

Radio & Records

ISSUE NUMBER 453

THE INDUSTRY'S NEWSPAPER

OCTOBER 8, 1982

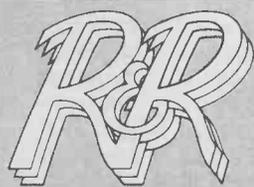
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\$3.50 Single Copy

Nugent New Z93 GM

Paul Nugent has been appointed General Manager at WZGC(Z93)/Atlanta, taking over the position vacated by Bud Polacek, now in ownership at KTYL-AM & FM/Tyler, TX (R&R 8-20). Nugent, who is taking on his first radio position, was most recently National Sales Manager at WPLG-TV/Miami.

First Media President Glenn Potter commented to R&R, "I think Paul's the best man for the job. He's had 16 years of experience in the broadcast industry, and even though I hate to lose Bud, Paul's very much in the same mold. He will fit in with the people at Z93 very well."

Nugent told R&R, "I'm enthused about the opportunity. My travels have taken me to Atlanta over the past three years, and I've really enjoyed working with the advertisers and agencies in that market. It's a market full of vitality. Z93 is a great station with an outstanding staff. Bud has done a super job with the station, and following him, with the help of Glenn Potter and First Media, will be a rewarding experience for me."

Before joining WPLG-TV, Nugent was President of Jay Christopher Gregg Advertising in Cincinnati.

Wolt Takes Over Two Heftel Stations

Ken Wolt and Cecil Heftel have formed a new broadcast company, H&W Communications, which is composed of former Heftel Broadcasting stations WIKS/Indianapolis and WYYS/Cincinnati. Wolt will assume an owner/operator position as General Manager of WIKS and a general supervisory role for WYYS. Wolt has also been appointed Vice Chairman of the Board for Heftel Broadcasting.

Wolt, who used the name Dan Clayton as a programmer, was most recently VP/GM of WLTT/Washington. He had also previously served as GM of WNDE & WFBQ/Indianapolis. Wolt explained to R&R what the formation of H&W Communications means. "It is a joint partnership between Cecil and myself, and what we intend to do only involves the two stations at this point."

Wolt also indicated that WIKS, which had been up for sale pre-

viously, is no longer on the market. "I have options on both the Indianapolis station and the Cincinnati property," Wolt said, "and I intend to exercise them down the way."

Although he won't officially be taking over at WIKS until early next month, Wolt has hired Roger Ingram as General Sales Manager. Ingram was most recently GM of WAZY/Lafayette, IN, and replaces Charlie Slavik at WIKS.

Bazoo Becomes WEZB PD

Nick Bazoo has been named to the PD position at WEZB(B97)/New Orleans, filling a two-month vacancy caused by John Shomby's move to KAAM & KAFM/Dallas (R&R 8-6). Bazoo had been WEZB's late-night personality and Promotion Director.

EZ Communications VP/Programming Dan Vallie told R&R,

Sharp Sworn In As FCC Commissioner

Six months of waiting ended for FCC General Counsel Steve Sharp Tuesday afternoon (10-5) when he took the oath of office as an FCC Commissioner at a White House ceremony.

The nomination of Sharp, 35, was approved by the Senate around midnight last Friday (10-1), just hours before the Senate adjourned for two months. The previous day, Sharp's name Steve Sharp cleared the Senate Commerce Committee in a telephone poll of members. Sharp won unanimous backing on the panel, with the exception of Sen. Ted Stevens (R-AK), who "passed."



Sharp told R&R he has made the following appointments to his new staff:

- Frances Wilson as Confidential Assistant. She joins the Commission from a private law firm.
- Steven Harris as Legal Assistant. He had been a Special Assistant to Sharp in the General Counsel's office.
- Kent Nakamura as Legal Assistant. He previously worked in the FCC Common Carrier Bureau.

It was Sen. Stevens who was responsible for the half-year gap between Sharp's nomination by President Reagan and his confirmation by the Senate. Stevens had an Alaskan in mind for the FCC slot, and he had the backing of Commerce Committee Chairman Bob Packwood (R-OR). They bottled up the nomination for months, and when it became apparent the White House was sticking with Sharp, they succeeded in passing legislation to reduce the FCC to five members next July. As a result, Sharp will leave office in nine months, instead of having a full seven-year term.

Sharp declined comment on the political machinations surrounding his nomination. "I'm just looking forward to getting to work," said Sharp. "All that's behind us now." He was to attend his first FCC meeting as a Commissioner on Wednesday (10-6).

Until his friend Mark Fowler tapped him to become General Counsel last year, Sharp was practicing communications law at Schnader, Harrison & Lewis in Washington. He was also active in the Reagan-Bush campaign and the Reagan transition team.

After graduating from law school in 1973, Sharp held several jobs in the FCC General Counsel's office and, from 1976 to 1978, he was Legal Assistant to former Commissioner Margita White.

The newest Commissioner is no stranger to broadcasting. He worked as a radio announcer at WREL/Lexington, VA and at his hometown station, WWST/Wooster, OH. He also worked as a reporter at WAVY-TV/Portsmouth, VA and for the Wooster Daily Record.

McNeill Named WMZQ PD

Bob McNeill will become Program Director at Viacom's WMZQ/Washington Monday (10-11), replacing current PD Carol Parker, who is leaving to pursue a television career. McNeill comes to the Washington Country station from Viacom's KIKK/Houston, where he has been Research Director.

McNeill told R&R, "I'm very excited about the opportunity. It's an exciting market and we have a very healthy radio station. I've been a PD before when I was with Harte-Hanks at WRVQ/Richmond from 1974-77. I've been here at KIKK for the past year doing research, and before that I had done some consulting."

McNEILL/ See Page 23

Alexander To Program WJLB

James Alexander has been appointed Operations Manager at WJLB/Detroit. He succeeds Vince Fruge, who will leave the station later this month to pursue his television career.

Alexander, who was most recently Assistant PD at KRLY/Houston, told R&R, "This is an excellent chance for me to put my knowledge and experience to work. I feel we have the best air talent in the market, so I don't believe any wholesale changes will be necessary. I plan to do a little fine-tuning and

then see what other adjustments need to be made."

Alexander's extensive background includes four years as PD of WBMX/Chicago, and programming positions with WYLD-AM & FM/New Orleans, WVMK/Knoxville, and WBOK/New Orleans.

WJLB GM Verna Green commented to R&R, "James has a reputation in the industry of running a 'tight ship,' and there's so much going on at the radio station from a programming standpoint that we all welcome that direction. An added plus is that James is a very personable guy, and that should benefit us greatly."

Alexander has already assumed his new duties at WJLB.



James Alexander

Columbia Has Hit Records For EVERY CHR Format



PAUL McCARTNEY

“Tug Of War”

WBEN-FM 33-24	WFLB add	WAZY-FM
WCAU-FM add	WYKS 37-28	D93
JB105 24-19	KKQV add	KSLY
CKLW on	WRKR deb 38	KDZA
WPHD deb 22	KCDQ 26-22	WABB-FM
WHFM deb 39	WSPK	
WPST 37-33	WKFM	
Q106 add	WYCR	
K104 deb 37	WKEE	
79Q 28	KITY	
WJDX 30-26	WZYP	
CK101 38-36	WQUT	
WOK1 deb 39	WBCY	
WGH deb 25	WSFL	
KSTT deb 32	WVIC	
KRAV 19-17	WKFR	
KFI add	KBBK	
KHOP 30-24	KIKI	
KSKD deb 34	WTSN	
KRQ deb 30	WIKZ	
WJBQ deb 39	95XIL	
OK100 36-33	95SCF	
WFBC 39-33	WCGQ	
WKHI deb 40	Q101	
Z102 31-28	KFYR	



EDDIE MONEY

“Shakin’ ”



WXKS-FM add	KSEL-FM 26
WGCL add	KYTN 28-23
WKRZ-FM add	KCBN deb 37
KSKD add	WKEE
WERZ add	KITY
WRKR add	WQID
KEGL 25	WABB-FM
KIQQ 33	WNAM
WPHD 29-25	KFI
KYST deb 33	KHOP
KSET-FM 28-20	KKXX
WJXQ 8-7	KYYX
Z104 deb 30	KBBK
WKDD 17-14	WIGY
WSQV deb 21	KNOE-FM
WHSL deb 29	D93
WXLK 30-25	KCDQ



WAEB deb 27
V100 18-12
WTIX add
Y103 20-15
FM100 on
WRQK on
KSTT 25-18
KIIK 30-21
KIOA 25-23
KOFM 24-22
FM102 29-27
KRQ 27-25
WFOX 13
WFLB on
KTRS 27-25
KKAZ deb 25



A/C CHART NO. **13**

KARLA BONOFF

“Please Be The One”

WLS-FM add

CHUM 8-7
KEGL on
WJXQ 9-8
WSQV on
KISR deb 30
99KG 37-31
KFMZ 11-9



JUDAS PRIEST

“You’ve Got Another
Thing Coming”

this week ... 10-8-82

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The Radio Sales Picture Comes Into Focus

Jonathan Hall examines a new aspect of the complex world of radio sales every week in R&R.

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FRANCIS NAMED VP/GM

Voyager Buys WMFR-AM & FM

Voyager Communications has purchased WMFR-AM & FM/High Point, NC from Frank Lambeth for a reported \$2.3 million. Lambeth has owned the radio stations since 1940. Principals in Voyager include Chairman Carl Venters, former President of Durham Life Broadcasting; Jack McCarthy, who was a VP with Cox Broadcasting; and George Francis, most recently VP of Unidyne Technologies of San Diego. Francis was named VP/GM for the new Voyager properties.

Francis, who served as VP/GM at WWWE/Cleveland and WAKY & WVEZ/Louisville and held sales and management positions at WAYS & WROQ/Charlotte and WKIX & WYYD/Raleigh, told R&R, "We've got some very big plans. I think the Greensboro/Winston-Salem/High Point area has more potential than any other top 50 market.



George Francis

With this move I'm realizing two dominant ambitions. I'm coming home (Francis is a native of Panther Branch, NC) and I've got a piece of the action. Voyager will make a major impact on broadcasting over the next

VOYAGER/ See Page 23

Messick New WQXM PD

Rad Messick has been named Program Director at AOR-formatted WQXM/Tampa, coming to the station from the PD position at WFYV/Jacksonville, also an AOR. He replaces exiting WQXM PD Mark Stevens.

Messick told R&R, "I'll miss WFYV quite a bit. There's a big piece of me that's locked up at this radio station. There are some absolutely great people here. But I couldn't resist the challenge of Tampa. It's a good-sized market with a very competitive AOR battle going on. Plus there's a great FM CHR there, so it's a really heated battle."

Before joining WFYV three years ago, Messick programmed WWWV/Charlottesville, VA and worked at WQDR/Raleigh during the course of an eight-year radio career.

Ferguson Becomes New World Exec. VP

Longtime programmer Ted Ferguson has been appointed Executive VP for consultant firm New World Communications, headed by Jerry Clifton. Clifton told R&R, "I've been trying to hire Ted for a year now. He helped in the original development of the Urban Contemporary format when we worked together at WDRQ/Detroit. He is one of the premier programming street fighters. Ted will allow New World Communications to increase our client list and still provide the hands-on, personalized service we're known for."



Ted Ferguson

Ferguson stated to R&R, "This opens up another opportunity for broadening my broadcast career. Jerry and I have always been an effective programming team. I think we'll provide a firmer financial footing for our clients through increased ratings dominance."

Ferguson's programming positions include WABX/Detroit, WDVE/Pittsburgh, WQRK/Norfolk, and most recently KWST/Los Angeles.



LISTEN TO THIS STICKER! — It may look like just another KLOS/Los Angeles promotional bumper sticker, but this one talks back . . . actually, it sings! It's the newest single release by KLOS morning man Frazer Smith and his band the Malibu Mudhens. The song is "Cool Patrol," and was issued in this very limited edition "sticker disc" to 1000 lucky listeners. While we're not sure about the balance of your turntable when playing the single (since the record only occupies the center of the vinyl), we're pretty sure Frazer's vocals will knock you for a loop (hey, isn't that in Chicago?).

White Set As WMIL PD

Chuck White is the new Program Director at Country-formatted WMIL/Milwaukee, replacing Craig Scott, now with WNAP/Indianapolis. White, who was Operations Manager at KUUY/Cheyenne and PD at KWIC/Beaumont, started at WMIL September 27.

White told R&R, "This is a super radio station. I'm very impressed with it. Milwaukee is a very competitive Country market; the second most listened to format in this city is Country, and we're kind of the new kid in town. Having never worked in the majors before, I'm pretty tickled about it."

WOKY & WMIL VP/GM Jerry McKenna commented on White's appointment. "I think Chuck is going to be a killer in Milwaukee," he said. "He has the insight as to what WBCS (WMIL's format competitor)

WHITE / See Page 23

Katzen & Shanks Take WPLP Programming Posts

Joy Katzen and Richard Shanks have been promoted to Operations Manager and Program Manager, respectively, at WPLP/Tampa. The appointments took effect following the resignation of former Operations Manager Drew Hayes, who has joined KKDA-FM(K-104)/Dallas as News Director.

Commenting on the promotions, General Manager Dan Johnson said, "Joy, Richard, and I are working closely together on all major decisions which we face in operating a superior radio station. We're going all out

KATZEN & SHANKS/ See Page 23

Avery Named Mutual VP/Station Relations

Ben Avery will assume the new position of VP/Station Relations for the Mutual Broadcasting System on October 18. Avery previously was Deputy Director/Broadcast Services Division of the Associated Press where he was in charge of sales and marketing. Avery has been with AP 12 years, and is succeeded by AP Eastern Manager Glen Serafin. AP's Mark Thayer will replace Serafin.

"I'm really excited to be joining the Mutual team," Avery told R&R. "I intend to concentrate on upgrading and servicing Mutual affiliates. I come from a very service-oriented company and enjoy working with affiliate problems."

Mutual Radio Network Sr. VP Jack Clements commented, "After interviewing



Ben Avery

AVERY/ See Page 23

Barbis Appointed Backstreet GM

Dino Barbis, Atlantic West Coast Regional rep for the past six months, has accepted the position of General Manager/Director of Promotion for Backstreet Records.

Commenting on the move, Barbis told R&R, "This is an excellent opportunity for me to take my 14 years of experience in this business and apply them to a healthy and growing situation. My thanks to everyone at Atlantic for their support, but I feel this is a chance that I would be missing if I let it slip past. I'm really looking forward to working with (Backstreet President) Danny Bramson and the staff at Backstreet."



Dino Barbis

Bramson told R&R, "Once his obligations are complete at Atlantic, Dino will be responsible for coordinating all of our promotional efforts with Pat Pipolo, Don Wasley, and the wonderful people at MCA (Backstreet's distributor). Jon Scott, who has been with us since the label's inception, will continue the tremendous job he's been doing with AOR radio. Dino's expertise will bring many important things to the label. His enthusiasm and drive, combined with his knowledge of the day-to-day operations of a record label, will insure our continued upward growth."

Barbis had previously served as VP/Promotion for ABC Records and Marketing Coordinator at Warner Bros., and held various local and regional promotion positions.

Anthony & Shannon Promoted At WQIK & WVOJ

WQIK/Jacksonville Operations Director Jon Anthony has been upped to OD for both WQIK and Rowland Broadcasting's new AM acquisition in the market, WVOJ. At the same time, WQIK MD and air personality Lee Shannon was promoted to PD at WVOJ. Shannon will also handle morning drive for the Country station.

Anthony commented to R&R, "What this amounts to is that I'm like a mini-national PD. We also have an AM & FM in Macon, plus these two. Both stations here will be totally separate. The AM will be leaning more traditional and the FM more contemporary, but both Country and proud of it!"

Shannon, who had been PD at WQIK previously, having spent 13 years at WIRE/Indianapolis before that, told R&R,

ANTHONY & SHANNON/ See Page 23

Washington Report

Reagan Remarks Disappoint News Directors At RTNDA

"It was just a disappointment," commented Dean Mell, President of the Radio-Television News Directors Association (RTNDA), after President Reagan criticized "hot light" news coverage in videotaped remarks to RTNDA's annual convention in Las Vegas last week.

While questioning whether broadcast news coverage is hindering the government's ability to operate, Reagan made no mention of extending First Amendment freedoms to radio and television. Reagan has made contradictory statements on the issue in the last year and a half, so his silence on the issue in his RTNDA remarks left broadcasters disappointed and somewhat confused.

Reagan's criticism of the news media contrasted with remarks delivered for FCC Chairman Mark Fowler, who cancelled a personal appearance due to illness. "It's time for the FCC to get out of the business of telling you about the content of your business," Fowler said. Fowler, an ardent Reagan supporter, reiterated his strong support for extending full First Amendment rights to broadcasters.

Government Vs. Media

In his remarks, President Reagan commented, "I've long thought that there should be a balance between the media's right to know and the government's right to confidentiality in running the affair of state, not to mention national security."

Reagan continued, "Today the pendulum has swung to where very little goes unreported. But I often wonder if we are any better informed on many of the matters that really count. I wonder whether such hot light coverage has aided public understanding of our nation's problems, or whether in some instances it actually has hindered government's functioning and thus slowed the solution to our problems?"

To cite a specific example, Reagan criticized media coverage of the gas shortages of the 1970's for focusing on whether oil companies were holding back supplies, rather than showing that government regulations and interference "had distorted the market" and caused the shortages. "I

believe if the government and media used a wider angle lens to view our problems, the public, both as viewers and citizens, would be much better served," Reagan told the news directors.

RTNDA's Mell Reacts

Mell, who is also News Director at KHQ-AM-FM-TV/Spokane, reacted, "If he felt that strongly about it, I wish he'd come out there and done it in person. Also, I think it's inconsistent with his administration's policy of deregulation and at odds with his FCC Chairman's stand on deregulating broadcasting."

Mell said he was particularly irritated by the President's suggestion that there should be a "balance" between the media's right to know and government's right to confidentiality.

"I don't think it's a balancing act at all," Mell told R&R. "I don't think we have to give up to get. It's presumed that we have a right of access to our government's business except in cases that can be shown to be detrimental to national security. For every door they unlock, I don't think they have the right to balance that by locking some other door."

The confusion over Reagan's stand on First Amendment rights for broadcasters began early in 1981, when he told TV Guide he felt the Fairness Doctrine should be retained. Several months later, in a letter to the April NAB Convention in Dallas, Reagan strongly endorsed full First Amendment freedoms for broadcasters. But, when the NAB Board met with Reagan at the White House last summer, Reagan sidestepped the issue entirely in response to a question. And that was followed up by last week's reprimand to the media and Reagan's silence on the issue in remarks to RTNDA, which has made winning content freedom for broadcasters a top priority.

Radio's Congressional Scorecard

When Congress adjourned last Friday night (10-1), it left many broadcast-related bills unfinished. However, the House and Senate plan to reconvene for a "lame duck" session that is expected to last from November 29 to Christmas. It's possible that a few of the broadcast bills will see final motion during that special session. Any bills not acted upon in 1982 automatically die, although they can be reintroduced in the new Congress which convenes in January. Here's a scoreboard of major broadcast bills that were pending in 1982, and what happened to them.

Legislation

1. Legislation to create **Radio Marti**, a U.S. government station that would broadcast to Cuba.
2. A Senate resolution that would open up Senate floor debates and proceedings to radio and television coverage.
3. Radio deregulation.
4. Performance royalty legislation to make radio stations pay fees to artists whose music they air.
5. Home taping legislation to legalize home audio and video taping but place a copyright fee on the sale of blank tape and recorders.
6. Legislation cutting the **FCC** from seven to five members in July 1983.
7. Legislation giving the FCC revamped authority to award new licenses by lottery and allowing sponsoring groups to pay expenses of FCC officials who are guest speakers.
8. Legislation by Rep. **Al Swift** (D-WA) to abolish comparative renewals, requiring that a license must first be revoked or renewal denied before competing applications could be accepted.
9. Legislation to authorize a two-year experience allowing daytimers to operate from 6am-7pm.
10. Legislation to require warning labels on records with allegedly satanic lyrics or hidden messages.

Status

1. Passed the full House and the Senate Foreign Relations Committee. Full Senate took no action. An attempt at final passage is expected in lame duck session.
2. Passed the full Senate last summer, but requires one more vote on rules governing broadcast coverage. Majority Leader **Howard Baker** (R-TN), a strong supporter, has pledged final action in 1982. A vote during lame duck session is likely.
3. A bill by Sen. **Howard Cannon** (D-NV) passed the Senate. House Telecommunications Subcommittee held hearings, but took no action on bills by Reps. **Collins, Swift and Broyhill**.
4. Several days of hearings held in House Judiciary Subcommittee on Courts, Civil Liberties and the Administration of Justice. No further action likely this year.
5. Hearings held in both House and Senate and extensive lobbying by the music and audio products industries. Further action unlikely this year.
6. Passed both House and Senate as part of a major budget bill and is now law.
7. Passed both House and Senate and is now law.
8. No hearings or other action taken. Action unlikely this year.
9. Introduced in House by Rep. **Douglas Aplegate** (D-OH), but no hearings or other action taken. No further action expected in 1982.
10. Introduced by Rep. **Robert Dornan** (R-CA). No action taken and none likely this year.

WASHINGTON UPDATE

NAB Defies Fowler On Spectrum Fees

Meeting in Washington Tuesday (10-5), NAB's Executive Committee reaffirmed the association's longstanding opposition to any spectrum fees. The stance puts NAB at odds with FCC Chairman Mark Fowler, who has recently embraced the concept of spectrum fees. In return, Fowler would give broadcasters more deregulation and content freedom, and use the fees to fund public broadcasting.

"The FCC has on three recent occasions voiced support for a spectrum fee," said NAB Joint Board Chairman **Bill Stakelin**. "NAB will meet with the Chairman at his request as soon as possible to discuss his proposal."

Stakelin added, "Not only has the NAB Board opposed this, but the U.S. House of Representatives Telecommunications Subcommittee defeated a similar proposal a few years ago."

Meanwhile, **Eddie Fritts** last week officially assumed the NAB presidency. Former President **Vince Wasilewski** has joined the Washington law firm **Dow, Lohnes & Albertson**.

Dual City ID Splits NAB, NRBA

An FCC proposal making it far easier for stations to adopt dual-city identifications finds NAB and NRBA on opposite sides. NAB calls the plan "one more step in an unlawful FCC trend towards neglecting the allocations and service needs of small communities."

But NRBA warmly endorses the proposed rulemaking. The association filed comments backing the idea of replacing the current application procedure with a simpler certification process.

And in its *Monday Memo*, NRBA said it also likes "the FCC's suggestion that stations should be permitted to identify, at will, with any community they choose and that the FCC should remove itself entirely from the business of regulating broadcast stations for the purpose of protecting advertisers."

Harris, Fogarty Address Minority Concerns At NBMC

"The FCC not only remains committed to EEO enforcement, but renews that commit-

ment," FCC Broadcast Bureau Chief **Larry Harris** told the **National Black Media Coalition's** (NBMC) annual conference in Washington last week.

Harris promised that, in reorganizing the Broadcast Bureau into a new Mass Media Bureau next month, "We will see that the EEO Branch has not only been left intact, it has been strengthened."

Harris acknowledged that the FCC's own minority hiring has been undermined by a federal hiring freeze. In accepting an award from NBMC during the conference, FCC Commissioner **Joe Fogarty** also criticized the agency's own internal EEO policies. In addition, he lambasted the Commission's "terrible record" in promoting minority ownership. Fogarty said he was "embarrassed" that only 134 of 9000 stations in the country are minority-owned.

Packwood Continues First Amendment Hearings

During a second day of hearings last week, Sen. **Bob Packwood** (R-OR) took testimony from three witnesses who back his idea of amending the U.S. Constitution to ban government interference in broadcast content.

Georgetown University law professor **Thomas Krattenmaker** urged an end to the "untenable second-class constitutional status" of broadcasters.

MIT professor **Ithiel de Sola Pool** told the Senate Commerce Committee, "There is no constitutional justification for denying to electronic media the full freedoms guaranteed by the First Amendment." He urged Congress, without even waiting for a constitutional change, to pass a Joint Resolution "to affirm its conviction and intent that the Amendment applies to electronic just as much as to print media."

In These Other Washington Developments:

- FCC Commissioner **Henry Rivera** named **Stephen Melnikoff**, a senior trial attorney in the Common Carrier Bureau, to replace **Kent Nilsson** as his Legal Assistant.

- The Commission extended until November 15 the deadline for filing comments in its outstanding proceeding aimed at re-vamping the comparative renewal process, particularly focusing on what credit broadcasters should get for past meritorious service (Docket #81-742).

ARE YOU GOING TO BROADCAST THE KIND OF AM STEREO THAT NO ONE LISTENS TO?

Motorola's AM Stereo system has one attribute you can't afford to overlook. It's designed to deliver superb quality sound to the most modestly priced receivers.

And after all is said and done, your ratings may be entirely dependent on how many people can listen to you on AM Stereo radios. AM Stereo is a lot more than a promotional opportunity — it's a chance to pull ahead of your competition, if you jump on the right bandwagon.

Motorola is really rolling on AM Stereo. FCC type acceptance is expected in October. Call Chris Payne at (202) 862-1549 or Dick Harasek at (312) 576-3591.



MOTOROLA

AM Stereo. A system designed to be heard.



Arista Offers 10% Tape Discount

Arista Records is offering a 10% discount on a selected series of cassette titles. This is part of the label's fall sales campaign which is in effect through December 10. This 10% incentive is double the discount applied towards the LP versions of the same titles.

Station Welcomes Computer DJ

WDVE/Pittsburgh's parttime air personality Hal is described by one of his co-workers as having "a nasal tone, like a Swede with a harelip." Usually that means the deejay better find another career unless he's like Hal — a computer that generates speech from typewritten text.

Hal first hit the airwaves two weeks ago promoting records, reporting the weather, and joking with morning duo Jimmy Roach and Steve Hansen. Last Friday he was on the air again, this time giving listeners his computer pick for the Pittsburgh-West Virginia football game. Although whatever Hal says must be typed into him beforehand, he does recognize the text and speaks with pronounced precision. Hansen is quick to point out that it's Hal's own voice and not the synthesized version of someone else.

Named after "2001" 's thinking computer, Hal is a prototype from the Carnegie-Mellon University. His on-air

use came about through station engineer Gary Marince, whose brother Robbie became a paraplegic following an accident. In an effort to approximate Robbie's world prior to the accident, Robbie was given a computer that recognizes voice commands. It currently switches Robbie's TV on and off and, it is hoped, will soon be able to turn the family's backyard satellite so it can tune in classes for Robbie.

At this time, says Hansen, Hal is only being used as a continuing character on the show. So, at least for the moment, neither he nor Roach have to worry about being replaced.

Getting To Know Who



Richard Barnes has been a close friend of the Who since his days in art school with Pete Townshend. He shares his 20 years as friend and confidant in "The Who: Maximum R&B," a first-hand look at the rockers who've left behind a trail of broken guitars, drugs, and smashed hotel rooms during their two decades of roof-raising rock & roll.

Compiled with the full cooperation of the Who, the \$12.95 paperback consists of over 600 black & white and color photographs, album art reproductions, press clippings, personal anecdotes, never-before-told Keith Moon stories, and an account of the tragic 1979 Cincinnati concert. Another major highlight is the inclusion of a stereo flexidisc featuring the previously unreleased demos of "My Generation" and "Pinball Wizard."

Publication by St. Martin's Press is timed to coincide with the band's current "farewell" concert tour. Plans are to have Barnes join the Who tour in progress, conducting select interviews. A tentative agreement has also been reached with Warner Bros. Records for a promotional effort in addition to a book giveaway via the syndicated program "Rock Quiz." Several radio stations are already airing the "My Generation" cut, among them KMET/Los Angeles. According to publicist Lloyd Jassin, tapes of the cut are being made for other stations' use.

Inquiries regarding the book and its availability may be directed to Jassin at (212) 674-5151.

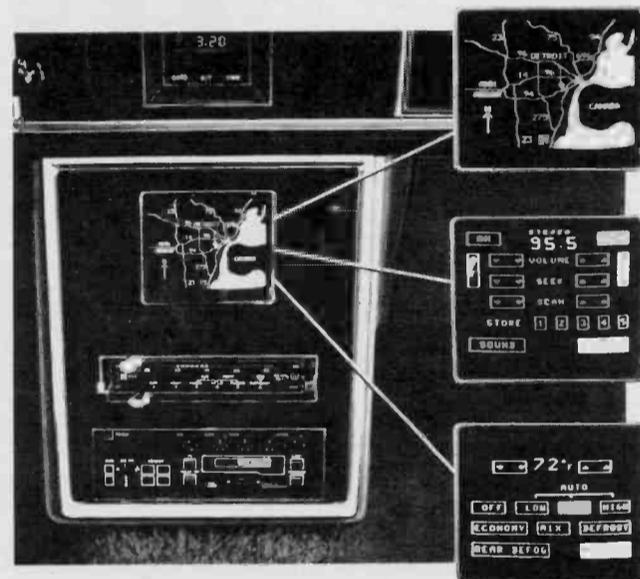
Sleep Promotes Recall

If you're anxious about that important presentation tomorrow and your boss just gave you more new material to assimilate by the morning, don't worry. Just sleep on it. Rather than cramming all night long, it's better to study new material just before going to bed. The theory is that beyond anything else, sleep promotes the recall of newly-learned information.

Crying Remedies Stress

It may not be very macho, or may be just another of those manipulative feminine wiles, but crying may be the remedy for stress. A St. Paul biochemist theorizes that tears may be your body's way of eliminating toxic, stress-induced chemicals, much like breathing or sweating. His research has found that stress-induced tears harbor higher protein levels in comparison to those caused by a cut onion, for example. This, he believes, may be the reason why those who keep their tears bottled up suffer from stress-related ailments.

Is There A Ford In Your Future?



As early as 1985 we may be seeing Ford's electronic cars cruising along the highways. And, through the wonders of microprocessor technology, cruising is just what we'll be doing since convenience features like video screens, voice recognition, remote control units, and hands-free telephones will take the worry out of driving.

The most exciting accessory is Ford's video screen, located where today's car ashtrays are positioned. A total of ten choices is available by pressing a finger to the screen. One screen "page" lets you tune the car radio while another pictures a map showing your exact location as you drive on any road in the world. An orbiting navigation satellite tapped via the car's antenna makes this possible. There's also a hidden microphone that recognizes your spoken commands, like windshield wipers on.

For safety's sake there's a hand-held remote control unit. When you press its panic button, it blows the car horn and turns on the lights to deter attackers. If your hands are full of packages after a shopping spree, the unit will automatically unlock the trunk. And with its 200-foot range, the remote control helps you find your car when you forget where in the lot you've parked.

Last, but not least, there's a hands-free telephone that utilizes a microphone concealed in the sun visor. There's an alphanumeric display for dialing and stereo speakers to listen to the party on the other end.

Unmarried Couples Triple

According to a recent article in the Chicago Tribune, the number of U.S. couples cohabitating without a marriage license has tripled during the last ten years. Also of note: the majority of them are under 35 years of age and reside in urban locations. Census findings also show that unmarried females are more often employed than their married counterparts while unmarried men generally earn lower incomes than married males.

5 YEARS AGO TODAY

Radio & Records

- GARY DAVIS NAMED VP/SALES & PROMOTION FOR ABC RECORDS
- GARY FIRTH BECOMES PD AT KRIZ/PHOENIX
- CORINNE BALDASSANO APPOINTED PD AT KAUM/HOUSTON
- NUMBER ONE FIVE YEARS AGO: "Nobody Does It Better" — Carly Simon (Elektra)
- NUMBER ONE COUNTRY: "Heaven's Just A Sin Away" — Kendalls (Ovation) (2nd week)
- NUMBER ONE LP: "Simple Dreams" — Linda Ronstadt (Asylum) (2nd week)

WE NOSE OUT THE NOOZ.

WIRELESS

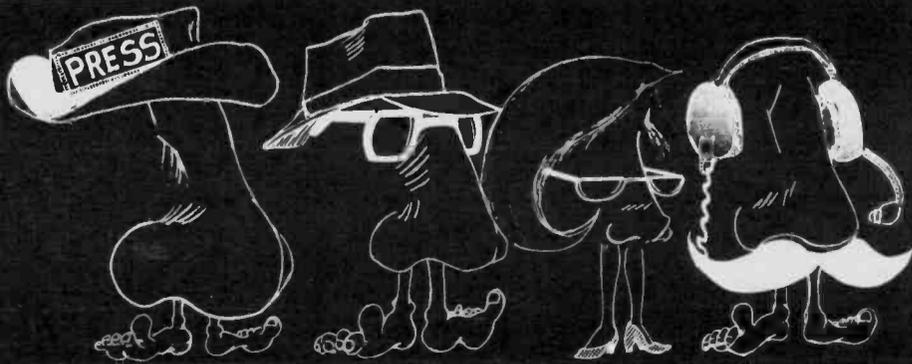
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Ratings & Research



JHAN HIBER

Second Annual Research Quiz

Yes, sports fans, it is time for that popular feature, the annual Research Quiz. To refresh your memory, here's how it works. I'll list 10 questions below — all you have to do is answer them to the best of your ability. Send the column (or duplicate if you can't bear to part with the original) to me at R&R, 1930 Century Park West, Los Angeles, 90067. I'll allow two weeks for your entries to arrive (close-out date October 22, 1982). Then, in the issue of November 5 I'll print the correct answers and the name of the winner.

How is the winner determined? The winner will be the person who scores the most correct answers. If there is a tie, I'll select the winner in a random drawing. Be sure to enclose your name and address when you return the quiz so I know whose answers I'm reading.

And what is the prize? Basically, it's me. No, I will not come to your home and cook dinner or anything, but you will receive some free consulting from Hiber & Hart. This past year's winner, Jay Meyers from WCTC/New Brunswick, for example, wanted our help in poring over the diaries for his market — and Lisa Blinzler, Client Service Director for H&H's Laurel office, was able to help guide Jay through the morass of New Jersey diaries. Of course, your award doesn't have to deal with a diary review. If I can help set up a music research questionnaire, guide a perceptual research project, or maybe suggest ways to better sell your numbers, I'll be happy to. So much for the rules and incentive. Now, on with the show.

Based on items covered in this column over the last year here are the 10 questions for this version of the Research Quiz.

1. Differential Survey Treatment (DST) for blacks had which of the following effects on the Arbitron estimates (in the markets where DST was used?) (Circle one letter below)

- A. Boosted black male 18-34 quarter-hour levels
- B. Generated more cume for "lily-white" stations
- C. Reported more overall radio listening
- D. None of the above
- E. All of the above

2. Arbitron has announced that DST for Hispanics will be introduced next year. Describe in your own words what you think the impact of DST for Hispanics will be . . .

Week In Review

Birch On Computer Systems

Beginning next month Birch Report data will be available through the major computer access systems. Estimates for the July-September summer sweep will be the first on-line. Systems carrying the Birch figures will include Market-Buy-Market, Marketron, Telmar, IMS and BCI.

Two other announcements came out of the Birch organization recently. First, the firm has phone numbers for the new Dallas office and for the recently relocated Los Angeles outlet. The Dallas office, headed by Craig Harper, is now open and may be reached by dialing (214) 934-3805. The L.A. office, with Ken Gross in charge, is now reachable at (213) 783-7676. Number for the recently staffed New York office will be announced soon.

Also, Tom Birch tells R&R that his service has taken steps to improve and expand its qualitative and product usage data. Changes will include an expansion from 15 to 21 categories shown in each quarterly Birch summary, the elimination of persons estimates, and the substitution of indexes and penetration estimates. Examples of the new Birch qualitative and product usage offerings will be debuted soon on this page, and will begin to show up in the Birch quarterlies next year.

Ratings Report Revisions

Thank you for your response to the latest R&R Ratings Report. Feedback on this edition has been the most positive of any of the recent editions. However, there will always be details in such a publication which inadvertently get mishandled. Here are the revisions for the record:

In Phoenix, KQYT, the number two station in the market, was listed as KWYT in the market overview. In San Francisco the formats of KMEL (AOR) and KSFO (AC) were mysteriously reversed. Dayton's section should have shown WJAI as Country, not Big Band. KUPL-FM/Portland is Easy Listening, while KUPL (AM) is Big Band; WPXN/Rochester is Big Band, not A/C.

3. Calculating reach and frequency data for the Birch Report estimates is done the same way that is used for Arbitron numbers. (Check one blank)

True _____ False _____

4. Below are some items that could be affected by the outcome of focus groups. Check which item or items you feel can be decided based on focus group input . . .

- A. Advertising slogans _____
- B. Music playlists _____
- C. Hiring/firing jocks _____
- D. Testing of storyboards or TV spots _____
- E. Whether or not your four-week old format is working _____
- F. If your "sound" is unique or confused _____

5. Which of the following formats tend to do better 12+ in the Birch Report than in the Arbitron survey? (Check those that apply)

- A. AOR _____
- B. Beautiful Music _____
- C. Classical _____
- D. Talk _____
- E. None of the above _____
- F. All of the above _____

6. When a slogan conflict is resolved through Arbitron's ascription procedure, the station that had the most diaries returned on its behalf in the previous year will get the majority of diaries in conflict this sweep. (Check one)

True _____ False _____

7. Explain, in your own words, why the increased percentage of Expanded Sam-

ple Frame diaries in some markets this past spring helped some AM stations in those markets . . .

8. Some of the similarities between Arbitron and the Birch Report are that they both use MSI population data; they both use Metro Mail to select sample; and they both have 12-week spring quarterly surveys. (Check one)

True _____ False _____

9. What is the formula for calculating time spent listening from Arbitron estimates?

10. Which of the following describes the best approach to take when conducting an anonymous survey of your local ad community? (Check one)

- A. Direct mail survey _____
- B. Telephone interviews _____
- C. In-person interviews _____
- D. Group discussions _____

Why do you feel that the response you selected was the best approach?

Thanks for your interest in this quiz. Good luck!

Q&A

Dave Cohen, PD of KLYC/Billings, called to ask "We are wondering what contests and promotions need to be submitted to Arbitron? Also, what is their feeling about stations that run on-air diary announcements?"

Dave, effective with the fall '82 sweep Arbitron has done away with the portion of the facility form packet that asked for a listing of contests and promotions. This information will no longer be noted in the front of your local market report so you need not worry about submitting to Arbitron any material regarding your promotional activity.

However, Arbitron still considers on-air diary announcements to be a serious offense. When it can be verified (after another station complains) that such announcements were run the offender will at least be listed below a dotted line on the data pages in the book, apart from other calls. On computer printouts it will be noted that the station ran on-air diary announcements.

FOURTIFY YOUR FOURTH QUARTER SHARE.



DAN FOGELBERG "Missing You"



117/67

MOST ADDED

CHR NEW & ACTIVE:

DAN FOGELBERG "Missing You" (Full Moon/Epic) 117/67
 Moves: Up 2, Debuts 18, Same 30, Down 0, Adds 67 including WBEN-FM, 96KX, JB105, WGCL, KIIS-FM, KCNR, KIMN, 3WT, WLAN-FM, WFMF, WDCG, 92X, KGGI, WIKZ, WHSL.

SURVIVOR "American Heartbeat"



128/26

CHR NEW & ACTIVE:

SURVIVOR "American Heartbeat" (Scotti Bros./CBS) 128/26

Moves: Up 28, Debuts 31, Same 43, Down 0, Adds 26 including WCAU-FM, Z93, 94Q, WGCL, KZZP, WHFM, KZZB, WRVQ, KSTT, KO93, WGUY, WHEB, FM99, KKRC-FM, KIST.

AVERAGE MOVE: +4

PAUL CARRACK "I Need You"



CHR CHART 25

A/C CHART 21

AVERAGE MOVE: +3

REO SPEEDWAGON "Sweet Time"



CHR CHART TREND: 22-19-17-13



TODAY IS "INDEPENDENCE" DAY

"STATE OF INDEPENDENCE"*

7-29895

Written by
Jon Anderson and
Vangelis



The New Hit Single
From
DONNA SUMMER

*Featuring
The All Star Choir

From the LP
DONNA SUMMER GHS 2005

PRODUCED BY QUINCY JONES



CHR NEW & ACTIVE

DONNA SUMMER "State Of Independence" (Geffen) 91/19

Moves: Up 22, Debuts 20, Same 30, Down 0, Adds 19 including Y100, WKFM, 3WT, KBFM, KZZB, WRQK, WNAM, KYNO-FM, WJBQ, WQLT, KVOL, WBWB, KDVV, KIST, KDZA.



GEFFEN RECORDS

Manufactured and Distributed by Warner Bros. Records

RATINGS REPORT

ARBITRON RADIO

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Mobile METRO RANK 83

POP(00): 3604

Share Trends	Persons 12+	Mon-Sun 6AM-Mid
Spring '81	Fall '81	Spring '82
1 WKSJ-FM 23.8	WKSJ-FM 19.3	WKSJ-FM 18.7 (City)
2 WABB-FM 14.7	WABLX-FM 13.7	WBLX-FM 12.6 (Bk)
3 WKRG-FM 13.0	WBLX-FM 12.0	WKRG-FM 12.1 (Chr)
4 WBLX-FM 9.6	WKRG-FM 11.4	WCOK-AM 9.6 (Bk)
5 WKRG-AM 7.0	WKRG-AM 7.5	WABB-FM 9.5 (AOR)
6 WCOK-AM 6.4	WCOK-AM 7.4	WKRG-AM 5.7 (News)
7 WLPK-FM 6.2	WLPK-FM 6.8	WLPK-FM 4.7 (Bk)
8 WABB-AM 3.0	WUNI-AM 3.3	WUNI-AM 3.7 (Chr)
9 WUNI-AM 2.8	WKSJ-AM 2.1	WLLF-AM 3.2 (Bknd)
10 WMOB-AM 2.5	WMOB-AM 2.1	WJQY-FM 2.5 (Bk)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid		Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WBLX-FM	1	WKSJ-FM
2	WABB-FM	2	WBLX-FM
3	WKRG-FM	3	WKRG-FM

Chattanooga METRO RANK 84

POP(00): 3570

Share Trends	Persons 12+	Mon-Sun 6AM-Mid
Spring '81	Fall '81	Spring '82
1 WDEF-AM 13.5	WSKZ-FM 15.5	WSKZ-FM 15.3 (Chr)
2 WSKZ-FM 13.5	WDEF-FM 10.3	WDEF-AM 11.6 (AC)
3 WJTT-FM 11.4	WDOU-FM 9.2	WDOU-FM 10.9 (City)
4 WDEF-FM 11.2	WDEF-AM 8.5	WJTT-FM 10.8 (Bk)
5 WDOU-AM 8.9	WDOU-AM 6.2	WDEF-FM 9.3 (Bk)
6 WFLI-AM 7.9	WDOU-AM 3.8	WNOO-AM 6.9 (Bk)
7 WDOU-FM 7.0	WKXC-FM 2.7	WDOU-AM 5.5 (Chr)
8 WDOU-AM 6.4	WNOO-AM 2.7	WDOU-AM 4.8 (Chr)
9 WNOO-AM 2.9	WDXB-AM 2.2	WFLI-AM 4.7 (Chr)
10 WJSQ-FM 2.5	WMOG-AM 1.7	WQLS-FM 4.0 (AC)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid		Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WSKZ-FM	1	WDOU-FM
2	WJTT-FM	2	WSKZ-FM
3	WNOO-AM	3	WDEF-AM

Bridgeport METRO RANK 85

POP(00): 3526

Share Trends	Persons 12+	Mon-Sun 6AM-Mid
Spring '81	Fall '81	Spring '82
1 WEZN-FM 16.0	WEZN-FM 15.9	WEZN-FM 16.4 (Bk)
2 WICC-AM 15.7	WICC-AM 13.9	WICC-AM 15.4 (AC)
3 WNBC-AM 7.4	WNAB-AM 7.5	WNAB-AM 6.4 (AC)
4 WNAB-AM 7.4	WNBC-AM 7.2	WNBC-AM 6.1 (Chr)
5 WKCI-FM 5.5	WKCI-FM 4.9	WKCI-FM 5.9 (Bk)
6 WPLK-FM 5.4	WDJZ-AM 4.9	WKKI-FM 5.0 (AOR)
7 WDJZ-AM 4.6	WCBS-AM 4.3	WPLK-FM 4.4 (AOR)
8 WKKI-FM 3.7	WPLK-FM 4.1	WCBS-AM 4.3 (News)
9 WCBS-AM 3.4	WKKI-FM 3.2	WDJZ-AM 3.6 (Bknd)
10 WHN-AM 2.3	WBSL-FM 2.5	WRKS-FM 3.1 (Urban)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid		Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WICC-AM	1	WICC-AM
2	WKCI-FM	2	WEZN-FM
3	WPLK-FM	3	WNBC-AM

Charleston, SC METRO RANK 86

POP(00): 3495

Share Trends	Persons 12+	Mon-Sun 6AM-Mid
Spring '81	Fall '81	Spring '82
1 WSSX-FM 15.5	WSSX-FM 12.7	WWWZ-FM 15.8 (Urban)
2 WCSC-AM 11.0	WEZL-FM 11.5	WPAL-AM 14.0 (Bk)
3 WEZL-FM 10.5	WXTC-FM 11.5	WEZL-FM 12.3 (City)
4 WWWZ-FM 9.9	WCSC-AM 10.8	WXTC-FM 10.1 (Bk)
5 WPAL-AM 9.1	WWWZ-FM 9.0	WSSX-FM 9.7 (Chr)
6 WXTC-FM 9.1	WQIZ-AM 8.1	WCSC-AM 6.9 (AC)
7 WQIZ-AM 8.7	WPAL-AM 7.1	WKTM-FM 5.5 (AOR)
8 WDWQ-FM 5.2	WKTM-FM 5.4	WTMA-AM 5.4 (AC)
9 WKTM-FM 5.0	WDWQ-FM 5.2	WQIZ-AM 4.8 (Chr)
10 WTMA-AM 4.7	WTMA-AM 4.4	WDWQ-FM 3.8 (Chr)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid		Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WWWZ-FM	1	WEZL-FM
2	WSSX-FM	2	WWWZ-FM
3	WPAL-AM	3	WXTC-FM

Columbia, SC METRO RANK 87

POP(00): 3455

Share Trends	Persons 12+	Mon-Sun 6AM-Mid
Spring '81	Fall '81	Spring '82
1 WNOK-FM 20.9	WNOK-FM 20.0	WNOK-FM 18.2 (Chr)
2 WCOS-FM 19.2	WCOS-FM 15.7	WCOS-FM 14.2 (City)
3 WIS-AM 12.4	WIS-AM 12.0	WOIC-AM 13.8 (Bk)
4 WZLD-FM 8.9	WOIC-AM 11.8	WUDM-FM 10.0 (Bk)
5 WUDM-FM 7.4	WZLD-FM 7.9	WZLD-FM 9.2 (AC)
6 WOIC-AM 7.2	WUDM-FM 7.7	WIS-AM 7.8 (AC)
7 WXRY-FM 5.9	WXRY-FM 7.7	WXRY-FM 7.5 (Bk)
8 WSCQ-FM 4.4	WSCQ-FM 4.7	WSCQ-FM 3.6 (AC)
9 WCOS-AM 3.0	WQXL-AM 1.8	WLF-FM 3.0 (Bknd)
10 WCAY-AM 1.7	WNOK-AM 1.2	WNOK-AM 2.2 (Chr)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid		Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WNOK-FM	1	WCOS-FM
2	WOIC-AM	2	WNOK-FM
3	WZLD-FM	3	WOIC-AM

Wichita, KS METRO RANK 88

POP(00): 3382

Share Trends	Persons 12+	Mon-Sun 6AM-Mid
Spring '81	Fall '81	Spring '82
1 KEYN-FM 14.5	KEYN-FM 15.5	KEYN-FM 15.3 (Chr)
2 KFH-AM 12.1	KFH-AM 13.0	KBKA-FM 10.5 (Bk)
3 KBKA-FM 10.6	KFDI-AM 11.5	KAKZ-AM 10.3 (Bknd)
4 KFDI-AM 10.2	KICT-FM 8.9	KICT-FM 10.1 (AOR)
5 KICT-FM 7.8	KAKZ-AM 7.8	KFH-AM 9.6 (City)
6 KGCS-FM 6.5	KKRD-FM 7.2	KFDI-FM 8.2 (City)
7 KKRD-FM 5.8	KBKA-FM 6.6	KKRD-FM 7.4 (AC)
8 KFDI-FM 5.6	KFDI-FM 5.2	KFDI-AM 7.2 (City)
9 KAKZ-AM 5.6	KQAM-AM 5.2	KQAM-AM 5.5 (Gold)
10 KQAM-AM 5.2	KWKN-AM 4.3	KGCS-FM 4.0 (City)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid		Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	KEYN-FM	1	KEYN-FM
2	KICT-FM	2	KKRD-FM
3	KKRD-FM	3	KFDI-FM

Bakersfield METRO RANK 89

POP(00): 3364

Share Trends	Persons 12+	Mon-Sun 6AM-Mid
Spring '81	Fall '81	Spring '82
1 KUZZ-AM 17.8	KUZZ-AM 14.1	KUZZ-AM 14.9 (City)
2 KKXX-FM 10.6	KKXX-FM 10.5	KKXX-FM 14.6 (Chr)
3 KGEO-FM 7.0	KWAC-AM 9.6	KGEO-AM 8.5 (Gold)
4 KERN-AM 6.1	KXEM-AM 5.9	KERN-AM 6.6 (Chr)
5 KWAC-AM 5.9	KERN-AM 5.2	KWAC-AM 5.9 (Span)
6 KAFY-AM 5.2	KGEO-FM 5.2	KGEO-FM 5.7 (Bk)
7 KLYD-FM 4.7	KGEO-AM 5.0	KXEM-AM 3.6 (Span)
8 KPMC-AM 2.9	KLYD-FM 3.3	KTKK-AM 3.1 (Misc)
9 KNTB-AM 2.3	KAFY-AM 2.8	KMCN-FM 2.8 (AOR)
10 KTKK-AM 2.2	KLUS-FM 2.8	KAFY-AM 2.3 (AC)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid		Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	KKXX-FM	1	KUZZ-AM
2	KGEO-AM	2	KKXX-FM
3	KUZZ-AM	3	KGEO-AM

Canton METRO RANK 90

POP(00): 3356

Share Trends	Persons 12+	Mon-Sun 6AM-Mid
Spring '81	Fall '81	Spring '82
1 WHBC-AM 16.9	WHBC-AM 16.4	WHBC-AM 15.1 (AC)
2 WHBC-FM 14.6	WHBC-FM 11.6	WHBC-FM 14.8 (Bk)
3 WDJQ-FM 8.4	WDJQ-FM 9.4	WMM S-FM 11.0 (AOR)
4 WOOS-FM 7.3	WMM S-FM 7.5	WDJQ-FM 7.2 (Chr)
5 WMM S-FM 6.1	WOOS-FM 5.4	WOOS-FM 5.4 (Chr)
6 WSLR-AM 5.6	WGAR-AM 5.0	WGAR-AM 4.9 (AC)
7 WGAR-AM 4.6	WQXK-FM 3.9	WKUD-FM 4.5 (AOR)
8 WFAH-AM 3.3	WSLR-AM 3.9	WQXK-FM 3.8 (City)
9 WQI-O-AM 2.9	WDBN-FM 3.5	WSLR-AM 2.9 (City)
10 WMM-FM 2.1	WGCL-FM 2.3	WFAH-AM 2.0 (AC)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid		Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WMM S-FM	1	WHBC-FM
2	WOOS-FM	2	WHBC-AM
3	WGAR-AM	3	WMM S-FM



HERE'S YOUR TICKET TO GET MORE LISTENERS LISTENING

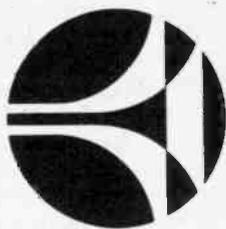
Your listeners are the heavy moviegoers. And Roger Ebert's *Movienews* is a new, exciting feature that's a sure ticket to grabbing listeners and keeping them loyal.

Nationally known, Pulitzer Prize winning film critic Roger Ebert has the kind of inimitable style and candor that appeals to today's young adults.

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CLAIMS \$900 MILLION ANNUAL LOSS

Home Taping Bites Into Development Of New Music, Gortikov Claims

**RISK-TAKERS MUST BE COMPENSATED;
OMINOUS RENT-A-RECORD TREND;
ALBUM "TRACKING" ADDS TO PROBLEM**

"The principle of copyright was created to provide incentive for creators, to assure them that some payment would flow and their works could not be indiscriminately copied by others for any kind of gain. That principle is being aborted by the growing practice of home taping."

Those are the words of Stanley Gortikov, President of the Recording Industry Association of America. RIAA is a key member of the Coalition to Save America's Music, which is trying to push through Congress a home taping copyright fee on blank tape and recording equipment.

"Home taping can't be stopped," Gortikov acknowledges. "Nobody's pretending that it can be. But what is asked is that a reasonable payment flow from those who get the benefits of acquiring copyrighted music."



Dangerous Trend

Gortikov talks about the "sheer economic harm" of home taping to the music industry. "Our estimate is that there are about 275 million album equivalents sold each year and about 255 million album equivalents home taped each year. That's about one for one." Economist Alan Greenspan estimates the practice is costing the record industry \$900 million a year.

The result? "This places a burden on the record companies that take the risk, on the songwriters, on the music publishers, musicians, and vocalists," Gortikov explains. "The result has to be a lessening of the amount of music that can affordably be recorded, and in the diversity of music. There were a third fewer titles released last year than three years ago."

"If the consumer feels he can get better quality by taping at home, fine, let him do it. But let him pay a reasonable price for it."

The RIAA chief concedes that some of the criticisms of the record industry for its failure to move aggressively into pre-recorded cassettes and its lack of innovation "are valid." But he adds, "If the consumer feels he can get better quality by taping at home, fine, let him do it. But let him pay a reasonable price for it."

Private Property

"Obviously, that consumer still wants the music. That music belongs to somebody. It is property. If you're a writer you don't want any publication to copy what you write without paying you, to make infinite copies to sell or use without you getting some kind

of protection. Our constituents want the same thing."

His opponents point out that the Warner Communications survey, often cited by Gortikov, shows that home tapers spend more on records than other people. He says that's no surprise. "After all, they are music lovers, except that they're paying for less and less of what they acquire."

Whatever interpretations are placed on the Warner findings, Gortikov maintains, "They certainly show the basic truth in terms of the escalation of a massive amount of home taping. Nobody can dispute that. Just look at the sales of blank tape. That's all the proof you need."

Fees Are Fair

How much of a royalty does Gortikov have in mind for blank tape and recorders?



"No one know how much royalty would be assigned," he responds. "That would be done either by the Copyright Royalty Tribunal or by negotiation or arbitration." Whatever the royalty, he maintains, "I can't conceive that any significant deterrence would take place to sales of those items. And let's not forget this: the entire taping equipment industry and the entire blank tape industry exist only because of recorded music."

Gortikov rejects the argument of the tape and equipment industry that any fee would fall unfairly on people who don't tape copyrighted materials. Only tape of certain qualities and lengths (usually 90 minutes) are used for music recording, he insists. For example, he claims C-30 cassettes are seldom used for music, and should therefore be exempted.

Music Dominates

Gortikov also dismisses the other side's contention that as much as one-half of all home taping doesn't involve copyrighted material. Hammering home his point that music accounts for almost all home recording, Gortikov declares, "I challenge you to pick up virtually any ad, any brochure, any retailer pitch at the point of sale and you will find that to be true. It's a pure fact."

"The language of the bills (H.R. 5705, Amendment 1333 to S 1758) calls for a royalty to be charged to the manufacturers and

In the second part of R&R's series on home taping, we present an interview with Stanley Gortikov, President of the Recording Industry Association of America (RIAA). As the leading spokesperson for the Coalition to Save America's Music, Gortikov wants "a reasonable payment flow from those who get the benefits of acquiring copyrighted music."

As he noted last week (R&R 10-1), Gortikov plans to return to Congress next year with an even stronger case in support of blank tape royalty legislation. Since it appears unlikely that Congress will take any action before adjourning, Gortikov will have to make good on his promise.

importers of tape. They, in turn, would have total discretion as to where they reapply it and pass it on to the consumer. It would be nonsense for them to pass it on to those forms of tape that are intended for business dictation, journalists or students.

"But in the higher qualities of tape, which are merchandized, manufactured, created and sold for the purpose of capturing music, that's where the royalty should fairly be applied and can be."

"I don't think radio really recognizes a direct, intimate self-interest on this issue."

However, Gortikov admits, "Anything we come up with here is imperfect. It cannot cover all situations, and there will be exceptions and modest unfairnesses. But that isn't significant justification enough for avoiding the basic premise, which is should creators, risk-takers, copyright owners be compensated for their work?"

Record Rentals Undermine Industry

Although his opponents argue the notion, Gortikov calls the spread of rent-a-record shops an "ominous" development for the record industry. The pending legislation would permit copyright owners to specify whether or not their works can be rented.

"Six months ago there were no rental shops in the U.S. Now we're up to 125 and they're growing all over the country." In Japan, he says, 1500 rent-a-record shops have materialized in just the past two years, when there were none before. "The reality is that 97% of the records that are rented at these stores in Japan are used for home taping. And of those, 65% are then passed on to others for subsequent taping before they are returned."

While the total of 125 record rental outlets in the U.S. isn't huge, says Gortikov, "We get new reports in every week of more and more. So it is ominous. I can't say it's a definitive factor right now, but it is certainly an ominous one based on the Japanese experience."

Radio Compounds Demise

Gortikov says many radio stations are contributing to the home taping problem by "tracking" or playing new albums without commercial interruptions, often with significant advance promotion on-air and sometimes even in newspaper ads.

"That does a disservice to the raw material resources of those radio stations," Gortikov asserts. "It has a ring of unfairness to it. Our figure is that 84% of all the albums our industry releases do not recover their costs. Therefore, the freight has to be carried by the other 16%. It's generally that 16% that is the greatest focus of the home tapers and the radio stations."

Any move to counter radio station album "tracking" must come from the individual record companies, he says. "Some stations have been most cooperative. Others still

continue to do it. After all, their interest is to do whatever they feel they want to do in terms of attracting audiences and selling commercial time."

With the record industry pressing its case that home taping will destroy the musical product that makes up the vast majority of radio programming, has the radio industry jumped into the fight to help pass the copyright fee?

No, says Gortikov. "Radio has been very quiescent on this. I really haven't heard anything that would indicate any trend of radio response. I don't think radio really recognizes a direct, intimate self-interest on this issue."

Radio Should Join Forces

"I wish radio would recognize that since so much of radio has a symbiotic relationship with recorded music, it is important to protect the continuing creation of that music and foster the stance we've been taking. We are not operating against the consumer or their interests. We're only asking for some fairness to take place here."



Gortikov is convinced from firsthand experience that when their "self-interest is involved," radio people can be effective lobbyists. For years his RIAA has been trying to get Congress to pass a performance royalty bill, to make radio stations pay

"The result has to be a lessening of the amount of music that can affordably be recorded and in the diversity of music."

royalties to the singers and musicians whose works are aired.

The measure has never gone very far in Congress, in Gortikov's opinion, largely because radio "is a very potent lobbying force" against pay-for-play.

"I've seen hundreds and hundreds of letters to Congress with respect to the performance royalty. And I'll tell you, when the Omaha radio stations go to the Omaha Congressman, the latter listens."

Another "Beautiful" Week!

CHR **BREAKERS**

DONALD FAGEN

I.G.Y. (What A Beautiful World) (WB)

65% of our reporters on it. Moves: Up 6, Debuts 30, Same 36, Down 0, Adds 73 including WBEN-FM, B94, Z93, WBBM-FM, KBEQ, KIMN. See Parallels, debuts at number 28 on the CHR chart.



"I. G. Y. (What A Beautiful World)"

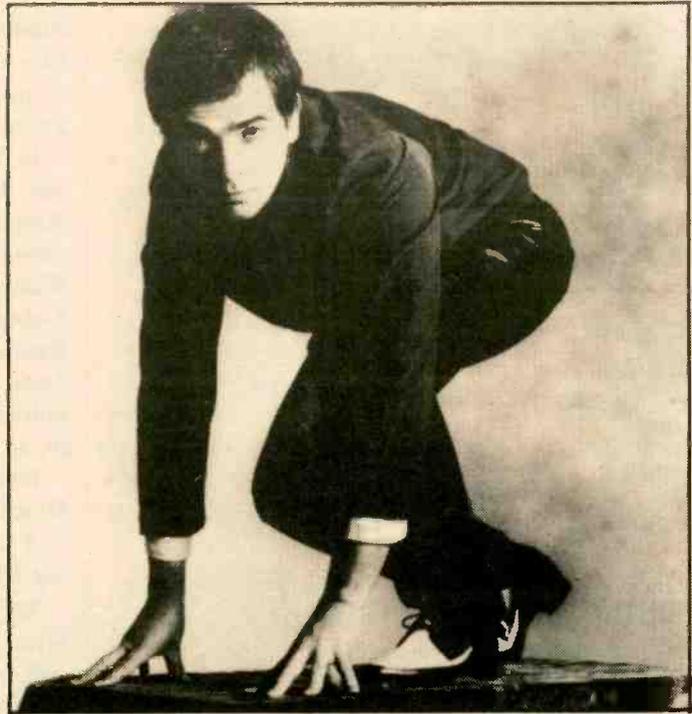
**DONALD
FAGEN**

Produced by
Gary Katz



All This Action Is No Shock:

CHUM 26-21	KZ93 add
KEGL 29-28	WMEE add
WLOL-FM on	KFI add
WPHD deb 29	KYYX 33-25
WRCK on	KNBQ add
KITY add	KBBK on
KSET-FM deb 29	KSKD add
WABB-FM on	WOMP-FM deb 35
WOKI on	WZYQ on
WNOK-FM add	KSEL-FM on
WZZR on	WBWB add
WVIC deb 21	KFMZ deb 25
WJXQ 22-19	



**"Shock The
Monkey"**

**PETER
GABRIEL**

Produced by David Lord and Peter Gabriel



GEFFEN RECORDS



STREET TALK

CLASH

"ROCK THE CASBAH"

- | | |
|----------------|---------------|
| WCAU-FM deb 36 | WPHD 28-17 |
| WXKS-FM 4-3 | KTFM deb 29 |
| PRO-FM 28-26 | KSET-FM 22-11 |
| KEGL 9-6 | WJXQ 13 |
| WLLOL-FM add | KYYX 25-11 |
| WGCL on | WGUY 16-7 |
| KIQQ 11-5 | WACZ 36-33 |
| XTRA on | WIGY |
| 92FLY add | WSQV |
| WPST add | KISR |
| WKRZ-FM add | WSPT |
| WSEZ add | KBIM |
| WRVQ add | KNBQ |
| WZZR add | 3WT |
| KKXX add 28 | CK101 |
| KIDD add | WOKI |
| WZYQ add | KFI |
| WBWB add | |

FROM THEIR HIT ALBUM
"COMBAT ROCK"



Will the real Los Angeles numbers please stand up? First the summer Arbitron figures shook up the market, and now with August/September Birch figures just out, well, let's just say things are never dull in Tinsel Town. KABC tops the city in Birch (as in Arbitron), but second in Birch is KROQ-FM with a 7.2 share, several points higher than its Arbitron figure. More differences? KBIG's 4.8 in Birch was much higher than the Beautiful Music station's Arbitron score. KMET's 4.7 share was over a point higher than its summer quarterly figure. By the way, Birch's full summer quarterly numbers will be out soon and should provide better comparisons to the summer ARB.

Street Talk hears that Mutual and Doubleday will begin collaborating on a weekly three-hour AOR syndication project sometime in early 1983. Naturally, all seven of the Doubleday AOR's would carry the show, along with the Mutual affiliates with pertinent formats. More details on this one next week.

If you heard that Columbia Pictures Industries had sold KCPX-AM & FM/Salt Lake City and WWVA & WCPI/Wheeling to Price Communications for \$15 million, you should know that Price denies that any such deal is set.

Is Warner Bros. Records about to name a new President? Mo Ostin currently holds the dual title at WB of Chairman/President, but insiders are saying that Senior VP/A&R Lenny Waronker may soon be promoted to President. Nobody's confirming anything over at Warner's Burbank headquarters, but there have been quite a few photographs snapped within the notoriously camera-shy Waronker's office lately, so we'll just have to wait and see.

Robin Quivers, who handled news on Howard Stern's DC101/Washington show, and then went to WCBM/Baltimore, is rejoining Howard at WNBC/New York.

WQQT/Savannah has dropped its Country format to join up with Ted Turner's CNN. The switchover took place last Monday (10-4). Brady McGraw is remaining with the station as Operations Manager.

Jason Cane, evening personality at KIX106(WPKX)/Washington, has been named Assistant PD.

Goodnight, Tim!

Tim "The Rock & Roll Animal" can go back to sleeping in his own bed now that the Who has agreed to play in Milwaukee.

You remember . . . Tim's the WLPX/Milwaukee air personality who camped outside the station's studios until the Who agreed to schedule Milwaukee on their farewell tour. No biggie, you say. Well, Tim's campsite was 21 floors above ground on the ledge outside WLPX's high-rise control room (R&R 9-24).

The ploy worked: the band's Roger Daltrey called Tim live on the air to announce the Who's intention to play Milwaukee in December.

PD Lee Arnold, who masterminded the stunt, told Street Talk, "I thought we could do it, or we wouldn't have tried. It just proves something I've always believed in: you can make anything happen if you try hard enough."

If you've heard enough bad economic news to last you a while, then read on . . . Joe Mansfield, VP/Contemporary Music at RCA, reports that the company has just completed the best month in its history!

Movement on the part of the RAB All-Industry Radio Negotiations Committee is at a standstill, awaiting approval from the Department of Justice for the committee to begin its dealings with Arbitron. Assuming the "Business Review Letter" is received from the government, the RAB group could then proceed without antitrust hassles. An RAB source feels that there might be some sign from the government in the next few weeks.

Reportedly, Judy Kelly has been upped from Music Director to Program Director at WHIO/Dayton. She replaces PD Mike McMurray, who has joined WVUD/Dayton.

Congratulations to Burkhart/Abrams/Michaels/Douglas Executive VP Dwight Douglas on his engagement to Traci Burkhart. If Traci's last name sounds familiar, it should be She's Kent Burkhart's 23-year-old daughter. The couple is planning a February wedding.



COUNTRY ROCKING IN ALLENTOWN — WSAN/Allentown took the concept of "Country Rock" into new dimensions with its second annual "Rocking Horse Marathon II." 30 contestants competed on children's rocking horses 20 inches high at the seats to see who could become the ultimate rocker. The winner, who lasted 104 hours and 4 minutes, made off with a 1982 Plymouth, with a Yamaha motorcycle going to the runner-up; both were doubtless glad to finally go off their rockers.

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AOR BREAKERS

DIRE STRAITS

Love Over Gold (WB)

"Industrial" "Road" "Rains" Title. 57% of our reporters on it. Total album reports: 92. A-41, M-34, H-17. Album debuted this week at number 27.



"Love Over Gold" **Dire Straits**

Produced By Mark Knopfler



Donald Fagen The Nightfly



Donald Fagen's
'The Nightfly'
Is Heading
Your Way

Donald Fagen
"The Nightfly"

Produced By Gary Katz

Manufactured and Distributed by Warner Bros. Records

Sales



JONATHAN HALL

Key To Selling Sports: Plan Ahead

At the recent National Radio Broadcasters Association (NRBA) convention in Reno, one panel focused on how to sell sports on radio. The session was moderated by Ron Kempff, VP/GM at WHIO-AM & FM/Dayton. WHIO airs 300 play-by-play games each year, and Ron said about 25% of the AM station's billings depend on sports, which brings in an estimated \$415,000 a year.

Other panelists included Marc Gross, Vice President/Sales and Director of Sports at McGavren Guild. Marc coordinates sports selling for the rep firm. He was joined by Steve Quast, Sports Coordinator and Account Executive at WGN/Chicago, and Dick Carr, VP/Programming for the Mutual Broadcasting System.

Marc Gross led off the session by telling his audience, "The secret is strong planning. The key would be to start doing baseball right now for the 1983 season. Those operators who have franchises and know they're getting renewals are doing that right now. The interaction between the station and the regional or national rep can be a tremendous asset in getting this goal accomplished." He repeated the often heard statement that the station-rep relationship must be a two-way street.

Sell Next Year During This Year's Playoffs

In his remarks a few minutes later WGN's Steve Quast emphasized the same point. "Our own experience in packaging sports has been to keep it as simple and timely as possible. You should be selling baseball during the World Series, basketball during the NCAA playoffs, and football during the bowl season. That's when the awareness is keen."

Speaking from the rep's perspective, Gross also stressed the need for advance notice in getting national dollars for local sports programming. "If you have a problem and you do have avails, call the rep way in advance and try to do the planning as far ahead as you possibly can," he suggested.

An Emotional Sell: Bypass The Agency

Both Marc and Steve noted that advertising agencies seem to have little use for radio sports. "Ninety-nine percent of the time we've had success selling sports packages we have found that the decision to

"The secret is strong planning. The key would be to start doing baseball right now for the 1983 season."

sponsor is purely emotional," Mike explained. "There are very few instances where an advertising agency will ever find a radio sports package to be an efficient media buy." He warned that you're usually doomed to failure if you try to pitch sports to agencies. You'll have more success at the client level, or working with regional or division managers of potential advertisers.

Mike cited a case he encountered where, in a certain West Coast city, an airline was

perceived as being an international carrier, even though it flew many domestic routes. He met with the client and proposed a baseball package. The client liked the idea. He then went across town and made a similar pitch to the airline's ad agency. The agency didn't like the idea and told him the airline would never buy it. Fifteen minutes later, according to Gross, the telephone rang at the agency. It was the airline telling the agency it wanted to buy the baseball package.

Gross's conclusion: "Dealing with an agency is absolutely a waste of time."

"There are very few instances where an advertising agency will ever find a radio sports package to be an efficient media buy."

WGN's Quast added with regard to agency buyers, "They don't feel that sports will ever be efficient and they have to justify their case to their supervisor or to the client. Frankly, it's too much of a nuisance to many of them. That's why it's important to try — without alienating that media buyer — to get at least an account group or hopefully the client aware of what your package entails."

Client Needs Supersede Station's In Merchandising

Since, as Gross put it, the media value of sports spots "plays very little part" in the emotional decision to buy, then how do you sell sports? "It's the merchandising and support the particular client is going to get in the marketplace," Gross told his NRBA audience. "The key is to let the client dictate the groundrules for the merchandising." In devising merchandising packages for sports, he said, stations can sometimes make a mistake by going for such traditional items as printed game schedules that carry the station's logos. Items like schedules and bumper stickers may be more tailored to the station's needs than to the needs of the client.

An alternative? An airline might be more interested in a cocktail party for the leading travel agents in town. A utility which is constantly being battered in the media over high rates might have more need for the public relations value of inviting 200 needy children to a game or giving away a college scholarship, Gross pointed out.

Sell Your Coverage Area

Gross also advised selling a station's signal strength and coverage area, particularly since virtually all sports broadcasts are carried on AM. "Use the facility as a strong selling point to go after certain accounts," he advised. Wide coverage

might appeal to clients with regional marketing strategies. "If you're in an agricultural area, there's nothing wrong with going after heavy-duty farm equipment that might be perceived to be male oriented, but you're selling the coverage of the radio station in order to help this particular individual with his or her problem in their merchandising." He added, be sure your rep is aware if you have a particularly strong signal, since national accounts are looking for wide coverage.

Gross also recommended using Arbitron's AID data. This data can pinpoint what are often gigantic, if temporary, audience gains during sports events. These impressive figures can be used in selling sports packages, as well as in persuading other advertisers to factor in sports as part of their normal spot buys.

Lengthy Packages, Rising Spot Costs Are Obstacles

In his opening remarks WGN's Quast said there are two inherent obstacles to selling sports, both of which are becoming more acute each year. The first, he says, is advertiser reluctance to commit themselves to a long term investment in a sports package, five to seven months in the case of baseball. "They hold back," Quast observed.

The second obstacle he mentioned was the increasing prices of sports advertising, making sports premiums harder to justify each year. "Therefore," said Quast, "getting to the client, sitting down with him and working out a merchandising corollary plan that meets his needs — not necessarily your needs — is almost essential in overcoming some of these obstacles."

Like Gross, Quast also stressed that it's difficult to sell sports by the numbers as an efficient buy. "Arbitron tries to measure sports for radio but is not very good at it," he commented. "They simply are not all that interested, I believe, in trying to accurately measure the sports listening audience. To some degree the whole sports sell is totally conceptual and you will not have any numbers to fall back on."

Quast advises trying to turn some of the obstacles in selling sports into positives. For instance, the five to seven-month baseball season that scares advertisers can be pitched as an opportunity for continuity that would otherwise be hard to obtain in any radio buy. Also, baseball offers "foreground listening" because its audience is intensely interested and loyal.

"First and foremost, you know your advertising targets. Know their needs and know why they might not want to buy what you have to sell. And then try to counter it with some of the strengths that you feel are inherent to your sports buy." He added, "The sizzle tends to come before anything else in sports selling."

Other hints Quast offered for selling sports included giving bonus points to make buys more efficient for clients, as well as appealing to smaller establishments by utilizing co-op, then giving floating spots throughout sports play-by-play events and sports features.

When it was Ron Kempff's turn to speak, he gave some details of WHIO's extensive sports schedule, which includes Cincinnati Reds baseball, Bengals football, college football and even some high school sports events.

"For the most part we do get it sold," said Kempff. "We're not sold out every game in every season. And for those avails we have left, we'll use it for a spot carrier. Kempff's advice in selling sports: "You've got to make it a bigger event. You've got to develop more involvement on behalf of your advertisers. You've got to find some way to justify the average cost per spot or the rate you're going to be charging."

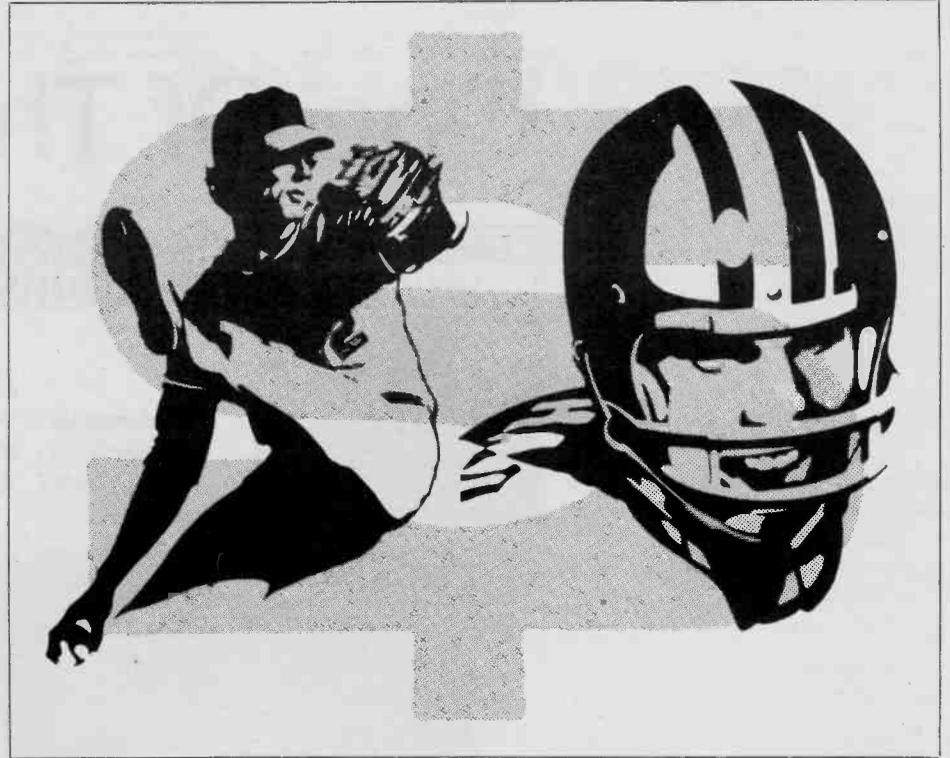
Hockey, Basketball Are Toughest Sells

During the question-and-answer session following opening presentations, it became clear that stations have a myriad of individual needs in their sports selling, particularly owing to the different nature of sporting events in various parts of the country.

"You've got to make it a bigger event. You've got to develop more involvement on behalf of your advertisers."

Hockey and basketball "are the two toughest pro sports to sell at the station level." McGavren Guild's Gross noted, "Football has always been pretty good. Baseball is solid. Hockey is a sport that very few people outside certain markets can understand and get excited about. There's no real TV coverage on the network level of hockey. There's no support coast-to-coast and people just are not exposed to it."

In summary, then, the panelists recommended planning as far ahead as possible and selling the next season's sports packages during the current year's playoffs and championship games when awareness is highest; not wasting too much time pitching advertising agencies who regard sports as an inefficient buy; giving your rep plenty of advance notice of sports avails; selling your station's coverage area; and selling the sizzle, recognizing that sports is an emotional buy, where merchandising means more than numbers.



News/Talk



GAIL MITCHELL

UPDATE

KOA Redirects "All Night Live"

On January 25 KOA/Denver began broadcasting an overnight two-way talk show with an emphasis on news complemented by live coverage of breaking stories. The show was appropriately titled "All Night Live." What set this radio program aside from others was its being simulcast via sister outlet KOA-TV, which kicked off a week later on February 1. Longtime radio personality Joey Reynolds was chosen as host of the innovative concept, conceived by both radio GM Joel Day and TV VP/GM Roger Ogden.

Following its birth nine months ago, the program has endured its share of growing pains. According to a Denver Post article dated May 30, comments from local media counterparts were mixed. Some told the newspaper reporter that the program "is built around a faulty premise that simply cannot work," while another person cited the difficult task of sustaining the quality of an all-night show. Still another, a onetime KOA talk host, was quite frank in his criticism: "It's radio with a picture and that's bad. There's not enough happening visually, and looking at it from the radio standpoint, it's too slow because it's on television at the same time."

New Host, Direction

Since that article appeared the direction of "All Night Live" has been rerouted. And Dave Scott, formerly KOA's Radio Program Operations Manager, has succeeded Reynolds (R&R 8-27). When asked about the show's redirection Scott, who doubles as one of its co-producers, explained, "What we're doing is going back to the original concept. When we started, the program was to follow breaking news stories, to pick up with guests of regional as well as local and national interest since we have a 38-state coverage at night, and to try and mix the blend of entertainment and news. Joey



Dave Scott

came in with a very heavy entertainment background and was going to move into the news direction, which was difficult for him to do. Therefore the show became very entertainment oriented."

Scott also refutes the radio-with-a-picture criticism. "The concept was designed so that it worked on both," he continues. "It's basically a radio program being televised but with the insertion of visuals to keep the television exciting without direct reference to those visuals. Then we don't lose the radio audience, making them feel they are missing something. A good interview, a good telephone talk show works on both radio and television. It's a workable, viable show."

came in with a very heavy entertainment background and was going to move into the news direction, which was difficult for him to do. Therefore the show became very entertainment oriented."

Keep Audience On Toes

To keep this lively and topical balance between news/information and entertainment, the simulcast employs a blend of variety and diversification so the audience isn't ever quite sure of what's in store. Plans are to take the show on the road, broadcasting occasionally from various Denver facilities and to periodically include studio audiences. Forthcoming features that relate to both Denver and other cities/towns in KOA's coverage area, like Denver's downtown rebirth, are scheduled plus a special segment directed towards the large number of people flocking to Colorado. It will revolve around basics like applying for a driver's license, voter registration, and so forth.

Chief among the programming additions is a "whatever happened to" type of feature that delves into the major news stories during the past couple of years. One example is toxic shock syndrome. "Those are the kinds of things nobody has ever really followed up on," Scott adds. "One of the luxuries that we have on the show is 4½ hours every night to explore some of these things." Working with Scott on the Tuesday through Saturday 12:05-4:30am run is Rick Barber, newsman on the scene and reporter Haney Howell. There's future talk of possibly adding a co-host and/or syndicating the simulcast effort.

Although it's difficult to obtain a clear picture of "All Night Live" 's ratings impact, Scott and station management are pleased with the response so far. "We have done a lot of internal research and found a good reception for the program. To be frank, the numbers of people who are up overnight surprised us. More and more you're seeing national research figures that show a larger percentage of the work force now working overnight. I think the figure is 11% now. It's expected to go to 17% in the next year or so and steadily climb. I think



HOTLINE LEADS TO WEDDED BLISS — Newlyweds Alan Bell and Joanne Preston first met by phone on WRKO/Boston's dating show "Hotline." Following their meeting at a laundromat it was love at first sight with the whirlwind courtship capped off by a wedding attended by both "Hotline" personnel and listeners. Beaming are (l-r) program host/best man Dick Syatt, producer/maid of honor Alice Pearce, and Mr. and Mrs. Alan Bell.

what's happened is the all-night audience is growing on top of the insomniacs." Sales is in tandem with audience reaction, with various clients recognizing the potential of the broad audience being reached. Though radio and television team up to put the nightly broadcasts together, they work separately when it comes to sales.

Too Much News & Talk?

In spite of the fine-tuning being implemented, "All Night Live" must also reckon with the emerging competition from other late night news and talk contenders. There's ABC's entry with formidable talk opponent Phil Donahue, CBS's three hour early morning news bid, and NBC, whose affiliate KOA-TV itself will carry Johnny Carson, David Letterman, "All Night Live," and "NBC News Overnight" followed by more wee-hour network informational programming and local news.

Isn't that too much news, information,

and talk for the Denver market to absorb? "No," says Scott, "because we will offer the alternative through a live presentation, live telephone talk which will be directly against the news programs from ABC and CBS. The key is listener and viewer participation. Everybody likes to ask their own question in their own way. They like to vent their anger, like to get it off their chest, like to become a part of what's happening. The others are simply reporting it. That's what will make 'All Night Live' last a lot longer than the others."

Next Time . . . Weekend Programming

What to program over the weekends can be a curse or a blessing. I'll talk with program directors from around the country who will share their opinions, problems, and programming solutions.

News/Talk Personalities

ON THE MOVE: NBC's Talknet taps Harvey L. Ruben, MD as its weekend host from midnight-3am. His appointment is part of the net's recent expansion (R&R 8-27) . . . **WGSO/New Orleans** names Mike Longman Director/News and Public Affairs. He's half of the station's A.M. Newswatch anchor team. WGSO has also inked an agreement with Saints quarterback Ken Stabler, who'll host a self-named program on weekday mornings . . . **Thomas Haule** joins KNX/Los Angeles's news department as a reporter . . . **WCBM/Baltimore** welcomes Phil Wood as PM sports anchor; he served as asst. sports director at **WTOPI-Washington, DC**. Wood succeeds Russ Small, now with **KSTP/Minneapolis** as a sportscaster . . . Over at **WBBM/Chicago**, **Donn Pearlman** is the new Suburban Correspondent while **Sandra Malpede** moves in-house to the station's Information Services Department . . . Sister station **KCBS/San Francisco** hires **Ted Robinson** as sports reporter from KSTP and **George** (no last name) now handles commuter traffic reports, replacing **Chris Brecher**, who joined the AM news team . . . **Maxine Schnall** returns to **WCAU/Philadelphia** as weekday afternoon talk host. She founded the Wives Self Help Foundation, Inc. for those experiencing marital stress . . . **Larry King** kicked off a six-week tour this week to promote his new book and TV show . . . **WOR/New York's Arlene Francis** has been inducted into the National Broadcasters Hall of Fame . . . **KNUS/Denver PD Carl Gardner** is looking for an experienced executive producer. Interested parties may reach him at the station (303) 937-1200 . . . And **Eric Tracy**, late of **KMPC/Los Angeles** and **RKO's "America Overnight,"** is available for the right talk host slot, (213) 992-8255.

PROGRAMMING SHIFTS: **WHAG-Hagerstown, MD** is switching from a magazine type format to all News and Talk. According to GM **Gary Portmess**, the station has become affiliated with **CNN** and **ABC Talkradio**. And speaking of

Talkradio, the net has added five more stations: **KBDF/Eugene, KMJ/Fresno, WSJS/Winston-Salem, WSWL/Pensacola, and WMER/Portland** . . . **KSDO/San Diego** has undergone several changes. Its "Midday" show moves to weekday afternoons and the "Dave Dawson Show" takes over its prior morning slot. **KSDO's** new Operations Manager **Jim Simon** joins newscaster **Ernie Myers** for national and local news 5-9am. The station also carries **NBC's Talknet** while **CBS Mystery Theater** and "Feelings with **Ron Fortner**" have been cancelled.

SPORTS CORNER: **WFAA/Dallas** is set to carry 1982 Southwest Conference football through November 27 and to offset the NFL strike the station conducted a computer fantasy game between the Cowboys and the New York Giants on October 3 with pregame guest **Tex Schramm** . . . **WCBM/Baltimore** is offering live exclusive coverage of Skipjacks hockey, beginning October 8 . . . Meanwhile, **KNX/Los Angeles** is the anchor of a 16-station radio network covering University of So. California football games.

STATION HIGHLIGHTS: **Ed Anderson, KEX-Portland** talk show host, called to share a special programming event the station sponsored on October 1. The "Oregon is Open for Business" segment of the "Northwest at Night" program invited Oregon Governor **Vic Atiyeh** and Portland Mayor **Frank Ivancie**, among others, who focused on the positive steps being made in the Northwest to generate jobs and strengthen economy. For this show Ed invited radio talk hosts across the country to simulcast the program. This programming concept is based on a 1980 summer "Northwest at Night" show called "The Lights are NOT out in Portland." It was fed to 12 other stations (**WRNG, now WCNN; KSTP, WTIC**) that helped dispel the rumor Portland was buried under Mt. St. Helens' ash . . . **WBBM-Chicago** is airing a 12-week series "Managing Your Money" . . . This week **WXYZ/Detroit** broadcast the five-part "Marketing of Medicine."



TASTY PROGRAMMING — Longtime WGN/Chicago host Wally Phillips broadcast his popular show from the "Taste of Chicago" festival earlier this summer. Several other station shows emanated from the festival as well, with visitors to the WGN booth treated to the chance to win Chicago Cubs discount coupons and meet station executives and personalities. According to PD Dan Fabian, an estimated 200,000 people visited the booth during the four-day event.

New 7"
Edit Of
The Hot
12".

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Top 10
Dance
Hit.

IDIOL BILLY



WHITE WEDDING

The AOR/CHR
Wedding Dance
of the year.

The single and a special 12"
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Chrysalis
Records & Cassettes

The single CHS 2648 The album CHR 1377
Produced by Keith Forsey.

CALENDAR



BRAD MESSER

"Outside It's 96 . . . Er, 97 Degrees!"

Something's missing, wouldn't you say? There's been widespread babbling about stations refusing to announce the correct temperature if it happens to match the dial position of a competitor, but what has been absent from these reports is any hint that this hoary policy is one that broadcasters should be deeply ashamed of.

If a licensee feels that deliberately airing incorrect information is warranted, perhaps he should run promos explaining the policy.

"This station is proud to announce that our coverage of the weather will occasionally contain deliberate inaccuracies. We have decided, after careful deliberation, that these errors are in the best interest of our listeners. Here's our policy. When the outside temperature happens to match the dial position of one of our competitors, we will either refuse to report the temperature, or report it one degree higher or lower. Why should we do this? For your own good, of course! Because this station stands for Truth, we are taking this positive step to protect you from subliminal messages. Think of it. If we were to irresponsibly announce the *correct* temperature, your average little mind might subconsciously register a connection between that number and the dial position of a competing station. Without even knowing why, you might go into a hypnotic trance or something like it, and you might be moved to change stations. Then there you'd be, tuned to an inferior station, deprived of the thrill you get here. We don't want to see that happen! We value you as a listener and want to keep you here, for the best in music and usually-accurate weather information! We're the station that cares about you! You may be wondering what we'll do on those days when high or low temperature records are broken. I can assure you we know how to deal with these problems and will take appropriate action, ignoring the story completely, or changing the facts slightly to protect you from insidious unwanted subliminal reinforcement of a competitor's frequency! You can count on it!"

Stations that wouldn't be ashamed to publicly admit their policy on that may want to expand the concept by slightly altering other stories containing numbers. Those desiring Brad's readymade promos on "How We Report Vote Counts" and "Why Our Sports Scores May Vary" should send a self-addressed, stamped envelope.

Columbus Misses India By 8000 Miles

MONDAY, OCTOBER 11 — Columbus Day is today, although it was 490 years ago *tomorrow* that he "discovered" the North American continent and turned on European migration. Our history books say Christopher Columbus first sighted San Salvador, but Dr. John Parker, a prominent Columbus researcher at the University of Minnesota, says no one knows the exact spot. "I think as of right now we're less certain than we ever were, and serious research is going on to try to make a determination" by the 500th anniversary in 1992. Columbus was not afraid of sailing off the edge of a flat Earth. Most educated people of his time knew the planet was round.

The city of Baltimore was founded 252 years ago in 1730. The first President to fly, Teddy Roosevelt, did it 72 years ago today in 1910, just seven years after the Wrights first went up.

Birthdays for two veterans of the Steve Miller Band: drummer Gary Mallaber is 36 and slide guitarist Greg Douglas is 33.

Survives .38 Between The Eyes

TUESDAY, OCTOBER 12 — The Mighty Atom was shot between the eyes with a .38 pistol 68 years ago today, but when the slug hit his skull it flattened like a nickel. The professional strongman, real name Joe Greenstein, was so surprised at surviving the shooting that he decided *anything* was possible with a positive mental attitude. After his release from a Houston hospital, the Mighty Atom began performing the stunt of which he's best remembered, bending iron bars with his bare hands.

Sportscaster Tony Kubek, the former Yankees shortstop, is 46. Opera star Luciano Pavarotti is 47. Sam Moore of Sam & Dave is 47, and comedian and political activist Dick Gregory hits 50.

White House: DC's Oldest Public Structure

WEDNESDAY, OCTOBER 13 — Construction of the first public building in Washington, D.C. — the Executive Mansion — began 190 years ago today in 1792. George Washington laid the cornerstone, but the White House took so long to build that he never got to live in it.

The Roman Emperor Claudius was murdered in 54BC. His wife fed him poison mushrooms for dinner, but when he became woozy the servants merely thought he was drunk again and carried him off to bed. Seeing he was still breathing, the murderous wife and conspirator opened Claudius's mouth and swabbed his throat with a second dose of poison. He didn't die. The murder was accomplished on the third attempt: he was smothered with a pillow.

Marie Osmond is 23. Her first single was "Paper Roses" at age 16. The Osmond family makes an estimated \$10,000,000 a year, and donates well over a million to the Mormon church. Craig McGregor of Foghat is 33. Margaret Thatcher is 57.

Mr. Right Stuff Breaks Sound Barrier

THURSDAY, OCTOBER 14 — The first man to fly faster than the speed of sound was the archtypical test pilot Chuck Yeager, who did it in the Bell XS-1 rocket-plane 35 years ago today in 1947. "It had been predicted by about half the engineers that there was no way we could ever get an airplane beyond the speed of sound," says retired Brigadier General Yeager, "but I didn't believe that."

The founder of Pennsylvania, William Penn, was born on this date in 1644. His design for the street layout of Philadelphia in 1682 became the basic American town plan, with straight streets, right-angle intersections, and a town square for the courthouse.

Justin Hayward, famous from the Moody Blues, is 36. Watergate figure John Dean III is 44. Roger Moore, best known from the James Bond movies, is 55.

The First Beepers Didn't Beep

FRIDAY, OCTOBER 15 — The first radio pager, which went on the market this date in 1950, delivered a string of voice messages. Later models announced messages with beeps. Thanks to microchip technology, this year's most sophisticated new pager is capable of displaying 99 alphanumeric characters.

Uncle Sam commandeered every American ship capable of ocean travel 65 years ago today, to help fight WWI. The move was similar to England's recent use of the "Queen Elizabeth II" and other private ships during the Falklands Islands crisis.

Richard Carpenter is 37, and so is baseball star Jim Palmer. Penny Marshall of "Laverne & Shirley" is 39. Linda Lavin of "Alice" is 45. The former Ford exec best known for bailing out Chrysler, Lee Iacocca, is 62. *Saturday* Suzanne Somers will be 46, and *Sunday* Chuck Berry hits 56.

Contemporary Hit Radio



JOEL DENVER

96KX PD BOBBY CHRISTIAN EXPLAINS

Callout Research — A Primer

Callout research can mean many things to different programmers. To some it means talking only with passive listeners. To others it means just playing "hooks" down the phone line. According to 96KX/Pittsburgh PD Bobby Christian, callout research is "a proven research method by which a programmer may employ the use of records played down the phone line along with other research techniques to examine the tastes of the passive listener and the active listener in a random sample that is stratified to the targets of the radio station."

That's quite a mouthful. What does random sample mean, and how does a programmer select it? How is it stratified? What else can be done besides playing songs down the phone? For the answers to these questions and more, I had a conversation with Bobby to take some of the mystery away from this research technique.

Selecting A Random Sample

Bobby's background in callout research goes back to 1972 when he was working with Todd Wallace at KRIZ/Phoenix. "We were looking for a new way of improving our research techniques and hit upon this system in a much simpler form. By trial and error, we have refined the system to what it is today."

I explained to Bobby that a lot of programmers are not aware of how to do callout research, and because



Bobby Christian of peer pressure might be afraid to openly admit their lack of knowledge. He agreed to explain step-by-step how to put together a successful callout system.

"The first step is to draw up a random sample. For this you can utilize the phone book as a starting point. The idea behind callouts is to get a random sample which is a microcosm of the universe (market). We use a computer that randomly selects numbers for us to call from prefixes that we know are generally residential.

"For those without a computer, take the phone book and turn to any page and take the first phone number with a residential prefix listed and add one to the last digit." He went on to say that in many markets up to 40% of the phones are unlisted or too new to be in the directory, and this method increases the chances of getting listed and unlisted numbers in the sample.

Bobby cautioned, "You've got to be consistent with what you are doing. If you want to add five to each phone number, that's fine, but do it every time. If you follow this method, you'll have a sample that is random in nature and should reflect a miniature of the market in socioeconomic, and geographic distribution patterns."

Like anything else, there is an upside and a downside to randomizing your sample. "When you randomize you need to make more phone calls to reach a household that can be used. You'll tend to get a lot of disconnects this way, but to me it's more important to have a quality sample. Just like a computer, if you put garbage in, you'll get garbage out."

Stratifying Your Random Sample

The first thing to remember is, "Stratification and random samples go hand in hand, and are not mutually exclusive terms," according to Bobby. He explained, "This is a process that's used to weed out those in the random sample that you don't want in your in-tab sample. If you are a CHR station, and you've reached someone over 55 that listens to country and classical



Mine's Longer Than Yours

Recently I ran an article about KIQQ/Los Angeles having the longest list in CHR (R&R 9-3). Sure enough, I got a response from someone who disputes the claim and says he's got the longest list in CHR.

John Barab, PD at WAYV-FM/Atlantic City called to say, "We play even more titles than KIQQ does. Our playlist runs anywhere from 72 to 90-plus titles." When asked about rotations he responded, "I'm able to play oldies too. The list turns over in about 5½ hours or so."

Those are pretty long rotations for a CHR station. Those rotations may be the case in the winter, but in the summer when the beaches are swelled with sunbathers, the spot loads are a bit heavier, and those rotations probably slow down even farther, or the list gets a bit shorter. Anyway, thanks for the call, John!

music, then you don't want to use them in the sample. You've got to narrow the sample to those who listen to your type of programming, but not necessarily your station.

"In our case, if they listen to 96KX, B94, WDVE or WYDD, then we use them in the sample. The other restriction is that they must be between 18-44. You can stratify your sample further by geographics if you want, but we tend to look at things in a broad base, so we don't take it that far. My random sample is a microcosm of the market, that's been stratified to my potential listening audience."

Psychographics

Psychographics refers to the separation of people by personality types (lifestyles). Bobby explained, "Finding out the psychographics of a research participant is a bit tougher than finding out what demographic they're in. If you attempt it, it's got to be done in a left-handed manner. Ask someone about their income and they're probably going to lie about it."

"However, you can get an idea about the psychographics of an individual by examining the stations they listen to. If all they mention are hard rock stations, or conversely A/C stations, you can determine something from this information. You can explore further by asking some questions regarding their entertainment, or record buying habits."

It would seem this type of research would be bordering on qualitative market data based on listenership. Bobby agreed. "This information can be pretty valuable to the sales department. With a little bit of effort, you can correlate the listeners that mention your station with those that attend movies for example. This information can be expressed as percentages of people mentioning your station that attend movies compared to the competition, depending on how the question was asked."

Sample Size

As the saying goes, "size is a relative thing." The size of the sample is therefore dependent on the size and makeup of your

marketplace. "I like to have a minimum of 125 to 150 in-tab per week. If I were in a more homogeneous market like Denver or Phoenix, I could get by with 100. In New York or Chicago things are a bit more segregated. Listening patterns change from block to block, so a bigger sample is needed. When I was at WMET/Chicago, we used 250-300 people per week."

"The first thing we do is make a pre-screening phone call based on a randomly selected phone number. We'll ask them if anyone between the ages of 18-44 would like

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to answer some questions about their radio listening habits. This is the first line of stratification. Then we ask about their radio listening habits; the second step of stratification. We also ask them some research questions like: "When does your clock radio go off in the morning?"; "What time of day do you drive home?"

"The next step is to work them into the weekly system. We send them a list of songs by title that they must rate from 1 to 7 in order of preference (see sidebar). We will call them back at a time convenient to them and find out the responses to the list of songs. We also play some hooks down the phone line to them, and those are rated in the same manner."

One thing that's vital to a successful research call is the length of time spent on the phone with the participants. If you spend too much time, they become bored and

Continued on Page 22

The Fine Points Of Callout Research

One of the most important aspects of research is knowing what questions to ask, and how to ask them. Another key area is a systematic scale for the participant to give responses that can be easily integrated into the research without individual interpretation.

Bobby Christian uses the "Standard Semantic Differential Scale" listed below for rating songs tested by mail and via the telephone.

Rating	Interpretation
1	Never heard of it before.
2	I would change stations if I heard that song.
3	Don't like it, but would listen to it.
4	Used to like it, but I'm burned out on it.
5	Neutral.
6	I like the song.
7	One of my favorites.

Some people might want to use a five-point system that combines 2 & 3 into one response, and 6 & 7 into a single response. Either way, results should be similar. Using the seven-point system allows for broader interpretation of the raw data.

1982



17th

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HONORING

herb alpert & jerry moss

ON OCTOBER 30, 1982

HERB ALPERT AND JERRY MOSS

WILL BE HONORED

AT THE 17TH ANNIVERSARY DINNER DANCE

GIVEN BY THE MUSIC INDUSTRY DIVISION OF THE
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For the past 34 years, the United Jewish Appeal-Federation of Jewish Philanthropies has provided humanitarian aid for all citizens of Israel—Arabs, Christians and Jews. Contributions are specifically earmarked for social services such as child care, community centers, family welfare, Jewish education and rabbinical services. It has always been the policy of UJA, a position strongly supported by the State of Israel, that funds collected are never to be used for political or military purposes. Our goal is to improve the quality of life for all the people of Israel now and through future generations.

GUEST SPEAKER

ALEXANDER HAIG

MUSIC

THE COUNT BASIE ORCHESTRA

SATURDAY, OCTOBER 30TH, 1982 AT 7:00 P.M.

SHERATON CENTRE · IMPERIAL BALLROOM · 53RD STREET AND SEVENTH AVENUE · NEW YORK CITY

FOR FURTHER INFORMATION CONTACT:
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**"GLORIA"
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From The Album
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On Atlantic Records
and Cassettes



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Callout Research — A Primer

Continued from Page 19

start giving answers that will end the call as quickly as possible. "Each city is different," Bobby explained. "You just have to pay attention to their attention span. In New York I've been told you can't get people to stay on line for very long. In Pittsburgh we can usually keep them for six to seven minutes."

The sample is rotated approximately 25% each week, so there are always new people coming into the sample. Bobby uses the same people from four to six times before he feels they become experts at music. "Once they start mentioning every song is familiar to them, we know they've become superactive, and no longer fit the average listening profile they once fell into."

"Keep in mind that using the mailout list in combination with the phone hooks is the method I like the best, but it may not be right for you or your market. If you send out a list of songs, they need to be pretty familiar. You might not be able to test a song like 'Bohemian Rhapsody' this way, since the title isn't in the song. This type of song is best researched down the phone line. We never give title and artist information as this lends to an overabundance of familiar responses."

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There was a time when Bobby Christian was known for being too research-conscious, but now he's modified his approach a bit. "Callout research is used to examine the human emotions and feelings the audience has about songs. You've got to dive into the numbers to feel what they are trying to tell you. This is an art form we're researching, not a bowl of Rice Krispies."

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I then asked him about programmers who hide behind their research in an effort to avoid playing specific records. Why does this happen? "No computer or research program has ever told a PD that he can't use his guts to complement the printouts. I find a mixture of the two works very well. We use our ears, as I add records out of the box. I know that in two or three weeks I'll find out if I've made the right decision from the research. Without it, I might end up playing a stiff for five or six weeks."

Bobby continued, "When we analyze the research, we look at the final tallies, and the raw scores side-by-side. If a record shows 65% positive response, I want to be able to see just how positive the response is. Does this song score high because they like the song, or because it is one of their favorite songs? This is important to know."

"Interpretation is the key to research. Quality control is very important to main-

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"No computer or research program has ever told a PD that he can't use his guts to complement the printouts. I find a mixture of the two works very well."

Stressing the need for quality, Bobby said, "I'd rather have 100 credible responses than 150 in-tab that are subject to questions of validity. Any station should have some sort of callout research going as a check and balance system to whatever else they are doing. If budget is a problem, then you can build a case for the expense by showing how it can benefit the sales department while giving an inexpensive insight to listening patterns and buying habits."

Coming Next Week

I hope we've helped to clear up some of the mystery about callout research. Another research area that seems shrouded in a fog is "focus groups." Next week, I'll be talking with consultant Ed Shane, President of Shane Media Services based in Houston. Ed has put together a video tape called "Focus On Focus" which explains the hows and whys of focus group research. He'll discuss this important research area, lifting some of that fog so we can all see things more clearly.

Motion

WPQC/Washington's Lisa Kaye has made a quick exit after 14 months in the late-night shift. She's also a multi-year veteran of WCAO/Baltimore and a fine talent. Call her at (301) 474-6406. . . KSKU/Hutchinson, KS PD Terry Drouhard takes a similar slot at KWKM/Wichita, and MD Brad Hanson is now the new PD at KSKU. . . John Elliott is upped to News Director at WTIC-FM/Hartford. . . Lou Patrick from KZ93/Peoria is named PD at WYKS/Gainesville, replacing Lou Rodriguez. . . Mark McCain moves from KIKM/Sherman, TX to nights at KKYK/Little Rock, replacing MD David Allen Ross, who's now holding down PM drive. . . WJBQ/Portland promoted weekender John Willis to overnights. . . Mike McCoy is the new MD at K96/Provo in addition to afternoons. . . KSLY/San Luis Obispo personality Captain Buffoon celebrated his eighth anniversary with the station (10-1). . . Congratulations to WKFR/Kalamazoo PD Jack Swart and wife Barb on the birth of Melissa Sue.

KZFM/Corpus Christi has a new lineup: Art Garza, 9-noon PD Jackie Robbins, noon-3pm Brad LaMonte, 3-7pm Art Simon, 7pm-12mid John Wright, and Don Stewart is overnights. . . KAFM/Dallas has now completed its lineup: 6-10am Andy Barber (from KWST/Los Angeles), 10am-3pm Jerry Taylor, 3pm-7pm Assistant PD Pete Thompson (WLOL-FM/Minneapolis), 7pm-12mid Paul Donovan (WFMF/Baton Rouge), and midnight to 6am J.D. Ryan. Weekenders include Kyle Bush and Holly Stone (both from KNUS/Dallas), along with Guy Johnson and Chris Kerson.

The Music Section

CHR's Most Accurate
Music Information
Begins on Page 47

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taining a good system. We continually make verification calls to see if the people were actually contacted. This way you know, and the research staff knows that this is a serious matter. For the same reason we pay all of our research people instead of using volunteers or interns. Our research calls are made from 1-9pm Monday through Saturday. For your market it may be different."

"No computer or research program has ever told a PD that he can't use his guts to complement the printouts. I find a mixture of the two works very well."

Stressing the need for quality, Bobby said, "I'd rather have 100 credible responses than 150 in-tab that are subject to questions of validity. Any station should have some sort of callout research going as a check and balance system to whatever else they are doing. If budget is a problem, then you can build a case for the expense by showing how it can benefit the sales department while giving an inexpensive insight to listening patterns and buying habits."

Coming Next Week

I hope we've helped to clear up some of the mystery about callout research. Another research area that seems shrouded in a fog is "focus groups." Next week, I'll be talking with consultant Ed Shane, President of Shane Media Services based in Houston. Ed has put together a video tape called "Focus On Focus" which explains the hows and whys of focus group research. He'll discuss this important research area, lifting some of that fog so we can all see things more clearly.

Motion

WPQC/Washington's Lisa Kaye has made a quick exit after 14 months in the late-night shift. She's also a multi-year veteran of WCAO/Baltimore and a fine talent. Call her at (301) 474-6406 . . . KSKU/Hutchinson, KS PD Terry Drouhard takes a similar slot at KWKM/Wichita, and MD Brad Hanson is now the new PD at KSKU . . . John Elliott is upped to News Director at WTIC-FM/Hartford . . . Lou Patrick from KZ93/Peoria is named PD at WYKS/Gainesville, replacing Lou Rodriguez . . . Mark McCain moves from KIKM/Sherman, TX to nights at KKYK/Little Rock, replacing MD David Allen Ross, who's now holding down PM drive . . . WJBQ/Portland promoted weekender John Willis to overnights . . . Mike McCoy is the new MD at K96/Provo in addition to afternoons . . . KSLY/San Luis Obispo personality Captain Buffoon celebrated his eighth anniversary with the station (10-1) . . . Congratulations to WKFR/Kalamazoo PD Jack Swart and wife Barb on the birth of Melissa Sue. KZFM/Corpus Christi has a new lineup: Art Garza, 9-noon PD Jackie Robbins, noon-3pm Brad LaMonte, 3-7pm Art Simon, 7pm-12mid John Wright, and Don Stewart is overnights . . . KAFM/Dallas has now completed its lineup: 6-10am Andy Barber (from KWST/Los Angeles), 10am-3pm Jerry Taylor, 3pm-7pm Assistant PD Pete Thompson (WLOL-FM/Minneapolis), 7pm-12mid Paul Donavan (WFMF/Baton Rouge), and midnight to 6am J.D. Ryan. Weekenders include Kyle Bush and Holly Stone (both from KNUS/Dallas), along with Guy Johnson and Chris Kerson.

The Music Section

CHR's Most Accurate
Music Information
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CHR PICTURE PAGE



HIGH RIDING PERSONALITIES — Just a casual stroll through the park with your pet elephant? Hardly. What we have here is (l-r) WTRY/Albany's McDougall In The Morning, Boogie Bob O'Neal, and Tim Kelly getting ready to race their elephants as part of a promotion for the Clyde Beatty/Cole Brothers Circus.



WLKI BIKINI BEAUTY — Shown here is Leanna Henderson, who competed with a whole group of other beauties to become Miss WLKI/Angola, IN for 1982. A crowd of over 4000 watched as station sponsors did the actual judging, with station personalities doing the MC work.



LYING DOWN ON THE JOB — After being on her feet all afternoon KITY/San Antonio night rocker Angela Wright relaxes after spinning the hits at a local department store's fashion show. Hundreds of listeners stopped by to see the latest in women's fashion, to meet Angela, and pick up on the free ice cream offered to cool them down from the summer heat.



KVOL ROCK-B-QUE — It was the "First Annual KVOL/Lafayette Rock-B-Que" that brought over 1200 people out to munch down on free chicken, beer and soft drinks recently. Shown in the back row (l-r) are staff members Jeff Morgan, Mike Donn, and Bobby Dee. In the front (l-r) are Paul T-Bo, PD Phil Rankin, and Don Davis.

Bits

• Q107/Washington has taken the NFL football strike into its own hands. At a recent listener party in a Georgetown bar planned for a Sunday night, the station showed footage of a past Redskins-Cowboys contest on a wide screen TV. Washington Redskin players Dexter Manley, Perry Brooks, and Monty Coleman showed up to meet their fans at the local bar as air personality Uncle Johnny broadcast his show live. It got coverage from NBC "Nightly News."

• KSTT/Davenport is also aware of sagging spirits caused by the strike, so it re-created a football game on the air with the use of a computer to determine the outcome. They fed the team stats of the Chicago Bears and the San Francisco 49'ers

into the electronic brain, and based on the data, an entire game play-by-play was generated. The station even had a tailgate party for its listeners, complete with special T-shirts for a "KSTT No Football Weekend."

• G100/Mobile is offering some large loot in its \$10,000 Music Money Game." Each week, four songs are announced in a specific order. Later, calls are taken from listeners to win \$100, \$500, and \$1000 bills when they hear the songs played back.

• KVOL/Lafayette is searching for the most kissable lips in town. 75 girls signed up to "press faces" with midday man Don Davis and night rocker Mike Donn who acted as judges. Hundreds of people crowded a local bar to watch the contest as the winner walked off with \$500 in prizes.



KIIS-FM GIVES AWAY MATCHING MUSTANGS — KIIS-FM/Los Angeles recently handed over two matching Mustang GT's to Sonny Lewis, who was the 50th caller when he heard four specific songs played on the air in a pre-promoted sequence. Shown (l-r) are KIIS-FM air personality Laurie Allen, Lewis, and Dick Hildom, President of Don Kott Ford.



KANSAS DAY IN KANSAS — Standing in front of the John Brown Mural in the Kansas State Capitol building, which was on the cover of Kansas's first album, to mark July 29 as "Kansas, the Band Day," are Governor John Carlin and members of the band. Shown (l-r) are KDVV/Topeka PD Tony Stewart, group member Kerry Livgren, Governor Carlin, group member Dave Hope, and road manager Dave "Cisco" Sisky.



A PROPOSAL YOU CAN'T REFUSE — A listener to the WTYX/Jackson morning show called to say he was too shy to propose to his girlfriend, so the station called her for him and proposed. She accepted and they had the wedding at the station with live on-air commentary. Shown (l-r) are Rev. Frank Hasle, WTYX Operations Manager Jim Chick, Mike & Cheryl Easom, and staffer Vivian Watson.

Arista Promotes Hock

Randy Hock, currently National AOR Promotion Director for Arista Records, has been promoted to the newly created position of Director of National Promotion Marketing.

In explaining Randy's new duties, Arista Senior VP Richard Palmese said, "In this capacity Randy is now responsible for the implementation and coordination of special promotion projects. He will coordinate promotion priorities with Arista's sales and marketing staff and continue to work closely in the video field with Arista's Artist Development department. Randy has proven that daring to be different can make a difference and has, and will continue, to develop alternative marketing programs in support of airplay. He will continue to perform his current duties as National AOR Promotion Director."

White

Continued from Page 3

was able to pull off, and he's also got a very competitive spirit about him, which I like. So, I have some rather great expectations for Chuck. I have given him the key to the store and told him to do what he has to in order to make this thing fly."

White will also handle the afternoon drive airshift in addition to his programming duties.

Katzen & Shanks

Continued from Page 3

to make WPLP's sound and image better than it has ever been."

Katzen first joined the station in 1981, moving up to her most recent position as Executive Producer. She told R&R, "I'm very pleased to be working in this capacity. I've gained a strong insight into the workings of the station. Now, working directly with Dan Johnson and Richard Shanks, we're closer to the hosts and more than ever creating a program schedule that we feel is in tune with what the listeners in this area need." Shanks, an experienced talk host, has also been with the station since 1981. He echoed Katzen's sentiments, remarking, "I see talk radio as entertainment as well as information. I'm glad to have this position because it gives me a chance to institute some of my own ideas with not only my own show but with the other hosts."

McNeill

Continued from Page 1

"Research is one of the things our company is very strong on," McNeill continued. "They want programming people who are into research and understand it."

WMZQ GM Gil Rozzo commented on McNeill's move, saying, "I'm really excited about Bob coming here, and I'm sure he will continue to do the same kind of excellent job that Carol's been doing for us." Parker had been with WMZQ for five years.

Voyager

Continued from Page 3

decade, and I'm particularly proud of what that will mean in the Carolinas."

Commenting on Francis's appointment, Venters remarked, "I'm very glad to have George come in on this operation with us. His past experience will be of great benefit, especially in the areas of promotion as we take these two fine facilities and improve their standing in the marketplace. Pending FCC approval, we are planning to change the call letters of our FM to WMAG, but we haven't decided on a format yet."

Venters and McCarthy will be based in Raleigh, while Francis will handle the day-to-day duties in High Point. The sale was completed last week (10-1).

Avery

Continued from Page 3

more than 50 people, I am convinced that Ben Avery is the man for the job. I am delighted to welcome him to Mutual."

Regarding the future of radio, Avery commented, "I see an exciting time ahead for radio networks. Of all (networks), radio has more to offer and the strongest audience support. Through all the changes, radio has maintained its appeal."

Anthony & Shannon

Continued from Page 3

"I'm very excited about being back into programming."

Rowland Broadcasting President Marshall Rowland took over WVOJ from Gulf Life September 30. He has owned WQIK for 25 years.



JEFF GELB

Commercial-Free Programming — Does It Pay?

AOR radio has employed commercial-free programming as a promotional tool for years now, but never with as much audience impact or industry buzz as when Doubleday used the concept for start-ups in cities like Detroit (WLLZ), Denver (KPKE), and New York (WAPP). Despite the impressive initial ratings results for these AOR's, the industry seems divided over the benefits of commercial-free start-ups and commercial-free programming in general. This week, I asked several company Presidents, GM's, and PD's, many of whom are directly or competitively involved in commercial-free programming, to share their insights on the subject.

Ratings Grabber

I couldn't discuss the commercial-free start-up concept without conferring with Gary Stevens, President of Doubleday. With WAPP's summer ratings results just in, it looks like commercial-free programming played a key role in the station's jump to a 4.9 with WPLJ down to 3.5 and WNEW-FM also down to 2.0. Stevens recalled the promotion's genesis: "When we started KWK/St Louis, we did so with very few commercials and showed up quite well, but we never mentioned anything about the amount of commercials on the air. Then, in discussing the station's success in retrospect, we realized that the lack of commercials was a contributing factor to the station's success. But there wasn't any business anyway — new stations are diffi-

cult to sell; they sell for very low rates and encourage people to load you up very cheaply, or to rip you off.

"We decided that, since there wasn't going to be a lot of business anyway, we could afford to run a large commercial-free time at the start-up, assuming we could make it up later. That's precisely what's happened at WAPP," he added. "In our first 20 days of running commercials, we've written \$200,000 of business."

Interestingly, Stevens said that most advertisers are not concerned whether commercial-free programming artificially inflates ratings. "We were prepared to admit that we got sampled because of the concept," Stevens stated. "People wanted to find out who these crazy guys were who ran

- Effective Countermeasures
- Giving the Advertiser His Due
- ▶ Commercial-Free Legacy: New Shares
- ◀ Advertisers' Objections

no commercials. But I can point to several historical examples of stations that tried commercial-free programming and it didn't work to their advantage, because the programming wasn't right. Commercial-free won't hold listeners if the product isn't right."

Stevens claimed that advertisers and ad agencies seem to hold no grudges against the station for taking what could be construed by some as an anti-commercial stance. "For all their complaining, advertisers usually buy numbers. Once the numbers are there, they buy 'em."

The Doubleday commercial-free concept is usually employed in start-up situations only, and Stevens didn't advocate its usage by pre-existing stations hoping to hype low ratings. "Those stations' problems," Ste-

"Commercial-free won't hold listeners if the product isn't right."

— Gary Stevens

vens stated, "are image and perception, and have to be dealt with in other ways." Stevens indicated that commercial-free was not a concept he would employ when Doubleday takes over WMET/Chicago, nor did the company start its run with WAVA/Washington commercial-free.

He warned that commercial-free is by no means an infallible concept, mentioning, "At KPKE/Denver, we tried an entire fall ratings period with commercial-free weekends, figuring we'd stack up listeners on the weekends which would help push up our total week. Well, the exact opposite happened: the weeks were strong and the weekends were significantly lower than usual. Was that just a fluke? We still don't know."

Effective Reactions

While New York AOR competitor WPLJ lost a full share in the summer Arbitron results, PD Larry Berger reported that the mood at the station was "jubilant; everyone's thrilled that we didn't go down further, considering all the promotional firepower of WAPP. Besides, our summer ratings are always down; I think summer ratings should be quoted summer to summer. When you look at it that way, we went from last summer's 4.1-3.5, and that's not so bad.

● "At one point, we had considered countering their campaign by going commercial-free ourselves for a week on the day they started running commercials. That might have defeated their entire campaign, but we didn't do it because it was a reactive measure, and we felt it was wrong for us to react to them in that way. Instead, we spent a lot of time explaining to advertisers the shortcomings of ratings generated during a commercial-free period. When WLLZ's first ratings came out in Detroit, for instance, everyone was so surprised, and was saying, 'There must be something wrong with WRIF's programming.' They'd completely forgotten the commercial-free competition! So, when WAPP started its commercial-free programming this summer, our sales staff sent out letters to all our advertisers reminding them that our last book's 4.5 was achieved with their commercials on the air."

Berger continued, "Philosophically, I think the commercial-free concept says something very bad about the radio business. I work for a major corporation whose stations are designed so that their ratings are only as good as the profits they generate for the corporation. Most companies work

that way. It seems like the company that used commercial-free wasn't interested in profits. And if that's the way people think they have to work to get big ratings, I think that's sad."

Consistency's The Key

Also down on the commercial-free concept is Goff Lebar, President/GM of DC 101/Washington, who said, "Those stations are asking buyers and clients to buy commercials based on commercial-free ratings. DC 101 programs a consistent mix of programming elements, including commercials, to ensure that the ratings reflect the real listening patterns of the station's audience."

■ In fact, DC 101 runs no commercial-free programming whatsoever. As Lebar explained, "We feel that commercials are an important part of the radio station, and we're not going to deny that they exist. In fact, we welcome as many commercials as our avails will hold. DC 101 runs a maximum of four stop-sets each hour, feeling that four stop-sets adequately balance the commercial load, and showcase the advertisers' messages instead of burying them in four or five commercial mega-clusters. Our advertisers pay good money, and we want to give them maximum exposure for that money."

Audience Enhancers

Meanwhile, across the street, WAVA runs commercial-free hours almost daily, and tries for a maximum of three stop-sets per hour. "We used to run two stop-sets per hour," PD John Larson recalled, "but the ad agencies didn't like that." On the other hand, Larson claimed he has heard very little arguing against the station's commercial-free programming. "We point out to sponsors that people don't like commercials. It's a fact. But our commercials are presented as points of information — we run no commercials that yell at people or offend them. Most of our clients seem to like that approach. We tell them straight out that commercial-free hours take advantage of times when we can move commercials around in compliance with any contract restrictions. When we ask them if they wouldn't do the same thing, nine times out of ten they agree with us."

WCOZ/Boston is another AOR which takes advantage of commercial-free hours, days, and even weekends whenever possible. "It's a cornerstone of what we do here," explained PD Andy Beaubien.

"Philosophically, I think the commercial-free concept says something very bad about the radio business."

— Larry Berger

"Sponsors realize that, by promoting commercial-free time, we're building up our quarter-hour audience. So, when their commercials do air, they're more effective because they're reaching a larger audience, and that means it's a more effective buy. So sponsors are willing to 'bite the bullet' for an occasional day or weekend to reap the benefits of a larger audience.

"We've only gotten advertiser complaints about the policy when, for instance, we've done a commercial-free weekend and they had an event happening that weekend that they wanted advertised on WCOZ. But we can get around that sometimes by co-

Continued on Page 25

WPLJ ROCKS NEW YORK AGAIN

- WPLJ's Spring '82 4.5 Share matches our best share ever and our 119,600 average quarter hour sets a new station record!
- WPLJ's Adult 18-34 audience is up 27% from the winter giving us a 13% advantage over New York's #2 album oriented rock station.
- Our total audience grew to more than 1.8 million listeners each week, making WPLJ New York's Best Rock again and America's most listened to FM rock station for the 29th Arbitron in a row.

YEAR AFTER YEAR WPLJ 95.5 FM DELIVERS THE AUDIENCE YOU CAN COUNT ON...AND WE DID IT WHILE PLAYING YOUR COMMERCIALS.

WPLJ 95.5
NEW YORK'S BEST ROCK

Source: Spring 1982 Arbitron
Total AQH, NSA
Cume: 15A

WPLJ memo sent to advertisers, stressing ratings achieved with commercials.

EVOLUTION

Michael Sirianni joins WLAV/Grand Rapids as MD from neighboring WJFM... Chip Knight is named MD at WSYR/Syracuse... Bruce McCaleb exits as MD of KBCO/Boulder while Doug Clifton joins as MD from KAZY/Denver... KPRI/San Diego's Don Michael Girard exits for mornings at neighboring KOGO... Jim Kinney joins WMAD/Madison from WTUE/Dayton for nights... Margaret Locicero joins WABX/Detroit as Promotions Director... Casey Stangl exits Promotions Director post at KDKB/Phoenix as Terri LaBriola is named to the post... Alan Young joins WILS/Lansing from WLRS/Louisville for late-nights and as programming assistant... New to KBOS/Tulare is Brian Jones for evenings and Kathy Covey for middays, both from competing KKDJ/Fresno... Bobbie Choate exits the airstaff of KZOM/Beaumont for KYKR/Port Arthur... Dave Mitchell exits KMTN/Jackson Hole for KYLT-FM/Missoula... Former WZZO/Allentown PD Lyn Benson joins Pasha Records.

AOR Reporter Profile

KRSP-FM/Salt Lake City
PD: Randy Rose
MD: Lorraine Winegar
Power: 18,000 watts
Consultant: Frank Felix
Slogan: "We like to rock"

"Our overall approach to programming is to stick to the basics; we have a very basic approach to music, jock delivery and promotions. Although the jocks are not necessarily striving to be personalities, they do play a key role in making the station sound credible to the rock and roll listeners. The jocks come across very real, with a smooth and friendly delivery. We do news, but only in the mornings — a two-and-a-half minute 'cast at six, seven and eight. Promotions are things like album and concert ticket giveaways. Promotions are important but shouldn't be overdone — does a listener really think he or she has an icecube's chance in hell of winning a car? That's why we concentrate more on smaller prizes.

"Musically, we lean toward familiarity, with an emphasis on established artists. Our ratio of currents to gold is about 60-40. In picking music, many different tools are employed, the biggest being knowing what works in Salt Lake and what doesn't. In addition, we follow the trades, monitor requests, and keep in close contact with local record outlets. We do daypart, but only on a very limited basis. Generally, the station sounds the same at 6am as it does at 6pm. Our strongest demo is in teens; our blend of music is such to maintain that and, in turn, deliver a good 18-24 and 25-34 share."

—Randy Rose

(KRSP-FM is a new AOR reporter.)

The Music Section

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Commercial-Free Programming

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promoting the event, which allows us to mention it in a promo, which we still do during commercial-free periods."

When WCOZ does run commercials, they're run in two clusters per hour, with a very low six-spot-per-hour maximum. "Our clients' spots have a very high profile," Beaubien said, "and this undoubtedly helps assuage any negative feelings over WCOZ's commercial-free programming."

Commercial Irritants

Six minutes of commercials per hour seems like a real luxury, but, as Sandusky President Toney Brooks pointed out, "You can run four minutes of commercials an hour and listeners will still complain that you're running too many. The underlying reason is that commercials aren't very good — we haven't spent much time trying to make our commercials sound entertaining. A commercial is, by definition, an irritant, though some are better than others, and there's only a certain amount of control you can have over them. You can eliminate zit creams, which won't necessarily manifest itself in higher listener shares for the station, but it will make the station's image to listeners more clear — you don't want to confuse the audience if you don't have to."

Consultant John Sebastian offered, "We in AOR used to be more fortunate: we used to have more concert and record spots. In focus groups we found that many of those types of spots weren't even considered commercials, so we were, in essence, making money from spots that were considered positives to the listeners. We're now so successful on a mass-appeal level that we have to deal with commercials for banks or cars or who knows what, and we really have to work to make those spots palatable for our listeners."

According to consultant Rick Carroll, "Bill Drake pointed out years ago that, if people are going to tune out, they'll do so within the first 15 seconds of the first spot in the break. Only if the spot is musical in

UPDATE

Hatfield vs. McCoy Updated: There's some real radio feudin' going on in Los Angeles, where KMET jocks have been mentioning KLOS by name on the air lately, in anger over what KMET calls KLOS's stealing the term and concept of "Rocktober," which KMET has used for eight years. And take it from someone who has heard: some of what's been said is decidedly uncomplimentary to KLOS. PD Tommy Hedges said he won't retaliate with an on-air explanation of his station's new usage of the term, but KLOS consultant Jeff Pollack reminded me that a court battle in New York between WNEW-FM and WPLJ over the term established that the term was actually first used by 25M/Sydney, Australia. We probably haven't heard the last of this story... WLRS/Louisville has started a "Six in a row or \$10,200" campaign... Does this sound familiar: WAQX/Syracuse has started a petition drive to get the Who to come to Syracuse (so far no WAQX jock has climbed to the top of any building to await the Who's reaction to the drive)... KPRI/San Diego has found a recipient for the funds it will generate at its upcoming Halloween Ball: a restoration drive for an historic roller coaster. Last year's Ball raised over \$12,000 for Special Olympics... KINK/Portland has associated with the Friends of Washington Park Zoo to produce a 1983 calendar whose sales benefit the park... WLVQ/Columbus has entered into the TV field by producing its own rock video showcase program. MD Tim Smith hosts the show which is simulcast over QFM96... KKCI/Kansas City received 400 tapes for its upcoming Homebrewed local talent lp.

nature do you stand the chance of holding onto them a little longer."

Fighting Fire With Fire

WRIF/Detroit PD Fred Jacobs likened the commercial-free concept to the auto industry: "If American Motors wanted to pass by the other car makers, they could give away their cars, and people would line up for them. It's an incredible sampling tool with a strong residual effect even after the station starts playing commercials.

"There isn't a whole lot you can do defensively while it's going on," Jacobs admitted. "You just have to weather it out. Afterwards, when things settle down to normalcy, you can employ the usual modes of competitive programming. A possible option that no one has exercised yet is to go commercial-free right up against them. Ob-

"We feel that commercials are an important part of the radio station, and we're not going to deny that they exist."

— Goff Lebhar

viously there are some pretty severe implications to that idea, and no station I know of that's serious about making money is ever going to do that. So I don't consider that a realistic solution."

► Jacobs mentioned one aspect of commercial-free programming that works to everyone's advantage: "New shares are created for everyone. It's a found audience — all of a sudden, people who haven't listened to rock that much are tempted to check out that end of the dial or that type of music. It inflates the marketplace overall, and you have to wait to see how it all settles."

Front-Selling Time Limits

One person who is well aware of the advantages of commercial-free programming is Bob Hatrik, former VP/Programming for the Doubleday AOR's, who employed it to start up KPKE/Denver, and, as a consultant, on KKCI/Kansas City. Hatrik said, "It's certainly effective in building word of mouth, which is the most common way people have of finding out about a new station.

"However, we've always made sure we front-sold the length of the commercial-free period, with a warning to listeners that, of course, we would be playing commercials, but also promising to play fewer commer-

COLOR

WHO'S ON FIRST: When WB's the Who played Buffalo's Rich Stadium, nearby AOR WMJQ/Rochester sent staffers to the show to spot "92MJQ Welcomes the Who" banners. Five banner-makers were given \$100 bills for their efforts, while runners-up received special commemorative T-shirts. The station was also "above it all" in an airplane trailing an aerial banner with the same welcoming message.

VIDEO COUNTDOWN: WOUR/Utica created a unique promotion surrounding its syndicated "Rock Album Countdown" weekly show. The station held a video listener party featuring artists whose music was featured in that week's "Countdown" Show. Each of the 500 listeners who packed the club received a free countdown chart of the week's album airplay activity.

WILD WEEKEND: WIYY/Baltimore sent ten listeners free and brought along another 40 who paid for a weekend at a Poconos resort that included hot air ballooning, white water rafting, and a pina colada party in the biggest jacuzzi in the mountains.

cials than anyone else. Not giving this warning can be fatal, in that it raises listeners' expectations and then lets them down. I've seen that happen at 96KX/Denver. They went commercial-free, had a great book, but didn't tell anyone they were going to play commercials. When they began playing them, in the next sweep they were left with only teens. That's avoidable when you promote the fact that commercial-free won't last forever."

◀ Hatrik commented on advertiser reaction to the concept. "They're distraught by it, and large ad agencies are becoming more resistant to it. WAPP has probably heightened their ire at the moment. An entire summer of commercial-free programming has diluted the advertiser's dollar, having been spent on stations that had the listeners in the previous sweep, but not being able to purchase time on the station that's taking away some of those listeners for the present book. Also, the whole concept of purchasing a station whose numbers are based on a commercial-free sweep is somewhat questionable: you're buying a product that's not the same as it was when it generated the numbers. That's why I limited commercial-free periods at the stations I've worked with to three-and-a-half weeks or less — it tempers the advertisers' feelings a bit. Plus, we no longer use the phrase 'commercial-free' — we just call those periods 'free rides' or '30 minutes of non-stop rock.' The point is still made without mentioning there's no commercials."

"It's an incredible sampling tool with a strong residual effect even after the station starts playing commercials."

— Fred Jacobs

The jury's still out on the final fate of commercial-free programming, though Goff Lebhar predicted, "When buyers and clients take notice of the fact that certain radio stations consider their advertising messages a nuisance to avoid when possible and bury when not possible, and begin to place their time only on radio stations that feature a consistent commercial policy, then commercial-free will be a thing of the past." Will Lebhar's legacy come true? Only (commercial) time will tell.

COMING NEXT WEEK: Can AOR be automated? Opinions differ, but at least three automation program suppliers think so, and next week, I'll talk with representatives of Century 21, Concept Productions, and Peters Productions Inc. for insights on their AOR program offerings.

CONCERTS & CONVERSATIONS

BROADCASTS: Lords Of The New Church on WBCN/Boston... Eddle Money on KMEL/San Francisco.

GUEST DJ'S: Johnny Van Zant, Ted Nugent on WFYV/Jacksonville.

CONVERSATIONS: Kenny Loggins on WIOQ/Philadelphia... Missing Persons on KMGH/Bakersfield... X, Gary Myrick, Romeo Void on KTYD/Santa Barbara... Peter Gabriel, ABC, ZZ Top, Blue Oyster Cult on Q107/Toronto... Shooting Star, Clocks, Judas Priest, April Wine on KKCI/Kansas City... Heart on WHKC/Evansville, WQMF/Louisville... Santana, Judas Priest on WLVQ/Columbus.



CAROLYN PARKS

"QUIT WITH THE Q"

WILQ Anti-Smoking Campaign First For Radio

During five days this past June, WILQ/Williamsport, PA listeners were afforded the unique opportunity of participating in the first radio smoking clinic in the nation. Developed by the County Health Improvement Program (CHIP) of Lycoming County, with support from the Stroehmann Brothers Company and the Pennsylvania Department of Health, WILQ's "Quit With The Q" program was even endorsed by the U.S. Surgeon General. And, from the results of a local survey which found that one out of three adults in Lycoming County were smokers, it appears the program aired none too soon!

WILQ not only broadcast one half-hour program for five nights, but also volunteered one of its staff, air personality Ted Bear, to be among the on-air participants of the free clinic. CHIP itself made over 10,000 listener guides available through its office or the radio station as well as through various businesses and government offices in town, or a reprinted version could be clipped from a special supplement in the local Sunday paper, enabling participants to follow along with each program from the privacy of their homes.

Dr. Kelly Brownell, a behavioral psychologist at the University of Pennsylvania, moderated the radio clinics, which were broken down into five themes designed to teach smokers the skills needed to quit: Day 1: Know Your Habit; Day 2: Beat Your Smoking Urges; Day 3: Create A Healthier You; Day 4: Kick The Habit — It's Quitting Day; and Day 5: Greet The Future As A Nonsmoker.

Station Benefits Too

Being a smoker myself, the idea of a radio smoking clinic intrigued me ever

since WILQ PD Mark Lindow first mentioned the concept. Mark explains why WILQ was picked as the host station and what the station hoped to gain by participating in this first-of-its-kind venture. "A couple of people from CHIP originally contacted me and arranged a meeting with their advertising agency Porter, Novelli & Associates, and it snowballed from there. Our station was

"CHIP was extremely happy with the follow-up study and mentioned that the results were better than a lot of the other anti-smoking programs available. And ours was free!"

picked because they wanted to cover the entire county, which we do, plus the numbers and demographics we have impressed

Afternoon Affair Turns Into Marriage

When WRJZ/Knoxville started airing its "Afternoon Affair" promotion back in March, the station had no idea it would turn into such a well-received and long-running program. Air personality Eddie Beacon puts the affair on the air each day from 12:30-1:30pm when he takes four calls from listeners looking to meet a member of the opposite sex. Each caller is quizzed by Eddie on appearance, likes and dislikes, what his or her ideal mate should be like, etc. (shades of "The Dating Game"). Only first names are given out over the air, although Eddie keeps the phone numbers with him in the studio (his little black book must be bulging by now!) to give out to anyone who calls in and is interested in meeting one of that day's participants. The person who receives the most phone calls each week in response to his or her taped interview is treated to a free dinner date by the station.

As kinky as all this sounds, the "Afternoon Affair" seems to be legitimately getting people together, as evidenced by the number of couples who turned out for its first reunion (with a second planned for October 16). In fact, the station is feeling particularly proud that two marriages have resulted from these pairings, the second of which took place this past May between Frank



and Vicki Lynn Musselwhite. The happy couple is pictured here following the nuptials (left) and later with the man who started it all, Eddie Beacon (right).

QUIT WITH THE Q

5-DAY "QUIT WITH THE Q" LISTENER'S GUIDE

Air Dates:
Monday-Thursday,
June 14-17
Monday-June 21
7:00-7:30 p.m.
WILQ 105fm

Quitting smoking isn't easy. As an aspiring nonsmoker, that probably doesn't surprise you. Most smokers have tried to quit more times than they care to remember.

Well, now there's hope. CHIP, Lycoming County Health Improvement Program, has teamed up with WILQ to produce a free 5-day stop smoking radio clinic that you can listen to right in your home. Dr. Kelly Brownell, a behavioral psychologist at the University of Pennsylvania, will lead WILQ personality Ted Bear and a handful of Lycoming County smokers through this effective step-by-step 5-day clinic. And all you have to do to be a part of this program is tune your radio to WILQ 105 fm.

The primary goal of the "Quit with the Q" program is to teach you the skills you need to quit

smoking. In just five days, you will learn to conquer your smoking habit. You will complete a detailed analysis of your reasons for smoking and your smoking patterns. During this program, you will decide how to adapt the appropriate relaxation and coping techniques to become a nonsmoker. And because you are in charge, you will be able to remain a nonsmoker long after the program is completed.

Here's what you'll do each day:

- DAY 1: Know Your Habit
- DAY 2: Beat Your Smoking Urges
- DAY 3: Create a Healthier You
- DAY 4: Kick The Habit — It's Quitting Day
- DAY 5: Greet The Future as a Nonsmoker

"Quit With The Q" Listener Guide

SMOKERS:

NOW YOU CAN CALL IT QUILTS

Tune In To Lycoming County's 5-Day Radio Smoking Clinic "QUIT WITH THE Q"

June 14 to June 17, June 21
7:00-7:30 p.m.
WILQ 105fm

Call CHIP, Lycoming's County Health Improvement Program, Today For Your FREE Listener's Guide

322-7605

LISTEN WITH FAMILY OR FRIENDS

This advertisement is sponsored by Stroehmann Brothers Company



Sample Newspaper Advertisement

them. Our station is also personality-oriented, and they wanted a station personality to be directly involved in the program, which is how Ted Bear came to participate.

"The beauty of the program was that it didn't cost us a thing financially to participate. The only thing we had to donate was our time. Since we did it outside of a rating period, we really can't calculate any increase or decrease in audience. However, I think it increased our image in the community in terms of being a public service-oriented station; and with the massive amount of advertising all over the place, it also helped us out in terms of visibility. We're always involved with some agency or another raising money to help people out, but in this case we were able to help people individually. Surprisingly, we got absolutely no negatives from our listeners and, in fact, got very good response from the people who listened to it through their letters and phone calls."

Music Keeps Show Moving

To keep each program fresh and lively, appropriate music was integrated around each day's theme. "For instance, we used the Bellamy Brothers song 'I Love You For All The Wrong Reasons' to relate to loving cigarettes," Mark recalls, "and Dick Feller's 'The Credit Card Song' during the program which dealt with a rewards system. The music that was used was all related like that. Dr. Brownell would finish talking about a specific topic and then a related song would come in, possibly followed by an interview with somebody telling why they smoked. So it wasn't just someone talking for the entire 30 minutes."

So far, so good. But the real test of the program's success has to be gleaned from the follow-up study done by CHIP, determining just how many people actually quit or cut down on their smoking as a direct result of listening to these shows. I admit to a bit of skepticism myself, as my current record of abstinence now stands at 21 hours . . . and that was torture! Well, the results are finally in and while not earthshattering, they certainly show that the programs did have some impact on the people who participated.

Follow-Up Study Encouraging

Since the number of people who actually participated is impossible to determine, CHIP based its follow-up study on a portion of those persons who specifically requested the listener guides. Of the 57 interviews that were completed, 14% of those questioned actually quit smoking and 70% reported

they cut down their smoking by an average reduction of 60%. With 88% of the respondents long-term smokers (over eight years), the results, especially of those people who cut down, seemed fairly impressive to me. I asked Mark what his reaction was.

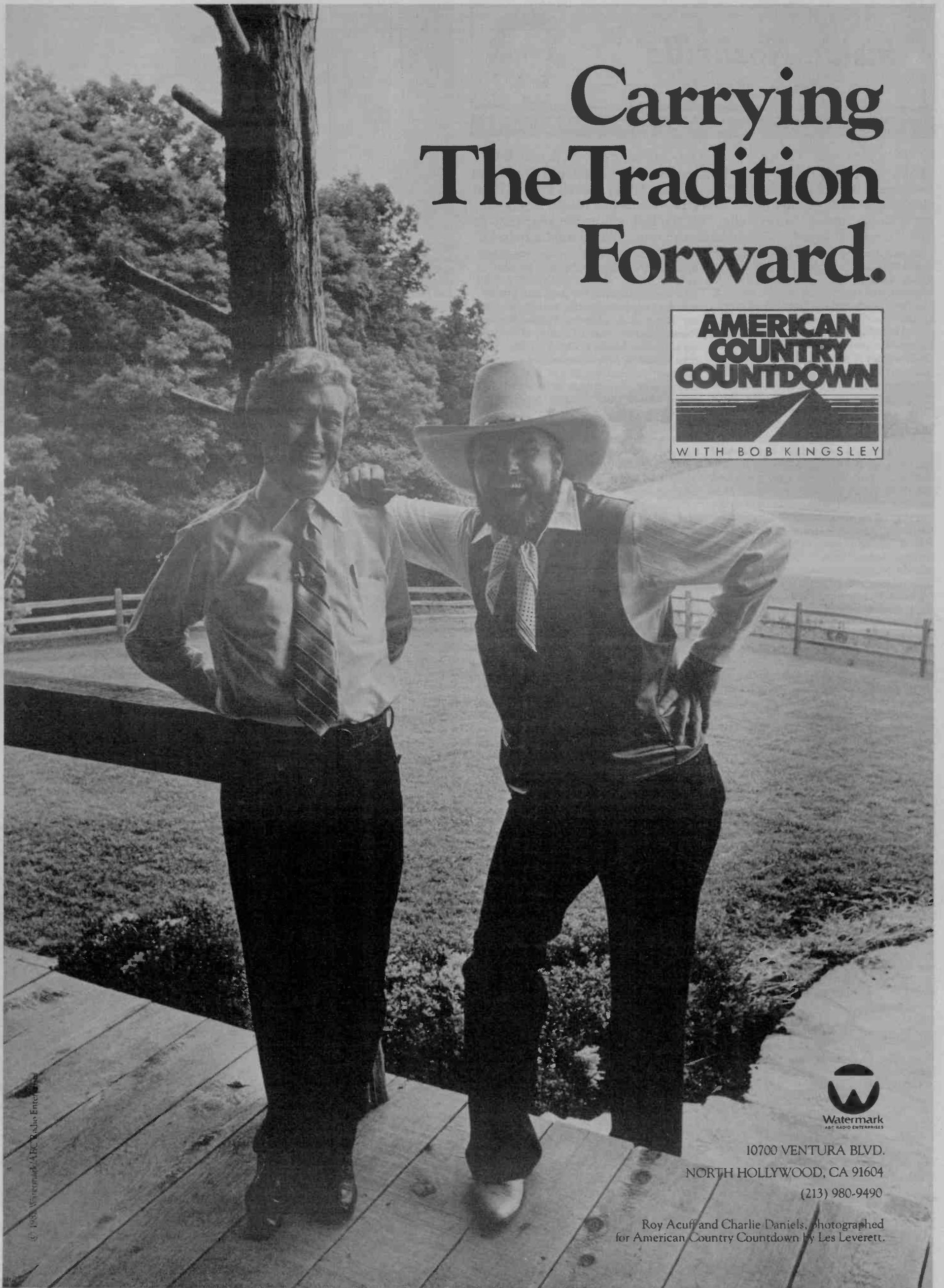
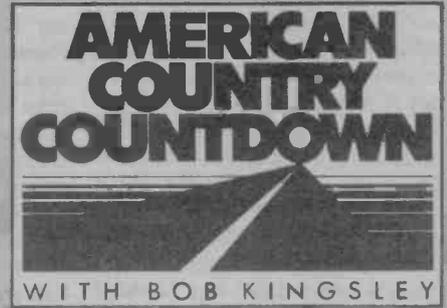
"Since I didn't have anything to compare the results with, I really didn't know if it was good or bad. However, CHIP was extremely happy with the follow-up study and mentioned that the results were better than a lot of the other anti-smoking programs available. And ours was free! From the responses we got back, it seems as if the main thing that made it so successful was the fact that people were told exactly why they were smoking and, therefore, were able to counteract those patterns. Ted Bear, although no longer with the station, was really high on it since he had attempted to quit many other times and was finally successful with this program. Toward the end of the year CHIP is going to do another long-term follow-up study to see if the results are the same."

"We liked it because we're a leader and this was something that would not only help us but also help our listeners. It was one of those deals where it's hard to lose."

For Further Information

Mark has already been contacted by a station in Denver (KNUS) interested in conducting a similar program. Any other station interested in obtaining further details is also invited to contact Mark at (717) 322-4676. Briefly, he offers these words of advice. "If a station wants to start up a program such as this one, it sure helps to have a group like CHIP around because they did most of the legwork. If we had had to do it from scratch, it would have been a pretty massive job. That's one of the reasons we got into it in the first place, since I could tell these people were very professional and really had their act together. It really can be done by any format and, in fact, as far as tying in the music with the various themes is concerned, I think a rock station might even have an easier time than we did! All in all, it was a rather interesting process. We liked it because we're a leader and this was something that would not only help us but also help our listeners. It was one of those deals where it's hard to lose."

Carrying The Tradition Forward.



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Roy Acuff and Charlie Daniels, photographed
for American Country Countdown by Les Leverett.

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Inside Nashville



BIFF COLLIE

CONVENTION WEEK=TCB: Chet Atkins, "Mr. RCA on CBS???" That's what CBS VP Rick Blackburn says... Brenda Lee and Boudleaux Bryant inducted into the Georgia Music Hall Of Fame (What about his cowriter Felice?)... Jerry Lee Lewis this month starts touring with his cousin Mickey Gilley. Maybe this will be the year they do that TV special together. It would be a classic. (Wow, what a team!).

Waylon Jennings set to release a rock LP called "It's Only Rock & Roll," produced by Randy Scruggs???... Lacy J. Dalton will not work any more dates in 1982. She will, however, finish that duet session with Bobby Bare... "Coal Miner's Daughter" replaced Monday Night Football (and neither Dandy Don nor Howard Cosell were in a single scene)... Family Brown won eight Academy Of Country Music Awards in the Canadian counterpart to CMA's awards, in Halifax last week... Songwriter Dean Dillon got married... Isn't it interesting that just as Johnny Lee & Mickey Gilley split the tour bus, Jerry Lee comes on the scene? Johnny's new record has Michael Murphey harmonizing and Charlie Daniels fiddlin'... Connie Francis signing a record deal with Polygram and will record here with Harold Shedd, who created the studio sound of Alabama... George Jones's new touring schedule (two weeks on, two weeks off) is working well, says his Lavender Booking Agency here... What major production company owes musicians and singers, yet they're afraid to say anything? (Afraid they won't use them anymore!)... Billy Sherrill, the legendary CBS record producer, is doing his sessions at the Sound Emporium since the old Owen Bradley CBS Studio closed this year... Crystal Gayle goes to Atlantic City's Harrah's October 15-17, her first trip there. She just taped an HBO special at Ontario Place, Hamilton, Ontario before a live audience... Eddie Rabbitt, named "Best New Performer" and "Country Headliner of the Year" in a Las Vegas reader's poll recently, works his final Vegas week of 1982 at the MGM Grand this October 21-27.

NAMES: Tammy Wynette's performance at President Reagan's barbecue got her a hug from the "Chief" but didn't help his budget-balancing act much. Tammy's having a barbecue of her own to which all CMA member DJ's are invited at the close of the DJ Convention. Bus transportation, provided to Tammy's home by Elektra/Asylum, will leave the Opryland Hotel 11:30am on Saturday, October 16. If you're not a CMA member yet and would like to attend, you can sign up anytime during convention week and still be eligible for the festivities... Loretta's second TV special will be seen November 8. She'll tape it later this month at New York's Metropolitan Opera House (that ain't country!) with Luciano Pavarotti and some other friends... Dallas Cowboy Danny White, looking for something to do during the football players' strike, made an album, but the Cowboy's front office wouldn't let him wear even his helmet, (he wore shorts and cleats on the cover)... James Mitchell (from "All My Children") and Michael Storm (from "One Life To Live") were here recording an album with others called "Love In the Afternoon," an album featuring soap opera stars... Longtime friends of Music City will remember the booming voice of Ernie Keller, 16 years at WSM, voice of Vander-

bilt Stadium for many years, prominent Tennessee newsman. Ernie died September 28... Floyd Cramer's Celebrity Golf Tourney, benefitting the Arthritis Foundation, boasted participating names like Jimmy Dean, B.J. Thomas, Wayne Rogers, Forest Tucker, Norm Crosby, Mike Connors, George Lindsey, Claude Akins, Scatman Crothers, Arte Johnson, and a carload of other well-known names and colorful characters. It's a tribute to the quiet man whose "Last Date" classic made many overlook his place in history as the original pianist in that illustrious group, headed by Owen Bradley, who created what we know today as the "Nashville Sound"... Myra Lewis verbally blasted Nick Tosches's Jerry Lee Lewis biography "Hellfire" as relating to the wrong Lewises, unfounded rumor, secondhand speculation, whole lies and half-truths, saying "to laud him with poorly rationalized praise is to add injury to the insults heaped upon me and my family for the past 25 years." The ex-Mrs. Jerry Lee's own book "Great Balls Of Fire" was shipped last week.

33 YEARS LATER: In 1949 a dozen or so contemporaries, playing "Hillbilly & Folk" records, as *Billboard* magazine termed it then, who read Bill Sach's weekly column, called "Folk Talent & Tunes," and who, largely through Bill's column, had gotten personally acquainted by mail and phone calls, agreed to meet in Nashville, got the Opry, and had a weekend together to "talk about playing records on the radio." We did. I'm praying that, in 1983, we can have a reunion of those dozen or so (those who are still walking around) together in Nashville for a party. History is useless except for whatever value can be derived from utilizing the "right and the wrong of it." The third year of our "Hillbilly & Folk Disc Jockey" get-together in Nashville a number of radio/record-related companies catered special rooms/suites for the radio people here to entertain us. The stories of those first affairs at the Andrew Jackson Hotel are legendary, and perhaps someday Joe Allison will write or edit a collection of incidents and tales spun by those loquacious "Lords of the Turntable," whose instinct and natural personality were the catalysts of the American people relating to music that expressed the thoughts, hurts, dreams, and prayers of the common man. That's when we learned what a radio personality was: "One who can project his natural self to a mass of people acceptably." I was glad to be there in the beginning... today I'm glad to be anywhere!

CLOSER: Terri Miller said it... "Live like each day is your last, and one day you'll be right!"

No sooner were the words down on paper than Chuck Chellman called to tell me he has arranged a Saturday morning (October 16) breakfast for all of us in the "Country Radio Veterans Administration!" It will be at the Hyatt Hotel at 9am and all pioneer DJ's (with at least 20 years in the biz) are invited and urged to attend. It's only \$7.50 (you can pay at the door) for this opportunity to get together and rekindle the flames of times past, so please don't miss out. See you there!

The Music Section

Country Radio's Most Accurate Music Information Begins on Page 42



BEST LITTLE PARTY IN NASHVILLE — While attending the Nashville premiere party following the showing of "The Best Little Whorehouse In Texas," former WCMS/Norfolk MD Doug Moreland ran across another invitee, Waylon Jennings. Doug and Waylon are pictured enjoying the festivities.



SYLVIA PUTS SQUEEZE ON GRAGE — KLSR/Memphis, TX afternoon man Matt Grage got the squeeze put on him recently when Sylvia stopped by the station for a visit.



WIGGLE WRANGLES HANK CONCERT — Even though WIGL/Columbia, SC just went on the air this past June 7, the station has wasted no time in presenting some solid country entertainment to the folks in Central South Carolina. The station's first concert showcased Merle Kilgore and Hank Williams Jr., shown here with WIGL PD Hank Morgan (left) and air personality Steve Wannamaker (right).



"KILLIN' KIND" IN COLUMBUS — WB group Bandana, currently on tour promoting their new single "Killin' Kind," recently made a stopover in Columbus at the WMNI studios. Pictured at the station are (l-r) Bandana members Jerry Fox and Jerry Ray Johnston, WMNI's Tim Rowe, and bandmembers Tim Menzies, Joe Van Dyke, and Lon Wilson.



LOUISVILLE WELCOMES SWELL GUY — Following up on his popularity in the market, Comstock recording artist Guy Shannon made a visit to the Louisville area to promote his new release. Guy (left) is pictured chatting with WCII MD Ed Phillips (right).



Country News

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JEFF GREEN

MORNING MASTERS SERIES, PT. 3

Pittsburgh's No. 1: KDKA's Jack Bogut

This week R&R concludes its feature on the top A/C morning personalities across the country with a look at Jack Bogut, KDKA/Pittsburgh's top-rated morning man for the past 15 years. Jack's 29.1 share (12+, spring '82 Arbitron) currently ranks him third among A/C morning talent nationally and fourth overall — pretty impressive for a guy originally from Wolf Point, Montana!

Jack's radio career began in Dillon, MT (pop: 4548) at KDBM. From there, he moved to Helena, Bozeman, Billings, Salt Lake City, and finally to KDKA in 1968. How did Jack get the job? (KDKA owner) Westinghouse Broadcasting offered him a personality position on KDKA after then-National Program Manager Phil Nolan heard a demo Jack had made of Salt



Jack Bogut

Lake City radio for the NAB convention held there that year. What was Jack's reply? "You've got to be kidding! A big, filthy, rotten city like Pittsburgh? Who'd want to live there?" So Phil said, "Well, how would you like to go to L.A. instead?" Jack immediately accepted, but as fate would have it, Westinghouse's new acquisition KFVB/Los Angeles switched format to News, leaving him high and dry. "They offered me the KDKA job twice," said Jack, "and the third time asked me to visit Pittsburgh to see the town for myself. I did, and realized Pittsburgh was just a dynamite city."

Doing Your Own Thing

When asked what's kept him at KDKA for so long, Jack quickly replied, "I would think this is the greatest radio job in America. Since radio stations in general became heavily formatted, the opportunities for a 'personality' to thrive in the business have been few. To be able to work at KDKA, a long-recognized personality operation, was a real bonus for me. I don't know why, but the company policy here is that they bring talent in and let them do their own thing, letting each individual seek his own level. If everything works, you stay around for a long time. Westinghouse has been a super company to work for all these years."

Jack confirmed he does things his way. "I really do have a lot of freedom, and I guess that requires some self-discipline," he said. "I suspect if the ratings had not held up so well over the years, there would've been more 'managerial prerogative' exercised. In all fairness, though," he added modestly, "if you can start out number one, and don't screw it up, chances are you'll stay number one. It's really a given advantage."

Not Just A One-Man Show

His modesty prevents him from accepting credit for his perennial ratings dominance. Instead, Jack insists on acknowledging his fellow workers, both past and present. "I'd love to sit here and take credit for a whole bunch of stuff," he admitted, "but I have to give a lot of it to Ed Schaughency. Ed retired in 1980 after 48 years on the air at KDKA. He was an ab-

solute giant... I wish you could have heard him. For example, he adlibbed commercials, and each one was worthy of being scripted and put in a book! Ed became the premier newsmen of Westinghouse. On the air, he used to literally reach out, put his arm around your shoulder, and tell you what happened overnight. He cried when it was sad and giggled when it was happy. Ed was just about the warmest human being you ever heard on the air, and he was one of the most admirable public personalities I've ever known."

When Jack first joined KDKA, he was concerned that Ed's popularity would overshadow him. He found out differently, however. "Ed took me right under his wing," Jack recalled. "He taught me how to pronounce words, and introduced me to a lot of different people. The point is, I can't take credit for those high morning ratings, because Ed was such a strong personality himself."

"Today," Jack continued, "I've got the fine former Pirates pitcher Nellie King doing sports and Dave James doing news. A lot of Dave's humor never gets on the air, for some very practical reasons! Jeff Klotz is a terrific meteorologist. All these talented people are woven right into the fabric of the program and are very much a part of our success. I make the transitions from one subject area to another very conversationally. We have fun but still get the information across."

"You have to start somewhere near the bottom... If you don't, you'll never be allowed to make mistakes."

Unlike many morning personalities, Jack doesn't spend a lot of time preparing his show. In fact, he really doesn't spend any. "I do have about 20 years of 'preparation' in getting ready for tomorrow's program. But there isn't really anything I can plan. The music is computerized, and the program features are semi-set. I just go in and tie all the ingredients."

Forming The Personal Relationship

If there are any broadcasters who believe in credibility, discretion, and good taste, Jack is surely one of them. "I refuse to read Preparation-H commercials," he confided. "There's certainly nothing wrong with the product. As a matter of fact, it's been used in my family for a long time. Still, in my opinion, it's inappropriate on the radio at breakfast time. We've run their spots in morning drive, but not with my voice."



NO FUN AT ALL — As part of KOGO/San Diego's Radiomagazine Anniversary Sweepstakes, the station awarded a 1982 Toyota pickup to this happy winner (center), whose card was drawn from thousands of entries. Pictured are KOGO's Bob DeCarlo and Lee Mirabel, who obviously are not very successful at concealing their excitement.

The morning show suits Jack's personality perfectly and he prefers that shift over any other daypart. "Mornings are the best time to be on the air, because people are the most receptive then. If you can give out all the important information while not taking yourself too seriously, you have a chance to form a relationship with the listener that'll last a long time."

It is this individual relationship that Jack nurtures with each listener that explains his (and KDKA's) giant following. He said, "If there's one thread that runs through this whole radio station, it's that there is a basic, intrinsic ability to communicate one-on-one between the guy on the air and the listener. It is either so simple that nobody believes it, or that it's something that not everyone can do. I think the latter is true. Now, I don't know why that is. I always thought the one-on-one communication was the most common thing in the world, but evidently it is not. I don't think it's anything you can teach somebody or can learn yourself. Some people can do it and some can't."

Even though it's hard to teach a developing talent how to rap one-on-one, Jack does have some very valuable advice that may help. "If you're still in school, or enjoy reading, place a heavy emphasis on the humanities, so you can talk about a variety of topics beyond your personal interests. Get as much human experience as possible, so you can appreciate anyone's viewpoint or situation. You also have to get away from the radio station to find out what people are really thinking. You need the perspective you get from associating with people. Be active! One can't sit in a closet somewhere and expect to maintain touch with others."

Freedom To Make Mistakes

Some people refer to Jack as one of the "last great personalities," and without classifying himself as one of them, Jack explained why he thinks there is such a shortage of creative announcers. "I talk with a lot of students interested in broadcasting and journalism," he said, "and the hardest thing to convince these people is that you have to start somewhere near the bottom. Why? Because if you don't start there, you will never be allowed to make mistakes. The only way you can make mistakes, and thereby grow as a human being, is to function somewhere where they don't fire you when you do things wrong."

"Speaking of blunders," Jack continued, "around 1966 in Salt Lake City, I was asked to be one of the four regional ABC Radio Network correspondents for their New Year's Eve broadcast. One person was with Guy Lombardo in Times Square, another with Duke Ellington in Chicago, I was with some band in Salt Lake City, and a fourth

was with the Harry James Orchestra in San Francisco.

"I was kinda nervous, but I kept thinking, 'Boy, my first network shot!' Now, I should tell you I had once worked at KGHL/Billings, who used the slogan 'NBC for the Midland Empire.' I remembered saying that phrase there over and over."

"Suddenly somebody said, 'And now live from Salt Lake City, here's Jack Bogart!' I thought, 'Ahh, that's close enough. My mom knows who they're talking about.'"

"The program went flawlessly. The au-

"As long as broadcasters want personalities, there will always be those that will shine through. They'll find a niche in broadcasting somewhere."

dience was incredible, the band right on cue, and I didn't blow a line. We got to the end, and all I had to do to have the whole program over with and have something to play for the grandkids was to say, 'And that's it from high atop the beautiful Hotel Utah in downtown Salt Lake City in the Mountain time zone. Now, let's go to Harry James and his orchestra, next over most of these NBC stations!'

"I sat down and thought, 'Oh, my God — what did I just do? Maybe I mumbled it. No, I didn't mumble that at all. Well, Bogut, you're either going to laugh or cry.' So we laughed. In fact, we laughed for about two hours. The next day, I listened to a tape of the show. It was a shining example of exactly what not to do. Fortunately, ABC never heard it!"

Summarizing his philosophy about trial and error, Jack said, "The greatest teacher in life is failure, because that's what we try not to do again. Kids getting into broadcasting are not allowed to fail. Everything is so formatted and preprogrammed with so many disciplines that they're not permitted to develop personalities themselves. If there's any reason why this kind of radio is dying out, I'd say that's what it is."

Jack is hopeful for the future, however. He said, "AM radio is going to demand more personality because it can't compete musically with FM. Those who can pass along information in a 'non-news' style while adding a bit of humor are going to be more in demand. As long as broadcasters want personalities," Jack concluded, "there will always be those that will shine through. They'll find a niche in broadcasting somewhere."

Black Radio



WALT LOVE

THE BLACK TWO-MAN MORNING TEAM

WDIA/Memphis Presents The "Steele & Bill Show"

In conversation with a PD friend of mine the subject of black morning teams surfaced, and he asked me if I had heard Steele & Bill on WDIA/Memphis. Curious about the notoriety of this black morning team — yes, I said *black* morning team — I called WDIA, made an appointment to speak with this unique combination and ended up in conversation with Bill Adkins, the "Bill" of Steele & Bill. He sent me an aircheck that was hilarious! I knew after hearing their show that Steele & Bill needed to be shared with my R&R readers.

When I asked this AM team how they managed to get together, Larry Steele spoke first. "Bill and I replaced A.C. Williams, a household word here in Memphis for years. Don't get me wrong. They did not kick A.C. out, but management needed more youthful listeners during the morning hours so they put us together." Bill Adkins then elaborated, "This was an idea conceived by Earnest James (GM of KDIA/Oakland), our GM Chuck Scruggs, and our PD Carl Connors. A.C.'s ratings had been very heavy 45+ and management felt the need for some younger demographics, with most of the younger

that we've got some strong opinions on this subject. In AM radio we *must* attract the listeners to us, the personalities, because we cannot compete with a stereo station by just playing music. We don't have that same quality being on AM. FM technically has the quality, thus, the only way for us to beat any FM stations is to outpersonalize them. The only way for us to survive on AM radio is to have listeners who want to hear Steele & Bill . . . they've got to want to hear us and identify with what we are doing. To increase our chances we put a lot of energy into the preparation of our show. We entertain, we use humor, and we inform our listeners about serious issues as well — all of which require some planning and methodology. At times we get extremely serious, like the Mound Bayou, Mississippi situation that R&R covered (R&R 4-16).

"I do think our approach is the wave of the future for AM Black radio. We're always hearing somebody say 'AM radio can't make it anymore? Well, I say AM radio can make it, but it must rely on the talent and the ability of the people behind the microphones. The formats have got to work with the personalities and their individual abilities. Larry and I work hard at getting our bits down perfectly so that they come off properly. I guess we realize that two-man teams are exciting and all that, but if you've got the wrong two people it can be horrible. Timing is most important."

Larry then added, "Bill has definitely put it in a nutshell — we both come from contemporary backgrounds, which helps us a lot with the show. Most two-person teams get to be a little ragged because they're not well rehearsed. Bill and I work very hard to keep things timely.

"If you saw the way we did our show you could understand that it's like a TV set; we're always cueing one another to make



Larry Steele & Bill Adkins

people going with the FM penetration.

I came here from WLOK, another Memphis station and Larry came from KMJM/St. Louis. I'm here because I was beating the hell out of WDIA (laughter from both) and my partner is here to try to make an appeal to younger ears. Actually, my job is to relate — I relate the news to our listeners. The type of news that I do is directed at black folks; for example, I never do any national news. On our show I deal with local news and its effect on our audience. We talk about our utility bills and how hard it is to keep our kids in shoes. We also talk about local politics. I guess what I am attempting to say is we try to address pertinent issues which are of interest to our listeners. Plus, we don't talk at our audience, we talk to them, encouraging their participation as well.

"To define our roles as partners: Larry is supposed to 'jam' and hold on to those younger demographics and I have the job of relating, informing and sharing. The trick was to blend the two together so that Larry could learn a little about relating and I could learn a little about jamming — I can now jam and Larry can now relate, sometimes (laughter from both)."

Steele & Bill's approach to their morning show is very black-oriented. I asked them if they thought their particular style was the wave of the future for a two-person show on Black radio, or was it strictly localized for Memphis? Bill told me, "First let me say



STEELE & BILL SAY CHEESE — At a recent NBA celebrity basketball game held in Memphis Steele & Bill met two of their favorites. Pictured (l-r) are Miss Memphis, Anita Knight; Los Angeles Laker Magic Johnson, Larry Steele, Bill Adkins, and San Antonio Spur George "The Ice Man" Gervin.

sure that we both understand what we're doing to make that magic happen. It's really horrible when a two-man team steps all over the music and each other's words. I never start to talk until Bill is finished and he doesn't talk until I'm finished *unless* we've prearranged for both of us to talk at the same time for effect. It is also very important for a two-man team to think the same — which is very hard to do. Believe me, it can be done, because there are times when I say something and Bill will say to me 'I was just thinking the same thing,' or vice versa. The team concept can be a winner, but it takes a great deal of concentration, and we believe that it is this concentration which has made the Steele & Bill show so successful."

"Two-man teams are exciting and all that, but if you've got the wrong two people it can be horrible. Timing is most important."

Since both team members seemed to stress the importance of preparation, I asked the guys how much time was actually spent on planning and rehearsing. Larry: "We rehearse for the next morning's show about 3 or 4 hours a day after getting off the air. I've got an article that you wrote last year that says preparation is mandatory for any jock, and we live by that, because if any announcer wants to be a professional, then he had better be prepared at all times." Bill: "We research a lot of things to make sure that our facts are accurate. Once again we are back to what role each of us plays. I do most of the research and Larry then becomes creative regarding the use of research material."

I asked the duo about a soap opera parody I had heard about. "You might get a laugh out of this," Bill said. "The soap opera is called 'As The Neckbone Boils' and we do it about twice a week. The gist of the soap is this: we poke fun at the local politicians and some of the political situations that are taking place here. It's very localized and we really let our creative juices flow when working on one of our soap opera presentations."

During our lengthy conversation both men stressed the importance of getting along with each other as a team. Bill made this statement. "Larry and I are very fortunate because we are very close friends. We would be close even if we didn't work together as a team on the radio. We're able to criticize one another about anything; in fact, our egos complement each other. You notice I didn't say we don't have egos — we do because we're in radio and to be in radio,

as you know, you've got to have a big ego (laughter from both). The fact is we understand each other, so we work hard together to make each other better. I can tell Larry 'you said that incorrectly,' or 'no, that's not it,' and he never has gotten upset or angry with me. Likewise, he does the same to me and I don't get paranoid or egotistical with him; instead, I accept constructive criticism and try to apply it properly. I'm very proud of the fact that we have never had a misunderstanding or an argument about anything. In fact we'll be celebrating our one-year anniversary very soon."

I wondered if Steele & Bill would advocate more Black radio stations having two-person teams on the air in the 80's. Bill: "I think more radio stations Black or white should hire Steele & Bill (laughter from both)." Larry then added, "The truth of the matter is, if some of these stations would take the time to do some research and find some good black air talent who could work together, I would say yes. If they're just going to throw two people together and try to make it work, it never will. My advice would be don't try the team concept. I would say to any owner or management person, if you really want a team on the air, research the backgrounds of the candidates for the job — that's the only way to find the right combination — a much needed ingredient for a successful show."

"In AM radio we must attract the listeners to us, the personalities, because we cannot compete with a stereo station by just playing music."

In the Spring '82 ARB, Steele & Bill placed second in the city with a 9.2 share 12+. The number one morning show was WMC (Country) with a 12.5 share 12+. In the latest Birch for the month of August '82, Steele & Bill posted a 15.7 share. Generally, Black/Urban formats haven't fared well in Birch, but with those numbers Steele & Bill shouldn't have any complaints.

This was certainly a unique and fun interview for me, and I can attest to the fact that Steele & Bill are both very serious about broadcasting, about their listening appeal and about being winners!



WJJS/LYNCHBURG "IT'S HOT BABY" — Recently WJJS gave away its \$8000 custom built "It's Hot Baby" hot rod. Pictured (l-r) morning personality "The Cisco Kid," GM Edward Smith, winner in the hot rod, Operations Manager Tony Bonvini, and Sales Manager Reeves Fowler.

The Music Section

Black Radio's Most Accurate
Music Information

Begins on Page 44



NOW PLAYING

SUNRIZE



"Who's Stickin' It?"

NB-11-151-7

Burnin' Up The Charts!

from their debut lp

Sunrize

NB-33257-1

Produced by The Isley Brothers

WXYV	WHRK	KSOL	WLOU
WRKS	WEDR	KDIA	WJJS
WDAS	WAIL-FM	WNHC	WBLX
WAMO	WYLD-FM	WRDW	WVOL
WKYS	WBMX	KNOW	WOWI
WOOK	WGCI	WATV	WANT
WHUR	WJPC	WENN	WTOY
WJLB	WBLZ	WGIV	WANM
WILD	WCIN	WPEG	WTMP
WAOK	WDMT	WNOO	WAAA
WVEE	WJMO	WOIC	WVKO
K104-FM	WGPR	WJMI	WDAO
KMJQ	WZEN-FM	WKXI	WLTH
KRLY	KACE	WJAX	WWWS
KWAM	KDAY	KJCB	WVOI
WDIA	XHRM	KOKY	KUKQ

CURTIS MAYFIELD



"Hey Baby (Give It All To Me)"

NB-11-155-7

The Legend Hits Again!

from the LP

Honesty

NB-33256-1

Produced by Curtis Mayfield

WXYV	WJDY	WIGO	WGOK	KYDE
WHUR	WOWI	WJIZ	WBLX	KBCE
WAOK	WRAP	WOKS	WTQX	WDAO
KWAM	WINA	WIBB	WZZA	WCHB
WHRK	WGIV	WSOK	WXLE	WKBZ
WYLD-FM	WLLE	WEAS	WBMK	WQBH
WJPC	WEAL	WTUF	WNOO	WBLK
WGPR	WQMG	WPGA	WJTT	WUFO
WZEN-FM	WSRC	WGOV	WORL	WDXK
WENN	WDUR	WYRU	WRXB	WDMT
WOIC	WWIL	WLOK	WBOP	WVON
WKXI	WOKN	WJMI	WCOH	WWCA
KJCB	WRSV	WOKJ	KTSU	WXOL
KOKY	WARR	WTAM	KALO	WXFM
WANM	WAIR	WATV	KGBC	WLUM
WAAA	WPAL	WBUL	KZEY	WTLC
KAEZ	WWDN	WBAD	KAZI	WESL
WWWS	WYNN	WESY	KYEA	WZEN
WNJR	WIDU	WQIC	KEZM	KPRS
WKND	WHYZ	WORV	KTIZ	KJLH
WDAS	WWKT	WQIS	WYLD-AM	KDKO
WHAT	WBSC	WQBC	WBOK	KJOP
OK100	WASC	WEUP	KDKS	KTOY
WWIN	WVEE	WXVI	KCAT	

COMING SOON!

RICHARD "DIMPLES" FIELDS Starring in Give Everybody Some

NB-33258-1

Marketplace

CURRENT AIRCHECKS!

Special issue #S-4 features Salt Lake City & Minneapolis- St. Paul CHR/AOR/A-C, with CHR's KRSP, KCPX, KFMV, KDAB, KZJO, A/C KISN, and AOR's KCPX-FM & KRSP-FM from Salt Lake City. CHR's KDWB-AM & WLWL, AOR's KDWB-FM & KQRS, and A/C's KSTP-FM & WCCO-FM from the Twin Cities. **90-minute cassettes \$5.50**

Special issue #S-5 features Milwaukee/Detroit and Chicago. From Milwaukee, AOR's WLPX & WQFM, plus CHR WKTI. From Detroit, AOR's WRIF, WLLZ, and WABX, plus A/C WNIC. From Chicago, AOR's WLUP, WMET and WXRT, plus CHR WLS-FM with Steve Dahl. **90-minute cassettes \$5.50**
More special issues coming this fall! See our ad in the 9/24 issue for our other current offerings.

CALIFORNIA AIRCHECK
P.O. Box 4408, San Diego, CA 92104

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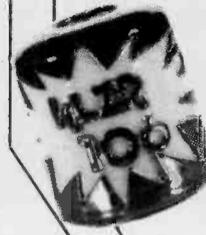
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Opportunities

Openings

EAST

WYSP/PHILADELPHIA NOT LOOKING FOR ANNOUNCERS. Need young dirty rocker. Entertain me. Name your price. T&R: Picozzi, WYSP, One Bala Plaza, Bala Cynwyd, PA 19004. EOE M/F (10-8)

WCOZ needs morning personality now! Great, all-around jock w/ considerable major market AOR experience. T&R: Andy Beaubien, WCOZ, 441 Stuart, Boston, MA 02116. (10-8)

CHR in sea coast NH, WERZ needs afternoon jock/great production. Aircheck & production samples to Mark Ericson, Box 1540, Exeter, NH 03833. EOE M/F (10-8)

WOIK/York looking for part-time announcers. T&R: immediately to Rich Michaels, WOIK, 2 West Market, York, PA 17401. EOE M/F (10-8)

74/RNR/Martinsburg looking for experienced MD in entertainment & information for A/C format. T&R: Bob Masters, Box 709, Martinsburg, WV 25401. EOE M/F (10-8)

WCLG-FM/Morgantown, WV needs evening jock. CHR in University City. Good production a must. No beginners. T&R: Larry Nelson, OM, Box 885, Morgantown WV 26507. EOE M/F (10-1)

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Openings

Program Director WSYR-AM SYRACUSE, NY

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If you have skills and experience working with a modern powerhouse MOR and the ability to develop and implement on-going goals, send resume and salary requirements to Hugh Barr, General Manager, WSYR-AM/FM, Two Clinton Square, Syracuse, New York 13202. Katz Broadcasting is an Equal Opportunity Employer.

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Openings

WBLI accepting T&R for possible fulltime jock and news shift. Contact Bill Terry, 3090 Rt. 112, Medford, NY 11763. No call please. (10-1)

Upstate NY Top 50 CHR FM seeks morning drive pro for immediate opening. T&R: Chuck Taylor, WFLY-FM, Box 12279, Albany, NY 12212. EOE M/F (10-1)

ND needed. Good bucks for digger, heavy pipes. Head 3 person dept. T&R: Kemosabi Joe, Z104, 6633 Mt. Phillip Rd., Frederick, MD 21701. EOE M/F (10-1)

Weekend & fill-in air talent needed immediately. T&R: Gary Berkowitz, WROR, Government Center, Boston, MA 02114. EOE M/F (10-1)

Looking for aggressive Sales Manager & sales staff for Pittsburgh's only all Talk radio station. Inquiries all confidential. WTKN radio, Pittsburgh, PA 15212. EOE M/F (10-1)

Delmarva's best rock has immediate part-time/full-time openings. No calls. Rush T&R: Brian Krysz, Box 717, Ocean City, MD 21842. EOE M/F (10-1)

Long Island's #1 rocker wants to meet street-smart personalities. No card readers. No beginners, AOR exp. needed. T&R: Bob Buchmann, WBAB, Box J, Babylon, NY 11702. EOE M/F (10-1)

A/C opening for AM believer. T&R: Bill Hagy, Box 871, Charleston, WV 25323. EOE M/F (10-1)

Evening personality needed for Southern Vermont #1 station. Production skills a must. Benefits. T&R: Joel O'Brien, WTSA, Box 819, Brattleboro, VT 05301. EOE M/F (10-1)

WGRQ/Bufalo needs off the wall morning man to join established morning team. Good bucks. Solid company. T&R: Paul Heine, 59 Virginia Place, Buffalo, NY 14202. (9-24)

Openings

New York City-based production house is looking to take on a talented radio producer for future network and syndication projects. Production persons with good writing and studio skills, and a strong background in AOR may send T&R to Production, P.O. Box 800, New York, NY 10101. EOE M/F (10-8) •

SOUTH

A/C KBOR has rare opening for experienced, adult morning personality. Community involvement a must. T&R: Gordon Marcy, KBOR, Box 3407, Brownsville, TX 78520. EOE M/F (10-8)

Country PD needed for #1 AM station in ARB's 84th market. Contact: Jay Christian, OM, WKCW, Box W-CRS, Johnson City, TN 37601. EOE M/F (10-8)

We are creating an extraordinary radio station — which means we need extraordinary people. We are offering opportunity with the right incentives to attract extraordinary people. Air personalities with top production skills, and news & information specialists apply with full information to: Charles A. Brooks, WORD-AM, P.O. Box 3257, Spartanburg, SC 29304. No calls. EOE Minorities encouraged to apply.

Fast growing chain in Texas/Louisiana is looking for M/F talent now and future. Contact Group PD, Howard Clark: (214) 757-2662. EOE M/F (10-8)

Ft. Lauderdale/Miami calling if you can breath life into a format and enjoy Country music. T&R: Ron Samuels, WKQS, 9881 Sheridan St., Hollywood, FL 33024. EOE M/F (10-8)

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 Box 20093R, Long Beach, CA 90801 (213) 595-9588

Opportunities

Openings

Mississippi Gulf Coast top Country station needs midday talent. Send T&R: Jim Tabor, WVMI, Box 4606, Biloxi, MS 39531. EOE M/F (10-8)

Texas A/C AM, Country FM has immediate opening. One of best facilities in Nation. Good money. T&R: Scott K. Smith, Box 280, Brownwood, TX 76801. EOE M/F (10-8)

KLAV/Little Rock needs AM drive personality. Top pay for right person. Send T&R: Rhonda Curtis, 1501 N. University, Little Rock, AR 72207. EOE M/F (10-8)

Immediate opening for air talent. T&R: Kris O'Kelly, B99-FM (WBAM-FM), Box 20253, Montgomery, AL 36116. No calls please. EOE M/F (10-8)

WHMD need morning personality. Intelligent, friendly, laidback. T&R: Catt, WHMD, Box 1829, Hammond, LA 70404. No calls. EOE M/F (10-8)

A/C midday, big voice? Love production? Must relate! No flip card readers. 2-3 yrs experience. T&R: Tom Evans, WCHV, Box 5387, Charlottesville, VA 22905. EOE M/F (10-8)

Doubleday Broadcasting is looking for an experienced, street smart, rock 'n roll Promotion Director who loves to win. Must be aggressive and organized with good people skills. Knowledge of station merchandising, and the ability to contribute to creative on-air image promotions vital. Send resume and samples of your work to John Larson, WAVA FM105, 6232 Lee Highway, Arlington, VA 22207. (10-15) •

New FM Contemporary in lower Midwest market needs staff. OM, air talent, news, sales, etc. T&R: Mike Beverly, WRIK, Box 9105, Paducah, KY 42001. (10-1)

Needed: morning communicator for the Meyer chain, 25+. Send T&R: Dan Brannon, Box 1738, Bismarck, ND 58502. EOE M/F (10-1)

Opening for future air talent. T&R: Randy Rice, Box 496, Baton Rouge, LA 70821. No calls please. EOE M/F (10-1)

WZYP/Huntsville has a jock/production opening. T&R: Chris Andrews, P.O. Box 389, Athens, AL 35611. No calls please. EOE M/F (10-1)

WSSX/Charleston, #1 has immediate opening for a mid-day jock/Production Director. Rush T&R: Bill Martin, Box 31089, Charleston, SC 29407. EOE M/F (10-1)

Openings

MIDWEST

T&R's now being accepted for #1 Contemporary FM in market of 350,000. Mail to: 811 Broadway, Mt. Bemon, IL 62864. EOE M/F (10-8)

KHAWK, dominant Country station, wants seasoned announcers. Aggressive, promotion-minded. T&R: PD, KHAK, 100 1st Ave. N.E., Cedar Rapids, IA 52401. EOE M/F (10-8)

Program Director K95FM TULSA, OK

One of America's finest Contemporary Country FM stations has a rare job opportunity to direct professional news and air staffs, supervise production, music and on-air promotion as well as produce an on-air shift. Ideal candidate must have thorough understanding of Adult Radio programming, triangular management principles and talent critique methods. Successful track record in a medium to major market and on-air experience necessary. Send resume and air-check to Robert Backman, VP/General Manager, K95FM, 1502 South Boulder, Tulsa, Oklahoma 74119. Katz Broadcasting is an Equal Opportunity Employer.

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Openings

KKXL-FM/Grand Forks, ND has immediate opening for up-tempo personality. Rush T&R and picture, P.O. Box 997, Grand Forks, ND 58201. EOE M/F (10-8)

KKXL-AM&FM/Grand Forks, ND has ND/anchor opening. Strong personality and solid writing skills a must. T&R: Don Nordine, Box 997, Grand Forks, ND 58201. EOE (10-8)

KFN/Wichita looking for PD/morning drive jock. T&R: Jason Drake, OM, 104 S. Emporia, Wichita, KS 67201, (316) 262-4491. EOE M/F (10-8)

HUMOROUS MORNING MAN MAJOR MARKET A/C

We are a fabulously rated A/C in one of America's Top 5 markets, and we need a humorous/comedy morning man or team. Be creative. If you feel you are underachieving where you are and not being fully appreciated, send a tape of your comedy and bits to us. Outstanding salary . . . you will be one of the highest paid professionals in the country. We promise complete confidentiality and no background calls will be made without your permission. Rush T&R: Radio & Records, 1930 Century Park West, #393, Los Angeles, CA 90067.

Morning drive and P-B-P. Country format. Good salary and benefits. T&R: John Sebastian, Box 15, Adrian, MI 49221. EOE M/F (10-8)

AOR needs overnight jock. 2 yrs experience. T&R: Rick Peterson, WWCT, 414 Hamilton, Peoria, IL 61602. No calls please. EOE M/F (10-1)

WSPT/Stevens Point, WI has opening for evening air talent. T&R: Brad Fuhr, Box 247, Stevens Point, WI 54481. EOE M/F (10-1)

Sales Manager-Ast. General Manager. Must have successful record in local sales, and promotional selling. Resume & references: WCLU Radio, Box 1320, Cincinnati, OH 45201. Attn: Irv Schwartz (10-1)

WEAQ/Eau Claire seeking experienced personality for future opening. T&R: Rick Roberts. WEAQ, Box 1, Eau Claire, WI 54702. EOE M/F (10-1)

Openings

Needed: News people that know how to get actualities. No beginners. Must be strong on the air. T&R: Don Woods, KSTC, Box 830, Sterling, CO 80751. EOE (10-1)

Chief Engineer — Dee Jay — for two tower directional daytimer. Hit Rock format. T&R and references: WCLU Radio, Irv Schwartz, Box 1320, Cincinnati, OH 45201. EOE (10-1)

KRGI/Grand Island, NE is looking for air/production talent. Call Gary Buchanan, OM (308) 381-1430. EOE M/F (10-1)

ND needed at WBOW/WZZQ. Strong voice, experience a must. Writing samples, T&R: Barry Kent, 1301 Ohio St., Terre Haute, IN 47807. (10-1)

WZOK needs a killer, up-tempo CHR evening jock. T&R: Tim Fox, WZOK, Box 6188, Rockford, IL 61125. No calls. EOE M/F (10-1)

COMEDY WRITER WANTED

One of the Midwest's outstanding radio personalities seeks a writing partner to help write and produce comedy skits, monologues, bits and situations to air on this daily radio program. If you feel you have a genuine ability towards humorous writing and comedy and are looking for a permanent position, send an introductory letter and some samples of your writing to Radio & Records, 1930 Century Park West, #394, Los Angeles, CA 90067.

WEST

COLOR 95-FM/Salt Lake City needs a newsperson who communicate and knows how to have fun. T&R: KLRZ, 307 West 200 South, #5002, Salt Lake City, UT 84101. EOE M/F (10-8)

Morning person wanted, familiar with AOR/AC format, small market. Rocky Mtn resort. Strong Production. No Smokers. T&R: KMTN-FM, Box 927, Jackson Hole, WY 83001 (10-8)

Immediate opening Production Director/air talent. Phone Brian Casey (503) 926-5425 between 9am-11am. (PST) EOE M/F (10-8)

Opportunities

Openings

KCBQ-FM now accepting T&R for part-time/ swing future considerations. No calls please T&R: KCBQ-FM, Attn: Bob McKay, Box 1629, San Diego, CA 92112. EOE M/F (10-8)

Talent pool of radio writers, producers and engineers needed by syndicator. Resumes: Suite 206, 2000 W. Magnolia, Burbank, CA 91505. Attn: C. Casteel. No calls please. EOE (10-8)

New ad agency seeks free-lance voices. T&R: Steven Dahlman Creative Services, 931 22nd Avenue #7, Coralville, IA 52241. EOE (10-8)

FM100, KYNR/Colorado Springs-Pueblo needs an experienced air/production person immediately. Females encouraged. T&R: Scott Hutchinson, PD 5th & Main, Pueblo, CO 81003. EOE M/F (10-8)

Looking for aggressive, HOT air talent for station going live. T&R: Bill Richards, KREO, 840 Healdsburg Ave., Healdsburg, CA 95448. EOE (10-1)

Newsperson wanted for Wisconsin AM/FM. Anchor/reporter. T&R: Bill Taylor, WLKE, 609 Home Ave., Waupun, WI 53963. (414) 324-4441. EOE M/F (10-1)

Females encouraged to apply for afternoons on Contemporary music station in the Rockies. T&R: Wayne Fox, KQ92, Rt. 1, Box 48, Polson, MT 59860. EOE M/F (10-1)

Super sales person wanted for AM/FM 60 miles north of Madison. Contact: George Bauman, WLKE, 609 Home Ave., Waupun, WI 53963. (404) 324-4441. EOE M/F (10-1)

North Colorado's more music FM looking for CHR air personality. Also, possible weekend opening. T&R: Greg Crawford, KGBS, Box K, Greeley, CO 80632. EOE (10-1)

Farm Director wanted for Wisconsin AM/FM. Can you sound awake at 5:30 AM? T&R: Bill Taylor, WLKE, 609 Home Ave., Waupun, WI 53963 (414) 324-4441. EOE M/F (10-1)

KNUS/Denver is looking for a skilled experienced Executive Producer for its Talk programming. Call PD, Carl Gardner, (303) 937-1200. EOE (10-1)

Immediate opening announcer/production AOR experienced only. T&R: JAY NOBLE, KRKN-FM, 338 Denali St., Suite 103, Anchorage, AK 99501. (10-1)

Positions Sought

Got an earache? Don't call a doctor to get rid of it, call me. TOD ALLEN (312) 780-0974. (10-8)

JEFF McCARTHY available immediately. Experienced PD, MD, jock in AOR, CHR, A/C formats. Talk to mel (419) 693-9796. (10-8)

DJ seeking small market. 3 yrs experience. Any format, any shift. Salary open. Call BOOKER (715) 832-1754. (10-8)

Dedicated hard working professional. 7 yrs experience, 24 yrs old. Currently employed Country PD. Love Country, A/C. Southeast preferred. DAN (205) 245-5756 or (205) 249-9657. (10-8)

Not a gamble, 4 yr journalism grad, 1st ticket. Reporter who's interested in sales or news position. Have radio & TV experience. LONNIE (515) 733-2418. (10-8)

The book is out, your PD's out, and sales \$'s are in doubt. I'm Arbitron trained to produce ratings results. Call JIM MARSHALL (904) 633-2785. (10-8)

Versatile, stable one-to-one communicator. Former PD, MD, ND, any format. Small to medium market. 31 yr old married pro. 5 yrs experience. STEVE (714) 872-1431. (10-8)

PAUL H. MEHRTENS, JR. newsman, born, bred and educated in New England seeks relocation anywhere in Minnesota. (413) 567-3261. (10-8)

USC Journalism grad seeks full-time position in sports/news/play-by-play. Solid background and good attitude. Call RON (213) 202-1249. (10-8)

Enthusiastic, versatile broadcaster seeks position to work hard and progress. Experienced in Country, A/C personality, play-by-play and news. Call NEIL (616) 798-4613. (10-8)

CHARLES EDWARD WALTON aka "COCO" wants full-time job with medium/major market station. 8 yrs. Degree. Superstars, BB, A/C, Country, Black format experience (904) 778-0036. (10-8)

Announcer, production, PD, copy. 12 yrs. Mature, natural style, authoritative commercials. Prefer medium market. Good references. CLIFF (413) 774-5388. (10-8)

Very experienced and well trained DJ looking for move up. Excellent radio voice & superior production. Know most formats. Call KRIS (215) 488-6087. (10-8)

Hire me! Degree, ass't OM, Sports Director, play-by-play, good pipes. Young, ready to go. All I need is a break! Call KELLY (812) 897-3729 or (812) 897-0566. (10-8)

Reagan wants you to hire me and reduce unemployment by 1 before elections. 8 yr A/C personality. If you love your country, call (316) 231-9859. (10-8)

Current mid-day air personality, Ass't PD at small market Country station ready for move to larger market. Experienced. BRIAN (607) 739-1353. (10-8)

Positions Sought

Should getting double PD's female share results in canning and bad lip? Help a cooker out. DAVE MACHEN (414) 233-8371, AOR, CHR, Gold. (10-8)

AM is NOT Dead

But it's killing this superb morning act/PD combo...Major Market proven. If you're not one of those who's pre-destining AM's failure by doing nothing, we should talk. Money will not be an obstacle for the right opportunity, regardless of locale. (609) 737-1421/(305) 771-1962...Personality FM's welcome too.

TOM MURPHY — the one from WRKO, WVBF, WEEI-FM/Boston and the big APE/Jacksonville. Looking for on-air position with A/C station. Call (617) 762-0173. (10-8)

Experienced audio producer presently employed by major satellite music syndicator looking for new challenge in audio production NY metro. LEN (914) 337-2730 after 6pm EST. (10-8)

I Love AORI Seeking foot in the door opening at AOR station anywhere, any shift. Presently on-air at non-commercial AOR. DAVE (615) 865-5900. (10-8)

My AOR went Country . . . but I didn't. 4 yrs major market experience seeks Top 50 major market AOR/CHR position. Call TERRY LEE (405) 360-0893. (10-8)

DJ for CHR, A/C or AOR format. Energetic personality, thoroughly trained in Chicago. Tape sure to please. Call TOM (312) 371-8664. (10-8)

E.T. made a long distance call. . . now it's your turn! Major market pro looking for PD position or hot on-air gig! CHRIS (916) 381-ROCK (10-8)

St. Louis MD/personality who's bright, up and conversational is looking for A/C, CHR or Urban station. Have worked L.A., Las Vegas. Call MARK (314) 361-0956. (10-8)

America's most experienced, innovative, creative programmer of MOR, Big Band, Beautiful. Trace records: KMPZ, KMBR, KBIG, KIRO, KXLY guarantees results. JON HOLIDAY (213) 768-9686. (10-8)

STOP!! YOU want to win . . . WE want to win. You NEED something "Bright, alive, fun & different" . . . we ARE something "bright, alive, fun & different." If you're not afraid to make some noise in your Market, and really ENTERTAIN, why not give this incredibly talented, and yet remarkably modest Major Market proven morning team a call? Teens to Adults, we can get 'em for you. Major & large markets please.

(516) 549-0281

3D DAZE, 7 yr CHR pro wants PD/MD/Drive in medium market. Formerly WOW, KOIL/Omaha, WEAQ/Eau Claire. Great references. Call SCOTT now (402) 333-5581. (10-8)

You're looking. I'm looking. Hot hitter seeks major league club. Object: Play Quarters & Cumes. CHR, A/C, Country. PD or jock. MARTY (314) 921-4471 or (314) 567-9000 ext. 522. (10-8)

15+ yrs experience CHR, A/C, DJ, PD, MD, Production. Dependable. (513) 528-5793. (10-8)

Female reporter with 3 years experience/college degree seeking news or public affair position. Texas preferred. ANDREA MORROW (915) 658-7104. (10-8)

Formerly WEAM, WEEQ/Washington D.C. and WLPO/Baltimore. Top references. Most experience in contemporary formats. BOB MOHR (301) 759-4777. (10-8)

CHR personality with MD experience looking for long-term job. Small market fine. Available now. Call RICK (218) 281-3183. (10-8)

Sports and news reporter looking for a challenge. Ohio U grad, 5 yrs experience. Strong P-B-P, news delivery and writing skills. Call STEVE (216) 688-8461. (10-8)

TODD BOND — young, eager announcer, asst. MD/production man at two major FM AOR stations. Looking for same. Will relocate. (201) 224-2539 after 6pm. (10-8)

I sound good, work hard and am reliable but not necessarily cheap! Like to work for station that can appreciate these virtues. Excellent production. MIKE WARD (716) 591-0158. (10-8)

FORD MULLINS, 6 yr pro (WZBC, WCFR, WPOE, WKZE), KIIS grad, BA psych., seeks swing/production Southern California coast. (714) 859-6381. (10-8)

Illinois, Indiana or Minnesota: Looking for air shift in small/medium market. Also interested in promotions. Contact CHRIS HANSEN (414) 739-3746. (10-8)

If you want some young, fresh talent, I'm young, fresh & talented. Willing to relocate. Call JOHN (219) 656-8973 for T&R. (10-8)

Must have a job in Detroit or vicinity. Major market AM drive experience A/C & CHR, but all formats & dayparts considered. (201) 289-2704. (10-8)

Positions Sought

MD of new R&R reporter. Solid Country background, AOR experience, multi-track training. Seeks music industry and/or broadcast position. Call JEFF GILL (802) 479-1939. (10-8)

TRIPLE THREAT EXPERIENCE. Announcer, sales person, recording engineer. Have worked with AOR, CHR, A/C. Will relocate for best offer. (301) 465-2889 or (301) 730-6616. (10-8)

Still available — mature family type with good numbers. Former PM drive, MD medium market. Production, P-B-P, news, etc. Natural delivery, prefer AC, CHR, AOR South or West. (817) 939-6112 EDT. (10-8)

Natural, conversational communicator. Intelligent, creative personality. Friendly, casual delivery. You can have me now. RICK (203) 749-0215. (10-8)

Experienced initiative reporter with strong credentials from market leaders, professional communicator has ND experience. Looking for dedicated organization. (215) 777-5515. (10-8)

Red Hot Female Jock on the loose. Major markets only. Call ALEX HAYS (212) 308-4144. (10-8)

Professional OM/PD available for medium/major market. Dependable, sincere, with good A/C sound. NE to SE preferred. Good references. DICK (804) 272-7916. (10-8)

Former Q106/York part-time. 4 yrs experience CHR and Country. Watns CHR position Eastern U.S. MARK (717) 755-0788 anytime. (10-8)

Announcer/sportscaster, 6 yrs experience CHR, Southern Rockies. West coast preferred. Call anytime (303) 651-3549. (10-8)

2 yrs L.A. news experience on NPR station. Golden Mike award for best news broadcast. College grad. Will relocate. DION LEFLER (213) 380-9717. (10-8)

Experienced newperson. Female disc jockey. Any format. Call anytime. (213) 375-4869. (10-8)

Medium market, 390,000 morning anchor at News/Talk looking for news position at Top 50 market station. Call (312) 779-7462. (10-8)

1977-Voted Best DJ, Madison, WI. 1978 — #1 12+ 7-midnight jock Indianapolis Arbitron TSA. 1979 — #1 Contemporary jock, Mpls./St. Paul Arbitron MSA. 1980 — Voted Best DJ, Twin Cities Reader poll. 1981 — Voted 2nd best DJ in a competition-sponsored poll. 1982 — Looking for work . . . That's show biz! Call the DWORK (612) 522-6256. (10-22) •

Major Market proven morning team needs new home. We know what it takes to win, and we can do it for you! (516) 549-0281. (10-1)

WOULD YOU BELIEVE I MISS THE SNOW?

Marketable voice/talent 4 years in commercial radio looking to return to Northeast and lower Great Lakes. Prefer CHR or A/C format. Looking to put down roots. Reliable. All inquiries contact: Radio & Records, 1930 Century Park West, #395, Los Angeles, CA 90067.

Radio personality A/C, 2 yrs. experience seeking full-time opening with good medium market station. ERIC BEAN (313) 887-9558. (10-1)

1st phone, 6 yrs. experience. Top 40 jock (but worked all formats), sales, production. For T&R: RALPH (209) 582-1392. (10-1)

Your OM with PD/MD & Sales Manager experience is waiting to hear from you. Prefer Southeast. JOEY (919) 692-5066. (10-1)

Put an experienced personality anchor/writer in your large/major market newsroom. 8 yrs. in Rock/A/C, terrific pipes. Female. (813) 686-4081. (10-1)

My friend Sam says it's impossible for me to hook up with a CHR in PA, NY, NJ, MD, VA, OH or IN. "So what if you have experience?" he told me. "They just don't want young, dedicated talent with ambition." Let's prove Sam wrong!! Call JOE (717) 248-6578. (10-8) •

Hot hot talk. I guarantee your listeners will love to hate me. "Throw the bum off the air." Good numbers. Top guests. SAB (215) 797-0157. (10-1)

Experienced air personality looking for a good people oriented organization. Contemporary, A/C & Country experience. Good radio is good radio. (215) 435-4283. (10-1)

If you're really an equal opportunity employer, if you want major market experience, dedication & polish; call BILL (915) 944-7498. Prefer South or Canada. (10-1)

Dedicated professional looking for Top 50 work, dependable, excellent production. Currently doing middays in Top 55 market. KYLE MAY (419) 691-3165. (10-1)

Positions Sought

Diamond in the rough? Trained in A/C & news. Great pipes & personality. Will relocate anywhere for the right opportunity. DAN (312) 221-8412. (10-1)

Production giant, air talent extraordinaire seeking challenge in Midsouth, East. Available yesterday. SAM (217) 672-8232. (10-1)

Changes

RADIO

Daniel de Percin appointed Account Executive for WOR/New York, NY.

Tom Richardson named Account Executive at Metromedia's WOMC/Detroit, MI.

L.J. Waggoner has been promoted to Account Executive at KNIX/Tempe, AZ.

Shanna Hall joins KNIX/Tempe, AZ as an Account Executive.

Bob Bellin appointed Account Executive with RKO radio sales.

Karen Grinthal named Sales Account Executive for the RKO Radio Networks.

Earl Kramer appointed Account Executive for KABC Talkradio, Los Angeles, CA.

INDUSTRY

Kathleen Clouse joins the staff of Aristo Music Associates Inc. as Executive Assistant to the President.

Miscellaneous

WANTED

Private D.J., M/F, for C & W station, to provide 60 minute stereo 'Top 20 Country' program for Middle East Station.

Initial period 26 weeks — possibly renewable for indefinite period.

For details, write to **Farouk Yousef English Service Radio Kuwait P.O. Box 397 Safat, Kuwait, Arabian Gulf**

Mobile Music Entertainment seeking single and lp service from leading labels for promotion and giveaways. Prefer Top 40. Pro American Entertainment and Productions: 8722 East 74th Place, Tulsa, OK 74133. Attn: Randolph Scott, (918) 252-9373. (10-8) •

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *		
1 Week	2 Weeks	3 Weeks
\$12 00	\$20 00	\$25 00

* Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

OCTOBER 8, 1982

This Week In Music History

BY DAN FORMENTO OF THE SOURCE

Vicious Murder

MONDAY, OCTOBER 11 — On the evening of October 11th, 1978, police in New York's Greenwich Village found the murdered body of Nancy Spungen, nude and drenched in a pool of blood from multiple stab wounds, in the bathroom of an apartment she shared with her boyfriend Sid Vicious, the singer and leader of British punk band the Sex Pistols. Police would arrest Vicious the following day, charging him with the vile crime. His guilt would never be proved, however, as Sid died, an alleged suicide, while awaiting trial.

EXTRA FACTS: Kenny Rogers named Male Vocalist of the Year, 1977... Happy birthday Daryl Hall, 36 today.

Jimi Hendrix Experience Formed

TUESDAY, OCTOBER 12 — In the summer of 1966 guitarist Jimi Hendrix, then calling himself Jimmy James, could regularly be heard in the folk/rock clubs of New York's Greenwich Village as a backing musician for Curtis Knight and others. It was during one of these gigs that Chas Chandler (former bassist with the Animals, turned manager) first saw Jimi and was overwhelmed by his talent. Within weeks he'd signed the young guitarist and together they flew to England. Once there, Chas called for auditions, and on October 12, 1966, the Jimi Hendrix Experience was born, with Noel Redding (bass) and Mitch Mitchell (drums).



EXTRA FACTS: Gene Vincent died, 1971... "Jesus Christ Superstar" opened in New York, 1971.

Paul Simon's Birthday

WEDNESDAY, OCTOBER 13 — Paul Simon was born into a Jewish/Hungarian family in Newark, New Jersey on October 13, 1941, and raised in New York City, where he met school pal Art Garfunkel. In 1957 he and Art, as Tom & Jerry, cut their first record, a bee-bop tune "Hey! Schoolgirl," which became a top 40 hit. Under their own names the duo scored their first No. 1 hit in 1966 with "The Sound of Silence." Success continued for the two throughout the 60's, but in the early 70's Paul chose to pursue a solo career. Last year the pair reunited for a giant concert in Central Park and an album recorded at the event.

Cliff Richard Born

THURSDAY, OCTOBER 14 — Born Harry Webb in Lucknow, India, on October 14, 1940, Cliff Richard had been one of the most popular figures in British pop music for nearly 20 years before America took notice. We finally did in 1976 with the release of "I'm Nearly Famous," containing his first U.S. top twenty single "Devil Woman," after a string of 49 successive British hits. His second American entry, "We Don't Talk Anymore," in July of 1979 was followed six months later with another, "Carrie," and Richard was awarded the OBE, Officer of the British Empire. His autobiography was published last fall.



EXTRA FACTS: Clive Davis named President of CBS Records, 1967.

Barry McGuire Is 45

FRIDAY, OCTOBER 15 — Barry McGuire, whose place in music history was assured when he recorded the classic protest song "Eve of Destruction," was born in Oklahoma on October 15, 1937. As lead singer of the New Christy Minstrels in the early 60's, Barry wrote and recorded many hits, including "Green Green" and "Three Wheels On My Wagon." In 1964 McGuire met Lou Adler and recorded "Eve" on his newly-formed Dunhill label. The tune shot onto the American charts in 1965. It was McGuire's last hit record.

	CHR	A/C	AOR	Country	Black Radio
# 1	MICHAEL McDONALD (2nd week)	NEIL DIAMOND (2nd week)	WHO (4th week)	RONNIE MILSAP	EVELYN KING (5th week)
Next Week's #1 Contenders:	FLEETWOOD MAC (7-2) AMERICA (5-3) GLENN FREY (8-5)	GLENN FREY (2-2) COCKER & WARNES (6-4)	RUSH (3-2) DON HENLEY (4-4) BAD COMPANY (5-5)	ALABAMA (10-2) DON WILLIAMS (9-3) WILLIE NELSON (7-4) CHARLEY PRIDE (11-5)	TIME (2-2) KOOL & THE GANG (3-3) LYNN & VANDROSS (4-4) LUTHER VANDROSS (12-6)
Breakers:	LINDA RONSTADT (66%) DONALD FAGEN (65%) SYLVIA (62%) LAURA BRANIGAN (61%) POINTER SISTERS (61%)	LIONEL RICHIE (59%) JOE JACKSON (50%) CLIFF RICHARD (49%)	BILLY JOEL (60%) SAGA (60%) DIRE STRAITS (57%)	RABBITT & GAYLE (80%) BELLAMY BROTHERS (72%) MARTY ROBBINS (63%) JOHN ANDERSON (60%)	DIANA ROSS (82%) BOBBY NUNN (62%) MARVIN GAYE (62%)
Most Added:	HALL & OATES DONALD FAGEN DAN FOGELBERG PAT BENATAR LIONEL RICHIE JEFFERSON STARSHIP	LIONEL RICHIE DIONNE WARWICK DAN FOGELBERG KENNY ROGERS "Song" DONALD FAGEN RABBITT & GAYLE	BILLY JOEL LINDA RONSTADT DIRE STRAITS UTOPIA	RABBITT & GAYLE JOHNNY LEE/FRIENDS JERRY REED/FRIENDS ROSANNE CASH	MARVIN GAYE LIONEL RICHIE PRINCE JARREAU/CRAWFORD DIANA ROSS
Hottest:	MICHAEL McDONALD FLEETWOOD MAC GLENN FREY MEN AT WORK COCKER & WARNES A FLOCK OF SEAGULLS JACKSON BROWNE	NEIL DIAMOND GLENN FREY COCKER & WARNES MICHAEL McDONALD JUICE NEWTON FLEETWOOD MAC	WHO BILLY SQUIER RUSH DON HENLEY KENNY LOGGINS	ALABAMA RONNIE MILSAP RICKY SKAGGS	TIME EVELYN KING CHERYL LYNN KOOL & THE GANG
Biggest Chart Jumps:	COCKER & WARNES (25-12) JOE JACKSON (24-16) CHICAGO (29-23) FLEETWOOD MAC (7-2) NEIL DIAMOND (20-15) CROSBY, STILLS, NASH (26-21)	DIONNE WARWICK (30-16) JEFFREY OSBORNE (23-15) CROSBY, STILLS, NASH (19-12) PAUL CARRACK (28-21) CHICAGO "Love" (25-20)	SAGA (32-21) BRUCE SPRINGSTEEN (23-14) SHERIFF (33-25) MIKE RUTHERFORD (29-23) STEEL BREEZE (13-10)	ALABAMA (10-2) MEL TILLIS (45-37) JUICE NEWTON (16-9)	LUTHER VANDROSS (12-6) JONZUN CREW (20-15) STEPHANIE MILLS (24-19) VANITY 6 (30-25)
Debuts:	LINDA RONSTADT (27) DONALD FAGEN (28) SYLVIA (29) LAURA BRANIGAN (30)	LIONEL RICHIE (23) JOE JACKSON (27) CLIFF RICHARD (30)	DIRE STRAITS (27) BILLY JOEL (30) UTOPIA (36) FIXX (39) LINDA RONSTADT (40)	RABBITT & GAYLE (41) MARTY ROBBINS (44) JOHN ANDERSON (45) REBA McENTIRE (50)	DIANA ROSS (18) BOBBY NUNN (29) MARVIN GAYE (30)
	CHR	A/C	AOR	Country	Black Radio

MARSHALL CRENSHAW IS HAPPENING "AGAIN"

KIQQ WHSL
FM100 WXLK
WJXQ KVOL
WJBQ WBWB
WTSN KFMZ
WKHI KCDQ



"There She Goes Again"

MARSHALL CRENSHAW

Produced by RICHARD GOTTEHRER
and MARSHALL CRENSHAW



Manufactured & Distributed by Warner Bros. Records

National Music Formats Added This Week

Transtar

Chick Watkins (303) 578-0700

JOE COCKER & JENNIFER WARNES
"Up Where We Belong"
AIR SUPPLY "Young Love"
JUICE NEWTON "Break It To Me Gently"

BPI

John Iles (800) 426-9082

Adult Contemporary

PAUL McCARTNEY "Tug Of War"
HERB ALPERT "Fandango"
PAUL CARRACK "I Need You"

Country Living

EDDIE RABBITT & CRYSTAL GAYLE
"You And I"
HANK WILLIAMS JR. "The American Dream"
JOHN CONLEE
"I Don't Remember Loving You"
GEORGE STRAIT "Marina Del Rey"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

DAN FOGELBERG "Missing You"
DONALD FAGEN "I.G.Y. (What A Beautiful World)"
HALL & OATES "Maneater"
LIONEL RICHIE "Truly"

Beautiful Rock

JEFFREY OSBORNE "On The Wings Of Love"
DIONNE WARWICK "Heartbreaker"

TM Country

WILLIE NELSON & WEBB PIERCE
"In The Jailhouse Now"
ROSANNE CASH "I Wonder"
CON HUNLEY "Confidential"
JOE STAMPLEY "Backslidin' "
JERRY REED & FRIENDS "The Bird"
JOHNNY LEE & FRIENDS "Cherokee Fiddle"
EMMYLOU HARRIS
"(Lost His Love) On Our Last Date"

Satellite Music Network

George Williams (404) 955-9521

The Starstation

DIONNE WARWICK "Heartbreaker"
KENNY ROGERS "A Love Song"
DONALD FAGEN
"I.G.Y. (What A Beautiful World)"

Country Coast-To-Coast

EARL THOMAS CONLEY
"Somewhere Between Right And Wrong"
DOTTIE WEST
"She Can't Get My Love Off The Bed"

MTV Music Television

Buzz Brindle (212) 944-5399

MIDGE URE "No Regrets"
HUGHES/THRALL "Look In Your Eyes"
STEEL BREEZE "You Don't Want Me Anymore"
ENGLISH BEAT "Save It For Later"
GARY NUMAN "We Take Mystery To Bed"
CONEY HATCH "Devil's Deck"
PAYOLAS "Eyes Of A Stranger"
MADNESS "Cardiac Arrest"

Peters Productions, Inc.

Debbie Welsh (714) 565-8511

The Great Ones

LARRY LEE
"The Best Is Yet To Come"
TIMOTHY B. SCHMIT "So Much In Love"
BILL MEDLEY "Right Here And Now"
EDDIE RABBITT w/ CRYSTAL GAYLE
"You And I"

Country Lovin'

EDDIE RABBITT w/ CRYSTAL GAYLE
"You And I"
JOHNNY LEE "Cherokee Fiddle"

Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

Bright Blue

KENNY ROGERS "A Love Song"
LIONEL RICHIE "Truly"
LARRY LEE
"The Best Is Yet To Come"
TOM SNOW "Hungry Nights"
TIMOTHY B. SCHMIT "So Much In Love"

Tanner Country

EARL THOMAS CONLEY
"Somewhere Between Right And Wrong"
MARTY ROBBINS "Tie Your Dream To Mine"
EDDIE RABBITT w/ CRYSTAL GAYLE
"You And I"
CHARLIE ROSS
"Are We In Love (Or Am I)"

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

DONALD FAGEN
"I.G.Y. (What A Beautiful World)"
LIONEL RICHIE "Truly"
JOE COCKER & JENNIFER WARNES
"Up Where We Belong"
STEVE MILLER BAND "Cool Magic"
JEFFERSON STARSHIP "Be My Lady"
DIANA ROSS "Muscles"

Contempo 300

LIONEL RICHIE "Truly"
DIONNE WARWICK "Heartbreaker"

Great American Country

LINDA RONSTADT & J.D. SOUTHER
"Sometimes You Just Can't Win"
EARL THOMAS CONLEY
"Somewhere Between Right And Wrong"
RONNIE McDOWELL "Step Back"
EDDIE RABBITT w/ CRYSTAL GAYLE
"You And I"
BANDANA "The Killin' Kind"
OSMONDS
"It's Like Falling In Love"

Concept Productions

Lee Nye (916) 782-7754

LAURA BRANIGAN "Gloria"
FIREFALL "Body And Soul"
DIONNE WARWICK "Heartbreaker"
DON HENLEY "Dirty Laundry"

Century 21

Bob Stevens (214) 934-2121

The Z Format

DIONNE WARWICK "Heartbreaker"
LIONEL RICHIE "Truly"
DONALD FAGEN
"I.G.Y. (What A Beautiful World)"
DAN FOGELBERG "Missing You"
BILLY SQUIER "Everybody Wants You"
STEVE MILLER BAND "Cool Magic"
HALL & OATES "Maneater"
PAT BENATAR "Shadows Of The Night"
TONI BASIL "Mickey"
STRAY CATS "Rock This Town"

The A-C Format

DIONNE WARWICK "Heartbreaker"
LIONEL RICHIE "Truly"
DONALD FAGEN "I.G.Y. (What A Beautiful World)"
DAN FOGELBERG "Missing You"
EDDIE RABBITT w/ CRYSTAL GAYLE
"You And I"
TIMOTHY B. SCHMIT "So Much In Love"

Super-Country

MOE BANDY
"Only If There Is Another You"
CHARLY McCLAIN "With You"
EMMYLOU HARRIS
"(Lost His Love) On Our Last Date"
KENNY ROGERS "A Love Song"
GEORGE STRAIT "Marina Del Rey"
CON HUNLEY "Confidential"

AOR BREAKER

Breakers are those newer records that have the greatest level of station activity on any given week.

SAGA

Worlds Apart (Portrait/CBS)

"Loose" "Wind" "Interview" "Regrets." 60% of our reporters on it. Total album reports: 96. A-22, M-63, H-11. Album charted this week at number 21.

BILLY JOEL

Nylon Curtain (Columbia)

"Pressure" "Room" "Scandinavia" "Allentown." 60% of our reporters on it. Total album reports: 96. A-90, M-4, H-2. Album debuted this week at number 30.

DIRE STRAITS

Love Over Gold (WB)

"Industrial" "Road" "Rains" Title. 57% of our reporters on it. Total album reports: 92. A-41, M-34, H-17. Album debuted this week at number 27.

Significant Action

JEFFERSON STARSHIP 12-inch Single (Grunt/RCA)

"Be My Lady" Total: 59. A-59, M-0, H-0

DONALD FAGEN 12-inch Single (WB)

"I.G.Y. (Beautiful World)" Total: 53. A-53, M-0, H-0

NOVO COMBO Animation Generation (Polydor/PG)

"Long" Title Total: 46. A-5, M-39, H-2

BILLY THORPE East Of Eden's Gate (Pasha/CBS)

Title Total: 36. A-3, M-31, H-2

MICHAEL McDONALD If That's What It Takes (WB)

"I Keep Forgettin'..." Total: 35. A-0, M-17, H-18

KIM CARNES Voyeur (EMI America)

Title "Looker" Total: 35. A-1, M-23, H-11

PAYOLA\$ No Stranger To Danger (IRS/A&M)

"Eyes" Total: 34. A-5, M-26, H-3

URIAH HEPP Abominog (Mercury/PolyGram)

"That's" Total: 32. A-0, M-20, H-12

FORTNOX Fortnox (Epic)

"Storm" "Prowl" Total: 32. A-14, M-15, H-3

SPYS Spys (EMI America)

"Run" Total: 31. A-0, M-19, H-12

MISSING PERSONS Missing Persons (Capitol)

"Words" Total: 31. A-0, M-23, H-8

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

JAZZ

Last This Week Week

1 1 CHICK COREA Touchstone (WB)

2 2 TOM SCOTT Desire (Musician/Elektra)

7 3 B. JAMES Hands Down (Tappan Zee/Col.)

3 4 DAVE GRUSIN Out Of The... (GRP/Arista)

6 5 DAVID SANBORN As We Speak (WB)

8 6 G. SCOTT-HERON Moving... (Arista)

7 7 KENNY G Kenny G (Arista)

5 8 PAT METHENY GROUP Offramp (ECM/WB)

9 9 SPYRO GYRA Incognito (MCA)

9 10 B. McFERRIN B. McFerrin (Musician/Elektra)

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed; singles are in bold type. Artists in larger type registered significant airplay gains this week.

REGIONAL AOR ACTIVITY

EAST MOST ADD

DAVID SANBORN (Musician/Elektra) BILLY JOEL (Columbia) CHICK COREA (WB) ELYN JAMES (Piano Alto Jazz) FRED FLUET (Piano Alto Jazz)

WZZO/Allentown (21) 694-0511

PO: RUI BELLI
MO: BRUCE BOND

Acad: NOVO COMBO (Polydor/PolyGram) SHERIFF (Capitol) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

Medium: JOE JACKSON (A&M) BRUCE SPRINGSTEEN (Columbia) "Up on All Night" (Full Moon/Asylum) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

MEDIA

Mike Rutherford (22/18) Saga (23/17) Aerosmith (24/16) Bad Company (35/15) Fast Times At... (27/15) Paul Carrack (21/15)

THE HOTTEST

Who (37/37) Rush (34/30) Billy Squier (33/29) Don Henley (35/23) Steve Winwood (32/22)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

WPXI/Albany (31) 782-0800

PO: TED UTE
MO: BOB HELCH

Acad: Billy Joel (Columbia) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

Medium: BRUCE SPRINGSTEEN (Columbia) "Up on All Night" (Full Moon/Asylum) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

WQXR/Binghamton (907) 772-8850

PO: JOHN CARTER

Acad: DIRE STRAITS (WB) "Industrial" (Arista) "Road" (Arista) "Rains" (Arista) "Nylon Curtain" (Columbia) "Pressure" (Arista) "Room" (Arista) "Scandinavia..." (Arista) "Allentown" (Columbia) "Nylon Curtain" (Columbia)

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WECM/Clearmont (903) 542-7735

PO: ZIP ZEPPEL
MO: BILL BIGGLE

Acad: BILLY JOEL (Columbia) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

Medium: BILLY JOEL (Columbia) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

WLR/Long Island (516) 485-9200

PO: DENIS HANNAHA
MO: BOB WHITE

Acad: BILLY JOEL (Columbia) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

Medium: BILLY JOEL (Columbia) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

WCCR/Hartford (203) 233-4426

PO: DANIEL F. HAYDEN
MO: BOB BITTENS

Acad: BILLY JOEL (Columbia) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

Medium: BILLY JOEL (Columbia) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

WHCN/Hartford (203) 247-1060

PO: DANIEL F. HAYDEN
MO: BOB BITTENS

Acad: BILLY JOEL (Columbia) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

Medium: BILLY JOEL (Columbia) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

WQXR/Binghamton (907) 772-8850

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WMMR/Philadelphia (215) 681-0833

PO: CHARLIE KENDALL
MO: LISA RICHARDS

Acad: BILLY JOEL (Columbia) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

Medium: BILLY JOEL (Columbia) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

WPLR/New Haven (203) 777-0617

PO: BOB ALLISON

Acad: BILLY JOEL (Columbia) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

Medium: BILLY JOEL (Columbia) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

WDHA/North Jersey (201) 328-1055

PO: BOB LINDER
MO: MARK CHENOFF

Acad: BILLY JOEL (Columbia) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

Medium: BILLY JOEL (Columbia) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

WHYY/Providence (401) 438-6110

PO: JIM MURPHY
MO: JEFF RICCIO

Acad: BILLY JOEL (Columbia) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

Medium: BILLY JOEL (Columbia) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

WDEW/Pittsburgh (412) 562-8900

PO: RICH CASTLE
MO: RICH MENNI

Acad: BILLY JOEL (Columbia) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

Medium: BILLY JOEL (Columbia) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

WSP/Philadelphia (215) 688-9400

PO: MICHAEL PICCOZZI
MO: STEVE FEINSTEIN

Acad: BILLY JOEL (Columbia) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

Medium: BILLY JOEL (Columbia) "You Wanna Be" (Full Moon/Asylum) "Scandinavia..." (Arista) "Pressure"

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Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

EDDIE RABBITT & CRYSTAL GAYLE You And I (Elektra)

On 80% of reporting stations. National Summary: Up 18, Same 24, Down 0, Debuts 20, Adds 56. A Most Added Record. R&R Chart: Debut 41.

BELLAMY BROTHERS Redneck Girl (WB/Curb)

On 72% of reporting stations. National Summary: Up 43, Same 21, Down 1, Debuts 19, Adds 22. R&R Chart: 47-43.

MARTY ROBBINS Tie Your Dream To Mine (Columbia)

On 63% of reporting stations. National Summary: Up 24, Same 23, Down 0, Debuts 23, Adds 23. A Most Added Record. R&R Chart: Debut 44.

JOHN ANDERSON Wild And Blue (WB)

On 60% of reporting stations. National Summary: Up 38, Same 24, Down 0, Debuts 13, Adds 14. R&R Chart: Debut 45.

MOST ADDED

- E. RABBITT & C. GAYLE (56)
You And I (Elektra)
- JOHNNY LEE & FRIENDS (48)
Cherokee Fiddle (Full Moon/Asylum)
- JERRY REED & FRIENDS (48)
The Bird (RCA)
- ROSANNE CASH (45)
I Wonder (Columbia)

HOTTEST

- ALABAMA (80)
Close Enough To Perfect (RCA)
- RONNIE MILSAP (52)
He Got You (RCA)
- RICKY SKAGGS (49)
Heartbroke (Epic)

NEW & ACTIVE

REBA McENTIRE "Can't Even Get The Blues" (Mercury/PolyGram) 82/23
National Summary: Up 12, Same 29, Down 0, Debuts 18, Adds 23 including WKYQ, WEZL-FM, KIKK-FM, KSSN, WNOE-AM, WMNI, KFGO, WDAF, KYNN-AM-FM, KFH, KYAK, KGEM/KJOT, KYGO-FM, KCKC, KEEN. R&R Chart: Debut 50.

KENDALLS "That's What I Get For Thinking" (Mercury/PolyGram) 81/5
National Summary: Up 43, Same 25, Down 0, Debuts 8, Adds 5, WPOR-FM, WPLO, WZZK-FM, KLLL, KEEN, WYII 45-36, WESC-AM-FM 41-35, WLWI-FM 36-25, KRMD-AM-FM 34-27, KSO 25-19, WFMS-FM 32-25, KXRB 28-18, KGEM/KJOT 38-28, KRWQ-FM 50-39, KRAK 43-36.

JOHNNY LEE & FRIENDS "Cherokee Fiddle" (Full Moon/Asylum) 78/48
National Summary: Up 5, Same 12, Down 0, Debuts 13, Adds 48 including WGNA-FM, KIX106, WVVVA, WSOC-FM, KHEY-AM, WQIK-FM, WRNL, WIRK-FM, WCXI, KEBC-FM, WXCL, KFDD-FM, KLZ, KYGO-FM, KVEG, KWJJ.

JOHN CONLEE "I Don't Remember Loving You" (MCA) 73/14
National Summary: Up 18, Same 21, Down 1, Debuts 21, Adds 14, WCAW, WKYQ, WVVVA, KLVI, KSSN, KLLL, Q102, WMNI, WITL-FM, WHBF, WIL-AM-FM, KIK-FM, KGEM/KJOT, KYGO-FM, KEBC-FM 34-27.

HANK WILLIAMS JR. "The American Dream" (Elektra/Curb) 71/19
National Summary: Up 11, Same 28, Down 0, Debuts 13, Adds 19 including WCAW, WNYR, WCII, WSLR, WDGY, KOMA, WIL-AM-FM, KKCS, KMAK, KVEG, Q105, WADR 49-40, WCMS-FM 43-38, WHK 38-33, KKAL 40-34.

JERRY LEE LEWIS "I'd Do It All Again" (Elektra) 71/4
National Summary: Up 31, Same 24, Down 1, Debuts 11, Adds 4, WCII, WNOE-AM, KEIN, KSOP-FM, WIXL-FM 38-28, WPLO 36-29, WYNN-FM 42-38, KKYX 44-35, KRMD-AM-FM 36-31, WMNI 38-33, KSO 39-31, KTTS-AM-FM 50-37, KGEM/KJOT 39-33, KRAK 44-39.

GEORGE STRAIT "Marina Del Rey" (MCA) 69/31
National Summary: Up 8, Same 18, Down 0, Debuts 12, Adds 31 including WYRK, WSEN-AM-FM, KASE, WQIK-FM, WSM, WNOE-AM, WCMS-FM, WIRE, WDAF, WDGY, WXCL, KFDD-FM, KYGO-FM, KVEG, KGA.

CHARLIE ROSS "Are We In Love (Or Am I)" (Townhouse) 65/9
National Summary: Up 19, Same 28, Down 0, Debuts 9, Adds 9, KIX106, KRRV, KPLX-FM, WQIK-FM, KKYX, WTSO, KYNN-AM-FM, KGEM/KJOT, KRAK, WBGW-FM 36-31, WVVVA 34-27, WQYK-FM 40-34, KSO 22-17, WWWW-FM 36-33, KTTS-AM-FM 38-29.

DAVID FRIZZELL "Lost My Baby Blues" (WB/Viva) 60/19
National Summary: Up 6, Same 21, Down 0, Debuts 14, Adds 19 including WCAW, WADR, WVVVA, WYNN-FM, WEZL-FM, KIKK-FM, WSM, WIRE, KECK, WBCS-FM, KVEG, KRAK, Q105, WESC-AM-FM 45-37, WKKQ-AM-FM 47-38.

TOM JONES "Woman's Touch" (Mercury/PolyGram) 59/3
National Summary: Up 30, Same 15, Down 0, Debuts 11, Adds 3, KRRV, KGEM/KJOT, KBBQ, WNYR 28-24, WMZQ-FM 34-30, WEZL-FM 40-31, WMC-AM 4-19, WSIX-FM 16-13, WCMS-FM 36-29, WIRK-FM 22-19, WHK 14-11, WWWW-FM 25-20, KEBC-FM 17-15, KTTS-AM-FM 45-33, KCKC 11-7.

JERRY REED & FRIENDS "The Bird" (RCA) 54/48
National Summary: Up 0, Same 2, Down 0, Debuts 4, Adds 48 including WYRK, WHN, WMZQ-FM, WPLO, WZZK-FM, WCMS-FM, WIRK-FM, WFMS-FM, WIRE, KYNN-AM-FM, KLZ, KLAC, KNIX-FM, KWJJ, KSOP-FM, KMPS-AM-FM.

WRIGHT BROTHERS "Made In The U.S.A." (WB) 54/3
National Summary: Up 29, Same 18, Down 3, Debuts 1, Adds 3, WPOR-FM, WADR, KSOP-FM, WVAM 14-13, WIXL-FM 35-26, KRMD-AM-FM 20-15, WIRK-FM 47-43, WTQR-FM 34-31, WWWW 20-19, WFMS-FM 9-8, WIRE 12-9, WDGY 29-24, KXRB 20-14, KUZZ 36-33, KGA 34-31.

BOBBY BARE "(I'm Not) A Candle In The Wind" (Columbia) 53/3
National Summary: Up 33, Same 11, Down 4, Debuts 2, Adds 3, WFNC, KYXX, KOMA, WADR 33-28, WYNN-FM 33-29, WEZL-FM 8-3, WSOC-FM 18-16, WSIX-FM 14-12, WQYK-FM 34-28, WMNI 37-34, KVOO 21-19, KKCS 32-29, KNIX-FM 35-30, KWJJ 42-37.

ROSANNE CASH "I Wonder" (Columbia) 52/45
National Summary: Up 1, Same 4, Down 0, Debuts 2, Adds 45 including WSEN-AM-FM, WMZQ-FM, WPLO, KASE, WYNN-FM, WSIX-FM, KRMD-AM-FM, WKKQ-AM-FM, WFMS-FM, WTSO, KEBC-FM, WIL-AM-FM, KLZ, KNIX-FM, KSOP-FM, KMPS-AM-FM.

EMMYLOU HARRIS "(Lost His Love) On Our Last Date" (WB) 52/39
National Summary: Up 0, Same 11, Down 0, Debuts 2, Adds 39 including WBGW-FM, WSEN-AM-FM, WMZQ-FM, WPLO, WCOS-AM-FM, WKSJ-FM, WIRK-FM, KSO, WFMS-FM, KEBC-FM, KFDD-FM, KLZ, KNIX-FM, KTOM, KMPS-AM-FM.

BILL ANDERSON "Southern Fried" (Southern Tracks) 46/3
National Summary: Up 23, Same 12, Down 5, Debuts 3, Adds 3, WSNO, WSEN-AM-FM, KKCS, WVAM 12-8, WILQ 4-17, WPLO 11-10, WZZK-FM 16-14, WSOC-FM 39-36, WQYK-FM 28-25, WIRK-FM 18-15, WITL-FM 35-32, KVOO 17-15, KUZZ 19-17, KUGN-FM 39-35.

SIGNIFICANT ACTION

L. RONSTADT & J.D. SOUTHER "Sometimes You Just..." (Asylum) 41/32
National Summary: Up 1, Same 5, Down 0, Debuts 3, Adds 32 including WIXY, WHOO, WIRK-FM, WHK, WIRE, WDAF, KEBC-FM, KLZ, KWJJ, KMPS-AM-FM.

DEAN DILLON "You To Come Home To" (RCA) 40/4
National Summary: Up 11, Same 19, Down 0, Debuts 6, Adds 4, WBGW-FM, WIXY, WSIX-FM, WTSO, WCMS-FM 33-28, WIRK-FM 32-29, KFGO 40-34, KWJJ 50-45, KSOP-FM 42-39, KBBQ 31-24.

KENNY ROGERS "A Love Song" (Liberty) 39/37
National Summary: Up 0, Same 0, Down 0, Debuts 2, Adds 37 including WEEP, WNYR, WPLO, WAMZ-FM, WNOE-AM, WCMS-FM, WUBE-FM, WHK, WFMS-FM, WDGY, KEBC-FM, KLZ, KLAC.

MAC DAVIS "The Beer Drinkin' Song" (Casablanca/PolyGram) 39/5
National Summary: Up 18, Same 13, Down 0, Debuts 3, Adds 5, WWOOD, KSO, KFGO, KBBY, KRSY, WIXL-FM 31-20, WEZL-FM 46-36, WXCL 38-24, KTTS-AM-FM 40-30, KWJJ 49-43.

CHARLIE DANIELS BAND "We Had It All One Time" (Epic) 36/7
National Summary: Up 5, Same 18, Down 0, Debuts 6, Adds 7, KASE, WDAK, WQIK-FM, WAMZ-FM, WHBF, KVEG, KRSY, WIXL-FM 49-35, KFH 40-35, KIK-FM 44-40.

Radio & Records

NATIONAL AIRPLAY/50

October 8, 1982

Three Weeks	Two Weeks	Last Week	
7	4	4	1 RONNIE MILSAP/He Got You (RCA)
16	12	10	2 ALABAMA/Close Enough To Perfect (RCA)
14	10	9	3 DON WILLIAMS/Mistakes (MCA)
13	9	7	4 WILLIE NELSON/Let It Be Me (Columbia)
20	14	11	5 CHARLEY PRIDE/You're So Good When You're Bad (RCA)
9	7	6	6 CRYSTAL GAYLE/Livin' In These Troubled Times (Columbia)
5	3	3	7 OAK RIDGE BOYS/I Wish You Could Have Turned... (MCA)
8	6	5	8 ANNE MURRAY/Hey! Baby! (Capitol)
25	19	16	9 JUICE NEWTON/Break It To Me Gently (Capitol)
2	1	1	10 MICKEY GILLEY/Put Your Dreams Away (Epic)
15	13	12	11 DOLLY PARTON/I Will Always Love You (RCA)
17	15	14	12 LEE GREENWOOD/She's Lying (MCA)
19	16	13	13 LEON EVERETTE/Soul Searchin' (RCA)
3	2	2	14 FRIZZELL & WEST/I Just Came Here To Dance (WB/Viva)
11	8	8	15 M. HAGGARD & G. JONES/Yesterday's Wine (Epic)
23	20	17	16 RAZZY BAILEY/Love's Gonna Fall Here Tonight (RCA)
30	23	18	17 T.G. SHEPPARD/War Is Hell (On The Homefront...) (WB/Curb)
29	24	19	18 ED BRUCE/Ever, Never Lovin' You (MCA)
38	29	20	19 RICKY SKAGGS/Heartbroke (Epic)
27	25	21	20 TAMMY WYNETTE/You Still Get To Me In My Dreams (Epic)
33	28	22	21 BARBARA MANDRELL/Operator, Long Distance Please (MCA)
39	30	25	22 CONWAY TWITTY/We Did But Now You Don't (Elektra)
28	26	23	23 LORETTA LYNN/Making Love From Memory (MCA)
36	31	27	24 WHITES/You Put The Blue In Me (Elektra/Curb)
44	35	28	25 LARRY GATLIN/Sure Feels Like Love (Columbia)
1	5	15	26 MICHAEL MURPHEY/What's Forever For (Liberty)
41	33	29	27 STEVE WARINER/Don't It Break Your Heart (RCA)
45	38	33	28 RONNIE McDOWELL/Step Back (Epic)
40	34	30	29 BANDANA/The Killin' Kind (WB)
49	44	36	30 LACY J. DALTON/16th Avenue (Columbia)
—	43	37	31 JANIE FRICKE/It Ain't Easy Bein' Easy (Columbia)
43	40	35	32 KAREN BROOKS/New Way Out (WB)
47	42	39	33 DOTTIE WEST/She Can't Get My Love Off The Bed (Liberty)
21	21	26	34 LOUISE MANDRELL/Some Of My Best Friends Are... (RCA)
50	45	40	35 OSMOND BROTHERS/It's Like Falling In Love... (Elektra/Curb)
4	11	24	36 MEL McDANIEL/Big Ole Brew (Capitol)
—	—	45	37 MEL TILLIS/Stay A Little Longer (Elektra)
6	18	31	38 KENNY ROGERS/Love Will Turn You Around (Liberty)
10	17	32	39 JERRY REED/She Got The Goldmine (I Got The Shaft) (RCA)
—	—	44	40 EARL THOMAS CONLEY/Somewhere Between Right... (RCA)
—	—	41	41 EDDIE RABBITT & CRYSTAL GAYLE/You And I (Elektra)
12	22	34	42 GENE WATSON/This Dream's On Me (MCA)
—	—	47	43 BELLAMY BROTHERS/Redneck Girl (WB/Curb)
—	—	44	44 MARTY ROBBINS/Tie Your Dream To Mine (Columbia)
—	—	45	45 JOHN ANDERSON/Wild And Blue (WB)
18	27	38	46 CHARLY McCLAIN/Dancing Your Memory Away (Epic)
24	36	41	47 GARY MORRIS/Dreams Die Hard (WB)
32	39	42	48 MOE BANDY/She's Not Really Cheatin'... (Columbia)
26	37	43	49 GEORGE STRAIT/Fool Hearted Memory (MCA)
—	—	50	50 REBA McENTIRE/Can't Even Get The Blues (Mercury/PG)

New Entry
→

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

CON HUNLEY "Confidential" (WB) 34/12
National Summary: Up 3, Same 13, Down 0, Debuts 6, Adds 12, WGNA-FM, WIXL-FM, WADR, KXYL, WEZL-FM, WDAK, WCMS-FM, WTSO, KYNN-AM-FM, KFDD-FM, KUUY, KVEG.

JACK QUIST "Memory Machine" (MM) 33/8
National Summary: Up 6, Same 19, Down 0, Debuts 0, Adds 8, WLWI-FM, WNOE-AM, KKYX, WHK, WITL-FM, KTTS-AM-FM, KVEG, KGA, KYNN-AM-FM 37-27, WXCL 10-7.

DON KING "Maximum Security (To Minimum Wage)" (Epic) 33/2
National Summary: Up 7, Same 22, Down 0, Debuts 2, Adds 2, WCMS-FM, KYNN-AM-FM, WIXL-FM 26-23, WESC-AM-FM 36-31, WNOE-AM 37-35, KKYX 45-37, KRMD-AM-FM 38-34, KSO 33-25, KTTS-AM-FM 46-34.

BILLY SWAN "Your Picture Still Loves Me" (Epic) 32/7
National Summary: Up 3, Same 18, Down 0, Debuts 4, Adds 7, KRRV, WQIK-FM, WQYK-FM, WAXX, KTTS-AM-FM, KTOM, KSON-AM, KEBC-FM 49-47, KIK-FM 45-41.

HANK WILLIAMS JR. "If Heaven Ain't A Lot Like Dixie" (Elektra/Curb) 30/10
National Summary: Up 2, Same 13, Down 0, Debuts 5, Adds 10, KRRV, KASE, KXYL, WQIK-FM, KKYX, KSO, WIRE, WDGY, KUZZ, KTOM.

JOE STAMPLEY "Backslidin'" (Epic) 29/27
National Summary: Up 0, Same 2, Down 0, Debuts 0, Adds 27 including WADR, KASE, WYNN-FM, WEZL-FM, KRMD-AM-FM, KYNN-AM-FM, KTTS-AM-FM, KMAK, KSOP-FM, KCUB.

ROY HEAD "The Trouble With Hearts" (NSD) 29/1
National Summary: Up 6, Same 18, Down 1, Debuts 3, Adds 1, KRAK, WGNA-FM 26-25, KHEY-AM 44-41, KIKK-FM 35-33, KLLL on, WQYK-FM 27-23, WIRK-FM 38-36, KYNN-AM-FM on, KSOP-FM on.

WILLIE NELSON & WEBB PIERCE "In The Jailhouse Now" (Columbia) 28/8
National Summary: Up 1, Same 15, Down 0, Debuts 4, Adds 8, WADR, KFGO, KYNN-AM-FM, KTTS-AM-FM, KVOO, KWJJ, KSOP-FM, KEEN, KTOM 45-39.

BOBBY SMITH "It's Been One Of Those Days" (Liberty) 27/2
National Summary: Up 9, Same 13, Down 0, Debuts 3, Adds 2, KHEY-AM, WBGW-FM 43-39, WIXL-FM 30-24, WYNN-FM 44-40, KKYX 48-39, WIRK-FM 43-40, WKKQ-AM-FM 46-39, WXCL 48-40, KUZZ 47-40.

CALAMITY JANE "Love Wheel" (Columbia) 24/6
National Summary: Up 7, Same 11, Down 0, Debuts 0, Adds 6, WIXL-FM, WVVVA, KYXX, WHBF, KYAK, KGEM/KJOT, WQYK-FM 37-32, KSO 37-34, KFH 38-33, KRWQ-FM 41-35, KSOP-FM 36-28.

TANYA TUCKER "Cry" (Arista) 23/3
National Summary: Up 10, Same 7, Down 1, Debuts 2, Adds 3, KTTS-AM-FM, KRWQ-FM, KVEG, WADR 34-31, WEZL-FM 50-38, WSIX-FM 35-29, WCMS-FM 41-35, KUZZ 48-42, KBBY 4-31.

WAYLON & WILLIE "(Sittin' On) The Dock Of The Bay" (RCA) 22/21
National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 21 including WPOC-FM, WYRK, WHN, WEEP, WNYR, WPLO, KASE, WMC-AM, WWWW, WKKQ-AM-FM.

TOMMY BELL "Georgiana" (Gold Sound) 21/5
National Summary: Up 2, Same 9, Down 0, Debuts 5, Adds 5, WSNO, WADR, WDAK, KBBY, KMAK, KHEY-AM 50-43, WCMS-FM on, KYNN-AM-FM on, KVEG on, KTOM 35-28.

MIKE CAMPBELL "No Room To Cry" (Columbia) 21/4
National Summary: Up 3, Same 11, Down 0, Debuts 3, Adds 4, WESC-AM-FM, KIKK-FM, WXCL, KFDD-FM, WIXL-FM 50-41, WYNN-FM on, WEZL-FM 48-43, KKYX 41-36, KLZ on, KWJJ on.

JUDY TAYLOR "The End Of The World" (WB) 21/1
National Summary: Up 6, Same 12, Down 1, Debuts 1, Adds 1, KSOP-FM, WVAM 45-41, KHEY-AM 42-38, WMC-AM on, WLWI-FM 37-34, WCMS-FM on, KRMD-AM-FM 46-40, KYNN-AM-FM on, KUZZ 35-30, KUGR 35-34.

DIANE PFEIFER "Let's Get Crazy Again" (Capitol) 18/2
National Summary: Up 5, Same 10, Down 0, Debuts 1, Adds 2, WSNO, WRJZ, WGNA-FM 42-39, WIXL-FM 29-19, WPLO 40-36, WSM on, KRMD-AM-FM 48-42, WXCL on, KLZ on, KUGR 31-28.

MARLOW TACKETT "634-5789" (RCA) 17/10
National Summary: Up 1, Same 6, Down 0, Debuts 0, Adds 10, WNOE-AM, WCMS-FM, KFGO, KVOO, KYAK, KRWQ-FM, KVEG, KRSY, KTOM, KGA.

CHANTILLY "Right Back Loving You Again" (Jaroco) 17/5
National Summary: Up 0, Same 10, Down 0, Debuts 2, Adds 5, WCMS-FM, WXCL, KVOO, KFDD-FM, KGEM/KJOT, WGNA-FM on, KRMD-AM-FM on, KFGO on, KYNN-AM-FM on, KSOP-FM on.

DONNA FARGO "Did We Have To Go This Far..." (RCA) 17/1
National Summary: Up 7, Same 8, Down 0, Debuts 1, Adds 1, WVVVA, WVAM on, WIXL-FM 28-22, KKYX 43-34, KRMD-AM-FM 47-41, WQYK-FM 32-29, KTTS-AM-FM 47-35, KFDD-FM 45-40, KKAL 50-48, KSOP-FM on.

RANDY PARTON "Roll On Eighteen Wheeler" (RCA) 15/2
National Summary: Up 6, Same 7, Down 0, Debuts 0, Adds 2, Q102, KUGN-FM, WVAM 49-45, WBGW-FM 48-42, WADR on, KRMD-AM-FM on, KCJB on, KVOO 49-46, KBBY on, KGA on.



Regional Adds & Hots

Summary table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, HOTTEST, SOUTH, HOTTEST, MOST ADDED, WEST, HOTTEST. Includes station names like Waylon & Willie (RCA) and artists like Jerry Reed & Friends (RCA).

Main table of regional adds and hots, organized by region (EAST, MIDWEST, SOUTH, WEST) and sub-region (e.g., WVGA-FM Albany, NY). Lists station call letters, artist names, and song titles.

Hottest Tracks: "No Show Jones" MERLE HAGGARD & GEORGE JONES (Epic)

COUNTRY ALBMS

Cuts in bold type are receiving the heaviest airplay. TOMMY BELL - Tommy Bell - (Gold Sound) "Georgiana" "Learning How To Be Alone"

EARL THOMAS CONLEY - Somewhere Between Right And Wrong - (RCA) "I Have Loved You Girl" "Don't Get Along With The Blues" "This Ain't No Way To Be"

(Liberty) "A Love Song" "Fighting Fire With Fire" "Take This Heart" "If You Can Lie A Little Bit" RICKY SKAGGS - Highways & Heartaches - (Epic)

Most Requested: ALABAMA "Close Enough To Perfect" (RCA) RICKY SKAGGS "Heartbroke" (Epic) DOLLY PARTON "I Will Always Love You" (RCA)

Black Radio

BREAKERS

DIANA ROSS Muscles (RCA)

82% of our reporting stations on it. Rotations: Heavy 11/2, Medium 23/5, Light 22/11, Extra Adds 4, Total Adds 22 including WAMO, WOOK, KMJQ, WBLZ, WDMT, WGPR, XHRM. A Most Added Record. Debuts at number 18 on the Black Radio Chart.

MARVIN GAYE Sexual Healing (Columbia)

62% of our reporting stations on it. Rotations: Heavy 5/4, Medium 8/6, Light 20/15, Extra Adds 12, Total Adds 37 including WXYV, WRKS, WDAS, WAMO, WOOK, WHUR, WAOK, WVEE, K104-FM, KRLY, KWAM, WDLA, WHRK, WEDR, WBMX, WCIN, WJMO, WJLB, KMJM, WDAY, XHRM. A Most Added Record. Debuts at number 30 on the Black Radio Chart.

BOBBY NUNN She's Just A Groupie (Motown)

62% of our reporting stations on it. Rotations: Heavy 7/0, Medium 18/0, Light 18/3, Extra Adds 2, Total Adds 5, WVEE, K104-FM, WAIL-FM, WTOY, WAAA. Debuts at number 29 on the Black Radio Chart.

NEW & ACTIVE

LIONEL RICHIE "Truly" (Motown) 41/34

Rotations: Heavy 1/0, Medium 10/5, Light 18/17, Extra Adds 12, Total Adds 34, WXYV, WRKS, WOOK, WAOK, WVEE, K104-FM, KMJQ, KRLY, KWAM, WDLA, WHRK, WAIL-FM, WYLD-FM, WBMX, WBLZ, WCIN, WJLB, KACE, KDAY, XHRM, WKND, WNHC, WATV, WENN, WPEG, WBLX, WPLZ, WDAO, WLTH, WTLCL, WLUM, WWWWS, KDIA, KUKQ. Heavy: WJPC. Medium: WDAS, WKYS, WHUR, KSOL, KPOP-FM.

LIMIT "She's So Divine" (Arista) 41/4

Rotations: Heavy 7/0, Medium 14/0, Light 20/4, Extra Adds 0, Total Adds 4, WZEN-FM, WRDW, WPDQ, WPLZ. Heavy: WILD, WRKS, WAMO, WAOK, KWAM, WEDR, WNOO. Medium: WHUR, WVEE, K104-FM, WBMX, WJLB, XHRM, WNHC, KNOW, WPEG, WAAA, WLTH, WLUM, WWWWS. Moves 27-26 on the Black Radio Chart.

JENNIFER HOLLIDAY "I Am Changing" (Geffen) 40/11

Rotations: Heavy 2/0, Medium 15/1, Light 20/7, Extra Adds 3, Total Adds 11, WXYV, WAIL-FM, KNOW, WATV, WOIC, WJJS, WPLZ, WTOY, WAAA, WVOI, KUKQ. Heavy: WNOO, WLOU. Medium: WILD, WHUR, WAOK, WEDR, WGCI, WNHC, WGIV, WPDQ, WBLX, WVOL, WANM, WLTH, WLUM, WWWWS.

VANITY 6 "Nasty Girl" (WB) 39/3

Rotations: Heavy 16/0, Medium 12/0, Light 9/1, Extra Adds 2, Total Adds 3, WAOK, WVKO, KUKQ. Heavy: KWAM, WEDR, WCIN, WDMT, WGPR, WJLB, KMJM, WZEN-FM, WRDW, WPEG, WJMI, WJAX, WANM, WLTH, WWWWS, WVOI. Medium: WXYV, WRKS, WVEE, K104-FM, WHRK, WAIL-FM, WBLZ, KSOL, WNHC, WATV, WENN, KOKY. Moves 30-25 on the Black Radio Chart.

AL JARREAU & RANDY CRAWFORD "Your Precious Love" (WB) 38/24

Rotations: Heavy 2/0, Medium 6/3, Light 21/12, Extra Adds 9, Total Adds 24, WAOK, KWAM, WEDR, WJPC, WDMT, KMJM, WZEN-FM, WNOO, WOIC, WJAX, WPDQ, KJCB, WJJS, WBLX, WVOL, WPLZ, WANM, WDAO, WKWM, WTLCL, WLUM, KAEZ, WVOI, KPOP-FM. Heavy: WAMO, WHRK. Medium: WHUR, KDAY, WKND.

PRINCE "1999" (WB) 36/30

Rotations: Heavy 4/3, Medium 6/5, Light 14/10, Extra Adds 12, Total Adds 30, WXYV, WRKS, WKYS, WOOK, WHUR, WAOK, WVEE, K104-FM, KMJQ, KWAM, WDLA, WHRK, WBLZ, WCIN, WGPR, WJLB, WKND, WRDW, KNOW, WATV, WENN, WJAX, KOKY, WVOL, WKWM, WTLCL, WWWWS, WVOI, KDIA, KUKQ. Heavy: WAIL-FM.

JANET JACKSON "Young Love" (A&M) 33/12

Rotations: Heavy 2/1, Medium 8/2, Light 18/4, Extra Adds 5, Total Adds 12, WDAS, WGPR, KACE, WRDW, WATV, WNOO, WOIC, WJJS, WVOL, WKWM, WVOI, KPOP-FM. Heavy: WAOK. Medium: K104-FM, KDAY, WNHC, WPEG, WKXI, WLUM.

SPINNERS "Magic In The Moonlight" (Atlantic) 33/10

Rotations: Heavy 3/0, Medium 6/0, Light 22/8, Extra Adds 2, Total Adds 10, KMJQ, WYLD-FM, WBLZ, WZEN-FM, WKND, WATV, WOIC, WBLX, WVOI, KPOP-FM. Heavy: WOOK, WAOK, WJPC. Medium: WXYV, WAMO, WHRK, WANM, WTMP, WLUM.

JOHNNIE TAYLOR "What About My Love" (Beverly Glen) 33/3

Rotations: Heavy 6/0, Medium 18/1, Light 9/2, Extra Adds 0, Total Adds 3, WJMO, KNOW, WANT. Heavy: WAOK, KACE, KDAY, WOIC, WLTH, KAEZ. Medium: WILD, WHUR, WVEE, K104-FM, KMJQ, KRLY, WBMX, WGCI, XHRM, KSOL, KJCB, KOKY, WJJS, WVOL, WDAO, WKWM, KPOP-FM. Moves 28-27 on the Black Radio Chart.

STEVIE WOODS "Woman In My Life" (Cotillion/Atco) 33/3

Rotations: Heavy 4/0, Medium 17/1, Light 12/2, Extra Adds 0, Total Adds 3, KSOL, WANT, WVKO. Heavy: WHRK, WJMO, WOIC, WVOL. Medium: WXYV, WILD, WDAS, KWAM, WEDR, WAIL-FM, XHRM, KNOW, WKXI, WPDQ, KOKY, WOI, WDAO, WLTH, WLUM, KPOP-FM.

RAY PARKER JR. "It's Our Own Affair" (Arista) 32/11

Rotations: Heavy 2/0, Medium 10/1, Light 15/5, Extra Adds 5, Total Adds 11, WAOK, KRLY, WCIN, KMJM, WZEN-FM, WOIC, WLOU, WPLZ, WLTH, WWWWS, WVOI. Heavy: WVEE, WNOO. Medium: XHRM, KSOL, KNOW, WJMI, WBLX, WVOL, WDAO, WLUM, KPOP-FM.

PIECES OF A DREAM "Mt. Airy Groove" (Elektra) 30/1

Rotations: Heavy 11/0, Medium 10/0, Light 9/1, Extra Adds 0, Total Adds 1, WPEG. Heavy: WKYS, WHUR, K104-FM, WEDR, WAIL-FM, WYLD-FM, WNHC, KJCB, WLOU, WLTH, KAEZ. Medium: WXYV, WDAS, WAMO, WCIN, WJMO, KDAY, WKND, WJJS, WPLZ, WWWWS.

SHARON REDD "Beat The Street" (Prelude) 29/3

Rotations: Heavy 2/0, Medium 14/1, Light 13/2, Extra Adds 0, Total Adds 3, XHRM, WBLX, WVOI. Heavy: WHUR, WAOK. Medium: WILD, WAMO, KWAM, WEDR, WAIL-FM, WZEN-FM, WATV, WENN, WPEG, WOIC, WJAX.

DONNA SUMMER "State Of Independence" (Geffen) 28/11

Rotations: Heavy 1/0, Medium 6/1, Light 19/8, Extra Adds 2, Total Adds 11, WAMO, WGPR, WZEN-FM, WRDW, WJMI, WLOU, WBLX, WANM, WLTH, WLUM, KPOP-FM. Heavy: WHUR. Medium: WKYS, WAIL-FM, KDAY, WVOL.

ALICIA MYERS "I Want To Thank You" (MCA) 28/2

Rotations: Heavy 7/0, Medium 9/0, Light 12/2, Extra Adds 0, Total Adds 2, WRDW, WGIV. Heavy: WRKS, KRLY, KACE, WKND, WNHC, WATV, WAAA. Medium: WHUR, WJPC, WJMO, XHRM, WENN, WDAO, KAEZ, WWWWS.

KURTIS BLOW "Tough" (Mercury/PolyGram) 28/1

Rotations: Heavy 8/0, Medium 10/0, Light 10/1, Extra Adds 0, Total Adds 1, WOIC. Heavy: WKYS, WAOK, WEDR, XHRM, WPEG, WKXI, WTMP. Medium: WHUR, WDLA, WZEN-FM, WATV, WENN, WNOO, WANM, WDAO.

BLOODSTONE "Go On And Cry" (T-Neck/CBS) 26/1

Rotations: Heavy 11/0, Medium 10/0, Light 5/1, Extra Adds 0, Total Adds 1, WLOU. Heavy: WXYV, WYLD-FM, WJMO, KSOL, WATV, WENN, WNOO, WPDQ, WOI, KDIA, KPOP-FM. Medium: WILD, WDAS, WKYS, WVEE, WDLA, KDAY, WPEG, KJCB, WPLZ, WWWWS.

ZAPP "Doo Wa Ditty (Blow That Thing)" (WB) 25/3

Rotations: Heavy 13/0, Medium 9/2, Light 3/1, Extra Adds 0, Total Adds 3, KDAY, WGIV, WPEG. Heavy: KMJQ, KRLY, WDLA, WGCI, WBLZ, WDMT, WZEN-FM, KACE, KOKY, WBLX, WVOL, KAEZ, KUKQ. Medium: WHRK, WCIN, KNOW, WNOO, WPDQ, WTMP, KDIA.

DeBARGE "Stop! Don't Tease Me" (Gordy/Motown) 25/1

Rotations: Heavy 5/0, Medium 13/0, Light 7/1, Extra Adds 0, Total Adds 1, WZEN-FM. Heavy: WXYV, KWAM, KACE, KDAY, WLUM. Medium: WDLA, WEDR, WGCI, WGPR, XHRM, WPDQ, WLOU, WBLX, WOI, WAAA, WLTH.

ALFIE SILAS "A Puppet To You" (RCA) 24/6

Rotations: Heavy 1/0, Medium 10/1, Light 12/4, Extra Adds 1, Total Adds 6, WAMO, WOOK, WZEN-FM, WRDW, WPDQ, WLTH. Heavy: WNOO. Medium: WAOK, WEDR, WBMX, WJMO, KACE, WJJS, WVOL, WAAA, WWWWS.

SONNY CHARLES "Put It In A Magazine" (HighRise) 24/5

Rotations: Heavy 1/0, Medium 8/0, Light 12/2, Extra Adds 3, Total Adds 5, WXYV, WAIL-FM, WBMX, KACE, WDAO. Heavy: WZEN-FM. Medium: WOOK, WJPC, WCIN, WGPR, WJLB, WGIV, WOI, WLTH.

MAGIC LADY "Red Hot Stuff" (A&M) 24/0

Rotations: Heavy 5/0, Medium 12/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WOOK, WAOK, WGPR, WATV, WANM. Medium: K104-FM, WEDR, WAIL-FM, WYLD-FM, WENN, WGIV, WJAX, WBLX, WVOL, WOI, WLTH.

BOOTSYS RUBBERBAND "Body Slam" (WB) 23/10

Rotations: Heavy 4/0, Medium 3/0, Light 13/7, Extra Adds 3, Total Adds 10, WBMX, WCIN, WGPR, XHRM, WNOO, WOIC, KJCB, KOKY, WANM, WVOI. Heavy: WAOK, KWAM, WDLA, WHRK. Medium: WPEG, WVOL, WWWWS.

TEDDY PENDERGRASS "I Can't Win For Losing" (Philadelphia Int'l/CBS) 23/10

Rotations: Heavy 0/0, Medium 16/8, Light 16/8, Extra Adds 2, Total Adds 10, WYLD-FM, WBMX, WJMI, WPDQ, WJJS, WVOI, WANM, WDAO, WLUM, KPOP-FM. Medium: KRLY, KWAM, WDLA, KACE, WVOL.

WEST STREET MOB "Ooh Baby" (Sugar Hill) 22/2

Rotations: Heavy 3/0, Medium 8/0, Light 11/2, Extra Adds 0, Total Adds 2, WZEN-FM, WLTH. Heavy: WAOK, WAIL-FM, WWWWS. Medium: WOOK, WDLA, WEDR, WJMO, WGPR, KJCB, WOI, WTMP.

RAW SILK "Do It To The Music" (West End) 21/3

Rotations: Heavy 7/0, Medium 7/0, Light 8/2, Extra Adds 1, Total Adds 3, WNOO, WKWM, WVOI. Heavy: WRKS, WOOK, WHUR, WEDR, WBMX, WJLB, WNHC. Medium: WGCI, WGPR, WKND, WOI, WANM, WLTH, KPOP-FM.

Radio & Records

NATIONAL AIRPLAY/30

October 8, 1982

Three Weeks	Two Weeks	Last Week		
1	1	1	1	EVELYN KING/Love Come Down (RCA)
4	2	2	2	TIME/777-9311 (WB)
6	4	3	3	KOOL & THE GANG/Big Fun (De-Lite/PolyGram)
9	6	4	4	CHERYL LYNN/If This World Were Mine (Columbia)
11	7	5	5	MELBA MOORE/Love's Comin' At Ya (EMI America)
26	19	12	6	LUTHER VANDROSS/Bad Boy/Having A Party (Epic)
21	13	11	7	PEABO BRYSON/Give Me Your Love (Capitol)
20	10	10	8	SUNRIZE/Who's Stickin It? (Boardwalk)
17	16	13	9	TAVARES/A Penny For Your Thoughts (RCA)
19	14	8	10	MICHAEL McDONALD/I Keep Forgettin' (Every...) (WB)
18	17	14	11	CARL CARLTON/Baby I Need Your Loving (RCA)
14	9	9	12	STEVIE WONDER/Ribbon In The Sky (Tamla/Motown)
28	20	17	13	JEFFREY OSBORNE/On The Wings Of Love (A&M)
2	5	7	14	GAP BAND/You Dropped A... (Total Experience/PGM)
-	23	20	15	JONZUN CREW/Pack Jam (Tommy Boy)
25	21	19	16	GWEN GUTHRIE/It Should Have Been You (Island/Atco)
5	8	15	17	ARETHA FRANKLIN/Jump To It (Arista)
-	-	-	18	DIANA ROSS/Muscles (RCA)
-	-	24	19	STEPHANIE MILLS/Keep Away Girls (Casablanca/PolyGram)
3	3	6	20	JERMAINE JACKSON/Let Me Tickle Your Fancy (Motown)
13	11	16	21	ASHFORD & SIMPSON/Love It Away (Capitol)
-	28	22	22	STACY LATTISAW/Attack Of The Name... (Cotillion/Atco)
-	30	25	23	DONALD BYRD.../Sexy Dancer (Elektra)
-	27	26	24	ATLANTIC STARR/Perfect Love (A&M)
-	-	30	25	VANITY 6/Nasty Girl (WB)
-	-	27	26	LIMIT/She's So Divine (Arista)
-	-	28	27	JOHNNIE TAYLOR/What About My Love (Beverly Glen)
-	29	29	28	YAZ/Situation (Sire/WB)
-	-	-	29	BOBBY NUNN/She's Just A Groupie (Motown)
-	-	-	30	MARVIN GAYE/Sexual Healing (Columbia)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- MARVIN GAYE (37)
- LIONEL RICHIE (34)
- PRINCE (30)
- JARREAU & CRAWFORD (24)
- DIANA ROSS (22)

HOTTEST

- TIME (52)
- EVELYN KING (47)
- CHERYL LYNN (29)
- KOOL & THE GANG (18)
- JONZUN CREW (15)

ROCKERS REVENGE "Walking On Sunshine" (Streetwise) 21/1

Rotations: Heavy 3/0, Medium 7/0, Light 11/1, Extra Adds 0, Total Adds 1, WTMP. Heavy: WBMX, WGPR, WZEN-FM. Medium: WDAS, WAMO, WOOK, WHRK, WJAX, WPDQ, WANM.

DIONNE WARWICK "Heartbreaker" (Arista) 20/13

Rotations: Heavy 0/0, Medium 4/3, Light 10/4, Extra Adds 6, Total Adds 13, WAOK, WVEE, KWAM, WEDR, WBMX, XHRM, KSOL, WNOO, WVOL, WANM, WLUM, WWWWS, KUKQ. Medium: KPOP-FM.

S.O.S. BAND "High Hopes" (Tabu/CBS) 20/5

Rotations: Heavy 1/0, Medium 6/1, Light 11/2, Extra Adds 2, Total Adds 5, WKYS, KRLY, KSOL, WATV, WLOU. Heavy: WAOK. Medium: WDAS, WOOK, KWAM, WHRK, WJLB.

SIGNIFICANT ACTION

"D" TRAIN "Walk On By" (Prelude) 19/8

Rotations: Heavy 1/0, Medium 8/2, Light 7/3, Extra Adds 3, Total Adds 8, WXYV, WGPR, WZEN-FM, WATV, WGIV, WPDQ, WBLX, WPLZ. Heavy: WHRK. Medium: WRKS, WKYS, WHUR, KRLY, WNHC, WOIC.

STEVE ARRINGTON'S HALL OF FAME "Way Out" (Konglather) 19/2

Rotations: Heavy 0/0, Medium 9/0, Light 5/2, Extra Adds 0, Total Adds 2, WBLZ, KPOP-FM. Heavy: WGCI, KACE, KDAY, WDAO, WLTH. Medium: WDAS, WOOK, WBMX, WJPC, XHRM, WOI, WTMP, WKWM, WTLCL.

CHERI "Giva It To Me" (Venture) 19/2

Rotations: Heavy 3/0, Medium 4/0, Light 11/1, Extra Adds 1, Total Adds 2, WEDR, WYLD-FM. Heavy: WOOK, WHRK, WNOO. Medium: WHUR, WAOK, WZEN-FM, WENN.

X-25 BAND "Black Hole Bop" (HCR/CBS) 19/0

Rotations: Heavy 0/0, Medium 11/0, Light 8/0, Extra Adds 0, Total Adds 0. Medium: WOOK, WVEE, K104-FM, WDLA, WJMO, WZEN-FM, WJAX, KJCB, KOKY, WKWM, WWWWS.

ISLEY BROTHERS "It's Alright With Me" (T-Neck/CBS) 18/3

Rotations: Heavy 2/0, Medium 7/0, Light 8/2, Extra Adds 1, Total Adds 3, WYLD-FM, WJPC, KAEZ. Heavy: KWAM, KACE. Medium: WDLA, WPEG, WOIC, WJMI, WJJS, WOI, WANM, WTLCL.

CURTIS MAYFIELD "Hey Baby (Give It All To Me)" (Boardwalk) 18/2

Rotations: Heavy 2/0, Medium 8/0, Light 8/2, Extra Adds 0, Total Adds 2, WZEN-FM, WAAA. Heavy: WAOK, KWAM. Medium: WJPC, WENN, WOIC, WJMI, KJCB, KOKY, WANM, KAEZ.

BOBBY CALDWELL "All Of My Love" (Polydor/PolyGram) 18/1

Rotations: Heavy 0/0, Medium 10/1, Light 8/0, Extra Adds 0, Total Adds 1, KSOL. Medium: WILD, WAIL-FM, WJMO, WGIV, WOI, WLTH, WTLCL, WLUM, KPOP-FM.

FATBACK "She's My Shining Star" (Spring/PolyGram) 17/1

Rotations: Heavy 0/0, Medium 12/0, Light 5/1, Extra Adds 0, Total Adds 1, WAAA. Medium: WXYV, WAOK, WVEE, KWAM, WEDR, WGCI, WGIV, KJCB, KOKY, WLOU, WLTH, WLUM.

KHEMISTRY "I Got A Feeling" (Columbia) 16/1

Rotations: Heavy 0/0, Medium 9/0, Light 6/0, Extra Adds 1, Total Adds 1, WPLZ. Medium: WOOK, WHUR, KWAM, WGIV, WPEG, WKXI, KOKY, WOI, KAEZ.

POINTER SISTERS "I'm So Excited" (Planet/RCA) 15/3

Rotations: Heavy 0/0, Medium 9/1, Light 8/2, Extra Adds 0, Total Adds 3, WJPC, WLOU, WTMP. Medium: KNOW, WATV, WENN, WGIV, WVOL, WANM, KUKQ, KPOP-FM.

BILL SUMMERS & SUMMERS HEAT "Seventeen" (MCA) 14/5

Rotations: Heavy 1/0, Medium 4/1, Light 8/3, Extra Adds 1, Total Adds 5, WDLA, WEDR, WYLD-FM, KDAY, KSOL. Heavy: WBMX. Medium: WHRK, WWWWS.

BOBBY BLAND "Recess In Heaven" (MCA) 14/1

Rotations: Heavy 5/0, Medium 5/1, Light 4/0, Extra Adds 0, Total Adds 1, WBLX. Heavy: WVEE, WJMO, WENN, WKXI, KAEZ. Medium: WDLA, WCIN, WOI, WTLCL.

GEORGE CLINTON "Loopzilla" (Capitol) 13/13

Rotations: Heavy 1/1, Medium 11/1, Light 4/4, Extra Adds 7, Total Adds 13, WAOK, WDLA, WHRK, WBMX, WENN, WNOO, KJCB, KOKY, WJJS, WKWM, WTLCL, WWWWS. Heavy: KWAM.

RAFAEL CAMERON "Shake It Down" (Salsoul/RCA) 13/2

Rotations: Heavy 1/0, Medium 4/0, Light 8/2, Extra Adds 0, Total Adds 2, WZEN-FM, WENN. Heavy: WLOU. Medium: WEDR, WCIN, WBLX, WVOL.

DISCO FOUR "Whip Rap" (Profile) 13/1

Rotations: Heavy 8/0, Medium 3/0, Light 3/0, Extra Adds 1, Total Adds 1, WBMX. Heavy: WATV, WENN, WPEG, WKXI, WPDQ, WLOU. Medium: WDLA, KDAY, WDAO.

JIMMY CLIFF "Special" (Columbia) 13/1

Rotations: Heavy 0/0, Medium 3/0, Light 10/1, Extra Adds 0, Total Adds 1, WVKO. Medium: WXYV, WJAX, WAAA.

BAR-KAYS "Do It (Let Me See You Shake)" (Mercury/PolyGram) 12/12

Rotations: Heavy 0/0, Medium 2/2, Light 8/6, Extra Adds 4, Total Adds 12, WDLA, WHRK, WRDW, WENN, WPEG, WOIC, WJMI, KOKY, WVOL, WTLCL, WWWWS, KUKQ.

JAMMERS "And You Know That" (Salsoul/RCA) 12/5

Rotations: Heavy 0/0, Medium 2/1, Light 8/2, Extra Adds 2, Total Adds 5, WOOK, WJPC, WJLB, WZEN-FM, WWWWS. Medium: WJMO.

Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WYVV/Baltimore
Tim Watts
LIONEL RICHIE
PRINCE
MARVIN GAYE
JENNIFER HOLLIDAY
D TRAIN
SPACE PEOPLE
GALAXY
COCKER & WARNES
SONNY CHARLES
HOTTEST:
CHERYL LYNN
JEFFREY OSBORNE
KOOL & THE GANG
YAZ
TIME

WLD/Boston
Steve Crumblay
none
HOTTEST:
EVELYN KING
GRAND MASTER FLAS
GAP BAND
STACY LATTISAW
ARETHA FRANKLIN

WKND/Hartford
Jordan McLean
PRINCE
LIONEL RICHIE
SPINNERS
DENROY MORGAN
TYRONE BRUNSON
HOTTEST:
ARETHA FRANKLIN
EVELYN KING
GRAND MASTER FLAS
MELBA MOORE
ALICIA MYERS

WNHC/New Haven
James Jordan
ABC
1 LEVEL
MARVIN GAYE
PATTI AUSTIN
LIONEL RICHIE
HOTTEST:
EVELYN KING
ALICIA MYERS
STEVE MILLER BAND
KOOL & THE GANG
MELBA MOORE

WRKS/New York
Mayo Quartarone
MARVIN GAYE
LIONEL RICHIE
JEFFREY OSBORNE
PRINCE
HOTTEST:
MELBA MOORE
EVELYN KING
CHERYL LYNN
PATTI AUSTIN
STACY LATTISAW

WDAS/Philadelphia
Joe Tamburro
JANET JACKSON
MARVIN GAYE
GRAND MASTER FLAS
HOTTEST:
EVELYN KING
TIME
ARETHA FRANKLIN
KOOL & THE GANG
SUNRIZE

WAMO/Pittsburgh
John Anthony
DIANA ROSS
MARVIN GAYE
STEPHANIE MILLS
ALFIE SILAS
DONNA SUMMER
BRENDA JONES
SUNBURST BAND
HOTTEST:
EVELYN KING
MELBA MOORE
LUTHER VANDROSS
TIME
GWEN GUTHRIE

WVVE/Atlanta
Scotty Andrews
LIONEL RICHIE
PRINCE
MARVIN GAYE
BOBBY NUNN
DIONNE WARWICK
SHALAMAR
HOTTEST:
CHERYL LYNN
EVELYN KING
KOOL & THE GANG
LUTHER VANDROSS
TIME

WVWC/Washington
Chris Gardner
MARVIN GAYE
DIANA ROSS
JAMMERS
PRINCE
ALPHONSE MUZZON
ALFIE SILAS
LIONEL RICHIE
STEPHANIE MILLS
HOTTEST:
EVELYN KING
ASHFORD & SIMPSON
GRAND MASTER FLAS
SALSOUL/LOLEATTA
TIME

WKYS/Washington
Donnie Simpson
STARPOINT
PRINCE
SOS BAND
DONALD FAGEN
STACY LATTISAW
JONZUN CREW
COCKER & WARNES
HOTTEST:
EVELYN KING
MICHAEL MCDONALD
GRAND MASTER FLAS
KURTIS BLOW

WHUR/Washington
Oscar Fields
PRINCE
MARVIN GAYE
LEVEL 42
HOTTEST:
GRAND MASTER FLAS
EVELYN KING
TIME
SUNRIZE
STEPHANIE MILLS

SOUTH

WAOK/Atlanta
Larry Tinsley
RAY PARKER JR.
JARRAU & CRAWFOR
PRINCE
MARVIN GAYE
LIONEL RICHIE
DIONNE WARWICK
VANITY 6
GEORGE CLINTON
ODYSSEY
TIME
EVELYN KING
CHERYL LYNN
ZAPP
ARETHA FRANKLIN
HOTTEST:
WVVE/Atlanta
Scotty Andrews

WATV/Birmingham
Ron January
JENNIFER HOLLIDAY
PRINCE
MILLIE JACKSON
SOS BAND
JANET JACKSON
SPINNERS
D TRAIN
HURT EM' BAD
ODYSSEY
DONNA WASHINGTON
HOWARD JOHNSON
MARVIN GAYE
LIONEL RICHIE
HOTTEST:
TIME
EVELYN KING
BARRY WHITE
CAMEO
GOODIE

WQIC/Charlotte
Hal Merrill
ZAPP
MARVIN GAYE
ALICIA MYERS
D TRAIN
HOTTEST:
JONZUN CREW
CAMEO
KOOL & THE GANG
SUNRIZE
PEABO BRYSON

WRDQ/Augusta
Teddy Black
LUTHER VANDROSS
DIANA ROSS
JANET JACKSON
CARL CARLTON
HOWARD JOHNSON
DONNA SUMMER
PRINCE
ALFIE SILAS
ZAZZ HILL
MILLIE JACKSON
ALICIA MYERS
BAR-KAYS
LIMIT
HOTTEST:
GAP BAND
EVELYN KING
TIME
JERMAINE JACKSON
STEVIE WONDER

KNOW/Austin
Selby Edwards
MARVIN GAYE
PRINCE
JENNIFER HOLLIDAY
STEPHANIE MILLS
JOHNNIE TAYLOR
HOTTEST:
TIME
KOOL & THE GANG
CHERYL LYNN
MELBA MOORE
LUTHER VANDROSS

WENN/Birmingham
Gene Wise
ULTIMATE CHOICE
RAFAEL CAMERON
BAR-KAYS
PRINCE
GEORGE CLINTON
RJ'S LATEST ARRIV
MARVIN GAYE
GRAND MASTER FLAS
LIONEL RICHIE
HOTTEST:
EVELYN KING
TIME
JERMAINE JACKSON
KOOL & THE GANG
GOODIE

WOKC/Columbia, SC
Mickey Arnold
BAR-KAYS
KURTIS BLOW
JENNIFER HOLLIDAY
BOOTS COLLINS
SPINNERS
RAY PARKER JR.
JARRAU & CRAWFOR
DIANA ROSS
JANET JACKSON
HOTTEST:
LUTHER VANDROSS
PEABO BRYSON
GWEN GUTHRIE
CARL CARLTON
TIME

WKXI/Jackson
Tommy Marshall
KORO TAYLOR
MARVIN GAYE
PRINCE
JARRAU & CRAWFOR
RAY PARKER JR.
DIANA ROSS
MELBA MOORE
CHERI
WEST STREET MOB
DIONNE WARWICK
HOTTEST:
GRAND MASTER FLAS
TIME
KORO TAYLOR
MARVIN GAYE
PRINCE

WJAX(95X)/Jacksonville
Steve Fox
GRAND MASTER FLAS.
VIDEO
PRINCE
MARVIN GAYE
"O"
SHALAMAR
DIANA ROSS
ABC
JARRAU & CRAWFOR
SHAKATAK
HOTTEST:
TIME
JONZUN CREW
LUTHER VANDROSS
YAZ
VANITY 6

WPDQ/Jacksonville
Earl James
D TRAIN
TEDDY PENDERGRASS
JARRAU & CRAWFOR
FRANKIE SMITH
PLANET PATROL
NEW BIRTH
DIANA ROSS
ALFIE SILAS
LIMIT
HOTTEST:
EVELYN KING
BLOODSTONE
JERMAINE JACKSON
JONZUN CREW
TIME

KJCB/Lafayette
Beatrice Evans
BOOTS COLLINS
JARRAU & CRAWFOR
VALENTINE BROS.
GEORGE CLINTON
HOTTEST:
CHERYL LYNN
TIME
GRAND MASTER FLAS
EVELYN KING
JONZUN CREW

KOKY/Little Rock
Gary Young
MARVIN GAYE
B.B. KING
BOOTS COLLINS
GEORGE CLINTON
PLUSH
BAR-KAYS
SPACE PEOPLE
PRINCE
STYL JOHNSON
BILLY ALWAYS
STARPOINT
HOTTEST:
GRAND MASTER FLAS
ZAPP
TIME
EVELYN KING
SUNRIZE

WLOU/Louisville
Neal O'Rea
DIANA ROSS
SOS BAND
BLOODSTONE
POINTER SISTERS
DONNA SUMMER
SHALAMAR
RAY PARKER JR.
HOTTEST:
EVELYN KING
ONE WAY
STEVIE WONDER
TIME
BARRY WHITE

WJSS/Lynchburg, VA
Art Young
JENNIFER HOLLIDAY
JANET JACKSON
TEDDY PENDERGRASS
GEORGE CLINTON
JARRAU & CRAWFOR
MILLIE JACKSON
NICK STRAKER BAND
HOTTEST:
EVELYN KING
BANG GANG
J.S. THERACON
DENNIS BROWN
CHERI
HOTTEST:
EVELYN KING
TIME
CARL CARLTON
KOOL & THE GANG
KURTIS BLOW

KWAM/Memphis
Floyd Blackwell
PRINCE
GEORGE CLINTON
MARVIN GAYE
VIDEO
LIONEL RICHIE
JARRAU & CRAWFOR
GRAND MASTER FLAS
DIONNE WARWICK
CENTRAL PARK
HOTTEST:
JEFFREY OSBORNE
BOBBY NUNN
CHERYL LYNN
VANITY 6
TIME

WHRK (K97)/Memphis
Jimmy Smith
MARVIN GAYE
BAR-KAYS
GEORGE CLINTON
PRINCE
MILLIE JACKSON
STARPOINT
LIONEL RICHIE
WILLIE HUTCH
KLYMAXX
HOTTEST:
LUTHER VANDROSS
SUNRIZE
CHERI
BOOTS COLLINS
DIANA ROSS

WJAX(95X)/Jacksonville
Steve Fox
GRAND MASTER FLAS.
VIDEO
PRINCE
MARVIN GAYE
"O"
SHALAMAR
DIANA ROSS
ABC
JARRAU & CRAWFOR
SHAKATAK
HOTTEST:
TIME
JONZUN CREW
LUTHER VANDROSS
YAZ
VANITY 6

WPDQ/Jacksonville
Earl James
D TRAIN
TEDDY PENDERGRASS
JARRAU & CRAWFOR
FRANKIE SMITH
PLANET PATROL
NEW BIRTH
DIANA ROSS
ALFIE SILAS
LIMIT
HOTTEST:
EVELYN KING
BLOODSTONE
JERMAINE JACKSON
JONZUN CREW
TIME

KJCB/Lafayette
Beatrice Evans
BOOTS COLLINS
JARRAU & CRAWFOR
VALENTINE BROS.
GEORGE CLINTON
HOTTEST:
CHERYL LYNN
TIME
GRAND MASTER FLAS
EVELYN KING
JONZUN CREW

KOKY/Little Rock
Gary Young
MARVIN GAYE
B.B. KING
BOOTS COLLINS
GEORGE CLINTON
PLUSH
BAR-KAYS
SPACE PEOPLE
PRINCE
STYL JOHNSON
BILLY ALWAYS
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GRAND MASTER FLAS
ZAPP
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YAZ
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LIMIT
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BLOODSTONE
JERMAINE JACKSON
JONZUN CREW
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KJCB/Lafayette
Beatrice Evans
BOOTS COLLINS
JARRAU & CRAWFOR
VALENTINE BROS.
GEORGE CLINTON
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CHERYL LYNN
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GRAND MASTER FLAS
EVELYN KING
JONZUN CREW

KOKY/Little Rock
Gary Young
MARVIN GAYE
B.B. KING
BOOTS COLLINS
GEORGE CLINTON
PLUSH
BAR-KAYS
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DIANA ROSS
ABC
JARRAU & CRAWFOR
SHAKATAK
HOTTEST:
TIME
JONZUN CREW
LUTHER VANDROSS
YAZ
VANITY 6

WPDQ/Jacksonville
Earl James
D TRAIN
TEDDY PENDERGRASS
JARRAU & CRAWFOR
FRANKIE SMITH
PLANET PATROL
NEW BIRTH
DIANA ROSS
ALFIE SILAS
LIMIT
HOTTEST:
EVELYN KING
BLOODSTONE
JERMAINE JACKSON
JONZUN CREW
TIME

KJCB/Lafayette
Beatrice Evans
BOOTS COLLINS
JARRAU & CRAWFOR
VALENTINE BROS.
GEORGE CLINTON
HOTTEST:
CHERYL LYNN
TIME
GRAND MASTER FLAS
EVELYN KING
JONZUN CREW

KOKY/Little Rock
Gary Young
MARVIN GAYE
B.B. KING
BOOTS COLLINS
GEORGE CLINTON
PLUSH
BAR-KAYS
SPACE PEOPLE
PRINCE
STYL JOHNSON
BILLY ALWAYS
STARPOINT
HOTTEST:
GRAND MASTER FLAS
ZAPP
TIME
EVELYN KING
SUNRIZE

WJAX(95X)/Jacksonville
Steve Fox
GRAND MASTER FLAS.
VIDEO
PRINCE
MARVIN GAYE
"O"
SHALAMAR
DIANA ROSS
ABC
JARRAU & CRAWFOR
SHAKATAK
HOTTEST:
TIME
JONZUN CREW
LUTHER VANDROSS
YAZ
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ALFIE SILAS
LIMIT
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BLOODSTONE
JERMAINE JACKSON
JONZUN CREW
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KJCB/Lafayette
Beatrice Evans
BOOTS COLLINS
JARRAU & CRAWFOR
VALENTINE BROS.
GEORGE CLINTON
HOTTEST:
CHERYL LYNN
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GRAND MASTER FLAS
EVELYN KING
JONZUN CREW

KOKY/Little Rock
Gary Young
MARVIN GAYE
B.B. KING
BOOTS COLLINS
GEORGE CLINTON
PLUSH
BAR-KAYS
SPACE PEOPLE
PRINCE
STYL JOHNSON
BILLY ALWAYS
STARPOINT
HOTTEST:
GRAND MASTER FLAS
ZAPP
TIME
EVELYN KING
SUNRIZE

WJAX(95X)/Jacksonville
Steve Fox
GRAND MASTER FLAS.
VIDEO
PRINCE
MARVIN GAYE
"O"
SHALAMAR
DIANA ROSS
ABC
JARRAU & CRAWFOR
SHAKATAK
HOTTEST:
TIME
JONZUN CREW
LUTHER VANDROSS
YAZ
VANITY 6

WPDQ/Jacksonville
Earl James
D TRAIN
TEDDY PENDERGRASS
JARRAU & CRAWFOR
FRANKIE SMITH
PLANET PATROL
NEW BIRTH
DIANA ROSS
ALFIE SILAS
LIMIT
HOTTEST:
EVELYN KING
BLOODSTONE
JERMAINE JACKSON
JONZUN CREW
TIME

KJCB/Lafayette
Beatrice Evans
BOOTS COLLINS
JARRAU & CRAWFOR
VALENTINE BROS.
GEORGE CLINTON
HOTTEST:
CHERYL LYNN
TIME
GRAND MASTER FLAS
EVELYN KING
JONZUN CREW

KOKY/Little Rock
Gary Young
MARVIN GAYE
B.B. KING
BOOTS COLLINS
GEORGE CLINTON
PLUSH
BAR-KAYS
SPACE PEOPLE
PRINCE
STYL JOHNSON
BILLY ALWAYS
STARPOINT
HOTTEST:
GRAND MASTER FLAS
ZAPP
TIME
EVELYN KING
SUNRIZE

MIDWEST

WBMX/Chicago
Lee Michaels
VALENTINE BROS.
SONNY CHARLES
MILLIE JACKSON
MARVIN GAYE
DIONNE WARWICK
BOOTS COLLINS
DISCO FOUR
GEORGE CLINTON
LIONEL RICHIE
TEDDY PENDERGRASS
HOTTEST:
TIME
EVELYN KING
JERMAINE JACKSON
KOOL & THE GANG
GAP BAND

WJPC/Chicago
Jerry Boulding
POINTER SISTERS
OZZ BAND
RICK JAMES
JARRAU & CRAWFOR
STEPHANIE MILLS
JAMMERS
ISLEY BROS
DONALD BYRD
ROBERTA FLACK
HOTTEST:
EVELYN KING
GAP BAND
STEVIE WONDER
JERMAINE JACKSON
YAZ

WGCI/Chicago
Richard Pague
none
HOTTEST:
DRAMATICS
EVELYN KING
STYL JOHNSON
TIME
RAFAEL CAMERON

WBZC/Cincinnati
Brian Castle
PRINCE
JONZUN CREW
DIANA ROSS
LIONEL RICHIE
SPINNERS
STEVE ARRINGTON'S
HOTTEST:
MICHAEL MCDONALD
EVELYN KING
ZAPP
TIME
KOOL & THE GANG

WCNC/Cincinnati
Everett Cork
MARVIN GAYE
LIONEL RICHIE
PRINCE
RAY PARKER JR.
BOOTS COLLINS
HOTTEST:
VANITY 6
CHERYL LYNN
SUNRIZE
TIME
GRAND MASTER FLAS

WDMT/Cleveland
Magic James
ONJ
JARRAU & CRAWFOR
DIANA ROSS
KOOL & THE GANG
HOTTEST:
EVELYN KING
MICHAEL MCDONALD
VANITY 6
JONZUN CREW
CHERYL LYNN

WJMO/Cleveland
Erik Stone
MARVIN GAYE
JOHNNIE TAYLOR
STACY LATTISAW
TOMORROW'S EDIT.
HOTTEST:
BOBBY BLAND
DAVE VALENTIN
BOBBY NUNN
MARVIN GAYE
JOHNNIE TAYLOR

WKVO/Columbus
Kirk Bishop
VANITY 6
DONALD BYRD
STEVIE WOODS
JIMMY CLIFF
HOTTEST:
ARETHA FRANKLIN
GAP BAND
EVELYN KING
JERMAINE JACKSON
TIME

WDAQ/Dayton
Lankford Stephens
LIONEL RICHIE
JARRAU & CRAWFOR
TEDDY PENDERGRASS
DENIECE WILLIAMS
DIANA ROSS
ALPHONSE MUZZON
SONNY CHARLES
HOTTEST:
TIME
CHERYL LYNN
LUTHER VANDROSS
STEVIE WONDER
KOOL & THE GANG

WJLB/Detroit
James Alexander
PRINCE
LIONEL RICHIE
LJ REYNOLDS
JAMMERS
MARVIN GAYE
HOTTEST:
MICHAEL MCDONALD
PEABO BRYSON
JONZUN CREW
RAW SILK

WGPR/Detroit
Joe Spencer
JUE JACKSON
EXTRIA T'S
GWEN MCRAE
DIANA ROSS
JANET JACKSON
DONNA SUMMER
PRINCE
D TRAIN
BOOTS COLLINS
TYRONE BRUNSON
COLUMBUS CIRQUE
HOTTEST:
EVELYN KING
TIME
MELBA MOORE
VANITY 6
JONZUN CREW

WLTH/Gary
Dana Huskisson
SHAKATAK
RAY PARKER JR.
MARVIN GAYE
LIONEL RICHIE
KLYMAXX
DONNA SUMMER
ALFIE SILAS
WEST STREET MOB
HOTTEST:
TIME
LUTHER VANDROSS
MICHAEL MCDONALD
KOOL & THE GANG
PEABO BRYSON

WKWM/Grand Rapids
Frank Grant
PRINCE
JANET JACKSON
GEORGE CLINTON
JARRAU & CRAWFOR
RAW SILK
VALENTINE BROS.
TYRONE BRUNSON
MILLIE JACKSON
KEVIN TONEY
HOTTEST:
TIME
EVELYN KING
JONZUN CREW
MICHAEL MCDONALD
CHERYL LYNN

WTLN/Indianapolis
Jay Johnson
MARVIN GAYE
GRAND MASTER FLAS
LIONEL RICHIE
PRINCE
GEORGE CLINTON
JARRAU & CRAWFOR
BAR-KAYS
PETER GABRIEL
HOTTEST:
EVELYN KING
EVELYN KING
TREACHEROUS THREE
CHERYL LYNN
GAP BAND

WLUM/Milwaukee
Jack Randall
LOU RAWLS
DIONNE WARWICK
ROONEY FRANKLIN
JARRAU & CRAWFOR
MARVIN GAYE
DONNA SUMMER
TEDDY PENDERGRASS
LIONEL RICHIE
HOTTEST:
CHERYL LYNN
YAZ
KID OREOLE
TIME
DIANA ROSS

KMJM/St. Louis
Dick Edwards
MARVIN GAYE
RAY PARKER JR.
JARRAU & CRAWFOR
MELBA MOORE
HOTTEST:
STEVE MILLER BAND
TIME
MICHAEL MCDONALD
EVELYN KING
CHERYL LYNN

WVVO/Toledo
Maxx Myrick
DIANA ROSS
JENNIFER HOLLIDAY
JARRAU & CRAWFOR
SPINNERS
TEDDY PENDERGRASS
JANET JACKSON
PRINCE
WILLIE HUTCH
RAY PARKER JR.
STACY LATTISAW
RAW SILK
MIKI
SHARON REDD
BOOTS COLLINS
HOTTEST:
ARETHA FRANKLIN
EVELYN KING
GRAND MASTER FLAS
TIME

JAZZ RADIO NATIONAL AIRPLAY/30

October 8, 1982	
Last Week	
1	1 DAVID SANBORN/As We Speak (WB)
2	2 JIMMY SMITH/Off The Top (Musician/Elektra)
3	3 DAVE GRUSIN/Out Of The Shadows (Arista/GRP)
4	4 PIECES OF A DREAM/We Are One (Elektra)
5	5 BOB JAMES/Hands Down (Tappan Zee/Columbia)
6	6 TOM SCOTT/Desire (Musician/Elektra)
7	7 CAL TJADER/CARMEN McRAE/Heatwave (Concord)
8	8 TYZIK/Radiance (Capitol)
9	9 CHUCK MANGIONE/Love Notes (Columbia)
10	10 PAT METHENY GROUP/Offramp (ECM/WB)
11	11 GIL SCOTT-HERON/Moving Target (Arista)
12	12 DAVE VALENTINE/In Love's Time (Arista/GRP)
13	13 McCOY TYNER/Looking Out (Columbia)
14	14 CHICK COREA/Touchstone (WB)
15	15 DIANNE REEVES/Welcomed To My Love (Palo Alto)
16	16 KENNY G/Kenny G (Arista)
17	17 ECHOS OF AN ERA 2/The Concert (Musician/Elektra)
18	18 WOODY HERMAN BIG BAND/Live At Concord... (Concord)
19	19 FREE FLIGHT/The Jazz/Classical Union (Palo Alto)
20	20 AL JARRAU/1965 (Bainbridge)
21	21 SHAKATAK/Night Birds (Polydor/PolyGram)
22	22 LARRY VUCKOVICH/City Sounds, Village Voices (Palo Alto)
23	23 SPHERE/Four In One (Musician/Elektra)
24	24 PAQUITO D'RIVERA/Mariel (Columbia)
25	25 CRUSADERS with B.B. KING/Royal Jam (MCA)
26	26 JANIS SIEGEL/Experiment In White (Atlantic)
27	27 STANLEY CLARKE/Let Me Know You (Epic)
28	28 JON HENDRICKS & COMPANY/Love (Muse)
29	29 BOBBY McFERRIN/Bobby McFerrin (Musician/Elektra)
30	30 HERB ALPERT/Fandango (A&M)

New Entry

(J) indicates Black reporters also contributing to Jazz Chart.

JAZZ REPORTING STATIONS: WYBC/New Haven, CT, Melinda Penkava; KSAX/Dallas-Ft. Worth, TX, Bob Stewart; WDBS/Durham, NC, Rob Gringle; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTWN/Minneapolis, MN, Tom Pelissier; WXFH/Chicago, IL, Paul Nelson; KKGQ/Los Angeles, CA, Cal Milner; KJAZ/San Francisco, CA, Dick Conte; KJZZ/Seattle, WA, Jeff Hanley.

CHP PARALLEL ONE PLAYLISTS

EAST

96 KX Pittsburgh
WXKX FM STEREO
OM: Bobby Christian
MD: Terry Caywood

- H 1 JACKSON BROWNE/Somebody's Baby
- 2 LOGGINS & PERRY/Don't Fight It
- 3 SANTANA/Hold On
- 4 ALAN PARSONS/Eye In The Sky
- 5 MALL & GATES/You Should Hear
- 6 CHICAGO/Hard To Say I'm Sorry
- 7 CS&N/Southern Cross
- 8 TOTO/Make Believe
- H 10 RED SPEEDWAGON/Sweet Time
- 11 RED SPEEDWAGON/Stillness Of The Mind
- 12 WHO/Atthens
- 13 3B SPECIAL/You Keep Runnin' Awa
- 14 KANSAS/Chasing Shadows
- 15 MICHAEL MCDONALD/I Keep Forgettin'
- 16 AMERICA/You Can Do Magic
- 17 FLEETWOOD MAC/Gypsy
- 18 RED SPEEDWAGON/Back In My Heart
- 19 STEEL BREEZE/You Don't Want Me A
- 20 BILLY JOEL/Pressure
- 21 ASIA/Only Time Will Tell
- 22 CHICAGO/What You're Missing
- 23 ASIA/Only Time Will Tell
- 24 JOURNEY/Only Solutions
- 25 LAURA BRANIGAN/Gloria
- 26 DONNIE TRIS/Tough World
- 27 A FLOCK OF SEAGUL/ Ran/So Far
- 28 RICK SPRINGFIELD/I Got Excited
- 29 DON HENLEY/NoBODY's Business
- 30 STEEL BREEZE/You Don't Want Me A
- 31 BAD COMPANY/Electricland
- 32 LINDA RONSTADT/Get Closer
- 33 GLENN FREY/The One You Love
- 34 URIAH HEPP/That's The Way That We
- 35 JOHN COUGAR/Jack & Diane
- 36 SANTANA/NoWhere To Run

ADDS 25, 26, 32
DON HENLEY/Dirty Laundry
CHILL WACK/Whatcha Gonna Do
JEFFERSON STARSHIP/Be My Lady
DAN FOGLBERG/Missing You
RUSH/The Analog Kid
LINDA RONSTADT/Lies

ON BILLY SQUIER/Everybody Wants Yo
MSB/Between The Lines
RUSH/Welcome Back
JOE WALSH/Muffie Stomp
DONALD FAGEN/I.G.Y. What A Beau
TALK TALK/Talk Talk

1050 chum

Toronto
PD: Jim Waters
MD: Brad Jones

- H 1 RUSH/New World Man
- H 2 MEN AT WORK/Who Can It Be Now?
- 3 WHO/Atthens
- 4 SANTANA/Hold On
- 5 JOHN COUGAR/Jack & Diane
- 6 ALAN PARSONS/Eye In The Sky
- 7 JUDAS PRIEST/You've Got Another
- 8 STEEL BREEZE/You Don't Want Me A
- 9 STEVE WINWOOD/Still In The Game
- H 10 LOGGINS & PERRY/Don't Fight It
- 11 FIXX/Stand Or Fall
- 12 ROBERT PLANT/When Did You See Sl
- 13 BILLY SQUIER/Emotions In Motion
- 14 SHERIFF/You Remind Me
- 15 MIKE RAGAN/Whatcha Gonna Do
- H 20 TORONTO/Start Tellin' The Tru
- 17 JOAN JETT/Do You Wanna Touch Me
- H 30 JOE JACKSON/Steppin' Out
- 19 PAUL CARRACK/I Need You
- 20 URIAH HEPP/That's The Way That We
- 21 PETER GABRIEL/Shock The Monkey
- 22 ALAN PARSONS/Eye In The Sky
- 23 HEADLINS/Don't Make Ya Feel
- 24 FLEETWOOD MAC/Gypsy
- 25 LORDS OF THE NEW OPAN Youth
- 26 CONY THE LOOK OF LOVE Part 1
- 27 RANDY MEISNER/Never Been In Love
- 28 BILLY JOEL/Pressure
- 29 BILLY SQUIER/Everybody Wants You
- 30 SURVIVOR/Eye Of The Tiger

ADDS PAT BENATAR/Shadows Of The Night
CHILL WACK/Whatcha Gonna Do

92 PRO-FM Providence
Operations Manager: Tom Cuddy

- H 1 MEN AT WORK/Who Can It Be Now?
- 2 AMERICA/You Can Do Magic
- 3 GLENN FREY/The One You Love
- 4 JOHN COUGAR/Jack & Diane
- 5 FLEETWOOD MAC/Gypsy
- 6 JACKSON BROWNE/Somebody's Baby
- 7 ALAN PARSONS/Eye In The Sky
- H 8 MICHAEL MCDONALD/I Keep Forgettin'
- 9 NEIL DIAMOND/Heartlight
- 10 STEEL BREEZE/You Don't Want Me A
- 11 ARETHA FRANKLIN/Jump To It
- 12 JUDAS PRIEST/You've Got Another
- 13 JUDAS PRIEST/You've Got Another
- 14 STEEL BREEZE/You Don't Want Me A
- 15 ONJ/Heart Attack
- 16 ASIA/Only Time Will Tell
- 17 LAURA BRANIGAN/Gloria
- 18 JOE JACKSON/Steppin' Out
- 19 TOTO/Make Believe
- 20 GAP BAND/You Dropped A Bomb On
- 21 SANTANA/Hold On
- 22 KIM CARNES/Voyeur
- 23 TAVARES/A Penny For Your Thou
- 24 STRAY CATS/Rock This Town
- 25 LOGGINS & PERRY/Don't Fight It
- 26 CLASH/Rock The Casbah
- 27 LIONEL RICHIE/Truly
- 28 RED SPEEDWAGON/Sweet Time
- 29 ELTON JOHN/Blue Eyes
- 30 CHICAGO/Hard To Say I'm Sorry

ADDS WHO/SPEEDWAGON/Sweet Time
RUSH/NEW WORLD Man
LIONEL RICHIE/Truly
EVELYN KING/Who's Your Fool
AIR SUPPLY/Young Love

(H) indicates one of the five "hottest" records on each Parallel One playlist.

WXKS-FM

Kiss Boston
PD: Sonny Joe White
MD: Joey Carvello

- H 1 EVELYN KING/Who's Your Fool
- 2 GAP BAND/You Dropped A Bomb On
- 3 CLASH/Rock The Casbah
- 4 JOE JACKSON/Steppin' Out
- 5 SANTANA/Hold On
- 6 MELISSA MANCHESTE/You Should Hear
- 7 ALAN PARSONS/Eye In The Sky
- 8 LAURA BRANIGAN/Gloria
- 9 FLEETWOOD MAC/Gypsy
- 10 TAVARES/A Penny For Your Thou
- H 11 MICHAEL MCDONALD/I Keep Forgettin'
- 12 ONJ/Heart Attack
- 13 ASIA/Only Time Will Tell
- 14 KIM CARNES/Voyeur
- 15 LINDA RONSTADT/Get Closer
- 16 LINDA RONSTADT/Get Closer
- 17 ABC/The Look Of Love Part
- 18 RICK SPRINGFIELD/I Got Excited
- 19 STEEL BREEZE/You Don't Want Me A
- 20 JUDAS PRIEST/You've Got Another
- 21 JUDAS PRIEST/You've Got Another
- 22 JUDAS PRIEST/You've Got Another
- 23 JUDAS PRIEST/You've Got Another
- 24 JUDAS PRIEST/You've Got Another
- 25 JUDAS PRIEST/You've Got Another
- 26 JUDAS PRIEST/You've Got Another
- 27 JUDAS PRIEST/You've Got Another
- 28 JUDAS PRIEST/You've Got Another
- 29 JUDAS PRIEST/You've Got Another
- 30 JUDAS PRIEST/You've Got Another

ADDS MELBA MOORE/Love's Gonna Be My
EDDIE MONEY/Shakin'
STEVE MILLER BAND/Cool Magic
STACY LATTISAW/Attack Of The Nam

ON POINTER SISTERS/I'm So Excited
DIONNE WARWICK/Heartbreaker
MISSING PERSONS/Destination Unkn
GO GO'S/Get Up And Go
LINDA RONSTADT/Get Closer
SUNRISE/Who's Your Fool
SURVIVOR/American Heartbeat
DON HENLEY/Johnny Can't Read

105 Providence
PD & MD: Todd Chase

- H 3 STEEL BREEZE/You Don't Want Me A
- 4 JUDAS PRIEST/You've Got Another
- 5 MICHAEL MCDONALD/I Keep Forgettin'
- 6 FLEETWOOD MAC/Gypsy
- 7 ONJ/Heart Attack
- 8 RED SPEEDWAGON/Sweet Time
- 9 GLENN FREY/The One You Love
- H 14 NEIL DIAMOND/Heartlight
- 15 KIM CARNES/Voyeur
- 16 RICK SPRINGFIELD/I Got Excited
- 17 JOHN COUGAR/Jack & Diane
- 18 ALAN PARSONS/Eye In The Sky
- 19 ROD & THE GANG/Big Fun
- 20 RANDY MEISNER/Never Been In Love
- 21 PAUL CARRACK/I Need You
- 22 LAURA BRANIGAN/Gloria
- 23 JACKSON BROWNE/Somebody's Baby
- 24 JUDAS PRIEST/You've Got Another
- 25 STEVE WINWOOD/Still In The Game
- 26 PAUL CARRACK/I Need You
- 27 MOVING PICTURES/What About Me
- 28 LINDA RONSTADT/Get Closer
- 29 STEVE MILLER BAND/Cool Magic
- 30 DONNA SUMMER/State Of Independen
- 31 DIANA ROSS/Muscles
- 32 CHICAGO/Love Me Tomorrow
- 33 COCKER & WARNES/Up Where We Bel
- 34 ABC/The Look Of Love Part
- 35 CS&N/Southern Cross
- 36 SYLVIA/Nobody
- 37 KENNY ROGERS/Love Will Turn You
- 38 A FLOCK OF SEAGUL/ Ran/So Far
- 39 DAN FOGLBERG/Missing You
- 40 JEFFREY OSBORNE/On The Wings Of

ADDS 32, 33, 34

ON EVELYN KING/Who's Your Fool
ARETHA FRANKLIN/Jump To It
DIONNE WARWICK/Heartbreaker
TAVARES/A Penny For Your Thou

ROCK 102 WBEN-FM
PD: Bob Wood
MD: Roger Christian

- H 1 JOHN COUGAR/Jack & Diane
- 2 ARETHA FRANKLIN/Jump To It
- 3 EVELYN KING/Who's Your Fool
- 4 MICHAEL MCDONALD/I Keep Forgettin'
- 5 MEN AT WORK/Who Can It Be Now?
- 6 FLEETWOOD MAC/Gypsy
- H 7 ALAN PARSONS/Eye In The Sky
- 8 NEIL DIAMOND/Heartlight
- 9 ONJ/Heart Attack
- 10 BILLY JOEL/Pressure
- 11 JACKSON BROWNE/Somebody's Baby
- 12 STEVE MILLER BAND/Abacadabra
- 13 WHO/Atthens
- 14 ELTON JOHN/Blue Eyes
- 15 LAURA BRANIGAN/Gloria
- 16 STEEL BREEZE/You Don't Want Me A
- 17 ABC/The Look Of Love Part
- 18 COCKER & WARNES/Up Where We Bel
- 19 KIM CARNES/Voyeur
- H 23 STRAY CATS/Rock This Town
- 24 PAUL CARRACK/I Need You
- 25 GLENN FREY/The One You Love
- 26 JOE JACKSON/Steppin' Out
- 27 A FLOCK OF SEAGUL/ Ran/So Far
- 28 MICHAEL MCDONALD/I Keep Forgettin'
- 29 TOTO/Make Believe
- 30 CS&N/Southern Cross
- 31 JUDAS PRIEST/You've Got Another
- 32 RICK SPRINGFIELD/I Got Excited
- 33 RED SPEEDWAGON/Sweet Time
- 34 JOURNEY/Only Solutions
- 35 STEEL BREEZE/You Don't Want Me A
- 36 LOGGINS & PERRY/Don't Fight It
- 37 POINTER SISTERS/I'm So Excited
- 38 AIR SUPPLY/Young Love
- 39 EVELYN KING/Who's Your Fool
- 40 DIANA ROSS/Muscles
- 41 SURVIVOR/American Heartbeat
- 42 WHO/Atthens

ADDS DONALD FAGEN/I.G.Y. What A Beau
DAN FOGLBERG/Missing You
LIONEL RICHIE/Truly
HALL & GATES/Maneater
CHILL WACK/Whatcha Gonna Do

ON STEVE MILLER BAND/Cool Magic
DONNA SUMMER/State Of Independen

BIO 4 WBSB

PD: Jan Jeffries Baltimore

- 2 1 ALAN PARSONS/Eye In The Sky
- 2 JACKSON BROWNE/Somebody's Baby
- 3 JOHN COUGAR/Jack & Diane
- 4 MICHAEL MCDONALD/I Keep Forgettin'
- 5 MICHAEL MCDONALD/I Keep Forgettin'
- H 10 6 MEN AT WORK/Who Can It Be Now?
- 7 AMERICA/You Can Do Magic
- 8 MELISSA MANCHESTE/You Should Hear
- 9 JERMAINE JACKSON/Let Me Tickl
- H 21 10 A FLOCK OF SEAGUL/ Ran/So Far
- 11 GLENN FREY/The One You Love
- 12 JUDAS PRIEST/You've Got Another
- 13 JUDAS PRIEST/You've Got Another
- 14 JUDAS PRIEST/You've Got Another
- 15 JUDAS PRIEST/You've Got Another
- 16 JUDAS PRIEST/You've Got Another
- 17 JUDAS PRIEST/You've Got Another
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- 26 JUDAS PRIEST/You've Got Another
- 27 JUDAS PRIEST/You've Got Another
- 28 JUDAS PRIEST/You've Got Another
- 29 JUDAS PRIEST/You've Got Another
- 30 JUDAS PRIEST/You've Got Another

ADDS HALL & GATES/Maneater
JEFFERSON STARSHIP/Be My Lady

ON CHILL WACK/Whatcha Gonna Do
DONALD FAGEN/I.G.Y. What A Beau
LIONEL RICHIE/Truly
COCKER & WARNES/Up Where We Bel
DIANA ROSS/Muscles
POINTER SISTERS/I'm So Excited

Q107 FM MUSIC RADIO
Washington, D.C.
PD: Alan Burns
MD: Lou Simon

- H 1 JACKSON BROWNE/Somebody's Baby
- 2 MEN AT WORK/Who Can It Be Now?
- 3 STEEL BREEZE/You Don't Want Me A
- 4 MICHAEL MCDONALD/I Keep Forgettin'
- 5 AMERICA/You Can Do Magic
- H 10 6 FLEETWOOD MAC/Gypsy
- 7 GLENN FREY/The One You Love
- 8 MELISSA MANCHESTE/You Should Hear
- 9 RED SPEEDWAGON/Sweet Time
- 10 JOHN COUGAR/Jack & Diane
- 11 RAYVINS/Raised On The Radio
- 12 PAUL CARRACK/I Need You
- 13 NEIL DIAMOND/Heartlight
- 14 CHICAGO/Love Me Tomorrow
- 15 LOGGINS & PERRY/Don't Fight It
- 16 TOTO/Make Believe
- 17 A FLOCK OF SEAGUL/ Ran/So Far
- 18 LINDA RONSTADT/Get Closer
- 19 COCKER & WARNES/Up Where We Bel
- 20 COCKER & WARNES/Up Where We Bel
- 21 SANTANA/Hold On

ADDS BILLY JOEL/Pressure
LAURA BRANIGAN/Gloria

ON 3B SPECIAL/You Keep Runnin' Awa
TONI BASIL/Mickey

WNBC New York
Radio 66
PD: Kevin Metheny
Music Coord.: Babette Stirland

- H 1 JOHN COUGAR/Jack & Diane
- 2 ALAN PARSONS/Eye In The Sky
- 3 JACKSON BROWNE/Somebody's Baby
- 4 STEVE MILLER BAND/Abacadabra
- 5 MELISSA MANCHESTE/You Should Hear
- 6 CHICAGO/Hard To Say I'm Sorry
- 7 LAURA BRANIGAN/Gloria
- 8 ASIA/Only Time Will Tell
- 9 AMERICA/You Can Do Magic
- H 15 10 MICHAEL MCDONALD/I Keep Forgettin'
- 11 STEVE MILLER BAND/Abacadabra
- 12 MICHAEL MCDONALD/I Keep Forgettin'
- 13 TOTO/Make Believe
- 14 SURVIVOR/Eye Of The Tiger
- 15 CS&N/Southern Cross
- 16 GLENN FREY/The One You Love
- 17 STEEL BREEZE/You Don't Want Me A
- 18 MICHAEL MURPHY/What's Forever I
- 19 NEIL DIAMOND/Heartlight
- 20 COCKER & WARNES/Up Where We Bel
- 21 WILLIE NELSON/Let It Be Me
- 22 BILLY JOEL/Pressure
- 23 NICOLETTE LARSON/I Only Want To
- 24 RICK SPRINGFIELD/I Got Excited
- 25 AIR SUPPLY/Young Love
- 26 DIANA ROSS/Muscles
- 27 DONNE WARWICK/Heartbreaker
- 28 RED SPEEDWAGON/Sweet Time
- 29 POINTER SISTERS/I'm So Excited
- 30 FLEETWOOD MAC/Hold Me

ADDS 15, 20

WBZZ Pittsburgh

PD: Steve Kingston
MD: Chuck Tyler

- H 1 JOHN COUGAR/Jack & Diane
- 2 ONJ/Heart Attack
- 3 MICHAEL MCDONALD/I Keep Forgettin'
- 4 ALAN PARSONS/Eye In The Sky
- 5 JACKSON BROWNE/Somebody's Baby
- 6 MEN AT WORK/Who Can It Be Now?
- 7 STEVE MILLER BAND/Abacadabra
- 8 A FLOCK OF SEAGUL/ Ran/So Far
- 9 CHICAGO/Hard To Say I'm Sorry
- 10 ONJ/Heart Attack
- H 20 11 WHO/Atthens
- 12 AMERICA/You Can Do Magic
- 13 MICHAEL MCDONALD/I Keep Forgettin'
- 14 EVELYN KING/Who's Your Fool
- 15 FLEETWOOD MAC/Hold Me
- 16 SURVIVOR/Eye Of The Tiger
- 17 NEIL DIAMOND/Heartlight
- 18 DONNA SUMMER/Love Is In Control
- 19 GAP BAND/You Dropped A Bomb On
- 20 JERMAINE JACKSON/Let Me Tickl
- 21 ELTON JOHN/Blue Eyes
- 22 ASIA/Only Time Will Tell
- 23 ARETHA FRANKLIN/Jump To It
- 24 AIR SUPPLY/Even The Nights Are...
- 25 GO GO'S/Get Up And Go
- 26 LOGGINS & PERRY/Don't Fight It
- 27 COCKER & WARNES/Up Where We Bel
- 28 JOAN JETT/Do You Wanna Touch Me
- 29 JOHN COUGAR/Hurts So Good
- 30 STRAY CATS/Rock This Town
- 31 GLENN FREY/The One You Love
- 32 JUDAS PRIEST/You've Got Another
- 33 JUDAS PRIEST/You've Got Another
- 34 FLEETWOOD MAC/Gypsy
- 35 STEEL BREEZE/You Don't Want Me A
- 36 RICK SPRINGFIELD/I Got Excited
- 37 MICHAEL MCDONALD/I Keep Forgettin'
- 38 RICK SPRINGFIELD/I Got Excited
- 39 TOTO/Make Believe
- 40 JOE JACKSON/Steppin' Out

ADDS DONALD FAGEN/I.G.Y. What A Beau
HALL & GATES/Maneater
TONI BASIL/Mickey
JOE JACKSON/Steppin' Out

ON SYLVIA/Nobody
AIR SUPPLY/Young Love

WKBW Buffalo

PD: Neil McGinley
MD: Jon Summers

- H 1 AMERICA/You Can Do Magic
- 2 MICHAEL MCDONALD/I Keep Forgettin'
- 3 JACKSON BROWNE/Somebody's Baby
- 4 ALAN PARSONS/Eye In The Sky
- 5 JUDICE NEWTON/Break It To Me Gen
- 6 SANTANA/Hold On
- H 13 7 NEIL DIAMOND/Heartlight
- 8 CHICAGO/Hard To Say I'm Sorry
- 9 STEVE MILLER BAND/Abacadabra
- 10 KENNY ROGERS/Love Will Turn You
- 11 GLENN FREY/The One You Love
- 12 WILLIE NELSON/Let It Be Me
- 13 SYLVIA/Nobody
- 14 ELTON JOHN/Blue Eyes
- 15 FLEETWOOD MAC/Gypsy
- 16 LAURA BRANIGAN/Gloria
- 17 CS&N/Southern Cross
- 18 PAUL CARRACK/I Need You
- 19 AIR SUPPLY/Young Love
- H 25 20 NEIL DIAMOND/Heartlight
- 21 ONJ/Heart Attack
- 22 CS&N/Southern Cross
- 23 SYLVIA/Nobody
- 24 GO GO'S/Get Up And Go
- 25 CHICAGO/Love Me Tomorrow
- 26 LIONEL RICHIE/Truly
- 27 LINDA RONSTADT/Get Closer
- 28 DIONNE WARWICK/Heartbreaker
- 29 DIONNE WARWICK/Heartbreaker
- 30 JOE JACKSON/Steppin' Out

ADDS 23, 26

CFTR 680 Toronto
PD: Bob Sait
Music Director: Rick Hunter

- H 4 1 MICHAEL MCDONALD/I Keep Forgettin'
- 2 RUSH/New World Man
- 3 JOHN COUGAR/Jack & Diane
- 4 ONJ/Heart Attack
- 5 DOLLY PARTON/Gladly Don't Give Lov
- H 6 6 MEN AT WORK/Who Can It Be Now?
- 7 CHICAGO/Hard To Say I'm Sorry
- 8 KIM CARNES/Voyeur
- 9 JACKSON BROWNE/Somebody's Baby
- 10 SANTANA/Hold On
- 11 WHO/Atthens
- 12 LOGGINS & PERRY/Don't Fight It
- H 21 13 STEEL BREEZE/You Don't Want Me A
- 14 ELTON JOHN/Blue Eyes
- 15 SURVIVOR/Eye Of The Tiger
- 16 RANDY MEISNER/Never Been In Lov
- 17 GLENN FREY/The One You Love
- 18 DAVID ROBERTS/Boys Of Autumn
- 19 FLEETWOOD MAC/Gypsy
- 20 POINTER SISTERS/I'm So Excited
- 21 ALAN PARSONS/Eye In The Sky
- 22 PAYOLA'S/Eyes Of A Stranger
- 23 DONNA SUMMER/Love Is In Control
- 24 NEIL DIAMOND/Heartlight
- 25 SURRENDER/It's All Been One Be
- 26 JOE JACKSON/Steppin' Out
- 27 CONY THE LOOK OF LOVE Part 1
- 28 BILLY SQUIER/Everybody Wants Yo
- 29 BILLY JOEL/Pressure
- 30 HARLEQUIN/I Did It For Love
- 31 TORONTO/Start Tellin' The Tru
- 32 STEVE MILLER BAND/Abacadabra
- 23 33 ASIA/Only Time Will Tell
- 34 HEADLINS/Don't Make Ya Feel
- 35 COCKER & WARNES/Up Where We Bel
- 40 36 CHICAGO/Love Me Tomorrow
- 37 TORONTO/Start Tellin' The Tru
- 40 38 CHILL WACK/Whatcha Gonna Do

ADDS 36, 40
LINDA RONSTADT/Get Closer
SYLVIA/Nobody
FRIDA/I Know There's Someth
CARL CARLTON/You're My Hero
SHERI URRIGH/Head Money
CHILL WACK/Whatcha Gonna Do
KILWATT/Lovers On The Run

ON STEVE WINWOOD/Vairle
CS&N/Southern Cross
RUSH/New World Man
RED SPEEDWAGON/Sweet Time

Hot 100 WCRU Philadelphia
PD: Scott Walker
Music Coord.: Glenn Kalina

- H 1 JOHN COUGAR/Jack & Diane
- 2 LAURA BRANIGAN/Gloria
- 3 STEVE MILLER BAND/Abacadabra
- 4 MEN AT WORK/Who Can It Be Now?
- 5 STEVE MILLER BAND/Abacadabra
- 6 ALAN PARSONS/Eye In The Sky
- 7 JACKSON BROWNE/Somebody's Baby
- 8 A FLOCK OF SEAGUL/ Ran/So Far
- 9 CHICAGO/Hard To Say I'm Sorry
- 10 ONJ/Heart Attack
- H 20 11 WHO/Atthens
- 12 AMERICA/You Can Do Magic
- 13 MICHAEL MCDONALD/I Keep Forgettin'
- 14 EVELYN KING/Who's Your Fool
- 15 FLEETWOOD MAC/Hold Me
- 16 SURVIVOR/Eye Of The Tiger
- 17 NEIL DIAMOND/Heartlight
- 18 DONNA SUMMER/Love Is In Control
- 19 GAP BAND/You Dropped A Bomb On
- 20 JERMAINE JACKSON/Let Me Tickl
- 21 ELTON JOHN/Blue Eyes
- 22 ASIA/Only Time Will Tell
- 23 ARETHA FRANKLIN/Jump To It
- 24 AIR SUPPLY/Even The Nights Are...
- 25 GO GO'S/Get Up And Go
- 26 LOGGINS & PERRY/Don't Fight It
- 27 COCKER & WARNES/Up Where We Bel
- 28 JOAN JETT/Do You Wanna Touch Me
- 29 JOHN COUGAR/Hurts So Good
- 30 STRAY CATS/Rock This Town
- 31 GLENN FREY/The One You Love
- 32 JUDAS PRIEST/You've Got Another
- 33 JUDAS PRIEST/You've Got Another
- 34 FLEETWOOD MAC/Gypsy
- 35 STEEL BREEZE/You Don't Want Me A
- 36 RICK SPRINGFIELD/I Got Excited
- 37 MICHAEL MCDONALD/I Keep Forgettin'
- 38 RICK SPRINGFIELD/I Got Excited
- 39 TOTO/Make Believe
- 40 JOE JACKSON/Steppin' Out

ADDS SURVIVOR/American Heartbeat
AMERICA/You Can Do Magic
BAD COMPANY/Electricland
AIR SUPPLY/Young Love
LIONEL RICHIE/Truly
PAUL CARRACK/I Need You
MISSING PERSONS/Destination Unkn

ON SYLVIA/Nobody
TONI BASIL/Mickey
RUSH/New World Man
PAUL CARRACK/I Need You
SO EXCITED
ABC/The Look Of Love Part
MOVING PICTURES/What About Me
DONNA SUMMER/State Of Independen
DIANA ROSS/Muscles
TIMOTHY B. SCHMIT/So Much In Lov
CHICAGO/Love Me Tomorrow
GO GO'S/Get Up And Go

ckgm Montreal

PD: Keith Grigsby

- H 1 JOHN COUGAR/Jack & Diane
- 2 MEN AT WORK/Who Can It Be Now?
- 3 LAURA BRANIGAN/Gloria
- 4 CHICAGO/Hard To Say I'm Sorry
- 5 YAZ/Situation
- 6 KIM CARNES/Voyeur
- 7 STEVE MILLER BAND/Abacadabra
- 8 ONJ/Heart Attack
- 9 IMAGINATION/Music And Lights
- 10 ABC/The Look Of Love Part
- 11 ASIA/Only Time Will Tell
- 12 PAUL CARRACK/I Need You
- 13 DONNA SUMMER/Love Is In Control
- 14 MELISSA MANCHESTE/You Should Hear
- 15 SURVIVOR/Eye Of The Tiger
- 16 EDDIE MONEY/Think I'm In Love
- 17 MICHAEL MCDONALD/I Keep Forgettin'
- 18 BILLY JOEL/Pressure
- 19 BILLY JOEL/Pressure
- 20 DAVID ROBERTS/Boys Of Autumn
- 21 GLENN FREY/The One You Love
- 22 SHERIFF/You Remind Me
- 23 RUSH/New World Man
- 24 SHARON REDD/In The Name Of Love
- H 25 25 ALAN PARSONS/Eye In The Sky
- 26 ANGELA CLEMONS/Give Me Just A L
- 27 TRIO/Oa, Oa, Oa, I Don't L
- 28 COCKER & WARNES/Up Where We Bel
- 29 JACKSON BROWNE/Somebody's Baby
- 30 BILLY JOEL/Pressure
- 31 GLENN FREY/The One You Love
- 32 AIR SUPPLY/Even The Nights Are...
- 33 JOE JACKSON/Steppin' Out
- 34 STEVE MILLER BAND/Abacadabra
- 35 FLEETWOOD MAC/Gypsy
- 40 36 ELTON JOHN/Blue Eyes
- 37 A FLOCK OF SEAGUL/ Ran/So Far
- 38 DAZZ BAND/You Dropped A Bomb On
- 39 FLEETWOOD MAC/Hold Me
- 40 WHO/Atthens

ADDS 27
LINDA RONSTADT/Get Closer
FRIDA/I Know There's Someth
CARL CARLTON/You're My Hero
SHERI URRIGH/Head Money
CHILL WACK/Whatcha Gonna Do
KILWATT/Lovers On The Run

SOUTH

KEGL FM Eagle 97 Ft. Worth-Dallas
PD: Randy R. Brown
MD: Billy Hayes

- 4 1 SANTANA/Hold On
- 2 MEN AT WORK/Who Can It Be Now?
- 3 HUEY LEWIS & NEWS/Workin' For A
- H 7 4 TONI BASIL/Mickey
- 5 STEVE WINWOOD/Still In The Game
- 6 CLASH/Rock The Casbah
- 7 PAUL CARRACK/I Need You
- 8 RICK SPRINGFIELD/I Got Excited
- H 11 9 JOE JACKSON/Steppin' Out
- 10 TAME CAIN/Holdin' On
- 11 RUSH/New World Man
- 12 GO GO'S/Get Up And Go
- H 15 13 FLEETWOOD MAC/Gypsy
- 14 RED SPEEDWAGON/Sweet Time
- 15 DON HENLEY/Johnny Can't Read
- 16 LOGGINS & PERRY/Don't Fight It
- 17 BILLY SQUIER/Everybody Wants You
- 18 STRAY CATS/Rock This Town
- 19 LORNO/You're My Hero
- 20 LORNO/You're My Hero
- 21 JOE WALSH/Muffie Stomp
- 22 AXE/Rock 'N' Roll Party I
- 23 JOHN COUGAR/Jack & Diane
- 24 ALAN PARSONS/Eye In The Sky
- 25 EDDIE MONEY/Shakin'
- 26 LINDA RONSTADT/Get Closer
- 27 WRABIT/You're My Hero
- 28 PETER GABRIEL/Shock The Monkey
- 30 29 BILLY JOEL/White Wedding
- 31 TALK TALK/Talk Talk
- 32 MIO COMPTON/Electricland
- 33 SURVIVOR/American Heartbeat
- 34 MOTELS/Take The L
- 35 TRIO/Oa, Oa, Oa, I Don't

CHR
Parallel One Playlists
MIDWEST

800/CKLW Detroit
THE AM MUSIC STATION
PD: Pat Holiday
MD: Rosalie Trombly

H 1 STEVE MILLER BAND/Abacadabra
2 JOHN COUGAR/Jack & Diane
3 COCKER & WARNES/Up Where We Bel
4 CHICAGO/Hard To Say I'm Sorry
5 EVELYN KING/Love Come Down
6 NEIL DIAMOND/Heartlight
7 MEN AT WORK/Who Can It Be Now?
8 ELTON JOHN/Blue Eyes
9 MELISSA MANCHESTE/You Should He
10 SURVIVOR/Eye Of The Tiger
11 PATTI AUSTIN/Body Heat
12 MICHAEL MCDONALD/I Keep Forgett
13 ALAN PARSONS/Eye In The Sky
14 JACKSON BROWNE/Somebody's Baby
15 ONJ/Heart Attack
16 GAP BAND/You Dropped A Bomb On
17 SOFT CELL/Tainted Love
18 JOHN COUGAR/Hurts So Good
19 LAURA BRANIGAN/Gloria
20 JUICE NEWTON/Break It To Me Gen
21 AMERICA/You Can Do Magic
22 A FLOCK OF SEAGUL/I RanSo Far
23 GLENN FREY/The One You Love
24 DIANA ROSS/Muscles
25 FLEETWOOD MAC/Gypsy
26 SYLVIA/Nobody
27 LIONEL RICHIE/Truly
28 RABBIT & GAYLE/You And I
29 FLEETWOOD MAC/Gypsy
30 STRAY CATS/Rock This Town

ADDS JOE JACKSON/Steppin' Out
HALL & OATES/Maneater
CHILLI WACK/Whatcha Gonna Do

ON RUSH/New World Man
PAUL MCCARTNEY/Tug Of War
DONALD FAGEN/I.G.Y. What A Beau
BILL MEYER/Right Here And Now
SURVIVOR/American Heartbeat

Q102 Cincinnati
PD: Jim Fox
MD: Tony Galluzzo

H 1 LOGGINS & PERRY/Don't Fight It
2 MEN AT WORK/Who Can It Be Now?
3 MELISSA MANCHESTE/You Should He
4 ALAN PARSONS/Eye In The Sky
5 EDDIE MONEY/Think I'm In Love
6 GLENN FREY/The One You Love
7 WHEELS/Amarante
8 RICK SPRINGFIELD/Get Excited
9 ASIA/Only Time Will Tell
10 TOTO/Make Believe
11 JOHN COUGAR/Jack & Diane
12 JOAN JETT/Do You Wanna Touch Me
13 MICHAEL MCDONALD/I Keep Forgett
14 CHICAGO/Hard To Say I'm Sorry
15 AMERICA/You Can Do Magic
16 GAP BAND/You Dropped A Bomb On
17 SOFT CELL/Tainted Love
18 RUSH/New World Man
19 STEVE MILLER BAND/Abacadabra
20 JACKSON BROWNE/Somebody's Baby
21 PAUL MCCARTNEY/Take It Easy
22 LAURA BRANIGAN/Gloria
23 STEEL BREEZE/You Don't Want Me
24 RICK SPRINGFIELD/Get Excited
25 EYE TO EYE/In The Sky
26 RICK SPRINGFIELD/Get Excited
27 SANTANA/Hold On

ADDS 30

KBEQ
Kansas City
PD: Maja Britton
MD: John Conrad

H 1 JOHN COUGAR/Jack & Diane
2 MICHAEL MCDONALD/I Keep Forgett
3 ALAN PARSONS/Eye In The Sky
4 JACKSON BROWNE/Somebody's Baby
5 MEN AT WORK/Who Can It Be Now?
6 AMERICA/You Can Do Magic
7 ASIA/Only Time Will Tell
8 ONJ/Heart Attack
9 TOTO/Make Believe
10 CHICAGO/Hard To Say I'm Sorry
11 SANTANA/Hold On
12 GLENN FREY/The One You Love
13 FLEETWOOD MAC/Gypsy
14 KIM CARNES/Voyeur
15 DONNA SUMMER/State Of Independen
16 LOGGINS & PERRY/Don't Fight It
17 STEEL BREEZE/You Don't Want Me
18 RICK SPRINGFIELD/Get Excited
19 A FLOCK OF SEAGUL/I RanSo Far
20 JUICE NEWTON/Break It To Me Gen
21 REO SPEEDWAGON/Sweet Time
22 JOE JACKSON/Steppin' Out
23 RANDY MEISNER/Never Been In Lov
24 KENNY ROGERS/Love Will Turn You
25 CS&N/Southern Cross
26 PAUL CARRACK/I Need You
27 BILLY JOEL/Pressure
28 LINDA RONSTADT/Get Closer
29 LAURA BRANIGAN/Gloria
30 SPECIAL/You Keep Runnin' Awa

ADDS 36, 39, 39

WLS Chicago
PD: Richard Lippincott
MD: Steve Perun

H 2 COCKER & WARNES/Up Where We Bel
1 JOHN COUGAR/Jack & Diane
3 MEN AT WORK/Who Can It Be Now?
4 MELISSA MANCHESTE/You Should He
5 LOGGINS & PERRY/Don't Fight It
6 ALAN PARSONS/Eye In The Sky
7 MICHAEL MCDONALD/I Keep Forgett
8 JACKSON BROWNE/Somebody's Baby
9 ALAN PARSONS/Eye In The Sky
10 MICHAEL MCDONALD/I Keep Forgett
11 JOAN JETT/Do You Wanna Touch Me
12 WHO/Athens
13 STEVE MILLER BAND/Abacadabra
14 AMERICA/You Can Do Magic
15 RUSH/New World Man
16 KIND/By You
17 SANTANA/Hold On
18 SURVIVOR/Eye Of The Tiger
19 JOHN COUGAR/Hurts So Good
20 EDDIE MONEY/Think I'm In Love
21 GLENN FREY/The One You Love
22 ASIA/Only Time Will Tell
23 TOTO/Make Believe
24 FLEETWOOD MAC/Gypsy
25 SYLVIA/Nobody
26 BILLY JOEL/Pressure
27 RICK SPRINGFIELD/Get Excited
28 REO SPEEDWAGON/Sweet Time
29 GLENN FREY/The One You Love
30 JOE JACKSON/Steppin' Out
31 AIR SUPPLY/Even The Nights Are

ADDS 33
ON CHICAGO/Love Me Tomorrow

WJOL 99.7 FM St. Paul
PD/MD: Tac Hammer

H 9 FLEETWOOD MAC/Gypsy
1 JOHN COUGAR/Jack & Diane
2 RANDY MEISNER/Never Been In Lov
3 JACKSON BROWNE/Somebody's Baby
4 REO SPEEDWAGON/Sweet Time
5 AMERICA/You Can Do Magic
6 ONJ/Heart Attack
7 MICHAEL MCDONALD/I Keep Forgett
8 STEEL BREEZE/You Don't Want Me
9 GLENN FREY/The One You Love
10 TOTO/Make Believe
11 TOMI BASIL/Mickey
12 ASIA/Only Time Will Tell
13 TAME GAIN/Holdin' On
14 CHICAGO/Hard To Say I'm Sorry
15 RICK SPRINGFIELD/Get Excited
16 SPECIAL/You Keep Runnin' Awa
17 A FLOCK OF SEAGUL/I RanSo Far
18 ABC/The Look Of Love/Part
19 DON HENLEY/Johnny Can't Read
20 ALAN PARSONS/Eye In The Sky
21 LOGGINS & PERRY/Don't Fight It
22 COCKER & WARNES/Up Where We Bel
23 BILLY JOEL/Pressure
24 JOE JACKSON/Steppin' Out
25 LINDA RONSTADT/Get Closer
26 DAN FOGELBERG/Missing You
27 DAN FOGELBERG/Missing You
28 POINTER SISTERS/I'm So Excited
29 SANTANA/Hold On
30 LAURA BRANIGAN/Gloria

ADDS DIANA ROSS/Muscles
HALL & OATES/Maneater
PAT BENATAR/Shadows Of The Nigh
CLASH/Rock The Casbah
FIR/Stand Or Fall
KNOX GONDO/You Long Gone
BILLY SQUIER/Everybody Wants To

ON STRAY CATS/Rock This Town
PAUL CARRACK/I Need You
SURVIVOR/American Heartbeat
CLIFF RICHARD/The Only Way Out
MOVING PICTURES/What About Me
JOE WALSH/Whistle Stop
TIMOTHY B. SCHMIT/So Much In Lo
DONNA SUMMER/State Of Independen
MISSISSIPPI PERSONS/Just One Unk
JEFFERSON STARSHIP/Be My Lady
PETER DINKEL/Sweet Home
DONALD FAGEN/I.G.Y. What A Beau
GO GO'S/Get Up And Go

WGL 98 Cleveland
PD: Bob Travis
MD: Tom Jefferies

H 3 A FLOCK OF SEAGUL/I RanSo Far
2 MEN AT WORK/Who Can It Be Now?
3 JOHN COUGAR/Jack & Diane
4 MICHAEL MCDONALD/I Keep Forgett
5 GLENN FREY/The One You Love
6 NEIL DIAMOND/Heartlight
7 JACKSON BROWNE/Somebody's Baby
8 STRAY CATS/Rock This Town
9 ONJ/Heart Attack
10 MSB/When I'm Holding You
11 LOGGINS & PERRY/Don't Fight It
12 SANTANA/Hold On
13 FLEETWOOD MAC/Gypsy
14 WHO/Athens
15 AMERICA/You Can Do Magic
16 RUSH/New World Man
17 BILLY JOEL/Pressure
18 REO SPEEDWAGON/Sweet Time
19 JUICE NEWTON/Break It To Me Gen
20 STEEL BREEZE/You Don't Want Me
21 CS&N/Southern Cross
22 PAUL CARRACK/I Need You
23 SYLVIA/Nobody
24 FLEETWOOD MAC/Gypsy
25 CHICAGO/Hard To Say I'm Sorry
26 ELTON JOHN/Blue Eyes
27 SURVIVOR/American Heartbeat
28 JOHN COUGAR/Jack & Diane
29 RICK SPRINGFIELD/Get Excited
30 DONNA SUMMER/State Of Independen

ADDS 29
LINDA RONSTADT/Get Closer
DONALD FAGEN/I.G.Y. What A Beau
DON HENLEY/Dirty Laundry
JEFFERSON STARSHIP/Be My Lady
DAN FOGELBERG/Missing You
EDDIE MONEY/Whatcha

ON TIMOTHY B. SCHMIT/So Much In Lo
CLASH/Rock The Casbah
TOMI BASIL/Mickey
POINTER SISTERS/I'm So Excited
AIR SUPPLY/Young Love

WBBM-FM 96 Chicago
PD: Buddy Scott
MD: Steve Davis

H 8 COCKER & WARNES/Up Where We Bel
2 MEN AT WORK/Who Can It Be Now?
3 MICHAEL MCDONALD/I Keep Forgett
4 JACKSON BROWNE/Somebody's Baby
5 LOGGINS & PERRY/Don't Fight It
6 ALAN PARSONS/Eye In The Sky
7 WHO/Athens
8 JOHN COUGAR/Jack & Diane
9 AMERICA/You Can Do Magic
10 MELISSA MANCHESTE/You Should He
11 A FLOCK OF SEAGUL/I RanSo Far
12 ASIA/Only Time Will Tell
13 ONJ/Heart Attack
14 CHICAGO/Hard To Say I'm Sorry
15 JOAN JETT/Do You Wanna Touch Me
16 STEVE MILLER BAND/Abacadabra
17 REO SPEEDWAGON/Sweet Time
18 KIND/By You
19 GLENN FREY/The One You Love
20 SANTANA/Hold On
21 FLEETWOOD MAC/Gypsy
22 RUSH/New World Man
23 NEIL DIAMOND/Heartlight
24 STEEL BREEZE/You Don't Want Me
25 ELTON JOHN/Blue Eyes
26 FLEETWOOD MAC/Gypsy
27 GAP BAND/You Dropped A Bomb On
28 LINDA RONSTADT/Get Closer
29 LAURA BRANIGAN/Gloria
30 SURVIVOR/American Heartbeat

ADDS 31
ROBERT PLANT/Burning Down One S
32 KOOL & THE GANG/Big Fun
33 EDDIE MONEY/Think I'm In Love
34 PAUL MCCARTNEY/Take It Easy
35 CHICAGO/Love Me Tomorrow
36 JOHN COUGAR/Hurts So Good
37 JUICE NEWTON/Break It To Me Gen
38 BILLY JOEL/Pressure
39 RICK SPRINGFIELD/Get Excited
40 STRAY CATS/Rock This Town

ADDS DONALD FAGEN/I.G.Y. What A Beau
PAT BENATAR/Shadows Of The Nigh
LIONEL RICHIE/Truly
BILLY SQUIER/Everybody Wants Yc
STEEL BREEZE/You Don't Want Me

ON PAUL CARRACK/I Need You
CS&N/Southern Cross
DAN FOGELBERG/Missing You
STEEL BREEZE/You Don't Want Me

94 FM WKTI Milwaukee
PD: Dallas Cole
MD: John Grant

H 1 MEN AT WORK/Who Can It Be Now?
2 FLEETWOOD MAC/Gypsy
3 ALAN PARSONS/Eye In The Sky
4 AMERICA/You Can Do Magic
5 GLENN FREY/The One You Love
6 JACKSON BROWNE/Somebody's Baby
7 MICHAEL MCDONALD/I Keep Forgett
8 LOGGINS & PERRY/Don't Fight It
9 COCKER & WARNES/Up Where We Bel
10 REO SPEEDWAGON/Sweet Time
11 STEEL BREEZE/You Don't Want Me
12 ASIA/Only Time Will Tell
13 SANTANA/Hold On
14 JOHN COUGAR/Jack & Diane
15 SPECIAL/You Keep Runnin' Awa
16 CHICAGO/Hard To Say I'm Sorry
17 RICK SPRINGFIELD/Get Excited
18 JOHN COUGAR/Jack & Diane
19 WHO/Athens
20 JOE JACKSON/Steppin' Out
21 A FLOCK OF SEAGUL/I RanSo Far
22 LINDA RONSTADT/Get Closer

ADDS HALL & OATES/Maneater
RUSH/New World Man

WLS Chicago
PD: Richard Lippincott
MD: Steve Perun

H 2 COCKER & WARNES/Up Where We Bel
1 JOHN COUGAR/Jack & Diane
3 MEN AT WORK/Who Can It Be Now?
4 MELISSA MANCHESTE/You Should He
5 LOGGINS & PERRY/Don't Fight It
6 ALAN PARSONS/Eye In The Sky
7 MICHAEL MCDONALD/I Keep Forgett
8 JACKSON BROWNE/Somebody's Baby
9 ALAN PARSONS/Eye In The Sky
10 MICHAEL MCDONALD/I Keep Forgett
11 JOAN JETT/Do You Wanna Touch Me
12 WHO/Athens
13 STEVE MILLER BAND/Abacadabra
14 AMERICA/You Can Do Magic
15 RUSH/New World Man
16 KIND/By You
17 SANTANA/Hold On
18 SURVIVOR/Eye Of The Tiger
19 JOHN COUGAR/Hurts So Good
20 EDDIE MONEY/Think I'm In Love
21 GLENN FREY/The One You Love
22 ASIA/Only Time Will Tell
23 TOTO/Make Believe
24 FLEETWOOD MAC/Gypsy
25 SYLVIA/Nobody
26 BILLY JOEL/Pressure
27 RICK SPRINGFIELD/Get Excited
28 REO SPEEDWAGON/Sweet Time
29 GLENN FREY/The One You Love
30 JOE JACKSON/Steppin' Out
31 AIR SUPPLY/Even The Nights Are

ADDS 33
ON CHICAGO/Love Me Tomorrow

WLS Chicago
PD: Richard Lippincott
MD: Steve Perun

H 2 COCKER & WARNES/Up Where We Bel
1 JOHN COUGAR/Jack & Diane
3 MEN AT WORK/Who Can It Be Now?
4 MELISSA MANCHESTE/You Should He
5 LOGGINS & PERRY/Don't Fight It
6 ALAN PARSONS/Eye In The Sky
7 CHICAGO/Hard To Say I'm Sorry
8 A FLOCK OF SEAGUL/I RanSo Far
9 JOAN JETT/Do You Wanna Touch Me
10 WHO/Athens
11 STEVE MILLER BAND/Abacadabra
12 RUSH/New World Man
13 KIND/By You
14 SANTANA/Hold On
15 SURVIVOR/Eye Of The Tiger
16 JOHN COUGAR/Hurts So Good
17 EDDIE MONEY/Think I'm In Love
18 ASIA/Only Time Will Tell
19 ROBERT PLANT/Burning Down One S
20 TOTO/Make Believe
21 FLEETWOOD MAC/Hold Me
22 38 SPECIAL/You Keep Runnin' Awa
23 REO SPEEDWAGON/Sweet Time
24 LINDA RONSTADT/Get Closer
25 DAN FOGELBERG/Missing You
26 DAN FOGELBERG/Missing You
27 POINTER SISTERS/I'm So Excited
28 SANTANA/Hold On
29 LAURA BRANIGAN/Gloria

ADDS FLEETWOOD MAC/Gypsy
CHICAGO/Love Me Tomorrow
BILLY JOEL/Pressure
JUDAS PRIEST/You've Got Another

ON CS&N/Southern Cross

Hot 101 Chicago
PD: Buddy Scott
MD: Steve Davis

H 8 COCKER & WARNES/Up Where We Bel
2 MEN AT WORK/Who Can It Be Now?
3 MICHAEL MCDONALD/I Keep Forgett
4 JACKSON BROWNE/Somebody's Baby
5 LOGGINS & PERRY/Don't Fight It
6 ALAN PARSONS/Eye In The Sky
7 WHO/Athens
8 JOHN COUGAR/Jack & Diane
9 AMERICA/You Can Do Magic
10 MELISSA MANCHESTE/You Should He
11 A FLOCK OF SEAGUL/I RanSo Far
12 ASIA/Only Time Will Tell
13 ONJ/Heart Attack
14 CHICAGO/Hard To Say I'm Sorry
15 JOAN JETT/Do You Wanna Touch Me
16 STEVE MILLER BAND/Abacadabra
17 REO SPEEDWAGON/Sweet Time
18 KIND/By You
19 GLENN FREY/The One You Love
20 SANTANA/Hold On
21 FLEETWOOD MAC/Gypsy
22 RUSH/New World Man
23 NEIL DIAMOND/Heartlight
24 STEEL BREEZE/You Don't Want Me
25 ELTON JOHN/Blue Eyes
26 FLEETWOOD MAC/Gypsy
27 GAP BAND/You Dropped A Bomb On
28 LINDA RONSTADT/Get Closer
29 LAURA BRANIGAN/Gloria
30 SURVIVOR/American Heartbeat

ADDS 31
ROBERT PLANT/Burning Down One S
32 KOOL & THE GANG/Big Fun
33 EDDIE MONEY/Think I'm In Love
34 PAUL MCCARTNEY/Take It Easy
35 CHICAGO/Love Me Tomorrow
36 JOHN COUGAR/Hurts So Good
37 JUICE NEWTON/Break It To Me Gen
38 BILLY JOEL/Pressure
39 RICK SPRINGFIELD/Get Excited
40 STRAY CATS/Rock This Town

ADDS DONALD FAGEN/I.G.Y. What A Beau
PAT BENATAR/Shadows Of The Nigh
LIONEL RICHIE/Truly
BILLY SQUIER/Everybody Wants Yc
STEEL BREEZE/You Don't Want Me

ON PAUL CARRACK/I Need You
CS&N/Southern Cross
DAN FOGELBERG/Missing You
STEEL BREEZE/You Don't Want Me

WEST Denver
PD: Doug Erikson
MD: Gloria Avila

H 2 JACKSON BROWNE/Somebody's Baby
1 JOHN COUGAR/Jack & Diane
3 AMERICA/You Can Do Magic
4 MICHAEL MCDONALD/I Keep Forgett
5 GLENN FREY/The One You Love
6 ALAN PARSONS/Eye In The Sky
7 A FLOCK OF SEAGUL/I RanSo Far
8 MEN AT WORK/Who Can It Be Now?
9 SANTANA/Hold On
10 FLEETWOOD MAC/Gypsy
11 ASIA/Only Time Will Tell
12 KIM CARNES/Voyeur
13 TOTO/Make Believe
14 STEEL BREEZE/You Don't Want Me
15 REO SPEEDWAGON/Sweet Time
16 LOGGINS & PERRY/Don't Fight It
17 ONJ/Heart Attack
18 NEIL DIAMOND/Heartlight
19 CHICAGO/Hard To Say I'm Sorry
20 ELTON JOHN/Blue Eyes
21 PAUL MCCARTNEY/Take It Easy
22 JUICE NEWTON/Break It To Me Gen
23 JOHN COUGAR/Jack & Diane
24 WHO/Athens
25 COCKER & WARNES/Up Where We Bel
26 TONI BASIL/Mickey
27 RICK SPRINGFIELD/Get Excited
28 BILLY JOEL/Pressure
29 LINDA RONSTADT/Get Closer
30 CHICAGO/Love Me Tomorrow

ADDS 25
PAT BENATAR/Shadows Of The Nigh
DONALD FAGEN/I.G.Y. What A Beau
JEFFERSON STARSHIP/Be My Lady
DAN FOGELBERG/Missing You

ON LIONEL RICHIE/Truly
PAUL CARRACK/I Need You
POINTER SISTERS/I'm So Excited
RUSH/New World Man
SYLVIA/Nobody

610 KFRC San Francisco
PD: Gerry Cagle
MD: Sandy Louie

H 1 MEN AT WORK/Who Can It Be Now?
2 JOHN COUGAR/Jack & Diane
3 A FLOCK OF SEAGUL/I RanSo Far
4 CHICAGO/Hard To Say I'm Sorry
5 EVELYN KING/Love Come Down
6 ARETHA FRANKLIN/Jump To It
7 ONJ/Heart Attack
8 MELISSA MANCHESTE/You Should He
9 JERMAINE JACKSON/Let Me Tickle
10 MICHAEL MCDONALD/I Keep Forgett
11 STEVE MILLER BAND/Abacadabra
12 RICK SPRINGFIELD/Get Excited
13 GLENN FREY/The One You Love
14 EDDIE MONEY/Think I'm In Love
15 HOWARD JOHNSON/So Fine
16 SANTANA/Hold On
17 HUEY LEWIS & NEWS/Workin' For A
18 GRAND MASTER FLASH/The Message
19 SURVIVOR/Eye Of The Tiger
20 JACKSON BROWNE/Somebody's Baby
21 GAP BAND/You Dropped A Bomb On
22 STEEL BREEZE/You Don't Want Me
23 PAUL MCCARTNEY/Take It Easy
24 FLEETWOOD MAC/Hold Me
25 ZAPP/Do as Dirty Below Th
26 POINTER SISTERS/I'm So Excited
27 AIR SUPPLY/Even The Nights Are
28 STEVE WUNDER/Ribbon In The Sky
29 STRAY CATS/Rock This Town
30 CARL CARLTON/Baby I Need Your L
31 WAR/Just Because
32 SOUL SONIC FORCE/Pianet Rock
33 DIANA ROSS/Muscles
34 DONNA SUMMER/State Of Independen
35 DONNA SUMMER/Love Is In Control
36 CAMEO/Alligator Woman
37 TAVARES/A Penny For Your Thou
38 LIONEL RICHIE/Truly
39 LIPPS, INC./Designer Music
40 LINDA RONSTADT/Get Closer

ADDS JEFFERSON STARSHIP/Be My Lady
HALL & OATES/Maneater

ON BILLY JOEL/Pressure

Q103 FM KOAQ Denver
PD: Jack Regan
MD: Alan Sledge

H 1 AMERICA/You Can Do Magic
2 ALAN PARSONS/Eye In The Sky
3 MEN AT WORK/Who Can It Be Now?
4 MICHAEL MCDONALD/I Keep Forgett
5 GLENN FREY/The One You Love
6 JACKSON BROWNE/Somebody's Baby
7 JUICE NEWTON/Break It To Me Gen
8 KIM CARNES/Voyeur
9 RANDY MEISNER/Never Been In Lov
10 TOTO/Make Believe
11 JOHN COUGAR/Jack & Diane
12 REO SPEEDWAGON/Sweet Time
13 SANTANA/Hold On
14 A FLOCK OF SEAGUL/I RanSo Far
15 RICK SPRINGFIELD/Get Excited
16 ONJ/Heart Attack
17 FLEETWOOD MAC/Gypsy
18 NEIL DIAMOND/Heartlight
19 LOGGINS & PERRY/Don't Fight It
20 SYLVIA/Nobody
21 LAURA BRANIGAN/Gloria
22 CS&N/Southern Cross
23 STEEL BREEZE/You Don't Want Me
24 BILLY JOEL/Pressure
25 DIANA ROSS/Muscles
26 RICK SPRINGFIELD/Get Excited
27 ALAN PARSONS/Eye In The Sky
28 FRIED/Who Thinks's Speech
29 POINTER SISTERS/I'm So Excited
30 CHICAGO/Love Me Tomorrow

ADDS 25
STRAY CATS/Rock This Town
WHO/Athens
BILLY JOEL/Pressure
AIR SUPPLY/Young Love
DIANA ROSS/Muscles

ON TONI BASIL/Mickey
JEFFERSON STARSHIP/Be My Lady
JOE JACKSON/Steppin' Out
POINTER SISTERS/I'm So Excited
PAUL CARRACK/I Need You
RUSH/New World Man
CHICAGO/Love Me Tomorrow
TIMOTHY B. SCHMIT/So Much In Lo
ARETHA FRANKLIN/Jump To It

KZZZ Phoenix
FM 104
PD: Randy Stewart
MD: Steve Goddard

H 1 A FLOCK OF SEAGUL/I RanSo Far
2 COCKER & WARNES/Up Where We Bel
3 ASIA/Only Time Will Tell
4 AMERICA/You Can Do Magic
5 GLENN FREY/The One You Love
6 MEN AT WORK/Who Can It Be Now?
7 LOGGINS & PERRY/Don't Fight It
8 MICHAEL MCDONALD/I Keep Forgett
9 FLEETWOOD MAC/Gypsy
10 JOHN COUGAR/Jack & Diane
11 JACKSON BROWNE/Somebody's Baby
12 DOM HENLEY/Johnny Can't Read
13 KIM CARNES/Voyeur
14 SLYVIA/Nobody
15 WHO/Athens
16 STEEL BREEZE/You Don't Want Me
17 REO SPEEDWAGON/Sweet Time
18 PAUL CARRACK/I Need You
19 CS&N/Southern Cross
20 NEIL DIAMOND/Heartlight
21 JOE JACKSON/Steppin' Out
22 BILLY JOEL/Pressure
23 DIANA ROSS/Muscles
24 RICK SPRINGFIELD/Get Excited
25 ALAN PARSONS/Eye In The Sky
26 FRIED/Who Thinks's Speech
27 POINTER SISTERS/I'm So Excited
28 CHICAGO/Love Me Tomorrow

ADDS SURVIVOR/American Heartbeat
CHILLI WACK/Whatcha Gonna Do
LIONEL RICHIE/Truly
PAT BENATAR/Shadows Of The Nigh
HALL & OATES/Maneater

ON DONALD FAGEN/I.G.Y. What A Beau
LINDA RONSTADT/Get Closer
DAN FOGELBERG/Missing You

KIIS FM Los Angeles
102.7
PD: Gerry De Francesco
MD: Mike Schaefer

H 1 JOHN COUGAR/Jack & Diane
2 JACKSON BROWNE/Somebody's Baby
3 MICHAEL MCDONALD/I Keep Forgett
4 ALAN PARSONS/Eye In The Sky
5 MEN AT WORK/Who Can It Be Now?
6 LAURA BRANIGAN/Gloria
7 STEVE MILLER BAND/Abacadabra
8 ARETHA FRANKLIN/Jump To It
9 AMERICA/You Can Do Magic
10 GLENN FREY/The One You Love
11 EVELYN KING/Love Come Down
12 CHICAGO/Hard To Say I'm Sorry
13 TOMI BASIL/Mickey
14 A FLOCK OF SEAGUL/I RanSo Far
15 EVELYN KING/Love Come Down
16 NEIL DIAMOND/Heartlight
17 ONJ/Heart Attack
18 MELISSA MANCHESTE/You Should He
19 FLEETWOOD MAC/Gypsy
20 LOGGINS & PERRY/Don't Fight It
21 JOE JACKSON/Steppin' Out
22 TAVARES/A Penny For Your Thou
23 STRAY CATS/Rock This Town
24 COCKER & WARNES/Up Where We Bel
25 LIONEL RICHIE/Truly
26 DIANA ROSS/Muscles

ADDS LINDA RONSTADT/Get Closer
DONALD FAGEN/I.G.Y. What A Beau
DAN FOGELBERG/Missing You
DIANNE WARWICK/Heartbreaker
HALL & OATES/Maneater

ON CHICAGO/Love Me Tomorrow
DONNA SUMMER/State Of Independen
TIMOTHY B. SCHMIT/So Much In Lov

KFMB-FM San Diego
PD: Glen McCartney
MD: Gene Knight

H 2 ALAN PARSONS/Eye In The Sky
3 JACKSON BROWNE/Somebody's Baby
4 AMERICA/You Can Do Magic
5 MICHAEL MCDONALD/I Keep Forgett
6 CHICAGO/Hard To Say I'm Sorry
7 EVELYN KING/Love Come Down
8 ELTON JOHN/Blue Eyes
9 GLENN FREY/The One You Love
10 COCKER & WARNES/Up Where We Bel
11 MEN AT WORK/Who Can It Be Now?
12 FLEETWOOD MAC/Gypsy
13 MELISSA MANCHESTE/You Should He
14 STEVE MILLER BAND/Abacadabra
15 FLEETWOOD MAC/Gypsy
16 MICHAEL MURPHY/What's Forever F
17 JUICE NEWTON/Break It To Me Gen
18 LIONEL RICHIE/Truly
19 CS&N/Southern Cross
20 DIANA ROSS/Muscles
21 KENNY ROGERS/Love Will Turn You
22 STEEL BREEZE/You Don't Want Me
23 SURVIVOR/Eye Of The Tiger
24 CHICAGO/Love Me Tomorrow
25 PAUL CARRACK/I Need You
26 SYLVIA/Nobody

ADDS 10, 21
LIONEL RICHIE/Truly
DONALD FAGEN/I.G.Y. What A Beau
JEFFREY OSBORNE/On The Wings Of
PAUL CARRACK/I Need You

ON BILLY JOEL/Pressure
CS&N/Southern Cross
ONJ/Heart Attack

KIQQ 100 FM Los Angeles
PD: Paula Matthews
MD: Robert Moorhead

H 1 LAURA BRANIGAN/Gloria
2 JOHN COUGAR/Jack & Diane
3 MEN AT WORK/Who Can It Be Now?
4 JACKSON BROWNE/Somebody's Baby
5 CLASH/Rock The Casbah
6 ONJ/Heart Attack
7 ARETHA FRANKLIN/Jump To It
8 NEIL DIAMOND/Heartlight
9 MICHAEL MCDONALD/I Keep Forgett
10 EVELYN KING/Love Come Down
11 JOE JACKSON/Steppin' Out
12 DON HENLEY/Johnny Can't Read
13 GLENN FREY/The One You Love
14 LOGGINS & PERRY/Don't Fight It
15 FLEETWOOD MAC/Gypsy
16 GO GO'S/Get Up And Go
17 STRAY CATS/Rock This Town
18 COCKER & WARNES/Up Where We Bel
19 TAVARES/A Penny For Your Thou
20 KOOL & THE GANG/Big Fun
21 WHO/Athens
22 LIONEL RICHIE/Truly
23 SANTANA/Hold On
24 POINTER SISTERS/I'm So Excited
25 JUICE NEWTON/Break It To Me Gen
26 G-FEL/Dancing In Heaven
27 MISSING PERSONS/Just One Unk
28 SURVIVOR/American Heartbeat
29 DIANA ROSS/Muscles
30 REO SPEEDWAGON/Sweet Time
31 ADAM ANT/Goody Two Shoes
32 TAME GAIN/Holdin' On
33 EDDIE MONEY/Whatcha
34 ABC/The Look Of Love/Part
35 RAY PARKER JR./It's Our Own Affi
36 STEEL BREEZE/You Don't Want Me
37 BILLY JOEL/Pressure
38 TRIO/Do, Do, Do, I Don't L
39 DONNA SUMMER/State Of Independen
40 RUSH/New World Man

ADDS HALL & OATES/Maneater
PAT BENATAR/Shadows Of The Nigh
TALK TALK/Talk Talk
DONALD FAGEN/I.G.Y. What A Beau
LINDA RONSTADT/Get Closer
SCOTT BAIO/Wanted For Love

ON 38 SPECIAL/You Keep Runnin' Awa
MOVING PICTURES/What About Me
TIMOTHY B. SCHMIT/So Much In Lov
LANI LAKE/Who's That Guy?
DAN FOGELBERG/Missing You
ISLEY BROS./It's Alright With Me
STRAY CATS/Rock This Town
JEFFREY OSBORNE/On The Wings Of
DIANNE WARWICK/Heartbreaker
STEVE MILLER BAND/Cool Magic
REO SPEEDWAGON/Sweet Time
KENNY ROGERS/A Love Song
HARSHAL CRENSHAW/There She Goes
BILLY MEYER/Right Here And Now
JEFFERSON STARSHIP/Be My Lady

Q103 FM KOAQ Denver
PD: Jack Regan
MD: Alan Sledge

H 1 AMERICA/You Can Do Magic
2 ALAN PARSONS/Eye In The Sky
3 MEN AT WORK/Who Can It Be Now?
4 MICHAEL MCDONALD/I Keep Forgett
5 GLENN FREY/The One You Love
6 JACKSON BROWNE/Somebody's Baby
7 JUICE NEWTON/Break It To Me Gen
8 KIM CARNES/Voyeur
9 RANDY MEISNER/Never Been In Lov
10 TOTO/Make Believe
11 JOHN COUGAR/Jack & Diane
12 REO SPEEDWAGON/Sweet Time
13 SANTANA/Hold On
14 A FLOCK OF SEAGUL/I RanSo Far
15 RICK SPRINGFIELD/Get Excited
16 ONJ/Heart Attack
17 FLEETWOOD MAC/Gypsy
18 NEIL DIAMOND/Heartlight
19 LOGGINS & PERRY/Don't Fight It
20 SYLVIA/Nobody
21 LAURA BRANIGAN/Gloria
22 CS&N/Southern Cross
23 STEEL BREEZE/You Don't Want Me
24 BILLY JOEL/Pressure
25 DIANA ROSS/Muscles
26 RICK SPRINGFIELD/Get Excited
27 ALAN PARSONS/Eye In The Sky
28 FRIED/Who Thinks's Speech
29 POINTER SISTERS/I'm So Excited
30 CHICAGO/Love Me Tomorrow

ADDS 25
STRAY CATS/Rock This Town
WHO/Athens
BILLY JOEL/Pressure
AIR SUPPLY/Young Love
DIANA ROSS/Muscles

ON TONI BASIL/Mickey
JEFFERSON STARSHIP/Be My Lady
JOE JACKSON/Steppin' Out
POINTER SISTERS/I'm So Excited
PAUL CARRACK/I Need You
RUSH/New World Man
CHICAGO/Love Me Tomorrow
TIMOTHY B. SCHMIT/So Much In Lo
ARETHA FRANKLIN/Jump To It

KCNR Portland
FM 97
PD: Richard Harker
MD: Trevlyn Holdridge

H 1 AMERICA/You Can Do Magic
2 ALAN PARSONS/Eye In The Sky
3 JACKSON BROWNE/Somebody's Baby
4 MELISSA MANCHESTE/You Should He
5 SANTANA/Hold On
6 ASIA/Only Time Will Tell
7 TOTO/Make Believe
8 QUARTERFLASH/White Shift
9 FLEETWOOD MAC/Gypsy
10 GLENN FREY/The One You Love
11 CHICAGO/Hard To Say I'm Sorry
12 NICOLETTE LARSON/Only Want To
13 KENNY ROGERS/Love Will Turn You
14 JOE JACKSON/Steppin' Out
15 POINTER SISTERS/American Music
16 JUICE NEWTON/Break It To Me Gen
17 STEEL BREEZE/You Don't Want Me
18 WHO/Athens
19 MICHAEL MCDONALD/I Keep Forgett
20 NEIL DIAMOND/Heartlight
21 PAUL CARRACK/I Need You
22 CHICAGO/Love Me Tomorrow
23 A FLOCK OF SEAGUL/I RanSo Far
24 DONALD FAGEN/I.G.Y. What A Beau
25 DAN FOGELBERG/Missing You

ADDS 23, 24, 25

690 XTRA San Diego
amradio
PD: Jeff Hunter
MD: Jim Richards

H 1 TOMI BASIL/Mickey
2 JOHN COUGAR/Jack & Diane
3 A FLOCK OF SEAGUL/I RanSo Far
4 MEN AT WORK/Who Can It Be Now?
5 CHICAGO/Hard To Say I'm Sorry
6 LAURA BRANIGAN/Gloria
7 GO GO'S/Get Up And Go
8 MELISSA MANCHESTE/You Should He
9 JACKSON BROWNE/Somebody's Baby
10 SURVIVOR/Eye Of The Tiger
11 ARETHA FRANKLIN/Jump To It
12 STEVE MILLER BAND/Abacadabra
13 EVELYN KING/Love Come Down
14 ONJ/Heart Attack
15 STEEL BREEZE/You Don't Want Me
16 LOGGINS & PERRY/Don't Fight It
17 REO SPEEDWAGON/Sweet Time
18 BILLY JOEL/Pressure
19 JOE JACKSON/Steppin' Out
20 JUICE NEWTON/Break It To Me Gen
21 BILLY JOEL/Pressure
22 ABC/The Look Of Love/Part
23 POINTER SISTERS/I'm So Excited
24 TAVARES/A Penny For Your Thou

ADDS NONE

ON DONNA SUMMER/State Of Independen
STRAY CATS/Rock This Town
CLASH/Rock The Casbah
SYLVIA/Nobody
GO GO'S/Get Up And Go
DIANA ROSS/Muscles
RICK SPRINGFIELD/Get Excited
NEIL DIAMOND/Heartlight
SURVIVOR/American Heartbeat

KUBE 93 FM Seattle
PD: Charlie Brown
MD: Tom Huttyler

H 2 MEN AT WORK/Who Can It Be Now?
3 ALAN PARSONS/Eye In The Sky
4 JACKSON BROWNE/Somebody's Baby
5 MICHAEL MCDONALD/I Keep Forgett
6 JOHN COUGAR/Jack & Diane
7 A FLOCK OF SEAGUL/I RanSo Far
8 ONJ/Heart Attack
9 AMERICA/You Can Do Magic
10 GLENN FREY/The One You Love
11 COCKER & WARNES/Up Where We Bel
12 FLEETWOOD MAC/Gypsy
13 SANTANA/Hold On
14 ASIA/Only Time Will Tell
15 JUICE NEWTON/Break It To Me Gen
16 JOE JACKSON/Steppin' Out
17 PAUL CARRACK/I Need You
18 RICK SPRINGFIELD/Get Excited
19 SYLVIA/Nobody
20 REO SPEEDWAGON/Sweet Time
21 TAME GAIN/Holdin' On
22 STEEL BREEZE/You Don't Want Me
23 WHO/Athens
24 DIANA ROSS/Muscles
25 BILLY JOEL/Pressure
26 CS&N/Southern Cross

ADDS TONI BASIL/Mickey
ABC/The Look Of Love/Part
RUSH/New World Man
CHICAGO/Love Me Tomorrow
DONALD FAGEN/I.G.Y. What A Beau

KEARL 101 FM Los Angeles
PD: Bob Hamilton
MD: David Grossman

H 2 LAURA BRANIGAN/Gloria
1 TOMI BASIL/Mickey
3 JOHN COUGAR/Jack & Diane
4 JACKSON BROWNE/Somebody's Baby
5 MICHAEL MCDONALD/I Keep Forgett
6 JOHN COUGAR/Jack & Diane
7 DON HENLEY/Johnny Can't Read
8 JOE JACKSON/Steppin' Out
9 MICHAEL MCDONALD/I Keep Forgett
10 MEN AT WORK/Who Can It Be Now?
11 GLENN FREY/The One You Love
12 STRAY CATS/Rock This Town
13 EVELYN KING/Love Come Down
14 CHICAGO/Hard To Say I'm Sorry
15 NEIL DIAMOND/Heartlight
16 LIONEL RICHIE/Truly
17 CLASH/Rock The Casbah
18 TAVARES/A Penny For Your Thou
19 MICHAEL MURPHY/What's Forever F
20 COCKER & WARNES/Up Where We Bel
21 FLEETWOOD MAC/Gypsy
22 WHO/Athens
23 STEEL BREEZE/You Don't Want Me

EAST
Most Added® Hottest
 Hall & Oates Fleetwood Mac
 Pat Benatar Michael McDonald
 Dan Fogelberg Glenn Frey
 Neil Diamond

CHR ADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added® Hottest
 Hall & Oates Michael McDonald
 Dan Fogelberg Fleetwood Mac
 Donald Fagen Glenn Frey

EAST
PARALLEL TWO
3WT/Binghamton, NY
 Scott Michaels
 DONNA SUMMER
 DAN FOGELBERG
 LAURA BRANIGAN
 DONNIE IRIS
 COCKER & WARNES
 DONALD FAGEN
 Hottest:
 MEN AT WORK 2-1
 A FLOCK OF SEAGUL 12-7
 FLEETWOOD MAC 14-10
 ONJ 16-11
 TONI BASIL 36-29
92FLY/Albany, NY
 Jack Lawrence
 COCKER & WARNES
 DONALD FAGEN
 DAN FOGELBERG
 HALL & OATES
 CLASH
 Hottest:
 FLEETWOOD MAC 11-7
 GLENN FREY 14-9
 A FLOCK OF SEAGUL 18-13
 NEIL DIAMOND 23-14
 LAURA BRANIGAN 29-25
K104/Erie, PA
 Bill Shannon
 DONNIE IRIS
 PAT BENATAR
 JOE JACKSON
 TAVARES
 STEPHANIE WINSLOW
 COCKER & WARNES
 Hottest:
 CS&N 6-1
 SYLVIA 3-2
 TANE CAIN 21-15
 CHEAP TRICK 24-16
 CHICAGO 27-17
KC101/New Haven, CT
 Danny Lyons
 CHICAGO
 LIONEL RICHIE
 DIONNE WARWICK
 HALL & OATES
 KENNY ROGERS
 Hottest:
 AMERICA 1-1
 COCKER & WARNES 5-3
 JOE JACKSON 9-7
 SYLVIA 18-16
 LAURA BRANIGAN 20-17
Q100/York, PA
 Dan Steele
 LIONEL RICHIE
 STEVE MILLER BAND
 PAUL MCCARTNEY
 Hottest:
 MICHAEL MCDONALD 3-1
 AMERICA 5-3
 GLENN FREY 10-5
 ONJ 11-9
 SYLVIA 16-11
V100/Charleston, WV
 Jay Jarvis
 DIONNE WARWICK
 CLIFF RICHARD
 Hottest:
 MICHAEL MCDONALD 2-1
 GLENN FREY 5-4
 COCKER & WARNES 7-6
 FLEETWOOD MAC 9-7
 NEIL DIAMOND 10-8
WAEB/Allentown, PA
 Jefferson Ward
 DONALD FAGEN
 TIMOTHY B. SCHMIT
 KENNY ROGERS
 DIONNE WARWICK
 LIONEL RICHIE
 JEFFERSON STARSHI
 Hottest:
 GLENN FREY 2-1
 JACKSON BROWNE 4-2
 COCKER & WARNES 8-5
 NEIL DIAMOND 9-6
 JEFFREY OSBORNE 23-15
WBUL/Long Island, NY
 Bill Terry
 COCKER & WARNES
 STEEL BREEZE
 Hottest:
 JOHN COUGAR 1-1
 ALAN PARSONS 5-3
 MEN AT WORK 8-6
 MICHAEL MCDONALD 14-7
 AMERICA 10-8
WHFM/Rochester, NY
 Kelly McCann
 SURVIVOR
 PAT BENATAR
 STEVE MILLER BAND
 BILLY SOUIER
 DAN FOGELBERG
 Hottest:
 MICHAEL MCDONALD 3-1
 A FLOCK OF SEAGUL 2-2
 LOGGINS & PERRY 4-3
 GLENN FREY 6-7
 RICK SPRINGFIELD 20-15
WIFI/Philadelphia, PA
 Laurence/McKay
 REO SPEEDWAGON
 LOGGINS & PERRY
 LIONEL RICHIE
 DONNA SUMMER
 Hottest:
 JOHN COUGAR 1-1
 ONJ 21-15
 WHO 25-18
 NEIL DIAMOND 29-21
 KIM CARNES 28-22
WKKE/Huntington, WV
 Gary Miller
 DONALD FAGEN
 HALL & OATES
 PAT BENATAR
 STEVE MILLER BAND
 DIONNE WARWICK
 TIMOTHY B. SCHMIT
 Hottest:
 GLENN FREY 3-1
 LOGGINS & PERRY 6-2
 STEEL BREEZE 4-3
 ONJ 8-4
 JUICE NEWTON 12-5
WKFM/Syracuse, NY
 John Carucci
 PAT BENATAR
 HALL & OATES
 DONNA SUMMER
 TAVARES
 KENNY ROGERS
 DIONNE WARWICK
 Hottest:
 JOHN COUGAR 1-1
 ELTON JOHN 17-5
 COCKER & WARNES D-9
 WHO 20-15
 ONJ 26-17

WACZ/Bangor, ME
 Michael O'Hara
 RABBITT & GAYLE
 DAN FOGELBERG
 HALL & OATES
 JEFFERSON STARSHI
 BANANARAMA
 Hottest:
 MEN AT WORK 2-1
 SYLVIA 21-16
 JOE JACKSON 22-18
 LOGGINS & PERRY 26-20
 DIANA ROSS 38-28
 FLEETWOOD MAC 11-8
 ONJ 14-10
WLAN-FM/Lancaster, PA
 Dave Russell
 ABC
 TONI BASIL
 HALL & OATES
 BILLY SOUIER
 DAN FOGELBERG
 DIONNE WARWICK
 Hottest:
 LOGGINS & PERRY 7-1
 GLENN FREY 6-4
 A FLOCK OF SEAGUL 11-8
 LAURA BRANIGAN 20-11
 NEIL DIAMOND 23-13
WERZ/Exeter, NH
 Mark Erickson
 SCANDAL
 GO GO'S
 LAURA BRANIGAN
 EDDIE MONEY
 COCKER & WARNES
 FIXX
 DAN FOGELBERG
 POINTER SISTERS
 Hottest:
 MEN AT WORK 3-1
 KIM CARNES 14-9
 MICHAEL MCDONALD 17-10
 CLASH 16-17
 JOE JACKSON 19-18
WFBG/Altoona, PA
 Tony Booth
 LINDA RONSTADT
 SURVIVOR
 KENNY ROGERS
 APRIL WINE
 SCANDAL
 Hottest:
 MICHAEL MCDONALD 5-1
 JACKSON BROWNE 3-3
 JACKSON BROWNE 5-3
 GLENN FREY 6-6
 FLEETWOOD MAC 8-8
WFEA/Manchester, NH
 Rick Ryder
 CS&N
 STEPHEN BISHOP
 PAUL CARRACK
 CHICAGO
 KENNY ROGERS
 LIONEL RICHIE
 POINTER SISTERS
 Hottest:
 ALAN PARSONS 2-1
 JUICE NEWTON 8-3
 MEN AT WORK 15-10
 NEIL DIAMOND 21-13
 FLEETWOOD MAC 24-16
WGUW/Bangor, ME
 Jim Randall
 LIONEL RICHIE
 STEVE MILLER BAND
 WHO
 TAVARES
 SURVIVOR
 Hottest:
 JOHN COUGAR 3-1
 EVELYN KING 11-2
 ONJ 12-6
 CLASH 16-7
 GAP BAND 19-9
WHEB/Portsmouth, NH
 Rick Bean
 HALL & OATES
 LIONEL RICHIE
 DIONNE WARWICK
 JEFFERSON STARSHI
 DIANA ROSS
 PAT BENATAR
 SYLVIA
 HALL & OATES
 TIMOTHY B. SCHMIT
 FIXX
 Hottest:
 JOHN COUGAR 1-1
 FLEETWOOD MAC 14-6
 STEVE WINWOOD 15-10
 LAURA BRANIGAN 16-12
 CHICAGO 31-24
WIKZ/Chambersburg, PA
 Bill Matthews
 TONI BASIL
 DAN FOGELBERG
 FRIDA
 HALL & OATES
 DONALD FAGEN
 STEVE MILLER BAND
 DIONNE WARWICK
 Hottest:
 JOHN COUGAR 1-1
 COCKER & WARNES 10-4
 SYLVIA 16-9
 JUICE NEWTON 28-23
 TONI BASIL A-27
WJBO/Portland, ME
 Paul Connors
 A FLOCK OF SEAGUL
 DONNA SUMMER
 GO GO'S
 LIONEL RICHIE
 MARSHALL CRENSHAW
 JEFFREY OSBORNE
 STEVE MILLER BAND
 DAN FOGELBERG
 MISSING PERSONS
 JEFFERSON STARSHI
 Hottest:
 AMERICA 5-1
 MICHAEL MCDONALD 6-2
 GLENN FREY 16-7
 FLEETWOOD MAC 17-11
 A FLOCK OF SEAGUL A-16

WKHI/Ocean City, MD
 Jack Gillan
 HALL & OATES
 DAN FOGELBERG
 GO GO'S
 PAT BENATAR
 KENNY ROGERS
 DONNIE IRIS
 Hottest:
 MICHAEL MCDONALD 2-1
 AMERICA 3-2
 SANTANA 6-4
 TOTO 10-8
 NEIL DIAMOND 13-9
G100/Mobile, AL
 Scott Griffith
 DONALD FAGEN
 JEFFERSON STARSHI
 LIONEL RICHIE
 GO GO'S
 TONI BASIL
 Hottest:
 MICHAEL MCDONALD 1-1
 LOGGINS & PERRY 17-10
 GAP BAND 20-11
 WHO 23-16
 CS&N 27-22
KBFM/McAllen-Brownsville
 Steve Owens
 LINDA RONSTADT
 SURVIVOR
 DONNA SUMMER
 JEFFERSON STARSHI
 Hottest:
 MICHAEL MCDONALD 2-1
 SYLVIA 16-2
 FLEETWOOD MAC 13-10
 CHICAGO 28-14
 NEIL DIAMOND 29-20
KHFI/Austin, TX
 Ed Volkman
 DAN FOGELBERG
 RUSH
 LIONEL RICHIE
 DIONNE WARWICK
 HALL & OATES
 LINDA RONSTADT
 LAURA BRANIGAN
 Hottest:
 GLENN FREY 3-1
 FLEETWOOD MAC 4-3
 JOE JACKSON 8-4
 PAUL CARRACK 10-7
 ONJ 11-8
KITY/San Antonio, TX
 John Steele
 KENNY ROGERS
 STEVE MILLER BAND
 DIANA ROSS
 FIXX
 PETER GABRIEL
 STEPHANIE WINSLOW
 GO GO'S
 CLASH
 Hottest:
 PAT MCCARTNEY 3-1
 DONNA SUMMER 5-2
 A FLOCK OF SEAGUL 9-4
 MEN AT WORK 13-9
 DOLLY PARTON 18-12
KKYK/Little Rock, AR
 David Allen Ross
 ONJ
 JUICE NEWTON
 Hottest:
 MICHAEL MCDONALD 4-3
 ALAN PARSONS 6-4
 JACKSON BROWNE 7-5
 MEN AT WORK 10-8
 FLEETWOOD MAC 13-10
KROD/El Paso, TX
 Stephen Palmer
 EVELYN KING
 POINTER SISTERS
 GO GO'S
 DONALD FAGEN
 Hottest:
 MEN AT WORK 2-1
 FLEETWOOD MAC 6-4
 TONI BASIL 10-8
 A FLOCK OF SEAGUL 12-9
 ONJ 16-12
KROK/Shreveport, LA
 Harrison Greer
 KENNY ROGERS
 MICHAEL RICHIE
 DIONNE WARWICK
 DAN FOGELBERG
 SURVIVOR (dp)
 LINDA RONSTADT (dp)
 HALL & OATES (dp)
 Hottest:
 ELTON JOHN 1-1
 MEN AT WORK 2-2
 MICHAEL MCDONALD 7-6
 SANTANA 9-7
 CS&N 17-16
KSET-FM/El Paso, TX
 Don Rivers
 HOTT: MICHAEL MCDONALD 3-1
 ONJ 15-11
 CS&N 18-13
 STRAY CATS 20-14
 JOE JACKSON 24-15
WCSC/Charleston, SC
 Chris Bailey
 HALL & OATES
 DIONNE WARWICK
 LIONEL RICHIE
 MISSING PERSONS
 Hottest:
 JACKSON BROWNE 1-1
 MICHAEL MCDONALD 4-3
 SANTANA 7-4
 LOGGINS & PERRY 10-7
 NEIL DIAMOND 15-10
WDGG/Durham-Raleigh, NC
 Randy Kehrlich
 NEIL DIAMOND
 DAN FOGELBERG
 SYLVIA
 LIONEL RICHIE
 DONNA SUMMER 1-1
 JACKSON BROWNE 5-3
 ASIA 6-5
 FLEETWOOD MAC 20-14
 GO GO'S 11-15
WDOQ/Daytona Beach, FL
 Rick Knight
 HALL & OATES
 JEFFREY OSBORNE
 Hottest:
 MICHAEL MCDONALD 1-1
 FLEETWOOD MAC 3-2
 ARETHA FRANKLIN 7-3
 COCKER & WARNES 7-8
 A FLOCK OF SEAGUL 11-9
WFMM/Baton Rouge, LA
 Rice/Watkins
 DAN FOGELBERG
 Hottest:
 MICHAEL MCDONALD 1-1
 ONJ 8-2
 GLENN FREY 9-7
 GAP BAND 13-3
 COCKER & WARNES 14-10
 CS&N 30-23

SOUTH
PARALLEL TWO
79Q/Houston, TX
 John Lander
 HALL & OATES
 RABBITT & GAYLE
 Hottest:
 JOHN COUGAR 1-1
 TONI BASIL 8-5
 LAURA BRANIGAN 7-7
 SYLVIA 9-9
 DONALD FAGEN
 Hottest:
 MEN AT WORK 2-1
 FLEETWOOD MAC 6-4
 TONI BASIL 10-8
 A FLOCK OF SEAGUL 12-9
 ONJ 16-12
KROD/El Paso, TX
 Stephen Palmer
 EVELYN KING
 POINTER SISTERS
 GO GO'S
 DONALD FAGEN
 Hottest:
 MEN AT WORK 2-1
 FLEETWOOD MAC 6-4
 TONI BASIL 10-8
 A FLOCK OF SEAGUL 12-9
 ONJ 16-12
KROK/Shreveport, LA
 Harrison Greer
 KENNY ROGERS
 MICHAEL RICHIE
 DIONNE WARWICK
 DAN FOGELBERG
 SURVIVOR (dp)
 LINDA RONSTADT (dp)
 HALL & OATES (dp)
 Hottest:
 ELTON JOHN 1-1
 MEN AT WORK 2-2
 MICHAEL MCDONALD 7-6
 SANTANA 9-7
 CS&N 17-16
KSET-FM/El Paso, TX
 Don Rivers
 HOTT: MICHAEL MCDONALD 3-1
 ONJ 15-11
 CS&N 18-13
 STRAY CATS 20-14
 JOE JACKSON 24-15
WCSC/Charleston, SC
 Chris Bailey
 HALL & OATES
 DIONNE WARWICK
 LIONEL RICHIE
 MISSING PERSONS
 Hottest:
 JACKSON BROWNE 1-1
 MICHAEL MCDONALD 4-3
 SANTANA 7-4
 LOGGINS & PERRY 10-7
 NEIL DIAMOND 15-10
WDGG/Durham-Raleigh, NC
 Randy Kehrlich
 NEIL DIAMOND
 DAN FOGELBERG
 SYLVIA
 LIONEL RICHIE
 DONNA SUMMER 1-1
 JACKSON BROWNE 5-3
 ASIA 6-5
 FLEETWOOD MAC 20-14
 GO GO'S 11-15
WDOQ/Daytona Beach, FL
 Rick Knight
 HALL & OATES
 JEFFREY OSBORNE
 Hottest:
 MICHAEL MCDONALD 1-1
 FLEETWOOD MAC 3-2
 ARETHA FRANKLIN 7-3
 COCKER & WARNES 7-8
 A FLOCK OF SEAGUL 11-9
WFMM/Baton Rouge, LA
 Rice/Watkins
 DAN FOGELBERG
 Hottest:
 MICHAEL MCDONALD 1-1
 ONJ 8-2
 GLENN FREY 9-7
 GAP BAND 13-3
 COCKER & WARNES 14-10
 CS&N 30-23

KXX106/Birmingham, AL
 Rocky Jones
 DAN FOGELBERG
 Hottest:
 JACKSON BROWNE 2-1
 MICHAEL MCDONALD 7-4
 SANTANA 8-5
 FLEETWOOD MAC 14-10
 CHICAGO 22-17
KYST/Houston, TX
 Clay Glah
 STRAY CATS
 K&J SUNSHINE BAN
 CHICAGO
 PAT BENATAR
 DON HENLEY
 POINTER SISTERS
 Hottest:
 MICHAEL MCDONALD 7-3
 TONI BASIL 26-14
 HALL & OATES
 SURVIVOR
 KENNY ROGERS
 Hottest:
 GAP BAND 1-1
 COCKER & WARNES 8-5
 ONJ 12-8
 NEIL DIAMOND 20-11
 LIONEL RICHIE D-19
KZFM/Corpus Christi, TX
 Jackie Robbins
 WHO
 JUICE NEWTON
 TONI BASIL
 ABC
 Hottest:
 SYLVIA 1-1
 JOHN COUGAR 2-2
 MEN AT WORK 4-4
 FLEETWOOD MAC 11-8
 GLENN FREY 17-9
KZZB/Beaumont, TX
 Mike Murphy
 STRAY CATS
 LINDA RONSTADT
 SURVIVOR
 DONNA SUMMER
 JEFFERSON STARSHI
 LIONEL RICHIE
 Hottest:
 JOHN COUGAR 1-1
 FLEETWOOD MAC 8-5
 A FLOCK OF SEAGUL 11-7
 GLENN FREY 9-8
 ONJ 17-9
WABB-FM/Mobile, AL
 Blaine Kelley
 STEVE MILLER BAND
 BILLY SOUIER
 DONALD FAGEN
 DAN FOGELBERG
 Hottest:
 JACKSON BROWNE 2-1
 MICHAEL MCDONALD 5-3
 FLEETWOOD MAC 11-8
 LOGGINS & PERRY 15-11
 REO SPEEDWAGON 17-15
WANS-FM/Greenville, SC
 Rod Metts
 LIONEL RICHIE
 DAN FOGELBERG
 PAT BENATAR
 DONALD FAGEN
 Hottest:
 MICHAEL MCDONALD 4-1
 MEN AT WORK 3-2
 AMERICA 9-5
 SANTANA 13-8
 GLENN FREY 14-9
WAXY/Ft. Lauderdale, FL
 Rick Shaw
 LINDA RONSTADT
 HALL & OATES
 DONALD FAGEN
 SYLVIA
 Hottest:
 LAURA BRANIGAN 2-1
 AMERICA 4-2
 MICHAEL MCDONALD 5-4
 SANTANA 7-6
 FLEETWOOD MAC 13-9
WBBO/Augusta, GA
 Bruce Stevens
 POINTER SISTERS
 LINDA RONSTADT
 DONALD FAGEN
 LIONEL RICHIE
 DIONNE WARWICK
 CHILLIWACK
 GEORGE HATCHER BA
 JEFFREY OSBORNE
 Hottest:
 FLEETWOOD MAC 2-1
 ARETHA FRANKLIN 10-6
 ONJ 21-15
 COCKER & WARNES 29-19
 EVELYN KING 26-21
WBCY/Charlotte, NC
 Bob Kagan
 NEIL DIAMOND
 SURVIVOR
 Hottest:
 MICHAEL MCDONALD 3-1
 ONJ 15-11
 CS&N 18-13
 STRAY CATS 20-14
 JOE JACKSON 24-15
WCSC/Charleston, SC
 Chris Bailey
 HALL & OATES
 DIONNE WARWICK
 LIONEL RICHIE
 MISSING PERSONS
 Hottest:
 JACKSON BROWNE 1-1
 MICHAEL MCDONALD 4-3
 SANTANA 7-4
 LOGGINS & PERRY 10-7
 NEIL DIAMOND 15-10
WDGG/Durham-Raleigh, NC
 Randy Kehrlich
 NEIL DIAMOND
 DAN FOGELBERG
 SYLVIA
 LIONEL RICHIE
 DONNA SUMMER 1-1
 JACKSON BROWNE 5-3
 ASIA 6-5
 FLEETWOOD MAC 20-14
 GO GO'S 11-15
WDOQ/Daytona Beach, FL
 Rick Knight
 HALL & OATES
 JEFFREY OSBORNE
 Hottest:
 MICHAEL MCDONALD 1-1
 FLEETWOOD MAC 3-2
 ARETHA FRANKLIN 7-3
 COCKER & WARNES 7-8
 A FLOCK OF SEAGUL 11-9
WFMM/Baton Rouge, LA
 Rice/Watkins
 DAN FOGELBERG
 Hottest:
 MICHAEL MCDONALD 1-1
 ONJ 8-2
 GLENN FREY 9-7
 GAP BAND 13-3
 COCKER & WARNES 14-10
 CS&N 30-23

WSSX/Charleston, SC
 Bill Martin
 DON HENLEY
 PAT BENATAR
 DONALD FAGEN
 BRUCE SPRINGSTEEN
 STEEL BREEZE
 Hottest:
 LOVERBOY 4-1
 RANDY MEISNER 6-3
 SANTANA 13-8
 FLEETWOOD MAC 15-10
 REO SPEEDWAGON 28-20
WTIX/New Orleans, LA
 Gary Franklin
 HALL & OATES
 WHO
 LIONEL RICHIE
 KARLA BONOFF
 DIONNE WARWICK
 Hottest:
 MICHAEL MCDONALD 2-1
 AMERICA 17-11
 CS&N 24-15
 NEIL DIAMOND 31-21
 DIANA ROSS 38-22
WZYP/Huntsville, AL
 Scott Mitchell
 KENNY ROGERS
 DONALD FAGEN
 JEFFERSON STARSHI
 BILLY SOUIER
 HALL & OATES
 AIR SUPPLY
 Hottest:
 JACKSON BROWNE 1-1
 GLENN FREY 5-4
 FLEETWOOD MAC 8-5
 LOGGINS & PERRY 10-6
 STEEL BREEZE 12-8
Y103/Jacksonville, FL
 Robert John
 JEFFREY OSBORNE
 RABBITT & GAYLE
 DAN FOGELBERG
 MARVIN GAYE
 Hottest:
 MICHAEL MCDONALD 1-1
 GLENN FREY 5-4
 FLEETWOOD MAC 10-7
 SYLVIA 12-9
 CS&N 16-10
PARALLEL THREE
96SFG/Savannah, GA
 Dave Carlisle
 DIANA ROSS
 DAN FOGELBERG
 DONALD FAGEN
 HALL & OATES
 JARREAU & CRAWFORD
 Hottest:
 JACKSON BROWNE 1-1
 AMERICA 5-3
 JUICE NEWTON 13-9
 EVELYN KING 12-10
 COCKER & WARNES 25-20
FM99/Tallahassee, FL
 Brock McCay
 SURVIVOR
 ABC
 STEVE MILLER BAND
 DAN FOGELBERG
 DIANA ROSS
 MISSING PERSONS
 Hottest:
 MICHAEL MCDONALD 2-1
 ONJ 20-14
 SYLVIA 26-24
 BILLY JOEL 29-26
 COCKER & WARNES 30-27
KILE/Galveston, TX
 Scott Taylor
 DIANA ROSS
 DONALD FAGEN
 PAT BENATAR
 KENNY ROGERS
 MISSING PERSONS
 Hottest:
 MEN AT WORK 1-1
 AMERICA 5-2
 MICHAEL MCDONALD 7-3
 SANTANA 12-6
 GLENN FREY 14-8
KISX/Ft. Smith, AR
 Dave Burdus
 FIXX
 HALL & OATES
 PAT BENATAR
 POINTER SISTERS
 DONALD FAGEN
 ABC (dp)
 DIONNE WARWICK (dp)
 JEFFREY OSBORNE (dp)
 RABBITT & GAYLE (dp)
 Hottest:
 MICHAEL MCDONALD 1-1
 SURVIVOR 7-4
 DON HENLEY 19-14
 LINDA RONSTADT D-23
 JUDAS PRIEST D-30
KKQV/Wichita Falls, TX
 Pam Day
 DONALD FAGEN
 JEFFERSON STARSHI
 DAN FOGELBERG
 AIR SUPPLY
 PAUL MCCARTNEY
 GO GO'S
 Hottest:
 JOHN COUGAR 1-1
 ONJ 16-12
 WHO 23-17
 COCKER & WARNES 24-18
 NEIL DIAMOND 26-21
KNOE-FM/Monroe, LA
 Larry Rhymes
 LAURA BRANIGAN
 HALL & OATES
 ABC
 JEFFERSON STARSHI
 PAT BENATAR
 GO GO'S
 Hottest:
 JACKSON BROWNE 1-1
 MICHAEL MCDONALD 2-2
 MEN AT WORK 3-3
 AMERICA 5-4
 GLENN FREY 9-5
KQIZ-FM/Amarillo, TX
 Tim Butler
 COCKER & WARNES
 RUSH
 SYLVIA
 Hottest:
 MEN AT WORK 2-1
 FLEETWOOD MAC 10-6
 A FLOCK OF SEAGUL 12-7
 ONJ 14-9
 JUICE NEWTON 18-14

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:
 WMEE/Ft. Wayne
 WYFM/Youngstown
 KWTO-FM/Springfield
 KENI/Anchorage

THE FOLLOWING STATION REPORTED A FROZEN PLAYLIST THIS WEEK:
 XTRA/San Diego

Note: KFI/Los Angeles is now a P-2 reporter.

MIDWEST Most Added Hottest

Donald Fagen Fleetwood Mac Hall & Oates Glenn Frey Pat Benatar Michael McDonald

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Hall & Oates Michael McDonald Dan Fogelberg Men At Work Donald Fagen Cocker/Warnes

MIDWEST

PARALLEL TWO

92X/Columbus, OH

Teri Nutter

COCKER & WARNES
JOE JACKSON
PAT BENATAR
LINDA RONSTADT
DAN FOGELBERG
Hottest:
JOHN COUGAR 1-1
GLENN FREY 15-8
FLEETWOOD MAC 17-12
LOGGINS & PERRY 19-14
A FLOCK OF SEAGUL 24-1

KEYN-FM/Wichita, KN

Taylor/Pearman

COCKER & WARNES
DONALD FAGEN
DAN FOGELBERG
JEFFERSON STARSHI
WHO
Hottest:
FLEETWOOD MAC 5-1
LOGGINS & PERRY 10-7
A FLOCK OF SEAGUL 14-10
GLENN FREY 16-11
NEIL DIAMOND 20-14

KIHK/Davenport, IA

Chuck Kling

JEFFERSON STARSHI
DIONNE WARWICK
DONALD FAGEN
LINDA RONSTADT
Hottest:
MICHAEL MCDONALD 2-1
GLENN FREY 18-9
STEPHEN BISHOP 31-15
KARLA BONOFF 30-21
STRAY CATS 32-25

KIOA/Des Moines, IA

A.W. Pantoja

DIONNE WARWICK
LIONEL RICHIE
DONALD FAGEN
Hottest:
MICHAEL MCDONALD 3-1
GLENN FREY 9-6
FLEETWOOD MAC 12-7
NEIL DIAMOND 13-8
JUICE NEWTON 19-13

KMGK/Des Moines, IA

Michael Stone

BILLY SQUIER
HALL & OATES
PAT BENATAR
COCKER & WARNES
ONJ
Hottest:
GO GO'S (dp)
Hottest:
MEN AT WORK 1-1
CHICAGO 2-2
JOAN JETT 5-3
STEVE WINWOOD 4-4
LOGGINS & PERRY 10-7

KOFM/Oklahoma City, OK

Dave Duquesne

MATTHEW WILDER
DONALD FAGEN
HALL & OATES
Hottest:
NEIL DIAMOND 6-1
GLENN FREY 9-6
FLEETWOOD MAC 11-7
SYLVIA 15-9
CHICAGO 21-14

KQKQ/Omaha, NB

Mark Evans

CHICAGO
DAN FOGELBERG
LIONEL RICHIE
DONALD FAGEN
HALL & OATES
Hottest:
MICHAEL MCDONALD 2-1
MEN AT WORK 3-2
LOGGINS & PERRY 7-6
A FLOCK OF SEAGUL 13-8
FLEETWOOD MAC 14-9

KRAV/Tulsa, OK

Gary Reynolds

LIONEL RICHIE
DIONNE WARWICK
Hottest:
GLENN FREY 1-1
JACKSON BROWNE 3-2
COCKER & WARNES 14-4
AMERICA 8-6
NEIL DIAMOND 18-15

KSTT/Davenport, IA

Bill Young

PAT BENATAR
LIONEL RICHIE
SHANGHAI
DIONNE WARWICK
SURVIVOR
RABBITT & GAYLE
Hottest:
MICHAEL MCDONALD 2-1
JUICE NEWTON 3-2
SYLVIA 9-4
COCKER & WARNES 10-5
NEIL DIAMOND 12-8

KZ93/Peoria, IL

Keith Edwards

JOE JACKSON
DAN FOGELBERG
PETER GABRIEL
TONI BASIL
JEFFERSON STARSHI
STRAY CATS
Hottest:
MICHAEL MCDONALD 2-1
AMERICA 4-2
GLENN FREY 9-5
FLEETWOOD MAC 12-9
RICK SPRINGFIELD 17-12

US3/South Bend, IN

J.K. Dearing

ONJ
Hottest:
JOHN COUGAR 1-1
MEN AT WORK 4-2
MELISSA MANCHESTE 3-3
STEVE MILLER BAND 5-4
COCKER & WARNES 13-6

WEBC/Duluth, MN

Pat Puchella

CHICAGO
RUSH
LINDA RONSTADT
Hottest:
MICHAEL MCDONALD 2-1
AMERICA 4-3
FLEETWOOD MAC 8-5
COCKER & WARNES 11-8
GLENN FREY 16-10

WGRD/Grand Rapids, MI

J.J. Duling

WHO
GLENN FREY
Hottest:
MEN AT WORK 1-1
LOGGINS & PERRY 5-2
AMERICA 8-7
FLEETWOOD MAC 12-8
WHO A-12

WHOT/Youngstown, OH

Dick Thompson

LIONEL RICHIE
WHO
LAURA BRANIGAN
JOE JACKSON
Hottest:
MICHAEL MCDONALD 4-1
A FLOCK OF SEAGUL 18-12
ONJ 21-15
JUICE NEWTON 27-21
NEIL DIAMOND 29-24

WIKS/Indianapolis, IN

Jay Stevens

COCKER & WARNES
ABC
BILLY SQUIER
Hottest:
FLEETWOOD MAC 1-1
CHICAGO 3-2
ALAN PARSONS 5-3
JACKSON BROWNE 6-5
MEN AT WORK 8-6

WJXQ/Jackson, MI

Ryan/Cheeks

WHEELS
PAT BENATAR
CHILLIWACK
DONNIE IRIS
Hottest:
WHO 1-1
PETER GABRIEL 22-19
JEFFERSON STARSHI 25-20
PAT BENATAR A-22
MARSHALL CRENSHAW 26-23

WKAU/Appleton-Oshkosh

Ross Allen

JEFFERSON STARSHI
DAN FOGELBERG
HALL & OATES
TONI BASIL (dp)
Hottest:
MICHAEL MCDONALD 2-1
GLENN FREY 6-5
A FLOCK OF SEAGUL 14-9
NEIL DIAMOND 16-12
RICK SPRINGFIELD 26-19

WKDD/Akron, OH

Matt Patrick

HALL & OATES
JEFFERSON STARSHI
CHILLIWACK
LIONEL RICHIE
DON HENLEY
PAT BENATAR
DONNIE IRIS
Hottest:
JACKSON BROWNE 3-1
GLENN FREY 4-2
AMERICA 8-5
EDDIE MONEY 17-14
DONALD FAGEN D-20

WKDQ/Evansville, IN

Hobbs/Payne

DONALD FAGEN
WHO
LINDA RONSTADT
KENNY ROGERS
SYLVIA
Hottest:
FLEETWOOD MAC 3-1
AMERICA 6-3
GLENN FREY 10-6
ONJ 15-9
COCKER & WARNES 20-11

WKFR/Kalamazoo, MI

Sward/Chapman

ABC
PAT BENATAR
DONALD FAGEN
JEFFERSON STARSHI
HALL & OATES
Hottest:
FLEETWOOD MAC 3-1
MICHAEL MCDONALD 2-2
GLENN FREY 16-9
NEIL DIAMOND 28-17
COCKER & WARNES D-24

WNAM/Appleton-Oshkosh

Chris Caine

DONNA SUMMER
DONNIE IRIS
HALL & OATES
CHILLIWACK
FRIDA
TONI BASIL
Hottest:
MICHAEL MCDONALD 3-1
JOE JACKSON 6-3
GLENN FREY 8-4
ONJ 19-10
NEIL DIAMOND 24-17

WNAP/Indianapolis, IN

Larry Mago

ONJ
COCKER & WARNES
CS&N
KOOL & THE GANG
Hottest:
ALAN PARSONS 3-1
MEN AT WORK 5-3
JACKSON BROWNE 7-5
MICHAEL MCDONALD 10-7
AMERICA 12-9

WVIC/East Lansing, MI

Tom Gilligan

GO GO'S
STEEL BREEZE
MISSING PERSONS
MOVING PICTURES
JEFFERSON STARSHI
EDDIE MONEY
CS&N
Hottest:
FLEETWOOD MAC 1-1
JACKSON BROWNE 4-2
SANTANA 5-3
A FLOCK OF SEAGUL 8-6
JOE JACKSON 10-8

WZOK/Rockford, IL

Tim Fox

WHO
DAN FOGELBERG
BILLY JOEL
JUICE NEWTON
ONJ
JOE JACKSON
Hottest:
MICHAEL MCDONALD 3-1
JACKSON BROWNE 4-2
MEN AT WORK 5-3
SANTANA 7-4
AMERICA 6-5

WZZR/Grand Rapids, MI

Don Schueller

LAURA BRANIGAN
STEVE WINWOOD
PAT BENATAR
FIXX
BILLY SQUIER
CLASH
Hottest:
JACKSON BROWNE 1-1
FLEETWOOD MAC 18-10
STEEL BREEZE 19-12
LOGGINS & PERRY 26-22
CS&N 30-24

Z104/Madison, WI

Jonathan Little

LIONEL RICHIE
BILLY SQUIER
PAT BENATAR
KIND
DON HENLEY
Hottest:
LAURA BRANIGAN 4-1
JACKSON BROWNE 2-2
COCKER & WARNES 5-3
LOGGINS & PERRY 8-7
GLENN FREY 13-9

PARALLEL THREE

99KG/Salina, KS

Denny Collier

DONALD FAGEN
JEFFERSON STARSHI
LIONEL RICHIE
DAN FOGELBERG
PAT BENATAR
Hottest:
MICHAEL MCDONALD 2-1
SANTANA 3-2
LOGGINS & PERRY 4-3
FLEETWOOD MAC 6-4
RICK SPRINGFIELD 15-10

D93/Dubuque, IA

Steve Sesterhenn

LAURA BRANIGAN
DONALD FAGEN
JEFFERSON STARSHI
PAT BENATAR
Hottest:
A FLOCK OF SEAGUL 9-5
LOGGINS & PERRY 12-8
FLEETWOOD MAC 15-9
WHO 22-14
RUSH 23-18

KDVT/Topeka, KS

Tony Stewart

SURVIVOR
DONALD FAGEN
DONNA SUMMER
Hottest:
LOGGINS & PERRY 1-1
AMERICA 4-2
FLEETWOOD MAC 12-6
ONJ 16-7
NEIL DIAMOND 19-9

KFMZ/Columbia, MO

Steve Graziano

DAN FOGELBERG
FIXX
PAT BENATAR
LINDA RONSTADT
Hottest:
MEN AT WORK 1-1
WHO 2-2
RUSH 10-5
CS&N 16-8
STEEL BREEZE 21-14

KFYR/Bismarck, ND

Dan Brannan

HALL & OATES
DONALD FAGEN
Hottest:
COCKER & WARNES 5-2
JACKSON BROWNE 7-5
ONJ 9-7
RICK SPRINGFIELD 15-13
LOGGINS & PERRY 16-14

KKLS/Rapid City

Sherwin/Piper

LINDA RONSTADT
JEFFERSON STARSHI
PAT BENATAR
Hottest:
JOHN COUGAR 1-1
MICHAEL MCDONALD 5-3
FLEETWOOD MAC 12-8
RUSH 19-12
CS&N 22-14

KKRC-FM/Sloux Falls, SD

Den Kiley

CHICAGO
DONALD FAGEN
TIMOTHY B. SCHMIT
SURVIVOR
Hottest:
JACKSON BROWNE 3-1
MICHAEL MCDONALD 4-2
AMERICA 7-4
ABC 15-10
CS&N 28-21

KKXL-FM/Grand Forks, ND

Garry Leigh

Hottest:
MEN AT WORK 4-1
FLEETWOOD MAC 8-5
GLENN FREY 10-6
A FLOCK OF SEAGUL 13-8
ONJ 18-11

KQWB/Fargo, ND

Wayne Hiller

CS&N
CHICAGO
STRAY CATS
Hottest:
JACKSON BROWNE 1-1
MICHAEL MCDONALD 3-2
AMERICA 5-4
GLENN FREY 9-5
FLEETWOOD MAC 7-6

KRNA/Iowa City, IA

Jeff Harmon

HALL & OATES
LAURA BRANIGAN
DON HENLEY
DONALD FAGEN
KIND
TALK TALK
TIMOTHY B. SCHMIT
Hottest:
LOGGINS & PERRY 8-1
MICHAEL MCDONALD 3-2
AMERICA 10-3
REO SPEEDWAGON 6-4
FLEETWOOD MAC 13-8

KWLO/Waterloo, IA

Drew Bentley

HALL & OATES
DONALD FAGEN
LOGGINS & PERRY
LIONEL RICHIE
Hottest:
JACKSON BROWNE 4-1
ONJ 14-4
FLEETWOOD MAC 8-5
JOE JACKSON 13-9
NEIL DIAMOND 21-12

KYTN/Grand Forks, ND

Bouley/Fricke

LAURA BRANIGAN
HALL & OATES
PONTER SISTERS
TIMOTHY B. SCHMIT
TONI BASIL
Hottest:
MEN AT WORK 1-2
A FLOCK OF SEAGUL 9-5
RUSH 11-8
STRAY CATS 20-14
WHO 21-17

WAZY-FM/Lafayette, IN

Bob Leonard

DONALD FAGEN
AIR SUPPLY
JEFFERSON STARSHI
LIONEL RICHIE
DAN FOGELBERG
JEFFREY OSBORNE
Hottest:
AMERICA 2-1
FLEETWOOD MAC 13-8
JUICE NEWTON 16-10
PAUL CARRACK 19-14
CS&N 22-16

WBWB/Bloomington, IN

John Heimann

DONNA SUMMER
GO GO'S
CLIFF RICHARD
PETER GABRIEL
DIANA ROSS
DONNIE IRIS
YOUNG & SIMON
DAN FOGELBERG
KIND
CLASH
HALL & OATES
Hottest:
JOHN COUGAR 1-1
WHO 3-2
MICHAEL MCDONALD 4-3
A FLOCK OF SEAGUL 28-19
PAUL CARRACK 40-21

WCIL-FM/Carbondale, IL

Tony Waitkus

STRAY CATS
CHICAGO
JUICE NEWTON
Hottest:
JOAN JETT 1-1
GAP BAND 5-2
LAURA BRANIGAN 10-5
RANDY MEISNER 18-9
YAZ 12-10

WRKR/Racine, WI

Steve Warren

DIONNE WARWICK
DONALD FAGEN
PAUL CARRACK
EDDIE MONEY
DAN FOGELBERG
Hottest:
JOHN COUGAR 1-1
MICHAEL MCDONALD 10-6
ELTON JOHN 11-11
STEEL BREEZE 23-15
JACKSON BROWNE 27-17

WSPT/Stevens Point, WI

Fuhr Stage

HALL & OATES
DONNA SUMMER
GO GO'S
PAT BENATAR
LIONEL RICHIE
DONNIE IRIS
SYLVIA (dp)
Hottest:
AMERICA 1-1
SANTANA 2-2
COCKER & WARNES 15-8
DON HENLEY 13-9
NEIL DIAMOND 20-13

WEST

PARALLEL TWO

FM102/Sacramento, CA

Billy Manders

WHO
DONALD FAGEN
LIONEL RICHIE
Hottest:
JOHN COUGAR 1-1
JACKSON BROWNE 2-2
MEN AT WORK 6-4
COCKER & WARNES D-20
MICHAEL MURPHEY 25-22

K96/PROVO, UT

SCOTT GENTRY

DONALD FAGEN
LIONEL RICHIE
DAN FOGELBERG
Hottest:
MICHAEL MCDONALD 4-1
MEN AT WORK 8-2
AMERICA 6-4
GLENN FREY 9-6
SYLVIA 14-9

KBK/Boise, ID

Bob Lee

AIR SUPPLY
KENNY ROGERS
GO GO'S
LINDA RONSTADT
STEVE MILLER BAND
DIONNE WARWICK
Hottest:
A FLOCK OF SEAGUL 3-1
REO SPEEDWAGON 7-4
ONJ 6-5
NEIL DIAMOND 21-8
SYLVIA 24-14

KFI/LOS ANGELES, CA

Steve LaBeau

PAUL MCCARTNEY
STEVE MILLER BAND
HALL & OATES
PETER GABRIEL
STEPHANIE WINSLOW
DIONNE WARWICK
Hottest:
JOHN COUGAR 1-1
EVELYN KING 13-9
STRAY CATS 15-10
NEIL DIAMOND 20-15
PONTER SISTERS 30-24

KGGI/Riverside-S. Bernardino

Steve O'Neil

COCKER & WARNES
WHO (RA)
STEEL BREEZE (RA)
HALL & OATES
DONALD FAGEN
REO SPEEDWAGON
DIONNE WARWICK
DAN FOGELBERG
Hottest:
JOHN COUGAR 2-1
ARETHA FRANKLIN 9-6
FLEETWOOD MAC 11-7
LOGGINS & PERRY 16-10
LAURA BRANIGAN 20-13

KHOP/Modesto-Stockton, CA

David Kraham

DAN FOGELBERG
LIONEL RICHIE
JEFFERSON STARSHI
SYLVIA
AIR SUPPLY
Hottest:
FLEETWOOD MAC 4-1
LOGGINS & PERRY 10-5
WHO 15-10
BILLY JOEL 18-12
CS&N 23-14

KIDD/Monterey, CA

Barry Brown

CS&N
LINDA RONSTADT
STRAY CATS
DIONNE WARWICK
HALL & OATES
CLASH
PAT BENATAR
Hottest:
GAP BAND 2-1
JACKSON BROWNE 3-2
TONI BASIL 24-14
EVELYN KING 29-20
JOE JACKSON 30-23

KIKI/Honolulu, HI

Michael Shishido

HALL & OATES
QUARTERFLASH
MARVIN GAYE
Hottest:
SOCIETY OF SEVEN 3-1
GLENN FREY 10-5
VANITY 6 18-13
EVELYN KING 23-16
TANE CAIN 25-17

KJRB/Spokane, WA

Suds Coleman

DAN FOGELBERG
HALL & OATES
LAURA BRANIGAN
DIONNE WARWICK
Hottest:
JACKSON BROWNE 2-1
COCKER & WARNES 6-4
AMERICA 8-5
LOGGINS & PERRY 16-10
ABC 17-11

KKFM/Colorado Springs

Jack Hamilton

COCKER & WARNES
DON HENLEY
Hottest:
LOGGINS & PERRY 9-1
JACKSON BROWNE 4-2
A FLOCK OF SEAGUL 6-6
BILLY JOEL 12-7
SANTANA 18-10

KKXX/Bakersfield, CA

Squiers/Deroo

CLASH
MISSING PERSONS
STEEL BREEZE
DONALD FAGEN
PAT BENATAR
DIONNE WARWICK
CHEAP TRICK
Hottest:
LOGGINS & PERRY 5-1
GLENN FREY 19-4
JOE JACKSON 22-11
GAP BAND 24-13
LINDA RONSTADT D-30

KLUC/Las Vegas, NV

Randy Lunquist

HALL & OATES
DAN FOGELBERG
JEFFERSON STARSHI
Hottest:
MEN AT WORK 2-1
MICHAEL MCDONALD 3-2
SANTANA 9-8
DON HENLEY 13-10
FLEETWOOD MAC 14-11

KNBQ/Tacoma, WA

Bryan/Roberts

PAT BENATAR
HALL & OATES
BILLY IDOL
PETER GABRIEL
FIXX
QUARTERFLASH
Hottest:
LOGGINS & PERRY 2-1
REO SPEEDWAGON 5-4
GLENN FREY 7-5
A FLOCK OF SEAGUL 16-10
BILLY JOEL 20-15

KOF93/Modesto, CA

Ausham/Main

SURVIVOR
HALL & OATES
Hottest:
COCKER & WARNES 5-1
LOGGINS & PERRY 2-2
JUICE NEWTON 14-5
SYLVIA 12-10
NEIL DIAMOND 17-12

KQMQ/Honolulu, HI

Austin Vali

LAURA BRANIGAN
LIONEL RICHIE
WHO
DONALD FAGEN
ABC
DONNA SUMMER
NEW BIRTH
STACY LATTISAW
Hottest:
TOM TOM CLUB 1-1
LOGGINS & PERRY 5-2
TONI BASIL 11-5
GAP BAND 9-6
KURTIS BLOW 10-7

KRQ/Tucson, AZ

Guy Zepoleon

MEN AT WORK
WHO
Hottest:
ALAN PARSONS 1-1
ELTON JOHN 3-2
FLEETWOOD MAC 5-4
ASIA 10-8
STRAY CATS 19-14

KRSP/Salt Lake City, UT

Lorraine Winnegar

PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

★ DENOTES FIRST WEEK IN PARALLELS.

223 Reports 220 Last Week

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E	33%		Up 51
M	21%		Debuts 20
S	56%		Same 4
W	19%		Down 0
			Adds 25

AIR SUPPLY
Young Love (Arista)
LP: Now And Forever

Regional Reach	71/10	32%	National Summary
E	24%		Up 36
M	17%		Debuts 6
S	40%		Same 18
W	40%		Down 10
			Adds 10

ABC
The Look Of... (Mercury/PG)
LP: The Lexicon Of Love

Regional Reach	106/19	47%	National Summary
E	58%		Up 47
M	29%		Debuts 3
S	89%		Same 25
W	49%		Down 19
			Adds 19

AMERICA
You Can Do Magic (Capitol)
LP: View From The Ground

Regional Reach	191/1	86%	National Summary
E	60%		Up 110
M	28%		Debuts 2
S	70%		Same 52
W	47%		Down 27
			Adds 27

A FLOCK OF SEAGULLS
I Ran (So Far Away) (Arista)
LP: A Flock Of Seagulls

Regional Reach	185/2	74%	National Summary
E	61%		Up 118
M	30%		Debuts 2
S	78%		Same 17
W	72%		Down 17
			Adds 2

JACKSON BROWNE
Somebody's Baby (Asylum)
LP: Soundtrack Fast Times At Ridgmont High

Regional Reach	197/0	88%	National Summary
E	67%		Up 58
M	34%		Debuts 5
S	79%		Same 53
W	94%		Down 83
			Adds 0

TONI BASIL
Mickey (Chrysalis)
LP: Word Of Mouth

Regional Reach	119/18	53%	National Summary
E	56%		Up 57
M	25%		Debuts 28
S	60%		Same 28
W	40%		Down 2
			Adds 18

PAT BENATAR
Shadows Of... (Chrysalis)
LP: Get Nervous

Regional Reach	70/66	31%	National Summary
E	35%		Up 0
M	2%		Debuts 1
S	31%		Same 3
W	71%		Down 0
			Adds 66

LAURA BRANIGAN
Gloria (Atlantic)
LP: Branigan

Regional Reach	137/21	61%	National Summary
E	78%		Up 72
M	40%		Debuts 11
S	70%		Same 24
W	47%		Down 9
			Adds 21

CHICAGO
Live Me... (Full Moon/WB)
LP: Chicago 18

Regional Reach	180/13	81%	National Summary
E	78%		Up 107
M	3%		Debuts 2
S	83%		Same 21
W	78%		Down 0
			Adds 13

NEIL DIAMOND
Heartlight (Columbia)
LP: Heartlight

Regional Reach	155/6	70%	National Summary
E	75%		Up 12
M	1%		Debuts 10
S	80%		Same 9
W	84%		Down 1
			Adds 6

TONI BASIL
Mickey (Chrysalis)
LP: Word Of Mouth

Regional Reach	119/18	53%	National Summary
E	56%		Up 57
M	25%		Debuts 28
S	60%		Same 28
W	40%		Down 2
			Adds 18

TONI BASIL
Mickey (Chrysalis)
LP: Word Of Mouth

Regional Reach	119/18	53%	National Summary
E	56%		Up 57
M	25%		Debuts 28
S	60%		Same 28
W	40%		Down 2
			Adds 18

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LP: Word Of Mouth

Regional Reach	119/18	53%	National Summary
E	56%		Up 57
M	25%		Debuts 28
S	60%		Same 28
W	40%		Down 2
			Adds 18

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Mickey (Chrysalis)
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E	56%		Up 57
M	25%		Debuts 28
S	60%		Same 28
W	40%		Down 2
			Adds 18

TONI BASIL
Mickey (Chrysalis)
LP: Word Of Mouth

Regional Reach	119/18	53%	National Summary
E	56%		Up 57
M	25%		Debuts 28
S	60%		Same 28
W	40%		Down 2
			Adds 18

TONI BASIL
Mickey (Chrysalis)
LP: Word Of Mouth

Regional Reach	119/18	53%	National Summary
E	56%		Up 57
M	25%		Debuts 28
S	60%		Same 28
W	40%		Down 2
			Adds 18

PAUL CARRACK
I Need You (Epic)
LP: Suburban Voodoo

Regional Reach	189/6	76%	National Summary
E	73%		Up 112
M	2%		Debuts 19
S	71%		Same 3
W	74%		Down 1
			Adds 6

PAUL CARRACK
I Need You (Epic)
LP: Suburban Voodoo

Regional Reach	189/6	76%	National Summary
E	73%		Up 112
M	2%		Debuts 19
S	71%		Same 3
W	74%		Down 1
			Adds 6

PAUL CARRACK
I Need You (Epic)
LP: Suburban Voodoo

Regional Reach	189/6	76%	National Summary
E	73%		Up 112
M	2%		Debuts 19
S	71%		Same 3
W	74%		Down 1
			Adds 6

PAUL CARRACK
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LP: Suburban Voodoo

Regional Reach	189/6	76%	National Summary
E	73%		Up 112
M	2%		Debuts 19
S	71%		Same 3
W	74%		Down 1
			Adds 6

PAUL CARRACK
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LP: Suburban Voodoo

Regional Reach	189/6	76%	National Summary
E	73%		Up 112
M	2%		Debuts 19
S	71%		Same 3
W	74%		Down 1
			Adds 6

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LP: Suburban Voodoo

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E	73%		Up 112
M	2%		Debuts 19
S	71%		Same 3
W	74%		Down 1
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W	74%		Down 1
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M	2%		Debuts 19
S	71%		Same 3
W	74%		Down 1
			Adds 6

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LP: Suburban Voodoo

Regional Reach	189/6	76%	National Summary
E	73%		Up 112
M	2%		Debuts 19
S	71%		Same 3
W	74%		Down 1
			Adds 6

J. COCKER & J. WARNES
Up Where... (Island/Atco)
LP: Soundtrack An Officer And A Gentleman

Regional Reach	171/23	77%	National Summary
E	71%		Up 99
M	8%		Debuts 11
S	84%		Same 11
W	78%		Down 0
			Adds 23

J. COCKER & J. WARNES
Up Where... (Island/Atco)
LP: Soundtrack An Officer And A Gentleman

Regional Reach	171/23	77%	National Summary
E	71%		Up 99
M	8%		Debuts 11
S	84%		Same 11
W	78%		Down 0
			Adds 23

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LP: Soundtrack An Officer And A Gentleman

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E	71%		Up 99
M	8%		Debuts 11
S	84%		Same 11
W	78%		Down 0
			Adds 23

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E	71%		Up 99
M	8%		Debuts 11
S	84%		Same 11
W	78%		Down 0
			Adds 23

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E	71%		Up 99
M	8%		Debuts 11
S	84%		Same 11
W	78%		Down 0
			Adds 23

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M	8%		Debuts 11
S	84%		Same 11
W	78%		Down 0
			Adds 23

J. COCKER & J. WARNES
Up Where... (Island/Atco)
LP: Soundtrack An Officer And A Gentleman

Regional Reach	171/23	77%	National Summary
E	71%		Up 99
M	8%		Debuts 11
S	84%		Same 11
W	78%		Down 0
			Adds 23

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DONALD FAGEN
I.G.Y. (What A...!) (WB)
The Nightfly

Regional Reach	145/73	65%	National Summary
E	75%		Up 6
M	5%		Debuts 10
S	75%		Same 36
W	70%		Down 3
			Adds 7

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New & Active Continued from Back Page

ABC "The Look Of Love (Part One)" (Mercury/PolyGram) 105/19
 Moves: Up 47, Debuts 13, Same 25, Down 1, Adds 19 including KUBE, WPHD, WPST, WLAN-FM, KSET-FM, WKFR, WIKS, KQMQ, WTSN, WFOX, FM99, Q101, KISR, KCBN, KDZA.

JEFFERSON STARSHIP "Be My Lady" (RCA/Grunt) 102/47
 Moves: Up 4, Debuts 16, Same 35, Down 0, Adds 47 including WCAU-FM, 96KX, B104, WGCL, KEARTH, KFRC, KIMN, WSPK, WAEB, KX104, WKAU, KHOP, KLUC, WOMP-FM, KKQV.

DARYL HALL & JOHN OATES "Maneater" (RCA) 95/94
 Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 94 including WBEN-FM, B94, B104, CFTR, 94Q, Y100, I95, CKLW, WLOL-FM, WKTI, KEARTH, KIIS-FM, KIQQ, KFRC, KZZP.

GO-GO'S "Get Up And Go" (IRS/A&M) 94/20
 Moves: Up 32, Debuts 8, Same 34, Down 0, Adds 20 including KITY, KR0D, G100, WVIC, KMGK, KBBK, WJBO, WERZ, WSQV, WQLT, WGLF, KNOE-FM, WSPT, WBWB, KBIM, KCDQ.

DONNA SUMMER "State Of Independence" (Geffen) 91/19
 Moves: Up 22, Debuts 20, Same 30, Down 0, Adds 19 including Y100, WKFM, 3WT, KBFM, KZZB, WR0K, WNAM, KYNO-FM, WJBO, WQLT, KVOL, WBWB, KDVV, KIST, KDZA.

DIONNE WARWICK "Heartbreaker" (Arista) 78/42
 Moves: Up 4, Debuts 11, Same 20, Down 1, Adds 42 including KIIS-FM, WSPK, KC101, WKEE, WTIK, KX104, WCSC, KSTT, KIOA, KFI, KBBK, WIGY, Z102, WGLF, WRKR.

KOOL & THE GANG "Big Fun" (De-Lite/PolyGram) 72/1
 Moves: Up 41, Debuts 1, Same 19, Down 0, Adds 1, WNAP, Q106 19-16, KITY 27-20, KR0D 26-21, KBFM 21-17, KX104 22-19, WSFL 24-19, KYNO-FM 11-10, KGGI 14-12, KIKI 13-10, WJBO 26-23, WCIR, 95SGF 22-19, KILE 20-17, 99KG 35-29.

AIR SUPPLY "Young Love" (Arista) 71/10
 Moves: Up 36, Debuts 6, Same 18, Down 1, Adds 10, WCAU-FM, PRO-FM, Q103, WZYP, KHOP, KBBK, WOMP-FM, KKQV, WAZY-FM, KKAZ, KC101 17-15, K104 12-7, Y103 17-13, WGH 13-7, KIKI 17-10.

PAT BENATAR "Shadows Of The Night" (Chrysalis) 70/66
 Moves: Up 0, Debuts 1, Same 3, Down 0, Adds 66 including CHUM, KEGL, Q105, WBBM-FM, WL0L-FM, KIQQ, KIMN, KZZP, WRCK, KYST, KSET-FM, KSTT, KYXX, 95XIL, KILE.

ARETHA FRANKLIN "Jump To It" (Arista) 61/0
 Moves: Up 30, Debuts 6, Same 17, Down 8, Adds 0, WBEN-FM 2-2, WCAU-FM 29-23, CKGM 24-15, Z93 21-19, Y100 8-6, KEARTH 10-5, KIIS-FM 10-8, KIQQ 8-7, WFI 14-11, WDOQ 7-3, CK101 19-12, WBBQ 10-6, KGGI 9-6, WFLB 9-7, KCBN 34-27.

STEVE MILLER BAND "Cool Magic" (Capitol) 56/26
 Moves: Up 2, Debuts 6, Same 22, Down 0, Adds 26 including WKKX-FM, KEARTH, WSPK, WPHD, WHFM, WABB-FM, WOKI, WSEZ, WRVQ, KFI, KBBK, WGUY, FM99, KIST, KOZE.

PAUL McCARTNEY "Tug Of War" (Columbia) 55/5
 Moves: Up 12, Debuts 12, Same 26, Down 0, Adds 5, WCAU-FM, Q106, KFI, WFLB, KKQV, WBEN-FM 33-24, JB105 24-19, WPST 37-33, WJDX 30-26, KHOP 30-24, OK100 36-33, WFBG 39-33, Z102 31-28, WYKS 37-28, KCDQ 26-22.

JEFFREY OSBORNE "On The Wings Of Love" (A&M) 54/16
 Moves: Up 19, Debuts 5, Same 14, Down 0, Adds 16 including 94Q, B100, WSPK, WJDX, WDOQ, WBBQ, KX104, Y94, WJBO, WAEV, WISE, KVOL, KISR, WAZY-FM.

BILLY SQUIER "Everybody Wants You" (Capitol) 54/16
 Moves: Up 4, Debuts 18, Same 16, Down 0, Adds 16 including WBBM-FM, WL0L-FM, WHFM, WLAN-FM, KSET-FM, WABB-FM, WZYP, CK101, WZZR, KMGK, Z104, KSKD, WISE, KVOL.

TIMOTHY B. SCHMIT "So Much In Love" (Full Moon/Asylum) 53/11
 Moves: Up 8, Debuts 6, Same 28, Down 0, Adds 11, Q105, WAEB, WKRF-FM, WKEE, WNOK-FM, WIGY, WTSN, KYTN, KRRC-FM, KRNA, KCDQ, KSTT 28-25, Z104 23-20, KBIM 38-27, KDZA 37-32.

MOVING PICTURES "What About Me" (Network/Elektra-Asylum) 53/1
 Moves: Up 14, Debuts 7, Same 30, Down 1, Adds 1, WVIC, WBEN-FM 31-29, WKKX-FM 22-20, JB105 23-21, WL0L-FM on, KTFM 30-27, KITY 39-33, KSET-FM 21-19, KNBQ on, WIGY 38-34, WAEV 29-26, KILE 36-33, WRKR 35-30, KDVV 33-31, KCBN 40-32.

GAP BAND "You Dropped A Bomb On Me" (Total Experience/PGM) 50/1
 Moves: Up 23, Debuts 0, Same 8, Down 18, Adds 1, KYXX, WKKX-FM 2-2, WBBM-FM 29-27, WFI 15-12, KBFM 23-12, B97 5-4, G100 20-11, WHHY-FM 1-1, CK101 7-1, WNOK-FM 1-1, KKKX 24-13, KIDD 2-1, KQMQ 9-6, WGUY 19-9, Q104 1-1, WGLF 7-6, WCIL-FM 5-2.

SIGNIFICANT ACTION

EVELYN KING "Love Come Down" (RCA) 49/2
 Moves: Up 30, Debuts 3, Same 13, Down 1, Adds 2, PRO-FM, KR0D, WCAU-FM 25-14, WKKX-FM 1-1, Y100 12-8, CKLW 7-5, KFRC 8-5, WTIK-FM 5-3, WFI 17-13, KTFM 9-3, WQID 25-17, WDOQ 16-13, WBBQ 26-21, KFI 13-9, KYNO-FM 5-3.

MICHAEL MURPHEY "What's Forever For" (Liberty) 43/0
 Moves: Up 19, Debuts 1, Same 14, Down 9, Adds 0, B104 5-4, Z93 7-7, WBLI 20-18, KTSa 15-8, KXX106 9-7, CK101 18-14, WBBQ 6-4, FM100 23-19, WOKI 7-2, KRAV 7-7, Z102 15-8, WFOX 35-32, WGLF 24-20, KILE 8-7.

MISSING PERSONS "Destination Unknown" (Capitol) 42/8
 Moves: Up 4, Debuts 6, Same 24, Down 0, Adds 8, WCAU-FM, WCSC, WVIC, KKKX, WJBO, WPFM, FM99, KILE, KEGL on, WL0L-FM on, KIQQ 31-27, WZZR 40-33, KSKD 35-28, WIGY 40-36, KCBN d-40.

CLASH "Rock The Casbah" (Epic) 36/11
 Moves: Up 9, Debuts 2, Same 13, Down 1, Adds 11, WL0L-FM, 92FLY, WPST, WKRF-FM, WSEZ, WRVQ, WZZR, KKKX, KIDD, WZYQ, WBWB, WKKX-FM 4-3, KEGL 9-6, KIQQ 11-5, WPHD 28-17.

EDDIE MONEY "Shakin' " (Columbia) 34/6
 Moves: Up 8, Debuts 5, Same 15, Down 0, Adds 6, WKKX-FM, WGCL, WKRF-FM, KSKD, WERZ, WRKR, WPHD 29-25, KSET-FM 28-20, WJXQ 8-7, Z104 d-30, WKDD 17-14, KKKX on, WXLK 30-25, KYTN 28-23, KCBN d-37.

BAD COMPANY "Electricland" (Swan Song/Atco) 30/2
 Moves: Up 9, Debuts 4, Same 14, Down 1, Adds 2, WCAU-FM, WQLT, 96KX 33-31, WPHD 11-9, WHFM d-37, WRCK on, 3WT 40-38, KYST 38-36, KSET-FM on, WSSX 25-23, WJXQ 11-10, WFBG 35-31, WSQV 27-22, KISR d-28, KFMZ 23-16.

FIXX "Stand Or Fall" (MCA) 28/11
 Moves: Up 4, Debuts 1, Same 12, Down 0, Adds 11, KEGL, WL0L-FM, KITY, WNOK-FM, WGH, WZZR, KNBQ, WIGY, WERZ, KISR, KFMZ, CHUM 15-11, KTFM on, KYXX 19-15, KGHO 14-9.

KENNY ROGERS "A Love Song" (Liberty) 26/18
 Moves: Up 1, Debuts 3, Same 4, Down 0, Adds 18 including JB105, KC101, WAEB, KITY, KROK, WZYP, WHHY-FM, WOKI, WKDD, WFEA, WFBG, WQLT, WISE, KILE, KSLY.

STEVIE WONDER "Ribbon In The Sky" (Tamla/Motown) 25/0
 Moves: Up 11, Debuts 1, Same 12, Down 1, Adds 0, KFRC 30-28, WSPK d-28, KC101 28-26, V100 30-26, KITY on, Y103 26-23, FM100 on, KSTT 20-16, KIKI on, WGUY 30-24, Z102 13-11, WPFM 21-15, WBWB on, KSLY 22-15.

PETER GABRIEL "Shock The Monkey" (Geffen) 24/7
 Moves: Up 4, Debuts 5, Same 8, Down 0, Adds 7, KITY, WNOK-FM, KZ93, KFI, KN3Q, KSKD, WBWB, CHUM 26-21, WPHD d-29, KSET-FM d-29, WVIC d-21, WJXQ 22-19, KYXX 33-25, WOMP-FM d-35, KFMZ d-25.

TAVARES "A Penny For Your Thoughts" (RCA) 24/5
 Moves: Up 7, Debuts 4, Same 8, Down 0, Adds 5, WKFM, K104, WGUY, OK100, 95XIL, WKKX-FM 19-10, PRO-FM 25-23, KEARTH 24-18, KIIS-FM 25-21, KIQQ 28-19, KTFM 28-24, WSFL d-38, KFI d-28, WFOX 32-28, KSLY on.

CHILLIWACK "Whatcha Gonna Do" (Millennium/RCA) 18/17
 Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 17 including WBEN-FM, 96KX, CFTR, CHUM, CKGM, KEGL, CKLW, KZZP, WPHD, WBBQ, WNAM, WKDD, WZYQ, WXLK, KGHO.

CHEAP TRICK "She's Tight" (Epic) 18/1
 Moves: Up 3, Debuts 4, Same 10, Down 0, Adds 1, KKKX, Y100 d-24, WRCK on, K104 24-16, KYST d-35, KSET-FM 29-23, KX104 on-dp, WKAU on-dp, KQMQ on, OK100 31-23, 95XIL d-33, KILE on, KISR d-29, WSPT on-dp, KSLY on.

DONNIE IRIS "Tough World" (MCA) 17/17
 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 17 including 96KX, KEGL, WRCK, 3WT, K104, KSET-FM, WOKI, WNAM, WKDD, OK100, WSQV, WOMP-FM, 95XIL, WKHI, WSPT.

EDDIE RABBITT with CRYSTAL GAYLE "You And I" (Elektra) 17/6
 Moves: Up 2, Debuts 5, Same 4, Down 0, Adds 6, 79Q, Y103, FM100, KSTT, WACZ, KISR, CKLW d-28, WTRY 29-26, K104 d-35, KYST d-39, OK100 d-37, WCIR on, WFOX on, KWLO d-27, KBIM 40-35.

CLIFF RICHARD "The Only Way Out" (EMI America) 17/1
 Moves: Up 2, Debuts 1, Same 13, Down 0, Adds 1, V100, WL0L-FM, WAEB d-29, Y103 29-26, WOKI on, WSEZ on, WGH 19-16, WZZR on, WIKS on, KBBK on, WIGY on, WFOX on, WJAD on, WFLB on, KSLY on.

STEPHANIE WINSLOW "In Between Lovers" (Primer/Curb) 16/3
 Moves: Up 0, Debuts 0, Same 13, Down 0, Adds 3, K104, KITY, KFI, WKFM on, WPHD on, WRCK on, 3WT on, WJBO on, WGUY on, WIGY on, WFBG on, WISE on, WFLB on, KILE on, KVOL on.

KARLA BONOFF "Please Be The One" (Columbia) 16/1
 Moves: Up 9, Debuts 2, Same 4, Down 0, Adds 1, WTIK, WAEB d-27, V100 18-12, Y103 20-15, FM100 on, WRCK on, KSTT 25-18, KIKI 30-21, KIOA 25-23, KOFM 24-22, FM102 29-27, KRQ 27-25, WFLB on, KTRS 27-25, KKAZ d-25.

STEPHEN BISHOP "If Love Takes You Away" (WB) 16/1
 Moves: Up 7, Debuts 0, Same 8, Down 0, Adds 1, WFEA, WAEB 26-23, V100 17-11, Y103 24-19, WSFL on, KIKI 31-15, KIOA on, KO93 29-28, WQLT on, WFOX on, WJAD on, WCGO on, FM99 on, KTRS 19-14, KCDQ 20-18.

PAUL McCARTNEY "Tug Of War" (Columbia) 40/4
 Rotations: Heavy 2/0, Medium 21/0, Light 17/4, Extra Adds 0, Total Adds 4, WZZU, KGW, Q96, KWEB. Heavy: WBEN, KEY103. Medium: WSB, WARM98, WCZY, KNBR, WSRZ, KMBZ, KKUA, KCEE, WKZE-FM, WEIM, WCHV, KSEL, WORG, KCRG, KVOX, KFSB, WJON, KRKC, KBAI, KRNO, KRKK.

SANTANA "Hold On" (Columbia) 40/3
 Rotations: Heavy 6/1, Medium 28/2, Light 6/0, Extra Adds 0, Total Adds 3, KVIL, KPPL, KUDO. Heavy: KPLZ, WSRZ, WFMK, WSKY, KCMQ. Medium: WROR, WZUU, WHEN, WAEB, WSGN, WHHY, WQUE, WGAR, WTRX, WOWO, WMHE, KBOI, KWAV, KYUU, WNNR, WTNV, Q96, KCRG, KPAT, KRKK, KVSF.

KENNY ROGERS "A Love Song" (Liberty) 38/29
 Rotations: Heavy 4/4, Medium 13/7, Light 18/15, Extra Adds 3, Total Adds 29, WFBR, WLTA, WSB, WCCO, KGW, KFMB, WICC, WRIE, WYYZ, WBSA, KEY103, WSLI, WRVR, WHHY, WTRX, KUGN, KKUA, KUDO, KSL, WKZE-FM, WEIM, WSKY, WDEF, WLVA, WJON, KTWO, KQDI, KRKC, KVSF.

LARRY LEE "The Best Is Yet To Come" (Columbia) 31/8
 Rotations: Heavy 1/0, Medium 10/3, Light 20/5, Extra Adds 0, Total Adds 8, WLTA, WSB, WARM98, WRVR, SM95, WISM-FM, KKUA, WTNV. Heavy: KEY103. Medium: WQUA, WEIM, KFSB, WJON, KRKC, KRNO.

MEN AT WORK "Who Can It Be Now?" (Columbia) 30/6
 Rotations: Heavy 5/0, Medium 18/4, Light 7/2, Extra Adds 0, Total Adds 6, YES95, 610TVN, WTRX, KUDO, WKBR, KCRG. Heavy: GR55, WSRZ, KYUU, WAYV, KPAT. Medium: WROR, 55KRC, WHEN, WQUE, WOWO, WFMK, KYKY, KBOI, WKZE-FM, WTNV, WSKY, WCHV, KCMQ.

SIGNIFICANT ACTION

BILL MEDLEY "Right Here And Now" (Planet/RCA) 29/10
 Rotations: Heavy 0/0, Medium 8/4, Light 20/5, Extra Adds 1, Total Adds 10, WYYZ, WSLI, SM95, WQUA, WAYV, WNNR, WEIM, WLVA, KBAI, KRNO. Medium: WFBR, KBOI, KFSB, WJON.

POINTER SISTERS "I'm So Excited" (Planet/RCA) 29/3
 Rotations: Heavy 0/0, Medium 20/1, Light 9/2, Extra Adds 0, Total Adds 3, KVIL, WKAZ, KYUU. Medium: WFBR, KJR, WAFB, WHHY, KRNT, KBOI, WNNR, WKZE-FM, WEIM, WTNV, WSKY, Q96, WORG, KFSB, KFQD, KRKC, KBAI, KRNO, KRKK.

OLIVIA NEWTON-JOHN "Heart Attack" (MCA) 24/1
 Rotations: Heavy 1/0, Medium 8/0, Light 15/1, Extra Adds 0, Total Adds 1, WTNV. Heavy: WEIM. Medium: WROR, WBB, WAFB, WHHY, WQUE, WTRX, WSKY, KSRO.

REO SPEEDWAGON "Sweet Time" (Epic) 21/1
 Rotations: Heavy 3/0, Medium 15/1, Light 3/0, Extra Adds 0, Total Adds 1, WKBR. Heavy: WHEN, WSRZ, WFMK. Medium: WHHY, WQUE, WISM-FM, KYUU, WAYV, WNNR, WTNV, WSKY, WCHV, KVOX, KPAT, WBOW, KFQD, KRKK.

TOTO "Make Believe" (Columbia) 21/0
 Rotations: Heavy 3/0, Medium 9/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WSRZ, WNNR, WTNV. Medium: WZZP, WHHY, KYUU, WAYV, WSKY, WCHV, KCMQ, KVOX, KPAT.

TOM SNOW "Hungry Nights" (Arista) 19/5
 Rotations: Heavy 0/0, Medium 4/1, Light 14/3, Extra Adds 1, Total Adds 5, WTRX, WTNV, WLVA, KFQD, KFSB. Medium: KEY 103, WHBC, WISM-FM.

LAURA BRANIGAN "Gloria" (Atlantic) 18/2
 Rotations: Heavy 1/0, Medium 9/0, Light 8/2, Extra Adds 0, Total Adds 2, WICC, Q96. Heavy: WAYV. Medium: WFBR, WROR, WVBF, WYNY, WTAE, WSGN, WOMC, KYUU, WKBR.

DIANA ROSS "Muscles" (RCA) 17/5
 Rotations: Heavy 0/0, Medium 3/2, Light 14/3, Extra Adds 0, Total Adds 5, KVIL, KFMK, KMBZ, KBOI, Q96. Medium: WFBR.

RANDY MEISNER "Never Been In Love" (Epic) 17/1
 Rotations: Heavy 4/0, Medium 9/0, Light 4/1, Extra Adds 0, Total Adds 1, Q96. Heavy: KPLZ, WHHY, Y106, WFMK. Medium: WSRZ, KRNT, WISM-FM, WMHE, WNNR, WTNV, WCHV, WBOW.

JOHN COUGAR "Jack & Diane" (Riva/PolyGram) 17/0
 Rotations: Heavy 2/0, Medium 9/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WSRZ, WTNV. Medium: WROR, WSGN, WHHY, WGAR, KYUU, WSKY, KCMQ, KVOX, KPAT.

STEVIE WOODS "Woman In My Life" (Cotillion/Atco) 16/0
 Rotations: Heavy 2/0, Medium 4/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WLTA, KUGN. Medium: WCCO, KEY103, WHIO, KSL.

DONNA SUMMER "State Of Independence" (Geffen) 14/5
 Rotations: Heavy 1/0, Medium 6/2, Light 7/3, Extra Adds 0, Total Adds 5, WISM-FM, KBOI, KYUU, WEIM, KFSB. Heavy: Y106. Medium: WFBR, WHHY, WAYV, WSKY.

ASIA "Only Time Will Tell" (Geffen) 14/1
 Rotations: Heavy 4/0, Medium 6/0, Light 4/1, Extra Adds 0, Total Adds 1, WFMK. Heavy: KYUU, KVOX, KPAT, KYKY. Medium: WROR, GR55, WHEN, WHHY, WNNR, KCMQ.

BILLY JOEL "Pressure" (Columbia) 14/0
 Rotations: Heavy 0/0, Medium 5/0, Light 9/0, Extra Adds 0, Total Adds 0. Medium: KHOW, SM95, WSRZ, KYUU, WCHV.

BARON LONGFELLOW "Amour" (Ice) 13/2
 Rotations: Heavy 0/0, Medium 6/1, Light 7/1, Extra Adds 0, Total Adds 2, WLVA, KFSB. Medium: WCCO, KEY103, KRNT, WDEF, KFQD.

LINDA RONSTADT "Get Closer" (Asylum) 11/2
 Rotations: Heavy 0/0, Medium 4/1, Light 7/1, Extra Adds 0, Total Adds 2, WAAY, KVOX. Medium: WSRZ, WAYV, WCHV.

RH FACTOR "Glued To The Tube" (Boardwalk) 11/0
 Rotations: Heavy 1/0, Medium 5/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WBSA. Medium: KEX, WHIO, KBOI, KUGN, WCTC.

MOVING PICTURES "What About Me" (Network/Elektra-Asylum) 11/0
 Rotations: Heavy 0/0, Medium 2/0, Light 9/0, Extra Adds 0, Total Adds 0. Medium: WFBR, WNNR.

TAVARES "A Penny For Your Thoughts" (RCA) 10/4
 Rotations: Heavy 0/0, Medium 5/1, Light 4/2, Extra Adds 1, Total Adds 4, WHBC, WTNV, WLVA, KTWO. Medium: WFBR, WROR, WAYV, KRNO.

JESSE C. YOUNG & CARLY SIMON "Fight For It" (Elektra) 9/7
 Rotations: Heavy 0/0, Medium 0/0, Light 9/7, Extra Adds 0, Total Adds 7, KMGC, WAIV, SM95, WQUA, WEIM, KFSB, KRKC.

STEEL BREEZE "You Don't Want Me Anymore" (RCA) 9/3
 Rotations: Heavy 0/0, Medium 4/1, Light 5/2, Extra Adds 0, Total Adds 3, WSRZ, WTNV, KCMQ. Medium: WSGN, KYUU, WCHV.

DARYL HALL & JOHN OATES "Maneater" (RCA) 8/8
 Rotations: Heavy 0/0, Medium 2/2, Light 6/6, Extra Adds 0, Total Adds 8, WFBR, WSMF, WSGN, WSRZ, WMHE, WKBR, WORG, KRKC.

JEFFERSON STARSHIP "Be My Lady" (RCA/Grunt) 8/6
 Rotations: Heavy 0/0, Medium 1/0, Light 7/6, Extra Adds 0, Total Adds 6, KJR, WSGN, WQUE, WMHE, WEIM, WSKY. Medium: WSRZ.

STRAY CATS "Rock This Town" (EMI America) 8/4
 Rotations: Heavy 0/0, Medium 4/2, Light 4/2, Extra Adds 0, Total Adds 4, WROR, KYUU, WKBR, KCRG. Medium: WHHY, WAYV.

GEORGE FISCHOFF "Pretty Kitty" (Moss Music Group) 8/1
 Rotations: Heavy 0/0, Medium 2/1, Light 6/0, Extra Adds 0, Total Adds 1, KCRG. Medium: WCCO.

LANI HALL "Who's That Guy?" (A&M) 7/6
 Rotations: Heavy 0/0, Medium 1/0, Light 5/5, Extra Adds 1, Total Adds 6, SM95, WHBY, WHBC, WQUA, WORG, KTWO. Medium: KKUA.

JANIS SIEGEL "How High The Moon" (Atlantic) 7/4
 Rotations: Heavy 1/0, Medium 1/1, Light 4/2, Extra Adds 1, Total Adds 4, WLTA, WHBC, KSL, WJON. Heavy: WDEF.

A FLOCK OF SEAGULLS "I Ran (So Far Away)" (Jive/Arista) 7/3
 Rotations: Heavy 2/0, Medium 2/1, Light 3/2, Extra Adds 0, Total Adds 3, WOWO, WKBR, KCMQ. Heavy: WSRZ. Medium: WTNV.

PATTI AUSTIN with JAMES INGRAM "Baby Come To Me" (Qwest/WB) 7/2
 Rotations: Heavy 0/0, Medium 3/1, Light 4/1, Extra Adds 0, Total Adds 2, WOMC, KFQD. Medium: 97AIA, KBOI.

JOHNNY MATHIS "When The Lovin' Goes Out..." (Columbia) 7/0
 Rotations: Heavy 0/0, Medium 2/0, Light 5/0, Extra Adds 0, Total Adds 0. Medium: WHIO, KUGN.

QUARTERFLASH "Critical Times" (Geffen) 6/6
 Rotations: Heavy 0/0, Medium 1/1, Light 5/5, Extra Adds 0, Total Adds 6, KEX, KGW, KMBZ, KBOI, KFSB, KRKC.

ROSANNE CASH "I Wonder" (Columbia) 6/3
 Rotations: Heavy 0/0, Medium 1/0, Light 4/2, Extra Adds 1, Total Adds 3, WHBY, WDEF, KTWO. Medium: KUGN.

AL JARREAU & RANDY CRAWFORD "Your Precious Love" (WB) 6/3
 Rotations: Heavy 0/0, Medium 1/0, Light 4/2, Extra Adds 1, Total Adds 3, KMBZ, KUGN, KTWO. Medium: KKUA.

PETULA CLARK "Dreamin' With My Eyes Wide..." (Scotti Bros./CBS) 5/1
 Rotations: Heavy 0/0, Medium 1/0, Light 4/1, Extra Adds 0, Total Adds 1, KMBZ. Medium: KFSB.

LESLIE PEARL "The Ones Who Turn Me On" (RCA) 5/1
 Rotations: Heavy 0/0, Medium 0/0, Light 5/1, Extra Adds 0, Total Adds 1, KFQD.

Continued on Page 53

**RCA Is Up To No Tricks,
Only Early Halloween Treats!**



**SYLVIA
"Nobody"**



CHR BREAKERS

**SYLVIA
Nobody (RCA)**

62% of our reporters on it. Moves: Up 73, Debuts 20, Same 30, Down 4, Adds 11 including CFTR, WYCR, WAXY, WDCG, WKDQ, KHOP. See Parallels, debuts at number 29 on the CHR chart.



**POINTER SISTERS
"I'm So Excited"**



CHR BREAKERS

**POINTER SISTERS
I'm So Excited (Planet/RCA)**

61% of our reporters on it. Moves: Up 59, Debuts 24, Same 35, Down 0, Adds 17 including PRO-FM, Z93, 94Q, WTIC-FM, KROD, WBBQ. See Parallels, will debut next week on the CHR chart.



Produced by Richard Perry

Management III

HALL & OATES "MANEATER"

MOST ADDED — 95 STATIONS

FROM THE ALBUM H₂O — ON YOUR DESK THIS WEEK!

RCA



Contemporary Hit Radio

NATIONAL AIRPLAY/30

Adult/Contemporary

Three Weeks
Two Weeks
Last Week

4	3	1	1	MICHAEL McDONALD/I Keep Forgettin'... (WB)
15	8	7	2	FLEETWOOD MAC/Gypsy (WB)
8	5	5	3	AMERICA/You Can Do Magic (Capitol)
3	2	3	4	JACKSON BROWNE/Somebody's Baby (Asylum)
14	9	8	5	GLENN FREY/The One You Love (Asylum)
1	1	2	6	JOHN COUGAR/Jack & Diane (Riva/PolyGram)
7	6	4	7	MEN AT WORK/Who Can It Be Now? (Columbia)
13	11	9	8	SANTANA/Hold On (Columbia)
19	13	10	9	KENNY LOGGINS with STEVE PERRY/Don't Fight It (Columbia)
24	18	13	10	OLIVIA NEWTON-JOHN/Heart Attack (MCA)
20	14	11	11	A FLOCK OF SEAGULLS/I Ran (So Far Away) (Jive/Arista)
-	-	25	12	J. COCKER & J. WARNES/Up Where We Belong (Island/Atco)
22	19	17	13	REO SPEEDWAGON/Sweet Time (Epic)
23	21	18	14	STEEL BREEZE/You Don't Want Me Anymore (RCA)
28	27	20	15	NEIL DIAMOND/Heartlight (Columbia)
30	28	24	16	JOE JACKSON/Steppin' Out (A&M)
2	4	6	17	ALAN PARSONS PROJECT/Eye In The Sky (Arista)
-	23	19	18	JUICE NEWTON/Break It To Me Gently (Capitol)
27	26	22	19	WHO/Athena (WB)
26	24	21	20	RICK SPRINGFIELD/I Get Excited (RCA)
-	30	26	21	CROSBY, STILLS & NASH/Southern Cross (Atlantic)
5	7	12	22	ASIA/Only Time Will Tell (Geffen)
-	-	29	23	CHICAGO/Love Me Tomorrow (Full Moon/WB)
-	29	27	24	PAUL CARRACK/I Need You (Epic)
-	-	28	25	BILLY JOEL/Pressure (Columbia)
-	-	30	26	RUSH/New World Man (Mercury/PolyGram)
-	-	27	27	LINDA RONSTADT/Get Closer (Asylum)
-	-	28	28	DONALD FAGEN/I.G.Y. (What A Beautiful World) (WB)
-	-	29	29	SYLVIA/Nobody (RCA)
-	-	30	30	LAURA BRANIGAN/Gloria (Atlantic)

Three Weeks
Two Weeks
Last Week

11	6	1	1	NEIL DIAMOND/Heartlight (Columbia)
7	3	2	2	GLENN FREY/The One You Love (Asylum)
3	2	3	3	JUICE NEWTON/Break It To Me Gently (Capitol)
13	8	6	4	J. COCKER & J. WARNES/Up Where We Belong (Island/Atco)
1	1	5	5	AMERICA/You Can Do Magic (Capitol)
5	4	4	6	MICHAEL McDONALD/I Keep Forgettin' (Every Time...) (WB)
20	12	9	7	FLEETWOOD MAC/Gypsy (WB)
21	14	10	8	SYLVIA/Nobody (RCA)
2	5	8	9	ALAN PARSONS PROJECT/Eye In The Sky (Arista)
23	17	11	10	AIR SUPPLY/Young Love (Arista)
9	7	7	11	JACKSON BROWNE/Somebody's Baby (Asylum)
-	28	19	12	CROSBY, STILLS & NASH/Southern Cross (Atlantic)
26	21	15	13	KARLA BONOFF/Please Be The One (Columbia)
27	24	17	14	STEPHEN BISHOP/If Love Takes You Away (WB)
-	29	23	15	JEFFREY OSBORNE/On The Wings Of Love (A&M)
-	-	30	16	DIONNE WARWICK/Heartbreaker (Arista)
6	10	12	17	ELTON JOHN/Blue Eyes (Geffen)
-	27	22	18	STEVIE WONDER/Ribbon In The Sky (Tamla/Motown)
10	13	14	19	MICHAEL MURPHEY/What's Forever For (Liberty)
-	-	25	20	CHICAGO/Love Me Tomorrow (Full Moon/WB)
-	-	28	21	PAUL CARRACK/I Need You (Epic)
4	9	13	22	KENNY ROGERS/Love Will Turn You Around (Liberty)
-	-	23	23	LIONEL RICHIE/Truly (Motown)
14	15	21	24	CHICAGO/Hard To Say I'm Sorry (Full Moon/WB)
-	30	27	25	MATTHEW WILDER/Work So Hard (Arista)
18	16	16	26	WILLIE NELSON/Let It Be Me (Columbia)
-	-	27	27	JOE JACKSON/Steppin' Out (A&M)
19	19	20	28	RONNIE MILSAP/He Got You (RCA)
8	11	18	29	ROBERTA FLACK/I'm The One (Atlantic)
-	-	30	30	CLIFF RICHARD/The Only Way Out (EMI America)

HALL & OATES (94)
DONALD FAGEN (73)
DAN FOGELBERG (67)

PAT BENATAR (66)
LIONEL RICHIE (52)
JEFFERSON STARSHIP (47)

MOST ADDED

LIONEL RICHIE (53)
DIONNE WARWICK (35)
DAN FOGELBERG (33)

KENNY ROGERS (29)
DONALD FAGEN (23)
E. RABBITT w/C. GAYLE (20)

MICHAEL McDONALD (84)
FLEETWOOD MAC (79)
GLENN FREY (76)

MEN AT WORK (59)
J. COCKER & J. WARNES (58)
A FLOCK OF... (49) J. BROWNE (49)

HOTTEST

NEIL DIAMOND (83)
GLENN FREY (78)
J. COCKER & J. WARNES (64)

MICHAEL McDONALD (56)
JUICE NEWTON (49)
FLEETWOOD MAC (41)

BREAKERS

LINDA RONSTADT Get Closer (Asylum)

66% of our reporters on it. Moves: Up 33, Debuts 48, Same 27, Down 0, Adds 39 including 96KX, CKGM, WGCL, KEARTH, KIIS-FM, KIQQ. See Parallels, debuts at number 27 on the CHR chart.

DONALD FAGEN I.G.Y. (What A Beautiful World) (WB)

65% of our reporters on it. Moves: Up 6, Debuts 30, Same 36, Down 0, Adds 73 including WBEN-FM, B94, Z93, WBBM-FM, KBEQ, KIMN. See Parallels, debuts at number 28 on the CHR chart.

SYLVIA Nobody (RCA)

62% of our reporters on it. Moves: Up 73, Debuts 20, Same 30, Down 4, Adds 11 including CFTR, WYCR, WAXY, WDCG, WKDQ, KHOP. See Parallels, debuts at number 29 on the CHR chart.

LAURA BRANIGAN Gloria (Atlantic)

61% of our reporters on it. Moves: Up 72, Debuts 11, Same 24, Down 9, Adds 21 including Q107, 3WT, KHFI, WQUT, WZZR, KRSP. See Parallels, debuts at number 30 on the CHR chart.

POINTER SISTERS I'm So Excited (Planet/RCA)

61% of our reporters on it. Moves: Up 59, Debuts 24, Same 35, Down 0, Adds 17 including PRO-FM, Z93, 94Q, WTIC-FM, KROD, WBBQ. See Parallels, will debut next week on the CHR chart.

12-34

NEW & ACTIVE

SURVIVOR "American Heartbeat" (Scotti Bros./CBS) 128/26
Moves: Up 28, Debuts 31, Same 43, Down 0, Adds 26 including WCAU-FM, Z93, 94Q, WGCL, KZZP, WHFM, KZZB, WRVQ, KSTT, KO93, WGUY, WHEB, FM99, KKRC-FM, KIST.

STRAY CATS "Rock This Town" (EMI America) 127/12
Moves: Up 47, Debuts 23, Same 45, Down 0, Adds 12, Q105, Q103, KYST, KZZB, WJDX, CK101, KZ93, KIDD, WFOX, KQWB, WCIL-FM, KYA, WBEN-FM 23-19, KEGL 24-19, WGCL 20-9.

TONI BASIL "Mickey" (Chrysalis) 119/18
Moves: Up 57, Debuts 14, Same 28, Down 2, Adds 18 including B94, KUBE, WLAN-FM, KZFM, B97, G100, WHHY-FM, KZ93, WNAM, WTSN, WZYQ, Q104, WCGQ, KYTN, KBIM.

DAN FOGELBERG "Missing You" (Full Moon/Epic) 117/67
Moves: Up 2, Debuts 18, Same 30, Down 0, Adds 67 including WBEN-FM, 96KX, JB105, WGCL, KIIS-FM, KCNR, KIMN, 3WT, WLAN-FM, WFMF, WDCG, 92X, KGGI, WIKZ, WHSL.

DIANA ROSS "Muscles" (RCA) 108/16
Moves: Up 31, Debuts 24, Same 36, Down 1, Adds 16 including WLOL-FM, Q103, KITV, WJDX, WRQK, WNOK-FM, WIGY, Q104, WQLT, WAEV, 95SGF, FM99, Q101, WBBW, KCDQ.

LIONEL RICHIE "Truly" (Motown) 106/52
Moves: Up 4, Debuts 34, Same 16, Down 0, Adds 52 including WBEN-FM, WCAU-FM, JB105, Y100, WBBM-FM, B100, KZZP, WIFJ, KZZB, WKDD, KYNO-FM, KQMQ, WHEB, WCGQ, 99KG.

LIONEL RICHIE Truly (Motown)

59% of our reporters on it. Rotations: Heavy 6/2, Medium 33/18, Light 37/29, Extra Adds 3, Total Adds 52 including WROR, WTAE, WPRO, WLTT, WLTA, KFMK, WCLR, WFYR, WCZY, KGW, KPLZ, WRIE, KEY103, WRVR, KSL, and 37 more. Debuts at number 23 on the A/C chart.

JOE JACKSON Steppin' Out (A&M)

50% of our reporters on it. Rotations: Heavy 9/0, Medium 37/5, Light 20/9, Extra Adds 1, Total Adds 15, WFYR, KEX, KMGC, WSLI, WAIV, KCEE, WNNR, WEIM, Q96, KSEL, KWEB, KFQD, KRNO, KISN, KVSF. Debuts at number 27 on the A/C chart.

CLIFF RICHARD The Only Way Out (EMI America)

49% of our reporters on it. Rotations: Heavy: 1/0, Medium 36/4, Light 28/6, Extra Adds 0, Total Adds 10, WSB, KHOW, KPPL, KFMB, WKAZ, WHEN, WENS, WAYV, WCTC, WCPI. Debuts at number 30 on the A/C chart.

NEW & ACTIVE

25-49

HERB ALPERT "Fandango" (A&M) 62/9
Rotations: Heavy 5/0, Medium 29/1, Light 28/8, Extra Adds 0, Total Adds 9, KGW, KRJ, KPLZ, WICC, WFMK, WMHE, WTNV, WROV, KFSB. Heavy: WQUA, KSL, WNNR, WEIM, WLVA. Medium: WLTA, WSB, WCCO, KEX, WTIC, KEY103, WBT, WSLI, WHHY, SM95, Y106, WHBY, KBOI, KUGN, WAYV, WSKY.

TIMOTHY B. SCHMIT "So Much In Love" (Full Moon/Asylum) 56/14
Rotations: Heavy 1/0, Medium 30/4, Light 22/7, Extra Adds 3, Total Adds 14, WARM98, WTIC, WVVZ, WISM-FM, KBOI, KSEL, WJBC, KCRG, KCMQ, KVOX, KFOR, KTWQ, KQDI, KRNO. Heavy: KBAI. Medium: WFBR, WBEN, WLTA, KEX, WGY, KEY103, WRVR, WHHY, SM95, WHBY, WHBC, KMBZ, WEIM, WSKY, KVSF.

WILLIE NELSON "Let It Be Me" (Columbia) 56/1
Rotations: Heavy 14/0, Medium 35/1, Light 7/0, Extra Adds 0, Total Adds 1, KFMK. Heavy: WVBF, WCCO, WSB, WSBA, KMAZ, WAKR, WHBC, KUDO, KSL, WCTC, WLVA, KFOR, KTWQ. Medium: WTAE, WZZP, WHB, KPLZ, WKAZ, WRIE, WHEN, KMGC, WAIV, WNCI, WHIO, WFMK, KKUA, WCPI, KISN.

EDDIE RABBITT with CRYSTAL GAYLE "You And I" (Elektra) 53/20
Rotations: Heavy 3/0, Medium 21/4, Light 27/14, Extra Adds 2, Total Adds 20, WCZY, WHB, KEX, KRNT, WTRX, WFMK, KLTE, WQUA, KS103, WCTC, WCPI, WSKY, KSEL, WLVA, WJBC, KCRG, WJON, KQDI, KSRO. Heavy: WRIE, WSBA, KEY103. Medium: WRVR, WMHE, KKUA, WAYV, WEIM, WORG, KRLC.

DAN FOGELBERG "Missing You" (Full Moon/Epic) 50/33
Rotations: Heavy 1/0, Medium 18/8, Light 27/21, Extra Adds 4, Total Adds 33, 97A1A, WHB, WZZU, WCCO, KS94, KHOW, KEX, KGW, WICC, WVVZ, KEY103, WRVR, WQUE, WTRX, WENS, WFMK, WQUA, KBOI, KKUA, KUDO, KS103, WNNR, WKBR, WLVA, WORG, KFSB, WJON, WBOW, KTWQ, KQDI, KRLC, KBAI, KRNO.

DONALD FAGEN "I.G.Y. (What A Beautiful World)" (WB) 44/23
Rotations: Heavy 2/0, Medium 15/5, Light 26/17, Extra Adds 1, Total Adds 23, WLTT, 97A1A, WCZY, WHB, KEY103, WSGN, KMGC, WSLI, WHHY, Y106, WHBC, YES95, WENS, KBOI, KKUA, WNNR, KSEL, WORG, KFSB, WBOW, KRKK, KISN, KVSF. Heavy: WRVR, SM95. Medium: WBEN, WARM98, KEX, WEIM, KRLC.

BOBBY CALDWELL "All Of My Love" (Polydor/PolyGram) 41/1
Rotations: Heavy 4/0, Medium 19/0, Light 18/1, Extra Adds 0, Total Adds 1, KISN. Heavy: WCCO, KEY103, WLVA, KFSB. Medium: WFBR, WSB, 97A1A, WARM98, Y106, WTRX, WQUA, KKUA, KWAV, WNNR, WKZE-FM, WSKY, WCHV, KSEL, WORG, WJON, KFQD, KTWQ, KRNO.