

**I N S I D E:**

**HOW TO MAKE YOUR LISTENERS NEED YOU**

Radio stations that respond directly to their listeners' needs will win, according to **John Parikhal**. Simply identify the specific audience need, serve it, and market your solution.

Page 35

**IT'S BUDGET TIME — AND TIME TO BUDGET YOUR TIME**

Your time is precious, especially when it's budget time. **Chris Beck** passes along some timely time management tips.

Page 16



**HORRIFYING HITS OF HALLOWEEN**

All the monster hits of our most harrowing holiday, from ghosts to skeletons, pumpkins to reanimated zombies from beyond the grave.

Page 39

**GUARDING YOUR STATION ... AND YOUR STAFFERS**

Crime can come to your radio station. A number of station executives provide suggestions for security and protecting your people.

Page 55

**FREE AIRTIME FOR CANDIDATES?**

A Massachusetts referendum on requiring stations to provide free airtime to political candidates has **NAB** steaming. But will Gov. **Dukakis** respond to NAB pleas to scrap the initiative?

Page 11

Newsstand Price \$5.00



**Emmis Elevates Three Top Executives**

Crane President/Emmis Broadcasting; Rose Radio President, Bongarten Exec. VP



Steve Crane Doyle Rose Randy Bongarten

Three key Emmis Broadcasting executives have been promoted. Indianapolis-based Exec. VP Steve Crane has been named President of Emmis Broadcasting. Minneapolis-based Exec. VP/Operations Doyle Rose has been elevated to President of Emmis Radio, while New York-based Sr. VP/Operations Randy Bongarten becomes Exec. VP.

Crane will oversee Emmis's financial and legal holdings, including *Indianapolis Monthly Magazine*, as well as seeking new, diversified business opportunities. Rose will have overall responsibility for the radio division while Bongarten will handle that division's day-to-day operations.

EMMIS/See Page 23

**Radio Takes The Quake And Responds Heroically**

**Bay Area Stations Bear Up Under Tragedy**

KOME/San Jose afternoon drive DJ Frank Bennett was celebrating the Giants-A's World Series last Tuesday (10/17) by conducting a live remote from the toll plaza of the San Francisco-Oakland Bay Bridge, the six-mile-long structure which links the two penant-bearing cities.

Bennett was in the middle of an Eddie Money double shot, segueing from "No Control" into "Two Tickets To Paradise"

**Radio In Crisis**

- Bay Area listening levels quadruple
- 80% of US stations assist relief efforts
- 'Radio Silence' raises \$250,000
- Quake jolts most local stations off air

(not, mercifully, "Shakin'"), when the ground began to

QUAKE TRAGEDY/See Page 27

**Stations Rally For Relief Campaigns**

Radio stations around the country responded swiftly to last Tuesday's mighty earthquake in the San Francisco Bay Area.

The Red Cross had predicted over the weekend that its Northern California relief efforts will be the costliest ever. The agency's \$42 million deficit had already been deepened from its work following Hurricane Hugo, which devastated much of the Southeastern seaboard last month.

According to an R&R poll of 1000 radio stations this week, nearly 80% are assisting with earthquake relief. At the very least, stations are publicizing the Red Cross's toll-free number for people to call to pledge a donation by cash or credit card.

Other stations have donated cash on their own, some have diverted money from future promotions into the relief efforts, and yet others have joined forces with competitors to raise money.

**Radio Silence**

Perhaps the most organized effort occurred Monday (10/23) at 5:04pm, when hundreds of stations across the country paid tribute to the Bay Area and its

STATIONS RALLY/See Page 27

**DeFrancesco Returns To KIIS In Wider Role**

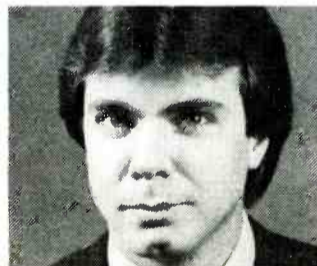
VP/Station Manager, Group VP/Programming

Gannett Radio confirmed this week that former KIIS/Los Angeles programmer Gerry DeFrancesco will return to the CHR combo as VP/Station Manager, with additional corporate scope as Gannett Radio VP/Programming. The announcement came at a cocktail reception Wednesday (10/25) for former KIIS-AM & FM VP/PD Steve Rivers, who is joining WZOU/Boston as PD.

In his new post, DeFrancesco will have full responsibility for the programming at KIIS, with additional duties in the marketing and promotion areas.

DeFrancesco, VP/GM at Gannett-owned WDAE & WUSA/Tampa since last December, became PD at KIIS in February 1982, and took the station to a 10 share in the summer 1984 Arbitron. He remained at the helm until June 1986, when he became Gannett VP/Programming and the PD post was turned over to Mike Schaefer. Rivers came aboard as PD in December 1986.

Gannett Radio President Jay Cook told R&R, "When we looked around to find who was the best and to get us to where we



Gerry DeFrancesco wanted to be, there was no question it was Gerry DeFrancesco."

DeFRANCESCO/See Page 23

**'Talk Radio' Decision**

KABC Wins Identifier Rights; KFI Gets Limited Use, May Appeal

In the continuing battle over the use of the term "talk radio," a federal judge ruled this week that KABC/Los Angeles has the sole right to use the term as an identifier. Crosstown rival KFI can use the words talk radio, as long as they're not in conjunction with its call letters or dial position.

Judge Richard Gadbois disagreed with KFI's contention that "talk radio" was a generic

term and thus available to any station that wanted to use it. The decision reaffirms an earlier ruling handed down in May of this year.

Gadbois said that "KABC had offered evidence that listeners in Los Angeles primarily associate 'talk radio' with KABC, and not with a program format."

TALK RADIO/See Page 23

**Quinn Now PD At KHYI**



Charlie Quinn

After a brief stint as KHYI (Y95)/Dallas's interim PD, former WEGX (Eagle 106)/Philadelphia PD Charlie Quinn has been named PD for the Evergreen Media CHR. He succeeds Buzz Bennett, who exited the station three weeks ago.

KHYI President/GM Dave Spence told R&R, "We talked to some of the country's top CHR programmers, and the feeling was that Charlie had exactly what we wanted. He may have had an unfair advantage as he was already here, but that showed us he knew what he was doing, particularly with the immediate improvements in our air sound."

Quinn added, "When consultant Jeff Pollack called and asked me to fill in while they searched for a permanent PD, I was very happy to help them out while I continued to make plans to relocate to L.A. I'm now very thrilled that they've chosen me as Y95's new PD."

QUINN/See Page 23

**New Life For NAC?**

Page 56





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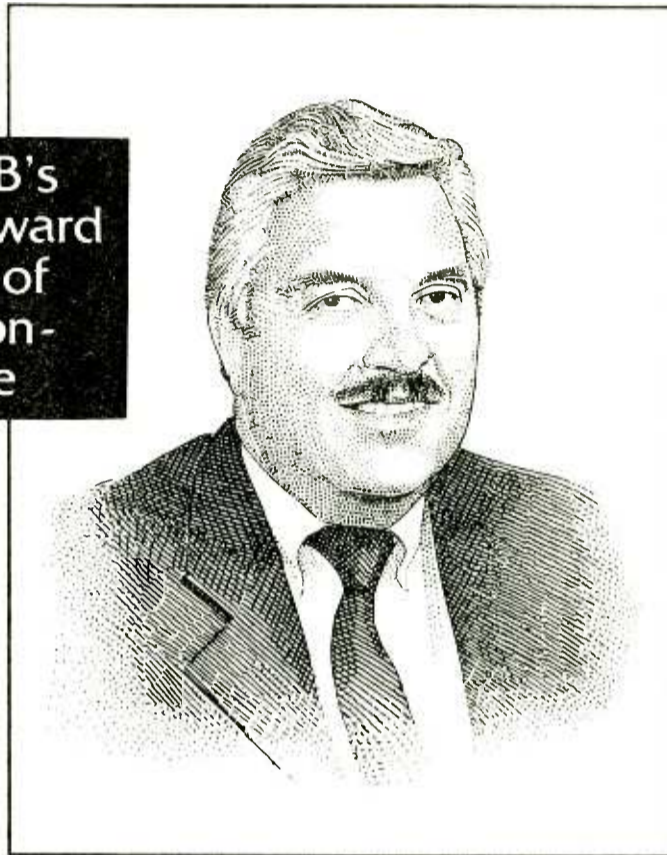
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# New PD Recruits For Denver AOR Battle

Taylor Programs KAZY; Betts To KBPI



Brian Taylor

WONE/Akron PD Brian Taylor has taken the PD job at Summit AOR sister KAZY/Denver. He succeeds Andy Schuon, who left last month to become PD at KROQ/Los Angeles.

KAZY GM Bill Struck remarked, "We're delighted to have Brian in Denver. All of us at KAZY are looking forward to his excellent experience and leadership."

Taylor, who was recently named Summit PD of the year, has programmed WONE for the past two years. Prior to that he spent six years honing his PD skills at KQDS/Duluth, WAPL/Appleton, and WFYV/Jacksonville.

"I'm grateful to Summit for giving me the opportunity to realize a professional goal and program in a major market," Taylor told R&R. "The company is committed to

TAYLOR/See Page 24



Bill Betts

KKFM/Colorado Springs PD Bill Betts has been named to the same position at AOR KBPI/Denver. He replaces Chris Poole, who exits after eight months as PD. The move comes shortly after Sandusky announced it was selling KBPI to Great American, a deal that is not expected to close until next spring.

Former KCPX/Salt Lake City PD Chris Baker has succeeded Betts at KKFM.

KBPI GM Kip Gilbert remarked, "Our ratings problems have been pretty obvious for quite a while, and although we were up a bit in the summer book, I felt we needed to adopt a real aggressive programming posture to get where we need to be. Bill will provide that. He's a very impressive guy with a great track record and has exactly

BETTS/See Page 24

# Brink Back To Radio As KSDO-FM PD

Veteran programmer/personality Scotty Brink has returned to fulltime radio after a seven-year absence to become PD at new Gannett Classic Rocker KSDO-FM/San Diego. His appointment ends a two-month search which began when the station switched from NAC at the end of August.

GM Mike Shields told R&R, "We were looking for someone we knew could walk in and take charge — someone the airstaff would believe in — and Scotty is that person. He comes to us with impeccable credentials."

Brink's resume includes legendary calls WNBC/New York, WRKO/New York, WLS/Chicago, and KHJ/Los Angeles. He left the KHOW/Denver OM job in 1982 for personal reasons, moved to Nashville, and set up a production company.

"My family situation required me to be in Nashville," Brink explained. "That situation no longer exists, and I've spent the last few months scouting the companies to see who I'd like to work for. (Gannett President/Radio) Jay Cook told me about KSDO, and I think I've found a home. It's a great company with sensational people."

BRINK/See Page 23

# Ashwood Set To Program WJQY

Former WQXI/Atlanta PD Craig Ashwood has been tapped to program Format 41 affiliate WJQY/Miami and will begin his new duties 11/6. He succeeds Dave Dillon, who recently left for similar duties at WHTX/Pittsburgh.

WJQY GM Dave Harris told R&R, "Craig's a very knowledgeable guy who has worked in a similar-sized market in AC. He has a good handle on the entire spectrum of the business, in terms of operations and promotions. It's up to him to keep up the momentum Dave Dillon created for us. He's been a very dependable guy at WQXI, and we needed a 'Mr. Dependable.' He told me he was looking for his next ten-year gig. In this business, that's nice to hear."

"The better part of his job will be operational, and he'll work closely with the announcing staff to help

ASHWOOD/See Page 23

# Moke PD At WFBR & WLIF

Bob Moke has been named PD of Business News/EZ combo WFBR & WLIF/Baltimore. Moke, who was WFBR's Operations Director, had been serving as interim PD since Lee Martin exited six weeks ago.

VP/GM Winnie Brugman commented, "I feel confident that Bob is the PD we need to help WLIF meet the challenges we and other Easy Listening radio stations will face in the '90s. He will also help us

MOKE/See Page 23



Lorna Ozmon

# Ozmon PD At WQSR

Former WROR/Boston Station Manager Lorna Ozmon has been named PD at Gold WQSR/Baltimore, succeeding Sid Mills.

GM Brad Murray commented, "I'm thrilled to have Lorna here. She's a real professional and brings the extra measure of skill and experience to take WQSR over the top."

Ozmon told R&R, "This is a very solid station. I wanted to work with broadcasters who could challenge and teach me. The people at Sconix are very bright — particularly National Programmer Rick Peters. All the elements for challenge pointed here. It's fun doing oldies; I'm getting older, and this is my music."

OZMON/See Page 23

# FORMAT SHIFT COMING?

## Johnson PD At WFYR



Kurt Johnson

WFYR/Chicago interim PD Kurt Johnson has been appointed PD, filling a vacancy at the Summit AC that had been vacant since Kenny Lee left several months ago. Johnson indicated that a format change is impending, but declined to specify the direction.

According to WFYR VP/GM Kelly Seaton, "Kurt has done an outstanding job in overseeing the program operations during the past couple of months. He also con-

JOHNSON/See Page 23

## Weaver VP/GM For KATD

Streamline President Jackson Dell Weaver has been named KATD/San Jose VP/GM, taking over for Joel Schwartz, who will remain with the station in an as-yet-undetermined capacity. The move comes as the station changes hands from Ethnic Radio to Crown, which took control October 25.

Weaver, who joined the station the day before the Northern California earthquake, the epicenter of which was very close to the sta-

WEAVER/See Page 23

OCTOBER 27, 1989

## DC'S CLASSIC CONFRONTATION

As Classic Rock WCXR dominates the Washington rock arena, DC101 slides, and WJFK goes after its shares, an interesting picture develops. Market analysis and PD comments help put it into sharper focus.

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# OVER AND OVER

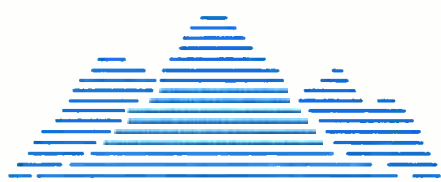
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## Horowitz Upped To MCA Exec. VP

Zach Horowitz has been promoted to Exec. VP/Business & Legal Affairs for the MCA Music & Entertainment Group. The six-year MCA executive, who will also continue as a member of Motown's operating committee, was most recently Sr. VP/Business & Legal Affairs.



Zach Horowitz  
tribution to future growth for the Music Entertainment Group."

Horowitz takes on supervision of MCA's finance department in addition to his present duties overseeing business & legal affairs, administration, and special markets & products. He'll also be responsible for strategic planning, focusing particularly on the international area.

Before joining MCA in 1983, he spent five years as CBS's Director of Business Affairs, West Coast.



MCA presented the Fine Young Cannibals with triple-platinum awards for their hit debut LP, "The Raw & The Cooked," after the band's recent show at L.A.'s Universal Amphitheatre. Getting in on the precious-metal madness are (front, l-r) MCA VP Luke Lewis, the band's Andy Cox and Roland Gift, label VP Liz Heller, manager Tony Meilandt, and MCA VPs Kathy Nelson and Glen Lajeski; (back, l-r) MCA's Exec. VP Zach Horowitz, VP Geoff Bywater, Exec. VP/GM Richard Palmese, Sr. VP Steve Meyer, and Exec. VP John Burns.

## Davis Back To KWJJ As PD

Portland radio vet Jeff Davis has been named PD/morning personality at Country KWJJ-AM & FM in that city, replacing Brian Norton.

KWJJ-AM & FM VP/GM Michael Kern told R&R, "Jeff is one of the few people who's been in this market for a long time that has a great reputation of caring for the audience. He has a tremendous knowledge of the music — he knows it's music and not a lifestyle. He's an Oregonian who understands the Oregonian philosophy of life.

"He turned me down a couple of times. But I finally got what I wanted, and he got a new car."

Davis, who programmed and did mornings on KWJJ-FM between 1976-82, said, "I was here during KJ's heyday. I had said no to coming back a couple of times. But Michael made an offer I couldn't turn down when he said I'd have free rein to get the station back to where it used to be."

Davis said he expects the AM will lean more toward traditional

country music with a greater emphasis on information and entertainment. The morning show is currently simulcast, something he expects will change in a month or so.

The FM will remain music-intensive, current-oriented, and skewed to modern country to appeal to a younger audience.

Prior to starting a freelance business last year, Davis was OM and did middays at KSGO/Portland from 1982-86.

### For The Record

In last week's story covering Tony Gray's formation of a consulting service, one of his initial clients was inadvertently misidentified as WILD/Boston. In actuality, the station is Inter-Urban's WYLD-FM/New Orleans.

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- Malrite Communications
- Marathon Communications
- Midcontinent Broadcasting
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# Case Cops Two California Combos For \$11.75 Million

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**BROKER:** Elliot Evers of Media Venture Partners.

**KKAM & KBOS/Fresno**  
**FREQUENCY:** 1340 kHz; 94.9 MHz  
**POWER:** 1 kw; 16.4 kw at 847 feet  
**FORMAT:** Gold; CHR

**KIST & KMGQ/Santa Barbara**  
**FREQUENCY:** 1340 kHz; 106.3 MHz

**POWER:** 1 kw; 365 watts at 879 feet  
**FORMAT:** Gold; AC

**Alaska**

**KINQ/Fairbanks (FM CP)**  
**PRICE:** \$56,900  
**TERMS:** \$50,000 cash at closing and \$6900 debt cancellation.  
**BUYER:** Northern Television Inc., headed by Anchorage investors A.G. and Patricia Hiebert, William English, Eugene Rogge, Betty Broderick, and Robert Gottstein. They also own KBYR & KNIK/Anchorage, KCBF/Fairbanks, KTVA-TV/Anchorage, and KTVF-TV/Fairbanks.  
**SELLER:** Great Alaska Electric Radio Co. Inc., owned by Pacific Rim Broadcasters and Verl Wheeler. Pacific Rim is headed by President Gregg Clapper, VP Howard Trickey, Richard Catnach, Vernon Laird, Tim Cragl, Charles Dunnagan, William Jermalm, Bradley Owens, Paul Bergquist, Gregory Furin, and Harry Woodworth. They also own KBCN/Fairbanks and KVOK & KJKK/Kodiak, AK.  
**FREQUENCY:** 95.9 MHz  
**POWER:** 3 kw at 1.6 feet

**California**

**KNTA/Santa Clara**  
**PRICE:** \$2 million  
**TERMS:** Cash  
**BUYER:** KNTA Radio Corp., headed by Hector Villalobos of Salinas, CA. He also owns KTGE/Salinas, CA and KLOQ/Merced, CA. He is buying an FM CP at Winton, CA (see below).  
**SELLER:** Tamarack Communications Inc., headed by David Jack. The company also owns KBIF/Fresno; KLVN/Lake Oswego, OR; and WSHO/New Orleans.  
**FREQUENCY:** 1430 kHz  
**POWER:** 1 kw  
**FORMAT:** Spanish

**FM CP/Winton**  
**PRICE:** \$55,000  
**TERMS:** \$10,000 escrow deposit; \$45,000 cash due at closing  
**BUYER:** Tigre Radio Corporation, headed by Hector and Jose Villalobos, Carlos and Jose Moncada, and Raul Ybarra. They also own KTGE/Salinas, CA and KLOQ/Merced, CA.  
**SELLER:** Winton Broadcasting Co., headed by Nicholas Henderson and

**TRANSACTIONS AT A GLANCE**

**Deals So Far In 1989:**  
**\$2,091,212,137**

**Total Stations Traded This Year: 1066**  
**This Week's Action: \$23,413,039**  
**Total Stations Traded This Week: 25**

**Deal Of The Week:**

- **RSB Communications Inc. \$11.75 million**
- **KKAM & KBOS/Fresno**
- **KIST & KMGQ/Santa Barbara**

- **KINQ/Fairbanks (FM CP) \$56,900**
- **KNTA/Santa Clara, CA \$2 million**
- **FM CP/Winton, CA \$55,000**
- **WHGS/Haines City, FL \$165,000**
- **WKIZ & WEOW/Key West \$2.05 million**
- **WBLW & WBIC/Royston, GA \$700,000**
- **WLET & WZLI/Toccoos, GA \$2.05 million**
- **KMWC/Hayden, ID (FM CP) \$104,639**
- **KNNS/Grand Rapids, MN \$450,000**
- **KHAD/DeSoto, MO \$295,000**
- **KOLS/DeSoto, MO (FM CP) \$106,500**
- **KIDD (FM CP)/Bend, OR \$35,000**
- **KHSN/Coos Bay & KOOS/North Bend, OR \$525,000**
- **KDFT/Ferris, TX \$1.65 million**
- **KJBZ/Laredo, TX \$750,000**
- **WADC & WMGP/Parkersburg, WV \$670,000**

**Raveesh Kumra.**  
**FREQUENCY:** 98.7 MHz

**Florida**

**WHGS/Haines City**  
**PRICE:** \$165,000  
**TERMS:** Escrow deposit \$45,000, additional \$100,000 paid to seller at closing; buyer to assume existing mortgage of approximately \$20,000.  
**BUYER:** Lakeland Public Radio Inc., headed by Jack and Sandra Hall, Paul Garber, Jack Moseman Sr., and Tomas Rusk.  
**SELLER:** Haines City Public Radio Inc., headed by President Jack Moseman Sr., Beverly Moseman, Fred Sibel, Willie Varnadore, and Mark

**For The Record:** A tip of the hat to New York broker Bob Biernacki, who engineered the recent sale of Sage Broadcasting's KMNS & KSEZ/Sloux City (R&R, 9/15). Sage didn't mention his role when announcing the deal, so unfortunately he wasn't credited in the weekly Transactions report.

**Hodges.** The company also owns WWOL/Lakeland, FL.  
**FREQUENCY:** 90.3 MHz  
**POWER:** 800 watts at 256 feet  
**FORMAT:** Religious

**WKIZ & WEOW/Key West**  
**PRICE:** \$2.05 million  
**BUYER:** Fotosonics of Florida, owned by Peter Arnow. Arnow also has interests in WMTR/Morristown, NJ; WDHA/Dover, NJ; and WIIS/Key West.  
**SELLER:** Florida Keys Broadcasting Corp., headed by President Gayle Donald Swofford.  
**FREQUENCY:** 1500 kHz; 92.5 MHz  
**POWER:** 250 kw; 100 kw at 600 feet  
**FORMAT:** Gold; AC  
**BROKER:** Hickman Associates

**Georgia**

**WBLW & WBIC/Royston**  
**PRICE:** \$700,000  
**TERMS:** Escrow deposit \$25,000 with additional \$75,000 cash at closing. Buyer to assume liabilities totalling \$240,000. Ten-year promissory note to seller for balance of purchase price

Continued on Page 12

## Why did George Beasley call Americom to sell three radio stations?



**George Beasley**

**President**  
 BEASLEY BROADCAST GROUP

*Recent seller of stations in Evansville, IN, Myrtle Beach, SC and Coastal Carolina for \$18.6 million cash to Phil Marella.*

I called several different brokers and asked each to select 3 to 6 clients to contact about making an offer for part of my group of radio stations. Americom immediately said Phil Marella was the right buyer and showed me why. We could have held out for a higher price and I feel we could have gotten it but Americom showed us their buyer could close. Our purchase of KRTH in Los Angeles depended on this sale closing.

Americom brought us a strong cash offer and demonstrated to our satisfaction why the buyer was financially qualified to close.



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 Top - 100 Markets



**Bill Steding**  
 Top - 25 Markets



**Dan Gammon**  
 Northeast and Central



**Dave Burrill**  
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**Paul Leonard**  
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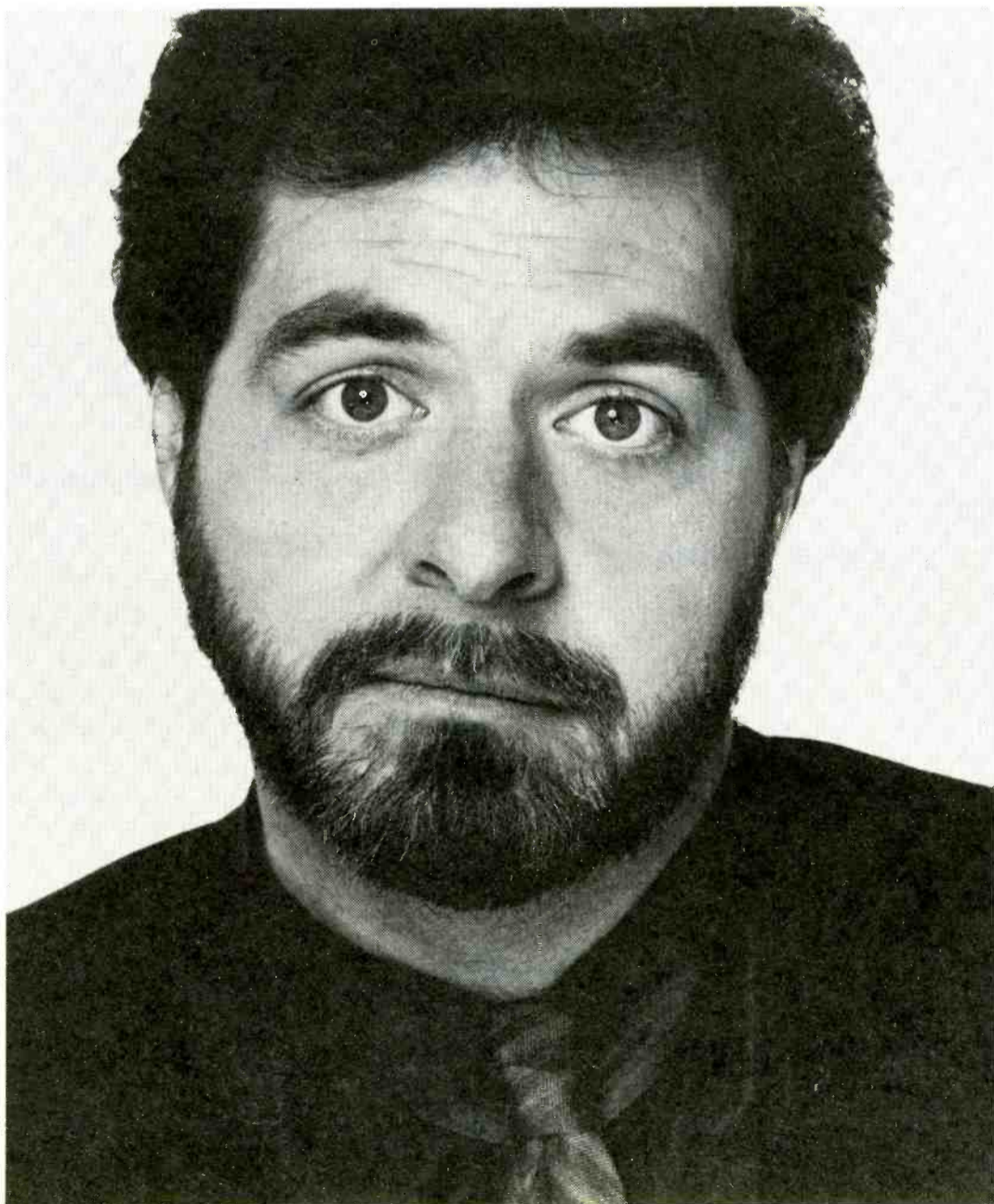
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# “TAKE MY WRITERS PLEASE!”

— Robert Murphy, Q101, Chicago



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“Every morning, Topical Punch comes to us on the fax. It has up to five pages, with funny comments on stuff in the news.

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“So let Randy worry about being funny for you, so you can worry about what’s really important. Things like world peace, the rising price of tap beer, and the blonde on the fourth floor.”

**TOPICAL  
PUNCH**

*Timely humor faxed-in daily.*



# Sonrise President Exits, Denies 'Any Wrongdoing'

In an apparent move to disassociate himself from the firm before investigations of its activities bear possible fruit, Charles McFall has resigned as President and board member of Sonrise Management Services.

Neither McFall nor his attorney Richard Hagler would comment on the reason for, or timing of, the resignation, which took effect September 23 but only came to light this week. Hagler, however, did offer this statement:

"We adamantly deny any wrongdoing on the part of Mr. McFall and feel that will be evident as things unfold. He was not intrinsically involved in the decisions that brought disrepute to Sonrise. Those decisions were made by others."

Columbus, GA-based Sonrise is currently under investigation by securities officials in North Carolina and Georgia, who want to know if the firm misled investors who pumped an estimated \$16 million into groups formed to pursue FM construction permits. The company also faces an FCC probe into whether the company abused the Commission's licensing process. Hagler said he was unaware of any imminent actions or decisions in those proceedings.

### Flurry Of Lawsuits

Sonrise is also caught up in a tangle of lawsuits. The firm is be-

ing sued for \$46,000 by the engineering firm of Sachs/Freeman Associates, which provided the engineering work for most of the estimated 163 applications filed by

## License Renewal Bill Draws Fire

A radio renewal reform bill currently pending in the House of Representatives would give broadcasters a "perpetual license" — even if they've been convicted of serious crimes. That's the charge a public interest group is set to make before an upcoming Congressional hearing.

In testimony he was slated to deliver on Thursday (10/26) before the House Telecommunications and Finance Subcommittee, Media Access Project Executive Director Andrew Schwartzman charged that H.R. 1136 would relax FCC renewal standards that are already too lenient on character issues.

Continued on Page 11

Sonrise-formed groups. Sonrise, in turn, is countering Sachs/Freeman for \$10,000 and suing lawyer Thomas Root, who represented most of the applicant groups at the FCC, for \$672,042 in alleged overpayments and damages. In addition, a separate partnership formed by McFall and Sonrise founders Ralph Savage and Eugene White faces a \$604,000 lawsuit filed by AmSave Credit Corp. of New York, which is seeking to collect on an overdue loan.

Hagler declined to comment on whether McFall plans to sue Sonrise or anyone connected with the firm. And Sonrise could not be reached for comment on McFall's resignation.

Meanwhile, Root, whose mysterious July 13 flight and crash focused attention on Sonrise, faces more trouble. Last week a federal bankruptcy judge gave Root's landlord permission to evict him from his Washington offices. Root, who filed in August for protection under Chapter 11 of the federal bankruptcy code, owes Bexley Properties \$17,859 for September and October rent.

Root declined to comment on the judge's order because "my attorney is currently negotiating with [Bexley's] attorneys."



# DC REPORT

PAT CLAWSON

## Sillerman-Pattiz WNEW (AM) Brouhaha On The Boil?

Is a major tiff brewing between New York radio tycoon Robert F.X. Sillerman and Westwood One Chairman Norman Pattiz? Storm clouds may be gathering over their 50-50 partnership that operates WNEW (AM)/New York — and the future of Sillerman's proposed \$385 million merger of Legacy-Metropolitan Broadcasting with Group W Radio could hang in the balance.

Industry sources say the trouble began on October 4, when Sillerman asked the FCC to OK transferring his share of the AM powerhouse to a voting trust headed by former New York Mayor Robert Wagner. Sillerman wanted to avoid violating FCC duopoly rules. If the big merger goes through, he'd wind up with an 18.1% stake in Group W Radio — including all-News AM WINS/New York.

According to Sillerman's FCC application, "The transfer of the partnership interest to the trust also requires the consent of Westwood One." But the original WNEW partnership agreement requires both parties to agree in writing on "major decisions." So far, only Sillerman has filed with the FCC — not his 50% partner.

Sillerman didn't return our phone calls, but Pattiz told R&R he hasn't consented to the appointment of any trustee or any transfer application with the FCC. Further, Pattiz insists he has no intention of leaving the New York AM market. "Our interest in WNEW (AM) is not for sale, period. That's my response."

Is Sillerman's interest in Group W's \$15 million spinoff of KJQY/San Diego a possible bargaining chip in this dispute? "San Diego is a market whereby if we can find the right station at the right price, we'd certainly be

# START THE MONTH OFF

N O V E

## WEEKLY SPECIALS

- 3-5 The Starship Story
- 10-12 The Aerosmith Story
- 17-19 The Tina Turner Story
- 24-26 The Tears For Fears Story

For information call 800-654-3904

## DICK CLARK'S Rock Roll & Remember

- 3-5 5th Dimension
- 10-12 Carole King
- 17-19 Creedence Clearwater Revival
- 24-26 Simon & Garfunkel

For information call 800-654-3904

## WIND DOWN AMERICA! featuring DICK CLARK

- 3-5 Starship
- 10-12 Poco
- 17-19 Linda Ronstadt
- 24-26 Billy Ocean

For information call 800-654-3904

## THE WEEKLY COUNTRY MUSIC COUNTDOWN

- 3-5 Ronnie Milsap
- 10-12 Baillie & The Boys
- 17-19 Willie Nelson
- 24-26 Ricky Van Shelton

For information call 800-654-3904

## THE GREAT SOUNDS

- 3-5 Robert Goulet
- 10-12 Joni James
- 17-19 Ray Charles Singers
- 24-26 Great Sounds Greatest Hits Thanksgiving Weekend Special

For information call 800-654-3904

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interested in it. But that's not unlike a lot of markets," Pattiz said.

Meanwhile, Westinghouse has tapped **Taft Broadcasting** President **Paul Taft** to serve as trustee of **KODA/Houston**. Group W bought the station from him in 1980 and has agreed to sell the station to **Command Communications**, as it acquires **KILT-AM & FM/Houston** from Metropolitan.

**Empire Radio Partners In Play**

**Empire Radio Partners** is entertaining offers for its six-station chain after a group operator recently made an unsuccessful pass at buying flagship **WGY-AM & FM/Albany-Schenectady**.

"WGY is not for sale as a single radio station," says Managing General Partner **Dennis Israel**. "We have no interest whatsoever in selling any of our other stations as single entities unless the money is berserk, absolutely crazy. I do have a fiduciary duty to the limited partnership to listen to any reasonable offer. If somebody is extremely substantial and comes in with a certain amount of money, will we listen, will we talk? Yes, because you have to do that."

Empire also owns **WFBG-AM & FM/Altoona, PA** and **WJYY & WRCI/Concord, NH**. Israel has commissioned **Blackburn & Co.** to appraise the stations, and while the final numbers aren't in yet, the final price tag could reach as high as \$30 million.

Israel insists the properties aren't going to be "openly shopped." He calls industry speculation that investor pressure is triggering the move "absolutely, unequivocally false." He claims the stations are profitable and "almost" meeting projections, but soft economic conditions in the Northeast over the past several months have caused a lag.

**MVP Rolodex Update**

**Charlie Giddens** and **Brian Cobb** of **Media Venture Partners** have ducked out of the District of Columbia to set up shop in suburban Virginia's booming Tyson's Corner area.

MVP's new Washington office is located at 1650 Tysons Blvd., Suite 790, McLean, VA 22102. The new phone is (703) 827-2727. The fax line is (703) 827-2728.

**NAB Blasts Bay State Referendum Item**

**Should Candidates Get Free Airtime?**

The NAB is urging Massachusetts Governor **Michael Dukakis** to quash a November 1990 referendum question on whether that state's broadcasters should be required to provide free airtime to political candidates.

In a two-page October 20 letter to Dukakis, NAB VP/General Counsel **Henry Baumann** argued that Congress took away the state's ability to regulate candidate access to the broadcast media when it adopted the "reasonable access" and "lowest unit charge" sections of the Communications Act. The Constitution, NAB points out, also gives the federal government final say where state and federal law conflict.

"Since it is clear this proposal is in conflict with federal law," wrote Baumann, "we would urge you to take such steps as are necessary to bar the proposed question from the ballot."

The question, which was sponsored by State Rep. **Nicholas Paleologos** (D), reads, "Shall radio and television broadcast outlets be required to give free and equal time to all certified candidates for public office in the commonwealth?"

**Congressional Message**

Gubernatorial spokesman **Steve Crawford** said Dukakis signed leg-

islation adding the question to the ballot because he believes nonbinding questions are a valid way to determine the public will. **Crawford** said he does not know how Dukakis feels about the issues raised by the item.

According to **Paleologos**, the question isn't an attempt to override the federal candidate access rules. Instead, he said, he hopes it will send a message to the Massachusetts congressional delegation. An affirmative answer to the question, **Paleologos** believes, would indicate the voters want the federal rules changed.

"All we're asking is that the airwaves be used in the public interest," said **Paleologos**, who's a candidate in the 1990 race for lieutenant governor. "Broadcasters use those airwaves to make money, and that's good. But they don't need to profit further from the public's right to know. If they can't spare the time for candidates, maybe they don't deserve to use the airwaves."

**Renewal Bill**

Continued from Page 10

"FCC policy is to renew a license automatically, without even holding a hearing, regardless of any consent decree and almost any criminal conviction," **Schwartzman** said in his planned testimony. "Under the bill, any criminal conviction would be overlooked, since the only way to lose your license would be serious violations of the Communications Act and not any other state or federal law."

Under H.R. 1136, introduced in March by Rep. **Matthew Rinaldo** (R-NJ), a broadcaster would receive a renewal expectancy and be immune from competing applications if his station has aired programming concerning local issues and avoided serious violations of the Communications Act and other communications laws and rules.

Since 1986 the FCC's character policy statement has said that felony convictions for crimes that reflect adversely on a licensee's truthfulness, such as perjury, fraud, and unspecified "crimes that shock the conscience" should be weighed in determining an individual's fitness to hold a broadcast license.

"Radio broadcasters are too greedy," said **Schwartzman**. "Having obtained monopoly licenses by promising service, they want to be relieved of these commitments while retaining all the benefits. Now they want complete immunity; in essence, a perpetual license."

**ON THE RIGHT NOTES**

**M B E R**



- 4-5 Levon Helm (The Band)
- 11-12 Dave Thomas
- 18-19 James Doohan (Star Trek's Scotty)
- 25-26 Mickey Thomas (Starship)

For information call (213) 460-6384



- 5 Top Five Songs of 1967
- 12 Romantic Remakes
- 19 "Fantastic Females:— The Best of the Female Superstars
- 26 The Temptations by Request

For information call (213) 460-6384



- 4 Tone Lōc
- 11 Martika
- 18 Tiffany
- 25 Jon Bon Jovi

For information call (213) 460-6384



- Super Gold Saturday
- 4 Time Machine 1964
- 11 #1 Hits
- 18 Spotlight— The Super 60's
- 25 Kings & Queens of Motown— Supremes/Temptations

- Super Gold Sunday
- 5 Super Groups of the 60's
- 12 Time Machine 1963
- 19 Spotlight—The Nifty 50's
- 26 Groovy Gold Memories of the Summer of Love—1967

For information call (213) 460-6384

**SPECIALS**

- November 23-27
- 1989 Country Six Pack—Great Entertainers of the Eighties
- November 17-19 The Led Zeppelin Story

For information call 800-654-3904

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## TRANSACTIONS

Continued from Page 8  
at prime + 2%, payable in equal monthly installments. Additional ten-year promissory note payable to stockholder for \$100,000 at 10% interest.  
**BUYER:** Athena Broadcasting Corporation, headed by Sandra Gwyn, Hugh Christian, Gerald Bonney, and Stephen Splitt. Gwyn and Christian have an interest in WRFCAthens, GA.  
**SELLER:** Oculus Broadcasting Corporation, owned by President Charles Sims and Dallas Tarkenton.  
**FREQUENCY:** 810 kHz; 103.7 MHz  
**POWER:** 250 watt daytimer; 3 kw at 328 feet  
**FORMAT:** AC

## WLET &amp; WZLI/Toccoa

**PRICE:** \$2.05 million  
**TERMS:** Asset sale for \$1.65 million, noncompete valued at \$400,000. Escrow deposit \$20,000 with additional \$1.38 million cash due at closing. Five-year promissory note for \$650,000 at 10.75% interest based on 20-year amortization schedule, payable monthly with balloon payment due on fifth anniversary of closing.  
**BUYER:** Sonic Broadcasting L.P., headed by Eugene Mark. Mark has interest in construction permits in Evansville, WI; Crestline, OH; Port St. Joe, FL; and Olyphant, PA.  
**SELLER:** Faver Broadcasting Group Ltd. II, a Georgia limited partnership headed by managing general partner Ronald Verlander. It owns WSMY &

WPTM/Roanoke Rapids, NC and WTGO/Cairo, GA.  
**FREQUENCY:** 1420 kHz; 106.1 MHz  
**POWER:** 5 kw daytimer; 100 kw at 1132 feet  
**FORMAT:** Country; AC

## Idaho

## KMWC/Hayden (FM CP)

**PRICE:** \$104,639  
**TERMS:** Cash  
**BUYER:** North Idaho Broadcasting Co., headed by President Duane Hagadone, VP Bradley Hagadone, Donald Kline, Arthur Flagan, John Barlow, and B. Todd Hagadone. Duane Hagadone, a North Idaho real estate and investments tycoon, also owns KVNI/Coeur d'Alene, ID.  
**SELLER:** Media West Inc., owned by President George Cole. He owns 30% of the stock of Trapper/Cole Radio Inc., an applicant for a new FM station at Orcutt, CA.  
**FREQUENCY:** 94.5 MHz  
**POWER:** 3 kw at 300 feet

## Minnesota

## KNNS/Grand Rapids

**PRICE:** \$450,000  
**TERMS:** \$25,000 escrow deposit; \$60,000 cash at closing; \$365,000 promissory note. Assets valued at \$300,000 with \$150,000 allocated noncompete agreement.  
**BUYER:** Kirwin Spilman Broadcasting Inc., headed by President William

Kirwin, Robert Spilman, Carla Kirwin, and Joyce Spilman. They own KOZY/Grand Rapids, MN. Robert Spilman is a salesman at KYCK/Crookston, MN.  
**SELLER:** Rapids Radio Is Grand Inc., owned by President Michael and Mary Ives.  
**FREQUENCY:** 96.9 MHz  
**POWER:** 100 kw at 450 feet  
**FORMAT:** AC

## Missouri

## KHAD/DeSoto

**PRICE:** \$295,000  
**TERMS:** Escrow deposit \$20,000; additional \$35,000 cash due at closing. Buyer to assume liabilities estimated at \$140,000 and provide 12-year promissory note for balance of sales price, payable in equal monthly installments at 10% annual interest.  
**BUYER:** Jefferson Communications Inc., owned by John and Linda Lankenau of Ballwin, MO.  
**SELLER:** Jefferson County Broadcasting Co. Inc., headed by J. Charles Stredyouer, Erich Schafermeyer, and Pinkney and Judy Cole. Judy Cole has interest in KOLS/DeSoto, MO (see below).  
**FREQUENCY:** 1190 kHz  
**POWER:** 5 kw daytimer  
**FORMAT:** Country  
**BROKER:** Ralph Meador

## KOLS/DeSoto (FM CP)

**PRICE:** \$106,500  
**TERMS:** \$6500 for CP and real prop-

erty; \$100,000 non-compete agreement to be paid in equal monthly installments over 12 years at 8% interest.  
**BUYER:** Jefferson Communications Inc. (see KHAD/DeSoto, MO above).  
**SELLER:** Radio DeSoto, headed by Judy Cole. Cole has interest in KHAD/DeSoto, MO.  
**FREQUENCY:** 100.1 MHz  
**POWER:** 2 kw at 400 feet

## Oregon

## KIDD/Bend (FM CP)

**PRICE:** \$35,000  
**TERMS:** Cash  
**BUYER:** Confederated Tribes of the Warm Springs Reservation of Oregon, a federally chartered Indian tribe, headed by Zane Jackson, Delbert Frank, Pierson Mitchell, Ken Smith, Delvis Heath, Nelson Wallulatam, Vernon Henry, Rita Squimphen, Jacob Frank, Karen Wallulatam, Bernice Mitchell, and Brenda Scott. They own KWSO & KWSO/Warm Springs, OR.  
**SELLER:** Kitsap Communications Corp., an Oregon corporation headed by President Carol Brandt.  
**FREQUENCY:** 98.3 MHz  
**POWER:** 3 kw at 300 feet  
**FORMAT:** Station is dark.  
**COMMENT:** A petition is pending before the FCC for an upgrade to Class C3 status.

## KHSN/Coos Bay &amp; KOOS/North Bend

**PRICE:** \$525,000  
**BUYER:** Laurence Goodman, an investment banker from Atlanta.  
**SELLER:** Bay Radio Inc., owned by John Feldman, F. Robert Fenton, Arthur Hogan, and Arnold Sias. Feldman and Hogan are media brokers in Encino, CA with Hogan-Feldman Inc. They also own KRFD-AM & FM/Marysville-Yuba City, CA.  
**FREQUENCY:** 1230 kHz; 100.9 MHz  
**POWER:** 1 kw; 56 kw at 501 feet  
**FORMAT:** AC; Country  
**BROKER:** Hogan-Feldman Inc.

## Texas

## KDFT/Ferris

**PRICE:** \$1.65 million  
**TERMS:** \$550,000 cash at closing; series of promissory notes for \$1.1 million at 10% interest over five years.  
**BUYER:** Willis Broadcasting Corp., a Virginia corporation owned by L.E. Willis and Hortense Willis. They own

WIMG/Ewing, NJ; WBOK/New Orleans; KFTH/Marion, AR; WGSP/Charlotte; WBXB/Edenton, NC; WKWQ/Batesburg, SC; WSRD/Durham; WAYE/Birmingham; WSFU/Union Springs, AL; WPZZ/Franklin, IN; KSNE/Marshall, AR; WURD/Philadelphia; WVRS/Warrenton, NC; WKJA/Belhaven, NC; WPCE/Portsmouth, VA; WSVE/Jacksonville; WWCA/Gary; WESL/St. Louis; WXSS/Memphis; WTJH/East Point, GA; WOWI/Norfolk; WIMV/Madison, FL; and WDJK/Richmond.  
**SELLER:** Lois and Albert Crain of Byhalia, MS. Lois Crain has interest in WAVN (AM CP)/Southaven, MS; KGRW (FM CP)/Friona, TX; and WHLE (FM CP)/Holly Springs, MS. Albert Crain has interest in KWTA (FM CP)/Electra, TX and FM CP/Crane, TX.  
**FREQUENCY:** 540 kHz  
**POWER:** 1 kw daytimer  
**FORMAT:** Religious  
**BROKER:** John W. Saunders of Houston

## KJBZ/Laredo

**PRICE:** \$750,000  
**BUYER:** Encarnacion Guerra, a San Antonio businessman.  
**SELLER:** Woods Communications Group Inc., headed by Charles Woods. The company also owns WTVY-FM & TV/Dothan, AL; WACV/Montgomery; WTVW-TV/Evansville, IN; KARD-TV/West Monroe, LA; KDEB-TV/Springfield, MO; KESE/Amarrillo; and KLBK-TV/Lubbock, TX.  
**FREQUENCY:** 92.7 MHz  
**POWER:** 3 kw at 390 feet  
**FORMAT:** AC  
**BROKER:** Bill Prikryl of Norman Fischer and Associates.

## West Virginia

## WADC &amp; WMGP/Parkersburg

**PRICE:** \$670,000  
**TERMS:** \$25,000 escrow deposit; balance due cash at closing.  
**BUYER:** Dailey Corporation, headed by Calvin Dailey Jr. of Vienna, WV. He also owns WFGM/Fairmont, WV; WDXY/Sumter, SC; and WIBZ/Wedgefield, SC.  
**SELLER:** Signal One Communications Inc., headed by Jim Embrescia.  
**FREQUENCY:** 1050 kHz; 99.3 MHz  
**POWER:** 5 kw daytimer; 3 kw at 210 feet  
**FORMAT:** Nostalgia; AC  
**BROKER:** Media Venture Partners.

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## **RADIO AND RETAILERS TAKE NOTE:**

**"Motown Believes In Forgotten Eyes"**

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On November 7, 1989, MOTOWN RECORDS proudly releases the song "FORGOTTEN EYES (FOR THE CHILDREN)" by SINGERS FOR SIGHT.

MOTOWN hopes that this song will become the anthem for the crusade, started by Helen Harris of the RETINITIS PIGMENTOSA INTERNATIONAL charity, to eradicate the disease that causes blindness in millions of people around the world.

The singers, including Bob Hope, Smokey Robinson, Dionne Warwick, Patti LaBelle, The Boys, The Temptations, Shanice Wilson, Sammy Davis, Jr., Marilyn McCoo, Billy Davis, Jr., Jack Jones, George Burns and many other entertainers, have joined together to form a unified voice to spread the message of what it is like to live life without sight.

R. P. International will have its first telethon on October 29, 1989 from 6 p.m.-midnight (PST), where MOTOWN will debut the multi-format song "FORGOTTEN EYES (FOR THE CHILDREN)." MOTOWN has recorded this song to fit many radio station formats by including, along with the original version of the song, a Spanish version sung by Fernando Allende, a Jazz version and a Narrative version by Steve Allen, George Burns, David Doyle, Marty Ingells and others.

MOTOWN is asking the support of Radio and Retail to once again come to the aid of a special cause in raising the money necessary to continue the research in the "Crusade To End Blindness." Noting the past success of Radio and Retail in raising money for the fight against hunger and the battle against AIDS with the songs "We Are The World" and "Friends."

**Motown Record Company, L.P.**

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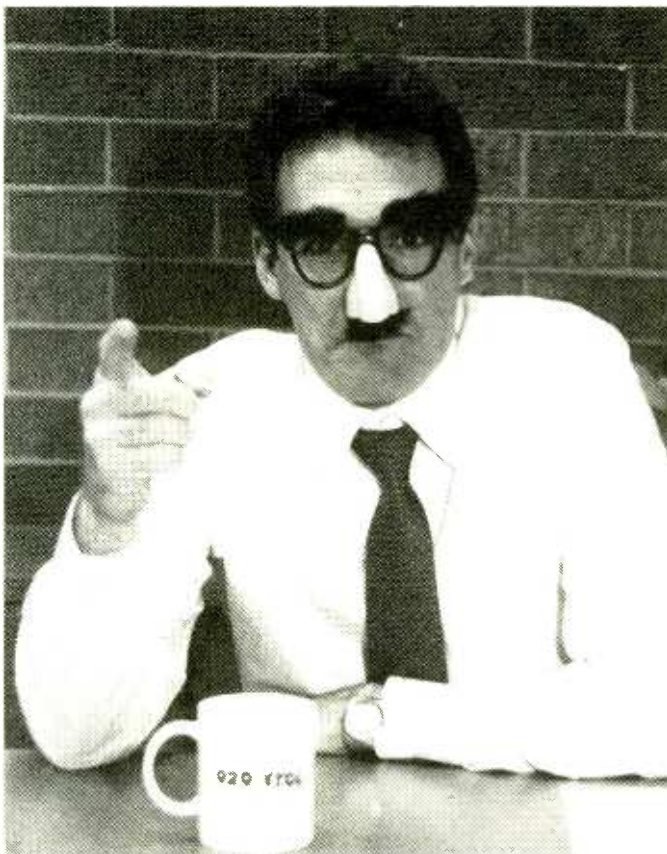
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## OVERVIEW

# MANAGEMENT

## Fine-Tuning Your Vocal Cords

How To Avoid Hoarseness, Build Stamina

**T**hink about how often you use your voice in the radio and record industries, whether as a drivetime dominator, a salesperson, or a manager — not to mention as a singer or a high-strung promotion rep! Now, think about what would happen if your voice should suddenly conk out.

According to Fairfield, IA-based speech pathologist Dawn Bergendahl, hoarseness ties up more broadcasting vocal cords than any other throat ailment. Hoarseness not only becomes chronic, but also may require surgery if not treated properly.

### Combating Hoarseness

If you should feel the telltale tickle of hoarseness near the tips of your tonsils, Bergendahl — author of "Nine Steps To A Better Voice" and editor of the monthly *Voice-Power* — advises that you:

- Avoid clearing your throat. This only aggravates the condition.
- Drink water. A gulp of room temperature water helps to remove the tickle sensation.
- Breathe deeply. Taking in more air provides better breath support.
- Adjust your posture. Sit or stand up straight to allow for optimum respiration.

### It's How You Say It

More importantly, Bergendahl says that listeners understand 93% of what you're saying by *how* you say it. (The actual words you say

accounts for the remaining 7%.) Obviously, a hoarse voice distracts from your message and inadvertently projects a feeling that something is wrong with the speaker.

To keep your voice clear, strong, and free from hoarseness, Bergendahl suggests that you:

- Relax. Body tension — especially the type that comes from the pressures of the gig — causes muscle contractions in the throat that may result in hoarseness. (You can relax your mind, body, and throat by performing a few quick — and self-explanatory — "yawn-sigh" exercises).
- Get lots of sleep. Tired bodies have tired respiratory systems, and folks with respiratory fatigue tend to put more pressure on their vocal cords. This, too, often leads to hoarseness.
- Keep physically fit. By keeping your body limber and energetic, you not only maintain more control over your respiration, but also develop greater vocal stamina and flexibility.
- Check for allergies. As with anything that irritates your speaking ability, all allergies (real or suspected) should be checked out with a doctor. You should also try to avoid yelling, as well as stay out of poorly ventilated and smoke-filled environments.
- Don't smoke. If you smoke tobacco, stop. Smoke grates on the throat, causes vocal cords to swell, and inevitably leads to hoarseness.

Finally, if you feel your voice starting to slip away or if you fall victim to laryngitis, stop talking NOW. Don't try to compensate by whispering, as such activity will only further damage your vocal cords.

What can you do? Bergendahl suggests that you seek medical attention, drink warm water and herbal teas, take sugar-free throat lozenges, and avoid caffeine and acid-based drinks. No mention of hot toddies.

## Clothes Calls

If you're selling sponsorships on your station apparel giveaways, study the illustration below. This diagram, adapted from *Golf Digest*, shows how the pros rank logo positions:



## Execs' Greatest Fear: Mergers And Purges

**A**fraid you'll get the ax if your station's sold? If so, you're not alone. America's executives aren't too concerned about being fired or failing to get raises — but 54% are worried they'll lose their jobs because of a merger or acquisition.

Researchers for San Francisco-based **Robert Half International** recently asked VPs and personnel directors at 100 of the nation's 1000 largest corporations, "Which of the following are today's executives' greatest anxieties?"

After mergerphobia, the execs' next greatest fear was job burn-out (26%). Far behind were failure to get a promotion (8%), being fired (6%), failure to get a raise (5%), insufficient income to meet living standards and financial obligations (3%), and illness (2%).

## DATELINE

● **October 26-28** — Ninth Annual CMJ Music Marathon Convention. Vista Hotel. New York, NY.

● **October 29-November 2** — Radio in The 1990s conference. Washington Sheraton. Washington, DC.

● **November 18** — NAB Round Table For Small & Medium-Market GMs. Kansas City Airport Marriott. Kansas City, MO.

● **January 10-13, 1990** — Burkhardt/Douglas & Associates Radio '90. Hotel Del Coronado. San Diego, CA.

● **January 18-21** — RAB Managing Sales Conference. Loews Anatole. Dallas, TX.

● **January 20-21** — Dan O'Day's Air Personality Plus seminar. Ramada Inn — South Airport. Orlando, FL.

● **January 22** — American Music Awards. Shrine Auditorium. Los Angeles, CA.

● **February 16-18** — Gavin Convention. St. Francis Hotel. San Francisco, CA.

● **February 21** — Grammy Awards. Shrine Auditorium. Los Angeles, CA.

● **February 28-March 3** — Country Radio Seminar. Opryland Hotel. Nashville, TN.

● **March 10-13** — NARM. Century Plaza Hotel. Los Angeles, CA.

● **March 15** — American Women In Radio & Television's 15th Annual National Commendation Awards Ceremony. Waldorf-Astoria Hotel. New York, NY.

● **March 31-April 3** — NAB Convention. Georgia World Congress. Atlanta, GA.

● **April 18-20** — Broadcast Financial Management Association. Hyatt Regency. San Francisco, CA.

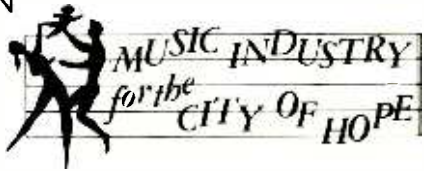
● **May 10-12** — R&R Convention '90. Century Plaza Hotel. Los Angeles, CA.

"R&R CONVENTION '90... MAY 10-12 IN CENTURY CITY"



# Tribute TO THE PAST PRESIDENTS

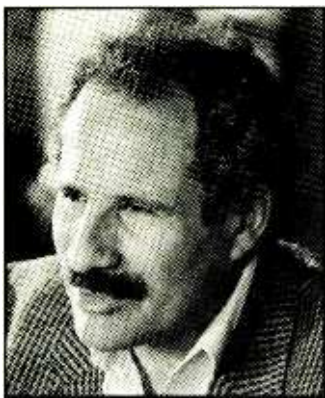
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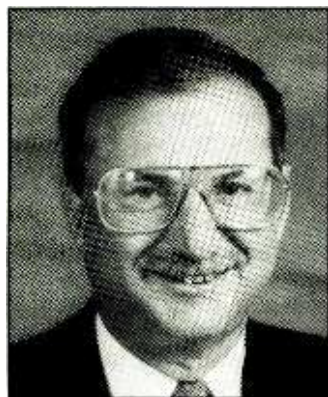
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# SALES STRATEGY

## 'Tis The Season To Budget Your Time

By Chris Beck

**F**all is upon us — time to start thinking about your 1990 budget. Time also to develop another budget that not only could save you money, but also could make you (and your staff) more efficient — a *time budget*.

No task torches your time more than management. How many mornings have you gone into your simple list of "things to do today," only to realize as you're walking out the door that evening that you didn't do everything — if, indeed, anything — you'd planned?

### The First Step

While this phenomenon is unavoidable in our reactive industry, it can be controlled. The first step — potentially the most critical of any time-accounting program — is to avoid needless time spent on reacting to others.

It's not unusual for managers to create their own time crunch by allowing salespeople with common, everyday problems to take up an inordinate amount of the manager's time dealing with these so-called "crises."

By putting a time-management program in effect, you won't have to deal with such trivial matters —

you can use that time for strategy-planning and direct your attention to more pressing issues instead.

Upon analysis, many managers have found that their Number One time-waster is the discussion of relatively basic sales concepts, such as cheaper inventory, merchandising, and promotional requests. If this is the case in your office, you're a prime candidate for developing a time-budgeting plan.

If you adopt a "half-open door" policy, hold weekly meetings for updating and training your sales staff, and periodically meet to review new station packages and sales opportunities, your office should be running smoothly and efficiently — just in time for the '90s.

### A Half-Open Door Policy

There's a fine line between an open door and a closed one when it comes to policy-making, and it's not surprising that the most effective strategy a manager can adopt in this situation is the one that sits

right on that line — a half-open door policy.

You see, one byproduct of an open-door policy is the "take a number" phenomenon, in which salespeople tend to open your door and file through it more often than necessary. (This, of course, takes up more of your time than is needed to solve non-priority problems.)

On the other hand, a closed-door policy has its drawbacks as well. Your staff may need to discuss urgent business transactions with you, and may even let minor details slip if either you're inaccessible or your salespeople simply think that you're inaccessible.

With a half-open door policy, you're available for consultation and problem-solving — but only for a limited time and on your own schedule.

To implement this strategy, ask your salespeople to prepare a list of options *before* they see you so that you can then discuss the reasons behind these options. Be sure to prioritize your meetings and assign times accordingly.

### Buying Time

Emphasize that much of the planning time that you're buying

## Putting Policy Into Practice

The following is an example of the strategy behind a half-open door policy:

**Mr. Salesperson:** "I need to talk to you ASAP about First Bank's Christmas flight. We're slightly out of demo, but I think we can get at least a \$5000 order."

Instead of inviting him into her office to discuss the matter immediately, **Ms. Manager** says: "That's great. Why don't you prepare some of the options we have, rate- and schedule-wise? I'll meet with you tomorrow morning at 8."

Her sales staff isn't used to being put off to a later time. **Mr. Salesperson:** "I need to talk with you now — I'm supposed to call the media buyer back tomorrow morning."

**Ms. Manager:** "You should be able to call him by 10am at the latest. The extra couple of hours will give you some time to review the negotiating parameters and the avails."

"In the meantime, pull all of First Bank's schedules from last year, review our efficiency and scheduling, and draw up an analysis based on the demo, our rates, and the options we have available."

**Ms. Manager** handled the situation firmly, yet fairly. She directed **Mr. Salesperson** to the areas that needed to be researched before coming to a conclusion — a task that would have taken up much more of **Ms. Manager's** time had she begun the preliminary work on the project.

by adopting such a policy will be returned to your staff in the form of weekly meetings (more on those later). As your procedures mature, you'll find that most "problems" can — and will — wait until the next meeting.

Plus, by being available on a scheduled basis *only*, you'll avoid most of those so-called "crisis" management meetings that crop up all too frequently. You and your staff will learn that the bigger the crisis or immediacy of the situation, the more it will benefit from pre-meeting analysis.

While the policy is still fresh, get in the habit of reviewing your remaining time and the severity of each problem. Make a note of the steps that need to be taken to solve each problem most effectively. You'll have to be firm to set up the procedure that you — and, ultimately, your salespeople — will find most beneficial.

This non-reactive stance also will allow you time to dig up data or billing information, if necessary. This information could be helpful in ascertaining previous results, and makes for a valuable negotiating tool as well.

### Instant Updates

Since you're saving time by eliminating instant accessibility, you can best use it to meet with your staff both individually and as a group. One of the best ways to invest your new-found time is to schedule specific, 15-minute meetings with each salesperson on a weekly basis.

These "instant update" meetings are an excellent time — and means — for you to get answers about specific projects as well as to assist your salespeople (if they need it).

Mondays are best for these meetings — the timing will allow you to compile tailored lists of questions for each salesperson over the weekend.

### Sales Training

You must devote at least one hour a week to sales training, if you don't already. Once you commit

to these weekly meetings, you'll be surprised how easily they'll be filled with discussion on a variety of topics — such as using the computer, basic sales techniques, or overcoming objections.

The best day for conducting these training meetings is Tuesday, since meeting late in the week won't allow your salespeople the time to immediately try out the new sales techniques they've learned.

One popular practice is to divide your salespeople into two groups: experienced and novice. This way you can talk to your senior staffers about more advanced topics, such as agency negotiating skills, while giving your less experienced salespeople tips on profitable prospecting techniques.

### Housekeeping Hints

Still got some time on your hands from all that streamlining? Hold another weekly group meeting, this one dealing with "housekeeping."

This conference will allow you to review the topics brought up in your individual meetings and introduce new station packages or sales opportunities. Save the training questions for the next training meeting, and discuss management ideas at the next managers' meeting.

Finally, don't allow these meetings to breed more and more meetings. Review the value of the material you're covering in existing meetings, and dismiss that which is least productive and has the least impact.

Keep in mind that *planning* is the key to avoiding unnecessary reactive time — and to a more efficient 1990.

**Chris Beck** is President of **Chris Beck Communications**, a sales consulting firm. If you have a question you'd like this column to address, he can be reached either by fax machine at (818) 594-5030, or by phone at (818) 594-0851, or write him at 22900 Ventura Blvd., Suite #340, Woodland Hills, CA 91364.

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# MEDIA

## TV SPECIAL SET

### NARAS Fetes Five 'Living Legends'

**S**mokey Robinson, Willie Nelson, Liza Minnelli, Rod Stewart, and Andrew Lloyd Webber have been selected to receive the National Academy Of Recording Arts & Sciences' first annual "Grammy Living Legends" awards.

Upon making the announcement, NARAS added that each of the five honorees — with the sole exception of Webber — would perform live at the two-hour ceremony, which will be taped on November 21 at Hollywood's Pantages Theater and will be broadcast via CBS-TV on November 24.

## TELEVISION

### TOP TEN SHOWS OCTOBER 16-22

- 1 *Cheers*
- 2 *The Cosby Show*
- 3 *A Different World*
- 4 *Golden Girls*
- 5 *Dear John*
- 6 *60 Minutes* (tie)
- 7 *Empty Nest*
- 8 *CBS Sunday Movie*  
("Do You Know The Muffin Man?")
- 9 *Unsolved Mysteries* (tie)
- 10 *NFL Monday Night Football*  
(Rams vs. Bills)

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

#### Friday, 10/27

- **Dizzy Gillespie**, "The Arsenio Hall Show" (syndicated; check local listings for station and air time).
- **Jimmy Cliff**, "The Pat Sajak Show" (CBS, 11:30pm).
- **Olivia Newton-John**, "The Tonight Show Starring Johnny Carson" (NBC, 11:30pm).

#### Saturday, 10/28

- **"Bill Monroe's 50th Anniversary On The Opry"** (TNN, 8pm EDT/5pm PDT).
- **Don Henley**, "Saturday Night Live" (NBC, 11:30pm).
- **Vesta and Gerald Albright**, "Byron Allen" (ABC, 11:30pm).
- **Heavy D. & Boyz and D'Atra Hicks**, "It's Showtime At The Apollo" (syndicated; check local listings for station and air time).

#### Monday, 10/30

- **Todd Rundgren, Nancy Griffith, Michelle Gray, Kasmin Sulton, and Doug Katsaros**, "Night Music" (NBC, 12:15am).
- **Ladysmith Black Mombazo**, "The Ghost Of Faffner Hall" (HBO, 8pm).
- **Jean-Luc Ponty**, "Pat Sajak."

#### Tuesday, 10/31

- **Conway Twitty**, "Johnny Carson."

#### Wednesday, 11/1

- **Bee Gees**, "Arsenio Hall."
- **Michael Damian**, "Pat Sajak."

#### Thursday, 11/2

- **Billy Bragg**, "Late Night With David Letterman" (NBC, 12:30am).

## ZINE SCENE

### Joking Jack Flash?



COURTIN' JESTER — Mick Jagger stretches his acting instrument.

According to the *Star*, perennially beshaded hipster **Jack Nicholson** wants wholly **Rolling Stoned** frontman **Mick Jagger** to play the raucous role of the Joker's younger brother in the forthcoming "Batman" sequel!

This latest Jackson tell-all tale will reportedly center on how Mikey broke his Mama's heart by "abandoning the family during its recent financial crisis!"

#### Jokin' Jock Flash

The November issue of *Penthouse* is notable for several reasons, one of which is the presence of a three-page feature — complete with nude photo — on **Jackie "The Joke Man" Martling**, who is, of course, best-known to R&R readers as part of morning star **Howard Stern's** brain truss.

#### New Lowe For Madonna?

Along with trumpeting the allegation that 73-year-old **Frank Sinatra** has had more than 5000 lovers over the course of his admittedly lengthy showbiz career, the cover of this week's *Globe* breathlessly announces that **Madonna** is currently involved in a "secret" love affair with **Rob Lowe**!

Need proof? The *Globe's* usual unnamed source reports that the Material Girl and the videostar meet in out-of-the-way eateries (such as L.A.'s El Mocambo), where they've been spotted "giggling, kissing, hugging, and whispering in a corner booth . . ."

Meanwhile, a "close buddy" of Lowe's claims that "Rob has had sort of a Madonna fantasy for a couple years now." What a difference a capital letter makes.

#### Zipper Ripper

Speaking of the perennially young-at-heart, this week's *Star* also notes that **Cher** recently got her hair caught in her **Bon Jovial** boy toy **Richie Sambora's** zipper!

Amp down, folks. Turns out 'twas one of the zippers on the rockin' dude's black leather jacket, but La Cher still had to chop off a hank o' hair to free the locks her former bagel boy misses so dearly . . .

#### Mama Kin

While we're on the subject of potentially hazardous leatherwear, the *Globe* reports that **Michael Jackson** is "miffed" that his own Mama — namely **Katherine Jackson** — is following in the pawprints of li'l sis **La Toya** and has accepted a \$1 million advance for her forthcoming book, "Keepers Of The Dream!"

#### Spy Vs. Spock



Also notable for several reasons is the November issue of *Spy*, which not only sports **Bob Dylan** as "That Draft-Age Guy" as the cover-boy for the zine's internal reprint of its November '64 issue, but also features a "Name That Tune, Mr. Spock!" shtick in which readers are asked to identify the titles of popular songs when rendered in such appropriately Vulcanic versions as the following: "I request that you prevent a large, glowing orb consisting of incandescent gas from committing fellatio upon my person" . . .

## VIDEO

### NEW THIS WEEK

#### • MONSTER TV RAP HITS (Tommy Boy Music)

With the exception of Capitol's **M.C. Hammer**, this hourlong clip compilation is a showcase for indie artists **Eazy-E**, **Stetsasonic**, **2 Live Crew**, **Rob Base & D.J. E-Z Rock**, **Kid 'N' Play**, **Queen Latifah**, **Too Poetic**, **Digital Underground**, and **Sir Mix-A-Lot**. Four clips from the **Tommy Boy** label's **De La Soul** round out the 14-song package, which also sports a 17-song cassette/CD-only soundtrack that contains most of the same tunes, but adds songs by **N.W.A.**, **D.J. Jazzy Jeff & Fresh Prince**, **Uptown**, **Freshco**, **Black By Demand**, and **Boogie Down Productions**. The video and soundtrack were co-produced by **KDAY/L.A.**, and a portion of the sales proceeds will be donated to a local project for the homeless. (Street date: 10/27.)

#### • SAMANTHA FOX: THE MUSIC VIDEO COLLECTION (BMG Video)

This 54-minute compilation features "Touch Me," "I Wanna Have Some Fun," "Love House," "I Only Wanna Be With You," "Nothing's Gonna Stop Me Now," "Do Ya Do Ya (Wanna Please Me)," and "Naughty Girls Need Love Too" — the latter, of course, done in conjunction with **Full Force**. Interviews with the former pin-up girl flesh out the cassette. (10/31.)



APOLOGIES TO RODIN — Samantha Fox and Tom Waits prepares to take it on the chin.

#### • EDDIE MONEY: PICTURES OF MONEY (CMV Enterprises)

Subtitled "The First Ten Years," this 55-minute videotape is packed with 15 of the cop-turned-rocker's greatest hits, including an exclusive live! rendition of "Two Tickets To Paradise," the more recent "Take Me Home Tonight" with **Ronnie Spector**, and "Peace In Our Time," taken from the upcoming **Columbia** greatest hits LP, "The Sound Of Money." (10/31.)

#### • BIG TIME (Fries Home Video)

This feature film captures eclectic singer/actor **Tom Waits** in San Francisco and Los Angeles concerts, interspersed with segments in which he portrays several different characters. The movie features more than 20 Waits tunes from his last three **Island** LPs — "Swordfishtrombones," "Rain Dogs," and "Franks Wild Years" — some of which are included on the **Island** soundtrack LP, some of which aren't. Speaking of the soundtrack album, that contains 12 songs — some of which are in the film, some of which aren't. Of such minutia future trivia questions are made. (11/1.)

#### • SAY ANYTHING (CBS/Fox Video)

This feature-length teen flick about an unlikely L-U-V relationship sports an **WTG** soundtrack that ranges from **Heart's Nancy Wilson** (who sings "All For Love" and who also happens to be the wife of the film's writer/director, **Cameron Crowe**), **Peter Gabriel** ("In Your Eyes"), **Joe Satriani** ("One Big Rush"), **Freiheit** ("Keeping The Dream Alive"), and **Living Colour** ("Cult Of Personality") to **Cheap Trick**, the **Red Hot Chili Peppers**, **Depeche Mode**, **Fishbone**, and the **Replacements**. (11/2.)

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# MEDIA

## Doors Keep Swingin'

Sex, drugs, and rock 'n' roll make a comeback — *did they ever really go away?* — via Doors fan 'n' fist-in-the-face filmmaker Oliver Stone, who is developing two high-profile Doors features for Ron Howard's ubiquitous Imagine Entertainment. First up is the Jim Morrison biopic, "Riders On The Storm," which Mr. "Talk Radio" is writing and directing.

Stone will concurrently produce rock brat/scenemaker Danny Suger's drug-wallowing autobiography, "Wonderland Avenue." Suger — author of the best-selling Doors bio "No One Here Gets Out Alive" and current manager of the surviving Doors — is adapting his own book for the film.

Incidentally, the role of Suger is tentatively set to be played by "21 Jump Street" grad Johnny Depp — who stars in the recently wrapped John Waters ode to the '50s, "Cry Baby" (also an Imagine production).

### Playing Doctor

Robin Williams and Robert DeNiro are starring for "Big"-time producer Penny Marshall in "Awakenings" at Columbia. Shooting began last week in New York on the film, which is based on Dr. Oliver Sacks's autobiographical novel of a couple years back and chronicles the development of a cure that brings patients back into the Real World after 30 years of *deeeeeeep* sleep.

### Twinkie Muncher

"Coming To America" and "Blues Brothers" director John Landis recently stole the show at a special Motion Picture Academy screening in his cameo role as a radio station shrink's Twinkie-chompin' call-screener in Tobe Hooper's "Spontaneous Combustion" — a truly heartwarming tale of people who, well, uh, suddenly burst into flames. Screenings for domestic distributors are just beginning.

### Doin' Lunch

Canadian director David Cronenberg jetted off to Morocco to visit the set of Bernardo Bertolucci's "The Sheltering Sky" in preparation for his production of William Burroughs's classic (and some think *unfilmable*) novel, "Naked Lunch."

All of Cronenberg's previous films have been shot in Canada, so the professorial filmmaker is doing his homework for the Tunisian-based sequences. Jeremy Thomas, who produced Bertolucci's "Last Emperor," is producing "Sheltering Sky" and "Naked Lunch."

### The Sequels II

The number of sequels and remakes continues to mount. A quick

Mick Garris's screenwriting credits include "batteries not included" and "The Fly II." As a writer/director, his resume lists episodes of "Amazing Stories," "The Disney Sunday Movie," and that timeless classic, "Critters II."



list of some of the most notable works currently in production includes Concorde's "Rock 'N' Roll High School Forever" (without the Ramones or pneumatic actress P.J. Soles), "Back To The Future III" (which follows the fall release of "II"), "Basket Case II" (Frank Henenlotter's follow-up to his own midnight movie classick), and Orion's "RoboCop II."

In the meantime, Disney's animated mice, birds, and other critters return in "The Rescuers Down Under," while Peter Bogdanovich hopes to regain favor with "Texasville" — a sequel to the movie that made him a household name, "The Last Picture Show."

Also in the production pipeline: the kid fantasy "Neverending Story II" — the original was domestically disappointing, but it made a fortune internationally — and Dino De Laurentiis's remake of "The Desperate Hours" with Mickey Rourke in the Humphrey Bogart role. Michael Cimino directs.

### Madonnawatch

Look for Material Girl Madonna to appear in one of the David Puttnam-era Columbia films to make its way past studio prez Dawn Steel. "Bloodhounds On Broadway," a low-budget American Playhouse feature based on Damon Runyon stories and set in '30s-era NYC, is finally getting a limited release this fall.

Madonna stars with Rutger Hauer, Randy Quaid, Esai Morales, and other notables, all of whom worked for scale on the prestigious project. This labor of love was directed by the late Howard Brookner, who wrote and produced with Colman Dekay.

### Parting Shots

Bet on Disney to outmarket "Batman" with its Christmas release of Warren Beatty's "Dick Tracy." Dustin Hoffman and Al Pacino (among others) join stars Beatty and Madonna in unbilled cameos.

Finally, Renny Harlin has just signed a BIG bucks overall deal with Carolco. He'll follow "Die Harder" with "Galeforce" — described as "Die Hard" in a hurricane!



FILM ME TWO TIMES — Jim Morrison, Danny Suger's ghostwriter in the sky?

## Stones PPV To Roll On Showtime

Showtime Event Television has secured the much-courted rights to broadcast a Rolling Stones' concert on pay-per-view cable. The concert will cost \$19.95 per household, and is scheduled to take place from an as-yet-undisclosed US city on December 19.

The Stones — who'll fatten their purses with a reported \$6.5 million for the gig — will be joined during the broadcast by friends and other

musicians the band has played with over the past quarter-century.

Tour sponsor Budweiser has reportedly anted up a seven-figure sum to advertise and promote the PPV concert. MTV, which serves as media sponsor for the "Steel Wheels" tour, will also serve as a presenter of the December 19 show. Meanwhile, Showtime is negotiating with ABC Radio for the rights to simulcast the Stones' concert.

## MUSIC & MOVIES

### CURRENT

- **BLACK RAIN** (Virgin)  
Single: Back To Life/Soul II Soul  
Other Featured Artists: Gregg Allman, Iggy Pop, UB40
- **WHEN HARRY MET SALLY . . .** (Columbia)  
Single: It Had To Be You/Harry Connick Jr.
- **LETHAL WEAPON II** (WB)  
Single: Knockin' On Heaven's Door/Randy Crawford  
Other Featured Artists: Beach Boys, George Harrison, Eric Clapton
- **BATMAN** (WB)  
Single: Arms Of Orion/Prince w/Sheena Easton
- **DO THE RIGHT THING** (Motown)  
Single: Feels So Good/Perri  
Other Featured Artists: Public Enemy, Teddy Riley f/Guy, Take 6
- **DO THE RIGHT THING: Original Score** (Columbia)  
Featured Artist: Bill Lee
- **LICENCE TO KILL** (MCA)  
Single: If You Asked Me To/Patti LaBelle  
Other Featured Artists: Gladys Knight, Ivory, Michael Kamen

### UPCOMING

- **SHOCKER** (SBK)  
Singles: No More Mr. Nice Guy/Megadeth  
Sword And Stone/Bonfire  
Other Featured Artists: Dangerous Toys, Saraya, Dudes Of Wrath
- **LAST EXIT TO BROOKLYN** (WB)  
Featured Artist: Mark Knopfler

## FILMS

### WEEKEND BOX OFFICE

OCTOBER 20-22

1 <b>Look Who's Talking</b> (Tri-Star)	\$14.1
2 <b>Next Of Kin</b> (Warner Bros.)*	\$4.8
3 <b>Sea Of Love</b> (Universal)	\$2.9
4 <b>Black Rain</b> (Paramount)	\$2.84
5 <b>Gross Anatomy</b> (Buena Vista)*	\$2.83
6 <b>Halloween 5</b> (Galaxy)	\$2.79
7 <b>The Fabulous Baker Boys</b> (20th Century Fox)	\$2.77
8 <b>An Innocent Man</b> (Buena Vista)	\$2.3
9 <b>Parenthood</b> (Universal)	\$1.5
10 <b>Fat Man &amp; Little Boy</b> (Buena Vista)*	\$1.4

All figures in millions  
\*First Week In Release  
Source: Exhibitor Relations Co.

### COMING ATTRACTIONS:

This week's openers include "Shocker," directed by horror-meister Wes Craven, and sporting a SBK/Alive soundtrack that includes singles by Megadeth (covering Alice Cooper's "No More Mr. Nice Guy") and Bonfire ("Sword And Stone") as well as tunes by Iggy Pop, Saraya, Dangerous Toys, Voodoo X, Dead On, and the Dudes Of Wrath — aka Cooper, Paul Stanley (Kiss), Tommy Lee (Motley Crue), Vivian Campbell (River Dogs), Rudy Sarzo (Whitesnake), and the unforgettably named guitarist Guy Mann-Dude.

Also opening this week: "Worth Winning," starring Mark Harmon as a man about to be married . . . to three women. No soundtrack, but the film features songs by Dwight Twilley, N'Dea, Liz Story, Grace Jones, and the Carpenters.

Finally, there's "Immediate Family," starring Glenn Close, James Woods, Mary Stuart Masterson, and Kevin Dillon. Again, no soundtrack, but tunes from the Talking Heads, Van Morrison, J.J. Cale, Little Feat, Eric Clapton, Otis Redding, Johnny Nash, and the Pretenders are featured throughout the flick.

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## LIFESTYLES

## Survey Highlights Latest Black Consumer Patterns

## Average Black Adult Listens To 20% More Radio

The average black adult (18+) consumer is not only younger (median 32.8 years vs. 40.6 years), but also listens to the radio 20% more than his or her white counterparts.

Furthermore, the average black adult consumer is also less likely to be married — but, if married, is 42% more likely to be in a dual-in-

come family — and notably less affluent (median household income \$20,300 vs. \$28,500) than the average white adult consumer.

Following are additional highlights of this recent survey, conducted by the Columbus, OH-based Impact Resources firm:

- **Purchases:** 10% of black consumers definitely plan to buy stereo equipment in the coming year (a 120% higher proportion than that of whites), 11% plan to buy jewelry or a watch (102% higher than whites), 6% a computer (93% higher), 12% a TV or VCR (89% higher), 17% furniture (55% higher), and 21% a car or truck (38% higher).

- **Vehicles:** Blacks are less likely than whites to own a car, but are almost twice as likely to drive an Audi, BMW, or Mercedes.

- **Retail:** Blacks have lower retail outlet preferences in all categories (except children's clothing) than whites, and blacks are less likely to shop in a department store or by direct mail.

- **Media:** Blacks watch 32% more minutes of TV daily, and they average 43% more TV and cable channels. Blacks are also 17% more likely to go to the movies.

- **Banking:** Blacks are 23% less likely to do regular business with a bank, but 8% more likely to belong to a credit union.

- **Medical:** Blacks are 19% less likely to have a personal physician or hospital preference, but 16% more likely to participate in an HMO.



## Clip-On Speakers

NYC-based Nasta Industries' "Soundwear" allows listeners to wear your station on their sleeves — or hats, or belts, or pant legs.

The mini-speakers plug into any Walkman-type radio or cassette player. Also available are expander amplifiers — which allow the wearer to use up to four speakers at once — and Soundwear AM/FM radios. Each expander and radio comes with one of the clip-on speakers as well.

There are 14 colorful speaker styles to choose from, including radios, musical instruments (see inset), and jukeboxes. The plastic speakers measure about two to three inches across.

Suggested retail prices are \$8.99 for the speakers, \$13.99 for the expanders, and \$22.50 for the radios. For more info, phone the firm at (212) 929-8085.

## More Men Wear The Family Jewels

Forget the tie and the bottle of spirits — today's man might prefer a gold necklace. According to a recent survey conducted by the NYC-based *National Jeweler* trade publication, consumer demand for men's jewelry is outpacing retailers' awareness.

Men's jewelry accounted for \$2 billion of the \$17.6 billion in total jewelry sales last year. Although women buy 60% of men's items, on average they spend less per piece than male buyers do — \$199 vs. \$258.

What's more, gold is the precious metal of choice when it comes to men — 95% of men's jewelry sold in '88 was crafted of karat gold.

## The Ring Cycle

While rings and neckwear are about even in unit sales, rings accounted for a greater percentage (58%) of sales in 1988 — far more than neckwear (25%) and bracelets (10%).

Although a significant number (33%) of US males don't wear jewelry, 36% of these men would consider wearing a piece or two, especially tie tacks/bars, rings, or cuff links.

The men surveyed believe that wearing jewelry is more acceptable now, and see it as a symbol of class and elegance. More to the point, many said their girlfriends like it.

## Where Do Your Dollars Go?

The average US household spent \$24,414 in 1987, with the largest share — 31% — going toward housing and such related expenses as taxes and furnishings.

Interestingly, households with annual incomes of \$50,000 or more spent an average of \$51,433 in '87, with 29% going toward housing. Factoring in government assistance, households with incomes below \$10,000 spent about \$10,930 that year — 36% of which went to housing.

Here's how the average US household's income was divided:

Category	Amount
Housing	\$7569
Transportation	\$4600
Food	\$3664
Insurance/pensions	\$2175
Apparel	\$1446
Entertainment	\$1193
Health care	\$1135
Other	\$2632

Source: US Census Bureau

## BIG News In Condoms

Carter-Wallace Inc., maker of the "Trojan" and "Mentor" brand condoms, recently added a new, larger-sized prophylactic to its product line, citing several studies that show most US males would find a bigger condom more comfortable.

The company said its new "Magnum" lubricated latex condoms are 20% wider at the tip and tapered at the base to stay on securely. (Most condoms sold in the US are 52 millimeters wide at the base, but FDA standards permit condoms to be as wide as 70 millimeters at the tip.)

Although Carter-Wallace claimed to base its decision on a 1979 Kinsey report and "informal studies through its customer ser-

vice department" (including a reported seven out of ten letters received on the subject of condom size requesting that condoms be made larger), several experts in sex research have renounced the product.

"Few people will buy it unless somebody carries it around as a bragging instrument," said Ted McIlvenna, President of the Institute For The Advanced Study Of Human Sexuality. He also cited a need for narrower and shorter condoms (presumably from the other 30% of the letter-writers).

"We're not providing a double EE size or a 16-inch collar," said Carter-Wallace Marketing Director Scott Hoyt. "It's just more comfortable."

## CHRONICLE

## Born To:

WSHQ & WSHZ/Albany Asst. PD/MD Steve Chick, wife Sheryl, daughter Tara Michelle, September 17.

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**Emmis**

Continued from Page 1

Emmis CEO Jeff Smulyan, whose partnership recently bought the Seattle Mariners, commented, "While I am remaining CEO of Emmis, with all the changes brought on by Major League Baseball, I want to make sure we have the very best people focusing and leading all aspects of this company. With this move, we've done that."

Crane told R&R, "The way Emmis is headed is not away from radio. Radio remains the heart of the company, but these moves are a recognition that we are broadening our scope to include other kinds of entertainment. Our investment in the Seattle Mariners is significant, and we've never been more excited about the future at Emmis."

Rose, who will relocate to Indianapolis after the first of the year, remarked, "It was a tough decision to move to Indianapolis, as it was a choice between my new post or becoming third base coach for the Mariners. In the end the choice became pretty easy. It's a fulfillment of a longterm goal I had when I joined Emmis in 1982. It's also a big job to fill, considering the great leadership the company has had over the last nine years."

Bongarten, who remains in New York, said, "This new post is really an expansion of my current duties. Needless to say, Emmis is on the move and going through some significant changes. All this restructuring is designed to put Emmis in an even better position for future growth and development."

**Quinn**

Continued from Page 1

"The station is evolving from a rock CHR to more mainstream. We just added jingles and a new sweeper package. We're positioning Y95 as a rock and dance variety station between KEGL and KJMZ."

Prior to Philadelphia, Quinn served as a consultant for Drake-Chenault, and held PD positions at WHTT/Boston, KZZP/Phoenix, WROK & WZOK/Rockford, KZ93/Peoria, and WIFE/Indianapolis.

**Johnson**

Continued from Page 3

tributed significantly in helping us examine the format opportunities which exist for the station. His experience in programming and knowledge of music will continue to be an asset to WFYR."

Johnson told R&R, "Programming in Chicago is a long-held goal of mine, and it's come true. This station has great potential, and our team is going to make it happen."

In other station news, personalities Joe Dawson, Gary Hamilton, and Tom Hanson have been let go. Johnson told R&R, "They were all doing a great job, but we need different people. It's nothing against them."

In his nearly two years at WFYR, Johnson has been MD, air personality, and APD. Prior to joining WFYR, he was Asst. PD/air personality at WZEE/Madison, WI.

WFYR tied for 13th in the summer Birch (2.8), and ranked 21st in the summer Arbitron (1.6).

**Anderson, Bruford, Wakeman Gold & Howe**



Arista execs joined Anderson, Bruford, Wakeman, & Howe after the band's New York performance to celebrate the gold certification of their self-titled debut Arista LP. In on the action are (l-r) Arista VPs Marty Diamond and Sean Coakley, Rick Wakeman, label Sr. VP Jim Cawley, Exec. VP Roy Lott, Bill Bruford, Jon Anderson, Arista President Clive Davis, Steve Howe, and label VP Melani Rogers.

**Pagano Pacts With MCA**



John Pagano has signed with MCA Records, and is in the process of recording his debut album. Label Exec. VP Louil Silas Jr. is executive producer of the LP, scheduled for an early 1990 release. Pictured after the pacting are (l-r) MCA Music Entertainment Group Chairman Al Teller, former MCA Music Entertainment Group Chairman Irving Azoff, Pagano, label VP Susan Markheim, and Silas.

**EMI Signs Soul II Soloist**



Caron Wheeler, the featured vocalist on hit Soul II Soul singles "Keep On Movin'" and "Back To Life," recently inked a solo deal with EMI. Toasting the union are (l-r) attorney Alexis Grower, Wheeler's former personal manager Margaret Jackson, EMI's Sr. VP Gerry Griffith and VP Michael Barackman, Wheeler, and the label's President/CEO Sal Licata and Sr. VP/GM Ron Urban.

**Weaver**

Continued from Page 3

tions' Los Gatos studios, told R&R, "I spent my second day here just trying to hang on to the station — literally."

"Anybody who's ever been in radio knows why I left a great company like Streamline. It's the most exciting business there is and the start-up situation here with a new company and a new format makes it even more fun."

KATD dropped CHR after four years for Country September 25. It is currently using the Transtar Country Network 24 hours a day, though Weaver said he expects the station to be locally programmed and staffed at some point in the future. He's currently looking for a PD.

Prior to joining Streamline, publisher of Pulse and marketer of the "Giant Boom Box," Weaver had been VP/GM at KJR & KLTX/Seattle for three years. Before that he owned an independent TV station in Salt Lake City for four years.

Crown also owns KTRR/Ft. Col-

ins, CO; KZXY & KQAL/Apple Valley, CA; and KKIS/Concord, CA. Country outlets already serving the Bay Area include KEEN (AM)/San Jose and KNEW & KSAN/San Francisco.

**Talk Radio**

Continued from Page 1

"I'm delighted that Judge Gadbois denied the summary judgment request of KFI," remarked KABC President/GM George Green. "Hopefully they will now pursue original slogans that best describe what they do without trying to benefit from KABC's more than 17 years of usage of the term 'KABC Talkradio.'"

KFI GM Howard Neal said, "While we may appeal the judge's decision regarding the use of 'Talk Radio' in conjunction with our call letters, we are very pleased with the outcome. In effect we don't have to change a thing we're doing on the air. We are now free to use our slogan 'more stimulating talk radio' without interference from KABC."

**Ozmon**

Continued from Page 3

"The other part of the equation is the market. The speculation is that by 1991, Washington and Baltimore will be one metro."

Ozmon served six years at WROR — four as PD and two as Station Manager. She previously programmed WOMC/Detroit, and was Asst. PD/Research Director at WKQX/Chicago.

This summer, WQSR finished seventh 12+ in Birch (4.9) and eighth in Arbitron (4.1).

**Brink**

Continued from Page 3

Interestingly, Brink will program a format which didn't exist when he began his radio sabbatical. "That's true, but I've done a little work with Classic Rock since then, and it's a natural format for me," Brink said. "If you compared today's Classic Rocker to WRKO circa 1972, you'd find an incredible similarity."

**DeFrancesco**

Continued from Page 1

KIIS President/GM Lynn Anderson remarked, "It's so exciting to have Gerry rejoin the KIIS team. He will bring exactly the strengths that we need to ensure KIIS's radio prominence in the '90s. It was extremely satisfying to talk to the caliber of talent that expressed interest in the KIIS PD position, and I thank those candidates for their enthusiastic pursuit of the best job in radio. It's gratifying to know that we had the very best right within Gannett."

DeFrancesco told R&R, "It's difficult to leave the great staff at WDAE & WIOI. We have an excellent group of department managers in place and I know they'll guide these stations to achieving their goals in 1990."

"I'm very excited about rejoining all of my friends at KIIS. I love a healthy competitive battle, and that mildly describes the situation in L.A. right now. KIIS has the staff and the tools needed to return to number one and I'm honored that Jay Cook and Lynn Anderson have asked me to be a part of KIIS's future."

**Moke**

Continued from Page 3

achieve success with the financial business news format on WFBR."

Moke told R&R, "I expect this to be the most enjoyable and rewarding job I've had in radio. We've had a good success story over the years with WLIF, and we intend to remain an Easy Listening station."

"We're excited over some of the musical changes taking place which provide us with different styles. Unlike most other formats, Easy Listening can dig into untapped areas of New Age and light jazz. That's what we've been doing for a number of months. We'll continue to seek out music that today's Easy Listening consumer wants to hear."

Regarding WFBR, Moke told R&R, "This is an excellent format for AMs to pick up on. We've had tremendous response in the six weeks it's been on the air. This is consistently one of the top markets represented in the national call-in show. This means there are a lot of people in Baltimore tuned to Talk radio who are looking for variety."

For seven years under WFBR's previous ownership (Baltimore Radio Show), Moke served as PD/air personality, and for ten years he was Program Manager/air personality at WEMP/Milwaukee.

WLIF placed second 12+ in the summer Arbitron (9.1) and sixth in Birch (5.3). WFBR finished 21st in Birch (1.1) and scored a 0.8 in Arbitron.

**Ashwood**

Continued from Page 3

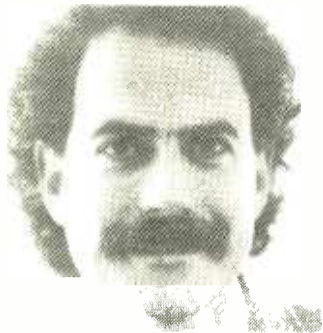
refine the product. We like the brighter direction in which Format 41 is going. In many ways, Format 41 is serving as a master programming consultant to us."

WJQY placed 11th 12+ in the summer Arbitron (3.4), and 12th in Birch (3.0).

Ashwood, who was on his honeymoon and could not be reached for comment at presstime, had been with WQXI since 1980. In his tenure there, he served as announcer, MD, and PD.



## WKLR Promotes Jeffries To Station Manager



Simon Jeffries

WKLR/Indianapolis PD Simon Jeffries has been promoted after 18 months to the new position of Station Manager at the Sconnix Gold outlet. He'll assume responsibility for all station operations, and continue in his programming capacity.

VP/GM Roy Cooper commented, "Simon's a real bright guy. The time had come for him to broaden his horizons a little bit. This will be a good step for him, and a real plus for the station."

Jeffries told R&R, "This is an effort to match the growth of the radio station's ratings and revenue by putting a person in to oversee the daily operations. Sconnix sees growth potential in upper management from the programming ranks. It's smart that a company does that, because it's easier to teach a PD the sales aspect than it is to teach a salesperson the finesse of promotions and marketing."

Previously, Jeffries programmed WAQX/Syracuse and WTPA/Harrisburg, served as acting PD at WCMF/Rochester, and was MD/air personality at WFBQ/Indianapolis.

WKLR ranked seventh 12+ in both the summer Birch (6.7), and Arbitron (6.0).



Pictured cementing the deal: (l-r) BMG Music Int'l President Rudi Gassner, Doug D'Arcy, BMG President Michael Dornemann, RCA President Bob Buziak, and BMG Music Int'l VP Alan Kress.

## D'Arcy Label Set With RCA

Chrysalis International President Doug D'Arcy has left the company after 20 years to serve as Managing Director of a new, as-yet-unnamed London-based label. D'Arcy's label, which has not yet announced any staff appointments or artist signings, will be distributed by RCA in the US, and parent company BMG Music International worldwide.

"I feel exhilarated by this opportunity to forge an identity for a new label," D'Arcy commented. "I want the label to be dedicated to music, not to marketing. The kind of artists that we'll be signing will, I hope, represent a major development in music. They may be regarded as 'alternative' by some, but in my experience quickly become the mainstream."

RCA Records President Bob Buziak added, "Our venture with Doug represents an integral part of BMG's longterm strategy of associating with incredibly talented individuals on a global basis, and supporting their creativity with our worldwide marketing, sales, promotion, and distribution organization. This is only the beginning of many steps we'll take in establishing satellite labels."

## Ebben Upped To PD At WSUN

Nine-year WSUN/Tampa-St. Petersburg News Director Ron Ebben has been appointed PD of the CBS N/T AM.

WSUN & WYNF VP/GM Shawn Portmann commented, "Ron has developed strong broadcast and management skills in his thirty years in the radio business, and we're delighted that he will be applying them to his new role at WSUN."

In addition to his morning show duties with coanchor Bill Burnett, Ebben hosts "Live With The Governor," carried on a statewide network each month.

## Betts

Continued from Page 3

the kind of attitude I was looking for." Gilbert added that the PD change was "definitely made with Great American's blessing."

Betts joins KBPI after three years as KKFM PD. He did mornings at KCFX from 1983-85.

"The people at (KKFM owner) Citadel Communications are first class operators," he said. "They knew my goal was to work in a Top 30 market, and they were very supportive. I'm real proud to have worked with them."

## Arista Puts La Face In The Place

New L.A./Babyface Label Based In Atlanta

Prominent production team L.A. & Babyface (L.A. Reid and Kenny "Babyface" Edmonds) move into the label arena with the formation of La Face Records. The label, to be based in Atlanta, will be distributed by Arista as part of a deal with Arista President Clive Davis and Arista Ventures.

The duo will sign a minimum of four artists to the label, and produce or co-produce at least four albums per year for the label. The pair will now work on an extremely limited number of outside projects (among them Bobby Brown and Pebbles), one of them the Whitney Houston LP scheduled for release next year.

Edmonds said, "We're very excited and looking forward to working with Clive Davis and the top-notch Arista team." Reid added, "We hope to take things to an even higher level of success."

Davis commented, "L.A. & Babyface's track record is absolutely tops. We're all proud and happy that these two unique and creative talents have selected us as their home."

L.A. and Babyface are original members of Solar artists the Deele. They began producing and writing at Solar, with Babyface launching a solo career there; he will continue to record on Solar/Epic. In the past two years the production team has worked with Brown, Pebbles, Sheena Easton, Karyn White, Paula Abdul, and the Boys.

No artist signings have been announced yet.

## Taylor

Continued from Page 3

winning in Denver, and I'm looking forward to building upon what Andy put together."

KAZY went 6.3-5.4 in the fall Arbitron while rising 7.2-8.1 in the Birch, ranking second among Denver AORs, behind KBCO, in both books.



Carey Davis

## Davis Elevated To WINS GSM

Carey Davis has been named GSM of Group W's all-News WINS/New York. Davis, previously the station's LSM, replaces Ritschard Homberg, who last month was named President of Pittsburgh-based Burbach Broadcasting.

"Carey has done an outstanding job for Group W over the past three years," commented WINS VP/GM Warren Maurer. "I'm confident his knowledge of the all-News format and his extensive sales management experience will enable him to facilitate the success of the entire WINS sales team into the 1990s."

Davis joined WINS as LSM in May, prior to which he spent two and a half years as NSM at Group W's KYW/Philadelphia. Before joining KYW, Davis spent five years with WMCA/New York, where he held a variety of posts culminating in a VP/Sales Manager post.

Said Davis, "This is something I've wanted for a long time. WINS is the greatest station in the United States. What's special about this job is the opportunity it gives me to work with the great team we have at this station. The challenge is to keep the station growing. The growth has been terrific and we have to maintain the momentum."

WINS finished second in the summer 1989 New York Arbitron ratings with a 4.5 share of the 12+ audience.

Telescope a daypart • Confirm playlists • Monitor overnights • Document a trend

## SQUEEZE PLAY™

SQUEEZE PLAY is the latest incarnation of the "skimmer" concept. It is unique because it's integrated. Custom IC circuitry is deftly incorporated into a high-quality radio/cassette unit. A custom panel permits the user to easily switch between skimming and normal operation, and to select appropriate "record" and "pause" time intervals. The transport shuts off automatically at the end of the cassette.

SQUEEZE PLAY has several useful applications. The most obvious is skimming a competing station, quickly and painlessly gathering useful information on playlist and rotations. However, a PD might want to skim his own station, perhaps to determine if the all-nite jock is really following the music rotation, or just to evaluate the effectiveness of the music-rotation scheme. An enterprising PD might swap skimmer tapes with colleagues in other markets, studying successful stations who employ similar formats.

SQUEEZE PLAY operates from 117 volts AC. AM or FM stations can be monitored. Record time can be varied from 2 seconds to 30 seconds. Pause time can be varied from 30 seconds to 3½ minutes.



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# STEVE STEVENS ATOMIC PLAYBOYS



**"ACTION"**

**THE FIRST SINGLE**

FROM THE ALBUM STEVE STEVENS ATOMIC PLAYBOYS

PRODUCED BY BEAU HILL AND STEVE STEVENS

MANAGEMENT: ROGER DAVIES AND LINDSAY SCOTT FOR ROGER DAVIES MANAGEMENT, INC.



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## Radio

● **JACK RATTIGAN**, President/GM of WNOR-AM & FM/Norfolk, is resigning to run Rattigan Radio Services, a new firm specializing in management/sales consultation and training.

● **MIKE CROWDER** has been tapped as GM at KXUS/Springfield, MO, replacing the exiting **BILL EARLY**. Crowder crossed the street from KWTO-FM.

● **ROB KNIGHT**, Station Manager at WHEB-AM & FM/Portsmouth, NH, becomes GM. He succeeds the retiring **RICHARD ROZEK**.



Rob Knight

Chris Ackerman

● **CHRIS ACKERMAN** has been named LSM at KZOK/Seattle. He previously held the same position at crosstown KISW.

## CHANGES

**Robert Faust Jr.** and **Doug Murphy** have been named Affiliate Representatives at Group W Satellite Communications.

**Elise Randall** is appointed an AE at CBS Radio Representatives/New York.

**Chris Mitsos**, **Chip White**, and **Dennis Sternitsky** have joined Banner Radio as AEs in Los Angeles, New York, and Chicago respectively.

**Eric Kort** is now an AE at Republic Radio/New York.

KFSB/Joplin, MO PD/morning man **Eric Williams** has been named an AE at the station.

**Vicki Armetta** becomes Client Service Rep at Arbitron's Midwest Radio Station Sales Division.

**Rosemary Sichi** joins the Connecticut School of Broadcasting as Director at the Chicago location; she had been a VP at SuperSpots.



Chuck Meyer

Vivian Piazza

● **CHUCK MEYER** is promoted from afternoon news anchor to ND at WIOD/Miami. Concurrently, Assoc. Producer **NICHOLAS LAWRENCE** is upped to Exec. Producer.

● **JOHN MILNE** steps up from AE to Sales Manager/Los Angeles at Group W Satellite Communications.

## Records

● **VIVIAN PIAZZA** is named VP/Media Relations at Epic Records. She joins from Capitol Records, where she was East Coast Director/Media & Artist Relations.

● **WILLIAM ALMROTH**, VP/Manufacturing at CBS Records, steps up to Sr. VP/Manufacturing, CBS Records Operations (US).

● **GREG LOUDIN** becomes Southeast Regional Promotion Manager at Atlantic Records/Nashville. He had been Field Manager for WEA's Atlanta branch.

● **RAY CARLTON** has been appointed Field Promotion Manager at RCA Records, covering Cincinnati, St. Louis, Indianapolis, and Columbus. He was formerly National Director/Top 40 Promotion at Elektra Records. Concurrently, **CHRIS HENSLEY** has been named Field Promotion Manager for Cleveland, Detroit, Pittsburgh, and Buffalo. He has held numerous promotion and management positions over the past 12 years.

● **JIM DANATOS** is named Director/Administration, West Coast at PolyGram Records. He was most recently Manager/Financial Planning. **DOUGLAS KOCH** replaces Danatos in that position; he was upped from Sr. Financial Analyst, Budget/Financial Planning.

● **KEVIN COPPS** joins Elektra's new classical division, Elektra/WEA International Classics, as VP/Marketing. He was formerly Director/Marketing at Angel Records.

● **GEORGE NUNES** becomes National Director/Sales at Capitol Records. He had been CEMA Sales Manager/Chicago Branch. Also joining the sales department are **LES SILVER** as Regional Marketing Director/West Coast, and **LAURA GIARRATANO** as Regional Marketing Director/East Coast. Both formerly worked at Arista Records, where Silver was West Coast Marketing Director and Giarratano served as Manager/Field Sales & Merchandising.



Les Silver, Laura Giarratano, and George Nunes

● **ED GOBLE** shifts from Sales Rep at Word Inc. to Director/Marketing at the company's Myrrh Records.

● **JOHN ALLISON**, Regional Branch Manager/West Coast at MCA Distributing, adds Southwest Region duties. Also at the label, Manager/West Coast Publicity **MARIA KLEINMAN** moves up to Director/Publicity, West Coast.

## Industry

● **JOANN EKBLAD** joins Westwood One as Advertising Director. She formerly served as Advertising Production Manager for L.A. Style magazine. Also at the company, **CHRISTOPHER MEGLIN** is named Regional Manager/Affiliate Relations Department, Westwood One Radio Networks. He had been a Production Asst. at DIC Enterprises.

## PROS ON THE LOOSE

**Jack Armstrong** — PD KFXD/Boise (208) 323-7601

**Joe Dawson** — Nights WFYR/Chicago (312) 213-1335

**Trish Hennessey** — Mornings WAVW/Vero Beach, FL (407) 340-2595

**C.J. Hunter** — Mornings WANS/Greenville-Spartanburg (803) 242-2406

**Sheri Ingills** — News anchor KRTH-AM & FM/Los Angeles (818) 441-9620

**Rick Lovett** — Afternoons WYZZ/Ft. Walton Beach, FL (904) 664-2413

**Dave Lyons** — OM WYZZ/Ft. Walton Beach (904) 939-1918

**Gary Ross** — Afternoons KAMJ/Phoenix (602) 759-9456

**Andy Taylor** — MD/middays KJYO/Oklahoma City (405) 340-5443

**Robbie Thompson** — Mornings WYZZ/Ft. Walton Beach (904) 864-2373

**Greg Thunder** — Nights WQHT/New York (212) 724-0284

**Mike Walker** — Afternoons WAVW/Vero Beach (407) 337-9835



Barrett Alley

Marvin Robinson

● **BARRETT ALLEY** has been tapped as President/COO at Cadena Radio Centro, a US Spanish-language radio network. He joins from Vista magazine, where he was VP/Director of Advertising.

● **JOSHUA CHASIN**, Manager/Market Development, Radio Advertiser/Agency Services at Arbitron, adds VP stripes.

● **LESLEY HALPERN** becomes Manager/Advertising & Publicity at the ABC Radio Networks. She previously served with the networks' operations staff in New York.

● **MARVIN ROBINSON** moves to National Artist Development as Exec. A&R Director. He was formerly PD at KSOL/San Francisco.

● **KENNETH BERG** shifts to Wax Works Radio Network as NSM. He had been Sales Manager at Mid America Ag Network.

● **MICHAEL JAY**, longtime writer-producer, has opened a new production entity, Captain Hook Productions. The company will be based in Woodland Hills, CA.

● **JOHN LEONARD JR.** announces the founding of J.N.S. Electronics of San Jose, CA, which caters to the broadcast and telecommunications industries. The firm is associated with J.N.S. Electronics Ltd./Australia.

● **MADelyn JENNINGS**, Sr. VP/Personnel of the Gannett Company, has won the PRO (Professional Recruiters' Ovation) Award, the annual honor bestowed by the National Association of Corporate and Professional Recruiters (NACPR).

—Holly Sklar

## R&R TIMELINE

*Pete Salant started in radio as a teenage copywriter at WWDJ/New York in 1969. Changing-his name to Pete Stone, he rocked at WKBR/Manchester, NH and WGNG/Providence, landing evenings 15 years ago at WAVZ/New Haven. He returned to WAVZ in late '76, becoming PD in '77 and adding sister WKCI PD duties in '79. As Salant, he left to program WYNY/New York in '80, then departed in '83 to start his consultancy. He was part-owner of WNRW/New Haven '86-'87.*



Pete (Stone) Salant

## 1 YEAR AGO TODAY

- James Babb Jr. tapped as Jefferson-Pilot President
- Viacom promotes Bob McNeill to VP/Programming and Gary McCartie to WMZQ-AM & FM/Washington PD
- Peg Kelly named WYNY/New York Station Manager
- New PDs: Beth Fast at WMGK/Philadelphia, David Grossman at WSHE/Miami, and Bob Case at KZZP-AM & FM/Phoenix

## 5 YEARS AGO TODAY

- Shamrock appoints Ross Reagan KMGC/Dallas GM and Bob Zuroweste KUDL/Kansas City GM
- Dean Tyler upped to Greater Media Manager/MOR Programming
- Tom Barney named WGAR-AM & FM/Cleveland OM
- Ron Gold tapped as WALK-AM & FM/Long Island Station Manager
- Pam Robinson returns to KACE/Los Angeles as MD

## 10 YEARS AGO TODAY

- Todd Chase promoted to WPJB (JB105)/Providence Station Manager
- Gene Austin becomes KLOL/Houston PD
- Jay Albright elevated to KEEN/San Jose PD
- Tim Byrd files as WHK/Cleveland MD
- Jack Armstrong and the Gorilla from KHTZ/L.A. nab PM drive at crosstown KFI

## 15 YEARS AGO TODAY

- Bernie Sparago appointed Buddah Records NSM
- Jimmy Fox nets KCBQ/San Diego MD gig

— Hurricane Heeran

Mark the date . . . lock it in your budget . . .

This is the Big One! MAY 10-12

**RR** Radio & Records  
Century Plaza & JW Marriott Hotels  
Century City/Los Angeles



## Quake Tragedy

Continued from Page 1

shake, and the 6.9 earthquake that has embedded itself into America's consciousness began its ravages.

Within 15 seconds, more than 120 radio stations in Northern California were thrust into the job of providing information about the region's biggest disaster since the 1906 earthquake.

Residents turned to radio as their primary source for emergency information. According to a special Birch/Scarborough Research survey, listening levels soared to four times their normal volume on the night of the quake.

Labeling it the biggest news story in the history of San Francisco radio, executives at Bay Area stations are continuing to grapple with the aftermath of last Tuesday's shaker, which has thus far been responsible for 71 deaths and \$9 billion in damage.

### Series Celebration

KOME was only one of many stations celebrating the Bay Area World Series. Across the bay at Candlestick Park, three stations were readying for coverage of the baseball game, and many more had remote units and field reporters stationed there.

Most of the network-affiliated stations were in the final seconds of network news when the quake struck at 5:04:50. News/Talk KCBS had a two-minute local window prior to switching back to the network for series coverage. News anchor Stan Bunker, who was at the stadium to fill that window, sensed the severity of the quake and stayed with local coverage.

KCBS News & Program Director Ed Cavagnaro immediately deployed the station's 50-member news department to various locations around Northern California. He also ordered the station's three traffic aircraft to remain in the sky to survey for damage and report on problems on the roadways.

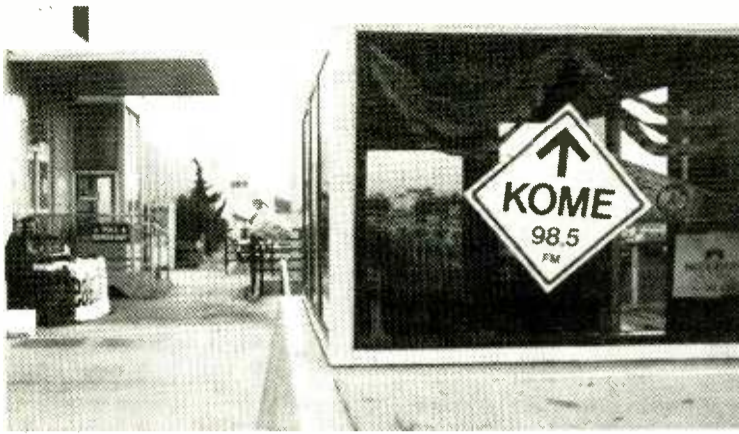
About an hour after the quake, the station's emergency generator fuel pump failed, and engineers were forced to hand-carry five-gallon cans of diesel fuel to the roof of the skyscraper.

Competing N/T KGO was thrown off the air for 45 minutes and suffered much worse damage. Two of the three towers in its directional array, located in salt flats near Santa Clara, were destroyed. The station, which is normally authorized for 50kw, continues to operate 20kw non-directionally.

KGO Dir./Programming Operations Jack Swanson, who was on his way home, turned around in rush-hour traffic to direct his 38 news staffers.

Swanson immediately began monitoring the station's two-way frequency, where he heard traffic reporters describe the collapse of the Bay Bridge roadway and the shocking structural failure of the Cypress Structure of Interstate 880.

"Of course, it was frustrating being off the air during that period," said Swanson. "But I knew we were going to be in for a long night of reporting anyway."



On The Bridge Of Disaster: KOME's afternoon remote team (left) broadcasting from beside a Bay Bridge toll booth shortly before the quake struck

Giants' flagship KNBR, which is Northern California's primary EBS station, remained on the air. PD Bob Agnew said the station's transmitter, located on the San Francisco Peninsula, suffered no damage.

### Much Less Music

Much of the FM band that evening was eerily devoid of music. AORs KFOG and KRQR simulcasted their AM sister stations (KNBR and KCBS respectively), among others, while CHRs KXXX and KMEL toned down, relayed emergency information, and occasionally aired listener phone calls.

Electrical power failure affected nearly all of the San Francisco stations. Both major wire services were hampered by the power failure, and most news reports were generated from AP and UPI bureaus on the East Coast.

Because power outages were not as severe in the outlying areas, most stations in the San Jose and Santa Cruz areas were off the air only briefly. However KJAZ/Alameda-San Francisco and KDON/Salinas were reported off the air for two days.

KOME PD Ron Nenni said his station was off for only a minute, and the only significant damage was a shifting of the station's transmitter off its base by a few inches.

### Birch Measurement

According to a Birch-Scarborough survey conducted two days after the quake, 43.8% of Bay Area residents who responded said they tuned to the radio for disaster information; 39.6% turned to TV, while 16.6% used other sources (family, friends, police, the Red Cross, etc.).

According to Birch Director/Cient Relations Mark Belmonte, if the figures prove to be accurately sampled and were to be projected over the entire population of the Bay Area, some 2.1 million residents turned to radio as their source for help and information. On a normal fall evening, about 490,000 residents listen to the radio.

### Nationwide Interest

The quake attracted the immediate interest of the entire country. All the major networks permeated their schedules with frequent news bulletins, and stations across the country switched to satellite-delivered feeds of San Francisco radio stations on their air. The CBS Radio Network uplinked KCBS on a supplemental channel, the ABC Networks similarly distributed KGO's feed, and NBC Radio carried affiliate KNBR.

Back at Candlestick Park, CBS baseball announcers Jack Buck and Johnny Bench transformed themselves into news reporters and repeated information they were able to collect in their broadcast booth until 5:55, when they turned the broadcast over to the CBS Newsroom.

In quake-conscious Los Angeles, news stations KNX and KFVB immediately switched to fulltime, non-commercial quake coverage. KNX dispatched helicopter pilot Bob Tur to fly his chopper to the Bay Area. Once there, Tur fed reports to both KNX and KCBS.

KABC recruited quake-stricken listeners to call in reports. The next day, psychologists Sonya Friedman and David Viscott calmed listeners from the quake's after-effects.

### Recovery Effort

While most stations dispensed with commercials and music within 24 hours of the quake, many slowly began returning to their regular commercial formats on Thursday. KGO and KCBS remained without commercials until the weekend.

On the Tuesday a week after the quake, most stations had returned to their normal formats. The News stations were still devoting much of their time to earthquake relief efforts, and most other stations were at the very least running PSAs for the Red Cross and other agencies.

At least two members of San Francisco's radio community lost their homes. KGO reporter Gretchen Wells and KFOG afternoon drive DJ Trish Robbins lived in the fire-ravaged, landfilled Marina District. Both are in temporary quarters.

KOME's Bennett said his Santa Clara home was "in a shambles" that he's still cleaning up. He is also glad PD Nenni refused one of his requests.

"I wanted to do the remote from the middle of the Bay Bridge," he recalled. "Can you believe that? I should be happy I don't get everything I wish for."

Instead, Bennett carries with him the vivid memory of witnessing the failure of the double-decked Nimitz freeway, which is just a mile away from the toll plaza. "Our staff is still avoiding our underground garage," he noted.

### Stations Rally

Continued from Page 1

earthquake victims with 15 seconds of silence, orchestrated by the Pollack Media Group.

Ten stations in Los Angeles (KKBK, KQLZ, KPWR, KLOS, KIIS, KNAC, KROQ, KODJ, KOST, and KLSX) participated in "Radio Relief." Six stations in the San Francisco area, eight in Houston, six in Dallas, six in Honolulu, three in Philadelphia, two in New York, two in San Diego, and two in Miami, plus many others nationwide, aired the tribute.

Most of the stations followed the silence with an appeal for funds to the Red Cross, and then played a song appropriate to the occasion, most frequently "That's What Friends Are For" or "Lights," the

Journey tribute to San Francisco.

Pollack Media Chairman Jeff Pollack said the Red Cross reported \$250,000 in donations following the tribute. "We decided to do this Friday afternoon," he noted, "and within one business day we were able to mobilize the nation's top stations in different formats toward the same cause. This tribute shows how dramatic radio's impact can be."

### Phoenix Effort

In Phoenix, KZZP morning man Bruce Kelly invited all the market's morning shows to gather at a shopping mall for a collective morning show. CHR competitors KOY-FM and KKFR participated, as well as KNIX, KAMJ, KSLX, KPHX, KOOL, KVVA, KDKB, KMEQ, KESZ, KTAR, & KMEL.

Recording artists Donny Osmond and Taylor Dayne auctioned autographed pieces of clothing, and Arizona Governor Rose Moffett showed up. The effort raised \$150,000.

### National Help

Among other fundraising efforts around the country:

A KIIS/Los Angeles contest winner, who was awarded a Mazda Miata on the day after the quake, asked that the car be sold and the proceeds donated to the Red Cross. The station gave the car to Mark Smith anyway and donated \$15,000 to the Red Cross in Smith's name.

KNEW & KSAN/San Francisco client Citicorp Savings told the stations not to worry about make-goods for lost commercials, and to bill them for the missed spots. KNEW & KSAN sent the money to the Red Cross.

Saying that "many of us have friends or family in San Francisco... and the shared concern of a similar disaster striking the Puget Sound," KMG/Seattle VP/GM Bobby Rich diverted \$5000 from an upcoming listener appreciation contest and sent it to the Red Cross.

WXTC in hurricane-stricken Charleston, SC has thus far raised \$12,400 for earthquake victims.

After hearing a plea from the local Red Cross chapter, KAKS/Amarillo morning members "Steve & Charlie" raised \$24,000 in a 61-hour marathon.

KWSS/San Jose arranged for Arrowhead bottled water for residents of the San Jose-Santa Cruz region. The station also conducted a food drive, and shipped nine semi-tractor trailers full of canned goods, clothing, and bedding into afflicted areas.

In Reno, KSXY (X102) and a local moving company held live remotes and sent three truckloads of supplies to San Francisco. Atlantic recording artist Debbie Gibson was appearing in concert locally, and the station offered tickets in return for supplies.

Reno stations KOZZ and KICK also raised money and supplies. Noted KICK PD Bruce Armour, "We are concerned and care deeply for our neighbors and friends in the Bay Area."

KROY/Sacramento and KSNM/Merced, each about 100 miles from the Bay Area, raised \$10,000 each within days of the quake.

KXYQ/Portland auctioned a trip to London to see artist Tracy Chapman and raised \$2500.

## APB Announces Award Winners



The Associated Press Broadcasters, Inc. presented its Awards For Journalistic Excellence & Cooperation at the organization's annual awards ceremony in Denver recently. Winners include (front, l-r) AP's Tony Winton, AP/Columbus, OH's Beth Grace, AP/Dallas's Diana Jenssen, AP's Karen Sloan, and KCNC-TV/Denver's Mike Silva; (center, l-r) AP's Ira Dreyfuss and Mark Hamrick, KYW/Philadelphia's Brenda Joratt, KAFF/Flagstaff, AZ's Mitch Strohmman, and WINC/Winchester, VA's Dave Mattingly; (back, l-r) AP/Detroit's Geoff Haynes, WHK & WMMS/Cleveland's Mike Olszewski, WCCO-TV/Minneapolis's Steve Eckert, and AP's David Shapiro.



# DON HENLEY



**"The Last Worthless Evening"**  
**DOUBLE BREAKER!**

**CHR & AC**

R&R CHR: Debut 35\*

Conversion: +3 R&R AOR: 4

Performing On Saturday Night Live October 28!

# CHER



**"Just Like Jesse James"**

Exploding At:

KZZP 28-20 hot  
KISN 31-25 hot  
B97 29-20  
WZOU 29-23  
Q95 debut 24  
WAVA debut 25  
B94 debut 29

WGH debut 29  
KKRZ debut 30  
KWSS debut 30  
KRBE debut 31  
KWOD debut 31  
WXKS debut 33  
KBEQ add

WMHE 34-22  
KZZU 39-29  
FM104 27-18  
WOPK 29-22  
WKZL 38-30



# STREET TALK®

## Geffen To Sue KHTY Over 'Slip Of The Tongue'

**L**ighting strikes twice. About five months ago, KHTY (Y97)/Santa Barbara illegally obtained and aired an advance (and unfinished) copy of the single "The End Of The Innocence" by Geffen act Don Henley. Then-PD Jim Crowe distributed dubbed copies to other stations, prior to his exiting Y97.

While in Santa Barbara last Friday (10/20), Geffen President Ed Rosenblatt heard a Y97 jock announce, "Get your tape recorders ready, we're going to play the new Whitesnake album ("Slip Of The Tongue") in its entirety."

Now this particular LP is set to ship November 7, which means that a number of cuts aren't even legally published (licensed) until that date. Rosenblatt told ST, "This action hurts every level of the music business," but refused to talk about any impending legal action other than to indicate it would be forthcoming.

Y97 President/COO/GM William H. Johnson Jr. told ST, "We've taken dramatic steps to insure this won't occur again. It's not our position or policy to do this."

"Apparently a tape was sent to our acting PD, Darren Stone, who had no knowledge of the previous incident. There was nothing to suggest to him that the tape was not airable. I believe he acted without knowledge that what he was doing was wrong. He's very concerned about the results of his actions."

"I've got no reaction to Geffen's proposed legal action other than I had hoped it would not come to this. While playing the album and asking listeners to turn on their tape recorders was not the right thing to do, considering that it was done late at night, I believe the real damage was minimal."

### Bone Is Firm

If the buzz on the Street can be believed, Chrysalis President Mike Bone will join Peter Paterno at the soon-to-debut, Disney-owned Touchstone Records label. ST's ear-to-the-water cooler hears that Chrysalis Exec. VP Joe Kiener would inherit Bone's Butterfly duties. And . . . where does Carole Siller fit into this picture?

When contacted by ST while on the road with Chrysalis act Jethro Tull, Bone firmly denied that he'd be leaving to join any other label, period.

While KDWB/Minneapolis PD Brian Phillips is the lead candidate for the WEGX/Philly PD post, ST hears there's still some contractual hangups to be hammered out. Stay tuned, this one ain't a done deal . . . yet.

Is longtime DC101/Washington President/GM Goff Lebar leaving the Capitol Broadcasting AOR? According to reliable sources, Lebar told his sales staff Monday (10/23) that he plans to retire and move to Florida, with station VP/Sales Jeff Hedges slated to replace him.

However . . . Hedges told ST that he's been promoted to Station Manager — not GM — and that Lebar has not resigned.

Hedges said he will continue handling his sales manager duties, and declined comment as to what additional responsibilities his new position would entail.

The folks at Evergreen would understandably like to point out that they did not own WJAX/Jacksonville during the time that it was allegedly involved with independent promoter Bill Craig (see last week's Page 1 story).

WJAX was owned by Silver Star at the time. When Evergreen took over, it changed the staff, calls (to WAPE-FM), and format (from Urban to CHR).

In the wake of Kurt Johnson's promotion to PD at WFYR/Chicago (see Page 3), expect a shift in direction from a Gold-based AC to a more mainstream AC approach. Kickoff date: October 30.

Is former Chrysalis co-owner (and current British Phonographic Institute President) Terry Ellis about to crank up a new L.A.-based label?

### Hangin' Up The Stripes

RCA's L.A.-based VP/Promo Jim McKeon made a lifestyle decision, and gave up the stripes to relocate in Nipper's Seattle office. McKeon will replace Bob Smith, who exits the Biz to hang out in Kona and shag golfballs. No word on a replacement for McKeon.

Meanwhile, Nipper's NY-based VP/Promo Butch Waugh has tapped Administrative Assistant Robin Hall to handle the label's local promo duties in NYC. She replaces David Ross, who joined Relativity.

Rumors about KMGI (I-107.7)/Seattle flipping to CHR may have rocked the market recently, but according to PD Rob Sisco, "I-107.7 is not going CHR — it's a Hot AC."

Seems a new TV campaign, together with the recent hirings of former crosstown KPLZ MD Ron Harris for early evenings and PLZ's former PD/morning man Jeff King for weekends and relief, started tongues wagging.

Meanwhile, crosstown Country outlet

Continued on Page 30

## JIM WOOD

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“Miss You Much” from

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Produced by Jimmy Jam & Terry Lewis for Flyte Tyme Productions, Inc.

Co-Producer: Janet Jackson  
Executive Producer: John McClain



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**24 ADDS INCLUDING:**

- |       |        |      |
|-------|--------|------|
| WHYT  | WINK   | Z99  |
| KDWB  | WAPE   | KLUC |
| KISN  | WQUT   | KQIZ |
| 99WGY | 99WAYS | Q101 |
| WKEE  | KTUX   | KIXY |
| WKRZ  | WDLX   | WBWB |
| WBBQ  | KRNQ   | KLYV |
| KZZB  | WTBX   | KFBQ |



Continued from Page 28

**KMPS** logged 11,000 calls in 45 seconds — an action that temporarily disrupted phone service in three states — as contestants tried to qualify for a "Million Dollar Dash For Cash" contest last Friday (10/20).

**WMMR/Philadelphia** OM/morning man **John DeBella** has inked a new multi-year deal with the **Legacy AOR**.

**Greg Thunder** is no longer doing 8pm-midnight at **Hot 97/NY**. Reach him at (212) 724-0284. Despite a six-month non-compete, rumor has crosstown **WPLJ** already talkin' to the Thundermug.

Meanwhile, PD **Joel Salkowitz** says Hot 97 is getting very close to a permanent morning situation.

The coveted **KRQ/Tucson** PD post still goes unhitched. MD **Roger Scott** and APD **Jeff Davis** are in line, as are **KLUC/Las Vegas** MD **Jay Taylor** and former **WPHR/Cleveland** PD **Steve Kelly**.

Meanwhile, the interview process continues, although GM **Clancy Woods** tells ST he'll have a short list ready shortly — and a finalist within two weeks.

### **KVIL Morning Crew Walks**

At 7am last Thursday (10/19), the **KVIL/Dallas** morning show staged a one-hour "walkout" to highlight what happens when management assumes key positions.

GM **Jerry Bobo** stepped in for legendary personality **Ron Chapman** and GSM **Bob Cooper** pinch hit for **Jody Dean**, while NSM **Larry Menefee** did sports for **Scott West**, PD **Chuck Rhodes** did a newscast, and other management types handled traffic, contests, etc.

The "A" team returned at 8am, with Chapman quoted as saying, "I've just endured the most difficult hour of my life."

**Maclean Hunter's** recent purchase of **CFNY/Toronto** has spurred speculation that the former New Rock station will abandon its hybrid format and reclaim its status as a modern music pioneer.

**Capitol** came through with the paperwork this week, and **Hale Milgrim** was officially named President of the label, as we told you last week on Page 1. He'll be in place the first week of November.

**Elektra** Charlotte local promo rep **Scott Davenport** resigns to become **Mercury's** local promo man in Atlanta. He replaces **Steve Smith**, who joined **Atco**.

**WUSN/Chicago** Asst. MD **Trish Biondo** has been promoted to MD. Meanwhile, former crosstown **WCKG** morning man **John Howell** joins 'USN for afternoons, replacing **Larry Ryan**, and parttimer **Scott Wagner** is upped to evenings.

### **Loose Cable**

ST hears **Z95/Chicago** has let night jock **Alan Cable** go. (A few weeks ago, Cable had been slapped with a two-day suspension for allowing a listener to take to the airwaves and proclaim, "B96 can suck my dick!")

Rumor has it that **WAVA/Washington** night-rocker **George McFly** is heading to the Windy City, but Z95 insiders deny all.

Meanwhile, ST's DC moles hear that WAVA has moved toward a more rock-oriented CHR approach.

**WKSE/Buffalo** midday personality **Janet Snyder** exits for overnights at **Z100/NY**. She's replaced by **WKZL/Winston-Salem** night rocker **Bethann McBride**, who'll also take on APD duties. Loyal readers will recall that McBride and **WKSE** PD **Mike Edwards** worked together back at **G105/Durham-Raleigh**.

**KJYO (KJ103)/Oklahoma City** has parted company with MD/midday personality **Andy Taylor**. **Kim Carson** comes in from **WSSX/Charleston** for on-air work, and overnights **Billy The Kidd** gets the MD post.

The **Nashville Network** and the *Music City News* will combine their 1990 awards show, to be broadcast live from Nashville on June 4.

Talk host **Steve Kane** moves to mornings at **WABC/NY**, coming from afternoons at **WIOD/Miami**. Although market vet **Stan Majors** is currently filling in for Kane at 'IOD, could **Joey Reynolds** become Kane's permanent replacement?

After searching for several months to fill **KJHM (102 Jamz)/Orlando's** vacant afternoon shift, PD **Duff Lindsey** has hired former **WPLJ/NY** jock and parttime actor **Rich Stevens** for the job.

**Eric Chaney** exits the PD slot at **G98/Portland**. **Jim Randall** takes his place.

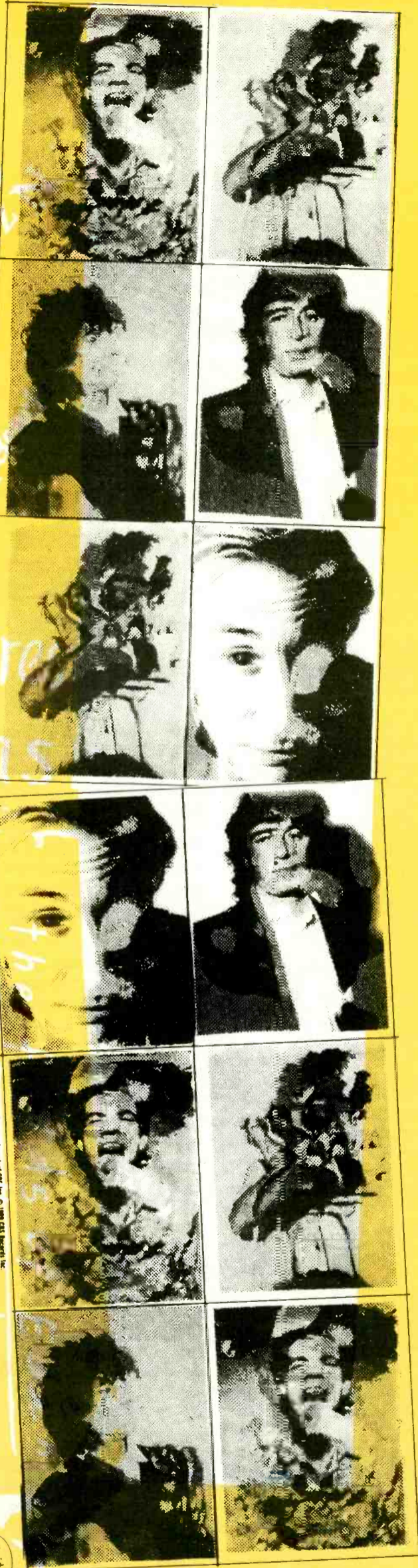
Continued on Page 32



**RADIO LIFE IS JUST A BOWL O' CEREAL** — Pictured are the O Brothers — otherwise known as **KBPI/Denver's** morning team of **Garry O'Neal** and **Mike Olson** — as they recently broadcast live! and direct from what was touted as the "world's largest" bowl of cereal, which consisted of a 200-gallon hot tub filled with milk, O-shaped cereal, and the brothers themselves.



Amazing  
income  
Pere  
glas  
the  
full of trash



# ROLLING STONES

# ROCK AND A HARD PLACE

THE SECOND SINGLE FROM "STEEL WHEELS" © 1983 CBS

**TOP 40 MOST ADDED**

**AOR TRACKS 3 WEEKS STRAIGHT**

Over 3 million units sold worldwide to date.

The fastest selling Stones record in over a decade.

54 sold-out stadium dates in front of 3.1 million fans.

On Rolling Stones Records®. Cassettes and Compact Discs. Available from Columbia Records. Produced by Chris Kimsey and the Glimmer Twins.





# JOE COCKER



**“When The Night Comes”**

## Now On 51 CHR Reporters Including:

- |                  |                  |             |
|------------------|------------------|-------------|
| WXKS 30-22 (HOT) | KPLZ             |             |
| CKOI 23-18       | KUBE             |             |
| WNVZ add         | WMMS 5-5         |             |
| Q105 add         | KXXR 4-3 (HOT)   |             |
| Q102 10-6 (HOT)  | PIRATE           |             |
| WKBQ deb 37      | WPHR 15-9 (HOT)  |             |
| KKRZ add         | OK95 27-17 (HOT) |             |
| KISN add         |                  |             |
| 99WGY add        | KATM deb 28      | WBNQ add    |
| WVSR add         | KSND add         | KCMQ add    |
| WBBQ             | KRZR 21-18       | 99KG 31-27  |
| K106 deb 40      | KOY-FM           | KPAT        |
| WROQ deb 31      | KZZU add         | KWTO        |
| KZ106 30-25      | WWFX 27-22       | WPFR add    |
| KBFM add         | G98 37-34        | WIFC 33-29  |
| WRVQ deb 29      | WOMP deb 37      | KFBQ deb 39 |
| KTUX add         | WKSF add         | KFTZ        |
| HOT92 deb 31     | WJMX add         | KTMT        |
| KLQ add          | WPFM Add         | ZFUN add    |
| KF95 add         | KNIN 18-15       |             |

**HIT ACTION!!**

*Capitol*

Continued from Page 30

**WHBQ/Memphis** has jettisoned its local live Gold programming in favor of **SMN's** "Pure Gold" format from 5am-1pm.

From 1-5pm, Memphis legend, former PD, and close personal friend of **Elvis Presley** **George Klein** will broadcast live. Then, 'HBQ will relink with the bird, but plans to eventually add a sports/talk show at night as well as various regional sports affiliations.

However, the BIG news is the return of former (1974-75) WHBQ PD **J.J. Jordan**, who is currently serving as interim GM for the station, but will also take on programming/sales consultant chores.

**BeBop Hobel** — known for her longtime promo efforts at **EMI**, and more recently at **Epic** in Chicago — has relocated to Atlanta. Contact her at (404) 874-2894.

With the recent management changes at Hot AC **KAMJ/Phoenix (R&R, 10/6)**, veteran air talent **Gary Ross** is squeezed out of afternoon drive to make room for PD **Tom Gilligan**. Reach Ross at (602) 759-9456.

### Campaign Shoutin' Like A Southern Diplomat

A couple of weeks back (ST 10/13), we described some of the wiggly campaign promises that **KKBQ/Houston** morning zookeeper **John Lander** was making in his race for the local mayor's office.

Well, folks, Lander may have lost a few votes last week when he told listeners that the earthquake-delayed World Series would be moved to the Houston Astrodome and that "20,000 seats would be available."

President/GM **Al Brady Law** went on-air to formally apologize for the hoax.

**KF95/Boise** PD **Jack Armstrong** has left the station, and MD **Steve Ryan** is serving as interim PD. Reach Armstrong at (208) 323-7601.

Former **Columbia** Manager/National Album Promo **Linda Kirishjian** is now doing business under the **New Art Promotions** monicker. Reach her at (212) 683-1807.

**KJJO/Minneapolis** Asst. PD **Dean Dresibach** and MD **Mike Stapleton** have swapped job titles. And . . . ST hears there may be another promotion in Stapleton's future.

**WAVF/Charleston, SC** elevates PD/MD **Jeff Kent** to VP/Programming for parent **Cordes Communications**. **Diamond Dave Rossi** assumes the 'AVF MD duties.

### Acting Like PDs

ND **John Evans** has been named acting PD at **Fairmont AC K101/San Francisco**. Meanwhile, **KEZR/San Jose** APD **Jason Williams** is now serving as acting PD for the AC outlet. (Evans and Williams are considered to be the leading candidates for the respective fulltime PD gigs.)

**Filmhouse** Marketing Director **Jeff Green** and **WWQM/Madison** principal **Tom Oakes** have been elected to the Board of Directors for the **Upper Midwest Communications Conclave**.



**THE LONELINESS OF THE LONG DISTANCE RAIDERS FAN** — Behold KZAP/Sacramento morning dude **Pat Still**, captured as he broadcast for 13 straight days from outside the local **Arco Arena** that **Still** and many of the **Sacramento** citizenry hope will be the future stomping grounds of pro football's peripatetic **Raiders** organization. **Still** performed the stunt to show team owner **Al Davis** just how far the local populace would go to support the rumored **Raiders** move.

AC indie **Kevin McDonald** has moved his **McD Promotion** company to 1384 W. Camino Cristabal, Thousand Oaks, CA 91360. His new number is (805) 498-7090.

Contrary to what you may have read in last week's ST, the real reason that **KKLQ (Q106)/San Diego** PD **Garry Wall** didn't want the **KIIS-FM** PD gig was that "I just wasn't interested. It had nothing to do with salary requirements. My future goals are in management," said **Wall**.

**WXLK (K92)/Roanoke, VA** celebrates its tenth anniversary in December. The folks at the station would like to get in touch with former jocks for a reunion and on-air birthday IDs. Contact OM **Eddie Haskell** at (703) 774-9200.

**Saga Communications** has changed its Big Apple digs to 1 Dag Hammarskjold Plaza, 27th Floor, NY, NY 10017. Phone: (212) 355-7705.

Former **WAAF/Worcester** PD **Nance Grimes** called the ST "fun fone" to tell us that she'd spent slightly more than six weeks with the station, and that the parting was an amicable one.

'AAF OM **Ron Valerie** is now handling programming at the rock-leaning CHR. Reach **Grimes** at (617) 585-3878.

### Gimme A Lite

**KEDG-FM/L.A.** — which won a court case to call itself "K-LITE" on-air — has officially been granted the calls **KLIT-FM** by the **FCC**.

Longtime St. Louis air personality **Ron Morgan** (most recently with Gold-formatted **KLOU**) joins crosstown **KSTZ** next Monday (10/30).

Congrats to **WQXI-AM & FM/Atlanta** PD **Bill Cahill** and his wife, **Linda Webster-Cahill**, on the birth of their daughter, **Stephanie Lynn** (10/20).

### Forewarned Stays Forearmed

**WDHA/Dover, NJ** Exec. VP **Bob Linder** — whose **Drexel Hill Associates** just bought **WEOW/Key West** (see Page 8) — tells ST that 'EOW's tower is protected by a man-eating alligator!



**serious groove serious sound serious debut!**

**CHRISTOPHER MAX**

**serious kinda**

**EMI**



**Serious Kinda Girl**

**The New Single from the Debut Album More Than Physical. Produced by Mike Rodgers. Management Steven Stienberg.**



**THE MOTHER SHIP  
HAS LANDED.**

**PIRATE RADIO  
USA** <sup>TM</sup>

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**EVERY SATURDAY NIGHT  
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## THE COMPETITIVE EDGE

JOHN PARIKHAL

## Need-Driven Marketing

Radio listeners are customers. When they choose a station, they go through many of the same motions retail customers do when choosing a car or suit. They choose items to fill a need — if they're hungry, they buy groceries; if they need information or entertainment, they buy a book or newspaper.

Smart marketers have learned to market their products with customers' needs clearly in mind. Need-driven marketing produces effective advertising and bottom-line results. Here's how to apply need-driven marketing to radio.

### Know The Need

Music fills so many needs that a marketer must break them down in order to be effective. Specific radio formats fill at least six needs including:

- Relaxing (Beautiful Music, Easy Listening, AC, Classical, NAC);
- Energizing (CHR, AOR, Rock 40, UC);
- Comforting (Oldies);
- Reinforcing (Country);
- Plugging in (News, Talk);

### Format Gratification

Radio listeners are customers looking to fill one of the following needs:

- Relaxing
- Energizing
- Comforting
- Reinforcing
- Plugging in
- Entertaining

- Entertaining (programs such as humor, drama, morning shows; a personality's show).

Although some of these needs overlap, formats or key elements usually focus on one need over others. What need(s) does your format fill?

**"Smart marketers have learned to market their products with customers' needs clearly in mind."**

### Service The Need

Service means programming.

Make sure all your on-air elements tie together to service the need. An energizing format should provide energy via music, announcers, even commercials. A relaxing format should provide the opposite — relaxation — in every way. But no matter what the format, programming should avoid monotony.

For example, WHTZ (Z100)/New York is characterized by energetic music and announcers. New York listeners expect the station to match the energy of the city. The station even uses energetic television commercials.

On the other hand, KTWV/Los Angeles mixes music, voices, and production to create a seamless reinforcement of the relaxation need. Any jarring elements such as strident commercials would violate listeners' expectations.

### Market The Benefit

Since similar formats service similar needs, effective marketing must drive home the difference between competing stations or formats. The most effective way is to market the benefit — specifically by focusing on how the need is serviced.

For example, WINS/New York services the "plugging in" need by emphasizing the station's benefits with the positioning statements "All News All The Time" and "Give Us 22 Minutes And We'll Give You The World."

The magazine *U.S. News and World Report* services the same need by stressing that it doesn't waste the information-hungry reader's time. The periodical's advertisements use the slogan "No Laughs."

**"Since similar formats service similar needs, effective marketing must drive home the difference between competing stations or formats."**

KROD/El Paso "comforts" its Oldies audience by marketing itself as the station that remembers the Beatles, the Rolling Stones, and important years like 1969.

### Use The Right Tool

Whenever you market, use a 2x4. Drive the point home. You can use the 2x4 on television, billboards, in direct marketing, or on-air.

No matter what, be creative. Creativity doesn't have to cost a fortune; the primary criterion is that it reinforce a need.

For example, KISW/Seattle traditionally services the twin needs of energizing and entertaining. At one time, the station was faced with two market rivals giving away one million dollars each. How could KISW compete against the big money? Simple: it offered listeners the chance to win \$20 million.

**"Not funny."**

LEE A. IACOCCA, PRESIDENT, FORD MOTOR CO. A READER SINCE 1961

**We spare our readers unimportant news. We spare our advertisers unimportant readers.**

Ted Chin created this effective campaign for U.S. News And World Report stressing benefits.

Using sensational production, they created a series of on-air promotions that offered the \$20 million. There was only one catch: the prize would be paid out at one dollar a year for 20 million years! As a consolation, the first 100 years would be paid in advance.

The million-dollar stations dived in the ratings and KISW rose. Listeners were energized and entertained.

Creativity cuts through information overload and makes it easier for a listener to recognize his need is being serviced.

You can clarify customer needs through formal research and by paying attention to listeners' letters and calls. Use those needs to drive your marketing.

Number 12 in a series

**"You can clarify customer needs through formal research and by paying attention to listeners' letters and calls."**

KQLZ (Pirate Radio)/Los Angeles put together an intrusive television campaign to break through. First station management recognized a need for a harder-edged CHR. They created programming to service that need. Then they used TV for reach to announce the benefit to the whole L.A. area. The Film House spot creatively positioned the station.



John Parikhal

John Parikhal is CEO of Joint Communications media strategists, which consults 70 radio stations plus 15 corporate clients. He can be reached at (416) 593-1136.



# BY·ALL·MEANS

A T R I B U T E T O M A R V I N G A Y E

## LET'S GET IT ON

#1 **BREAKERS**  
MOST ADDED  
70 URBAN  
CONTEMPORARY  
REPORTERS —  
73%

On June 15, 1973 musical history was made. That day in time marked the release of one of the most powerful hit records of all time, by the uncompromising Marvin Gaye.

It became an instant chart and sales success, and more importantly, it gave the public one of their favorite songs of all time.

We are excited and proud to present to you our own creative interpretation of one of the world's best loved classics.

As a tribute to the artistry of Marvin Gaye, our most humble wish is that it brings joy and pleasure to music lovers everywhere, the way it did the first time around.

So, LET'S GET IT ON

*By All Means*

Produced by Stan Sheppard and  
Jimmy Varner

From the album "Beyond A  
Breaker" available on Island  
compact discs, cassettes and  
records.





## SUMMER '89 ARBITRON RESULTS

### Denver-Boulder

	Spr. '89	Sum. '89
<b>KXKL-AM &amp; FM</b> (Gold)	7.6	7.6
<b>KRXY-AM &amp; FM</b> (CHR)	7.0	7.5
<b>KBCO-AM &amp; FM</b> (AOR)	8.2	6.9
<b>KYGO-FM</b> (Ctry)	6.5	6.3
<b>KOA</b> (Talk)	6.2	6.1
<b>KOSI</b> (B/EZ)	6.3	5.8
<b>KAZY</b> (AOR)	6.3	5.4
<b>KMJI*</b> (AC)	4.2	5.3
<b>KQKS</b> (CHR)	4.9	5.1
<b>KBPI</b> (AOR)	3.5	4.0
<b>KRFY</b> (CR)	4.0	4.0
<b>KSYU</b> (AC)	2.7	4.0
<b>KHOW</b> (AC)	3.2	3.4
<b>KVOD</b> (Clas)	3.3	3.2
<b>KLZ</b> (Ctry)	2.0	2.9
<b>KHHH</b> (NAC)	2.8	2.6
<b>KEZW</b> (BBnd)	2.4	2.1
<b>KYBG</b> (Sports)	.5	1.4
<b>KBXG</b> (N/T)	1.0	1.1
<b>KYGO</b> (Ctry)	1.5	1.1

\*Now KXLT

### Phoenix

	Spr. '89	Sum. '89
<b>KNIX-AM &amp; FM</b> (Ctry)	12.3	11.4
<b>KTAR</b> (N/T)	7.9	8.3
<b>KMEO-AM &amp; FM</b> (B/EZ)	6.5	7.4
<b>KZZP-AM &amp; FM</b> (CHR)	9.0	7.3
<b>KUPD</b> (AOR)	7.7	7.2
<b>KKLT</b> (AC)	5.5	6.9
<b>KOY-FM</b> (CHR)	4.4	4.8
<b>KOPA &amp; KSLX</b> (CR)	4.5	4.4
<b>KKFR</b> (CHR)	2.6	3.9
<b>KMLE</b> (Ctry)	3.3	3.7
<b>KFYI</b> (N/T)	3.3	3.6
<b>KDKB</b> (AOR)	3.4	3.5
<b>KOOL-FM</b> (Gold)	3.0	3.3
<b>KESZ</b> (AC)	3.0	2.7
<b>KAMJ-FM</b> (AC)	2.7	2.3
<b>KOOL</b> (Gold)	2.2	2.2
<b>KOY</b> (Nost)	3.0	2.2
<b>KLFF</b> (BBnd)	2.1	1.8
<b>KONC</b> (Clas)	1.2	1.4
<b>KGRX</b> (NAC)	1.0	1.3
<b>KVVA</b> (Span)	1.5	1.2
<b>KUKQ</b> (NR)	1.1	1.0

### Indianapolis

	Spr. '89	Sum. '89
<b>WFBQ</b> (AOR)	15.6	14.4
<b>WFMS</b> (Ctry)	11.3	12.1
<b>WIBC</b> (AC)	12.4	11.7
<b>WZPL</b> (CHR)	9.7	10.0
<b>WTLC</b> (UC)	6.9	8.1
<b>WENS</b> (AC)	7.3	6.9
<b>WKLR</b> (Gold)	8.5	6.0
<b>WXTZ</b> (B/EZ)	6.4	4.6
<b>WTPI</b> (AC)	3.3	4.1
<b>WPZZ</b> (UC)	2.0	3.5
<b>WTUX</b> (BBnd)	2.9	3.1
<b>WGRT</b> (Rel)	.9	2.1
<b>WIRE</b> (Ctry)	1.5	1.8
<b>WTTS</b> (AC)	1.0	1.1

### Portland

	Spr. '89	Sum. '89
<b>KKRZ</b> (CHR)	8.9	9.2
<b>KKCW</b> (AC)	8.6	8.7
<b>KXYQ</b> (CHR)	6.2	7.0
<b>KGON</b> (AOR)	6.3	6.5
<b>KUPL-FM</b> (Ctry)	6.5	6.2
<b>KXL-FM</b> (B/EZ)	4.9	6.2
<b>KXL</b> (N/T)	6.3	6.0
<b>KEX</b> (AC)	7.5	5.5
<b>KINK</b> (NAC)	6.8	4.0
<b>KKSN-FM</b> (Gold)	4.0	3.9
<b>KMJK</b> (CR)	3.8	3.7
<b>KWJJ-FM</b> (Ctry)	2.9	3.6
<b>KKSN</b> (Gold)	2.4	2.6
<b>KKCY</b> (NAC)	1.7	2.2
<b>KWJJ</b> (Ctry)	2.0	1.8
<b>KGW</b> (Talk)	2.0	1.7
<b>KZRC</b> (AOR)	1.0	1.7
<b>KPDQ-FM</b> (Rel)	1.8	1.5
<b>KYTE</b> (Clas)	1.0	1.4
<b>KUPL</b> (Ctry)	.8	1.1

### Cincinnati

	Spr. '89	Sum. '89
<b>WLW</b> (AC)	12.0	13.4
<b>WEBN</b> (AOR)	10.2	11.9
<b>WKRQ</b> (CHR)	10.6	9.7
<b>WOFX</b> (CR)	6.0	5.9
<b>WWEZ</b> (B/EZ)	7.1	5.6
<b>WWNK</b> (AC)	6.2	5.6
<b>WRRM</b> (AC)	6.1	5.3
<b>WUBE</b> (Ctry)	4.8	5.3
<b>WBLZ</b> (UC)	4.3	4.5
<b>WIZF</b> (UC)	4.0	4.4
<b>WKRC</b> (AC)	5.0	4.1
<b>WCKY</b> (N/T)	3.8	3.0
<b>WBVE</b> (Ctry)	2.8	2.5
<b>WMLX</b> (Nost)	1.9	1.8
<b>WSAI</b> (Gold)	1.2	1.4
<b>WNOP</b> (Jazz)	.6	1.3
<b>WRBZ</b> (NAC)	1.1	1.1
<b>WDJO</b> (Gold)	.8	1.0

### Oklahoma City

	Spr. '89	Sum. '89
<b>KXXY-AM &amp; FM</b> (Ctry)	14.3	15.6
<b>KKNG</b> (B/EZ)	7.8	8.8
<b>KJYO</b> (CHR)	10.1	8.7
<b>KTOK</b> (N/T)	5.9	8.7
<b>KOMA</b> (Gold)	5.7	7.0
<b>KRXO</b> (CR)	5.4	6.8
<b>KZBS</b> (CHR)	6.4	5.9
<b>KEBC</b> (Ctry)	6.5	5.7
<b>KATT</b> (AOR)	7.5	4.7
<b>KMGL</b> (AC)	6.4	4.6
<b>KLTE</b> (AC)	4.0	3.7
<b>KPRW</b> (UC)	3.3	3.4
<b>WKY</b> (Ctry)	2.4	3.0
<b>KJIL</b> (Rel)	.7	1.2
<b>KTLV</b> (Rel)	1.3	1.1
<b>WWLS</b> (Sports)	.4	1.0

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### Atlanta

	Spr. '89	Sum. '89
<b>WVEE</b> (UC)	9.9	14.4
<b>WAPW</b> (CHR)	9.4	9.5
<b>WSB-FM</b> (AC)	9.6	9.5
<b>WKHX-FM</b> (Ctry)	7.7	7.1
<b>WKLS</b> (AOR)	5.8	6.8
<b>WPCH</b> (B/EZ)	8.1	6.6
<b>WZGC</b> (CR)	5.7	6.1
<b>WSB</b> (AC)	7.3	5.8
<b>WFOX</b> (Gold)	5.2	5.3
<b>WAYI &amp; WYAY*</b> (Ctry)	8.2	4.6
<b>WQXI-AM &amp; FM</b> (AC)	3.3	4.5
<b>WAOK</b> (Rel)	2.8	3.4
<b>WGST</b> (N/T)	3.4	2.6

\*WYAI was formerly WEKS (UC)

### Sacramento

	Spr. '89	Sum. '89
<b>KFBK</b> (N/T)	9.3	8.1
<b>KXOA-FM</b> (AC)	6.9	7.8
<b>KCTC</b> (B/EZ)	7.9	7.6
<b>KSFM</b> (CHR)	7.4	7.1
<b>KRAK-FM</b> (Ctry)	7.0	6.7
<b>KZAP</b> (AOR)	6.0	6.4
<b>KRXQ</b> (AOR)	5.8	5.6
<b>KHYL</b> (Gold)	5.1	5.5
<b>KQPT</b> (NAC)	4.1	4.9
<b>KAER</b> (AC)	3.4	4.7
<b>KRAK</b> (Ctry)	4.3	3.5
<b>KWOD</b> (CHR)	3.8	3.4
<b>KROY</b> (CHR)	3.1	3.3
<b>KFRC</b> (Nost)	1.5	2.4
<b>KNBR</b> (AC)	1.8	1.7
<b>KGO</b> (N/T)	1.8	1.4

### Salt Lake City-Ogden-Provo

	Spr. '89	Sum. '89
<b>KSFI</b> (B/EZ)	7.3	9.4
<b>KKAT</b> (Ctry)	9.3	9.1
<b>KISN-AM &amp; FM</b> (CHR)	8.7	8.7
<b>KCPX</b> (CHR)	7.2	6.9
<b>KSOP-AM &amp; FM</b> (Ctry)	8.3	5.6
<b>KBER</b> (AOR)	5.0	5.3
<b>KZHT</b> (CHR)	2.6	4.9
<b>KSL</b> (Talk)	6.7	4.6
<b>KJQN-FM</b> (NR)	2.2	3.8
<b>KRSP-FM</b> (AOR)	5.3	3.7
<b>KLZX-AM &amp; FM*</b> (CR)	5.0	3.0
<b>KTKK</b> (Talk)	1.7	3.0
<b>KMGR</b> (AC)	2.6	2.9
<b>KFMY &amp; KZOL</b> (Gold)	2.2	2.6
<b>KALL</b> (AC)	2.4	2.4
<b>KDYL</b> (BBnd)	2.3	2.4
<b>KLCY</b> (AC)	3.7	2.2
<b>KLVV</b> (AC)	2.1	2.2
<b>KKWY</b> (AOR)	2.2	2.1
<b>KDAB</b> (NAC)	2.2	1.7
<b>KRSP</b> (Gold)	1.0	1.6
<b>KSOS</b> (AC)	1.2	1.1
<b>KRPN</b> (Gold)	.5	1.0

\*KLZX-AM formerly KUTR (AC)

### Seattle-Tacoma

	Spr. '89	Sum. '89
<b>KIRO</b> (N/T)	9.6	9.7
<b>KUBE</b> (CHR)	7.0	8.7
<b>KMPS-AM &amp; FM</b> (Ctry)	5.0	7.4
<b>KPLZ</b> (CHR)	7.0	7.2
<b>KISW</b> (AOR)	4.7	6.0
<b>KIXI</b> (BBnd)	2.8	4.6
<b>KXRX</b> (AOR)	4.1	4.6
<b>KOMO</b> (AC)	6.0	4.5
<b>KBRD</b> (B/EZ)	4.7	4.4
<b>KRPM-AM &amp; FM</b> (Ctry)	2.8	3.6
<b>KLSY-AM &amp; FM</b> (AC)	3.7	3.2
<b>KBSG-AM &amp; FM*</b> (Gold)	3.6	2.9
<b>KING-FM</b> (Clas)	3.7	2.9
<b>KLTX</b> (AC)	3.3	2.8
<b>KING</b> (N/T)	2.8	2.4
<b>KSEA</b> (AC)	2.2	2.3
<b>KMGI</b> (AC)	2.7	2.0
<b>KZOK</b> (CR)	2.3	2.0
<b>KNUA</b> (NAC)	2.5	1.8
<b>KEZX-FM</b> (AOR)	1.3	1.5
<b>KVI</b> (Gold)	1.6	1.5
<b>KCMS</b> (CC)	1.6	1.4
<b>KJR</b> (AC)	2.0	1.1

\*KBSG (AM) formerly KASY

### Norfolk-Virginia Beach-Newport News

	Spr. '89	Sum. '89
<b>WNOR-AM &amp; FM</b> (AOR)	6.6	7.8
<b>WCMS-AM &amp; FM</b> (Ctry)	9.8	7.4
<b>WOWI</b> (UC)	7.3	6.9
<b>WAFX</b> (CR)	11.7	6.8
<b>WFOG</b> (B/EZ)	9.0	6.6
<b>WWDE</b> (AC)	4.4	6.0
<b>WJQI-AM &amp; FM</b> (AC)	5.1	5.6
<b>WNVZ</b> (CHR)	7.6	5.3
<b>WGH-FM</b> (CHR)	3.4	4.9
<b>WLTY</b> (AC)	4.4	4.7
<b>WZCL</b> (CC)	1.4	4.3
<b>WMYK</b> (UC)	5.6	3.9
<b>WNIS</b> (Talk)	2.6	3.5
<b>WRAP</b> (UC)	2.1	3.4
<b>WPCE</b> (Rel)	2.4	3.3
<b>WTAR</b> (Gold)	2.9	2.6
<b>WKEZ</b> (Ctry)	1.1	2.0
<b>WOFM</b> (AOR)	.6	1.9
<b>WKSX</b> (CC)	—	1.7

#### Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classic Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Talk-Talk, UC-Urban Contemporary.

### Tampa-St. Petersburg-Clearwater

	Spr. '89	Sum. '89
<b>WRBQ-AM &amp; FM</b> (CHR)	15.1	14.4
<b>WWRM</b> (AC)	7.5	9.9
<b>WQYK-AM &amp; FM</b> (Ctry)	7.8	8.2
<b>WYNF</b> (AOR)	6.8	7.4
<b>WDUV</b> (B/EZ)	6.7	6.2
<b>WFLA</b> (N/T)	4.2	5.0
<b>WUSA</b> (AC)	5.9	5.0
<b>WNLT</b> (AC)	5.7	4.4
<b>WGUL-AM &amp; FM</b> (BBnd)	2.7	3.8
<b>WHVE</b> (NAC)	3.0	2.8
<b>WDAE</b> (BBnd)	3.9	2.6
<b>WFLZ*</b> (Gold)	3.5	2.6
<b>WTMP</b> (UC)	1.6	2.5
<b>WSUN</b> (N/T)	2.6	2.2
<b>WKRL</b> (CR)	3.2	1.9
<b>WLFF</b> (Nost)	.9	1.5
<b>WLVU</b> (Nost)	1.2	1.5
<b>WXCR</b> (Clas)	1.7	1.4
<b>WHBO</b> (Gold)	.4	1.1
<b>WHLY</b> (CHR)	.5	1.0
<b>WTKN</b> (N/T)	1.1	1.0

\*Now CHR

### Memphis

	Spr. '89	Sum. '89
<b>WHRK</b> (UC)	13.1	14.3
<b>WGKX</b> (Ctry)	10.5	9.9
<b>WDIA</b> (UC)	9.4	9.5
<b>WEGR</b> (AOR)	7.6	8.8
<b>WMC-FM</b> (CHR)	6.1	6.8
<b>WEZI-FM</b> (B/EZ)	4.5	6.5
<b>WRVR</b> (AC)	9.1	6.4
<b>KRNB</b> (UC)	6.1	6.0
<b>WLOK</b> (UC)	5.6	4.6
<b>KMPZ</b> (CHR)	4.1	4.4
<b>WMC</b> (N/T)	3.3	3.9
<b>KFTH</b> (Rel)	.7	1.7
<b>WREC</b> (BBnd)	3.4	1.7
<b>WHBQ</b> (Gold)	.8	1.1
<b>WODZ*</b> (Gold)	1.9	1.0

\*Formerly WRVR-AM

### Orlando



# DANGER DANGER

"NAUGHTY,  
NAUGHTY"



WZOU add  
KXYQ 29-24  
WMMS  
KXXR

99WGY  
WPST  
WYCR add  
K106 add  
WROQ deb 33

WANS  
WHHY  
KTUX deb 37  
92X add  
KQKQ add  
KATM  
KRZR deb 28  
KZZU 40-36  
95XIL deb 35  
WOMP  
KQIZ add  
WJAD deb 35

WPFM  
KIXY  
KNIN 38  
WKFR  
KPAT add  
WDBR  
KFMW  
KGOT  
KFTZ  
KTMT  
SLY96  
OK95 30-23

IMAGINE RECORDS

# LIL' LOUIS

"FRENCH  
KISS"



WPLJ 31-28  
Z100 25-20  
KKBQ  
KITY 27-22  
KTFM 28-25  
B96 24-17 (HOT)  
HOT97 4-3 (HOT)  
WIOQ 22-13 (HOT)  
WPGC 25-20  
PWR96 34-29  
HOT102 add 40

PWR106 deb 34  
KMEL 24-20  
KZZB deb 31  
WCKZ  
KPRR  
KJ103 add  
KKSS add  
KKXX add  
KKMG add  
KIKI  
KCAQ

# DIVING FOR PEARLS

"GIMME YOUR  
GOOD LOVIN'"



KXYQ add  
KRZR add 27  
WOMP add  
KNIN add  
WKFR add  
KFMW add 36  
OK95 add

# BROS

"TOO MUCH"



## KUBE

K106  
KZZB  
WCGQ  
KZFM  
WANS  
KKMG  
CHED  
KSND  
KWNZ  
KQIZ  
KIXY  
KWTX  
KQCR  
WKFR  
KPAT  
ZFUN







KEN BARNES

GHOST BLUSTER II

Halloween Hits: The Sequel

As sometimes happens when a deadline looms like the grisly specter of a revenant Puritan conscience, I was wishing I had a ghostwriter. Then the light went on, the specter dematerialized, and the idea came to life. After *Life* rejected it, it returned here: a guide to Halloween hits.

Actually, I'd compiled a list almost exactly five years ago, but this collection is more than the ghost of Halloween past. Although I'm including most of the earlier column's song list for the sake of completeness, over 60% of the entries are new — thematically appropriate songs that have come out after '85, plus a few older numbers omitted the first time around.

Once again, I can't come close to listing every song with a Halloween theme, so I've limited the list to hits and a few well-known LP tracks and recent records. Any additions that fit those qualifications will be gratefully accepted and published with credit, depending on space. Thanks to Ann Schneiders for the impetus and some macabre suggestions, and the *Green Book* for examples and thought-starters.

Ghosts

- Ghost/Fleetwood Mac
- Ghost Dance/Patti Smith
- Ghost On The Beach/Insiders
- Ghost Riders In The Sky/Ramrods, Outlaws
- Ghost Town/Cheap Trick
- Ghostbusters/Ray Parker Jr.
- Ghosts/Dan Fogelberg
- Haunted House/Gene Simmons
- Spooky/Classics IV
- The Ghost In You/Psychedelic Furs
- There's A Ghost In My House/Fall

And now, a whole new "Ghostbusters II" soundtrack LP.



Devils

- Dancing With Mr. D/Rolling Stones
- Devil Delight/Heart
- Devil In A Fast Car/Sheena Easton
- Devil In Disguise/Elvis Presley
- Devil In The Bottle/T.G. Sheppard
- Devil In Your Heart/Beatles
- Devil Inside/INXS
- Devil Or Angel/Bobby Vee, Clovers
- Devil Went Down To Georgia/CDB

- Devil With A Blue Dress/Mitch Ryder, Bruce Springsteen
  - Devil Woman/Marty Robbins
  - Devil's Gun/CJ & Co.
  - Devil's On The Loose/Waylon Jennings
  - Devil's Radio/George Harrison
  - Friend Of The Devil/Grateful Dead
  - Running With The Devil/Van Halen
  - Shout At The Devil/Motley Crue
  - Sympathy For The Devil/Rolling Stones
- Thanks to hardening religious stances on the diabolic, the recent past's insouciant, devil-may-care attitude may not work for radio these days. It may be time to pitch a fork in this category . . . it could be done.

Monsters

- Creatures Of The Night/Kiss
- Daytona Demon/Suzi Quatro
- Firestarter/Tease
- Frankenstein/Edgar Winter
- Freak-A-Zoid/Midnight Star
- Godzilla/Blue Oyster Cult
- Goonies R Good Enough/Cyndi Lauper
- King Kong/Kinks
- Loopzilla/George Clinton
- Monster/Steppenwolf
- Monster Mash/Bobby "Boris" Pickett
- Phantom Of The Opera/soundtrack
- Purple People Eater/Sheb Wooley
- Rapture/Blondie
- Return Of The Giant Hogweed/Genesis
- Scary Monsters/David Bowie
- The Eggplant That Ate Chicago/Dr. West...
- The Thing That Only Eats Hippies/Dead Milkmen
- Thriller/Michael Jackson
- 2000 Pound Bee/Ventures
- Werewolves Of London/Warren Zevon

Much expanded (or watered down, depending on your degree of purism) category. The "Monster Mash" LP has plenty of similarly themed follow-ups.

Vampires

- Dinner With Drac/Zacherle
  - Free Fallin'/Tom Petty
  - Love Bites/Def Leppard
  - Tattoo Vampire/Blue Oyster Cult
  - Up The Neck/Pretenders
  - Vampire Blues/Neil Young
- This'll have to do until the Vampire Lestat's LP comes out.

Spirits

- Spirit/Doug E. Fresh
- Spirit In The Dark/Aretha Franklin
- Spirit In The Night/Bruce Springsteen, Manfred Mann

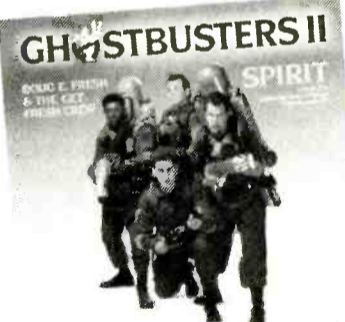
- Spirit In The Sky/Norman Greenbaum, Dr. & Medics, Fuzzbox
  - Spirit Of Radio/Rush
  - Spirits Having Flown/Bee Gees
  - Spirits In The Material World/Police
  - Spirits Of Ancient Egypt/Wings
- Not much change since 1984.

Trick Or Treat

- Treat Her Like A Lady/Cornelius Bros...
  - Trick Bag/Meters
  - Trick Of The Light/Who
- No change since 1984; still just a trickle.

Witches, Warlocks, Wizards

- Black Magic Woman/Fleetwood Mac, Santana
- Broomstick Cowboy/Bobby Goldsboro
- Ding Dong The Witch Is Dead/Fifth Estate
- Magic Man/Heart
- Rhiannon/Fleetwood Mac
- Season Of The Witch/Donovan
- Sisters Of The Moon/Fleetwood Mac
- The Witch/Rattles
- The Witch/Sonics
- The Witch's Promise/Jethro Tull
- The Wizard/Uriah Heep
- Witch Doctor/David Seville
- Witchy Woman/Eagles



Chains, Masks, Skeletons & More

- Ain't Superstitious/Jeff Beck, Tesla
- Apples, Peaches, Pumpkin Pie/Jay & The Techniques
- Bad Moon Rising/Creedence
- Battleship Chains/Georgia Satellites
- Blue Mask/Lou Reed
- Chains/Cookies, Beatles
- Chains Of Gold/Sweethearts Of The Rodeo
- Chains Of Love/Erasure
- Golden Ball & Chain/Jason & The Scorchers
- Halloween/Dream Syndicate
- St. Elmo's Fire/John Parr
- Skeletons/Stevie Wonder
- Superstition/Stevie Wonder, Stevie Ray Vaughan
- The Chain/Fleetwood Mac
- The Mask/Roger Glover
- Twilight World/Swing Out Sister
- Voodoo Chile/Jimi Hendrix

And, for any station that has a copy and doesn't mind risking an indecency fine, if any time's appropriate for "Candy Rapper," it's now.



Irrelevant pumpkins pictured for artistic purposes only.



New Dimensions In Halloween Horror

Comprehensive as they are, the categories away to the left are a bit literal. Since Halloween appeals so much to the imagination, I felt a few new categories with . . . subtler connections to the concept would be intriguing. This is where you can really stretch out on your additions, by the way.

Fright

- Be Still My Beating Heart/Sting
  - Don't You Know What The Night Can Do/Steve Winwood
  - Fright Night/J. Geils Band
  - Hysteria/Def Leppard
  - I Scare Myself/Dan Hicks, Thomas Dolby
  - I'm Scared/Burton Cummings
  - My Heart Skips A Beat/Cover Girls
  - Pop Pop Pop Goes My Heart/Levert
  - Silent Running/Mike + The Mechanics
  - Time Will Crawl/David Bowie
- You get the idea . . .

Reanimation, Reincarnation, Resuscitation & Return To Life

- Alive & Kicking/Simple Minds
- Back In The High Life Again/Steve Winwood
- Back To Life/Soul II Soul
- Breathe Life Into Me/Mica Paris

- Can't Keep A Good Man Down/Alabama
- I Wanna Come Back/James Ingram
- I Wanna Go Back/Eddie Money
- Kiss Me Deadly/Lita Ford
- Lay Your Hands On Me/Bon Jovi
- Lay Your Hands On Me/Thompson Twins
- Pet Sematary/Ramones
- Wanted Dead Or Alive/Bon Jovi

Zombies, Burial, Mummification

- All You Zombies/Hooters
  - Digging Your Scene/Blow Monkeys
  - Eye Of The Zombie/John Fogerty
  - One Of The Living/Tina Turner
  - Tomb Of The Unknown Love/Kenny Rogers
  - Under The Boardwalk/Bette Midler
  - Wrap Her Up/Elton John
  - Zombie Zoo/Tom Petty
- I'm sure there are more Halloweenish abstractions, so be my ghost . . .





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## MUSIC DATEBOOK

# Epstein Meets The Beatles

### MONDAY, NOVEMBER 6

1964/Tex Ritter is elected to the CMA Hall Of Fame.

1965/New York suffers a massive blackout, and Bob Dylan, Robbie Robertson, and Rolling Stone Brian Jones pass the time by jamming in Dylan's hotel room.

1981/Kool & The Gang's "Take My Heart" tops R&R's first Urban chart.

1984/Marvin Gay Sr. pleads no contest to the charge of fatally shooting son Marvin Gaye Jr., and receives five years' probation.

1988/The Miami Heat begins its NBA existence — 17 straight losses — as the PA system plays Bobby McFerrin's "Don't Worry Be Happy." Also, Ringo Starr and wife Barbara Bach announce they have both checked into an alcohol rehabilitation clinic.

Born: Glenn Frey 1948, Stonewall Jackson 1932

### TUESDAY, NOVEMBER 7

1968/The Doors' Jim Morrison tells a Phoenix audience to stand up. Local police — wary of Morrison's recent mooning incident — interpret the act as an attempt to incite a riot and bar the group from future Phoenix appearances.

1969/The Rolling Stones begin their first American tour in three years. Their absence from US stages was caused by repeated drug arrests, censorship, and alleged lewd activities.

1986/Prince stuns students at a Hawthorne, CA high school football game by crowning the homecoming queen during halftime. Also, Smokey Robinson surprises Billy Vera by jumping onstage for a few songs at a Santa Monica club.

1988/"I could feel the eyes of every songwriter on me." —John Fogerty wins the plagiarism suit brought against him by Fantasy Records. The label had claimed Fogerty copied his song "Run Through The Jungle" when writing "The Old Man Down The Road."

Born: Joni Mitchell 1943, Al Hirt 1922, Nick Gilder 1951, Johnny Rivers 1942

### WEDNESDAY, NOVEMBER 8

1968/Cynthia Lennon is granted a divorce from John. Also, Jean Terrell is named to replace Diana Ross in the Supremes.

1970/Jim Morrison records the poetry for "An American Prayer," which is set to music after his death.

1985/Sting's concert documentary, "Bring On The Night," opens nationally.

1988/Don Cornelius guests as an election poll counter on "It's Garry Shandling's Show." He and Shandling boogie with the Soul Train Dancers. Also, Jerry Lee Lewis, listing \$3 million in debts, files for bankruptcy; that same day his film biography begins production in Memphis.

Born: Rickie Lee Jones 1954, Bonnie Raitt 1949, Leif Garrett 1961, Patti Page 1927, the late Minnie Riperton 1947



### THURSDAY, NOVEMBER 9

Rickie Lee Jones, Khiry Abdul-Samad, Bonnie Raitt, Andy Partridge

1961/Brian Epstein, future Beatles manager, sees the group perform for the first time at a noon concert in Liverpool.

1962/Roy Acuff becomes the first living member of the CMA Hall Of Fame.

1966/"Paul McCartney is dead" rumors reach a peak as English news services report he has been decapitated in a car crash and will be replaced by lookalike Billy Shears.

1967/David Crosby is expelled from the Byrds by Roger McGuinn. Both blame the action on conflicting egos.

1973/Billy Joel releases his breakthrough album, "Piano Man."

1988/In the middle of his comeback tour, Ike Turner fails to show up at a Milwaukee gig. Unaware of Turner's whereabouts, his promoter cancels the rest of the tour.

Born: Alan Gratzner (REO Speedwagon) 1948, Tom Fogerty (CCR) 1941

### FRIDAY, NOVEMBER 10

1958/Sam Cooke and Lou Rawls are injured in a car crash en route to a show near Marion, AR. Both fully recover.

1960/Gregg Allman gets his first guitar on his 13th birthday. Brother Duane receives one for his birthday two weeks later.

1977/Rex Smith opens for Ted Nugent at Madison Square Garden.

1985/Given a 50/50 chance of survival, Jerry Lee Lewis undergoes successful ulcer surgery in Memphis.

1987/Terence Trent D'Arby cancels a Vienna gig to protest alleged Nazi Kurt Waldheim's election victory.

Born: Gregg Allman 1947, Khiry Abdul-Samad (Boys) 1973, Donna Fargo 1949, Greg Lake (ELP) 1948, Dave Loggins 1947

### SATURDAY, NOVEMBER 11

1958/Hank Ballard & the Midnighters record the original version of "The Twist."

1969/Jim Morrison is jailed for public drunkenness and interfering with the flight of an intercontinental aircraft (by pestering a stewardess). Toddler Izzy Stradlin applauds.

1987/Beastie Boy Adam Horowitz is found guilty of hitting an 18-year-old Liverpool girl with a beer can.

1988/The Miami Heat loses its fourth straight, this time to Aretha Franklin's "Respect." Also, Peter Cetera testifies at a Boise, ID hearing to halt construction of a nuclear weapons plant.

Born: Andy Partridge (XTC) 1953, Jim Peterik (Survivor) 1950, Mose Allison 1927, Jesse Colin Young 1944

### SUNDAY, NOVEMBER 12

1970/The Doors make their last appearance as a quartet in New Orleans.

1979/"Rock Justice," a rock opera written by and starring Marty Balin, opens in San Francisco. Balin plays a musician on trial for not having a hit.

1984/Madonna's biggest-selling album, "Like A Virgin," is released.

1988/"Just put it on where it burns." — Cher describes how to use her new perfume at an in-store promotion. Also, as Demi Moore hosts "Saturday Night Live," husband Bruce Willis takes a surprise harmonica solo with the SNL band.

Born: Neil Young 1945, J.C. Crowley 1947, Arthur Tavares 1949, Booker T. Jones 1944

—Paul Colbert



## D'Arby: Marvin Helped Me Write It

**T**ERENCE TRENT D'ARBY is walking around claiming that MARVIN GAYE helped him write the song "To Know Someone Deeply Is To Know Someone Softly," which appears on D'Arby's new album, "Neither Fish Nor Flesh"!

Talking on national radio last week, D'Arby said the late soulstar appeared to him in a leprechaun-inhabited forest — the location for a dream he had during an early evening nap at his London home.

D'Arby says that although he gladly accepted Gaye's tune, he wasn't so keen on the lyrics, and so composed his own, taking all writing and publishing credits on the album.

### Buzzcocks Back (And Boxed)

After being made an offer they couldn't refuse from the American booking agency FBI, British pop/punk legends the BUZZCOCKS are reforming for a 20-date tour of the US that begins in Rhode Island on November 7.

On Monday (10/23), "Product" — a boxed-set musical history of the Buzzcocks — was released, encompassing the PETE SHELLEY-



Pete Shelley prepares a Buzz box.

led group's "Singles Going Steady" singles compilation LP, the band's three studio LPs ("Another Music In A Different Kitchen," "Love Bites," and "A Different Kind Of Tension"), and "Many Parts," a 24-minute gig recorded for Capital Radio at the Lyceum in London.

Also found in the Buzzcocks' box: an appreciation booklet by JON SAVAGE and a design history by MALCOLM GARRETT, the man responsible for the group's distinctive graphics.

### Slowhand Adds Serious Notes

ERIC CLAPTON heads the parade of guest stars heard on PHIL COLLINS's "... But Seriously" album, due for release next month. "Slowhand" plays guitar on "I Wish It Would Rain Down," while DAVID CROSBY sings on the single ("Another Day In Para-



dise"), and STEVE WINWOOD plays Hammond organ on "All Of My Life."

Collins and HUGH PADGHAM produced the LP, which also features bassists NATHAN EAST and PINO PALLADINO, guitarist DARYL STUERMER, and STEVEN BISHOP, the latter of whom comes to the project by way of Collins having produced his latest comeback LP.

Recorded near Collins's home in Surrey and in L.A., the ten-track vinyl version of the album clocks in at 56 minutes, while the cassette and CD versions will run ten minutes longer and will sport two additional songs: "Heat On The Street" and "Saturday Night, Sunday Morning."



Marvin Gaye wonders where his writing credits went.

### Going Under Covers

BOY GEORGE is back with a new band called JESUS LOVES YOU, in which the gender-bending vocalist goes under the name of ANGELA DUST!



Angela Dust herself.

The band's first single, a high-energy dance track called "After The Love," will be released at the end of the month by Virgin on the More Protein label. By the way,

the much-talked-about CULTURE CLUB reunion is still pending.

Meanwhile, ROD STEWART fans may blanch at the latest cover of "Maggie May," which appears on "Holding Back The River," the new album from Scotland's WET WET WET. ROL predicts single status for the cover shortly.

Finally, STEPHEN HAGUE, the record producer who's taken on everything from the PET SHOP BOYS to ERASURE to PUBLIC IMAGE LTD. over the last year or two, is now lending his abilities to the much-touted HOUSE OF LOVE.

After several independent successes, the group signed with Phonogram Records some months ago, and will see the Hague-produced "I Don't Know Why I Love You" issued next Monday (10/30). The 12-inch includes a version of the venerable VELVET UNDERGROUND song, "I Can't Stand It."

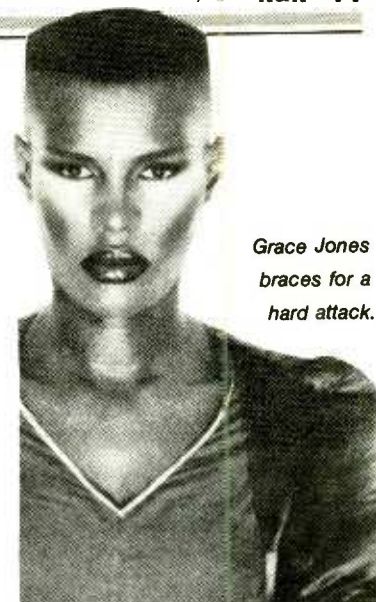
### SAW's Miner Threat

Latest in the ever-lengthening line of STOCK AITKEN WATERMAN discoveries is JOHNNIE O, whom PETE WATERMAN found singing in a pub in Nottingham and promptly signed to the trio's PWL label.

Johnnie, a native of Stoke-On-Trent, has now given up his day job as a miner, and recorded a single titled "I'm Not Gonna Stand For This (No More)," written and produced by PWL's PHIL HARDING and IAN CURNOW.

### Singles Scene

SPANDAU BALLET's next single from the "Heart Like A Sky" LP will be "Empty Spaces," out November 2. IRON MAIDEN will release "Infinite Dreams" — a live track that was previously unavailable on disc — as a single on November 9.



Grace Jones braces for a hard attack.

On the dance front, SOUL II SOUL's next UK single will be a new track called "Get A Life" and is scheduled to be released November 27. Meanwhile, GRACE JONES's next 45 will be "Love On Top Of Love," which will be taken from her forthcoming LP, "Bullet-proof Heart."

### R.I.P.

LEVEL 42 guitarist ALAN MURPHY has died of pneumonia and complications arising from AIDS. Murphy, who joined the band last year and who also worked with KATE BUSH and MIKE + THE MECHANICS, passed away in London last Thursday (10/19).

ROL is also sad to report the death last Sunday (10/22) of British folk luminary EWAN MACCOLL, father of KIRSTY, who was responsible in no small way for the revival of British folk music in the '50s and '60s.

MacColl, aged 74, developed complications after heart surgery. Although he was also a noted playwright, MacColl leaves a lasting contribution to the pop world he largely shunned, having written ROBERTA FLACK's "The First Time Ever I Saw Your Face" as well as "Dirty Old Town," covered by Rod Stewart back in the '70s and, more recently, by the POGUES.

## BRITAIN



LW	TW	Artist/Title
1	1	JIVE BUNNY & MASTERMIXERS/That's What I Like (Music Factory)
5	2	MILLI VANILLI/Girl I'm Gonna Miss You (Cooltempo/Chrysalis)
4	3	REBEL MC & DOUBLE TROUBLE/Street Tuff (Desire)
2	4	BLACK BOX/Ride On Time (De Construction/RCA)
12	5	FRESH 4 1/LIZZ E./Wishing On A Star (10/Virgin)
6	6	BILLY JOEL/We Didn't Start The Fire (CBS)
8	7	BELINDA CARLISLE/Leave A Light On (Virgin)
3	8	TECHNOTRONIC 1/FELLY/Pump Up The Jam (Swanyard)
14	9	CHRIS REA/Road To Hell (Pt. II) (WEA)
10	10	CHER/If I Could Turn Back Time (Geffen)
—	11	ADEVA/I Thank You (Cooltempo/Chrysalis)
7	12	SYDNEY YOUNGBLOOD/If Only I Could (Circa/Virgin)
16	13	LIVING IN A BOX/Room In Your Heart (Chrysalis)
—	14	DE LA SOUL/Eye Know (Big Life)
—	15	DEBORAH HARRY/I Want That Man (Chrysalis)
20	16	CLIFF RICHARD/Lean On You (EMI)
15	17	SINITTA/Love On A Mountain Top (Fanfare)
—	18	LISA STANSFIELD/All Around The World (Arista)
11	19	WET WET WET/Sweet Surrender (Precious/PG)
—	20	QUEEN/Scandal (EMI)

### Moving Up

SYBIL/Don't Make Me Over (Champion)
OH WELL/Oh Well (Parlophone/EMI)
D.MOB 1/CATHY DENNIS/C'mon And Get My Love (FFRR/PG)
MARTIKA/I Feel The Earth Move (CBS)
RAUL ORELLANA/Real Wild House (BMC)

The Network Chart, courtesy MRIB

## AUSTRALIA

LW	TW	Artist/Title
1	1	JENNY MORRIS/She Has To Be Loved
2	2	MAX Q/Way Of The World
3	3	GYAN/Wait
4	4	MENTAL AS ANYTHING/World Seems Difficult
8	5	BOOM CRASH OPERA/Get Out Of The House
5	6	ICEHOUSE/Touch The Fire
7	7	IAN MOSS/Out Of The Fire
—	8	KATE CEBERANO/Brave
6	9	KATE CEBERANO/Love Dimension
10	10	NOISEWORKS/In My Youth

### Most Added

PAUL KELLY/Careless

Top 10 Australian records from playlists of FM 104/Brisbane, 2MMM/Melbourne, FOX-FM/Melbourne, 96 FM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2MMM/Sydney, and FM-104.7/Canberra.

## CANADA

LW	TW	Artist/Title
1	1	ALANNAH MYLES/Black Velvet
4	2	KIM MITCHELL/Rockland Wonderland
6	3	LUBA/Giving Away A Miracle
3	4	PAUL HYDE/America Is Sexy
5	5	PARADOX/Waterline
9	6	RAY LYLELL & STORM/Another Man's Gun
2	7	GRAPES OF WRATH/All The Things I Wasn't
—	8	BARDEUX/I Love The Bass
—	9	LEE AARON/Watcha Do To My Body
—	10	MEN WITHOUT HATS/Hey Men

### Most Added

PARADOX/Another Day  
SASS JORDAN/So Hard  
CHALK CIRCLE/Sons And Daughters

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

"Rock Over London" news is a service of Rock Over London Ltd., who can be reached at Globe Theatre, Shaftesbury Ave., London W1V 7HD; phone 01-494-4513.



## COMPACT DATA®

### Rock's Hall Of Fame Welcomes New Members

**T**he Kinks. The Who. Simon and Garfunkel. No, this isn't a list of rock veterans on tour, but rather the cream of this year's crop of Rock And Roll Hall Of Fame inductees. The aforementioned legendary performers — along with vocalist Bobby Darin, the Four Seasons, the Four Tops, the Platters, and R&B trailblazer Hank Ballard — will receive rock's highest honor this January during ceremonies in New York City.

The songwriting teams of Gerry Goffin and Carole King as well as Brian Holland, Lamont Dozier, and Eddie Holland will also be inducted. Louis Armstrong, blues vocalist Ma Rainey, and jazz electric guitar innovator Charlie Christian will likewise be welcomed to the Hall as "Early Influences."

To be considered for membership, an artist must have written or recorded his debut release no less than 25 years ago. Incidentally, construction on the actual Hall Of Fame building is due to begin in Cleveland in, ahem, 1992.

#### Ann & Nancy's Christmas Presence

Capitol will release "Here Is Christmas" — a holiday single by Heart's Ann and Nancy Wilson — on November 15 to help benefit the National Coalition For The Homeless. Interestingly, the song will be released under the names of the singin' sisters, NOT under the Heart moniker.

The tune (about an alien who visits Earth at Christmastime)

will also appear on the "Guitar Christmas" LP and the "Christmas In The Northwest" album to benefit the Children's Orthopedic Hospital in Seattle. Meanwhile, look for the next Heart LP in February.

#### Send Me An Angel

Australia's hard-rockin' Angels will release their debut Chrysalis LP — appropriately titled "Angels" — on October 31. The band was previously known in the US as Angel City to avoid being confused with Angel, the American glam-rock outfit that recorded for Casablanca back in the late '70s.

#### A Black 'N' White Knight

Virgin Records will release the soundtrack from Roy Orbison's 1987 taped-live HBO/Cinemax special, "A Black And White Night," on November 7. The late Texan is backed on the platter's 16 tracks by an all-star band, including Elvis Costello, Bruce Springsteen, Jackson Browne, Tom Waits, Bonnie

Raitt, J.D. Souther, James Burton, and T-Bone Burnett, among others.

The package contains several of the singer's greatest hits as well as such less-familiar material as "The Comedians" — an Elvis Costello tune that appears on Orbison's "Mystery Girl" LP.

#### Quick Hits

- Reprise will release guitarstar Eric Clapton's next LP ("Journeyman") on November 7.

- The Grateful Dead's next Arista LP ("Built To Last") will be out October 31. Halloween, naturally.

- New Kids On The Block member Donny Wallberg will record a duet with Japan's dance diva Seiko Matsuda for her American debut LP. Look for the disc in early 1990.

- Director Richard Lester — best-known for filming the Beatles' movies "Hard Day's Night" and "Help!" — has begun shooting a new film, starring Paul McCartney, titled "Get Back." The movie chronicles the bass player's current world tour, and will include backstage footage as well as vintage shots from Paul's quarter-century in the business.

- In-Effect Records is seeking the industry's help in renaming its hard-rocking band Ludichrist, and will reward the person submitting the winning monicker with a B.C. Rich "Gunslinger" guitar. Fax your suggestions to (718) 464-9510.

### '89 First Half Record Sales Near \$3 Billion

**W**ith a combined retail value of nearly \$2.97 billion, more than 380 million LPs, cassettes, and CDs were shipped to US retail record stores between January and June of 1989 — a 4.45% increase over the amount shipped during the same months in 1988, according to the latest statistics from the RIAA.

**Cassettes:** The best-selling audio configuration, cassettes accounted for 56% of all shipments during the first half of '89. Meanwhile, shipments of cassette singles increased by more than 500% as sales concurrently increased by more than 438%.

**CDs:** The number of album-length CD shipments grew by 37.5% during the first half of 1989, while shipments of CD singles dropped by more than 61% in comparison to the first half of 1988.

**Vinyl:** The number of vinyl albums and singles that were shipped fell by nearly 60% and 40%, respectively, when compared to last year's orders.

**Music Videos:** The RIAA is reporting music videos as an audio configuration for the first time this year with shipments for the first half totalling 2.29 million units at an estimated retail value of more than \$51.6 million.



**T**he individual marketing wizards at EMI and Capitol Records share Promo Item O' The Week honors for satisfying the industry's appetite for new music by using modified food containers to get the word out on a couple of choice musical cuts.

First off, EMI nursed radio's interest in the Red Hot Chili Peppers' rockin' remake of Stevie Wonder's "Higher Ground" by sending out CD copies of the track with a five-inch tall pad o' paper cleverly disguised as a carton of milk (pictured) complete with "Missing" pictures of Flea, Anthony, Chad, and John. (The song, ya understand, comes from the band's just released "Mother's Milk" LP.)

Meanwhile, Capitol took a three-prawned, er, three-pronged approach to cook up enthusiasm for the Beach Boys' current chart-climber, "Somewhere Near Japan," that involved feeding AC programmers the song's title inside of a fortune cookie (also pictured) during the first week, and sending these decision-makers a set of chopsticks (also pictured, bearing the tune's title) during the second week.

The tasteful promotion was capped off in its third and final week when the perplexed programmers were sent CD copies of the tune tucked inside traditional Oriental food carry-out boxes!



46.1 million households  
Patti Galluzzi  
Director/Music Programming

Weeks On

#### HEAVY

AEROSMITH/Love In An Elevator (Geffen)	8
B-52'S/Love Shack (Reprise)	5
BABYFACE/It's No Crime (Solar/Epic)	5
BAD ENGLISH/When I See You Smile (Epic)	3
BON JOVI/Livin' In Sin (Mercury)	1
BOBBY BROWN/Rock Will'cha (MCA)	1
ALICE COOPER/Poison (Epic)	12
D.A.D./Sleeping My Day Away (WB)	5
GREAT WHITE/Angel Song (Capitol)	7
BILLY JOEL/We Didn't Start The Fire (Columbia)	4
LENNY KRAVITZ/Let Love Rule (Virgin)	3
LIVING COLOUR/Glamour Boys (Epic)	12
MAONNA/Cherish (Sire/WB)	8
JOHN C. MELLENCAMP/Let It All Hang... (Mercury)	3
MOTLEY CRUE/Dr. Feelgood (Elektra)	10
ROXETTE/Listen To Your Heart (EMI)	7
TEARS FOR FEARS/Sowing The... (Fontana/Mercury)	8
THOMPSON TWINS/Sugar Daddy (WB)	4

#### SNEAK PREVIEW

PAULA ABOUL/The Way That You Love Me (Virgin)	1
D.J. JAZZY JEFF &.../I Think I Can... (Jive/RCA)	2
ESCAPE CLUB/Twentieth Century Fox (Atlantic)	2
JANET JACKSON/Rhythm Nation (A&M)	ADD
RICHARD MARX/Angelia (EMI)	3

#### BUZZ BIN

BIG AUDIO DYNAMITE/Contact (Columbia)	ADD
CAMPER VAN BEETHOVEN/Pictures Of... (Virgin)	4
RED HOT CHILI PEPPERS/Higher Ground (EMI)	2

#### BREAKTHROUGH VIDEO

NENEH CHERRY/Manchild (Virgin)	3
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#### ACTIVE

ALARM/Sold Me Down The River (IRS)	5
BONHAM/Walk For You (WTG)	5
TRACY CHAPMAN/Crossroads (Elektra)	2
ENUFF Z'NUFF/New Thing (Atco)	9
MELISSA ETHERIDGE/No Souvenirs (Island)	4
EURHYTHMICS/Don't Ask Me Why (Arista)	5
EURHYTHMICS/King & Queen Of America (Arista)	5
FIONA/Everything You Do (You're...) (Atlantic)	3
GEORGIA SATELLITES/Another Chance (Elektra)	2
GRATEFUL DEAD/Foolish Heart (Arista)	2
JANET JACKSON/Miss You Much (A&M)	9
KIX/Don't Close Your Eyes (Atlantic)	8
MAX Q/Sometimes (Atlantic)	ADD
MILLI VANILLI/Blame It On The Rain (Arista)	ADD
TESLA/Love Song (Geffen)	10
WHITE LION/Radar Love (Atlantic)	7

#### MEDIUM

BELINDA CARLISLE/Leave A Light On (MCA)	2
PAUL CARRACK/I Live By The Groove (Chrysalis)	ADD
JOE COCKER/When The Night Comes (Capitol)	3
CURE/Lullaby (Elektra)	ADD
DANGEROUS TOYS/Scared (Columbia)	3
OAN REED NETWORK/Make It Easy (Mercury)	3
FASTER PUSSYCAT/Poison Ivy (Elektra)	3
GIANT/I'm A Believer (A&M)	4
DEBORAH HARRY/I Want That Man (Sire/Reprise)	3
I. HUNTER & M. RONSON/American Music (Mercury)	2
STEVE JONES/Freedom Fighter (MCA)	4
POCD/Call It Love (RCA)	4
SHOOTING STAR/Touch Me Tonight (Enigma)	2
SQUEEZE/If It's Love (A&M)	2
STAGE DOLLS/Still In Love (Chrysalis)	1
THE THE/Kingdom Of Rain (Epic)	ADD
YOUNG MC/Bust A Move (Delicious Vinyl/Island)	9
NEIL YOUNG/Rockin' In The Free World (Reprise)	5

#### BREAKOUT

DANGER DANGER/Naughty... (Imagine/CBS Assoc.)	8
PETER FRAMPTON/Holding On To You (Atlantic)	2
JAMES McMURTRY/Painting By Numbers (Columbia)	5
POI OOG PONDERING/Living With... (Columbia)	ADD
SKID ROW/Piece Of Me (Atlantic)	1
SUGARCUBES/Regina (Elektra)	ADD

#### ADDS

BIG AUDIO DYNAMITE/Contact (Columbia)	
PAUL CARRACK/I Live By The Groove (Chrysalis)	
CURE/Lullaby (Elektra)	
JANET JACKSON/Rhythm Nation (A&M)	
MAX Q/Sometimes (Atlantic)	
MILLI VANILLI/Blame It On The Rain (Arista)	
POI OOG PONDERING/Living With... (Columbia)	
SUGARCUBES/Regina (Elektra)	
THE THE/Kingdom Of Rain (Epic)	



30.6 million households  
Sai LaCurto, Director/Music Programming  
Norman Schoenfeld, Director/Talent & Artist Relations

Weeks On

#### FIVE STAR VIDEOS

DAVID BYRNE/Make Believe Mambo (Sire/WB)	4
JOE COCKER/When The Night Comes (Capitol)	9
EURHYTHMICS/Don't Ask Me Why (Arista)	6
JOHN LEE HOOKER/Healer (Chameleon)	1
RICKIE LEE JONES/Satellites (Geffen)	5
MICHAEL PENN/No Myth (RCA)	2
TUCK & PATTI/Castles Made Of... (Windham Hill)	10

#### HEAVY

B-52'S/Love Shack (Reprise)	2
BEE GEES/You Win Again (WB)	4
PHIL COLLINS/Another Day In Paradise (Atlantic)	ADD
GLORIA ESTEFAN/Get On Your Feet (Epic)	5
BILLY JOEL/We Didn't Start The Fire (Columbia)	2
ELTON JOHN/Healing Hands (MCA)	7
ROY ORBISON/Oh, Pretty Woman (Virgin)	ADD
POCD/Call It Love (RCA)	11
BONNIE RAITT/Nick Of Time (Capitol)	12
L. RONSTADT /A. NEVILLE/Don't... (Elektra)	1
ROXETTE/Listen To Your Heart (EMI)	7
SIMPLY RED/You've Got It (Elektra)	5
SOULSISTER/Way To Your Heart (EMI)	2

#### MEDIUM

REGINA BELLE/Baby Come To Me (Columbia)	3
MICHAEL BOLTON/How Am I Supposed... (Columbia)	3
PAUL CARRACK/I Live By The Groove (Chrysalis)	2
TRACY CHAPMAN/Crossroads (Elektra)	3
TAYLOR OAYNE/With Every Beat Of My Heart (Arista)	2
MELISSA ETHERIDGE/No Souvenirs (Island)	6
GRAYSON HUGH/Bring It All Back (RCA)	1
DON JOHNSON/Tell It Like It Is (Epic)	4
MICK JONES/Everything That Comes... (Atlantic)	ADD
BILLY OCEAN/Licence To Chill (Jive/RCA)	3
SOUL II SOUL/Back To Life (Virgin)	5
BARBRA STREISAND/We're Not Makin'... (Columbia)	5
TINA TURNER/The Best (Capitol)	9

#### LIGHT

ANIMAL LOGIC/There's A Spy (In The...) (IRS)	1
R. ELLIOT /B. CALDWELL/In... (Intima/Enigma)	2
GRATEFUL DEAD/Foolish Heart (Arista)	3
SARAH HICKMAN/Equal Scary People (Elektra)	ADD
JAMES McMURTRY/Painting By Numbers (Columbia)	7
NRBQ/It's A Wild Weekend (Virgin)	2
SQUEEZE/If It's Love (A&M)	4
TIMBUK 3/National Holiday (IRS)	2
WENDY WALL/Real Love (SBK)	ADD

Information current as of October 24.

## POLLSTAR

### CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	ROLLING STONES	\$2202.8
2	WHO	\$1621.0
3	GRATEFUL DEAD	\$1168.1
4	ELTON JOHN	\$648.2
5	CURE	\$388.5
6	BON JOVI	\$267.3
7	ROD STEWART	\$264.6
8	NEW ORDER/PUBLIC IMAGE LTD./SUGARCUBES	\$242.3
9	METALLICA	\$238.1
10	NEW KIDS ON THE BLOCK	\$203.4
11	CLUB MTV TOUR	\$172.6
12	DOOBIE BROTHERS	\$160.7
13	DEBBIE GIBSON	\$159.4
14	TOM PETTY & HEARTBREAKERS	\$151.1
15	OZZY OSBOURNE	\$138.2
16	ANDERSON, BRUFORD, WAKEMAN & HOWE	\$134.5
17	STEVE MILLER	\$127.4
18	ALLMAN BROS. BAND	\$119.7
19	LITTLE FEAT	\$117.4
20	JUDDS	\$111.6

### New Tours

Among this week's new tours

- BAD ENGLISH
- EXENE CERVENKA
- GEORGE CLINTON
- DEACON BLUE
- DRAMARAMA
- EZO
- KENNY G
- HOODOO GURUS
- MARY'S DANISH
- THIRD WORLD

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.





BRAD MESSER

## CALENDAR

# In The Quake's Wake: Everyone's A Critic

The Bay Area earthquake put West Coast bureaus and independent stations through the same ordeal their Southern counterparts had just experienced with Hurricane Hugo — a sudden emergency under the worst conditions.

No phones, just when they're needed most. No lights, and no way to go back to the 1988 planning meeting to squeeze the budget for a generator. No master plan assigning non-air people to information-gathering task forces. No flashlights, no systems in place to handle extraordinary circumstances . . . and then comes every Tom and Dick with pointed criticism of how everyone functioned under the stress.

Monday morning quarterbacks were particularly hard on NBC-TV, one CNN reporter describing Brokaw's bunch as "lax and late" with initial reports. On the other hand, CBS Radio announcers Jack

Buck and Johnny Bench, on-scene at Candlestick, were widely praised for early and continuous coverage. And so on.

### Accuracy Over Speed

Every news organization involved in the story will do its own assessment of its highs and lows, and the self-examination will form another plank in the most important platform in journalism: experience. Next time everyone will do better. The time after that, even better.

Some of the early negative criticism was misdirected. Being first or second or even last in any fast-breaking story is not nearly as im-

portant as being accurate. Accuracy and balance build reputations; being first on-air is a feat that's generally forgotten.

One comment that irked me came in a CNN Entertainment segment the day after. "People had no TV because the power was off," said a reporter. "So they had to listen to radio." As if we're some kind of last resort for the desperate, right? It isn't like that at all. Radio has been running on batteries since before television existed, and people who live in areas prone to natural disasters know where to come for information when everyone's juice is off.

It's always been that way. Always will be. Radio people are the ones who know how to run word processors by candlelight, remember?

### Storm Kills 40 In East

**MONDAY, NOVEMBER 6** — Flash floods killed 40 in the mid-Atlantic states in 1985 after the remnants of Hurricane Juan dropped torrential rains.

The World's Fair in New Orleans closed early and claimed bankruptcy in 1984, citing debts of around \$100 million.

**Reagan-Bush** won reelection in a landslide over **Mondale-Ferraro** in 1984; **Abe Lincoln** was elected in 1860. "Meet the Press," the longest-running TV program, bowed on **NBC** in 1947. "Peter Pan" opened on Broadway (without music) in 1903.

*Birthdays:* **Marla Shriver** 34. **Sally Field** 43. Director **Mike Nichols** 58.

### General Election Day

**TUESDAY, NOVEMBER 7** — Five years ago, President **Reagan** warned the Soviets against stationing MIG fighter jets in Nicaragua. Some people felt the incident was similar to the Cuban Missile Crisis. Meanwhile, Nicaragua hauled Uncle Sam into World Court on charges of aggression, but the US refused to participate in the proceedings. Voyager sent pictures from Saturn in 1980 revealing thousands of rings, which appeared to be composed mainly of dust. President **Nixon** won reelection by a landslide in 1972. The **Lewis & Clark** expedition sighted the Pacific Ocean in 1805.

*Birthdays:* **Nick Gilder** 38. **Joni Mitchell** 46. **Peter, Paul & Mary's Mary Travers** 52. Rev. **Billy Graham** 71.

### No Telephone Operator Needed

**WEDNESDAY, NOVEMBER 8** — The first true dial telephone service began 80 years ago at Norfolk (1919). AT&T was technologically ready earlier, but didn't push it until a telephone operators' strike was threatened. Colombian rebels who held the Palace of Justice in Bogota for two days were driven out in 1985 during a battle that cost more than 100 lives, including those of 11 judges. The American League approved the Athletics franchise's move from Philadelphia to Kansas City in 1954. In 1950 the first jet-to-jet aerial combat took place over Korea, between a Soviet MIG-15 and an American F-80. Centennial of Montana, which became the 41st state in 1889.

*Birthdays:* **Christie Hefner** 37. **Mary Hart** 38. **Morley Safer** 58. **Katharine Hepburn** 82.

### Wizard Of Id Turns 25

**THURSDAY, NOVEMBER 9** — 25th anniversary of the "Wizard Of Id" comic strip by **Parker & Hart**.

In 1938 there were widespread Nazi attacks against Jewish homes and businesses in Germany; the incident was called "Crystal Night" because of shattered glass left in the streets. The Civil Works Administration was created by **FDR** in 1933 to provide four million jobs during the Great Depression. A Boston fire in 1872 destroyed 800 buildings in three days. In 1620 the Puritans reached Cape Cod, MA and began coastal explorations.

*Birthdays:* Ex-"Incredible Hulk" **Lou Ferrigno** 37. Golfer **Tom Weiskopf** 47. **Carl Sagan** 55.

### Major Dust Bowl Storm

**FRIDAY, NOVEMBER 10** — The great Black Blizzard began in the Dakotas in 1933. The dust storm blew soil all the way to the Atlantic and underscored massive erosion problems caused by drought and destructive farming techniques.

Soviet leader **Leonid Brezhnev** died at age 75 in 1982. Direct-dial coast-to-coast telephone service began in 1951. The American Legion opened its first US national convention at Minneapolis 80 years ago. In front of the White House in 1917, 41 women were arrested demonstrating for voting rights; some remained in jail for as long as six months. The first Gideon Bible was placed in 1908. **Henry Stanley** found a missing explorer in Africa (1871) and uttered his famous query, "Dr. **Livingston**, I presume?" Indian Summer begins (traditional).

*Birthdays:* **MacKenzie Phillips** 30. **Greg Lake** 41. **Roy Scheider** 54.

*Saturday (11/11):* Golfer "Fuzzy" **Zoeller** 38. **Jonathan Winters** 64.

*Sunday (11/12):* Pro football's **Steve Bartkowski** 37. **Neil Young** 44.

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JOEL DENVER

PHOTO FUN

## Bustin' Out The Party Pics

What, another picture page? What's with Joel Denver and assistant Paul Colbert, aka "the hardest working guys in CHR?" Have they suffered severe eyestrain or word processor palsy? Actually, you shutterbugs have been busier than ever capturing creative events on film. So with no further ado, feast your eyes on this photographic potpourri.

### Hangin' With The Heavies

These musical heavyweights recently fulfilled their fantasies by schmoozing with some serious airwave authorities.



New Kids On The Block snuck into KIIS-FM/L.A.'s studio to grab hold of night man Hollywood Hamilton. Getting a grip are (l-r) New Kids Donnie Wahlberg, Danny Wood, Jordan Knight, and Joe McIntyre.



Billy Joel dropped in on WHTZ (Z100)/New York's sunglasses fashion show. Modeling new fall shades are (l-r) Columbia's Jerry Lembo (wearing the see-through model) and VP/Promotion Mark Benesch, Z100 VP/Director of Operations & Programming Steve Kingston, Joel, and Joel's manager Jeff Schock.



Alice Cooper demonstrates his "reach out and touch" method of promotion. Feeling the full effect is WEGX/Philadelphia PM driver Brian Murphy.



KJMZ (100.3 JAMZ)/Dallas-Ft. Worth middayer Sammi Gonzalez spent a few stopsets chatting with Robert Palmer about what her life would be like without radio.

### Miscellaneous Mischief

Many stations found inventive and imaginative ways to keep ahead of the pack. Here are some highlights.



New KAYI (KAY107)/Tulsa AMers Kevin Karlson (l) and Pete McKenzie claimed they'd eat, sleep, and even bathe together for the good of the show. Watch those hands, guys.



As part of a "Rain Man" video giveaway, WZOK/Rockford, IL morning man Jeff Wicker did a show clad only in K mart underwear. There ain't no doubt he be chillin' out.




KHTK/St. Louis invited listeners to visit the "Great Cardboard Boat Regatta." Gathered 'round the SS Choo Choo are (l-r) PD Derek Johnson, night DJ T.J. Wright, morning man Jay Cannon, and intern Buzz Carlson.



WPPR/Warner Robins, GA helped its listeners find the coolest place in town by bringing in a couple o' tons of snow for parking lot skiing. Sliding in for a photo finish is morning man "Blizzard" taking his turn on the snow slide.





# MELISSA ETHERIDGE

"NO SOUVENIRS"

WXKS  
WZOU  
CKOI 7-5 (HOT)  
WMMS 22-20  
KXXR 18  
PIRATE 18-16  
99WGY deb 39  
WMJQ  
JET-FM  
WERZ  
WSPK  
WPST  
KZ106  
KLQ 26-23  
KATM 28-25  
CHED 6-5  
KZZU  
95XXX deb 39  
95XIL  
G98  
KIXY 34-25 (HOT)  
KNIN  
KWTO deb 28  
WPFR deb 39  
KFMW 31-27  
KFBQ  
KFTZ  
ZFUN  
OK95

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Produced by Kevin McCormick, Niko Bolas, Melissa Etheridge  
Management: W.F. Leopold Management  
Available now on Island Compact Discs, Cassettes and Records



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MANAGEMENT: GARY KURFIRST © 1989 SIRE RECORDS COMPANY

# DEBORAH HARRY



"Programmers wake up. This record is a smash!" Top 5 callout across the board with upper demos telling us they love hearing Deborah on the radio again."

Jerry McKenna MD  
WXKS/Boston

WXKS 23-19

G98 deb 38  
WCIL add  
KCMQ deb 38  
WIFC deb 35  
OK95 deb 37

NEW ROCK 5

Plus:

WZOU KPAT  
KPLZ KFMW  
KNMQ ZFUN

1

# WANT THE WANT

THE NEW SINGLE



## CHR

### Ridin' With The Tide

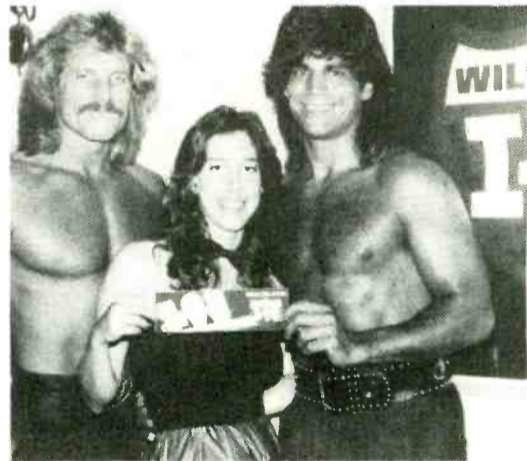
Fall is officially here, but that's no reason we can't go back to the beach for one last look at folks who had fun all summer long.



The WWCK/Flint, MI crew wondered if there was room on the picture page for its "Miss Hawaiian Tropic" finalists. Sorry guys, we've overdone it on the bikinis lately.



WJRZ/Manahawkin-Toms River, NJ night man Pete Jarret (c) knows how to promote effectively. He just calls up Playboy playmates Pat Stein (l) and Pia Reyes, and suddenly all eyes turn his way. Well, almost all eyes.



Photographers had to force WILI/Willimantic, CT middayer Suzy into posing for this shot with a couple of Chippendale dancers. Ah, the sacrifices one makes for a radio career.

## MOTION

• WBLI/Long Island adds **Ken McGill** for weekends replacing **Bret Howard**.

• **Jeff Stone** named MD at WVBS/Wilmington, NC.

13-year WDBR/Springfield, IL MD **Greg Lawley** will leave the station in December to join **Jeff McClusky & Associates** . . . WRQX (Q107)/Washington adds **Loo Katz** from crosstown WMZQ as Production Director; part-timer **George Mason** is upped to overnights . . . KZZB (B98)/Ft. Smith, AR morning guy **Willie Stevens** now assumes full MD duties . . . WPFR/Terre Haute, IN PD **Chris Newton** has exited the station to join DePaul University's media center; no replacement has been named yet.

**Eric Chaney** has departed the PD slot at WWGT (G98)/Portland, ME. A new PD should be announced soon . . . Lots o' changes at KFRX/Lincoln, NE: middayer **Sonny Valentine** is now MD succeeding **Rod Meyer**, and **Brad King** from KSKG (99KG)/Salina,

KS takes over PM drive from **Fast Eddie**, who heads for Monterey, CA . . . **Jill Christie** from KWEN/Tulsa, OK joins KQIZ/Amarillo's morning team as **Laura Taylor** exits to pursue other interests . . . KDON/Salinas-Monterey, CA ups **Robb Holloway** from overnights to nights as **John Del Rey** goes parttime . . . WHFN/New Bedford welcomes **Kristle Weimar** to middays; **Jesse Garcia** from WZOK/Rockford, IL nabs **Mark Avery**'s night shift.

**Butch Menefee** has left the PD post at WJAD/Bainbridge-Albany, GA. Taking the helm is PD **Jim Shepherd**, morning man from crosstown WKAK; staffer **John Dawson** becomes MD . . . WSTW/Wilmington names **Allen Price** from WNNK/Harrisburg to mornings; **Bobby Russell** and **Sue Serio** are out . . . WZZU (U93)/Raleigh appoints **Tom Moss** Creative Director. Moss held the same gig at WZOK/Rockford, IL . . . KHOP (FM104)/Modesto, CA welcomes **Joe Jones** for Production and middays . . . **Ruby Cheeks**, most recently at WMMS/

Cleveland, joins WAAF/Worcester, MA for mornings . . . **Bill Shane** from WQGN/Groton, CT is now PD at WLAZ (Lazer 93)/Naples, FL replacing **Russ Brown**.

## BITS

• **Mick Jagger Buried** — Well, sort of. **WZPL/Indianapolis** came up with a real fun way to give away tickets to see the **Rolling Stones** December 6 concert. During each quarter of the 9/24 Colts-Atlanta Falcons football game in the Hoosier Dome, 'ZPL flashed clues on Diamond Vision to where ticket vouchers could be found. Finally, during the fourth quarter, fans were told to look under their seats. 60,000+ fans stood up simultaneously to see if they'd won a precious Rolling Stones ticket.





# MADONNA

## "Oh Father"

THE NEW SINGLE FROM  
The Double Platinum Album LIKE A PRAYER

PRODUCED BY MADONNA AND PATRICK LEONARD

**NEW & ACTIVE**

2ND "MOST ADDED" 76/76

Including These P-1's:

CKOI	Y100	Q105	KISN
Z100	B97	KKRZ	KKLQ
WEGX	WNVZ	KWOD	KPLZ
KRBE	KITY	KCPX	HOT102

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# BEE GEES

## "You Win Again"

THE NEW SINGLE FROM  
THE ALBUM ONE

PRODUCED BY ARIF MARDIN WITH BARRY GIBB, ROBIN GIBB AND MAURICE GIBB. CO-PRODUCED BY BRIAN TENCH.

KKRZ	WTIC	WIXX	KSND	KYYY	KTMT
KISN	WRCK	WTBX	KCAQ	KFRX	ZFUN
KUBE	K98	WHOT	WJMX	99KG	KZOZ
WMJQ	WZYP	KF95	KSMB	WDBR	OK95
WERZ	FM100	KKMG	WPFM	KGOT	



# D.A.D.

## "Sleeping My Day Away"

THE NEW SINGLE FROM THE ALBUM  
NO FUEL LEFT FOR THE PILGRIMS

PRODUCED BY D.A.D. AND NICK FOSS



KWOD deb 32	WJMX add	Plus:	WOMP
KXXR 17-15	KNOE add	KXYQ	KQIZ
WROQ 12-10	WPFM add	WMMS	KNIN
WCGQ add	KIXY add	KLQ	WBNQ
KTUX add	WDBR add	KSND	KPAT
WMHE add	KFTZ add	KZZU	
KATM deb 30	ZFUN add	WKPE	
KRZR 32-20	OK95 17-13		



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HARVEY KOJAN

WCXR JUMPS 3.8-5.2

# Classic Rocker Routs DC101

When upstart Classic Rocker WCXR/Washington beat heritage AOR WWDC (DC101) three years ago in the spring Arbitron, the general consensus was that CR was a fad format and 'CXR's success would prove fleeting. Sure enough, 'CXR fell significantly in the next book, leading skeptics to sound the death knell for both the station and the format. Those skeptics were wrong — *dead wrong*.

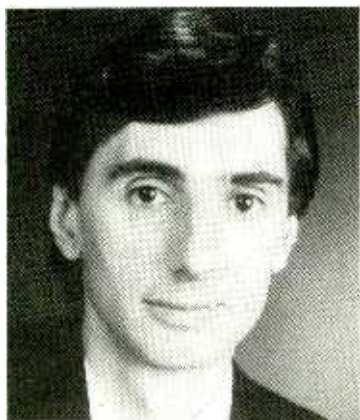
The summer survey shows 'CXR soaring 3.8-5.2 and copping top honors in men 18-34 and 25-34. The Legacy CR is second 25-54 men, just one-tenth behind Country WMZQ. DC101, on the other hand, netted its worst 12+ in nine years, tumbling 3.8-2.8, and the Capitol AOR's demographic profile is nothing short of dismal. Even Infinity CR WJFK — with its recent history of multiple PDs, format adjustments, and the failure of Howard Stern to make an impact — beat DC101 25-54.

Before you chalk up DC101's problems to bad sampling or some other Arbitron malady, check out the five-book trend ("Ratings At A Glance"). Four consecutive drops indicate the station's summer slide can't be readily dismissed as a ratings fluke.

**"It's silly to think you can have two Classic Rockers here, or in any market for that matter."**  
—Andy Beaubien

**What's Wrong With DC101?**

Why has DC101 suffered such a dramatic skid, especially with the Greaseman, acknowledged as one of radio's most dynamic personalities, still anchoring morning drive? That's a question I would have liked to put to DC101 VP/Programming Dave Brown. Unfortunately,



Andy Beaubien

he was "unavailable" for comment.

Brown's prime competitors, 'CXR PD Andy Beaubien and 'JFK PD Ed Levine, each have their own explanations for DC101's recent difficulties. Beaubien believes DC101 "made a mistake trying to counterprogram us by playing an inordinate amount of classic rock. The station just hasn't sounded terribly hot in the past year."

Levine, who labels DC101 an "awful" AOR, says the station "violated a basic principle — if it ain't broke, don't fix it — by totally overreacting when Howard first came back into the market. I wasn't here at the time, but they apparently had Greaseman radically change his presentation and stop playing music. They shot themselves in the foot waiting for Howard to explode. That hasn't happened yet.

"They also have tremendous image problems," Levine added. "They're still thought of as the 'heavy metal station,' and that negative baggage continues to hound them. They're a better station than they were 60 days ago, but I still hear serious flaws."

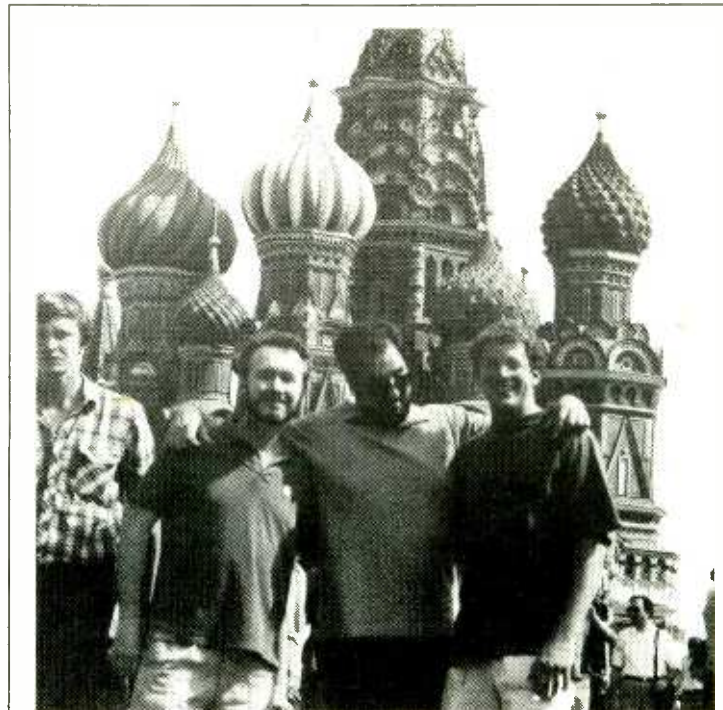
Beaubien, who joined 'CXR 14 months ago after fleeing KNX (now Gold KODJ)/Los Angeles was "pleasantly surprised" at the station's excellent summer book, but says it "makes sense considering what's been going at 'JFK and DC101 in the past year. We didn't really do anything different. I hate to say it, but it was pretty much business as usual."

Business as usual for the Fred Jacobs-consulted CR means a warm, friendly morning show, an aggressive marketing and promotion campaign, and plenty of the classic tunes America knows and loves.

**Morning Show Praised**

AM drive host Paul Harris, now well into his third year at 'CXR, has done a "tremendous job putting together a highly entertaining morning show that's a real alternative to the shock jock approach," Beaubien says. Harris is joined by veteran newsman John Ogle and sports maven Dave The Predictor, yet another dude "off the street" who was selling computers when he began calling Harris and forecasting football scores. Harris eventually invited Dave to sit in, and the latter's role evolved into a fulltime gig.

'CXR's major summer promotional activity revolved around the Who. As one of several stations that



**MEET ME IN MOSCOW** — For four days in June WCXR broadcast live from the Soviet Union and became the first US station to have a program carried worldwide on Radio Moscow shortwave. Arm-in-arm are (l-r) newsman John Ogle, morning man Paul Harris, and sportscaster Dave The Predictor.

"bought" the Who show, 'CXR took ample advantage of the exposure the concert afforded. "We owned the show, which happened right at the beginning of the summer book," says Beaubien, who believes the high-profile tie-in may have been partly responsible for 'CXR's summer showing. "It offered tremendous visibility and certainly didn't hurt."

**"We're still convinced (Howard Stern) will ultimately succeed, because you cannot continue to put out the kind of good radio he does every day and not succeed."**

—Ed Levine

out is far more useful for current-oriented stations," Beaubien explains. "I've done a lot of callout in my time, and it's great to keep on top of those currents and see how quickly something breaks or burns. But we don't need it here."

**No Burn**

'CXR's experience with oldie burn has been similar to most library-intensive rock stations: it's still nooooooo problem, man. "We keep close tabs on burn," Beaubien says, "and this market's appetite for classic rock hasn't waned. Individual songs burn from time to time. With three album rock stations in the market (actually four, if you count progressive/New Rock

## Ratings At A Glance

	Five-book Trend	Men 18-34	Men 25-34	Men 25-54
<b>(Arbitron)</b>				
WCXR	4.6-3.7-4.4-3.8-5.2	1	1	2
WHFS	1.4-1.6-1.8-2.2-1.9	9	14	17
WJFK	2.4-1.3-0.9-1.4-1.5	6	4	14
WWDC	5.7-4.2-4.1-3.8-2.8	4	9	15
<b>(Birch)</b>				
WCXR	6.3-5.3-5.4-5.5-5.8	2	na	6
WHFS	1.9-1.5-1.5-2.0-1.9	8	na	14
WJFK	1.1-1.8-1.1-1.5-2.2	7	na	13
WWDC	6.7-7.4-6.1-4.5-5.1	1	na	4

Trends are 12+ shares (6am-midnight); individual demos indicate summer '89 market rank; Birch 25-34s not available



**CLASSIC ROCKOON** — WCXR's 30-foot tall mascot "Rocky Raccoon" serenades the public at all major station events.

**LOVELY RITA METER MAID PAID**

WCXR and Hardee's with the help of Lovely Rita, the Meter Maid, stopped by at

DAY \_\_\_\_\_ TIME \_\_\_\_\_ AM PM

to put a couple of quarters in your meter. We hoped this saved you from getting a ticket.

*Lovely Rita*  
Lovely Rita  
WCXR Meter Maid

---

**CLASSIC ROCK**

**105.9**

**WCXR**

**Hardee's**  
We're out to win you over!

**LOVELY RITA** — The 'CXR meter maid lends a helping hand to motorists who, like Cool Hand Luke, have trouble with the concept of parking meters.



stalwart WHFS), some things are bound to burn. But the overall burn is surprisingly low."

Beaubien maintains close contact with Jacobs, whom he describes as a "very down-to-earth, nuts-and-bolts guy. I consider him the father of Classic Rock. It's like programming a Top 40 in the early '70s and having Bill Drake as your consultant."

As a 20-year radio vet, Beaubien knows a book is only a book. "DC101 is still a very strong station," he says. "It has tremendous call letter recognition and a very talented, well-known morning man. That makes it a very formidable opponent. Some people are saying the Greaseman is burning a bit. Maybe that's true, but he's not a crispy critter by any means. In fact, he may be the victim rather than the cause of their problems."

As for that other morning guy, Beaubien is puzzled. "Howard's been a great mystery. We all anticipated he'd be much more of a factor. After all, he got started in this market and had great success here. People who were here then tell me his current show doesn't compare favorably with its previous incarnation at DC101. It sounds

like a New York program; it's almost as if you're eavesdropping on a New York station. Maybe that's part of the problem. Then again, he's doing great in Philly."

Levine thinks Stern's problem may be partially rooted in the past. "Because of some things that allegedly happened just before he left DC101, people in Washington are predisposed to feel negatively about Howard. That's a barrier we really didn't anticipate, and it's something we have to overcome."

"Howard's also a victim of his own self-promotion," Levine adds. "He came in and in typically Howard style said he'd take over this town in six months. Of course, when six months came and went and Howard hadn't taken over the market, the articles came out declaring Stern a failure."

"I'll tell you one thing: Howard exploded in the third month of the book. We're still convinced he will ultimately succeed, because you cannot continue to put out the kind of good radio Stern does every day and not succeed. We're sticking by our guns, and now for the first time we have real reason to believe something's going on."



THE WHO SOLD OUT — WCXR was one of several stations to make special arrangements with Who concert promoters, guaranteeing a sellout in exchange for control of tickets, exclusive broadcast rights, and other privileges. Note the station banner strategically placed above the stage.

## SEGUES

New Classic Rockers using the infamous "Fox" moniker continue to spring up: AC WGMX/Stamford, CT is now B/D & A-consulted WEFX. GSM Don Lacerenza has been upped to GM; Mike Fitzgerald remains PD. New staffers include John Perry (PM drive) and Marc Hilan (news) . . . Also joining the Fox game is KBFX/Anchorage, which flipped from satellite AC under PD David Moore. Rocky Roberts handles mornings, Camille Conte is the midday host, and Media Strategies consults . . . Sioux Falls, SD has a new rocker as well: KKRC, which is programmed by OM Dave Lewis and PD/MD Bill Daniels.

WAVF/Charleston, SC ups PD Jeff Kent to VP/Programming and AMD Diamond Dave Rossi to MD . . . KRQU/Laramie, WY names J.D. Daniels PD as Mark Waddington (Allen) exits . . . Jim St. John adds

APD duties at KTYD/Santa Barbara, CA; Jane Asher concentrates on AM drive . . . WZZQ/Terre Haute, IN appoints Jason Giardina MD . . . Former WMMS/Cleveland PM driver Ruby Cheeks takes over AM drive at WAAF/Worcester . . . WAZU/Dayton elevates Shaun Higgins to Production Director and Ronni Hunter to 6-10pm . . . Former WRXK/Ft. Myers, FL MD David Day moves to middays at WRFX/Charlotte . . . KKDJ/Fresno names John Haroian Promotion Director . . . KVFY/Modesto, CA lures crosstown KOSO personalities Cindy Webb and T.J. Walker for middays and mornings, respectively . . . Bob Robinson returns to WRDU/Raleigh for parttime work . . . Northeast programming/production legend Jim Pastrick, currently at WHTT/Bufalo, will return to crosstown WGR (97Rock) in January . . . WXLP/Davenport, IA names Malcolm Ryker MD.

### Looking Ahead

Beaubien is hesitant to predict the future, but when pressed offers the following analysis: "'JFK remains a big question mark. We own the Classic Rock position, and it's silly to think you can have two Classic Rockers here, or in any market for that matter. It's too specific a format. As long as 'JFK pursues this Classic Rock thing, I think they're going to spin their wheels."

"DC101 will persist. The station's been around a long time and isn't going away. In the long term I see DC101 as the competitor."

"The fall numbers will probably show a tighter race among the three stations. Things are going to get even more competitive. But

we'll continue to do very well. I don't see this format burning at all right now. We're very healthy."

Offered the same opportunity to prognosticate, Levine begins with the most recent numbers: "We've had a chance to break down the summer book, and WCXR had an enormous July. August was substantially lower than July, and September was substantially lower than August. So I'm convinced they won't maintain the 5.2 they got in the summer book."

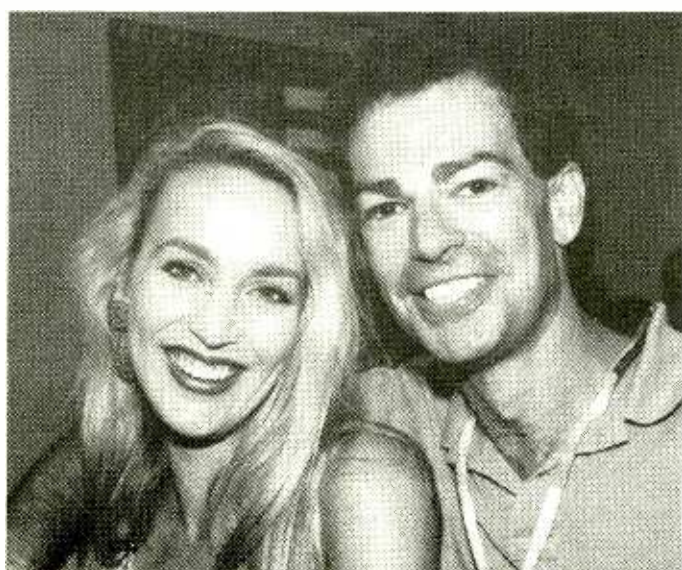
"Make no mistake about it, though: 'CXR is a good, solid Classic Rock station. They do very little wrong. And they've had tremendous room to move because of 'JFK's lack of consistent direction and DC101's floundering. Image-

wise, 'CXR has almost become the AOR in town, and it's to their credit that they've been able to accomplish that."

"I'm extremely encouraged by this last book. We actually beat DC101 25-54. However, DC101 is still very dangerous because their cume is still strong. Greaseman is a brilliant talent — there's no doubt about that. They obviously have substantial product problems, which is why their AQH is so out of whack compared to their cume."

Will Beaubien be able to keep Classic Rock on top? Will Stern seize a significant share of the market? Can Levine jerk 'JFK out of the doldrums? Will Dave Brown ever return my calls?

Stay tuned.



STEVESKI & JERRY: THE INSIDE STORY — WWDC (DC101)/Washington afternoon drive dude Steve Sutton is still basking in the glow of his late night tryst with Jerry Hall. While this photo was being taken, Mick Jagger reportedly said, "It's okay, mate, we'll let you live this time."




## REVEALED THIS WEEK: BILL WISE'S PRIVATE NUMBERS!

- \* Home Phone Number! (305) 545-2400
- \* Car Phone Number (305) 328-8875
- \* Private Office Phone Number (305) 625-7560

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Here's Some More Great Numbers!

# JEFF BECK

## "STAND ON IT"



**AOR TRACK 44**

WBAB	WYNF	KLOS
WNEW	WXRT	KUPD
CILQ	WLVO	KGON
WWDC	WLLZ	KRXQ
WKLS	WRIF	KZAP
KTXQ	WQFM	KGB
KLLO	KAZY	KISW
KISS		

and more!



Welcome to the 90's . . .

"Clearly this is an artist who will usher in the 21st century."

R&R

"This debut album is stunningly fresh, infinitely listenable, unusually thoughtful . . . his sound bears an uncanny resemblance to the post-Beatles John Lennon, although Lennon alone never quite achieved Kravitz's intensity, raw edge or soulfulness."

People

Lenny Kravitz accomplished the difficult, if not exactly the impossible, in his local concert debut Friday at the Roxy: He made peace and love relevant for the '90s.

L.A. Times

"Lenny Kravitz's 'Let Love Rule' is working! It's in the Top Ten requests this week, and will really set your station apart from the pack when you start spinning it. Don't wait!"

WIZN/Tom Van Sant

"We've been in love with Lenny Kravitz since the first listen. Without fail we get calls everytime it's played. We believe in it so much that it's been in heavy out-of-the-box. As it was with Tracy Chapman last year, it's hip to be playing Lenny Kravitz."

WTPA/Chris James/Asst. PD.

This guy can ignite a groove. He has the true musicians knack . . .

Rolling Stone

"Lenny has been influenced by all the right people yet he sounds like his own man. With all the retro-sounding bands today and all the revival acts touring, Lenny brings the vision of the '60's into the '90's."

KLBJ/Jody Denberg

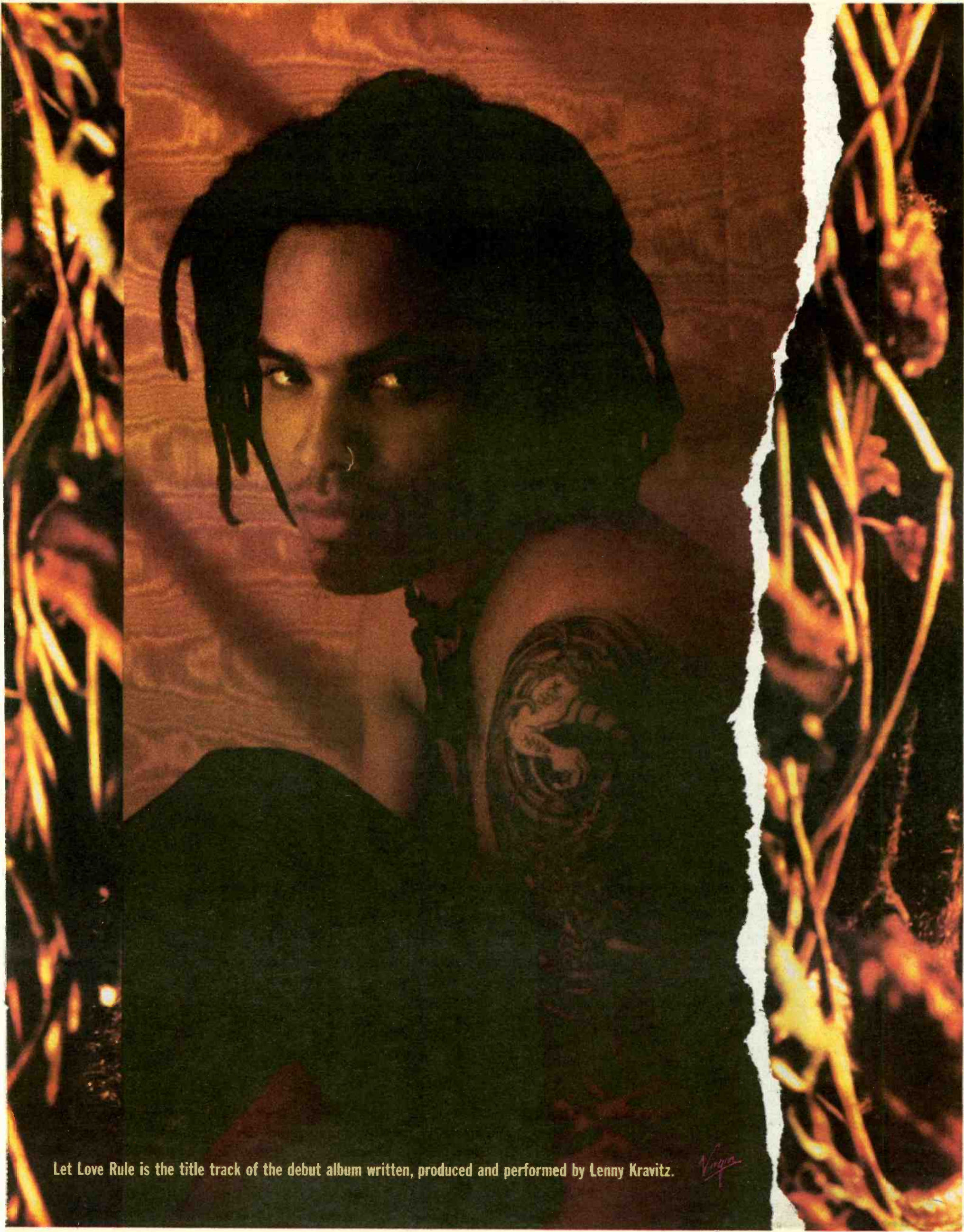
"He rocks hard enough for three new artists."

L.A. Herald Examiner

"The most impressive add of the week is Lenny Kravitz. Look up singer/songwriter in the dictionary—his picture will be there. This is another record that will score your 25+, your trendies, your women, your tie-dye, your yuppie. And those who still care about lyrics. Give it a shot. Let's face it, the typical AOR playlist has every core act in the history of AOR. Here's your chance to throw in something fresh. Let love rule."

WRCN/Tom Calderone





Let Love Rule is the title track of the debut album written, produced and performed by Lenny Kravitz.

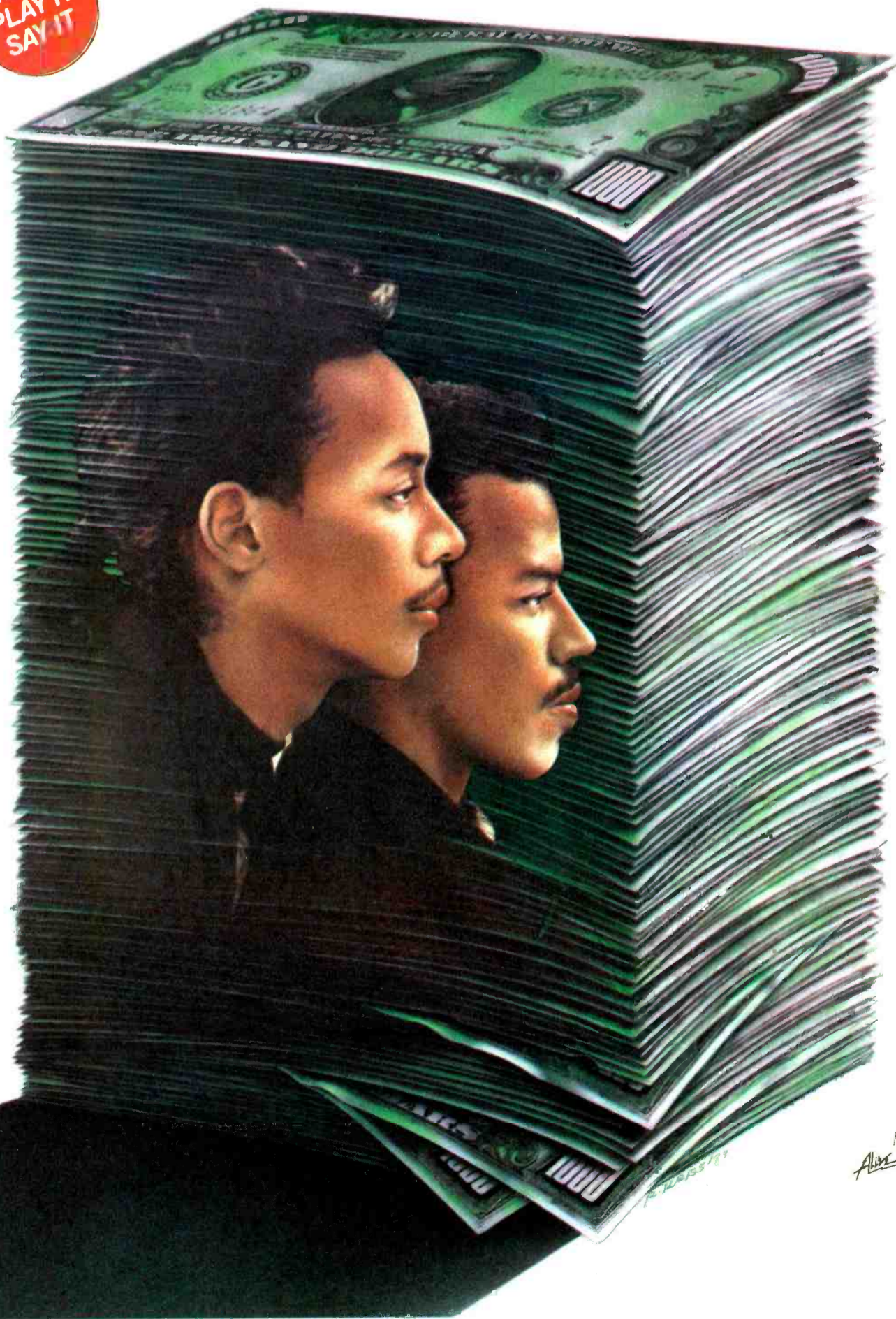
*Virgin*



Introducing **CALLOWAY**  
and the debut single  
**"I WANNA BE RICH"** ZS4-74005

Taken from the debut album  
**"ALL THE WAY"** on SOUND OF LOS ANGELES RECORDS **Epic** Records

WHEN YOU  
PLAY IT  
SAY IT



**#1 MOST  
ADDED!**

**43 ADDS OUT-  
OF-THE-BOX!**

**INCLUDING:**

**WILD  
WUSL  
KHYS  
KMJQ  
K97  
KRN  
WEDR  
WYLD  
HOT103  
WGCI**

**... AND  
BREAKER  
BOUND!**



**Management  
Enterprises**





**B-SURE TO WIN!** — WDZZ/Flint, MI midday personality "Dancin' " Dan Sims (l) hosted a contest for lucky listeners to meet Al B. Sure! In the winners' circle are Tracie Claxton and her mother; (kneeling) WDZZ's twin AEs Lynn (l) and Althea Barbee.



**HOW YOU FEEL** — No one had to ask WBLN/New York "Quiet Storm" host Vaughn Harper how he felt after catching Vesta at a Big Apple York concert.



**GOOD TO BE BACK** — Natalie Cole stopped by the WXYV (V-103)/Baltimore studios to promote her new album and chat with station personalities Randy Dennis and Jean Ross.



**HALLS OF MAGIC** — KMJQ/Houston MD/evening personality Hurricane Dave (r) posed for this photo with Ice-T and his wife Darlene in the halls of Magic 102.



**STAY IN SCHOOL** — WUSL/Philadelphia morning team Carter 'n Sanborn (far left) teamed with Guy at a concert presented to encourage kids to stay in school. Doubling as educational messengers were (l-r) Guy member Aaron Hall, Coca Cola VP Asa Murray, and two more Guys: Teddy Riley and Damian Hall.



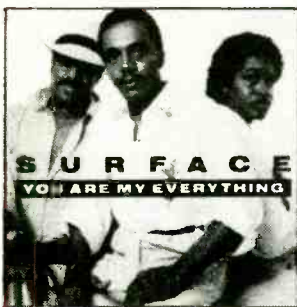
**SLAM DUNK THIS** — Atlanta Hawks superstar Dominique Wilkins dropped by WALR/Atlanta to promote a United Negro College Fund all-star basketball game. Hooping it up were (l-r) morning show producer Jan Isaacson, ND Steve Crocker, Wilkins, and morning personality Larry Dixon.



**DOING THE CHITOWN SHUFFLE** — While station-hopping in Chicago, James Ingram found time to chat with WGCI (AM) personality Ty Wansly (second from right). Flanking them are Warner Bros.' Ife' Crumley and Kirkland Burke.



# COLUMBIA RECORDS MEANS SUCCESS!!



## SURFACE "YOU ARE MY EVERYTHING"

- THIRD #1 IN A ROW!
- ALBUM SOLD OVER 925,000 UNITS
- FOLLOW-UP TO #1 HITS - "CLOSER THAN FRIENDS" & "SHOWER ME WITH YOUR LOVE"

URBAN CONTEMPORARY CHART **1**

AND CROSSING QUICKLY AT: B97 add  
 KITY 25-21 KTFM deb 30 B97 add  
 WPGC 27-25 KJMJ 20-15 WIOQ add  
 FM102 16-10 (HOT) KMEL 7-6 KGGI deb 21  
 ...AND MANY MORE!  
 VIDEO IN ACTIVE ROTATION ON B.E.T. AND LOCAL OUTLETS



## ALYSON WILLIAMS "JUST CALL MY NAME"



URBAN CONTEMPORARY CHART **18**

CONVERSION FACTOR: +13  
 85 UC REPORTERS — 85%  
 WATCH FOR HER NEW VIDEO ON B.E.T. AND LOCAL OUTLETS

## LISA LISA & CULT JAM

"KISS YOUR TEARS AWAY"



URBAN CONTEMPORARY CHART **22**

CONVERSION FACTOR: +18  
 81 UC REPORTERS 84%  
 NEW VIDEO THIS WEEK!

## FULL FORCE "FRIENDS B-4 LOVERS"

NEW & ACTIVE

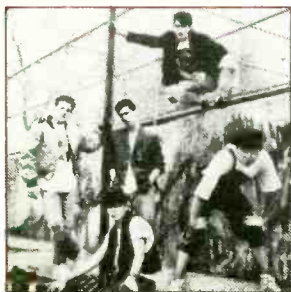


MOST ADDED!  
 NOW ON 30 UC REPORTERS

INCLUDING:

WDAS WKYS WHJX WHQT PWR94 KMJM  
 WUSL HOT104 K97 WYLD WBLZ  
 WAMO KMJQ WEDR HOT103 WZAK

NEW VIDEO  
 COMING SOON!



## NEW KIDS ON THE BLOCK

"DIDN'T I (BLOW YOUR MIND)"

MOST ADDED!  
 50 UC REPORTERS  
 & BREAKER BOUND!

NEW & ACTIVE

WXYV KHYS KRNB WGCI WZAK KMJM KJLH ...AND  
 WUSL WHJX PWR94 WBLZ KPRS KDAY KSOL MANY MORE!



## 3RD BASS

STEPPIN' TO THE A.M.

☆ MAJOR RETAIL REACTION ☆



VIDEO ON  
 & B.E.T.

- TRANSWORLD - CHAINWIDE REORDER OF 21,000 ON THE CASSETTE SINGLE THIS WEEK.
- INSTANT REORDER ACTION AT STRAWBERRY'S, MUSICLAND, TOPLINE ONE—STOP, THE WHIZ, RICHMOND BROS., UNIVERSAL, PEACHES (#19), COLORITE, GALGANO, ANGOTT (#28), WESTERN MERCHANTISERS, RECORD THEATERS (#28), NOVA (#20) LEOPOLDS'S (#9), AND MANY MANY MORE!

- ON YOUR DESK NOW!  
 GOING FOR ADDS  
 THIS WEEK (10/30)!

## REGINA BELLE "MAKE IT LIKE IT WAS"



- THE FOLLOW-UP TO THE #1 SMASH "BABY COME TO ME"
- ALBUM EXPLODING AT RETAIL!

- NEW SINGLE FOLLOWS WITH MAJOR APPEARANCES ON SOUL TRAIN, SHOWTIME AT THE APOLLO & JOHNNY CARSON!
- ...PLUS — 1 WEEK TO SRO AUDIENCES ON BROADWAY!
- 20-CITY TOUR STARTING IN NOVEMBER

Columbia Records . . . Radio's Best Friend!







WALT LOVE

PROTECTING PERSONNEL AND PROPERTY

Station Security Safeguards

A number of UC stations have suffered break-ins or assaults on employees during the past several months. Three recent incidents and station responses demonstrate the importance of adequate security safeguards.

Break-In Burglary

During a burglary of one major market facility two intruders who entered through the back of the building between 2-3am surprised the station's security guard. They handcuffed and gagged him and put him in a closet, then began carrying out electronic equipment including tape recorders, VCRs, production equipment, a television, and a PC.

The all-night jock surprised the thieves when he left the studio board to go to the men's room, and they fled without hurting him. Losses were put at approximately \$20,000.

Since the robbery the station has improved security three ways:

- Its security company was instructed to replace the old guard with someone younger, stronger, and more suited to the late shift.
• The station installed an electronic alarm and a television monitoring system for the guard.
• A tighter screening system,

"I reached through the (car) window to try retrieving my things, and he pulled a gun and pointed it directly at my chest."

- Eleanor Williams

covering who is permitted access to the building and when, has been adopted.

Parking Lot Pilfering

KJLH/Los Angeles Promotions Director Eleanor Williams had a personal experience with crime at her station.

"At approximately 2pm some of my fellow employees observed a man in the parking lot taking

things out of the trunk of my car," she said. "When they had asked what he was doing he said he was my brother and was getting something out of his sister's car.

"I went outside and saw him driving off in his car and saw some of my things. I asked him what he was doing as I reached through the window to try retrieving my things, and he pulled a gun and pointed it directly at my chest. At that point I said, 'Okay,' and stepped back from the car as he drove off."

Williams gave KJLH high marks for its swift actions to improve security. "We now have 24-hour security guard service and television cameras inside and out," she said. "Extra bright lights have been installed in the parking lot for night security, and all female employees are escorted to their vehicles and seen safely on their way. People are screened by the guard at the building's front entrance and are questioned extensively as to what their business is and with whom. All visitors must sign in and out; the employees they're seeing meet them at the lobby and are responsible for them during their stay."



FRIENDS - Jody Watley made some new friends when Draxe-Chenault staffers stopped backstage after her Albuquerque concert. On hand were (l-r) MCA's Dee Roquemore, D-C's Ryan Reid, Watley, and D-C National Programming Consultant Kim Travis.

Williams added that KJLH has a silent alarm wired directly to the local police precinct. "Any time it's been used, the police have responded immediately," she noted.

Transmitter Thefts

WATV/Birmingham's transmitter building, which is located in the city on a well-travelled thoroughfare, was broken into and robbed of approximately \$40,000 worth of electronic equipment.

"We'd never had a break-in before at our transmitter site," said WATV co-owner and Exec. VP/GSM Shelly Stewart. "It happened on a night we decided to sign-off at midnight for some station maintenance. At 5am, when the station was to be signed back on the air, I noticed there was no



Shelly Stewart

"The large doors had been knocked off the hinges and our entire audio chain, along with other electronics, had been stolen."

- Shelly Stewart

ACTION

WQQK/Nashville PD/morning personality Jay DuBard has added MD duties. Owner Sam Howard is interim GM and Wendell Wilcox returns to sales. WQQK's new lineup: WDKT/Huntsville's Tony Renkin (afternoons), Vic Clemons (evenings), Tiffany Lane (overnights). Rasheeda Miller and Lyn Henry have left the station. Henry can be reached at (615) 834-3819 ... WKYS/Washington afternoon driver Chuck Davis leaves to do late-nights at crosstown Country outlet WMZQ; WPLZ/Richmond evening personality Jerry Fenner steps in to replace Davis ... Kim Heywood fills the vacant Promotion Director position at WILD/Boston.

KPRW/Oklahoma City promotes evening personality "Jammin'" Jay Lamont to afternoon drive; parttimer Terry Monday moves to evenings and Ann Webb departs ... WPGA/Macon's PD is Ross Brooks, not Walter Sinclair as previously reported ... WZHT (HOT105)/Montgomery appoints Larry Steele PD/MD as Dude Marvin steps down to concentrate on afternoon drive ... Former KBCE/Alexandria, LA PD Rob Neal grabs the midday position at KDKS/Shreveport; former KDKS middayer Porsche Fox is now at WAMO/Pittsburgh.

WRAP & WOWI/Norfolk OM Steve Crumbley seeks DJs for future openings at his stations and others in the Willis and Reagan Henry groups; send T&Rs to 645 Church St., Ste #400, 23510-2809 ... Pierre Price is up-

ped from middays to Promotion Director, replacing Paul Brown ... Jeffrey Austin is the new PD at WIQI/Tallahassee ... WDKX/Rochester grabs J.J. Rice from crosstown WPXY for the swing shift.

WWWZ (Z93)/Charleston has come full circle. The station is now broadcasting from a mobile trailer, as it did before its studios were completed. Those studios were destroyed by Hurricane Hugo.

Congratulations to WXOK/Baton Rouge PD Daryl Moore and KXZZ (Z16)/Lake Charles PD Bridget Denise, who were recently married ... Tori Turner joins WIZF/Cincinnati as MD/"Mellow Moods" host as Marv Hankston moves South to do afternoons at WWDM (Big 'DM)/Columbia, SC. Hankston's slot was formerly held by B.J. Murphy, who can be reached at (803) 775-1817. Meanwhile, WJPC/Chicago's Tracy Latting replaces Hankston at IZF in afternoon drive.

KBUZ/Wichita boosts its power from 3kw-50,000 watts ... WTLZ/Saginaw, MI will increase from 2000-6000 watts in November ... KWTD/Little Rock MD Darryl Eason will do weekends at crosstown competitor KIPR. Also, KIPR has a new music show called "Little Rock's Power After Dark" from 12mid-5:30am; the show is hosted by Linda J. Lewis, former KWTD overnighter ... WNHC/New Haven has moved to 112 Washington Ave., North Haven, CT 06473; (203)

234-1340. The fax number is (203) 239-6712.

Events

RCA's Southeast Regional Black Music Manager Bill Williams was inducted into the first annual Black Radio Hall Of Fame in Atlanta.

WBLZ (Z103)/Cincinnati and the city's public schools, in cooperation with Campbell's Soup, have launched a year-long school attendance incentive



STRIVING FOR PERFECT ATTENDANCE

campaign for grades 7-12. Each quarter, the school with the highest percentage of increased attendance will win a Z-103 Power Party featuring 'BLZ personalities and prizes. At year's end, the school with the most improved attendance will receive audio/video equipment worth \$1000, a Power Party, a

school photo, and a trophy.

Los Angeles radio stations KJLH & KGfJ, along with Frank Sinatra and Michael Jackson, will honor Sammy Davis Jr. on the occasion of his 60th anniversary in show business. Hosted by comedian Eddie Murphy, the all-star salute November 13 at L.A.'s Shrine Auditorium will include appearances by Bill Cosby, Goldie Hawn, Gregory Hines, and Liza Minelli. All proceeds will benefit the United Negro College Fund. For more information contact Carliss McGhee: (213) 382-7357.

The 12th annual YBPC Convention will be held at Houston's Stouffers Hotel, November 17-19. For more info: (713) 629-1200.

Ron Brewington, head of the Committee For A Star For Marvin Gaye, is working to obtain a star for the late singer on the Hollywood Walk of Fame. Radio stations are advising listeners to send letters or postcards of support to: Committee For A Star For Marvin Gaye, P.O. Box 431578, Los Angeles, CA 90043.

Communications Excellence to Black Audiences (CEBA) celebrates the legacy of black-owned businesses November 9 at the New York Hilton. Co-chairmen of this year's presentation are BBDO Worldwide Chairman/CEO Allen Rosenshine and Soft Sheen Products Chairman Edward G. Gardner. For more information call Joan Logue-Kinder or Christopher Browne at (212) 586-0610.





MIKE KINOSHIAN

AC

ADULT CONTEMPORARY

## HOLDING PATTERN

## NAC: What's Keeping It Back?

After considerable hype, hoopla, and ballyhoo heralding NAC as the format of the future, it remains limited to a relatively small number of fulltime commercial outlets. Curious and concerned about NAC's lack of additional station growth (especially in Top 50 markets), I questioned two key format players about its apparent stall.

## PDs Need 'Terrific' Ears

"Perhaps the format's been done incorrectly," offered WQCD/New York air personality Russ Davis, whose NAC roots go back 11 years to WQXI/Atlanta. "A good case in point is WBMW/Washington (now Classic Rock WJFK). I heard they were total New Age. Pure New Age is a bit much. Unless you're doing Hot Hits with the Top 10 and 200 oldies, you need customization in each market and terrific musical ears."

Because of the heavy volume of NAC music, Davis stresses time and training are critical to successful programming. "The number of music sources in this format is incredible. There's jazz fusion of the '70s, new age, jazz-oriented vocals, and light vocals that complement instrumentals." Representative artists Davis mentioned in the



Russ Davis

that understands what you're all about is important. At WQCD, we've had million-dollar months. None of us are doing all that well 12+, but a lot of money is coming into the stations. It's a specialized

format, and people getting into it shouldn't think they can instantly go to number one."

Davis sees ratings methodologies as another factor deterring NAC's growth. "There are a lot more people listening to and enjoying what we're doing than we're getting credit for. Upscale, educated people of a higher socioeconomic segment are attracted to this format. I'm afraid when they get an Arbitron diary in the mail they'll toss it because they're too busy to fill it out."

Davis is also skeptical about Birch's telephone approach. "While I have no solid foundation for this feeling, I don't think people want to be called and bothered after they've put in a long hard day at the office. Telephone solicitation isn't perfect, but it seems we get a better shake from Birch than from Arbitron."

Despite the current outlook, Davis foresees healthy format growth. "I see one station in every market feeding the mass number of people the music they want to hear. If the business powers will stick by those with musical vision, NAC's future will be terrific."

## ARTIST-ORIENTED RADIO

## KLSK Advises 'AOR' Approach

Some broadcasters seem to have stumbled onto NAC music, but KLSK/Santa Fe-Albuquerque has been airing the format for the past six years. From that vantage point PD Jack Kolkmeier has witnessed the format's growth and the mistakes being made by relative newcomers.

## Paltry Playlists

Kolkmeier believes one reason why some of these stations are faltering is because the amount of music they're playing is "too limited" — which he defines as about 200 records. "On a regularly rotating basis, we play cuts from about 900 albums. We don't play an album unless we can get at least three tracks from it, so we're playing approximately 4000 cuts."

Listeners tell Kolkmeier his station repeatedly plays the same artists — not the same songs. "I take that as a compliment because that's what we're trying to do. These artists have to be broken in over a period of time."

A case in point is Andreas Vollenweider, who recently (8/4) took a single to #17 on R&R's AC chart. "A lot of NAC stations are playing Vollenweider's 'Dancing With The Lion'; we play all five of



Jack Kolkmeier

his records. For us, he's a classic musician — not a new artist. Our listeners want more music from our classic category. Stations are making this format song-oriented. By doing that, they'll burn out their libraries fast and become like Top 40. Our approach is artist-oriented."

Kolkmeier scoffs at those who feel there aren't enough vocals in the format: "Sure there are — if

## RATINGS ROUNDUP

## NAC Gains A Fraction

Here's a look at the progress of various NACs. Information is from summer advances available to us at presstime — thus all rated NACs aren't included. WQCD/New York, KTWV/Los Angeles, and KKSF/San Francisco appear in more than one book and are listed in all appropriate markets.

Figures (L-R) are Arbitron 12+ summer '88, spring '89, summer '89, and Birch 12+ summer '89. The far right stat is a station's 12+ market rank/stations in that market achieving at least one share 12+.

	Su '88	Sp '89	Su '89	Birch	Rank
WBMW/Buffalo	1.9	0.6	1.4	1.7	13/17
WNUA/Chicago	2.1	2.3	2.1	2.2	17/26
WRBZ/Cincinnati	1.4	1.1	1.1	NA	17/18
WNWV/Cleveland	2.6	2.4	2.9	3.2	12/19
WBBY/Columbus	2.2	2.1	1.6	2.1	14T/16
KOAI/Dallas	2.3	3.3	3.4	3.5	13T/25
KHHI/Denver	1.8	2.8	2.6	3.9	16/20
WVAE/Detroit	1.1	1.3	1.2	1.2	24T/26
KCWV/Kansas City	1.8	1.3	2.3	1.8	16/18
KTWV/Los Angeles	3.0	2.5	2.8	2.8	11T/29
WXDJ/Miami	1.7	1.7	1.7	2.2	22/26
WBZN/Milwaukee	1.3	2.3	1.5	3.1	16T/17
WQCD/Nassau	0.8	1.6	1.3	1.5	25T/30
WQCD/New York	1.0	2.5	2.2	3.4	19/25
KTWV/Riverside	1.5	1.4	1.8	2.5	16T/29
KIFM/San Diego	4.7	3.1	3.5	2.9	11/20
KKSF/San Jose	1.3	1.1	1.9	1.5	18T/31
KKSF/San Francisco	2.2	2.3	2.8	2.7	12/30
KBLX/San Francisco	2.4	2.3	1.9	2.8	20/30
KNUA/Seattle	2.7	2.5	1.8	2.2	19/23
WHVE/Tampa	1.6	3.0	2.8	NA	10/21

## The Birch Advantage

- 12+ gains the past three Arbitron sweeps have been minimal.
- Last summer's average 12+ share for the above stations was 1.9, advancing to 2.0 in the spring, and 2.1 this summer.
- The average 12+ Birch summer '89 share was 2.4.
- 68.4% of the stations had higher 12+ Birch figures.
- WBZN's Birch 12+ share was more than double its ARB.
- 12 of the stations improved summer-summer (compared to nine spring-summer gainers); two were flat both from summer-summer and spring to summer. The average Arbitron 12+ gain was +0.6 (WQCD/New York and WHVE/Tampa each improved +1.2).
- The average Arbitron 12+ summer-summer loss was -0.6.
- The average Arbitron 12+ market rank was 16th: on average, 24 stations in each market registered a one share or higher.
- NACs in Tampa, Los Angeles, San Diego, San Francisco, and Dallas ranked competitively 12+ in their markets.

"There are a lot more people listening to and enjoying what we're doing than we're getting credit for."

—Russ Davis

latter category are Enya, Simply Red, and Tanita Tikaram.

"It's a matter of choosing which type of music is appropriate for a particular market," he explained. "If it hasn't gone over, it's because the PD or MD didn't choose the right categories, play the right percentage in each one, or choose the right cuts."

## No Bottom-Line Blues

According to Davis, one reason why the number of fulltime commercial NACs hasn't dramatically risen is the refusal of station owners to view the format as mass appeal.

"WQCD, KTWV/Los Angeles, KKSF/San Francisco, and WNUA/Chicago are all making both money and radio history," he declared. "An inventive sales staff

you're willing to play vocals that aren't in English. Look at the effect Brazilian music has had. And people aren't paying enough attention to things like Afro-Caribbean and Latin music. It wouldn't be harmful for some troubled NACs to go back and play some classics."

## Does It Have Legs?

During 1989, a scant number of fulltime commercial stations have adopted NAC. Some of those opted for satellite feeds rather than live local programming. Kolkmeier believes the live approach can be successful in additional markets.

"People from Boston, Los Angeles, or New York come here to visit, then they go back home and try to figure out why a station like KLSK couldn't exist where they live. They're afraid they can't do the same thing in Boston that we're doing, and that's not true."

Kolkmeier, like WQCD/New York's Russ Davis, is upbeat about NAC's future. "Not only will the format survive, I think it will be the format of the '90s. People didn't like the term 'new age.' When you examine the term musically, it really refers to American and Western European synthesizer music. But there's no reason new age can't be new music from Nigeria and Zaire, which is very exciting.

"This format is going to open its ears and break the new music of the '90s."

"People are afraid they can't do the same thing in Boston that we're doing, and that's not true."

—Jack Kolkmeier

Several NACs score good grades from Kolkmeier. "I have a lot of respect for what KKSF/San Francisco is doing, especially since (MD) Nick Francis is from KLSK. WBZN/Milwaukee and WNUA/Chicago are mixing it up quite a lot, and KTWV/Los Angeles is finally coming around."





BRAD & AMANDA HELTON

KIDS PINCH HIT

Cubs Collapse Has Dad In The Dumps

Hi. My name's Amanda Helton. After the beating the Giants gave Dad's beloved Cubbies, you really didn't expect to see a column from him this soon, didja? I mean, he's been a basket case ever since the Magic Number was three. Ever since Will Clark got that hit in the bottom of the eighth, the ol' boy's barely been able to sit up and take nourishment — 'cept for the stuff that made Milwaukee famous, of course.

So once again me and my brother Brad have been pressed into service. Here are a few of the pictures we found that weren't tearstained.



Hoouoo, baby! Dad's been whisperin' to Mom that he's worried about my hormones kickin' in soon, and I didn't know what he meant 'til I saw these pictures of Steve Wariner (c, left pic) and Restless Heart's Dave Innis (right pic). Like, Hunka-Hunka! Anyway, in the left picture, Steve's presenting a new guitar to a KLAC/Los Angeles winner (r) while PD Stan Campbell does play-by-play. In the right photo, Davey-boy is gettin' a huge hug-a-roo from WGTY/Gettysburg, PA afternoon personality Lucy Grant. Get 'im, Luce!



How many losing lottery tickets can be stuffed into a new car? WCMS/Norfolk packed in 296,294 of 'em. But nobody told morning man Joe Hoppel to take 'em out before he put the winner into the new wheels. If you need some dud ducats, call the ol' man — he's got a million of 'em.



Here's a pic me and Brad found stuck way under a whole bunch of other stuff. We're always suspicious when we find something that Pops has hidden somewhere out of the way. And sure enough, paydirt! He told us — and Mom — he was joining the MCA folks in Atlanta to see a James House showcase. So we find this picture, and there's (l-r, seated) Judy Bracknell of One Stop Records/Atlanta, guest Beverly Nichols, James House, MCA's Shelia Shipley, WPCM/Winston-Salem PD Jim Howie, and MCA's Joe Deters. Scanning the photo further, we see (l-r, standing) MCA's David Haley, former WSTH/Columbus, GA PD Bob Grayson, WONN/Lakeland, FL MD Steve Ryan, MCA's Lori Evans and Katie Gillon, WTQR/Winston-Salem MD Danny Hall, and WFLS/Fredericksburg, VA PD/MD Jim Asker. All these folks, but no Daddy-o. Won't Mom be surprised? This ought to be good for a few pairs of designer jeans and double allowance for a year.



The Statler Bros. had to rework the words to their song "Don't Wait On Me" since Wrigley Field put in lights. Mercury's Eddie Mascolo (l) and Kevin Herring (far right) personally delivered it to Trish Biondo, J.D. Spangler (another bereft Cub fan and the only guy Pops knows who's been tossed out of Wrigley for inciting a riot), and Ken Cocker. Maybe the Statlers should change the line again — there'll prob'ly be a dome over Wrigley before the Cubs ever get into another World Series.



We haven't figured this out yet. The guy you see slidin' into a vat of jello and havin' all the fun was the loser in a contest between him and another WOW/Omaha DJ. We thought this guy was the winner. Go figure. Anyway, the station's John Randall (above) and Scott Parker held an on-air competition to raise money for a charity. The winner got to emcee the jello slide; the loser took the plunge. They raised over \$15,000. What a waste of 500 gallons of raspberry jello.



Me and Brad must've gone through a dozen pictures of the Oak Ridge Boys eatin' pizza with radio guys and winners. No wonder radio gatherings look like John Candy lookalike conventions. Get in shape, dudes. Chowin' down are (rear, l-r) the Oaks' Richard Sterban, Steve Sangers, Duane Allen, and Joe Bonsall, (front, l-r) two fans, and WGNA/Albany, NY Promotion Director Ruth Tietz.



Standing around watchin' other people work is something the ol' man does rather well. At least KRMD/Shreveport PD Dave Block (l) is nice enough to supply hardworking kids with free beverages. Actually, in this case, all the work was for a good cause. KRMD spearheaded a clean-up campaign, soliciting volunteers to pick up trash around the area's roads and meadows.



## Artists Rally To Aid Hugo Victims

A number of major country artists have independently planned concerts to help Hurricane Hugo victims in the disaster-declared areas of North and South Carolina.

- The Statler Brothers will host the "Absolute Benefit Concert" in Jacksonville, FL on December 13. George Jones, the Judds, Barbara Mandrell, and Ricky Skaggs will perform gratis, with "Nashville Now" host Ralph Emery as emcee.

- Native North Carolinian Randy Travis donated \$5 from every ticket sold at a Winston-Salem concert (10/21). Shelby Lynne and comedian Andy Andrews opened.

- Ricky Van Shelton, along with other principals involved with his Spartanburg, SC concert, donated \$20,000 of the proceeds to relief efforts. Shelton said he hadn't realized "people were still without basic necessities three weeks after the hurricane."

- Sawyer Brown performed in a North Charleston, SC supermarket parking lot (10/24) to "raise the spirits" of those who suffered Hugo's wrath. All concession proceeds from the WEZL/Charleston-sponsored event were donated to the cause.

- Alabama, who consider the area a second home (they spent 12 years performing at a Myrtle Beach club before hitting it big), will hold "Concert Hugo" in Co-

lumbia, SC on November 10. Plans are in the works for the show to be distributed via satellite to radio stations in the Carolinas.

### More Artist Aid

- Russell Smith organized a Nashville concert for the Alaska oil spill towns of Valdez and Cordova. Guest performers included Guy Clark, Rodney Crowell, J.C. Crowley (who once captained a fishing boat in Alaska), Vince Gill, Jonell Moser, Maura O'Connell, New Grass Revival, and Alaska's Hobo Jim.

- Hometown talent Tony Perez returned to perform for the families of victims in the October 22 Mission, TX school bus crash.

- Southern Pacific and the Doobie Brothers are planning a benefit concert at Pearl Harbor (1/25/90) for the Vietnam Veterans Aid Foundation. SP's Keith Knudsen has served on the VNVAF board for five years.

- The Bellamy Brothers hosted their first "Snake Rattle And Roll Jam" (10/21) in San Antonio, FL (30 miles outside Tampa). The duo hopes the event will become an an-



**L.A. COUNTRY MUSIC SEMINAR** — The National Academy of Songwriters, BMI, and the Academy of Country Music sponsored panel discussions with industry professionals about L.A.'s Nashville/country music connection. Sharing views are (l-r) Southern Pacific's John McFee, ACM Board Chairman Gene Weed, BMI Southern Director Paige Sober, and J.C. Crowley.

nual fundraiser for local St. Anthony's School Foundation and the Florida Panther Research Management Fund.

- Nashville's Entertainers Against Hunger contributed \$5000 to former President Jimmy Carter's Global 2000, which helps Third World countries develop self-sufficiency in food production and health care. The proceeds came from song royalties donated by John Hiatt, John Stewart, and Chris Hillman, among others.

### Bits & Pieces

Holly Dunn became the 64th member of the Grand Ole Opry during CMA Week — the first new

member since Ricky Van Shelton and Patty Loveless were inducted last year.

Rodney Crowell has been sidelined with hepatitis and will miss seven concerts this month. The cancelled shows will be rescheduled later in the year.

Nashville Songwriters Association International founder Maggie Cavender became the first non-composer inducted into the Nash-

ville Songwriters Hall of Fame during CMA Week. Also inducted: Rory Burke and Whitey Shafer.

The Nitty Gritty Dirt Band, Ricky Van Shelton, Baillie & The Boys, Emmylou Harris, Barbara Mandrell, and Ronnie Milsap are slated to appear on TNN's "Nashville Connection," a series of 13-minute interview/onstage videos set to air during Pan Am flights.

—Debe Fennell

## MUSIC MEMO

### Highway 101, New Grass On Hiatus; Wagoneers Split

The rumors about Highway 101's impending split — denied by member Cactus Moser on the CMA awards telecast — have been fueled by Paulette Carlson's plans to record a solo album next summer.

Moser and remaining group members Curtis Stone and Jack Daniels have plans for their own LP, performing as an as-yet-unnamed trio. Highway 101 will continue to tour until June 1990, when they will take a reported 18-month break.

- Wagoneers band members Craig Pettigrew and Brent Wilson have left the group. Lead singer/writer Monty Warden plans a solo career; drummer Tom Lewis will stay with Warden. Gossip has it there may be a new label in Warden's future.

- New Grass Revival members are taking a break to pursue other musical interests. Bela Fleck plans more time with his jazz band (the Flecktones), while he and Sam Bush also tour with MCA Master Series' Strength In

Numbers (formerly Telluride). Guitarist Pat Flynn will write and work as a studio session player. Lead vocalist John Cowan will concentrate on his rock vocals; he recorded a soul EP as "Johnny C" in 1986.

- Kathy Mattea's next single will be "Where've You Been" from her "Willow In The Wind" LP. The song was cowritten by her husband Jon Vezner, who penned the tune in tribute to his grandparents. Vezner will appear in Mattea's video of the song as a piano player.

- Johnny Cash will record a duet with Sandy Kelly of Ireland, second-place winner in IMOF's recent international music competition in Nashville.

... Ronnie McDowell has recorded "She's A Little Past Forty" with producer Buddy Killen, enlisting vocal aid from Doble Gray, Jimmy Hall, and T.J. Seals. ... Suzy Bogguss's "My Sweet Baby Ain't Around" is an old Hank Williams Sr. tune. ... Clint Black's "Better Man" has only been sold as a single on CD and cassette, though it does appear as the flip side of "Killin' Time" on vinyl. ... Lyle Lovett's current single "If I Were The Man You Wanted" is from his first MCA/Curb LP, "Lyle Lovett." The Man Of Hair is in the studio working on his fourth project for the label. ... James House introduces his CD single "Hard Times For An Honest Man" with a narrative about writing the song.

## NEW ARTIST FACT FILE

### Zaca Creek

**Group Members:** Foss brothers Jeff, 23; Scot, 29; Gates, 32; James, 30

**Current Single:** "Sometimes Love's Not A Pretty Thing"  
**Current Album:** "Zaca Creek" (release date 10/27)

**Record Label:** Columbia

**Producer:** Eddie Kilroy

**Manager:** Eddie Kilroy

**Booking Agent:** Buddy Lee Attractions

**Album Attractions:** "Baby Sarah," "Ghost Town," "Rock Me Back"



(L-R) Zaca Creek's Gates, Scot, James, and Jeff Foss

- **Background:** Zaca Creek teams the four Foss brothers: Jeff (keyboards, vocals); Scot (lead guitar, vocals); Gates (lead vocals, acoustic guitar); and James (bass guitar, vocals). The group takes its name from the river that runs through the boys' hometown of Santa Ynez, CA.

- **Signing:** The band played the L.A. club circuit after several unsuccessful attempts to interest West Coast labels in 1987, they financed their own single and a video. The tapes eventually made their

way to producer Eddie Kilroy, who brought the group to Nashville. They performed four separate showcases, received four offers, and eventually signed with CBS/Nashville.

- **Songs:** Kilroy and the group spent a whole year choosing songs for the debut LP, focusing on Western images and strong lyrics. "Sometimes Love's Not A Pretty Thing," a song destined for Exile before the group left CBS, was the group's first charted single.

The New Artist Fact File spotlights artists appearing in New and Active for the first time

## NASHVILLE IN MOTION



Tim Tye

Tim Tye and Rob Battle have been promoted to VPs at Entertainment Artists, Inc. Tye joined the booking agency in 1987, having previously worked with In Concert and Headline Interna-



Rob Battle

tional as an agent. Prior to joining Entertainment Artists in 1986, Battle was an agent with Top Billing International and McFadden Agency.



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Current Issue #114, KKDA/Tom Joyner, KHS/Magic Matt, KPLZ/Kent & Alan, KMEL/Rick Chase, WBCN/Mark Parento, KPWR/Jay Thomas, WWDC/GreaseMan, 90-min. cassette, \$6.

PERSONALITY PLUS #PP-23, WLUP/Jonathan Brandmeier, KZLA/Ken Cooper, KMPZ/Rumble & Thrower, KHYI/Sonny Fox, KKYJ/Jeff Elliott & Jerry St. James, 90-min. cassette, \$6.

PERSONALITY PLUS #PP-22, WJMK/Fred Winston, WKQX/Robert Murphy, WFAN/Don Imus, CKLG/Dean Hill & Zoo, KSAN/Buddy Baron, WFAS/John Harper, 90-min. cassette, \$6.

Special Issue #S-162, DENVER CHRs KRXY & KQKS, AORs KBCO, KBPI, KAZY & KRFX, ACs KMJI, KHOW & KSYY, Gold KXKL. Cassette, \$6.

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HotLine

# WANTED:

## THE BEST RADIO ANCHOR AND REPORTER IN AMERICA!

**WCBS News 88**, America's highly successful and influential all-news station, is looking for solid journalists with at least 5 years of major market experience.

The Anchor we are looking for is an excellent writer with the ability to communicate the news with authority, clarity and conviction.

The Reporter we need has the kind of investigative reporting skills that make headlines. Has excellent production skills. Endless energy. And a high level of motivation and enthusiasm.

Join the professionals at **WCBS News 88**. To apply, please send your resume and tape in strict confidence to: **Mr. Harvey Nagler, Director, News and Programming, Dept. R, WCBS News 88, 51 West 52nd Street, New York, NY 10019.** (No telephone calls will be accepted.) Equal Opportunity Employer M/F.



## 10,000 RADIO and TV JOBS!

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# OPPORTUNITIES

## OPENINGS

### MAJOR MARKET TALENT

If the shoe fits . . . You have over 5, 7, 10 years in radio — you started in a small market, learned your trade, moved to medium, and now you're ready for a Top 100, or Top 50, or even higher . . . but how do you break in? How do you become aware, as soon as the opening occurs? Well, that is our job. NATIONAL, the acknowledged leader in radio personnel placement since 1981, receives a constant flow of job avails for all size markets. We make the complete presentation for you. If you are seriously looking -- contact NATIONAL immediately for complete registration information.

#### NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, Al 35216 • (205) 822-9144

**ACT NOW!**

### EAST

Top rated Country station seeks evening personality immediately. T&R: WQBE, Jeff Whitehead, Box 871, Charleston, WV 25323. (10/20) EOE

Automated Light AC seeks experienced AT for future opening. No beginners or rockers. T&R: WBBB, Bob Collins, Box 297, Great Barrington, MA 01230. (10/20) EOE

Northern New England station seeks talented newcomers with hot production and team attitude. Good pay and lifestyle. T&R: KIXX, Ray Garon, Box 291, Danville, VT 05828. (10/20) EOE

Production Director sought. "Do it all." Spots and promos PSA's and other duties. T&R: WCAP, Joe Corcoran, 243 Central Street, Lowell, MA 01850. (10/20) EOE

Regional Country outlet seeks to expand airstaff. Announcers, AT/News or AT/Sales combo. T&R: WFRB, Ed James, Box 430, Frostburg, MD 21532. (10/27) EOE

WILI A/F seeking News Anchor/Reporter. Must have strong writing/reporting skills. T&R: Danny Chun, Box 496, Willimantic, CT 06226. (10/27) EOE

Growth minded CHR has immediate openings for experienced afternoon drive AT and other personalities. T&R: WFXX, Tom Gallagher, Box 5057, S. Williamsport, PA 17701. (10/27) EOE

Coastal New England market leader seeks AOR Operations Manager and on-air pros. T&R: WPXC, Clark Smidt, Advisor, 56 Lindburgh Avenue, West Newton, MA 02165. (10/27) EOE

WKXW has immediate openings for Air Talent. T&R: WKXW, Jay Sorensen, Box 5698, Trenton, NJ 08638. (10/27) EOE



### AFTERNOON DRIVE OPENING

We want it all (why shouldn't we)

1. Great on the air, (voice, personality, tight)
2. Great on the street, (shakes hands, works crowds)
3. Great attitude, (lives, eats, breathes radio)
4. Great experience (CHR afternoon or nights in top 40 market, 5 years on air)

T&R to Matt Farber, PD, WAVA, 5232 Lee Highway, Arlington, VA 22207. EOE M/F

**COPYWRITER/PRODUCTION DIRECTOR** for North Jersey's Hottest FM/AM Combo with modern production facility and new production library. Resume, Writing Samples, Tapes, Salary to G.M. POWER 103/WNNJ, Box 40, Newton, NJ. 07860. EOE M/F

**SNAP! CRACKLE! POP!** Modern AOR in the heart of ski country looking for **AM drive personality**. Monster prod skills & love of great radio a must. WEQX, Box 1027, Manchester, Vermont 05254. EOE

### SOUTH

100,000 watt adult CHR outlet has opening for Program Director/Operations Manager. T&R: Box 4123, Tyler, TX 75701. (10/27) EOE

Experienced Country AT sought. Production expertise a must. T&R: WTNV, Chuck Reynolds, Box 1119, Jackson, TN 38302. (10/27) EOE

Account Executive sought for Orlando outlet. Respond to: WJYO, Mark Warlaumont, 2001 North Mercy Drive, Orlando, FL 32808. (10/27) EOE

Midday Air Talent sought for Lite AC station. Experience and production a must. T&R: WAPP/WESI, Steve Williams, 210 W. King Street, Strasburg, VA 22657. (10/27) EOE

Chief Engineer sought for immediate opening. Full power FM, directional AM. T&R: WAAX/WQEN, Rish Wood or Susan Williams, Box 570, Gadsden, AL 35902. (10/27) EOE

## OPENINGS

Air Talent sought for exciting AM start-up. Newcomers considered. T&R: WWWW, Carmen James, Box 580, Wilkesboro, NC 28697. (10/27) EOE

KTEX/KIKN seeks Production and Continuity Director. Eight-track facility, females and minorities encouraged. T&R: Keny Garcia, Box 1808, Harlington, TX 78551. (10/27) EOE

Powerhouse AC seeking morning Personality. Must be energetic, enthusiastic and a team player. T&R: Rich Randall, Box 43, Albany, GA 31702. (10/27) EOE

Entry level Announcing/Radio News Reporter positions now available. T&R: WTON, Box 1085, Staunton, VA 24401. (10/27) EOE

KBST seeks PMD Talent. Great salary and benefits. Three years' experience preferred, females and minorities encouraged. T&R: KBST, Big Spring, Texas, 79720.

Immediate opening for News Director. Growing station in Central Virginia. Come grow with us. WCVA/WCUL, Gregg Buickel, #1 Radio Lane, Culpeper, VA 22701. (10/27) EOE

Air Talent sought for parttime, weekends and relief. T&R: WOWW, Art Saunders, 4220 N. Davis Hwy, Pensacola, FL 32503. (10/27) EOE

Top notch Urban AM outlet seeks young, hungry, energetic and confident persons for immediate openings. T&R: KILZ, Dwayne McClayne, Box 2469, Harker Heights, TX 76543. (10/27) EOE

### CHIEF ENGINEER

wanted for South Carolina Country FM. ON-AIR experience helpful. New Facility. Young, aggressive company. Resume and (tape) to: Radio & Records, 1930 Century Park West, Box #667, Los Angeles, CA 90067. EOE



Our Morning Show Creative Writer/Producer just left to head for the snow country of Buffalo. Our superstar needs help...now! Creative writing skills, voices, and production skills a must. If you're ready to head for the vacation-like atmosphere of Charleston, South Carolina to work with the #1 morning show on the #1 contemporary radio station rush your tape, resume, and as much of your creative "stuff" as you can to Roger Gaither/Operations Manager/WKQB-FM/4995 Lacross Road/Suite 1600/North Charleston/South Carolina. Females encouraged to apply. EOE! We need your help...STAT!



### Chattanooga CHR's NEWS/TALK COMBO

needs creative director. Strong writing and great 8-track production a must. No calls T&R only to Dan Brown, VP&GSM, P.O. Box 11202, Chattanooga, TN 37401. Equal Opportunity Employer.

### MARKETING DIRECTOR/ 94Q ATLANTA

Atlanta's new 94Q needs Marketing Director with radio marketing and promotions experience.

Applicants must have high energy, creativity and ability to work well in a highly competitive and visible market...must be able to coordinate and oversee both programming and sales-oriented promotions. EOE Experienced radio persons reply to: Clarke Brown/VP GM WQXI-FM 3350 Peachtree Road NE Penthouse Suite Atlanta, GA 30326 EOE

## OPENINGS



The response has been great, but we're still searching! Creative, enthusiastic CHR morning ZOO leader ... quick thinker, great sense of humor, must love appearances and become audience's best friend! T&R: Brian Douglas, Box 13549, Tallahassee, FL 323178. No phone calls. EOE

### SOUTHEAST MEGA MARKET FM ON A TALENT SEARCH!

Rush your great AC/CHR/Country tape to Radio & Records, 1930 Century Park West, #677, Los Angeles, CA 90067. Winning attitude only please! EOE

### KBEST 95 AC IN WEST

TEXAS LOOKING FOR AFTERNOON DRIVE, 3 station 3 year EXPERIENCE. WE PAY UP TO 18,000 FOR THE RIGHT TALENT-FEMALES ENCOURAGED. SEND T/R TO KELLY COLE, PO BOX 1632, BIG SPRING, TX 79720-1632. EOE

### WWL 870am

#### BURNING TO TALK!

WWL, Newsradio 870, is looking for a midday talk personality who is both listener-oriented and issues-aware.

Keymarket Communications wants to add an adult communicator to the team that will lead this New Orleans' legend into the 90's.

Send tape, resume, and a letter describing your approach to involving talk to Bob Christopher, WWL Radio, 1024 N. Rampart St., New Orleans, LA 70116-2487. No phone calls, please. EOE

### WTRG IS SEEKING

a full-time production director. Great facility...All the tools to create the best promos and commercials. Now we need the creator. Great voice, writing, production, and people skills. Min. 4 yrs. exp. Also seeking news director/morning anchor with demonstrated ability to contribute to morning show beyond news. Min. 3 yrs. radio exp. Work for the hottest station in the triangle...Raleigh, Durham, Chapel Hill. T&R to Doug Wilson, WTRG, 3100 Smoketree Ct., Ste. 709, Raleigh, NC 27604. EOE

### MIDWEST

WZOM is seeking Account Executives and Air Talent. T&R: 408 1/2 Clinton Street, Defiance, Ohio 43512. (10/20) EOE

Akron/Canton station seeks full service professional. Experience in FSA/Easy preferred. T&R: Doug Lane, WHBC A/F, Box 9917, Canton, OH 44711. (10/20) EOE

WMOH seeks morning drive Air Talent for full service AM outlet. T&R: Kent Radel, 2081 Fairgrove Avenue, Hamilton, OH 43011. (10/20) EOE

Top rated CHR station seeks replacement morning AT. Top consultants, computers, all CD. Great salary and benefits. T&R: WDBR, Jim Moore, Box 2759, Springfield, IL 62708. (10/20) EOE

Lansing AC station seeks evening personality. Two years' experience minimum. T&R: WFMK, Randy James, Box 991, East Lansing, MI 48826. (10/20) EOE

PD sought for outlet in Midwestern college town. Must have organizational skills and good on-air and production. T&R: WRIN, Box D, Rensselaer, IN 47978. (10/27) EOE

Top rated CHR accepting applications for future fulltime openings. Females & minorities encouraged. T&R: WSNX, Haz Montana, 875 E. Summit, Muskegon, MI 49444. (10/27) EOE

## OPENINGS

WLBK is seeking afternoon AT's with excellent production skills. Females and minorities encouraged. T&R: Mark Charvat, Box 448, DeKalb, IL 60115. (10/27) EOE

Seeking on-air News Director with creative talent. Great opportunity to grow with us. T&R: KKLS/KMKK, Roger Currier, Box 460, Rapid City, SD 57709-0460. (10/27) EOE

Rare opportunity for Country AT. Stable company with super facility seeks team player with strong production. T&R: WJON, Steve Stewart, Box 220, St. Cloud, MN 56302. (10/27) EOE

WXRT-FM/Chicago seeks News Reporter/Anchor for immediate opening. T&R: Neil Parker, ND, 4949 W. Belmont, Chicago, IL 60641. (10/27) EOE

Adult AOR seeks genuine and entertaining morning co-host with ability to relate to a 25-54 year old audience. T&R: WBYS, Box 11160, Fort Wayne, IN 46856. (10/27) EOE



WFMS in Indianapolis is looking for another outstanding 7pm-12Midnight personality. Our current evening personality is moving into a daytime slot and promotions position. Ideal candidates will have minimum 5 years experience in Country radio, the ability to relate to an adult audience, and superior production skills. WFMS is a ratings leader and home of the CMA large market air personality of the year. A great place to work, a great city to live in. Please send cassette air-check/production samples, resume with references, and salary requirements to: Russ Schell, 8120 Knue Rd., Indianapolis, IN 46250. EOE/MF

WZOO-FM... '102-ZOO' ASHTABULA, OHIO is now accepting tapes and resume for future on air positions...Experience and solid production skills a must...Mark Allen. 217 Park Place..Ashtabula, Ohio 44004...EOE



We're looking for a well versed Production Director to make commercials and promos sizzle. Person must have good copywriting skills and a commanding voice. Send T&Rs to: WGTC, 22141 Cleveland Rd., Suite 310, South Bend, IN 46628. EOE

### ANNOUNCER:

50,000 watt, non-commercial, FM station is seeking applicants for an announcer. Position requires skills in production, news gathering, anchoring and live air work. Send resume and air check to Director of Personnel, WBCL Radio, Summit Christian College, 1025 West Rudisill Blvd., Fort Wayne, IN 47807. EOE



to be part of top morning show, high energy, maximum fun, natural personality. News and natural wit a must. Good bucks for team player. Send T&R to: WGTC, Scott Mahalik, 22141 Cleveland Rd., #310, South Bend, IN 46628. EOE

### WEST

Local on-air Talent sought immediately for Palm Springs Lite AC. Parttime opening for weekends and fill. T&R: KPLM, Ford Michaels, Box 1825, Palm Springs, CA 92263. (10/27) EOE

KTIP seeks experienced AC/Jazz AT's and News/Sports Announcers for immediate parttime and future fulltime. T&R: Carl Soares, 1660 N. Newcomb, Porterville, CA 93257. (10/27) EOE

Immediate opening for experienced afternoon or evening fulltime Announcer/AT for AM Country station. T&R: KAAA, Glenn Jordan, Box 3939, Kingman, AZ 86401. (10/27) EOE

A good tape can mean a good job. Send 'em to me. T&R: KCKC/KBON, Bob Mitchell, Box 2565, San Bernardino, CA 92406. (10/27) EOE



## OPENINGS

A/C morning drive. Great station and market. T&R: KWNR, Gary Moss, Box 95518, Las Vegas, NV 89193. (10/27) EOE

Morning drive Editor sought for medium market News/Talk. Solid on-air, with strong writing skills. T&R: KSRO, Box 1598, Santa Rosa, CA 95404. (10/27) EOE

### PRODUCTION DIRECTOR

96-3 KKLZ Classic Rock & Roll is accepting tapes and resumes for Production Director. Copywriting skills and strong organizational ability. Send samples and production and copywriting to: Jeff Murphy, Program Director, KKLZ, 4305 S. Industrial, Suite 120, Las Vegas, NV 89103. EOE/MF Encouraged.

## UNISTAR

The UNISTAR RADIO NETWORKS have openings for announcers. Highly motivated personalities from all formats should apply now. Excellent wages and working conditions. RUSH your cassette, resume, photo and salary requirements to:

Chris Kampmeier  
Vice President Programming  
UNISTAR RADIO NETWORKS  
6430 Sunset Blvd. #400  
Los Angeles, CA 90028. M/F EOE



Southcentral California Regional Combo has a rare opening for Morning News/Midday Oldies

slot, plus P-B-P. Generous compensation package with a growing group, upscale living and beautiful weather. Exp'd only: T&R to Ray Arthur, KZLQ, 121 W. Ridgecrest Blvd., Ridgecrest, CA 93555. EOE

### CALIFORNIA COUNTRY

Morning News/Co-Host for top show. News writing and quick wit puts you on our winning team. Females encouraged. C/R & picture to Radio & Records, 1930 Century Park West, #682, Los Angeles, CA 90067. EOE

### EXPANDING NEW BROADCASTER

based in Denver needs experienced Program Director. Must have successful experience in AC/Easy Listening/Oldies. No beginners. This challenge represents a ground floor opportunity to work with a winning company. All inquiries will be kept in confidence. T&R to Radio & Records, 1930 Century Park West, Box #663, Los Angeles, CA 90067. EOE



Portland's Top Station needs weekend air talent. We're looking for GREAT up and coming CHR jocks. If that's you, send your tape NOW. T&R to Mark Capps, KKRZ, 4949 SW Macadam Blvd., Portland, OR 97201. Great American Television and Radio is an equal opportunity employer. No calls.

### KGO NEWSTALK RADIO SAN FRANCISCO

is seeking expert leadership in **MARKETING, PROMOTION** and **PUBLICITY**. If you are a proven professional, with solid background and experience in a major market, please write for a Jan. 1 opening. General Manager, 900 Front St., San Francisco, CA 94111-1450. EOE

## POSITIONS SOUGHT

### HOT ACTION

Join leading KDUO/KRSO in one of the nation's hottest markets, Riverside/San Bernardino #18. If you have two years experience, contact Vicki Bails (714) 825-5555, send resume Box 50005, San Bernardino, CA 92412. EOE

### MAJOR MARKET

Southern California AOR looking for morning show talent. Teams or individuals with attitude! T&R to Radio & Records, 1930 Century Park West, #683, Los Angeles, CA 90067. EOE

## POSITIONS SOUGHT

Strong desire to be back in the saddle. Small market AOR/CHR AT/News Announcer with production and copywriting skills. TIM: (313) 751-1159. (10/27)

Everybody Rock n' Roll the place. Three year pro Rock n' Roll animal AT with top notch production skills seeks to match up with a top rated rocker. KB: (201) 633-8304. (10/27)

Reliable beginner seeks to move upward. I want to work for you, and a positive atmosphere is far more important than money. Prefer Midwest. TOM: (515) 228-2860. (10/27)

Heart set on Colorado Springs. Knowledgeable and topical team player with professional attitude seeks relocation. Four years' as AC/CHR AT. KRISTINA MARZ: (505) 479-2247. (10/27)

New Rock Specialist with NR commercial experience and AAA production seeks position. Excellent vocal and strong character. DAVE: (312) 545-9027. (10/27)

On-air personality with talent and a sense of humor seeks position. Will accommodate or relocate for a break. JIM: (414) 694-5389. (10/27)

I'm going to the majors. Let my ambition work for your station. All formats considered. ROB ELLIS: (606) 266-3142 or (606) 885-9119. (10/27)

It isn't easy doing big city humor in small towns. Someone's always mad at you. Morning AT seeks big time. JIM: (518) 583-0696. (10/27)

News Anchor formerly with KFVB, KFRC and WNEW seeks major market opening. (619) 325-6642. (10/27)

Top form and voice pro with experience in all shifts seeks medium or major AT position with stable, promotion-minded station. JOHN: (517) 265-7635. (10/27)

Program Director with strong background and motivation seeks outlet with open-minded management. (303) 641-3818. (10/27)

AT with great potential desperately seeks first on-air job. Anywhere. Really need a break and willing to work for it. CRAIG STUPLER: (718) 763-7788. (10/27)

Experienced AT with topical bits and voices seeks position with outlet in the Eastern U.S. STEVE: (617) 783-0874. (10/27)

### LOOKING FOR AN URBAN PD?

Available now due to format change at WQIM-Montgomery. Experience includes WRKS-New York, WJLB-Detroit, WOWI-Norfolk, WDRQ-Detroit, WPEG-Charlotte. Also worked CHR formats. Computer and research experience, armed with successful promotions, heavy in community involvement. Seeks Urban PDship of Top 100 market station. Best in turnaround situations. Let's talk. Roshon Vance (501) 377-1663 or FAX (501) 663-6646.

KGW/Portland goes all talk. 11 year veteran AT seeks new home. AC or Top 40 preferred. SCOTT TOM: (503) 281-1439. (10/27)

Call me crazy. Moved from small AC in NY to LA. Crazy, but reliable and ready to work. Crazy, with two-and-a-half years' experience. JJ: (818) 718-9156. (10/27)

Ready to move. Seasoned female AOR/CHR pro ready to exit Los Angeles and breathe clean air. You want it, you got it. (818) 761-3811. (10/27)

Afternoon drive AT/Music Director with programming experience in top 75 market seeks small/medium market Programming position. BRIAN: (717) 937-4290. (10/27)

Attention Payton Ohio area. Announcer with six years' AC/CHR experience and PBP skills seeks fulltime opportunity as AT or Sports Announcer. SAL: (904) 874-1165. (10/27)

Sports Director/PBP Announcer. Professional baseball and hockey experience as well as college basketball and football. MARIO: (319) 359-1521. (10/27)

Programmer for start-up or turnaround available. FM or combo, small or medium market. Eight years' experience. SCOTT: (316) 672-6959. (10/27)

## POSITIONS SOUGHT

Jazz/NAC Programming and on-air pro with strong production skills seeks opportunity with the right station. 15 years' experience. JOE LOWREY: (804) 623-4260. (10/27)

Program Director available to take your medium or major market station to dominance. Excellent references. MARK: (305) 726-8378. (10/27)

Los Angeles area only. Morning drive AT with experience as PD/OM, will consider all shifts and formats. Team player. TORY CHRISTOPHER: (818) 361-8077. (10/27)

A decade of successful programming for AC, Jazz and Top 40 stations seeks Program Director slot. MARK HILL: (408) 688-5604. (10/27)

AT with ten years' experience and top ratings in middays, seeks position in South or Midwest. PD/MD background and super voice and production. DENNIS: (913) 599-5448. (10/27)

Los Angeles News Anchor seeks relocation to Dallas, Boston or Seattle. SHERRI: (818) 441-9620. (10/27)

Ready to Rock n' roll you. Experienced and energetic female AT seeks to shift into medium or major market. HOLLY: (216) 836-9280. (10/27)

Hire me, you won't be sorry. AT with small and major market background and killer production. Any format or shift in OH, MI or IN considered. VON REGAN: (419) 535-3699. (10/27)

I'm hungry and fresh out of broadcasting school. Voices and great production. Willing to try anything twice. ERIC STYLES: (602) 849-6161. (10/27)

Female AT for hire. Energetic and confident, and ready to work absolutely anywhere in California. BRENDA: (213) 435-4174. (10/27)

Las Vegas PD heading East. 18 year radio veteran seeks PD/AT position. Prefer AC/Oldies/CHR, but will consider any opportunity. KEN: (608) 244-9004. (10/27)

Seasoned and mature AT with over 20 years' experience seeks position. Dedicated team player with excellent attitude. CHUCK: (915) 699-1903. (10/27)

**If you want a jock with a big voice who does good production, call Beau Matthews. Former markets: Pittsburgh, Miami, Charlotte, Albuquerque. Let's talk! 505-266-9470.**

AT/Program Director with strong production and medium/major market training seeks CHR/AC/Oldies outlet. CHRIS: (302) 328-7299. (10/27)

I eat, sleep and breathe sports. Familiar with reporting and play-by-play for sportstalk, also have morning sidekick ability. I'm worth a call. BILL: (216) 255-8143. (10/27)

Experienced, hardworking Air Talent with top comedy and production skills and in-depth musical knowledge seeks innovative station anywhere. TIM MURPHY: (219) 663-9212. (10/27)

Colorful and knowledgeable AT with experienced PBP, and talk host skills is ready to relocate immediately. JAY: (717) 626-0757. (10/27)

Sports play-by-play. Reliable and relatable. Outstanding work record. BEN: (505) 437-3939. (10/27)

18 years' in AOR. Experience in start-ups, selector and four-track production. Desire AOR format, in PD/MD/AT position. All serious offers: (216) 255-2184. (10/27)

Eight year pro with pipes to die for. Bodacious production, mucho appearances and strong computer and writing skills. Challenge me. STU: (217) 525-8105. (10/27)

Irreverent and topical morning show available now. Do I need to say more? STEVEN: (305) 726-8378. (10/27)

Five years' AT/Programming small market AC/AOR. Seeking up-grade to AOR/Classic Rock station. Love them. BRIAN: (316) 365-5440. (10/27)

Morning Air Talent with characters, bits, stunts and fun. Immediately available and adjustable to your format. Market 53 plus. JIM: (518) 583-0696.

Intelligent and hard-working AT with two years' small and medium market experience seeks bigger and greener pastures. Willing to relocate. TODD: (814) 662-2044. (10/27)

I want to work for your station. Young and energetic AT who is ready to rock. AOR and CHR stations preferred. ADAM: (916) 343-6929. (10/27)

Canadian male with four years' AC/CHR experience seeks fulltime airshift anywhere in Canada or the United States. Family man willing to relocate. JIM: (416) 985-0005. (10/27)

If you'd like to fill the copywriting position on your staff, full or parttime, I'm your man. KENT GRIFFIN: (800) 733-8748. (10/27)

AT/MD end production whiz currently in small market, seeks winning team. All offers and shifts considered. RICK: (406) 482-5862. (10/27)

Medium/Large market AM/PM Talent with five years' on-air experience seeks Announcer position. JIM SAUNDERS AD-SIT: (602) 954-9423. (10/27)

Five years' lite/hot AC experience with personable delivery and strong production seeks Seattle/Oregon outlet. (206) 365-6950. (10/27)

## POSITIONS SOUGHT

Medium market sports Anchor and PBP Announcer seeks bigger challenge. Four years' experience in major league area. TIM: (904) 628-0508. (10/27)

Pro hit by budget cut is ready to play on your team. AT with great production, remotes and PD/MD experience. JOHN: (517) 265-7635. (10/27)

Good pipes, strong production and engaging communication. 15 years' as pro team player in top 10 market. Seeking Announcer/PD for Oldies/Country outlet. (617) 933-6069. (10/27)

Creative and experienced pro seeks to move into the Georgia/Florida area. Great production and on-air skills, currently doing nights. CHIP BROOKS: (405) 256-5101. (10/20)

### I KNOW

what you're looking for!

Major Mkt AllPro. Winner AM/PM Drive and/or PD. AC, Gld, CR formats. Discreet. Don't delay! Radio & Records, 1930 Century Park West, Box #664, Los Angeles, CA 90067.

Experienced announcer with winning attitude available for medium or large market CHR or AC station. Overnights okay in Midwest or South. PATRICK: (217) 789-9806. (10/20)

CHR Talent survived Hurricane Hugo on St. Croix! Recently with Caribbean station, now seeks any competitive offer. Ten years' experience. J.J. SHANNON: (407) 997-2131. (10/20)

Ten years' in radio with five years as Operations Manager, seeks to relocate in Midwest. Strong News & Production. WAYNE: (414) 324-4442. (10/20)

Have airshift, will travel. Anywhere. Enthusiastic and intelligent AT seeks medium market AC station for new opportunity. ANDY BLATT: (718) 979-3171. (10/20)

Five years' lite/hot AC experience with personable delivery and strong production seeks Seattle/Oregon outlet. (206) 365-6950. (10/20)

Owner of a great Casey Kasem imitation. Available for freelance opportunities. Experience includes WGCL, WKDD, WMJI, WMGZ, WNOK. BILL: (803) 772-5006. (10/20)

## MISCELLANEOUS

Audio/Video production Center seeks creative Engineer to produce radio, Television and AV tracks. Resume: Martin Recording, 120 W. Castellano, El Paso, TX 79912. (10/27)

### R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

### Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed on company/station letterhead and accompanied by payment mailed to our office in advance. Visa, MC, AmEx accepted.

### Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

### R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Must be on company/station letterhead. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.





## CHART EXTRA

**NATALIE COLE**

**As A Matter Of Fact (EMI)**

64% of our reporting stations on it. Rotations: Heavy 1/0, Medium 36/0, Light 24/3, Total Adds 3: WHUR, WJLB, KDKS.

## BREAKERS

**BY ALL MEANS**

**Let's Get It On (Island)**

73% of our reporting stations on it. Rotations: Heavy 0/0, Medium 18/0, Light 52/14, Total Adds 14 including WHJX, WJIZ, WXOK, WJTT, WWDM, WFXE, WQMG, WQFX, WDKT, Z16.

**ENTOUCH**

**All Nite (Vintertainment/Elektra)**

69% of our reporting stations on it. Rotations: Heavy 0/0, Medium 16/0, Light 50/17, Total Adds 17 including WILD, KPRS, KBCE, WFXA, WJTT, WAGH, WQIS, HOT96, WVOI, KBUZ.

**BARRY WHITE**

**Super Lover (A&M)**

65% of our reporting stations on it. Rotations: Heavy 4/0, Medium 35/0, Light 23/6, Total Adds 6: WILD, K97, WEDR, XHRM, KIIZ, Z16.

**ISLEYS**

**Never Walk Alone (WB)**

64% of our reporting stations on it. Rotations: Heavy 0/0, Medium 24/1, Light 37/7, Total Adds 8: WKYS, WHQT, WJLB, WPAL, Z93, WPEG, KIPR, WIQI.

**BILLY OCEAN**

**Licence To Chill (Jive/RCA)**

63% of our reporting stations on it. Rotations: Heavy 1/0, Medium 16/0, Light 43/10, Total Adds 10: KPRS, WJIZ, WQMG, KFXZ, U102, WQOK, WEAS, WIQI, WTUG, WVOI.

**D.J. JAZZY JEFF & THE FRESH PRINCE**

**I Think I Can Beat Mike Tyson (Jive/RCA)**

61% of our reporting stations on it. Rotations: Heavy 1/0, Medium 11/1, Light 47/15, Total Adds 16 including WKYS, PWR94, WAGH, WFXE, WDKT, Z16, WQIS, WQIC, KBUZ, KDKO.

## NEW & ACTIVE

**JAMES "J.T." TAYLOR "Sister Rosa" (MCA) 54/12**

Rotations: Heavy 0/0, Medium 8/0, Light 46/12, Total Adds 12 including WHUR, K97, KRNB, WBLZ, WWKX, WPAL, WAGH, Z16, WJJS, WFXM. Mediums include: HOT104, XHRM, WFXA, WATV, WQFX.

**DIONNE WARWICK & JEFFREY OSBORNE "Take Good Care Of You And Me" (Arista) 53/18**

Rotations: Heavy 0/0, Medium 13/0, Light 40/18, Total Adds 18 including WAMO, WYLD, WBLZ, WNHC, WFXC, WZFX, PWR94, WBLZ, WZAK. Medium: WDAS, KJLH, WIZF.

**MAZE "Silky Soul" (WB) 52/42**

Rotations: Heavy 0/0, Medium 7/4, Light 45/38, Total Adds 42 including WILD, WUSL, KHYS, KMJQ, KRNB, WYLD, HOT103, PWR94, WBLZ, WZAK. Medium: WDAS, KJLH, WIZF.

**WILL DOWNING "Test Of Time" (Island) 52/8**

Rotations: Heavy 0/0, Medium 19/0, Light 33/8, Total Adds 8, KMJM, KBCE, WWDM, WFXE, WZFX, KIPR, WQIC, KBUZ. Mediums include: WDAS, WHUR, KMJQ, WYLD, WTLZ.

**MANHATTANS "Why You Wanna Love Me Like That" (Valley View/Capitol) 51/11**

Rotations: Heavy 0/0, Medium 24/0, Light 27/11, Total Adds 11 including WEDR, WQMG, Z104, U102, KIPR, HOT105, WIKS, WQOK, WCDX, WTUG. Mediums include: WDAS, WHUR, KMJQ, K97, KRNB.

**RJ'S LATEST ARRIVAL "Rich Girls" (EMI) 51/6**

Rotations: Heavy 0/0, Medium 12/0, Light 39/6, Total Adds 6, WHUR, KBCE, WAGH, WLOU, WJJS, KPRW. Mediums include: K97, HOT103, WWKX, WPAL, Z104.

**NEW KIDS ON THE BLOCK "Didn't I (Blow Your Mind)" (Columbia) 50/14**

Rotations: Heavy 0/0, Medium 14/2, Light 31/12, Total Adds 14 including KRNB, WBLZ, KDAY, WWKX, WMGL, Z93, WDKT, WEUP, WJJS, WPLZ. Heavy: KHYS, OC104, WWDM, WLOU, WJHM. Mediums include: WXYV, WHJX, PWR94, WGCI, KSOL.

**GOOD GIRLS "Your Sweetness" (Motown) 44/19**

Rotations: Heavy 0/0, Medium 5/0, Light 39/19, Total Adds 19 including KHYS, KMJQ, WHJX, WYLD, KMJM, WFXE, KFXZ, Z16, WFXM, K98-FM. Medium: HOT104, KDAY, WWDM, KIIZ, KDKO.

**CALLOWAY "I Wanna Be Rich" (Solar/Epic) 43/43**

Rotations: Heavy 0/0, Medium 0/0, Light 43/43, Total Adds 43 including WILD, WUSL, KHYS, KMJQ, K97, KRNB, WEDR, WYLD, HOT103, WGCI.

**EDDIE MURPHY "Till The Money's Gone" (Columbia) 43/7**

Rotations: Heavy 0/0, Medium 8/1, Light 35/6, Total Adds 7, WXOK, Z93, WQFX, Z16, WQOK, KMJJ, HOT96. Mediums include: WWDM, WFXC, KIIZ, WALT, K98-FM.

**O'JAYS "Serious Hold On Me" (EMI) 41/14**

Rotations: Heavy 1/0, Medium 8/0, Light 32/14, Total Adds 14 including WXYV, WILD, WAMO, WTLZ, WXOK, WMGL, WZFX, WQMG, WDKT, WEUP. Heavy: WZAK. Mediums include: WDAS, WKYS, K97, WJLB, WFXA.

**SKYY "Real Love" (Atlantic) 39/6**

Rotations: Heavy 4/0, Medium 13/0, Light 22/6, Total Adds 6, PWR94, WBLZ, WWKX, WFXA, WIQI, WVOI. Heavy: WHQT, WZAK, WPEG, WJMH. Mediums include: WDAS, WYLD, HOT103, WMGL, WZFX.

**PERRI "Feels So Good" (Motown) 38/1**

Rotations: Heavy 2/0, Medium 17/0, Light 19/1, Total Adds 1, WHQT. Heavy: WUSL, WKYS. Mediums include: WEDR, WTLZ, KDAY, KSOL, WNHC.

**SPECIAL ED "Think About It" (Profile) 36/10**

Rotations: Heavy 0/0, Medium 7/1, Light 25/10, Total Adds 10, WHUR, HOT103, KBCE, WXOK, WQMG, WDKT, KFXZ, WIKS, WCDX, HOT96. Mediums include: KHYS, KMJQ, KRNB, KDAY, WPAL.

**ABSTRAC "Right And Hype" (Reprise) 35/10**

Rotations: Heavy 0/0, Medium 10/0, Light 25/10, Total Adds 10, HOT104, WGCI, WZAK, WNHC, WFXE, KIIZ, KFXZ, WBLX, HOT96, KDKO. Mediums include: WXYV, KHYS, K97, HOT103, KMJM.

**KOOL & THE GANG "Never Give Up" (Mercury) 34/11**

Rotations: Heavy 0/0, Medium 4/0, Light 30/11, Total Adds 11 including WEDR, WYLD, Z93, WJMH, WDKT, WLOU, WCDX, WEAS, HOT96, WVOI. Medium: WHUR, WHQT, WFXM, WZDZ.

### MOST ADDED

- CALLOWAY (43)
- MAZE (42)
- E.U. (23)
- CLUB NOUVEAU (19)
- GOOD GIRLS (19)
- DIONNE & JEFFREY (18)
- ENTOUCH (17)
- FULL FORCE (17)
- JAZZY JEFF (16)
- BABYFACE (14)
- BY ALL MEANS (14)
- NEW KIDS ON THE BLOCK (14)
- O'JAYS (14)

### HOTTEST

- SURFACE (75)
- JERMAINE JACKSON (54)
- REGINA BELLE (48)
- RHONDA CLARK (47)
- BOBBY BROWN (44)
- MOTHER'S FINEST (26)
- JANET JACKSON (21)
- STEPHANIE MILLS (18)
- JODY WATLEY (16)
- CHUCKII BOOKER (12)

### TOP 10

RECURRENTS	
LW	TW
3	1 C. WILLIAMS/Talk
4	2 SYBIL/Don't
2	3 SOUL II.../Back
1	4 MAZE/Can't
—	5 PRINCE/Partyman
5	6 BABYFACE/It's
6	7 P. BRYSON/All
—	8 YOUNG MC/Bust
—	9 J. JACKSON/Miss
7	10 AFTER 7/Heat

**TECHNOTRONIC "Pump Up The Jam" (SBK) 34/10**

Rotations: Heavy 0/0, Medium 8/1, Light 26/9, Total Adds 10, WXYV, WUSL, WAMO, KHYS, WGCI, WJLB, OC104, WPAL, WQMG, WQFX. Mediums include: XHRM, WJMH, WJMI, WJHM, WQOK.

**A.C. KELLY "She's A Slammer" (Columbia) 34/3**

Rotations: Heavy 0/0, Medium 6/0, Light 28/3, Total Adds 3, WZAK, WPAL, KMJJ. Mediums include: KRNB, WNHC, WJIZ, WWDM, WALT.

**CLUB NOUVEAU "No Friend Of Mine" (WB) 30/19**

Rotations: Heavy 0/0, Medium 3/2, Light 27/17, Total Adds 19 including WHJX, WEDR, WZAK, WJLB, XHRM, WWKX, WENN, WWDM, WAGH, WDKT. Medium: WFXC.

**FULL FORCE "Friends B-4 Lovers" (Columbia) 30/17**

Rotations: Heavy 0/0, Medium 5/2, Light 25/15, Total Adds 17 including WDAS, WUSL, WAMO, WKYS, HOT104, WHJX, HOT103, PWR94, WBLZ, WJIZ. Medium: WYLD, WZAK, WTMP.

**E.U. "Livin' Large" (Virgin) 28/23**

Rotations: Heavy 0/0, Medium 6/0, Light 28/23, Total Adds 23 including WHUR, HOT104, KMJQ, K97, KRNB, WJLB, WTLZ, KMJM, KDAY, WNHC.

**TIMMY GATLING "Help" (Tommy Boy/WB) 26/7**

Rotations: Heavy 0/0, Medium 5/1, Light 21/6, Total Adds 7, HOT104, KHYS, WNHC, WWKX, KMJJ, WANM, KPRW. Medium: WKYS, HOT103, Z104, WIKS.

## SIGNIFICANT ACTION

**SHIRLEY LEWIS "Realistic" (A&M) 24/4**

Rotations: Heavy 0/0, Medium 6/0, Light 18/4, Total Adds 4, WWKX, WJIZ, KFXZ, KMJJ. Mediums include: WAMO, WHUR, KHYS, WQOK, WQOK.

**DENIECE WILLIAMS "Every Moment" (MCA) 23/12**

Rotations: Heavy 0/0, Medium 3/0, Light 20/12, Total Adds 12 including HOT104, WWKX, WENN, KFXZ, WQIC, WQOK, WTMP, WGPR, WZDZ, KPRW. Medium: WDKT, KIPR, WTLZ.

**WALTER BEASLEY "Don't Say Goodbye" (Mercury) 23/5**

Rotations: Heavy 0/0, Medium 6/0, Light 17/5, Total Adds 5, WEDR, WWKX, WJTT, WPGA, HOT105. Mediums include: WILD, WHUR, WNHC, KIIZ, WGPR.

**MILLI VANILLI "Blame It On The Rain" (Arista) 20/7**

Rotations: Heavy 3/0, Medium 6/1, Light 11/6, Total Adds 7, HOT103, OC104, Z93, WDKT, WEUP, HOT105, WTLZ. Heavy: KHYS, WFXC, WJHM. Medium: WAMO, WWDM, WJMH, WLOU, WQOK.

**BIZ MARKIE "Just A Friend" (Cold Chillin/WB) 19/7**

Rotations: Heavy 3/0, Medium 5/0, Light 11/7, Total Adds 7, WHUR, HOT103, KOXL, WQMG, KFXZ, WQIC, HOT96. Heavy: KHYS, WZAK, KDAY. Medium: WAMO, KMJQ, WPEG, WFXC, WIZF.

**BUNNY WAILER "Electric Boogie" (Solomonic) 19/0**

Rotations: Heavy 0/0, Medium 3/0, Light 16/0, Total Adds 0. Medium: WHUR, WNHC, WEAS.

**CHUNKY A "Owww!" (MCA) 16/9**

Rotations: Heavy 0/0, Medium 1/0, Light 15/9, Total Adds 9, KHYS, WHJX, K97, WZFX, WDKT, WEUP, KDKS, WANM, KDKO. Medium: WJMH.

**NEWKIRK "I Desire" (Def Jam/Columbia) 16/3**

Rotations: Heavy 0/0, Medium 2/0, Light 14/3, Total Adds 3, KMJQ, WEDR, WZFX. Medium: WATV, WEAS.

**JANET JACKSON "Rhythm Nation" (A&M) 13/13**

Rotations: Heavy 1/1, Medium 1/1, Light 11/11, Total Adds 13 including WUSL, KHYS, KRNB, WZAK, WTLZ, WENN, WPEG, WWDM, WQOK, WPLZ.

**KEISHA JACKSON "Hot Little Love Affair" (CBS) 13/11**

Rotations: Heavy 0/0, Medium 0/0, Light 13/11, Total Adds 11 including K97, KRNB, WEDR, WJIZ, WPEG, Z104, U102, WFXM, WALT, WEAS.

**AWESOME DRE "Frankly Speaking" (Priority) 13/3**

Rotations: Heavy 0/0, Medium 5/0, Light 8/3, Total Adds 3, WJIZ, KOXL, WQFX. Medium: WZAK, WBLX, WEAS, WTUG, KPRW.

**ANNE G. "Love's Here" (Atlantic) 12/6**

Rotations: Heavy 0/0, Medium 0/0, Light 12/6, Total Adds 6, WHJX, WEDR, WENN, WDKT, WANM, WTMP.

**RENA SCOTT "I Could Use A Kiss" (Sedona/JCI) 11/3**

Rotations: Heavy 0/0, Medium 1/0, Light 10/3, Total Adds 3, WJIZ, WQFX, WGPR. Medium: WDAS.

**DEZI PHILLIPS "Didn't Do It" (Tabu/CBS) 11/0**

Rotations: Heavy 0/0, Medium 3/0, Light 8/0, Total Adds 0. Medium: K97, WZDZ, WTLZ.

## NEW ARTISTS

	Reports/Adds
1 JAMES "J.T." TAYLOR/Sister Rosa (MCA)	54/12
2 WILL DOWNING/Test Of Time (Island)	52/8
3 GOOD GIRLS/Your Sweetness (Motown)	44/19
4 CALLOWAY/I Wanna Be Rich (Solar/Epic)	43/43
5 PERRI/Feels So Good (Motown)	38/1
6 SPECIAL ED/Think About It (Profile)	36/10
7 ABSTRAC/Right And Hype (Reprise)	35/10
8 TECHNOTRONIC/Pump Up The Jam (SBK)	34/10
9 A.C. KELLY/She's A Slammer (Columbia)	34/3
10 TIMMY GATLING/Help (Tommy Boy/WB)	26/7

New artists have not yet had a UC Breaker.



# THE U-KREW WANTS YOU ON



**"IF U WERE MINE"** (12"-75521)

FROM THE ENIGMA RELEASE

**"THE U-KREW"** (DI-73524)

# BARDEUX



# "I LOVE THE BASS"

(12"-75524, 75530)

FROM THE  
ENIGMA RELEASE

**"SHANGRI-LA"**

(DI-73522)

THANK YOU  
URBAN RADIO-  
#37 ON  
URBAN CHART!





# UC ADDS & HOTS

## EAST

**WXYV/Baltimore**  
Sampson/Lewis  
ARETHA & JAMES  
STACY LATTISAW  
ERIC GABLE  
O'JAYS  
TECHNOTRONIC  
TYLER COLLINS  
Hottest:  
SURFACE  
REGINA BELLE  
JERMAINE JACKSON  
RHONDA CLARK  
MOTHER'S FINEST

**WDAS/Philadelphia**  
Joe Tamburro  
BABYFACE  
FULL FORCE  
HOTTEST:  
REGINA BELLE  
SURFACE  
BOBBY BROWN  
STEPHANIE MILLS  
JERMAINE JACKSON

**WAMO/Pittsburgh**  
Faison/Goewey  
MARCIA GRIFFITH  
FULL FORCE  
TECHNOTRONIC  
O'JAYS  
DIONNE & JEFFREY  
Hottest:  
JANET JACKSON  
REGINA BELLE  
YOUNG MC  
LUTHER VANDROSS  
BOBBY BROWN

**WKWX/Providence**  
Tyler/Mistress  
HEAVY D. & BOYZ  
NEW KIDS ON THE B  
VESTA  
CALLOWAY  
MIKKI BLEU  
GAP BAND  
MAZE  
CLUB NOUVEAU  
TIMMY GATLING  
WALTER BEASLEY  
LEOTIS  
SHIRLEY LEWIS  
SKYY  
DENICE WILLIAMS  
JAMES "J.T." TAYL  
Hottest:  
SURFACE  
RHONDA CLARK  
BOBBY BROWN  
JERMAINE JACKSON  
MOTHER'S FINEST

**WNHC/New Haven**  
Hannibal/Dickinson  
MAZE  
TIMMY GATLING  
CALLOWAY  
DIONNE & JEFFREY  
ABSTRAC  
SHIRLEY & BOBBY  
E.U.  
GROVER WASHINGTON  
Hottest:  
CHERYL LYNN  
RHONDA CLARK  
SURFACE  
BOBBY BROWN  
CHUCKII BOOKER

**WRKS/New York**  
Vinny Brown  
MIKKI BLEU  
MAIN INGREDIENT  
SHARON BRYANT  
Hottest:  
REGINA BELLE  
JANET JACKSON  
SURFACE  
SYBIL  
SOUL II SOUL

**OC104/Ocean City**  
Scott Jantzen  
MARCIA GRIFFITH  
MILLI VANILLI  
TECHNOTRONIC  
BAD ENGLISH  
STACY LATTISAW  
ATLANTIC STARR  
MIKI HOWARD  
BABYFACE  
Hottest:  
REGINA BELLE  
JERMAINE JACKSON  
STEPHANIE MILLS  
NEW KIDS ON THE B

**WHUR/Washington**  
Bennett/Archie  
RICHARD ROGERS  
NATALIE COLE  
JAMES "J.T." TAYL  
LISA LISA  
E.U.  
RJ'S LATEST ARRIV  
SPECIAL ED  
JOE BARBER  
BIZ MARKIE  
SURFACE  
RHONDA CLARK  
RANDY CRAWFORD  
ANGELA WINBUSH  
STEPHANIE MILLS

**WUSL/Philadelphia**  
Ailani/Monds  
JANET JACKSON  
MAZE  
FULL FORCE  
CALLOWAY  
TECHNOTRONIC  
Hottest:  
SOUL II SOUL  
REGINA BELLE  
JANET JACKSON  
BOBBY BROWN  
JODY WATLEY

## SOUTH

**WJIZ/Albany**  
Tony Wright  
BY ALL MEANS  
BILLY OCEAN  
JAZZY JEFF  
AWESOME DRE'  
RENA SCOTT  
SHIRLEY LEWIS  
FULL FORCE  
GANG STARR  
KEISHA JACKSON  
Hottest:  
REGINA BELLE  
SURFACE  
RHONDA CLARK  
BOBBY BROWN  
JERMAINE JACKSON

**WATV/Birmingham**  
Ron January  
MAZE  
Hottest:  
REGINA BELLE  
BOBBY BROWN  
RHONDA CLARK  
JERMAINE JACKSON  
S.O.S. BAND

**WENN/Birmingham**  
Stewart/Starr  
JANET JACKSON  
MAZE  
ANNE G.  
CALLOWAY  
ENTOUCH  
CLUB NOUVEAU  
DENICE WILLIAMS  
SHIRLEY & BOBBY  
Hottest:  
REGINA BELLE  
BOBBY BROWN  
RHONDA CLARK  
CHUCKII BOOKER  
WRECKS-N-EFFECT

**WPAL/Charleston**  
Don Kendrick  
MAZE  
A.C. KELLY  
ISLEYS  
TECHNOTRONIC  
RANDY & THE GYPSY  
FOSTER & McELROY  
CALLOWAY  
JAMES "J.T." TAYL  
STEGO  
BLACK ROCK & RO  
Hottest:  
JERMAINE JACKSON  
SURFACE  
RHONDA CLARK  
JODY WATLEY  
STEPHANIE MILLS

**WVVE/Atlanta**  
Roberts/Diamond  
Hottest:  
REGINA BELLE  
JANET JACKSON  
SURFACE  
RHONDA CLARK  
JODY WATLEY  
STEPHANIE MILLS

**WFXA/Augusta**  
Carl Conner  
CALLOWAY  
RANDY & THE GYPSY  
JAZZY JEFF  
DAVID PEASTON  
SHIRLEY & BOBBY  
SKYY  
ENTOUCH  
MAZE  
Hottest:  
REGINA BELLE  
BOBBY BROWN  
JODY WATLEY  
SURFACE  
STEPHANIE MILLS

**KXQL/Baton Rouge**  
Welch/Clay  
FOSTER & McELROY  
AWESOME DRE'  
BIZ MARKIE  
RANDY & THE GYPSY  
FULL FORCE  
Hottest:  
REGINA BELLE  
SURFACE  
RHONDA CLARK  
JERMAINE JACKSON  
BOBBY BROWN

**WXOK/Baton Rouge**  
Daryl Moore  
EDDIE MURPHY  
E.U.  
BY ALL MEANS  
CALLOWAY  
SPECIAL ED  
PATTI LABELLE  
O'JAYS  
Hottest:  
REGINA BELLE  
SURFACE  
BOBBY BROWN  
JERMAINE JACKSON

**WPGC/Charlotte**  
Saunders/Little  
ISLEYS  
JANET JACKSON  
SOUL II SOUL  
HEAVY D. & BOYZ  
PAUL LAURENCE  
LUTHER VANDROSS

**WFXC/Durham**  
Spencer/Mack  
MIKI HOWARD  
DIONNE & JEFFREY  
MAZE  
Hottest:  
JANET JACKSON  
SOUL II SOUL  
HEAVY D. & BOYZ  
LUTHER VANDROSS

**WVOT/Toledo**  
Michael Tee  
PAUL LAURENCE  
GOOD GIRLS  
JANET JACKSON  
DAVID PEASTON  
SKYY  
DENICE WILLIAMS  
KOO & THE GANG  
ENTOUCH  
BILLY OCEAN  
Hottest:  
JERMAINE JACKSON  
RHONDA CLARK  
CHUCKII BOOKER  
STEPHANIE MILLS

**KBUZ/Wichita**  
James McFadden  
WILL DOWNING  
TONY LEMANS  
CLUB NOUVEAU  
JANET JACKSON  
MILLI VANILLI  
GOOD GIRLS  
GAP BAND  
CALLOWAY  
ENTOUCH  
Hottest:  
JERMAINE JACKSON  
SURFACE  
MOTHER'S FINEST  
STEPHANIE MILLS  
KASHIF

**WJTT/Chattanooga**  
Keith Landecker  
ENTOUCH  
WALTER BEASLEY  
BABYFACE  
RANDY CRAWFORD  
TONY LEMANS  
BY ALL MEANS  
Hottest:  
REGINA BELLE  
SURFACE  
RHONDA CLARK  
JERMAINE JACKSON  
BOBBY BROWN

**WVDM/Columbia**  
Carson/Hill  
JANET JACKSON  
MAZE  
BY ALL MEANS  
WILL DOWNING  
CALLOWAY  
CLUB NOUVEAU  
Hottest:  
MOTHER'S FINEST  
STEPHANIE MILLS  
SURFACE  
JERMAINE JACKSON  
REGINA BELLE

**WAGH/Columbus**  
Darril J. Smith  
LISA LISA  
CLUB NOUVEAU  
JAMES "J.T." TAYL  
RJ'S LATEST ARRIV  
JAZZY JEFF  
ENTOUCH  
ARABIAN PRINCE  
Hottest:  
SURFACE  
JERMAINE JACKSON  
WRECKS-N-EFFECT  
LUTHER VANDROSS  
CHUCKII BOOKER

**WFXE/Columbus**  
Kevin Ross  
MAZE  
BY ALL MEANS  
JAZZY JEFF  
RANDY & THE GYPSY  
ABSTRAC  
GOOD GIRLS  
WILL DOWNING  
CALLOWAY  
Hottest:  
BOBBY BROWN  
MOTHER'S FINEST  
JANET JACKSON  
CHERYL LYNN  
SURFACE

**HOT104/Dallas-Ft. Worth**  
Spears/Anderson  
E.U.  
ERIC GABLE  
AFTER 7  
TIMMY GATLING  
ARABIAN PRINCE  
DENICE WILLIAMS  
FULL FORCE  
Hottest:  
REGINA BELLE  
JANET JACKSON  
SURFACE  
STEPHANIE MILLS  
KARYN WHITE

**WQFX/Durham**  
Spencer/Mack  
MIKI HOWARD  
DIONNE & JEFFREY  
MAZE  
Hottest:  
JANET JACKSON  
SOUL II SOUL  
HEAVY D. & BOYZ  
LUTHER VANDROSS

**WVOT/Toledo**  
Michael Tee  
PAUL LAURENCE  
GOOD GIRLS  
JANET JACKSON  
DAVID PEASTON  
SKYY  
DENICE WILLIAMS  
KOO & THE GANG  
ENTOUCH  
BILLY OCEAN  
Hottest:  
JERMAINE JACKSON  
RHONDA CLARK  
CHUCKII BOOKER  
STEPHANIE MILLS

**KBUZ/Wichita**  
James McFadden  
WILL DOWNING  
TONY LEMANS  
CLUB NOUVEAU  
JANET JACKSON  
MILLI VANILLI  
GOOD GIRLS  
GAP BAND  
CALLOWAY  
ENTOUCH  
Hottest:  
JERMAINE JACKSON  
SURFACE  
MOTHER'S FINEST  
STEPHANIE MILLS  
KASHIF

**WZFX/Fayetteville**  
Tony Lype  
GRANDMASTER SLICE  
CALLOWAY  
MAZE  
DIONNE & JEFFREY  
WILL DOWNING  
O'JAYS  
NEWKIRK  
CHUNKY A  
Hottest:  
SURFACE  
REGINA BELLE  
JANET JACKSON  
RHONDA CLARK  
BARDEUX

**WJMI/Jackson**  
Todd/Jones  
none  
Hottest:  
CHRISTOPHER WILLI  
YOUNG MC  
LEVER  
JERMAINE JACKSON  
JANET JACKSON

**WHJX/Jacksonville**  
Clark/Nelson  
ANNE G.  
BY ALL MEANS  
CLUB NOUVEAU  
FULL FORCE  
ERIC GABLE  
GOOD GIRLS  
CHUNKY A  
Hottest:  
JERMAINE JACKSON  
PATTI LABELLE  
MOTHER'S FINEST  
S.O.S. BAND  
LUTHER VANDROSS

**KIIZ/Killeen**  
McClain/Jaye  
BARRY WHITE  
E.U.  
SUCCESS-N-EFFECT  
MAZE  
ABSTRAC  
DUNN PEARSON JR.  
LISA LISA  
CALLOWAY  
Hottest:  
REGINA BELLE  
RHONDA CLARK  
BOBBY BROWN  
CHERYL LYNN  
MOTHER'S FINEST  
SURFACE

**KRNB/Memphis**  
Fries/Walker  
JANET JACKSON  
RANDY & THE GYPSY  
BABYFACE  
MAZE  
NEW KIDS ON THE B  
E.U.  
CALLOWAY  
KEISHA JACKSON  
JAMES "J.T." TAYL  
SURFACE  
RHONDA CLARK  
MOTHER'S FINEST  
CHUCKII BOOKER  
JERMAINE JACKSON

**WQIC/Meridian**  
Larry Carr  
SHARON BRYANT  
ENTOUCH  
WILL DOWNING  
DIONNE & JEFFREY  
CLUB NOUVEAU  
DENICE WILLIAMS  
ERIC GABLE  
JAZZY JEFF  
E.U.  
BIZ MARKIE  
LEOTIS  
SURFACE  
RHONDA CLARK  
JERMAINE JACKSON  
BOBBY BROWN  
JODY WATLEY

**WALTI/Meridian**  
Steve Poston  
KEISHA JACKSON  
JAMES "J.T." TAYL  
CALLOWAY  
ACE JUICE  
ENTOUCH  
FOSTER & McELROY  
MAIN INGREDIENT  
ARABIAN PRINCE  
Hottest:  
SURFACE  
REGINA BELLE  
RHONDA CLARK  
MOTHER'S FINEST  
JANET JACKSON

**W102/Lexington**  
Aaron Cosby  
DAVID PEASTON  
TROY JOHNSON  
MANHATTANS  
BILLY OCEAN  
KEISHA JACKSON  
MAZE  
Hottest:  
REGINA BELLE  
MOTHER'S FINEST  
S.O.S. BAND  
KASHIF  
ANGELA WINBUSH

**KIPR/Little Rock**  
Christian/See  
MAIN INGREDIENT  
ISLEYS  
WILL DOWNING  
DIONNE & JEFFREY  
E.U.  
CALLOWAY  
BABYFACE  
ALYSON WILLIAMS  
MANHATTANS  
Hottest:  
REGINA BELLE  
JODY WATLEY  
BOBBY BROWN  
HEAVY D. & BOYZ  
LUTHER VANDROSS

**WLOU/Louisville**  
Ange Canessa  
BERT ROBINSON  
BY ALL MEANS  
FULL FORCE  
CLUB NOUVEAU  
SHARON BRYANT  
RANDY & THE GYPSY  
RJ'S LATEST ARRIV  
PATTI LABELLE  
KOO & THE GANG  
Hottest:  
REGINA BELLE  
SYBIL  
JERMAINE JACKSON  
SURFACE  
RHONDA CLARK

**WJJS/Lynchburg**  
Lad Goins  
GAP BAND  
BABYFACE  
SHARON BRYANT  
RJ'S LATEST ARRIV  
NEW KIDS ON THE B  
JAMES "J.T." TAYL  
Hottest:  
REGINA BELLE  
SURFACE  
RHONDA CLARK  
MOTHER'S FINEST  
BOBBY BROWN

**WPGA/Macon**  
Ross Brooks  
MAZE  
WALTER BEASLEY  
Hottest:  
SURFACE  
MOTHER'S FINEST  
VESTA  
DINO  
JERMAINE JACKSON

**WFXM/Macon**  
Melanie Rose  
STEPHANIE MILLS  
BY ALL MEANS  
TONY LEMANS  
CALLOWAY  
KEISHA JACKSON  
FOSTER & McELROY  
GOOD GIRLS  
JAMES "J.T." TAYL  
Hottest:  
REGINA BELLE  
SURFACE  
JERMAINE JACKSON  
RHONDA CLARK  
MOTHER'S FINEST

**K97/Memphis**  
O'Jay/Bell  
BARRY WHITE  
E.U.  
SUCCESS-N-EFFECT  
MAZE  
ABSTRAC  
DUNN PEARSON JR.  
LISA LISA  
CALLOWAY  
Hottest:  
REGINA BELLE  
RHONDA CLARK  
BOBBY BROWN  
CHERYL LYNN  
MOTHER'S FINEST  
SURFACE

**WIKS/New Bern**  
B.K. Kirkland  
SPECIAL ED  
FOSTER & McELROY  
GOOD GIRLS  
ENTOUCH  
MARCIA GRIFFITH  
SHARON BRYANT  
MANHATTANS  
CALLOWAY  
JAZZY JEFF  
Hottest:  
REGINA BELLE  
SURFACE  
JANET JACKSON  
RANDY & THE GYPSY  
BOBBY BROWN  
RHONDA CLARK

**WYLD-FM/New Orleans**  
Atkins/Wallace  
KEVIN PAIGE  
GOOD GIRLS  
MAZE  
MICHAEL COOPER  
3rd BASE  
KOO & THE GANG  
DIONNE & JEFFREY  
CALLOWAY  
Hottest:  
SURFACE  
JERMAINE JACKSON  
HEAVY D. & BOYZ  
KASHIF  
STEPHANIE MILLS  
SURFACE  
CHUCKII BOOKER  
REGINA BELLE  
RHONDA CLARK

**KDKS/Shreveport**  
McCormick/Chan  
GAP BAND  
BABYFACE  
NATALIE COLE  
RANDY & THE GYPSY  
TONY LEMANS  
ERIC GABLE  
DAVID PEASTON  
CHUNKY A  
Hottest:  
REGINA BELLE  
RHONDA CLARK  
JERMAINE JACKSON  
SURFACE  
BOBBY BROWN

**WALTI/Meridian**  
Steve Poston  
KEISHA JACKSON  
JAMES "J.T." TAYL  
CALLOWAY  
ACE JUICE  
ENTOUCH  
FOSTER & McELROY  
MAIN INGREDIENT  
ARABIAN PRINCE  
Hottest:  
SURFACE  
REGINA BELLE  
RHONDA CLARK  
MOTHER'S FINEST  
JANET JACKSON

**W102/Lexington**  
Aaron Cosby  
DAVID PEASTON  
TROY JOHNSON  
MANHATTANS  
BILLY OCEAN  
KEISHA JACKSON  
MAZE  
Hottest:  
REGINA BELLE  
MOTHER'S FINEST  
S.O.S. BAND  
KASHIF  
ANGELA WINBUSH

**KIPR/Little Rock**  
Christian/See  
MAIN INGREDIENT  
ISLEYS  
WILL DOWNING  
DIONNE & JEFFREY  
E.U.  
CALLOWAY  
BABYFACE  
ALYSON WILLIAMS  
MANHATTANS  
Hottest:  
REGINA BELLE  
JODY WATLEY  
BOBBY BROWN  
HEAVY D. & BOYZ  
LUTHER VANDROSS

**WLOU/Louisville**  
Ange Canessa  
BERT ROBINSON  
BY ALL MEANS  
FULL FORCE  
CLUB NOUVEAU  
SHARON BRYANT  
RANDY & THE GYPSY  
RJ'S LATEST ARRIV  
PATTI LABELLE  
KOO & THE GANG  
Hottest:  
REGINA BELLE  
SYBIL  
JERMAINE JACKSON  
SURFACE  
RHONDA CLARK

**WJJS/Lynchburg**  
Lad Goins  
GAP BAND  
BABYFACE  
SHARON BRYANT  
RJ'S LATEST ARRIV  
NEW KIDS ON THE B  
JAMES "J.T." TAYL  
Hottest:  
REGINA BELLE  
SURFACE  
RHONDA CLARK  
MOTHER'S FINEST  
BOBBY BROWN

**WPLZ/Richmond-Petersburg**  
Maxx Myrick  
JANET JACKSON  
ENTOUCH  
RANDY & THE GYPSY  
NEW KIDS ON THE B  
CALLOWAY  
MAZE  
GOOD GIRLS  
Hottest:  
SURFACE  
JERMAINE JACKSON  
BOBBY BROWN  
RHONDA CLARK  
ALYSON WILLIAMS

**WEAS/Savannah**  
Floyd Blackwell  
STEPHANIE MILLS  
KOO & THE GANG  
ARABIAN PRINCE  
CALLOWAY  
NEW KIDS ON THE B  
SHARON BRYANT  
KEISHA JACKSON  
STEGO  
DJ CHUCK CHILLOUT  
JANET JACKSON  
BILLY OCEAN  
DIONNE & JEFFREY  
Hottest:  
SURFACE  
RHONDA CLARK  
CHERYL LYNN  
RANDY CRAWFORD  
MOTHER'S FINEST

**KMJJ/Shreveport**  
Sharp/Walker  
CALLOWAY  
A.C. KELLY  
DENICE WILLIAMS  
SHARON BRYANT  
ANNE G.  
JAZZY JEFF  
ALYSON WILLIAMS  
U-KREW  
Hottest:  
MOTHER'S FINEST  
TROY JOHNSON  
SURFACE  
RHONDA CLARK  
REGINA BELLE  
BOBBY BROWN  
JODY WATLEY

**WTUG/Tuscaloosa**  
Rozelle Burroughs  
S.O.S. BAND  
CLUB NOUVEAU  
MAZE  
LISA LISA  
NEW KIDS ON THE B  
BY ALL MEANS  
JAZZY JEFF  
BILLY OCEAN  
U-KREW  
DAVID PEASTON  
MANHATTANS  
E.U.  
Hottest:  
REGINA BELLE  
SURFACE  
JERMAINE JACKSON  
RHONDA CLARK  
BOBBY BROWN

**KDKS/Shreveport**  
McCormick/Chan  
GAP BAND  
BABYFACE  
NATALIE COLE  
RANDY & THE GYPSY  
TONY LEMANS  
ERIC GABLE  
DAVID PEASTON  
CHUNKY A  
Hottest:  
REGINA BELLE  
RHONDA CLARK  
JERMAINE JACKSON  
SURFACE  
BOBBY BROWN

**KDKO/Denver**  
Scott/Crenshaw  
DAVID PEASTON  
DENICE WILLIAMS  
ABSTRAC  
MANHATTANS  
JAZZY JEFF  
MAZE  
CHUNKY A  
CLUB NOUVEAU  
KOO & THE GANG  
DIONNE & JEFFREY  
CALLOWAY  
MILLI VANILLI  
TYLER COLLINS  
TROY JOHNSON  
MIKKI BLEU  
Hottest:  
SURFACE  
BARDEUX  
HEAVY D. & BOYZ  
RHONDA CLARK  
BOBBY BROWN

**HOT103/Norfolk**  
Steve Crumblay  
STACY LATTISAW  
FULL FORCE  
BIZ MARKIE  
SPECIAL ED  
MAZE  
MILLI VANILLI  
CALLOWAY  
TYLER COLLINS  
O'JAYS  
MIKKI BLEU  
Hottest:  
SURFACE  
BARDEUX  
HEAVY D. & BOYZ  
RHONDA CLARK  
BOBBY BROWN

**WEDR/Miami**  
Isley/Reese  
PERRI  
GAP BAND  
MICHELE  
ISLEYS  
KASHIF  
DAVID PEASTON  
Hottest:  
LISA LISA  
JANET JACKSON  
PATTI LABELLE  
SYBIL  
SKYY

**WQOK/Raleigh**  
Young/John  
BILLY OCEAN  
O'JAYS  
RANDY CRAWFORD  
MAZE  
SHARON BRYANT  
CLUB NOUVEAU  
EDDIE MURPHY  
DENICE WILLIAMS  
FULL FORCE  
E.U.  
MANHATTANS  
Hottest:  
SURFACE  
S.O.S. BAND  
CHUCKII BOOKER  
PRINCE  
ALYSON WILLIAMS

**WCDX/Richmond**  
Young/Maxwell  
MAIN INGREDIENT  
BABYFACE  
MANHATTANS  
FOSTER & McELROY  
KOO & THE GANG  
TYLER COLLINS  
ZAPP  
TONY LEMANS  
CALLOWAY  
SPECIAL ED  
Hottest:  
RHONDA CLARK  
BOBBY BROWN  
MOTHER'S FINEST  
S.O.S. BAND  
SURFACE

## WEST

**KJLH/Los Angeles**  
Winston/Briggs  
none  
Hottest:  
JANET JACKSON  
REGINA BELLE  
SOUL II SOUL  
RHONDA CLARK  
CHRISTOPHER WILLI

**XHRM/San Diego**  
L.D. McCollum  
KARYN WHITE  
BARRY WHITE  
CLUB NOUVEAU  
ERIC GABLE  
Hottest:  
JANET JACKSON  
SURFACE  
RHONDA CLARK  
LEVER

**KSOL/San Francisco**  
Bernie Moody  
none  
Hottest:  
JANET JACKSON  
SURFACE  
SOUL II SOUL  
BOBBY BROWN  
AFTER 7

**KDAY/Los Angeles**  
Patterson/Washington  
none  
Hottest:  
JANET JACKSON  
SURFACE  
SOUL II SOUL  
BOBBY BROWN  
AFTER 7

**96 Current Reporters**  
**92 Current Reports**

**Called In Frozen Playlist (3):**  
**KJLH/Los Angeles**  
**KSOL/San Francisco**  
**WJMI/Jackson, MS**

**Dld Not Report, Playlist Frozen (1):**  
**WVVE/Atlanta**



# A BOLD NEW SOUND.

MICHAEL JEFFRIES



THE NEW SINGLE

**"NOT THRU BEING WITH YOU"**  
(A DUET WITH KARYN WHITE)

PRODUCED BY JELLYBEAN JOHNSON,  
JIMMY JAM & TERRY LEWIS  
FOR FLYTE TYME PRODUCTIONS, INC.

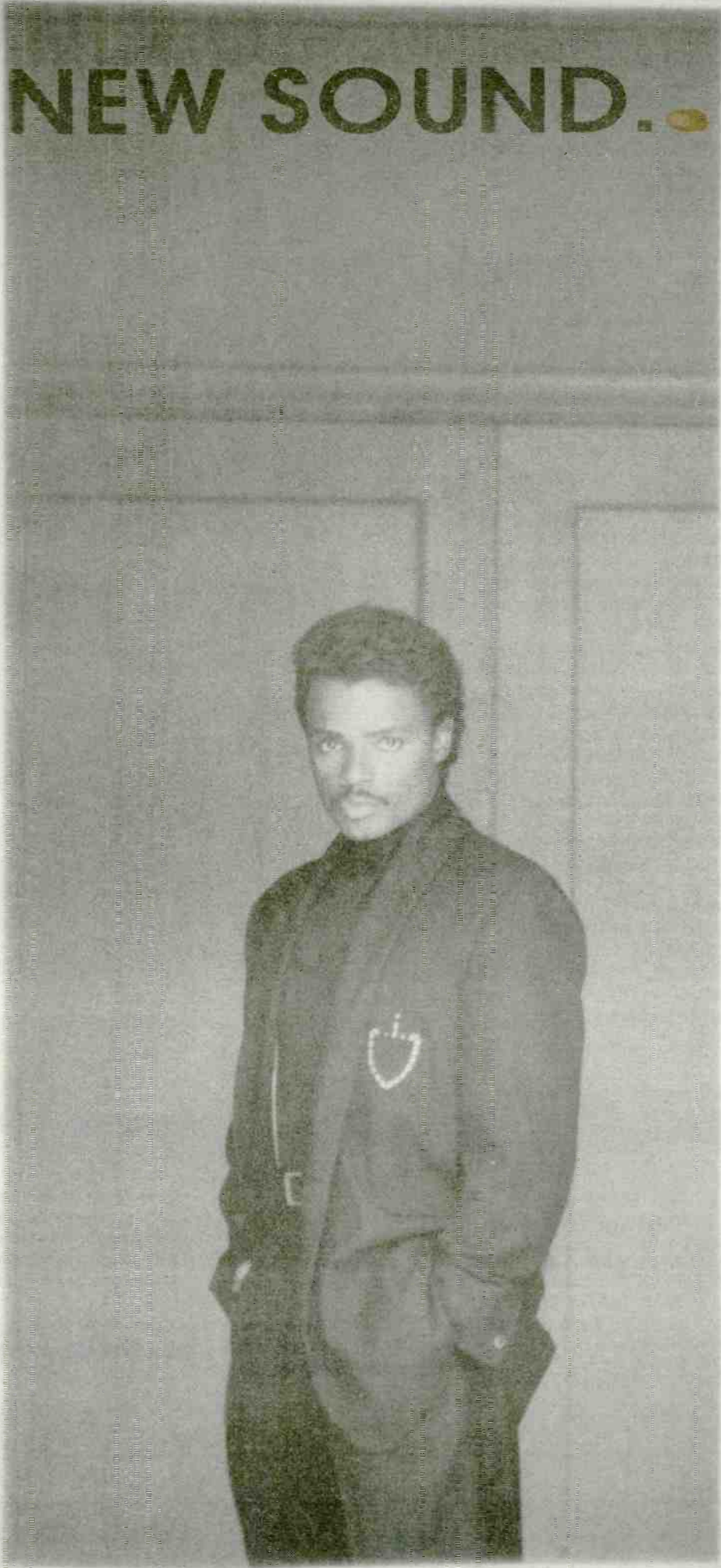
FROM THE ALBUM MICHAEL JEFFRIES



MANAGEMENT: GEORGE L. SMITH  
IN ASSOCIATION WITH  
PACIFIC CAL MANAGEMENT



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3 2  
WKS WKS LW TW

OCTOBER 27, 1989

Total  
Reports/Adds Heavy Medium Light

3	2	WKS	WKS	LW	TW		Total Reports/Adds	Heavy	Medium	Light
9	6	2	1			<b>1</b> RANDY TRAVIS/It's Just A Matter Of Time (WB)	176/1	149	23	4
7	3	3	2			<b>2</b> EDDY RAVEN/Bayou Boys (Universal)	171/0	145	22	4
11	8	6	3			<b>3</b> DOLLY PARTON/Yellow Roses (Columbia)	176/2	134	37	5
12	10	7	4			<b>4</b> REBA McENTIRE/Til Love Comes Again (MCA)	173/0	124	41	8
8	5	4	5			<b>5</b> OAK RIDGE BOYS/An American Family (MCA)	167/0	128	33	6
13	11	8	6			<b>6</b> PAUL OVERSTREET/All The Fun (RCA)	177/1	118	49	9
15	13	11	7			<b>7</b> GARTH BROOKS/If Tomorrow Never Comes (Capitol)	175/3	101	70	4
14	12	10	8			<b>8</b> SAWYER BROWN/The Race Is On (Capitol/Curb)	171/3	111	50	10
5	2	1	9			<b>9</b> KATHY MATTEA/Burnin' Old Memories (Mercury)	154/0	123	23	8
16	14	12	10			<b>10</b> KENNY ROGERS/The Vows Go Unbroken (Reprise)	175/2	86	78	11
10	7	5	11			<b>11</b> RICKY SKAGGS/Let It Be You (Epic)	160/0	121	27	12
21	19	15	12			<b>12</b> RONNIE MILSAP/A Woman In Love (RCA)	176/1	52	115	9
19	17	14	13			<b>13</b> DON WILLIAMS/I've Been Loved By The Best (RCA)	176/0	48	121	7
22	20	16	14			<b>14</b> SHENANDOAH/Two Dozen Roses (Columbia)	176/1	49	119	8
20	18	17	15			<b>15</b> MARY CHAPIN CARPENTER/Never Had It So Good (Columbia)	173/2	54	101	18
24	21	19	16			<b>16</b> PATTY LOVELESS/The Lonely Side Of Love (MCA)	165/5	36	104	25
25	23	20	17			<b>17</b> LORRIE MORGAN/Out Of Your Shoes (RCA)	171/5	24	111	36
28	24	21	18			<b>18</b> HOLLY DUNN/There Goes My Heart Again (WB)	170/5	15	124	31
35	29	24	19			<b>19</b> HIGHWAY 101/Who's Lonely Now (WB)	172/6	9	115	48
29	25	23	20			<b>20</b> TRAVIS TRITT/Country Club (WB)	155/3	16	99	40
4	1	9	21			<b>21</b> MERLE HAGGARD/A Better Love Next Time (Epic)	106/0	55	41	10
30	27	25	22			<b>22</b> WILD ROSE/Breaking New Ground (Universal)	158/6	16	97	45
34	31	27	23			<b>23</b> BILLY JOE ROYAL/Till I Can't Take It Anymore (Atlantic)	156/2	5	101	50
1	4	13	24			<b>24</b> GEORGE STRAIT/Ace In The Hole (MCA)	119/0	59	43	17
37	32	29	25			<b>25</b> GLEN CAMPBELL/She's Gone, Gone, Gone (Universal)	152/10	2	93	57
33	30	28	26			<b>26</b> VINCE GILL/Never Alone (MCA)	146/6	15	81	50
49	37	32	27			<b>27</b> KEITH WHITLEY/It Ain't Nothin' (RCA)	156/16	1	77	78
38	33	30	28			<b>28</b> ANNE MURRAY & KENNY ROGERS/If I Ever Fall In Love Again (Capitol)	139/5	2	81	56
39	34	31	29			<b>29</b> VERN GOSDIN/That Just About Does It (Columbia)	136/6	4	78	54
—	40	36	30			<b>30</b> CHARLIE DANIELS/Simple Man (Epic)	133/22	3	55	75
43	38	34	31			<b>31</b> EARL THOMAS CONLEY/You Must Not Be Drinking Enough (RCA)	132/11	3	62	67
44	39	35	32			<b>32</b> SKIP EWING/It's You Again (MCA)	136/20	1	56	79
3	9	18	33			<b>33</b> ALABAMA/High Cotton (RCA)	101/0	44	33	24
—	47	40	34			<b>34</b> RODNEY CROWELL/Many A Long & Lonesome Highway (Columbia)	144/28	0	42	102
—	—	—	35			<b>35</b> WILLIE NELSON/There You Are (Columbia)	119/19	1	46	72
—	—	—	36			<b>36</b> NITTY GRITTY DIRT BAND/When It's Gone (Universal)	118/14	0	43	75
40	35	33	37			<b>37</b> DWIGHT YOAKAM/Long White Cadillac (Reprise)	93/6	2	48	43
2	15	22	38			<b>38</b> RICKY VAN SHELTON/Living Proof (Columbia)	63/0	19	24	20
23	22	26	39			<b>39</b> CONWAY TWITTY/House On Old Lonesome Road (MCA)	57/0	5	32	20
—	—	—	40			<b>40</b> STEVE WARINER/When I Could Come Home To You (MCA)	97/26	0	23	74
—	—	—	41			<b>41</b> LIONEL CARTWRIGHT/In My Eyes (MCA)	96/19	0	26	70
—	—	—	42			<b>42</b> KENTUCKY HEADHUNTERS/Walk Softly On This Heart Of Mine (Mercury)	84/18	3	26	55
DEBUT	—	—	43			<b>43</b> TANYA TUCKER/My Arms Stay Open All Night (Capitol)	98/52	2	11	85
45	43	41	44			<b>44</b> ZACA CREEK/Sometimes Love's Not A Pretty Thing (Columbia)	74/4	1	23	50
—	—	—	45			<b>45</b> K.T. OSLIN/Didn't Expect It To Go Down... (RCA)	92/23	0	20	72
—	—	—	46			<b>46</b> MICHAEL MARTIN MURPHEY/Family Tree (WB)	64/11	0	25	39
6	16	37	47			<b>47</b> RESTLESS HEART/Say What's In Your Heart (RCA)	48/0	5	28	15
DEBUT	—	—	48			<b>48</b> SUZY BOGGUSS/My Sweet Love Ain't Around (Capitol)	72/14	1	12	59
DEBUT	—	—	49			<b>49</b> JO-EL SONNIER/If Your Heart Should Ever... (RCA)	62/24	0	9	53
17	26	42	50			<b>50</b> CLINT BLACK/Killin' Time (RCA)	40/0	13	12	15

### MOST ADDED®

- TANYA TUCKER (52)
- DESERT ROSE BAND (33)
- RODNEY CROWELL (28)
- STEVE WARINER (26)
- BAILLIE & THE BOYS (25)
- JO-EL SONNIER (24)
- J. McCARTER & McCARTERS (23)
- K.T. OSLIN (23)
- CHARLIE DANIELS (22)
- SKIP EWING (20)

### HOTTEST

- RANDY TRAVIS (108)
- EDDY RAVEN (85)
- KATHY MATTEA (74)
- DOLLY PARTON (65)
- OAK RIDGE BOYS (46)
- REBA McENTIRE (45)
- SAWYER BROWN (45)
- GARTH BROOKS (43)
- PAUL OVERSTREET (39)
- RICKY SKAGGS (39)

### NEW ARTISTS

- Reports/Adds
- 1 KY. HEADHUNTERS/Walk... (Merc.) 84/18
  - 2 ZACA CREEK/Sometimes... (Columbia) 74/4
  - 3 ALAN JACKSON/Blue Blooded... (Arista) 50/14
  - 4 C.C. CHAPMAN/Love Is A Liar (Curb) 24/8
  - 5 SCOTT McQuaig/Johnny And... (Universal) 22/15
  - 6 SHELBY LYNNE/Little Bits & Pieces (Epic) 22/6
  - 7 MARCY BROS./You're Not Even Crying (WB) 18/5
  - 8 PAL RAKES/We Did It Once (Atlantic) 16/3
  - 9 J.J. WALKER/Pickup Truck... (Tried & True) 14/2
  - 10 SHANE BARMBY/A Rainbow Of... (Mercury) 8/2

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## BREAKERS

### WILLIE NELSON

#### There You Are (Columbia)

On 68% of reporting stations. Rotations: Heavy 1, Medium 46, Light 72, Total Adds 19: WZPR, WAJR, WMZQ, WILQ, WMSI, WSIX, KRMD, WSLR, WKKQ, WFMS, KFKF, KZKX, KIZN, KKCS, KNIX, KUPL, KWJJ, KTOM, KEEN. Moves 42-39-35 on the Country chart.

### NITTY GRITTY DIRT BAND

#### When It's Gone (Universal)

On 67% of reporting stations. Rotations: Heavy 0, Medium 43, Light 75, Total Adds 14: WPOR, WESC, KIKK, KYKX, WWKA, WOWW, WIRK, WTQR, KZSN, WQXK, KUGN, KWJJ, KRAK. Moves 48-41-38-36 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the three following weeks to achieve Breaker status.

...and the winner is... **CANYON!!**  
**Best New Vocal Group of 1989!**

Billboard Magazine

Don't miss their latest single — "RADIO ROMANCE"

B-70437



Exclusively on 16th Avenue Records. Distributed by Capitol Records, Inc.





# RADIO

# FOUR-PLAY

## K.T. OSLIN



**"Didn't Expect It To Go Down This Way"**  
Country's hottest selling double platinum female has a new single with instant phones!

## JO-EL SONNIER

**"If Your Heart Should Ever Roll This Way Again"**  
Country radio's already raving about the debut single from Jo-El's new album 'Have A Little Faith'



## BAILLIE AND THE BOYS



**"I Can't Turn The Tide"**  
Another sure-fire hit from Country's most consistent duo.

## CLINT BLACK

**"Nobody's Home"**  
CMA Horizon winner proves again that he's radio's choice for the new male vocalist!



**GETTING YOUR LISTENERS EXCITED ABOUT GREAT COUNTRY MUSIC!**







## NEW & ACTIVE

### TANYA TUCKER "My Arms Stay Open All Night" (Capitol) 98/52

Rotations: Heavy 2, Medium 11, Light 85, Total Adds 52 including WPOC, WYRK, WWYZ, KEAN, WRNS, WGKX, WKSJ, WSIX, WCMS, WWA, WQDR, WTQR, WYNG, KZSN, KUZZ, KUGN, KNIX, KIIQ, KSOP, KCKC. Debuts at number 43 on the Country chart.

### STEVE WARINER "When I Could Come Home To You" (MCA) 97/26

Rotations: Heavy 0, Medium 23, Light 74, Total Adds 26 including WPOR, WXBQ, KLLL, WGKX, KNFM, WSIX, KKYX, WCHY, WFMS, KFKF, WDAF, WFMB, K102, KTPK, WTCM, KFMS, KZLA, KWJJ, KNCQ, KDRK. Moves 48-40 on the Country chart.

### LIONEL CARTWRIGHT "In My Eyes" (MCA) 96/19

Rotations: Heavy 0, Medium 26, Light 70, Total Adds 19, WCAO, WQCB, WZPR, CHOW, WKAK, WEZL, WESC, KNFM, WKYQ, WQYK, KJNE, KBMR, WBVE, WYNG, KZSN, KKCS, KFRE, KNIX, KCKC. Moves 45-41 on the Country chart.

### K.T. OSLIN "Didn't Expect It To Go Down..." (RCA) 92/23

Rotations: Heavy 0, Medium 20, Light 72, Total Adds 23, WSNQ, WQBE, WORC, WXBQ, WUSY, WESC, WMSI, WTNV, WAMZ, WLWI, WYYD, WCHY, KJNE, WHOK, KZKX, WTSO, WTHI, KZSN, WQXK, KIZN, KUGN, KKAT, KSOP. Moves 49-45 on the Country chart.

### KENTUCKY HEADHUNTERS "Walk Softly On This Heart Of Mine" (Mercury) 84/18

Rotations: Heavy 3, Medium 26, Light 55, Total Adds 18, WCAO, WQCB, WHWK, WTCR, KEAN, WEZL, WKLO, WCMS, WQWW, WQDR, WTQR, WYNG, KCJB, WFMB, K102, KTPK, KRWO, KKAT. Heavy: WRNS, KFGO, KWOX. Moves 46-42 on the Country chart.

### SUZY BOGGUSS "My Sweet Love Ain't Around" (Capitol) 72/14

Rotations: Heavy 1, Medium 12, Light 59, Total Adds 14, WDSY, WPOR, WKLO, KIKK, WKSJ, KAJA, WQYK, WUSQ, KBMR, WTHI, KUGN, KFRE, KKAT, KDRK. Heavy: WDAF. Medium: WSTH, WLWI, WOW, KTTS, KTOM. Debuts at number 48 on the Country chart.

### MICHAEL MARTIN MURPHEY "Family Tree" (WB) 64/11

Rotations: Heavy 0, Medium 25, Light 39, Total Adds 11, WCAO, WQCB, WAYZ, WEZL, WCHY, WHOK, WLLR, WFMB, WTHI, KWOX, KFMS. Medium: WZPR, WCUZ, WDAF, WMUS, KASH, KFRE, KMIX, KSOP, KSON. Moves 47-46 on the Country chart.

### JO-EL SONNIER "If Your Heart Should Ever..." (RCA) 62/24

Rotations: Heavy 0, Medium 12, Light 59, Total Adds 14, WDSY, WPOR, WKLO, KIKK, WKSJ, KAJA, WQYK, WUSQ, KBMR, KNFM, WSIX, WNOE, WYYD, KKYX, KWMT, WFMS, WFMB, WTCM, KIK-FM, KIZN, KRWO, KTOM, KCKC, KDRK. Debuts at number 49 on the Country chart.

### DESERT ROSE BAND "Start All Over Again" (MCA/Curb) 54/33

Rotations: Heavy 0, Medium 11, Light 43, Total Adds 33 including WQBE, WWYZ, KEAN, WKAK, WUSY, WRNS, WAMZ, WSIX, WCMS, WKNN, WBVE, WAXX, K102, KVOO, KRKT, KRST, KUZZ, KALF, KMIX, KTOM.

### JAMES HOUSE "Hard Times For An Honest Man" (MCA) 52/11

Rotations: Heavy 0, Medium 8, Light 44, Total Adds 11, WWYZ, KYKX, WOKK, WNOE, WQYK, KJNE, KWMT, WTSO, WWJO, WTCM, KGHL. Medium: WKAK, WTVY, WCUZ, KFDI, KASH, KALF, KDRK.

## SIGNIFICANT ACTION

### ALAN JACKSON "Blue Blooded Woman" (Arista) 50/14

Rotations: Heavy 0, Medium 6, Light 44, Total Adds 14, WVAM, WCAO, KIKK, WMSI, WIVK, KJNE, WUSQ, WTSO, WTHI, WTCM, KIZN, KALF, KMIX, KDRK. Medium: WTVY, KTTS, KFDI, KRKT, KASH.

### BAILLIE & THE BOYS "I Can't Turn The Tide" (RCA) 42/25

Rotations: Heavy 0, Medium 7, Light 35, Total Adds 25, WWYZ, WRKZ, WXXK, WXTU, WPOR, WUSY, WFLS, WDXE, WOKK, WCMS, WKNN, WIRK, WAXX, KXYX, WOW, KTTS, WWJO, K102, KVOO, KFDI, KRKT, KUUY, KALF, KEKB, KNCQ.

### JENNIFER McCARTER & THE McCARTERS "Quit While I'm Behind" (WB) 42/23

Rotations: Heavy 0, Medium 3, Light 39, Total Adds 23, WDSY, WICO, WSTH, WTVY, WFLS, WKSJ, KAJA, KKYX, KBMR, WAXX, KWMT, WWJO, KVOO, KUUY, KALF, KFRE, KMIX, KWJJ, KCCY, KNCQ, KTOM, KSOP, KDRK.

### JOHNNY LEE "I Can Be A Heartbreaker, Too" (Curb) 37/9

Rotations: Heavy 1, Medium 6, Light 30, Total Adds 9, WCAO, KKIX, WCMS, KTTS, WTCM, KWOX, KIK-FM, KASH, KALF. Heavy: WKAK. Medium: WTVY, KFGO, KCJB, WOW, KFDI, KRKT.

### GARY MORRIS "The Jaws Of Modern Romance" (Universal) 27/6

Rotations: Heavy 0, Medium 4, Light 23, Total Adds 6, WAYZ, WDXE, KKYX, WOW, WTCM, KEKB. Medium: WUSQ, KCJB, KTTS, KDRK. Light: WTCR, WDSY, KMML, WSTH, WFLS, WAXX, K102, KRKT, KASH, KUUY, KRWO.

### ROSANNE CASH "Black And White" (Columbia) 26/20

Rotations: Heavy 0, Medium 3, Light 23, Total Adds 20, WXXK, WPOR, KEAN, WUSY, WRNS, WTVY, WFLS, WCMS, WUSQ, WAXX, WTSO, KCJB, WOW, KTTS, KWOX, KRKT, KASH, KVOO, KMIX, KCCY.

### CEE CEE CHAPMAN "Love Is A Liar" (Curb) 24/8

Rotations: Heavy 0, Medium 3, Light 21, Total Adds 8, WCAO, KKYX, WSLR, KBMR, WAXX, WOW, KVOO, KFDI. Medium: KMML, WTVY, KCJB. Light: WXXK, WICO, WDXE, WUSQ, KWOX, KVOO, KUUY, KRWO, KEKB.

### SCOTT McQUAIG "Johnny And The Dreamers" (Universal) 22/15

Rotations: Heavy 0, Medium 2, Light 20, Total Adds 15, WRKZ, KRRV, WSTH, WTVY, WFLS, KFGO, WGEE, KTTS, KTPK, KVOO, KFDI, KRKT, KUUY, KNCQ, KDRK. Medium: WOKK. Light: KMML, KKIX, KYKX, WKNN, KCJB, KASH.

### SHELBY LYNNE "Little Bits And Pieces" (Epic) 22/6

Rotations: Heavy 0, Medium 1, Light 21, Total Adds 6, KKYX, WTCM, KFDI, KALF, KRWO, KEKB. Medium: WTVY. Light: WSNQ, KRRV, WSTH, KKIX, WFLS, WDXE, WKSJ, WCMS, WPAP, WAXX, KFGO, KTTS, KVOO, KRKT, KUUY.

### CHARLEY PRIDE "Amy's Eyes" (16th Avenue/Capitol) 19/14

Rotations: Heavy 0, Medium 0, Light 19, Total Adds 14, WCAO, WRKZ, WUSY, WSTH, WTVY, WFLS, WSM, KXYX, WOW, KTPK, KFDI, KWOX, KRKT, KTOM. Light: WICO, KKIX, KVOO, KASH, KUUY.

### MARCY BROS. "You're Not Even Crying" (WB) 18/5

Rotations: Heavy 1, Medium 3, Light 14, Total Adds 5, KKYX, WTCM, KWOX, KRKT, KRWO. Heavy: WKAK. Medium: KFDI, KALF. Light: WRKZ, WICO, KMML, KKIX, WFLS, WDXE, WUSQ, KVOO, KASH, KNCQ.

### PAL RAKES "We Did It Once, We Can Do It Again" (Atlantic) 16/3

Rotations: Heavy 0, Medium 0, Light 14, Total Adds 13, CHOW, KMML, KKIX, WDXE, WBVE, WDAF, KCJB, WTCM, KFDI, KVOC, KRWO, KIIQ, KEEN. Light: KEAN, WCUZ.

### K.D. LANG "Three Days" (Sire/WB) 15/13

Rotations: Heavy 1, Medium 0, Light 14, Total Adds 13, CHOW, KMML, KKIX, WDXE, WBVE, WDAF, KCJB, WTCM, KFDI, KVOC, KRWO, KIIQ, KEEN. Light: KEAN, WCUZ.

### BELLAMY BROTHERS "The Center Of My Universe" (MCA/Curb) 14/14

Rotations: Heavy 0, Medium 1, Light 13, Total Adds 14, WAYZ, WRKZ, WICO, KEAN, KMML, KKIX, WDXE, WUSQ, WTCM, KWOX, KASH, KUUY, KRWO, KPCO.

### JERRY JEFF WALKER "Pickup Truck Song" (Tried & True) 14/2

Rotations: Heavy 0, Medium 3, Light 11, Total Adds 2, KKYX, KVOO. Medium: WTVY, KFGO, WTCM. Light: WSNQ, KKIX, WFLS, WAXX, WCUZ, KFDI, KRKT, KALF, KTOM.

### CLINT BLACK "Nobody's Home" (RCA) 10/4

Rotations: Heavy 0, Medium 1, Light 9, Total Adds 4, KEAN, WMUS, KWJJ, KIIQ. Medium: KUZZ. Light: WSNQ, KYKX, WUSQ, WDAF, KFDI.

### ROY CLARK "But She Loves Me" (Halmark) 9/3

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 3, WSTH, KKYX, KWMT. Medium: WTVY, KFGO. Light: WOW, KTTS, KVOO, KFDI.

### MEL TILLIS "City Lights" (Radio Records) 9/1

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 1, KTTS. Medium: WTVY, KFDI. Light: WRKZ, WCMS, KFGO, KRKT, KASH, KGHL.

### SHANE BARMBY "A Rainbow Of Our Own" (Mercury) 8/2

Rotations: Heavy 0, Medium 0, Light 8, Total Adds 2, WTCM, KEKB. Light: WICO, WSTH, KKIX, KCJB, KRKT, KVOO.

## ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
DOLLY PARTON/He's Alive (Columbia)	White Limozeen
GEORGE STRAIT/Beyond The Blue Neon (MCA)	Beyond The Blue Neon
RICKY SKAGGS/Hummingbird (Epic)	Kentucky Thunder
GEORGE STRAIT/Angel Angelina (MCA)	Beyond The Blue Neon
NEW GRASS REVIVAL/Friday Night In America (Capitol)	Friday Night In America
NEW GRASS REVIVAL/Angel Eyes (Capitol)	Friday Night In America
BRUCE HORNSBY & NGDB/The Valley Road (Universal)	Will The Circle...2
POCO/When It All Began (RCA)	Legacy
RICKY SKAGGS/Heartbreak Hurricane (Epic)	Kentucky Thunder
MICHAEL MARTIN MURPHEY/Route 66 (WB)	Land Of Enchantment
STATLER BROTHERS/A Hurt I Can't Handle (Mercury)	Statlers Live
RANDY TRAVIS/Have A Nice Rest Of Your Life (WB)	No Holdin' Back
JUDDS/Water Of Love (Curb/RCA)	River Of Time
RANDY TRAVIS/Card Carrying Fool (WB)	Pink Cadillac Sndtrk
MERLE HAGGARD/If You Wanna Be My Lady (Epic)	501 Blues
RICKY SKAGGS/Kentucky Thunder (Epic)	Kentucky Thunder

# A TOWN MEETING

Presented By

Wednesday - November 1, 1989  
Stouffer Hotel  
Downtown Nashville



Twenty-three artists and music industry leaders... plus YOU... discussing changes that will affect your career. Where is it all heading? Bring your ideas, questions and opinions... we want your input.

For more information contact CMA's Membership Department: (615) 244-2840.



# COUNTRY ADS & HOTS

October 27, 1989 R&R 71

## MOST ADDED EAST

Baillie & The Boys (RCA)  
Tanya Tucker (Capitol)

## HOTTEST

Randy Travis (WB)  
Eddy Raven (Universal)

## MOST ADDED SOUTH

Tanya Tucker (Capitol)  
Rodney Crowell (Columbia)

## HOTTEST

Dolly Parton (Columbia)  
Randy Travis (WB)

## MOST ADDED MIDWEST

Tanya Tucker (Capitol)  
Desert Rose Band (MCA/Curb)

## HOTTEST

Randy Travis (WB)  
Kathy Mattea (Mercury)

## MOST ADDED WEST

Tanya Tucker (Capitol)  
Jennifer McCarter & The McCarters (WB)

## HOTTEST

Eddy Raven (Universal)  
Randy Travis (WB)

## NEW RELEASES

**WGNA Albany, NY**  
VINCE GILL  
MURRAY & ROGERS  
GEORGE STRAIT  
EDDY RAVEN  
RICKY SAGGS  
DOLLY PARTON  
DOLLY PARTON

**WOKQ/Dover Portsmouth, NH**  
VINCE GILL  
MURRAY & ROGERS  
GEORGE STRAIT  
EDDY RAVEN  
RICKY SAGGS  
DOLLY PARTON  
DOLLY PARTON

**WDSY Pittsburgh, PA**  
MCCARTERS  
SUZY BOGGUSS  
JO-EL SONNIER  
KATHY MATTEA  
DOLLY PARTON  
DOLLY PARTON  
DOLLY PARTON

**WYPR Portland, ME**  
CHARLIE DANIELS  
LORRIE MORGAN  
SUZY BOGGUSS  
RICKY SAGGS  
DOLLY PARTON  
DOLLY PARTON  
DOLLY PARTON

**WYZZ Albany, GA**  
DAVID SLATER  
STEVE WARNER  
F.T. OSLIN  
JERRY GRITTY  
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# BREAKERS

## PHIL COLLINS

### Another Day In Paradise (Atlantic)

77% of our reporters on it. Rotations: Heavy 4, Medium 15, Light 45, Total Adds 64 including WALK, WNSR, KVIL, WLTS, KYKY, KXLT, KBIG, KESZ, KLCY, B100. Debuts at number 15 on the AC chart.

## DIONNE WARWICK & JEFFREY OSBORNE

### Take Good Care Of You And Me (Arista)

57% of our reporters on it. Rotations: Heavy 0, Medium 16, Light 32, Total Adds 20 including WVBF, KBIG, WZNY, WXTC, WAHR, WRVR, WVUD, WLHT, WFMK, WHNN. Debuts at number 30 on the AC chart.

## DON HENLEY

### The Last Worthless Evening (Geffen)

51% of our reporters on it. Rotations: Heavy 4, Medium 22, Light 16, Total Adds 6: WNIC, WXTC, WAEV, WGLL, KRLB, WKSO.

## MELISSA MANCHESTER

### Walk On By (Mika/Polydor)

51% of our reporters on it. Rotations: Heavy 1, Medium 11, Light 30, Total Adds 17 including WSNI, KBIG, KOST, WXTC, WTCB, WAHR, KHLT, WRVR, KRLB, KTYL, WTWR.

# NEW & ACTIVE

### NEW KIDS ON THE BLOCK "Didn't I Blow Your Mind" (Columbia) 39/11

Rotations: Heavy 6/0, Medium 11/0, Light 22/11, Total Adds 11, WVBF, KS95, KLSY, WIVY, KELT, WYKZ, WNMB, KTYL, KSCB, WTWR, KKLK. Heavy: WNIC, WMGS, WAFL, WSKI, WCKQ, WKSO. Medium: WALK, KESZ, KLCY, WTCB, WRVR, 3WM, WEIM, WHAI, WKCX, WCMJ, KBLQ. Light including WARM98, B100, WLEV, WZNY, WRMF, WKTK.

### PAUL CARRACK "I Live By The Groove" (Chrysalis) 37/9

Rotations: Heavy 0, Medium 12/0, Light 25/9, Total Adds 9, WLHT, WFMK, WHNN, WEIM, WGSV, KTYL, WFRO, KSCB, KIDX. Medium: WKYE, WHAI, WSUL, WSKI, WCKQ, WZNS, WKSO, WMTFM, KKLK, KBLQ, KWSI. Light including KLSI, KLCY, B100, WIVY, 3WM, WMID, WQNY, WGLL, WAFL, KVIC, WCMJ, WLDR.

### SADAO WATANABE "Any Other Fool" (Elektra) 35/7

Rotations: Heavy 0, Medium 10/2, Light 25/5, Total Adds 7, WLEV, 3WM, WYKZ, KRLB, WKSO, WFRO, KTID. Medium including WMID, WEIM, WSUL, WSKI, WCKQ, WZNS, WKSO, KBLQ, KWSI. Light including WNLT, KHLT, WRVR, WMGN, WHAI, WAFL, WCKQ, WGSV, KTYL, KVIC, WCMJ, WMTFM, WTWR, WLDR, KKLK, KIDX.

### BEE GEES "You Win Again" (WB) 34/7

Rotations: Heavy 0, Medium 12/1, Light 22/6, Total Adds 7, KLSI, 3WM, WMID, KRLB, WNMB, WKCX, WTWR. Medium including WEBE, WKYE, KHLT, WSUL, WEIM, WECO, WAFL, WSKI, WCKQ, WZNS, KWSI. Light including WMGS, WIVY, WRMF, WHAI, WQNY, WYKZ, WGSV, WKSO, WCMJ, KTYL, KVIC, WCMJ, KSCB, KKLK, KIDX, KAYN.

### FINE YOUNG CANNIBALS "I'm Not The Man I Used To Be" (IRS/MCA) 33/12

Rotations: Heavy 0, Medium 6/0, Light 27/12, Total Adds 12, KLSI, KLCY, WLEV, WHAI, WQNY, KRLB, WNMB, WKCX, KTYL, WTWR, WLDR, KBLQ. Medium: WKYE, WEIM, WAFL, WCKQ, KVIC, KWSI. Light including WEBE, WIVY, U102, 3WM, WGLL, WSUL, WSKI, WKTK, WGSV, WZNS, WCMJ, KSCB, KKLK, KAYN, KTID.

### RICKIE LEE JONES "Satellites" (Geffen) 29/3

Rotations: Heavy 4/0, Medium 15/1, Light 10/2, Total Adds 3, KLSI, WKSO, WFRO. Heavy: WMID, WEIM, KKLK, KTID. Medium including WKYE, WAHR, WHAI, WQNY, WAFL, WSUL, WSKI, WZNS, KVIC, WMTFM, WLDR, KBLQ, KAYN, KWSI. Light including WNLT, KELT, WSUL, WECO, WGSV, WNMB, WKCX, KSCB.

### EURYTHMICS "Don't Ask Me Why" (Arista) 29/2

Rotations: Heavy 2/0, Medium 12/1, Light 15/1, Total Adds 2, WNIC, WKSO. Heavy: KKLK, KTID. Medium including WKYE, WMID, WEIM, WHAI, WAFL, WCKQ, WZNS, WFRO, KBLQ, KAYN, KWSI. Light including KLCY, B100, WSUL, WQNY, WGLL, WSUL, WYKZ, WKTK, WGSV, WNMB, WCMJ, WMTFM, KSCB, WTWR.

### NATALIE COLE "As A Matter Of Fact" (EMI) 28/4

Rotations: Heavy 0, Medium 9/1, Light 19/3, Total Adds 4, WMGN, KRLB, WKSO, KAYN. Medium including KESZ, WEIM, WHAI, WZNS, KVIC, WFRO, KKLK, KBLQ. Light including KLCY, KELT, WSUL, WMID, WECO, WQNY, WGLL, WAFL, WSKI, WGSV, WNMB, WKCX, WCMJ, KSCB, WLDR, KWSI.

# ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 LINDA RONSTADT f/AARON NEVILLE	82/0	75	6	1
2 EXPOSE	77/2	67	6	4
3 POCO	74/0	66	6	2
4 SIMPLY RED	76/3	64	9	3
5 GLORIA ESTEFAN	74/2	62	10	2
6 ROXETTE	76/2	51	21	4
7 RICHARD MARX	79/6	35	32	12
8 BARBRA STREISAND	71/1	40	22	9
9 JEFFERSON AIRPLANE	65/0	45	17	3
10 STEPHEN BISHOP	70/1	32	33	5
11 BONNIE RAITT	67/7	36	23	8
12 ELTON JOHN	45/0	26	14	5
13 BILLY JOEL	62/1	17	37	8
14 MICHAEL BOLTON	64/15	6	42	16
15 PHIL COLLINS	64/64	4	15	45
16 MICHAEL DAMIAN	56/1	19	31	6
17 SOULSISTER	58/4	12	38	8
18 GRAYSON HUGH	60/5	4	46	10
19 VAN MORRISON	40/1	18	15	7
20 TEARS FOR FEARS	50/3	16	25	9
21 JODY WATLEY	54/3	3	44	7
22 CUTTING CREW	36/0	17	14	5
23 MADONNA	31/0	11	14	6
24 JETS	53/8	3	26	24
25 BELINDA CARLISLE	47/2	3	37	7
26 PRINCE f/SHEENA EASTON	51/6	2	32	17
27 WATERFRONT	51/6	3	27	21
28 TRACY CHAPMAN	46/3	4	29	13
29 MILLI VANILLI	23/0	6	14	3
30 DIONNE WARWICK & JEFFREY OSBORNE	48/20	0	16	32

## MOST ADDED

- PHIL COLLINS (64)
- WARWICK & OSBORNE (20)
- BEACH BOYS (19)
- MELISSA MANCHESTER (17)
- MICHAEL BOLTON (15)
- MADONNA (15)
- MICHAEL PENN (14)
- FINE YOUNG CANNIBALS (12)
- LOU GRAMM (11)
- NEW KIDS ON THE BLOCK (11)

## HOTTEST

- LINDA RONSTADT (66)
- EXPOSE (50)
- POCO (50)
- SIMPLY RED (37)
- ROXETTE (28)
- GLORIA ESTEFAN (26)
- ELTON JOHN (14)
- BONNIE RAITT (14)
- JEFFERSON AIRPLANE (13)
- RICHARD MARX (12)
- BARBRA STREISAND (12)

# SIGNIFICANT ACTION

### LOU GRAMM "Just Between You And Me" (Atlantic) 24/11

Rotations: Heavy 0, Medium 4/0, Light 20/11, Total Adds 11, WIVY, WSUL, WMID, WEIM, WGLL, WKCX, KTYL, WCMJ, WMTFM, WLDR, KAYN. Medium: WCKQ, WZNS, KVIC, KKLK. Light including B100, WKYE, WECO, WSKI, WNMB.

### GRACES "Perfect View" (A&M) 22/10

Rotations: Heavy 0, Medium 2/1, Light 20/9, Total Adds 10, WKYE, KELT, WSUL, WLHT, WFMK, WHNN, WEIM, WKCX, WFRO, KTID. Medium including WKSO. Light including WHAI, WQNY, WAFL, WZNS, KVIC, WCMJ, KKLK, KAYN, KWSI.

### TAYLOR DAYNE "With Every Beat Of My Heart" (Arista) 21/4

Rotations: Heavy 0, Medium 7/1, Light 14/3, Total Adds 4, KLCY, WIVY, WAEV, WSKI. Medium including WNLT, WAFL, WCKQ, WZNS, KKLK, KAYN. Light including B100, WHAI, WGLL, WKSO, KVIC, WCMJ, KSCB, KBLQ, KWSI.

### PETER FRAMPTON "Holding On To You" (Atlantic) 20/4

Rotations: Heavy 1/1, Medium 9/2, Light 10/1, Total Adds 4, WKSO, WFRO, KTID, KWSI. Medium including WKYE, WSUL, WMID, WZNS, WMTFM, KKLK, KBLQ. Light including WLEV, WQNY, WAFL, WSUL, WCKQ, WNMB, KVIC, KSCB, KAYN.

### BEACH BOYS "Somewhere Near Japan" (Capitol) 19/19

Rotations: Heavy 0, Medium 1/1, Light 18/18, Total Adds 19, WKYE, WEIM, WECO, WQNY, WSUL, WGSV, KRLB, WZNS, WNMB, WKSO, WKCX, WCMJ, WFRO, WLDR, KKLK, KIDK, KBLQ, KAYN, KWSI.

### BOBBY BROWN "Rock Wit'cha" (MCA) 18/4

Rotations: Heavy 6/0, Medium 7/1, Light 5/3, Total Adds 4, WLEV, WKTK, WZNS, WKSO. Heavy: WNNK, B100, K101, WZNY, KELT, WSKI. Medium including WALK, WNSR, WNIC, KESZ, KLCY, KAYN. Light including WHAI, KBLQ.

### TINA TURNER "The Best" (Capitol) 18/0

Rotations: Heavy 6/0, Medium 9/0, Light 3/0, Total Adds 0, Heavy including U102, WSKI, WKSB, KKLK, KWSI. Medium: WNIC, WKYE, WSUL, WCKQ, WZNS, WCMJ, WFRO, WLDR, KKLK, KAYN, KTID. Light: WKTK, WNMB, WTWR.

### REGINA BELLE "Baby Come To Me" (Columbia) 17/3

Rotations: Heavy 2/0, Medium 10/2, Light 12/2, Total Adds 3, 3WM, KBLQ, KTID. Heavy: WEIM, WKSO. Medium including B100, WMID. Light including WLEV, WEBE, WHAI, WKTK, WZNS, KTYL, WCMJ, WMTFM, KSCB, KWSI.

### ONNA SUMMER "Breakaway" (Atlantic) 17/3

Rotations: Heavy 0, Medium 6/2, Light 11/1, Total Adds 3, WAFL, WKSO, KTID. Medium including KHLT, WMID, WEIM, WFRO. Light including KLSI, KLCY, WLEV, WHAI, WSUL, WSKI, WZNS, WLDR, KKLK, KAYN.

### 1927 "If I Could" (Atlantic) 16/2

Rotations: Heavy 0, Medium 2/1, Light 14/1, Total Adds 2, WECO, KTID. Medium including WEIM. Light including 3WM, WMID, WHAI, WSUL, WZNS, WKCX, KVIC, WFRO, KSCB, KKLK, KBLQ, KAYN, KWSI.

### MAONNA "Oh Father" (Sire/WB) 15/15

Rotations: Heavy 0, Medium 3/3, Light 12/12, Total Adds 15, WNLT, WNIC, WMID, WEIM, WGLL, WAFL, WSUL, WYKZ, WCKQ, WGSV, WZNS, WCMJ, KSCB, KBLQ, KWSI.

### CHER "Just Like Jesse James" (Geffen) 15/10

Rotations: Heavy 1/1, Medium 5/2, Light 9/7, Total Adds 10, KESZ, B100, WQNY, WGLL, WAFL, WSKI, WKTK, WZNS, KVIC, KWSI. Medium including WKYE, WKSO, KBLQ. Light including KSCB, KKLK.

### MICHAEL PENN "No Myth" (RCA) 14/14

Rotations: Heavy 0, Medium 0, Light 14/14, Total Adds 14, WMID, WEIM, WAFL, WSKI, WGSV, WZNS, WKSO, KTYL, KVIC, WCMJ, KSCB, WLDR, KKLK, KWSI.

### OLIVIA NEWTON-JOHN "Reach Out For Me" (Geffen) 11/9

Rotations: Heavy 0, Medium 0, Light 11/9, Total Adds 9, WTCB, WRVR, WMID, WEIM, WZNS, WKSO, WCMJ, WLDR, KAYN. Light including WYKZ, KWSI.

### SKIPPER WISE "Standing Outside In The Rain" (Cypress/A&M) 11/2

Rotations: Heavy 1/0, Medium 1/0, Light 9/2, Total Adds 2, WECO, WAFL. Heavy: KTID. Medium: WKSO. Light including WQNY, WMTFM, WFRO, KSCB, WLDR, KKLK, KWSI.

### KATRINA & THE WAVES "Rock N' Roll Girl" (SBK) 10/1

Rotations: Heavy 0, Medium 1/0, Light 9/1, Total Adds 1, KSCB. Medium: WKYE. Light including WSUL, WMID, WEIM, WAFL, KRLB, WCMJ, KKLK, KWSI.

### VONDA SHEPARD "Don't Cry Ilene" (Reprise) 9/2

Rotations: Heavy 1/0, Medium 2/1, Light 6/1, Total Adds 2, WKSO, KSCB. Heavy: KTID. Medium including WEIM. Light including WMID, WAFL, WZNS, KKLK, KWSI.

### BOY GEORGE "Whisper" (Virgin) 9/1

Rotations: Heavy 0, Medium 4/0, Light 5/1, Total Adds 1, WKSO. Medium: WSUL, WEIM, WHAI, KKLK. Light including WGSV, WTWR, KBLQ, KAYN.

### KOOL & THE GANG "Never Give Up" (Mercury) 9/1

Rotations: Heavy 0, Medium 4/0, Light 5/1, Total Adds 1, WKSO. Medium: WHAI, WFRO, KBLQ, KTID. Light including WSUL, WNMB, WCMJ, KWSI.

### ON JOHNSON "Tell It Like It Is" (Epic) 9/0

Rotations: Heavy 0, Medium 2/0, Light 7/0, Total Adds 0, Medium: WEIM, WKSO. Light: WYKZ, WGSV, WZNS, WKCX, WMTFM, KSCB, KBLQ.

### SARAH HICKMAN "Equal Scary People" (Elektra) 8/8

Rotations: Heavy 0, Medium 0, Light 8/8, Total Adds 8, WMID, WEIM, WAFL, WZNS, WKSO, KTYL, WCMJ, KWSI.

### BAO ENGLISH "When I See You Smile" (Epic) 8/3

Rotations: Heavy 1/0, Medium 6/2, Light 1/1, Total Adds 3, WNNK, KXLT, WZNS. Heavy: WKYE. Medium including WLTF, WNIC, KLCY, B100.

### BIG NOISE "Name And Number" (Atco) 8/1

Rotations: Heavy 0, Medium 1/0, Light 7/1, Total Adds 1, WFRO. Medium: KKLK. Light including WEIM, WHAI, WSKI, WKSO, WKCX, KSCB.

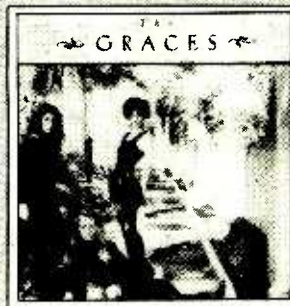
### CLIMIE FISHER "Facts Of Love" (Capitol) 8/0

Rotations: Heavy 0, Medium 0, Light 8/0, Total Adds 0, Light: WMID, WEIM, WQNY, WAFL, WZNS, KVIC, KAYN, KWSI.

TAKE A GOOD LOOK AT  
"PERFECT VIEW"  
(AM 1453)

From

The GRACES



Featuring Charlotte Caffey Of The Go-Go's  
22/10 SIGNIFICANT ACTION

Also On Your Desk Now E.G. Daily "Heart Don't Lie"!





# AC ADDS & HOTS

October 27, 1989 R&R • 73

## CURRENT-BASED

### EAST

#### P1

**WVBF/Boston**  
Newell/Garcia  
JETS  
WATERFRONT  
NEW KIDS ON THE B  
WARWICK & OSBORNE  
Hottest:  
POCO  
GLORIA ESTEFAN  
ROXETTE  
EXPOSE  
LINDA RONSTADT

#### WALK/Long Island

**Edwards/Daniels**  
STEPHEN BISHOP  
PHIL COLLINS  
SIMPLY RED  
LINDA RONSTADT  
EXPOSE  
POCO  
ROXETTE  
GLORIA ESTEFAN

#### WNSR/New York

**Dunphy/Dunkin**  
PHIL COLLINS  
RICHARD MARX  
GLORIA ESTEFAN  
Hottest:  
CHER  
ELTON JOHN  
CUTTING CREW  
LINDA RONSTADT  
BILLY JOEL

#### WSNI/Philadelphia

**Jere Sullivan**  
MELISSA MANCHESTE  
Hottest:  
EXPOSE  
JETS  
LINDA RONSTADT  
SIMPLY RED  
BARBRA STREISAND

#### P2

**WLEVI/Allentown**  
Daniels/Silvers  
PHIL COLLINS  
PRINCE  
FINE YOUNG CANNIB  
BOBBY BROWN  
SADAO WATANABE  
Hottest:  
POCO  
LINDA RONSTADT  
JEFFERSON AIRPLAN  
SIMPLY RED  
STEPHEN BISHOP

#### WEBE/Bridgeport

**Hansen/Norman**  
PHIL COLLINS  
Hottest:  
JEFF HEALEY BAND  
POCO  
LINDA RONSTADT  
MILLI VANILLI  
ELTON JOHN

#### WKYE/Johnstown

**Jack Michaels**  
PHIL COLLINS  
BEACH BOYS  
TOM PETTY  
GRACES  
DIESEL PARK WEST  
Hottest:  
ROLLING STONES  
ROXETTE  
LINDA RONSTADT  
BILLY JOEL  
BAD ENGLISH

#### WMGS/Wilkes Barre

**Norton/Marriott**  
PHIL COLLINS  
TEARS FOR FEARS  
BONNIE RAITT  
MICHAEL BOLTON  
WARWICK & OSBORNE  
Hottest:  
EXPOSE  
ELTON JOHN  
NEW KIDS ON THE  
LINDA RONSTADT  
ROXETTE

#### P3

#### WMID/Atlantic City

**McNalley/Brown**  
PHIL COLLINS  
LOU GRAMM  
MADONNA  
LABI SIFFRE  
BEE GEES  
OLIVIA NEWTON-JOH  
MICHAEL PENN  
SARAH HICKMAN  
MICHAEL BOLTON  
Hottest:  
BONNIE RAITT  
EXPOSE  
TRACY CHAPMAN  
POCO  
JEFFERSON AIRPLAN

**WEIM/Fitchburg**  
Jack Raymond  
MADONNA  
BEACH BOYS  
OLIVIA NEWTON-JOH  
MICHAEL PENN  
PAUL CARRACK  
PHIL COLLINS  
SARAH HICKMAN  
LOU GRAMM  
GRACES  
Hottest:  
LINDA RONSTADT  
JEFFERSON AIRPLAN  
TRACY CHAPMAN  
ROXETTE  
EXPOSE

#### WECQ/Geneva

**Anthony/Smith**  
PHIL COLLINS  
WARWICK & OSBORNE  
1927  
SKIPPER WISE  
BEACH BOYS  
Hottest:  
BONNIE RAITT  
LINDA RONSTADT  
POCO  
GLORIA ESTEFAN  
SIMPLY RED

#### WHAJ/Greenfield, MA

**Deane/Archer**  
PHIL COLLINS  
FINE YOUNG CANNIB  
MICHAEL BOLTON  
MELISSA MANCHESTE  
WARWICK & OSBORNE  
Hottest:  
LINDA RONSTADT  
SIMPLY RED  
EXPOSE  
GLORIA ESTEFAN

#### WQNY/Ithaca

**Smith/Erb**  
CHER  
MELISSA MANCHESTE  
PHIL COLLINS  
FINE YOUNG CANNIB  
BEACH BOYS  
Hottest:  
EXPOSE  
BONNIE RAITT  
ROXETTE  
GLORIA ESTEFAN

#### WGLL/Mercersburg

**Norman Schmidt**  
DON HENLEY  
LOU GRAMM  
CHER  
MADONNA  
PHIL COLLINS  
Hottest:  
LINDA RONSTADT  
POCO  
EXPOSE  
SIMPLY RED  
ROXETTE

#### WAFM/Milford, DE

**Tim Brough**  
PHIL COLLINS  
MADONNA  
SKIPPER WISE  
CHER  
MICHAEL PENN  
JIMMY BUFFET  
DONNA SUMMER  
SARAH HICKMAN  
Hottest:  
BONNIE RAITT  
TEARS FOR FEARS  
POCO  
LINDA RONSTADT  
NEW KIDS ON THE

#### WSUL/Monticello, NY

**Rob Dillman**  
PHIL COLLINS  
MADONNA  
GRAYS ON HUGH  
BEACH BOYS  
Hottest:  
LINDA RONSTADT  
GLORIA ESTEFAN  
EXPOSE  
SIMPLY RED  
BILLY JOEL

#### WSKI/Montpelier

**Bruce Stebbins**  
TAYLOR DAYNE  
CHER  
PHIL COLLINS  
MICHAEL PENN  
Hottest:  
LINDA RONSTADT  
EXPOSE  
GLORIA ESTEFAN  
STEPHEN BISHOP  
B.J. THOMAS

#### WKSJ/Williamsport

**Tom Benson**  
PHIL COLLINS  
Hottest:  
JEFF HEALEY BAND  
LINDA RONSTADT  
TINA TURNER  
RICHARD MARX  
EXPOSE

### SOUTH

#### P1

**WSB-FM/Atlanta**  
LoCascio/McCoy  
SIMPLY RED  
RICHARD MARX  
Hottest:  
LINDA RONSTADT  
VAN MORRISON  
ELTON JOHN  
BARBRA STREISAND  
EXPOSE

#### KVIL/Dallas

**Rhodes/Eberhart**  
PHIL COLLINS  
RICHARD MARX  
BONNIE RAITT  
JIVE BUNNY & THE  
Hottest:  
LINDA RONSTADT  
GLORIA ESTEFAN  
EXPOSE  
POCO  
MICHAEL BOLTON

#### WLTS/New Orleans

**Bob Mitchell**  
PHIL COLLINS  
GRAYS ON HUGH  
Hottest:  
LINDA RONSTADT  
ELTON JOHN  
JEFFERSON AIRPLAN  
BARBRA STREISAND  
BONNIE RAITT

#### 2WD/Norfolk

**Bill Curtis**  
none  
Hottest:  
MILLI VANILLI  
JEFF HEALEY BAND  
LINDA RONSTADT  
POCO  
EXPOSE

#### WNLT/Tampa

**Chuck Crane**  
RICHARD MARX  
MADONNA  
PHIL COLLINS  
Hottest:  
LINDA RONSTADT  
EXPOSE  
STEPHEN BISHOP  
POCO  
SIMPLY RED

#### P2

**WZNY/Augusta, GA**  
John Patrick  
PHIL COLLINS  
JETS  
WARWICK & OSBORNE  
BONNIE RAITT  
MICHAEL DAMIAN  
Hottest:  
LINDA RONSTADT  
EXPOSE  
SIMPLY RED  
ROXETTE  
POCO

#### WXTQ/Charleston

**John Quincy**  
MICHAEL BOLTON  
MELISSA MANCHESTE  
WATERFRONT  
DON HENLEY  
WARWICK & OSBORNE  
Hottest:  
LINDA RONSTADT  
EXPOSE  
POCO  
SIMPLY RED  
ROXETTE

#### WTCB/Columbia, SC

**Doug Spets**  
MELISSA MANCHESTE  
OLIVIA NEWTON-JOH  
PHIL COLLINS  
Hottest:  
LINDA RONSTADT  
EXPOSE  
SIMPLY RED  
BARBRA STREISAND  
VAN MORRISON

#### WAHR/Huntsville

**Michael Cruz**  
PHIL COLLINS  
MELISSA MANCHESTE  
BONNIE RAITT  
WARWICK & OSBORNE  
Hottest:  
JEFFERSON AIRPLAN  
EXPOSE  
SIMPLY RED  
POCO  
ROXETTE

#### WVY/Jacksonville

**Matthews/Mann**  
PHIL COLLINS  
LOU GRAMM  
NEW KIDS ON THE  
TAYLOR DAYNE  
PRINCE  
Hottest:  
POCO  
GLORIA ESTEFAN  
ROXETTE  
JEFFERSON AIRPLAN  
EXPOSE

#### WTFM/Johnson City

**Mark McKinney**  
JETS  
PRINCE  
Hottest:  
LINDA RONSTADT  
ELTON JOHN  
SIMPLY RED  
CUTTING CREW  
VAN MORRISON

#### U102/Knoxville

**Larry Trotter**  
TEARS FOR FEARS  
PHIL COLLINS  
MICHAEL BOLTON  
Hottest:  
CUTTING CREW  
POCO  
EXPOSE  
TINA TURNER  
LINDA RONSTADT

#### KHLT/Little Rock

**Ramsey/Aaron**  
NYLONS  
JOE COCKER  
MELISSA MANCHESTE  
Hottest:  
POCO  
EXPOSE  
LINDA RONSTADT  
SIMPLY RED  
ROXETTE

#### WRVR/Memphis

**Hamlin/Spencer**  
PHIL COLLINS  
MELISSA MANCHESTE  
OLIVIA NEWTON-JOH  
WARWICK & OSBORNE  
Hottest:  
RICHARD MARX  
VAN MORRISON  
LINDA RONSTADT  
BARBRA STREISAND  
B.J. THOMAS

#### KELT/McAllen

**Chuck White**  
WARWICK & OSBORNE  
GRACES  
NEW KIDS ON THE B  
PRINCE  
Hottest:  
LINDA RONSTADT  
BOBBY BROWN  
BONNIE RAITT  
SOULS ISTER

#### WSLQ/Roanoke

**Diele Daniels**  
PHIL COLLINS  
LOU GRAMM  
GRACES  
WARWICK & OSBORNE  
JETS  
Hottest:  
LINDA RONSTADT  
EXPOSE  
SIMPLY RED  
JEFFERSON AIRPLAN  
BONNIE RAITT

#### WAEV/Savannah

**Dave Alexander**  
BONNIE RAITT  
JODY WATLEY  
MICHAEL BOLTON  
DON HENLEY  
TAYLOR DAYNE  
SOULS ISTER  
PAUL MCCARTNEY  
WATERFRONT  
Hottest:  
EXPOSE  
JEFF HEALEY BAND  
ELTON JOHN  
POCO  
LINDA RONSTADT

#### WRMF/West Palm Beach

**Dave Parks**  
ROXETTE  
WARWICK & OSBORNE  
PHIL COLLINS  
Hottest:  
LINDA RONSTADT  
ELTON JOHN  
JEFFERSON AIRPLAN  
GLORIA ESTEFAN  
SIMPLY RED

#### WKCX/Rome

**Randy Quick**  
PHIL COLLINS  
BEE GEES  
BEACH BOYS  
GRACES  
LOU GRAMM  
FINE YOUNG CANNIB  
Hottest:  
SIMPLY RED  
JEFFERSON AIRPLAN  
LINDA RONSTADT  
GLORIA ESTEFAN

#### KTYL/Tyler

**Janie Baker**  
WARWICK & OSBORNE  
MELISSA MANCHESTE  
FINE YOUNG CANNIB  
NEW KIDS ON THE B  
PHIL COLLINS  
MICHAEL PENN  
SOULS ISTER  
PAUL CARRACK  
SARAH HICKMAN  
LOU GRAMM  
Hottest:  
ELTON JOHN  
CUTTING CREW  
VAN MORRISON  
SIMPLY RED  
JEFFERSON AIRPLAN

#### WCKQ/Campbellville

**Jackson/McClendon**  
BONNIE RAITT  
PHIL COLLINS  
MILLI VANILLI  
MADONNA  
JOE COCKER  
Hottest:  
ROXETTE  
POCO  
SIMPLY RED  
EXPOSE  
LINDA RONSTADT

#### WKTK/Gainesville

**Nick Allen**  
PHIL COLLINS  
MILLI VANILLI  
PRINCE  
MICHAEL BOLTON  
CHER  
BOBBY BROWN  
Hottest:  
EXPOSE  
POCO  
GLORIA ESTEFAN  
LINDA RONSTADT  
TEARS FOR FEARS

#### WGSV/Guntersville

**Ramsey/Aaron**  
PHIL COLLINS  
BEACH BOYS  
PAUL CARRACK  
MADONNA  
MICHAEL PENN  
Hottest:  
EXPOSE  
SIMPLY RED  
GLORIA ESTEFAN  
POCO  
ROXETTE

#### WZNS/Myrtle Beach

**Mich Adams**  
BAD ENGLISH  
BOBBY BROWN  
SARAH HICKMAN  
BENNY MARONES  
PHIL COLLINS  
MADONNA  
CHER  
BEACH BOYS  
OLIVIA NEWTON-JOH  
MICHAEL PENN  
JIMMY BUFFET  
Hottest:  
LINDA RONSTADT  
SIMPLY RED  
ROXETTE  
GLORIA ESTEFAN  
RICHARD MARX

#### WNMB/North Myrtle Beach

**Thompson/Chapman**  
PHIL COLLINS  
BEE GEES  
BEACH BOYS  
NEW KIDS ON THE B  
FINE YOUNG CANNIB  
JIMMY BUFFET  
Hottest:  
POCO  
LINDA RONSTADT  
SIMPLY RED  
EXPOSE  
BONNIE RAITT

#### WKSO/Orangeburg

**Bill Benjamin**  
VONDA SHEPPARD  
MILLI VANILLI  
LABI SIFFRE  
MICHAEL PENN  
BEACH BOYS  
SURFACE  
B-52'S  
OLIVIA NEWTON-JOH  
PHIL COLLINS  
SARAH HICKMAN  
BOBBY BROWN  
NATALIE COLE  
Hottest:  
LINDA RONSTADT  
TEARS FOR FEARS  
MICHAEL BOLTON  
SOULS ISTER  
BONNIE RAITT

### MIDWEST

#### P1

**WARM98/Cincinnati**  
Michael Grayson  
none  
Hottest:  
VAN MORRISON  
ELTON JOHN  
CUTTING CREW  
POCO  
LINDA RONSTADT

#### WVUD/Dayton

**Reed Kittredge**  
PHIL COLLINS  
JETS  
WATERFRONT  
WARWICK & OSBORNE  
GRAYSON HUGH  
MICHAEL BOLTON  
Hottest:  
ROXETTE  
GLORIA ESTEFAN  
EXPOSE  
VAN MORRISON  
LINDA RONSTADT

#### WVNU/Cincinnati

**Matthews/McCullough**  
BILLY JOEL  
RICHARD MARX  
BAD ENGLISH  
PHIL COLLINS  
Hottest:  
GLORIA ESTEFAN  
DONNY OSMOND  
RICHARD MARX  
ROXETTE  
SURFACE

#### WVLT/Cleveland

**Popovich/Godfrey**  
PHIL COLLINS  
MICHAEL BOLTON  
RICHARD MARX  
Hottest:  
ROXETTE  
JEFF HEALEY BAND  
MADONNA  
MOVING PICTURES  
BILLY JOEL

#### WSNY/Columbus

**Hallett/Nunnally**  
MICHAEL BOLTON  
PHIL COLLINS  
Hottest:  
RICHARD MARX  
POCO  
JEFFERSON AIRPL  
ELTON JOHN  
WVNC/Detroit

#### WVBC/Phoenix

**LaBeau/Fox**  
CHER  
PHIL COLLINS  
VAN MORRISON  
SOULS ISTER  
BARBRA STREISAND  
Hottest:  
MICHAEL BOLTON  
EXPOSE  
LINDA RONSTADT  
GLORIA ESTEFAN  
CHER

#### KBIG/Los Angeles

**Edwards/Verdery**  
MELISSA MANCHESTE  
PHIL COLLINS  
WARWICK & OSBORNE  
Hottest:  
LINDA RONSTADT  
SIMPLY RED  
EXPOSE  
ROXETTE  
BARBRA STREISAND

#### KOST/Los Angeles

**Kaye/Amidon**  
GLORIA ESTEFAN  
MELISSA MANCHESTE  
Hottest:  
LINDA RONSTADT  
SIMPLY RED  
BARBRA STREISAND  
MICHAEL DAMIAN  
JETS

#### K101/San Francisco

**John Evans**  
none  
Hottest:  
EXPOSE  
BOBBY BROWN  
ELTON JOHN  
TINA TURNER  
RICHARD MARX

#### WOMC/Detroit

**Barry Argenbright**  
PHIL COLLINS  
BELINDA CARLISI  
Hottest:  
LINDA RONSTADT  
RICHARD MARX  
EXPOSE  
ROXETTE  
POCO

#### KLSI/Kansas City

**Land/Stultz**  
PHIL COLLINS  
BEE GEES  
WATERFRONT  
RICKIE LEE JONES  
FINE YOUNG CANN  
EXPOSE  
Hottest:  
VAN MORRISON  
POCO  
JEFFERSON AIRPL  
BONNIE RAITT  
LINDA RONSTADT

#### WVYX/Milwaukee

**King/Morales**  
MICHAEL BOLTON  
PRINCE  
Hottest:  
GLORIA ESTEFAN  
EXPOSE  
STEPHEN BISHOP  
SIMPLY RED  
BARBRA STREISAND

#### KS95/Minneapolis

**Kim Jeffries**  
ROXETTE  
JETS  
NEW KIDS ON THE  
Hottest:  
ELTON JOHN  
JEFF HEALEY BAND  
LINDA RONSTADT  
POCO  
RICHARD MARX

#### KYKY/St. Louis

**Weed/Larrabe**  
PHIL COLLINS  
Hottest:  
JEFF HEALEY BAND  
RICHARD MARX  
ROXETTE

### P2

**WVUD/Dayton**  
Reed Kittredge  
PHIL COLLINS  
JETS  
WATERFRONT  
WARWICK & OSBORNE  
GRAYSON HUGH  
MICHAEL BOLTON  
Hottest:  
ROXETTE  
GLORIA ESTEFAN  
EXPOSE  
VAN MORRISON  
LINDA RONSTADT

#### WLHT/Grand Rapids

**Dirksen/Brown**  
PAUL CARRACK  
PHIL COLLINS  
WARWICK & OSBORNE  
GRACES  
Hottest:  
GLORIA ESTEFAN  
EXPOSE  
STEPHEN BISHOP  
SIMPLY RED  
BARBRA STREISAND

#### WFMK/Lansing

**Tom Knight**  
PAUL CARRACK  
PHIL COLLINS  
GRACES  
WARWICK & OSBORNE  
Hottest:  
GLORIA ESTEFAN  
EXPOSE  
STEPHEN BISHOP  
SIMPLY RED  
BARBRA STREISAND

#### WGMN/Madison

**O'Neill/Hinds**  
PHIL COLLINS  
EXPOSE  
NATALIE COLE  
Hottest:  
POCO  
LINDA RONSTADT  
GLORIA ESTEFAN  
SIMPLY RED  
BONNIE RAITT  
LABI SIFFRE  
BIG NOISE  
GRACES  
RICKIE LEE JONES  
BEACH BOYS  
PAUL CARRACK  
SADAO WATANABE  
Hottest:  
POCO  
LINDA RONSTADT  
WATERFRONT  
BARBRA STREISAND  
SIMPLY RED

#### WFRO/Fremont, OH

**Wolfe/Ziebold**  
PETER FRAMPTON  
GRAYSON HUGH  
JODY WATLEY  
LABI SIFFRE  
BIG NOISE  
GRACES  
RICKIE LEE JONES  
BEACH BOYS  
PAUL CARRACK  
SADAO WATANABE  
Hottest:  
POCO  
LINDA RONSTADT  
WATERFRONT  
BARBRA STREISAND  
SIMPLY RED

### P3

#### KAYN/Nogales

**Bob Gerhard**  
PHIL COLLINS  
MELISSA MANCHESTE  
BEACH BOYS  
LOU GRAMM  
MILLI VANILLI  
NATALIE COLE  
OLIVIA NEWTON-JOH  
Hottest:  
EXPOSE  
POCO  
GLORIA ESTEFAN  
TEARS FOR FEARS  
STEPHEN BISHOP  
TINA TURNER

#### KIDL/Billings

**Rick Lawrence**  
MELISSA MANCHESTE  
PAUL CARRACK  
PHIL COLLINS  
BEACH BOYS  
Hottest:  
JEFF HEALEY BAND  
POCO  
CUTTING CREW  
VAN MORRISON  
LINDA RONSTADT

#### KWSI/Warm Springs, OR

**Matters/Bobb**  
JETS  
SARAH HICKMAN  
LABI SIFFRE  
CHER  
JIMMY BUFFET  
MICHAEL PENN  
MADONNA  
PHIL COLLINS  
BENNY MARONES  
BEACH BOYS  
PETER FRAMPTON  
Hottest:  
TEARS FOR FEARS  
RICHARD MARX  
LINDA RONSTADT  
BILLY JOEL  
MICHAEL DAMIAN

#### 83 Current Reporters

#### 80 Current Playlists

#### Did Not Report, Playlist Frozen (3):

#### 2WD/Norfolk

#### K101/San Francisco

#### WARM98/Cincinnati

## NEW ARTISTS

Reports/Adds

1	PAUL CARRACK/I Live By The Groove (Chrysalis)	37/9
2	SADAO WATANABE/Any Other Fool (Elektra)	35/7
3	FINE YOUNG CANNIBALS/I'm Not The Man I Used To Be (IRS/MCA)	33/12
4	LOU GRAMM/Just Between You And Me (Atlantic)	24/11
5	MILLI VANILLI/Girl I'm Gonna Miss You (Arista)	23/0
6	GRACES/Perfect View (A&M)	22/10
7	PETER FRAMPTON/Holding On To You (Atlantic)	20/4
8	BOBBY BROWN/Rock Wit'cha (MCA)	18/4
9	REGINA BELLE/Baby Come To Me (Columbia)	17/3
10	1927/If I Could (Atlantic)	16/2

New artists have not yet had an AC Breaker.



# AC ADDS & HOTS

## FULL-SERVICE AC

### MOST ADDED

- PHIL COLLINS (8)
- MICHAEL BOLTON (6)
- MELISSA MANCHESTER (5)
- ROXETTE (4)
- WARWICK & OSBORNE (4)
- EXPOSE (3)
- NEW KIDS ON THE BLOCK (3)
- SOULSISTER (3)
- GRAYSON HUGH (2)
- WATERFRONT (2)

### HOTTEST

- LINDA RONSTADT (26)
- POCO (15)
- MADONNA (11)
- SIMPLY RED (10)
- ELTON JOHN (9)
- CUTTING CREW (8)
- VAN MORRISON (8)
- BARBRA STREISAND (8)
- GLORIA ESTEFAN (6)

## GOLD-BASED AC

### MOST ADDED

- PHIL COLLINS (9)
- EXPOSE (6)
- BILLY JOEL (4)
- RICHARD MARX (4)
- POCO (3)
- LINDA RONSTADT (3)
- WATERFRONT (3)
- MICHAEL BOLTON (2)
- GRAYSON HUGH (2)
- ROXETTE (2)
- SIMPLY RED (3)

### HOTTEST

- LINDA RONSTADT (33)
- ELTON JOHN (20)
- POCO (14)
- SIMPLY RED (14)
- MADONNA (13)
- ROXETTE (13)
- BARBRA STREISAND (10)
- RICHARD MARX (9)
- VAN MORRISON (9)
- CUTTING CREW (8)

### P1

**KDKA/Pittsburgh**  
Mike Watkins  
none  
Hottest: CHER  
BEE GEES  
DON HENLEY  
RICHARD MARX  
SURFACE

**WBZ/Boston**  
Phil Conrad  
none  
Hottest: LINDA RONSTADT  
BARBRA STREISAND  
SIMPLY RED

**WBEN/Buffalo**  
Hank Nevins  
BEE GEES  
MICHAEL BOLTON  
WARWICK & OSBORNE  
JIVE BUNNY & THE  
Hottest: CUTTING CREW  
LINDA RONSTADT  
VAN MORRISON

### P2

**WICC/Bridgeport**  
Stormin' Norman  
PHIL COLLINS  
Hottest: POCO  
SIMPLY RED  
LINDA RONSTADT  
VAN MORRISON  
JEFF HEALEY BAND

**WTIC/Hartford**  
David Bernstein  
RAWLS & REEVES  
MICHAEL BOLTON  
BEE GEES  
RICKIE LEE JONES  
SADAO WATANABE  
Hottest: LINDA RONSTADT  
BONNIE RAITT  
POCO  
ELTON JOHN  
SOULSISTER

### P3

**WELI/New Haven**  
Gross/McCormick  
MICHAEL BOLTON  
PHIL COLLINS  
Hottest: ROXETTE  
LINDA RONSTADT  
BARBRA STREISAND  
RICHARD MARX  
VAN MORRISON

**WGY/Schenectady**  
Buzz Brindie  
SOULSISTER  
WARWICK & OSBORNE  
Hottest: MADONNA  
CUTTING CREW  
LINDA RONSTADT  
POCO  
MURRAY & ROGERS

**WFMD/Frederick, MD**  
Fieseler/Watson  
ROXETTE  
SOULSISTER  
Hottest: POCO  
LINDA RONSTADT  
EXPOSE  
SIMPLY RED  
GLORIA ESTEFAN

**WMTR/Morristown**  
Brian Emery  
MELISSA MANCHESTER  
WATERFRONT  
PHIL COLLINS  
Hottest: LINDA RONSTADT  
POCO  
SIMPLY RED  
EXPOSE  
JEFFERSON AIRPLAN

### P2

**WWMX/Baltimore**  
Don Kelley  
none  
Hottest: CLORIA ESTEFAN  
MILLI VANILLI  
RICHARD MARX  
MADONNA

**WKSZ/Philadelphia**  
Lou Patrick  
none  
Hottest: RICHARD MARX  
SURFACE  
BARBRA STREISAND  
GLORIA ESTEFAN

**WKL/Albany**  
Knot/Holmberg  
none  
Hottest: MILLI VANILLI  
ROXETTE  
MADONNA  
RICHARD MARX  
BEE GEES

**WAEB/Allentown**  
Chris Bailey  
MICHAEL BOLTON  
PHIL COLLINS  
NEW KIDS ON THE B  
Hottest: ELTON JOHN  
POCO  
ELTON JOHN  
LINDA RONSTADT  
TEARS FOR FEARS  
BILLY JOEL

**WMRV/Binghamton, N**  
John Carter  
WATERFRONT  
MELISSA MANCHESTER  
NEW KIDS ON THE B  
Hottest: LINDA RONSTADT  
POCO  
SIMPLY RED  
ROXETTE  
STEPHEN BISHOP

### P2

**WMAS-FM/Springfield**  
Kratoville/Kelly  
PATTI LABELLE  
MILLI VANILLI  
Hottest: GLORIA ESTEFAN  
ROXETTE  
ELTON JOHN  
LINDA RONSTADT  
POCO

**WYYY/Syracuse**  
Lauber/Langmyer  
TEARS FOR FEARS  
JANET JACKSON  
Hottest: EXPOSE  
ELTON JOHN  
POCO  
GLORIA ESTEFAN

**WFAS-FM/White Plains**  
Paul/Richard  
CHER  
PRINCE  
WATERFRONT  
MICHAEL BOLTON  
Hottest: NEW KIDS ON THE B  
LINDA RONSTADT  
SIMPLY RED  
EXPOSE  
GLORIA ESTEFAN  
WJBR/Wilmington, DE  
Bill Kaye  
PHIL COLLINS  
BILLY JOEL  
SOULSISTER  
WATERFRONT  
Hottest: LINDA RONSTADT  
POCO  
GLORIA ESTEFAN  
EXPOSE  
ROXETTE

47 Current Reporters  
36 Current Playlists

### P2

**WHAS/Louisville**  
Doug McElvein  
none  
Hottest: LINDA RONSTADT  
SIMPLY RED  
VAN MORRISON  
BARBRA STREISAND  
MURRAY & ROGERS

### P3

**WRVA/Richmond**  
Tim Farley  
GLORIA ESTEFAN  
RICHARD MARX  
SOULSISTER  
Hottest: LINDA RONSTADT  
BONNIE RAITT  
MADONNA  
GRAYSON HUGH

### P3

**WKYX/Paducah**  
Cook/Miller  
none  
Hottest: RICHARD MARX  
GLORIA ESTEFAN  
BARBRA STREISAND  
BEE GEES  
BILLY JOEL

**WSTU/Stuart**  
Shaw/Grant  
NEW KIDS ON THE B  
BILLY JOEL  
MICHAEL BOLTON  
Hottest: ELTON JOHN  
CUTTING CREW  
SURFACE  
POCO  
LINDA RONSTADT

### P2

**WLMG/New Orleans**  
Nick Ferrara  
SIMPLY RED  
BARRY MANILOW  
PHIL COLLINS  
Hottest: BARBRA STREISAND  
GRAYSON HUGH  
SIMPLY RED  
VAN MORRISON  
LINDA RONSTADT

**WUSA/Tampa**  
Irwin/Williams  
none  
Hottest: MADONNA  
ELTON JOHN  
MILLI VANILLI  
LINDA RONSTADT

**WJQI/Norfolk**  
John Daniel  
none  
Hottest: ELTON JOHN  
LINDA RONSTADT  
SURFACE  
PATTI LABELLE

**WJCI/Charlotte**  
Herring/Morley  
EXPOSE  
BILLY JOEL  
MILLI VANILLI  
Hottest: ROXETTE  
ELTON JOHN  
POCO  
LINDA RONSTADT  
GLORIA ESTEFAN

**WMXC/Charlotte**  
Herring/Morley  
none  
Hottest: BEE GEES  
ELTON JOHN  
POCO  
STARSHIP  
RICHARD MARX

### P2

**WLMX/Chattanooga**  
Burkett/Marshall  
POCO  
RICHARD MARX  
Hottest: DON HENLEY  
RICHARD MARX  
JEFF HEALEY BAND  
MOVING PICTURES

**WRAL/Raleigh**  
Scott/Myers  
MICHAEL DAMIAN  
Hottest: POCO  
LINDA RONSTADT  
JEFF HEALEY BAND  
ELTON JOHN  
MADONNA

**WRKA/Louisville**  
Michael Key  
LINDA RONSTADT  
PHIL COLLINS  
Hottest: ELTON JOHN  
CUTTING CREW  
JODY WATLEY  
TEARS FOR FEARS  
SIMPLY RED

Called In Frozen Playlist (1):  
WMMX/Baltimore

### P1

**55KRC/Cincinnati**  
Gary King  
ROXETTE  
BONNIE RAITT  
MELISSA MANCHESTER  
HARRY CONNICK JR.  
Hottest: CUTTING CREW  
POCO  
LINDA RONSTADT  
RICHARD MARX  
MADONNA

**WCCO/Minneapolis**  
Curt Lundgren  
MELISSA MANCHESTER  
BARRY MANILOW  
OLIVIA NEWTON-JOH  
Hottest: STEPHEN BISHOP  
HARRY CONNICK JR.  
BONNIE RAITT

### P3

**WJBC/Bloomington**  
Don Munson  
SADAO WATANABE  
WATERFRONT  
TRACY CHAPMAN  
SKIPPER WISE  
INDIGO GIRLS  
Hottest: LINDA RONSTADT  
STEPHEN BISHOP  
BARBRA STREISAND  
JEFFERSON AIRPLAN  
BONNIE RAITT

**WIBA/Madison**  
Reed/Kay  
none  
Hottest: LINDA RONSTADT  
VAN MORRISON  
SURFACE  
STEPHEN BISHOP  
BARBRA STREISAND

**WCIL/Carbondale**  
Rich Bird  
BEACH BOYS  
Hottest: CHEP  
POCO  
MADONNA  
MICHAEL DAMIAN  
PAUL MCCARTNEY

### P3

**WJCI/Bloomington**  
Don Munson  
SADAO WATANABE  
WATERFRONT  
TRACY CHAPMAN  
SKIPPER WISE  
INDIGO GIRLS  
Hottest: LINDA RONSTADT  
STEPHEN BISHOP  
BARBRA STREISAND  
JEFFERSON AIRPLAN  
BONNIE RAITT

**WJCI/Carbondale**  
Rich Bird  
BEACH BOYS  
Hottest: CHEP  
POCO  
MADONNA  
MICHAEL DAMIAN  
PAUL MCCARTNEY

**KELO/Sioux Falls, SD**  
Spanky Carmichael  
ROXETTE  
PHIL COLLINS  
BELINDA CARLISLE  
Hottest: TEARS FOR FEARS  
GLORIA ESTEFAN  
ROXETTE  
POCO  
SOULSISTER

### P2

**WJCI/Cleveland**  
Lind/Wyers  
PHIL COLLINS  
Hottest: BEE GEES  
STARSHIP  
ELTON JOHN  
ROXETTE  
MADONNA

**WJCI/Detroit**  
Bob Kaake  
MICHAEL DAMIAN  
Hottest: VAN MORRISON  
LINDA RONSTADT  
SIMPLY RED  
BARBRA STREISAND  
SURFACE

**WENS/Indianapolis**  
Grey/Eagan  
LINDA RONSTADT  
NEW KIDS ON THE B  
Hottest: CHER  
RICHARD MARX  
STARSHIP  
ELTON JOHN  
MADONNA

**WLTQ/Milwaukee**  
Fred Brennan  
none  
Hottest: MADONNA  
VAN MORRISON  
LINDA RONSTADT  
SIMPLY RED  
BEE GEES

**WCRZ/Flint**  
Patrick/Downey  
BILLY JOEL  
BONNIE RAITT  
Hottest: SIMPLY RED  
POCO  
LINDA RONSTADT  
EXPOSE  
ROXETTE

**KUDL/Kansas City**  
Don Bender  
none  
Hottest: GLORIA ESTEFAN  
MADONNA  
LINDA RONSTADT  
VAN MORRISON

### P2

**KEFM/Omaha**  
Lane/Kennedy  
EXPOSE  
Hottest: ELTON JOHN  
RICHARD MARX  
TINA TURNER  
MADONNA  
EXPOSE

**WGLO/Peoria**  
Jerry Jay  
EXPOSE  
Hottest: RICHARD MARX  
TINA TURNER  
ELTON JOHN  
LINDA RONSTADT  
JEFF HEALEY BAND

**WMI/Tulsa**  
Couch/Lee  
POCO  
Hottest: STEPHEN BISHOP  
RICHARD MARX  
EXPOSE  
Hottest: LINDA RONSTADT  
GLORIA ESTEFAN  
BARBRA STREISAND  
SIMPLY RED  
ROXETTE

Called In Frozen Playlist (10):

### P1

**KHOW/Denver**  
Murphy Huston  
ROXETTE  
Hottest: LINDA RONSTADT  
CHER  
GLORIA ESTEFAN  
RICHARD MARX  
ROXETTE

**KFMB/San Diego**  
Larson/Robertson  
PHIL COLLINS  
MICHAEL BOLTON  
WARWICK & OSBORNE  
GRAYSON HUGH  
MELISSA MANCHESTER  
Hottest: LINDA RONSTADT  
POCO  
ELTON JOHN  
GLORIA ESTEFAN  
SIMPLY RED

**KBOI/Boise**  
Drew Harold  
MICHAEL BOLTON  
PHIL COLLINS  
Hottest: LINDA RONSTADT  
GLORIA ESTEFAN  
CUTTING CREW  
MADONNA  
BARBRA STREISAND

### P2

**KUGN/Eugene**  
O'Brien/James  
none  
Hottest: LINDA RONSTADT  
SIMPLY RED  
JEFFERSON AIRPI  
BONNIE RAITT

**KSSK/Honolulu**  
Phil Abbott  
none  
Hottest: LINDA RONSTADT  
MADONNA  
BEE GEES  
CHRIS FR  
MICHAEL BOLTON

### P2

**Did Not Report, Playlist Frozen (7):**  
KFOR/Lincoln  
KFSB/Joplin  
WDBO/Orlando  
WIBA/Madison  
WLW/Cincinnati  
WOOD/Grand Rapids  
WROK/Rockford

### P2

**KKWH/Portland**  
Bill Minckler  
EXPOSE  
Hottest: LINDA RONSTADT  
PATTI LABELLE  
MICHAEL DAMIAN  
CUTTING CREW

**KQIA/Sacramento**  
Casey/Clem  
none  
Hottest: MICHAEL BOLTON  
RICHARD MARX  
GLORIA ESTEFAN  
DONNY OSMOND  
DON HENLEY

**KKIX/Boise**  
Don Jennings  
none  
Hottest: ELTON JOHN  
LINDA RONSTADT  
MADONNA  
LINDA RONSTADT  
JEFFERSON AIRPLAN  
ROXETTE

### P2

**KISC/Spokane**  
Rob Harder  
none  
Hottest: JEFF HEALEY BAND  
CUTTING CREW  
ELTON JOHN  
MADONNA  
CHER

**KJYK/Tucson**  
Adrienne Walker  
PHIL COLLINS  
RICHARD MARX  
JEFFERSON AIRPLAN  
Hottest: LINDA RONSTADT  
SIMPLY RED  
BARBRA STREISAND  
BONNIE RAITT  
POCO

**Did Not Report, Playlist Frozen (10):**  
KCIX/Boise  
KISC/Spokane  
KLTR/Houston  
WJCI/Norfolk  
WKJY/Nassau

**WKL/Albany**  
KKSZ/Philadelphia  
WLTQ/Milwaukee  
WMXC/Charlotte  
WUSA/Tampa



LW	TW	Artist/Track	Notes
3	1	LEE RITENOUR/Color Rit (GRP)	"Bahia" "Mister" "Let"
2	2	THOM ROTELLA/Home Again (DMP)	"Gonna" "Best"
1	3	BILLY JOE WALKER JR./Painting Music (MCA)	"Treehouse" "Night"
4	4	JEAN LUC PONTY/Storytelling (Columbia)	"Chopin" "Tender"
9	5	DAVE GRUSIN/Migration (GRP)	"Dancing" "First"
5	6	GONTITI/In The Garden (Epic)	"Anderson's" "Bandit" "Ferris"
7	7	PATRICK O'HEARN/Eldorado (Private Music)	"Chattahoochee" "Amazon"
17	8	WENDY WALL/Wendy Wall (SBK)	"That" "Wonderin"
16	9	RICKIE LEE JONES/Flying Cowboys (Geffen)	"Satellites" "Don't"
6	10	FULL SWING/The End Of The Sky (Cypress/A&M)	"End" "Local"
14	11	YANNI/Niki Nana (Private Music)	"Dance" "Someday"
29	12	GROVER WASHINGTON JR./Time Out Of Mind (Columbia)	"Gramercy" "Unspoken"
11	13	WIND MACHINE/Rain Maiden (Silver Wave)	"Mail" "Song"
8	14	OCEANS/Riding The Tide (ProJazz)	"Ridin'" "Tag"
12	15	PAT METHENY/Letter From Home (Geffen)	"Spring" "Beat"
21	16	NELSON RANGELL/Playing For Keeps (GRP)	"Waiting" "You"
20	17	VONDA SHEPARD/Vonda Shepard (Reprise)	"Don't"
DEBUT	18	FAREED HAQUE/Manresa (Pangaea)	"Ain't" "Kula's"
10	19	LEO GANDELMAN/Western World (Verve Forecast)	"Radio"
13	20	BILL WOLFER/And It Rained All Through The Night (Nouveau)	"Someday" "Rained" "That's"
25	21	STEVE KUJALA/The Arms Of Love (Sonic Edge)	"Together" "Slow"
15	22	LETHAL WEAPON II/Soundtrack (WB)	"Knocking"
26	23	DANNY O'KEEFE/Redux (Beachwood)	"Some" "Along"
DEBUT	24	TRACY CHAPMAN/Crossroads (Elektra)	"Crossroads" "This"
DEBUT	25	JOHN TESH/Garden City (Cypress/A&M)	"Garden" "Shock"
30	26	GREG MATHIESON/For My Friends (Headfirst)	"Don't" "Savada"
DEBUT	27	SUZANNE CIANI/History Of My Heart (Private Music)	"Antehm" "Inverness" "Eagle"
18	28	SKIPPER WISE/The Clock And The Moon (Cypress/A&M)	"Standing" "Tell"
DEBUT	29	CAROL NETHEN/A View From The Bridge (Narada Mystique/MCA)	"Island" "Crossing"
19	30	STANLEY TURRENTINE/LA Place (Blue Note)	"Cruisin'" "Touching"

LW	TW	Artist/Track	Notes
1	1	RICK MARGITZA/Color (Blue Note)	"Color" "Widow's"
2	2	JEAN LUC PONTY/Storytelling (Columbia)	"Story" "Pastoral" "Spring"
6	3	JON FADDIS/Into The Faddisphere (Epic)	"Sambahia"
7	4	JAMES MOODY/Sweet And Lovely (Novus/RCA)	"Melancholy" "Sweet"
5	5	BILLY CHILDS/Twilight Is Upon Us (Windham Hill)	"Midland"
20	6	LEE RITENOUR/Color Rit (GRP)	"Bahia" "Color"
15	7	DAVE GRUSIN/Migration (GRP)	"Punta" "Old"
8	8	MONTE CROFT/A Higher Fire (Columbia)	"Always"
24	9	MICHEL CAMILO/On Fire (Epic)	"Island" "Love"
3	10	STANLEY TURRENTINE/LA Place (Blue Note)	"Terrible" "Cruisin'" "Take"
14	11	GENE HARRIS/Listen Here (Concord)	"Blues"
17	12	THOM ROTELLA/Home Again (DMP)	"Gonna" "Journey"
18	13	FAREED HAQUE/Manresa (Pangaea)	"Kula's" "Duende"
13	14	PAT METHENY/Letter From Home (Geffen)	"Every" "Beat"
4	15	YELLOWJACKETS/The Spin (MCA)	"Blues" "Spin"
28	16	GROVER WASHINGTON JR./Time Out Of Mind (Columbia)	"Gramercy"
BREAKER	17	MICHEL PETRUCCIANI/Music (Blue Note)	"Looking"
22	18	CURRENT EVENTS/Current Events (Verve Forecast)	"Iberia"
DEBUT	19	ANDY NARELL/Little Secrets (Windham Hill/Jazz)	"Little" "Kinda" "Chamcha's"
11	20	BOB THOMPSON/Wilderness (Intima/Enigma)	"Festival" "Little" "Wilderness"
10	21	HARRY CONNICK JR./When Harry Met Sally... (Columbia)	"It" "Don't"
23	22	MIKE STERN/Jigsaw (Atlantic)	"Let"
9	23	ROB MULLINS/Jazz Jazz (Nova)	"Breakthrough" "Body"
19	24	GEORGE BENSON/Tenderly (WB)	"Here"
12	25	DAVID FRIESEN/Other Times/Other Places (Global Pacific)	"Festival"
21	26	HERB ALPERT/My Abstract Heart (A&M)	"Kalimba"
BREAKER	27	DAVID BENOIT/Waiting For Spring (GRP)	"Cast" "Some"
DEBUT	28	TONINHO HORTA/Moonstone (Verve Forecast)	"Liana" "Bicycle"
DEBUT	29	RAMSEY LEWIS/Urban Renewal (Columbia)	"Love"
30	30	LETHAL WEAPON II/Soundtrack (WB)	"Knockin'"

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
HAPPY ANNIVERSARY... (18) FATBURGER (14) STEVE HAUN (12) PHILIP AABERG (11) PETER KATER (10) MICHEL CAMILO (6) TONINHO HORTA (6) DAVE SAMUELS (6)	LEE RITENOUR (20) BILLY JOE WALKER JR. (16) THOM ROTELLA (13) DAVE GRUSIN (12) JEAN LUC PONTY (12) GROVER WASHINGTON JR. (10) FULL SWING (9) RICKIE LEE JONES (9)	DAVE GRUSIN/Dancing RICKIE LEE JONES/Satellites BILLY JOE WALKER JR./Up WENDY WALL/Crazy

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
NESTOR TORRES (13) HAPPY ANNIVERSARY... (12) DAVE SAMUELS (12) FABULOUS BAKER BOYS (11) MICHEL PETRUCCIANI (10) MICHEL CAMILO (9) FATBURGER (9)	RICK MARGITZA (13) JEAN LUC PONTY (12) DAVE GRUSIN (11) LEE RITENOUR (11) BILLY CHILDS (9) JAMES MOODY (9) ROB MULLINS (8) YELLOWJACKETS (8)	NO TRACKS QUALIFIED THIS WEEK.

NEW & ACTIVE

**GARY HERBIG "Friends To Lovers" (Headfirst) 26/4**  
Rotations: Heavy 6/1, Medium 11/0, Light 9/3, Total Adds 4, WBBY, KGSR, KWVS, KSNO. Heavy: KNUA, WGMC, WNND, WWAY, KTCZ.

**DAVID VAN TIEGHAM "Strange Cargo" (Private Music) 26/3**  
Rotations: Heavy 3/0, Medium 10/1, Light 13/2, Total Adds 3, WAMX, WOTB, WMMW. Heavy: KKSF, KTCZ, KTCL.

**WILLIAM ELLWOOD "Vista" (Narada) 26/1**  
Rotations: Heavy 6/0, Medium 12/0, Light 8/1, Total Adds 1, KTCL. Heavy: BRZ, KTWV, KKCX, WPCB, KLTR, WMGN.

**TONINHO HORTA "Moonstone" (Verve Forecast/Mercury) 24/6**  
Rotations: Heavy 4/0, Medium 5/1, Light 15/5, Total Adds 6, SMN, KKCX, KIFM, WGMC, KBIA, KBCD. Heavy: KTWV, KKSF, WFAE, WAMX.

**ANDY NARELL "Little Secrets" (Windham Hill/Jazz) 24/5**  
Rotations: Heavy 2/0, Medium 13/0, Light 9/5, Total Adds 5, WBBY, KBIA, KBCO, KTCL, KEZX. Heavy: KKSF, WAMX.

**MARK O'CONNOR "On The Mark" (WB) 22/0**  
Rotations: Heavy 6/0, Medium 10/1, Light 8/0, Total Adds 0. Heavy: WBZN, KKSF, WGMC, KLSK, KBIA, KSNO.

**DAVID HAYES "Logos Through A Sideman" (Gold Castle) 21/4**  
Rotations: Heavy 1/0, Medium 5/0, Light 15/4, Total Adds 4, WGMC, WOTB, WWAY, KBIA. Heavy: KLSK.

**WAYNE GRATZ "Reminiscence" (Narada Mystique/MCA) 20/1**  
Rotations: Heavy 2/0, Medium 7/0, Light 11/1, Total Adds 1, WOTB. Heavy: WBBY, KSNO. Mediums include: KTWV, KKCX, KLSK, KLTR, WLSY.

**HAPPY ANNIVERSARY, CHARLIE BROWN (VARIOUS ARTISTS) "Happy Anniversary..." (GRP) 19/8**  
Rotations: Heavy 2/2, Medium 8/7, Light 9/9, Total Adds 18, KOAI, WXDJ, WHVE, WNUA, WBZN, BRZ, KTWV, KKCX, KPRT, KIFM, KGSR, WFAE, WLOQ, WJIB, WPCB, KLTR, KTCZ, PS.

**DAVID BENOIT "Waiting For Spring" (GRP) 19/5**  
Rotations: Heavy 3/1, Medium 4/0, Light 12/4, Total Adds 5, WNUA, KIFM, WAMX, WMGN, KBCO. Heavy: BRZ, SMN.

**BRIAN BROMBERG "Magic Rain" (Intima/Enigma) 19/4**  
Rotations: Heavy 4/0, Medium 7/0, Light 8/4, Total Adds 4, BRZ, WGMC, KBIA, KSNO. Heavy: KOAI, KIFM, WHRL, WNND.

**KEITH ROBINSON "Perfect Love" (Orpheus/EMI) 19/3**  
Rotations: Heavy 2/0, Medium 8/1, Light 9/2, Total Adds 3, BRZ, KIFM, KNUA. Heavy: KOAI, WNND.

\* Uncharted Breakers denoted by one asterisk

\*\* Chart Extra denoted by two asterisks

NEW & ACTIVE

**\*NESTOR TORRES "Morning Ride" (Verve Forecast) 31/13**  
Rotations: Heavy 2/0, Medium 11/2, Light 18/11, Total Adds 13, WCPN, KTCJ, KJZZ, KSNS, WAER, KLCC, KUOP, WEBR, KSLU, WUSF, WSIE, WVPE, F40. BREAKER this week.

**\*DAVE SAMUELS "Ten Degrees North" (MCA) 29/12**  
Rotations: Heavy 5/0, Medium 10/3, Light 14/9, Total Adds 12, WQCD, WNOP, WCPN, WDET, KJZZ, KJAZ, KLCC, JZSHOW, JCITY, WTEB, WIVY, KJYK. BREAKER this week.

**\*\*EARL KLUGH "Solo Guitar" (WB) 26/5**  
Rotations: Heavy 3/0, Medium 13/1, Light 10/4, Total Adds 5, KTCJ, WMOT, KLCC, JZSHOW, JCITY. Heavy: KMHD, WFPL, WFSS. CHART EXTRA this week.

**\*\*STEVE KUJALA "The Arms Of Love" (Sonic Edge) 25/1**  
Rotations: Heavy 5/0, Medium 6/0, Light 14/1, Total Adds 1, WQCD. Heavy: KJZZ, WAER, KLCC, KSLU, KCLC. CHART EXTRA this week.

**\*BRIAN BROMBERG "Magic Rain" (Intima/Enigma) 24/6**  
Rotations: Heavy 4/0, Medium 7/0, Light 13/6, Total Adds 6, WQCD, WNOP, WAER, WFSS, KSLU, WNGS. BREAKER this week.

**\*\*NELSON RANGELL "Playing For Keeps" (GRP) 24/0**  
Rotations: Heavy 5/0, Medium 16/0, Light 3/0, Total Adds 0. Heavy: KJZZ, KPLU, WTEB, KPRT, WVPE. CHART EXTRA this week.

**\*\*DON RANDI & QUEST "Don't Look Back" (Headfirst) 23/0**  
Rotations: Heavy 6/0, Medium 10/0, Light 7/0, Total Adds 0. Heavy: WCPN, KPLU, WAER, WMOT, BBZZ, KSLU. CHART EXTRA this week.

**LENI STERN "Secrets" (Enja/Muse) 20/8**  
Rotations: Heavy 4/0, Medium 5/1, Light 11/7, Total Adds 8, WAER, CJ, JZSHOW, KSLU, WMFD, WSIE, WVPE, KSBR.

**CHET BAKER "My Favourite Songs" (Enja/Muse) 19/3**  
Rotations: Heavy 6/0, Medium 6/0, Light 7/3, Total Adds 3, WDET, WHRO, WSIE. Heavy: KXPR, KJAZ, WJAZ, WFPL, WKRY, WUSF.

**THELONIOUS MONK "Straight No Chaser" (Columbia) 18/4**  
Rotations: Heavy 3/0, Medium 8/0, Light 7/4, Total Adds 4, KPLU, WMOT, KUOP, JCITY. Heavy: WCPN, KXPR, KSNS.

**RIC SWANSON & URBAN SURRENDER "Renewal" (Optimism) 17/4**  
Rotations: Heavy 3/0, Medium 5/0, Light 9/4, Total Adds 4, WCPN, WDET, WAER, JZSHOW. Heavy: WJAZ, BBZZ, WVPE.

**MARK O'CONNOR "On The Mark" (WB) 17/0**  
Rotations: Heavy 7/0, Medium 3/0, Light 7/0, Total Adds 0. Heavy: KJZZ, KPLU, WMOT, KSLU, KCLC, KSBR, JZTRAX.

Thanks NAC--For Making Patrick O'Hearn and Yanni Hits!



**PATRICK O'HEARN**  
"Eldorado"  
NAC 7



**YANNI**  
"Niki Nana"  
NAC 11

Watch for the new **TANGERINE DREAM** "Lily on the Beach"









PLAYLISTS — Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols: 'a' — Album or track is newly reported.

(M); (L) — Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

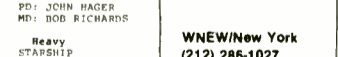
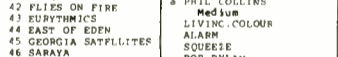
PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +

Parallel Two: 200,000 - 1,000,000.

Parallel Three: under 200,000.

Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel.



JOE SATRIANI WARRANT GEORGE HARRISON ENUFF Z'NUFF TESLA Light

WHJY/Providence (401) 438-6110 PD: BILL WESTON MD: CHRIS HERRMANN

Reavy DON HENLEY ALICE COOPER ROLLING STONES BAD ENGLISH BILLY JOEL BOB DYLAN TOM PETTY MELISSA ETHERIDGE JETHRO TULL JETHRO TULL JETHRO TULL JETHRO TULL JETHRO TULL JETHRO TULL JETHRO TULL JETHRO TULL JETHRO TULL JETHRO TULL

WHVZ/Pittsburgh (412) 937-1441 PD: GENE ROMANO MD: HERSCHTEL

Reavy TESLA AEROSMITH ROLLING STONES BODEANS NEIL YOUNG BOB DYLAN TOM PETTY MELISSA ETHERIDGE JETHRO TULL JETHRO TULL JETHRO TULL JETHRO TULL JETHRO TULL JETHRO TULL JETHRO TULL JETHRO TULL JETHRO TULL JETHRO TULL

WWDC/Washington (301) 587-7100 VP/PRG: DAVID BROWN

Reavy AEROSMITH BAD ENGLISH DON HENLEY (M) BILLY JOEL (L) KIX STEVE NICKS (M) TOM PETTY (M) POCO TEARS FOR FEARS BON JOVI STEVIE RAY VAUGHAN (M) ALARM CURE MELISSA ETHERIDGE GRATEFUL DEAD GREAT WHITE (M) NEIL YOUNG CMC

WYTY/Baltimore (301) 889-0098 PD: RUSS MOTTOLA MD: MARY FRANCE

Reavy ALARM BAD ENGLISH BON JOVI PHIL COLLINS CULT KIX BONHAM ROXETTE STARSHIP AEROSMITH CALL DARLING CREEP MELISSA ETHERIDGE FIONA NEIL YOUNG TOM PETTY PETER FRAMPTON GIANT LOU GRAMM GRATEFUL DEAD DON HENLEY BILLY JOEL LONNY FRAVITZ LIVING COLOUR RICHARD MARX MOVING PICTURES ROLLING STONES SKID ROW SQUEEZE TRACY CHAPMAN ALARM

WYXX/Aibany (518) 785-9061 OM/PR: JOHN COOPER MD: JOE HOSS

Reavy MELISSA ETHERIDGE BILLY JOEL TEARS FOR FEARS ROLLING STONES STEVIE RAY VAUGHAN NEIL YOUNG JETHRO TULL BAD ENGLISH AEROSMITH GRATEFUL DEAD RICHARD MARX ALARM BOB DYLAN BONHAM CAMER VAN BEETHOV DAVID BOWIE FIONA NEIL YOUNG GEORGIA SATELLITES GRATEFUL DEAD JOE SATRIANI KIX KISS LONNY FRAVITZ LIVING COLOUR L.A. GUNS MELISSA ETHERIDGE (M) NEIL YOUNG (M) GRAPES OF WRATH TRAGICALLY HIP (M) WHITE HEAT

WYXX/Toronto (416) 987-3445 PD: GARY AUBE MD: JOE VENDETTA

Reavy AEROSMITH ALICE COOPER BAD ENGLISH BON JOVI DON HENLEY MELISSA ETHERIDGE ROLLING STONES (M) ALARM WHITESNAKE KISS ANIMAL LOGIC GRATEFUL DEAD RICHARD MARX ALARM BOB DYLAN BONHAM TRACY CHAPMAN NEIL YOUNG L.A. GUNS MELISSA ETHERIDGE (M) NEIL YOUNG (M) GRAPES OF WRATH TRAGICALLY HIP (M) WHITE HEAT

WHITESNAKE PHIL COLLINS (L) LOU GRAMM KIX TORA TCRA

WRKJ/Danbury (203) 775-1212 PD: TOM O'BRIEN MD: SCOTT SALLBORN

Reavy ALARM BAD ENGLISH JOE COCKER DON HENLEY MELISSA ETHERIDGE POCO TOM PETTY DON HENLEY JACKSON BROWNE STEVIE RAY VAUGHAN NEIL YOUNG BILLY JOEL BONHAM KIX GRATEFUL DEAD TREVOR RABIN GRATEFUL DEAD PAUL CARACK

WDHA/Dover (613) 563-1919 EXEC VP: BOB LINDEF PD: ANDY DEAN

Reavy ALARM (M) FIONA MELISSA ETHERIDGE (M) NEIL YOUNG (M) AEROSMITH (M) LIVING COLOUR TOM PETTY BOB DYLAN POCO TRACY CHAPMAN TESLA BAD ENGLISH GRATEFUL DEAD SMITHERENS WHITESNAKE WARREN ZEVON PHIL COLLINS JETHRO TULL GRAHAM PARKER RED HOT CHILI PEPP MARILLION

WTFH/Harrisburg (717) 697-1141 PD: JEFF KAUFMAN APD: CHRIS JAMES

Reavy AEROSMITH BILLY JOEL DON HENLEY ROLLING STONES TOM PETTY ALANNAH MYLES ANIMAL LOGIC BOB DYLAN BONHAM CAMER VAN BEETHOV DAVID BOWIE FIONA NEIL YOUNG GEORGIA SATELLITES GRATEFUL DEAD JOE SATRIANI KIX KISS LONNY FRAVITZ LIVING COLOUR L.A. GUNS MELISSA ETHERIDGE (M) NEIL YOUNG (M) GRAPES OF WRATH TRAGICALLY HIP (M) WHITE HEAT

WHEB/Portsmouth (603) 436-7300 PD: CHRIS GARRETT MD: SCOTT LAUDANI

Reavy ROLLING STONES JETHRO TULL (L) ALARM MELISSA ETHERIDGE BILLY JOEL BONHAM AEROSMITH (M) DON HENLEY (M) BAD ENGLISH NEIL YOUNG GRATEFUL DEAD GIANT HUNTER & RONSON GEORGE HARRISON ALICE COOPER GREAT WHITE MOTOLEY CRUE

WCCC/Hartford (203) 233-4426 PD: TED SELLERS

Reavy ALARM TOM PETTY BAD ENGLISH DON HENLEY BONHAM BILLY JOEL PETER FRAMPTON BODEANS STEVIE RAY VAUGHAN ROLLING STONES (L) JETHRO TULL AEROSMITH (L) MELISSA ETHERIDGE NEIL YOUNG TESLA LEVING COLOUR PHIL COLLINS MELISSA ETHERIDGE GRATEFUL DEAD

WPLR/New Haven (203) 267-9070 PD: JOHN GRIFFIN MD: TOM BASS

Reavy ROLLING STONES NEIL YOUNG SKID ROW BOB DYLAN BAD ENGLISH BONHAM GRATEFUL DEAD AEROSMITH TRACY CHAPMAN BILLY COLLINS ALARM TOM PETTY STEVIE RAY VAUGHAN MELISSA ETHERIDGE STEVIE RAY VAUGHAN

JETHRO TULL KINKS RACING BEAR FIONA DANGEROUS TOYS

WOUR/Utica (315) 797-0803 PD: PETER HIRSH OM/MD: TOM STARR

Reavy PHIL COLLINS AEROSMITH (M) DON HENLEY TEARS FOR FEARS BILLY JOEL TOM PETTY (M) ROLLING STONES POCO MELISSA ETHERIDGE BAD ENGLISH WHITESNAKE GIANT LIGHT JETHRO TULL ANDERSON, BRUFORD, WARREN ZEVON

CHEZ/Ottawa (613) 563-1919 PD: STEVE COLWELL MD: GREG TORRINGTON

Reavy AEROSMITH (L) ALARM (L) BAD ENGLISH BON JOVI KATE BUSH B-52'S PAUL CARACK ANDY CASH CHALK CIRCLE PHIL COLLINS BOB DYLAN MELISSA ETHERIDGE (L) EURYTHMICS (L) GRAPES OF WRATH GRATEFUL DEAD DON HENLEY HONEYMOON SUITE JOHN LEE HOOKER PAUL WOE INDIGO GIRLS BILLY JOEL (L) SARAYA & THE WAVE DANIEL LANOIS LIVING COLOUR LUBA Q CALL KIM MITCHELL (L) ROLLING STONES (M) (L) TEARS FOR FEARS (L) TRAGICALLY HIP (L) TINA TURNER (L) NEIL YOUNG

WGBB/Binghamton (807) 785-9925 PD: PAUL MICHAELS

Reavy ROLLING STONES ALARM AEROSMITH NEIL YOUNG DON HENLEY MELISSA ETHERIDGE BOB DYLAN TOM PETTY BILLY JOEL BAD ENGLISH BONHAM GIANT D.A.D. GRATEFUL DEAD TESLA WHITESNAKE MOTOLEY CRUE PHIL COLLINS KISS SMITHERENS GREAT WHITE GIANT BONHAM STEVIE RAY VAUGHAN FLIES ON FIRE TESLA ALICE COOPER ROLLING STONES HUNTER & RONSON MELISSA ETHERIDGE BONHAM AEROSMITH NEIL YOUNG TRACY CHAPMAN LIVING COLOUR GREAT WHITE L.A. GUNS SMITHERENS CMC

WIZN/Burlington (602) 877-6800 PD: TOM STEVE CORNER MD: TOM VAN SANT

Reavy NEIL YOUNG BOB DYLAN ROLLING STONES AEROSMITH GRATEFUL DEAD DON HENLEY CULT HUNTER & RONSON BILLY JOEL (M) RICKIE LEE JONES JETHRO TULL TRACY CHAPMAN LONNY FRAVITZ STEVIE RAY VAUGHAN GEORGE HARRISON WARREN ZEVON

WZXX/Cape May (609) 522-1416 PD: BARBARA VOIGHT APD: MIKE ONDAYKO

Reavy AEROSMITH (M) (L) ALARM BAD ENGLISH MELISSA ETHERIDGE DON HENLEY BILLY JOEL (M) TOM PETTY (M) POCO TEARS FOR FEARS (M) WHITESNAKE (M) WHITESNAKE (M) WHITESNAKE (M) WHITESNAKE (M) WHITESNAKE (M) WHITESNAKE (M) WHITESNAKE (M) WHITESNAKE (M) WHITESNAKE (M) WHITESNAKE (M)

WZXX/Scranton (717) 961-1842 PD: JIM RISING MD: JACK MEYERS

Reavy AEROSMITH ALICE COOPER BAD ENGLISH BONHAM GREAT WHITE JETHRO TULL BOB DYLAN MARILLION BILLY SOUIER PETER FRAMPTON SMITHERENS LONNY FRAVITZ NEIL YOUNG ROLLING STONES (M) WHITESNAKE (M) WHITESNAKE (M) WHITESNAKE (M) WHITESNAKE (M) WHITESNAKE (M) WHITESNAKE (M) WHITESNAKE (M) WHITESNAKE (M) WHITESNAKE (M)

TESLA STEVIE RAY VAUGHAN WHITESNAKE (M) KISS SMITHERENS MOTOLEY CRUE ANDERSON, BRUFORD, LIGHT ANIMAL LOGIC GEORGIA SATELLITES WARREN ZEVON KINKS

WBLM/Portland (207) 774-6364 OM: JOSE DIAZ MD: ROBIN MATHIEU

Reavy MELISSA ETHERIDGE ALICE COOPER BILLY JOEL DON HENLEY ROLLING STONES BAD ENGLISH GREAT WHITE BON JOVI B-52'S PHIL COLLINS ALARM BONHAM MOTOLEY CRUE JETHRO TULL NEIL YOUNG AEROSMITH WARREN ZEVON JOE SATRIANI

WAQX/Syracuse (315) 472-0200 MD: MEG STEVENS

Reavy AEROSMITH ROLLING STONES JETHRO TULL JOE COCKER POCO MELISSA ETHERIDGE NEIL YOUNG BOB DYLAN TOM PETTY DON HENLEY BONHAM GEORGE HARRISON GRATEFUL DEAD HUNTER & RONSON GIANT PHIL COLLINS MELISSA ETHERIDGE (M) SMITHERENS JETHRO TULL WHITESNAKE

WPKX/Hanniss (603) 778-2888 PD: SUZANNE TONARE MD: JEFF SANDERS

Reavy ROLLING STONES TOM PETTY ALARM MELISSA ETHERIDGE KISS SMITHERENS BILLY SOUIER SPARK DOLLS FIONA WORLD TRACY FLIES ON FIRE TANGIER

WKLK/Atlanta (404) 325-0960 PD: BILL PUGH MD: BETH KEPPLER

Reavy ROLLING STONES ALICE COOPER BAD ENGLISH ALARM DON HENLEY BILLY JOEL AEROSMITH (M) BOB DYLAN GRATEFUL DEAD TESLA WHITESNAKE MOTOLEY CRUE PHIL COLLINS KISS SMITHERENS BILLY SOUIER SPARK DOLLS FIONA WORLD TRACY FLIES ON FIRE TANGIER

WGTN/Miami (305) 759-4311 OM: BILL WISE MD: BRENT ALBERTS

Reavy AEROSMITH ALARM BAD ENGLISH DON HENLEY BILLY JOEL AEROSMITH (M) BOB DYLAN GRATEFUL DEAD TESLA WHITESNAKE MOTOLEY CRUE PHIL COLLINS KISS SMITHERENS BILLY SOUIER SPARK DOLLS FIONA WORLD TRACY FLIES ON FIRE TANGIER

WSHE/Miami (305) 581-1580 PD: DAVID CROSSMAN RESEARCH: JEFF BELL

Reavy AEROSMITH MOTOLEY CRUE (M) TEARS FOR FEARS ROLLING STONES ALICE COOPER DON HENLEY BILLY JOEL NEIL YOUNG BONHAM ALICE COOPER GREAT WHITE MOTOLEY CRUE CULT TRACY CHAPMAN LIVING COLOUR GRATEFUL DEAD BAD ENGLISH PETER FRAMPTON DEL FUGOS LOU GRAMM GEORGE HARRISON BILLY JOEL D.A.D. GRATEFUL DEAD TESLA WHITESNAKE (M) WHITESNAKE (M) WHITESNAKE (M) WHITESNAKE (M) WHITESNAKE (M) WHITESNAKE (M) WHITESNAKE (M) WHITESNAKE (M) WHITESNAKE (M)

BILLY JOEL TEARS FOR FEARS NEIL YOUNG BAD ENGLISH D.A.D. TOM PETTY LOU GRAMM ALARM BOB DYLAN GREAT WHITE JETHRO TULL LILLIAN ASHLEY ROLLING STONES PETER FRAMPTON GEORGE HARRISON BAD ENGLISH PHIL COLLINS HUNTER & RONSON STEVIE RAY VAUGHAN

WZVC/Coastal NC (919) 247-6343 OM: BILL CANNON

Reavy AEROSMITH (M) ALARM BONHAM BOB DYLAN MELISSA ETHERIDGE DEL FUGOS LOU GRAMM DON HENLEY (L) BILLY JOEL LONNY FRAVITZ TOM PETTY (M) (L) POCO GEORGIA SATELLITES JOE SATRIANI SMITHERENS ROLLING STONES (M) (M) NEIL YOUNG SARAYA AEROSMITH ANDERSON, BRUFORD, A SHOOTING STAR Light

WRXR/Augusta (404) 722-9696 PD: BOB EDWARDS

Reavy AEROSMITH NEIL YOUNG DON HENLEY (L) TOM PETTY ROLLING STONES (M) MELISSA ETHERIDGE PHIL COLLINS AEROSMITH KISS WHITESNAKE Light JETHRO TULL

WMFX/Columbia (803) 772-4980 PD: BENJ MORTON MD: MIKE WILLIS

Reavy DON HENLEY ROLLING STONES MELISSA ETHERIDGE TOM PETTY BILLY JOEL BAD ENGLISH ALARM WHITESNAKE KISS PHIL COLLINS WHITESNAKE Light JETHRO TULL

KNCC/Corpus Christi (512) 289-1000 PD: DON GILMORE

Reavy AEROSMITH (M) ALARM ENUFF Z'NUFF KIX LEGS DIAMOND MOTOLEY CRUE (M) ROLLING STONES (M) JOE SATRIANI ALARM WHITESNAKE SMITHERENS BILLY SOUIER SPARK DOLLS FIONA WORLD TRACY FLIES ON FIRE TANGIER

KLAQ/EI Paso (915) 544-8860 OM/VP: NAT LAMP MD: MIKE HARVEY

Reavy AEROSMITH (M) ALARM ENUFF Z'NUFF KIX LEGS DIAMOND MOTOLEY CRUE (M) ROLLING STONES (M) JOE SATRIANI ALARM WHITESNAKE SMITHERENS BILLY SOUIER SPARK DOLLS FIONA WORLD TRACY FLIES ON FIRE TANGIER

WSTZ/Jackson (901) 982-1067 PD: BILL CREWS

Reavy MELISSA ETHERIDGE ROLLING STONES D.A.D. ALARM BAD ENGLISH AEROSMITH TESLA BOB DYLAN UON HENLEY TOM PETTY BILLY JOEL WHITESNAKE PHIL COLLINS BILLY SOUIER WHITESNAKE Light JOE SATRIANI WHITESNAKE Light WARRANT

WZGR/Memphis (901) 578-1103 PD: DRAKE HALL MD: KELLIE CRUISE

WIMZ/Knoxville (615) 525-6000 MD: MIKE STEWART

Reavy ROLLING STONES BAD ENGLISH DON HENLEY ALARM LORD TRACY TORA TORA KINKS WHITESNAKE Light JOE SATRIANI WHITESNAKE Light WARRANT

WRNO/New Orleans (504) 889-2424 PD: MICHAEL COSTELLO MD: WAYNE HATKINS

Reavy AEROSMITH (M) DON HENLEY ROLLING STONES (M) POCO TEARS FOR FEARS BAD ENGLISH ALICE COOPER DON HENLEY TESLA BILLY JOEL LOU GRAMM KIX RED HOT CHILI PEPP WARREN ZEVON WHITESNAKE (M) ALARM NEIL YOUNG MELISSA ETHERIDGE BOB DYLAN AEROSMITH TOM PETTY GIANT SMITHERENS







MIDWEST (Continued)

WYMG/Springfield (217) 546-9000 PD: CRAIG STEVENS MO: KEF FULHAM

P1

P2

P3

KBCO/Denver (303) 444-5600

Heavy ROLLING STONES TRACY CHAPMAN DON HENLEY NEIL YOUNG

KUPD/Phoenix (602) 838-3062

Heavy MOTEY CRUE AEROSMITH MELISSA ETHERIDGE

KZAP/Sacramento (916) 925-3700

Heavy AEROSMITH KISS MELISSA ETHERIDGE

KZAP/Sacramento (916) 925-3700

Heavy AEROSMITH KISS MELISSA ETHERIDGE

KZAP/Sacramento (916) 925-3700

Heavy AEROSMITH KISS MELISSA ETHERIDGE

KZAP/Sacramento (916) 925-3700

Heavy AEROSMITH KISS MELISSA ETHERIDGE

KJK/Grand Forks (701) 746-1417

Heavy TOM PETTY NEIL YOUNG ROLLING STONES

KLOS/Los Angeles (213) 840-4836

PD: CAREY CURELUP MD: S. MONDELLO

KQOI/San Francisco (415) 765-4097

PD: CHRIS MILLER MD: LORRAINE MEYER

KGON/Portland (503) 223-1441

OM: JON ROBBINS MD: DAVE HUMME

KFQI/San Francisco (415) 986-1045

PD: PAT EVANS MD: M. DUNING

KRQI/Sacramento (916) 334-7777

PD: JUDY MCNUITT MD: PAMELA ROBERTS

KISW/Seattle (206) 285-7625

PD: STEVE YOUNG MD: MIKE JONES

KBER/Salt Lake City (801) 322-3311

OM: JOHN EDWARDS MD: KEVIN LEWIS

KRSP/Salt Lake City (801) 262-5541

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KGB/San Diego (619) 292-1360

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# NEW ARTISTS

Reports

1	DEL FUEGOS/Move With Me Sister (RCA)	98
2	L.A. GUNS/Rip & Tear (Vertigo/Polydor)	60
3	FLIES ON FIRE/C'mon (Atco)	57
4	DANGEROUS TOYS/Scared (Columbia)	52
5	LENNY KRAVITZ/Let Love Rule (Virgin)	42
6	RICKIE LEE JONES/Satellites (Geffen)	40
7	MEGADEATH/No More Mr. Nice Guy (SBK)	35
8	LORD TRACY/Out With The Boys (Universal/MCA)	34
9	RAGING SLAB/Don't Dog Me (RCA)	33
10	ANIMAL LOGIC/There's A Spy In The House... (IRS)	25
	BANG TANGO/Someone Like You (MCA)	25
	MR. BIG/Wind Me Up (Atlantic)	25
13	RED HOT CHILI PEPPERS/Higher Ground (EMI)	21
	STEVE STEVENS ATOMIC PLAYBOYS/Action (WB)	21
15	JACK BRUCE/No Surrender (Epic)	20
	PETER HIMMELMAN/245 Days (Island)	20
	JUNKYARD/Simple Man (Geffen)	20
	SHOOTING STAR/Touch Me Tonight (Enigma)	20
19	KING'S X/Summerland (Megaforce/Atlantic)	15
20	MICHAEL PENN/No Myth (RCA)	14

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

**WARREN ZEVON**

**Run Straight Down**

from the LP *Transverse City*

**NEW ROCK**

WBAB  
WMMR  
KLOL  
WSHE  
WLVQ  
WQFM  
KUPD  
KGOV  
KRXQ  
KZAP  
K3JO

WHFS  
XTRA  
WHTG  
KOTR

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# AOR TRACKS®

## NATIONAL AIRPLAY®

		178 REPORTERS				Reports/Adds	Heavy	Medium
3	2	WKS	WKS	LW	TW			
4	1	1	1	1	1	169-/-1	158+	11-
10	7	3	3	3	3	166+/+3	131+	28-
8	4	4	4	4	4	166-/-1	122+	41-
11	5	5	5	5	5	160+/+7	130+	28-
3	2	2	2	2	2	156-/-0	130-	24-
18	13	9	9	9	9	151-/-2	106+	40-
14	10	8	8	8	8	145-/-2	105+	38-
12	9	7	7	7	7	154-/-0	83-	66-
15	11	10	10	10	10	136-/-2	111+	23-
7	6	6	6	6	6	133-/-0	107-	25-
19	15	12	12	12	12	151+/+4	76+	59-
-	-	15	15	15	15	158+/+26	57+	92+
20	16	13	13	13	13	150=/+3	56+	78-
DEBUT		14	14	14	14	150 /149	51	73
-	32	19	19	19	19	162+/+21	31+	108+
23	20	14	14	14	14	131=/+2	56+	68-
-	-	25	25	25	25	145+/+41	39+	93+
28	24	18	18	18	18	134+/+5	41+	77-
DEBUT		19	19	19	19	126 /126	54	61
25	22	16	16	16	16	127-/-1	44+	72-
-	-	32	32	32	32	121+/+24	13+	77+
34	27	24	24	24	24	110-/-4	25+	71-
2	3	11	11	11	11	74-/-0	59-	11-
43	36	29	29	29	29	109+/+17	27+	56+
24	23	20	20	20	20	114-/-1	18-	75-
42	33	31	31	31	31	99+/+7	14=	68+
33	29	28	28	28	28	90-/-0	22+	58-
-	-	43	43	43	43	90+/+30	13+	72+
41	34	34	34	34	34	99+/+7	10=	62+
44	37	35	35	35	35	98+/+8	11=	60+
DEBUT		31	31	31	31	84 /83	10	54
17	21	26	26	26	26	61-/-0	27-	27-
1	8	17	17	17	17	48-/-0	37-	8-
53	41	40	40	40	40	89+/+9	5=	54+
-	57	44	44	44	44	88+/+16	4+	55+
5	12	21	21	21	21	50-/-0	33-	15=
6	14	22	22	22	22	48-/-0	28-	18-
57	44	42	42	42	42	78+/+6	9+	48+
26	25	27	27	27	27	62-/-0	13-	42-
13	18	23	23	23	23	58-/-0	19-	26-
22	26	38	38	38	38	48-/-1	16-	30-
59	46	45	45	45	45	82+/+5	5+	42+
49	43	46	46	46	46	71+/+4	8+	41=
-	58	49	49	49	49	63+/+9	4=	40+
21	30	39	39	39	39	38-/-0	27-	9-
50	50	50	50	50	50	56+/+6	9+	29+
51	49	47	47	47	47	60+/+1	2+	37+
-	-	52	52	52	52	56+/+12	5+	40+
DEBUT		49	49	49	49	61+/+27	7+	29+
46	53	54	54	54	54	42+/+13	17+	23+
52	51	51	51	51	51	57-/-2	3+	36+
58	56	55	55	55	55	63+/+9	3=	28+
30	28	30	30	30	30	41-/-2	13-	24-
DEBUT		54	54	54	54	46+/+24	5+	25+
-	59	58	58	58	58	40+/+2	11+	16-
DEBUT		56	56	56	56	52+/+12	5+	23+
DEBUT		57	57	57	57	46 /46	3	33
DEBUT		58	58	58	58	45+/+2	8+	31=
-	-	59	59	59	59	42+/+4	7+	22+
-	-	60	60	60	60	41+/+4	4=	22+

# BREAKERS®

**WHITESNAKE**  
Fool For Your Loving (Geffen)  
84% of our reporters on it.

**PHIL COLLINS**  
Another Day In Paradise (Atlantic)  
71% of our reporters on it.

**LOU GRAMM**  
Just Between You And Me (Atlantic)  
81% of our reporters on it.

**JOE SATRIANI**  
Big Bad Moon (Relativity)  
68% of our reporters on it.

**KIX**  
Don't Close Your Eyes (Atlantic)  
61% of our reporters on it.



# HUMAN CANNONBALL

EXPLOSIVE AND HIGH FLYING



**WEBB WILDER**  
FROM THE ALBUM 'HYBRID VIGOR'



AVAILABLE ON ISLAND COMPACT DISCS, CASSETTES AND RECORDS.





3 2  
WKS WKS LW TW

178 REPORTERS

OCTOBER 27, 1989

Reports/Adds Heavy Medium

- 1 1 1 **1 ROLLING STONES**/Steel Wheels (Columbia)
- 2 2 2 **2 AEROSMITH**/Pump (Geffen)
- 3 3 3 **3 DON HENLEY**/The End Of The Innocence (Geffen)
- 10 8 5 **4 NEIL YOUNG**/Freedom (Reprise)
- 6 5 4 **5 ALARM**/Change (IRS)
- 4 4 6 **6 TOM PETTY**/Full Moon Fever (MCA)
- — 9 **7 BILLY JOEL**/Storm Front (Columbia)
- 8 7 7 **8 MELISSA ETHERIDGE**/Brave & Crazy (Island)
- 12 9 8 **9 BOB DYLAN**/Oh Mercy (Columbia)
- 13 10 10 **10 BAD ENGLISH**/Bad English (Epic)
- 17 14 12 **11 BONHAM**/Bonham (WTG)
- 18 16 13 **12 GIANT**/Last Of The Runaways (A&M)
- DEBUT** **13 SMITHEREENS**/Smithereens 11 (Enigma/Capitol)
- 16 15 14 **14 STEVIE RAY VAUGHAN & DOUBLE**/In Step (Epic)
- DEBUT** **15 LOU GRAMM**/Long Hard Look (Atlantic)
- 24 21 17 **16 TESLA**/The Great Radio Controversy (Geffen)
- 20 19 15 **17 GREAT WHITE**/Twice Shy (Capitol)
- 5 6 11 **18 POCO**/Legacy (RCA)
- DEBUT** **19 JOE SATRIANI**/Flying In A Blue Dream (Relativity)
- 31 24 21 **20 IAN HUNTER & MICK RONSON**/Y U I Orta (Mercury)
- 11 13 16 **21 MOTLEY CRUE**/Dr. Feelgood (Elektra)
- 21 20 20 **22 D.A.D.**/No Fuel Left For The Pilgrims (WB)
- 39 33 27 **23 KIX**/Blow My Fuse (Atlantic) \*Keeps a bullet due to continued growth.
- 28 25 25 **24 CALL**/Let The Day Begin (MCA)
- 30 26 24 **25 TRACY CHAPMAN**/Crossroads (Elektra)\*
- — 38 **26 GEORGE HARRISON**/Best Of Dark Horse (Dark Horse/WB)
- 9 12 18 **27 JETHRO TULL**/Rock Island (Chrysalis)
- 38 31 29 **28 SARAYA**/Saraya (Polydor)
- 36 32 **29 DEL FUEGOS**/Smoking In The Fields (RCA)
- 37 30 30 **30 WARRANT**/Dirty Rotten Filthy Stinking Rich (Columbia)
- 15 18 23 **31 ALICE COOPER**/Trash (Epic)
- 7 11 19 **32 TEARS FOR FEARS**/The Seeds Of Love (Fontana/Mercury)
- 25 32 36 **33 BILLY SQUIER**/Hear & Now (Capitol)
- 22 22 22 **34 PETER FRAMPTON**/When All The Pieces Fit (Atlantic)
- — 39 **35 FIONA**/Heart Like A Gun (Atlantic)
- DEBUT** **36 JEFF BECK**/Guitar Shop (Epic)
- 40 37 **37 STAGE DOLLS**/Stage Dolls (Chrysalis)
- DEBUT** **38 GEORGIA SATELLITES**/In The Land Of Salvation & Sin (Elektra)
- 19 27 33 **39 JOE COCKER**/One Night Of Sin (Capitol)
- — 40 **40 BON JOVI**/New Jersey (Mercury)

"Rock" (169) "Sad" (48) "Terrifying" (42)	175 - /0	165 -	10 +
"Janie's" (166) "Love" (48) "F.I.N.E." (20)	170 - /0	150 -	17 -
"Last" (160) "Dirt" (17) "Will" (15)	166 + /5	138 +	27 -
"Rockin'" (166) "No" (5) "Crime" (1)	167 - /1	123 +	41 -
"Sold" (156) "Devolution" (5) "Love" (1)	157 - /0	131 -	24 -
"Love" (145) "Free" (17) "Runnin'" (7)	148 - /1	113 +	35 -
"Didn't" (151) "That" (10) "Go" (4)	153 + /3	107 +	41 -
"No" (133) "Let" (16) "My" (2)	142 - /0	112 -	29 +
"Everything" (154) "Political" (5) "Most" (1)	154 - /0	83 -	66 -
"When" (136) "Forget" (2) "Best" (1)	139 - /2	112 +	25 -
"Wait" (151) "Bringing" (2) "Guilty" (1)	151 + /4	76 +	59 -
"I'm" (150)	150 = /3	56 +	78 -
"Girl" (162)	162 /20	31	108
"Tightrope" (131) "Crossfire" (4) "House" (1)	132 - /2	57 +	69 -
"Just" (145) "Hangin'" (1)	146 /41	39	94
"Love" (134) "Yesterdaze" (1)	134 + /5	41 +	77 -
"Angel" (127) "Once" (1) "Baby's" (1)	128 - /1	44 +	73 -
"Call" (74) "Nature" (4) "When" (2)	82 - /0	61 -	17 -
"Big" (121)	121 /24	13	77
"American" (110) "Womens" (2)	111 - /5	25 +	72 -
"Feelgood" (58) "Kickstart" (46) "Slice" (2)	99 - /9	23 -	50 +
"Sleeping" (114) "Rim" (1)	114 - /1	18 -	75 -
"Don't" (109)	109 + /17	27 +	56 +
"You" (99) "Let" (3)	101 + /5	16 -	68 +
"Crossroads" (90) "Freedom" (1) "Hundred" (1)	90 - /0	22 +	58 -
"Poor" (90) "Cockamamie" (1)	90 + /30	13 +	72 +
"Kissing" (48) "Rattlesnake" (18) "Heavy" (5)	69 - /7	32 -	30 -
"Back" (99)	99 + /7	10 =	62 +
"Move" (98)	98 + /8	11 =	60 +
"Big" (89) "Heaven" (4) "Sometimes" (1)	94 + /9	6 -	55 +
"Poison" (61) "Only" (1) "Bed" (1)	62 - /0	28 -	27 -
"Sowing" (50) "Year" (3) "Advice" (1)	51 - /0	34 -	15 +
"Don't" (56) "Tied" (15)	65 + /9	13 =	41 +
"Holding" (62) "Back" (4) "More" (3)	68 - /1	14 -	47 -
"Sexing" (88)	88 + /16	4 +	55 +
"Stand" (63) "Savoy" (4) "Big" (3)	70 + /9	5 +	45 +
"Still" (82) "Love" (5) "Lorraine" (1)	87 + /5	6 +	43 +
"Another" (78) "Stellazine" (1)	78 /6	9	48
"When" (38) "Bad" (6) "Got" (1)	45 - /6	27 -	14 -
"Living" (71)	71 + /4	8 +	41 =

## KORNFELD PROJECTS

- Tracy Chapman
- Melissa Etheridge
- Neil Young
- Joe Cocker
- Kix
- "Shocker" soundtrack
- Wendy Wall
- Stevie Nicks
- Del Fuegos
- Dangerous Toys
- Michael Penn
- Raging Slab
- The Extreme
- Nuclear Valdez

To Radio -- thanks for the play  
 To the Artists -- thanks for the music  
 To the Labels and Managers -- thanks for the opportunity to  
 be of service.

### KORNFELD PROJECTS

Phone (805) 252-9272  
 Fax (805) 252-7092

## BREAKERS.

**SMITHEREENS**  
 Smithereens 11 (Enigma/Capitol)  
 91% of our reporters on it.

**LOU GRAMM**  
 Long Hard Look (Atlantic)  
 82% of our reporters on it.

**JOE SATRIANI**  
 Flying In A Blue Dream (Relativity)  
 68% of our reporters on it.

**KIX**  
 Blow My Fuse (Atlantic)  
 61% of our reporters on it.

### MOST ADDED.

- WARREN ZEVON (48)
- LOU GRAMM (41)
- GEORGE HARRISON (30)
- KISS (27)
- JOE SATRIANI (24)
- SMITHEREENS (20)
- KIX (17)
- FIONA (16)
- LORD TRACY (15)
- ANDERSON BRUFORD... (11)
- DANGEROUS TOYS (11)
- SHOCKER (11)

### HOTTEST

- ROLLING STONES (165)
- AEROSMITH (150)
- DON HENLEY (138)
- ALARM (131)
- NEIL YOUNG (123)
- TOM PETTY (113)
- BAD ENGLISH (112)
- M. ETHERIDGE (112)
- BILLY JOEL (107)
- BOB DYLAN (83)



**PLEASE PLAY  
MY RECORD**



**BAD REPUTATION**

by **DON DIXON**

**OFF THE ENIGMA ALBUM EEE**



ENIGMA RECORDS CULVER CITY, CALIFORNIA 90231-3628 TEL 213/390-9969 FAX 213/391-4561



LW	TW	
	<b>1</b>	<b>CAMPER VAN BEETHOVEN/Key Lime Pie (Virgin)</b>
	<b>2</b>	<b>RED HOT CHILI PEPPERS/Mother's Milk (EMI)</b>
	<b>3</b>	<b>BIG AUDIO DYNAMITE/Megatop Phoenix (Columbia)</b>
	<b>4</b>	<b>SUGARCUBES/Here Today, Tomorrow Next Week (Elektra)</b>
	<b>5</b>	<b>DEBORAH HARRY/Def Dumb &amp; Blonde (Sire/Reprise)</b>
	<b>6</b>	<b>MIGHTY LEMON DROPS/Laughter (Sire/Reprise)</b>
	<b>7</b>	<b>DEPECHE MODE/Personal Jesus EP (Sire/Reprise)</b>
	<b>8</b>	<b>FLESH FOR LULU/Plastic Fantastic (Capitol)</b>
	<b>9</b>	<b>SQUEEZE/Frank (A&amp;M)*</b>
	<b>10</b>	<b>PRIMITIVES/Purity (RCA)</b>
	<b>11</b>	<b>EURYTHMICS/We Too Are One (Arista)</b>
	<b>12</b>	<b>IAN McCULLOCH/Proud To Fall (track) (Sire/Reprise)</b>
	<b>13</b>	<b>KATE BUSH/The Sensual World (Columbia)</b>
	<b>14</b>	<b>B-52'S/Cosmic Thing (Reprise)</b>
	<b>15</b>	<b>ALARM/Change (IRS)</b>
	<b>16</b>	<b>TEARS FOR FEARS/The Seeds Of Love (Fontana/Mercury)</b>
	<b>17</b>	<b>MAX Q/Max Q (Atlantic)</b>
	<b>18</b>	<b>ERASURE/Wild! (Sire/Reprise)</b>
	<b>19</b>	<b>SMITHEREENS/Smithreens 11 (Enigma/Capitol)</b>
	<b>20</b>	<b>FUZZBOX/Big Bang! (Geffen)</b>
	<b>21</b>	<b>DAVID BYRNE/Rei Momo (WB)</b>
	<b>22</b>	<b>CAMOUFLAGE/Methods Of Silence (Atlantic)</b>
	<b>23</b>	<b>TRACY CHAPMAN/Crossroads (Elektra)</b>
	<b>24</b>	<b>JOE STRUMMER/Earthquake Weather (Epic)</b>
	<b>25</b>	<b>OCEAN BLUE/Ocean Blue (Sire/Reprise)</b>
	<b>26</b>	<b>LENNY KRAVITZ/Let Love Rule (Virgin)</b>
<b>DEBUT</b>	<b>27</b>	<b>PSYCHEDELIC FURS/Should God Forget (track) (Columbia)</b>
	<b>28</b>	<b>PETER MURPHY/The Line Between The...(track) (Beggars Banquet/RCA)</b>
	<b>29</b>	<b>THE THE/Mind Bomb (Epic)</b>
<b>DEBUT</b>	<b>30</b>	<b>INNOCENCE MISSION/The Innocence Mission (A&amp;M)</b>

\* Keeps a bullet due to continued growth.

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED	HOTTEST	MOST REQUESTED
GRAHAM PARKER PSYCHEDELIC FURS WONDER STUFF NINE INCH NAILS SARA HICKMAN	RED HOT CHILI PEPPERS CAMPER VAN BEETHOVEN KATE BUSH DEPECHE MODE LENNY KRAVITZ ERASURE	DEPECHE MODE RED HOT CHILI PEPPERS KATE BUSH CAMPER VAN BEETHOVEN SUGARCUBES FUZZBOX

MOST ADDED	HOTTEST	MOST REQUESTED
WHITESNAKE/Fool (149) P. COLLINS/Another (126) KINKS/How (83) WARREN ZEVON/Run (46) LOU GRAMM/Just (41) G. HARRISON/Poor (30) WHITESNAKE/Judgement (28) KISS/Hide (27) G. DEAD/Foolish (26) MOTLEY.../Kickstart (24) JOE SATRIANI/Big (24)	R. STONES/Rock (158) AEROSMITH/Janie's (131) ALARM/Sold (130) DON HENLEY/Last (130) NEIL YOUNG/Rockin' (122) BAD ENGLISH/When (111) M. ETHERIDGE/No (107) BILLY JOEL/We (106) TOM PETTY/Love (105) BOB DYLAN/Everything (83)	AEROSMITH/Janie's (56) BONHAM/Wait (50) TESLA/Love (35) GRATEFUL DEAD/Foolish (29) BAD ENGLISH/When (27) BILLY JOEL/We (24) KIX/Don't (24) R. STONES/Rock (23) JOE SATRIANI/Big (23) WHITESNAKE/Fool (20) NEIL YOUNG/Rockin' (20)

**NEW & ACTIVE**

**MARILLION "Hooks In You" (Capitol) 43/9 (34/16)**  
Adds: KISS, WYFN, WDHA, WFYV, WRKU, KEZE, WIZN, KFVG, KZOO. Requests 3 Heavy 3: WCMF, WLAV, KBOY. Medium 21 including WKLS, WLZR, WQFM, KZAP, KBER, WPLR, WPDH, WOUR, KEZO, KICT.

**ANDERSON BRUFORD WAKEMAN HOWE "Quartet (I'm Alive)" (Arista) 41/11 (29/10)**  
Adds: KRQR, WPYX, WCCC, WOUR, KWIC, WZYC, WTKX, KRZQ, WIZN, WGIR, KBOY. Requests 2 Heavy 3: KFMU, KZOO, KFMU. Medium 23 including WGR, WKLS, WSHE, KRXQ, KOME, WDHA, WHCN, WEZX, WRFX, KMJX.

**MEGADETH "No More Mr. Nice Guy" (SBK) 35/11 (23/17)**  
Adds: KUPD, KBER, KGB, WKLC, WMFX, KBAT, WTKX, WXL, WKGB, WZBH, KWHL. Requests 2 Heavy 1: KNAC. Medium 9 including WHJY, KZEW, WSHE, WQFM, WPLR, KRZQ, KBOY.

**LORD TRACY "Out With The Boys" (Uni/MCA) 34/14 (21/9)**  
Adds including KTXQ, KLLO, KISS, WLZR, KRXQ, KOME, WTPA, WTKX, KZRR, KNAC. Requests 1 Heavy 2: WRIF, WEGR. Medium 10 including KZEW, WSHE, WQFM, WPLR, KLB, KKEG, KMJX.

**RAGING SLAB "Don't Dog Me" (RCA) 33/2 (32/4)**  
Adds: KZAP, WTKI. Heavy 2: KOME, KRIX. Medium 14 including WBAB, KISS, KAZY, KRXQ, KBER, WPLR, KBAT, KICT, KLCX, KNAC.

**TANGIER "Southbound Train" (Atco) 31/8 (23/16)**  
Adds: KZEW, KOME, KGGO, KZRR, KJOT, WGLF, KBOY, KZOO. Heavy 2: WLZR, WQFM. Medium 14 including WKLS, KISS, WLLZ, WTPA, WCMF, WIMZ, KEZO, KILQ, KBPI, KFMQ.

**TREVOR RABIN "Sorrow (Your Heart)" (Elektra) 30/4 (26/9)**  
Adds: WLVO, KUPD, KMOD, KDKB. Heavy 4 including WYFN, WRKI, KLB, J. Medium 15 including WQFM, KZAP, WDHA, KNCN, WRXK, KRIX, WDIZ, WTUE, KZRR, KEZE.

**WHITESNAKE "Judgement Day" (Geffen) 28/28 (0/0)**  
Adds including KRXQ, KNCN, WONE, WXL, KKB, KBPI, KDJ, KDJ, WGIR, WRUF. Requests 2 Heavy 5: KUPD, WCMF, WRXK, WTKX, KNAC. Medium 16 including KTXQ, WSHE, KISS, KGON, WAQY, WAVF, WDIZ, WRXL, KATT, KICT.

**ANIMAL LOGIC "There's A Spy (In The House Of Love)" (IRS) 25/8 (17/11)**  
Adds: CHOM, WXRT, KBCO, WHEB, KMOD, WIZN, WGIR, KSQY. Heavy 2 including WTPA. Medium 10 including KTCZ, KZAP, WHFS, CHEZ, WLAV, KDJ, KRZQ, KTYD, KRQU.

**EURYTHMICS "We Too Are One" (Arista) 25/1 (26/1)**  
Adds: KCHV. Heavy 7: CHOM, WXRT, KTCZ, KBCO, WHFS, CHEZ, KDKB. Medium 14 including CILQ, CFOX, WDHA, KBAT, WYBR, KTYD, WIZN, WWWV, WMAD, KRQU.

**RED HOT CHILI PEPPERS "Higher Ground" (EMI) 21/10 (11/11)**  
Adds including WBCN, KLLO, WDHA, WKGB, WTKI, WMAD. Heavy 0. Medium 6: WSHE, WXRT, WRIF, WLAV, KBPI, KRZQ.

**STEVE STEVENS ATOMIC PLAYBOYS "Action" (WB) 21/4 (17/2)**  
Adds: WKLS, WNOR, WIMZ, WAZU. Heavy 0. Medium 7 including WRIF, KZAP, WTPA, WTUE, KICT, KRZQ.

**TEXAS "Everyday Now" (Mercury) 21/2 (19/8)**  
Adds: WXRT, KFMZ. Heavy 3 including KBCO. Medium 13 including WLLZ, KTCZ, KRIX, WGBF, WLAV, KEZO, KICT, KRNA, WAOR, KRQU.

**BLUE MURDER "Billy" (Geffen) 21/0 (25/5)**  
Heavy 0. Medium 9: CILQ, WYFN, KUPD, KKEG, WIMZ, KBAT, WRDU, WLAV, KFMG.

**AEROSMITH "F.I.N.E." (Geffen) 20/13 (7/1)**  
Adds including KISS, WTPA, WROV, KTAL, KILQ, KRZQ, KZOO. Heavy 4 including KNAC. Medium 12 including WBAB, KTXQ, WLLZ, WHCN, WLAV, KATT, WPXC, WGIR, WRUF, KXFX.

**JUNKYARD "Simple Man" (Geffen) 20/6 (13/13)**  
Adds: WYFN, WTPA, WCMF, WFYV, KDJ, KEZE. Heavy 0. Medium 8 including CILQ, WKLS, WSHE, WAVF, KRZQ.

**SHOOTING STAR "Touch Me Tonight" (Enigma) 20/2 (21/3)**  
Adds: KYYS, WZYC. Requests 3 Heavy 6 including WIMZ, WXL, KGGO, KJJO, KFMQ. Medium 11 including WSHE, WLLZ, KSHE, WAPL, KATT, WRUF, KFMZ, KSEZ, WYMG, KRQU.

**PETER HIMMELMAN "245 Days" (Island) 20/2 (18/6)**  
Adds: KZAP, CHEZ. Heavy 1: WXRT. Medium 13 including KTCZ, KBCO, WHFS, WLAV, KEZO, KMBY, KQWB, WMAD, KBOY, KFMU.

**JACK BRUCE "No Surrender" (Epic) 20/1 (25/0)**  
Adds: WNEW. Heavy 0. Medium 17 including KUPD, KZAP, KOME, WRXK, WIMZ, WLAV, KMOD, KJOT, KLCX, KDJ.

**AEROSMITH "What It Takes" (Geffen) 19/2 (17/2)**  
Adds: WKLS, KWHL. Heavy 3: KUPD, KGON, WLAV. Medium 14 including WBAB, KISS, WLVO, WRIF, KRQR, KNCN, WRXK, KTAL, KODS, KBPI, WZBH.

**JETHRO TULL "The Rattlesnake Trail" (Chrysalis) 18/14 (4/1)**  
Adds including WDHA, WHCN, WOUR, WRXR, WPXC, WZBH, KJKJ. Heavy 3 including WIZN. Medium 9: WPLR, WAQX, KRIX, WROV, WKQZ, WRKU, KILQ, KEZE, KFMU.

**MELISSA ETHERIDGE "Let Me Go" (Island) 16/6 (10/4)**  
Adds including WTPA, WROV. Requests 1 Heavy 9 including CHOM, WNOR, WXRT, KUPD, WQFM, WLAV, KLCX. Medium 7: CFOX, WDHA, KLB, J, WKQZ, WRDU, WIZN, KSQY.

**KING'S X "Summerland" (Megaforce/Atlantic) 15/2 (13/4)**  
Adds: KZEW, KFMX. Heavy 0. Medium 6 including KISS, KLB, J, KKEG, WPXC.

**NEW & ACTIVE** — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

**CHARTS** — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

**BREAKERS** — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

**BIG AUDIO DYNAMITE**

**NEW ROCK 3**

**CONTACT**  
38-73043

**In MTV's Buzz Bin**  
**3 Weeks #1 R&R's New Rock**

**BIG AUDIO DYNAMITE**  
**On Columbia.**

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# SUNARTS MUSIC LTD.

20th October, 1989

John Kalodner Esq.  
Geffen Records  
8126 Sunset Boulevard  
LA, CA 90069

Dear John,

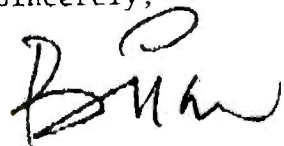
Re: IT BITES

This is to thank you for recommending I manage IT BITES.

We've just returned from Japan and you are dead right--  
they are the best young live band in the world!!

As you know, IT BITES start their debut U.S. tour with  
JETHRO TULL this week and in order to get your laminate  
together, I need an up-to-date photo (right profile)!

Sincerely,



Brian Lane

P.S. How many stations have we got on "CALLING ALL THE HEROS"?











# CHR P1 PLAYLISTS

## Denver

**Y108**

PD: Mark Bolke  
APD/MD: Dom Testa

H 1	JANET JACKSON/Miss You Much
H 2	MILLI VANILLI/Blame It On The Rain
H 3	BOBBY BROWN/Rock Me
H 4	SHARON BRYANT/Let Go
H 5	BAD ENGLISH/When I See You Smile
H 6	KEVIN PAIGE/Don't Shut Me Out
H 7	B-52/Blow Back
H 8	DINO/Sunshine
H 9	SOUL II SOUL/Back To Life
H 10	RICHARD MARX/Angelia
H 11	CHRISTOPHER WILLIAMS/To Myself
H 12	WARRANT/Heaven
H 13	BOBBY BROWN/Rock Me
H 14	RODNEY DYLEN/You Ate My Heart
H 15	NEW KIDS ON THE B/DIEN'T I Blow You
H 16	BECKY G/You Are My Everything
H 17	TINA TURNER/The Best
H 18	TEARS FOR FEARS/Swing The Seeds Of
H 19	HORNSBY/When I See You Smile
H 20	ANDREW HOLLAND/Just Between You And
H 21	YOUNG MC/Just Between You And
H 22	PHIL COLLINS/Another Day In Paradise
H 23	LOU GRAMM/Just Between You And
H 24	JODY WATLEY/Everything
H 25	BOB JOVI/Livin' In Sin
H 26	PAUL CARACKI/Live By The Groove
H 27	MICHAEL DANIEL/Just Between You And
H 28	CHRISTOPHER WILLIAMS/To Myself
H 29	WARRANT/Heaven
H 30	TAYLOR DAVEY/Just Between You And

## Sacramento

**POWER HITS**

**K108**

THE NUMBER 1 HIT MUSIC STATION

MD: Alex "A.C." Cosper

1	NEW KIDS ON THE B/DIEN'T I Blow You
2	TEARS FOR FEARS/Swing The Seeds Of
3	RODNEY DYLEN/You Ate My Heart
4	MILLI VANILLI/Blame It On The Rain
5	BAD ENGLISH/When I See You Smile
6	BOBBY BROWN/Rock Me
7	B-52/Blow Back
8	ANDREW HOLLAND/Just Between You And
9	CHRISTOPHER WILLIAMS/To Myself
10	RICHARD MARX/Angelia
11	BOB JOVI/Livin' In Sin
12	PHIL COLLINS/Another Day In Paradise
13	GREAT WHITE/Free Fallin'
14	THOMPSON TWINS/Sugar Daddy
15	BOB JOVI/Livin' In Sin
16	PAULA ABBA/Just Between You And
17	ALICE COOPER/Paris
18	MILLI VANILLI/Blame It On The Rain
19	BECKY G/You Are My Everything
20	ALARM/Bold Me Down The River
21	DON HENLEY/Into The Night
22	DOE/When I See You Smile
23	CURE/Lovecats
24	HOLLIDAY/When I See You Smile
25	MADONNA/Christina
26	BILLY JOEL/When I See You Smile
27	BOB JOVI/Livin' In Sin
28	PAUL CARACKI/Live By The Groove
29	SHARON BRYANT/Let Go
30	DEFENSE/Personal Jesus
31	RODNEY DYLEN/You Ate My Heart
32	D A D/Blessing My Day Away
33	ETHYR/When I See You Smile
34	JANET JACKSON/When I See You Smile
35	JANET JACKSON/When I See You Smile

## Portland

**KXYQ**

PORTLAND'S POWER STATION

VP/Programming: Jim Ryan  
APD: Steve Naganuma

1	TEARS FOR FEARS/Swing The Seeds Of
2	RODNEY DYLEN/You Ate My Heart
3	BAD ENGLISH/When I See You Smile
4	ALICE COOPER/Paris
5	NEW KIDS ON THE B/DIEN'T I Blow You
6	BOBBY BROWN/Rock Me
7	BOBBY BROWN/Rock Me
8	RICHARD MARX/Angelia
9	BOB JOVI/Livin' In Sin
10	PHIL COLLINS/Another Day In Paradise
11	ALICE COOPER/Paris
12	TINA TURNER/The Best
13	DON HENLEY/Into The Night
14	BILLY JOEL/When I See You Smile
15	TEARS FOR FEARS/Swing The Seeds Of
16	MILLI VANILLI/Blame It On The Rain
17	BOBBY BROWN/Rock Me
18	TEARS FOR FEARS/Swing The Seeds Of
19	BOBBY BROWN/Rock Me
20	BOBBY BROWN/Rock Me
21	BOBBY BROWN/Rock Me
22	BOBBY BROWN/Rock Me
23	BOBBY BROWN/Rock Me
24	BOBBY BROWN/Rock Me
25	BOBBY BROWN/Rock Me
26	BOBBY BROWN/Rock Me
27	BOBBY BROWN/Rock Me
28	BOBBY BROWN/Rock Me
29	BOBBY BROWN/Rock Me
30	BOBBY BROWN/Rock Me

## San Francisco

**KXXX**

PD: Bill Richards  
MD: Gene Baxter

H 1	MILLI VANILLI/Blame It On The Rain
H 2	JANET JACKSON/When I See You Smile
H 3	BOBBY BROWN/Rock Me
H 4	BOBBY BROWN/Rock Me
H 5	BOBBY BROWN/Rock Me
H 6	BOBBY BROWN/Rock Me
H 7	BOBBY BROWN/Rock Me
H 8	BOBBY BROWN/Rock Me
H 9	BOBBY BROWN/Rock Me
H 10	BOBBY BROWN/Rock Me
H 11	BOBBY BROWN/Rock Me
H 12	BOBBY BROWN/Rock Me
H 13	BOBBY BROWN/Rock Me
H 14	BOBBY BROWN/Rock Me
H 15	BOBBY BROWN/Rock Me
H 16	BOBBY BROWN/Rock Me
H 17	BOBBY BROWN/Rock Me
H 18	BOBBY BROWN/Rock Me
H 19	BOBBY BROWN/Rock Me
H 20	BOBBY BROWN/Rock Me
H 21	BOBBY BROWN/Rock Me
H 22	BOBBY BROWN/Rock Me
H 23	BOBBY BROWN/Rock Me
H 24	BOBBY BROWN/Rock Me
H 25	BOBBY BROWN/Rock Me
H 26	BOBBY BROWN/Rock Me
H 27	BOBBY BROWN/Rock Me
H 28	BOBBY BROWN/Rock Me
H 29	BOBBY BROWN/Rock Me
H 30	BOBBY BROWN/Rock Me

## Washington, D.C.

**95.5 FM WPGC**

Contemporary Music

PD: Dave Ferguson  
APD: Russ Allen  
MD: Albie D

H 1	JANET JACKSON/When I See You Smile
H 2	SOUL II SOUL/Back To Life
H 3	BOBBY BROWN/Rock Me
H 4	NEW KIDS ON THE B/DIEN'T I Blow You
H 5	BOBBY BROWN/Rock Me
H 6	BOBBY BROWN/Rock Me
H 7	BOBBY BROWN/Rock Me
H 8	BOBBY BROWN/Rock Me
H 9	BOBBY BROWN/Rock Me
H 10	BOBBY BROWN/Rock Me
H 11	BOBBY BROWN/Rock Me
H 12	BOBBY BROWN/Rock Me
H 13	BOBBY BROWN/Rock Me
H 14	BOBBY BROWN/Rock Me
H 15	BOBBY BROWN/Rock Me
H 16	BOBBY BROWN/Rock Me
H 17	BOBBY BROWN/Rock Me
H 18	BOBBY BROWN/Rock Me
H 19	BOBBY BROWN/Rock Me
H 20	BOBBY BROWN/Rock Me
H 21	BOBBY BROWN/Rock Me
H 22	BOBBY BROWN/Rock Me
H 23	BOBBY BROWN/Rock Me
H 24	BOBBY BROWN/Rock Me
H 25	BOBBY BROWN/Rock Me
H 26	BOBBY BROWN/Rock Me
H 27	BOBBY BROWN/Rock Me
H 28	BOBBY BROWN/Rock Me
H 29	BOBBY BROWN/Rock Me
H 30	BOBBY BROWN/Rock Me

## New York

**WQHT**

97.7 FM

OM: Joel Salkowitz  
MD: Kevin McCabe

H 1	JANET JACKSON/When I See You Smile
H 2	COVER GIRL/Heart Beats A Beat
H 3	LIL LOUIS/When I See You Smile
H 4	SOUL II SOUL/Back To Life
H 5	BOBBY BROWN/Rock Me
H 6	BOBBY BROWN/Rock Me
H 7	BOBBY BROWN/Rock Me
H 8	BOBBY BROWN/Rock Me
H 9	BOBBY BROWN/Rock Me
H 10	BOBBY BROWN/Rock Me
H 11	BOBBY BROWN/Rock Me
H 12	BOBBY BROWN/Rock Me
H 13	BOBBY BROWN/Rock Me
H 14	BOBBY BROWN/Rock Me
H 15	BOBBY BROWN/Rock Me
H 16	BOBBY BROWN/Rock Me
H 17	BOBBY BROWN/Rock Me
H 18	BOBBY BROWN/Rock Me
H 19	BOBBY BROWN/Rock Me
H 20	BOBBY BROWN/Rock Me
H 21	BOBBY BROWN/Rock Me
H 22	BOBBY BROWN/Rock Me
H 23	BOBBY BROWN/Rock Me
H 24	BOBBY BROWN/Rock Me
H 25	BOBBY BROWN/Rock Me
H 26	BOBBY BROWN/Rock Me
H 27	BOBBY BROWN/Rock Me
H 28	BOBBY BROWN/Rock Me
H 29	BOBBY BROWN/Rock Me
H 30	BOBBY BROWN/Rock Me

## Dallas

**100.3 WQHT**

The Eagle

PD: Joel Folger  
APD/MD: Jimmy Steal

H 1	JANET JACKSON/When I See You Smile
H 2	COVER GIRL/Heart Beats A Beat
H 3	LIL LOUIS/When I See You Smile
H 4	SOUL II SOUL/Back To Life
H 5	BOBBY BROWN/Rock Me
H 6	BOBBY BROWN/Rock Me
H 7	BOBBY BROWN/Rock Me
H 8	BOBBY BROWN/Rock Me
H 9	BOBBY BROWN/Rock Me
H 10	BOBBY BROWN/Rock Me
H 11	BOBBY BROWN/Rock Me
H 12	BOBBY BROWN/Rock Me
H 13	BOBBY BROWN/Rock Me
H 14	BOBBY BROWN/Rock Me
H 15	BOBBY BROWN/Rock Me
H 16	BOBBY BROWN/Rock Me
H 17	BOBBY BROWN/Rock Me
H 18	BOBBY BROWN/Rock Me
H 19	BOBBY BROWN/Rock Me
H 20	BOBBY BROWN/Rock Me
H 21	BOBBY BROWN/Rock Me
H 22	BOBBY BROWN/Rock Me
H 23	BOBBY BROWN/Rock Me
H 24	BOBBY BROWN/Rock Me
H 25	BOBBY BROWN/Rock Me
H 26	BOBBY BROWN/Rock Me
H 27	BOBBY BROWN/Rock Me
H 28	BOBBY BROWN/Rock Me
H 29	BOBBY BROWN/Rock Me
H 30	BOBBY BROWN/Rock Me

## Philadelphia

**WIOQ**

PHILADELPHIA

OM: Mark Driscoll  
PD: Elvis Duran  
MD: Frank Cerami

H 1	YOUNG MC/Just Between You And
H 2	SHANNA/Just Between You And
H 3	LIVE CREAM/When I See You Smile
H 4	MILLI VANILLI/Blame It On The Rain
H 5	PATTI LABELLE/When I See You Smile
H 6	NEW KIDS ON THE B/DIEN'T I Blow You
H 7	BOBBY BROWN/Rock Me
H 8	BOBBY BROWN/Rock Me
H 9	BOBBY BROWN/Rock Me
H 10	BOBBY BROWN/Rock Me
H 11	BOBBY BROWN/Rock Me
H 12	BOBBY BROWN/Rock Me
H 13	BOBBY BROWN/Rock Me
H 14	BOBBY BROWN/Rock Me
H 15	BOBBY BROWN/Rock Me
H 16	BOBBY BROWN/Rock Me
H 17	BOBBY BROWN/Rock Me
H 18	BOBBY BROWN/Rock Me
H 19	BOBBY BROWN/Rock Me
H 20	BOBBY BROWN/Rock Me
H 21	BOBBY BROWN/Rock Me
H 22	BOBBY BROWN/Rock Me
H 23	BOBBY BROWN/Rock Me
H 24	BOBBY BROWN/Rock Me
H 25	BOBBY BROWN/Rock Me
H 26	BOBBY BROWN/Rock Me
H 27	BOBBY BROWN/Rock Me
H 28	BOBBY BROWN/Rock Me
H 29	BOBBY BROWN/Rock Me
H 30	BOBBY BROWN/Rock Me

## Miami

**POWER**

WPOW

VP/Programming: Bill Tanner  
APD: Funk E. Frank Walsh  
Music Coord: John Rogers

H 1	JAVAY/If You Leave Me Now
H 2	REDUCTION/2 To Make It Right
H 3	NEW KIDS ON THE B/DIEN'T I Blow You
H 4	BOBBY BROWN/Rock Me
H 5	LONDON EXCHANGE/Memories Of You
H 6	TECHNORONIC/Free Pump Up The Jam
H 7	BOBBY BROWN/Rock Me
H 8	SOUL II SOUL/Back To Life
H 9	JOHNNY DYNAMITE/You Tonight
H 10	COVER GIRL/Heart Beats A Beat
H 11	DOE/When I See You Smile
H 12	MILLI VANILLI/Blame It On The Rain
H 13	NEW KIDS ON THE B/DIEN'T I Blow You
H 14	CYNTHIA/Just Between You And
H 15	LIL LOUIS/When I See You Smile
H 16	LIVE CREAM/When I See You Smile
H 17	PARIS BY AIR/Visions In Your Head
H 18	BOBBY BROWN/Rock Me
H 19	QING LING/When I See You Smile
H 20	GLORIA ESTEFAN/Don't Wanna Lose You
H 21	SOUL II SOUL/Back To Life
H 22	LIL LOUIS/When I See You Smile
H 23	AFTER 7/Heat Of The Moment
H 24	MILLI VANILLI/Blame It On The Rain
H 25	JODY WATLEY/Everything
H 26	YOUNG MC/Just Between You And
H 27	SHARON BRYANT/Let Go
H 28	LUTHER VANDROSS/When I See You Smile
H 29	SHIRLEY LEWIS/When I See You Smile
H 30	VESTA/Congratulations

## Dallas

**97.1 WQHT**

The Eagle

PD: Joel Folger  
APD/MD: Jimmy Steal

H 1	JANET JACKSON/When I See You Smile
H 2	COVER GIRL/Heart Beats A Beat
H 3	LIL LOUIS/When I See You Smile
H 4	SOUL II SOUL/Back To Life
H 5	BOBBY BROWN/Rock Me
H 6	BOBBY BROWN/Rock Me
H 7	BOBBY BROWN/Rock Me
H 8	BOBBY BROWN/Rock Me
H 9	BOBBY BROWN/Rock Me
H 10	BOBBY BROWN/Rock Me
H 11	BOBBY BROWN/Rock Me
H 12	BOBBY BROWN/Rock Me
H 13	BOBBY BROWN/Rock Me
H 14	BOBBY BROWN/Rock Me
H 15	BOBBY BROWN/Rock Me
H 16	BOBBY BROWN/Rock Me
H 17	BOBBY BROWN/Rock Me
H 18	BOBBY BROWN/Rock Me
H 19	BOBBY BROWN/Rock Me
H 20	BOBBY BROWN/Rock Me
H 21	BOBBY BROWN/Rock Me
H 22	BOBBY BROWN/Rock Me
H 23	BOBBY BROWN/Rock Me
H 24	BOBBY BROWN/Rock Me
H 25	BOBBY BROWN/Rock Me
H 26	BOBBY BROWN/Rock Me
H 27	BOBBY BROWN/Rock Me
H 28	BOBBY BROWN/Rock Me
H 29	BOBBY BROWN/Rock Me
H 30	BOBBY BROWN/Rock Me

## Dallas

**100.3 WQHT**

The Eagle

PD: Joel Folger  
APD/MD: Jimmy Steal

H 1	JANET JACKSON/When I See You Smile
H 2	COVER GIRL/Heart Beats A Beat
H 3	LIL LOUIS/When I See You Smile
H 4	SOUL II SOUL/Back To Life
H 5	BOBBY BROWN/Rock Me
H 6	BOBBY BROWN/Rock Me
H 7	BOBBY BROWN/Rock Me
H 8	BOBBY BROWN/Rock Me
H 9	BOBBY BROWN/Rock Me
H 10	BOBBY BROWN/Rock Me
H 11	BOBBY BROWN/Rock Me
H 12	BOBBY BROWN/Rock Me
H 13	BOBBY BROWN/Rock Me
H 14	BOBBY BROWN/Rock Me
H 15	BOBBY BROWN/Rock Me
H 16	BOBBY BROWN/Rock Me
H 17	BOBBY BROWN/Rock Me
H 18	BOBBY BROWN/Rock Me
H 19	BOBBY BROWN/Rock Me
H 20	BOBBY BROWN/Rock Me
H 21	BOBBY BROWN/Rock Me
H 22	BOBBY BROWN/Rock Me
H 23	BOBBY BROWN/Rock Me
H 24	BOBBY BROWN/Rock Me
H 25	BOBBY BROWN/Rock Me
H 26	BOBBY BROWN/Rock Me
H 27	BOBBY BROWN/Rock Me
H 28	BOBBY BROWN/Rock Me
H 29	BOBBY BROWN/Rock Me
H 30	BOBBY BROWN/Rock Me

## Dallas

**KJMZ**

PD: Erloy R.C. Smith  
APD: Tom Casey  
MD: Carolyn Robbins

H 1	CHRISTOPHER WILLIAMS/To Myself
H 2	PATTI LABELLE/When I See You Smile
H 3	NEW KIDS ON THE B/DIEN'T I Blow You
H 4	JANET JACKSON/When I See You Smile
H 5	JOE COCKER/When The Night Comes
H 6	ELTON JOHN/Healing Hands
H 7	RODNEY DYLEN/You Ate My Heart
H 8	MILLI VANILLI/Blame It On The Rain
H 9	TEARS FOR FEARS/Swing The Seeds Of
H 10	YOUNG MC/Just Between You And
H 11	BOBBY BROWN/Rock Me
H 12	BOBBY BROWN/Rock Me
H 13	BOBBY BROWN/Rock Me
H 14	BOBBY BROWN/Rock Me
H 15	BOBBY BROWN/Rock Me
H 16	BOBBY BROWN/Rock Me
H 17	BOBBY BROWN/Rock Me
H 18	BOBBY BROWN/Rock Me
H 19	BOBBY BROWN/Rock Me
H 20	BOBBY BROWN/Rock Me
H 21	BOBBY BROWN/Rock Me
H 22	BOBBY BROWN/Rock Me
H 23	BOBBY BROWN/Rock Me
H 24	BOBBY BROWN/Rock Me
H 25	BOBBY BROWN/Rock Me
H 26	BOBBY BROWN/Rock Me
H 27	BOBBY BROWN/Rock Me
H 28	BOBBY BROWN/Rock Me
H 29	BOBBY BROWN/Rock Me
H 30	BOBBY BROWN/Rock Me

## Kansas City

**KXAR**

106.5 FM

PD: Gary Franklin  
MD: Mark Cruz

H 1	SHOOTING STAR/Touch Me Tonight
H 2	ALICE COOPER/Paris
H 3	JOE COCKER/When The Night Comes
H 4	TEARS FOR FEARS/Swing The Seeds Of
H 5	PODCAST/It's Love
H 6	MILLI VANILLI/Blame It On The Rain
H 7	ELTON JOHN/Healing Hands
H 8	BOBBY BROWN/Rock Me
H 9	BOBBY BROWN/Rock Me
H 10	BOBBY BROWN/Rock Me
H 11	BOBBY BROWN/Rock Me
H 12	BOBBY BROWN/Rock Me
H 13	BOBBY BROWN/Rock Me
H 14	BOBBY BROWN/Rock Me
H 15	BOBBY BROWN/Rock Me
H 16	BOBBY BROWN/Rock Me
H 17	BOBBY BROWN/Rock Me
H 18	BOBBY BROWN/Rock Me
H 19	BOBBY BROWN/Rock Me
H 20	BOBBY BROWN/Rock Me
H 21	BOBBY BROWN/Rock Me
H 22	BOBBY BROWN/Rock Me
H 23	BOBBY BROWN/Rock Me
H 24	BOBBY BROWN/Rock Me
H 25	BOBBY BROWN/Rock Me
H 26	BOBBY BROWN/Rock Me
H 27	BOBBY BROWN/Rock Me
H 28	BOBBY BROWN/Rock Me
H 29	BOBBY BROWN/Rock Me
H 30	BOBBY BROWN/Rock Me

## Milwaukee

**WLUW**

102.1 FM

PD: Rick Thomas  
MD: Dana London

H 1	BOBBY BROWN/Rock Me
H 2	YOUNG MC/Just Between You And
H 3	B-52/Blow Back
H 4	RODNEY DYLEN/You Ate My Heart
H 5	BOBBY BROWN/Rock Me
H 6	VESTA/Congratulations
H 7	BOBBY BROWN/Rock Me
H 8	BOBBY BROWN/Rock Me
H 9	BOBBY BROWN/Rock Me
H 10	BOBBY BROWN/Rock Me
H 11	BOBBY BROWN/Rock Me
H 12	BOBBY BROWN/Rock Me
H 13	BOBBY BROWN/Rock Me
H 14	BOBBY BROWN/Rock Me
H 15	BOBBY BROWN/Rock Me
H 16	BOBBY BROWN/Rock Me
H 17	BOBBY BROWN/Rock Me
H 18	BOBBY BROWN/Rock Me
H 19	BOBBY BROWN/Rock Me
H 20	BOBBY BROWN/Rock Me
H 21	BOBBY BROWN/Rock Me
H 22	BOBBY BROWN/Rock Me
H 23	BOBBY BROWN/Rock Me
H 24	BOBBY BROWN/Rock Me
H 25	BOBBY BROWN/Rock Me
H 26	BOBBY BROWN/Rock Me
H 27	BOBBY BROWN/Rock Me



# CHR ADDS & HOTS

## EAST

**MOST ADDED BREAKOUTS**  
Phil Collins  
Rolling Stones  
Madonna  
Lou Gramm  
Whitesnake

## P3

**WPRR/Aitona, PA**  
Scott St. John

PHIL COLLINS  
MADONNA  
ROLLING STONES  
BILLY OCEAN  
ALARM  
Hottest: ROXETTE 2-1  
TEARS FOR FEARS 3-2  
MICHAEL BOLTON 5-4  
AFROSMITH 4-5  
NEW KIDS ON THE B 7-6  
WARRANT  
SHOOTING STAR (dp)  
Hottest: AEROSMITH 2-1  
MOTLEY CRUE 3-2  
BAD ENGLISH 6-3  
NEW KIDS ON THE B 7-4  
RICHARD MARX 12-5

**WWFX/Bangor, ME**  
Martin/Clark

PHIL COLLINS (dp)  
MADONNA  
ROLLING STONES (dp)  
WHITESNAKE (dp)  
Hottest: ROXETTE 2-1  
YOUNG MC 8-5  
BAD ENGLISH 17-9  
GREAT WHITE 28-25  
TAYLOR DAVEY  
TOM PETTY  
SARAYA (dp)  
Hottest: ROXETTE 2-2  
TEARS FOR FEARS 3-3  
RICHARD MARX 15-8  
KIX 19-10  
PAULA ABDUL 21-11

**103CIR/Buckley, WV**  
Spencer/Davis

PHIL COLLINS  
MADONNA  
ROLLING STONES  
BILLY OCEAN  
ALARM  
Hottest: ROXETTE 2-1  
TEARS FOR FEARS 3-2  
MICHAEL BOLTON 5-4  
AFROSMITH 4-5  
NEW KIDS ON THE B 7-6  
WARRANT  
SHOOTING STAR (dp)  
Hottest: AEROSMITH 2-1  
MOTLEY CRUE 3-2  
BAD ENGLISH 6-3  
NEW KIDS ON THE B 7-4  
RICHARD MARX 12-5

**96XX/Burlington, VT**  
Speck/Riley

PHIL COLLINS  
MADONNA  
ROLLING STONES  
SOUL II SOUL  
WHITESNAKE (dp)  
Hottest: ROXETTE 2-1  
YOUNG MC 8-5  
BAD ENGLISH 17-9  
GREAT WHITE 28-25  
TAYLOR DAVEY  
TOM PETTY  
SARAYA (dp)  
Hottest: ROXETTE 2-2  
TEARS FOR FEARS 3-3  
RICHARD MARX 15-8  
KIX 19-10  
PAULA ABDUL 21-11

**WIKZ/Chambersburg, PA**  
Alexander/Shane

PHIL COLLINS  
MADONNA  
JIVE BUNNY & THE (dp)  
Hottest: MOTLEY CRUE 9-6  
BAD ENGLISH 12-8  
YOUNG MC 13-9  
ALICE COOPER 17-12

**WNYP/Hiaca, NY**  
Christian/Pendleton

CREAT WHITE  
LOU GRAMM  
PHIL COLLINS  
ROLLING STONES  
WHITESNAKE  
Hottest: MICHAEL BOLTON (dp)  
SHOOTING STAR (dp)  
Hottest: B-52'S 4-1  
BILLY JOEL 26-14  
TRACY CHAPMAN D-16  
MILLI VANILLI D-17  
NEW KIDS ON THE B 27-23

**95XII/Parkersburg, WV**  
Larry Hughes

ROLLING STONES  
PHIL COLLINS  
PAUL CARRACK  
Hottest: MICHAEL BOLTON 3-1  
TEARS FOR FEARS 9-4  
NEW KIDS ON THE B 7-6  
BAD ENGLISH 14-8  
GLORIA ESTEFAN 16-10

**WHTH/Portland, ME**  
Benston/Perkins

PHIL COLLINS  
SOUL II SOUL  
ROLLING STONES  
MADONNA  
HARVICK & OSBORNE  
SARAYA (dp)  
Hottest: NEW KIDS ON THE B 14-7  
RICHARD MARX 20-5  
DINO 16-14  
GREAT WHITE 19-15  
BILLY JOEL 25-16

**G98/Portland, ME**  
Jon Bryant

PHIL COLLINS  
SOUL II SOUL  
ROLLING STONES  
MADONNA  
HARVICK & OSBORNE  
SARAYA (dp)  
Hottest: NEW KIDS ON THE B 14-7  
RICHARD MARX 20-5  
DINO 16-14  
GREAT WHITE 19-15  
BILLY JOEL 25-16

**WOMP/Wheeling, WV**  
Forster/McGee

KENNY RODGERS JR. (dp)  
MADONNA  
DIVING FOR PEARLS (dp)  
HARVICK & OSBORNE (dp)  
ROLLING STONES (dp)  
PHIL COLLINS  
HELENA CARLISLE  
Hottest: ROXETTE 4-1  
BAD ENGLISH 6-2  
PAULA ABDUL 9-4  
ALICE COOPER 16-9  
NEW KIDS ON THE B 29-13

**WHTO/Williamsport, PA**  
Kingston/Stacy

FASTER PUSSYCAT (dp)  
SOUL II SOUL  
PHIL COLLINS  
JAZZ'N' JEFF & THE (dp)  
TOM PETTY  
ROLLING STONES  
CHER  
ANDERSON, BRUPOD (dp)  
Hottest: TEARS FOR FEARS 1-1  
BOBBY BROWN 5-3  
B-52'S 7-5  
KIX 12-9  
BAD ENGLISH 13-10

**FI Y92/Aibany, NY**  
Pattengill/Scheffer

PHIL COLLINS  
MADONNA  
LOU GRAMM  
WHITESNAKE (dp)  
KEVIN PAIGE  
MICHAEL DAMIAN (dp)  
Hottest: ROXETTE 1-1  
BAD ENGLISH 6-2  
PAULA ABDUL 9-4  
RICHARD MARX 14-8  
AEROSMITH 10-9

**99WV/Aibany, NY**  
Tom Parker

MADONNA  
PHIL COLLINS  
JOE COCKER  
MICHAEL DAMIAN  
PRINCE  
WHITESNAKE (dp)  
ROLLING STONES  
Hottest: ROXETTE 1-1  
TEARS FOR FEARS 4-2  
NEW KIDS ON THE B 3-3  
PAULA ABDUL 7-6  
AEROSMITH 8-7

**WAE/Allentown, PA**  
Sherry/Johnson

PHIL COLLINS  
KEVIN PAIGE  
GIANT (dp)  
HUNTER & RONSON (dp)  
SHIRLEY LEWIS (dp)  
MADONNA  
ROLLING STONES  
HARVICK & OSBORNE (dp)  
DON HENLEY  
Hottest: BAD ENGLISH 3-1  
NEW KIDS ON THE B 6-5  
NEW KIDS ON THE B 7-5  
MILLI VANILLI 11-9  
BILLY JOEL 18-12

**WVJQ/Buffalo, NY**  
Nevins/Christian

ROLLING STONES  
KEVIN PAIGE  
JIVE BUNNY & THE  
BILLY OCEAN  
MICHAEL BOLTON  
Hottest: ROXETTE 2-1  
TEARS FOR FEARS 3-2  
NEW KIDS ON THE B 7-5  
BAD ENGLISH 11-4  
NEW KIDS ON THE B 17-8

**WVSR/Charleston, WV**  
Bill Sheahan

JANET JACKSON  
SOUL II SOUL  
PHIL COLLINS  
MADONNA  
JOE COCKER  
WHITESNAKE (dp)  
CHER  
Hottest: BAD ENGLISH 5-1  
TEARS FOR FEARS 12-7  
B-52'S 16-9  
MILLI VANILLI 24-15

**JET-FM/Erie, PA**  
Jim Cook

PHIL COLLINS  
ROLLING STONES  
PAUL CARRACK  
LOU GRAMM  
MICHAEL DAMIAN  
Hottest: NEW KIDS ON THE B 2-1  
BAD ENGLISH 4-3  
PAULA ABDUL 13-7  
NEW KIDS ON THE B 16-8

**WERZ/Eater, NH**  
Falcon/Lief

PHIL COLLINS  
ROLLING STONES (dp)  
GRAYSON HUGH (dp)  
MICHAEL DAMIAN  
BEE CRES  
ENUFF 'N' HUFF (dp)  
Hottest: TEARS FOR FEARS 2-1  
AEROSMITH 3-2  
ROXETTE 8-5  
BAD ENGLISH 13-9  
PAULA ABDUL 16-13

**WNNK/Harrisburg, PA**  
Bond/August

PHIL COLLINS  
LOU GRAMM  
KEVIN PAIGE  
Hottest: PAULA ABDUL 19-11  
MILLI VANILLI 25-15  
BILLY JOEL 27-16  
SOUL II SOUL 34-23

**WTIC/Hartford, CT**  
Shake/West

JANET JACKSON  
MADONNA  
ROLLING STONES  
SHANA  
PHIL COLLINS  
Hottest: NEW KIDS ON THE B 2-1  
SYBIL 5-3  
PAULA ABDUL 15-6  
BAD ENGLISH 21-9  
MILLI VANILLI 22-16

**WKEE/Huntington, WV**  
Mayne/Miller

PHIL COLLINS  
BON JOVI  
PRINCE  
CHER  
Hottest: JANET JACKSON 1-1  
ROXETTE 2-2  
NEW KIDS ON THE B 3-3  
BABYFACE 4-4  
BAD ENGLISH 7-5

**WLAN/Lancaster, PA**  
Marino/Murray

KIX  
TECHNOTRONIC E/FE  
PAUL CARRACK  
LOU GRAMM  
Hottest: YOUNG MC 1-1  
B-52'S 6-2  
NEW KIDS ON THE B 9-7  
MILLI VANILLI 19-9

**KC101/New Haven, CT**  
Rybak/Poleman

PHIL COLLINS  
KIX  
PAUL CARRACK  
MICHAEL BOLTON  
LOU GRAMM  
Hottest: YOUNG MC 4-1  
BAD ENGLISH 8-4  
ROXETTE 7-6  
MILLI VANILLI 24-16  
BILLY JOEL 25-22

**100KHI/Cincinnati, OH**  
Hitman/Steele

WHITESNAKE  
FINE YOUNG CANNIB  
BON JOVI (dp)  
CURE (dp)  
ROLLING STONES (dp)  
MADONNA  
PHIL COLLINS  
Hottest: CURR 2-2  
BAD ENGLISH 3-1  
KIX 2-2  
RICHARD MARX 6-5  
ROLLING STONES 24-19  
BILLY JOEL 24-19

**WSPK/Poughkeepsie, NY**  
Schultz/St. James

MADONNA  
PHIL COLLINS  
ROLLING STONES  
MICHAEL BOLTON (dp)  
WHITESNAKE (dp)  
TECHNOTRONIC E/FE (dp)  
YOUNG MC (dp)  
Hottest: NEW KIDS ON THE B 9-3  
NEW KIDS ON THE B 10-5  
BAD ENGLISH 19-8  
MILLI VANILLI 25-14

**893/Austin, TX**  
Tonucci/Austin

MADONNA  
PHIL COLLINS  
ROLLING STONES  
MICHAEL BOLTON (dp)  
WHITESNAKE (dp)  
TECHNOTRONIC E/FE (dp)  
YOUNG MC (dp)  
Hottest: NEW KIDS ON THE B 8-5  
SFID ROW 10-7  
B-52'S 18-14  
BAD ENGLISH 28-17  
BON JOVI 26-19

**830/Syracuse, NY**  
Sullivan/Dunes

PHIL COLLINS  
ROLLING STONES  
MADONNA  
Hottest: SOUL II SOUL  
LOU GRAMM  
WHITESNAKE (dp)  
TEARS FOR FEARS 1-1  
BAD ENGLISH 9-8  
GIMMES (dp)  
BON JOVI 18-15  
BILLY JOEL 23-21

**WPST/Trenton, NJ**  
Triah/Merolo

TOM PETTY  
WHITESNAKE  
PHIL COLLINS  
GLORIA ESTEFAN  
MICHAEL BOLTON  
CURE (dp)  
Hottest: TEARS FOR FEARS 1-1  
BAD ENGLISH 9-8  
YOUNG MC 13-9  
BON JOVI 18-15  
BILLY JOEL 23-21

**WRCK/Utica, NY**  
Reitz/Burton

PHIL COLLINS  
MADONNA  
ROLLING STONES  
MICHAEL BOLTON  
Hottest: NEW KIDS ON THE B 2-1  
BAD ENGLISH 7-4  
RICHARD MARX 17-11  
MILLI VANILLI 21-12  
B-52'S 18-13

**WKRZ/Wilkes-Barre, PA**  
Medek/Padden

PHIL COLLINS  
PRINCE  
WARRANT  
DONNY OSMOND  
LOU GRAMM  
PAUL CARRACK  
CHER  
Hottest: TEARS FOR FEARS 1-1  
ROXETTE 9-8  
BOBBY BROWN 10-9  
NEW KIDS ON THE B 13-11  
SYBIL 5-3  
PAULA ABDUL 15-6  
BAD ENGLISH 21-9  
MILLI VANILLI 22-16

**WYCR/York, PA**  
McCausland/Willis B.

MADONNA  
BELINDA CARLISLE  
PHIL COLLINS  
TAYLOR DAVEY  
DANGER DANGER (dp)  
GRAYSON HUGH (dp)  
ROLLING STONES (dp)  
Hottest: JANET JACKSON 1-1  
ROXETTE 2-2  
NEW KIDS ON THE B 3-3  
BABYFACE 4-4  
BAD ENGLISH 7-5

## SOUTH

**MOST ADDED BREAKOUTS**  
Phil Collins  
Madonna  
Rolling Stones  
Whitesnake  
Lou Gramm

**Jive Bunny & The Mastersixers**  
Dionne Warwick  
& Jeffrey Osborne  
Cure  
D.A.D.  
Seduction

**G105/Durham-Raleigh, NC**  
Patrick/Harrison

PAUL CARRACK  
PHIL COLLINS  
THRONOS TWINS  
KIX  
Hottest: JANET JACKSON 1-1  
ROXETTE 2-2  
LINDA RONSTADT 9-4  
PAULA ABDUL 12-5  
MILLI VANILLI 24-18  
KPRRI/Paso, TX  
Perry/Molano

**WINK/Ft. Myers, FL**  
Randy Sherwyn

ROLLING STONES  
PRINCE  
PHIL COLLINS  
Hottest: NEW KIDS ON THE B 7-2  
BAD ENGLISH 9-6  
LINDA RONSTADT 16-9  
RICHARD MARX 16-10  
MILLI VANILLI 20-15

**WKSJ/Greensboro, NC**  
Gillette/Stevens

ROLLING STONES  
TOM PETTY  
LOU GRAMM  
PHIL COLLINS  
WARRANT  
MADONNA  
Hottest: NEW KIDS ON THE B 6-3  
PAULA ABDUL 10-8  
NEW KIDS ON THE B 19-10  
RICHARD MARX 20-11  
MILLI VANILLI 30-20

**WANS/Greenville, SC**  
McCown/Catcher

PHIL COLLINS  
ROLLING STONES  
MADONNA  
TECHNOTRONIC E/FE  
SYBIL  
SELECTION  
HARVICK & OSBORNE  
BROS  
DON HENLEY  
YOUNG MC  
Hottest: PAULA ABDUL D-20  
AEROSMITH 7-3  
AEROSMITH 9-4  
B-52'S 10-5  
LINDA RONSTADT 16-9

**WZYP/Huntsville, AL**  
Chris Andrews

NEW KIDS ON THE B  
MADONNA  
PHIL COLLINS  
MICHAEL BOLTON  
LOU GRAMM  
FINE YOUNG CANNIB  
TOM PETTY  
WHITESNAKE  
Hottest: BAD ENGLISH 3-1  
PAULA ABDUL 6-2  
ROXETTE 8-5  
BON JOVI 16-8

**WZVV/West Palm Beach, FL**  
Mac/Brooks

PHIL COLLINS  
WHITESNAKE (dp)  
PRINCE  
WHITESNAKE (dp)  
LOU GRAMM (dp)  
Hottest: BAD ENGLISH 5-1  
MILLI VANILLI 11-2  
PAULA ABDUL 7-6  
SOUL II SOUL 23-10  
ROXETTE 17-12

**WABM/Mobile, AL**  
Fram/Pandavas

PHIL COLLINS  
MADONNA  
ROLLING STONES  
TOM PETTY  
Hottest: JANET JACKSON 1-1  
NEW KIDS ON THE B 6-4  
PAULA ABDUL 10-6  
MILLI VANILLI 13-9  
KIX 25-15

**WHHY/Montgomery, AL**  
Stevens/Stewart

PHIL COLLINS (dp)  
YOUNG MC (dp)  
MICHAEL BOLTON (dp)  
WHITESNAKE (dp)  
MADONNA  
Hottest: B-52'S 1-1  
TEARS FOR FEARS 3-2  
AEROSMITH 10-6  
ROXETTE 9-7  
BOBBY BROWN 10-8

**WAPL/Jacksonville, FL**  
Pasha/Cedilac

PHIL COLLINS  
BELINDA CARLISLE  
PAUL CARRACK  
ROXETTE 9-7  
BOBBY BROWN 10-8  
Hottest: JANET JACKSON 1-1  
NEW KIDS ON THE B 2-2  
PAULA ABDUL 7-6  
SOUL II SOUL 24-17

**KKYK/Little Rock, AR**  
Rolling/Edwards

LOU GRAMM  
PHIL COLLINS  
KEVIN PAIGE  
MADONNA  
Hottest: BAD ENGLISH 2-1  
PAULA ABDUL 4-2  
MILLI VANILLI 5-3  
KIX 13-10  
RICHARD MARX 9-6

**KZOU/Little Rock, AR**  
Stewart/Geary

PHIL COLLINS  
CHER (dp)  
TECHNOTRONIC E/FE (dp)  
WARRANT (dp)  
Hottest: ROXETTE 2-1  
BAD ENGLISH 3-2  
KEVIN PAIGE 6-3  
PAULA ABDUL 7-4  
KIX 16-9

**WUJX/Louisville, KY**  
Shabel/Meyer

PHIL COLLINS  
MADONNA  
JANET JACKSON 2-1  
ROXETTE 6-2  
BAD ENGLISH 10-3  
BOBBY BROWN 8-7  
PAULA ABDUL 17-11

**99WAY/Macon, GA**  
Rick Woodall

BELINDA CARLISLE  
ROLLING STONES (dp)  
PRINCE (dp)  
BON JOVI (dp)  
DON HENLEY (dp)  
Hottest: MILLI VANILLI 22-11  
RICHARD MARX 25-12  
TOM PETTY 29-23  
KIX 30-25  
TESLA D-32

**298/Memphis, TN**  
Lane/Caste

PHIL COLLINS  
FIVE BUNNY & THE (dp)  
NEW KIDS ON THE B  
Hottest: BAD ENGLISH 10-4  
NEW KIDS ON THE B 6-6  
YOUNG MC 14-9  
KEVIN PAIGE D-10  
B-52'S 17-14

**FM100/Memphis, TN**  
Conley/Nelson

BELINDA CARLISLE  
JIVE BUNNY & THE  
Hottest: NEW KIDS ON THE B 6-3  
TEARS FOR FEARS 5-4  
BAD ENGLISH 11-6  
RICHARD MARX 22-16  
B-52'S 27-22

**WABM/Mobile, AL**  
Fram/Pandavas

PHIL COLLINS  
MADONNA  
ROLLING STONES  
TOM PETTY  
Hottest: JANET JACKSON 1-1  
NEW KIDS ON THE B 6-4  
PAULA ABDUL 10-6  
MILLI VANILLI 13-9  
KIX 25-15

**WHHY/Montgomery, AL**  
Stevens/Stewart

PHIL COLLINS (dp)  
YOUNG MC (dp)  
MICHAEL BOLTON (dp)  
WHITESNAKE (dp)  
MADONNA  
Hottest: B-52'S 1-1  
TEARS FOR FEARS 3-2  
AEROSMITH 10-6  
ROXETTE 9-7  
BOBBY BROWN 10-8

**KBFM/McAllen-Brownsville, TX**  
Haves/Santiago

PHIL COLLINS  
JOCKER  
ROLLING STONES (dp)  
Hottest: JANET JACKSON 1-1  
MOTLEY CRUE 6-5  
ALICE COOPER 12-6  
BAD ENGLISH 17-8  
TECHNOTRONIC E/FE 39-29

**Y107/Nashville, TN**  
Evans/Kaplan

PHIL COLLINS  
KIX  
DON HENLEY  
HARVICK & OSBORNE  
RED HOT CHILI PEP  
Hottest: ROXETTE 1-1  
PAULA ABDUL 9-6  
BAD ENGLISH 14-8  
RICHARD MARX 16-17  
LINDA RONSTADT 18-13

**WOMX/Olando, FL**  
Thomas/Osborne

LINDA RONSTADT (dp)  
PHIL COLLINS  
KEVIN PAIGE  
Hottest: YOUNG MC 1-1  
B-52'S 8-4  
PAULA ABDUL 16-7  
MILLI VANILLI 17-10  
SOUL II SOUL 24-17

**WLA/LEXington, KY**  
Fox/Greaves

PHIL COLLINS  
RICHARD MARX  
BON JOVI (dp)  
Hottest: JANET JACKSON 6-5  
NEW KIDS ON THE B 8-7  
NEW KIDS ON THE B 13-12  
LINDA RONSTADT 23-20  
MILLI VANILLI 29-23

**WRVQ/Richmond, VA**  
Deva/McKay

PHIL COLLINS  
WHITESNAKE (dp)  
CHER  
GIANT (dp)  
Hottest: NEW KIDS ON THE B 1-1  
NEW KIDS ON THE B 7-2  
YOUNG MC 4-3  
KIX 13-10  
BAD ENGLISH 19-15

**K92/Roanoke, VA**  
Heskett/Silver

PHIL COLLINS  
WHITE LION  
PAUL CARRACK  
MILLI VANILLI  
Hottest: ROXETTE 3-1  
BAD ENGLISH 6-3  
NEW KIDS ON THE B 12-7  
EXPOSE 15-10  
BON JOVI 17-14

**Z106/Sarasota, FL**  
Evans/Chase

PHIL COLLINS  
TAYLOR DAVEY  
PAUL CARRACK  
WHITESNAKE  
KEVIN PAIGE  
DON HENLEY  
Hottest: ROXETTE 1-1  
BAD ENGLISH 8-3  
BAD ENGLISH 10-4  
BILLY JOEL 17-7  
YOUNG MC 27-16

**WJAD/Bainbridge-Albany, GA**  
Shepherd/Dawson

PHIL COLLINS  
ROLLING STONES  
TOM PETTY  
SYBIL  
LOU GRAMM  
MILLI VANILLI 8-1  
NEW KIDS ON THE B 2-2  
BAD ENGLISH 10-6  
TEARS FOR FEARS 11-7  
SOUL II SOUL 24-14

**KTUX/Sharpsport, LA**  
Shepherd/Greer

TAYLOR DAVEY  
WHITESNAKE  
PRINCE  
JOE COCKER  
CURE  
D.A.D.  
Hottest: NEW KIDS ON THE B 3-1  
TEARS FOR FEARS 4-2  
BAD ENGLISH 10-6  
BAD ENGLISH 10-6  
B-52'S 11-7  
BILLY JOEL 24-14

**WQVV/West Palm Beach, FL**  
Mac/Brooks

PHIL COLLINS  
WHITESNAKE (dp)  
PRINCE  
WHITESNAKE (dp)  
LOU GRAMM (dp)  
Hottest: BAD ENGLISH 5-1  
MILLI VANILLI 11-2  
PAULA ABDUL 7-6  
SOUL II SOUL 23-10  
ROXETTE 17-12

**WDLX/Washington, NC**  
Jackson/Lane

PHIL COLLINS  
WHITESNAKE (dp)  
PRINCE  
WHITESNAKE (dp)  
LOU GRAMM (dp)  
Hottest: MILLI VANILLI 6-1  
NEW KIDS ON THE B 4-2  
2 LIVE CREW 3-3  
SOUL II SOUL 10-6  
BAD ENGLISH 23-16

**KISR/Ft. Smith, AR**  
Ken Wall

PHIL COLLINS  
MADONNA  
TECHNOTRONIC E/FE  
LOU GRAMM  
GRAYSON HUGH  
JODY WATLEY  
WHITESNAKE  
TOM PETTY  
Hottest: DON HENLEY 16-14  
KEVIN PAIGE 27-17  
CHER 28-21  
RICHARD MARX 20-14  
MILLI VANILLI 35-20

**WVBB/Wilmington, NC**  
Allen/Stone

PHIL COLLINS  
SOUL II SOUL  
PAUL CARRACK  
LOU GRAMM  
PRINCE  
DON HENLEY  
Hottest: NEW KIDS ON THE B 3-2  
BAD ENGLISH 7-5  
NEW KIDS ON THE B 15-8  
MILLI VANILLI 25-18  
BILLY JOEL 36-20

**WVBS/Wilmington, NC**  
Allen/Stone

PHIL COLLINS  
TEARS FOR FEARS 1-1  
BAD ENGLISH 9-9  
NEW KIDS ON THE B 12-12  
RICHARD MARX 33-33  
B-52'S 38-38

**KMIN/Wichita Falls, TX**  
Ray/Scott

ROLLING STONES  
WHITESNAKE  
DIVING FOR PEARLS  
TRACY CHAPMAN  
TOM PETTY  
BILLY SQUIER  
Hottest: THOMPSON TWINS 12-8  
ENUFF 'N' HUFF 14-9  
BANG TANGOR 28-20  
BON JOVI 31-25  
SARAYA 35-18

## P3

**KOZ/Amarillo, TX**  
Stu Smoke

PHIL COLLINS  
PRINCE  
WHITESNAKE  
MICHAEL DAMIAN  
LOU GRAMM  
TESLA (dp)  
D.A.D. (dp)  
Hottest: NEW KIDS ON THE B 2-1  
TEARS FOR FEARS 3-2  
NEW KIDS ON THE B 11-7  
MILLI VANILLI 22-13  
LINDA RONSTADT 25-17

**898/Ft. Smith, AR**  
Brown/Stevens

SOUL II SOUL  
WHITESNAKE  
PHIL COLLINS  
Hottest: BAD ENGLISH 4-1  
B-52'S 7-1  
ALICE COOPER 12-5  
LINDA RONSTADT 21-11  
MILLI VANILLI 26-16

**Q104/Gadsden, AL**  
Leo Davis



# CHR ADDS & HOTS

**MIDWEST**

**MOST ADDED**  
Phil Collins  
Whitesnake  
Rolling Stones  
Lou Gramm  
Tom Petty

**BREAKOUTS**  
Saraya  
Warrant



**WKDD/Akron, OH**  
Clark/Nicholas  
DON RENLEY  
WARRANT (dp)  
SARAYA (dp)  
ROCKETTE 3-1  
TEARS FOR FEARS 6-3  
POCO 10-6  
BAD ENGLISH 9-7  
TOM PETTY 19-13

**WPHR/Cleveland, OH**  
Thomas/Brown  
PHIL COLLINS  
TOM PETTY  
MADONNA  
WHITESNAKE  
MICHAEL BOLTON (dp)  
Hotest:  
ALICE COOPER 6-3  
YOUNG MC 8-9  
JOE COCKER 15-9  
TESLA 24-20  
MILLI VANILLI 28-21

**Hot 92/Cleveland, OH**  
Kent/Gallagher  
PHIL COLLINS  
MICHAEL DAMIAN  
RICHARD MARX  
ALARM  
BON JOVI  
Hotest:  
JANET JACKSON 2-1  
ROCKETTE 15-8  
BAD ENGLISH 22-17  
POCO 24-13  
MILLI VANILLI 27-18

**92X/Columbus, OH**  
Todd/Carter  
PHIL COLLINS (dp)  
LOU GRAMM  
WHITESNAKE  
DANGEROUS TOYS (dp)  
DANGER DANGER  
TOM PETTY  
Hotest:  
MOTLEY CRUE 2-1  
ROCKETTE 4-3  
AEROSMITH 4-3  
ALICE COOPER 8-4  
BAD ENGLISH 10-5

**WPXR/Davenport, IA**  
Larry Davis  
MILLI VANILLI  
PHIL COLLINS  
LOU GRAMM  
LINDA RONSTADT  
2 LIVE CREAM (dp)  
Hotest:  
NEW KIDS ON THE B 4-1  
KEVIN PAIGE 6-2  
BAD ENGLISH 7-5  
SKID ROW 15-8  
SHOOTING STAR 17-9

**WGTD/Dayton, OH**  
Ballentine/Ross  
PHIL COLLINS  
MADONNA  
RICHARD MARX 17-13  
ROLLING STONES  
ROBERT PALMER  
LOU GRAMM  
Hotest:  
ROCKETTE 4-1  
NEW KIDS ON THE B 2-2  
AEROSMITH 3-3  
BAD ENGLISH 5-4  
YOUNG MC 9-8

**KRNQ/Des Moines, IA**  
Knight/Lewis  
PRINCE  
PHIL COLLINS  
Hotest:  
KEVIN PAIGE 1-1  
JANET JACKSON 2-2  
ROCKETTE 4-3  
BOBBY BROWN 12-6  
BAD ENGLISH 13-11

**WTBX/Hibbing-Duluth, MN**  
Crain/Davis  
PHIL COLLINS  
LOU GRAMM  
WHITESNAKE (dp)  
PRINCE (dp)  
YOUNG MC (dp)  
Hotest:  
NEW KIDS ON THE B 4-1  
BAD ENGLISH 8-4  
RICHARD MARX 20-11  
THOMPSON TWINS 25-18  
SKID ROW D-28

**Z104/Madison, WI**  
Lockwood/Keyes  
MYLONS  
JIVE BUNNY & THE  
LOU GRAMM  
PHIL COLLINS  
CHER  
Hotest:  
JANET JACKSON 3-1  
BAD ENGLISH 2-2  
B-52'S 8-5  
SKID ROW 8-3  
BILLY JOEL 28-20

**KJ103/Oklahoma City, OK**  
McCoy/Kidd  
SIR MIX-A-LOT  
WHITESNAKE  
BELINDA CARLISLE  
PHIL COLLINS  
LIL' LOUIS (dp)  
MADONNA  
Hotest:  
CURE 2-1  
NEW KIDS ON THE B 13-10  
MILLI VANILLI 19-11  
NEW KIDS ON THE B 25-13  
SIR MIX-A-LOT D-17

**298/Oklahoma City, OK**  
Brett Dumler  
PHIL COLLINS  
PRINCE  
BOBBY BOSS AVILA  
SHIRLEY LEWIS  
SOULSISTER (dp)  
PAJAMA PARTY  
Hotest:  
PAULA ABDUL 7-4  
MILLI VANILLI 19-11  
COVER GIRLS 24-15  
TAYLOR DAYNE 31-18  
TECHNOROTIC 17-18

**WWCK/Fint, MI**  
St. Michaels/O'Neil  
PHIL COLLINS  
YOUNG MC  
ROBERT PALMER  
CHER  
ZAPP  
Hotest:  
NEW KIDS ON THE B 3-1  
ROCKETTE 4-2  
ALICE COOPER 6-3  
PAULA ABDUL 17-13  
MILLI VANILLI 18-15

**WMEE/Ft. Wayne, IN**  
Jeff Davis  
PHIL COLLINS  
LOU GRAMM  
PAUL CARRACK  
Hotest:  
ROCKETTE 2-1  
NEW KIDS ON THE B 6-7  
TEARS FOR FEARS 5-3  
BAD ENGLISH 12-6  
RICHARD MARX 18-14

**WGRD/Grand Rapids, MI**  
Cassidy/Friday  
PHIL COLLINS  
YOUNG MC  
TAYLOR DAYNE  
NEW KIDS ON THE B  
Hotest:  
ROCKETTE 2-1  
BAD ENGLISH 5-2  
PAULA ABDUL 9-5  
RICHARD MARX 14-9  
MILLI VANILLI 25-10

**KLO/Grand Rapids, MI**  
Owen/Tinnes  
PHIL COLLINS  
JOE COCKER  
KATRINA & THE WAV  
TOM PETTY  
RED HOT CHILI PEP  
ROLLING STONES  
WARRANT  
WHITESNAKE  
Hotest:  
TEARS FOR FEARS 4-2  
POCO 15-11  
RICHARD MARX 17-13  
LIVING COLOR 24-18  
BILLY JOEL 30-21

**WVHE/Toledo, OH**  
Mike Wheeler  
SOULSISTER  
PHIL COLLINS  
D.A.D. (dp)  
Hotest:  
JANET JACKSON 1-1  
NEW KIDS ON THE B 2-2  
ROCKETTE 3-3  
NEW KIDS ON THE B 4-4  
TEARS FOR FEARS 7-6

**WROD/Toledo, OH**  
Mason/O'Rourke  
Coy/Louizos  
LINDA RONSTADT  
WHITESNAKE (dp)  
PHIL COLLINS  
YOUNG MC (dp)  
GIANT (dp)  
LOU GRAMM  
NYLONS  
Hotest:  
BAD ENGLISH 5-1  
MOTLEY CRUE 6-2  
JIVE BUNNY & THE WAV  
BILLY JOEL 22-17  
B-52'S 29-21

**KAY107/Tulsa, OK**  
Jan Dean  
LINDA RONSTADT  
KEVIN PAIGE  
PAUL CARRACK  
JANET JACKSON 1-1  
TEARS FOR FEARS 2-3  
BAD ENGLISH 4-4  
AEROSMITH 7-5  
B-52'S 15-11

**KMYZ/Tulsa, OK**  
Myers/Smith  
ALARM  
BILLY SOUIER  
GREAT WHITE  
Hotest:  
AEROSMITH 1-1  
ROCKETTE 2-2  
SKID ROW 8-3  
BAD ENGLISH 10-4  
TOM PETTY 9-6

**KKRD/Wichita, KS**  
Oliver/Williams  
PHIL COLLINS  
SHIRLEY LEWIS (dp)  
BILLY OCEAN (dp)  
Hotest:  
NEW KIDS ON THE B 6-3  
YOUNG MC 12-9  
B-52'S 15-10  
RICHARD MARX 21-15  
TAYLOR DAYNE 32-22

**WHOT/Youngstown, OH**  
Dick Thompson  
PHIL COLLINS  
LOU GRAMM  
LOU GRAMM  
Hotest:  
NEW KIDS ON THE B 1-1  
ROCKETTE 3-2  
NEW KIDS ON THE B 5-3  
TEARS FOR FEARS 4-4  
BAD ENGLISH 8-6

**298/Oklahoma City, OK**  
Brett Dumler  
PHIL COLLINS  
PRINCE  
BOBBY BOSS AVILA  
SHIRLEY LEWIS  
SOULSISTER (dp)  
PAJAMA PARTY  
Hotest:  
PAULA ABDUL 7-4  
MILLI VANILLI 19-11  
COVER GIRLS 24-15  
TAYLOR DAYNE 31-18  
TECHNOROTIC 17-18

**KKQQ/Omaha, NB**  
Drew Bentley  
LOU GRAMM  
WHITESNAKE (dp)  
PHIL COLLINS  
MICHAEL BOLTON (dp)  
SOUL II SOUL (dp)  
DANGER DANGER (dp)  
Hotest:  
BAD ENGLISH 1-1  
NEW KIDS ON THE B 6-2  
MILLI VANILLI 20-10  
YOUNG MC 15-11  
BILLY JOEL 28-18

**K293/Peoria, IL**  
Gene Stern  
PHIL COLLINS  
LOU GRAMM  
ROLLING STONES  
Hotest:  
BAD ENGLISH 2-1  
NEW KIDS ON THE B 4-3  
TEARS FOR FEARS 5-5

**WZOK/Rockford, IL**  
Ivey/Summers  
PHIL COLLINS  
MADONNA  
ROLLING STONES  
WHITESNAKE  
Hotest:  
ROCKETTE 2-1  
BAD ENGLISH 3-2  
PAULA ABDUL 12-7  
RICHARD MARX 14-4  
BILLY JOEL 13-7

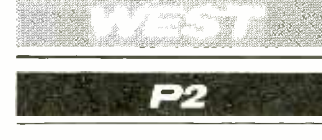
**WVHE/Toledo, OH**  
Mike Wheeler  
SOULSISTER  
PHIL COLLINS  
D.A.D. (dp)  
Hotest:  
JANET JACKSON 1-1  
NEW KIDS ON THE B 2-2  
ROCKETTE 3-3  
NEW KIDS ON THE B 4-4  
TEARS FOR FEARS 7-6

**WROD/Toledo, OH**  
Mason/O'Rourke  
Coy/Louizos  
LINDA RONSTADT  
WHITESNAKE (dp)  
PHIL COLLINS  
YOUNG MC (dp)  
GIANT (dp)  
LOU GRAMM  
NYLONS  
Hotest:  
BAD ENGLISH 5-1  
MOTLEY CRUE 6-2  
JIVE BUNNY & THE WAV  
BILLY JOEL 22-17  
B-52'S 29-21

**WEST**

**MOST ADDED**  
Phil Collins  
Madonna  
Whitesnake  
Lou Gramm  
Tom Petty  
Seduction

**BREAKOUTS**  
Pajama Party



**KKSS/Albuquerque, NM**  
Caddis/Jack/Haze  
NENE CHERRY  
LIL' LOUIS  
STEVIE B  
AFTER 7  
PAJAMA PARTY  
JAZZY JEFF & THE (dp)  
GRAYSON HUGH (dp)  
JIVE BUNNY & THE  
Hotest:  
NEW KIDS ON THE B 7-3  
SOUL II SOUL 13-6  
MILLI VANILLI 16-7  
RICHARD MARX 18-11  
2 LIVE CREAM D-13

**CHED/Edmonton, Alberta**  
McKenna/Stuart  
TAYLOR DAYNE  
BROS  
HONEYMOON SUITE  
ALANNAH MILES  
Hotest:  
BAD ENGLISH 16-10  
B-52'S 20-13  
NEW KIDS ON THE B 23-14  
RICHARD MARX 24-20  
MILLI VANILLI D-21

**WDBR/Springfield, IL**  
Moore/Lavigne  
PHIL COLLINS  
MADONNA  
WHITESNAKE  
ROLLING STONES  
MICHAEL BOLTON  
WARMICK & OSBORNE (dp)  
D.A.D. (dp)  
SARAYA (dp)  
DONNA SUMMER (dp)  
ROBIN BECK (dp)  
Hotest:  
NEW KIDS ON THE B 4-1  
ROCKETTE 5-2  
NEW KIDS ON THE B 7-4  
BAD ENGLISH 17-7  
MILLI VANILLI 27-18

**WPRR/Terre Haute, IN**  
Dave King  
GIANT  
LOU GRAMM  
MICHAEL BOLTON  
GRACIES (dp)  
JOE COCKER  
CHER  
Hotest:  
TEARS FOR FEARS 3-1  
LINDA RONSTADT 33-23  
MILLI VANILLI 36-25  
BILLY JOEL 34-28  
TAYLOR DAYNE D-31

**KKXX/Bakersfield, CA**  
Squires/Christopher  
NENE CHERRY (dp)  
PAJAMA PARTY (dp)  
SHIRLEY LEWIS (dp)  
JOEY WATLEY  
LIL' LOUIS (dp)  
Hotest:  
NEW KIDS ON THE B 2-1  
CHRISTOPHER WILLI 3-2  
BOBBY BROWN 5-3  
MILLI VANILLI 14-9  
DINO 12-10

**KF95/Boise, ID**  
Steve Ryan  
MADONNA  
HUTER & RONSON  
LOU GRAMM  
PAUL CARRACK  
SOUL II SOUL  
TOM PETTY  
ALARM  
JOE COCKER  
SARAYA (dp)  
Hotest:  
SARAYA (dp)  
FINE YOUNG CANNIB  
Hotest:  
YOUNG MC 3-2  
BAD ENGLISH 7-3  
PAULA ABDUL 14-10  
THOMPSON TWINS 18-11  
MILLI VANILLI 29-24

**KATM/Colorado Springs, CO**  
Sorensen/Fricke  
WHITESNAKE (dp)  
PHIL COLLINS (dp)  
CURE (dp)  
PASTER PUSSYCAT (dp)  
TOM PETTY (dp)  
CURE  
WARRANT (dp)  
CAMPER VAN BEETHO  
Hotest:  
ALARM 15-9  
KIX 29-20  
BILLY JOEL 32-26  
PAUL CARRACK 37-29

**WIFC/Wausau, WI**  
Duff Damos  
PHIL COLLINS  
ROLLING STONES  
GLORIA ESTEFAN  
MADONNA  
Hotest:  
TEARS FOR FEARS 1-1  
BAD ENGLISH 9-2  
NEW KIDS ON THE B 11-3  
PAULA ABDUL 16-11  
RICHARD MARX 19-13

**KMOQ/Honolulu, HI**  
Akene/Hart  
MADONNA  
PHIL COLLINS  
PAJAMA PARTY  
NENE CHERRY  
SEDUCTION  
SHARON BRYANT  
Hotest:  
MILLI VANILLI 2-1  
NEW KIDS ON THE B 3-3  
PAULA ABDUL 6-4  
ROCKETTE 9-6

**KRQ/Tucson, AZ**  
Ingram/Davis  
PHIL COLLINS  
JOEY WATLEY  
PAUL CARRACK  
CHERRY A (dp)  
BOBBY BOSS AVILA (dp)  
Hotest:  
MILLI VANILLI 2-1  
JANET JACKSON 4-2  
MOVING PICTURES 5-3  
GEORGIO 6-5  
ROCKETTE 7-6

**KLUC/Las Vegas, NV**  
Dean/Taylor  
CHER  
PHIL COLLINS  
MADONNA  
PRINCE  
Hotest:  
JANET JACKSON 1-1  
PAULA ABDUL 5-4  
NEW KIDS ON THE B 8-7  
2 LIVE CREAM 13-9  
RICHARD MARX 16-12

**FM104/Modesto-Stockton, CA**  
DeMaroney/Hoffman  
MILLI VANILLI  
FINE YOUNG CANNIB  
WHITESNAKE  
THOMPSON TWINS  
MICHAEL BOLTON  
Hotest:  
ALICE COOPER 3-1  
ROCKETTE 4-2  
TESSA 6-4  
BAD ENGLISH 7-5  
RICHARD MARX 10-6

**KCAQ/Oxnard-Ventura, CA**  
Annie Sage  
none  
Hotest:  
JANET JACKSON 1-1  
NEW KIDS ON THE B 3-3  
BAD ENGLISH 6-6  
MILLI VANILLI 8-8  
PAULA ABDUL 14-14

**KOY-FM/Phoenix, AZ**  
Stevens/Yasner  
PHIL COLLINS  
TAYLOR DAYNE  
MADONNA  
LOU GRAMM  
JIVE BUNNY & THE  
WARRANT  
Hotest:  
BAD ENGLISH 5-1  
LINDA RONSTADT 20-14  
BOBBY BROWN 20-10  
PAULA ABDUL 27-13  
BAD ENGLISH 5-2  
BABYFACE 3-3  
GRATZ WHITE 39-26

**KWNZ/Reno, NV**  
Robie/Dement  
BON JOVI (dp)  
GRACIES (dp)  
ZAPP 3-1  
AFTER 7 11-5  
MILLI VANILLI 22-7  
DIXONS 25-21  
REGINA BELE D-39

**KBOZ/Bozeman, MT**  
Vaschee/Barnhart  
GREAT WHITE  
PHIL COLLINS  
JIVE BUNNY & THE (dp)  
BIG HOISE  
MADONNA  
TOM PETTY (dp)  
Hotest:  
BOBBY BROWN 3-1  
TEARS FOR FEARS 1-1  
AEROSMITH 8-3  
BAD ENGLISH 7-4  
NEW KIDS ON THE B 17-7  
PAULA ABDUL 21-11

**KTRSI/Casper, WY**  
Hawkes/Michaels  
FINE YOUNG CANNIB  
SOUL II SOUL  
DON HENLEY  
Hotest:  
ROCKETTE 3-1  
BOBBY BROWN 10-5  
NEW KIDS ON THE B 11-6  
BAD ENGLISH 14-7  
POCO 12-8

**KFBQ/Cheyenne, WY**  
Davis/Melotti  
MILLI VANILLI  
PAULA ABDUL  
WHITESNAKE (dp)  
MICHAEL BOLTON  
CURE (dp)  
LOU GRAMM  
PRINCE  
Hotest:  
ALICE COOPER 8-5  
NEW KIDS ON THE B 13-9  
BAD ENGLISH 20-11  
RICHARD MARX 32-21  
BILLY JOEL 32-23

**KZZU/Spokane, WA**  
Hopkins/Matheson  
PHIL COLLINS  
LOU GRAMM  
MADONNA  
ROLLING STONES  
TAYLOR DAYNE  
JOE COCKER (dp)  
WHITESNAKE (dp)  
Hotest:  
TEARS FOR FEARS 2-1  
KIX 3-3  
BAD ENGLISH 4-4  
RICHARD MARX 13-7  
BILLY JOEL 18-14

**KMOK/Lewiston, ID**  
Hevens/Chase  
PAUL CARRACK  
PHIL COLLINS  
WARMICK & OSBORNE (dp)  
JOEY WATLEY  
WHITESNAKE (dp)  
ENUFF Z'NUFF (dp)  
Hotest:  
YOUNG MC 3-1  
ALICE COOPER 6-5  
ROCKETTE 8-6  
MILLI VANILLI 22-13  
JIVE BUNNY & THE 35-27

**KTM7/Medford, OR**  
Tresell/Stewart  
PHIL COLLINS  
ROLLING STONES  
MADONNA  
WHITESNAKE  
LOU GRAMM  
MICHAEL BOLTON  
Hotest:  
ROCKETTE 2-1  
BAD ENGLISH 9-4  
NEW KIDS ON THE B 12-6  
PAULA ABDUL 16-11  
RICHARD MARX 20-14

**ZFUM/Moscow, ID**  
Cummings/Heller  
KEVIN PAIGE  
MADONNA  
JOE COCKER (dp)  
PHIL COLLINS  
WHITESNAKE (dp)  
D.A.D. (dp)  
Hotest:  
TEARS FOR FEARS 3-1  
BAD ENGLISH 6-3  
ALICE COOPER 9-6  
BILLY JOEL 22-14  
MILLI VANILLI 32-22

**SLY96/San Luis Obispo, CA**  
Herts/Clark  
MADONNA  
PHIL COLLINS  
TOM PETTY  
LOU GRAMM  
SEDUCTION  
KENNY RODGERS JR.  
Hotest:  
MILLI VANILLI 4-2  
PAULA ABDUL 7-6  
NEW KIDS ON THE B 13-18  
LINDA RONSTADT 26-20  
BILLY JOEL 32-21

**K20Z/San Luis Obispo, CA**  
Ruh/Andrews  
PHIL COLLINS  
SOUL II SOUL  
LOU GRAMM  
PAUL CARRACK  
BEZ GRES  
ALICE COOPER (dp)  
BIG HOISE  
MICHAEL BOLTON (dp)  
Hotest:  
BOBBY BROWN 3-1  
TEARS FOR FEARS 1-1  
AEROSMITH 8-3  
BAD ENGLISH 7-4  
NEW KIDS ON THE B 17-7  
PAULA ABDUL 21-11

**KHTY/Santa Barbara, CA**  
Stone/Scott  
WHITESNAKE  
PHIL COLLINS  
VITAMIN Z  
WARRANT  
TOM PETTY  
TAYLOR DAYNE  
Hotest:  
BAD ENGLISH 7-2  
RICHARD MARX 10-3  
PAUL CARRACK  
Hotest:  
GREAT WHITE 12-7  
D.A.D. 17-13  
JOE COCKER 27-17  
DARLING CRUEL 31-19  
WARRANT 37-25

**JODI BONGIOLI**

**Keep the Light Burning**

**About To Ignite!**

Alpha International Records







TRACY CHAPMAN Crossroads (Elektra) LP: Crossroads Total Reports 51 20%

Regional Reach E 25% S 23% M 11% W 23% Chart Summary Pos P1 P2 P3 Tot

CHER Just Like Jesse James (Geffen) LP: Heart Of Stone Total Reports 124 50%

Regional Reach E 58% S 44% M 45% W 55% Chart Summary Pos P1 P2 P3 Tot

JOE COCKER When The Night Comes (Capitol) LP: One Night Total Reports 51 20%

Regional Reach E 15% S 16% M 23% W 29% Chart Summary Pos P1 P2 P3 Tot

Joe Cocker Continued WEST MIDWEST MIDWEST

PHIL COLLINS Another Day In Paradise (Atlantic) LP: ...But Seriously Total Reports 207 83%

Regional Reach E 83% S 90% M 88% W 68% Chart Summary Pos P1 P2 P3 Tot

ALICE COOPER Poison (Epic) LP: Trash Total Reports 173 69%

Regional Reach E 69% S 68% M 84% W 55% Chart Summary Pos P1 P2 P3 Tot

Alice Cooper Continued WEST MIDWEST MIDWEST

MICHAEL DAMIAN Was I Nothing At All (Cypress/A&M) LP: Where Do We Go From Here Total Reports 67 27%

Regional Reach E 27% S 28% M 22% W 30% Chart Summary Pos P1 P2 P3 Tot

TAYLOR DAYNE With Every Beat Of My Heart (Arista) LP: Can't Fight Fate Total Reports 210 84%

Regional Reach E 98% S 88% M 72% W 82% Chart Summary Pos P1 P2 P3 Tot

Taylor Dayne Continued WEST MIDWEST MIDWEST

DINO Sunshine (4th & Broadway/Island) LP: 247 Total Reports 162 65%

Regional Reach E 69% S 63% M 56% W 75% Chart Summary Pos P1 P2 P3 Tot

ENUFF Z'NUFF New Thing (Atco) LP: Enuff Z'nuff Total Reports 59 24%

Regional Reach E 15% S 23% M 34% W 20% Chart Summary Pos P1 P2 P3 Tot

Enuff Z'Nuff Continued WEST MIDWEST MIDWEST

GLORIA ESTEFAN Get On Your Feet (Epic) LP: Cut Both Ways Total Reports 206 83%

Regional Reach E 83% S 86% M 77% W 84% Chart Summary Pos P1 P2 P3 Tot

EURHYTHMICS Don't Ask Me Why (Arista) LP: We Too Are One Total Reports 89 36%

Regional Reach E 35% S 30% M 39% W 41% Chart Summary Pos P1 P2 P3 Tot







Milli Vanilli Continued

WEST, MIDWEST, EAST, SOUTH, CHART SUMMARY, Regional Reach, National Summary, UP, DEBS, SAME, DOWN, ADDS

BILLY OCEAN License To Chill (Jive/RCA)

Regional Reach, National Summary, CHART SUMMARY, Regional Reach, National Summary, UP, DEBS, SAME, DOWN, ADDS

TOM PETTY Free Fallin' (MCA)

Regional Reach, National Summary, CHART SUMMARY, Regional Reach, National Summary, UP, DEBS, SAME, DOWN, ADDS

Prince & Sheena Easton Continued

SOUTH, MIDWEST, WEST, EAST, CHART SUMMARY, Regional Reach, National Summary, UP, DEBS, SAME, DOWN, ADDS

Linda Ronstadt Continued

Regional Reach, National Summary, CHART SUMMARY, Regional Reach, National Summary, UP, DEBS, SAME, DOWN, ADDS

NEW KIDS ON THE BLOCK Didn't I Blow Your Mind (Columbia)

Regional Reach, National Summary, CHART SUMMARY, Regional Reach, National Summary, UP, DEBS, SAME, DOWN, ADDS

POCO Call It Love (RCA)

Regional Reach, National Summary, CHART SUMMARY, Regional Reach, National Summary, UP, DEBS, SAME, DOWN, ADDS

ROLLING STONES Rock And A Hard Place (Columbia)

Regional Reach, National Summary, CHART SUMMARY, Regional Reach, National Summary, UP, DEBS, SAME, DOWN, ADDS

ROXETTE Listen To Your Heart (EMI)

Regional Reach, National Summary, CHART SUMMARY, Regional Reach, National Summary, UP, DEBS, SAME, DOWN, ADDS

KEVIN PAIGE Don't Shut Me Out (Chrysalis)

Regional Reach, National Summary, CHART SUMMARY, Regional Reach, National Summary, UP, DEBS, SAME, DOWN, ADDS

LINDA RONSTADT Don't Know Much (Elektra)

Regional Reach, National Summary, CHART SUMMARY, Regional Reach, National Summary, UP, DEBS, SAME, DOWN, ADDS

PRINCE & SHEENA EASTON The Arms Of Orion (WB)

Regional Reach, National Summary, CHART SUMMARY, Regional Reach, National Summary, UP, DEBS, SAME, DOWN, ADDS

SOUL II SOUL Back To Life (Virgin)

Regional Reach, National Summary, CHART SUMMARY, Regional Reach, National Summary, UP, DEBS, SAME, DOWN, ADDS

KEVIN PAIGE Don't Shut Me Out (Chrysalis)

Regional Reach, National Summary, CHART SUMMARY, Regional Reach, National Summary, UP, DEBS, SAME, DOWN, ADDS

PRINCE & SHEENA EASTON The Arms Of Orion (WB)

Regional Reach, National Summary, CHART SUMMARY, Regional Reach, National Summary, UP, DEBS, SAME, DOWN, ADDS

KEVIN PAIGE Don't Shut Me Out (Chrysalis)

Regional Reach, National Summary, CHART SUMMARY, Regional Reach, National Summary, UP, DEBS, SAME, DOWN, ADDS

PRINCE & SHEENA EASTON The Arms Of Orion (WB)

Regional Reach, National Summary, CHART SUMMARY, Regional Reach, National Summary, UP, DEBS, SAME, DOWN, ADDS

SOUL II SOUL Back To Life (Virgin)

Regional Reach, National Summary, CHART SUMMARY, Regional Reach, National Summary, UP, DEBS, SAME, DOWN, ADDS

PRINCE & SHEENA EASTON The Arms Of Orion (WB)

Regional Reach, National Summary, CHART SUMMARY, Regional Reach, National Summary, UP, DEBS, SAME, DOWN, ADDS

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Regional Reach, National Summary, CHART SUMMARY, Regional Reach, National Summary, UP, DEBS, SAME, DOWN, ADDS

PRINCE & SHEENA EASTON The Arms Of Orion (WB)

Regional Reach, National Summary, CHART SUMMARY, Regional Reach, National Summary, UP, DEBS, SAME, DOWN, ADDS



Soul II Soul Continued

SOULSISTER
Way To Your Heart (EMI)
LP: Way To Your Heart
Total Reports 133 53%

SOULSISTER
Way To Your Heart (EMI)
LP: Way To Your Heart
Total Reports 133 53%

SOULSISTER
Way To Your Heart (EMI)
LP: Way To Your Heart
Total Reports 133 53%

SOULSISTER
Way To Your Heart (EMI)
LP: Way To Your Heart
Total Reports 133 53%

SOULSISTER
Way To Your Heart (EMI)
LP: Way To Your Heart
Total Reports 133 53%

SOULSISTER
Way To Your Heart (EMI)
LP: Way To Your Heart
Total Reports 133 53%

SOULSISTER
Way To Your Heart (EMI)
LP: Way To Your Heart
Total Reports 133 53%

SYBIL
Don't Make Me Over (Next Plateau)

SYBIL
Don't Make Me Over (Next Plateau)
Total Reports 67 27%

SYBIL
Don't Make Me Over (Next Plateau)
Total Reports 67 27%

SYBIL
Don't Make Me Over (Next Plateau)
Total Reports 67 27%

SYBIL
Don't Make Me Over (Next Plateau)
Total Reports 67 27%

SYBIL
Don't Make Me Over (Next Plateau)
Total Reports 67 27%

SYBIL
Don't Make Me Over (Next Plateau)
Total Reports 67 27%

SYBIL
Don't Make Me Over (Next Plateau)
Total Reports 67 27%

SYBIL
Don't Make Me Over (Next Plateau)
Total Reports 67 27%

SYBIL
Don't Make Me Over (Next Plateau)
Total Reports 67 27%

TESLA
Love Song (Geffen)

TESLA
Love Song (Geffen)
LP: The Great Radio Controversy
Total Reports 85 34%

TESLA
Love Song (Geffen)
LP: The Great Radio Controversy
Total Reports 85 34%

TESLA
Love Song (Geffen)
LP: The Great Radio Controversy
Total Reports 85 34%

TESLA
Love Song (Geffen)
LP: The Great Radio Controversy
Total Reports 85 34%

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LP: The Great Radio Controversy
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LP: The Great Radio Controversy
Total Reports 85 34%

TESLA
Love Song (Geffen)
LP: The Great Radio Controversy
Total Reports 85 34%

TESLA
Love Song (Geffen)
LP: The Great Radio Controversy
Total Reports 85 34%

JODY WATLEY
Everything (MCA)

JODY WATLEY
Everything (MCA)
LP: Larger Than Life
Total Reports 68 27%

JODY WATLEY
Everything (MCA)
LP: Larger Than Life
Total Reports 68 27%

JODY WATLEY
Everything (MCA)
LP: Larger Than Life
Total Reports 68 27%

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LP: Larger Than Life
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LP: Larger Than Life
Total Reports 68 27%

JODY WATLEY
Everything (MCA)
LP: Larger Than Life
Total Reports 68 27%

CHRISTOPHER WILLIAMS
Talk To Myself (Geffen)

CHRISTOPHER WILLIAMS
Talk To Myself (Geffen)
LP: Adventures In Paradise
Total Reports 68 24%

CHRISTOPHER WILLIAMS
Talk To Myself (Geffen)
LP: Adventures In Paradise
Total Reports 68 24%

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Talk To Myself (Geffen)
LP: Adventures In Paradise
Total Reports 68 24%

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Talk To Myself (Geffen)
LP: Adventures In Paradise
Total Reports 68 24%

CHRISTOPHER WILLIAMS
Talk To Myself (Geffen)
LP: Adventures In Paradise
Total Reports 68 24%

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SIGNIFICANT ACTION

A

AFTER 7 Heat Of The Moment (Virgin) LP: After 7

ANDERSON, BRUFORD, WAKEMAN, HOWE Quartet (I'm Alive) (Arista) LP: Anderson, Bruford, Wakeman, Howe

BOBBY ROSS AVILA Music Man (RCA) LP: Music Man

BROBROS Too Much (Epic) LP: The Time

B

BANG TANGO Someone Like You (MCA) LP: Bang Tango

BARDEUX I Love The Bass (Enigma) LP: Shangri-La

CURE Lullaby (Elektra) LP: Disintegration

BEE GEES You Win Again (WB) LP: One

BIG NOISE Name And Number (Atco) LP: Bang!

DANGER DANGER Naughty... (Imagine/CBS Associated) LP: Danger Danger

DEBORAH HARRY I Want That... (Sire/Red Eye/Reprise) LP: Del, Dumb, & Blonde

C

JAYA If You Leave Me Now (LMR) LP: Jaya

JETS The Same Love (MCA) LP: Believe

MELISSA ETHERIDGE No Souvenirs (Island) LP: Brave And Crazy

EXTREME Mutha (Don't Want To Go...) (A&M) LP: Extreme

JIVE BUNNY & THE MASTERMIXERS Swing The Mood (Atco)

D

D.J. JAZZY JEFF & THE FRESH PRINCE I Think I Can Beat Mike... (Jive/RCA) LP: And In This Corner...

DANGER DANGER Naughty... (Imagine/CBS Associated) LP: Danger Danger

DEBORAH HARRY I Want That... (Sire/Red Eye/Reprise) LP: Del, Dumb, & Blonde

E

JAYA If You Leave Me Now (LMR) LP: Jaya

JETS The Same Love (MCA) LP: Believe

MELISSA ETHERIDGE No Souvenirs (Island) LP: Brave And Crazy

EXTREME Mutha (Don't Want To Go...) (A&M) LP: Extreme

JIVE BUNNY & THE MASTERMIXERS Swing The Mood (Atco)

F

CLIMIE FISHER Face Of Love (Capitol) LP: Coming In For The Kill

GRACES Perfect View (A&M) LP: Perfect View

DEBORAH HARRY I Want That... (Sire/Red Eye/Reprise) LP: Del, Dumb, & Blonde

G

JAYA If You Leave Me Now (LMR) LP: Jaya

JETS The Same Love (MCA) LP: Believe

MELISSA ETHERIDGE No Souvenirs (Island) LP: Brave And Crazy

EXTREME Mutha (Don't Want To Go...) (A&M) LP: Extreme

JIVE BUNNY & THE MASTERMIXERS Swing The Mood (Atco)

K

KATRINA & THE WAVES Rock N' Roll Girl (SBK) LP: Break Of Hearts

SHIRLEY LEWIS Realistic (Vendetta/A&M)

LIL' LOUIS French Kiss (Epic)

L

JAYA If You Leave Me Now (LMR) LP: Jaya

JETS The Same Love (MCA) LP: Believe

MELISSA ETHERIDGE No Souvenirs (Island) LP: Brave And Crazy

EXTREME Mutha (Don't Want To Go...) (A&M) LP: Extreme

JIVE BUNNY & THE MASTERMIXERS Swing The Mood (Atco)

N

NEW KIDS ON THE BLOCK This One's For The Children (Columbia) LP: Merry, Merry Christmas

JIVE BUNNY & THE MASTERMIXERS Swing The Mood (Atco)



SIGNIFICANT ACTION

DONNY OSMOND Hold On (Capitol) LP: Donny Osmond. Includes radio station call letters and frequencies for various regions.

SHANA I Want You (Vision). Includes radio station call letters and frequencies for various regions.

VITAMIN Z Can't Life Without You (Geffen) LP: Sharp Stone Rain. Includes radio station call letters and frequencies for various regions.

PAJAMA PARTY Over And Over (Atlantic). Includes radio station call letters and frequencies for various regions.

SHOOTING STAR Touch Me Tonight (Enigma) LP: Touch Me Tonight. Includes radio station call letters and frequencies for various regions.

WARRANT Big Talk (Columbia) LP: Dirty Rotten Filthy Stinking Rich. Includes radio station call letters and frequencies for various regions.

RED HOT CHILI PEPPERS Higher Ground (EMI) LP: Mother's Milk. Includes radio station call letters and frequencies for various regions.

SKID ROW I Remember You (Atlantic) LP: Skid Row. Includes radio station call letters and frequencies for various regions.

DIONNE WARWICK & JEFFREY OSBORNE Take Good Care Of You And... (Arista) LP: Greatest Hits, 79-90. Includes radio station call letters and frequencies for various regions.

KENNY ROGERS JR. Take Another Step... (Cypress/A&M) LP: Yes, No, Maybe. Includes radio station call letters and frequencies for various regions.

STEVIE B Girl I Am Searching (LMR) LP: In My Eyes. Includes radio station call letters and frequencies for various regions.

WATERFRONT Move On (Polydor) LP: Waterfront. Includes radio station call letters and frequencies for various regions.

SARAYA Back To The Bullet (Polydor) LP: Saraya. Includes radio station call letters and frequencies for various regions.

SURFACE You Are My Everything (Columbia) LP: 2nd Wave. Includes radio station call letters and frequencies for various regions.

WHITE LION Radar Love (Atlantic) LP: Big Game. Includes radio station call letters and frequencies for various regions.

SEDUCTION 2 Make It Right (Vendetta/A&M) LP: Nothing Matters Without Love. Includes radio station call letters and frequencies for various regions.

2 LIVE CREW Me So Horny (Luke Skywalker) LP: Me So Horny. Includes radio station call letters and frequencies for various regions.

Includes radio station call letters and frequencies for various regions.

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2 YOUNG MC/Busta Move (Delicious Vinyl/Island) 139
3 SOULSISTER/Way To Your Heart (EMI) 133
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KDON/San Jose, CA (P2)
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KNIN/Wichita Falls, TX (P3)
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KQCR/Cedar Rapids, IA (P3)
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KROV/Sacramento, CA (P2)
KRQ (KRQ)/Tucson, AZ (P2)
KRZR/Fresno, CA (P2)
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KTFM/San Antonio, TX (P1)
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KZMA/Rock Hill, SC (P2)
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WABW/Mobile, AL (P2)
WAEB/Allentown, PA (P2)
WANS/Greenville, SC (P2)
WAPL/Jacksonville, FL (P2)
WAVA/Washington, DC (P1)
WAZA/Lafayette, IN (P3)
WBQ/Augusta, GA (P2)
WBLI/Long Island, NY (P1)
WBQ/Bloomington, IN (P3)
WBQ/Bloomington, IN (P3)
WCOB/Columbus, GA (P2)
WCL/Charleston, IL (P3)
WCKZ/Charlotte, NC (P2)
WDBR/Springfield, IL (P1)
WDFX/Detroit, MI (P1A)
WDLX/Louisville, KY (P2)
WDLX/Washington, NC (P2)
WEGX/Philadelphia, PA (P1)
WERZ/Exeter, NH (P2)
WFMF/Baton Rouge, LA (P2)
WGH/Norfolk, VA (P1)
WGRD/Grand Rapids, MI (P2)
WGTZ/Dallas, TX (P2)
WHY/Montgomery, AL (P2)
WHY/Youngstown, OH (P2)
WHY/Wilmington, PA (P3)
WHY/Detroit, MI (P1)
WIBW/Topeka, KS (P3)
WIFC/Ansonia, CT (P3)
WIKK/Chambersburg, PA (P3)
WINK/Fl. Myers, FL (P2)
WIOQ/Philadelphia (P1A)
WIXX/Green Bay, WI (P2)
WJAD/Bainbridge-Albany, GA (P3)
WJMX/Florence, SC (P3)
WKBQ/St. Louis, MO (P1)
WKBQ/Alton, OH (P2)
WKEE/Wilmington, WV (P2)
WFR/Alamogordo, MI (P3)
WFR/Cape Cod, MA (P3)
WKBQ/Charleston, SC (P2)
WKRZ/Wilkes-Barre, PA (P2)
WKSE/Duluth, NY (P1)
WKSJ/Asheville, NC (P3)
WKSJ/Greensboro, NC (P2)
WKTI/Milwaukee, WI (P1)
WKZL/Winston-Salem, NC (P2)
WLAN/Lancaster, PA (P2)
WLAN/Lexington, KY (P2)
WLOL/Minneapolis, MN (P1)
WLVW/Champaign, IL (P3)
WMEE/Fl. Wayne, IN (P2)
WMEE/Toledo, OH (P2)
WMLJ/Butte, WI (P2)
WMSM/Cleveland, OH (P1A)
WNCI/Columbus, OH (P2)
WNNK/Harrisburgh, PA (P2)
WNOK/Columbia, SC (P2)
WNVZ/Norfolk, VA (P1)
WNYF/Albany, NY (P3)
WOKI/Knoxville, TN (P2)
WOMP/Wheeling, WV (P3)
WOMX/Oakland, FL (P2)
WQVW/West Palm Beach, FL (P2)
WPPM/Panama City, FL (P2)
WPPR/Terra Haute, IN (P3)
WPPC/Washington, DC (P1A)
WPHR/Cleveland, OH (P2)
WPLJ/New York, NY (P1)
WPRR/Altoona, PA (P3)
WPSI/Trenton, NJ (P2)
WPRR/Davenport, IA (P2)
WQD/Hot, MS (P3)
WQUT/Johnson City, TN (P2)
WRCA/Autca, NY (P2)
WRQD/Charlotte, NC (P2)
WRON/Toledo, OH (P2)
WRVQ/Richmond, VA (P2)
WSPK/Poughkeepsie, NY (P2)
WSSX/Charleston, SC (P2)
WTHB/Hibbing-Duluth, MN (P2)
WTH/Portland, ME (P3)
WTHC/Hartford, CT (P2)
WVBS/Wilmington, NC (P3)
WVBR/Charleston, WV (P2)
WVCA/Fair, HI (P2)
WVFX/Bangor, ME (P3)
WVXN/Boston, MA (P1)
WYCR/York, PA (P2)
WYKS/Gainesville, FL (P3)
WZKX/Hot, MS (P3)
WZDK/Rockford, IL (P2)
WZPL/Boston, MA (P1)
WZPL/Indianapolis, IN (P2)
WZYP/Huntsville, AL (P2)
883 (KBTZ)/Austin, TX (P2)
884 (WZZ)/Wichita, KS (P1)
885 (KBOB)/Fresno, CA (P2)
886 (WBBN)/Chicago, IL (P1)
887 (KEZB)/New Orleans, LA (P1)
888 (KZBB)/Fl. Smith, AR (P3)
889 (WBSB)/Baltimore, MD (P1)
890 (WFLX)/Tampa, FL (P1)
891 (WVBC-FM)/Birmingham, TN (P2)
892 (KSBM)/Sacramento, CA (P1A)
893 (KHPD)/Modesto-Jackson, CA (P2)
894 (WVGT)/Portland, ME (P3)
895 (WDCB)/Durham-Raleigh, NC (P2)
896 (WRCB)/Cleveland, OH (P2)
897 (WVTV)/Fresno, CA (P2)
898 (WQHT)/New York, NY (P1A)
899 (KHQT)/San Jose, CA (P1A)
900 (WLLM)/Milwaukee, WI (P1)
901 (WAPJ)/Birmingham, AL (P2)
902 (WJET)/Erie, PA (P2)
903 (WXLK)/Roanoke, VA (P2)
904 (KHFJ)/Austin, TN (P2)
905 (KIOG)/Birmingham, TN (P2)
906 (KAVI)/Tulsa, OK (P2)
907 (WVBC)/New Haven, CT (P2)
908 (KFXD)/Boise, ID (P2)
909 (KJTO)/Oklahoma City, OK (P2)
910 (KOKS)/Ogden, UT (P1)
911 (WVZV)/Portland, IL (P2)
912 (WVSK)/Chattanooga, TN (P2)
913 (KOKI)/Tri-Cities, WA (P3)
914 (KQLZ)/Los Angeles, CA (P1A)
915 (WPRO)/Providence, RI (P1)
916 (WVTV)/Miami, FL (P1A)
917 (WVTV)/Atlanta, GA (P1)
918 (WVTV)/Los Angeles, CA (P1A)
919 (WVTV)/Detroit, MI (P1A)
920 (WVTV)/Meridian, MS (P3)
921 (WVTV)/Cincinnati, OH (P1)
922 (WVTV)/Gadsden, AL (P3)
923 (WVTV)/Tampa, FL (P1)
924 (WVTV)/Washington, DC (P1)
925 (KSLY)/San Luis Obispo, CA (P3)
926 (KXXX)/San Francisco, CA (P1)
927 (KXXX)/Birmingham, AL (P2)
928 (WVTV)/Fargo, ND (P3)
929 (KHTV)/Santa Barbara, CA (P3)
930 (WHYI)/Miami, FL (P1)
931 (WVTV)/Orlando, FL (P2)
932 (WHYI)/Nashville, TN (P2)
933 (KRCY)/Denver, CO (P3)
934 (KZFM)/Moscow, ID (P3)
935 (WYTV)/Chicago, IL (P1)
936 (WVTV)/Wings, NY (P3)
937 (WVTV)/Birmingham, TN (P2)
938 (WVTV)/Oklahoma City, OK (P2)
939 (WVTV)/New York, NY (P1)
940 (WVTV)/Savannah, GA (P2)
941 (WVTV)/Tallahassee, FL (P2)
942 (WVTV)/Madison, WI (P2)
943 (WVTV)/Sarasota, FL (P2)
944 (WVTV)/Columbus, OH (P2)
945 (WVTV)/Syracuse, NY (P2)
946 (WVTV)/Jackson, MS (P2)
947 (WVTV)/Parkersburg, WV (P3)
948 (WVTV)/Burlington, VT (P3)
949 (WVTV)/Rochester, NY (P2)
950 (WVTV)/Savannah, GA (P2)
951 (WVTV)/Waco, TX (P2)
952 (WVTV)/New York, NY (P1)
953 (WVTV)/Coca City, MD (P2)
954 (WVTV)/Socorro, WV (P3)





# BREAKERS

## PHIL COLLINS

### Another Day In Paradise (Atlantic)

83% of our reporters playing it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 207 including Z100, WAVA, KKBQ, B97, Q105, B96, KIIS, HOT 102, PWR106. See Parallels, debuts at number 39 on the CHR chart.

## DON HENLEY

### The Last Worthless Evening (Geffen)

60% of our reporters playing it. Moves: Up 91, Debuts 22, Same 25, Down 0, Adds 12 including PRO-FM, KISN, WAEB, WANS, WOKI, Y107, WKDD, KWNZ, Q101. See Parallels, debuts at number 35.

## BILLY OCEAN

### Licence To Chill (Jive/RCA)

60% of our reporters playing it. Moves: Up 81, Debuts 15, Same 45, Down 0, Adds 9, WMJQ, WKQB, WRQN, KKRD, WKPE, KSMB, KIXY, KTXV, KFTZ.

# NEW & ACTIVE

**KEVIN PAIGE "Don't Shut Me Out" (Chrysalis)**  
Reports: 145. Moves: Up 70, Debuts 20, Same 24, Down 5, Adds 26 including CKOI, WGH, WNVZ, FLY92, WAEB, WMJQ, WBBO, 195, Q102 4-3, WLOL 26-22, FM100 13-11, KISR 27-17. See Parallels. Moves 39-34 with 72% of the airplay charted and 29% of it Top 15.

**YOUNG MC "Bust A Move" (Delicious Vinyl/Island)**  
Reports: 139. Moves: Up 84, Debuts 4, Same 26, Down 1, Adds 9, Q107, WKT, WSPK, WHHY, KZIO, WGRD, WIXX, WTBX, WJMX, WKSE 10-8, WIOQ 2-1, B94 14-10, KBEO 17-9, WLOL 7-3. See Parallels. Moves 19-16 as it charts on 94% and goes Top 15 at 79%.

**LOU GRAMM "Just Between You And Me" (Atlantic)**  
Reports: 137. Moves: Up 6, Debuts 36, Same 32, Down 0, Adds 63 including WXXS, WZOU, CKOI, B94, PWR99, KEGL, KKBQ, WGH, WNVZ, Q95, WZPL, Y108, KWOD, KCPX, KPLZ, WKBO 21-15, KOIZ 37-29.

**SOUL II SOUL "Back To Life" (Virgin)**  
Reports: 136. Moves: Up 85, Debuts 9, Same 21, Down 2, Adds 19 including B104, WZOU, WBLI, KKRZ, 93Q, WRQN, G98, WXXS 12-9, KBQO 20-13, PWR96 15-8, KKLO 13-10. See Parallels. Moves 35-29 with 80% of the airplay charted; 32% going Top 15.

**SOULSISTER "Way To Your Heart" (EMI)**  
Reports: 133. Moves: Up 91, Debuts 8, Same 29, Down 2, Adds 3, Z99, WMHE, WKPE, WZOU 18-15, KKRZ 18-14, WMJQ 18-15, WNNK 28-24, K92 13-8, Y94 11-6, KPAT 4-3, OK95 28-20. See Parallels. Moves 34-33 with charted airplay at 93%.

**PAUL CARRACK "I Live By The Groove" (Chrysalis)**  
Reports: 124. Moves: Up 20, Debuts 38, Same 37, Down 0, Adds 29 including WXXS, PRO-FM, WNCI, WZPL, WKZR, G105, Z106, Q102 34-27, WSPK 39-32, 93Q 38-33, K106 36-24, Z99 40-20.

**CHER "Just Like Jesse James" (Geffen)**  
Reports: 124. Moves: Up 37, Debuts 49, Same 24, Down 0, Adds 14 including KBEO, WVSR, WKKE, WKZR, KZOU, WRVQ, KLUC, KWNZ, WCIL, WZOU 29-23, B97 29-20, KZZP 28-20, KISN 31-25. 71% of the airplay is charted.

**PRINCE I/SHEENA EASTON "The Arms Of Orion" (WB)**  
Reports: 101. Moves: Up 19, Debuts 27, Same 31, Down 0, Adds 24 including WHYT, KDWB, KISN, 99WGY, WBBO, KZZB, WDLX, HOT102 28-19, WERZ 40-32, KZIO 38-33, WZKX 35-28, WLRW 32-25.

**GIANT "I'm A Believer" (A&M)**  
Reports: 96. Moves: Up 39, Debuts 6, Same 43, Down 0, Adds 8, WZOU, WAEB, K106, WRVQ, WRQN, WKSF, 99KG, WPF, WZYP 30-24, WQUT 10-8, 92X 16-12.

**GREAT WHITE "The Angel Song" (Capitol)**  
Reports: 93. Moves: Up 53, Debuts 12, Same 20, Down 0, Adds 8, WNVZ, WKBO, KMYZ, WNYP, KOIZ, KTXV, WAZY, KBOZ, KRBE 24-19, KXYQ 27-18, K106 29-22, KTUX 37-31, 92X 13-6. Now charting at 71% of those playing it and Top 15 action at 24%.

**MICHAEL BOLTON "How Am I Supposed To Live Without You" (Columbia)**  
Reports: 90. Moves: Up 12, Debuts 18, Same 23, Down 0, Adds 37 including B96, KDWB, KKLO, WSPK, K98, WHHY, WZOU 35-29, WAEB 40-27, Y106 28-22, KTUX 32-23, KOIZ 38-28.

**EURHYTHMICS "Don't Ask Me Why" (Arista)**  
Reports: 89. Moves: Up 51, Debuts 2, Same 34, Down 0, Adds 0, WZOU 24-19, CKOI 19-13, KKRZ 22-18, WQUT, 20-17, KTUX 23-20, KLUC 27-19, KLYY 34-28, KTRS 29-24, KMOK 40-35.

**TESLA "Love Song" (Geffen)**  
Reports: 85. Moves: Up 43, Debuts 12, Same 24, Down 0, Adds 6, WGH, WHYT, WKBO, WRQN, WJMX, WVBS, PIRATE 11-9, KXYQ 28-19, FLY92 40-33, WSPK 37-29, 195 27-19, WSSX 27-17, 92X 11-8. Charting at 71% with Top 15 moves at 25%.

**REGINA BELLE "Baby Come To Me" (Columbia)**  
Reports: 79. Moves: Up 27, Debuts 12, Same 38, Down 0, Adds 2, Q104, KNAN, WXXS 16-13, KITY 18-15, FM102 20-15, 98PXY 29-24, B93 30-26, WCGO 35-28, WMHE 31-26, KKMGM 30-24.

**MADONNA "Oh Father" (Sire/WB)**  
Reports: 76. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 76 including CKOI, Z100, WEGX, KRBE, Y100, B97, KITY, Q105, HOT102, KWOD, KISN, KKLO.

**ROLLING STONES "Rock And A Hard Place" (Columbia)**  
Reports: 75. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 75 including WXXS, WBLI, CKOI, WPLJ, KEGL, Q102, WMMS, KXXR, WKBO, PIRATE, KXYQ, KPLZ.

**WHITESNAKE "Fool For Your Loving" (Geffen)**  
Reports: 68. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 68 including KEGL, KKBQ, Q105, WMMS, WDFX, KXXR, PIRATE, KXYQ, KWOD, 100KHI.

**JODY WATLEY "Everything" (MCA)**  
Reports: 68. Moves: Up 27, Debuts 13, Same 14, Down 0, Adds 14 including WIOQ, B96, Y108, X100, 98PXY, WBBO, KNAN, WXXS 17-12, KITY 9-6, Q105 23-19, FM102 25-16, KKLO 23-19, WFMF 12-10. The South & West lead with 63% of the airplay charted.

**MICHAEL DAMIAN "Was It Nothing At All" (Cypress/A&M)**  
Reports: 67. Moves: Up 19, Debuts 10, Same 24, Down 0, Adds 14 including WHYT, 99WGY, FLY92, JET-FM, WSPK, FM104, WJAD, WNCI 30-26, B93 38-32, WCGO 39-34, KTUX 29-22.

**TECHNOTRONIC I/FELLY "Pump Up The Jam" (SBK)**  
Reports: 67. Moves: Up 32, Debuts 11, Same 11, Down 0, Adds 13 including WEGX, KKBQ, B97, KKLO, 98PXY, WBBO, B93, WIOQ 15-10, WPGC 20-14, PWR96 16-7, KTFM 20-14, B96 27-20. 22% hot, charting at 75%.

**SYBIL "Don't Make Me Over" (Next Plateau)**  
Reports: 67. Moves: Up 36, Debuts 8, Same 10, Down 0, Adds 10, CKOI, PRO-FM, Y100, KIIS, KWSS, WANS, Z102, WOVV, WKZL, KEZB, WPLJ 2-1, Z100 7-5, B96 12-10, HOT102 20-13. 18% hot; 70% have charted it; 32% Top 15.

**ALARM "Sold Me Down The River" (IRS)**  
Reports: 64. Moves: Up 39, Debuts 5, Same 16, Down 0, Adds 4, HOT92, KMYZ, KF95, 103CIR, KEGL 14-9, KXXR 23-17, 99WGY 30-25, WROQ 6-3, KRZR 11-8, KZZU 30-24, KFMW 15-9, OK95 21-14. Now charting at 77% of those playing it.

**CHRISTOPHER WILLIAMS "Talk To Myself" (Geffen)**  
Reports: 60. Moves: Up 33, Debuts 2, Same 18, Down 7, Adds 0, WPGC 10-8, KJMZ 2-1, KS104 23-19, Y108 22-11, KIIS 30-26, PWR106 14-11, KKLO 20-17, X100 12-10, WANS 33-24, Z99 25-17.

**ENUFF Z'NUFF "New Thing" (Atco)**  
Reports: 59. Moves: Up 20, Debuts 9, Same 25, Down 0, Adds 5, KXYQ, WERZ, WPFM, WVBS, KMOK, WKBO 39-33, PIRATE d-20, K106 39-30, KTUX 31-26, KNIN 14-9, KWTO 26-21.

**TOM PETTY "Free Fallin'" (MCA)**  
Reports: 51. Moves: Up 4, Debuts 1, Same 4, Down 0, Adds 42 including B94, WMMS, WZPL, PIRATE, KXYQ, WPST, WZYP, WKZL, KEGL d-16, 99WAYS 29-23, WKDD 19-13, HOT92 23-19.

**JOE COCKER "When The Night Comes" (Capitol)**  
Reports: 51. Moves: Up 14, Debuts 8, Same 10, Down 0, Adds 19 including WNVZ, Q105, KKRZ, KISN, 99WGY, WVSR, KLO, WXXS 30-22, Q102 10-6, KZ106 30-25, WPHR 15-9.

**TRACY CHAPMAN "Crossroads" (Elektra)**  
Reports: 51. Moves: Up 14, Debuts 8, Same 27, Down 0, Adds 2, Q104, KNIN, WXXS 18-15, CKOI 40-32, KXXR 38-31, WROQ 27-22, 95XXX 37-31, WPFM 38-33.

**FINE YOUNG CANNIBALS "I'm Not The Man I Used To Be" (IRS/MCA)**  
Reports: 50. Moves: Up 3, Debuts 9, Same 22, Down 0, Adds 16 including WXXS, KXYQ, KCPX, KISN, 100KHI, KZZB, KZ106, WRQN, KRZR, WERZ 39-33, WLAN 40-36, B93 39-33.

**GRAYSON HUGH "Bring It All Back" (RCA)**  
Reports: 50. Moves: Up 8, Debuts 9, Same 28, Down 0, Adds 5, WERZ, KZZB, KKSS, KISR, OK95, KISN 37-33, WKS1 d-40, WZYP 38-35, KWNZ 24-17, Q101 38-35, SLY96 39-32.

# SIGNIFICANT ACTION

**WARRANT "Big Talk" (Columbia)**  
Reports: 47. Moves: Up 9, Debuts 8, Same 16, Down 0, Adds 14 including KWOD, WKZR, WKQB, KZOU, KZIO, KOY-FM, KFMW, KHTY, KTUX 40-34, 92X 27-20, KATM 30-23, WWFX 34-27.

**DONNY OSMOND "Hold On" (Capitol)**  
Reports: 43. Moves: Up 22, Debuts 5, Same 13, Down 2, Adds 1, WKZR, Q102 19-14, KCPX 40-34, KISN 36-32, KRNO 6-5, KSND 32-25, KZZU 26-19, G98 27-21, WDBR 31-29, KTRS 33-29.

MOST ADDED	MOST ACTIVE	HOTTEST
PHIL COLLINS (207)	SOULSISTER (97)	BAD ENGLISH (151)
MADONNA (76)	SOUL II SOUL (92)	MILLI VANILLI (97)
ROLLING STONES (75)	CHER (86)	ROXETTE (89)
WHITESNAKE (68)	KEVIN PAIGE (85)	NEW KIDS.../Cover (86)
LOU GRAMM (63)	YOUNG MC (72)	PAULA ABDUL (67)
TOM PETTY (42)	GREAT WHITE (65)	NEW KIDS.../Didn't (64)
MICHAEL BOLTON (37)	PAUL CARRACK (58)	RICHARD MARX (51)
PAUL CARRACK (29)	TESLA (55)	YOUNG MC (49)
KEVIN PAIGE (26)	EURHYTHMICS (51)	B-52'S (46)
PRINCE I/S. EASTON (24)	PRINCE (46)	TEARS FOR FEARS (45)

Most Active = Ups + Debuts - Downs

**JIVE BUNNY & THE MASTERMIXERS "Swing The Mood" (Atco)**  
Reports: 41. Moves: Up 8, Debuts 5, Same 10, Down 0, Adds 18 including KITY, KISN, WMJQ, 195, FM100, Q95 25-17, KBFM 35-26, WGTZ 28-16, WIXX 14-7, KMOK 35-27.

**2 LIVE CREW "Me So Horny" (Luke Skywalker)**  
Reports: 39. Moves: Up 17, Debuts 2, Same 10, Down 7, Adds 3, KTFM, PWR106, WPKR, B104 30-21, Z100 11-8, KITY 2-1, KIIS 16-12, FM102 10-5, KKLO 3-2. 33% hot; 95% charted; 62% Top 15.

**BARDEUX "I Love The Bass" (Enigma)**  
Reports: 36. Moves: Up 15, Debuts 1, Same 18, Down 2, Adds 0, WIOQ 4-2, WAEB 39-33, B93 36-30, KZZB 10-9, KBFM 26-22, KKSS 12-9, KKMGM 9-7, KTRS 34-30.

**SARAYA "Back To The Bullet" (Polydor)**  
Reports: 35. Moves: Up 6, Debuts 1, Same 14, Down 0, Adds 14 including WXXS, WZOU, WMMS, WKBO, WKDD, KOIZ, KXXR 33-29, WROQ 23-16, KRZR 13-9, KNIN 35-28.

**SHIRLEY LEWIS "Realistic" (Vendetta/A&M)**  
Reports: 35. Moves: Up 8, Debuts 6, Same 15, Down 0, Adds 6, B96, KKLO, WAEB, Z99, KKRZ, KXX, FM102 d-30, WCKZ 24-21, HOT96 26-23.

**BIG NOISE "Name And Number" (Atco)**  
Reports: 35. Moves: Up 3, Debuts 6, Same 22, Down 0, Adds 4, PWR106, KKLO, WBNO, KZOU, WPLJ d-32, HOT102 31-26, KZOU 39-35.

**D.J. JAZZY JEFF & THE FRESH PRINCE "I Think I Can Beat Mike Tyson" (Jive/RCA)**  
Reports: 34. Moves: Up 5, Debuts 5, Same 19, Down 0, Adds 5, WIOQ, KKSS, WHTO, WQID, KQCR, B94 d-30, PWR99 d-32, KDON 33-26.

**DANGER DANGER "Naughty, Naughty" (Imagine/CBS Associated)**  
Reports: 33. Moves: Up 4, Debuts 5, Same 17, Down 0, Adds 7, WZOU, WYCR, K106, 92X, KQKQ, KOIZ, KPAT, KXYQ 29-24, KZZU 40-36, OK95 30-23.

**SHOOTING STAR "Touch Me Tonight" (Enigma)**  
Reports: 33. Moves: Up 12, Debuts 5, Same 11, Down 0, Adds 5, WPRR, WNYP, KOIZ, KSMB, WKFR, KBEO 21-17, KXXR 3-1, WROQ 22-19, WPKR 17-9, KRZR 17-10. 58% are charting it with the Midwest out in front.

**KATRINA & THE WAVES "Rock N' Roll Girl" (SBK)**  
Reports: 32. Moves: Up 3, Debuts 2, Same 23, Down 0, Adds 4, WSSX, KLQ, KOIZ, KGOT, CKOI on, KRNO 33-30.

**WHITE LION "Radar Love" (Atlantic)**  
Reports: 32. Moves: Up 21, Debuts 3, Same 6, Down 1, Adds 1, K92, KXXR 11-10, WQUT 24-21, WHHY 12-10, WRVQ 30-24, 92X 15-10.

**BEE GEES "You Win Again" (WB)**  
Reports: 29. Moves: Up 1, Debuts 4, Same 19, Down 0, Adds 5, WERZ, K98, WJMX, WPFM, KZOU, KKRZ on-dp, KUBE on, WMJQ d-28, WIXX d-32.

**STEVIE B "Girl I Am Searching For You" (LMR)**  
Reports: 29. Moves: Up 18, Debuts 3, Same 7, Down 0, Adds 1, KKSS, HOT97 11-10, WPLJ 21-17, KITY 20-16, KS104 18-15, KXX 28-21, KIKI 16-12, KLUC 30-20.

**MELISSA ETHERIDGE "No Souvenirs" (Island)**  
Reports: 29. Moves: Up 13, Debuts 5, Same 11, Down 0, Adds 0, CKOI 7-5, PIRATE 18-16, KLQ 26-23, CHED 6-5, KIXY 34-25, KWTO deb 28, KFMW 31-27.

**EXTREME "Mutha (Don't Want To Go To School)" (A&M)**  
Reports: 29. Moves: Up 7, Debuts 4, Same 18, Down 0, Adds 0, WXXS on, WZOU on-dp, PRO-FM on, WMJQ 30-25, KZ106 d-30, Z104 37-33, OK 19-15.

**SKID ROW "I Remember You" (Atlantic)**  
Reports: 28. Moves: Up 15, Debuts 5, Same 5, Down 1, Adds 2, B94, KOY-FM, WKBO 2-2, WSPK 10-7, WKDD 11-9, WPKR 15-8, WIXX 28-22, KMYZ 8-3. The Midwest leads with 82% of the airplay charted and 21% hot.

**D.A.D "Sleeping My Day Away" (WB)**  
Reports: 27. Moves: Up 4, Debuts 2, Same 11, Down 0, Adds 10 including WCGO, KTUX, WMHE, KNOE, WPFM, WDBR, ZFJN, WROQ 12-10, OK95 17-13.

**VITAMIN Z "Can't Live Without You" (Geffen)**  
Reports: 26. Moves: Up 2, Debuts 1, Same 22, Down 0, Adds 1, KHTY, KKBQ on, KUBE on, WROQ 28-24.

**AFTER 7 "Heat Of The Moment" (Virgin)**  
Reports: 25. Moves: Up 13, Debuts 2, Same 7, Down 1, Adds 2, KKLO, KKSS, KITY 33-29, FM102 28-24, KMEL 13-9, Z99 36-19, KKMGM 21-13, B95 11-5, HOT96 10-8. The West leads, as 76% have it charted.

**WATERFRONT "Move On" (Polydor)**  
Reports: 25. Moves: Up 2, Debuts 3, Same 20, Down 0, Adds 0, WMJQ on, Z99 32-29, KISR d-29.

**PAJAMA PARTY "Over And Over" (Atlantic)**  
Reports: 24. Moves: Up 5, Debuts 3, Same 4, Down 0, Adds 12 including WIOQ, PWR96, KTFM, KKLO, KMEL, Z99, KXX, KQMO, KITY 22-17, KZFM 38-30.

**NENEH CHERRY "Manchild" (Virgin)**  
Reports: 24. Moves: Up 5, Debuts 1, Same 11, Down 0, Adds 7 including HOT97, WNVZ, WNOK, KKSS, KXX, KNAN, WKZ 38-33, WCGO 40-35, B95 38-31, HOT96 33-29.

**JETS "The Same Love" (MCA)**  
Reports: 24. Moves: Up 16, Debuts 2, Same 6, Down 0, Adds 0, B97 27-23, KITY 32-28, KDWB 30-26, WLOL 21-17, WFMF 35-30, KKMGM 35-29, KLUC 34-29.

**SEDUCTION "2 To Make It Right" (Vendetta/A&M)**  
Reports: 23. Moves: Up 0, Debuts 5, Same 1, Down 0, Adds 17 including WIOQ, PWR96, KTFM, HOT102, PWR106, FM102, KKLO, WANS, KKMGM, KEZB.

**SHANA "I Want You" (Vision)**  
Reports: 23. Moves: Up 11, Debuts 1, Same 9, Down 1, Adds 1, WTIC, HOT97 6-5, WIOQ 7-3, KITY 13-9, KTFM 14-10, HOT102 40-34, PWR106 30-26, FM102 29-21, KKSS 8-5, KNMGM 34-23.

**LIL' LOUIS "French Kiss" (Epic)**  
Reports: 22. Moves: Up 10, Debuts 2, Same 4, Down 0, Adds 6, HOT102, KJ103, KKSS, KXX, KKMGM, KIKI, HOT97 4-3, WIOQ 22-13, KITY 27-22, B96 24-17. 64% are charting it.

**SURFACE "You Are My Everything" (Columbia)**  
Reports: 20. Moves: Up 11, Debuts 5, Same 2, Down 0, Adds 2, WIOQ, B97, KJMZ 20-15, KITY 25-21, KGGI d-21, FM102 16-10, KZFM 30-23, KDON 20-16. The South & West lead.

**JAYA "If You Leave Me Now" (LMR)**  
Reports: 19. Moves: Up 12, Debuts 2, Same 2, Down 1, Adds 2, KKLO, KZFM, WIOQ d-19, PWR96 1-1, FM102 30-22, KMEL 3-2, WFMF 21-17, B95 14-11, KLUC 33-27, WSPK 16-4. Charting at virtually every station.

**BROS "Too Much" (Epic)**  
Reports: 17. Moves: Up 0, Debuts 0, Same 12, Down 0, Adds 5, KZZB, WANS, CHED, KQCR, KPAT, KUBE on, KKMGM on, 100KHI 38-33.

**NEW KIDS ON THE BLOCK "This One's For The Children" (Columbia)**  
Reports: 16. Moves: Up 9, Debuts 2, Same 3, Down 0, Adds 2, Z98, KROY, KJMZ 15-8, PWR96 29-25, KGGI 9-6, KKLO 16-13, KLUC 19-15. Early reaction ahead of the single.

**DIONNE WARWICK & JEFFREY OSBORNE "Take Good Care Of You And Me" (Arista)**  
Reports: 15. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 15 including WXXS, WZOU, KITY, WAEB, Y107, KNMGM, WOMP, KNOE, WDBR, KMOK.

**RED HOT CHILI PEPPERS "Higher Ground" (EMI)**  
Reports: 15. Moves: Up 2, Debuts 1, Same 5, Down 0, Adds 7, WIOQ, WMMS, PIRATE, K106, Y107, KLQ, KRZR, KRBE on-dp, 100KHI 38-33.

**CLIMIE FISHER "Facts Of Love" (Capitol)**  
Reports: 15. Moves: Up 0, Debuts 0, Same 15, Down 0, Adds 0, WERZ on, KZZU on, G98 on, 99KG on, KTMT on.

**KENNY ROGERS JR. "Take Another Step Closer" (Cypress/A&M)**  
Reports: 14. Moves: Up 1, Debuts 1, Same 9, Down 0, Adds 3, WOMP, KOIZ, SLY96, K106 40-35, WWCK on, KTRS on.

**ANDERSON, BRUFORD, WAKEMAN, HOWE "Quartet (I'm Alive)" (Arista)**  
Reports: 14. Moves: Up 1, Debuts 2, Same 10, Down 0, Adds 1, WHTO, WAEB on-dp, KRZR on-dp, KPAT on-dp, OK95 d-36.

**CURE "Lullaby" (Elektra)**  
Reports: 13. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 13 including KKBQ, KRBE, WMMS, 100KHI, WPST, KZFM, KTUX, KWNZ, KFMW, KFBO.

**BANG TANGO "Someone Like You" (MCA)**  
Reports: 13. Moves: Up 5, Debuts 0, Same 6, Down 2, Adds 0 including KXXR 31-27, WROQ 10-8, 92X 20-17, KRZR 7-6, KNIN 28-20.

**DEBORAH HARRY "I Want That Man" (Sire/Reprise)**  
Reports: 12. Moves: Up 2, Debuts 4, Same 5, Down 0, Adds 1, WCIL, WXXS 23-19, WZOU on, KPLZ on.

**BOBBY ROSS AVILA "Music Man" (RCA)**  
Reports: 11. Moves: Up 2, Debuts 2, Same 2, Down 0, Adds 5, KZFM, Z99, B95, KDON, KRQ, WIOQ d-26, KGGI 10-9, KMEL d-29.

**FASTER PUSSYCAT "Poison Ivy" (Elektra)**  
Reports: 11. Moves: Up 2, Debuts 0, Same 5, Down 0, Adds 4, WROQ, KATM, WHTO, KOIZ, 92X 25-19, OK95 24-21.

**GRACES "Perfect View" (A&M)**  
Reports: 10. Moves: Up 0, Debuts 1, Same 4, Down 0, Adds 5, WYCR, KWNZ, KOIZ, WPFM, KFTZ, WLRW d-33.



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NATIONAL AIRPLAY OVERVIEW

CHR

Table with 5 columns: WKS, WKS, LW, TW, and song/artist info. Includes entries like ROXETTE/Listen To Your Heart, JANET JACKSON/Miss You Much, BAD ENGLISH/When I See You Smile, etc.

N&A Pg. 98; Playlists Pg. 86; Parallels Pg. 91

ADULT CONTEMPORARY

Table with 5 columns: WKS, WKS, LW, TW, and song/artist info. Includes entries like L. RONSTADT f/A. NEVILLE/Don't..., EXPOSE/When I Looked At Him, POCO/Call It Love, etc.

AC Music Begins Pg. 72

URBAN CONTEMPORARY

Table with 5 columns: WKS, WKS, LW, TW, and song/artist info. Includes entries like SURFACE/You Are My Everything, JERMAINE JACKSON/Don't Take It Personal, RHONDA CLARK/State Of Attraction, etc.

New & Active, TOP 10 Recurrents Pg. 64

NEW ROCK

Table with 2 columns: LW, TW and song/artist info. Includes entries like CAMPER VAN BEETHOVEN/Key Lime Pie, RED HOT CHILI PEPPERS/Mother's Milk, etc.

Complete TOP 30 New Rock Chart Pg. 84

NAC

Table with 2 columns: LW, TW and song/artist info. Includes entries like LEE RITENOUR/Color Rit, THOM ROTELLA/Home Again, BILLY JOE WALKER JR./Painting Music, etc.

Complete TOP 30 NAC Chart Pg. 75

CONTEMPORARY JAZZ

Table with 2 columns: LW, TW and song/artist info. Includes entries like RICK MARGITZA/Color, JEAN LUC PONTY/Storytelling, JON FADDIS/Into The Faddisphere, etc.

Complete TOP 30 Contemporary Jazz Chart Pg. 75

AOR TRACKS

Table with 5 columns: WKS, WKS, LW, TW, and song/artist info. Includes entries like ROLLING STONES/Rock And A..., AEROSMITH/Janie's Got A Gun, NEIL YOUNG/Rockin' In The Free World, etc.

Complete TOP 60 Tracks Chart Pg. 80; LP Chart Pg. 82

COUNTRY

Table with 5 columns: WKS, WKS, LW, TW, and song/artist info. Includes entries like RANDY TRAVIS/It's Just A Matter..., EDDY RAVEN/Bayou Boys, DOLLY PARTON/Yellow Roses, etc.

BREAKERS

Table with 2 columns: BREAKER and song/artist info. Includes WILLIE NELSON/There You Are, NITTY GRITTY DIRT BAND/When It's Gone.

DEBUTS

Table with 2 columns: DEBUT and song/artist info. Includes TANYA TUCKER/My Arms Stay Open All Night, SUZY BOGGUSS/My Sweet Love Ain't Around, JO-EL SONNIER/If Your Heart Should Ever...

Complete TOP 50 Country Chart Pg. 68