,” because it's like traveling in a jet when you look out the window and it seems you're hardly moving. Only when you touch down do you realize how far you've come and how fast you've been going.

- **Too much personal turnover.** Turnover in the managerial ranks leads to internal confusion, befuddlement, and disorganization. Turnover in your air and/or sales staff leads to

“You run into diminishing returns quickly when you're overresearched. There is such a thing as too much information.”

confusion and distrust among the public. Stability is a key ingredient in any successful start-up or turnaround.

- **Misappropriation of marketing resources.** In start-up or turnaround situations, it's natural for those involved to want to achieve success as soon as possible. Yet all too often these same people spend their precious marketing resources on things that will not generate ratings quickly. It's like running around the field without touching the bases.

Throwing Money Around

When planning your budget, here are a few common pitfalls you'll want to avoid:

- **Too much research.** You run into diminishing returns quickly when you're overresearched. A lot of time and money goes in; very little useful informa-

Something From Nothing

If you're involved in a start-up or want to turn around the fortunes of a ratings loser, make sure you:

- **Give the format you've chosen enough time**
- **Maintain as much personnel stability as possible**
- **Spend money to accumulate ratings, not research**
- **Build come with TV and direct mail**

tion comes out. There is such a thing as too much information. Remember the old adage: a man who wears one watch always knows what time it is, but a man who wears two watches never knows what time it is.

- **Overreliance on billboards.** While they're always nice to have, billboards work subconsciously, and therefore have a cumulative effect that builds over time. But if you use billboards as your main advertising medium, you'll be disappointed when the ratings book arrives.

- **Bringing in an ad agency.** If you use an ad agency for anything more than logo design, you're headed for trouble. Agency people know a lot about how to spend your money, and very little about how a station gets ratings.

“Stability is a key ingredient in any successful start-up or turnaround.”

- **Large cash giveaways.** In start-up or turnaround situations, they only make sense when you're running a massive television and/or direct mail campaign. Otherwise, you're giving away a lot of money to a small number of your existing listeners — people who simply do not require a lot of money to make them listen longer.

- **DJ appearances.** Like billboards, they work in the long run if you do them consistently. But personal appearances affect very few people relative to the entire market population. All the planning, energy, and leg work isn't powerful enough to move the ratings needle.

- **Failure to mount a powerful come-building advertising/promotional campaign.** The way to move the ratings needle is to reach into the depths of the marketplace and recruit new

“If you use an ad agency for anything more than logo design, you're headed for trouble.”

listeners. The only two mediums powerful enough to do the trick quickly are television and direct mail, and only then in massive doses. Television and direct mail have tremendous potential ratings leverage, and every start-up or turnaround should include one or both of these mediums.

Rick Ott is President of Ott & Associates, a Richmond-based consultancy specializing in radio. He can be reached at (804) 320-5223.

Research: More Than Just Ratings

Qualitative Data Services Help Stations Define, Target, And Sell Their Audiences

Nothing ever stays the same — especially radio. Our favorite form of communication, entertainment, and information is a more targeted medium than ever before, offering programming for many tastes.

There are over 10,000 stations serving markets throughout the US. Each tries to do something a little different to be unique. Yet this variety presents challenges to programmers. How can we know who is listening, when they listen, and where? How can we best appeal to these audiences? And how do we convince current/potential advertisers that our station is actually reaching our target audiences? We use research. And today, research doesn't stop with ratings.

The more a station knows about its audience, the greater its opportunities to sell to advertisers — and the better it can program to that audience. Today's constantly evolving market environment dictates targeting very specific audiences because they are most likely to purchase a given product or service.

Why is this important? Simply because advertising — including research — costs more and those placing it want to be sure they're doing well by their clients. Also, advertisers want to produce commercial messages that are directed at the lifestyles and attitudes of their prospects.

Hard Vs. Soft Research

As a medium, radio is well-positioned for the '90s because it already has selective, homogeneous audiences. Radio became a target medium in the late '50s in response to the mass approach of television and the burgeoning number of licensed radio stations. Over the past 30 years or so, programmers have honed their techniques to reach audiences of a particular age, sex, race, ethnicity, and in a specific listening location.

Programmers and promotion departments are adept at targeting lifestyles through directed promotional vehicles. Clearly, stations that are successful in the ratings closely identify with, respond to, and lead their audiences. Advertising and promotion are aimed at the

“The more a station knows about its audience, the greater its opportunities to sell to advertisers.”

lifestyle activities of the station's target audience.

And that's where expanded research comes in. There are two approaches to research — “soft” and “hard” — that are useful for evaluating the station's position in listeners' minds. Soft research is informal; typically it's the information station personnel glean while talking to the station's constituencies (the public, advertisers, and listeners). And although this type of research doesn't cost very



Rhody Bosley

much to conduct, it can be done by everyone at the station and should be as organized as the more formal types of research.

How do you do soft research? Write down listener comments. Ask those who show up at station promotions, “Where do you listen? Where do you work? What kind of work do you do?” Find out what they like about your station, what they do in their leisure time. If they could change anything about your station, what would it be?

On the other hand, hard research is formal research, usually conducted using a random sample and projected to the population. The way Arbitron collects and processes listening information is considered hard research.

What About Qualitative?

Soft research is a type of qualitative research. It answers specific questions that help to describe the nature of the station's audience. Hard qualitative research has been available in various forms from many vendors since radio had prime time at night with half-hour programs delivered by wired networks. (Does anyone out there remember that?)

Qualitative research, which advertising agencies apply in the planning process, provides an extra dimension to ratings. The data becomes helpful because it describes an audience beyond the usual measures of age, sex, race, ethnicity, and place of residence. Furthermore, advertisers and their agencies find qualitative research helpful in refining their age and sex targets for media buying. Age and sex measures remain the “currency” of the radio buying and selling arena. However, stations must differentiate their audiences from those of similarly formatted competitors by more precisely defining their audiences and/or profiling listeners' lifestyles.

In simple terms, qualitative data is any characteristic that describes the subject being analyzed. The parlance of the advertising indus-

By Rhody Bosley

try generally breaks qualitative into these categories:

- Socioeconomic
- Product usage
- Retail shopping
- Media usage patterns
- Lifestyle
- Psychographic
- Geographic

The advertiser wants to know any information that can better relate his customer and your audience. The advantage is twofold: the advertiser can make a more efficient media buy in an increasingly competitive media environment, and he can also create a more precise commercial.

A variety of vendors can provide you with a considerable amount of qualitative data. One vendor may be better than another for your station's specific needs. The good news is much of this data is easily related to Arbitron ratings. The bad news: no single vendor answers all the qualitative questions.

Positioning Strengths

Two general approaches are commonly used to apply qualitative to ratings: cross-tabbing and “geodemography.” Cross-tabbing is the incidence of occurrence of a trait multiplied by audience (ratings) to create a new value. For example, 80% of a station's audience is estimated to have at least a high school education. The

“Radio is well-positioned for the '90s because it already has selective, homogeneous audiences.”

station's cumulative audience is 200,000 people. Therefore, 80% of 200,000 — 160,000 persons — in the station's audience have at least a high school education.

Cross-tabbing is the concept on which Radio CrossTraQ (the qualitative enhancement to Radio FastTraQ, combining Simmons market research data with Arbitron radio data) operates. CrossTraQ allows the user to break out audiences not only by age and sex but also by format preference and region of the country. You'll find considerable information about the local market in the front of the Arbitron Radio Local Market Report; this information may be manually cross-tabbed to profile a station. Remember, though, this data is market-specific and not station-specific. Nevertheless, it may still be extremely helpful for positioning radio's strengths.

If your station is an RAB member, check out “Instant Background.” This is actually a qualitative database which contains profiles of the users of specific products and services. Again, much of the data in Instant Background can be related to Arbitron data. (Arbitron has also presented a proposal to the RAB which will enable

Practical Applications

Qualitative data can be combined with ratings research to better define a station's audience, its lifestyles, buying habits, etc. The three primary methods of applying qualitative data to ratings are:

- **Cross-tabbing:** the incidence of occurrence of a trait multiplied by audience (ratings) to create a new value.
- **Geodemography:** “rerating” a station's audience based on the characteristics of the zip codes in which its listeners live.
- **Product usage data:** product movement from warehouses to stores in a specified geographic area.

members to cross-tab the two data sources electronically.) In addition, International Demographics' “Media Audit,” which produces reports in 37 markets, can also be cross-tabbed with Arbitron data. An agreement between Arbitron and International Demographics was just announced which will permit Arbitron to process “Media Audit” on the CrossTraQ system, possibly in the first quarter of 1990.

Geodemography, the second approach, is based on the theory that “birds of a feather flock together.” It works on the assumption that the listener who lives in a particular location takes on the predominant characteristics of that area — characteristics gleaned from the US Census and other data. A station's audience is “rerated” based on the characteristics of the zip codes in which its listeners live. If a ratings survey respondent lives in zip code 12345, then he is assumed to reflect the characteristics of others who live in the same zip code.

Geodemography defines each census geography based on its predominant characteristics. Cluster-Plus and PRIZM, two of the best-known clustering systems in the advertising industry, enable various databases (including Arbitron radio and television) to be related to other databases. Both these clustering systems, which are based on zip codes, are available on the Arbitron Information on Demand (AID) service.

(Arbitron is currently studying the feasibility and advantages, if any, of revising the AID system and data collection to be based on block group coding. In addition, an enhancement of the AID system is planned for the near future that will permit the user to create his own cluster of zip codes to comprise a trading area or select a socioeconomic criterion, and have the system point out the corresponding best zip codes.)

Other Options

What kind of qualitative data can you use if you want to know about product usage? Suppose your station wants to pitch national brands that have local promotion money. In this case, a third type of qualitative research can often be used to produce additional leads for advertising dollars. I'm referring to actual product usage data based on product movement from warehouses to stores in a specified geographic area.

One service that provides this information on a syndicated basis is SAMI. This company tracks the movement of over 15,000 brands in

54 markets throughout the US. The reports produced show indices against national averages for each brand and each brand category. Reports list volume of product moved and dollar volume. Other reports cover seasonality or brand consumption. Still another report, which could become a sales man-

“The advertiser wants to know any information that can better relate his customer and your audience.”

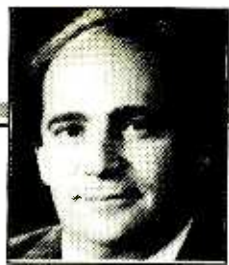
ager's favorite, shows all new products introduced into the market in the past month. By utilizing a product tracking service, your station could increase its share of advertising dollars.

The concept of single-source (using two or more pieces of information from one source) is another hot and controversial topic in research circles. Eight years ago, Arbitron introduced a service called Qualidata which involved a reinterview of diarykeepers. For a variety of reasons, we cancelled this service after about two years.

Qualidata provided true single-source data: the respondent who provided the listening information also provided the additional socioeconomic and product usage data. At Arbitron, we have invested exclusively in single-source data with our ScanAmerica service in television. In radio, single-source qualitative research remains a market custom survey.

What is the future of qualitative research? Last month, the Electronic Media Ratings Council held a conference on radio's future. One of the topics discussed was qualitative audience measurement. The majority opinion of those advertisers and ad agency researchers at the conference was that qualitative data will be helpful in the planning process, but that for the foreseeable future, age and sex measures will remain the currency in the buying and selling of radio time.

Rhody Bosley is VP/Radio Sales & Marketing for Arbitron (212-887-1300), which uses a seven-day personal diary to collect radio listening data for 260 markets. He contributes to this section on a regular basis.



MIKE SHALETT

Tapping Teen Consumers

I saw an ad not long ago that read, "In the classroom today – homeowners tomorrow." The ad referred to today's 12-17 year-olds, making the case that reaching teens now could affect their buying habits for years to come. Following is a look at teen preferences, buying habits, and lifestyle trends, the first in a series of columns on young music consumers.

The aforementioned ad recognized the growing importance of teen consumers. In addition to their malleable brand loyalties, teens have more money than ever before.

Just over one-fifth – 21% – of US music consumers are under 18. Of that group, 48% are male, 52% female. That mirrors the national ratio of men to women found throughout our Soundata National Music Consumer Panel.

Three out of every ten young music consumers are employed. Among those who work, half earn less than \$2000 annually. Among the other half, 70% clear between \$2000-5000.

Musical Tastes

A whopping 98% of under-18 music buyers are radio listeners. Their format of choice is CHR, to the tune of 54%. AOR scores just 23%, but surprisingly, AC pulls 11%. This latter figure could be a result of parental influence/supervision.

When it comes to preferred types of music, teens side with the vast

"In addition to their malleable brand loyalties, teens have more money than ever before."

majority of music consumers, opting for soft rock. Three out of four young music buyers like it, although seven out of ten like hard rock. Pop nets a 64% favorable response, while 57% of teen buyers are hip to rap – a category consumers 20+ tend to view negatively. Rounding out the top five is heavy metal, favored by one out of every two teens.

Two out of every three kids have cable in their homes or apartments. Of those, 93% have MTV and they all tune it in at least three days a week. On average, they watch MTV nearly six days per week.

Avid Moviegoers

Six out of ten teenage music consumers go to the movies as least once a month – at least during the summer. On average, those who go to the movies at least once a month

Fave Raves

The 12-17 group craves:

- CHR
- MTV
- Movies
- CD players
- Walkman cassette players
- Coca-Cola

see two films each month in the summer. Winter isn't bad at the teen box office either: 45% patronize movie theaters at least once a month and, on average, those who go at least once see 1.7 films per month.

During the summer, half of these teenagers rent a minimum of one video tape a month. Active renters

average three rentals in that time period. The numbers for winter register only a slight dropoff, most likely owing to school or weather.

CD/Walkman Owners

One in four teen music consumers owns a CD player or has access to a family player. Most

"Two out of three teens have access to cable; of those, 93% have MTV and they all tune it in at least three days a week."

either purchased, received as a gift, or gained access to a CD player prior to 1989. As of 8/1/89, 8% said they were in the market for a portable disc player. Approximately 24% of new player access

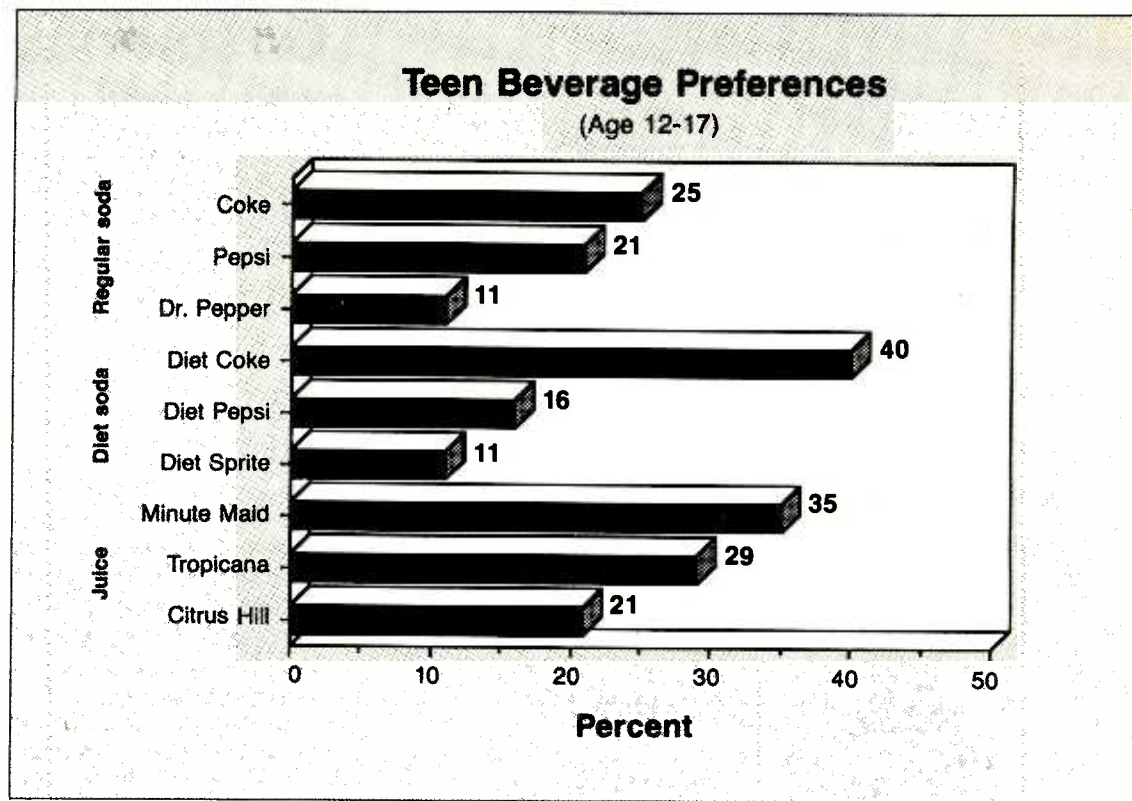
over the course of the summer occurred among younger consumers. Portable CDs ought to be hot items for teens this Christmas.

Walkman cassette players are also high on teens' wish lists. Teens are responsible, on average, for 40% of all cassettes bought in the US (full-length and cassette singles combined). In a typical month, their purchases represent 20% of the total dollars spent on prerecorded music.

Soda Drinkers

It's not particularly surprising that kids consume soft drinks: 98% drank a soda last month; additionally, 61% downed at least one diet soda.

The soda of choice is Coca-Cola Classic: one in four digs the real thing. Pepsi – the "choice of the new generation" – actually lags four points behind Coke. Dr. Pepper holds down the number three spot; it's the only brand besides the



"Teens are responsible, on average, for 40% of all cassettes bought in the US."

two industry giants to record better than 10%.

Diet Coke is king of the diet hill: four out of ten cite it as their favorite calorie-watching. Second-place Diet Pepsi lands 26 points behind (garnering 16% of the vote), and Diet Sprite comes in third with 11%. No other diet soda scores in double digits among teens.

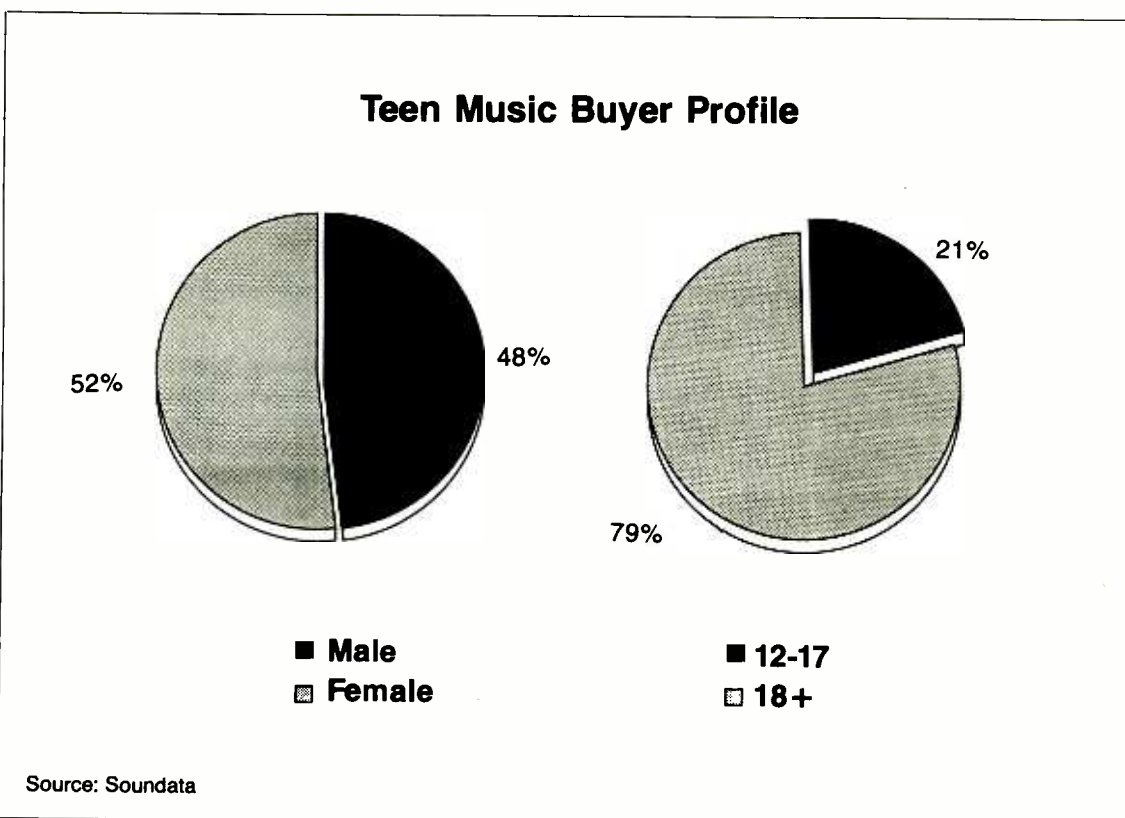
Moms, don't despair: 85% of 12-17 year-olds drink juices. Coca-Cola-owned Minute Maid is the number one choice, with 35% list-

"Advertisers recognize the growing importance of teen consumers – radio programmers who don't could be losing ratings and revenue."

ing it as their favorite. Tropicana tags close behind with 29%; Citrus Hill is third with 21%.

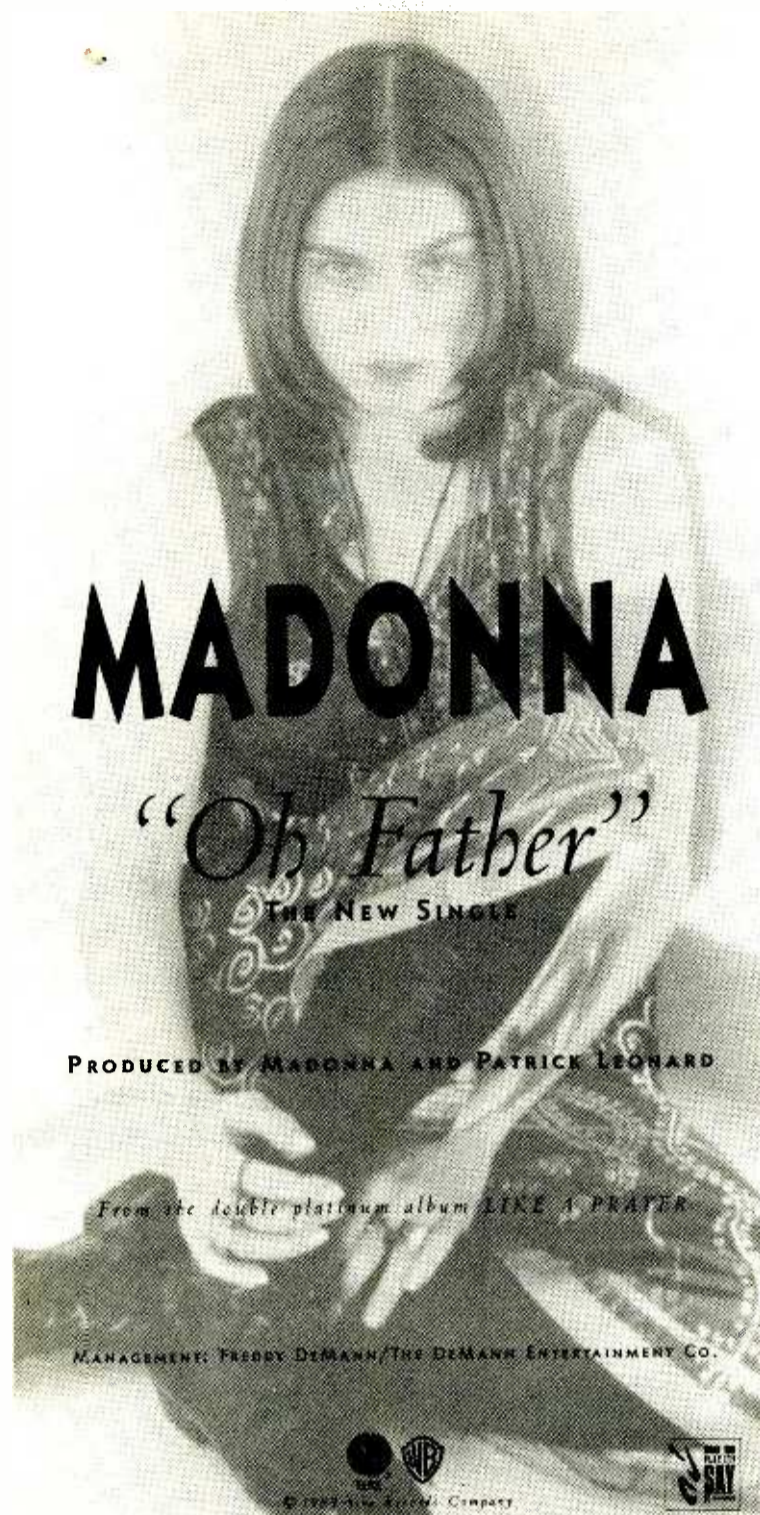
Heavy metal and rap are part of the culture of the young generation, as are CD players, VCRs, and quite a lot of Hollywood's output. Advertisers recognize the growing importance of teen consumers – radio programmers who don't could be losing ratings and revenue.

Other demo groups will be profiled in subsequent weeks.



Source: Soundata

Mike Shalett is President of the Street Pulse Group (203-355-0902), a market research firm that tracks consumer trends via a panel of more than 2000 active music buyers nationwide.



CHR
BREAKER
DEBUT

38

Cosmonauts Groove To Pink Floyd

MONDAY, NOVEMBER 20

1955/Bo knows "Diddley" — After promising he'd perform "16 Tons" on the "Ed Sullivan Show," **Bo Diddley** plays "Bo Diddley" instead.

1961/The "Twist" craze cranks up: 45 different "Twist" records hit the stores in France, five-minute "Twist Lessons with **Chubby Checker**" air on **WOR-TV/New York**, and Checker and **Dion** film "Twist"-inspired movies.

1974/"I only played three numbers and I was wiped out." — In San Francisco, the **Who's Roger Daltrey** pulls **Scott Halpin**, 19, out of the audience to finish for **Keith Moon**, who had collapsed twice earlier.

1987/**Sheena Easton** debuts as a music payola witness who falls for **Don Johnson** on "Miami Vice."

Born: **Duane Allman** 1946, **Joe Walsh** 1947, **Valerie Day (Nu Shooz)** 1959

TUESDAY, NOVEMBER 21

1913/**Coleman Hawkins** receives his first saxophone as a ninth birthday present.

1967/"The **Who Sell Out**" is released, with a cover depicting band members endorsing products such as **Odorono** deodorant.

1974/After years of vowing he'd never do it, **Marty Balin** rejoins **Jefferson Starship** onstage in San Francisco.

1986/**Joni Mitchell** weds her bassist **Larry Klein**.

1987/Actor/**Motown** artist **Bruce Willis** marries actress **Demi Moore**.

1988/**Pink Floyd** releases its first live album, "The Delicate Sound Of Thunder."

Born: **Dr. John** 1940, **Dick Smothers** 1939, the late **Coleman Hawkins** 1904

WEDNESDAY, NOVEMBER 22

1955/**Elvis Presley** signs with **RCA** and buys a new Cadillac with his bonus.

1965/**Bob Dylan** marries former model **Sara Lowndes**.

1967/"Soul Man" goes gold for **Sam & Dave**.

1968/"The **Beatles**," better known as the "White Album," is released. Fifth-grader **Prince** is inspired.

1981/The **Rolling Stones** realize a longtime fantasy when they perform with idol **Muddy Waters** at Chicago's **Checker Board Lounge**.

1985/"White Nights," costarring **Gregory Hines** and featuring **Phil Collins** and **Marilyn Martin's** duet on "Separate Lives" and **Lionel Richie's** "Say You, Say Me," opens nationally.

Born: **Tina Weymouth (Talking Heads, Tom Tom Club)** 1950, **Rodney Dangerfield** 1921, **Little Steven** 1950, **Booker T. Jones** 1944



Stacy Lattisaw, Joe Walsh, Tina Turner, Dr. John

THURSDAY, NOVEMBER 23

1899/The **Pacific Phonograph Co.** installs the world's first jukebox at San Francisco's **Palais Royal Hotel**.

1964/After showing up late for two British radio shows, the **Rolling Stones** are banned by the **BBC**.

1967/Reports of a death greatly exaggerated — AOR format pioneer **Tom Donahue** tells **Rolling Stone**, "Top 40 radio as we know it is dead, and its corpse is rotting up the airwaves."

1976/**Jerry Lee Lewis** is arrested for possession of a weapon and public intoxication at the gates of **Graceland**. Police find him waving a .38 and demanding to see **Elvis**.

1988/"Scrooged," featuring **David Johansen** (aka **Buster Poindexter**) wisecracking, cab-driving **Ghost of Christmas Past**, opens.

Born: **Bruce Hornsby** 1955

FRIDAY, NOVEMBER 24

1964/**Manx Radio**, Britain's first land-based commercial radio station, signs on the air.

1972/"In Concert," which later becomes "**Don Kirshner's Rock Concert**," premieres on **ABC-TV**. First-night guests include **Alice Cooper**, the **Allmans**, **Chuck Berry**, **Poco**, and **Seals & Crofts**. Also, **Rick Nelson's** "Garden Party" goes gold.

1985/**Big Joe Turner** dies of heart attack complications.

1988/**Bobby Brown** cancels his Los Angeles appearance with **Al B. Sure!** and **New Edition** because of illness. Some claim Brown is merely sick of his opening act status.

Born: **Sergio Gallí (Platinum Blonde)** 1960, **Bev Bevan (ELO, Black Sabbath)** 1946, **John Eaton (Ready For The World)** 1964

SATURDAY, NOVEMBER 25

1954/**Miles Davis** begins his first recording sessions.

1969/**John Lennon** returns his **MBE** (Member of British Empire) medal to protest British support of **US** involvement in **Vietnam**.

1971/The surviving **Doors** members announce they'll record without **Jim Morrison**, who died the previous month.

1976/The **Band** plays its last gig at San Francisco's **Winterland**. The concert is presented as a gala ball, complete with buffet, chandeliers, and orchestra. "The Last Waltz" attendees include **Bob Dylan**, **Joni Mitchell**, **Van Morrison**, **Neil Young**, **Eric Clapton**, **Muddy Waters**, and **Ringo Starr**.

1975/**Rick Wakeman** rejoins **Yes** after earlier leaving for a solo career. Also, **Bobby Brown** exits **New Edition**.

1988/The delicate sound of rocket engines — **Pink Floyd's David Gilmour** and **Nick Mason** watch the launch of the **Soviet Soyuz** space mission. On board is a cassette of the group's live album, "The Delicate Sound Of Thunder."

Born: **Stacy Lattisaw** 1966

SUNDAY, NOVEMBER 26

1966/The **Monkees'** "I'm A Believer" goes gold, making believers out of many of the band's skeptics.

1968/**Cream** plays its farewell concert at London's **Royal Albert Hall**.

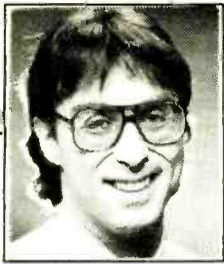
1971/**Rod Stewart** and **Faces** break **Led Zepplin's** **Madison Square Garden** sellout record.

1976/**Lol Creme** and **Kevin Godley** leave **10cc** to perfect their "Gizmotron," an electric guitar-synthesizer.

1980/"Wings Over America," a film documenting **Paul McCartney & Wings'** first national tour, opens.

Born: **Tina Turner** 1938, **John McVie (Fleetwood Mac)** 1945

— Paul Colbert



KEN BARNES

ROCK & ROLL HALL OF FAME SALUTE, PT. I

Tired Of Waiting? Kinks Get Respect

In honor of the eight artists and two songwriting teams just announced as new Rock & Roll Hall of Famers, this column will be devoted to minisalutes to the inductees.

The Magic Kingdom

For a group which helped trail-blaze hard rock, social commentary in pop, and concept albums, the Kinks have enjoyed less than their fair share of success. While 14 Top 40 hits and a number of successful albums are not exactly inconsequential, neither are they stellar totals for 25 years of recording.

caps a quarter century of delirious critical acclaim — and in recent years have become a solid commercial proposition as well.

Spare a thought too for Ray's brother Dave, whose strangled vocals and all-too-infrequent songs

have always been highlights of the group's work. And though the Kinks' legacy is as extensive as any band this side of the Stones, much of their recent material hits the same high standards.



The Kinks ((l-r) Dave Davies, Pete Quaife, Mick Avory, Ray Davies) pose in 1965 with their favorite plant, Percy

In Ray Davies they boast a peerless songwriter, both for keen wit and observation and melodic invention. Sentimental to a fault, he's also responsible for riff-crunching rockers that inspired the Who (whose first single ripped off "You Really Got Me"), Van Halen (whose first single was "You Really Got Me"), and a thousand garage bands past and present.

Note: To do justice to the new Hall-Of-Famers, it looks as if three more installments will be required. Biggest hits determined by averaging of R&R, Billboard, and Cash Box chart peaks; number of Top 40 and No. 1 hits tallied from same sources.

PERSONNEL: Ray Davies (vocals, guitar), Dave Davies (lead guitar), Mick Avory (drums), Pete Quaife (bass) (1964 version). Succession of bassists and drummers and keyboardists since, including longtime members Jim Rodford and Bob Henrit.

CAREER SPAN: 1964-present

BIGGEST HITS: Tired Of Waiting ('65)
You Really Got Me ('64)
Come Dancing ('83)
All Day & All Of The Night ('64)
Lola ('70)

TOP 40 HITS: 14

NO. 1 HITS: NONE



The Kinks in their teeth-'n'-turtlenecks period

Much of the chart inconsistency, the sales troughs, and the bleak periods has been self-induced — union problems prevented the Kinks from touring the US during most of the '60s, personnel squabbles resulted in chaotic performances and (at least once) near-deaths onstage, and the records sometimes deviated from what might have been the most fertile commercial furrow to plow.

But the Kinks have always enjoyed respect — their first-ballot election to the Hall of Fame merely

Bobby Darin — Mack Is Back

The question that surfaces here is how does Bobby Darin qualify for the Rock & Roll Hall of Fame? Certainly the bulk of his work bears little relation to rockasweknowit. And yet . . .

For one thing, there are respected theorists who contend that conventional, pre-rock pop music had every bit as much influence on the birth of rock & roll — which other theorists, like me, always viscerally felt was created to destroy conventional, pre-rock pop — as the hallowed strains of country and R&B.

CAREER SPAN: 1956-73

BIGGEST HITS: Mack The Knife ('59)

Splish Splash ('58)

Dream Lover ('59)

You're The Reason I'm Living ('63)

You Must Have Been A Beautiful Baby ('61)

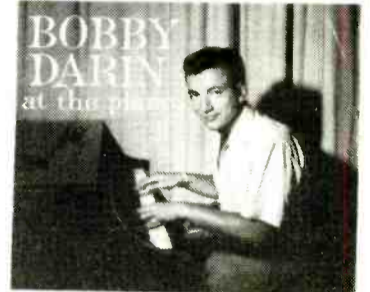
TOP 40 HITS: 23

NO. 1 HITS: 1

More important, though Darin certainly came out of a pop tradition, his rock & roll credentials — when he chose to work in that realm — were impressive. After a few false-start singles, he broke through in 1958 with "Splish Splash," a '50s rock standard energetically performed, if perhaps a bit over-contrived. His 1959 hit "Dream Lover" is a beautiful early rock ballad, often covered.

Its follow-up, "Mack The Knife," certainly launched him out of the rock realm, finger-snapping its way to the chart-tops for two months. Darin thereafter spent a lot of time straddling the pop and rock fields, with jivestyled updates of hoary numbers like "Clementine," "Bill Bailey," and "You Must Have Been A Beautiful Baby" (later further rockized by the Dave Clark Five).

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AUTUMN BLUES



Bobby Darin not only sang well in every style imaginable, he could be instrumental in his own success

But he had a restless imagination and explored a number of fields — rock (he wrote "Early In The Morning" for Buddy Holly and cut his own, pseudonymous version as the Ding Dongs and then the Rinky Dinks), country ("You're The Reason I'm Living"), folk (he had a live folk segment in his 1963 shows backed by future Byrds founder Jim McGuinn, and later of course introduced Tim Hardin to the world with his 1966 comeback hit "If I Were A Carpenter"), and even surf-n-drag music (he wrote some songs, along the lines of "Boss Barracuda," with McGuinn).

Late in his career, he donned a corduroy cap, rechristened himself Bob Darin, and recorded personal, folk-oriented songs. Future explorations were forestalled when a weakened heart led to his death at 37 at the end of 1973. A great song stylist he unquestionably was. And as a reflection of a time (late '50s-early '60s) when the relationship between rock and conventional pop was much closer than people remember, he's a fitting Hall of Famer.

H-D-H: Motown Sound Foundation

I shouldn't have looked at a list of the songs of Eddie Holland, Lamont Dozier, and Brian Holland. It's awe-inspiring; words fail me. Fortunately, they never failed H-D-H.

Writing for Motown chiefly between 1963-67, they amassed enough utterly unforgettable smash hits for any three dozen songwriting teams. They produced most of them, too. The Supremes and Four Tops were their chief beneficiaries, but Marvin Gaye, Martha & The Vandellas, Jr. Walker, the Marvelettes, and even a fairly well-accomplished songwriter in his own right, Smokey Robinson, reaped the rewards of H-D-H compositions.

All three began as singers, Eddie (chief lyricist for the team) with one of the first Tamla releases and others in the late '50s, Brian (chief production whiz) with a stray sin-

I HEAR A SYMPHONY (Holland, Dozier, Holland) THE SUPREMES

Little symphonies for the kids: just one of H-D-H's chart-toppers

gle or two, and Lamont (chief musical genius) as Lamont Anthony. Eddie went on to score a few hits (notably "Jamie" and the revered rock classic "Leavin' Here") for Motown, but the backrooms were where they flourished.

Their Supremes string (which actually began with 1963's modestly-titled "When The Lovelight Starts Shining Through His Eyes") made them industry watchwords,

CAREER SPAN: c. 1962-73 (as a team)

BIGGEST HITS (unranked, abridged & alphabetical):
Baby I Need Your Loving
Baby Love
Back In My Arms Again
Bernadette
Come See About Me
Heat Wave
How Sweet It Is
I Can't Help Myself
Reach Out (I'll Be There)
Road Runner
Stop In The Name Of Love
The Same Old Song
Where Did Our Love Go
You Can't Hurry Love
You Keep Me Hangin' On

and the hits never stopped until they did, deciding around 1968 that they were being inadequately

compensated for their labors and leaving the Motown family to form their own group of labels, Invictus/Hot Wax. Many of the hits spawned by those labels (home of the Chairmen Of The Board, Freda Payne, Honey Cone, 100 Proof Aged In Soul) were written and produced in whole or part by the H-D-H team, usually pseudonymously.

In recent years, Dozier, who revived his singing career fairly successfully in the mid-'70s, has been writing with people like Mick Hucknall of Simply Red, while the Hollands (who produced a few latter-day records for Motown again) revived a short-lived early '70s label called Music Merchant out of Detroit. Meanwhile, those midsixties songs live on . . . and doubtless will forever.

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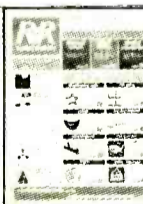
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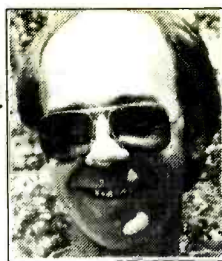
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CALENDAR

Paychecks Linked To Ratings?

One decorated veteran of the radio wars says his job philosophy has pretty much come down to "Money talks and nobody walks!" This man's air talent has been a big factor in escalating several stations from the pits to penthouses, so to speak. And when it comes to his own compensation, "If the numbers on the Arbitron get bigger, the numbers on my check should get bigger!"

Is that right? Is money all there is to it? Well, hey, is Arsenio hot? Damned right! Yes! The answer is yes, money is all there is to it.

Of course, that might be taken to mean that no worth is placed on the friendship of one's coworkers. Radio's a special kind of business that attracts a brighter, friendlier kind of people. They're a whole lot more fun to be around day after day than the ol' gang down at, say, the sewage treatment plant.

And if money is everything, does that make the fun of victory worthless? Lurks there no thrill in seeing your own winning numbers chiseled in ink in the trade papers? Is there no compensation in hearing that your toughest competitor had an emergency meeting the day your great book came out?

What about the times when people are actually helped by what you do? Worth nothing? We manage to accomplish a whole load of good out there in Radioland. Snow closings, earthquake coverage, Christmas mitten trees, civic promotions, traffic reports . . . the categories go on and on. Reminds me of Jimi Hendrix trying to explain his guitar technique: "Sometimes I don't even know all the things I do!"

Fluke Book Exemption

Radio can be a very pleasant place to spend your time. A casual working atmosphere, an outlet for creativity, associates who put up with your faults, listeners who enjoy your efforts — all count for something.

So money isn't everything, after all. But that's not exactly what the war vet meant. He says he's accrued enough experience that his philosophy takes all that into account. And he believes that in addition to the usual job benefits, the result of ever-better ratings should be ever-better paychecks for the air talent, period.

But would the compensation procedure be on a sort of ratchet setup, where it could go up but not down? Or could the paycheck shrink when the ratings did? Pretty scary thought, huh kids? Perhaps his attorney could write in a Fluke Book Exemption clause that would keep the bucks up after one down book. Or maybe the whole schmeer could be rigged like an adjustable mortgage and be linked to some key number less volatile than monthly ratings. Oh, the possibilities . . .

However the details might be hashed out, the big-numbers big-paycheck philosophy certainly has a great amount of appeal to me. Do you see any holes in it?

Whale 1, Essex 0

MONDAY, NOVEMBER 20 — The most famous case of a whale ramming and sinking a ship happened on this date in 1820, when the Essex was sent to the bottom of the Pacific by Moby Dick. Twenty men survived in small boats, but most of them eventually died, drifting around for three months; the eight ultimate survivors all resorted to cannibalism.

Herman Melville wrote his classic work of fiction about 30 years later, inspired by the real-life event. **ABC's** nuclear war movie "The Day After" drew a record television audience of 100 million in 1983. The hydroplane Spirit of Australia set the water speed record of 345mph in 1977. **JFK** ended the naval quarantine and thus the entire Cuban Missile Crisis in 1962. The Nuremberg War Trials of 24 top WWII Nazis began in 1945. Revolution Day holiday in Mexico. Indian Summer traditionally ends.

Birthdays: Bo Derek 33. Mark Gastineau 33. Judy Woodruff 43. Veronica Hamel 44. Dick Smothers 51. Alistair Cooke 81.

First Pilots Soar Above Paris

TUESDAY, NOVEMBER 21 — Man first flew in 1783, when a couple of Frenchmen climbed into a hot air balloon, cut the tether, and soared to the exhilarating altitude of 300 feet above Paris. This was such heady stuff that lots of folks went right out, got balloons, and started trying to outdo one another.

Reagan and **Gorbachev** met in Geneva in 1985. **Nixon's** 18.5-minute Watergate tape erasure was revealed in 1973. The altitude record for a single kite was set at 28,000 feet in 1967. **Edison** announced his "talking machine" in 1877. 200th anniversary of North Carolina ratifying the Constitution, the 12th of the original 13 states to do so.

Birthdays: Goldie Hawn 44. Marlo Thomas 51. Joe Campanella 62.

Volcano Shakes Northern California

WEDNESDAY, NOVEMBER 22 — Another fault in California became apparent on this date in 1842 when Mount Lassen blew its top; it erupted again in May 1914 and was widely publicized as America's only active volcano.

JFK was assassinated and **LBJ** was sworn in to succeed him in 1963. **Milton Caniff's** "Terry and the Pirates," which was the first comic strip to receive honors for its artwork, premiered in 1934. SOS was adopted as the international ship distress signal in 1906.

Birthdays: Boris Becker 22. Jamie Lee Curtis 31. Billie Jean King 46. Rodney Dangerfield 68.

Jukebox Centennial

THURSDAY, NOVEMBER 23 — 100th anniversary of the jukebox, or at least the forerunner of it. San Francisco saloon owner **Louis Glass** rigged a coin slot onto a one-song **Edison** wax cylinder in 1889. He named that first coin-op music machine at the Palais Royal Hotel "Nickle-in-the-Slot." Today, around 225,000 commercial jukeboxes bring in almost \$1 billion a year.

In 1980, a two-day swarm of earthquakes — including a 6.9 and a 7.2 — killed almost 5000 in Northern Italy. The zoom lens was patented in 1948. America ended all WWII food rationing, except sugar, in 1945. A horseshoe manufacturing machine was patented in 1845. Thanksgiving.

Birthdays: Susan Anspach 50.

Gay Vet Vs. US Air Force

FRIDAY, NOVEMBER 24 — An Air Force vet, who was kicked out of the service for coming out of the closet, settled his lawsuit against Uncle Sam in 1980. **Leonard Matlovich**, a homosexual who had been decorated in Vietnam, accepted a \$160,000 check from the Air Force in exchange for agreeing to drop his case seeking reinstatement.

Dan Cooper pulled off the first ransom skyjacking in 1971. **JFK** assassin **Lee Harvey Oswald** was shot by **Jack Ruby** in Dallas in 1963. US planes bombed Tokyo in 1944. Barbed wire was patented in 1874, and its use soon touched off range wars out West. **Charles Darwin** published "Origin of the Species" 130 years ago (1859).

Birthdays: Rudy Tomjanovich 41. William F. Buckley Jr. 64.

Saturday (11/25): John Larroquette ("Night Court") 42. Ricardo Montalban 69. Joe DiMaggio 75.

Sunday (11/26): Tina Turner and Rich Little 51. "Peanuts" creator Charles M. Schulz 67. Eric Sevareid 77.

Morrissey Sings Herman's Hermits!

Former SMITHS singer MORRISSEY will release his new single ("Ouija Board Ouija Board") next Monday (11/13), and the 12-inch and CD versions will include the Mozzer's rendition of "East West," a GRAHAM GOULDMAN composition that was one of HERMAN'S HERMITS lesser UK hits circa Christmas, 1966!

Incidentally, Morrissey's video for his new single features JOAN SIMS of the "Carry On!" UK comedy film series. Meanwhile, Mozz's currently working on several new songs with CLIVE LANGER & ALAN WINSTANLEY, the team who produced "Ouija Board Ouija Board."

Superstars Sing Cole Porter

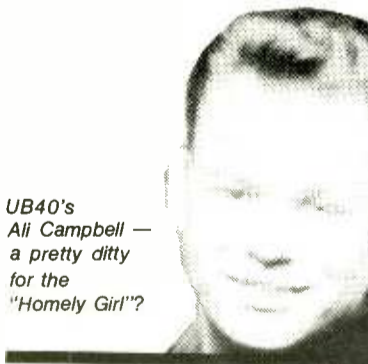
Several superstars will celebrate the 100th anniversary of COLE PORTER's birth next autumn with an album, a video, and a TV special highlighting his songs. So far the list of BIG names involved includes the FINE YOUNG CANNIBALS, NENEH CHERRY, LOU REED, DAVID BYRNE, AZTEC CAMERA, the French group LES NEGRESSES VERTES, JIMMY SOMERVILLE, K.D. LANG, and the THOMPSON TWINS, the last of whom will be doing a version of "Who Wants To Be A Millionaire?"

Among the names working on the visual side of the project are SPIKE LEE and MONDINO, the latter of whom is currently directing Neneh Cherry's new video in Paris. Royalties from the projects will benefit AIDS research, and in addition to videos of the artists involved and rare film footage of Porter, the 90-minute TV special will include a commentary on the AIDS problem.

Cover Girlfriend

The abovementioned artists aren't the only ones doing unlikely covers these days. The BEAUTIFUL SOUTH's debut album ("Welcome To The Beautiful South") includes a remake of PEBBLES's 1988 dance smash, "Girlfriend."

While we're on the subject of covers, ROL has obtained the tracklisting for UB40's forthcoming album ("Labour Of Love, Part



UB40's Ali Campbell — a pretty ditty for the "Homely Girl"?

II"), due November 27. The 15 cover versions include AL GREEN's "Here I Am," the YOUNG RASCALS' "Groovin'," the TEMPTATIONS' "The Way You Do The Things You Do," and UB40's current single, an old CHI-LITES tune ("Homely Girl").

"Rock Over London" news is a service of Rock Over London Ltd., who can be reached at Globe Theatre, Shaftesbury Ave., London W1V 7HD; phone 01-494-4513.



Also operating undercover nowadays is SIMPLY RED lead singer MICK HUCKNALL, who's spending his Tuesday nights moonlighting as a "Black Rhythm Disco" DJ at Manchester's Ritz nightclub all this month.



Mick Hucknall — moonlighting as a club jock?



Morrissey — into something good?

Courtin' Disaster

While OZZY OSBOURNE has been allowed to return home to his family after his wife/manager, SHARON, dropped her assault charges against him (and thus saved him another court appearance), on October 27 ADAM CLAYTON's name again resounded 'round the Dublin courts, where — in his absence — the U2 bassist was found guilty of a drunk driving offence and fined 500 Irish pounds (roughly \$800) with a year's ban. Clayton had a previous drunk driving conviction in 1985.

In other crime news, DURAN DURAN had their Range Rover stolen this week after one of their aides temporarily left it unattended in a garage. Stories that the van contained the master tape of the new Duran Duran single were fabricated by the press. The single, a megamix to promote the group's forthcoming greatest hits album ("Decade"), is safe and sound and set for December release.

Pop's Tops Tackle Tusk Task

Last weekend's Mail On Sunday reported that several singers, actors, and writers have donated

their time and talent to a new charity record and video to help provide 500 new patrolmen in Tanzania for the fight against elephant poaching.

SPANDAU BALLET, HUGH CORNWELL of the STRANGERS, PATSY KENSIT, and Morrissey are variously reported to have taken part, with DENNIS WATERMAN, RULA LENSKA, and LYSETTE ANTHONY appearing on the video.

Roughly 90,000 British pounds are needed to pay for the anti-poaching units and halt the decline of the country's elephant population, which has dropped by 120,000 in the last few years. (The pachyderm population of Africa as a whole is now some 650,000 — only half the total of a decade ago.)

Stars Come Out For Safe Food

GEORGE HARRISON is one of the stars of another, just-announced celebrity campaign — a group called Parents For Safe Food is marketing T-shirts in conjunction with the Daily Express newspaper to raise money for research into the safety and quality of the food we eat.

Harrison and fellow group members — which include comics BILLY CONNOLLY and PAMELA STEPHENSON and George's wife, OLIVIA — will hold a gala evening at the Royal Albert Hall in London on November 18 to celebrate the banning of the pesticide Alar. Naturally, the evening will be called "Alar-luah!"

Book Of Days, Fur Sure

RICHARD BUTLER of the PSYCHEDELIC FURS has been talking to ROL about the band's new album ("Book Of Days") and their forthcoming tour. "We weren't really worried about writing hit singles," says Butler. "I think we're probably best described as an albums band, so we concentrated on making an LP that we wanted to hear and one that sounded like us."



Richard Butler — every book he writes the days?

Butler added that the band would do about ten dates in England "to get us used to playing again" before jetting off to the US "in about a month." Incidentally, those Furs UK dates will be done undercover — look for a group called BOOK OF DAYS in the gig listings.

Tears For Fears Now A Ten-Piece

TEARS FOR FEARS became a ten-piece band as of Monday (11/6), when the founding duo of CURT SMITH and ROLAND ORZABAL began serious rehearsals for their forthcoming world tour.

"It's not that easy," Smith told ROL, explaining that "the last time we toured was five years ago. I'm sure it'll be enjoyable once we get there, but right now it's a nerve-racking time. A month into rehearsals I'll feel confident, but right now I'm kind of tense."

Cliff's Notes OK By Aswad

CLIFF RICHARD celebrated the launch of his new album last week. Called "Stronger," the LP is his 53rd with EMI and includes the S.A.W. hit "I Just Don't Have The Heart" as well as Cliff's 100th single, "The Best Of Me." Richard observed the release in record-breaking style with a sumptuous press reception held in London's Guinness Book Of Records museum.

There to wish him well were ASWAD, who are featured on the LP track "Share A Dream," which was written and produced by the British reggae outfit. When asked how it was to work with the Peter Pan of Pop, the trio told ROL: "We enjoyed it — what more can we say? He's a real professional, and it was really easy."

BRITAIN

LW TW

- 4 1 LISA STANSFIELD/All Around The World (Arista)
- 1 2 JIVE BUNNY & MASTERMIXERS/That's What I Like (Music Factory)
- 2 3 MILLI VANILLI/Girl I'm Gonna Miss You (Cooltempo/Chrysalis)
- 6 4 LIVING IN A BOX/Room In Your Heart (Chrysalis)
- 3 5 REBEL MC & DOUBLE TROUBLE/Street Tuff (Desire)
- 15 6 KYLIE MINOGUE/Never Too Late (PWL)
- 5 7 BELINDA CARLISLE/Leave A Light On (Virgin)
- 8 MIXMASTER/Grand Piano (BCM)
- 7 9 DE LA SOUL/Eye Know (Big Life)
- 10 LUTHER VANDROSS/Never Too Much (Epic)
- 16 11 MARTIKA/I Feel The Earth Move (CBS)
- 11 12 CHRIS REA/Road To Hell (Parts I & II) (WEA)
- 19 13 PHIL COLLINS/Another Day In Paradise (Virgin)
- 8 14 BLACK BOX/Ride On Time (De Construction/RCA)
- 13 15 DEBORAH HARRY/I Want That Man (Chrysalis)
- 10 16 CHER/If I Could Turn Back Time (Geffen)
- 17 17 BILLY JOEL/We Didn't Start The Fire (CBS)
- 18 18 D.MOB 1/CATHY DENNIS/C'mon And Get My Love (FFRR/PG)
- 19 BELOVED/Sun Rising (WEA)
- 20 TRANSVISION VAMP/Born To Be Sold (MCA)

Moving Up

- ELECTRIBE 101/Tell Me When The Fever Ended (Mercury/PG)
 A. BAKER & BACKBEAT DISCIPLES 1/A. GREEN/The Message Is Love (Breakout/A&M)
 EURHYTHMICS/Don't Ask Me Why (RCA)

The Network Chart, courtesy MRIB

AUSTRALIA

LW TW

- 2 1 GYAN/Wait
- 1 2 JENNY MORRIS/She Has To Be Loved
- 4 3 ICEHOUSE/Touch The Fire
- 3 4 MAX Q/Way Of The World
- 5 5 BOOM CRASH OPERA/Get Out Of The House
- 8 6 IAN MOSS/Out Of The Fire
- 7 7 KATE CEBERANO/Brave
- 6 8 MENTAL AS ANYTHING/World Seems Difficult
- 9 NOISEWORKS/In My Youth
- 10 HUNTERS & COLLECTORS/When The River Runs Dry

Most Added

PETER BLAKELEY/Crying In The Chapel

Top 10 Australian records from playlists of FM 104/Brisbane, 2MMM/Melbourne, FOX-FM/Melbourne, 96 FM/Perth, SA-FM/Adelaide, 2 DAY/Sydney, 2MMM/Sydney, and FM-104.7/Canberra.

CANADA

LW TW

- 3 1 LUBA/Giving Away A Miracle
- 2 2 KIM MITCHELL/Rockland Wonderland
- 1 3 ALANNAH MYLES/Black Velvet
- 5 4 LEE AARON/Whatcha Do To My Body
- 7 5 MEN WITHOUT HATS/Hey Men
- 6 6 RAY LYELL & STORM/Another Man's Gun
- 4 7 PAUL HYDE/America Is Sexy
- 8 SASS JORDAN/So Hard
- 8 9 BARDEUX/I Love The Bass
- 10 SHEREE/Woman's Work

Most Added

SASS JORDAN/Rescue Me
 ALANNAH MYLES/Still Got This Thing
 SHEREE/Woman's Work

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

COMPACT DATA®

Prince & Basinger Record 'Scandalous' Affair

Warner Bros. Records will issue a special 19-minute remix of Prince's just released single ("Scandalous") on November 28. The extended version — retitled "Scandalous Sex Suite" — is broken into three parts ("The Crime," "The Passion," and "The Rap-ture") and features what's described as "very racy dialogue" from the Purple One and his rumored paramour, actress Kim Basinger.

Available in 12-inch vinyl, cassette, and CD configurations, the extended version will come stickered with a warning to "play it only if you dare."

There'll be an extra TWO songs on the long version's flip as well. One is an unavailable-elsewhere tune titled "Sex (The '80s R Over And The Time Has Come 4 Monogamy And Trust)." The other is "When 2 R In Love," a ballad lifted from Prince's "Lovesexy" LP. This latter tune will also be the lone flip to the seven-inch "Scandalous" single — which, of course, is the same "short" version of the song that's originally found on the "Batman" LP.

Incidentally, Basinger — who is credited along with Prince as performing the song — also helped write and produce the erotic opus.

The Quake And The Dead

San Francisco Bay Area homeboys the Grateful Dead have presented some 50 Northern California radio stations (mostly AOR, CHR, New Rock, and college outlets) with a special live cover version of country hitmaker Rodney Crowell's 1977 temblor tune, "California Earthquake," as a gift to area residents.

The shakin' song was recorded during the band's recent gig in Philadelphia, and was distributed to the stations on reel-to-reel tape only. All proceeds from the tune have been earmarked for the Red Cross' Earthquake Relief Fund.



SCANDAL, US? — Prince and Kim Basinger duet to it — for 19 minutes.

Award Winning Blues

Longtime rhythm 'n' bluesicians LaVern Baker, Charles Brown, Ruth Brown, the Clovers, Etta James, and Jimmy Scott and veteran soul stirrers Percy Sledge and Mary Wells have been named as recipients of the Rhythm And Blues Foundation's first annual Career Achievement awards.

Each honoree will receive \$15,000 (except for the Clovers, who'll share a collective \$20,000 award) in ceremonies to be held Friday (11/10) at the National Museum Of American History in Washington, DC. The awards will be drawn from a \$1.5 million endowment that Atlantic Records gave the foundation in 1988.

Lennon CD Expanded

Capitol will release a CD version of "The John Lennon Collection" on November 14. The 19-song disc sports two tracks previously unavailable on vinyl and cassette configurations of the release: "Move

Over Ms. L" (a non-album B-side to the '75 hit "Stand By Me") and "Cold Turkey" (a European single culled from Lennon's "Shaved Fish" LP). The retrospective CD also features an unedited single version of "Happy Xmas (War Is Over)."

Alice's Rock School

Epic shock rocker Alice Cooper has put together a new band featuring Al Pitrelli and Pete Friessen on guitars, Tommy "T-Bone" Caradonna on bass, Jonathan Mover on drums, and Derek Sherinian on keyboards (none of whom, incidentally, appear on Coop's recent "Trash" LP).

Why the attention? Industry eyes are watching to see if these guys will match the post-graduate success of some of Alice's former bandmates, namely Winger frontman Kip Winger (whose debut Atlantic LP went platinum), Kane Roberts and Steve Steele (who formed the Geffen group Criminal Justice), and Ken Mary (current drummer for Simmons/RCA rockers House Of Lords).

Bits 'N' Pieces

• Barry Sadler, the soldier, singer 'n' songwriter who recorded the 1966 hit "Ballad Of The Green Berets," died Sunday (11/3) in Tennessee from as-yet-undisclosed reasons.

• Rykodisc plans to release the third volume in its expanding series of classic Frank Zappa live performances on November 8. "Frank Zappa: You Can't Do That Live On Stage Anymore, Volume 3" will only be available on CD.

Cypress Sticks Up For New Artist



Unlike his famous father, Kenny Rogers Jr. is not a country act. To help get that point across, Cypress Records is placing colorful "warning" stickers (pictured) on all configurations of the musician's recently released debut album, "Yes-No/Maybe."

The eye-catching disclaimer — which features a cowboy hat within the international "no" symbol — not only helps retail clerks correctly file the LP in stores (under "pop"), but also deftly plugs the singer's current Cypress/A&M single, "Take Another Step Closer."



46.1 million households
Patti Galkuzi
Director/Music Programming

Weeks On

HEAVY

PAULA ABUOL/Way That You Love Me (Virgin)	3
B-52'S/Love Shack (Reprise)	7
BAD ENGLISH/When I See You Smile (Epic)	5
BON JOVI/Living In Sin (Mercury)	3
BONHAM/Wait For You (WTG)	7
BOBBY BROWN/Rock Wit'cha (MCA)	3
ALICE COOPER/Poison (Epic)	14
D.A.D./Sleeping My Day Away (WB)	7
GREAT WHITE/Angel Song (Capitol)	9
JANET JACKSON/Rhythm Nation (A&M)	2
BILLY JOEL/We Didn't Start The Fire (Columbia)	6
LENNY KRAVITZ/Let Love Rule (Virgin)	5
RICHARD MARX/Angelia (EMI)	5
JOHN C. MELLENCAMP/Let It All Hang... (Mercury)	5
ROXETTE/Listen To Your Heart (EMI)	9
TEARS FOR FEARS/Sowing... (Fontana/Mercury)	10
THOMPSON TWINS/Sugar Daddy (WB)	6

SNEAK PREVIEW

D.J. JAZZY JEFF &.../I Think I Can... (Jive/RCA)	4
ESCAPE CLUB/Twentieth Century Fox (Atlantic)	4
MOTLEY CRUE/Kickstart My Heart (Elektra)	ADD
TOM PETTY/Free Fallin' (MCA)	1
ROLLING STONES/Rock And A Hard... (Columbia)	1
WHITESNAKE/Fool For Your Loving (Geffen)	1

BUZZ BIN

KATE BUSH/Love And Anger (Columbia)	ADD
CAMPER VAN BEETHOVEN/Pictures Of... (Virgin)	6
RED HOT CHILI PEPPERS/Higher Ground (EMI)	4

ACTIVE

TRACY CHAPMAN/Crossroads (Elektra)	4
PHIL COLLINS/Another Day In Paradise (Atlantic)	1
CURE/Lullaby (Elektra)	2
ENUFF Z'NUFF/New Thing (Atco)	11
GIANT/In A Believer (A&M)	6
GRATEFUL DEAD/Foolish Heart (Arista)	4
KIX/Don't Close Your Eyes (Atlantic)	10
MAX Q/Sometimes (Atlantic)	2
MILLI VANILLI/Blame It On The Rain (Arista)	2
SHOOTING STAR/Touch Me Tonight (Enigma)	4
SMITHEREENS/A Girl Like You (Enigma/Capitol)	1
TESLA/Love Song (Geffen)	12
YOUNG MC/Just A Move (Delicious Vinyl/Island)	11
NEIL YOUNG/Rockin' In The Free World (Reprise)	7

MEDIUM

BIG AUDIO DYNAMITE/Contact (Columbia)	2
BELINDA CARLISLE/Leave A Light On (MCA)	4
PAUL CARRACK/I Live By The Groove (Chrysalis)	2
NENEH CHERRY/Manchild (Virgin)	5
JOE COCKER/When The Night Comes (Capitol)	5
DANGEROUS TOYS/Scared (Columbia)	5
TAYLOR DAYNE/With Every Beat Of My... (Arista)	1
FASTER PUSSYCAT/Poison Ivy (Elektra)	5
FIONA/Everything You Do (You're...) (Atlantic)	5
LOU GRAMM/Just Between You & Me (Atlantic)	1
DEBORAH HARRY/I Want That Man (Sire/Reprise)	5
RICKIE LEE JONES/Satellites (Geffen)	1
KISS/Hide Your Heart (Mercury)	1
KEVIN PAIGE/Don't Shut Me Out (Chrysalis)	1
SKID ROW/Piece Of Me (Atlantic)	3
SQUEEZE/It's Love (A&M)	4
STAGE DOLLS/Still In Love (Chrysalis)	3
THE THE/Kingdom Of Rain (Epic)	2

BREAKOUT

BADLANDS/Winter's Call (Atlantic)	1
DANGER DANGER/Naughty... (Imagine/CBS Assoc.)	10
MEGADETH/No More Mr. Nice Guy (SBK)	ADD
MICHAEL PENN/No Myth (RCA)	ADD
POI DOG PONDERING/Living With... (Columbia)	2
JOE SATRIANI/Big Bad Moon (Relativity)	ADD
SUGARCUBES/Regina (Elektra)	2
TECHNOTRONIC I/FELLY/Pump Up The... (SBK)	ADD

HOT NEW VIDEOS

BONHAM/Wait For You (WTG)	7
KATE BUSH/Love And Anger (Columbia)	ADD
LENNY KRAVITZ/Let Love Rule (Virgin)	5
MAX Q/Sometimes (A&M)	2
WHITESNAKE/Fool For Your Loving (Geffen)	1

ADDS

KATE BUSH/Love And Anger (Columbia)	
MEGADETH/No More Mr. Nice Guy (SBK)	
MOTLEY CRUE/Kickstart My Heart (Elektra)	
MICHAEL PENN/No Myth (RCA)	
JOE SATRIANI/Big Bad Moon (Relativity)	
TECHNOTRONIC I/FELLY/Pump Up The Jam (SBK)	



30.6 million households
Sel LoCurto, Director/Music Programming
Norman Schoenfeld, Director/Talent & Artist Relations

Weeks On

FIVE STAR VIDEOS

DAVID BYRNE/Make Believe Mambo (Sire/WB)	6
ERIC CLAPTON/Pretending (Reprise)	ADD
HARRY CONNICK JR./Don't Get Around... (Columbia)	1
EURHYTHMICS/Angel (Arista)	ADD
JOHN LEE HOOKER/Healer (Chameleon)	3
RICKIE LEE JONES/Satellites (Geffen)	7
TINA TURNER/Steamy Windows (Capitol)	1

HEAVY

B-52'S/Love Shack (Reprise)	4
BEE GEES/You Win Again (WB)	6
MICHAEL BOLTON/How Am I Supposed... (Columbia)	5
JOE COCKER/When The Night Comes (Capitol)	11
PHIL COLLINS/Another Day In Paradise (Atlantic)	2
TAYLOR DAYNE/With Every Beat Of My Heart (Arista)	4
GLORIA ESTEFAN/Get On Your Feet (Epic)	7
BILLY JOEL/We Didn't Start The Fire (Columbia)	4
ROY ORBISON/Oh Pretty Woman (Virgin)	2
BONNIE RAITT/Nick Of Time (Capitol)	14
L. RONSTADT I/A. NEVILLE/Don't... (Elektra)	3
SOUL II SOUL/Back To Life (Virgin)	7
ROD STEWART/Downtown Train (WB)	ADD

MEDIUM

REGINA BELLE/Baby Come To Me (Columbia)	5
KATE BUSH/Love And Anger (Columbia)	ADD
PAUL CARRACK/I Live By The Groove (Chrysalis)	4
TRACY CHAPMAN/Crossroads (Elektra)	5
MELISSA ETHERIDGE/No Souvenirs (Island)	8
FINE YOUNG CANNIBALS/It's Not... (IRS/MCA)	ADD
LOU GRAMM/Just Between You & Me (Atlantic)	ADD
GRAYSON HUGH/Bring It All Back (RCA)	3
MICK JONES/Everything That Comes... (Atlantic)	2
NRBQ/It's A Wild Weekend (Virgin)	4
MICHAEL PENN/No Myth (RCA)	4
MICHELLE PFEIFFER/Makin' Whoopee (GRP)	ADD
ROCHES/Big Nuthin' (Paradox/MCA)	1

LIGHT

ANIMAL LOGIC/There's A Spy (In The...) (IRS)	3
BEACH BOYS/Somewhere Near Japan (Capitol)	1
PAT BENATAR/One Love (Chrysalis)	ADD
STEPHEN BISHOP/Walking On Air (Atlantic)	ADD
GRATEFUL DEAD/Foolish Heart (Arista)	5
SARAH HICKMAN/Equal Scary People (Elektra)	2
MELISSA MANCHESTER/Walk... (Mika/Polydor)	ADD
SQUEEZE/It's Love (A&M)	6
WENDY WALL/Real Love (SBK)	2

Information current as of November 7.

POLLSTAR

Biggest Gigs Of The Last Month

Pos.	Artist	Avg. Gross
	Venue/City	(in 000s)
1	ROLLING STONES Memorial Coliseum/L.A. (four shows)	\$9166.9
2	ROLLING STONES Sullivan Stadium/Foxboro, MA (three shows)	\$4648.3
3	ROLLING STONES Shea Stadium/NYC (two shows)	\$3735.6
4	SIEGFRIED & ROY Radio City Music Hall/NYC (29 shows)	\$3726.6
5	GRATEFUL DEAD Meadowlands Arena/E. Rutherford, NJ (six shows)	\$1904.2
6	ROLLING STONES Legion Field Stadium/ Birmingham, AL	\$1804.3
7	ELTON JOHN Madison Square Garden/NYC (four shows)	\$1613.9
8	ROLLING STONES Cyclone Stadium/Ames, IA	\$1589.2
9	ROLLING STONES Arrowhead Stadium/Kansas City, MO	\$1576.0
10	FRANK SINATRA Skydome/Toronto, ONT	\$1165.6

New Tours

Among this week's new tours:

- BEAT FARMERS
- REGINA BELLE
- CALL
- IAN HUNTER & MICK RONSON
- INNOCENCE MISSION
- MILLIE JACKSON
- MEAT PUPPETS
- TREVOR RABIN
- GEORGE STRAIT
- TOAD THE WET SPROCKET

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.



Model Of A Perfect Promotion

Rough Trade Records' well-lubed marketing staff left all competition for Promo Item O' The Week in a cloud of dust as it fueled programming interest in Galaxie 500's hard-drivin' label debut by shipping select college stations and New Rock reporters a model kit of Ford's famed 1966 Galaxie hard-top street cruiser (pictured).

The musical models — mailed to coincide with the release of the Boston-based trio's scorching "On Fire" LP — naturally sport the band's name, and can be assembled in stock, custom, and drag designs. Unfortunately, the kits were rock 'n' rolled off the promo assembly line without tubes of the ever-popular model glue.



DAN O'DAY

READERS' PET PEEVES

More Verbal Traps To Avoid

In a recent column, I shared some of my personal pet peeves culled from the hundreds of airchecks I hear each year. My mailbox quickly overflowed with communiques from other peeved people. Here's a sampling.

Copy Culprits

WLHT/Grand Rapids OM Steve Dirksen writes, *My #1 pet peeve is using "we" or "us" in spots, instead of "they" or "them." I usually kill jocks who do this; they end up associating our station and themselves with some sleazy restaurant or feminine hygiene product!*

Ray Todd of KCLA/Pine Bluff, AR submits this complaint: *As Production Director, my biggest source of copy aggravation is the overworked and misused word "needs." "Just come to Ned's Nursery for all of your lawn and garden needs." Unless you're selling food, water, shelter, or oxygen, there are no needs.*

I, too, have no fondness for this use of "needs." But I object to the flaccid copy it tends to produce, not the alleged improper use of the word.

Add To The List . . .

WXMX/Columbus, OH OM Jeff Conn offers a virtual grocery list of irritating items:

- Jocks who tag weather temps with "degrees." If they say it's 76, I think it's safe to assume most listeners will understand they're referring to the temperature.

- Jocks who preface area codes (usually 800 numbers) with a "1" — as if listeners aren't aware that a "1" must be dialed first.

- Self-indulgence: "One of my favorite songs," "I feel good today." Jocks should involve listeners and avoid centering their raps around themselves.

- Mispronunciations: "EC cetera," "Feb-U-ary," and "IR-regardless."

When a DJ says, "High today should be about 82, right now it's 76," he doesn't need to add the "degrees" tag. But it sounds a bit odd to relate the forecast without any mention of temperatures and then suddenly say, "Right now it's 76." That's more abrupt than is conversationally comfortable.

If you're announcing a phone number, it's incorrect to preface the number with "1." If, however,

ATTENTION JOCKS! If you think I should be writing about you, tell me why. Comments, suggestions, questions, and complaints are welcome. Due to the volume of mail, I regret that I cannot critique the airchecks I receive. But I'd love to hear what you're doing.

"(An announcer shouldn't) close with, 'This has been Joe Jones.' As far as I know, the person's life hasn't ended, nor has he decided to change names."

—Stephen Winzenburg

you're giving dialing instructions, the "1" is appropriate. Thus, the two structures:

"Be ready to call our Power Line at 800-234-5678."

"Now's your chance! Pick up the phone and dial 1-800-234-5678."

As for mispronunciations, they're always irritating. If you don't know the word or can't say it correctly, don't use it.

Faulty Forecasts

Professor Stephen Winzenburg of the Grandview College (Des Moines) Communications Department cites:

- Announcers who pronounce the word "a" as "ay" instead of "uh." "Ay" is a letter in the alphabet; "uh" is the correct pronunciation when using that letter as a word in a sentence. Air talent pronounce it correctly when making a conversational remark like, "We have a winner." But most will pronounce the same word "ay" when reading something like, "The National Weather Service has issued a severe thunderstorm warning."

- Improper use of weather terms: "partly cloudy" and "partly sunny" have different meanings. "Partly cloudy" means clouds cover 30-60% of the sky; "partly sunny" means clouds cover 60-80%.

- Announcers who give forecasts that are already old. This usually happens late in afternoon drive. The air personality says, "The high this afternoon will be in the low 70s" — but the afternoon is gone.

- Meaningless garbage in song intros: "Here's a little bit of . . ." or "Here's something from . . ."

- Finally, I still hear talent and news announcers closing with, "This has been Joe Jones." As far as I know, the person's life hasn't ended, nor has he decided to change names.

What really irks me about the improper use of "partly sunny" is

that invariably it's being done on the PD's orders in a misguided attempt to accentuate the positive.

"This has been Joe Jones reporting for KKKK News" makes sense; "This has been Joe Jones" does not. I go nuts when I hear some air personality say, "So until tomorrow at 6, I'm Ed Jock." Oh, yeah? And then who will you be?

Involve Listeners

Glen Adams, Director of the Connecticut School of Broadcasting, writes, *Radio is inherently a personal medium. It's a shame that most announcers forget the basic concept of one-to-one. How often do you hear Joe Announcer say, "Good afternoon, everybody" instead of "Good afternoon, I hope you're enjoying the day?"*

And what about the announcer who tells listeners, "I'll be with you till 7pm"? Who cares? Certainly not the listener. Is the announcer telling the listener to turn the dial to another station after 7pm? Cross-promotion and front-selling are great ways to keep the listener looking ahead: "I'll be keeping you company until Sally Announcer takes the controls at 7."

Here's a great one: "Currently, outside our studio it's 78 degrees." If you didn't say "currently" or "outside," would you be implying that you're giving a dated and/or interior temperature? Why not give a town's temperature and promote community identity?

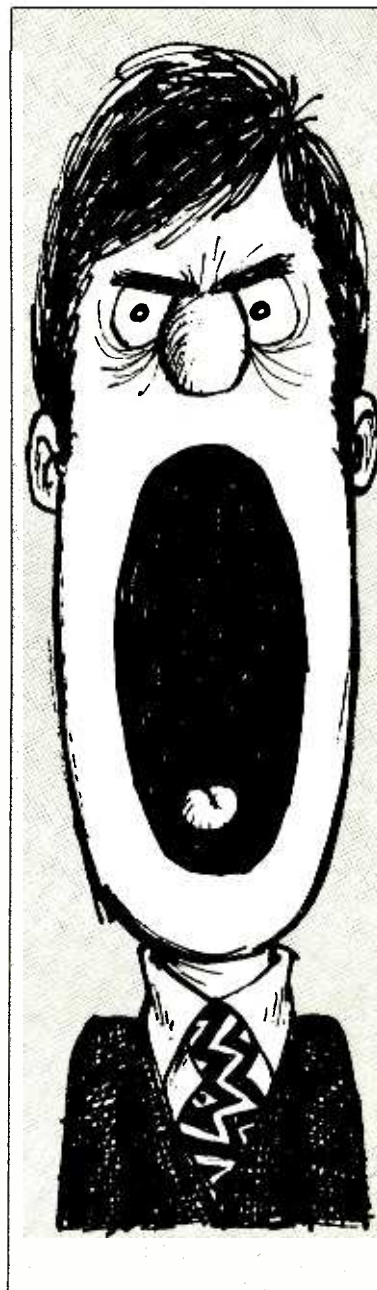
"My least favorite cliché is 'music from,' as in 'Now here's music from Madonna.' What else would we play by Madonna — tennis shoes?"

—Donna Halper

A phony greeting like "Good afternoon, I hope you're enjoying the day" reminds me of Dr. Don Rose's retort to the person who said to him, "Have a nice day." Rose responded, "And if I don't, can I take it back for a refund?"

A casual comment that reflects your own experience while offering something your listeners can relate to will have a much stronger effect: "If you've been cooped up in an office all day, take a look outside; it's a gorgeous afternoon."

I agree that telling your listeners when you'll be leaving is dumb. But I don't consider "I'll be keep-



"Simply telling the audience that something will be occurring later is not promoting. Promoting is giving the listener a compelling reason to keep listening."

ing you company until Sally Announcer takes the controls at 7" to be promoting anything of interest to the listener. Simply telling the audience that something will be occurring later is not promoting. Promoting is giving the listener a compelling reason to keep listening.

Who the heck cares what the temperature is "outside our studio?" Adams clearly has a point. However, attributing the temperature to the city in general is often too broad. Temperatures vary even in relatively small towns (downtown vs. the highway vs. the lake).

Also on the weather front, Gene Baxter of KXXX/San Francisco writes about what "really steams" him: jocks talking about "cooler" and "warmer" temperatures. Temperatures are numbers on a scale. They can only be "higher" or "lower." It's the weather that's "warmer" or "cooler."

Cliche Closes

Consultant Donna Halper sounds these disgruntled notes:

- At the end of a shift, why do jocks repeatedly say, "Well, that's it for me" (which sounds as if they're about to face a firing squad), or "Well, I'm out of here" (which sounds as if they're delighted they got through another boring show)?

- My alltime least favorite cliché is "music from," as in, "Now here's music from Madonna." What else would we play by Madonna — tennis shoes?

"Jocks should involve listeners and avoid centering their raps around themselves."

—Jeff Conn

- Then there are perfectly normal phrases that become clichés from overuse, such as "coming up next." I've heard jocks front-sell five out of six songs that way ("I've got Traffic coming up next . . . I've got Wham coming up next . . .") and boy does it get boring.

- When reading PSAs, why do some announcers say, "The public is invited?" If the public isn't invited, why are they reading the PSA? And when was the last time we called ourselves "the public" anyway?

Dan O'Day, author of "Personality Radio," conducts air talent seminars for stations, groups, and associations. He can be reached at (213) 479-1767.



JOEL DENVER

CLEVELAND MARKET PROFILE

WMMS Regroups For The '90s

"I have something to prove here, and as a team we'll do it," says OM Rich Piombino of radio legend WMMS/Cleveland, which has gone through a few changes in the last several years. "Some [changes] are positive and some are not. But in the end the results are all that really matter."

While not happy with the summer Arbitron, showing WMMS sliding 10.7-7.6 (its lowest book in years) and falling 13.1-10.9 in Birch, Piombino believes the fall numbers will reverse the trend. "In the just-released August/September Birch our 12+ jumped 10.5 13.2, and every daypart was up. WPHR (CHR) went 6.3-5.8, WRQC (CHR) moved 3.0-2.3, WNCX (Classic Rock) went 9.2-7.6, WLTF (AC) posted a 7.3-6.3, and WMJI (AC) moved 7.1-6.8."

'Rebuild The Perfect Beast'

Joining WMMS in April 1988 as Promotions Director, Piombino witnessed the departure of OM/afternoon personality Kid Leo (to



Rich Piombino

Columbia as VP/Artist Development), the tough time Jeff McCartney (now KTFM/San Antonio OM) had trying to fill those shoes, and

his own rise to the OM slot in January of this year.

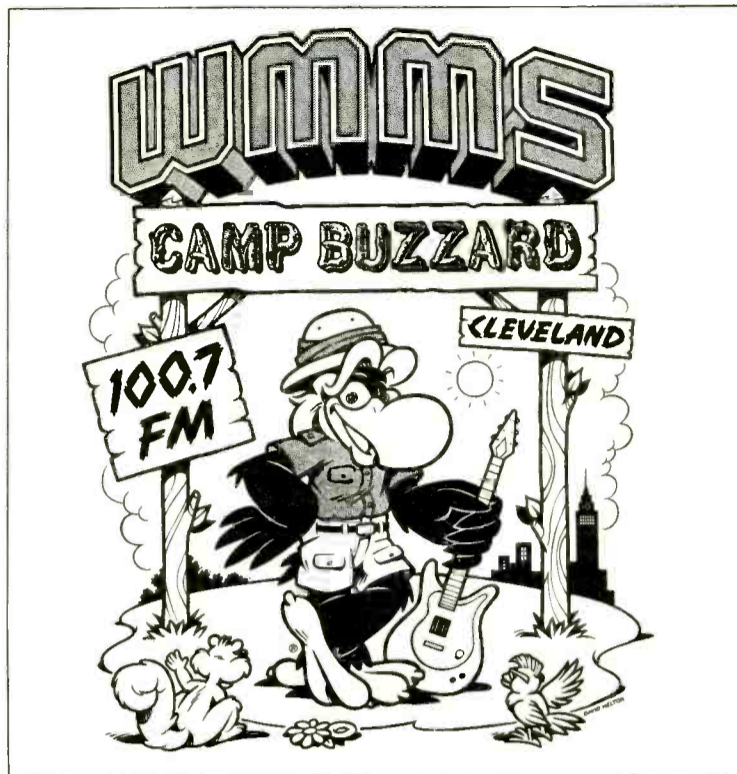
"This time period has drawn us closer together, with the newer staffers and the older staffers forming a reenergized team. It was a tremendous loss when Kid Leo left, as he was the station's spiritual glue. It took me some time to figure out how to cement the place back together. Our passion right now is to rebuild the perfect beast for the '90s."

Rebuilding the perfect beast meant analyzing some of the Buzzard's problems. "We don't make news when we make ratings... we make news when we don't," says Piombino. "Some of it had to do with the market and our competition, and much of it had to do with ourselves. We now know much better what we are and what we will be doing. Sometimes great teams have to retrench and then grow again. But WMMS's overwhelming success is something that makes me proud to be a part of this station, and it's something we're ever mindful of."

Dismissing critics who say WMMS is no longer CHR, Piombino counters, "This is not an AOR station. I don't know the answer about playing artists like Paula Abdul and New Kids On The Block, but we're currently exploring our audience's acceptance of some of these artists. If we can play them and they're hits, then we'll play them. But for now we're a rock-based CHR."

"The biggest mistake of the recent past was we approached all

Continued on Page 48



WPHR's Power Play

WPHR (Power 108)/Cleveland hit the airwaves in January 1988 under then-PD Steve Kelly, who left in March '89. The PD duties then shifted to MD/night rocker and original staffer Cat Thomas, who'd spent the previous five years as MD/night jock at WXLK (K92)/Roanoke.

Under Thomas in the summer Arbitron, Power 108 jumped 3.4-5.6 (just two shares behind WMMS) and 4.7-5.8 in Birch. But success was a while in coming.

"Originally, it was tough to figure out where to go as the hole wasn't that clear," recalls Thomas. "Now we know what Clevelanders want and that's a good, straight-ahead rockin' CHR. We'll play Madonna or a Young MC in a dayparted situation. Our main course is to head to the rock side, but we're more mainstream than WDFX/Detroit or KQLZ (Pirate Radio)/Los Angeles."



Cat Thomas

No Bashing Allowed

The initial strategy for most new Cleveland stations has been to slam WMMS. Thomas takes the opposite approach. "We don't bash WMMS on-air. Clevelanders are set in their ways and don't want to hear anything bad about a station they've loved for 20 years. Music plays a big part in their lives, and you can thank Kid Leo and WMMS for instilling the attitude that Cleveland is the rock & roll capital of the world."

As a result of that attitude, concert tie-ins are a major tool in local stations' promotion arsenals — an area "WMMS almost had an exclusive lock on," notes Thomas. "As WMMS has lost ground in the ratings, they've had to give up some ground in that area as well. Power 108 has had a lot to prove. Other CHRs, like WGCL, have come and gone. But we went out, got the numbers, and proved ourselves."

He partially attributes Power 108's gains and WMMS's losses to the fact that Power 108 and other stations are "getting their acts together. WMMS's come, which is

Continued on Page 48

WRQC Hot To Trot

WRQC (Hot 92-FM)/Cleveland is in a state of transition, but PD Tom Kent is there for the long haul. Joining initially last fall as morning man, he inherited the PD post this summer, immediately after the sale from United Broadcasting to Boston-based T.A. Associates was announced.

"A lot of people left who were unsure of the future, so I've had to practically restaff the entire station," says Kent. The lineup includes morning cohorts Tom Kent & The Bear (aka Jim Butler from crosstown WMMS), Sports Director Bob Kravitz (Cleveland Plain Dealer journalist), and weatherman Don Webster (from TV 5). Brett Summers (from WNCX) handles middays, former night personality Mike Gallagher covers afternoons, Hollywood Haze (ex-KCPW/Kansas City) hosts nights, and Jeffrey B (92X/Columbus) helms late-nights. Overnighter Johnny Sharpe retains his shift.

Double The Power

"My next step was to correct the music for a true mainstream pres-

Continued on Page 48



Tom Kent



Music Monitor

Plugging liners like "Triple The Music" and "Your 20-In-A-Row Station" (once per daypart), WRQC (Hot 92-FM) swings into play with mixes like this 5pm sample:

- BAD ENGLISH/When I See You Smile
- DINO/I Like It
- STARSHIP/It's Not Enough
- JOAN JETT/I Hate Myself For Loving You
- MIAMI SOUND MACHINE/Conga
- TEARS FOR FEARS/Sowing The Seeds Of Love
- RICHARD MARX/Angelia
- JOHN COUGAR MELLENCAMP/Cherry Bomb
- MILLI VANILLI/Blame It On The Rain
- FINE YOUNG CANNIBALS/Good Thing
- LOU GRAMM/Just Between You & Me
- BOBBY BROWN/Rock Wit'cha
- U2/Desire
- PAULA ABDUL/The Way That You Love Me



Music Monitor

WMMS plays up its rockin' image with sell lines like "Cleveland's 21-Year Home Of Rock & Roll" and "WMMS 100.7 From The Rock & Roll Hall Of Fame City." Here's what it sounds like at 5pm.

- ZZ TOP/Sharp Dressed Man
- MELISSA ETHERIDGE/No Souvenirs
- DOORS/Hello I Love You
- U2/Bad
- CURE/Lullaby
- DAVID BOWIE/Suffragette City
- RED HOT CHILI PEPPERS/Higher Ground
- KIX/Don't Close Your Eyes
- ROLLING STONES/Mixed Emotions
- B-52'S/Love Shack
- ROBERT PLANT/In The Mood
- ALICE COOPER/No More Mr. Nice Guy



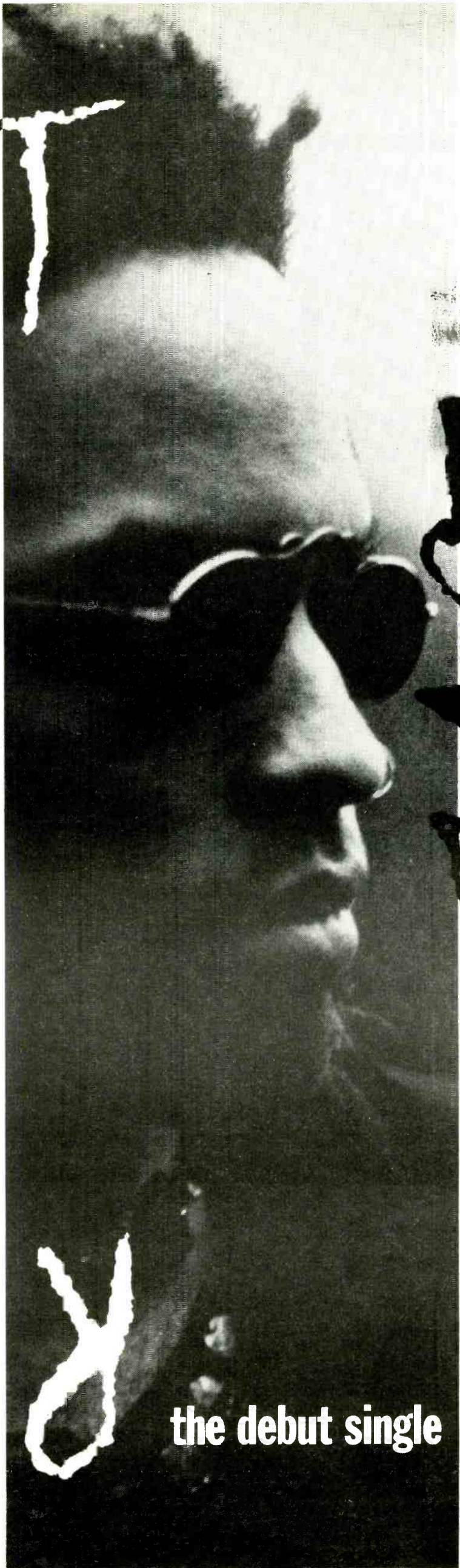
Music Monitor

According to PD Cat Thomas, WPHR (Power 108) is "about 65% current and 20% recurrent. The rest is some gold for flavor." Here's the flow during a typical 5pm hour.

- ANIMATION/Room To Move
- ROXETTE/Listen To Your Heart
- EDDIE MONEY/I Wanna Go Back
- ROLLING STONES/Mixed Emotions
- SIMPLE MINDS/Don't You...
- MILLI VANILLI/Girl I'm Gonna Miss You
- ALICE COOPER/Poison
- THIRTY EIGHT SPECIAL/Caught Up In You
- CHER/I Found Someone
- KIX/Don't Close Your Eyes
- TOM PETTY/Free Fallin'
- ALARM/Sold Me Down The River
- JANET JACKSON/Miss You Much

LET

LENNY
KRAVITZ



LOVE

3708

the debut single

The single from the debut
album Let Love Rule
Written, performed and
produced by Lenny Kravitz



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ERIC CLAPTON

"PRETENDING"

The New Single

From The Album

JOURNEYMAN



NEW & ACTIVE

74/25

One Of The "Most Added"

- | | |
|-------------|--------------|
| WXKS add | KKYK deb 30 |
| CKOI add | Y107 add |
| Q95 add 25 | KTUX deb 32 |
| KXYQ deb 29 | WDLX add |
| KISN add | KZIO add |
| WMMS 28-20 | KLQ add |
| KXXR deb 40 | KSND deb 39 |
| FLY92 add | WKPE deb 27 |
| WAEB add | 95XIL deb 39 |
| WKRZ deb 38 | WJAD add 32 |
| WYCR deb 35 | KISR deb 32 |
| X106 deb 29 | WVBS add 35 |
| WROQ deb 22 | KYYY deb 40 |
| WCGQ deb 36 | WKFR deb 39 |
| WZYP deb 40 | 99KG 40-35 |
| WQUT deb 31 | KFMW deb 40 |
| WOKI deb 29 | WIFC deb 35 |

Track: 2

Album: Debut 3 Breaker



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WMMS

Continued from Page 46

the music as either/or. Our parameters are a bit wider now, which is a return to the winning philosophy of the station's past." And while gold and heritage artists like Genesis, Joe Cocker, Rolling Stones, Aerosmith, and Led Zepelin are part of the mix, "they've been selectively programmed by daypart and cut versus the wide open approach of an AOR. These bands have stood the test of time and are part of our heritage.

"More importantly, WMMS is very aggressive musically with current product and representing the market's tastes. WMMS is breaking music again - we don't wait to pick up on the future of a superstar album and will often lead the label in exposing the next single by a few weeks. In addition, our on-air presentation is more CHR than any AOR I've heard."

Promotional Savvy

One thing WMMS is known for is its promotions. "This summer we've been promotionally outrageous... in the middle of everything from Memorial Day to Labor Day," notes Piombino. "There were things like the National Rib Cookoff, sponsorship of the Who concert (June), cosponsorship of the Budweiser Cleveland Grand Prix (July 4), participation in Riverfest (a three-day Midwest Mardi Gras in July), the National Airshow on Labor Day, and hosting the Stones in September.

"And we've just rekindled the 'Easy Money Birthday' contest, handing out \$20,000 one recent morning. It's all in keeping with folks who were the foundation of WMMS: Kid Leo, (longtime PD now consultant) John Gorman, (WMMS's first Promotion Director) Dan Garfinkel, and (Buzzard inventor) David Helton.

"There's no such thing as 'I' at this station. Everything is 'we,' except when I make mistakes because it all stops at my desk. WMMS is built on decisiveness and aggressiveness. Stand still and you die."

WRQC

Continued from Page 46

entation," continues Kent. "That meant bringing in the Selector System and installing a research department. We also changed our handle from '92Q' to 'Hot 92-FM.' And now we're just days away from a new signal, which will double our antenna height, boost us to 42kw, and dramatically increase our coverage and ratings potential."

Kent makes no apologies for the sagging summer numbers (3.1-2.5 in Arbitron), but is optimistic about the 3.1-3.5 upturn in Birch. "Birch has simply detected the improvement in our music. But to make any real gains we're waiting for the new owners (slated to take over 12/1). (T.A. principals) Allen Shaw and Bill Weller have left their Beasley posts and plan to let us stay CHR, keeping the present management setup.

CHR



Overlooking I-71, this WMMS billboard measures 50 feet high and 215 feet wide; the largest in the state of Ohio.

WPHR

Continued from Page 46

down, is being fragmented by us, WLTF, WMJI, and WNCX to the point where WMMS is now only leading by 100,000 people. Another key in our success has been owner Ardman Broadcasting (also parent of WZOU/Boston, now programmed by Steve Rivers) and (President) Mike Feldman, who's stuck by us and given us the tools to win. GM Mark Heiden has the same ballsy approach I do; he wants to win and win big."

Start Of Something Big?

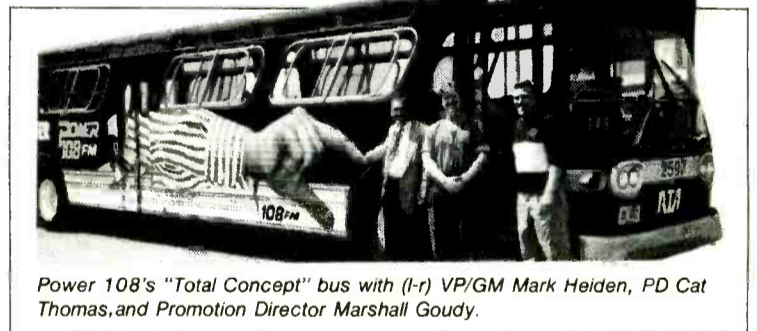
Among the outlet's winning tools are cash giveaways and TV advertising. It's currently running the "Power 108 Automatic Teller of the Airwaves," a theater-of-the-mind contest that uses the station's Preferred Listener Club Card. In just four weeks 20,000+ cards have been distributed through mail, phone requests, and a fulfillment house. "Listeners call in, we insert their card, and it spits out a cash amount," says Thomas. "It's creative and uses a procedure thousands of people do each day."

By staging "Summer Strip

Searches" to find "Power Strips" bumper stickers, Power 108 has handed out more cash and qualified listeners for an Isuzu Amiga. "We got thrown out of two suburban cities for the traffic jams we caused. It was the fastest response to a bumper sticker campaign I'd ever seen," says Thomas. "We told listeners the time, date, and location of where we'd be. It was amazing the number of people that would show up."

PD Thomas still works nights and feels it's an advantage. "I get to hear mornings, spend more time in the office than if I worked any other shift, and stay on the pulse of trends, which generally start with the younger demos at night. I just don't want to lose that edge."

If anything, Power 108's edge is going to be sharpened with the morning drive addition of veteran personality John "Records" Landecker (of WLS/Chicago fame). "Our team spirit will really soar with John aboard," notes Thomas. "He'll help us eventually beat the Buzzard morning zoo, as the rest of the dayparts are attainable: we finally beat WMMS 12+ and in 18-34 at night in the summer book. I've got to believe that's just the start."



Power 108's "Total Concept" bus with (l-r) VP/GM Mark Heiden, PD Cat Thomas, and Promotion Director Marshall Goudy.



The Hot 92-FM balloon at the Cleveland Airshow.

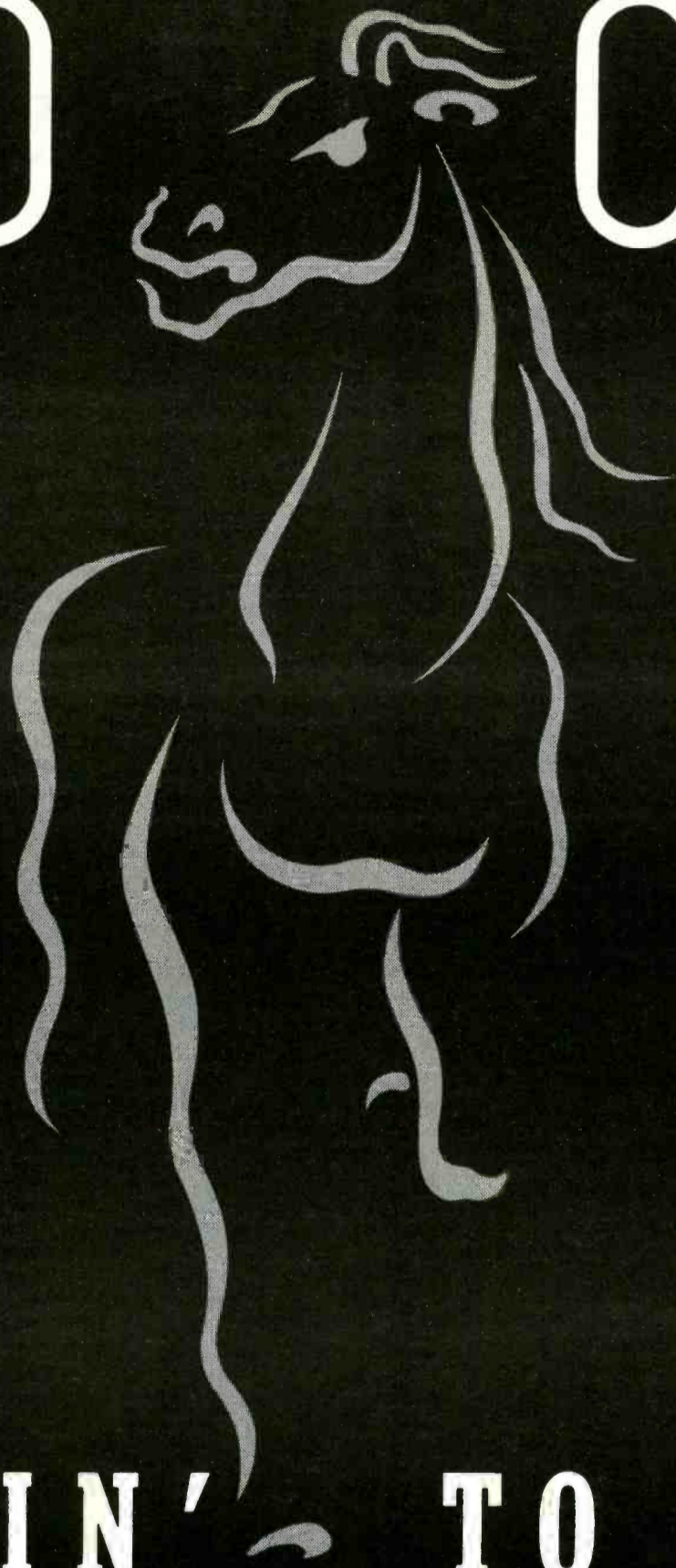
"When the sale is done, we'll finally have the guns in our arsenal to properly promote the station and

become a player. However, our lack of funds has sparked a lot of creativity. I've done my show from a dunk tank on the public square, complete with a wireless mike. We raised over \$60,000 for MDA in the process.

"Currently, our major promotion is called 'Triple Your Age In Cash.' We're plugging this as the easiest way to win. It also helps us focus on some older demos in addition to the teens we already have."

Looking toward the future, Kent believes marketing will help clear up any confusion about the station's identity change and help draw new cume to what he terms "the market's most mass appeal CHR. With the market so narrow-cast, we have the chance to pick up the most cume from other stations. And I believe the new signal will immediately be worth nearly two shares. As of now, it's the battle of the weak signals between us and WPHR. But in a short time we'll be on our way."

POCO



NOTHIN' TO HIDE

THE NEW SINGLE

Get ready for the ballad that blends the distinctive lead vocals of former Eagle Randy Meisner with POCO's sweet harmonies. "Nothin' To Hide," the new single from "Legacy," the POCO reunion album that's quickly approaching gold.

Written, produced by and featuring Richard Marx.

Management: Allen Kovac, Left Bank Management

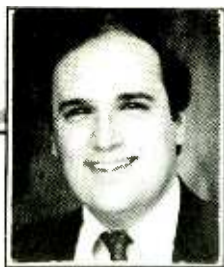
DON'T MISS POCO ON TOUR IN JANUARY AND FEBRUARY WITH RICHARD MARX

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MIKE KINOSHIAN

SUMMER RESULTS

Format Number One From Coast To KOST

This summer, a combination of CHR fluctuations (Los Angeles and New York) and perennial 12+ dominance (Chicago) contributed to an AC milestone — #1 12+ shows in the country's top three markets.

Making the three-city victory even more impressive is the book in which it took place. Most insiders acknowledge AC is least likely to flex its ratings muscle in summer and winter sweeps. Among the factors typically contributing to music ACs' usual less-than-potent summer performance is major league baseball — but this year was different.

KOST Hits A Homer

"KABC/Los Angeles (which carries the Los Angeles Dodgers) traditionally has affected practically all stations in the market during summer," noted KOST/Los Angeles PD Jhani Kaye.

In the summer Arbitron, Kaye's troops occupied the top spot 12+ for the first time in the station's AC history. Ironically, the move to #1 comes one year after the Dodgers captured the World Series. Observed Kaye, "It used to be that when the Dodgers were playing, KABC would do well — regardless of the team's record. These days, that seems to have changed."

A positive 12+ move for KOST is nothing new: this was its fifth successive upward trend. CHR KPWR ("Power 106") had its weakest showing in the past five books (6.1); Talk KABC declined 1.4 (from 5.7 last summer); and CHR KIIS-FM matched its winter performance (6.8), but was down 0.6 from last summer.



Jhani Kaye

The most significant difference from summer '88 was the transformation of AC KIQQ into "Pirate Radio" KQLZ. The Westwood One outlet captained by morning mate Scott Shannon took chunks from several stations, and helped pave the way for KOST to rest on top.

No new on-air and/or marketing tactics seem to be responsible for the station coasting to #1. "That's the nicest part of all," said Kaye. "We were just doing our normal act. Frankly, I'm mystified. The numbers just came through for us. I hesitate to say this is a trend for AC. It seems a lot of coincidences occurred this book."

Importance Of Trending

Looking at the baseball angle from the other side of the AC fence

is Full-Service WGN/Chicago PD Lorna Gladstone. The flagship station for the National League East champion Chicago Cubs experienced a 0.7 dip from last summer.

One would assume the Cubs' surprise emergence would have translated into even heftier numbers for WGN. While that didn't happen, Gladstone wasn't concerned about the slight decline.

"Unlike some other formats, a station such as ours is more concerned with trending," she remarked. "We can have a spectacular book or a bad book, and it's meaningless depending on the trend. It's important to look at numbers in terms of the past six or eight books, and to compare like books (summer-summer, spring-spring). Why compare a baseball book to a fall book?"



Lorna Gladstone

Lighting Up The Big Apple

WLTW/New York has been a steady Big Apple player (#1 35-64 in the spring Arbitron), but its 12+ progress from summer-summer is nothing short of eye-popping.

In most markets, a 1.9 12+ gain would be considered good, but in New York it's substantial. In fact, WLTW's increase enabled the lite AC to climb from 11th place to a tie for 1st with CHR WHTZ (Z100). (CHR's WPLJ and WQHT both dipped).

The stations that WLTW passed in a one-year span were (alphabetically):

- WBLS (UC) 4.0-3.7
- WCBS-FM (Gold) 4.1-4.2
- WINS (News) 4.3-4.5
- WNEW-FM (AOR) 4.4-4.2
- WOR (Talk) 4.3-4.3
- WPAT-FM (BM/EZ) 4.3-4.3
- WPLJ (CHR) 4.7-3.5
- WQHT (CHR) 4.5-3.9
- WRKS (UC) 4.2-3.9

WLTW executives were unavailable for comment regarding the station's dramatic 12+ improvement.

Wonderful Summer

The following list charts progress of FM music ACs. Owing to limited space, we regret we can only list the two leading stations per market (highest 25-54 numbers determined the stations noted).

Figures listed (left-right) are the station's summer '88 12+ Arbitron share, summer '89 12+ Arbitron stats, 25-54 Arbitron difference from summer/summer, and 12+ Birch share.

Editor's Note: The list was compiled in two parts; the second half will run next week (11/17).

	'88	'89	Change	Birch
WKLI/Albany	5.9	6.6	+0.1	5.1
WLEV/Allentown	7.9	10.7	+3.5	10.7
WSB/Atlanta	9.9	9.5	-1.1	7.7
WWMX/Baltimore	4.9	6.1	+2.6	4.6
WMJJ/Birmingham	11.2	11.9	+2.1	7.8
WMJX/Boston	3.8	4.5	Flat	3.3
WSSH/Boston	4.0	4.6	+0.2	3.6
WBUF/Buffalo	6.6	6.3	-0.1	4.9
WJYE/Buffalo	6.7	9.1	+7.1	7.8
WMXC/Charlotte	6.0	6.6	+1.8	6.8
WLMX/Chattanooga	7.9	10.0	+2.1	9.3
WKQX/Chicago	3.1	4.4	+1.8	2.9
WTMX/Chicago	2.7	2.6	-0.3	2.3
WRRM/Cincinnati	5.2	5.3	-0.4	5.8
WWNK/Cincinnati	3.9	5.6	+3.9	5.8
WLTF/Cleveland	8.3	8.8	+0.1	7.6
WMJI/Cleveland	7.0	9.0	+2.5	6.8
WSNY/Columbus	8.8	10.6	+1.9	9.9
KMGC/Dallas	2.6	2.8	+0.1	2.6
KVIL-FM/Dallas	6.7	7.6	+1.5	8.5
WVUD/Dayton	6.3	5.3	-3.6	3.6
WWSN/Dayton	6.0	7.8	+1.9	4.5
KSYY/Denver	1.7	4.0	+3.0	1.1
KXLT/Denver	4.2	5.3	+1.0	2.6
WNIC/Detroit	4.8	4.1	-0.4	4.3
WOMC/Detroit	3.2	4.1	+1.3	3.0
KFIG/Fresno	3.9	3.8	+0.7	2.9
WLHT/Grand Rapids	6.6	7.8	+0.8	6.8
WMAG/Greensboro	7.9	5.0	-4.9	5.4
WWWB/Greensboro	4.3	4.6	+1.2	3.1
WFBC/Greenville	8.8	7.9	-1.1	6.2
WMYI/Greenville	6.3	10.4	+6.1	8.6
WHP/Harrisburg	5.8	6.3	-0.4	3.0
WIMX/Harrisburg	6.0	4.1	-1.9	5.8
WIOF/Hartford	3.6	4.8	+0.6	3.6
KRTR/Honolulu	5.9	7.9	+2.2	NA
KFMK/Houston	4.4	3.5	-0.6	2.3
KLTR/Houston	3.8	5.5	+1.9	3.9
WENS/Indianapolis	6.7	6.9	+0.6	7.2
WTPI/Indianapolis	3.4	4.1	+1.1	3.4
WEJZ/Jacksonville	4.1	8.4	+5.3	3.8
WIVY/Jacksonville	8.5	5.2	-5.0	4.2
KLSI/Kansas City	4.8	4.8	-0.9	5.0
KUDL/Kansas City	5.1	3.9	-3.1	3.3
WMYU/Knoxville	11.5	12.7	+1.8	13.2
WFMK/Lansing	7.5	9.5	+3.5	6.1
WKKP/Lansing	2.9	3.2	+2.6	2.1
KMZQ/Las Vegas	4.8	5.8	-0.6	4.4
KRLV/Las Vegas	2.1	3.9	+1.5	3.5
KBIG/Los Angeles	4.2	3.6	-0.3	3.0
KOST/Los Angeles	5.0	6.8	+2.2	4.3
WRKA/Louisville	4.3	5.6	+1.2	4.5
WVEZ/Louisville	6.9	7.9	+2.4	4.4
KELT/McAllen	8.2	6.4	-2.2	NA
WRVR/Memphis	7.1	6.4	-0.9	5.1
WJQY/Miami	3.1	3.4	+1.1	3.0
WLVE/Miami	2.9	3.0	+0.3	2.8
WLTQ/Milwaukee	4.7	4.8	+0.3	3.1
WMYX/Milwaukee	3.9	3.6	+0.1	2.7
KSTP/Minneapolis	7.5	6.5	-2.7	6.6
WLTE/Minneapolis	5.5	7.3	+2.1	5.2
KOCN/Monterey	3.0	2.5	+0.2	2.2
KWAV/Monterey	3.0	5.0	+1.8	4.3
WLAC/Nashville	7.2	6.8	-0.5	7.6
WRMX/Nashville	4.0	6.8	+2.1	3.4
WALK/Nassau	6.0	6.3	Flat	5.9
WKJY/Nassau	2.2	3.5	+1.9	2.5
WLMG/New Orleans	6.3	5.1	-1.0	3.3
WLTS/New Orleans	5.9	6.2	+1.5	5.8
WLTW/New York	3.8	5.7	+2.6	3.6
WNSR/New York	2.7	3.2	+0.5	2.5
WJQI/Norfolk	3.4	5.4	+1.9	5.1
WWDE/Norfolk	5.4	6.0	+2.2	4.8

Continued Next Week

WSTC's Power Breakfast

While it's a nice gesture, there's nothing unusual about stations serving listeners breakfast. Actually, giving out cheese- and sausage-laden pita concoctions, eggs, and bacon may not even be nice: breakfasts like that help boost cholesterol counts into orbit. Full-Service WSTC/Stamford, CT opted for a different morning menu.

One day last month the station's "Fun 'N' Games" department and PD/AM driver Bill White dished out over 75 bowls of spaghetti and meatballs to passers-by going to work. The breakfast crew distributed the pasta at a strategically located downtown spot between 7-9am.

"We wanted to do something crazy," admitted Promotion Director Christine Segalas. "Instead of having a traditional breakfast, we

decided to do spaghetti and meatballs. It was great; people hung out and listened to the station."

There was little advance promotion. The station used a light teaser campaign two or three days prior to providing the free grub. Response was so favorable, WSTC repeated the offbeat breakfast giveaway two weeks later with that good old early morning standby — corned beef and cabbage.



HARVEY KOJAN

BOOK REVIEW

Survey Says: Another Solid Summer

The AOR machine just keeps rolling along: the summer Arbitron offers convincing proof the format is in superlative health, with the vast majority of stations surveyed posting numbers certain to keep even the most demanding GM smiling.

There were exceptions, of course, and it's the stations suffering significant losses that usually draw the most attention. But don't be deceived, because very few AORs experienced serious ratings erosion. Most, in fact, demonstrated growth.

12+ Up

The format managed a good showing in the 12+ beauty contest, as a majority of stations (52%) recorded gains. Seven AORs were number one 12+ in their respective

markets: WTUE/Dayton, WFBQ/Indianapolis, WNOR/Norfolk, WMMR/Philadelphia, WCMF/Rochester, KMOD/Tulsa, and WAQY/Springfield, MA.

18-34 Remains Strong

AOR's national achievements in the 18-34 cell were, as always, impressive. Despite the much-discussed rock CHR invasion, AORs hold the top spot in 18-34 men in 78% of the markets surveyed. (The 3% decline from last summer is not statistically significant.)

25-34: No Problem

The format is numero uno in the key 25-34 male cell in just about three-quarters of the markets surveyed. That's off slightly from last summer, when AOR had its best 25-34 showing since the advent of Classic Rock. (Again, a 5% dip is not large enough to be relevant.)

25-54 Up Again

Looking for a positive trend? You'll find it in this cell: the percentage of AORs leading the way in 25-54 men rose again this summer to an alltime high 47%. That's up substantially from two years ago, when AOR Assistant Editor Lynn "Don't Call Me Cute" McDonnell and I first started tracking 25-54 men. (Actually, Lynn's been tracking 25-54 men for years — but that's another story.)

Format Report Card

	Summer '89	Summer '88
Markets Surveyed	73	73
Stations Surveyed	97	105
12+ Scores	52% up 44% down 4% flat no debuts	44% up 47% down 8% flat 1% debut
Markets With AOR #1 In Adults 18-34	49%	55%
Markets With AOR #1 In Men 18-34	78%	81%
Markets With AOR #1 In Men 25-34	73%	78%
Markets With AOR #1 In Men 25-54	47%	42%

All figures refer to Arbitron metro survey areas, Monday-Sunday, 6am-midnight.

#1 12+ figures are in bold.

First or second-place rankings in demos are indicated. (T) signifies a tie for the position. Stations listed below the line and/or outside their primary metros are enclosed in parentheses. They are included in determining market rank but do not contribute statistics toward the report card. Stations rated below 1.0 are not included. (CR) indicates a Classic station; (NR) indicates a New Rock station. They do not contribute statistics toward the report card.

The preceding was a paid political announcement by "People For Confusing Statistics" and is solely for the entertainment of our audience. Any publication, reproduction, transmission, or other use of the mind-numbing array of useless statistics contained herein without the express written consent of the New York Knights is prohibited.

Crying babies will be removed from the theatre and shot.

Summer '89 Scoreboard

Station/Market	12+	Adults 18-34	Men 18-34	Men 25-34	Men 25-54
WEQX/Albany	.9-1.6	—	—	—	—
WPYX/Albany	10.2-8.3	1	1	1	1
WQBK/Albany (CR)	4.3-4.1	—	—	2	—
WZZO/Allentown	11.1-11.5	1	1	1	1
WKLS/Atlanta	5.8-6.8	2	2	1	2
WZGC/Atlanta (CR)	5.7-6.1	—	—	—	—
KLBJ/Austin	8.7-9.2	1	1	1	1
KPEZ/Austin	4.5-4.3	—	—	—	—
KQFX/Austin (CR)	4.4-3.1	—	—	—	—
WGRX/Baltimore (CR)	2.0-3.2	—	—	—	—
WIYY/Baltimore	6.7-6.2	1	1	1	1
(WHFS/Baltimore)	2.3-2.7	—	2	2	—
WZRR/Birmingham (CR)	8.6-10.7	1	1	1	—
WBCN/Boston	5.8-5.5	2	1	1	1
WCGY/Boston	1.4-1.9	—	—	—	—
WFNX/Boston (NR)	2.2-1.9	—	—	—	—
WZLX/Boston (CR)	3.6-3.5	—	—	—	—
WGR/Buffalo	9.8-7.0	1	1	1	—
WUFX/Buffalo (CR)	3.0-5.4	—	—	2	—
WRFX/Charlotte	7.2-7.5	2	1	1	1
WCKG/Chicago (CR)	4.1-3.8	—	2	2	—
WLUP/Chicago	4.8-4.4	1	1	1	1
WXRT/Chicago	2.7-2.3	—	—	—	—
WEBN/Cincinnati	10.2-11.9	1	1	1	1
WOFX/Cincinnati (CR)	6.0-5.9	—	2	2	—
WNCX/Cleveland (CR)	7.3-7.6	1	1	1	2
WLVQ/Columbus, OH	9.6-7.3	2	1	1	1
WMGG/Columbus, OH (CR)	5.2-5.1	—	2	2	—
KTXQ/Dallas	3.6-3.8	1(T)	1	1	—
KZEW/Dallas	2.2-1.6	—	—	—	—
KZPS/Dallas (CR)	2.7-2.9	—	—	—	—
WAZU/Dayton	7.3-7.8	2	1(T)	2	—
WTUE/Dayton	9.2-10.1	1	1(T)	1	1
KAZY/Denver	6.3-5.4	—	2	2	—
KBCO-AM & FM/Denver	8.2-6.9	1	1	1	1
KBPI/Denver	3.5-4.0	—	—	—	—
KRFX/Denver (CR)	4.0-4.0	—	—	—	—
WCSX/Detroit (CR)	3.9-3.6	2	—	2	2
WLLZ/Detroit	4.1-3.3	—	2	—	—
WRIF/Detroit	3.8-3.2	—	1	1	—
KLAQ/El Paso	9.9-11.6	1	1	1	1
KCLQ/Fresno (CR)	2.2-2.4	—	—	—	—
KKDJ/Fresno	5.5-5.5	1	1	2	—
WJFM/Grand Rapids (CR)	3.7-6.0	—	—	—	1(T)
WLAV/Grand Rapids	7.9-5.8	—	1	2	—
WKRR/Greensboro	9.2-11.4	1	1	1	2
WCKN/Greenville, SC (CR)	4.1-5.7	—	1	1	—
WTPA/Harrisburg	6.6-6.3	2	1	1	2
WCCC-AM & FM/Hartford	5.3-6.6	2	1	2	1
WHCN/Hartford	6.1-5.8	—	2	1	2
KHFX/Honolulu (CR)	** -3.0	—	—	—	—
KPOI/Honolulu	6.5-6.0	—	—	2	—
KLOL/Houston	7.0-5.0	2	1	2	—
KZFX/Houston (CR)	3.3-3.5	—	—	—	—
WFBQ/Indianapolis	15.6-14.4	1	1	1	1
WFYV/Jacksonville	8.3-9.5	2	1	1	1
WIOJ/Jacksonville (CR)	2.3-3.0	—	—	—	—
KCFX/Kansas City (CR)	4.3-4.6	—	—	2	—
KYYS/Kansas City	4.7-5.3	2	1	1	2
WIMZ-AM & FM/Knoxville	10.7-11.0	2	1	2	2
WJXQ/Lansing	4.8-2.7	—	—	—	—
WMMQ/Lansing (CR)	5.1-5.3	—	2	—	—
KKLZ/Las Vegas (CR)	5.7-5.6	2	1	1	2
KOMP/Las Vegas	6.3-4.8	—	2	2	—
KLOS/Los Angeles	3.8-4.1	—	1	1	1
KLSX/Los Angeles (CR)	1.8-2.0	—	—	—	—
KNAC/Los Angeles	1.0-1.0	—	—	—	—
KROQ/Los Angeles (NR)	2.3-2.5	—	—	—	—
WQMF/Louisville	8.3-8.2	2	1	1	2
KRIX/McAllen-Brownsville	4.0-4.1	—	—	—	—
WEGR/Memphis	7.6-8.8	2	1	1	1
WGTR/Miami-Ft. Lauderdale	3.5-2.9	2	2	2	—
WSHE/Miami-Ft. Lauderdale	2.4-2.9	—	—	—	—
WZTA/Miami-Ft. Lauderdale (CR)	1.7-2.5	—	—	—	—
WKLH/Milwaukee (CR)	6.1-8.2	1	1	1	1
WLZR-AM & FM/Milwaukee	5.8-6.4	—	2	—	—
WQFM/Milwaukee	4.0-3.6	—	—	2	—
KJJO/Minneapolis	3.2-3.6	—	2	—	—
KLXK/Minneapolis (CR)	3.9-4.3	—	—	2	—
KQRS-AM & FM/Minneapolis	8.6-9.9	1	1	1	1
KTCZ/Minneapolis	4.2-4.0	—	—	—	—
KMBY/Monterey-Salinas	4.8-5.6	1	1	1	1
WGFX/Nashville (CR)	5.8-4.5	—	—	2	—
WKDF/Nashville	10.7-9.0	2	2	1	2(T)
WBAB-AM & FM/Nassau-Suffolk	5.0-5.3	1	1	—	—
WDRE/Nassau-Suffolk (NR)	1.7-1.5	—	—	—	—

Continued on Page 55

ROD STEWART

"Downtown Train"

The Brand New Single
Produced by Trevor Horn

From *Storyteller • The Complete Anthology: 1964-1990*



STIEFEL · PHILLIPS
ENTERTAINMENT

Whether
you're a
Program
Director, Music
Director or
On-Air
Talent...
whether your
format is
CHR, AOR or
AC...if you
check this list,
chances are
you'll find some
friends — whose
stories are
worth
telling again
and again.

ROD STEWART Storyteller

THE COMPLETE ANTHOLOGY: 1964-1990

- Good Morning Little Schoolgirl (1964)
- Can I Get A Witness? (1965 with Steampacket)
- Shake (1966 with Brian Auger and the Trinity)
- So Much To Say (1968)
- Little Miss Understood (1968)
- I've Been Drinking (1967 with the Jeff Beck Group)
- I Ain't Superstitious (1967 with the Jeff Beck Group)
- Shapes Of Things (1967 with the Jeff Beck Group)
- In A Broken Dream (1969 with Python Lee Jackson)
- Street Fighting Man (1969)
- Handbags and Gladrags (1969)
- Gasoline Alley (1970)
- Cut Across Shorty (1970)
- Country Comforts (1970)
- It's All Over Now (1970)
- Sweet Lady Mary (1971 with Faces)
- Had Me A Real Good Time (1971 with Faces)
- Maggie May (1971)
- Mandolin Wind (1971)
- (I Know) I'm Losing You (1971)
- Reason To Believe (1971)
- Every Picture Tells A Story (1971)
- Stay With Me (1971 with Faces)
- True Blue (1972)
- Angel (1972)
- You Wear It Well (1972)
- I'd Rather Go Blind (1972)
- Twistin' The Night Away (1972)
- What Made Milwaukee Famous (1972)
- Oh! No Not My Baby (1973)
- Pinball Wizard (1972)
- Sweet Little Rock 'N Roller (1974)
- Let Me Be Your Car (1974 with Elton John)
- You Can Make Me Dance, Sing or Anything (1976 with Faces)
- Sailing (1975)
- I Don't Want To Talk About It (1975)
- Stone Cold Sober (1975)
- To Love Somebody (Previously unreleased with Booker T & the MGs)
- Tonight's The Night (1976)
- The First Cut Is The Deepest (1976)
- The Killing Of Georgie (Part I and II) (1976)
- Get Back (1976)
- Hot Legs (1977)
- I Was Only Joking (1977)
- You're In My Heart (1977)
- Da Ya Think I'm Sexy? (1978)
- Passion (1980)
- Oh God, I Wish I Was Home Tonight (1980)
- Tonight I'm Yours (1981)
- Young Turks (1981)
- Baby Jane (1983)
- What Am I Gonna Do (I'm So In Love With You) (1983)
- People Get Ready (1985 with Jeff Beck)
- Some Guys Have All The Luck (1984)
- Infatuation (1984)
- Love Touch (1986)
- Every Beat Of My Heart (1986)
- Lost In You (1988)
- My Heart Can't Tell You No (1988)
- Dynamite (1988)
- Crazy About Her (1988)
- Forever Young (1988)
- I Don't Want To Talk About It (1989 version)
- This Old Heart Of Mine (1989 duet with Ronald Isley)
- Downtown Train (1989)

The Definitive Rod Stewart Boxed Set —

65 Songs In A Deluxe Four-CD Or Four-Cassette Package.

LORD



TRACY

OUT WITH THE BOYS

TRACK DEBUT 60 AOR NEW ARTIST #4

THE LEAD HIT TRACK
FROM THE DEBUT ALBUM

*deaf
gods
no 7yBB fo
of BbYlON*



PRODUCED BY: MARA DODSON MANAGEMENT: PETER C. LEEDS/ARTIST AND ENTERTAINMENT MANAGEMENT/STORMICA RECORDS, INC.



THE OUTRAGEOUS ROCK ASSAULT IS ON!



Summer '89 Scoreboard

Continued from Page 51

Station/Market	12+	Adults 18-34	Men 18-34	Men 25-34	Men 25-54
(WNEW/Nassau-Suffolk)	3.2-3.4	—	—	1	—
(WXRK/Nassau-Suffolk) (CR)	3.1-3.7	—	2	2	1
WCKW-AM & FM/New Orleans (CR)	3.9-2.8	—	—	—	—
WRNO/New Orleans	4.8-3.0	—	—	—	—
WNEW/New York	4.2-4.2	1	1	1	1
WXRK/New York (CR)	3.4-3.6	—	2	2	2
WAFX/Norfolk (CR)	11.7-6.8	2	2	2	2
WNOR-AM & FM/Norfolk	6.6-7.9	1	1	1	1
WOFM/Norfolk	6-1.9	—	—	—	—
KATT/Oklahoma City	7.5-4.7	—	1	—	—
KRXO/Oklahoma City (CR)	5.4-6.8	—	—	2	2
KEZO-AM & FM/Omaha	13.1-13.1	1	1	1	1
WDIZ/Orlando	5.2-5.8	—	2	2	—
WHTQ/Orlando	8.5-8.6	1	1	1	—
WMMR/Philadelphia	6.9-8.1	1	1	1	1
WYSP/Philadelphia (CR)	4.5-5.5	2	2	2	2
KDKB/Phoenix	3.4-3.5	—	—	—	—
KOPA & KSLX/Phoenix (CR)	4.5-4.3	—	2	1	1
KUKQ (AM)/Phoenix (NR)	1.1-1.0	—	—	—	—
KUPD/Phoenix	7.7-7.2	1	1	2	—
WDVE/Pittsburgh	7.1-9.3	1	1	1	1
WMYG/Pittsburgh (CR)	4.4-5.3	—	2	2	—
KGON/Portland, OR	6.3-6.5	2	1	1	1
KMJK/Portland, OR (CR)	3.8-3.7	—	—	—	—
WBRU/Providence (NR)	2.9-2.7	—	—	—	—
WHJY/Providence	9.8-9.2	1	1	1	2
WVRX/Providence (CR)	1.9-3.4	—	2	—	—
WRDU/Raleigh	10.1-8.7	1	1	1	1
WRXL/Richmond	9.9-9.7	1	1	1	1
KCAL/Riverside-San Bernardino	3.5-3.9	—	—	2(T)	—
WCMF/Rochester	17.4-15.6	1	1	1	1
KRXQ/Sacramento	5.8-5.6	—	2	—	—
KZAP/Sacramento	6.0-6.4	2	1	1	1
KSD/St. Louis (CR)	5.1-4.9	—	—	—	—
KSHE/St. Louis	9.7-9.3	1	1	1	2
KBER/Salt Lake City	5.0-5.3	—	1	—	—

Station/Market	12+	Adults 18-34	Men 18-34	Men 25-34	Men 25-54
KJQN/Salt Lake City (NR)	2.2-3.8	—	—	—	—
KLZX/Salt Lake City (CR)	3.3-3.0	—	—	2	—
KRSP/Salt Lake City	5.3-3.7	—	—	1	—
KISS/San Antonio	5.1-5.5	1	1	2	—
KZEP/San Antonio (CR)	3.1-4.2	—	2	1	2
KGB/San Diego	8.8-5.0	—	—	1	2
XTRA/San Diego (NR)	4.6-5.6	2	1	2	—
(KGMG/San Diego) (CR)	1.8-2.3	—	—	—	—
KGMG/San Diego North County (CR)	4.5-5.0	—	—	2	—
KFOG/San Francisco	2.0-2.1	—	—	—	—
KITS/San Francisco (NR)	2.7-2.3	—	—	—	—
(KOME/San Francisco)	2.0-1.6	—	—	—	—
KRQR/San Francisco	3.0-2.9	2	1	1	—
(KSJO/San Francisco)	1.1-1.1	—	—	—	—
KOME/San Jose	5.0-4.8	1	1	1	1
KSJO/San Jose	3.9-3.4	—	2	—	—
KEZX/Seattle	1.3-1.5	—	—	—	—
KISW/Seattle	4.7-6.0	2	1	1	—
KXXR/Seattle	4.1-4.6	—	—	2	—
KZOK/Seattle (CR)	2.3-2.0	—	—	—	—
WAQY/Springfield, MA	9.8-10.7	1	1	1	1
WAQX/Syracuse	7.8-7.3	2	—	—	—
WKFM/Syracuse (CR)	7.4-7.3	—	2	2	2
WKRL/Tampa (CR)	3.2-1.9	—	—	—	—
WYNF/Tampa	6.8-7.4	2	1	1	—
WIOT/Toledo	12.9-9.7	1	1	1	1
KLPX/Tucson	7.9-10.5	2	1	1	2
KMOD/Tulsa	10.6-12.5	1	1	1	1
WCXR/Washington (CR)	3.8-5.2	1	1	1	2
WHFS/Washington	2.2-1.9	—	—	—	—
WJFK/Washington (CR)	1.4-1.5	—	—	—	—
WWDC/Washington	3.8-2.8	—	—	—	—
WKGR/West Palm Beach	1.7-3.1	2	2	2	—
WEZX/Wilkes Barre-Scranton	7.1-6.1	2	2	1	1
WHTF/York (CR)	3.1-2.9	—	—	—	—
WRKU/Youngstown	4.5-3.4	—	—	—	—



POISONOUS POSE — The KMBY/Monterey braintrust — MD Maxanne Sartori and PD Rich Berlin — spends a moment with the always infectious Alice Cooper.



STAK GOES TO LOS ANGELES — KPGA/San Luis Obispo, CA MD Marshall Stak (l) makes the L.A. scene with King's X members Ty Tabor, Doug Pinnick, and Jerry Gaskill.

SEGUES

Randy Chambers, midday personality for SMN's "Rock 'N Hits" format, succeeds John Larson as PD at WIMZ/Knoxville . . . KMOD/Tulsa ups Production Director/night rocker Paul Welch to MD/middays. He replaces John Foster, who crosses the street to become

Promotion Director at KAYI; KMOD parttimer Ken Cooper takes over Welch's 7pm-midnight airshift . . . KKFM/Colorado Springs hires Coniss Clune as Promotion Director and Dave Michaels as Production Director . . . KRKX/Billings, MT MD Tim Dalbec

leaves to join Atlantic Records . . . WXVX (AM)/Pittsburgh PD Bree Freeman and MD P.F. Wilson exit; Dave Calabrese nabs the MD post.

WGFX/Nashville News Director David Hall segues to PM drive.

TRIPLETS MARK HISTORIC ANNIVERSARIES THIS WEEK!



10 Years Ago:
Ted Koppel launches "Nightline"



20 Years Ago:
Howdy Doody sues Buffalo Bob for mismanagement of funds



30 Years Ago:
Emma T. Wise introduces Bill to the world (Note: this would be the first and last out-of-the-box for the Wise family)

TODAY: Stations are noted as the first to add

DIVING FOR PEARLS "Gimme Your Good Lovin'"

WIYY KGON KRSP WKDF KZRR WRUF WKLT KSQY
WLLZ KBER KISW WLAV WZBH WGLF KFMQ KCHV

The stations that play DIVING FOR PEARLS will be remembered. The rest will be history.





WALT LOVE

Morning Stars

Wakeup Talents Score In Chicago, New Orleans

Morning personalities at UC and Black stations are often overshadowed by their general market counterparts. But two personalities who are attracting listeners with fresh, upbeat morning shows are WGCI-FM/Chicago's Doug Banks and WYLD-FM/New Orleans's Guy Black.

Banks has been doing mornings for three years at 'GCI, under the "Banks & Company" moniker. But he wasn't always an AM personality. He's held various shifts at such stations as KFI and KDAY in Los Angeles and Chicago's WBMX (now WVAZ). Upon his enlisting with 'GCI, management decided he'd make a good morning personality. This past book, "Banks & Company" placed fourth in the wakeup battle.

No Color Lines

According to Banks, his approach to mornings on UC radio isn't any different than it would be on CHR. "I just play the hits, make people happy, and try to make them laugh a little. I don't look at my audience as being totally black or totally white. This show has a universal appeal.

"At one time there was a problem with whites who were known as 'closet listeners.' They'd tune in

"We're with people five days a week; we're part of their day. The loyalty is unbelievable."

—Doug Banks

Black radio but not admit it when asked. People are no longer doing that. My audience is well-rounded: blacks, whites, and Hispanics."

Banking On Teamwork

Banks is quick to credit the other team members. Shirley Clark serves as news personality, Bonnie De Sean handles traffic, J.J. Jackson delivers sports, engineer Jerry Kuc occasionally gets into the on-air action, and the entire package is produced by Karen Lightfoot. Says Banks, "Everybody has a different role to play. I try to let the personalities of each individual come through on-air. People have gotten to know all of us over the years."

Loyalty has also played a major factor in the show's success. Explains Banks, "We're with people five days a week. We always try to do the most positive show we can. It's great fun, especially when someone tells us how much they enjoyed something we did. The loyalty is unbelievable."

When Banks began his career, he didn't initially consider mornings an option. But he also didn't rule anything out. "I had a very good role model who taught me to never

Morning Glory

Overall Arbitron spring-summer '89 6am-midnight ratings are followed by 6-10am 12+ summer rankings (Arbitron, Birch).

Chicago

Sp '89-Su '89 12+	Arbitron 6-10am	Birch 6-10am
WGN (AC)	9.1-9.3	1
WGCI-FM (UC)	6.2-6.7	4
WVAZ (UC)	4.7-4.9	6
WYTZ (CHR)	4.4-3.7	11
WBBM-FM (CHR)	4.1-3.6	7

New Orleans

Sp '89-Su '89 12+	Arbitron 6-10am	Birch 6-10am
WEZB (CHR)	12.4-11.1	1
WQUE-AM & FM (UC)	10.3-10.9	4
WYLD-FM (UC)	9.3-13.3	3
WYLD (AM) (UC)	1.7- 2.1	15

underestimate myself and what my talents could accomplish: WDRQ/Detroit's Bill Bailey. Here was a black man doing mornings, working at a CHR. It was important for me to see a respected general market talent who was black and had a successful track record in other cities."

Today, up-and-coming radio personalities frequently ask Banks, "How do I get the kind of job you

"I don't look at my audience as being totally black or totally white. This show has a universal appeal."

—Doug Banks

have and start making all that money?" Banks notes, "None of them realizes it takes time to perfect your skills and make it. I tell them, 'Learn your craft, perfect your skills, and if you're any good, you'll make it.'"

Black: 'Guy Next Door'

Guy Black is approaching his one-year anniversary as WYLD-FM morning man. He counts prior stints at WALT/Meridian, MS; WJTT/Chattanooga; and CHR WMKE/Milwaukee. His summer Arbitron morning rating helped him finish in third place 12+. (Captain Kris McCoy recently joined the station as a morning sidekick; he formerly handled evenings at KMJQ/Houston.)



Capt. Kris and Guy Black, the WYLD-FM morning team.



Doug Banks and the WGCI-FM/Chicago morning crew.

Black cites an emphasis on realism as the key to his show's success. "I believe in the guy-next-door approach. It's important that my listeners know I'm just like their neighbors.

"I deal with issues the average person can relate to — waiting for payday to roll around, dealing with car repairs, meeting someone new. I try to give my listeners that personal touch, talking directly to them instead of to millions at one time."

Careful Comedy

As with many morning shows, comedy is part of the repertoire, but Black maintains music is the main ingredient. "What I've been doing is structuring the things I like to do around the music. Some of it might be viewed as comedy, but to

me I'm just having fun and being entertaining."

Character voices and imitations of well-known people are hallmarks of the show. Black is careful, however, not to overdo it. "I might do two or three bits an hour, but music, information, and entertainment are the priorities. People don't listen to hear some jock on a superstar trip. When you listen to my show, you can sit back, relax, and get a little bit of everything."

"I might do two or three bits an hour, but music, information, and entertainment are the priorities. People don't listen to hear some jock on a superstar trip."

—Guy Black

Like Banks, Black doesn't tailor his show to a particular audience, black or white. Nor does he do anything he wouldn't do on a CHR. "Urban listeners want the same things CHR listeners want: music, money, fun, trips, tickets to concerts, etc. But I don't do the sex-oriented bits you hear on most CHR morning zoos. I want my listeners — adults, kids, parents, and others — to know I'd never intentionally present that kind of material as entertainment."

Black advises fellow morning personalities to "make your show as localized as possible without leaving out important national elements. Never forget the time or temperature, use people's names, and relate to your listeners in a personal fashion. And most important, you have to want to do mornings."

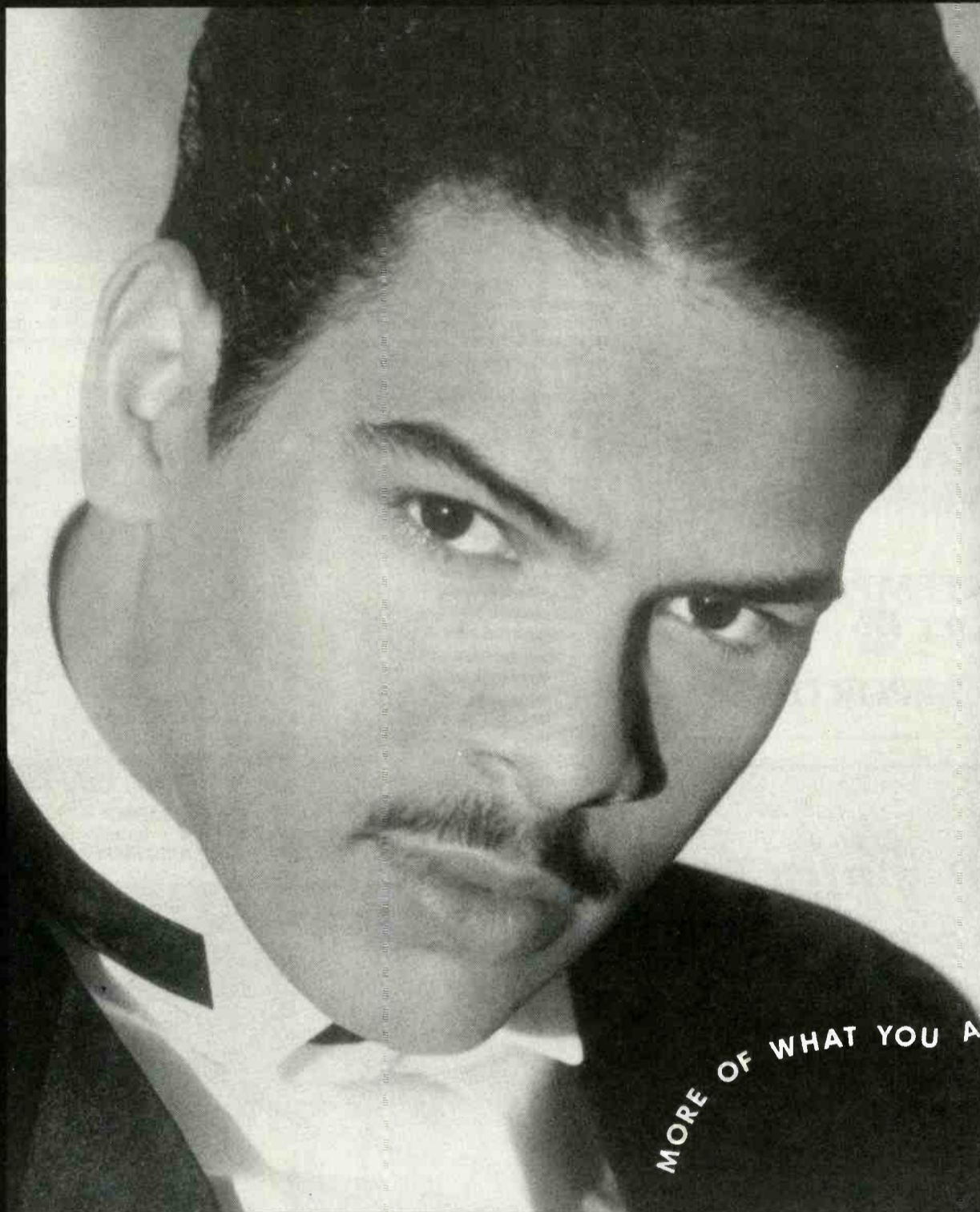
Picture This

Do you ever picture yourself in R&R? Gather your best black & white photos (clear color shots are fine, too) of station promotional events, contests, concert tie-ins, in-studio visits by artists, or local benefits and mail to: Editor Walt Love, 1930 Century Park West, Los Angeles, CA 90067.



Guy Black (right) gives a happy WYLD-FM listener a brand new \$100 bill.

CHRISTOPHER WILLIAMS



MORE OF WHAT YOU ASKED FOR!

THE EXPLOSIVE FOLLOW-UP TO "TALK TO MYSELF"

"PROMISES, PROMISES"

The new single from one of the year's most promising debut albums,

Adventures In Paradise. Track produced by Timmy Gatling

and Alton "Wokie" Stewart for No Joke Productions.



Management and Direction: Cassandre Mills, Creative Star Management. ©1989 The David Geffen Company.



Eric Gable

"Love Has Got To Wait"

**RADIO
ISN'T WAITING!**

**URBAN CONTEMPORARY
CHART 28**

82 URBAN REPORTERS

*The
Arabian Prince
"She's Got A Big Posse"*

*The Debut Single
From The
Smash Album*

**"Brother
Arab"**



- WAMO
- KRNB
- WEDR
- KDAY
- WJTT
- WAGH
- WQFX
- KIIZ
- WALT
- WEAS
- WTLZ



MAY THE FORCE BE WITH YOU — Turning out in force at Chicago's Charlie Hill Club to celebrate Magnum Force's latest release were (back, l-r) producer Hudson Beaudry, Galaxy Productions' Leo Graham, WGCI/Chicago middayer Marco Spoon, Magnum Force members Rick Starr and Nate Love, Promotion Unlimited's Don Mayes, the group's Rory Starr and road manager Howard Shelly; (front, l-r) M.S. Promotion's Dennis Brady, the club's Larry Haynes, Meltone Records VP Gus Redmond, and photographer Anne.



CAUGHT IN THE ACT — Eric Gable and WDAS-FM/Philadelphia MD Pat Jackson were all smiles when Gable visited the station to promote his single, "Love Has Got To Wait."

TINA'S NEW YORK AFFAIR — During a promotional whistlestop in the Big Apple, Tina Turner is embraced by Inner City Broadcasting Chairman Hal Jackson (l) and WBLS PD Ray Boyd.



JUST FOUR FUN — Producing team Babyface and L.A. Reid (from left) swapped industry insights recently with Epic Sr. VP/Black Promotion Hank Caldwell and KJMZ/Dallas PD Elroy Smith.



HAMMER IN THE MORNING — WAMO/Pittsburgh PD Eric Faison and staff started the day with MC Hammer the morning after the rapper's local concert. Getting into the mix are (standing, l-r) WAMO's midday personality Porsche Fox and MD Art Goewey, Oaktown 357's Sweet LD, Hammer, WAMO's Faison and morning talent Mitzi Miles, Hammer member Too Big MC, WAMO morning man Geno Jones, and Oaktown 357's Terrible T; (kneeling, l-r) Capitol's Gordon Alderson and Hammer's Ace Juice.

AN OPEN LETTER TO BLACK RADIO PROGRAMMERS

Every so often there appears on the musical horizon a unique talent who is destined for true greatness. In 1988 Tracy Chapman stormed onto the music scene armed with her guitar in her hand and her songs in her heart. She amassed a legion of fans, sold ten million albums across the world, and earned our industry's most prestigious awards (three Grammys: Best Pop Vocal Performance—Female, Best New Artist, and Best Contemporary Folk Recording; the American Music Award for Favorite New Artist—Pop/Rock; and a NARM Award for the Best Selling Album by a Female Artist).

Tracy's music crosses all barriers, transcending age, race, and format. The success of this woman of color is something we should all be proud of. In today's world, talent should be the standard against which all artists are measured. It's with this particular point in mind that I'm addressing you today as programmers of Black and Urban Radio.

I pride myself on not "hyping" radio about records, as I believe that to do so is an affront to your professionalism. I do my best to understand your format and to provide music that suits your needs. Still, in my new position here at Elektra, I need to communicate with you about those projects I feel most strongly about. I am totally committed to the artists on the Elektra Entertainment roster, and am especially concerned with Tracy Chapman. In the past, Tracy's acceptance and exposure at Black radio has been limited. It's true that her music is different, and it may take some special thought to position her properly, but there *is* a place for her in this format.

Let me share a revelation with you. In speaking with Tracy's management, I learned that Tracy is personally disappointed, dumbfounded, and even a little bitter that Black radio has, for the most part, excluded her music. She is a Black woman of great social conscience. This is readily apparent in her work. Her music addresses our history, environment, role in the world, and condition as a people. You can imagine Tracy's frustration in speaking about these issues, achieving great success, yet not reaching the audience for whom her music is most intended. Her tremendous album sales were not solely the domain of the pop, A/C, or alternative buyer. She enjoyed strong sales in the Black community, extending to the small "Mom & Pop" stores. When the consumer spends his hard-earned money for an album, especially one outside the "norm," it's a phenomenon to be researched further. Your listeners bought Tracy Chapman with their money, even without your airplay!

It's significant when any artist of color reaches this level of success with music that is both substantive and thought-provoking. That music shouldn't be rejected at Black radio just because a programmer thinks the sound isn't "contemporary" enough for the station's listeners. I respect your opinions, and yes, *you* are responsible for the success or failure of your operations, but I remain unconvinced that playing Tracy Chapman would be a detriment.

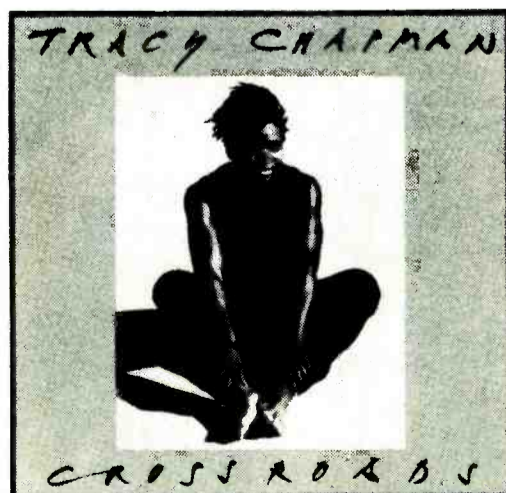
I appeal to your collective creative genius: day-part Tracy's music in the appropriate time slot and let her build a base at her own speed. We can discuss opening up rotation once the audience responds positively. I know that this is asking a lot, but my gut feeling *and* my conscience tell me that if I didn't make this request, I would do myself, Tracy, you, and your audience a disservice. Please give *Crossroads* a serious, open-minded listen, watch the video, and experience her message. I ask you to think about the power you wield, and the historical importance of music to our people in these troubled times.

I'll be calling you soon to further discuss this matter, and would like to leave you this thought from Duke Ellington, who once observed that: "music cannot be categorized—neither into jazz nor classical, not into rock or folk, or soul or anything else. There are," said the Master, "only two kinds of music: good or bad."

Respectfully,



Doug Daniel
Vice President, Black Music
Elektra Entertainment



TRACY CHAPMAN
CROSSROADS

featuring two powerful new songs and videos
"Crossroads" and "Born To Fight"

Produced by David Kershenbaum and Tracy Chapman for SBK Record
Productions, Inc.
Management: Elliot Roberts

Elektra Cassettes, Compact Discs and Records

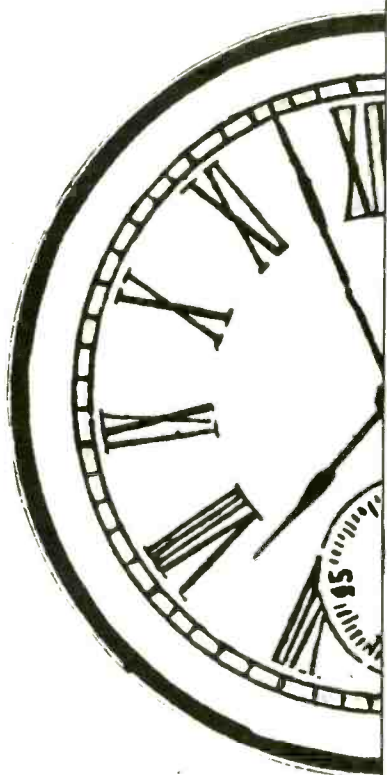
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Elektra

WILL DOWNING

“TEST
OF
TIME”

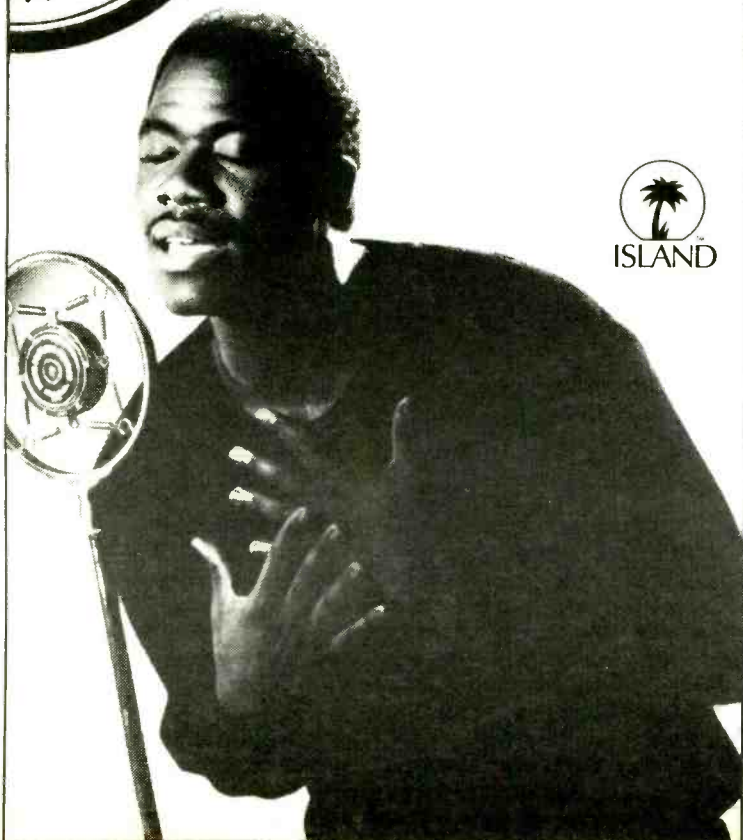
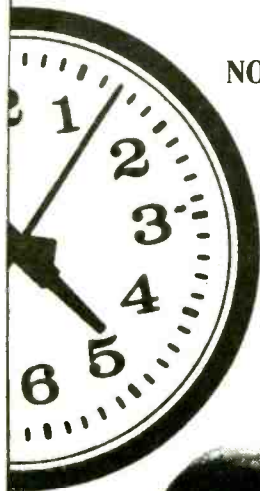


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DADDY KNOWS BEST — Gray Communications CEO Tony Gray (l) was just coolin' when Big Daddy Kane and Cold Chillin' Records' Darryl Lindsey swung by.



TWO COOL — KKDA (HOT104)/Dallas fly jock Tom Joyner (l) meets L.L. Cool J.



INVESTING IN EDUCATION — KYEA (K98-FM)/Monroe, LA PD Bobby Earl and PolyGram's Bill Magness present a \$3000 check on behalf of the YBPC to Grambling University's radio scholarship fund. Marking the occasion are (l-r) Magness, Earl, Grambling's Exec. VP Dr. Earl Vinson, Coordinator Dr. Allen Williams and Mass Communications Dept. Head Dr. Rama Tunuguntla.



TEN-YEAR ALLIANCE — KJLH/Los Angeles staffers celebrate ten years of association with the United Negro College Fund. Commemorating the moment are (l-r) the station's Kathryn Williams, Eugenia Gardner and GM Karen Slade, UNCF Telethon Manager Wayne Alexander, KJLH's PD Cliff Winston and Promotions Director Eleanor Williams.



DUET TO IT — Flame and Tony Terry (c) figured they could get to meet KMJQ/Houston PD Mike Stradford (r) on the strength of their duet single. Epic's Larry Davis tagged along.

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CMA Stages Town Music Meeting

Alternative Marketing Approaches Among Items On Agenda

The Country Music Association held a Town Meeting last Wednesday (11/1), attended by more than 300. Two separate panels fielded audience questions on a variety of topics, ranging from radio playlist practices to changes occurring in Nashville's labels and publishing houses plus industry expectations for the '90s.

Panelists hailed from every facet of the industry, including artists, managers, producers, record executives, and radio programmers. Among the highlights:

- Keynote speaker and Country Music Television CEO James Guercio said, "Country music's futures lies in the strength of its values, like family and home."

- On the subject of charts, consultant Moon Mullins said he's been advising clients to follow the R&R charts. WB/Nashville VP/Marketing & Promotion Nick Hunter said, "The future of our business is in R&R's hands."

- Producer Barry Beckett told the morning session, "We need to keep up with trends and continue to break ground with young people."

- Naomi and Wynonna Judd expressed concern about being stereotyped by radio's demand for uptempo songs. Wynonna said, "They pick a song and you have to play that song for the rest of your life."

- Foster & Lloyd's Radney Foster outlined the creative prerequisites for songwriters and artists as simply "no guts, no glory."

- WSIX/Nashville PD Eric Marshall told aspiring songwriters and publishers to "keep pushing the best material, because the song

must come first. Not only to you, but to us as well."

And when a songwriter from New Jersey asked the labels what they were looking for in a song, CBS/Nashville Sr. VP Roy Wunsch said, "We're looking for something that knocks us out." Rodney Crowell interjected, "If you're worried about what they want, then you're missing the point."

- Smaller retail space, price reductions, and skyrocketing costs in artist development have brought about alternative marketing approaches, according to RCA/Nashville Sr. VP/GM Joe Galante, who said, "It's not as lucrative as people think."

* * *

- Expect a single from William Lee Golden on PolyGram early next spring. Ron Chancey serves as producer.

- PolyGram/Nashville Creative VP Harold Shedd has been inducted into the Georgia Music Hall of Fame, along with Gladys Knight, Lee Roy Abernathy, and Fletcher Henderson.

- Hank Williams Jr. recently received the Sony Tiffany Walkman award for his musical contributions of the past decade.

- Sequoia, the 15-week-old Amer-



The CMA Town Meeting morning session featured moderator Thom Schuyler (r) leading a discussion about the industry's creative side, with (l-r) AMR Publishing's Karen Conrad, songwriter Mike Reid, Warner-Chappell's Tim Wiperman, Naomi and Wynonna Judd, MCA's Tony Brown, Bill Lloyd and Radney Foster, Steve Wariner, producer Barry Beckett, and Little Big Town's Woody Bomar.



R&R's Lon Helton moderated the afternoon session, which focused on the business end; joining him were (l-r) indie promoter Stan Byrd, NewCity Communications' Dick Ferguson, CBS's Roy Wunsch, Tanya Tucker, RCA's Joe Galante, Rodney Crowell, manager Bill Carter, WB's Nick Hunter, and Pollack Media's Moon Mullins.

ican eagle adopted and named by Buck Owens (R&R, 8/4), was shot and killed by a poacher near Charleston, WV. As of this writing, the guilty party has not been apprehended. American eagles are an endangered species; the fine for killing one is \$100,000.

- Step One Records has selected a winner in its promotional contest for Dawnett Fawcett's "Money Don't Make A Man A Lover" single. WTVY/Dothan, AL PD Ted White's answer to the question "What makes a man a lover?" (R&R, 9/8) won him a trip for two to Nashville. White entered several definitions, including "A dozen oysters and a damn good woman. (P.S.: It only takes one working oyster)."

Other prizes were awarded for: best cover letter, KZSN/Wichita's Todd Eflin; best one-liner, WKKG/Columbus, IN's Clint Marsh; and most creative and original package/presentation, KYKZ/Lake Charles, LA's Shelly James.

Monroe Marks 50th Milestone

Bill Monroe, 78, celebrated his 50th year with the Grand Ol' Opry on October 21 by starring in a TNN special and performing his usual three Saturday night Opry shows.

During the special, the Opry presented Monroe with a handmade Barnes & Lamb mandolin, with his likeness carved in the headstock. He performed "Muleskinner Blues," the song he played for his Opry debut on October 28, 1939.

- Ronnie Milsap will be among the entertainers joining the Statler Brothers for their Absolute Benefit Concert in Jacksonville (12/13).

- James House embarks on his first European tour this month as the opening act for Randy Travis.

- John Conlee returned to his home in Versailles, KY for his annual Old School benefit on behalf of his alma mater, Woodford County High School. His good buddy Mel McDaniel performed, and Conlee later returned the favor by vocalizing at McDaniel's annual homecoming in Okmulgee, OK.

- Charley Pride received the World USO's second 50th anniversary award for his "tireless contributions in entertaining" American servicemen in Okinawa, Thailand, Cuba, Spain, and Vietnam. Pearl Bailey is the only other recipient of the award. —Debe Fennell

MUSIC MEMO

Soundtracks, Songs Making The Rounds

The soundtrack from the Patrick Swayze movie "Next Of Kin," just released by CBS/Nashville, features ten country songs. The film, released last month, is a period piece about two brothers from Kentucky.

Included in the compilation is a Swayze and Larry Gatlin duet on "Brothers" (written especially by Gatlin for the movie), plus songs by Gregg Allman & Lori Yates, Rodney Crowell, Ricky Van Shelton, Ricky Skaggs, Sweethearts Of The Rodeo, Billy Lawson, Charlie Daniels, George Jones, and Duane Edry. CBS has also released a video of Swayze and Gatlin performing "Brothers," together with movie clips.

In other soundtrack news: the Oak Ridge Boys' Richard Sterban sings backup on two tracks of Peter Cetera's "One Good Woman" LP. One of the songs, "Save Me," is the theme for "Baywatch," the NBC-TV series starring David Hasselhoff and Parker Stevenson. . . . Nanci Griffith sings Harlan Howard's "Never Mind" on the soundtrack from the Peter Falk movie "Cookie."

A Third Time Around

George Jones's current single, "Radio Lover," originally appeared on his 1983 LP "Jones Country" and topped R&R's Album Tracks list for a number of weeks. The song reappeared on his "By Request" greatest hits LP in 1984. A recut version has resurfaced on his "One Woman Man" LP and, following another showing on the Tracks list, is Jones's newest single.

Another Jones hit is also making waves. Sawyer Brown's "The Race Is On" single was recorded by Jones in the '60s and by pop crooner Jack Jones in the '70s.

Glen Campbell's "She's Gone, Gone, Gone" was a Top 15 single for Lefty Frizzell in 1965.

Earl Thomas Conley's "You Must Not Be Drinking Enough" was recorded by ex-Eagle Don Henley for his "Building The Perfect Beast" LP.

• Hank Williams Jr.'s next LP, "Lone Wolf," is due in January and will include a duet with Jimmy C. New-

man on "Big Mamou." The cover art will be a photo of Bocephus in Montana with a wild wolf.

- The title printed on the label of Marty Stuart's new single is wrong. The correct title is "Don't Leave Her Lonely Too Long."

- Ricky Van Shelton has cut a duet with Brenda Lee: Mickey Newbury's "Sweet Memories." The cut is set for Ricky's next LP. No release date yet.

- Sugar Hill has released Robert Earl Keen's 11-song third LP, "West Textures," which features eight songs by Keen. Also included are tunes by Bob McDill and Kevin Farrell, and one by Fred Koller and Shel Silverstein.

- Roger Miller says he wants to make records again with producer Jerry Kennedy. He's also looking for a western story to do as another musical a la his Broadway hit "Big River."

- Kenny Rogers has scrapped the idea of a full-length movie of "Planet Texas" because the record didn't do as well as expected. Rogers said, "I guess it was too hip for country, and too country for hip radio."

In the meantime, he's working on a photograph book of country stars. He also has an NBC-TV special, "A Christmas In America: A Love Story," and an LP by the same name coming up. Kenny Rogers Jr. costars with his dad.

- With tongue planted firmly in cheek, the Statler Brothers' Harold Reid, talking about the "Statler Brothers Live — Sold Out" LP, said the group decided to record its 41st album live because "we saw so many people with little bitty tape recorders while we were doing our shows. We thought we could make an easy buck."

Going For The Gold

Gold records have been awarded for LPs by Willie Nelson ("Pretty Paper"; "Take It To The Limit"), David Allan Coe ("Greatest Hits"), Clint Black ("Killin' Time"), the Judds ("Christmas Time With The Judds"), and George Jones ("Anniversary — Ten Years Of Hits").

NASHVILLE IN MOTION

New Posts For Hyland, Lindsey



Mike Hyland

• Mike Hyland, formerly of the Hyland Company, has been appointed the senior PR representative for Opryland Music Group/16th Avenue Records.

• CBS/New York Coordinator/Alternative Music Cheryl Lindsey has been named Supervisor/Media & College Marketing for CBS/Nashville.

• Cee Cee Chapman signs with Bobby Roberts Entertainment; Jerry Jeff



Cheryl Lindsey

Walker inks with the Jim Halsey Company for booking.

Airborne Records has signed an agreement with MCA Distribution Inc., instead of its proposed deal with CEMA.

June Forester and the Forester Sisters' road manager Joel McCormick recently eloped during the group's Caribbean tour.

STILL SMOKIN'!

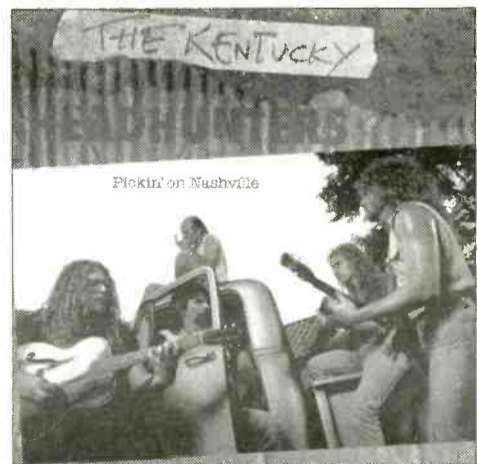


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LON HELTON

KRAK, KMPS EXPAND PLAYLISTS

New Research Reveals: 'Play More Currents'

"Our listeners have told us they want more currents so we've increased our playlist's size," said EZ Communications VP/Programming and KRAK-AM & FM/Sacramento PD Don Langford. Those words haven't been spoken by a major market programmer in a long, long time.

However, if the research results Langford cites as the impetus for expanding his playlist are repeated in other markets, what he's doing may well become commonplace as Country forges into the '90s.

Langford based his comments and actions on a recently completed project conducted by the Research Group. "For the last few



Don Langford

years we've been questioning 500 people a year about their attitudes toward music," said Langford. "The latest research has shown, for the first time, a breakthrough in listeners' attitudes about current product."

"Our research has shown, for the first time, a breakthrough in listeners' attitudes about current product."

— Don Langford

Surprising Results

The high percentage of people who want to hear current product

(some findings are shown elsewhere on this page) caught Langford by surprise. "I had the feeling the acceptance level (of new music) was on the rise. But to find it this high was very surprising. We feel it marks a significant change in direction and that's why we're making more room for new music." (Like most Country stations, KRAK is heavily oldies-oriented.)

Langford attributed some of the change to the inclusion of a new survey question. "In the past, we haven't specifically asked people if they wanted to hear new songs. This time we did, and the results show a high acceptance of new artists and new songs as well as a desire for more current product."

What Listeners Want

These are the paraphrased survey questions KRAK-AM & FM/Sacramento listeners were asked, along with the corresponding results.

Q: How often would you like to hear new music by familiar artists?

- Often: 60%
- Once in a while: 37%
- Never: 2%
- No answer: 1%

Q: How often would you like to hear new songs by up-and-coming artists?

- Often: 47%
- Once in a while: 43%
- Never: 7%
- No answer: 3%

When asked what they preferred in a given hour, the response was:

- Oldies: 30%
- Familiar hits from the recent past: 25%
- Top country hits: 18%
- New songs by familiar artists: 15%
- New songs by new acts: 4%

A NATIONAL PERSPECTIVE

The Start Of A Trend

The results of research conducted by KRAK/Sacramento and KMPS/Seattle indicate adult Country listeners are becoming more interested in current product. Are those results an aberration or the start of a national trend?

According to consultant Jason Kane of the Research Group, the company which supervised both projects, results have varied from market to market owing to "the size of the Country listener pool."

Kane believes some markets are beginning to show a high acceptance of currents because of several factors:

- The overall quality of music from Nashville.

- The influence of younger people who are attracted to the format (though that also depends on the market and size of the available Country listening audience).

- The new people entering the demo, who hail from a current-driven generation and thus skew data about current product.

- More mass exposure for country music (greater cable penetration, which boosts viewership of the Nashville Network and Country Music Television; Hank Williams Jr.'s "Monday Night Football" promos; more country acts on talk shows, etc.).

Current Caution

Kane cautioned programmers not to assume a new trend is un-



Jason Kane

derway and make blanket changes in playlist size. "Even one record an hour can make a dramatic difference in a station's sound," he said. "In some situations, playing more currents might be the right thing to do; in others it's totally wrong.

"The only prognostication I can make is that listeners' attitudes constantly change, and PDs must have some mechanism to be in tune with listeners' tastes at any given moment. Thus, playlists should expand and contract according to what the marketplace dictates."

Formatic Changes

In response to the research results, KRAK has:

- Expanded its playlist size by five slots, moving from 31 to 36 records.

- Adjusted its current/oldie ratio from 40-60 to 45-55.

- Added an extra current slot each hour.

- Changed the position of each extra hourly current for greater exposure. The slotted record has also been upgraded from an "option" to a "must play."

KRAK's add policies have also been adjusted. New records by familiar artists are being added much sooner. Rotations will remain the same: four, five, and six hours for heavies, mediums, and lights, respectively. The five extra currents will be rotated throughout the entire day, not dayparted.

Regarding the changes, Langford said, "There's a much greater impact on the station's sound. Our policy is to back-announce every current. So we're doing more than just playing more currents; we're talking much more about current music."

Findings Corroborated

Langford's Sacramento research results were validated by similar work done for EZ's Seattle Country

combo, KMPS-AM & FM. The data were "strikingly similar" said Langford, "and that added validity to both studies."

"Listeners want the new songs by familiar artists sooner. They're also much more aware of current music than in the past."

— Tim Murphy

KMPS PD Tim Murphy was as surprised at the findings as Langford: "It's the first time I've ever seen the audience call for more current music. They want the new songs by familiar artists sooner. They're also much more aware of current music than in the past."

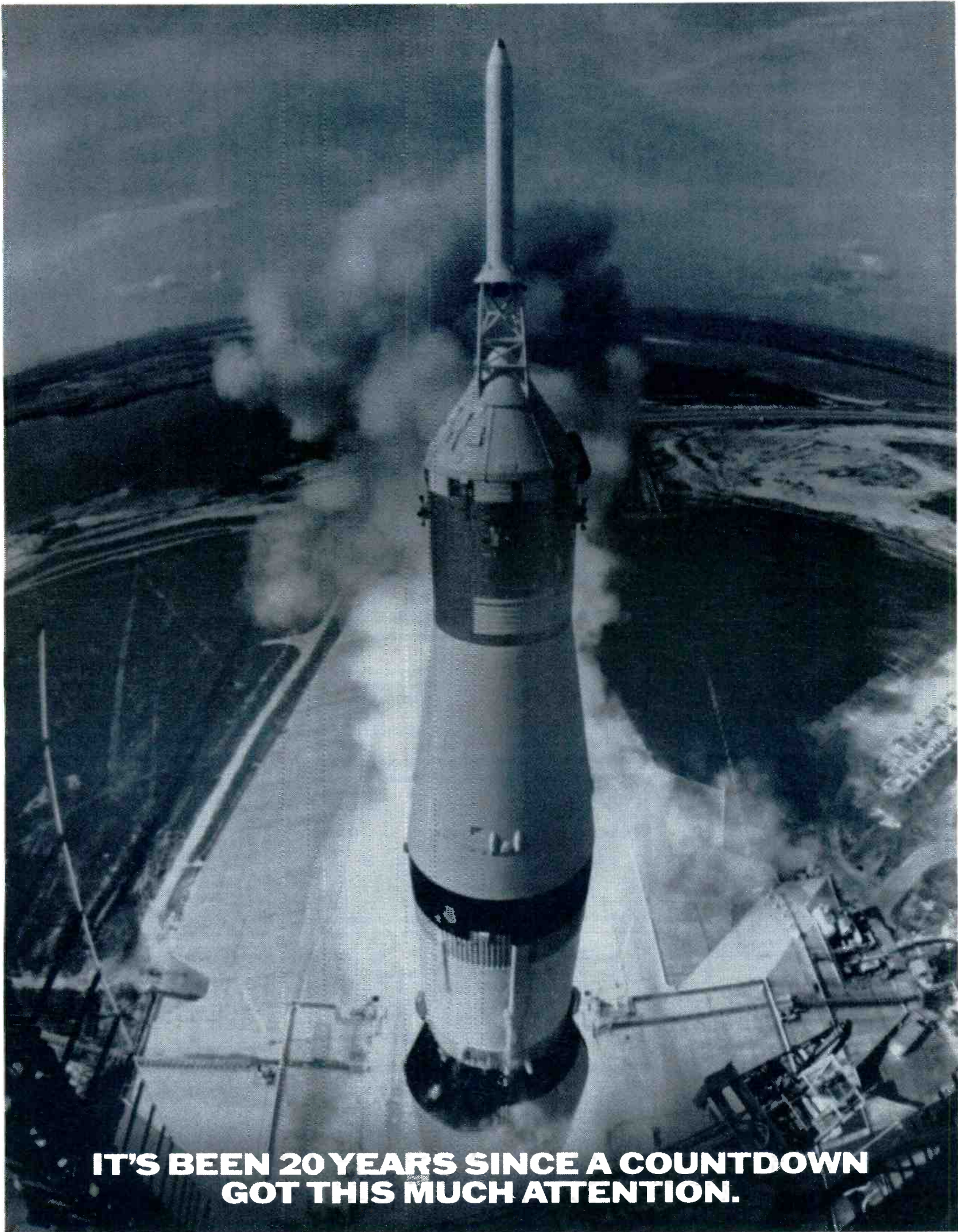
KMPS, too, has expanded its playlist based on the research, though other specific changes are still pending. I'll be checking in with both outlets to monitor future research projects and see if this trend continues. If you conduct any similar research, please let me know if your findings coincide with what these stations have found — and whether you're making any related playlist changes. Call or write: 1106 16th Avenue South, Nashville, TN 37212; (615) 244-8822.



STUCK ON KKIX — KKIX/Fayetteville, AR PD Tim Wall (l) and APD Darren White begin to understand why they exceeded their bumper sticker budget as they inspect the truck of an overzealous KIX104 fan. One sticker is all it took for a chance to win \$104.



JONES SHOWS FOR #1 — CJBX (BX-93)/London, Ontario recently counted down the alltime top 300 country tunes as determined by listeners' votes. "He Stopped Loving Her Today" won the top spot. When the Possum was in town for a concert, the station presented him with a gold record commemorating the feat. Doing the honors is morning man Michael Dee (l).



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 Current Issue #114, KKDA/Tom Joyner, KIIS/Magic Matt, KPLZ/Kent & Alan, KMEL/Rick Chase, WBCN/Mark Parento, KPWR/Jay Thomas, WWDC/GreaseMan. 90-min. cassette, \$6.
PERSONALITY PLUS #PP-23, WLUP/Jonathan Brandmeier, KZLA/Ken Cooper, KMPZ/Rumble & Thrower, KHYI/Sonny Fox, KKYY/Jeff Elliott & Jerry St. James. 90-min. cassette, \$6.
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 Special Issue #163, PORTLAND CHRs KKRZ & KXYQ, AORs KGON & KMGK, ACs KEX & KKCW, Gold KKSJ, VANCOUVER CHRs CKLG & CKXY, AORs CFOX & CFMI, ACs CFUN & CKKS. Cassette, \$6.
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EAST

News Director/Anchor sought for immediate opening on Eastern Long Island. T&R: WRIV, Program Director, Box 1390, Riverhead, NY 11901. (11/3) EOE

WZRT/WSYB seeks Air Talent for possible future openings. T&R: Diana Wood, Box 249, Rutland, VT 05702-0249. (11/3) EOE

News junkie sought for WYRY. Strong writing production and on-air skills a must. You run the show. T&R: WYRY, 130 Martell Court, Keene, NH 03431. (11/3) EOE

Top rated Buffalo rock and roll morning show needs a News Personality. Females and minorities encouraged. T&R: WGR-FM, 4646 Franklin Street, Buffalo, NY 14202. (11/10) EOE

Boston AC seeks experienced midday Air Talent. No calls, pros only. T&R: WVBF, Bill Garcia, 1313 Prudential Tower, Boston, MA 02199. (11/10) EOE

Soft Adult Contemporary seeks experienced Announcer for afternoon drive. T&R: WEZF, Operations Director, Box 1093, Burlington, VT 05402. (11/10) EOE

WUSS is seeking an experienced Engineer with two years' of checkable references. T&R: Box 7539, Atlantic City, NJ 08404. (11/10) EOE

PROMOTION DIRECTOR

Urban Contemporary major market seeks hungry, aggressive, experienced pro! Writing skills a must! Send resume with references, and writing samples to: Radio & Records, 1930 Century Park West, #697, Los Angeles, CA 90067. EOE



& Associates.

HOT 99.9 WHXT in Allentown seeks high energy **midday personality** for brand new "hot" station. If you are "hot" both **on and off** the air, and have a "hot" attitude, then we want you on the HOT 99.9 team! Come heat up the #60 market! Send tape and resume to: Jim Schaefer, 107 Paxinosa Road West, Easton, PA 18042. EOE

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Stoner Broadcasting System is looking for dedicated, creative people who want to grow and win in a company of winners. We're on the lookout for stars in **programming, air talent, news & production**; AOR, CHR, country & AC. If #1 is the only number in your book; send a T&R to:

Smokey Rivers, VP/Programming
 Stoner Broadcasting System
 410 Severn Avenue
 Annapolis, MD 21403



An equal opportunity employer.

OPENINGS

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Eastern, R&R REPORTER needs someone who's hungry! Midday shift. Must have experience in production and music formatting. Females encouraged. I have high standards. Show me what you got! T&R to Radio & Records, 1930 Century Park West, #700, Los Angeles, CA 90067. EOE

WJRZ

seeks motivated & witty reporter, part time - w/experience, good writing & delivery skills a must. T&R to Joan Jones, PO Box 100, Manahawkin, NJ 08050. EOE

SOUTH

KPXI 100,000 watt CHR seeks future Air Talent from the Northeast Texas area. Females and minorities encouraged. T&R: Steve Bailey, Box 990 Mt. Pleasant, TX 75455. (11/3) EOE

Experienced News Reporter sought for afternoon Anchor position. Females and minorities encouraged. T&R: WYAV, Kris Blane, Box 1020, Myrtle Beach, SC 29578-1020. (11/3) EOE

NAC station on the air since May and growing fast in Raleigh/Durham seeking pro Air Talent with strong production skills. CALL: Jerry Delcore (919) 552-2263. (11/3) EOE

News/Talk market leader in NC beach community seeks charming, bright, witty, controversial talk host able to plug in fast to local scene. CALL: WAAV (919) 251-9228. (11/3) EOE

Adult Rocker seeks highly topical and creative persons to replace legendary morning team. T&R: KTLF-FM, Mark Proctor, Box 3337, Abilene, TX 79604. (11/10) EOE

Expanding group seeks morning AT able to perform against major market pros. Right money for the right person. T&R: KCIL/KJIN, Kevin Bonner, Box 2068, Houma, LA 70361 (11/10) EOE

Opening in Programming department. Broadcast experience not necessary, ability to work flexible shifts is necessary. RESPOND TO: Nick Martin or Rick Allen (615) 377-7700. (11/10) EOE

Suburban Washington D.C. station has immediate opening for Program Director/morning drive Air Talent. Experience a must. T&R: WPRW, Box 1460, Manassas, VA 22110. (11/10) EOE

Parttime Board Operator sought for WJYO/WPRD. T&R: 2001 North Mercy Drive, Orlando, FL 32808. (11/10) EOE

P3 CHR seeks Program Director. Females and minorities encouraged. T&R: KNIN/KGTM, R.J. Moran, Box 787, Wichita Falls, TX 76307. (11/10) EOE

Immediate opening for a fulltime production/swing Announcer. Must be able to, and willing to do it all. T&R: WFXC, Dell Spencer, 2515 Apex Highway, Durham, NC 27713. (11/10) EOE

PD/AT sought for FM start-up in South Padre. T&R: KHXS, John Wagner, 3303 N. 3rd, Suite B, Abilene, TX 79603. (11/10) EOE

PD sought immediately for SW Florida Country station. Multi-track experience and creativity a must. T&R: WCKT, Rick McGee, 4048 Evans Avenue, Fort Myers, FL 33901. (11/10) EOE

95YNF

Tampa Bay's Home of Rock 'N' Roll, is looking for a **Program Director**. The qualified candidate will: have minimum two to five years experience in program administration, have in-depth knowledge of music and audience research, be promotionally minded, be able to motivate staff. Send resume to WYNF, P.O. Box 42195, St. Petersburg, FL 33742 or call Shawn Portmann at (813) 576-6090. All replies confidential. EOE M/F

THE NEW 95-SX

is looking to round out its soon to be Killer Staff. We are #1 or 2 18+ in every daypart but mornings, can you help? Looking for a left of center **Kick-Ass Host** or a **side kick** who can do **voices** and **major production**. We also need a community oriented **Promotion Director** who can do weekend swing. Overnight photo, T&R to Rich Panama, Box 31089, Charleston, SC 29417. Minorities encouraged. EOE

OPENINGS

Huntsville is home to **NASA, Redstone Arsenal & Army Missile Command. News/Talk leader needs drivetime anchor now!** If you have a polished sound, contact Dave Stone at 205-233-1414. EOE



SALES MANAGER for one of Virginia's most successful stations. Must be **creative, energetic,** and a person who can **motivate** a strong sales staff. Must be able to lead by example. Please send resume and sales philosophy to: Mr. Roger Ingram c/o WYYO P.O. Box 4108 Lynchburg, VA 24502 EOE



Our Newperson/Morning sidekick is joining Birmingham #1 morning show. **Developing talent...send copy/cassette/resume to:** Brian Douglas, Box 13549, Tallahassee, FL 32317. Females encouraged. EOE

MIDWEST

KELO radio group seeks experienced News Anchor/Editor. T&R: Chad McKenzie, 500 S. Phillips, Sioux Falls, SD 57102. (11/3) EOE

Top rated full service AM outlet has rare opening for on-air Personality. T&R: KRMG, Dave Beasing, 7136 S. Yale, Tulsa, OK 74136. (11/3) EOE

Afternoon/evening News Anchor sought for heavy News station. T&R: WTRC, Ed Huot, Box 699, Elkhart, IN 46515. (11/3) EOE

Program Director sought for Northwestern Indiana combo. Three to five years' on-air and programming experience. T&R: WLOI/WCOE, 902 1/2 Lincolnway, La Porte, IN 46350. (11/3) EOE

WGOR seeks the best. Immediate opening for AT with production and promotions experience. T&R: Carl Weinstein, 13105 Schavey Road, Suite 2, Dewitt, MI 48820. (11/3) EOE

WCIL A/F has two openings in the News department. One fulltime, and one parttime morning News Anchor/Reporter sought. T&R: Joey Helleny, box 700 Carbondale, IL 62903. (11/10) EOE

Retail/vendor sales specialist sought. Sales experience required. RESPOND TO: WERE/WNCX, 1500 Chester, Cleveland, OH 44114. (11/10) EOE

News/talk morning show seeks a third person to be Host and ringmaster. Handle interview segments and produce features. T&R: WTDY, Box 2058, Madison, WI 53701. (11/10) EOE

Experienced full service communicators sought for future openings at great small market station. T&R: WGMD, Dan Gaffney, Box 530, Rehoboth Beach, DE 19970. (11/10) EOE

Are you tired of high-pressure, no-fun radio. Learn and work at top rated Country KFXI. One year of experience required. T&R: Box 433, Lawton, OK 73502. (11/10) EOE

Northern Michigan station seeks morning News Anchor. We want more than facts, we want style. T&R: WCCG, 121 E. Front Street, Traverse City, MI 49684. (11/10) EOE

Hot and experienced CHR AT sought. Must have dynamic personality, great on-air phone skills and street savvy. T&R: WGRD, 38 W. Fulton, Grand Rapids, MI 49503. (11/10) EOE



KXXR IS LOOKING FOR A MORNING DEALER

PREFERENCES ARE:

1. AOR background
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 3. Voice characterizations not impersonations
- Position must be filled immediately by qualified individual with an attitude for today's rock 'n roll. Overnight your T&R to KXXR, 600 Broadway, Kansas City, MO. 64105 Attention Gary Franklin. EOE Please no beginners.

OPENINGS

WZOO-FM... '102-ZOO' **ASHTABULA, OHIO** is now accepting tapes and resume for future on air positions...Experience and solid production skills a must...Mark Allen. 217 Park Place..Ashtabula, Ohio 44004...EOE

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Major group seeking the industry's best talents for **Full Service Giant**. The drive time entertainer we're looking for is a communicator who knows how to use phones and get attention in a major market. This person knows what it means to work hard in order to win big. Great security! T&R to Radio & Records, 1930 Century Park West, #691, Los Angeles, CA 90067. EOE

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PRODUCTION WIZARD!

Market leaders Z104-FM and WTSO-AM are searching for the hottest radio production talent in the business. If you're blessed with a creative mind, the ability to write great copy, and love producing quality audio production, you may soon be our **Creative Services Director**. This is a new position at our stations and we want our Creative Services Director to help us design a state of the art production facility we intend to build in early 1990. Multi-track experience preferred. Strong production voice(s) and excellent on-air skills important. Excellent salary with outstanding benefits. Rush samples of your best production and on-air work with resume to Jonathan Little, Operations Manager, Z104/WTSO, 5721 Tokay Blvd., Madison, WI 53719. EOE

NATIONAL/RETAIL SALES MANAGER

KLXK/WAYL Radio is looking for a national/retail sales manager. Responsibilities include developing retail co-op, vendor dollars and new business as well as negotiations and marketing with national accounts. Candidates should have a minimum of three years professional advertising sales experience. Write General Sales Manager, P.O. Box 940, Minneapolis, MN 55440. EOE

Major Midwest aggressive talk station seeks hip, aware, enlightened morning show host. No ponderous dolts. No dry public-radio types. Only '90s-thinking entertainers willing to tackle a competitive market need apply. Must possess solid humor, be able to handle issues and interact with other members of the morning team. Ability to handle phones a must! Major broadcast group. Rush tape & resume to: Radio & Records, 1930 Century Park West, #696, Los Angeles, CA 90067. EOE

OPENINGS

The GREATEST radio station on earth

is in search of the HOTTEST TALENT in the world! Kickin' ass on the newest formula of CHR. Inside the Top 100 market! Express mornings, afternoons and nights. T&R to Radio & Records, 1930 Century Park West, #698, Los Angeles, CA 90067. EOE

7-12 MIDNIGHT

monster needed **now!** Top-rated CHR looking for experienced evening personality/animal. No liner jocks. Phones, energy a must. The attitude is major market, the facility is 50KW. 1 hour N/W of Chicago, the bucks are good, the station is **97-ZOK**. C&R to: Greg Strassell, WZOK, 3901 Brendenwood Road, Rockford, IL 61107. EOE M/F

98 WGRD

HOT & ENERGETIC EXPERIENCED CHR JOCK NEEDED. Must have dynamic personality, great on-air phone skills, and street savvy. Send tape and resume to Gregg Cassidy, 38 W. Fulton Grand Rapids, MI 49503. EOE

OPENING FOR CHR PROGRAM DIRECTOR

We're searching for an aggressive, enthusiastic, creative, winner. Willing to accept all the responsibilities involved, and willing to dedicate themselves to the advancement of the station.

Great Opportunity!

Send resumes to:

Tom Matheson
WBBM-FM
630 N. McClurg Court
Chicago, IL 60611
No calls please: EOE/MF

WEST

CHR seeks hot nighttime Air Talent with production experience. T&R: KXIQ, Kerry O'Donnell, Box 5068, Bend, OR 97708. (11/10) EOE

KGON seeks a News Assistant. Entry level position, aircheck of News delivery and references required. T&R: Mike Turner, 4614 SW Kelly, Portland, OR 97201. (11/10) EOE

Mature voice sought for new full service AM outlet in Southern California. CALL: KVVQ, John Barry, (619) 244-2000. (11/10) EOE

Tucson start-up seeks Program Director. Experienced, creative professional with strong promotional skills. No AT please. T&R: 2509 N. Campbell #342, AZ 85719. (11/10) EOE

News Director sought for full service FM Country outlet. Work hard, have fun. T&R: KSMA/KSNI, 1240 Santa Maria, CA 93456. (11/10) EOE

Have staff, need direction. Great opportunity for the right person. T&R: 476 B Street, Colma, CA 94104. (11/10) EOE

Mature and experienced adult communicator with strong production skills sought for well rated, music intensive AC. T&R: KBOX-FM, Don Tuggle, Box 518, Santa Maria, CA 93456. (11/10) EOE

KWHT-FM seeks ambitious, experienced Air Talent to join winning team. Modern Country format, no calls please. T&R: PD, Box 640, Pendleton, OR 97801. (11/10) EOE

Production/Air Talent sought for KPUG/Oldies Females and minorities encouraged to apply. T&R: Joe Bates, Box 1170, Bellingham, WA 98227. (11/10) EOE



The original NAC radio station is looking for **on-air communicators** for future openings. Your style should be warm, unaffected, conversational, and believable. Send tapes and resumes to: Chris Brodie, 94.7 KTWW, P.O. Box 4310, Los Angeles, CA 90078. EOE

OPENINGS

WOULD YOU LIKE TO WORK AND PLAY IN THE GREAT SOUTHWEST?

We're searching for the right **Morning Man**...one that has a smooth adult delivery, can communicate well with his audience ... has a good sense of humor. Enjoys public appearances. Is good on the phone and is willing to promote himself as well as the station even after the "air shift". We're a full service AM in the most beautiful small market location in the Rockies. Our audience is adult and likes to be informed ... If this is you send T&R to Radio & Records, 1930 Century Park West, #687, Los Angeles, CA 90067. EOE



SALES MANAGER:

Leading Phoenix AM/FM combo seeks experienced "on the street" goal oriented **Sales Manager**. Must be able to train, inspire, motivate and lead large sales staff. P.O. Box 21223, Phoenix, AZ 85036. EOE



COLORADO

Top-rated AM/FM "Country" combo needs experienced **Production Director** with good people skills & organization. C & R with references to: Charlie Cassidy, P.O. Box 39102, Colorado Springs, CO 80949. Women & minorities encouraged to apply. EOE

FUTURE OPENINGS

We are rebuilding a legend, Major P-1 Northwest AOR auditioning for future on-air talent. If you're ready to trade-in top ten urban hell for quality life in the Pacific Northwest we would like to hear from you. Resume with references, cassette aircheck and photo to Radio & Records, 1930 Century Park West, #699, Los Angeles, CA 90067. EOE

POSITIONS SOUGHT

Look out Nashville. Female with 14 years' experience is coming your way. Brief major market background, many formats. (703) 345-9557. (11/10)

Experienced and motivated PD with excellent numbers. Non-smoker/drinker with 23 years' in the business seeks adult station in Rocky Mountain area. (303) 641-3818. (11/10)

Morning entertainer seeks the East. AC/Country/Oldies/Classic rock veteran with great voice, characters, adult appeal and reasonable price. BILL ROSS: (307) 733-9153. (11/10)

Dateline Los Angeles. Rocking pneumonia runs rampant. AOR/CHR Air Talent afflicted and wants to help spread the disease. (714) 688-2296. (11/10)

Professional, creative and determined medium market APD/AT. Nine year veteran ready to program small market south-east CHR/AOR. ED: (704) 327-6409. (11/10)

RADIO PROFESSIONAL

Tired of sitting behind desk, needs to get back on the air. **Available immediately.** Call Jim at 508-887-2927.

Three year pro Rock 'n' Roll animal. AT with top-notch production skills seeks match with community leading rock station. KB: (201) 633-8304. (11/10)

Wish I had a clever line that you haven't already heard. I don't. I do have discipline and a good attitude, great production and AT skills. JOHN: (213) 458-6882. (11/10)

Air Talent with two years' experience and strong knowledge of UC/CHR/AOR music seeks relocation to Southern Virginia. ED COUTU: (203) 372-7423. (11/10)

Eight year pro seeks new frontiers to conquer. Tremendous pipes, multi-track experience, computers, degree, and lots of appearances. STU: (217) 525-8105. (11/10)

POSITIONS SOUGHT

Timely, topical, humorous and hungry AT. Experience as PD for AC/CHR/Country formats. Team player who thinks radio should be fun again. BEN: (505) 437-3939. (11/10)

Program Director/Operations Manager with 15 years' experience in CHR/AC. Seeking next challenge. DAVE: (904) 939-1918. (11/10)

Broadcasting school graduate seeks first job. Entry level position in small market. Have tapes, will travel. TODD: (214) 987-9765. (11/10)

Call if you love Country. PD/MD/AT with eight years of experience. KRIS: (919) 527-3094.

Pro with 14 years' experience seeks to rock and roll nights or overnights. DAVE: (815) 933-6779. (11/10)

MAJOR MARKET TALK SHOW HOST.

If you've got the guts to go for it, and the bucks to make it happen. My suitcase is packed. No revolving doors please. All inquiries confidential. Radio & Records, 1930 Century Park West, #701, Los Angeles, CA 90067. EOE

Top 100 market. South or Southeast preferred. Country/AOR/Classic Rock/Gold/AC. Afternoon drive or morning sidekick/support. JACK REYNOLDS: (919) 738-5663. (11/10)

Miami/Ft. Lauderdale/West Palm Beach. Working female AT seeks to change stations, not markets. MIAMI AT: Box 7824, Hollywood, FL 33081. (11/10)

Recent broadcast graduate seeking position as News or Air Talent. Country/AC preferred. JAY: (515) 357-5661. (11/10)

Energetic and hardworking Newsman willing to relocate to small or medium market. LEE ALLEN: (714) 582-5223. (11/10)

New Challenge. Program Director, currently employed in top 100, seeks similar gig with PM drive duties. Six years' programming experience, Baton Rouge, etc. (601) 582-5303.

Six year News/Sports Director seeks solid Sports Director's position heavy on PBP and sports talk. Will pull air-shift too. ALLEN: (803) 365-9268. (11/10)

News Anchor, and/or morning sidekick wants to work for real money. 21 years' experience. Great at what I do, and I do everything. RON: (914) 471-8304. (11/10)

Great voice and production. Experienced in personality stations and promos. Seeking SW market, but willing to consider all markets. CHRIS: (214) 987-9860. (11/10)

HOT LOOKING OFF THE WALL DJ

with camera and audience experience (standup background a plus) to host the **hippest, trendiest, newest concept dance video show** on the planet! Send pix, resume, and VHS or 3/4" (yes-you can goof off in front of a home camera). L.A. INQUE, Box 2768, Beverly Hills, CA 90213.

Multiple voice Personality seeks Talk/AOR/CHR/Urban outlet. Described as a cross between Stern/Dahl/Dees and Shannon. MIKE: (312) 237-3669. (11/10)

Experienced and hardworking team player seeks air-shift anywhere, anytime, any format. ASHLEY: (718) 423-6431. (11/10)

Go west young man. Five year veteran AT takes those words seriously. Let me do your overnights, top 50 please. Country, Classic Rock, or NT. JERRY: (205) 246-5954. (11/10)

PD/MD background with knowledge of sales and promotions. Aggressive and ready to win, seeking small or medium market PD slot. TODD: (501) 782-4979. (11/10)

Have air-shift, will travel. Enthusiastic and intelligent Air Talent currently with medium market AC station, seeks new opportunity. ANDY: (718) 979-3171. (11/10)

Eight year pro Air Talent ready to work in Southern California. Team player with good production skills. MARK: (714) 971-1616. (11/10)

Announcer. 20 year pro Announcer seeks parttime and/or weekends in Louisville. Any format considered. TIM: (812) 338-3156. (11/10)

Currently on-air doing play-by-play and production for ND station. Seeking advancement to a station in Minnesota or Wisconsin. DAVE: (701) 873-2215. (11/10)

Versatile and hardworking AT seeks Announcer/Production position anywhere. All offers and shifts considered, willing to relocate. JOHN: (213) 821-2128. (11/10)

WHO'S AFRAID OF AM RADIO?

It's just waiting for someone who knows **Programming & Talent**, with creative ideas, winning attitude, and coaching skills to make your **AM RADIO** win again. Call 312-438-1411.

POSITIONS SOUGHT

Attention PDs, OMs, NDs, GMs

Searching for Talent? CALL NATIONAL!

It's **Quick . . . Easy . . .** and your **only cost** is a telephone call . . . 205-822-9144. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. We can schedule a complete presentation within 24 hours of your call. **Call Now — 205-822-9144.**

NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

ACT NOW!

Five miles from the epicenter. Seeking position a bit further away. 16 years' experience, 10 years' programming NAC/AC/Pop Jazz. Gavin NAC nominee. MARK HILL: (408) 688-5604. (11/10)

Jazz Innovator. Highly rated professional Air Personality, Music Director and R&R reporter seeks eclectic, dynamic, free-form latin and blues station. SIMON HENDRIX: (305) 294-2067. (11/10)

Career with a bullet. Innovative Rock 40 PD/MD/AT seeks next challenge. I play to win. JEFF: (501) 444-0037. (11/10)

Hurricane Hugo blew my Classic Rock air-shift in St. Croix. Seeking fulltime air-shift, willing to relocate anywhere, any format. MIKE: (813) 854-3050. (11/10)

Consistent upward Arbitron ratings trends, plus six time Ad-edy winner AC/Oldies PD seeks new challenge. (305) 371-7260. (11/10)

Major market sports talent can put numbers on your scoreboard. Dave Feldman knows sports, and you can get to know Dave Feldman. (415) 647-5477. (11/10)

If you are you seeking a dominant CHR station. I will program your medium or major market station to the top. MARK: (305) 726-8378. (11/10)

COUNTRY PRO

PM Drive Pro, good pipes, great production, good phones. Looking for progressive, but stable company, that believes in people, to grow with both professionally and monetarily. I am a team player.

Call 915-692-7529. Robert.

Extremely versatile AT seeks full or parttime position with Southern California station. I have good production skills and am a team player. PAUL: (714) 735-9675. (11/10)

Experienced small/medium market CHR AT/OM/PD/APD/MD searching for next challenge. I want to add you to my list of successes. JIM: (304) 233-8937. (11/10)

Phones and fun are my thing. Forget liner cards, they're not real wit or candor, and have no appeal. For a fun Oldies/CHR/Hot AC Air Personality. NEIL: (904) 243-8413. (11/10)

Lost in Kentucky. Six years' AT/Two years' Engineer with PD/MD experience from Country to AOR. Dependable, seeking medium to major market. LT: (502) 753-9516. (11/10)

Top rated voice Talent with quick wit, is ready to join your medium/major morning show as sidekick or support player. BILL: (803) 772-5006. (11/10)

I will work for free. Any station within driving range of Pittsburgh, PA. One week demo. JERRY STROTHERS: (412) 244-0815. (11/10)

READY TO RELOCATE!

Full Service/AC, PD & am drive pro 7 yrs. in AC & Talk. Very local. Seeking talk slot or "info-tainment" am drive. An entertainer, not just typical talk. Dan 302-645-7795

Major market Air Personality is eager to kickstart a sagging morning team, medium/majors. Experienced as a quick wit sidekick/traffic Reporter. JOHN: (813) 254-0906. (11/10)

Country pro with good voice, production and phones is seeking a winner. Have good track record and references. (915) 6923-7529. (11/10)

Over five years' experience as hardworking, dependable and reliable Air Talent. Seeking position in South Dakota. BILL CSONGRADI: (605) 822-3239. (11/10)

Young and dynamic team with over nine years' experience seeks fulltime position. All shifts, formats and locales considered. JOHN AND MONIQUE: (818) 547-0659. (11/10)

Hire me, you won't be sorry. Working AT, P1-P2-P3 experience and killer production. Any format, any shift. OH-MI-IN preferred. VON REGAN: (419) 535-3699. (11/10)

Jacksonville/Dayton area. Personality with six years' experience AC/CHR and PBP seeks fulltime position. SAL: (904) 874-1165. (11/10)

Hey, give the little guy a break. Two and a half years with small AC. Now in L.A., seeking AT/News, etc. JJ: (818) 718-9156. (11/10)

Help. Rescue me from another upstate NY winter. Multi-format experience, multi-track capabilities. Solid references, seeking Western CHR/AC. (716) 987-8111. (11/10)

High energy, rapid fire CHR AT/PD pro with phones. Three years' in top 75 market. CHRIS KNIGHT: (800) 666-5220

POSITIONS SOUGHT

I want to be your News Director. Dedicated pro with excellent News background and excellent management skills. All areas considered. THOMAS: (205) 647-9267. (11/10)

Hardworking and pleasant professional PD for Country outlet seeks similar situation. Willing to relocate for right offer. ALAN MAWBY: (818) 637-7877. (11/10)

Radio junkie badly in need of a fix. Three years' AOR experience, all offers considered. ROUND ROCKER: (405) 353-0405. (11/10)

LARRY RYAN

Has been an Owner, Manager, Programmer, and recently Morning Drive AT with U.S. 99 in Chicago. Great references, Attitude, Ideas, and Credit. AC-Oldies-Country-Special K. Call 213-438-1411.

Radio pro seeks AOR/CHR programming duty in small market. I refuse to lose, and you won't either. DAVIS: (215) 482-9053. (11/10)

Great voice and production. Experienced and seeking expansion to Southwest and Southeast. Willing to consider all markets, and some parttime. CHRIS: (214) 987-9860. (11/10)

Eleven year pro AT/OM/PD/APD/MD/PD seeks new opportunity. Most shifts and formats considered. Prefer East/Southeast. JIMMY: (304) 233-9837. (11/10)

I've had it with mature, conversational mornings at EZ/Jazz mood stations. Seeking new challenges and opportunities. (505) 527-0902. (11/10)

MISCELLANEOUS

KDNK-FM/eclectic radio seeks Urban Record service from all labels for audience exposure. TO: KDNK-FM, Box 1388, 417 Main Street, Carbondale, CO 81623. (11/10)

Soft rock Adult Contemporary station seeks all labels under AC/CHR/Country. Compact Disc only. TO: KKLI, Garrie Scott, 2808 International Cr. Colorado Springs, CO 80910. (11/10)

R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed on **company/station letterhead** and accompanied by payment mailed to our office in advance. Visa, MC, AmEx accepted.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in **Openings**. Must be on **company/station letterhead**. Free listings of the same length are also available to individuals seeking work in the industry under **Positions Sought**.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date.

For opportunities you must place your free listings **by mail only**. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.



NATIONAL AIRPLAY

3	2				NOVEMBER 10, 1989			
WKS	WKS	LW	TW		Total Reports/Adds	Heavy	Medium	Light
11	7	4	1	GARTH BROOKS /If Tomorrow Never Comes (Capitol).....	176/0	155	19	2
2	1	1	2	RANDY TRAVIS /It's Just A Matter Of Time (WB).....	170/1	149	16	5
6	3	2	3	DOLLY PARTON /Yellow Roses (Columbia).....	172/0	137	26	9
15	12	9	4	RONNIE MILSAP /A Woman In Love (RCA).....	176/0	116	59	1
8	6	3	5	PAUL OVERSTREET /All The Fun (RCA).....	165/0	129	26	10
14	13	10	6	DON WILLIAMS /I've Been Loved By The Best (RCA).....	176/0	116	58	2
16	14	11	7	SHENANDOAH /Two Dozen Roses (Columbia).....	176/0	109	65	2
10	8	7	8	SAWYER BROWN /The Race Is On (Capitol/Curb).....	169/1	118	40	11
7	4	5	9	REBA McENTIRE /Til Love Comes Again (MCA).....	165/1	115	39	11
17	15	12	10	MARY CHAPIN CARPENTER /Never Had It So Good (Columbia).....	171/1	94	67	10
12	10	8	11	KENNY ROGERS /The Vows Go Unbroken (Reprise).....	161/0	100	47	14
19	16	13	12	PATTY LOVELESS /The Lonely Side Of Love (MCA).....	168/0	76	82	10
20	17	14	13	LORRIE MORGAN /Out Of Your Shoes (RCA).....	173/0	55	108	10
21	18	15	14	HOLLY DUNN /There Goes My Heart Again (WB).....	171/1	40	121	10
24	19	16	15	HIGHWAY 101 /Who's Lonely Now (WB).....	174/1	27	130	17
23	20	17	16	TRAVIS TRITT /Country Club (WB).....	156/2	42	90	24
27	23	20	17	BILLY JOE ROYAL /Till I Can't Take It Anymore (Atlantic).....	169/2	17	116	36
25	22	19	18	WILD ROSE /Breaking New Ground (Universal).....	156/2	36	83	37
32	27	22	19	KEITH WHITLEY /It Ain't Nothin' (RCA).....	170/5	12	123	35
29	25	23	20	GLEN CAMPBELL /She's Gone, Gone, Gone (Universal).....	166/6	15	111	40
28	26	24	21	VINCE GILL /Never Alone (MCA).....	151/3	22	92	37
31	29	25	22	VERN GOSDIN /That Just About Does It (Columbia).....	149/3	14	96	39
3	2	6	23	EDDY RAVEN /Bayou Boys (Universal).....	126/0	67	43	16
40	34	28	24	RODNEY CROWELL /Many A Long & Lonesome Highway (Columbia).....	168/7	2	94	72
36	30	27	25	CHARLIE DANIELS /Simple Man (Epic).....	155/6	3	96	56
35	32	29	26	SKIP EWING /It's You Again (MCA).....	153/6	4	92	57
39	35	31	27	WILLIE NELSON /There You Are (Columbia).....	156/14	2	76	78
34	31	30	28	EARL THOMAS CONLEY /You Must Not Be Drinking Enough (RCA).....	143/3	5	89	49
30	28	26	29	ANNE MURRAY & KENNY ROGERS /If I Ever Fall In Love Again (Capitol).....	135/3	5	93	37
38	36	33	30	NITTY GRITTY DIRT BAND /When It's Gone (Universal).....	145/8	2	70	73
—	43	35	31	TANYA TUCKER /My Arms Stay Open All Night (Capitol).....	152/17	3	54	95
48	40	36	32	STEVE WARINER /When I Could Come Home To You (MCA).....	137/17	1	56	80
BREAKER			33	CLINT BLACK /Nobody's Home (RCA).....	126/71	4	30	92
45	41	37	34	LIONEL CARTWRIGHT /In My Eyes (MCA).....	119/7	0	52	67
BREAKER			35	KENTUCKY HEADHUNTERS /Walk Softly On This Heart Of Mine (Mercury).....	106/10	5	43	58
49	45	40	36	K.T. OSLIN /Didn't Expect It To Go Down... (RCA).....	121/17	0	43	78
BREAKER			37	DESERT ROSE BAND /Start All Over Again (MCA/Curb).....	117/31	1	34	82
1	9	18	38	KATHY MATTEA /Burnin' Old Memories (Mercury).....	76/0	23	36	17
BREAKER			39	JO-EL SONNIER /If Your Heart Should Ever... (RCA).....	105/15	0	29	76
—	48	43	40	SUZIE BOGGUSS /My Sweet Love Ain't Around (Capitol).....	88/6	1	31	56
4	5	21	41	OAK RIDGE BOYS /An American Family (MCA).....	68/0	17	34	17
—	—	46	42	BAILLIE & THE BOYS /I Can't Turn The Tide (RCA).....	95/21	0	21	74
5	11	32	43	RICKY SKAGGS /Let It Be You (Epic).....	67/0	22	29	16
—	—	47	44	JAMES HOUSE /Hard Times For An Honest Man (MCA).....	67/5	1	18	48
—	—	49	45	JENNIFER McCARTER & THE McCARTERS /Quit While I'm Behind (WB).....	77/16	0	12	65
DEBUT			46	ROSANNE CASH /Black And White (Columbia).....	67/11	1	10	56
DEBUT			47	ALAN JACKSON /Blue Blooded Woman (Arista).....	59/4	0	15	44
9	21	34	48	MERLE HAGGARD /A Better Love Next Time (Epic).....	48/0	15	17	16
18	33	41	49	ALABAMA /High Cotton (RCA).....	37/0	16	9	12
13	24	39	50	GEORGE STRAIT /Ace In The Hole (MCA).....	32/0	3	15	14

MOST ADDED

- CLINT BLACK (71)
- JUDDS (32)
- KATHY MATTEA (32)
- DESERT ROSE BAND (31)
- BAILLIE & THE BOYS (21)
- JANN BROWNE (18)
- BELLAMY BROTHERS (17)
- K.T. OSLIN (17)
- TANYA TUCKER (17)
- STEVE WARINER (17)

HOTTEST

- RANDY TRAVIS (111)
- GARTH BROOKS (96)
- DOLLY PARTON (88)
- SAWYER BROWN (68)
- PAUL OVERSTREET (62)
- REBA McENTIRE (54)
- RONNIE MILSAP (47)
- KENNY ROGERS (34)
- SHENANDOAH (34)
- EDDY RAVEN (26)

NEW ARTISTS

Reports/Adds

- 1 **ALAN JACKSON**/Blue... (Arista) ... 59/4
- 2 **SCOTT McQUAIG**/Johnny And The... (Univ.) 38/7
- 3 **CURTIS WRIGHT**/She's Got A... (Airborne) . 26/12
- 4 **CEE CEE CHAPMAN**/Love Is A Liar (Curb) 19/0
- 5 **PAL RAKES**/We Did It Once... (Atl.) 18/3
- 6 **LES TAYLOR**/Shoulds, Could's... (Epic) 15/11
- 7 **CANYON**/Radio Romance (16th Ave.Cap.) . . . 12/10
- 8 **BUTCH BAKER**/Wonderful Tonight (Merc.) . . 10/6
- 9 **KENNARD & JOHN**/Thrill Of Love (Curb) . . . 7/2
- 10 **IRENE KELLY**/Love Is A Hard Road (MCA) . . . 5/4

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

CLINT BLACK Nobody's Home (RCA)

On 72% of reporting stations. Rotations: Heavy 4, Medium 30, Light 92, Total Adds 71 including WVAM, WPOC, WQCB, WYNY, WDSY, WKAK, KAYD, WLK, KPLX, KISS-FM, WSLR, WAXX, WTSO, WOW, KTTS, KRKT, KIK-FM, KGHL, KNCQ, KDRK. Moves 48-33 on the Country chart.

DESERT ROSE BAND Start All Over Again (MCA/Curb)

On 66% of reporting stations. Rotations: Heavy 1, Medium 34, Light 82, Total Adds 31 including WYRK, WTCR, WXTU, CHOW, WORC, KAYD, WEZL, WSTH, WESC, KIKK, WYNG, WTSO, KXXY, WLLR, WTHI, KKCS, KFRE, KZLA, KKAT, KEEN. Moves 42-37 on the Country chart.

KENTUCKY HEADHUNTERS

Walk Softly On This Heart Of Mine (Mercury)

On 60% of reporting stations. Rotations: Heavy 5, Medium 43, Light 58, Total Adds 10, WBEE, WILQ, WKAK, WYNK, WLK, KNFM, WWJO, KASH, KSAN. Moves 46-42-38 on the Country chart.

JO-EL SONNIER

If Your Heart Should Ever... (RCA)

On 60% of reporting stations. Rotations: Heavy 0, Medium 29, Light 76, Total Adds 15, WVAM, WQBE, WAYZ, WTCR, WORC, WKAK, WQYK, WKKQ, WZKX, KUZZ, KKCS, KFMS, KWHT, KKAT, KSOP. Moves 49-44-39 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the three following weeks to achieve Breaker status.

▶ You're gonna love...

"HE'S GOTTA HAVE ME" the new single by GIRLS NEXT DOOR

(7-88791/PRCD 3001)

Produced by Nelson Larkin



When you play it, say it!

Atlantic Nashville—Traditionally...Contemporary



© 1989 Atlantic Recording Corp. A Warner Communications Co.



NEW & ACTIVE

SUZY BOGGUSS "My Sweet Love Ain't Around" (Capitol) 88/6

Rotations: Heavy 1, Medium 31, Light 56, Total Adds 6, WTCR, CHOW, WILQ, WITL, KWOX, KEEN. Heavy: WDAF, Medium: WPOR, KEAN, KASE, WLKV, WSOC, KIKK, WIVK, WLWI, WCMS, WIRK, WOW, KCKC, KDRK. Moves 48-43-40 on the Country chart.

JENNIFER McCARTER & THE McCARTERS "Quit While I'm Behind" (WB) 77/16

Rotations: Heavy 0, Medium 12, Light 65, Total Adds 16, WCAO, WQBE, WZPR, WAJR, WXKX, WXBQ, WLKV, WKLO, WSIX, WYYD, KIK-FM, KGHL, KIZN, KWHT, KIQ, KCKC. Medium: WIVK, WCMS, KTTS, KASH. Moves 49-45 on the Country chart

ROSANNE CASH "Black And White" (Columbia) 67/11

Rotations: Heavy 1, Medium 10, Light 56, Total Adds 11, WQBE, WTCR, WLKV, WSTH, WNOE, WPAP, WKNN, WYYD, WFMS, KIK-FM, KIQ. Heavy: WTSO. Medium: KMML, WTVY, WAMZ, KCJB, WOW, KTTS, KFDI, KASH, KALF, KCCY. Debuts at number 46 on the Country chart.

JAMES HOUSE "Hard Times For An Honest Man" (MCA) 67/5

Rotations: Heavy 1, Medium 18, Light 48, Total Adds 5, CHOW, WMSI, WLWI, WKYQ, KTOM. Heavy: WKAK. Medium: WORC, KEAN, WTVY, WFLS, KIKK, WKNN, WCUZ, WHOK, K102, WTCM, KFDI, KASH, KVOC, KDRK. Moves 47-44 on the Country chart.

ALAN JACKSON "Blue Blooded Woman" (Arista) 59/4

Rotations: Heavy 0, Medium 15, Light 44, Total Adds 4, WAYZ, KGHL, KTOM, KCKC. Medium: WKAK, KRRV, WYNK, WSTH, WTVY, KIKK, WGXK, WKNN, KTTS, WTCM, KFDI, KRKT, KASH, KUZZ, KDRK. Debuts at number 47 on the Country chart.

CHARLEY PRIDE "Amy's Eyes" (16th Avenue/Capitol) 53/13

Rotations: Heavy 0, Medium 8, Light 45, Total Adds 13, WVAM, WBEE, KRRV, WYNK, WLKV, WKLO, KIKK, WNOE, WQDR, WONE, KTTS, WTHI, KIK-FM. Medium: WUSY, WTVY, WLWI, KFDI, KASH, KUZZ, KDRK.

SIGNIFICANT ACTION

BELLAMY BROTHERS "The Center Of My Universe" (MCA/Curb) 49/17

Rotations: Heavy 0, Medium 10, Light 39, Total Adds 17, WVAM, WQCB, WDSY, KASE, WSOC, WSTH, KIKK, WNOE, WCMS, WKNN, KWMT, WTHI, KRST, KGHL, KVOC, KIQ, KSOP.

K.D. LANG "Three Days" (Sire/WB) 46/12

Rotations: Heavy 1, Medium 10, Light 35, Total Adds 12, WDSY, WSTH, WTVY, WNOE, WCMS, KKYX, KJNE, WFMB, KUUY, KWJJ, KTOM, KSOP. Heavy: CHOW. Medium: KEAN, WKNN, KCJB, WOW, KTTS, WTCM, KFDI, KASH, KDRK.

KATHY MATTEA "Where've You Been" (Mercury) 39/32

Rotations: Heavy 1, Medium 2, Light 36, Total Adds 32 including WPOC, WAYZ, WRKZ, WXXK, WICO, WWVA, KEAN, WSOC, WUSY, KILTFM, WCMS, WYYD, WIRK, WTQR, WOW, WFMB, KVOC, KMIX, KCCY, KTOM.

SCOTT McQUAIG "Johnny And The Dreamers" (Universal) 38/7

Rotations: Heavy 0, Medium 7, Light 31, Total Adds 7, WDXE, WOWW, KJNE, WTHI, WTCM, KIK-FM, KMIX. Medium: WSTH, WTVY, WOKK, WKNN, KCJB, KFDI, KDRK. Light: WRKZ, KMML, KYKX, WAXX, KRKT, KALF.

JUDDS "One Man Woman" (Curb/RCA) 35/22

Rotations: Heavy 0, Medium 7, Light 28, Total Adds 32 including WPOC, WWYZ, WWVA, KMML, WUSY, KKIX, WDXE, WAMZ, WGXK, WCUZ, WFMS, KFKE, WMUS, KXXY, KFDI, KRST, KASH, KRWQ, KMIX, KNIX.

JOHNNY LEE "I Can Be A Heartbreaker, Too" (Curb) 35/3

Rotations: Heavy 1, Medium 9, Light 25, Total Adds 3, WSIX, WCUZ, WWJO. Heavy: WKAK. Medium: WSTH, KIKK, KFGO, WTCM, KRKT, KALF, KMIX, KDRK. Light: WWYZ, KJNE, WAXX, KTTS, KTPK, KIK-FM, KRWQ, KNCO.

DANIELE ALEXANDER "Where Did The Moon Go Wrong" (Mercury) 30/14

Rotations: Heavy 0, Medium 3, Light 27, Total Adds 14, WHWK, WICO, KRRV, WRNS, WSTH, WDXE, KKYX, KBMR, KCJB, KTTS, KWOX, KRKT, KVOC, KRWQ. Medium: WTVY, WOW.

STATLER BROTHERS "A Hurt I Can't Handle" (Mercury) 26/13

Rotations: Heavy 0, Medium 2, Light 24, Total Adds 13, KEAN, WLKV, WTVY, WCMS, WTQR, WAXX, WWJO, KTPK, WTCM, KFDI, KRKT, KFRE, KNCO. Medium: KCKC. Light: WWYZ, WRKZ, KMML, WYNG, KXXY, WOW.

CURTIS WRIGHT "She's Got A Man On Her Mind" (Airborne) 26/12

Rotations: Heavy 0, Medium 2, Light 24, Total Adds 12, WICO, KRRV, KASE, WXBQ, WIVK, WKSJ, KKYX, KJNE, WAXX, KCJB, WOW, KALF. Medium: WTVY, KDRK. Light: WRNS, KKIX, WSM, K102, KFDI, KRKT.

GEORGE JONES "Radio Lover" (Epic) 26/11

Rotations: Heavy 0, Medium 4, Light 22, Total Adds 11, WRKZ, WSTH, WCMS, KKYX, WYNG, KWMT, WFMB, WIL, KTPK, KFDI, KNCO. Medium: WTVY, KTTS, KASH, KCKC. Light: WZPR, KEAN, WGEE, KVOC, KUUY.

JANN BROWNE "Tell Me Why" (Curb) 20/18

Rotations: Heavy 0, Medium 1, Light 19, Total Adds 18, WXXK, WICO, KMML, WTVY, KKIX, WCMS, WUSQ, WAXX, KXXY, WOW, K102, KVOC, KFDI, KWGX, KRKT, KASH, KVOC, KMIX. Light: WDXE, KRWQ.

MARTY STUART "Don't Leave Her Lonely Too Long" (MCA) 19/11

Rotations: Heavy 0, Medium 2, Light 17, Total Adds 11, KRRV, WTVY, WDXE, KBMR, KCJB, KTTS, WTCM, KFDI, KRKT, KALF, KDRK. Light: WRKZ, WXXK, WICO, KEAN, KMML, KKIX, KVOC, KWOX.

CEE CEE CHAPMAN "Love Is A Liar" (Curb) 19/0

Rotations: Heavy 0, Medium 2, Light 17, Total Adds 0, Medium: KCJB, KDRK. Light: WCAO, WXXK, KRRV, WSTH, WFLS, KKYX, WUSQ, WAXX, KFGO, KWMT, WOW, KVOC, KFDI, KWGX, KRKT, KVOC, KRWQ.

BOBBY VINTON "It's Been One Of Those Days" (Curb) 18/7

Rotations: Heavy 0, Medium 4, Light 14, Total Adds 7, WSTH, KIKK, WDXE, KKYX, KWMT, WOW, KTTS. Medium: WTVY, WTCM, KFDI. Light: WCAO, WICO, WFLS, WSLR, KFGO, KCJB, KVOC, KASH.

PAL RAKES "We Did It Once, We Can Do It Again" (Atlantic) 18/3

Rotations: Heavy 0, Medium 3, Light 15, Total Adds 3, WRNS, WSTH, KKYX. Medium: WKAK, KALF, KDRK. Light: KRRV, WFLS, WDXE, WCMS, WSLR, KFGO, KTPK, KWOX, KRKT, KUUY, KEKB, KTOM.

MARCY BROS. "You're Not Even Crying" (WB) 18/2

Rotations: Heavy 1, Medium 1, Light 16, Total Adds 2, WSTH, WOW. Heavy: WKAK. Medium: KALF. Light: WICO, WFLS, KKYX, KFGO, KTTS, KTPK, KVOC, KFDI, KWGX, KRKT, KASH, KRWQ, KEKB, KNCO.

LES TAYLOR "Shoulda, Coulda, Woulda Loved You" (Epic) 15/11

Rotations: Heavy 0, Medium 3, Light 12, Total Adds 11, WAYZ, WRKZ, KEAN, WKAK, KYKR, WKLO, WFLS, WAMZ, WIRK, KTTS, KVOC. Light: KMML, KKIX, WDXE, KXXY.

FORESTER SISTERS "Leave It Alone" (WB) 13/13

Rotations: Heavy 1, Medium 1, Light 11, Total Adds 13, WWVA, WKAK, KMML, WUSY, KKIX, KCJB, WMUS, KFDI, KASH, KALF, KRWQ, KCKC.

GENE WATSON "The Great Divide" (WB) 13/13

Rotations: Heavy 0, Medium 2, Light 11, Total Adds 13, WRKZ, WKAK, KMML, WSOC, WTVY, WDXE, WUSQ, KBMR, KFDI, KASH, KVOC, KRWQ, KCKC.

DEAN DILLON "Back In The Swing Of Things" (Capitol) 13/8

Rotations: Heavy 0, Medium 3, Light 10, Total Adds 8, WICO, KKIX, WAXX, WDAF, KCJB, KTTS, KRKT, KFRE. Medium: KFDI. Light: KMML, WOW, KASH, KRWQ.

CANYON "Radio Romance" (16th Avenue/Capitol) 12/10

Rotations: Heavy 0, Medium 0, Light 12, Total Adds 10, WWYZ, WRKZ, WXXK, WICO, KEAN, KKIX, KCJB, KVOC, KWOX, KASH. Light: WTVY, KMIX.

MEL TILLIS "City Lights" (Radio) 11/1

Rotations: Heavy 0, Medium 0, Light 11, Total Adds 1, KRRV. Light: WCMS, KKYX, KFGO, KTTS, KTPK, KVOC, KFDI, KRKT, KGHL, KALF.

RICKY VAN SHELTON "Statue Of A Fool" (Columbia) 10/10

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 10, WYRK, WSOC, WUSY, WTVY, KKIX, WYYD, WUSQ, KBMR, KFKE, KXXY.

BUTCH BAKER "Wonderful Tonight" (Mercury) 10/6

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 6, WWYZ, WSTH, WFLS, KYKX, WTCM, KRWQ. Light: WICO, KKIX, WIVK, WLWI.

MARIE OSMOND "Slowly But Surely" (Capitol/Curb) 9/1

Rotations: Heavy 0, Medium 0, Light 9, Total Adds 1, KRKT. Light: KMML, KKIX, WFLS, KTTS, KVOC, KFDI, KASH, KRWQ.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
DOLLY PARTON/He's Alive (Columbia)	White Limozeen
GEORGE STRAIT/Beyond The Blue Neon (MCA)	Beyond The Blue Neon
RICKY SKAGGS/Hummingbird (Epic)	Kentucky Thunder
GEORGE STRAIT/Angel Angelina (MCA)	Beyond The Blue Neon
POCO/When It All Began (RCA)	Legacy
NEW GRASS REVIVAL/Angel Eyes (Capitol)	Friday Night In America
NEW GRASS REVIVAL/Friday Night In America (Capitol)	Friday Night In America
MICHAEL MARTIN MURPHEY/Route 66 (WB)	Land Of Enchantment
BRUCE HORNSBY & NGDB/The Valley Road (Universal)	Will The Circle...2
RANDY TRAVIS/Mining For Coal (WB)	No Holdin' Back
RANDY TRAVIS/Card Carrying Fool (WB)	Pink Cadillac Soundtrack
RANDY TRAVIS/Singing The Blues (WB)	No Holdin' Back
EMMYLOU HARRIS/Love Is (Reprise)	Bluebird
REBA McENTIRE/Say The Word (MCA)	Sweet Sixteen
ALABAMA/The Borderline (RCA)	Southern Star
HIGHWAY 101/Walkin', Talkin', Cryin... (WB)	Paint The Town

THANKS RADIO!

For the first breaker from
DESERT ROSE BAND
"START ALL OVER AGAIN"
 From their new album
"Pages Of Life"
 Available January 1990

"THE BAND OF THE 90'S"

MCA RECORDS
CURB
 RECORDS

COUNTRY ADDS & HOTS

November 10, 1989 R&R • 73

MOST ADDED EAST		HOTTEST EAST		MOST ADDED SOUTH		HOTTEST SOUTH		MOST ADDED MIDWEST		HOTTEST MIDWEST		MOST ADDED WEST		HOTTEST WEST	
Clint Black (RCA)	Kathy Mattea (Mercury)	Randy Travis (WB)	Garth Brooks (Capitol)	Clint Black (RCA)	Desert Rose Band (MCA/Curb)	Kathy Mattea (Mercury)		Clint Black (RCA)	Judds (Curb/RCA)	Randy Travis (WB)	Dolly Parton (Columbia)	Clint Black (RCA)	Judds (Curb/RCA)	Randy Travis (WB)	Garth Brooks (Capitol)

EAST															
WQNA Albany, NY	WOKG/Dover Portsmouth, NH	WXIU Philadelphia, PA	KEAN Albany, TX	KYKR Beaumont, TX	WSTH Columbus, GA	WESC Greenville, SC	WAMZ Louisville, KY	WNOE New Orleans, LA	KKXX San Antonio, TX	WLSR Akron, OH	WAXX Eau Claire, WI	WTLF-MI Lansing, MI	WLLR Quad Cities, IL-IA	KTPK Topeka, KS	WTCM Tulsa, OK
CHARLIE DANIELS WILLIE NELSON NITTY GRITTY DIRT Hot: CLINT BLACK DOLLY PARTON REBA MCKENZIE GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	SKIP EMMING NITTY GRITTY DIRT Hot: CHARLIE DANIELS DOLLY PARTON REBA MCKENZIE GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	LIONEL CARTWRIGHT DESSERT ROSE BAND Hot: CHARLIE DANIELS DOLLY PARTON REBA MCKENZIE GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	GIRLS NEXT DOOR TANYA TUCKER STAYLER BROTHERS Hot: LES TAYLOR EDDY RAVEN GARTH BROOKS DOLLY PARTON REBA MCKENZIE GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	CLINT BLACK TANYA TUCKER LES TAYLOR EDDY RAVEN GARTH BROOKS DOLLY PARTON REBA MCKENZIE GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	STEVE WARNER MURRAY & ROGERS RODNEY CROWELL NANCY BROS. DANIEL ALEXANDER DESSERT ROSE BAND PAL RAZES K.T. OSLIN GEORGE JONES BOBBY VINTON EDDY RAVEN JERRY RAY BELLAMY BROTHERS BUTCH BAKER FORESTER SISTERS WILD ROSE SAMMY BROWN SHENANDOAH GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	BAILLIE & THE BOY DESSERT ROSE BAND Hot: GARTH BROOKS RODNEY CROWELL LORRIE MORGAN VERM GOSDIN KILT-FM Houston, TX Hot: DESSERT ROSE BAND MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	BAILLIE & THE BOY JUDDS LES TAYLOR ALABAMA MERLE HAGGARD LORRIE MORGAN PAUL OVERSTREET RANDY TRAVIS Hot: ALABAMA MERLE HAGGARD LORRIE MORGAN PAUL OVERSTREET RANDY TRAVIS Hot: ALABAMA MERLE HAGGARD LORRIE MORGAN PAUL OVERSTREET RANDY TRAVIS	F.D. LANG CHARLEY PRIDE ROSEANNE CASH BELLAMY BROTHERS Hot: KATHY MATTEA DOLLY PARTON REBA MCKENZIE GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	DESSERT ROSE BAND F.D. LANG DANIEL ALEXANDER COURTIS WRIGHT BOBBY VINTON GEORGE JONES JERRY RAY BELLAMY BROTHERS BUTCH BAKER FORESTER SISTERS WILD ROSE SAMMY BROWN SHENANDOAH GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	CLINT BLACK CURTIS WRIGHT STAYLER BROTHERS Hot: DEAN DILLON LORRIE MORGAN VERM GOSDIN JERRY RAY BELLAMY BROTHERS BUTCH BAKER FORESTER SISTERS WILD ROSE SAMMY BROWN SHENANDOAH GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	CLINT BLACK CURTIS WRIGHT STAYLER BROTHERS Hot: DEAN DILLON LORRIE MORGAN VERM GOSDIN JERRY RAY BELLAMY BROTHERS BUTCH BAKER FORESTER SISTERS WILD ROSE SAMMY BROWN SHENANDOAH GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	DESSERT ROSE BAND F.D. LANG DANIEL ALEXANDER COURTIS WRIGHT BOBBY VINTON GEORGE JONES JERRY RAY BELLAMY BROTHERS BUTCH BAKER FORESTER SISTERS WILD ROSE SAMMY BROWN SHENANDOAH GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	CLINT BLACK CURTIS WRIGHT STAYLER BROTHERS Hot: DEAN DILLON LORRIE MORGAN VERM GOSDIN JERRY RAY BELLAMY BROTHERS BUTCH BAKER FORESTER SISTERS WILD ROSE SAMMY BROWN SHENANDOAH GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	DESSERT ROSE BAND F.D. LANG DANIEL ALEXANDER COURTIS WRIGHT BOBBY VINTON GEORGE JONES JERRY RAY BELLAMY BROTHERS BUTCH BAKER FORESTER SISTERS WILD ROSE SAMMY BROWN SHENANDOAH GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	

MIDWEST															
WQNA Albany, NY	WOKG/Dover Portsmouth, NH	WXIU Philadelphia, PA	KEAN Albany, TX	KYKR Beaumont, TX	WSTH Columbus, GA	WESC Greenville, SC	WAMZ Louisville, KY	WNOE New Orleans, LA	KKXX San Antonio, TX	WLSR Akron, OH	WAXX Eau Claire, WI	WTLF-MI Lansing, MI	WLLR Quad Cities, IL-IA	KTPK Topeka, KS	WTCM Tulsa, OK
CHARLIE DANIELS WILLIE NELSON NITTY GRITTY DIRT Hot: CLINT BLACK DOLLY PARTON REBA MCKENZIE GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	SKIP EMMING NITTY GRITTY DIRT Hot: CHARLIE DANIELS DOLLY PARTON REBA MCKENZIE GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	LIONEL CARTWRIGHT DESSERT ROSE BAND Hot: CHARLIE DANIELS DOLLY PARTON REBA MCKENZIE GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	GIRLS NEXT DOOR TANYA TUCKER STAYLER BROTHERS Hot: LES TAYLOR EDDY RAVEN GARTH BROOKS DOLLY PARTON REBA MCKENZIE GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	CLINT BLACK TANYA TUCKER LES TAYLOR EDDY RAVEN GARTH BROOKS DOLLY PARTON REBA MCKENZIE GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	STEVE WARNER MURRAY & ROGERS RODNEY CROWELL NANCY BROS. DANIEL ALEXANDER DESSERT ROSE BAND PAL RAZES K.T. OSLIN GEORGE JONES BOBBY VINTON EDDY RAVEN JERRY RAY BELLAMY BROTHERS BUTCH BAKER FORESTER SISTERS WILD ROSE SAMMY BROWN SHENANDOAH GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	BAILLIE & THE BOY DESSERT ROSE BAND Hot: GARTH BROOKS RODNEY CROWELL LORRIE MORGAN VERM GOSDIN KILT-FM Houston, TX Hot: DESSERT ROSE BAND MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	BAILLIE & THE BOY JUDDS LES TAYLOR ALABAMA MERLE HAGGARD LORRIE MORGAN PAUL OVERSTREET RANDY TRAVIS Hot: ALABAMA MERLE HAGGARD LORRIE MORGAN PAUL OVERSTREET RANDY TRAVIS Hot: ALABAMA MERLE HAGGARD LORRIE MORGAN PAUL OVERSTREET RANDY TRAVIS	F.D. LANG CHARLEY PRIDE ROSEANNE CASH BELLAMY BROTHERS Hot: KATHY MATTEA DOLLY PARTON REBA MCKENZIE GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	DESSERT ROSE BAND F.D. LANG DANIEL ALEXANDER COURTIS WRIGHT BOBBY VINTON GEORGE JONES JERRY RAY BELLAMY BROTHERS BUTCH BAKER FORESTER SISTERS WILD ROSE SAMMY BROWN SHENANDOAH GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	CLINT BLACK CURTIS WRIGHT STAYLER BROTHERS Hot: DEAN DILLON LORRIE MORGAN VERM GOSDIN JERRY RAY BELLAMY BROTHERS BUTCH BAKER FORESTER SISTERS WILD ROSE SAMMY BROWN SHENANDOAH GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	CLINT BLACK CURTIS WRIGHT STAYLER BROTHERS Hot: DEAN DILLON LORRIE MORGAN VERM GOSDIN JERRY RAY BELLAMY BROTHERS BUTCH BAKER FORESTER SISTERS WILD ROSE SAMMY BROWN SHENANDOAH GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	DESSERT ROSE BAND F.D. LANG DANIEL ALEXANDER COURTIS WRIGHT BOBBY VINTON GEORGE JONES JERRY RAY BELLAMY BROTHERS BUTCH BAKER FORESTER SISTERS WILD ROSE SAMMY BROWN SHENANDOAH GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	CLINT BLACK CURTIS WRIGHT STAYLER BROTHERS Hot: DEAN DILLON LORRIE MORGAN VERM GOSDIN JERRY RAY BELLAMY BROTHERS BUTCH BAKER FORESTER SISTERS WILD ROSE SAMMY BROWN SHENANDOAH GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	DESSERT ROSE BAND F.D. LANG DANIEL ALEXANDER COURTIS WRIGHT BOBBY VINTON GEORGE JONES JERRY RAY BELLAMY BROTHERS BUTCH BAKER FORESTER SISTERS WILD ROSE SAMMY BROWN SHENANDOAH GARTH BROOKS MARTY STUART PAUL OVERSTREET SHENANDOAH DON WILLIAMS PATTY LOVELESS	



BREAKERS.

REGINA BELLE

Make It Like It Was (Columbia)

80% of our reporting stations on it. Rotations: Heavy 0/0, Medium 12/0, Light 65/20, Total Adds 20 including WVEE, WHJX, KRNB, PWR94, WBLZ, WTLC, KBCE, WPAL, WPEG, KPRW.

O'JAYS

Serious Hold On Me (EMI)

72% of our reporting stations on it. Rotations: Heavy 2/0, Medium 19/1, Light 48/13, Total Adds 14 including WHJX, KPRS, KSOL, WJIZ, WJTT, WFXC, WLOU, WFXM, WPGA, WGPR.

WILL DOWNING

Test Of Time (Island)

63% of our reporting stations on it. Rotations: Heavy 0/0, Medium 28/0, Light 32/6, Total Adds 6, WILD, HOT103, PWR94, WXOK, WQMG, WQFX.

GOOD GIRLS

Your Sweetness (Motown)

61% of our reporting stations on it. Rotations: Heavy 0/0, Medium 16/0, Light 43/7, Total Adds 7, KSOL, WMGL, WAGH, Z104, WQIS, WLOU, WJHM.

NEW KIDS ON THE BLOCK

Didn't I (Blow Your Mind) (Columbia)

60% of our reporting stations on it. Rotations: Heavy 8/0, Medium 18/1, Light 32/7, Total Adds 8, WILD, WDAS, WHUR, WJTT, WZFX, WIKS, WQOK, KBUZ.

NEW & ACTIVE

RJ'S LATEST ARRIVAL "Rich Girls" (EMI) 54/4

Rotations: Heavy 2/0, Medium 16/0, Light 36/4, Total Adds 4, WJLB, WXOK, WQMG, WDKT. Heavy: WJMI, WCDX. Mediums include: WHUR, K97, KRNB, HOT103, WZAK.

TEMPTATIONS "Special" (Motown) 53/24

Rotations: Heavy 0/0, Medium 3/0, Light 50/24, Total Adds 24 including KRNB, WBLZ, WZAK, WJLB, WTLC, KPRS, KMJM, KBCE, KQXL, WENN. Medium: WDAS, WHUR, WJMI.

SKYY "Real Love" (Atlantic) 52/8

Rotations: Heavy 8/0, Medium 23/0, Light 21/8, Total Adds 8, WKYS, K97, KQXL, WPAL, WJTT, WFXC, Z104, WGPR. Heavies include: WHQT, WYLD, HOT103, WZAK, WPEG. Mediums include: WDAS, WAMO, WHJX, KRNB, WEDR.

E.U. "Livin' Large" (Virgin) 51/7

Rotations: Heavy 0/0, Medium 6/0, Light 45/7, Total Adds 7, WUSL, WYLD, KPRS, KJLH, WFXC, WLOU, WVOI. Mediums include: WHUR, HOT104, KMJQ, K97, WFXA.

MANHATTANS "Why You Wanna Love Me Like That" (Valley View/Capitol) 51/5

Rotations: Heavy 3/0, Medium 22/0, Light 26/5, Total Adds 5, WXYV, KSOL, WJMI, WJJS. Heavy: WHUR, WJMI, WDDZ. Mediums include: WDAS, KMJQ, K97, HOT103, WJLB.

EDDIE MURPHY "Till The Money's Gone" (Columbia) 51/4

Rotations: Heavy 0/0, Medium 14/0, Light 37/4, Total Adds 4, WJIZ, WFXE, Z104, WQIS. Mediums include: WJTT, WJMI, WFXC, KIIZ, WLOU.

CHUNKY A "Owww!" (MCA) 49/22

Rotations: Heavy 0/0, Medium 5/0, Light 44/22, Total Adds 22 including WVEE, KRNB, WEDR, KSOL, WJIZ, KBCE, WFXA, WXOK, WAGH, KFXZ. Mediums include: WJMI, WFXC, WJMH, Z104, WJHM.

CLUB NOUVEAU "No Friend Of Mine" (WB) 49/13

Rotations: Heavy 1/0, Medium 15/0, Light 33/13, Total Adds 13 including K97, WHQT, WYLD, PWR94, KJLH, KSOL, WNHC, WJIZ, WFXE, WZFX. Heavy: WFXC. Mediums include: WUSL, WAMO, WHUR, HOT103, WJLB.

ABSTRAC "Right And Hype" (Reprise) 49/10

Rotations: Heavy 3/0, Medium 18/1, Light 28/9, Total Adds 10, WHUR, KMJQ, WEDR, WYLD, WTLC, WFXC, WDKT, WEUP, HOT105, KBUZ. Heavy: WENN, WAGH, WJMI. Mediums include: WXYV, KHYS, K97, KRNB, HOT103.

TECHNOTRONIC "Pump Up The Jam" (SBK) 49/5

Rotations: Heavy 1/0, Medium 17/0, Light 31/5, Total Adds 5, WRKS, WHJX, HOT103, KJLH, KQXL. Heavy: WJMI. Mediums include: WXYV, WKYS, PWR94, WJLB, XHRM.

FULL FORCE "Friends B-4 Lovers" (Columbia) 48/7

Rotations: Heavy 0/0, Medium 12/0, Light 36/7, Total Adds 7, WJLB, WENN, WMGL, WEUP, WFXM, WIZF, WTLZ. Mediums include: WDAS, WKYS, KHYS, K97, WEDR.

MILLI VANILLI "Blame It On The Rain" (Arista) 45/11

Rotations: Heavy 9/0, Medium 11/0, Light 25/11, Total Adds 11 including WUSL, WHUR, WNHC, WJIZ, WXOK, WQMG, WJMI, K98-FM, WIKS, KMJJ. Heavies include: WAMO, KHYS, KSOL, WJMI, WFXC. Mediums include: WKYS, WHJX, WYLD, WZAK, OC104.

KOOL & THE GANG "Never Give Up" (Mercury) 39/1

Rotations: Heavy 0/0, Medium 11/0, Light 28/1, Total Adds 1, WPGA. Mediums include: WHUR, K97, KRNB, WHQT, WZAK.

AFTER 7 "Don't Cha Think" (Virgin) 38/16

Rotations: Heavy 0/0, Medium 2/0, Light 36/16, Total Adds 16 including WAMO, WHUR, OC104, KBCE, WXOK, WZFX, WJMH, WQFX, WDKT, KIIZ. Medium: HOT104, K97.

KEISHA JACKSON "Hot Little Love Affair" (CBS) 36/7

Rotations: Heavy 0/0, Medium 6/0, Light 30/7, Total Adds 7, WHJX, WBLZ, WFXA, WJTT, WQFX, WPLZ, WGPR. Mediums include: K97, WWKX, WMGL, WFXC, WFXM.

SPECIAL ED "Think About It" (Profile) 36/1

Rotations: Heavy 0/0, Medium 10/0, Light 26/1, Total Adds 1, WAMO. Mediums include: KHYS, KMJQ, K97, WYLD, KDAY.

DENIECE WILLIAMS "Every Moment" (MCA) 35/5

Rotations: Heavy 0/0, Medium 7/0, Light 28/5, Total Adds 5, K97, PWR94, KMJM, WATV, WFXE. Mediums include: HOT104, WDKT, KIPR, WIOI, WGPR.

LEOTIS "Ooh Child" (Mercury) 32/14

Rotations: Heavy 0/0, Medium 1/0, Light 31/14, Total Adds 14 including WHUR, KRNB, WJLB, WTLC, WMGL, WJMI, WZFX, Z16, WLOU, WQIC. Medium: WDAS.

NEWKIRK "I Desire" (Def Jam/Columbia) 31/8

Rotations: Heavy 0/0, Medium 4/0, Light 27/8, Total Adds 8, KQXL, WDKT, KFXZ, WQIS, WQIC, WIKS, WJMI, WZAZ, KPRW. Medium: WHUR, KRNB, WQOK, WEAS.

MOST ADDED

- TEMPTATIONS (24)
- QUINCY JONES (22)
- CHUNKY A (22)
- REGINA BELLE (20)
- AFTER 7 (16)
- CHRIS McDANIEL (15)
- LEOTIS (14)
- O'JAYS (14)
- CLUB NOUVEAU (13)
- JANET JACKSON (13)
- MAZE (13)

HOTTEST

- JERMAINE JACKSON (72)
- LUTHER VANDROSS (64)
- STEPHANIE MILLS (46)
- JODY WATLEY (41)
- S.O.S. BAND (36)
- CHUCKII BOOKER (33)
- KASHIF (21)
- SURFACE (20)
- HEAVY D. & BOYZ (17)
- BOBBY BROWN (13)

TOP 10

RECURRENTS

- | LW | TW | Artist/Title |
|----|----|-------------------|
| 1 | 1 | J. JACKSON/Miss |
| 2 | 2 | R. BELLE/Baby |
| 3 | 3 | R. CLARK/State |
| 4 | 4 | SOUL II SOUL/Back |
| 5 | 5 | SYBIL/Don't |
| 6 | 6 | MOTHER'S .../I'm |
| 7 | 7 | PRINCE/Partyman |
| 8 | 8 | B. BROWN/Rock |
| 9 | 9 | C. LYNN/Everytime |
| 10 | 10 | C. WILLIAMS/Talk |

SHIRLEY LEWIS "Realistic" (A&M) 27/1

Rotations: Heavy 0/0, Medium 9/0, Light 18/1, Total Adds 1, HOT103. Mediums include: WAMO, WHUR, KHYS, WHJX, KSOL.

TIMMY GATLING "Help" (Tommy Boy/WB) 26/1

Rotations: Heavy 0/0, Medium 10/0, Light 16/1, Total Adds 1, WHUR. Mediums include: WKYS, HOT104, KHYS, HOT103, WNHC.

STEZO "Freak The Funk" (Sleeping Bag) 25/5

Rotations: Heavy 0/0, Medium 1/0, Light 24/5, Total Adds 5, KRNB, WJMI, WTMP, WTUG, WTLZ. Medium: WPAL.

SIGNIFICANT ACTION

SHIRLEY BROWN featuring BOBBY WOMACK "Ain't Nothin Like The Lovin' We Got" (Malaco) 24/12

Rotations: Heavy 0/0, Medium 2/1, Light 22/11, Total Adds 12 including WDAS, KRNB, WAGH, WFXC, WQMG, Z104, WPGA, K98-FM, HOT105, WQOK. Medium: WFXA.

BIZ MARKIE "Just A Friend" (Cold Chillin'/WB) 22/2

Rotations: Heavy 4/0, Medium 6/1, Light 12/1, Total Adds 2, WJMI, HOT105. Heavy: KHYS, WZAK, KDAY, WJMH. Medium: WAMO, WPEG, WFXC, WTUG, WIZF.

MICHAEL COOPER "Should Have Been You" (Reprise) 22/10

Rotations: Heavy 0/0, Medium 3/1, Light 19/9, Total Adds 10, WRKS, WAMO, KMJM, WNHC, WFXE, WZFX, KFXZ, WLOU, KMJJ, KPRW. Medium: WYLD, WEUP.

MICA PARIS "Don't Give Me Up" (Island) 16/7

Rotations: Heavy 0/0, Medium 0/0, Light 16/7, Total Adds 7, KQXL, WENN, WQIS, WQOK, WEAS, WANM, WTUG.

CHRIS McDANIEL "Try Me" (Mega Jam) 15/15

Rotations: Heavy 0/0, Medium 0/0, Light 15/15, Total Adds 15 including KMJQ, K97, KRNB, PWR94, WJIZ, KBCE, WFXA, KQXL, WXOK, WAGH.

ANNE G. "Love's Here" (Atlantic) 15/3

Rotations: Heavy 0/0, Medium 3/0, Light 12/3, Total Adds 3, WFXA, WFXE, WZFX. Medium: KRNB, WEAS, WTMP.

BOBBY ROSS AVILA "Music Man" (RCA) 13/6

Rotations: Heavy 0/0, Medium 0/0, Light 13/6, Total Adds 6, KHYS, WYLD, WXOK, KFXZ, WTLZ, KBUZ.

WILL CLAYTON "I Want To Be Where You Are" (Polydor) 13/5

Rotations: Heavy 0/0, Medium 0/0, Light 13/5, Total Adds 5, WZFX, WEUP, KIIZ, HOT105, WEAS.

U-KREW "If U Were Mine" (Enigma) 12/4

Rotations: Heavy 0/0, Medium 0/0, Light 12/4, Total Adds 4, WBLZ, WPAL, WJMI, WJMS, K98-FM.

RENA SCOTT "I Could Use A Kiss" (Sedona/JCI) 12/1

Rotations: Heavy 0/0, Medium 3/0, Light 9/1, Total Adds 1, WTUG. Medium: WDAS, WPAL, WCDX.

ARABIAN PRINCE "She's Got A Big Posse" (Orpheus/EMI) 11/2

Rotations: Heavy 0/0, Medium 1/0, Light 10/2, Total Adds 2, WJTT, KIIZ. Medium: WEAS.

AWESOME DRE "Frankly Speaking" (Priority) 11/0

Rotations: Heavy 0/0, Medium 7/0, Light 4/0, Total Adds 0. Mediums include: WHUR, KRNB, WZAK, WPAL, WBLX.

SYBIL "Walk On By" (Next Plateau) 11/8

Rotations: Heavy 0/0, Medium 3/1, Light 8/7, Total Adds 8, WXYV, WAMO, WKYS, WHJX, KSOL, WPEG, WJMI, HOT105. Medium: WRKS, WFXC.

RICHARD ROGERS "I'll Be Your Dream Lover" (Sam) 10/4

Rotations: Heavy 0/0, Medium 5/1, Light 5/3, Total Adds 4, WDAS, WNHC, WPAL, KDKO. Medium: WILD, WAMO, WHUR, WKYS.

WALTER BEASLEY "Don't Say Goodbye" (Mercury) 10/0

Rotations: Heavy 1/0, Medium 1/0, Light 8/0, Total Adds 0. Heavy: WILD. Medium: WGPR.

NEW ARTISTS

	Reports/Adds
1 CHUNKY A/Owww! (MCA)	49/22
2 ABSTRAC/Right And Hype (Reprise)	49/10
3 TECHNOTRONIC/Pump Up The Jam (SBK)	49/5
4 KEISHA JACKSON/Hot Little Love Affair (CBS)	36/7
5 SPECIAL ED/Think About It (Profile)	36/1
6 LEOTIS/Ooh Child (Polydor)	32/14
7 NEWKIRK/I Desire (Def Jam/Columbia)	31/8
8 SHIRLEY LEWIS/Realistic (A&M)	27/1
9 TIMMY GATLING/Help (Tommy Boy/WB)	26/1
10 STEZO/Freak The Funk (Sleeping Bag)	25/5

New artists have not yet had a UC Breaker.

"AIN'T NUTHIN' IN THE WORLD"

(7-88826/0-86302/PRCD 2905)

the first single by



MIKI HOWARD

from her new album

MIKI HOWARD
(82024)

Urban Contemporary Chart **9**

Conversions: +22

With unbridled passion and total conviction, Miki Howard's latest proves she's the voice of the moment and the star of the future.

"I'M NOT SOUPPED"

(7-88818/0-86292/PRCD 2921)

the new single by

TROOP

from the new album

ATTITUDE
(82035)

Urban Contemporary Chart **19**



Another smash from Troop that showcases their inimitable vocal blend.



"DR. SOUL"

(7-88812/0-86289/PRCD 2941)

the new single by

FOSTER MCELROY

(Rap by MC Lyte)

Urban Contemporary Chart **18**

from the debut album

FM2
(81994)

"Dr. Soul" is the nationally breaking single and explosive video now making house calls at Urban Radio!



On Atlantic Records, Cassettes and Compact Discs

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EAST

WXVY/Baltimore
Sampson/Lewis
FOSTER & McELROY
DIONNE & JEFFREY
MANHATTANS
QUINCY JONES
SYBIL
Hottest:
JERMAINE JACKSON
LUTHER VANDROSS
S.O.S. BAND
STEPHANIE MILLS
JODY WATLEY

SOUTH

WJIZ/Albany
Tony Wright
LISA LISA
O'JAYS
MILLI VANILLI
CLUB NOUVEAU
EDDIE MURPHY
CHUNKY A
MICHAEL JEFFRIES
CARDELL
CHRIS MCDANIELS
SUCCESS-N-EFFECT
Hottest:
JERMAINE JACKSON
JODY WATLEY
LUTHER VANDROSS
S.O.S. BAND
STEPHANIE MILLS

WPEC/Charlotte
Saunders/Little

REGINA BELLE
JAMES "J.T." TAYL
SYBIL
LEVERT
3rd BASS
AFRO-RICAN
FOSTER & McELROY
LUTHER VANDROSS
STEPHANIE MILLS
ANGELA WINBUSH
CHUCKII BOOKER

WFXX/Durham
Spencer/Mack

ABSTRAC
QUINCY JONES
WRECKS-N-EFFECT
E.U.
D.O.C.
O'JAYS
GRANDMASTER SLICE
SHIRLEY & BOBBY
JAMES "J.T." TAYL
SKYY
BABYFACE
TEMPTATIONS
Hottest:
LUTHER VANDROSS
FOSTER & McELROY
JERMAINE JACKSON
STEPHANIE MILLS
HEAVY D. & BOYZ

WDKT/Huntsville
Jee Thomas

NEWKIRK
RANDY & THE GYPSY
AFTER 7
RJ'S LATEST ARRIV
ABSTRAC
MICHAEL JEFFRIES
HOTTEST:
JERMAINE JACKSON
DAVID PEASTON
S.O.S. BAND
LUTHER VANDROSS
KASHIF

WLOU/Louisville
Ange Cessna

JANET JACKSON
TRACY CHAPMAN
CHUNKY A
CALLOWAY
QUINCY JONES
REGINA BELLE
LEOTIS
DIONNE & JEFFREY
MICHAEL COOPER
O'JAYS
GOOD GIRLS
E.U.
Hottest:
JERMAINE JACKSON
CHUCKII BOOKER
NEW KIDS ON THE B
FOSTER & McELROY
S.O.S. BAND

WEDR/Miami
Barry/Thomas

BABYFACE
ABSTRAC
ISLEYS
RANDY & THE GYPSY
CHUNKY A
HOTTEST:
JERMAINE JACKSON
HEAVY D. & BOYZ
CHUCKII BOOKER
LUTHER VANDROSS
RANDY CRAWFORD

WQOK/Raleigh
Young/John

ERIC GABLE
CHRIS MCDANIELS
CALLOWAY
TYLER COLLINS
MICA PARIS
NEW KIDS ON THE B
TEMPTATIONS
JAMES "J.T." TAYL
SHIRLEY & BOBBY
HOTTEST:
S.O.S. BAND
CHUCKII BOOKER
ALYSON WILLIAMS
STEPHANIE MILLS
JODY WATLEY

KMJJ/Shreveport
Sharp/Walker

CHUCKII BOOKER
REDHEAD KINGPIN &
ROXANNE SHANTE
DUNN PEARSON JR.
ROB BASE
CARDELL
MICHAEL COOPER
MILLI VANILLI
HOTTEST:
JODY WATLEY
HEAVY D. & BOYZ
KASHIF
ALYSON WILLIAMS
CHUCKII BOOKER

MIDWEST

WGCI/Chicago
Jimmy Smith
none
Hottest:
SURFACE
BOBBY BROWN
REGINA BELLE
JODY WATLEY
JERMAINE JACKSON

WZZJ/Flint
Williams/Williams

CHUNKY A
CLUB NOUVEAU
JOE BARBER
LEOTIS
CHAZ & JOI
NEWKIRK
HOTTEST:
JERMAINE JACKSON
SURFACE
LUTHER VANDROSS
STEPHANIE MILLS
JODY WATLEY

KPRS/Kansas City
Chris King

S.O.S. BAND
E.U.
O'JAYS
RANDY CRAWFORD
TEMPTATIONS
HOTTEST:
JERMAINE JACKSON
SURFACE
LUTHER VANDROSS
STEPHANIE MILLS
JODY WATLEY

KMJM/St. Louis
Atkins/Beasley

MICHAEL COOPER
DIONNE & JEFFREY
TERENCE TRENT D'A
TEMPTATIONS
JANET JACKSON
M.C. LYTE
DENICE WILLIAMS
HOTTEST:
JERMAINE JACKSON
WRECKS-N-EFFECT
S.O.S. BAND
CHUCKII BOOKER
LUTHER VANDROSS

WQFX/Gulfport-Biloxi
Al Luv

KEISHA JACKSON
WILL DOWNING
CARDELL
ROXANNE SHANTE
AFTER 7
JAMES INGRAM
HOTTEST:
JERMAINE JACKSON
CHUCKII BOOKER
STEPHANIE MILLS
S.O.S. BAND
JODY WATLEY

KXZZ/Lake Charles
Bridget Denise

QUINCY JONES
REGINA BELLE
AFTER 7
TEMPTATIONS
CHUNKY A
MANHATTANS
LEOTIS
HOTTEST:
BOBBY BROWN
JERMAINE JACKSON
JODY WATLEY
KASHIF
STEPHANIE MILLS

WQIS/Laurel
Ron Davis

S.O.S. BAND
GOOD GIRLS
QUINCY JONES
JANET JACKSON
FOSTER & McELROY
NEWKIRK
EDDIE MURPHY
MICA PARIS
HOTTEST:
STEPHANIE MILLS
JERMAINE JACKSON
WRECKS-N-EFFECT
SURFACE
KASHIF

WQIC/Meridian
Larry Carr

NEWKIRK
LEOTIS
MAZE
JANET JACKSON
CHUNKY A
TEMPTATIONS
AFTER 7
HOTTEST:
LUTHER VANDROSS
STEPHANIE MILLS
JODY WATLEY
S.O.S. BAND
JERMAINE JACKSON

WYLD-FM/New Orleans
Atkins/Wallace

ABSTRAC
CHUCKII BOOKER
CLUB NOUVEAU
BOBBY ROSS AVILA
E.U.
BARRY WHITE
HOTTEST:
JERMAINE JACKSON
KASHIF
HEAVY D. & BOYZ
STEPHANIE MILLS
LUTHER VANDROSS

PWR94/Norfolk
Brown/Miller

WILL DOWNING
REGINA BELLE
DENICE WILLIAMS
CHRIS MCDANIELS
CLUB NOUVEAU
MICHAEL JEFFRIES
DAVID PEASTON
HOTTEST:
LUTHER VANDROSS
STEPHANIE MILLS
ALYSON WILLIAMS
JERMAINE JACKSON

WVVO/Columbus
Jones/Tyler

TYLER COLLINS
BY ALL MEANS
STACY LATTISAW
DAVID PEASTON
HOTTEST:
JODY WATLEY
ANGELA WINBUSH
KASHIF
RHONDA CLARK
LUTHER VANDROSS

WTL/Indianapolis
Johnson/Buchanon

LISA LISA
PATTI LABELLE
ABSTRAC
FULL FORCE
LEOTIS
TYLER COLLINS
LEOTIS
TEMPTATIONS
HOTTEST:
JERMAINE JACKSON
SURFACE
STEPHANIE MILLS
LUTHER VANDROSS
S.O.S. BAND

WTLZ/Saginaw
Crockett/Fox

CHUNKY A
BOBBY ROSS AVILA
MAZE
FULL FORCE
DAVID PEASTON
STEZO
AFTER 7
HOTTEST:
JERMAINE JACKSON
CHUCKII BOOKER
JODY WATLEY
LUTHER VANDROSS
STEPHANIE MILLS

WVOT/Toledo
Michael Tee

MAZE
LEOTIS
TONY LEMANS
PATTI LABELLE
CHUNKY A
E.U.
TROY JOHNSON
SHIRLEY & BOBBY
CARDELL
HOTTEST:
JERMAINE JACKSON
STEPHANIE MILLS
CHUCKII BOOKER
KASHIF
LUTHER VANDROSS

WQJQ/Houston
Stradford/Dave

CHRIS MCDANIELS
3rd BASS
ABSTRAC
REDHEAD KINGPIN &
M.C. LYTE
QUINCY JONES
YOUNG MC
ERIC GABLE
HOTTEST:
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STEPHANIE MILLS
CHUCKII BOOKER
LISA LISA

WQIS/Laurel
Ron Davis

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WQIC/Meridian
Larry Carr

NEWKIRK
LEOTIS
MAZE
JANET JACKSON
CHUNKY A
TEMPTATIONS
AFTER 7
HOTTEST:
LUTHER VANDROSS
STEPHANIE MILLS
JODY WATLEY
S.O.S. BAND
JERMAINE JACKSON

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LUTHER VANDROSS

WTL/Indianapolis
Johnson/Buchanon

LISA LISA
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FULL FORCE
LEOTIS
TYLER COLLINS
LEOTIS
TEMPTATIONS
HOTTEST:
JERMAINE JACKSON
SURFACE
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LUTHER VANDROSS
S.O.S. BAND

WTLZ/Saginaw
Crockett/Fox

CHUNKY A
BOBBY ROSS AVILA
MAZE
FULL FORCE
DAVID PEASTON
STEZO
AFTER 7
HOTTEST:
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WVOT/Toledo
Michael Tee

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WQJQ/Houston
Stradford/Dave

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WQIC/Meridian
Larry Carr

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LEOTIS
TYLER COLLINS
LEOTIS
TEMPTATIONS
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SURFACE
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S.O.S. BAND

WTLZ/Saginaw
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STEZO
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LUTHER VANDROSS
STEPHANIE MILLS

WVOT/Toledo
Michael Tee

MAZE
LEOTIS
TONY LEMANS
PATTI LABELLE
CHUNKY A
E.U.
TROY JOHNSON
SHIRLEY & BOBBY
CARDELL
HOTTEST:
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WQJQ/Houston
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CHRIS MCDANIELS
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QUINCY JONES
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ERIC GABLE
HOTTEST:
JERMAINE JACKSON
STEPHANIE MILLS
CHUCKII BOOKER
LISA LISA

WQIS/Laurel
Ron Davis

S.O.S. BAND
GOOD GIRLS
QUINCY JONES
JANET JACKSON
FOSTER & McELROY
NEWKIRK
EDDIE MURPHY
MICA PARIS
HOTTEST:
STEPHANIE MILLS
JERMAINE JACKSON
WRECKS-N-EFFECT
SURFACE
KASHIF

WQIC/Meridian
Larry Carr

NEWKIRK
LEOTIS
MAZE
JANET JACKSON
CHUNKY A
TEMPTATIONS
AFTER 7
HOTTEST:
LUTHER VANDROSS
STEPHANIE MILLS
JODY WATLEY
S.O.S. BAND
JERMAINE JACKSON

WYLD-FM/New Orleans
Atkins/Wallace

ABSTRAC
CHUCKII BOOKER
CLUB NOUVEAU
BOBBY ROSS AVILA
E.U.
BARRY WHITE
HOTTEST:
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KASHIF
HEAVY D. & BOYZ
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PWR94/Norfolk
Brown/Miller

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DENICE WILLIAMS
CHRIS MCDANIELS
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WTL/Indianapolis
Johnson/Buchanon

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Stradford/Dave

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3rd BASS
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WQIS/Laurel
Ron Davis

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AFTER 7
HOTTEST:

P O W E R G R O O V E S

RANDY & THE GYPSYS *"PERPETRATORS"*

(AM 1449)

URBAN CONTEMPORARY CHART 22

Produced by Randy Jackson
Co-Produced by Khris Kellow (for Khris Kellow Productions)
Executive Producer: John McClain

From the devastating debut album Randy & The Gypsies. (EP 5152)
Management: Larkin Arnold Management



BARRY WHITE *"SUPER LOVER"*

(AM 1458)

URBAN CONTEMPORARY CHART 30

Produced by Barry White and Attala Zane Giles
Executive Producer: Barry White

Management: Shankman/DeBlasio



When you play it
play it right!

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BREAKERS

SADAO WATANABE

Any Other Fool (Elektra)

53% of our reporters on it. Rotations: Heavy 0, Medium 17, Light 27, Total Adds 6, KLSI, WEBE, WTCB, WAHR, KELT, WFMK.

FINE YOUNG CANNIBALS

I'm Not The Man I Used To Be (IRS/MCA)

51% of our reporters on it. Rotations: Heavy 4, Medium 18, Light 20, Total Adds 5, WXTC, WAEV, WLHT, WFMK, WHNN.

NEW & ACTIVE

LOU GRAMM "Just Between You And Me" (Atlantic) 35/3

Rotations: Heavy 4/0, Medium 11/0, Light 27/3, Total Adds 3, KLCY, WLEV, WTVR, Heavy: WCKQ, WKSO, KVIC, KKLK, Medium: WNLT, WKYE, WSLQ, WMID, WHAI, WSKI, WZNS, WKCX, KBLQ, KAYN, KWSI, Light including B100, WIVY, WEIM, WECO, WQNY, WGLL, WAFL, WKTK, WGSV, KRLB, WNMB, WTKY, WCMJ, WMTFM, KSCB, WLDR, KIDX.

MICHAEL PENN "No Myth" (RCA) 33/9

Rotations: Heavy 1/0, Medium 5/0, Light 27/9, Total Adds 9, WNLT, KLCY, WSLQ, 3WM, WYKZ, WNMB, WKCX, WMTFM, WFRD, Heavy: WKSO, Medium: WKYE, WEIM, KKLK, KTID, KWSI, Light including WLEV, WMID, WQNY, WGLL, WAFL, WSKI, WCKQ, WGSV, KRLB, WZNS, KTYL, KVIC, WCMJ, KSCB, WLDR, KIDX, KBLQ, KAYN.

ROY ORBISON AND FRIENDS "Oh Pretty Woman" (Virgin) 31/31

Rotations: Heavy 0, Medium 2/2, Light 29/29, Total Adds 31, WLEV, WEBE, WKYE, WMGS, WSLQ, WEIM, WECO, WHAI, WAFL, WSUL, WSKI, WKSJ, WYKZ, WCKQ, WGSV, KRLB, WZNS, WNMB, WKSO, WKCX, KTYL, KVIC, WCMJ, WMTFM, WFRD, KSCB, WLDR, KKLK, KBLQ, KAYN, KWSI.

BEACH BOYS "Somewhere Near Japan" (Capitol) 31/4

Rotations: Heavy 2/1, Medium 12/0, Light 17/3, Total Adds 4, KELT, WAFL, WTVR, KTID, Heavy including WEIM, Medium: 2WD, WKYE, WSLQ, WSUL, KRLB, WZNS, WKSO, WKCX, WFRD, WLDR, KBLQ, KWSI, Light including 3WM, WMID, WECO, WQNY, WSKI, WGSV, WNMB, KVIC, WCMJ, WMTFM, KSCB, KKLK, KIDX, KAYN.

CHER "Just Like Jesse James" (Geffen) 30/11

Rotations: Heavy 2/0, Medium 11/1, Light 17/10, Total Adds 11, WLEV, WAHR, WECO, WHAI, WSUL, WYKZ, WCKQ, KRLB, WKCX, WFRD, KIDX, Heavy: KESZ, WKSO, Medium including KLCY, WKYE, WAFL, WSKI, WKTK, WZNS, KVIC, KBLQ, KAYN, KWSI, Light including B100, KELT, WQNY, WGLL, WNMB, KSCB, KKLK.

RICKIE LEE JONES "Satellites" (Geffen) 30/0

Rotations: Heavy 6/0, Medium 15/0, Light 9/0, Total Adds 0, Heavy: WKYE, WAHR, WMID, WEIM, KKLK, KWSI, Medium: KELT, WHAI, WQNY, WAFL, WSUL, WSKI, WZNS, WKCX, KVIC, WMTFM, WFRD, WLDR, KBLQ, KAYN, KTID, Light: WNLT, KLSI, WSLQ, WECO, WGSV, KRLB, WNMB, KSCB, WTVR.

MADONNA "Oh Father" (Sire/WB) 27/4

Rotations: Heavy 0, Medium 11/0, Light 16/4, Total Adds 4, KLCY, WECO, KVIC, WTVR, Medium: KLSY, WMID, WEIM, WAFL, WSUL, WSKI, WZNS, WKSO, KBLQ, KAYN, KWSI, Light including WNLT, WNIC, B100, WLEV, WHAI, WGLL, WYKZ, WCKQ, WKTK, WGSV, WCMJ, KSCB.

GRACES "Perfect View" (A&M) 25/1

Rotations: Heavy 0, Medium 7/0, Light 18/1, Total Adds 1, KIDX, Medium: WKYE, WEIM, WZNS, WKSO, KKLK, KBLQ, KTID, Light including KELT, WSLQ, WLHT, WFMK, WHNN, WHAI, WQNY, WAFL, WSKI, WNMB, WKCX, KVIC, WCMJ, WFRD, KSCB, KAYN, KWSI.

SIGNIFICANT ACTION

TOM PETTY "Free Fallin'" (MCA) 22/20

Rotations: Heavy 0, Medium 2/1, Light 20/19, Total Adds 20, WLEV, 3WM, WEIM, WHAI, WAFL, WSUL, WSKI, WCKQ, WGSV, KRLB, WZNS, WNMB, KTYL, WCMJ, WMTFM, KSCB, KKLK, KBLQ, KAYN, KWSI, Medium including WKYE, Light including KVIC.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 RICHARD MARX	82/1	69	13	0
2 ROXETTE	77/0	70	5	2
3 GLORIA ESTEFAN	77/1	64	12	1
4 EXPOSE	76/1	67	4	5
5 PHIL COLLINS	82/2	51	26	5
6 LINDA RONSTADT / AARON NEVILLE	66/0	56	10	0
7 MICHAEL BOLTON	79/1	42	31	6
8 BILLY JOEL	70/4	39	25	6
9 BONNIE RAITT	67/4	43	19	5
10 STEPHEN BISHOP	66/1	38	23	5
11 SOULSISTER	67/5	32	28	7
12 GRAYSON HUGH	65/2	21	39	5
13 SIMPLY RED	43/0	24	13	6
14 POCO	38/0	14	19	5
15 BARBRA STREISAND	43/0	19	13	11
16 JODY WATLEY	57/2	18	34	5
17 BELINDA CARLISLE	58/5	11	37	10
18 JETS	62/5	6	36	20
19 WATERFRONT	60/3	12	31	17
20 NEW KIDS ON THE BLOCK	55/6	12	23	20
21 ELTON JOHN	60/15	3	34	23
22 DON HENLEY	52/4	8	36	8
23 MELISSA MANCHESTER	58/7	9	29	20
24 PRINCE / SHEENA EASTON	56/1	3	36	17
25 ELTON JOHN	26/0	10	11	5
26 TRACY CHAPMAN	49/1	5	35	9
27 DIONNE WARWICK & JEFFREY OSBORNE	59/6	1	34	24
28 TEARS FOR FEARS	37/2	9	21	7
29 PAUL CARRACK	46/3	1	25	20
30 BEE GEES	44/3	1	21	22

MOST ADDED

- ROY ORBISON (31)
- KAREN CARPENTER (21)
- LUTHER VANDROSS (21)
- PAUL McCARTNEY (20)
- TOM PETTY (20)
- ELTON JOHN (15)
- CHER (11)
- QUINCY JONES (10)
- MICHAEL PENN (9)
- SURFACE (9)

HOTTEST

- GLORIA ESTEFAN (52)
- ROXETTE (52)
- EXPOSE (50)
- LINDA RONSTADT (47)
- RICHARD MARX (42)
- PHIL COLLINS (35)
- BILLY JOEL (20)
- BONNIE RAITT (15)
- MICHAEL BOLTON (14)
- STEPHEN BISHOP (11)

KAREN CARPENTER "If I Had You" (A&M) 21/21

Rotations: Heavy 0, Medium 0, Light 21/21, Total Adds 21, WRVR, 3WM, WEIM, WECO, WHAI, WSUL, WSKI, WKSJ, WYKZ, WGSV, WZNS, WKSO, WKCX, KVIC, WCMJ, WMTFM, WFRD, KSCB, WLDR, KKLK, KWSI.

LUTHER VANDROSS "Here And Now" (Epic) 21/21

Rotations: Heavy 0, Medium 1/1, Light 20/20, Total Adds 21, WNLT, KELT, WAEV, WMID, WEIM, WQNY, WGLL, WAFL, WYKZ, WKTK, WGSV, WZNS, WNMB, WKSO, KTYL, WCMJ, KSCB, WTVR, WLDR, KBLQ, KTID.

VONDA SHEPARD "Don't Cry Ilene" (Reprise) 21/7

Rotations: Heavy 1/0, Medium 3/0, Light 17/7, Total Adds 7, KLSI, WKYE, WMGN, WHAI, WSKI, WMTFM, WFRD, Heavy: KTID, Medium: WMID, WEIM, WKSO, Light including WECO, WAFL, WSUL, WKCX, WCMJ, KSCB, WLDR, KKLK.

10,000 MANIACS "You Happy Puppet" (Elektra) 21/7

Rotations: Heavy 2/0, Medium 1/0, Light 18/7, Total Adds 7, KLSI, WQNY, WNMB, WMTFM, KSCB, KKLK, KAYN, Heavy: WKSO, KTID, Medium: WEIM, Light including WMID, WAFL, WSKI, WZNS, WKCX, KTYL, WCMJ, KBLQ, KWSI.

PAUL McCARTNEY "Figure Of Eight" (Capitol) 20/20

Rotations: Heavy 0, Medium 1/0, Light 20/20, Total Adds 20, WEBE, WKYE, WMID, WEIM, WQNY, WAFL, WSUL, WGSV, KRLB, WZNS, WKSO, KTYL, KVIC, WCMJ, KSCB, WTVR, KKLK, KBLQ, KAYN, KWSI.

SURFACE "You Are My Everything" (Columbia) 20/9

Rotations: Heavy 0, Medium 2/0, Light 18/9, Total Adds 9, WGSV, KRLB, WKCX, KVIC, WCMJ, WMTFM, KSCB, WLDR, KAYN, Medium: WEIM, WZNS, Light including KESZ, 3WM, WMID, WSKI, WKSO, KTYL, WFRD, KBLQ, KWSI.

MILLI VANILLI "Blame It On The Rain" (Arista) 20/7

Rotations: Heavy 0, Medium 10/2, Light 8/5, Total Adds 7, WNLT, KLSI, WLEV, WZNY, WQNY, WAFL, WKCX, Heavy: WSKI, WKTK, Medium including KESZ, KLCY, WCKQ, WZNS, WKSO, KVIC, WMTFM, KAYN, Light including WEIM, KSCB, KBLQ.

PETER FRAMPTON "Holding On To You" (Atlantic) 19/1

Rotations: Heavy 3/0, Medium 6/0, Light 10/1, Total Adds 1, WSKI, Heavy: WKYE, KKLK, KTID, Medium: WSLQ, WZNS, WKSO, WMTFM, WFRD, KBLQ, Light including WLEV, WHAI, WQNY, WAFL, WSUL, WNMB, KVIC, KSCB, KAYN.

STARSHIP "I Didn't Mean To Stay All Night" (RCA) 18/5

Rotations: Heavy 1/1, Medium 3/0, Light 14/4, Total Adds 5, WQNY, KRLB, KKLK, KBLQ, KTID, Medium: WKYE, WEIM, WZNS, Light including WMID, WSKI, WCKQ, WGSV, WKSO, KTYL, KVIC, WCMJ, KSCB, KWSI.

BAD ENGLISH "When I See You Smile" (Epic) 18/4

Rotations: Heavy 7/0, Medium 4/0, Light 7/4, Total Adds 4, WMYX, WAEV, WSUL, KAYN, Heavy: WALK, WLTF, KLCY, B100, WKYE, WSKI, WZNS, Medium: WWNK, WNIC, KXLT, WVUD, Light including WKSO, KVIC, KSCB.

TAYLOR DAYNE "With Every Beat Of My Heart" (Arista) 18/1

Rotations: Heavy 0, Medium 12/1, Light 6/0, Total Adds 1, WNIC, Medium including WNLT, WAEV, WAFL, WSKI, WCKQ, WKTK, WKSJ, WZNS, KKLK, KBLQ, KAYN, Light: KLCY, B100, WHAI, WGLL, WCMJ, WMTFM.

BOBBY BROWN "Rock Wit'cha" (MCA) 18/0

Rotations: Heavy 6/0, Medium 9/0, Light 3/0, Total Adds 0, Heavy: WARM98, WWNK, KLCY, B100, K101, KELT, Medium: WALK, WNIC, KESZ, WVUD, WMGN, WHAI, WAFL, WKTK, KAYN, Light: WLEV, WKSO, KBLQ.

JIVE BUNNY & THE MASTERMIXERS "Swing The Mood" (Atco) 17/8

Rotations: Heavy 0, Medium 5/1, Light 12/7, Total Adds 8, WEBE, WXTC, WAHR, WAEV, WEIM, WKSJ, WKTK, WNMB, Medium including WALK, KESZ, WKSO, KWSI, Light including KLSI, WSLQ, 3WM, WCKQ, KRLB.

NATALIE COLE "As A Matter Of Fact" (EMI) 17/2

Rotations: Heavy 0, Medium 7/0, Light 9/1, Total Adds 2, KLSI, WAHR, Medium including WMGN, WSKI, WKSO, KVIC, WFRD, KKLK, KBLQ, Light including WSLQ, WGSV, KRLB, WKCX, KSCB, WLDR, KAYN, KWSI.

DONNA SUMMER "Breakaway" (Atlantic) 16/1

Rotations: Heavy 0, Medium 7/0, Light 9/1, Total Adds 1, WECO, Medium: KLSI, KHLT, WMID, WZNS, WKSO, WFRD, KTID, Light including WLEV, KELT, WAFL, WSUL, WSKI, WLDR, KKLK, KAYN.

OLIVIA NEWTON-JOHN "Reach Out For Me" (Geffen) 15/1

Rotations: Heavy 0, Medium 2/1, Light 13/0, Total Adds 1, WAHR, Medium including WEIM, Light: WTCB, WRVR, WMID, WYKZ, WGSV, WZNS, WNMB, WKSO, WKCX, WCMJ, WLDR, KAYN, KWSI.

CAROLE KING "Lovelight" (Capitol) 12/7

Rotations: Heavy 0, Medium 2/0, Light 10/7, Total Adds 7, 3WM, WMID, WECO, WHAI, KRLB, KKLK, KWSI, Medium: WEIM, KTID, Light including WKSO, WCMJ, WLDR.

QUINCY JONES / RAY CHARLES & CHAKA KHAN "I'll Be Good To You" (WB) 10/10

Rotations: Heavy 0, Medium 0, Light 10/10, Total Adds 10, WAEV, WMID, WEIM, WQNY, WAFL, WCKQ, WZNS, WCMJ, KSCB, KWSI.

BIG NOISE "Name And Number" (Atco) 9/1

Rotations: Heavy 1/0, Medium 3/0, Light 5/1, Total Adds 1, B100, Heavy: WKSO, Medium: WEIM, KKLK, KWSI, Light including WSKI, WKCX, WFRD, KSCB.

SARAH HICKMAN "Equal Scary People" (Elektra) 9/0

Rotations: Heavy 0, Medium 2/0, Light 7/0, Total Adds 0, Medium: WEIM, WSKI, Light: WMID, WQNY, WAFL, WZNS, WKSO, KTYL, WCMJ.

JERMAINE JACKSON "Don't Take It Personal" (Arista) 8/8

Rotations: Heavy 0, Medium 0, Light 8/8, Total Adds 8, WMID, WYKZ, WGSV, WZNS, WKSO, WKCX, KSCB, KWSI.

PAT BENATAR "One Love" (Chrysalis) 8/3

Rotations: Heavy 1/0, Medium 0, Light 7/3, Total Adds 3, WIVY, WCKQ, KKLK, Heavy: WKSO, Light including WZNS, KVIC, WCMJ, KWSI.

CHECK THESE VIRGIN HITS

ROY ORBISON
"Oh Pretty Woman"

CUTTING CREW
"The Last Thing"

#1 Most Added!

On Your Desk Now!



AC ADDS & HOTS

FULL-SERVICE AC

MOST ADDED

PHIL COLLINS (6)
KAREN CARPENTER (5)
ELTON JOHN (5)
MICHAEL BOLTON (4)
MELISSA MANCHESTER (4)
SOULSISTER (4)
STEPHEN BISHOP (2)
EXPOSE (2)
DON HENLEY (2)
BILLY JOEL (2)
WARWICK & OSBORNE (2)

HOTTEST

LINDA RONSTADT (30)
GLORIA ESTEFAN (15)
RICHARD MARX (13)
ROXETTE (11)
PHIL COLLINS (10)
SIMPLY RED (9)
BONNIE RAITT (9)
EXPOSE (8)
POCO (8)
BARBRA STREISAND (6)

GOLD-BASED AC

MOST ADDED

PHIL COLLINS (10)
MICHAEL BOLTON (6)
TAYLOR DAYNE (4)
RICHARD MARX (4)
SOULSISTER (4)
DON HENLEY (3)
GRAYSON HUGH (3)
BILLY JOEL (3)
NEW KIDS ON THE BLOCK (3)
BONNIE RAITT (3)

HOTTEST

LINDA RONSTADT (41)
RICHARD MARX (23)
ROXETTE (22)
GLORIA ESTEFAN (15)
EXPOSE (12)
BARBRA STREISAND (12)
PHIL COLLINS (10)
SIMPLY RED (10)
ELTON JOHN (9)
VAN MORRISON (9)

EAST

P1

WBZ/Boston
Phil Conrad
none
Hottest: MICHAEL BOLTON
LINDA RONSTADT
BARBRA STREISAND
STEPHEN BISHOP
GLORIA ESTEFAN
SIMPLY RED

WBEN/Bufalo
Hank Nevins
none
Hottest: CUTTING CREW
LINDA RONSTADT
VAN MORRISON

KDKA/Pittsburgh
Mike Watkins
none
Hottest: CHER
BEE GEES
DON HENLEY
DONNY OSMOND
SURFACE

WMAL/Washington
Michael Neff
ELTON JOHN
MICHAEL BOLTON
Hottest: BONNIE RAITT
LINDA RONSTADT
GLORIA ESTEFAN
GRAYSON HUGH
PHIL COLLINS

P2

WICC/Bridgeport
Stormin' Norman
JIVE BUNNY & THE
KAREN CARPENTER
Hottest: EXPOSE
PHIL COLLINS
ROXETTE
LINDA RONSTADT
POCO

WTIC/Hartford
David Bernstein
BILLY JOEL
BEACH BOYS
MELISSA MANCHESTER
Hottest: LINDA RONSTADT
BONNIE RAITT
BARBRA STREISAND
SOULSISTER
DON HENLEY

P3

WELI/New Haven
Gross/McCormick
ELTON JOHN
Hottest: ROXETTE
LINDA RONSTADT
RICHARD MARX
PHIL COLLINS
MICHAEL BOLTON

WGY/Schenectady
Buzz Brindley
PAUL MCCARTNEY
Hottest: ELTON JOHN
LINDA RONSTADT
POCO
MURRAY & ROGERS
SOULSISTER

WFMD/Frederick, MD
Fieseler/Watson
MELISSA MANCHESTER
WATERFRONT
Hottest: ROXETTE
GLORIA ESTEFAN
RICHARD MARX
LINDA RONSTADT

WMTR/Morristown
Brian Emery
RICKIE LEE JONES
PAUL CARRACK
BEE GEES
Hottest: EXPOSE
GLORIA ESTEFAN
ROXETTE
RICHARD MARX
LINDA RONSTADT

EAST

P1

WMMX/Baltimore
Don Kelley
none
Hottest: MILLI VANILLI
ROXETTE
MADONNA
EXPOSE

WMJX/Boston
Nancy Quill
none
Hottest: BARBRA STREISAND
VAN MORRISON
LINDA RONSTADT
BARRY MANILOW
SURFACE

WKJY/Nassau, NY
Keith Hill
PHIL COLLINS
Hottest: LINDA RONSTADT
POCO
SIMPLY RED
ROXETTE
BARBRA STREISAND

WKSZ/Philadelphia
Lou Patrick
PHIL COLLINS
Hottest: LINDA RONSTADT
BARBRA STREISAND
SURFACE
RICHARD MARX

EAST

P2

WHTX/Pittsburgh
Scott Alexander
BILLY JOEL
RICHARD MARX
DON HENLEY
MILLI VANILLI
LINDA RONSTADT

WKLJ/Albany
Knott/Holmberg
none
Hottest: LINDA RONSTADT
BOBBY BROWN
ROXETTE
NEW KIDS ON THE B
RICHARD MARX

WAEB/Allentown
Chris Bailey
none
Hottest: LINDA RONSTADT
RICHARD MARX
BARBRA STREISAND
ROXETTE
BILLY JOEL

EAST

WMRV/Binghamton, NY
John Carter
CHER
WARWICK & OSBORNE
MADONNA
GRAYSON HUGH
Hottest: LINDA RONSTADT
ROXETTE
GLORIA ESTEFAN
RICHARD MARX
STEPHEN BISHOP

WMAF-FM/Springfield
Kratoville/Kelly
PHIL COLLINS
BARBRA STREISAND
BONNIE RAITT
Hottest: GLORIA ESTEFAN
ROXETTE
SIMPLY RED
LINDA RONSTADT
POCO

WJBR/Wilmington, DE
Bill Kaye
ELTON JOHN
NEW KIDS ON THE B
Hottest: LINDA RONSTADT
GLORIA ESTEFAN
ROXETTE
RICHARD MARX
PHIL COLLINS

EAST

WYYY/Syracuse
Lauber/Langmyer
RICHARD MARX
NEW KIDS ON THE B
LINDA RONSTADT
PHIL COLLINS
Hottest: ROXETTE
GLORIA ESTEFAN
EXPOSE
ELTON JOHN

WFAS-FM/White Plains
Pauli/Richard
ELTON JOHN
BONNIE RAITT
BELINDA CARLISLE
DON HENLEY
Hottest: RICHARD MARX
ROXETTE
GLORIA ESTEFAN
NEW KIDS ON THE B
LINDA RONSTADT

SOUTH

P2

WHAS/Louisville
Doug McElvein
none
Hottest: ELTON JOHN
ROXETTE
LINDA RONSTADT
GLORIA ESTEFAN
BILLY JOEL

WDBO/Orlando
Dan Shaffer
none
Hottest: LINDA RONSTADT
SIMPLY RED
PHIL COLLINS
STEPHEN BISHOP
MICHAEL BOLTON

SOUTH

P3

WRVA/Richmond
Tim Farley
PHIL COLLINS
Hottest: LINDA RONSTADT
BONNIE RAITT
GLORIA ESTEFAN
POCO
RICHARD MARX

SOUTH

P3

WKYX/Paducah
Cook/Miller
MICHAEL BOLTON
Hottest: LINDA RONSTADT
GLORIA ESTEFAN
RICHARD MARX
SIMPLY RED
PHIL COLLINS

SOUTH

P3

WSTU/Stuart
Shaw/Grant
SOULSISTER
Hottest: LINDA RONSTADT
EXPOSE
ROXETTE
TEARS FOR FEARS
GLORIA ESTEFAN

SOUTH

P1

KMGC/Dallas
Chalesa Daly
DON HENLEY
Hottest: STEPHEN BISHOP
GLORIA ESTEFAN
RICHARD MARX
LINDA RONSTADT
ROXETTE

WUSA/Tampa
Irwin/Williams
MICHAEL BOLTON
Hottest: LINDA RONSTADT
EXPOSE
GLORIA ESTEFAN
RICHARD MARX
ELTON JOHN

WJQI/Norfolk
John Daniel
RICHARD MARX
Hottest: LINDA RONSTADT
PHIL COLLINS
GLORIA ESTEFAN
BEE GEES
PATTI LABELLE

P2

WLMX/New Orleans
Nick Ferrara
none
Hottest: PHIL COLLINS
SIMPLY RED
BARBRA STREISAND
GRAYSON HUGH
LINDA RONSTADT

WJBB/Birmingham
Ken Barnett
TAYLOR DAYNE
Hottest: LINDA RONSTADT
RICHARD MARX
GLORIA ESTEFAN
EXPOSE
SIMPLY RED

WMXC/Charlotte
Herring/Morley
PHIL COLLINS
TAYLOR DAYNE
PAUL CARRACK
PAULA ABDUL
B-52'S
Hottest: SIMPLY RED
ROXETTE
NEW KIDS ON THE
BAD ENGLISH
BELINDA CARLISL

P2

WLMX/Chattanooga
Burkett/Marshall
none
Hottest: ROXETTE
POCO
ELTON JOHN
MICHAEL BOLTON
RICHARD MARX

WMAG/Greensboro
John Jenkins
GRAYSON HUGH
Hottest: LINDA RONSTADT
RICHARD MARX
POCO
SIMPLY RED
PHIL COLLINS

WRKA/Louisville
Michael Kay
CHER
MICHAEL BOLTON
TAYLOR DAYNE
PAUL CARRACK
PAULA ABDUL
B-52'S
Hottest: SIMPLY RED
ROXETTE
NEW KIDS ON THE
BAD ENGLISH
BELINDA CARLISL

P2

WSTF/Orlando
Brian Morgan
MICHAEL BOLTON
Hottest: MILLI VANILLI
MOVING PICTURES
DON HENLEY
ROXETTE
LINDA RONSTADT

WRAL/Raleigh
Scott/Myers
GLORIA ESTEFAN
DON HENLEY
PHIL COLLINS
Hottest: MILLI VANILLI
LINDA RONSTADT
WATERFRONT
DONNY OSMOND
MADONNA

P2

WMXB/Richmond
Mike Ryan
ROXETTE
Hottest: GLORIA ESTEFAN
EXPOSE
POCO
LINDA RONSTADT
RICHARD MARX
KVKV/Shreveport
Howard Clark
PHIL COLLINS
EXPOSE
GLORIA ESTEFAN
RICHARD MARX
Hottest: VAN MORRISON
LINDA RONSTADT
BARBRA STREISA
CUTTING CREW
PHIL COLLINS

48 Reporters
40 Current Playlists
Called in Frozen Playlist (1):
WMMX/Baltimore

MIDWEST

P1

55KRC/Cincinnati
Gary King
STEPHEN BISHOP
MICHAEL BOLTON
Hottest: LINDA RONSTADT
GLORIA ESTEFAN
RICHARD MARX
BONNIE RAITT
CUTTING CREW

WCCO/Minneapolis
Curt Lundgren
PHIL COLLINS
KAREN CARPENTER
ROY ORBISON
SKIPPER WISE
Hottest: LINDA RONSTADT
STEPHEN BISHOP
BONNIE RAITT
LINDA RONSTADT

WLBW/Cincinnati
Dave Reinhart
ELTON JOHN
BELINDA CARLISLE
DON HENLEY
Hottest: LINDA RONSTADT
BILLY JOEL
RICHARD MARX
ROXETTE
BAD ENGLISH

MIDWEST

P2

WJBC/Bloomington
Don Munson
NEW KIDS ON THE B
KAREN CARPENTER
LABI SIFFRE
Hottest: LINDA RONSTADT
STEPHEN BISHOP
PHIL COLLINS
BONNIE RAITT
SOULSISTER

WCIL/Corbondale
Rich Bird
ELTON JOHN
STEPHEN BISHOP
Hottest: LINDA RONSTADT
RICHARD MARX
POCO
PHIL COLLINS
GLORIA ESTEFAN

MIDWEST

P3

KFSB/Joplin
Eric Williams
PHIL COLLINS
FINE YOUNG CANN
EURHYTHMICS
Hottest: ROXETTE
EXPOSE
RICHARD MARX
BILLY JOEL
BONNIE RAITT

KFOR/Lincoln
Cathy Blythe
MELISSA MANCHESTER
WARWICK & OSBORNE
Hottest: LINDA RONSTADT
SIMPLY RED
BARBRA STREISAND
BONNIE RAITT

MIDWEST

P3

KELO/Sioux Falls, SD
Spanky Carmichael
none
Hottest: GLORIA ESTEFAN
RICHARD MARX
ROXETTE
TEARS FOR FEARS
BELINDA CARLISLE

WEST

P1

KHWO/Denver
Murphy Huston
none
Hottest: LINDA RONSTADT
ROXETTE
POCO
GLORIA ESTEFAN
PHIL COLLINS

KFMB/San Diego
Larson/Robertson
none
Hottest: LINDA RONSTADT
POCO
GLORIA ESTEFAN
SIMPLY RED
BARBRA STREISAND

KBOI/Boise
Drew Harold
EXPOSE
NEW KIDS ON THE B
Hottest: LINDA RONSTADT
GLORIA ESTEFAN
PHIL COLLINS
BARBRA STREISAND
SIMPLY RED

WEST

P2

WARWICK & OSBORNE
MELISSA MANCHESTER
Hottest: LINDA RONSTADT
SIMPLY RED
BONNIE RAITT
TRACY CHAPMAN

PHIL COLLINS
Hottest: LINDA RONSTADT
MADONNA
BEE GEES
AUDY KIMURA
CHRIS REA

WEST

P2

WUGN/Eugene
O'Brien/James
WARWICK & OSBORNE
MELISSA MANCHESTER
Hottest: LINDA RONSTADT
SIMPLY RED
BONNIE RAITT
TRACY CHAPMAN

PHIL COLLINS
Hottest: LINDA RONSTADT
MADONNA
BEE GEES
AUDY KIMURA
CHRIS REA

WEST

P1

WJCI/Cleveland
Lindlivers
none
Hottest: ROXETTE
CHER
STARSHIP
MOVING PICTURE
TOM PETTY
BILLY JOEL
ELTON JOHN

WLTQ/Milwaukee
Fred Brennan
GLORIA ESTEFAN
STEPHEN BISHOP
Hottest: LINDA RONSTADT
RICHARD MARX
PHIL COLLINS
EXPOSE
SOULSISTER

WEST

P1

KKCW/Portland
Bill Minckler
KAREN CARPENTER
Hottest: LINDA RONSTADT
SIMPLY RED
RICHARD MARX
MICHAEL DAMIAN
BARBRA STREISA

KQLH/Riverside
Shannon McCrae
WARWICK & OSBO
MELISSA MANCHESTER
MICHAEL BOLTON
GRAYSON HUGH
Hottest: LINDA RONSTADT
SIMPLY RED
BARBRA STREISA
MICHAEL DAMIAN
RICHARD MARX

P2

WENS/Indianapolis
Grey/Eagan
none
Hottest: ROXETTE
CHER
STARSHIP
MILLI VANILLI
GLORIA ESTEFAN

WCRZ/Flint
Patrick/Downey
NEW KIDS ON THE
Hottest: LINDA RONSTADT
RICHARD MARX
EXPOSE
GLORIA ESTEFAN
ROXETTE

KUDL/Kansas City
Don Bender
none
Hottest: MADONNA
LINDA RONSTADT
RICHARD MARX
VAN MORRISON
ELTON JOHN

P2

WMOI/Terre Haute
Thomas/Rush
RICHARD MARX
PHIL COLLINS
EXPOSE
Hottest: JIVE BUNNY & TH
LINDA RONSTADT
GLORIA ESTEFAN
ROXETTE
BARBRA STREISAND
SIMPLY RED

KRAV/Tulsa
Couch/Lee
PHIL COLLINS
MICHAEL BOLTON
SOULSISTER
Hottest: GLORIA ESTEFAN
ROXETTE
LINDA RONSTADT
RICHARD MARX
STEPHEN BISHOP

P2

WFGI/Terre Haute
Thomas/Rush
RICHARD MARX
PHIL COLLINS
EXPOSE
Hottest: JIVE BUNNY & TH
LINDA RONSTADT
GLORIA ESTEFAN
ROXETTE
BARBRA STREISAND
SIMPLY RED

KEFM/Omaha
Lane/Kennedy
BILLY JOEL
PHIL COLLINS
Hottest: RICHARD MARX
JEFF HEALEY BANI
LINDA RONSTADT
WGLD/Peoria
Jerry Jay
PHIL COLLINS
BILLY JOEL
Hottest: RICHARD MARX
LINDA RONSTADT
JEFF HEALEY BANI
ROXETTE
EXPOSE

P2

KJYK/Tucson
Adrienne Walker
WATERFRONT
SOULSISTER
TRACY CHAPMAN
Hottest: LINDA RONSTADT
EXPOSE
ROXETTE
STEPHEN BISHOP
BONNIE RAITT

WAGN/Portland
Bill Minckler
KAREN CARPENTER
Hottest: LINDA RONSTADT
SIMPLY RED
RICHARD MARX
MICHAEL DAMIAN
BARBRA STREISA

KCIX/Boise
Don Jennings
none
Hottest: ELTON JOHN
JEFFERSON AIR
ROXETTE
LINDA RONSTADT
PHIL COLLINS

Did Not Report, Playlist Frozen (7)
KISC/Spokane
KKMJ/Austin
KLTR/Houston
KUDL/Kansas City

WABE/Allentown
WENS/Indianapolis
WKLJ/Albany

LW	TW	Artist/Album (Label)	Tracks
1	1	LEE RITENOUR/Color Rit (GRP)	"Bahia" "Mister" "Can't"
2	2	DAVE GRUSIN/Migration (GRP)	"First" "Dancing" "Old"
6	3	GROVER WASHINGTON JR./Time Out... (Columbia)	"Unspoken" "Gramercy" "Time"
4	4	PATRICK O'HEARN/Eldorado (Private Music)	"Chattahoochee" "Illusionist"
5	5	WENDY WALL/Wendy Wall (SBK)	"Crazy" "Wonderin'"
3	6	THOM ROTELLA/Home Again (DMP)	"Gonna" "Paradise" "Best"
7	7	RICKIE LEE JONES/Flying Cowboys (Geffen)	"Satellites" "Don't"
9	8	YANNI/Niki Nana (Private Music)	"Dance" "Someday"
11	9	NELSON RANGELL/Playing For Keeps (GRP)	"Playing" "Waiting"
12	10	FAREED HAQUE/Manresa (Pangaea)	"Ain't" "PM" "Kukula's"
14	11	VONDA SHEPARD/Vonda Shepard (Reprise)	"Don't"
10	12	BILLY JOE WALKER JR./Painting Music (MCA)	"Treehouse" "Caribbean"
8	13	JEAN LUC PONTY/Storytelling (Columbia)	"Chopin" "Tender"
20	14	JOHN TESH/Garden City (Cypress/A&M)	"Garden" "Shock"
BREAKER	15	TRACY CHAPMAN/Crossroads (Elektra)	"Crossroads" "This"
16	16	STEVE KUJALA/The Arms Of Love (Sonic Edge)	"Together" "Slow"
22	17	SUZANNE CIANI/History Of My Heart (Private Music)	"Anthem" "Eagle"
19	18	DANNY O'KEEFE/Redux (Beachwood)	"Some" "Along"
BREAKER	19	HAPPY ANNIVERSARY, CHARLIE BROWN/Happy Anniversary... (GRP)	"Linus" "Red"
13	20	GONTITI/In The Garden (Epic)	"Bandit" "Anderson's"
18	21	WIND MACHINE/Rain Maiden (Silver Wave)	"Mail" "Song"
15	22	FULL SWING/The End Of The Sky (Cypress/A&M)	"End" "Local"
27	23	FATBURGER/Time Will Tell (Intima/Enigma)	"Monica" "Back"
26	24	GARY HERBIG/Friends To Lovers (Headfirst)	"Never" "Friends"
28	25	TONINHO HORTA/Moonstone (Verve Forecast/Mercury)	"Eternal" "Liana"
23	26	CAROL NETHEN/A View From The Bridge (Narada Mystique/MCA)	"Island" "Crossing"
BREAKER	27	ANDY NARELL/Little Secrets (Windham Hill/Jazz)	"Kinda" "Little"
29	28	WILLIAM ELLWOOD/Vista (Narada)	"Scarborough" "Path"
BREAKER	29	SADAO WATANABE/Front Seat (Elektra)	"Any" "One"
BREAKER	30	BRIAN BROMBERG/Magic Rain (Intima/Enigma)	"Magic" "Isn't" "Little"

LW	TW	Artist/Album (Label)	Tracks
3	1	MICHEL CAMILO/On Fire (Epic)	"Island" "Sammy"
1	2	RICK MARGITZA/Color (Blue Note)	"Color" "Widow's"
2	3	JON FADDIS/Into The Faddisphere (Epic)	"Sambahia"
10	4	GROVER WASHINGTON JR./Time Out Of Mind (Columbia)	"Gramercy"
8	5	MICHEL PETRUCCIANI/Music (Blue Note)	"Looking" "Lullaby"
5	6	DAVE GRUSIN/Migration (GRP)*	"Punta" "Dancing" "Old"
6	7	LEE RITENOUR/Color Rit (GRP)*	"Bahia" "Color"
15	8	ANDY NARELL/Little Secrets (Windham Hill/Jazz)	"Little" "Kinda" "Chamcha's"
7	9	JAMES MOODY/Sweet And Lovely (Novus/RCA)	"Sweet" "Rain"
12	10	FAREED HAQUE/Manresa (Pangaea)	"Duende"
4	11	JEAN LUC PONTY/Storytelling (Columbia)	"Story" "Pastoral" "Spring"
17	12	TONINHO HORTA/Moonstone (Verve Forecast)	"Liana" "Bicycle"
13	13	MIKE STERN/Jigsaw (Atlantic)	"Let" "Another"
11	14	MONTE CROFT/A Higher Fire (Columbia)	"Always"
21	15	DAVE SAMUELS/Ten Degrees North (MCA)	"Ten" "Walking"
18	16	DAVID BENOIT/Waiting For Spring (GRP)	"Cast" "Some"
9	17	BILLY CHILOS/Twilight Is Upon Us (Windham Hill)	"Midland" "Like"
14	18	THOM ROTELLA/Home Again (DMP)	"Gonna" "Journey"
22	19	NESTOR TORRES/Morning Ride (Verve Forecast)	"Morning" "Emerald"
20	20	GENE HARRIS/Listen Here (Concord)	"Listen"
25	21	EARL KLUGH/Solo Guitar (WB)	"It's" "Way"
16	22	STANLEY TURRENTINE/LA Place (Blue Note)	"Take"
27	23	RAMSEY LEWIS/Urban Renewal (Columbia)	"Berniece" "Love"
BREAKER	24	CHET BAKER/My Favourite Songs (Enja/Muse)	
DEBUT	25	GARY HERBIG/Friends To Lovers (Headfirst)	"Friends" "Manhattan"
23	26	PAT METHENY/Letter From Home (Geffen)	"Beat"
BREAKER	27	HAPPY ANNIVERSARY, CHARLIE BROWN/Happy Anniversary... (GRP)	"History"
DEBUT	28	SADAO WATANABE/Front Seat (Elektra)	"One" "Sailing"
19	29	YELLOWJACKETS/The Spin (MCA)	"Spin" "Prayer" "Blues"
BREAKER	30	THELONIOUS MONK/Straight No Chaser (Columbia)	

* Keeps bullet due to continued growth.

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
RANDY CRAWFORD (11) STEVE HAUN (10) PETER KATER (8) DAVID BENOIT (6) FABULOUS BAKER BOYS (6) HAPPY ANNIVERSARY (6) RICK STRAUSS (6)	LEE RITENOUR (23) GROVER WASHINGTON JR. (19) DAVE GRUSIN (16) RICKIE LEE JONES (14) PATRICK O'HEARN (13) THOM ROTELLA (12) WENDY WALL (10) BILLY JOE WALKER JR. (8)	RICKIE LEE JONES/Satellites PATRICK O'HEARN/Chattahoochee PATRICK O'HEARN/Illusionist THOM ROTELLA/Paradise LEE RITENOUR/Bahia BILLY JOE WALKER JR./Treehouse

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
HAPPY ANNIVERSARY, CHARLIE ... (10) JUDE SWIFT (10) CLYDE CRINER (9) CHARLIE ELGART (9) ED MANN (7) DENNY ZEITLIN (7)	DAVE GRUSIN (17) MICHEL CAMILO (15) GROVER WASHINGTON (14) LEE RITENOUR (12) JON FADDIS (9) RICK MARGITZA (8) THOM ROTELLA (7)	NO TRACKS QUALIFIED THIS WEEK.

NEW & ACTIVE

***STEVE HAUN "Midnight Echos" (Silver Wave) 32/10**
Rotations: Heavy 5/0, Medium 6/1, Light 21/9, Total Adds 10, WGMC, WFAE, KWVS, KLSK, WOTB, WDXZ, WMT-FM, KSNO, KTCL, KEZX. **BREAKER** this week.

****WAYNE GRATZ "Reminiscence" (Narada Mystique/MCA) 31/3**
Rotations: Heavy 4/0, Medium 9/0, Light 18/3, Total Adds 3, WNUA, WVAJ, WDXZ. Heavy: WBBY, KTWV, WLSY, KSNO. **CHART EXTRA** this week.

DAVID BENOIT "Waiting For Spring" (GRP) 27/6
Rotations: Heavy 3/0, Medium 9/1, Light 15/5, Total Adds 6, KNUA, WJIB, WOTB, WPCH, WDXZ, WWWM.

PETER KATER "Moments, Dreams & Visions" (Silver Wave) 26/8
Rotations: Heavy 2/1, Medium 12/2, Light 12/5, Total Adds 8, WBZN, KQPT, KIFM, KNUA, WNND, WOTB, WPCH, WDXZ.

PEYTON & VERDERY "Emotional Velocity" (Sona Gata) 25/5
Rotations: Heavy 1/0, Medium 10/0, Light 14/5, Total Adds 5, WBBY, KKCY, WVAJ, WDXZ, KTCL.

DAVE SAMUELS "Ten Degrees North" (MCA) 24/2
Rotations: Heavy 0/0, Medium 12/0, Light 12/2, Total Adds 2, WMT-FM, KBCO. Mediums include: WBZN, SMN, KKCY, KQPT, KIFM, WHRL.

MARK O'CONNOR "On The Mark" (WB) 23/1
Rotations: Heavy 8/0, Medium 9/0, Light 6/1, Total Adds 1, KOAI. Heavy: WBZN, KKCY, KKSF, WGMC, WFAE, KLSK, KBLA, KSNO.

RICK STRAUSS "Body Lines" (ProJazz) 21/6
Rotations: Heavy 2/1, Medium 5/1, Light 14/4, Total Adds 6, WBBY, BRZ, SMN, KTWV, WLHT, KSNO. Heavy: KIFM.

PHILIP AABERG "Upright" (Windham Hill) 21/5
Rotations: Heavy 4/0, Medium 5/1, Light 12/4, Total Adds 5, BRZ, SMN, WHRL, KGSR, WMT-FM. Heavy: KKSF, WNND, KTCL, PS.

BRIAN BROMBERG "Magic Rain" (Intima/Enigma) 21/2
Rotations: Heavy 7/0, Medium 6/0, Light 8/2, Total Adds 2, KNUA, KTCL. Heavy: KOAI, WBZN, KIFM, WHRL, KGSR, WFAE, WNND. Debuts at number 30 on the Jazz chart.

NESTOR TORRES "Morning Ride" (Verve Forecast) 21/2
Rotations: Heavy 3/0, Medium 7/0, Light 11/2, Total Adds 2, KQPT, WPCH. Heavy: WXDJ, WAMX, KSNO. Mediums include: KKCY, WGMC, KGSR.

* Uncharted Breakers denoted by one asterisk. ** Chart Extra denoted by two asterisks

NEW & ACTIVE

****BRIAN BROMBERG "Magic Rain" (Intima/Enigma) 27/2**
Rotations: Heavy 6/0, Medium 12/0, Light 9/2, Total Adds 2, KTCJ, KMHD. Heavy: KJZZ, KUOP, WVPE, KSBR, JZTRAX, KJYK. **CHART EXTRA** this week.

***FATBURGER "Time Will Tell" (Intima/Enigma) 26/5**
Rotations: Heavy 4/0, Medium 11/1, Light 11/4, Total Adds 5, KTCJ, KLCC, WNGS, WVPE, KSBR. Heavy: WJAZ, WTEB, KPRT, JZTRAX. **BREAKER** this week.

***JUDE SWIFT "Music For Your Neighborhood" (Nova) 24/10**
Rotations: Heavy 2/0, Medium 5/0, Light 17/10, Total Adds 10, WRTI, WNOP, KJZZ, WAER, JZSHOW, WTEB, KSLU, WUSF, KCLC, KSBR. **BREAKER** this week.

***LENI STERN "Secrets" (Enja/Muse) 23/2**
Rotations: Heavy 8/0, Medium 5/1, Light 10/1, Total Adds 2, WRTI, KJZZ. Heavies include: KXPR, KPLU, WFPL, KLCC. **BREAKER** this week.

****NELSON RANGELL "Playing For Keeps" (GRP) 23/0**
Rotations: Heavy 10/0, Medium 10/0, Light 3/0, Total Adds 0. Heavy: KJZZ, WAER, WFSS, WTEB, KSLU, KPRT, WVPE, KCLC, KSBR, JZTRAX. **CHART EXTRA** this week.

TIM EYERMAN & EAST COAST OFFERING "Jazz On L" (Mesa) 19/1
Rotations: Heavy 1/0, Medium 4/0, Light 14/1, Total Adds 1, WUSF. Heavy: BBZZ. Medium: WNOP, KPLU, KPRT, KJYK.

RIC SWANSON & URBAN SURRENDER "Renewal" (Optimism) 19/1
Rotations: Heavy 4/0, Medium 3/0, Light 12/1, Total Adds 1, WSHA. Heavy: KJZZ, WJAZ, BBZZ, WVPE.

URBAN EARTH featuring HARVIE SWARTZ "Full Moon Oancer" (Bluemoon) 17/3
Rotations: Heavy 3/0, Medium 6/0, Light 8/3, Total Adds 3, WAER, WFSS, WMFD. Heavy: WJAZ, WFPL, BBZZ.

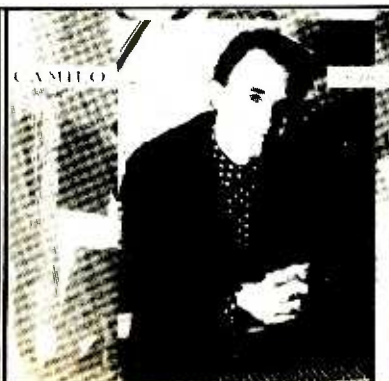
MILES DAVIS "Aura" (Columbia) 17/1
Rotations: Heavy 8/0, Medium 7/0, Light 2/1, Total Adds 1, KPRT. Heavy: WRTI, WDET, KSNS, WHRO, WTEB, WKRY, WSIE, KWMU.

FABULOUS BAKER BOYS "Original Soundtrack" (GRP) 16/4
Rotations: Heavy 1/0, Medium 8/0, Light 7/4, Total Adds 4, KPLU, WFPL, JZSHOW, JZTRAX. Heavy: WTEB.

RALPH PETERSON "Triangular" (Blue Note) 16/4
Rotations: Heavy 5/0, Medium 4/0, Light 7/4, Total Adds 4, WMOT, WHRO, KUOP, CJ. Heavy: KXPR, KSNS, KJAZ, WFPL, WSIE.

TOM HARRELL "Sail Away" (Contemporary) 16/0
Rotations: Heavy 7/0, Medium 6/0, Light 3/0, Total Adds 0. Heavy: WCPN, KXPR, KSNS, KJAZ, WFPL, WMOT, WUSF.

2 Out Of 3 Ain't Bad!



MICHAEL CAMILO
"On Fire" (OE 45295)
His Second #1 Album in a Year!
#1 Conversion Factor 3 Weeks in a Row!

JON FADDIS INTO THE FADDISPHERE including Sambahia/At Long Last The Early Bird Gets The Short End Of The Stick War & Peace



JON FADDIS "Into The Faddisphere" (OE 45266)
#3

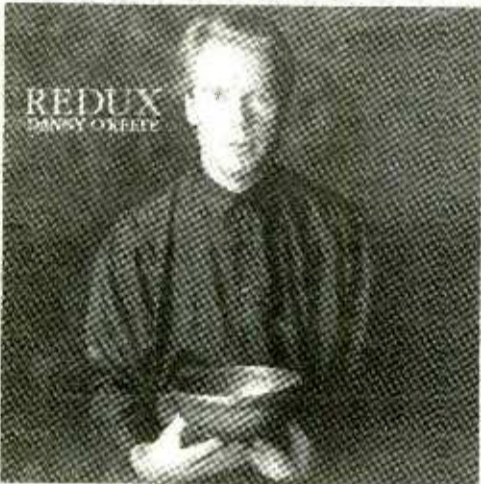


New AC

ADDS & HOTS

You Know The Names... Look Up The Numbers

DANNY O'KEEFE "REDUX"



THE CHART NUMBERS:

- 19 NAC R&R
- 25* GAVIN Adult Alternative
- 18* FMQB New Horizons

JOHN LEE HOOKER

"THE HEALER"



THE SALES NUMBERS:

Wherehouse (106-60!), Abbey Road (Debut 30!), Vinyl Vendors, Evertt S.W. Wholesale, Sea Port, Pacific Coast 1-Stop, Face The Music, Streetside

Sales Over 100,000!
VH-1 5-Star Rotation



Distributed in the U.S. by **CEMA** **AM**
Dist. & Marketed in Canada by **RECORDS**

P2 WHLA/Albany Nicholas/Rochelle AVOLON FATBURGER HAPPY ANNIVERSARY DAVID BENNIT PHILIP ABERG ROTT JUAN LUC PONTY TULL SWING PAUL HARDCASTLE JOHN TESH NELSON RANGELL	P3 WJBL/Boonon Anne Williams BRUCE MITCHELL TONIHO NORTA DOE ALTERNATIVE DAVID BENNIT FABULOUS BAKER BK ROTT JIM CHAPPELL STEVE BAIN SUZANNE CIANI LINDA ROSTADT	P1 WUJL/Chicago Mike Fletcher REGINA BELLE RANDY CRAMFORD DAVID DIGGS WAYNE GARTS FABULOUS BAKER BK ROTT RICKIE LEE JONES HARRY O'CONNOR THEY TRON ROTELLA GROVER WASHINGTON	P2 WAMJ/Ann Arbor Allen/Williams ROCKIA BELLE FARREZ NADE STEVE KUDALA EDGEE PRIZEN ROTT GROVER WASHINGTON LUTAL WEAPON II FULL TITANIC STEVE NICKS COMITTE	P2 WLTZ/Grand Rapids Gene Parker GARY HERBIG AVOLON RICK STRAUSS CHARLIE EGGART TRACY CHAPMAN HAPPY ANNIVERSARY ROTT GARY BINKS DAVE CRISIN LEE RITENOUR GROVER WASHINGTON RICKIE LEE JONES	P3 KTCZ/Minneapolis Jane Fredrickson VONDA SHEPARD RANDY CRAMFORD JOAN BAFF DAVID CULLER COYOTE OLDMAN STEVE TIBBETS ROTT PAUL SHAFER DAVID VAN TIECK DAN SIEGEL PATRICY CARLTON PATRICY O'HEARN	P1 KTVU/Los Angeles Bradley/Logan RICK STRAUSS NELSON RANGELL DAVID NAYES SAN RINDY OLMIR STOKER KEITH ROBINSON TANGIERE DREAM LADRIFF ANDERSON CLAUDIO RECARABEN ROTT TRACY CHAPMAN RICKIE LEE JONES BILLY JOE WALKER	P2 KXFB/San Diego Bob O'Connor DAVID DIGGS STEVE BAKER STEVE HAUN LEE MCCANN FERNANDO BADDERS AMINA CLAUDINE NYE ROTT GROVER WASHINGTON DAVE CRISIN TRON ROTELLA WONDA SHEPARD LEE RITENOUR TRACY CHAPMAN RICKIE LEE JONES BILLY JOE WALKER	P3 KSHO/Aspen Vic Garrett ANNIE HASLAIN RICK STRAUSS STEVE HAUN HERRMANN ROTT DAVE CRISIN BILLY JOE WALKER TRON ROTELLA WENDY WALL PATRICY O'HEARN KBCO/Denver-Boulder Doug Clifton JOE SATLARI SHAWN COLVIN DAVE SAMUELS PATRICY O'HEARN ROTT RICKIE LEE JONES JOHN LEE HOOKER BILLY JOE WALKER JEFF BUCK KTCU/LC, Collins Hayes/Terrace LEE RITENOUR JUDY SWIFT STEVE HAUN BRIAN BROWNEZ PETYON & VERDEBY ROTT DAVID VAN TIECKMAN JEAN LUC PONTY JEAN LUC PONTY JEAN LUC PONTY SUZANNE CIANI ROTT KOPF/Sacramento Carrie Ednaugh NESTOR TORRES ANDY HARBEL SADAO WATANABE PETER KATER RANDY CRAMFORD RICKIE LEE JONES WIND MACHINE THOM ROTELLA JEAN LUC PONTY GARY HERBIG
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GO! TEMPORARY JAZZ

ADDS & HOTS

P1 WOCN/New York Peter/Lewis LEE RITENOUR RICKIE LEE JONES GROVER WASHINGTON PAT NEHRBY DAVE CRISIN	P2 WJAZ/Sanford Rick Patrone RANDY CRAMFORD LEWIS & TRELSON ALEXANDER BROWN ANDY HARBEL BRIAN BROWNEZ HAPPY ANNIVERSARY RICK STRAUSS GROVER WASHINGTON TONIHO NORTA	P3 WJBL/Boonon Anne Williams BRUCE MITCHELL TONIHO NORTA DOE ALTERNATIVE DAVID BENNIT FABULOUS BAKER BK ROTT JIM CHAPPELL STEVE BAIN SUZANNE CIANI LINDA ROSTADT	P2 WFLA/Albany Nicholas/Rochelle AVOLON FATBURGER HAPPY ANNIVERSARY DAVID BENNIT PHILIP ABERG ROTT JUAN LUC PONTY TULL SWING PAUL HARDCASTLE JOHN TESH NELSON RANGELL	P3 WUJL/Chicago Mike Fletcher REGINA BELLE RANDY CRAMFORD DAVID DIGGS WAYNE GARTS FABULOUS BAKER BK ROTT RICKIE LEE JONES HARRY O'CONNOR THEY TRON ROTELLA GROVER WASHINGTON	P2 WAMJ/Ann Arbor Allen/Williams ROCKIA BELLE FARREZ NADE STEVE KUDALA EDGEE PRIZEN ROTT GROVER WASHINGTON LUTAL WEAPON II FULL TITANIC STEVE NICKS COMITTE	P1 WJZZ/Detroit Armond/Hines SADAO WATANABE ED MANN SADAO WATANABE ALVIN HAYS KEITH ROBINSON CURTIS COOKE ROTT DAVE CRISIN LEE RITENOUR GROVER WASHINGTON ANDY HARBEL SADAO WATANABE PETER KATER RANDY CRAMFORD RICKIE LEE JONES WIND MACHINE THOM ROTELLA JEAN LUC PONTY GARY HERBIG	P2 WFLA/Albany Nicholas/Rochelle AVOLON FATBURGER HAPPY ANNIVERSARY DAVID BENNIT PHILIP ABERG ROTT JUAN LUC PONTY TULL SWING PAUL HARDCASTLE JOHN TESH NELSON RANGELL	P3 WJZZ/Detroit Armond/Hines SADAO WATANABE ED MANN SADAO WATANABE ALVIN HAYS KEITH ROBINSON CURTIS COOKE ROTT DAVE CRISIN LEE RITENOUR GROVER WASHINGTON ANDY HARBEL SADAO WATANABE PETER KATER RANDY CRAMFORD RICKIE LEE JONES WIND MACHINE THOM ROTELLA JEAN LUC PONTY GARY HERBIG
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DIANOS

NAC AND CON. JAZZ

FATTBURGER

"TIME WILL TELL" NAC 23
CONT. JAZZ BREAKER

BRIAN BROWNEZ

"MAGIC RAIN" NAC DEBUT 30
CONT. JAZZ CHART EXTRA

Called In A Frozen Playlist (1):
WQCD/New York

Did Not Report, Playlist Frozen (2):
KWMU/St. Louis
WCPN/Cleveland

3 2
WKS WKS LW TW

178 REPORTERS

NOVEMBER 10, 1989

Reports/Add's Heavy Medium

1	1	1	1	1	ROLLING STONES /Steel Wheels (Columbia)			
2	2	2		2	AEROSMITH /Pump (Geffen)			
				DEBUT	3	ERIC CLAPTON /Journeyman (Reprise)		
				DEBUT	4	WHITESNAKE /Slip Of The Tongue (Geffen)		
5	4	4		5	NEIL YOUNG /Freedom (Reprise)			
3	3	3		6	DON HENLEY /The End Of The Innocence (Geffen)			
6	6	5		7	TOM PETTY /Full Moon Fever (MCA)			
				8	GRATEFUL DEAD /Built To Last (Arista)*			
	15	11		9	LOU GRAMM /Long Hard Look (Atlantic)			
12	11	10		10	BONHAM /Bonham (WTG)			
9	7	6		11	BILLY JOEL /Storm Front (Columbia)			
	13	12		12	SMITHEREENS /Smithereens 11 (Enigma/Capitol)			
10	10	8		13	BAD ENGLISH /Bad English (Epic)			
4	5	9		14	ALARM /Change (IRS)			
17	16	16		15	TESLA /The Great Radio Controversy (Geffen)			
	19	18		16	JOE SATRIANI /Flying In A Blue Dream (Relativity)			
		21		17	KINKS /UK Jive (MCA)			
27	23	19		18	KIX /Blow My Fuse (Atlantic)			
7	8	13		19	MELISSA ETHERIDGE /Brave & Crazy (Island)			
38	26	20		20	GEORGE HARRISON /Best Of Dark Horse (Dark Horse/WB)			
13	12	14		21	GIANT /Last Of The Runaways (A&M)			
14	14	17		22	STEVIE RAY VAUGHAN & DOUBLE TROUBLE /In Step (Epic)			
25	24	23		23	CALL /Let The Day Begin (MCA)			
39	35	28		24	FIONA /Heart Like A Gun (Atlantic)			
8	9	15		25	BOB DYLAN /Oh Mercy (Columbia)			
32	29	27		26	DEL FUEGOS /Smoking In The Fields (RCA)			
29	28	26		27	SARAYA /Saraya (Polydor)			
16	21	24		28	MOTLEY CRUE /Dr. Feelgood (Elektra)			
		33		29	KISS /Hot In The Shade (Mercury)			
37	37	35		30	STAGE DOLLS /Stage Dolls (Chrysalis)			
30	30	30		31	WARRANT /Dirty Rotten Filthy Stinking Rich (Columbia)*			
		39		32	WARREN ZEVON /Transverse City (Virgin)			
36	33	31		33	BILLY SQUIER /Hear & Now (Capitol)			
	36	34		34	JEFF BECK /Guitar Shop (Epic)			
15	17	25		35	GREAT WHITE /Twice Shy (Capitol)			
	38	36		36	GEORGIA SATELLITES /In The Land Of Salvation & Sin (Elektra)			
18	27	32		37	JETHRO TULL /Rock Island (Chrysalis)			
33	39	40		38	JOE COCKER /One Night Of Sin (Capitol)			
40	40	37		39	BON JOVI /New Jersey (Mercury)			
21	20	22		40	IAN HUNTER & MICK RONSON /Y U I Orta (Mercury)			

*Keeps a bullet due to continued growth.

"Rock" (159)	"Terrifying" (73)	"Sad" (29)	172 - /1	161 -	11 +
"Janie's" (165)	"F.I.N.E." (35)	"Love" (16)	171 + /1	151 +	17 -
"Pretending" (172)	"Bad" (23)	"No" (10)	173 /10	135	37
"Fool" (168)	"Judgment" (46)	"Deeper" (15)	168 /2	91	66
"Rockin'" (158)	"More" (6)	"Crime" (1)	160 - /0	132 -	25 -
"Last" (145)	"Dirt" (9)	"Will" (5)	152 - /1	130 -	21 -
"Love" (134)	"Free" (17)	"Runnin'" (6)	139 - /4	108 -	30 +
"Foolish" (158)	"Built" (7)	"Just" (4)	158 - /1	97 +	58 -
"Just" (160)	"Tin" (2)	"Angel" (1)	162 + /2	87 +	70 -
"Wait" (149)	"Bringing" (3)		149 - /3	85 +	52 -
"Didn't" (136)	"That's" (9)	"Extremes" (6)	139 - /0	114 -	22 -
"Girl" (167)	"Baby" (1)		167 - /1	65 +	90 -
"When" (124)	"Best" (2)	"Heaven" (1)	127 - /4	104 -	22 +
"Sold" (109)	"Devolution" (26)	"Love" (1)	126 - /7	80 -	40 +
"Love" (134)	"Yesterdaze" (1)	"Way" (1)	134 + /6	54 +	67 +
"Big" (140)	"Believe" (4)	"Back" (2)	145 + /6	35 +	83 -
"How" (127)	"Now" (1)	"Entertainment" (1)	128 + /14	27 +	90 +
"Don't" (121)			121 + /8	41 +	64 +
"Souvenirs" (59)	"Let" (42)	"Angels" (1)	95 - /6	49 -	38 +
"Poor" (124)			124 + /11	31 +	84 +
"Believer" (101)	"Now" (1)		101 - /0	38 -	53 -
"Tightrope" (85)	"Crossfire" (2)	"Wall" (2)	89 - /1	35 -	48 -
"You" (104)	"Let" (1)		105 - /3	18 =	72 -
"Sexing" (110)			110 + /12	14 +	66 +
"Everything" (72)	"Political" (12)	"Most" (1)	78 - /1	30 -	42 -
"Move" (108)			108 + /8	9 -	75 +
"Back" (103)			103 - /4	12 +	69 =
"Kickstart" (83)	"Dr." (16)	"Don't" (4)	98 + /11	10 -	59 +
"Hide" (99)	"Forever" (1)		99 + /20	9 =	57 +
"Still" (102)	"Love" (4)		106 + /12	6 +	65 +
"Big" (101)	"Sometimes" (1)	"Heaven" (1)	102 + /8	5 =	62 +
"Straight" (84)	"Splendid" (3)	"Transverse" (1)	88 + /17	10 +	57 +
"Don't" (65)	"Tied" (7)	"Work" (1)	70 = /5	10 =	47 =
"Stand" (71)	"Savoy" (4)	"Behind" (1)	78 + /6	7 =	49 +
"Angel" (50)	"House" (12)		60 - /3	23 -	30 -
"Another" (74)	"Bottle" (2)	"Dunno" (1)	78 - /5	9 +	52 -
"Rattlesnake" (43)	"Kissing" (18)	"Heavy" (4)	65 = /7	15 -	32 +
"When" (29)	"Bad" (16)	"Got" (16)	47 + /7	26 +	17 +
"Living" (66)			66 - /3	12 =	42 =
"American" (50)	"Women's" (3)		52 - /0	12 -	32 -

BREAKERS

ERIC CLAPTON
Journeyman (Reprise)
97% of our reporters on it.

WHITESNAKE
Slip Of The Tongue (Geffen)
94% of our reporters on it.

FIONA
Heart Like A Gun (Atlantic)
62% of our reporters on it.

MOST ADDED

KISS (20)
WARREN ZEVON (17)
JUNKYARD (15)
KINKS (14)
FIONA (12)
STAGE DOLLS (12)
ACE FREHLEY (11)
GEORGE HARRISON (11)
MOTLEY CRUE (11)
TINA TURNER (11)

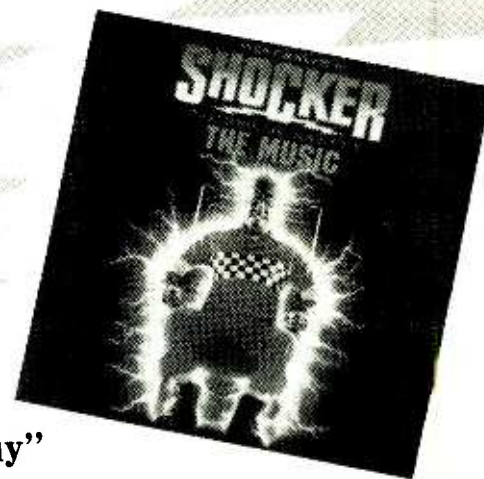
HOTTEST

ROLLING STONES (161)
AEROSMITH (151)
ERIC CLAPTON (135)
NEIL YOUNG (132)
DON HENLEY (130)
BILLY JOEL (114)
TOM PETTY (108)
BAD ENGLISH (104)
GRATEFUL DEAD (97)
WHITESNAKE (91)

"SHOCKER" STRIKES BACK!

ON YOUR DESK
MONDAY

THE SECOND
SMASH TRACK
BONFIRE
"Sword and Stone"



MEGADETH
"No More Mr. Nice Guy"

ALREADY ON 60 AORs NATIONWIDE

R&R New & Active #2
AOR New Artist #4

Album Network 73*
Bill Hard 67*
FMOB 71*
Foundations: 5*

Metal Charts:
Concrete Cuts #1
Hard Hitters 7*
FMOB Metal
Detector 10*



NEW ARTISTS

Reports

1	DANGEROUS TOYS /Scared (Columbia)	56
2	LENNY KRAVITZ /Let Love Rule (Virgin)	48
3	JUNKYARD /Simple Man (Geffen)	43
	LORD TRACY /Out With The Boys (MCA)	43
	MEGADETH /No More Mr. Nice Guy (SBK)	43
6	RED HOT CHILI PEPPERS /Higher Ground (EMI)	34
7	ANIMAL LOGIC /There's A Spy In The House... (IRS)	33
8	RICKIE LEE JONES /Satellites (Geffen)	31
9	L.A. GUNS /Rip & Tear (Vertigo/Polydor)	26
10	PETER HIMMELMAN /245 Days (Island)	25
	MICHAEL PENN /No Myth (RCA)	25
12	FLIES ON FIRE /C'mon (Atco)	22
	SHOOTING STAR /Touch Me Tonight (Enigma)	22
14	STEVE STEVENS ATOMIC PLAYBOYS /Action (WB)	21
15	KING'S X /Summerland (Megaforce/Atlantic)	18
16	DIVING FOR PEARLS /Give Me Your Good Lovin' (Epic)	16
17	XYZ /Inside Out (Enigma)	15
18	WEBB WILDER /Human Cannonball (Island)	14
19	B-52'S /Love Shack (Reprise)	12
	RAGING SLAB /Don't Dog Me (RCA)	12

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

AOR TRACKS®

NATIONAL AIRPLAY®

		178 REPORTERS				Reports/Adds	Heavy	Medium		
3	2	WKS	LW	TW						
3	2	2			1	AEROSMITH /Janie's Got A Gun (Geffen)	165-/-2	147+	14-	
				5	2	ERIC CLAPTON /Pretending (Reprise)	172+/+9	135+	37-	
1	1	1			3	ROLLING STONES /Rock And A Hard Place (Columbia)	159-/-1	151-	8=	
4	3	3			4	NEIL YOUNG /Rockin' In The Free World (Reprise)	158-/-0	131-	24-	
	14	8			5	WHITESNAKE /Fool For Your Love (Geffen)	168+/+2	91+	66-	
5	4	4			6	DON HENLEY /The Last Worthless Evening (Geffen)	145-/-1	127-	17-	
15	12	10			7	GRATEFUL DEAD /Foolish Heart (Arista)	158-/-1	97+	58-	
25	17	13			8	LOU GRAMM /Just Between You & Me (Atlantic)	160=/-2	86+	70-	
8	7	7			9	TOM PETTY /Love Is A Long Road (MCA)	134-/-3	104-	28-	
12	11	11			10	BONHAM /Wait For You (WTG)	149-/-3	85+	52-	
19	15	14			11	SMITHEREENS /A Girl Like You (Enigma/Capitol)	167-/-1	65+	90-	
9	6	6			12	BILLY JOEL /We Didn't Start The Fire (Columbia)	136-/-0	112-	21-	
	19	15			13	PHIL COLLINS /Another Day In Paradise (Atlantic)	146+/+8	88+	50-	
10	9	9			14	BAD ENGLISH /When I See You Smile (Epic)	124-/-4	104-	19=	
					DEBUT	15	RUSH /Show Don't Tell (Atlantic)	156 /154	53	84
2	5	12			16	ALARM /Sold Me Down The River (IRS)	109-/-0	77-	30+	
18	18	17			17	TESLA /Love Song (Geffen)	134+/+6	54+	67+	
32	21	20			18	JOE SATRIANI /Big Bad Moon (Relativity)	140+/+3	35+	79-	
29	24	22			19	KIX /Don't Close Your Eyes (Atlantic)	121+/+8	41+	64+	
43	28	23			20	GEORGE HARRISON /Poor Little Girl (Dark Horse/WB)	124+/+11	31+	84+	
	31	24			21	KINKS /How Do I Get Close (MCA)	127+/+14	26+	90+	
13	13	16			22	GIANT /I'm A Believer (A&M)	101-/-0	38-	53-	
14	16	19			23	STEVIE RAY VAUGHAN & DOUBLE TROUBLE /Tightrope (Epic)	85-/-1	33-	46-	
31	26	25			24	CALL /You Run (MCA)	104-/-3	17=	72-	
					DEBUT	25	SCORPIONS /I Can't Explain (Mercury)	107+/+92	12+	72+
44	35	30			26	FIONA /Everything You Do (You're Sexing Me) (Atlantic)	110+/+12	14+	66+	
35	30	28			27	DEL FUEGOS /Move With Me Sister (RCA)	108+/+8	9-	75+	
34	29	27			28	SARAYA /Back To The Bullet (Polydor)	103-/-4	12+	69=	
	49	33			29	KISS /Hide Your Heart (Mercury)	99+/+20	9=	57+	
7	8	18			30	BOB DYLAN /Everything Is Broken (Columbia)	72-/-0	27-	40-	
54	50	37			31	ROLLING STONES /Terrifying (Columbia)	73+/+22	25+	44+	
40	34	32			32	WARRANT /Big Talk (Columbia)	101+/+8	5=	62+	
6	10	21			33	MELISSA ETHERIDGE /No Souvenirs (Island)	59-/-0	37-	18-	
45	42	34			34	STAGE DOLLS /Still In Love (Chrysalis)	102+/+12	5+	64+	
	57	42			35	WARREN ZEVON /Run Straight Down (Virgin)	84+/+16	9+	54+	
	54	41			36	MOTLEY CRUE /Kickstart My Heart (Elektra)	83+/+15	7+	50+	
		46			37	HOOTERS /500 Miles (Columbia)	85+/+27	4+	63+	
42	38	35			38	GEORGIA SATELLITES /Another Chance (Elektra)*	74-/-3	9+	50-	
49	44	38			39	JEFF BECK /Stand On It (Epic)	71+/+6	6=	44+	
46	43	36			40	BON JOVI /Living In Sin (Mercury)	66-/-3	12=	42=	
52	48	40			41	BILLY SQUIER /Don't Let Me Go (Capitol)*	65+/+6	6+	46=	
16	20	29			42	GREAT WHITE /The Angel Song (Capitol)	50-/-0	23-	22-	
24	22	26			43	IAN HUNTER & MICK RONSON /American Music (Mercury)	50-/-0	12-	30-	
					DEBUT	44	MELISSA ETHERIDGE /Let Me Go (Island)	42+/+21	14+	24+
					DEBUT	45	WHITESNAKE /Judgment Day (Geffen)	46+/+12	9+	27+
		55			46	MARILLION /Hooks In You (Capitol)	59+/+7	1-	41+	
39	45	50			47	JOE COCKER /When The Night Comes (Capitol)	29=/-1	22=	5-	
59	59	57			48	LENNY KRAVITZ /Let Love Rule (Virgin)	48+/+4	9+	27+	
55	52	49			49	TORA TORA /Guilty (A&M)	58-/-2	3=	30-	
	56	51			50	DANGEROUS TOYS /Scared (Columbia)	56-/-1	5=	23-	
		54			51	ANDERSON BRUFORD WAKEMAN HOWE /Quartet (I'm...) (Arista)	50-/-1	6+	33-	
38	41	43			52	ROLLING STONES /Sad Sad Sad (Columbia)	29-/-0	11-	15-	
26	32	45			53	ALICE COOPER /Poison (Epic)	30-/-0	15-	10-	
	58	58			54	PAUL CARRACK /I Live By The Groove (Chrysalis)	43-/-0	12+	27-	
					DEBUT	55	TREVOR RABIN /Sorrow (Your Heart) (Elektra)	39+/+6	5=	28+
48		60			56	SKID ROW /I Remember You (Atlantic)	36-/-3	7-	22+	
					DEBUT	57	JETHRO TULL /The Rattlesnake Trail (Chrysalis)	43+/+8	4-	26+
					DEBUT	58	TANGIER /Southbound Train (Atco)	44+/+9	3+	19+
					DEBUT	59	AEROSMITH /F.I.N.E. (Geffen)	35+/+10	8+	20+
					DEBUT	60	LORD TRACY /Out With The Boys (MCA)	43+/+5	3+	16+

*Keeps a bullet due to continued growth.

TINA TURNER

"Steamy Windows"

The First Multi-Format Smash from "Foreign Affair"

Approaching Platinum!

AOR New & Active



KTCZ WWTR
KBCO KRNA
WDHA KSEZ
CHEZ KBOY
KWIC KZOQ
WKDF KFMU
KJOT KATS
KLCX

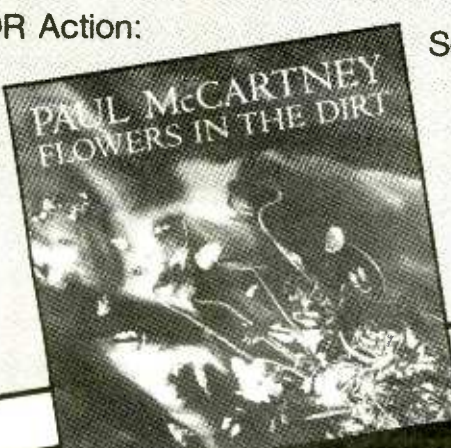
PAUL McCARTNEY

"Figure Of Eight"

In Support of His Sold-Out Tour!

Early AOR Action:

WLUP
WNEW
WMMR
WOUR
WAPL



PAUL McCARTNEY
FLOWERS IN THE DIRT

Capitol

BREAKERS

RUSH

Show Don't Tell (Atlantic)
88% of our reporters on it.

FIONA

Everything You Do (You're Sexing Me) (Atlantic)
62% of our reporters on it.

SCORPIONS

I Can't Explain (Mercury)
60% of our reporters on it.



THE **ALARM**

"Devolution

Workin'

Man

Blues"

The follow-up to the

#1 rock radio smash

"Sold Me Down The River"

From the LP "CHANGE" IRS-82018

On Tour Now!

Produced by Tony Viaconti
Direction: Elliott Roberts, Lookout Management
Photograph © 1977 Ken Light



NATIONAL AIRPLAY

LW	TW	
4	1	KATE BUSH /The Sensual World (Columbia)
5	2	IAN McCULLOCH /Candleland (Sire/Reprise)
8	3	MIGHTY LEMON DROPS /Laughter (Sire/Reprise)
1	4	BIG AUDIO DYNAMITE /Megatop Phoenix (Columbia)
3	5	DEBORAH HARRY /Def Dumb & Blonde (Sire/Reprise)
2	6	RED HOT CHILI PEPPERS /Mother's Milk (EMI)
14	7	PRIMITIVES /Purity (RCA)
13	8	FLESH FOR LULU /Plastic Fantastic (Capitol)
9	9	DEPECHE MODE /Personal Jesus EP (Sire/Reprise)
11	10	SMITHEREENS /Smithereens 11 (Enigma/Capitol)
6	11	CAMPER VAN BEETHOVEN /Key Lime Pie (Virgin)
16	12	DAVID BYRNE /Rei Momo (WB)
12	13	EURYTHMICS /We Too Are One (Arista)
7	14	SUGARCUBES /Here Today, Tomorrow Next Week (Elektra)
15	15	PSYCHEDELIC FURS /Book Of Days (Columbia)
20	16	SQUEEZE /Frank (A&M)
26	17	JESUS & MARY CHAIN /Automatic (WB)
21	18	ERASURE /Wild! (Sire/Reprise)
29	19	MICHAEL PENN /March (RCA)
17	20	CAMOUFLAGE /Methods Of Silence (Atlantic)
19	21	TEARS FOR FEARS /The Seeds Of Love (Fontana/Mercury)
20	22	OCEAN BLUE /Ocean Blue (Sire/Reprise)
18	23	ALARM /Change (IRS)
22	24	TRACY CHAPMAN /Crossroads (Elektra)
24	25	MAX Q /Max Q (Atlantic)
DEBUT	26	WONDER STUFF /HUP (Polydor)
30	27	PETER MURPHY /The Line Between The... (track) (Beggars Banquet/RCA)
28	28	LENNY KRAVITZ /Let Love Rule (Virgin)
DEBUT	29	DRAMARAMA /Stuck In Wonderland (Chameleon/Capitol)
DEBUT	30	VARIOUS ARTISTS /Black Rain (Virgin)

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED	HOTTEST	MOST REQUESTED
<p>CREATURES MAP OF THE WORLD SCREAMING BLUE MESSIAHS HOUSE OF FREAKS BLACK RAIN WONDER STUFF</p>	<p>KATE BUSH DAVID BYRNE DEPECHE MODE IAN McCULLOCH ERASURE</p>	<p>KATE BUSH RED HOT CHILI PEPPERS DEPECHE MODE CAMPER VAN BEETHOVEN CAMOUFLAGE IAN McCULLOCH PETER MURPHY</p>

MOST ADDED	HOTTEST	MOST REQUESTED
<p>RUSH/Show (154) SCORPIONS/Can't (92) HOOTERS/500 (27) ERIC CLAPTON/Bad (23) ROLLING STONES/Terrifying (22) MELISSA ETHERIOGE/Let (21) KISS/Hide (20) ALARM/Devolution (18) WARREN ZEVON/Run (16)</p>	<p>ROLLING STONES/Rock (151) AEROSMITH/Janie's (147) E. CLAPTON/Pretending (135) NEIL YOUNG/Rockin' (131) DON HENLEY/Last (127) BILLY JOEL/We (112) BAD ENGLISH/When (104) TOM PETTY/Love (104) GRATEFUL DEAD/Foolish (97) WHITESNAKE/Fool (91)</p>	<p>RUSH/Show (68) BONHAM/Wait (48) WHITESNAKE/Fool (48) AEROSMITH/Janie's (38) TELSA/Love (35) GRATEFUL DEAD/Foolish (33) FIONA/Sexing (30) JOE SATRIANI/Big (28) KIX/Don't (26) NEIL YOUNG/Rockin' (21)</p>

NEW & ACTIVE

JUNKYARD "Simple Man" (Geffen) 43/15 (29/10)
Adds including KRXX, KGB, KOMA, WKLC, KNCN, WIMZ, WRDU, WROV, KTYD. Medium 18 including WKLS, WSHE, WYNF, KLB, WAVF, WQWZ, KBAT, KKDJ, KRZQ.

MEGADETH "No More Mr. Nice Guy" (SBK) (41/6)
Adds: WIYY, WLLZ, WDHA, WTPA, KEZE. Heavy 1: KNAC. Medium 16 including WHJY, WSHE, KUPD, KBER, WPLR, KZEW, KLAQ, KBAT, WAZU, KZRR.

RED HOT CHILI PEPPERS "Higher Ground" (EMI) 34/6 (30/9)
Adds: KTXQ, WYNF, WAQY, KLAQ, KMJX, KLPX. Heavy 1: WXRT. Medium 16 including WBCN, WSHE, WRIF, WTPA, KNCN, WAZU, WLAV, KJJO, KMBY, KRZQ.

ANIMAL LOGIC "There's A Spy In The House Of Love" (IRS) 33/3 (30/5)
Adds: WROV, KICT, KBOY. Heavy 4: CHOM, WTPA, CHEZ, KRQU. Medium 14 including WXRT, KTCZ, KBCO, KZAP, WHFS, WHCN, WSTZ, WLAV, KRZQ, KTYD.

ALARM "Devolution Working Man's Blues" (IRS) 26/18 (8/4)
Adds including WXRT, WEBN, KRXX, WTPA, CHEZ, WQWZ, WGCX, WTUE, KKBB, KMBY. Heavy 5 including WROV, KZOO, Medium 15 including CILQ, WKLS, CFOX, WDHA, KLCX.

MICHAEL PENN "No Myth" (RCA) 25/10 (16/2)
Adds: KRXX, WKLC, WPLR, WAPL, KEZE, WWTR, WWWV, KBOY, KZOO, KCHV. Heavy 2: KTCZ, KLB, Medium 11 including WHFS, KRXX, KBAT, KJOT, KRZQ, WPXC, KWHL, KRQU, KFMU.

PAT BENATAR "One Love" (Chrysalis) 25/6 (19/19)
Adds: KZEL, WWWV, KFMQ, KSEZ, KRQU, KATS. Heavy 3 including WGIR, WZBH. Medium 16 including WLLZ, KRSP, WDHA, WPLR, WSTZ, WLAV, KEZO, KTYD, WZXL, KWHL.

PETER HIMMELMAN "245 Days" (Island) 25/4 (22/2)
Adds: WBAB, KLB, WTKX, KTYD. Heavy 3 including CHOM, WXRT. Medium 14 including KTCZ, KBCO, KZAP, WHFS, CHEZ, WROV, WLAV, KEZO, KMBY, KQWB.

ACE FREHLEY "Do Ya" (Megaforce/Atlantic) 24/12 (12/7)
Adds including WLLZ, WLZR, KRXX, WPDH, WTKX, KDJK, KZOO, KCHV. Heavy 2: KRAL, KNAC. Medium 10 including CILQ, KBER, KZEW, WIMZ, KRZQ, KBOY.

ERIC CLAPTON "Bad Love" (Reprise) 23/23 (0/0)
Adds including WGR, WRDU, KLCX, KKDJ, KSQY, WYMG, KFMF. Heavy 6: WMMR, WXRT, KSHE, KFOG, KOMA, WHCN. Medium 15 including WBAB, WWDC, WGTR, KRXX, WDHA, WRXR, WDIJ, WIXV, WLAV, KICT.

SHOOTING STAR "Touch Me Tonight" (Enigma) 22/2 (21/4)
Adds: WBCN, WWWV. Heavy 4: KYYS, KSHE, WXLP, KFMQ. Medium 8: WSHE, WLLZ, WAPL, KGGO, KATT, KFMZ, KSEZ, WYMG.

STEVE STEVENS ATOMIC PLAYBOYS "Action" (WB) 21/2 (22/1)
Adds: WHJY, WGIR. Medium 8 including WRIF, KZAP, WTPA, WIMZ, KICT, KDJK, KRZQ.

KING'S X "Summerland" (Megaforce/Atlantic) 18/3 (16/3)
Adds: WLZR, WXLP, KFMU. Medium 7: KISS, KLB, KZEW, KKEG, KNAC, WPXC, KFMX.

TOM PETTY "Free Fallin'" (MCA) 17/4 (17/0)
Adds including KILQ. Heavy 9 including WNEW, WMMR, WWDC, WEBN, KLOS, WOUR, WZXL, WZBH. Medium 6: WIYY, WSHE, WLUP, WLAV, KATT, KSEZ.

GRAHAM PARKER "Big Man On Paper" (RCA) 17/2 (15/3)
Adds: WTPA, KRQU. Heavy 4 including WPDH, KDKB. Medium 9 including WXRT, KTCZ, KBCO, WHFS, WDHA, WIZN, WMAD, KFMU.

DIVING FOR PEARLS "Give Me Your Good Lovin'" (Epic) 16/6 (10/4)
Adds: WIYY, KRSP, KISW, WKDF, WRUF, WKLT. Heavy 1: KFMQ. Medium 6 including KGON, KBER, WLAV.

JOE COCKER "Bad Bad Sign" (Capitol) 16/5 (11/5)
Adds: WLQV, KSHE, WTPA, WRKU, WPXC. Heavy 4 including WAQY, WGIR, KZOO. Medium 10 including WLLZ, KLB, WLAV, KMDD, WRUF, KRQU, KFMU.

WHITESNAKE "The Deeper The Love" (Geffen) 15/15 (0/0)
Adds including KICT, KILQ, KKDJ, KSQY. Heavy 1: WBLM. Medium 13 including WBAB, KISS, WEBN, WLLZ, KSHE, WHCN, WAQY, KQDS, WLAV, KATT.

TINA TURNER "Steamy Windows" (Capitol) 15/11 (4/2)
Adds including WDHA, KWIC, KRNA, KATS. Medium 11 including KTCZ, KBCO, WKDF, KJOT, KLCX, WWTR, KSEZ, KBOY, KZOO, KFMU.

STARSHIP "I Didn't Mean To Stay All Night" (RCA) 15/7 (8/6)
Adds including WLQV, WFYV, KBAT, KGGO, KZEL. Heavy 1: KZOO. Medium 10 including KSHE, KGON, WSTZ, KTYD, WWTR, KRNA, KRQU.

ROLLING STONES "Almost Hear You Sigh" (Columbia) 15/1 (13/1)
Adds: WIZN. Heavy 7: WGR, CHOM, KUPD, KGON, KLB, WROV, KDKB. Medium 7 including WNEW, CILQ, KISS, KTCZ, CFOX, KQDS.

XYZ "Inside Out" (Enigma) 15/1 (14/8)
Adds: WAVF. Heavy 1: KNAC. Medium 6 including WRIF, KBER, WCMF, KZEW, WTUE.

MENACE DOGHOUSE

THE TITLE DOGHOUSE THE ARTIST MENACE THE PRODUCER BILL LAMWELL THE CAST BOOTSY COLLINS BERNIE WORRELL MACEO PARKER MUDBOONE COOPER

A TRUE THREAT TO THE SOCIETY OF FUNK AND JUST IN TIME FOR THE 90s

MODERN ROCK REPORTERS DOGHOUSE ON YOUR DESK NEXT WEEK

JUMP STREET RECORDS, 200 W. 72ND ST. NEW YORK, N.Y. 10023 212/873-1248

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED — This week's most added albums and tracks.

MOST REQUESTED — This week's most requested tracks.

HOTTEST — This week's albums and tracks receiving the most heavy reports.

SOUTH (Continued)

WKQO/Lexington (806) 252-6694

PD: PETER DELORO MD: STACY YELTON
CALL TRACY CHAPMAN DON HENLEY JOE COCKER BILLY JOEL ROLLING STONES ERIC CLAPTON PHIL COLLINS AEROSMITH ALARM BAD ENGLISH BONHAM BOB DYLAN D. A.D. GEORGIA SATELLITES GRATEFUL DEAD STEVIE RAY VAUGHAN NEIL YOUNG JOE SATRIANI MELISSA ETHERIDGE WHITESNAKE Medium
a RUSH
a HOOTERS
a KINGS
a WEBB WILDER
a WARRANT

KMJX/Little Rock (501) 224-8500

PD: TOM WOOD MD: DAVID A. ROSS
Heavy ROLLING STONES NEIL YOUNG BAD ENGLISH DON HENLEY BONHAM TOM PETTY ERIC CLAPTON TESLA BILLY JOEL SMITHIERRENS GRATEFUL DEAD WHITESNAKE(M) AEROSMITH Medium
a RUSH
a JETHRO TULL
a RED HOT CHILI PEPP
a GEORGIA SATELLITES

WQBZ/Macon (912) 825-0106

PD: NATHAN HALE
Heavy TEARS FOR FEARS BAD ENGLISH ALICE COOPER LOU GRAMM DON HENLEY BILLY JOEL PHIL COLLINS KIX ROLLING STONES BOB JOVI AEROSMITH GIANT NEIL YOUNG WHITESNAKE ERIC CLAPTON BONHAM TOM PETTY SMITHIERRENS WARREN ZEVON GRATEFUL DEAD ALARM(L) Medium
a HOOTERS
a ARS
a RUSH
a SCORPIONS
a KISS
a MELISSA ETHERIDGE

WKDF/Nashville (615) 244-9532

PD: KIDD REDD MD: SLATS
Heavy ALARM BAD ENGLISH CALL JOE COCKER DON HENLEY POCO STEVIE RAY VAUGHAN TOM PETTY ROLLING STONES AEROSMITH(L) Medium
a TINA TURNER
a DIVING FOR PEARLS
a RUSH

KRIX/McAllen (512) 968-1548

PD: DAVE HEYMAN MD: BRIAN BOYD
Heavy GIANT STEVIE RAY VAUGHAN RAGING SLAB MELISSA ETHERIDGE(M) ROLLING STONES(M) BILLY JOEL(M) DON HENLEY NEIL YOUNG AEROSMITH FN/U.K. RICHARD MARX TESLA ERUF 2'NUFF ICEHOUSE TRACY CHAPMAN FUZZBOK RICKIE LEE JONES GODFATHERS STAGE DOLLS STARSHIP TREVOR RABIN BOB CARRACK BOB JOVI CALL WHITESNAKE GRATEFUL DEAD SMITHIERRENS Medium
a SOUZEZE
a GORRY PARK
a UNDERWORLD
a TOM PETTY
a SCORPIONS
a STARSHIP

KBAT/Odessa (915) 563-2121

PD: FRANK HALL MD: DREW DAMSON
Heavy DON HENLEY ROLLING STONES(M) BAD ENGLISH TOM PETTY ALARM WHITESNAKE NEIL YOUNG AEROSMITH STEVIE RAY VAUGHAN BILLY JOEL GREAT WHITE GIANT BONHAM GRATEFUL DEAD Medium
a RUSH
a MARILLION
a NUCLEAR VALDEZ
a SCORPIONS
a STARSHIP

WHTO/Oriando (407) 295-3990

PD: JAY CRESSWELL MD: ANNIE SOMMERS
Heavy RUSH WHITESNAKE PHIL COLLINS AEROSMITH ROLLING STONES SCORPIONS BAD ENGLISH NEIL YOUNG MELISSA ETHERIDGE BONHAM STEVIE RAY VAUGHAN BILLY JOEL GIANT KIX FIONA ERIC CLAPTON JOE SATRIANI AEROSMITH ALARM BAD ENGLISH BONHAM BOB DYLAN D. A.D. GEORGIA SATELLITES GRATEFUL DEAD STEVIE RAY VAUGHAN NEIL YOUNG JOE SATRIANI MELISSA ETHERIDGE WHITESNAKE Medium
a RUSH
a KISS
a SARAYA
a LORD TRACY

WEGR/Memphis (901) 578-1103

PD: DRAKE HALL MD: KELLIE CRUISE
Heavy ROLLING STONES BAD ENGLISH DON HENLEY PHIL COLLINS LOU GRAMM ERIC CLAPTON BILLY JOEL LORD TRACY DON HENLEY Medium
a RUSH
a GEORGE HARRISON
a HOOTERS
a SCORPIONS
a TANGIER

WDIZ/Oriando (407) 682-7676

PD: RAD MESSICK MD: LEE RANDALL
Heavy ROLLING STONES AEROSMITH DON HENLEY TOM PETTY WHITESNAKE BAL ENGLISH BONHAM NEIL YOUNG ERIC CLAPTON(M) ALARM Medium
a RUSH
a SCORPIONS
a LIGHT
a NUCLEAR VALDEZ

WTKX/Pensacola (904) 438-7543

PD: KEN CLARK MD: STRUMMER
Heavy ROLLING STONES AEROSMITH DON HENLEY TOM PETTY WHITESNAKE BAL ENGLISH BONHAM NEIL YOUNG ERIC CLAPTON(M) ALARM Medium
a RUSH
a PHIL COLLINS
a ACE FREHLEY
a BILLY SOUIER
a PETER HIMMELMAN
a TANGIER
a STAGE DOLLS

WRDU/Raleigh (919) 876-1061

PD: BOB WALTON MD: TOM GUILD
Heavy BONHAM AEROSMITH ROLLING STONES(M) NEIL YOUNG TOM PETTY BAD ENGLISH BOB DYLAN DON HENLEY JOE COCKER PHIL COLLINS ERIC CLAPTON(L) POCO STEVIE RAY VAUGHAN TOM PETTY ROLLING STONES AEROSMITH(L) Medium
a TINA TURNER
a DIVING FOR PEARLS
a RUSH

WRXL/Richmond (804) 756-6400

PD: BOB NEUMANN MD: PAUL SHOGRUB
Heavy TOM PETTY DON HENLEY AEROSMITH ROLLING STONES NEIL YOUNG STEVIE RAY VAUGHAN RAGING SLAB MELISSA ETHERIDGE(M) BILLY JOEL(M) DON HENLEY NEIL YOUNG AEROSMITH FN/U.K. RICHARD MARX TESLA ERUF 2'NUFF ICEHOUSE TRACY CHAPMAN FUZZBOK RICKIE LEE JONES GODFATHERS STAGE DOLLS STARSHIP TREVOR RABIN BOB CARRACK BOB JOVI CALL WHITESNAKE GRATEFUL DEAD SMITHIERRENS Medium
a SOUZEZE
a GORRY PARK
a UNDERWORLD
a TOM PETTY
a SCORPIONS
a STARSHIP

WROV/Roanoke (703) 343-4444

PD: MIKE BELL MD: DAVE COWAN
Heavy ROLLING STONES ALARM SMITHIERRENS GRATEFUL DEAD MELISSA ETHERIDGE AEROSMITH NEIL YOUNG ERIC CLAPTON BOB DYLAN CALL GEORGIA SATELLIT MOLLY HATCHET Medium
a RUSH
a SCORPIONS
a JUNKYARD
a ANIMAL LOGIC

KTAL/Shreveport (318) 425-2422

PD: JOHN SHERMAN MD: JOHN MICHAELS
Heavy BONHAM(M) AEROSMITH(M) ROLLING STONES(M) NEIL YOUNG TESLA MOTLEY CRUE(L) TOM PETTY DON HENLEY JOE SATRIANI KISS NEIL YOUNG BOB JOVI POCO ACE FREHLEY GREAT WHITE ALARM Light
a RUSH
a WARREN ZEVON
a SHOOTING STAR
a MICHAEL PENN

WIXV/Savannah (912) 897-1529

PD: VIRGIL THOMPSON MD: JAY SISSON
Heavy ROLLING STONES(M) BILLY JOEL AEROSMITH DON HENLEY NEIL YOUNG BONHAM TESLA PHIL COLLINS WHITESNAKE JOE COCKER ERIC CLAPTON(M) Medium
a ARS
a MELISSA ETHERIDGE
a RUSH
a LIGHT

KKEG/Fayetteville (501) 521-5566

PD/MD: GINGER MACKENZ
Heavy NEIL YOUNG AEROSMITH STEVIE RAY VAUGHAN RICKIE LEE JONES ROLLING STONES TESLA DON HENLEY GRATEFUL DEAD SARAYA BILLY JOEL GEORGE HARRISON LOU GRAMM WHITESNAKE BONHAM JOE SATRIANI ERIC CLAPTON Medium
a RUSH
a GEORGE HARRISON
a HOOTERS
a LIGHT
a SCORPIONS
a TANGIER

WRXK/Fl. Myers (813) 332-3696

PD: DICK TYLER MD: ARVETTE
Heavy ERIC CLAPTON GRATEFUL DEAD LOU GRAMM DON HENLEY TOM PETTY ROLLING STONES WHITESNAKE BAL ENGLISH BONHAM NEIL YOUNG ERIC CLAPTON(M) ALARM Medium
a RUSH
a Lenny KRAVITZ
a FIONA
a SCORPIONS
a LIGHT
a NUCLEAR VALDEZ

WFYV/Jacksonville (904) 642-1055

PD: BRIAN KRYSZ MD: JOHN LEARD
Heavy ROLLING STONES(M) BONHAM ERIC CLAPTON GRATEFUL DEAD BILLY JOEL ALARM NEIL YOUNG BAD ENGLISH DON HENLEY(M) GRATEFUL DEAD PHIL COLLINS ERIC CLAPTON(M) LOU GRAMM Medium
a MELISSA ETHERIDGE
a GIANT
a CURE
a TESLA
a GREAT WHITE
a HUNTER & RONSON
a SMITHIERRENS
a WHITESNAKE
a STEVIE RAY VAUGHAN
a TRACY CHAPMAN
a BOB DYLAN
a JETHRO TULL
a RUSH
a JOE SATRIANI

WQMF/Louisville (502) 896-4400

PD: TOM PETTY MD: J.T. STEVENS APD/MD: LORI DUBOSI
Heavy TOM PETTY JOE COCKER NEIL YOUNG AEROSMITH ROLLING STONES TREVOR RABIN BOB DYLAN PHIL COLLINS WHITESNAKE ERIC CLAPTON(L) POCO STEVIE RAY VAUGHAN TOM PETTY ROLLING STONES(M) POCO TREVOR RABIN STEVIE RAY VAUGHAN MELISSA ETHERIDGE ALARM GREAT WHITE BOB DYLAN DON HENLEY BILLY JOEL BOB DYLAN JETHRO TULL POCO Medium
a SCORPIONS

WGCX/Mobile (205) 826-9600

PD: J.T. STEVENS APD/MD: LORI DUBOSI
Heavy ROLLING STONES(M) DON HENLEY AEROSMITH GIANT BAD ENGLISH BONHAM ERIC CLAPTON TOM PETTY SMITHIERRENS GRATEFUL DEAD MELISSA ETHERIDGE AEROSMITH NEIL YOUNG ERIC CLAPTON BOB DYLAN CALL GEORGIA SATELLIT MOLLY HATCHET Medium
a RUSH
a SCORPIONS
a JUNKYARD
a ANIMAL LOGIC

WROV/Roanoke (703) 343-4444

PD: MIKE BELL MD: DAVE COWAN
Heavy ROLLING STONES ALARM SMITHIERRENS GRATEFUL DEAD MELISSA ETHERIDGE AEROSMITH NEIL YOUNG ERIC CLAPTON BOB DYLAN CALL GEORGIA SATELLIT MOLLY HATCHET Medium
a RUSH
a SCORPIONS
a JUNKYARD
a ANIMAL LOGIC

WWW/Charlottesville (804) 971-4057

OM: JAY LOPEZ MD: JOHN KNAPP
Heavy ALARM BILLY JOEL B-52'S TOM PETTY BAD ENGLISH AEROSMITH GRATEFUL DEAD PHIL COLLINS ERIC CLAPTON MELISSA ETHERIDGE DON HENLEY ROLLING STONES Medium
a PAT BENATAR
a RUSH
a SCORPIONS
a LIGHT
a WARREN ZEVON
a SHOOTING STAR
a MICHAEL PENN

WRUF/Gainesville (904) 392-0771

PD: HARRY GUSCOTT MD: RICK GANGI
Heavy AEROSMITH(M) BAD ENGLISH BONHAM ERIC CLAPTON LOU GRAMM DON HENLEY BILLY JOEL TOM PETTY ROLLING STONES JOE SATRIANI SMITHIERRENS TESLA NEIL YOUNG Medium
a POCO
a TREVOR RABIN
a RUSH
a SCORPIONS
a WARREN ZEVON
a HOOTERS
a DIVING FOR PEARLS
a ALARM(L)
a DURING FOR PEARLS

WTKI/Gulfport (601) 863-3522

PD: BILLY CANNON
Heavy ROLLING STONES BILLY JOEL BAD ENGLISH NEIL YOUNG PHIL COLLINS BONHAM BILLY JOEL GEORGE HARRISON LOU GRAMM WHITESNAKE BONHAM JOE SATRIANI ERIC CLAPTON Medium
a RUSH
a GEORGE HARRISON
a HOOTERS
a LIGHT
a SCORPIONS
a TANGIER

KFMJ/Lubbock (806) 747-1224

PD: JON MCGANN MD: GREGG STONE
Heavy TOM PETTY WHITESNAKE(M) RUSH Light
a MOTLEY CRUE
a SCORPIONS

WGLF/Tallahassee (904) 878-1104

PD: WILL DOUGLASS APD/MD: JEFF HORN
Heavy AEROSMITH ALARM BILLY JOEL BONHAM DON HENLEY ERIC CLAPTON KIX LOU GRAMM NEIL YOUNG GEORGE HARRISON ROLLING STONES(M) TESLA TOM PETTY WHITESNAKE(M) RUSH Light
a MOTLEY CRUE
a SCORPIONS

WLUJ/Chicago (312) 440-5270

VP/SM: GREG SOKL MD: DAVE BENSON
Heavy ROLLING STONES(M) AEROSMITH(M) TOM PETTY(M) ALARM NEIL YOUNG BAD ENGLISH DON HENLEY(M) GRATEFUL DEAD PHIL COLLINS ERIC CLAPTON(M) LOU GRAMM Medium
a MELISSA ETHERIDGE
a GIANT
a CURE
a TESLA
a GREAT WHITE
a HUNTER & RONSON
a SMITHIERRENS
a WHITESNAKE
a STEVIE RAY VAUGHAN
a TRACY CHAPMAN
a BOB DYLAN
a JETHRO TULL
a RUSH
a JOE SATRIANI

WEBN/Cincinnati (513) 621-9326

PD: TOM OWENS MD: TONY TOLLIVER
Heavy NEIL YOUNG JOE COCKER CUT ROLLING STONES(M) POCO TREVOR RABIN STEVIE RAY VAUGHAN MELISSA ETHERIDGE ALARM GREAT WHITE BOB DYLAN DON HENLEY BILLY JOEL BOB DYLAN JETHRO TULL POCO Medium
a SCORPIONS

WLVQ/Columbus (614) 224-1271

PD: BUZZ KNIGHT MD: JO ROBINSON
Heavy BILLY SOUIER(M) ROLLING STONES MELISSA ETHERIDGE BILLY JOEL POCO AEROSMITH(M) NEIL YOUNG KIX ERIC CLAPTON BONHAM GRATEFUL DEAD MELISSA ETHERIDGE GIANT LOU GRAMM SMITHIERRENS Medium
a RUSH
a STEVIE RAY VAUGHAN
a ALARM
a CALL
a DON HENLEY
a TESLA
a KIX
a SARAYA
a WARRANT
a GRATEFUL DEAD
a KISS
a JOE SATRIANI
a WHITESNAKE
a BANG TANGO
a FIONA
a MARILLION
a LORD TRACY
a MOTLEY CRUE
a KIX
a TREVOR RABIN
a JOE COCKER
a BOB DYLAN
a STARSHIP

WQFM/Milwaukee (414) 276-2040

PD: DAVE LONDON MD: DAN HANSEN
Heavy BONHAM RUSH KIX PHIL COLLINS ERIC CLAPTON SCORPIONS TANGIER WHITESNAKE TOM PETTY Medium
a PAT BENATAR
a RUSH
a SCORPIONS
a LIGHT
a WARREN ZEVON
a SHOOTING STAR
a MICHAEL PENN

WRIF/Detroit (313) 827-9505

PD: MARTY BENDER MD: JIM PEMBERTON
Bad English GRATEFUL DEAD WHITESNAKE KISS KIX SARAYA JOE SATRIANI WARREN ZEVON Medium
a RUSH
a BONHAM
a RUSH
a KIX
a PHIL COLLINS
a ERIC CLAPTON
a SCORPIONS
a TANGIER
a WHITESNAKE
a TOM PETTY
a MOTLEY CRUE
a BILLY SOUIER
a LOU GRAMM
a JOE SATRIANI
a KISS
a AEROSMITH
a GORRY PARK
a LOU GRAMM

WHITESNAKE ROLLING STONES SMITHIERRENS AEROSMITH(M) BONHAM KIX KINGS TESLA GIANT NEIL YOUNG TOM PETTY BOB DYLAN ALARM LOU GRAMM GRATEFUL DEAD DON HENLEY BILLY JOEL CALL ERIC CLAPTON BAD ENGLISH GEORGE HARRISON Medium
a SCORPIONS
a MARILLION
a WARREN ZEVON
a HOOTERS
a DIVING FOR PEARLS
a WARRANT

WLZR/Milwaukee (414) 453-4130

PD: GREG AUSNAM MD: KELLY WALLACE
Heavy BONHAM TANGIER(L) WHITESNAKE(M) STAGE DOLLS TESLA(L) ERIC CLAPTON SCORPIONS MSC Medium
a AEROSMITH
a JOE SATRIANI
a MARILLION
a BILLY SOUIER
a CRAZ WHITIE
a ROLLING STONES
a SKID ROW
a RUSH
a DEL LEPPARD
a LOU GRAMM
a ICON
a ACE FREHLEY
a KING'S X
a MESSANO

KTCZ/Minneapolis (612) 339-0000

PD: ALAN LAWSON MD: J. FREDERICKSEN
Heavy BILLY JOEL(M) BOB DYLAN(M) HENNING & SMITH BRENDAN CROKER & T ERIC CLAPTON(M) GEORGE HARRISON GRATEFUL DEAD(M) JAMES MCMURTRY(M) MELISSA ETHERIDGE MICHAEL PENN PHIL COLLINS RICKIE LEE JONES(L) TEARS FOR FEARS(L) TRACY CHAPMAN(M) WARREN ZEVON(M) KINGS(L) Medium
a ANIMAL LOGIC
a BANK STATEMENT
a CAMELOTRIP
a DANIEL LANOIS(L)
a EURYTHMICS
a JOHN LEE STONES
a PETER HIMMELMAN(L)
a ROLLING STONES
a TEN YEARS AFTER
a SUBURBIA(L)
a TINA TURNER
a WALKING WOUNDED
a GRANAM PARKER
a JOAN BAEZ
a MICHELLE SHOCKED
a KATE BUSH
a DAVID BYRNE
a SHAWN COLVIN
a THURU

KQRS/Minneapolis (612) 545-5601

APD/MD: JOHN LASSMA
Heavy AEROSMITH(L) ROLLING STONES ERIC CLAPTON JOE COCKER GRATEFUL DEAD DON HENLEY BILLY JOEL ALARM ALICE COOPER SARAYA HUNTER & RONSON RUSH SCORPIONS ERIC CLAPTON TOM PETTY Medium
a WARREN ZEVON
a RUSH
a SCORPIONS
a GORRY PARK
a ACE FREHLEY
a BAD ENGLISH
a IT BITES

WRTT/Chicago (312) 777-1700

PD: NORM WINER MD: LIN BREHMER
Heavy ERIC CLAPTON ROLLING STONES MELISSA ETHERIDGE KINGS JAMES MCMURTRY BIG AUDIO DYNAMITE IAN MCCOLLON SMITHIERRENS STEVIE RAY VAUGHAN BOBDEANS ALARM HOOBOO CURUS PETER HIMMELMAN KATE BUSH DEPUECE WODE EURYTHMICS TEXAS TRACY CHAPMAN CAMPER VAN BEEETHOV WEBB WILDER RED HOT CHILI PEPP SUGARCUBES Medium
a GREAT WHITE
a FETCHIN' BONAS
a WARREN ZEVON
a CHICAGO'S PRIDE
a JESUS & MARY CHAIN
a JEFF BECK
a STEVIE RAY VAUGHAN
a B-52'S
a THE FLESH FOR LULU
a OLLI
a ZAT
a SUBURBIA
a NRD
a GRAHAM PARKER
a DAVID BYRNE
a PSYCHEDELIC FURS
a PHILIPPE
a JOE STRUMMER
a BOB CARRACK
a LARRY KRAVITZ
a ANIMAL LOGIC
a ROLLING STONES(M)
a BLACK TULL
a NEIL YOUNG
a DEL FUEGOS
a JOE SATRIANI
a TRAGICAL HIP
a METAL PURPERS
a SYO STRAN
a SOUNDGARD
a FLIES ON FIRE
a STONE ROSES
a DIE NARZAZ
a MOKOS
a AEROSMITH
a BOB DYLAN
a POI DOG PONDERRING
a ORDINARES

WFBO/Indianapolis (317) 257-7565

PD: MICHAEL HUGHES MD: JAY BAKER
Heavy DON HENLEY AEROSMITH ROLLING STONES(M) BAD ENGLISH MELISSA ETHERIDGE BILLY JOEL TOM PETTY WHITESNAKE ERIC CLAPTON Medium
a RUSH
a BONHAM
a STARSHIP
a CALL
a ALARM
a NEIL YOUNG
a STEVIE RAY VAUGHAN
a BILLY JOEL
a HUNTER & RONSON
a SMITHIERRENS
a BILLY SOUIER
a WHITESNAKE
a CALL
a FIONA
a KISS
a KIX
a SARAYA
a JOE SATRIANI
a WARREN ZEVON

WQFM/Milwaukee (414) 276-2040

PD: DAVE LONDON MD: DAN HANSEN
Heavy BONHAM RUSH KIX PHIL COLLINS ERIC CLAPTON SCORPIONS TANGIER WHITESNAKE TOM PETTY Medium
a PAT BENATAR
a RUSH
a SCORPIONS
a LIGHT
a WARREN ZEVON
a SHOOTING STAR
a MICHAEL PENN

WQFM/Milwaukee (414) 276-2040

PD: DAVE LONDON MD: DAN HANSEN
Heavy BONHAM RUSH KIX PHIL COLLINS ERIC CLAPTON SCORPIONS TANGIER WHITESNAKE TOM PETTY Medium
a PAT BENATAR
a RUSH
a SCORPIONS
a LIGHT
a WARREN ZEVON
a SHOOTING STAR
a MICHAEL PENN

WQFM/Milwaukee (414) 276-2040

PD: DAVE LONDON MD: DAN HANSEN
Heavy BONHAM RUSH KIX PHIL COLLINS ERIC CLAPTON SCORPIONS TANGIER WHITESNAKE TOM PETTY Medium
a PAT BENATAR
a RUSH
a SCORPIONS
a LIGHT
a WARREN ZEVON
a SHOOTING STAR
a MICHAEL PENN

WONE/Akron (216) 869-9800

PD: BRIAN TAYLOR MD: J.D.
Heavy DON HENLEY NEIL YOUNG ROLLING STONES(M) BILLY JOEL TOM PETTY AEROSMITH(L) TESLA GIANT KIX ALICE COOPER SARAYA HUNTER & RONSON RUSH SCORPIONS ERIC CLAPTON TOM PETTY Medium
a WARREN ZEVON
a RUSH
a SCORPIONS
a GORRY PARK
a ACE FREHLEY
a BAD ENGLISH
a IT BITES

WAPL/Appleton (414) 734-9226

PD: GARRETT HART MD: RICK PANNECK
Heavy ROLLING STONES BAD ENGLISH BOB JOVI ERIC CLAPTON LOU GRAMM TOM PETTY DON HENLEY AEROSMITH NEIL YOUNG GRATEFUL DEAD PHIL COLLINS WHITESNAKE(M) BILLY JOEL Medium
a RUSH
a SMITHIERRENS
a KIX
a MOTLEY CRUE
a GEORGE HARRISON

WAZU/Dayton (513) 242-0283

PD: MICHAEL LUCAR APD/MD: KEVIN VARGAS
Heavy ROLLING STONES(M) ALARM DON HENLEY TOM PETTY NEIL YOUNG MELISSA ETHERIDGE ERIC CLAPTON STAGE DOLLS RUSH WARRANT

WAZU/Dayton (513) 242-0283

PD: MICHAEL LUCAR APD/MD: KEVIN VARGAS
Heavy ROLLING STONES(M) ALARM DON HENLEY TOM PETTY NEIL YOUNG MELISSA ETHERIDGE ERIC CLAPTON STAGE DOLLS RUSH WARRANT

WAZU/Dayton (513) 242-0283

PD: MICHAEL LUCAR APD/MD: KEVIN VARGAS
Heavy ROLLING STONES(M) ALARM DON HENLEY TOM PETTY NEIL YOUNG MELISSA ETHERIDGE ERIC CLAPTON STAGE DOLLS RUSH WARRANT

WAZU/Dayton (513) 242-0283

PD: MICHAEL LUCAR APD/MD: KEVIN VARGAS
Heavy ROLLING STONES(M) ALARM DON HENLEY TOM PETTY NEIL YOUNG MELISSA ETHERIDGE ERIC CLAPTON STAGE DOLLS RUSH WARRANT

WAZU/Dayton (513) 242-0283

PD: MICHAEL LUCAR APD/MD: KEVIN VARGAS
Heavy ROLLING STONES(M) ALARM DON HENLEY TOM PETTY NEIL YOUNG MELISSA ETHERIDGE ERIC CLAPTON STAGE DOLLS RUSH WARRANT

WAZU/Dayton (513) 242-0283

PD: MICHAEL LUCAR APD/MD: KEVIN VARGAS
Heavy ROLLING STONES(M) ALARM DON HENLEY TOM PETTY NEIL YOUNG MELISSA ETHERIDGE ERIC CLAPTON STAGE DOLLS RUSH WARRANT

KSHE/St. Louis (314) 621-0095

OM: RICK BALLIS APD: ALI HOFFER
Heavy ROLLING STONES DON HENLEY ALARM TOM PETTY LOU GRAMM NEIL YOUNG GRATEFUL DEAD ERIC CLAPTON SHOOTING STAR AEROSMITH STEVIE RAY VAUGHAN BILLY JOEL Medium
a GEORGE HARRISON
a PHIL COLLINS
a STARSHIP
a JOE COCKER
a HOOTERS
a ARS
a WHITESNAKE
a BONHAM
a SCORPIONS
a RUSH
a KIX

WONE/Akron (216) 869-9800

PD: BRIAN TAYLOR MD: J.D.
Heavy DON HENLEY NEIL YOUNG ROLLING STONES(M) BILLY JOEL TOM PETTY AEROSMITH(L) TESLA GIANT KIX ALICE COOPER SARAYA HUNTER & RONSON RUSH SCORPIONS ERIC CLAPTON TOM PETTY Medium
a WARREN ZEVON
a RUSH
a SCORPIONS
a GORRY PARK
a ACE FREHLEY
a BAD ENGLISH
a IT BITES

WAZU/Dayton (513) 242-0283

PD: MICHAEL LUCAR APD/MD: KEVIN VARGAS
Heavy ROLLING STONES(M) ALARM DON HENLEY TOM PETTY NEIL YOUNG MELISSA ETHERIDGE ERIC CLAPTON STAGE DOLLS RUSH WARRANT

WAZU/Dayton (513) 242-0283

PD: MICHAEL LUCAR APD/MD: KEVIN VARGAS
Heavy ROLLING STONES(M) ALARM DON HENLEY TOM PETTY NEIL YOUNG MELISSA ETHERIDGE ERIC CLAPTON STAGE DOLLS RUSH WARRANT

WAZU/Dayton (513) 242-0283

PD: MICHAEL LUCAR APD/MD: KEVIN VARGAS
Heavy ROLLING STONES(M) ALARM DON HENLEY TOM PETTY NEIL YOUNG MELISSA ETHERIDGE ERIC CLAPTON STAGE DOLLS RUSH WARRANT

WAZU/Dayton (513) 242-0283

PD: MICHAEL LUCAR APD/MD: KEVIN VARGAS
Heavy ROLLING STONES(M) ALARM DON HENLEY TOM PETTY NEIL YOUNG MELISSA ETHERIDGE ERIC CLAPTON STAGE DOLLS RUSH WARRANT

WAZU/Dayton (513) 242-0283

PD: MICHAEL LUCAR APD/MD: KEVIN VARGAS
Heavy ROLLING STONES(M) ALARM DON HENLEY TOM PETTY NEIL YOUNG MELISSA ETHERIDGE ERIC CLAPTON STAGE DOLLS RUSH WARRANT

WAZU/Dayton (513) 242-0283

PD: MICHAEL LUCAR APD/MD: KEVIN VARGAS
Heavy ROLLING STONES(M) ALARM DON HENLEY TOM PETTY NEIL YOUNG MELISSA ETHERIDGE ERIC CLAPTON STAGE DOLLS RUSH WARRANT

WGBF/Evansville (812) 477-8811

MD/PP: SCOTT MURRAY
Heavy ROLLING STONES NEIL YOUNG AEROSMITH(L) BONHAM TOM PETTY DEL FUEGOS ROLLING STONES SMITHIERRENS KIX LOU GRAMM GEORGE HARRISON ERIC CLAPTON WHITESNAKE DON HENLEY RUSH ERIC CLAPTON Medium
a KINGS
a HOOTERS
a ROY ORBISON
a BONHAM
a FIONA
a TANGIER
a GORRY PARK

WQKZ/Saginaw (517) 695-5115

PD: MIKE FERRIS MD: JOE MARTIN
Heavy AEROSMITH ROLLING STONES DON HENLEY BAD ENGLISH TOM PETTY STEVIE RAY VAUGHAN ERIC CLAPTON WHITESNAKE ERIC CLAPTON WHITESNAKE KIX ALARM JOE SATRIANT RUSH SMITHIERRENS BILLY SOUIER RICHIE LEE JONES BILLY JOEL SKID ROW Medium
a STAGE DOLLS
a FIONA

WQKZ/Saginaw (517) 695-5115

PD: MIKE FERRIS MD: JOE MARTIN
Heavy AEROSMITH ROLLING STONES DON HENLEY BAD ENGLISH TOM PETTY STEVIE RAY VAUGHAN ERIC CLAPTON WHITESNAKE ERIC CLAPTON WHITESNAKE KIX ALARM JOE SATRIANT RUSH SMITHIERRENS BILLY SOUIER RICHIE LEE JONES BILLY JOEL SKID ROW Medium
a STAGE DOLLS
a FIONA

WQKZ/Saginaw (517) 695-5115

PD: MIKE FERRIS MD: JOE MARTIN
Heavy AEROSMITH ROLLING STONES DON HENLEY BAD ENGLISH TOM PETTY STEVIE RAY VAUGHAN ERIC CLAPTON WHITESNAKE ERIC CLAPTON WHITESNAKE KIX ALARM JOE SATRIANT RUSH SMITHIERRENS BILLY SOUIER RICHIE LEE JONES BILLY JOEL SKID ROW Medium
a STAGE DOLLS
a FIONA

WQKZ/Saginaw (517) 695-5115

PD: MIKE FERRIS MD: JOE MARTIN
Heavy AEROSMITH ROLLING STONES DON HENLEY BAD ENGLISH TOM PETTY STEVIE RAY VAUGHAN ERIC CLAPTON WHITESNAKE ERIC CLAPTON WHITESNAKE KIX ALARM JOE SATRIANT RUSH SMITHIERRENS BILLY SOUIER RICHIE LEE JONES BILLY JOEL SKID ROW Medium
a STAGE DOLLS
a FIONA

WQKZ/Saginaw (517) 695-5115

PD: MIKE FERRIS MD: JOE MARTIN
Heavy AEROSMITH ROLLING STONES DON HENLEY BAD ENGLISH TOM PETTY STEVIE RAY VAUGHAN ERIC CLAPTON WHITESNAKE ERIC CLAPTON WHITESNAKE KIX ALARM JOE SATRIANT RUSH SMITHIERRENS BILLY SOUIER RICHIE LEE JONES BILLY JOEL SKID ROW Medium
a STAGE DOLLS
a FIONA

WQKZ/Saginaw (517)



KCBS/Denver (303) 444-5800
PD: JOHN BRADLEY
MD: DOUG CLIFTON

Heavy
ROLLING STONES
TRACY CHAPMAN
GRATEFUL DEAD
NEIL YOUNG

Light
DON HENLEY
ERIC CLAPTON
ALANIS MORISSE

ALARM
ELTON JOHN
SMITHS
B-52'S
EURYTHMICS

MELISSA ETHERIDGE
BOB DYLAN
WEBB WILDER
RICKIE LEE JONES

JOHN LEE HOOKER
LADRIE ANDERSON
PAUL CARACK
STEVIE RAY VAUGHAN

PHIL COLLINS
GEORGIA SATELLITES
TIMMY CLIFF
MICHELLE SMOCKED

TINA TURNER
NAN Q
GRAHAM PARKER
STONE ROSES

DANIEL LAWOIS
ROCKERS
CALL
BLACK RAIN

DEL FUGOS
CURE
OCEAN BLUE
PETER HIMMELMAN

RATE BUSH
FLIES ON FIRE
WALKING WOUNDED
SHAWN COLVIN

ANIMAL LOGIC
TEARS FOR FEARS
SUBDUDES
LENNY KRAVITZ

JOE SATRIANI
SHELLEYAN ORPHAN
DAVID WILCOX
JOE COCKER

INNOVENCE MISSION
GEORGE HARRISON
WARREN ZEVON

JOAN BAEZ
BLACK VELVET BAND
Light
CANOPIAGE

KBPI/Denver (303) 572-6200
PD: BILL BETTS
MD: DEVIN DERRANT

Eric Clapton
Don Henley
Tom Petty
Whitesnake

Neil Young
Aerosmith
Albanis Morisse
Bonham

Call
Del Fugos
Fiona
Giant
Lou Gramm

Grateful Dead
Kinks
Kiss
Motel Crue

Rolling Stones
Rush
Joe Satriani
Scorpions

Billy Squier
Stages Dolls
Smithereens
Tesla
Stevie Ray Vaughn

Warrant
Winger
Saraya
KAZZY/Denver (303) 759-5600

PD: BRIAN TAYLOR
MD: RICH GARCIA
Heavy
Tom Petty
Stevie Ray Vaughn

Neil Young
Aerosmith
Rolling Stones
Bad English

Jeff Beck
Eric Clapton
Bonham
Del Fugos

Lou Gramm
Kinks
Kiss
Joe Satriani

Tora Tora
Warrant
DANGEROUS TOYS
KGON/Portland (503) 223-1441

OM: JON ROBBINS
MD: DAVE NUMME
Heavy
Rolling Stones
Trevor Rabin

Neil Young
Aerosmith
Bonham
Bad English

Jeff Beck
Stevie Ray Vaughn
Diving For Pearls
Billy Squier

Del Fugos
Starship
Eric Clapton
Tom Petty

JOE SATRIANI
Whitesnake
Kiss
George Harrison

Kina
Tesla
Scorpions
Giant

Jeff Beck
Lenny Kravitz
Beat Farmers
Kink

Phil Collins
Del Fugos
Stevie Ray Vaughan
Poco

Light
Jethro Tull
A Warrant

KSJO/San Jose (408) 453-5400
OM: BOB HARLOW
MD: DANA JANG

Heavy
Aerosmith
Bad English
Billy Joel

Tom Petty
Rolling Stones (M)
Alarm
Elton John

Smithereens
B-52's
Eurythmics
Melissa Etheridge

Bob Dylan
Webb Wilder
Rickie Lee Jones
John Lee Hooker

Ladrie Anderson
Paul Carrack
Stevie Ray Vaughn
Phil Collins

Georgia Satellites
Timmy Cliff
Michelle Smoked
Tina Turner

Nan Q
Graham Parker
Stone Roses
Daniel LaMois

Rockers
Call
Black Rain
Del Fugos

Cure
Ocean Blue
Peter Himmelman
Rate Bush

Flies On Fire
Walking Wounded
Shawn Colvin
Animal Logic

Tears For Fears
Subdues
Lenny Kravitz
Joe Satriani

Sherleyan Orphan
David Wilcox
Joe Cocker
Innovence Mission

George Harrison
Warren Zevon
Joan Baez
Black Velvet Band

Light
Canoilage
KBPI/Denver (303) 572-6200

PD: BILL BETTS
MD: DEVIN DERRANT
Eric Clapton
Don Henley

Tom Petty
Whitesnake
Neil Young
Aerosmith

Albanis Morisse
Bonham
Call
Del Fugos

Fiona
Giant
Lou Gramm
Grateful Dead

Kinks
Kiss
Motel Crue
Rolling Stones

Rush
Joe Satriani
Scorpions
Billy Squier

Stages Dolls
Smithereens
Tesla
Stevie Ray Vaughn

Warrant
Winger
Saraya
KAZZY/Denver (303) 759-5600

PD: BRIAN TAYLOR
MD: RICH GARCIA
Heavy
Tom Petty
Stevie Ray Vaughn

Neil Young
Aerosmith
Rolling Stones
Bad English

Jeff Beck
Eric Clapton
Bonham
Del Fugos

Lou Gramm
Kinks
Kiss
Joe Satriani

Tora Tora
Warrant
DANGEROUS TOYS
KGON/Portland (503) 223-1441

OM: JON ROBBINS
MD: DAVE NUMME
Heavy
Rolling Stones
Trevor Rabin

MELISSA ETHERIDGE
CULT
QUEENSRYCHE
STEVIE RAY VAUGHAN

TOM PETTY
DEL FUGOS
JACK BRUCE
GRATEFUL DEAD

KIX
Whitesnake
Don Henley
Eric Clapton

Warren Zevon
Light
Motel Crue
Aerosmith

Melissa Etheridge
Rolling Stones
Bob Dylan
Bonham

Don Henley
Bad English
Warrant
Billy Joel

Erica White
Lou Gramm
Jeff Beck
Neil Young

Grateful Dead
Phil Collins
Stevie Ray Vaughan
Neil Young

Eric Clapton
Bonham
Alice Cooper
Melissa Etheridge

Jethro Tull
Don Henley
Bad English
Grateful Dead

Kix
Joe Satriani
Whitesnake
Kiss

George Harrison
Extreme
Racing Slab
Del Fugos

Bob Dylan
Grateful Dead
Joe Satriani
Whitesnake

Phil Collins
Kink
Warren Zevon
Hooters

Scorpions
Rush
Joe Satriani
Smithereens

Warrant
Tesla
Jeff Beck
Call

Kix
Eric Clapton
Del Fugos
Stevie Ray Vaughn

Light
Kiss
Billy Squier
Tina Turner

Joe Cocker
D.J. GUNS
Michael Monroe
Bonham

Rolling Stones
Tora Tora
Seid Row
Alice Cooper

Dangerous Toys
Joe Satriani
Aerosmith
Rolling Stones

Tom Petty
Bad English
Eric Clapton
Lou Gramm

Billy Joel
Grateful Dead
Kiss
Joe Satriani

Whitesnake
L.A. GUNS
Michael Monroe
Rolling Stones

Tora Tora
Seid Row
Alice Cooper
Dangerous Toys

Joe Satriani
Aerosmith
Rolling Stones
Tom Petty

Bad English
Eric Clapton
Lou Gramm
Billy Joel

Grateful Dead
Kiss
Joe Satriani
Whitesnake

L.A. GUNS
Michael Monroe
Bonham
Rolling Stones

Tom Petty
Bad English
Eric Clapton
Lou Gramm

Billy Joel
Grateful Dead
Kiss
Joe Satriani

Whitesnake
L.A. GUNS
Michael Monroe
Rolling Stones

Tora Tora
Seid Row
Alice Cooper
Dangerous Toys

Joe Satriani
Aerosmith
Rolling Stones
Tom Petty

DON HENLEY
BAD ENGLISH
NEIL YOUNG
BILLY JOEL

KINKS
WHITESNAKE (M)
CLASH
JOE SATRIANI (M)

BONHAM
Medium
SCORPIONS
RUSH

SHOCKER
Light
MARRILION
Light
SCORPIONS

KLP/Tuscon (602) 622-6711
PD: VAL MCINTOSH
MD: JACK GREEN

Heavy
JOE COCKER
ROLLING STONES (M)
JETHRO TULL

ALARM
AEROSMITH
MELISSA ETHERIDGE
LOU GRAMM

NEIL YOUNG
TOM PETTY
DON HENLEY
ERIC CLAPTON

SMITHS
WHITESNAKE
GRATEFUL DEAD
Medium

RUSH
WARREN ZEVON
Light
PHIL COLLINS

SCORPIONS
ALARM
KISS
JOE SATRIANI

Light
ALANIS MORISSE
ALARM
KISS

JOE SATRIANI
Light
ALANIS MORISSE
ALARM

KFMF/Chico (916) 343-8461
PD: RON WOODWARD
MD: MARTY GRIFFIN

Heavy
ERIC CLAPTON
BOB DYLAN
PHIL COLLINS

SMITHS
HUNTER & RONSON
ERIC CLAPTON
BILLY JOEL

Tom Petty
Whitesnake
Bonham
Del Fugos

Lou Gramm
Kinks
Neil Young
Tom Petty

Smithereens
Aerosmith
Albanis Morisse
Bonham

Call
Del Fugos
Stevie Ray Vaughn
Call

Billy Joel
Giant
George Harrison
Kink

Medium
ALARM
MELISSA ETHERIDGE
Light

NUCLEAR VALDEZ
SHAKES
HOOTERS
KBPI/Denver (303) 572-6200

PD: BILL BETTS
MD: DEVIN DERRANT
Eric Clapton
Don Henley

Tom Petty
Whitesnake
Neil Young
Aerosmith

Albanis Morisse
Bonham
Call
Del Fugos

Fiona
Giant
Lou Gramm
Grateful Dead

Kinks
Kiss
Motel Crue
Rolling Stones

Rush
Joe Satriani
Scorpions
Billy Squier

Stages Dolls
Smithereens
Tesla
Stevie Ray Vaughn

Warrant
Winger
Saraya
KAZZY/Denver (303) 759-5600

PD: BRIAN TAYLOR
MD: RICH GARCIA
Heavy
Tom Petty
Stevie Ray Vaughn

Neil Young
Aerosmith
Rolling Stones
Bad English

Jeff Beck
Eric Clapton
Bonham
Del Fugos

KKFX/Santa Rosa (707) 523-1369
PD: BOB LIPSCHUTZ
MD: GREG MCCLURE

Heavy
ROLLING STONES
AEROSMITH
ALANIS MORISSE

NEIL YOUNG
DON HENLEY
SMITHS
ERIC CLAPTON

SMITHS
LOU GRAMM
STEVIE RAY VAUGHAN
DON HENLEY

GRATEFUL DEAD
PAUL CARACK
TESLA
GEORGE HARRISON

PHIL COLLINS
Light
RUSH
SCORPIONS

KFMU/Steamboat Springs (303) 879-5388
PD: DAVE ROSS
APD/MD: PAUL CAVANAUGH

Heavy
GRATEFUL DEAD
ANDERSON, BRUFORD,
BILLY JOEL

CALL
ROLLING STONES
ERIC CLAPTON
GEORGE HARRISON

ANGUS & THOMAS
PHIL COLLINS
BOB DYLAN
MELISSA ETHERIDGE

POCO
TRACY CHAPMAN
JOE SATRIANI
Light

ALARM
KING'S X
BLACK RAIN
KFMG/Albuquerque (505) 828-1800

MD: NICKI GARDNER
Heavy
GRATEFUL DEAD
ROLLING STONES

NEIL YOUNG
BAD ENGLISH
ALARM
DEL FUGOS

BONHAM
LOU GRAMM
AEROSMITH
KINKS

FIONA
ERIC CLAPTON
SMITHS
WHITESNAKE

Tom Petty
Tesla
Stevie Ray Vaughn
D.A.D

Great White
Billy Joel
Rush
Scorpions

Motel Crue
Aerosmith
Melissa Etheridge
Hooters

Dangerous Toys
KWHL/Anchorage (907) 344-9822
PD: DEVEN MITCHELL
MD: DAN THOMAS

Heavy
AEROSMITH (M)
ALARM
TOM PETTY

STEVIE RAY VAUGHAN
NEIL YOUNG
ERIC CLAPTON
PHIL COLLINS

Giant
Grateful Dead
Don Henley
Kink

Rolling Stones
Hunter & Ronson
Saraya
Smithereens

Tesla
Medium
Light
Jeff Beck

Fiona
Rush
Scorpions
KACV

Amorillo
Paul McCartney
Ladrie Anderson

John McLaughlin
Sly & Robbie
Psychedelic Furs
Band of Holy Jai

Modern of Africa
Split
Thomas Maffimo
Das Damen

Cat Butte
Rickie Lee Jones
FREM
Creatures

Miles Davis
Butt Hole Surfers
Screaming Blue Me

Cicilian Vespers
Red Lorry Yellow Bus
Laurie Anderson

Kate Bush
Ice-T
Glass Eye
KUNV

Las Vegas
Funky Reggae Crew
Woodoo Gearshift
House of Freaks

WTUL
New Orleans
IAN MCCULLOCH
SMITHS

Various Artists
Vulgar Boatmen
Nice Strong Arm

Lush
Einsturzende
Katie Webster
Hotest:

Jolly Boys
Mighty Lemon Drop
Jesus & Mary Chain

Bridge
Shelly Thunmer
Dwight Yoakam
Sturm Group

Uncle Green
Hotest:
Meat Puppets
Young Fresh Fello

David Byrne
Young M.C.
Fluid
KROQ

Los Angeles
Thompson Twins
Jesse & Mary Chai

Erasure
Hotest:
B-52's
Alarm

Ocean Blue
Tears For Fears
Marty Gore
Black Rain

Vitamin Z
Food For Thought
Jesus & Mary Chai
Hotest:

Kate Bush
Red Hot Chili Pei
Tom Petty
Hotest:

Red Hot Chili Pei
Tom Petty
Hotest:
D.A.D

Draknarra
Black Rain
Creatures
Stone Roses

Hotest:
Eric Clapton
Mona Hendryx
Deborah Harry

KDGE
Dallas
Michael Penn
Michelle Smoked

Black Rain
Hotest:
D.A.D
Camouflage

Transmission Vamp
The Innocence Mission
Sugarbush
Creatures

Blue Me
Hotest:
Big Audio Dynamit
Tears For Fears

Kate Bush
David Byrne
KUKU
Phoenix

None
Hotest:
Canoilage
Deborah Harry

Souzeze
Will & The Bushme
KUSF

San Francisco
Tater Tots
Test Department

John McLaughlin
Sly & Robbie
Psychedelic Furs
Band of Holy Jai

Modern of Africa
Split
Thomas Maffimo
Das Damen

Cat Butte
Rickie Lee Jones
FREM
Creatures

Miles Davis
Butt Hole Surfers
Screaming Blue Me

Cicilian Vespers
Red Lorry Yellow Bus
Laurie Anderson

Kate Bush
Ice-T
Glass Eye
KUNV

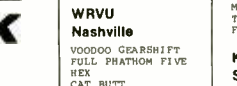
Las Vegas
Funky Reggae Crew
Woodoo Gearshift
House of Freaks

House of Freaks
Glass Eye
KUNV
Las Vegas

Funky Reggae Crew
Woodoo Gearshift
House of Freaks
Glass Eye

KUNV
Las Vegas
Funky Reggae Crew
Woodoo Gearshift

House of Freaks
Glass Eye
KUNV
Las Vegas



178 Current Reporters
174 Current Playlists

Called In Frozen Playlist (2):
WNOR/Norfolk
WRNO/New Orleans

Did Not Report, Playlist Frozen (2):
KMOD/Tulsa
KUPD/Phoenix

WORE
Long Island
none
Hotest:

David Byrne
Depeche Mode
Kate Bush
Erasure

Ian McCulloch
WBRU
Providence
none
Hotest:

B-52's
Depeche Mode
Camper Van Beetho
Cure

Kate Bush
WHTG
Asbury Park
Creatures

Map of the World
Meat Puppets
Red Lorry Yellow Bus

Michelle Smoked
House of Freaks
Hotest:

Psychodele C Furs
Draknarra
Red Hot Chili Pei

Mighty Lemon Drop
Smithereens
WMDK

Peterborough, NH
David Byrne
Eric Clapton

Michael Penn
Shadowland
Nuclear Valdez

WBRU/Providence
Did Not Call, Playlist Frozen (1):
KUKQ/Phoenix

CHR #1 PLAYLISTS

BIO4 WBSB Baltimore PD: Steve Perun APD/MD: Pam Trickett

- 1 MILLI VANILLI/Blame It On The Rain
2 PAULA ABU/It's The Way That You Love
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

Pittsburgh 94 FM PD: Clarke Ingram MD: Lori Campbell

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

MAJIC WMJQ Buffalo PD: Hank Nevins APD: Josh Moon MD: Roger Christian

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

New York Z100 New York PD: Steve Kingston MD: Frankie Blue

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

POWER 93 KITY FM San Antonio PD: Rick Upton AMD: Stephanie Gramm

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

New Orleans 197 FM PD: Bob Mitchell MD: Joey Giovingo

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

WAPA 103.5 Washington PD: Matt Farber Prog. Coord: Don Geratimo MD: Dave Elliott

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

Kiss 98.5 Buffalo THE #1 HIT MUSIC STATION OM/MD: Mike Edwards APD: Bethann McBride MD: Mike McGowan

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

Kiss 108 FM WXKS-FM Boston PD: Sunny Joe White MD: Jerry McKenna

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

Long Island FM 106 VP/Programming: Bill Terry MD: Mark Lobel

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

Miami 100.7 FM #1 HIT MUSIC STATION PD: Frank Amadeo MD: Johanna Cecconi

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

Tampa 103.5 FM VP/OM: Mason Dixon APD & MD: Dave Denver MD: Bobby Rich

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

EAGLE-106 WEGX Philadelphia MD: Jay Beau Jones

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

BOSTON WZOU-94.5 PD: Steve Rivers Acting MD: Maureen Mathews

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

POWER 95 W.P.L.J. New York PD: Gary Bryan MD: Mike Preston

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

Houston 103.5 FM PD: Randy Brown MD: John Cook

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

San Antonio 103.5 FM OM: Jeff McCartney MD: Rick Hayes

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

Atlanta 103.5 FM PD: Rick Stacy OM: Steve Wyrostok

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

02PROFM 10 HITS IN A ROW! PD: Paul Cannon MD: Guy Brouillard

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

Washington D.C. PD: Lorrin Palagi MD: Laura Shostak

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

WVNZ Norfolk PD: Chris Bailey APD: M.J. Kelli MD: Beaver Cleaver

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

103.5 FM PD: Adam Cook MD: Cheryl Broz

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

97.1 WGH PD: Tony Macrini MD: Jeff Moreau

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
6 JAMES JACOBSON/It's A New Day
7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

103.5 FM PD: Charlie Quinn MD: Mike Easterin

- 1 PAULA ABU/It's The Way That You Love
2 JAMES JACOBSON/It's A New Day
3 JAMES JACOBSON/It's A New Day
4 JAMES JACOBSON/It's A New Day
5 JAMES JACOBSON/It's A New Day
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7 JAMES JACOBSON/It's A New Day
8 JAMES JACOBSON/It's A New Day
9 JAMES JACOBSON/It's A New Day
10 JAMES JACOBSON/It's A New Day

103.5 FM PD: Paul Cannon MD: Guy Brouillard

- 1 PAULA ABU/It's The Way That You Love
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103.5 FM PD: Paul Cannon MD: Guy Brouillard

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103.5 FM PD: Paul Cannon MD: Guy Brouillard

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CHR P1 PLAYLISTS

November 10, 1989 R&R-91

THE NEW! 95 FM

WKQI-FM
VP Programming: Gary Berkowitz
APD/MD: Michael Waite

- 1 ROSETTE/Listen To Your Heart
- 2 BAD ENGLISH/When I See You Smile
- 3 TINA TURNER/Runnin' A Fever
- 4 ELO/JONAS MEHLER'S Dream
- 5 CURE/Just One Step
- 6 TEARS FOR FEARS/Seeing The Seeds Of
- 7 BELINDA CARLISLE/Leave A Light On
- 8 RICHARD MARX/Angelia
- 9 BILLY JOEL/Don't Start The F
- 10 GLEN CAMPBELL/You're A Mean One
- 11 PAULA ABU/That's The Way That You Love
- 12 YOUNG MC/Beats A Rave
- 13 NEW KIDS ON THE BLOCK/Don't Leave This Way
- 14 GLEN CAMPBELL/You're A Mean One
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- 25 GLEN CAMPBELL/You're A Mean One

ADDS 25 ROLLING STONES/Start And A Hard Place

106.5 FM

WKBQ
PD: Lyndon Abell
APD: Chris Knight
MD: Jim Atkinson

- 1 BAD ENGLISH/When I See You Smile
- 2 YOUNG MC/Beats A Rave
- 3 RICHARD MARX/Angelia
- 4 ROSETTE/Listen To Your Heart
- 5 BILLY JOEL/Don't Start The F
- 6 GLEN CAMPBELL/You're A Mean One
- 7 BELINDA CARLISLE/Leave A Light On
- 8 RICHARD MARX/Angelia
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- 25 GLEN CAMPBELL/You're A Mean One

ADDS NONE

WICI 97.9

PD: Dave Robbins
MD: John Cline

- 1 BAD ENGLISH/When I See You Smile
- 2 YOUNG MC/Beats A Rave
- 3 RICHARD MARX/Angelia
- 4 ROSETTE/Listen To Your Heart
- 5 BILLY JOEL/Don't Start The F
- 6 GLEN CAMPBELL/You're A Mean One
- 7 BELINDA CARLISLE/Leave A Light On
- 8 RICHARD MARX/Angelia
- 9 BILLY JOEL/Don't Start The F
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ADDS 17

Chicago 96.7

PD: Buddy Scott
MD: Paul Donovan

- 1 NEW KIDS ON THE BLOCK/Don't Leave This Way
- 2 JANE JACKSON/Control
- 3 ROBERT BROWNE/Just A Little Bit
- 4 YOUNG MC/Beats A Rave
- 5 BILLY JOEL/Don't Start The F
- 6 GLEN CAMPBELL/You're A Mean One
- 7 BELINDA CARLISLE/Leave A Light On
- 8 RICHARD MARX/Angelia
- 9 BILLY JOEL/Don't Start The F
- 10 GLEN CAMPBELL/You're A Mean One
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ADDS 30

WKTI Milwaukee

PD: Todd Fisher
APD/MD: Danny Clayton

- 1 ROSETTE/Listen To Your Heart
- 2 BAD ENGLISH/When I See You Smile
- 3 TINA TURNER/Runnin' A Fever
- 4 ELO/JONAS MEHLER'S Dream
- 5 CURE/Just One Step
- 6 TEARS FOR FEARS/Seeing The Seeds Of
- 7 BELINDA CARLISLE/Leave A Light On
- 8 RICHARD MARX/Angelia
- 9 BILLY JOEL/Don't Start The F
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- 25 GLEN CAMPBELL/You're A Mean One

ADDS PAUL CARACCI/ Live By The Groove

WZPL Indianapolis

OM: Don London
PD/MD: Scott Wheeler

- 1 BAD ENGLISH/When I See You Smile
- 2 YOUNG MC/Beats A Rave
- 3 RICHARD MARX/Angelia
- 4 ROSETTE/Listen To Your Heart
- 5 BILLY JOEL/Don't Start The F
- 6 GLEN CAMPBELL/You're A Mean One
- 7 BELINDA CARLISLE/Leave A Light On
- 8 RICHARD MARX/Angelia
- 9 BILLY JOEL/Don't Start The F
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- 25 GLEN CAMPBELL/You're A Mean One

ADDS 28, 30

KDWB 101.3 Minneapolis

PD: Brian Phillips
MD: Ed Lambert

- 1 BAD ENGLISH/When I See You Smile
- 2 YOUNG MC/Beats A Rave
- 3 RICHARD MARX/Angelia
- 4 ROSETTE/Listen To Your Heart
- 5 BILLY JOEL/Don't Start The F
- 6 GLEN CAMPBELL/You're A Mean One
- 7 BELINDA CARLISLE/Leave A Light On
- 8 RICHARD MARX/Angelia
- 9 BILLY JOEL/Don't Start The F
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ADDS 29, 30

96.5 FM CHICAGO'S HIT MUSIC STATION

OM: Ric Lippincott
PD: Brian Kelly

- 1 YOUNG MC/Beats A Rave
- 2 NEW KIDS ON THE BLOCK/Don't Leave This Way
- 3 RICHARD MARX/Angelia
- 4 ROSETTE/Listen To Your Heart
- 5 BILLY JOEL/Don't Start The F
- 6 GLEN CAMPBELL/You're A Mean One
- 7 BELINDA CARLISLE/Leave A Light On
- 8 RICHARD MARX/Angelia
- 9 BILLY JOEL/Don't Start The F
- 10 GLEN CAMPBELL/You're A Mean One
- 11 PAULA ABU/That's The Way That You Love
- 12 YOUNG MC/Beats A Rave
- 13 NEW KIDS ON THE BLOCK/Don't Leave This Way
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- 25 GLEN CAMPBELL/You're A Mean One

ADDS 29, 30

WPHR Cleveland

PD: Cat Thomas
MD: Ed Brown

- 1 ALICE COOPER/Poison
- 2 JOE COCKER/When The Night Comes
- 3 BAD ENGLISH/When I See You Smile
- 4 YOUNG MC/Beats A Rave
- 5 PAULA ABU/That's The Way That You Love
- 6 TEARS FOR FEARS/Seeing The Seeds Of
- 7 BILLY JOEL/Don't Start The F
- 8 RICHARD MARX/Angelia
- 9 BILLY JOEL/Don't Start The F
- 10 GLEN CAMPBELL/You're A Mean One
- 11 PAULA ABU/That's The Way That You Love
- 12 YOUNG MC/Beats A Rave
- 13 NEW KIDS ON THE BLOCK/Don't Leave This Way
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- 25 GLEN CAMPBELL/You're A Mean One

ADDS 30

96.3 FM RADIO WHYY

PD: Rick Gillette
APD/MD: Mark Jackson

- 1 B-52/Brave New Girl
- 2 LIVE CRAWFISH/No Hairy
- 3 BAD ENGLISH/When I See You Smile
- 4 PAULA ABU/That's The Way That You Love
- 5 YOUNG MC/Beats A Rave
- 6 TEARS FOR FEARS/Seeing The Seeds Of
- 7 BILLY JOEL/Don't Start The F
- 8 RICHARD MARX/Angelia
- 9 BILLY JOEL/Don't Start The F
- 10 GLEN CAMPBELL/You're A Mean One
- 11 PAULA ABU/That's The Way That You Love
- 12 YOUNG MC/Beats A Rave
- 13 NEW KIDS ON THE BLOCK/Don't Leave This Way
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- 25 GLEN CAMPBELL/You're A Mean One

ADDS 30

KZZP 104.7 FM Phoenix

PD: Bob Case
MD: Michelle Santosusso

- 1 MILLI VANILLI/Blame It On The Rain
- 2 BARBAREE/When Love Takes Over
- 3 BAD ENGLISH/When I See You Smile
- 4 JANE JACKSON/Control
- 5 YOUNG MC/Beats A Rave
- 6 PAULA ABU/That's The Way That You Love
- 7 ROSETTE/Listen To Your Heart
- 8 TEARS FOR FEARS/Seeing The Seeds Of
- 9 BILLY JOEL/Don't Start The F
- 10 GLEN CAMPBELL/You're A Mean One
- 11 PAULA ABU/That's The Way That You Love
- 12 YOUNG MC/Beats A Rave
- 13 NEW KIDS ON THE BLOCK/Don't Leave This Way
- 14 GLEN CAMPBELL/You're A Mean One
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- 25 GLEN CAMPBELL/You're A Mean One

ADDS 29, 30

KISN 94.5 FM Salt Lake City

PD: Gary Waldron
MD: Bob LaBorde

- 1 MILLI VANILLI/Blame It On The Rain
- 2 BAD ENGLISH/When I See You Smile
- 3 RICHARD MARX/Angelia
- 4 GLEN CAMPBELL/You're A Mean One
- 5 ROSETTE/Listen To Your Heart
- 6 BILLY JOEL/Don't Start The F
- 7 BELINDA CARLISLE/Leave A Light On
- 8 RICHARD MARX/Angelia
- 9 BILLY JOEL/Don't Start The F
- 10 GLEN CAMPBELL/You're A Mean One
- 11 PAULA ABU/That's The Way That You Love
- 12 YOUNG MC/Beats A Rave
- 13 NEW KIDS ON THE BLOCK/Don't Leave This Way
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- 25 GLEN CAMPBELL/You're A Mean One

ADDS 30

KKKS Denver

PD: Dave Van Stone
APD: Stacy Cantrell
MD: Cindy Rose

- 1 ROSETTE/Listen To Your Heart
- 2 BAD ENGLISH/When I See You Smile
- 3 TINA TURNER/Runnin' A Fever
- 4 ELO/JONAS MEHLER'S Dream
- 5 CURE/Just One Step
- 6 TEARS FOR FEARS/Seeing The Seeds Of
- 7 BELINDA CARLISLE/Leave A Light On
- 8 RICHARD MARX/Angelia
- 9 BILLY JOEL/Don't Start The F
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- 25 GLEN CAMPBELL/You're A Mean One

ADDS 29, 30

KISS 94.5 FM San Jose

PD: Mark St. John
MD: Rich Anhorn

- 1 MILLI VANILLI/Blame It On The Rain
- 2 ROSETTE/Listen To Your Heart
- 3 BAD ENGLISH/When I See You Smile
- 4 RICHARD MARX/Angelia
- 5 GLEN CAMPBELL/You're A Mean One
- 6 B-52/Brave New Girl
- 7 BELINDA CARLISLE/Leave A Light On
- 8 RICHARD MARX/Angelia
- 9 BILLY JOEL/Don't Start The F
- 10 GLEN CAMPBELL/You're A Mean One
- 11 PAULA ABU/That's The Way That You Love
- 12 YOUNG MC/Beats A Rave
- 13 NEW KIDS ON THE BLOCK/Don't Leave This Way
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- 25 GLEN CAMPBELL/You're A Mean One

ADDS 30

KUBE 93 FM Seattle

PD: Tom Hutyer
MD: Randy Irwin

- 1 BAD ENGLISH/When I See You Smile
- 2 PAULA ABU/That's The Way That You Love
- 3 THOMPSON TWINS/Sugar Daddy
- 4 RICHARD MARX/Angelia
- 5 BILLY JOEL/Don't Start The F
- 6 GLEN CAMPBELL/You're A Mean One
- 7 BELINDA CARLISLE/Leave A Light On
- 8 RICHARD MARX/Angelia
- 9 BILLY JOEL/Don't Start The F
- 10 GLEN CAMPBELL/You're A Mean One
- 11 PAULA ABU/That's The Way That You Love
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- 13 NEW KIDS ON THE BLOCK/Don't Leave This Way
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- 25 GLEN CAMPBELL/You're A Mean One

ADDS 30

2100 FM KKRZ Los Angeles

PD: Mark Capps
MD: Connie Breeze

- 1 MILLI VANILLI/Blame It On The Rain
- 2 B-52/Brave New Girl
- 3 BAD ENGLISH/When I See You Smile
- 4 PAULA ABU/That's The Way That You Love
- 5 GLEN CAMPBELL/You're A Mean One
- 6 RICHARD MARX/Angelia
- 7 BELINDA CARLISLE/Leave A Light On
- 8 RICHARD MARX/Angelia
- 9 BILLY JOEL/Don't Start The F
- 10 GLEN CAMPBELL/You're A Mean One
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- 13 NEW KIDS ON THE BLOCK/Don't Leave This Way
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- 25 GLEN CAMPBELL/You're A Mean One

ADDS 30

CHR ADDS & HOTS

November 10, 1989 R&R 93

EAST

MOST ADDED
New Kids.../This One's
Janet Jackson
Quincy Jones /Ray & Chaka
Tina Turner
Joe Cocker

BREAKOUTS
Hooters
Kiss
Bonham
Young MC

WPRR/Altoona, PA

Scott St. John
KIX
JANET JACKSON
JOE COCKER
KISS
Hot: BAD ENGLISH 1-1
RICHARD MARX 2-2
YOUNG MC 4-3
BILLY JOEL 12-9
B-52'S 17-6

WWFX/Bangor, ME

Martin/Clark
SOUL II SOUL (dp)
BELINDA CARLISLE
SEDUCTION (dp)
TESLA (dp)
NEW KIDS ON THE B
Hot: KIX 4-2
PAULA ABDUL 6-3
BILLY JOEL 11-6
B-52'S 16-8
GLORIA ESTEFAN 13-9

103CI/Buckley, WV

Spencer/Davis
NEW KIDS ON THE B
SOUL II SOUL
QUINCY JONES
LOU GRAMM
Hot: PRINCE
BAD ENGLISH 1-1
LINDA RONSTADT 9-2
BILLY JOEL 12-9
MILLI VANILLI 18-11
PHIL COLLINS 20-13

95XX/Burlington, VT

Speck/Riley
JANET JACKSON
MICHAEL BOLTON
ERIC CLAPTON
TECHNOROTIC /F/E (dp)
SKID ROW (dp)
Hot: KISS (dp)
BAD ENGLISH 6-1
YOUNG MC 4-2
KIX 12-10
NEW KIDS ON THE B 20-12
TESLA 26-19

WKPE/Cape Cod, MA

Rick Ryder
BONHAM (dp)
YOUNG MC
MADONNA
DON HENLEY
ROLLING STONES
PAUL CARRACK
MOTLEY CRUE (dp)
KISS (dp)
Hot: BAD ENGLISH 3-1
B-52'S 5-3
NEW KIDS ON THE B 11-6
RICHARD MARX 13-9
PHIL COLLINS 23-14

WKZ/Chambersburg, PA

Alexander/Shane
JANET JACKSON
MICHAEL BOLTON
ERIC CLAPTON
TECHNOROTIC /F/E (dp)
SKID ROW (dp)
Hot: KISS (dp)
BAD ENGLISH 6-1
YOUNG MC 4-2
KIX 12-10
NEW KIDS ON THE B 20-12
TESLA 26-19

WNYF/Itasca, NY

Christen/Pandleton
ERIC CLAPTON
ROBIN BECK
TOM PETTY
MADONNA
DON HENLEY
ROLLING STONES
PAUL CARRACK
MOTLEY CRUE (dp)
KISS (dp)
Hot: BILLY JOEL 9-3
TRACY CHAPMAN 10-4
LINDA RONSTADT 21-12
TAYLOR DAYNE 29-20
ROLLING STONES 33-21

95XII/Parkersburg, WV

Larry Hughes
CHER
TINA TURNER
HOOTERS
FIONA
BONHAM
Hot: GLORIA ESTEFAN 5-1
NEW KIDS ON THE B 5-2
PAULA ABDUL 7-3
RICHARD MARX 7-6
BILLY JOEL 14-10
DON JOVI 25-18
DON HENLEY 27-20
SOUL II SOUL 20-20

Q88/Portland, ME

Jon Bryant
NEW KIDS ON THE B
TESLA
SOUL II SOUL
PAUL CARRACK
LOU GRAMM
Hot: B-52'S 5-3
KIX 21-11
DON JOVI 25-18
DON HENLEY 27-20
SOUL II SOUL 20-20

WTHT/Portland, ME

Benson/Parkins
PRINCE
ERIC CLAPTON
ROBIN BECK
BONHAM (dp)
Hot: MICHAEL VANILLI 11-2
B-52'S 5-4
RICHARD MARX 7-6
BILLY JOEL 14-10
DON JOVI 25-21

WOMP/Wheeling, WV

Forster/McGee
QUINCY JONES
TINA TURNER
BABYFACE (dp)
SYBIL (dp)
ERIC CLAPTON (dp)
KISS (dp)
WHITESNAKE (dp)
Hot: PAULA ABDUL 3-2
KIX 7-4
RICHARD MARX 17-5
LINDA RONSTADT 19-8
MILLI VANILLI 20-10

WHTO/Williamsport, PA

Kingston/Stacy
PRINCE
KISS (dp)
QUINCY JONES (dp)
ERIC CLAPTON (dp)
BIG NOISE (dp)
FINE YOUNG CANNIB
TECHNOROTIC /F/E (dp)
Hot: B-52'S 3-1
BAD ENGLISH 7-3
NEW KIDS ON THE B 17-8
DON JOVI 15-11
ALICE COOPER 17-12

Reporter Update

Here are the latest reporter changes effective this issue based on the summer 1989 Arbitron.

- Adds:**
Y95 (KHYI)/Dallas (P-1)
KNR/Houston (P1-A)
KSAQ/Salt Lake City (P1-A)
KKQX/Chicago (P-1)
WKFR/Phoenix (P1-A)
KZHT/Salt Lake City (P1-A)
WZZU/Raleigh (P-2)
WVLC/Lansing (P-2)
- Ups:**
KMJQ/Bufalo (P-2 to P-1)
WPHR/Cleveland (P-2 to P-1)
92X/Columbus (P-2 to P1-A)
KOY-FM/Phoenix (P-2 to P-1)
- Downs:**
99WG/YAlbany (P-2 to P-3)
KWOD/Sacramento (P-1 to P-2)



FLY92/Albany, NY

Pattengill/Schaefer
ERIC CLAPTON (dp)
TINA TURNER
BABYFACE
KISS (dp)
FIONA (dp)
Hot: PAULA ABDUL 2-3
MILLI VANILLI 9-2
GLORIA ESTEFAN 6-4
CHER 23-13
PHIL COLLINS 29-14

WAEB/AIentown, PA

Sherry/Johnson
TOM PETTY
JERMAINE JACKSON
JIVE BUNNY & THE
ERIC CLAPTON (dp)
HOOTERS (dp)
QUINCY JONES
SMITHREENS (dp)
Hot: BAD ENGLISH 1-1
MILLI VANILLI 2-2
BILLY JOEL 4-4
B-52'S 11-7
SOUL II SOUL 24-10

WVSR/Charleston, WV

Bill Shahan
JIVE BUNNY & THE
PAUL CARRACK
TRACY CHAPMAN (dp)
SHOOTING STAR (dp)
TINA TURNER
PRINCE
ENUFF 'N'UFF (dp)
Hot: MILLI VANILLI 4-1
B-52'S 6-4
BILLY JOEL 10-6
PHIL COLLINS 23-8
TECHNOROTIC /F/E 19-10

JET-FM/Erie, PA

Jim Cook
JANET JACKSON
NEW KIDS ON THE B
MADONNA
FINE YOUNG CANNIB
HOOTERS
JOE COCKER
TINA TURNER (dp)
MICHAEL BOLTON (dp)
Hot: PAULA ABDUL 2-2
MILLI VANILLI 10-5
BILLY JOEL 16-8
B-52'S 17-9
LINDA RONSTADT 18-10

WERZ/Exeter, NH

Falcon/Lief
MADONNA
TINA TURNER
SARAYA
JOE COCKER (dp)
YOUNG MC (dp)
Hot: BAD ENGLISH 5-1
PAULA ABDUL 7-2
B-52'S 9-2
GLORIA ESTEFAN 10-4
BILLY JOEL 13-7

WNNK/Harrisburg, PA

Bond/August
JANET JACKSON
NEW KIDS ON THE B
CHER
PRINCE
TOM PETTY
WHITESNAKE
SEDUCTION
Hot: MILLI VANILLI 6-1
B-52'S 2-2
TAYLOR DAYNE 22-13
BELINDA CARLISLE 28-15
PHIL COLLINS 31-16

WTIC/Hartford, CT

Shakea/West
NEW KIDS ON THE B
MICHEL'LE
TINA TURNER
PAJAMA PARTY
QUINCY JONES
PAUL CARRACK
Hot: SOUL II SOUL 7-1
SYBIL 3-2
BILLY JOEL 16-9
MICHAEL DAMIAN 25-13
NEW KIDS ON THE B D-18

WKEE/Huntington, WV

Paxton/Miller
LOU GRAMM
MICHAEL BOLTON
SEDUCTION
Hot: BAD ENGLISH 1-1
MILLI VANILLI 5-2
NEW KIDS ON THE B 6-2
PAULA ABDUL 7-5
RICHARD MARX 9-7

WLAN/Lancaster, PA

Marino/Murray
ROLLING STONES
TINA TURNER
MICHAEL BOLTON
YOUNG MC
Hot: BAD ENGLISH 1-1
B-52'S 3-2
ROXETTE 4-3
MILLI VANILLI 5-4
BILLY JOEL 13-5

KC101/New Haven, CT

Rybak/Poleman
NEW KIDS ON THE B
QUINCY JONES
ROLLING STONES
YOUNG MC
Hot: BAD ENGLISH 1-1
MILLI VANILLI 8-3
PHIL COLLINS 22-14
TECHNOROTIC /F/E 22-17
SKID ROW 26-19

100KH/Ocean City, MD

Hitman/Steele
STARSHIP
MOTLEY CRUE
BONHAM
CHURRY A (dp)
SARAYA (dp)
HOOTERS
SURFACE
SMITHREENS (dp)
Hot: RICHARD MARX 2-2
PAULA ABDUL 9-6
LINDA RONSTADT 10-7
BILLY JOEL 12-8
GLORIA ESTEFAN 14-9

WSPK/Poughkeepsie, NY

Schantz/St. James
NEW KIDS ON THE B
JOE COCKER
STARSHIP
KISS (dp)
SEDUCTION (dp)
JIVE BUNNY & THE (dp)
Hot: BILLY JOEL 13-7
B-52'S 12-8
DON JOVI 14-10
PHIL COLLINS 23-11
TOM PETTY 31-28

88PX/Rochester, NY

Mitchell/Leary
MICHAEL BOLTON (dp)
ROLLING STONES (dp)
PRINCE (dp)
JOE COCKER
NEW KIDS ON THE B (dp)
QUINCY JONES
Hot: PAULA ABDUL 1-1
SOUL II SOUL 2-2
MILLI VANILLI 6-4
B-52'S 10-7
LINDA RONSTADT 16-9

93Q/Syracuse, NY

Sullivan/Dunne
QUINCY JONES
BONHAM
JOE COCKER
TECHNOROTIC /F/E
TINA TURNER
YOUNG MC
Hot: BAD ENGLISH 2-1
MILLI VANILLI 7-2
GLORIA ESTEFAN 4-3
RICHARD MARX 6-8
PHIL COLLINS 28-16

WPST/Trenton, NJ

Triah/Merolo
MICHAEL DAMIAN
HOOTERS
TECHNOROTIC /F/E
YOUNG MC (dp)
Hot: BAD ENGLISH 5-1
PAULA ABDUL 7-2
B-52'S 9-2
GLORIA ESTEFAN 10-4
BILLY JOEL 13-7

WRCK/Utica, NY

Retz/Burton
SARAYA (dp)
NEW KIDS ON THE B
BABYFACE
JOE COCKER
QUINCY JONES
TRACY CHAPMAN (dp)
Hot: BAD ENGLISH 1-1
MILLI VANILLI 4-2
RICHARD MARX 7-3
BILLY JOEL 15-6
LINDA RONSTADT 18-13

WKRZ/Wilkes-Barre, PA

Medek/Padden
NEW KIDS ON THE B
MICHEL'LE
TINA TURNER
PAJAMA PARTY
QUINCY JONES
PAUL CARRACK
Hot: SOUL II SOUL 7-1
SYBIL 3-2
BILLY JOEL 16-9
MICHAEL DAMIAN 25-13
NEW KIDS ON THE B D-18

WYCR/York, PA

McCauland/Whitie B.
TECHNOROTIC /F/E
JANET JACKSON (dp)
PRINCE (dp)
HOOTERS (dp)
Hot: BAD ENGLISH 1-1
KIX 2-2
MILLI VANILLI 8-4
ALICE COOPER 11-1
B-52'S 16-9

99WGY/Albany, NY

Tom Parker
NEW KIDS ON THE B
STARSHIP
TOM PETTY
JANET JACKSON
TINA TURNER
DANGEROUS TOYS (dp)
Hot: BAD ENGLISH 1-1
RICHARD MARX 7-5
GLORIA ESTEFAN 9-7
BILLY JOEL 15-7

SOUTH

MOST ADDED
Quincy Jones /Ray & Chaka
New Kids.../This One's
Michael Bolton
Joe Cocker
Tina Turner

BREAKOUTS
Hooters
Jermaine Jackson
Bonham
Fiona
Cure
Kiss
Young MC

G106/Durham-Raleigh, NC

Patrick/Harrison
LOU GRAMM
QUINCY JONES
JIVE BUNNY & THE (dp)
Hot: ROXETTE 2-1
BAD ENGLISH 3-2
LINDA RONSTADT 4-3
MILLI VANILLI 9-5
NEW KIDS ON THE B 16-11

KPRR/Paso, TX

Perry/Moiano
HI IMPACT
BABYFACE
MICHEL'LE
Hot: 2 LIVE CREW 1-1
SOUL II SOUL 4-2
PAULA ABDUL 6-4
TECHNOROTIC /F/E 17-13
NEW KIDS ON THE B 24-19

WINK/Ft. Myers, FL

Randy Sherryn
MICHAEL BOLTON
B-52'S (dp)
TINA TURNER
FIONA
Hot: BAD ENGLISH 2-1
LINDA RONSTADT 5-3
MILLI VANILLI 9-6
BILLY JOEL 15-9
KIX 19-14

WBBQ/Augusta, GA

Bruce Stevens
BABYFACE
ROLLING STONES
FINE YOUNG CANNIB
BABYFACE (dp)
QUINCY JONES
MADONNA
Hot: BAD ENGLISH 2-1
LINDA RONSTADT 8-4
MILLI VANILLI 9-5
BILLY JOEL 15-9

WSSX/Charleston, SC

Penamed/Stevens
WHITE LION
WHITESNAKE
ROLLING STONES
RED HOT CHILI PEP
SKID ROW
Hot: RICHARD MARX 3-2
TESLA 12-4
PAULA ABDUL 7-5
BILLY JOEL 28-14
PHIL COLLINS 23-18

893/Austin, TX

Tonacell/Austin
NEW KIDS ON THE B
ALICE COOPER
QUINCY JONES
Hot: ROXETTE 3-1
MILLI VANILLI 6-3
PAULA ABDUL 7-5
BAD ENGLISH 14-6
B-52'S 10-7
LINDA RONSTADT 16-9

K96/Austin, TX

Selby Edwards
BILLY JOEL
QUINCY JONES
TOM PETTY
JOE COCKER
NEW KIDS ON THE B 6-2
PAULA ABDUL 8-3
B-52'S 13-7
MILLI VANILLI 16-8
RICHARD MARX 20-11

WFMF/Baton Rouge, LA

Johnny A.
none
Hot: BAD ENGLISH 1-1
YOUNG MC 4-4
MILLI VANILLI 5-5
SOUL II SOUL 6-6
JODY WATLEY 7-7

K106/Birmingham, TX

Harrison/Pace
QUINCY JONES
JERMAINE JACKSON
TINA TURNER
HOOTERS
SMITHREENS (dp)
Hot: BAD ENGLISH 4-1
MILLI VANILLI 6-2
PAULA ABDUL 7-3
DON HENLEY 9-5
CURE 34-27

WKBQ/Charleston, SC

Geithner/Russell
JODY WATLEY
TESLA
LOU GRAMM
PAULA ABDUL 2-1
BAD ENGLISH 3-2
LINDA RONSTADT 8-4
MILLI VANILLI 9-5
BILLY JOEL 15-9

WKSJ/Greensboro, NC

Dale O'Brien
QUINCY JONES
MADONNA
TINA TURNER
NEW KIDS ON THE B
Hot: LINDA RONSTADT 6-4
BILLY JOEL 14-8
JERMAINE JACKSON 15-10
DON HENLEY 12-13
PHIL COLLINS 31-21

WANS/Greenville, SC

McCown/Kincaid
BABYFACE
NEW KIDS ON THE B
TINA TURNER
YOUNG MC
QUINCY JONES
CURE (dp)
JERMAINE JACKSON
TRACY CHAPMAN (dp)
Hot: B-52'S 3-2
MILLI VANILLI 15-8
SOUL II SOUL 18-13
PHIL COLLINS 27-15
DON JOVI 24-16

WZVY/Huntsville, AL

Chris Andrews
NEW KIDS ON THE B
SYBIL
SHOOTING STAR
RED HOT CHILI PEP
Hot: BAD ENGLISH 1-1
KIX 4-4
ALICE COOPER 8-7
MILLI VANILLI 11-8
LINDA RONSTADT 12-9

94TX/Jackson, MS

Matt Kilson
DON HENLEY
PAUL CARRACK
PRINCE
KIX
Hot: PAULA ABDUL 3-1
BAD ENGLISH 7-3
B-52'S 8-5
MILLI VANILLI 12-8
PHIL COLLINS 19-13

WVAB/Mobile, AL

Fram/Pandavira
QUINCY JONES
NEW KIDS ON THE B
BABYFACE
MICHAEL BOLTON
WHITESNAKE
JOE COCKER
Hot: PAULA ABDUL 3-1
BAD ENGLISH 7-3
B-52'S 18-14
BON JOVI 24-20

WVHY/Montgomery, AL

Stevens/Stewart
NEW KIDS ON THE B
GREAT WHITE
JANET JACKSON (dp)
QUINCY JONES (dp)
Hot: B-52'S 1-1
PAULA ABDUL 3-2
KIX 7-1
MILLI VANILLI 11-9
BILLY JOEL 13-11

WQUT/Johnsone City, TN

Hurd/Mann
SYBIL
FINE YOUNG CANNIB
MICHAEL BOLTON
TINA TURNER
HOOTERS
SURVIVOR
Hot: B-52'S 6-5
DON HENLEY 9-7
GREAT WHITE 10-8
LOU GRAMM 19-13
TESLA 25-20

WOKI/Knoxville, TN

Clay Gish
KISS
GREAT WHITE (dp)
TECHNOROTIC /F/E (dp)
QUINCY JONES
YOUNG MC
Hot: ERIC CLAPTON
Hot: PAULA ABDUL 2-1
BAD ENGLISH 3-2
B-52'S 7-5
PHIL COLLINS 20-12
JANET JACKSON D-18

WVWV/West Palm Beach, FL

Mac/Brooke
B-52'S
ALICE COOPER
TECHNOROTIC /F/E
JODY WATLEY
Hot: MILLI VANILLI 1-1
SOUL II SOUL 3-2
TAYLOR DAYNE 25-11
SRANA D-21

WOMX/Oriando, FL

Thomas/Stein
BELINDA CARLISLE
SOUL II SOUL
BON JOVI (dp)
Hot: NEW KIDS ON THE B
SEDUCTION (dp)
BAD ENGLISH 2-1
MILLI VANILLI 3-2
RICHARD MARX 5-4
PHIL COLLINS 22-10

WZZU/Raleigh, NC

Brill/Bunch
TOM PETTY
PHIL COLLINS
KISS
MICHAEL MORALES
FIONA
Hot: KIX 7-1
SKID ROW 5-4
BILLY JOEL 12-7
B-52'S 25-13
DON HENLEY 26-16

WRVQ/Richmond, VA

Davis/McKay
MARCIA GRIFFITH
JANET JACKSON
ROLLING STONES
PAUL CARRACK
Hot: NEW KIDS ON THE B 1-1
YOUNG MC 2-2
BAD ENGLISH 9-4
SYBIL 16-8
JOE COCKER 23-13

K82/Roanoke, VA

Haskell/Silver
MICHAEL BOLTON
JIVE BUNNY & THE (dp)
YOUNG MC
GREAT WHITE (dp)
Hot: BAD ENGLISH 1-1
TINA TURNER 7-6
BON JOVI 9-7
ENUFF 'N'UFF 20-16
DON HENLEY 21-17

2100/Sarasota, FL

Evans/Chase
LOU GRAMM
JOE COCKER
QUINCY JONES
CURE
MICHAEL DAMIAN
Hot: BAD ENGLISH 1-1
LINDA RONSTADT 15-8
PHIL COLLINS 12-21
CHER 28-22
ROLLING STONES 33-29

WJAD/Bainbridge-Albany, GA

Shepherd/Dawson
JANET JACKSON
ERIC CLAPTON
WHITESNAKE
BONHAM & OSBORNE
QUINCY JONES
DONNA SUMMER
SHOOTING STAR (dp)
TINA TURNER
PRINCE
Hot: B-52'S 2-1
LINDA RONSTADT 10-7
SOUL II SOUL 16-11
PAULA ABDUL 8-2
PHIL COLLINS 22-17
TECHNOROTIC /F/E 20-18

WQID/Biloxi, MS

A.J. Arnez
MADONNA
SYBIL
TOM PETTY
AFTR 7
JERMAINE JACKSON
SHIRLEY LEWIS
QUINCY JONES
SURFACE
STAGE DOLLS (dp)
STARSHIP
Hot: B-52'S 3-2
BILLY JOEL 4-3
LINDA RONSTADT 5-4
KIX 6-5
TAYLOR DAYNE 26-14
KIX 20-15

WZKX/Biloxi, MS

Spillman/Michaels
FIONA (dp)
BON JOVI (dp)
MICHAEL BOLTON (dp)
Hot: BAD ENGLISH 2-1
MILLI VANILLI 12-6
TAYLOR DAYNE 15-10
PHIL COLLINS 28-21
PRINCE 26-22

Y107/Nashville, TN

Evans/Kaplan
CHER
GREAT WHITE (dp)
TECHNOROTIC /F/E (dp)
QUINCY JONES
YOUNG MC
Hot: PAULA ABDUL 2-1
BAD ENGLISH 3-2
B-52'S 7-5
PHIL COLLINS 20-12
JANET JACKSON D-18

Y106/Oriando, FL

Stevens/Ocean
KIX
SYBIL (dp)
Hot: BAD ENGLISH 2-1
MILLI VANILLI 5-2
SOUL II SOUL 10-6
TECHNOROTIC /F/E 18-8
PHIL COLLINS 26-17

KEZB/EI Paso, TX

McMahon/Gonzales
QUINCY JONES
PRINCE
B-52'S
Hot: SOUL II SOUL 5-1
PAULA ABDUL 6-4
BAD ENGLISH 12-6
GLORIA ESTEFAN 30-8
TAYLOR DAYNE 26-14
PHIL COLLINS 30-17
SOUL II SOUL 31-21

WJMX/Florence, SC

Baker/Chase
SEDUCTION
QUINCY JONES
NEW KIDS ON THE B
JODY WATLEY
TINA TURNER
HOOTERS
BONHAM (dp)
FIONA (dp)
Hot: MILLI VANILLI 8-2
LINDA RONSTADT 13-8
PHIL COLLINS 30-14
TOM PETTY 33-16
ROLLING STONES D-29

880/Ft. Smith, AR

Brown/Stevens
BILLY JOEL
KISS
BABYFACE (dp)
HOOTERS
MICHAEL DAMIAN
Hot: RICHARD MARX 4-3
KIX 20-18
PRINCE 23-20
TAYLOR DAYNE D-30
ERIC CLAPTON D-32

CHR ADDS & HOTS

MIDWEST

MOST ADDED
Q. Jones I/Ray & Chaka
Joe Cocker
Kiss
Madonna
Janet Jackson
Soul II Soul

BREAKOUTS
Tina Turner
Bonham
Motley Crue

P2

WKOD/Akron, OH

Clark/Nicholas
 none
 Hottest: BAD ENGLISH 3-1
 TOM PETTY 4-3
 RICHARD MARK 12-8
 TESLA 17-13
 PAULA ABDUL 16-14

WMEF/Fl. Wayne, IN

Jeff Davis
 none
 Hottest: JOE COCKER
 SOUL II SOUL
 SKID ROW
 Hottest: BAD ENGLISH 2-1
 RICHARD MARK 8-5
 MILLI VANILLI 10-6
 B-52'S 16-8
 BILLY JOEL 20-14

Hot 82/Cleveland, OH

Kent/Gallagher
 JANET JACKSON
 SHOOTING STAR
 MADONNA
 JOEY WATLEY
 WHITESNAKE
 PEINCE
 Hottest: MILLI VANILLI 3-1
 MILLI VANILLI 14-4
 PAULA ABDUL 17-6
 NEW KIDS ON THE B 15-10
 BILLY JOEL 20-15

WPXR/Devenport, IA

Larry Davis
 JANET JACKSON
 KISS
 TOM PETTY
 JOE COCKER
 JIVE BONNY & THE (dp)
 Hottest: KEVIN PAIGE 1-1
 BAD ENGLISH 2-2
 PAULA ABDUL 3-3
 NEW KIDS ON THE B 9-6
 BILLY JOEL 23-19

WGTX/Oxton, OH

Ballentine/Ross
 SKID ROW
 NEW KIDS ON THE B
 Hottest: BAD ENGLISH 1-1
 YOUNG MC 4-2
 MILLI VANILLI 9-3
 BILLY JOEL 15-9
 B-52'S 19-12

KRNQ/Des Moines, IA

Knigh/Lewis
 YOUNG MC
 TECHNOTRONIC I/FE
 DON HENLEY
 NEW KIDS ON THE B
 Hottest: RICHARD MARK 2-1
 DONNY OSMOND 2-2
 BAD ENGLISH 6-2
 BOBBY BROWN 4-4
 PAULA ABDUL 8-6

KZIO/Duluth, MN

Michaels/Johnson
 JOE COCKER
 ERIC CLAPTON
 QUINCY JONES
 TESLA (dp)
 Hottest: B-52'S 2-2
 MILLI VANILLI 11-4
 ALICE COOPER 14-9
 BILLY JOEL 16-10
 YOUNG MC 22-22

WWC/Flint, MI

St. Michael/O'Dell
 NEW KIDS ON THE B
 WHITESNAKE
 MICHAEL MORALES
 SARAYA
 BABYFACE
 PALOMA PARTY
 DIVING FOR PEARLS
 CHRISTOPHER MAX
 Hottest: BAD ENGLISH 3-1
 MILLI VANILLI 11-3
 BILLY JOEL 14-10
 SURVIVOR 15-11
 PHIL COLLINS 28-14

KJ103/Oklahoma City, OK

McCoy/Kidd
 H FACTOR
 LOU GRAMM
 TECHNOTRONIC I/FE (dp)
 Hottest: BAD ENGLISH 1-1
 STR MIX-A-LOT 7-4
 NEW KIDS ON THE B 28-13
 HONEYMOON SUITE 33-17
 CHER 31-21

Z99/Oklahoma City, OK

Bratt/Dumler
 QUINCY JONES
 CHRISTOPHER MAX
 Hottest: MILLI VANILLI 6-3
 LINDA RONSTADT 5-4
 PHIL COLLINS 26-18
 MICHELLE D-24
 REDUCTION D-76

KOKQ/Omaha, NB

Drew Bendley
 BON JOVI (dp)
 TECHNOTRONIC I/FE (dp)
 JOE COCKER
 JANET JACKSON (dp)
 QUINCY JONES (dp)
 SYBIL
 TESLA (dp)
 BONHAM (dp)
 Hottest: BAD ENGLISH 1-1
 BAD ENGLISH 1-1
 MILLI VANILLI 2-2
 PAULA ABDUL 3-3
 BILLY JOEL 8-4
 B-52'S 18-9

KZ83/Peoria, IL

Gene Stern
 B-52'S
 MADONNA
 MICHAEL BOLTON
 BON JOVI
 Hottest: RICHARD MARK 6-2
 AEROSMITH 5-4
 MILLI VANILLI 11-8
 YOUNG MC 11-8

KLQ/Grand Rapids, MI

Owen/Tinnes
 KIX
 ALICE COOPER
 MICHAEL DAMIAN
 PAUL CARRACK
 MADONNA
 TECHNOTRONIC I/FE (dp)
 Hottest: BAD ENGLISH 1-1
 PAULA ABDUL 2-2
 MILLI VANILLI 6-3
 GLORIA ESTEFAN 9-6
 BILLY JOEL 15-8

WGRD/Grand Rapids, MI

Cassidy/Finlay
 B-52'S
 BONHAM
 ERIC CLAPTON
 KISS
 Hottest: BAD ENGLISH 5-1
 RICHARD MARK 10-6
 BILLY JOEL 12-7
 GORXY PARK 29-15
 LOU GRAMM 27-21

WMMH/Toledo, OH

Mike Wheeler
 JANET JACKSON
 SOUL II SOUL
 MICHAEL BOLTON
 Hottest: NEW KIDS ON THE B 1-1
 BAD ENGLISH 6-7
 KIX 10-6
 RICHARD MARK 12-7
 PAULA ABDUL 13-8

WCIL/Carbondale, IL

Tony Valtekus
 MADONNA
 QUINCY JONES
 SOUL II SOUL
 SYBIL
 LOU GRAMM
 Hottest: BAD ENGLISH 1-1
 SKID ROW 7-4
 YOUNG MC 2-2
 ALICE COOPER 7-3
 BILLY JOEL 11-6
 LINDA RONSTADT 17-8

WQGN/Toledo, OH

Mason/O'Rourke
 LOU GRAMM
 CHER
 SARAYA
 Hottest: BAD ENGLISH 1-1
 ALICE COOPER 3-2
 B-52'S 4-2
 MILLI VANILLI 11-7

-KAY107/Tulsa, OK

Jan Dean
 SOUL II SOUL
 GREAT WHITE
 PRINCE
 Hottest: BAD ENGLISH 1-1
 MILLI VANILLI 10-2
 PAULA ABDUL 4-1
 B-52'S 11-6
 YOUNG MC 7-7

WLRW/Champaign, IL

McCann/McKeighan
 QUINCY JONES
 TOM PETTY
 WHITESNAKE (dp)
 JIVE BONNY & THE
 Hottest: MILLI VANILLI 8-2
 BILLY JOEL 10-5
 LINDA RONSTADT 15-8
 PRINCE 16-9
 YOUNG MC D-30

KKRD/Wichita, KS

Rolling Stones
 Oliver/Williams
 ROLLING STONES
 JANET JACKSON
 ALARM
 KEVIN PAIGE
 MICHAEL BOLTON (dp)
 NEW KIDS ON THE B
 SEDUCTION
 QUINCY JONES
 BABYFACE
 JOE COCKER
 Hottest: B-52'S 3-2
 MILLI VANILLI 8-6
 TECHNOTRONIC I/FE 17-14
 LINDA RONSTADT 27-17
 PHIL COLLINS 26-18

WHOT/Youngstown, OH

Dick Thompson
 TOM PETTY
 PRINCE
 SEDUCTION
 TINA TURNER
 QUINCY JONES
 SHOOTING STAR
 Hottest: BAD ENGLISH 2-1
 MILLI VANILLI 7-2
 PAULA ABDUL 5-3
 JANET JACKSON 9-5
 BILLY JOEL 13-8

KY44/Fargo, ND

Jack Lundy
 ROLLING STONES
 KEVIN PAIGE
 SOUL II SOUL
 MADONNA
 TOM PETTY
 JOE COCKER
 CHER
 ERIC CLAPTON
 Hottest: BAD COMPANY 1-1
 RICHARD MARK 8-2
 BELINDA CARLISLE 15-6
 LINDA RONSTADT 20-11
 BILLY JOEL 23-12

KYYV/Bismarck, ND

Bob Beck
 JANET JACKSON
 SOUL II SOUL
 PRINCE
 TINA TURNER
 ROLLING STONES
 Hottest: B-52'S 7-1
 ALICE COOPER 6-3
 BILLY JOEL 8-5
 MILLI VANILLI 13-7
 YOUNG MC 11-8

WBWQ/Bloomington, IL

Justin/Wels
 ERIC CLAPTON
 HOOVER CURIOS
 CURE (dp)
 BONHAM (dp)
 Hottest: BAD ENGLISH 1-1
 RICHARD MARK 6-2
 LINDA RONSTADT 5-3
 MILLI VANILLI 12-5
 BILLY JOEL 18-7

KTXY/Jefferson City, Columbia, MO

Jackson/Cole
 ERIC CLAPTON
 SHOOTING STAR
 JOEY WATLEY
 SEDUCTION
 TESLA (dp)
 Hottest: BILLY JOEL 18-10
 BON JOVI 22-13
 GLORIA ESTEFAN 23-14
 PHIL COLLINS 40-27
 PAUL CARRACK 37-28

WBWB/Bloomington, IN

Mark Callaghan
 SOUL II SOUL
 QUINCY JONES
 JOE COCKER
 WHITESNAKE (dp)
 Hottest: MILLI VANILLI 5-2
 PAULA ABDUL 3-3
 B-52'S 8-5
 BILLY JOEL 14-9
 MICHAEL BOLTON 74-29

WFRK/Kalamazoo, MI

Anthony/Bratton
 TESLA
 GREAT WHITE
 SURVIVOR
 RED HOT CHILI PEP (dp)
 KISS (dp)
 Hottest: BAD ENGLISH 1-1
 ALICE COOPER 3-2
 BAD ENGLISH 1-1
 ALICE COOPER 3-2
 B-52'S 4-2
 MILLI VANILLI 11-7

WKCR/Cedar Rapids, IA

Dixon/Gerard
 SEDUCTION
 CHER
 MICHAEL BOLTON
 QUINCY JONES
 JOE COCKER
 TINA TURNER
 Hottest: BAD ENGLISH 1-1
 MILLI VANILLI 10-2
 PAULA ABDUL 4-1
 B-52'S 11-6
 YOUNG MC 7-7

KFRX/Lincoln, NE

Cook/Valentine
 QUINCY JONES
 STARSHIP
 CHER
 KEVIN PAIGE
 WHITESNAKE (dp)
 Hottest: BAD ENGLISH 1-1
 LINDA RONSTADT 4-3
 RICHARD MARK 5-4
 MILLI VANILLI 26-6
 BON JOVI 14-10

KCMQ/Columbia, MO

Turtin/Henson
 TECHNOTRONIC I/FE (dp)
 SHOOTING STAR (dp)
 BABYFACE
 QUINCY JONES
 TINA TURNER
 Hottest: B-52'S 5-4
 MILLI VANILLI 9-6
 PHIL COLLINS 19-10
 LOU GRAMM 32-25
 SOUL II SOUL 39-29

KLYV/Dubuque, IA

Thomas/Janssen
 JOE COCKER
 FINE YOUNG CANNIB
 JOEY WATLEY
 WHITESNAKE (dp)
 MADONNA
 Hottest: BAD ENGLISH 1-2
 BELINDA CARLISLE 7-3
 BILLY JOEL 19-9
 MILLI VANILLI 23-10

Y94/Fargo, ND

Jack Lundy
 ROLLING STONES
 KEVIN PAIGE
 SOUL II SOUL
 MADONNA
 TOM PETTY
 JOE COCKER
 CHER
 ERIC CLAPTON
 Hottest: BAD COMPANY 1-1
 RICHARD MARK 8-2
 BELINDA CARLISLE 15-6
 LINDA RONSTADT 20-11
 BILLY JOEL 23-12

KWTD/Springfield, MO

McKay/Austin
 TAYLOR DAYNE
 FINE YOUNG CANNIB
 JOEY WATLEY
 GREAT WHITE
 KISS (dp)
 Hottest: YOUNG MC 4-3
 SHANA 1-1
 TECHNOTRONIC I/FE 5-5
 JIVE BONNY & THE 14-6
 CHER 10-7
 BILLY JOEL 19-11

WDBR/Springfield, IL

Moore/Lawley
 NEW KIDS ON THE B
 SYBIL
 KISS (dp)
 JOEY WATLEY
 SEDUCTION
 SKID ROW
 HOOTERS (dp)
 JERMAINE JACKSON (dp)
 CURE (dp)
 Hottest: BAD ENGLISH 4-2
 B-52'S 4-2
 MILLI VANILLI 10-4
 CHER 10-7
 PHIL COLLINS 16-9
 JANET JACKSON 22-12

WVPR/Terrace Haute, IN

Dave King
 MADONNA
 TINA TURNER
 QUINCY JONES
 KISS (dp)
 ERIC CLAPTON
 STARSHIP
 ALICE COOPER (dp)
 WHITESNAKE (dp)
 SHIRLEY LEWIS
 Hottest: RICHARD MARK 10-4
 MILLI VANILLI 17-9
 BILLY JOEL 20-11
 TAYLOR DAYNE 27-16
 PHIL COLLINS D-28

WIBW/Topeka, KS

Alexander/Haaton
 QUINCY JONES
 MICHAEL BOLTON (dp)
 KISS (dp)
 Hottest: BAD ENGLISH 2-1
 NEW KIDS ON THE B 7-3
 B-52'S 9-5
 MILLI VANILLI 15-8
 BILLY JOEL 18-10

KFMW/Watertown, IA

Mark Hansen
 HOOTERS (dp)
 BONHAM (dp)
 RED HOT CHILI PEP (dp)
 FIONA
 Hottest: ROXETTE 1-1
 BAD ENGLISH 4-2
 TESLA 3-3
 KIX 8-5
 BILLY JOEL 10-6

WDFC/Wausau, WI

Duff Omaso
 QUINCY JONES
 STARSHIP
 CHER
 KEVIN PAIGE
 WHITESNAKE (dp)
 Hottest: BAD ENGLISH 1-1
 RICHARD MARK 5-2
 PAULA ABDUL 4-3
 BILLY JOEL 10-5
 TAYLOR DAYNE 21-11

KKMG/Colorado Springs, CO

Miles/Stevens
 QUINCY JONES
 ANTRAC
 BOBBY ROSS AVILA (dp)
 YOUNG MC (dp)
 EMPDOCH
 TINA TURNER (dp)
 Hottest: MILLI VANILLI 4-2
 AFTER 7 6-3
 TECHNOTRONIC I/FE 10-4
 JANET JACKSON 30-15
 SEDUCTION 32-16

KKIX/Honolulu, HI

Ota/Villarino
 JANET JACKSON
 MICHELLE (dp)
 GEORGE LAMOND (dp)
 KISS (dp)
 Hottest: JIVE BONNY & THE
 HI IMPACT 8-8
 SYBIL 12-10
 JONNY O 14-12
 D'ATRA HICKS 19-17

WEST

MOST ADDED
Babyface
Quincy Jones I/Ray & Chaka
Tina Turner
New Kids.../This One's
Jermaine Jackson

BREAKOUTS
Starship
Kiss
Michel'le

WEST

KKSS/Albuquerque, NM

Cedillac/Jack/Heze
 YOUNG MC (dp)
 MICHEL'LE
 JIVA
 Hottest: QUINCY JONES
 SHANA 1-1
 TECHNOTRONIC I/FE 5-5
 JIVE BONNY & THE 14-6
 2 LIVE CRM 10-10
 JANET JACKSON 16-13

KNMQ/Albuquerque, NM

Tomm Rivers
 TRACY CHAPMAN (dp)
 SYBIL
 JERMAINE JACKSON
 BABYFACE
 CHRISTOPHER MAX (dp)
 LOU GRAMM (dp)
 CHUNNY A (dp)
 Hottest: JERMAINE JACKSON 5-1
 BAD ENGLISH 4-2
 B-52'S 11-5
 SOUL II SOUL 14-6
 TECHNOTRONIC I/FE 16-7

KKXX/Bakersfield, CA

Squires/Christopher
 JERMAINE JACKSON (dp)
 PRINCE (dp)
 JIVA
 MICHAEL DAMIAN (dp)
 Hottest: MILLI VANILLI 5-1
 PAULA ABDUL 9-3
 GLORIA ESTEFAN 10-7
 STEVE B 16-10
 TAYLOR DAYNE 19-13

KF96/Boise, ID

Steve Ryan
 PHIL COLLINS
 JOEY WATLEY
 TECHNOTRONIC I/FE
 STARSHIP
 JANET JACKSON
 NYLONS
 ROBIN BECK
 TINA TURNER
 SMITHRENE'S (dp)
 JIVE BONNY & THE
 QUINCY JONES
 Hottest: BAD ENGLISH 2-2
 RICHARD MARK 4-2
 PAULA ABDUL 6-5
 B-52'S 7-6
 MILLI VANILLI 13-7

KATM/Colorado Springs, CO

Sorensen/Fricke
 MOTLEY CRUE (dp)
 TINA TURNER
 BONHAM (dp)
 RED HOT CHILI PEP (dp)
 FIONA
 Hottest: ROXETTE 1-1
 BAD ENGLISH 4-2
 TESLA 3-3
 KIX 8-5
 BILLY JOEL 10-6

Hot 96/Fresno, CA

Clay/Carter
 NEW KIDS ON THE B
 PARIS BY AIR
 QUINCY JONES
 SHARON BRYANT
 JERMAINE JACKSON
 PHIL COLLINS
 Hottest: 7 LIVE CREW 2-1
 SYBIL 17-12
 KIX 8-5
 BILLY JOEL 10-6

KKMG/Colorado Springs, CO

Miles/Stevens
 QUINCY JONES
 ANTRAC
 BOBBY ROSS AVILA (dp)
 YOUNG MC (dp)
 EMPDOCH
 TINA TURNER (dp)
 Hottest: MILLI VANILLI 4-2
 AFTER 7 6-3
 TECHNOTRONIC I/FE 10-4
 JANET JACKSON 30-15
 SEDUCTION 32-16

KKIX/Honolulu, HI

Ota/Villarino
 JANET JACKSON
 MICHELLE (dp)
 GEORGE LAMOND (dp)
 KISS (dp)
 Hottest: JIVE BONNY & THE
 HI IMPACT 8-8
 SYBIL 12-10
 JONNY O 14-12
 D'ATRA HICKS 19-17

KOMQ/Honolulu, HI

Akane/Hart
 QUINCY JONES
 TECHNOTRONIC I/FE
 Hottest: GLORIA ESTEFAN 1-1
 PAULA ABDUL 4-2
 MILLI VANILLI 5-4
 LINDA RONSTADT 6-5
 NEW GENERATION 15-7

KLUC/Las Vegas, NV

Daen/Taylor
 JANET JACKSON
 MICHAEL BOLTON
 JOEY WATLEY
 BABYFACE
 SEDUCTION
 Hottest: MILLI VANILLI 1-1
 BAD ENGLISH 2-2
 B-52'S 5-4
 BILLY JOEL 8-8
 LINDA RONSTADT 15-9

FM104/Modesto-Stockton, CA

DeMaroney/Hoffman
 ROLLING STONES
 JANET JACKSON
 TINA TURNER
 SOUL II SOUL
 SHOOTING STAR
 JOE COCKER
 Hottest: ALICE COOPER 1-3
 BAD ENGLISH 4-2
 TESLA 3-3
 RICHARD MARK 5-4
 BON JOVI 7-5

KCAQ/Oxnard Ventura, CA

Annie Sage
 none
 Hottest: ROXETTE 1-1
 BAD ENGLISH 3-3
 MILLI VANILLI 4-4
 PAULA ABDUL 6-6
 B-52'S 8-8

KWNZ/Reno, NV

Robie/Dement
 QUINCY JONES (dp)
 JOEY WATLEY
 BAD ENGLISH 1-1
 BON JOVI 9-8
 ALICE COOPER 12-10
 JIVE BONNY & THE
 YOUNG MC 26-16
 Hottest: MILLI VANILLI 3-2
 GPEPHE MODE 9-5
 SOUL II SOUL 16-7
 BILLY JOEL 17-9
 PHIL COLLINS 25-17

KROY/Sacramento, CA

Lynch/Leaman
 BILLY JOEL
 TAYLOR DAYNE
 LINDA RONSTADT
 MICHAEL BOLTON
 TECHNOTRONIC I/FE
 CHER
 JIVE BONNY & THE
 Hottest: PAULA ABDUL 2-1
 MILLI VANILLI 3-2
 BAD ENGLISH 5-3
 SOUL II SOUL 16-7
 BILLY JOEL 15-9
 PHIL COLLINS 25-17

KTRIS/Casper, WY

Hawkins/Michaels
 JOEY WATLEY
 SEDUCTION
 BABYFACE
 JERMAINE JACKSON
 MADONNA
 QUINCY JONES
 Hottest: BAD ENGLISH 3-1
 PAULA ABDUL 6-3
 B-52'S 8-4
 RICHARD MARK 13-7
 MILLI VANILLI 16-8

KF80/Cheyenne, WY

Davis/Melotti
 MADONNA
 PAUL CARRACK
 NEW KIDS ON THE B
 FIONA
 DANGER DANGER (dp)
 KISS (dp)
 Hottest: BILLY JOEL 15-9
 MILLI VANILLI 18-11
 ALICE COOPER 22-12
 GREAT WHITE 22-15
 TAYLOR DAYNE 34-20

KDON/Salt Lake City, UT

Hyatt/Sanders
 BABYFACE
 Hottest: BILLY JOEL 15-9
 LINEAR 2-2
 HI IMPACT 4-3
 TECHNOTRONIC I/FE 14-9
 PHIL COLLINS 24-17

KZZU/Spokane, WA

Hopkins/Matheson
 PRINCE
 CURE
 TINA TURNER
 BONHAM (dp)
 NYLONS (dp)
 SKID ROW (dp)
 KISS (dp)
 Hottest: BAD ENGLISH 1-1
 RICH

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

257 REPORTS

A

PAULA ABDUL
The Way That You Love Me (Virgin)
LP: Forever Your Girl

Total Reports 227 88%

Regional Reach	E 96%	S 91%	M 85%	W 83%
Chart Pos	1	2	3	4
Summary	2-5	31	54	41
National Summary	6-15	20	33	17
UP 183	16-40	6	5	16
DEBS 1	Ons	2	0	2
SAME 37	Adds	0	0	0
DOWN 6	Ch Adds	0	0	0
ADDS 0	Total	62	101	64

Regional Reach	E 96%	S 91%	M 85%	W 83%
Chart Pos	1	2	3	4
Summary	2-5	31	54	41
National Summary	6-15	20	33	17
UP 183	16-40	6	5	16
DEBS 1	Ons	2	0	2
SAME 37	Adds	0	0	0
DOWN 6	Ch Adds	0	0	0
ADDS 0	Total	62	101	64

Regional Reach	E 96%	S 91%	M 85%	W 83%
Chart Pos	1	2	3	4
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National Summary	6-15	20	33	17
UP 183	16-40	6	5	16
DEBS 1	Ons	2	0	2
SAME 37	Adds	0	0	0
DOWN 6	Ch Adds	0	0	0
ADDS 0	Total	62	101	64

Regional Reach	E 96%	S 91%	M 85%	W 83%
Chart Pos	1	2	3	4
Summary	2-5	31	54	41
National Summary	6-15	20	33	17
UP 183	16-40	6	5	16
DEBS 1	Ons	2	0	2
SAME 37	Adds	0	0	0
DOWN 6	Ch Adds	0	0	0
ADDS 0	Total	62	101	64

Regional Reach	E 96%	S 91%	M 85%	W 83%
Chart Pos	1	2	3	4
Summary	2-5	31	54	41
National Summary	6-15	20	33	17
UP 183	16-40	6	5	16
DEBS 1	Ons	2	0	2
SAME 37	Adds	0	0	0
DOWN 6	Ch Adds	0	0	0
ADDS 0	Total	62	101	64

Regional Reach	E 96%	S 91%	M 85%	W 83%
Chart Pos	1	2	3	4
Summary	2-5	31	54	41
National Summary	6-15	20	33	17
UP 183	16-40	6	5	16
DEBS 1	Ons	2	0	2
SAME 37	Adds	0	0	0
DOWN 6	Ch Adds	0	0	0
ADDS 0	Total	62	101	64

ALARM

Sold Me Down The River (IRS)
LP: Change

Total Reports 64 25%

Regional Reach	E 31%	S 20%	M 24%	W 28%
Chart Pos	1	2	3	4
Summary	2-5	1	7	2
National Summary	6-15	1	7	2
UP 44	16-40	5	15	21
DEBS 3	Ons	1	2	3
SAME 10	Adds	0	0	1
DOWN 4	Ch Adds	1	1	0
ADDS 3	Total	9	26	29

Regional Reach	E 31%	S 20%	M 24%	W 28%
Chart Pos	1	2	3	4
Summary	2-5	1	7	2
National Summary	6-15	1	7	2
UP 44	16-40	5	15	21
DEBS 3	Ons	1	2	3
SAME 10	Adds	0	0	1
DOWN 4	Ch Adds	1	1	0
ADDS 3	Total	9	26	29

Regional Reach	E 31%	S 20%	M 24%	W 28%
Chart Pos	1	2	3	4
Summary	2-5	1	7	2
National Summary	6-15	1	7	2
UP 44	16-40	5	15	21
DEBS 3	Ons	1	2	3
SAME 10	Adds	0	0	1
DOWN 4	Ch Adds	1	1	0
ADDS 3	Total	9	26	29

Regional Reach	E 31%	S 20%	M 24%	W 28%
Chart Pos	1	2	3	4
Summary	2-5	1	7	2
National Summary	6-15	1	7	2
UP 44	16-40	5	15	21
DEBS 3	Ons	1	2	3
SAME 10	Adds	0	0	1
DOWN 4	Ch Adds	1	1	0
ADDS 3	Total	9	26	29

Regional Reach	E 31%	S 20%	M 24%	W 28%
Chart Pos	1	2	3	4
Summary	2-5	1	7	2
National Summary	6-15	1	7	2
UP 44	16-40	5	15	21
DEBS 3	Ons	1	2	3
SAME 10	Adds	0	0	1
DOWN 4	Ch Adds	1	1	0
ADDS 3	Total	9	26	29

Regional Reach	E 31%	S 20%	M 24%	W 28%
Chart Pos	1	2	3	4
Summary	2-5	1	7	2
National Summary	6-15	1	7	2
UP 44	16-40	5	15	21
DEBS 3	Ons	1	2	3
SAME 10	Adds	0	0	1
DOWN 4	Ch Adds	1	1	0
ADDS 3	Total	9	26	29

Regional Reach	E 31%	S 20%	M 24%	W 28%
Chart Pos	1	2	3	4
Summary	2-5	1	7	2
National Summary	6-15	1	7	2
UP 44	16-40	5	15	21
DEBS 3	Ons	1	2	3
SAME 10	Adds	0	0	1
DOWN 4	Ch Adds	1	1	0
ADDS 3	Total	9	26	29

Regional Reach	E 31%	S 20%	M 24%	W 28%
Chart Pos	1	2	3	4
Summary	2-5	1	7	2
National Summary	6-15	1	7	2
UP 44	16-40	5	15	21
DEBS 3	Ons	1	2	3
SAME 10	Adds	0	0	1
DOWN 4	Ch Adds	1	1	0
ADDS 3	Total	9	26	29

Regional Reach	E 31%	S 20%	M 24%	W 28%
Chart Pos	1	2	3	4
Summary	2-5	1	7	2
National Summary	6-15	1	7	2
UP 44	16-40	5	15	21
DEBS 3	Ons	1	2	3
SAME 10	Adds	0	0	1
DOWN 4	Ch Adds	1	1	0
ADDS 3	Total	9	26	29

Regional Reach	E 31%	S 20%	M 24%	W 28%
Chart Pos	1	2	3	4
Summary	2-5	1	7	2
National Summary	6-15	1	7	2
UP 44	16-40	5	15	21
DEBS 3	Ons	1	2	3
SAME 10	Adds	0	0	1
DOWN 4	Ch Adds	1	1	0
ADDS 3	Total	9	26	29

BABYFACE

Tender Lover (Solar/Epic)
LP: Tender Lover

Total Reports 56 22%

Regional Reach	E 15%	S 22%	M 11%	W 40%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	0	0	0
UP 4	16-40	4	7	3
DEBS 10	Ons	1	2	0
SAME 3	Adds	12	16	8
DOWN 0	Ch Adds	2	1	0
ADDS 39	Total	19	26	11

Regional Reach	E 15%	S 22%	M 11%	W 40%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	0	0	0
UP 4	16-40	4	7	3
DEBS 10	Ons	1	2	0
SAME 3	Adds	12	16	8
DOWN 0	Ch Adds	2	1	0
ADDS 39	Total	19	26	11

Regional Reach	E 15%	S 22%	M 11%	W 40%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	0	0	0
UP 4	16-40	4	7	3
DEBS 10	Ons	1	2	0
SAME 3	Adds	12	16	8
DOWN 0	Ch Adds	2	1	0
ADDS 39	Total	19	26	11

Regional Reach	E 15%	S 22%	M 11%	W 40%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	0	0	0
UP 4	16-40	4	7	3
DEBS 10	Ons	1	2	0
SAME 3	Adds	12	16	8
DOWN 0	Ch Adds	2	1	0
ADDS 39	Total	19	26	11

Regional Reach	E 15%	S 22%	M 11%	W 40%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	0	0	0
UP 4	16-40	4	7	3
DEBS 10	Ons	1	2	0
SAME 3	Adds	12	16	8
DOWN 0	Ch Adds	2	1	0
ADDS 39	Total	19	26	11

Regional Reach	E 15%	S 22%	M 11%	W 40%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	0	0	0
UP 4	16-40	4	7	3
DEBS 10	Ons	1	2	0
SAME 3	Adds	12	16	8
DOWN 0	Ch Adds	2	1	0
ADDS 39	Total	19	26	11

Regional Reach	E 15%	S 22%	M 11%	W 40%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	0	0	0
UP 4	16-40	4	7	3
DEBS 10	Ons	1	2	0
SAME 3	Adds	12	16	8
DOWN 0	Ch Adds	2	1	0
ADDS 39	Total	19	26	11

Regional Reach	E 15%	S 22%	M 11%	W 40%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	0	0	0
UP 4	16-40	4	7	3
DEBS 10	Ons	1	2	0
SAME 3	Adds	12	16	8
DOWN 0	Ch Adds	2	1	0
ADDS 39	Total	19	26	11

Regional Reach	E 15%	S 22%	M 11%	W 40%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	0	0	0
UP 4	16-40	4	7	3
DEBS 10	Ons	1	2	0
SAME 3	Adds	12	16	8
DOWN 0	Ch Adds	2	1	0
ADDS 39	Total	19	26	11

Regional Reach	E 15%	S 22%	M 11%	W 40%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	0	0	0
UP 4	16-40	4	7	3
DEBS 10	Ons	1	2	0
SAME 3	Adds	12	16	8
DOWN 0	Ch Adds	2	1	0
ADDS 39	Total	19	26	11

MICHAEL BOLTON

How Am I Supposed To... (Columbia)
LP: Soul Provider

Total Reports 163 63%

Regional Reach	E 71%	S 66%	M 61%	W 57%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	1	4	0
UP 70	16-40	19	43	42
DEBS 39	Ons	6	6	8
SAME 20	Adds	7	14	8
DOWN 0	Ch Adds	1	4	0
ADDS 34	Total	34	71	58

Regional Reach	E 71%	S 66%	M 61%	W 57%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	1	4	0
UP 70	16-40	19	43	42
DEBS 39	Ons	6	6	8
SAME 20	Adds	7	14	8
DOWN 0	Ch Adds	1	4	0
ADDS 34	Total	34	71	58

Regional Reach	E 71%	S 66%	M 61%	W 57%
Chart Pos	1	2	3	4
Summary	2-5	0		

F

FINE YOUNG CANNIBALS

I'm Not The Man I Used To... (IRS/MCA)

LP: The Raw And The Cooked

Total Reports 74 29%

Regional Reach, Parallel Reach, N&A, Chart Summary

National Summary, UP, DEBS, SAME, DOWN, ADDS

Station lists for EAST, SOUTH, MIDWEST, WEST

Lou Gramm Continued

Station lists for Lou Gramm

Don Henley Continued

Station lists for Don Henley

JIVE BUNNY & THE MASTERMIXERS

Swing The Mood (Atco)

Total Reports 76 30%

Regional Reach, Parallel Reach, N&A, Chart Summary

National Summary, UP, DEBS, SAME, DOWN, ADDS

Station lists for EAST, SOUTH, MIDWEST, WEST

QUINCY JONES / RAY & CHAKA

I'll Be Good To You (WB)

LP: Back On The Block

Regional Reach, Parallel Reach, N&A, Chart Summary

National Summary, UP, DEBS, SAME, DOWN, ADDS

Station lists for EAST, SOUTH, MIDWEST, WEST

G

GIANT

I'm A Believer (A&M)

LP: Last Of The Runaways

Total Reports 100 39%

Regional Reach, Parallel Reach, N&A, Chart Summary

National Summary, UP, DEBS, SAME, DOWN, ADDS

Station lists for EAST, SOUTH, MIDWEST, WEST

GREAT WHITE

The Angel Song (Capitol)

LP: Twice Shy

Total Reports 113 44%

Regional Reach, Parallel Reach, N&A, Chart Summary

National Summary, UP, DEBS, SAME, DOWN, ADDS

Station lists for EAST, SOUTH, MIDWEST, WEST

JANET JACKSON

Rhythm Nation (A&M)

LP: Rhythm Nation 1814

Total Reports 210 82%

Regional Reach, Parallel Reach, N&A, Chart Summary

National Summary, UP, DEBS, SAME, DOWN, ADDS

Station lists for EAST, SOUTH, MIDWEST, WEST

BILLY JOEL

We Didn't Start The Fire (Columbia)

LP: Storm Front

Total Reports 226 88%

Regional Reach, Parallel Reach, N&A, Chart Summary

National Summary, UP, DEBS, SAME, DOWN, ADDS

Station lists for EAST, SOUTH, MIDWEST, WEST

KIX

Don't Close Your Eyes (Atlantic)

LP: Blow My Fuse

Total Reports 176 68%

Regional Reach, Parallel Reach, N&A, Chart Summary

National Summary, UP, DEBS, SAME, DOWN, ADDS

Station lists for EAST, SOUTH, MIDWEST, WEST

LOU GRAMM

Just Between You And Me (Atlantic)

LP: Long Hard Look

Total Reports 186 72%

Regional Reach, Parallel Reach, N&A, Chart Summary

National Summary, UP, DEBS, SAME, DOWN, ADDS

Station lists for EAST, SOUTH, MIDWEST, WEST

DON HENLEY

The Last Worthless Eviling (Geffen)

LP: The End Of The Innocence

Total Reports 161 63%

Regional Reach, Parallel Reach, N&A, Chart Summary

National Summary, UP, DEBS, SAME, DOWN, ADDS

Station lists for EAST, SOUTH, MIDWEST, WEST

PARALLELS

Station lists for EAST, SOUTH, MIDWEST, WEST

PARALLELS

Station lists for EAST, SOUTH, MIDWEST, WEST

PARALLELS

Station lists for EAST, SOUTH, MIDWEST, WEST

M

MADONNA On Father (Sire/WB) LP: Like A Prayer Total Reports 157 61%

Regional Reach Chart Summary Table for Madonna's album. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

RICHARD MARX Angelia (EMI) LP: Repeat Offender Total Reports 228 89%

Regional Reach Chart Summary Table for Richard Marx's album. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

Richard Marx Continued. Station list with call letters and frequencies.

MILLI VANILLI Blame It On The Rain (Arista) LP: All Or Nothing Total Reports 236 92%

Regional Reach Chart Summary Table for Milli Vanilli's album. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

Regional Reach Chart Summary Table for Milli Vanilli's album. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

Regional Reach Chart Summary Table for Milli Vanilli's album. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

NEW KIDS ON THE BLOCK This One's For The Children (Columbia) LP: Merry, Merry Christmas Total Reports 87 34%

Regional Reach Chart Summary Table for New Kids on the Block's album. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

New Kids On The Block Continued. Station list with call letters and frequencies.

KEVIN PAIGE Don't Shut Me Out (Chrysalis) LP: Kevin Paige Total Reports 165 64%

Regional Reach Chart Summary Table for Kevin Paige's album. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

Regional Reach Chart Summary Table for Kevin Paige's album. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

Regional Reach Chart Summary Table for Kevin Paige's album. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

TOM PETTY Free Fallin' (MCA) LP: Full Moon Fever Total Reports 114 44%

Regional Reach Chart Summary Table for Tom Petty's album. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

Tom Petty Continued. Station list with call letters and frequencies.

PRINCE & SHEENA EASTON The Arms Of Orion (WB) LP: "Batman" ST Total Reports 138 54%

Regional Reach Chart Summary Table for Prince & Sheena Easton's album. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

Regional Reach Chart Summary Table for Prince & Sheena Easton's album. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

Regional Reach Chart Summary Table for Prince & Sheena Easton's album. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

ROLLING STONES Rock And A Hard Place (Columbia) LP: Steel Wheels Total Reports 150 58%

Regional Reach Chart Summary Table for Rolling Stones' album. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

Rolling Stones Continued. Station list with call letters and frequencies.

LINDA RONSTADT Don't Know Much (Elektra) LP: Cry Like A Rainstorm Total Reports 200 78%

Regional Reach Chart Summary Table for Linda Ronstadt's album. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

Regional Reach Chart Summary Table for Linda Ronstadt's album. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

Regional Reach Chart Summary Table for Linda Ronstadt's album. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

SARAYA Back To The Bullet (Polydor) LP: Saraya Total Reports 68 26%

Regional Reach Chart Summary Table for Saraya's album. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

T W

Saraya Continued
MIDWEST
WPHR 35-34
WNCI 22-19
WBSD on fr
WEST
WKDD d-28
WNCX a-39
KLG d-33
WRQN a
WEST
WMMG d-29
92X 19-18
KXKR 26-23
P2
WEST
WJBT-FM d-33
WERT a
100KHI a
WPSR on
WRCK a
EAST
Y107 d-29
WRVQ on
KTUX 39-34
WRZL a
MIDWEST
WKDD d-28
WNCX a-39
KLG d-33
WRQN a
WEST
WMMG d-29
92X 19-18
KXKR 26-23
P2
WEST
WJBT-FM d-33
WERT a
100KHI a
WPSR on
WRCK a
EAST
Y107 d-29
WRVQ on
KTUX 39-34
WRZL a
MIDWEST
WKDD d-28
WNCX a-39
KLG d-33
WRQN a
WEST
WMMG d-29
92X 19-18
KXKR 26-23
P2
WEST
WJBT-FM d-33
WERT a
100KHI a
WPSR on
WRCK a
EAST
Y107 d-29
WRVQ on
KTUX 39-34
WRZL a

SHOOTING STAR
Touch Me Tonight (Enigma)
LP: Touch Me Tonight
Total Reports 52 20%
Regional Reach
E 13%
S 14%
M 32%
W 22%
Parallel Reach
P1 8%
P2 17%
P3 39%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 1 2 0 3
6-15 1 1 1 3
UP 18 16-40 2 3 11 16
DEBS 2 Ons 1 7 11 19
SAME 20 Adds 1 6 4 11
DOWN 1 Ch Adds 0 0 0 0
ADDS 11 Total 6 19 27 52

SOUL II SOUL
Back To Life (Virgin)
LP: Keep On Movin'
Total Reports 186 72%
Regional Reach
E 85%
S 76%
M 53%
W 78%
Parallel Reach
P1 74%
P2 73%
P3 70%
Chart Summary
Pos P1 P2 P3 Tot
1 6 1 1 8
2-5 8 10 0 18
6-15 19 26 6 51
UP 122 16-40 17 35 30 82
DEBS 20 Ons 1 3 4 8
SAME 22 Adds 2 6 5 13
DOWN 3 Ch Adds 1 3 6
ADDS 19 Total 55 82 49 186

TECHNOTRONIC I/FELLY
Pump Up The Jam (SBK)
Total Reports 110 43%
Regional Reach
E 56%
S 46%
M 21%
W 52%
Parallel Reach
P1 54%
P2 46%
P3 26%
Chart Summary
Pos P1 P2 P3 Tot
1 2 0 0 2
2-5 3 2 0 5
6-15 15 10 1 26
16-40 15 24 9 48
Ons 2 2 0 4
Adds 1 7 7 15
Ch Adds 2 7 1 10
Total 40 52 18 110

JODY WATLEY
Everything (MCA)
LP: Larger Than Life
Total Reports 101 39%
Regional Reach
E 29%
S 49%
M 20%
W 55%
Parallel Reach
P1 46%
P2 38%
P3 34%
Chart Summary
Pos P1 P2 P3 Tot
1 0 1 0 1
2-5 1 2 0 3
6-15 11 5 1 17
16-40 15 20 9 44
UP 48 Ons 2 8 6 16
DEBS 2 Adds 4 5 8 17
SAME 23 Ch Adds 1 2 0 3
DOWN 1 Total 34 43 24 101

Regional Reach
E 29%
S 41%
M 17%
W 40%
Parallel Reach
P1 35%
P2 40%
P3 17%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0
6-15 2 1 1 4
16-40 15 19 2 36
UP 22 Ons 4 12 2 18
DEBS 18 Adds 5 13 6 24
SAME 18 Ch Adds 0 1 1 2
DOWN 0 Total 26 45 12 83

Regional Reach
E 19%
S 13%
M 36%
W 12%
Parallel Reach
P1 15%
P2 25%
P3 17%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 1 4 2 7
6-15 0 8 2 10
UP 27 16-40 5 10 5 20
DEBS 4 Ons 0 1 1 2
SAME 5 Adds 5 4 2 11
DOWN 3 Ch Adds 0 1 0 1
ADDS 12 Total 11 28 12 51

Regional Reach
E 19%
S 13%
M 36%
W 12%
Parallel Reach
P1 15%
P2 25%
P3 17%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 1 4 2 7
6-15 0 8 2 10
UP 27 16-40 5 10 5 20
DEBS 4 Ons 0 1 1 2
SAME 5 Adds 5 4 2 11
DOWN 3 Ch Adds 0 1 0 1
ADDS 12 Total 11 28 12 51

Regional Reach
E 44%
S 40%
M 50%
W 33%
Parallel Reach
P1 22%
P2 42%
P3 63%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 3 5 3 11
6-15 3 9 5 17
16-40 7 25 23 55
UP 64 Ons 1 4 4 9
DEBS 12 Adds 2 4 6 12
SAME 15 Ch Adds 0 3 3 6
DOWN 1 Total 16 47 44 107

Regional Reach
E 48%
S 48%
M 47%
W 34%
Parallel Reach
P1 23%
P2 39%
P3 77%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0
6-15 1 0 0 1
16-40 7 28 19 64
UP 40 Ons 7 10 15 32
DEBS 24 Adds 1 4 8 13
SAME 33 Ch Adds 1 2 2 5
DOWN 0 Total 17 44 54 115

SEDUCTION
2 Make It Right (Vendetta/A&M)
LP: Nothing Matters Without Love
Total Reports 83 32%
Regional Reach
E 29%
S 41%
M 17%
W 40%
Parallel Reach
P1 35%
P2 40%
P3 17%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0
6-15 2 1 1 4
16-40 15 19 2 36
UP 22 Ons 4 12 2 18
DEBS 18 Adds 5 13 6 24
SAME 18 Ch Adds 0 1 1 2
DOWN 0 Total 26 45 12 83

SKID ROW
I Remember You (Atlantic)
LP: Skid Row
Total Reports 51 20%
Regional Reach
E 19%
S 13%
M 36%
W 12%
Parallel Reach
P1 15%
P2 25%
P3 17%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 1 4 2 7
6-15 0 8 2 10
UP 27 16-40 5 10 5 20
DEBS 4 Ons 0 1 1 2
SAME 5 Adds 5 4 2 11
DOWN 3 Ch Adds 0 1 0 1
ADDS 12 Total 11 28 12 51

Regional Reach
E 19%
S 13%
M 36%
W 12%
Parallel Reach
P1 15%
P2 25%
P3 17%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 1 4 2 7
6-15 0 8 2 10
UP 27 16-40 5 10 5 20
DEBS 4 Ons 0 1 1 2
SAME 5 Adds 5 4 2 11
DOWN 3 Ch Adds 0 1 0 1
ADDS 12 Total 11 28 12 51

TESLA
Love Song (Geffen)
LP: The Great Radio Controversy
Total Reports 107 42%
Regional Reach
E 44%
S 40%
M 50%
W 33%
Parallel Reach
P1 22%
P2 42%
P3 63%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 3 5 3 11
6-15 3 9 5 17
16-40 7 25 23 55
UP 64 Ons 1 4 4 9
DEBS 12 Adds 2 4 6 12
SAME 15 Ch Adds 0 3 3 6
DOWN 1 Total 16 47 44 107

WHITESNAKE
Fool For Your Loving (Geffen)
LP: Slip Of The Tongue
Total Reports 115 45%
Regional Reach
E 48%
S 48%
M 47%
W 34%
Parallel Reach
P1 23%
P2 39%
P3 77%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0
6-15 1 0 0 1
16-40 7 28 19 64
UP 40 Ons 7 10 15 32
DEBS 24 Adds 1 4 8 13
SAME 33 Ch Adds 1 2 2 5
DOWN 0 Total 17 44 54 115

Regional Reach
E 19%
S 13%
M 36%
W 12%
Parallel Reach
P1 15%
P2 25%
P3 17%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 1 4 2 7
6-15 0 8 2 10
UP 27 16-40 5 10 5 20
DEBS 4 Ons 0 1 1 2
SAME 5 Adds 5 4 2 11
DOWN 3 Ch Adds 0 1 0 1
ADDS 12 Total 11 28 12 51

Regional Reach
E 19%
S 13%
M 36%
W 12%
Parallel Reach
P1 15%
P2 25%
P3 17%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 1 4 2 7
6-15 0 8 2 10
UP 27 16-40 5 10 5 20
DEBS 4 Ons 0 1 1 2
SAME 5 Adds 5 4 2 11
DOWN 3 Ch Adds 0 1 0 1
ADDS 12 Total 11 28 12 51

SYBIL
Don't Make Me Over (Next Plateau)
Total Reports 94 37%
Regional Reach
E 52%
S 44%
M 12%
W 41%
Parallel Reach
P1 47%
P2 39%
P3 21%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 5 4 0 9
6-15 14 11 0 25
16-40 11 22 2 35
UP 48 Ons 1 0 2 3
DEBS 10 Adds 3 5 7 15
SAME 8 Ch Adds 1 0 6 7
DOWN 6 Total 35 44 15 94

Regional Reach
E 16-13
W 33%
Parallel Reach
P1 22%
P2 42%
P3 63%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 3 5 3 11
6-15 3 9 5 17
16-40 7 25 23 55
UP 64 Ons 1 4 4 9
DEBS 12 Adds 2 4 6 12
SAME 15 Ch Adds 0 3 3 6
DOWN 1 Total 16 47 44 107

Regional Reach
E 48%
S 48%
M 47%
W 34%
Parallel Reach
P1 23%
P2 39%
P3 77%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0
6-15 1 0 0 1
16-40 7 28 19 64
UP 40 Ons 7 10 15 32
DEBS 24 Adds 1 4 8 13
SAME 33 Ch Adds 1 2 2 5
DOWN 0 Total 17 44 54 115

Regional Reach
E 19%
S 13%
M 36%
W 12%
Parallel Reach
P1 15%
P2 25%
P3 17%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 1 4 2 7
6-15 0 8 2 10
UP 27 16-40 5 10 5 20
DEBS 4 Ons 0 1 1 2
SAME 5 Adds 5 4 2 11
DOWN 3 Ch Adds 0 1 0 1
ADDS 12 Total 11 28 12 51

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W 12%
Parallel Reach
P1 15%
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P3 17%
Chart Summary
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1 0 0 0 0
2-5 1 4 2 7
6-15 0 8 2 10
UP 27 16-40 5 10 5 20
DEBS 4 Ons 0 1 1 2
SAME 5 Adds 5 4 2 11
DOWN 3 Ch Adds 0 1 0 1
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Regional Reach
E 19%
S 13%
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W 12%
Parallel Reach
P1 15%
P2 25%
P3 17%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 1 4 2 7
6-15 0 8 2 10
UP 27 16-40 5 10 5 20
DEBS 4 Ons 0 1 1 2
SAME 5 Adds 5 4 2 11
DOWN 3 Ch Adds 0 1 0 1
ADDS 12 Total 11 28 12 51

Regional Reach
E 16-13
W 33%
Parallel Reach
P1 22%
P2 42%
P3 63%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 3 5 3 11
6-15 3 9 5 17
16-40 7 25 23 55
UP 64 Ons 1 4 4 9
DEBS 12 Adds 2 4 6 12
SAME 15 Ch Adds 0 3 3 6
DOWN 1 Total 16 47 44 107

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Parallel Reach
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P2 39%
P3 77%
Chart Summary
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1 0 0 0 0
2-5 0 0 0 0
6-15 1 0 0 1
16-40 7 28 19 64
UP 40 Ons 7 10 15 32
DEBS 24 Adds 1 4 8 13
SAME 33 Ch Adds 1 2 2 5
DOWN 0 Total 17 44 54 115

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2-5 1 4 2 7
6-15 0 8 2 10
UP 27 16-40 5 10 5 20
DEBS 4 Ons 0 1 1 2
SAME 5 Adds 5 4 2 11
DOWN 3 Ch Adds 0 1 0 1
ADDS 12 Total 11 28 12 51

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Parallel Reach
P1 15%
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Chart Summary
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1 0 0 0 0
2-5 1 4 2 7
6-15 0 8 2 10
UP 27 16-40 5 10 5 20
DEBS 4 Ons 0 1 1 2
SAME 5 Adds 5 4 2 11
DOWN 3 Ch Adds 0 1 0 1
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2-5 1 4 2 7
6-15 0 8 2 10
UP 27 16-40 5 10 5 20
DEBS 4 Ons 0 1 1 2
SAME 5 Adds 5 4 2 11
DOWN 3 Ch Adds 0 1 0 1
ADDS 12 Total 11 28 12 51

Regional Reach
E 16-13
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Parallel Reach
P1 22%
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Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 3 5 3 11
6-15 3 9 5 17
16-40 7 25 23 55
UP 64 Ons 1 4 4 9
DEBS 12 Adds 2 4 6 12
SAME 15 Ch Adds 0 3 3 6
DOWN 1 Total 16 47 44 107

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Parallel Reach
P1 23%
P2 39%
P3 77%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0
6-15 1 0 0 1
16-40 7 28 19 64
UP 40 Ons 7 10 15 32
DEBS 24 Adds 1 4 8 13
SAME 33 Ch Adds 1 2 2 5
DOWN 0 Total 17 44 54 115

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Parallels Continued on Page 100

SIGNIFICANT ACTION

A

AFTER 7 Heat Of The Moment (Virgin) LP: Alter 7

BOBBY ROSS AVILA Music Man (RCA) LP: Music Man

B

ROBIN BECK Save Up All Your Tears (Mercury) LP: Trouble Or Nothin'

BEE GEES You Win Again (WB) LP: One

BIG NOISE Name And Number (Atco) LP: Bang!

BONHAM Wait For You (WTG) LP: Bonham

C

CHUNKY A Owww! (MCA) LP: Large And In Charge

CURE Lullaby (Elektra) LP: Disintegration

D

D.A.D. Sleeping My Day Away (WB) LP: No Fuel Left For The Pilgrims

D.J. JAZZY JEFF & THE FRESH PRINCE I Think I Can Beat Mike... (Jive/RCA) LP: And In This Corner...

DANGER DANGER Naughty... (Imagine/CBS Associated) LP: Danger Danger

DANGER DANGER Naughty... (Imagine/CBS Associated) LP: Danger Danger

DEPECHE MODE

Personal Jesus (Sire/WB)

DIVING FOR PEARLS Gimme Your Good Lovin' LP: Diving For Pearls

E

MELISSA ETHERIDGE No Souvenirs (Island) LP: Brave And Crazy

F

FIONA Everything You Do... (Atlantic) LP: Heart Like A Gun

G

GAP BAND All Of My Love (Capitol) LP: Round Trip

GRACES Perfect View (A&M) LP: Perfect View

H

HOOTERS Without You (Columbia) LP: Zig Zag

JAYA If You Leave Me Now (LMR) LP: Jaya

J

JERMAINE JACKSON Don't Take It Personal (Arista) LP: Don't Take It Personal

JETS The Same Love (MCA) LP: Believe

K

KATRINA & THE WAVES Rock N' Roll Girl (SBK) LP: Break Of Hearts

KISS Hide Your Heart (Mercury) LP: Hot In The Shade

L

GEORGE LAMOND Without You (Columbia)

SHIRLEY LEWIS Realistic (Vendetta/A&M)

LIL' LOUIS French Kiss (Epic)

M

CHRISTOPHER MAX Serious Kinda Girl (EMI) LP: More Than Physical

MICHEL'LE No More Lies (Ruthless/Atco)

MOTLEY CRUE Kickstart My Heart (Elektra) LP: Dr. Feelgood

PARALLELS®

SIGNIFICANT ACTION

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PAJAMA PARTY Over And Over (Atlantic)
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P3 MIDWEST KJME 30-29

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RED HOT CHILI PEPPERS Higher Ground (EMI) LP: Mother's Milk
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S

SHANA I Want You (Vision)
P1 EAST WKXS 8-20
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P3 MIDWEST KJME 30-29

SMITHEREENS A Girl Like You LP: Smithereens 11
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STAGE DOLLS Still In Love (Chrysalis) LP: Stage Dolls
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P1 EAST WKXS 8-20
P2 SOUTH KJME 30-29
P3 MIDWEST KJME 30-29

DONNA SUMMER Breakaway (Atlantic) LP: Another Place And Time
P1 EAST WKXS 8-20
P2 SOUTH KJME 30-29
P3 MIDWEST KJME 30-29

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VITAMIN Z Can't Live Without You (Geffen) LP: Sharp Stone Rain
P1 EAST WKXS 8-20
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W

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BREAKERS

MICHAEL BOLTON

How Am I Supposed To Live Without You (Columbia)

63% of our reporters playing it. Moves: Up 70, Debuts 39, Same 20, Down 0, Adds 34 including Y100, B97, WGH, WNVZ, Q105, Y108, KOY-FM, KPLZ. See Parallels, debuts at number 34 on the CHR chart.

PAUL CARRACK

I Live By The Groove (Chrysalis)

61% of our reporters playing it. Moves: Up 94, Debuts 21, Same 26, Down 0, Adds 17 including Z95, WKTI, WMMS, WWSR, WTIC, WCGQ, WGRD, WTBX. See Parallels, debuts at number 33 on the CHR chart.

MADONNA

Oh Father (Sire/WB)

61% of our reporters playing it. Moves: Up 61, Debuts 36, Same 29, Down 0, Adds 31 including WKSE, WBLI, PRO-FM, Q102, KDWB, KOY-FM, X100. See Parallels, debuts at number 38 on the CHR chart.

CHER

Just Like Jesse James (Geffen)

60% of our reporters playing it. Moves: Up 114, Debuts 12, Same 9, Down 0, Adds 19 including WPHR, KIIS, WNNK, WROQ, WNOK, Z98, WRQN, KROY. See Parallels, moves 34-29 on the CHR chart.

NEW & ACTIVE

ROLLING STONES "Rock And A Hard Place" (Columbia)

Reports: 150. Moves: Up 52, Debuts 36, Same 37, Down 0, Adds 25 including WAVA, PWR99, KKBO, KRBE, Q105, 92X, Q95, WZPL, KCPX, WXXS 24-18, WMMS 7-5.

PRINCE featuring SHEENA EASTON "The Arms Of Orion" (WB)

Reports: 138. Moves: Up 73, Debuts 19, Same 23, Down 1, Adds 22 including Y95, KKLO, WWSR, WNNK, 98PX, WYCR, 94TYX, HOT92, KKRZ 27-21, WKRZ 32-22. See Parallels. Debuts at number 40 ahead of Breaker. Charting at 75% of those playing it.

JOE COCKER "When The Night Comes" (Capitol)

Reports: 129. Moves: Up 36, Debuts 28, Same 19, Down 0, Adds 46 including WZOU, WKQX, KDWB, KCPX, KWSS, WAPE, WABB, WXXS 15-9, Q105 23-19, KXXR 2-1.

WHITESNAKE "Fool For Your Loving" (Geffen)

Reports: 115. Moves: Up 40, Debuts 24, Same 33, Down 0, Adds 18 including B94, WZPL, WNNK, WSSX, WABB, HOT92, WWCX, B98, WMMS 25-19, 92X 21-15, KXXR 35-28.

TOM PETTY "Free Fallin'" (MCA)

Reports: 114. Moves: Up 37, Debuts 30, Same 22, Down 0, Adds 25 including CKOI, KSAQ, KUBE, WAEB, WNNK, X106, KTUX, WHOT, 99WG, WMMS 1-1, KXYQ 16-9.

GREAT WHITE "The Angel Song" (Capitol)

Reports: 113. Moves: Up 66, Debuts 11, Same 16, Down 3, Adds 17 including KEGL, Y95, WHYT, PIRATE, WKRR, WVIC, KKBO 20-15, WQUT 10-8. See Parallels. Moves 40-36 ahead of Breaker and charting at 82%; Top 15 at 34%.

TECHNOTRONIC featuring FELLY "Pump Up The Jam" (SBK)

Reports: 110. Moves: Up 64, Debuts 13, Same 8, Down 0, Adds 25 including WZOU, WNVZ, HOT102, 93Q, WYCR, WOVV, WXXS 9-6, HOT97 3-1, WEGX 24-18, PWR96 1-1. See Parallels. Moves 37-31 ahead of Breaker and charting at 83%; Top 15 at 36% and showing 27% hot.

TESLA "Love Song" (Geffen)

Reports: 107. Moves: Up 64, Debuts 12, Same 15, Down 1, Adds 15 including PWR99, WNVZ, WQUT, WKBQ, WVFX, 92X 7-4, KXXR 15-10, PIRATE 8-5. See Parallels. Debuts at number 39 and charted at 80%; Top 15 at 33%.

JODY WATLEY "Everything" (MCA)

Reports: 101. Moves: Up 48, Debuts 9, Same 23, Down 1, Adds 20 including Z100, PRO-FM, PWR99, Y95, KOY-FM, WKQB, WPGC 19-13, Q105 14-11. See Parallels. Debuts at number 35 ahead of Breaker and charting at 67%; Top 15 at 31%.

GIANT "I'm A Believer" (A&M)

Reports: 100. Moves: Up 45, Debuts 12, Same 39, Down 4, Adds 0, FLY92 d-39, WLAN 36-32, WQUT 4-3, KBFM 29-24, KZZU 18-13.

MICHAEL DAMIAN "Was It Nothing At All" (Cypress/A&M)

Reports: 95. Moves: Up 41, Debuts 11, Same 34, Down 0, Adds 9 including KTFM, WKTI, Z106, WTBX, KXXX, WLOL 19-14, Y108 27-14, KISN 31-21. Converted to charted airplay at 57%.

SYBIL "Don't Make Me Over" (Next Plateau)

Reports: 94. Moves: Up 48, Debuts 10, Same 8, Down 6, Adds 22 including WZOU, WNVZ, KS104, KZZP, KQKQ, Z100 3-2, PWR96 20-15, KTFM 14-10. See Parallels. Moves 35-32 ahead of Breaker with charted action at 82% and Top 15 reports at 45%.

QUINCY JONES featuring RAY & CHAKA "I'll Be Good To You" (Qwest/WB)

Reports: 87. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 87 including WXXS, WIOQ, O107, WNVZ, KITY, B96, HOT102, KUBE.

NEW KIDS ON THE BLOCK "This One's For The Children" (Columbia)

Reports: 87. Moves: Up 13, Debuts 4, Same 2, Down 0, Adds 68 including B104, WMJQ, Z100, Y95, KBEO, KIIS, KNJR 23-16, PWR96 18-8, KJ103 28-13.

SEDUCTION "2 To Make It Right" (Vendetta/A&M)

Reports: 83. Moves: Up 22, Debuts 18, Same 18, Down 0, Adds 25 including PRO-FM, PWR99, Y95, KISN, KWSS, WIOQ 19-12, KNJR 31-25, KITY 30-24, KZOU 40-32.

JIVE BUNNY & THE MASTERMIXERS "Swing The Mood" (Atco)

Reports: 76. Moves: Up 36, Debuts 11, Same 10, Down 1, Adds 18 including CKOI, Y100, KS104, KGGI, KUBE, KITY 22-18, KISN 29-19, WLAN 37-26, 195 25-17.

ERIC CLAPTON "Pretending" (Reprise)

Reports: 74. Moves: Up 2, Debuts 20, Same 27, Down 0, Adds 25 including WXXS, CKOI, Q95, KISN, WMMS 28-20, X106 d-29, WOKI d-29, 99KG 40-35.

FINE YOUNG CANNIBALS "I'm Not The Man I Used To Be" (IRS/MCA)

Reports: 74. Moves: Up 21, Debuts 9, Same 29, Down 0, Adds 15 including KSAQ, WPHR, JET-FM, WQUT, KLYV, KKRZ 30-26, 100KHI 34-28.

SARAYA "Back To The Bullet" (Polydor)

Reports: 68. Moves: Up 17, Debuts 15, Same 22, Down 0, Adds 14 including WERZ, 100KHI, WRCK, KKYK, WKZL, KWOD, KTUX 39-34, WPRR 36-31, KNIN 24-16.

ALARM "Sold Me Down The River" (IRS)

Reports: 64. Moves: Up 44, Debuts 3, Same 10, Down 4, Adds 3, WPHR, KKRZ, KWTX, KEGL 6-5, KXXR 11-7, KMYZ 24-18. Crossing mainstream; 89% charted.

ENUFF Z'NUFF "New Thing" (Atco)

Reports: 59. Moves: Up 27, Debuts 4, Same 24, Down 0, Adds 4, WWSR, WROQ, WOKI, KZOU, PIRATE 17-14, Y107 28-24, K92 20-16.

BABYFACE "Tender Lover" (Solar/Epic)

Reports: 56. Moves: Up 4, Debuts 10, Same 3, Down 0, Adds 39 including WIOQ, KS104, PWR106, KZZP, KKLO, KMEL, KUBE, KITY 29-23.

SHOOTING STAR "Touch Me Tonight" (Enigma)

Reports: 52. Moves: Up 18, Debuts 2, Same 20, Down 1, Adds 11 including KISN, WWSR, KTUX, WHOT, WJAD, KRZR 6-5, 103CIR 28-24.

SKID ROW "I Remember You" (Atlantic)

Reports: 51. Moves: Up 27, Debuts 4, Same 5, Down 3, Adds 12 including B104, KKBO, WPHR, KXYQ, KWSS, 195, WGTZ, KOY-FM 27-21, WAEB 22-14. Already charted at 75%; single next week.

TRACY CHAPMAN "Crossroads" (Elektra)

Reports: 51. Moves: Up 17, Debuts 7, Same 19, Down 1, Adds 7, WWSR, WRCK, WANS, KNMO, KSMB, KTMT, KHTY, WNYF 10-4.

SIGNIFICANT ACTION

TINA TURNER "Steamy Windows" (Capitol)

Reports: 48. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 48 including WXXS, CKOI, Y108, KCPX, KPLZ, KUBE, WTIC-FM, WBBQ.

WARRANT "Big Talk" (Columbia)

Reports: 48. Moves: Up 20, Debuts 4, Same 21, Down 2, Adds 1, Z95, 92X 17-13, WKRRZ 39-32, WKQB 20-15, HOT92 36-31, WOMP 34-29, KNIN 30-24, 99KG 23-19.

STARSHIP "I Didn't Mean To Stay All Night" (RCA)

Reports: 47. Moves: Up 3, Debuts 5, Same 20, Down 0, Adds 19 including WMMS, KXYQ, KCPX, WSPK, WKZL, KRZR, WIXX d-31.

SHIRLEY LEWIS "Realistic" (Vendetta/A&M)

Reports: 44. Moves: Up 19, Debuts 3, Same 18, Down 1, Adds 3, WAPE, WQID, WPF, KJMZ d-30, FM102 28-23, KZZB 26-21, KZ0Z 37-29.

MOST ADDED	MOST ACTIVE	HOTTEST
QUINCY JONES (87)	PRINCE (91)	MILLI VANILLI (147)
NEW KIDS/This One's (68)	ROLLING STONES (88)	BAD ENGLISH (128)
TINA TURNER (48)	TECHNOTRONIC /FELLY (77)	BILLY JOEL (122)
JOE COCKER (46)	TESLA (75)	B-52'S (95)
JANET JACKSON (44)	GREAT WHITE (74)	PAULA ABOUL (83)
BABYFACE (39)	TOM PETTY (67)	RICHARD MARX (61)
MICHAEL BOLTON (34)	JOE COCKER (64)	PHIL COLLINS (58)
KISS (33)	WHITESNAKE (64)	YOUNG MC/Bust (44)
MADONNA (31)	JODY WATLEY (56)	SOUL II SOUL (43)
ERIC CLAPTON (25)	GIANT (53)	L. RONSTADT & A. NEVILLE (39)
TOM PETTY (25)		
ROLLING STONES (25)		
SEDUCTION (25)		
TECHNOTRONIC /FELLY (25)		

Most Active = Ups + Debuts - Downs

- BIG NDISE "Name And Number" (Atco)**
Reports: 43. Moves: Up 13, Debuts 2, Same 25, Down 0, Adds 3, KTFM, WHTO, WPF, KNJR 28-24, KKRZ 29-25, B93 31-26, KZZB 38-32, 99KG 30-26.
- DANGER DANGER "Naughty, Naughty" (Imagine/Epic)**
Reports: 41. Moves: Up 18, Debuts 3, Same 16, Down 1, Adds 3, WNOK, WKSF, KFBQ, KXXR 37-33, WPST 39-32, WYCR 34-30, WROQ 31-26, KIXY 33-22.
- CURE "Lullaby" (Elektra)**
Reports: 39. Moves: Up 6, Debuts 3, Same 17, Down 0, Adds 13 including KZHT, WANS, WRQN, KOIZ, Q104, WBNO, KKBO 27-16, KSAQ 25-21, K106 34-27. A Texas breakout.
- KISS "Hide Your Heart" (Mercury)**
Reports: 38. Moves: Up 0, Debuts 2, Same 3, Down 0, Adds 33 including WPHR, KXXR, KDWB, KXYQ, FLY92, WROQ, WXXR, KZZU.
- 2 LIVE CREW "Me So Horny" (Luke Skywalker)**
Reports: 36. Moves: Up 13, Debuts 1, Same 12, Down 0, Adds 0, WEGX 13-10, KTFM 12-8, WHYT 3-2, KIIS 6-4, PWR106 27-20, KKLO 1-1, X100 4-2, KPRR 1-1, WIKZ 11-7.
- PAJAMA PARTY "Over And Over" (Atlantic)**
Reports: 35. Moves: Up 18, Debuts 4, Same 9, Down 0, Adds 4, WXXS, KZHT, WTIC, WWCK, KNJR 14-11, PWR106 28-24, HOT97 20-9, KEZB 25-18. West Coast leads; 71% charted.
- FIONA "Everything You Do" (Atlantic)**
Reports: 33. Moves: Up 1, Debuts 7, Same 8, Down 0, Adds 17 including 92X, PIRATE, WINK, WZZU, KATM, 95XIL, KISR, KOHT.
- SURFACE "You Are My Everything" (Columbia)**
Reports: 30. Moves: Up 12, Debuts 3, Same 12, Down 0, Adds 3, 100KHI, WQID, WAZY, WIOQ d-23, KMEL 5-3, WCKZ 34-28, KQMO 28-20.
- MICHEL'LE "No More Lies" (Ruthless/Atco)**
Reports: 29. Moves: Up 5, Debuts 8, Same 4, Down 0, Adds 12 including WXXS, WZOU, KTFM, B96, PWR106, KXFR, FM102, HOT96 33-26. Charted airplay at 59%.
- SHANA "I Want You" (Vision)**
Reports: 29. Moves: Up 15, Debuts 5, Same 5, Down 2, Adds 2, WPLJ, Z100, HOT97 5-4, KXFR 16-11, HOT97 13-8, KZZB 39-30, KKSS 1-1. 90% have it charted; 21% hot as it spreads to the East Coast.
- BONHAM "Wait For You" (WGT)**
Reports: 28. Moves: Up 3, Debuts 2, Same 0, Down 0, Adds 23 including 100KHI, 93Q, KTUX, WTBX, KOKQ, 99WG, WKSF, KNIN.
- D.J. JAZZY JEFF & THE FRESH PRINCE "I Think I Can Beat Mike Tyson" (Jive/RCA)**
Reports: 28. Moves: Up 9, Debuts 2, Same 15, Down 0, Adds 2, KRBE, KZZB, WXXS on, WIOQ on, KGGI 24-19, KZ0Z 40-35.
- YOUNG MC "Principal's Office" (Delicious Vinyl/Island)**
Reports: 27. Moves: Up 5, Debuts 1, Same 4, Down 0, Adds 17 including WMJQ, KNJR, KZHT, KC101, WCGQ, Y107, KKMG, WWCX 30-25, KDON 17-13.
- AFTER 7 "Heat Of The Moment" (Virgin)**
Reports: 27. Moves: Up 16, Debuts 1, Same 7, Down 1, Adds 2, B93, WQID, KITY 25-20, FM102 22-17, KZZB 32-27, KZFM 22-16, Z99 16-11, KKMG 6-3. 85% have it charted.
- CHUNKY A "Owww!!" (MCA)**
Reports: 26. Moves: Up 4, Debuts 4, Same 10, Down 0, Adds 8 including WIOQ, B96, WHYT, 100KHI, KZZB, WNOK, KIXY, WCKZ 38-33.
- RED HOT CHILI PEPPERS "Higher Ground" (EMI)**
Reports: 26. Moves: Up 8, Debuts 2, Same 11, Down 0, Adds 5, WSSX, WZYP, KATM, WKFR, ZFJUN, WIOQ 30-25, 100KHI 31-25, WROQ 33-28.
- D.A.D. "Sleeping My Oay Away" (WB)**
Reports: 26. Moves: Up 5, Debuts 0, Same 21, Down 0, Adds 0, WMMS on, WROQ 9-8, KNIN 39-32, OK95 10-8.
- LIL' LOUIS "French Kiss" (Epic)**
Reports: 25. Moves: Up 16, Debuts 2, Same 6, Down 0, Adds 1, WCKZ, Z100 17-14, WPGC 15-12, PWR96 23-17, KTFM 19-15, B96 11-9, KZZB 21-15, KJ103 36-18.
- HOOTERS "500 Miles" (Columbia)**
Reports: 24. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 24 including KXXR, KXYQ, WAEB, 100KHI, K106, KTUX, KSND, KFMW.
- ROBIN BECK "Save Up All Your Tears" (Mercury)**
Reports: 24. Moves: Up 0, Debuts 5, Same 12, Down 0, Adds 7 including KISN, KZOU, KF95, G98, KWTX, WMMS d-31, KPLZ on-dp, Y107 d-30.
- DIVING FOR PEARLS "Gimmie Your Good Lovin'" (Epic)**
Reports: 24. Moves: Up 4, Debuts 4, Same 10, Down 0, Adds 6, KXXR, WWCX, WRQN, KSND, KOIZ, SLY96, KRZR 22-17, KFMW 30-23.
- DIONNE WARWICK & JEFFREY OSBORNE "Take Good Care Of You And Me" (Arista)**
Reports: 24. Moves: Up 3, Debuts 2, Same 18, Down 0, Adds 1, WJAD, WXXS on, KITY on-dp, Z99 d-31.
- MELISSA ETHERIOGE "No Souvenirs" (Island)**
Reports: 24. Moves: Up 16, Debuts 1, Same 6, Down 1, Adds 0, WXXS 33-29, WMJQ d-30, CKOI 3-1, WMMS 15-11, WPST 33-27, CHED 1-1, WKFR 38-33, KFMW 23-19.
- JAYA "If You Leave Me Now" (LMR)**
Reports: 23. Moves: Up 10, Debuts 1, Same 6, Down 3, Adds 3, B97, KKSS, KXXX, HOT97 30-26, FM102 20-16, KKLO 22-14, HOT97 34-28, KLUC 17-13. Growing in the South and West with 87% charted.
- JERMAINE JACKSON "Don't Take It Personal" (Arista)**
Reports: 22. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 21 including KKRZ, FM102, KMEL, WAEB, WCKZ, KZOU, KNMO, WQID.
- BOBBY ROSS AVILA "Music Man" (RCA)**
Reports: 21. Moves: Up 8, Debuts 3, Same 6, Down 0, Adds 4, KXFR, HOT97, KZZB, KKMG, WIOQ 21-16, Z99 27-22.
- SMITHEREENS "A Girl Like You" (Capitol)**
Reports: 20. Moves: Up 2, Debuts 3, Same 6, Down 0, Adds 9 including WMMS, KXYQ, WAEB, K106, KF95, KTMT, WROQ 34-30, KRZR 25-21.
- KATRINA & THE WAVES "Rock N' Roll Girl" (SBK)**
Reports: 20. Moves: Up 1, Debuts 2, Same 17, Down 0, Adds 0, CKOI on, JET-FM on, WSSX on, WKDD on, KZZU on, KOIZ on-dp.
- WHITE LION "Radar Love" (Atlantic)**
Reports: 19. Moves: Up 12, Debuts 0, Same 2, Down 4, Adds 1, WSSX, 92X 9-6, WKDD 21-17, KATM 20-14, WNYF 20-16.
- CHRISTOPHER MAX "Serious Kind Of Girl" (EMI)**
Reports: 18. Moves: Up 1, Debuts 0, Same 6, Down 0, Adds 11 including WMJQ, CKOI, HOT97, WLOL, KZZB, Z99, KZ0Z, KNJR on.
- GRACES "Perfect View" (A&M)**
Reports: 18. Moves: Up 2, Debuts 3, Same 12, Down 0, Adds 1, OK95, KUBE on, WYCR on-dp, KWNZ on-dp, WLRW 29-24.
- JETS "The Same Love" (MCA)**
Reports: 17. Moves: Up 13, Debuts 1, Same 3, Down 0, Adds 0, KDWB 24-20, Y108 25-13, KMEL 24-20, WCKZ 37-32, KKMG 25-18, HOT96 26-22, KLUC 27-23.
- VITAMIN Z "Can't Live Without You" (Geffen)**
Reports: 15. Moves: Up 2, Debuts 2, Same 11, Down 0, Adds 0, KKBO d-27, KZHT d-25, WOKI 21-16.
- BEE GEES "You Win Again" (WB)**
Reports: 15. Moves: Up 4, Debuts 3, Same 8, Down 0, Adds 0, WZYP 34-31, WIXX 29-23, WTBX d-35.
- SURVIVOR "Desperate Dreams" (Scotti Bros./CBS)**
Reports: 12. Moves: Up 4, Debuts 2, Same 0, Down 0, Adds 6, KXXR, WQUT, KNIN, WVBS, WKFR, KHTY, WWCX 15-11, WVIC d-24, OK95 28-25.
- STAGE DOLLS "Still In Love" (Chrysalis)**
Reports: 12. Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 3, WSSX, WROQ, WQID, KXXR 31-26.
- GEORGE LAMOND "Without You" (Columbia)**
Reports: 12. Moves: Up 3, Debuts 1, Same 6, Down 0, Adds 2, KZFM, KIKI, PWR96 on, FM102 on-dp, KPRR 25-21.
- DONNA SUMMER "Breakaway" (Atlantic)**
Reports: 12. Moves: Up 6, Debuts 1, Same 4, Down 0, Adds 1, WJAD, WXXS 27-19, KNMO 19-15, WPRR 40-35.
- GAP BAND "All Of My Love" (Capitol)**
Reports: 11. Moves: Up 2, Debuts 3, Same 4, Down 0, Adds 2, WIOQ, KMEL, WNOK 36-28, KKMG 33-24, KIKI d-25, KQMO d-30.
- DEPECHE MOE "Personal Jesus" (Sire/Reprise)**
Reports: 11. Moves: Up 5, Debuts 0, Same 4, Down 1, Adds 1, WDFX, KNJR 2-2, KSAQ 11-8, WHYT 25-19, KWNZ 9-5.
- ZAPP "Ooh Baby Baby" (Reprise)**
Reports: 11. Moves: Up 4, Debuts 4, Same 2, Down 1, Adds 0, KGGI 23-17, FM102 24-14, Y107 27-20, HOT96 10-6, KIKI d-28.
- MOTLEY CRUE "Kickstart My Heart" (Elektra)**
Reports: 10. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, WMMS, 92X, WDFX, KXXR, KOY-FM, 100KHI, WPST, KATM, WKPE, WAZY.



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NATIONAL AIRPLAY OVERVIEW

CHR

3	2	WKS	WKS	LW	TW
5	3	1			1 BAD ENGLISH/When I See You Smile (Epic)
15	9	3			2 MILLI VANILLI/Blame It On The Rain (Arista)
9	6	4			3 PAULA ABDUL/The Way That You Love Me (Virgin)
11	10	5			4 RICHARD MARX/Angelia (EMI)
12	11	6			5 B-52'S/Love Shack (Reprise)
25	14	10			6 BILLY JOEL/We Didn't Start The Fire (Columbia)
2	1	2			7 ROXETTE/Listen To Your Heart (EMI)
21	13	11			8 GLORIA ESTEFAN/Get On Your Feet (Epic)
—	39	20			9 PHIL COLLINS/Another Day In Paradise (Atlantic)
29	23	17			10 L. RONSTADT f/A. NEVILLE/Don't Know Much (Elektra)
40	28	18			11 TAYLOR DAYNE/With Every Beat Of My Heart (Arista)
27	21	15			12 ALICE COOPER/Poison (Epic)
8	7	7			13 NEW KIDS ON THE BLOCK/Didn't I Blow... (Columbia)
1	2	9			14 JANET JACKSON/Miss You Much (A&M)
35	29	21			15 SOUL II SOUL/Back To Life (Virgin)
33	26	19			16 BELINDA CARLISLE/Leave A Light On (MCA)
3	4	8			17 NEW KIDS ON THE BLOCK/Cover Girl (Columbia)
37	30	23			18 BON JOVI/Livin' In Sin (Mercury)
32	27	22			19 KIX/Don't Close Your Eyes (Atlantic)
19	16	16			20 YOUNG MC/Bust A Move (Delic Vinyl/Island)
6	8	13			21 BOBBY BROWN/Rock Wit'cha (MCA)
4	5	12			22 TEARS FOR FEARS/Sowing The Seeds... (Fontana/Mercury)
39	34	29			23 KEVIN PAIGE/Don't Shut Me Out (Chrysalis)
—	35	27			24 DON HENLEY/The Last Worthless Evening (Geffen)
28	25	24			25 THOMPSON TWINS/Sugar Daddy (WB)
DEBUT					26 JANET JACKSON/Rhythm Nation (A&M)
7	12	14			27 AEROSMITH/Love In An Elevator (Geffen)
—	—	39			28 LOU GRAMM/Just Between You And Me (Atlantic)
BREAKER					29 CHER/Just Like Jesse James (Geffen)
26	24	25			30 DINO/Sunshine (4th & Broadway/Island)
—	—	37			31 TECHNOTRONIC f/FELLY/Pump Up The Jam (SBK)
—	—	35			32 SYBIL/Don't Make Me Over (Next Plateau)
BREAKER					33 PAUL CARRACK/Live By The Groove (Chrysalis)
BREAKER					34 MICHAEL BOLTON/How Am I Supposed To... (Columbia)
DEBUT					35 JOOY WATLEY/Everything (MCA)
—	—	40			36 GREAT WHITE/The Angel Song (Capitol)
—	40	36			37 BILLY OCEAN/Licence To Chill (Jive/RCA)
BREAKER					38 MADONNA/Oh Father (Sire/WB)
DEBUT					39 TESLA/Love Song (Geffen)
DEBUT					40 PRINCE f/SHEENA EASTON/The Arms Of Orion (WB)

N&A Pg. 102; Playlists Pg. 90; Parallels Pg. 95

ADULT CONTEMPORARY

3	2	WKS	WKS	LW	TW
14	7	5			1 RICHARD MARX/Angelia (EMI)
6	6	3			2 ROXETTE/Listen To Your Heart (EMI)
7	5	4			3 GLORIA ESTEFAN/Get On Your Feet (Epic)
2	2	2			4 EXPOSE/When I Looked At Him (Arista)
—	15	7			5 PHIL COLLINS/Another Day In Paradise (Atlantic)
1	1	1			6 L. RONSTADT f/A. NEVILLE/Don't Know Much (Elektra)
23	14	12			7 MICHAEL BOLTON/How Am I Supposed To... (Columbia)
16	13	13			8 BILLY JOEL/We Didn't Start The Fire (Columbia)
13	11	11			9 BONNIE RAITT/Nick Of Time (Capitol)
12	10	10			10 STEPHEN BISHOP/Walking On Air (Atlantic)
19	17	15			11 SOULSISTER/Way To Your Heart (EMI)
22	18	16			12 GRAYSON HUGH/Bring It All Back (RCA)
4	4	6			13 SIMPLY RED/You've Got It (Elektra)
3	3	9			14 POCO/Call It Love (RCA)
9	8	8			15 BARBRA STREISANO/We're Not Makin' Love... (Columbia)
24	21	19			16 JOOY WATLEY/Everything (MCA)
29	25	21			17 BELINDA CARLISLE/Leave A Light On (MCA)
27	24	22			18 JETS/The Same Love (MCA)
—	27	23			19 WATERFRONT/Move On (Polydor)
—	—	25			20 NEW KIDS ON THE BLOCK/Didn't I Blow... (Columbia)
—	—	30			21 ELTON JOHN/Sacrifice (MCA)
—	—	27			22 DON HENLEY/The Last Worthless Evening (Geffen)
—	—	29			23 MELISSA MANCHESTER/Walk On By (Mika/Polydor)
30	26	24			24 PRINCE f/SHEENA EASTON/The Arms Of Orion (WB)
5	12	20			25 ELTON JOHN/Healing Hands (MCA)
—	28	26			26 TRACY CHAPMAN/Crossroads (Elektra)
—	30	28			27 D. WARWICK & J. OSBORNE/Take Good Care... (Arista)
21	20	18			28 TEARS FOR FEARS/Sowing The Seeds... (Fontana/Mercury)
DEBUT					29 PAUL CARRACK/Live By The Groove (Chrysalis)
DEBUT					30 BEE GEES/You Win Again (WB)

AC Music Begins Pg. 78

URBAN CONTEMPORARY

3	2	WKS	WKS	LW	TW
4	2	1			1 JERMAINE JACKSON/Don't Take It... (Arista)
16	9	3			2 LUTHER VANDROSS/Here And Now (Epic)
15	8	4			3 STEPHANIE MILLS/Home (MCA)
17	13	8			4 ANGELA WINBUSH/The Real Thing (Mercury)
14	11	7			5 KASHIF/Personality (Arista)
9	7	6			6 JODY WATLEY/Everything (MCA)
11	5	5			7 S.O.S. BAND/I'm Still Missing Your Love (Tabu/CBS)
12	10	9			8 CHUCKII BOOKER/Don't You Know I Love You (Atlantic)
20	16	11			9 MIKI HOWARD/Ain't Nuthin' In The World (Atlantic)
21	18	14			10 ALYSON WILLIAMS/Just Call My... (Def Jam/Columbia)
—	27	15			11 GAP BAND/All Of My Love (Capitol)
18	15	12			12 HEAVY D. & BOYZ f/A. SURE/Somebody For Me (MCA)
—	28	18			13 BABYFACE/Tender Lover (Solar/Epic)
25	20	17			14 RANDY CRAWFORD/Knockin' On Heaven's Door (WB)
33	24	19			15 SHARON BRYANT/Foolish Heart (Wing/Polydor)
30	25	20			16 MAIN INGREDIENT/Just Wanna Love You (Polydor)
28	23	21			17 PATTI LABELLE/You Mister (MCA)
36	29	25			18 D. FOSTER & T. McELROY/Dr. Soul (Atlantic)
27	26	24			19 TROOP/I'm Not Soupped (Atlantic)
2	1	2			20 SURFACE/You Are My Everything (Columbia)
26	22	22			21 LISA-LISA & CULT JAM/Kiss Your Tears Away (Columbia)
—	31	26			22 RANDY & THE GYPSYS/Perpetrator (A&M)
—	—	29			23 BY ALL MEANS/Let's Get It On (Island)
39	34	30			24 TYLER COLLINS/Wacha Gonna Do? (RCA)
—	33	27			25 DAVID PEASTON/Can I? (Geffen)
40	32	28			26 STACY LATTISAW/What You Need (Motown)
19	17	16			27 WRECKS-N-EFFECT/New Jack Swing (Motown)
—	38	31			28 ERIC GABLE/Love Has Got To Wait (Orpheus/EMI)
DEBUT					29 JANET JACKSON/Rhythm Nation (A&M)
—	40	33			30 BARRY WHITE/Super Lover (A&M)
DEBUT					31 MAZE/Silky Soul (WB)
—	—	37			32 ENTOUCH/All Nite (Vintertainment/Elektra)
—	39	32			33 TONY LeMANS/Higher Than High (Paisley Park/Reprise)
—	—	38			34 ISLEYS/You'll Never Walk Alone (WB)
DEBUT					35 Q. JONES f/RAY & CHAKA/I'll Be Good To... (Qwest/WB)
—	—	40			36 O.J. JAZZY JEFF & FRESH.../I Think I Can... (Jive/RCA)
DEBUT					37 CALLOWAY/Wanna Be Rich (Solar/Epic)
—	—	39			38 BILLY OCEAN/Licence To Chill (Jive/RCA)
DEBUT					39 O. WARWICK & J. OSBORNE/Take Good Care... (Arista)
DEBUT					40 JAMES "J.T." TAYLOR/Sister Rosa (MCA)

New & Active, TOP 10 Recurrents Pg. 74

NEW ROCK

LW	TW
4	1 KATE BUSH/The Sensual World (Columbia)
5	2 IAN McCULLOCH/Candleland (Sire/Reprise)
8	3 MIGHTY LEMON DROPS/Laughter (Sire/Reprise)
1	4 BIG AUDIO DYNAMITE/Megatop Phoenix (Columbia)
3	5 OEBORAH HARRY/Def Dumb & Blonde (Sire/Reprise)
2	6 RED HOT CHILI PEPPERS/Mother's Milk (EMI)
14	7 PRIMITIVES/Purity (RCA)
13	8 FLESH FOR LULU/Plastic Fantastic (Capitol)
9	9 DEPECHE MODE/Personal Jesus EP (Sire/Reprise)
11	10 SMITHEREENS/Smithereens 11 (Enigma/Capitol)

Complete TOP 30 New Rock Chart Pg. 86

NAC

LW	TW
1	1 LEE RITENOUR/Color Rit (GRP)
2	2 OAVE GRUSIN/Migration (GRP)
6	3 GROVER WASHINGTON JR./Time Out... (Columbia)
4	4 PATRICK O'HEARN/Eldorado (Private Music)
5	5 WENDY WALL/Wendy Wall (SBK)
3	6 THOM ROTELLA/Home Again (DMP)
7	7 RICKIE LEE JONES/Flying Cowboys (Geffen)
9	8 YANNI/Niki Nana (Private Music)
11	9 NELSON RANGELL/Playing For Keeps (GRP)
12	10 FAREED HAQUE/Manresa (Pangaea)

Complete TOP 30 NAC Chart Pg. 81

CONTEMPORARY JAZZ

LW	TW
3	1 MICHEL CAMILO/On Fire (Epic)
1	2 RICK MARGITZA/Color (Blue Note)
2	3 JON FADDIS/Into The Faddisphere (Epic)
10	4 GROVER WASHINGTON JR./Time Out Of Mind (Columbia)
8	5 MICHEL PETRUCCIANI/Music (Blue Note)
5	6 DAVE GRUSIN/Migration (GRP) *
6	7 LEE RITENOUR/Color Rit (GRP) *
15	8 ANDY NARELL/Little Secrets (Windham Hill/Jazz)
7	9 JAMES MOODY/Sweet And Lovely (Novus/RCA)
12	10 FAREED HAQUE/Manresa (Pangaea)

* Keeps bullet due to continued growth.

Complete TOP 30 Contemporary Jazz Chart Pg. 81

AOR TRACKS

3	2	WKS	WKS	LW	TW
3	2	2			1 AEROSMITH/Janie's Got A Gun (Geffen)
—	—	5			2 ERIC CLAPTON/Pretending (Reprise)
1	1	1			3 ROLLING STONES/Rock And A Hard Place (Columbia)
4	3	3			4 NEIL YOUNG/Rockin' In The Free World (Reprise)
—	14	8			5 WHITESNAKE/Fool For Your Love (Geffen)
5	4	4			6 DON HENLEY/The Last Worthless Evening (Geffen)
15	12	10			7 GRATEFUL DEAD/Foolish Heart (Arista)
25	17	13			8 LOU GRAMM/Just Between You & Me (Atlantic)
8	7	7			9 TOM PETTY/Love Is A Long Road (MCA)
12	11	11			10 BONHAM/Wait For You (WTG)
19	15	14			11 SMITHEREENS/A Girl Like You (Enigma/Capitol)
9	6	6			12 BILLY JOEL/We Didn't Start The Fire (Columbia)
—	19	15			13 PHIL COLLINS/Another Day In Paradise (Atlantic)
10	9	9			14 BAD ENGLISH/When I See You Smile (Epic)
BREAKER					15 RUSH/Show Don't Tell (Atlantic)
2	5	12			16 ALARM/Sold Me Down The River (IRS)
18	18	17			17 TESLA/Love Song (Geffen)
32	21	20			18 JOE SATRIANI/Big Bad Moon (Relativity)
29	24	22			19 KIX/Don't Close Your Eyes (Atlantic)
43	28	23			20 GEORGE HARRISON/Poor Little Girl (Dark Horse/WB)
—	31	24			21 KINKS/How Do I Get Close (MCA)
13	13	16			22 GIANT/I'm A Believer (A&M)
14	16	19			23 STEVIE RAY VAUGHAN & DOUBLE .../Tightrope (Epic)
31	26	25			24 CALL/You Run (MCA)
BREAKER					25 SCORPIONS/I Can't Explain (Mercury)
BREAKER					26 FIONA/Everything You Do (You're Sexing Me) (Atlantic)
35	30	28			27 DEL FUEGOS/Move With Me Sister (RCA)
34	29	27			28 SARAYA/Back To The Bullet (Polydor)
—	49	33			29 KISS/Hide Your Heart (Mercury)
7	8	18			30 BOB DYLAN/Everything Is Broken (Columbia)
54	50	37			31 ROLLING STONES/Terrifying (Columbia)
40	34	32			32 WARRANT/Big Talk (Columbia)
6	10	21			33 MELISSA ETHERIDGE/No Souvenirs (Island)
45	42	34			34 STAGE DOLLS/Still In Love (Chrysalis)
—	57	42			35 WARREN ZEVON/Run Straight Down (Virgin)
—	54	41			36 MOTLEY CRUE/Kickstart My Heart (Elektra)
—	—	46			37 HOOTERS/500 Miles (Columbia)
42	38	35			38 GEORGIA SATELLITES/Another Chance (Elektra) *
49	44	38			39 JEFF BECK/Stand On It (Epic)
46	43	36			40 BON JOVI/Living In Sin (Mercury)

* Keeps bullet due to continued growth.

Complete TOP 60 Tracks Chart Pg. 84; LP Chart Pg. 83

COUNTRY

3	2	WKS	WKS	LW	TW
11	7	4			1 GARTH BROOKS/If Tomorrow Never... (Capitol)
2	1	1			2 RANDY TRAVIS/It's Just A Matter Of Time (WB)
6	3	2			3 OOLLY PARTON/Yellow Roses (Columbia)
15	12	9			4 RONNIE MILSAP/A Woman In Love (RCA)
8	6	3			5 PAUL OVERSTREET/All The Fun (RCA)
14	13	10			6 DON WILLIAMS/I've Been Loved By The Best (RCA)
16	14	11			7 SHENANDOAH/Two Dozen Roses (Columbia)
10	8	7			8 SAWYER BROWN/The Race Is On (Capitol/Curb)
7	4	5			9 REBA McENTIRE/Til Love Comes Again (MCA)
17	15	12			10 MARY CHAPIN CARPENTER/Never Had It... (Columbia)
12	10	8			11 KENNY ROGERS/The Vows Go Unbroken (Reprise)
19	16	13			12 PATTY LOVELESS/The Lonely Side Of Love (MCA)
20	17	14			13 LORRIE MORGAN/Out Of Your Shoes (RCA)
21	18	15			14 HOLLY DUNN/There Goes My Heart Again (WB)
24	19	16			15 HIGHWAY 101/Who's Lonely Now (WB)
23	20	17			16 TRAVIS TRITT/Country Club (WB)
27	23	20			17 BILLY JOE ROYAL/Till I Can't Take It... (Atlantic)
25	22	19	</		