

**I N S I D E:**

**THE R&R INTERVIEW:  
BILL DRAKE**

**Bill Drake**, the man who brought Top 40 into the modern age with Boss Radio in 1965, talks to no one in the press. But for our 15th anniversary issue, he offers the perspective of a 30-year career exclusively in these pages, and discusses his impending return to the radio wars.

Page 28

**TALKIN' 'BOUT  
THE BIG GENERATION**

**John Parikhal's** "Competitive Edge" column explores the basic impulses and experiences that motivate the "big generation" (formerly known as the baby boomers) — the prime audience most stations are targeting.

Page 42

**R&R & THE INDUSTRY  
TAKE A LONG LOOK BACK**

We begin our celebration of our 15th anniversary this month with a special set of columns from our format editors. They asked radio managers, programmers, record execs, consultants, and former R&R editors to evaluate how the formats have evolved through the years. Join **John Leader, Jim Maddox, Jim Duncan, Mike Joseph, E. Alvin Davis, Steve Feinstein, Bob Hughes**, and many more for a look at yesterday that illuminates today's competitive realities.

Page 58, 63, 67, 68, 71

**CONSTITUTIONAL QUESTIONS  
ON NEW INDECENCY POLICY**

FCC Commissioner **Patricia Diaz Dennis** feels the new provisions forbidding indecent programming at all hours may conflict with First Amendment rights. The storm is just beginning on this one.

Page 8

**DON'T BURY VINYL  
ALBUMS PREMATURELY**

A **Soundata** survey provides evidence that the album configuration is holding steady and should not be consigned to oblivion over-hastily. Vinyl purchases are actually on the rise among the heavy-buying 18-24 cell, and are holding steady with the Big Generation group.

Page 48

Newsstand Price \$5.00



**WBIG's Junk Mail Treasure Trove**

WBIG/Greensboro's "Send Us Your Junk Mail" campaign turned up some unexpected entries: four summer Arbitron diaries. PD Kevin O'Neal, shown above, also received more than 300 pieces from a competitor's direct mail promotion. Winners were awarded \$102 if their junk mail was drawn, or \$204 if mail from a competing radio station was selected. O'Neal said he wished the listener who sent in the diaries had used them for their intended purpose, because WBIG could've used the mentions.

**NTIA Report Calls For Total Radio  
Deregulation In Five-Year Test**

**Recommends Sweeping Communications Law Reforms**

The federal government should completely overhaul its regulation of broadcasting and other communications industries to promote competition, according to a sweeping review by an arm of the Commerce Department.

The 672-page report, dubbed "Telecom 2000," was released Tuesday (10/4) by the National Telecommunications & Information Administration after a year-long study of the changing

- NTIA Recommends . . .**
- 5-year total radio dereg test
  - Eliminating content-based rules (except indecency, libel)
  - "Indeterminate" radio license terms

communications marketplace. It says the US should remove most remaining content-based rules governing broadcasting, and modify licensing procedures. It calls for a five-year test of total deregulation for radio in order to determine what degree of television deregulation would best serve the public interest.

**Drop Content Rules**

"The content-based portions of FCC rules now apply to a rapidly decreasing amount of

the video and audio programming received by the public. They apply to television and radio broadcasters, not to competing media, threaten to deter

investment, distort market performance and development, and may also be unconstitutional," the report says.

NTIA/See Page 34

**NEW CALLS WJFK**

**WBMW Drops NAC,  
Adds Stern**

"Here's our new ID: WJFK (sound effect of gunshots) . . . Assassination Radio."

With that comment, WXRK/New York morning personality **Howard Stern** announced his return, via satellite, to the Washington airwaves as part of a major overhaul of Infinity Broadcasting's WBMW/Washington. Stern left WWDC-FM/Washington morning duties six years ago in a pay dispute.



Howard Stern

On Monday (10/3) WBMW junked its 14-month-old NAC format in favor of Classic Rock, began simulcasting Stern's talk show, and changed its call letters to WJFK. While WJFK will continue to air a mix of light jazz and soft rock during evenings and overnights, Monday marked the end of the line for one of the country's first major market NAC stations.

"We have a simple goal: to be number one in our target demographic, which is 25-49 men," said WJFK GM Ken Stevens. "We didn't believe that programming NAC music in all dayparts was going to make us number one."

In the summer '88 Arbitron WBMW finished seventh in its target demographic with a four share of men 25-49. The station's 1.5 12+ rating was good for 17th place with that audience.

STERN/See Page 34

**Urso VP/  
Promotion  
At WTG**



Dave Urso

Record industry promotion veteran **Dave Urso** has been appointed VP/Promotion at CBS's newly-formed West Coast-based WTG label. He will be responsible for all phases of the label's promotion efforts.

WTG Sr. VP/GM **Jerry Greenberg** commented, "David's experience and knowledge of the record business spans 17 years and includes all aspects of radio promotion and marketing, making him very qualified to help us in establishing WTG Records in the marketplace. His expertise at breaking new artists, especially at Elektra Records, is exactly what we need."

URSO/See Page 34

**New York/L.A. Ratings**

**New York**

- WHTZ 6.0-6.2 ARB, 6.7-6.9 Birch
- WWPR 4.2-4.7 ARB, 4.8-4.8 Birch
- WQHT 4.1-4.5 ARB, 6.3-6.4 Birch
- WNEW-FM 3.6-4.4 ARB, 3.9-5.7 Birch

WHTZ held its ARB lead and jumped back into a first-place Birch tie with WRKS. WNEW-FM hit a new high in ARB and is #4 in Birch.

**Los Angeles**

- KPWR 7.4-7.4 ARB, 10.8-10.7 Birch
- KIIS-AM & FM 6.5-6.9 ARB, 8.7-8.4 Birch
- KOST 4.6-5.0 ARB, 4.4-4.7 Birch
- KBIG 3.4-4.2 ARB, 2.6-2.2 Birch
- KTWV 1.7-3.0 ARB, 1.8-2.5 Birch

KPWR was steady and KIIS gained in ARB, dropped a bit in Birch. The ARB KOST/KBIG battle heated up with good gains for both. KTWV went from its worst to best ARB with Top 5 25-49 numbers, an impressive showing for the NAC format in the week WBMW dropped it. KLOS and KROQ had excellent Birches.

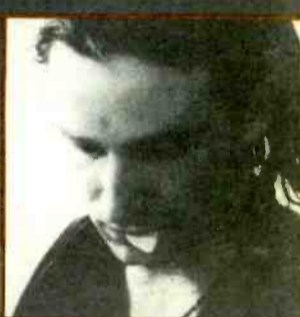
For complete New York and L.A. results, plus ARB/Birch ratings for Chicago and Nassau/Suffolk and Birches for San Francisco and Philadelphia, see Page 36.

THIS WEEK

**R&R Turns Fifteen**

HELTER SKELTER  
VAN DIEMEN'S LAND  
DESIRE  
HAWKMOON 269

ALL ALONG THE WATCHTOWER  
I STILL HAVEN'T FOUND  
WHAT I'M LOOKING FOR  
[FREEDOM FOR MY PEOPLE]  
SILVER AND GOLD  
PRIDE (IN THE NAME OF LOVE)



ANGEL OF HARLEM  
LOVE RESCUE ME  
WHEN LOVE COMES TO TOWN  
HEARTLAND

GOD PART II  
[THE STAR SPANGLED BANNER]  
BULLET THE BLUE SKY  
ALL I WANT IS YOU

BONO Vocals, guitar,  
harmonica  
THE EDGE Guitar,  
keyboards, vocals  
ADAM CLAYTON Bass guitar  
LARRY MULLEN Jr Drums

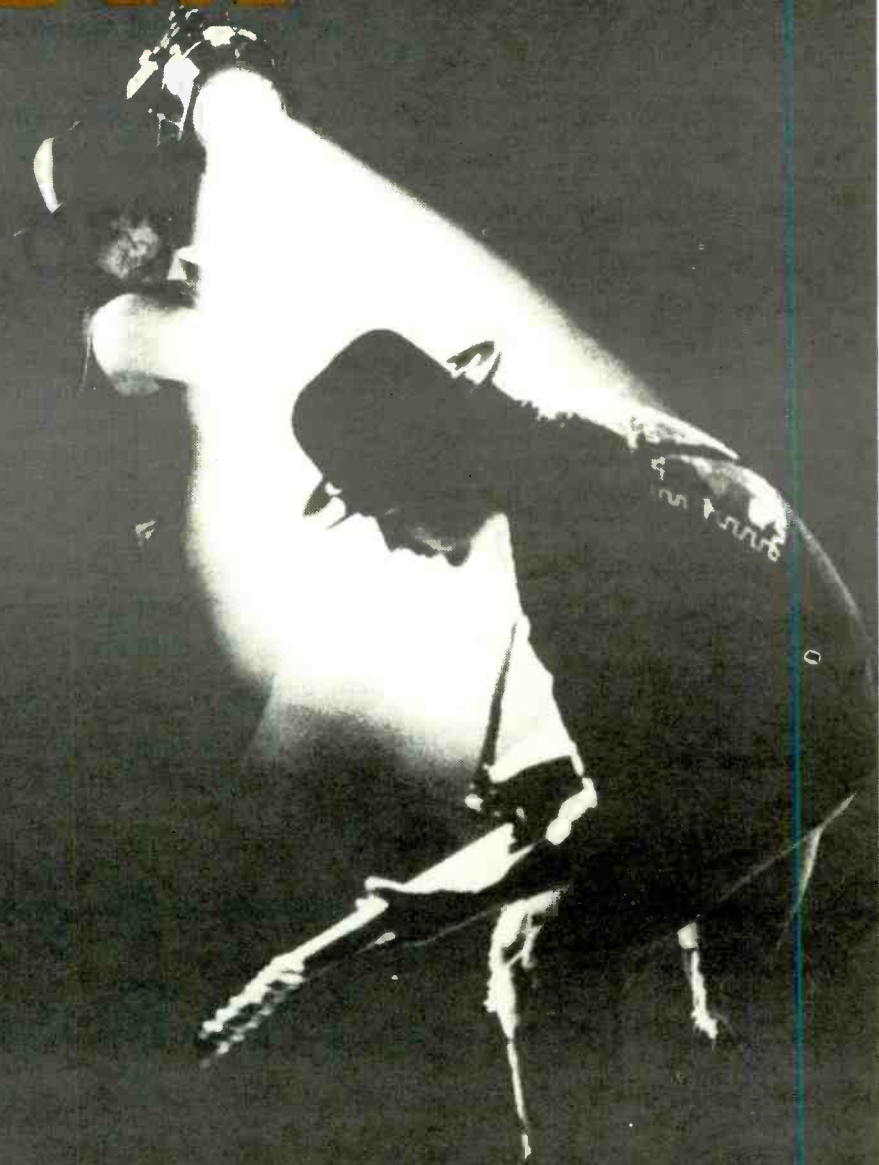
Produced by Jimmy Iovine

From the forthcoming  
Paramount Motion Picture  
U2 RATTLE AND HUM  
Opening November 4, 1988

On Island Compact Discs,  
Records and Cassettes

U2

# RATTLE AND HUM



# “They’re famous for one thing: RESULTS”

**“2.4 to a 10.0  
in our first book”**

Fall 1986 to Winter 1987 Arbitron. 12+ AQH, M-S, 6A-12M, MSA.

*Bill Burkett  
Operations Manager / Program Director  
WLMX-FM, Chattanooga*



**“Now up from a  
5.8 to a 19.1”**

Spring 1984 to Spring 1988 Arbitron. 12+ AQH, M-S, 6A-12M, MSA.

*Geoff Vargo  
President, Radio Group Sarkes-Tarzian, Inc.  
WJJI-FM, Fort Wayne*



**“From #20, 25-54  
to #1”**

Winter 1987 to Spring 1988 Arbitron. 12+ AQH, M-S, 6A-12M, MSA.

*Marty Loughman  
General Manager  
KXKL-FM, Denver*



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# E/P/A Expands Promotion Department

## Johnson, Genetti, Isquith Go National

Epic/Portrait/CBS Associated Labels has reorganized and expanded its promotion department with three appointments. Jean Johnson and Tom Genetti have been appointed Directors/National Promotion, and Jack Isquith has been named Director/National Album Promotion.

E/P/A VP/Promotion Dan DeNigris observed, "In the history of E/P/A, there has never been a person like Jean to achieve such a pivotal position in such a short period of time. She is a true professional and exactly the kind of person I want associated with us."

"It was no surprise to anyone at E/P/A when Tom Genetti became local promotion manager of the year in '87. He has served as a role model for our label and will now help to redefine our national staff."

## DROPS SIMULCAST

### KIIS (AM) Debuts 'Hot Mix' Format

With the exception of the Rick Dees morning show, KIIS/Los Angeles is no longer simulcasting with Gannett sister CHR KIIS-FM. Last Friday (9/30) at 6pm, the AM began airing a blend of dance-oriented club-mix hits called "L.A.'s Hot Mix."

Explaining the reason for the format flip, KIIS-AM & FM PD Steve Rivers said, "We feel that there's a section of the audience that's currently not being served. KIIS is taking a giant step toward revitalizing our AM. This format will be a proving ground for dance-oriented records being played in the clubs and those that will eventually make their way to the mainstream. We're using customized mixes featuring music not getting exposure consistently on any one station in town. We're being anything

### Perlengo Moves To KAMJ As GM

Two-year KFYE/Fresno GM Tony Perlengo has been transferred to sister EZ AC outlet KAMJ/Phoenix in a similar capacity. He succeeds Tommy Vasocu, who has left to pursue other interests.

Perlengo told R&R, "It's a great move when you leave market 73 for market 23. This is a tremendous opportunity. I've met all the on- and off-air personnel, and am very pleased with what we have to work with. We won't be coming in with an ax and cutting — this staff is in it for the long term. At this point, there's only one competitor (KKLT). In a \$60 million market, I don't mind sharing so long as both of us can make money."

Prior to becoming KFYE's GM Perlengo was on the station's sales staff for six years. He had previously worked for two years as an AE at KFIG/Fresno.

In the spring '88 Arbitron, "Format 41" affiliate KAMJ placed 12th 12+ with a 3.2, and was eighth 35-64. Over the same period in Birch KAMJ scored a 2 share 12+ to rank 13th. KKLT placed seventh 12+ (Arbitron) with a 4.4, including number six showings 18-34 and 25-54. KKLT's Birch figures were 2.7/12th place.



Jean Johnson



Tom Genetti



Jack Isquith

"Album radio is a way of life for Jack and breaking new artists his passion. He has been known to disappear for days at a time locked behind closed doors making call after call with the true spirit of dedication that it takes to bring a record home."

Johnson joined E/P/A last year

as Los Angeles Local Promotion Manager. Before that she had handled local promotion and trade relations at PolyGram since '82. She began her career as an A&M college rep in 1976.

Genetti has been Promotion Manager for E/P/A in Minneapolis since 1985, and also served the label in Cincinnati and Indianapolis. He joined CBS in '75 as a college rep. He and Johnson will report to VP/Pop Promotion Polly Anthony.

Isquith, who will report to VP/Album Promotion Harvey Leeds, joined CBS in 1986 as Associate Director/National Album Promotion. He previously was National Manager/Rock Radio for PolyGram, and was MD at WCDB/Albany.

but cautious with this format . . . 'adventurous' is more like it.

"We're using recorded liners and promos, because the music is the message for now and we want that message to speak as loud as it can. Down the road we'll see if air talent is needed," Rivers added.

KIIS-AM & FM MD Kevin Weatherly will oversee the music for the AM's jockless format, and local club jock Mike Martin is responsible for customizing the mixes.

KIIS (AM)/See Page 30

## NOW KQQL

### KMGK Drops AC For Gold

Trumper Communications' KMGK/Minneapolis has dropped AC and switched to a Gold format with new calls KQQL under Program Manager Dave Anthony. The transition began last Thursday (9/29) with on-air announcements counting down the hours to go until "The Kool One arrives on Magic 108."

Friday (9/30) KMGK began playing various versions of "Louie Louie" for the entire weekend, culminating with an official switch to "Kool 108" at noon Monday (10/3) with Danny & The Juniors' "Rock & Roll Is Here To Stay."

"This is a wonderful opportunity, since no one is doing any programming geared to the '60s on FM," Anthony told R&R. "We dip only slightly into the late '50s and are as current as the early '70s, with our primary concentration on the CHR hits from '60s. We put on TM's 'Penetrator' jingle package, and if we were playing current music you'd swear it was a CHR. We're very uptempo and exciting in presentation."

Anthony went on to say the station would be as active on the streets with promotions as it is on the air. "Kool 108 should really be a lot of fun, not only for the staff and audience but for me personally," he said.

## Cramer Programs WSM (AM)



Ted Cramer

WKY/Oklahoma City PD Ted Cramer has been transferred to Gaylord Broadcasting sister station WSM (AM)/Nashville as PD. Cramer starts October 17, succeeding Moon Mullins, who left last month to head the new Nashville office of the Pollack Media Group.

WSM-AM & FM VP/GM Bob Meyer told R&R, "Ted's had tremendous success and experience in both Country and AM. He's one

CRAMER/See Page 34

## WMGG Lands Fish As PD

WIBM/Lansing PD Hal Fish has been named PD at WMGG/Columbus, OH. He replaces Steve Edwards, who exits the Classic Rock station after two years.

WMGG VP/GM Mark Jividen told R&R, "We've made a lot of progress since we went to a Classic Rock format, but there are quite a number of things that need to be improved both programmatically and promotionally. Hal has an understanding of some of the obstacles that are before us and knows how to negotiate those things."

Fish worked at WIBM for four years, the last three as PD. He

FISH/See Page 30

OCTOBER 7, 1988

## CANDID CALLS COURT DISASTER?

For morning entertainment, it's hard to beat a good, richly embarrassing candid phone call bit. It also may be hard to beat the rap in court if a listener feels sufficiently victimized to sue . . . on any number of grounds. Dan O'Day labels candid calls "a legal time bomb" — find out why.

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## Di Dia Assumes Geffen AOR Post



Mark Di Dia

Mark Di Dia has joined Geffen Records to handle national AOR promotion. He will report to Director/AOR Promotion Marko Babineau.

Di Dia's background includes stints as MD/air personality at WXRK/New York, MD at WYSP/Philadelphia, and PD at WMGM/Atlantic City. He most recently was Music Research Director of the Friday Morning Quarterback Album Report.

Said Babineau, "We're proud to add Mark's muscle to our expanding AOR team."

Di Dia commented, "After being in the music business for eight years you see the way things are done at a lot of different record

companies, and I always felt Geffen was the best. I couldn't pass up the thrill and challenge of working under a kingpin like Babineau."

Geffen's national AOR promotion team also includes Christina Anthony and Mark Kates.

## McFerrin Enjoys Platinum 'Pleasures'



Three weeks after EMI artist Bobby McFerrin was awarded his first gold album for "Simple Pleasures," the album received platinum certification. Pictured at the label's New York headquarters are (l-r) EMI Sr. VP/A&R Gerry Griffith, VP/R&B Promotion Varnell Johnson, President/CEO Sal Licata, VP/Marketing Ken Baumstein, McFerrin, manager/"Simple Pleasures" producer Linda Goldstein, EMI VP/Artist Development & Video Geoff Bywater, VP/Promotion Jack Satter, and VP/Sales Ira Derfler.

## Schoen Arista's East Coast Singles Director



Bruce Schoen

Promotion Rick Bisceglia.

Observed Schoen, "Arista has a tremendous assortment of new talent on the horizon and I look forward to participating in their development, as well as continuing to work with our superstar acts."

Said Bisceglia, "Bruce's hard work and love of Arista and its artists make this a natural, truly well-deserved promotion."

Schoen has most recently been National Top 40 Director/Secondaries. He had also been Director/AC Promotion.

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Dennis R. Israel, principal

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**“From a zero start  
to a 13.3”**

Spring 1985 to Spring 1988 Arbitron. 12+ AQH, M-S, 6A-12M, MSA.

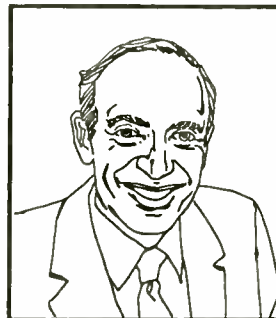
*Allen Dick  
Vice President / General Manager  
WKRR-FM, Greensboro*



**“Now up from a  
2.4 to an 8.2”**

Fall 1986 to Spring 1988 Arbitron. 12+ AQH, M-S, 6A-12M, MSA.

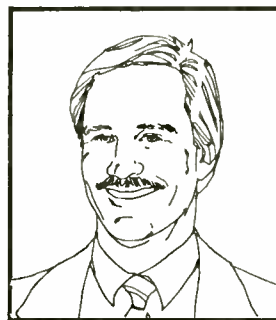
*John Tilson  
President  
KMGE-FM, Eugene*



**“From #10 to #1  
in 25-54”**

Fall 1985 to Spring 1988 Arbitron. 12+ AQH, M-S, 6A-12M, MSA.

*Dennis Gwaizdon  
General Manager  
KKAT-FM, Salt Lake City*



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PAT CLAWSON

## FCC Commissioner Blasts Helms Indecency Amendment

Appropriations Rider Eliminates "Safe Harbor," Puts FCC In Tough Spot

A recently-enacted piece of legislation that orders the FCC to enforce its indecency guidelines 24 hours a day may be constitutionally flawed, according to FCC Commissioner Patricia Diaz Dennis.

The indecency measure, which was championed by Sen. Jesse Helms (R-NC), forces the FCC to abandon its policy of channeling allegedly indecent material into the so-called "safe harbor" of midnight to 6am. The order was signed into law over the weekend by President Reagan as an amendment to the Commerce, State, and Justice Department appropriations bill.

### Serious Constitutional Concerns

"I have serious constitutional concerns about the language Helms has added," Dennis told R&R. "He has forbidden the channeling of indecent material to any time of day. That is inconsistent with the protection of the First Amendment. The Supreme Court has found that indecency cannot be outright banned from the air like obscenity can."

Passage of the Helms amendment clearly puts the FCC in a squeeze between the legislative and judicial branches of government. Earlier this year the US Court of Appeals for the District of Columbia, ruling in *Action for Children's Television (ACT) v. FCC*, approved the FCC's channeling policy but ordered the

Commission to examine whether the safe harbor period should be expanded in order to make allegedly indecent programming more accessible to adults.

FCC Asst. General Counsel Richard Bozzelli said the agency is now attempting to formulate an indecency policy that reconciles the differing mandates of the court and Congress. Neither Dennis nor Bozzelli would hazard a guess as to when the new guidelines might be ready.

"I'm not really in a position to venture an opinion yet on what we will do," said Bozzelli. "We will take an appropriate position consistent with the law."

### NAB Considering Lawsuit

However, the FCC may yet escape this ticklish situation. Opponents of the Helms amendment, certain that the measure will not hold up in court, are already discussing the possibility of filing a lawsuit to block enforcement of the amendment.

NAB spokesman Walt Wurfel said on Tuesday (10/4) that the NAB is currently weighing legal action. A decision on how to proceed should be reached in a matter of days, according to Wurfel. If NAB files suit it would likely be

joined by other industry groups that have been involved in the indecency issue.

"The only person in Washington who believes this thing will stand up in court is (Helms advisor and former FCC General Counsel) Bruce Fein," said Andy Schwartzman of the Media Access Project, a public interest law firm. "It's plainly unconstitutional, although you might get a few very conservative, results-oriented judges who might support it."

Schwartzman pointed out that federal appeals court judge David Sentelle, who was a close political ally of Helms before joining the judiciary, voted to support the FCC's channeling policy in the *ACT v. FCC* case. "If David Sentelle isn't going to go along with eliminating the safe harbor, nobody will," said Schwartzman.

According to Schwartzman, the Helms amendment survived the legislative process thanks to the cynicism of the lawmakers, some of whom saw a no-cost chance to look tough on the indecency issue.

"Congress was happy to vote for (the Helms amendment)," said Schwartzman. "In fact, they lined up to out-demagogue each other on this issue. They knew it was unconstitutional, but they also knew the courts would throw it out. It was a freebie."

—Randall Bloomquist

### DELEGATION TO MOSCOW STRESSES COOPERATION

## Patrick Tells Soviets To Halt Disruptive AM Broadcasts

FCC Chairman Dennis Patrick traveled to the USSR last week to tell Soviet broadcasting officials that their use of the 1040 kHz frequency to blast Radio Moscow into the US must stop immediately.

Patrick's personal reminder that the broadcasts violate international broadcasting treaties was met with polite remarks but no promise of action from officials of Soviet state-run *Gosteleradio*. The broadcasts originate from high-powered transmitters in Cuba, and play havoc with Florida AM broadcasts.

"They explicitly expressed a desire to seek a resolution to the problem, but at the same time they said they continue to be frustrated by what they perceive to be a lack of access to our airwaves," said Patrick. "The best we could get from them was some indication they will continue to try to work it out. They certainly didn't concede the point."

Patrick was in the Soviet Union as part of a 68-member delegation of US media executives and government officials traveling under the sponsorship of the *United States Information Agency*. Gaining access to the American airwaves seemed to be the Soviets' top priority during the three days of meetings, according to participants.

*Metroplex* Chairman Norman Wain, who represented the NAB on the US delegation, reportedly made it clear to the Soviets that they will have an easier time winning legitimate and widespread access to US radio audiences if they halt the 1040 broadcasts.

"We discussed several possible programming exchanges," said

*Westwood One* Chairman Norm Pattiz. "Norman (Wain) let the Soviets know that resolution of the 1040 problem would go a long way to help with such exchanges."

### Pattiz Offers Marketing Tips

The Soviets also received a marketing lesson from Pattiz, who told them they must make their programming attractive to both radio stations and listeners if they hope to crack the US market.

"We discussed the possibility of carrying some of their features and soft news," said Pattiz. "We would treat them just like any other outside producer, which is to say the quality of their programming would have to be good. With the proper packaging and marketing to stations, I think we could develop a market for some of their information and lifestyles features."

Pattiz said there were also some discussions on bringing American programming to the Soviet Union. "There seems to be a great demand for US programming in the Soviet Union," said Pattiz. "To the extent we can provide it, that has great appeal to us."

The meetings between Soviet and American government officials resulted in a surprise gain for the US when the Soviets agreed to allow *Voice of America* to establish a permanent bureau in Moscow. The Soviets had jammed VOA until last year.

## NEWS BRIEFS

### Malrite Deadline Extended

The deadline for a management group proposal to take *Malrite Communications Group* private has been extended once again. Chairman Milton Maltz's \$170 million offer is now set to expire on October 14 if not accepted by the company's board.

This marks the second extension of the offer originally scheduled to terminate on September 14. Malrite officials said the extension was made at the request of a special independent committee of the board which is reviewing the buyout proposal. The committee has retained *Kidder, Peabody & Co.* to study the deal.

In the proposed merger, holders of the company's common stock would receive \$10.25 per share in cash. Class action suits were recently filed against the company by several shareholders, who allege the deal is unfair. Malrite operates 11 radio and six TV stations.

### FCC Denies Hassel's Hassle

The FCC has upheld Cincinnati financier Carl Lindner's purchase of *Taft Broadcasting*, despite protests filed by local businessman Bruce Hassel that former Commission chairman Mark Fowler should be investigated for his role in the deal.

Hassel tried to block the deal last year, contending that reporters for *WKRC-TV/Cincinnati* rigged news segments that blasted his company. When the FCC denied his protest on grounds there was no evidence of rigging, Hassel fired back with a demand that the FCC stay the proceedings until it could be determined if Fowler — whose law firm represented Lindner — had improper contacts with FCC employees about the matter. A subsequent probe by the FCC General Counsel found no improprieties, and the Commission has dropped the

matter on the grounds there are no errors of law or fact that warrant overturning the sale.

### SunGroup Buyback Underway

*SunGroup Inc.* says it plans to periodically buy shares of its own stock in the open market. The move, aimed at bolstering the stock price, comes after company officials concluded the stock is undervalued at its current trading levels. President Frank Woods says the company will buy shares "from time-to-time depending upon shares available and price considerations."

*SunGroup* currently has 2.6 million shares traded via NASDAQ, and the stock closed at \$1.875 on Tuesday (10/4). The company owns nine radio stations, including *KKSS/Albuquerque*. It has rights of first refusal to buy combos in Mississippi and Colorado.

### ASCAP Fined For Illegal Political Contributions

ASCAP has been fined \$1000 by the *Federal Elections Commission* for improperly channeling \$165,000 in campaign contributions to congressional candidates over the past four years.

The FEC found that ASCAP, which collects performance royalties for approximately 35,000 musicians and songwriters, failed to set up a political action committee to oversee its campaign giving. The group also failed to file the required contribution disclosure reports with the FEC and violated yet another election law by commingling business funds with political funds in accounts used for doing out campaign contributions.

ASCAP's lawyers argued unsuccessfully that the organization should be exempt from the FEC rules because it is an unincorporated business that

receives no contributions to its political fund from employees or members.

### GAO Criticizes FCC Records Automation Effort

The General Accounting Office has issued a report critical of the FCC's efforts to automate its records. GAO charged that FCC officials have failed to follow standard government automation guidelines by not identifying users and goals for the proposed computer-controlled optical image system.

Rep. Glenn English (D-OK), who chairs the House Government Information Subcommittee, was so angered by the report's findings that he is urging his colleagues to prevent the FCC from spending any money on records automation until the problems identified in the study are properly addressed. The GAO report is one result of the agency's investigation into conditions in the FCC's public reference rooms.



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**P**roduced by Marcus Miller; Michael Omartian; Andy Goldmark; Jerry Hey; Barry Miles  
Executive Producers: Quincy Jones and Roberta Flack  
Management: Magic Lady, Inc.



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# ROBERTA



# FLACK

## TRANSACTIONS

### Beasley Markets Mobile Combo For \$10 Million

Osborn Buys Two FM Move-Ins; Radioactivity Group Completes Buying Spree; Joyner Scores Three Properties During Week

#### Deal Of The Week:

##### WMOO & WBLX/Mobile

PRICE: \$10 million

TERMS: \$8 million cash at closing. Promissory note for \$2 million, with seller receiving a 10% stock warrant as additional consideration.

BUYER: Central Life Broadcasting of Alabama Inc., owned by Paul Major, Lorenza Butler, and Jack Martin. Major also owns WTMP/Temple Terrace, FL.

SELLER: Trio Broadcasters Inc., a division of the Beasley Broadcast Group headed by George Beasley. He owns WFAI/Fayetteville, NC; WWAM/North Fort Myers, FL; WBIG/Reidsville, NC; WYNG/Evansville, IN; WTEL & WXTU/Philadelphia; WKML/Lumberton, NC; WFTC & WRNS/Kinston, NC; WLAT & WYAV/Conway, SC; WEDA/Grove City, PA; KFMD/Pella, IA; WPOW/Miami; WRXK/Bonita Springs, FL; WGMB/Georgetown, SC; WMRO & WYSY/Aurora, IL; WCKZ-AM & FM/Gastonia, NC; WMVB/Millville, NJ; KAAJ/Little Rock; KSSR/Bastrop, TX; and WJHM/Daytona Beach, FL. He recently announced plans to buy KHAA/Port Sulphur, LA and KRTH-AM & FM/Los Angeles.

FREQUENCY: 660 kHz; 92.9 MHz  
POWER: 22 kw days/850 watts night; 100 kw at 1555 feet  
FORMAT: Religion; Urban  
BROKER: Stan Raymond & Associates

#### Group Deals

##### Osborn Communications Acquisitions

PRICE: \$7.6 million

BUYER: Osborn Communications Corp., headed by Frank Osborn. The company also owns WPLJ & WKRZ/Wilkes-Barre, PA; WGIG-AM & FM/Brunswick, GA; WTJS & WTNV/Jackson, TN; WMHE/Toledo, OH; KKRJ/Wichita; WWVA & WOJK/Wheeling,

WV; and WNDR & WNTQ/Syracuse, NY. The company also owns a 25% interest in Fairmont Communications Corp., which owns KIOI/San Francisco; WLAC-AM & FM/Nashville; WMTG & WNIC/Detroit; and KKOB-AM & FM/Albuquerque.

##### WKTC/Tarboro, NC

PRICE: \$3.9 million (approximate)

TERMS: Station to be acquired for \$3 million cash, plus up to 140,000 shares of buyer's common stock. As of 10/4/88, these shares were valued at approximately \$910,000.

SELLER: Great American East Inc., principally owned by Donald Curtis and J.D. Longfellow.

FREQUENCY: 104.3 MHz

POWER: 100 kw at 650 feet

FORMAT: Country

BROKER: Hermitage Capital Co.

COMMENT: This station has been authorized to move to a location near Raleigh, NC.

##### WAZU/Springfield, OH

PRICE: \$3.7 million

TERMS: Cash

SELLER: Champion City Broadcasting Co. Inc., headed by Ronald Yountz.

FREQUENCY: 102.9 MHz

POWER: 50 kw at 160 feet

FORMAT: AC

BROKER: R.C. Crisler & Co. Inc.

COMMENT: This station is part of the Dayton, OH metro area.

##### Radioactivity Group Acquisitions

PRICE: \$4.05 million

BUYER: Radioactivity Broadcast Group, owned by Atlanta financiers Clyde Murchison and John Schneider, Atlanta radio consultant Dain Schult, Washington communications attorney Thomas Schneider, and New York communications investors Stuart Sundlin and Joseph O'Connor. The group recently announced plans to buy WKBX/Kingsland, GA;

WRGA & WQTU/Rome, GA; KYXX/Ozona, TX; KAYJ & KIXY/San Angelo, TX; and KHOS-AM & FM/Sonora, TX.

COMMENT: According to Radioactivity COO Schult, these deals mark the completion of his new company's acquisition spree. Radioactivity Group will now concentrate on operating the properties.

##### KIIZ & KIXS/Killeen, TX

PRICE: \$3 million

TERMS: \$2 million cash. Seven-year promissory note for \$1 million at 9.5% interest, with quarterly interest-only payments for first five years. The buyer is also purchasing receivables valued at \$150,000.

SELLER: Mid-Texas Communications Corp., owned by Ken Williams.

FREQUENCY: 1050 kHz; 105.5 MHz  
POWER: 250 watt daytimer; 3 kw at 300 feet

FORMAT: Urban; CHR

BROKER: Bill Whitley of Chapman Associates and Bill Rice of Thobben-Van Huss.

COMMENT: The AM was purchased in April 1987 for \$410,000.

##### KRRG/Laredo

PRICE: \$1.05 million

TERMS: Cash

SELLER: Laredo Broadcasting Co.

Inc., owned by Rabbi Akiva Gerstein.

FREQUENCY: 98.1 MHz

Continued on Page 12

## TRANSACTIONS AT A GLANCE

Deals So Far In 1988:  
**\$3,123,091,153**

Total Stations Traded This Year: 1035

This Week's Action: \$32,374,250

Total Stations Traded This Week: 25

#### Deal Of The Week:

● WMOO & WBLX/Mobile \$10 million

#### Group Deals:

● Osborn Communications Acquisitions \$7.6 million

● WKTC/Tarboro, NC \$3.9 million

● WAZU/Springfield, OH \$3.7 million

● Radioactivity Group Acquisitions \$4.05 million

● KIIZ & KIXS/Killeen, TX \$3 million

● KRRG/Laredo, TX \$1.05 million

● Joyner Communications Acquisitions \$2,245,000

● WROV/Roanoke, VA \$250,000

● WTTN & WMLW/Watertown, WI \$1,995,000

● KSPN/Vail, CO \$250,000

● WLCF/Eustis, FL \$200,000

● KVGB-AM & FM/Great Bend, KS \$750,000

● WTVL-AM & FM/Waterville, ME \$1.29 million

● WBNC & WMWV/Conway, NH \$1.1 million

● WCLI & WZKZ/Corning, NY \$2.05 million

● WRXO & WKRX/Roxboro, NC \$750,000

● WCPS/Tarboro, NC \$750,000

● WLND/Cortland, OH \$250,000

● KWZD/Ablene (Hamlin), TX \$1,089,250

## BARNSTABLE BROADCASTING, INC.

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has acquired

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for

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TRADEMARK 1988 JIM LONG COMPANIES, INC.

## TRANSACTIONS

Continued from Page 11

POWER: 100 kw at 737 feet  
FORMAT: AC

BROKER: Bill Rice of Thoben-Van Huss.

## Joyner Communications Acquisitions

PRICE: \$2,245,000

BUYER: Joyner Communications Inc., principally owned by A. Thomas Joyner and David Weil. The company also owns WZFX/Whiteville, NC; WQOK/South Boston, VA; and WMVA-AM &amp; FM/Martinsville, VA. The company recently announced plans to sell WIKS/New Bern, NC.

## WROV/Roanoke, VA

PRICE: \$250,000

TERMS: Cash payment of \$150,000 for assets. Separate consulting agreement valued at \$100,000, payable in monthly installments.

SELLER: WROV Broadcasters Inc., owned by Burt Levine.

FREQUENCY: 1240 kHz

POWER: 1 kw

FORMAT: AC

## WTTN &amp; WMLW/Watertown, WI

PRICE: \$1,995,000

TERMS: Asset price \$1.7 million. Escrow deposit \$100,000, balance due cash at closing. Buyer agrees to assume existing notes valued at ap-

proximately \$295,000.

SELLER: Select Communications Inc., headed by John Timm.

FREQUENCY: 1580 kHz; 94.1 MHz  
POWER: 10 kw daytimer; 50 kw at 476 feet

FORMAT: AC

BROKER: Burt Sherwood and Robert Atkinson.

## Colorado

## KSPN/Vail

PRICE: \$250,000

BUYER: Broadcasting Company of Palm Beach Inc., owned by Joseph McInerney, Joseph Hartnett, Donald Scanlon, Robert Harkness, and George Weast. McInerney and Scanlon own WIYC/Charlotte Amalie, VI.

SELLER: Vail Broadcasting Co., principally owned by Robert Scott, David Wood, G. Lane Earnest, and Samuel Chapman. They also own KSPN-FM/Aspen, CO.

FREQUENCY: 610 kHz

POWER: 5 kw daytimer

FORMAT: AOR

BROKER: Chapman Associates

## Florida

## WLCF/Eustis

PRICE: \$200,000

TERMS: Cash at closing \$44,000, promissory note for \$156,000 with balloon payment due in May 1992.

BUYER: WKLE Inc., owned by Hugh Reams and William Elliott, the chief engineer of WKRL/Clearwater, FL.

SELLER: Lake Media Inc., owned by Dalton Wright.

FREQUENCY: 1240 kHz

POWER: 1 kw

FORMAT: AC

## Kansas

## KVGB-AM &amp; FM/Great Bend

PRICE: \$750,000

TERMS: Stock purchase. No cash; promissory note for \$750,000 at 10% interest, due in one installment one year after closing. Interest to be paid monthly.

BUYER: Great American Broadcasting of Kansas Inc., headed by President Mack Sanders of Franklin, TN. The company is owned by Tennessee investors John and Janet Bozeman and Robbie Swinney of Bear Creek, AL. Sanders is an officer and director of WZEW/Fairhope, AL and is a 10% stockholder of REBS Inc., a now-bankrupt holding company for six radio stations. John Bozeman owns WFPD/Fairview, TN.

SELLER: Forward of Kansas Inc., principally owned by former US Treasury Secretary William Simon. He and several other shareholders also own interests in Outlet Broadcasting Inc., which is the licensee of WTOP &amp; WASH/Washington; KIQQ/Los Angeles; and WIOQ/Philadelphia.

FREQUENCY: 1590 kHz; 104.3 MHz

POWER: 5 kw; 96 kw at 810 feet

FORMAT: AC; Country

## Maine

## WTVL-AM &amp; FM/Waterville

PRICE: \$1.29 million

BUYER: E.H. Close Jr. He also owns WPNH-AM &amp; FM/Plymouth, NH and WKNE-AM &amp; FM/Keene, NH.

SELLER: Kennebec Broadcasting Co., owned by President David Brown and Constance Brown.

FREQUENCY: 1490 kHz; 98.5 MHz

POWER: 1 kw; 50 kw at 460 feet

FORMAT: Gold

BROKER: Alan Tindal of Blackburn &amp; Co.

## New Hampshire

## WBNC &amp; WMWV/Conway

PRICE: \$1.1 million

BUYER: North Country Acquisition Co., owned by Cynthia Hall and Charles Osgood Jr. Hall is currently sales manager of the combo and Osgood is chief engineer.

SELLER: North Country Radio Inc., owned by Lawrence Sherman and Joan Sherman.

FREQUENCY: 1050 kHz; 93.5 MHz

POWER: 1 kw; 3 kw at 420 feet

FORMAT: AC

BROKER: Alan Tindal of Blackburn &amp; Co.

## New York

## WCLI &amp; WZKZ/Corning

PRICE: \$2.05 million

BUYER: Group Six Communications of New Jersey

SELLER: King Communications Inc., owned by Jack King II. The company also owns WBTA &amp; WBTF/Batavia-Attica, NY.

FREQUENCY: 1450 kHz; 106.1 MHz

POWER: 1 kw; 50 kw at 532 feet

FORMAT: AC

BROKER: Chapman Associates

## North Carolina

## WRXO &amp; WKRX/Roxboro

PRICE: \$750,000

BUYER: Harry Myers of Roxboro, NC.

SELLER: H. Wharton Winstead Jr. is selling his 100% stock interest in Roxboro Broadcasting Co.

FREQUENCY: 1430 kHz; 96.7 MHz

POWER: 1 kw daytimer; 3 kw at 300 feet

FORMAT: AC; Country

COMMENT: The parties have not yet concluded a definitive agreement on all terms of this transaction.

## WCPS/Tarboro

PRICE: \$750,000

BUYER: Coastal Plains Media Inc., a new corporation owned by J.D. Longfellow and Donald Curtis of Raleigh. They also own WMBL &amp; WRHT/Morehead City, NC and WTAB &amp; WYNA/Tabor City, NC.

SELLER: Great American East Inc., principally owned by Curtis and Longfellow.

FREQUENCY: 760 kHz

POWER: 1 kw daytimer

FORMAT: Urban

COMMENT: Longfellow and Curtis are selling co-owned WKTC/Tarboro, NC to Osborn Communications in a deal announced this week (see above).

## Ohio

## WLND/Cortland

PRICE: \$250,000

TERMS: Escrow deposit \$5000, additional \$145,000 cash at closing. Six-year promissory note for \$100,000 at eight percent interest.

BUYER: Trumbull County Broadcasting Corp., owned by Patrick Engrao, Albert Zippay, and Steve Hanna. They also own WKTX/Mercer, PA.

SELLER: Cortland Broadcasting Co. Inc., headed by Glenn Barker.

FREQUENCY: 830 kHz

POWER: 1 kw daytimer

FORMAT: Country

## Texas

## KWZD/Abilene (Hamlin)

PRICE: \$1,089,250

TERMS: Cash. This transaction includes a minority tax certificate.

BUYER: MHHF Media Inc., owned by Darryl Mobley, Anne French, Randall Henson, and Karl Heller.

SELLER: B&amp;D Communications Inc., owned by Robert Holladay and Donald Furr. They also own KTYX/Headton, OK; WQIS &amp; WNSL/Laurel, MS; and WJWF &amp; WMBC/Columbus, MS.

FREQUENCY: 103.7 MHz

POWER: 100 kw at 985 feet

FORMAT: Country

## FINAL CALL FOR SEMINAR REGISTRATION

■ Paul Kagan—the nation's most often quoted media investment analyst—announces these important meetings:

## Radio Station Acquisitions

Wednesday,  
October 26, 1988  
9:00 am to 5:00 pm  
New York Helmsley  
New York City

The speakers are:

Brion Applegate, Gen. Ptnr.  
Burr Egan Deleage  
Ann Benenati, VP  
Chase Manhattan Bank  
Bill Clark, Pres.  
Shamrock Broadcasting  
Barry Dickstein, Pres.  
Hartstone & Dickstein  
Gary Edens, Pres.  
Edens Broadcasting  
Norm Feuer, Exec. VP COO  
Noble Broadcasting Group  
Dan Gammon, Pres.  
Americom Media Brokers  
John Goodwill, Pres.  
Independence Broadcasting Co.

James Ireland, Chmn.  
Olympia Broadcasting  
Ashley Leeds, VP  
Shearson Lehman Hutton  
Chesley Maddox, Pres.  
Chesley Maddox & Associates  
Neil Rockoff, Media Broker  
Blackburn & Co. Inc.  
Robert FX. Sillerman, Chmn. CEO  
Sillerman-Magee Comm. Mgmt. Corp.

Moderators:

Paul Kagan, Pres.  
Paul Kagan Associates, Inc.  
Bruce Bishop Cheen, Sr. Analyst  
Paul Kagan Associates, Inc.

## TV Station Acquisitions

Thursday,  
October 27, 1988  
9:00 am to 5:00 pm  
New York Helmsley  
New York City

The speakers are:

Bill Archer, Mng. Dir.  
Bankers Trust Company  
Jose Echevarria, Mng. Dir.  
Charterhouse Media Group  
Michael Finkelstein, CEO  
Odyssey Television Group  
Steve Gormley, Ptnr.  
TA Associates  
Clyde Haehnie, Sr. VP  
R.C. Crister & Co.  
Jim Hoak, Pres.  
Heritage Media, Inc.  
Paul Hughes, Pres./Bcst. Div.  
King World Productions  
Barry Lewis, Gen. Ptnr.  
Sandier Capital

Bob Price, Pres.  
Price Communications  
Steve Pruett, Mng. Ptnr.  
Blackburn Capital Markets  
Jason Shrinisky, Ptnr.  
Kaye, Scholer et al.  
Laurie-Jo Straty, Mng. Ptnr.  
First Communications Capital  
Paul Taubman, Assoc.  
Morgan Stanley & Co.

Moderators:

Paul Kagan, Pres.  
Paul Kagan Associates, Inc.  
Bruce Bishop Cheen, Sr. Analyst  
Paul Kagan Associates, Inc.

To reserve your place at these meetings, or for more information, contact:

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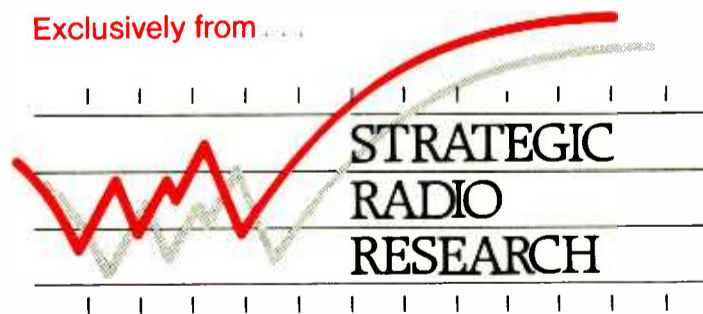
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# MANAGEMENT

## FIVE TIPS

### How To Get The Raise You Want

It isn't easy asking for a raise, even when you think you deserve one. According to a recent survey conducted by the Rolling Meadows, IL-based Human Resources Group, using the following strategies can actually improve your success rate when it comes to getting that salary increase:

- **Plan Ahead.** Don't just drop in on the boss to ask for a raise. Instead, you should leave an advance note asking for a convenient time for both of you to discuss your work performance.

- **Get His Feedback First.** Begin the meeting by discussing your progress on current projects, and let your boss express how he feels you're doing. If he doesn't volunteer an opinion, ask for one. It's essential that you get positive feedback. If the feedback is less than positive, it's not a good time to seek a raise.

- **Be Direct.** Don't beat around the bush with reasons why you need the raise. You'll get much more respect — and success — by asking for what you want at the top of the conversation.

- **Be Specific.** Have a definite amount in mind when you ask for the raise. Base this figure on either a reasonable percentage of your salary or an increase in your hourly rate. You should also take such

other factors into consideration as the company's current financial position, what other employees are earning, and what additional responsibilities you have undertaken.

- **Keep Your Cool.** If your request is rejected, don't argue or get

angry. You may ask for an explanation, but do so in a respectful manner. After all, you'll have a better chance for a raise the next time that you sit down to negotiate if you and the boss leave the meeting on good terms.

### Promoting The Right Person For The Job

When the time comes to raise a member of your staff within the company ranks, there are several questions you should ask yourself about the person that you're thinking of promoting.

According to a recent issue of the BPME's *Image* publication, managers should elevate an employee whose actions and abilities answer "yes" to the following questions:

- Does she demonstrate the qualities needed to perform in a higher position?
- Is he punctual and not one to offer excuses?
- Is she a good candidate to take your position in the future?
- Will he go above and beyond the call of duty to give 110%?
- Does she bring you solutions to

problems rather than simply calling attention to the problems themselves?

### Dealing With Interruptions

Managers are often interrupted numerous times during the workday, for a variety of reasons. This can interfere with a person's ability to concentrate and complete even a single project, especially one that is demanding and unenjoyable.

If you find it difficult to stay on track for more than five minutes at a time, the Lake Forest, IL-based *ExecuTime* newsletter offers the following suggestion. When you have to stop in the middle of a project — especially for a long period of time — try and do so during an enjoyable part of the project. (You should also write yourself a note to remind you where you stopped.)

When you resume the work, you'll know exactly where to start. This will help relieve some of the anxiety, and you won't dread — or hesitate — getting back to the project.

### The Most Important Benefits

During the last four years, more than 500,000 employees at various US companies were asked how important they considered eight different benefits. The following were listed among the top three choices for these percentages of respondents:

Medical	89%
Pension	37%
Paid vacation & holidays	31%
Short-term disability & sick days	30%
Dental	28%
After-tax savings/profit-sharing plan	24%
Long-term disability	19%
Life insurance	17%

Source: Hewitt Associates

## ANNOUNCING

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## Top Ten National Talk Topics

October '88

Each month R&R surveys leading talk radio stations from across the nation to determine the ten topics that have generated the greatest amount of listener phone responses over the past four weeks.

- 1) Olympics
- 2) AIDS
- 3) Hurricane Gilbert
- 4) Mike Tyson
- 5) Presidential Debate
- 6) Drugs
- 7) "Rapture": Nostradamus's Prediction That The World Would End In September 1988
- 8) How We Select & Discipline Judges
- 9) Alleged Anti-Semitism In Bush Campaign
- 10) Fetal Tissue Used In Scientific Research

The Summer Olympics raced to the top of this month's chart. While several ongoing issues (AIDS, drugs, the US presidential race) made repeat appearances, the month's most unusual entry (#7) obviously did not occur, as 16th century astrologer Nostradamus's prediction missed the mark a bit. Meanwhile, heavyweight champ Mike Tyson's predilection for late-night shopping set the majority of tongues wagging at the nation's back fence that is Talk radio.

Reporting stations: KCBS/San Francisco, Andrew Finlayson; WMCA/New York, Charlie Alzamora; KLIF/Dallas, Dan Bennett; WABC/New York, John Mainelli; WMAQ/Chicago, Scott Herman; WXYT/Detroit, Marty Raab; KMOX/St. Louis, Bob Osborne; WTAE/Pittsburgh, Tom Clendenning; KIRO/Seattle, Andy Ludlum; KIEV/Los Angeles, Dick Sinclair; KABC/Los Angeles, Bernard Pendergrass; KING/Seattle, Brian Jennings. KXL/Portland, OR; WBZ/Boston; and WRKO/Boston did not report this month.

## The Business Of Minding Your Own Business

Managers Should Avoid Social Issues At Work

Mind your own business. It's good advice — even when you're a manager and other people's business is part of your own. According to Intel Corp. President/CEO Andrew Grove, office managers have to know where to draw the line when

it comes to getting involved with the non-business activities of employees. If you cross the line by crusading for a social cause, you weaken the power and influence that your managerial position commands.

When an issue under social debate overlaps office policy, it's easy to get dragged into the discussion. Managers often find themselves caught in a crossfire of differing interests when it comes to such issues as smoking in the workplace, voyeurism in the building's stairwells, or the company's position on a sensitive political issue.

### On The Job Vs. Off The Job

Since part of his managerial duty is to look after employee interests while on the job, he has to act when sexual harassment or unauthorized smoking incidents arise. However, a manager must also remember that as an agent of the company he is charged with looking out for corporate interests as well.

For example, regardless of a manager's personal feelings about smoking, he has to enforce the company's policy on the subject. While providing for the smoker and non-smoker in the workplace, a manager should keep his personal feelings on employees who smoke in the parking lot or at the local watering-hole to himself.

Managers who keep out of social quagmires — except to state or enforce company policy — will maintain the respect of underlings and higher-ups alike.

## DATELINE

- **Week Of October 10** — World Series begins. National League park.

- **October 10** — CMA Awards. Opryland Hotel. Nashville, TN.

- **October 11** — BMI Country Awards. Tennessee Performing Arts Center. Nashville, TN.

- **October 11-16** — National Black Media Coalition 15th Anniversary Conference. Adam's Mark Hotel. Houston, TX.

- **October 12** — ASCAP Country Awards. Opryland Hotel. Nashville, TN.

- **October 26** — Kagan Seminar: Radio Station Acquisitions. New York Helmsley Hotel. New York, NY.

- **October 27-30** — Eighth Annual CMJ Music Marathon Convention. Vista Hotel. New York, NY.

- **November 10-12** — 19th Annual Loyola Radio Conference. Holiday Inn Mart Plaza. Chicago, IL.

- **November 11-13** — Young Black Programmers Coalition Annual Meeting. Houston, TX.

- **November 30 - December 3** — RTNDA Annual International Convention. Las Vegas Convention Center. Las Vegas, NV.

- **January 28 - February 1, 1989** — National Religious Broadcasters 44th Annual Convention. Sheraton-Washington and Omni Shoreham Hotels. Washington, DC.

- **February 2-5, 1989** — RAB Managing Sales Conference. Loews Anatole Hotel. Dallas, TX.

- **February 8-12, 1989** — International Radio & Television Society Faculty/Industry Seminar. Roosevelt Hotel. New York, NY.

- **February 22, 1989** — National Association Of Recording Arts & Sciences 31st Annual Grammy Awards. Shrine Auditorium. Los Angeles, CA.

- **March 1-4, 1989** — 20th Annual Country Radio Seminar. Sponsored by Country Radio Broadcasters. Opryland. Nashville, TN.

- **March 3-7, 1989** — National Association Of Recording Merchandisers 31st Annual Convention. New Orleans Marriott. New Orleans, LA.

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## HOT NEW HOLIDAY SALES IDEAS

Seasonal Selling To Retailers  
And Manufacturers

By Chris Beck

With the right combination of creative ideas and proper planning, the fourth quarter presents an exceptional opportunity not only to tap seasonal revenue, but also to establish new business relationships that can be expanded upon in the coming year. This week's column offers several seasonal sales ideas to use with both manufacturers and retailers.

## Customized Computer Shopper

The customized computer shopper is an excellent revenue generator. A computer — set up in a mall or inside a specific store — is programmed to offer consumers different shopping options, broken down by demographics. (The most popular categories are gifts for preteens and teenagers.)

The shopper enters a selection and, via a word processing or desktop publishing program, the computer gives the shopper several gift ideas. It also indicates on which

floor (or in which store) the items are located.

In some cases, the retailer charges the manufacturers to be included on the store list. Also, this promotion will appeal to the retailer who stocks "lifestyle gifts" for such hard-to-shop-for people as the businessman, the golfer, the boater, etc.

## Video-Cards

This promotion gives you the opportunity to either approach manufacturers directly or to generate revenue through retail. In either

case, you'll be plugging into an incredibly hot holiday category — handheld camcorders.

Invite consumers to bring the family to the "XYZ Camcorder Manufacturer" display at the "Electronics Retailer" store, where they can record a free, 60-second video-card. The most popular "card" is a customized Christmas message or song that can then be sent to distant friends or relatives.

The retailer or manufacturer provides the demo units and the blank videocassette tape. To ensure sales, provide the manufacturer with a viewing area so consumers can immediately see their video-card.

Video-card/camcorder promotions generate sales for the manufacturer, and encourage the consumer to make brand decisions on the manufacturer's product

## Target Accounts

This quick reference guide will provide you with some specific retail/manufacture target accounts for each of the seasonal selling ideas mentioned in the accompanying column:

- **Customized Computer Shopper:** General retail, regional shopping malls, office supply and sporting goods stores.
- **Video-Cards:** Camcorder manufacturers; electronics, drug, camera, and department stores.
- **Designated Drivers:** (On-premise) nightclubs, restaurants, hotels, cab companies; (Retail) grocery and convenience stores; (manufacturers) tonic water, juices, soft drinks, beer, wine.
- **Guaranteed Buy-Back Programs:** Computer, boating equipment, hardware, auto parts and accessories, sporting goods, and grocery stores.
- **Holiday Hotline:** Major department stores, shopping malls.
- **Gift-Wrapped Cars; Valet Parking:** Major regional malls, valet parking companies.

through hands-on coaching and usage.

## Designated Drivers

The 1988-89 holiday season will see more advertising emphasis put on "responsible driving" (the "don't drink and drive" campaign). You can recruit designated drivers through retail or on-premise accounts. With the on-premise account, have the club's staff (and reps from the club's soft drink manufacturers) solicit one member of each party to be the designated driver.

The person receives an official designated driver sticker, and is served soft drinks — preferably at no charge — until he leaves. This also works as an incentive, encouraging the designated driver to return to the club. In addition to producing PSA-style radio spots, you should print tent cards explaining the program and distribute them throughout the club.

In order to execute the program through a retailer, set up an in-store "safe drinking" display. This should not only feature a specific manufacturer's products, but also provide "virgin" drink recipes for consumers to make using these products. (Note: Some beer manufacturers have separate budgets for "don't drink and drive" programs.)

## Guaranteed Buy-Back Programs

Guaranteed buy-back promotions are perfectly suited for retailers whose products are often too specialized for the average consumer (i.e., computers). When presenting this promo, suggest that the retailer offer consumers an instant credit for any unopened product returned to the store during a designated time period.

This promotion has also been successful when used by food stores for candy sales. Stores urge consumers to stock up on holiday candy. Any uneaten candy that's returned unopened, the store will then buy back. (There is a catch: Few people return candy once they've bought it.)

## Holiday Hotline

This simple promotion is well-suited to a variety of categories.

The concept provides shoppers with gift ideas as close as their telephone — all that's required is a telephone line and answering machine. In the case of a single outlet, featured products or manufacturers are rotated. In a mall setting, various stores are showcased and rotated.

One good feature of a holiday hotline is that it gives callers last-minute shopping ideas. In addition, this promotion can be backed up with a point-of-purchase shopping list that's comprised of all featured manufacturers and/or stores.

Gift-Wrapped Cars;  
Valet Parking

While auto sales traditionally slack off between Thanksgiving and the new year, aggressive auto dealers are always looking for new ideas to tap the market. Therefore, you might try to sell a car dealer on the idea of not only gift-wrapping — with a huge red bow — any auto purchased during the peak Christmas-buying season, but also providing storage (parking) for the vehicle between the time of purchase and Christmas Eve.

This promotion can be effectively used to entice major regional malls into buying radio time, or to secure a disproportionate share budget. First, get rates from a local parking company, and build its rates into the sales campaign. Then approach the mall rep, and have him donate a certain number of parking spaces for valet parking.

The most popular twist to this promotion: If your car sports a station bumper sticker, pull up for free valet parking.

## Partake of Jeff Smulyan's Roast

(WELL DONE)

Radio tycoon, Jeff Smulyan of Emmis Broadcasting, is this year's dis-honoree at the **Third Annual Bayliss Media Roast**. His recent appearance as *Cosmopolitan* magazine's Bachelor-of-the-Month will provide plenty of ammunition for the roasters who are prepared to praise Jeff to the ground!

Over 400 of the industry's most active and influential financiers, brokers and operating executives will be in attendance for an evening of fun and fund-raising. The proceeds go to advance the education of outstanding radio broadcasting students in universities throughout the United States.

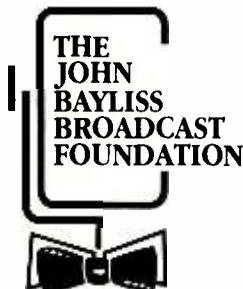
## Join Us For Smulyan Stew!

- Master of Ceremonies: **Jay Thomas**, Air Personality of KPWR, Los Angeles
- Wednesday, October 26, 1988
- Cocktails at 6 p.m. Dinner at 8 p.m.
- The Plaza Hotel Fifth Avenue at 59th Street New York City
- Seats \$250 Corporate Table (seats 10) \$2500

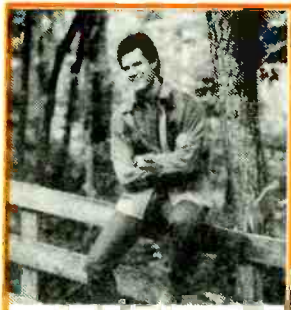
## Invest in Radio's Future

R.S.V.P. by October 20th  
Jim Duncan, Duncan's American Radio, Inc.  
(317) 254-1356 or  
Kit Hunter Franke,  
The John Bayliss Broadcast Foundation  
(408) 624-1536

Make checks payable to:  
The John Bayliss Broadcast Foundation  
P.O. Box 221070  
Carmel, CA 93922



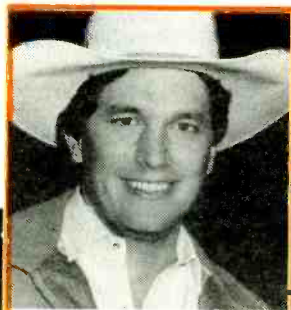
Chris Beck is President of Chris Beck Communications, a sales consulting firm. If you have a question you'd like this column to address, he can be reached either by fax machine at (818) 594-5030, by phone at (818) 594-0851, or write him at 22647 Ventura Blvd., Suite #215, Los Angeles, CA 91364.



**RANDY TRAVIS**  
Entertainer of the Year  
Single of the Year,  
"I Told You So"  
Song of the Year,  
"I Told You So"  
Male Vocalist of the Year



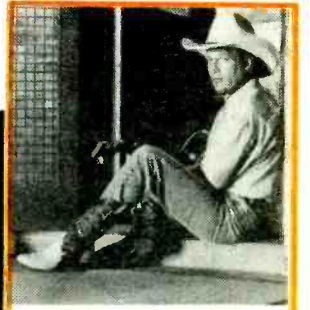
**REBA McENTIRE**  
Entertainer of the Year  
Female Vocalist  
of the Year



**GEORGE STRAIT**  
Entertainer of the Year  
Album of the Year,  
"If You Ain't Lovin',  
You Ain't Livin' "  
Male Vocalist of the Year



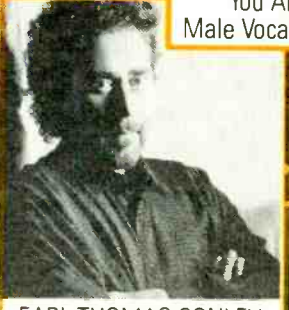
**RESTLESS HEART**  
Vocal Group of the Year



**RICKY VAN SHELTON**  
Single of the Year,  
"Somebody Lied"  
Male Vocalist of the Year  
Horizon Award



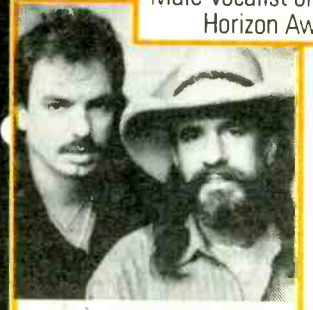
**KATHY MATTEA**  
Single of the Year,  
"Eighteen Wheels  
and a Dozen Roses"  
Album of the Year,  
"Untasted Honey"  
Female Vocalist  
of the Year



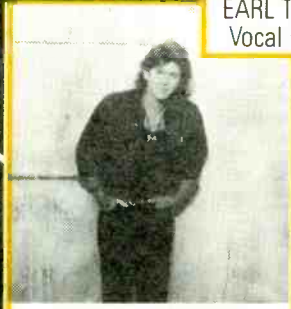
**EARL THOMAS CONLEY**  
Vocal Event of the Year



**THE O'KANES**  
Vocal Duo of the Year



**BELLAMY BROTHERS**  
Vocal Duo of the Year



**RODNEY CROWELL**  
Album of the Year,  
"Diamonds & Dirt"



**VERN GOSDIN**  
Album of the Year,  
"Chiseled in Stone"  
Male Vocalist of the Year



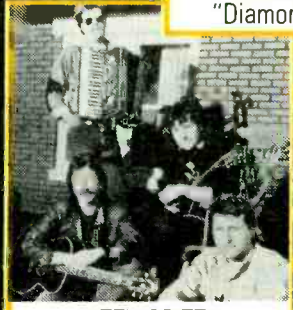
**SWEETHEARTS OF  
THE RODEO**  
Vocal Duo of the Year  
Horizon Award



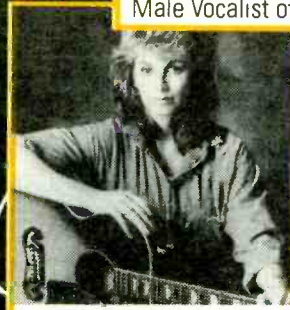
**FOSTER & LLOYD**  
Vocal Duo of the Year



**FORESTER SISTERS**  
Vocal Group of the Year



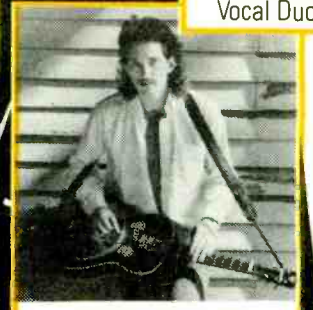
**NITTY GRITTY  
DIRT BAND**  
Vocal Group of the Year



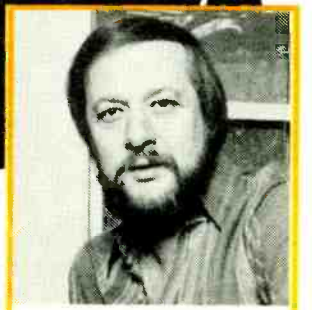
**EMMYLOU HARRIS**  
Vocal Event of the Year,  
2 Nominations



**HIGHWAY 101**  
Vocal Group of the Year  
Horizon Award



**JERRY DOUGLAS**  
Musician of the Year



**DAVID BRIGGS**  
Musician of the Year

**1988 CMA AWARD NOMINEES**

**CONGRATULATIONS TO THE STARS WHO  
BRIGHTEN OUR DAYS AND NIGHTS!**

**A S C A P**

*Nashville*

A M E R I C A N S O C I E T Y O F C O M P O S E R S , A U T H O R S & P U B L I S H E R S

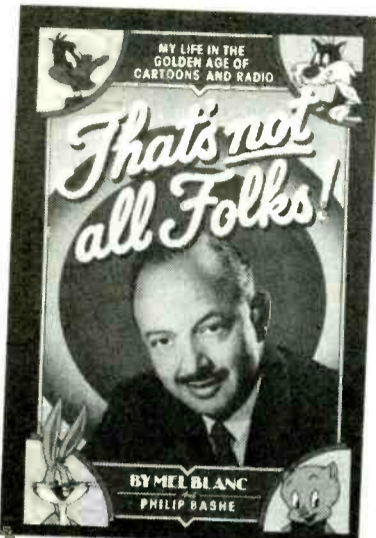
## MEL BLANC'S AUTOBIOGRAPHY

### The Man Of A Thousand Voices

In early 1961, Mel Blanc was involved in a near-fatal car accident on the infamous stretch of Sunset Boulevard that's often referred to as "Dead Man's Curve." The comedian spent three weeks in a prolonged semicomma that doctors felt would lead to permanent brain damage.

No one had any success in rousing him from the unconscious state until one neurosurgeon had a sudden brainstorm. Leaning over the hospital bed, the doctor asked, "How are you feeling today, Bugs Bunny?" From within the mass of bandages came the faint but unmistakable reply, "Eh, just fine, Doc. How're you?" The doctor then asked, "And Porky Pig, how are you feeling?" "J-uh-ju-uh-just f-fine, th-th-thanks!"

Of course, those two characters living inside Blanc — and responsible for helping to save his life — are perhaps more famous than the man himself. If Lon Chaney was the man of a thousand faces, then Mel Blanc is the man of a thousand voices. He not only gave life to



Bugs and Porky, but also Daffy Duck, Elmer Fudd, Yosemite Sam, Sylvester & Tweety, Foghorn Leghorn, Speedy Gonzales, Pepe Le Pew, Woody Woodpecker, Barney Rubble, Dino Flintstone, and even created the "m-beep beep" that's immediately associated with Wile E. Coyote's nemesis, the Roadrunner.

#### Radio Beginnings

But beyond those classic Warner Bros. and Hanna-Barbera cartoons with which he'll forever be associated, Blanc was also one of the most famous voices that came out of that little box during the "golden age" of radio, working on shows with such great artists as Al Jolson, Abbott & Costello, and especially Jack Benny, who took Blanc with him when he moved to television in the early '50s. A vocal jack-of-all-trades, Blanc later even had two hit novelty records featuring his Woody Woodpecker and Tweety Pie characters that sold several million copies. In later years, he and his son formed Mel Blanc Associates, an ad agency responsible for among the first comical commercials on radio.

All of this and more is captured in Blanc's wonderful new autobiography, "That's Not All Folks! My Life In The Golden Age Of Cartoons And Radio" (Warner Books; \$17.95, hardcover). Co-written by Philip Bashe, the book is chockful of remembrances, colorful anecdotes, and profiles of legendary personalities, ranging from Groucho Marx and Buster Keaton to Marilyn Monroe and Lucille Ball. The book's style is conversational in tone and reads much like the memoirs of a kindly uncle. Just what you'd expect from a man who's brought so many years of happiness and pleasure to the kids in all of us.

## VIDEO

### NEW THIS WEEK

#### ● SALSA (Cannon)

Spotlighting the Latin dance style that gives the film its title, this musical drama was choreographed by **Kenny Ortega**, who created the sexy steps for **Patrick Swayze** and **Jennifer Grey** in "Dirty Dancing." The MCA soundtrack features performances ranging from **Tito Puente** to **Ben E. King** to **Laura Branigan**. This is the initial release from the new Cannon video company, which is being distributed exclusively by Warner Home Video. (Street date: 10/12).

#### ● TOKYO POP (Warner)

**Carrie Hamilton**, famous for being a cast member of the television series "Fame" as well as being the daughter of **Carol Burnett**, made her feature film debut in this tuff 'n' tender tale of a New York City punk rocker who moves to Tokyo to achieve stardom. While there, she discovers quirky Japanese culture, falls in love (with real-life Oriental rock star **Yutaka Tadokoro**), and fulfills her dreams of hitting the big time. No soundtrack LP was released, although the film features Hamilton and her band covering such rock standards as the **Lovin' Spoonful's** "Do You Believe In Magic" and **Aretha Franklin's** "(You Make Me Feel Like A) Natural Woman." (10/12).

## MUSIC & MOVIES

### CURRENT

#### ● HEARTBREAK HOTEL (RCA)

Singles: Heartbreak Hotel/David Keith  
Heartbreak Hotel/Elvis Presley

Other Featured Artists: Alice Cooper, Dobie Gray

#### ● COCKTAIL (Elektra)

Singles: Kokomo/Beach Boys

Don't Worry, Be Happy/Bobby McFerrin (EMI-Manhattan)

Rave On/John Cougar Mellencamp

Other Featured Artists: Georgia Satellites, Fabulous Thunderbirds, Ry Cooder

#### ● COMING TO AMERICA (Atco)

Single: Addicted To You/Lvert

Other Featured Artists: Cover Girls, Nona Hendryx, System

#### ● MARRIED TO THE MOB (Reprise)

Featured Artists: Sinead O'Connor, Feelines, Debbie Harry

#### ● CADDYSHACK II (Columbia)

Single: Nobody's Fool/Kenny Loggins

Other Featured Artists: Cheap Trick, Lisa Lisa & Cult Jam w/Full Force

#### ● BIG TIME (Island)

Featured Artist: Tom Waits

### UPCOMING

#### ● IMAGINE (Capitol)

Single: Jealous Guy/John Lennon

Other Featured Artists: Beatles

#### ● BUSTER (Atlantic)

Single: A Groovy Kind Of Love/Phil Collins

Other Featured Artists: Four Tops, Hollies, Dusty Springfield

#### ● THE COURIER (Virgin)

Featured Artists: U2, Declan McManus, Hothouse Flowers

## FILMS

### WEEKEND BOX OFFICE

SEPTEMBER 30-OCTOBER 2

1 Gorillas In The Mist (Universal)	\$3.4
2 Heartbreak Hotel (Buena Vista)*	\$2.06
3 A Fish Called Wanda (MGM/UA)	\$2.05
4 Dead Ringers (20th Century Fox)	\$2.03
5 Die Hard (20th Century Fox)	\$2.01
6 Crossing Delancey (Warner Brothers)	\$1.8
7 Elvira: Mistress Of The Dark (New World)*	\$1.6
8 Cocktail (Buena Vista)	\$1.544
9 Who Framed Roger Rabbit (Buena Vista)	\$1.543
10 Young Guns (20th Century Fox)	\$1.2

\*First week in release  
All figures in millions  
Source: Exhibitor Relations Co.

### COMING ATTRACTIONS:

This week's openers include "Imagine," an authorized documentary of the late **John Lennon's** life. Along with a vast amount of rare material — reportedly half the footage contained in the film has never been seen in the US — this all too real-to-reel experience features a Capitol soundtrack that ranges from the Liverpool lad's salad days as a member of the **Beatles** to his solo career.

## TELEVISION

### TOP TEN SHOWS

SEPTEMBER 26-OCTOBER 2

- 1 XXIV Summer Olympics (Monday)
- 2 XXIV Summer Olympics (Tuesday)
- 3 XXIV Summer Olympics (Thursday)
- 4 60 Minutes (Wednesday)
- 5 XXIV Summer Olympics (Wednesday)
- 6 CBS Sunday Night Movie ("Cocoon")
- 7 ABC Sunday Night Movie ("Liberace")
- 8 Murder, She Wrote
- 9 XXIV Summer Olympics (Friday)
- 10 XXIV Summer Olympics (Saturday)

Source: Nielsen Media Research  
All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

● **KEEF PLAYS FOR HIMSELF:** Former **Rolling Stones** guitarslinger/tunesmith **Keith Richards** performs songs from his just-released "Talk Is Cheap" solo album in musical support of "Saturday Night Live"'s 14th season premiere. (NBC, Saturday 10/8, 11:30pm)

● **PICKIN', GRINNIN' & AWARDIN':** Country music luminaries gather on the stage of Nashville's Grand Ole Opry to pass out the "22nd Annual Country Music Association" awards. **Dolly Parton** will host the two-hour show, with scheduled guest performances from



JOHNNY, WE HARDLY KNEW YE — Mr. Ono shows he never forgot how to rock.



HEART OF STONES — Ladies-and-gentlemen, Mister Keith Richards.

**Hank Williams Jr.**, **K.D. Lang**, and the **Charlie Daniels Band** to name jes' a few. (CBS, Monday 10/10, 9pm)

● **WHAT FRIENDS ARE FOUR:** **Dionne Warwick** is aided by such special friends as **Stevie Wonder**, **Elton John**, and **Gladys Knight** on the "That's What Friends Are For: AIDS Concert '88" Showtime special taped in June at Washington, DC's Kennedy Center. The four will perform the song that gives the program its title, naturally, with **Expose**, **Barry Manilow**, **Luther Vandross**, and others scheduled as well. (Showtime, Saturday, 10/8, 10pm)

● **ONO NOT MY BABY:** This month's "Cinemax Vintage Performances" special documents **John Lennon's** first public appearance with the **Plastic Ono Band**. Lending audio-visual support to this hourlong performance filmed at the 1969 Toronto Rock 'N' Roll Revival are **Eric Clapton**, **Klaus Voorman**, **Yoko**, and future-**Yes** man **Alan White**. (Cinemax, Sunday 10/9, 11:30pm)

● **RESTLESS SLEEPERS:** Joining the late-hour "Sunday Night" jam session are '50s R&B sing-sation **Ruth Brown**, jazzman pianist **George Duke**, and N'Awlins keyboard wizard **Ivan Neville**. (NBC, Monday 10/10, 12:15am)

● **JOHNNY'S COUCH:** Making impressions on "The Tonight Show Starring Johnny Carson"'s couch are **Ray Charles** (Wednesday, 10/12) and **Jimmy Buffett** (Thursday, 10/13). (NBC, 11:30pm)

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# LIFESTYLES

ADS ON VIDEOTAPES ARE #1

## Most-Annoying Forms Of "Unconventional" Advertising

**Y**ou've got your popcorn, you're in your seat, and you're ready to sit back and enjoy the movie. But what's this? An ad for soda pop, followed by an ad for the major metropolitan newspaper, followed by an ad for a local jewelry store — the very things you hoped to escape by turning off the TV and heading for the confines of a neighborhood theater!

These movie theater ads are only slightly less offensive than ads at the beginning or end of rented video movies, according to a recent

survey conducted by the NYC-based Roper Organization. In polling Americans' responses to nine "unconventional" ad formats, the survey found that 39% of US found ads on rented videotapes annoying, while 38% objected to ads in movie theaters.

### Why Consumers Object

The third most-annoying form of ads were those piped into supermarkets and drugstores, which 28% of the respondents found offensive. Probably the chief objection relating to all three ads has to do with how difficult they are to avoid, although — in the case of theaters and rented videos — consumers have already spent substantial sums for these "carrying vehicles," and may resent that the presence of these ads have not brought down the price of either product.

Indifference is more or less the rule when it comes to ads that don't

impose on consumers' personal time. More than half of those polled don't care one way or the other about ads on shopping carts (54%) or shopping bags (53%). However, these high levels of indifference probably mean low levels of ad effectiveness.

### Most-Effective Ads

When it comes to effective ads, four formats were deemed "quite acceptable" by consumers: posters with health and fitness information (57%), in-store videotapes demonstrating how to use products (40%), scent strips in magazine ads (42%), and scent strips in supermarkets (42%). Even though the latter two can impose on the nose, consumers most often believe these ads offer information without being intrusive — and the average consumer is most concerned about the "intrusion factor," desiring to control the ads they see or hear — and when.

## Music Makes The Driver

**D**isc jockeys actually have more control over the traffic out there than they might think. In fact, there could conceivably come a day when traffic laws actually dictate what kind of music that motorists are permitted to listen to while behind the wheel.

The reason? A recent survey of 1000 drivers by Berlin-based musicologist Helma Della Motte-Haber revealed that motorists listening to folk music or "intellectual rock" actually react more slowly, drive through more red lights, and miss more stop signs than those listening to foreign pop or instrumental music.

Yeah, but how did they react to Metallica?

## Most-Common Health Problems

**I**f you suffer from sinus problems, you may take some small consolation in knowing that you're not alone. According to the latest data from the National Center for Health Statistics, sinusitis is America's leading chronic health problem, with the total number of sufferers currently reaching 31.2 million.

However, sinus problems could well drop to third place by the turn of the century, falling behind the current number two and number three chronic conditions — arthritis (30.3 million sufferers) and high blood pressure (28.6 million). The reason is that the number of people aged 45-to-64 is expected to increase by 15 million persons by the year 2000.

The health center reports that the current incidence rates for arthritis soar from 52 cases for every thousand persons aged 18-to-44 to 279 cases for every thousand persons aged 45-to-64.

Likewise, high blood pressure cases increase from 62 cases for every thousand persons aged 18-to-24 to 265 cases for every thousand persons 45-to-64.

As the current generation of baby boomers passes into these older demographics, it's predicted that number of people suffering from arthritis will increase by 3.4 million, and that the number of people with high blood pressure will rise by three million.

## CHRONICLE

### Born To:

WODS/Boston GM John Gehron, wife Patty, daughter Megan Marie, July 10.

KTXV/Jefferson City, MO Asst. PD/morning personality Gary Spice, wife Wendy, daughter Ashley Amanda, September 15.

WODS/Boston AE Rem Myers, wife Susan, son Rem III, September 15.

KQDY (KQ92)/Bismarck, ND morning personality Darryll Henderson, wife Carol, son Kelvin Bruce, September 22.

KKOW-FM/Pittsburg, KS MD Mark David, wife Ruth, daughter Valerie, September 22.

WAEB-FM/Allentown, PA PD Jefferson Ward, wife Carol, son Justin Patrick, September 26.

### Marriages:

KCCY/Pueblo, CO MD Kevin Hayes to Terry Irsick, September 24.

WKFR/Battle Creek, MI evening personality Jerry Balletta to Nancy Christiansen, September 24.

WKQZ/Saginaw, MI MD Tim Brando to Kelly Schmidt, September 30.

## Countertop Coke Machines Arrive

**T**hanks to America's national obsession with the bubbly beverage, the Coca-Cola Co. has decided to go head-to-head with the office coffee machine and water cooler.

This month, the company will unveil its "BreakMate," a soft-drink fountain dispenser the size of a microwave oven, and capable of supplying three Coca-Cola brands ("Diet Coke," "Coke Classic," and "Sprite").

The system — reportedly the most expensive single development project in Coke's history — will be available in 30 markets before the end of this year, and in another 70 by 1989.

The company is trying to sell BreakMate — which has already

been tested in 12 cities — to office coffee and water vendors, claiming it could double their profits. Employers can either provide the beverages for free or use an optional coin slot to charge workers.

The recent decline in US coffee

consumption coupled with an increase in soft drink sales prompted Coke to develop the machine, which is made by the West Germany-based Siemens company, and is supposedly as easy to use as a coffee machine.

## Reading Is Our Favorite Pastime

**S**uppose you suddenly were given four extra hours of leisure time every day to do anything you wanted. Would you sleep? Exercise? Go to a movie? Relax?

According to a recent survey conducted by the NYC-based Roper Organization, reading remains

America's favorite pastime. Precisely one-third of those surveyed said reading would be one of the two or three things they would do if they suddenly had more time during the day. Socializing with friends placed second (cited by 26% of those surveyed), followed by playing sports (21%), and watching television (12%).

Before writers and publishers start rejoicing, however, they should note that other surveys have found that Americans are doing less and less reading than ever before. The reason? Most Americans feel there just aren't enough hours in the day to find time for a good book, newspaper, or magazine.



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## Piano, Computer Combo Makes Repeat Performances Possible

Some Old World piano makers are offering the newest thing in keyboards — pianos equipped with a personal computer that not only monitors a pianist's individual style, but also then has the keys exactly reproduce the performance.

The Vienna, Austria-based Bosendorfer's system, which is distributed in the US by the Jasper, IN-based Kimball International, uses sensors to electronically register how hard a pianist strikes the keys, how long he holds the note, and the movements of the pedals.

Once collected, the digitally encoded information can be recorded onto audio tape or directly onto the computer disc. The system allows students of music to "see" precisely what they are doing, while also providing a new way to study just exactly how some of the world's great pianists actually play their music.

The computer-enhanced piano is currently available in three models. Price: \$75,000 to \$100,000. For more info, call the US distributor at 1-800-482-1616.

## CLONE COALITION VS. IBM

# Computer Companies Fighting Over Future PC Design

In a bid to wrest the power to set standards in personal computers away from International Business Machines Corp. (IBM), nine so-called "clone" companies recently announced they would take PC technology in a new direction — different from the one selected by IBM.

The decision, which is sure to confuse consumers, not only means that new IBM products will no longer be compatible with the rest of the industry, but also marks the first time IBM's lead has not been followed since "Big Blue" originally began marketing PCs back in 1981.

According to recent *Wall Street Journal* reports, the philosophical difference revolves around an electronic conduit that moves data from one part of the PC to another. The coalition of competitors is backing a different conduit than the one IBM recently adopted for use in its "PS/2" personal computer family and, consequently, heralded as the new direction PCs must take.

### \$40 Billion Market

In taking on IBM, the "rebel" PC companies are gambling with high stakes. Within the \$40 billion-a-year industry, IBM is still tops. Combin-

ed, however, the "Gang Of Nine" — Compaq Computer Corp., AST Research Inc., Hewlett-Packard Co., Tandy Corp., Wyse Technology, Epson America Inc., NEC Corp., Ing C. Olivetti & Co., and Zenith Data Systems Corp. — out-sell Big Blue by a ratio of 1.5 to 1, according to Gartner Group estimates.

Part of the gang's gamble involved waiting to see how IBM's freshly-gutted PS/2 would fare on the market prior to announcing that they'd be backing a different technology. The coalition claims that sales show IBM to be moving out of the computer mainstream.

(IBM counters by saying it will have shipped more than three million of the new PCs by the end of September.) At any rate, the decision to play a waiting game means the rebels won't have PCs that use their new technology into consumers' hands before late 1989.

Incidentally, Apple Computer Inc. sat conspicuously on the sidelines of the recent PC fracas. By marketing itself as a stable alternative to the IBM-clone confusion, the industry's second-largest manufacturer — and the only major PC maker not to clone IBM — stands to see its current 10% share of the worldwide market increase.

## BE Debuts Modular Console



Featuring an automatic source sequencer that allows an operator to program a series of events and then activate them with a single switch, the "Mix Trak 90" marks the Quincy, IL-based Broadcast Electronics Inc. company's first entry into the modular, on-air console market.

The unit is available in either a 12 or an 18-channel version and offers 14 auxiliary modules. Additional features include complete VCA audio control, linear faders, and half effect switching. For more information, call the company at (217) 224-9600.

## GET THE MESSAGE

# Voice-Mail: Billion-Dollar Market By '92

Unanswered calls and missed messages are a step closer to becoming things of the past, as an increasing number of US offices are hooking into voice message systems.

More sophisticated than an answering machine, the voice message system offers callers the

choice of either leaving a detailed message or getting through to someone else by simply pressing the appropriate keys on a touch-tone phone. The equipment can also double as an information service, providing customers with recorded messages on such topics as the weather, sports results,

stock prices, station playlists, current or upcoming promotions, etc.

While some of the systems can cost as much as \$600,000 each, "stripped-down" models can be purchased from between \$14,000 and \$38,000. In all, sales of the voice message systems currently account for a \$500 million market — \$308 million in the US alone. According to Dataquest Inc., worldwide sales should reach the billion dollar mark by 1992 — a goal that looks somewhat closer now that the federal government has given its approval for regional "Baby Bells" to offer voice-mail services to phone customers.

## TAKE IT TO THE REDLINE

Test drive a distribution system that takes the toughest terrestrial abuse and still delivers broadcast quality audio into 2 meter antennas. It's hot!



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## Four Telephones Of The Future — Today!

When Alexander Graham Bell first devised his newfangled conversation contraption, he probably never even imagined overseas phone calls, let alone some of the futuristic telephones that are available today.

Some of these latest models include:

- A "voice recognition" phone from Southwestern Bell that automatically dials a number electronically when you recite it or simply say "mother," "police," "ambulance," or the name of a friend. The \$450 unit can store 63

numbers, utilizing as many as 32 digits for overseas calls.

- The "WalkMate" from GTE has no connecting cord between the standard lightweight handpiece and the dial unit. It isn't a cordless unit, and you can't dial from the handset — but an "on/off" switch and ringer allows you to carry the handpiece through the house to answer incoming calls. Price: \$140.

- Panasonic's new \$117 two-line model will automatically redial a busy number up to 15 times or until the party answers and you hear them on the loudspeaker.

- The two-line "Smartset Plus" from the Shelton, CT-based TIE Communications company allows the user to automatically forward calls by enabling you to program the number where you can be reached prior to your leaving the premises. When someone phones your number, it automatically transfers to the programmed number. The \$150 unit also sports a speakerphone that permits eavesdropping in any room with an extension, which makes it ideal for such duties as listening in on a baby.

# OVERVIEW PEOPLE

## 'Cane Fans O' Kings, Kings Fans O' Cane



It's a mutual admiration society! Enigma recording artists Hurricane are such L.A. Kings fanatics — and vice versa, although one suspects there's more vice than versa at work here — that they jumped at the invite to attend a recent Kings' practice. Pictured swapping sticks for axes are (l-r) Hurricane's Tony Cavazo, L.A. Kings Steve Duchesne and Luc Robitaille, and 'Caneman Robert Sarzo.



## Big 12-Inch Mixer

When Geffen recording artists Aerosmith recently played a homecoming show at the Boston Centrum, lead vocalist Steven Tyler (r) donned his sartorial finest to congratulate mixmaster John Luongo for his hands-on work on the both the 7" and 12" versions of "Dude (Looks Like A Lady)" and "Ragdoll."

## Hip Triptych



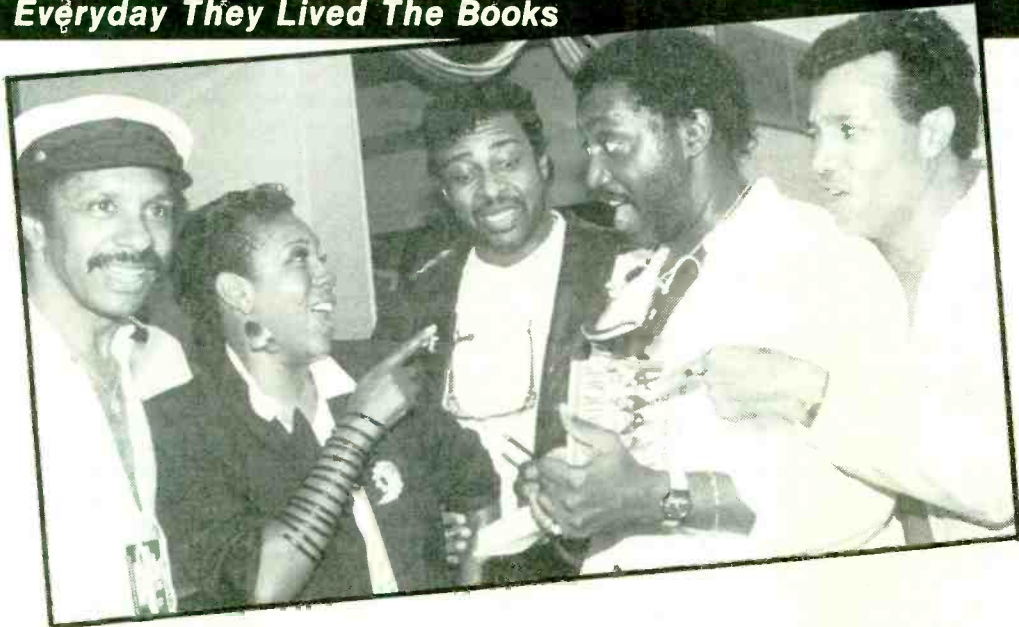
Kids, don't try this at home. Caught copping a couple o' quick puffs during a break in the filming of "Duets," a long-form video recreating performances from MCA recording artist Rob Wasserman's recent LP of the same title, are (l-r) Sire recording artist Lou Reed, Wasserman, and Elektra recording artist Ruben Blades.



## Rundgren Completes Pursuit Of Happiness

Now it can be told. The Pursuit Of Happiness has been found, signed to Chrysalis Records, and Todd Rundgren has produced a first album ("Love Junk"), scheduled for a late October release. Captured in a field outside Rundgren's Bearsville, NY studio are (l-r) group's manager Jeff Rogers, POH members Leslie Stanwyck and David Gilby, Rundgren, POH's Johnny Sinclair and Kris Abbot, Chrysalis VP Kate Hyman, and group's Moe Berg.

## Everyday They Lived The Books



Talk about your supreme temptations, we can only wish to have overheard what former Supremes member—and author of the best-selling autobio "Dreamgirl"—Mary Wilson (second from left) is telling Temptations member and group autobiographer Otis Williams (second from right) when the latter presented her with the first autographed copy of "Temptations," Williams's version of the Motown recording group's story. Registering various expressions of disbelief are (l-r) Temptations members Ron Tyson, Dennis Edwards and Richard Street.



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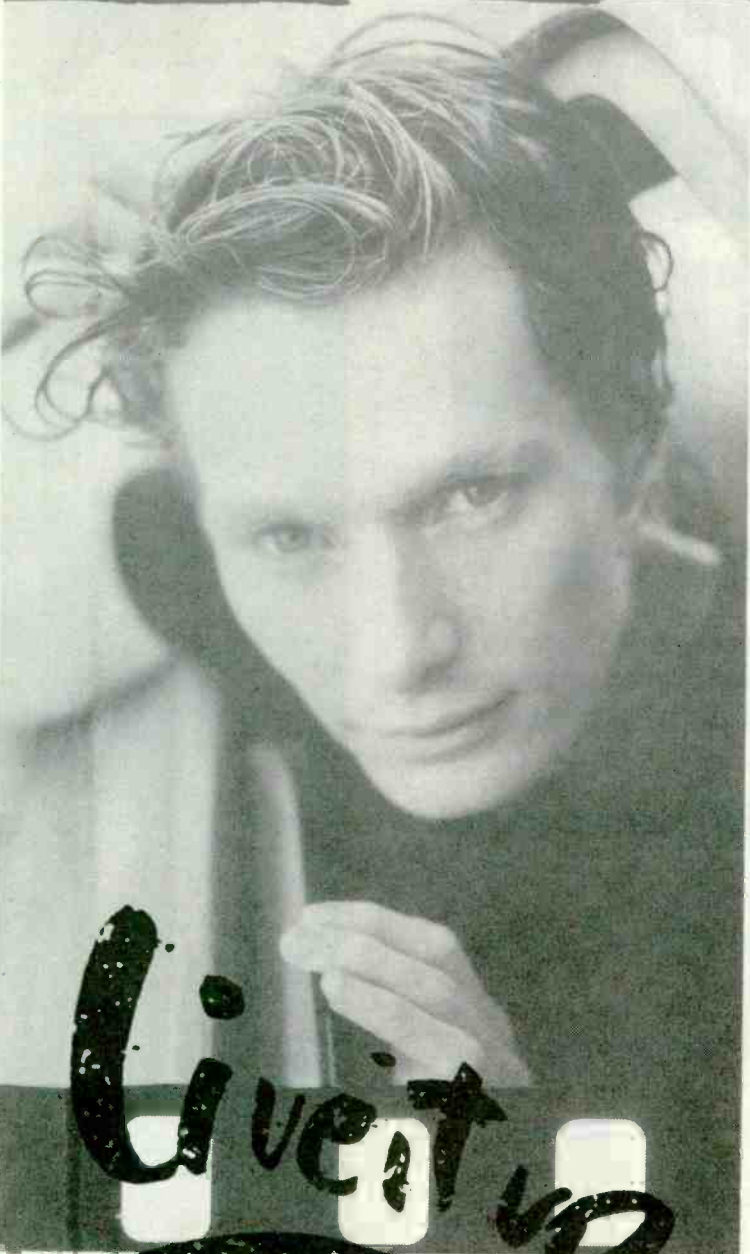
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**OVERVIEW**

**PEOPLE**

**Crowded House At The Whisky**



Backstage after Crowded House's show at Los Angeles's Whisky A Go Go are (l-r) the group's Paul Hester, booking agent John Marx, Crowded House's Nick Seymour, Capitol VP/Product & Artist Development Bill Burks, the group's Neil Finn, Capitol VP/A&R Tom Whalley, and Capitol President David Berman.

**Williams Receives Double-Platinum Plaque**



Hank Williams Jr. received a double-platinum plaque for his "Greatest Hits Volume I" album at the WEA National Sales Meeting in New Orleans. Pictured at the presentation are (l-r) WEA Exec. VPs/Marketing Development Russ Bach and George Rossi, Williams, WB Sr. VP/Nashville Marketing Vic Faraci, WEA President Henry Droz, WEA Sr. VP/Sales Fran Aliberte, and WEA VP/Administration Stan Harris.

**Anthrax Racks Up Gold**



Island Records toasted Megaforce/Island artists Anthrax for the group's first gold record, "I'm The Man." Shown are (l-r) Megaforce's Marsha Zazula, the group's Frank Bello, Charlie Benante, and Joey Belladonna, Island President Lou Maglia, Anthrax's Danny Spitz and Scott Ian, and Megaforce's Jon Z.

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**CASEY'S  
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With Casey Kasem**



**WESTWOOD ONE RADIO NETWORKS**

## TOP 40 PROGRAMMING LEGEND

## Drake: 'CHR Is Very Healthy'

One of modern broadcasting's true pioneers, Bill Drake has been "out of the business" since the sale of Drake-Chenault five years ago. He began his broadcasting career at age 16 at WMGR/Bainbridge, GA, and started at WAKE/Atlanta in 1959 at age 19.

He went on to program KYA/San Francisco, KYNO/Fresno, and KGB/San Diego. From 1965-69 he consulted the RKO stations, most notably the chain's WRKO/Boston, KHJ/Los Angeles, KFRC/San Francisco, and WOR-FM/New York, and founded consulting/syndication firm Drake-Chenault with partner Gene Chenault.

Though his impending return to radio made him somewhat reluctant to share specific thoughts on his study of today's CHR, Drake did cover several issues with R&R's Lon Helton, including back-announcing and picking the hits — then and now. And he issued an invitation for "old friends and new talent available soon" to write him at 4425 Thomas Dr., Penthouse #5, Panama Beach City, FL 32407.



Bill Drake

**BD:** I wouldn't be thinking of the "next new format." I don't know if another format is even needed.

I'd spend more time defining, refining, and doing the basics well. As far as trying to be a messiah by playing all polka tunes or any other kind of music and becoming an overnight sensation, it's not going to happen.

It's an evolutionary thing. As things evolve, some maintain as others slide in and out.

**R&R:** What's radio doing better than it ever has?

**BD:** There's more outside marketing and promotion than ever before. Owners and managers have realized the necessity of it and have committed more money to it than ever.

There are more good people in the business now than ever before. And it's a good thing, because success requires more people now than ever.

**"It's not enough to just play 12 in a row. When it gets to the point where the station, PD, or air talent has nothing more to offer . . . that's pretty weak."**

There are also more people concentrating on being innovative — but it's still the same old thing. There are a few people out there winning by doing logical things and there's an incredible percentage of people who are total followers. They sit back, wait, and then jump on things without having the slightest idea of what it is they're doing to start with. These are professional people who are getting paid because they're supposed to know what they're doing. Yet the extent of their capabilities is sitting back and waiting to see what someone else comes up with to win.

**R&R:** What isn't radio doing as well as it used to?

**BD:** In far too many stations there's a total lack of enthusiasm and involvement, especially with regard to the music. There are too many people on the air who sound totally detached — like they don't even hear the music they're playing, much less care anything about it.

If people aren't enthusiastic — both within a station and on the air — they're not going to do as well as they should at anything they do. The lack of enthusiasm can be contagious. It'll creep from your personalities right to your audience.

It's one thing to have a clean, "more music" sound. But when it becomes totally sterile, you're in trouble.

**R&R:** What do successful stations have in common?

**BD:** People who are consumed by what they're doing. People who pay attention to detail, cover all the bases, stay on top of things at all times, and pay attention to the basics. By that I mean doing everything it requires to get your sound on the air.

In so many cases it's, "Well, we did research to see if we need research to find out what to do and put it on the radio and let it run."

**R&R:** What do you think of research as practiced today?

**BD:** It can be a very good thing, but a lot of research is done on things that are absolutely ridiculous. The biggest problem is the wasted time, effort, money, and absurdity of research that is unnecessary. So much is done on things common sense should tell you in the first place, things a ten-year-old should automatically know.

Some people spend so much time doing research they don't even know what's on their radio station. A lot of research is done out of insecurity. People like to have it to blame.

**R&R:** What do you think of the RIAA study on back-announcing?

**BD:** I'm astounded that anybody would think that particular research was necessary. Record companies are damn right; it's easy to understand their being upset about the lack of artist/song identification.

Nobody should have to be told it's unwise for your audience not to know what the music is. Radio may say it's not in the business of selling records, but it is in the business of selling music. Stations must realize that by not selling the music there will be very little enthusiasm or appreciation for it by the listener, which can translate to little enthusiasm for the station playing that music.

Not giving the audience artists and titles is bad for record companies, bad for the listeners, and bad for radio stations. That should be common sense.

**R&R:** What do you think of 12-in-a-row?

**"Nobody should have to be told it's unwise for your audience not to know what the music is. Radio may say it's not in the business of selling records, but it is in the business of selling music."**

**BD:** The same thing I thought 25 years ago when we did it on KHJ/Los Angeles. It's great when you can do it with all the other elements.

But I think there's a mistake being made in the way many do it today. It's not enough to just play 12 in a row. When it gets to the point where the station, PD, or air talent has nothing more to offer — where they think they'll drive people away by even saying the call letters, let alone the title and artist — that's pretty weak. Again, we're back to sterility.

You can play 26 in a row, but if the second record is a piece of crap they're going to tune your ass out. The music has to be right. If it isn't, it doesn't matter how you present or promote it.

**"There are too many people on the air who sound totally detached — like they don't even hear the music they're playing, much less care anything about it."**

**R&R:** Is "pickin' the hits" any different today than it was 25 years ago?

**BD:** No. It's always been difficult — and it always will be.

I was blamed by many for conservatism in adding records when I instituted the tight playlist, but I believed there was more to the business than research and mathematics. You have to have a gut feeling and instinct for things.

Today's technology — computers and everything else — should be utilized to give us access to information, but it all comes down to judgment. Frankly, I'd rather use the computer to give me the available choices and use my judgment rather than rely on the guy who programmed the computer — because I'm not sure he knew what he was doing.

**R&R:** In virtually every format today, there's a "bashing" going on between radio and record companies. As a programmer, what kind of relationship did you have with record companies — and what do you think the relationship should be?

**BD:** This has always been going on. It isn't serious. Whether anybody likes it or not, the two are basically married. I had good relationships, but there are always going to be conflicts. Each side must treat the other with respect, and neither should ask the other to do things detrimental to its business.

**R&R:** What do you think of the satellite-distributed formats?

**BD:** When we started Drake-Chenault, we wanted to make programming available to stations which was done better than they could do it. We wanted to give them things they couldn't afford to do, didn't have access to, or didn't have the people to do. The only difference between what we started and what satellites are doing is the way it's distributed.

**R&R:** Any prognostications on radio's evolution into the 1990s?

**BD:** Radio's in no immediate danger of getting drastically hurt. It will continue to be a viable entity because it's a necessary part of society and people's lives. All the other media are splintered, so on a relative basis I don't think it will be hurt all that much.

There's not that much difference in radio now from where it was 20 years ago. People have to voluntarily choose to listen to you, so you'd better put something there they want. If you put it there, they'll find it.

The music and voices are different, but it's all basically the same simple process. It's just a matter of different shadings for the time and market.

**R&R:** Do we overcomplicate things?

**BD:** Oh, God, yes. That's why it's impossible to minutely define and analyze, or debate this, that, and the other. There are 100 million different variables. What people have to do is use common sense, be dedicated, be enthusiastic, gather up other people who feel the same way, and go at it.

When a station gets complicated it's because it made things that way itself. When you overcomplicate things, you start spending time on irrelevant stuff when you should be taking care of the important things.

**R&R:** What do you see as your greatest contribution to radio?

**BD:** Most people say it was taking myself off the air.

One of the most important was changing the commercial policy on music radio. Instituting limited commercial loads was radical in a time when most managers felt if you could sell it, you jammed it on. We first cut the spot loads at KYNO/Fresno and KGB/San Diego in '62. Succeeding there, it was instituted by the RKO chain, which I was consulting. It went nationwide from there, as owners and managers realized the value and necessity of it.

**R&R:** Is there anything, in retrospect, you wish you hadn't done?

**BD:** There are some things that might have turned out better, but everything is part of a career, part of the business. Everything cannot be perfect all of the time, but those are the things you learn from. How the hell can I have any complaints?



# Gentlemen, Start Your Engines.

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**AP** **Associated Press**  
**Broadcast Services**

## WBBF Ends Oldies For Country Format

WBBF/Rochester has dropped Oldies after three years to join FM sister WBEE as a Country outlet. WBBF & WBEE OM Bob Barnett will continue to program the AM, which will remain separate from the FM. Tony Kidd is WBEE's PD.

Explaining the change, WBBF & WBEE President/GM Carolyn Barnaby-Merz told R&R, "We've seen first-hand what a great market Rochester is for Country. Doing

## Ex-Crusader Henderson Forms Angel City Label

Veteran trombonist, ex-Crusader, and record producer Wayne Henderson has launched the independently-distributed Angel City Records, whose first release will feature Alfonz Jones's version of Bill Withers's "Ain't No Sunshine."

Said Henderson, "My dream has always been to start a company like Motown, Stax, or Philadelphia International featuring black music that can cross over into the pop mainstream. I've always felt new music starts with new people. I know there's room for a serious, sophisticated black-run record company with music and artists that are universal."

During his 30 years in the music industry Henderson co-founded the Crusaders, co-produced Hugh Masakela's "Grazing In The Grass," and is widely credited for finding and producing such acts as Hiroshima, Ronnie Laws, and Rebbie Jackson.

Other artists signed to Angel City include ex-Raiderette Mona Lina, Eeros, Spin, and TK. The label will be handled by independents Landmark, California Record Distributors, Big State, and others.

the format on WBBF gives us the opportunity to have a broad-based playlist while also serving some of the more specialized country segments in the metro."

Sports will also play a large role in the station, as WBBF will continue to carry Buffalo Bills football, Rochester Americans hockey, and Rochester Redwings baseball.

WBBF caused quite a stir by the way it changed formats. During its "format de jour week," the station did a different format each day for five days. It began the week as "950 Cool," a Jazz outlet. Tuesday it was "950 Rock," a heavy metal station. Wednesday was "Big Band Ballroom," Thursday it was rap as "Power 95," and Friday WBBF announced "950 Country" was there to stay.

WBEE morning man Jim Kelly has left the station and been replaced by Bill Coffee, a former radio personality turned stockbroker who had been out of the business for a few years.

## JONES NAMED PD

## KOMA Switches To Oldies

KOMA/Oklahoma City has dropped its Nostalgia format in favor of Oldies. PD Gary Owen and afternoon air personality Bob McCartney have exited. Three-year WNDE/Indianapolis PD Kent Jones has joined as PD, and KOMA parttimer Dave Martin succeeds McCartney.

Jay Baker, MD at WNDE sister FM WFBQ, has been appointed WNDE Program Coordinator. The

station will not employ a PD per se.

According to KOMA GM Jane Bartsch, "KOMA has been a sleeping giant with a Big Band format catering to a loyal but very small percentage of the Oklahoma City market. We feel confident that KOMA's brand new but fondly remembered oldies playlist will be a huge hit. Oklahoma City finally has an Oldies station."

Jones told R&R, "KOMA was very big in the '60s as a Top 40 station and home to some good air talent, including (KRLA/Los Angeles morning man) Charlie Tuna. It changed to Country, then Big Band, and now we'll be doing '50s and '60s oldies."

"The reaction has been very good," he added. "The thing I like here is that the company (Diamond Broadcasting) is dedicated to making the station a winner."

Describing KOMA's direction, Jones said, "You can compare what we're doing to Transtar's 'Oldies Channel.' There's going to be a '50s blend, along with the Beatles, Monkees, and Rolling Stones from the '60s."



Kent Jones

Prior to his WNDE stint, Jones spent five years at WTVN/Columbus as Asst. OM.

In the spring '88 Arbitron KOMA registered a 4 share 12+ to place 11th. KOMA was number seven among 35-64 adults. It was tenth in Birch's spring '88 sweep.

## KIIS (AM)

Continued from Page 3

Rivers hopes to take KIIS to above a one share from its present 0.4 rating in the spring '88 Arbitron. "(Crosstown AM UC competitor) KDAY has been able to carve out the number four position in teens (and a 1.7, 12+), which shows there is listener potential on AM for this format," Rivers said. "Survival on AM will depend upon niche programming, and KDAY is an excellent example of that. But we're not just going for teens; we think the format can also extend to 18-34 females."

## Cheap Trick's 'Luxury' Hits Platinum



Epic artists Cheap Trick are all smiles at a platinum record presentation for their album "Lap Of Luxury." Preserved for posterity are (l-r) manager Ken Adamany, the group's Robin Zander, Epic/Portrait Sr. VP/A&R Don Grierson, Cheap Trick's Tom Petersson and Rick Neilsen, CBS Records President Tommy Mottola, the group's Bun E. Carlos, and E/P/A Sr. VP/GM Dave Glew.

## Fish

Continued from Page 3


cited his relationship with WMGG consultant Pollack Media Group as a primary reason for taking the new job.

"At one time WIBM was consulted by Pollack, and I've always gotten along very well with them," Fish explained. "I knew they had a station here with some areas that needed to be addressed. Philosophically we're very close, so it's not like the typical PD-consultant adversary relationship you hear so much about."

Last spring WMGG had its best Arbitron in six books, moving 4.6-5.9.

## For The Record

The photo in the September 2, 1988 issue of R&R identified as being Polydor National Singles Director/R&B Promotion Luther Terry, in the story headlined "Polydor Appoints National Promo Staff," was actually Polydor National Department Director/R&B Promotion Maurice Watkins.



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EDITED BY JOHN BRAKE

Radio

● **JUDY COWAN** has joined Emmis Broadcasting in the newly-created position of Director/National Sales Promotion. She was formerly an AE at Emmis's WLOL/Minneapolis.



Judy Cowan Kevin Metheny

● **KEVIN METHENY** has been appointed GM at WSOK & WAEV/Savannah, GA. He joins from a stint as Station Manager at WFBC-AM & FM/Greenville-Spartanburg, SC.

● **JON WILSON** has been upped to GM at WBXT/Canton, OH. He most recently served as the station's interim GM, and joined from crosstown WHBC-AM & FM.

● **LORI MOEN** has been upped to LSM at WLOL/Minneapolis. She was formerly an AE at the station.

● **JOHN LONG** has taken on GM duties at WNOO & WYVY/Chattanooga, TN. He previously was GM at WELO & WZLQ/Tupelo, MS.

● **MARGIE FITZMAURICE** has been named Director/Affiliate Relations at DIR Broadcasting. She served as an Affiliate Relations Representative prior to the promotion.

● **MIKE McCOY** has been named OM at WIRK-AM & FM/West Palm Beach, succeeding **MIKE OAKES**, who left the station two months ago. McCoy was most recently Asst. PD at KBUC/San Antonio, which changed formats last month.

Also at WIRK, interim PD/morning man **JACK ALBERT** has been upped to FM PD, reporting to McCoy.

● **MICHAEL HERNANDEZ** has replaced **MAXX MYRICK** as PD at KDKS/Shreveport, LA. Hernandez joins from KKDA/Dallas.

● **MAGGIE DAY** has been appointed Promotion Director at WNCN/New York. She previously held a similar position at crosstown WHN (now WFAN).

● **ERIC SHEPPARD** has been named LSM at WIKS/New Bern, NC. He formerly was an AE at WBMW/Washington.

● **CHARMAINE MILLER** has been promoted to Regional Sales Manager at WSKX/Norfolk, VA. Formerly an AE at the station, she replaces **MICHAEL PLUMSTEAD**, who becomes GSM at WKZL-FM/Winston-Salem, NC.

Sade Receives Crystal Globe



Backstage after her Radio City Music Hall performance Sade was presented with CBS Records International's Crystal Globe award, representing sales in excess of five million units outside an artist's home country. Flanking her are CBS Records International President Robert Summer (l) and CBS Records Inc. CEO/President Walter Yetnikoff.

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Paul Russell Susan Drew

Records

● **PAUL RUSSELL**, Managing Director/CEO of CBS Records UK, has added Sr. VP duties for CBS Records International. He has been with the label for 15 years.

Concurrently, 12-year label vet **JONATHAN MORRISH** has been upped to Director/Corporate Press & Public Relations at CBS Records UK.

● **SUSAN DREW** has been appointed Manager/A&R at Elektra Records. She formerly held a similar position at PolyGram Records.

● **ERIN MORRIS** has been promoted to RCA/Nashville Manager/Product Management from her position as Manager/Artist Development-Media. She will report to Manager/Product Management **PHRAN SCHWARTZ**, who will oversee the department. Morris joined the company's media department three years ago. That department is now staffed by manager **BRENNA DAVENPORT-LEIGH** and assistant **KAKI USSERY**.



Erin Morris Paula Amato

● **PAULA AMATO** has advanced to Associate Director/Media Relations at Atlantic Records. Formerly a publicist in the department, Amato has been with the label for one year.

● **DAVID DONNELLY** has filled the newly-created position of Director/Recording at Geffen Records. He joins the label from a four-year stint as Manager/National Quality Assurance at Warner Bros. Records.

PROS ON THE LOOSE

**Karanel Ezeleta** — News anchor WAPI-FM/Birmingham (205) 822-5466

**Steve Goddard** — MD/afternoons KKFR/Phoenix (602) 998-9016

**Jace Hunter** — Asst. PD/MD KHTZ/Reno (702) 825-2829

**Jim Kelly** — PD/mornings KATP-AM & FM/Amarillo (806) 373-8977

**LeBaron King** — Nights KDIA/San Francisco (415) 237-5876

**Ginger Mackenzie** — MD/afternoons KATP-AM & FM/Amarillo (806) 352-7410

**Chris Taylor** — PD/MD/afternoons KIXZ/Amarillo (806) 374-8890

**Joe Tobin** — Mornings WLAK/Chicago (312) 260-0773

**Uncle Tim** — Nights WZEW/Mobile (205) 478-3134

● **DOREEN ROSSATO** has been named Publicist for Warner Bros. Records. She most recently served as the label's National Tour Coordinator & Publicity Assistant.



Lisa Markowitz Brian Bush

● **MARY BARNELL** has been named a Sales Representative and **BARBARA WILLIAMSON** has been appointed a Field Marketing Representative for the Philadelphia regional branch of WEA Records. Concurrently, **LONNIE PLEASANTS** has been upped to Field Sales Manager at the label's Los Angeles regional branch.

● **LISA MARKOWITZ** has been upped to Associate Director/Publicity, East Coast at EPA Records. She formerly spent two years as the department's manager.

Industry

● **BRIAN BUSH** has joined EMI Music Publishing/North America as Sr. VP/Chief Financial Officer. He most recently served as Finance Director/Deputy Managing Director for London-based Warner Chappell Music.

Also at EMI, **ROSS ELLIOT** has been named Professional Manager/North America. He was VP and co-owner of the independent management & publishing firm International Network of Composers.

CHANGES

**Scott Musgrave** and **Mike Walsh** have been named AEs and **John Petlicka** has been named a Client Service Representative at Arbitron Ratings.

R&R TIMELINE

*Tom Joyner had been waking up Chicago for years at WVON, WBMX, and WJPC before heading to KKDA/Dallas five years ago today. In September 1985 he signed a six-year contract to do mornings at KKDA, and a five-year contract for afternoons at WGCJ-FM/Chicago. Joyner is still with both stations and has added "On The Move" host duties to his schedule.*



Tom Joyner

1 YEAR AGO TODAY

- **Mike Kakoyiannis** named Metropolitan Broadcasting Exec. VP
- **John Brodey** appointed VP/AOR at PolyGram
- **Tony Novia** becomes WHYI (Y100)/Miami VP/Operations
- **Ric Lipplincott** named WLS & WYTZ/Chicago OM, **Brian Kelly** becomes WYTZ PD
- **#1 CHR:** "Lost In Emotion" — Lisa Lisa & Cult Jam (Columbia)
- **#1 AC:** "Little Lies" — Fleetwood Mac (WB) (3 wks)
- **#1 UC:** "Bad" — Michael Jackson (Epic)
- **#1 Country:** "Maybe Your Baby's Got The Blues" — Judds (RCA/Curb)
- **#1 AOR Track:** "Brilliant Disguise" — Bruce Springsteen (Columbia) (2 wks)
- **#1 AOR Album:** "Tunnel Of Love" — Bruce Springsteen (Columbia)
- **#1 Jazz:** "Standard Time, Vol. 1" — Wynton Marsalis (Columbia)

5 YEARS AGO TODAY

- **Bonneville** sells Torbet to Selcom
- **Howard Rosen** named Motown National Promotion Director/Pop
- **Greg Peck** promoted to Elektra/Asylum VP/Special Markets
- **#1 CHR:** "Total Eclipse Of The Heart" — Bonnie Tyler (Columbia) (3 wks)
- **#1 AC:** "True" — Spandau Ballet (Chrysalis) (3 wks)
- **#1 UC:** "Ain't Nobody" — Rufus & Chaka Khan (WB) (3 wks)
- **#1 Country:** "Lady Down On Love" — Alabama (RCA)
- **#1 AOR Track:** "Love Is A Battlefield" — Pat Benatar (Chrysalis)
- **#1 AOR Album:** "Synchronicity" — Police (A&M) (17 wks)
- **#1 Jazz:** "City Kids" — Spyro Gyra (MCA) (8 wks)

10 YEARS AGO TODAY

- **Bill Sommers** named KLOS/Los Angeles GM
- **Bruce Holberg** becomes WMMR/Philadelphia GM
- **Larkin Arnold** appointed Arista Sr. VP
- **Guy Zapoleon** named KRTH/Los Angeles MD
- **#1 CHR:** "Kiss You All Over" — Exile (WB/Curb) (4 wks)
- **#1 AC:** "Reminiscing" — Little River Band (Harvest)
- **#1 Country:** "Heartbreaker" — Dolly Parton (RCA) (2 wks)
- **#1 AOR Album:** "Who Are You" — The Who (MCA) (5 wks)





# BANGLES

## "IN YOUR ROOM"

**First Week Action:  
85 CHR REPORTERS  
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### **MOST ADDED!**

Including:

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KRBE	KCPX
B97	KWSS
WGH	KPLZ
Q105	KITS
WZPL	



# EDDIE MONEY

## "WALK ON WATER"

### **BREAKER**

**177 CHR REPORTERS – 71%**

**CHR Chart: DEBUT ▶ 39**

### **MOST ADDED!**

Including:

B94 add	WZPL 31-26
KKBQ add	WLOL 40-33
B97 add	KXYQ deb 29
WNVZ add 26	KROY deb 28
Z95 add	WROQ 29-21
92X add	WKDD deb 25
B93 add	KJ103 32-26
KS104 add	WZOK 32-24
WXKS deb 32	KIVA 27-21
WZOU 31-26	WIKZ 39-28
Q102 34-30	WOMP 36-29
WMMS deb 27	KISR 37-28
WCZY 35-27	SLY96 30-22

**#1 ALBUM BREAKER 4**  
**AOR TRACKS: 2**



**Stern**

Continued from Page 1

Stevens commented, "I don't think it's fair to say the station has failed. I wouldn't want people to think the NAC approach is not viable. It is viable, particularly at night and in some other dayparts. I think the lesson is that NAC needs a morning show and the right mix for middays.

"I don't believe the format will be successful if people just sit back and wait for it to happen. We believe with the kind of audience Howard draws in the morning, our evening NAC programming will have a 6 share."

**Beware Of NAC Hucksters**

While trying to paint a positive future for NAC, Stevens cautioned broadcasters against adopting the format as a quick fix for ratings problems unless they are willing to make a real commitment and "do something aggressive like we're doing." He added, "(NAC)'s been a fad. I think some of the people involved with it are hucksters, quite honestly. Some people are being sold a bill of goods."

Stevens predicted the Stern show, which is also simulcast on Infinity's WYSP/Philadelphia, will be number one with 25-49 men in

the winter '89 ratings. To take over that spot Stern will have to oust Doug "Grease" Tracht, who replaced Stern at WWDC-FM in 1982 and has dominated the male demos almost since his arrival. Tracht's morning show, which consists largely of his macho storytelling and raucy song parodies, scored almost a 12 share with men 25-49 in the summer '88 Arbitron. Unlike the Stern show, Tracht's program includes music.

The other stations likely to be affected by Stern's presence in Washington are CHR WAVA and Classic Rock WCXR. WAVA features a morning zoo anchored by Don Geronomo and Mike O'Meara, while WCXR airs a music-oriented morning show hosted by Paul Harris.

"I suspect some of our listeners will sample Howard's show because of his name recognition," said WAVA GM Alan Goodman. "But he's become more controversial since he left Washington, and I think listeners who tune him in will eventually return to their normal listening patterns."

**Stern Out****To 'Crush' WWDC-FM**

In a Thursday (9/29) press conference that was broadcast live as part of his show, Stern said his objective is to "crush" WWDC-FM, Tracht, and GM Goff Lebar.

Stern's vendetta against WWDC stems, he said, from Lebar's unwillingness to pay him a salary that accurately reflected his success during his 18-month stint in Washington. Stern claims he was making only \$30,000 at the height of his popularity in the city.

"Five years ago I was thrown out of (Washington) on my ass by a guy named Goff Lebar," said Stern. "All I did was go in and ask for more money. I had an 8 share; that meant I was the number one disc jockey in Washington. I vowed I would return to Washington via satellite and kick DC101's ass. And I mean I am going to kick their ass!"

WWDC-FM has adopted a "no comment" policy regarding Howard Stern.

Stevens said Stern is being paid approximately \$500,000 for the Washington simulcast. Stern has separate contracts for his work at WXRK and WYSP.

Several Washington broadcasters have expressed concern that Stern's presence in Washington may rekindle the always smoldering debate over so-called "blue radio," with possible negative results for Infinity. Stern's graphic sexual language last year prompted an FCC investigation into whether his program violated the agency's broadcast indecency

rules. That inquiry was dropped earlier this year.

**Blue Radio****In FCC's Backyard**

"It's one thing for the FCC to be getting tapes or transcripts of Howard from New York, but for (FCC Commissioner) Jim Quello to actually hear the show on his radio, or for the Commissioners to hear complaints about it every time they go to a cocktail party, that's something entirely different," said a Washington GM who asked not to be identified.

Both Stern and Stevens dismiss such concerns. "Let me tell you something," said Stern. "I'm going to be saving the FCC a lot of money. They hear my show every day. They tape it in New York and send it to Washington. Now I'll be able to pipe it right in (to the FCC's headquarters.) The FCC has no problems with my show or I'd be off the air. The FCC loves me; they are my friends."

FCC Chairman Dennis Patrick declined to comment on Stern's presence in Washington. Commissioner Patricia Diaz Dennis told R&R that any indecency-related action against Stern would have to stem from public complaints against him.

"We do not have a mandate to rove among the community and listen to what we individually may or may not think is indecent," said Dennis. "We have to have complaints filed. We investigate those complaints and take action. Assuming that Mr. Stern doesn't have any complaints filed against him, there won't be any problem."

Asked if Stern's regular use of such terms as "dickhead" and "jackoff" violates the FCC's indecency guidelines, Dennis said, "It may."

**Urso**

Continued from Page 1

Urso said, "Working with Jerry is one of the most exciting things to happen to me. His genuine enthusiasm and intense knowledge is amazing, and I'm thrilled to be around him. It's also a great feeling to know that all of us at WTG are involved in an exciting worldwide contest."

Urso joined Greenberg when the latter was named Atco President early this year, unofficially segueing to the then-unnamed WTG in its formation stages. He had been Sr. VP at Elektra for the past six years. Before that he had been VP/Promotion at Warner Bros. since 1973. He began his career in 1971 in Detroit as Promotion Marketing Manager for WB.

**Cramer**

Continued from Page 3

of the most highly respected programmers in the industry, and we're excited about the opportunity to bring him into the 'mother church.'"

Cramer, who was on his way to Nashville and unavailable for comment, has been WKY PD the last 18 months. He previously programmed WDAF/Kansas City and WMAQ/Chicago.

At WKY, 12-year station vet and morning man Jack Elliot has been named acting PD.

**NTIA**

Continued from Page 1

NTIA says the only content regulations that should be retained are those barring obscene or indecent programs, and libel restrictions. Federal Trade Commission and other regulations prohibiting false or deceptive advertising should also remain.

"There are about five times as many radio voices as there are television voices," says NTIA Administrator Al Sikes. "I think it's rather fundamental to our First Amendment notions that the more voices, the more outlets for differing opinions, the fewer chances of abuse. Radio is more likely to be a target for deregulation."

**No Harm****From Fairness Repeal**

The study contends there is no evidence that repeal of the Fairness Doctrine — a sore spot with Congress — has harmed the public in any way. It calls on lawmakers to reevaluate how the "public interest" is defined, and argues that free-market competition is a "better guardian" of the public interest than government regulation.

**Laundry List****Of Changes Proposed**

Among other key findings of the report:

- A scarcity of broadcast frequencies — the main rationale for most government regulation of broadcasting — no longer exists.

- Broadcasting has been a "convenient target" for lawmakers and government bureaucrats who have subjected the industry to many "unnecessary" regulations.

- FCC rules limiting total broadcast station ownership "are substantially broader than necessary."

- Broadcasters should adopt "self-regulation," and the government should cooperate by lifting certain antitrust restrictions.

The report makes a strong pitch for reform of the license renewal process, contending that radio licenses should be "indeterminate" and existing licensees with good track records should be assured of a "substantial renewal expectancy." It goes on to say that violators of the Communications Act should be allowed to sell their stations, even though some may feel that errant licensees are profiting from misconduct. Fines and administrative sanctions — not simply threats of license loss — should be the primary enforcement tools used by the FCC.

NTIA criticizes the government for regulating broadcasters but giving cable and other media a free ride. "Policymakers must develop a regulatory framework which both recognizes new and evolving marketplace realities and affords broadcasters a full and fair opportunity to compete effectively in an increasingly competitive and dynamic media environment."

The report also says telephone companies should be allowed to provide expanded information services to the public, including "video dial tone" service that would allow every home to have a video terminal for accessing data and making phone calls.

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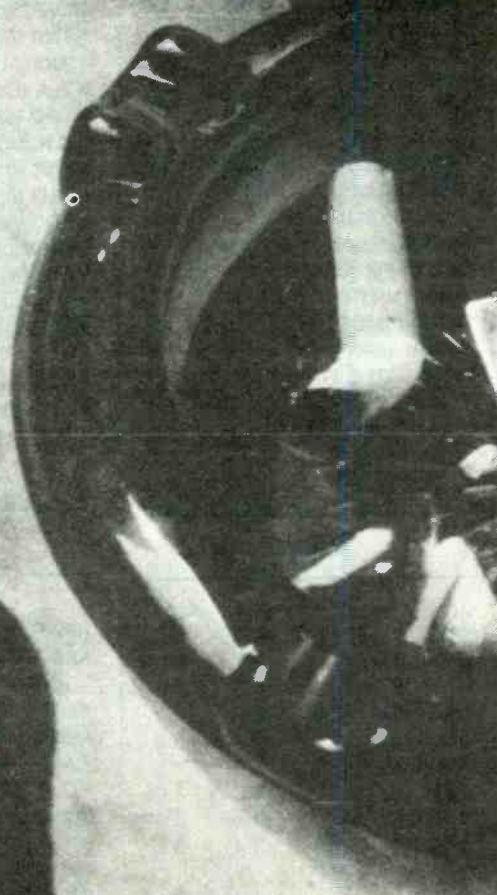
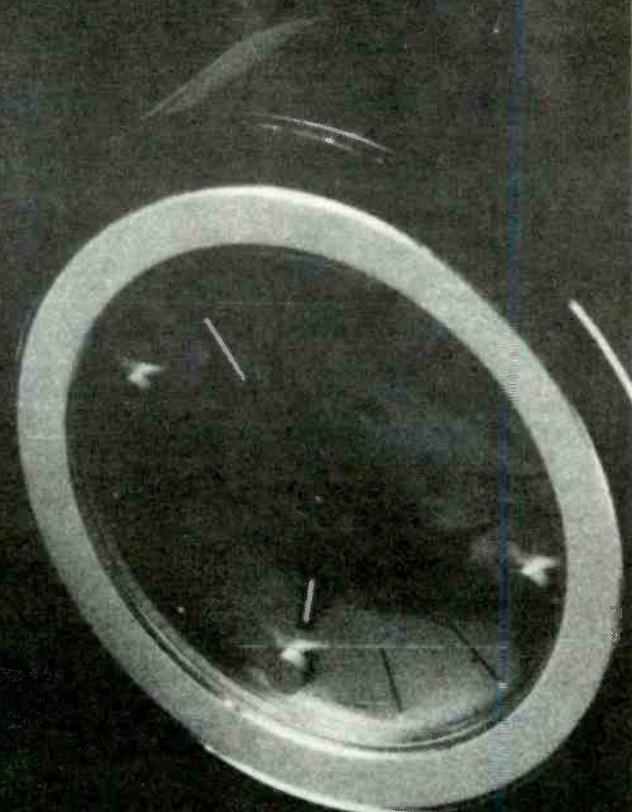
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# SUMMER '88 RESULTS

## New York

Although the three top CHRs took advantage of a long hot summer and did well (WHTZ regaining a share of the Birch lead with WRKS, and grabbing its sixth straight ARB win), the big story was 21-year-old WNEW-FM's charge to its highest-ever Arbitron (its first time in the Top 5) and a great Birch. The legendary AOR used the second half of the book to tie in heavily with the Amnesty International concerts, giving away tickets and bus trips. The station didn't conduct any outdoor or TV.

### ARBITRON

	Spr '87	Su '87
WHTZ (CHR)	6.0	6.2
WPAT-AM & FM (B/EZ)	5.5	5.7
WWPR (CHR)	4.2	4.7
WQHT (CHR)	4.1	4.5
WNEW-FM (AOR)	3.6	4.4
WINS (News)	4.0	4.3
WOR (Talk)	4.6	4.3
WRKS (UC)	4.6	4.2
WCBS-FM (Gold)	4.2	4.1
WBL (UC)	4.0	4.0
WLTW (AC)	4.5	3.8
WXRK (G/CR)	3.5	3.7
WABC (Talk)	3.5	3.5
WCBS (News)	3.1	3.5
WNSR (AC)	2.9	2.7
WFAN (Sports)	2.0	2.5
WYNY (Ctry)	2.5	2.2
WKDM (Span)	1.0	1.8
WADO (Span)	2.0	1.5
WNCN (Clas)	1.3	1.4
WSKQ (Span)	1.9	1.4
WQXR-FM (Clas)	1.4	1.3
WLIB (N/T)	1.9	1.2
WNEW (MOR)	1.6	1.2
WWRL (Rel)	1.3	1.2
WALK-AM & FM (AC)	1.1	1.1
WJIT (Span)	1.0	1.1
WNBC (AC)	1.2	1.0
WQCD* (Jazz)	1.2	1.0

### BIRCH

	Spring '88	Su '88
WHTZ (CHR)	6.7	6.9
WRKS (UC)	7.7	6.9
WQHT (CHR)	6.3	6.4
WNEW-FM (AOR)	3.9	5.7
WBL (UC)	6.4	5.3
WWPR (CHR)	4.8	4.8
WINS (News)	4.0	4.6
WXRK (G/CR)	4.4	4.0
WCBS-FM (Gold)	3.4	3.6
WPAT-AM & FM (B/EZ)	4.4	3.6
WOR (Talk)	3.0	3.2
WABC (Talk)	2.9	2.4
WCBS (News)	2.3	2.4
WNSR (AC)	1.8	2.4
WLTW (AC)	3.2	2.1
WYNY (Ctry)	2.4	2.0
WFAN (Sports)	1.6	1.8
WWRL (Rel)	1.0	1.7
WLIB (N/T)	.8	1.5
WNEW (MOR)	1.1	1.3
WBLI (CHR)	1.5	1.2
WNBC (AC)	1.0	1.2
WNCN-FM (Clas)	1.3	1.2
WQCD* (Jazz)	1.0	1.2
WBAB-FM (AOR)	1.1	1.0
WBGO (Jazz)	1.0	1.0

\* Formerly WPIX (AC)

## Los Angeles

KPWR's lock on the top of the market has stretched to five ARB books now, and its Birch domination continued even stronger. The station conducted no TV, did some bus cards, and staged a "Power Jam" party for the 18-and-unders in its effort to maintain its grasp among teens. AC KOST once again broke a 5 share in the ARB, while close competitor KBIG, using a "more than love songs" TV campaign, surged in the Arbitron but tapered in the Birch.

### ARBITRON

	Spr '88	Su '88
KPWR (CHR)	7.4	7.4
KIIS-AM & FM (CHR)	6.5	6.9
KABC (Talk)	6.2	5.7
KOST (AC)	4.6	5.0
KLOS (AOR)	4.3	4.3
KBIG (AC)	3.4	4.2
KJOI (B/EZ)	4.2	4.1
KROQ (AOR)	3.4	3.4
KFWB (News)	2.7	3.3
KLSX (G/CR)	2.7	3.1
KRTH-FM (Gold)	3.7	3.1
KNX (News)	2.9	3.1
KTWV (NAC)	1.7	3.0
KLVE (Span)	3.1	2.7
KTNQ (Span)	4.2	2.7
KIQQ (AC)	2.4	2.6
KZLA (Ctry)	2.1	2.1
KMPC (MOR)	2.4	2.0
KJLH (UC)	1.6	1.6
KDAY (UC)	1.5	1.6
KSKQ (Span)	1.4	1.6
KKGO (Jazz)	1.0	1.5
KWKW (Span)	1.9	1.5
KFAC-FM (Clas)	1.4	1.4
KFI* (Talk)	1.4	1.4
KRLA (Gold)	1.3	1.3
KNX-FM (AOR)	1.3	1.3
KACE (UC)	.9	1.0
KLAC (Ctry)	1.6	1.0
KNAC (AOR)	1.1	1.0

\* Formerly (AC)

### BIRCH

	Spring '88	Su '88
KPWR (CHR)	10.8	10.7
KIIS-AM & FM (CHR)	8.7	8.4
KLOS (AOR)	4.6	6.2
KROQ (AOR)	4.8	5.6
KABC (Talk)	6.0	5.2
KOST (AC)	4.4	4.7
KLSX (G/CR)	4.0	3.8
KRTH-FM (Gold)	3.6	3.2
KZLA (Ctry)	2.9	2.9
KNAC (AOR)	2.7	2.8
KJOI (B/EZ)	2.1	2.7
KMPC (MOR)	2.5	2.6
KFWB (News)	2.6	2.5
KNX (News)	2.4	2.5
KTWV (NAC)	1.8	2.5
KDAY (UC)	2.0	2.4
KTNQ (Span)	1.8	2.3
KBIG (AC)	2.6	2.2
KJLH (UC)	2.3	2.0
KLVE (Span)	1.2	2.0
KIQQ (AC)	1.7	1.8
KNX-FM (AOR)	1.5	1.2
KFAC-FM (Clas)	1.1	1.1
KLAC (Ctry)	1.1	1.1
KUSC (Clas)	.8	1.1
KRLA (Gold)	.8	1.0
KWKW (Span)	1.5	1.0

## Chicago

WYXZ unseated WBBM-FM for the Windy City's CHR crown, the first time since summer '86 that B96 hasn't been the format leader in the Arbitron. Z95 continued with its cash call, and B96 stopped playing some teen-oriented product and slanted the station somewhat more Urban. As a result, its teen numbers were off by about a third. WBMX, which changed ownership at the end of the summer, experienced an ARB rebound from one of its lowest books in several years. Also in the Arbitron, faithful Cubbies fans once again put WGN into double digits, and WLUP bounded up another half-point.

### ARBITRON

	Spr '88	Su '88
WGN (Talk)	9.0	10.0
WGCI-FM (UC)	9.2	7.7
WBBM (News)	5.7	5.4
WXEZ-FM (B/EZ)	4.8	4.7
WLUP-FM (AOR)	5.0	4.5
WYXZ (CHR)	3.5	4.0
WBMX (UC)	3.0	3.9
WCKG (G/CR)	4.4	3.8
WJMK (Gold)	3.7	3.7
WBBM-FM (CHR)	3.7	3.2
WKQX (AC)	3.0	3.1
WLAK (AC)	4.1	3.1
WLUP (Misc)	2.3	2.9
WCLR (AC)	3.4	2.7
WFYR (AC)	2.1	2.4
WUSN (Ctry)	2.8	2.4
WXRT (AOR)	2.5	2.3
WNUA (NAC)	1.8	2.1
WJJD (BBnd)	2.7	1.9
WLS (AC)	1.7	1.9
WMAQ (News)	1.6	1.7

### BIRCH

	Spring '88	Su '88
WGCI-FM (UC)	11.5	12.9
WGN (Talk)	8.0	9.1
WCKG (G/CR)	4.4	5.9
WLUP-FM (AOR)	5.6	5.7
WBBM-FM (CHR)	5.3	5.6
WYXZ (CHR)	5.0	5.1
WBMX (UC)	5.5	5.0
WBBM (News)	5.7	4.7
WJMK (Gold)	3.7	3.3
WUSN (Ctry)	2.5	3.3
WKQX (AC)	2.7	3.0
WXEZ-FM (B/EZ)	3.3	2.7
WLUP (Misc)	2.8	2.6
WXRT (AOR)	2.6	2.5
WFYR (AC)	2.3	2.3
WCLR (AC)	2.3	2.1
WLS (AC)	1.3	2.1
WJJD (BBnd)	2.2	1.7
WNUA (NAC)	1.9	1.6
WFMT (Clas)	1.0	1.5
WLAK (AC)	2.9	1.5
WLNR (NAC)	1.3	1.3
WMAQ (N/T)	1.0	1.3
WOJO (Span)	1.0	1.0

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## Nassau-Suffolk

WALK posted its fifth consecutive number one Arbitron. The AC continues to dominate 25-54s, with CHR WBLI in second place. Both New York ACs did well here in the ARB: WNSR leaped from 12th to fifth place with its one-point jump, and WLTW registered a more modest increase; but both stations fell in the Birch. Back to the ARB, the market's two Big Band outlets increased in listening by 30%, and all of the News/Talk/Sports stations went up.

### ARBITRON

	Spr '87	Su '87
WALK-AM & FM (AC)	6.2	6.4
WHTZ (CHR)	5.9	6.1
WBLI (CHR)	5.3	5.5
WBAB-FM (AOR)	5.5	4.3
WNSR (AC)	3.0	4.1
WXRK (G/CR)	4.3	4.1
WCBS-FM (Gold)	4.1	3.9
WNEW-FM (AOR)	3.8	3.9
WOR (Talk)	4.0	3.8
WWPR (CHR)	3.0	3.8
WLTW (AC)	3.3	3.6
WHLI (BBnd)	2.8	3.3
WQHT (CHR)	3.5	3.3
WCBS (News)	2.9	3.3
WABC (Talk)	2.4	2.8
WGSM (BBnd)	1.5	2.7
WPAT-FM (B/EZ)	3.0	2.6
WYNY (Ctry)	2.6	2.4
WINS (News)	2.2	2.3
WKJY (AC)	2.5	2.2
WFAN (Sports)	1.9	2.1
WCTO (B/EZ)	1.9	1.9
WEZN* (AC)	1.3	1.5
WNBC (AC)	1.6	1.5
WDRE (AOR)	2.0	1.4
WNCN (Clas)	1.5	1.2
WBL (UC)	1.2	1.1
WRKS (UC)	1.5	1.1

\* Formerly (B/EZ)

### BIRCH

	Spring '88	Su '88
WHTZ (CHR)	7.6	7.7
WBLI (CHR)	5.9	6.5
WBAB-FM (AOR)	6.2	5.9
WALK-AM & FM (AC)	5.0	5.7
WNEW-FM (AOR)	3.7	4.9
WQHT (CHR)	5.1	4.7
WWPR (CHR)	4.6	3.8
WXRK (G/CR)	4.4	3.7
WCBS-FM (Gold)	4.4	3.6
WHLI (BBnd)	2.1	3.3
WINS (News)	2.1	3.3
WRKS (UC)	2.3	2.9
WABC (Talk)	2.9	2.7
WFAN (Sports)	1.7	2.6
WBL (UC)	2.2	2.5
WOR (Talk)	2.5	2.5
WDRE (AOR)	2.4	2.4
WCBS (News)	2.9	2.3
WLTW (AC)	3.0	1.7
WNSR (AC)	2.0	1.7
WPAT-AM & FM (B/EZ)	2.7	1.6
WYNY (Ctry)	2.2	1.6
WKJY (AC)	1.5	1.5
WNBC (AC)	1.3	1.5
WGSM (BBnd)	1.6	1.4
WNEW (MOR)	.5	1.3
WNCN (Clas)	.8	1.2
WQXR-FM (Clas)	1.0	1.1
WRCN (AOR)	1.0	1.0

## Philadelphia

As the market's sole CHR, life has been pure heaven for WEGX. The station passed legendary AOR WMMR and closed in on market-leading UC WUSL. At night, Eagle 106 has a 12, but Power 99 cooks with a 20. Roller coaster-riding FM talk outlet WWDB was back up again, but its News/Talk AM competitors were down.

### BIRCH

	Spring '88	Su '88
WUSL (UC)	13.2	12.7
WEGX (CHR)	7.6	10.6
WMMR (AOR)	10.6	10.5
WYSP (G/CR)	6.9	5.8
WDAS-FM (UC)	5.4	5.1
WWDB (Talk)	3.4	5.0
WEAZ (B/EZ)	4.2	4.8
WKSZ (AC)	4.7	4.6
KYU (News)	6.6	4.3
WUNI (AC)	3.3	3.7
WPEN (BBnd)	4.6	3.6
WMGK (AC)	4.0	3.5
WXTU (Ctry)	3.9	2.8
WOGL (Gold)	2.6	2.7
WCAU (News)	2.8	2.4
WIOQ (Gold)	2.5	1.9
WHYY (Clas)	1.3	1.5
WRTI (Jazz)	1.7	1.4
WIP (Misc)	.6	1.2
WFLN (Clas)	1.4	1.1

## San Francisco

With the Giants pursuing first place in the National League West most of the summer, KNBR posted one of its best books in recent times. Across the bay, the first-place A's gave the AM half of the KSFO/KYA combo a 2.3. As Emmis takes over KYUU this month, market-leading competitor KMEL bolstered its lead with a half-point increase.

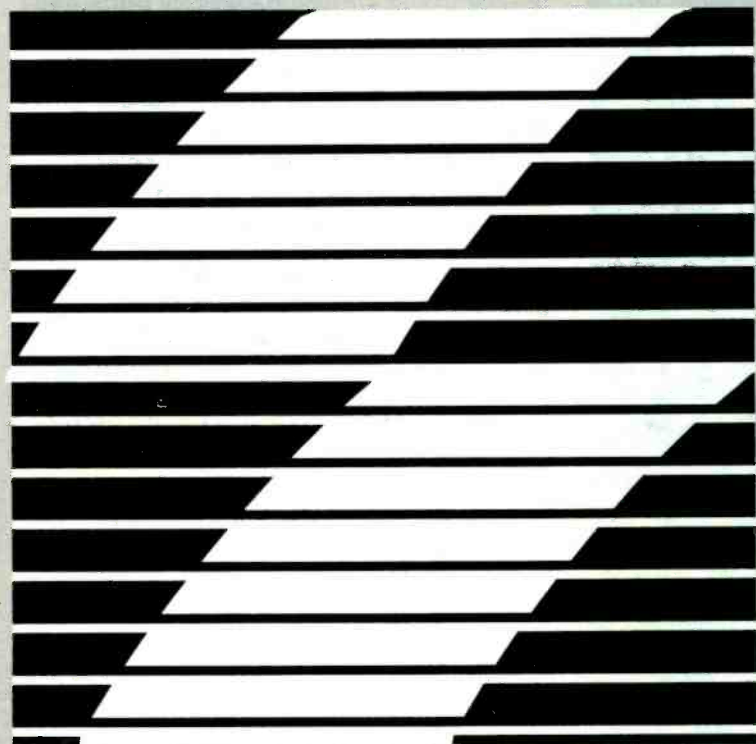
### BIRCH

	Spring '88	Su '88
KMEL (CHR)	8.3	8.8
KGO (N/T)	7.7	7.7
KSOL (UC)	6.4	5.4
KNBR (Misc)	2.8	4.7
KSFO & KYA (Gold)	2.9	4.2
KIOI (AC)	3.7	4.0
KBLX-AM & FM (NAC)	2.7	3.3
KCBS (N/T)	3.9	3.2
KYUU (CHR)	1.8	2.9
KFRC (MOR)	3.0	2.8
KHQT (CHR)	1.6	2.8
KABL-AM & FM (B/EZ)	3.3	2.5
KITS (CHR)	2.7	2.5
KOME (AOR)	1.8	2.5
KSAN (Ctry)	4.0	2.5
KOIT (AC)	2.0	2.4
KRQR (AOR)	3.4	2.3
KFOG (AOR)	2.8	2.1
KNEW (Ctry)	.8	2.0
KSJO (AOR)	2.2	1.7
KKHI-AM & FM (Clas)	1.8	1.6
KKSF (NAC)	2.4	1.4
KWSS (CHR)	1.5	1.4
KDFC-FM (Clas)	1.6	1.3
KBAY (B/EZ)	1.5	1.2
KOFY (Gold)	.8	1.2
KJAZ (Jazz)	.7	1.0

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“Exploding!”  
Lew Garrett-Camelot

“We sold out our initial order within days. A hit.”  
Joel Abramson-Tower Records Hollywood

“Vixen sold well—it’s first week it hit #14 and it continues to sell”  
Greg Zimmerman-Abbey Road One-Stop

“We ran a guaranteed sale out of the box. It’s hot and the video is too!”  
Rick Andrade-Zips, Tucson

“It came out of the box hot—charting first week out.”  
Brad Singer-Zia, Phoenix

“Sexy video and raunchy rock are selling this out of the box!”  
Tom Jetland-Odyssey Records, Las Vegas

“It cracked the Top 100 in the first week! ... Heavy Reorders!”  
Dave Roy-Transworld Music

“We’re starting to see great sales out west and in Florida.”  
Harold Guilfoil-Wax Works

AOR DOUBLE BREAKER

TRACKS 33 - 30

ALBUM 31

CHR ACTION:

WZOU deb 33	WMMS add
PRO-FM 33-31	WLOL 31-28
PWR99 34-30	KXYQ 23-20
KEGL add	KWOD add
Y95 31-30	KCPX 40-37
KRBE deb 38	KPLZ 25-23

**“Edge Of A Broken Heart”**

From the album “VIXEN” (E1-46991)

**NATIONAL DISPLAY CONTEST STARTS IN NOVEMBER!**



THE EMI COMMITMENT

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**STREET TALK**

**X100 Launched In SF**

**E**mmis has jettisoned the calls KYUU and launched X100/San Francisco under the new calls KXXX-FM (10/5). As speculated, X100’s format is mainstream CHR, giving Bay Area listeners their first taste of the format in several years, as competitors KMEL and KITS program to divergent leading-edge audiences.

Meanwhile, the X100 MD slot is filled by KZZP/Phoenix MD/afternoon driver **Gene Baxter**, which leaves an important vacancy, as KZZP PD/Nationwide Group PD **Guy Zapoleon** is now not only looking for someone to take over his day-to-day programming duties, but also is searching for a strong MD/Asst. PD.

In other Nationwide news, WNCI/Columbus GM **Dale Weber** is heading over to sister KZZP as its new GM. He’ll replace **Mickey Franko**, who moves into the Director/Group Operations gig at Nationwide HQ in Columbus. More details next week, as a replacement is being sought at WNCI.

RKO has sold WHBQ/Memphis to **Dr. George Flynn** for approximately \$750,000 — \$225,000 of which went to competing applicants. Meanwhile, ST hears that **George Klein** has resigned his programming post at crosstown WEZI and will return to HBQ, which is currently operating as a News/Talk outlet.

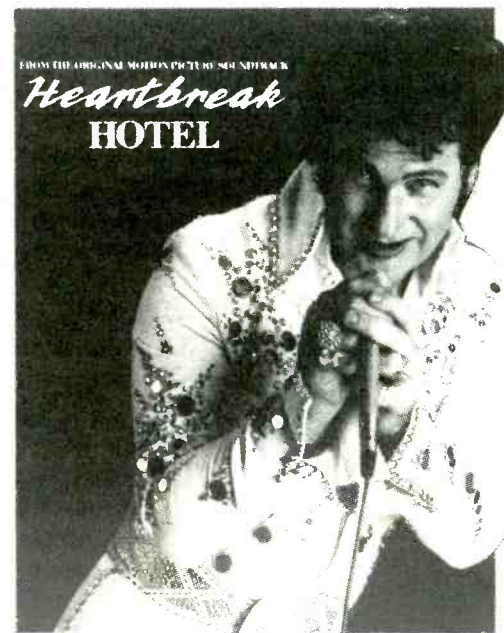
KRBE/Houston PD/morning man **Paul Christy** has resigned his morning show duties to become an off-air PD. Although Christy’s already moved midday personality **Chris Kelly** into the wake-up slot, he took full advantage of his last week in the morning chair by inviting every local record rep to be his cohost for an hour apiece. Now comes word that crosstown Classic Rocker KZFX is making a heavy play for Christy’s services as a PD and morning personality. Don’t touch that dial.

**Myron Roth** has officially resigned from the MCA Music Entertainment Group.

**Dropping Off Billboard**

WSIX/Nashville Sports Director **Duncan Stewart** set up camp on a local billboard two weeks ago, vowing to remain on his 40-foot perch until the University of Tennessee Volunteers football team won a game.

However, his vigil came to a premature — if temporary — end on Monday (10/3), when he was blown off the board by a sudden gust of wind. Stewart avoided s-e-r-i-o-u-s injury by grabbing the top rung of a ladder as he fell; otherwise he’d have tumbled another 30 feet to the ground. Nevertheless, the ladder



**YOUR ROOM KEY, SIR** — As the “Heartbreak Hotel” movie tears up the box office, the first single off the soundtrack LP is a double A-sided number with Elvis singing the title tune on one side and a version by the film’s stars — David Keith & Charlie Schlatter, backed by the band Zulu Time — on the other. Ah, but who’s that bejeweled dude on the picture sleeve of those radio promo copies? None other than RCA VP/Promotion **Butch Waugh**, who was crowned king o’ the promos after a marketing meeting confession that he’d dressed up as the Big E four Halloweens ago. Well, the man certainly has the hair for the gig.

punctured his leg and he’s been forced to continue the stunt from a tent below the billboard.

WGCI-FM/Chicago morning star **Doug Banks** celebrated the grand opening of his Windy City restaurant/nite spot, “Doug’s” (10/4). Apparently that fat five-year contract he just signed is helping him diversify his investments for the future.

The world’s second all-Elvis-formatted station hit the airwaves recently, when KVIX/Portland owner/GM **David Jack** switched the AM outlet’s calls to KLVS. Jack, who is in the process of selling the property, notes that, at 5000 watts, KLVS is America’s most-powerful All-Elvis station.

KESZ/Phoenix PD **Bob Glasco** has been named PD at Shamrock’s recent crosstown acquisition, KMLE, which station management has announced will be going Country once the sale is completed later this month.

KYYS/Kansas City’s **Scott Jameson** — one of AOR’s most sought-after PDs — has signed on for another three years at the station.

Continued on Page 40

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EASTON  
THE LOVER IN ME

THE TITLE TRACK  
FROM  
SHEENA'S DEBUT  
MCA ALBUM

ALBUM RELEASE DATE  
NOVEMBER 7TH

PRODUCED BY L.A. & BAEYFACE FOR LA'FACE, INC.  
MANAGEMENT: HARRIET WASSERMAN/GOLD MOUNTAIN MANAGEMENT

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FOR EVERY  
FORMAT

"ANY LOVE"

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LUTHER  
VANDROSS

NOW ON  
54 CHR REPORTERS  
INCLUDING:

**KMEL d-19**

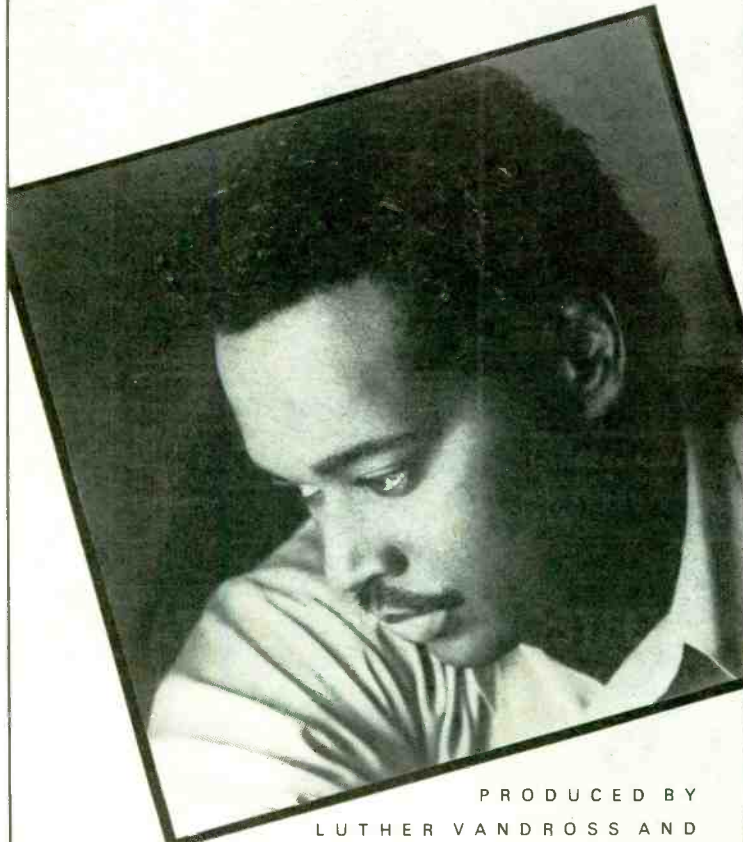
WXKS	KCPW add	KUBE
PRO-FM	KKRZ	HOT97
KITY	FM102	WPGC 25-18
KTFM deb 24	KISN	Z93
WCZY deb 36	KKLQ	HOT977
WHYT 22-10 (HOT)		

**AC BREAKER**

DEBUT **30**

URBAN CONTEMPORARY CHART

**17-7-4**



PRODUCED BY  
LUTHER VANDROSS AND  
MARCUS MILLER FOR  
LUTHER VANDROSS LTD.

THE TITLE TRACK FROM  
THE FORTHCOMING ALBUM

ANY LOVE  
O E 4 4 3 0 8



Continued from Page 38

**Jacor** has announced plans to purchase the CP for **WPBD/Atlanta**, which has a ticket for 50 kw day, 1kw nights at 640 kHz. The company intends to take the N/T format of **WGST**, put it on 'PBD, and spin off **WGST's** 920 5 k signal. No purchase price available.

After 20 years in radio as owner/operator/PD at **WFOM/Marietta, GA** and 15 years in the record biz, indie rep **Jim Davenport** of **Ole Bear Productions** is hanging up his rock 'n' roll shoes to pursue other interests. We all wish him the best.

**Y95/Phoenix** has announced that **Jessica Hahn's** current on-air contract as a member of the station's morning crew has been extended through the end of 1988. "I'm really excited about the opportunity," says Jessica, sounding more and more like a radio professional every day.

**WTGE** (formerly **WQXY/Baton Rouge** has signed on the air as "The Tiger," sporting a hybrid AC/CHR/AOR format under PD **Andy Holt** with consultation by **Burkhart/Douglas & Assoc.**

New **KOFY-FM/SF** PD **Tomy Kilbert** is joining the station minus three fulltimers. MD **Bonnie Simmons**, morning man **Dan Carlisle**, and evening jock **Nancy Walton** have each resigned. All can be reached at (415) 654-6314.

**WMRY/St. Louis** PD **Gary Kolarcik** has departed. Market vet **Jim Singer** has been named interim PD.

**EMI** President/CEO **Sal Licata** announced that the label has just experienced its greatest sales month since the formation of **EMI-Manhattan** last year.

Hollywood speculation is that **Berry Gordy Jr.** may use his **Motown** sale profits to bid for the **MGM-UA** studios.

**Eric Rhoads** called the ST "fun-fone" to say the *Pulse Of Broadcasting* will be back, that all that had happened recently was that Founder/Editor/Publisher **Tom Shovan** had been fired, and that Rhoads will now run the

publication out of Florida. Shovan claims Rhoads cleverly manipulated him out of his ownership percentage.

According to Rhoads, the new *Pulse* will be business-oriented and targeted directly against **Jerry Del Colliano's** *Inside Radio* and **Jim Carnegie's** *Radio Business Report*.

**Fools Gold**

In preparation for **KMGK/Minneapolis's** changeover to **KGGL** and a Gold presentation (see Page 3), CHR-formatted **KDWB-FM** announced it would soon "take over another station." The statement drew a lot of speculation that 'DWB would be trashing the present Gold format on AM sister **K63** to simulcast CHR.

Instead, **KDWB** surprised everyone by taking over a local Amoco gas station last Friday (9/30), as the airstaff pumped more than \$5000 worth of free gas.

Ooops. Last week's ST picture of the new management team at **WYNY/NY** read that **Mike Kakoyiannis** was **WWI** VP/Radio Group. As of the photo and this writing, he's still **Metropolitan's** Exec. VP/Broadcasting.

Condolences to **MCA/Nashville** Exec. Sr. VP **Bruce Hinton** on the passing of his father.

Best wishes to indie promoter **Tony Muscolo** and **Next Plateau** co-owner **Jenniene Leclercq** on their upcoming marriage (10/8).

Congrats to **Westwood One** VP/Programming **Gary Landis** and wife **Cynthia** on the birth of their first child **Nicholas James** (9/28).

**Perils Before Swine**

When **Chrysalis** President **Mike Bone** served as the last-minute replacement for scheduled keynote speaker **Sharon Osbourne** at last week's first Hard Rock/Heavy Metal Convention, few people knew the reason for Osbourne's sudden cancellation. Here's how we heard it: Mrs. Osbourne broke her leg at the shooting of a sequence for hubby **Ozzy's** latest video, in which she became trapped in the middle of a horde of stampeding pigs.



**I SMELL SMOKE IN THE AUDITORIUM** — When the city of Pittsburgh honored native son Frank Dileo by declaring September 22 "Frank Dileo Day," the man who manages Michael Jackson lit up one of his trademark Havana cigars in celebration — and so did the rest of his immediate family. Pictured doing something Dileo undoubtedly always wanted to do as a young man — namely smoking on the stage of his alma mater, Central Catholic High School, are (l-r) son Dominic, wife Linda, Frank, and daughter Belinda.




BARBRA STREISAND AND DON JOHNSON

TILL  
I LOVED  
YOU



“Till I Loved You (The Love Theme from *Goya*)”  
Produced by Phil Ramone

Taken from Barbra Streisand's forthcoming Lp “Till I Loved You”  
on Columbia Records, Cassettes and Compact Discs (40880)

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## RADIO REFLECTS THEIR LIVES

# Programming For The Big Generation

**R**adio is fighting its hardest battle to win 25-54s, a group dominated by the "big generation." If you're still calling them "the baby boom," it's time for another look. They're not babies anymore, and the boom is over.

Over 60 million members of this generation are approaching middle age. They are the core of the 25-54 demographic so eagerly sought by advertisers, and will remain so for another 15 years. Understanding them is critical to winning their demographic cell over the long term.

### Five Ways They Are Unique

There are five key reasons why members of the big generation are unique. First, there are over 60 million of them aged 27-42, all born within a 15-year period. By comparison, there were approximately 40 million people born in the 15-year periods before and after this generation.

### Constant Change

- The Pill
- Sputnik
- Vietnam
- OPEC
- FM stereo
- Plastic
- Color TV
- Beatles
- Civil rights

Second, the big generation has been raised during a period of constant technological and social change which has been more pervasive than that experienced by any other generation in history.

Third, they have the highest level of education of any generation. Fourth, they are more aware of options

### The Big Generation

- 60+ million aged 27-42
- Used to constant change
- Enjoy constant experimentation
- Highly educated
- Aware of multiple options

(because of television, radio, and print) than anyone before them. Fifth, this combination makes them highly experimental.

The big generation learned early that the old ways of doing things — when it comes to such areas as traditions, job loyalty, and saving their money — didn't work in a rapidly changing world. So they became constant experimenters, willing to try anything to achieve the goals they want.

Because there are so many of them, they have been the center of attention since birth, generating a sense of collective specialness which won't go away. Yet their numbers have also put pressure on the housing markets, schools, and job opportunities. They will continue to put pressure on services as they age, including health care and pension plans.

They like to live in the immediate present, having fun and living for today. They go into debt for what they want, driven by the

idea that their specialness will bail them out if any problems arise. They have fewer kids because many of them want to stay kids themselves.

### Radio Has Reflected Their Lives

They love radio. It is the only medium that marched in lockstep with their social and emotional growth. Radio played the music which reflected their lives. Television didn't reflect it, nor did newspapers and magazines.

As they age, big generation members still use music from their youth to mark where they've been and where they're going. This has generated a tre-

### Constant Experimentation

- Living together
- Drugs
- Job switching
- Exotic travel
- Health food
- Electronic button-pushing
- Dropping out
- Long hair for men
- Stock market
- Imported cars

mendous resurgence in oldies, but successful radio for this generation won't concentrate on oldies alone. It will also highlight the most important new music, entertainment, and ideas, because big generation members are constant experimenters. They're always looking for something new and are willing to dabble in new musical forms, new artists, and new types of entertainment.

It's a generation that

## Perception.



## Reality.



If your idea of a Rolling Stone reader looks like a holdout from the 60's, welcome to the 80's. Rolling Stone ranks number one in reaching concentrations of 18-34 readers with household incomes exceeding \$25,000. When you buy Rolling Stone, you buy an audience that sets the trends and shapes the buying patterns for the most affluent consumers in America. That's the kind of reality you can take to the bank. Source: Simmons 1984

**Rolling Stone**

Understanding the "Big Generation" is critical in winning the 25-54 demo cell.

Photos courtesy of Rolling Stone Magazine.

thinks young but is going to bed earlier and getting up earlier. Morning shows should start no later than 5:50, and in many cases by 5am.

They are techno-literate, able to push buttons and flip in a tape or compact disc as soon as they hear something they don't like. This automatically favors heavy familiarity in music, particularly oldies. It means that new material should be heavily promoted and set up so that these listeners know what they're getting.

### Under-24 Marketing Opportunities

Ironically, the attention focused on an aging big generation provides opportunities for programmers who aim at listeners under 24, because this group feels disenfranchised. MTV has reaped huge rewards here. Many hard rock/metal artists have sold millions of records to under-24s with-

out airplay. Under-24s spend over 100 billion dollars a year and do over 30% of all grocery shopping. Many of them are children of the big generation. They also experiment, but are more money-oriented than the generation before them.



**John Parikhal**, CEO of **Joint Communications** media strategists, can be reached at (416) 593-1136. His columns will appear regularly in **R&R**.

## PROMOTIONAL UPDATE #7

# HUMAN RIGHTS NOW!

## Radio Helps To Improve Human Rights

For many stations that participated in Human Rights Now! Tour promotions, the importance of Amnesty International and its activities was the deciding factor in their decision to support the U.S. leg of the event.

It's unlikely that many people are aware that Jack Mapanje, Malawi's most celebrated poet has been imprisoned for more than a year without charge. Or that Liu Shangling, a Hong Kong engineer has been imprisoned in the People's Republic of China since 1981 for "collaboration with counterrevolutionary elements" simply for visiting relatives of a prominent Chinese activist.

But thanks to radio's solid support for Amnesty International, the organization's work is helping to free people like Mapanje and Liu and

thousands like them around the world.

"Amnesty International's tactics are working and they have helped thousands of people who've undergone torture and imprisonment simply for voicing their opinions," said Anthony Alfonsi, promotions director for Pittsburgh's WDVE. "We felt that our promoting the Human Rights Now! Tour and its objectives would help raise awareness of AI among our listeners."

WDVE's promotion was a simple call-in contest prompted by on-air liners. Call-in winners received either Reebok shoes or a cassette of one of the core artists. Immediately before the Philadelphia Tour date, a drawing was held for an expense-paid trip for two to the concert.

### YOU CAN WIN!

In addition to underwriting the Human Rights Now! Tour, Reebok is rewarding radio for promoting the event. Four stations will each win twenty-five pairs of Reebok shoes for their staff!

Each of three stations creating the most effective Human Rights Now! promotions in a large, medium or small market will receive the shoes for their staffs. An additional 25 pairs will be awarded randomly to a participating station in a Reebok sponsored sweepstakes.

Your entry should include a complete description of your promotion and/or PSA schedule, including air checks, scripts, photos, descriptions, etc. **Entries must be received by Thursday, October 13!** For more information, contact Henry Mowry at R&R, 213/553-4330.



Supporting the promotion were a series of PSAs announcing the AI "800" number and the objectives of the organization.

"We felt it was important for our audience to learn that they could make a difference in international human rights through AI, and I believe we accomplished that goal," reported Alfonsi.

For 10 days, Boston's WXKS focused on the human rights issue and AI's global efforts. According to Beverly Tilden, promotions manager, the station approached the Tour from a very serious position. "During the ten days of the promotion, news reporter Bill Costa conducted a series of interviews with AI representatives on the organization's activities, successes and international reactions to the Tour," said Tilden. "Following each segment, listeners were prompted to call in to win one of 40 all-expense-paid trips to the Philadelphia Tour date. In addition, we gave away 40 other tickets to the concert."

The station's support continued into Philadelphia. "Costa conducted live remote interviews with AI spokespersons and some of the artists during the concert to highlight the tour and discuss specific human rights violations," she reported.

"AI is well supported in the Boston area and by our station. This promotion provided us with an exceptional opportunity to increase that level of support and discuss the serious need for AI and AI membership."

Raising awareness is the main objective of The Human Rights Now! Tour, made possible by the Reebok Foundation. Thanks to radio, millions of listeners are learning how they can help support human rights around the world.

### Fighting For Human Rights

Several human rights activists are travelling with the tour, talking about their past experiences and present work. They include:

**ARN CHORN**, who survived three years in a children's death camp during the period of mass political killings in Cambodia. Members of his family were among countless Cambodians killed under the Khmer Rouge administration. Arn Chorn escaped to a Thai refugee camp in 1981 and eventually reached the United States. He is now a student at Brown University and active in the Cambodian community in Providence.

**VERONICA NEGRI**, who survived "disappearance" and torture by Chilean authorities. She was seized in 1975, while working to assist trade unions and a local women's commission in Chile. A year later authorities released her into exile. After her 19-year-old son, Rodrigo, returned to Chile in 1986, soldiers seized him and set him on fire. He died of burn injuries. Veronica de Negri has brought his case before the Inter-American Commission on Human Rights.

## TOUR FACTS

*Over one million people will attend 21 concerts on five continents in six weeks.*

*170 people of 14 different nationalities make up the Human Rights Now! entourage.*

*5 languages — English, French, Spanish, Italian, and Wolof — are spoken on a daily basis.*

*The tour will travel 35,000 miles.*

*The tour will spend approximately 100 hours flying over the course of six weeks.*

*50 tons of cargo will be transported by a DC-10 aircraft. On the ground, 15 tractors will be carrying equipment.*

*Over 1,550 visas were obtained.*

*Over 1,600 immunizations were given.*

*A press conference will be scheduled in each country the tour visits. It is anticipated that the tour will meet over 12,000 journalists.*

*350 suitcases are transported back and forth from airport to hotel by two 15 foot trucks.*

*8,235 hotel rooms are needed for the six week tour.*

*Over 1.2 million copies of the Universal Declaration of Human Rights will be distributed at every concert.*

*Amnesty International has translated and distributed the Universal Declaration of Human Rights into 58 languages worldwide.*

**Get your station involved now!**

**Contact Henry Mowry at R&R**

**213/553-4330.**



## HUMAN RIGHTS NOW!

MADE POSSIBLE BY THE REEBOK FOUNDATION



KEN BARNES

# ON THE RECORDS

## New Artists Down A Bit In Third Quarter

This being the 15th anniversary issue of R&R and all, I was all set to write a column of vast historical significance, commemorating the occasion. But my plans were derailed.

The phone woke me up at 4am. It was the Boss (no, not *that* Boss . . . my Boss). "I need a story," he said.

"I'll be right there. What did they bust you for?" I responded.

"I need it for the 15th anniversary special, you idiot," he said tactfully. "I need a story bad."

"That's the only way I know how to write 'em," I said.

"You have anything planned?" he asked.

"Isn't that kind of a personal question?" I said.

"For the special!"

I sensed his patience was wearing thin, so I figured I'd give him a reassuring answer. "Not a thing," I said.

The phone started smoking. I consider that an unhealthy habit, so I improvised quickly. "How about a salute to the Top 15 artists in the R&R era for each format?"

Silence on the other end, but at least the phone had stopped smoking. I thought it might take up drinking, so I continued, "You know, Top 15 artists, 15th anniversary . . . it's a natural."

"Robert Redford is a natural," he grumbled. I could tell he liked it. "You should have thought of this six months ago." Now I knew he liked it.

So you'll see that production, originally planned for this issue, in the forthcoming "R&R - The First Fifteen Years" special a bit later this month. Fortunately, it was the time of year for the tally of



AOR quenches Melissa Etheridge's thirst.

new artists broken in the third quarter, and that follows this acknowledgment.

(Intro composed in the spirit, if not up to the standard, of the opening bits in R&R's "Ramblin' Radio Reporter" travelogues, 1976-78, written by former R&R Editor Mark Shipper.)

### New Artists Way Off Last Year

OK. Things seem to be tightening up for new artists. Last quarter's total of 33 new acts broken was a leveling-off at best, and this quarter's 26 is either a slight dip or a full-fledged slump, depending on how you look at it.

It's not that drastic if you consider the average total for third quarters over the last six years is 29 new artists, even adding in

1987's record 36 total. On the other hand, dropping in a year from 36 to 26 is pretty dramatic, as is the 33-26 quarter-to-quarter decline.

The 26 new artists broken brings 1988's three-quarter total to 94, a pace which is not going to set any alltime records but figures to be on a par with most yearly totals. All of which means new artists are doing OK, but the big boom that started last year and went through this year's first quarter seems to be over, for now at least.

But enough hedging. (I'm planning to consult a new rock format that plays only safe, nonalternative mainstream artists - we call it "The Hedge.") Here's the format-by-format story.



Kiara: Detroit duo does it.

### AOR Rocks Steady

Not a bad quarter for AOR, even if I did rule the Bunburys ineligible on account of it's a very temporary USA For Africa-type charity group and everybody mentions Eric Clapton and the Bee Gees when they play it. Hard rock in various forms did well (Britny Fox, David Drew, Tommy Conwell, Colin James), but so did the more pop-oriented Rhythm Corps and the neo-folk sounds of Melissa Etheridge. And another triumph for Ireland transpired in the persons of Hothouse Flowers.

The total of seven new artists broken equalled the third quarter number from last year and is a bit over the summer average for the format, so the dropoff is not out of AOR.

### AC On The Wane

AC, which has been enjoying a relatively glamorous couple of years as a new breaking ground for artists, had an off quarter. Six new artists were broken last summer, but only two made it this time. The average third quarter AC figure is

## New Breaking Artist Roster, 3rd Quarter '88

### AOR

Britny Fox  
Tommy Conwell & The Young Rumlbers  
David Drew  
Melissa Etheridge  
Hothouse Flowers  
Colin James  
Rhythm Corps

### AC

David Benoit  
PM

### CHR

Erasure  
Escape Club  
Giant Steps  
Information Society  
Bobby McFerrin  
New Kids On The Block

### Country

Wagoneers

### Urban Contemporary

Billy Always  
Chapter 8  
Good Question  
Howard Huntsberry  
Jamm  
Kiara  
Cheryl "Pepsi" Riley  
Sweet Obsession  
10db  
Karyn White

Urban leads as usual, with ten new acts broken. CHR was up, AOR steady, and AC and Country were down.

a bit over three, so the format's not too far off historically, but more may be expected these days from The Format That Broke Tracy Chapman. Meanwhile, David Benoit crosses over from the jazz world and PM pops through as well.

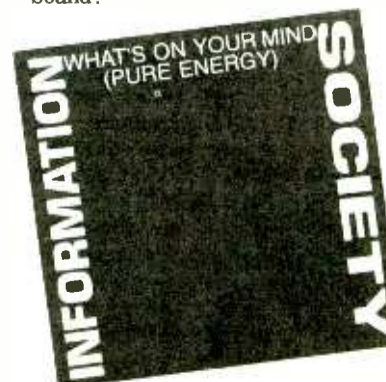
### CHR Makes A Move

Good news for the record clan - CHR, which has been fulfilling its usual key role in consolidating and bringing home successes started in other formats, also broke significantly more new artists first this past quarter. Six artists hit Breaker this summer, double summer 1987's three. That new figure is also above the CHR summer average of five.

As usual lately, most of the new artists fall into the broad pop/dance category (Information Society, Erasure, Escape Club, and Giant Steps [formerly the Quick for several releases - amazing what a name change will do sometimes]). Also broken were New Kids On The Block and an artist who's no new kid, distinguished jazz vocalist Bobby McFerrin.

### Country Circles The Wagons

The Country slowdown of the past couple of quarters continued, dropping to one new artist (the Wagoneers) this past three months. A year ago three new acts hit the chart, and the average for summer is 3.5. Will there be a rebound?



This record helps fulfill those news and information obligations.

### Urban: Double Figures Again

It's a testament to the Urban format's artist-breaking powers that its third-quarter new artist figure could total ten and be considered an off-quarter. Last year at this time a record 17 new artists hit Breaker, bringing the Urban summer average up to almost 12.

Actually, were it not for a late surge of new artists hitting, the Urban slowdown would have been a real one - there were no new artists broken in all of July. But the procession proceeded at last, and double figures were broken.



Pepsi: a hit for a new generation.

Among the ten are some semi-familiar names, at least by association: Karyn White achieved much notice singing with Jeff Lorber before her first solo breakthrough, while Howard Huntsberry became fairly well known as lead singer for Klique (especially those Jackie Wilson tributes, one of which he also performed as a solo artist on the "La Bamba" soundtrack). Chapter 8's female lead singer a while back was Anita Baker.

Anyway, the third quarter performance sparks some questions about the overall radio climate for new artists. The fourth quarter probably isn't the time to get the answers - it traditionally totals significantly fewer new-act Breakers. But next year should tell an interesting tale.



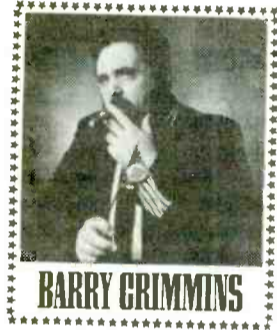
Wagoneers: will Country jump on the band . . . ?

# THE NEXT GENERATION OF COMIC TALENT

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COMEDY & POLITICS



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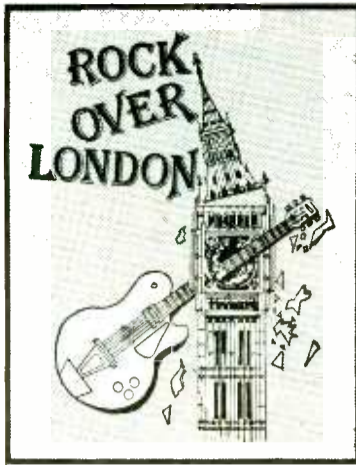
**WOMEN  
OF THE  
NIGHT**

A COMEDY ALBUM FEATURING  
**DIANE FORD PAULA POUNDSTONE CATHY LADMAN**



Produced by John Stronach & Buddy Morra for Focus Enterprises, a Rollins, Morra & Brezner Co.

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### Oooo La La! Freddie's Back!

QUEEN'S FREDDIE MERCURY unveils the fruits of his solo labors on Monday (10/10) with the release of "Barcelona," an operatic album he's recorded with Spanish soprano MONTSERRAT CABALLE. In the meantime, the next Queen LP is now expected some time next spring. The boys aren't rushing themselves!

The PET SHOP BOYS' "Intropective" also reaches the British shops on Monday. The six tracks — totalling 48 minutes and three seconds — include a house remix of "Always On My Mind," their current single "Domino Dancing," and the follow-up, "Left To My Own Devices," which is their first song to include an orchestral arrangement. The track was produced by TREVOR HORN and STEVE LIPSON.

## POLL STAR

### CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	GRATEFUL DEAD	\$883.2
2	GEORGE MICHAEL	\$558.2
3	DEF LEPPARD	\$368.4
4	ERIC CLAPTON	\$361.8
5	AEROSMITH	\$349.5
6	INXS	\$263.2
7	ROD STEWART	\$237.4
8	STEVE WINWOOD	\$233.4
9	STING	\$219.6
10	ROBERT PLANT	\$216.1
11	WHITESNAKE	\$214.6
12	AC/DC	\$193.4
13	RANDY TRAVIS	\$189.9
14	BEACH BOYS	\$188.0
15	GEORGE STRAIT	\$186.1
16	BOB DYLAN	\$178.8
17	CS&N	\$172.2
18	JIMMY BUFFETT	\$160.3
19	JAMES TAYLOR	\$154.6
20	SCORPIONS	\$150.1

### New Tours

Among this week's new tours:

BASIA  
BILLY BRAGG  
JACKSON BROWNE  
FISHBONE  
FREDDIE JACKSON  
LET'S ACTIVE  
NEW EDITION  
PRINCE  
KENNY ROGERS  
DWIGHT YOAKAM

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.

## Irish Pride: U2 Tops British Charts

An extended "Hollywood Mix" of U2's "Desire" is now available in the UK on 12-inch. The remix was done by LOUIL SILAS JR. and TAAVI MOTE. The band has now become only the second Irish act ever to top both the singles and the album charts in Britain, as "Desire" ascends to number one. GILBERT O'SULLIVAN was the first in 1973.



Freddie Mercury.  
Mamma mia!



U2 know they've seen this picture somewhere before

"Experience" is out Monday on EMI, featuring "the 33 most popular classics," based on what is claimed to be the result of "extensive market research carried out over a three-month period in Birmingham, London, and Manchester." In their time, some of these "classics" have been used in commercials to promote all of the aforementioned products.

### Would You Let Your Daughter Date One . . . ?

SIGUE SIGUE SPUTNIK, EMI's most notorious signing since the SEX PISTOLS, are threatening to return next month with a single titled "Sexcess." The group burst into the British charts in March 1986 with "Love Missile F1-11," but disappeared shortly after scraping into the Top 20 with the follow-up, "21st Century Boy." Despite the hype, America greeted the Sputnik boys with a big yawn.



The Pet Shop Boys are proud to share a page with Freddie Mercury

STEVE EARLE has been in town this week promoting his new "Copperhead Road" LP with a showcase at a London record store. While here, he met up with his old mates, the BIBLE, whose "Eureka" album he produced. Bible guitarist NEIL MacCOLL has returned the favor by guesting with the POGUES on a track called "Johnny Comes Lately" on Earle's LP.

### This Note's For You?

Bread, cigars, instant coffee, and kitchen towels may not be the ultimate rock 'n' roll software, but they're about to help an album to show big UK sales. "The Classic

"Rock Over London" news is a service of Rock Over London Ltd., who can be reached at Globe Theatre, Shaftesbury Ave., London W1V 7HD; phone 01-494-4513.

## Compact Data

### Make A Date With The Bangles

The Bangles return with "Everything," their eagerly-awaited third Columbia LP, on October 18. For the first time, band members Susanna Hoffs, Michael Steele, Vicki Peterson, and Debbi Peterson have written or co-written all 13 of the LP's original tunes, including the first single, "In Your Room," scheduled for an October 13 release. The group's songwriting collaborators for this one include Billy Steinberg, Tom Kelly, Walker Igleheart, Rachel Sweet, Vinnie Vincent, Dan Navarro, Eric Lowen, and David White.

In addition to the single, the album's other tracks include: "Complicated Girl," "Bell Jar," "Something To Believe In," "Eternal Flame" (written by Hoffs, Steinberg, and Kelly), "Be With You," "Glitter Years" (a tribute by Steele to the mid-'70s rock era), "I'll Set You Free," "Watching The Sky," "Some Dreams Come True" (written by Debbi and Igleheart), "Make A Play For Her Now" (written by Vicki and Vincent), "Waiting For You," and "Crash And Burn" (a Buddy Holly-influenced rocker by Vicki and Sweet).

"Everything" was produced by Davitt Sigerson of David & David and Rickie Lee Jones fame. The Bangles are set to begin a major American tour in January, following extensive promotional tours of both Europe and the US.

### Solid Gold . . . And Platinum

The RIAA has issued the following awards for the month of September: GOLD ALBUMS — "Just Us," Alabama, MCA; "In God We Trust," Stryper, Enigma; "Don't Let Love Slip Away," Freddie Jackson, Capitol; "It Takes A Nation Of Millions To Hold Us Back," Public Enemy, Def Jam/Columbia; "Follow The Leader," Eric B & Rakim, Uni 3; "The Hits," REO Speedwagon, Epic; "Up Your Alley," Joan Jett & The Blackhearts, CBS Associated; "Supersonic: The Album," J.J. Fad, Ruthless Records.

PLATINUM ALBUMS — "Labour Of Love," UB40, A&M; "Long Cold Winter," Cinderella, Mercury; "Old 8 x 10," Randy Travis, Warner Bros.; "Simple Pleasures," Bobby McFerrin, EMI; "Defenders Of The Faith," Judas Priest, Columbia; "Cocktail," Soundtrack, Elektra; "Small World," Huey Lewis & The News, Chrysalis; "Lap Of Luxury," Cheap Trick, Epic; "Heart Break," New Edition, MCA; "Don't Be Cruel," Bobby Brown, MCA.

MULTI-PLATINUM ALBUMS — "Kick," INXS, Atlantic (three million); "Appetite For Destruction," Guns N' Roses, Geffen (four million); "Open Up And Say . . . Ahh," Poison, Capitol (two million); "Faith," George Michael, Columbia (six million); "Rapture," Anita Baker, Elektra (four million); "Tracy Chapman," Tracy Chapman, Elektra (two million); "Pyromania," Def Leppard, Mercury (seven million); "Hysteria," Def Leppard, Mercury (seven million); "He's The DJ, I'm The Rapper," DJ Jazzy Jeff & The Fresh Prince, RCA/Jive (two million).

### Short Cuts

- PRINCE and SHEENA EASTON continue to collaborate on her forthcoming LP, "The Lover In Me," due in early November. Using the pseudonym JOEY COCO, the purple one wrote and produced "Cool Love" and "A Hundred And One" for the "Sugar Walls" gal.

- Speaking of pseudonyms, there's a mysterious credit for the cut "Scheherazade" on PETER CETERA's latest LP, "One More Story," that simply reads "LULU SMITH is Scheherazade." Warner Bros. recently let the cat out of the bag by revealing that Lulu Smith is none other than MADONNA.

- WAS (NOT WAS) will join ROBERT PALMER for 59 shows on his current tour.

- A fire at the British headquarters of producers STOCK, AITKEN, and WATERMAN destroyed the master tapes of RICK ASTLEY's next album. Although the fire means that months of work went up in flames, everything had been stored on computer discs at the end of each day. The information now has to be retrieved to recreate the original sounds. Astley will have to redo his vocals.

- "RAISIN RAY," a takeoff on RAY CHARLES, will be featured in a new CALIFORNIA RAISINS commercial.

- Even though Reebok is sponsoring MICK JAGGER's current Australian tour to the tune of more than \$1 million, the former STONE has constantly been seen in Oz wearing a pair of Nike running shoes. Reebok is not amused. "We find it a very embarrassing situation," said a company spokesperson.

- More fear and loathing in the rock press? An unnamed newspaper rock critic recently complimented STEVE MILLER for writing such "great tunes" as "God Bless The Child" and "Willow Weep For Me" on his new "Born 2 B Blue" jazz covers LP.

- MICHAEL JACKSON broke yet another record by selling almost 400,000 tickets to his nine Tokyo stadium concerts on the first day they went on sale.

- And they won't carry JANE'S ADDICTION? Even though RCA released two different covers for LIGHTNING's new LP, "Lightning Strike" — one featuring a skull and crossbones with the word "motherfucker," the other featuring a photo of the band — retailers have ordered five times as many of the "bad" cover.

TIMOTHY WHITE'S  
*Rock Stars*  
PRESENTS

**LIVE VIA SATELLITE  
FROM THE STUDIOS OF RTE IN DUBLIN,  
THE EVENING OF WEDNESDAY, OCTOBER 26, 1988**

**U2**



Featuring Timothy White and the four members of U2 discussing their new double album, "Rattle And Hum". Timothy White will be joined by Dave Fanning, Ireland's foremost rock and roll radio personality, who will add a distinctly Irish perspective to the broadcast.

The program will air on the eve of the world premiere of "U2 Rattle And Hum" from Paramount Pictures.

For more information call your Westwood One Representative today at (213) 204-5000, FAX (213) 204-4375 or Telex 4996015 WWONE.



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MIKE SHALETT

## Is The LP Dead?

Consumer Survey Indicates  
Albums Are Alive And Well

The hole has been dug and the coffin is open. Let's bury the sucker and get it over with — enough with the vultures already.

While this scenario is premature, it does raise an important question. Is the vinyl album so terminally ill that it should be put out of its misery and sent the way of the 78rpm single, reel-to-reel tape, quadraphonic stereo, and eight-track tapes?

### Retailers Vs. Consumers

Many record retailers throughout the US are tolling a death knell for the LP. Rack jobbers, in particular, are making the biggest noise. They want to use the small-

lest amount of retail floor space to sell the largest amount of product. And there can be no denying that cassettes and compact discs take up less space than vinyl albums.

Retailers who suggest eliminating this configuration base their stance not on space but on sales. As evidence, they constantly cite ever-decreasing vinyl purchase figures.

However, results from a Sounddata panel survey show there has not been any significant sales decrease over the first seven

months of the year. In January, 20% of the total consumer purchases were vinyl albums. That figure fell to 17% in April, but rose to 19% in July. (The average for the three quarters was just under 19%.)

Purchases of vinyl product by 18-24 year-old consumers have increased by four percentage points since the first of the year. Percentages among members of the so-

called "Big Generation" (boomers, yuppies, etc.) have remained steady.

### Blacks Major LP Buyers

Black music consumers buy the most vinyl albums. Thirty-seven percent of the total purchases recorded by black consumers in July were in the vinyl configuration (although that figure represents a five percent reduction since the first of the year).

LP buying is hottest in the West. Nearly 30% of the purchases recorded by Western panel members in July were vinyl. The weakest demographic groups, with regard to LP purchases, are teens and 45+ buyers.

### Men Buy More LPs

A third of the baby boomers surveyed said an LP was part of their most recent music purchase. Education also plays a part: one-third of the respondents with a college diploma recently bought vinyl.

Males are responsible for a far greater percentage of vinyl purchases than females. Twenty-five percent of the total buys recorded by male panel members during July were vinyl albums. The figure has been relatively consistent over the course of the first six months of 1988. And although women may not buy as much vinyl, 25% did buy at least one LP during their most recent trip to the record store. (Among men the figure was 29%.)

### Home Taping Issue

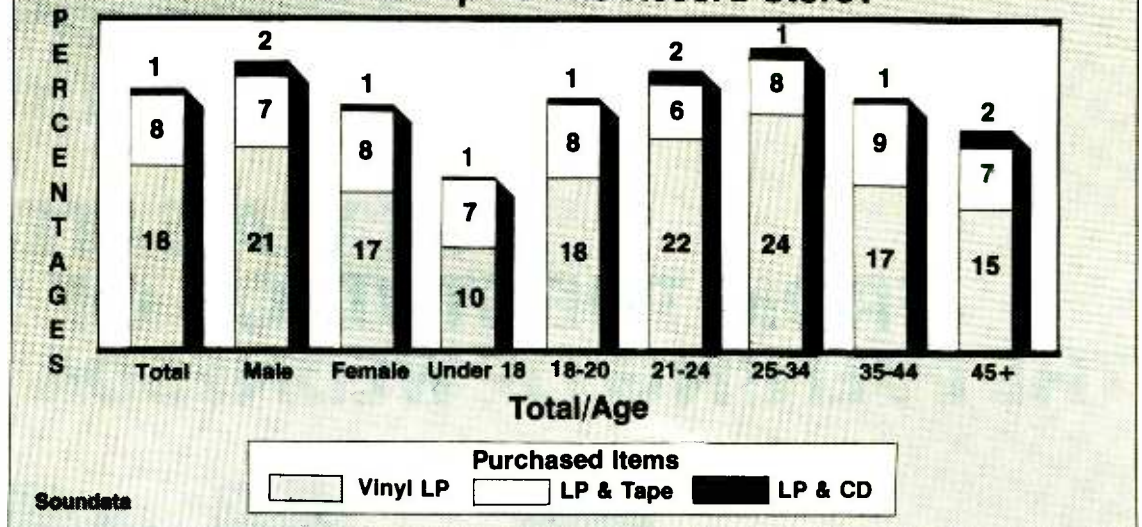
The statistics offered above might indicate vinyl no longer holds the market-dominating position it did prior to the introduction of cassettes. However, three out of ten consumers indicated they don't like the quality of prerecorded cassettes. They'd much rather buy vinyl and make their own tapes, looking at the LP as their "master" and home-recorded cassettes as disposable. Although manufacturers have gone to great lengths to improve the quality of prerecorded cassettes, many consumers — especially the older "Big Generation" — recall bad experiences and cannot shake their previously formed opinions.

Maybe the old cliché is true: the more things change the more they remain the same. Industry historians can recall record retailers fought the introduction of the standard Norelco cassette (a future replacement for the once popular eight-track tapes), saying they'd have to change their fixtures — the display stands that held the product.

And while manufacturers sold vinyl albums and cassettes to retailers at the same wholesale price, retailers sold cassettes at prices above those offered for vinyl. That policy was based on rigid retail practices; it was not a policy based on consumers' wants and needs.

So put away the coffin, fill in the grave, and chase the clouds away. Record consumers have shown no visible evidence that they no longer desire vinyl LPs. The format is viable and should receive continued support.

## What Did You Purchase During Your Last Trip To The Record Store?



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## As The Turntable Spins . . .

- Vinyl purchases averaged just under 19% in first three quarters
- Black music consumers buy the most LPs
- Men purchase more albums than females
- LP buying is hottest in the West
- Weakest buyer demos are teens, 45+

Nearly three out of ten music consumers leave a record store with at least one vinyl album in their shopping bags. Twenty-seven percent indicated that during their most recent trip to a record store, they had either purchased only LPs or had bought at least one LP among their multi-configuration purchases. In addition, 18% bought albums exclusively, 8% bought vinyl and cassette, and one percent bought vinyl and CD.

Among black music consumers the total reaches 46%. Almost one out of two bought at least one album on their most recent record store outing. Meanwhile, the percentage of *exclusive* vinyl purchases jumps to 28% among blacks, with a 16% incidence of a vinyl/tape combination.





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# Gerald ALSTON

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"TAKE ME WHERE YOU WANT TO"  
from Gerald's Self-titled album  
album release date: November 14, 1988

Produced by Stan Sheppard & James Varnes

Management: Mervyn Dash



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# MUSIC DATEBOOK

PAUL COLBERT

## Hendrix Storms Europe

### MONDAY, OCTOBER 17

1967/They saw hair they normally wouldn't see — In New York, "Hair" opens at the Public Theater. Theatergoers are surprised to see naked bodies dancing onstage.  
 1968/After being booed for performing it at the World Series, **Jose Feliciano** releases his controversial version of "The Star Spangled Banner."  
 1969/**The Kinks** begin their first US tour in four years. They'd had their performance permit revoked for repeated drinking and fighting onstage.  
 1986/Does he hang out with **Neil Young**? — In Milwaukee, **R.E.M.'s Michael Stipe** displays two "Miller Music" banners he tore down. "We don't believe in corporate sponsorship. I wouldn't drink Miller if they paid me!"  
 1987/**Sting** guests on "Saturday Night Live," hosted by **Steve Martin**. Martin plays 007, hot on the trail of "Goldsting."  
 Born: **Ziggy Marley** 1968, **Earl Thomas Conley** 1941, **James Seals (& Crofts)** 1941, **Gary Puckett** 1942

### TUESDAY, OCTOBER 18

1966/**The Jimi Hendrix Experience** makes its concert debut at the Olympia Theatre in Paris, France. **Eric Clapton**, **Pete Townshend**, **Jeff Beck**, and **Brian Jones** all rave over Hendrix, who is then embraced by the British press as the next big thing.  
 1968/**John Lennon** is arrested for possession of cannabis resin in London. The arrest becomes the foundation of the US Immigration Service's case to deny Lennon's US citizenship.  
 1975/**Simon & Garfunkel** reunite (the first time) on "Saturday Night Live."  
 1986/He must share speechwriters with Mr. Bush — Atlanta Mayor **Andrew Young** declares "Monkees Day," and calls them "... one of the early groups to transpose their musical success to TV." Also, **Christine McVie** marries composer **Eduardo Quintello** in London.  
 Born: **Chuck Berry** 1926, **Gary Richrath (REO Speedwagon)** 1949

### WEDNESDAY, OCTOBER 19

1955/**Jim Reeves** celebrates his 20th birthday by joining the Grand Ole Opry.  
 1968/**Peter Frampton** sits in with **Small Faces** at the invitation of **Steve Marriott**. The two later leave their respective groups to form **Humble Pie**.  
 1974/**Al Green** is severely scalded when his girlfriend **Mary Woodson** throws boiling grits at him as he gets out of the tub. She later shoots herself to death. Incident in part causes Green to turn to religion.  
 1987/Now is that any way to talk to your mother? — **Katharine Jackson**, **Michael's** mother, tells *Us* magazine that Michael told her to lose weight and wear lipstick when company comes over. She also says he has had a nose job and a chin cleft, and tried to talk her into surgery too.  
 Born: **Jim Reeves** 1935, **Patrick Simmons (Doobies)** 1945, **Jeannie C. Riley** 1945, the late **Peter Tosh** 1944



Ziggy Marley, Earl Thomas Conley, Tom Petty, "Weird Al" Yankovic

### THURSDAY, OCTOBER 20

1977/Three members of **Lynyrd Skynyrd**, **Ronnie Van Zant**, **Steve Gaines**, and **Cassie Gaines**, are killed in a plane crash in Mississippi.  
 1979/**Bob Dylan** performs "Gotta Serve Somebody" on "Saturday Night Live."  
 1986/**Mary Wilson's** biography, "Dreamgirl: My Life As A Supreme," is released.  
 1987/Citing earnings of less than \$8000 in 1986, **Andy Gibb** files for bankruptcy.  
 Born: **Tom Petty** 1953

### FRIDAY, OCTOBER 21

1961/20-year-old **Bob Dylan** records his first album just three weeks after being signed by CBS's **John Hammond**.  
 1971/**Mick** and **Bianca Jagger** have a daughter, **Jade**.  
 1975/For the first time in its history, the Hollywood Chamber of Commerce has to block off streets to control fans when **Elton John** get his star on the Walk Of Fame.  
 1976/**Led Zeppelin's** concert movie "The Song Remains The Same" opens nationally.  
 Born: **Elvin Bishop** 1942, **Charlotte Caffey (Go-Go's)** 1953, **Steve Cropper** 1941, **Manfred Mann** 1941, **Lee Loughnane (Chicago)** 1946, **Steve Lukather (Toto)** 1957, **Dizzy Gillespie** 1917

### SATURDAY, OCTOBER 22

1964/The **Who** audition for **EMI Records**, but fail to impress and are sent away.  
 1965/**Ernest Tubb** is elected into the CMA Hall Of Fame. **Eddy Arnold** is inducted a year later.  
 1966/The **Beach Boys** release a very expensive rock & roll masterpiece, "Good Vibrations."  
 1971/Can you dig it? — "Theme From Shaft" by **Isaac Hayes** is released.  
 1986/**Kansas's** reunion album "Power" is released.  
 Born: **Eddie Brigati (Rascals)** 1946, the late **Bobby Fuller** 1943

### SUNDAY, OCTOBER 23

1973/"Pippin" opens on Broadway.  
 1981/**George Thorogood & The Destroyers** begin a 50-day, 50-state tour.  
 1986/Double shot of bad luck — **Triumph** are forced to cancel their Boston concert when **Rick Emmett** reinjures his knee. To make things worse, the group is then told they can't get tickets to the Mets-Red Sox World Series Game. Also, **Rene & Angela (Winbush)** break up under strained circumstances. She withdraws \$50k from their account, he accuses her of trying to be another **Tina Turner**.  
 Born: **Wurzel (Motorhead)** 1949, "Weird Al" **Yankovic** 1959

# CAMEO'S WORK



## IS YOUR PLAY!

Everybody's playing "You Make Me Work," the new smash from Cameo's latest, "Machismo." Look for it now!

On Atlanta Artists Compact Discs, Chrome Cassettes and Records.

Produced by Larry Blackmon for Atlanta Artists Productions and Atlanta Artists Records.

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 UC CHART:  DEBUT  35  
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 B.E.T.: Power Rotation  
 MTV: Heavy Rotation  
 ... And Crossing Now!

**ALBUM SHIPPING GOLD!**

# NETWORK FEATURE FILE

## MUSIC FEATURES

### WEEKLY

October 10 - October 16

<b>American Country Countdown With Bob Kingsley</b> (ABC) R. Travis/R. Milsap/Jo-el Sonnier/Southern Pacific/D. Williams/R.V. Shelton	<b>Great Sounds</b> (USP) Bob Carroll	<b>Hot Rocks</b> (USP) Cheap Trick	<b>Scott Shannon's Rockin' America Countdown</b> (WO) Bon Jovi/Europe/Whitney Houston
<b>American Dance Traxx</b> (WO) Giant Steps/Nu Shooz	<b>Jazz Show with David Sanborn</b> (WO) Bennie Wallace	<b>Jazz Trax with Art Good</b> (JT) John Archer of Checkfield	<b>Sittin' In</b> (WRN) Hoyt Axton
<b>American Top 40 with Shadoe Stevens</b> (ABC) Basia/Bon Jovi/B.K. Starr/M. Gaye/P. Collins/UB40/LDD: R. Stewart	<b>King Biscuit Flower Hour</b> (DIR) Poco/Foghat	<b>Legends Of Rock</b> (WO) Foreigner	<b>Solid Gold Saturday Night</b> (US) Three Dog Night
<b>Backtrack</b> (WO) Body parts	<b>Live From Gilley's</b> (WO) Best of Gilley's	<b>Live From The '60s</b> (PRN) Marvin Gaye/Beatles/Peter, Paul & Mary	<b>Special Edition</b> (WO) Bobby Brown/Miki Howard
<b>Dick Bartley's Rock &amp; Roll Oldies Show</b> (WO) Smokey Robinson & Miracles	<b>Live Show</b> (RT) Saturday Night Live/Joe Cocker	<b>Lost Lennon Tapes</b> (WO) Imagine: John Lennon	<b>Special Of The Week</b> (RT) Fiddler On The Roof
<b>Dick Clark's Rock, Roll &amp; Remember</b> (USP) Chicago	<b>Metalshop</b> (MJI) Metallica	<b>Motor City Beat</b> (USP) Otis Williams	<b>Star Beat</b> (MJI) Michael Jackson
<b>Classic Cuts</b> (MJI) Police/Doobie Bros./Them/Tommy James/Jethro Tull	<b>On The Radio</b> (ON) Terence Trent D'Arby	<b>Plain Rap Countdown</b> (PRN) AC: Beach Boys/Phil Collins CHR: U2/UB40 Urban: Will To Power/Bobby Brown	<b>Weekly Country Music Countdown</b> (USP) Gatlins
<b>The Countdown</b> (WO) Kiara/Midnight Star	<b>Pop Concerts/Star Trak Profiles</b> (WO) George Harrison	<b>Pop Concerts/Star Trak Profiles</b> (WO) George Harrison	
<b>Countdown America with Dick Clark</b> (US) Phil Collins	<b>Radioscope</b> (RS) G. Benson/Fat Boys/H. Huntsberry	<b>Rock &amp; Roll Never Forgets</b> (WO) John Sebastian	
<b>Countdown USA</b> (WO) U2	<b>Rock Chronicles</b> (WO) Glenn Frey/Robert Plant/Van Halen/Sammy Hagar/Pink Floyd	<b>Rock Over London</b> (WO) Stuart Anderson	
<b>Country Calendar Weekly Special</b> (OBN) Dan Seals/M. Osmond/M.M. Murphy/T. Tucker	<b>Rock Stars</b> (RT) R. Palmer	<b>Rock Today</b> (MJI) Steve Winwood	
<b>Countryline USA</b> (JPB) John Conlee	<b>Rock Today</b> (MJI) Steve Winwood		
<b>Country Music's Top 10</b> (JPB) Jordanaires			
<b>Country Today</b> (MJI) Nitty Gritty Dirt Band			
<b>Cruisin' America with Cousin Bruce</b> (CBS) Rosanne Barr/Joan Baez			
<b>Rick Dees Weekly Top 40</b> (DIR) Giant Steps			
<b>Direct Hits</b> (MJI) Cheap Trick			
<b>Dr. Demento</b> (WO) Dementia goes to the movies			
<b>Encore With Jim Lange</b> (WO) 1937: Chick Webb			
<b>Flashback</b> (RT) Outerspace/Jimi Hendrix			
<b>Fusion 40</b> (TP) Djevan/Richard Elliott/Huey Lewis/101 North/D. Schuur/C. Parker			

### DAILY

October 17 - October 23

<b>America's Music Makers with Bob Kingsley</b> (ABC) Alabama/L. Lovett/C. Gayle/S. Earle/B. McDill	<b>Country Calendar</b> (OBN) E.T. Conley/R.V. Shelton/S. Ewing/J. Rodman/E. Raven/O'Kanes/H. Dunn	<b>Country Comments</b> (WO) Bellamy Bros./Oak Ridge Boys/W. Jennings/Sylvia/Townes Van Zant/G. Morris	<b>Country Datebook</b> (US) R. Milsap/Oak Ridge Boys/C. Twitty/M. Haggard/Restless Heart
<b>Country Report with Chris Lane</b> (WRN) K. Carnes/R. Travis/Sweethearts of Rodeo/Judds/E.T. Conley	<b>Rick Dees American Music Magazine</b> (US) Duran Duran/Info. Society/R. Palmer/Giant Steps/T. Turner	<b>Off The Record</b> (WO) Europe/INXS/10,000 Maniacs	<b>Rarities</b> (RT) P. Gabriel/Police/B. Springsteen/T. Chapman/Youngbloods
<b>Solid Gold Country</b> (USP) R. Milsap/Oak Ridge Boys/C. Twitty/Alabama/M. Haggard	<b>Solid Gold Scrapbook</b> (US) Boys of Bandstand/Chuck Berry/1970/Doo-wop ditties/Blue-eyed soul	<b>Star Trak</b> (WO) Europe/B. Brown/Basia	

## NEWS & INFORMATION FEATURES

October 10 - October 16

### INFORMATION/ENTERTAINMENT

<b>American Focus</b> (FY) Mark Russell	<b>Celebrity Corner</b> (PRN) Richard Dreyfuss/Magic Johnson	<b>Dragnet</b> (CMS) Big Mama	<b>Fraze At The Flicks</b> (PRN) Kansas/Gorillas In The Mist
<b>Health Care</b> (PIA) Shortage of family physicians/Glaucoma/School phobia	<b>Lone Ranger</b> (CMS) "Framed"	<b>Mother Earth News</b> (JBI) Formaldehyde/Pets & kids/Exercise/Household touch-ups/Rain forests	<b>Nature Newsbreak</b> (NWF) Trout/Bird songs/Vultures/Big nest/Exotic sea creatures
<b>NBC Extra</b> (WO) '88 Summer Olympics: A Look Back	<b>Prevention Health Report</b> (JBI) Flu shots/Beta carotene/Tinnitus/Weight loss/Easing cold symptoms	<b>Public Affairs</b> (PIA) Forgotten homeless/Emergency health care/AIDS/Nursing home/Volunteers	<b>Reviewing Stand</b> (PIA) Presidential illness/Fat & cholesterol/Buried pirate treasure
<b>Same Time . . . Same Station</b> (RRC) Racio remembers "Life Can Be Beautiful"	<b>Travel Holiday Magazine</b> (OBN) Exploring Hawaii	<b>Wireless Flash</b> (CRN) "Gorillas In The Mist"/Dian Fossey/Rod Serling/Richard Belzer/John Anderson	<b>Women On The Move</b> (REMN) Fatigue/Top cop/Mental homes/Homework/What's up doc?

### SPORTS

<b>Costas Coast To Coast</b> (OBN) Tom Seaver	<b>Inside Sports Report</b> (OBN) Denny McLain/Tom Landry/P. Rizzuto/B. Robinson	<b>John Madden's Sports Quiz</b> (OBN) NFL's dirtiest players/'89 Series/Paul Devlin in movies/Radio roundup	<b>NFL Football</b> (CBS) (10/10) Giants at Philadelphia Eagles (8:45pm ET)
<b>Sports Explosion</b> (PIA) '87 Series/Bob Beamon/National Sporting Goods show	<b>Sports Flashback</b> (OBN) World Series moments	<b>This Date In Baseball History</b> (DIR) Willie Stargell/'77, '72, '75 Series	

### COMEDY

<b>Cla'ence Update</b> (PRN) Palmer cops a plea/Miko's opening is tonight	<b>Mel Blanc's Blankety Blanks</b> (ASR) Frog prince/Rumpelstiltskin/Poor shoemaker/Funny emperor/Casey at the bat	<b>Comedy Hour</b> (MJI) Special guest: Steven Wright pt. 2/G. Carlin/Sat. Night Live/Lily Tomlin	<b>Comedy Show with Dick Cavett</b> (OBN) Country life: Wes Harrison/Abbott & Costello/Bob & Ray/S. Freberg
<b>Comedy Spot</b> (OBN) Junior Samples/Justin Wilson/Pump Boys & Dinettes/Jerry Clower/Mad Square Dance	<b>Daily Feed</b> (DCA/JBI) Slightly-edited debate/Nick Danger, third eye	<b>Dr. Dave's Comedy Drops</b> (PM) Locomotion/Cheap Trick & Elvis/Magilla In The Mist/Strong, strong man	<b>Fun Factory</b> (PM) Staying together/Barbie Bush doll/USSR today/Strong mint
<b>Hiney Wine</b> (DD) A great morning pick-me-up/Sponsoring this year's bowling tournament	<b>Laugh Attack</b> (PM) Tyson in Russia/Kool Moe Rodney/Kurtis Blow dryer/Toon over parador	<b>Laugh Machine</b> (PM) R. Dangerfield/B. Goldthwaite/S. Wright/W. Allen/K. Adotta	<b>National Comedy Wireless</b> (DD) Dirty Dancing sequels/Second-hand smoke/Officer copper PSA
<b>National Lampoon's True Facts</b> (PRN) Deceptive contraceptive/Undo hairdo	<b>On The Phone With Ti-Rone</b> (PRN) Homeless boyfriend/Relationship's over, does she know?	<b>Red Neckerson</b> (SYN) TV stereotypes	<b>Radio Hotline</b> (ASR) Emily/Bart Macke/Obscene call/I don't feel good/Food pervert
<b>Stevens &amp; Grdnic's Daily Comedy Exclusive</b> (ASR) Eat like pigs/Wimp debate/"Moonlighting" with Elvis/Dogball '88			



**KILZER TURNS SUITE RED/BLUE** — Geffen artist John Kilzer rocked throughout the night in the MJI suite at the NAB's Radio '88 convention in Washington. Pictured enjoying the festivities are (front, l-r) WWDC/Washington OM Curt Gary, Geffen Director/National Album Promotion Mark Babineau, Kilzer, and WDJZ/Orlando PD Rad Messick; (back, l-r) WTPA/Harrisburg PD Jeff Kaufmann, MJI GM Gary Krantz, and MJI President Josh Feigenbaum.



**JUDDS GIVE A LITTLE VISIT** — RCA artists the Judds dropped in for a recent interview at the United Stations' studios. Pictured (l-r) are Wynonna Judd, United Stations' Tom Roland, Naomi Judd, and US Director/Artist Relations Pam Green.

coming at you from all directions . . .



# DURAN DURAN

## "I Don't Want Your Love"

ONE WEEK **BREAKERS**

THE #1 MOST ADDED RECORD  
OVER 155 STATIONS  
INCLUDING:

WXKS add	Y95 add	B96 add 32	KDWB add	KXYQ add	KITS add 23
Z100 add30	KKBQ add	Z95 add	WKBQ add 32	FM102 add	HOT977 add
WEGX add	KRBE add 31	92X add	Y108 add	KMEL add	
Q107 add 30	Y100 add 28	WCZY add 38	KIIS add 35	KWSS add 33	
PWR99 add 37	B97 add	WDFX add 25	KZZP add	KPLZ add	
KEGL add 34	Q105 add 30	WKTJ add	KKRZ add	KUBE add	

From the forthcoming album **BIG THING!**



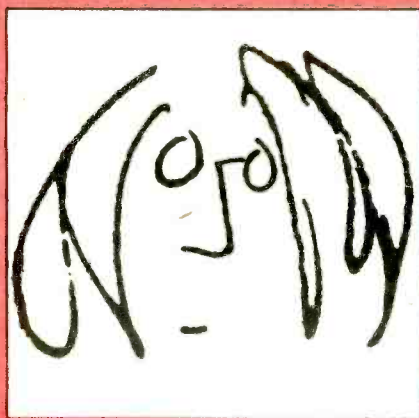
# TRACIE SPENCER

## "Symptoms Of True Love"

THIS WEEKS CHR ACTION:

B96 add	PRO-FM 25-18 (HOT)	KZZB add	KFIV 26-22
WHYT add	KKRZ deb 36	KXX106 add	KCAQ 31-29
KCPW add	FM102 21-18	WZYP add	KOY-FM deb 29
KZZP add	KMEL 7-6	HOT105 20-16	
KWOD add	WFLY 19-9 (HOT)	BJ105 add	
KWSS add	100KHI add	KF95 deb 32	
WZOU deb 31	WRCK add	KSND add	

From her first album **TRACIE SPENCER**



# John Lennon

## "Jealous Guy"

WMMS add	WQUT add	KKXL add	ALSO ON AT:
100 KHI add	WLRS add	WDBR add	PRO-FM
WNYZ add	Z104 add	WIBW add	KKRZ
B93 add	KF95 add	KFBQ add	KXYQ
K98 add	KATD add		KISN
WCGQ add	OK100 add		KPLZ
WANS add	G98 add		KUBE

From the original motion picture soundtrack **IMAGINE**

On Your Desk Soon . . .

The **SMITHEREENS** "Drown In My Own Tears"

**Capitol**<sup>®</sup>

© 1988 Capitol Records, Inc.



DAN O'DAY

## KNOW THE LAW BEFORE YOU DIAL

## Candid Calls: A Time Bomb About To Explode

As you read this, the judicial system is processing candid phone call-related lawsuits against stations and personalities. Allegations include slander, libel, violation of wiretapping statutes, invasion of privacy, irreparable harm to business interests, and intentional infliction of emotional distress.

Requested damage reparations in some cases exceed one million dollars. And still jocks continue to pick up the phone and place themselves and their stations in jeopardy. A legal time bomb is ticking away in markets large and small.

### Candid Controversy

A disc jockey calls the unknowing victim of an on-air practical joke. "Your Porsche has been wrecked," he says, and shares a secret laugh with his audience.

Tick, tick, tick.

A morning team calls the hotel room of a visiting rock star . . . at 6:30am. On-air, live, one of them says, "The *Enquirer* reports you've been cheating on your wife — is that true?"

Tick, tick, tick.

An air personality calls a competing radio station and talks at length with the receptionist. "I have a complaint about your station's programming," he says. "Have other people called to complain about how you keep repeating the same records, over and over?"

"Sometimes," she replies. "To tell you the truth, that's the most common complaint I hear."

"Do you like hearing those same songs repeated so often?"

"Well, not really. But a lot of our listeners seem to."

"Oh, I'm certain they do," the personality agrees. "But just out of curiosity — I won't tell anyone — what station do you listen to when you're not at work?"

The receptionist answers.

She is unaware this conversation soon will be heard by thousands of people.

Tick, tick, tick.

Before you place a candid phone call, you should know the answers to two key questions:

- Is it legal to tape record a telephone conversation without the other party's prior knowledge and consent?

- Is it legal to put someone's voice on the air without that person's prior knowledge and consent?

### Surreptitious Recording

The first question is a matter of state and local law. Many states prohibit the recording of a tele-

**"The Commission's rules are quite clear: if you are party to a conversation, you may not put the other party's voice on the air without that person's prior knowledge and consent."**

phone conversation without the consent of both parties. (In exceptional situations; i.e., criminal investigations, recordings can be

made without the knowledge of one or both parties only under court order.)

Other states allow recording of phone conversations if at least one of the parties involved is aware of the taping. If you don't already know, find out what your state's wiretapping laws are.

As a practical matter, many jocks simply record the conversation off-air and, at the conclusion, reveal that it's all been "in fun" and request permission to air the call. If the "victim" says no, they simply don't air the bit. This does not, however, meet the criterion of two-party consent.

### Airing Someone's Voice

The second question falls under the jurisdiction of the federal regulating body; in the US, that's

## WBZ'S DAVE MAYNARD

### Boffo In Boston

Among the highlights of NAB's Radio '88 convention were the pearls of wisdom dropped by WBZ/Boston morning personality Dave Maynard. His show relies almost totally on what's happening in his market on any given day and what his callers offer him. The session — "Making The Mornings" — was moderated by WHTZ/New York's Ross Brittain. Here are a few excerpts.

RB: What's one of the most original things you've ever done on your show?

DM: One day I had a phone call from a guy who said, "I got a ticket from New York City." I said, "So? You shouldn't have parked your car wrong." He said, "I've never been to New York City."

Suddenly other people started to call in, and a pattern began to emerge. My own (WBZ) helicopter pilot had two tickets. Then my secretary walked in with a guy who was so nervous I thought he was going to jump out of his shoes. He was a fireman from outside of Boston, and he had \$27,500 in tickets from the New York City Traffic Department — and he'd never been there.

So I called the Registry of Motor Vehicles and talked with the snottiest man I've ever had on the air. As the end result of listeners' comments, we took two busloads of people to New York City and



Dave Maynard

marched up to Ed Koch's front door. We all wore knickers, tricornered hats, and buckled shoes; we were the Minutemen. I had a full battalion of musketed soldiers,

## Implied Consent

You're in much less jeopardy when airing incoming request line calls if it can be shown that your listeners reasonably should be expected to understand they might be put on the air. Regular on-air announcements to this effect can help. Another good idea is a request line on-hold recording: "Thanks for calling KXXX. Your call will be answered shortly. And, of course, we might even put your call on the air!"

Finally, a simple "you're on the air" greeting makes it very difficult for a caller later to claim ignorance of station policy.

the FCC. The Commission's rules are quite clear: if you are party to a conversation, you may not put the other party's voice on the air without that person's prior knowledge and consent.

So if you place a call on the air and have not already received the other party's permission to broadcast his voice, merely airing him saying "hello" puts you in jeopardy.

"But then how can I do candid phone bits?" some jocks cry. If you're in a state that requires dual consent for recording phone conversations, you cannot do it legally. And if your station is subject to FCC regulations, you cannot legal-

ly air a person's voice without permission.

Some personalities have adapted to the legal realities by creating fake put-on calls in which friends or fellow performers play the roles of the characters involved. Instead of "stinging" the "victim," they're actually stinging the audience. Some air talents have stopped doing put-on or "ambush" calls altogether, and some stations have banned them.

Meanwhile, many more stations and jocks continue to violate laws and regulations in the hopes of creating a good laugh for their listeners.

Tick, tick, tick.

a fife and drum corps . . . and what coverage it got! Koch never came out, and he was so sick because I made the front page of the *New York Times*.

### Most Unusual Call

DM: A lady called in one day. I imagine she was around 75 years of age. She had a very crotchety voice. My computerized call screener had said "Louise" and underneath that it said "meatballs."

I said, "Hey, Louise! How are you? What do you want to know about meatballs?"

She said, "Just keep talking."

I said, "Well, no, you called in. It's your turn to talk."

She said, "(breathlessly) You keep talking. I'm having an orgasm."

"You can't talk that way on the radio," I said.

"Just a couple of more words, that'll do it . . ."

### The Maynard Patrol

DM: Four or five years ago I read a piece in the *Boston Globe* about a retired couple who had been crisscrossing the country in an RV pulling a boat. They had done 44,000 miles without an incident, and in good old Massachu-

setts — which leads the country in car theft — it was stolen. I got so angry that I went on the air, described the car, and gave the license plate number. We found it in 28 minutes.

I thought, "We could do that on a regular basis!" And we do. I now have my own patrol car, a cruiser I can send anywhere I want. When a lady calls up and says, "They're coming down my one-way street, and if another comes down here I'm going to throw something right through his window," I can say, "All right, I'll have the policeman right over there."

On the morning that particular incident happened, I sent him out there and the policeman handed out 63 tickets for going the wrong way on a one-way street. The Boston Police Department gets a lot of recognition. It's worked out very well for us, and I'll bet it would work well in any other market, too.

Letters, comments, and cassette airchecks are welcome. Due to the large volume of mail, however, I regret that I cannot critique the tapes I receive.

NEW FROM PAISLEY PARK!

GOOD

QUESTIONS

GOT A NEW LOVE

THE  
NEW  
SINGLE  
FROM  
THE  
DEBUT ALBUM  
GOOD  
QUESTIONS

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JOEL DENVER

CONTEMPORARY HIT RADIO

# The Way It Was

Chronicling Top 40's 15-Year Transition To CHR

Fifteen years ago I was MD of AM Top 40 powerhouse WFIL/Philadelphia. Under the direction of PD Jay Cook (now President of Gannett Radio), the "Boss Jocks" played the hits, reminisced through occasional "Solid Gold Weekends," staged mucho contests, and stayed actively involved in all community events.

So what's really changed in the last 15 years since R&R first hit my desk? Plenty! For some insight I called on former R&R CHR Editor John Leader and consultant Mike Joseph.

## FM Top 40 On Horizon

The FM Top 40 movement gained momentum in 1973, spurred on by forerunners WPGC/Washington (Top 40 on FM since the mid-'60s) and Miami's WMYQ and Y100. Leader, a former air personality and PD (KHJ/Los Angeles, WQXI (AM)/Atlanta, Grand Rapids's WGRD and WLAV), reminisced, "Z93/Atlanta was just coming on the air and beginning to affect QXI by the time I left for KHJ.

**"Today's contests seem to be targeted to the instant gratification needs of our society."**

— John Leader

"But in 1975 KHJ was still on top. We weren't worried about K100's (KIQQ) attempts to hurt us — we were after KABC. As I recall we didn't play all that much gold, maybe four or five per hour, but we could squeeze in 14 songs an hour because most of the records were around three minutes in length.

"We gave away a lot of trips and cars, but today's contests are more spectacular in terms of prizes. I guess the big exception was when Heftel's WYYS (Yes 95) challenged (then Taft's) WKRQ (Q102)/Cincinnati. Yes 95 offered \$500,000 as a prize, and Q102 upped the ante to a million.

"There were more games on the air, such as Hi-Low Cash, offering more chances for audience participation. The old 'What's In The Black Box' was a great contest where entire towns got involved. (The closest event to that of late has been the rash of scavenger hunts.) Most of today's contests are of the call-in-and-win variety. It could be that with less competition and stations, listeners had more attention to give toward figuring out contest clues years ago. It could also be a sign of the times. We now have more fast food places, ready-made clothes, one-hour photo shops, and monthly ratings. So today's contests seem to be targeted to the instant gratification needs of our society."



## Disco Fever

Leader remembered the early to mid-'70s as being pretty uneventful musically — there was no supergroup to take the place of the Beatles. And as more Top 40 stations emerged on FM, AM shares began to dwindle. Many once-solid AM Top 40 giants evolved to AC and adopted slogans like "The Station You Grew Up With," while the FMs were satisfied with grabbing the lower demos.

Probably the most exciting musical trend of the mid to late '70s was the introduction of disco,



John Leader circa 1978

which danced its way first into New York and Philadelphia, then took the nation by storm in 1978. "Disco was a real big influence for a while," Leader said. "A lot of programmers who picked up on it rode the tide to big numbers, while those who programmed out of personal taste took it in the shorts."

Like most trends, Disco came and went. Top 40 lost its beat and became more rock-oriented, causing a further split between AM and FM programming. More important, the Top 40 format was not only losing fans — it was losing advertising.

## Older Demos Sought

The very term became a negative to advertising execs and GMs because it meant teens. Once the lifeblood of the format, teens were no longer desirable, and PDs on

both bands were being pressured to abandon them for upper demos.

Leader explained, "Here was this huge lump of kids who'd slipped away from 18-34 and were now 25-44s. National advertisers wanted upper demos. This helped kill the Disco trend and chopped off rock music at the knees because it was perceived that only kids identified with it. As a result, programmers went overboard and the line between what was Top 40 and Pop Adult (now Adult Contemporary) became blurred for the PDs and the listeners." As such, Top 40 stations began telling agencies they were really AC so they wouldn't lose a buy.

In September 1980 R&R changed the name of the format to Contemporary Hit Radio. "The reasoning was that this group of stations was labeled with an unacceptable handle, Top 40. But they still played the contemporary hits," explained Leader.

His November 1980 article, "The Mellowing Of CHR," further illustrated the trend toward softer, less exciting music, and the difference between CHR and AC became even less defined as the months went by. "If someone in radio should get the credit for bringing CHR back to the middle it would be Mike Joseph," Leader said.

## Back To Basics

Joseph, who put WFIL on the air, made big news with fast success stories, utilizing his Hot Hits format at WCAU-FM/Philadelphia, WHTT/Boston, WBBM-FM/Chicago, KHTR/St. Louis, and a host of other majors. For him, the difference between Hot Hits stations and the typical CHRs of the day was simply "the basics."

"We put WCAU-FM on the air in September 1981," Joseph said. "We got rid of all the gold that was really hurting CHR and went 100% current. We got rid of the bland, sterile on-air presentation and brought jingles back. Most important, we refocused the format back to the

**"A lot of PDs who picked up on [Disco] rode the tide to big numbers, while those who programmed out of personal taste took it in the shorts."**

— John Leader

active listeners who buy records."

According to Joseph, there were a lot of non-believers. "Many stations cloned the Hot Hits idea and I

## Reeling In The Years

- More call-in-and-win contests today
- Personalities are bigger than ever
- Format now reflects truer cross-section of tastes
- PDs still follow latest programming/music trends
- Too much emphasis placed on research

**"This format has been chasing its tail with the latest trend year after year, eventually getting itself into trouble and then coming back to the mainstream again."**

— Mike Joseph

licensed use of the name in some cases. But it took almost 18 months before CHR really opened its eyes again to the basics."

## 'Urban Monster'

Since 1983 CHR has been hitting new highs, with occasional valleys occurring when programmers deviate from the basics and become too preoccupied with older demos or become too far focused in one direction musically. A recent example is the sound success of such dance-oriented P1-A reporters as KPWR (Power 106)/Los Angeles and WPOW (Power 96/Miami), a



Mike Joseph

trend Joseph calls the "Urban monster."

He explained, "It's a short-lived success in many cases where the population can't support such a specialized format. Unfortunately, too many programmers look at it as the answer. As a result, too many of them have overprogrammed for the current dance trend.

"The major danger is the backlash from suburban listeners who've tired of the repetitious sound. Mainstream CHR is built on variety. Dance music is an important part of that variety, but this format needs the best of every type of music."

Echoing the same thoughts on variety, Leader noted, "CHR is once again beginning to reflect a truer cross-section of music than it has in the last couple of years. I feel it's more important that the format reflect the tastes of the listeners, not of a select set of programmers."

But Joseph is still concerned that the whole cycle might eventually repeat. "Now that we're backing away from too much dance product, I hope we don't go too far into the other direction with too much rock. Then the format will have to soften again, and you know the rest. This format has been chasing its tail with the latest trend year after year, eventually getting itself into trouble and then coming back to the mainstream again."

## Changing On-Air Presentations

"Radio has become over-researched to the point of reaching unrealistically for older demos and sacrificing teens by removing all the irritants like DJs," Joseph added. "Often, though, it's those irritants which are the elements of excitement for many."

Over the last 15 years, on-air presentations have certainly changed. In the early '70s there was the "Q" format, where you dead-started records and never back-announced. Today there are air personalities who are bigger than life, as well as manic morning zoos.

"Big personalities are really back and probably stronger than ever," observed Leader. "I even see them spreading to afternoon drive, as well they should. But jockless radio and zero talk hours are silly for a lot of reasons. First of all, you're not identifying any of the music. If people don't want to hear talking, why in the hell did

**"Most important, we refocused the format back to the active listeners who buy records."**

— Mike Joseph

they turn on the radio in the first place?"

Now that he's spent a few years away from the biz, Leader has found "the hardest thing about being in radio is that you're in it. You react as a radio professional, losing your objectiveness. Moving the powers and reoccurrents around in the clock doesn't make the audience go, 'Wow, what a great station.' What makes them say that is the music flow and the way the whole package comes together. The station's X-factor or charisma is what makes it appealing.

"The age-old practice of tying calls to commercial breaks is a big no-no. I don't understand why com-

Continued on Page 60

# Only One Artist Fits This Silhouette.

His last album Duotones was certified double platinum, with sales currently approaching three million.

The smash single, "Songbird," soared into the Top 5, becoming the first instrumental hit, not from a film or TV show, to reach the Top 10 in a decade.

In the past two years, he's performed to sell-out crowds, winning critical acclaim from one end of the globe to the other.

Introducing "Silhouette,"  
the new single from Kenny G.  
Going for adds at Top 40, October 10th.  
From his long-awaited new album, Silhouette.

Catch KENNY G on the Tonight Show October 10th.

Support  
Back-Announcing.

When you play it,  
say it.

A/C:  
45/17 Most Added

NAC:  
BREAKER Debut **15**  
#1 Most Added



Direction: Turner Management Group



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# VAN HALEN

“FINISH WHAT YA STARTED”



THE CLASSIC FOLLOW-UP TO “WHEN IT’S LOVE”  
FROM THE MULTI-PLATINUM LP *OU812*. IT JUST KEEPS GETTING BETTER.

## NEW & ACTIVE

124/28

### This Week's Hot Action:

- |             |             |
|-------------|-------------|
| KEGL deb 32 | WSPK 34-27  |
| Y95 33-25   | KZZB deb 28 |
| KRBE add    | WROQ 22-19  |
| WGH 34-29   | KZ106 27-21 |
| WNVZ deb 28 | WAPE add 30 |
| Q105 add    | Y107 28-21  |
| WMMS deb 29 | KQKQ deb 25 |
| WCZY 40-33  | KNAN 25-19  |
| KKRZ 34-31  | KPHR deb 26 |
| KXYQ 25-17  | KFBQ 38-28  |
| KCPX add    | KOZE deb 25 |
| K104 deb 28 | OK95 28-16  |



RECORDED BY DONN LANDEE

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## The Way It Was

Continued from Page 58

mercials follow promos. Why make your calls stand for anything but music? And now longer stop-sets seem to be the rule. I think three or four stops an hour versus two of them seems to give a better balance between continuous music and interruptions.

“Your station is going to sound like the person who’s programming it,” he pointed out. “The PD’s personality will be impressed upon the programming and music selection. If they have good social skills and are gregarious, chances are the station will reflect a lot of those same attributes.”

Looking ahead to the next 15 years, Joseph added, “If you keep your station current and on top of what’s going on, you’ll know the right music to play. Then the market will chase you because you’ll be the winner.”



WHITE LION DOWN SOUTH — KRBE (Power 104) featured White Lion’s Mike Tramp (r) and Vito Bratta (l) as guest DJs during the group’s tour stop in Houston. Getting the rock ‘n’ roll sandwich treatment is Power 104 MD Cheryl Broz.

## MOTION

KTXV (Y107)/Jefferson City afternoon driver **Bobby Jackson** is now PD. He replaces **Jay Hasting**, who left for OM duties at WKQD/Huntsville, AL. Also at Y107, **John Kelly** becomes Promotion Director . . . **Mark Callaghan** has left WVSR/Charleston to become swing/programming assistant to **Jay Jarvis** at WGTZ/Dayton . . . **Andy Savage** moves from nights to mornings at WDFX/Detroit, teaming with **Steve Courtney** . . . **Roberta Gale** is now part of the morning show at WPOW (Power 96)/Miami . . . **Jay Silvers** is

no longer doing overnights at 100KH/Ocean City; he’s been upped to Promotions/Production Director. “Big” **Al Patterson** has assumed the overnight spot.

**Pete Hamlett** is the new PD at WYYS (Yes 97)/Columbia. He comes from WMGB/Lexington, KY . . . **Bill Cahill**, formerly PD at WAPE/Jacksonville, takes the helm at WBZZ (B94)/Pittsburgh, replacing **Jim Richards** . . . **Jay Brady** resigns as MD at WERZ/Exeter, NH as **Scott Leif** from WIGY/Bath, ME takes over . . .

**Donovan Scott** and **Nancy Faye** have switched shifts at WFXX/Williamsport, PA, with Scott now doing nights and Faye handling overnights.

WTHT/Portland, ME evening guy **Tony Perkins** has been named MD/afternoon driver, replacing **John Marshall** . . . **Jeff Davis** has officially been named MD at WMEE/Ft. Wayne. He’s actually been doing the gig since May . . . **Rocky Burnette** is promoted to MD at KAKS/Amarillo, taking over for **Keith Richards**, who’s headed for PD duties at WPFM/Panama City, FL.

## BITS

• **It Pays To Listen** — KIXY/San Angelo, TX’s “Summer Appreciation” contest rewarded eight winners during its monthlong run. Prizes included a BC Rich guitar autographed by **Lita Ford**; a T-shirt designed by **Slash** of **Guns N’ Roses**; a trip for two to Washington, DC to catch **George Michael**’s debut US concert; and a compact disc player from **Joan Jett & The Blackhearts**.

• **Summer Comes To An End** — KKRZ (Z100)/Portland brought summer to an end in style with a “Last Chance Summer Dance.” The free concert featured **Denise Lopez**, **Dino**, and the **Fat Boys**. Local vendors donated all the extras, and the station raised over \$20,000 for muscular dystrophy research.

• **Getting In The Grind** — KMAI (I94)/Honolulu held a “Find N’ Grind” promotion over Labor Day weekend. I94 gave clues to the whereabouts of its Hot Mobile. Finding the hidden vehicle meant free food for everyone. A local pizza restaurant supplied the eats and drinks for the mini-parties, while the station gave away concert tickets, bathing suits, and records.

• **‘Round And ‘Round And . . .** — KJYO (KJ103)/Oklahoma City PD **J.D. Stewart** rode a roller coaster 50 times to raise \$300 for muscular dystrophy research over the Labor Day weekend.

## 92X Draws Foxy Art



When WXGT (92X)/Columbus, OH challenged listeners to come up with a new station logo, Jennifer Oliver whipped out some crayons and slapped together a little artwork. A student of children’s illustration, Oliver not only won \$1000 in cash, but is now getting paid to do all the station’s artwork.

The New Single From

# JOAN JETT AND THE BLACKHEARTS

## "Little Liar"

(ZS4 08095)

The follow-up to  
the Top 10 hit,

## "I Hate Myself For Loving You"

From the Top 20  
Certified Gold album,

## "Up Your Alley"

(FZ 44146)

PRODUCED BY DESMOND  
CHILD AND KENNY LAGUNA



DISTRIBUTED BY CBS RECORDS



**OZZY  
RULES!**



No Rest for The Wicked

Featuring **"Miracle Man"**

ALAN WHITE, KILO: "Don't try to hide Ozzy Osbourne's 'Miracle Man' from your audience -- they know it's out there. Immediate Number One phones!"

Already On:

WBAB	KISS	KQRS	KISW	KNCN	WAPL	KNAC	WGIR	KTAL	KSQY
WNEW	WYNF	KAZY	WCCC	KLAQ	WRQK	KDJK	KATP	KFMZ	KWHL
WHJY	WLLZ	KUPD	WHCN	WFYV	KFMG	KRZQ	KFMX	KQWB	KZOQ
KTXQ	WLZR	KRXQ	WPLR	KMJX	KJOT	KBER			
KLLOL	WQFM	KSJO	WHEB	KBAT	KILO	KEZE			

**Track  
Debut**

**60**

Produced by  
Keith Olsen and Roy Thomas Baker

Ozzy Invasion! 90-Day U.S. Tour Starts Early November

**CBS Associated Records**

Distributed by CBS Inc.



HARVEY KOJAN

# AOR

ALBUM ORIENTED ROCK

## 15 YEARS OF GROWTH, CHANGE

# The Rise, Fall, And Rise Of AOR

"Good morning, Mr. Kojan. This month, R&R is celebrating its 15th birthday. Your mission — and you'd better accept it — is to write a column detailing the major issues and events that have shaped AOR's last 15 years. To accomplish this, you get two pages. Good luck, sucker."

Perhaps likening this week's column to one of Jim Phelps's "impossible" TV tasks is a bit melodramatic, but you get the point. It's tough to do an entire format justice in a few hundred words. That being said — and an excuse for potential historical oversights having been established — it's time to delve into the rich past of this fascinating format. As an adjunct to my painstaking research, I enlisted the services of former AOR Editors Jeff Gelb and Steve Feinstein. Their valuable observations are sprinkled throughout.

### The Early Days

"It's ironic that 1973 was the first year I can remember having a format to follow, as opposed to being able to play whatever the heck I wanted," recalls Gelb, who had just moved to then-KPRI/San Diego when R&R was born. "That's when I said goodbye to progressive rock as a format and realized that what was eventually named AOR



was delighted. His name was Lee Abrams.

Abrams, who had been developing programming techniques since his early teens, was frustrated with the self-indulgence of so-called "free-form" stations and yearned for an opportunity to bring his vision of album rock to a larger audience. Intrigued by ABC's moves, Abrams put together presentations and sent them to every executive at the company. President Allen Shaw was impressed enough to hire Abrams — all of 18 at the time — as PD at WRIF/Detroit.

lowing and client list before he was significantly challenged. That's why the format was always overshadowed by what Lee had to say. For many years whatever Lee did with his stations became analogous with what the format was doing. You can't downplay his role in this evolutionary period."

As formatted AORs became more prevalent, progressive radio faded. Not that there weren't stations that continued to allow jocks freedom — heck, there are even a few remaining today. But most such stations suffered at the hands of a Superstars-like competitor. And since AOR's primarily 12-24 appeal made it a more difficult format to sell no matter how high the 12+, marginal stations with lower shares faced a particular struggle.

**"The format lines were blurred for a long time. I remember playing Olivia Newton-John."**

— Jeff Gelb

Interestingly, tighter AORs didn't necessarily mean 100% Styx and Stones. It's easy to forget how broad even most "conservative" '70s AORs were. While most rockers' on-air presentations differed considerably from those of other contemporary formats, there was plenty of musical sharing going on.

"At one point, AOR was really into 'play the hits, play the hits,'" recalls Feinstein, who was working at Abrams-consulted WYSP/Philadelphia. "I swear we played the Commodores and John Denver."

Gelb agrees. "The format lines were blurred for a long time. Everybody remembers playing some very strange stuff. I remember playing Olivia Newton-John."

Ironically, even though AOR was many years away from achieving upper-demo strength, most stations were willing to play a healthy percentage of what might now be considered "adult" artists. Early R&R album charts feature acts such as Seals & Crofts, Roberta Flack, and Maria Muldaur. Gordon Lightfoot had a number one AOR album in 1974. Joni Mitchell, a past format staple, had two different number one albums in 1975. Even as late as '78, Jimmy Buffett, Carly Simon, and Chuck Mangione were all solid chart stars.

### AOR Gets Hard

But in 1979, B/A/M/D ushered in a new era for its clients and industry followers. Calling its revised approach "modal," the influential consultancy proclaimed, "We've been spreading ourselves too thin; going from Billy Joel to

## AOR's Top 15

If your station's library was suddenly gutted, and you were limited to purchasing only 15 albums released since '73, which would you choose? I posed that question to 15 people representing a variety of radio stations and leading consultancies. Here's the consensus list of the most essential albums released during the 1973-88 period.

1. PINK FLOYD/Dark Side Of The Moon
2. BRUCE SPRINGSTEEN/Born To Run
3. FLEETWOOD MAC/Rumours
4. EAGLES/Hotel California
5. BOSTON/Boston
6. CARS/Cars
7. U2/The Joshua Tree
8. PINK FLOYD/The Wall
9. BOB SEGER/Night Moves
10. LED ZEPPELIN/Physical Graffiti
11. DIRE STRAITS/Brothers In Arms
12. ROLLING STONES/Some Girls
13. ELTON JOHN/Goodbye Yellow Brick Road
14. POLICE/Synchronicity
15. BAD COMPANY/Bad Company

Honorable Mentions: ZZ TOP/Eliminator, BRUCE SPRINGSTEEN/Born In The USA, STEELY DAN/Aja, TOM PETTY/Damn The Torpedoes, DEF LEPPARD/Pyromania, U2/War.

### Remarks

"Dark Side" was an overwhelming number one. It was mentioned on 12 of the 15 lists, and eight respondents put it at the top of their charts. The Pink ones also had the honor of being the only band to place two albums on the list.

"Born To Run" also came up 12 times and "Born In The USA" just fell short, or the Boss would also have placed two albums in the top 15.

Only three of the most essential albums were released in this decade, although three more made honorable mention. 1977 was the best-represented year, while no albums from '79 even came close to charting. Only six of the 15 albums were recorded by American artists. Those Yanks who did make the chart made the most of it: five of the top six LPs are the product of US bands.

Notably absent from the list is the Who. Both "Quadrophenia" and "Who Are You" picked up some support, but neither appeared on even three lists.

Participants in this decidedly unscientific poll: KFOG, WBAB, WBCN, WBLM, WDHA, WEBN, WLUP, WMMR, WNEW-FM, WXRT, Larry Bruce Communications, Burkhardt/Douglas & Associates, Harris Communications, Pollack Media Group.

## Evolution Of A Format

- 1973-78 — Stations Tighten; Free-Form Fades; Superstars Spells Success
- 1979-82 — Modal, Kick-Ass — Let's Rock! CHR Goes Soft; Research Rears Its Ugly Head
- 1983-84 — 80/20: Modern Music Mayhem; Crossover Dreams
- 1985-88 — A Classic Solution; All-Oldies Radio?

was about to begin. Prior to '73 there was little evidence that FM progressive rock was formatting itself beyond looking at what the guy before you played and trying not to repeat it."

Indeed, the majority of album rockers — of which there were far less than today — still did not have formats in 1973. Six years after the original pioneers began what Scott Muni called the "grand experiment," many AORs remained parttime operations.

There were a few notable exceptions. In late '71, ABC — which had established a separate FM rock division the previous year — instituted what was then considered a tight format at its seven stations. While that development angered many ABC-FM employees (50% of the jocks quit), at least one person

Abrams arrived in the Motor City ready to plug in his new format, but quickly found it was ABC's format he was to execute. When an opportunity to consult a station in Raleigh, NC came along the following year, Abrams jumped at the chance. WQDR was an instant success and spawned a legendary career that would have an indelible effect on the entire format.

### 'Superstars' Debuts

Burkhart/Abrams's Superstars approach was wildly successful in the mid-to-late '70s, helping to catapult AOR into national prominence. A once-"boutique" format began to assert itself as a significant ratings force for the first time.

"It was really Lee and Lee alone for a long, long time," Gelb says. "He had years to develop his fol-

Fleetwood Mac to Zeppelin to Foghat. We need to narrow the scope a bit and deemphasize the softer material."

What happened, in essence, was that AOR started doing some serious rockin'. AC/DC, Ted Nugent, and Black Sabbath were featured with more frequency than ever before. At the same time, CHR — which had been milking the disco explosion — began softening its sound considerably. The combination sent AOR ratings soaring to new heights.

**"AOR was losing an audience (teens) that, by rights, it shouldn't have had in the first place."**

— Steve Feinstein

"AOR really had a bonanza from '79-'82 because CHR stopped playing rock 'n' roll records, became real soft, and sort of gave up all its teens," Feinstein explains. "AORs just jumped in and had humongous teen shares, which dramatically boosted their 12+ shares."

Another development which had a profound effect on the format during that time was the emergence of several top-notch PDs, most notably Jeff Pollack and John

Sebastian.

Sebastian's ultra-tight, "kick-ass" approach — backed up by trend-setting research — garnered WCOZ/Boston an amazing 12.6. Meanwhile, Pollack's savvy enabled long-suffering WMMR/Philadelphia to jump 1.2-6.1. Both used these success stories to launch consultancies.

"It really sent shock waves through the industry when stations like MMR and COZ had the great books they did," Gelb says. "Before that, I don't think AORs realized they could do that. It was more a matter of people slogging it out for fours and never thinking past that. And then all of a sudden a couple of guys going in and really shaking things up made everybody realize you could do that."

### The New Top 40?

The late '70s-early '80s were an unprecedented period of growth for AOR. "I think AOR is now the new Top 40," proclaimed Abrams after the '81 spring book. "Not necessarily from the standpoint of its sound, but from its overall place in the market." The format had more number one finishes in the top 50 markets that spring than any other contemporary music format.

1982 was another banner year for AOR, featuring 18-34 growth and continued teen strength. Playlists

Continued on Page 65

AOR ALBUM 12  
AOR TRACK 12

PORTRAIT OF  
THE SONGWRITER  
AS A YOUNG MAN.

# RANDY NEWMAN



# 'LAND of DREAMS'

*Produced By*

MARK KNOPELER  
JEFF LYNNE

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## Rise Of AOR

Continued from Page 63

continued to harden and tighten, and research played a more influential role in music selections. 1982 was also the year a new concept called MTV began to appear on cable systems throughout the country.

"MTV was first looked at as an AOR station on television," Gelb recalls. "That's how Bob Pittman positioned it. There was a lot of fear of MTV at first. AOR had to decide whether to play the new wave of artists or ignore them."

The emergence of MTV was a precursor of the first true crisis in the evolution of the format, and the enemy that threatened AOR's substantial gains was a foe long considered extinct: CHR.

### CHR Rebounds

The problem that developed in 1982 and dominated the headlines the following year was simply that CHR was beginning to reclaim its natural teen audience. All but a few AORs ignored the so-called "modern rock" that came into prominence around that time, but CHR capitalized on the new sounds, which were rapidly embraced by disenchanted 12-24s looking for their own music.

"AOR was losing an audience that, by rights, it shouldn't have had in the first place," Feinstein reasons. "It was only getting those teens by default."

However, many AORs were caught with their pants down. While they continued to play it safe, employing the same "modal" techniques that had worked so well in the past, CHR became the exciting format. The problem was compounded by the fact that although AOR had made some inroads in 25+, the format was still rooted in younger demos.

### The 80/20 Edict

1983 was the year Abrams issued his infamous "80/20" recommendation: "We feel that AOR is in very serious trouble. We have become our own worst enemy . . . it appears that AOR is in the process of losing touch with its core. In terms of new music, in the last year we nearly missed Duran Duran, Missing Persons, Joe Jackson, Stray Cats, and others. Whereas the Superstars stations have been doing 70% old to 30% new, I'm hoping to switch those percentages around, even to perhaps as much as 80% currents."

BOOM! Whether Abrams's words were misinterpreted or not, the fact remains that many stations overreacted. Suddenly — despite dire warnings regularly issued from all corners of the industry — the sounds of modern rock were everywhere.

Sebastian's reaction: "I am very concerned that there may not be very many AORs left after a couple of Arbitrons, unless this trend turns around." (Of course, Sebastian was preparing to say goodbye in a way to AOR himself, having developed his Eclectic-Oriented Rock format.)

### Michael Jackson? Prince?

At the same time that many AORs were adding modern rock at a furious pace, other questionable CHR-type music began infiltrating AOR playlists. "A lot of AORs played Michael Jackson and Prince, thinking they could compete with CHR on its own terms," Feinstein says. "That ultimately proved to be a fiasco and essentially brought down an entire chain of AORs: the Doubleday stations."

The doomsayers had their day in 1983-84, as several AORs suffered tremendous losses. The biggest losers abandoned the format, giving some observers the impression that AOR was in serious trouble. When WPLJ/New York — a successful AOR — flipped to CHR, that seemed to confirm the demise of the format.

Of course, it was all nonsense, fueled by some inflammatory words in other trade publications. AOR had its problems — there's no doubt about that — but the format was never close to extinction.

"People were saying that AOR was dead," remembers Feinstein, who had just taken over as AOR editor when things looked bleakest. "Obviously, that was not the case. AOR just had to rethink its demographic target. When it lost the teens, it started shooting 18-34 and got real healthy."

### AOR: 'I'm Not Dead Yet'

To many it must have seemed the patient made a miraculous recovery. The nadir of '83-'84 was immediately followed by the upper-demo renaissance that began in 1985. AOR courted its natural audience by replacing the juvenile, party-till-you-puke mindset with a more adult approach in jock presentation, promotions, and station image. In addition, AORs started mining the classics while limiting polarizing hard rock. And instead of the once-popular "jukebox" approach with little talk, AORs turned a greater focus on the elements between the records, such as high-profile personalities, production values, and community involvement.

Feinstein: "Back in the old days the hottest jocks in a given market were almost always on Top 40 stations. All of a sudden our format started attracting the really killer, controversial jocks."

Ironically, the one major threat of the past two to three years — Classic Rock — is an outgrowth of the library-intensive approach that helped make AOR so desirable to begin with. The very same music that AORs used to achieve demo breakthroughs was suddenly turned against them. And despite numerous predictions of a quick burn, Classic Rock is still alive and well.

In 1988 we've seen signs that the long-anticipated split of AOR into current vs. classic and old vs. young may be on the horizon. That Abrams character is at it again after a long absence from serious programming, attempting to turn Z-Rock into a national force. Fred Jacobs, the man responsible for Classic Rock, has recently in-



**CRAYZED** — WIZN/Burlington staffers prove they aren't afraid to pose with Robert Cray. Pictured are (l-r) PD Steve Cormier, Production Director Joel Bolton, bassist Richard Cousins, WIZN jock "Late Kate" Roome, Cray, PM driver Arty LaVigne, ND Nancy Masino, MD Tom Van Sant, jock Diane Desmond, and engineer Keith Lincoln.

roduced a new music format (the Edge). Famed modern music maven Rick Carroll has hung out his consultant shingle for the second time. Whether any of them — or

anyone else for that matter — can convince stations that a younger audience can be profitable remains to be seen.

Whatever happens, R&R will be

there to report it, analyze it, and put it in its proper perspective. It's been that way for 15 years, and we're not about to stop now.

## SEGUES

Robert Swisher has been named OM and Doug Grant MD of the new KHWK/Amarillo (formerly KATP). Swisher joins from KIKX/Colorado Springs; Grant worked at WZOK/Rockford, IL. The entire KATP staff was let go following last week's ownership change. Swisher says the format will remain AOR.

WHTQ/Orlando's infamous Slats has filled the WKDF/Nashville MD opening

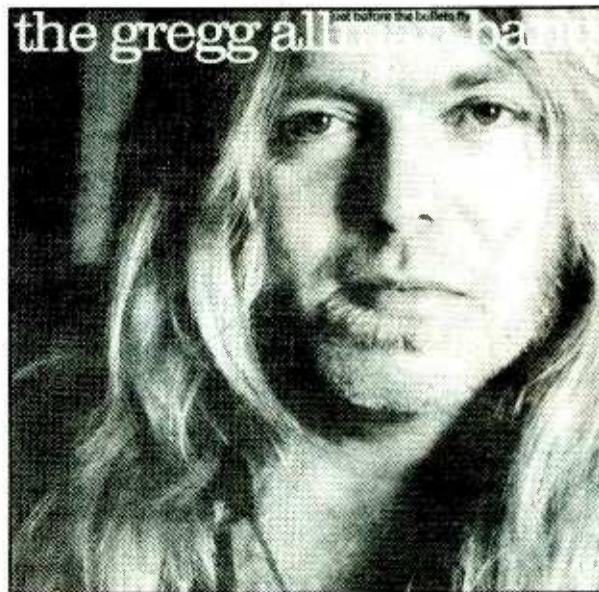
. . . WMRY/St. Louis PD Gary Kolarcik has exited; Jim Singer has been named interim PD . . . WOUR/Utica MD Tom Starr has added OM duties; Peter Hirsch remains PD . . . KYYS/Kansas City PD Scott Jameson has signed on for another three years . . . KKEG/Fayetteville has upped Debbie Gilbert to MD . . . D.J. Martin is the new MD at KCHV/Palm Springs . . . WRQK/Canton's Mike Michelli has relinquished

his MD responsibilities to concentrate on AM drive . . . WKLC/Charleston, WV interim PD Duane Doherty heads to Buffalo for production at WGR-FM . . . KBER/Salt Lake City has named Kevin Lewis MD.

KXRX/Seattle has upped Melanie Blomquist to Promotion Director; Mark Seignious exits; Barry Holton has been named Asst. Promotion Director

**If Howard Stern played records,  
he'd play Gregg Allman's "Slip Away."**

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TRACKS  
25**



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BRAD MESSER

## CALENDAR

### DISPROVED NAYSAYERS

## R&R Launched Despite '73 Economic Storm

Picture it. America. 1973. I was sitting in a station 15 years ago, humming "Goodbye Yellow Brick Road," musing about Nixon and Watergate, Cambodian bombing, gasoline rationing, \$15 cannabis, the dollar devaluation, who the blonde in the T-bird was in "American Graffiti" and what-all, when someone stuck his head in the newsroom and said, "Messer, look at this. A new sheet — Radio & Records!"

Well! Symphonic music came out of nowhere (just as in your better WWII movies when Our Guys saved the day) and the whole newsroom went Technicolor. In that instant, I knew R&R would be a success.

Bull. There was no music. Never is, for someone with an unproven product idea. In the very beginning, Bob Wilson was virtually alone out there on his self-chosen limb at a time when the business climate was stormy. Worse than stormy. It was full of hurricanes.

#### Odds Were Against R&R

There was a global depression in 1973. No one knew where the energy crisis would lead. Americans were urged to switch off lights, reduce heating requirements, slow down and save gas.

Food prices rose so fast there was a 60-day national price freeze. There were demonstrations at supermarkets. Joe Public was losing spending power fast. The price of the average house had shot up 69% in five years, from \$20,000 to \$28,900 (and would increase another 76% in the following 36 months).

The inflation rate was at an all-

time high, and so on. The odds against a startup business surviving even a year were overwhelming.

#### Optimism, Confidence, And Guts

It took optimism, confidence, and guts to launch an enterprise in the economic storm of '73. I suppose there were plenty of people around to tell Bob just why it wouldn't work and couldn't work. There always are.

Here in 1988, they're still there, still volunteering to tell us why our own dreams and schemes will never get off the ground. Today's potential winners in business will respond in the same manner as Wilson did in '73. They'll smile, admit the critics might be right, then climb right into the pilot's seat anyway and fire up the rockets.

And 15 years from now, the rest of us can say we knew all along they'd be successful.

### Stock Market Skidded Toward Crash

**MONDAY, OCTOBER 17** — Wall Street was well into its Olympic-class bellyflop one year ago, with stocks down approximately 450 points from a month earlier and Black Monday looming two days away.

The EPA issued a report in 1983 warning the Earth's climate might begin heating up from the "greenhouse effect" in the early 1990s. OPEC announced its oil embargo, in retaliation for US aid to Israel (1973). TV's "Hollywood Squares" premiered in 1966.

*Birthdays:* Margot Kidder and George Wendt ("Cheers") 40. Jim Seals 47. Tom Poston 61.

### Alaska Transferred From Russia

**TUESDAY, OCTOBER 18** — The US signed on the dotted line, paid out a measly \$7.2 million, and bought Alaska from Russia in 1867. Gold was discovered in the Canadian Klondike 29 years later, and the first year's haul alone was more than \$20 million.

Air Force Two, carrying VP George Bush, had a near-miss with a small plane over Seattle in 1984. The Mason-Dixon Line (the border between Maryland and Pennsylvania) was established in 1767. Three weeks until the 1988 presidential election.

*Birthdays:* Thomas "Hit Man" Hearns 30. Martina Navratilova 32. Pam Dawber 37. George C. Scott 61. Chuck Berry 62.

### Black Monday On Wall Street

**WEDNESDAY, OCTOBER 19** — Stocks dropped 508 points and telephone lines gridlocked a year ago, as Wall Street plunged \$500 billion in value — its worst one-day drop in history. On the following day, according to the *Wall Street Journal*, the market may have come "within an hour" of totally disintegrating as the panic reached its climax.

Grenada's Prime Minister Maurice Bishop was killed in a coup in 1983, six days before the US invaded the island to stabilize the situation. British troops surrendered at Yorktown, VA in 1781, ending the last major battle of the American Revolution.

*Birthdays:* John Lithgow 43. Writer John LeCarre 57.

### HUAC Began Hollywood Witch Hunt

**THURSDAY, OCTOBER 20** — The House Un-American Activities Committee (HUAC) began its investigation of communism in Hollywood (1947). Nearly 300 writers, directors, and other movie businesspeople were blacklisted merely on suspicion of having communist ties; ten eventually went to prison for refusing to testify.

15th ann'y of the Nixon Saturday Night Massacre, which included firing the Watergate prosecutor. Tom Edison got his light bulb to work in 1879. Meteor shower forecast for tonight.

*Birthdays:* William Christopher ("M\*A\*S\*H") 56. Mickey Mantle 57.

### Camel "75 and Still Smokin'"

**FRIDAY, OCTOBER 21** — Camel cigarettes were introduced 75 years ago (1913). An R.J. Reynolds spokesman says Camel was America's first machine-rolled, nationally-distributed brand, and the first to blend imported Turkish and domestic tobaccos. The logo was inspired by Old Joe, a camel then touring with the Barnum & Bailey circus.

The world record for keeping plates spinning atop rods — 84 at once — was set in 1986. The first Vietnam anti-war march on the Pentagon was in 1967. Last full weekend of Daylight Saving Time; we set the clocks back on Sunday (10/30).

*Birthdays:* Jeremy Miller ("Growing Pains") 12. Carrie Fisher 32. Patti Davis 36. Whitey Ford 60.

*Saturday (10-22):* Catherine Deneuve and Annette Funicello 46. Christopher Lloyd 50. Timothy Leary 68.

*Sunday (10-23):* Doug Flutie 26, "Weird" Al Yankovic 29, Johnny Carson 63.



MIKE KINOSHIAN

# AC's Long And Winding Road

Given the multitude of changes experienced by this format over the past 15 years, the challenge of chronicling AC's progress since R&R's debut issue is formidable. Offering their perspectives on AC's evolution for this special issue are a former major market PD, a leading consultant, a satellite company executive, and two past R&R AC editors.

### WASH: Always Hustling

A host of talented programmers have guided ACs to ratings success and blazed new trails in making this format a dynamic radio force. In the forefront of that illustrious programming group is former WASH/Washington PD Bob Hughes, who made the jump from ND to PD in 1973.

Washington and Dallas were the first radio markets where FM listening overtook AM listening. Contributing heavily to that bit of history were WASH (programmed by Hughes for 11 years) and another AC, KVIL/Dallas, led by mainstay Program Manager/morning maven Ron Chapman.

Now President/COO of Ragan Henry National Radio, Hughes said WBZ/Boston and KDKA/Pittsburgh were used as models in the on-air construction of WASH. "In the mid-'70s, anything was possible," recalled Hughes. "Radio was a medium of unparalleled potential, a tool of expression and communication we could use in any way we wanted. As a result, we had big news departments and could be the news and information source. Once we did tennis play-by-play of Wimbledon because there was no television coverage. You can't do things like that anymore in the format. That's the province of other stations, and you have to stick to your knitting."

According to Hughes, AC has also been susceptible to culture shifts. "For a lot of people, the disco craze was an adult phenomenon. People were dressing up, going to clubs, and learning the hustle. We had to deal with this new music, which resulted in a com-



Ron Rodrigues



peting format in the market."

WASH was one of the country's first 25-34 targeted, personality-oriented, oldies-based ACs. Cross-town AC rival WLTT was the first



Bob Hughes

music-intensive station to use "Light Rock/Less Talk" as a positioning statement. Hughes observed, "I'm sure the first time our competitors saw WASH they must have thought we were a brand new animal and didn't know how to deal with us."

Although AC is already very fragmented, Hughes believes the format will continue to diversify. "People who grew up on album radio are starting to make up more of the 25-49 cell. This has already influenced programming. In the future, it's going to be hard to do this format without knowing the market in minute detail, and operators will need a strong marketing focus."

### No-Waste Format

Former PD-turned-consultant E. Alvin Davis commented, "AC has become more vibrant, less soft and mellow. There's more than one version of AC, and there are now different strains that didn't exist years ago."

"In terms of format reach, AC is the most nearly-perfect format. Everything it delivers is prime

demos — no waste and very efficient. It's not too old and not too young. The only negative is the fragmentation. AC may be a fine format for two competitors in many markets, but not three."

A dramatic change he sees in today's AC involves some of the artists receiving airplay. "I don't think AC programmers even a few years ago would have ever imagined they'd be playing Journey and Foreigner. AC has redefined itself." Another change he applauds is the higher profile of air talent. "Today, we're witnessing more energy, content, entertainment, and personality — all of which are positive."

### Format 41: A Major Impact

Launched four springs ago, Transtar's Format 41 has become a solid ratings performer in many cases (heard on 100+ stations) and made a major impact on the format. Transtar Sr. VP/Formats Gary Taylor has seen how success breeds imitation.

"Initially, the format was a mystery and nobody understood it," he said. "When some people thought they had figured out what they could do with it, they copied it and have gone on to great success in some of the finest broadcast cities in the country. It's started a new form of AC — no question."

Taylor claims the format has gone through a maturation process. "People who were 41 when Johnny Mathis's records were popular aged beyond the 41 cell and went to the next level. Younger people don't relate to 'Chances Are' because it wasn't part of their music menu. Had the format stayed as it was four years ago, it would be 'Format 45.'"

"It was a researched concept that happened in an incredibly short time," he added. "Soft concept ACs usually don't go over that quickly."

### Format Predictability

When three-year R&R AC Editor Jeff Green was promoted to News



Donna Brake

## From Pop/MOR To AC

It's a safe bet most of you haven't saved all 757 issues of R&R. So here's a rundown of various format milestones:

- When the first 22-page issue rolls out 10/5/73, 41 Pop/MOR singles are listed alphabetically; Art Garfunkel's "All I Know" reflects strong demo appeal.
- Pop/MOR Editor Mike Kasabo debuts "Pop/MOR Notes" 2/22/74.
- Top 20 chart premieres on same date. John Denver's "Sunshine On My Shoulder" is number one.
- Pop/MOR section becomes Pop 11/1/74.
- Pop evolves to Pop/Adult 3/5/76.
- Kasabo's first full-page column appears 1/27/78.
- Jeff Green assumes format editor's chair 5/22/81; the section is re-named Adult Contemporary. Gino Vannelli's "Living Inside Myself" is number one; country-flavored songs by Dottie West (#2), T.G. Sheppard (#5), Anne Murray (#13), Dolly Parton (#20), Rosanne Cash (#29), and Pure Prairie League (#30) appear on the Top 30 chart.
- Explaining the switch to Adult Contemporary, Green writes, "We're more interested in what contemporary music is being played than in the conveniently attached format label the music is supposed to appeal to."
- The 30-song chart becomes a 25-song list 4/27/84.
- AC chart returns to 30 songs 10/4/85.
- Gold-Intensive Adds/Hots are listed 7/24/87.
- Alternative AC debuts in same issue.
- NAC chart is introduced 1/8/88; Dan Siegel's "Northern Nights" is number one; Basia's "Time And Tide" is number three. The latter would peak at #14 on the AC chart six months later.



E. Alvin Davis

Editor in 1983, former KMPC/Los Angeles MD (and current R&R editor) Ron Rodrigues got the nod as Green's replacement. "It was pretty easy to predict what AC radio was going to do," Rodrigues said. "They would almost always take a core record to top five, particularly if the song had CHR crossover. If it didn't, the song would go to about ten. Madonna, on the other hand, would get a modicum of play but wouldn't go up the chart."

Rodrigues regards the emergence of strong imaging and positioning liners as a major event in the early '80s. "I think 'Soft Hits' is a great imaging phrase. Words like that which specifically state what a station is were very important for AC at that time."

He left R&R in '85 to program "hot" AC KMGG (now KPWR)/Los Angeles. That's when the hot trend began to flourish. "It seems like there are more hybrid stations, and there's more room for that," said Rodrigues. "There's another generation of CHR listeners from the early '80s who will soon graduate to the AC demo. They may have grown up listening to Madonna, but they don't necessarily want to hear Guns N' Roses."

As for AC's future, Rodrigues

sees a proliferation of soft ACs. "There's always going to be a need for background music. GMs and PDs are finding they can be successful with it using contemporary music."

Independent promoter and former radio PD Donna Brake, who became format editor in 1985, believes AC has become even more important to the big picture. "We still see records by artists like Kenny Rogers being worked successfully. One of the biggest changes is the reaction from radio and records to the changing adult consumers, who have made an impact on both industries."

Echoing Davis's sentiments, Brake said, "AC radio is more openminded now in what it will listen to. You're not seeing just the soft ballads coming to AC. People are trying all sorts of different things — and with success."

### AC: Always Changing

Today, AC continues to expand and prosper. The many forms it takes — Full-Service, Current-Based, Gold-Based, AC/CHR hybrid, Soft AC, and others — now include NAC. The story of this newborn babe is still waiting to be written. But rest assured that R&R will lead the way in covering it and the other members of the AC family as we enter our 16th year.



Gary Taylor



LON HELTON

## 15 YEARS LATER

# 1973-88: Growth, Success, Respect

Somebody once said you can't tell where you are or where you're going unless you know where you've been. Figuring out the first two is up to you. I'll take the easy way out by offering a retrospective of both Country radio and music covering R&R's past 15 years.

I thought the best way to get a feel for the evolution that took place in Country radio was to ask each of R&R's former Country editors for a format overview during their time at bat.

## Jonathon Fricke

Jonathon Fricke, the first Country editor (1973-74), remembers his stint as "a transitional time. Country radio was searching for an identity and an audience. The format was beginning to grow up and finally stopped apologizing for being Country."

"For years, there was the attitude that you took your station Country if you couldn't do anything else with it. Country settled for the crumbs. It was at this time that stations began to bring in radio professionals."

Fricke also remembers this time as a transitional period for the music. "Country radio was trying to decide whether it should be Country or crossover. The huge number of cover tunes at the time made the choice even more difficult. For example, programmers had to choose between pop and country versions of 'You Don't Bring Me Flowers' (Barbara Streisand & Neil Diamond vs. Jim Ed Brown & Helen Cornelius), 'Drift Away' (Dobie Gray vs. Narvel Felts), and 'Tie A Yellow Ribbon' (Tony Orlando vs. Johnny Carver)."

Unlike today's playlists, Country radio of 15 years ago played just about every record that was released. "The average playlist was 60-70 records back then — even in major markets," recalls Fricke. "Forty records was considered a short list."

"Country consultants were also unheard of. Part of this was probably due to the vast majority of markets having only one Country station. If there happened to be two, one was usually a daytimer. The competition just wasn't there."

so managers didn't feel the need for consultants."

The Country programmers' vocabulary was also beginning to expand rapidly. "These were the last days of 'gut feel' radio," says Fricke. "The hot topic was research, with new terminology like demographics, psychographics, and burnout coming into play for the first time."

## Jim Duncan

Jim Duncan describes events during his editorial stint (1974-81) as "the greatest time in Country radio history. It was going through puberty while experiencing its fastest and biggest period of growth."

Making this an exciting time was the influx of a "different breed" of

people. "Prior to then," Duncan says, "many on both sides of the business looked at country music as a religion to preserve. Those coming onto the scene were smart business people who could have been successful in any radio format, label, or business. They looked at where Country was and how big it could be, and laid the groundwork for today's huge success."

Duncan notes that prior to 1975 "Country reporters had lists of over 70 records. They played anything that came in the mail. At the Country Radio Seminar in 1975, WMAQ/Chicago's Bob Pittman was booed as he made a speech detailing his move to 35 records. But as WMAQ and WHN/New York became successful, stations everywhere began to follow suit." Pittman and WHN's Ed Salamon also ushered in the age of research for Country radio. "What they set in motion," Duncan adds, "was a process of thinking before reacting."

That same year saw crossover music gain widespread acceptance by Country radio. "Even though a few stations had done it before, they masked it by not saying the artists' names," Duncan points out. "The big stations weren't afraid to do it, ultimately selling the music and personality to a younger audience, which they in turn sold to Madison Avenue."

Duncan not only saw the rise of large market, big promotional-dollar AM Country outlets, but watched as they began to give way to Continuous Country FM outlets. "FM radio made the decision to sell the format based on the music,

not promotion. One of the reasons it worked so well was because listeners were discovering their music all over again — in stereo."

Duncan's eventful tenure was capped by the 'Urban Cowboy' period. "A lot of us wondered what the hell was going on when guys wearing John Travolta suits showed up at the CRS," he laughs. "These people were chasing another fad — their stations had been Disco the year before. Most weren't prepared or committed to doing what needed to be done to do Country right."

## Carolyn Parks

Carolyn Parks (1981-83) recalls, "When I took over as editor, it seemed that every week another large market would gain its own Country station; i.e., WFIL/Philadelphia, WKHK/New York, WWWE/Cleveland, WKQS/Miami, WCXI-FM/Detroit, and WCAO/Baltimore. Unfortunately, only a few survived as many started with an atrocious lack of preplanning and little commitment to the format."

"Perhaps the event with the most profound impact on Country radio happened when — following the success of KSCS/Dallas — Joe Somers and George Burns syndicated the Continuous Country format in September 1981. Literally hundreds of stations adopted the format during the next several years. This occurred only one month after the Satellite Music Network, the first satellite-delivered, 24-hour Country pro-

Continued on Page 69

## Most Influential Stations & PDs

In an admittedly unscientific survey, I asked 75 people who have been in or around Country radio to name the five most influential radio stations and programmers during the last 15 years.

### Most Influential Stations

- WMAQ/Chicago
- WHN/New York
- KIKK/Houston
- KNIX/Phoenix
- WDAF/Kansas City

### Most Influential Programmers

- Ed Salamon
- Bob Pittman
- Larry Daniels
- Moon Mullins
- Rusty Walker

# The Way We Were . . .



Larry Daniels, circa '79



Bill Figenshu, circa '80



Joel Raab, circa '81



Gregg Lindahl, circa '80



Randy Michaels, circa '79

# 1973-88: Growth, Success, Respect

Continued from Page 68

gramming service, went on the air.

"Another phenomenon was the amount of Country product which crossed over to other formats. Country artists were getting greater exposure then. However, the down side was we were also diluting the format. These stations were all competing for the same audience and playing the same music. Compounding the problem: country wasn't developing its own stars of tomorrow, something that's only started to happen during the past several years.

"The industry is even healthier today than it was back then — and we've managed to make way for

the new without disposing of the old. The fad may have died, but the format has grown."

### 1983-Present

During my five years at R&R, Country radio has experienced a period of retrenchment and fortification. One of the biggest changes has been the audience shift from AM to FM. In 1983, many legendary AMs were still extremely viable, although few maintained the market leadership positions they once enjoyed. In the most recent Country Scoreboard (R&R, 9/16), however, the AM audience has dwindled to 15% of the

total format share. And the number of Country AMs in the ranking top five can be counted on one hand.

Only during the last couple of years have we seen head-to-head FM battles develop. Early FM Continuous Country stations primarily beat up on AMs during the early '80s. Nonetheless, there are still fewer than 20 Top 100 markets with two FM Country outlets.

The strict "more music" formats of Continuous Country have been evolving for almost six years. It's been a slow process perhaps, but personality morning shows and greater promotional efforts have become today's norm. Continuous Country outlets saw the need to change as competition developed between FM Country outlets and other FM music stations.

In the course of its evolution, FM Country succeeded by doing much more than merely taking AM's numbers. It took listeners from other formats as well. Today, more Country stations than ever are 12+ market leaders, with even more ranking in their respective markets' top five as these stations expand the format.

The years since 1983 have also seen the rise of the Country consultant. There are two major reasons for this development: First, Country radio — once the domain of large exclusive audiences — began competing for the entire marketplace. Second, other non-Country stations suddenly decided they wanted a share of the demo that was once exclusive to the Country format. As a result, more and more owners/managers turned to outside help. The core of today's Country consultants is comprised of many of the top local PDs of the '70s and early '80s. CHR, AOR, and AC consulting firms have also established Country branches during the last several years.

Shrinking playlists have also been a trend during the past few years. Though it's taken more than ten years for the short-list syn-

# Music City Looks Back

For the Nashville perspective on the last 15 years of Country, R&R Associate Editor Debe Fennell got these thoughts from a few Music City veterans.

• **Jim Foglesong, President of Capitol/Nashville:**

"Without question, the event that had the most impact on Country was the period between 1978 and 1982 when the 'Urban Cowboy' soundtrack put our music all over the pop charts. The movie introduced country music to a lot more people, many of whom have stayed with us. More recently, the **Nashville Network** has also had a big impact on country music."

• **Jim Halsey, Chairman/CEO of the Jim Halsey Company:**

"Our global view of the business involved putting country music on television. **Roy Clark** almost singlehandedly changed network TV's acceptance of country music. Due to television, the venues for country artists expanded, allowing them to play places that weren't 'country' at all. That's changed now, however, since you can't get an artist on TV until they're known. New artists now break through on radio. Radio and records is the way to do it today."

• **Don Williams, artist:** "I long felt that country music as a product wasn't up to the quality it should be. It's not acceptable to have one or two hits on an album, and the rest are publishing deals. The average fan is far more intelligent than that and deserves more quality."

"Little by little, I've seen that attitude change. Song selection, quality, and the whole production effort have improved. Artists and industry people are now beginning to approach live performances and recording in a better light."

• **Jimmy Bowen, President MCA/Nashville:** "The artists have been taking more control of their own music and production — that's had the most impact."

• **Jo Walker-Meador, CMA Executive Director:** "Fan Fair has grown from 2000 registrants in '72 to 23,000+ this year. Our new London branch has helped major labels release country product overseas and aided the establishment of the first country music chart in the UK."

drome to hit secondary markets, it's recently done so with a vengeance.

Country radio has proudly moved from second-class citizen status to a position of respect among listeners and fellow broadcasters alike. In fact, it's kicking butt in a

number of markets. So you might consider placing your hands over your posterior 'cause your market could be the next one to be kicked by top-notch, professional broadcasters programming country music.

Here's to another great 15!



THE WANDERER — KTTS/Springfield, MO MD Dorrie Hummel huddles with Eddie Rabbitt following the latter's performance at the Great Empire Broadcasting listener appreciation show.



DOWN IN THE BOONE-DOCKS — Prior to a Larry Boone concert, KXIA/Marshalltown, IA OM/morning man Mike Elm (r) escorted a talent contest winner (c) backstage to met 'Lar himself.

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Willie Nelson  
with  
Julio Iglesias

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KPLX	KUPL	WQYK	WYNG	KDRK	KCJB	KEKB
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What About Your Listeners?



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URBAN CONTEMPORARY CHART 29-16  
88 UC REPORTERS - 90%  
Conversion Factor: + 27!

## DENIECE WILLIAMS

### "I Can't Wait"

URBAN CONTEMPORARY CHART 20  
92 UC Reporters - 94%



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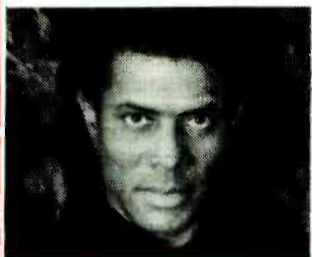
### "Dance Little Sister"

URBAN CONTEMPORARY CHART 20  
86 Reporters - 88%  
Conversion Factor: + 17

## SURFACE

### "I Missed"

URBAN CONTEMPORARY CHART 23  
87 UC Reporters - 89%  
Conversion Factor: + 22



## GREGORY ABBOTT

### "Let Me Be Your Hero"

URBAN CONTEMPORARY CHART 33  
65 UC REPORTERS - 66%

Including This P-1 Play:

WXYV	WVEE	PWR94	WGCI	XHRM
WILD	KRNB	WOWI	KPRS	KSOL
WHUR	WYLD	WBMX	KMJM	

## BOOTSIE COLLINS

### "Party On Plastic"

URBAN CONTEMPORARY CHART 39-34



P-1 Action At:

WXYV	KRNB	WOWI	WBLZ
WHUR	WEDR	WBMX	WZAK
K104	WYLD	WGCI	KRPS
		KSOL	



## RAZE

### "Break 4 Love"

EARLY BELIEVERS:

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WUSL	PWR94	KSOL	WANM
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WALT LOVE

UC

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## LOOKING DOWN MEMORY LANE

## Black Radio Comes Of Age During Past 15 Years

1973 was an historic year for what was then called Black or Soul radio. Stations such as WWRL/New York, WOL/Washington, WVON/Chicago, WAOK/Atlanta, and KGFJ/Los Angeles were starting to lose both black and white audience to new kinds of stations, like FM WBLB/New York and AM KDAY/Los Angeles.

The audience shift was due to a number of factors, one being different format presentations. WBLB PD Frankie Crocker, who had done general market radio at WMCA/New York, coupled that experience with his Black radio background and came up with a new, slick sound. He and his jocks would jump from James Brown to Frank Sinatra to Billy Eckstine to Kool & The Gang, and back to Billie Holiday.

Current WBLB morning personality Ken Webb commented, "Things have been good for Black radio during the past 15 years. We've taken advantage of the opportunities that have come our way. We have our Barry Mayos in radio and our Jheryl Busbys in the record industry. The future is bright because we've learned the things needed to compete seriously."

### Incredible Advances

On the West Coast, KDAY PD Jim Maddox (now Exec. VP at All Pro Broadcasting) played off the



Jim Maddox

other end of the music spectrum. KDAY aired a high energy Top 40 approach with a variety of music, including hits, album cuts, and oldies.

Maddox said, "Black radio has made incredible advances. The presentation is much more sophisticated, and the marketing is light years ahead of where it was. There's also an abundance of talented people. You can favorably compare the people who work in this format with people in general market radio, and I don't think you could say that 15 years ago.



Tom Joyner

"Black radio has made great improvements in every area but one — how to get our fair share of ad dollars. Only modest gains have been made. The format overall still suffers because too many advertisers don't want to support Black radio."

**"Black radio has made improvement in every area but one — how to get our fair share of ad dollars."**

— Jim Maddox

### Accepting Challenges

WZAK/Cleveland PD and Zapis Communications National PD Lynn Tolliver recalled, "Fifteen years ago, Black radio was just something that existed. It was financially rewarding for those in ownership, but it was nothing to those competing against it.

"PDs back then knew about ratings, but weren't very involved in understanding the methodology. Today's UC programmers are much more concerned about their station's market positions and overall competition than they used to be. At one time Black stations were only concerned with each other. Not now. With other formats now leaning heavily on black

music, it's impossible for Black or UC stations not to accept the challenge. If they don't, they're out of business."

### Loyalty Factor

KYOK/Houston OM Rick Roberts, whose background includes a stint with legendary WBOK/New Orleans, said, "Black radio in the

**"Personality built Black radio. If they keep taking it out, Black radio is going to die."**

— Tom Joyner

'70s was still in the embryonic stage of becoming more sophisticated with its sound. Stations like WWRL were the standard for those blacks who wanted to make the so-called big time. The medium began to grow up, for lack of a better term. We started getting FMs and better announcers with mainstream diction.

"Our radio stations mean the world to the black community. The loyalty factor has always been there, but today's programmers shouldn't take the black community for granted as they compete more with general market rivals. They need to keep close ties with the community at all times. I hope for the remainder of the '80s and into the '90s they'll continue to provide information to the black community."

### More Format Labels

Air personality Steve Woods, now morning host at KACE/Los Angeles, said, "Having worked at



Jimmy Smith

KDAY for 11 years, I've seen a lot of things change. Years ago Black radio wasn't universally accepted, and very few individuals except blacks would admit they listened to it. Therefore, ratings were never as high as they might have been, and there was certainly a formative division between the types of radio.

"When KDAY started, our intent was to get into the mainstream of broadcasting and its listeners, no matter the color or the community. We wanted a station people could listen to and enjoy if they liked the music we played."

As for the current state of the format, Woods noted, "It seems things are once again divided between the musical formats. Here in Southern California we have a rap station, the UC stations, and stations that play a considerable



Rick Roberts

amount of black music — yet don't admit to being black in any sense. We've got more labels now than ever before in our industry. I'm not sure that's such a great idea."

### Research Gains, DJs Lost

KGBC/Galveston, TX PD/MD Randy Sterling, a past president of the Young Black Programmers Coalition (YBPC), said, "During the past 15 years we've made some gains in research professionalism,

**"Black radio has become a marketable product and not just a fad."**

— Jimmy Smith

but we've lost on the side of personalities. Now stations just play 15 or more in a row, don't talk, and never tell you the songs they've played. I don't think that's going to be the future."

## Where The Format Stands

- Presentation, marketing more sophisticated
- Advertising parity still needs improvement
- Community loyalty too important to ignore
- Personalities a dying breed

Echoing similar sentiments, Tom "Fly Jock" Joyner of WGCI-FM/Chicago and KKDA-FM/Dallas noted, "I think black music is the same as it was 15 years ago. Most of the artists are re-doing old songs. Sue Ann is doing Aretha Franklin's 'Rock Steady,' for example. And some artists are doing old songs and calling them something else, such as Tony! Toni! Tone!'s 'Little Walter.'

"Black radio has evolved, but not totally for the better. They've taken the personality out of what we used to take for granted and set our stations apart from all the others in most cities. This is a crying shame. I know I'm one of a dying breed, but personality built Black radio. If they keep taking personality out, Black radio is going to die. Something has to be done to save our heritage in the radio business."

**"Fifteen years ago, Black radio was just something that existed."**

— Lynn Tolliver

### Radio As Business

Looking down the road at the next 15 years, KKDA-FM/Dallas Asst. PD/MD Jimmy Smith said, "There's a big move toward looking at the industry as a business. Black radio has become a marketable product and not just a fad; we're winning mass appeal audiences in a number of cities.

"I'm simply looking at radio as radio. We just happen to be black and we just happen to be playing music by black artists that appeals to the masses in our city."



Lynn Tolliver

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Current Issue #101, KHS/Hollywood Hamilton, KRLA/Real Don Steele, Long Island CHR WBLI, WXRK/Howard Stern, KOY-FM/Zoo, KLOS/Mark & Brian, KXRX/John & Robin, KMGI/Tom Parker. Cassette, \$5.50.

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Special Issue #S-136, CHICAGO, CHRs Y95 & B96, AORs WLUP-AM/FM, WXRT & WCKG, B/U WGCI & WBMX, ACs WCLR, WLS & WFYR, Gold WJMK. Cassette, \$5.50.

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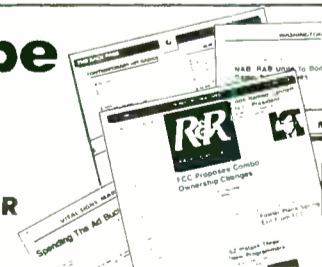
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DJ'S NEEDED. Listen to DAILY UPDATED openings. Toll free 800-237-8073.

**MediaLine**  
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2158 The Alameda, San Jose, CA 95126.  
In CA Call 408-296-7353

**EAST**

Soft AC FM serving NH, VT and MA seeks adult AT with goal to be a manager. Females encouraged to apply. T&R: Steve Young, 130 Martell Ct., Keene, NH 03431. EOE (9/30)

WHRR/Saco, Maine seeks News anchor. Females encouraged. T&R: Jon Paradise, Box 567, 04072. EOE (9/30)

Major radio station seeks Continuity Clerk. Previous traffic and/or continuity experience necessary. Resume: Personnel, 4646 40th St., N.W., Washington D.C. 20016. EOE (9/30)

Suburban N.Y. FM AC seeks full and parttime announcers and newscasters. T&R: WZFM, Rob Weingarten OM, 444 Bedford Rd., Pleasantville 10570. EOE (9/30)

Central New England soft AC FM seeks AT pro. Strong on-air production, news, copywriting and research. T&R: WYRY, 130 Martell Ct., Keene, NH 03431. EOE (10-7)

Magic 104 Utica/Rome is looking for warm, personable AT for our AC station. T&R: WKGW, Thomas Rd., Oriskany, N.Y. 13424. EOE (10-7)

Big Signal FM seeks morning AC talent. Outstanding opportunity for hardworking individual. T&R: Kim Stevens, WKXZ, P.O. Box 552, Norwich, N.Y. 13815. EOE (10-7)

Full service AM/FM Combo seeks fulltime reporter/anchor. Four-season resort area. T&R: Christopher Rolando SM, WUPE/WUHN, P.O. Box 1265, Pittsfield, MA 01202. EOE (10-7)

Leading AC FM seeking parttime announcers with possibility of future fulltime openings. T&R: PD, WDAQ-FM, 198 Main St., Danbury, CT 06810. EOE (10-7)

WPGC seeks qualified, aggressive radio sales person. Must have previous broadcast sales experience. Resume: Paul Neal GSM, 6301 Ivy Ln., Greenbelt, MD 20770. EOE (10-7)

WLEV/Allentown seeks morning co-host. T&R: Scott Robbins, Box 96, Lehigh Valley, PA 18001. EOE (10-7)

Immediate openings! Killer morning personalities needed. WFVG AM-FM. T&R: Steve Kelsey, Box 2005, Altoona, PA 16603. EOE (10-7)

New York State combo seeks anchor/reporter, to join area's largest fulltime radio news staff. T&R: Bill Epps, Box 151, Endwell, N.Y. 13760. EOE (10-7)

New light FM seeking AT for evenings. Must be relatable and warm. Live in Berkshires of MA. T&R: Bob Collins, P.O. Box 297, Great Barrington, MA 01230. EOE (10-7)

Country FM seeks strong production person/morning news reader immediately! Experience required. T&R: WCTD, 112 S. Main St., Federalsburg, MD 21632. EOE (10-7)

WRKZ/Hershey has rare fulltime opening. Experienced individual with good production skills. Females encouraged T&R: Mike Scalzi, Box Z, PA 17033. EOE (10-7)

**PRODUCTION WHIZ!**

If you're the one who can magically combine words & sounds, we have the production/copywriter position for you! Rush T&R: Bob Flint, WMKS, P.O. Box 800, Springfield, VT 05156. EOE

**NEW ENGLAND**

based National Ski Program looking for experienced writers. Must be a skier and be able to translate your knowledge of skiing into a script format. For more information, call (203) 562-9400.

**ADULT COMMUNICATORS**

"DJ's" need not apply. We're a medium market FM in the NE looking for that elusive "adult sound". AC/Oldies experience a must. Females encouraged to apply. Tape/Resume immediately to Radio & Records, 1930 Century Park West, Box #220, Los Angeles, CA 90067. EOE



MAGIC 93 is looking for an upbeat afternoon Pro. We are looking for an entertainer with excellent production skills. Good dollars for right person. T&R's to: Randi Kirshbaum, WMCX, 200 High, Portland, ME 04101.

**1400WSTCAM**

Chase Broadcasting's 1400 WSTC-AM seeks News Director to motivate, lead and manage large department. You should be familiar with all aspects of full-service radio, and will oversee top rated Morning Drive news block. If you want to become a part of our AM success story, send T&R and include a brief account of your management philosophy to Bill White, Operations Director, WSTC/WJAZ, 117 Prospect St., Stamford, CT 06901. EOE

**NEW STATION**

in Virginia Beach looking for staff, on-air, sales, news, all staff positions. Tapes and resumes to: P.O. Box 9272, Virginia Beach, VA 23450.

**AGGRESSIVE P2**

Eastern AC needs a Morning Entertainer. We'll give you a great 50kw facility and ACN ... you give us FUN, ADULT RADIO. Possible openings in other dayparts. Radio & Records, 1930 Century Park West, Box #224, Los Angeles, CA 90067. EOE

**TALENT/ANNOUNCER**

When you think of winter do you think of skiing? Are you a talent that would like to be known nationwide? How much do you know about skiing and the ski industry? Can you communicate this to our radio audience? Send C&R to CRN International, 1125 Dixwell Ave., Hamden, CT 06514.

**SOUTH**

Hot 94, Charleston, S.C. CHR seeks AT from midnight-6 am. T&R: Bob Casey, 1 Carriage Lane, Ste. C-2, 29407. EOE (9/30)

Morning AT/OM needed for growing small market AM-FM. Minimum three years' experience. Good job! Good salary! T&R: WKEU, Box 997, Griffin GA 30224. EOE (9/30)

Southeast Country legend seeks night-time AT needed yesterday! Must be warm and friendly, good production and a team player. WBHP, Kevin Mason, Box 1230, Huntsville, AL 35807. EOE (9/30)

South Central Florida AC FM seeks News Director. Come work in the sun. T&R: WCAC, Bob Rowland, 2530 S.E. Lakeview Dr., Sebring, 33870. EOE (10-7)

The fastest growing area in the Country is Southwest Florida. We need sales people. Resume: WDCO, 1227 Del Prado Blvd., Cape Coral, 33990. (813) 574-1200. EOE (10-7)

WVIS-FM 106 Black/Dance format seeks two persons for sales position. One year minimum. Salesperson to sell air time. resume: SM, Box 487, Frederiksted, St. Croix US Virgin Isl. 00841. EOE (10-7)

Still haven't found what I'm looking for. Nights/MD at 50kw Augusta AOR. Great opportunity if you're ready to move into medium market. T&R: Box 10045, Augusta, GA 30903. EOE (10-7)

Leading Shenandoah Valley combo seeks experienced, aggressive reporter/anchors for possible news position. T&R: News Director, WKDW/A-WSGM/F, Box 2189, Staunton, VA 24401. EOE (10-7)

Night and weekend AT for 100 kw WHLZ in Eastern SC. Experience only. T&R: Dennis Daily, Box 400, Manning, SC 29102. EOE (10-7)

Parttime/fulltime AT. Sunny, warm Florida Keys. Country/Live/Beginners welcome! T&R: WFFG, Box 488, Marathon, FL 33050. EOE (10-7)

Nights in paradise! Seasoned CHR killer with production and personal appearance ability. Photo. T&R: Russ Brown, Lazer 93.5, 950 Manatee Rd., Naples, FL 33961. EOE (10-7)




Edens Broadcasting's Q94 is looking for a producer for the Q Morning Zoo. Great facilities, great people. Production experience necessary, creativity helpful. You'll be the right hand for the two-man Q Zoo Morning Team. Submit resume to Steve Davis, WRVQ, Box 1394, Richmond, VA 23211. No phone calls please. EOE




Top ranked Modern Country station in the Raleigh/Durham market needs exceptional Afternoon Personality! Creative production is a must! Great benefits and location. Send tape and resume to: Jay Butler, Station Manager/Program Director/WQDR/P.O. Box 29521/Raleigh, N.C. 27626. No phone calls please! An Equal Opportunity Employer, M/F.

# OPPORTUNITIES

## OPENINGS




**WYI/Greenville SC is looking for an AC midday entertainer for the market's hottest Lunchtime and Saturday Night at the Oldies! We'll surround you with witty, motivated professionals, and the market's premier facility. Enjoy living in one of America's finest environments, and receiving the kind of pay you deserve! If you're stable, adult professional, send C&R and Photo: Paul Warren, Program Director, WYI, 102.5 FM, Suite 801, NCNB Plaza, 7 N. Laurens, Greenville, SC 29601. No calls please. AmCom General Corporation is an Equal Opportunity Employer.**




**Shamrock Broadcasting in Atlanta needs experienced and creative Promotions Director. If you think "fun and crazy", but have the planning and organizational skills to co-ordinate with sales and programming to pull off great contests and promotions, show us your best stuff! Previous medium to major market successes a must. EOE. Confidential resume and examples of your work to: Dennis Winslow, Program Manager, WFOX-FM, 2000 RiverEdge Parkway, Suite 797, Atlanta, 30328.**

**MORNING DRIVE**  
Experienced Air Talent for Urban/CHR FM. Production, listener involvement, community and personal appearances. T&R to Radio & Records, 1930 Century Park West, Box #218, Los Angeles, CA 90067. EOE



**MORNING STAR!**  
America's 77th market (Brownsville/McAllen, TX) is ripe for a Morning Dominator! Somebody kinda funny, kinda mature, kinda smart... with a backbone and a solid background, but not a jerk. You would kill here! The Money, Benefits, New Studios and People are pretty good! Are you? Only team players that aren't afraid to work need send cassette, resume & references to "Morning Star," KELT-FM, Box 711, Harlingen, Texas 78551. No calls, please.



**Morning man needed for AC/Oldies format. Join a two person news team. Humorous, professional, good production. If we match, send T&R to Barry Grant, OM, WSTU, 1000 Alice Ave., Stuart, FL 34994. EOE**



**Tampa Bay's Classic Rock Sandusky outlet has an opening for an Off-Air Production Director! Must have excellent copywriting and organizational skills, PLUS must be willing to work in the best 8-Track studio in the state of Florida! Send resume, copy and production samples to:  
Beau Raines  
98 Rock  
2 Corporate Drive  
Suite 550  
Clearwater, FL 34622  
(No phone calls please)  
98 Rock is an Equal Opportunity Employer!**

## OPENINGS

**BIG BUCKS, GREAT COMPANY, GREAT CITY!!**  
Top 50 sunbelt market looking for the best Morning Talent in the Free World. Teams, individuals, stand up comics, loose nuts and bolts. T&R to Radio & Records, 1930 Century Park West, Box #223, Los Angeles, CA 90067. EOE

**TEXAS CHR FM**  
looking for proven Morning Performer; personal appearances and community involvement a must. Also, promotions oriented Production Director with Multi-Track experience. Equal Opportunity Employer. Cal Casey, 1910 Kensington Drive, Carrollton, Texas 75007.

**AOR/CHR WINNERS**  
Want Evening Personality. Creative, enthusiastic, hungry to continue dominance in highly competitive smaller market. Phones, appearances, ability to relate to audience, production and MD experience major pluses. Send T&R to Radio & Records, 1930 Century Park West, Box #219, Los Angeles, CA 90067. EOE

**Southeast Country Legend**  
seeks One-on-One Communicators. All Dayparts. Good production. Good attitude. Team player. Enjoy one of the nation's fastest growing cities. Are you warm & friendly? T&R: Radio & Records, 1930 Century Park West, #221, Los Angeles, CA 90067. EOE

## MIDWEST

New FM AC seeks News Director for morning shift. Females preferred. Must be able to interact with morning AT. Photo, T&R: WOOD, Geoff Freeman, Box 406, Geneva, OH 44041. EOE (9/30)

KMAP/St. Paul seeks AT with three years minimum experience. T&R: Al Alom, 287 E. 6th St., MN 55101. EOE (9/30)

K102/Columbus, Missouri seeks personality to fit into very successful AC morning team. Strong production and ability a must. T&R: DAN CORKERY, 503 Old 63 N., 65201. EOE (9/30)

Midday Female needed. New FM AC. Must have experience. Will handle headlines, remotes, production. T&R: Geoff Freeman, Box 406, Geneva, OH 44041. EOE (10-7)

New 50kw Kalamazoo AOR seeks talent from Midwest area. Especially middays/production person. Rush T&R: Bill Martin, WRKR, 9835 Portage Rd., Portage, MI 49002. EOE (10-7)

WPZL/Indianapolis Rare opening to compliment premier Midwest CHR. No beginners, please. T&R: John Trout, WZPL, 1440 N. Meridian St., Indianapolis, IN 46202. EOE (10-7)

Morning Pro needed. Join winning team at fast growing AC music FM. Good production a must. T&R: Doug Freeman, KBYZ-FM, Box 1377, Bismarck, ND 58502. EOE (10-7)

Promotion Director needed at Classic Rock WMGG and WMNI Country. Resume: Mark Jividen, 1458 Dublin Road, Columbus, OH 43215. EOE (10-7)


Growing FM Country seeks News Director. Send your best T&R and salary: Jay Allan, WYTE, Box 956, Stevens Point, WI 54481. EOE (10-7)

Announcer needed for country powerhouse. Bright, upbeat, team player to do more than intro records. T&R: WGEM AM-FM, Box 80, Quincy, IL 62306. EOE (10-7)

WCWC & WYUR seeks a morning man and morning man/PD. T&R: Gregg Owens, Box 156, Ripon, WI 54971. EOE (10-7)

Leading SW Michigan CHR seeks experienced afternoon driver and production pro. T&R: Jim Gifford, WIRX, Box 107, St. Joseph, MI 49085. EOE (10-7)


Growing Midwest group looking for future wizard night ATs! Possible MDs. T&R: Jeff McCarthy, Box 1991, Green Bay, WI 54305. EOE (10-7)




If you are radio's premiere production director; a person who has a national level delivery, possesses exceptional writing & organizational skills, and the brilliance to do numerous character voices (not bad impressions), then send a cassette and resume to: Bill Bamble, WKQX Radio, Merchandise Mart, Chicago, IL 60654. No phone calls, please. EOE

## OPENINGS

**ANOTHER OUTRAGEOUS PERSONALITY NEEDED!**  
We already have the funniest morning show in St. Louis... Now we need someone to put the spark in afternoons. Show prepped humor, stunts, client endorsements, & lots of outside appearances a must. Do you need a straightman or a board operator? ... Let's talk! Rush resume, picture, & cassette of your best stuff to: 12 Village Drive, St. Louis, MO 63146.



**We've got a rare full-time opening! We're looking air talent to take over a creative morning show. If you've got the drive to continue a winning tradition, you may be the person we're looking for. We'd love to hear from you! T&R to Mike Justin, P.O. Box 8, Bloomington, IL 61702. EOE. No phone calls please.**



**Relaxing Favorites.**  
**AIR TALENT FOR CHICAGO'S NUMBER ONE AC**  
One of the Nation's first and most successful Soft AC stations is looking for a few good tapes! A warm, personable delivery within a precision designed format is essential.  
**T&R TO: JACK TADDEO/PD WLAK-FM**  
150 N. Michigan Ave.  
Suite 1135  
Chicago, IL 60601  
Confidence assured - No Calls  
VIACOM RADIO is an equal opportunity employer.

**MIDWEST MAJOR MARKET**  
contemporary station looking for major market talent for late nights. Screamers & teen jocks need not apply. T&R's to Radio & Records, 1930 Century Park West, #211, Los Angeles, CA 90067. EOE

## WEST

KCAL-FM/Redlands seeking off-the-wall, zany, wacky AT or team for mornings. T&R: Dana Jang OD, 525 New Jersey St. #A, 92373. EOE (9/30)

San Diego's KOW has immediate air staff openings. Minorities encouraged. T&R: Chris Adams, 1523 E. Valley Parkway, Escondido, CA 92027. EOE (10-7)

CHR KEZY/Anaheim seeks hot PM AT. Production, remotes, parties, appearances. Photo, T&R: Craig Powers, PD, 1190 E. Ball Rd., Anaheim, CA 92805. EOE (10-7)

KRQ/Tucson still seeks America's Hottest up-and-coming nighttime teen idol to handle 10-6pm in 1989. T&R: Clarke Ingram, 4400 E. Broadway, AZ 85711. EOE (10-7)

KMBY Monterey dominant AOR, seeks conventional, one to one news anchor for morning drive. Females encouraged. T&R: Rick Berlin PD, Box 1271, CA 93942. EOE (10-7)

KDON Salinas/Monterey seeks a dynamic on-air PD. Two years experience required. T&R: Jeff Salgo, 1190 E. Ball Rd., Anaheim, CA 92805. EOE (10-7)

KCAL FM is seeking an off-the-wall, zany, wacky morning AT or Team. T&R: Dana Jang OD, 525 New Jersey St., Redlands, CA 92373. EOE (10-7)

Resort AOR seeks AT. 8 track, CD SFX. Ski the Big One, float the Snake. T&R: KMTN, Devan Mitchell, Box 927, Jackson Hole, WY 83001. EOE (10-7)

AOR market leader seeks experienced AT for morn/nights. Entry level. Mgmt possible for right person. T&R: Cyndee Maxwell, KWHL, 9200 Lake Otis Pkwy., Anchorage, AK 99507. EOE (10-7)

Live in Santa Barbara 101.7 K-Lite looking for adult afternoon driver. Right pay for right person. Females encouraged. MOR format. T&R: Box 41030, CA 93104. EOE (10-7)

## OPENINGS



**Palm Springs, CA. CHR looking for Killer Morning AT. Must be an original! Fantastic community, excellent broadcast facilities! Nearby L.A. and S.D. Rush T&R to Mike Doyle, Power 101, 2100 Tahquitz, Palm Springs, CA 92262. EOE**

**KMEO PHOENIX**  
Immediate part-time positions and looking for future full-time candidates. Must have AC or country experience and strong production skills. If you're looking to coast, please look elsewhere. Tape, resume and picture to RT Simpson, Operations Manager, KMEO, 3719 N. 32nd Avenue, Phoenix, AZ 85017. No calls. AA/EOE

**ONE HUMAN NEEDED... FOR MORNINGS!!!!**  
Successful West Coast AC seeks warm, friendly, witty AM Drive Entertainer. We are a fun-sounding, promotionally aggressive, adult-oriented, Top 75 Market FM... A Market-Dominant Powerhouse! T&R to Radio & Records, 1930 Century Park West, Box #226, Los Angeles, CA 90067. EOE

**KTRS-FM**  
America's Highest Rated FM five of the last six years is looking for experienced on air PD/OM to continue the winning team tradition. We're a power house, adult CHR, P-3 that opens doors to the right places if you wish, or take advantage of all the great things Wyoming has to offer. Great schools, clean air, skiing, no hassle living, great place to raise family, no state income tax, low cost housing. Send complete history resume and tapes, plus salary requirements in first letter, NO CALLS! To: Bill Hart, KTRS-FM, 251 West First, Casper, Wyoming 82601. EOE

**P.D. IN THE ROCKIES!!!**  
Creative, promotional minded leader needed for new Colorado FM. Seeking hard working, people oriented person to guide this station to the top. Brand new facility and great opportunity T&R to Radio & Records, 1930 Century Park West, Box #222, Los Angeles, CA 90067. EOE

**FULL SERVICE P.D.'S:**  
Are you ready for a real challenge? Top 100 market leader, double digit FM AC in the beautiful west wants to grow. We need a Program Director who knows how to lead. Salary competitive with larger markets. People skills, promotional creativity a must. There's no bigger challenge than moving a station with a 10 to a 15. Experience with personality oriented AC's a must. No "Ten-in-a-row" P.D.'s need apply. Think you can do it? Tape and resume. EEO Employer. Radio & Records, 1930 Century Park West, Box #225, Los Angeles, CA 90067. EOE

# OPPORTUNITIES

## OPENINGS



Looking for top-rated air personality to assist with management responsibilities for beautiful Sun Valley, Idaho FM. Call 1-208-785-1400 or send info c/o KLCE, Box 1197, Idaho Falls, Idaho 83401.

## POSITIONS SOUGHT

**More than a card reader!** Young, enthusiastic, responsible team player will help you go beyond the boring. Three years on-air/production. Voices and accents. PERRY: (818) 907-9146. (9/30)

**20 year radio vet** in CHR/AC/Oldies seeks production and programming/airshift in medium or major market. TOM MURPHY: (904) 641-5631. (9/30)

**Sports coverage isn't a game!** If you want to be #1, you need to hire #1. Entertaining and informative. BILL: (216) 255-8143. (9/30)

**Wait a minute!** Don't hire one of these other jocks. They could be maniacs. Sane, respectable, clean-cut and talented AT available now. Prefer AOR/CHR. DAN: (714) 528-9898. (9/30)

**Veteran rocker** seeking that progressively eclectic format. DAVE: (815) 933-6779. (9/30)

**The AT of the 80's** is at your doorstep. Can I come in? (312) 213-1948. (9/30)

**I play to win.** In programming your station, we'll develop the ideas, instead of react. On-air, production and people skills great. (512) 631-3608. (9/30)

**Full Service stations:** Experienced News Director/anchor will motivate your staff and make that FS format shine! MIKE THROOP: (816) 523-5243. (9/30)

**Choose to excel.** Call to secure that great sounding voice for your station. (201) 445-5331. (9/30)

**Currently working two radio jobs,** be nice to work one. 12 years' experience, seeking Eastern medium or major market. Prefer Country/AC/Oldies. MARK ANDERSON: (302) 994-3934. (9/30)

**SWM CHR AT** seeks marriage to career. Awesome production. Available now! ANDY: (516) 671-0129. (9/30)

**Experienced in Jazz/Nac/AOR/AC/CHR/Alternative** seeks position in New England. Excellent production skills. Administrative skills also. JEFF: (508) 366-4316. (9/30)

**Production Pro** seeks new challenge. Award-winning, creative Rteam player delivers results, handles pressure. US/Canadian citizen. Metro markets, agencies call DAN: (514) 483-5049. (10-7)

**Puget Sound area only.** Want to become #1? I can help! Team player, solid production, great on-air. Want proof? Call (406) 676-8855 or (406) 676-2720. (10-7)

**31 year old human announcer** seeks So. Cal. to Ventura. 11 years' morning/P.M. Deep pipes, solid skills. STEVE ALLISON: (805) 373-7422, early AM/PM. (10-7)

**Currently working two radio jobs,** be nice to work one. Twelve years' experience. Seeking eastern medium or major AC/Country/Oldies. MARK ANDERSON: (302) 994-3934. (10-7)

**Hey Dudes and Duettes,** call BRAD CARTER right now at (807) 535-7652 if you are classic rock, AOR, or phone-in talk on either coast. Okay? (10-7)

**Versatile I can be soft and subtle.** Or up and roaring. I can be what ever you need. Let's talk. PENNY: (919) 524-4647. (10-7)

### TOP TEN

**Major Market Morning Man** seeks greener pastures. Mature, upbeat, happy sound. A friend to your listeners. Takes directions. Respond to Radio & Records, 1930 Century Park West, Box #215, Los Angeles, CA 90067.

**Country/AC/Oldies.** Four years' experience. Very dependable, hard working AT wants to wake up your city! Will relocate ASAP. Great references. REG: (302) 284-4400. (10-7)

**14 years on-air energy.** Last six years programming CHR mornings. Promotions oriented, stable. Six years same station! W.D. "CAPT. BILL" SIMMONS: (206) 734-5939. (10-7)

**Professional, AT/production** seeks CHR/AOR for afternoons/mornings. Fun, dinners, long walks down country lanes and esoteric chats. CHARLIE WOLF: (801) 373-8550. (10-7)

**Four year pro** likes Midwest. Any format. BOB: (312) 254-1327. (10-7)

**Philly-Pitt.** Seven year news pro. Award winner. Will give you strong reporting/anchoring. Exceptional government reporter. SCOTT: (814) 226-8811. (10-7)

## POSITIONS SOUGHT

**Strong voice** looking to expand. Good production, experience includes So. Cal. market. Will consider all areas. CRAIG: (819) 446-2472. (10-7)

**Rock 'n roll animal AOR AT** with production, copywriting, news/sports experience seeks position at community-leading rocker. All Mkts. KEN: (201) 633-8304 or 696-6137. (10-7)

**Broadcast News Journalist** with six years' experience seeks medium or large market position. Excellent work record. Gives 200% Prefer Texas. THOMAS: (214) 521-6376. (10-7)

**Enthusiastic, high energy small market CHR AT** seeks P-3/P-2 night position. Money not important. Professional attitude a must. Will relocate anywhere. JIM: (301) 934-3665. (10-7)

**Seasoned pro** seeks air shift plus duties in top 100 market. JIM: (301) 739-7483. (10-7)

**Rocky D. the Rambo of Rock** is hunting for that AOR/CHR that takes no prisoners! Let's drop the big one on your competition! (312) 532-3522. (10-7)

**Upbeat, cheerful female AT** seeks fulltime position. Hardworking, creative and charming. Production skills and references excellent. Enthusiastic. MICHELLE: (515) 955-5662. (10-7)

**Doing a little talk radio now,** would like a whole lot more. I'm ready, are you? JIM: (414) 722-1520. (10-7)

**Experienced country programmer** seeking long term position with SE or SW Country station. Consider AT, MD, PD or half of two person show. Evenings. RICK: (616) 483-7564. (10-7)

**Talkshow host** with OM, PD, producing experience looking for a new place to talk. Seeks major/medium. PERRY: (313) 239-0905. (10-7)

**Major market pro** seeks So. Cal. gig after TV series' cancellation. I must work. Great pipes. Music, News, Talk, Comedy. 20 years' experience. DH: (818) 342-8033. (10-7)

**Radio gig bit it.** Mine. Snatch me from unemployment line. Six years' exp. Midwesterner, originally from Seattle market. AC, Classic Hits, Rock. SHAWN: (217) 446-6080. (10-7)

**Recent college grad** seeks first job. Will relocate. Sense of humor. Two years' college station experience. Prefers AOR/CHR. JIM: (414) 654-4282. (10-7)

**AOR announcer** with PD/MD experience ready to join your AOR team. MARK: (509) 283-2102. (10-7)

**Sick of Tee-Pee.** 14 year radio pro, clever, witty, innovative, warm and sincere with sensational voice. CHIEF JOE: (617) 359-2825. (10-7)

**Experienced, dependable team player,** seeks challenging on-air position. Interested in programming and community involvement. AC/Country/Christian. DAVE: (214) 258-1819. (10-7)

### DAN CARLISLE

**AOR veteran available in October.** Looking for stable personality oriented heritage station in a top 10 market. All inquiries will be handled in strict confidentiality. Call 415-861-5304.

**Experienced small market AT/salesman** seeks new challenge! Versatile and affordable for adult oriented formats only! Announcing, sales, copy and prod. DICK: (615) 668-2564. (10-7)

**Production Director.** Hot 8 Track! MD/AT, computer literate. Country or CHR. CHRIS: (803) 246-2299. (10-7)

**Creative, hardworking** with excellent production skills, seeks fulltime position, any format, any drive time in Michigan. BIG DAN REYNOLDS: (616) 845-7497 after five. (10-7)

**Two for the price of one!** Remote, production, weekend team, whose minds click, need fulltime break! Non-conventional style! TANYA AND ED: (603) 826-4827. (10-7)

**Need dedication?** Let's talk radio. I give my best. Experienced and would like to be appreciated. Full time country AT. THOM: (901) 635-1570/635-1792. (10-7)

**AT who enjoys production,** especially the creative kind! Board is so tight it squeaks strong music. background AOR, CHR in Midwest or West. JEFF: (605) 697-8132. (10-7)

**Highly motivated, experienced AT** seeks advancement. Strong production, solid airwork, team player. AC, Oldies, Country. DAVE DANIELS: (712) 233-1160. (10-7)

**South Dakota radio personality** seeks employment in Colorado. Five years' on air, currently employed. Small or medium mkt. BILL: (605) 623-4543. (10-7)

**Metal head** with college degree in broadcasting and clear voice, hungers for job assisting PD. AOR/Heavy metal station! California. ANNIE: (408) 226-9790. (10-7)

**PBP sports.** Pro baseball and hockey experience. Also college basketball and football. Seek college or minor league opportunity. MARIO: (309) 691-7859. (10-7)

**Whom! The medication** has worn off and I'm ready to jam. High profile AOR/CHR stations - look out! Energetic, off-the-wall team player. Ready yesterday. DAN: (714) 528-9898. (10-7)

**Overnight announcer** seeks all night show. 15 years in radio. Country or Adult Contemporary. MIKE: (904) 255-6950. (10-7)

## POSITIONS SOUGHT

**I've got the secret** to numbers and sales. As your PD, we'll achieve both. Good skills to lead your station forward. JERRY: (512) 631-3608. (10-7)

**Country radio pro** with 20 years' experience may be your best PD/AT. DAN COOK: (419) 222-0649. (10-7)

**Do I have to sleep** with someone to get an airshift? CHR or AC in Tennessee, AL or the South. DICK: (312) 369-8939. (10-7)

**Great voice and production.** Experienced and easy to work with. Looking to Southwest to Southeast markets. CHRIS: (214) 272-3164. (10-7)

**Eight years quality AT.** CHR, Classic Rock, Talk, PBP. Comp education, work ethic unmatched. Pipes, looks, whit. Let's go! JOE: (208) 671-9224. (10-7)

**Seven year pro** with AC, CHR experience seeks next step up from small market. Prefer east coast, FL. SAL: (904) 874-1527. (10-7)

**I've got the pipes!** you need a CHR or oldies experienced personality. AM/PM background. Northeast, South, COSMIC TRUCKER: (516) 423-0167 or (718) 851-3982. (10-7)

**Gimme, Gimme, Gimme** challenge, money, a place to call home. You get energy, personality and numbers. I'll prove it. JOHN WOLF: (719) 471-1276. (10-7)

### OLDIES

**I've programmed many winners. No more satellite shows. All shows are live and local.** Good on-air communicator, innovator. Excellent knowledge of "oldies" format. Looking for bigger market size. Call Gerard 813-743-0173.

**Talented beginner** for CHR late overnights. Five year major market ad/promo pro. Rush calls: (718) 544-9347. (10-7)

**Waddaya need?** Pipes? Production? Entertainment based on music? I'm it! Serious calls only! Midwest AOR, CHR. TIM: (805) 996-0350. (10-7)

**Have voices, will travel.** Clever, witty, just what you need. AC/CHR AT. Outstanding production skills. Call ERIC: (214) 785-0597. (10-7)

**Seasoned youngster** with Big Eight university PBP experience, seeks new sports gig for basketball season. (Call mornings before 10:00 central at (417) 358-5976. (10-7)

**Wanted:** Large or medium market personality station where a six year small market AT can learn more and earn more. ART: (618) 397-2521. (10-7)

**Talkshow host** with OM, PD, producing experience looking for a new place to talk. Seeks major/medium. PERRY: (313) 239-0905. (10-7)

**DAVID SPARKS,** CHR/AC, AT/MD needs new home ASAP. Four years pro. Good production. Will relocate immediately. (806) 293-1635. (10-7)

**Ke-Boom!** Relax, you've found the hardest working mouth in town. I generate great results, winning track record. Superior production. JOHN BACH: (305) 667-4401. (10-7)

**Former KKHR intern** with character voices, music knowledge and computer skills seeks CHR airshift. Relocation no problem. JOHNNIE ROBERTS: (213) 751-7075. (10-7)

**Old PD/MD/AT** desperate for work. I have devoted my life to this business. I need work now! Call JAMES (BOND) SHARP: (817) 767-2078. (10-7)

**Have pipes-will travel.** Since 1958 have worked all facets of radio biz. Prefer Southwest or Florida, South Texas. Let's talk! DICK O'BRIEN: (517) 386-7506. (10-7)

**Voices, bits, great production.** Ten year pro ready to rock 'n roll. Morning AT, AOR Music Director. Good numbers. Call RIK: (216) 499-4190. (10-7)

**Male AT** currently afternoon drive oldies in Idaho. Seeks any format small/medium market. Will relocate in the west. MIKE: (208) 934-6720. (10-7)

**I need fresh challenge!** Nine year pro presently working news/talk, has AC, Oldies background. Excellent production. Don't wait! Call Now! ERIC: (316) 662-4486. (10-7)

**Radio vet,** Frenche'Be seeks gig anywhere. (205) 261-8501. (10-7)

**Three year Boston/Hartford AOR** seeks that fulltime break. Extremely reliable, great voice, desire to succeed. Will relocate. Please call CHIP: (203) 438-8171. (10-7)

**PD/OM/MD** with all skills wants to bring ratings, sales, awards to your Country station within three hours of Chicago. ROB RYAN FILLERS: (218) 728-4484. (10-7)

**Hot CHR AT/Production whiz!** Nine years experience. Great on-air style. Steven Spielberg-like production! ERIC: (414) 324-4782. (10-7)

**Seven year itchi!** No, experience in morning's. I've increased numbers or been rated number 1 everywhere I've worked. Voices, bits, personality. JAY: (301) 298-1683. (10-7)

**Sexy, silly, sincere** female AT can do it all in LA. Need a job. Good energy, experience and refs. P1, AOR nights, midday, AM side/news. C.J.: (213) 396-6258. (10-7)

**Canadian!** Three years' experience seeks fulltime on-air AC/CHR anywhere. Desire to plant roots. Family man. JIM: (416) 579-9043. (10-7)

## POSITIONS SOUGHT

### FOURTEEN YEAR PRO

currently employed, five years programming CHR seeking high paying position in major market. Offering inventive solutions to programming needs, top rated on-air personality, humorous, stable. Phone: W.D. "Capt. Bill" Simmons (206) 734-5939.

**News personality,** anchor, correspondent. Rob Williams, of WSHE, KTFM, Doubleday, Gannett and others. Best rock newsmen in the country. (305) 476-7536. (10-7)

**Sports Guru!** Great voice and presence! I need that big break! Sorts talk/Anchor/PBP. College experience. JOHN: (201) 265-8187. Leave message. (10-7)

**Energetic, experienced AT** seeks change. Solid airwork, strong production, team player. Prefer AC/Oldies/Country. DAVE: (712) 233-1160. (10-7)

**Announced-MD** doing mornings in Providence, six years AC, Country, Jazz, seeks new challenge PD/Announcer position Boston/Providence. STAN: (508) 252-4715. (10-7)

**Minority seeks administrative—** promotion/publicity marketing position with major record company. New York major experience. Great education. JIM: (616) 269-0933. (10-7)

**23.6 share in AM . . .** and now I'm on the beach. Owner couldn't pay bills. Ten year top-fifty market veteran available yesterday. AT/MD/PD. STEVE: (806) 355-7809. (10-7)

**I'm so proud** of my new tape! Want classic rock, AOR, or hosting an evening phone-in show on either coast. BRAD: (607) 535-7652. (10-7)

**I'm looking to join a loser.** Give me the challenge to turn your station around. Nights and ad/promo. (718) 544-9347. (10-7)

**Organized motivator** seeking move up to CHR asst. PD position. SMITTY: (919) 863-3075. (10-7)

**PDs —** looking for a good voice with good production? You're looking for KURT KELLY. Eight years radio plus recording engineering. (714) 960-3784. (10-7)

**Three years, on-air production.** Young, enthusiastic, dedicated, listener-oriented personality. Voices, music enthusiast. What more could you ask for? PERRY: (818) 907-9146.

## MISCELLANEOUS

Help! KBIZ Ottumwa, IA Full Service MOR is building a library. We need 45's from the 50's and 60's. All we can get. Rob, KBIZ, Box 190, Ottumwa, IA 52501. (10-7)

### R&R Opportunities Display Advertising

**Display:** \$50 per inch per week (maximum 35 words per inch). Includes border and logo.

**Blind Box:** \$60 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

### Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

### Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

### R&R Opportunities Free Advertising

**Radio & Records** provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

### Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.

## BRITAIN



LW	TW	Artist/Track (Label)
4	1	<b>U2/Desire</b> (Island)
1	2	<b>HOLLIES/He Ain't Heavy, He's My Brother</b> (EMI)
13	3	<b>WHITNEY HOUSTON/One Moment In Time</b> (Arista)
5	4	<b>PET SHOP BOYS/Domino Dancing</b> (Parlophone/EMI)
3	5	<b>PHIL COLLINS/A Groovy Kind Of Love</b> (Virgin)
2	6	<b>BILL WITHERS/Lovely Day</b> (Sunshine Mix) (CBS)
—	7	<b>BOBBY McFERRIN/Don't Worry, Be Happy</b> (EMI-Manhattan)
9	8	<b>RICK ASTLEY/She Wants To Dance With Me</b> (RCA)
8	9	<b>INNER CITY 1/KEVIN SAUNDERSON/Big Fun</b> (10/Virgin)
—	10	<b>ERASURE/A Little Respect</b> (Mute)
7	11	<b>WOMACK &amp; WOMACK/Teardrops</b> (4th & Broadway/Island)
12	12	<b>PASADENAS/Riding On A Train</b> (CBS)
6	13	<b>JASON DONOVAN/Nothing Can Divide Us</b> (PWL)
—	14	<b>DURAN DURAN/I Don't Want Your Love</b> (EMI)
—	15	<b>ALEXANDER O'NEAL/Fake '88</b> (Tabu/CBS)
10	16	<b>YELLO/The Race</b> (Mercury/Pg)
—	17	<b>BANANARAMA/Love Truth &amp; Honesty</b> (London/Pg)
14	18	<b>BON JOVI/Bad Medicine</b> (Vertigo/Pg)
18	19	<b>PROCLAIMERS/I'm Gonna Be (500 Miles)</b> (Chrysalis)
—	20	<b>WEE PAPA GIRL RAPPERS/Wee Rule</b> (Jive)

### Moving Up

**HAZELL DEAN/**Turn It Into Love (EMI)  
**BEATMASTERS 1/P.P. ARNOLD/Burn It Up** (Rhythm King)  
**T'PAU/**Secret Garden (Siren/Virgin)  
**SINITTA/**I Don't Believe In Miracles (Fanfare)

*The Network Chart, courtesy MRIB*

## DANCE TRACKS

LW	TW	Artist/Track (Label)
—	1	<b>INNER CITY/Big Fun</b> (Virgin)
1	2	<b>EVELYN KING/Hold On To What You've Got</b> (EMI-Manhattan)
2	3	<b>JETS/Sending All My Love</b> (MCA)
9	4	<b>WAS (NOT WAS)/Spy In The House Of Love</b> (Chrysalis)
14	5	<b>GOOD QUESTION/Got A New Love</b> (Paisley Park/WB)
—	6	<b>RAZE/Break 4 Love</b> (Columbia)
—	7	<b>S-EXPRESS/Superfly Guy</b> (Capitol)
—	8	<b>TERENCE TRENT D'ARBY/Dance Little Sister</b> (Columbia)
19	9	<b>KYLIE MINOGUE/The Loco-Motion</b> (Geffen)
8	10	<b>RICK ASTLEY/It Would Take A Strong Strong Man</b> (RCA)
18	11	<b>VOICE IN FASHION/Give Me Your Love</b> (EMI-Manhattan)
—	12	<b>NOEL/Out Of Time</b> (4th & Broadway/Island)
3	13	<b>SWEET SENSATION/Never Let You Go</b> (Atco)
—	14	<b>TONY TERRY/Young Love</b> (Epic)
16	15	<b>MEL &amp; KIM/That's The Way It Is</b> (Atlantic)
4	16	<b>SA-FIRE/Boy I've Been Told</b> (Cutting/Mercury)
—	17	<b>BROS/I Owe You Nothing</b> (Epic)
—	18	<b>BOBBY BROWN/My Prerogative</b> (MCA)
5	19	<b>JAMES BROWN/Static</b> (Scotti Bros./CBS)
—	20	<b>JOHNNY KEMP/Dancing With Myself</b> (Columbia)

### Moving Up

**KARYN WHITE/**The Way You Love Me (WB)  
**CC: DIVA/**Searchin' For (EMI-Manhattan)  
**ESCAPE CLUB/**Wild Wild West (Atlantic)  
**EPMD/**Strictly Business (Fresh)  
**TODD TERRY PROJECT/**Weekend (Fresh)  
**ICE-T/**I'm Your Pusher (Sire/WB)  
**SHIRLEY LEWIS/**(You Used To Be) So Romantic (Vendetta/A&M)  
**WEE PAPA GIRL RAPPERS/**Faith (Jive/RCA)  
**DEPECHE MODE/**Nothing (Sire/WB)

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**DANCE MUSIC**

## AUSTRALIA

LW	TW	Artist/Track (Label)
1	1	<b>1927/That's When I Think...</b>
3	2	<b>DARYL BRAITHWAITE/As The Days...</b>
8	3	<b>INXS/Never Tear Us Apart</b>
2	4	<b>JOHN FARNHAM/Age Of Reason</b>
5	5	<b>CROWDED HOUSE/Better Be Home Soon</b>
6	6	<b>CROWDED HOUSE/When You Come</b>
7	7	<b>CHANTOOZIES/Wanna Be Up</b>
4	8	<b>JIMMY BARNES/Waitin' For...</b>
—	9	<b>BLACK SORROWS/Hold On To Me</b>
—	10	<b>GO-BETWEENS/Streets Of Your Town</b>

### Most Added

(Note: No Most Added This Week)

*Top 10 Australian records from playlists of FM104/Brisbane, EON-FM/Melbourne, FOX-FM/Melbourne, 96FM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2MMM/Sydney, and KIX106/Canberra.*

## CANADA

LW	TW	Artist/Track (Label)
1	1	<b>COLIN JAMES/Voodoo...</b> (Virgin)
2	2	<b>FROZEN GHOST/Round And Round</b> (WEA)
3	3	<b>COREY HART/Spot You...</b> (Aquarius/Cap.)
4	4	<b>CANDI/Dancing Under...</b> (IRS/MCA)
7	5	<b>GLASS TIGER/My Song</b> (Capitol)
6	6	<b>BLVD./Dream On</b> (MCA)
9	7	<b>EYE EYE/Endless Night</b> (Duke Street/MCA)
8	8	<b>DOUG &amp; SLUGS/Tomcat...</b> (Ritdong/A&M)
—	9	<b>NORTHERN PIKES/Wait For...</b> (Virgin/A&M)
—	10	<b>MYLES GOODWYN/My Girl</b> (Aquarius/Cap.)

### Most Added

**TOM COCHRANE & RED RIDER/**Big League (Capitol)  
**DAVID FOSTER/**And When She Danced (Atlantic)

*Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.*

# Inner City Project Builds A DMR Top Track

**I**NNER CITY, featuring the techno-dance handiwork of **KEVIN SAUNDERSON**, soared to #1 on *Dance Music Report's* bi-weekly chart (moving all the way up from #28 on the complete 80-song listing). **WAS (NOT WAS)** and **GOOD QUESTION** moved closer to the top, as **RAZE** (up from #24), **S-EXPRESS** (from #33), and **TERENCE TRENT D'ARBY** (from #50) logged Top Ten appearances.

**KYLIE MINOGUE's** "Loco-Motion" chugged to #9, **VOICE IN FASHION** moved to #11, and **NOEL's** third hit came out of nowhere for a debut at #12. Washington, DC singer/songwriter **TONY TERRY** leaped 42-14 and **MEL & KIM** inched upward. London trio **BROS** graduated from the Moving Up class (jumping 26-17), as recent Urban chart-topper **BOBBY BROWN** moved 37-18. **JOHNNY KEMP's** follow-up to "Just Got Paid" danced up from #67 to complete the Top 20.

**KARYN WHITE**, another top Urban contender, capped the Moving Up list. Others included **CC: DIVA**, **ESCAPE CLUB**, reggae-samplers **EPMD**, and a new one from the **TODD TERRY PROJECT**. **ICE-T** pushed toward charted territory, as did **SHIRLEY LEWIS**, the UK's **WEE PAPA GIRL RAPPERS**, and **DEPECHE MODE**.

**U2** matched its instant AOR success by capturing the top spot on the British chart, while Olympian vocalist **WHITNEY HOUSTON** jumped into third (up from #13). The **PET SHOP BOYS** crept up a notch in front of Top 10 debuts from recent CHR chart-champ **BOBBY McFERRIN** (at #7) and **ERASURE** (at #10).

The **PASADENAS** held steady, new vinyl from **DURAN DURAN** debuted at #14, and **ALEXANDER O'NEAL's** updated "Fake" finished the week at #15 (up from #23 on the complete UK listing). **BANANARAMA** moved 21-17 and the latest from the Wee Papa Girl Rappers completed the chart at #20. **HAZELL DEAN** and the **BEATMASTERS/P.P. ARNOLD** track remained on the climb. Others rising to the top included **T'PAU** and **SINITTA**.

The upper reaches of the Canadian chart held rock-solid, as there were no changes in the top four positions. **GLASS TIGER** prowled past the steady **BLVD.** to move into fifth place, and **EYE EYE** climbed to #7. **DOUG & THE SLUGS** remained at #8, while a new appearance from the **NORTHERN PIKES** and a re-

bouncing **MYLES GOODWYN** rounded out the list. **TOM COCHRANE & RED RIDER** collected top adds, as did **DAVID FOSTER's** "Stealing Home" duet with Marilyn Martin.

On the Australian chart, **1927** held onto #1 by a wide margin, although **DARYL BRAITHWAITE** improved to second and **INXS** made a big jump to #3. The list's middle region remained unchanged, while the **BLACK SORROWS** (at #9) and the **GO-BETWEENS** (at #10) made the jump from recent Most Added status. There were, however, no top added tracks across the island continent this week.

### Partake of Jeff Smulyan's Roast

Radiotycoon Jeff Smulyan of Eunis Broadcasting, is this year's dishonoree at the **Third Annual Bayliss Media Roast**. His recent appearance as *Cosmopolitan* magazine's Bachelor-of-the-Month will provide plenty of ammunition for the roasters who are prepared to praise Jeff to the ground!

Over 400 of the industry's most active and influential financiers, brokers and operating executives will be in attendance for an evening of fun and fund-raising. The proceeds go to advance the education of outstanding radio broadcasting students in universities throughout the United States.

### Join Us For Smulyan Stew!

• Master of Ceremonies: **Jay Thomas**, Air Personality of KPWR, Los Angeles  
 • The Plaza Hotel, Fifth Avenue at 59th Street, New York City

• Wednesday, October 26, 1988  
 • Cocktails at 6 p.m., Dinner at 8 p.m.  
 • Seats \$250 Corporate Table (seats 10) \$2500

### Invest in Radio's Future

R.S.V.P. by October 20th  
 Jim Duncan, Duncan's American Radio, Inc. (317) 254-1356 or Kit Hunter Franke, The John Bayliss Broadcast Foundation (408) 624-1536

Make checks payable to:  
 The John Bayliss Broadcast Foundation  
 P.O. Box 221070  
 Carmel, CA 93922





42.7 million households

Patti Galluzzi

Director/Music Programming

## SNEAK PREVIEW

Weeks On

BON JOVI/Bad Medicine (Mercury) . . . . .	2
DURAN DURAN/I Don't Want Your Love (Capitol) . . . . .	1
HUEY LEWIS & THE NEWS/Small World (Chrysalis) . . . . .	ADD
KEITH RICHARDS/Take It So Hard (Virgin) . . . . .	ADD
U2/Desire (Island) . . . . .	2

## HEAVY

CHEAP TRICK/Don't Be Cruel (Epic) . . . . .	10
CINDERELLA/Don't Know What You Got ('Til It's Gone) (Mercury) . . . . .	6
DEF LEPPARD/Love Bites (Mercury) . . . . .	9
ESCAPE CLUB/Wild, Wild West (Atlantic) . . . . .	10
GUNS N' ROSES/Sweet Child O' Mine (Geffen) . . . . .	21
INFORMATION SOCIETY/What's On Your Mind (Tommy Boy/Reprise) . . . . .	11
INXS/Never Tear Us Apart (Atlantic) . . . . .	10
JOAN JETT & BLACKHEARTS/I Hate Myself... (Blackheart/CBS Associated) . . . . .	20
POISON/Fallen Angel (Enigma/Capitol) . . . . .	12
ROD STEWART/Forever Young (WB) . . . . .	11
UB40/Red Red Wine (A&M) . . . . .	7

## BUZZ BIN

HUNTERS AND COLLECTORS/Back On The Breadline (IRS/MCA) . . . . .	4
PRIMITIVES/Crash (RCA) . . . . .	6
SIOUXSIE & BANSHEES/Peek-A-Boo (Geffen) . . . . .	7

## ADDS

BOBBY BROWN/Don't Be Cruel (MCA)
BULLET BOYS/Smooth Up (WB)
CAMEO/You Make Me Work (Atlanta Artists/Mercury)
TRACY CHAPMAN/Talkin' Bout A Revolution (Elektra)
TOM COCHRANE & RED RIDER/Big League (RCA)
GIANT STEPS/Another Lover (A&M)
DARYL HALL & JOHN OATES/Downtown Life (Arista)
HURRICANE/Over The Edge (Enigma)
ELTON JOHN/A Word In Spanish (MCA)
KINGDOM COME/Losing You (Polydor)
HUEY LEWIS & THE NEWS/Small World (Chrysalis)
GEORGE MICHAEL/Kissing A Fool (Columbia)
KYLIE MINOGUE/The Loco-Motion (Geffen)
EDDIE MONEY/Walk On Water (Columbia)
NIGHT RANGER/I Did It For Love (MCA)
KEITH RICHARDS/Take It So Hard (Virgin)
SMITHEREENS/Drown In My Own Tears (Enigma/Capitol)
38 SPECIAL/Rock & Roll Strategy (A&M)



27.9 million households

Sal LoCurto, Director/Music Programming

Norman Schoenfeld, Director/Talent &amp; Artist Relations

## POWER

Weeks On

BEACH BOYS/Kokomo (Elektra) . . . . .	10
PHIL COLLINS/A Groovy Kind Of Love (Atlantic) . . . . .	6
GLENN FREY/True Love (MCA) . . . . .	8
UB40/Red Red Wine (A&M) . . . . .	9
STEVE WINWOOD/Don't You Know What The Night Can Do (Virgin) . . . . .	5

## HEAVY

ANITA BAKER/Giving You The Best That I Got (Elektra) . . . . .	1
BASIA/Time And Tide (Epic) . . . . .	26
BREATHE/How Can I Fall? (A&M) . . . . .	8
CHICAGO/Look Away (Full Moon/Reprise) . . . . .	ADD
WHITNEY HOUSTON/One Moment In Time (Arista) . . . . .	2
ELTON JOHN/A Word In Spanish (MCA) . . . . .	2
JOHN LENNON/Jealous Guy (Capitol) . . . . .	2
GEORGE MICHAEL/Kissing A Fool (Columbia) . . . . .	1
STEVE MILLER/Ya Ya (Capitol) . . . . .	6

## MEDIUM

BOY MEETS GIRL/Waiting For A Star To Fall (RCA) . . . . .	5
KIM CARNES/Crazy In Love (MCA) . . . . .	1
PETER CETERA/One Good Woman (WB) . . . . .	10
TRACY CHAPMAN/Talkin' Bout A Revolution (Elektra) . . . . .	ADD
ROBERT CRAY BAND/Don't Be Afraid Of The Dark (Hightone/Mercury) . . . . .	12
JULIA FORDHAM/Happy Ever After (Virgin) . . . . .	5
GIANT STEPS/Another Lover (A&M) . . . . .	13
GRAYSON HUGH/Tears Of Love (RCA) . . . . .	2
KYLIE MINOGUE/The Loco-Motion (Geffen) . . . . .	8
RANDY NEWMAN/It's Money That Matters (Reprise) . . . . .	ADD
JEFFREY OSBORNE/She's On The Left (A&M) . . . . .	1
SADE/Nothing Can Come Between Us (Epic) . . . . .	6
WILL TO POWER/Baby I Love Your Way (Epic) . . . . .	1

## LIGHT

HOLLY KNIGHT/Heart Don't Fail Me Now (Columbia) . . . . .	1
MAXI PRIEST/Wild World (Virgin) . . . . .	ADD
AL STEWART/King Of Portugal (Enigma) . . . . .	3
WAS (NOT WAS)/Spy In The House Of Love (Chrysalis) . . . . .	3
DENIECE WILLIAMS/I Can't Wait (Columbia) . . . . .	2

## NOUVEAUX VIDEO

JOHNNY CLEGG & SAVUKA/Take My Heart Away (Capitol) . . . . .	4
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Information current as of October 4.

## PROGRAMMING NOTES



GIVE ME SOME SKIN — Ireland's Sinead O'Connor captured live in London.

**LENNON LEGACY:** MTV celebrates what would have been John Lennon's 48th birthday on Sunday, 10/9. The network will air vidclips of the former Beatle throughout the day and cap the celebration with the hourlong "Happy Birthday, John: Lennon Remembered" (8-9pm).

The special features a look at the making of "Imagine: John Lennon" through the eyes of film producer David Wolper, Yoko Ono, Cynthia Lennon, and May Pang. It also covers the controversy surrounding Albert Goldman's "The Lives Of Lennon" bio with the author him-

self and *Rolling Stone* reporters. Interviews with Keith Richards, David Bowie, Dick Clark, Elton John, and Sean and Julian Lennon round out the program.

• **SINEAD SPECIAL:** From the stage of London's Dominion Theatre comes "Sinead O'Connor: The Value Of Ignorance," an MTV-taped performance of Ireland's latest export. (Sunday, 10/9, 1-1:30am ET)

• **VAN HALEN LIVE:** An encore presentation of the band's road show since Sammy Hagar joined the lineup. (MTV, Wednesday, 10/12, 10-11pm ET)



BOUND TO PLEASE — Van Halen rocks on the road.



IMAGINE THIS... — MTV throws John a 48th birthday party.





NATIONAL AIRPLAY

# BREAKERS

**CHERRELLE**

**Everything I Miss At Home (Tabu/CBS)**

84% of our reporting stations on it. Rotations: Heavy 3/0, Medium 12/2, Light 67/34, Total Adds 36 including WXYV, WDAS, WVEE, PWR94, WOWI, WBMX, WBLZ, WZAK, KPRS, KMJM. Debuts at number 36 on the Urban Contemporary chart.

**CAMEO**

**You Make Me Work (Atlantic Artist/Mercury)**

80% of our reporting stations on it. Rotations: Heavy 1/0, Medium 21/1, Light 56/35, Total Adds 36 including WXYV, WILD, WYLD, PWR94, WOWI, KPRS, WLUM, KMJM, KJLH, WXOK. Debuts at number 35 on the Urban Contemporary chart.

**BOYS**

**Dial My Heart (Motown)**

71% of our reporting stations on it. Rotations: Heavy 2/0, Medium 23/0, Light 45/14, Total Adds 14 including WXYV, WDAS, WOWI, WNHC, OC104, WEKS, WFXA, WZFX, Z99, WJJS, WALT. Debuts at number 37 on the Urban Contemporary chart.

**VESTA**

**Sweet, Sweet Love (A&M)**

66% of our reporting stations on it. Rotations: Heavy 0/0, Medium 14/1, Light 51/14, Total Adds 15 including WXYV, WUSL, KRNB, WGCI, KMJM, OC104, WXOK, WPAL, Z93, Z104.

# NEW & ACTIVE

**GUY "Round And 'Round (Merry Go 'Round)" (MCA) 57/10**

Rotations: Heavy 3/0, Medium 27/1, Light 27/9, Total Adds 10, WILD, WDAS, WDKX, WATV, WENN, WPAL, KDLZ, WCKX, KMAP, KACE. Heavy: WFXC, KHYS, KFOX. Mediums include: WHUR, K104, WZAK, WNHC, WFXA.

**LIA "Tell Me It's Not Too Late" (Virgin) 56/7**

Rotations: Heavy 0/0, Medium 16/0, Light 40/7, Total Adds 7, WEKS, KPRR, Z104, KHYS, KFXZ, U102, WQIM. Mediums include: K104, WYLD, PWR94, WKKX, WFXA.

**ZIGGY MARLEY AND THE MELODY MAKERS "Tumblin' Down" (Virgin) 50/22**

Rotations: Heavy 1/0, Medium 22/0, Light 27/10, Total Adds 22 including WXYV, WVEE, WYLD, WZAK, KMJM, KSOL, WFXA, WENN, WPAL, WJTT. Heavy: XHRM. Mediums include: WILD, WDAS, K104, KJLH, WKKX.

**LOOSE ENDS "Mr. Bachelor" (MCA) 50/10**

Rotations: Heavy 1/0, Medium 22/0, Light 27/10, Total Adds 10, K104, WOWI, WBMX, XHRM, WFXA, KDLZ, WPDQ, KWTD, WJYL, WPLZ. Heavy: WHUR. Mediums include: WXYV, WDAS, WYLD, WGCI, OC104.

**PHILIP MICHAEL THOMAS "Don't Make Promises" (Atlantic) 50/6**

Rotations: Heavy 3/0, Medium 18/0, Light 29/6, Total Adds 6, WJIZ, WEKS, WXOK, Z104, WQIS, KDKO. Heavy: WEDR, WORL, KKSS. Mediums include: WDAS, WGCI, KPRS, KMJM, WNHC.

**BY ALL MEANS "I'm The One Who Loves You" (Island) 47/8**

Rotations: Heavy 0/0, Medium 6/0, Light 41/8, Total Adds 8, WXYV, WBLZ, WZAK, KMJM, WNHC, Z104, WLOU, WCKX. Mediums include: K104, WANM, WTMP, WKWM, WVOI.

**RICK JAMES "Wonderful" (Reprise) 42/7**

Rotations: Heavy 0/0, Medium 15/0, Light 27/7, Total Adds 7, WEDR, WGCI, WPEG, WJYL, WLOU, KYEA, WPLZ. Mediums include: WJIZ, WATV, WWDW, WFXE, WQMG.

**EPMD "Strictly Business" (Fresh/Sleeping Bag) 41/7**

Rotations: Heavy 3/0, Medium 19/1, Light 19/6, Total Adds 7, WXOK, WJTT, WWDW, WQFX, WQIS, WALT, WQIM. Heavy: WPAL, WORL, WVOI. Mediums include: WDAS, WHUR, K104, KRNB, WEDR.

**MILLIE SCOTT "A Love Of Your Own" (Island) 41/3**

Rotations: Heavy 0/0, Medium 14/0, Light 27/3, Total Adds 3, WFXA, WPLZ, KDKO. Mediums include: KSOL, WJIZ, WJTT, WFXE, WZFX.

**BRENDA RUSSELL "Get Here" (A&M) 41/1**

Rotations: Heavy 1/0, Medium 22/0, Light 18/1, Total Adds 1, KIIZ. Heavy: WQFX. Mediums include: WVEE, WGCI, WBLZ, WNHC, WKKX.

**AL HUDSON & ONE WAY "Driving Me Crazy" (Capitol) 38/3**

Rotations: Heavy 1/0, Medium 17/0, Light 20/3, Total Adds 3, WFXA, WWDW, U102. Heavy: WVOI. Mediums include: KRNB, WEDR, WYLD, WOWI, WBLZ.

**DEREK B "Goodgroove" (Profile) 37/3**

Rotations: Heavy 0/0, Medium 13/1, Light 24/2, Total Adds 3, KDAY, WJIZ, WTMP. Mediums include: WZAK, KPRS, WPAL, WJTT, WWDW.

**EVON GEFRIES & THE STAND "Stand And Deliver" (Atlantic) 36/16**

Rotations: Heavy 0/0, Medium 0/0, Light 36/16, Total Adds 16 including K104, KRNB, WNHC, WKKX, Z99, KWTD, WLOU, WALT, KYEA, WQIM.

**RUN-D.M.C. "I'm Not Going Out Like That" (Profile) 36/4**

Rotations: Heavy 0/0, Medium 7/0, Light 29/4, Total Adds 4, PWR94, KSOL, KIIZ, KDKO. Mediums include: WZAK, KMJM, WJIZ, WATV, KHYS.

**LENNY WILLIAMS "Giving Up On Love" (Crush) 35/6**

Rotations: Heavy 0/0, Medium 6/0, Light 29/6, Total Adds 6 including WDKX, KFXZ, Z16, KCHX, WORL, KFOX. Mediums include: WZFX, Z104, WQFX, KIIZ, WALT.

**PRINCE "I Wish U Heaven" (Paisley Park/WB) 33/19**

Rotations: Heavy 0/0, Medium 3/0, Light 30/19, Total Adds 19 including WDAS, WVEE, K104, WYLD, PWR94, WOWI, WGCI, KPRS, KMJM, OC104. Mediums: Z99, KCHX, WCDX.

**COMMODORES "Solitaire" (Polydor) 33/13**

Rotations: Heavy 0/0, Medium 3/0, Light 30/13, Total Adds 13 including WXYV, WEDR, WOWI, KSOL, WKND, WKKX, Z93, KDLZ, WQFX, WJMI. Medium: HOT105, WQIM, KDIA.

**TODAY "Him Or Me" (Motown) 30/16**

Rotations: Heavy 0/0, Medium 9/2, Light 21/14, Total Adds 16 including WVEE, K104, KJLH, KSOL, WJIZ, WENN, WWDW, KHYS, Z16, KIFR. Mediums include: WILD, WGCI, Z93, WFXC, WJMI.

**J.J. FAD "Way Out" (Atlantic) 28/6**

Rotations: Heavy 3/0, Medium 9/0, Light 16/6, Total Adds 6, WVEE, WZFX, Z16, WQIM, WORL, KKSS. Heavy: KRNB, WENN, WFXC. Mediums include: PWR94, WLUM, WJIZ, WEKS, WWDW.

**DORIAN HAREWOOD "Show Me (One More Time)" (Emeric) 27/12**

Rotations: Heavy 0/0, Medium 5/0, Light 22/12, Total Adds 12 including WOWI, WNHC, WEKS, WFXE, KDLZ, WPDQ, Z16, KWTD, WALT, WCKX. Medium: WEDR, WPAL, WJTT, WORL, Z92.

**L'TRIMM "Cars With The Boom" (Time-X/Atlantic) 27/8**

Rotations: Heavy 3/0, Medium 8/0, Light 16/8, Total Adds 8, WDAS, WZAK, KJLH, WKKX, Z16, KYEA, WTLZ, KDKO. Heavy: KPRR, WJHM, KKSS. Mediums include: KRNB, WEDR, KSOL, WXOK, WENN.

**MOST ADDED**

- CHERRELLE (36)
- CAMEO (26)
- ZIGGY MARLEY (22)
- PRINCE (19)
- ANGELA BOFILL (18)
- WILL DOWNING (16)
- EVON GEFRIES (16)
- STARPOINT (16)
- TODAY (16)
- VESTA (15)

**HOTTEST**

- BOBBY BROWN (82)
- KARYN WHITE (74)
- SADE (51)
- NEW EDITION (34)
- LUTHER VANDROSS (29)
- MIDNIGHT STAR (22)
- JOHNNY KEMP (20)
- KIARA (18)
- BOBBY McFERRIN (17)
- HOWARD HUNTSBERRY (12)
- AL B. SURE! (12)

**TOP 10**

**RECURRENTS**

- 1 T. PENDERGRASS/2 A.M.
- 1 2 J. OSBORNE/Left
- 3 LEVERT/Addicted
- 4 E. KING/Hold
- 4 5 T.T. TONE/Born
- 6 CHAPTER 8/Give
- 7 M. MOORE/Love
- 5 8 J. BROWN/Static
- 9 9 JAZZY J./Nightmare
- 10 B. BROWN/Cruel

**TYKA NELSON "L.O.V.E." (Chrysalis) 26/8**

Rotations: Heavy 0/0, Medium 1/0, Light 25/8, Total Adds 8, WEDR, KMJM, WNHC, WENN, WPAL, KYEA, KACE, KDIA. Medium: WTMP.

**BLAST ZONE "Mary Had A Little Jam" (Blip Blip) 25/10**

Rotations: Heavy 0/0, Medium 1/0, Light 24/10, Total Adds 10, KJLH, XHRM, WXOK, WWDW, WZFX, WQMG, WPLZ, WTLZ, KKSS, KFOX. Medium: WPAL.

## SIGNIFICANT ACTION

**STARPOINT "Say You Will" (Elektra) 23/16**

Rotations: Heavy 0/0, Medium 3/1, Light 18/12, Total Adds 16 including K104, WEDR, PWR94, WBMX, WBLZ, WZAK, OC104, WKKX, WATV, KDLZ. Medium: KIIZ, WANM.

**PIECES OF A DREAM "Rising To The Top" (EMI) 23/9**

Rotations: Heavy 0/0, Medium 4/0, Light 19/9, Total Adds 9, WILD, WDAS, WZAK, Z93, KDLZ, HOT105, WCKX, WVOI, KACE. Medium: WWDW, WFXC, WLOU, WIZF.

**PEBBLES "Do Me Right" (MCA) 22/12**

Rotations: Heavy 0/0, Medium 4/0, Light 18/12, Total Adds 12 including WVEE, WYLD, KMJM, WKKX, Z93, WPEG, KIPR, HOT105, WANM, KMAP. Medium: WWDW, WFXE, WFXC, WJMI.

**RJ'S LATEST ARRIVAL "Could Have Been You" (EMI) 21/6**

Rotations: Heavy 0/0, Medium 3/0, Light 18/6, Total Adds 6, WOWI, WQMG, Z104, WPDQ, KIPR, HOT105. Medium: WEDR, WPLZ, KMAP.

**STACY LATTISAW "Call Me" (Motown) 20/10**

Rotations: Heavy 0/0, Medium 0/0, Light 20/10, Total Adds 10, WYLD, WBMX, WXOK, Z104, WQFX, HOT105, Z92, KBUZ, KDIA, KFOX.

**GREGORY HINES "You Need Somebody" (Epic) 20/3**

Rotations: Heavy 1/0, Medium 7/1, Light 12/2, Total Adds 3, K104, WPAL, WZFX. Heavy: WDKX. Mediums include: WNHC, WKKX, WFXA, WFXE, WJMI.

**BIG DADDY KANE "Ain't No Half-Steppin'" (Cold Chillin'/WB) 20/1**

Rotations: Heavy 3/0, Medium 7/0, Light 10/1, Total Adds 1, U102. Heavy: KDAY, WWDW, WFXC. Mediums include: WDAS, WOWI, WZAK, WENN, WJTT.

**ANGELA BOFILL "I Just Wanna Stop" (Capitol) 19/18**

Rotations: Heavy 0/0, Medium 1/1, Light 18/17, Total Adds 18 including KRNB, WEDR, WZAK, KPRS, KMJM, WNHC, WJIZ, WJMI, WLOU, WQOK.

**WAS (NOT WAS) "Spy In The House Of Love" (Chrysalis) 19/3**

Rotations: Heavy 0/0, Medium 4/0, Light 15/3, Total Adds 3, WZAK, WJYL, WVOI. Medium: WHUR, WQMG, KIIZ, KKSS.

**WILL DOWNING "A Love Supreme" (Island) 18/16**

Rotations: Heavy 0/0, Medium 0/0, Light 18/16, Total Adds 16 including KMJM, WFXA, WATV, WENN, KDLZ, WQIS, WALT, KYEA, WORL, WANM.

**ICE-T "I'm Your Pusher" (Sire/WB) 16/6**

Rotations: Heavy 2/0, Medium 4/0, Light 10/6, Total Adds 6, WBMX, WDKX, WJIZ, WPEG, KBUZ, KMAP. Heavy: WZAK, WJHM. Medium: KRNB, KDAY, WWDW, Z99.

**CLUB NOUVEAU "Envious" (WB) 16/5**

Rotations: Heavy 0/0, Medium 4/0, Light 12/5, Total Adds 5, XHRM, KBUZ, KKSS, KACE, KMYX. Medium: KHYS, KIIZ, Z99, KDIA.

**WRECKS-N-EFFECT "Let's Do It Again" (Atlantic) 14/1**

Rotations: Heavy 0/0, Medium 5/0, Light 9/1, Total Adds 1, WEKS. Medium: KRNB, WFXC, Z92, WCKX, KACE.

**FIVE STAR "Someone In Love" (RCA) 13/8**

Rotations: Heavy 0/0, Medium 1/1, Light 12/7, Total Adds 8, WUSL, K104, WZAK, KIIZ, KWTD, HOT105, WIKS, KPRW.

**GEORGE MICHAEL "Kissing A Fool" (Columbia) 11/6**

Rotations: Heavy 0/0, Medium 2/0, Light 9/6, Total Adds 6, KDAY, WNHC, WJIZ, Z93, WZFX, KMAP. Medium: OC104, HOT105.

**RAZE "Break 4 Love" (Columbia) 11/6**

Rotations: Heavy 0/0, Medium 2/0, Light 9/6, Total Adds 6, WILD, WUSL, PWR94, WOWI, WPDQ, WANM. Medium: K104, WZAK.

**IMAGINATION "Hold Me In Your Arms" (RCA) 10/1**

Rotations: Heavy 0/0, Medium 1/0, Light 9/1, Total Adds 1, KSOL. Medium: WKKX.

## NEW ARTISTS

Reports/Adds

- 1 LIA/Tell Me It's Not Too Late (Virgin) ..... 56/7
- 2 ZIGGY MARLEY AND THE MELODY MAKERS/Tumblin' Down (Virgin) ..... 50/22
- 3 PHILIP MICHAEL THOMAS/Don't Make Promises (Atlantic) ..... 50/6
- 4 BY ALL MEANS/I'm The One Who Loves You (Island) ..... 47/8
- 5 EPMD/Strictly Business (Fresh/Sleeping Bag) ..... 41/7
- 6 DEREK B/Goodgroove (Profile) ..... 37/3
- 7 EVON GEFRIES & THE STAND/Stand And Deliver (Atlantic) ..... 36/16
- 8 TODAY/Him Or Me (Motown) ..... 30/16
- 9 J.J. FAD/Way Out (Atlantic) ..... 28/6
- 10 DORIAN HAREWOOD/Show Me (One More Time) (Emeric) ..... 27/12

New Artists are those who have not previously been reported as a Breaker by reporting stations.



# KEEP FOLLOWING

**ERIC B. & RAKIM**

**ERIC B. & RAKIM**

**ERIC B. & RAKIM**

# MICROPHONE FIEND

**ERIC B. & RAKIM**

**ERIC B. & RAKIM**

**ERIC B. & RAKIM**

# THE SECOND HIT SINGLE

**FROM THE EXPLODING LP FOLLOW THE LEADER**

1006  
091  
7JA



## THE BUZZ IS ON:

Catch the buzz with "EXPRESS",  
the new single  
from Busy Bee's LP  
RUNNING THANGS  
on Strong City/  
UNI Records!!!





# COUNTRY

NATIONAL AIRPLAY

3 2  
WKS WKS LW TW

OCTOBER 7, 1988

Total  
Reports/Adds Heavy Medium Light

Rank	WKS	WKS	LW	TW	Artist/Title (Label)	Total Reports/Adds	Heavy	Medium	Light
8	4	3	1		<b>1</b> T. GRAHAM BROWN/Darlene (Capitol)	168/0	150	16	2
3	3	1			<b>2</b> OAK RIDGE BOYS/Gonna Take A Lot Of River (MCA)	166/0	149	15	2
9	6	4			<b>3</b> DESERT ROSE BAND/Summer Wind (MCA/Curb)	168/0	141	23	4
14	9	6			<b>4</b> ROSANNE CASH/Runaway Train (Columbia)	166/0	123	37	6
16	11	7			<b>5</b> SWEETHEARTS OF THE RODEO/Blue To The Bone (Columbia)	166/2	115	47	4
17	12	8			<b>6</b> SOUTHERN PACIFIC/New Shade Of Blue (WB)	168/1	112	50	6
2	1	2			<b>7</b> TANYA TUCKER/Strong Enough To Bend (Capitol)	151/0	122	25	4
18	15	12			<b>8</b> FOSTER & LLOYD/What Do You Want From Me This Time (RCA)	161/2	90	62	9
7	7	5			<b>9</b> RONNIE MILSAP/Button Off My Shirt (RCA)	148/1	111	26	11
20	17	13			<b>10</b> DON WILLIAMS/Desperately (Capitol)	164/1	71	85	8
23	20	16			<b>11</b> NITTY GRITTY DIRT BAND/I've Been Lookin' (WB)	168/2	51	105	12
19	16	14			<b>12</b> CONWAY TWITTY/Saturday Night Special (MCA)	154/0	76	68	10
27	22	17			<b>13</b> RICKY VAN SHELTON/I'll Leave This World Loving You (Columbia)	168/4	50	104	14
35	23	20			<b>14</b> REBA McENTIRE/I Know How He Feels (MCA)	168/2	25	124	19
24	21	18			<b>15</b> CHARLIE DANIELS BAND/Boogie Woogie Fiddle Country Blues (Epic)	161/2	40	97	24
15	13	11			<b>16</b> JO-EL SONNIER/Tear-Stained Letter (RCA)	134/2	76	42	16
37	25	21			<b>17</b> GEORGE STRAIT/If You Ain't Lovin' (You Ain't Livin') (MCA)	165/5	15	121	29
1	2	9			<b>18</b> RANDY TRAVIS/Honky Tonk Moon (WB)	111/1	60	32	19
34	27	22			<b>19</b> MICHAEL JOHNSON/That's That (RCA)	153/2	20	99	34
33	29	25			<b>20</b> BARBARA MANDRELL/I Wish That I Could Fall... (Capitol)	158/14	19	89	50
39	34	29			<b>21</b> BELLAMY BROTHERS/Rebels Without A Clue (MCA/Curb)	154/11	14	91	49
30	26	24			<b>22</b> BILLY JOE ROYAL/It Keeps Right On Hurtin' (Atlantic America)	140/0	16	100	24
36	33	26			<b>23</b> VERN GOSDIN/Chiseled In Stone (Columbia)	148/13	18	78	52
31	30	27			<b>24</b> LEE GREENWOOD/You Can't Fall In Love When... (MCA)	136/5	19	86	31
49	41	31			<b>25</b> RESTLESS HEART/A Tender Lie (RCA)	155/22	4	87	64
46	38	32			<b>26</b> KEITH WHITLEY/When You Say Nothing At All (RCA)	144/12	2	90	52
28	24	23			<b>27</b> KENNY ROGERS/When You Put Your Heart In It (Reprise)	112/0	22	70	20
4	8	15			<b>28</b> OWIGHT YOAKAM & BUCK OWENS/Streets Of Bakersfield (Reprise)	95/0	34	47	14
41	36	33			<b>29</b> CRYSTAL GAYLE/Nobody's Angel (WB)	132/15	9	73	50
45	39	36			<b>30</b> EXILE/It's You Again (Epic)	134/23	7	66	61
5	5	10			<b>31</b> KATHY MATTEA/Untold Stories (Mercury)	90/0	27	44	19
13	10	19			<b>32</b> SKIP EWING/I Don't Have Far To Fall (MCA)	84/0	27	42	15
—	48	39			<b>33</b> PAUL OVERSTREET/Love Helps Those (MTM)	129/28	1	49	79
10	18	28			<b>34</b> EARL THOMAS CONLEY & EMMYLOU HARRIS/We Believe In Happy Endings (RCA)	53/1	23	19	11
<b>BREAKER</b>					<b>35</b> MICHAEL MARTIN MURPHEY/Pilgrims On The Way (WB)	104/13	2	48	54
—	49	41			<b>36</b> WILLIE NELSON with JULIO IGLESIAS/Spanish Eyes (Columbia)	99/23	1	37	61
<b>BREAKER</b>					<b>37</b> SHENANDOAH/Mama Knows (Columbia)	111/38	1	33	77
6	19	34			<b>38</b> DAN SEALS/Addicted (Capitol)	60/0	16	31	13
—	—	46			<b>39</b> BAILLIE & THE BOYS/Long Shot (RCA)	97/25	1	29	67
—	50	44			<b>40</b> MOE BANDY/I Just Can't Say No To You (Curb)	86/11	1	33	52
—	—	50			<b>41</b> SAWYER BROWN/My Baby's Gone (Capitol/Curb)	87/27	1	25	61
12	14	35			<b>42</b> O'KANES/Blue Love (Columbia)	52/0	4	37	11
—	—	47			<b>43</b> WAYLON JENNINGS/How Much Is It Worth To Live In L.A. (MCA)	82/20	0	26	56
<b>DEBUT</b>					<b>44</b> EDDIE RABBITT/We Must Be Doin' Somethin' Right (RCA)	86/30	0	21	65
—	45	42			<b>45</b> GEORGE JONES & SHELBY LYNNE/If I Could Bottle This Up (Epic)	58/1	2	31	25
<b>DEBUT</b>					<b>46</b> K.T. OSLIN/Hold Me (RCA)	77/60	0	10	67
29	28	30			<b>47</b> LYNN ANOERSON/Under The Boardwalk (Mercury)	43/0	8	27	8
11	32	38			<b>48</b> STEVE WARINER/I Should Be With You (MCA)	32/0	13	10	9
<b>DEBUT</b>					<b>49</b> PATTY LOVELESS/Blue Side Of Town (MCA)	67/23	0	18	49
<b>DEBUT</b>					<b>50</b> JOHNNY CASH & HANK WILLIAMS JR./That Old Wheel (Mercury)	62/15	0	21	41

### MOST ADDED

- K.T. OSLIN (60)
- SHENANDOAH (38)
- RODNEY CROWELL (31)
- EDDIE RABBITT (30)
- PAUL OVERSTREET (28)
- SAWYER BROWN (27)
- STATLER BROTHERS (26)
- BAILLIE & THE BOYS (25)
- STEVE WARINER (24)
- EXILE (23)
- JUDDS (23)
- PATTY LOVELESS (23)
- WILLIE NELSON w/JULIO IGLESIAS (23)

### HOTTEST

- OAK RIDGE BOYS (101)
- T. GRAHAM BROWN (99)
- TANYA TUCKER (75)
- DESERT ROSE BANO (65)
- RONNIE MILSAP (53)
- ROSANNE CASH (52)
- SOUTHERN PACIFIC (32)
- SWEETHEARTS OF THE RODEO (25)
- CONWAY TWITTY (25)
- RICKY VAN SHELTON (24)
- RANDY TRAVIS (24)

### NEW ARTISTS

- Reports/Adds
- 1 T. MALCHAK/Not A... (Alpine) ... 35/10
  - 2 BECKY HOBBS/Are There... (MTM) ... 31/12
  - 3 CANYON/I Guess I... (16th Ave./Cap.) ... 26/2
  - 4 J. EDWARDS/We Need To... (MCA/Curb) ... 21/3
  - 5 BURCH SISTERS/What Do... (Mercury) ... 17/8
  - 6 DARRELL HOLT/I'd Throw It All... (Anoka) ... 11/4
  - 7 DANA McVICKER/I'm Loving The... (Cap.) ... 10/2
  - 8 OAVIO SLATER/We Were Meant... (Cap.) ... 7/4
  - 9 BILLY PARKER/She's Sittin'... (Canyon Creek) 5/2
  - 10 WESTERN UNION/The Rising... (Shawn-Del) 5/2

New Artists are those who have not previously been reported by 60% of the reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## BREAKERS

### SHENANDOAH

#### Mama Knows (Columbia)

On 66% of reporting stations. Rotations: Heavy 1, Medium 33, Light 77, Total Adds 38 including WYRK, WQBE, WTCR, WXXK, WPOR, WEZL, WUSY, WSM, WPAP, WYYD, WBVE, WGEE, KXXY, WWJO, KZSN, KYAK, KIZN, KKCS, KNIX, KIIQ. Moves 45-37 on the Country chart.

### MICHAEL MARTIN MURPHEY

#### Pilgrims On The Way (WB)

On 62% of reporting stations. Rotations: Heavy 2, Medium 48, Light 54, Total Adds 13, WCAO, WIXY, WYNK, WZZK, WXBQ, WQDR, WXCL, WLLR, KGHL, KIZN, KKCS, KLZ, KFMS. Moves 44-40-35 on the Country chart.

# BAILLIE & THE BOYS

## "LONG SHOT"

R&R 39

BB 48

The Debut Single From Their Upcoming Album



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# COUNTRY

NATIONAL AIRPLAY

## NEW & ACTIVE

### WILLIE NELSON with JULIO IGLESIAS "Spanish Eyes" (Columbia) 99/23

Rotations: Heavy 1, Medium 37, Light 61, Total Adds 23, WORC, KRRV, WESC, WMSI, KSSN, KLLL, KNFM, WSIX, WQDR, WOYK, WMNI, WKKO, WGEE, WOW, KGLH, KIZN, KKCS, KLZ, KEKB, KFMS, KNEW, KUPL, KSN. Moves 49-41-36 on the Country chart.

### BAILLIE & THE BOYS "Long Shot" (RCA) 97/25

Rotations: Heavy 1, Medium 29, Light 67, Total Adds 25 including WXTU, WDSY, KEAN, KRRV, KYKR, WVMI, WESC, WMSI, WGKX, KNFM, WOWW, WYYD, WCHY, WOYK, WUSN, WGEE, WTSO, KZSN, KKCS, KUGN. Moves 46-39 on the Country chart.

### SAWYER BROWN "My Baby's Gone" (Capitol/Curb) 87/27

Rotations: Heavy 1, Medium 25, Light 61, Total Adds 27 including WCAO, WTCR, WDSY, WORC, WYNK, WESC, KSSN, WYYD, WCHY, WUSN, WYNG, WFMS, WTHI, KZSN, KIK-FM, KZLA, KIIQ, KKAT, KRPM, KDRK. Moves 50-41 on the Country chart.

### EDDIE RABBITT "We Must Be Doin' Somethin' Right" (RCA) 86/30

Rotations: Heavy 0, Medium 21, Light 65, Total Adds 30 including WPOC, WQCB, WDSY, KEAN, WYNK, WXBQ, WSOC, KHEY, WAMZ, WTVR, KKYX, KJNE, WITL, KTTS, KTPK, KRKT, KIZN, KNIX, KCCY, KTOM. Debuts at number 44 on the Country chart.

### MOE BANDY "I Just Can't Say No To You" (Curb) 86/11

Rotations: Heavy 1, Medium 33, Light 52, Total Adds 11, KRRV, KHEY, WESC, WQDR, WOYK, WMNI, WKKO, KGLH, KIZN, KUPL, KEEN. Heavy: KEKB. Medium: WAYZ, KMML, WEZL, WTVY, WNOE, WCMS, KNIX, KDRK. Moves 50-44-40 on the Country chart.

### WAYLON JENNINGS "How Much Is It Worth To Live In L.A." (MCA) 82/20

Rotations: Heavy 0, Medium 26, Light 56, Total Adds 20, WHWK, WYRK, WCVR, KASE, WVMI, WMSI, WKSJ, WWKA, WKYQ, WOWW, WQDR, WYNG, WGEE, KXRB, KZSN, KRKT, KGLH, KVOC, KKAT, KDRK. Moves 47-43 on the Country chart.

### K.T. OSLIN "Hold Me" (RCA) 77/60

Rotations: Heavy 0, Medium 18, Light 67, Total Adds 60 including WCAO, WXTU, WKHX, WEZL, KIKK, WGKX, WKSJ, WLWI, WNOE, WCMS, WQDR, WYYD, WTOR, WBVE, WFMS, K102, KWJJ, KKAT, KCKC, KSN, KDRK. Debuts at number 46 on the Country chart.

### PATTY LOVELESS "Blue Side Of Town" (MCA) 67/23

Rotations: Heavy 0, Medium 18, Light 49, Total Adds 23, WVAM, WZPR, WCVR, WEZL, WUSY, WLWI, KJNE, WTSO, WMIL, KJCB, WOW, WKCQ, KVOC, KEKB, KKAT. Medium: WCMS, KUZZ, KLZ, KTOM, KEEN. Debuts at number 49 on the Country chart.

### JOHNNY CASH & HANK WILLIAMS JR. "That Old Wheel" (Mercury) 62/15

Rotations: Heavy 0, Medium 21, Light 41, Total Adds 15, WVAM, WZPR, WCVR, WEZL, WUSY, WLWI, KJNE, WTSO, WMIL, KJCB, WOW, WKCQ, KVOC, KEKB, KKAT. Medium: WCMS, KUZZ, KLZ, KTOM, KEEN. Debuts at number 50 on the Country chart.

### Mc CARTERS "I Give You Music" (WB) 55/18

Rotations: Heavy 0, Medium 9, Light 45, Total Adds 18, WVAM, WQBE, WRKZ, WZPR, WAJR, KRRV, WTVY, KYKX, WLWI, KKYX, WMNI, WWJO, WTHI, KUZZ, KUUY, KEKB, KWHT, KTOM. Heavy: WDAF.

## SIGNIFICANT ACTION

### T.G. SHEPPARD "Don't Say It With Diamonds" (Columbia) 48/9

Rotations: Heavy 0, Medium 21, Light 27, Total Adds 9, WVAM, WHWK, WESC, WYYD, KJNE, WAXX, KWMT, KIK-FM, KDRK. Medium: KRRV, WEZL, WAMZ, WOKK, WPAP, WCUZ, WDAF, WOW, WTHI, KRKT, KSOP.

### RODNEY CROWELL "She's Crazy For Leaving" (Columbia) 46/31

Rotations: Heavy 0, Medium 9, Light 37, Total Adds 31 including WRKZ, KASE, WEZL, WLWK, WUSY, KTTT, WTKX, KLLL, WKSJ, WNOE, WAXX, WDAF, KTTS, WTHI, KFDI, KRST, KEKB, KTOM, KKAT, KSON.

### GLEN CAMPBELL "Light Years" (MCA) 43/12

Rotations: Heavy 0, Medium 9, Light 34, Total Adds 12, WAJR, KEAN, KRRV, WOWW, WTVR, KKYX, KBMR, WAXX, KWOX, KRKT, KIK-FM, KSOP. Medium: WEZL, WTVY, WCMS, WPAP, KTTS, WTCM, KEKB, KALF.

### STATLER BROTHERS "Let's Get Started, Break My Heart" (Mercury) 38/26

Rotations: Heavy 1, Medium 5, Light 32, Total Adds 26 including WQCB, WYAZ, KMML, WVMI, WOKK, WPAP, WTOR, WAXX, KWMT, WDAF, KVOO, KRKT, KIK-FM, KVOC, KUUY, KUPL, KTOM, KSOP, KCKC, KDRK.

### TOM WOPAT "Not Enough Love" (Capitol) 38/15

Rotations: Heavy 0, Medium 5, Light 33, Total Adds 15, WCAO, WQBE, KHEY, KKIX, WOKK, WLWI, WTVR, WYYD, KFGO, WTCM, KVOC, KWJJ, KALF, KIIQ, KSOP. Medium: WCVR, WUSY, WTVY, WOW, KTTS.

### DEAN DILLON "I Go To Pieces" (Capitol) 38/10

Rotations: Heavy 0, Medium 12, Light 26, Total Adds 10, WHWK, WYRK, WCVR, WYD, KKYX, KFGO, WTHI, KIK-FM, KNIX. Medium: KYKR, WEZL, WTVY, WIVK, WOKK, WSM, WKYO, WTCM, KFDI, KWOX, KDRK.

### TIM MALCHAK "Not A Night Goes By" (Alpine) 35/10

Rotations: Heavy 0, Medium 7, Light 28, Total Adds 10, WCAO, WHWK, KHEY, KYKX, KNFM, KBMR, KFGO, WOW, KVOO, KRKT. Medium: WQCB, KEAN, KRRV, WTVY, KTTS, WTCM, KWOX.

### STEVE WARINER "Hold On (A Little Longer)" (MCA) 32/24

Rotations: Heavy 0, Medium 4, Light 28, Total Adds 24, WQBE, WRKZ, KEAN, KASE, KKIX, KYKX, WGKX, WOKK, WLWI, WCMS, WPAP, WTVR, KJNE, KFGO, KTTS, WTHI, KVOO, KWOX, KRKT, KRST, KVOC, KWJJ, KALF, KTOM.

### BECKY HOBBS "Are There Any More Like You" (MTM) 31/12

Rotations: Heavy 0, Medium 5, Light 26, Total Adds 12, WAJR, KRRV, WTVY, WTVR, KFGO, WWJO, KFDI, KIZN, KVOC, KUUY, KNIX, KALF. Medium: WOKK, KTTS, KRKT. Light: KYKR, KKIX, WCMS, WAXX, KTOM.

### RICKY SKAGGS "Old Kind Of Love" (Epic) 30/19

Rotations: Heavy 0, Medium 2, Light 28, Total Adds 19, WAYZ, WEZL, WLWK, WKLO, WTVY, KKIX, KYKX, WOKK, WCMS, WPAP, KBMR, KFGO, WTCM, KFDI, KRKT, KIK-FM, KWHT, KWJJ, KSOP.

### CANYON "I Guess I Just Missed You" (16th Avenue/Capitol) 26/2

Rotations: Heavy 0, Medium 7, Light 19, Total Adds 2, WEZL, KHEY. Medium: CHOW, KEAN, KRRV, WTVY, KFGO, WTCM, KFDI. Light: KPLX, WMSI, WNOE, WTVR, KJNE, WSLR, WAXX, KTTS, KVOO, KEKB.

### JUDDS "Change Of Heart" (RCA/Curb) 24/23

Rotations: Heavy 0, Medium 5, Light 19, Total Adds 23, WVAM, WQCB, WQBE, KEAN, WSOC, WUSY, KKIX, KIKK, WAMZ, WGKX, WNOE, KAJA, KFGO, WCUZ, WDAF, WMUS, WTHI, WTCM, KUZZ, KYGO, KWHT, KSOP, KMPS.

### JOHNNY RODRIGUEZ "You Might Want To Use Me Again" (Capitol) 22/14

Rotations: Heavy 0, Medium 1, Light 21, Total Adds 14, KRRV, WEZL, KHEY, KKIX, KIKK, WDXE, KYKX, WPAP, WAXX, KWMT, KTTS, KVOO, KRKT, KIK-FM. Light: WCAO, WAYZ, WOKK, WNOE, WDAF, WTCM.

### JONATHAN EDWARDS "We Need To Be Locked Away" (MCA/Curb) 21/3

Rotations: Heavy 0, Medium 7, Light 14, Total Adds 3, WQCB, WTVR, KKYX. Medium: WCVR, WEZL, WTVY, KFDI, KRKT, KVOC, KYGO. Light: WQBE, WWVA, WORC, WNOE, WYYD, WAXX, WCUZ, KJCB, WOW, KTTS, KWJJ.

### CHARLEY PRIDE "Where Was I" (16th Avenue/Capitol) 20/5

Rotations: Heavy 0, Medium 4, Light 17, Total Adds 5, KKIX, WSM, KWMT, KRST, KVOC. Medium: WDAF, WTCM, KNIX. Light: WCAO, WZPR, KMML, WDXE, WNOE, WCMS, KBMR, KFGO, WTSO, KVOO, KWOX, KEKB.

### BUCK OWENS "Hot Dog" (Capitol) 18/14

Rotations: Heavy 0, Medium 1, Light 17, Total Adds 14, WDXE, WOKK, WNOE, WCMS, WTVR, WAXX, WDAF, WOW, KVOO, KNEW, KNIX, KWJJ. Medium: WTCM, KUZZ. Light: KZLA, KSN.

### SHOOTERS "Borderline" (Epic) 18/12

Rotations: Heavy 0, Medium 7, Light 12, Total Adds 12, WQBE, KEAN, KYKR, WXBQ, KKIX, WBHP, WDXE, WOKK, WNOE, KXXY, WWJO, KWJJ. Medium: WTCM. Light: WXXK, KMML, WUSO, KVOC, KRWO.

### BURCH SISTERS "What Do Lonely People Do" (Mercury) 17/8

Rotations: Heavy 0, Medium 4, Light 13, Total Adds 8, WTVY, KKIX, WOKK, WTVR, KBMR, KVOO, KIK-FM, KRWO. Medium: KRRV, WAXX, WTCM, KDRK. Light: WCVR, KMML, WWKA, KRST, KSOP.

### JANIE FRICKIE "Heart" (Columbia) 17/2

Rotations: Heavy 0, Medium 5, Light 12, Total Adds 2, KEAN, KKYX. Medium: WEZL, WTVY, KIKK, WCMS, KRKT. Light: WIVK, WDXE, WNOE, WTVR, WAXX, KFGO, KTTS, KVOO, KFDI, KUPL.

### HIGHWAY 101 "All The Reasons Why" (WB) 14/13

Rotations: Heavy 0, Medium 1, Light 13, Total Adds 13, WVAM, WAYZ, KMML, WUSY, KKIX, WDXE, WOKK, KXXY, KUZZ, KVOC, KYGO, KRWQ, KWJJ. Light: WXXK.

### GARY STEWART "Brand New Key" (Hightone) 13/4

Rotations: Heavy 0, Medium 3, Light 10, Total Adds 4, KKIX, KFDI, KRKT, KDRK. Medium: WTCM, KALF. Light: WDXE, WOKK, WNOE, WTVR, WUSO, KVOO, KSOP.

### MEL McDANIEL "Henrietta" (Capitol) 11/5

Rotations: Heavy 0, Medium 1, Light 10, Total Adds 5, WAYZ, WKLO, WOYK, KJNE, KVOO. Medium: WTCM. Light: WEZL, WDXE, WNOE, KVOC, KRWQ.

### DARRELL HOLT "I'd Throw It All Away" (Anoka) 11/4

Rotations: Heavy 0, Medium 0, Light 11, Total Adds 4, KHEY, KKIX, WNOE, KWMT. Light: WTVY, WIVK, WTVR, WAXX, KFGO, WOV, KSOP.

### DANA McVICKER "I'm Loving The Wrong Man Again" (Capitol) 10/2

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 2, WTCM, KRKT. Light: WAJR, KMML, WDXE, WOKK, WCMS, WOW, KRWQ, KCKC.

### RAY STEVENS "The Day I Tried To Teach..." (MCA) 10/1

Rotations: Heavy 0, Medium 3, Light 7, Total Adds 1, CHOW. Medium: WTCR, WTCM, KFDI. Light: WTVY, WKKQ, WDAF, KTPK, KUPL, KTOM.

### DAVID WILLS "Paper Thin Walls" (Epic) 8/2

Rotations: Heavy 0, Medium 1, Light 7, Total Adds 2, WNOE, KFGO. Medium: KRKT. Light: WTVY, WAXX, KWMT, KVOO, KTOM.

ARTIST/Song Title (Label)	Album Title
RANDY TRAVIS/Deeper Than The Holler (WB)	Old 8 x 10
CHARLIE DANIELS BAND/Uneasy Rider '88 (Epic)	Homesick Heroes
HOLLY DUNN/Traveling Prayer (MTM)	Across The Rio Grande
HIGHWAY 101/Setting Me Up (WB)	101 <sup>2</sup>
RESTLESS HEART/Jenny Come Back (RCA)	Big Dreams In A Small...
ASLEEP AT THE WHEEL/Chattanooga Choo Choo (Epic)	Western Standard Time
RICKY VAN SHELTON/Hole In My Pocket (Columbia)	Loving Proof
RANDY TRAVIS/Written In Stone (WB)	Old 8 x 10
CANYON/Love Is On The Line (16th Avenue/Capitol)	Canyon



# MICKEY GILLEY

NEW LP

## CHASING RAINBOWS

AB-0103

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ABS-10008

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COUNTRY AIDS & HITS

Table with columns: MOST ADDED, EAST, HOTTEST, SOUTH, MIDWEST, WEST, HOTTTEST. Lists radio stations and their formats across various regions.

Main table listing radio stations (call letters, city, format) and their current playlist of country music artists and song titles.

Four stations reported a frozen playlist: KNAX/Fresno, WUBE/Cincinnati, WUSO/Winchester and WVA/Wheeling. WWW/Detroit failed to report and their playlist was frozen. KFRE/Fresno failed to report for the second week and its information was not used in the database.

Table listing radio stations (call letters, city, format) and their current playlist of country music artists and song titles.

# BREAKERS

## GEORGE MICHAEL

### Kissing A Fool (Columbia)

77% of our reporters on it. Rotations: Heavy 1, Medium 33, Light 38, Total Adds 22, including WHTX, WNL, WSNY, WOMC, KLSI, KMJI, KLCY, KEZR, KLSY. Debuts at number 27 on the AC chart.

## UB40

### Red Red Wine (A&M)

66% of our reporters on it. Rotations: Heavy 13, Medium 28, Light 20, Total Adds 18 including WARM98, WOMC, WMYX, WVBF, WMGN, KEFM, 3WM, KKL. Moves 26-21 on the AC chart.

## KIM CARNES

### Crazy In Love (MCA)

53% of our reporters on it. Rotations: Heavy 0, Medium 13, Light 36, Total Adds 7, KVIL, KKHT, WAEB, WMGS, WGLL, WKTK, KKLS.

## LUTHER VANDROSS

### Any Love (Epic)

52% of our reporters on it. Rotations: Heavy 1, Medium 12, Light 35, Total Adds 13 including KLSI, B100, WTCB, KELT, WLHT, KEFM, WHNN, 3WM. Debuts at number 30 on the AC chart.

## TRACY CHAPMAN

### Talkin' Bout A Revolution (Elektra)

51% of our reporters on it. Rotations: Heavy 0, Medium 25, Light 22, Total Adds 2, KS95, WGLL. Debuts at number 29 on the AC chart.

# NEW & ACTIVE

## KENNY G "Silhouette" (Arista) 45/17

Rotations: Heavy 0, Medium 8/1, Light 37/16, Total Adds 17, WNL, WMGS, WRMF, WLHT, WMGN, WHNN, KWFM, WMMJ, WQNY, WSKI, WTN, WKTK, WBG, WTR, KKL, KPNW, KSTR. Medium including KKHT, WAEB, WEIM, WKNE, WORG, KYJC, KMG. Light including WZNY, WTCB, WIZD, WSLO, WNAM, WTRX, WAFL, WOHO, WGSV, KRLB, Z93.

## SCARLETT & BLACK "Dream Out Loud" (Virgin) 36/1

Rotations: Heavy 0, Medium 19/0, Light 17/1, Total Adds 1, KEFM. Medium: WAEB, WSLO, WNAM, WQNY, WKNE, WAFL, WSKI, WCKQ, WFA, WAHR, WORG, WKCX, WCAC, WBG, WJTW, KSCB, WJON, KYJC, KAYN. Light including WXT, WTCB, KWAV, WMMJ, WOHO, WKS, WKTK, WGSV, KRLB, KTYL, KVIC, WTR, KSTR.

## JOHN LENNON "Jealous Guy" (Capitol) 35/14

Rotations: Heavy 0, Medium 9/1, Light 26/13, Total Adds 14, KLCY, WTR, 3WM, WQNY, WCVO, WFA, KRLB, KVIC, KSCB, WTR, KKLS, WJON, KIDX, KMG. Medium including WEBE, WMGS, WEIM, WAFL, WCKQ, WORG, WKCX, WCAC. Light including KELT, WNAM, WMMJ, WKTK, WGSV, WBG, KTYL, WMTFM, KSTR, KAYN.

## ERIC CARMEN "Reason To Try" (Arista) 34/2

Rotations: Heavy 0, Medium 14/0, Light 20/2, Total Adds 2, WMTFM, KKL. Medium: WAEB, WKYE, WTFM, WTRX, WEIM, WAFL, WSKI, WFA, Z93, WKCX, WBG, KVIC, KKLS, KYJC. Light including WVBF, WEBE, WSLO, WNAM, WMMJ, WQNY, WGLL, WGSV, WORG, WCAC, KSCB, WTR, KWEB, KAYN, KMG.

## TOTO "Anna" (Columbia) 32/1

Rotations: Heavy 1/0, Medium 22/0, Light 9/1, Total Adds 1, WKTK. Heavy: KPNW. Medium: KLSI, WTFM, WSLO, WNAM, WTRX, WGLL, WAFL, WSKI, WGSV, WAHR, Z93, WORG, WKCX, WCAC, WBG, KVIC, WMTFM, WJTW, WJON, KKL, KYJC, KAYN. Light including WNL, 3WM, WQNY, WTN, KSCB, WTR, KKLS, KSTR.

# ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 STEVE WINWOOD	93/0	88	5	0
2 PHIL COLLINS	92/0	87	4	1
3 BEACH BOYS	89/0	79	9	1
4 WHITNEY HOUSTON	92/3	77	14	1
5 BREATHE	89/5	56	30	3
6 GLENN FREY	79/0	55	20	4
7 ROD STEWART	83/7	45	34	4
8 ELTON JOHN	86/6	25	47	14
9 MICHAEL BOLTON	76/4	42	28	6
10 NATALIE COLE	72/2	44	20	8
11 BOBBY McFERRIN	71/1	37	28	6
12 TAYLOR DAYNE	55/0	26	21	8
13 KENNY ROGERS	70/0	40	26	4
14 ANITA BAKER	81/3	12	55	14
15 LIVINGSTON TAYLOR	70/1	39	25	6
16 SADE	71/2	19	42	10
17 CHICAGO	75/2	6	53	16
18 RICK ASTLEY	53/0	21	27	5
19 PETER CETERA	50/0	20	24	6
20 BOY MEETS GIRL	68/3	10	42	16
21 UB40	61/18	13	28	20
22 GEORGE MICHAEL	72/27	1	33	38
23 JIMMY BUFFETT	62/2	2	44	16
24 FOUR TOPS	59/0	15	38	6
25 PM	58/9	0	34	24
26 AMY GRANT	51/1	1	34	16
27 ROBERT CRAY BAND	52/5	0	29	23
28 AL STEWART	51/1	1	33	17
29 TRACY CHAPMAN	47/2	0	25	22
30 LUTHER VANDROSS	48/13	1	12	35

## MOST ADDED

- JOHNNY HATES JAZZ (30)
- GEORGE MICHAEL (27)
- UB40 (18)
- KENNY G (17)
- BOYS CLUB (16)
- JOHN LENNON (14)
- LUTHER VANDROSS (13)
- GIANT STEPS (11)
- HUEY LEWIS & THE NEWS (11)
- PM (9)

## HOTTEST

- PHIL COLLINS (72)
- STEVE WINWOOD (69)
- BEACH BOYS (60)
- WHITNEY HOUSTON (52)
- GLENN FREY (32)
- BREATHE (29)
- BOBBY McFERRIN (23)
- ROD STEWART (20)
- TAYLOR OAYNE (14)
- NATALIE COLE (13)

## JOHNNY HATES JAZZ "Turn Back The Clock" (Virgin) 30/30

Rotations: Heavy 0, Medium 1/1, Light 29/29, Total Adds 30, WKYE, WZNY, WSLO, WNAM, WTRX, 3WM, WEIM, WAFL, WSKI, WOHO, WCKQ, WFA, WKTK, WGSV, KHOZ, KRLB, Z93, WORG, WKCX, WCAC, WBG, KTYL, KVIC, WMTFM, WJTW, KSCB, KKL, KYJC, KAYN, KMG.

## ADELE BERTEI "Little Lives, Big Love" (Chrysalis) 26/5

Rotations: Heavy 0, Medium 2/0, Light 24/5, Total Adds 5, WXT, 3WM, KTYL, WMTFM, KSTR. Medium: WEIM, Z93. Light including WSLO, WNAM, WTRX, WQNY, WAFL, WSKI, WOHO, WCKQ, WFA, WGSV, KHOZ, WORG, WCAC, WBG, KVIC, KSCB, WJON, KYJC, KAYN.

# SIGNIFICANT ACTION

## HUEY LEWIS & THE NEWS "Small World" (Chrysalis) 23/11

Rotations: Heavy 0, Medium 10/2, Light 13/9, Total Adds 11, KLSI, KLCY, B100, WMGS, Y103, WTRX, WAFL, WFA, WKTK, WORG, WBG. Medium including KYKY, KEZR, WKYE, WMGN, Z93, KVIC, WMTFM, KYJC. Light including WMMJ, KTYL, WJTW, KAYN.

## GIANT STEPS "Another Lover" (A&M) 22/11

Rotations: Heavy 0, Medium 6/1, Light 16/10, Total Adds 11, WVA, WRKA, WFA, WGSV, KHOZ, Z93, WORG, WCAC, KTYL, WMTFM, KSCB. Medium including WAFL, WSKI, WKTK, KVIC, KPNW. Light including B100, WEIM, WCKQ, KRLB, KYJC, KAYN.

## JOHN C. MELLENCAMP "Rave On" (Elektra) 22/6

Rotations: Heavy 0, Medium 5/0, Light 17/6, Total Adds 6, WSLO, WTRX, WQNY, KHOZ, WCAC, KTYL. Medium: WKYE, WEIM, WGLL, KVIC, WMTFM. Light including WAEB, WMMJ, WAFL, WSKI, WFA, WGSV, Z93, WORG, WKCX, WBG, KAYN.

## STEVE MILLER "Ya Ya" (Capitol) 21/0

Rotations: Heavy 0, Medium 11/0, Light 10/0, Total Adds 0, Medium: WKYE, WSLO, WQNY, WSKI, WCVO, Z93, WCAC, KVIC, WMTFM, KYJC, KAYN. Light: KELT, WNAM, WMMJ, WKTK, WGSV, WORG, WBG, KSCB, WTR, KSTR.

## WILL TO POWER "Baby I Love Your Way" (Epic) 18/7

Rotations: Heavy 0, Medium 4/0, Light 14/7, Total Adds 7, WNL, WTRX, WEIM, KHOZ, KTYL, KSTR, KYJC. Medium: WEBE, WAFL, WSKI, WORG. Light including B100, KELT, WCKQ, WKTK, WKCX, WCAC, KVIC.

## K.T. OSLIN "Money" (RCA) 18/1

Rotations: Heavy 0, Medium 2/0, Light 16/1, Total Adds 1, WMTFM. Medium: WAHR, WKCX. Light including WSLO, WNAM, WTRX, WEIM, WKNE, WAFL, WSKI, WOHO, WKS, WGSV, Z93, WCAC, KVIC, WJON, KSTR.

## CHEAP TRICK "Don't Be Cruel" (Epic) 18/1

Rotations: Heavy 3/0, Medium 12/1, Light 3/0, Total Adds 1, WRKA. Heavy: WKYE, WSKI, KVIC. Medium including KYKY, KLCY, B100, WVA, WMGS, U102, WSLO, WCKQ, WKTK, WMTFM, KAYN. Light: WGSV, KSCB, WTR.

## INXS "Never Tear Us Apart" (Atlantic) 17/2

Rotations: Heavy 6/0, Medium 2/0, Light 9/2, Total Adds 2, WEBE, WEIM. Heavy: WVA, WKYE, WSLO, WSKI, WCKQ, KVIC. Medium: WKTK, KRLB. Light including B100, WQNY, WCVO, WORG, KSCB, WTR, KAYN.

## BOYS CLUB "I Remember Holding You" (MCA) 16/16

Rotations: Heavy 1/0, Medium 2/0, Light 16/16, Total Adds 16, WNAM, 3WM, WEIM, WSKI, WCKQ, WFA, WGSV, KHOZ, Z93, WORG, WKCX, KTYL, KVIC, KSCB, KYJC, KAYN.

## KYLIE MINOGUE "The Loco-Motion" (Geffen) 15/1

Rotations: Heavy 2/0, Medium 7/0, Light 6/1, Total Adds 1, KYJC. Heavy: WSKI, KPNW. Medium: KLCY, WSLO, WMGN, WAFL, WCKQ, KRLB, KAYN. Light including B100, WVA, WCVO, WKTK, WCAC.

## JOAN ARMATRADING "Living For You" (A&M) 14/2

Rotations: Heavy 1/0, Medium 2/0, Light 11/2, Total Adds 2, KVIC, KSTR. Heavy: KPNW. Medium: WEIM, WMTFM. Light including WAFL, WSKI, WFA, Z93, WORG, KSCB, KYJC, KAYN, KMG.

## GRAYSON HUGH "Tears Of Love" (RCA) 14/0

Rotations: Heavy 0, Medium 5/0, Light 9/0, Total Adds 0, Medium: WFA, Z93, WKCX, WCAC, KMG. Light: WXT, WSLO, WNAM, WCKQ, WGSV, WBG, KVIC, KSCB, KAYN.

## LAURA BRANIGAN & JOE ESPOSITO "Come Into My Life" (Atco) 13/5

Rotations: Heavy 0, Medium 2/1, Light 11/4, Total Adds 5, WKNE, WCKQ, Z93, WCAC, KPNW. Medium including WEIM. Light including WSKI, WFA, WGSV, WORG, WMTFM, KYJC, KAYN.

## NEW KIDS ON THE BLOCK "Please Don't Go Girl" (Columbia) 12/0

Rotations: Heavy 1/0, Medium 3/0, Light 8/0, Total Adds 0, Heavy: WAFL. Medium: WVBF, WFA, KVIC. Light: B100, WTRX, WFMK, 3WM, WCKQ, KRLB, WCAC, KSCB.

## RACHELE CAPPELLI "I'm Sorry" (Atlantic) 11/8

Rotations: Heavy 0, Medium 0, Light 11/8, Total Adds 8, WKYE, WTRX, 3WM, WKNE, WOHO, WGSV, KVIC, KAYN. Light including WEIM, WFA, WORG.

## DENIECE WILLIAMS "I Can't Wait" (Columbia) 11/1

Rotations: Heavy 0, Medium 2/0, Light 9/1, Total Adds 1, WMTFM. Medium: WEIM, KVIC. Light including WNAM, WSKI, WCKQ, Z93, WKCX, KSCB, KYJC, KAYN.

## KARLA BONOFF "New World" (Gold Castle) 10/2

Rotations: Heavy 0, Medium 2/0, Light 8/2, Total Adds 2, WORG, WCAC. Medium: WEIM, KPNW. Light including WNAM, WKNE, WAFL, WSKI, KYJC, KAYN.

## JULIA FORDHAM "Happy Ever After" (Virgin) 10/0

Rotations: Heavy 0, Medium 1/0, Light 9/0, Total Adds 0, Medium: WEIM. Light: WAFL, WSKI, WFA, Z93, WORG, WCAC, WJON, KYJC, KAYN.



# ANITA BAKER

"Giving You The Best That I Got"

AC Chart 19 - 14

From the soon-to-be released album

"Giving You The Best That I Got"



# AC ADDS & HOTS

## CURRENT-BASED

### EAST

**P1**  
**WALK/Long Island**  
 Edwards/Daniels  
 ANITA BAKER  
 Hottest:  
 PHIL COLLINS  
 STEVE WINWOOD  
 GLENN FREY  
 WHITNEY HOUSTON  
 BEACH BOYS

**WSNI/Philadelphia**  
 Jere Sullivan  
 ROD STEWART  
 SADE  
 Hottest:  
 BOBBY MCFERRIN  
 STEVE WINWOOD  
 PHIL COLLINS  
 BEACH BOYS  
 GLENN FREY

**WHTX/Pittsburgh**  
 Scott Alexander  
 GEORGE MICHAEL  
 Hottest:  
 STEVE WINWOOD  
 PHIL COLLINS  
 GLENN FREY  
 BEACH BOYS  
 UB40

**WVBF/Boston**  
 Newell/Garcia  
 UB40  
 GEORGE MICHAEL  
 PM  
 Hottest:  
 BREATHE  
 WHITNEY HOUSTON  
 PHIL COLLINS  
 ROD STEWART  
 ELTON JOHN

**WEBC/Bridgeport**  
 Hansen/Norman  
 GEORGE MICHAEL  
 Hottest:  
 WHITNEY HOUSTON  
 PHIL COLLINS  
 ROD STEWART  
 STEVE WINWOOD  
 ANITA BAKER

**WVAF/Charleston, WV**  
 Randy Shane  
 BOY MEETS GIRL  
 GEORGE MICHAEL  
 GIANT STEPS  
 Hottest:  
 BEACH BOYS  
 PHIL COLLINS  
 GLENN FREY  
 INXS  
 STEVE WINWOOD

**WKYE/Johnstown**  
 Jack Michaels  
 ESCAPE CLUB  
 JOHNNY HATES JAZZ  
 RACHELE CAPPELLI  
 Hottest:  
 UB40  
 CHEAP TRICK  
 PHIL COLLINS  
 BEACH BOYS  
 FABULOUS THUNDERB

**WMGS/Wilkes Barre**  
 Norton/Marriott  
 HUEY LEWIS & THE  
 KENNY G  
 KIM CARNES  
 Hottest:  
 GLENN FREY  
 BEACH BOYS  
 PHIL COLLINS  
 STEVE WINWOOD  
 UB40

**WMMJ/Bangor**  
 Miller/Russell  
 UB40  
 PM  
 KENNY G  
 Hottest:  
 PHIL COLLINS  
 BEACH BOYS  
 STEVE WINWOOD  
 FOUR TOPS  
 ROD STEWART

### SOUTH

**P1**  
**WRKA/Louisville**  
 Kay/Shannon  
 CHEAP TRICK  
 BREATHE  
 GIANT STEPS  
 Hottest:  
 GLENN FREY  
 PHIL COLLINS  
 PETER CETERA  
 STEVE WINWOOD  
 WHITNEY HOUSTON

**WSB-FM/Atlanta**  
 LoCascio/McCoy  
 ANITA BAKER  
 Hottest:  
 PHIL COLLINS  
 BEACH BOYS  
 GLENN FREY  
 WHITNEY HOUSTON  
 STEVE WINWOOD

**WVH/Dallas**  
 Watson/Miniaci  
 ROD STEWART  
 WHITNEY HOUSTON  
 MICHAEL BOLTON  
 KIM CARNES  
 Hottest:  
 STEVE WINWOOD  
 BREATHE  
 ROD STEWART  
 NATALIE COLE  
 WHITNEY HOUSTON

**KKHT/Houston**  
 Judy Haveson  
 KIM CARNES  
 ROD STEWART  
 PM  
 Hottest:  
 BEACH BOYS  
 PHIL COLLINS  
 GLENN FREY  
 STEVE WINWOOD  
 WHITNEY HOUSTON

**WNLN/Tampa**  
 Chuck Crane  
 GEORGE MICHAEL  
 KENNY G  
 WILL TO POWER  
 Hottest:  
 TAYLOR DAYNE  
 BOBBY MCFERRIN  
 BEACH BOYS  
 WHITNEY HOUSTON  
 PHIL COLLINS

**KEY103/Austin**  
 Scott/Ellis  
 GEORGE MICHAEL  
 Hottest:  
 BEACH BOYS  
 STEVE WINWOOD  
 WHITNEY HOUSTON  
 UB40

**WTCB/Columbia, SC**  
 Mark Hamlin  
 LUTHER VANDROSS  
 Hottest:  
 PHIL COLLINS  
 ROD STEWART  
 BEACH BOYS  
 STEVE WINWOOD  
 LIVINGSTON TAYLOR

**Y103/Jacksonville**  
 Erica Lee  
 GEORGE MICHAEL  
 HUEY LEWIS & THE  
 Hottest:  
 ROD STEWART  
 BREATHE  
 PETER CETERA  
 PHIL COLLINS  
 BEACH BOYS

**WTFM/Johnson City**  
 Chuck Anthony  
 GEORGE MICHAEL  
 Hottest:  
 PHIL COLLINS  
 GLENN FREY  
 WHITNEY HOUSTON  
 AMY GRANT  
 BEACH BOYS

**U102/Knoxville**  
 Hobbs/Trotter  
 GEORGE MICHAEL  
 AMY GRANT  
 BLAIR BROTHERS  
 Hottest:  
 GLENN FREY  
 ROD STEWART  
 BRUCE HORNSBY  
 STEVE WINWOOD  
 WHITNEY HOUSTON

**WQSV/Guntersville**  
 Jackson/Bell  
 JOHNNY HATES JAZZ  
 BOYS CLUB  
 GIANT STEPS  
 RACHELE CAPPELLI  
 Hottest:  
 PHIL COLLINS  
 BEACH BOYS  
 STEVE WINWOOD  
 BOBBY MCFERRIN  
 KENNY ROGERS

**KHOZ/Harrison**  
 Boswell/Shassere  
 JOHNNY HATES JAZZ  
 JOHN COUGAR  
 BOYS CLUB  
 WILL TO POWER  
 GIANT STEPS  
 Hottest:  
 STEVE WINWOOD  
 WHITNEY HOUSTON  
 BOBBY MCFERRIN  
 BREATHE  
 PHIL COLLINS

**WCKX/Rome**  
 Randy Quick  
 JOHNNY HATES JAZZ  
 BOYS CLUB  
 Hottest:  
 BEACH BOYS  
 PHIL COLLINS  
 LIVINGSTON TAYLOR  
 WHITNEY HOUSTON  
 BREATHE

**WAEV/Savannah**  
 Lawson/Davis  
 LIVINGSTON TAYLOR  
 MICHAEL BOLTON  
 Hottest:  
 TAYLOR DAYNE  
 PETER CETERA  
 PHIL COLLINS  
 GLENN FREY  
 RICK ASTLEY

**WCAC/Sabring**  
 Bob Rowland  
 BRANIGAN & ESPOSI  
 GIANT STEPS  
 JOHN COUGAR  
 JOHNNY HATES JAZZ  
 KARLA BONOFF  
 CRICKETS  
 STEVE WINWOOD  
 BOBBY MCFERRIN  
 BREATHE  
 BOY MEETS GIRL  
 UB40

**WBGW/Tallahassee**  
 J.J. Steele  
 KENNY G  
 JOHNNY HATES JAZZ  
 HUEY LEWIS & THE  
 Hottest:  
 BOBBY MCFERRIN  
 LIVINGSTON TAYLOR  
 PHIL COLLINS  
 BEACH BOYS  
 BREATHE  
 BOY MEETS GIRL

**KTYL/Tyler**  
 Janie Baker  
 ADELE BERTEI  
 JOHNNY HATES JAZZ  
 BOYS CLUB  
 WILL TO POWER  
 JOHN COUGAR  
 BOYS CLUB  
 GIANT STEPS  
 Hottest:  
 GLENN FREY  
 BEACH BOYS  
 STEVE WINWOOD  
 BOBBY MCFERRIN  
 PHIL COLLINS

### MIDWEST

**P1**  
**WARM98/Cincinnati**  
 Nick O'Neil  
 UB40  
 Hottest:  
 STEVE WINWOOD  
 RICHARD MARX  
 BEACH BOYS  
 WHITNEY HOUSTON  
 PHIL COLLINS

**WLTF/Cleveland**  
 Popovich/Godfrey  
 BOY MEETS GIRL  
 Hottest:  
 STEVE WINWOOD  
 PHIL COLLINS  
 BOBBY MCFERRIN  
 GLENN FREY  
 WHITNEY HOUSTON

**WMJH/Cleveland**  
 Lind/Ivers  
 ROD STEWART  
 Hottest:  
 HUEY LEWIS & THE  
 PETER CETERA  
 STEVE WINWOOD  
 PHIL COLLINS  
 BEACH BOYS

**WOMC/Detroit**  
 Barry Argenbright  
 UB40  
 GEORGE MICHAEL  
 BREATHE  
 ELTON JOHN  
 Hottest:  
 RICK ASTLEY  
 GLENN FREY  
 PHIL COLLINS  
 STEVE WINWOOD  
 BEACH BOYS

**KLSI/Kansas City**  
 Land/Barber  
 ELTON JOHN  
 GEORGE MICHAEL  
 HUEY LEWIS & THE  
 LUTHER VANDROSS  
 Hottest:  
 RICHARD MARX  
 TAYLOR DAYNE  
 STEVE WINWOOD  
 WHITNEY HOUSTON  
 BEACH BOYS

**KMJJ/Denver**  
 Murray/Adams  
 GEORGE MICHAEL  
 Hottest:  
 PHIL COLLINS  
 GLENN FREY  
 TAYLOR DAYNE  
 PETER CETERA  
 STEVE WINWOOD  
 ROD STEWART

**KOST/Los Angeles**  
 Kaye/Kyle  
 none  
 Hottest:  
 PHIL COLLINS  
 TAYLOR DAYNE  
 BREATHE  
 MICHAEL BOLTON  
 GLENN FREY

**KLCY/Salt Lake City**  
 Don Bishop  
 GEORGE MICHAEL  
 HUEY LEWIS & THE  
 JOHN LENNON  
 Hottest:  
 PHIL COLLINS  
 STEVE WINWOOD  
 BEACH BOYS  
 ROD STEWART  
 BREATHE

**WMYX/Milwaukee**  
 Jim Morales  
 MICHAEL BOLTON  
 BOY MEETS GIRL  
 BREATHE  
 ELTON JOHN  
 UB40  
 Hottest:  
 JIMMY BUFFETT  
 Hottest:  
 PHIL COLLINS  
 TAYLOR DAYNE  
 WHITNEY HOUSTON  
 ROD STEWART

**KS95/Minneapolis**  
 Kim Jeffries  
 JOHN WILLIAMS  
 TRACY CHAPMAN  
 JIMMY BUFFETT  
 Hottest:  
 BOBBY MCFERRIN  
 GLENN FREY  
 HUEY LEWIS & THE  
 BEACH BOYS  
 WHITNEY HOUSTON

**KYKY/St. Louis**  
 McGuire/Blair  
 BREATHE  
 CHICAGO  
 Hottest:  
 BEACH BOYS  
 PHIL COLLINS  
 RICHARD MARX  
 REO SPEEDWAGON  
 STEVE WINWOOD

**WNAM/Appleton-Oshkosh**  
 Collins/Morgan  
 BOYS CLUB  
 JOHNNY HATES JAZZ  
 Hottest:  
 STEVE WINWOOD  
 BEACH BOYS  
 PHIL COLLINS  
 NATALIE COLE  
 LIVINGSTON TAYLOR

**WTRX/Flint**  
 Pearson/Burke  
 JOHN LENNON  
 WILL TO POWER  
 JOHN COUGAR  
 HUEY LEWIS & THE  
 JOHNNY HATES JAZZ  
 RACHELE CAPPELLI  
 LUTHER VANDROSS  
 Hottest:  
 PHIL COLLINS  
 BEACH BOYS  
 STEVE WINWOOD  
 WHITNEY HOUSTON  
 ROD STEWART

### P3

**WLHT/Grand Rapids**  
 Dirksen/Brown  
 GEORGE MICHAEL  
 LUTHER VANDROSS  
 KENNY G  
 ELTON JOHN  
 Hottest:  
 BEACH BOYS  
 STEVE WINWOOD  
 BOBBY MCFERRIN  
 WHITNEY HOUSTON  
 BREATHE

**WFMK/Lansing**  
 Tom Knight  
 none  
 Hottest:  
 BEACH BOYS  
 STEVE WINWOOD  
 BOBBY MCFERRIN  
 PHIL COLLINS  
 WHITNEY HOUSTON

**WMT-FM/Cedar Rapids**  
 Green/Sellers  
 GIANT STEPS  
 K.T. OSLIN  
 DENICE WILLIAMS  
 ADELE BERTEI  
 ERIC CARMEN  
 JOHNNY HATES JAZZ  
 Hottest:  
 BEACH BOYS  
 NATALIE COLE  
 LIVINGSTON TAYLOR  
 STEVE WINWOOD  
 PHIL COLLINS

**WJON/St. Cloud**  
 Nancy Fox  
 CRICKETS  
 JOHN LENNON  
 GEORGE MICHAEL  
 Hottest:  
 PHIL COLLINS  
 BEACH BOYS  
 STEVE WINWOOD  
 BOBBY MCFERRIN  
 WHITNEY HOUSTON

**WJWW/Rochester**  
 AI Axelsson  
 GEORGE MICHAEL  
 ROBERT CRAY BAND  
 PM  
 UB40  
 Hottest:  
 BEACH BOYS  
 PHIL COLLINS  
 STEVE WINWOOD  
 WHITNEY HOUSTON  
 BREATHE

**WJON/Fairbanks**  
 Holan/Fairbanks  
 DAVID LANZ  
 JOHN LENNON  
 KIM CARNES  
 LUTHER VANDROSS  
 ROBERT CRAY BAND  
 Hottest:  
 NATALIE COLE  
 KENNY ROGERS  
 STEVE WINWOOD  
 BREATHE  
 PHIL COLLINS

**93 Reporters**  
**91 Current Reports**  
**WIZD/Mobile called in a frozen**  
**playlist this week.**  
**WFMK/Lansing failed to report this**  
**week and its rotations were frozen.**  
**WJUC/Battle Creek is no longer a**  
**Current Based AC reporter.**

### WEST

**P1**  
**KMJJ/Denver**  
 Murray/Adams  
 GEORGE MICHAEL  
 Hottest:  
 PHIL COLLINS  
 GLENN FREY  
 TAYLOR DAYNE  
 PETER CETERA  
 STEVE WINWOOD  
 ROD STEWART

**KEZR/San Jose**  
 Moen/Knox  
 BREATHE  
 GEORGE MICHAEL  
 Hottest:  
 GLENN FREY  
 TAYLOR DAYNE  
 PHIL COLLINS  
 BEACH BOYS  
 STEVE WINWOOD

**KLSY/Seattle**  
 Mays/Brooks  
 GEORGE MICHAEL  
 TAYLOR DAYNE  
 STEVE WINWOOD  
 GLENN FREY  
 PHIL COLLINS  
 WHITNEY HOUSTON

**KOAO/Denver**  
 Cindy Spicer  
 WHITNEY HOUSTON  
 Hottest:  
 TAYLOR DAYNE  
 JAMES TAYLOR  
 PETER CETERA  
 BRUCE HORNSBY  
 PHIL COLLINS

**KWAV/Monterey**  
 Alan Richmond  
 ROD STEWART  
 CHICAGO  
 PM  
 Hottest:  
 TAYLOR DAYNE  
 BEACH BOYS  
 LEANN FRENCH  
 STEVE WINWOOD  
 PHIL COLLINS

**KPNW/Eugene**  
 Norberg/Chabre  
 BRANIGAN & ESPOSI  
 KENNY G  
 ROD STEWART  
 ALPHAVILLE  
 Hottest:  
 WHITNEY HOUSTON  
 PETER CETERA  
 TOTO  
 CHRISTOPHER CROE  
 BOY MEETS GIRL

**P2**  
**KIDX/Billings**  
 McShay/Donovan  
 JOHN LENNON  
 Hottest:  
 GLENN FREY  
 STEVE WINWOOD  
 PHIL COLLINS  
 WHITNEY HOUSTON  
 ROD STEWART

**KSTRT/Grand Junction**  
 Lawrence/Michaels  
 WILL TO POWER  
 JOAN ARMATRADING  
 KENNY G  
 ADELE BERTEI  
 Hottest:  
 BEACH BOYS  
 STEVE WINWOOD  
 PHIL COLLINS  
 NATALIE COLE  
 KENNY ROGERS

**KYJC/Medford**  
 Kay/Kirk  
 JOHNNY HATES JAZZ  
 WILL TO POWER  
 BOYS CLUB  
 KYLIE MINOGUE  
 Hottest:  
 BEACH BOYS  
 BREATHE  
 STEVE WINWOOD  
 ROD STEWART  
 LIVINGSTON TAYLOR

**KAYN/Nogales**  
 Bob Gerhard  
 JOHNNY HATES JAZZ  
 BOYS CLUB  
 RACHELE CAPPELLI  
 PETE BARDENS  
 Hottest:  
 STEVE WINWOOD  
 GLENN FREY  
 BEACH BOYS  
 WHITNEY HOUSTON  
 NATALIE COLE

**KKLV/Anchorage**  
 Leslie Wadsworth  
 ROBERT CRAY BAND  
 JOHNNY HATES JAZZ  
 ERIC CARMEN  
 UB40  
 GEORGE MICHAEL  
 KENNY G  
 Hottest:  
 BREATHE  
 ELTON JOHN  
 ROD STEWART  
 GLENN FREY  
 LIVINGSTON TAYLOR

### P3

**WMMJ/Bangor**  
 Miller/Russell  
 UB40  
 PM  
 KENNY G  
 Hottest:  
 PHIL COLLINS  
 BEACH BOYS  
 STEVE WINWOOD  
 FOUR TOPS  
 ROD STEWART

**WKSJ/Wilmington**  
 Tom Benson  
 UB40  
 LUTHER VANDROSS  
 Hottest:  
 STEVE WINWOOD  
 PHIL COLLINS  
 BEACH BOYS  
 BREATHE  
 WHITNEY HOUSTON

## NEW ARTISTS

	Reports/Add
1 ADELE BERTEI/Little Lies, Big Love (Chrysalis)	26/5
2 GIANT STEPS/Another Lover (A&M)	22/11
3 WILL TO POWER/Baby I Love Your Way (Epic)	18/7
4 K.T. OSLIN/Money (RCA)	18/1
5 CHEAP TRICK/Don't Be Cruel (Epic)	18/1
6 INXS/Never Tear Us Apart (Atlantic)	17/2
7 BOYS CLUB/Remember Holding You (MCA)	16/16
8 KYLIE MINOGUE/The Loco-Motion (Geffen)	15/1
9 JOAN ARMATRADING/Living For You (A&M)	14/2
10 GRAYSON HUGH/Tears Of Love (RCA)	14/0

New Artists are those who have not previously been reported as a Breaker by reporting stations.

## FULL-SERVICE AC

### MOST ADDED

GEORGE MICHAEL (11)  
CHICAGO (7)  
PM (5)  
UB40 (5)  
KIM CARNES (4)  
ANITA BAKER (3)  
BREATHE (3)  
STEVE WINWOOD (3)  
BEACH BOYS (2)  
NATALIE COLE (2)

### HOTTEST

PHIL COLLINS (28)  
WHITNEY HOUSTON (22)  
BEACH BOYS (21)  
GLENN FREY (21)  
BOBBY MCFERRIN (15)  
STEVE WINWOOD (13)  
TAYLOR DAYNE (11)  
RICK ASTLEY (9)  
PETER CETERA (8)  
NATALIE COLE (8)

## GOLD-BASED AC

### MOST ADDED

GEORGE MICHAEL (7)  
ELTON JOHN (6)  
ANITA BAKER (4)  
BEACH BOYS (3)  
GLENN FREY (3)  
HUEY LEWIS & THE NEWS (3)  
ROD STEWART (3)

### HOTTEST

PHIL COLLINS (27)  
BEACH BOYS (17)  
GLENN FREY (15)  
PETER CETERA (13)  
WHITNEY HOUSTON (12)  
TAYLOR DAYNE (11)  
STEVE WINWOOD (9)  
RICK ASTLEY (6)  
HUEY LEWIS & THE NEWS (5)

### EAST

#### P1

WBEN/Bufalo  
Hank Nevins

CHICAGO  
ANITA BAKER  
Hottest:  
GLENN FREY  
BEACH BOYS  
PHIL COLLINS  
TAYLOR DAYNE

KDKA/Pittsburgh  
Mike Watkins

none  
Hottest:  
TAYLOR DAYNE  
PETER CETERA  
BOBBY MCFERRIN  
ELTON JOHN

WGR/Bufalo  
Mike Roszman

CHICAGO  
NATALIE COLE  
BREATHE  
SADE  
Hottest:  
PHIL COLLINS  
STEVE WINWOOD  
BEACH BOYS  
WHITNEY HOUSTON  
BOBBY MCFERRIN

40 Reporters  
35 Current Reports

#### P2

WICC/Bridgeport  
Peters/Becker

CHICAGO  
GEORGE MICHAEL  
U2  
Hottest:  
PHIL COLLINS  
UB40  
PETER CETERA  
TAYLOR DAYNE  
STEVE WINWOOD

WELI/New Haven  
Gross/McCormick

GEORGE MICHAEL  
CHICAGO  
Hottest:  
WHITNEY HOUSTON  
BEACH BOYS  
STEVE WINWOOD  
BOBBY MCFERRIN  
ANITA BAKER

WCHS/Charleston  
Grayson/George

UB40  
ERIC CARMEN  
GEORGE MICHAEL  
LUTHER VANDROSS  
PATTI AUSTIN  
Hottest:  
PHIL COLLINS  
STEVE WINWOOD  
GLENN FREY  
BEACH BOYS  
WHITNEY HOUSTON

WTIC/Hartford  
David Bernstein

ELTON JOHN  
ANITA BAKER  
CHICAGO  
Hottest:  
GLENN FREY  
PHIL COLLINS  
BEACH BOYS  
WHITNEY HOUSTON  
FOUR TOPS

WGY/Schenectady  
Brindle/Sgarlata

GLENN FREY  
UB40  
CHICAGO  
Hottest:  
PETER CETERA  
STEVE WINWOOD  
PHIL COLLINS  
WHITNEY HOUSTON  
BASIA

#### P3

WMTR/Morristown  
Emery/Boyle

UB40  
GEORGE MICHAEL  
PM  
KIM CARNES  
Hottest:  
PHIL COLLINS  
STEVE WINWOOD  
BEACH BOYS  
GLENN FREY  
WHITNEY HOUSTON

### EAST

#### P1

WLTJ/Pittsburgh  
John Gallagher

ANITA BAKER  
LIVINGSTON TAYLOR  
Hottest:  
PHIL COLLINS  
WHITNEY HOUSTON  
TAYLOR DAYNE  
BREATHE  
PETER CETERA

WKSZ/Philadelphia  
Mike Colby

none  
Hottest:  
PHIL COLLINS  
BEACH BOYS  
WHITNEY HOUSTON  
BOBBY MCFERRIN  
TAYLOR DAYNE

WWMX/Baltimore  
Don Kelley

GLENN FREY  
STEVE WINWOOD  
Hottest:  
PHIL COLLINS  
TAYLOR DAYNE  
ELTON JOHN  
BEACH BOYS

WLTT/Washington  
Don Davis

none  
Hottest:  
BEACH BOYS  
PETER CETERA  
PHIL COLLINS  
GLENN FREY  
WHITNEY HOUSTON

#### P2

WJBR/Wilmington, DE  
Doug Welldon

GEORGE MICHAEL  
Hottest:  
BEACH BOYS  
GLENN FREY  
STEVE WINWOOD  
BREATHE  
PHIL COLLINS

WMAS-FM/Springfield  
Kratoville/O'Brien

MICHAEL BOLTON  
Hottest:  
ELTON JOHN  
FOUR TOPS  
PHIL COLLINS  
CHICAGO  
GEORGE MICHAEL

WLEV/Allentown  
Robbins/Silvers

GEORGE MICHAEL  
ROBERT CRAY BAND  
HUEY LEWIS & THE  
Hottest:  
PHIL COLLINS  
STEVE WINWOOD  
LIVINGSTON TAYLOR  
BREATHE  
ELTON JOHN

WYYY/Syracuse  
Lauber/Langmyer

WHITNEY HOUSTON  
ELTON JOHN  
ANITA BAKER  
UB40  
Hottest:  
PHIL COLLINS  
BEACH BOYS  
GLENN FREY  
TAYLOR DAYNE

33 Reporters  
28 Current Reports

### SOUTH

#### P2

WBT/Charlotte  
Andy Bickle

none  
Hottest:  
NATALIE COLE  
GLENN FREY  
PHIL COLLINS  
WHITNEY HOUSTON  
WGOW/Chattanooga  
Kelly McCoy  
AL STEWART  
Hottest:  
GLENN FREY  
PHIL COLLINS  
STEVE WINWOOD  
BEACH BOYS  
SADE

WRVA/Richmond  
Tim Farley

none  
Hottest:  
TAYLOR DAYNE  
RICK ASTLEY  
PETER CETERA  
HUEY LEWIS & THE  
BOBBY MCFERRIN

WDBO/Orlando  
Dutch Schaffer

none  
Hottest:  
TAYLOR DAYNE  
KENNY ROGERS  
NATALIE COLE  
ANITA BAKER  
JIMMY BUFFETT

WHAS/Louisville  
Bruce/McElvein

WHITNEY HOUSTON  
BEACH BOYS  
ROD STEWART  
Hottest:  
RICK ASTLEY  
TAYLOR DAYNE  
PHIL COLLINS  
STEVE WINWOOD  
WHITNEY HOUSTON

WBT/Charlotte reported a frozen  
playlist this week.

Four stations failed to report and  
their playlists were frozen: KDKA/  
Pittsburgh, KMOX/St. Louis,  
WKYX/Paducah, and WRVA/  
Richmond.

#### P3

WKYX/Paducah  
Carvell/Burns

none  
Hottest:  
GLENN FREY  
PHIL COLLINS  
STEVE WINWOOD  
BEACH BOYS  
BOBBY MCFERRIN

WSTU/Stuart  
Shaw/Grant

ANITA BAKER  
GEORGE MICHAEL  
Hottest:  
GLENN FREY  
PHIL COLLINS  
BEACH BOYS  
STEVE WINWOOD  
WHITNEY HOUSTON  
WGBR/Goldsboro  
Alan Hoover  
MICHAEL BCLTON  
BRANIGAN & ESPOSI  
JIMMY BUFFETT  
ERIC CARMEN  
JOHN LENNON  
Hottest:  
PHIL COLLINS  
BEACH BOYS  
WHITNEY HOUSTON  
BREATHE  
GLENN FREY

#### P2

WMXB/Richmond  
Mike Ryan

BEACH BOYS  
GEORGE MICHAEL  
Hottest:  
WHITNEY HOUSTON  
RICK ASTLEY  
TAYLOR DAYNE  
GLENN FREY  
STEVE WINWOOD

WRVR/Memphis  
Bob Kaake

BEACH BOYS  
NATALIE COLE  
PHIL COLLINS  
GLENN FREY  
WHITNEY HOUSTON  
STEVE WINWOOD  
ELTON JOHN  
Hottest:  
none

WSTF/Orlando reported a frozen  
playlist this week.

WEZC/Charlotte  
Herring/Conway

none  
Hottest:  
PHIL COLLINS  
BRUCE HORNSBY  
STEVE WINWOOD  
TAYLOR DAYNE  
CHICAGO

KKMJ/Austin  
Bob Cole

ANITA BAKER  
Hottest:  
PHIL COLLINS  
RICK ASTLEY  
WHITNEY HOUSTON  
KENNY ROGERS  
LIVINGSTON TAYLOR

WMJJ/Birmingham  
Rivers/Chambers

none  
Hottest:  
BOBBY MCFERRIN  
GLENN FREY  
BASIA  
PETER CETERA  
PHIL COLLINS

WRAL/Raleigh  
Michael Neff

none  
Hottest:  
ROD STEWART  
GLENN FREY  
Hottest:  
TAYLOR DAYNE  
RICK ASTLEY  
PHIL COLLINS  
REO SPEEDWAGON  
PETER CETERA

WSTF/Orlando  
Brian Kirkland

none  
Hottest:  
PETER CETERA  
PHIL COLLINS  
HUEY LEWIS & TH  
ELTON JOHN  
ERIC CARMEN

WLMX/Chattanooga  
Burkett/Marshall

ELTON JOHN  
Hottest:  
PHIL COLLINS  
PETER CETERA  
UB40  
JETS  
STEVE WINWOOD

### MIDWEST

#### P1

WCCO/Minneapolis  
Curt Lundgren

GEORGE MICHAEL  
RACHELE CAPPELLI  
Hottest:  
NATALIE COLE  
PHIL COLLINS  
WHITNEY HOUSTON  
WLW/Cincinnati  
Dave Reinhart  
UB40  
Hottest:  
BEACH BOYS  
GLENN FREY  
PHIL COLLINS  
ROD STEWART  
HUEY LEWIS & TH  
WTVN/Columbus  
Lar/Lane  
STEVE WINWOOD  
Hottest:  
RICK ASTLEY  
HUEY LEWIS & TH  
GLENN FREY  
PETER CETERA  
RICHARD MARX

55KRC/Cincinnati  
Drew Hayes

BEACH BOYS  
Hottest:  
TAYLOR DAYNE  
PHIL COLLINS  
GLENN FREY  
RICK ASTLEY  
BOBBY MCFERRIN

KMOX/St. Louis  
Bob Osborne

none  
Hottest:  
BOBBY MCFERRIN  
NATALIE COLE  
KENNY ROGERS  
BEACH BOYS  
LIVINGSTON TAYLOR

WHBC/Canton  
Doug Lane

BOY MEETS GIRL  
KIM CARNES  
BRANIGAN & ESPOSI  
Hottest:  
BEACH BOYS  
BOBBY MCFERRIN  
GLENN FREY  
PHIL COLLINS  
BREATHE

WOOD/Grand Rapids  
Skip Essick

none  
Hottest:  
BOBBY MCFERRIN  
PHIL COLLINS  
BEACH BOYS  
GLENN FREY  
TAYLOR DAYNE

WIBA/Madison  
Jim Reed

KENNY G  
Hottest:  
KENNY ROGERS  
DAVID LANZ  
LIVINGSTON TAYLOR  
WHITNEY HOUSTON  
NATALIE COLE

WHBY/Appleton-Oshkosh  
Salm/St. John

GEORGE MICHAEL  
Hottest:  
KENNY ROGERS  
NATALIE COLE  
WHITNEY HOUSTON  
LIVINGSTON TAYLOR  
GLENN FREY  
WSPD/Toledo  
Fred Heller  
none  
Hottest:  
BEACH BOYS  
WHITNEY HOUSTON  
BOBBY MCFERRIN  
RICK ASTLEY  
PETER CETERA

#### P3

WJBC/Bloomington  
Munson/Salowitz

PM  
ROBERT CRAY BAN  
GEORGE MICHAEL  
KENNY G  
Hottest:  
NATALIE COLE  
BREATHE  
WHITNEY HOUSTON  
ELTON JOHN  
CHICAGO

WCIL/Carbondale  
Rich Bird

BREATHE  
HUEY LEWIS & TH  
GEORGE MICHAEL  
Hottest:  
BEACH BOYS  
PHIL COLLINS  
TAYLOR DAYNE  
BOBBY MCFERRIN  
STEVE WINWOOD  
KFSB/Joplin  
Troy West  
PM  
UB40  
GEORGE MICHAEL  
AMY GRANT  
Hottest:  
PHIL COLLINS  
GLENN FREY  
RICK ASTLEY  
PETER CETERA  
BEACH BOYS  
WASK/Lafayette

Keith Harris  
PATTI AUSTIN  
CRICKETS  
Hottest:  
LIVINGSTON TAYLOR  
SADE  
WHITNEY HOUSTON  
BREATHE  
TOTO

### WEST

#### P1

KSL/Salt Lake City  
Dan Jessop

STEVE WINWOOD  
Hottest:  
RICK ASTLEY  
BEACH BOYS  
HUEY LEWIS & THE  
BRUCE HORNSBY  
PHIL COLLINS

KOY/Phoenix  
Gary McCarrie

STEVE WINWOOD  
Hottest:  
PHIL COLLINS  
RICHARD MARX  
BOBBY MCFERRIN  
BEACH BOYS  
HUEY LEWIS & THE

KHOW/Denver  
Murphy Huston

STEVE WINWOOD  
REO SPEEDWAGON  
Hottest:  
TAYLOR DAYNE  
GLENN FREY  
PETER CETERA  
BEACH BOYS  
MOODY BLUES

Three stations did not call in with a  
new playlist for three consecutive  
weeks and were not used in this  
week's data: KEX/Portland,  
WMAL/Washington, and  
WPRO/Providence.

KFMB/San Diego  
Mark Larson

PH  
JOHNNY HATES JAZZ  
KIM CARNES  
Hottest:  
PHIL COLLINS  
STEVE WINWOOD  
WHITNEY HOUSTON  
GLENN FREY  
KENNY ROGERS

#### P2

KBOI/Boise  
Drew Harold

CHICAGO  
GEORGE MICHAEL  
Hottest:  
PHIL COLLINS  
WHITNEY HOUSTON  
BOBBY MCFERRIN  
RICK ASTLEY  
BREATHE

KUGN/Eugene  
O'Brien/James

PHIL COLLINS  
KENNY G  
KIM CARNES  
Hottest:  
BEACH BOYS  
GLENN FREY  
WHITNEY HOUSTON  
BOBBY MCFERRIN  
BREATHE

KSSK/Honolulu  
Paul Hoti

BREATHE  
NATALIE COLE  
Hottest:  
BOBBY MCFERRIN  
PHIL COLLINS  
WHITNEY HOUSTON  
GLENN FREY  
STEVE WINWOOD

#### P3

KFQD/Anchorage  
Bradley/Ford

PM  
MICHAEL BOLTON  
Hottest:  
WHITNEY HOUSTON  
PHIL COLLINS  
KENNY ROGERS  
NATALIE COLE  
TAYLOR DAYNE

### MIDWEST

#### P1

WLTJ/Detroit  
Pat Holiday

WHITNEY HOUSTON  
STREISAND & JOH  
Hottest:  
GLENN FREY  
PETER CETERA  
TAYLOR DAYNE  
PHIL COLLINS  
WHITNEY HOUSTON

WENS/Indianapolis  
Grey/Eagan

GEORGE MICHAEL  
KYLIE MINOQUE  
Hottest:  
TAYLOR DAYNE  
PHIL COLLINS  
PETER CETERA  
RICHARD MARX

WLTO/Milwaukee  
Irwin/Brennan

none  
Hottest:  
BEACH BOYS  
PHIL COLLINS  
KENNY ROGERS  
WHITNEY HOUSTON  
PETER CETERA

#### P2

WCRZ/Flint  
Patrick/Downey

NATALIE COLE  
ROD STEWART  
ELTON JOHN  
Hottest:  
STEVE WINWOOD  
PHIL COLLINS  
BEACH BOYS  
WHITNEY HOUSTON  
GLENN FREY

KUDL/Kansas City  
Don Bender

ROD STEWART  
FOUR TOPS  
Hottest:  
ELTON JOHN  
RICK ASTLEY  
HUEY LEWIS & T  
PHIL COLLINS  
GLENN FREY

Four stations failed to report and  
their playlists were frozen:  
KCIX/Boise, WLTT/Washington,  
WMJJ/Birmingham, and WUSA/  
Tampa.

KRAV/Tulsa  
Couch/Baker

ELTON JOHN  
BOY MEETS GIRL  
Hottest:  
BASIA  
PHIL COLLINS  
BEACH BOYS  
TAYLOR DAYNE  
GLENN FREY

### WEST

#### P1

KBIG/Los Angeles  
Edwards/Verdery

AL STEWART  
Hottest:  
BEACH BOYS  
GLENN FREY  
STEVE WINWOOD  
PHIL COLLINS  
NATALIE COLE

KQLH/Riverside  
Bello/Santis

WILL TO POWER  
JEFFREY OSBORN  
LUTHER VANDROSS  
TRACY CHAPMAN  
ADELE BERTEI  
HUEY LEWIS & TH  
Hottest:  
PHIL COLLINS  
BEACH BOYS  
WHITNEY HOUSTON  
BREATHE  
KENNY ROGERS

KKCW/Portland  
Bill Minckler

ELTON JOHN  
GEORGE MICHAEL  
Hottest:  
PHIL COLLINS  
BEACH BOYS  
GLENN FREY  
BRUCE HORNSBY  
WHITNEY HOUSTON  
KXOA/Sacramento  
Brian Casey  
none  
Hottest:  
RICK ASTLEY  
PETER CETERA  
PHIL COLLINS  
HUEY LEWIS & TH  
TRACY CHAPMAN

#### P2

KLLY/Bakersfield  
Russ Davidson

none  
Hottest:  
TAYLOR DAYNE  
PHIL COLLINS  
BRUCE HORNSBY  
GLENN FREY  
RICK ASTLEY

KCIX/Boise  
Don Jennings

none  
Hottest:  
PETER CETERA  
STEVE WINWOOD  
GLENN FREY  
LIVINGSTON TAYLOR  
BEACH BOYS

KMZQ/Las Vegas  
Tim Maranville

none  
Hottest:  
JOHNNY HATES JA  
GEORGE MICHAEL  
BOY MEETS GIRL  
HUEY LEWIS & TH  
GLENN MEDeiros  
WILL TO POWER  
Hottest:  
PETER CETERA  
BEACH BOYS  
PHIL COLLINS  
STEVE WINWOOD  
ROD STEWART

KFMK/Houston did not call in with a  
new playlist for three consecutive  
weeks and was not used in this  
week's data.

## SUMMARY

George Michael, last week's Current-Based Most Added, is FSA Most Added this week; FSA P1 WCCO slots it. Picking up five stations, Phil Collins takes over as FSA Hottest. Whitney Houston (+7) and Steve Winwood (+4) enjoy good weeks. As with FSA, Michael and Collins headline GB Most Added and Hottest. Among Michael's GB adds are KMGC, WENS, and KKCW. In his third week as GB Hottest, Collins nabs three more stations. Posting the largest gains are the Beach Boys (+6) and Houston (+4).

NATIONAL AIRPLAY

LW	TW	Artist/Track	Label	Notes
2	1	JOAN ARMATRADING/The Shouting Stage	(A&M)	"Living" "Shouting"
1	2	DAVID SANBORN/Close-Up	(Reprise)	"J.T." "Goodbye"
8	3	DAVID BECKER TRIBUNE/Siberian Express	(MCA)	"Anja" "Land"
10	4	JIM HORN/Neon Nights	(WB)	"Neon" "Soul"
3	5	PETE BARDENS/Speed Of Light	(Cinema/Capitol)	"Wind" "Paradise"
6	6	KARLA BONOFF/New World	(Gold Castle)	"New" "Way"
4	7	ROB MULLINS/5th Gear	(Nova)	"Sky's" "Japanese"
5	8	BOB JAMES/Ivory Coast	(WB)	"Ashanti" "Yogi's"
14	9	DAVID LANZ/Cristofori's Dream	(Narada Lotus/MCA)	"Whiter" "Summer's"
7	10	PATRICK O'HEARN/River's Gonna Rise	(Private Music)	"Homeward" "Reunion"
<b>BREAKER</b>	11	CHECKFIELD/Through The Lens	(American Gramophone)	"Lens" "Homecoming"
15	12	YANNI/Chameleon Days	(Private Music)	"Swept" "Marching"
9	13	BILLY JOE WALKER JR./Universal Language	(MCA)	"Fly" "Roberto"
16	14	MARK SLONIKER/True Nature	(Sandstone)	"True" "Lighthouse"
<b>BREAKER</b>	15	KENNY G/Silhouette	(Arista)	"Silhouette" "Pstel"
11	16	KENNY RANKIN/Hiding In Myself	(Cypress/A&M)	"Candle" "Let's"
17	17	TANGERINE DREAM/Optical Race	(Private Music)	"Marakesh" "Ghazal"
18	18	MIKE STEVENS/Light Up The Night	(Novus/RCA)	"Time" "Sao Paulo" "C'est"
26	19	PATTI AUSTIN/The Real Me	(Qwest/WB)	"Smoke" "Lazy"
12	20	MAX LASSER'S ARK/Earthwalk	(CBS)	"Heart" "Awakening"
<b>BREAKER</b>	21	TOM GRANT/Mango Tango	(Gaia)	"Mango" "Freedom"
22	22	FLIM & THE BBS/Further Adventures Of Flim &...	(DMP)	"Over" "Avenue"
27	23	FATTBURGER/Living In Paradise	(Intima/Enigma)	"Time" "Friends"
25	24	CARLOS REYES/The Beauty Of It All	(TBA)	"Coast" "Nightdance"
22	25	HERB ALPERT/Under A Spanish Moon	(A&M)	"Need" "Fragile"
28	26	NIGHTNOISE/At The End Of The Evening	(Windham Hill)	"Windell" "Hugh"
13	27	SPYRO GYRA/Rites Of Summer	(MCA)	"Daddy's" "Yosemite"
21	28	SADE/Stronger Than Pride	(Epic)	"Nothing"
<b>DEBUT</b>	29	GEORGE BENSON/Twice The Love	(WB)	"Again" "Still"
30	30	RICK STRAUSS/Jump Start	(Pro Jazz)	"Honest" "Keuka"

LW	TW	Artist/Track	Label	Notes
1	1	G. WASHINGTON JR./Then And Now	(Columbia)	"Stolen" "French"
8	2	DIANE SCHUUR/Talkin' 'Bout You	(GRP)	"Talkin'" "Louisiana"
3	3	PATTI AUSTIN/The Real Me	(Qwest/WB)	"Smoke" "Take"
2	4	BOB JAMES/Ivory Coast	(WB)	"Ashanti" "Rosalie"
4	5	HOOPS McCANN BAND/Plays The Music Of Steely Dan	(MCA)	"Black" "Deacon"
6	6	ERNE WATTS/Ernie Watts Quartet	(JVC)	"Language" "Continental"
5	7	BRANFORD MARSALIS/Random Abstract	(Columbia)	"Yes" "Crescent"
10	8	BOBBY HUTCHERSON/Cruisin' The Bird	(Landmark)	"Cruisin'" "All"
14	9	JIM HORN/Neon Nights	(WB)	"Neon" "Divided"
7	10	DAVID SANBORN/Close-Up	(Reprise)	"Lesley Ann" "J.T."
13	11	JOHN BLAKE/A New Beginning	(Gramavision)	"Dream" "Samba"
11	12	HARVIE SWARTZ & URBAN EARTH/It's About Time	(Gaia)	"It's" "RV"
26	13	DAVE VALENTIN/Live At The Blue...	(GRP)	"Cinnamon" "Columbus" "Footprints"
18	14	MICHAEL BRECKER/Don't Try This At...	(MCA Impulse!)	"It'sbyenne" "Suspone"
27	15	FLIM & THE BBS/Further Adventures Of Flim &...	(DMP)	"Avenue" "Jazz"
23	16	JACK DEJOHNETTE/Audio Visualscapes	(MCA Impulse!)	"PM's" "Eric"
19	17	RICK STRAUSS/Jump Start	(Pro Jazz)	"Toronto" "Jump"
9	18	WYNTON MARSALIS/Live At Blues...	(Columbia)	"Juan" "Au Privave" "Later"
12	19	ELIANE ELIAS/Cross Currents	(Denon/Blue Note)	"Campari" "Cross"
24	20	EMILY REMLER/East To Wes	(Concord)	"East"
<b>DEBUT</b>	21	STEVE SMITH & VITAL INFORMATION/Fiatiaga	(Columbia)	"Chant" "Please"
<b>DEBUT</b>	22	MILT JACKSON/Be-Bop	(Atlantic)	"Bait" "Birks"
<b>DEBUT</b>	23	FATTBURGER/Living In Paradise	(Intima/Enigma)	"Friends" "Imagine"
28	24	HERB ALPERT/Under A Spanish Moon	(A&M)	"Fragile" "Ancient" "Need"
15	25	STANLEY CLARKE/If This Bass Could...	(Portrait/CBS)	"Goodbye" "Funny"
<b>DEBUT</b>	26	BIRD/Soundtrack	(Columbia)	"Believe"
20	27	YELLOWJACKETS/Politics	(MCA)	"Loca" "Oz"
<b>DEBUT</b>	28	TRIBUTE TO COLTRANE/Blues For Coltrane	(MCA Impulse!)	"Promise"
25	29	DAVID BECKER TRIBUNE/Siberian Express	(MCA)	"Anja" "Central"
30	30	WAVE/Second Wave	(Atlantic)	"Life's" "Toys"

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
KENNY G (14) STANLEY JORDAN (12) BASIA (10) MICHAEL COLINA (9) MARK EGAN (7) LYLE MAYS (7) CHECKFIELD (6) JOE TAYLOR (6)	BOB JAMES (13) DAVID SANBORN (12) JOAN ARMATRADING (11) PATRICK O'HEARN (10) DAVID LANZ (9) PATTI AUSTIN (8) JIM HORN (8) PETE BARDENS (7)	JOAN ARMATRADING/Living PATTI AUSTIN/Smoke DAVID LANZ/Whiter

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
KENNY G (12) TOM GRANT (11) BIRD (10) GARY BURTON (9) MICHAEL COLINA (8) STANLEY JORDAN (8) LYLE MAYS (8)	BOB JAMES (15) PATTI AUSTIN (13) G. WASHINGTON JR. (10) JIM HORN (7) FATTBURGER (6) HOOPS McCANN BAND (6)	BOB JAMES/Ashanti PATTI AUSTIN/Smoke ANITA BAKER/Giving MICHAEL BECKER/Itsbyenne HOOPS McCANN BAND/Black JIM HORN/Divided JIM HORN/Neon

**NEW & ACTIVE**

**\*STEVE HAUN "Inside The Sky" (Silver Wave) 26/4**  
Rotations: Heavy 1/0, Medium 11/1, Light 14/3, Total Adds 4, KLZS, KTID, WMGN, KTCL. Heavy: KHIH. **BREAKER** this week.

**\*LYLE MAYS "Street Dreams" (Geffen) 25/7**  
Rotations: Heavy 6/1, Medium 7/2, Light 12/4, Total Adds 7, WBMW, WBNZ, KHIH, KTWV, KBLX, KLRS, KSNO. Heavies include: BRZ, KSLU, KTCL. **BREAKER** this week.

**\*SKYWALK "Paradiso" (Zebra/MCA) 25/2**  
Rotations: Heavy 0/0, Medium 12/0, Light 13/2, Total Adds 2, BRZ, KTWV. Mediums include: KQPT, KIFM, KSNO, KMGQ, KWFM. **BREAKER** this week.

**MICHAEL COLINA "Shadow Of Urbano" (Private Music) 21/9**  
Rotations: Heavy 1/0, Medium 9/3, Light 11/6, Total Adds 9, KTWV, KGRX, KDAB, KKSF, KNUA, WLOQ, WNGS, KTCZ, KSNO.

**STANLEY JORDAN "Flying Home" (EMI) 19/12**  
Rotations: Heavy 4/2, Medium 7/2, Light 8/8, Total Adds 12, KOAI, WBNZ, KQPT, KKSF, WFAE, KLRS, KSLU, WNGS, WLHT, WMGN, KSNO, KTCL.

**DIANE SCHUUR "Talkin' 'Bout You" (GRP) 19/2**  
Rotations: Heavy 5/0, Medium 7/0, Light 7/2, Total Adds 2, WHNN, KTCL. Heavies include: KDAB, KSLU, KKHT.

**JOHN BOLIVAR "Bolivar" (Optimism) 18/3**  
Rotations: Heavy 2/1, Medium 8/0, Light 8/2, Total Adds 3, WNUA, KHIH, KLZS. Heavy: WOTB.

**WAVE "Second Wave" (Atlantic) 17/1**  
Rotations: Heavy 2/0, Medium 8/0, Light 7/1, Total Adds 1, KQPT. Heavy: KLZS, KSLU.

**AL STEWART "Last Days Of The Century" (Enigma) 17/1**  
Rotations: Heavy 3/0, Medium 7/0, Light 7/1, Total Adds 1, WLOQ. Heavy: KGRX, KDAB, KBCO.

**JOE TAYLOR "Darker Garden" (Pro Jazz) 16/6**  
Rotations: Heavy 1/0, Medium 5/1, Light 11/5, Total Adds 6, WBMW, WBNZ, KGRX, KKHT, WLHT, KSNO.

**RODNEY FRANKLIN "Diamond Inside Of You" (Novus/RCA) 16/3**  
Rotations: Heavy 1/0, Medium 7/2, Light 8/1, Total Adds 3, KOAI, KHIH, KDAB. Heavy: KBLX.

**STEVE MILLER "Born 2B Blue" (Capitol) 15/6**  
Rotations: Heavy 2/0, Medium 4/1, Light 9/5, Total Adds 6, WBNZ, KGRX, KIFM, KNUA, WFAE, KSNO.

**\*\* Chart Extra denoted by two asterisks. \* Uncharted Breakers denoted by one asterisk.**

**KENNY G "Silhouette" (Arista) 20/12**  
Rotations: Heavy 6/1, Medium 6/5, Light 8/6, Total Adds 12, WNOP, WCPN, KPLU, WJAZ, WFPL, WMOT, WTEB, WIVY, WLVE, WVPE, KCLC, F40.

**STANLEY JORDAN "Flying Home" (EMI) 20/8**  
Rotations: Heavy 4/1, Medium 8/0, Light 8/7, Total Adds 8, WCPN, WDET, KJZZ, KPLU, WMOT, KLCC, KLSK, KCLC.

**CHECKFIELD "Through The Lens" (American Gramophone) 20/6**  
Rotations: Heavy 4/0, Medium 5/1, Light 11/5, Total Adds 6, WCPN, KMHD, KSDS, KPLU, WSIE, WVPE. Heavy: WDET, KLCC, SSU, JZTRAX.

**EMILY REMLER "East To Wes" (Concord) 20/2**  
Rotations: Heavy 7/0, Medium 7/1, Light 6/1, Total Adds 2, WMOT, KLCC. Heavy: WBGO, WCPN, KXPR, KJAZ, WHRO, WUSF, KWMU. *Moves 24-20 on the Contemporary chart chart.*

**GADD GANG "Here And Now" (Columbia) 20/0**  
Rotations: Heavy 4/0, Medium 13/0, Light 3/0, Total Adds 0. Heavy: KTCJ, KPLU, KLCC, WTEB.

**GARY BURTON "Times Like These" (GRP) 19/9**  
Rotations: Heavy 3/0, Medium 8/4, Light 8/5, Total Adds 9, KADX, KJZZ, KSDS, WJAZ, WAER, WMOT, WHRO, KLCC, SSU.

**TOOTS THIELEMANN "Only Trust Your Heart" (Concord) 18/2**  
Rotations: Heavy 6/0, Medium 6/1, Light 6/1, Total Adds 2, WJZZ, WEBR. Heavy: WBGO, KJAZ, KLCC, CJ, WNEW, WUSF.

**TOM GRANT "Mango Tango" (Gaia/Gramavision) 17/11**  
Rotations: Heavy 3/1, Medium 6/2, Light 8/8, Total Adds 11, WNOP, WCPN, WDET, WJAZ, WAER, WFPL, KLCC, WNEW, WTEB, WVPE, KCLC.

**DAVE PELL OCTET "Live At Alfonso's" (Headfirst) 16/4**  
Rotations: Heavy 1/0, Medium 8/3, Light 7/1, Total Adds 4, WCPN, WHRO, KUOP, WEBR. Heavy: WUSF.

**MIKE STEVENS "Light Up The Night" (Novus/RCA) 16/3**  
Rotations: Heavy 6/1, Medium 5/1, Light 5/1, Total Adds 3, WCPN, KADX, WASH. Heavy: WJZZ, WJAZ, KLSK, JCITY, WVPE.

**BILL HOLMAN "Bill Holman Band" (JVC) 16/3**  
Rotations: Heavy 7/0, Medium 3/2, Light 6/1, Total Adds 3, WCPN, KADX, KUOP. Heavies include: KXPR, KSDS, WAER, KWMU.

**PAUL McCANDLESS "Heresay" (Windham Hill) 16/0**  
Rotations: Heavy 2/0, Medium 7/0, Light 7/0, Total Adds 0. Heavy: KMHD, KLCC.

**ANDY LAVERNE "Jazz Piano Lineage" (DMP) 16/0**  
Rotations: Heavy 2/0, Medium 3/0, Light 11/0, Total Adds 0. Heavy: KXPR, WHRO.

**NEW & ACTIVE**



**STANLEY JORDAN**

Across The Airwaves And . . .

**"Flying Home"**

Debut Album On EMI Records

**BUILDING SUCCESS FROM THE SOUND UP!**





# New AC

## ADDS & HOTS

<b>WEST</b> <b>P1</b> <b>P2</b> <b>P3</b> <b>WBW/Washington</b> Cerpha KERRY G BASIA DAVID VALENTIN JOE TAYLOR LYLE MAYE JONATHAN BUTLER Hosts: PATRICK O'HEARN DAVID SANBORN YANNI NIGHTNOISE DAVID LANZ			<b>WBW/Rochester</b> Eric Gruner Hosts: MIKE STEVENS BOB JAMES PATTY AUSTIN JOAN ARMATRADE Hosts: PATTY AUSTIN GADD GANG MISSING LINKS ROOPS MCCANN BAND DIANE SCHUR			<b>WOTB/Neaport</b> Steve Bianchi CORNELL DUPREE CHECKFIELD DAVID LANZ DEREK WATKINS BIRD Hosts: PATTY AUSTIN GADD GANG MISSING LINKS ROOPS MCCANN BAND DIANE SCHUR								
<b>WBZ/Milwaukee</b> Steve Amann JORDAN DELASERRA ANDY LEEK STEVE MILLER MICHELLE SHOCKED RANDON FIELDS RANDON FIELDS MARK EGAN LYLE MAYE BASIA JONATHAN BUTLER JOE TAYLOR Hosts: JOAN ARMATRADE GEORGE BENSON JIM HORN BOB JAMES DIANE SCHUR BOB JAMES			<b>WNUA/Chicago</b> O'Connor/Fischer JONATHAN BUTLER LEF PITENOUR EDIE BRICKELL JOHN BOLIVAR STEVE SMITH MARK EGAN Hosts: FILM & THE BBS EVERETT BUTT HERB ALPERT PETE BARDENS DAVID BECKER TRIBE CHECKFIELD PATTBURGER BASIA			<b>KLZS/Wichita</b> Scarlett A. Blacy KERRY G STEVE HADN Hosts: EVERYTHING BUT THE TRIBUTE TO COLTRAN PATTBURGER <b>KTCZ/Minneapolis</b> Jana Fradette MICHAEL COLINA HOLLEST GEORGE BENSON JIM HORN PATRICK O'HEARN ERIC BURGINS BOBBY McFERRIN								
<b>WLOO/Orlando</b> Bob Church LEE PITENOUR KERRY G ROY PRESTER MICHAEL COLINA CORNELL DUPREE AL STEWART Hosts: ROY PRESTER BOB JAMES DAVID SANBORN T. SQUARE RANDY MORISE CARLOS REYES			<b>KBIA/Columbia</b> Darren Hellwege Hosts: FANGERSINE DREAM HARRY JOHNSON JIM HORN YANNI Hosts: RANDY MORISE DIANE SCHUR BOB JAMES <b>WVNI/Saginaw</b> Roberts/Knight SYDRO CYRA Hosts: RANDY MORISE DIANE SCHUR BOB JAMES Hosts: PATTY AUSTIN GEORGE BENSON SYDRO CYRA BOB JAMES HARRY JOHNSON HARRY JOHNSON			<b>KMH/Denver</b> McIntosh/Codd DAVID BECKER TRIBE JOHN BOLIVAR CHECKFIELD HARRY JOHNSON HARRY JOHNSON PATTBURGER Hosts: KERRY G LYLE MAYE TOM GRANT JOAN ARMATRADE PETE BARDENS FARLA BONOFF GADD GANG			<b>KDAB/Salt Lake City-Ogden</b> Chris Owens KERRY G MICHAEL COLINA ROBERTY FRANKLIN MARK EGAN Hosts: HARRY JOHNSON JIM HORN JOAN ARMATRADE CARLOS REYES SADD <b>KFMS/San Diego</b> Steve Huntington BASIA RANDON FIELDS STEVE MILLER DAVID VALENTIN GADD GANG Hosts: HOLLEST PATTBURGER CHECKFIELD KERRY G DAVID SANBORN JOAN ARMATRADE <b>KBLX/San Francisco</b> Kibler/Logan KERRY G STEVE SMITH LYLE MAYE TOM GRANT DONNIE LISTON SMIT ISAAC HAYES GEORGE MICHAEL TOTO TONY AND PATTI DION ESTES TILLERICH PATRICK O'HEARN Hosts: PATTY AUSTIN LUTHER VANDROSS ANITA BAKER JIM HORN SADD			<b>KRCO/Denver-Boulder</b> Doug Clifton Hosts: JOAN ARMATRADE JOE CHILDS TRACY CHAPMAN AL STEWART EDIE BRICKELL		

42 Current Reporters  
35 Current Reports

Musical Starstreams called in a frozen playlist this week. Five stations were frozen to report and their playlists were frozen: KBCO/Denver-Boulder, Portraits In Sound, WFMK/Lansing, WGMC/Rochester, and WLTP/Milwaukee. KMCK/Minneapolis failed to report for a second consecutive week and was not used in this week's data.

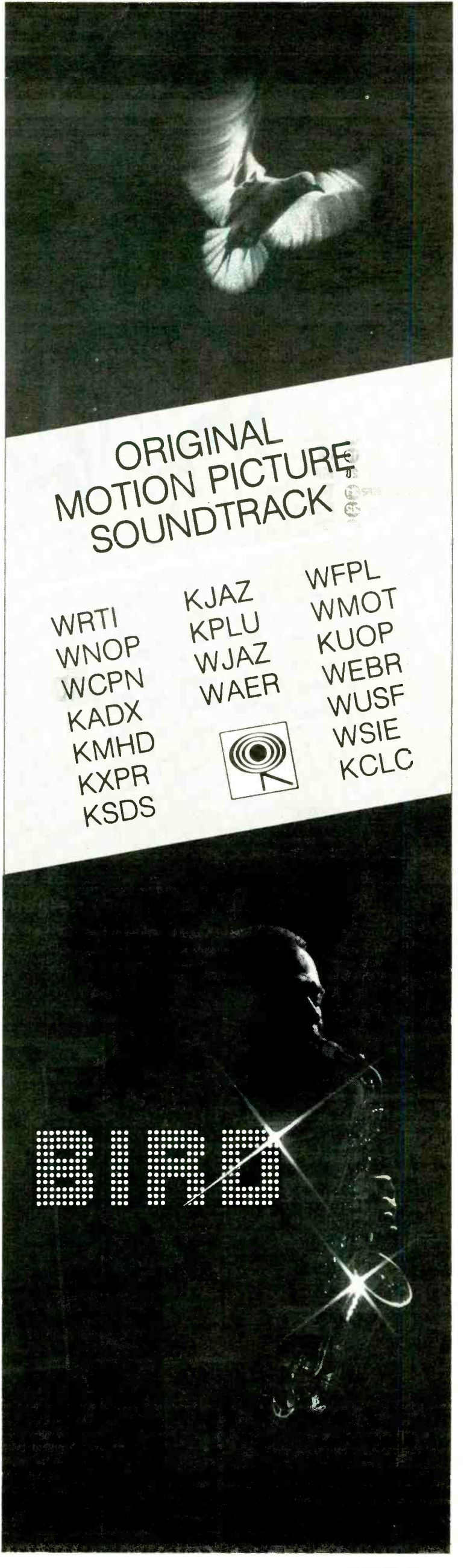
# CONTEMPORARY JAZZ

## ADDS & HOTS

<b>WEST</b> <b>P1</b> <b>P2</b> <b>P3</b> <b>WBGO/Newark</b> Wylie Rollins Hosts: BOBBY HUTCHERSON TOOTS THIELMANN DIANE SCHUR CASSANDRA WILSON DJAVAN			<b>WASH/Washington DC</b> Patrick Quinn KERRY G MIKE STEVENS Hosts: AMITA BAKER PATTY AUSTIN DOC SEVERINSON CRUSAIDERS <b>Jazz From The City</b> Ken Webb STEVE SMITH Hosts: MIKE STEVENS ERIC BURGINS ELIANE ELIAS GROVER WASHINGTON PATTBURGER			<b>WVFL/Louisville</b> Leslie Stewart KERRY G BILL BERGMAN TOM GRANT FRED JORDAN MICHAEL COLINA JAZZ 84 LIZ STORY Hosts: JACK DEJONNETTE FRANK MORGAN MICHAEL BRECKER FRANK MORGAN MILT JACKSON																	
<b>WFAE/Charlotte</b> Paul Shilling BASIA STANLEY JORDAN KERRY G CARLOS REYES STEVE MILLER BIRD Hosts: BOB JAMES DAVID LANZ MARK O'CONNOR JIM HORN ROOPS MCCANN BAND			<b>WVNY/Jacksonville</b> Erica Lee KERRY G MICHAEL COLINA FILM & THE BBS Hosts: PATTY AUSTIN JIM HORN BOB JAMES HARRY JOHNSON HARRY JOHNSON HARRY JOHNSON ILLINOIS JACQUIT <b>WVY/Key West</b> Simon Hendrix TITO PUENTE PARKED HOCUS MICHAEL BRECKER CARLOS REYES BRIAN MELVIN STEWART & HOLLEY SUPERBASS			<b>WDET/Detroit</b> Ann Dallas LYLE MAYE MICHAEL BRECKER TOM GRANT STANLEY JORDAN DAVID VALENTIN YANNI Hosts: MICHAEL URBANAF DAVID SANBORN FILM & THE BBS JOAN TROPEA YANNI <b>WCPN/Cleveland</b> Harvey Zap CASSANDRA WILSON BIRD STANLEY JORDAN BILL HOLMAN JONATHAN BUTLER HARRY JOHNSON HARRY SHEETS EDIS DAVE PELL BILLY PIERCE JOHN BOLIVAR HARRY JOHNSON MIKE STEVENS JONATHAN BUTLER NAJEE CHECKFIELD TOM GRANT KERRY G MOFFY ALEXANDER BILLY CHILDS Hosts: HARRY JOHNSON GROVER WASHINGTON ROOPS MCCANN BAND PATY CHARLES STANLEY JORDAN																	
<b>WJAZ/Sanford</b> Rick Fetone TOM GRANT GARY BURTON DEREK WATKINS STEVE HADN GARY BURTON JONATHAN BUTLER KERRY G JOE TAYLOR ART PARKER Hosts: PATTY AUSTIN CLAUDIO RODITI STEVE MILLER TOM GRANT DIANE SCHUR			<b>WVUE/Buffalo</b> Al Wallace DAVE PELL TOOTS THIELMANN MICHAEL BRECKER DAVID VALENTIN SEYMAL BIRD Hosts: FILM & THE BBS RICK STRAUS GROVER WASHINGTON ROOPS MCCANN BAND TRIBUTE TO COLTRAN ERNIE WATTS			<b>WVBE/Nashville</b> Rick Forest GARY BURTON KERRY G STANLEY JORDAN EMILY REMLER LYLE MAYE Hosts: DAVID BECKER TRIBE PATTY AUSTIN JIM HORN BOB JAMES TRIBUTE TO COLTRAN <b>WVNO/Norfolk</b> John Lowery DAVE PELL GARY BURTON Hosts: GROVER WASHINGTON ELIANE ELIAS JACK DEJONNETTE ERNIE WATTS BOB FLORENCE			<b>WVUS/Tampa</b> Bob Seymour CASSANDRA WILSON KERRY G HARRY JOHNSON HARRY JOHNSON HARRY JOHNSON JAY AZZOLINA TOM GRANT MARK EGAN STEVE MILLER ERNIE WATTS GADD GANG <b>WVUS/Portland</b> Richard Mulhain JORDAN DELASERRA RODNEY FRANKLIN Hosts: PATTY AUSTIN GROVER WASHINGTON BOB JAMES STANLEY CLARKE RANDON FIELDS			<b>WVWJ/Savannah</b> Joann Urofsky TOM GRANT BILL BERGMAN BIRD GARY BURTON Hosts: JOHN BLAKE STEVE SMITH FILM & THE BBS BILLY HOLMAN JOE SEVERINSON CRUSAIDERS			<b>WVWV/Jacksonville</b> Erica Lee KERRY G MICHAEL COLINA FILM & THE BBS Hosts: PATTY AUSTIN JIM HORN BOB JAMES HARRY JOHNSON HARRY JOHNSON HARRY JOHNSON ILLINOIS JACQUIT <b>WVY/Key West</b> Simon Hendrix TITO PUENTE PARKED HOCUS MICHAEL BRECKER CARLOS REYES BRIAN MELVIN STEWART & HOLLEY SUPERBASS			<b>WVWE/Chicago</b> Scott Brown KERRY G BRANDON FIELDS HARRY JOHNSON JAY AZZOLINA TOM GRANT MICHAEL COLINA BILL BERGMAN RODNEY FRANKLIN STEVE SMITH <b>WVZZ/Denver</b> Steve Williams DAVE VALENTIN DIANE SCHUR TANIA MARIA ERIC MARSHALL GROVER WASHINGTON TITO PUENTE JONNY WATKINS KERRY LOGGINS KERRY BURELL TRICK AND PATTI RODNEY FRANKLIN MARLON GIBAN STEVE MILLER CLAUDIO RODITI ART PARKER TOOTS THIELMANN JIM HORN Hosts: GEORGE BENSON STANLEY CLARKE LYLE MAYE BOB JAMES PATTY AUSTIN			<b>WVWE/South Bend-Elkhart</b> Jon Kaufmann-Kennel Ann Dallas SANDY BULL CHECKFIELD MICHAEL COLINA TOM GRANT FENNY G Hosts: ELIANE ELIAS GROVER WASHINGTON KERRY CAMPBELL BOB JAMES MARINE SULLIVAN		

Eight stations failed to report and their playlists were frozen: The Jazz Show, Jazz Trax, KJAZ/San Francisco, KSBR/Mission Viejo, KTCJ/Minneapolis, KZPS/Dallas, WBGO/Newark, and WFSS/Fayetteville.

44 Current Reporters  
37 Current Reports  
WGBH/Boston is no longer a reporting station.



# ORIGINAL MOTION PICTURE SOUNDTRACK

- WRTI
- WNOP
- WCPN
- KADX
- KMHD
- KXPR
- KSDS
- KJAZ
- KPLU
- WJAZ
- WAER
- WFPL
- WMOT
- KUOP
- WEWR
- WUSF
- WSIE
- KCLC



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Classical interpretations and performances by **JOHN BAYLESS**

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<b>WEST</b> <b>P1</b> <b>KADZ/Denver</b> Bob Warner HUBBARD & SHAW BOBBY WATSON & HOR TOM TALBERT STEVE MILLER BILL HOLMAN BILLY BROWN BIRD FLORA FUREN TANIA MARIA BODDY DEFRANCO MORGAN WYING GARY BURTON MIKE STEVENS SHERRY WINSTON BIRD HARRY SHEETS EDIS HUBBARD & SHAW BOBBY WATSON & HOR TOM TALBERT ROY FLORENCE <b>KJZZ/Phoenix</b> Bill Shedd GARY BURTON TANIA MARIA HARRY JOHNSON DAVE VALENTIN STANLEY JORDAN MICHAEL COLINA SEYMAL Hosts: RANDY MORISE DEREK WATKINS JOAN ARMATRADE BOB JAMES			<b>KJAZ/San Francisco</b> Bob Paroche Hosts: BOBBY HUTCHERSON STEVE TURBE TOOTS THIELMANN TITO PUENTE CLARE FISCHER			<b>KXPR/Sacramento</b> Gary Vericillo RENT JORDAN LYLE MAYE MARLENA SHAN DAVE HOLLAND ANDREW HILL ART BLARELY HUBBARD & SHAW CASSANDRA WILSON ERNIE WATTS EMILY REMLER RENT JORDAN					
<b>KSO/San Diego</b> Neenan/Smith CASSANDRA WILSON HUBBARD & SHAW MILT JACKSON ART BLARELY RENT JORDAN GARY BURTON EVGENE AMARO AL RILEY CHARLIE MARIANO RONNIE WELLS CORNELL DUPREE CHECKFIELD Hosts: GROVER WASHINGTON BOB FLORENCE BETTY CARTER CELIA FITZGERALD GARY BURTON			<b>KLCC/Eugene</b> Michael Canning RICK STRAUSS STEVE SMITH HARVIE SWATT RENT JORDAN CORNELL DUPREE EMILY REMLER TOM GRANT LIZ STORY JOE NAVARRO OSWALD ART PARKER REBECCA D'AMOROSI STANLEY JORDAN HARRY JOHNSON GARY BURTON			<b>KLCC/Salt Lake City</b> Kilo Swankman FENT JORDAN TOM GRANT SEYMAL CARLOS REYES KERRY G STANLEY JORDAN BIRD LYLE MAYE Hosts: YELONJACETS PATTY AUSTIN BILLY CHILDS JIM HORN ELIANE ELIAS					
<b>KMUS/Louis</b> Jim Wallace SEYMAL RENT JORDAN HERB ALPERT YANNI Hosts: HARRY JOHNSON GROVER WASHINGTON ROOPS MCCANN BAND PATY CHARLES STANLEY JORDAN			<b>KMUS/Stockton</b> Eric Palmquist BIRD BILLY HOLMAN DAVE PELL SEYMAL Hosts: ROOPS MCCANN BAND PATTY AUSTIN BOB JAMES ELIANE ELIAS JIM HORN			<b>KMUS/Seattle</b> Joe Cohn KERRY G LYLE MAYE RENT JORDAN JAY AZZOLINA SEYMAL Hosts: RANDY MORISE STANLEY JORDAN CASSANDRA WILSON BLUE SKY RENT JORDAN CORNELL DUPREE Hosts: BOB JAMES ROOPS MCCANN BAND TITO PUENTE FILM & THE BBS PATTBURGER			<b>KMUS/Santa Fe-Albuquerque</b> Jack Kolmeyer CHAZI STANLEY JORDAN MICHAEL COLINA Hosts: DAVID BECKER TRIBE MISSING LINKS PATTY AUSTIN MIKE STEVENS FARLA BONOFF		



# IS WHAT YOU WANT.

7TH MOST REQUESTED SONG  
IN THE COUNTRY

## top 5 phones

KTXQ...WBCN...WHCN...KBCO...WNOR...91X...KNX-FM  
...KMPC...KLBJ...WCCC...KKDJ...KTCZ...KTYD...WRCN  
...KPEZ...WPLR...WBRU...WFNX...WRXK...WWTR...  
WZEW...WEZX...WFAL...KSKT...WWVU...WVVV...WYMG...  
WRXR...KRXQ...WPXC...WIZN...WIXV...WHTG...WEQX...  
KACV...KFMU...KRQU...KUSF...KZOQ!

## quotes

"At first I was skeptical. I liked the record but I didn't hear it as a rock 'n' roll song. I finally decided to give it a shot in Medium. Two weeks later, the audience demanded it in heavy. It's now hotter on the phones than U2 or Def Leopard. This record is a smash." **Greg Mull, WRXK**

"I am stunned at the number of people who call and ask when we are going to play this song again. It's currently in Heavy and people tell me every time the song goes on, no matter what they are doing, somebody inevitably goes to the radio and turns it up." **Redbeard, KTXQ**

Featuring The Song **WHAT I AM**

Produced & Engineered by **PAT MORAN**  
From The Geffen Album: **SHOOTING RUBBERBANDS  
AT THE STARS**

## Already Sold 150,000

"People hear Edie on the radio and feel good. Any time we play 'Shooting Rubber Bands at the Stars' in the store, we're talking guaranteed sales."  
**Scott Klein, Tower Records, Brea**

"The buzz on Edie increases every week due to many factors, including in-store play."  
**Alan Willson, Tower Records, San Francisco**



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# AOR TRACKS®

## NATIONAL AIRPLAY

## NEW ARTISTS

### TRACKS

Reports

3	2			177 REPORTERS		Reports/Adds	Power	Heavy	Medium
WKS	WKS	LW	TW						
—	3	1	1	1	<b>U2/Desire (Island)</b>	174+/2	85+	168+	6-
—	15	8	2	2	<b>EDDIE MONEY/Walk On Water (Columbia)</b>	164+/6	38+	123+	40-
7	5	3	3	3	<b>BON JOVI/Bad Medicine (Mercury)</b>	150=/1	41=	124+	25-
9	8	4	4	4	<b>LITTLE FEAT/Let It Roll (WB)</b>	144+/4	38+	122+	22-
3	1	2	5	5	<b>TOMMY CONWELL &amp; THE YOUNG.../I'm Not Your.. (Columbia)</b>	143-/0	34-	109-	32+
5	7	7	6	6	<b>BAD COMPANY/No Smoke Without A Fire (Atlantic)</b>	141+/4	42+	103+	34+
33	21	14	7	7	<b>VAN HALEN/Feels So Good (WB)</b>	144+/13	16+	90+	49-
17	10	10	8	8	<b>ROD STEWART/Forever Young (WB)</b>	121-/4	34+	100+	20-
<b>DEBUT</b>	16	12	9	9	<b>KEITH RICHARDS/Take It So Hard (Virgin)</b>	149 /149	8	61	76
20	11	11	10	10	<b>CINDERELLA/Don't Know What You Got (Till It's Gone) (Mercury)</b>	135+/4	20+	78+	50-
—	41	21	11	11	<b>BUNBURY'S/Fight (No Matter What) (Arista)</b>	136-/2	15+	76+	53-
—	—	20	12	12	<b>RANDY NEWMAN/It's Money That Matters (Reprise)</b>	153+/34	8+	48+	93+
2	4	5	13	13	<b>38 SPECIAL/Rock &amp; Roll Strategy (A&amp;M)</b>	153+/23	2+	50+	94-
21	20	15	14	14	<b>DEF LEPPARD/Love Bites (Mercury)</b>	101-/0	43-	87-	12+
4	6	9	15	15	<b>HOTHOUSE FLOWERS/Don't Go (London/Polydor)</b>	130-/2	9+	59+	64-
30	22	19	16	16	<b>INXS/Never Tear Us Apart (Atlantic)</b>	99-/1	39-	89-	9-
24	19	17	17	17	<b>JOHN HIATT/Slow Turning (A&amp;M)</b>	138+/8	1-	44+	71+
1	2	6	18	18	<b>JOHN C. MELLENCAMP/Rave On (Elektra)</b>	115-/2	5=	58+	54-
44	27	22	19	19	<b>STEVE WINWOOD/Don't You Know What The Night... (Virgin)</b>	90-/0	27-	73-	17+
—	—	29	20	20	<b>NIGHT RANGER/I Did It For Love (Capitol)</b>	132+/8	3+	39+	77-
29	23	23	21	21	<b>JOHN LENNON/ Jealous Guy (Capitol)</b>	135+/34	7+	27+	72+
11	9	12	22	22	<b>BIG COUNTRY/King Of Emotion (Reprise)</b>	115-/1	1=	32+	73-
23	18	18	23	23	<b>BRUCE HORNSBY &amp; THE RANGE/Defenders Of The Flag (RCA)</b>	94-/1	13-	55-	36-
52	45	32	24	24	<b>BRUCE SPRINGSTEEN/Chimes Of Freedom (Columbia)</b>	102-/2	9-	42-	51-
36	31	26	25	25	<b>GREGG ALLMAN BAND/Slip Away (Epic)</b>	105+/19	2=	33+	63+
—	57	36	26	26	<b>JIMMY PAGE/Prison Blues (Geffen)</b>	109=/4	0=	16=	73+
—	52	37	27	27	<b>DICKEY BETTS BAND/Rock Bottom (Epic)</b>	116+/30	0=	15+	80+
19	13	16	28	28	<b>TOM COCHRANE &amp; RED RIDER/Big League (RCA)</b>	111+/21	2+	17+	74+
43	38	33	29	29	<b>STEVE MILLER/Ya Ya (Capitol)</b>	84-/1	3-	34-	45-
50	47	39	30	30	<b>VIXEN/Edge Of A Broken Heart (EMI)</b>	106+/9	0=	10+	67+
15	24	25	31	31	<b>JEFF HEALEY BAND/Confidence Man (Arista)</b>	103+/20	0=	10=	76+
31	28	28	32	32	<b>VAN HALEN/Finish What Ya Started (WB)</b>	56-/1	23+	43-	9-
45	43	38	33	33	<b>COLIN JAMES/Voodoo Thing (Virgin)</b>	89-/1	2=	15-	62-
41	35	35	34	34	<b>OMAR &amp; THE HOWLERS/Rattlesnake Shake (Columbia)</b>	91-/4	2=	11=	61+
—	60	42	35	35	<b>SMITHEREENS/Drown In My Own Tears (Enigma/Capitol)</b>	77-/2	1=	21+	45-
—	—	52	36	36	<b>BON JOVI/Born To Be My Baby (Mercury)</b>	75+/14	1+	18+	48+
28	26	27	37	37	<b>KANSAS/Stand Beside Me (MCA)</b>	85+/27	0=	12+	61+
60	58	46	38	38	<b>HUEY LEWIS &amp; THE NEWS/Small World (Chrysalis)</b>	63-/1	2-	24-	37-
46	46	41	39	39	<b>IAN GILLAN &amp; ROGER GLOVER/Telephone Box (Virgin)</b>	86+/20	0=	7=	58+
40	36	34	40	40	<b>PAT BENATAR/Don't Walk Away (Chrysalis)</b>	79+/9	0=	14+	58+
55	50	43	41	41	<b>PETER CETERA/You Never Listen To Me (WB)</b>	66-/2	1=	19+	44-
58	54	47	42	42	<b>WINGER/Madalaine (Atlantic)</b>	93+/16	1+	5=	50+
59	55	45	43	43	<b>EDIE BRICKELL &amp; NEW BOHEMIANS/What I Am (Geffen)</b>	64+/8	7=	21+	35+
12	14	24	44	44	<b>MIDNIGHT OIL/Dreamworld (Columbia)</b>	74+/12	2+	9-	41+
10	16	30	45	45	<b>EUROPE/Superstitious (Epic)</b>	54-/0	3-	23-	23-
57	56	49	46	46	<b>MELISSA ETHERIDGE/Bring Me Some Water (Island)</b>	41-/0	2-	21-	16-
—	—	58	47	47	<b>CROWDED HOUSE/Never Be The Same (Capitol)</b>	55-/2	1+	10+	36-
<b>DEBUT</b>	14	17	48	48	<b>MICHELLE SHOCKED/If Love Was A Train (Mercury)</b>	60+/9	1+	6+	33+
<b>DEBUT</b>	38	40	49	49	<b>ROBERT CRAY BAND/Night Patrol (Hightone/Mercury)</b>	42+/12	2=	10+	28+
<b>DEBUT</b>	34	48	50	50	<b>GEORGIA SATELLITES/Hippy Hippy Shake (Elektra)</b>	49+/34	0=	7+	32+
<b>DEBUT</b>	51	51	51	51	<b>GLENN FREY/True Love (MCA)</b>	36-/0	9-	22-	11-
<b>DEBUT</b>	26	33	52	52	<b>ELTON JOHN/A Word In Spanish (MCA)</b>	34+/8	3+	18+	13-
<b>DEBUT</b>	—	—	53	53	<b>ROBERT PALMER/Early In The Morning (EMI)</b>	36-/1	1=	13-	19-
<b>DEBUT</b>	—	—	54	54	<b>TRACY CHAPMAN/Talkin' Bout A Revolution (Elektra)</b>	27-/0	5=	19=	8-
<b>DEBUT</b>	—	—	55	55	<b>ESCAPE CLUB/Wild Wild West (Atlantic)</b>	35-/1	7-	17-	14-
<b>DEBUT</b>	—	—	56	56	<b>GUNS N' ROSES/Sweet Child O' Mine (Geffen)</b>	25-/1	8-	15-	9-
<b>DEBUT</b>	—	—	57	57	<b>IVAN NEVILLE &amp; THE ROOM/Not Just Another Girl (Polydor)</b>	49+/10	0=	3+	33+
<b>DEBUT</b>	—	—	58	58	<b>SURVIVOR/Didn't Know It Was Love (Scotti Bros./CBS)</b>	45+/10	0=	5+	34+
<b>DEBUT</b>	—	—	59	59	<b>ROCK CITY ANGELS/Deep Inside My Heart (Geffen)</b>	47+/8	0=	2+	29+
<b>DEBUT</b>	—	—	60	60	<b>OZZY OSBOURNE/Miracle Man (Epic)</b>	44+/19	1+	3+	25+

1	<b>WINGER/Madalaine (Atlantic)</b> . . . . .	93
2	<b>IAN GILLAN &amp; ROGER GLOVER/Telephone Box (Virgin)</b> . . . . .	86
3	<b>PETER CETERA/You Never Listen To Me (WB)</b> . . . . .	66
4	<b>EDIE BRICKELL &amp; NEW BOHEMIANS/What I Am (Geffen)</b> . . . . .	64
5	<b>MICHELLE SHOCKED/If Love Was A Train (Mercury)</b> . . . . .	60
6	<b>IVAN NEVILLE &amp; THE ROOM/Not Just... (Polydor)</b> . . . . .	49
7	<b>ROCK CITY ANGELS/Deep Inside My Heart (Geffen)</b> . . . . .	47
8	<b>NEW FRONTIER/Under Fire (Mika/Polydor)</b> . . . . .	39
9	<b>METALLICA/Eye Of The Beholder (Elektra)</b> . . . . .	38
10	<b>JOHNNY WINTER/Rain (Voyager/MCA)</b> . . . . .	36
11	<b>ESCAPE CLUB/Wild Wild West (Atlantic)</b> . . . . .	35
12	<b>BULLETBOYS/Smooth Up In Ya (WB)</b> . . . . .	26
13	<b>HUNTERS &amp; COLLECTORS/Back On The Breadline (IRS)</b> . . . . .	19
	<b>KIX/ Cold Blood (Atlantic)</b> . . . . .	19
15	<b>CHINA SKY/The Glory (Parc/CBS)</b> . . . . .	17
16	<b>DAVID LINDLEY &amp; EL RAYO-X/Never Knew Her (Elektra)</b> . . . . .	16
17	<b>DANZIG/Mother (Def America/Geffen)</b> . . . . .	15
	<b>ROBBEN FORD/Talk To Your Daughter (WB)</b> . . . . .	15
	<b>RICHARD THOMPSON/Turning Of The Tide (Capitol)</b> . . . . .	15
20	<b>BANGLES/In Your Room (Columbia)</b> . . . . .	14

New Artists are those that have never had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

I V A N  
N E V I L L E  
I F M Y A N C O S T O R S  
C O U L D S M N E W



Already On:

WBCN WNOR WLLZ KBCO KZAP KOME  
WNEW WYNF WFBQ KGON KFOG KLBJ  
KTXQ WXRT KYYS KRXQ KRQR

And Many More!

Not Just Another New Artist.  
Not Just Another New Album.

“NOT JUST ANOTHER GIRL”

AOR Track Debut 57

Album Arrives Next Week

Produced by Danny Kortchmar  
Direction: Bill Graham Management

**Polydor** Manufactured and Marketed by  
**PolyGram Records**

# BREAKERS®

**KEITH RICHARDS**  
Take It So Hard (Virgin)  
84% of our reporters on it.

**JOHN LENNON**  
Jealous Guy (Capitol)  
76% of our reporters on it.

**DICKEY BETTS BAND**  
Rock Bottom (Epic)  
66% of our reporters on it.

**TOM COCHRANE & RED RIDER**  
Big League (RCA)  
63% of our reporters on it.

**VIXEN**  
Edge Of A Broken Heart (EMI)  
60% of our reporters on it.



# AOR ALBUMS

NATIONAL AIRPLAY

3 2 WKS WKS LW TW		177 REPORTERS	OCTOBER 7, 1988	Reports/Adds	Power	Heavy	Medium		
—	3	1	1	BON JOVI/New Jersey (Mercury)	"Bad" (150) "Born" (75) "Hands" (33)	155+/1	43+	129+	25-
2	2	2	2	LITTLE FEAT/Let It Roll (WB)	"Roll" (144) "Hate" (22) "Long" (21)	150=/3	47+	128+	22-
5	5	3	3	VAN HALEN/OU812 (WB)	"Feels" (144) "Finish" (56) "Mine" (4)	157+/5	37+	116+	39-
DEBUT	4	4	4	EDDIE MONEY/Nothing To Lose (Columbia)	"Water" (164) "Magic" (3) "Forget" (2)	164 /6	38	123	40
6	4	4	5	TOMMY CONWELL & THE YOUNG RUMBLERS/Rumble (Columbia)	"Man" (143) "Meet" (3) "Workout" (2)	149-/0	35-	112-	34+
8	8	7	6	BAD COMPANY/Dangerous Age (Atlantic)	"Smoke" (141) "One" (11) "Bad" (3)	143+/4	42+	104+	35+
DEBUT	7	7	7	KEITH RICHARDS/Talk Is Cheap (Virgin)	"Hard" (149) "Move" (11) "Struggle" (5)	153 /153	8	63	77
1	1	5	8	STEVE WINWOOD/Roll With It (Virgin)	"Know" (90) "Holdin'" (22) "Hearts" (16)	116-/3	27-	84-	30+
3	9	9	9	COCKTAIL/Soundtrack (Elektra)	"Rave" (115) "Hippy" (49) "Powerful" (16)	130-/4	7=	68+	56-
13	12	13	10	CINDERELLA/Long Cold Winter (Mercury)	"Don't" (135) "Bad" (7) "Mile" (2)	138+/4	21+	79+	51-
16	13	12	11	ROD STEWART/Out Of Order (WB)	"Forever" (121) "Horse" (1) "Little" (1)	121-/4	35+	100+	20-
—	—	18	12	RANDY NEWMAN/Land Of Dreams (Reprise)	"Money" (153) "Something" (3) "Dixie" (2)	153+/34	8+	49+	92+
21	15	11	13	1988 SUMMER OLYMPICS ALBUM/Compilation (Arista)*	"Fight" (136)	136-/2	15+	76+	53-
4	6	6	14	DEF LEPPARD/Hysteria (Mercury)	"Love" (101) "Armageddon" (11) "Love" (2)	107-/0	43-	91-	13+
DEBUT	15	15	15	38 SPECIAL/Rock & Roll Strategy (A&M)	"Rock" (153)	153 /23	2	50	94
19	19	14	16	HOTHOUSE FLOWERS/People (London/Polydor)*	"Don't" (130) "Sorry" (6) "Easier" (1)	131-/2	9+	60+	64-
7	7	8	17	INXS/Kick (Atlantic)	"Never" (99) "Mystify" (1) "Calling" (1)	101-/1	39-	90-	10-
27	21	17	18	JOHN HIATT/Slow Turning (A&M)*	"Slow" (138) "Paper" (2)	138+/8	1-	44+	71+
—	—	19	19	NIGHT RANGER/Man In Motion (Camel/MCA)	"Love" (132) "Man" (2) "Reason" (2)	136+/9	3+	39+	81-
9	10	10	20	BRUCE HORNSBY & THE RANGE/Scenes From The Southside (RCA)	"Defenders" (94) "Look" (8) "Road" (2)	97-/1	16-	61-	33-
17	11	16	21	BRUCE SPRINGSTEEN/Chimes Of Freedom (Columbia)	"Chimes" (102) "Born" (9) "Tougher" (1)	105-/1	9-	43-	53-
DEBUT	22	22	22	IMAGINE/Soundtrack (Capitol)	"Jealous" (135) "Imagine" (1)	137 /35	7	27	74
25	28	23	23	GREGG ALLMAN BAND/Just Before The Bullets Fly (Epic)	"Slip" (105) "Demons" (6) "Before" (4)	108+/17	3+	34+	65+
DEBUT	24	24	24	BIG COUNTRY/Peace In Our Time (Reprise)	"King" (115) "Peace" (4) "Broken" (1)	119 /4	1	32	76
DEBUT	25	25	25	DICKEY BETTS BAND/Pattern Disruptive (Epic)	"Rock" (116) "Duane's" (1)	116 /30	0	15	80
DEBUT	26	26	26	TOM COCHRANE & RED RIDER/Victory Dance (RCA)	"League" (111) "Vacation" (1)	112 /22	2	17	75
—	39	30	27	JEFF HEALEY BAND/See The Light (Arista)	"Confidence" (103) "Light" (3) "River" (3)	108+/19	0=	13=	78+
—	16	15	28	STEVE MILLER/Born 2B Blue (Capitol)	"Ya" (84) "Mary" (1) "Little" (1)	84-/1	3-	34-	45-
31	27	25	29	JIMMY PAGE/Outrider (Geffen)	"Prison" (109) "Writes" (1) "Liquid" (1)	109-/4	0=	16=	73+
29	23	24	30	COLIN JAMES/Colin James (Virgin)	"Voodoo" (89) "Chicks" (3) "Lie" (3)	93-/1	2=	16-	64-
40	36	32	31	VIXEN/Vixen (EMI)	"Edge" (106)	106+/8	0=	10+	67+
11	14	22	32	MELISSA ETHERIDGE/Melissa Etheridge (Island)	"Some" (41) "Like" (37) "Features" (2)	75-/10	3-	27-	36-
20	22	27	33	GUNS N' ROSES/Appetite For Destruction (Geffen)	"Paradise" (32) "Sweet" (25) "Welcome" (6)	62-/8	9-	22-	32-
26	31	28	34	PAT BENATAR/Wide Awake In Dreamland (Chrysalis)	"Away" (79) "Stay" (7) "Fired" (2)	89=/6	0-	18-	64+
18	20	21	35	HUEY LEWIS & THE NEWS/Small World (Chrysalis)	"Small" (63) "Walking" (5) "Keys" (2)	67-/1	2-	26-	39-
39	37	35	36	MIDNIGHT OIL/Diesel And Dust (Columbia)*	"Dreamworld" (74) "Dead" (5) "Sometimes" (2)	82+/12	5+	15-	43+
DEBUT	37	37	37	KANSAS/In The Spirit Of Things (MCA)	"Stand" (85) "Man" (2) "Preacher" (1)	88 /28	0	12	63
—	—	39	38	WINGER/Winger (Atlantic)	"Madalaine" (93) "Hanging" (1)	93+/16	1+	5=	50+
DEBUT	39	39	39	IAN GILLAN & ROGER GLOVER/Accidentally On Purpose (Virgin)	"Telephone" (86) "Clouds" (1) "Took" (1)	88+/21	0=	7=	59+
—	—	40	40	EDIE BRICKELL & NEW BOHEMIANS/Shooting Rubberbands At... (Geffen)	"What" (64) "December" (2) "Little" (1)	64+/8	7=	21+	35+

\*Keeps a bullet due to continued growth.



**"I WANNA BE LOVED"**  
From The Album  
**HOUSE OF LORDS**  
Producer: Andy Johns & Gregg Guffria



## BREAKERS

**EDDIE MONEY**  
Nothing To Lose (Columbia)  
93% of our reporters on it.

**38 SPECIAL**  
Rock & Roll Strategy (A&M)  
86% of our reporters on it.

**BIG COUNTRY**  
Peace In Our Time (Reprise)  
67% of our reporters on it.

**TOM COCHRANE & RED RIDER**  
Victory Dance (RCA)  
63% of our reporters on it.

**VIXEN**  
Vixen (EMI)  
60% of our reporters on it.

**KEITH RICHARDS**  
Talk Is Cheap (Virgin)  
86% of our reporters on it.

**IMAGINE**  
Soundtrack (Capitol)  
77% of our reporters on it.

**DICKEY BETTS BAND**  
Pattern Disruptive (Epic)  
66% of our reporters on it.

**JEFF HEALEY BAND**  
See The Light (Arista)  
61% of our reporters on it.

## NEW & ACTIVE

**MICHELLE SHOCKED "Short Sharp Shocked" (Mercury) 64/8 (58/5)**  
Adds: WCCC, KNKN, KLAQ, KILQ, KNX, WRUF, WAOR, KZOO. Powers 1. Heavy 7 including WXRT, KFOG, WHFS, WTPA, WZEW, KATP. Medium 35 including WNEW, WKLS, KLLO, WLLZ, WFBQ, KYYS, KBCO, KLOS, KZAP, WHEB.

**ROCK CITY ANGELS "Young Man's Blues" (Geffen) 47/8 (39/5)**  
Adds: WFBQ, WPYX, WDMA, WPLR, KFMG, KKDJ, WRUF, KCHV. Heavy 2: KAZY, KNAC. Medium 29 including WBAB, WKLS, KTXQ, KOMA, KXRX, KICT, KILQ, KRZO, KEZE, WGIR.

**SURVIVOR "Too Hot To Sleep" (Scotti Bros./CBS) 45/10 (35/15)**  
Adds: WRIF, KSHE, WOUR, WIMZ, KRIX, WXKE, KNX, WRUF, KRNA, KCHV. Heavy 5 including WKQQ, KFMG, KDJK, WZZQ. Medium 34 including WNEW, WOVE, WLUP, WEBN, WLLZ, WFBQ, KISS, KLAQ, KGGG, WLAV.

**OZZY OSBOURNE "No Rest For The Wicked" (Epic) 44/19 (25/23)**  
Adds including KTXQ, KLLO, WYFN, WLZR, KRXQ, KSJO, WHEB, KBAT, WAPL, WRQK. Powers 1. Heavy 3: KISS, WPLR, KNAC. Medium 25 including WBAB, WNEW, WHJY, WQFM, KAZY, KUPD, KISW, WCCC, WHCN, KLAQ.

**JON ASTLEY "The Compleat Angler" (Atlantic) 44/4 (42/8)**  
Adds: WOUR, WIZN, WAOR, WZZQ. Powers 1. Heavy 7 including WDRE, KTCZ, KROQ, WCCC, CFNY, WKQQ. Medium 21 including WIYY, DC101, KLLO, KYYS, WLZR, KBCO, KZAP, 91X, WHFS, WDHA.





# REGIONAL AIR ACTIVITY

**PLAYLISTS** — An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rotation.

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

**Symbols:**  
'A' — Record is newly reported or additional tracks have been added.  
(M); (L) — Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

**PARALLELS** — Stations arranged by market size, according to Arbitron's MSA population figures.  
Parallel One: 1,000,000 +  
Parallel Two: 200,000 - 1,000,000  
Parallel Three: under 200,000

Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel.



**WBCN/Boston**  
(617) 266-1111  
PD: OEDIPUS  
MD: CARTER ALAN

- 1 BIG ADDIO DYNAMITE
- 2 ROD STEWART
- 3 MELISSA ETHERIDGE
- 4 ROBERT CRAY BAND
- 5 ESCAPE CLUB
- 6 UB40
- 7 JETBOY
- 8 STOUXIE AND THE BA
- 9 HOTHOUSE FLOWERS
- 10 LITTLE FEAT
- 11 SRONA LAINO
- 12 ROBERT PALMER
- 13 BRUCE HORNSBY & TH
- 14 LIVING COLOUR
- 15 U2
- 16 VAN HALEN
- 17 PSYCHEDELIC PURS
- 18 MIDDNIGHT OIL
- 19 HUEY LEWIS & THE N
- 20 IN YUA WA
- 21 JIMMY PAGE
- 22 PAT BENATAR
- 23 ELTON JOHN
- 24 BRUCE SPRINGSTEEN
- 25 STEVE EARLE
- 26 TOMMY CONNELL
- 27 JOHN HIATT
- 28 STEVE MILLER
- 29 CROWDED HOUSE
- 30 RECKLESS SLEEPERS
- 31 RANDY NEWMAN
- 32 SMITHEREENS
- 33 MICHELLE SNOCKED
- 34 BAD COMPANY
- 35 VIXEN
- 36 JON ASTLEY
- 37 DAVID LINDLEY
- 38 FROZEN GHOST
- 39 COLIN JAMES
- 40 SCREAMING TRIBESMEN
- 41 HENRY LEE SUMNER
- 42 HUNTERS AND COLLEC
- 43 ALAN
- 44 JEFF HEALEY
- 45 GRACE POOL
- 46 EDIE BRICKELL & NE
- 47 ALL ABOUT EVE
- 48 COCTEAU TWINS
- 49 IVAN NEVILLE & THE
- 50 HOUSE OF LOVE

**WDRF/Long Island**  
(516) 832-9400  
PD: DENIS MCNAMARA  
MD: DEB BROWN

- 1 HUEY LEWIS & THE N
- 2 EDDIE MONEY
- 3 RANDY NEWMAN
- 4 NIGHT RANGER
- 5 RHYTHM CORPS
- 6 BRUCE SPRINGSTEEN
- 7 HENRY LEE SUMNER
- 8 38 SPECIAL
- 9 IMAGINE
- 10 DAVID LINDLEY
- 11 STEVE MILLER
- 12 BOB JOVI
- 13 CINDERELLA
- 14 EUROPE
- 15 RIX
- 16 VAN HALEN
- 17 CROWDED HOUSE
- 18 MIDDNIGHT OIL
- 19 HENRY LEE SUMNER
- 20 OMAR & THE HOWLERS
- 21 GILLAN/GLOVER
- 22 SCORPIONS
- 23 NIGHT RANGER
- 24 CINDERELLA
- 25 EUROPE
- 26 BOB JOVI
- 27 JIMMY PAGE
- 28 SMITHEREENS
- 29 SUGARCUBES
- 30 PSYCHEDELIC PURS
- 31 DEPRECE MODE
- 32 UB40
- 33 ERASURE
- 34 CAMOUFLAGE
- 35 DURAN DURAN
- 36 COCKTAIL
- 37 FISHBONE
- 38 COCTEAU TWINS
- 39 SHINEDAD
- 40 MIDDNIGHT OIL
- 41 SPARKS
- 42 BIG COUNTRY
- 43 SICILIAN VESPERS
- 44 CROSSFIRE
- 45 SHRIEKBACK
- 46 JON ASTLEY
- 47 BAD COMPANY
- 48 VIXEN
- 49 JON ASTLEY
- 50 FROZEN GHOST
- 51 COLIN JAMES
- 52 SCREAMING TRIBESMEN
- 53 HENRY LEE SUMNER
- 54 HUNTERS AND COLLEC
- 55 ALAN
- 56 JEFF HEALEY
- 57 GRACE POOL
- 58 EDIE BRICKELL & NE
- 59 ALL ABOUT EVE
- 60 COCTEAU TWINS
- 61 IVAN NEVILLE & THE
- 62 HOUSE OF LOVE

**CHOM/Montreal**  
(514) 935-2425  
PD: IAN BENOIT DUPRESNE

- 1 HUEY LEWIS & THE N
- 2 EDDIE MONEY
- 3 RANDY NEWMAN
- 4 NIGHT RANGER
- 5 RHYTHM CORPS
- 6 BRUCE SPRINGSTEEN
- 7 HENRY LEE SUMNER
- 8 38 SPECIAL
- 9 IMAGINE
- 10 DAVID LINDLEY
- 11 STEVE MILLER
- 12 BOB JOVI
- 13 CINDERELLA
- 14 EUROPE
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- 54 HUNTERS AND COLLEC
- 55 ALAN
- 56 JEFF HEALEY
- 57 GRACE POOL
- 58 EDIE BRICKELL & NE
- 59 ALL ABOUT EVE
- 60 COCTEAU TWINS
- 61 IVAN NEVILLE & THE
- 62 HOUSE OF LOVE

**WMMR/Philadelphia**  
(215) 561-0933  
OM: TED UZZ  
MD: ERIN RILEY

- 1 HUEY LEWIS & THE N
- 2 EDDIE MONEY
- 3 RANDY NEWMAN
- 4 NIGHT RANGER
- 5 RHYTHM CORPS
- 6 BRUCE SPRINGSTEEN
- 7 HENRY LEE SUMNER
- 8 38 SPECIAL
- 9 IMAGINE
- 10 DAVID LINDLEY
- 11 STEVE MILLER
- 12 BOB JOVI
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- 54 HUNTERS AND COLLEC
- 55 ALAN
- 56 JEFF HEALEY
- 57 GRACE POOL
- 58 EDIE BRICKELL & NE
- 59 ALL ABOUT EVE
- 60 COCTEAU TWINS
- 61 IVAN NEVILLE & THE
- 62 HOUSE OF LOVE

**WNEF-FM/New York**  
(212) 986-7000  
PD: MARK CHERNOFF

- 1 HUEY LEWIS & THE N
- 2 EDDIE MONEY
- 3 RANDY NEWMAN
- 4 NIGHT RANGER
- 5 RHYTHM CORPS
- 6 BRUCE SPRINGSTEEN
- 7 HENRY LEE SUMNER
- 8 38 SPECIAL
- 9 IMAGINE
- 10 DAVID LINDLEY
- 11 STEVE MILLER
- 12 BOB JOVI
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- 17 CROWDED HOUSE
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- 57 GRACE POOL
- 58 EDIE BRICKELL & NE
- 59 ALL ABOUT EVE
- 60 COCTEAU TWINS
- 61 IVAN NEVILLE & THE
- 62 HOUSE OF LOVE

**WHJY/Providence**  
(401) 438-6110  
INT PD: CAROLYN FOX  
MD: CHRIS HERMANN

- 1 HUEY LEWIS & THE N
- 2 EDDIE MONEY
- 3 RANDY NEWMAN
- 4 NIGHT RANGER
- 5 RHYTHM CORPS
- 6 BRUCE SPRINGSTEEN
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- 44 CROSSFIRE
- 45 SHRIEKBACK
- 46 JON ASTLEY
- 47 BAD COMPANY
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- 49 JON ASTLEY
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- 53 HENRY LEE SUMNER
- 54 HUNTERS AND COLLEC
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- 61 IVAN NEVILLE & THE
- 62 HOUSE OF LOVE

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- 14 EUROPE
- 15 RIX
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- 19 HENRY LEE SUMNER
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- 21 GILLAN/GLOVER
- 22 SCORPIONS
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- 25 EUROPE
- 26 BOB JOVI
- 27 JIMMY PAGE
- 28 SMITHEREENS
- 29 SUGARCUBES
- 30 PSYCHEDELIC PURS
- 31 DEPRECE MODE
- 32 UB40
- 33 ERASURE
- 34 CAMOUFLAGE
- 35 DURAN DURAN
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- 37 FISHBONE
- 38 COCTEAU TWINS
- 39 SHINEDAD
- 40 MIDDNIGHT OIL
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**WVFI/Annapolis**  
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MD: BOB SNOWACRE

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**WBAL/Long Island**  
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**WCLC/Charleston-Huntington**  
(304) 722-3308  
VP/PRG: BRIAN KRYSZ

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- 56 JEFF HEALEY
- 57 GRACE POOL
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**WVTV/Ocean City**  
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OM/MD: SKIP ISLEY  
MD: KAREN COLLINGS

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**WVFS/Annapolis**  
(301) 263-1430  
PD: DAVID EINSTEIN  
MD: BOB SNOWACRE

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- 3 RANDY NEWMAN
- 4 NIGHT RANGER
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- 6 BRUCE SPRINGSTEEN
- 7 HENRY LEE SUMNER
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**WDAH/Dover**  
(301) 328-1055  
EXEC VP: BOB LINDER  
PD: ANDY DEAN

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- 4 NIGHT RANGER
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- 6 BRUCE SPRINGSTEEN
- 7 HENRY LEE SUMNER
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- 13 CINDERELLA
- 14 EUROPE
- 15 RIX
- 16 VAN HALEN
- 17 CROWDED HOUSE
- 18 MIDDNIGHT OIL
- 19 HENRY LEE SUMNER
- 20 OMAR &amp

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CHINA SKY
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KEITH RICHARDS
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OZZY OSBOURNE
IVAN NEVILLE & THE
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ROBERT PALMER
EDIE BRICKELL & NE
PETER CETERA
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BRUCE SPRINGSTEEN
IMAGINE
TRACY CHAPMAN
EDDIE MONEY
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RON JOVI
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PETER CETERA
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GILLAN/GLOVER
BAD COMPANY (M)
PETER CETERA
CINDERELLA
VAN HALEN
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TOMMY CONWELL
GUNS N' ROSES
METALLICA
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ROBERT PLANT
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SURVIVOR
TOM COCHRANE & RED
JEFF HEALEY
HURRICANE
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DANZIG
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RANDY NEWMAN
KEITH RICHARDS
STEVE MILLER
BRITNY FOX
NIGHTMARE
COLIN JAMES
JOHN ASTLEY
OZZY OSBOURNE
SCORPIONS
HOUSE OF LORDS
NIGHT RANGER
JETHRO TULL
HOLLYWOOD UNDERGROUND

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PD: BILL DOUGLAS
APD/MD: JOFF HORN
Reedy
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BAD COMPANY
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RON JOVI
TOMMY CONWELL
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NIGHT RANGER
ROD STEWART
VAN HALEN
Light
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MD: DAVE BENSON
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JERRY BRICKELL & NE
DEF LEPPARD
EDDIE MONEY
GILLAN/GLOVER
ELTON JOHN (M)
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ROD STEWART
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MELISSA ETHERIDGE
VAN HALEN (M)
STEVE WINWOOD
JOHN HIATT
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SURVIVOR
KANSAS
BAD COMPANY
COCKTAIL
TOMMY CONWELL
NIGHT RANGER
EDDIE MONEY
LITTLE FEAT
RON JOVI
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Light
VAN HALEN
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KEITH RICHARDS
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JEFF HEALEY
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WXRJ/Charlotte
(704)338-9970
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MD: FRED McFARLIN
Reedy
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STEVE WINWOOD
DEF LEPPARD
TOMMY CONWELL
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EDDIE MONEY
KEITH RICHARDS (L)
RANDY NEWMAN
Light
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WIMZ-FM/Knoxville
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MD: MIKE STEWART
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LITTLE FEAT
EDDIE MONEY
CROWDED HOUSE
PETER CETERA
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KANSAS
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OMAR & THE HOWLERS
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EDDIE MONEY
TOM COCHRANE & RED
DICKEY BETTS BAND
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MICHELLE SHOCKED
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JOHN ASTLEY
PAT BENATAR
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PETER CETERA
ESCAPE CLUB
MELISSA ETHERIDGE
JOHN HIATT
HOTHOUSE FLOWERS
RUEY LEWIS & THE N
COCKTAIL
STEVE WINWOOD
INXS
TOMMY CONWELL
LITTLE FEAT
ELTON JOHN
KEITH RICHARDS
Light
KEITH RICHARDS
BAD COMPANY
GUNS N' ROSES
DICKEY BETTS BAND

WRFM/Charlotte
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PD: JACK DANIEL
MD: FRED McFARLIN
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LITTLE FEAT (L)
ROD STEWART
STEVE WINWOOD
DEF LEPPARD
TOMMY CONWELL
BRUCE HORNSBY & TH
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KEITH RICHARDS (L)
RANDY NEWMAN
Light
BRUCE SPRINGSTEEN

WIMZ-FM/Knoxville
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JIMMY PAGE
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VIXEN
KANSAS
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COCKTAIL (M)
BIG COUNTRY
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JOHN HIATT
GILLAN/GLOVER
OMAR & THE HOWLERS
PAT BENATAR
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TOM COCHRANE & RED
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SCORPIONS
CIRCUS OF POWER

WHTQ/Oriando
(305)295-3990
PD: GERRY CAGLE
MD: PETE BONCH
Reedy
BAD COMPANY
RON JOVI (M)
HOTHOUSE FLOWERS
ROD STEWART
STEVE WINWOOD
EDDIE MONEY
TOMMY CONWELL
ROD STEWART
BRUCE HORNSBY & TH
VAN HALEN (L)
Light
KEITH RICHARDS
JIMMY BARNES
SURVIVOR
POISON
JUDSON SPENCE
JOHNNY WINTER

WKDF/Nashville
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PD: KID REDD
MD: SLATS
Reedy
BUSTERS
DEF LEPPARD
EUROPE
COCKTAIL
GUNS N' ROSES (M)
INXS
RHYTHM CORPS
ROD STEWART
VAN HALEN
STEVE WINWOOD
38 SPECIAL
BAD COMPANY
CINDERELLA
RON JOVI
CINDERELLA
JOAN JETT & THE BL
FANS
IMAGINE
LITTLE FEAT
EDDIE MONEY
RANDY NEWMAN
U2
WHITE LION
Light
KEITH RICHARDS
JUDSON SPENCE
CINDERELLA
LITTLE FEAT
BAD COMPANY
TOMMY CONWELL
GREGG ALLMAN
COCKTAIL (M)
VAN HALEN
ROD STEWART
KEITH RICHARDS
Light
STEVE EARLE
KING'S X
VIXEN
BRITNY FOX
JOE ELY
COCKTAIL
MELISSA ETHERIDGE
KEITH RICHARDS
DICKEY BETTS BAND
BLUE OYSTER CULT
ROBERT CRAY BAND
RUEY LEWIS & THE N
JOHN HIATT
ROBBEN FORD
38 SPECIAL
STEVE WINWOOD
INXS
HOTHOUSE FLOWERS
VAN HALEN
GREGG ALLMAN (M)
Light
AL STEWART
Light
STEVE EARLE
KING'S X
SANTANA

KFMX/Lubbock
(806)747-1224
PD: JON McGRANN
MD: JEFF IVAN
Reedy
RON JOVI (M)
BAD COMPANY
EDDIE MONEY
STEVE WINWOOD
DEF LEPPARD
TOMMY CONWELL
LITTLE FEAT (M)
U2
BRUCE SPRINGSTEEN
RON JOVI
LITTLE FEAT
INXS
ROD STEWART
1988 SUMMER OLYMPI
JOHN HIATT
JOHN HIATT
BRUCE HORNSBY & TH
KEITH RICHARDS
RANDY NEWMAN
CINDERELLA
STEVE MILLER
38 SPECIAL
NIGHT RANGER
BRUCE SPRINGSTEEN
BIG COUNTRY
U2
KEITH RICHARDS
INXS
JOAN JETT & THE BL
U2
TOM COCHRANE & RED
DICKEY BETTS BAND
GILLAN/GLOVER
Light
KEITH RICHARDS

KATP/Amarillo
(806)374-1637
OM: ROBERT SWISHER
MD: DOUG GRANT
(Prozen)
FROZEN GHOST
TOMMY CONWELL
COLIN JAMES (M)
BAD COMPANY
OMAR & THE HOWLERS
BRUCE SPRINGSTEEN
BIG COUNTRY
U2
BRUCE SPRINGSTEEN
RON JOVI
LITTLE FEAT
COCKTAIL
POLKWAYS
1988 SUMMER OLYMPI
BIG COUNTRY
CINDERELLA
EDDIE MONEY
DICKEY BETTS BAND
KEITH RICHARDS
Light
KEITH RICHARDS

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MD: JOHN LASSMAN
Reedy
FROZEN GHOST
TOMMY CONWELL
COLIN JAMES (M)
BAD COMPANY
OMAR & THE HOWLERS
BRUCE SPRINGSTEEN
BIG COUNTRY
U2
BRUCE SPRINGSTEEN
RON JOVI
LITTLE FEAT
COCKTAIL
POLKWAYS
1988 SUMMER OLYMPI
BIG COUNTRY
CINDERELLA
EDDIE MONEY
DICKEY BETTS BAND
KEITH RICHARDS
Light
KEITH RICHARDS

WXRJ/Chicago
(312)777-1700
PD: NORM MINER
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Reedy
ROBERT CRAY BAND
KEITH RICHARDS
STEVE WINWOOD
MIDNIGHT OIL
LITTLE FEAT
JOHN HIATT
U2
CHURCH
PATTI SMITH
RANDY NEWMAN
SMITHEREENS
CROWDED HOUSE
BRUCE HORNSBY & TH
ROBERT PALMER
TRACY CHAPMAN
U2
CAMPY VAN BEETHOV
EDDIE BRICKELL & NE
HOTHOUSE FLOWERS
MELISSA SHOCKED
BIG AUDIO DYNAMITE
GREGG ALLMAN
STEVE EARLE
Medium
SIOUXIE AND THE BA
IGGY POP
BRUCE SPRINGSTEEN
GLENN FRY
VAN HALEN
HUNTERS AND COLLECT
PAUL KELLY & THE M
KEITH RICHARDS
REBEL HEELS
SYNCHRONIC PURS
SUBCUBES
PRIMITIVES
JANE'S ADDICTION
PEELLES
ADDIED TO THE MOB
STEVE FORBERT
JEFF HEALEY
TOM COCHRANE & RED
STEVE MILLER
RECKLESS SLEEPERS
IVAN NEVILLE & THE
BIBL
JOAN ARMSTRADING
MARTI JONES
ESCAPE CLUB
TOMMY CONWELL
RICHARD THOMPSON
CROSSFIRE
RICHARD THOMPSON
BUCKWHEAT ZYDECO
Light
KEITH RICHARDS (L)
Light
LIVING COLOUR
DAVID LINDOLEY
BIG COUNTRY
SCREAMING TRIBESME
JERRY BRAGG
BRUCE SPRING PILES
JOHNNY WINTER
DANE SYNDICATE
SOULFUL AMERICAN
Light
BUZZ KNIGHT
MD: WENDY STEELE

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MD: J.D.
Reedy
STEVE WINWOOD
RON JOVI (M)
38 SPECIAL
KEITH RICHARDS
TOM COCHRANE & RED
JEFF HEALEY
WINGER
Light
KEITH RICHARDS
INXS
BAD COMPANY
CINDERELLA
RON JOVI (M)
GUNS N' ROSES
EDDIE MONEY
TOMMY CONWELL
38 SPECIAL
VAN HALEN
DEF LEPPARD
ELTON JOHN
STEVE EARLE
ROBERT CRAY BAND
Light
PAT BENATAR
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TRACY CHAPMAN
RON JOVI
GREGG ALLMAN
IMAGINE
DICKEY BETTS BAND
ROTHOUSE FLOWERS

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INXS
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LITTLE FEAT
RON JOVI (L)
U2
VAN HALEN
NIGHT RANGER
EDDIE MONEY
38 SPECIAL
Light
KEITH RICHARDS
VAN HALEN (M)
BAD COMPANY
LITTLE FEAT
EDDIE MONEY
TRACY CHAPMAN
RON JOVI
GREGG ALLMAN
IMAGINE
KEITH RICHARDS
DICKEY BETTS BAND
ROTHOUSE FLOWERS

WYBR/Rockford, IL
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APD/MD: MIKE PERRIS
Reedy
LITTLE FEAT
INXS
ROD STEWART
MIDNIGHT OIL
STEVE WINWOOD
TOMMY CONWELL
38 SPECIAL
VAN HALEN
DEF LEPPARD
ELTON JOHN
STEVE EARLE
ROBERT CRAY BAND
Light
PAT BENATAR
EDDIE MONEY
TRACY CHAPMAN
RON JOVI
GREGG ALLMAN
IMAGINE
KEITH RICHARDS
DICKEY BETTS BAND
ROTHOUSE FLOWERS

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OM: TERRY MEDERT
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U2
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INXS
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TOMMY CONWELL
EDDIE MONEY
BAD COMPANY
IMAGINE
GREGG ALLMAN
CINDERELLA
SMITHEREENS
COCKTAIL
VAN HALEN
KEITH RICHARDS
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Light
KEITH RICHARDS
DICKEY BETTS BAND
KANSAS
ROBERT PLANT
MIDNIGHT OIL

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BRUCE HORNSBY & TH
VAN HALEN
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U2
EDDIE MONEY
MELISSA ETHERIDGE
CINDERELLA
BAD COMPANY
LITTLE FEAT
RUEY LEWIS & THE N
COCKTAIL (M)
Light
RHYTHM CORPS
ROBERT CRAY BAND
KEITH RICHARDS
Light
GUNS N' ROSES
OMAR & THE HOWLERS

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BRUCE HORNSBY & TH
VAN HALEN (M)
NEIL YOUNG & THE B
POISON (M)
DEF LEPPARD
ROBERT PALMER
EDDIE MONEY
KEITH RICHARDS (M)
Light
KEITH RICHARDS
COCKTAIL
KANSAS
ROBERT PLANT

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TOMMY CONWELL
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GLENN FRY
LITTLE FEAT
COCKTAIL
EDDIE MONEY
ROBERT PALMER
POISON
ELTON JOHN
BUSTERS
INXS
IMAGINE
CETERA
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BRUCE SPRINGSTEEN
KANSAS
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CDB
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NIGHT RANGER
JOHN HIATT
JOHN HIATT
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JEFF HEALEY
DICKEY BETTS BAND
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GREGG ALLMAN
KEITH RICHARDS
BULLETTBOYS
RHYTHM CORPS
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WLLZ/Detroit
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BAD COMPANY
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POISON
TOMMY CONWELL
JIMMY PAGE
HUEY LEWIS & THE N
JOHN HIATT
STEVE MILLER
NIGHTMARE
MICHELLE SHOCKED
VIXEN
GREGG ALLMAN
INXS
CHINA SKY
GILLAN/GLOVER
DAVID DREN
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ROBERT CRAY BAND
ROD STEWART
JEFF HEALEY
ROCK CITY ANGELS
SCORPIONS
LITTLE FEAT
SURVIVOR
EDDIE MONEY
KIX
TOM COCHRANE & RED
VAN HALEN
Light
STEVE WINWOOD
ROBERT PLANT
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CETERA
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EUROPE (M)
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GILLAN/GLOVER
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KANSAS
JOHN WINTER
OZZY OSBOURNE
BRITNY FOX
ROCK CITY ANGELS
KIX
METALLICA
JOHN HIATT
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BRUCE HORNSBY & TH
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LOVE LOYD & THE C
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BRAGG
IMAGINE

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MD: JAY BAKER
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WINGER
PETER CETERA
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VAN HALEN
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COLIN JAMES
AL STEWART
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NIGHT RANGER
KANSAS
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SMITHEREENS
RANDY NEWMAN
CINDERELLA
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NIGHT RANGER
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JIMMY PAGE

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LITTLE FEAT
RUEY LEWIS & THE N
COCKTAIL (M)
Light
RHYTHM CORPS
ROBERT CRAY BAND
KEITH RICHARDS
Light
GUNS N' ROSES
OMAR & THE HOWLERS

WVXV/Savannah
(912)897-1529
PD: VIRGIL THOMPSON
MD: RICHARD SMITH
Reedy
DEF LEPPARD
BRUCE HORNSBY & TH
VAN HALEN
EDIE BRICKELL & NE
U2
EDDIE MONEY
MELISSA ETHERIDGE
CINDERELLA
BAD COMPANY
LITTLE FEAT
RUEY LEWIS & THE N
COCKTAIL (M)
Light
RHYTHM CORPS
ROBERT CRAY BAND
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Reedy
DEF LEPPARD
BRUCE HORNSBY & TH
VAN HALEN
EDIE BRICKELL



REGIONAL DIRECTORY

MIDWEST (continued)

ROD STEWART
STUART PALMER
GREGG ALLMAN
BON JOVI (L)
...
KANSAS
IMAGINE
MICHELLE SHOCKED

KRNA/Cedar Rapids
(319)351-9300
PD: MARK VOS
MD: KIM JEFFRIES
...
KANSAS
IMAGINE
MICHELLE SHOCKED

KFMZ/Columbia
(314)874-3000
PD: MIKE STAPLETON
MD: MIKE RICHTER
...
EDIE BRICKELL & NE
KEITH RICHARDS
IMAGINE

KQWB-FM/Fargo
(701)236-7900
MD: MARK NICHOLLS
MD: TY BANKS
...
LITTLE FEAT
BRUCE HORNSBY & TH
INXS

KJJK/Jand Forks
(701) 746-1417
PD: BOB WAYNE
APD/MD: JANE OBRLEN
...
GREGG ALLMAN
BAD COMPANY
EDDIE MONEY

WKLT/Kalkaska
(612)258-2800
PD: DAVE FORTNEY
...
EDDIE MONEY
BRUCE HORNSBY & TH
LITTLE FEAT (M)

KFMO/Lincoln
(402)489-6500
PD: BRENT ALBERTS
MD: JOE SKARE
...
INXS
ROD STEWART
BUSTER

KEITH RICHARDS
ROD STEWART
DICKY BETTS BAND
...
KANSAS
IMAGINE
MICHELLE SHOCKED

KSOY/Rapid City
(605)578-3533
PD: JACK DANIELS
APD: JEFF MICHAELS
...
TOMMY CONNELL
STEVE WINWOOD (M)
BAD COMPANY (M)

WZZQ/Terre Haute
(812)232-5034
PD: STEVE KOSBAU
MD: DAN MICHAELS
...
STEVE WINWOOD
COCKTAIL (L)
BUSTER

KLOS/Los Angeles
(213)557-7250
PD: CHARLIE WEST
MD: STEPHANIE MONDELLO
...
1988 SUMMER OLYMPI
BRUCE HORNSBY & TH
INXS

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

EDDIE MONEY
VAN HALEN (M)
DICKY BETTS BAND
...
KANSAS
IMAGINE
MICHELLE SHOCKED

KXUS/Springfield, MO
(417) 831-9700
OM: MIKE SCHMIDT
MD: PAUL CARROLL
...
TOMMY CONNELL
EDDIE MONEY
BAD COMPANY

WMRY/St. Louis
(618)397-2002
INT PD: JIM SINGER
(FROZEN)
...
TOMMY CONNELL
DEF LEPPARD
INXS

WZZQ/Terre Haute
(812)232-5034
PD: STEVE KOSBAU
MD: DAN MICHAELS
...
STEVE WINWOOD
COCKTAIL (L)
BUSTER

91X/San Diego
(619)291-9191
PD: TRIP REEB
MD: OZ
...
SIOUXIE AND THE BA
BIG AUDIO DYNAMITE
OB40

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

U40
CINGO BOINGO (L)
BOOK OF LOVE
SIOUXIE AND THE BA (L)
...
ERASURE
MARC ALMOND
JOHNNY CLEGG

KRON/Portland
(503)655-9181
PD: IRIS HARRISON
MD: INESSA YORK
...
BAD COMPANY
JOE SATRIANI
DEF LEPPARD (M)

KAZY/Denver
(303)759-5600
PD: ANDY SCHULM
MD: RICH GARCIA
...
BAD COMPANY
BLUE OYSTER CULT
JOE SATRIANI

KJAZZ/Denver
(303)759-5600
PD: ANDY SCHULM
MD: RICH GARCIA
...
BAD COMPANY
BLUE OYSTER CULT
JOE SATRIANI

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

KBCO-FM/Denver
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...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

MELISSA ETHERIDGE
PAT BENATAR
BOOK OF LOVE
BRUCE HORNSBY & TH
...
ERASURE
MARC ALMOND
JOHNNY CLEGG

KRON/Portland
(503)655-9181
PD: IRIS HARRISON
MD: INESSA YORK
...
BAD COMPANY
JOE SATRIANI
DEF LEPPARD (M)

KAZY/Denver
(303)759-5600
PD: ANDY SCHULM
MD: RICH GARCIA
...
BAD COMPANY
BLUE OYSTER CULT
JOE SATRIANI

KJAZZ/Denver
(303)759-5600
PD: ANDY SCHULM
MD: RICH GARCIA
...
BAD COMPANY
BLUE OYSTER CULT
JOE SATRIANI

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

KINK/Portland
(503)228-5080
PD: CARL WIDING
...
BRUCE SPRINGSTEEN
STEVE WINWOOD (M)
ROBBEN FORD (M)

KRON/Portland
(503)655-9181
PD: IRIS HARRISON
MD: INESSA YORK
...
BAD COMPANY
JOE SATRIANI
DEF LEPPARD (M)

KAZY/Denver
(303)759-5600
PD: ANDY SCHULM
MD: RICH GARCIA
...
BAD COMPANY
BLUE OYSTER CULT
JOE SATRIANI

KJAZZ/Denver
(303)759-5600
PD: ANDY SCHULM
MD: RICH GARCIA
...
BAD COMPANY
BLUE OYSTER CULT
JOE SATRIANI

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

KBCO-FM/Denver
(303)444-5600
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...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

INXS
1988 SUMMER OLYMPI
JIMMY HOGAN
ESCAPE CLUB
...
STEVE EARLE
38 SPECIAL
CROSSFIRE

KRON/Portland
(503)655-9181
PD: IRIS HARRISON
MD: INESSA YORK
...
BAD COMPANY
JOE SATRIANI
DEF LEPPARD (M)

KAZY/Denver
(303)759-5600
PD: ANDY SCHULM
MD: RICH GARCIA
...
BAD COMPANY
BLUE OYSTER CULT
JOE SATRIANI

KJAZZ/Denver
(303)759-5600
PD: ANDY SCHULM
MD: RICH GARCIA
...
BAD COMPANY
BLUE OYSTER CULT
JOE SATRIANI

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

KFMG/Albuquerque
(505) 265-8811
PD: GLENN STEWART
APD: MICHAEL DAVIS
...
BAD COMPANY
BON JOVI (M)
CHEAP TRICK

KRON/Portland
(503)655-9181
PD: IRIS HARRISON
MD: INESSA YORK
...
BAD COMPANY
JOE SATRIANI
DEF LEPPARD (M)

KAZY/Denver
(303)759-5600
PD: ANDY SCHULM
MD: RICH GARCIA
...
BAD COMPANY
BLUE OYSTER CULT
JOE SATRIANI

KJAZZ/Denver
(303)759-5600
PD: ANDY SCHULM
MD: RICH GARCIA
...
BAD COMPANY
BLUE OYSTER CULT
JOE SATRIANI

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

KOMP/Las Vegas
(702)786-1480
PD: RICHARD REED
MD: BIG MARTY
...
BAD COMPANY
BON JOVI (M)
CHEAP TRICK

KRON/Portland
(503)655-9181
PD: IRIS HARRISON
MD: INESSA YORK
...
BAD COMPANY
JOE SATRIANI
DEF LEPPARD (M)

KAZY/Denver
(303)759-5600
PD: ANDY SCHULM
MD: RICH GARCIA
...
BAD COMPANY
BLUE OYSTER CULT
JOE SATRIANI

KJAZZ/Denver
(303)759-5600
PD: ANDY SCHULM
MD: RICH GARCIA
...
BAD COMPANY
BLUE OYSTER CULT
JOE SATRIANI

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

KZEL/Eugene
(503)342-9096
PD: KEN MARTIN
MD: AL SCOTT
...
BAD COMPANY
BON JOVI (M)
CHEAP TRICK

KRON/Portland
(503)655-9181
PD: IRIS HARRISON
MD: INESSA YORK
...
BAD COMPANY
JOE SATRIANI
DEF LEPPARD (M)

KAZY/Denver
(303)759-5600
PD: ANDY SCHULM
MD: RICH GARCIA
...
BAD COMPANY
BLUE OYSTER CULT
JOE SATRIANI

KJAZZ/Denver
(303)759-5600
PD: ANDY SCHULM
MD: RICH GARCIA
...
BAD COMPANY
BLUE OYSTER CULT
JOE SATRIANI

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

KBCO-FM/Denver
(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

KWHL/Ancorage
(907)344-9222
PD: CYNDEE MAXWELL
...
BRUCE SPRINGSTEEN
LITTLE FEAT
BON JOVI (M)

KRON/Portland
(503)655-9181
PD: IRIS HARRISON
MD: INESSA YORK
...
BAD COMPANY
JOE SATRIANI
DEF LEPPARD (M)

KAZY/Denver
(303)759-5600
PD: ANDY SCHULM
MD: RICH GARCIA
...
BAD COMPANY
BLUE OYSTER CULT
JOE SATRIANI

KJAZZ/Denver
(303)759-5600
PD: ANDY SCHULM
MD: RICH GARCIA
...
BAD COMPANY
BLUE OYSTER CULT
JOE SATRIANI

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(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

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MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

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(303)444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
...
LITTLE FEAT
HOTHOUSE FLOWERS
RANDY NEWMAN

177 Reporters
171 Current Playlists
KHVK/Amarillo (formerly KATP) called in a frozen playlist.
Five stations failed to report and their rotations were frozen: CFNY/Toronto, KUPD/Phoenix, WMRY/St. Louis, WSTZ/Jackson, WZYC/Coastal NC.

PARALLEL OF PLAYLISTS

B104 WBSB Baltimore PD: Chuck Morgan Asst. PD/MD: Pam Trickett

92.1 WASH DC PD: Lorin Palagi

92.1 PROVIDENCE PD: Mike Osborne MD: Vic Edwards

Long Island FM 106 PD: Ruth Tolson-Aktas

104 WNVZ Norfolk PD: Chris Bailey Asst. PD: M.J. Kelli MD: Mike Allen

KRBE Houston PD: Paul Christy MD: Cheryl Broz

W104.1 WASH DC PD: Mark St. John Asst. PD/MD: Brian Bridgman

WKSE-FM 98.5 Buffalo OM/MD: Paul "Boom Boom" Cannon MD: Kid Crockett

92.1 MONTREAL PD: Bob DeBour MD: Guy Brouillard

94 FM PITTSBURGH PD: Lori Cahill MD: Lori Campbell

POWER 97.5 FM ATLANTA PD: Rick Stacy MD: Steve Wyrostock

POWER 93 KITY FM SAN ANTONIO PD: Rick Upton MD: Sharon LePere

EAGLE 106 WEGP PHILADELPHIA PD: Charlie Quinn MD: Jay Beau Jones

MAJIC 102.3 BUFFALO PD: Hank Nevins MD: Roger Christian

92.1 NEW YORK PD: Larry Berger MD: Jessica Ettinger

POWER 95 NEW YORK PD: Larry Berger MD: Jessica Ettinger

POWER 97.5 DALLAS PD: Joel Foiger MD/MD: Jimmy Steal

97.5 WGH PLAYS MORE HITS PD: Tony Macrini MD: Jeff Moreau

WXSX-FM 108 FM BOSTON PD: Sonny Joe White MD: Jerry McKenna

BOSTON'S WZOU 94.5 PD: Tom Jeffries MD: Stella Mars

Z100 NEW YORK VP/Programing: Scott Shannon OM: Steve Kingston MD: Frankie Blue

93 TAMPA PD: Bobby Rich

93 HOUSTON PD: John Cook MD: Bill Richards

97.5 WGH PLAYS MORE HITS PD: Tony Macrini MD: Jeff Moreau



# CHR PARALLEL ONE PLAYLISTS

## KUBE 93.5 FM Seattle

OM: Gary Bryan  
MD: Tom Hutlyer

- 1 DEF LEPPARD/Love Bites
- 2 UB40/Red Red Mine
- 3 PHIL COLLINS/A Groovy Kind Of Love
- 4 INFORMATION SOCIETY/What's On Your Mind
- 5 CHEAP TRICK/Don't Be Cruel
- 6 PETER CETERA/Don't Give Me That Kind Of Love
- 7 BOBBY MCNEER/Don't Mess With My Man
- 8 STEVE WINDWOOD/Don't You Know What I Mean
- 9 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 10 BRENDA R. STARR/What You See Is What You Get
- 11 BREATHA/How Can I Fall
- 12 BOBBY MCNEER/Don't Mess With My Man
- 13 JOAN JETT/Hot Pants For Love
- 14 WHITNEY HOUSTON/Don't Wanna Be Missed In The Night
- 15 ESCAPE CLUB/Midnight
- 16 INXS/Never Tear Us Apart
- 17 ROBERT PALMER/Singles Irresistible
- 18 BOBBY MCNEER/Don't Mess With My Man
- 19 ESCAPE CLUB/Midnight
- 20 BOB JOY/It's A Party
- 21 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 22 ROBERT PALMER/Singles Irresistible
- 23 GIANT STEPS/Another Lover
- 24 CHEAP TRICK/Don't Be Cruel
- 25 TAYLOR DAVIS/It's Always Love You
- 26 STEVE WINDWOOD/Don't You Know What I Mean
- 27 PETER CETERA/Don't Give Me That Kind Of Love
- 28 BOBBY MCNEER/Don't Mess With My Man
- 29 ESCAPE CLUB/Midnight
- 30 BOB JOY/It's A Party
- 31 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 32 ROBERT PALMER/Singles Irresistible
- 33 GIANT STEPS/Another Lover
- 34 CHEAP TRICK/Don't Be Cruel
- 35 TAYLOR DAVIS/It's Always Love You
- 36 STEVE WINDWOOD/Don't You Know What I Mean
- 37 PETER CETERA/Don't Give Me That Kind Of Love
- 38 BOBBY MCNEER/Don't Mess With My Man
- 39 ESCAPE CLUB/Midnight
- 40 BOB JOY/It's A Party

## Salt Lake City

PD: Gary Waldron  
MD: Bob LaBorde

- 1 DEF LEPPARD/Love Bites
- 2 UB40/Red Red Mine
- 3 PHIL COLLINS/A Groovy Kind Of Love
- 4 INFORMATION SOCIETY/What's On Your Mind
- 5 CHEAP TRICK/Don't Be Cruel
- 6 PETER CETERA/Don't Give Me That Kind Of Love
- 7 BOBBY MCNEER/Don't Mess With My Man
- 8 STEVE WINDWOOD/Don't You Know What I Mean
- 9 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 10 BRENDA R. STARR/What You See Is What You Get
- 11 BREATHA/How Can I Fall
- 12 BOBBY MCNEER/Don't Mess With My Man
- 13 JOAN JETT/Hot Pants For Love
- 14 WHITNEY HOUSTON/Don't Wanna Be Missed In The Night
- 15 ESCAPE CLUB/Midnight
- 16 INXS/Never Tear Us Apart
- 17 ROBERT PALMER/Singles Irresistible
- 18 BOBBY MCNEER/Don't Mess With My Man
- 19 ESCAPE CLUB/Midnight
- 20 BOB JOY/It's A Party
- 21 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 22 ROBERT PALMER/Singles Irresistible
- 23 GIANT STEPS/Another Lover
- 24 CHEAP TRICK/Don't Be Cruel
- 25 TAYLOR DAVIS/It's Always Love You
- 26 STEVE WINDWOOD/Don't You Know What I Mean
- 27 PETER CETERA/Don't Give Me That Kind Of Love
- 28 BOBBY MCNEER/Don't Mess With My Man
- 29 ESCAPE CLUB/Midnight
- 30 BOB JOY/It's A Party
- 31 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 32 ROBERT PALMER/Singles Irresistible
- 33 GIANT STEPS/Another Lover
- 34 CHEAP TRICK/Don't Be Cruel
- 35 TAYLOR DAVIS/It's Always Love You
- 36 STEVE WINDWOOD/Don't You Know What I Mean
- 37 PETER CETERA/Don't Give Me That Kind Of Love
- 38 BOBBY MCNEER/Don't Mess With My Man
- 39 ESCAPE CLUB/Midnight
- 40 BOB JOY/It's A Party

## Sacramento

OM/PP: Brian White  
MD: Beau Jackson

- 1 UB40/Red Red Mine
- 2 DEF LEPPARD/Love Bites
- 3 INFORMATION SOCIETY/What's On Your Mind
- 4 BOBBY MCNEER/Don't Mess With My Man
- 5 PHIL COLLINS/A Groovy Kind Of Love
- 6 CHEAP TRICK/Don't Be Cruel
- 7 PETER CETERA/Don't Give Me That Kind Of Love
- 8 INFORMATION SOCIETY/What's On Your Mind
- 9 WHITNEY HOUSTON/Don't Wanna Be Missed In The Night
- 10 BEACH BOYS/Forever Young
- 11 STEVE WINDWOOD/Don't You Know What I Mean
- 12 PETER CETERA/Don't Give Me That Kind Of Love
- 13 ERIC CLAPTON/Don't Let Me Be This Way
- 14 ROBERT PALMER/Singles Irresistible
- 15 ESCAPE CLUB/Midnight
- 16 INXS/Never Tear Us Apart
- 17 BOBBY MCNEER/Don't Mess With My Man
- 18 ESCAPE CLUB/Midnight
- 19 BOBBY MCNEER/Don't Mess With My Man
- 20 WILL TO POWER/It's Not Easy Bein' A Star
- 21 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 22 CHICAGO/Love Again
- 23 ESCAPE CLUB/Midnight
- 24 INXS/Never Tear Us Apart
- 25 BOBBY MCNEER/Don't Mess With My Man
- 26 WILL TO POWER/It's Not Easy Bein' A Star
- 27 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 28 CHICAGO/Love Again
- 29 ESCAPE CLUB/Midnight
- 30 INXS/Never Tear Us Apart
- 31 BOBBY MCNEER/Don't Mess With My Man
- 32 WILL TO POWER/It's Not Easy Bein' A Star
- 33 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 34 CHICAGO/Love Again
- 35 ESCAPE CLUB/Midnight
- 36 INXS/Never Tear Us Apart
- 37 BOBBY MCNEER/Don't Mess With My Man
- 38 WILL TO POWER/It's Not Easy Bein' A Star
- 39 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 40 CHICAGO/Love Again

## Denver

PD: Mark Boeke  
MD: Dom Testa

- 1 BEACH BOYS/Forever Young
- 2 INFORMATION SOCIETY/What's On Your Mind
- 3 BOBBY MCNEER/Don't Mess With My Man
- 4 ESCAPE CLUB/Midnight
- 5 PHIL COLLINS/A Groovy Kind Of Love
- 6 INXS/Never Tear Us Apart
- 7 ERIC CLAPTON/Don't Let Me Be This Way
- 8 BOBBY MCNEER/Don't Mess With My Man
- 9 JOAN JETT/Hot Pants For Love
- 10 AL B. SNEYDE/Don't You Know What I Mean
- 11 GIANT STEPS/Another Lover
- 12 STEVE WINDWOOD/Don't You Know What I Mean
- 13 BRITNEY/How Can I Fall
- 14 WHITNEY HOUSTON/Don't Wanna Be Missed In The Night
- 15 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 16 KEITH SNEYDE/Don't Let Me Be This Way
- 17 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 18 HOLLY NORTON/Heart Don't Fall Me N
- 19 CHICAGO/Love Again
- 20 TERENCE TRENT D/A/Dance Little Sister
- 21 ANITA BAKER/Giving You The Best T
- 22 DENISE WILLIAMS/Can't Wait
- 23 BOB JOY/It's A Party
- 24 ESCAPE CLUB/Midnight
- 25 BOBBY MCNEER/Don't Mess With My Man
- 26 WILL TO POWER/It's Not Easy Bein' A Star
- 27 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 28 ELTON JOHN/A Word In Spanish
- 29 BOBBY MCNEER/Don't Mess With My Man
- 30 BOB JOY/It's A Party
- 31 GEORGE MICHAEL/Assessing A Fool
- 32 PET SHOP BOYS/Dancing Queen
- 33 CHERRY/Heaven
- 34 HALL & OATES/Downtown Life
- 35 LUTHER VANDROSS/Any Love
- 36 HALL & OATES/Downtown Life
- 37 LUTHER VANDROSS/Any Love
- 38 HALL & OATES/Downtown Life
- 39 GEORGE MICHAEL/Assessing A Fool
- 40 EDIE HOLMES/You're My Best Friend

## CHRP1A

Profiles in P1A action (newer records showing best multiple P1A moves)

- RAZE 30:20 Hot 97
- NEW EDITION 29:17 WPOW
- CHEVY CHASE/RYLEY 14:7 WPOW
- MIAMI 11:10 Hot 97, 4:4 WPOW
- 11:00 HOT 30:32 WPOW
- ROB BASE 2:1 WPOW, 1:2 WPOW, 6:8 Hot 97
- NOEL 24:20 Hot 97, 34:28 KHQT, Add WPOW
- PET SHOP BOYS 24:18 KITS, D-32 Hot 97, D-35 KHQT
- BOBBY MCNEER (w/2) WPOW, Add Hot 97
- JOHNNY D 0:32 KHQT, 2:6 WPOW

## Multiple Artists

- AMITA BAKER Hot 97, WPOW
- MIAMI KHQT, WPOW
- DURAN DURAN KITS, KHQT
- Other artists with KITS
- Hot 97 INNER CITY, APOLLO MA
- WPOW, STACY LATTISMA, JONATHAN BULLER, BLAST Zone
- KWPC WILL TO POWER, GEORGE MICHAEL
- KHQT DENISE HOLMES, BRENDA RUSSELL, DOP
- KITS BANGLES, SMITHKENS
- Z93 RAZORHEAD

## KKZZ 104.7 FM Phoenix

PD: Mike Preston  
Asst. PD: Barry Beck  
MD: Rich Anhorn

- 1 DEF LEPPARD/Love Bites
- 2 INFORMATION SOCIETY/What's On Your Mind
- 3 STEVE WINDWOOD/Don't You Know What I Mean
- 4 CHEAP TRICK/Don't Be Cruel
- 5 MEN IN ROPE/The Promise
- 6 CHEAP TRICK/Don't Be Cruel
- 7 TAYLOR DAVIS/It's Always Love You
- 8 BOBBY MCNEER/Don't Mess With My Man
- 9 STEVE WINDWOOD/Don't You Know What I Mean
- 10 PETER CETERA/Don't Give Me That Kind Of Love
- 11 BOBBY MCNEER/Don't Mess With My Man
- 12 ESCAPE CLUB/Midnight
- 13 BOB JOY/It's A Party
- 14 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 15 ROBERT PALMER/Singles Irresistible
- 16 GIANT STEPS/Another Lover
- 17 WHITNEY HOUSTON/Don't Wanna Be Missed In The Night
- 18 WILL TO POWER/It's Not Easy Bein' A Star
- 19 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 20 BRENDA R. STARR/What You See Is What You Get
- 21 RABBIT/Time And Tide
- 22 GEORGE MICHAEL/Assessing A Fool
- 23 D-32
- 24 BOBBY MCNEER/Don't Mess With My Man
- 25 JEFFREY OSBORNE/Don't Let Me Be This Way
- 26 KYLE MINOUE/The Location
- 27 KIM WILDE/You Came
- 28 BOBBY MCNEER/Don't Mess With My Man
- 29 ANITA BAKER/Giving You The Best T
- 30 DURAN DURAN/Don't Want Your Love
- 31 BREATHA/How Can I Fall
- 32 TERENCE TRENT D/A/Dance Little Sister
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## Portland

OM: Sean Lynch  
MD: Connie Breeze

- 1 UB40/Red Red Mine
- 2 STEVE WINDWOOD/Don't You Know What I Mean
- 3 DEF LEPPARD/Love Bites
- 4 CHEAP TRICK/Don't Be Cruel
- 5 PHIL COLLINS/A Groovy Kind Of Love
- 6 SHOCK/Talk About Love
- 7 GUNN/True Love
- 8 BOBBY MCNEER/Don't Mess With My Man
- 9 INFORMATION SOCIETY/What's On Your Mind
- 10 BASIA/Talk About Love
- 11 BOB JOY/It's A Party
- 12 BREATHA/How Can I Fall
- 13 ESCAPE CLUB/Midnight
- 14 WHITNEY HOUSTON/Don't Wanna Be Missed In The Night
- 15 GIANT STEPS/Another Lover
- 16 KYLE MINOUE/The Location
- 17 BEACH BOYS/Forever Young
- 18 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 19 ROBERT PALMER/Singles Irresistible
- 20 JEFFREY OSBORNE/Don't Let Me Be This Way
- 21 MJ SMOOD/You're My Best Friend
- 22 GEORGE MICHAEL/Assessing A Fool
- 23 KIM WILDE/You Came
- 24 HALL & OATES/Downtown Life
- 25 ROBERT PALMER/Singles Irresistible
- 26 JEFFREY OSBORNE/Don't Let Me Be This Way
- 27 ANITA BAKER/Giving You The Best T
- 28 VIKEN/Edge Of A Broken Heart
- 29 DENISE WILLIAMS/Can't Wait
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## San Francisco

PD: Keith Nafaty  
MD: Hosh Gureli

- 1 L'TRIP/Car's With The Beat
- 2 SWEET SENSATION/Forever Let You Go
- 3 BOBBY MCNEER/Don't Mess With My Man
- 4 PAULA ABU/It's Not Easy Bein' A Star
- 5 INFORMATION SOCIETY/What's On Your Mind
- 6 UB40/Red Red Mine
- 7 BOBBY MCNEER/Don't Mess With My Man
- 8 ANITA BAKER/Giving You The Best T
- 9 ROBBIE/It's Not Easy Bein' A Star
- 10 ROBBIE/It's Not Easy Bein' A Star
- 11 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 12 BOBBY MCNEER/Don't Mess With My Man
- 13 STEVE WINDWOOD/Don't You Know What I Mean
- 14 AL B. SNEYDE/Don't You Know What I Mean
- 15 SHIRLEY LEWIS/You Used To Be So Proud
- 16 KIM WILDE/You Came
- 17 LUTHER VANDROSS/Any Love
- 18 ESCAPE CLUB/Midnight
- 19 TERENCE TRENT D/A/Dance Little Sister
- 20 CHEAP TRICK/Don't Be Cruel
- 21 PUBLIC ENEMY/Don't Believe The Hyp
- 22 J. J. FAD/My Day
- 23 J. J. FAD/My Day
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## Sacramento

POWER HITS  
KHOD 106

PD: Jeff Hunter

- 1 DEF LEPPARD/Love Bites
- 2 UB40/Red Red Mine
- 3 INFORMATION SOCIETY/What's On Your Mind
- 4 BOBBY MCNEER/Don't Mess With My Man
- 5 PHIL COLLINS/A Groovy Kind Of Love
- 6 INXS/Never Tear Us Apart
- 7 ERIC CLAPTON/Don't Let Me Be This Way
- 8 BOBBY MCNEER/Don't Mess With My Man
- 9 JOAN JETT/Hot Pants For Love
- 10 AL B. SNEYDE/Don't You Know What I Mean
- 11 GIANT STEPS/Another Lover
- 12 STEVE WINDWOOD/Don't You Know What I Mean
- 13 BRITNEY/How Can I Fall
- 14 WHITNEY HOUSTON/Don't Wanna Be Missed In The Night
- 15 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 16 KEITH SNEYDE/Don't Let Me Be This Way
- 17 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 18 HOLLY NORTON/Heart Don't Fall Me N
- 19 CHICAGO/Love Again
- 20 TERENCE TRENT D/A/Dance Little Sister
- 21 ANITA BAKER/Giving You The Best T
- 22 DENISE WILLIAMS/Can't Wait
- 23 BOB JOY/It's A Party
- 24 ESCAPE CLUB/Midnight
- 25 BOBBY MCNEER/Don't Mess With My Man
- 26 WILL TO POWER/It's Not Easy Bein' A Star
- 27 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 28 ELTON JOHN/A Word In Spanish
- 29 BOBBY MCNEER/Don't Mess With My Man
- 30 BOB JOY/It's A Party
- 31 GEORGE MICHAEL/Assessing A Fool
- 32 PET SHOP BOYS/Dancing Queen
- 33 CHERRY/Heaven
- 34 HALL & OATES/Downtown Life
- 35 LUTHER VANDROSS/Any Love
- 36 HALL & OATES/Downtown Life
- 37 LUTHER VANDROSS/Any Love
- 38 HALL & OATES/Downtown Life
- 39 GEORGE MICHAEL/Assessing A Fool
- 40 EDIE HOLMES/You're My Best Friend

## San Jose

Hot 97.7  
KHQT

OM/PP: Steve Smith  
Asst. PD: Christopher Lance  
MD: Micheal Newman

- 1 BOBBY MCNEER/Don't Mess With My Man
- 2 BRENDA R. STARR/What You See Is What You Get
- 3 TAYLOR DAVIS/It's Always Love You
- 4 TAYLOR DAVIS/It's Always Love You
- 5 CHEVY CHASE/RYLEY
- 6 SWEET SENSATION/Forever Let You Go
- 7 DENISE WILLIAMS/Can't Wait
- 8 AL B. SNEYDE/Don't You Know What I Mean
- 9 STEVE WINDWOOD/Don't You Know What I Mean
- 10 GIANT STEPS/Another Lover
- 11 ERIC CLAPTON/Don't Let Me Be This Way
- 12 NEW EDITION/It's Not Easy Bein' A Star
- 13 KATE CAPPELLI/My
- 14 WHEN IN ROM/THE PROMISE
- 15 J. J. FAD/My Day
- 16 BOBBY MCNEER/Don't Mess With My Man
- 17 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 18 L'TRIP/Car's With The Beat
- 19 MJ SMOOD/You're My Best Friend
- 20 ELISA FIORILLO/You Don't Know
- 21 PETER CETERA/Don't Give Me That Kind Of Love
- 22 ANITA BAKER/Giving You The Best T
- 23 DENISE WILLIAMS/Can't Wait
- 24 KIM WILDE/You Came
- 25 INFORMATION SOCIETY/What's On Your Mind
- 26 ESCAPE CLUB/Midnight
- 27 BOBBY MCNEER/Don't Mess With My Man
- 28 PHIL COLLINS/A Groovy Kind Of Love
- 29 LUTHER VANDROSS/Any Love
- 30 COVER GIRLS/Better Love Than Mine
- 31 INFORMATION SOCIETY/What's On Your Mind
- 32 ESCAPE CLUB/Midnight
- 33 BOBBY MCNEER/Don't Mess With My Man
- 34 ESCAPE CLUB/Midnight
- 35 BOB JOY/It's A Party
- 36 BOB JOY/It's A Party
- 37 BOBBY MCNEER/Don't Mess With My Man
- 38 BOBBY MCNEER/Don't Mess With My Man
- 39 BOBBY MCNEER/Don't Mess With My Man
- 40 BOBBY MCNEER/Don't Mess With My Man

## 95.5 FM

Continuous Music  
Washington, D.C.

PD: Bob Mitchell MD: Albie D.

- 1 BOB JOY/It's A Party
- 2 BOBBY MCNEER/Don't Mess With My Man
- 3 TAYLOR DAVIS/It's Always Love You
- 4 TAYLOR DAVIS/It's Always Love You
- 5 CHEVY CHASE/RYLEY
- 6 SWEET SENSATION/Forever Let You Go
- 7 DENISE WILLIAMS/Can't Wait
- 8 AL B. SNEYDE/Don't You Know What I Mean
- 9 STEVE WINDWOOD/Don't You Know What I Mean
- 10 GIANT STEPS/Another Lover
- 11 ERIC CLAPTON/Don't Let Me Be This Way
- 12 NEW EDITION/It's Not Easy Bein' A Star
- 13 KATE CAPPELLI/My
- 14 WHEN IN ROM/THE PROMISE
- 15 J. J. FAD/My Day
- 16 BOBBY MCNEER/Don't Mess With My Man
- 17 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 18 L'TRIP/Car's With The Beat
- 19 MJ SMOOD/You're My Best Friend
- 20 ELISA FIORILLO/You Don't Know
- 21 PETER CETERA/Don't Give Me That Kind Of Love
- 22 ANITA BAKER/Giving You The Best T
- 23 DENISE WILLIAMS/Can't Wait
- 24 KIM WILDE/You Came
- 25 INFORMATION SOCIETY/What's On Your Mind
- 26 ESCAPE CLUB/Midnight
- 27 BOBBY MCNEER/Don't Mess With My Man
- 28 PHIL COLLINS/A Groovy Kind Of Love
- 29 LUTHER VANDROSS/Any Love
- 30 COVER GIRLS/Better Love Than Mine
- 31 INFORMATION SOCIETY/What's On Your Mind
- 32 ESCAPE CLUB/Midnight
- 33 BOBBY MCNEER/Don't Mess With My Man
- 34 ESCAPE CLUB/Midnight
- 35 BOB JOY/It's A Party
- 36 BOB JOY/It's A Party
- 37 BOBBY MCNEER/Don't Mess With My Man
- 38 BOBBY MCNEER/Don't Mess With My Man
- 39 BOBBY MCNEER/Don't Mess With My Man
- 40 BOBBY MCNEER/Don't Mess With My Man

## KZZP 104.7 FM Phoenix

THE NUMBER 1 HIT MUSIC STATION  
Asst. PD: Gene Baxter

- 1 BEACH BOYS/Forever Young
- 2 BOBBY MCNEER/Don't Mess With My Man
- 3 INFORMATION SOCIETY/What's On Your Mind
- 4 PHIL COLLINS/A Groovy Kind Of Love
- 5 ERIC CLAPTON/Don't Let Me Be This Way
- 6 BOBBY MCNEER/Don't Mess With My Man
- 7 RICH ARTELY/It's Always Love You
- 8 INFORMATION SOCIETY/What's On Your Mind
- 9 WHITNEY HOUSTON/Don't Wanna Be Missed In The Night
- 10 RICH ARTELY/It's Always Love You
- 11 BOB JOY/It's A Party
- 12 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 13 WILL TO POWER/It's Not Easy Bein' A Star
- 14 ESCAPE CLUB/Midnight
- 15 BOBBY MCNEER/Don't Mess With My Man
- 16 INXS/Never Tear Us Apart
- 17 PET SHOP BOYS/Dancing Queen
- 18 KIM WILDE/You Came
- 19 BOBBY MCNEER/Don't Mess With My Man
- 20 BRENDA R. STARR/What You See Is What You Get
- 21 NEW EDITION/It's Not Easy Bein' A Star
- 22 BOBBY MCNEER/Don't Mess With My Man
- 23 ANITA BAKER/Giving You The Best T
- 24 VIKEN/Edge Of A Broken Heart
- 25 DENISE WILLIAMS/Can't Wait
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## Salt Lake City

PD: Chris Baker  
Asst. PD/MD: Ray Kalusa

- 1 DEF LEPPARD/Love Bites
- 2 TAYLOR DAVIS/It's Always Love You
- 3 UB40/Red Red Mine
- 4 INFORMATION SOCIETY/What's On Your Mind
- 5 PHIL COLLINS/A Groovy Kind Of Love
- 6 ERIC CLAPTON/Don't Let Me Be This Way
- 7 RICH ARTELY/It's Always Love You
- 8 INFORMATION SOCIETY/What's On Your Mind
- 9 WHITNEY HOUSTON/Don't Wanna Be Missed In The Night
- 10 RICH ARTELY/It's Always Love You
- 11 BOB JOY/It's A Party
- 12 NEW KIDS ON THE BLOCK/Don't Go Goin' Back
- 13 WILL TO POWER/It's Not Easy Bein' A Star
- 14 ESCAPE CLUB/Midnight
- 15 BOBBY MCNEER/Don't Mess With My Man
- 16 INXS/Never Tear Us Apart
- 17 PET SHOP BOYS/Dancing Queen
- 18 KIM WILDE/You Came
- 19 BOBBY MCNEER/Don't Mess With My Man
- 20 BRENDA R. STARR/What You See Is What You Get
- 21 NEW EDITION/It's Not Easy Bein' A Star
- 22 BOBBY MCNEER/Don't Mess With My Man
- 23 ANITA BAKER/Giving You The Best T
- 24 VIKEN/Edge Of A Broken Heart
- 25 DENISE WILLIAMS/Can't Wait
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## San Diego

KKLQ/San Diego  
PD: Garry Wall

- 1 TAYLOR DAVIS/It's Always Love You
- 2 NEW EDITION/It's Not Easy Bein' A Star
- 3 PHIL COLLINS/A Groovy Kind Of Love
- 4 RICH ARTELY/It's Always Love You
- 5 INFORMATION SOCIETY/What's On Your Mind
- 6 WHITNEY HOUSTON/Don't Wanna Be Missed In The Night
- 7 RICHARD MARLOWE/Can't I Fall
- 8 WHEN IN ROM/THE PROMISE
- 9 ERIC CLAPTON/Don't Let Me Be This Way
- 10 ESCAPE CLUB/Midnight
- 11 BOBBY MCNEER/Don't Mess With My Man
- 12 CHEAP TRICK/Don't Be Cruel
- 13 ELTON JOHN/A Word In Spanish
- 14 KYLE MINOUE/The Location
- 15 BOB JOY/It's A Party
- 16 BOBBY MCNEER/Don't Mess With My Man
- 17 ESCAPE CLUB/Midnight
- 18 BOBBY MCNEER/Don't Mess With My Man
- 19 ANITA BAKER/Giving You The Best T
- 20 CHEAP TRICK/Don't Be Cruel
- 21 CHEAP TRICK/Don't Be Cruel
- 22 STEVE WINDWOOD/Don't You Know What I Mean
- 23 SWEET SENSATION/Forever Let You Go
- 24 NEW EDITION/It's Not Easy Bein' A Star
- 25 BOBBY MCNEER/Don't Mess With My Man
- 26 GEORGE MICHAEL/Assessing A Fool
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## Seattle

PD: Casey Keating  
MD: Mark Allen

- 1 INFORMATION SOCIETY/What's On Your Mind
- 2 CHEAP TRICK/Don't Be Cruel
- 3 ESCAPE CLUB/Midnight
- 4 PETER CETERA/Don't Give Me That Kind Of Love
- 5 STEVE WINDWOOD/Don't You Know What I Mean
- 6 PHIL COLLINS/A Groovy Kind Of Love
- 7 INXS/Never Tear Us Apart
- 8 BOBBY MCNEER/Don't Mess With My Man
- 9 PHIL COLLINS/A Groovy Kind Of Love
- 10 DEF LEPPARD/Love Bites
- 11 ESCAPE CLUB/Midnight
- 12 BOBBY MCNEER/Don't Mess With My Man
- 13 BRITNEY/How Can I Fall
- 14 BOBBY MCNEER/Don't Mess With My Man
- 15 BOBBY MCNEER/Don't Mess With My Man
- 16 WHITNEY HOUSTON/Don't Wanna Be Missed In The Night
- 17 BOBBY MCNEER/Don't Mess With My Man
- 18 BOBBY MCNEER/Don't Mess With My Man
- 19 BOBBY MCNEER/Don't Mess With My Man
- 20 BOBBY MCNEER/Don't Mess With My Man
- 21 BOBBY MCNEER/Don't Mess With My Man
- 22 BOBBY MCNEER/Don't Mess With My Man
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- 31 BOBBY MCNEER/Don't Mess With My Man
- 32 BOBBY MCNEER/Don't Mess With My Man
- 33 BOBBY MCNEER/Don't Mess With My Man
- 34 BOBBY MCNEER/Don't Mess With My Man
- 35 BOBBY MCNEER/Don't Mess With My Man
- 36 BOBBY MCNEER/Don't Mess With My Man
- 37 BOBBY MCNEER/Don't Mess With My Man
- 38 BOBBY MCNEER/Don't Mess With My Man
- 39 BOBBY MCNEER/Don't Mess With My Man
- 40 BOBBY MCNEER/Don't Mess With My Man

## San Jose

PD: Joel Salkowitz  
Asst. PD/MD: Steve Ellis

- 1 SWEET SENSATION/Forever Let You Go
- 2 RICH ARTELY/It's Always Love You
- 3 TAYLOR DAVIS/It's Always Love You
- 4 NEW EDITION/It's Not Easy Bein' A Star
- 5 BOBBY MCNEER/Don't Mess With My Man
- 6 BOBBY MCNEER/Don't Mess With My Man
- 7 BOBBY MCNEER/Don't Mess With My Man
- 8 BOBBY MCNEER/Don't Mess With My Man
- 9 BOBBY MCNEER/Don't Mess With My Man



## EAST

MOST ADDED BREAKOUTS

**Duran Duran**  
Bangles  
Huey Lewis & The News  
Anita Baker  
Pet Shop Boys

**Judson Spence**  
Georgia Satellites

WFLY/Albany, NY

Partengill/Morgan  
BRENDA RUSSELL  
BANGLES  
VAN HALEN  
JUDSON SPENCE  
DURAN DURAN  
VIXEN (dp)  
ROMEO'S DAUGHTER  
Hottest:  
BEACH BOYS 1-1  
SWEET SENSATION 11-4  
WHEN IN ROME 16-6  
TRACIE SPENCER 19-9  
BOY MEETS GIRL 15-10

WLAN/Lancaster, PA

Marino/Murray  
CHICAGO  
ANITA BAKER  
WILL TO POWER  
BOY MEETS GIRL  
HALL & OATES  
GEORGIA SATELLITE  
DURAN DURAN  
JUDSON SPENCE  
BOBBY MCFERRIN 1-1  
UB40 4-3  
PHIL COLLINS 5-4  
INFORMATION SOCIE 10-5  
ESCAPE CLUB 8-6

WAEI/Allentown, PA

Ward/Sherry  
BREATHE  
GEORGE MICHAEL  
DURAN DURAN  
HUEY LEWIS & THE NEWS  
PET SHOP BOYS  
ANITA BAKER  
HALL & OATES  
Hottest:  
PHIL COLLINS 4-1  
UB40 6-3  
ESCAPE CLUB 10-4  
BEACH BOYS 26-11  
BOY JOVI 29-15

KC101/New Haven, CT

Rybak/Dann  
DURAN DURAN  
PET SHOP BOYS  
TERENCE TRENT D'A  
Hottest:  
DEF LEPPARD 2-1  
UB40 6-4  
BEACH BOYS 21-16  
KYLIE MINOQUE 23-18  
U2 29-24

Q100/Allentown, PA

Andrews/Cifford  
DURAN DURAN  
WHEN IN ROME  
JEFFREY OSBORNE  
ANITA BAKER (dp)  
BANGLES (dp)  
HUEY LEWIS & THE NEWS  
JUDSON SPENCE (dp)  
Hottest:  
INFORMATION SOCIE 8-4  
STEVE WINWOOD 14-8  
WHITNEY HOUSTON 15-10  
BOY JOVI 19-11  
BEACH BOYS 21-13

100KH/Ocean City, MD

Hittman/Jerigan  
JOHN LENNON  
HUEY LEWIS & THE NEWS  
BOY MEETS GIRL  
TRACIE SPENCER  
BANGLES  
LUTHER VANDROSS  
Hottest:  
ESCAPE CLUB 8-3  
INFORMATION SOCIE 9-4  
INXS 12-5  
BEACH BOYS 17-6  
PHIL COLLINS 21-8  
WSPK/Poughkeepsie, NY

WVSR/Charleston, WV

Bill Shehan  
JEFFREY OSBORNE  
HALL & OATES  
ELTON JOHN  
JUDSON SPENCE (dp)  
WILL TO POWER  
Hottest:  
DEF LEPPARD 4-2  
PHIL COLLINS 10-3  
ESCAPE CLUB 16-11  
BOBBY BROWN 19-14  
KYLIE MINOQUE 24-19

WSPK/Poughkeepsie, NY

Stew Schantz  
BANGLES  
WILL TO POWER  
DURAN DURAN  
WHEN IN ROME (dp)  
REO SPEEDWAGON  
WAS (NOT WAS) (dp)  
Hottest:  
UB40 1-1  
PHIL COLLINS 10-5  
BEACH BOYS 21-8  
BOY JOVI 22-10  
U2 28-17

K104/Erie, PA

Bill Shannon  
WHEN IN ROME  
38 SPECIAL  
EDDIE MONEY  
GEORGE MICHAEL  
BOY MEETS GIRL  
JUDSON SPENCE  
Hottest:  
DEF LEPPARD 3-1  
ESCAPE CLUB 16-11  
BOBBY BROWN 19-14  
KYLIE MINOQUE 24-19

89PX/Rochester, NY

Tom Mitchell  
CHICAGO  
HALL & OATES  
ANITA BAKER  
Hottest:  
UB40 1-1  
DEF LEPPARD 2-2  
PHIL COLLINS 4-4  
BEACH BOYS 16-5  
INXS 11-6

JET-FM/Erie, PA

Jim Cook  
DURAN DURAN  
BANGLES  
WHEN IN ROME  
VIXEN  
FRICITION (dp)  
Hottest:  
DEF LEPPARD 1-1  
UB40 6-2  
PHIL COLLINS 9-3  
BOY JOVI 11-7  
INFORMATION SOCIE 15-8

WVPR/Trenton, NJ

Cunningham/Merello  
BANGLES  
DEPECHE MODE  
DURAN DURAN  
EDDIE MONEY  
JUDSON SPENCE  
Hottest:  
STEVE WINWOOD 4-1  
PHIL COLLINS 11-4  
INXS 13-7  
BOY JOVI 28-18  
U2 33-26

WERZ/Exeter, NH

Falconi/Lief  
ESCAPE CLUB  
GEORGE MICHAEL  
VAN HALEN  
U2  
EDDIE MONEY  
WILL TO POWER  
HUEY LEWIS & THE NEWS  
Hottest:  
GLENN FRYE 14-8  
DEF LEPPARD 16-9  
ROBERT CRAY BAND 20-14  
PHIL COLLINS 22-16  
WHITNEY HOUSTON 25-18

WNYZ/Utica, NY

Flannery/Andrews  
WHEN IN ROME  
ROMEO'S DAUGHTER  
JOHN LENNON  
WAS (NOT WAS)  
BOYS CLUB  
HOTTEST:  
PHIL COLLINS 1-1  
WHEN IN ROME 10-3  
ESCAPE CLUB 9-6  
BOY JOVI 18-8  
U2 28-19

WNNK/Harrisburg, PA

Bondi/August  
HUEY LEWIS & THE NEWS  
HALL & OATES  
DURAN DURAN  
EDDIE MONEY  
VAN HALEN  
BANGLES  
ROMEO'S DAUGHTER  
YAZZ  
Hottest:  
BASIA 1-1  
DEF LEPPARD 13-7  
BOBBY BROWN 24-17  
KYLIE MINOQUE 26-20  
BREATHE 33-29

WRCK/Utica, NY

Reitz/Burton  
DURAN DURAN  
EDDIE MONEY  
VAN HALEN  
ANITA BAKER  
TRACIE SPENCER  
IVAN NEVILLE  
Hottest:  
UB40 2-1  
PHIL COLLINS 5-3  
INXS 11-6  
BOBBY BROWN 16-11  
BEACH BOYS 27-12  
ERASURE 16-11

WTIC/Hartford, CT

Shakes/West  
HUEY LEWIS & THE NEWS  
IVAN NEVILLE  
KARL WHITE  
Hottest:  
UB40 1-1  
PHIL COLLINS 10-4  
BOY JOVI 21-9  
BEACH BOYS 20-10  
INXS 27-19

WVBE/Huntington, WV

Mayne/Miller  
PET SHOP BOYS  
ROMEO'S DAUGHTER (dp)  
Hottest:  
PHIL COLLINS 2-2  
ESCAPE CLUB 8-4  
WHITNEY HOUSTON 13-5  
INFORMATION SOCIE 6-6

WYCR/York, PA

McCausland/Willie B.  
DURAN DURAN  
HALL & OATES  
ANITA BAKER (dp)  
CHICAGO (NOT WAS) (dp)  
Hottest:  
DEF LEPPARD 3-1  
UB40 10-3  
BEACH BOYS 19-10  
BOY JOVI 22-16  
ESCAPE CLUB 33-27

WPRR/Altoona, PA

Oearral/Ray  
GEORGE MICHAEL  
WILL TO POWER  
BOY MEETS GIRL  
HALL & OATES  
Hottest:  
UB40 5-1  
CHEAP TRICK 3-2  
PHIL COLLINS 7-3  
DEF LEPPARD 1-4  
INFORMATION SOCIE 6-5

WVFX/Bangor, ME

Martin/Clark  
DURAN DURAN (dp)  
BANGLES  
BEACH BOYS (dp)  
TERENCE TRENT D'A (dp)  
HALL & OATES  
DENIBCE WILLIAMS (dp)  
IVAN NEVILLE  
Hottest:  
BOBBY MCFERRIN 2-1  
PHIL COLLINS 7-2  
UB40 15-6  
INXS 10-7  
ESCAPE CLUB 14-8  
STEVE WINWOOD 15-11  
BOY JOVI 21-13  
ESCAPE CLUB 22-14

96XX/Burlington, VT

Speck/Yasner  
DURAN DURAN  
BANGLES  
JON ASTLEY  
TOMMY CONWELL (dp)  
IVAN NEVILLE  
Hottest:  
BOBBY MCFERRIN 2-1  
PHIL COLLINS 7-2  
UB40 15-6  
INXS 10-7  
ESCAPE CLUB 14-8  
STEVE WINWOOD 15-11  
BOY JOVI 21-13  
ESCAPE CLUB 22-14

WKIZ/Chambersburg, PA

Rick Alexander  
ANITA BAKER  
PET SHOP BOYS  
BANGLES  
DURAN DURAN  
HALL & OATES  
GEORGIA SATELLITE (dp)  
HUEY LEWIS & THE NEWS  
Hottest:  
DEF LEPPARD 3-1  
UB40 4-2  
PHIL COLLINS 7-4  
ESCAPE CLUB 11-7  
BEACH BOYS 23-12

96XU/Parkeersburg, WV

Neval/Hughes  
WHEN IN ROME  
38 SPECIAL  
LUTHER VANDROSS (dp)  
BANGLES  
WHEN IN ROME (dp)  
DURAN DURAN  
JUDSON SPENCE (dp)  
BOYS CLUB (dp)  
Hottest:  
PETER CETERA 1-1  
ROBERT PLANT 2-2  
ROD STEWART 7-3  
ESCAPE CLUB 8-5  
EUROPE 10-7

WOMP/Wheeling, WV

Bob Forster  
IVAN NEVILLE  
LUTHER VANDROSS (dp)  
BANGLES  
WHEN IN ROME (dp)  
DURAN DURAN  
JUDSON SPENCE (dp)  
BOYS CLUB (dp)  
Hottest:  
ESCAPE CLUB 5-3  
KYLIE MINOQUE 6-5  
PHIL COLLINS 7-6  
CINDERELLA 11-9  
BOY JOVI 23-11

WHTO/Williamsport, PA

Hartman/Right  
HUEY LEWIS & THE NEWS  
GEORGE MICHAEL  
BOYS CLUB (dp)  
VAN HALEN  
WHEN IN ROME  
GEORGIA SATELLITE  
ROMEO'S DAUGHTER  
DURAN DURAN  
Hottest:  
PHIL COLLINS 5-2  
BASIA 15-11  
INFORMATION SOCIE 10-6  
ESCAPE CLUB 27-15  
BOY JOVI 28-20

G98/Portland, ME

Holiday/Bryant  
GEORGE MICHAEL  
GIANT STEPS  
HUEY LEWIS & THE NEWS  
PET SHOP BOYS  
NIGHT RANGER (dp)  
JOHN LENNON  
DURAN DURAN (dp)  
JUDSON SPENCE  
Hottest:  
ESCAPE CLUB 16-5  
BEACH BOYS 19-10  
KYLIE MINOQUE 18-12  
BOY JOVI 26-12  
TRANSMISSION WMP 10-29

99FAM/Schenectady, NY

Parker/Gillen  
none  
Hottest:  
UB40 2-2  
PHIL COLLINS 8 8  
ESCAPE CLUB 19-19  
KYLIE MINOQUE 21-21  
BEACH BOYS 23-23

WPRR/Altoona, PA

Oearral/Ray  
GEORGE MICHAEL  
WILL TO POWER  
BOY MEETS GIRL  
HALL & OATES  
Hottest:  
UB40 5-1  
CHEAP TRICK 3-2  
PHIL COLLINS 7-3  
DEF LEPPARD 1-4  
INFORMATION SOCIE 6-5

103CR/Beckley, WV

Spencer/Davis  
HUEY LEWIS & THE NEWS  
CINDERELLA  
ANITA BAKER  
Hottest:  
UB40 3-1  
PHIL COLLINS 8-2  
INFORMATION SOCIE 7-4  
STEVE WINWOOD 15-7  
BEACH BOYS D-20

Q98/Fayetteville, NC

John McFadden  
HUEY LEWIS & THE NEWS  
DURAN DURAN  
JUDSON SPENCE  
ELTON JOHN  
DURAN DURAN  
ANITA BAKER  
Hottest:  
UB40 5-1  
DEF LEPPARD 1-2  
PHIL COLLINS 10-4  
ESCAPE CLUB 10-5  
INFORMATION SOCIE 19-15

KZOU/Little Rock, AR

Peter Stewart  
WILL TO POWER  
VAN HALEN  
DURAN DURAN  
ANITA BAKER (dp)  
BANGLES (dp)  
PAT BOYS (dp)  
Hottest:  
UB40 1-1  
PHIL COLLINS 6-2  
BEACH BOYS 17-7  
ESCAPE CLUB 19-9  
INFORMATION SOCIE 21-8  
BOY JOVI 20-14

KWES/Odessa Midland, TX

Jim Scott  
GEORGE MICHAEL  
DURAN DURAN (dp)  
GEORGIA SATELLITE (dp)  
TERENCE TRENT D'A (dp)  
VIXEN (dp)  
Hottest:  
DEF LEPPARD 1-1  
UB40 8-4  
ESCAPE CLUB 10-6  
INFORMATION SOCIE 19-13  
BEACH BOYS 22-14

WDLX/Washington, NC

Jackson/Lane  
BOY MEETS GIRL  
GEORGE MICHAEL  
REO SPEEDWAGON  
TERENCE TRENT D'A (dp)  
HALL & OATES  
Hottest:  
DEF LEPPARD 1-1  
PHIL COLLINS 10-3  
UB40 4-1  
BEACH BOYS 18-11  
ESCAPE CLUB 21-16

WJMX/Florence, SC

Baker/Lewis  
LUTHER VANDROSS (dp)  
PET SHOP BOYS  
BOYS CLUB (dp)  
SURVIVOR (dp)  
BANGLES  
JOHNNY HATES JAZZ  
DURAN DURAN  
Hottest:  
UB40 3-1  
INFORMATION SOCIE 8-3  
PHIL COLLINS 14-5  
CHICAGO 29-25

KNAN/Monroe, LA

Paul Piro  
GEORGE MICHAEL  
HUEY LEWIS & THE NEWS  
JOHN COUGAR  
WILL TO POWER  
PAT BENATAR  
BANGLES  
Hottest:  
ROD STEWART 2-1  
JOHN CAFFERTY 4-3  
WHITNEY HOUSTON 15-6  
BEACH BOYS 29-33  
WHEN IN ROME 24-17

WBBQ/Augusta, GA

Bruce Stevens  
GEORGE MICHAEL  
HUEY LEWIS & THE NEWS  
JUDSON SPENCE  
VAN HALEN (dp)  
BANGLES  
DURAN DURAN  
JUDSON SPENCE  
CINDERELLA (dp)  
Hottest:  
DEF LEPPARD 2-1  
UB40 3-2  
INFORMATION SOCIE 8-3  
PHIL COLLINS 14-4  
BEACH BOYS 22-12

WWSX/Charleston, SC

Will to Power  
TERENCE TRENT D'A  
BOY MEETS GIRL  
Hottest:  
CHEAP TRICK 2-1  
ESCAPE CLUB 7-4  
STEVE WINWOOD 10-5  
PHIL COLLINS 13-6  
BEACH BOYS 18-7

WJXL/Louisville, KY

Shebel/Meyer  
U2  
ROD STEWART  
GEORGE MICHAEL  
WILL TO POWER  
ANITA BAKER  
Hottest:  
CHEAP TRICK 3-1  
UB40 5-2  
PHIL COLLINS 13-4  
BEACH BOYS 21-8  
BOY JOVI 23-18

WJLB/Orlando, FL

Thomas/Summers  
DURAN DURAN  
BANGLES  
HALL & OATES  
TRACIE SPENCER  
KYLIE MINOQUE  
Hottest:  
DEF LEPPARD 1-1  
PHIL COLLINS 3-2  
BEACH BOYS 5-3  
BOBBY BROWN 9-7  
BOY JOVI 23-18

WVQC/Orlando, FL

Lousteau/Mariner  
DURAN DURAN  
KARYN WHITE  
Hottest:  
DEF LEPPARD 1-1  
INXS 1-3  
ROD STEWART 2-2  
DEF LEPPARD 3-3  
BEACH BOYS 32-22  
STEWART 2-2  
99WAS/Macon, GA

WVQC/Richmond, VA

Davis/Michael  
HUEY LEWIS & THE NEWS  
DURAN DURAN  
BANGLES  
IVAN NEVILLE  
Hottest:  
DEF LEPPARD 2-1  
PHIL COLLINS 6-2  
UB40 5-5  
BOY JOVI 16-11  
ROD STEWART 19-14

KISR/Ft. Smith, AR

Dennis Snow  
DURAN DURAN  
WILL TO POWER  
CANDI  
JON ASTLEY  
HUEY LEWIS & THE NEWS  
PET SHOP BOYS  
HALL & OATES  
WILL TO POWER  
Hottest:  
PHIL COLLINS 10-3  
ESCAPE CLUB 13-6  
UB40 14-8  
INXS 15-10  
WHITNEY HOUSTON 17-11

WPFM/Panama City, FL

Richards/Stone  
PET SHOP BOYS  
HUEY LEWIS & THE NEWS  
JOHN COUGAR  
WILL TO POWER  
PAT BENATAR  
BANGLES  
Hottest:  
ROD STEWART 2-1  
JOHN CAFFERTY 4-3  
WHITNEY HOUSTON 15-6  
BEACH BOYS 29-33  
WHEN IN ROME 24-17

WVQC/Charleston, SC

Will to Power  
TERENCE TRENT D'A  
BOY MEETS GIRL  
Hottest:  
CHEAP TRICK 2-1  
ESCAPE CLUB 7-4  
STEVE WINWOOD 10-5  
PHIL COLLINS 13-6  
BEACH BOYS 18-7

WWSX/Charleston, SC

Will to Power  
TERENCE TRENT D'A  
BOY MEETS GIRL (dp)  
Hottest:  
DEF LEPPARD 1-1  
UB40 3-3  
BOBBY BROWN 6-4  
STEVE WINWOOD 13-7  
ESCAPE CLUB 18-9

WVQC/Charleston, SC

Will to Power  
TERENCE TRENT D'A  
BOY MEETS GIRL (dp)  
Hottest:  
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UB40 3-3  
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UB40 3-3  
BOBBY BROWN 6-4  
STEVE WINWOOD 13-7  
ESCAPE CLUB 18-9

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TERENCE TRENT D'A  
BOY MEETS GIRL (dp)  
Hottest:  
DEF LEPPARD 1-1  
UB40 3-3  
BOBBY BROWN 6-4  
STEVE WINWOOD 13-7  
ESCAPE CLUB 18-9


WVQC/Charleston, SC

Will

# CHR ADDS & HOTS

<p><b>MIDWEST</b> <b>P2</b></p> <p><b>MOST ADDED</b></p> <p><b>George Michael</b> <b>Duran Duran</b> <b>Will to Power</b> <b>Bangles</b> <b>Huey Lewis &amp; The News</b></p>	<p><b>BREAKOUTS</b></p> <p><b>Judson Spence</b> <b>Boys Club</b></p>	<p><b>WEST</b> <b>P2</b></p> <p><b>MOST ADDED</b></p> <p><b>Duran Duran</b> <b>Bangles</b> <b>George Michael</b> <b>Pet Shop Boys</b> <b>Huey Lewis &amp; The News</b></p>	<p><b>BREAKOUTS</b></p> <p><b>Judson Spence</b> <b>Boys Club</b></p>	<p><b>WEST</b> <b>P2</b></p> <p><b>MOST ADDED</b></p> <p><b>Duran Duran</b> <b>Bangles</b> <b>George Michael</b> <b>Pet Shop Boys</b> <b>Huey Lewis &amp; The News</b></p>	<p><b>BREAKOUTS</b></p> <p><b>Judson Spence</b> <b>Boys Club</b></p>
<p><b>WKDD/Akron, OH</b> Anthony/Kittredge</p> <p>U2 VIXEN REO SPEEDWAGON Hottest: DEF LEPPARD 1-1 PHIL COLLINS 4-2 ROD STEWART 3-3 STEVE WINWOOD 7-4 UB40 13-7</p> <p><b>WPXR/Davenport, IA</b> Schaefers/Austin</p> <p>U2 WILL TO POWER ROD STEWART (dp) Hottest: PHIL COLLINS 5-1 GIANT STEPS 4-2 BOBBY BROWN 10-6 BREATHE 12-9 WHITNEY HOUSTON 18-9</p> <p><b>WGTZ/Dayton, OH</b> Jarvis/Dr. Dave</p> <p>GEORGE MICHAEL HUEY LEWIS &amp; THE BANGLES DURAN DURAN ANITA BAKER Hottest: UB40 3-1 PHIL COLLINS 13-5 INFORMATION SOCIE 1 DEF LEPPARD 10-7 BEACH BOYS 17-9</p> <p><b>KDWZ/Des Moines, IA</b> Rick Steele</p> <p>VAN HALEN WILL TO POWER ANITA BAKER GEORGE MICHAEL Hottest: UB40 3-1 GUNS N' ROSES 4-3 DEF LEPPARD 7-5 STEVE WINWOOD 9-7 PHIL COLLINS 10-9</p> <p><b>KRNO/Des Moines, IA</b> Knight/Sharp</p> <p>HALL &amp; OATES BREATHE TRANSMISSION VAMP Hottest: PHIL COLLINS 4-1 UB40 6-6 BEACH BOYS 21-7 CHICAGO 31-28</p> <p><b>KZIO/Duluth, MN</b> Michale/Merlin</p> <p>none Hottest: PETER CETERA 1-1 DEF LEPPARD 2-2 CHEAP TRICK 8-8 GLENN FREY 10-10 UB40 16-16</p>	<p><b>KLQ/Grand Rapids, MI</b> Owen/Tinnes</p> <p>GEORGE MICHAEL U2 EDDIE MONEY WILL TO POWER PET SHOP BOYS Hottest: PHIL COLLINS 8-2 INFORMATION SOCIE 7-3 ERASURE 13-7 INXS 18-13 BON JOVI 25-19</p> <p><b>WORO/Grand Rapids, MI</b> Casady/Stevens</p> <p>CHICAGO DURAN DURAN HALL &amp; OATES GEORGE MICHAEL HUEY LEWIS &amp; THE BANGLES VAN HALEN WILL TO POWER (dp) Hottest: ROD STEWART 17-11 INXS 22-16 KYLIE MINOGUE 25-18 WHITNEY HOUSTON 27-20 BASIA 29-22</p> <p><b>WIXX/Grand Bay, WI</b> McCarthy/Michael T</p> <p>WILL TO POWER BANGLES Hottest: PHIL COLLINS 13-5 PET SHOP BOYS SURVIVOR (dp) IVAN NEVILLE ROMEO'S DAUGHTER (dp) Hottest: PHIL COLLINS 3-1 UB40 2-2 INFORMATION SOCIE 14-8 BON JOVI 27-18 BEACH BOYS 33-21</p> <p><b>KJ103/Oklahoma City, OK</b> Spain/Stewart</p> <p>DURAN DURAN BANGLES GEORGE MICHAEL ANITA BAKER (dp) LEVEL 42 Hottest: DEF LEPPARD 1-1 UB40 2-2 PHIL COLLINS 9-3 CHEAP TRICK 6-4 BEACH BOYS 17-6</p> <p><b>KOKQ/Omaha, NB</b> Evens/Bentley</p> <p>CHICAGO WILL TO POWER BOY MEETS GIRL HALL &amp; OATES DURAN DURAN (dp) WAS (NOT WAS) (dp) Hottest: UB40 2-1 ESCAPE CLUB 6-2 CHEAP TRICK 3-3 INFORMATION SOCIE 4-4 PHIL COLLINS 11-6</p>	<p><b>KYYV/Bismarck, ND</b> Bob Beck</p> <p>HUEY LEWIS &amp; THE BANGLES DURAN DURAN BANGLES JOHN COUGAR ROMEO'S DAUGHTER (dp) GARDNER COLE (dp) Hottest: DEF LEPPARD 1-1 DEF LEPPARD 2-2 CHEAP TRICK 2-2 UB40 5-3 ROD STEWART 9-5 STEVE WINWOOD 12-6</p> <p><b>WBWB/Bloomington, IN</b> Deve Curry</p> <p>GEORGE MICHAEL ANITA BAKER CINDERELLA (dp) VIXEN (dp) JUDSON SPENCE VAN HALEN Hottest: GLENN FREY 2-2 STEVE WINWOOD 3-3 BASIA 8-6 INFORMATION SOCIE 1 WHITNEY HOUSTON 17-9</p> <p><b>WCIU/Carbondale, IL</b> Tony Walekus</p> <p>HUEY LEWIS &amp; THE BANGLES WILL TO POWER Hottest: PHIL COLLINS 16-5 INFORMATION SOCIE 15-9 BEACH BOYS 24-10 BOBBY BROWN 20-14</p> <p><b>KAY107/Tulsa, OK</b> Stuckey/Payton</p> <p>DURAN DURAN (dp) WILL TO POWER GEORGE MICHAEL VIXEN (dp) Hottest: UB40 2-2 INFORMATION SOCIE 8-5 DURAN DURAN DURAN DURAN (dp) STEVE WINWOOD 14-8 BEACH BOYS 18-9</p> <p><b>KMTV/Tulsa, OK</b> Mal Myers</p> <p>WHITNEY HOUSTON JUDSON SPENCE GEORGE MICHAEL DURAN DURAN (dp) Hottest: STEVE WINWOOD 3-1 ROD STEWART 7-2 TAYLOR DAYNE 8-4 ELTON JOHN 17-11 INXS 32-23</p> <p><b>KKRD/Wichita, KS</b> Oliver/Williams</p> <p>WHEN IN ROME VIXEN (dp) ANITA BAKER (dp) LUTHER VANDROSS (dp) BANGLES DURAN DURAN (dp) BOY MEETS GIRL Hottest: PHIL COLLINS 13-3 CHEAP TRICK 11-4 INFORMATION SOCIE 10-9 ESCAPE CLUB 16-10 BON JOVI 27-17</p> <p><b>WHO7/Youngstown, OH</b> Dick Thompson</p> <p>GEORGE MICHAEL DURAN DURAN WILL TO POWER PET SHOP BOYS HALL &amp; OATES DENISE WILLIAMS Hottest: DEF LEPPARD 1-1 UB40 2-2 PHIL COLLINS 9-3 CHEAP TRICK 6-4 BEACH BOYS 17-6</p> <p><b>KWTO/Springfield, MO</b> T.K. O'Grady</p> <p>DURAN DURAN WILL TO POWER BANGLES JUDSON SPENCE GEORGIA SATELLITE 38 SPECIAL Hottest: DEF LEPPARD 2-1 ESCAPE CLUB 5-3 UB40 12-4 PHIL COLLINS 13-7 INXS 16-11</p>	<p><b>KSND/Eugene, OR</b> Bwana/Hyatt</p> <p>GEORGIA SATELLITE JUDSON SPENCE DURAN DURAN TRACIE SPENCER BOYS CLUB VIXEN JON ASTLEY PET SHOP BOYS BANGLES LUTHER VANDROSS TERENCE TRENT D'A Hottest: UB40 4-1 ESCAPE CLUB 7-5 INFORMATION SOCIE 20-8 CHICAGO 30-19</p> <p><b>KMGK/Fresno, CA</b> Richards/Carter</p> <p>L'TRIMM BOYS CLUB Hottest: UB40 2-1 KARYN WHITE 16-9 GEORGE BENSON 23-17 ANITA BAKER 29-24 LUTHER VANDROSS 34-29</p> <p><b>KYNO/Fresno, CA</b> Owens/Martinez</p> <p>GEORGE MICHAEL EDDIE MONEY DURAN DURAN Hottest: UB40 2-1 BOBBY MCFERRIN 3-1 UB40 7-3 INFORMATION SOCIE 10-6 WHITNEY HOUSTON 21-16 BREATHE 25-18</p> <p><b>KS104/Denver, CO</b> Van Stone/Durrant</p> <p>GEORGE MICHAEL GIANT STEPS (dp) EDDIE MONEY (dp) DURAN DURAN (dp) Hottest: UB40 2-1 BOBBY BROWN 5-4 L'TRIMM 11-9 PHIL COLLINS 15-11 BEACH BOYS 23-20</p> <p><b>194I/Honolulu, HI</b> Stone/Stone</p> <p>PAULA ABDUL DENISE WILLIAMS BOBBY BROWN SA-FIRE BASTIA (dp) ALPHAVILLE Hottest: UB40 2-1 INFORMATION SOCIE 11-7 DEF LEPPARD 20-14 BEACH BOYS 23-18 WILL TO POWER 24-19</p> <p><b>CHSD/EDMONTON</b> : MCKANNA/STUART</p> <p>BREATHE EDDIE MONEY GIANT STEPS &amp; THE VAN HALEN BOY MEETS GIRL HALL &amp; OATES PET SHOP BOYS VIXEN GIANT STEPS Hottest: DEF LEPPARD 1-1 GUNS N' ROSES 3-4 INXS 12-5 KYLIE MINOGUE 25-11 ESCAPE CLUB 26-17</p>	<p><b>FM104/Moistoso Stockton</b> DeMaroney/Hoffman</p> <p>CANDI DURAN DURAN PET SHOP BOYS (dp) EDDIE MONEY L'TRIMM (dp) Hottest: BEACH BOYS 15-9 ESCAPE CLUB 18-13 BOY MEETS GIRL 23-17 ANITA BAKER 24-21 DEPECHE MODE D-28</p> <p><b>KFVI/Modesto, CA</b> Edwards/Sanders</p> <p>CHICAGO PET SHOP BOYS (dp) BANGLES (dp) SURVIVOR (dp) WHEN IN ROME (dp) HUEY LEWIS &amp; THE BANGLES KYLIE MINOGUE 1-1 STEVE WINWOOD 2-2 INXS 5-3 CINDERELLA 11-6 VIXEN 18-9</p> <p><b>KCAQ/Oxnard Ventura, CA</b> Greg Williams</p> <p>DURAN DURAN GEORGE MICHAEL WAS (NOT WAS) (dp) PET SHOP BOYS KARYN WHITE BANGLES Hottest: UB40 1-1 ESCAPE CLUB 10-5 BEACH BOYS 14-8 INXS 19-10 L'TRIMM D-31</p> <p><b>KKFR/Phoenix, AZ</b> Gillie/Goddard</p> <p>BOYS CLUB DURAN DURAN PRINCE BOBBY BROWN CAMEO Hottest: BOBBY BROWN 1-1 INFORMATION SOCIE 2-1 PHIL COLLINS 3-3 DEF LEPPARD 20-14 ESCAPE CLUB 9-6</p> <p><b>KOY/FM/Phoenix, AZ</b> Stevens/Robinson</p> <p>BANGLES PHIL COLLINS DURAN DURAN ROMEO'S DAUGHTER CHEAP TRICK GREGORY ABBOTT (dp) BOBBY BROWN Hottest: DEF LEPPARD 2-1 ESCAPE CLUB 5-4 BEACH BOYS 10-6 WILL TO POWER 9-6 JON ASTLEY 18-11</p> <p><b>KYYA/Billings, MT</b> Charlie Foxx</p> <p>HALL &amp; OATES VIXEN JUDSON SPENCE DURAN DURAN ANITA BAKER BOBBY BROWN DURAN DURAN GEORGIA SATELLITE Hottest: UB40 1-1 DEF LEPPARD 3-2 CHEAP TRICK 7-3 INFORMATION SOCIE 12 BEACH BOYS 19-15</p>	<p><b>Z97/Billings, MT</b> Tim Dalbec</p> <p>DURAN DURAN DENISE WILLIAMS HUEY LEWIS &amp; THE BANGLES IVAN NEVILLE (dp) BOY MEETS GIRL HALL &amp; OATES Hottest: BEACH BOYS 26-10 INFORMATION SOCIE 2 PHIL COLLINS 23-15 BON JOVI 27-23 DURAN DURAN D-36</p> <p><b>KDON/Saltinas-Monterey, CA</b> Geiger/Stevenson</p> <p>DURAN DURAN WILL TO POWER LUTHER VANDROSS ALPHAVILLE YAZZ BANGLES LIME JOHN LENNON (dp) ANITA BAKER DENISE WILLIAMS CHRISTINA VIERRA Hottest: UB40 1-1 PHIL COLLINS 8-2 ESCAPE CLUB 5-4 BEACH BOYS 17-6 KYLIE MINOGUE 18-1</p> <p><b>KZZU/Spokane, WA</b> Arnold/Hopkins</p> <p>REO SPEEDWAGON PET SHOP BOYS WHITE LION PET SHOP BOYS ROMEO'S DAUGHTER BANGLES Hottest: CHEAP TRICK 4-2 INXS 6-3 PHIL COLLINS 10-4 UB40 11-7 ESCAPE CLUB 17-11</p> <p><b>KRQ/Tucson, AZ</b> Ingram/Davis</p> <p>JETS DURAN DURAN (dp) U2 (dp) Hottest: BOBBY MCFERRIN 1-1 ROBERT PALMER 2-2 PHIL COLLINS 4-3 NEW EDITION 5-4 BEACH BOYS 16-6</p> <p><b>KMOK/Lawiston, ID</b> Havens/Chase</p> <p>DURAN DURAN JUDSON SPENCE BANGLES VAN HALEN HUEY LEWIS &amp; THE BANGLES Hottest: ESCAPE CLUB 5-1 BEACH BOYS 6-2 PHIL COLLINS 16-6 BON JOVI 26-22 CHICAGO 27-22 CHEAP TRICK 6-3 DEF LEPPARD 7-4 PHIL COLLINS 10-6 ESCAPE CLUB 12-7</p> <p><b>KOZE/Lawiston, ID</b> Jay McCall</p> <p>JUDSON SPENCE BANGLES DURAN DURAN ANITA BAKER BOBBY BROWN STIOUXSIE &amp; THE BA WHEN IN ROME BONBURY Hottest: ESCAPE CLUB 1-1 BOY MEETS GIRL 3-2 WILL TO POWER 17-11 VIXEN 23-16 BON JOVI 29-19</p> <p><b>OK95/Tri-Cities, WA</b> LeMaster/Travis</p> <p>STIOUXSIE &amp; THE BA JON ASTLEY DURAN DURAN BANGLES BOYS CLUB ROMEO'S DAUGHTER IVAN NEVILLE GEORGE MICHAEL (dp) Hottest: DEF LEPPARD 1-1 ROD STEWART 4-2 UB40 11-4 ESCAPE CLUB 12-7 BON JOVI 20-10</p>


Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.



# "I Believe in You"

The Biggest Ballad of the Year Is Breaking at These Key Stations:

<p>KZZB deb 31 B98 deb 31 KKXL deb 32 KMOK deb 33 WOKI deb 34 JET-FM deb 34 OK95 deb 36</p>	<p>WPFM add KIXY add KWTO add KTMT add KQXR add WQID add</p>	<p>Also On At:</p> <p>K104 95XIL KXX106 KYYY KZIO KPHR KQKQ KPAT WHOT</p>
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Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

**Parallel 1 Reporters:** Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

**P1-A Reporters:** Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

**Parallel 2 Reporters:** Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

**Parallel 3 Reporters:** Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

## 249 REPORTS

### B

**ANITA BAKER**  
Giving You The Best That I... (Elektra)  
LP: Giving You The Best That I Got

Total Reports 127 51%

Regional	Reach	Parallel	Reach
E 58%	P1 52%	P2 51%	P3 50%
S 52%			
M 31%			
W 65%			

Chart	Summary
Pos 1	0
Pos 2	0
Pos 3	0
Pos 4	0
Pos 5	0
Pos 6-15	4
Pos 16-40	22
Pos 41-100	8
Pos 101-200	5
Pos 201-300	9
Pos 301-400	13
Pos 401-500	27
Pos 501-600	37
Pos 601-700	102
Pos 701-800	16
Pos 801-900	1
Pos 901-1000	2
Pos 1001-1100	4
Pos 1101-1200	1
Pos 1201-1300	0
Pos 1301-1400	0
Pos 1401-1500	0
Pos 1501-1600	0
Pos 1601-1700	0
Pos 1701-1800	0
Pos 1801-1900	0
Pos 1901-2000	0
Pos 2001-2100	0
Pos 2101-2200	0
Pos 2201-2300	0
Pos 2301-2400	0
Pos 2401-2500	0
Pos 2501-2600	0
Pos 2601-2700	0
Pos 2701-2800	0
Pos 2801-2900	0
Pos 2901-3000	0
Pos 3001-3100	0
Pos 3101-3200	0
Pos 3201-3300	0
Pos 3301-3400	0
Pos 3401-3500	0
Pos 3501-3600	0
Pos 3601-3700	0
Pos 3701-3800	0
Pos 3801-3900	0
Pos 3901-4000	0
Pos 4001-4100	0
Pos 4101-4200	0
Pos 4201-4300	0
Pos 4301-4400	0
Pos 4401-4500	0
Pos 4501-4600	0
Pos 4601-4700	0
Pos 4701-4800	0
Pos 4801-4900	0
Pos 4901-5000	0
Pos 5001-5100	0
Pos 5101-5200	0
Pos 5201-5300	0
Pos 5301-5400	0
Pos 5401-5500	0
Pos 5501-5600	0
Pos 5601-5700	0
Pos 5701-5800	0
Pos 5801-5900	0
Pos 5901-6000	0
Pos 6001-6100	0
Pos 6101-6200	0
Pos 6201-6300	0
Pos 6301-6400	0
Pos 6401-6500	0
Pos 6501-6600	0
Pos 6601-6700	0
Pos 6701-6800	0
Pos 6801-6900	0
Pos 6901-7000	0
Pos 7001-7100	0
Pos 7101-7200	0
Pos 7201-7300	0
Pos 7301-7400	0
Pos 7401-7500	0
Pos 7501-7600	0
Pos 7601-7700	0
Pos 7701-7800	0
Pos 7801-7900	0
Pos 7901-8000	0
Pos 8001-8100	0
Pos 8101-8200	0
Pos 8201-8300	0
Pos 8301-8400	0
Pos 8401-8500	0
Pos 8501-8600	0
Pos 8601-8700	0
Pos 8701-8800	0
Pos 8801-8900	0
Pos 8901-9000	0
Pos 9001-9100	0
Pos 9101-9200	0
Pos 9201-9300	0
Pos 9301-9400	0
Pos 9401-9500	0
Pos 9501-9600	0
Pos 9601-9700	0
Pos 9701-9800	0
Pos 9801-9900	0
Pos 9901-10000	0

Regional	Reach	Parallel	Reach
E 40%	P1 42%	P2 45%	P3 46%
S 58%			
M 31%			
W 65%			

Chart	Summary
Pos 1	0
Pos 2	0
Pos 3	0
Pos 4	0
Pos 5	0
Pos 6-15	9
Pos 16-40	12
Pos 41-100	16
Pos 101-200	37
Pos 201-300	102
Pos 301-400	16
Pos 401-500	1
Pos 501-600	2
Pos 601-700	4
Pos 701-800	1
Pos 801-900	0
Pos 901-1000	0
Pos 1001-1100	0
Pos 1101-1200	0
Pos 1201-1300	0
Pos 1301-1400	0
Pos 1401-1500	0
Pos 1501-1600	0
Pos 1601-1700	0
Pos 1701-1800	0
Pos 1801-1900	0
Pos 1901-2000	0
Pos 2001-2100	0
Pos 2101-2200	0
Pos 2201-2300	0
Pos 2301-2400	0
Pos 2401-2500	0
Pos 2501-2600	0
Pos 2601-2700	0
Pos 2701-2800	0
Pos 2801-2900	0
Pos 2901-3000	0
Pos 3001-3100	0
Pos 3101-3200	0
Pos 3201-3300	0
Pos 3301-3400	0
Pos 3401-3500	0
Pos 3501-3600	0
Pos 3601-3700	0
Pos 3701-3800	0
Pos 3801-3900	0
Pos 3901-4000	0
Pos 4001-4100	0
Pos 4101-4200	0
Pos 4201-4300	0
Pos 4301-4400	0
Pos 4401-4500	0
Pos 4501-4600	0
Pos 4601-4700	0
Pos 4701-4800	0
Pos 4801-4900	0
Pos 4901-5000	0
Pos 5001-5100	0
Pos 5101-5200	0
Pos 5201-5300	0
Pos 5301-5400	0
Pos 5401-5500	0
Pos 5501-5600	0
Pos 5601-5700	0
Pos 5701-5800	0
Pos 5801-5900	0
Pos 5901-6000	0
Pos 6001-6100	0
Pos 6101-6200	0
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Pos 8901-9000	0
Pos 9001-9100	0
Pos 9101-9200	0
Pos 9201-9300	0
Pos 9301-9400	0
Pos 9401-9500	0
Pos 9501-9600	0
Pos 9601-9700	0
Pos 9701-9800	0
Pos 9801-9900	0
Pos 9901-10000	0

Regional	Reach	Parallel	Reach
E 37%	P1 40%	P2 43%	P3 44%
S 55%			
M 31%			
W 65%			

Chart	Summary
Pos 1	0
Pos 2	0
Pos 3	0
Pos 4	0
Pos 5	0
Pos 6-15	11
Pos 16-40	16
Pos 41-100	37
Pos 101-200	102
Pos 201-300	16
Pos 301-400	1
Pos 401-500	2
Pos 501-600	4
Pos 601-700	1
Pos 701-800	0
Pos 801-900	0
Pos 901-1000	0
Pos 1001-1100	0
Pos 1101-1200	0
Pos 1201-1300	0
Pos 1301-1400	0
Pos 1401-1500	0
Pos 1501-1600	0
Pos 1601-1700	0
Pos 1701-1800	0
Pos 1801-1900	0
Pos 1901-2000	0
Pos 2001-2100	0
Pos 2101-2200	0
Pos 2201-2300	0
Pos 2301-2400	0
Pos 2401-2500	0
Pos 2501-2600	0
Pos 2601-2700	0
Pos 2701-2800	0
Pos 2801-2900	0
Pos 2901-3000	0
Pos 3001-3100	0
Pos 3101-3200	0
Pos 3201-3300	0
Pos 3301-3400	0
Pos 3401-3500	0
Pos 3501-3600	0
Pos 3601-3700	0
Pos 3701-3800	0
Pos 3801-3900	0
Pos 3901-4000	0
Pos 4001-4100	0
Pos 4101-4200	0
Pos 4201-4300	0
Pos 4301-4400	0
Pos 4401-4500	0
Pos 4501-4600	0
Pos 4601-4700	0
Pos 4701-4800	0
Pos 4801-4900	0
Pos 4901-5000	0
Pos 5001-5100	0
Pos 5101-5200	0
Pos 5201-5300	0
Pos 5301-5400	0
Pos 5401-5500	0
Pos 5501-5600	0
Pos 5601-5700	0
Pos 5701-5800	0
Pos 5801-5900	0
Pos 5901-6000	0
Pos 6001-6100	0
Pos 6101-6200	0
Pos 6201-6300	0
Pos 6301-6400	0
Pos 6401-6500	0
Pos 6501-6600	0
Pos 6601-6700	0
Pos 6701-6800	0
Pos 6801-6900	0
Pos 6901-7000	0
Pos 7001-7100	0
Pos 7101-7200	0
Pos 7201-7300	0
Pos 7301-7400	0
Pos 7401-7500	0
Pos 7501-7600	0
Pos 7601-7700	0
Pos 7701-7800	0
Pos 7801-7900	0
Pos 7901-8000	0
Pos 8001-8100	0
Pos 8101-8200	0
Pos 8201-8300	0
Pos 8301-8400	0
Pos 8401-8500	0
Pos 8501-8600	0
Pos 8601-8700	0
Pos 8701-8800	0
Pos 8801-8900	0
Pos 8901-9000	0
Pos 9001-9100	0
Pos 9101-9200	0
Pos 9201-9300	0
Pos 9301-9400	0
Pos 9401-9500	0
Pos 9501-9600	0
Pos 9601-9700	0
Pos 9701-9800	0
Pos 9801-9900	0
Pos 9901-10000	0

Regional	Reach	Parallel	Reach
E 37%	P1 40%	P2 43%	P3 44%
S 55%			
M 31%			
W 65%			

Chart	Summary
Pos 1	0
Pos 2	0
Pos 3	0
Pos 4	0
Pos 5	0
Pos 6-15	11
Pos 16-40	16
Pos 41-100	37
Pos 101-200	102
Pos 201-300	16
Pos 301-400	1
Pos 401-500	2
Pos 501-600	4
Pos 601-700	1
Pos 701-800	0
Pos 801-900	0
Pos 901-1000	0
Pos 1001-1100	0
Pos 1101-1200	0
Pos 1201-1300	0
Pos 1301-1400	0
Pos 1401-1500	0
Pos 1501-1600	0
Pos 1601-1700	0
Pos 1701-1800	0
Pos 1801-1900	0
Pos 1901-2000	0</

PARALLELS

CHICAGO Look Away (Full Moon/Reprise) LP: Chicago 19 Total Reports 191 76%

Regional Reach E 83% S 75% M 86% W 63% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 94% S 95% M 98% W 98% Chart Summary Pos P1 P2 P3 Tot

CINDERELLA Don't Know (Mercury/PolyGram) LP: Long Cold Winter Total Reports 170 68%

Regional Reach E 62% S 74% M 71% W 63% Chart Summary Pos P1 P2 P3 Tot

Cinderella Continued SOUTH KIXX 28-26 KS104 25-22 WWSR 39-36 JET-FM 23-20 WERZ 33-24 WREB 21-18 100KHI 20-18 WNSP 23-21 WNST 21-16 WNY 23-18 WRCK 25-22 W106 4-28 WYCR 23-20

PHIL COLLINS A Groovy Kind Of Love (Atlantic) LP: "Buster" Soundtrack Total Reports 241 96%

Regional Reach E 96% S 99% M 100% W 91% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 94% S 95% M 98% W 98% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 29% S 18% M 15% W 20% Chart Summary Pos P1 P2 P3 Tot

TOMMY CONWELL & THE YOUNG... I'm Not Your Man (Columbia) LP: Rumble Total Reports 50 20%

Tommy Conwell Continued SOUTH Y95 a KRBE on WGH on MIDWEST WMMS d-30 WRST XXYQ a EAST 95XXX a G98 on WOMP 34-25 WFXX 36-34 WHTO 24-22 WRCK on

TERENCE TRENT D'ARBY Dance Little Sister (Columbia) LP: Introducing The Hardline Total Reports 180 72%

Regional Reach E 73% S 73% M 66% W 78% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 94% S 95% M 98% W 98% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 23% S 30% M 14% W 43% Chart Summary Pos P1 P2 P3 Tot

DEPECHE MODE Strangelove (Sire/WB) LP: Music For The Masses Total Reports 68 27%

Depeche Mode Continued MIDWEST 92X on WLWL 27-24 WEST Y108 d-26 KXYO 22-22 FM102 12-7 KWOD 18-16 KMLZ 27-25 KPLZ on WANS 30-27 94TYX 29-26 WERS 34-33 KYES on KTUX 28-26 MIDWEST KZIO on fr KJ103 on WEST KMGX 31-28 KTRX 29-25 KEIV d-28 FM104 on KFRF 28-25 KOV-FM 19-19

DURAN DURAN I Don't Want Your Love (Capitol) LP: Big Thing Total Reports 161 64%

Regional Reach E 54% S 75% M 46% W 80% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 94% S 95% M 98% W 98% Chart Summary Pos P1 P2 P3 Tot

ERASURE Chains Of Love (Sire/Reprise) LP: The Innocents Total Reports 219 88%

Regional Reach E 90% S 83% M 88% W 93% Chart Summary Pos P1 P2 P3 Tot

Erasure Continued WEST Y108 2-7 KTLZ 2-2 KRRZ 17-14 KXYO 11-10 FM102 5-3 KMOD 8-7 KCPX 7-6 KISN 4-4 KKKL 17-14 KRSB 16-12 KPLZ 11-3 KUBE 24-19

Regional Reach E 94% S 95% M 98% W 98% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 94% S 95% M 98% W 98% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 94% S 95% M 98% W 98% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 94% S 95% M 98% W 98% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 94% S 95% M 98% W 98% Chart Summary Pos P1 P2 P3 Tot





# PARALLELS

# P

**John Lennon Continued**

<b>WEST</b> KRRZ on KYYQ on KISN on KPLZ on KUBE on	<b>MIDWEST</b> Z104 a KJ103 on	<b>WSPT on</b> WIBW a
<b>EAST</b> Q100 on 100KHI a-40 WFSY on WNYZ a	<b>WEST</b> KYYA on KBOZ d-37 KTRG on KFBK on KMOK on KOZE on KMTM on SLY96 on	<b>WEST</b> KYYA on KBOZ d-37 KTRG on KFBK on KMOK on KOZE on KMTM on SLY96 on

**HUEY LEWIS & THE NEWS**  
*Small World (Chrysalis)*  
LP: Small World  
Total Reports 140 56%

<b>Regional Reach</b> E 73% S 50% M 54% W 52%	<b>Parallel Reach</b> P1 31% P2 56% P3 80%
<b>Chart Summary</b>	<b>Summary</b>
Pos 1 0 0 0 0	Pos 1 0 0 0 0
2-5 0 0 0 0	2-5 0 0 0 0
6-15 0 0 0 0	6-15 0 0 0 0
UP 12	UP 12
DEBS 39	DEBS 39
SAME 29	SAME 29
DOWN 0	DOWN 0
ADDS 60	ADDS 60

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**George Michael Continued**

<b>WEST</b> KRRZ on KYYQ on KISN on KPLZ on KUBE on	<b>MIDWEST</b> Z104 a KJ103 on	<b>WSPT on</b> WIBW a
<b>EAST</b> Q100 on 100KHI a-40 WFSY on WNYZ a	<b>WEST</b> KYYA on KBOZ d-37 KTRG on KFBK on KMOK on KOZE on KMTM on SLY96 on	<b>WEST</b> KYYA on KBOZ d-37 KTRG on KFBK on KMOK on KOZE on KMTM on SLY96 on

**KYLIE MINOQUE**  
*The Loco-Motion (Geffen)*  
LP: Kylie  
Total Reports 227 91%

<b>Regional Reach</b> E 96% S 93% M 92% W 83%	<b>Parallel Reach</b> P1 88% P2 92% P3 93%
<b>Chart Summary</b>	<b>Summary</b>
Pos 1 1 0 0 2	Pos 1 1 0 0 2
2-5 3 6 5 14	2-5 3 6 5 14
6-15 16 39 28 83	6-15 16 39 28 83
UP 196	UP 196
DEBS 8	DEBS 8
SAME 17	SAME 17
DOWN 2	DOWN 2
ADDS 4	ADDS 4

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**EDDIE MONEY**  
*Walk On Water (Columbia)*  
LP: Nothing To Lose  
Total Reports 177 71%

<b>Regional Reach</b> E 62% S 71% M 80% W 70%	<b>Parallel Reach</b> P1 42% P2 75% P3 93%
<b>Chart Summary</b>	<b>Summary</b>
Pos 1 0 0 0 0	Pos 1 0 0 0 0
2-5 0 0 0 0 0	2-5 0 0 0 0 0
6-15 0 0 0 0 0	6-15 0 0 0 0 0
UP 53	UP 53
DEBS 52	DEBS 52
SAME 40	SAME 40
DOWN 0	DOWN 0
ADDS 32	ADDS 32

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**NIGHT RANGER**  
*I Did It For Love (Camel/MCA)*  
LP: Man In Motion  
Total Reports 65 26%

<b>Regional Reach</b> E 21% S 27% M 24% W 31%	<b>Parallel Reach</b> P1 9% P2 18% P3 54%
<b>Chart Summary</b>	<b>Summary</b>
Pos 1 0 0 0 0	Pos 1 0 0 0 0
2-5 0 0 0 0 0	2-5 0 0 0 0 0
6-15 0 0 0 0 0	6-15 0 0 0 0 0
UP 24	UP 24
DEBS 11	DEBS 11
SAME 29	SAME 29
DOWN 0	DOWN 0
ADDS 1	ADDS 1

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**PET SHOP BOYS**  
*Domino Dancing (EMI)*  
LP: Introspective  
Total Reports 123 49%

<b>Regional Reach</b> E 50% S 48% M 31% W 72%	<b>Parallel Reach</b> P1 40% P2 46% P3 63%
<b>Chart Summary</b>	<b>Summary</b>
Pos 1 0 0 0 0	Pos 1 0 0 0 0
2-5 0 0 0 0 0	2-5 0 0 0 0 0
6-15 0 0 0 0 0	6-15 0 0 0 0 0
UP 9	UP 9
DEBS 32	DEBS 32
SAME 29	SAME 29
DOWN 0	DOWN 0
ADDS 53	ADDS 53

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

# R

**ROMEO'S DAUGHTER**  
*Don't Break My Heart (Jive/RCA)*  
LP: Romeo's Daughter  
Total Reports 50 20%

<b>Regional Reach</b> E 13% S 18% M 12% W 39%	<b>Parallel Reach</b> P1 9% P2 17% P3 26%
<b>Chart Summary</b>	<b>Summary</b>
Pos 1 0 0 0 0	Pos 1 0 0 0 0
2-5 0 0 0 0 0	2-5 0 0 0 0 0
6-15 0 0 0 0 0	6-15 0 0 0 0 0
UP 2	UP 2
DEBS 3	DEBS 3
SAME 24	SAME 24
DOWN 0	DOWN 0
ADDS 21	ADDS 21

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

**WEST**  
KRRZ on  
KYYQ on  
KISN on  
KPLZ on  
KUBE on

**MIDWEST**  
Z104 a  
KJ103 on

**WSPT on**  
WIBW a

**EAST**  
Q100 on  
100KHI a-40  
WFSY on  
WNYZ a

# R

Continued On Next Column

S

U

ROD STEWART Forever Young (WB) LP: Out Of Order Total Reports 200 808

UB40 Red Red Wine (A&M) LP: Labour Of Love Total Reports 234 948

Regional Reach E 87% S 80% M 90% W 65% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 90% S 96% M 98% W 89% Chart Summary Pos P1 P2 P3 Tot

U2 Continued WMS 30-28 WNES 31-22 Q101 36-32

LUTHER VANDROSS Any Love (Epic) LP: Any Love Total Reports 54 228

WAS (NOT WAS) Spy In The House Of Love (Chrysalis) LP: What Up, Dog? Total Reports 68 278

SURVIVOR Didn't Know... (Scotti Bros./CBS) LP: Too Hot To Sleep Total Reports 64 268

U2 Desire (Island) LP: Rattle & Hum Total Reports 211 848

VAN HALEN Finish What You Started (WB) LP: OU812 Total Reports 124 508

VIXEN Edge Of A Broken... (EMI-Manhattan) LP: Vixen Total Reports 123 498

WHEN IN ROME The Promise (Virgin) Total Reports 116 468

Regional Reach E 52% S 56% M 47% W 41% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 44% S 42% M 54% W 61% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 40% S 57% M 25% W 59% Chart Summary Pos P1 P2 P3 Tot

SIGNIFICANT ACTION

KIM WILDE You Came (MCA) LP: Close Total Reports 86 348 Parallel Reach P1 40% P2 33% P3 21%

DENEICE WILLIAMS I Can't Wait (Columbia) LP: As Good As It Gets Total Reports 61 248 Parallel Reach P1 28% P2 24% P3 23%

Chart Summary National Summary UP 41 DEBS 7 SAME 30 DOWN 0 ADDS 8

Chart Summary National Summary UP 19 DEBS 5 SAME 23 DOWN 0 ADDS 14

Regional Reach E 29% S 32% M 19% W 61%

Regional Reach E 17% S 25% M 10% W 46%

WILL TO POWER Baby I Love Your Way (Epic) LP: Will To Power Total Reports 182 73%

STEVE WINWOOD Don't You Know What... (Virgin) LP: Roll With It Total Reports 231 92%

Regional Reach E 69% S 73% M 68% W 83%

Regional Reach E 94% S 95% M 92% W 89%

Chart Summary National Summary UP 75 DEBS 26 SAME 12 DOWN 1 ADDS 58

Chart Summary National Summary UP 195 DEBS 4 SAME 24 DOWN 6 ADDS 2

Regional Reach E 29% S 32% M 19% W 61%

Regional Reach E 17% S 25% M 10% W 46%

Chart Summary National Summary UP 195 DEBS 4 SAME 24 DOWN 6 ADDS 2

Chart Summary National Summary UP 195 DEBS 4 SAME 24 DOWN 6 ADDS 2

Regional Reach E 29% S 32% M 19% W 61%

Regional Reach E 17% S 25% M 10% W 46%

Chart Summary National Summary UP 195 DEBS 4 SAME 24 DOWN 6 ADDS 2

Chart Summary National Summary UP 195 DEBS 4 SAME 24 DOWN 6 ADDS 2

Regional Reach E 29% S 32% M 19% W 61%

Regional Reach E 17% S 25% M 10% W 46%

Chart Summary National Summary UP 195 DEBS 4 SAME 24 DOWN 6 ADDS 2

Chart Summary National Summary UP 195 DEBS 4 SAME 24 DOWN 6 ADDS 2

Regional Reach E 29% S 32% M 19% W 61%

Regional Reach E 17% S 25% M 10% W 46%

Chart Summary National Summary UP 195 DEBS 4 SAME 24 DOWN 6 ADDS 2

Chart Summary National Summary UP 195 DEBS 4 SAME 24 DOWN 6 ADDS 2

Regional Reach E 29% S 32% M 19% W 61%

Regional Reach E 17% S 25% M 10% W 46%

Chart Summary National Summary UP 195 DEBS 4 SAME 24 DOWN 6 ADDS 2

Chart Summary National Summary UP 195 DEBS 4 SAME 24 DOWN 6 ADDS 2

JOHNNY HATES JAZZ Turn Back The Clock (Virgin) LP: Johnny Hates Jazz

PRINCE I Wish U Heaven (Paisley Park/WB) LP: Lovesexy

STRYPER I Believe In You (Enigma) LP: In God We Trust

KANSAS Stand Beside Me LP: In The Spirit Of Things

REO SPEEDWAGON I Don't Want To Lose You (Epic) LP: The Hits

TRACIE SPENCER Symptoms Of True Love (Capitol) LP: Tracie Spencer

L'TRIMM Cars With The Boom (Time-X/Atlantic) LP: Grab It

BRENDA RUSSELL Get Here (A&M) LP: Get Here

SWEET SENSATION Never Let You Go (Atco) LP: Take It While It's Hot

LITTLE FEAT Hate To Lose Your Lovin' (WB) LP: Let It Roll

SA - FIRE Boy, I've Been Told (Cutting/Polydor) LP: Sa-Fire

10,000 MANIACS What's The Matter Here (Elektra) LP: In My Tribe

JOHN COUGAR MELLENCAMP Rave On (Elektra) LP: Cocktail Soundtrack

SIOUXSIE & THE BANSHEES Peek-A-Boo (Geffen) LP: Peep Show

KARYN WHITE The Way You Love Me (WB) LP: Karyn White

NU SHOOS Are You Lookin' For... (Atlantic) LP: Told U So

JUDSON SPENCE Yeah, Yeah, Yeah (Atlantic) LP: Judson Spence

WHITELION When The Children Cry (Atlantic) LP: Pride

# PARALLELS

## SIGNIFICANT ACTION

**A**

**JON ASTLEY**  
*Put This Love To...* (Atlantic)  
LP: The Compleat Angler

<b>P1</b> EAST WKXS a CKOI a	<b>P1</b> EAST RITS 18-15	<b>P3</b> EAST 95XX a 95XIL a
<b>P2</b> SOUTH KXG a KXBO on KXBE 39-34 WVZ a WVZ a	<b>P2</b> EAST WRO a WREL a	<b>P3</b> SOUTH WKX a WYR on WYR on WYR on WYR on
<b>P2</b> MIDWEST KXZP on KXZD on	<b>P2</b> MIDWEST KXZP on KXZD on	<b>P3</b> WEST KXZP on KXZD on

**B**

**BAD COMPANY**  
*No Smoke Without A...* (Atlantic)  
LP: Dangerous Age

<b>P1</b> EAST WKXS on	<b>P2</b> EAST K104 24-18	<b>P3</b> EAST 95XIL 35-31 WVZ 4-40
<b>P2</b> SOUTH WRO 25-20 KXZP on	<b>P2</b> SOUTH KXZP on	<b>P3</b> SOUTH KXZP on
<b>P2</b> MIDWEST KXZP on	<b>P2</b> MIDWEST KXZP on	<b>P3</b> MIDWEST KXZP on

**ROB BASE**  
*It Takes Two* (Profile)

<b>P1</b> EAST K104 4-27 WKXS 13-26 S100 11-16 Q107 25-22 WVA 29 fr	<b>P1</b> EAST K104 4-27 WKXS 13-26 S100 11-16 Q107 25-22 WVA 29 fr	<b>P3</b> MIDWEST KXZP on
<b>P2</b> SOUTH K104 4-27 WKXS 13-26 S100 11-16 Q107 25-22 WVA 29 fr	<b>P2</b> SOUTH K104 4-27 WKXS 13-26 S100 11-16 Q107 25-22 WVA 29 fr	<b>P3</b> SOUTH K104 4-27 WKXS 13-26 S100 11-16 Q107 25-22 WVA 29 fr
<b>P2</b> MIDWEST KXZP on	<b>P2</b> MIDWEST KXZP on	<b>P3</b> MIDWEST KXZP on

**PAT BENATAR**  
*Don't Walk Away* (Chrysalis)  
LP: Wide Awake In Dreamland

<b>P1</b> EAST WKXS on	<b>P2</b> EAST K104 4-27 WKXS 13-26 S100 11-16 Q107 25-22 WVA 29 fr	<b>P3</b> EAST 95XIL 35-31 WVZ 4-40
<b>P2</b> SOUTH WRO 25-20 KXZP on	<b>P2</b> SOUTH KXZP on	<b>P3</b> SOUTH KXZP on
<b>P2</b> MIDWEST KXZP on	<b>P2</b> MIDWEST KXZP on	<b>P3</b> MIDWEST KXZP on

**BOYS CLUB**  
*I Remember Holding You* (MCA)  
LP: Boys Club

<b>P1</b> EAST WKXS on	<b>P2</b> EAST K104 4-27 WKXS 13-26 S100 11-16 Q107 25-22 WVA 29 fr	<b>P3</b> EAST 95XIL 35-31 WVZ 4-40
<b>P2</b> SOUTH WRO 25-20 KXZP on	<b>P2</b> SOUTH KXZP on	<b>P3</b> SOUTH KXZP on
<b>P2</b> MIDWEST KXZP on	<b>P2</b> MIDWEST KXZP on	<b>P3</b> MIDWEST KXZP on

**BOBBY BROWN**  
*My Prerogative* (MCA)  
LP: Don't Be Cruel

<b>P1</b> EAST WKXS on	<b>P1</b> EAST RITS 18-15	<b>P3</b> EAST 95XIL 35-31 WVZ 4-40
<b>P2</b> SOUTH WRO 25-20 KXZP on	<b>P2</b> SOUTH KXZP on	<b>P3</b> SOUTH KXZP on
<b>P2</b> MIDWEST KXZP on	<b>P2</b> MIDWEST KXZP on	<b>P3</b> MIDWEST KXZP on

**BUNBURY'S**  
*Fight (No Matter...)* (Arista)  
LP: 1988 Summer Olympics

<b>P1</b> EAST WKXS on	<b>P2</b> SOUTH WRO 25-20 KXZP on	<b>P3</b> EAST 95XIL 35-31 WVZ 4-40
<b>P2</b> SOUTH WRO 25-20 KXZP on	<b>P2</b> SOUTH KXZP on	<b>P3</b> SOUTH KXZP on
<b>P2</b> MIDWEST KXZP on	<b>P2</b> MIDWEST KXZP on	<b>P3</b> MIDWEST KXZP on

**C**

**CANDI**  
*Dancing Under A...* (IRS/MCA)

<b>P1</b> EAST WKXS on	<b>P1</b> EAST RITS 18-15	<b>P3</b> EAST 95XIL 35-31 WVZ 4-40
<b>P2</b> SOUTH WRO 25-20 KXZP on	<b>P2</b> SOUTH KXZP on	<b>P3</b> SOUTH KXZP on
<b>P2</b> MIDWEST KXZP on	<b>P2</b> MIDWEST KXZP on	<b>P3</b> MIDWEST KXZP on

**CHER**  
*Main Man* (Geffen)  
LP: Cheri

<b>P1</b> EAST WKXS on	<b>P2</b> EAST K104 4-27 WKXS 13-26 S100 11-16 Q107 25-22 WVA 29 fr	<b>P3</b> EAST 95XIL 35-31 WVZ 4-40
<b>P2</b> SOUTH WRO 25-20 KXZP on	<b>P2</b> SOUTH KXZP on	<b>P3</b> SOUTH KXZP on
<b>P2</b> MIDWEST KXZP on	<b>P2</b> MIDWEST KXZP on	<b>P3</b> MIDWEST KXZP on

**GARDNER COLE**  
*Live It Up* (WB)  
LP: Triangles

<b>P1</b> EAST WKXS on	<b>P2</b> EAST K104 4-27 WKXS 13-26 S100 11-16 Q107 25-22 WVA 29 fr	<b>P3</b> EAST 95XIL 35-31 WVZ 4-40
<b>P2</b> SOUTH WRO 25-20 KXZP on	<b>P2</b> SOUTH KXZP on	<b>P3</b> SOUTH KXZP on
<b>P2</b> MIDWEST KXZP on	<b>P2</b> MIDWEST KXZP on	<b>P3</b> MIDWEST KXZP on

**ROBERT CRAY BAND**  
*Don't Be Afraid...* (Mercury/PolyGram)  
LP: Don't Be Afraid Of The Dark

<b>P1</b> EAST WKXS on	<b>P2</b> EAST K104 4-27 WKXS 13-26 S100 11-16 Q107 25-22 WVA 29 fr	<b>P3</b> EAST 95XIL 35-31 WVZ 4-40
<b>P2</b> SOUTH WRO 25-20 KXZP on	<b>P2</b> SOUTH KXZP on	<b>P3</b> SOUTH KXZP on
<b>P2</b> MIDWEST KXZP on	<b>P2</b> MIDWEST KXZP on	<b>P3</b> MIDWEST KXZP on

**E**

**MELISSA ETHERIDGE**  
*Bring Me Some Water* (Island)  
LP: Melissa Etheridge

<b>P1</b> EAST WKXS on	<b>P2</b> EAST K104 4-27 WKXS 13-26 S100 11-16 Q107 25-22 WVA 29 fr	<b>P3</b> EAST 95XIL 35-31 WVZ 4-40
<b>P2</b> SOUTH WRO 25-20 KXZP on	<b>P2</b> SOUTH KXZP on	<b>P3</b> SOUTH KXZP on
<b>P2</b> MIDWEST KXZP on	<b>P2</b> MIDWEST KXZP on	<b>P3</b> MIDWEST KXZP on

**F**

**J.J. FAD**  
*Way Out* (Ruthless/Atco)  
LP: Supersonic The Album

<b>P1</b> EAST WKXS on	<b>P2</b> EAST K104 4-27 WKXS 13-26 S100 11-16 Q107 25-22 WVA 29 fr	<b>P3</b> EAST 95XIL 35-31 WVZ 4-40
<b>P2</b> SOUTH WRO 25-20 KXZP on	<b>P2</b> SOUTH KXZP on	<b>P3</b> SOUTH KXZP on
<b>P2</b> MIDWEST KXZP on	<b>P2</b> MIDWEST KXZP on	<b>P3</b> MIDWEST KXZP on

**FAT BOYS**  
*Louie...* (Tin Pan Apple/Mercury)  
LP: Coming Back Hard Again

<b>P1</b> EAST WKXS on	<b>P2</b> EAST K104 4-27 WKXS 13-26 S100 11-16 Q107 25-22 WVA 29 fr	<b>P3</b> EAST 95XIL 35-31 WVZ 4-40
<b>P2</b> SOUTH WRO 25-20 KXZP on	<b>P2</b> SOUTH KXZP on	<b>P3</b> SOUTH KXZP on
<b>P2</b> MIDWEST KXZP on	<b>P2</b> MIDWEST KXZP on	<b>P3</b> MIDWEST KXZP on

**G**

**GEORGIA SATELLITES**  
*Hippy Hippy Shake* (Elektra)  
LP: "Cocktail" Soundtrack

<b>P1</b> EAST WKXS on	<b>P2</b> EAST K104 4-27 WKXS 13-26 S100 11-16 Q107 25-22 WVA 29 fr	<b>P3</b> EAST 95XIL 35-31 WVZ 4-40
<b>P2</b> SOUTH WRO 25-20 KXZP on	<b>P2</b> SOUTH KXZP on	<b>P3</b> SOUTH KXZP on
<b>P2</b> MIDWEST KXZP on	<b>P2</b> MIDWEST KXZP on	<b>P3</b> MIDWEST KXZP on

**GOOD QUESTION**  
*Got A New Love* (Paisley Park/WB)  
LP: Good Question

<b>P1</b> EAST WKXS on	<b>P2</b> EAST K104 4-27 WKXS 13-26 S100 11-16 Q107 25-22 WVA 29 fr	<b>P3</b> EAST 95XIL 35-31 WVZ 4-40
<b>P2</b> SOUTH WRO 25-20 KXZP on	<b>P2</b> SOUTH KXZP on	<b>P3</b> SOUTH KXZP on
<b>P2</b> MIDWEST KXZP on	<b>P2</b> MIDWEST KXZP on	<b>P3</b> MIDWEST KXZP on

**H**

**GRAYSON HUGH**  
*Tears Of Love* (RCA)  
LP: Blind To Reason

<b>P1</b> EAST WKXS on	<b>P2</b> EAST K104 4-27 WKXS 13-26 S100 11-16 Q107 25-22 WVA 29 fr	<b>P3</b> EAST 95XIL 35-31 WVZ 4-40
<b>P2</b> SOUTH WRO 25-20 KXZP on	<b>P2</b> SOUTH KXZP on	<b>P3</b> SOUTH KXZP on
<b>P2</b> MIDWEST KXZP on	<b>P2</b> MIDWEST KXZP on	<b>P3</b> MIDWEST KXZP on

**HURRICANE**  
*I'm On To You* (Enigma)  
LP: Over The Edge

<b>P1</b> EAST WKXS on	<b>P2</b> EAST K104 4-27 WKXS 13-26 S100 11-16 Q107 25-22 WVA 29 fr	<b>P3</b> EAST 95XIL 35-31 WVZ 4-40
<b>P2</b> SOUTH WRO 25-20 KXZP on	<b>P2</b> SOUTH KXZP on	<b>P3</b> SOUTH KXZP on
<b>P2</b> MIDWEST KXZP on	<b>P2</b> MIDWEST KXZP on	<b>P3</b> MIDWEST KXZP on

## CHART SUMMARY

**U**B40's revived "Red Red Wine" did fine, fine, fine to blow past **DEF LEPPARD** and uncork a week at #1. But close at hand was **PHIL COLLINS**, 3-2 with **INFORMATION SOCIETY** still a strong contender with a 5-4 move. Two songs took top move honors of ten, **BEACH BOYS** (18-8) and **KYLIE MINOGUE** (21-11). The Beach Boys' move helped slow an otherwise healthy **INXS** to a 12-9 showing and rubbed out **ERASURE**'s chance for more than a 13-10 effort. **WHITNEY HOUSTON** was right behind **KYLIE** with a 20-12 jump, which put the brakes on **GLENN FREY**, 14-13, and helped hold **ROD STEWART** to a 17-15 gain.

**GEORGE "I'm No Fool" MICHAEL** hit Breaker last week and made a healthy debut at #29, while **WILL TO POWER** reached Breaker with a 38-30 increase. **ELTON JOHN** debuted at #37 after last week's Breaker, while **WHEN IN ROME** debuted at #38 and **ANITA BAKER** at #40, both ahead of Breaker. This week **EDDIE MONEY** also hit Breaker and made the chart at #39, while **HALL & OATES** hit the Breaker mark and **CAPITOL** delivered an out-of-the-box Breaker for **DURAN DURAN** — congrats. Both Hall & Oates and Duran Duran should easily chart next week.

## NEW ARTISTS

- | Rank | Artist/Album                                     | Reports |
|------|--|---------|
| 1    | VIXEN/Edge Of A Broken Heart (EMI)               | 123     |
| 2    | WHEN IN ROME/The Promise (Virgin)                | 116     |
| 3    | HOLLY KNIGHT/Heart Don't Fail Me Now (Columbia)  | 83      |
| 4    | IVAN NEVILLE/Not Just Another Girl (Polydor)     | 80      |
| 5    | ROMEO'S DAUGHTER/Don't Break My Heart (Jive/RCA) | 50      |
| 6    | TOMMY CONWELL &.../I'm Not Your Man (Columbia)   | 50      |
| 7    | TRACIE SPENCER/Symptoms Of True Love (Capitol)   | 48      |
| 8    | JUDSON PRINCE/Yeah, Yeah, Yeah (Atlantic)        | 47      |
| 9    | J.J. FAD/Way Out (Ruthless/Atco)                 | 40      |
| 10   | GARDNER COLE/Live It Up (WB)                     | 39      |

New Artists are those who have not previously been reported as a Breaker by reporting stations.

# CMJ MUSIC MARATHON

The Event: The Eighth Annual CMJ Convention  
The Date: October 27 - 30, 1988  
The Setting: The Vista Hotel, New York City  
The Atmosphere: Intimate  
The Point:

"The Discovery & Development Of New Artists"

For more information on registration and promotional opportunities contact CMJ at 516-248-9600, fax 248-9871 or write CMJ Music Marathon, 830 Willis Ave., Albertson, NY 11507.



**BREAKERS**

**WILL TO POWER**

**Baby I Love Your Way (Epic)**

73% of our reporters playing it. Moves: Up 75, Debuts 36, Same 12, Down 1, Adds 58 including WXKS, PWR95, Q107, Q102, WNCI, WCZY, WZPL, KDWB, KXYQ. See Parallels, moves 38-30 on the CHR chart.

**EDDIE MONEY**

**Walk On Water (Columbia)**

71% of our reporters playing it. Moves: Up 53, Debuts 52, Same 40, Down 0, Adds 32 including B94, KKBQ, B97, WNVZ, Z95, 92X, WPST, WMEF. See Parallels, debuts at number 39 on the CHR chart.

**DURAN DURAN**

**I Don't Want Your Love (Capitol)**

65% of our reporters playing it. Moves: Up 1, Debuts 0, Same 2, Down 0, Adds 158 including B104, Z100, PRO-FM, KKBQ, Y100, Q105, Z95, KIIS, KCPX, KMEL, KITS. Complete airplay in Parallels.

**DARYL HALL & JOHN OATES**

**Downtown Life (Arista)**

61% of our reporters playing it. Moves: Up 42, Debuts 41, Same 36, Down 0, Adds 33 including KCPW, KZZP, KWSS, WWSR, FM100, KLG, WHOT, CHED. Complete airplay in Parallels.

**NEW & ACTIVE**

**HUEY LEWIS & THE NEWS "Small World" (Chrysalis)**  
Reports: 140. Moves: Up 12, Debuts 39, Same 29, Down 0, Adds 60 including WXKS, WBLI, PRO-FM, PWR99, Y108, WAEB, WTIC, 100KH, WBBQ, KZZB, WCGQ, WRVQ, WCZY 38-30, 93Q 39-23, WIXX 35-28, KGOT 37-30, OK95 38-31.

**ANITA BAKER "Giving You The Best That I Got" (Elektra)**  
Reports: 127. Moves: Up 44, Debuts 17, Same 30, Down 0, Adds 36 including HOT97, WEGX, PRO-FM, PWR96, WAEB, WLAN, Q106, Q98, WDJX, KJ103, WYKS, WXKS 27-21, WPGC 20-14, B96 24-17, WCZY 30-22, WHYT 12-8, KMEL 12-9. See Parallels, debuts at number 40 on the CHR chart.

**VAN HALEN "Finish What Ya Started" (WB)**  
Reports: 124. Moves: Up 29, Debuts 37, Same 30, Down 0, Adds 28 including KRBE, Q105, KCPX, WFLY, WERZ, WNNK, WRCK, WBBQ, WAPE, WZOU, Y95 33-25, WGH 34-29, WCZY 40-33, KXYQ 25-17, KJ106 27-21, Y107 28-21.

**PET SHOP BOYS "Domino Dancing" (EMI)**  
Reports: 123. Moves: Up 9, Debuts 32, Same 29, Down 0, Adds 53 including WXKS, CKOI, PRO-FM, WGH, WCZY, WAEB, KC101, Q106, WBBQ, KZ106, WANS, KKBQ 40-28, KZZP 24-21, KCPX 38-34, KITS 24-18, KPLZ 39-32, KATD 34-28.

**VIXEN "Edge Of A Broken Heart" (EMI)**  
Reports: 123. Moves: Up 45, Debuts 25, Same 32, Down 0, Adds 21 including KEGL, WMMS, KWOD, WFLY, JET-FM, K106, Q98, KWES, WKOD, CHED, WPFM, PWR99 34-30, KXYQ 23-20, WZYP 21-18, FM104 18-9, G98 34-27, KISR 34-27, KOZE 23-16.

**WHEN IN ROME "The Promise" (Virgin)**  
Reports: 116. Moves: Up 57, Debuts 13, Same 22, Down 3, Adds 21 including 92X, Y108, KXYQ, KPLZ, Q100, JET-FM, WNYZ, FM104, WOMP, KZOU, KEGL 24-12, KITY 10-8, KIIS 12-8, KKLQ 19-12, WFLY 16-6, KZZB 14-6. See Parallels, debuts at number 38 on the CHR chart with 68% of the airplay charted and 28% of the moves Top 15 or better.

**JEFFREY OSBORNE "She's On The Left" (A&M)**  
Reports: 89. Moves: Up 39, Debuts 5, Same 39, Down 2, Adds 4, Q100, WWSR, WNOK, KLYV, WZOU 25-22, PRO-FM 6-5, KRBE 40-35, WHYT 19-16, KKRZ 26-23, WFLY 27-18, WAEB 37-32, Z102 37-32, KYNO 30-26, KWNZ 36-31, KNAN 3-2, WBWB 34-29. 65% of the airplay is charted.

**KIM WILDE "You Came" (MCA)**  
Reports: 86. Moves: Up 41, Debuts 7, Same 30, Down 0, Adds 8, WZOU, KIIS, FM102, KKLQ, I95, WABB, KZOU, Y97, WXKS 12-10, B94 26-22, KZZP 29-23, KCPX 37-31, Q100 38-32, WRCK 37-32, KLUC 35-21, KYRK 31-26, FM104 30-23. 58% have it charted.

**BANGLES "In Your Room" (Columbia)**  
Reports: 85. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 85 including WZOU, B94, KRBE, B97, WGH, Q105, WZPL, KDWB, KZZP, KCPX, KITS, KWSS, KPLZ, JET-FM, BJ105, WRVQ.

**HOLLY KNIGHT "Heart Don't Fail Me Now" (Columbia)**  
Reports: 83. Moves: Up 44, Debuts 6, Same 31, Down 2, Adds 0 including WZOU 18-14, PRO-FM 26-21, WGH 21-19, KISN 31-26, WERZ 26-19, WKEE 39-35, WNYZ 38-34, WRCK 39-36, KZZB 37-33, WLAP 28-25, KSND 38-34, KWNZ 40-35, KZZU 28-24, 95XXX 33-30, KNAN 23-18, WPFM 36-32.

**IVAN NEVILLE "Not Just Another Girl" (Polydor)**  
Reports: 80. Moves: Up 6, Debuts 14, Same 37, Down 0, Adds 23 including WZOU, KISN, WTIC, WRCK, 99WAYS, WRVQ, WIXX, KF95, WJMX, 95XXX, WOMP, Q104, KLYV, WAZY, KRBE 38-33, WROQ 32-26, KISR 38-34.

**WAS (NOT WAS) "Spy In The House Of Love" (Chrysalis)**  
Reports: 68. Moves: Up 17, Debuts 9, Same 32, Down 0, Adds 10, KPLZ, WSPK, WNYZ, WYCR, KZZB, KQKQ, KCAQ, KWNZ, KGOT, Y97, PWR99 37-28, KRBE 30-25, B96 26-22, WHYT 21-17, KXX106 39-34, KYRK 39-34, WHOT 37-32, KOZE 28-21.

**DEPECHE MODE "Strangelove" (Sire/WB)**  
Reports: 68. Moves: Up 35, Debuts 6, Same 24, Down 0, Adds 3, WPST, KWNZ, KPHR, WZOU 34-30, PWR99 21-19, KKBQ 18-15, KRBE 6-3, WGH 27-23, FM102 12-7, KITS 22-17, K106 12-9, WCGQ 23-19, 95XXX 34-29, KSMB 29-25, SLY96 28-21. 64% of the reports are charted.

**NIGHT RANGER "I Did It For Love" (Camel/MCA)**  
Reports: 65. Moves: Up 24, Debuts 11, Same 29, Down 0, Adds 1, G98, WZOU 29-25, Y108 d-27, 100KH 38-34, WZYP 39-35, WOKI 33-30, WOMP 40-35, WJMX 38-36, WVB5 37-33, WBNQ 32-26, 99KG 39-32, KPAT 29-25, KTRS 31-24, KFBQ 36-31, KTMT 31-26, OK95 27-18.

**SURVIVOR "Didn't Know It Was Love" (Scotti Bros/CBS)**  
Reports: 64. Moves: Up 10, Debuts 14, Same 23, Down 0, Adds 17, WMJQ, KEGL, WROQ, WZYP, WQUT, Y107, KTUX, KLG, WIXX, KIXX, FM104, KQIZ, WJMX, WVB5, WLRW, KWTO, KFMW, KISN 38-34, WBNQ 37-32.

**DENIECE WILLIAMS "I Can't Wait" (Columbia)**  
Reports: 61. Moves: Up 19, Debuts 5, Same 23, Down 0, Adds 14, PRO-FM, KTFM, WKQB, KSAQ, WHOT, I94, KDON, KATD, WJMX, Q101, WKFR, Z97, KTRS, KZFN, B96 25-21, PWR106 33-30, KXX106 13-9.

**LUTHER VANDROSS "Any Love" (Epic)**  
Reports: 54. Moves: Up 11, Debuts 7, Same 23, Down 0, Adds 13, KCPW, 100KH, KZZB, WKQB, KKRQ, KF95, KSND, KATD, WOMP, WJMX, WKFR, KWTO, KZOU, WPGC 25-18, WHYT 22-10, KMGX 34-29, QV103 38-33.

**JOHN LENNON "Jealous Guy" (Capitol)**  
Reports: 51. Moves: Up 0, Debuts 5, Same 28, Down 0, Adds 18 including WMMMS, 100KH, WNYZ, B93, K98, WCGQ, WANS, WQUT, WLR5, OK100, WDBR, KFBQ, WROQ d-35, WZYP d-38, KISR d-40.

**ROMEO'S DAUGHTER "Don't Break My Heart" (Jive/RCA)**  
Reports: 50. Moves: Up 2, Debuts 3, Same 24, Down 0, Adds 21 including WNVZ, KXYQ, WFLY, WNNK, WKEE, WROQ, WIXX, KOY-FM, KZZU, WHOT, Q101, WBNQ, KPAT, KF95 d-31, KOZE 33-27, SLY96 40-30.

**TOMMY CONWELL & THE YOUNG RUMBLERS "I'm Not Your Man" (Columbia)**  
Reports: 50. Moves: Up 10, Debuts 2, Same 29, Down 1, Adds 8, PRO-FM, Y95, KXYQ, KBFM, 95XXX, KPHR, KPAT, Y97, Q100 33-30, WSPK 39-35, WPST 17-14, WROQ 16-13, WOMP 34-25, KFMW 32-27, OK95 26-17.

**SIGNIFICANT ACTION**

**TRACIE SPENCER "Symptoms Of True Love" (Capitol)**  
Reports: 48. Moves: Up 7, Debuts 4, Same 18, Down 2, Adds 17, B96, WHYT, KCPW, KZZP, KWOD, KWSS, 100KH, WRCK, KZZB, KXX106, WZYP, BJ105, KSND, WJAD, B98, Q104, Q101, PRO-FM 25-18, KMEL 7-6, WFLY 19-9.

**JUDSON SPENCE "Yeah, Yeah, Yeah" (Atlantic)**  
Reports: 47. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 47 including WCZY, WZPL, WLQ, WKQB, KISN, Q100, WPST, WBBQ, WCGQ, WLR5, KSAQ, KMYZ, KYRK, WZXX, KWTX, 99KG.

MOST ADDED	HOTTEST
DURAN DURAN (158)	VIXEN (70)
BANGLES (85)	WHEN IN ROME (67)
GEORGE MICHAEL (67)	VAN HALEN (66)
HUEY LEWIS & ... (60)	ANITA BAKER (61)
WILL TO POWER (58)	HUEY LEWIS & ... (51)
PET SHOP BOYS (53)	HOLLY KNIGHT (48)
JUDSON SPENCE (47)	KIM WILDE (48)
ANITA BAKER (36)	JEFFREY OSBORNE (42)
D. HALL & J. OATES (33)	DEPECHE MODE (41)
EDDIE MONEY (32)	PET SHOP BOYS (41)
	PHIL COLLINS (170)
	UB40 (145)
	BEACH BOYS (143)
	DEF LEPPARD (107)
	INFORMATION ... (83)
	ESCAPE CLUB (79)
	BON JOVI (65)
	INXS (40)
	STEVE WINWOOD (34)
	CHEAP TRICK (33)

**Most Active = Ups + Debuts - Downs**

**J.J. FAD "Way Out" (Ruthless/Atco)**  
Reports: 40. Moves: Up 17, Debuts 3, Same 16, Down 0, Adds 4, KKLQ, WNOK, KEZB, KTUX, WEGX on, WHYT 23-18, KIIS 14-11, PWR106 32-27, KMEL 29-24, HOT97 18-15, KMGX 13-8, KYRK 37-33.

**GARDNER COLE "Live It Up" (WB)**  
Reports: 39. Moves: Up 5, Debuts 5, Same 21, Down 0, Adds 8, WXKS, KRBE, KROY, WCGQ, KSAQ, WBNQ, SLY96, Y97, KWOD d-34, KXX106 38-35, KYNO 37-31, WJAD 40-37, QV103 21-19, KTRS 30-25.

**SWEET SENSATION "Never Let You Go" (Atco)**  
Reports: 36. Moves: Up 17, Debuts 2, Same 12, Down 0, Adds 5, PWR95, KWSS, KQMQ, KYRK, Y97, HOT97 7-2, KRBE 34-28, PWR96 12-10, PWR106 17-13, WFLY 11-4, B93 28-25, K106 38-34, KMGX 10-6, KISR 35-29, QV103 18-12. 58% are charting it with Top 5 & Top 10 moves in some markets.

**PAT BENATAR "Don't Walk Away" (Chrysalis)**  
Reports: 32. Moves: Up 4, Debuts 5, Same 17, Down 0, Adds 6, WGH, WNVZ, OK100, KNAN, KPHR, KTRS, Y95 35-33, K104 d-27, 95XIL d-40, KQCR 38-32, 99KG d-39, KFMW 37-26, KOZE d-35, OK95 d-37.

**L'TRIMM "Cars With The Boom" (Time-X/Atlantic)**  
Reports: 30. Moves: Up 13, Debuts 2, Same 10, Down 0, Adds 5, KKBQ, KRBE, KIIS, KMGX, KFIV, KTFM 17-10, KMEL 1-1, HOT97 22-19, HOT105 21-18, BJ105 25-21, Y106 21-17, KLUC 22-10, KWNZ 37-30, KDON 8-5, QV103 12-5. 73% of the reports are charted as it goes #1 in San Francisco.

**ROBERT CRAY BAND "Don't Be Afraid Of The Dark" (Hightone/Mercury)**  
Reports: 30. Moves: Up 12, Debuts 2, Same 16, Down 0, Adds 0 including PRO-FM on, WGH on-dp, KXYQ 27-24, KUBE on, JET-FM on-dp, WERZ 20-14, WZYP on, WQUT on, WIXX 31-27, 95XXX 38-35, 95XIL 22-17, Q104 27-22, WBWB 25-22, WSPT 20-17, KTRS 37-34.

**REO SPEEDWAGON "I Don't Want To Lose You" (Epic)**  
Reports: 29. Moves: Up 1, Debuts 3, Same 14, Down 0, Adds 11, WSPK, WDLX, WKOD, KIKX, KZZU, KQIZ, WAZY, KPHR, WIBW, KGOT, KZFN, WMMS on, B98 35-30, KWTX d-35, WBNQ d-33.

**ROB BASE "It Takes Two" (Profile)**  
Reports: 29. Moves: Up 12, Debuts 1, Same 7, Down 6, Adds 3, KWSS, KZZB, I94, WXKS 33-26, Q107 25-22, WPGC 2-1, KITY 8-6, WHYT 17-14, FM102 13-11, WKQB 29-24, KEZB 28-21, Y106 17-12, KMGX 27-22, QV103 26-21.

**BOYS CLUB "I Remember Holding You" (MCA)**  
Reports: 28. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 27 including KRBE, WNVZ, WCZY, KCPW, KDWB, KHTR, KMEL, KUBE, WNYZ, KXX106, KF95, WOMP, WZXX, Q104, WIBW.

**FAT BOYS "Louie Louie" (Mercury)**  
Reports: 27. Moves: Up 1, Debuts 3, Same 14, Down 0, Adds 9, HOT97, PWR99, KRBE, PWR106, KROY, KZOU, Y107, KLUC, WJAD, WKQB d-33, WOKI 32-29, KMGX d-34, KYRK d-35.

**JON ASTLEY "Put This Love To The Test" (Atlantic)**  
Reports: 26. Moves: Up 3, Debuts 2, Same 7, Down 0, Adds 14 including WXKS, CKOI, KEGL, Y95, WNVZ, WROQ, WKZL, KSND, 95XXX, 95XIL, WZXX, KWTX, KRBE 39-34, KITS 18-15, KOY-FM 18-11.

**10,000 MANIACS "What's The Matter Here" (Elektra)**  
Reports: 26. Moves: Up 7, Debuts 1, Same 16, Down 1, Adds 0 including WXKS 1-1, WZOU 11-5, PRO-FM 23-14, Y95 25-22, KXYQ on-dp, WERZ 19-15, KZZB d-38, WCGQ on, 95XXX 21-18, OK100 26-24, WHOT 36-34, KTRS d-40.

**CANDI "Dancing Under A Latin Moon" (IRS/MCA)**  
Reports: 25. Moves: Up 6, Debuts 1, Same 7, Down 0, Adds 11, PWR99, KKBQ, WNVZ, KCPX, KWSS, WANS, KBFM, WKZL, KFIV, WJAD, Y97, CKOI 18-15, HOT97 6-5, B93 36-33, KOY-FM 21-18.

**KARYN WHITE "The Way You Love Me" (WB)**  
Reports: 24. Moves: Up 12, Debuts 2, Same 5, Down 0, Adds 5, B96, WTIC, WBCY, Y106, KCAQ, WPGC 12-10, PWR106 34-31, FM102 32-29, KMEL 14-11, WFLY 38-28, KXX106 23-10, HOT105 22-20, KMGX 16-9, KNAN 36-33, QV103 35-27. 70% of the reports are charted.

**SA-FIRE "Boy, I've Been Told" (Cutting/Polydor)**  
Reports: 24. Moves: Up 13, Debuts 3, Same 6, Down 0, Adds 2, I94, KYRK, HOT97 1-1, PWR95 19-14, Z100 27-20, KITY 33-31, B96 16-13, PWR106 38-32, KKLQ 28-25, KMEL 5-3, HOT97 11-9, WFLY 34-26, KMGX 30-26, QV103 25-18.

**CHER "Main Man" (Geffen)**  
Reports: 23. Moves: Up 7, Debuts 1, Same 15, Down 0, Adds 0 including WXKS d-33, PRO-FM 31-29, KISN 37-33, JET-FM on, WNNK on, 100KH 40-35, KBFM 40-35, Y106 on, KSAQ on-dp, KIKX on-dp, KSND on, KYNO 36-34, KYRK 40-38, OK100 on-dp, KIXY 27-17.

**STRYPER "I Believe In You" (Enigma)**  
Reports: 20. Moves: Up 0, Debuts 7, Same 9, Down 0, Adds 4, WPFM, KIXY, KWTO, KTMT, JET-FM d-34, K104 on, KZZB d-31, WOKI d-34, B98 d-31, KKKL d-32, KMOK d-33, OK95 d-36.

**SHARON AND THE BANSHEES "Peek-A-Boo" (Geffen)**  
Reports: 18. Moves: Up 5, Debuts 0, Same 4, Down 0, Adds 9, WXKS, Y95, WNVZ, WAPE, KYRK, WZXX, KOZE, KZFN, OK95, KEGL 35-25, KKBQ 37-32, KITS 9-7, KZZB 30-22, KATD 32-21. Strong moves in the South & West.

**BUNBURY "Fight (No Matter How Long)" (Arista)**  
Reports: 18. Moves: Up 1, Debuts 1, Same 10, Down 0, Adds 6, KIKX, WJMX, KIXY, KWTX, KBOZ, KOZE, K104 on, WROQ d-33, KZ106 on, WQUT on, WOKI on, Z104 32-27.

**NU SHOOZ "Are You Looking For Somebody Nu" (Atlantic)**  
Reports: 17. Moves: Up 8, Debuts 1, Same 7, Down 0, Adds 1, FM102, KRBE 29-26, KITY on, KKRZ 27-24, KWOD 35-30, KMEL 24-22, KZZB d-36, KMGX 22-19, I94 on, KYRK on-dp, KKFRR on.

**GEORGIA SATELLITES "Hippy Hippy Shake" (Elektra)**  
Reports: 16. Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 15, WMJQ, Q107, WGH, WLAN, KWES, KSND, WIKZ, WHOT, WJAD, KYYY, WCIL, KPAT, KFMW, KGOT, KYA.

**BRENDA RUSSELL "Get Here" (A&M)**  
Reports: 16. Moves: Up 1, Debuts 0, Same 6, Down 0, Adds 9, WNVZ, HOT97, WFLY, HOT105, KSAQ, Z102, KYRK, WJMX, KZOU, WPGC on, KMEL on, I94 on.

**JOHN COUGAR MELLENCAMP "Rave On" (Elektra)**  
Reports: 16. Moves: Up 2, Debuts 3, Same 9, Down 0, Adds 2, KNAN, WBNQ, CKOI on, WROQ d-32, Y107 d-28, KDWB on, WIXX on, WJMX on, WJMX on, WBWB 37-30, WAZY 33-28, 99KG d-40.

**GRAYSON HUGH "Tears Of Love" (RCA)**  
Reports: 16. Moves: Up 5, Debuts 0, Same 11, Down 0, Adds 0 including WXKS on, HOT97 on-dp, WYCR on, WANS on-dp, K92 on, KMGX on, WOMP on-dp, KISR 36-33, KIXY 37-36, QV103 28-25, WHSL on, KTRS 24-20.

**PRINCE "I Wish U Heaven" (Paisley Park/WB)**  
Reports: 15. Moves: Up 2, Debuts 1, Same 10, Down 0, Adds 2, WZOU, KKFR, WXKS on, WGH on-dp, KITY on-dp, KDWB on, WLQ on, WFLY on, WNNK on, KYRK d-36, G98 on, KPHR on.

**HURRICANE "I'm On To You" (Enigma)**  
Reports: 14. Moves: Up 7, Debuts 1, Same 6, Down 0, Adds 0 including WGH on-dp, KXYQ on-dp, K106 30-25, KZZB 38-27, WROQ on, KSAQ on-dp, Q101 on-dp, KNAN 35-32, WPFM on-dp, KIXY 26-23, KKKL 32-27, KZFN 40-34.

**BOBBY BROWN "My Prerogative" (MCA)**  
Reports: 13. Moves: Up 2, Debuts 2, Same 2, Down 0, Adds 7, HOT97, KITY, B96, Z95, I94, KKFRR, KOY-FM, WPGC d-23, KZZP 30-27, KMEL d-8, Z102 39-25.

**JOHNNY HATES JAZZ "Turn Back The Clock" (Virgin)**  
Reports: 13. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 11, WNVZ, WNYZ, WCGQ, WZYP, K92, KTUX, WJAD, WZXX, WJMX, QV103, KZOU.

**WHITE LION "When The Children Cry" (Atlantic)**  
Reports: 11. Moves: Up 0, Debuts 2, Same 5, Down 0, Adds 4, WGH, WROQ, KZZU, KWTO, K104 on, K106 d-31, WHOT on, 95XIL on, KISR on, WPFM on, OK95 d-32.

**MELISSA ETHERIDGE "Bring Me Some Water" (Island)**  
Reports: 11. Moves: Up 2, Debuts 0, Same 9, Down 0, Adds 0, WMJQ on-dp, CKOI on, WROQ 17-14, KSAQ on, CHED on, KZZU on, WJMX on-dp, G98 on, KPAT on, KFMW 21-16.

**KANSAS "Stand Beside Me" (MCA)**  
Reports: 10. Moves: Up 0, Debuts 0, Same 8, Down 0, Adds 2, WROQ, 95XIL, Q100 on-dp, WWSR on, K104 on, WANS on-dp, WZYP on, WJAD on, WPFM on, WBNQ on-dp.

**GOOD QUESTION "Got A New Love" (Paisley Park/WB)**  
Reports: 10. Moves: Up 3, Debuts 2, Same 4, Down 0, Adds 1, KWOD, B96 27-23, KDWB on, KZZP d-29, KJ103 d-39, KMGX on, KLUC on, KKFRR on, KOY-FM 11-9, QV103 37-34.

**LITTLE FEAT "Hate To Lose Your Lovin'" (WB)**  
Reports: 10. Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 1, KIXY, Y95 34-32, K104 d-29, WQUT on, KBFM on-dp, 95XIL on, WJAD on, WPFM on, KKKL on-dp, SLY96 on.

**BAD COMPANY "No Smoke Without A Fire" (Atlantic)**  
Reports: 10. Moves: Up 4, Debuts 2, Same 4, Down 0, Adds 0, K104 24-18, WROQ 25-20, KZ106 on, KSAQ on, 95XIL 35-31, WOMP d-40, KISR on, KIXY 31-25, WHSL on-dp, Z97 d-40.

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# 2082

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## P-I's

FRANK AMADEO—Y100  
 RICH ANHORN—KWSS  
 JON ANTHONY—O104  
 CHRIS BAILEY—WNVZ  
 CHUCK BECK—WDFX  
 BARRY BECK—KWSS  
 BUZZ BENNETT—Y95  
 FRANKIE BLUE—Z100  
 MARK BOLKE—Y108  
 BRIAN BRIDGEMAN—WAVA  
 GUY BROUILLARD—CKOI  
 CHERYL D. BROZ—KRBE  
 FRANK CARNES—WPKS  
 ROGER CHRISTIAN—WMJQ  
 BRIAN CHRISTOPHER—O105  
 JOHN COOK—930  
 KID CROCKETT—WKSE  
 ALBIE D.—WPGC  
 DAVE DENVER—O105  
 STEVE ELLIS—HOT97  
 JESSICA ETTINGER—PWR95  
 MATT FARBER—CONS  
 JOEY G.—897  
 HOSH GURELLI—KMEL  
 KEVIN HAINES—92X  
 DENE HALLAM—KCPW  
 TRACY JOHNSON—KCPW  
 JAY BEAU JONES—WEGX  
 RANDY KASBICH—O105  
 M. J. KELLI—WVVZ  
 KEVIN KENNEY—O104  
 STEVE KINGSTON—Z100  
 BOB LA BORDE—KISW  
 ED LAMBERT—KDWB  
 STELLA MARS—WZOU  
 JEFF MCCARTNEY—WMM5  
 JERRY MCKENNA—WPKS  
 PAT McMAHON—WNCI  
 SCOTT MITCHELL—KROY  
 JEFF MOREAU—WGH  
 CHUCK MORGAN—B104  
 KEITH NAFTALY—KMEL  
 MICHAEL NEWMAN—HOT97.7  
 P. J. OLSEN—WLOL  
 MIKE OSBORNE—WPRO  
 BRIAN PATRICK—WCZY  
 STEVE PERUN—Y100  
 DENNIS PROULX—CKOI  
 CHARLIE QUINN—WEGX  
 BOBBY RICH—O105  
 JOHN ROGERS—PWR95  
 LARRY ROGERS—KXQ  
 MARK SAINT JOHN—WAVA  
 JOEL SALKOWITZ—HOT97  
 STEVE SMITH—HOT97.7  
 RICK STACY—PWR99  
 JIMMY STEAL—KEGL  
 GREGG SWEDBURG—WLOL

## P-II's

DOMINICA—WKOB  
 JOHNNY AHYSEN—WFMF  
 BURKE ALLEN—WKEE  
 CHRIS ANDREWS—WZYP  
 NICK ANTHONY—WKDD  
 JACK ARMSTRONG—KF95  
 ED AUGUST—WNNK  
 JOHN AUSTIN—WPKR  
 WILLIE B.—WYCH  
 ROBIN BANKS—JET-FM  
 SCOTT J. BECHTEL—Z106  
 MARTY BERGER—WIKK  
 REGGIE BLACKWELL—WBCY  
 A. SCOTT BURTON—WRCK  
 MARK CALLAGHAN—WGTZ  
 KEVIN CARTER—KMGX  
 RICK CARTER—KWNZ  
 GREGG CASSIDY—WGRD  
 LEE CHESNUT—WABB  
 JIM COOK—JET-FM  
 TOM CUNNINGHAM—WPST  
 KEVIN DAVENPORT—893  
 STEVE DAVIS—WRVQ  
 DEVIN DURRANT—KQKS  
 CAREY EDWARDS—KFIV  
 KEITH EDWARDS—KZ93  
 DAVE ELLIOTT—930  
 TOM EVANS—Z106  
 BARRY FOX—WLAB  
 LESLIE FRAM—WABB  
 ROGER GAITHER—WKOB  
 CLAY GISH—WOKI  
 STEVE GODDARD—KFFR  
 MIKE GRAVES—WLAB  
 BRAD HARDIN—WLR5  
 BOB HARLOW—KATD  
 NEIL HARRISON—K106  
 DUSTY HAYES—KBFM  
 ERIC HOFFMAN—FM104  
 KENDALL HOPKINS—KZZU  
 MATT HUDSON—Z104  
 GARY JACKSON—WDLX  
 JAY JARVIS—WGTZ  
 BWANA JOHNNY—KSND  
 HOWARD JOHNSON—PWR105  
 DEREK JOHNSON—KZOU  
 BRENT JOHNSON—WANS  
 STEVE KELLY—Q98  
 FLETCHER KEYES—Z104

MATT KILLION—94 TYX  
 ROBIN E. KING—WNOK  
 REED KITTRIDGE—WKDD  
 KANDY KLUTCH—WAPE  
 GARY KNIGHT—K98  
 FRED LEEHUIS—WBAM  
 SCOTT LIEF—WERZ  
 TOM LOCKWOOD—Z104  
 BETH ANN MCBRIDE—G105  
 JEFF MCCARTHY—WXXX  
 JOE MCCLURE—WCOO  
 BILL MCCOWAN—WANS  
 JOHN MCFADDEN—O98  
 TRISH MERLO—WPS1  
 JILL MEYER—WDJK  
 MEL MEYERS—KMYZ  
 DAVID LEE MICHAELS—WRVO  
 ANTHONY MILES—KYRK  
 LILIA MILLER—KCMO  
 GARY MILLER—WKEE  
 J. J. MORGAN—KFFR  
 MIKE MORGAN—FLY92  
 CHRIS MURRAY—WLAN  
 DALE O'BRIAN—WKSJ  
 STEVE OCEAN—WHYH  
 JACK OLIVER—KKRD  
 JIM PAYNE—WRVO  
 JOHN PEAKE—195  
 JIM REITZ—WRCK  
 KEVIN ROBINSON—KOF-FM  
 DAVE ROBLE—KWNZ  
 JERRY ROGERS—Z102  
 GREG ROLLING—KKYK  
 KATHIE ROMERO—KSAQ  
 RICK SANDERS—KFIV  
 BILL SANTIAGO—KBFM  
 TOM SCOTT—KWES  
 DAVE SHAKES—WITC  
 DEE SHANNON—99WAYS  
 BILL SHANNON—K104  
 STU SHANTZ—WSPK  
 CHRIS SHEBEL—WDJX  
 SUE SHERRY—WLEB  
 MICHAEL SHISHIDO—PWR92  
 CAT SIMON—KEZB  
 JOHN STEEL—KTUX  
 RICK STEEL—KDZV  
 BRUCE STEVENS—WBBQ  
 PETER STEWART—WZOU  
 J. D. STEWART—K103  
 JOHN SUMMERS—B105  
 ZAK SZABO—K92  
 CHRIS TALLEY—KXX106  
 JAY TAYLOR—KLUC  
 STEVE TAYLOR—WQUT  
 DICK THOMPSON—WHOT  
 MICHAEL TINNES—KLO  
 LEO VELA—KSAQ  
 DWAYNE WARD—WROO  
 TERRI WEBER—KTUX  
 GARY WEINSTEIN—KATD  
 RAY WILLIAMS—Z102  
 GREG WILLIAMS—KKRD  
 GARY WINTER—KEZB

## P-III's

DAVE ALLEN—SLY96  
 RICK ALLEN—KPHR  
 DAVE BAKER—WJWX  
 JERI BANTA—WYKS  
 BOB BECK—KYYY

## Add'l. Reporters

DON ALIAS—KROK  
 JON ALLEN—KTXY  
 KEVIN B.—KCIL  
 GUY BELLOW—KWXX  
 KRIS BLAKE—WYAV  
 RYAN CARSTENS—KMSC  
 WAYNE COY—KZSK  
 STEVE CRUZ—KZZK  
 JEFF DAVIS—895  
 PAUL DEMILLE—WBHV  
 WALT FERBER—WITZ  
 JOAN GEESAMAN—WVJZ  
 JIM HART—WOPZ  
 JAY HASTING—WQOD  
 GARY HELLER—KMSC  
 RANDY HUGG—WCPZ  
 LARRY HYAT—KCIL  
 JOHN IVEY—KIKI  
 SAM JACKSON—KROK  
 RICK JAMES—KEEZ  
 VICTOR JOHN—KWIN  
 MIKE KASPER—KWIN  
 WILL KAUFFMAN—WOCM  
 STEVE KELLY—WPHR  
 DAVE KELLY—94Z  
 BILL LEE—KLVN  
 LARRY MARTINO—KGGI  
 DAN MCCOLLY—KYS  
 JOHNNY MILFORD—KWIN  
 DAVID MILLER—WOCM  
 NICOLE—WSTW  
 ERIC PAGE—WYAV  
 J. D. SLADE—WJZ  
 CURT SPAIN—WVJZ  
 LESTER ST. JAMES—KKRC  
 JEFF ST. JOHN—KSYZ  
 ROGER TURNBAUGH—KWIN

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## NATIONAL AIRPLAY

## CONTEMPORARY HIT RADIO

 3 2  
WKS WKS LW TW

8 3 2	<b>1</b>	<b>UB40/Red Red Wine (A&amp;M)</b>
16 8 3	<b>2</b>	<b>PHIL COLLINS/A Groovy Kind Of Love (Atlantic)</b>
2 1 1	<b>3</b>	<b>DEF LEPPARD/Love Bites (Mercury)</b>
12 9 5	<b>4</b>	<b>INFORMATION SOCIETY/What's On Your Mind (Tommy Boy/Reprise)</b>
9 5 4	<b>5</b>	<b>CHEAP TRICK/Don't Be Cruel (Epic)</b>
18 13 9	<b>6</b>	<b>STEVE WINWOOD/Don't You Know What The Night Can Do (Virgin)</b>
26 20 11	<b>7</b>	<b>ESCAPE CLUB/Wild, Wild West (Atlantic)</b>
40 28 18	<b>8</b>	<b>BEACH BOYS/Kokomo (Elektra)</b>
24 18 12	<b>9</b>	<b>INXS/Never Tear Us Apart (Atlantic)</b>
21 17 13	<b>10</b>	<b>ERASURE/Chains Of Love (Sire/Reprise)</b>
30 24 21	<b>11</b>	<b>KYLIE MINOGUE/The Loco-Motion (Geffen)</b>
31 23 20	<b>12</b>	<b>WHITNEY HOUSTON/One Moment In Time (Arista)</b>
19 16 14	<b>13</b>	<b>GLENN FREY/True Love (MCA)</b>
5 4 6	<b>14</b>	<b>PETER CETERA/One Good Woman (WB)</b>
22 19 17	<b>15</b>	<b>ROD STEWART/Forever Young (WB)</b>
28 22 19	<b>16</b>	<b>BOBBY BROWN/Don't Be Cruel (MCA)</b>
— 29 23	<b>17</b>	<b>BON JOVI/Bad Medicine (Mercury)</b>
6 6 8	<b>18</b>	<b>TAYLOR DAYNE/I'll Always Love You (Arista)</b>
1 2 7	<b>19</b>	<b>BOBBY McFERRIN/Don't Worry, Be Happy (EMI)</b>
7 7 10	<b>20</b>	<b>NEW EDITION/If It Isn't Love (MCA)</b>
36 32 27	<b>21</b>	<b>GIANT STEPS/Another Lover (A&amp;M)</b>
— 36 28	<b>22</b>	<b>BREATHE/How Can I Fall (A&amp;M)</b>
11 10 15	<b>23</b>	<b>NEW KIDS ON THE BLOCK/Please Don't Go Girl (Columbia)</b>
13 12 16	<b>24</b>	<b>JOAN JETT &amp; THE BLACKHEARTS/I Hate Myself For Loving... (Blackheart/CBS)</b>
— — 33	<b>25</b>	<b>U2/Desire (Island)</b>
17 15 22	<b>26</b>	<b>POISON/Fallen Angel (Enigma/Capitol)</b>
33 31 29	<b>27</b>	<b>BASIA/Time And Tide (Epic)</b>
— 38 32	<b>28</b>	<b>CINDERELLA/Don't Know What You Got (Till It's Gone) (Mercury)</b>
<b>DEBUT</b>	<b>29</b>	<b>GEORGE MICHAEL/Kissing A Fool (Columbia)</b>
<b>BREAKER</b>	<b>30</b>	<b>WILL TO POWER/Baby I Love Your Way (Epic)</b>
— 40 34	<b>31</b>	<b>TERENCE TRENT D'ARBY/Dance Little Sister (Columbia)</b>
— — 39	<b>32</b>	<b>CHICAGO/Look Away (Full Moon/Reprise)</b>
3 11 24	<b>33</b>	<b>GUNS N' ROSES/Sweet Child O' Mine (Geffen)</b>
4 14 26	<b>34</b>	<b>ROBERT PALMER/Simply Irresistible (EMI)</b>
27 25 25	<b>35</b>	<b>BRENDA K. STARR/What You See Is What You Get (MCA)</b>
— — 40	<b>36</b>	<b>BOY MEETS GIRL/Waiting For A Star To Fall (RCA)</b>
<b>DEBUT</b>	<b>37</b>	<b>ELTON JOHN/A Word In Spanish (MCA)</b>
<b>DEBUT</b>	<b>38</b>	<b>WHEN IN ROME/The Promise (Virgin)</b>
<b>BREAKER</b>	<b>39</b>	<b>EDDIE MONEY/Walk On Water (Columbia)</b>
<b>DEBUT</b>	<b>40</b>	<b>ANITA BAKER/Giving You The Best That I Got (Elektra)</b>

N&A Begins Page 110  
New Artists & Chart Summary Page 109  
New P-1A Playlists Page 100

## ADULT CONTEMPORARY

6 3 2	<b>1</b>	<b>STEVE WINWOOD/Don't You Know What The Night... (Virgin)</b>
5 2 1	<b>2</b>	<b>PHIL COLLINS/A Groovy Kind Of Love (Atlantic)</b>
4 4 3	<b>3</b>	<b>BEACH BOYS/Kokomo (Elektra)</b>
12 8 5	<b>4</b>	<b>WHITNEY HOUSTON/One Moment In Time (Arista)</b>
20 14 9	<b>5</b>	<b>BREATHE/How Can I Fall (A&amp;M)</b>
2 1 4	<b>6</b>	<b>GLENN FREY/True Love (MCA)</b>
23 17 12	<b>7</b>	<b>ROD STEWART/Forever Young (WB)</b>
26 21 16	<b>8</b>	<b>ELTON JOHN/A Word In Spanish (MCA)</b>
16 15 14	<b>9</b>	<b>MICHAEL BOLTON/Walk Away (Columbia)</b>
14 12 11	<b>10</b>	<b>NATALIE COLE/When I Fall In Love (EMI)</b>
9 7 6	<b>11</b>	<b>BOBBY McFERRIN/Don't Worry, Be Happy (EMI)</b>
3 6 7	<b>12</b>	<b>TAYLOR DAYNE/I'll Always Love You (Arista)</b>
15 11 10	<b>13</b>	<b>KENNY ROGERS/When You Put Your Heart In It (Reprise)</b>
— 22 19	<b>14</b>	<b>ANITA BAKER/Giving You The Best That I Got (Elektra)</b>
17 16 15	<b>15</b>	<b>LIVINGSTON TAYLOR/Lovin' Arms (Critique/Atco)</b>
21 19 17	<b>16</b>	<b>SADE/Nothing Can Come Between Us (Epic)</b>
— 25 21	<b>17</b>	<b>CHICAGO/Look Away (Full Moon/Repri)</b>
1 5 8	<b>18</b>	<b>RICK ASTLEY/It Would Take A Strong Strong Man (RCA)</b>
8 10 13	<b>19</b>	<b>PETER CETERA/One Good Woman (WB)</b>
28 23 22	<b>20</b>	<b>BOY MEETS GIRL/Waiting For A Star To Fall (RCA)</b>
<b>BREAKER</b>	<b>21</b>	<b>UB40/Red Red Wine (A&amp;M)</b>
<b>BREAKER</b>	<b>22</b>	<b>GEORGE MICHAEL/Kissing A Fool (Columbia)</b>
— 26 24	<b>23</b>	<b>JIMMY BUFFETT/Bring Back The Magic (MCA)</b>
22 20 20	<b>24</b>	<b>FOUR TOPS/Indestructible (Arista)</b>
— — 28	<b>25</b>	<b>PM/Piece Of Paradise (WB)</b>
— 28 27	<b>26</b>	<b>AMY GRANT/1974 (We Were Young) (A&amp;M)</b>
— — 30	<b>27</b>	<b>ROBERT CRAY BAND/Don't Be Afraid Of The Dark (Hightone/Mercury)</b>
— — 29	<b>28</b>	<b>AL STEWART/King Of Portugal (Enigma)</b>
<b>BREAKER</b>	<b>29</b>	<b>TRACY CHAPMAN/Talkin' Bout A Revolution (Elektra)</b>
<b>BREAKER</b>	<b>30</b>	<b>LUTHER VANDROSS/Any Love (Epic)</b>

Expanded AC Music  
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## AOR TRACKS

 3 2  
WKS WKS LW TW

— 3 1	<b>1</b>	<b>U2/Desire (Island)</b>
— 15 8	<b>2</b>	<b>EDDIE MONEY/Walk On Water (Columbia)</b>
7 5 3	<b>3</b>	<b>BON JOVI/Bad Medicine (Mercury)</b>
9 8 4	<b>4</b>	<b>LITTLE FEAT/Let It Roll (WB)</b>
3 1 2	<b>5</b>	<b>TOMMY CONWELL &amp; THE YOUNG.../I'm Not Your.. (Columbia)</b>
5 7 7	<b>6</b>	<b>BAD COMPANY/No Smoke Without A Fire (Atlantic)</b>
33 21 14	<b>7</b>	<b>VAN HALEN/Feels So Good (WB)</b>
17 10 10	<b>8</b>	<b>ROD STEWART/Forever Young (WB)</b>
<b>BREAKER</b>	<b>9</b>	<b>KEITH RICHARDS/Take It So Hard (Virgin)</b>
16 12 13	<b>10</b>	<b>CINDERELLA/Don't Know What You Got (Till It's Gone) (Mercury)</b>
20 11 11	<b>11</b>	<b>BUNBURY'S/Fight (No Matter What) (Arista)</b>
— 41 21	<b>12</b>	<b>RANDY NEWMAN/It's Money That Matters (Reprise)</b>
— — 20	<b>13</b>	<b>38 SPECIAL/Rock &amp; Roll Strategy (A&amp;M)</b>
2 4 5	<b>14</b>	<b>DEF LEPPARD/Love Bites (Mercury)</b>
21 20 15	<b>15</b>	<b>HOTHOUSE FLOWERS/Don't Go (London/Polydor)</b>
4 6 9	<b>16</b>	<b>INXS/Never Tear Us Apart (Atlantic)</b>
30 22 19	<b>17</b>	<b>JOHN HIATT/Slow Turning (A&amp;M)</b>
24 19 17	<b>18</b>	<b>JOHN C. MELLENCAMP/Rave On (Elektra)</b>
1 2 6	<b>19</b>	<b>STEVE WINWOOD/Don't You Know What The Night Can Do (Virgin)</b>
44 27 22	<b>20</b>	<b>NIGHT RANGER/I Did It For Love (Camel/MCA)</b>
<b>BREAKER</b>	<b>21</b>	<b>JOHN LENNON/Jealous Guy (Capitol)</b>
29 23 23	<b>22</b>	<b>BIG COUNTRY/King Of Emotion (Reprise)</b>
11 9 12	<b>23</b>	<b>BRUCE HORNSBY &amp; THE RANGE/Defenders Of The Flag (RCA)</b>
23 18 18	<b>24</b>	<b>BRUCE SPRINGSTEEN/Chimes Of Freedom (Columbia)</b>
52 45 32	<b>25</b>	<b>GREGG ALLMAN BAND/Slip Away (Epic)</b>
36 31 26	<b>26</b>	<b>JIMMY PAGE/Prison Blues (Geffen)</b>
<b>BREAKER</b>	<b>27</b>	<b>DICKEY BETTS BAND/Rock Bottom (Epic)</b>
<b>BREAKER</b>	<b>28</b>	<b>TOM COCHRANE &amp; RED RIDER/Big League (RCA)</b>
19 13 16	<b>29</b>	<b>STEVE MILLER/Ya Ya (Capitol)</b>
<b>BREAKER</b>	<b>30</b>	<b>VIXEN/Edge Of A Broken Heart (EMI)</b>

Complete Tracks Chart  
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## URBAN CONTEMPORARY

4 2 1	<b>1</b>	<b>BOBBY BROWN/My Prerogative (MCA)</b>
7 3 2	<b>2</b>	<b>KARYN WHITE/The Way You Love Me (WB)</b>
16 9 5	<b>3</b>	<b>NEW EDITION/You're Not My Kind Of Girl (MCA)</b>
22 17 7	<b>4</b>	<b>LUTHER VANDROSS/Any Love (Epic)</b>
10 5 3	<b>5</b>	<b>SADE/Nothing Can Come Between Us (Epic)</b>
20 15 8	<b>6</b>	<b>MIDNIGHT STAR f/ECSTASY OF WHODINI/Don't Rock The Boat (Solar)</b>
12 6 6	<b>7</b>	<b>KIARA/The Best Of Me (Arista)*</b>
36 23 18	<b>8</b>	<b>ANITA BAKER/Giving You The Best That I Got (Elektra)</b>
19 14 10	<b>9</b>	<b>VANESSA WILLIAMS/He's Got The Look (Wing/PG)</b>
23 18 12	<b>10</b>	<b>AL B. SUREI/Rescue Me (WB)</b>
13 10 9	<b>11</b>	<b>JOHNNY KEMP/Dancin' With Myself (Columbia)</b>
21 19 13	<b>12</b>	<b>HOWARD HUNTSBERRY/Sleepless Weekend (MCA)</b>
25 21 17	<b>13</b>	<b>READY FOR THE WORLD/My Girly (MCA)</b>
18 16 14	<b>14</b>	<b>GEORGE BENSON/Let's Do It Again (WB)</b>
26 25 19	<b>15</b>	<b>PAULA ABDUL/(It's Just) The Way That You Love Me (Virgin)</b>
— — 29	<b>16</b>	<b>CHERYL "PEPSII" RILEY/Thanks For My Child (Columbia)</b>
27 24 20	<b>17</b>	<b>DENIECE WILLIAMS/I Can't Wait (Columbia)</b>
— 31 23	<b>18</b>	<b>BOBBY McFERRIN/Don't Worry, Be Happy (EMI)</b>
32 28 25	<b>19</b>	<b>SWEET OBSESSION/Gonna Get Over You (Epic)</b>
31 27 22	<b>20</b>	<b>TERENCE TRENT D'ARBY/Dance Little Sister (Columbia)</b>
— 34 26	<b>21</b>	<b>STEVIE WONDER/My Eyes Don't Cry (Motown)</b>
33 29 27	<b>22</b>	<b>BILLY OCEAN/Tear Down These Walls (Jive/Arista)</b>
28 26 24	<b>23</b>	<b>MAC BAND f/McCAMPBELL BROTHERS/Stuck (MCA)</b>
— 36 28	<b>24</b>	<b>TROOP/My Heart (Atlantic)</b>
— — 38	<b>25</b>	<b>FREDDIE JACKSON/Hey Lover (Capitol)</b>
— 39 30	<b>26</b>	<b>WHITNEY HOUSTON/One Moment In Time (Arista)</b>
37 35 34	<b>27</b>	<b>TRACIE SPENCER/Hide And Seek (Capitol)</b>
— — 37	<b>28</b>	<b>SURFACE/I Missed (Columbia)</b>
— — 33	<b>29</b>	<b>REDDINGS/Call The Law (Polydor)</b>
2 1 4	<b>30</b>	<b>LEVERT/Addicted To You (Atco)</b>
39 38 35	<b>31</b>	<b>JAMM/So Fine (Epic)</b>
<b>DEBUT</b>	<b>32</b>	<b>JONATHAN BUTLER/There's One Born Every Minutes (Jive/RCA)</b>
<b>DEBUT</b>	<b>33</b>	<b>GREGORY ABBOTT/Let Me Be Your Hero (Columbia)</b>
40 40 39	<b>34</b>	<b>BOOTSY COLLINS/Party On Plastic (Columbia)</b>
<b>BREAKER</b>	<b>35</b>	<b>CAMEO/You Make Me Work (Atlanta Artist/Mercury)</b>
<b>BREAKER</b>	<b>36</b>	<b>CHERRELLE/Everything I Miss At Home (Tabu/CBS)</b>
<b>BREAKER</b>	<b>37</b>	<b>BOYS/Dial My Heart (Motown)</b>
<b>DEBUT</b>	<b>38</b>	<b>BILLY ALWAYS/Back On Track (Epic)</b>
— — 40	<b>39</b>	<b>10db/I Burn For You (Crush)</b>
3 4 11	<b>40</b>	<b>TEDDY PENDERGRASS/2 A.M. (Elektra)</b>

\*Keeps a bullet due to  
continued growth.

N&A Begins on Page 80

Top 10 Recurrents  
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