

Radio & Records

ISSUE NUMBER 432

THE INDUSTRY'S NEWSPAPER

MAY 14, 1982

INSIDE R&R:

Anti-Cuban Propaganda Station Attacked:

Testimony in House hearings calls Radio Marti too expensive, pointless 4

Urbans Down In New York Birch:

New Chicago, Pittsburgh, and Dallas Birch monthly results as well 12

Clark Smidt, Al Casey Open Consultancies:

Noted programmers join ranks of radio doctors 3

Reagan Radio Reports Receive Spotty Airplay:

Industry estimates and a radio spot check show stations finding President's broadcasts incompatible with formats 4

AWRT Meets In San Francisco:

American Women in Radio & TV convention focuses on communications issues 3

Teens Taking A Tumble?

Latest Arbitron results show teen numbers declining; examples and explanations 10

KSON Converts To "Classic Country":

San Diego Country AM now playing 85% oldies 3

Does Radio Lack "Impact?"

RAB's Dick Montasano feels advertisers perceive radio as a low-impact medium, and has some plans to counter that image 13

Eddie Gilreath Named Island Exec. VP/Marketing:

Moves over from Warner Bros. VP position 3

Jimmy Gielbert Becomes Radio Records President:

Promoted from VP at label 3

First Lady DJ Of Country Music Rediscovered:

Rosalie Allen, Country's first female air personality and a New York radio star of the 40's and 50's, is looking to return to the industry 25

\$3.50 Single Copy

KMPC Drops Talk, Joins Drake's "Hitparade"

KMPC/Los Angeles will change format on May 17 from Talk to Drake-Chenault's new syndicated "Hitparade" package, described by station VP/GM Ken Miller as "a classic blend of non-rock hits of the 50's and 60's with compatible music of the 70's and 80's." KMPC has been a Talk station for the past 2½ years, but for the previously 25 years was a personality-oriented MOR music station.

Miller explained the shift: "We learned that it's hard to change what you are, especially when you've spent a quarter of a century building and nurturing an image. KMPC still has an incredibly strong music identity, and as evidenced by our decision, we've decided to stop fighting it. 'Hitparade' marks a grand return to KMPC's musical heritage."

Felz New PD

John Felz was named as KMPC's new Program Director, replacing Tom Straw, who leaves the station to join KXIV/Phoenix (see separate story). Felz has been with KMPC since 1973, serving in a number of capacities including sports producer, Assistant Program Director, senior producer, and for the past two years producer for the Robert W. Morgan morning show.

Other announced personnel changes include the departure of talk hosts Hilly Rose, Scott St. James, Brent Seltzer, and weekend personalities Roberta Weintraub, Harvey Levin, Bill Pearl, and Phil Gainsborough. KMPC will also discontinue the "Larry King Show" from Mutual.

The new KMPC "Hitparade" lineup includes Robert W. Morgan remaining in morning drive

(6-10am); Neil Ross, who joined KMPC in February from KNX/-FM/Los Angeles, moves to mid-days (10am-2pm); Eric Tracy, currently the West Coast host of the RKO Radio Network's "America Overnight" program, will join the station for afternoons (2-6pm); Larry McKay from KFI/Los Angeles will follow a one-hour "Sports At Six" show (7pm-midnight); and Deanna Crowe from KLAC/Los Angeles will do all-nights (midnight-6am).

Bill Drake, principal in the Drake-Chenault firm, will personally oversee the transition of KMPC to the new "Hitparade" format. "Hitparade" was premiered April 4 at the NAB convention in Dallas. Spanning several decades of music, the format features artists ranging from Rosemary Clooney, Frank Sinatra, and the Four Freshmen to Barbra Streisand, Dionne Warwick, and Neil Diamond. KMPC

KMPC/ See Page 18

Straw To Run KXIV

Former KMPC/Los Angeles PD Tom Straw will join Lorell Broadcasting later this month as Executive VP and part owner of Lorell's newly-acquired (pending FCC approval) KXIV/Phoenix. Straw will also program the station, and he told R&R, "KXIV is currently a Big Band format, but we'll be changing it to Talk. We plan to carry CNN-2 and the NBC Talknet at night. No decisions have yet been made on specific station personnel."

Straw, who had been with Golden West for more than three years, became PD of KMPC 18 months ago. John Felz has been named PD at

Bogart Claimed By Cancer

Neil Bogart, founder of Casablanca Record & FilmWorks and Boardwalk Entertainment, died of cancer Saturday (5-8) in Los Angeles at the age of 39. A recording artist, promotion man, executive, and label chief, Bogart was a leading innovator who set many musical trends, created numerous stars, and established an industry standard for imaginative and intricate promotional campaigns and flamboyant, colorful artists of incontestable star quality . . . a quality he shared in full.

Bogart started his career as a singer under the name Neil Scott, registering a minor hit with "Bobby" in 1961. Although he continued recording sporadically into the mid-60's, no further success came his way, and after a short period with Cash Box, he began working in promotion for Cameo/Parkway Records. The label was practically moribund when he started, but he was able to revitalize it with hits by Question Mark & the Mysterians and the Ohio Express and regional successes with Bob Seger's first records.



Neil Bogart

His Cameo experience was just a prelude to his next venture, Buddah Records, which he joined in late 1967 and ran as General Manager until 1973. He masterminded the label's immense success with the "bubblegum" sound in 1968-69, with hits by the 1910 Fruitgum Co., the Ohio Express, the Lemon Pipers, etc., then was able to broaden Buddah's base with the Isley Brothers, Curtis Mayfield, Melanie, Gladys Knight & the Pips, and many more.

The Casablanca Era

In late 1973 Bogart formed his own label, Casablanca Records, starting with a distribution deal with Warner Brothers and quickly going independent. Casablanca was the scene of his greatest triumphs, starting with Kiss's breakthrough in 1975 and Donna Summer's emergence as the queen of the burgeoning disco pheno-

BOGART/ See Page 18

Camroux Resigns As CKLW GM

Canadian broadcast consultant Chuck Camroux, who has been General Manager of CKLW & CKJY/Detroit since September 1979, has announced his resignation in order to return to full-time consulting. "I surprised the company - they had no idea I was going to do it," Camroux told R&R. He announced his resignation to the station staffs Monday (5-10).

"I have been in the legal and accounting business for the past three years, not the radio business. I enjoy consulting more and look forward to getting back to the basics," Camroux stated. He will relocate to the West Coast of Canada and maintain Vancouver and Toronto offices for his consulting firm, Camroux Enterprises, Inc.

No successor has yet been named for Camroux. He will stay on during the summer to guide the station through license renewal and budget-planning processes. "I'll stick around through the transition phase after the new GM is appointed," Camroux commented.

Salgo New PD At KWST

Jeff Salgo has been named Program Director at Century's KWST/Los Angeles, replacing Chuck Martin, who resigned last month (R&R 4-30). Salgo, who had been PD of KBZT/San Diego, told R&R, "It has been a real treat working for (KBZT President/GM) Norm Feuer. He's made this one of the more ideal situations in radio. He's an inspiring person to work for."

"KWST is particularly interesting to me because L.A.'s my home town. I have heard the station's entire evolution clear back to the 60's and that gives me a unique perspective. I am



Jeff Salgo

looking forward to working with (KWST VP/GM) Tim Sullivan. He's managed some really great radio stations, and had some of the brightest programmers in the country working with him, so I'm pleased he thinks I'm good enough to do the job. Naturally, it's a real career challenge to program in Los Angeles, one that I am really looking forward to."

Sullivan commented to R&R, "I'm most excited about Jeff joining our staff. His extensive research and marketing background should be a big asset to our radio station." When asked about KWST's current CHR format, Sullivan indicated that no changes were anticipated. Salgo, who was not immediately replaced at KBZT, will officially join KWST May 24.

Number 9 in a Series:

Bonneville Works!

The Winter '82 Arbitron sweep results are in,
and here's how we stack up against Schulke:

MARKET	AFFILIATE	BONNEVILLE	SCHULKE	THE BONNEVILLE ADVANTAGE
New York	WRFM	4.5	3.9	+15%
Los Angeles	KBIG	4.6	3.5	+31%
San Francisco	KOIT	2.5	2.9	Opportunity
Philadelphia	WEAZ	5.7	3.9	+46%
Houston	KODA	5.5	3.5	+57%
Dallas	KMEZ	6.3	3.4	+85%
Pittsburgh	WPNT	5.6	5.0	+12%
Baltimore	WRLX	2.8	6.8	Opportunity
Denver	KOSI	7.1	4.2	+69%
Tampa	WJYW	6.6	4.7	+40%
Kansas City	KMBR	6.6	5.4	+22%

Will Bonneville work for you? Count on it.
For details, call Marge, toll-free, at (800) 631-1600.
Why settle for second best?



BONNEVILLE BROADCASTING SYSTEM, 274 COUNTY RD, TENAFLY, NJ 07670

Source: Arbitron, Winter 1982. 12+ Metro Share, Mon.-Sun. 6am-12mid.

this week ... 5-14-82

Washington Report	4
What's New	6
Networks/Suppliers/Reps	9
Ratings: Jhan Hiber	10
Sales: Jonathan Hall	13
Street Talk	14
CHR: Joel Denver	16
AOR: Jeff Gelb	20
A/C: Jeff Green	24
Country: Carolyn Parks	25
Nashville: Biff Collie	26
Black Radio: Walt Love	27
Marketplace	32
Opportunities	32

NEXT WEEK IN R&R

Rick Sklar On ABC Superadio & Talkradio

An exclusive interview with ABC Radio's Vice President of Programming

The Music Section

Begins on Page 35

This Week In Music History	35
National Music Formats	36
AOR	37
Country	42
Black	44
A/C	46
CHR	47

staff

Editor & Publisher: BOB WILSON
 Vice President, Sales & Marketing: DICK KRIZMAN
 Executive Editors: KEN BARNES, JOHN LEADER
 Art Director: RICHARD ZUMWALT
 News Editor: GAIL MITCHELL
 Adult/Contemporary Editor: JEFF GREEN
 AOR Editor: JEFF GELB
 Black Radio Editor: WALT LOVE
 Contemporary Hit Radio Editor: JOEL DENVER
 Country Editor: CAROLYN PARKS
 News/Talk Editor: GAIL MITCHELL
 Ratings & Research Editor: JHAN HIBER
 Sales Editor: JONATHAN HALL
 Contributing Editor: JIM DUNCAN
 Nashville Correspondent: BIFF COLLIE
 Associate Editors: KRISANN ALIO, CHRISTINA ANTHONY, ELLEN BARNES, MELINDA MILAM, LINDA MGSCHONTZ, PAULA PONCE, NINA ROSSMAN, SYLVIA SALAZAR, CLAUDIA STEWART
 Computer Services Director: DAN COLE
 Assistant: LEE CLARK
 Research: JACK TOOTHMAN
 Traffic Director: ADRIENNE RIDDLE
 Washington Bureau: 1101 Connecticut Ave., NW, Suite 1004, Washington, DC 20036, (202) 465-4960
 Bureau Chief: JONATHAN HALL
 National Sales Director: BARRY O'BRIEN
 Washington Editor: BRADLEY WOODWARD
 Office Manager: VIVIAN FUNN
 Legal Counsel: JASON SHRINSKY

Creative Consultant: MARK SHIPPER
 Associate Art Director: MARILYN FRANSDEN
 Photography: ROGER ZUMWALT
 Production Director: RICHARD AGATA
 Typography: KENT THOMAS
 Graphics: L.T. PEARL, GARY VAN DER STEUR
 Vice President, Business Affairs: ROBERT KARDASHIAN
 Vice President, Marketing: BILL CLARK
 Creative Services Director: MIKE ATKINSON
 Marketplace Coordinator: PAM BELLAMY
 Office Manager: NANCY HOFF
 Administrative Assistant: GAYLE DUNCAN
 Controller: MARGARET BECKWITH
 Assistant: CAROL TAYLOR
 Circulation: JUDY LUCARELLI

Radio & Records is published every Friday by Radio & Records, Inc., 1930 Century Park West, L.A., CA 90067 (213) 553-4330. Subscriptions \$195 per year or \$55 per quarter. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, Back Page, Breakers, Most Added, National Airplay/30, Parallels, Radio & Records, and Street Talk are registered trademarks of Radio & Records. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. © 1982 Radio & Records, Inc.

A Division of Harte-Hanks Communications.

AM KSON Shifts To Classic Country

After 17 years as a "Top 40" Country station, KSON/San Diego has shifted to a "classic Country" sound incorporating about 85% country oldies, plus current singles "which retain the traditional sound." GM Don Nelson explained the change: "The big problem was that all of a sudden we had four Country music stations in San Diego. They all sounded alike. They were all going after the widest possible expanse that we currently call Country. We made the move because we felt that KSON-AM had to give our listeners a hook; there had to be a reason for them to listen to the station. And, most importantly, they had to be able to recognize the station. Now, when you go down that AM band, you damn well know you have KSON, because it's COUNTRY!"

Nelson gave credit for the new format's design to PD Rod Hunter. Hunter told R&R, "We're actually the first station that I know of doing this format. KIKK/Houston, which recently switched to 'classic KSON/ See Page 18

Casey Forms Own Consultancy Firm

Al Casey, who recently resigned as VP/Programming of Charter Broadcasting, has announced the formation of Al Casey & Associates, a programming consultancy specializing in CHR, A/C, and Country formats. Casey's first clients are KADI/St. Louis and KQAM & KEYN/Wichita.

From his temporary offices in San Diego, Casey told R&R, "I will eventually be moving my headquarters back to Kansas City to be closer to my initial clients and accessible to all parts of the country. I'm also planning to take on some associates to assist me in implementing station formatics as soon as possible."

Prior to joining Charter, Casey programmed WHB/Kansas City, WXLO/New York (now WRKS), KSLQ & KXOK/St. Louis, WMYQ/Miami, and WHBQ/Memphis.

Farewell To A Friend

Neil Bogart is irreplaceable, an endlessly active visionary of a sort the music industry is unlikely to see again. He had the vision to detect the next trend far off in the distance, the perception to pinpoint how to promote it, the contagious excitement to fire up everyone around him about it, and the seemingly limitless energy to follow it through in every imaginable detail.

Neil was never afraid to gamble on untested ideas, and his record of longshot victories testifies to his sound instincts. He never hesitated to put everything on the line for something he believed in. He believed in entertaining people through music — his immense success with bubblegum and disco records was essentially his way of returning the flash, the color, and the pure fun to popular music.

Most of all, Neil lived his life to the fullest extent, working beyond overtime on a dizzying succession of projects and still finding time to excel as a husband and father and involve himself in countless charities. He dreamed wonderful dreams and then made them come true in grand style. His triumphs and disappointments were all on an epic scale, and he went out at the top of the charts. It's fitting that at the services, three of his children sang a memorial song they'd written for him.

Neil will be terribly missed . . . but he's on to bigger and better things.

RR

Gilreath Moves To Island As Exec. VP/Marketing

Eddie Gilreath has been appointed Executive VP/Marketing for Island Records. Gilreath had recently been promoted to VP/Black Music Sales for Warner Bros., earlier serving as National Sales Manager/Black Music Sales at WB and as National Promotion Manager for Motown. In his new position Gilreath will oversee sales, advertising, merchandising, and all other areas of marketing.

Island/U.S. President Ron Goldstein commented, "Chris (Blackwell, Island founder) and I feel that the addition of Eddie—along with recent additions of (VP/Promotion) Michael Abramson and (Director/Artist Development) Ellen Darst—to our staff will give us one of the best marketing teams in the record industry."



Eddie Gilreath

GILREATH/ See Page 18

Smidt Starts Custom Consulting Company

Clark Smidt, most recently VP/Broadcast Operations at marketing research firm Wallace & Washburn and former programmer at WEEI-FM/Boston and WCOZ/Boston, has formed his own consultancy firm. The company, Clark F. Smidt, Inc., specializes in "customized enhancement operations" for radio, TV, and cable formats, involving management, programming, marketing, positioning, and several other elements.

Smidt told R&R, "It's a perfect time for this move. Kim Wallace and Harry Washburn are outstanding gentlemen and I will continue to be at their service for any special projects." He added that



Clark Smidt

he will be personally involved with every

SMIDT/ See Page 18

Gielbert Named Radio Records President

Jimmy Gielbert has been promoted to President of Radio Records, replacing Dick Kline, who resigned recently. Gielbert had been VP/Sales & Merchandising for Radio, and joined the label at its inception in 1979 as Controller.

Radio Chairman Ed McGlynn commented, "It gives me great pleasure to make this much-deserved promotion. Jimmy has been with Radio since its founding, and he has had an instrumental role



Jimmy Gielbert

in the growth and success of the com-

GIELBERT/ See Page 18



AWRT Convention Explores Communications

The 3000-member American Women in Radio and Television, Inc. (AWRT) organization held its 31st annual convention in San Francisco last week (May 4-7). Themed "Communications Odyssey '82," this year's conference explored today's advanced technologies and their effects upon the communications industry as a whole. Wednesday's opening session featured an address by National President Muriel Kennedy, followed by a government regulation panel, "Re-De- or Un-Regulation: What's It All About?" Jane Cohen, VP/Television for NAB, moderated with panel members (at top, l-r) Ward White, Sr. Counsel for U.S. Senate Committee on Commerce, Science and Transportation; Mimi Weyforth Dawson, FCC Commissioner; and Wade Hargrove, Executive Director, North Carolina Association of Broadcasters. A fourth panel member, Erwin Krasnow, Sr. VP/General Counsel for NAB, joined the group via live satellite hookup.

The 450 attendees were also given a variety of activities to choose from: a tour of the area's "Silicon Valley," mini-seminars (broadcast news, computers, etc.), networking opportunities through breakfast roundtable discussions, and professional development workshops. Major highlights were a programming awards luncheon and the Broadcast/Industry Banquet, with actress Jean Stapleton receiving the Silver Satellite Award.

One of Wednesday's four concurrent sessions was the News mini-seminar, which focused on audience attitudes and future trends in radio and television broadcast news. Gathering, producing, and presenting the news were discussed as well. Shown is the Radio News Panel with (l-r) Barbara Rickard-Riegler, News Bureau Chief, KFVB/Los Angeles; Fred Zehnder, News Director, KTVU-TV/Oakland; and Vikki Livlakis, News Director, KFRC/San Francisco.

Congress Passes Potent Piracy Penalty Bill

The House of Representatives approved on a voice vote Monday (5-10), a measure which would substantially increase penalties for piracy or counterfeiting of records and films. The Senate passed a companion bill last December; Presidential approval is still pending.

The bill would make large-scale piracy a felony on the first offense, and establishes a three-tier penalty scale. Pirates or counterfeiters convicted of illegally distributing or producing over 1000 records or 65 copies of a film would face five years in prison and/or \$250,000 in fines. Second-time (or more) offenders would also face that punishment scale. First offenders dealing in 100-999 records or 8-64 films could serve up to two years and/or pay \$250,000; while lesser offenses would face a year in jail or a \$25,000 fine.

Washington Report

Wirth Slams Door On Deregulation

Prospects for passage of radio deregulation once again look bleak. Opening a hearing on the subject, Telecommunications Subcommittee Chairman Tim Wirth (D-CO) last week vowed to block what he called "sweeping, ill-conceived deregulatory measures that do not provide some alternative means of protecting the public interest."

A parade of broadcast witnesses then urged passage of deregulation and of Al Swift's (D-WA) bill to abolish comparative renewals. The dramatic highlight came when CBS Sr. VP/Policy Gene Mater suggested that, rather than espousing the Bill of Rights, Wirth believes in a "Bill of Privileges." Wirth exploded, giving Mater a severe tongue-lashing and declaring that First Amendment rights belong to all Americans, not just to broadcasters.

Meanwhile, NRBA officials remain hopeful about the chances of their alternative deregulation idea, which would give radio stations 50-year frequency leases in return for annual rental fees that the government would use to fund public radio. NRBA continues to refine the concept in discussions with Wirth's staff.

Gannett's "USA" Call Bid Draws Record Protest

Gannett's attempt to win USA call letters for two of its stations has drawn nine protests from competing stations—an FCC record in a call sign dispute.

Gannett wants to change KPRZ/Los An-

geles to KUSA and WJYW/Tampa to WUSA. Its original request to assign the WUSA calls to WWWE/Cleveland was withdrawn after five local stations complained to the FCC that public confusion would result.

Since the USA designation could imply some kind of government connection, the Gannett case brings into play a vague FCC rule requiring it to obtain "suitable clearance."

It's possible that such clearance has been obtained in the form of a letter from Bernie Wunder, head of the National Telecommunication and Information Administration (NTIA). After turning up no protests from other government agencies, Wunder has told the FCC the USA call signs are okay with him.

NAB Searchers, NRBA Runners

NAB has rounded out its panel searching for a successor to outgoing President Vince Wasilewski with the naming of Multimedia Chairman/CEO Wilson Wearn, Seguin Broadcasting President/GM Stanley McKenzie, N.C. Assn. of Broadcasters Executive Director/General Counsel Wade Hargrove, and Westinghouse TV Group President Bill Baker. They join NAB's Executive Committee in forming the search panel, which holds its first meeting next week.

Meanwhile, NRBA reports intense interest in its Regional Director elections now underway. The 118 broadcasters competing more than doubles last year's figure.

Reagan Radio Commentaries Encounter Airplay Reluctance

Relatively few radio stations appear to be carrying President Reagan's five-minute Saturday radio commentaries, according to informed estimates. While radio network officials generally found it difficult to estimate the percentage of affiliates carrying the broadcasts, Mutual VP/News & Special Programming Tom O'Brien estimated 235 of 900 affiliates run them, for a listenership of about a million. That proportion was mirrored in a brief R&R spot check of ten stations, mostly in major markets; three were airing the shows. Incompatibility with set music formats was the reason most often mentioned for not providing coverage.

However, the man heading up the project for the White House, consultant Mark Goode, told R&R, "We think it's working very well." Calls and letters indicate many Americans are hearing the speeches and there's been extensive follow-up coverage on television network news and in Sunday newspapers, Goode said.

Besides stations picking up the feeds from their networks, the White House says 500 to 800 calls per weekend are being logged on its radio actuality system (800-424-9090), which provides the commentaries to non-network affiliates.

Stations Reluctant To Break Format

In R&R's spot check, the only stations carrying the talks were KDKA/Pittsburgh, KOB/Albuquerque and WINZ/Miami. WKTU/New York and KABC/Los Angeles are not providing coverage.

Citing format considerations as the reason for declining to carry the President were WHBQ/Memphis, KTSA & KTFM/San Antonio, KIRO/Seattle, and WDSM/Superior, WI. A spokesman at WDSM said, to his knowledge, only one of the 12 stations in the market is airing the broadcasts.

A spokesman at WBNS/Columbus, OH told R&R the station ran the first show, but

based on its content decided the "news value wasn't enough to interrupt regular programming" for the remaining nine speeches.

Most of the stations, whether carrying the President or not, said they were giving the speeches adequate coverage in regular newscasts.

Jerry Smith at AP Radio guessed the speeches and the Democratic response, which APR feeds live, are both getting "rather heavy use," based on affiliate inquiries. CBS is standing by its initial decision not to run any of the talks. ABC, which is making case-by-case decisions depending on subject matter, so far has carried all six programs.



CUBA PLANNING "RADIO LINCOLN?"

Radio Marti Comes Under Fire

Reagan administration plans to build Radio Marti, a 50kw propaganda station aimed at Cuba, came under heavy fire Monday (5-10) at a hearing of the House Telecommunications Subcommittee.

Broadcasters expressed fears that Cuba will strike back with new jamming or interference that will hurt U.S. stations. Rep. Al Swift (D-WA) attacked the \$17 million plan as "goldplated" and Rep. Tom Tauke (R-IA) called it a "strange proposal."

Penn. State University Professor John Nichols testified that most Cubans hate the U.S. government and wouldn't listen to or place credibility in newscasts from Uncle Sam.

Impact On U.S. Stations Probed

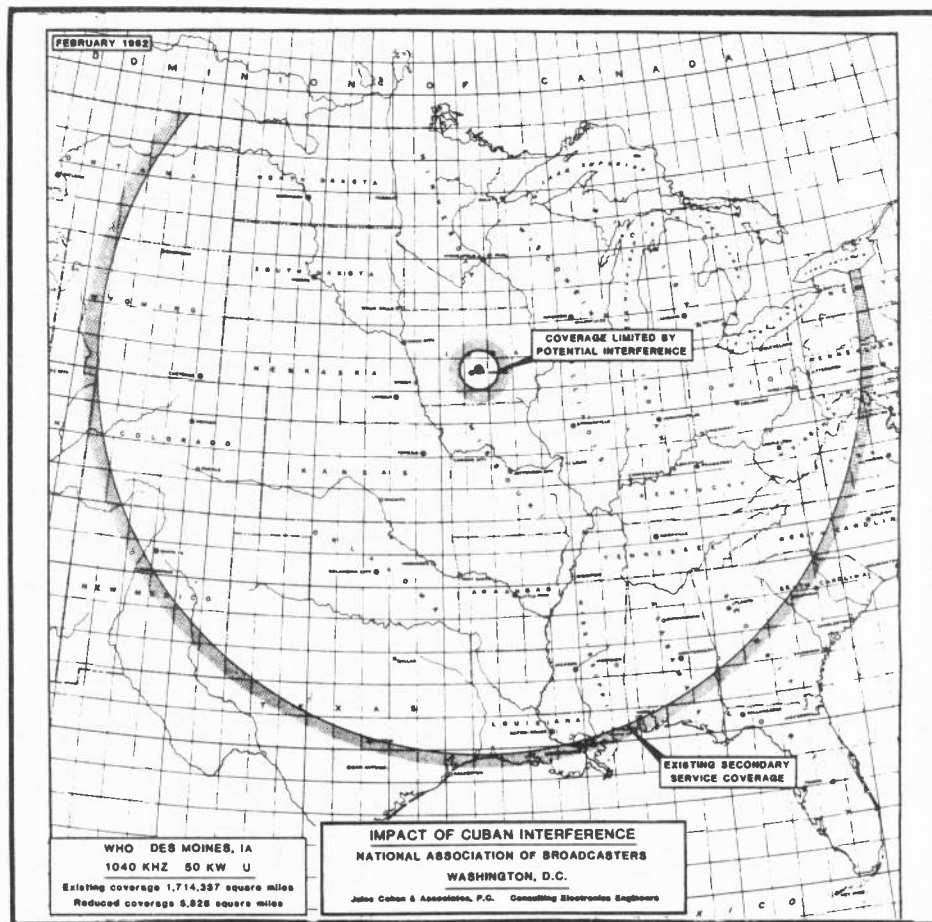
The focus of the hearing on the Radio Marti bill (HR 5427), already okayed by the House Foreign Affairs Committee, was to assess how Cuban retaliation might hurt American broadcasters.

saying on April 4, "We are prepared to give a suitable response." But Enders cited reports of Cuba readying a possible "Radio Lincoln" directed at the U.S., playing on the name of an American hero in the same way the United States has appropriated the name of Cuban independence fighter Jose Marti. Said Enders, "The stage seems to be set for counterbroadcasting rather than jamming."

On the question of whether Cuba will fight back with stepped up interference, Enders said, "Cuba's lawlessness predates Radio Marti and will continue to exist in the future—with or without this new station."

Marti May Have Multiple Frequencies

Broadcasters worried about Cuban jam-



Already, Cuba has threatened to jam its chosen frequency, 1040 kHz. That's the channel occupied by WHO/Des Moines, President Reagan's ex-employer. Palmer Communications VP Robert Engelhardt testified the jamming "will shrink WHO's coverage from a radius of 800 miles to a radius of 45 miles, from 1.7 million square miles to 5900 square miles—a 99.65% decrease." (See diagram above for an even more dramatic estimate of WHO's potential coverage shrinkage.)

But the State Department doubts jamming will occur. Assistant Secretary of State Thomas Enders quoted Fidel Castro as

ming on 1040 kHz had something else to think about after the testimony of F. Clifton White, whose Presidential Commission on Broadcasting to Cuba is setting up Radio Marti.

"While considering 1040 kHz to be Radio Marti's basic operating frequency," he told the panel, "the Commission favors considering the possibility of using additional frequencies in order to make Cuban jamming of Radio Marti broadcasts more difficult."

That means Cuba may be prompted to jam additional channels, possibly hurting other American stations in the process.

Alternatives Proposed

Many witnesses suggested there are other ways for the U.S. to get its message into Cuba. For instance, NAB Executive VP/GM John Summers advocated broadcasting on either 1610 or 530 kHz, just outside the commercial band. He said most AM radios can receive those frequencies, and any jamming by Cuba wouldn't harm U.S. stations.

NRBA President Sis Kaplan and engineer Wally Johnson of the firm Moffet, Larson & Johnson suggested expanding use of the existing Voice of America station in Florida. And Johnson said use of Florida commercial stations heard in Cuba should be explored.

ATLANTIC IS PREPARING FOR A HOT SUMMER

ROBERTA FLACK

"Making Love"

WBEN-FM 36-18 JB105 34-29 Y100 deb 23
 WIFI 21-18 WPGC 27-24 Q105 22-20
 B104 24-21 Z93 3-4 WGCL deb 20
 PRO-FM 11-6 94Q 13-13 KEARTH 10

KRLA 13
 KFI 5-3
 KHS-FM 5-5
 KIQQ 3-3
 KFRC deb 39
 KEZR add 29

XTRA add 22
 KIMN add
 Q103 add
 KOPA add
 KZZP deb 28
 WHFM add
 WTRY add
 92FLY add
 WBLI on
 WAEB 10-10

Q106 11-10
 K104 7-6
 V100 16-11
 KTSA add
 KZFM 6-5
 KINT 24-17
 KHFI add
 KBFM deb 28
 WTLX 20-17
 KEEL 20-16
 KROK 30-23

WFMP add 27
 WJDX 16-15
 KXX106 23-21
 WZYP deb 29
 WHHY-FM 11-6
 WAXY 14-10
 WBBQ 12-8
 KX104 13-11
 WMAK-FM 3-4
 WSEZ 13-12
 WRQK deb 30
 WNOK-FM deb 30

WGH 4-4
 KJ100 10-8
 WZZR 21-18
 WVIC 9-8
 KSTT 14-12
 KIOA 15-13
 KOFM 14-10
 KRAV deb 20
 WNAM deb 18
 WGBF deb 25
 FM102 24-18
 KNBQ add

KCPX 27-24
 KRQ 10-10
 KHYT 13-12
 KIKI 20-16
 WGUY 11-4
 95XIL 3-1
 Q104 17-9
 KILE add
 KELO 16-10
 KDVV add
 KSLY 5-4
 KYVA add

From The Soon To Be Released Album
 'I'm The One'

MANHATTAN TRANSFER

"Route 66"

A/C **BREAKERS**

From The Soundtrack Album
 'Sharkey's Machine'

GR55	KEZL	WGY	WHBY	KOB	WEIM	WJBC	KRNO
WTAE	KJR	WGAC	WHBC	KBOI	WKBR	KCRG	KRKK
WPRO	KPLZ	WBT	WARM98	KUGN	WCTC	WDAY	KISN
WSB	WICC	KMGC	WHIO	KKUA	KRBC	KFOR	KSRO
WCZY	WKAZ	WSLI	KRNT	KSL	WSKY	WSGW	KEARTH add
WCCO	WRIE	WVLK	WOMC	KIXI	WDEF	WJON	KSTT deb 24
KS94	WSFM	Y106	WFDF	KCEE	KSEL	KFQD	
KOY	WTIC	WPTF	KMBZ	WNAB	WORG	KBOZ	
KEX	WHAM	WRVA	WIBA	WKZE-FM	WWSA	KTWO	

FOREIGNER

"Break It Up"

5 Million Albums and Rolling

From The Album
 'Foreigner 4'

WBEN-FM add 37	WPHD 27-22	KZFM deb 27	WSSX 28-26	KHYT deb 39	WSPT deb 30
WIFI on	WRCK deb 24	KSBT-FM 30-23	WANS-FM 29-25	WJBQ deb 40	WTRU add
96KX 4-3	3WT deb 29	KHFI add	WJXQ 23-20	WFBG deb 25	99KG add
KBBQ add 38	WPSY add	KBPM add	WMEE add	Q104 26-24	KFMZ deb 27
KFI add	Q106 add	G100 deb 28	KYNO-FM add	WGLF deb 23	KENI 36-27
KIQQ on	WKRZ-FM add	WSKZ add	KGGI add	WYKS add	KKLV add
KEZR 29-17	K104 5-3	WOKI 37-31	FM103 add	KPUR add	KCBN add
KYYX add	WKEE 40-36	WDCG add 40	KLUC deb 26	Q101 add	KATI add

SPARKS

"I Predict"

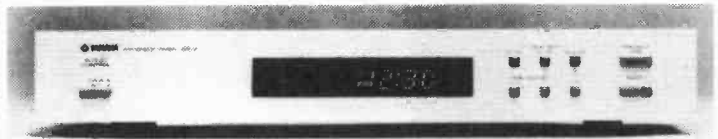
From The Album
 "Angst In My Pants"

WIFI	WKRZ-FM	WCSC	WFLB	KRNA
CHUM	WKEE	WVIC	KSEL-FM	99KG
KEGL	KZFM	KMGK	Q101	
KIQQ	KINT	WOMP-FM	KVOL	
WPHD	WZYP	WAEV	KKXL-FM	
WYCR	WHHY-FM	WISE	WSPT	





Dial Tuneful Sleep With Digital Timer



Yamaha DT-2 Digital Timer

They say music soothes the savage beast—which is what most of us turn into after a grueling work day. After such a day, the only thing you want to do is go home, turn on the stereo, and relax, maybe even sleep. But you can't really relax because in the back of your mind you know you'll have to interrupt your take-five at some point and turn off the stereo. But Yamaha's DT-2 digital add-on timer option makes it easier to wake up or go to sleep to your favorite nocturnal programming. The digital display timer can be preset to automatically turn any stereo system on or off at any time. Its automatic sleep function shuts programming down up to two hours later from the time it was originally set. Retailing for \$120, Yamaha's DT-2 also accommodates all Yamaha silver components and Concert Systems 70 through 30. For more details write Yamaha at 6660 Orangethorpe Avenue, Buena Park, CA 90620.

Bio Bares Whitman History

If you're from a Country station looking for promotional giveaways or just a plain old music fan, you may be interested in "Mr. Songman: The Slim Whitman Story." It chronicles the life of **Ottis Dewey "Slim" Whitman, Jr.**, the second child of a poor Florida family. Overcoming a stuttering problem, Whitman embarked on a singing career in 1948 on a local radio station accompanying himself with left-handed guitar playing. In the mid-fifties he recorded "Rose Marie," which enjoyed a long stay at the top of England's best-seller charts. However, during that time his U.S. popularity began a downhill descent. Then in 1980 he was approached by **Malcolm Smith** of **Suffolk Marketing** and the result was one of the most successful mail order record television commercials in history, as well as a resurgence in "Whitmania."

Interspersed throughout the book are Slim's anecdotes involving such artists as **Elvis Presley** and **Johnny Cash**, the story behind his successful 40-year partnership with his



wife **Jerry**, 12 pages of photographs, and a Whitman discography. The 158-page hardbound book is available for \$9.95 through the Brethren Press, Elgin, IL 60120, or call toll-free 800-323-8039.

MCA Posts 1st Quarter Profits

Citing improved theatrical revenues and excellent results for its records/music publishing departments, **MCA Inc.** posted a 12% increase in operating income for the three months ending March 31, 1982. In light of a higher estimated annual income tax rate, though, net income increased slightly from \$24.2, or \$1.01 per share, in 1981 to \$24.3 or \$1.02 per share. Gross revenues dropped from \$339.9 million to \$325.4 million.

Specifically, the records and music publishing division showed gains in both gross revenues and profit. Revenues rose 6.5%, from \$42.8 million to \$45.5 million; profitwise, the division gained 22%, climbing from \$6.8 million to \$8.3 million.

RCA Packages 83 Dorsey/Sinatra Recordings

Capitalizing on the popularity of two performers who have made significant contributions to the music field, **RCA Records** is issuing "The Dorsey/Sinatra Sessions 1940-1942," Volumes I, II and III. The three two-disc sets comprise 83 pieces recorded between February 1, 1940 and July 2, 1942 by the **Tommy Dorsey Orchestra** fronted by vocalist **Frank Sinatra**. RCA plans an initial summer release for the series.

According to West Coast Product Manager **Don Wardell**, RCA plans an extensive advertising campaign geared to nostalgia, including radio spots on "Music Of Your Life" formatted stations. In conjunction with this, a limited edition (1000) of the special promotional 78 r.p.m., "Oh, Look At Me Now," will be distributed to radio personalities and journalists across the country. Each will be individually numbered.

Among the songs featured on the albums are "Imagination," "Without A Song," and "Street of Dreams." Although they were released prior to this, primarily on 78's, several haven't ever been available in the U.S. in album form. Also included will be previously unreleased alternate takes of selections. And in cases where the label was unable to track down master copies, RCA contacted actual collectors themselves. Their 78's were restored to better-than-original sound quality by label engineers.

MORE THAN 58 MILLION SOLD

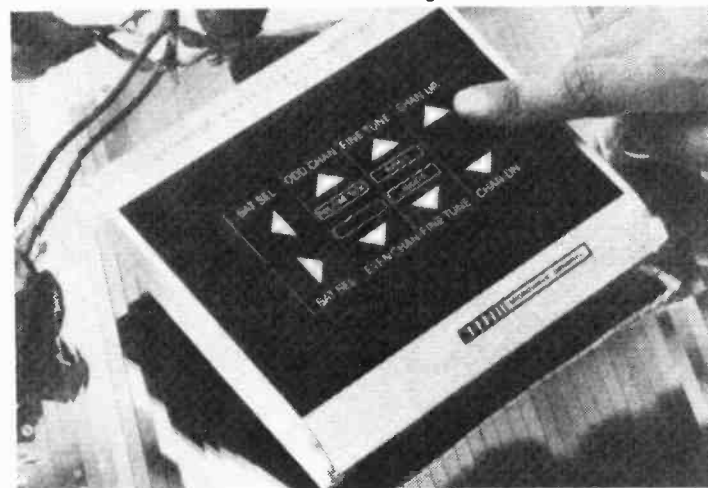
Radio Set Sales Up

Radio's popularity is still going strong. 1981 saw the sale of over 58 million radios, representing the third best-selling year in radio's history, as well as a growth rate of 127% since 1960. And all those radios put the average time spent listening (12+) figure at three hours and 19 minutes a day. This and other findings are compiled in a new **Radio Advertising Bureau (RAB)** sales tool "Radio: The Red-Hot Medium Is Hotter Than Ever," being sent to advertisers/agencies across the country.

Last year's sales account for an estimated total of 465.2 million working-order radio sets, with the average home housing between five and six. Additional highlights:

- 81% of all persons 12+ reached by radio a day
- 96% 12+ reached in a week
- Audience up 62% since 1967
- Cost per thousand up least of all major media
- 95% of cars on the road radio-equipped
- 7 out of 10 people 12+ listen to car radio within the week
- Radio households up 69% since 1960—from 49.5 million in 1960 to 83.6 million in 1982.

When You Dish Upon A Star



Dish Controller

Having problems relocating your backyard satellite receiving dish? Worry no more! There's now a wireless remote control that moves the antenna and provides optimum reception of broadcasts from any U.S. or Canadian satellite. Available from **Microwave General**, 1100 L'Avenida, Mountain View, CA 94043. The entire unit, including a Star Trac satellite dish, retails for a mere \$6745. A must for every household.

5 YEARS AGO TODAY

Radio & Records

- **RUSS REGAN'S PARACHUTE LABEL LANDS AT CASABLANCA**
- **SCOTT JACKSON NAMED VP/PROMOTION AT ARISTA**
- **LEE MICHAELS JOINS BURKHART-ABRAMS**
- **NUMBER ONE FIVE YEARS AGO: "When I Need You" — Leo Sayer (WB) (5th week)**
- **NUMBER ONE COUNTRY: "I'll Do It All Over Again" — Crystal Gayle (UA)**
- **NUMBER ONE LP: "Rumours" — Fleetwood Mac (WB) (12th week)**

WESTWOOD ONE

AMERICA'S NUMBER ONE
PRODUCER/DISTRIBUTOR OF NATIONALLY SPONSORED
RADIO PROGRAMS, CONCERTS & SPECIALS SALUTES . . .

LOS ANGELES

NEW YORK

KY-102
We Rock Kansas City

KYYS/Kansas City

4 SONGS 4 ALL FORMATS:

KANSAS "Play the Game Tonight"



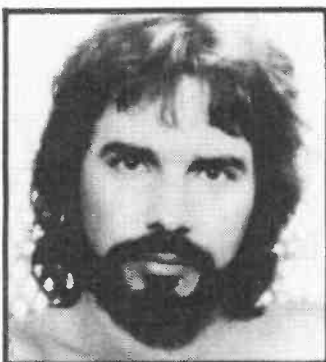
CHR **BREAKERS**

KANSAS

Play The Game Tonight (Kirshner/CBS)

66% of our reporters on it. Moves: Up 25, Debuts 42, Same 39, Down 0, Adds 31 including Z93, 94Q, WLS-FM, KFI, KIQQ, B100, KIMN, WLAN-FM, KLPO, WBCY, KSTT, WKDQ, 95SGF, WCIL-FM. See Parallels, debuts at number 28 on the CHR chart.

BERTIE HIGGINS "Just Another Day In Paradise"



WBEN-FM add 36	WAKX add	WOKI 38-34	WXLK 21-18	WRQK	95SGF
JB105 33-28	KNBQ add	WSEZ deb 35	WYKS 37-32	WNOK-FM	WISE
94Q on	KILE add	WCSC 25-22	WTRU deb 27	WJXQ	Q101
CKLW add	KOZE add	WGH 14	KSLY 26-23	WKFR	KVOL
WGCL on	WFBR deb 30	KSTT 22-20	KCBN 22-16	WNAM	99KG
KFI add	KC101 24-19	KIOA deb 29	KHFI	WGBF	KENI
KIQQ on	WKEE 30-27	KCPX 30-27	KBFM	WKDQ	KKLV
KYYX add	V100 29-26	WJBQ deb 39	WTIX	WLYT	KATI
KZZP 23	KZFM deb 29	WTSN 31-28	KEEL	KRQ	
WHFM add	KINT deb 22	WHEB 30-25	WDOQ	WFBG	
WYCR add	KXX106 18-15	WFEA deb 25	WBBQ	WCIR	
Y103 add	G100 32-27	WFOX 30-27	WMAK-FM	Q104	
WVIC add 40	WAXY deb 24	WFLB 34-29	WDCG	WAEV	



JOHN SCHNEIDER "Dreamin'"



WIFI	Q105	KFRC	WZZR
Z93	KRLA	WBBQ	WFOX



REDDINGS "([Sittin' On] the Dock of the Bay"



WFBR add	WAOK add	KOKY add
Q104 add	WHRK add	WBLX add
WFLB add	WEDR add	WOWI add
WXYV add	WWRL add	WANM add
WDAS add	WGIV add	WLUM add
WHUR add	WJAX add	



DISTRIBUTED BY CBS RECORDS

MUSIC WITH UPWARD MOMENTUM!

NEIL DIAMOND "Be Mine Tonight"

		WNAM
		KBBK
	WDOQ	KCPX
	WMAK-FM	KHYT
KIQQ	WSEZ	WFBG
WAEB	WCSC	WFLB
KZFM	Q106	WGH
WKEE	BJ105	K104
	WVIC	KSLY

A/C BREAKERS

NEIL DIAMOND

Be Mine Tonight (Columbia)

43% of our reporters on it. Rotations: Heavy 4/2, Medium 19/17, Light 32/30, Extra Adds 6, Total Adds 55 including WCBM, GR55, WTAE, WSB, WCLR, 55KRC, WCZY, WHB, KPPL, KEX, KFMB, KJR, KPLZ, WBT, WRVR, and 40 more. Debuts at number 27 on the A/C chart.

DENIECE WILLIAMS "It's Gonna Take A Miracle"

		KEARTH 9-8	Z102 add 35	KX104 deb 23	KBFM
		KRLA 11-4	WFOX add 33	WMAK-FM 7-5	WSEZ
		KFI 10-7	WFBR 11-4	KHYT 40-32	KIDD
		KIIS-FM 15-10	92FLY deb 29	KIKI 8-4	KBBK
		KIQQ 6-6	WBLI 30-27	WGUY 17-14	KCPX
		KFRC 21-16	WTIC-FM 14-10	WACZ 26-23	KSKD
		KEZR 17-14	KC101 14-11	WTSN 32-27	WFBG
		XTRA add 24	Q106 23-18	WCIR 27-20	WAEV
		KYYX on	WKEE 38-34	Q104 deb 35	95SGF
		Q103 on	KITY 38-34	WFLB 8-7	KVOL
	WCAU-FM deb 32	WAXY add	KZFM 24-16	KILE 17-8	WTRU
	B104 30-26	WRQK add	WTIX 23-13	WCIL-FM 16-11	KENI
	PRO-FM deb 18	WLYT add	KROK 28-18	KDZA deb 28	KSLY
WBEN-FM 10-5	94Q 19-16	KYNO-FM add 29	WJDX deb 20	WDRC-FM	
WIFI 26-22	Y100 25-22	KGGL add	BJ105 33-30	KINT	ARC

KARLA BONOFF "personally"

		V100 deb 30	Z102 26-23	WDOQ
		WHHY-FM deb 26	95SGF deb 26	WRQK
		WAXY deb 22	WFOX 26-19	KJ100
		Y103 deb 39	WXLK 16-13	WZZR
	WFLB add	WMAK-FM 10-8	KKQV deb 28	WJXQ
	WYKS add 39	WBCY 24-17	KILE deb 38	Z104
	Q101 add	WCSC 26-21	WRKR 33-31	KNBQ
	KEEL add	WGH deb 18	WSPT 29	KBBK
	KXX106 add	WVIC 35-33	WCIL-FM deb 32	KRQ
	WAYS add	KIOA 30-28	KENI 32-25	KHYT
WBEN-FM add 39	KLIK add	KRAV 19	KSLY 27-18	WJBQ
KFI add	WNAM add	KGGL deb 30	KCBN 35-28	WCIR
Q103 add	WGBF add	KJRB 22-18	KATI deb 34	WTRU
KC101 add 30	KCPX add	KSKD 35-32	KYYA deb 30	KRNA
WLAN-FM add	KLUC add	WACZ deb 28	KOZE 28-25	
KZFM add	WTSN add	Q104 25-22	WFBR	
KINT add 28	WHEB add	WAEV 8-7	WBBQ	
WTIX add	WISE add			



ON COLUMBIA RECORDS



Networks/Program Suppliers

MUSIC FEATURES

Narwood Productions

Country Closeup:

Barbara Mandrell (June 7)
Ray Stevens (June 14)

Music Makers:

Mitch Miller (June 7)
Johnny Mathis (June 14)

NBC

Country Sessions:

Michael Murphey (June 5)
Terri Gibbs (June 12)

Source:

Pat Benatar Encore (June 4-6)
Paul McCartney Today (June 18-20)
Asia Special (June 25-27)

RKO

Hot Ones (Is, Inc.):

Dr. Hook (June 14)

Musicstar Specials (Is, Inc.):

Neil Sedaka (June 7)
T.G. Sheppard (June 21)

Weekly Music Magazine:

Getting Married (June 5)
Surf's Up (June 12)
The Midnight Hour (June 19)
Remembering 1968 (June 26)

NEWS &

INFORMATION

FEATURES

CBS

RadioRadio:

The network has signed 153 stations for the May 15 Hall & Oates special; 118 for the Barry Manilow show on May 22

Earth News

Al Franken & Tom Davis discuss new movie "1985" (June 4)
Allen Michael relates alien encounter (June 5-6)

Narwood

Outlook with David Lampel: Summer Plans Rap (June 3)

Watermark

TV Tonight with Ron Hendren: The Grinch Grinches The Cat In The Hat (May 20)
Coming Out Of The Ice (May 21)

Westwood One

Spaces & Places:

Cheerleaders (June 7)
Cable Revolution (June 14)
How To Get In Shape For Summer (June 21)

Tellin' It Like It Was:

W.E.B. DuBois/Ira Frederick Aldridge (May 24)

Rolling Stone Magazine Productions

Continuous History Of Rock & Roll:

The Greatest Live Albums (June 7)
East Coast Rock/Part II (June 14)
The Producers: Jimmy Iovine (June 21)
Greatest American Bands (June 28)

United Stations

Dick Clark's Rock Roll And Remember:

Johnny Rivers (June 4)
Gladys Knight & Pips (June 11)
David Gates & Bread (June 18)
Bobby Vinton (June 25)
Beach Boys (July 2)

Weekly Country

Music Countdown:

Mickey Gilley (June 4-6)
Gary Morris/Lee Greenwood/Kieran Kane (June 11-13)

Watermark Soundtrack Of The 60's:

Nick Santa Maria/Vinny Carella/Slim Pickens/Buddy Holly Disciples (June 5-6)

Westwood One

Budweiser Concert Hour:

War (June 11-12)
Temptations (June 25-26)

In Concert:

Blue Oyster Cult (June 4-5)
Greg Kihn/Point Blank (June 18-19)
Go-Go's (June 28)

Live From Gilley's:

Mel McDaniel (June 4-5)
T.G. Sheppard (June 11-12)
Gary Morris (June 18-19)
Ray Price (June 25-26)

Off The Record:

Outlaws (June 4-5)
Blue Oyster Cult (June 11-12)
Joan Jett (June 18-19)
Toto (June 25-26)

Rock & Roll Never Forgets:

Jimi Hendrix (June 18-19)

Rock Years:

1974 (June 4-5)
1975 (June 11-12)
1976 (June 18-19)
1977 (June 25-26)

Special Edition:

Temptations/Part I (June 4-5)
Temptations/Part II (June 11-12)
Earl Klugh (June 18-19)
Patrice Rushen (June 25-26)

ABC

Contemporary Net/Spotlight Special:

Sheena Easton/Juice Newton/
Kim Carnes (June 20)

Entertainment Net/Silver Eagle (DIR):

Bellamy Brothers (June 5)
Tom T. Hall (June 12)
Roger Miller (June 19)
Don Williams (June 26)

Entertainment Net/Words & Music (Narwood):

Dionne Warwick (June 13)

Rock Net/

Supergroups:

Journey (June 5)
The Who (June 12)
Quarterflash (June 19)

CBS

RadioRadio:

On Stage Tonight: Little River Band (June 5)
Al Jarreau (July 17)

Summer Beach Special: Six-hour presentation of summer hits during last 15 years (July 3-5)

Clayton Webster

Country Calendar:

Tom Jones (June 7)
Johnny Lee (June 8)
Gail Davies (June 9)
Janie Fricke (June 10)
Gary Morris (June 11)

Rarities:

Dale Krantz (June 4)
Ronnie Wood/Ronnie Lane/Pete Townshend/Kenny Jones (June 7)

Pink Floyd (June 8)

AC/DC (June 9)

Steve Winwood/Eric Clapton (June 10)

Retro Rock:

Steppenwolf (June 14)

Earth News

U2 (June 4-6)

Innerview

Z.Z. Top/Part II (June 7)

Mutual Enters AOR With September Stones Special

In its first-ever AOR music special, **Mutual** will air the 12-hour "Rolling Stones, Past and Present" September 23-26. In production since last November, the special is being produced by **David Pritchard** and **Alan Lysaght** of Sonic Workshop in Toronto, who produced last year's "The Beatles, The Days In Their Life." The special will feature fresh interviews with **Mick Jagger** and the other Stones members, as well as scores of musicians and others associated with the group throughout its history. According to **Glenn Morgan**, Mutual Director/Music Programming, the air date coincides with the release of a new Stones movie, opening up a wealth of promotional tie-ins for stations airing the special. Available to stations on a barter basis, the program contains five minutes of local commercial time per hour. Mutual says there may be a follow-up special around New Year's with material the producers are currently gathering on the Stones' European tour.



ELTON ROCKS RKO — During a recent stopover in New York City, *Captain Fantastic* (alias Elton John) stopped by the RKO studios to tape a segment of RKO Radio-shows' "The Hot Ones," set to air May 17-18. Taking a breather are (l-r) Elton and the program's Executive Producer, Jo Interrante.

NEW PROGRAMMING

● **Steve Bell**, ABC News Correspondent and news anchorman on ABC-TV's "Good Morning America" hosts a combination news analysis/commentary weekend show. The "Steve Bell Commentary" will be broadcast via the **ABC Information Network**. Contact **Andrea Berken** at (212) 887-5294.

● "What's Going On?," a 60-second program, profiles celebrities and other unique people. Forthcoming profiles include **Tiny Tim** and **Ron Howard**; each piece features an actuality by the person spotlighted. It's hosted by **WOHO/Toledo** midday personality **Mike Morin** and debuts in mid-June. Available exclusively to one station per market by writing **Corey Deitz Creative Services**, 4325 N. Lockwood, Toledo, OH 43612; or call the demo hotline at (419) 478-1031.

● The **Meredith Radio Syndication Service** announced the national distribution of a personal commentary series by radio executive **Elmo Ellis**. Ellis was VP/GM of **WSB/Atlanta** until his retirement in January of this year. For more information contact **John Lauer** at (404) 231-0920.

● "Star Talk" is a new syndicated radio show taped in both Nashville and at Bronco Billy's in Jacksonville, NC. Guests will converse with MC **Johnny West**, veteran DJ and currently PD of **WRCM-FM/Jacksonville, NC**. It's set to play in four-minute segments and air several times daily. Contact (615) 255-4181. **NOTE: More Music Programming has moved. The address is 4515 Angeles Crest Hwy., La Canada, CA 91011.**

Cox Takes Over NBC Sales

Kevin Cox has been named to head up sales for both the regular **NBC Radio Network** and **Source**. Cox, who had been VP for Marketing Sales Development, was named to VP/Sales & Marketing this week, reporting to NBC Radio Executive VP **Bob Mountry**. Concurrently, **Charles Strehan** has been named VP/Marketing Development for the nets.

PEOPLE

● **Henry Kavett** has been elevated to the post of Director/Information & Public Relations, **ABC Radio**. He had served as Manager/Information & Public Relations for the company since May 1979, first joining the network's corporate public relations department in 1978.



Henry Kavett

● **Michael Schoen** to **CBS News** anchor assigned to **RadioRadio**; formerly anchor/correspondent for **RKO** young adult network.

● Congratulations to **Mutual** correspondent **Dick Rosse**, who recently celebrated his 20th anniversary with the network.

● **David Kleinbart** joins **CBS Radio Network** as District Director/Affiliate Relations, West Coast replacing retired veteran **Harfield Weedin**.



AND
Joel Denver
WELCOMES!

WKTI

Milwaukee, WI.

CALL COLLECT FOR MARKET AVAILABILITY
(213) 392-8611

Gee, where did that funny story come from?

WIRELESS FLASH

Call collect for a two-week sample.
(714) 293-1818
Copley Radio Network
350 Camino de la Reina, San Diego, CA 92108
Represented in Australia & New Zealand by
3XY
Melbourne
Telephone: (03) 223 5777

Ratings & Research



JHAN HIBER

Winter Results — The Times Are A-Changin'

For a normally unimportant survey, this recent winter sweep of Arbitron's has certainly caused its share of commotion. Coming on the heels of the population updates from the 1980 Census — which meant larger ethnic populations were officially plugged into Arbitron's sampling and weighting — was Differential Survey Treatment, or DST. Let's look at two markets surveyed this winter and see how the numbers may have been affected by the methodology and population changes at Arbitron. Los Angeles and Washington, D.C. will be the guinea pigs.

Population Shifts

One trend that these two markets bear out is that with the population updates from the Census, which were first plugged into the Arbitron scheme of things in the Fall '81 sweep, the teens portion of the 12+ picture is dwindling. In L.A. teens slipped from 11.3 to 10.8% of the overall metro total. In Washington the 12-17 year-olds dropped from 12.6-11.9% of the metro 12+ popula-

"The teens portion of the 12+ picture is dwindling."

tion. Stations that target teens, such as some AOR and CHR entries, may want to rethink their music approaches and music research. A slightly more adult orientation may be in order.

The 18-24 picture is mixed. In L.A. the 18-24 chunk of the total population rose just slightly, but in D.C. it was down among both men and women. 25-34's, on the other hand, are on a consistent upswing. In L.A. this target

group rose from 21.8 to 22.8% of the overall total, a pretty large target. In D.C. the 25-34-year-olds moved from 24.3 to 25.2% of the populace 12+. With this large demographic target many — perhaps too many — stations are aiming for this audience segment. At least they are aiming at a group that is growing and is likely to be sought after by advertisers.

What these shifts mean is that it will get harder and harder this decade for stations that skew 12-24 to make significant inroads in the ratings. Stations or formats with 25+ appeal will have a larger target but the competition to get a worthwhile share of that group will be fierce. We may see a growth of Adult Contemporary stations and a reduction in the number of successful AOR's within this decade.

Differential Survey Treatment

A technique that had immediate and notable effect on the Arbitron numbers this sweep was DST. Arbitron VP Rip Ridgeway told me, "We are very pleased at the way DST went," but there might be some broadcasters who

would disagree. Others, however, may feel as though they have finally found the promised land. Brokers may soon be swamped with requests to buy ethnic or Urban stations, many of which seemed to have benefited from the use of the new retrieval method aimed at blacks.

In Washington, D.C. a major upset almost took place as NBC's WKYS, a fine Urban station already, jumped 8.1-9.5 12+ to fall just two-tenths of a point short of knocking off WMAL and becoming the top station in D.C. Much of the WKYS advance came from adults 18-34, where the station rose 48%. DST, which includes a \$5 premium or diarykeeping incentive in homes where black males 18-34 reside, is thought by some to have been responsible for the jumps taken by many Urban or ethnic stations nationwide. In the case of WKYS that may be true, since the station's male 18-34 AQH numbers almost doubled. Quarter-hour levels for 18-34 adults in the market were up 27% overall.

When discussing DST with Ridgeway, he noted a significant figure, namely that quarter-hour levels are up approximately 40% for blacks with the implementation of DST. This large increase was one reason why, according to Dick Montesano of the RAB, "Our GOALS committee thought the nationwide introduction of DST was premature." Montesano continued, "We are concerned that the big premium for the 18-34 year-olds may inject a bias into the estimates."

What about DST in Los Angeles? There its impact was somewhat mitigated, as the black portion of the market is not as large as in Washington and some of the other winter markets. When DST is introduced for Hispanics next year, however, L.A. may be a market in turmoil if Hispanic listening jumps the way black levels appear to have done.

Bias Or Catchup?

With the introduction of the new population bases and the use of DST (it will hit more markets

this spring sweep), has Arbitron introduced a bias — on behalf of ethnic or Urban stations — into the all-important ratings? Like beauty, bias is in the eye of the beholder. If you run a Beautiful Music station or an old-line MOR and see your shares slipping you may wonder when as one broadcaster put it to me recently, "Arbitron is going to start giving my listeners \$5 to fill in a diary." However, if you program or run an Urban or ethnic station you may feel that your time has come, that Arbitron has finally recognized the real world.

Tim Watts, PD of WXYV/Baltimore, wrote to me recently and felt that in the headlines about the advances for Baltimore I should not have stated that DST may have helped his station rise 5.8-8.9 12+. I told Tim that I am not biased against any station or format, and I wasn't saying that DST is a bias. What I do say is that there is little doubt that whether or not

"We are concerned that the big premium for the 18-34 year-olds may inject a bias into the estimates."

you are in favor of DST it definitely helped stations with notable black appeal. There may have been other factors — good programming, promotions, a great ad campaign — but it is important for stations to realize the whole truth about what made their numbers go up or down.

The new reality — the new populations, the new ethnic percentages, the use of DST, the new diary that's coming — cannot be ignored. Learn how to cope now, or face problems down the road. I'll take a look at the spring books and see how DST and the new populations affect a broader range of markets. In the meantime it may be best to throw out your old concepts and start with a clean slate. The times are a-changin'.

Q&A

Trigger Blue, PD of KXXI/Ft. Smith, AR, wrote in to inquire, "Will Arbitron release the names of their respondents? It would be helpful if a station could 'profile' these people then program to what they liked."

Sorry, Trigger, but like most worthwhile research firms Arbitron protects the confidentiality of its sample. To do otherwise might cause people to be reluctant to participate in the research and thus cause a lower consent rate.

COLUMBIA

MOMENTUM CONTINUES

WITH OUR LATEST

BREAKERS

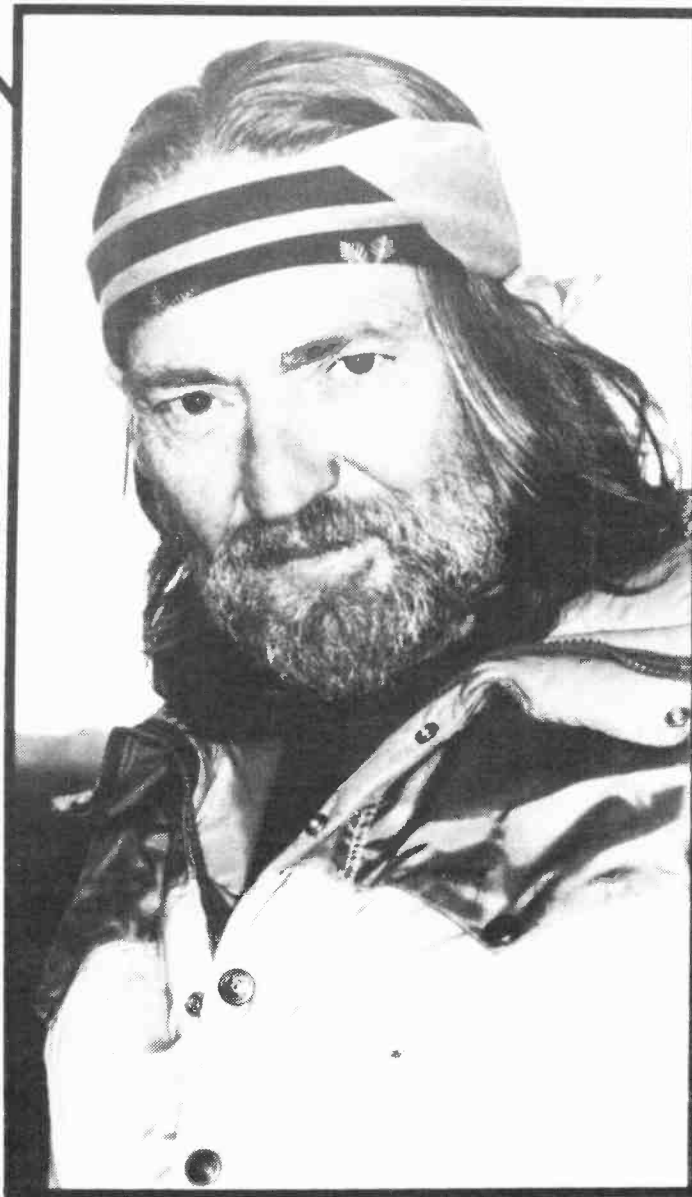
WILLIE NELSON Always On My Mind (Columbia)

57% of our reporters on it. Moves: Up 61, Debuts 12, Same 22, Down 16, Adds 8, JB105, KCNR, WBLI, WDRC-FM, KBFM, WMEE, WOMP-FM, WXLK, B104 19-10, Q105 14-9, KBEQ 24-19, KOPA 11-4, G100 14-9, WDJX 11-7, FM102 25-13. See Parallels, debuts at number 30 on the CHR chart.

CHR CHART DEBUT 30

WBEN-FM 3-3
WIFI on
B104 19-10
PRO-FM deb 16
JB105 add 33
WPGC 20-10
Z93 10-15
94Q 5-10
I95 16
Q105 14-9
CKLW 6-5
WLOL-FM 29-23
KBEQ 24-19
WGCL 16-12
KEARTH 19-17
KRLA on
KIQQ 19-17
KEZR 22-16
KCNR adc 22
KYYX 12
KUBE 23-16
KIMN 8-6
Q103 11-8
KOPA 11-4
KZZP 20-14
WFBR 3-2
WHFM 29-22
WBLI add
WDRC-FM add 29
KC101 17-12
WAEB 28-22
WKEE 25-22
V100 25-21
KITY 24-22
KTSA 15-10
KZFM 1-3
KINT 12
KHFI 15-11
KBFM add
WTIX 2-6
KEEL 1-1
KROK 13-7
WFMF 13-11
KLPQ 12-11
WJDX 2-2
KXX106 5-9
G100 14-9
WZYP deb 26
WAXY deb 20
Y103 14-12
WDOQ 2-2
WBBQ 9-12
KX104 5-4
WSKZ 22-19
WOKI 4-8
WAYS 2-14
WDCG 28-22
WSEZ 8-10
WRQK 13-10
WCSC 8-13
WNOK-FM 3-5
WGH 5-5

KJ100 deb 22
WZZR 24
WKFR 16
WAKX 20-16
KIIK 14-13
KIOA 20-19
KOFM 16-8
KRAV 1-3
KEYN-FM 24-18
WNAM 27-24
WMEE add
WGBF 9-8
WKDQ deb 29
KQKQ on
WLYT deb 29
WDJX 11-7
WHOT deb 21
KYNO-FM 31-17
FM102 25-13
KJRB deb 25
KNBQ deb 26
KCPX 5-5
KRQ 2-2
KHYT 30-20
KIKI deb 27
WTSN 23-20
WHEB 12
WFEA 17-13
WFBG 9-9
WOMP-FM add
WCIR 2-2
WZYQ 11-4
Q104 2-1
WAEV 2-2
Z102 14-10
95SGF 7-6
WFOX 4-7
WCGQ 14-11
WFLB 4-4
WXLK add
WGLF 23-18
KILE 12-7
KQIZ-FM deb 30
KPUR 9-9
Q101 24-20
KFYR 13-6
KQWB 16-15
KELO 8-7
WRKR 19-15
KENI 40-39
KKLV on
KSLY 2-3
KDZA 27-16
KATI 27-24
KYYA deb 27



On Columbia Records

A/C CHART 3-3

WCBM	WGY	WMHE
WROR	WHYN	KKRD
WVBF	WHEN	KBOI
GR55	WFTQ	KKUA
WBEN	WSBA	KWAV
WIP	WGAC	K108
WTAE	KEY103	KSL
WPRO	WAFB	KIXI
WLTT	WSGN	KREM
WASH	WBT	KCEE
WSB	KMGC	KTKT
KVIL	KRBE	WNAB
KFMK	WAAY	WKBR
97AIA	WAIV	WCTC
WCLR	WVLK	KRBC
WFYR	KAAY	WCHV
55KRC	WRKA	WDEF
WGAR	WMAZ	Q96
WZZP	WRVR	WLVA
WCZY	WTAR	WROV
WHB	WPTF	WWSA
WISN	WRVA	WJBC
WZUU	WSRZ	KCRG
WCCO	WSJS	WDAY
KS94	WAKR	KFOR
KHOW	WHBY	WSGW
KPPL	WHBC	KPAT
KOY	WARM98	WJON
KEX	YES95	WBOW
KGW	610TVN	KFQD
KEZL	WHIO	KADE
KFMB	KRNT	KBOZ
KNBR	WOMC	KTWO
KJR	WFDF	KRNO
KPLZ	WOWO	KISN
WICC	WENS	KSRO
WKAZ	KMBZ	
WRIE	KUDL	
WSFM	WFMK	
WTIC	WIBA	
WWYZ	KLTE	
3WS	WQUA	
WHAM		

Quarterflash Your Quarter Hour With

"RIGHT KIND OF LOVE"

KEZR add	KSKD add
KCNR add 24	KRQ 9-8
KYYX add	KHYT on
KINT add	WIGY add
WAXY add	WCIR add
WCSC add	WYKS add
WJXQ add 22	KKLS add
KZ93 on	KYYA add
KKXX add	KOZE add



QUARTERFLASH

Just Shipped

Produced by John Boylan



GEFFEN RECORDS

Distributed by Warner Bros. Records

RATINGS REPORT

ARBITRON RADIO

The data contained on this page is copyrighted by the respective ratings services. Non-subscribers to the respective ratings services may not reprint or use this information in any form.

Peoria METRO RANK 99

POP(00): 3024

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
Fall '80	Spring '81	Fall '80	Spring '81	Fall '80	Fall '81
1 WSWT-FM	17.1	17.1	15.4	WSWT-FM	14.7 (RM)
2 WMBD-AM	16.0	16.0	13.6	WMBD-AM	13.3 (M)
3 WKZW-FM	12.6	12.6	13.1	WKZW-FM	12.1 (M)
4 WXCL-AM	7.2	7.2	12.0	WXCL-AM	11.6 (C)
5 WIRL-AM	6.3	6.3	10.5	WIRL-AM	10.2 (M)
6 WWCT-FM	6.3	6.3	7.3	WWCT-FM	6.9 (A)
7 WKQA-FM	5.6	5.6	5.6	WKQA-FM	4.5 (M)
8 WGLU-FM	4.5	4.5	3.3	WVEL-AM	4.3 (BM)
9 WBNQ-FM	2.5	2.5	2.2	WGLU-FM	3.1 (BM)
10 WMAQ-AM	2.0	2.0	1.8	WLS-AM	2.9 (M)

Adults 18-34		Adults 26-54	
Mon-Sun 6AM-Mid		Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WKZW-FM	1	WSWT-FM
2	WWCT-FM	2	WIRL-AM
3	WIRL-AM	3	WXCL-AM

Lancaster, PA METRO RANK 100

POP(00): 3021

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
Fall '80	Spring '81	Fall '80	Spring '81	Fall '80	Fall '81
1 WLAN-FM	12.5	12.5	16.3	WLAN-FM	15.4 (RM)
2 WSBA-FM	10.6	10.6	8.3	WNCE-FM	9.9 (BM)
3 WNCE-FM	9.9	9.9	7.6	WRKZ-FM	9.2 (C)
4 WIOV-FM	8.5	8.5	6.7	WIOV-FM	7.3 (C)
5 WQXA-FM	7.3	7.3	5.6	WSBA-FM	6.6 (AC)
6 WRKZ-FM	7.1	7.1	5.4	WDAC-FM	5.1 (RL)
7 WDAC-FM	6.9	6.9	4.9	WQXA-FM	4.0 (M)
8 WSBA-FM	4.3	4.3	4.9	WSBA-FM	3.7 (AC)
9 WQXA-FM	4.3	4.3	4.5	WTPA-FM	3.7 (A)
10 WKHY-FM	2.8	2.8	4.0	KYW-AM	3.1 (M)

Adults 18-34		Adults 26-54	
Mon-Sun 6AM-Mid		Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WLAN-FM	1	WLAN-FM
2	WRKZ-FM	2	WRKZ-FM
3	WTPA-FM	3	WNCE-FM

The Birch Report

Average persons 12+
Monday-Sunday 6am-midnight
Rolling Averages

New York

**WOR, WPLJ Climb To 1-2;
Urban Stations Slip;
WCBS Virtually Ties WINS;
WNBC Growing**

	Jan./Feb.	Feb./Mar.	Mar./Apr.
WOR (T)	5.2	6.4	7.0
WPLJ (A)	7.1	6.2	6.7
WKUU (U)	6.3	7.0	6.3
WRKS (U)	8.4	8.1	5.9
WYNY (AC)	6.1	5.7	5.7
WBLS (U)	5.8	6.8	5.4
WINS (N)	7.6	5.9	5.3
WCBS (N)	3.5	3.8	5.2
WABC (R)	2.7	4.3	4.4
WNBC (R)	3.0	3.8	4.2
WMCA (T)	2.8	3.4	3.0
WNEW-FM (A)	2.6	1.9	2.5
WNEW (BB)	2.8	2.5	2.3
WQXR-AM&FM (CL)	3.0	2.2	2.3
WHN (C)	2.2	2.3	2.2
WPAT-FM (BM)	2.3	1.3	2.1
WADO (S)	1.1	2.2	1.8
WCBS-FM (O)	2.0	2.0	1.8
WRFM (BM)	2.9	2.2	1.7
WJIT (S)	1.1	2.0	1.7
WKHK (C)	1.5	1.7	1.7
WPAT (BM)	2.1	1.8	1.6
WPIX-FM (A)	.9	.7	1.0

Chicago

**WGN Tightens Grip On First;
WLUP Rebounds To Second;
A/C Stations Bunched
WBMX Ties WGCI**

	Jan./Feb.	Feb./Mar.	Mar./Apr.
WGN (T)	8.8	8.6	9.8
WLUP (A)	6.3	5.4	6.7
WBBM (N)	4.5	4.7	6.4
WLS-FM (R)	6.0	7.0	5.7
WIND (N)	5.2	5.9	5.6
WLS (R)	4.9	5.5	5.3
WLOO (BM)	5.2	4.8	5.1
WBMX (B)	3.7	3.3	4.1
WGCI (U)	5.3	5.2	4.1
WXRT (A)	2.7	3.5	3.6
WMET (A)	3.5	3.4	3.5
WMAQ (C)	4.5	4.2	3.4
WKQX (AC)	3.0	4.1	3.3
WCLR (AC)	3.8	3.8	3.2
WFYR (AC)	3.6	3.4	3.2
WLAK (BM)	2.4	2.6	2.8
WBBM-FM (AC)	2.1	2.1	2.5
WJPC (B)	2.0	2.3	2.4
WCFL (AC)	.8	1.5	1.9
WFMT (CL)	2.0	1.6	1.8
WUSN (C)	.4	1.2	1.8
WJEZ (C)	2.3	2.5	1.7
WJJD (BB)	.7	.8	1.7
WAIT (BM)	.4	1.0	1.4
WVON (B)	1.5	1.1	1.4

Dallas-Ft. Worth

**KSCS Holds On To Top Spot;
KVIL-FM Jumps To Second;
KMEZ, WFAA Up Steadily;
KKDA-FM Down Three**

	Jan./Feb.	Feb./Mar.	Mar./Apr.
KSCS (C)	7.9	9.6	10.0
KVIL-FM (AC)	6.0	7.2	8.7
KTXQ (A)	7.8	8.9	8.6
KMEZ (BM)	4.1	5.0	5.8
KKDA-FM (B)	9.3	8.4	5.5
KZEW (A)	6.8	6.1	5.5
KPLX (C)	5.2	5.0	5.3
WFAA (N)	3.8	4.6	5.0
WBAP (C)	4.4	4.5	4.7
KRLD (N)	5.9	5.4	4.5
KNOK-FM (B)	4.0	3.6	4.4
KEGL (R)	5.7	3.6	4.0
KMGC (AC)	3.4	3.8	3.9
KFJZ (BB)	2.7	4.0	3.5
KAFM (AC)	1.2	1.4	2.3
KBOX (C)	3.2	2.2	2.3
KOAX (BM)	2.7	2.1	2.1
KVIL (AC)	1.4	1.4	1.6
KLVU (AC)	1.4	.9	1.4
WRR (CL)	2.3	2.5	1.3
KLIF (C)	1.1	1.1	1.2

Pittsburgh

**KDKA, WDVE, WBZZ Rise;
WAMO, WJAS Slip;
WTAE, KQV Softer**

	Jan./Feb.	Feb./Mar.	Mar./Apr.
KDKA (AC)	21.9	23.2	24.4
WDVE (A)	9.0	10.3	11.5
WBZZ (R)	6.6	8.8	9.5
WAMO (B)	7.6	6.0	4.8
WXKX (R)	5.1	4.6	4.8
WYDD (A)	4.0	4.0	4.7
WSHH (BM)	4.3	4.3	4.5
WJAS (BB)	6.0	5.3	4.4
WTAE (AC)	5.3	5.0	4.3
KQV (N)	4.8	4.5	3.4
WWSW-FM (AC)	3.1	3.5	3.3
WPNT (BM)	2.3	3.2	2.8
WFFM (AC)	1.2	1.5	2.4
WWSW (AC)	1.2	1.1	1.9
WEPP (C)	1.7	1.6	1.7
WDSY (C)	1.7	1.4	1.3

Sales



JONATHAN HALL

INCREASING RADIO'S IMPACT

Making The Cash Register Ring

Advertising pays off because it makes the cash register ring. Right? Well, sort of. I raise the question as a 1980's challenge to radio sales managers. Because it seems that in the midst of selling ratings, often our focus has shifted away from the actual impact of advertising on consumers.

The idea for this column came from RAB Sr. VP Dick Montesano. Dick thinks stronger sales weapons are needed to increase radio's general share of business. His reasoning goes like this:

"Radio in 1982 is a \$4 billion business. However, it represents 6.9% of the total advertising volume. In 1971, radio's dollar volume was a lot smaller, but our share of ad volume was 7.0%.

"So we're just about keeping pace with the ad business. That's not bad, really, because in those 10 years there's been an explosion in peripheral media — like giveaway newspapers, cable TV, specialized regional and local magazines.



Dick Montesano

"But it's nothing to be smug about either. I can recall when radio was ahead of TV in local advertising volume, and it wasn't that long ago. In 1977, radio and TV's local advertising volume was about equal at \$2 billion each. Today, TV's local advertising volume is \$3.3 billion, and radio's is \$3.1 billion."

● I asked Dick to explain the problems relating to radio's share of the pie. He explained, "As I talk to advertisers and agencies, I get some strong reasons why we're not growing a lot faster than we are.

be marketers. They've been merchants too long. And that's where the opportunity is for radio; you can get in on the ground floor of that. The companies that don't make longterm plans are not going to survive."

Dick Montesano agrees. Traditionally, he points out that this has been the role of advertising agencies, but that radio must now figure out how to increase its impact for retailers if radio budgets are to grow.

"Major companies and their advertising agencies aren't really convinced that radio has impact."

He illustrates his point with this scenario:

"On a local level, sales and traffic increase in stores as a result of effective advertising. These clients see new customers and they become convinced. Then our sales people work with them and service them and nourish them until success inflates their advertising budgets, and then, too often, we lose them."

"As an industry, we've got to develop stronger weapons in our arsenal. We've got to have information no other medium possesses — a fact that's true nationally as it is with your local accounts," Dick declares.

"On a national level, I found executives at agencies from BBD&O, Ogilvy &

"Clearly we need new research to answer advertiser-agency questions, and to position our medium's real benefit more forcefully."

It comes down to one word: Impact. Major companies and their advertising agencies aren't really convinced that radio has impact. Sure, they believe we're relatively cost-efficient, selective, and finely tuned in our programming. And they know we provide varied levels of reach and frequency for the advertiser. But — they want to know — do we sell the consumer?"

What Should Radio Be Selling?

An R&R survey of numerous stations across the country reveals many attempts by local sales departments to produce sales concepts with "added value." Sales executives talked about promotions and co-op development. I'll be dealing with specifics in later columns.

But what didn't come across is a point made by four major department store retailers at January's RAB Managing Sales Conference. I recall that their advice was to get to know the individual stores and retailers better and learn how their businesses work. Then, propose new ideas on how to use their radio ad budgets.

Essentially their point is that retailers are overreacting to the economy. One said, "Retailers don't understand they have to

Mather, and Grey Advertising, and advertisers like General Foods asking very basic questions . . .

- How much frequency is enough in radio?

- What's the impact value of a radio commercial compared to that of a

- Radio Lacks Impact For Many Advertisers
- RAB Study Shows Radio Trailing TV, Newspapers In Impact
- ▶ New Research Needed To Improve Radio's Positioning

newspaper ad or TV commercial?

- What level of recall will I get with my radio schedule?
- What's the effect of a radio :60 versus :30?

"Our own studies, done last year among advertisers throughout ten major markets, highlight the need for new information on the ability of radio to affect the consumer. In that study, we ranked high on a number of attributes — like selectivity, cost-per-thousand, flexibility.

■ "However, we fared less well with 'Impact.' On a scale from 1 to 10, with 1 the lowest, among advertisers TV got an 8.4 for Impact, newspapers a 7.8, and radio a 7.3 rating."

Professional Growth Stimulated

Some areas in which RAB has successfully discussed new sales theories include its Idearama sessions going on in 41 markets, plus the

- Managing Sales Conference: an annual three-day meeting for sales managers, with panels, discussions and outside experts concentrating on sales-management subjects.
- Wharton Sales Management School: an intensive four-day management school - June 21-24th.
- Certified Radio Marketing Consultant (CRMC): RAB's long-range program to recognize the achievements of radio salespeople, and position them as sales professionals. CRMC now has more than 800 members.

- New Sales Tools: RAB has developed some relatively sophisticated selling tools including a new slide-sound presentation. More than 100 stations are using this presentation, including KCBS/San Francisco, WNBC/New York, KFDI/Wichita, and WRVA/Richmond.

Sales Tools Survey

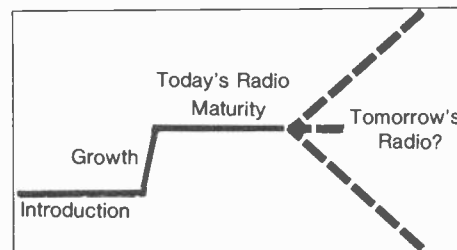
I asked Dick to evaluate RAB's sales materials. "I've just completed a survey of RAB members, which we do quarterly," he told me. "The results are encouraging. Some 80% of our members indicate that RAB sales materials — printed sales tools, cassettes of commercials, customized sales assistance — have contributed to specific advertiser sales within the past month. These sales range anywhere from a \$300 order to a \$12,000 campaign.

"I've seen these RAB professional presentations in action. I know first-hand they work. Once your salespeople go after a client with a presentation that is based on a consultant-sell interview, and followed by spec commercials and a detailed radio advertising program, they're a strong bet to get the order.

"Unfortunately, however, we often may not have enough time in a day or a week or a month, or enough salespeople to do all the legwork and preparation necessary to generate enough of these orders. Clearly we need new research to answer advertiser-agency questions, and to position our medium's real benefit more forcefully."

New Research Could Answer The Questions

▶ I asked him to explain the kind of research he's discussing. "When I mention research, I'm not talking about the ratings battle or programming research with listeners in the market. Instead, I mean the kind of research that any major company will enter on a consistent basis to develop new products or new positions for brands. The classic marketing curve is as true for radio as for any other established product.



"We can turn it upward, or we can remain at the same level. But we must not let the curve run down. Cable and low-powered TV stations, for example, will be competing for the advertising dollars as well as the more specialized magazines. Sure, radio is dynamic in programming and sales activities. But we must look beyond ratings for solid developmental research."

New Research Start

"At RAB we're making a start at this vitally-needed new research. This year we've commissioned a 'Target Media' study nationally, which can help revitalize radio's sales program, with new information on radio. We're covering such questions as:

- What media were consumers exposed to most recently before shopping?
- Where people get the news first?
- How important is radio in today's society?"

Selling radio's "Impact" is not only an answer in "these economically difficult times, but also a link to our survival. No longer should we simply rely on "sizzle" and ratings to increase radio's share of the media pie.

ECHOES BLAIR, McGAVREN DATA

Katz Shows Dramatic 25-34 Rise

The third major rep firm analysis of first quarter demographic requests, emanating from **Katz Radio**, generally reaffirmed the results of similar **Blair** and **McGavren Guild** studies. As in the other two, the 25-34 demographic dominated advertiser requests, scoring even a higher percentage with Katz. 25-34 requests were up a whopping 8% over first quarter '81 figures, up to 34%. The 18-49 group was slightly up (16-17%), as it was in the other studies; but 25-49, which was down for Blair and McGavren, was up 12-15%. 18-34 was flat 12-11% and fell behind 25-49 in requests.

Blair Scores Record First Quarter

Rep firm **John Blair & Co.** set a first quarter record in the opening months of 1982 with \$3.4 million earned, a 140% jump over last year. The company's 1981 figures were \$13.6 million earned on total revenues of \$265 million. Blair President **Jack Fritz** singled out the company's Boston stations **WHDH** and **WCOZ** for special praise, but sounded a cautionary note by saying competition for radio ad dollars "will grow considerably more heated with the introduction of several new radio networks."

The Soft Cell Success Story...

TOP 5

CHUM	WCIL	KRLA
WIFI	WPST	CFTR
WGUY	CKGM	WCAU
	WRCK	

TOP 10

WXKS
I95
WACZ
WJBQ

...CONTINUES:

CURRENT ACTION

WCAU-FM 5-3	K104 3-1	KRQ add
B94 18-12	WKEE add	KHYT deb 40
WPGC add	KITY add	WTSN add
KEGL on	KROD 13-9	95XIL 9-7
Z93 on	B97 27-22	WZYQ add
Y100 2-1	G100 deb 29	Z102 add 34
Q105 26-24	WZYP add	95SGF add
WLOL-FM on	Y103 add	WISE add
WGCL 17-9	WDOQ deb 26	WXLK deb 22
KRLA 11	WBBQ on	WGLF deb 20
KEZR add	KX104 deb 26	WYKS add
B100 8-7	WSKZ add	KKQV add
XTRA 6-5	WVIC add	KSEL-FM add
WPHD add	WJXQ on	Q101 add
WHFM add	KMGK 12-9	KKXL-FM add
WTIC-FM add 28	KOFM add	KELO 27-26
WPST 17-15	Z104 21-13	KRNA 11-10
WLAN-FM 12-9	WKDQ add	99KG deb 38
WAEB 29-23	KKXX 23-13	KFMZ 1-1
WYCR add	KNBQ add	KCBN add
	KKFM 23-12	

SOFT CELL

"Tainted Love"

Produced by Mike Thorne



Manufactured and Distributed by Warner Bros. Records



STREET TALK

A large contingent of local press was on hand for the historic transformation of WABC/New York from CHR to News/Talk on Monday (5-10). The last song played as Musicradio gave way was John Lennon's "Imagine," although WABC's morning team of Ross & Wilson will continue to play a few records from 6-10am. Personalities Dan Ingram and Ron Lundy hosted a special three-hour retrospective of the WABC music years, which segued into an interview of the two jocks by talk host Art Athens. Then, at 4pm WABC keyed into the Talkradio network, picking up the Michael Jackson show from Los Angeles.

And while we're talking about ABC... rumor has it that Superadio is about to sign a rapidly developing personality from the Philadelphia market for a satellite net weekend slot.

The Street Talk has been hot and heavy on this one for the last six months, and this week it surfaced again. However, this time it sounds like more than just talk. Some serious discussions are underway as to just how much longer KHJ/Los Angeles will remain a Country station.

Still smarting over WNBC/New York's hiring away morning man Howard Stern, DC-101/Washington has announced it's dropping NBC's Source to become an affiliate of the ABC FM net. Officials at DC-101 admit the Stern heist is at least partly behind the move. Meanwhile, is WIKS/Indianapolis personality Adam Smasher heading to our nation's capital as Stern's DC-101 replacement?

Look for Doubleday's WAPP/New York to kick off its new AOR format with a commercial-free summer. That's right, the station will go all summer without commercials. The payoff will be several grand for the listener who hears the first spot on WAPP come fall.

Smokey Rivers, who has been PD at KXX-106/Birmingham, has resigned to accept the PD's post at WKDF/Nashville. In making the move, Smokey will be working for consultant/PD Scott Christenson, who'll remain as consultant, but yield the programming duties to Rivers. No new PD at KXX106 yet.

Dick Mancaluso resigned last week as VP/Sales for the CBS Radio Network. CBS officials had nothing to say about Dick's departure, and no replacement was named. He had just become VP 13 months ago.

Street Talk has learned that KEZL/San Diego will drop Schulke II and go live Adult/Contemporary as early as next week. The station also plans to pick up ABC's Direction network.



WPGC MORNING JOCK SIGNS BIG DEAL TO PLAY FOOTBALL — Boy, you make a guy a star in the market and what does he do? He turns around and signs the first \$1.5 million contract that comes his way. Well, scratch "gratitude" from Joe Theismann's vocabulary. After WPGC/Washington PD Steve Kingston gave him a full-time fill-in shot at the morning show, Joe signed a big money deal to play football with the Washington Redskins this fall. However, WPGC GM Charles Giddens indicated that the station will be revealing plans for a new morning show that will be very exciting. Pictured at the station just after Joe told them about his new job are (l-r): Kingston, Theismann, and First Media President Glenn Potter.

Former CKGM/Montreal GM John Mackey is now VP/GM at CJBK/London, Ontario. His new position includes the programming chores at the CHR-formatted station until a PD can be hired.

Millennium Records has moved to 1697 Broadway, Suite 1209, New York 10019. The new phone number is (212)974-0200.

Bill Richards leaves KKRC/Sioux Falls, where he'd been PD, for KDWB-AM & FM/Minneapolis to be Assistant PD. No one was named to take Bill's programming post at KKRC.

WBEN/Buffalo midday personality Kevin O'Connell has accepted an on-camera post at KNBC-TV/Los Angeles doing weather and public affairs specials. WBEN VP/Programming Bob Wood told us, "It'll be difficult to fill Kevin's shoes. At this time I'm still searching for talent with big feet!"

With Jeff Salgo moving to KWST/Los Angeles (see Page 1), KBZT/San Diego is in need of a research-oriented PD with a couple of years' experience. Interested parties should contact VP/GM Norm Feuer at KBZT.

Don Riley has resigned as PD and PM-drive personality at WKMI/Kalamazoo to join Sinclair Broadcasting in a programming position.

Congratulations to Modern Records President Paul Fishkin on his upcoming marriage to Janis Beckerman. The couple will wed on July 3.

Communication
Graphics inc

Outclass Your Competition!

If your competitors use a tape & label type sticker, they'll cringe when they see the screen printed decal you bought from us. It will last a lot longer, too!
...and we can give you references!

WINDOW DECALS - BUMPERSTICKERS

TOLL FREE 1-800-331-4438



For their first trick...

THE STEVE MILLER BAND

has a hit single up its special sleeve

ABRACADABRA

Musical Magic from the forthcoming album

ABRACADABRA



© 1982 Sailor Records



Produced by Steve Miller & Gary Mallaber

Contemporary Hit Radio



JOEL DENVER

CHUM-AM On Top In Toronto

Okay, like today's topic is CHUM-AM/Toronto . . . beauty, eh? Well, for most of us, visions of Bob & Doug McKenzie, Molson Beer, and "SCTV" are about the only impressions we have of Canada. We're going to change all that with a look at the number one CHR station in Toronto, CHUM-AM, through the eyes of PD Jim Waters.

Jim has been with the CHUM Group for a number of years, starting his broadcast career in 1972 as music librarian for CHUM. He then went to sister station CFUN/Vancouver as a salesman, went into an owner/manager capacity, and was finally lured back to CHUM as Assistant PD under J. Robert Wood. When Wood was promoted to GM, Jim moved up too. Following, he discusses the station in depth.

AM Is Still Dominant

CHUM-AM is very rock & roll-oriented for an AM station. We've been doing rock now for 25 years as of May 28, so all we are doing is following in our tradition with very little deviation from it. We stay away from anything that resembles A/C at all. We do play those that become big hits though, but they tend to be restricted to daytime hours only.

There was a time when CHUM went after the older demos by softening and steering away from the younger audience . . . we basically followed the lead of stations in the States. Every time we've done it, we lost big amounts of audience shares according to the BBM surveys. I remember when the station dabbled in disco, a few years back . . . it nearly took us two years to recover from the damage done to our image.

Toronto BBM Fall Ratings

7+ Cumes*

CHUM-AM	1,003,500
CHUM-FM	813,200
CFTR	747,600
CILQ	668,200

18-34 Cumes

CHUM-AM	507,900
CHUM-FM	491,700
CFTR	438,200
CILQ	410,200

* The BBM ratings are expressed in cumes; quarter-hour shares are not used in their surveys. Shares are also expressed starting at age 7.

We sat down and figured out that we just needed to be what we were. The slogan "1050 CHUM Rocks Toronto" was adopted and we've never stopped using it since. The slogan is good because it tells them exactly what we are doing. We get lots of mail from people that are still rediscovering us. The funny thing is that we give CHUM-FM, which is AOR, some real fits as they do us at times. It's the highest-rated FM in Canada so it's friendly competition between myself and FM PD Ross Davies, who sits in the office next door.

One of the things that helps to keep our AM so dominant besides the music we play is the regulations regarding what you can do on AM vs. FM from format to format. You really can't do CHR on FM very well. The Canadian government says that on FM the maximum repeat factor on one song is 12 times in one week. On CHUM-AM we are allowed to play a song 49 times per week

"There was a time when CHUM went after the older demos by softening and steering away from the younger audience . . . we basically followed the lead of stations in the States. Every time we've done it, we lost big amounts of audience shares."

which is around every 3 1/4 hours. This means we can turn our hottest records over faster than any FM station can. This helps to keep our cume higher, and with those cumes come audience shares.

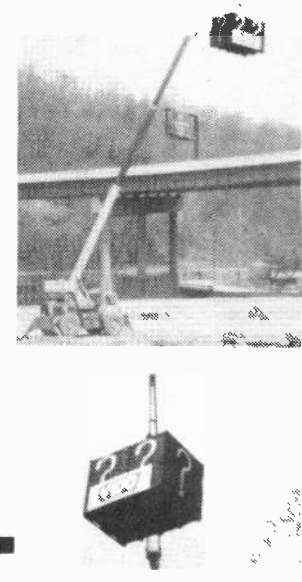
Image Reinforcement

One of the things we do to keep our image of rock and roll in the foreground is to become actively involved with the concert scene here. We have an excellent rapport with CPI (Concert Productions International), and they do all the shows in town. We end up presenting them all with few exceptions.

Another thing about Toronto that we put a good lock on is the movie industry. Next to New York and Los Angeles, this is the biggest moviegoing city. The movies premiere here at virtually the same time as major cities in the States, so we get pretty involved on that level. We have found that a quick and easy ticket giveaway is very well received by the audience, especially when concert seats are \$20 to \$30 a pair. All demos show up at the concerts, which add to the value of the prize.

The Black Box Is Back

V100/Charleston is stirring up the town with this great promotion called the "Black Box." The station has it suspended by a crane near a heavily-travelled section of the freeway, and it's attracted lots of attention. Clues are given on the air as to what's inside the box, and a correct guess wins the prize. The first day of clues provided a winner with a VCR and a Sony TV, and progressively bigger mystery prizes are added as each correct guess yields a winner. V100 has received lots of local TV and newspaper coverage, and another radio station even talked about it . . . until it found out who owned the box!



We deal with a lot of album product at night, but it's the hit stuff from albums. Our main competition on FM besides CHUM-FM is Q107(CILQ), and of course to an increasing extent on AM, CFTR. They'd gotten a bit on the A/C side for a while, but they seem to be coming at us again.

Toronto is a very progressive-thinking market and the audience responds very differently to the music. Groups of ours like Loverboy, Prism, and April Wine have been big here for years but we've also gotten into groups like Soft Cell, Aldo Nova, and the Human League long before they've hit the airwaves down there.

Staff Stability

In the station's history CHUM has only had three morning men . . . Al Boliska, Jay Nelson, and now Tom Rivers. He rejoined the station about a year ago after previously doing nights and afternoons for us. We picked Tom up from KFQD/Anchorage. The rest of the staff includes Terry Steele (10am-2pm) who's been here for about 10 years. Bob Magee does 2-6pm, John Majhor holds down 6-10pm. My 10pm-2am shift is open right now and I'm currently trying out my three swing people, Mike Holland, Dave Foreman, and Gord James, for the slot. Steve Bolton does all-nights.

One of the interesting things about us is our sound. We don't try to do a progressive or AOR format. We have all of our jocks relate to the audience with a personality approach. It gives the people something to hold onto and listen for, in addition to the music.

CHUM runs a surprising amount of news for a rocker. At 6, 7, and 8am, we use a 7-minute news package, and likewise at noon when we hook up with the CHUM National News Network, anchored by Dick Smyth. Dick is one of the most respected news anchors in Canada. Afternoons have 17 minutes of news at 5 and 6pm. We're also fortunate to have Brian Henderson, who's an incredible sportscaster. Because of the news, we gain a lot of cume from adults, and we find they stick around for the music too.

Extensive research is done to determine the records played and people's demographic preferences. We keep the approach fun, and quite believable. When you hear our jocks, they sound like your friends. Talking over record intros is part of the fun sound of CHUM, and it helps to avoid excess clutter.

Promotional Simplicity

Our main promotion vehicle is our CHUM T-shirts. Sure in the winter you don't see many on the streets, but at concerts they are everywhere. We send out the CHUM Concert Crew and they hand out prizes like tickets to the next concert to shirt wearing listeners. In the warmer months we hit the streets handing out albums, suntan lotion, and other prize packs. People seem to enjoy these smaller prizes.

Interestingly enough, we almost never give away cash. We haven't for some time now. The idea of just wearing a shirt and getting something for nothing is the key to it. I think cash would make it a bit

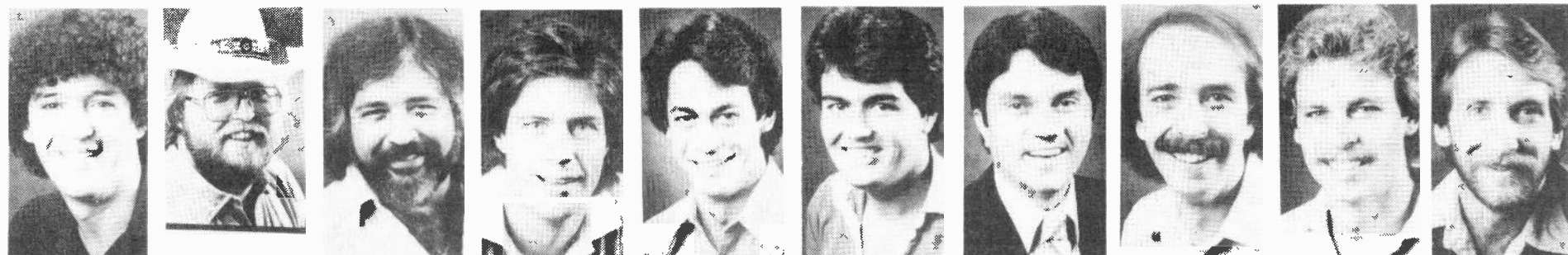
"Toronto is a very progressive-thinking market and the audience responds very differently to the music. Groups of ours like Loverboy, Prism, and April Wine have been big here for years but we've also gotten into groups like Soft Cell, Aldo Nova, and the Human League long before they've hit the airwaves down there."

unrealistic. Our on-air contests are quick and simple, generally dealing with music or a movie. We use trivia questions to make it interesting and to help weed out the people that don't really want the prize offered that hour.

In the winter months, we use what we have the most of . . . snow. It's pretty easy to get people involved with events surrounding skiing and skating. While people may not like the cold weather, they do like Toronto, and they accept it as part of life here. We make the best of it.

Throughout the year we put money back into the community through the "CHUM Charitable Funds." We collect money doing various charitable projects and from the sale of our T-shirts. 100% of the dollars from their sale goes to the fund. We also do the "CHUM Christmas Wish," giving needy families food, clothing and toys. All of the money collected is disbursed to a number of charities.

Continued on Page 18



Jim Waters, PD Tom Rivers, mornings Terry Steele, middays Bob Magee, afternoons John Majhor, nights Steve Bolton, overnights Roger Ashby, swing Mike Holland, swing Dave Foreman, swing Gord James, swing

CIRCLES IS CROSSING OVER

X O X O X O X O X O

O X O X O X O X O X

X O X O X O X O X O

O X O X O X O X O X

ATLANTIC STARR is shining brightly. With the number one R&B album BRILLIANCE moving up the Pop charts, the hit single "Circles" is crossing over with phenomenal success. Every time this record goes around radio stations are finding out that "Circles" is a hit.

X O X O X O X O X O

O X O X O X O X O X

X O X O X O X O X O

O X O X O X O X O X

ATLANTIC STARR

RUNNING CIRCLES AROUND THE COMPETITION.
ON A&M RECORDS AND TAPES

"Circles"^{AM 2392} IS FROM THE NUMBER ONE ALBUM Brilliance ^{SP 4883}



Produced by James Anthony Carmichael

Management: Earl Cole for Cole Classic Management

©1982 A&M Records, Inc. All Rights Reserved.

WCAU-FM 24-22
KEARTH 26-21
KRLA 25-22
KFI 25-22
KIIS-FM 20-18

KIQQ 13-10
KFRC 39-31
WTIC-FM 21-15
WDRG-FM 30
KC101 deb 28

WTIX 26-22
BJ105 37-34
WAYS on
WGH on
KYNO-FM 19-15

FM102 19
KGGI deb 28
KBBK on
KCPX deb 37
KHYT 34-30

KIKI add
WJBQ on
WGUY 26-24
95SGF 13-12
WFLB 32-27

CHUM-AM On Top

Continued from Page 16

Special Programming

Weekend programming features some big audience builders for us. They are all created and produced in-house. Roger Ashby produces two of the shows. Saturdays from 9am to noon he counts down our Top 30, and on Sundays at the same time, he does an oldies show. Roger does all of the research and planning for both features.

John Majhor hosts a special show called "9 O'Clock Rock" which airs on Sunday night. It focuses on interviews with major bands and exposes new product. We also flash back and play a few oldies too. It's like a music magazine-type show with about five or six records, and the rest is interview

and dialogue.

I've spent some time listening to radio in the States when I visit. A couple of stations have impressed me. One is 99IZD(WIZD)/Ft. Pierce, FL. I've found I liked their music because it turns over a lot faster than our FM stations do. Also, their musical variety isn't quite as broad.

I've also enjoyed listening to KFRC/San Francisco. They play a lot of fun uptempo music, plus a lot of black music mixed in. Most enjoyable is their jocks because they are having a good time, and when I listen, I feel I know what's going on in the city. To me, that's the mark of a great radio station, and that's what we try and accomplish at CHUM. These principles are basics I learned from J. Robert Wood, who teaches me something new every day.



SECRETARY FOR A DAY — KBBK/Boise morning man Larry "Emperor" Lomax really celebrated National Secretaries Day (4-21) by becoming a secretary for a day... Idaho's Secretary Of State. The only decisions he made of any significance during his "reign" were what bar to hang out in for "Happy Hour" and what topping to use on his baked potato that night. With decisions like these Larry (shown) is just perfect for the job.



PAC-MAN SHOWDOWN IN WICHITA FALLS — KKQV/Wichita Falls got involved with the city Pac-Man Tourney, with the grand prize winner gobbling his way past 120 other entrants for \$500 in cash. Shown (l-r) are station MD Greg King, air personality Dave Baker, contest winner, air talent Bob Riley, Operations Manager Mike Edwards, and an unidentified female.



CDB IN-STORE AUTOGRAPH SESSION — On a promotional tour for his current album "Windows", Epic recording artist Charlie Daniels did an autograph in-store promotion for WCIL-FM/Carbondale. Shown (l-r) are St. Louis Epic promotion manager Larry Wall, Charlie, WCIL-FM PD Tony Waitkus, and all-nighter Terry Duckworth.

Bits

- KFI/Los Angeles is continuing with its "Secret Sound" contest. The station is currently on Secret Sound #20, worth \$20,000. All guesses are recycled back to the 5pm hour each weekday for verification of correct answers, if any. The first to register the correct guess wins. Most of KFI's winners so far have received \$1000 for correct identification, with a couple of \$5000 winners interspersed.

- KMGK/Des Moines used an old standby promotion that makes "good cents"... they were out pumping gas for 93.9 cents (station frequency) at a local station. According to PD Michael Stone, "There were hundreds of cars lined up to save a few bucks on a tank."

- WFEC/Harrisburg provided 800 secretaries with two hours of fun, free food, and drinks for National Secretaries Week. The station even added some scantily-clad male dancers, which included night rocker Wild Child.

- KZZP/Phoenix morning man Jonathan Brandmeier presented the "First Annual Snowbird of the Year Award" recently.

Jonathan just selected a number at random from the Chicago phone book, dialed the number and got a winner... on the day the Midwest got a late dumping of snow (4-6). The winner, a 65-year-old widow was flown to "Sun City" for a weekend with KZZP for its second anniversary party, (4-15).

Motion

93ZFM/EI Paso, the newest CHR station has already seen a PD change, as Jay Stone is out. Replacing him is Bob West, formerly with 13K/San Diego, at this Jerry Clifton-consulted station... Scott Thrower leaves KZZP/Phoenix and John Edwards of KFMK/Houston and KOPA/Phoenix replaces him in the 8-mid slot.

WGRD/Grand Rapids moves Sean Stevens up to Production Director, and J.J. Duling is upped to MD. The lineup goes: 6-10am PD Chuck Bailey, 10am-3pm Joe Jason, 3-7pm MD J.J. Duling, 7-midnight Marty Hembre, midnight-6am Kevin Matthews, and Bruce Edwards, weekends.

Former KJ100/Louisville PD Bobby Hatfield is now doing middays at WIKS/Indianapolis, and Jay Stevens from WBBF/Rochester joins as MD. The lineup is: 6-10am Commander Hutch, Bobby Hatfield 10am-2pm, Adam Smasher 2-6pm, Jay Stevens 6-10pm, Paul Gardener 10pm-2am, and Keith Richards all-nights... Congratulations to KFMZ/Columbia PD Steve Graziano on his marriage (4-15).

Bogart

Continued from Page 1

menon in 1976. Bogart strongly identified Casablanca with disco, and gave the genre another worldwide star attraction, the Village People, in 1977.

Casablanca Records became Casablanca Record & FilmWorks in 1977, with "The Deep," "Midnight Express," and "Thank God It's Friday" among the new division's successes. Casablanca continued its record success, and a half interest in the company was acquired by Polygram in 1978. Polygram eventually bought Bogart out in 1980, and he formed the Boardwalk Entertainment Co. late that year, expressing a desire to start from scratch

again. An original distribution deal with CBS was amended to allow Boardwalk to set up independent distribution, and just recently the label achieved substantial hits with Richard "Dimples" Fields and Joan Jett & the Blackhearts, which was becoming established as one of the top rock acts in the country at the time of Bogart's death.

Bogart is survived by his wife Joyce and four children, his parents, a sister, and two brothers. Services were held Tuesday (5-11) in Los Angeles, attended by over a thousand mourners bidding farewell to one of the entertainment industry's brightest stars. (See Page 3 this issue for a further tribute to Neil Bogart.)

Smidt

Continued from Page 3

with every account, and stressed the importance of the multifaceted approach to broadcasting campaigns: "It's a variety of elements that makes a station or campaign win. Selling a winner is simple; creating the chain reaction of synchronized positives that builds 'presence' is where the energy must be placed."

Smidt's first clients include WIOF/Hartford; WERI-AM & FM/Westerly, RI; and positioning work for the "Kool Jazz" concert series. While at WCOZ he supervised the transition of the station from Beautiful Music to AOR, and he developed WEEI-FM's "Softrock" AOR format while there from 1977-81.

KMPC

Continued from Page 1

will continue to carry the California Angels games, as well as Los Angeles Rams football and UCLA football and basketball.

KSON

Continued from Page 3

Country,' is playing only oldies to my knowledge, while we're still playing the currents that fit in."

Explaining the philosophy of the format shift, Nelson told R&R, "I really see this as a trend. You've got a number of markets where everybody sounds alike and there is no particular reason for a listener to have the kind of loyalty that used to develop for Country formats. Now there are so many Country stations that the audience has become button pushers just like the 18-year-olds do with the rock stations. It sounds good to go after the core audience and take care of them instead of doing what we've all been doing for the last few years, which was to hang onto the core but try to expand to all sorts of other people."

As KSON shifts formats, KSON-FM remains a "mass appeal Country" station.

Gielbert

Continued from Page 3

pany. His performance at the label has been simply excellent on all counts, and we look forward to his new work as our new President."

LETTER

Proposing A Broadcast Federation

Dear R&R:

Your editorial (4-30) on NAB's top leadership was a useful beginning. The concept of one unified trade group representing all elements of broadcasting and cable is intriguing, but may not be realistic.

While over-the-air and cable "broadcasters" have much in common, we must recognize that their interests are highly divergent in many substantial respects. The same may be said of radio and television operators, of large and small-market operators, of daytime and full-time stations, etc.

Perhaps a more workable structure would be a federation. At the top would be an American Broadcast Federation, composed of three largely autonomous trade groups: one for cable, one for television, and one for radio. Each of these groups would itself be a federation. For example, in radio, it might be called the American Radio Industry Association. This ARIA would be an overall trade group, unifying, as your editorial suggests, most of the current activities of NRBA and NAB's radio division, but would also include federated organizations, such as RAB, the new National Association of Radio Networks, the new Association of Independent Radioproducers, other new, long-existing, or yet-to-be-born groups of announcers, daytime station operators, news directors, farm broadcasters, religious stations, etc.

Public policy positions could, under this structure, be taken by as many organizations in the federation as felt they were appropriate, and would be adopted by higher levels in the structure based on the degree of support demonstrated by the federated organizations directly below it.

Many complex societies, communities, and groups have found this type of federated structure to be workable and effective, as well as flexible over the long term. One of the better examples around is the United States of America! Could we make this work for the broadcast industry?

Steve Marx
Senior VP/Katz Broadcasting

Gilreath

Continued from Page 3

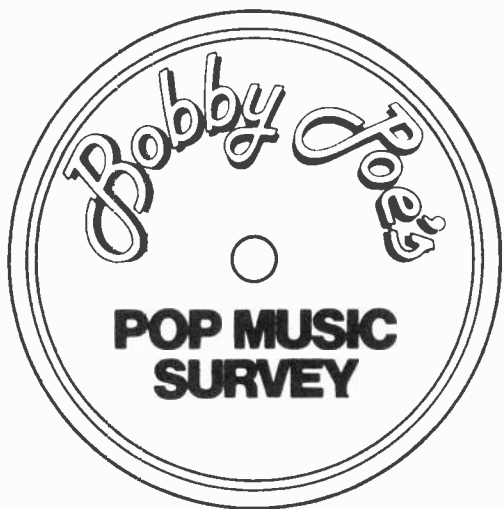
try today. Eddie was very instrumental in helping Warner Bros. become the number one LP and singles R&B company, and he is looked upon as a leader in the area of sales and merchandising."



ONLY \$29,900 MORE TO GO — KRLA/Los Angeles is giving away \$30,000 in cash in their current "Name That Hit Contest," at \$100 dollars a pop. Shown (l-r) are winner Joe Fitzgerald and KRLA midday personality Johnny Hayes handing over a crisp Ben Franklin.

The Music Section

CHR's Most Accurate
Music Information
Begins on Page 47



Presents
**The Eleventh Annual
 Radio/Records Seminar/Awards Banquet**
 At The
Marriott Airport Hotel
Atlanta, Georgia 30337

JUNE 25 & 26, 1982

Final Nominees For Record Industry '81

1. Record Company Of The Year '81 (Corporate) Atlantic...Capitol...Arista...Columbia...Epic...Polygram...RCA...Elektra...Atco...MCA
2. Record Company Of The Year '81 (Independent) Boardwalk...Geffen...Motown...Millennium...A&M...Radio...Handshake...Cleveland International...Island...Scotti Brothers
3. Record Company President Of The Year '81 (Corporate) Jim Mazza (EMI/Liberty) Doug Morris (Atlantic) Walter Yetnikoff (CBS) Robert Summer (RCA) Don Zimmerman (Capitol) Bob Siner (MCA) Joe Smith (Elektra) Guenter Hensler (Polygram) Mo Ostin (Warner Brothers) Dick Asher (Columbia)
4. Record Company President Of The Year '81 (Independent) Neil Bogart (Boardwalk) Bob Fead (Alfa) Gil Friesen (A&M) David Geffen (Geffen) Jay Lasker (Motown) Sal Licata (Chrysalis) Al Coury (RSO) Ron Alexenburg (Handshake) Jerry Greenberg (Mirage) Ed McGlynn (Radio)
5. Record Company Executive Of The Year '81 (Corporate) Don Dempsey (Epic) Jack Craig (RCA) Jack Kierman (Polygram) Jerry Sharrell (Elektra) Al Teller (Columbia) Russ Regan (Casablanca) Robert Sherwood (Polygram) Dave Glew (Atlantic) Joe Mansfield (RCA) Perry Cooper (Atlantic)
6. Record Company Executive Of The Year '81 (Independent) Bob Edson (RSO) Irv Biegel (Boardwalk) Michael Leon (A&M) Dick Kline (Radio) Ray Anderson (Pasha) Ed Rosenblatt (Geffen) John Powell (A&M) Herb Corsack (Island) Rich Fitzgerald (RSO) Mike Sullivan (Kat Family)
7. Vice-President Of Promotion Of The Year '81 (Corporate) Vince Faraci (Atlantic) Al Gurewitz (Epic) Dick Williams (EMI/Liberty) John Betancourt (RCA) Howard Rosen (Warner Brothers) Burt Stein (Elektra) Ed Hynes (Columbia) Bill Cataldo (Polygram) Reen Nalli (Atco) Pat Pipolo (MCA)
8. Vice-President Of Promotion Of The Year '81 (Independent) Scott Kranzberg (Boardwalk) Jack Forsythe (Chrysalis) Johnny Barbis (Geffen) Charlie Minor (A&M) Kevin Keogh (Alfa) Skip Miller (Motown) John Schoenberger (Radio) Peter Gidion (Handshake) Doug King (Townhouse) Nick Testa (Scotti Brothers)
9. National Promotion Director Of The Year '81 (Corporate) Steve Meyer (Capitol) Frank DiLao (Epic) Mike Becca (RCA) Bill Smith (Elektra) Jack Satter (EMI/Liberty) Gordon Anderson (CBS) Reds Richards (Warner Brothers) Glen Lajacki (Arista) Vicki Gernaise (Atco) Joe Grossman (Polygram)
10. National Promotion Director Of The Year '81 (Independent) Steve Brack (Boardwalk) Billy Bass (Motown) Ken Franklin (Millennium) Michael Abramson (Chrysalis) Jason Minkler (RSO) Vicki Leben (Alfa) Mark Cooper (Robox) Lauren Siciliano (Swan Song) Michael Plon (I.R.S.) Jeff Robbins (Scotti Brothers)
11. National Promotion Executive Of The Year '81 (Corporate) Sheila Chlanda (Columbia) Louis Lewow (Epic) Rich Totolan (CBS) Andrea Ganis (Atlantic) Scott Regan (Atco) Lou Galliani (Elektra) Sandy Lifson (MCA) Lana Dengrove (Arista) George Chaitas (Columbia) Sue Emmer (Warner Brothers)
12. National Promotion Executive Of The Year '81 (Independent) Jon Konjoyan (A&M) Janis Ross (Chrysalis) Mariene Reeves (Motown) Rick Stone (A&M) Don Wright (Motown) March Edgar (Radio) John Cox (Geffen) Doc Remer (Mirus) Bill Catina (Cleveland International) Edna Colleen (Solar)
13. Regional Promotion Director Of The Year '81 (Corporate) Riah Wood (Polygram) Arthur Field (Capitol) Bill Lemmons (Arista) Frank Turner (EMI/Liberty) Sal Ingeme (Columbia) Alan Smith (Atco) Walter Winnick (Epic) Alan Dreman (Columbia) Danny Davenport (Warner Brothers) Geary Tanner (Elektra) Fred DiSipio Jr. (Polygram) Michael Prince (Atlantic)
14. Regional Promotion Director Of The Year '81 (Independent) Joel Newman (Handshake) Mike Martin (Alfa) Al Twanmo (Chrysalis) Jim Francis (Boardwalk) Jeff Hackett (Chrysalis) Bruce Greenberg (Motown) Louie Newman (Chrysalis) Wayne Fogel (Motown) Larry Green (Handshake) Robert Nesbitt (Chrysalis) Rikki Gale (Alfa) Chuck Oliner (Chrysalis)
15. Local Promotion Director Of The Year '81 (Corporate) Mike Lessner (Capitol) Ed Nuhfer (Warner Brothers) Earl Rollison (Columbia) Danny Lyons (Capitol) Larry Van Druff (RCA) Joan Lawrence (Arista) Tommy Schoberg (EMI/Liberty) Robbie Vogt (RCA) Chuck Jones (Elektra) Butch Waugh (Capitol) Jim Stewart (Epic) Frank Sierra (Atlantic)
16. Local Promotion Director Of The Year '81 (Independent) Eva Wood (A&M) Tommy Teague (RSO) Al Cafaro (A&M) Lee Durham (A&M) Johnny Bee (Pickwick) Mark Weiss (Schwartz) John Schuler (A&M) James Bishop (Motown) Bob Galliani (RSO) Paul Crowley (A&M) Dana Morris (A&M) Patricia Breedlove (RSO)
17. Independent Promotion Director Of The Year '81: Jerry Meyers...Jonas Cash...Lavinthal/Bear...Lu Fields...Barry Resnick...Ernie Phillips...Gary Bird...Sally Jerome/Butch Lowrey...Howie Goodman...Don Graham...Doug Lee...Joe Isgro...Bly/Hakim Bobby Hurt...Tom Gelardi...B.J. McElwee...Paul Gallis...Perry Stevens...Chuck Dembrak...Merv Pilgrim...Bob Patton...Vic Perrotti...Tony Richland...Don Tolle...Sam Karamanos...Tony Muscolo...Mike Manocchio...Dave Carrico
18. Record Distributor Of The Year '81 (Corporate) CBS (Washington) W/E/A (Philadelphia) Polygram (Atlanta) CBS (Atlanta) MCA (Baltimore) CBS (New York City) RCA (Atlanta) CBS (Philadelphia) RCA (Washington) Capitol/EMI (Washington)
19. Record Distributor Of The Year '81 (Independent) Tara (Atlanta) Universal (Philadelphia) BIB (Charlotte) Pickwick (Atlanta) Alpha (New York City) Schwartz Brothers (Charlotte) Big State (Dallas) Malverne (New York City) Lieberman (Atlanta) Progress (Cleveland)

Final Nominees For Radio Industry '81

1. Radio Executive Of The Year '81: Tom Bigby (GCC) Gary Edens (Harte-Hanks) Pat Norman (RKO) Ron Bledsoe (Sumner) Jerry Blum (Jefferson Pilot) Gary Stevens (Doubleday) Bud Polacek (First Media) Jerry Rogers (Weis) Jack Alix (Patten) Gary Rodriguez (Mariner)
2. Radio Consultant Of The Year '81: Dwight Douglas...E. Alvin Davis...Jerry Clifton...Paul Christy...Mike Joseph...Landaman/Rivers...Bob Elliot...Donna Halper...George Burns...Bob Henaberry
3. National Programmer Of The Year '81: Tom West (Rounsville) Steve Roddy (Scripps Howard) Bobby Hattrik (Doubleday) Jay Cook (Gannet) Dan Vallie (E.Z.) George Johns (Fairbanks) Al Casey (Surrey) Andy Bickel (Jefferson Pilot) Jim Ryan (Patten) Ross Regan (Shamrock)
4. Major Market Radio Station Of The Year '81: KSTP-FM (Minneapolis) Z-93 (Atlanta) KFRC (San Francisco) WPGC (Washington) 98KX (Pittsburgh) B104 (Baltimore) WXXS-FM (Boston) WNBC (New York City) WLS AM/FM (Chicago) Q107 (Washington)
5. Major Market Program Director Of The Year '81: Gerry Cagle (KFRC) Jim Morrison (94-Q) Paula Matthews (KIQ) Bobby Christian (96KX) Chuck Knapp (KSTP-FM) Jan Jeffries (B104) Kevin Metheny (WNBC) Steve Kingston (WPGC) Alan Burns (Q107) Bob Travis (WGCI)
6. Major Market Music Director Of The Year '81: J.J. Jackson (WQXI) Jerry Steele (KFMC) Andy Szulinski (WFBR) Liz Kiley (WIFI) Roger Collins (KFI) Scott Richards (WCAO) Frank Holler (Q107) Jay Stone (WGCL) Rick James (B104) Bob McKay (WZZP)
7. Major Market Air Personality Of The Year '81: Dr. Don Rose (KFRC) Don Geronimo (KHS-FM) Jim Elliot/Scott Woodside (WPGC) Steve McCoy (Z-93) Dick Puritan (CKLW) Steve Dahl (WLS-FM) Gary McKee (94-Q) Don Cannon (WIFI) Jonathan Doll (KEGL) Terry Young (WCAU-FM)
8. Large Market Radio Station Of The Year '81: Q105 (Tampa) WTIC-FM (Hartford) I-95 (Miami) ROCK 102 (Buffalo) 92-X (Columbus) KBEQ (Kansas City) WKRQ (Cincinnati) KOPA (Phoenix) WZUU-FM (Milwaukee) KTFM (San Antonio)
9. Large Market Program Director Of The Year '81: Bob Wood (ROCK 102) John Driscoll (WZUU-FM) Steve Rivers (KOPA) Scott Shannon (Q105) Dave Anthony (KZZP-FM) John Shomby (B-97) Buddy Scott (92-X) Robb Stewart (KITY) Joe Nasty (KTFM) Garry Wall (WNCI)
10. Large Market Music Director Of The Year '81: Rick Donahue (WTIC-FM) Gary Franklin (WTIX) Pat McKay (Q105) Colleen Cassidy (WCKX) Jerry Lousteau (B-97) Mark Shands (Y100) Chaz Kelley (KOPA) Bill Shannon (WZUU-FM) Steve Goddard (KZZP-FM) Donna Walker (WKTI)
11. Large Market Air Personality Of The Year '81: Harv Moore/Robert Taylor (WPHD) Mason Dixon (Q105) Jonathan Brandmeier (KZZP-FM) B.J. Hunter (WKTI) Bruce Kelly (Y100) Ken Cooper (B-97) Johnny Velchhoff (WCKX) Kid Curry (I-95) Chris Thomas (WIKS) Paul Mendenhall (WNAF)
12. Medium Market Radio Station Of The Year '81: KX104 (Nashville) Y103 (Jacksonville) WBCY (Charlotte) PRO-FM (Providence) KXX106 (Birmingham) WMC-FM (Memphis) WGH (Norfolk) BJ105 (Orlando) WRVQ (Richmond) WOKI (Knoxville)
13. Medium Market Program Director Of The Year '81: Todd Chase (JB105) Bob Canada (WGH) Scott Slade (WAYS) Gary Berkowitz (PRO-FM) Bill Thomas (WRVQ) Smokey Rivers (KXX106) Robert John (Y103) Dave Wright (BJ105) Rick Shaw (WAXY) John Jenkins (KOFM)
14. Medium Market Music Director Of The Year '81: Jon Anthony (KX104) Steve Kelly (WRVQ) Chris Trane (KXX106) Terry Long (BJ105) Rick Williams (Y103) Phil Stanley (WMAK-FM) Bill Evans (WNOX) Kenny Lee (WAXY) Joe Dawson (WDJX) Mark Preston (KSFM)
15. Medium Market Air Personality Of The Year '81: John Boy (WBCY) Coyote McCloud (KX104) Paul Barsky (WBBF) Jeff Morgan (WRVQ) Mark Kessler (WAYS) Bill Hickok (WMC-FM) Pete Berry (WKOS-FM) Mike West (WTIC-FM) Dave Mann (Y103) Jeff Warren (KXX106)
16. Secondary Market Radio Station Of The Year '81: WDOQ (Daytona) WHHY-FM (Montgomery) WICC (Bridgeport) Q106 (York) Z102 (Savannah) WCSC (Charleston) Z104 (Fredrick) KC101 (NewHaven) WQEN (Gadsden) WPST (Trenton) WJAD (Bainbridge) WYRE (Annapolis)
17. Secondary Market Program Director Of The Year '81: Jack Diamond (WYRE) Larry Stevens (WHHY-FM) Gary Peters (WICC) Bill McCown (WANS) Dan Steele (Q106) Rick Knight (WDOQ) J.D. North (WAEV) Larry O'Neal (Q101) Kemosabi Joe (Z104) Russell Brown (WXLK) Roger Gaither (Q104) Doug Weldon (WSGF)
18. Secondary Market Music Director Of The Year '81: Chris Bailey (WCSC) Stu Wright (WORG) Neil Harrison (WHHY-FM) Leo Davis (Q104) Joe McClure (WCGQ) David Lee Michaels (WXLK) Dave Russell (FM97) Sam Church (WANS) David Ford (WGAD) Jim Forrest (WSSC) David Miller (WETB) Ed Volkman (KHFI)
19. Secondary Market Air Personality Of The Year '81: John Chommie (WHSY) Ron Frederick (WGA) Larry Cannon (WFLB) Chris Van Dyke (KSET) C.J. & Buzz (WTMA) Rob Leonard (WSEZ) Bart Goynsbor (KRNA) Joe Holland (WGAD) David Carroll (KZ106) Dick Phillips (WEVA) Bill Matthews (WIKZ) Greg Simmons (WMYQ)

KENT BURKHART
(Burkhart/Abrams)



GEORGE WILLIAMS
(Satellite Network)



*Award Winners For '79 & '80 Were Not Eligible For Nomination.

Masters Of Ceremonies

POP MUSIC SURVEY — SEMINAR/AWARDS BANQUET
 Registration Fee:
\$150.00 Seminar/Cocktail Party/Awards Banquet
 make check payable to:
 Pop Music Survey — 4818 Chevy Chase Dr., Chevy Chase, MD 20015

NAME _____
 ADDRESS _____
 CITY _____
 COMPANY/STATION _____

There are only 200 rooms at the Marriott on a first serve basis.
 Room Reservations (404) 766-7900
 Badges & Tickets are mandatory for admittance to all functions — strictly enforced.

BOB HAMILTON
(KEARTH)



GERRY CAGLE
(KFRC)





JEFF GELB

AOR Hot Lines

You need better record service from a certain label or three. You want to set up a promotion surrounding a specific act or label. For these or any number of other reasons, we've updated the AOR Hot Numbers phone list of national AOR promotional representatives for all major (and many smaller) labels. Clip it out and hold onto it for the next time you need a "hot number."

A&M

Marko Babineau
1416 N. La Brea Ave.
Los Angeles, CA 90028
(213) 469-2411

J.B. Brenner

595 Madison Ave.
New York, NY 10022
(212) 826-0477

Accord

Doug Kung
141 E. 63rd St.
New York, NY 10021
(212) 838-6565

Alfa

Kevin Keogh
1015 N. Fairfax
Los Angeles, CA 90046
(213) 654-1100

Alligator

Mindy Giles
P.O. Box 60234
Chicago, IL 60660
(312) 973-7736

Arista

Mike Bone
Randy Hock
Robin Kravitz
6 W. 57th St.
New York, NY 10019
(212) 489-7400

Atco (inc. Rolling Stones, Swan Song)

Sean Coakley, Reen Nalli
75 Rockefeller Pl.
New York, NY 10019
(212) 484-6400

Atlantic

Danny Buch (212) 484-6000
Judy Libow (212) 484-6062
Alan Wolmark (212) 484-6017
75 Rockefeller Pl.
New York, NY 10019

Backstreet

Jon Scott
70 Universal Pl.
Universal City, CA 91608
(213) 508-4590

Barking Pumpkin

7720 Sunset Blvd.
Los Angeles, CA 90046
(213) 851-9275

Boardwalk

Steve Brack
8255 Sunset Blvd.
Los Angeles, CA 90046
(213) 656-2804

Capitol (inc. Harvest)

Ray Tusken
1750 N. Vine St.
Hollywood, CA 90028
(213) 462-6252

Chrysalis

Louie Newman
9255 Sunset Blvd.
Los Angeles, CA 90069
(213) 550-0171

Cleveland International

Marty Mooney
P.O. Box 783
Willoughby, OH 44094
(216) 951-0993

Columbia

Paul Rappaport
51 W. 52nd St.
New York, NY 10019
(212) 975-8919

Jim McKeon

1801 Century Park West
Los Angeles, CA 90067
(213) 556-4936

Cream

Jack Bratel
8025 Melrose Ave.
Los Angeles, Ca 90046
(213) 655-0944

Elektra/Asylum

Burt Stein, Marty Schwartz
962 N. La Cienega Blvd.
Los Angeles, CA 90069
(213) 852-7211

EMI/Liberty

Ken Benson
6920 Sunset Blvd.
Los Angeles, CA 90069
(213) 461-9141

Epic/Portrait/Associated

Rich Totoian (212) 975-5281
Harvey Leeds (212) 975-8661
51 W. 51st St.
New York, NY 10019

Fantasy (inc. Galaxy, Milestone, Prestige)

Quincy McCoy
10th & Parker Streets
Berkeley, CA 94710
(415) 549-2500

Faulty Products

Mike Matthews
633 N. La Brea Ave., Suite A
Hollywood, CA 90036
(213) 931-1373

Flying Fish

Rick Swensen
1304 W. Schubert
Chicago, IL 60614
(312) 528-5455

415

Howie Klein
P.O. Box 14563
San Francisco, CA 94114
(415) 552-1379

Geffen

Johnny Barbis
9126 Sunset Blvd.
Los Angeles, CA 90069
(213) 278-9010

Handshake

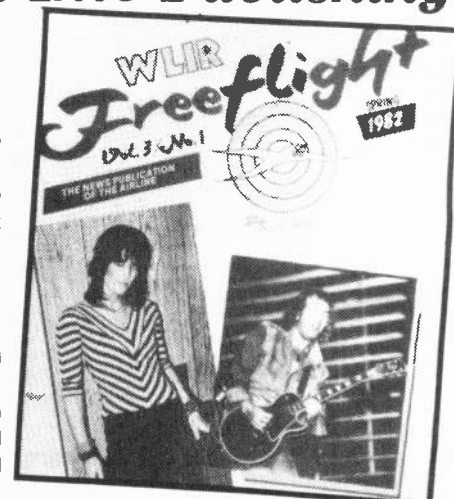
Joel Newman
8304 Beverly Blvd.
Los Angeles, CA 90048
(213) 655-8635

WLIR Branches Into Publishing

It's not often that a radio station successfully conquers a second medium of communication, but that's what WLIR/Long Island has done. The station just released its sixth issue of "WLIR Free Flight." All 64 pages are produced by station staffers under the editorship of air personality **Bob Waugh**. In the latest issue, staffers interview **Joan Jett**, **Mick Jones** of **Foreigner**, and **Sting** of the **Police**. Also featured are letters from readers, columns of rock news, and photos from WLIR promotions and concerts.

The magazine's many ads are all offered free to regular WLIR supporting advertisers. 50,000 copies of each issue are printed at an approximate cost of \$4000, then distributed free at advertiser outlets, WLIR concerts, and other outdoor promotional activities.

WLIR PD **Denis McNamara** commented, "Free Flight" is the magazine of the WLIR 'Air Lines,' our 24-hour live listener hotline. Besides its obvious merchandising and promotional value, it adds another dimension to WLIR that cannot be projected in audio terms." Denis was too modest to add that "Free Flight" is also great reading.



Inner City (inc. City Sounds)

John Boulos
c/o MMO Music Gp. Inc.
423 W. 55th St., 7th Floor
New York, NY 10019
(212) 245-4861

IRS

Michael Plen
595 Madison Ave., 32nd Floor
New York, NY 10022
(212) 826-0477

Island

Michael Abramson
444 Madison Ave., 39th Floor
New York, NY 10022
(212) 355-6550

Jem

3619 Kennedy Rd.
S. Plainfield, NJ 07080
(201) 753-6100

Jet

Pat Siciliano
9959 Beverly Grove Dr.
Beverly Hills, CA 90210
(213) 553-6801

Lifesong

Bruce Shindler
488 Madison Ave.
New York, NY 10022
(212) 752-3033

MCA (inc. Backstreet, South Coast)

Don Wasley
70 Universal Pl.
Universal City, CA 91608
(213) 508-4020

Millennium

Don Ienner
1697 Broadway, Suite 1209
New York, NY 10019
(212) 974-0200

Mirage

Bob Greenberg
9229 Sunset Blvd., Suite 707
Los Angeles, CA 90069
(213) 278-6350

Modern

Chris Nicks
2 W. 45th St., Suite 1102
New York, NY 10036
(212) 840-6011

Motown

Don Wright
6255 Sunset Blvd.
Los Angeles, CA 90028
(213) 468-3454

Pasha

Carol Peters
5615 Melrose Ave.
Los Angeles, CA 90038
(213) 466-3507

Philo

Carolyn Brewer
The Barn
N. Ferrisburg, VT 05473
(802) 425-2111

PolyGram

Jerry Jaffe (212) 399-7044
Derek Shulman (212) 399-7071
Jim Sotet (212) 399-7813
810 7th Ave., 34th Floor
New York, NY 10019

Portrait

Bob Feineigle
51 W. 51st St.
New York, NY 10019
(212) 975-5283

Radio Records

John Schoenberger
P.O. Box 9524
Ft. Lauderdale, FL 33310
(305) 565-7700

RCA

Bill McGathy
1133 Avenue of the Americas
New York, NY 10036
(212) 930-4095

Regency

Ron Farber
1116 N. Cory Ave.
Los Angeles, CA 90069
(213) 278-5131

Robox

Mark Cooper
2215 Perimeter Park, Suite 21
Atlanta, GA 30341
(404) 451-5997

Rounder

Mary Weber
186 Willow Ave.
Somerville, MA 02144
(617) 354-0700

Slash

Linda Clark
7381 Beverly Blvd.
Los Angeles, CA 90036
(213) 937-4660

Swan Song

Lauren Siciliano
444 Madison Ave.
New York, NY 10022
(212) 838-3320

Stiff

Jimmy Mack
5 Crosby St.
New York, NY 10013

Vanguard

Duane Martuge
71 W. 23rd St.
New York, NY 10010
(212) 255-7732

Warner Brothers

(inc. Bearsville, Sire, etc.)
George Gerrity, Kenny Puvogel
3300 Warner Blvd.
Burbank, CA 91510
(213) 841-2400

Warner Brothers (Jazz and ECM)

Ricky Schultz
3300 Warner Blvd.
Burbank, CA 91510
(213) 846-9090

Waterhouse

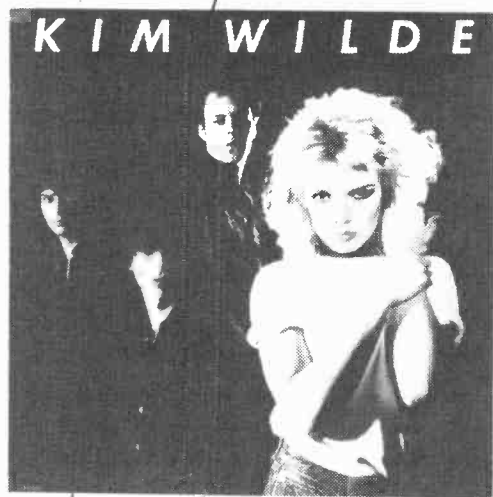
526 Nicollet Mall
Minneapolis, MN 55402
(612) 332-6575

**Remember her name,
You'll be spending the summer together:**

KIM WILDE

Featuring:

"KIDS IN AMERICA"



Produced by Ricky Wilde.



©1982 EMI AMERICA RECORDS, a division of Capitol Records, Inc. All Rights Reserved.

EVOLUTION

Dave Popovich is named PD of KSAS/Kansas City . . . Paul Gautier steps down as PD of KZOM/Beaumont as Don Golden becomes Operations Manager and Jim Geibel is upped to GM . . . WFYV/Jacksonville MD Charlie Logan exits for WYNF/Tampa . . . Doug Podell joins WLLZ/Detroit as MD . . . New to KUPD/Phoenix airshifts are Laura Slattery from WLRS/Louisville for overnights, and Kurt Johnson from KZAP/Sacramento for middays. Mark Driscoll has exited KUPD for KITE/Corpus Christi . . . Tim Bedure exits his airshift at KLOL/Houston . . . Steve Cooper joins WFBQ/Indianapolis for mornings . . . Steve Mitchell returns to WKLS/Atlanta for late-nights . . . New to overnights at WIMZ/Knoxville is Randy "Arch" Bishop, as Stacy Isaacs exits for WRXL/Richmond.

The winter Arbitron's brought mixed reviews for AOR radio. While many stations had great success stories, others stayed afloat with decreased 12+ figures. This week Jhan Hiber addresses some of the possible reasons for the downtrending of AOR's (and other formats) this book in his Ratings & Research column. It's recommended reading.

AOR Reporter Profile

Anchorage **KRKN**^{102.7FM}
 PD: Jay Noble
 MD: Morgan Evans
 Power: 25,000 watts
 Consultant: none

"Basically the programming philosophy of KRKN-FM is to provide the best possible music and entertainment features to our listeners. Anchorage is a melting pot; we have people from all over the country living in Anchorage, and therefore we have an extremely diverse listenership. We're one of the few stations in the country that is programming what is probably the closest thing to the original definition of AOR. We have a very eclectic format; we play everything from soft rock to heavy metal, plus reggae, ska, R&R, jazz, and folk. We also give time to our very extensive pool of local talent. Our personalities reflect the melting pot feel of the city, coming from all across America. We take a very positive approach to our music, lifestyle features, and news. We're a community-oriented station, involving ourselves in as many community activities as possible, strongly believing in keeping ourselves not only musically but physically in the public eye.

"When KRKN adds a piece of music, it has to meet several criteria, demographically and psychographically. We target for a primary demographic of 18-24 with a strong secondary of 25-34. Our music is as varied as our listenership. Being somewhat remote and the only AOR outlet in a city of 200,000, we can play some things that other stations may not be able to. Musically we also believe in the strength of syndicated shows. We carry specials from ABC, NBC, Westwood One, Rolling Stone, and others that we may not have the resources to produce ourselves, although we currently have on the air a 30-hour, in-house production titled 'Rock and Roll Women' that I wrote and produced."
 — Jay Noble

The Music Section

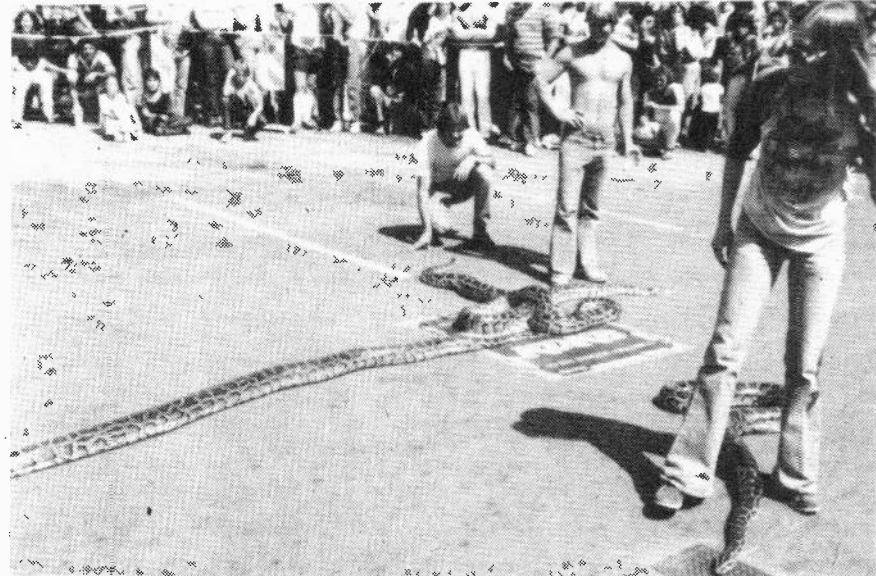
AOR's Most Accurate
 Music Information
 Begins on Page 37



BOW WOW WOWS 'EM AT KROQ — RCA's Bow Wow Wow were recent interview guests at KROQ/Pasadena, where they discussed their new EP containing "I Want Candy." Pictured (top, l-r) are group's Leroy Gorman and Annabella, RCA's Fran Turner and Kelly Summers, group's Dave Barbarossa and Matthew Ashman; (front, l-r) KROQ jock Raymond Banister, RCA's Jeff Naumann, KROQ's Denise Westwood, KROQ morning man Mike Evans.



THE KROKUS FIELD FORCE — Arista National AOR Promotion VP Mike Bone recruited the president of the Texas chapter of the Krokus World Domination Team, Ricky Wahrheit, to hand-deliver the band's latest album to his area AOR, KISS. Seen submitting to this unique promotional approach is KISS PD Tim Spencer (l) with under-age promo guy Wahrheit (r).



SNAKES ALIVE — KDKB/Phoenix invited listeners with pet snakes to enter the station's second annual snake race, with over fifty entrants and their pets showing up. Prizes included concert tickets, dinners, cash, and station promotional merchandise.



LOCAL GIRL MAKES GOOD — KGON/Portland presented "Hall of Fame" awards to Geffen's Sammy Hagar and Quarterflash when the two acts played a recent local concert. It was especially noteworthy for Quarterflash, who are locals. Pictured (l-r) onstage during the presentations are Quarterflash's Rick DiGiallonardo and Rindy Ross, Hagar, and KGON's Bob Schmidt.

UPDATE

The year's greatest collector's item station merchandise to date: a special low-distribution T-shirt KSFX/San Francisco produced just before the station switched call letters and formats. The T-shirt is black with the ABC rainbow racetrack logo; inside is the legend, "KSFX Rocked" . . . File this one under "the promotion that worked too well": WLAV/Grand Rapids has cosponsored a river raft race for 12 years, gaining in popularity annually until it attracted over 100,000 people last year. This year the city council wouldn't okay the permit necessary to hold the promotion because they admitted they couldn't provide adequate security for the massive crowds anticipated . . . Lots of stations are trying the "World Tour" concept successfully; it sends a winning listener out-of-state to see a band play. KAZY/Denver added a new twist to the promotion by tying in with KGB-FM/San Diego to send a winning listener to KGB-FM's Sky Show last weekend, which included a concert of Cheap Trick, Joan Jett, and Susan Lynch . . . Congratulations and cigars to KINK/Portland MD Charlie Busch and wife Lauri on the birth of son Joseph, and to WXUS/Lafayette MD Bob Majersky and wife Tina on the birth of son David . . . Lots happening in Lubbock, where KFMX attracted 12,000 to a Kite Fly and Frisbee Fling, and cosponsored Joe Ely's third annual Tornado Jam, a \$5 show featuring area rock and country acts, plus Joan Jett, and a surprise appearance by Linda Ronstadt . . . KOMP/Las Vegas expected 700 for a free outdoor rock concert of local bands and instead got 20,000. The event attracted heavy local media exposure as its size caught local security forces unable to keep tabs on the crowds . . . KTIM/Santa Rosa reps were nearly arrested for handing

out the station's new bumper sticker to traffic on the Golden Gate Bridge. The bumper sticker reads, "If You Can't Get KTIM . . . MOVE!" . . . If KLOS/Los Angeles can have a "Cool Patrol" station fan club, why can't WLIR/Long Island create a "Bozo Patrol?" It has, due to listener response to a Wednesday night WLIR radio show by Ben Manilla and Blue Oyster Cult's Eric Bloom that's dubbed the "Bozo Patrol." The station is offering Bozo Patrol membership cards personally autographed by both Manilla and Bloom . . . KDKB/Phoenix has begun issuing monthly newsletters in an effort to help redefine the station's image to agencies and advertisers . . . WPYX/Albany, in conjunction with the Big Music America Competition, presented eight area

bands in an outdoor concert that was recorded for its Hometown talent album . . . DC101/Washington pacted with Portrait/CBS in a fundraising benefit for MDA. A thousand limited edition 7-inch picture discs of Aldo Nova's "Fantasy" track were pressed, selling for \$1.01 at area record stores, with all proceeds benefitting MDA . . . Congratulations to RCA album promo rep Jeff Naumann and new wife Fran, honeymooning this week on Maui . . . WMMR/Philadelphia started its 14th birthday celebrating with a commendation from the City Council praising the station for its efforts on behalf of the community.

CONCERTS & CONVERSATIONS

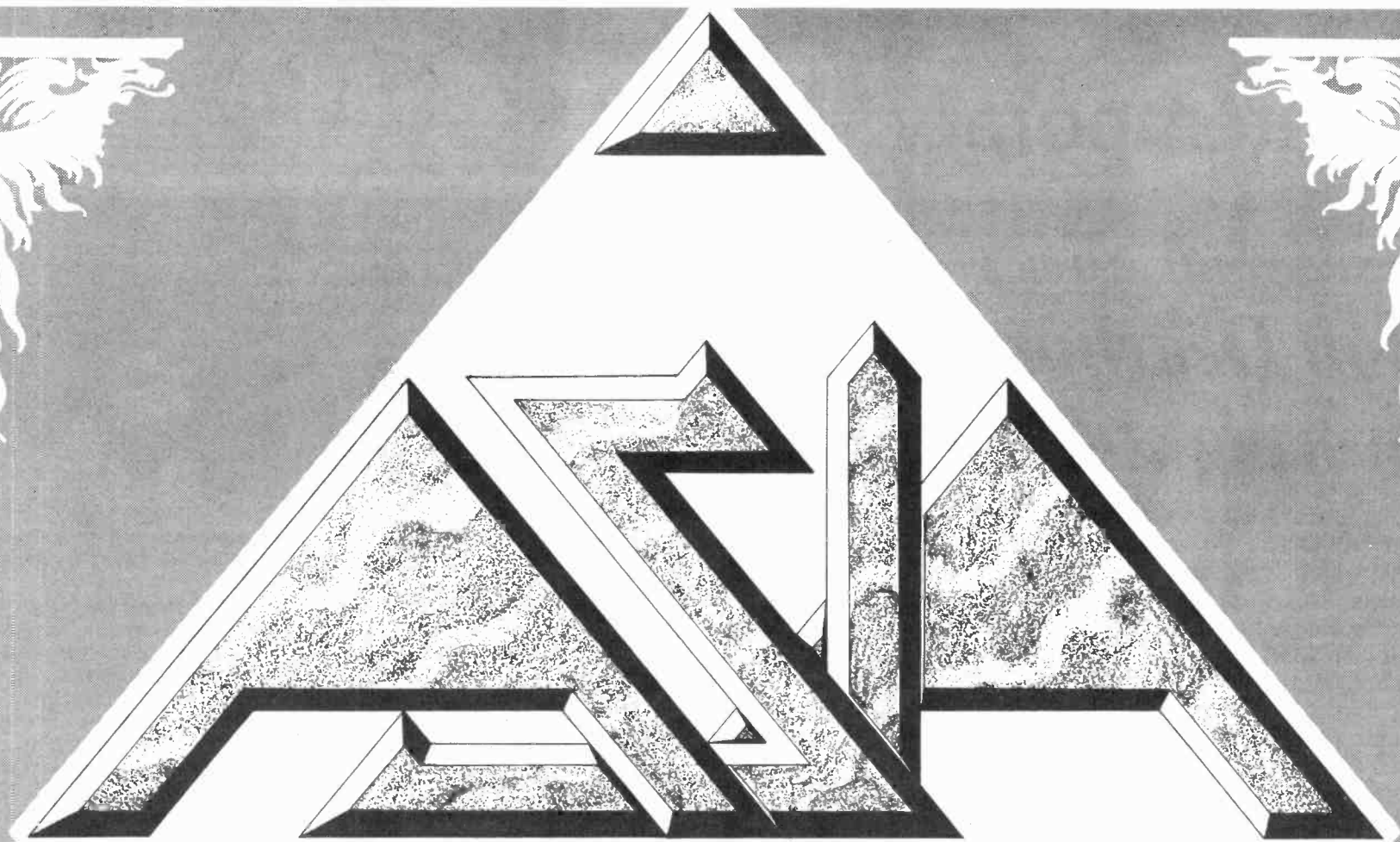
PRESENTATIONS: KVRE/Santa Rosa presented Country Joe McDonald for \$1.01.

CONVERSATIONS: Joan Jett on KMOD/Tulsa, KLAQ/EI Paso . . . John Cougar on WEZX/Scranton . . . Kim Wilde, John Cougar on WDHA/North Jersey . . . Greg Kihn, Asia on WGRQ/Buffalo . . . Doug & Slugs, Asia, Long John Baldry on CHOM-FM/Montreal . . . Krokus on KILO/Colorado Springs . . . Huey Lewis on WMMS/Cleveland . . . Kim Wilde, John Cougar, Tommy Tutone, Asia, Cheap Trick on WLIR/Long Island . . . Country Joe McDonald, Maria Muldaur on KVRE/Santa Rosa . . . Split Enz on KROQ/Pasadena . . . Kim Wilde, John Cougar, Greg Kihn, Human League, Split Enz on WNEW-FM/New York . . . Tommy Tutone on WOUR/Utica . . . Asia on WMJQ/Rochester . . . Loverboy on CHUM-FM/Toronto . . . Krokus, Payolas on CITH-FM/Winnipeg . . . Kim Wilde, Human League, UFO, John Cougar on WBAB/Long Island . . . Aldo Nova on WTUE/Dayton . . . Angel City on KRKN/Anchorage . . . Asia on WBCN/Boston.

COLOR

A RESPECTABLE PROMOTION: When Rodney Dangerfield came to Oklahoma City for a concert, KATT-FM cooked up a promotion that asked listeners to try out their Rodney impressions on a panel of judges. The winner received a "no respect" night on the town, including chauffeured service in the back of a Chevy pickup, brown-bagged fried chicken, and respectable seats (front row) for the Dangerfield show.

CALL IN TO WIN: College AOR's have become quite competitive with their professional counterparts for listenership. WVBR/Ithaca's latest promotion asks listeners to enter their names at local record stores, and then listen to WVBR to hear their names mentioned. If they call the station within 15 minutes after hearing their names, they win \$93.50. WVBR's awarding two such cash prizes a day for three weeks.



"OFF THE RECORD"

with

Mary Turner

THE **FIRST** ALBUM THE **FIRST** TOUR
AND NOW... THE **FIRST** NATIONAL RADIO SPECIAL

AIRING THIS WEEKEND ON OVER 250 OF AMERICA'S FINEST
RADIO STATIONS; THROUGHOUT CANADA, AUSTRALIA
AND NEW ZEALAND; AND WORLDWIDE VIA AMERICAN
FORCES RADIO AND THE VOICE OF AMERICA.

a presentation of

**WESTWOOD
ONE**

9540 Washington Boulevard, Culver City, California 90230-(213) 204-5000
AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS & SPECIALS.

Adult/ Contemporary



JEFF GREEN

RKO'S "NIGHT TIME AMERICA" HOST

Bob Dearborn: Overnight Companion

In a recent issue (R&R 3-19), we took a close look at RKO's "Night Time America" (NTA), an overnight live stereo Adult/Contemporary music show, which broadcasts via satellite.

As promised, this week R&R features an interview with NTA host Bob Dearborn. Bob, a longtime air personality, began his career at age 15, working for CKOC/Hamilton, Ontario. Since then, Bob has worked for a number of major facilities, among them WPRO/Providence, WRTH/St. Louis, WIXY/Cleveland, WKNR/Detroit, WTAE/Pittsburgh, and six years for WCFL/Chicago before joining NTA in January 1981.

There have been national network news correspondents for years, but Bob represents a new and growing breed of broadcasters, being one of the first national music air talents.

What's his job like? Read on!

R&R: How does it feel to entertain millions of people nightly all over the country?

BD: It's not frightening and really never has been. As cliched as it may sound, my approach has always been one-to-one, as if I'm talking with a friend.

What's particularly interesting about this experience is presenting to a national audience the similarities as well as the differences throughout this country. The range of diverse elements in America is just amazing!

A Caring Attitude

R&R: How is the overnight audience different from daytime listeners?

BD: I try very hard to bring a sense of community and "belonging" to this group of people who, in many cases, feel a little disenfranchised by the fact that they're working the graveyard shift. The reward comes in giving them a voice of unity, a feeling that they're part of something, rather than just being individual workers off by themselves in the night. I think this show has given many of our listeners a much better feeling about themselves and what it is they're doing for a living. Their voices, opinions, and the work they're doing really matters. We try to reflect a caring attitude.

R&R: What kind of preparation is involved each night?

BD: It's considerable, yet I wish I could prepare even more. You see, because this is not really a radio station, we don't have the kinds of support mechanisms you would normally find. Also, because there

are no other jocks that work with me, I rely heavily on the affiliates to provide feedback about how the individual market stations and listeners are reacting to the show.

A common feeling among network broadcasters, particularly those in news, is that it's as if they are working in a vacuum, and don't have any direct contact with their audiences. Here we do, because we continuously encourage phone calls, mail, and maintain affiliate feedback. Moreover, as nice as it would seem to have staffers handling all the relationships and affiliate contacts for me, I'd then be walking around with no feel for what I'm doing.

R&R: What assistance do you have?

BD: Her name is Jackie Gross. She's my Associate Producer, and she's just wonderful! My appreciation for her efforts just grows and grows. Jackie's the engineer for NTA. As part of her duties, she also makes calls to each of our stations daily to collect weather updates, and some of the promotions they're running. Jackie oversees all production aside from the music.

R&R: You broadcast individual market weather and affiliate promotions?

BD: Sure. Just as we recognize the overnight workers, we show how much we care about the smaller towns listening to us. We treat small markets with the same respect as the larger cities. Being recognized on a nationally-broadcast program is very exciting, according to the feedback we get.

Music Methodology

R&R: How is the music determined?

BD: In general terms, I collect music playlists from a carefully-determined cross-section of our affiliates each week. This group not only reflects the geographical and market rank differences around the country, but also the format variations within A/C radio. Plus, we take into account that some CHR and AOR stations carry NTA.

More specifically, we carry 22-23 currents, with a working library of around 500 oldies. The sample group we research includes all of our major market stations, plus 12 of about 16 rotating stations selected from the rest of the affiliates. Essentially, it's an average between the majors and secondaries that determines what and when we add. Our weekly Top 10 countdown is measured the same way.

It's important to keep in mind that, even after assembling all of this research, we never want to force one of our affiliates into playing a record. We do not try to dictate to them at all what they should go on. Rather, we reflect what they're already playing, as democratically and as fairly as possible.



"KING" OF THE RADIO COMES TO MIAMI — National overnight talk host Larry King stopped by WGBS/Miami to help the station launch its affiliation with the Mutual Broadcasting System. Pictured from left, Larry King, and Kelly & Kline, WGBS's team.

NightTime America

Live! In stereo via satellite!
Listen to host Bob Dearborn serve up a 5-hour nightcap of America's top contemporary music... laced with upbeat conversation and offbeat features.



R&R: Do you try to avoid kindling regional biases about religion, morals, or sports competitors?

BD: Definitely. In any station, you have these concerns, but such problems are magnified when you're doing a national show. Not only are we heard in different parts of the country, but also on different formats. You can try to be 100% right with the music, but when you're dealing with so many diverse elements, I'm not sure there is such a possibility. My policy, especially when mentioning sports team rivalries, is to remain as fair, diplomatic, and as sensible as I can.

R&R: What's the toughest part of your job?

BD: Getting sleep during the daytime! Day workers are almost universally unsympathetic about night people's need for rest during the day, because they don't. For me, it's very difficult, because I'm a light sleeper. Without enough rest, I find myself becoming a vegetable around 3 AM, even struggling to make complete

sentences. I've tried everything, and the best method for me is sleeping from 3 to 10 PM.

Still, I know I can last as long as the audience and network can put up with me! I'm lucky in that I have total support from my family and friends.

R&R: You seem to really enjoy your work.

BD: I'm having the most fun I've had in radio for many years. It's sort of like being the host of a big party each night, bringing folks together to have a good time. NTA is basically trying to be good company: entertainment to help you get through the night as pleasantly as possible.

Personally, I'm very grateful to have the opportunity to work with such a high-caliber organization. The scope of the whole project — what it is and what it could become — is a dream come true, it really is. If we continue to keep the show current, interesting, and sensitive to changing trends and attitudes, then we've got a good chance to keep this program running as long as we want.

Progress

Personnel

Patricia San Pedro has been appointed Promotion Director for WIOD&97AIA/Miami, coming from two years experience as Promotion/Public Affairs Director at WKAT across town... WMGK/Philadelphia has moved Tom Richards from his 6-10 pm show to Production Chief... Glenn Hansen joins the WCLR/Chicago staff as Assistant Production Director, formerly an air personality at WMIN/Minneapolis, KWEB and KROC-FM/Rochester, MN... K-BEST/San Diego has added Jeane Drummond as the station's News Director. Jeane is the wife of morning announcer A.J. Roberts and most recently was the afternoon anchor at WCBM/Baltimore... After 16 years in the media and advertising field, Patricia Anderson has accepted the post of Promotion/Marketing Coordinator for WMYX&WEMP/Milwaukee... Herb L. Cawthorne joins KEX/Portland as commentator. He is a member of the Portland State University school board, where he has been teaching since 1976... At WHDH/Boston, Susan Rist is the new midday anchor, Joe Clementi has been appointed overnight anchor, and Neil Ungerleider will now cover the afternoon beat... Across town at WROR, Public Affairs Director Don Latulippe was a recipient of a Golden Bell Award, considered to be the Chinese equivalent of the Emmy Award. He recently visited Taiwan to do a series of radio shows about the country. Also at WROR, News Director Rod Fritz has been elected to a two year term as VP/Massachusetts Associated Press Broadcasters... Michael Pintek comes to KDKA/Pittsburgh as a news reporter/anchor, formerly of WASH/Washington as morning news anchor... At sister station WBZ/Boston, Norman J. Avery becomes Engineering Manager, joining from WTRY&WPYX/Albany, where he was Chief Engineer... At another Westinghouse facility, former WOWO/ft. Wayne Farm Service Director Jay Gould has been inducted into the Indiana Chapter of the

Broadcast Pioneers Hall of Fame. His 39-year career is still going strong... Recipient of 15 Emmy Awards, noted consumer reporter John Stossel will be a regular contributor to KOMO/Seattle. Also at KOMO, expert auto mechanic Tom Kelly will offer advice and instruction in a new program series... At KHOW/Denver, former WHBF-TV/Davenport staffer Brian Jordan joins as anchor reporter, while Vicki Robb, most recently of KDEN/Denver comes aboard as producer/reporter... Jerry Romanelli is appointed General Sales Manager of WORC/Worcester, previously GSM at WDS&WSRK/Ontario, NY... Former afternoon drive newswoman for WBAB/Merrick, NY Holly Lewis has been promoted to Promotion Director and evening personality for sister station WGBB. Also at WGBB, news reporter Judy Herron has taken first place in the 1981 N.Y. State United Teachers Golden Apple Awards for excellence in education journalism/radio news category... At KOB/Albuquerque, former WGN/Chicago veteran Steve Hunter is the new evening anchor reporter, while Diana Stauffer, previously News Director of NPR affiliate KUNM, started as KOB's midday anchor/reporter... YES-95/Cincinnati announces that Tim Sargeant is the newest member of the news staff. He comes from WGUC across town and KSNO/Aspen... Jeff Nelson joins WEIM/Fitchburg as news anchor... Barb Cahill and Lee Edwards have been named News Directors for KUAD-AM & FM/Windsor, CO. Both come from Rocky Mountain facilities... Al Laurence is welcomed as a new staffer at WKWK/Wheeling, WV, moving from KC-101&WAVZ/New Haven, CT.

The Music Section

A/C's Most Accurate
Music Information
Begins on Page 46



ROSALIE ALLEN REEMERGES & REMINISCES

Country's "First Lady" Looks To The Future

Country radio, and radio in general, has changed dramatically since the early days of bloc programming. The format has become so much a part of the mainstream that one tends to forget the struggles that Country radio pioneers endured when they tried to introduce their "hillbilly" music to the "sophisticated" tastes of urban America. One person who does remember the battle for acceptance, both personally and formatically, is a lady who was there at the very beginning—Rosalie Allen.

Rosalie not only was there, she was the first . . . the first female Country disc jockey in a major metropolitan market (and, very possibly, in the country) with the first regularly-scheduled Country & Western program ever broadcast from New York City. The year was 1944, and the station was WOV, an amalgam of Italian and English-speaking programming. So how did a woman C&W singer, who started in 1939 in Wilkes-Barre, PA, break into radio in the Big Apple?

From Singer To DJ

"My big break came when I went to work for Shorty Fincher at WORK in York, PA," Rosalie remembers. "After I'd been there about 2½ years, Denver Darling offered me a job singing with his group the Swingbillies on WNEW in New York, so I went to New York in March of 1943. Then the following year I went to WOV to work as a singer in a group. We did a live show for about six months, but we just couldn't get the sponsors and the show was about to go off the air. However, the Program Director, Arnold Hartley, got the idea that I would make a good disc jockey because I was always kidding on the air; and he offered me the job. I thought it was crazy, but I went on the air cold that first night playing records from 11:30-midnight; and in six weeks' time I was completely sponsored!"

"I went from half an hour to two hours, six days a week, doing the only country & western show in New York, which lasted long after some others that followed went off the air. In fact, what was supposed to be a six months' trial lasted 11 years!"

Gauging Success Without Ratings

Since ratings services were nonexistent then, I asked Rosalie what methods were used to determine the success of her program. "It would get around by word of mouth; and since I was outselling everybody and getting more mail than everybody, all the program managers were going crazy! I did a lot of P.I. work where you asked listeners to send in for all kinds of crazy things. One of them was for a bulb company where you had to write in for tulip bulbs. All the other stations had the commercials on too, but I outsold everybody . . . the mail is what told the

story. In another promotion listeners had to go to a particular store to pick up tickets for a talent show, and we brought over 3000 people into that store. That was back in 1950, so I had a lot of listeners."

Another thing she had were a lot of hassles from many sides. "You don't know all the flak I took from the so-called 'Tin Pan Alley' popular songwriters of the day. They laughed and kidded . . . 'Where's your horse?' and all that. Many people didn't think I could swing it, didn't think I could take the flak, the kidding, the backtalk, the competition with all the other male DJ's on the air. Don't forget I was bucking a lot of established people at the time, people like Martin Block, Fred Robbins, and Bill Williams, but I still came out with the high ratings and the mail. It was very embarrassing and very hard, and there were many nights when I cried myself to sleep, but I didn't give up because I had faith in country music and knew that one day it was going to be the thing."

Rosalie's program became so popular, in fact, that in 1950 Western Life (a C&W organization located on the West Coast and headed by the likes of Jack Rivers, Tex Williams, and Cliffie Stone) voted her its "Outstanding DJ" award. (Editor's note: Rosalie will also receive the Colorado Country Music Hall of Fame's "Pioneer Award" for 1982 this June at the Colorado Country Music Festival). I asked Rosalie what type of program she broadcast during her two-hour nightly airshift.

"My show was mostly talking and picking out the records I wanted to play. I did all my own commercials, first outlining them and then basically ad-libbing everything. I didn't believe in reading somebody else's words. Fortunately for

"Since I was outselling everybody and getting more mail than everybody, all the program managers were going crazy! The mail is what told the story."

me it paid off because that's what people wanted to hear . . . everything down to earth. I also ran my own control board."

Breaking New Artists

"It was very exciting to see new artists come in and watch them grow, people like Eddy Arnold, Jim Reeves, and Patsy Cline. I used to sneak Patsy on my program to interview her and tell everybody where she was playing in all the little clubs around New Jersey. That was probably the only time I ever got into hot water with the station, because they figured that if I was



Calling All Call Letters

While many radio stations have been known to lose their shirts, very few misplace their "S"s. KTTS-AM&FM/Springfield, MO, however, has structured an entire promotion over that missing letter, even to the extent of omitting the "S" from the on-air singing jingles. The listener who finds the misplaced consonant will win a brand new pickup truck and, presumably, the stations will get their "S" back. This is either a brilliant way to signal a new call letter change or a very ingenious contest!

going to plug a nightclub, it should buy the time. But Patsy was such a dear friend of mine that I didn't mind.

"I was very lucky in one way because at that time all the big record companies did their recordings in New York, so I was able to be first on everything. I played Eddy Arnold's first record, 'Mommy Please Stay Home With Me,' a half hour after it was recorded! The same thing with Hank Williams and his 'Pan American,' and when his 'Kaw-liga' came out I had the master under lock and key for about a week until the record company gave me the go sign. That's how I got to meet a lot of these artists too. They'd come into New York, and my program was the only one where they could really come up and be interviewed because nobody else would have them. It was beneath them. They thought that if you didn't have a Harvard degree, you were nothing."

During this exciting and hectic period Rosalie was also pursuing her own singing career, having signed with RCA Victor in 1947 and releasing her first record for the label, "I Want To Be A Cowboy's Sweetheart." The decision to stay with her radio program rather than go on the road to promote her own records was a major turning point in her life, as Rosalie explains. "It was either leaving my program and going on tour or keeping my show and promoting all the other artists and just letting my career as a singer go by the wayside. It took me months and months to make the decision, but I finally decided that if I left my program there would have been no exploitation for any of these fledgling artists around New York. Chicago had its own program, but New York and the other metropolitan areas had no one airing this product, so those artists' records would not have been played or heard."

One-Year Sabbatical Turns Into Ten

However, even with her tremendous amount of dedication, the six-day-a-week grind finally began to take its toll, and in 1955, when WOV changed to a Black format, Rosalie announced that she was hanging up the earphones and taking a year's vacation. In typical Rosalie Allen style, that year became ten, as she "retired" to raise a daughter and nurse a sick husband. The ensuing years found her making a brief attempt at revitalizing her singing career, remarrying and moving to Alabama, and then to North Carolina following her husband's death, and finally, this past March, putting down roots in Nashville. It was there that I finally located Country's "First Lady" of radio after a year's search!

While Rosalie was eager to reminisce

about the past, she made it clear that her eye is on the future, as she expressed interest in once again "getting back into the business and playing some good music for a change! I love DJ work because there are so many up-and-coming young artists that need so much help and can't get it because they either don't have the money or the connections. There's so much good

"There were many nights when I cried myself to sleep, but I didn't give up because I had faith in country music and knew that one day it was going to be the thing."

music not being played on the air, and I want to bring back the real good country music that people could sit down and identify with. I feel that's my mission. You can turn on almost any radio station, and they're playing the top 40 and that's it. People get sick of hearing the same songs over and over and want to hear an Ernest Tubb or a Roy Acuff or a Kitty Wells or just something by a new artist that isn't on the charts. Every once in a while I'll tune in one of those independent stations, and it's such a pleasure to hear a new artist or someone I haven't heard for a long time. This is what's not being played, and people crave that."

Pros & Cons of Present-Day Country

Although Rosalie feels that a lot of present-day country music has "gotten way out of line with all the fancy orchestrations, voices and things till it's just a bunch of noise and racket," she does feel that overall "the music has actually improved. Back when I started young people didn't have access to singing and music lessons, so it's broadened since then. Look at some of the singing groups coming out now, such as Alabama. They're fantastic and yet look at how down to earth they are. And the same with Conway Twitty, T.G. Sheppard, and a whole bunch I could go on naming. I think the current trend is terrific!"

One thing she doesn't think is so terrific

Continued on Page 26

The Music Section

Country Radio's Most Accurate
Music Information
Begins on Page 42



PATROLLING K-COUNTRY: WDAK/Columbus, GA is known for its fancy vehicles, which are constantly seen around town. The newest addition to the fleet is the "Good Guys Prize Patrol," which is to be used not only at station promotions but also as the official pace car at the East Alabama Motor Speedway. Shown with the flashy wheels are (l-r) station staffers Johnny Dart, Sandy Lee, Bob Roberts, Chris Buice, and Doc Holiday.



HOME ON THE (DALLAS) RANGE: KIX 106FM (KIXK)/Dallas recently made the "American Dream" come true for one lucky listener, when Martha Roan's name was picked from 20,000 entries as the winner of a brand new \$75,000 Pulte home. It's hard to tell who's more excited, Martha or station PD John Walton, as they stand surrounded by some of the less fortunate entries.



BOXCAR ON BROADWAY: Following a live broadcast of Boxcar Willie's performance at New York's Sundown Club, Main Street Record's famous hobo is pictured with (l-r) WHN morning personality Del DeMontreux, label GM Bert Bogash, WHN MD Pam Green, and station PD Dene Hallam.

Country's "First Lady" Looks To The Future

Continued from Page 25

is the way some of the newer artists present themselves. "I'm 58 years old and I don't think I'm over the hill, but I love to see a young girl look neat, especially in the country field where we've had such a hard time making a name and telling people that we don't come out of a cowpatch. Barbara Mandrell has brought such class into the field with her TV program and her dress, as has Dottie West, which should show people that we're just as educated and just as well brought up as anybody else. But some of these young singers with their stringy, curly hair look like they've just come out of a haystack!"

Unfulfilled Dreams

Besides reviving her radio career, Rosalie also has some other unfulfilled dreams she'd like to tackle. "One of my fondest dreams is to become a member of the Opry. I had a chance many years ago, but that was one of the things I had to turn

down due to personal problems. One day I'd like to write a column, and someday I'm going to write a book, because I think I'll have a lot to tell. I've met a lot of people and I've seen them go through an awful lot, but I'd never do anything to hurt anybody . . . I want to help people. My friend Patsy Montana was one who helped me get to a point where I really wanted to go back to work. I feel I need to work and I need to be out with people again, and that's my plan."

Well, program directors, the word is out, so now it's up to you. But just so you know the lady doesn't come cheap, I'll let Rosalie pass along the salary she made when she first started in the business. "I made \$65 a week, which was union scale for the announcers, plus I was paid for each commercial I did. It was nothing for me to come home with \$400 or \$500 a week, which was very good money back then." From where I sit, it's still good money today!

Inside Nashville



BIFF COLLIE

DISC JOCKEY FEVER: The American Association of Human Habits & Relations has established in their latest survey that there are more disc jockeys performing as such on radio in America than ever before . . . Dolly Parton says her song "9 to 5" does not infringe on the copyright of a 1954 song "Me and My Fiddle" by Benny Martin, as claimed by Cedarwood Publishing of Nashville. In fact, her lawyers

are suing Cedarwood for saying it . . . Now they say that even Gospel is under fire. That preacher who calls Mick Jagger the "Lucifer of Rock" tries to find reverse tracks on hit records. He says even the Imperials, a famous gospel group, have "Satanic" lyrical content when played backwards. Is nothing sacred? . . . Loretta Lynn's next TV special will be done in New York; All over New York, ending up at Madison Square Garden . . . Willie's "Honeysuckle Rose" comes to the NBC-TV lineup as "On The Road Again" this fall or winter . . . Look for an NBC 2-hour special called "Living Proof: The Hank Williams, Jr. Story" . . . Conway Twitty previewed Twitty City to the trades & press before they opened the gates for the world to see. It's something . . . Pro Golfers Ben Crenshaw and Jerry Pate surprised Larry Gatlin on his birthday by knocking on the door of his Brentwood home . . . Roy Clark bought a new Silver Eagle bus . . . Razy Bailey starred at the Cotton Carnival in Memphis Tuesday; Wednesday saw Terri Gibbs & Merle Haggard at the World's Fair in Knoxville . . .

STOOD UP: When George Jones missed the first three bookings after his recent hospitalization in Birmingham, including a show in Birmingham, a lot of his fans were upset. Many, like most of us, were hurt from disappointment, after planning (and many driving a long way) to see him and then not being able to. True, the fan who supports the artist has a right to expect him to at least honor his commitment to appear. True, breaking a contract (with a promoter) causes legal ramifications. Some of those 5000 hopefuls who finally got their \$9.50 refunds in Florence, AL (where George lives) booed the promoter, the radio stations who advertised it, the newspapers whose columnists said he'd be there, and some of them, in the heat of disgust, even were upset with George. Every day we hear comments (all true) about what it's doing to him, what it's doing to his career. How sad it is for one to have an uncontrollable disorder in one's life, and watch the deterioration of one of the great voices in country music history. Many of our superstars through the years have had similar problems (Hank Williams, Lefty Frizzell, Bob Wills, plus many others who've turned their lives around and are still productive and successful), but as Becky Dobbs of Iuka, MS reacted when her husband said, "I think she stopped lovin' him today, after we drove all this way," "Nope. I'll still buy his records, and I'll probably come to another show. The reason I like George is because he puts meaning into his songs. He knows what it's like to hurt, just like I do. We've all got faults; his are just more public because he's famous, and if I give up on him, I'd just have to give up on myself."

AIRLINES: Happy Birthday to Eddy Arnold, Grant Turner, Mickey Newbury . . . 2114 fulltime Country radio stations in the new CMA survey, up 18 1/2 % from last year with 329 converts. Another 791 who program five hours or more per day . . . Alabama's inaugural "June Jam" will be held in their hometown of Ft. Payne, AL June 4, with Louise Mandrell, R.C. Bannon, Janie Fricke and the Oak Ridge Boys on the show . . . Kenny Rogers donated \$1 million toward the formation of "The World Hunger Awards," planned for after Thanksgiving. For more info call the World Hunger Organization at 212-226-2714 . . . Mud Island, a 50-acre island in the Mississippi River at Memphis will open July 3 as a complete entertainment center, including a 4300-seat outdoor amphitheatre . . . Remember when Barbara Mandrell re-signed with MCA in 1980, a friend kidded that Barbara should use her bonus money to carpet her bathroom . . . All the way to the house! . . . Glen Campbell getting ready to start a new record career with the Atlantic label. He was on Capitol for almost 18 years . . . Was the beginning of her superstar trek when Barbara Mandrell turned down that offer of a Playboy magazine centerfold??? . . . Notice Alabama's penchant for hit songs involving mountains and rivers? . . . Don Williams will give away 20,000 copies of his new songbook at Fan Fair (that can get expensive) . . . The Tennessee Podiatry Association says the "Urban Cowboy" pointy-toed boot-wearing era we've been in is responsible for everything from African mumps to dishpan hands. Hammertoes, bunions, calluses, and nail problems are just a few results of bad boot-fitting, they say, and higher boot heels can alter the wearer's normal walk and bring on certain posture deformities. Another dimension to the axiom "dying with your boots on?" (If the boot fits you, put it on and wear it!)



MARGO GETS TOP BILLING: AMI Records' Margo Smith and Top Billing International President Tandy Rice join hands in a symbol of unity following Margo's exclusive booking agreement with the agency. First on the artist's agenda is a Midwest tour during May, followed by an appearance at Fan Fair.



Coors Country News

This Week's Guest:
JERRY REED

Call Pete Howard or Kirt Daniels (213)392-8743
228 Main St., Suite R Venice, CA. 90291

Black Radio



WALT LOVE

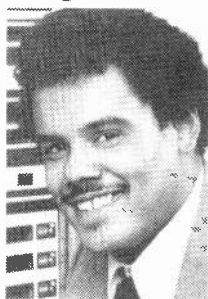
WATTS ERUPTS!!

WXYV-Baltimore's Urban Winner

Urban Contemporary radio continues to make its mark around the country, so it's no wonder that this week we'll be talking with WXYV/Baltimore's Program Director Tim Watts. It continues to amaze me how many industry personnel (mostly whites) have different labels they continue to apply to Black radio. Whether you agree or not, for the sake of acquiring advertising dollars, Black FM formats have been called Disco, Dancemusic stations, and now Urban Contemporary. Black folks have always danced — first to the beats of hollowed-out dead logs in the forest, then to drums from animal skins. I won't put you through all of that, but I hope you understand the point I'm trying to make. You can call it what you will, but we all know that these "Urban" radio stations are doing quite well in a number of cities: WRKS/New York, WDAS/Philadelphia, WKYS/Washington, D.C., WGCI/Chicago, and others.

Not so very long ago, every so-called expert said, "That kind of music is dead"; well, that's why they're all watching us these days. Just 1½ - 2 years ago we all wondered if Black radio would still be in existence in any form. I think we can safely say it's alive, well, and getting stronger in many areas of the country. Which brings us to Mr. Watts and WXYV in the city of Baltimore and some things Tim says he has wanted to say for years. I hope you find our exchange interesting.

I started by asking Tim how long he had been at V-103? "I've been here a total of four years doing the morning show and being the Music Director. I've been the Program Director for the past year." You folks



Tim Watts

went from a 5.8 to a 8.9 share in Arbitron, which makes your station the No. 1 in the city 12+. To what do you attribute this success? "The first thing that I would say is the station's increased awareness of the need for outside visibility, and I don't just mean TV spots or billboards. What I'm talking about is the need for the staff to get out into the streets — which we did like crazy, going to every festival, every flea market, and any place where we could get our call letters seen. That was a very big thing for us this book — being with the people. Number two was the reevaluation of our news policy; we included what we call a lifestyle element. What that means is all the news wasn't about murders and robberies. We included stories about things that are a bit lighter in

nature but are still affecting the lives of our listeners. Then, I would say the music we play — meaning we are very conscious of what the market's tastes are, and we react to that."

DST's Role

In WXYV's Victory

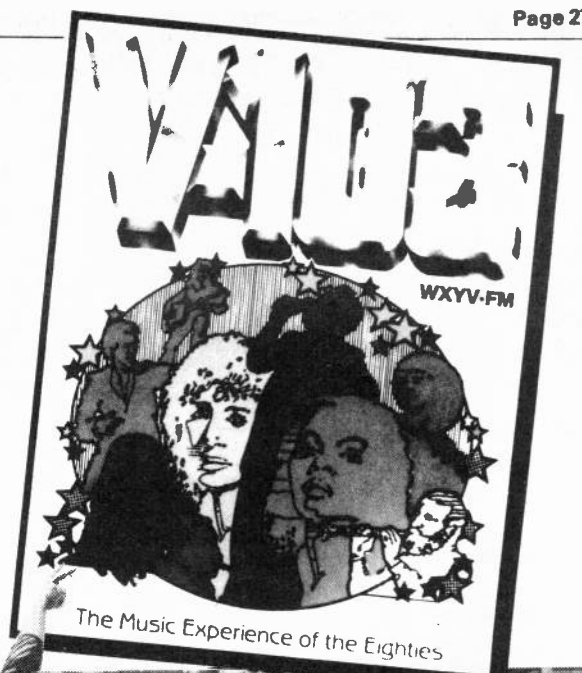
On April 19, Tim wrote a letter to R&R. I quote a portion of it: "This letter is to comment and/or question the wording in the April 16, 1982 edition of R&R of the ratings report for Baltimore, Maryland.

"Why is it necessary to note which Washington, D.C. stations showed up in our ratings book? You did not mention which Baltimore stations showed up in the Washington, D.C. book.

"I have been trying for years now to stop the industry's totally misguided practice of thinking of Baltimore as D.C.'s backyard. Baltimore, Maryland is a top 15 market!! True Washington, D.C. and Baltimore are less than 40 miles apart, but the makeup of the population is so different that the two markets are, in effect, hundreds of miles apart." I asked Tim to explain his feelings. "I wrote the letter because in the synopsis of the Baltimore market, (R&R Ratings & Research Editor Jhan) Hiber said that the station was riding the wave of the new DST method instituted by ARB and that's why we rose to the No. 2 position in the city. I interpreted that to mean that he was saying the only reason we went this high, number-wise, was because of the DST methodology. In a nutshell I was offended by that implication, and my reply was that DST (Differential Survey Treatment) did not give us the number two overall ratings position in this town. What DST did do was allow ARB to show that, in fact, we are the No. 2 station. What I'm saying is, DST didn't make the survey biased, it just made the survey fair." (See Jhan Hiber's column this issue for his response).

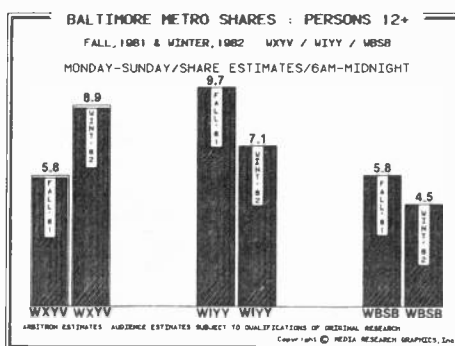
So you felt too much credit was going to DST for Black radio's current success? "Yes, that's right." Tell me then what you think a correct assessment of this matter would be. "I just feel that Mr. Hiber and others make these evaluations sometimes without all the facts. DST I'm sure may have helped us and some other stations across the country, but what about all the other things we did this book and things we've been doing for a long time? Those things I believe have helped us more than DST! A very strong element of our station format is our air staff. If you include me, we have three program directors on the air in the morning drive, afternoon drive, and evenings. Bob Scott has programmed

(Top right): The V103 Logo and Poster. The actual poster is multicolored. (Bottom): The V's Tim Watts gets a "V" from the crowd attending a V103 sponsored concert in downtown Baltimore's Hopkins Plaza.



some major stations (he does afternoons), Ed Fennessy has been a PD before, and myself, I do the mornings. We have some very savvy and strong air talent which makes our presentation to the city of Baltimore strong and professional.

"The DST was a factor, as I said before, but all it did was allow Arbitron the means to show exactly how stable V-103 is in this market. In my letter I pointed out that



WHRK/Memphis, WVEE/Atlanta, and of course WBSL/New York have been No. 1 in their markets for quite some time before the advent of the DST. These stations I've mentioned, like my own, play to a black audience, and they've been coming out No. 1 in ARB way before DST. I think the only problem in the Baltimore market and us not getting a fair shake was the same problem we have complained about for years — Arbitron has trouble with the retrieval of black diaries. If this is still a problem, then it's Arbitron's responsibility to make sure they get those diaries and get the correct information. ARB told all of us that they were going to offer more money to black participants, and hopefully this would give people more incentive to fill out and return their diaries. ARB must, if necessary, make a more concerted effort to retrieve these diaries so they have the information they need to give true, accurate results."

To Be Black Or Not. . .

Just for the sake of argument, I've noticed you easily identify with black people, black music, and you're programming an Urban Contemporary station. Yet most of your counterparts across the United States, including those at WBSL, say they are not black-oriented in any way. WBSL says they're "pop," whatever that means these days. "Well, I don't know why these other stations take that position and it's

not up to me to speak for them. I used the stations I mentioned because formatically, musically, we all have a similar approach. As you know, WVEE and WHRK are sister stations in the same chain, so I'm looking at the fact that our music, community service, and other things are close to being identical. Why other Urban stations won't identify with a black market or don't want to be called Black stations is open for debate. We play popular music by black artists, 90% of my playlist is from black artists, and our music is popular in my mind. When I use the words 'Black station,' I mean our station has, in fact, attracted a black audience. However, we could not have the ratings we presently have unless there were some non-blacks listening to us. We've got a great mixture of people here."

I told Tim I've always praised Plough Broadcasting for its approach to this problem. All radio stations are in business to make money, but there's still a tasteful way to get those dollars without looking foolish. "It's pretty much a fact of life, on a national advertising dollars level, that 85% of all dollars go to some form of white radio and 15% to Black radio. I think a station might try and get part of that 85% by calling itself non-black. Again, I'm not speaking for anyone else — this is conversation for the sake of discussion."

Finally, I asked Tim to tell us what he feels hasn't been said about V-103 that should be. "I'd like to hear that we've got good people who've worked hard and acquired the desired results through talent, creativity, and sacrifice. Also, that our parent company, Plough Broadcasting, has supported us, believed in us, and now between all of us we're a winner."

If any of you ever meet Tim, please don't ever give him the impression that you would think of Baltimore as being a part of the nation's Capitol's backyard. The exchange between Tim and me was quite direct, and it felt great to have a give-and-take conversation with a real dedicated radio pro!!

The Music Section

Black Radio's Most Accurate
Music Information

Begins on Page 44



The V103 "FAMILY PORTRAIT": (l-r, back row): PD Tim Watts, Music Director Mark Williams, air personality Bob Scott; (l-r, front row): Ed Fennessy, Sandi Mallory, Jean Ross, and Roy Sampson, all air personalities.

The Freeze is on and



JB105	WDOQ	WIKS	
KIQQ	WOKI	KKXX	WXLK
KEZR	WSEZ	KNBQ	WGLF
WPHD	WCSC	KHYT	WYKS
3WT	WNOK-FM	WGUY	KRNA
WYCR	WGH	WACZ	KENI
WKRZ-FM	WVIC	WTSN	KCBN
WKEE	WJXQ	WFEA	KDZA
KSET-FM	KOFM		
BJ105			

“ANGEL IN BLUE”

from the **J. Geils**
#1 album: Freeze Frame

Produced by Seth Justman

J. Geils Band and Kim Wilde. Su

radio's running Wilde.

“KIDS IN AMERICA”

new from

Kim Wilde

Produced by Ricky Wilde

WGCL
XTRA
Q103
WPST
WKEE
WDOQ
WOKI
WACZ
WCIL-FM
KSLY
KIQQ
KMGK
WRKR
CHUM
WLOL-FM
WPHD
K104
BJ105
WGH
WVIC
WJXQ
KBBK
KSKD
WGUY
WZYQ
KRNA
KFMZ



Summer heat. On EMI America. 

© 1987 EMI AMERICA RECORDS a division of Capitol Records, Inc. All Rights Reserved.

THE FIRST
IN A
LONG
STRING
LESLIE
PEARL
"If The Love
Fits Wear It"

HER DEBUT SINGLE ON RCA RECORDS

WIFI	KNBQ
KFI	KCPX
KIQQ	WJBQ
KEZR	WFEA
WKRZ-FM	WFBG
KZFM	KILE
KINT	Q101
BJ105	KVOL
WGH	KENI
WVIC	KSLY



CALENDAR



BRAD MESSER

100 Days With a Word Processor

I write too much. In the night, on weekends, early in the morning when I should be doing something constructive, here I sit at a keyboard trying to translate the Typed Word into columns, features, books, scripts, and similar products which can be traded for the much more useful commodity called Cash Money.

Because I write a lot I decided to try a word processor. Naw, that's a lie. I got one because it sounded like a fine big-boy toy and I had the hots for one and you can write 'em off at tax time. Anyway the battered old Selectric is gathering dust across the room and I'm punching this keyboard, able to move my paragraphs and rearrange my words with hardly any effort at all.

Are the word processors worth their money? Hard to use? Confusing? Just gimmicks? After having written approximately a half-million words on a processor, I can't emphasize how klunky and slow a typewriter now seems to me. After a month I was at ease with the machine and after another month my hourly output was almost doubling that of a typewriter. With my limited but ever increasing experience manipulating words on a screen, I'm becoming deeply convinced the processor is no gimmick. It's as close as I can come to fun while doing actual work. Git one!

(Note: thanks for your communications about newsroom policies on "small stuff" like lost dogs, missing people and those frequent "emergency" blood drives. Column coming soon to share responses.)

Fifty-Foot Snowdrifts at Glacier Today?

MONDAY, MAY 17: This month marks the 72nd anniversary of the designation of Glacier National Park, the remote Montana showplace where roads are still closed by ice and snow this time of year. "We (probably) won't have the main road across the Continental Divide open until the first or second week of June," says Joe Decker, "and then you'll be driving past snowdrifts that are in some places fifty feet deep."

Nine years ago today Sen. Sam Ervin gaveled the Watergate Hearings to order.

Sugar Ray Leonard is 26. Taj Mahal hits 40. Dennis Hopper, still best remembered for "Easy Rider" in 1969, turns 46. Mia Farrow's mom Maureen O'Sullivan is 71. Ayatollah Khomeini is 82.

Mt. St. Helens: Ash to Flowers

TUESDAY, MAY 18: Two years after the explosive eruption of Mount St. Helens, Washington State people are seeing some of the good things that resulted. In the first town east of the mountain, Phyllis Webster of the Yakima Chamber of Commerce says "the national media was out for the blood-and-guts part of it, but the people working together to clean it up, that was never reported. Nobody's ever come back to find out (the positive side). The peaches and apricots are blooming, the cherry trees are gorgeous! We're very proud of our community and how everyone pulled together to clean it up."

Seventy-two years ago today as Halley's Comet appeared, some people crawled into tornado shelters and basements fearing the end of the world.

Perry Como is 69. Pope John Paul II is 64. Reggie Jackson turns 35.

Identical Twins: Identical Fingerprints?

WEDNESDAY, MAY 19: Thousands of years ago the Chinese used hot wax and thumbprints to seal official documents, but until earlier in this century there was no proof that fingerprints cannot occasionally be duplicated. Finally scientists became convinced, and on this date in 1911 New York City held the first criminal trial in which print evidence was admitted as evidence in court. "Even on identical fingers of identical twins," says the FBI's Lane Bonner, "we have yet to find any two single fingerprints in the world that are alike."

Congress passed the Homestead Act 120 years ago today, allowing settlers to claim up to 160 acres of land free if they lived on it for three years.

Mike Wallace is 64. David Hartman is 45. Peter Townshend is 37.

Berliner Invents the Flat Record

THURSDAY, MAY 20: Emile Berliner, born 131 years ago today, made strides in milk pasteurization, airplane engines, even the telephone, but we remember him mainly for changing recorded music from the Edison cylinder to the flat phonograph record. He invented the platter in 1877 when he was 26, and Bob Altschuler of Columbia Records in New York says "the same basic technology of analog recording and playback is still used. It obviously means Mr. Berliner came up with the right idea all those years ago."

On this date in 1830 the first successful ink fountain pen was patented. Ballpoints made them all obsolete in the 1940s. Cher is 36. Joe Cocker is 38. Comedian George Gobel hits 63.

First Bicycle a "Hobby Horse"

FRIDAY, MAY 21: My almanac says it was on a spring day 163 years ago that the first bicycle - imported from England - was seen on the streets of New York City in 1819. "Your first bicycle had wooden wheels, and no pedals, and was called a hobby horse," says Tom Way Green. "You pushed it along similar to a scooter." Mr. Green - the head of the "Wheelmen of the Antique Bicycle" in Salem, NJ - says bikes didn't get pedals until "bone shakers" (one big wheel, one little one) were invented about forty years later.

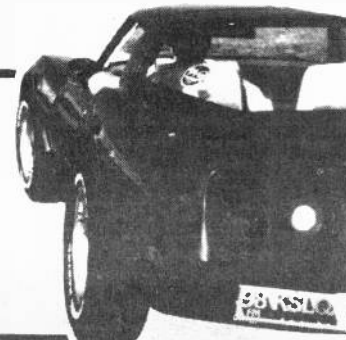
Charles Lindbergh became an international hero 55 years ago when he completed his first nonstop solo flight from New York to Paris. Sixty-six other people had flown the Atlantic before him, but he was first to go it alone.

Isley Brother Ronald is 41. Political activist Rennie Davis is 42. Raymond Burr, best known as "Ironside", is 65. Author Harold Robbins is 66. The American Red Cross is 101.

Use a **TRAVELING BILLBOARD™**
for the Best in **BUMPER STRIPS**
and **WINDOW LABELS . . .**



Call Byron Crecellus Collect . . .
314-423-4411
1561 Fairview Ave. • St. Louis, MO 63132



ROD'S "LONG" LASTING AT ALL THESE STATIONS:

WBEN-FM 31-25	WSSX 23-19
JB105 29-22	WANS-FM 26-22
CFTR on	WKFR deb 29
KEGL on	KEYN-FM 27-21
WGCL on	KKXX 11-9
KRLA add	KNBQ 22-17
KFI on	KCPX 29-26
KIQQ 30-29	KLUC deb 27
KEZR 26-24	WJBQ 25-16
KZZP 23-22	WACZ 28-25
WFBR 25-22	WTSN 22-18
WPHD 28-24	WFEA 25-22
92FLY add	WOMP-FM 38-31
3WT 22-20	WCIR 25-23
WPST 25-23	Q104 21-19
Q106 add	WAEV deb 28
CK101 add	95SGF 28-21
KZFM 25-15	WFOX 31-29
KHFI 20-19	WCGQ 28-25
KXX106 12-11	WXLK 9-9
G100 26-23	WYKS deb 29
WHHY-FM 17-14	WTRU add
WDOQ 30-27	99KG 39-31
WOKI 24-19	KFMZ 15-10
WQUT deb 27	KDVV deb 30
WDCG add 36	KATI 28-23
WCSC 17-14	KYYA 27-24



"HOW LONG"

**ROD
STEWART**

PRODUCED BY ROD STEWART
CO-PRODUCED BY JIM CREGAN



SUMMER'S HERE & THE TIME IS RIGHT FOR...

WIFI add	KKXX add
CHUM on	KJRB add
KEGL deb 26	KNBQ add
KFRC deb 32	FM103 deb 28
WPHD 23-15	KHYT deb 38
WRCK add	KIKI add
3WT add	WGUY on
WPST deb 33	WACZ add
K104 deb 35	WFBG add 29
WKEE deb 40	WZYQ on
KSET-FM add 22	Q104 deb 33
BJ105 add 37	WCGQ add
WBBQ on	WXLK deb 30
WOKI deb 37	KKQV add
WSEZ add	KSEL-FM deb 23
WSSX deb 30	KVOL add
WANS-FM add	KRNA add
WVIC deb 39	KSLY on
WJXQ 13-6	KATI add
WKFR add	KYYA on
KOFM add	KOZE add
Z104 add	



**"DANCING IN
THE STREET"**

VAN HALEN

PRODUCED BY TED TEMPLEMAN



Opportunities

Openings

EAST

Still looking for best ND in the U.S. for best news operation in PA. Call Barney Stone, (717) 348-8555, 149 Penn Ave., Scranton, PA 18503. EOE M/F (5-14)

WWSW/Pittsburgh looking for talk show host for new talk format June 1st. T&R: Dave Berner, 1 Atlegheny Square, Pittsburgh, PA 15212. EOE M/F (5-14)

Harrisburg very Contemporary Country, WHYL/AM & FM has immediate jock openings. No beginners, please. T&R: Box WHYL, Carlisle, PA 17013. EOE M/F (5-14)

TV wins, we lose. Experienced news pro needed for afternoon news in competitive Harrisburg market. T&R: Box WHYL, Carlisle, PA 17013. EOE M/F (5-14)

WKCG new 50,000 watt FM looking for country air personality & news staff for all day-parts. T&R: Bill Pasha, Box 307, Augusta, ME 04330. EOE M/F (5-14)

Greater media's WMGQ/New Brunswick needs news person with good delivery & news room capabilities. T&R: Bob Dunphy, Box 100, New Brunswick, NJ 08903 EOE M/F (5-14)

I-95 still searching for AOR air person with strong production. T&R: Bob Kocak, Box 95, Danbury, CT 06810. EOE M/F (5-14)

Hartford's #1 FM looking for a bright, aggressive talent for fulltime summer. T&R: Steve Goldstein, PD, WTIC-FM, One Financial Plaza, Hartford, CT 06103. EOE M/F (5-14)

NYC suburban A/C/Information, building talent bank for future full/part-time openings. T&R Bob Recchi, WJDM, 9 Caldwell Pl., Elizabeth, NJ 07201. EOE M/F (5-14)

QV93/Harrisburg looking for weekend talent. T&R: Dan Caruso, PD, 107 E. Main St., Mechanicsburg, PA 17055, call (717) 766-5601, 10am-1pm, Mon.-Fri. (5-14)

Accepting airchecks for future reference. New studios, TM package. Females encouraged to apply. No calls. T&R: Rod Grant, WGNT, Box 1539, Huntington, WV 25716. EOE M/F (5-14)

Openings

Now Accepting T&R's for future air talent openings. New Facility. Highly rated AM & FM. Strong chain. Send To: PD, WKAZ/WQBE, Box 871, Charleston, WV 25323. EOE M/F (5-7)

WYNY (NBC/New York), #1 A/C FM station needs America's best morning drive news anchor/reporter. T&R: Pete Salant, 30 Rockefeller Plaza, New York, NY 10020. EOE M/F (5-7)

WCMF is looking for an experienced AOR morning news personality. T&R: Frank Holler, WCMF, 129 Leighton Ave., Rochester, NY 14609. EOE M/F (5-7)

Katz Broadcasting needs overnight announcer for WFTQ/Worcester, MA. Moving to new facility. T&R only: Cliff Blake WFTQ, 34 Mechanic St., Worcester, MA 01608. EOE M/F (5-7)

Copywriter. Writing and creative skills. Must be exceptional. Send resume and copy sample: Frank Mitchell, WOCB, Box 688, West Yarmouth, MA 02673. EOE M/F (5-7)

AGRESSIVE BROADCAST GROUP

Expanding in Southeast and looking for successful morning personality for CHR FM. Experienced, mature talent only need apply. Good benefits. Salary negotiable. Send tape, resume and salary requirements to Radio & Records 1930 Century Park West, #339, Los Angeles, CA 90067.

WSYR Radio. Promotion Director. To work with PD's of AM and FM in planning and executing on and off air promotion and advertising. Imagination, detail-oriented. Excellent facilities, environment. This is not a clock-watcher opportunity. Send background, salary requirement to : Hugh Barr, GM, 2 Clinton Square, Syracuse, NY 13202. EOE M/F (5-14) •

Openings

WLAD loses afternoon drive announcer to Houston. Immediate opening for A/C personality announcer who can ad lib. T&R: Drew Wilder, 198 Main St., Danbury, CT 06810. EOE M/F (5-7)

PD for A/C New England AM. Must have head on straight. (212) 675-5400. (5-7).

Adult easy listening seeking MOR morning announcer. Only station in major East coast resort. Immediate opening. Call Marilyn WGMD-FM (302) 856-9027 (5-7)

WYCR/York, PA seeks experienced AM drive-time jock. Good Production for CHR 50,000 watt FM. T&R: John Lawrence, Box 234, Hanover, PA 17331. EOE M/F (5-7)

Experienced announcer for N.Y.C. resort A/C. Good production & copy. T&R to: Martin Secrest, WSUL, 250 Broadway, Monticello, NY 12701. EOE M/F (5-7)

WMJY looking AM/PM/Night personalities. No rookies or drifters. Cassettes only to: Steve Chnstain, 156 Broadway, Long Branch, NJ 07740. No calls. EOE M/F (5-7)

Major producer of nationally syndicated programs is creating a new position for a creative, young assistant with radio production experience. Send production sampler (under 5 min.) and resume to Denny Somach Productions, Box 333, Narberth, PA 19072. (5-21) •

WEIM/Fitchburg looking for future part-time/weekend announcers. T&R: Jack Raymond or Robbin Barron, Box 727, Fitchburg, MA 01420. EOE M/F (5-7)

Central New York's CHR looking for an upbeat friendly announcer with great production. T&R: Pat Collins, CQ-102, Geneva, NY 14456. EOE M/F (5-7)

Experienced copywriter needed to become copy chief at NJ's #1 radio station, WCTC. 30 miles from NY. Call Jay Meyers, (201) 249-2600. EOE M/F (5-7)

Openings

SOUTH

Production Director/weekender. Experience preferred. T&R: Russ Cassidy, WCMS, 900 Commonwealth Place, Virginia Beach, VA 23464. EOE M/F (5-14)

Q102 accepting air checks for full and part-time on-air positions. Salary negotiable. All hitters and professionals. T&R: WUSQ, Box 828, Winchester, VA 22601. (5-14)

WRKT #1 Country Station for Florida's Space Coast seeks qualified weekend air talent. T&R (ASAP): Mike Shepard, Box 3845, Cocoa, FL 32922. EOE M/F (5-14)

Experienced A/C jock, sales people. New Gulf Coast FM seeks cassettes/resumes for immediate opening! Mail to: 11452 Ed Merrins, El Paso, TX 79936. EOE M/F (5-14)

Small market Modern Country has afternoon shift for jock with production skills. Possible PD down the line. T&R: Ray Arthur, Box 910, Coushatta, LA 71019. EOE M/F (5-14)

If you're warm, friendly and adult oriented, send a tape our way for possible middays. T&R: Steve Kelly, KAAV, Box 1790, Little Rock, AR 72203. EOE M/F (5-14)

WXQR/Jacksonville, NC accepting T&R's for future openings on-air/production, news. Superstars on coast. Kris Kelly, Box 760, Jacksonville, NC 28540. EOE M/F (5-14)

Immediate openings at A/C station in two college markets. Send T&R: Tom Ross, KRUS, Box 430, Ruston, LA 71270. EOE M/F (5-14)

Help Stop Job Searches!

Show prospects your station means business by placing an ad that gets immediate attention . . . and action.

Order an Action Ad that reflects the excitement of your station and gets quick results.

Just call PAM at (213) 553-4330.

Marketplace

RADIO JOBS!

By missing us you probably missed over 3,000 additional job openings last year, up to 200 weekly. Disc Jockeys, News, Engineers, Programming and Sales. This national computer list is \$6.00 for one week.

Special! Receive 6 consecutive weeks for only \$14.95...you save \$21.00.

American Radio Job Market
6215 Don Gaspar, Dept-R,
Las Vegas, NV 89103

Money-back guarantee

IS YOUR FORMAT OUT OF CONTROL?

OBEDENT SOFTWARE is pleased to announce the availability of the FORMAX MUSIC SYSTEM (m). The small computer music sequencing program controls any combination of categories, clocks, dayparts, tempo mix and artist protection in any format. Guarantees dayparting, locks down tight rotations, doesn't overplay favorites or skip past songs! Prints weekly playlist and hour by hour, song by song, perfectly programmed music hours for your air staff. Runs on your computer or ours! Field-proven in over 135,000 broadcast hours. Call collect & get full details on the FORMAX MUSIC SYSTEM from Doug Blair at: OBEDENT SOFTWARE (313)591-1483, 38215 Ross Ave., Livonia, MI 48154

R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per Insertion
1 Time	\$37.50
6 Insertions	\$32.50
13 Insertions	\$27.50
26 Insertions	\$22.50

Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable

Submit to **Marketplace**

**RADIO & RECORDS 1930 Century Park West
Los Angeles, Calif. 90067 (213) 553-4330**

Promotional Candles

Designed to your specifications

FOR INFORMATION, CALL

800-255-6748

or write:

WAXMAN

1405 Massachusetts St
Lawrence Kansas 66044

Candles Inc.

FREE SAMPLE! Brand New Service!

Humor, Conversation, Calls, Calendar & More....

Write: **DIAL-LOG**, 4325 N. Lockwood, Toledo, OH 43612

CHUCK BUELL'S

SUPER GOLD

A weekly three-hour program of America's favorite past hits. For rate availability in your market call: (303)756-9091

TIMBERLINE PRODUCTIONS

Box 9541 So. Station, Denver, CO 80209



ELECTRIC WEENIE...

**RADIO'S MOST RESPECTED
DJ GAG SHEET SINCE 1970**

Dr. Don Rose, KFRC, "Can't tell you all the times I've had the pleasure of recommending you to guys who inquire where I get my material."

FOR FREE SAMPLES WRITE

The Electric Weenie, P.O. Box 25-866
Honolulu, Hawaii 96825 (808) 395-9600

Embroidered Emblems

We make emblems for the broadcast industry. Promote your station with low-cost, high-quality emblems. Order now for delivery before the next rating period.

Will be the hottest items your station has to offer. Will outlast any T-Shirt or sticker.

Fireball Mgmt.

P.O. Box 588, Freeport, NY 11520

(516) 223-1244

O'Liners

FREE SAMPLE ISSUE of radio's most popular humor service!

For sample, write on station letterhead to: **O'Liners**

1448-R, West San Bruno Ave., Fresno, CA 93711

or phone (209) 431-1502



**STEVE
GODDARDS
GOLD**

The Golden Oldies Show three hours weekly
For tape and rates call:

(714) 465-9400

C&H Presents:

P.O. Box 19628, San Diego, CA 92119

RADIO I.D. JINGLES

and production music custom-produced to fit your station's sound and image. Creativity "PLUS".

Call or write for demo tape:

SIDEWAYS THUNDERSTORM PRODUCTIONS

P.O. Box 111, Encinitas, CA 92024 (714) 942-5985

Opportunities

Openings

Night-time talk show host needed. 6pm-10pm. T&R: Jay Michaels, WAPI, 2146 Highland Ave. S. Birmingham, AL 35205. (205) 933-9274. (5-14)

Top rated Urban Contemporary needs experienced on-air Program Director. 5 yrs. T&R and salary requirements to: Randolph H. Miller, WDDO, Box 900, Macon, GA 31202. EOE M/F (5-14)

Up and coming Texas A/C has opening. Air shift/production. Pat Whitehead, Q100, Abilene, TX (915) 673-2545. (5-14)

100,000 watt FM in Charlotte market accepting T&R for future openings. Looking for adult communicators. T&R: Mac McTindal, WZXL, Box 2187, Gastonia, NC 28052. EOE M/F (5-14)

Must locate pro DJ & PD. T&R: WVOT, Box 2528, Wilson, NC 27893. EOE M/F (5-7)

WNOE-AM needs midnight-5:30 DJ. All markets considered. T&R: Joe Patrick, 529 Bienville, New Orleans, LA 70130. EOE M/F (5-7)

Looking for a morning pro for A/C formatted FM. Experience = salary. T&R: Wally Sale, WCKX-FM, 51 S. Main, Clearwater, FL 33515. EOE M/F (5-7)

Immediate full and part-time openings. 3 yrs., experience in a rated market preferred. T&R: Scott K. Smith, KRBC, Box 178, Abilene, TX 79604. EOE M/F (5-7)

Adult communicator, natural delivery, excellent production skills, minimum 2 yrs. experience. 46 market. T&R: Kim Jones, WJSJ, Box 3018, Winston-Salem, NC 27102. EOE M/F (5-7)

We're looking for the best production person in the country. If you're at home in the production studio, and can put together some of the hottest promos and enjoy using top-notch equipment while being paid good bucks to do this, rush your aircheck and production samples to Radio & Records, 1930 Century Park West, #330 Los Angeles, CA 90067.

Solid one to one communicator wanted for Gulf coast beautiful music. 3 yrs. experience required. T&R, salary requirements: Box 2212, Mobile, AL 36652.

Openings

Central TX stations accepting applications for PD of AM/Contemporary and FM Country stations. Must be self-motivated, promotional-minded, well organized and able to supervise staff of 12 announcers. Send T&R to George Franz, KTEM/KPLE Radio, Box 1230, Temple, TX 76503 or (817) 773-5252. EOE (5-14) •

MIDWEST

Opening for afternoon drive personality at high performance WIZM/2-93. Send T&R: Kevin St. John, 432 Cass, LaCrosse, WI 54601. EOE M/F (5-14)

If you're a card carrying crazy, you may be the person we're looking for. Rush T&R: WKMI, Box 911, Kalamazoo, MI 49005. EOE M/F (5-14)

KOIL/Omaha now accepting tapes for possible future openings. A/C format. Rush T&R: Terry Mason, KOIL, 3000 Fernum, Omaha, NE 68131 or call (402) 345-1290. EOE M/F (5-14)

WMIL/Milwaukee's new Country FM has a fulltime opening. Call PD, Michael St. James at (414) 782-4545 1:00PM-5:00 CST. EOE M/F (5-15)

Midwest powerhouse needs quality morning anchor. Strong delivery, 5 yrs experience, writing/reporting skills. 20,000 +T&R: Jay Joiner, KFGO, Box 2966, Fargo, ND 58108. EOE M/F (5-14)

On-air/production and news openings at Country station. 2 yrs experience. T&R: Lee Phillips, WKMF, Box 1470, Flint, MI 48501. EOE M/F (5-14)

Hot northern Michigan CHR soon to be 100,000 watts is now accepting tapes for future openings. Benefits. T&R: Tim Hartley, 1356 Mackinaw, Cheboygan, MI 49721 EOE M/F (5-14)

Morning announcer fulltime with possible parttime sales combo. Experienced. A/C humorous adult-sounding announcer. T&R: Jay Douglas, Box 538, Marshalltown, IA 50158. EOE M/F (5-14)

WDEZ/Wausau, 100 kw Country looking for a personable afternoon air talent. Heavy on production. T&R: Al Sellers, 529 3rd Street, Wausau, WI 54401. EOE M/F (5-14)

Openings

KIOA/Des Moines is looking for an adult-oriented PD. T&R: Ed Wodka, 215 Keo Way, Suite 312, Des Moines, IA 50309. No call please. EOE M/F (5-14)

WPFR-FM103 accepting tapes for possible full and parttime openings. T&R: R.J. Cortrecht, WPFR, 629 Cherry St., Terre Haute, IN 47807. EOE M/F (5-14)

ND for regional AM-FM combo. Experience in administrative and excellent on-air delivery essential. Dave Marsett, KLIK/KTXY, Box 414, Jefferson City, MO 65012. (314) 634-2950. EOE M/F (5-14)

WZZR/Grand Rapids accepting tapes for 2AM-6PM personality and weekend opening. T&R: Brian Thomas, Asst. PD, WZZR-FM, Box 96, Grand Rapids, MI 49501. EOE M/F (5-14)

We're looking for a communicator with programming/music experience. Also, an aggressive sales person, and a newperson. T&R: Keith Mason, WDNL, 1501 N. Washington, Danville, IL 61832. EOE M/F (5-14)

First Media's New US99 is looking for air talent. Tapes only please, no calls, Lee Logan, US99, 875 N. Michigan, Chicago, IL 60611. EOE M/F (5-14)

Major market A/C needs jox! Target audience 25-44. Must be able to relate in a friendly natural manner. T&R to Radio & Records, 1930 Century Park West, #335, Los Angeles, CA 90067.

PD who wants to be a GM. Understands small/medium market radio. Invest in your future. WMRN-AM-FM, Box 518, Marion, OH 43302. EOE M/F (5-7)

Adult communicator with programming/music experience needed for future openings. T&R to Keith Mason, WDNL/WDAN, 1501 N. Washington, Danville, IL 61832. EOE M/F (5-7)

PD's with air talent. Do I have your T&R in my file? Send to Peter McLane, Stone Broadcasting System, Inc., 3900 N.E. Broadway, Des Moines, IA 50317. (5-7)

WDBQ-KIWI/Dubuque, IA wants a creative continuity/Production Director. T&R to: Chuck Bailey, Box 1280, Dubuque, IA 52001. EOE M/F (5-7)

Immediate opening for morning-production pro in personality radio. T&R to: Kert Radel, WFIN, 101 W. Sandusky, Findlay, OH 45840. EOE (5-7)

Openings

WEST

Possible opening for agricultural reporter. Farm news background required/strong knowledge of agriculture. No calls. T&R: Alan Richmond, KYNO, Box 6029, Fresno, CA 93703. EOE M/F (5-14)

Medium market, Northern California FM needs experienced announcer for sales training program. Parttime production to begin. Reply: Sales Manager, KALF, 2051 Hilltop, #A12, Redding, CA 96002. EOE M/F (5-14)

Number one CHR in Top 40 market looking for experienced on-air PD to maintain successful direction of station. Send T&R to Radio & Records, 1930 Century Park West, #338, Los Angeles, CA 90067.

Parttime small syndicator needs help dubbing music to cart & tape. Bill Taylor (213) 791-4836.

KBBO/Ventura (Southern CA) needs full or parttime announcers. Country experience. J.R. Taylor, Box 5151, Ventura, CA 93003 or call (805) 642-3239 afternoons. EOE M/F (5-14)

WANTED

Morning drive reporter/anchor, minimum 2 years on-air commercial experience, NO beginners. Emphasis on local news. Send tape, resume, writing samples and three professional references to Radio & Records, 1930 Century Park West, #337, Los Angeles, CA 90067. EOE

We need a winner of a talk show host. Someone who cares about a community, its problems and its people. Excellent facilities, good staff and one hell of a boss. Salary varies with your ability. Send T&R to clearinghouse, John Brooke, 57 Fashion Island, Newport Beach, CA 92660. (5-21) •

Marketplace

Contemporary COMEDY Hundreds renewed again!
Free sample!
 Write on station letterhead to
Contemporary Comedy
 5804-D Twining
 Dallas, TX 75227

Job Hunting?
 National Broadcast Talent Coordinators can help. We specialize in radio personnel placement. Programming, sales, management. Our client stations need qualified broadcast people. For complete, confidential details, write:
NATIONAL BROADCAST TALENT COORDINATORS
 Dept. R, P.O. Box 20551, Birmingham, AL 35216
 (205)822-9144

Poor (announcer's name)'s Almanac
 Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. For a Free Sample - P.A.N.A., P.O. Box 85152, San Diego, CA 92138.

"Phantastic Phunnies"
 Highly Respected! Hilarious! Original!
 Proven worldwide audience builder!
 'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'... Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

GREAT JINGLES STATION ID'S
 Call or write for a free demo
CONTINENTAL RECORDINGS
 210 SOUTH STREET, BOSTON, MA 02111 617-426-3131

FREE ISSUE OF Galaxy
 Radio's most complete personality biweekly. Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on ALL AIRSHIFT READY! station letterhead:
 Box 20093R, Long Beach, CA 90801 (213) 595-9588

lola's lunch
 The fastest-growing Comedy Service in the industry.
 Complimentary snack: "LOLA'S LUNCH"
 Call (313)434-6142
 Or write 1390 Arroyo Dr., Ypsilanti, MI 48197

pro 't' call **FREE** to PD's & GM's
 The services of Pro't'call. We're a broadcast placement service and our clients are some of the top broadcasters in the country. We can find exactly the talent you need for your specific opening Give us a call: (504) 392-3665.
Pro't'call, 3700 Rue Delphine, New Orleans, LA 70114

Charlie & Harrigan & Presents:
 The Big Bands with Don Howard three hours weekly.
 For tape and rates call:
(714) 465-9400
C&H Presents:
 P.O. Box 19628, San Diego, CA 92119

INSIDE COUNTRY
 Designed With The Country D.J. In Mind
 Current Artist Bios, Monthly Calendar, Country Trivia
 WE DO THE RESEARCH! YOU SOUND INFORMED!
 Send for FREE sample
INSIDE COUNTRY
 6000 Fulton Ave. * Suite 12 * Van Nuys, CA 91401

DJ COMEDY SERVICE
100% Renewal Rate After 6 months
 • DJ 'Monthly' several topical usable lines each month
 • DJ 'Throwaways' record intros and outros sent twice monthly
 Send for sample today, or call **(713)984-2144** Visa Mastercard
 Be sure to include your format
DJ A PROFESSIONAL COMEDY SERVICE
 3530 TIMMONS LANE, SUITE 301D
 HOUSTON TEXAS 77027

Opportunities

Openings

KARZ/Phoenix has immediate opening for strong communicator for middays. T&R: Scott Husky, PD, K960 Radio, Phoenix, AZ 85016. EOE M/F (5-14)

KOBO has future opening for mature announcer w/experience in 25'. Strong production & organizational skills. T&R: Jason W. Fine, KOBO, Box 1055, Yuba City, CA 95991. (5-14)

KBOS seeks strong AOR communicator for middays. T&R: Joe Collins, KBOS, Box 1101, Tulare, CA 93275. (5-14)

Possible future openings in highly rated 25-34 FM. T&R: Robin Mitchell, KB101, 2040 S.W. 1st, Portland, OR 97201. EOE M/F (5-14)

Parallel 1 CHR in Midwest looking for killer afternoon man: mature, fun and dynamic. Rush tape, resume and salary requirements to Radio & Records, 1930 Century Park West, #336, Los Angeles, CA 90067.

Riverside/San Bernardino adult CHR FM looking for natural sounding, mature announcers with team spirit. T&R: Steve O'Neil, KGGI, Box 1290, San Bernardino, CA 92402. EOE M/F (5-7)

KRKK is looking for a Production Director/midday personality. Minimum 2 yrs. experience. T&R: Rod Tucker, KRKK, Box 2128, Rock Springs, WY 82901. EOE M/F (5-7)

New Mexico CHR FM looking for conversational communicator. T&R: Don Chatham, KQNM, 401 E. Coal, Gallup, NM 87301. EOE M/F (5-7)

Utah FM seeks jocks. New, innovative ownership. T&R: Jeff Weber, Box 566, Richmond, UT 84333. EOE (5-7)

Chief Engineer needed for AM & FM in Casper, WY. Call Orv Koch, Stewart Broadcasting, (402) 475-4204. EOE (5-7)

Positions Sought

CHR personality available. 1 1/2 years experience. Call RICK OHMAN (406) 452-2382. Call now! (5-14)

Experienced female communicator with excellent knowledge of music seeks on air/MD position in Southeast AOR/CHR/AC. LEE GELLINS (803) 762-0973. (5-14)

This ad has been pre-recorded. MICHAEL TURNER (to be announced). 5 yrs. experience will relocate, will work all formats. (213) 752-2336. (5-14)

KEN SILVERSTEIN, Top 10 market sportscaster experience. Looking for major market opportunity. Willing to relocate. Formerly with WFAA/Dallas. (214) 696-8059. (5-14)

You say you want talent? Well I have it. You want experience. Got that too. Why wait any longer. Call ROSIE (217) 443-8144. (5-14)

News/public affairs. Available now. 9 yrs. experience. 4 yrs. news. Will relocate. (817) 772-5120. (5-14)

Sports pro available. Recent nationwide talk show host. P-B-P experience. Creative, witty. Available now. Willing to relocate. Call BOB (203) 851-8984. (5-14)

STEVE SUMMERS, experience in major markets. Recently MD/afternoons at WDRQ/Detroit. Available due to format change. Seeking stable CHR format. Let's talk! (313) 474-7097. (5-14)

A/C craftsman with knack for attracting females seeks position with station in VA, NC or SC. First phone. BOB MORGAN (717) 264-9692. (5-14)

AOR/CHR experienced jock looking to work out West as soon as possible. Call BOBBY (806) 792-4830 or (806) 745-3129. (5-14)

There's a great Talk personality looking for right opportunity to come back to mainland. 18 yrs. experience, major market. KLAC, KRLA, KGIL. BUCK BUCHANAN (808) 396-8151. (5-14)

Major market air personality currently involved in Urban Contemporary. Seriously looking. 6 yrs. experience including KIIS-FM, KUTE/Los Angeles. Have done CHR & A/C. MARK (314) 361-0956. (5-14)

Major market pro with 10 yrs. experience. Last worked for WIF. Looking for programming gig with good company. BOB WADE (215) 855-8990. (5-14)

Ready to be groomed. NYC jock seeking weekends in NYC or L.A. B.A./Communications, 8 yrs. in business. LANCE (212) 993-0276. (5-14)

Versatile: on-air, MD, production, copywriting experience. B.S./Advertising. 4 1/2 yrs. total radio experience. GARY SHERMAN (904) 371-2947. (5-14)

Major market PD specializing in turn around situations. Looking for a challenge. Country & CHR experience. Presently employed. STEVE (213) 923-2991. (5-14)

Talented, dependable, hardworker looking for big break in small or medium market. On air and/or sports P-B-P. Call TIM EBY (812) 479-2022. (5-14)

British accent, AOR experience, seeking gig anywhere in U.S. Call (813) 251-2929, anytime. (5-14)

Positions Sought

Presently PD, 8 yr. pro with #1 morning show looking for bigger bucks, bigger city. Spontaneously funny, great spots & personal appearances. KEN (914) 457-5397. (5-14)

SEAN LYND, 3 1/2 yrs. KYYX/Seattle, experienced in programming, research, on air, production & music. (206) 542-5681. (5-14)

Kill 2 with 1 stone. DJ/Engineer seeking nights at an AOR FM rocker. Interested? STEVENS, 102 N. Indiana, Crown Point, IN 46307. (5-14)

The "Paul Harvey Of Rock News" is on the beach! Too outrageous for ABC's "Rock Network", he's looking for a home. ROB WILLIAMS (205) 928-8919. (5-14)

Award winning ND seeks similar position in New England. 15 yrs. experience, prefer RI or MA. Call NORM DERAGON (401) 333-0173. (5-14)

Reliable, hard working ND with more than 7 yrs. experience looking for reporters job on Each Coast. Prefer NY metro area & CT. Call MIKE (614) 353-0189. (5-14)

Multi-talented air personality, 7 yrs. experience plus degree. Looking in Appalachians or OH valley. Former MD, ND. Available immediately. KRAZY DAVE (606) 784-6196. (5-14)

AOR, CHR, A/C talent. Conversational, 10 yrs. experience. Call DAN LOPEZ (904) 224-5269. (5-14)

BARRY McCOY, 5 yrs. experience including WOHQ/Toledo & WDUZ/Green Bay, looking for air talent work now! (414) 497-2076. (5-14)

Crazy mornings, afternoons, or nights. Available in FL or NE. 4 yrs. CHR experience. Personality type. Small/medium market. Let's talk. Call (305) 721-0582. (5-14)

\$\$\$ SALARY BACK \$\$\$

If not completely satisfied with the ratings and revenue this mass appeal morning concept generates. Currently succeeding through community involvement, localized humor, credibility, and no ego problems. This product, major market tested, is available if you meet a criteria for winning..(609) 397-8318..(offer good in the U.S. and Canada).

Female jock in radio 12 yrs. 5 yrs. major market, seeks first medium market Country programming position. Excellent references. CHARLYE PARKER (206) 622-2312. (5-14)

18 yrs. experience. CHR, AOR, Country. Formerly at KROQ, KFXM, KTLK. JON BRUCE (714) 889-8953. (5-14)

Former San Francisco & L.A. AOR jock now available for PD position. KSFX, KLOS, KMET. DAVID CHANEY (408) 646-0872. Prefer West. (5-14)

Male announcer, new, aggressive, some experience in writing & production seeks start in San Diego or Orange Counties. PHIL (714) 483-4264. (5-14)

RICK BECKETT, current morning man at WAAY/Huntsville, AL accepting offers. 12 yrs. experience at delivering serious adult numbers. Very topical/creative. (205) 881-7292, after 12:30 CDT. (5-14)

The "Me" era is over. Attention: NYC metro stations. Instructor broadcasting school. 4 yrs. DJ/news/production/copywriting. Full/part-time. BARRY (212) 946-3751 or (212) 221-3704. (5-14)

10 yr. on air veteran with college looking for new situation with community involvement. Currently MW, will relocate. LEE NIEMAN (808) 364-0448, anytime. Presently working. (5-14)

4th yr. Youngstown/Warren. Friendly, warm, smooth, mornings/mid-days. A/C, Modern Country. Creative production. FRED ANDERSON (216) 538-3600. (5-14)

Experienced Superstar/Pollack jock looking to join winning Superstars/Pollack station. Contact LEE ROBERTS for T&R: (405) 521-0383 or (405) 528-5543. (5-14)

Ratings proven, PD, Promotion pro. Major market experience. Seeking PD promotions, air, production or music position. First phone. MARK HILL (916) 241-9152 or (707) 822-6912, message. (5-14)

Sportscaster with ambitious plans. Versatile, enthusiastic, experienced. DOUG (419) 924-2938. (5-7)

Young, talented, professional, currently MD and afternoon drive for small AL A/C market. Experienced in A/C, Country, CHR and even AOR. From OH looking to move back or near! Strong in production, copywriting, news/sports, writing/casting can do all! Call MIKE RING for T&R at (205) 875-3377 before 1pm CST. Hurry ready to move now! (5-21) *

Looking for a night person? You found one. Evenings, overnight..AOR, CHR. 7 yr. vet. Call KC (205) 875-3350, 1-3pm, 6-midnight, CST. (5-7)

Hard working, experienced announcer seeking part-time air shift in L.A. or N.Y.C. area. Experienced Urban Contemporary, CHR formats. (212) 993-0276 or (213) 704-8948. (5-7)

Positions Sought

The beloved JAMES FRANCIS PATRICK O'NEILL most recently with WLW/Cincinnati is looking to relocate after 14 yrs. Call (513) 793-6706. (5-7)

If you're looking for a CHR PD/air personality give me a call. 10 yrs. experience programming/DJ. Now doing morning drive. (703) 373-0718. (5-7)

Winning medium market ND with top-notch professional skills and outstanding track record/references seeks return to big city life immediately. Present employer knows I am looking. Let's talk about what I can do for you! Prefer Northeast metro-corridor. Call (219) 483-5505 and leave message. (5-21) *

Morning drive personality. 10 yr. CHR pro. Looking for large market, morning or afternoon slot. Give me a call. Proven winner. (801)224-8401. (5-7)

Female, 3 yrs. experience in large market. Rock, Oldies, Country, Big Bands. Seeking full-time employment. 15 Dohert Court, Troy, NY 12180. (5-7)

Morning personality with 15 yrs. experience. Medium market PD/MD. Country, Rock, MOR. Outstanding B.B.M.'s. MARK TAYLOR (418) 735-8418 Call NOW!

MARK McGREGOR. Experienced in all formats. Excellent ratings, natural talent. All response greatly appreciated. (208) 384-5849 or (208) 343-4500.

Black, Talk Show host with strong radio skills (copywriting, production, etc.) humorous, identifies with audience, community participant. Crossover appeal. WILLARD A. WOMACK (413) 532-7079 or (413) 533-7811. (5-7)

Young jock not looking for money just a chance. Prefer small AOR station in CA. Very enthusiastic & will give 110%. TIM (714) 296-5621 or (714) 571-5610. (5-7)

Looking for Country or A/C Operations or PD position in medium/major market. Top results & references. Call RON (314) 427-4485. (5-7)

Let's talk money... and more. Small market news & sports pro looking to move up. Call MARK (815) 895-5887. (5-7)

Currently at Austin's KOKE-FM, 2 yrs. part-time with a winning station. Looking for full-time challenge. A/C, CHR or Country. MIKE (512) 472-1629.

Country Programmers: TIM SMITH wants to move to small or medium market. Preferably MN or WI. Call (608) 269-7601 or write Box 436, Sparta, WI 54636. (5-7)

Looking to relocate to Sunbelt or West coast. AOR or A/C 1 yr. experience. Air talent/production. Call BARRY CARPENTER (809) 773-3810 or (809) 773-0347.

Experienced Sports Director seeks college football and basketball P-B-P position in medium to major market. Contact PAT FOSS (612) 251-1450. (5-7)

Enthusiasm, friendliness, confidence, adaptability. Small market MD/DJ looking for medium-major market airshift. Prefer OK, consider anywhere. BRIAN (918) 756-0919. (5-7)

Midwest only, PD with 18 years of experience, wishes to move back, any size market. CHR/AOR or contemporary Country. DON WOODS (303) 249-2150. (5-7)

Talented, aggressive jock learning about cleaning house! Help! Getting married in 3 mos. Available immediately for NY/Tri-State. TOM (317) 364-0481 or (212) 984-3565. (5-7)

To be announced: MICHAEL TURNER, 23, 5 yrs. radio, college, commercial & club experience. Will work all formats, will relocate. (213) 752-2336. (5-7)

16 yr. medium/major market veteran. Excellent ratings. Creative, personable delivery seeking major market move. Call DAVE (715) 634-8557, from 8-12 midnight. (5-7)

Energetic, well trained announcer seeking to move to medium market. Creative, steady, career oriented. 3 yrs. experience. JIMMY (715) 634-8557, before noon or after 7pm. (5-7)

Who d'ya know wants award winning production, copywriting, promotion & a/c Country, CHR true air personality? J.B. GILLES (414) 462-4798. (5-7)

AM drive personality with good ratings seeks slot with CHR or AOR. Preferably morning drive and/or MD position. LEE GORDON (713) 775-0883. (5-7)

Major market air personality - KMJM/St. Louis, seriously looking. 6 yrs. experience. Urban Contemporary, A/C, CHR, KIIS-FM & KUTE102/Los Angeles, KORK & KLAV/Las Vegas. MARK (314) 361-0956. (5-7)

Seeking CHR air position, also have MD background. Formerly KGGI/Riverside, CA. Call KEN McKAY (714) 884-8367. (5-7)

MIKE MOSS, 3 yrs. experience. Looking for move as jock. Former MD also in Black or Urban format. Call me (704) 865-7166. (5-7)

Male, announcer, new, aggressive, some experience in writing & production, seeks start in San Diego or Orange counties. PHIL (714) 483-4264. (5-7)

8 yr. pro, outstanding production, B.A. Air shift, production, or operations. Management experience. BRYAN ST. PETERS, 6412 Ironbark Lane, Las Vegas, NV 89107. (702) 870-2420. (5-7)

Positions Sought

Experienced PD & Assistant PD looking for bigger/brighter market to use their already proven A/C skills. Willing to relocate. GARY (317) 362-9074 BILL (317) 339-7786. (5-7)

HINCKLEY is insane & will assassinate competition. 3 yrs. Country MD/DJ looking to do hockey P-B-P. Have college experience. DAVE (309) 342-4436, (309) 342-5131. (5-7)

It's time you got what's coming to you, in full or part-time. Experience DJ/News/Production/Copywriter, currently broadcast instructor. Available for NYC metro. BARRY RAINES (212) 221-3704. (5-7)

AM drive personality. Friendly, entertaining, informative. More than 12 yrs. experience in markets from small to the 5th largest. Currently A/C in West. (918) 447-0690. (5-7)

Air talent available. Hard working, ready to work at anytime. A.A./Media Technology. Currently employed part-time. Looking for full-time. DANIEL (517) 485-1671. (5-7)

WAYNE MAIN Newsmen with winning edge. Aggressive, solid writer with strong delivery. Small or medium market. B.S./Journalism. (301) 473-8650. (5-7)

PD of America's #1 college rocker available June 1st. 8 yrs. experience, seeking medium/major market, DJ or PD position. KEITH (814) 226-7112. (5-7)

Available NOW: Experienced AOR/CHR jock. Former Assistant PD & MD. Prefer West. Call EOBBOY (806) 792-4830 or (806) 745-3129. (5-7)

Morning specialist, 7 years experience, A/C, CHR, and telephone talk. Very conversational, opinionated, quick and good. Medium/major only. JOHNNY (419) 389-1550. (5-7)

This PD works harder than your present one. Cincinnati's JAN McKAY. M.A./Research, PD/MD, on air, CHR, A/C, AOR (513) 894-0339. (5-7)

Looking for first job. Professionally trained as jock. Can do C/W, MOR, News, Sports. JOE HOOK (312) 598-5665. (5-7)

Looking for me? Here I am, complete with second phone & 12 yrs. experience. Call (901) 398-3529. Ask for BRETT. Quality guaranteed. (5-7)

Changes

RADIO

Judy Langley appointed Account Executive at 1010-WINS/New York, NY.

Max Green, formerly with WAXY/Louisville, KY, joins RKO Sales Los Angeles, CA as an Account Executive.

RECORDS

Dorothy Rajcic promoted to company controller at Destiny Records.

INDUSTRY

David Landau joins Screens Gems/Colgems/EMI Music, Inc. as Professional Manager.

Stanson Nimiroski appointed VP, Quality Management, CBS Records Manufacturing.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *

1 Week	2 Weeks	3 Weeks
\$12 00	\$20 00	\$25 00

* Must run consecutive weeks.

Payable in Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

This Week In Music History

BY DAN FORMENTO OF THE SOURCE

Taj Mahal

MONDAY, MAY 17 — Blues singer and expert musicologist Taj Mahal was born May 17, 1942, in New York City, and raised in Springfield, Massachusetts. Influenced by his father, a noted jazz arranger, Taj took an active and academic interest in the roots of American black music, and studied the art form while attending the University of Massachusetts. In the mid-'60s, he and Ry Cooder formed the Rising Sons in Los Angeles, but broke it up after one single and an unreleased album. Still, Columbia Records recognized him as a strong musician (a multi-instrumentalist, Taj plays guitar, harmonica, piano, banjo, bass, and fife), and signed him to the label in 1966.

EXTRA FACTS: Also born this day was Jesse Winchester, 1944... and Bill Bruford, 1950.

Rick Wakeman Turns 33

TUESDAY, MAY 18 — From the time he was sixteen, Rick Wakeman dreamed of becoming a concert pianist. But in his attempt to realize that ambition, he spent more time playing pubs than studying, and was dismissed from the Royal College of Music without ever getting his degree. Wakeman was born May 18, 1949, and is best known as the original keyboardist of rock supergroup Yes, although he began as a session player for Cat Stevens, T. Rex, David Bowie, and the Strawbs. In 1973 Rick released his first solo album "The Six Wives of Henry VIII," a highly acclaimed orchestra rock concept record, and quit Yes soon after to pursue solo ventures full-time. In 1975 Wakeman scored the Ken Russell film "Lisztomania," starring Who singer Roger Daltrey.

EXTRA FACTS: 8000 attend the Northern California Rock Festival, starring the Steve Miller Band, the Grateful Dead, Janis Joplin, and the Doors, 1968.

Keith Richards Busted

WEDNESDAY, MAY 19 — Few rock artists have had as much trouble with drug laws as Rolling Stones guitarist Keith Richards. This incident took place May 19, 1976, on a highway some 60 miles north of London, where Keith slammed his car into the divider strip, smashing the vehicle totally. Police investigating the accident found a small, metallic cylinder which contained "a drug substance" (cocaine), and arrested Richards on charges of possession. This is one of six separate drug-related arrests for Richards between the years 1967 and 1977.

EXTRA FACTS: DJ Alan Freed's payola indictment, 1960... Birthday #37 for Pete Townshend of the Who.

"Buddy Holly Story" Premiered

THURSDAY, MAY 20 — "The Buddy Holly Story" premiered in Buddy's own home town of Lubbock, Texas, on May 20, 1978. Gary Busey played the title role of the legendary rock 'n' roll pioneer who, in just two short years, wrote a lasting chapter in the history of popular music. Some who knew Holly personally criticized the dramatic license taken by the film's producers, but most agreed that Busey's portrayal of Buddy was worthy of the Academy Award nomination he was to receive.

EXTRA FACTS: The Beatles' "Let It Be" film premiered, 1970... Birthday greetings to Joe Cocker, 1944... Cher, 1946... and Peggy Lee, 1920.

Elton Rocks U.S.S.R.

FRIDAY, MAY 21 — Elton John opened the first of eight shows in the Soviet Union on May 21, 1979. Nearly 4000 people packed Leningrad Concert Hall for his opener, some of whom had paid up to 100 rubles (\$150) for black market tickets. Elton played his own hits for nearly two and a half hours, then closed with an improvised version of the Beatles' "Back In The U.S.S.R."



The Music Section

MAY 14, 1982

	CHR	A/C	AOR	Country	Black Radio
# 1	McCARTNEY/WONDER	McCARTNEY/WONDER (4th Week)	ASIA (6th Week)	WAYLON & WILLIE	DAZZ BAND
Next Week's #1 Contenders:	RAY PARKER JR. (6-4) HUMAN LEAGUE (9-5)	DAN FOGELBERG (2-2) ROBERTA FLACK (4-4) SIMON & GARFUNKEL (5-5)	VAN HALEN (2-2)	MICKY GILLEY (4-3) STEVE WARINER (5-4) T.G. SHEPPARD (8-5)	TEMPTATIONS/JAMES (9-3) GAP BAND (10-5)
Breakers:	KANSAS (66%) RONNIE MILSAP (58%) WILLIE NELSON (57%)	MANHATTAN TRANSFER (48%) NEIL DIAMOND (43%)	KANSAS (72%)	LACY J. DALTON (74%) TERRI GIBBS (70%) M. HAGGARD "Good" (63%) OSMONDS (61%)	ONE WAY (68%) WHISPERS (62%) NARADA M. WALDEN (62%) LARRY GRAHAM (61%)
Most Added:	HUEY LEWIS & NEWS HEART STEVIE NICKS ALABAMA J. GEILS BAND KANSAS	NEIL DIAMOND JUICE NEWTON ALABAMA RONNIE MILSAP MECO MELISSA MANCHESTER MANHATTAN TRANSFER	FRANKIE MILLER AMBROSIA STEVIE WONDER SHERBS PAUL McCARTNEY MONROES	CON HUNLEY M. HAGGARD "Good" EMMYLOU HARRIS LACY J. DALTON JANIE FRICKE JOHN SCHNEIDER	ONE WAY LARRY GRAHAM REDDINGS "D" TRAIN
Hottest:	McCARTNEY/WONDER TOTO RAY PARKER JR. HUMAN LEAGUE ASIA RICK SPRINGFIELD	McCARTNEY/WONDER DAN FOGELBERG WILLIE NELSON ROBERTA FLACK CHARLENE SIMON & GARFUNKEL	ASIA VAN HALEN ALDO NOVA	WILLIE NELSON WAYLON & WILLIE T.G. SHEPPARD ALABAMA MICKY GILLEY DON WILLIAMS	DAZZ BAND PATRICE RUSHEN DENIECE WILLIAMS RAY PARKER JR. GAP BAND
Biggest Chart Jumps:	TOTO (13-6) ASIA (16-10) JUICE NEWTON (27-21)	RONNIE MILSAP (23-15) JUICE NEWTON (25-18) SHEENA EASTON (16-10) EDDIE RABBITT (14-9)	KANSAS (36-18) PAUL McCARTNEY (25-9) ELTON JOHN (35-29)	RONNIE MILSAP (35-25) CHARLEY PRIDE (25-16) CONWAY TWITTY (27-18) JERRY REED (45-37)	RICK JAMES (27-17) JEFFREY OSBORNE (26-18) DAZZ BAND (8-1) TEMPTATIONS/JAMES (9-3)
Debuts:	KANSAS (28) RONNIE MILSAP (29) WILLIE NELSON (30)	MANHATTAN TRANSFER (26) NEIL DIAMOND (27)	38 SPECIAL (16) SHERBS (30) QUEEN (45) (38)	M. HAGGARD "Good" (43) OSMONDS (45)	ONE WAY (25) WHISPERS (26) NARADA M. WALDEN (29) LARRY GRAHAM (30)
	CHR	A/C	AOR	Country	Black Radio

And now
for something
completely different...
From Ambrosia.



RADIO & RECORDS
2nd MOST ADDED ALBUM!

Ask Pink Floyd's co-producer
James Guthrie,
who produced the new Ambrosia.
Ask anyone who's heard one
of the most haunting,
intensely-played albums
of the year.

It's a new

AMBROSIA

On

ROAD ISLAND



Produced by James Guthrie
On Warner Bros. Records & Tapes

BSK 3638

National Music Formats

Added This Week

Satellite Music Network
George Williams (214) 343-9205

THE STARSTATION
MELISSA MANCHESTER
"You Should Hear How..." (Arista)
BILL LABOUNTY
"Never Gonna Look Back" (WB/Curb)
ALABAMA "Take Me Down" (RCA)
TOTO "Rosanna" (Columbia)
Country Coast-To-Coast
JOHNNY LEE
"When You Fall In Love" (Full Moon/Asylum)
RAY PRICE "Forty And Fadin'" (Dimension)
TERRI GIBBS "Ashes To Ashes" (MCA)
MERLE HAGGARD
"Are The Good Times Really Over" (Epic)
ALABAMA "Take Me Down" (RCA)

century 21
PROGRAMMING, INC.
Bob Stevens (214) 934-2121

The **Z** Format.

HEART "This Man Is Mine" (Epic)
HUEY LEWIS & THE NEWS
"Hope You Love Me..." (Chrysalis)
DENIECE WILLIAMS
"It's Gonna Take A Miracle" (ARC/Columbia)
J. GEILS BAND "Angel In Blue" (EMI America)

The **A-C** Format

MELISSA MANCHESTER
"You Should Hear..." (Arista)
NEIL DIAMOND "Be Mine Tonight" (Columbia)
DENIECE WILLIAMS
"It's Gonna Take A Miracle" (ARC/Columbia)



JUICE NEWTON
"Love's Been A Little..." (Capitol)
MARTY ROBBINS
"Some Memories Just Won't Die" (Columbia)
ALABAMA "Take Me Down" (RCA)
MEL TILLIS
"The One That Got Away" (Elektra)
DOLLY PARTON "Heartbreak Express" (RCA)

BPI

John Iles (800) 426-9082



T.G. SHEPPARD "Finally" (WB/Curb)
JUICE NEWTON
"Love's Been A Little Bit..." (Capitol)
RONNIE MILSAP "Any Day Now" (RCA)
MANHATTAN TRANSFER "Route 66" (Atlantic)

Country Living

JOHN SCHNEIDER "Dreamin'" (Scotti Bros/CBS)
CON HUNLEY "Oh Girl" (WB)
SONNY JAMES
"A Place In The Sun" (Dimension)
TOM T. HALL & EARL SCRUGGS
"There Ain't No Country..." (Columbia)
RAY STEVENS
"Where The Sun Don't Shine" (RCA)
JUICE NEWTON
"Love's Been A Little Bit..." (Capitol)



Buzz Brindle (212) 944-5399

MISSING PERSONS "Mental Hopscotch" (Capitol)
DEF LEPPARD
"Bringin' It All Back Home" (Mercury/PolyGram)
GIRLSCHOOL "Race With The Devil" (Stiff)
CHARLIE MIDNIGHT
"Shadows In The Night" (ARC/Columbia)



Bob Laurence (213) 883-7400

XT-40

KANSAS "Play The Game Tonight" (Kirshner/CBS)
STEVIE NICKS
"After The Glitter Fades" (Modern/Atco)
JUICE NEWTON
"Love's Been A Little Bit..." (Capitol)
HEART "This Man Is Mine" (Epic)

Contempo 300

TOTO "Rosanna" (Columbia)
JUICE NEWTON
"Love's Been A Little Bit..." (Capitol)

Great American Country

JOHNNY LEE
"When You Fall In Love" (Full Moon/Asylum)
MERLE HAGGARD
"Are The Good Times Really Over" (Epic)
LACY J. DALTON "Slow Down" (Columbia)
JOHN ANDERSON
"Would You Catch A Falling Star" (WB)



Chick Watkins (303) 578-0700

RONNIE MILSAP "Any Day Now" (RCA)
SHEENA EASTON
"When He Shines" (EMI America)
KARLA BONOFF "Personally" (Columbia)

WILLIAM B. Tanner
Musical Spectrum
COMPANY, INC.
Kenny Bosak (901) 320-4433

Bright Blue

TOTO "Rosanna" (Columbia)
NEIL DIAMOND "Be Mine Tonight" (Columbia)
BILL LABOUNTY "Never Gonna Look Back" (WB/Curb)
BARBARA MANDRELL "Till You're Gone" (MCA)
ALESSI "Put Away Your Love" (Qwest/WB)
STEVIE NICKS
"After The Glitter Fades" (Modern/Atco)
RAY PARKER JR. "The Other Woman" (Arista)
DONNIE IRIS "My Girl" (MCA)
MECO "Big Band Medley" (Arista)
HEART "This Man Is Mine" (Epic)

TANner Country

JOHNNY LEE
"When You Fall In Love" (Full Moon/Asylum)



Lee Nye (916) 782-7754

Adult Rock

MOTELS "Only The Lonely" (Capitol)
FOREIGNER "Break It Up" (Atlantic)
HUEY LEWIS & THE NEWS
"Hope You Like Me..." (Chrysalis)

Here's How to Order

More Copies of The R&R



Please send me _____ additional copies of the 1982 R&R Ratings

Report/Vol. 1, at \$20.00 per copy. I have enclosed a check or money order for \$ _____

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Mail to: Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

(Allow 4-6 weeks for processing)

Radio & Records NATIONAL AIRPLAY/40

May 14, 1982

174 REPORTERS

Album cuts are listed in order of airplay preference.

4/23	4/30	5/7	5/14	Artist	Label	Album Cuts
1	1	1	1	ASIA	Geffen	"Heat" "Sole" "Only" "Dreams"
38	14	2	2	VAN HALEN	WB	"Dancin'" "Good" "Woman" "Guitars"
2	2	2	3	ALDO NOVA	Portrait/CBS	"Fantasy" "Hot" "Foolin'" "Gun"
6	3	4	4	SCORPIONS	Mercury/PolyGram	"No One"
13	6	5	5	RAINBOW	Mercury/PG	"Stone" "Power" "Alley"
—	—	→	6	38 SPECIAL	A&M	"Caught" "Chain"
31	28	12	7	JOHN COUGAR	Riva/PolyGram	"Hurts" "Jack" "Thundering" "Close"
14	11	8	8	TOTO	Columbia	"Rosanna" "Afraid"
—	—	25	9	PAUL McCARTNEY	Columbia	"Pound" "Ballroom" "Here" "Take"
12	12	13	10	GREG KIHN BAND	Beserkley/Elektra-Asylum	"Testify" "Happy" "Every" "Seeing"
18	15	15	11	HUMAN LEAGUE	Virgin/A&M	"Don't" "Action" "Do" "Seconds"
5	8	7	12	JOAN JETT & THE BLACKHEARTS	Boardwalk	"Crimson" Title "Victim"
16	16	14	13	JETHRO TULL	Chrysalis	"Fallen" "Beastie" "Clasp" "Flying"
7	7	10	14	LOVERBOY	Columbia	"Over" "Take" "Working" "Lucky"
36	23	19	15	MOTELS	Capitol	"Lonely" "Mercy" "L" "Art"
4	5	9	16	RICK SPRINGFIELD	RCA	"Calling" "Kristina" "Don't" "Black"
3	4	6	17	CHARLIE DANIELS BAND	Epic	"Still" "Cajun"
—	—	36	18	KANSAS	Kirshner/CBS	12-inch 45
15	18	18	19	FRANKE & THE KNOCKOUTS	Millennium/RCA	"Keep" "Never" "Just" "Without"
—	31	21	20	BLUE OYSTER CULT	Columbia	"Roadhouse" "Burnin'" "War" "Reaper"
8	10	17	21	SAMMY HAGAR	Geffen	"Fall" "Babys" "Piece" "Only"
23	19	22	22	POINT BLANK	MCA	"Let" "Great" "Don't"
9	9	16	23	TOMMY TUTONE	Columbia	"867-5309/Jenny" "Shadow"
10	13	20	24	HUEY LEWIS & THE NEWS	Chrysalis	"Workin'" "Do" "Hope"
28	24	24	25	KROKUS	Arista	"Stick" "Woman"
11	17	23	26	GAMMA	Elektra	"Right" "Gone"
34	33	30	27	OUTLAWS	Arista	"Don't" "Rebel" "Running"
22	21	29	28	DUKE JUPITER	Coast-Coast/CBS	"Drink" "Rockin'"
—	—	35	29	ELTON JOHN	Geffen	"Ball" "Garden" "John" "Quiet"
—	—	→	30	SHERBS	Atco	"Alive" "Ride" "Throw"
19	25	26	31	POLICE	A&M	"Secret" "Every" "Demolition" "Spirits"
—	35	33	32	CAT PEOPLE	Backstreet/MCA	Title
—	36	34	33	IRON MAIDEN	Capitol	"Run" Title "Children"
25	22	27	34	DREGS	Arista	"Crank It Up"
17	26	28	35	J. GEILS BAND	EMI America	Title "Rage" "Centerfold" "Flame"
—	—	37	36	DAVE EDMUNDS	Columbia	"Small" "Generation" "Me"
21	27	31	37	GENESIS	Atlantic	"Man" "Dark" Title "Like"
—	—	→	38	QUEEN	Elektra	12-inch 45
27	30	32	39	CARS	Elektra	"Since" Title
24	29	38	40	LE ROUX	RCA	Title "Addicted"

New Entry →

MOST ADDED

Artist	5/14	5/7	4/30	4/23	4/16
1 FRANKIE MILLER	60/59	2/2	0/0	0/0	0/0
2 AMBROSIA	45/40	4/4	2/0	1/0	3/0
3 STEVIE WONDER	33/23	2/1	0/0	0/0	0/0
4 SHERBS	74/26	50/33	36/36	0/0	0/0
5 PAUL McCARTNEY	133/25	114/96	30/27	0/0	0/0
6 MONROES	34/24	15/13	4/4	0/0	0/0
7 MARS-HALL CRENSHAW	19/19	1/0	0/0	0/0	0/0
8 CHAS SANDFORD	28/16	21/16	15/15	0/0	0/0
9 PAT METHENY GROUP	29/15	8/6	0/0	0/0	0/0
10 JOHN COUGAR	139/14	124/38	85/50	14/7	0/0
11 A FLOCK OF SEAGULLS	38/13	34/24	14/10	2/2	0/0
12 OUTLAWS	79/12	65/2	65/5	69/26	68/68
12 CHEAP TRICK	12/12	0/0	0/0	0/0	0/0
14 38 SPECIAL	23/11	0/0	0/0	0/0	0/0
14 MOTELS	120/11	107/16	91/25	75/45	41/41
14 SQUEEZE	12/11	0/0	0/0	0/0	0/0
14 ARTIMUS PYLE BAND	12/11	1/1	0/0	0/0	0/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Artist	5/14	5/7	4/30	4/23	4/16
1 GREG KIHN BAND	130/79	123/82	120/78	119/61	106/61
2 POINT BLANK	97/74	97/78	101/80	90/64	90/45
3 MOTELS	120/73	107/65	91/48	75/20	41/0
4 JETHRO TULL	123/71	118/68	111/64	107/55	88/0
4 BLUE OYSTER CULT	98/71	94/56	87/10	0/0	0/0
6 FRANKE & KNOCKOUTS	102/70	105/75	104/71	108/72	88/63
7 RAINBOW	147/65	138/67	134/62	85/15	0/0
8 OUTLAWS	78/59	65/58	65/54	69/40	68/0
9 CHARLIE DANIELS BAND	99/58	124/46	137/49	136/51	126/50
9 KROKUS	78/58	83/66	78/58	73/58	69/52
11 JOHN COUGAR	139/54	124/45	85/30	14/6	0/0
12 DREGS	80/47	71/53	88/69	86/68	87/70
13 TOTO	140/46	131/56	121/60	110/49	89/41
13 GAMMA	71/46	81/44	98/55	118/68	120/79
15 PAUL McCARTNEY	133/44	114/8	30/1	0/0	0/0
15 SHERBS	74/44	50/17	36/0	0/0	0/0

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Artist	5/14	5/7	4/30	4/23	4/16
1 ASIA	166/159	164/158	165/153	162/145	158/128
2 VAN HALEN	147/116	145/103	144/111	120/0	0/0
3 ALDO NOVA	143/108	139/111	141/108	143/108	139/101
4 SCORPIONS	140/98	137/90	135/81	130/71	121/61
5 TOTO	140/89	131/70	121/62	110/41	89/22
6 RAINBOW	147/78	138/64	134/45	85/6	0/0
7 RICK SPRINGFIELD	101/76	116/50	127/59	131/110	134/101
8 JOAN JETT...	108/72	118/79	122/84	128/57	124/86
9 JOHN COUGAR	139/71	124/43	85/5	14/1	0/0
11 HUMAN LEAGUE	114/66	112/55	100/51	91/43	69/22
12 PAUL McCARTNEY	133/64	114/10	30/2	0/0	0/0
13 SAMMY HAGAR	89/58	96/59	109/70	124/85	128/59
14 TOMMY TUTONE	79/55	82/69	107/77	114/81	116/64
15 GREG KIHN BAND	130/48	123/37	120/37	119/29	105/27

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

LACY J. DALTON

Slow Down (Columbia)

On 74% of reporting stations. National Summary: Up 34, Same 19, Down 0, Debuts 22, Adds 28. A Most Added Record. R&R Chart: 47-40.

TERRI GIBBS

Ashes To Ashes (MCA)

On 70% of reporting stations. National Summary: Up 36, Same 22, Down 0, Debuts 21, Adds 18. R&R Chart: 48-42.

MERLE HAGGARD

Are The Good Times Really Over (Epic)

On 63% of reporting stations. National Summary: Up 15, Same 18, Down 0, Debuts 17, Adds 37. A Most Added Record. R&R Chart: Debut 43.

OSMONDS

I Think About Your Lovin' (Elektra/Curb)

On 61% of reporting stations. National Summary: Up 25, Same 27, Down 0, Debuts 17, Adds 16. R&R Chart: Debut 45.

MOST ADDED

- CON HUNLEY (39)
Oh Girl (WB)
- MERLE HAGGARD (37)
Are The Good Times Really Over (Epic)
- EMMYLOU HARRIS (35)
Born To Run (WB)
- LACY J. DALTON (28)
Slow Down (Columbia)
- JANIE FRICKE (28)
Don't Worry 'Bout Me Baby (Columbia)
- JOHN SCHNEIDER (28)
Dreamin' (Scotti Bros./CBS)

HOTTEST

- WILLIE NELSON (75)
Always On My Mind (Columbia)
- WAYLON & WILLIE (69)
Just To Satisfy You (RCA)
- T.G. SHEPPARD (60)
Finally (WB/Curb)
- ALABAMA (34)
Mountain Music (RCA)
- MICKEY GILLEY (30)
Tears Of The Lonely (Epic)
- DON WILLIAMS (30)
Listen To The Radio (MCA)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same on to on, add to on, 31-31, etc.). moved it down on their charts, or Added it this week. Indicated one of this week's most added new songs.

MERLE HAGGARD "Dealing With The Devil" (MCA) 74/2

National Summary: Up 41, Same 19, Down 1, Debuts 11, Adds 2, WHOO, KSOP-FM, WGNA-FM 37-28, WHN 28-24, WNYR 22-17, WMC-AM 28-21, WNOE-AM 35-31, WMAQ 4-20, KSO 28-18, WFMS-FM 34-28, KFDI-AM-FM 48-31, KCKC 18-15, KEEN 22-15.

RONNIE McDOWELL "I Just Cut Myself" (Epic) 64/17

National Summary: Up 14, Same 20, Down 0, Debuts 12, Adds 17, WBGW-FM, WEEP, WWVA, KIXZ, WQIK-FM, WAMZ-FM, KWMT, WITL-FM, WHBF, KUZZ, KGEM, KLZ, KVEG, KLAC, KWJJ, KTOM, KBBQ.

WRIGHT BROTHERS "When You Find Her Keep Her" (WB) 62/7

National Summary: Up 40, Same 9, Down 0, Debuts 6, Adds 7, WFNC, WQIK-FM, WOKK, KBMY, KVEG, KIDN, KEEN, WVAM 48-43, WSM 18-13, KRMD-AM-FM 18-13, WIRE 11-8, WDGW 38-35, WHBF 14-13, KWJJ 31-28, KRAK 40-35.

CON HUNLEY "Oh Girl" (WB) 56/39

National Summary: Up 1, Same 13, Down 0, Debuts 3, Adds 39 including WGNA-FM, WPOR-AM-FM, WPLO, KPLX-FM, WMPS, WQAM, WSIX-FM, WNOE-AM, WCMS-FM, WTQR-FM, WFMS-FM, KOMA, KTTS-AM-FM, KUZZ, KSOP-FM, KBBQ.

BURRITO BROTHERS "Closer To You" (Curb/CBS) 55/5

National Summary: Up 27, Same 16, Down 2, Debuts 5, Adds 5, KUZZ, KLZ, KLAC, KWJJ, KSON-AM-FM, KHEY 39-33, WWOD 40-34, WSM 38-33, WIRK-FM 39-33, KWMT 39-27, KVOO 33-27, KFH 36-31, KRAK 27-21, KEEN 24-18, KMPS-AM-FM 7-8.

JUICE NEWTON "Love's Been A Little Bit Hard On Me" (Capitol) 53/23

National Summary: Up 5, Same 14, Down 0, Debuts 11, Adds 23 including WCAW, KIX108, WILQ, WPLO, KIKK-FM, WMPS, KRMD-AM-FM, WHK, WWWV-FM, WKKQ-AM-FM, KFH, KGEM, KLAC, KCCY-FM, KIGO.

JOHN SCHNEIDER "Dreamin'" (Scotti Bros./CBS) 50/28

National Summary: Up 2, Same 16, Down 0, Debuts 4, Adds 28 including WYII, WSOC-FM, WESC-AM-FM, WQAM, KKYX, KFGO, WITL-FM, WTHI-FM, KFDI-AM-FM, KEED, KLAC, KRAK, KSOP-FM, KCKC.

MARTY ROBBINS "Some Memories Just Won't Die" (Columbia) 47/26

National Summary: Up 1, Same 14, Down 0, Debuts 6, Adds 26 including WYKR, WWVA, WCOS-AM-FM, WMC-AM, WLWI-FM, WSM, WCMS-FM, WIRE, WXCL, WHBF, KVOO, KLZ, KLAC, KTOM, KCKC.

JERRY LEE LEWIS "I'm So Lonesome I Could Cry" (Mercury/PolyGram) 42/9

National Summary: Up 12, Same 13, Down 1, Debuts 7, Adds 9, WOKQ, KIXZ, KHEY, WESC-AM-FM, WQIK-FM, KWKH, KWMT, KMAK, KMPS-AM-FM, KKYX 47-38, KRMD-AM-FM 32-28, WSAI-AM-FM 38-31, KEBC-FM 43-36, KFDI-AM-FM 44-33, KWJJ 43-38.

G. STEWART & D. DILLON "Brotherly Love" (RCA) 42/3

National Summary: Up 22, Same 11, Down 1, Debuts 5, Adds 3, WMNI, KWMT, WXCL, WYII 39-36, KOKE-AM-FM 38-31, KHEY 50-37, WWOD 14-13, KRMD-AM-FM 34-31, WIRK-FM 24-16, WSAI-AM-FM 39-34, KEBC-FM 30-26, KMAK 34-31, KWJJ 32-29, KGA 32-29.

SIGNIFICANT ACTION

EMMYLOU HARRIS "Born To Run" (WB) 39/35

National Summary: Up 0, Same 2, Down 0, Debuts 2, Adds 35 including WSEN-AM-FM, WMZQ-FM, WAMZ-FM, WMPS, WSM, WIRK-FM, WKKQ-AM-FM, WFMS-FM, KEBC-FM, KLZ, KNIX-FM, KEEN.

CORBIN HANNER BAND "Everyone Knows I'm Yours" (Alfa) 39/2

National Summary: Up 21, Same 12, Down 0, Debuts 4, Adds 2, WGNA-FM, KGEM, WVAM 38-30, WEEP 8-7, WSIX-FM 12-10, KKYX 43-32, WXCL 27-23, KFDI-AM-FM 37-29, KEED 31-28, KSOP-FM 35-32.

SUSIE ALLANSON "Wasn't That Love" (Liberty/Curb) 38/2

National Summary: Up 11, Same 19, Down 0, Debuts 6, Adds 2, KIXZ, KXRB, WBGW-FM 35-29, WKSJ-FM 38-36, WLWI-FM 40-37, KKYX 40-31, KBMR 48-45, WHBF 50-44, KVOO 45-36, KCBQ-AM 28-26.

SONNY JAMES "A Place In The Sun" (Dimension) 37/5

National Summary: Up 11, Same 15, Down 0, Debuts 6, Adds 5, WWVA, WLWI-FM, KWMT, KEED, KSON-AM-FM, WBGW-FM 47-43, WSIX-FM 17-16, WKKQ-AM-FM 42-39, KUZZ 50-45, KUUY 32-27.

BILLY PARKER "The Last Country Song" (Soundwaves) 36/9

National Summary: Up 3, Same 12, Down 0, Debuts 12, Adds 9, WYKR, WBEU, WSOC-FM, WCOS-AM-FM, WFNC, KIKK-FM, KWKH, WSAI-AM-FM, KXRB, KEBC-FM 39-34.

CRISTY LANE "Fragile - Handle With Care" (Liberty) 35/7

National Summary: Up 4, Same 19, Down 0, Debuts 5, Adds 7, WILQ, KIXZ, WCOS-AM-FM, WAXX, WITL-FM, WTOS, KBMY, WIXL-FM 34-32, KTTS-AM-FM 46-37, KSOP-FM 45-40.

CHARLENE "I've Never Been To Me" (Motown) 35/6

National Summary: Up 11, Same 11, Down 0, Debuts 4, Adds 8, WXBQ-FM, WDAK, KHEY, WESC-AM-FM, WIRK-FM, KVEG, WHN 8-4, WEEP 14-11, WILQ 6-5, KXYL 17-14, WQAM 13-10, WWWV-FM 8-6, KUGR 20-15.

BANDANA "Cheatin' State Of Mind" (WB) 35/5

National Summary: Up 9, Same 15, Down 0, Debuts 6, Adds 5, WWVA, KHEY, WLWI-FM, WHBF, KFH, KRRV 31-29, WRNL 34-28, KRMD-AM-FM 40-36, KTTS-AM-FM 48-39, KEED 49-44.

Radio & Records NATIONAL AIRPLAY/50

May 14, 1982

Three Weeks
Two Weeks
Last Week

5	3	2	1	WAYLON & WILLIE/Just To Satisfy You (RCA)
3	2	1	2	WILLIE NELSON/Always On My Mind (Columbia)
13	9	4	3	MICKEY GILLEY/Tears Of The Lonely (Epic)
11	6	5	4	STEVE WARINER/Kansas City Lights (RCA)
22	15	8	5	T.G. SHEPPARD/Finally (WB/Curb)
17	11	7	6	STATLER BROTHERS/You'll Be Back... (Mercury/PolyGram)
12	10	6	7	GENE WATSON/Speak Softly (You're Talking...) (MCA)
20	16	9	8	BELLAMY BROTHERS/For All The Wrong... (Elektra/Curb)
1	1	3	9	ALABAMA/Mountain Music (RCA)
24	18	11	10	EDDIE RABBITT/I Don't Know Where To Start (Elektra)
27	20	16	11	TAMMY WYNETTE/Another Chance (Epic)
25	21	17	12	MEL McDANIEL/Take Me To The Country (Capitol)
34	24	20	13	DON WILLIAMS/Listen To The Radio (MCA)
14	12	10	14	GARY MORRIS/Don't Look Back (WB)
30	27	22	15	LEE GREENWOOD/Ring On Her Finger... (MCA)
39	33	25	16	CHARLEY PRIDE/I Don't Think She's In Love (RCA)
28	26	23	17	JOE STAMPLEY/I'm Goin' Hurtin' (Epic)
42	35	27	18	CONWAY TWITTY/Slow Hand (Elektra)
31	28	24	19	LEON EVERETTE/Just Give Me What You... (RCA)
37	30	26	20	RAZZY BAILEY/Everytime You Cross My Mind... (RCA)
15	14	14	21	EDDY RAVEN/A Little Bit Crazy (Elektra)
2	4	12	22	CRYSTAL GAYLE/You Never Gave Up On Me (Columbia)
43	36	30	23	JOHN ANDERSON/Would You Catch A Falling Star (WB)
8	7	13	24	DOLLY PARTON/Single Women (RCA)
-	39	35	25	RONNIE MILSAP/Any Day Now (RCA)
16	13	18	26	MOE BANDY/Someday Soon (Columbia)
-	41	34	27	BARBARA MANDRELL/'Til You're Gone (MCA)
6	8	15	28	JOHN CONLEE/Busted (MCA)
23	19	19	29	KIERAN KANE/I Feel It With You (Elektra)
-	46	31	30	RAY PRICE/Forty And Fadin' (Dimension)
50	40	37	31	ED BRUCE/Love's Found You And Me (MCA)
4	5	21	32	GAIL DAVIES/'Round The Clock Lovin' (WB)
46	42	39	33	JOHNNY CASH/The General Lee (Scotti Bros./CBS)
-	45	41	34	BILLY SWAN/With Their Kind Of Money... (Epic)
7	17	29	35	RICKY SKAGGS/Crying My Heart Out (Epic)
18	22	28	36	GEORGE STRAIT/If You're Thinking You Want... (MCA)
-	-	45	37	JERRY REED/The Man With The Golden Thumb (RCA)
-	-	44	38	JOHNNY LEE/When You Fall In Love (Full Moon/Asylum)
-	-	46	39	JANIE FRICKE/Don't Worry 'Bout Me Baby (Columbia)
-	-	47	40	LACY J. DALTON/Slow Down (Columbia)
40	38	38	41	REX ALLEN JR./Last Of The Silver Screen Cowboys (WB)
-	-	48	42	TERRI GIBBS/Ashes To Ashes (MCA)
-	-	49	43	MERLE HAGGARD/Are The Good Times Really Over (Epic)
10	23	36	44	D. FRIZZELL & S. WEST/Another Honky-Tonk... (WB/Viva)
-	-	49	45	OSMONDS/I Think About Your Lovin' (Elektra/Curb)
32	31	32	46	JACKY WARD/Travelin' Man (Asylum)
9	25	33	47	GEORGE JONES/Same Ole Me (Epic)
38	37	40	48	FRED KNOBLOCK/I Had It All (Scotti Bros./CBS)
19	29	42	49	DOTTIE WEST/You're Not Easy To Forget (Liberty)
21	32	43	50	HANK WILLIAMS JR./A Country Boy Can... (Elektra/Curb)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

RAY STEVENS "Where The Sun Don't Shine" (RCA) 34/14

National Summary: Up 2, Same 12, Down 0, Debuts 6, Adds 14, WCAW, KIX108, WWVA, KRRV, WLWI-FM, KKYX, KECK, KFH, KKAL, KMAK, KRWQ-FM, KNEW, KCKC, KIGO.

JACK GRAYSON "Tonight I'm Feeling You (All Over Again)" (Koala) 32/23

National Summary: Up 1, Same 8, Down 0, Debuts 0, Adds 23 including WGNA-FM, WVAM, WQJW, WKSJ-FM, KFGO, KECK, KFDI-AM-FM, KRST-FM, KRAK, KGA.

T. HALL & E. SCRUGGS "There Ain't No Country Music" (Columbia) 32/1

National Summary: Up 7, Same 19, Down 0, Debuts 5, Adds 1, KCBQ-AM, WGNA-FM 42-39, WIXL-FM 29-23, WWOD 44-39, WTQR-FM 33-31, KSO 38-31, KFGO 29-25, KRWQ-FM 25-20, KSON-AM-FM d-38, KEEN d-38.

DAVID FRIZZELL "I'm Gonna Hire A Wino To Decorate..." (WB/Viva) 31/23

National Summary: Up 0, Same 8, Down 0, Debuts 2, Adds 23 including WVAM, WESC-AM-FM, KRMD-AM-FM, WKKQ-AM-FM, WDAF, KEBC-FM, KLZ, KNEW, KSOP-FM, KCBQ-AM.

BOBBY BARE "If You Ain't Got Nothin'..." (Columbia) 31/21

National Summary: Up 0, Same 7, Down 0, Debuts 3, Adds 21 including WYII, WESC-AM-FM, WSM, WTQR-FM, KTPK-FM, KFDI-AM-FM, KMAK, KNIX-FM, KWJJ, KCKC.

LANE BRODY "He's Taken" (Liberty) 30/10

National Summary: Up 6, Same 11, Down 0, Debuts 3, Adds 10, WSOC-FM, WDAK, KHEY, WESC-AM-FM, KEBC-FM, KFH, KLZ, KRAK, KSOP-FM, KCBQ-AM, WSIX-FM 10-9.

CONWAY TWITTY "Over Thirty (Not Over The Hill)" (MCA) 30/5

National Summary: Up 11, Same 9, Down 0, Debuts 5, Adds 5, KHEY, WFNC, KKYX, WSAI-AM-FM, KSOP-FM, WADR 30-27, WHOO 15-9, WCMS-FM 39-29, WWWV-FM 28-24, WKKQ-AM-FM 36-26.

RANDY PARTON "Oh, No!" (RCA) 30/3

National Summary: Up 10, Same 16, Down 0, Debuts 1, Adds 3, KYXX, KFH, KUUY, WVAM 47-41, WCAW 45-39, WWOD 43-38, KKAL 49-46, KUZZ 45-42, KVOO 33-31, KEED 47-42.

STEPHANIE WINSLOW "Slippin' & Slidin'" (Primer) 27/2

National Summary: Up 10, Same 11, Down 0, Debuts 4, Adds 2, WAXX, KFH, WVAM 40-35, KRMD-AM-FM 50-40, KWKH 34-31, KSO 32-28, KTTS-AM-FM 37-32, KVOO 37-31, KUUY 31-26, KTOM 42-37.

ROY CLARK "Paradise Knife & Gun Club" (Churchill) 23/10

National Summary: Up 2, Same 5, Down 0, Debuts 6, Adds 10, WBGW-FM, KIXZ, WESC-AM-FM, WWOD, WLWI-FM, WXCL, KEED, KSON-AM-FM, KGA, KIGO.

DEBORAH ALLEN "After Tonight" (Capitol) 23/3

National Summary: Up 6, Same 13, Down 0, Debuts 1, Adds 3, WPOR-AM-FM, WSOC-FM, WIRK-FM, WSM 36-31, KRMD-AM-FM 47-43, WCMS-FM 43-41, WTHI-FM 34-32, KFDI-AM-FM on, KUZZ 43-37, KVEG on.

MARGO SMITH "Either You're Married Or You're Single" (AMI/NSD) 22/5

National Summary: Up 1, Same 13, Down 0, Debuts 3, Adds 5, KIXZ, WPLO, KOKE-AM-FM, WESC-AM-FM, KMAK, WQYK-FM on, WIRK-FM on, WMNI d-37, KEBC-FM on, KSOP-FM on.

PAUL OVERSTREET "Beautiful Baby" (RCA) 21/8

National Summary: Up 5, Same 7, Down 0, Debuts 1, Adds 8, WBGW-FM, WYKR, WESC-AM-FM, WLWI-FM, WNOE-AM, KKYX, WQYK-FM, KRWQ-FM, WXCL 34-30, KUUY 27-24.

BILL NASH "Survivor" (Liberty) 20/10

National Summary: Up 0, Same 8, Down 0, Debuts 2, Adds 10, KLRA, WWOD, WOKK, WLWI-FM, KKYX, WQYK-FM, WFMS-FM, KTTS-AM-FM, KFDI-AM-FM, KLZ.

JUDY TAYLOR "A Step In The Right Direction" (WB) 18/6

National Summary: Up 1, Same 11, Down 0, Debuts 0, Adds 8, WYII, KRMD-AM-FM, WAXX, KFDI-AM-FM, KLZ, KRAK, WIXL-FM 47-45, KIKK-FM on, WSIX-FM on, KMPS-AM-FM on.

LARRY GATLIN "She Used To Sing On Sunday" (Columbia) 16/16

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 16 including WBGW-FM, WIXL-FM, WNYR, WCOS-AM-FM, WFNC, WIRK-FM, WFMS-FM, WIRE, KLZ, KMPS-AM-FM.

MAC DAVIS "Rodeo Clown" (Casablanca/PolyGram) 15/13

National Summary: Up 0, Same 2, Down 0, Debuts 0, Adds 13, WNYR, WMC-AM, WLWI-FM, KKYX, WCMS-FM, WIRK-FM, KBMR, KSO, KEBC-FM, KTTS-AM-FM, KFDI-AM-FM, KRST-FM, KUZZ.

ALABAMA "Take Me Down" (RCA) 14/12

National Summary: Up 1, Same 1, Down 0, Debuts 0, Adds 12, WBGW-FM, WCAW, WHN, WEEP, WNYR, WPLO, WDAK, WWOD, WSIX-FM, WMAQ, WGEE, KCKC.



Regional Adds & Hots

Summary table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, HOTTEST, SOUTH, HOTTEST, WEST, HOTTEST. Includes station names and artist names.

Main grid of regional adds and hottest tracks for various stations across the country, including WQMA-FM, WYNY, WKX, etc.

Hottest Tracks: "She Got The Goldmine (I Got The Shaft)" Jerry Reed (RCA), "Walking After Midnight" Calamity Jane - (Columbia), "Ain't No Ramblers Anymore" Gail Davies - Givin' Herself Away - (WB)

COUNTRY ALBUMS: ALABAMA - Mountain Music - (RCA) "Take Me Down", "Close Enough To Perfect", "Words At Twenty Paces", "Gonna Have A Party", BELLAMY BROTHERS - When We Were Boys - (Elektra/Curb)

Most Requested: WILLIE NELSON "Always On My Mind" (Col.), CONWAY TWITTY "Slow Hand" (Elektra), WAYLON & WILLIE "Just To Satisfy You" (RCA), ALABAMA "Mountain Music" (RCA)

139 Current Reports: The following stations did not report this week: WUBE-FM/Cincinnati, WKMF/Flint, KYTE/Portland, The following station is no longer reporting: KGFX/Pierre

Black Radio

Hottest

May 14, 1982

EAST	SOUTH	MIDWEST	WEST
Patrice Rushen Deniece Williams Ray Parker Jr.	Dazz Band Ray Parker Jr. Gap Band Temptations/Rick James Deniece Williams	Dazz Band Shalamar Cheri Patrice Rushen	One Way Deniece Williams Patrice Rushen

Regionalized Adds & Hots

Stations are listed by region.
Hots are listed in order of
their airplay activity.

EAST

WXYV/Baltimore
Tim Watts
LAKESIDE
GREG PERRY
REDDINGS
ONE WAY
MCCRARYS
RJ'S LATEST ARRIV
JUNIOR
LONNIE JORDAN
LARRY GRAHAM
Hottest:
MCCARTNEY/WONDER
CAMEO
SHALAMAR
TEMPTATIONS/JAMES
PATTI AUSTIN

WWIN/Baltimore
Curtis Anderson

none
Hottest:
SECRET WEAPON
CHERI
TROUBLE FUNK
PATRICE RUSHEN
DENIECE WILLIAMS
RICHARD D. FIELDS

WILD/Boston
Steve Crumbley

D TRAIN
GENE CHANDLER
KLIQUE
RITCHIE FAMILY
SEQUENCE
Hottest:
CHERI
RAY PARKER JR.
TEMPTATIONS/JAMES
DENIECE WILLIAMS
ATLANTIC STARR

WSSJ/Camden-Philadelphia
Gary Shepherd

JEFFREY OSBORNE
LARRY GRAHAM
CHIMERE
TOTO
QUEEN
ANGELA BOFILL
CHIC
AURRA
MIGHTY FIRE
Hottest:
BLOODSTONE
SECRET WEAPON
MCCARTNEY/WONDER
GAP BAND
WHISPERS

WKND/Hartford
Eddie Jordan

ONE WAY
SMOKEY ROBINSON
JUNIOR
SMITH & CLAYTON
Hottest:
STEVIE WONDER
ATLANTIC STARR
PATRICE RUSHEN
SHALAMAR
DENIECE WILLIAMS

WNHC/New Haven
James Jordan

D TRAIN
SINNAMON
HEATWAVE
CARRIE LUCAS
Hottest:
ATLANTIC STARR
RICHARD D. FIELDS
DENIECE WILLIAMS
RAY PARKER JR.
PATRICE RUSHEN

WWRL/New York
Wanda Ramos

CAROLE SYLVAN
WHISPERS
NARADA M. WALDEN
ATKINS
REDDINGS
SMITH & CLAYTON
JEFFREY OSBORNE
Hottest:
DENIECE WILLIAMS
RICHARD D. FIELDS
MCCARTNEY/WONDER
BLOODSTONE
TEDDY PENDERGRASS

WDAS/Philadelphia
Joe Tamburro

KID CREOLE
HIGH FASHION
RANDY CRAWFORD
AL MCCALL
SOUL SONIC FORCE
AZMUTH
MIGHTY FIRE
TEDDY PENDERGRASS
NORWOOD D
Hottest:
THIRD WORLD
PATRICE RUSHEN
DAZZ BAND
SECRET WEAPON
GAP BAND

WAMO/Pittsburgh
John Anthony
ASHFORD & SIMPSON
THIRD WORLD
D TRAIN
RANDY CRAWFORD
DENNIS BROWN
SINNAMON
RONI GRIFFITH
Hottest:
RAY PARKER JR.
DAZZ BAND
ASHFORD & SIMPSON
GAP BAND

WOOK/Washington
Dwight Langley

none
Hottest:
RAY PARKER JR.
PATRICE RUSHEN
CHANGE
DAZZ BAND

WHUR/Washington
Oscar Fields

KID CREOLE
MILLIE JACKSON
HIGH FASHION
Hottest:
STEVIE WONDER
CHERI
THIRD WORLD
PATRICE RUSHEN
SHALAMAR

SOUTH

WVEE/Atlanta
Scotty Andrews

RJ'S LATEST ARRIV
LAKESIDE
NARADA M. WALDEN
ATLANTIC STARR
Hottest:
GAP BAND
RICK JAMES
MCCARTNEY/WONDER
ONE WAY
TEMPTATIONS/JAMES

WAOK/Atlanta
Larry Tinsley

LAKESIDE
RITCHIE FAMILY
DENNIS BROWN
RANDY CRAWFORD
REDDINGS
LA CONNECTION
Hottest:
DAZZ BAND
BLOODSTONE
RAY PARKER JR.
GAP BAND
O'BRYAN

KNOW/Austin
Selby Edwards

HUEY LEWIS & NEWS
JENNIFER HOLLIDAY
LAKESIDE
JEFFREY OSBORNE
ONE WAY
Hottest:
PATRICE RUSHEN
MCCARTNEY/WONDER
DAZZ BAND
O'BRYAN
TIME

WATV/Birmingham
Ron January

RICK JAMES
JONES GIRLS
JUNIOR
ONE WAY
ROSE ROYCE
RONNIE DYSON
VALENTINE BROS.
BETTYE LAVETTE
JENNIFER HOLLIDAY
QUEEN
MYSTIC MERLIN
D TRAIN
O'BRYAN
MIGHTY FIRE
CHOCOLATE MILK
Hottest:
DENIECE WILLIAMS
RAY PARKER JR.
DAZZ BAND
SECRET WEAPON
GAP BAND

WENN/Birmingham
Gene Wise

KLEER
WARWICK & MATHIS
DAVID LASLEY
STARPOINT
FREDI GRACE & RHI
Hottest:
RICHARD D. FIELDS
SHOTGUN
PATRICE RUSHEN
GAP BAND
TEMPTATIONS/JAMES

MIDWEST

WJPC/Chicago
Jerry Boulding
JEFFREY OSBORNE
AURRA
INSTANT FUNK
CHIC
SISTER SLEDGE
MCCARTNEY/WONDER
STEVIE WONDER
Hottest:
RICHARD D. FIELDS
CHERI
O'BRYAN
DAZZ BAND
PATRICE RUSHEN

WCIN/Cincinnati
Everett Cork

HEATWAVE
JUNIOR
GENE CHANDLER
STEVIE WONDER
Hottest:
REDDINGS
DAZZ BAND
PATRICE RUSHEN
DENIECE WILLIAMS
CHERI

WDMT/Cleveland
Maglic James

ZAPP w/ROGER
SMITH & CLAYTON
CHANGE
SOFT CELL
BOBBY WOMACK
LONNIE JORDAN
Hottest:
DAZZ BAND
ONE WAY
GAP BAND
CAMEO
ZAPP w/ROGER

WBLZ/Cincinnati
Harry Lyles
WHISPERS
LARRY GRAHAM
Hottest:
PATRICE RUSHEN
SHALAMAR
DAZZ BAND
RAY PARKER JR.
BLOODSTONE

WCIN/Cincinnati
Everett Cork

HEATWAVE
JUNIOR
GENE CHANDLER
STEVIE WONDER
Hottest:
REDDINGS
DAZZ BAND
PATRICE RUSHEN
DENIECE WILLIAMS
CHERI

WDMT/Cleveland
Maglic James

ZAPP w/ROGER
SMITH & CLAYTON
CHANGE
SOFT CELL
BOBBY WOMACK
LONNIE JORDAN
Hottest:
DAZZ BAND
ONE WAY
GAP BAND
CAMEO
ZAPP w/ROGER

WJMO/Cleveland
Erik Stone
none
Hottest:
PATRICE RUSHEN
DAZZ BAND
ATLANTIC STARR
SHALAMAR
RICHARD D. FIELDS

WDAO/Dayton
Lankford Stephens

ONE WAY
RICK JAMES
LARRY GRAHAM
TEDDY PENDERGRASS
JONES GIRLS
ANGELA BOFILL
D TRAIN
CHARLES EARLAND
Hottest:
CHERI
O'BRYAN
LUTHER VANDROSS
BOOKER T.
CHANGE

WJLB/Detroit
J. Michael McKay

MICHAEL WYCOFF
RAMSEY LEWIS
RJ'S LATEST ARRIV
D TRAIN
CHIC
RITCHIE FAMILY
HIGH FASHION
IMAGINATION
Hottest:
LTD
DAZZ BAND
PATRICE RUSHEN
GAP BAND
ATLANTIC STARR

WLTH/Gary
Dana Huskisson
WHISPERS
NARADA M. WALDEN
ONE WAY
SUPERIOR MOVEMENT
AURRA
MILES WATSON
ALTON EDWARDS
ELUSION
LARRY GRAHAM
Hottest:
TEMPTATIONS/JAMES
PATRICE RUSHEN
SHALAMAR
O'JAYS
DAZZ BAND

WKWM/Grand Rapids
Frank Grant

ONE WAY
GOLDIE ALEXANDER
LAKESIDE
Hottest:
DAZZ BAND
BRASS CONSTRUCTIO
DENIECE WILLIAMS
RAY PARKER JR.
CAMEO

WTLC/Indianapolis
Jay Johnson

none
Hottest:
RAY PARKER JR.
PATRICE RUSHEN
SHALAMAR
CHERI
ATLANTIC STARR

WLUM/Milwaukee
Jack Randall
REDDINGS
RITCHIE FAMILY
MICHAEL WYCOFF
RAY PARKER JR.
IMAGINATION
Hottest:
CHERI
SHALAMAR
THIRD WORLD
ASHFORD & SIMPSON
RICHARD D. FIELDS

KAEZ/Oklahoma City
Lee Simpson

MURPHY'S
O'BRYAN
MCCRARYS
KLEER
SUN
ELUSION
MICHAEL WYCOFF
Hottest:
CHERI
ONE WAY
SHOTGUN
TEMPTATIONS/JAMES
GAP BAND

WVLI/Toledo
Max Myrick

RICK JAMES
Hottest:
DAZZ BAND
CHERI
SHALAMAR
TEMPTATIONS/JAMES
CAMEO

WWWS/Saginaw, MI
Kermit Crockett
NOEL POINTER
MICHAEL WYCOFF
RANDY CRAWFORD
CARRIE LUCAS
HIGH FASHION
SINNAMON
Hottest:
DAZZ BAND
CAMEO
RJ'S LATEST ARRIV
PLEASURE
TEMPTATIONS/JAMES

KMJM/St. Louis
Dick Edwards

RICK JAMES
TIME
Hottest:
MCCARTNEY/WONDER
DENIECE WILLIAMS
J. GEILS BAND
O'BRYAN
KOOL & THE GANG

WVLI/Toledo
Max Myrick

RICK JAMES
Hottest:
DAZZ BAND
CHERI
SHALAMAR
TEMPTATIONS/JAMES
CAMEO

KDKO/Denver
Byron Pitts
O'BRYAN
ROSE ROYCE
D TRAIN
WAR
SUPERIOR MOVEMENT
BILLY ALWAYS
MURPHY'S
TEDDY PENDERGRASS
CARRIE LUCAS
Hottest:
TEMPTATIONS/JAMES
ONE WAY
DAZZ BAND
NARADA M. WALDEN
GAP BAND

KDAY/Los Angeles
J.J. Johnson

HIGH INERGY
XAVIER
RICHARD JON SMITH
MCCARTNEY/WONDER
DENNIS BROWN
SIDE EFFECT
Hottest:
ATLANTIC STARR
DENIECE WILLIAMS
SHALAMAR
CHERI
BLOODSTONE

KACE/Los Angeles
Alonzo Miller

none
Hottest:
ATLANTIC STARR
DAZZ BAND
ONE WAY
PATRICE RUSHEN
DENIECE WILLIAMS

KDIA/Oakland
Jeff Harrison

DIANA ROSS
LARRY GRAHAM
JEFFREY OSBORNE
Hottest:
CHI-LITES
CAMEO
GAP BAND
CHERI
RICK JAMES

KUKQ/Phoenix
Steve Smith

CHIC
JUNIOR
JEFFREY OSBORNE
Hottest:
RAY PARKER JR.
PATRICE RUSHEN
BLOODSTONE
CHANGE
TEMPTATIONS/JAMES

KPQP-FM/Sacramento
Bill Jeffries

RONI GRIFFITH
CHARLES EARLAND
LAKESIDE
MILLIE JACKSON
ST. TROPEZ
DONNIE IRIS
HUEY LEWIS & NEWS
GREG PERRY
Hottest:
RICHARD D. FIELDS
ONE WAY
MCCARTNEY/WONDER
CHIC
TOM TOM CLUB

XHRM/San Diego
Duff Lindsey

STEVIE WONDER
HIGH FASHION
RITCHIE FAMILY
SMITH & CLAYTON
ST. TROPEZ
MCCARTNEY/WONDER
HIGH INERGY
Hottest:
PATRICE RUSHEN
ONE WAY
DENIECE WILLIAMS
CHERI
GAP BAND

KSOL/San Mateo, CA
Bernie Moody

BRASS CONSTRUCTIO
AURRA
Hottest:
DAZZ BAND
PATRICE RUSHEN
RAY PARKER JR.
THIRD WORLD
DENIECE WILLIAMS

WGIV/Charlotte
Chris Turner

DRAMATICS
D TRAIN
ONE WAY
B.B.C.S. & A.
LONNIE JORDAN
REDDINGS
Hottest:
SKYY
RICK JAMES
GAP BAND
CHIC
CHANGE

WOIC/Columbia, SC
Mickey Arnold

LAKESIDE
BOHANNON
JEFFREY OSBORNE
ONE WAY
L.A. BOPPERS
Hottest:
TEMPTATIONS/JAMES
ASHFORD & SIMPSON
SECRET WEAPON
DAZZ BAND
DRAMATICS

KELP/EI Paso
Estrella Flores

TOM TOM CLUB
JECKYLL & HYDE
GAP BAND
JERMAINE/RITA
FOREIGNER
RICK JAMES
D TRAIN
JUICE NEWTON
SUPERIOR MOVEMENT
WHISPERS
FREDI GRACE & RHI
CHARLES EARLAND
B-52'S
Hottest:
PATRICE RUSHEN
RICK JAMES
ONE WAY
SECRET WEAPON
TEMPTATIONS/JAMES

KRLY/Houston
Steve Harris

STEVIE WONDER
TIME
HIGH FASHION
Hottest:
ONE WAY
RAY PARKER JR.
RICHARD D. FIELDS
CHERI
PATRICE RUSHEN

KMJQ/Houston
Ross Holland

RICK JAMES
SMOKEY ROBINSON
STEVIE WONDER
Hottest:
DAZZ BAND
ONE WAY
DENIECE WILLIAMS
O'BRYAN
TIME

WKXI/Jackson
Tommy Marshall

RICK JAMES
KLIQUE
LARRY GRAHAM
FREDI GRACE & RHI
VALENTINE BROS.
EARL KLUGH
RJ'S LATEST ARRIV
Hottest:
O'JAYS
DENIECE WILLIAMS
CAMEO
CHERI
DAZZ BAND

WJMI/Jackson
Carl Haynes

RICK JAMES
JEFFREY OSBORNE
SUPERIOR MOVEMENT
Hottest:
DAZZ BAND
DENIECE WILLIAMS
REDDINGS
TEMPTATIONS/JAMES
CHANGE

WPDQ/Jacksonville
Earl James

CHANGE
CHIC
SISTER SLEDGE
TEDDY PENDERGRASS
LARRY GRAHAM
BOOTS COLLINS
JUNIOR
WARWICK & MATHIS
TROUBLE FUNK
JEFFREY OSBORNE
Hottest:
NOEL POINTER
QUEEN
ONE WAY
Hottest:
RAY PARKER JR.
LAKESIDE
DENIECE WILLIAMS
SMOKEY ROBINSON

WJAX(95X)/Jacksonville
Steve Fox

RANDY CRAWFORD
CARRIE LUCAS
JEFFREY OSBORNE
WARWICK & MATHIS
REDDINGS
LARRY GRAHAM
ONE WAY
Hottest:
DAZZ BAND
CHERI
TEMPTATIONS/JAMES
THIRD WORLD
ST. TROPEZ

KOKY/Little Rock
Ronda Curtis

DAVID LASLEY
REDDINGS
SUPERIOR MOVEMENT
STEVIE WONDER
Hottest:
CAMEO
TEMPTATIONS/JAMES
LARRY GRAHAM
BLOODSTONE
DAZZ BAND

WLOU/Louisville
Neal O'Rea

NOEL POINTER
PATTI AUSTIN
SMOKEY ROBINSON
SISTER SLEDGE
RJ'S LATEST ARRIV
WHISPERS
ROSE ROYCE
GENE CHANDLER
Hottest:
ATLANTIC STARR
BLOODSTONE
SHALAMAR
PLEASURE
O'JAYS

WJJS/Lynchburg, VA
Art Young

LAKESIDE
LARRY GRAHAM
STYLISTICS
TOM TOM CLUB
ANGELA BOFILL
L.A. BOPPERS
SUGAR HILL GANG
ONE WAY
Hottest:
ATLANTIC STARR
WAR
DENIECE WILLIAMS
O'BRYAN
MCCARTNEY/WONDER

WHRK (K97)/Memphis
Ron Olson

VERNON BURCH
FREDI GRACE & RHI
MCCRARYS
ANGELA CLEMMONS
SINNAMON
Hottest:
DAZZ BAND
O'JAYS
TEMPTATIONS/JAMES
TIME
GAP BAND

WDIA/Memphis
Carl Connors

ONE WAY
STEVIE WONDER
D TRAIN
TROUBLE FUNK
BOBBY WOMACK
SISTER SLEDGE
Hottest:
DAZZ BAND
TEMPTATIONS/JAMES
REDDINGS
BLOODSTONE
GAP BAND

WEDR/Miami
Leo Jackson

CARRIE LUCAS
VALENTINE BROS.
NOEL WILLIAMS
KID CREOLE
ONE WAY
O'BRYAN
ST. TROPEZ
DOROTHY MOORE
REDDINGS
Hottest:
RAY PARKER JR.
CAMEO
CHERI
REDDINGS
TASTE OF HONEY

WBLX/Mobile
Michael J. Alexander

ONE WAY
REDDINGS
Hottest:
RICHARD D. FIELDS
RAY PARKER JR.
CHERI
BLOODSTONE
STARS ON 45

WVOL/Nashville
Fred Harvey

SINNAMON
NARADA M. WALDEN
HIGH FASHION
SHOTGUN
ONE WAY
RITCHIE FAMILY
Hottest:
RAY PARKER JR.
J. GEILS BAND
MCCARTNEY/WONDER
DAZZ BAND
GAP BAND

WYLD-FM/New Orleans
Tony Brown

GENE CHANDLER
MICHAEL WYCOFF
O'BRYAN
ST. TROPEZ
HERBIE HANCOCK
Hottest:
RICHARD D. FIELDS
ATLANTIC STARR
SHALAMAR
TASTE OF HONEY
DENIECE WILLIAMS

WAIL-FM/New Orleans
Barry Richards

MURPHY'S
BOBBY CALDWELL
RITCHIE FAMILY
LARRY GRAHAM
SEQUENCE
LONNIE JORDAN
LA CONNECTION
Hottest:
MCCARTNEY/WONDER
SECRET WEAPON
ATLANTIC STARR
HUMAN LEAGUE
TASTE OF HONEY

WOWI/Norfolk
Chester Benton

LARRY GRAHAM
REDDINGS
O'BRYAN
DAVID LASLEY
D TRAIN
Hottest:
DAZZ BAND
PATRICE RUSHEN
GAP BAND
ST. TROPEZ
D TRAIN

VALENTINE BROS.
NARADA M. WALDEN
RICK JAMES
JUNIOR
QUEEN
LA CONNECTION
WHISPERS
ONE WAY
DON HOLLINGER
SOUL SONIC FORCE
Hottest:
DENIECE WILLIAMS
TROUBLE FUNK
GAP BAND
TEMPTATIONS/JAMES
DAZZ BAND

PARALLEL PLAYLISTS

EAST

CFM 680
Toronto
PD: Bob Saint
Music Coordinator: Eddy Kaplan

- 1 1 MCARTNEY/WONDER/Ebony And Ivory
- 2 2 CHARLENE/I've Never Been To Me
- 3 3 SUET CELL/Tainted Love
- 4 4 RICK SPRINGFIELD/Don't Talk To Strangers
- 5 5 J. GEILS BAND/Freeze Frame
- 6 6 TOMMY TUTTLE/867-5309/Jenny
- 7 7 HUMAN LEAGUE/Don't You Want Me
- 8 8 RICK SPRINGFIELD/Don't Talk To Strangers
- 9 9 TOTO/Rosanna
- 10 10 PAUL DAVIS/65 Love Affair
- 11 11 YANGLIS/Charlots of Fire
- 12 12 ELTON JOHN/Empty Garden/Hey Hey
- 13 13 BERTIE HIGGINS/Key Largo
- 14 14 DANNIE IRIS/My Girl
- 15 15 RAY PARKER JR./The Other Woman
- 16 16 SPLIT ENZ/Six Months In A Leaky
- 17 17 HALL & GATES/Did It In A Minute
- 18 18 QUEEN/Body Language
- 19 19 LRB/Man On Your Mind
- 20 20 JUAN JETI/Love Rock 'N Roll
- 21 21 DAN FOGLEBERG/Run For The Roses
- 22 22 BEATLES/Howie Medley
- 23 23 JOHN DENVER/Empty Garden/Hey Hey
- 24 24 ROSETTA STONE/Hiding From Love
- 25 25 DANNIE IRIS/My Girl
- 26 26 MEN AT WORK/Who Can It Be Now
- 27 27 J. GEILS BAND/Freeze Frame
- 28 28 MOTELLS/Only The Lonely
- 29 29 HUEY LEWIS & NEWS/Do You Believe In Love
- 30 30 TROOPER/Only A Fool
- 31 31 JOHN CUCKAR/Hurts So Good
- 32 32 GARNETT LITTLE/Stay The Way You Are
- 33 33 STEVIE NICKS/Edge of Seventeen
- 34 34 JUICE NEWTON/Love's Been A Little
- 35 35 ALDO NOVA/Fantasy
- 36 36 TERRY CRANFORD/Running
- 37 37 SPECIAL/Caught Up In You
- 38 38 LUVBERRY/When It's Over
- 39 39 LYDIA TAYLOR/BAND/Some Guys
- 40 40 GO GO'S/We Got The Beat

- ADDS 3) SIMON & GARFUNKEL/Wake Up Little Susie
MENTAL AS ANYTHING/Too Many Times
- ON RUD STEWART/How Long
MELISSA MANCHESTER/You Would Hear Now
PULICE/Secret Journey
KANSAS/Play The Game Tonight

98.5
FM 95.5 & AM 1580
Washington, D.C.
PD: Steve Kingston
MD: Bruce Kelly

- 1 1 RAY PARKER JR./The Other Woman
- 2 2 MCARTNEY/WONDER/Ebony And Ivory
- 3 3 JUAN JETI/Grassion And Clover
- 4 4 HALL & GATES/Did It In A Minute
- 5 5 KODOL & THE GANG/Get Down On It
- 6 6 GREG GUY/Empty Garden/Hey Hey
- 7 7 WAITRESSES/I Know What Boys Like
- 8 8 JUAN JETI/Grassion And Clover
- 9 9 ELTON JOHN/Empty Garden/Hey Hey
- 10 10 WILLIE NELSON/Always On My Mind
- 11 11 TOMMY TUTTLE/867-5309/Jenny
- 12 12 DANNIE IRIS/My Girl
- 13 13 QUEEN/Body Language
- 14 14 ASIA/Heat of the Moment
- 15 15 FRANKIE/RNCKKOUTS/Without You/Not Anoth
- 16 16 YANGLIS/Charlots of Fire
- 17 17 HUMAN LEAGUE/Don't You Want Me
- 18 18 DAVID LASKLEY/If I Had My Way I'd Stay
- 19 19 CHARLENE/I've Never Been To Me
- 20 20 SIMON & GARFUNKEL/Wake Up Little Susie
- 21 21 RICK SPRINGFIELD/Don't Talk To Strangers
- 22 22 ROBERTA FLACK/Making Love
- 23 23 TOTO/Rosanna
- 24 24 DAN FOGLEBERG/Run For The Roses
- 25 25 RHANNE WILSON/Any Day Now
- 26 26 J. GEILS BAND/Freeze Frame

- ADDS 7, 29 SUE CELL/Tainted Love
- ON JOHN DENVER/Shangri-La Breezes

wifi 92 Philadelphia
PD: Don Cannon
Music Assistant: Verna McKay

- 1 1 MCARTNEY/WONDER/Ebony And Ivory
- 2 2 CHARLENE/I've Never Been To Me
- 3 3 HALL & GATES/Did It In A Minute
- 4 4 ELTON JOHN/Empty Garden/Hey Hey
- 5 5 HUMAN LEAGUE/Don't You Want Me
- 6 6 RAY PARKER JR./The Other Woman
- 7 7 PAUL DAVIS/65 Love Affair
- 8 8 KODOL & THE GANG/Get Down On It
- 9 9 CHERRY/Murphy's Law
- 10 10 QUEEN/Body Language
- 11 11 ASIA/Heat of the Moment
- 12 12 FRANKIE/RNCKKOUTS/Without You/Not Anoth
- 13 13 DENICE WILLIAMS/It's Gonna Take A Mir
- 14 14 JUAN JETI/Grassion And Clover
- 15 15 DANNIE IRIS/My Girl
- 16 16 RICK SPRINGFIELD/Don't Talk To Strangers
- 17 17 HUMAN LEAGUE/Don't You Want Me
- 18 18 DENICE WILLIAMS/It's Gonna Take A Mir
- 19 19 PATRICE RUSHEN/Forget Me Notes
- 20 20 ALDO NOVA/Fantasy
- 21 21 SPARKS/Pracet
- 22 22 SHEENA EASTON/When He Shines
- 23 23 SIMON & GARFUNKEL/Wake Up Little Susie
- 24 24 LUVBERRY/When It's Over
- 25 25 J. GEILS BAND/Freeze Frame

- ADDS 3E SPECIAL/Caught Up In You
HUEY LEWIS & NEWS/Hope You Love Me Like
VAN HALEN/Dance To The Street
LESLIE PEARL/If The Love Fits Near
HEART/This Man Is Mine
RAMBLER/Stone Cold

- ON WILLIE NELSON/Always On My Mind
JOHN CUCKAR/Hurts So Good
JOHN SCHEIDER/Dream/In A Minute
FORE LNER/Break It Up
JUICE NEWTON/Love's Been A Little
RHANNE WILSON/Any Day Now
KANSAS/Play The Game Tonight

(H) indicates one of the five "hottest" records on each Parallel One playlist.

WCAU 103 Philadelphia
PD: Roy Laurence

- 1 1 MCARTNEY/WONDER/Ebony And Ivory
- 2 2 CHARLENE/I've Never Been To Me
- 3 3 SUET CELL/Tainted Love
- 4 4 RICK SPRINGFIELD/Don't Talk To Strangers
- 5 5 J. GEILS BAND/Freeze Frame
- 6 6 TOMMY TUTTLE/867-5309/Jenny
- 7 7 HUMAN LEAGUE/Don't You Want Me
- 8 8 RICK SPRINGFIELD/Don't Talk To Strangers
- 9 9 TOTO/Rosanna
- 10 10 PAUL DAVIS/65 Love Affair
- 11 11 YANGLIS/Charlots of Fire
- 12 12 ELTON JOHN/Empty Garden/Hey Hey
- 13 13 BERTIE HIGGINS/Key Largo
- 14 14 DANNIE IRIS/My Girl
- 15 15 RAY PARKER JR./The Other Woman
- 16 16 SPLIT ENZ/Six Months In A Leaky
- 17 17 HALL & GATES/Did It In A Minute
- 18 18 QUEEN/Body Language
- 19 19 LRB/Man On Your Mind
- 20 20 JUAN JETI/Love Rock 'N Roll
- 21 21 DAN FOGLEBERG/Run For The Roses
- 22 22 BEATLES/Howie Medley
- 23 23 JOHN DENVER/Empty Garden/Hey Hey
- 24 24 ROSETTA STONE/Hiding From Love
- 25 25 DANNIE IRIS/My Girl
- 26 26 MEN AT WORK/Who Can It Be Now
- 27 27 J. GEILS BAND/Freeze Frame
- 28 28 MOTELLS/Only The Lonely
- 29 29 HUEY LEWIS & NEWS/Do You Believe In Love
- 30 30 TROOPER/Only A Fool
- 31 31 JOHN CUCKAR/Hurts So Good
- 32 32 GARNETT LITTLE/Stay The Way You Are
- 33 33 STEVIE NICKS/Edge of Seventeen
- 34 34 JUICE NEWTON/Love's Been A Little
- 35 35 ALDO NOVA/Fantasy
- 36 36 TERRY CRANFORD/Running
- 37 37 SPECIAL/Caught Up In You
- 38 38 LUVBERRY/When It's Over
- 39 39 LYDIA TAYLOR/BAND/Some Guys
- 40 40 GO GO'S/We Got The Beat

- ADDS 3) SIMON & GARFUNKEL/Wake Up Little Susie
MENTAL AS ANYTHING/Too Many Times
- ON RUD STEWART/How Long
MELISSA MANCHESTER/You Would Hear Now
PULICE/Secret Journey
KANSAS/Play The Game Tonight

98
FM 95.5 & AM 1580
Washington, D.C.
PD: Steve Kingston
MD: Bruce Kelly

- 1 1 RAY PARKER JR./The Other Woman
- 2 2 MCARTNEY/WONDER/Ebony And Ivory
- 3 3 JUAN JETI/Grassion And Clover
- 4 4 HALL & GATES/Did It In A Minute
- 5 5 KODOL & THE GANG/Get Down On It
- 6 6 GREG GUY/Empty Garden/Hey Hey
- 7 7 WAITRESSES/I Know What Boys Like
- 8 8 JUAN JETI/Grassion And Clover
- 9 9 ELTON JOHN/Empty Garden/Hey Hey
- 10 10 WILLIE NELSON/Always On My Mind
- 11 11 TOMMY TUTTLE/867-5309/Jenny
- 12 12 DANNIE IRIS/My Girl
- 13 13 QUEEN/Body Language
- 14 14 ASIA/Heat of the Moment
- 15 15 FRANKIE/RNCKKOUTS/Without You/Not Anoth
- 16 16 YANGLIS/Charlots of Fire
- 17 17 HUMAN LEAGUE/Don't You Want Me
- 18 18 DAVID LASKLEY/If I Had My Way I'd Stay
- 19 19 CHARLENE/I've Never Been To Me
- 20 20 SIMON & GARFUNKEL/Wake Up Little Susie
- 21 21 RICK SPRINGFIELD/Don't Talk To Strangers
- 22 22 ROBERTA FLACK/Making Love
- 23 23 TOTO/Rosanna
- 24 24 DAN FOGLEBERG/Run For The Roses
- 25 25 RHANNE WILSON/Any Day Now
- 26 26 J. GEILS BAND/Freeze Frame

- ADDS 7, 29 SUE CELL/Tainted Love
- ON JOHN DENVER/Shangri-La Breezes

wifi 92 Philadelphia
PD: Don Cannon
Music Assistant: Verna McKay

- 1 1 MCARTNEY/WONDER/Ebony And Ivory
- 2 2 CHARLENE/I've Never Been To Me
- 3 3 HALL & GATES/Did It In A Minute
- 4 4 ELTON JOHN/Empty Garden/Hey Hey
- 5 5 HUMAN LEAGUE/Don't You Want Me
- 6 6 RAY PARKER JR./The Other Woman
- 7 7 PAUL DAVIS/65 Love Affair
- 8 8 KODOL & THE GANG/Get Down On It
- 9 9 CHERRY/Murphy's Law
- 10 10 QUEEN/Body Language
- 11 11 ASIA/Heat of the Moment
- 12 12 FRANKIE/RNCKKOUTS/Without You/Not Anoth
- 13 13 DENICE WILLIAMS/It's Gonna Take A Mir
- 14 14 JUAN JETI/Grassion And Clover
- 15 15 DANNIE IRIS/My Girl
- 16 16 RICK SPRINGFIELD/Don't Talk To Strangers
- 17 17 HUMAN LEAGUE/Don't You Want Me
- 18 18 DENICE WILLIAMS/It's Gonna Take A Mir
- 19 19 PATRICE RUSHEN/Forget Me Notes
- 20 20 ALDO NOVA/Fantasy
- 21 21 SPARKS/Pracet
- 22 22 SHEENA EASTON/When He Shines
- 23 23 SIMON & GARFUNKEL/Wake Up Little Susie
- 24 24 LUVBERRY/When It's Over
- 25 25 J. GEILS BAND/Freeze Frame

- ADDS 3E SPECIAL/Caught Up In You
HUEY LEWIS & NEWS/Hope You Love Me Like
VAN HALEN/Dance To The Street
LESLIE PEARL/If The Love Fits Near
HEART/This Man Is Mine
RAMBLER/Stone Cold

- ON WILLIE NELSON/Always On My Mind
JOHN CUCKAR/Hurts So Good
JOHN SCHEIDER/Dream/In A Minute
FORE LNER/Break It Up
JUICE NEWTON/Love's Been A Little
RHANNE WILSON/Any Day Now
KANSAS/Play The Game Tonight

(H) indicates one of the five "hottest" records on each Parallel One playlist.

92 Providence
PD & MD: Gary Berkowitz

- 1 1 MCARTNEY/WONDER/Ebony And Ivory
- 2 2 CHARLENE/I've Never Been To Me
- 3 3 SUET CELL/Tainted Love
- 4 4 RICK SPRINGFIELD/Don't Talk To Strangers
- 5 5 J. GEILS BAND/Freeze Frame
- 6 6 TOMMY TUTTLE/867-5309/Jenny
- 7 7 HUMAN LEAGUE/Don't You Want Me
- 8 8 RICK SPRINGFIELD/Don't Talk To Strangers
- 9 9 TOTO/Rosanna
- 10 10 PAUL DAVIS/65 Love Affair
- 11 11 YANGLIS/Charlots of Fire
- 12 12 ELTON JOHN/Empty Garden/Hey Hey
- 13 13 BERTIE HIGGINS/Key Largo
- 14 14 DANNIE IRIS/My Girl
- 15 15 RAY PARKER JR./The Other Woman
- 16 16 SPLIT ENZ/Six Months In A Leaky
- 17 17 HALL & GATES/Did It In A Minute
- 18 18 QUEEN/Body Language
- 19 19 LRB/Man On Your Mind
- 20 20 JUAN JETI/Love Rock 'N Roll
- 21 21 DAN FOGLEBERG/Run For The Roses
- 22 22 BEATLES/Howie Medley
- 23 23 JOHN DENVER/Empty Garden/Hey Hey
- 24 24 ROSETTA STONE/Hiding From Love
- 25 25 DANNIE IRIS/My Girl
- 26 26 MEN AT WORK/Who Can It Be Now
- 27 27 J. GEILS BAND/Freeze Frame
- 28 28 MOTELLS/Only The Lonely
- 29 29 HUEY LEWIS & NEWS/Do You Believe In Love
- 30 30 TROOPER/Only A Fool
- 31 31 JOHN CUCKAR/Hurts So Good
- 32 32 GARNETT LITTLE/Stay The Way You Are
- 33 33 STEVIE NICKS/Edge of Seventeen
- 34 34 JUICE NEWTON/Love's Been A Little
- 35 35 ALDO NOVA/Fantasy
- 36 36 TERRY CRANFORD/Running
- 37 37 SPECIAL/Caught Up In You
- 38 38 LUVBERRY/When It's Over
- 39 39 LYDIA TAYLOR/BAND/Some Guys
- 40 40 GO GO'S/We Got The Beat

- ADDS 3) SIMON & GARFUNKEL/Wake Up Little Susie
MENTAL AS ANYTHING/Too Many Times
- ON RUD STEWART/How Long
MELISSA MANCHESTER/You Would Hear Now
PULICE/Secret Journey
KANSAS/Play The Game Tonight

98
FM 95.5 & AM 1580
Washington, D.C.
PD: Steve Kingston
MD: Bruce Kelly

- 1 1 RAY PARKER JR./The Other Woman
- 2 2 MCARTNEY/WONDER/Ebony And Ivory
- 3 3 JUAN JETI/Grassion And Clover
- 4 4 HALL & GATES/Did It In A Minute
- 5 5 KODOL & THE GANG/Get Down On It
- 6 6 GREG GUY/Empty Garden/Hey Hey
- 7 7 WAITRESSES/I Know What Boys Like
- 8 8 JUAN JETI/Grassion And Clover
- 9 9 ELTON JOHN/Empty Garden/Hey Hey
- 10 10 WILLIE NELSON/Always On My Mind
- 11 11 TOMMY TUTTLE/867-5309/Jenny
- 12 12 DANNIE IRIS/My Girl
- 13 13 QUEEN/Body Language
- 14 14 ASIA/Heat of the Moment
- 15 15 FRANKIE/RNCKKOUTS/Without You/Not Anoth
- 16 16 YANGLIS/Charlots of Fire
- 17 17 HUMAN LEAGUE/Don't You Want Me
- 18 18 DAVID LASKLEY/If I Had My Way I'd Stay
- 19 19 CHARLENE/I've Never Been To Me
- 20 20 SIMON & GARFUNKEL/Wake Up Little Susie
- 21 21 RICK SPRINGFIELD/Don't Talk To Strangers
- 22 22 ROBERTA FLACK/Making Love
- 23 23 TOTO/Rosanna
- 24 24 DAN FOGLEBERG/Run For The Roses
- 25 25 RHANNE WILSON/Any Day Now
- 26 26 J. GEILS BAND/Freeze Frame

- ADDS 7, 29 SUE CELL/Tainted Love
- ON JOHN DENVER/Shangri-La Breezes

wifi 92 Philadelphia
PD: Don Cannon
Music Assistant: Verna McKay

- 1 1 MCARTNEY/WONDER/Ebony And Ivory
- 2 2 CHARLENE/I've Never Been To Me
- 3 3 HALL & GATES/Did It In A Minute
- 4 4 ELTON JOHN/Empty Garden/Hey Hey
- 5 5 HUMAN LEAGUE/Don't You Want Me
- 6 6 RAY PARKER JR./The Other Woman
- 7 7 PAUL DAVIS/65 Love Affair
- 8 8 KODOL & THE GANG/Get Down On It
- 9 9 CHERRY/Murphy's Law
- 10 10 QUEEN/Body Language
- 11 11 ASIA/Heat of the Moment
- 12 12 FRANKIE/RNCKKOUTS/Without You/Not Anoth
- 13 13 DENICE WILLIAMS/It's Gonna Take A Mir
- 14 14 JUAN JETI/Grassion And Clover
- 15 15 DANNIE IRIS/My Girl
- 16 16 RICK SPRINGFIELD/Don't Talk To Strangers
- 17 17 HUMAN LEAGUE/Don't You Want Me
- 18 18 DENICE WILLIAMS/It's Gonna Take A Mir
- 19 19 PATRICE RUSHEN/Forget Me Notes
- 20 20 ALDO NOVA/Fantasy
- 21 21 SPARKS/Pracet
- 22 22 SHEENA EASTON/When He Shines
- 23 23 SIMON & GARFUNKEL/Wake Up Little Susie
- 24 24 LUVBERRY/When It's Over
- 25 25 J. GEILS BAND/Freeze Frame

- ADDS 3E SPECIAL/Caught Up In You
HUEY LEWIS & NEWS/Hope You Love Me Like
VAN HALEN/Dance To The Street
LESLIE PEARL/If The Love Fits Near
HEART/This Man Is Mine
RAMBLER/Stone Cold

- ON WILLIE NELSON/Always On My Mind
JOHN CUCKAR/Hurts So Good
JOHN SCHEIDER/Dream/In A Minute
FORE LNER/Break It Up
JUICE NEWTON/Love's Been A Little
RHANNE WILSON/Any Day Now
KANSAS/Play The Game Tonight

(H) indicates one of the five "hottest" records on each Parallel One playlist.

102 Buffalo
PD: Bob Wood
MD: Roger Christian

- 1 1 MCARTNEY/WONDER/Ebony And Ivory
- 2 2 CHARLENE/I've Never Been To Me
- 3 3 SUET CELL/Tainted Love
- 4 4 RICK SPRINGFIELD/Don't Talk To Strangers
- 5 5 J. GEILS BAND/Freeze Frame
- 6 6 TOMMY TUTTLE/867-5309/Jenny
- 7 7 HUMAN LEAGUE/Don't You Want Me
- 8 8 RICK SPRINGFIELD/Don't Talk To Strangers
- 9 9 TOTO/Rosanna
- 10 10 PAUL DAVIS/65 Love Affair
- 11 11 YANGLIS/Charlots of Fire
- 12 12 ELTON JOHN/Empty Garden/Hey Hey
- 13 13 BERTIE HIGGINS/Key Largo
- 14 14 DANNIE IRIS/My Girl
- 15 15 RAY PARKER JR./The Other Woman
- 16 16 SPLIT ENZ/Six Months In A Leaky
- 17 17 HALL & GATES/Did It In A Minute
- 18 18 QUEEN/Body Language
- 19 19 LRB/Man On Your Mind
- 20 20 JUAN JETI/Love Rock 'N Roll
- 21 21 DAN FOGLEBERG/Run For The Roses
- 22 22 BEATLES/Howie Medley
- 23 23 JOHN DENVER/Empty Garden/Hey Hey
- 24 24 ROSETTA STONE/Hiding From Love
- 25 25 DANNIE IRIS/My Girl
- 26 26 MEN AT WORK/Who Can It Be Now
- 27 27 J. GEILS BAND/Freeze Frame
- 28 28 MOTELLS/Only The Lonely
- 29 29 HUEY LEWIS & NEWS/Do You Believe In Love
- 30 30 TROOPER/Only A Fool
- 31 31 JOHN CUCKAR/Hurts So Good
- 32 32 GARNETT LITTLE/Stay The Way You Are
- 33 33 STEVIE NICKS/Edge of Seventeen
- 34 34 JUICE NEWTON/Love's Been A Little
- 35 35 ALDO NOVA/Fantasy
- 36 36 TERRY CRANFORD/Running
- 37 37 SPECIAL/Caught Up In You
- 38 38 LUVBERRY/When It's Over
- 39 39 LYDIA TAYLOR/BAND/Some Guys
- 40 40 GO GO'S/We Got The Beat

- ADDS 3) SIMON & GARFUNKEL/Wake Up Little Susie
MENTAL AS ANYTHING/Too Many Times
- ON RUD STEWART/How Long
MELISSA MANCHESTER/You Would Hear Now
PULICE/Secret Journey
KANSAS/Play The Game Tonight

1050 chum Toronto
PD: Jim Waters
MD: Brad Jones

- 1 1 ASIA/Heat of the Moment
- 2 2 MCARTNEY/WONDER/Ebony And Ivory
- 3 3 SPLIT ENZ/Six Months In A Leaky
- 4 4 JAM/Tom Collie Mellic
- 5 5 TOMMY TUTTLE/867-5309/Jenny
- 6 6 RICK SPRINGFIELD/Don't Talk To Strangers
- 7 7 TOTO/Rosanna
- 8 8 GAMA/Right The First Time
- 9 9 ELTON JOHN/Empty Garden/Hey Hey
- 10 10 HALL & GATES/Did It In A Minute
- 11 11 QUEEN/Body Language
- 12 12 HALL & GATES/Did It In A Minute
- 13 13 DANNIE IRIS/My Girl
- 14 14 JUAN JETI/Love Rock 'N Roll
- 15 15 HUMAN LEAGUE/Don't You Want Me
- 16 16 RICK SPRINGFIELD/Don't Talk To Strangers
- 17 17 BRYAN ADAMS/Concily Nights
- 18 18 RAINBOW/Stone Cold
- 19 19 J. GEILS BAND/Freeze Frame
- 20 20 FRANKIE/RNCKKOUTS/Without You/Not Anoth
- 21 21 JUAN JETI/Love Rock 'N Roll
- 22 22 LRB/Man On Your Mind
- 23 23 DAN FOGLEBERG/Run For The Roses
- 24 24 JOHN CUCKAR/Hurts So Good
- 25 25 DAVID LASKLEY/If I Had My Way I'd Stay
- 26 26 DENICE WILLIAMS/It's Gonna Take A Mir
- 27 27 JOHN CUCKAR/Hurts So Good
- 28 28 TOTO/Rosanna
- 29 29 RHANNE WILSON/Any Day Now
- 30 30 JUICE NEWTON/Love's Been A Little

- ADDS 1) ASIA/Heat of the Moment
MENTAL AS ANYTHING/Too Many Times
RUBERT PRICET/Pracet
- ON VAN HALEN/Dance To The Street
BON HONOR/Don't Let Me Be Misunderstood
GREG KINN/Justify
SCARLETT/Some Like You
SUE CELL/Caught Up In You
ROBERT PALMER/Some Guys Have All The
KIM WILLETTE/In America
DRETT/When It's Over
PETER DINKEL/Spectacular
IRON MAIDEN/Run To The Hills

96 Pittsburgh
OM: Bobby Christian
MD: Clarke Ingram

- 1 1 ASIA/Heat of the Moment
- 2 2 JOURNEY/Escape
- 3 3 FRIE LONER/Break It Up
- 4 4 DANNIE IRIS/My Girl
- 5 5 HALL & GATES/Did It In A Minute
- 6 6 STEVIE NICKS/Edge of Seventeen
- 7 7 RICK SPRINGFIELD/Don't Talk To Strangers
- 8 8 TOTO/Rosanna
- 9 9 DANNIE IRIS/My Girl
- 10 10 MICHAEL STANLEY/Born/Ven And Hell
- 11 11 LE ROK/Last Scife Piece On Earth
- 12 12 DENICE WILLIAMS/It's Gonna Take A Mir
- 13 13 KANSAS/Play The Game Tonight
- 14 14 FRANKIE/RNCKKOUTS/Without You/Not Anoth
- 15 15 POLICE/Secret Journey
- 16 16 JUAN JETI/Love Rock 'N Roll
- 17 17 QUEEN/Body Language
- 18 18 LUVBERRY/When It's Over
- 19 19 HUMAN LEAGUE/Don't You Want Me
- 20 20 QUARTERFLASH/Another Day In The Sun
- 21 21 JUAN JETI/Grassion And Clover
- 22 22 ASIA/Heat of the Moment
- 23 23 JOHN CUCKAR/Hurts So Good
- 24 24 THRELLS/High Side of 55
- 25 25 HUMAN LEAGUE/Don't You Want Me
- 26 26 JOURNEY/Still in the Game Take A Mir
- 27 27 STEVIE NICKS/After The Glitter....

- ADDS 2) GREG KINN/Justify
- ON SUE CELL/Caught Up In You
SALLY HAGAR/Place of My Heart
RAY PARKER JR./The Other Woman
HUEY LEWIS & NEWS/Working For A Living
CHEAP TRICK/If You Want My Love

- ON JETHRO TULL/Fallen On Hero Times
PAUL McCARTNEY/Betroom Dancing

SOUTH
PD: Christopher Haze
MD: Billy Hayes

- 1 1 MCARTNEY/WONDER/Ebony And Ivory
- 2 2 CHARLENE/I've Never Been To Me
- 3 3 WILLIE NELSON/Always On My Mind
- 4 4 PATRICE RUSHEN/Forget Me Notes
- 5 5 DENICE WILLIAMS/It's Gonna Take A Mir
- 6 6 KODOL & THE GANG/Get Down On It
- 7 7 ASIA/Heat of the Moment
- 8 8 RAY PARKER JR./The Other Woman
- 9 9 TOMMY TUTTLE/867-5309/Jenny
- 10 10 CDB/Still in Saigon
- 11 11 QUEEN/Body Language
- 12 12 SHALAMAR/A Night To Remember
- 13 13 LUVBERRY/When It's Over
- 14 14 HUMAN LEAGUE/Don't You Want Me
- 15 15 YANGLIS/Charlots of Fire
- 16 16 ELTON JOHN/Empty Garden/Hey Hey
- 17 17 YANGLIS/Charlots of Fire
- 18 18 TOTO/Rosanna
- 19 19 ROBERTA FLACK/Making Love
- 20 20 DAN FOGLEBERG/Run For The Roses
- 21 21 LRB/Man On Your Mind
- 22 22 ELTON JOHN/Empty Garden/Hey Hey
- 23 23 FRANKIE/RNCKKOUTS/Without You/Not Anoth
- 24 24 JUAN JETI/Grassion And Clover
- 25 25 DAVID BOWIE/Cat People (Putting U In)
- 26 26 RICK SPRINGFIELD/Don't Talk To Strangers
- 27 27 DANNIE IRIS/My Girl
- 28 28 RICK SPRINGFIELD/Don't Talk To Strangers
- 29 29 DONNIE IRIS/My Girl
- 30 30 SPECIAL/Caught Up In You
- 31 31 JOHN CUCKAR/Hurts So Good
- 32 32 KANSAS/Play The Game Tonight
- 33 33 JUICE NEWTON/Love's Been A Little
- 34 34 RAINBOW/Stone Cold
- 35 35 BERTIE HIGGINS/Just Another Day In...
- 36 36 FRIE LONER/Break It Up
- 37 37 STEVIE NICKS/After The Glitter....
- 38 38 KARLA BONOFF/Personality
- 39 39 HEART/This Man Is Mine

- ADDS 35, 36, 37, 38, 39, 40
HUEY LEWIS & NEWS/Hope You Love Me Like
STEVIE NICKS/After The Glitter....
MOTELLS/Only The Lonely
- ON PRISM/Turn On Your Radar
SUE CELL/Tainted Love
PAUL McCARTNEY/Betroom Dancing
QUEEN/Body Language
RUD STEWART/How Long
MCARTNEY/WONDER/Ebony And Ivory
A FLICK OF SEAGULL/It's So Far Away
SPARKS/Pracet
MONROES/Don't Do It All The People
SCARLETT/Some Like You

7-93 Atlanta
ATLANTA'S RADIO STATION
PD: John Young

- 1 1 RAY PARKER JR./The Other Woman
- 2 2 RICK SPRINGFIELD/Don't Talk To Strangers
- 3 3 MCARTNEY/WONDER/Ebony And Ivory
- 4 4 ROBERTA FLACK/Making Love
- 5 5 HALL & GATES/Did It In A Minute
- 6 6 JUAN JETI/Grassion And Clover
- 7 7 PAUL DAVIS/65 Love Affair
- 8 8 HUMAN LEAGUE/Don't You Want Me
- 9 9 KODOL & THE GANG/Get Down On It
- 10 10 TOMMY TUTTLE/867-5309/Jenny
- 11 11 RICHARD D. FIELDS/If It Ain't One Thing
- 12 12 ASIA/Heat of the Moment
- 13 13 MIKE POSTI/Theme From Magnam P.I
- 14 14 ELTON JOHN/Empty Garden/Hey Hey
- 15 15 WILLIE NEL

WOL 99.1 FM
Parallel One Playlists

KBEQ
Kansas City
 PD & MD: Maja Britton

- H 1 MCARTNEY/WONDER/Ebony And Ivory
- 2 HALL & GATES/Did It In A Minute
- 3 LRB/Man On Your Mind
- 4 JOAN JETT/ Love Rock 'N Roll
- 5 RAY PARKER JR./The Other Woman
- 6 BEATLES/Movie Medley
- 7 J. GEILS BAND/Freeze Frame
- 8 TOMMY TUTONE/867-5309/Jenny
- 9 CHARLENE/I've Never Been To Me
- 10 HUMAN LEAGUE/Don't You Want Me
- 11 ELTON JOHN/Empty Garden/Hey Hey
- 12 RICK SPRINGFIELD/Don't Talk To Strangers
- 13 CHER/If I'm Not Careful
- 14 SHEENA EASTON/When He Shines
- 15 TOTO/Rosanna
- 16 VANGELIS/Charlots Of Fire
- 17 WILLIE NELSON/Always On My Mind
- 18 GO GO'S/Me Got The Beat
- 19 QUARTER LASH/Right Kind Of Love
- 20 FRANKIE KNICKKNOTS/Without You/Not Anoth
- 21 PAUL DAVIS/65 Love Affair
- 22 DAN FOULBERG/Run For The Roses
- 23 JOHN COUGAR/Hurts So Good
- 24 MIKE POST/Theme From Magnon P.1
- 25 LUVEROBY/When It's Over
- 26 ONJ/Make A Move On Me
- 27 DAN FOULBERG/Run For The Roses
- 28 JOHN DENVER/Shanghai Breezes
- 29 KARLA BONOFF/Personality
- 30 JOHN COUGAR/Hurts So Good
- 31 JUICE NEWTON/Love's Been A Little
- 32 KANSAS/Play The Game Tonight
- 33 DONNIE IRIS/My Girl
- 34 38 SPECIAL/Caught Up In You
- 35 ROLLING STONES/Hang Fire
- 36 FOREIGNER/Break It Up
- 37 RONNIE MILSAP/Any Day Now
- 38 MELISSA MANCHESTER/You Should Hear How

- ADDS 25, 36, 39, 40
- HEART/This Man Is Mine
- ON QUEEN/Body Language

800/CKLW Detroit
THE AM MUSIC STATION
 PD: Pat Holiday
 MD: Rosalie Trombley

- 2 CHARLENE/I've Never Been To Me
- 3 DAZZ BAND/Let It Whip
- 4 MCARTNEY/WONDER/Ebony And Ivory
- 5 JOAN JETT/ Love Rock 'N Roll
- 6 WILLIE NELSON/Always On My Mind
- 7 J. GEILS BAND/Freeze Frame
- 8 RAY PARKER JR./The Other Woman
- 9 ALDO NOVA/Fantasy
- 10 PAUL DAVIS/65 Love Affair
- 11 ASIA/Heat Of The Moment
- 12 TOMMY TUTONE/867-5309/Jenny
- 13 CHER/If I'm Not Careful
- 14 MIKE POST/Theme From Magnon P.1
- 15 KOOL & THE GANG/Get Down On It
- 16 BERTIE HIGGINS/Just Another Day In...
- 17 SHEENA EASTON/When He Shines
- 18 RICK SPRINGFIELD/Don't Talk To Strangers
- 19 VANGELIS/Charlots Of Fire
- 20 PATRICK RUSHEN/Forget Me Not
- 21 RICHARD D. FIELDS/If It Ain't One Thing
- 22 HUEY LEWIS & NEWS/You Believe In Love
- 23 BUCKNER & GARCIA/Pac-Man Fever
- 24 BEATLES/Movie Medley
- 25 JOHN DENVER/Shanghai Breezes
- 26 HALL & GATES/Did It In A Minute
- 27 ONJ/Make A Move On Me
- 28 DONNIE IRIS/My Girl
- 29 JOURNEY/Open Arms
- 30 LUVEROBY/When It's Over

WOL 99.1 FM
 PD: Bob Berglund
 MD: Phil Huston

- H 1 MCARTNEY/WONDER/Ebony And Ivory
- 2 HALL & GATES/Did It In A Minute
- 3 RICK SPRINGFIELD/Don't Talk To Strangers
- 4 GREG GUILDFRY/Go In' Down
- 5 ELTON JOHN/Empty Garden/Hey Hey
- 6 KOOL & THE GANG/Get Down On It
- 7 TOMMY TUTONE/867-5309/Jenny
- 8 HUMAN LEAGUE/Don't You Want Me
- 9 LRB/Man On Your Mind
- 10 J. GEILS BAND/Freeze Frame
- 11 LE RUAUX/Nobody Said It Was E
- 12 DAN FOULBERG/Run For The Roses
- 13 FRANKIE KNICKKNOTS/Without You/Not Anoth
- 14 LRB/Man On Your Mind
- 15 MIKE POST/Theme From Magnon P.1
- 16 BEATLES/Movie Medley
- 17 CLASS MONK/On A Carousel
- 18 DONNIE IRIS/My Girl
- 19 JOHN COUGAR/Hurts So Good
- 20 STARS ON 45/7/4 The Moment
- 21 ASIA/Heat Of The Moment
- 22 WILLIE NELSON/Always On My Mind
- 23 PAUL DAVIS/65 Love Affair
- 24 JUICE NEWTON/Love's Been A Little
- 25 38 SPECIAL/Caught Up In You
- 26 KANSAS/Play The Game Tonight
- 27 JEAN JETT/Drission And Clover
- 28 SHEENA EASTON/When He Shines

WOL 99.1 FM
 PD: Bob Berglund
 MD: Phil Huston

- H 1 MCARTNEY/WONDER/Ebony And Ivory
- 2 HALL & GATES/Did It In A Minute
- 3 RICK SPRINGFIELD/Don't Talk To Strangers
- 4 GREG GUILDFRY/Go In' Down
- 5 ELTON JOHN/Empty Garden/Hey Hey
- 6 KOOL & THE GANG/Get Down On It
- 7 TOMMY TUTONE/867-5309/Jenny
- 8 HUMAN LEAGUE/Don't You Want Me
- 9 LRB/Man On Your Mind
- 10 J. GEILS BAND/Freeze Frame
- 11 LE RUAUX/Nobody Said It Was E
- 12 DAN FOULBERG/Run For The Roses
- 13 FRANKIE KNICKKNOTS/Without You/Not Anoth
- 14 LRB/Man On Your Mind
- 15 MIKE POST/Theme From Magnon P.1
- 16 BEATLES/Movie Medley
- 17 CLASS MONK/On A Carousel
- 18 DONNIE IRIS/My Girl
- 19 JOHN COUGAR/Hurts So Good
- 20 STARS ON 45/7/4 The Moment
- 21 ASIA/Heat Of The Moment
- 22 WILLIE NELSON/Always On My Mind
- 23 PAUL DAVIS/65 Love Affair
- 24 JUICE NEWTON/Love's Been A Little
- 25 38 SPECIAL/Caught Up In You
- 26 KANSAS/Play The Game Tonight
- 27 JEAN JETT/Drission And Clover
- 28 SHEENA EASTON/When He Shines

(H) indicates one of the five "hottest" records on each Parallel One playlist.

94FM WKTI Milwaukee
 PD: B.J. Hunter
 MD: John Grant

- H 1 RICK SPRINGFIELD/Don't Talk To Strangers
- 2 CHARLENE/I've Never Been To Me
- 3 HALL & GATES/Did It In A Minute
- 4 PAUL DAVIS/65 Love Affair
- 5 RAY PARKER JR./The Other Woman
- 6 KOOL & THE GANG/Get Down On It
- 7 TOMMY TUTONE/867-5309/Jenny
- 8 HUMAN LEAGUE/Don't You Want Me
- 9 LRB/Man On Your Mind
- 10 J. GEILS BAND/Freeze Frame
- 11 TOTO/Rosanna
- 12 ASIA/Heat Of The Moment
- 13 CDB/Still In Saigon
- 14 DONNIE IRIS/My Girl
- 15 FRANKIE KNICKKNOTS/Without You/Not Anoth
- 16 BEATLES/Movie Medley
- 17 LUVEROBY/When It's Over
- 18 J. GEILS BAND/Freeze Frame
- 19 GREG GUILDFRY/Go In' Down
- 20 JOHN COUGAR/Hurts So Good
- 21 JUICE NEWTON/Love's Been A Little
- 22 QUEEN/Body Language

WGLB 98 Cleveland
 PD: Bob Travis
 Asst. PD & MD: Jay Stone

- H 1 MCARTNEY/WONDER/Ebony And Ivory
- 2 CHARLENE/I've Never Been To Me
- 3 VANGELIS/Charlots Of Fire
- 4 HUMAN LEAGUE/Don't You Want Me
- 5 RAY PARKER JR./The Other Woman
- 6 DAZZ BAND/Let It Whip
- 7 ALDO NOVA/Fantasy
- 8 ASIA/Heat Of The Moment
- 9 SFT CELL/Tainted Love
- 10 TOMMY TUTONE/867-5309/Jenny
- 11 KOOL & THE GANG/Get Down On It
- 12 WILLIE NELSON/Always On My Mind
- 13 TOTO/Rosanna
- 14 ELTON JOHN/Empty Garden/Hey Hey
- 15 LUVEROBY/When It's Over
- 16 DAN FOULBERG/Run For The Roses
- 17 RICHARD D. FIELDS/If It Ain't One Thing
- 18 DONNIE IRIS/My Girl
- 19 QUEEN/Body Language
- 20 DAN FOULBERG/Run For The Roses
- 21 LRB/Man On Your Mind
- 22 FRANKIE KNICKKNOTS/Without You/Not Anoth
- 23 MUELS/Only The Lonely
- 24 SHEENA EASTON/When He Shines
- 25 RAINBOW/Stone Cold
- 26 JUICE NEWTON/Love's Been A Little
- 27 38 SPECIAL/Caught Up In You
- 28 POLICE/Secret Journey

WLS 95 Chicago
 PD: Richard Lippincott
 MD: Steve Perun

- H 1 MCARTNEY/WONDER/Ebony And Ivory
- 2 JOAN JETT/ Love Rock 'N Roll
- 3 TOMMY TUTONE/867-5309/Jenny
- 4 RICK SPRINGFIELD/Don't Talk To Strangers
- 5 ASIA/Heat Of The Moment
- 6 HUMAN LEAGUE/Don't You Want Me
- 7 HUEY LEWIS & NEWS/You Believe In Love
- 8 ALDO NOVA/Fantasy
- 9 LUVEROBY/When It's Over
- 10 CHER/If I'm Not Careful
- 11 TOTO/Rosanna
- 12 FRANKIE KNICKKNOTS/Without You/Not Anoth
- 13 GENESIS/Man On The Corner
- 14 JOURNEY/Open Arms
- 15 DONNIE IRIS/My Girl
- 16 GO GO'S/Me Got The Beat
- 17 QUARTER LASH/Right Kind Of Love
- 18 SHOOTING STAR/No! Yes!

Q103FM KOAQ Cincinnati
 PD: Jim Fox
 MD: Tony Galluzzo

- H 1 RICK SPRINGFIELD/Don't Talk To Strangers
- 2 KOOL & THE GANG/Get Down On It
- 3 PAUL DAVIS/65 Love Affair
- 4 LUVEROBY/When It's Over
- 5 HALL & GATES/Did It In A Minute
- 6 QUARTER LASH/Right Kind Of Love
- 7 JOAN JETT/Drission And Clover
- 8 BEATLES/Movie Medley
- 9 SAMMY HAGAR/ I'll Fall In Love Age
- 10 ELTON JOHN/Empty Garden/Hey Hey
- 11 STEVIE NICKS/Edge Of Seventeen
- 12 RAY PARKER JR./The Other Woman
- 13 GO GO'S/Me Got The Beat
- 14 ROLLING STONES/Hang Fire
- 15 TOMMY TUTONE/867-5309/Jenny
- 16 ASIA/Heat Of The Moment
- 17 MCARTNEY/WONDER/Ebony And Ivory
- 18 GREG GUILDFRY/Go In' Down
- 19 LUVEROBY/When It's Over
- 20 JOHN COUGAR/Hurts So Good
- 21 STEVIE NICKS/Edge Of Seventeen
- 22 ELTON JOHN/Empty Garden/Hey Hey
- 23 FOREIGNER/Break It Up
- 24 JOHN JETT/ Love Rock 'N Roll
- 25 HUMAN LEAGUE/Don't You Want Me
- 26 POINTER SISTERS/Should I Do It
- 27 JOHN COUGAR/Hurts So Good

Q103FM KOAQ Cincinnati
 PD: Jim Fox
 MD: Tony Galluzzo

- ADDS 28, 30
- ON J. GEILS BAND/Freeze Frame

FM 100 San Diego
 PD: Glen McCartney
 MD: Gene Knight

- H 1 MCARTNEY/WONDER/Ebony And Ivory
- 2 RICK SPRINGFIELD/Don't Talk To Strangers
- 3 HUMAN LEAGUE/Don't You Want Me
- 4 TOMMY TUTONE/867-5309/Jenny
- 5 J. GEILS BAND/Freeze Frame
- 6 VANGELIS/Charlots Of Fire
- 7 SOFT CELL/Tainted Love
- 8 TOTO/Rosanna
- 9 ELTON JOHN/Empty Garden/Hey Hey
- 10 ASIA/Heat Of The Moment
- 11 STEVIE NICKS/Edge Of Seventeen
- 12 HUEY LEWIS & NEWS/You Believe In Love
- 13 JOAN JETT/Drission And Clover
- 14 ALDO NOVA/Fantasy
- 15 ROLLING STONES/Hang Fire
- 16 HALL & GATES/Did It In A Minute
- 17 STEVIE NICKS/Edge Of Seventeen
- 18 GENESIS/Man On The Corner
- 19 RICHARD D. FIELDS/If It Ain't One Thing
- 20 LRB/Man On Your Mind
- 21 JOHN COUGAR/Hurts So Good
- 22 LUVEROBY/When It's Over
- 23 JOURNEY/Open Arms
- 24 ABBA/The Visitors
- 25 MUELS/Only The Lonely

100FM Los Angeles
 PD: Paula Matthews
 MD: Robert Moorhead

- H 1 MCARTNEY/WONDER/Ebony And Ivory
- 2 RAY PARKER JR./The Other Woman
- 3 ROBERTA FLACK/Making Love
- 4 HUMAN LEAGUE/Don't You Want Me
- 5 CHARLENE/I've Never Been To Me
- 6 DENICIE WILLIAMS/It's Gonna Take A Mir
- 7 RICHARD D. FIELDS/If It Ain't One Thing
- 8 KOOL & THE GANG/Get Down On It
- 9 DAZZ BAND/Let It Whip
- 10 ALDO NOVA/Fantasy
- 11 DAVID BOWIE/Get People (Putting D
- 12 PATRICK RUSHEN/Forget Me Not
- 13 PAUL DAVIS/65 Love Affair
- 14 JOAN JETT/Drission And Clover
- 15 SHEENA EASTON/When He Shines
- 16 SHALAMAR/A Night To Remember
- 17 WILLIE NELSON/Always On My Mind
- 18 DIANA ROSS/Work That Body
- 19 ASIA/Heat Of The Moment
- 20 SHEENA EASTON/When He Shines
- 21 MISSING PERSONS/Words
- 22 PATI AUGUSTINE/You Came To Me
- 23 POLICE/Secret Journey
- 24 ALDO NOVA/Fantasy
- 25 TEMPTATIONS/JAMES/Standing On The Top
- 26 TOTO/Rosanna
- 27 LUVEROBY/When It's Over
- 28 QUEEN/Body Language
- 29 BOB STEWAR/Just Another Day In...
- 30 NEIL DIAMOND/Be Mine Tonight
- 31 SMOKEY ROBINSON/Glo Fashioned Love
- 32 BARBRIC & WHITIS/Friends In Love
- 33 BOB HOPE/When He Shines
- 34 NORMAN SALLEE/Hang On In
- 35 RONNIE MILSAP/Any Day Now
- 36 MOTELS/Only The Lonely
- 37 KIM WILDE/Kids In America
- 38 CDB/Still In Saigon
- 39 JOHN COUGAR/Hurts So Good
- 40 DONNIE IRIS/My Girl

THE MIGHTY 99 San Diego
 PD: Jeff Hunter
 MD: Jim Richards

- H 1 RICK SPRINGFIELD/Don't Talk To Strangers
- 2 KOOL & THE GANG/Get Down On It
- 3 JOAN JETT/ Love Rock 'N Roll
- 4 J. GEILS BAND/Freeze Frame
- 5 SFT CELL/Tainted Love
- 6 HALL & GATES/Did It In A Minute
- 7 MCARTNEY/WONDER/Ebony And Ivory
- 8 TOM TOM CLUB/Genius Of Love
- 9 TOMMY TUTONE/867-5309/Jenny
- 10 JOURNEY/When He Shines
- 11 GO GO'S/Me Got The Beat
- 12 HUMAN LEAGUE/Don't You Want Me
- 13 RAY PARKER JR./The Other Woman
- 14 TOTO/Rosanna
- 15 ONJ/Make A Move On Me
- 16 HUEY LEWIS & NEWS/You Believe In Love
- 17 ROLLING STONES/Hang Fire
- 18 QUEEN/Body Language
- 19 FRANKIE KNICKKNOTS/Without You/Not Anoth
- 20 JOHN COUGAR/Hurts So Good
- 21 JOHN COUGAR/Hurts So Good
- 22 ROBERTA FLACK/Making Love
- 23 CDB/Still In Saigon
- 24 DENICIE WILLIAMS/It's Gonna Take A Mir
- 25 DIANA ROSS/Work That Body

KUBE 3FM Seattle
 PD: Charlie Brown
 MD: Tom Hutyler

- H 1 MCARTNEY/WONDER/Ebony And Ivory
- 2 CHARLENE/I've Never Been To Me
- 3 TOMMY TUTONE/867-5309/Jenny
- 4 PAUL DAVIS/65 Love Affair
- 5 HUMAN LEAGUE/Don't You Want Me
- 6 RICK SPRINGFIELD/Don't Talk To Strangers
- 7 BEATLES/Movie Medley
- 8 ELTON JOHN/Empty Garden/Hey Hey
- 9 DAN FOULBERG/Run For The Roses
- 10 KOOL & THE GANG/Get Down On It
- 11 RAY PARKER JR./The Other Woman
- 12 J. GEILS BAND/Freeze Frame
- 13 GREG GUILDFRY/Go In' Down
- 14 ASIA/Heat Of The Moment
- 15 TOTO/Rosanna
- 16 WILLIE NELSON/Always On My Mind
- 17 CDB/Still In Saigon
- 18 SHEENA EASTON/When He Shines
- 19 FRANKIE KNICKKNOTS/Without You/Not Anoth
- 20 HALL & GATES/Did It In A Minute
- 21 LRB/Man On Your Mind
- 22 JOAN JETT/Drission And Clover
- 23 LUVEROBY/When It's Over
- 24 JUICE NEWTON/Love's Been A Little
- 25 HEART/This Man Is Mine

- ADDS JOHN COUGAR/Hurts So Good
- RONNIE MILSAP/Any Day Now
- BUCKNER & GARCIA/Pac-Man Fever

FM 100 Phoenix
 PD: Steve Rivers
 MD: Chaz Kelley

- H 1 VANGELIS/Charlots Of Fire
- 2 MCARTNEY/WONDER/Ebony And Ivory
- 3 GORDON LIGHTFOOT/Body Step Back
- 4 ELTON JOHN/Empty Garden/Hey Hey
- 5 WILLIE NELSON/Always On My Mind
- 6 DAN FOULBERG/Run For The Roses
- 7 RICK SPRINGFIELD/Don't Talk To Strangers
- 8 JOURNEY/Open Arms
- 9 MIKE POST/Theme From Magnon P.1
- 10 BEATLES/Movie Medley
- 11 HALL & GATES/Did It In A Minute
- 12 RAY PARKER JR./The Other Woman
- 13 HUMAN LEAGUE/Don't You Want Me
- 14 BUCKNER & GARCIA/Pac-Man Fever
- 15 JOURNEY/Open Arms
- 16 GREG GUILDFRY/Go In' Down
- 17 SISTER SLEDGE/Don't Stop Me Now
- 18 SIMON & GARFUNKEL/Make Up Little Susie
- 19 POINTER SISTERS/Should I Do It
- 20 TOTO/Rosanna
- 21 LRB/Man On Your Mind
- 22 CLASS MONK/On A Carousel
- 23 QUINCY JONES/One Hundred Ways
- 24 GARY MANLOW/Let's Hang On
- 25 ONJ/Make A Move On Me
- 26 ROLLING STONES/Hang Fire
- 27 SHEENA EASTON/When He Shines
- 28 LE RUAUX/Nobody Said It Was E
- 29 RONNIE MILSAP/Any Day Now
- 30 JUICE NEWTON/Love's Been A Little

100FM Denver
 PD: Doug Erikson
 MD: Gloria Avila

- H 1 MCARTNEY/WONDER/Ebony And Ivory
- 2 RICK SPRINGFIELD/Don't Talk To Strangers
- 3 HALL & GATES/Did It In A Minute
- 4 PAUL DAVIS/65 Love Affair
- 5 CHARLENE/I've Never Been To Me
- 6 WILLIE NELSON/Always On My Mind
- 7 TOMMY TUTONE/867-5309/Jenny
- 8 VANGELIS/Charlots Of Fire
- 9 HUMAN LEAGUE/Don't You Want Me
- 10 ONJ/Make A Move On Me
- 11 JOAN JETT/ Love Rock 'N Roll
- 12 TOTO/Rosanna
- 13 MIKE POST/Theme From Magnon P.1
- 14 JOHN DENVER/Shanghai Breezes
- 15 ELTON JOHN/Empty Garden/Hey Hey
- 16 DAN FOULBERG/Run For The Roses
- 17 JOAN JETT/Drission And Clover
- 18 JUICE NEWTON/Love's Been A Little
- 19 LRB/Man On Your Mind
- 20 QUARTER LASH/Right Kind Of Love
- 21 J. GEILS BAND/Freeze Frame
- 22 PAINTER SISTERS/Should I Do It
- 23 KOOL & THE GANG/Get Down On It
- 24 CHARLENE/I've Never Been To Me
- 25 RAY PARKER JR./The Other Woman
- 26 JOHN COUGAR/Hurts So Good
- 27 HUEY LEWIS & NEWS/You Believe In Love
- 28 ASIA/Heat Of The Moment
- 29 SIMON & GARFUNKEL/Make Up Little Susie
- 30 GREG GUILDFRY/Go In' Down
- 31 QUEEN/Body Language

KEXP 106.5 FM San Jose
 PD & MD: Bob Harlow

- H 1 MCARTNEY/WONDER/Ebony And Ivory
- 2 HUMAN LEAGUE/Don't You Want Me
- 3 TOTO/Rosanna
- 4 ASIA/Heat Of The Moment
- 5 TOMMY TUTONE/867-5309/Jenny
- 6 JOAN JETT/Drission And Clover
- 7 LRB/Man On Your Mind
- 8 RICK SPRINGFIELD/Don't Talk To Strangers
- 9 FRANKIE KNICKKNOTS/Without You/Not Anoth
- 10 KARLA BONOFF/Personality
- 11 VANGELIS/Charlots Of Fire
- 12 JUICE NEWTON/Love's Been A Little
- 13 GENESIS/Man On The Corner
- 14 DENICIE WILLIAMS/It's Gonna Take A Mir
- 15 ALESSI/Put Away Your Love
- 16 WILLIE NELSON/Always On My Mind
- 17 GREG GUILDFRY/Go In' Down
- 18 HALL & GATES/Did It In A Minute
- 19 STEVIE NICKS/After The Glitter....
- 20 RONNIE MILSAP/Any Day Now
- 21 HEART/This Man Is Mine
- 22 JOHN COUGAR/Hurts So Good
- 23 DONNIE IRIS/My Girl
- 24 BOB STEWAR/Just Another Day In...
- 25 MOTELS/Only The Lonely
- 26 LUVEROBY/When It's Over
- 27 QUEEN/Body Language
- 28 ROBERTA FLACK/Making Love
- 29 SHEENA EASTON/When He Shines

64 KFI Los Angeles
 The #1 hit station.
 PD: Tom Biggy
 MD: Roger Collins

- H 1 MCARTNEY/WONDER/Ebony And Ivory
- 2 RAY PARKER JR./The Other Woman
- 3 ROBERTA FLACK/Making Love
- 4 HALL & GATES/Did It In A Minute
- 5 RICK SPRINGFIELD/Don't Talk To Strangers
- 6 RICHARD D. FIELDS/If It Ain't One Thing
- 7 DENICIE WILLIAMS/It's Gonna Take A Mir
- 8 CHARLENE/I've Never Been To Me
- 9 PAUL DAVIS/65 Love Affair
- 10 HUMAN LEAGUE/Don't You Want Me
- 11 CDB/Still In Saigon
- 12 VANGELIS/Charlots Of Fire
- 13 DAN FOULBERG/Run For The Roses
- 14 PATRICK RUSHEN/Forget Me Not
- 15 ELTON JOHN/Empty Garden/Hey Hey
- 16 LRB/Man On Your Mind
- 17 LHERI/Murphy's Law
- 18 JOAN JETT/Drission And Clover
- 19 KOOL & THE GANG/Get Down On It
- 20 SHALAMAR/A Night To Remember
- 21 TOMMY TUTONE/867-5309/Jenny
- 22 ATLANTIC STARBUCKS/Circles
- 23 SHEENA EASTON/When He Shines
- 24 SIMON & GARFUNKEL/Make Up Little Susie
- 25 DONNIE IRIS/My Girl
- 26 SHEENA EASTON/When He Shines
- 27 FRANKIE KNICKKNOTS/Without You/Not Anoth
- 28 SIMON & GARFUNKEL/Make Up Little Susie
- 29 TOTO/Rosanna
- 30 JOHN DENVER/Shanghai Breezes
- 31 QUEEN/Body Language

- ADDS HUEY LEWIS & NEWS/You Love Me Like BERTIE HIGGINS/Just Another Day In... ROBERTA FLACK/Making Love KARLA BONOFF/Personality KIM WILDE/Kids In America

KCRP FM 97 Portland
 PD: Richard Harker
 MD: Trevlyn Holdridge

- H 1 VANGELIS/Charlots Of Fire
- 2 GORDON LIGHTFOOT/Body Step Back
- 3 STEVIE WONDER/That Girl
- 4 ONJ/Make A Move On Me
- 5 RICK SPRINGFIELD/Don't Talk To Strangers
- 6 JOURNEY/Open Arms
- 7 MIKE POST/Theme From Magnon P.1
- 8 BERTIE HIGGINS/Key Largo
- 9 PAUL DAVIS/65 Love Affair
- 10 NEIL DIAMOND/On The Way To The Sky
- 11 MCARTNEY/WONDER/Ebony And Ivory
- 12 LRB/Man On Your Mind
- 13 JOHN DENVER/Shanghai Breezes
- 14 BEATLES/Movie Medley
- 15 DAN FOULBERG/Run For The Roses
- 16 KARLA BONOFF/Personality
- 17 RAY PARKER JR./The Other Woman
- 18 ASIA/Heat Of The Moment
- 19 TOTO/Rosanna
- 20 FRANKIE KNICKKNOTS/Without You/Not Anoth
- 21 JUICE NEWTON/Love's Been A Little
- 22 WILLIE NELSON/Always On My Mind
- 23 SHEENA EASTON/When He Shines
- 24 QUARTER LASH/Right Kind Of Love
- 25 HUMAN LEAGUE/Don't You Want Me

610 KFRC San Francisco
 PD: Gerry Cagle
 MD: Kate Ingram

- H 1 MCARTNEY/WONDER/Ebony And Ivory
- 2 JOAN JETT/ Love Rock 'N Roll
- 3 KOOL & THE GANG/Get Down On It
- 4 TOMMY TUTONE/867-5309/Jenny
- 5 RICK SPRINGFIELD/Don't Talk To Strangers
- 6 JOURNEY/Open Arms
- 7 RAY PARKER JR./The Other Woman
- 8 DAN FOULBERG/Run For The Roses
- 9 JOURNEY/Open Arms
- 10 DAZZ BAND/Let It Whip
- 11 GREG GUILDFRY/Go In' Down
- 12 J. GEILS BAND/Freeze Frame
- 13 RICK SPRINGFIELD/Don't Talk To Strangers
- 14 VANGELIS/Charlots Of Fire
- 15 CHARLENE/I've Never Been To Me
- 16 GO GO'S/Me Got The Beat
- 17 HALL & GATES/Did It In A Minute
- 18 VANGELIS/Charlots Of Fire
- 19 RICHARD D. FIELDS/If It Ain't One Thing
- 20 DENICIE WILLIAMS/It's Gonna Take A Mir
- 21 RICHARD D. FIELDS/If It Ain't One Thing
- 22 JOHN JETT/Drission And Clover
- 23 ATLANTIC STARBUCKS/Circles
- 24 STEVIE WONDER/That Girl
- 25 SHALAMAR/A Night To Remember
- 26 LRB/Man On Your Mind
- 27 POINTER SISTERS/Should I Do It
- 28 KOOL & THE GANG/Get Down On It
- 29 CHARLENE/I've Never Been To Me
- 30 GO GO'S/Me Got The Beat
- 31 DAZZ BAND/Let It Whip
- 32 MUELS/Only The Lonely
- 33 JOURNEY/Open Arms
- 34 J. GEILS BAND/Freeze Frame

KISFM 102.7 Los Angeles
 PD: Gerry De Francesco
 MD: Mike Schaefer

- H 1 MCARTNEY/WONDER/Ebony And Ivory
- 2 RICK SPRINGFIELD/Don't Talk To Strangers
- 3 KOOL & THE GANG/Get Down On It
- 4 RAY PARKER JR./The Other Woman
- 5 HUMAN LEAGUE/Don't You Want Me
- 6 CHARLENE/I've Never Been To Me
- 7 BERTIE HIGGINS/Key Largo
- 8 VANGELIS/Charlots Of Fire
- 9 J. GEILS BAND/Freeze Frame
- 10 DENICIE WILLIAMS/It's Gonna Take A Mir
- 11 RICHARD D. FIELDS/If It Ain't One Thing
- 12 ONJ/Make A Move On Me
- 13 HALL & GATES/Did It In A Minute
- 14 PAUL DAVIS/65 Love Affair
- 15 PATRICK RUSHEN/Forget Me Not
- 16 LRB/Man On Your Mind
- 17 BARRY MANLOW/Let's Hang On
- 18 FRANKIE KNICKKNOTS/Without You/Not Anoth
- 19 STEVIE NICKS/After The Glitter....
- 20 RANDY CRAWFORD/One Halo
- 21 JOHN SCHNEIDER/Dreamin'
- 22 RAINBOW/Stone Cold

Q103FM KOAQ Denver
 PD: Jack Regan
 MD: Alan Sledge

- H 1 HALL & GATES/Did It In A Minute
- 2 ELTON JOHN/Empty Garden/Hey Hey
- 3 MCARTNEY/WONDER/Ebony And Ivory
- 4 CHARLENE/I've Never Been To Me
- 5 KOOL & THE GANG/Get Down On It
- 6 HUMAN LEAGUE/Don't You Want Me
- 7 WILLIE NELSON/Always On My Mind
- 8 GREG GUILDFRY/Go In' Down
- 9 RICK SPRINGFIELD/Don't Talk To Strangers
- 10 PAUL DAVIS/65 Love Affair
- 11 BEATLES/Movie Medley
- 12 JOHN DENVER/Shanghai Breezes
- 13 VANGELIS/Charlots Of Fire
- 14 TOMMY TUTONE/867-5309/Jenny
- 15 JOURNEY/Open Arms
- 16 SIMON & GARFUNKEL/Make Up Little Susie
- 17 CDB/Still In Saigon
- 18 LRB/Man On Your Mind
- 19 WILLIE NELSON/Always On My Mind
- 20 KOOL & THE GANG/Get Down On It
- 21 JOHN DENVER/Shanghai Breezes
- 22 RAY PARKER JR./The Other Woman
- 2

EAST
Most Added® Hottest
Heart
Huey Lewis
Journey
Paul McCartney
Ray Parker Jr.
Human League

CHR ADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added® Hottest
Alabama
Stevie Nicks
Huey Lewis
Kansas
Paul McCartney
Toto
Ray Parker Jr.
Kansas

WKEE/Huntington, WV
Gary Miller
HUEY LEWIS & NEWS
JOURNEY
J. GEILS BAND
NEIL DIAMOND
SOFT CELL
MELISSA MANCHESTE
SPARKS (dp)
KIM WILDE (dp)
ALABAMA (dp)
Hottest:
RAY PARKER JR. 3-1
TOTO 5-2
ASIA 10-7
JOAN JETT 16-8
38 SPECIAL 22-16

WPST/Trenton, NJ
Tom Taylor
FOREIGNER
HEART
GREG KIHN
KIM WILDE
Hottest:
MCCARTNEY/WONDER 1-1
RICK SPRINGFIELD 2-2
HALL & OATES 3-3
ASIA 5-4
PAUL DAVIS 6-5

WTRY/Albany, NY
Bill Cahill
38 SPECIAL
ROBERTA FLACK
HEART
Hottest:
MCCARTNEY/WONDER 3-1
RICK SPRINGFIELD 4-2
TOMMY TUNONE 11-6
RAY PARKER JR. 23-16
HUMAN LEAGUE 24-17

WAEB/Albany, NY
Jefferson Ward
Hottest:
CHARLENE 1-1
SHEENA EASTON 4-4
MCCARTNEY/WONDER 5-5
HUMAN LEAGUE 11-6
ELTON JOHN 25-13

KC101/New Haven, CT
Danny Lyons
TOTO
KARLA BONOFF
Hottest:
RICK SPRINGFIELD 1-1
MCCARTNEY/WONDER 2-2
DAN FOGELBERG 9-7
WILLIE NELSON 17-12
JUICE NEWTON 26-16

WBFL/Long Island, NY
Bill Terry
JUICE NEWTON
RONNIE MILSAP
WILLIE NELSON
TOTO
Hottest:
MCCARTNEY/WONDER 1-1
RICK SPRINGFIELD 3-2
CHARLENE 5-4
HALL & OATES 13-9
ELTON JOHN 17-12

WTIC-FM/Hartford, CT
Rick Donahue
SOFT CELL
PATRICE RUSHEN
FRANKE/KNOCKOUTS
Hottest:
MCCARTNEY/WONDER 2-1
TOMMY TUNONE 5-3
RAY PARKER JR. 7-4
HUMAN LEAGUE 15-8
ASIA 20-14

Q106/York, PA
Dan Steele
38 SPECIAL
ROD STEWART
FOREIGNER
HEART
Hottest:
MCCARTNEY/WONDER 2-1
CHARLENE 6-5
LBB 13-8
RAY PARKER JR. 12-9
CHERI D-22

WHFM/Rochester, NY
Aimee Peck
SOFT CELL
HEART
JOURNEY
ROBERTA FLACK
HUEY LEWIS & NEWS
BETTIE HIGGINS
MOTELS
Hottest:
MCCARTNEY/WONDER 4-1
LBB 17-12
ASIA 24-15
TOTO 26-16
HUMAN LEAGUE 26-20

K104/Erie, PA
Bill Shannon
PAUL DAVIS
DAVE EDMONDS
NEIL DIAMOND
CHEAP TRICK
DAZZ BAND
Hottest:
SOFT CELL 3-1
JOURNEY 4-2
FOREIGNER 5-3
MCCARTNEY/WONDER 16-9
JON & VANGELIS 27-20

WKRZ-FM/Wilkes-Barre, PA
Jim Rising
BOW WOW WOW
FOREIGNER
LESLIE PEARL
Hottest:
J. GEILS BAND
MCCARTNEY/WONDER 1-1
HUMAN LEAGUE 11-8
SIMON & GARFUNKEL 16-12
38 SPECIAL 17-13

82FLV/Albany, NY
Jack Lawrence
JOHN COUGAR
RONNIE MILSAP
HEART
ROD STEWART
ROBERTA FLACK
LE ROUX
Hottest:
CHARLENE 3-1
TOMMY TUNONE 6-4
HUMAN LEAGUE 12-10
TOTO 19-12
DONNIE IRIS 21-16

WRDC-FM/Hartford, CT
Paul Roberts
WILLIE NELSON
MOTELS
TEMPTATIONS/JAMES (dp)
LOVERBOY (dp)
Hottest:
RICK SPRINGFIELD 1-1
MCCARTNEY/WONDER 2-2
TOMMY TUNONE 3-3
CHARLENE 5-5
HUMAN LEAGUE 10-10

WRCK/Utica, NY
Jim Reitz
STEVIE NICKS
HEART
VAN HALEN
GREG KIHN
MONROES
Hottest:
RICK SPRINGFIELD 1-1
MCCARTNEY/WONDER 4-2
ASIA 8-3
JOAN JETT 14-10
TOTO 18-12

3WT/Binghamton, NY
Scott Michaels
MONROES
GREG KIHN
KOO & THE GANG
VAN HALEN
J. GEILS BAND
STEVIE WNDER
JOURNEY
Hottest:
RICK SPRINGFIELD 1-1
MCCARTNEY/WONDER 3-2
HUMAN LEAGUE 6-4
TOTO 17-17
ASIA 25-16

WPHD/Buffalo, NY
Harv Moore
EYE TO EYE
SOFT CELL
AMBROSIA
CLASH
MONROES
CHEAP TRICK
J. GEILS BAND
Hottest:
MCCARTNEY/WONDER 1-1
ASIA 2-2
QUEEN 10-8
RAINBOW 16-12
VAN HALEN 23-15

WLAN-FM/Lancaster
Dave Russell
MOTELS
KANSAS
HEART
HUEY LEWIS & NEWS
KARLA BONOFF
Hottest:
MCCARTNEY/WONDER 1-1
RAY PARKER JR. 8-4
HUMAN LEAGUE 11-8
SOFT CELL 12-9
TOTO 23-12

WYCR/Hanover-York, PA
J.J. Randolph
J. GEILS BAND
MOTELS
ALABAMA
SOFT CELL
Hottest:
MCCARTNEY/WONDER 1-1
RAY PARKER JR. 8-4
HUMAN LEAGUE 11-8
SOFT CELL 12-9
TOTO 23-12

WZYO/Fredrick, ND
Kemosabi Joe
JOURNEY
HEART
A FLOCK OF SEAGUL
CHUBBY CHECKER
ALABAMA
SOFT CELL
Hottest:
MCCARTNEY/WONDER 1-1
WILLIE NELSON 11-4
TOTO 14-11
HUMAN LEAGUE 18-14
RAY PARKER JR. D-23

WOMP-FM/Bellaire, OH
Jolene Schreiber
WILLIE NELSON
JON & VANGELIS
SPARKS
MOTELS
GREG KIHN
CHUBBY CHECKER
Hottest:
RICK SPRINGFIELD 1-1
MCCARTNEY/WONDER 17-3
DONNIE IRIS 8-4
HUMAN LEAGUE 14-7
RAY PARKER JR. 22-13

WHEB/Portsmouth, NH
Rick Bean
JOHN COUGAR
ALESSI
KARLA BONOFF
Hottest:
MCCARTNEY/WONDER 1-1
RICK SPRINGFIELD 2-2
DAN FOGELBERG 6-3
ELTON JOHN 10-7
RAY PARKER JR. 17-9

PARALLEL THREE
WCIR/Beckley, WV
Jim Martin
ALABAMA
JOURNEY
HUEY LEWIS & NEWS
MELISSA MANCHESTE
QUARTERFLASH
Hottest:
RAY PARKER JR. 1-1
WILLIE NELSON 2-2
HUMAN LEAGUE 5-3
TOTO 13-6
QUEEN 20-12

WGUW/Bangor, ME
Jim Randall
CHERI
HAIRCUT 100
J. GEILS BAND
ONE WAY
JOURNEY
JOHN COUGAR
EYE TO EYE
GREG KIHN
Hottest:
RICK SPRINGFIELD 1-1
MCCARTNEY/WONDER 2-2
CHI-LITES 9-3
ROBERTA FLACK 11-4
RAY PARKER JR. 20-9

WJBO/Portland, ME
Brian Phoenix
STEVIE NICKS
QUEEN (dp)
HUEY LEWIS & NEWS
ALESSI
LESLIE PEARL
CHERI
LOVERBOY (dp)
CHARLENE (dp)
Hottest:
ELTON JOHN 3-1
MCCARTNEY/WONDER 5-3
DAN FOGELBERG 19-10
RAY PARKER JR. 26-11
ROD STEWART 25-16

KEEL/Shreveport, LA
Tom Kenny
JUICE NEWTON
KARLA BONOFF
STARS ON 45
FRANKE/KNOCKOUTS
Hottest:
WILLIE NELSON 1-1
MCCARTNEY/WONDER 6-2
DAN FOGELBERG 14-6
RAY PARKER JR. 23-13
TOTO D-20

KTSA/San Antonio, TX
J.J. Rodriguez
CONWAY TWITTY
LBB
ROBERTA FLACK
JUICE NEWTON
HUMAN LEAGUE
Hottest:
VANGELIS 7-1
MCCARTNEY/WONDER 9-3
WILLIE NELSON 15-10
RAY PARKER JR. 23-17
CHARLENE D-24

KXXI/Birmingham, AL
Chris Trane
JUICE NEWTON
KARLA BONOFF
ALABAMA
MCCARTNEY/WONDER 2-1
HALL & OATES 10-4
HUMAN LEAGUE 13-6
DAN FOGELBERG 15-12
RAY PARKER JR. 16-13

WAXY/Ft. Lauderdale, FL
Rick Shaw
DENICE WILLIAMS
QUARTERFLASH
MELISSA MANCHESTE
Hottest:
MCCARTNEY/WONDER 1-1
RAY PARKER JR. 2-2
SIMON & GARFUNKEL 12-7
ROBERTA FLACK 14-10

WYLS/Parkersburg, WV
Terry Lee Collins
JOHN COUGAR
HUEY LEWIS & NEWS
HEART
DAZZ BAND
Hottest:
ROBERTA FLACK 3-1
CDB 5-2
MCCARTNEY/WONDER 6-4
WAYLON & WILLIE 16-9
DIANA ROSS 27-19

WACZ/Bangor, ME
Michael O'Hara
J. GEILS BAND
FRANKE/KNOCKOUTS
VAN HALEN
KIM WILDE
JOURNEY
RONNIE MILSAP
MONROES
Hottest:
JOAN JETT 1-1
MCCARTNEY/WONDER 7-2
DR. HOOK 10-5
TOTO 21-15
QUEEN 23-16

WZYO/Fredrick, ND
Kemosabi Joe
JOURNEY
HEART
A FLOCK OF SEAGUL
CHUBBY CHECKER
ALABAMA
SOFT CELL
Hottest:
MCCARTNEY/WONDER 1-1
WILLIE NELSON 11-4
TOTO 14-11
HUMAN LEAGUE 18-14
RAY PARKER JR. D-23

WOMP-FM/Bellaire, OH
Jolene Schreiber
WILLIE NELSON
JON & VANGELIS
SPARKS
MOTELS
GREG KIHN
CHUBBY CHECKER
Hottest:
RICK SPRINGFIELD 1-1
MCCARTNEY/WONDER 17-3
DONNIE IRIS 8-4
HUMAN LEAGUE 14-7
RAY PARKER JR. 22-13

WHEB/Portsmouth, NH
Rick Bean
JOHN COUGAR
ALESSI
KARLA BONOFF
Hottest:
MCCARTNEY/WONDER 1-1
RICK SPRINGFIELD 2-2
DAN FOGELBERG 6-3
ELTON JOHN 10-7
RAY PARKER JR. 17-9

PARALLEL TWO
BJ106/Orlando, FL
Tom West
LESLIE PEARL
EYE TO EYE
NEIL DIAMOND
WARWICK & MATHIS
VAN HALEN
J. GEILS BAND
Hottest:
RICK SPRINGFIELD 1-1
TOMMY TUNONE 7-3
HUMAN LEAGUE 15-5
LBB 13-8
DAN FOGELBERG 19-11

WTKX/New Orleans, LA
Gary Franklin
KANSAS
KARLA BONOFF
STEVIE NICKS
PATRICE RUSHEN
LE ROUX
Hottest:
MCCARTNEY/WONDER 1-1
TOMMY TUNONE 7-3
HUMAN LEAGUE 15-5
LBB 13-8
DAN FOGELBERG 19-11

Y103/Jacksonville, FL
Robert John
HUEY LEWIS & NEWS
DONNIE IRIS
BETTIE HIGGINS
LOVERBOY
SOFT CELL
STEVIE NICKS
Hottest:
RICK SPRINGFIELD 2-1
TOMMY TUNONE 13-10
TOTO 16-13
DAN FOGELBERG 22-17
ASIA 27-23

WRVQ/Richmond, VA
Bill Thomas
LBB
JUICE NEWTON
EYE TO EYE
HUMAN LEAGUE
Hottest:
PAUL DAVIS 1-1
MCCARTNEY/WONDER 5-3
ALDO NOVA 11-9
JOAN JETT 13-10
GLASS MOON 18-16

WSKZ/Chattanooga, TN
David Carroll
SOFT CELL
ALABAMA
FOREIGNER
JUICE NEWTON
Hottest:
MCCARTNEY/WONDER 1-1
RAY PARKER JR. 8-4
DAN FOGELBERG 14-10
DONNIE IRIS 20-17
JOHN COUGAR 21-18

KINT/El Paso, TX
Jim Zippo
STEVIE NICKS
KARLA BONOFF
QUARTERFLASH
JON & VANGELIS
GREG KIHN
ALABAMA
LESLIE PEARL
Hottest:
RICK SPRINGFIELD 1-1
MCCARTNEY/WONDER 2-2
JOAN JETT 5-5
LOVERBOY 9-6
BOW WOW WOW 26-25

KX104/Nashville, TN
Jon Anthony
KANSAS
HUEY LEWIS & NEWS
PATRICE RUSHEN
RAINBOW
EYE TO EYE
Hottest:
MCCARTNEY/WONDER 2-1
DAN FOGELBERG 11-8
HUMAN LEAGUE 14-10
TOTO 21-13
LBB 25-14

KJ100/Louisville, KY
Dave McCann
JUICE NEWTON
RONNIE MILSAP
Hottest:
MCCARTNEY/WONDER 4-1
DAN FOGELBERG 8-4
BARRY MANILOW 13-9
TOTO 24-19
SIMON & GARFUNKEL D-21

WBBQ/Augusta, GA
Bruce Stevens
HEART
ALABAMA
HUEY LEWIS & NEWS
DAZZ BAND
Hottest:
GO GO'S 1-1
RAY PARKER JR. 8-4
HUMAN LEAGUE 7-5
MCCARTNEY/WONDER 12-7
TOTO 14-9

WFMF/Baton Rouge, LA
Rica Watkins
ROBERTA FLACK
DONNIE IRIS
38 SPECIAL
ALABAMA
Hottest:
RAY PARKER JR. 1-1
HUMAN LEAGUE 9-3
TOTO 18-12
TOMMY TUNONE 22-15
JOAN JETT 27-19

WGH/Norfolk, VA
Bob Canada
LESLIE PEARL
NEIL DIAMOND
ALABAMA
J. GEILS BAND
MONROES
EYE TO EYE
Hottest:
MCCARTNEY/WONDER 1-1
JOHN DENVER 3-2
RAY PARKER JR. 8-6
SIMON & GARFUNKEL 17-9
JUICE NEWTON 18-10

G100/Mobile, AL
Scott Griffith
HEART
HUEY LEWIS & NEWS
STEVIE NICKS
HUMAN LEAGUE 9-4
TOTO 15-10
ASIA 19-15
JOHN COUGAR 20-16
QUEEN 21-17

38 SPECIAL
JUICE NEWTON
ALABAMA
J. GEILS BAND
JOAN JETT
VAN HALEN
NEIL DIAMOND
Hottest:
RICK SPRINGFIELD 1-1
HALL & OATES 5-3
MCCARTNEY/WONDER 11-9
HUMAN LEAGUE 21-15
38 SPECIAL A-28

KSET-FM/El Paso, TX
Kris Van Dyke
VAN HALEN
J. GEILS BAND
KROKUS (dp)
MONROES (dp)
Hottest:
LOVERBOY 3-1
TOTO 5-3
JOHN COUGAR 10-6
ALDO NOVA 13-8
MOTELS 21-14

897/New Orleans, LA
Shomby/Volpe
JUICE NEWTON
DAZZ BAND
Hottest:
TOMMY TUNONE 2-1
MCCARTNEY/WONDER 9-4
HUMAN LEAGUE 11-6
QUEEN 16-10
JOAN JETT 29-21

WOKI/Knoxville, TN
Gary Adkins
J. GEILS BAND
ALABAMA
EYE TO EYE
SPLIT ENZ
JON & VANGELIS
GREG KIHN
KANSAS
KIM WILDE
Hottest:
RICK SPRINGFIELD 1-1
MCCARTNEY/WONDER 7-4
ASIA 19-11
ELTON JOHN 21-17
JOHN COUGAR 25-18

WCSC/Charleston, SC
Chris Bailey
JUICE NEWTON
KANSAS
RONNIE MILSAP
Hottest:
MCCARTNEY/WONDER 1-1
TOMMY TUNONE 6-4
RAY PARKER JR. 7-6
ELTON JOHN 14-10
DAN FOGELBERG 18-13

WQUT/Johnson City, TN
Jay Christian
STEVIE NICKS
KANSAS
EYE TO EYE
Hottest:
MCCARTNEY/WONDER 10-1
GREG GUIDRY 6-2
ALABAMA 4-3
CHARLENE 18-9
TOTO 19-14

KROD/El Paso, TX
Mike Preston
QUEEN
LBB
JOHN COUGAR
Hottest:
RICK SPRINGFIELD 1-1
HUMAN LEAGUE 6-3
TOMMY TUNONE 10-6
ROLLING STONES 12-7
SOFT CELL 13-9

WNOK-FM/Columbia, SC
Tom Anderson
HUEY LEWIS & NEWS
KANSAS
J. GEILS BAND
Hottest:
MCCARTNEY/WONDER 1-1
TOMMY TUNONE 14-9
TOTO 16-10
WARWICK & MATHIS 26-20
RONNIE MILSAP 30-22

WANS-FM/Greenville, SC
Sam Church
VAN HALEN
EYE TO EYE
GREG KIHN
STEVIE NICKS
Hottest:
RICK SPRINGFIELD 1-1
GREG GUIDRY 4-3
MIKE POST 5-4
MCCARTNEY/WONDER 10-7
CHARLENE 14-8

WHHY-FM/Montgomery, AL
Neil Harrison
ALABAMA
RAINBOW
EYE TO EYE
KANSAS
HUEY LEWIS & NEWS
Hottest:
MCCARTNEY/WONDER 1-1
RAY PARKER JR. 7-2
TOMMY TUNONE 6-3
HUMAN LEAGUE 12-7
JOHN COUGAR 15-11

WDOQ/Daytona Beach, FL
Rick Knight
KANSAS
J. GEILS BAND
HUEY LEWIS & NEWS
NEIL DIAMOND
ALABAMA
KIM WILDE
MELISSA MANCHESTE
Hottest:
MCCARTNEY/WONDER 1-1
WILLIE NELSON 2-2
RAY PARKER JR. 3-3
TOTO 5-4
TOMMY TUNONE 6-6

RONNIE MILSAP
SPARKS
SOFT CELL
JOURNEY
DAZZ BAND
Hottest:
MCCARTNEY/WONDER 3-1
RAY PARKER JR. 6-2
KOO & THE GANG 4-3
TOMMY TUNONE 5-5
ASIA 20-12

KZFM/Corpus Christi, TX
Steele/Chandler
NEIL DIAMOND
KARLA BONOFF
LESLIE PEARL
SPARKS
ALABAMA
REDDINGS
ASHFORD & SIMPSON
Hottest:
MCCARTNEY/WONDER 2-1
CHARLENE 3-2
CDB 4-4
LOVERBOY 10-7
JOAN JETT 13-9

KROK/Shreveport, LA
Harrison/Greer
ALDO NOVA
JUICE NEWTON
Hottest:
MCCARTNEY/WONDER 1-1
J. GEILS BAND 5-3
TOMMY TUNONE 6-4
ELTON JOHN 7-5
WILLIE NELSON 13-7

WSSX/Charleston, SC
Bill Martin
GREG KIHN
LE ROUX
RICK SPRINGFIELD
GAMA
Hottest:
JOAN JETT 1-1
ALDO NOVA 12-8
38 SPECIAL 20-15
TOTO 21-16
LOVERBOY 27-18

KLPQ/Little Rock, AR
Steve Kelly
JUICE NEWTON
KANSAS
RONNIE MILSAP
Hottest:
MCCARTNEY/WONDER 1-1
TOMMY TUNONE 6-4
RAY PARKER JR. 7-6
ELTON JOHN 14-10
DAN FOGELBERG 18-13

WQUT/Johnson City, TN
Jay Christian
STEVIE NICKS
KANSAS
EYE TO EYE
Hottest:
MCCARTNEY/WONDER 10-1
GREG GUIDRY 6-2
ALABAMA 4-3
CHARLENE 18-9
TOTO 19-14

WNOK-FM/Columbia, SC
Tom Anderson
HUEY LEWIS & NEWS
KANSAS
J. GEILS BAND
Hottest:
MCCARTNEY/WONDER 1-1
TOMMY TUNONE 14-9
TOTO 16-10
WARWICK & MATHIS 26-20
RONNIE MILSAP 30-22

WANS-FM/Greenville, SC
Sam Church
VAN HALEN
EYE TO EYE
GREG KIHN
STEVIE NICKS
Hottest:
RICK SPRINGFIELD 1-1
GREG GUIDRY 4-3
MIKE POST 5-4
MCCARTNEY/WONDER 10-7
CHARLENE 14-8

WHHY-FM/Montgomery, AL
Neil Harrison
ALABAMA
RAINBOW
EYE TO EYE
KANSAS
HUEY LEWIS & NEWS
Hottest:
MCCARTNEY/WONDER 1-1
RAY PARKER JR. 7-2
TOMMY TUNONE 6-3
HUMAN LEAGUE 12-7
JOHN COUGAR 15-11

WDOQ/Daytona Beach, FL
Rick Knight
KANSAS
J. GEILS BAND
HUEY LEWIS & NEWS
NEIL DIAMOND
ALABAMA
KIM WILDE
MELISSA MANCHESTE
Hottest:
MCCARTNEY/WONDER 1-1
WILLIE NELSON 2-2
RAY PARKER JR. 3-3
TOTO 5-4
TOMMY TUNONE 6-6

WABB-FM/Mobile, AL
Blaine Kelley
JUICE NEWTON
KANSAS
PAUL MCCARTNEY
Hottest:
TOMMY TUNONE 2-1
J. GEILS BAND 1-2
MCCARTNEY/WONDER 5-4
RAY PARKER JR. 12-9
LOVERBOY 22-15

PARALLEL THREE
KILE/Galveston, TX
Scott Taylor
ROBERTA FLACK
JOURNEY
LESLIE PEARL
BETTIE HIGGINS
STEVIE NICKS
EYE TO EYE
Hottest:
RICK SPRINGFIELD 1-1
MCCARTNEY/WONDER 3-2
RAY PARKER JR. 9-5
WILLIE NELSON 12-7
DENICE WILLIAMS 17-8

WCGQ/Columbus, GA
Bob Raleigh
VAN HALEN
JOURNEY
STEVIE NICKS
GREG KIHN
RAINBOW (dp)
Hottest:
RICK SPRINGFIELD 1-1
HALL & OATES 2-2
MCCARTNEY/WONDER 5-3
ELTON JOHN 9-5
TOMMY TUNONE 8-7

WISE/Ashville, NC
John Stevens
KARLA BONOFF
SPARKS
LE ROUX
SOFT CELL
BOW WOW WOW
EYE TO EYE
HUEY LEWIS & NEWS
Hottest:
RICK SPRINGFIELD 1-1
MCCARTNEY/WONDER 16-2
CDB 18-7
ASIA 22-16
TOTO 23-19

WFOX/Gainesville, GA
Alan Dupriest
DOROTHY MOORE
JOHN SCHNEIDER
MOTELS
ALABAMA
SHALAMAR
DENICE WILLIAMS
DONNIE IRIS
HUEY LEWIS & NEWS
Hottest:
RAY PARKER JR. 9-1
TOMMY TUNONE 8-3
HUMAN LEAGUE 13-9
ALABAMA 18-13
TOTO 23-16

KPUR/Amarillo, TX
Dan Wilson
ALABAMA
RONNIE MILSAP
HUEY LEWIS & NEWS
HEART
FOREIGNER
MOTELS
Hottest:
MCCARTNEY/WONDER 3-1
RAY PARKER JR. 8-5
LBB 11-7
TOTO 20-11
HUMAN LEAGUE 19-12

95SGF/Savannah, GA
J.P. Hunter
MELISSA MANCHESTE
STEVIE NICKS
DAZZ BAND
KANSAS
SOFT CELL
Hottest:
MCCARTNEY/WONDER 1-1
RAY PARKER JR. 1-1
WILLIE NELSON 14-10
HUMAN LEAGUE 16-12
FRANKE/KNOCKOUTS 22-15
JOAN JETT 9-16

KQIZ-FM/Amarillo, TX
Tim Butler
KANSAS
ROD STEWART
FOREIGNER
Hottest:
MCCARTNEY/WONDER 1-1
RAY PARKER JR. 8-4
LBB 20-14
HUMAN LEAGUE 25-18

WDCG/Durham-Raleigh, NC
Randy Kabrich
KANSAS
ROD STEWART
FOREIGNER
Hottest:
MCCARTNEY/WONDER 5-1
HUMAN LEAGUE 11-6
TOTO 16-12
JOAN JETT 18-14
ASIA 19-15

WABW-FM/Mobile, AL
Blaine Kelley
JUICE NEWTON
KANSAS
PAUL MCCARTNEY
Hottest:
TOMMY TUNONE 2-1
J. GEILS BAND 1-2
MCCARTNEY/WONDER 5-4
RAY PARKER JR. 12-9
LOVERBOY 22-15

NEIL DIAMOND
LE ROUX
WILLIE NELSON
Hottest:
MCCARTNEY/WONDER 1-1
JOAN JETT 10-7
QUEEN 15-8
FRANKE/KNOCKOUTS 14-10
RICHARD D. FIELDS 19-15

KSEL-FM/Lubbock, TX
Stan Castles
SPARKS
SOFT CELL
JOHNNY & DISTRACT
GREG KIHN
Hottest:
LOVERBOY 1-1
ASIA 3-2
TOTO 6-4
RAINBOW 12-6
38 SPECIAL 17-11

KKQV/Wichita Falls, TX
Greg King
JUICE NEWTON
HUEY LEWIS & NEWS
SOFT CELL
GREG KIHN
VAN HALEN
Hottest:
RICK SPRINGFIELD 1-1
HUMAN LEAGUE 10-7
TOTO 16-10
ASIA 19-13
JOAN JETT 23-17

WGLF/Tallahassee, FL
Ron Parker
RONNIE MILSAP
PATRICE RUSHEN
HAIRCUT 100
TOTO
J. GEILS BAND
DAZZ BAND
Hottest:
VANGELIS 2-1
MCCARTNEY/WONDER 3-2
RICK SPRINGFIELD 5-4
KOO & THE GANG 8-7
HUMAN LEAGUE 12-11

Q101/Meridian, MS
Bill Evans
KARLA BONOFF
FOREIGNER
ALABAMA
LESLIE PEARL
SOFT CELL
FOUR TOPS
BOW WOW WOW
HAIRCUT 100
Hottest:
KOO & THE GANG 2-1
FRANKE/KNOCKOUTS 10-8
DONNIE IRIS 17-14
ASIA 26-16
TOTO 28-19

Q104/Gadsden, AL
Leo Davis
ALABAMA
JON & VANGELIS
FRANKE/KNOCKOUTS
MONROES
ELTON JOHN
Hottest:
WILLIE NELSON 2-1
MCCARTNEY/WONDER 6-3
LOVERBOY 7-6
ALDO NOVA 9-7
TOTO 13-8

WFLB/Fayetteville, NC
Larry Cannon
PATRICE RUSHEN
NEIL DIAMOND

MIDWEST Most Added Hottest

Stevie Nicks Paul McCartney Heart Toto Juice Newton Ray Parker Jr.

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Huey Lewis Paul McCartney Foreigner Human League Toto

MIDWEST

PARALLEL TWO

92X/Columbus, OH Teri Nuttner

JOHN COUGAR QUEEN Hottest: MCCARTNEY/WONDER 1-1 TOMMY TUTONE 9-5 FRANKE/KNOCKOUTS 13-9 DAN FOGELBERG 18-13 ASIA 25-15

KIOA/Des Moines, IA A.W. Pantoja

STEVIE NICKS JOHN COUGAR RONNIE MILSAP Hottest: RICK SPRINGFIELD 2-1 MCCARTNEY/WONDER 4-3 HALL & OATES 5-4 BARRY MANILOW 11-9 TOTO 24-20

KOFM/Oklahoma City, OK Brock/Morgan

ALABAMA VAN HALEN J. GEILS BAND SOFT CELL Hottest: MCCARTNEY/WONDER 1-1 WILLIE NELSON 16-8 ALDO NOVA 17-9 ELTON JOHN 20-14 TOTO 24-20

KRAV/Tulsa, OK Gary Reynolds

ALABAMA HEART Hottest: CHARLENE 5-1 MCCARTNEY/WONDER 3-2 RICK SPRINGFIELD 8-6 DAN FOGELBERG 9-8 TOTO D-12

KZ93/Peoria, IL Keith Edwards

JOURNEY MOTELS SCORPIONS Hottest: RICK SPRINGFIELD 1-1 MCCARTNEY/WONDER 2-2 ASIA 3-3 LOVERBOY 5-4 JOAN JETT 13-7

WHOT/Youngstown, OH Dick Thompson

38 SPECIAL LOVERBOY RONNIE MILSAP Hottest: CHARLENE 1-1 ELTON JOHN 17-12 HUMAN LEAGUE 23-15 WILLIE NELSON D-21 DONNIE IRIS D-24

WMEE/Fort Wayne, IN John Curry

WILLIE NELSON STEVIE NICKS FOREIGNER DONNIE IRIS Hottest: MCCARTNEY/WONDER 1-1 KOOL & THE GANG 4-2 RAY PARKER JR. 8-4 ASIA 19-12 JOHN COUGAR 23-15

WNAP/Indianapolis, IN Larry Mago

HUEY LEWIS & NEWS KANSAS HEART JOAN JETT Hottest: RICK SPRINGFIELD 1-1 MCCARTNEY/WONDER 3-2 TOMMY TUTONE 5-4 LRB 17-8 JOHN COUGAR D-15

WOW/Omaha, NB Michael Shane

RONNIE MILSAP STEVIE NICKS ALDO NOVA (dp) RAY PARKER JR. (dp) LOVERBOY (dp) Hottest: MCCARTNEY/WONDER 1-1 CHARLENE 2-2 GREG GUIDRY 4-3 RICK SPRINGFIELD 5-4 LRB 7-5

WVIC/East Lansing, MI Jim St. John

BERTIE HIGGINS NEIL DIAMOND J. GEILS BAND JON & VANGELIS GREG KIHN ALABAMA SOFT CELL LESLIE PEARL CHUBBY CHECKER EYE TO EYE Hottest: MCCARTNEY/WONDER 1-1 RICK SPRINGFIELD 4-2 HALL & OATES 3-3 CHARLENE 7-5 GORDON LIGHTFOOT 12-7

KSTT/Davenport, IA Bill Young

KANSAS STEVIE NICKS Hottest: CHARLENE 2-1 MCCARTNEY/WONDER 4-2 KOOL & THE GANG 9-8 RAY PARKER JR. 11-9 HUMAN LEAGUE 15-13

KEYN-FM/Wichita, KN Terrie Springs

CHARLENE TOMMY TUTONE ASIA QUEEN 38 SPECIAL Hottest: RICK SPRINGFIELD 1-1 MCCARTNEY/WONDER 8-4 RAY PARKER JR. 17-9 TOTO 15-11 HUMAN LEAGUE 21-16

WYFM/Youngstown, OH Jeff Tobin

ASIA JOAN JETT RAY PARKER JR. Hottest: JOAN JETT 1-1 MCCARTNEY/WONDER 2-2 TOMMY TUTONE 4-3 HUEY LEWIS & NEWS 7-6 CHARLENE 15-11

WAKX/Duluth, MN Dave Strandberg

SIMON & GARFUNKEL BERTIE HIGGINS Hottest: CHARLENE 1-1 MCCARTNEY/WONDER 4-2 HALL & OATES 3-3 HUEY LEWIS & NEWS 5-5 TOTO 19-14

WNAM/Appleton-Oshkosh Chris Caine

HUEY LEWIS & NEWS HEART KARLA BONOFF ALABAMA NEIL DIAMOND JOURNEY Hottest: MCCARTNEY/WONDER 1-1 DONNIE IRIS 20-16 ROBERTA FLACK D-18 38 SPECIAL 25-19 JOHN COUGAR 28-25

WGBF/Evanville, IN Kevin Carpenter

KARLA BONOFF Hottest: MCCARTNEY/WONDER 2-1 DAN FOGELBERG 3-2 SIMON & GARFUNKEL 10-6 RAY PARKER JR. 20-11 SHEENA EASTON 21-12

WZOK/Rockford, IL Mr. Ed

JUICE NEWTON 38 SPECIAL STEVIE NICKS Hottest: MCCARTNEY/WONDER 2-1 HALL & OATES 4-2 RAY PARKER JR. 6-4 LRB 8-7 TOTO 16-11

Z104/Madison, WI Little/Hudson

CHEAP TRICK JOURNEY JUICE NEWTON VAN HALEN KANSAS Hottest: MCCARTNEY/WONDER 8-1 KOOL & THE GANG 10-9 LOVERBOY 14-10 TOTO 17-11 SOFT CELL 21-13

WIKS/Indianapolis, IN Jay Stevens

J. GEILS BAND JOURNEY HEART SCORPIONS Hottest: LOVERBOY 2-1 GENESIS 4-2 HUEY LEWIS & NEWS 5-3 PRISM 6-4 GREG GUIDRY 7-6

U93/South Bend, IN J.K. Dearing

FRANKE/KNOCKOUTS ELTON JOHN SIMON & GARFUNKEL Hottest: MCCARTNEY/WONDER 1-1 CHARLENE 4-2 TOMMY TUTONE 7-3 RAY PARKER JR. 17-8 TOTO 18-9

WDJX/Deyton, OH Joe Dawson

ASIA KOOL & THE GANG HEART Hottest: CHARLENE 2-1 MCCARTNEY/WONDER 4-3 WILLIE NELSON 11-7 PAUL DAVIS 10-8 RAY PARKER JR. 21-13

WKDQ/Evanville, IN Gabe Hobbs

STEVIE NICKS SHAKIN' STEVENS KANSAS LOVERBOY SOFT CELL Hottest: MCCARTNEY/WONDER 2-1 RAY PARKER JR. 7-5 ALABAMA 14-9 JOHN COUGAR 19-16 TOTO 23-17

WJXQ/Jackson, MI Ryan/Cheeks

QUARTERFLASH J. GEILS BAND EYE TO EYE BONNIE RAITT MONROES Hottest: ASIA 1-1 VAN HALEN 13-6 JOHN COUGAR 30-9 38 SPECIAL 15-11 KANSAS 20-15

KQKQ/Omaha, NB Jay Taylor

HUEY LEWIS & NEWS KANSAS RONNIE MILSAP Hottest: MCCARTNEY/WONDER 1-1 CHARLENE 2-2 TOMMY TUTONE 6-4 TOTO 13-10 ASIA 15-11

KLIK/Davenport, IA Chuck King

38 SPECIAL KARLA BONOFF STEVIE NICKS Hottest: VANGELIS 1-1 MCCARTNEY/WONDER 6-3 TOMMY TUTONE 8-4 LRB 22-19 ASIA 31-21

WZZR/Grand Rapids, MI Brian Thomas

Hottest: MCCARTNEY/WONDER 1-1 HALL & OATES 2-2 TOMMY TUTONE 8-7 HUMAN LEAGUE 11-9 TOTO 25-12

WKFR/Kalamazoo, MI Swart/Chapman

MELISSA MANCHESTE STEVIE NICKS ALDO NOVA VAN HALEN LOVERBOY Hottest: MCCARTNEY/WONDER 1-1 DAN FOGELBERG 15-9 TOTO 21-12 JUICE NEWTON 25-15

WLYT/Cleveland, OH Scott 'Smoker' Howitt

JOHN COUGAR GORDON LIGHTFOOT EDDIE RABBITT JUICE NEWTON DENIECE WILLIAMS SMOKEY ROBINSON LOVERBOY Hottest: MCCARTNEY/WONDER 3-1 ALDO NOVA 14-6 HUMAN LEAGUE 15-11 ASIA 25-14 RAY PARKER JR. 27-18

KMGK/Des Moines, IA Michael Stone

SPARKS JON & VANGELIS EYE TO EYE SPLIT ENZ Hottest: MCCARTNEY/WONDER 4-1 ASIA 6-2 TOTO 10-8 SOFT CELL 12-9 LOVERBOY 14-11

PARALLEL THREE

KFYR/Bismarck, ND Dan Brennan

ASIA JOHN COUGAR JOURNEY ALABAMA Hottest: TOMMY TUTONE 1-1 MCCARTNEY/WONDER 4-2 WILLIE NELSON 13-6 DAN FOGELBERG 14-8 TOTO 19-11

KKLS/Rapid City Sherwin/Piper

KANSAS STEVIE NICKS HEART QUARTERFLASH Hottest: VANGELIS 3-1 LRB 8-5 DAN FOGELBERG 15-9 TOTO 19-12 ASIA 24-16

WRKR/Racine, WI Steve Warren

HAIRCUT 100 JUICE NEWTON MOTELS Hottest: RICK SPRINGFIELD 4-1 TOMMY TUTONE 5-3 RAY PARKER JR. 15-10 WILLIE NELSON 19-15 ROBERTA FLACK D-28

WSPT/Stevens Point, WI Fuhr/Stage

HUEY LEWIS & NEWS RONNIE MILSAP SPARKS GREG KIHN MONROES (dp) BOW WOW WOW (dp) Hottest: MCCARTNEY/WONDER 1-1 CHARLENE 2-2 HUMAN LEAGUE 5-3 ALDO NOVA 9-4 TOTO 22-15

WTRU/Muskegon, WI Larry Olek

ROD STEWART STEVIE NICKS FOREIGNER HEART HUEY LEWIS & NEWS Hottest: RICK SPRINGFIELD 1-1 RAY PARKER JR. 10-5 TOTO 20-16 ASIA 24-18 JOHN COUGAR 30-24

KDVV/Topeka, KS Tony Stewart

JUICE NEWTON JOURNEY ROBERTA FLACK Hottest: RICK SPRINGFIELD 1-1 RAY PARKER JR. 2-2 CHARLENE 4-3 MCCARTNEY/WONDER 5-4 HUMAN LEAGUE 8-5

KELO/Sioux Falls, SD Marc Elliot

JOAN JETT KANSAS JUICE NEWTON EYE TO EYE Hottest: MCCARTNEY/WONDER 3-1 TOMMY TUTONE 6-4 ASIA 10-8 TOTO 25-15 HUMAN LEAGUE 29-18

KWLO/Waterloo, IA Drew Bentley

STEVIE NICKS MELISSA MANCHESTE LARRY ELGART & HI (dp) Hottest: CHARLENE 1-1 MCCARTNEY/WONDER 3-2 RAY PARKER JR. 9-4 ELTON JOHN 8-6 DAN FOGELBERG 17-11

WAZY-FM/Lafayette, IN Bob Leonard

HUEY LEWIS & NEWS STEVIE NICKS Hottest: HALL & OATES 1-1 TOTO 8-7 JOHN COUGAR 14-11 JUICE NEWTON 22-20 MOTELS 26-21

KRNA/Iowa City, IA Bart Goynshor

GREG KIHN J. GEILS BAND STEVIE NICKS VAN HALEN CHEAP TRICK (dp) Hottest: RAY PARKER JR. 2-1 HUMAN LEAGUE 1-2 ASIA 10-4 TOTO 13-7 ALDO NOVA 17-11

KQWB/Fargo, ND Wayne Hiller

38 SPECIAL LOVERBOY DONNIE IRIS Hottest: MCCARTNEY/WONDER 1-1 RICK SPRINGFIELD 2-2 ELTON JOHN 8-6 RAY PARKER JR. 9-7 TOTO 21-11

WCIL-FM/Carbondale, IL Tony Waitkus

JUICE NEWTON KANSAS KIM WILDE GREG KIHN ALDO NOVA HAIRCUT 100 Hottest: MCCARTNEY/WONDER D-1 LOVERBOY 22-6 DENIECE WILLIAMS 16-11 KELLY MARIE 20-14 JOHN COUGAR 30-17

KFMZ/Columbia, MO Steve Graziano

LE ROUX Hottest: SOFT CELL 1-1 ROD STEWART 15-10 JOAN JETT 16-14 MOTELS 21-18 SCORPIONS 25-23

99KG/Salina, KS Denny Collier

SIMON & GARFUNKEL RONNIE MILSAP FOREIGNER HUEY LEWIS & NEWS HEART Hottest: MCCARTNEY/WONDER 1-1 TOTO 16-11 QUEEN 22-16 JOAN JETT 24-18 JOHN COUGAR 30-21

KKRC-FM/Sioux Falls, SD Dan Kiley

FRANKE/KNOCKOUTS LOVERBOY SIMON & GARFUNKEL Hottest: TOMMY TUTONE 5-1 PAUL DAVIS 3-2 HALL & OATES 4-3 MCCARTNEY/WONDER 6-5 HUMAN LEAGUE 8-6

KKXL/Grand Forks, ND Gary Leigh

QUEEN DONNIE IRIS SIMON & GARFUNKEL (dp) SOFT CELL (dp) EYE TO EYE (dp) Hottest: MCCARTNEY/WONDER 1-1 HALL & OATES 2-2 ASIA 7-3 HUMAN LEAGUE 6-4 ELTON JOHN 5-5

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT Gary Waldron

KARLA BONOFF ALABAMA GREG KIHN JON & VANGELIS LESLIE PEARL MONROES PATTY WEAVER NEIL DIAMOND Hottest: PAUL DAVIS 1-1 TOTO 13-9 SIMON & GARFUNKEL 22-16 JUICE NEWTON 25-17 ELTON JOHN D-19

KJRB/Spokane, WA Suds Coleman

HUEY LEWIS & NEWS JON & VANGELIS VAN HALEN Hottest: MCCARTNEY/WONDER 1-1 ASIA 5-2 TOTO 19-10 FRANKE/KNOCKOUTS 15-11 KARLA BONOFF 22-18

KRQ/Tucson, AZ Guy Zapoleon

SOFT CELL HUEY LEWIS & NEWS Hottest: MCCARTNEY/WONDER 1-1 TOTO 17-4 HUMAN LEAGUE 16-7 ELTON JOHN 20-14 GENESIS 22-16

Y94/Fresno, CA John McCorkle

DONNIE IRIS 38 SPECIAL Hottest: RICK SPRINGFIELD 1-1 MCCARTNEY/WONDER 6-2 TOTO 13-7 ASIA 21-16 HUMAN LEAGUE 23-17

KLUC/Las Vegas, NV Dave Van Stone

HEART KARLA BONOFF Hottest: RICK SPRINGFIELD 1-1 HUMAN LEAGUE 6-4 LOVERBOY 11-7 TOTO 19-10 FRANKE/KNOCKOUTS 17-13

KYNO-FM/Fresno, CA Walker/Davis

ONE WAY FOREIGNER (dp) DENIECE WILLIAMS DAZZ BAND GAP BAND Hottest: JOAN JETT 1-1 BERTIE HIGGINS 6-2 SHALAMAR 7-4 TOM TOM CLUB 10-6 PAUL DAVIS 12-7

FM102/Sacramento, CA Manders/Preston

ELTON JOHN QUEEN TOTO SHEENA EASTON JUICE NEWTON RONNIE MILSAP Hottest: MCCARTNEY/WONDER 7-1 HALL & OATES 11-6 CHARLENE 22-11 WILLIE NELSON 25-13 ROBERTA FLACK 24-18

KSPZ/Colorado Springs, CO Mike Daniels

TOTO Hottest: MCCARTNEY/WONDER 3-1 HALL & OATES 2-2 CHARLENE 4-3 LRB 11-6 RAY PARKER JR. 17-9

KHYT/Tucson, AZ Rich Brother Robbin

STEVIE NICKS NEIL DIAMOND CHUBBY CHECKER DOLLY PARTON WAR SHAKIN' STEVENS Hottest: MCCARTNEY/WONDER 1-1 GENESIS 20-10 JUNIOR 21-16 CARS 28-19 WILLIE NELSON 30-20

KIDD/Monterey, CA Barry Brown

RONNIE MILSAP GREG KIHN HEART Hottest: RICK SPRINGFIELD 1-1 KOOL & THE GANG 12-4 HUMAN LEAGUE 16-10 RICHARD D. FIELDS 26-16 ASIA 29-22

KGGI/Riverside-San Bernardino Steve O'Neil

DENIECE WILLIAMS FOREIGNER HAIRCUT 100 Hottest: MCCARTNEY/WONDER 7-1 HUMAN LEAGUE 8-5 TOTO 12-9 RAY PARKER JR. 16-13 RICHARD D. FIELDS 17-15

KKXX/Bakersfield, CA Squires/DeRoo

CHUBBY CHECKER J. GEILS BAND QUARTERFLASH VAN HALEN Hottest: SPARKS 1-1 TOTO 10-6 QUEEN 13-8 KOOL & THE GANG 16-12 SOFT CELL 23-13

KNBQ/Tacoma, WA Bryan/Roberts

J. GEILS BAND VAN HALEN BERTIE HIGGINS SOFT CELL ROBERTA FLACK JOHNNY & DISTRACT LESLIE PEARL STEVIE NICKS Hottest: MCCARTNEY/WONDER 3-1 HUMAN LEAGUE 5-4 LRB 14-7 QUEEN 20-14 JOAN JETT 28-20

FM103/Salt Lake City, UT Lorraine Winnegar

HEART FOREIGNER Hottest: MCCARTNEY/WONDER 4-1 ALDO NOVA 6-5 ASIA 12-6 HUMAN LEAGUE 11-7 TOTO 17-13

KBBK/Boise, ID Bob Lee

STEVIE NICKS NEIL DIAMOND JON & VANGELIS ALABAMA PINUPS Hottest: MCCARTNEY/WONDER 1-1 CHARLENE 7-2 DAN FOGELBERG 10-3 DONNIE IRIS 13-6 HUMAN LEAGUE 15-8

KSKD/Salem, OR Len E. Mitchell

QUARTERFLASH HUEY LEWIS & NEWS PATRICE RUSHEN (dp) Hottest: ALDO NOVA 1-1 JOAN JETT 23-17 TOTO 26-22 QUEEN 28-24 ASIA D-28

KKFM/Colorado Springs Jack Hamilton

JOAN JETT JUICE NEWTON Hottest: RICK SPRINGFIELD 3-1 TOMMY TUTONE 4-3 RAY PARKER JR. 10-6 SOFT CELL 23-12 QUEEN 17-13

KIKI/Honolulu John Fink

ATLANTIC STARR HEART B.B. KING CAMEO VAN HALEN MELISSA MANCHESTE ALABAMA Hottest: TOM TOM CLUB 1-1 MCCARTNEY/WONDER 2-2 ALIIS 3-3 DENIECE WILLIAMS 8-4 CHARLENE 21-14

PARALLEL THREE

KCBN/Reno, NV Jim O'Neal

GREG KIHN FOREIGNER LE ROUX BOW WOW WOW SOFT CELL J. GEILS BAND EYE TO EYE Hottest: CHARLENE 4-1 MCCARTNEY/WONDER 8-4 ELTON JOHN 16-12 ASIA 20-14 MELISSA MANCHESTE 38-33

KDZA/Pueblo, CO Rip Avine

STEVIE NICKS HEART J. GEILS BAND GREG KIHN EYE TO EYE ONE WAY Hottest: MCCARTNEY/WONDER 3-1 LRB 15-11 TOTO 25-13 ASIA 26-14 WILLIE NELSON 27-16

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

- WNBC/New York WKBW/Buffalo WXKS-FM/Boston CK101/Cocoa Beach FM100/Memphis WGRD/Grand Rapids WNCI/Columbus K96/Provo

THE FOLLOWING STATION REPORTED A FROZEN PLAYLIST THIS WEEK:

- WDRG-FM/Hartford

STEVIE NICKS
After The... (Modern/Atcc)
LP: Bella Donna

Regional Reach: 76/40
National Summary: 37%

DEBUTS: 16
SAME: 15
DOWN: 0
ADDS: 40

N&A

P1

EAST
WBZFM 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

P2

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

POLICE
Secret Journey (A&M)
LP: Ghost In The Machine

Regional Reach: 72/0
National Summary: 35%

DEBUTS: 34
SAME: 27
DOWN: 8
ADDS: 0

N&A

P1

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

P2

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SIMON & GARFUNKEL
Wake Up Little Suede (WB)
LP: Concert In Central Park

Regional Reach: 120/8
National Summary: 58%

DEBUTS: 94
SAME: 19
DOWN: 3
ADDS: 6

N&A

P1

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

P2

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

ROD STEWART
How Long (WB)
LP: Tonight I'm Yours

Regional Reach: 87/6
National Summary: 42%

DEBUTS: 45
SAME: 30
DOWN: 1
ADDS: 5

N&A

P1

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

P2

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

VANGELIS
Charlots Of Fire (Polydor/PG)
LP: Soundtrack Charlots Of Fire

Regional Reach: 117/0
National Summary: 57%

DEBUTS: 0
SAME: 20
DOWN: 89
ADDS: 0

N&A

P1

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

P2

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

TOTO
Rosanna (Columbia)
LP: Toto IV

Regional Reach: 192/7
National Summary: 83%

DEBUTS: 15
SAME: 7
DOWN: 0
ADDS: 7

N&A

P1

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

P2

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

ALDO NOVA
Fantasy (Portrait/CBS)
LP: Aldo Nova

Regional Reach: 88/6
National Summary: 43%

DEBUTS: 42
SAME: 7
DOWN: 0
ADDS: 6

N&A

P1

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

P2

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

QUEEN
Body Language (Elektra)
LP: Hot Space

Regional Reach: 137/8
National Summary: 66%

DEBUTS: 91
SAME: 20
DOWN: 0
ADDS: 6

N&A

P1

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

P2

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOFT CELL
Tainted Love (Sire/WB)
LP: Non-Stop Erotic Cabaret

Regional Reach: 66/27
National Summary: 32%

DEBUTS: 7
SAME: 7
DOWN: 5
ADDS: 27

N&A

P1

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

P2

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

38 SPECIAL
Caught Up In You
LP: Special Forces

Regional Reach: 147/17
National Summary: 71%

DEBUTS: 34
SAME: 33
DOWN: 0
ADDS: 17

N&A

P1

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

P2

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

W

P1

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

P2

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

W

P1

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

P2

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

RAY PARKER JR.
The Other Woman (Arista)
LP: The Other Woman

Regional Reach: 171/2
National Summary: 83%

DEBUTS: 5
SAME: 29
DOWN: 12
ADDS: 7

N&A

P1

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

P2

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

RAINBOW
Stone Cold (Mercury/PG)
LP: Straight Between The Eyes

Regional Reach: 82/6
National Summary: 40%

DEBUTS: 21
SAME: 15
DOWN: 8
ADDS: 6

N&A

P1

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

P2

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

RICK SPRINGFIELD
Don't Talk To... (RCA)
LP: Success Hasn't Spoiled Me Yet

Regional Reach: 191/0
National Summary: 92%

DEBUTS: 26
SAME: 102
DOWN: 10
ADDS: 0

N&A

P1

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

P2

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

TOMMY TUTONE
867-5309/Jenny (Columbia)
LP: Tommy Tutone 2

Regional Reach: 162/1
National Summary: 73%

DEBUTS: 7
SAME: 29
DOWN: 44
ADDS: 1

N&A

P1

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

P2

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

W

P1

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

P2

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

W

P1

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

P2

EAST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SOUTH
WVBT 11-8
WVBT 11-8
WVBT 11-8

WEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

MIDWEST
WVBT 11-8
WVBT 11-8
WVBT 11-8

SUBSCRIPTION SERVICE

Packed every week with radio's hottest on-air and sales promotions

ONE YEAR - \$195
First Class Mail 50 issues

• Small Market rates available
• Overseas subscribers \$300 per year (U.S. funds please)

Radio & Records
1930 Century Park West, L.A. CA 90067

535-4330

FOREIGNER "Break It Up" (Atlantic) 75/23

Moves: Up 13, Debuts 11, Same 28, Down 0, Adds 23 including WBEN-FM, KBEQ, KFI, KYYX, WPST, Q106, WKRZ-FM, WSKZ, WDCG, WMEE, KGGI, FM103, WYKS, 99KG, KCBN.

BERTIE HIGGINS "Just Another Day In Paradise" (Kat Family/CBS) 73/12

Moves: Up 22, Debuts 9, Same 30, Down 0, Adds 12, WBEN-FM, CKLW, KFI, KYYX, WHFM, WYCR, Y103, WVIC, WAIX, KNBQ, KILE, KOZE, JB105 33-28, KC101 24-19, KXX106 18-15.

POLICE "Secret Journey" (A&M) 72/0

Moves: Up 34, Debuts 3, Same 27, Down 8, Adds 0, 96KX 25-17, B94 24-21, WPHD 8-7, KR0D 21-19, WTIK 35-31, B97 22-19, WZYP 27-24, WOKI 28-24, WANS-FM 20-18, KZ93 10-9, KSKD 31-29, WJBO 24-21, Z102 25-22, KKLW 30-23, KATI 32-29.

JOHN DENVER "Shanghai Breezes" (RCA) 71/0

Moves: Up 24, Debuts 4, Same 28, Down 15, Adds 0, WCAU-FM on, WPGC on, Z93 d-30, KCNR 19-13, Q103 17-14, WHFM 22-19, WTIK 22-19, Y103 31-27, WGH 3-2, KOFM 4-3, KEYN-FM 11-8, KSPZ 19-17, WCIR d-29, WFOX 21-18, KILE 37-34.

SOFT CELL "Tainted Love" (Sire/WB) 66/27

Moves: Up 20, Debuts 7, Same 7, Down 5, Adds 27 including WPGC, KEZR, WPHD, WHFM, WYCR, KITY, WZYP, KOFM, WKDQ, KNBQ, KRQ, WTSN, WZYQ, WISE, KSEL-FM, KXKL-FM.

DENIECE WILLIAMS "It's Gonna Take A Miracle" (ARC/Columbia) 65/8

Moves: Up 35, Debuts 7, Same 15, Down 0, Adds 8, XTRA, WAXY, WRQK, WLYT, KYNO-FM, KGGI, Z102, WFOX, WBEN-FM 10-5, B104 30-26, 94Q 19-16, KRLA 11-4, KIIS-FM 15-10, WTIK-FM 14-10, KROK 28-18.

RICHARD "DIMPLES" FIELDS "If It Ain't One Thing..." (Boardwalk) 51/0

Moves: Up 33, Debuts 1, Same 14, Down 3, Adds 0, CKGM 38-33, Z93 15-11, WGCL 20-17, KEARTH 5-5, KIQQ 9-7, KZFM 16-10, B97 12-9, WJDX 22-16, WBBQ 28-20, WAYS 16-12, WKDQ 22-19, KIDD 26-16, KIKI 29-25, Z102 23-17, KYA 24-21.

SIGNIFICANT ACTION

ALABAMA "Take Me Down" (RCA) 43/39

Moves: Up 4, Debuts 0, Same 0, Down 0, Adds 39 including B104, 94Q, Q105, KEARTH, KEZR, WYCR, WBBQ, WSKZ, WCSC, WNAM, KBBK, WCIR, Q104, KFYP, KYA.

SHALAMAR "A Night To Remember" (Solar/Elektra) 40/3

Moves: Up 16, Debuts 7, Same 14, Down 0, Adds 3, CKGM, WFBG, WFOX, WPGC 22-16, Y100 14-11, KFI 28-20, KFRC 26-21, WTIK-FM 13-11, KZFM 29-22, WTIK 34-27, WCSC 30-26, KYNO-FM 7-4, WGLY 23-16, WGLF 29-25, KVOL 22-19.

JOURNEY "Still They Ride" (Columbia) 38/29

Moves: Up 4, Debuts 2, Same 3, Down 0, Adds 29 including JB105, WLS, WLS-FM, KIQQ, KEZR, KZZP, 3WT, WKEE, WBCY, KZ93, WNAM, WTSN, WFLB, KFYP, KOZE.

PATRICE RUSHEN "Forget Me Nots" (Elektra) 35/9

Moves: Up 12, Debuts 4, Same 10, Down 0, Adds 9, CKGM, CKLW, WTIK-FM, WTIK, KX104, KSKD, WFLB, WGLF, KVOL, WBEN-FM 14-4, WCAU-FM 29-21, Z93 28-22, KEARTH 17-12, KIIS-FM 19-15, KGGI 10-8.

J. GEILS BAND "Angel In Blue" (EMI America) 34/31

Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 31 including JB105, KIQQ, KEZR, 3WT, WKRZ-FM, KSET-FM, WNOK-FM, WJXQ, WIKS, KXXX, KNBQ, WTSN, WGLF, KRNA, KDZA.

HAIRCUT 100 "Love Plus One" (Arista) 31/10

Moves: Up 4, Debuts 5, Same 12, Down 0, Adds 10, Y100, KIQQ, WJDX, KGGI, WGLY, WGLF, Q101, WRKR, WCIL-FM, KENI, CHUM 20-14, WGCL on, KEARTH d-24, WPHD d-28, KSLY 30-25.

EYE TO EYE "Nice Girls" (WB) 30/24

Moves: Up 2, Debuts 2, Same 2, Down 0, Adds 24 including KZZP, WPHD, WHHY-FM, BJ105, KX104, WQUT, WRVQ, KMGK, WGLY, Z102, WISE, KILE, KELO, KENI, KCBN.

GREG KIHN BAND "Happy Man" (Beserkley/Elektra-Asylum) 29/25

Moves: Up 1, Debuts 1, Same 2, Down 0, Adds 25 including KFRC, KIMN, 3WT, WPST, WYCR, KINT, KIDD, KCPX, WFBG, WOMP-FM, WCGQ, WCIL-FM, KRNA, KCBN, KDZA.

DAZZ BAND "Let It Whip" (Motown) 29/14

Moves: Up 3, Debuts 8, Same 3, Down 1, Adds 14, B94, Y100, KRLA, K104, KBFM, WZYP, WBBQ, WAYS, KYNO-FM, 95XIL, Z102, 95SGF, WGLF, WCAU-FM 27-17.

MELISSA MANCHESTER "You Should Hear How She Talks..." (Arista) 28/12

Moves: Up 3, Debuts 2, Same 11, Down 0, Adds 12, KBEQ, WKEE, WAXY, WDOQ, WKFR, KIKI, WCIR, 95SGF, WYKS, KWLO, KSLY, KATI, CFTR on, Q104 34-30, KCBN 38-33.

KIM WILDE "Kids In America" (EMI America) 27/10

Moves: Up 1, Debuts 2, Same 14, Down 0, Adds 10, WGCL, XTRA, Q103, WPST, WKEE, WDOQ, WOKI, WACZ, WCIL-FM, KSLY, CHUM on, WL0L-FM on, KIQQ d-37, KMGK 28-21, KBBK on.

SPARKS "I Predict" (Atlantic) 27/9

Moves: Up 1, Debuts 3, Same 14, Down 0, Adds 9, CHUM, WKEE, KZFM, WZYP, KMGK, WOMP-FM, WISE, KSEL-FM, WSPT, WFI d-26, KEGL on, KIQQ on, WKRZ-FM 29-25, WCSC on, KXXX 1-1.

DIONNE WARWICK & JOHNNY MATHIS "Friends In Love" (Arista) 27/3

Moves: Up 12, Debuts 3, Same 9, Down 0, Adds 3, WGCL, BJ105, WFBG, WCAU-FM on, KIQQ 37-32, WAEB 21-16, WTIK 38-35, KEEL 29-21, KROK d-26, WJDX 21-18, WDOQ on, WMAK-FM 26-20, WVIC 29-26, WTSN 30-26, KSLY 25-19.

JON & VANGELIS "I'll Find My Way Home" (Polydor/PolyGram) 26/15

Moves: Up 1, Debuts 2, Same 8, Down 0, Adds 15, KINT, WMAK-FM, WOKI, WCSC, WVIC, KMGK, KJRB, KBBK, KCPX, WTSN, WOMP-FM, Q104, WFLB, KENI, KKLW.

SAMMY HAGAR "Piece Of My Heart" (Geffen) 26/2

Moves: Up 6, Debuts 3, Same 15, Down 0, Adds 2, 96KX, KQIZ-FM, WGCL on, KYYX on, WPHD 24-20, K104 38-31, KSET-FM d-29, WRVQ on, WJXQ 11-8, KZ93 on, KXXX 21-19, KHYT on, 95XIL 37-32, KILE on, KENI on.

FOUR TOPS "Back To School Again" (RSO/PolyGram) 26/1

Moves: Up 1, Debuts 6, Same 18, Down 0, Adds 1, Q101, WHFM on, WKEE d-39, KINT d-29, KHFI on, KX104 on, WOKI d-39, WSEZ on, KYNO-FM 29-25, KIDD on, WISE on, KVOL on, WTRU on, KSLY on, KDZA on.

ATLANTIC STARR "Circles" (A&M) 25/1

Moves: Up 15, Debuts 3, Same 6, Down 0, Adds 1, KIKI, WCAU-FM 24-22, KEARTH 26-21, KRLA 25-22, KFI 25-22, KIIS-FM 20-18, KIQQ 13-10, KFRC 39-31, WTIK-FM 21-15, KC101 d-28, WTIK 26-22, BJ105 37-34, KYNO-FM 19-15, KHYT 34-30, WFLB 32-27.

LE ROUX "Last Safe Place On Earth" (RCA) 22/9

Moves: Up 1, Debuts 1, Same 11, Down 0, Adds 9, 92FLY, WTIK, WSSX, WISE, WXLK, KVOL, KFMZ, KSLY, KCBN, 96KX 14-13, KROK on, WGH on, WIKS d-25, WIGY on, WYKS on.

NEIL DIAMOND "Be Mine Tonight" (Columbia) 21/18

Moves: Up 1, Debuts 1, Same 1, Down 0, Adds 16 including Q106, K104, WKEE, KZFM, WDOQ, WMAK-FM, WSEZ, WGH, WNAM, KBBK, KHYT, WFBG, WFLB, WXLK, KSLY.

CHERI "Murphy's Law" (Venture) 21/2

Moves: Up 10, Debuts 2, Same 5, Down 2, Adds 2, WJBO, WGLY, WFI 13-11, WCAU-FM 13-10, CKGM 23-16, KRLA 26-23, KFI 23-17, KFRC d-33, WTIK-FM 30-24, KC101 30-25, WLAN-FM 28-26, Q106 d-22, WDOQ 23-15, WSEZ on, WFBG on.

LESLIE PEARL "If The Love Fits Wear It" (RCA) 20/20

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 20 including WFI, KFI, KIQQ, KEZR, WKRZ-FM, KZFM, KINT, WVIC, KNBQ, WJBO, WFEA, WFBG, KILE, Q101, KVOL, KENI, KSLY.

ALESSI "Put Away Your Love" (Qwest/WB) 20/2

Moves: Up 8, Debuts 2, Same 6, Down 0, Adds 2, WJBO, WHEB, Y100 on, KIQQ on, KEZR 18-15, WKRZ-FM on, WTIK 33-26, WOKI d-40, WAEV 30-24, WFOX on, WXLK 24-19, WGLF on, KVOL on, WAZY-FM 21-19, KDZA on.

MONROES "What Do All The People Know" (Alfa) 19/15

Moves: Up 0, Debuts 0, Same 4, Down 0, Adds 15, CKGM, WPHD, WRCK, 3WT, KSET-FM, WBBQ, WMAK-FM, WGH, WJXQ, KCPX, WACZ, Q104, WAEV, WSPT, KSLY.

QUARTERFLASH "Right Kind Of Love" (Geffen) 18/15

Moves: Up 1, Debuts 0, Same 2, Down 0, Adds 15, KEZR, KCBN, KYYX, KINT, WAXY, WCSC, WJXQ, KXXX, KSKD, WIGY, WCIR, WYKS, KKLK, KYA, KOZE.

BOW WOW WOW "I Want Candy" (RCA) 18/5

Moves: Up 2, Debuts 0, Same 11, Down 0, Adds 5, WKRZ-FM, WISE, Q101, WSPT, KCBN, JB105 on, CHUM on, WL0L-FM on, KIQQ 40-33, WPHD on, WJXQ on-dp, KBBK on, KSKD on, WGLY on, KFMZ on.

SCORPIONS "No One Like You" (Mercury/PolyGram) 18/2

Moves: Up 3, Debuts 3, Same 10, Down 0, Adds 2, KZ93, WIKS, CHUM on, KEGL on, WLS-FM on, WPHD on, WPST d-32, KSET-FM d-30, WJXQ 12-10, KMGK on-dp, FM103 on, WZYQ d-29, KKQV on, KSEL-FM 21-15, KFMZ 25-23.

EDDIE RABBITT "I Don't Know Where To Start" (Elektra) 15/1

Moves: Up 9, Debuts 2, Same 2, Down 1, Adds 1, WLYT, WAEB on, V100 d-27, KEEL 24-22, KROK on, WFMF 19-17, Y103 37-35, WVIC 30-28, KSTT 20-16, KOFM d-30, WGBF 25-23, WTSN 24-21, WOMP-FM 37-30, WFLB 17-16.

PATTI AUSTIN with JAMES INGRAM "Baby Come To Me" (Qwest/WB) 15/0

Moves: Up 6, Debuts 1, Same 8, Down 0, Adds 0, Y100 20-17, WFBR 14-12, KC101 27-26, WKRZ-FM on, KZFM on, WTIK on, WJDX 27-24, WMAK-FM 15-11, WSEZ on, WZZR on, KBBK on, KCPX d-36, KILE 29-26.

GORDON LIGHTFOOT "Baby Step Back" (WB) 12/1

Moves: Up 9, Debuts 0, Same 1, Down 1, Adds 1, WLYT, KCNR 3-2, V100 20-18, KEEL 27-24, WSEZ on, WGH 13-11, WVIC 12-7, WKFR 23-22, KIOA 17-16, KSPZ 16-15, KSLY 24-13.

WAYLON & WILLIE "Just To Satisfy You" (RCA) 35/1

Rotations: Heavy 8/0, Medium 20/0, Light 9/1, Extra Adds 0, Total Adds 1, WV/LK. Heavy: KPLZ, WGAC, KEY103, KBOI, WDAY, WJON. Medium: WTAE, WSB, KVIL, KFMK, WCCO, KEX, WBSA, WAFB, WSLI, WRVA, WSJS, WHBY, WDFD, WFMK, WMHE, KSL, KRBC, WORG, KFOR, KBOZ.

MECO "Big Band Medley" (Arista) 34/17

Rotations: Heavy 0/0, Medium 9/4, Light 11/2, Extra Adds 1, Total Adds 17, WCBM, WGAR, WCZY, KJR, WGAC, WSLI, WRVA, WHBY, KLTE, KOB, WWRN, WCTC, KRBC, KSEL, WJBC, WDAY, KRKK. Medium: WGY, KBOI, WDEF, KFOR, KBOZ.

BARBARA MANDRELL "Til You're Gone" (MCA) 33/4

Rotations: Heavy 5/0, Medium 15/0, Light 11/2, Extra Adds 2, Total Adds 4, WSLI, WHIO, WNAB, KTWO. Heavy: WLTA, WCZY, WCCO, WRVA, WLVA. Medium: WSB, KEX, WBSA, KEY103, KRNT, KMBZ, KBOI, KSL, WDEF, KSEL, WWSA, KFOR, WJON, KFQD, KBOZ.

ALABAMA "Take Me Down" (RCA) 32/27

Rotations: Heavy 0/0, Medium 10/5, Light 20/20, Extra Adds 2, Total Adds 27, WLTA, KEX, KEZL, KJR, KEY103, WSGN, WRVR, WRVA, WARM98, WHIO, KMBZ, WFMK, WMHE, KKRD, KOB, WWRN, WKZE-FM, WSKY, WCHV, WDEF, KSEL, WLVA, WWSA, KCRG, WJON, WBOW, KBAI. Medium: WSB, WCZY, WHHY, WORG, WDAY.

SIGNIFICANT ACTION

RAY PARKER JR. "The Other Woman" (Arista) 26/5

Rotations: Heavy 9/0, Medium 10/1, Light 7/4, Extra Adds 0, Total Adds 5, WASH, WGAC, WOWO, WEIM, KPAT, KHOW, KOY, WHHY, WQUE, Y106, 810TVN.

DONNIE IRIS "My Girl" (MCA) 21/2

Rotations: Heavy 4/0, Medium 9/1, Light 8/1, Extra Adds 0, Total Adds 2, WGAR, KOY. Heavy: WSFM, KWAV, WWRN, WKZE-FM. Medium: WCBM, WHHY, WQUE, WSRZ, KSLQ, WROV, KFOR, KPAT.

ALESSI "Put Away Your Love" (Qwest/WB) 20/1

Rotations: Heavy 0/0, Medium 12/0, Light 8/1, Extra Adds 0, Total Adds 1, KFQD. Medium: WSB, KEX, KEZL, KEY103, WSLI, KBOI, KWAV, WKZE-FM, WEIM, WSKY, WLVA, WJON.

JOHN SCHNEIDER "Dreamin'" (Scotti Bros./CBS) 19/9

Rotations: Heavy 1/0, Medium 8/3, Light 10/6, Extra Adds 0, Total Adds 9, WSB, WSGN, WHBY, WSGW, KFQD, KBOZ, KRNO, KRKK, KSRO. Heavy: WDEF. Medium: WLTA, KEX, WRVA, WMHE, KBOI.

HEART "This Man Is Mine" (Epic) 17/9

Rotations: Heavy 0/0, Medium 8/2, Light 10/6, Extra Adds 1, Total Adds 9, WHHY, WQUE, Y106, KKRD, KTKT, KRBC, KFQD, KBOZ, KRKK. Medium: KJR, KPLZ, WSRZ, KWAV.

DON WILLIAMS "Listen To The Radio" (MCA) 16/2

Rotations: Heavy 2/0, Medium 9/0, Light 5/2, Extra Adds 0, Total Adds 2, WRVR, WSGW. Heavy: WLTA, WDEF. Medium: WSB, WCCO, KMBZ, KBOI, KCEE, KRBC, KSEL, WWSA, WDAY.

BOBBY CALDWELL "Jamaica" (Polydor/PolyGram) 15/3

Rotations: Heavy 3/0, Medium 7/1, Light 4/1, Extra Adds 1, Total Adds 3, 97AIA, KBOI, WSGW. Heavy: WLTA, WSKY, KRNO. Medium: WBEN, WCCO, WHBC, KRNT, KRBC, WDEF.

JON & VANGELIS "I'll Find My Way Home" (Polydor/PolyGram) 14/7

Rotations: Heavy 0/0, Medium 7/2, Light 6/4, Extra Adds 1, Total Adds 7, WLTA, WRVA, WSRZ, KUDL, KBOI, KIKI, WEIM. Medium: KPLZ, SM95, KWAV, WSKY, KRKK.

LESLIE SMITH & MERRY CLAYTON "Before The Night Is Over" (Elektra) 14/5

Rotations: Heavy 0/0, Medium 1/1, Light 13/4, Extra Adds 0, Total Adds 5, WLTA, SM95, WSKY, WCHV, KBOZ.

ROD STEWART "How Long" (WB) 14/2

Rotations: Heavy 3/0, Medium 7/1, Light 4/1, Extra Adds 0, Total Adds 2, KKRD, WROV. Heavy: WHHY, WSRZ, WEIM. Medium: KWAV, KYUU, WWRN, WSKY, WLVA.

MIKE POST "Theme From 'Magnum P.I.'" (Elektra) 14/0

Rotations: Heavy 1/0, Medium 9/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WENS. Medium: KHOW, WHEN, WSGN, WQUE, WSRZ, YES95, KYUU, KRBC, Q96.

STEVIE NICKS "After The Glitter Fades" (Modern/Atco) 13/7

Rotations: Heavy 0/0, Medium 4/1, Light 9/8, Extra Adds 0, Total Adds 7, WHBY, KKRD, WWRN, WLVA, WORG, KPAT, KISN. Medium: WHHY, SM95, KSEL.

MOTELS "Only The Lonely" (Capitol) 12/3

Rotations: Heavy 1/0, Medium 5/0, Light 6/3, Extra Adds 0, Total Adds 3, WGAC, WSKY, Q96. Heavy: KWAV. Medium: WHHY, Y106, WEIM, WDAY, KRKK.

FRANKE & THE KNOCKOUTS "Without You..." (Millennium/RCA) 12/2

Rotations: Heavy 5/0, Medium 4/0, Light 3/2, Extra Adds 0, Total Adds 2, WZZP, WOWO. Heavy: WHHY, WSRZ, KWAV, WWRN, WLVA. Medium: KRBE, WSKY, WCHV, WROV.

HUEY LEWIS & THE NEWS "Hope You Love Me Like..." (Chrysalis) 11/7

Rotations: Heavy 0/0, Medium 4/2, Light 8/4, Extra Adds 1, Total Adds 7, WGAC, WHHY, WWRN, Q96, WLVA, WDAY, KTWO. Medium: WSRZ, KRKK.

PETER NOONE "You Got Me Anyway" (Johnston/CBS) 11/1

Rotations: Heavy 0/0, Medium 2/0, Light 9/1, Extra Adds 0, Total Adds 1, WWRN. Medium: WNAB, WKZE-FM.

EARL KLUGH "I'm Ready For Your Love" (Liberty) 10/5

Rotations: Heavy 0/0, Medium 2/0, Light 6/3, Extra Adds 2, Total Adds 5, KBOI, WEIM, WKBR, WORG, WSGW. Medium: KSL, KRBC.

JIMMY HALL "Fool For Your Love" (Epic) 9/1

Rotations: Heavy 0/0, Medium 5/0, Light 4/1, Extra Adds 0, Total Adds 1, WORG. Medium: WHEN, WSRZ, WWRN, WKZE-FM, KRBC.

LEO SAYER "Have You Ever Been In Love?" (WB) 9/0

Rotations: Heavy 0/0, Medium 8/0, Light 1/0, Extra Adds 0, Total Adds 0. Medium: WSB, WCZY, KEY103, KBOI, WEIM, WLVA, KFOR, KRKK.

HUMAN LEAGUE "Don't You Want Me" (Virgin/A&M) 7/1

Rotations: Heavy 1/0, Medium 4/0, Light 2/1, Extra Adds 0, Total Adds 1, WKZE-FM. Heavy: WHHY. Medium: WFMK, KSLQ, WWRN, Q96.

VIC ASHER "I'll Take Whatcha Got" (Velsi) 6/0

Rotations: Heavy 0/0, Medium 2/0, Light 4/0, Extra Adds 0, Total

Cruisin' To A Crossover!

Patrice Rushen

"Forget Me Nots" E-47-27

WBEN-FM	CKLW	KIQQ	WJDX	WSEZ	KGGI	WFLB
WIFI	KEARTH	WFBR	WDOQ	WCSC	KBBK	WGLF
WCAU-FM	KRLA	WTIC-FM	WBBQ	WVIC	KSKD	KENI
CKGM	KFI	WKEE	KX104	KQKQ	WGUY	KSLY
Z93	KIIS-FM	WTIX	WMAK-FM	KIDD	WFOX	KVOL

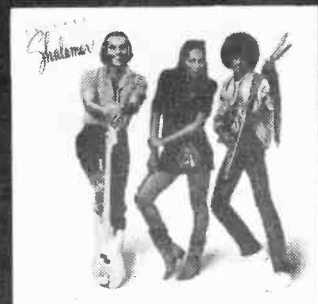
Shalamar

"A Night To Remember" S-48005

WBEN-FM	KIQQ	WMAK-FM	WFBG	99KG
WPGC	KFRC	WOKI	WOMP-FM	KSLY
CKGM	WHFM	WDCG	95SGF	
Y100	WTIC-FM	WSEZ	WFOX	
WLOL-FM	WDRG-FM	WCSC	WFLB	
KRLA	KC101	WVIC	WGLF	
KFI	WYCR	KYNO-FM	Q101	
KIIS-FM	KZFM	KGGI	KVOL	
	KINT	KBBK		
	WTIX	KCPX		
	WZYP	WGUY		



From the hit album **STRAIGHT FROM THE HEART** E1-60015
Produced by Charles Minns, Jr. & Patrice Rushen



From the hit album **FRIENDS** S-28
Produced by Leon F. Sylvers III

© 1982 Elektra-Asylum Records • A Warner Communications Co.

Table with 3 columns: Three Weeks, Two Weeks, Last Week. Lists songs and artists such as McCartney/Wonder, Rick Springfield, Daryl Hall & John Oates, etc.

Table with 3 columns: Three Weeks, Two Weeks, Last Week. Lists songs and artists such as McCartney/Wonder, Dan Fogelberg, Willie Nelson, etc.

HUEY LEWIS (46) HEART (41) STEVIE NICKS (40)

ALABAMA (39) KANSAS (31) J. GEILS BAND "Angel" (31)

MOST ADDED

NEIL DIAMOND "Tonight" (53) JUICE NEWTON (33) ALABAMA (27)

RONNIE MILSAP (18) MECO (17) M. MANCHESTER (15) M. TRANSFER (15)

P. McCARTNEY/S. WONDER (162) TOTO (86) RAY PARKER JR. (75)

HUMAN LEAGUE (74) ASIA (56) RICK SPRINGFIELD (53)

HOTTEST

P. McCARTNEY/S. WONDER (107) DAN FOGELBERG (61) WILLIE NELSON (61)

ROBERTA FLACK (44) CHARLENE (37) SIMON & GARFUNKEL (35)

BREAKERS

KANSAS

Play The Game Tonight (Kirshner/CBS)

66% of our reporters on it. Moves: Up 25, Debuts 42, Same 39, Down 0, Adds 31 including Z93, 94Q, WLS-FM, KFI, KIQQ, B100, KIMN, WLAN-FM, KLPQ, WBCY, KSTT, WKDQ, 95SGF, WCIL-FM. See Parallels, debuts at number 28 on the CHR chart.

RONNIE MILSAP Any Day Now (RCA)

58% of our reporters on it. Moves: Up 27, Debuts 39, Same 30, Down 0, Adds 24 including WCAU-FM, WPGC, KBEQ, WGCL, KYYX, KUBE, 92FLY, KHFI, KLPQ, WZYP, KQKQ, FM102, WACZ, KVOL, WSPT. See Parallels, debuts at number 29 on the CHR chart.

WILLIE NELSON

Always On My Mind (Columbia)

57% of our reporters on it. Moves: Up 61, Debuts 12, Same 22, Down 16, Adds 8, JB105, KCNR, WBLI, WDRC-FM, KBFM, WMEE, WOMP-FM, WXLK, B104 19-10, Q105 14-9, KBEQ 24-19, KOPA 11-4, G100 14-9, WDJX 11-7, FM102 25-13. See Parallels, debuts at number 30 on the CHR chart.

12-34

NEW & ACTIVE

- MOTELS "Only The Lonely" (Capitol) 105/17
HEART "This Man Is Mine" (Epic) 90/41
ALDO NOVA "Fantasy" (Portrait/CBS) 88/6
ROD STEWART "How Long" (WB) 87/5
HUEY LEWIS & THE NEWS "Hope You Love Me Like You..." (Chrysalis) 85/46
RAINBOW "Stone Cold" (Mercury/PolyGram) 82/6
KARLA BONOFF "Personally" (Columbia) 81/23
STEVIE NICKS "After The Glitter Fades" (Modern/Atco) 76/40

MANHATTAN TRANSFER Route 66 (Atlantic)

48% of our reporters on it. Rotations: Heavy 6/0, Medium 42/6, Light 18/8, Extra Adds 1, Total 15, WSB, KJR, WRIE, WTIC, WHAM, WGY, KMGC, WOMC, KMBZ, KCEE, WKBR, WCTC, KSEL, WSGW, KISN. Debuts at number 26 on the A/C chart.

NEIL DIAMOND

Be Mine Tonight (Columbia)

43% of our reporters on it. Rotations: Heavy 4/2, Medium 19/17, Light 32/30, Extra Adds 6, Total Adds 55 including WCBM, GR55, WTAE, WSB, WCLR, 55KRC, WCZY, WHB, KPPL, KEX, KFMB, KJR, KPLZ, WBT, WRVR, and 40 more. Debuts at number 27 on the A/C chart.

NEW & ACTIVE

25-49

- LITTLE RIVER BAND "Man On Your Mind" (Capitol) 59/3
MELISSA MANCHESTER "You Should Hear How She Talks..." (Arista) 58/15
LARRY LEE "Don't Talk" (Columbia) 57/8
DENICE WILLIAMS "It's Gonna Take A Miracle" (ARC/Columbia) 52/12
DARYL HALL & JOHN OATES "Did It In A Minute" (RCA) 52/1
BILL LaBOUNTY "Never Gonna Look Back" (WB/Curb) 47/13
RICK SPRINGFIELD "Don't Talk To Strangers" (RCA) 47/1
STEVIE WOODS "Fly Away" (Cotillion/Atco) 44/4
SMOKEY ROBINSON "Old Fashioned Love" (Tamla/Motown) 39/3
TOTO "Rosanna" (Columbia) 37/3