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INSIDE R&R:

FCC May Expand Ownership Limit: Chairman Mark Fowler suggests the 7 AM, 7 PM, 7 TV limit will be reevaluated along with other key Commission rules 4

Arbitron Defends Washington Book: Responding to WPKX & WVXX's request for recall of the winter survey, Arbitron asserts the book's accuracy, but the stations aren't satisfied 3

Supreme Court Ruling Favors Candidate Access To Airtime: The FCC calls the shots on when candidates can request time on broadcast media, and can revoke licenses if it believes stations are denying reasonable access 4

A Warning To Radio — Stop Stroking Yourself: Listening only to other broadcasters, stations who believe listeners welcome contests and care about individual air personalities may be proceeding under false assumptions 12

NAB Responds To RIAA's Gortikov: NAB VP John Summers replies to the RIAA President's assertion in R&R last week that the NAB is unwilling to talk with the record industry on performance royalties 4

Doubleday Wins KWK-FM Calls: U.S. Court of Appeals criticizes FCC inconsistency in call letter protest cases 4

Dom Fioravanti Named WNBC Station Manager: Promoted from GSM position and replaced by Ed Moir 3

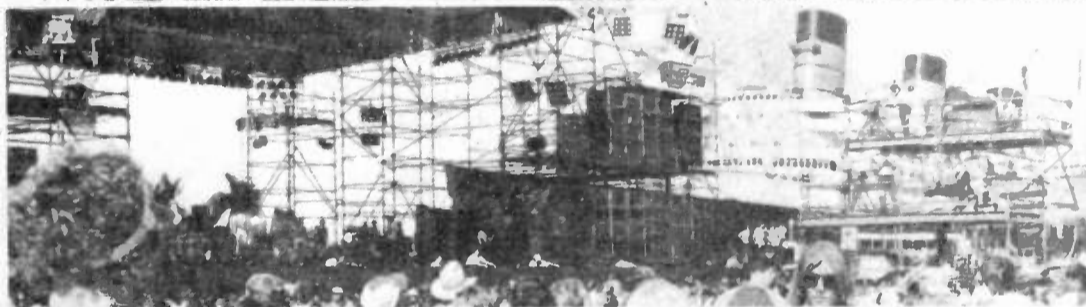
Taft Million-Dollar Giveaway Cleared By FCC: Giant WKRC-Q102/Cincinnati contest's validity upheld over mystery complaint 3

Black Female PD's Profiled: Inspiring success stories from three of the format's rising female programming stars, who explain their approaches to their demanding jobs 50

Frank Tenore Appointed WGSO GM: Joins Insilco's New Orleans News/Talk outlet from WIFJ/Philadelphia 3

George Mills New President/GM At KSDO: Comes from Gannett San Diego station from company's WJYW/Tampa; David Strubbe replaces him 3

Radio Mobilizes Millions Over 4th Of July



Radio stations across the nation attracted larger-than-ever crowds for festive celebrations of the nation's birthday last weekend, incorporating fireworks displays, synchronized soundtracks, and (a budding tradition) concerts by the Beach Boys. Three of the most spectacular gatherings are pictured above. At top left, a cross-section of the audience WTWR/Detroit is claiming to be the largest ever listening to a single broadcast on a single station. Local police estimated almost a million people gathered in Hart Plaza to watch fireworks and listen to WTWR's countdown show.

At top right, Q107/Washington repeated its highly successful July 4, 1980 Beach Boys concert in front of the Washington Monument. This year's immense turnout was similar to last year's, with estimates ranging from 300,000-500,000 despite persistent rain which let up (perhaps symbolically) just before the group went on. Below left, a scene from the KHTZ/NKR Productions Beach Boys show adjacent to the Queen Mary in Long Beach July 5, which was aired via nationwide radio/TV simulcasts and satellite transmission, with around 50,000 actually present.

THOMPSON TAKES OVER KWK; STENBERG NEW KHOW-FM GM

Barrett Becomes Executive VP At Rogers

KWK & WWWK/St. Louis VP/GM David Barrett has been named Executive VP for Rogers Communications, and will also serve as VP/GM for the company's CFTR/Toronto and as VP/Operations for syndication/production firm Rogers Broadcasting Productions. Doubleday has promoted Allan Thompson from GSM of KWK & WWWK (soon to become KWK-FM; see separate story Page 4) to General Manager of the stations. The company has also named KHOW-AM-FM GSM Eric Stenberg GM of KHOW-FM; BARRETT/See Page 16

Atlanta Stations Plan Arbitron Suit

WGST & WPCH/Atlanta VP/GM, John Lauer is planning "to take Arbitron to court" over the ratings firm's recently-announced policy on advertising or promotional announcements. Arbitron's revised policy stated that references to a survey, diary, or a variation of Arbitron itself would earn a station a sticker and

Outlet Merges Into Columbia Pictures

Columbia Pictures Industries and the Outlet Company have reached an agreement in principle for the merger of Outlet into Columbia Pictures. Total value of the transaction was estimated at between \$250 and \$350 million. Outlet owns and operates KIQQ/Los Angeles, WIOQ/Philadelphia, WDBO & WDBO-FM/Orlando, WQRS/Detroit, WTOP/Washington, WSNE/Taunton-Providence, and five VHF television stations. Columbia Pictures currently holds WYDE/Birmingham, KCPX & KCPX-FM/Salt Lake City, and WWVA & WCPI/Wheeling.

The agreement provides that Joseph Sinclair, Chairman of the Outlet Company and Bruce Sundlun, President and Chief Ex-

ecutive of Outlet, will be added to the Columbia Pictures Board of Directors at the close of the merger. Francis Vincent Jr., President/CEO of Columbia Pictures, stated, "We are delighted to have successfully concluded our negotiations with Outlet Company. We look forward to welcoming the Outlet management team to the Columbia Pictures OUTLET/See Page 16

Danny Davis Exits Polygram

Danny Davis, Sr. VP/Promotion on the West Coast for Polygram Records, was relieved of his duties Monday (7-6). Polygram Exec. VP/GM Bob Sherwood told R&R, "As a radio programmer who was promoted by Danny and a record man with high respect for a professional, I have been a friend and associate of his for a number of years. It is a fact of our industry that occasionally the needs and aims of a company and an employee sometimes don't match forever. As Danny leaves Polygram, I

DICKSTEIN JOINS AS PRESIDENT

Scallan Becomes Mariner Chairman

Joe Scallan has been appointed Chairman/Chief Executive Officer of Mariner Communications; he formerly held the position of President/CEO. At the same time, Barry Dickstein joins the company as President from the VP/Special Industries position at Barclay's American Corp. Mariner owns WITS/Boston, KBEQ/Kansas City, and WLW & WSKS/Cincinnati.

Scallan commented to R&R, "We wanted to place Barry in a position that had stature commensurate with his abilities. He has a tremendous working knowledge of the broadcast industry, he knows the financial side, and most importantly, he's got a terrific head and we can bounce ideas off each other. I need to move out of the Lone Ranger position.

"I'm enormously pleased that Barry has chosen to join us," Scallan continued. "We've come an awfully long way in three short years. I've been spread so thin in those three years that nobody will welcome Barry's addition more than I will."

Lauer's Beautiful Music station, ATLANTA/See Page 16

DAVIS/See Page 16

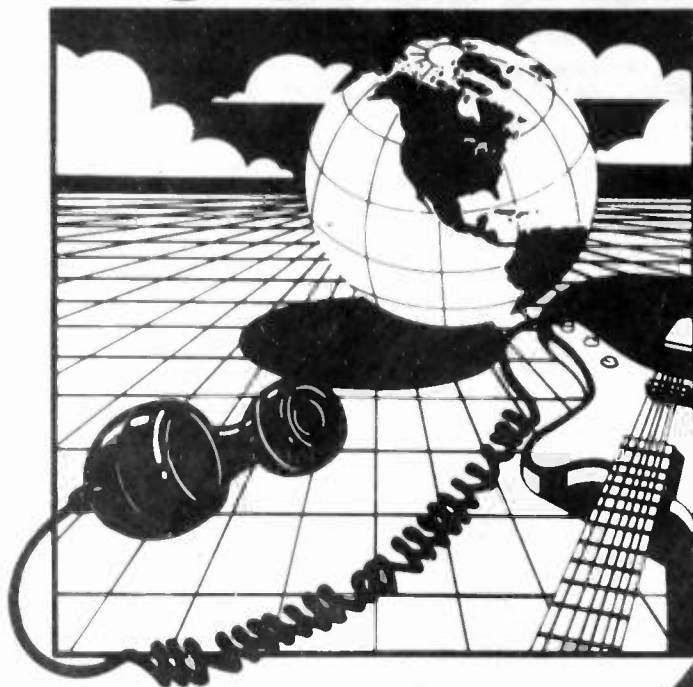
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JOURNEY

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JULY 13 - 8:30 PDT

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SPECIAL GUEST STAR - BILLY SQUIRE

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Taft's Million-Dollar Contest Cleared

Taft Broadcasting's WKRC & Q102 (WKRC/Cincinnati) were recently cleared by the FCC of any wrongdoing in last fall's one million dollar giveaway contest (R&R 12-12-80).

"It's over with. They found in our favor and there was nothing wrong," Taft Executive VP/Radio Carl Wagner confirmed to R&R this week.

In a case that generated widespread publicity in the Cincinnati area, the FCC's Complaints and Compliance Branch launched an investigation into the contest when an anonymous complainant accused Taft of misleading listeners into believing WKRC and Q102 were each giving away a million dollars. In fact, a single million-dollar prize was awarded.

In its defense, Taft told the Commission the contest wording had been the subject of "intense and careful review" by its local and Washington lawyers, and thousands of promotional flyers clearly stated that both stations were taking part in a single giveaway. The giveaway was a response to a half-million dollar promotion launched by Heftel's YES-88 (WYYS).

Taft also told the FCC, "This complainant has used its false allegations to the Commission for the purpose of stirring up public controversy in the Cincinnati area in an attempt to besmirch Taft's good name."

Taft further alleged that since the complaint was never made public, an R&R story (12-12-80) must have been leaked by the complainant for the purpose of creating unfavorable publicity for Taft. The R&R article was quickly delivered to Cincinnati newspapers in plain envelopes, Taft noted.

A Taft request to learn the complainant's identity under the Freedom Of Information Act was denied by the FCC, which protects the names of complainants who request anonymity.

STRUBBE NEW VP GM AT WJYW

Mills Named President/GM At KSDO

George Mills was named President/GM of Gannett's KSDO/San Diego, making the move from a similar position at WJYW/Tampa, also a Gannett station. Mills replaces KSDO-KEZL President/GM Bill McMahon, who exited last week and was replaced at KEZL by Larry Shushan (R&R 7-3). David Strubbe has been appointed VP/GM at WJYW, replacing Mills; he was most recently GM at WCKX in the same market.

Mills had been at WJYW for a year, previously serving as GSM at WDEB/Detroit and KTAR/Phoenix. Strubbe, a longtime Tampa/SR, Petersburg broadcasting figure, had been GSM and National Sales Manager at WLCY & WRBQ and Sales Manager at WDAE.

Scott Becomes VP/GM At TM Productions

Buddy Scott has been promoted to Vice President/General Manager of TM Productions, moving up from the VP/General Sales Manager position.

TM President Pat Shaughnessy commented, "Buddy and I have worked together off and on for the past 15 years. His experience as a disc jockey, program director, general manager, and in radio syndication gives him a great deal of ability to work with broadcasters. Buddy's tremendous background in broadcasting is just the kind of asset TM can best utilize."

Before joining TM six months ago, Scott was VP/GM of Drake-Chevalier for several years. His numerous radio positions include serving as GM of KXOA/Sacramento and PD at KMEN/San Bernardino. Scott's first project is the further development of a new TM Beautiful Music image campaign.

Losk, Petrone Promoted At Polygram

Two Polygram Distribution Inc. (PDI) vice presidents have been promoted to VP positions for Polygram Records, as former VP/Midwest Harry Losk becomes Sr. VP/Marketing and ex-VP/West Coast Emiel Petrone assumes a VP/Marketing West Coast position. The moves came in the wake of the departures of Sr. VP/Marketing Lou Simon and VP/Marketing & Product Development Jules Abramson last week. Under the new marketing/sales structure, Petrone and VP/Marketing for Special Projects Jim Lewis report to Losk, who in turn reports to Exec. VP/GM Bob Sherwood.

Tenore Takes GM Position At WGSO

Frank Tenore has been appointed General Manager of News/Talk-formatted WGSO/New Orleans and the Insilco Sports Network. He was most recently VP/GM at WPTI/Philadelphia, having earlier managed WHUE/Boston and worked in sales at KQV and WTAE/Pittsburgh as well as ABC. Tenore replaces Al Smith, who departed to pursue other broadcast interests; he reports to recently-appointed Insilco Sr. VP Tom Dursey (R&R 7-3).

Fred Walker, President of Insilco's parent company Broad Street Communications, told R&R, "I'm delighted. Frank has not had any News/Talk experience, which I consider a plus in the sense that he's not wedded to any old-line traditions or customs. We can devise, develop, and fine-tune an already-established product in the marketplace, particularly in the area of research in sales demographics." Tenore takes up his new responsibilities July 13.

MOIR NAMED GENERAL SALES MANAGER

Fioravanti Promoted To WNBC Station Manager

Dean Fioravanti has been promoted to Station Manager at WNBC/New York. Fioravanti had served as WNBC's General Sales Manager for two years prior to this appointment.

Fioravanti's first official act as Station Manager was to name Ed Moir as his successor. Moir was upped from WNBC's Local Sales Manager to General Sales Manager. WNBC Vice President and General Manager Bob Sherman told R&R, "This was a decision based on many past successes at WNBC, and I'm confident of the abilities of these two men in continuing those successes." Both appointments are effective immediately.

Arbitron Contends D.C. Book "Reliable"

Arbitron countered charges by stations WPKX & WVKX that the winter survey for the Washington, DC market contained "numerous errors" that hurt the stations' standings by asserting that "the report as published is reliable and useful" in a telegram from Radio Product Manager Avery Gibson to WPKX & WVKX VP/GM Bill Sherard.

In the telegram Arbitron admitted there were errors in the DC book but stated there was "no significant change in audience estimates in favor of WPKX & WVKX." Arbitron's analysis was conducted on the basis of total persons, total week. When asked if the book would be reissued due to impact in more narrow demos and dayparts, Gibson replied, "We only reissue based on 12+ impact."

Sherard told R&R he is awaiting a full written response from Arbitron. However, he said he was "disappointed" with the Gibson telegram, which he felt did not address all the issues in conflict. He added that further legal action is still possible.

At a meeting of the Washington Area Broadcasters Association Sherard proposed a metro-wide post-survey diary review to check the integrity of the spring book on behalf of all Arbitron subscribers in the DC market. He is especially concerned about how Arbitron handles a version of his station's "Kicks" slogan. In the winter book the aberration

ARBITRON/See Page 16.

Cook Named MCA International President

MCA Records VP/Business Affairs Lou Cook has been appointed President of the company's International Division. He will continue to be based out of MCA's Universal City (Los Angeles) headquarters, and will continue to serve in his Business Affairs capacity in addition to his new duties.

MCA Records Group President Gene Froelich, in making the announcement, commented that Cook's appointment "will continue to provide a forward momentum to our international business."



Lou Cook

FOCUSING ON FRANK CODY

The new Affiliate Consultant for the Source discusses the innovative programming philosophies that have made him one of AOR radio's outstanding success stories.

Page 32

THOM McAN REENTERS RADIO

Absent from the airwaves for six years, the widespread shrine chain is resuming radio ads, targeted at younger demographics in 45 markets.

Page 8

WNEW EMPHASIZES RADIO TRADITIONS

PD Russ Knight explains the New York feature's unique mix of pre-rock and non-rock contemporary music and a personality approach steeped in history.

Page 17

MOTIVATING A STAFF EFFECTIVELY

KEJ/Portland PD Bob Miller discusses the principles of incentives, team spirit, and positive reinforcement for air personalities.

Page 47

BALANCING CONTEMPORARY MUSIC

Four CHR PD's elaborate on the tricky proposition of keeping a station's music flow balanced in styles, tempo, gender, and sound in general.

Page 19

WHAT IS PROPER NEWSCAST ENGLISH?

Is the right brand of "news speak" for radio newscasters on the air absolutely correct English, completely colloquial speech, or a middle position that avoids the gray areas?

Page 18

features

Washington Report	4	Videoscope	16
WFO's New	6	Brad Messer	18
Ratings & Research	12	Picture Pages	30
Street Talk	14	Opportunities	53
TV News	16	Marketplace	55

formats

Easy Listening Radio	17	Country	42
Contemporary Hit Radio	19	Adult Contemporary	47
AOR	32	Black Radio	50

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Washington Report

Broadcasters Lose Ground To Candidates

Supreme Court Declines To Expand First Amendment Rights Of Broadcasters

Nets Lose To Carter/Mondale

Stations Run Risk Of Revocation In Federal Candidate Access Cases

"If broadcasters were not somewhat cowed by this development, it seems to me they would be crazy," a top-ranking FCC insider observed after the Supreme Court last week upheld the right of access to the airwaves by candidates for federal office.

Placing all broadcasters on notice, the court said the networks illegally denied former President Carter "reasonable access" by refusing to sell him a half-hour block of time in December 1979.

"I assume if a president comes in now and says he wants a half-hour, the networks will give it to him, no questions asked," said the FCC observer. He continued, "There isn't any range of sanctions. The statute says if you don't give reasonable access, you lose your license. So it would astound me if a broadcaster were to play fast and loose in second-guessing what a candidate wants."

FCC Fairness Chief Sees No Change In Policy

"I don't know what everybody's getting so excited about," said Milton Gross, Chief of the FCC's Fairness and Political Broadcasting Branch. "It merely upheld a 1972 statute which we've been enforcing for eight years," Gross added.

"We get hundreds of complaints of this type every year but very few, if any, go against the station because we look at whether they acted reasonably," Gross explained, "and that's the key... reasonable access."

Broadcasters See First Amendment Loss

Despite Gross's assurances, radio broadcasters clearly saw the ruling as a defeat. "It's a ripoff," WMAN/Mansfield, OH VP/GM Chuck Carson told R&R. "It's to our advantage to be fair to everybody and I think we can do that better than anybody else."

Commenting on the ruling's affirmation of the FCC's power to overturn a station's access decisions, WISN/Milwaukee VP/GM John Hinkle said, "They've taken away the jurisdiction of individual businessmen to make a decision for themselves and what's good for their product."

Court Bypassed Chance To Backtrack On Spectrum Scarcity Theory

Some observers expressed disappointment that the court passed up a chance to begin retreating from the famous 1968 Red Lion decision, which reinforced the spectrum scarcity rationale for denying full First Amendment rights for broadcasters. Many broadcasters now argue that the proliferation of new stations and competing media has undermined the scarcity thesis.

What The Supreme Court Upheld . . .

Here are some of the key elements of the FCC guidelines for broadcasters when handling access requests from candidates for federal office, which were upheld by the Supreme Court:

- Once a campaign has begun, broadcasters must give reasonable and good faith consideration to access requests from legally qualified candidates. Acting on complaints, the FCC will decide whether a campaign has actually begun.
- Stations must seriously weigh a candidate's needs and purposes, but may also take into account such factors as time previously sold to the candidate, the disruptive impact on programming, and the likelihood of requests for equal time by rival candidates.
- When denying requests, stations must explain their reasons or make a more limited counteroffer of time, to facilitate FCC review.
- When complaints are filed, the FCC will use its authority to rule on the reasonableness of a station's actions.
- Under the Federal Election Campaign Act of 1971, even a single instance of denying reasonable access can be punished by license revocation.

CHAIRMAN SAYS NO RULE IS SACRED

Fowler Commission May Alter Multiple Ownership

Chairman Mark Fowler has told R&R the FCC will consider changing the multiple ownership rule limiting broadcast owners and groups to no more than seven

AM's, seven FM's and seven TV's (5 VHF). In an exclusive interview with R&R which will appear next month, he also said the trafficking rule, which prohibits the profitable sale of stations owned less than three years, is "a stricture which prohibits the free exchange of broadcast properties and may or may not be

advisable." Regarding the 7-7-7 limit, Fowler told R&R, "We want to look at that rule. One option would be to eliminate the rule. Another option would be to raise the number. Some might say you should reduce the number. I personally would believe that would not be the way the Commission

would be going," said Fowler. "Maybe there would be a special category for networks. Maybe they would have a lesser number," he added. On the other hand, Fowler noted in a Wall Street Journal profile this week that the FCC will also take another look at the rule barring network ownership of cable operations and low power TV's.

Reviewing All The Rules

Addressing the impact of reduced regulation on the legal community, Fowler noted, "For example, if you eliminated the 7-7-7 rule or radically raised it, it seems to me there would be a great deal of commercial activity in that area alone."

Repeating his view that every single FCC rule will be reviewed, Fowler questioned the proposed breakup of AM-FM combinations at sale time. "I would think we'd want to look at that one very early on. I have some very serious doubts personally as to whether that makes sense," Fowler told R&R.

NAB's Summers Counters Gortikov

Responding to an assertion by RIAA President Stanley Gortikov in R&R last week that he had been turned down by the NAB Radio Programming Conference Committee to begin a "pay for play" discussion with the broadcast industry over performance royalties, NAB's Executive VP/GM John Summers told R&R: "Our programming conference is for managers and program directors to learn about programming. We've never intended to involve them in Washington issues."

Summers added, "They just want a foot in the door. There's nothing to negotiate because we are totally against it." Asked if NAB might ever be willing to discuss the issue with RIAA, Summers replied that the broadcast organization might consider it at a future managers' conference if a panel was planned.

COURT UPBRAIDS FCC

Doubleday Wins Rights To KWK-FM Call Letters

"The Commission may not decide a case one way today and a substantially similar case another way tomorrow without a more reasonable explanation than is offered here," the U.S. Court of Appeals said last week. The court awarded Doubleday's WWWK/Granite City, IL the same call letters as its sister AM station, KWK/St. Louis, a mile-and-half away across the Mississippi River (R&R 7-3).

Growing Call Letter Harassment?

"It's a clear message to our competitors that you're not going to use the regulatory process to stop someone's marketing efforts," Doubleday President Gary Stevens told R&R. He sees a growing trend towards stations opposing call letter changes at the FCC to harass competitors, even when the new calls raise no possibility of listener confusion.

"It was a contrived conspiracy on the part of several stations to create a situation where our ability to promote our properties was hampered," Stevens concluded.

Court Raps FCC For Inconsistency

When four St. Louis stations filed against Doubleday's proposed change in 1979, the FCC ruled in their favor, citing its rules allowing conforming call letters only in the same or adjoining communities.

But the court found another Mississippi River case in which the Commission allowed conforming calls in nonadjoining communities 10 miles apart.

"What is clear is that the Commission does not apply its strict geographic standard with any exactitude or consistency," said the justices, who also expressed amazement at the FCC's argument in court that its past call sign decisions can not be considered precedents.

Trade Association News



Jim Popham



Rich Wykoff

Popham, Wykoff New NAB VP's

NAB has named Jim Popham as VP/Government Relations and Rich Wykoff as VP/Broadcast Liaison in the same department. Popham takes over the number two slot left vacant when Dave Markey became top aide to Sen. Frank Murkowski (R-AK). "He brings substantive experience and a unique feeling for broadcast issues," Senior VP/Government Relations Ken Schanzer told R&R.

Wykoff, a former FCC staffer and currently NAB's Director/Broadcast Liaison, replaces the late Bill Carlisle as VP. Look for additional changes in NAB Government Relations personnel in the near future.

FCC: At A Glance

KSLQ/St. Louis Copter Probe Dropped

The FCC has closed its investigation of a newspaper columnist's complaint that KSLQ/St. Louis deceptively ran canned helicopter sounds behind ground-based traf-

fic reports (R&R 11-21-80). The station admitted the practice, saying it causes listeners "to pay greater attention" and comparing it to running teletype sounds behind newscasts.

KSLQ satisfied the Commission by promising to tag non-airborne reports with the words "... from KSLQ commuter control," with reporters adding such phrases as "about to take off" and "ready to go," further indicating the chopper is on the ground. Warned Acting Complaints and Compliance Chief Stephen Sewell, "You are expected, however, to continue with such safeguards."

Dawson In, Lee Out

In an official ceremony at the U.S. Capitol Monday, Mimi Dawson was sworn in as an FCC Commissioner, replacing Bob Lee, who retired June 30.

Falwell Interference?

According to the Washington Post, FCC field investigators have been dispatched to Lynchburg, VA to investigate interference complaints against WRVL-FM, licensed to Moral Majority founder Rev. Jerry Falwell's Liberty Baptist College. WRVL went on the air June 17 and has reportedly generated 135 complaints about interference with several local radio and TV outlets.

NO PLAYLIST IS COMPLETE WITHOUT THEM

JOURNEY

"Who's Crying Now"

96KX add	KYYX add	KXX106 add 29	KIOA add	KYSN add 30	KVOL add
Q107 add	WFBR add	G100 add	KZ93 add	FM103 add	WRKR add 40
KRBE add	WTRY add	WAAY add	WZOK add	K96 add	WSPT add
Z93 add 30	WICC add	WBBQ add	WISM add 29	KMJK add	WTRU add
94Q add	WPST add	FM100 add	Z104 add	KTKT add	KWLO add
Y100 add 33	K104 add	KX104 add	WNAM add	WHHY add	KSLY add
WLS-FM add	WAQY add	WSKZ add 29	WMEE add	Z102 add 34	KDZA add
CKLW add	WKEE add	WOKI add	YES-95 add 40	WFOX add	KATI add
KBEQ add 17	KEGL add	WRJZ add	92X add	WCGQ add	KQDI add
Q102 add 34	KTSA add	WBCY add	WDJX add	WANS-FM add	KYYA add
KEARTH add	KHFI add	WAYS add	KIDD add	FM99 add	KOOK add
KIQQ add	KBFM add	KJ100 add	FM102 add	KILE add	KFXD add
KFRC add	WFMF add	WVLK add	KJRB add	KSEL add	KRLC add
KSFX add	KQ94 add	WGRD add 35	KNBQ add	KQIZ-FM add 30	B104 on
KEZR add	KLAZ add	WAKX add 35	KTAC add	KPUR add	

"Styx did it with 'Babe', REO with 'Keep On Loving You', and now Journey travels the 'broad appeal highway' to come up with one of the finest records of the year. Few pieces of product I've heard mix every ingredient for a hit single — from melody to lyric to Steve Perry's soulful vocal delivery, this one is the goods."

— Dave Sholin's Personal Picks, The Gavin Report July 3, 1981

Taken from the Columbia album "ESC4P3" TC 37408

Produced by Mike Stone for Mike Stone Enterprises, LTD. and Kevin Elson

REX SMITH AND RACHEL SWEET

"Everlasting Love"

WFIL add	KOOK add	WKEE deb 40	WFOX 26-23	KLAZ on
CKGM add	JB105 20-18	KSET-FM deb 28	WCGQ 26-21	WCSC on
WTIX add	Z93 29-26	WSGN 27-22	WISE 31-28	KJ100 on
BJ105 add 37	94Q 20-17	WAAY deb 30	WFLB 29-22	14WK on
FM100 add 24	Q105 22-16	WBBQ deb 30	KKXL 24-22	WCIR on
WBCY add	WCKX 25-21	WMAK-FM deb 28	KCBN 40-36	WHHY on
WSEZ add	KIQQ 37-27	WOKI deb 32	KATI 34-29	95SGF on
WISM add	KYYX 29-25	WRJZ deb 29	KBOZ 29-26	WANS-FM on
KGGI add	WHFM deb 33	WAYS 23-20	CKLW on	FM99 on
KNBQ add	WICC deb 30	WVLK deb 28	KFI on	KFYR on
KHYT add	WAEB 29-24	Z104 deb 30	Q103 on	KKRC on
WLAM add	WAQY 32-29	K96 26	WBBF on	KYYA on
		WGUY 28-26	KC101 on	KRLC on
		WACZ 22-19		

Produced by Rick Chertoff



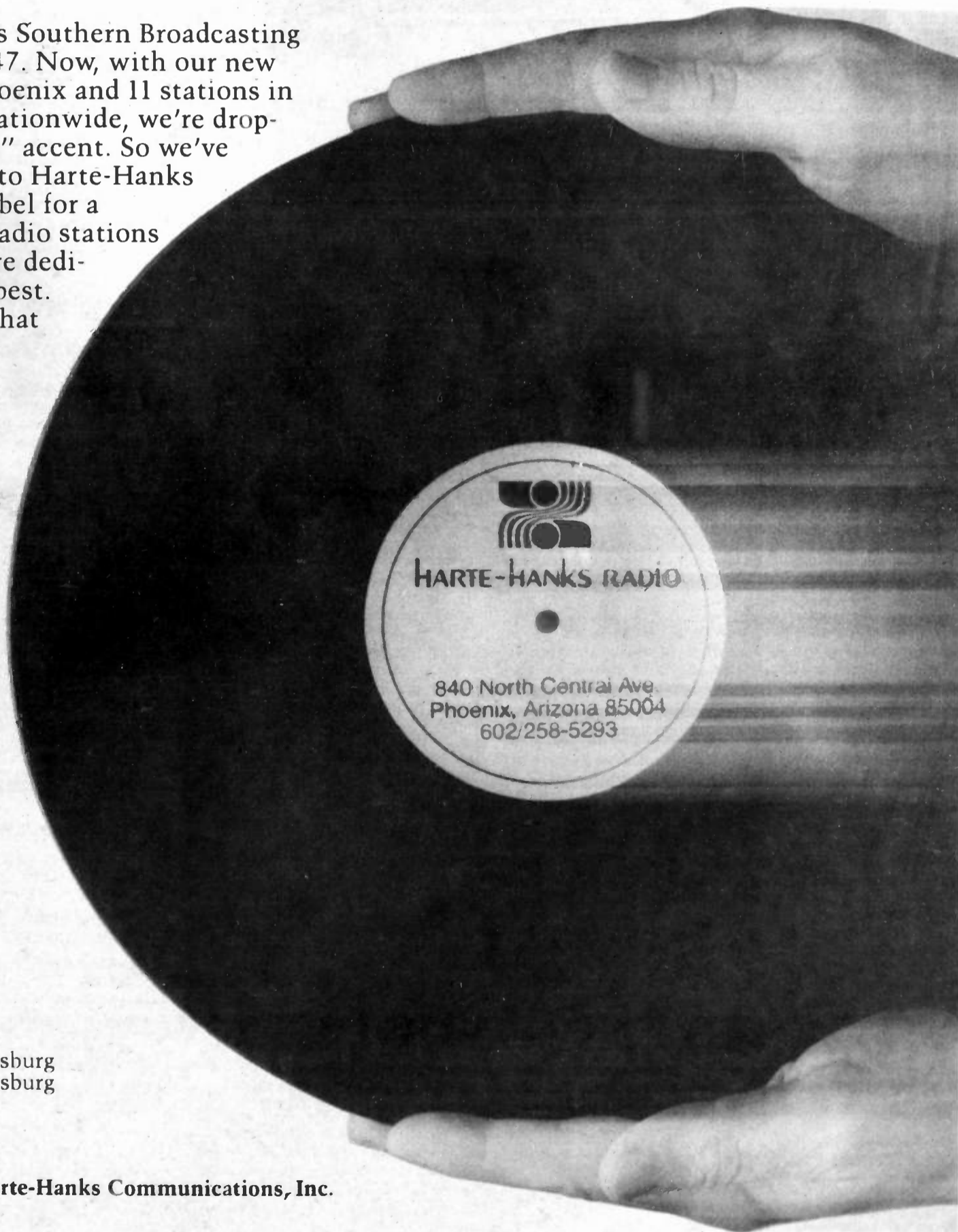
THE HITS ARE ON COLUMBIA RECORDS

CHANGE THE



THE RECORD.

You've known us as Southern Broadcasting Company since 1947. Now, with our new headquarters in Phoenix and 11 stations in growing markets nationwide, we're dropping our "Southern" accent. So we've changed our name to Harte-Hanks Radio. It's a new label for a dynamic group of radio stations with people who are dedicated to being the best. That's something that will never change.



KOY Phoenix
KQYT Phoenix
KULF Houston
KYND Houston
WEZI Memphis
WSGN Birmingham
WLCY Tampa/St. Petersburg
WRBQ Tampa/St. Petersburg
WRVA Richmond
WRVQ Richmond
KMJK Portland, OR.

The Radio Group of Harte-Hanks Communications, Inc.



Xerox Developing Copiers Capable Of Transmitting & Receiving Documents

Copiers with the ability to communicate with each other so that they can produce copies of documents at separate locations are on the Xerox Corporation's agenda of new products.

Speaking before a group of securities analysts, Robert Firth, President of the firm's Business Systems Group, added that a personal copier "about the size of an attache case" was also currently under development, as was "a totally electronic copier capable of reproducing or creating full-color images and delivering high-resolution copies of text or pictures." No introductory date was set for any of these products, however.

Thom McAn Re-Enters Radio

After an absence of more than six years, the Worcester, MA-based shoe company Thom McAn will begin using radio advertising once more. Aiming at younger demographics (teens to 24) and young housewives, the firm's back-to-school campaign will begin in late August in 45 markets.

Thom McAn VP/Marketing William "Mac" McDonald told R&R that he's a big supporter of radio, feeling that the medium is especially right for reaching younger demos. Thom McAn will continue to use television, but the rejuvenated radio commitment will come at TV's expense.

McDonald also noted that the firm hopes to tie in with stations for back-to-school promotions. BBDO will handle the Thom McAn account.

1980 Record Year For Marriages

There were more marriages in the U.S. last year than ever before. 1980's total of 2,143,000 surpassed 1979's previous record by almost 54,000. The marriage rate, which has been steadily rising since 1977, increased by two percent over the 1979 rate.

America's birth rate is also up. The 3,598,000 births in 1980 were four percent higher than the 1979 level, according to the Monthly Vital Statistics Report of the National Center for Health Statistics, which is located in Hyattsville, MD.

Millimeter Radio Signals: The Wave Of The Future?

Millimeter radio signals, defined as those signals having a wavelength between a centimeter and a millimeter or whose frequencies are between 30 gigahertz and 300 GHz, may be the (radio) wave of the future, according to a recent *Wall Street Journal* article. Already, scientists working in laboratories have been able to harness the millimeter waves for such diverse uses as installing systems in mortar shells so that they can seek targets much like so-called

intelligent missiles, and bouncing subscription TV signals from rooftop to rooftop (without using cables).

Because the ability of a signal to convey information is proportional to its frequency, the millimeter waves could carry more than all other radio waves combined. However, since the millimeter waves don't travel as far as microwaves, their communications value has been somewhat limited. Nevertheless, for military and radar purposes this limited range is an advantage.

For example, two satellites could converse in space using 60 GHz and not be heard on earth due to the oxygen in the earth's atmosphere absorbing virtually all radiation at this frequency. This absorption, combined with the millimeter waves' range makes them exceptionally difficult to detect or to jam. Plus, the high frequency enables millimeter wave radar to operate with small, portable antennae as well as with almost photographic detail. With the aid of computers, an anti-aircraft gunner using millimeter wave radar could pick the exact spot on an enemy plane he wanted to hit.

Broadcast Applications Also

In addition to their substantial military applications, the millimeter radio waves may be useful in alleviating crowding broadcast bands.

The National Aeronautics and Space Administration (NASA) is currently developing millimeter wave technology so that the 20 GHz to 30 GHz range of frequencies may be used for commercial transmissions between satellites and the earth. Furthermore, Hughes Aircraft has developed a portable millimeter wave system it is presently pitching to TV broadcasters that will enable news teams to cover events with only a pair of small antennae rather than several hundred yards of coaxial cable.

While scientists have known about millimeter radio waves since World War II, the close tolerances and exotic techniques required to build the equipment necessary to generate and detect the millimeter waves have been out of reach until recently when a number of silicon and gallium arsenide (a metallic compound) solid-state electronic devices were developed.

Recent breakthroughs in high-powered vacuum tubes have also helped. Varian Associates last year unveiled a vacuum tube 10 times stronger than previous models which it is using as a basis for a gyrotron, capable of creating 250,000-watt beams at 28 GHz. The gyrotron will provide better heat sources for the plasmas used in obtaining electric power from nuclear fusion.

Burns Media Sets Positioning Seminars Schedule

Burns Media Consultants Inc., the broadcast consulting firm headed by George Burns, will present a series of one-day seminars this fall.

Entitled "Positioning Power: Tactics Of Winning," the seminars, chaired by Burns, will involve a detailed discussion of matters ranging from the new meaning of core audience to the pragmatics of aggressive competition. Dates and locations for the meetings are:

Los Angeles (9-11) at the Sheraton Universal Hotel, Seattle (9-15) at the

Red Lion Inn/Sea Tac, Kansas City (9-17) at the Hilton Airport Plaza Inn, Chicago (10-13) at the Holiday Inn-O'Hare, Boston (10-15) at the Sheraton-Boston Hotel, New York (10-17) at the St. Regis Sheraton, Atlanta (10-20) at the Sheraton Inn-Atlanta Airport, and Dallas (10-23) at the Dallas Hilton Inn.

Fees for the seminar, including workbook, are \$185 per person. Multiple registrations from the same station are \$145 per registrant. For further information, contact Pamela Shane at (713) 461-9958.

TRAILER BOARDS

Mobile Billboards Turn Truckers Into Travelling Salesmen

Trailer Boards, a Denver-based company, has come up with an interesting twist on a familiar advertising medium — travelling billboards. Using a resource common to every city across the country (trucks) Trailer Boards posts weather-resistant vinyl billboards on the sides of the vehicles. (The trucks' owners lease the space to Trailer Boards.)

By using truck fleets so that prime viewing areas and times can be targeted as well as so that clients may choose where and when they want their messages to be seen, the effectiveness of stationary billboards can be multiplied. Clients are told where the trucks will be at given times.

The travelling billboards are particularly effective when used to promote special athletic events, trade shows, or conventions, and would appear to be a natural for radio stations. The first national firm to begin using Trailer Boards is World Airways, which is circulating its message throughout its target cities of Oakland, San Francisco, Los Angeles, Honolulu, and Newark. For further information contact Barry Edenstrom at (800) 525-6553.

Numark Intros Equalizer With "Pink-Noise" Generator

The "EQ2700" equalizer/analyzer recently introduced by the Edison, NJ-based Numark Electronics Corp. sports a built-in "pink-noise" generator that enables consumers to accurately fine tune their stereo system to match the exact sonic conditions of their listening area. The 10-band-per-channel equalizer's 20 slide controls allow listeners to

customize sound in each band within a ± 15 db range in addition to the ± 15 db unit gain controls available for each channel.

The user simply sets up an optional measurement microphone like the Numark "STD272," sets the "pink-noise" generator volume level, and then (with the aid of push buttons) sets each of the 20 slide controls to 0 db. The result is a totally flat response.

The "EQ2700" 's frequency response for the equalizer section at a flat setting is 10Hz to 100,000 Hz with harmonic distortion at 1 volt output of less than 0.01 percent. The unit is priced at \$450 (optional "STD272" measurement microphone included). For further information contact Numark's Robert Kotovsky at (201) 225-3222.

Radio & Records

5 YEARS AGO TODAY

- ★ **KGBS / LOS ANGELES TO GO ROCK** — Jimi Fox to program station
- ★ **STARR BROADCASTING PRESIDENT PETER STARR RESIGNS**
- ★ **NUMBER ONE FIVE YEARS AGO:** "Afternoon Delight" — Starland Vocal Band (Windsong)
- ★ **NUMBER ONE COUNTRY:** "Teddy Bear" — Red Sovine (Starday)
- ★ **NUMBER ONE LP:** "Fly Like An Eagle" — Steve Miller (Capitol)

WESTWOOD ONE SALUTES

One of over 1500 Great Radio Stations carrying Westwood One programs.
 Programs like: The Dr. Demento Show, Off The Record with Mary Turner, Off The Record Specials, Live From Gilley's, The Concert of the Month, The Rock Years: Portrait of an Era, The Great American Radio Show, Daybook, Spaces and Places, Ace and Friends, Star Trak, Special Edition, Shootin' the Breeze, Tellin' it Like It Was.

WESTWOOD ONE

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AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS

P.A.T. B.E.N.A.T.A.R



◀ FIRE AND ICE ▶

the first single
from the album

P R E C I O U S T I M E

Don't waste precious air time.
Play it now!



Chrysalis
Records and Tapes

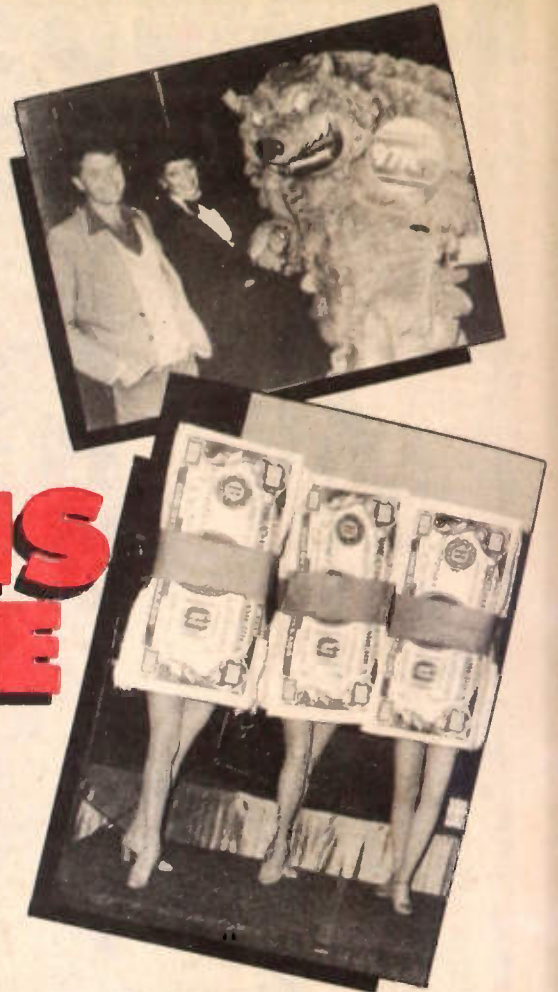
The single CHS 2529 The album CHR 1346
Produced by Keith Olsen & Neil Geraldo
Management/Rising Star Enterprises/Rick Newman & Richard Fields

**THE BACK PAGE
BREAKERS®**

R&R

P R E S E N T S

**THE
GREATEST
RADIO
PROMOTIONS
OF ALL TIME**



A Special NAB Programming Conference Souvenir Issue featuring the best contests and promotions ever on radio. R&R's editors will interview top programmers from *all* major formats...the brightest promotional minds from yesterday and today.

**WATCH FOR THIS SPECIAL
SOUVENIR ISSUE AUGUST 14**

LOS ANGELES
(213) 553-4330
Contact:
Dick Krizman
Vice President of Sales

**ADVERTISING
DEADLINE
JULY 31**

WASHINGTON, D.C.
(202) 466-4960
Contact:
Barry J. O'Brien
National Sales Director

Radio & Records

The Industry's Newspaper

Networks/Program Suppliers

ENTERPRISE RADIO

The **National Sports Festival**, which takes place from July 23-29 in Syracuse, NY, will receive exclusive radio broadcast coverage from the net. Over 2600 amateur American athletes will compete in 33 sports during the **U.S. Olympic Committee**-sponsored event.

All of **Enterprise's** "Sports Updates," "Sports Talk Shows," and "Sports Features" will emanate from the games' sites, with a special three-hour block of continuous programming scheduled for both Saturday and Sunday (July 25-26) as well.

On June 9, the net became the first commercial radio network to transmit regularly scheduled programming via satellite to the Hawaiian Islands. The initial feed to Enterprise affiliate **KHVV/Honolulu** was of a "Sports Update," anchored by the net's **Bob Buck**. Previously, any commercial network feed was received via telephone.



A special six-hour, end-of-the-year countdown show is currently being offered as an optional bonus to the firm's "Weekly Top 30" client stations. Targeted for New Year's Eve airing, the special show will include the top hits of 1981 and will be available on a first-come, first-served basis in those markets where there are no client stations carrying the "Weekly Top 30."

Otis Conner Productions



J.T. Anderton becomes head of the Dallas-based company's New York operations. Most recently, Anderton served as Northeast Regional Manager for the **National Association of Broadcasters (NAB)**, having formerly been associated with **WSUN** and **WDAE/Tampa-St. Petersburg** and **WKTZ/Jacksonville**. In his new post, Anderton will supervise Conner's broadcast sales in the Northeast as well as handle the firm's business with the various New York ad agencies.



RKO

John Abrams has been named Creative Services Manager. Most recently, Abrams served as an Editor/Writer with the **Mutual Broadcasting System's** promotional department, having previously been a writer/researcher in the Radio-TV News Department of the **New York Times**.



REO Speedwagon will be featured live in concert from the Boston Garden at 9pm (EST) on July 15. The broadcast will air via a satellite network of over 70 stations nationwide.

SATELLITE NETWORK

Upcoming guests for the Tarzana, CA-based firm's July "Rockline" programs are: **Journey** and **Billy Squier** (7-13), **Foreigner** and **David Lindley** (7-20), and the **Allman Brothers Band** and **Kim Carnes** (7-27). The weekly, live-via-satellite interview show features a toll-free call-in number whereby listeners can speak directly with the guests live and on-air.



The Dallas-based AM radio/news and information consultation firm has announced its intentions to enter the radio syndication arena with "David Wade's Radio Recipes," hosted by noted gourmet **David Wade**, who is currently seen on television in 49 states via the **Satellite Program Network**.

Several features distinguish this initial offering, including Wade's recording the local sponsor's commercials, making in-market personal appearances, and offering David Wade cookbooks and other merchandise for local sales promotions. For further information contact **Carl Cramer** at (817) 274-9892.



Thelma LeBrecht has joined the radio network's Washington, DC staff, coming from her previous post as an Editor/NewsWriter for **ABC Radio** in New York. Prior to her arrival at ABC, LeBrecht served as an Editor/Reporter with **KYW/Philadelphia** and a documentary producer with **WBT/Charlotte, NC**.

Sales



Bill Prettyman, former GM at **First Media's WPGC/Washington**, has purchased **WICO-AM&FM/Salisbury, MD** for slightly over one million dollars. Prettyman began his broadcast career as an air personality with **WICO**.

WKWK-AM & FM/Wheeling, WV have been sold by **Community Service Broadcasting Inc.** to the **Price Communications Corporation** for \$1.35 million, pending FCC approval, according to broker **Richard A. Shaheen Inc.**

RADIO abc

The net's O&O FM stations are the most listened to FM group in America, according to **ABC** researchers' analysis of the Winter 1981 **Arbitron** survey data. The stations registered cume totals of 4.7 million (MSA) and 5.4 million (TSA).



Mutual

"Dick Clark Presents **Barry Manilow**," a three-hour music and interview special, will be the net's Labor Day contemporary music special. Spanning the length of Manilow's career, the special will be broadcast on Monday, September 7.

The following 19 stations have announced their affiliation with the net: **WAPI-FM/Birmingham, AL**; **WWFL/Clermont, FL**; **WGST/Atlanta, GA**; **WGEC-FM/Springfield, GA**; **WWCM/Brazil, IN**; **WEGP/Presque Isle, ME**; **WJLJ/Tupelo, MS**; **WJFL/Vicksburg, MS**; **KDLM/Detroit Lakes, MN**; **KVLR-FM and W P Y X - F M / Albany - Troy - Schenectady, NY**; **WBZA/Glen Falls, NY**; **WLAN/Lancaster, PA**; **WFIG/Sumter, NC**; **KORN/Mitchell, SD**; **WDXB/Chattanooga, TN**; **WATQ/Oak Ridge, TN**; and **WETQ-FM and WCMS/Virginia Beach, VA**.

CBS RADIO

Paul Anka will be the subject of a 20-part "Between The Lines" weekend special hosted by **Peter Becker**, airing July 18-19 via the net.



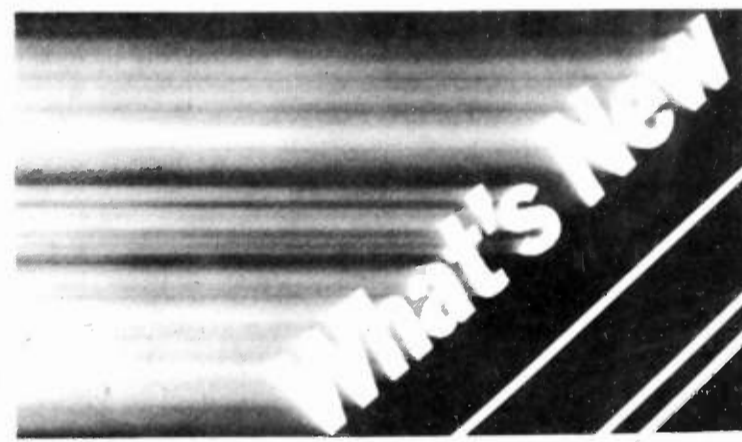
Watermark

WRBQ (Q105)/Tampa becomes a client station for the firm's "American Top 40" countdown show, hosted by **Casey Kasem**.

THE SUNBELT NETWORK, INC.



SEALING THE DEAL — The Sunbelt Network's two-minute daily radio feature, "Another Opinion," hosted by **Nelman-Marcus** Chairman Emeritus **Stanley Marcus**, debuted July 6 via **Metromedia's News/Talk** outlet **KRLD/Dallas**. Pictured in the midst of a congratulatory handshake are, from left: Sunbelt Network president **James Johns**, **Marcus**, and **KRLD VP/GM Carl Brazell**. Additional stations signed on for the feature include **WQXR/New York**, **KMPX/San Francisco**, **KTUC/Tucson**, **KBEA/Kansas City** and **KNWA/Fayetteville**. The program deals with quality, fashion and the American lifestyle and is bartered in the top 75 markets (sold directly elsewhere).



Reps



Katz Radio

The firm recently commissioned a study of the radio listening and TV viewing habits of farmers in the Eastern Time Zone. Based upon February 1981 diary data as collected in 30 DMA's, the survey found that during the 5-6am traditional morning farm block about twice as many farmers are listening to radio as compared to the general public.

However, the study also found that 48 percent of these farmers can be reached during the 7-10am and 42 percent during the 3-7pm prime drivetime hours. Furthermore, the survey showed that 60 percent of the farmers listened to radio on an average day.

In addition to the aforementioned time periods, the study noted that 34 percent of the farmers could be reached during the 11:30am-1pm time blocks, with 24 percent tuning in between 1-3pm and 21 percent between 7pm-12midnight. For further information contact your local Katz office.

PROradio

PRO Time Sales Inc., the rep's parent firm, has inaugurated a program of annual corporate giving in each of the seven cities (New York, Atlanta, Chicago, Detroit, St. Louis, Los Angeles, and San Francisco) where the company maintains an of-

fice. Those eligible for the yearly donations will be local organizations which "contribute to the educational or cultural enrichment or enhance the social fabric of the community." The selection will be made by the managers of the **PRO Radio** offices, with the first organization slated to receive the contribution being the Metropolitan Museum of Art in New York.

People

Boston



Tim Montgomery



Janet Karger

Tim Montgomery has been elevated to Director/National Sales & Research for **WXKS-AM&FM**. Concurrently, **Janet Karger** has been promoted to General Sales Manager for the two outlets, with **Lisa Wreden** named Local Sales Manager for the AM facility.

Ratings & Research

"You are not out to stroke your competition, you are out to please the public."

How To Stop Stroking Yourself

When the Quarterly Measurement ratings results begin to come out next week, there will be many of you who are disappointed in your Arbitron report card. Perhaps the data will be cause for introspection, wondering where you went wrong. Allow me to suggest that where much of the industry goes wrong is that we stroke ourselves, not the public. I'd like to point out some examples of what I mean, then suggest how marketing research can help avoid the problem, perhaps even resulting in better Arbitron numbers.

Incestuous Implications

One of the easiest ways to stroke yourself, and by implication influence the way your station operates, is to spend time talking only with others in the industry. As a result your perspectives on what the public wants may be warped. Be wary of the incestuous trap of relying too much on what other broadcasters relate to you. Keep an independent mind, backed by solid market research done on a regular basis.

Contest Blind Spot

One major example of the inbred problems broadcasters face when they stroke each other, and not the public, is the almost kneejerk reliance on contests or promotions to build an audience. Contests and promotions are traditionally seen as ways of either building name or time spent listening, but do they really do this? Recent research suggests that the answer is, in most cases, no.

I was involved last month in doing focus groups for a client station. One major area we probed was the reaction of the target audience to contests/promotions in general, and to see if any specific items had been found fun or enjoyable.

Of the adults 25-44 surveyed, 79% said that they felt that contests/promotions were "negative, lessened my enjoyment of radio." In the group discussions the respondents did have some constructive suggestions about the type of on-air events they wouldn't mind, but there was little support for the broadcaster belief that contests are vital to the sound of a radio station. I've seen the same results in numerous markets where I've been involved in market research efforts. Yet I wonder if there are brave broadcasters out there who would dare listen to the public and abandon their

belief in the primacy of contests. Those with this blind spot may end up slipping when the Arbitron figures are released.

Personality Positioning

Another area market research delves into frequently is the image or importance of air personalities. Because many of us went through a stage in our careers where we were on-air, we might tend to stroke ourselves and feel that DJ's are an outstanding and important factor in radio station success. However, with some notable exceptions — Wally Phillips, Dick Purtan, and Don Imus, for example — the public tends to blend air personalities into whatever format they are playing. Most market research says that as long as the personalities are congruent to the music or format with which they are associated, the DJ is not a *tuneout* factor. Rarely, though, is the personality a *tune-in* factor. But, goes the shocked question, where does this leave the standing of the personalities in the industry?

If we want to properly stroke the public, it would seem that market research would be saying that in most cases the personality has to "fit in," not "stand out." This may bruise some DJ egos, but a better understanding of how your target audience perceives personalities may enhance your on-air presentation, and that may boost your numbers.

Stop Stroking, Start Studying

Rather than perpetuate industry perceptions that may not apply to your market or competitive situation, do your own homework. Market research is the answer, done at least once annually. Use focus groups and a telephone survey of your target audience to find out what is on their minds.

Although various researchers ballyhoo "new" approaches from time to time, there is really just a fairly simple equation to keep in mind when considering market research. Here are the steps to success, using research.

- Research to find out what the target audience currently thinks of your station and its competitors.
- Analyze the results to see if you are pleased with what was found in terms of the public's perceptions.

Week In Review

Birch Bounces Back

After suffering an apparent defeat at the hands of Mediatrend in Phoenix, it seems that Birch may yet rise like the city's namesake. Birch officials tell R&R that although Mediatrend won round one in the contest to become the monthly rating service in town, some strong broadcasters in Phoenix are encouraging the Birch service to also measure the area. More to come.

Meanwhile, Tom Birch tells R&R that a recent trip by David Gingold, VP/Sales for the firm, was successful in generating new markets. While not yet signed, it appears that a major Northeastern market, a major Midwestern metro, and a West Coast major market are soon to join the Birch bandwagon. Birch is also planning to speak before the RAB Goals Committee in the near future, as well as present his company's strong points to a number of major New York ad agency personnel.

RAB Mulling DST Stance

According to RAB VP Dick Montesano, the Radio Advertising Bureau's GOALS Committee has met and is preparing a position on the issue of Arbitron's Differential Survey Treatment technique. DST has been announced by Arbitron as its new way of measuring black listeners, effective with the Winter '82 survey. The technique, as announced, would involve sending blacks diaries, rather than using the current telephone retrieval method.

There has been concern expressed in some research quarters about the use of DST. Research arms of the NAB and the RAB have delved into the matter, with the RAB due to issue its statement at the end of this month, according to Montesano.

- If the research findings indicate a new direction, make whatever changes seem congruent to what might stroke the public (and are within your fiscal capacities).

- After you've made the changes, tell the public (through advertising) about the revisions. Don't expect casual radio listeners to instantly react to format fine-tuning you might be doing. Normally at least six months are needed before the public catches on to a new station approach.

- Finally, conduct a follow-up research project to see if the public's perceptions are being revised regarding your station and its competition.

By going through this process of study, reaction, then a follow-up study, you will be able to get a handle on what might later show up in an Arbitron report. Also, it's vital to not overreact when other broadcasters in your market give you or your boss a comment reacting to your new approach. Keep in mind that you are not out to stroke your competition, you are out to please the public. With the proper use of market research and a willingness to keep an open mind regarding what the public wants, you might even find that your station is more successful. Then, Arbitron should stroke you with a healthy number!

Q&A

Wally Sale of WTAR/Norfolk called recently to ask, before going to Laurel for a post-survey diary review, "How can I find which weeks were the key weeks for us during the spring survey?"

First, be sure to order a mechanical diary from Arbitron. On the mechanical, the home numbers of the respondents will begin with a number between 2-9. These first digits are the key — 2, 4, 6, 8 are the "standard" diaries from weeks 1, 2, 3, 4 respectively in each of the three four-week periods. 3, 5, 7, 9 came from the same weeks respectively but were from homes sampled through ESF (unlisted). There is an additional code on the mechanical to tell you which of the three four-week periods the "week 1," for example, came from. By tallying the in-tab for your station on a weekly basis you can see what weeks were heaviest in diary payoff.

**Jhan
Hiber**



Here's What You "Really Wanna Know" About Gary Wright:

WCAO add
JB105 32-28
CHUM deb 28
KRBE on
94Q 19-14
WCKX add
CKLW add
KBEQ 24-21
KEZR deb 22
KYYX on
KPLZ deb 31
WFBR add
WFLY 27
KC101 add
WICC deb 28
WPST 31-28
WAEB deb 26
WKRZ-FM on
WAQY deb 30
WKEE deb 34
KEGL add
KHFI add 30
KBFM add
WFMF 28-23
KQ94 deb 35
KLAZ deb 36
KXX106 deb 28
WERC add
WSGN 26-23
G100 29-26
WAAY 29-27
Y103 add 36
CK101 25-21
WBBQ on
KX104 on

WMAK-FM add
WSKZ deb 28
WOKI 33-28
WRJZ 29-25
WNOX deb 26
WBCY deb 23
WAYS add
WSEZ add
WCSC deb 27
WQRK deb 28
WRVQ deb 26
KJ100 24-20
WVLK add
WGRD 29-25
WL0L-FM 30-26
WAKX on
KIOA add
WISM 26-22
Z104 on
WNAM add
WIKS add
WNAP deb 28
WMEE on
YES-95 add 39
WDJX 32-31
WNCI 29-28
KKXX add
KERN add
KIDD on
FM102 deb 30
KJRB add
KNBQ add
KTAC add
FM103 24-21
WGUY 32-22

WACZ 30-28
WLAM add
WIGY add
WTSN on
14WK on
WCIR add
WHHY deb 30
Z102 21-19
WSGA 24-20
95SGF deb 30
WFOX 23-20
WCGQ deb 28
WISE 20-19
WANS-FM on
WXLK 26-20
FM99 deb 35
WKXY 22-16
KILE 40-38
KSEL deb 27
KQIZ-FM deb 26
KVOL on
KKRC deb 30
KKLS 24-19
WRKR add
WEAQ add 28
WTRU add 29
KENI 34-23
KSLY deb 25
KCBN deb 35
KDZA add
KATI 35-30
KQDI on
KBOZ deb 23
KYYA add
KOOK 30-26
KRLC 26-21

"REALLY WANNA KNOW YOU" GARY WRIGHT

Produced by Gary Wright and Dean Parks
Executive Producers: Lenny Waronker and Russ Titelman



It Was The Best Week "Suzi" Ever Had!

WIFI deb 30
KRBE 20-15
KBEQ 21-18
KYYX add
WPST 27-25
K104 39-36
WAQY 28-26
WKEE 35-28
WOLF deb 29
KBFM deb 29
WTIX deb 34
WBBQ deb 25
KJ100 19-15
WVIC 40-35
KIOA add
WDJX add
KERN 35-28
KYNO-FM deb 29
KIOY 15-11
KGGI add
KCPX 30-28
WACZ deb 31
95XIL 40-38
WFLB 30-24
KILE 34-32
WRKR 27-23

KENI 20-10
KCBN 36-31
KATI deb 32
KRLC 23-19
WBEN-FM
WKRZ-FM
G100
WAAY
WGH
WRVQ
WAKX
KSTAR
KJRB
KYSN
WFBG
14WK
WCIR
WCGQ
WISE
WXLK
FM99
KQIZ-FM
KKRC
KKLS
WSPT
KSLY
KDZA
KQDI
KBOZ
KOOK

"SUZI" RANDY VANWARMER

Produced by John Holbrook and Ian Kimmet
for Briggs and Co. Productions



ON BEARVILLE RECORDS
Manufactured and Distributed by Warner Bros. Records



STREET TALK



**"I REALLY
LOVE YOU"**

(NB7-11-116)

the new single from

PHIL SEYMOUR

(NB1 33234)

Produced by Richard Podolor
for Richard Podolor Productions
Management: Saul Davis

Street Talk hears that RSO President Al Coury is very close to signing his own label deal with Elektra/Asylum Records. Further, Al's first project will reportedly be the new Del Shannon album produced by Tom Petty and backed by Petty and his Heartbreakers band.

Beau Weaver has been axed as half of the current Hudson & Harrigan morning team at KILT/Houston and replaced by Fred Kennedy, who had been doing character voices for Beau and Randy Hames (the other H&H half). Now KILT will feature Kennedy & Hames as Hudson & Harrigan. Beau will remain in Houston and attempt to become the city's first "Kelly Jock," filling in for various stations that need professional vacation relief.

Sonny Melendrez, last with KMPC/Los Angeles, has taken over the 6-10pm shift at KFI/Los Angeles. Also new to the KFI air staff is former KHJ/Los Angeles personality Larry McKay.

And while we're on the subject of L.A. air personalities... look for a major battle for the coveted morning drive audience to erupt very soon. London & Engelman's recent defection from KEARTH to KWEST and major billboard blitz announcing their new location is about to be met head-on by another morning show change in the market. Things should get very interesting very soon.

Barbra Summers, 1-4pm jock at WFIL/Philadelphia, was voted "Best Female Air Personality" in Philadelphia magazine this month. Our congratulations to her and to WFIL morning man Don Cannon, who for the first time ever was *not* named the worst jock in town in the same poll. Why did Don get a break this year? The magazine has a new editor.

More awards... Baltimore magazine took a citywide poll and named B104 as "Baltimore's Best Radio Station." The rather amazing coincidence here is "Baltimore's Best" is the exact phrase that B104 has been using as a slogan since the station kicked off 12 months ago.

The Eagles will have a new single out sometime in August called "Johnny Can't Read." The uptempo rocker has lyrics that may not make the National Rifle Association too happy.

Word on the street is that Atlantic Records is looking around for a "heavyweight" promotion person to handle the West Coast for the label.

In an unusual collaboration, REO Speedwagon will perform August 8 for a CBS Video taping and a simulcast by the Source and Warner Amex's Music Channel. The taping will then be made into a videodisc.

Al Simmons, who was Program Director and Operations Manager at WSLI/Jackson, MS for 24 years, died June 24 of a stroke he suffered on June 19. Just 45 years old, Al had been promoted to General Manager only six months ago. He will be missed by all who knew him.



SHE'S GOT BETTE DAVIS EYES — Although Jackie DeShannon is given credit for writing Kim Carnes's number one hit "Bette Davis Eyes," Jackie only wrote the music. The lyrics were penned by Donna Weiss seven years ago. All these facts came to Street Talk's attention when Steve Conley of FM100/Memphis contacted us with a story told to him by a listener. After he played "Bette Davis Eyes" on his show, Steve got a call from a female listener claiming that she was the subject of the song. A few days later the young lady showed up at the station with a copy of the original transcription that her friend Donna Weiss had done years before as a promo. She also had a scrapbook given to her by Donna with pictures of Bette Davis and the lyrics written between the photos. The rest, as they say, is history... Steve is pictured above with the young lady in question, who remains nameless — but she's got those eyes.

Stephen Capen, who had been doing morning news for Dr. Don Rose at KFRC/San Francisco, will segue over to KSFY/San Francisco on July 27. However, Capen will not be doing news for KSFY. He'll be in direct competition with Dr. Don as KSFY's new morning air personality.

And speaking of San Francisco, former KFRC & KHJ programmer Michael Spears, who currently owns and operates WPLP/Tampa, is promising "a major announcement" in mid-August. Is Michael about to announce the purchase of another station?

Bill Murray's new movie "Stripes" was filmed on location in Louisville last summer, and two local radio notables have been spotted making their screen debut in the film. C.C. Matthews (then PD of KJ100 and now PD of WQMF) and Bobby Hatfield (currently PD of KJ100) were watching the filming one day and just decided to cross some barricades and do a "walk-on" while a scene was being shot. To their surprise they didn't end up on the cutting room floor!

The title cut from the new "Heavy Metal" soundtrack by Don Felder may sound like *all* the Eagles, but in reality only fellow band members Tim Schmit and Don Henley helped. The other two Eagles were off on their own.

They call us "the Federal Express of Radio Program Consulting" because we've won for stations who "absolutely, positively" HAD to win THIS book!
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radio index **Todd Wallace**
associates



A FAMILY FIGHT FOR NUMBER 1'S

FOUR

COMMODORES

"LADY (YOU BRING ME UP)"

M1514F

LAST WEEK:

THE BACK PAGE

BREAKERS

THIS WEEK:

23

13K add Y100 31-19
 KELP add 34 Q105 7-6
 WAXY add WGCL 20-19
 14WK add KEARTH 8-4
 WKTU 3-2 KRLA 3-3
 WKBW deb 3 KFI 22-13
 WBEN-FM 9-6 KIQQ 2-2
 WIFI 16-13 KFRC 8-6
 WXKS-FM 2 WAEB deb 27
 KRLY 1-1 KSET-FM 1-1

RICK JAMES

"GIVE IT TO ME BABY"

G7197F

B97 19 FM102 deb 17 KEEL on
 KQ94 19-18 KGGI 4-2 WVIC on
 KX104 23 KHYT 12 KJRB on
 KYNO-FM 7 KVOL 3 FM99 on
 KIDD 29-26 WHFM on

TEENA MARIE

"SQUARE BIZ"

G7202F

WIFI add WGH add
 CKLW add KYNO-FM add
 WHYN add KGGI add
 KSET-FM add WKTU 29-13
 WSGA 31-28 WXKS-FM 22-21
 KIQQ 30-29
 KHYT deb 33

DIANA ROSS / LIONEL RICHIE

"ENDLESS LOVE"

M1519F

THE BACK PAGE

BREAKERS

IF IT'S ON MOTOWN BELIEVE IT!



Outlet

Continued from Page 1
organization. We regard the Outlet broadcasting operation as the finest available aggregation of television and radio properties in the country, and this combination carries out our previously announced strategy of making a significant commitment to the media business."

Sundlun stated, "We are very pleased with the proposed merger and look forward to working with the Columbia management people. We considered a number of alternative courses for Outlet Company and concluded that a combination with a company having Columbia's motion picture and television production and distribution capacities is an excellent fit for our operations and offers great opportunities for our shareholders."

The companies noted that the agreement in principle is subject to various conditions including negotiation of a definitive merger agreement, approval by the boards of directors and stockholders of both companies, approval by the FCC, and consents by lending institutions.

Barrett

Continued from Page 1
former KHOW-FM VP/GM Sam Sherwood will continue as VP/GM of the AM, which was recently purchased from Doubleday by Metromedia. Stenberg told R&R, "To be able to stay in Denver with Doubleday and a new operation as GM makes me very happy. I'm looking forward to the challenge." Barrett commented to R&R about his move to Canada, "My experience with Doubleday over the past year has been a positive one, and I have enjoyed working with (Doubleday Broadcasting President) Gary Stevens immensely. The career opportunity in Toronto is an outstanding one, and I look forward to joining Rogers, which is a very successful radio and communications company." Barrett is no stranger to Canadian radio, having served as VP/GM at CFCF & CFQR/Montreal for four years and as GM at CHOM in the same city for four years previously.

Atlanta

Continued from Page 1
WPCH, ran TV commercials during the spring sweep showing people musing about their radio listening, including phrases like "dear diary . . ." or "if my husband kept a diary he'd write PCH in too." After a complaint by WLTA, Arbitron issued its revised policy on the diary announcements and WPCH will be stickered in the Atlanta book.

Lauer feels that his AM station, all-News WGST, will be penalized also. He told R&R that "no longer can you say 'wake up to my station'"; he feels that will harm WGST which uses the slogan "Wake up to the world." Lauer said that the Meredith legal staff is checking into options against Arbitron.

Arbitron spokesperson Connie Anthes told R&R that she has not heard of any action contemplated by WGST & WPCH. However, she did say that "Wake up to the world" is not going to be a problem" resulting in a sticker. "That's not what we're trying to get at - we're trying to get at announcements that specifically refer to a survey, a diary, or Arbitron," Anthes continued. She stated that Arbitron is not trying to keep people from listening longer to radio.

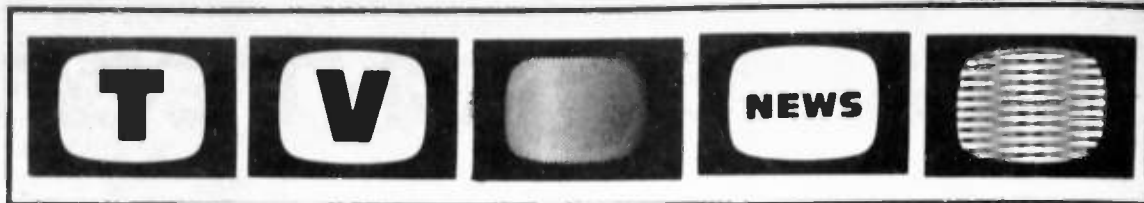
Davis

Continued from Page 1
thank him for his fine work over the two years he was with us, and wish him a future of only great success."

Davis commented, "It's been an interesting experience. I view the situation as a new beginning." Davis, a promotion executive of over two decades' experience, was VP/Promotion at Motown before joining Casablanca and staying on when that label was absorbed by Polygram.

Arbitron

Continued from Page 3
"WKYX" was flipped automatically to NBC's WKYS. Arbitron has indicated that will not happen in the spring, but Sherard wants to verify the accuracy of the book, and WABA's Arbitron subscribers expressed approval of the plan Tuesday (7-7).



ABC Takes Top Three, Still Loses To CBS

CBS's near-unbroken dominance of the Nielsen ratings held for another week, the one ending July 5. ABC did its best to dethrone the champions, taking the first three places and five of the top nine, but the final figures showed CBS with a 13.7 average rating, ABC with 12.6, and NBC with 10.8. In an unusual and perhaps unique development, the first 19 programs were all series, without a movie or special among them. Here's how they stacked up:

4	1	Three's Company (ABC)	9	11	Facts Of Life (NBC)
5	2	Too Close For Comfort (ABC)	7	12	Dukes Of Hazzard (CBS)
—	3	20/20 (ABC)	13	13	Lou Grant (CBS)
—	4	60 Minutes (CBS)	15	14	Taxi (ABC)
1	5	M*A*S*H (CBS)	19	15	Quincy (NBC)
10	6	Hart To Hart (ABC)	6	16	The Jeffersons (CBS)
3	7	House Calls (CBS)	—	17	Happy Days (ABC)
2	8	Trapper John, MD (CBS)	—	18	Bosom Buddies (ABC)
16	9	Laverne & Shirley (ABC)	18	19	Barney Miller (ABC)
12	10	Diff'rent Strokes (NBC)	—	20	Make An Offer (ABC Movie)

"WKRP In Cincinnati" finished 39th for the week.

THOROGOOD MAKES BANDSTAND PLAY — Rounder's George Thorogood & the Destroyers will appear on "American Bandstand" July 11. Pictured at the taping sharing an apprehensive moment are program host Dick Clark (left) and George Thorogood.



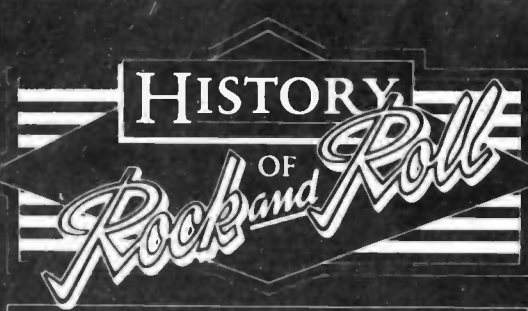
Music On TV

Stevie Nicks debuts her first solo single on "Solid Gold" July 10. . . . Jim Photoglo appears on "John Davidson" the week of July 13. . . . David Bowie, Nick Gilder, and Carly Simon guest on "Rock Concert" July 11. . . . "Weird Al" Yankovic is the subject of a "PM Magazine" profile July 17. . . . Ted Nugent is featured in a repeat showcase on "Fridays" July 17. . . . Mickey Gilley and Teddy Pendergrass star on "Barbara Mandrell" July 18. . . . Stephanie Mills is on "Merv Griffin" July 20 and "John Davidson" the week of July 20.

VIDEOSCOPE:

COMPONENT VIDEO: At the recent Consumer Electronics Show held in Chicago, Sony debuted its "Profeel" computer video system, which a number of industry observers feel may be the forerunner of future video systems. Basically, the "Profeel" separates the ordinary TV's picture tube, channel tuner, and audio speaker into a high-resolution video monitor, a video tuner, a stereo amplifier, and a pair of mini-speakers, plus the racks and bases needed to accommodate these items. The component system is geared to facilitate interconnection of various video sources such as videogames, home computers, VCR's, videodiscs, and cable and satellite transmission. In addition, the "Profeel" has been designed so that it can be connected with existing audio components to produce a fully-integrated home entertainment system. While other marketers are working feverishly to concoct component video systems of their own, Sony hopes to take advantage of the "Profeel" system's flexibility with a multi-million dollar ad campaign slated to begin this fall. . . . **MUSIC ON VIDEOCASSETTE:** Among the upcoming music-related programs to be released by Media Home Entertainment on videocassette are "James Brown Live In Concert" and "Alice Cooper And Friends." . . . **PRESIDENT'S PERFORMANCES PRESERVED:** "Bedtime For Bonzo," in which our country's Chief Executive co-stars with a chimp, and "The Killers," in which he's dispatched by Lee Marvin, two films Ronald Reagan would probably like to forget about, are now available on videocassette from MCA Videocassette. Other recent MCA videocassette releases are "Flash Gordon" (featuring Queen's soundtrack), "The Island," and "Sgt. Pepper's Lonely Hearts Club Band," which toplines the Bee Gees and Peter Frampton.

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EASY LISTENING RADIO

WNEW: A UNIQUE INSTITUTION

Fred Seiden

"Great Music Of The Past To Tasteful Music Of Today"

I was in New York recently on a business trip and got the chance to hear an hour of the morning show on WNEW. After the 8am news and a humorous commentary by Henry Morgan, the parade of artists played during that early hour intrigued me enough to find out more about the format and the thinking behind it. That hour of music I heard featured Count Basie, the Four Freshmen, Jack Jones, Robert Preston from "Music Man," Jonah Jones, the singer Ray Charles, Van Alexander's orchestra, Nat King Cole, and finally Anita O'Day. I called WNEW's Program Director Russ Knight, whom you may remember as "Weird Beard" when he worked for Gordon McLendon both in Dallas and Houston. Russ also spent time rocking in Detroit at WXYZ, and programmed country music at WHK/Cleveland before coming to Metromedia's WNEW a little over two years ago. Our phone conversation went like this:

R&R: How do you classify the WNEW format?

RK: This format is so unique we've never come up with anything for it. It's not an MOR station, and it's not a Big Band station. William B. Williams says, "We play the great music of the past from big bands to ballads to the tasteful music of today."

R&R: What made you go back to the sound that was so popular and successful on WNEW during the '50's and early 60's?

RK: If you'll recall, during the war years... wars like Vietnam... people relate to music of this nature when the world is unhappy. These songs come right from the heart, there are not any deep, hidden psychological meanings to them — it's just happy music for people who want to be entertained. Plus, AM radio doesn't have too many formats left, to be perfectly honest with you.

R&R: Just how contemporary is the music you play?

RK: For instance, we were playing a ballad a little while ago by Linda Ronstadt, "When I Grow Too Old To Dream" — an album cut — which has an electric piano and is perfectly beautiful. We'll use that kind of arrangement. The songs we play — whether by Tom Jones, Engelbert Humperdinck, or whatever — if it's a standard ballad, the song is recognizable and the beat is not rock, we will play that contemporary sound. We don't really program any singles. I do not go by the "charts." I go strictly by ear and by feel of how pretty the song is and how it fits in with our format.



Russ Knight,
PD, WNEW

"People relate to music of this nature when the world is unhappy. These songs come right from the heart..."

R&R: Which stations and formats in New York are direct competitors, and do the most sharing of audience with WNEW?

RK: The all-News stations WCBS and WINS and the Beautiful Music stations WRFM and WPAT/Paterson, NJ. These are our only real competitors, and when you break it out 35-64 (this is our audience) we're the only personality station that is showing very strong in these demos.

R&R: That leads right to my next point. Talk about the different personalities on your radio station.

RK: We have probably the most well-known lineup on the air. William B. Williams, who played the first Sinatra record in the world, is on during the midday recreating a thing from the Martin Block days called "Make Believe Ballroom." Same theme and same kind of songs that were heard on WNEW with Martin Block, and now it's hosted by William B., who is probably one of the last few stars... I mean a real star radio personality... left in America. Actually, they're all stars in their own way. Ted Brown does the morning show, and has 33 national commercial accounts, which is some sort of record. A fellow we call "Mr. Broadway," Jim Lowe, does the afternoon show, and he's very talented and does interviews with all the great names on Broadway. Another thing, our people here relate to New York City, They are indigenous to New York and would never want to work in any other market.

R&R: What kind of special events programming do you provide?

RK: Jim Lowe does the bulk of the specials. He will have music by Glenn Miller or the fabulous Dorseys, the "Big Band Singers," the "Best of Broadway" saluting the Tony award winners, and things like that.

R&R: Can an AM station, even the size of WNEW, compete with other similar music formats heard on FM?

RK: I think so. The key would be the personalities. I don't believe you would find the same caliber of personalities on FM radio. With this kind of a format, FM shouldn't give you that much trouble.

R&R: In your judgment, Russ, what are the greatest strengths of WNEW today?

RK: First of all, the music, and then the per-

• WNEW/New York showcases time-tested styles of presentation and music.

• Big bands, pre-rock vocals, and non-rock contemporary songs make up a distinctive music mix.

• New GM at WLQY; WVCG, WGMS honored.

sonalities. Third, is the slogan I like to use — "WNEW is New York." We relate to the City. Our news department is on the street constantly talking to people for on-the-spot interviews. We do reports tailored to New York, and that's another strength that FM cannot give.

R&R: Here's my last question, and you'll have to look into your crystal ball for this one. Where do you expect WNEW to end up in the Arbitron ratings a year from now, and why?

RK: I'd say we'll be in the top 2 or 3 with listeners 35-54, and with the expansion of the music programming we're doing, maybe our share will go to a 4.2 or 4.5 with listeners 12+ next year. You really have to hear the format to understand it. The underlying word is *unique*. We are doing something different, giving a service that no one else is offering. And only a station like WNEW can do this with personalities who know the City, and play music not available anywhere else on the dial.

Flow

In Hollywood, FL, WLQY has appointed Stephen Godofsky General Manager. Godofsky comes to the Florida station from WHLI & WKJY/Long Island where he served as Station Manager; during his tenure at WHLI the station became the pilot outlet for Al Ham's "Music Of Your Life" format.

WVCG/Miami was recognized the second year in a row by the Florida Associated Press Broadcasters Association for its public affairs coverage. Special note was made of John Leisher's look at the economic impact of Caribbean refugees in the Miami area. Also honored was the station's reporter Bill Freeland for coverage of the NBC News helicopter that went down in the Bahamas.

One of Classical Music stations WGMS-AM-FM/Washington, DC's most popular programs, "Royal Instrument," was awarded a 1981 Metropolitan Area Mass Media Committee Award from the American Association of University Women for "Excellence in a Field of Mass Media." Eileen Guenther, producer and host of the program, received the award for the stations.

Paul J. Colbert has been named Manager/Business Affairs for General Electric FM stations WJIB/Boston and KFOG/San Francisco.

Bill Monihan, Program Director of WPXN/Rochester, NY, is adding big band music to his syndicated T-MOR programming out of Dallas. His biggest concern is the lack of enough product, and he would welcome any assistance in locating additional sources for this kind of music.

Westinghouse Beautiful Music station KOAX/Dallas recently celebrated its 10th anniversary with a party at the Dallas Theater Center, where guests viewed the 1980 Tony Award-winning drama, "Children Of A Lesser God." The event was given in appreciation of the advertising community for its support of KOAX during the past 10 years.

Fred Seiden is an established programmer and promotion expert with an extensive background in the Easy Listening Radio field. To contact Fred, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



"THE BREAKUP SONG" IS BREAKING UP

**THE BACK PAGE
BREAKERS**

**"THE
BREAKUP
SONG
(THEY DON'T WRITE 'EM)"**
B-47149

**GREG
KIHN
BAND**

from the new album
ROCKIHNROLL



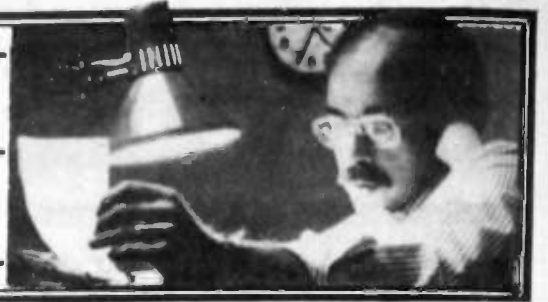
Beserkley
Records

5204

Produced by Matthew King Kaufman

©1981 Beserkley Records. Distributed by Elektra/Asylum A Warner Communications Co.

BRAD MESSER



The Group Are Ready!

Some old fuds believe broadcasters have a responsibility to use only letter-perfect English on the air, partly because air people set an example for listeners, and to some extent because a person's intelligence is often judged by the way he uses the language. The fuds wouldn't want to be caught with their tenses mixed because listeners might think them stupid.

On the other hand, radio people address a mass audience not concerned with much beyond rudimentary communication, so some broadcasters feel they ain't doing their jobs unless they're talkin' like everyone else, hey? Reading a few letters from listeners convinces the Plain Talkers that fine points of language are hopelessly over the heads of the Great Mass, so why not just get down and let it hang out.

Many of us occupy the middle ground somewhere between the two extremes, just trying to communicate efficiently while neither butchering the language nor sounding pompous. The Middle Grounders try to avoid three-syllable words when one or two will do, speak in logically-flowing idea patterns rather than complicated interwoven dependent clauses, and generally concern ourselves more with what is being said than the manner of saying it. If there are no glaring errors, and the thoughts are clearly understandable, we're happy.

One of the most frequently occurring English mistakes is mixing plural with singular as in the headline above. Up there, it is obvious that something's wrong, because "group" plainly doesn't fit with "are." But confuse the situation slightly by adding a descriptive clause, and group will seem to go with are. A GROUP OF HANDICAPPED CLIMBERS ARE ATOP MOUNT RAINIER. That's bad English. But correct English sounds awkward to some people: A group of climbers is atop the peak. The confusion comes when a singular noun (group) is described with a plural (climbers). The right way doesn't sound right, and the wrong way doesn't sound very good either. Us Middle Grounders wouldn't get ourselves in a position to force a showdown. We would avoid the mixed singular/plural sentence by saying "The Handicapped Climbers Are On Top Of Mount Rainier." Why even use "group" to confuse the issue?

Same with "couple." Correctly, couple is singular, but it's awkward to say "a couple was killed in the wreck" and it's blatantly wrong to say "a couple were killed." Here on the middle ground we'd just say it another way. All those words that are singular but represent plurals are excess baggage. Pair, crowd, team, staff, gathering . . . words like that demand singular verbs but sound funny when used correctly, especially when used with plural descriptive phrases such as "the team of climbers has arrived" or "the gathering of police officers is voting on a new contract."

Let the protectors of the language set themselves up to be right while sounding wrong, and let the mass-appealers butcher the language so they'll fit right in with the mass. Either end seems too extreme to me, so I prefer the end run to avoid the showdown. If something sounds wrong when it's said right, I try to find another way to say it.

CALENDAR

New York City Draft Riots

MONDAY, JULY 13: Back during the heat of the Civil War when the average working man earned about \$450 a year, the North decided men could avoid the military draft by paying a fee of \$300 to finance a substitute. Many people perceived that as a case of "the poor fight and the rich stay home," and there were violent protests. 118 years ago today the Draft Riots began, with burning, looting and killing in New York City. In four days of rioting a thousand people died (1863).

Comedian Cheech Marin is 35. Byrds founder Roger McGuinn is 39.

Presidential Widow Pensioned

TUESDAY, JULY 14: After President Lincoln was shot to death, his widow Mary, who had been more than a bit odd anyway, went over the edge and became full-blown batty . . . moving to Europe where she alternately lived as a hermit and as a wild spender. Mary Lincoln's delusions included believing she was dirt poor, and partly to alleviate that misconception the Congress voted her the first Presidential Widow's Pension 111 years ago today (1870). It was \$3000 annually, about six times the yearly wage of the average American, but it didn't cure her delusion of poverty. Mary Lincoln was later declared insane and institutionalized for a time.

Baseball legend-in-his-own-time Pete Rose is 39. Former radical activist Jerry Rubin is 43. Former President Gerald Ford is 68.

Saint Swithin's Day

WEDNESDAY, JULY 15: Tradition says that whatever the weather on St. Swithin's Day, 39 more days of the same weather will follow.

Exactly a hundred years ago today the outlaw Billy the Kid was shot dead at Fort Sumner, New Mexico Territory, by Sheriff Pat Garrett. The Kid was a saloon gambler by age 12 and the killer of perhaps 21 men by the time he was 21, a real fast-draw artist with his .41-caliber Colt. After Sheriff Garrett killed Billy the Kid, there were questions about whether it had been a fair face-off or a shot in the back, and the rumors — true or not — caused Garrett to lose his job when he ran for reelection at Roswell.

Linda Ronstadt turns 35 today.

Partial Moon Eclipse Tonight

THURSDAY, JULY 16: Please check your local sources for the particulars including viewing times; a partial eclipse of the full moon will occur this evening in full view of most of the United States (excluding the far Northwest). It begins just after 9pm Eastern and will last about 5½ hours.

The world's first atomic bomb was tested 36 years ago this morning at Alamogordo, New Mexico.

Corrigan's Faked Mistake

FRIDAY, JULY 17: Douglas Corrigan took off to fly to California 43 years ago today . . . but his single-engine plane didn't go west. It flew eastward from New York for a day and a night and landed at the Dublin, Ireland airport. Corrigan's illegal solo across the Atlantic made him a world hero, and people who attended his New York City tickertape parade welcomed him home as "Wrong Way Corrigan," although to this day there's debate about whether he really got confused or deliberately flew in the wrong direction.

Lucy Arnaz is 30. Diahann Carroll is 46. Donald Sutherland is 47. Phyllis Diller is 64. Art Linkletter is 69.



DAN SMIGROD Y-100/MIAMI...ON STICKERS...

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PROGRAMMING CONSISTENCY MAINTAINED

Music: A Question Of Balance

Weekly debate still takes place between programmers and record promoters over the old adage, "It's not what you don't play that hurts you, it's what you do play." I'd like to suggest a new adage, "It's not what you play, but how you play it."

Whenever I listen to a station for the first time, one of the key formatics I listen for is the music balance and flow. This is an area of personal subjectivity, and the methods for achieving balance and consistency are as varied as individual programmers. This week, four programmers talk about the importance of music balance and how they achieve it at their stations.

**FM102(KSFM)/Sacramento PD
Billy Manders**

Billy Manders graphically describes the flow of music of FM102 as "emulating a wave at the beach. I try and create a smooth transition from uptempo music to more mellow cuts. With the current diversity of product, it is pretty easy to do right now. My whole idea with balance is to avoid two fast, medium, or slow records from being played back to back.

"Consistency is what's important," stressed Billy. "We are trying to play the best of CHR, AOR, Black, A/C, and Country. With such a variety it is important that the flow of the station creates a subliminally positive effect. The average listener isn't aware of it consciously, but it does show up from time to time in our research. They will say how much they like the way the music is put together."



Billy Manders

There are different ways to establish balance. One way is to use tempo and another is to assign a label to music for purposes of categorization. "I don't like labels myself, but if I have to use them for an example, I don't consider Diana Ross as a black artist. I would play a record by her and then a song by Shalamar back to back."

Bits

KNBQ/Tacoma is on the streets with a reconditioned 1963 Corvette Roadster emblazoned with the station logo for use at promotions. The station is also giving away a 1981 Fiat Spider worth \$12,000. Listeners have to guess, from information given on the air each day, the gas mileage of the car after four weeks on the road. Whoever guesses correctly wins the car. KNBQ also just finished handing out over \$15,000 in cash among 41 winners in its recent Hi/Low game.

Q104/Gadsden and the local jaycees are sponsoring the "Pepsi Spirit Great River Race" along the Coosa River. A race queen will be selected and T-shirts go out to all entrants, with trophies for the winners.

KEARTH/Los Angeles broadcast live from the Santa Monica Pier with the music and the fireworks choreographed together. The station urged listeners to bring portable radios to get the full effect of the show, MC'd by air personality Pat Evans.

WKTJ/Milwaukee is staging a clean-up campaign and is awarding prizes. People can collect cash for picking up aluminum cans and those collecting the most cans by the end of summer are eligible for more cash, gift certificates, 10-speed bikes, or a \$1000 stereo.

This puts two females artists back to back. Is that a problem? "I think if you are consistent and your audience hears you do things like this time after time, they will find it a part of the flow of your station. Our records are coded to avoid too many similar songs being played together. The actual category sequence is laid out ahead of time, and the air talent is responsible for picking and balancing the music from each category," explained Billy.

WPST/Trenton PD Tom Taylor

"Dayparting is one of the best ways I know of to achieve the balance I want for this station," said Tom Taylor. "You'll never hear an Air Supply record next to one from Blackfoot. I make a weekly review of the current music with the air talent to make them aware of what is really strong for us. At the same time I go over what types of music we are lacking and what types of oldies can be used to compensate."

While some radio stations effectively use preprogramming to maintain good balance, Tom contends, "I've found no real need to go to such a system. We use a card system that's pretty detailed, and as long as you stay on top of it, there are no problems."

Tom explained his category system. "There are 12 different groups of songs. Five current, two recurrent, and the rest are oldies. Some of the cards, besides daypart information, are also color-coded to prevent to choppy music flow. I have even taken this same flow idea into the area of commercials. Spots are coded to prevent real screamers or uptempo spots from being run next to soft or sedately-produced spots."

Tom went on to point out "the importance of looking beyond just tempo for balance. "The Rose" by Bette Midler is a slow record, but is extremely intense. Care must be exercised in the placement of this type of song in rotation. The mix has just got to be right to be a winning station."

**KJ100(WKJJ)/Louisville
Operations Manager Bobby Hatfield**

While most stations will try to vary the programming and go for a balanced sound with the use of black records, Bobby Hatfield said, "We don't play any black records at all, so balancing them in is never a problem. KJ100's roots are in the top tracks and mainstream rock, so our biggest problem is mixing the two together without losing the familiarity that keeps us mass appeal."

"These image records, many of which were never hit singles, are very important to the format, but we limit them to one every 15 minutes. The records are marked to prevent overplay. This makes it impossible to hear AC/DC's 'Dirty Deeds' next to 'Since You've Been Gone' by Rainbow, followed by Pat Benatar's 'Hell Is For Children.'

"My music system encompasses categories, like any other system, but we also subcategorize by demographic appeal. My air staff preprograms the music before getting on the air to avoid any possible



Tom Taylor



Bobby Hatfield

balance worries."

Bobby, who grew up in Philadelphia told me, "It's tough not to play black records. I grew up on them, but they don't test well here. With that in mind, my music system allows a good balance so the audience hears a smooth flow of variety and never too much chainsaw rock or too much mainstream rock."

KRRC/Lewiston PD Steve Alan Mackelvie

The balance systems discussed so far are a bit complicated and take into account tempo, demographics and dayparting. On the other hand, Steve Mackelvie operates on a simpler theory. "I believe a listener will sit through one song he or she doesn't like, so make sure the next one sounds different so as not to be an extension of the first.

"While I have nothing on paper for balance, I try to make my announcers understand the reality of radio. We aren't shooting for 85% of the market, we go for 51% of it. If we can keep that amount happy most of the time, we will win the ratings and be doing our jobs."

Like Tom Taylor, Steve also works with his staff to make them aware of what current product sounds like and what it blends with for smooth sets. "I also take into account what we need for balance before adding records too. I point out to the jocks why I have added a certain-sounding record and what kind of effect I'm trying to achieve with it.

"In a market like this, we answer the request lines a lot. It's very easy for the announcers to play a few rock records then get deluged with nothing but calls for more rock. They have grown to understand the importance of balance and not to be misled by the phones."

Another Balance System

Here's a quick description of a system that worked pretty well for me, when I was a PD. Take all of your main categories of current music and oldies, and subdivide each of them into "hip" and "mainstream." This is similar to Bobby Hatfield's system, but differs in some respects. Every other category on your clock that comes up is either hip or mainstream, and they are alternated from hour to hour. Hip records are those records that are also played on AOR, and mainstream are those heard on CHR, A/C, or Black formats.

If you used four "powers" each hour, then two would be hip and two would be mainstream. The same applies to your other categories. By varying your clocks slightly you can achieve an unpredictable consistency that prevents habit listening burnout with the same records coming up in the same place each day.

One of the beauties of this system is that it allows you to shuffle your currents from hip to mainstream, depending on sound and what you need for balance in a daypart. The same ideas can be used for markets with a heavy ethnic population that you wish to target. This allows you to gain these ethnic listeners by playing a consistent flow of hit product that appeals to them, as well as the non-ethnic audience.

Motion

Stu Kellog leaves KPAS/El Paso to go crosstown for the morning drive show at KSET-FM . . . Joe Cella is the new afternoon man at WDJX/Dayton, leaving WMOH/Hamilton, OH . . . J.J. Bouley is Acting PD at KYTN/Grand Forks . . . KFRG/San Francisco hires well-known comedienne Jane Dornacker to do traffic reports. She spent two years with the Tubes and later formed her own band, Leila & The Snakes.

Ms. Stevie Knox leaves I95(WINZ-FM)/Miami, to do late nights at Y100/Miami . . . Dick O'Day, WRBR/South Bend midday man departs . . . KSTT/Davenport night rocker Tom Clay has left for a shift at Y103/Jacksonville.



Steve Mackelvie



SHE'S Y-IZE TO YOU GUYS — Playboy Playmate Lisa Welch dropped in at Y102/KOSY/Texasarkana for a promotion with the station and a stereo manufacturer, and the Y-IZE Guys. Shown (l-r) are station personality Bob Stroud, Lisa, and PD Don Michaels.



THE "PLATINUM RUSH" IS ON — CHUM AM/Toronto recently received a platinum LP from Rush, which records for Anthem Records in Canada. Pictured (l-r) Anthem Records Managing Director Tom Barry, CHUM AM MD Brad Jones, PD Jim Waters, Anthem National Promotion Director Perry Gokilberg, and station personality John Major.



GIGANTIC JOLLY JELLY BEAN JACKPOT — Everyone knows of President Reagan's addiction to Jelly Bellies, so KKFM/Colorado Springs decided to hold the Gigantic Jolly Jelly Bean Jackpot. Callers guessed how many of the beans were in the glass case at a local shopping center. The grand prize winner is shown between GM Ron DeLorenzo (left) and morning man Darrell Taylor. She won a trip for two to Washington for a White House tour and \$500. How many beans were in the case? 238,756, to be exact!



KRSP WALKS ON — KRSP AM-FM/Salt Lake sponsored the seventh annual March of Dimes Walk-America and raised \$210,000. The walk was divided into six routes, and "Dukes Of Hazard" star John Schneider was on hand. Pictured (l-r) are a March of Dimes volunteer, FM PD Randy Rose, AM PD Steve Carlson, staffers Barry Moll, and Scott Seger, John Schneider, and hidden staffer Jon Carter.



PLAYBOY BUNNY HUNTING — WKTI PD B.J. Hunter is shown talking to two Playboy Bunnies, (l-r) Sunny and Caramane, at the Lake Geneva Playboy Resort. It was part of the yearly search for new Playboy Bunny candidates. The station broadcast live from the resort, and each jock was escorted by his own personal Bunny during the event.



Q104 CHICKENS OUT — Q104(WQEN)/Gadsden, AL is on the road handing out ice cold Coke in the station van with the help of its Super Chicken, if a bumper sticker is displayed. Shown here are GM Phil Sisk and the Q104 "super clucker" in front of the station van.

U.S. BONDS "CASHES IN" AT KRTH — EMI America recording artist Gary U.S. Bonds dropped by KRTH/Los Angeles for an interview following the success of his single "This Little Girl" and his LP "Dedication." Pictured (l-r) are EMI America/Liberty's David Budge, Jack Satter, and Dale White Horn, KRTH's Brian Beirne, and PD Bob Hamilton. Seated is Gary U.S. Bonds.

EXCLUSIVE!

in your market: the "Big Guy"



After excellent early response to his television commercials for Charter stations, Gordon Jump, of WKRP in Cincinnati, is now available as exclusive spokesman in non-Charter markets.

His humor, warmth and professionalism make him an ideal spokesman, no matter what the format of your station. The network-quality spots can give you the best look, image and message ever seen in your market.

To reserve the "Big Guy" as your exclusive spokesman, call today. Prices vary by market size. Production starts in July, offered only through Charter Broadcasting.

CONTACT: John Bayliss, Russ Wittberger, Al Casey
PHONE: (714) 298-3390

Charter Broadcasting
 2399 Camino del Rio S., Suite 100
 San Diego, CA 92108

"COOL LOVE"

(THE SINGLE)

A&M



AAH... Another Summer With Pablo Cruise

"COOL LOVE" IS THE FIRST SINGLE FROM THE NEW FORTHCOMING
PABLO CRUISE ALBUM... REFLECTOR SP 3726

PABLO CRUISE... SUMMER OF '81... ON A&M RECORDS & TAPES

PRODUCED BY TOM DOWD

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THE BACK PAGE®

BREAKERS®

ADDS & HOTS

Music Key: (DPI) indicates the song is getting play during certain parts of the day and/or night (RA) indicates the song was dropped from the playlist then re-acked.

EAST Most Added Hottest

SOUTH Most Added Hottest

Pat Benatar
Robbie Patton
Pablo Cruise

Air Supply
Kenny Rogers
Joey Scarbury

Pat Benatar
Journey
Robbie Patton

Air Supply
Pointer Sisters
Kenny Rogers

EAST

PARALLEL TWO

14Q/Worcester, MA
Gary Nolan
HOTS/RICHIE
STACY LATTISAW
TUBES
Hottest:
G. HARRISON 1-1
MARTY BALIN 4-5
ALAN PARSONS 16-11
CLARKE/DUKE 18-12
OAK RIDGE BOYS 20-14

WBFF/Rochester, NY
Dave Mason
PHIL COLLINS
CARPENTERS
Hottest:
G. HARRISON 1-1
AIR SUPPLY 4-2
RICK SPRINGFIELD 7-4
JOEY SCARBURY 14-8
CLARKE/DUKE 24-19

WICC/Bridgeport, CT
Bob Mitchell
JOURNEY
PAT BENATAR
ROBBIE PATTON
Hottest:
AIR SUPPLY 2-1
KENNY ROGERS 7-5
MOODY BLUES 10-8
OAK RIDGE BOYS 12-9
POINTER SISTERS 16-10

WKBO/Harrisburg, PA
Baby Kaye
ROBBIE PATTON
Hottest:
JOEY SCARBURY 2-1
POINTER SISTERS 12-10
CARPENTERS 16-13
ALAN PARSONS 19-14
RONNIE MILSAP 20-15

WKEE/Huntington, WV
Gary Miller
ROBBIE PATTON
STARS ON 45
RAYDIO
BALANCE
TOM PETTY (dp)
PAT BENATAR (dp)
JOURNEY (dp)
PETER FRAMPTON (dp)
Hottest:
JOEY SCARBURY 2-1
KENNY ROGERS 3-2
ALAN PARSONS 10-7
POINTER SISTERS 13-8
BILLY SQUIER 14-9

WPST/Trenton, NJ
Tom Taylor
PAT BENATAR
GARY U.S. BONDS
JOURNEY
RONNIE MILSAP
PABLO CRUISE
GINO VANNELLI
Hottest:
RICK SPRINGFIELD 1-1
AIR SUPPLY 5-3
MARTY BALIN 9-6
RUSH 11-9
GREG KINN 13-11

WTRY/Aibany, NY
Bibi Cahill
JOURNEY
PABLO CRUISE
PAT BENATAR
GREG KINN
Hottest:
AIR SUPPLY 1-1
MANHATTAN TRANSP 14-7
KENNY ROGERS 12-8
REO SPEEDWAGON 20-16
OAK RIDGE BOYS 25-18

WAEB/Allentown, PA
Jefferson Ward
PAT BENATAR
ROBBIE PATTON
ALAN PARSONS
CARL WILSON
STARS ON 45
Hottest:
RICK SPRINGFIELD 1-1
AIR SUPPLY 3-2
POINTER SISTERS 15-8
FRANKIE SMITH 18-13
FOREIGNER 20-14

WHYI/Springfield, MA
Andy Carey
AFTERNOON DELIGHT
COMMODORES
TEENA MARIE
Hottest:
JOEY SCARBURY 1-1
AIR SUPPLY 4-2
KENNY ROGERS 10-3
ALAN PARSONS 8-4
JUICE NEWTON 9-7

KC101/NEW Haven, CT
Danny Lyons
SHEENA EASTON
EVELYN KING
GARY WRIGHT
Hottest:
RIM CARMES 1-1
RICK SPRINGFIELD 9-8
CARPENTERS 14-11
ROSS/RICHIE 23-18
PABLO CRUISE 27-22

WFBR/Baltimore, MD
Andy Szulinski
ROBBIE PATTON
JOURNEY
GARY WRIGHT
AFTERNOON DELIGHT (dp)
RAYDIO
PAT BENATAR
Hottest:
JOEY SCARBURY 3-1
KENNY ROGERS 7-4
MANHATTAN TRANSP 10-6
POINTER SISTERS 13-8
MARTY BALIN 14-10

WBLI/Long Beach, NY

HILL TERRY
Hottest:
RIM CARMES 1-1
G. HARRISON 2-2
AIR SUPPLY 2-3
HALL & OATES 4-4
STARS ON 45 5-5

WTIC-FM/Hartford, CT
Rick Donahue
ALAN PARSONS
JUICE NEWTON
OAK RIDGE BOYS
Hottest:
JOEY SCARBURY 2-1
MARTY BALIN 8-2
MANHATTAN TRANSP 10-8
KENNY ROGERS 15-9
POINTER SISTERS 16-13

Q108/York, PA
Steve Gallagher
Hottest:
AIR SUPPLY 1-1
G. HARRISON 2-2
HALL & OATES 3-3
RICK SPRINGFIELD 4-4
MARTY BALIN 5-5

WHFM/Rochester, NY
Marc Cronin
STYX
PABLO CRUISE
PAT BENATAR
OAK RIDGE BOYS
FRANKIE SMITH
Hottest:
AIR SUPPLY 1-1
RUSH 7-6
JOEY SCARBURY 18-9
REO SPEEDWAGON 13-13
FOREIGNER 27-14

WFly/Aibany, NY
Jack Lawrence
FRANKIE SMITH
Hottest:
AIR SUPPLY 3-1
MARTY BALIN 9-2
MOODY BLUES 8-5
POINTER SISTERS 19-9
GREG KINN 22-13

K104/Erie, PA
Bibi Shannon
PAT BENATAR
ROSS/RICHIE
JOURNEY
Hottest:
AIR SUPPLY 1-1
ALAN PARSONS 4-3
38 SPECIAL 21-14
POINT BLANK 29-22
FOREIGNER 33-27

V100/CHARLESTON, WV
JAY JARVIS
Hottest:
AIR SUPPLY 1-1
KENNY ROGERS 6-3
MANHATTAN TRANSP 8-4
CLARKE/DUKE 17-10
JOEY SCARBURY 21-11

WAQY/Springfield, MA
Mike Adams
PAT BENATAR
ROBBIE PATTON
JOURNEY
FRANKIE SMITH
VAN HALEN
SQUEEZE
PABLO CRUISE
GREG KINN
JEFF STARSHIP
BLUE OYSTER CULT
Hottest:
BILLY SQUIER 1-1
REO SPEEDWAGON 12-5
TUBES 15-9
FOREIGNER 27-19
POINT BLANK 30-22

B104/Baltimore, MD
Jan Jeffries
PAT BENATAR
MANHATTAN TRANSP
CLARKE/DUKE
PABLO CRUISE
Hottest:
TUBES
JOEY SCARBURY 3-1
G. HARRISON 4-2
PHIL COLLINS 5-3
SANTANA 8-4
KENNY ROGERS 10-6

WKRZ-FM/Wilkes-Barre, PA
Jim Riesing
PAT BENATAR
ROBBIE PATTON
Hottest:
YUTARA
Hottest:
MOODY BLUES 2-1
JOEY SCARBURY 7-2
AIR SUPPLY 14-4
GREG KINN 21-9
CARPENTERS 15-12

PARALLEL THREE

13FEA/Manchester, NH
Keith Lemire
Hottest:
GARY U.S. BONDS 1-1
G. HARRISON 2-2
HALL & OATES 3-3
SANTANA 4-4
AIR SUPPLY 5-5

14WK/Wheeling, WV
Jack Armstrong
BALANCE
RAYDIO
STARS ON 45
TERRI GIRBS
RICK JAMES
Hottest:
AIR SUPPLY 1-1
KIM SCHNEIDER 18-13
MANHATTAN TRANSP 23-18
STACY LATTISAW 27-22

SOUTH

PARALLEL TWO

BJ106/Orlando, FL
Tom West
SMITH/SWEET
SHEENA EASTON
PAT BENATAR
GINO VANNELLI
GARY O
NOM DANTE
Hottest:
RICK SPRINGFIELD 1-1
OAK RIDGE BOYS 11-5
MOODY BLUES 13-8
KENNY ROGERS 18-9
POINTER SISTERS 26-19

KEEL/Sarasota, FL
John Frost
PURE PRAIRIE LEAG
ROBBIE PATTON
STARS ON 45
GINO VANNELLI
Hottest:
OAK RIDGE BOYS 1-1
JOEY SCARBURY 7-3
ALABAMA 16-9
MANHATTAN TRANSP 19-14
ROSANNE CASH 22-17

KTSJ/San Antonio, TX
J.J. Rodriguez
POINTER SISTERS
JOURNEY
Hottest:
AIR SUPPLY 2-1
OAK RIDGE BOYS 8-4
HALL & OATES 15-11
DOTTIE WEST 16-13
JOEY SCARBURY 25-17

KXX106/Birmingham, AL
Chris Train
JOURNEY
GREG KINN
PAT BENATAR
GARY U.S. BONDS
A'S (dp)
Hottest:
JOEY SCARBURY 7-1
MARTY BALIN 13-5
KENNY ROGERS 14-9
COMMODORES 22-17
TUBES 27-21

WAKY/Louisville, KY
Gloria Buchanan
ROBBIE PATTON
ALABAMA
Hottest:
AIR SUPPLY 1-1
MANHATTAN TRANSP 8-5
SHEENA EASTON 9-7
POINTER SISTERS 16-11
JUICE NEWTON 17-14

WAXY/Ft Lauderdale, FL
Rick Shaw
GINO VANNELLI
STACY LATTISAW
RICK JAMES
Hottest:
AIR SUPPLY 1-1
CLIMAX BLUES BAND 2-2
POINTER SISTERS 3-3
RICK SPRINGFIELD 4-4
CLARKE/DUKE 5-5

WAYS/Charlotte, NC
Mark Keeler
ROSS/RICHIE
SHEENA EASTON
RAYDIO
JOURNEY
GARY WRIGHT
Hottest:
JOEY SCARBURY 1-1
AIR SUPPLY 4-2
ALAN PARSONS 5-3
RICK SPRINGFIELD 6-4
PHIL COLLINS 25-16

WBBQ/Augusta, GA
Bruce Stevens
PAT BENATAR
JOURNEY
STYX
TOM PETTY
GARY U.S. BONDS
ALABAMA (dp)
A'S (dp)
Hottest:
AIR SUPPLY 1-1
JOEY SCARBURY 5-3
KENNY ROGERS 7-5
FRANKIE SMITH 10-6
OAK RIDGE BOYS 12-8

WFMF/Baton Rouge, LA
Wayne Watkins
FRANKIE SMITH
JOURNEY
PAT BENATAR
TEENA MARIE
STARS ON 45
Hottest:
AIR SUPPLY 1-1
DOTTIE WEST 7-4
OAK RIDGE BOYS 8-5
CAROLE B. SAGER 10-9
MARTY BALIN 12-10

WHBQ/Memphis, TN
Mike Scatzi
MARTY BALIN
JUICE NEWTON
RONNIE MILSAP
RAYDIO
Hottest:
AIR SUPPLY 1-1
JOEY SCARBURY 2-2
KENNY ROGERS 3-3
SHEENA EASTON 5-4
ALAN PARSONS 9-5

WJDX/Jackson, MS

Bill Crews
ROSS/RICHIE
REO SPEEDWAGON
ROSANNE CASH
JOHN SCHNEIDER
STACY LATTISAW
LEE RITENOUR (HA)
Hottest:
AIR SUPPLY 2-1
RICK SPRINGFIELD 6-4
POINTER SISTERS 12-8
MARTY BALIN 13-12
LEE RITENOUR A-13

WKIX/Raleigh, NC
Ron McKay
POINTER SISTERS
RONNIE MILSAP
CARPENTERS
Hottest:
OAK RIDGE BOYS 1-1
JOEY SCARBURY 14-5
MANHATTAN TRANSP 10-7
ALAN PARSONS 20-12
POINTER SISTERS A-18

WRJZ/Knoxville, TN
Edward Dillman
JOURNEY
ROBBIE PATTON
RAYDIO
YUTARA
SAD CAFE
PHIL COLLINS (dp)
FOREIGNER
JAMES TAYLOR
Hottest:
JOEY SCARBURY 5-1
POINTER SISTERS 9-4
ALABAMA 11-6
RONNIE MILSAP 14-9
MANHATTAN TRANSP 17-13

WSQN/Birmingham, AL
Walt Brown
SILVER CONDO
DON MCLAN
JOHN SCHNEIDER
Hottest:
AIR SUPPLY 1-1
MARTY BALIN 5-3
MANHATTAN TRANSP 7-4
POINTER SISTERS 10-6
KENNY ROGERS 11-9

WTIX/New Orleans, LA
Gary Franklin
FOREIGNER
GREG KINN
SMITH/SWEET
PAT BENATAR
FRANKIE SMITH
Hottest:
HALL & OATES 2-1
JOEY SCARBURY 13-9
POINTER SISTERS 14-10
NOM DANTE 16-27
REO SPEEDWAGON D-29

Y103/Jacksonville, FL
Robert John
GARY WRIGHT
FRANKIE SMITH
PAT BENATAR
STYX
Hottest:
AIR SUPPLY 1-1
MANHATTAN TRANSP 6-3
MOODY BLUES 19-11
OAK RIDGE BOYS 28-17
COMMODORES 33-25

WRVQ/Richmond, VA
Bill Thomas
PAT BENATAR
HOTTIE
AIR SUPPLY 2-1
BILLY SQUIER 7-2
KENNY ROGERS 12-6
GREG KINN 18-9
JIM PHOTOGLO 21-15

KELP/El Paso, TX
Raymond Mesa
FRANKIE SMITH
PHIL COLLINS
CARPENTERS
RICK JAMES
Hottest:
AIR SUPPLY 2-1
MANHATTAN TRANSP 9-6
KENNY ROGERS 11-7
MARTY BALIN 18-12
STACY LATTISAW 27-19

FM100/Memphis, TN
Tom Prestigiacomo
SMITH/SWEET
CARPENTERS
PAT BENATAR
JOURNEY
Hottest:
AIR SUPPLY 3-1
KENNY ROGERS 5-2
JOEY SCARBURY 6-3
POINTER SISTERS 13-9
ROSS/RICHIE 16-10

WNXX/Knoxville, TN
Bill Evans
ALAN PARSONS
NICKY GILLEY
JIM STEINMAN
CLARKE/DUKE
Hottest:
AIR SUPPLY 1-1
JOEY SCARBURY 7-4
MARTY BALIN 14-7
CAROLE B. SAGER 16-8
RONNIE MILSAP 23-17

WSKZ/Chattanooga, TN
David Carroll
PABLO CRUISE
CARPENTERS
JOURNEY
PAT BENATAR
JEFF STARSHIP
Hottest:
AIR SUPPLY 1-1
KENNY ROGERS 11-4
JUICE NEWTON 25-13
BILLY SQUIER 20-14
ALABAMA 23-18

KINT/El Paso, TX

Jim Zippo
PAT BENATAR
GARY U.S. BONDS
ICEHOUSE
PURE PRAIRIE LEAG
ROBBIE PATTON
GARY O
Hottest:
KENNY ROGERS 2-1
MANHATTAN TRANSP 1-2
STYX 11-18
PAT BENATAR A-20
GARY U.S. BONDS A-23

WERC/Birmingham, AL
Al Karrh
RAYDIO
GARY WRIGHT
ROBBIE PATTON
Hottest:
JOEY SCARBURY 2-1
AIR SUPPLY 3-2
POINTER SISTERS 7-4
MANHATTAN TRANSP 10-6
COMMODORES 26-19

KX104/Nashville, TN
Jon Anthony
PAT BENATAR
RAYDIO
JOURNEY
JOHN SCHNEIDER
Hottest:
OAK RIDGE BOYS 3-1
POINTER SISTERS 7-5
MOODY BLUES 10-8
JUICE NEWTON 15-13
COMMODORES 24-18

KJ100/Louisville, KY
Tom Gilligan
PAT BENATAR
ROBBIE PATTON
JOURNEY
TOM PETTY
GINO VANNELLI
PETER FRAMPTON
Hottest:
GREG KINN 2-1
JOEY SCARBURY 12-7
RUSH 14-10
FOREIGNER 17-12
STYX D-23

KMFI/Austin, TX
Ed Volkman
GARY WRIGHT
JOURNEY
STACY LATTISAW
HOTTIE
Hottest:
JOEY SCARBURY 3-1
POINTER SISTERS 6-3
MARTY BALIN 9-6
RONNIE MILSAP 25-16
COMMODORES 23-17

KBFM/McAllen-Brownsville, TX
Marcello Grejales
RAYDIO
PAT BENATAR
JOURNEY
JANIS IAN
GARY WRIGHT
ROBBIE PATTON
SILVER CONDO
Hottest:
AIR SUPPLY 1-1
JOEY SCARBURY 1-1
JOEY SCARBURY 10-4
COMMODORES 18-12
JUICE NEWTON 19-16
FOREIGNER 30-24

WQRK/Norfolk, VA
Ron Bates
FRANKIE SMITH
ROBBIE PATTON
PAT BENATAR
Hottest:
AIR SUPPLY 2-1
REO SPEEDWAGON 8-5
MOODY BLUES 12-6
MANHATTAN TRANSP 14-10
ALAN PARSONS 16-11

KFMK/Houston, TX
Jerry Steele
PAT BENATAR
GARY U.S. BONDS
RAYDIO
JEFF STARSHIP
Hottest:
ROBBIE PATTON
RAYDIO
GREG KINN
Hottest:
AIR SUPPLY 2-1
MARTY BALIN 5-2
FOREIGNER 21-16
CLARKE/DUKE 23-21
PABLO CRUISE 29-21

Q100/Mobile, AL
Scott Griffith
JOURNEY
PAT BENATAR
GREG KINN
ROBBIE PATTON
STYX
Hottest:
AIR SUPPLY 1-1
JOEY SCARBURY 6-2
MARTY BALIN 4-3
KENNY ROGERS 9-6
POINTER SISTERS 14-7

WAAV/Huntsville, AL
Jim Kendrick
PAT BENATAR
JOURNEY
GARY U.S. BONDS
RAYDIO
PURE PRAIRIE LEAG
Hottest:
POINTER SISTERS 4-1
OAK RIDGE BOYS 1-2
AIR SUPPLY 3-3
ALABAMA 7-6
MOODY BLUES 14-7

CK101/Cocoa Beach, FL

Steve Ocean
OAK RIDGE BOYS
PAT BENATAR
ROBBIE PATTON
Hottest:
POINTER SISTERS 5-1
JOEY SCARBURY 4-3
KENNY ROGERS A-4
MOODY BLUES 10-7
REO SPEEDWAGON 24-16

WBEZ/Winston-Salem, NC
Bob Mahoney
STACY LATTISAW
SMITH/SWEET
JOHN SCHNEIDER
GARY WRIGHT
Hottest:
AIR SUPPLY 1-1
POINTER SISTERS 6-5
KENNY ROGERS 11-6
ALABAMA 23-12
COMMODORES 10-22

KLAZ/Little Rock, AR
Shawn Stevens
AL JARREAU
PURE PRAIRIE LEAG
GREG KINN
FRANKIE SMITH
JOURNEY
SILVER CONDO
Hottest:
AIR SUPPLY 2-1
MARTY BALIN 5-4
KENNY ROGERS 8-5
JOEY SCARBURY 14-11
OAK RIDGE BOYS 21-12

KNUS/Dallas, TX
Larry James
ROSS/RICHIE
MARTY BALIN
STACY LATTISAW
COMMODORES
ROBBIE PATTON
Hottest:
CLIMAX BLUES BAND 1-1
GINO VANNELLI 2-2
SANTANA 7-3
RICK SPRINGFIELD 8-4
G. HARRISON 16-11

KSET/FM/El Paso, TX
Jeff Blake
PAT BENATAR
PABLO CRUISE
FRANKIE SMITH
TEENA MARIE
GREG KINN
Hottest:
RICK JAMES 1-1
STACY LATTISAW 11-5
LIMX 16-10
ROSS/RICHIE 21-13
SHEENA EASTON 25-19

B97/New Orleans, LA
Jerry Lousteau
ALAN PARSONS
RONNIE MILSAP
Hottest:
AIR SUPPLY 1-1
KENNY ROGERS 7-3
POINTER SISTERS 13-9
RUSH 22-12
MOODY BLUES 18-13

WOKI/Knoxville, TN
Gary Adkins
PAT BENATAR
JOURNEY
RAYDIO
A'S
POINT BLANK
Hottest:
BILLY SQUIER 2-1
POINTER SISTERS 10-5
KENNY ROGERS 14-8
JOEY SCARBURY 19-10
FOREIGNER 25-20

WVLC/Lexington, KY
Dave Murray
PAT BENATAR
JOURNEY
ROBBIE PATTON
GARY WRIGHT
GINO VANNELLI
MICKY GILLEY
RAYDIO
Hottest:
OAK RIDGE BOYS 1-1
RICK SPRINGFIELD 2-2
MOODY BLUES 11-7
POINTER SISTERS 18-11
MARTY BALIN 16-12

KEQL/Fort Worth, TX
Bob Stevens
STYX
PAT BENATAR
JOURNEY
GARY WRIGHT
Hottest:
RICK SPRINGFIELD 4-1
BILLY SQUIER 6-5
AIR SUPPLY 10-7
MOODY BLUES 17-9
JOEY SCARBURY 22-15

WBCY/Charlotte, NC
Bob Kagan
PAT BENATAR
JOURNEY
GARY U.S. BONDS
RAYDIO
PURE PRAIRIE LEAG
Hottest:
POINTER SISTERS 4-1
OAK RIDGE BOYS 1-2
AIR SUPPLY 3-3
ALABAMA 7-6
MOODY BLUES 14-7

WMAK-FM/Nashville, TN

(Formerly 92Q)
Scottie Davis
ROBBIE PATTON
GARY WRIGHT
GINO VANNELLI
STYX (dp)
PAT BENATAR (dp)
Hottest:
JOEY SCARBURY 2-1
POINTER SISTERS 4-2
KENNY ROGERS 14-10
STACY LATTISAW 15-11
JUICE NEWTON 23-16

PARALLEL THREE
KILE/Galveston, TX
Scott Taylor
PAT BENATAR
JOURNEY
PABLO CRUISE
ROSS/RICHIE
RAYDIO
SILVER CONDO
Hottest:
AIR SUPPLY 1-1
LIVE RITENOUR 5-3
KENNY ROGERS 9-5
JUICE NEWTON 13-6
POINTER SISTERS 17-8

KSEL/Lubbock, TX
Stan Cassee
ROBBIE PATTON
PAT BENATAR
PETER FRAMPTON
GINO VANNELLI
JOURNEY
Hottest:
AIR SUPPLY 1-1
RICK SPRINGFIELD 4-2
REO SPEEDWAGON 10-6
MOODY BLUES 15-11
FOREIGNER 24-19

WCOQ/Columbus, GA
Bob Raleigh
PAT BENATAR
ROBBIE PATTON
ROSS/RICHIE
JOURNEY
STYX
YUTARA (dp)
Hottest:
G. HARRISON 1-1
AIR SUPPLY 2-2
KENNY ROGERS 6-4
MARTY BALIN 10-7
MOODY BLUES 16-11

WFLB/Fayetteville, NC
Larry Cannon
MICKY GILLEY
LARRY J. MCNALLY
DIONNE WARWICK
CARL WILSON
BOBBY KING
Hottest:
POINTER SISTERS 5-1
RONNIE MILSAP 18-13
COMMODORES 24-20
STACY LATTISAW 28-21
YUTARA 35-30

WHMY/Montgomery, AL
Rich Thomas
PAT BENATAR
JOURNEY
STYX
ROBBIE PATTON
Hottest:
AIR SUPPLY 1-1
KENNY ROGERS 5-2
MANHATTAN TRANSP 11-7
MOODY BLUES 18-13
COMMODORES 21-16

WISE/Asheville, NC
John Stevens
PAT BENATAR
ROSS/RICHIE
JOURNEY
ROBBIE PATTON
Hottest:
AIR SUPPLY 1-1
MOODY BLUES 5-1
ROSANNE CASH 6-3
JOEY SCARBURY 11-6
FOREIGNER 26-23
COMMODORES 0-32

WFOX/Gainesville, GA
Mark Doia
PAT BENATAR
ROSS/RICHIE
JOURNEY
ROBBIE PATTON
Hottest:
AIR SUPPLY 1-1
RICK SPRINGFIELD 2-2
MOODY BLUES 11-7
POINTER SISTERS 18-11
MARTY BALIN 16-12

WVLC/Lexington, KY
Dave Murray
PAT BENATAR
JOURNEY
ROBBIE PATTON
GARY WRIGHT
GINO VANNELLI
MICKY GILLEY
RAYDIO
Hottest:
OAK RIDGE BOYS 1-1
RICK SPRINGFIELD 2-2
MOODY BLUES 11-7
POINTER SISTERS 18-11
MARTY BALIN 16-12

WVLC/Lexington, KY
Dave Murray
PAT BENATAR
JOURNEY
ROBBIE PATTON
GARY WRIGHT
GINO VANNELLI
MICKY GILLEY
RAYDIO
Hottest:
OAK RIDGE BOYS 1-1
RICK SPRINGFIELD 2-2
MOODY BLUES 11-7
POINTER SISTERS 18-11
MARTY BALIN 16-12

WVLC/Lexington, KY
Dave Murray
PAT BENATAR
JOURNEY
ROBBIE PATTON
GARY WRIGHT
GINO VANNELLI
MICKY GILLEY
RAYDIO
Hottest:
OAK RIDGE BOYS 1-1
RICK SPRINGFIELD 2-2
MOODY BLUES 11-7
POINTER SISTERS 18-11
MARTY BALIN 16-12

WKXY/Gainesville, FL

Tony Williams
PAT BENATAR
PABLO CRUISE
GINO VANNELLI
RONNIE MILSAP
SILVER CONDO
GARY O
Hottest:
AIR SUPPLY 1-1
POINTER SISTERS 15-5
GARY WRIGHT 22-16
COMMODORES 24-18
FOREIGNER 29-21

KPVR/Amarillo, TX
Wilton Williams
JOURNEY
PABLO CRUISE
COMMODORES
PAT BENATAR
Hottest:
AIR SUPPLY 2-1
KENNY ROGERS 3-2
MOODY BLUES 5-3
JOEY SCARBURY 6-4
MARTY BALIN 13-9

WNSM/FM/Anderson, SC
Sam Church
STYX
PAT BENATAR
JOURNEY
AL JARREAU
Hottest:
AIR SUPPLY 1-1
MARTY BALIN 7-2
OAK RIDGE BOYS 12-6
POINTER SISTERS 15-10
BILLY SQUIER 22-16

W8QA/Savannah, GA
Ray Williams
MOODY BLUES
PHIL COLLINS
RAYDIO
FRANKIE SMITH
SILVER CONDO
Hottest:
OAK RIDGE BOYS 1-1
ROSS/RICHIE 20-17
COMMODORES 23-19
GARY WRIGHT 24-20
ALAN PARSONS 28-25

955Q/Savannah, GA
Dave Carlisle
ROSS/RICHIE
PAT BENATAR
ROBBIE PATTON
ROBERT GORDON
FRANKIE SMITH
GARY U.S. BONDS
Hottest:
AIR SUPPLY 2-1
JOEY SCARBURY 4-3
SHEENA EASTON 7-6
KENNY ROGERS 13-9
OAK RIDGE BOYS 12-10

Z102/Savannah, GA
Ray Williams
RONNIE MILSAP
PAT BENATAR
GREG KINN
BILLY SQUIER
JOURNEY
Hottest:
OAK RIDGE BOYS 2-1
SANTANA 13-10
MOODY BLUES 14-11
JIM STEINMAN 16-14
PHIL COLLINS 19-17

KQ12-FM/Amarillo, TX
Tim Butler
JOURNEY
PURE PRAIRIE LEAG
PHIL COLLINS
RAYDIO
GREG KINN
Hottest:
RICK SPRINGFIELD 2-1
JOE WALSH 18-11
JOEY SCARBURY 19-14
ALABAMA 26-20
JOURNEY A-30

KVOL/Lafayette LA
Phillip Rankin
PABLO CRUISE
GINO VANNELLI
PAT BENATAR
EVELYN KING
ROBBIE PATTON
SILVER CONDO
JOURNEY
Hottest:
AIR SUPPLY 2-1
MOODY BLUES 3-2
MANHATTAN TRANSP 9-4
YUTARA 16-13
BROS. JOHNSON 18-14

WXLK/Roanoke VA
Russ Brown
PAT BENATAR
ROBBIE PATTON
RAYDIO
PABLO CRUISE
SILVER CONDO
Hottest:
KENNY ROGERS 4-1
JUICE NEWTON 13-7
RICK SPRINGFIELD 17-11
MOODY BLUES 16-13
CAROLE B. SAGER 21-14

MIDWEST Most Added Hottest

Pat Benatar Journey Pablo Cruise Air Supply Joey Scarbury Kenny Rogers

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Pat Benatar Journey Robbie Patton Air Supply Joey Scarbury Kenny Rogers

MIDWEST

PARALLEL TWO

92X/Columbus, OH (Teri Mutter) PAT BENATAR JOURNEY RICK SPRINGFIELD 2-1 SANTANA 6-3 KENNY ROGERS 7-4 JOEY SCARBURY 15-9 POINTER SISTERS 18-13

KIOA/Des Moines, IA A.W. Pantoja JOURNEY RANDY VANWARMER GARY WRIGHT PAT BENATAR RICK SPRINGFIELD 5-2 JOEY SCARBURY 8-3 JOE WALSH 14-10 OAK RIDGE BOYS 17-13

KOFM/Oklahoma City, OK Chuck Morgan MARTY BALIN TOM PETTY RICK SPRINGFIELD KIM CARNES 1-1 AIR SUPPLY 2-2 JUICE NEWTON 4-3 JOHN DENVER 3-4 OAK RIDGE BOYS 10-5

KRAV/Tulsa, OK Gary Reynolds Hottest: AIR SUPPLY 1-1 OAK RIDGE BOYS 2-2 JOEY SCARBURY 3-3 ALAN PARSONS 4-4 KENNY ROGERS 5-5

KZ93/Peoria, IL Keith Edwards FRANKE/KNOCKOUTS STYX PAT BENATAR JOURNEY AIR SUPPLY 1-1 JOEY SCARBURY 4-2 JOE WALSH 9-6 POINTER SISTERS 11-7 JIM STEINMAN 19-11

WGRD/Grand Rapids, MI Ray Baker JUICE NEWTON JOURNEY PAT BENATAR Hottest: OAK RIDGE BOYS 4-1 JOEY SCARBURY 12-2 BILLY SQUIER 9-5 KENNY ROGERS 15-6 POINTER SISTERS 20-15

WHOT/Youngstown, OH Dick Thompson JIM STEINMAN GREG KINN PAT BENATAR JOEY SCARBURY 2-1 POINTER SISTERS 15-8 MOODY BLUES 17-11 ALAN PARSONS 21-14 PHIL COLLINS 25-21

WMEE/Fort Wayne, IN John Curry RONNIE MILSAP PAT BENATAR JOURNEY Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 4-2 KENNY ROGERS 6-3 MARTY BALIN 7-4 MANHATTAN TRANSPSE 14-8

WNAP/Indianapolis, IN Chad Hunt GREG KINN POINTER SISTERS Hottest: HALL & OATES 1-1 SANTANA 16-7 ALAN PARSONS 20-12 MANHATTAN TRANSPSE 25-15 SHEENA EASTON 27-21

WOHO/Toledo, OH John Zion JUICE NEWTON SHEENA EASTON DIONNE WARWICK Hottest: AIR SUPPLY 1-1 OAK RIDGE BOYS 3-2 ALAN PARSONS 10-5 JOEY SCARBURY 9-7 CARPENTERS 23-11

WOW/Omaha, NE J.C. Corcoran ROSS/RICHIE PABLO CRUISE CAROLE B. SAGER RONNIE MILSAP PAT BENATAR (dp) STYX (dp) Hottest: AIR SUPPLY 2-1 HALL & OATES 3-2 KENNY ROGERS 7-5 MARTY BALIN 10-7 SHEENA EASTON 11-9

WVIC/East Lansing, MI Jim St. John JEFF. STARSHIP PURE PRAIRIE LEAG MICKEY GILLEY SAVOY BROWN GARY O PAT BENATAR PETER FRAMPTON GARY U.S. BONDS Hottest: AIR SUPPLY 2-1 G. HARRISON 1-2 BILLY SQUIER 6-4 MANHATTAN TRANSPSE 7-5 KENNY ROGERS 11-6

KSTT/Davenport, IA Bill Young Hottest: AIR SUPPLY 1-1 HALL & OATES 2-2 G. HARRISON 3-3 SANTANA 4-4 MARTY BALIN 5-5

WISM/Madison, WI Barb Starr JOURNEY RAYDIO SMITH/SWEET Hottest: JOEY SCARBURY 1-1 KENNY ROGERS 9-3 PHIL COLLINS 28-15 PABLO CRUISE 25-16 FOREIGNER 29-21

KEYN-FM/Wichita, KN Terri Springs FOREIGNER PAT BENATAR OAK RIDGE BOYS STYX YUTAKA Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 7-4 MARTY BALIN 8-5 MOODY BLUES 11-7 KENNY ROGERS 16-10

WYFM/Youngstown, OH Jeff Tobin ALAN PARSONS OAK RIDGE BOYS PAT BENATAR RICK SPRINGFIELD 1-1 JOEY SCARBURY 13-6 MOODY BLUES 17-12 HALL & OATES 20-14 ALAN PARSONS A-18

WTWR/Detroit, MI Kurt Kelly COMODORES FOREIGNER CARPENTERS ROSS/RICHIE Hottest: KIM CARNES 1-1 MOODY BLUES 18-11 MANHATTAN TRANSPSE 17-13 PHIL COLLINS 19-14 JUICE NEWTON 21-17

WAKX/Duluth, MN Bruce McGregor JOURNEY PAT BENATAR CARL WILSON STYX JAMES TAYLOR DON MCLEAN Hottest: OAK RIDGE BOYS 1-1 KENNY ROGERS 18-11 MOODY BLUES 20-16 REO SPEEDWAGON 24-17 COMODORES 29-22

WNAM/Appleton-Oshkosh, WI Jay Tyler PAT BENATAR (dp) JOURNEY ROBBIE PATTON FRANKE/KNOCKOUTS GARY WRIGHT STYX (dp) Hottest: AIR SUPPLY 1-1 KENNY ROGERS 10-3 POINTER SISTERS 20-8 REO SPEEDWAGON 21-15 PHIL COLLINS 22-18

WGBF/Evansville, IN Kevin Carpenter FOREIGNER PABLO CRUISE ROSS/RICHIE GREG KINN JIM STEINMAN Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 3-2 KENNY ROGERS 6-5 OAK RIDGE BOYS 9-6 MANHATTAN TRANSPSE 13-7

WRBR/South Bend, IN Joe Lightner JUICE NEWTON COMODORES PABLO CRUISE Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 18-11 KENNY ROGERS 21-17 OAK RIDGE BOYS D-19 PHIL COLLINS D-23

WZOK/Rockford, IL Mr. Ed PABLO CRUISE JOURNEY Hottest: AIR SUPPLY 6-1 SANTANA 4-3 ALAN PARSONS 9-6 PHIL COLLINS 14-10 JOE WALSH 19-14

Z104/Madison, WI Matt Hudson JOURNEY PAT BENATAR GREG KINN Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 2-2 KENNY ROGERS 7-4 SHEENA EASTON 6-5 REO SPEEDWAGON 16-12

WIKS/Indianapolis, IN Mike Tinnes BLACKFOOT PABLO CRUISE GARY WRIGHT ROSS/RICHIE COMODORES JUICE NEWTON RONNIE MILSAP GREG KINN Hottest: RICK SPRINGFIELD 3-1 AIR SUPPLY 16-10 REO SPEEDWAGON 26-19 MOODY BLUES 29-21 JOEY SCARBURY 34-28

U93/South Bend, IN J.K. Dearing OAK RIDGE BOYS KENNY ROGERS MOODY BLUES Hottest: JOEY SCARBURY 2-1 MARTY BALIN 27-4 PHIL COLLINS 13-7 GARY U.S. BONDS 17-10 SHEENA EASTON 22-12

WDJX/Dayton, OH Joe Dawson JOURNEY RANDY VANWARMER PABLO CRUISE GARY O STARS ON 45 PAT BENATAR Hottest: AIR SUPPLY 1-1 PHIL COLLINS 6-3 BILLY SQUIER 8-4 MOODY BLUES 13-8 HALL & OATES 20-14

WLOL-FM/St. Paul, MN Phil Houston HALL & OATES PABLO CRUISE STARS ON 45 JOHN SCHNEIDER Hottest: AIR SUPPLY 1-1 NEIL DIAMOND 7-3 LEE RITENOUR 10-5 JOEY SCARBURY 11-7 POINTER SISTERS 18-14

YES-96/Cincinnati, OH Barry James PABLO CRUISE PHIL COLLINS GARY WRIGHT JOURNEY Hottest: AIR SUPPLY 4-1 MARTY BALIN 9-4 KENNY ROGERS 14-7 JOEY SCARBURY 17-11 CLARKE/DUKE 18-13

WLOL-FM/St. Paul, MN Phil Houston HALL & OATES PABLO CRUISE STARS ON 45 JOHN SCHNEIDER Hottest: AIR SUPPLY 1-1 NEIL DIAMOND 7-3 LEE RITENOUR 10-5 JOEY SCARBURY 11-7 POINTER SISTERS 18-14

WVON/Waterloo, IA Mark Potter PAT BENATAR JOURNEY PABLO CRUISE Hottest: G. HARRISON 5-1 KENNY ROGERS 15-6 CLARKE/DUKE 16-10 MARTY BALIN 24-13 POINTER SISTERS 19-15

WVON/Waterloo, IA Mark Potter PAT BENATAR JOURNEY PABLO CRUISE Hottest: G. HARRISON 5-1 KENNY ROGERS 15-6 CLARKE/DUKE 16-10 MARTY BALIN 24-13 POINTER SISTERS 19-15

WVON/Waterloo, IA Mark Potter PAT BENATAR JOHN SCHNEIDER AL JARREAU BALANCE ALABAMA Hottest: G. HARRISON 1-1 ALAN PARSONS 9-6 PHIL COLLINS 13-9 JIM STEINMAN 17-12 MOODY BLUES 20-16

KKRC/Sioux Falls, SD Dan Kieley COMODORES CARPENTERS PAT BENATAR Hottest: OAK RIDGE BOYS 2-1 RICK SPRINGFIELD 4-3 KENNY ROGERS 7-4 JOEY SCARBURY 9-6

KKXU/Grand Forks, ND Jeff Parker Hottest: AIR SUPPLY 1-1 RICK SPRINGFIELD 4-2 OAK RIDGE BOYS 5-4 JOEY SCARBURY 8-6 KENNY ROGERS 10-8

WEAQ/Eau Claire, WI Rick Roberts RONNIE MILSAP CARL WILSON JUICE NEWTON GARY WRIGHT ROSS/RICHIE Hottest: JOEY SCARBURY 4-1 NEIL DIAMOND 7-3 ROSANNE CASH 11-6 CLIFF RICHARD 12-7 AIR SUPPLY 15-9

WRKR/Racine, WI Steve Warren STYX GARY WRIGHT SAD CAPE FOREIGNER PABLO CRUISE JOURNEY MANHATTAN TRANSPSE Hottest: AIR SUPPLY 4-1 PHIL COLLINS 10-6 OAK RIDGE BOYS 18-8 GREG KINN 16-10 ABBA 25-18

WSPT/Stevens Point, WI Brad Fuhr JOURNEY STYX PAT BENATAR Hottest: MANHATTAN TRANSPSE 2-1 SHEENA EASTON 9-4 JUICE NEWTON 19-8 BILLY SQUIER 21-9 POINTER SISTERS 22-14

WTRU/Muskogee, MI Mike Stevens COMODORES ROBBIE PATTON GARY WRIGHT TOM PETTY JOURNEY Hottest: AIR SUPPLY 1-1 KENNY ROGERS 8-2 ALAN PARSONS 12-9 JUICE NEWTON 15-10 GREG KINN 20-11

KDVV/Topeka, KS Rocky Roberts PABLO CRUISE Hottest: BILLY SQUIER 10-1 JOEY SCARBURY 5-2 OAK RIDGE BOYS 7-4 JUICE NEWTON 13-9 PHIL COLLINS 20-11

KELO/Sioux Falls, SD Paul Wescott CARPENTERS PHIL COLLINS Hottest: AIR SUPPLY 2-1 G. HARRISON 1-2 JOEY SCARBURY 4-3 KENNY ROGERS 5-4 RICK SPRINGFIELD 6-5

WVON/Waterloo, IA Mark Potter PAT BENATAR JOURNEY PABLO CRUISE Hottest: G. HARRISON 5-1 KENNY ROGERS 15-6 CLARKE/DUKE 16-10 MARTY BALIN 24-13 POINTER SISTERS 19-15

WVON/Waterloo, IA Mark Potter PAT BENATAR JOURNEY PABLO CRUISE Hottest: G. HARRISON 5-1 KENNY ROGERS 15-6 CLARKE/DUKE 16-10 MARTY BALIN 24-13 POINTER SISTERS 19-15

WVON/Waterloo, IA Mark Potter PAT BENATAR JOHN SCHNEIDER AL JARREAU BALANCE ALABAMA Hottest: G. HARRISON 1-1 ALAN PARSONS 9-6 PHIL COLLINS 13-9 JIM STEINMAN 17-12 MOODY BLUES 20-16

WVON/Waterloo, IA Mark Potter PAT BENATAR JOHN SCHNEIDER AL JARREAU BALANCE ALABAMA Hottest: G. HARRISON 1-1 ALAN PARSONS 9-6 PHIL COLLINS 13-9 JIM STEINMAN 17-12 MOODY BLUES 20-16

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT Gary Waldron ROSS/RICHIE PAT BENATAR ALAN PARSONS GARY O MERI WILSON PURE PRAIRIE LEAG SILVER CONDOR POINT BLANK Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 2-2 KENNY ROGERS 3-3 MARTY BALIN 7-4 OAK RIDGE BOYS 5-5

KENO/Las Vegas, NV Bill Alexander ALAN PARSONS Hottest: AIR SUPPLY 2-1 MARTY BALIN 5-3 MANHATTAN TRANSPSE 8-6 KENNY ROGERS 11-8 JOEY SCARBURY 12-9

KERN/Bakersfield, CA Beau Reyes CARPENTERS ROBBIE PATTON GARY WRIGHT PAT BENATAR JEFF. STARSHIP SILVER CONDOR Hottest: AIR SUPPLY 2-1 ALAN PARSONS 8-3 JOEY SCARBURY 9-4 MARTY BALIN 18-12 KENNY ROGERS 22-16 MOODY BLUES 16-13

KGW/Portland, OR Janis Wojniak JUICE NEWTON Hottest: AIR SUPPLY 5-1 JOEY SCARBURY 13-5 MARTY BALIN 18-12 KENNY ROGERS 22-16 POINTER SISTERS 25-17

KJRB/Spokane, WA Brian Gregory GARY O MOODY BLUES JOURNEY GARY WRIGHT STARS ON 45 PAT BENATAR Hottest: RICK SPRINGFIELD 5-1 JOEY SCARBURY 15-9 ALAN PARSONS 14-10 KENNY ROGERS 16-12 PHIL COLLINS 22-18

KRQ/Tucson, AZ Kent Lacey ROBBIE PATTON BALANCE CARPENTERS ROSS/RICHIE Hottest: G. HARRISON 4-1 KENNY ROGERS 15-10 CLARKE/DUKE 16-11 BILLY SQUIER 28-21 FOREIGNER 29-24

KTAC/Tacoma, WA Bruce Cannon GARY WRIGHT BILLY SQUIER ROSS/RICHIE JOURNEY STARS ON 45 Hottest: AIR SUPPLY 2-1 OAK RIDGE BOYS 15-7 KENNY ROGERS 21-9 MARTY BALIN 23-13 COMODORES 25-20

KTKT/Tucson, AZ Bobby Rivers CARPENTERS JOURNEY STYX Hottest: JOEY SCARBURY 3-1 BILLY SQUIER 16-13 COMODORES 20-15 FOREIGNER 27-22 ROSS/RICHIE 28-24

KHYT/Tucson, AZ Rich Brother Robbin RICK SPRINGFIELD BALANCE PAT BENATAR GARY U.S. BONDS SMITH/SWEET RICHARD D. FIELDS EVELYN KING RICK JAMES SHALAMAR Hottest: FRANKIE SMITH 1-1 GAP BAND 11-4 OAK RIDGE BOYS 13-9 STACY LATTISAW 17-14 ROSS/RICHIE 29-23

KIDD/Monterey, CA Ron Rodriguez JOURNEY PAT BENATAR RAYDIO STYX STACY LATTISAW JIM STEINMAN Hottest: JOEY SCARBURY 1-1 FRANKIE SMITH 3-2 OAK RIDGE BOYS 7-3 AIR SUPPLY 8-6 BILLY SQUIER 20-15

KIDD/Monterey, CA Ron Rodriguez JOURNEY PAT BENATAR RAYDIO STYX STACY LATTISAW JIM STEINMAN Hottest: JOEY SCARBURY 1-1 FRANKIE SMITH 3-2 OAK RIDGE BOYS 7-3 AIR SUPPLY 8-6 BILLY SQUIER 20-15

KLUC/Las Vegas, NV Randy Lunquist PAT BENATAR TOM PETTY JOE VITALLE ROBBIE PATTON Hottest: AIR SUPPLY 1-1 GREG KINN 4-2 REO SPEEDWAGON 8-5 BILLY SQUIER 13-9 POINTER SISTERS 16-12

KMJK/Portland, OR John Shomby ROBBIE PATTON COMODORES PAT BENATAR (dp) JOURNEY (dp) STYX (dp) Hottest: JOEY SCARBURY 3-1 ALAN PARSONS 9-6 JIM PHOTOLO 17-9 CLARKE/DUKE 18-12 OAK RIDGE BOYS 21-14

KIOY/Fresno, CA Tom Saville RAYDIO FOREIGNER Hottest: MARTY BALIN 1-1 CARPENTERS 12-6 MOODY BLUES 16-9 RANDY VANWARMER 15-11 RONNIE MILSAP 22-16

KYNO-FM/Fresno, CA John Lee Walker TEENA MARIE FRANKIE BLEU Hottest: FRANKIE SMITH 1-1 AIR SUPPLY 7-4 CHAKA KHAN 8-5 STACY LATTISAW 17-13 JOEY SCARBURY 20-14

FM102/Sacramento, CA Mandera/Preston ROSS/RICHIE JOURNEY GREG KINN MOODY BLUES Hottest: KIM CARNES 1-1 JOEY SCARBURY 8-4 OAK RIDGE BOYS 11-8 POINTER SISTERS 14-11 RICK JAMES D-17

KSPZ/Colorado Springs, CO Mike Daniels JUICE NEWTON COMODORES ALABAMA GREG KINN ROBBIE PATTON Hottest: KENNY ROGERS 1-1 MANHATTAN TRANSPSE 3-2 JOEY SCARBURY 11-3 ALAN PARSONS 9-6 MOODY BLUES 14-7

KYSN/Colorado Springs, CO Mark Murray PAT BENATAR JOURNEY GARY U.S. BONDS POINT BLANK Hottest: AIR SUPPLY 1-1 MARTY BALIN 4-2 SHEENA EASTON 5-3 MOODY BLUES 7-4 JOEY SCARBURY 12-6

KZZP/Phoenix, AZ Dave Anthony GARY U.S. BONDS SILVER CONDOR PAT BENATAR RAYDIO Hottest: POINTER SISTERS 1-1 GREG KINN 5-2 JOEY SCARBURY 16-7 MOODY BLUES 10-8 ROSS/RICHIE 22-16

KHYT/Tucson, AZ Rich Brother Robbin RICK SPRINGFIELD BALANCE PAT BENATAR GARY U.S. BONDS SMITH/SWEET RICHARD D. FIELDS EVELYN KING RICK JAMES SHALAMAR Hottest: FRANKIE SMITH 1-1 GAP BAND 11-4 OAK RIDGE BOYS 13-9 STACY LATTISAW 17-14 ROSS/RICHIE 29-23

KHYT/Tucson, AZ Rich Brother Robbin RICK SPRINGFIELD BALANCE PAT BENATAR GARY U.S. BONDS SMITH/SWEET RICHARD D. FIELDS EVELYN KING RICK JAMES SHALAMAR Hottest: FRANKIE SMITH 1-1 GAP BAND 11-4 OAK RIDGE BOYS 13-9 STACY LATTISAW 17-14 ROSS/RICHIE 29-23

KHYT/Tucson, AZ Rich Brother Robbin RICK SPRINGFIELD BALANCE PAT BENATAR GARY U.S. BONDS SMITH/SWEET RICHARD D. FIELDS EVELYN KING RICK JAMES SHALAMAR Hottest: FRANKIE SMITH 1-1 GAP BAND 11-4 OAK RIDGE BOYS 13-9 STACY LATTISAW 17-14 ROSS/RICHIE 29-23

KGGI/Riverside-S. Bern., CA Bob West SMITH/SWEET PAT BENATAR TEENA MARIE RANDY VANWARMER RONNIE MILSAP Hottest: JOEY SCARBURY 1-1 OAK RIDGE BOYS 7-5 KENNY ROGERS 15-10 DEBRA LAWS 22-16 ROSS/RICHIE 25-18

KKXX/Bakersfield, CA Squires/DeRoo STYX OAK RIDGE BOYS PAT BENATAR STARS ON 45 VAN HALEN (dp) TUBES GARY WRIGHT UNION (dp) ROBBIE PATTON Hottest: AIR SUPPLY 4-1 ABBA 13-10 KENNY ROGERS 14-11 BILLY SQUIER 21-15 RUSH 22-18

KNBO/Tacoma, WA Gary Bryan GARY U.S. BONDS PAT BENATAR GARY WRIGHT STYX JOURNEY SMITH/SWEET Hottest: MARTY BALIN 1-1 MANHATTAN TRANSPSE 5-2 JOE WALSH 15-11 PHIL COLLINS 20-14 COMODORES 22-19

K96/Provo, UT Jim Sumpter KENNY ROGERS MANHATTAN TRANSPSE PHIL COLLINS BILLY SQUIER PAT BENATAR JIM STEINMAN FRANKE/KNOCKOUTS JOURNEY Hottest: JOEY SCARBURY 4-1 MARTY BALIN 11-5 RICK SPRINGFIELD 8-6 POINTER SISTERS 17-11 MOODY BLUES 21-14

FM103/Salt Lake City, UT Lorraine Winnegar PAT BENATAR FRANKE/KNOCKOUTS JOURNEY Hottest: JOE WALSH 2-1 BILLY SQUIER 4-3 MARTY BALIN 7-4 PHIL COLLINS 12-9 RUSH 19-10

KBOZ/Bozeman, MT Greg Williams ROBBIE PATTON PAT BENATAR GARY U.S. BONDS ENGELBERT HUMPERD STARS ON 45 STACY LATTISAW DON MCLEAN JAMES TAYLOR Hottest: AIR SUPPLY 1-1 ALAN PARSONS 2-2 JOE WALSH 3-3 SHEENA EASTON 19-15 PHIL COLLINS 25-17

KCBN/Reno, NV Jim O'Neal ROSS/RICHIE STYX RAYDIO PAT BENATAR GARY U.S. BONDS Hottest: AIR SUPPLY 1-1 MOODY BLUES 17-9 QUINCY JONES 20-19 JUICE NEWTON 26-22 RONNIE MILSAP 35-26

KDZA/Pueblo, CO Rip Avina GARY WRIGHT FRANKE/KNOCKOUTS STACY LATTISAW ROBBIE PATTON PAT BENATAR JOURNEY POINT BLANK Hottest: AIR SUPPLY 2-1 JOEY SCARBURY 6-2 MARTY BALIN 7-4 KENNY ROGERS 11-9 OAK RIDGE BOYS 18-10

KDZA/Pueblo, CO Rip Avina GARY WRIGHT FRANKE/KNOCKOUTS STACY LATTISAW ROBBIE PATTON PAT BENATAR JOURNEY POINT BLANK Hottest: AIR SUPPLY 2-1 JOEY SCARBURY 6-2 MARTY BALIN 7-4 KENNY ROGERS 11-9 OAK RIDGE BOYS 18-10

KDZA/Pueblo, CO Rip Avina GARY WRIGHT FRANKE/KNOCKOUTS STACY LATTISAW ROBBIE PATTON PAT BENATAR JOURNEY POINT BLANK Hottest: AIR SUPPLY 2-1 JOEY SCARBURY 6-2 MARTY BALIN 7-4 KENNY ROGERS 11-9 OAK RIDGE BOYS 18-10

KDZA/Pueblo, CO Rip Avina GARY WRIGHT FRANKE/KNOCKOUTS STACY LATTISAW ROBBIE PATTON PAT BENATAR JOURNEY POINT BLANK Hottest: AIR SUPPLY 2-1 JOEY SCARBURY 6-2 MARTY BALIN 7-4 KENNY ROGERS 11-9 OAK RIDGE BOYS 18-10

KFXD/Boise, ID Rod Couch PAT BENATAR JOURNEY RAYDIO Hottest: RICK SPRINGFIELD 3-1 JOEY SCARBURY 10-4 ALAN PARSONS 7-5 MOODY BLUES 9-7 MANHATTAN TRANSPSE 15-9

KOOK/Billings, MT Dennis Nichols PAT BENATAR SMITH/SWEET RAYDIO ROBBIE PATTON JOURNEY BALANCE Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 6-4 MOODY BLUES 11-6 JOE WALSH 13-9 POINTER SISTERS 18-12

KODI/Great Falls, MT Pat Richards PAT BENATAR JOURNEY RAYDIO SQUEEZE OAK RIDGE BOYS Hottest: AIR SUPPLY 1-1 G. HARRISON 4-2 ALAN PARSONS 5-4 KENNY ROGERS 10-9 FOREIGNER 22-16

KRLC/Lawiston, ID Steven Alan Mackelvie JOURNEY SILVER CONDOR STACY LATTISAW AL JARREAU Hottest: AIR SUPPLY 1-1 OAK RIDGE BOYS 3-2 LOVERBOY 4-3 JUICE NEWTON 19-13 KRAFTWERK 24-16

KSLY/San Luis Obispo, CA Don Potter TUBES FRANKE/KNOCKOUTS ROBBIE PATTON STYX PAT BENATAR JOURNEY Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 6-3 MARTY BALIN 7-5 OAK RIDGE BOYS 10-6 POINTER SISTERS 16-9

KENI/Anchorage, AK Randy Robbins TOM PETTY JEFF. STARSHIP PAT BENATAR COMODORES BLUE OYSTER CULT PHIL SEYMOUR SILVER CONDOR Hottest: PHIL SEYMOUR 4-1 JIM STEINMAN 5-3 MOODY BLUES 6-4 MANHATTAN TRANSPSE 1-7 RANDY VANWARMER 20-10

KYYA/Billings, MT Jack Bell JOURNEY PAT BENATAR TUBES GARY WRIGHT GREG KINN Hottest: AIR SUPPLY 4-1 JUICE NEWTON 14-6 BILLY SQUIER 17-12 POINTER SISTERS 21-13 REO SPEEDWAGON 23-16

KATI/Casper, WY Donna Foxx RAYDIO JOURNEY PAT BENATAR STYX BALANCE Hottest: AIR SUPPLY 3-1 GREG KINN 18-12 LOVERBOY 25-21 GARY WRIGHT 35-30 LARRY J. MCNALLY D-34

KATI/Casper, WY Donna Foxx RAYDIO JOURNEY PAT BENATAR STYX BALANCE Hottest: AIR SUPPLY 3-1 GREG KINN 18-12 LOVERBOY 25-21 GARY WRIGHT 35-30 LARRY J. MCNALLY D-34

KATI/Casper, WY Donna Foxx RAYDIO JOURNEY PAT BENATAR STYX BALANCE Hottest: AIR SUPPLY 3-1 GREG KINN 18-12 LOVERBOY 25-21 GARY WRIGHT 35-30 LARRY J. MCNALLY D-34

KATI/Casper, WY Donna Foxx RAYDIO JOURNEY PAT BENATAR STYX BALANCE Hottest: AIR SUPPLY 3-1 GREG KINN 18-12 LOVERBOY 25-21 GARY WRIGHT 35-30 LARRY J. MCNALLY D-34

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

- WNBC/New York WPGC/Washington KVIL/Dallas KS96-FM/Minneapolis KIIS-FM/Los Angeles WOLF/Syracuse KSTAR/Houston WNCI/Columbus Y94/Fresno KZZX/Albuquerque

PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*)Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS

220 REPORTERS
224 LAST WEEK

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	National Summary	44%
E	33%	Up	51
S	21%	Debuts	20
M	56%	Same	24
D		Down	0
W	19%	Adds	25

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds

44% — Percentage of this week's reporters playing it

Regional Reach — Percentage of reporters playing the song within each region

National Summary
Up 51 — Number of stations moving it up on their charts.

Debuts 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week. (On to On. Add to On. 31-31, etc.)

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.

ALABAMA
Feels So Right (RCA)
LP: Feels So Right

Regional Reach	61/8	National Summary	28%
E	20%	Up	25
S	4%	Debuts	0
M	10%	Same	0
D		Down	0
W	28%	Adds	0

EXAMPLE

LAZY	WFLA 14-12	SAIT	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31

BLACKBOLT
Fly Away (Atco)
LP: Merauder

Regional Reach	53/2	National Summary	24%
E	20%	Up	25
S	4%	Debuts	0
M	10%	Same	0
D		Down	0
W	28%	Adds	0

EXAMPLE

LAZY	WFLA 14-12	SAIT	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31

AIR SUPPLY
The One That You... (Arista)
LP: The One That You Love

Regional Reach	211/1	National Summary	96%
E	58%	Up	95
S	63%	Debuts	0
M	57%	Same	0
D		Down	33
W	4%	Adds	1

EXAMPLE

LAZY	WFLA 14-12	SAIT	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31

PAT BENATAR
Fire And Ice
LP: Precious Time

Regional Reach	122/117	National Summary	56%
E	58%	Up	114
S	63%	Debuts	3
M	57%	Same	2
D		Down	0
W	4%	Adds	17

EXAMPLE

LAZY	WFLA 14-12	SAIT	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31

CARPENTERS
Touch Me When... (A&M)
LP: Made In America

Regional Reach	168/13	National Summary	76%
E	74%	Up	114
S	63%	Debuts	16
M	57%	Same	0
D		Down	0
W	4%	Adds	13

EXAMPLE

LAZY	WFLA 14-12	SAIT	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31

PHIL COLLINS
In The Air Tonight (Atlantic)
LP: Face Value

Regional Reach	182/10	National Summary	74%
E	72%	Up	114
S	63%	Debuts	14
M	57%	Same	29
D		Down	0
W	4%	Adds	10

EXAMPLE

LAZY	WFLA 14-12	SAIT	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31

FOREIGNER
Urgent (Atlantic)
LP: Foreigner 4

Regional Reach	148/8	National Summary	66%
E	58%	Up	76
S	63%	Debuts	29
M	57%	Same	22
D		Down	0
W	4%	Adds	4

EXAMPLE

LAZY	WFLA 14-12	SAIT	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31

JOURNEY
Who's Crying... (Columbia)
LP: Escape

Regional Reach	89/88	National Summary	40%
E	20%	Up	0
S	4%	Debuts	0
M	10%	Same	1
D		Down	0
W	28%	Adds	88

EXAMPLE

LAZY	WFLA 14-12	SAIT	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31

MARTY BALIN
Harts (EMI America)
LP: Balin

Regional Reach	201/6	National Summary	91%
E	90%	Up	154
S	63%	Debuts	3
M	57%	Same	25
D		Down	13
W	4%	Adds	4

EXAMPLE

LAZY	WFLA 14-12	SAIT	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31

ROSEANNE CASH
Seven Year Ache (Columbia)
LP: Seven Year Ache

Regional Reach	76/3	National Summary	34%
E	20%	Up	10
S	4%	Debuts	15
M	10%	Same	15
D		Down	10
W	28%	Adds	3

EXAMPLE

LAZY	WFLA 14-12	SAIT	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31

COMMOORES
Lady (You Bring... (Motown)
LP: In The Pocket

Regional Reach	180/18	National Summary	73%
E	58%	Up	114
S	63%	Debuts	29
M	57%	Same	15
D		Down	1
W	4%	Adds	18

EXAMPLE

LAZY	WFLA 14-12	SAIT	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31

GREG KINN BAND
The Break Up... (Basarkley)
LP: Rockin'roll

Regional Reach	130/21	National Summary	59%
E	54%	Up	81
S	63%	Debuts	21
M	57%	Same	21
D		Down	21
W	4%	Adds	21

EXAMPLE

LAZY	WFLA 14-12	SAIT	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31

FRANKE & KNOCKOUTS
You're My... (Millennium)
LP: Franke & The Knockouts

Regional Reach	88/29	National Summary	40%
E	20%	Up	0
S	4%	Debuts	0
M	10%	Same	1
D		Down	0
W	28%	Adds	29

EXAMPLE

LAZY	WFLA 14-12	SAIT	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31

**STANLEY CLARKE/
GEOFF DUKE**
Sweet Baby (Epic)
LP: The Clarke/Duke Project

Regional Reach	154/5	National Summary	70%
E	58%	Up	114
S	63%	Debuts	14
M	57%	Same	29
D		Down	14
W	4%	Adds	5

EXAMPLE

LAZY	WFLA 14-12	SAIT	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31

SHEENA EASTON
Modern Girl
LP: Sheena Easton

Regional Reach	180/0	National Summary	73%
E	58%	Up	114
S	63%	Debuts	14
M	57%	Same	29
D		Down	0
W	4%	Adds	0

EXAMPLE

LAZY	WFLA 14-12	SAIT	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31

PHIL COLLINS
In The Air Tonight (Atlantic)
LP: Face Value

Regional Reach	182/10	National Summary	74%
E	72%	Up	114
S	63%	Debuts	14
M	57%	Same	29
D		Down	0
W	4%	Adds	10

EXAMPLE

LAZY	WFLA 14-12	SAIT	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31

FOREIGNER
Urgent (Atlantic)
LP: Foreigner 4

Regional Reach	148/8	National Summary	66%
E	58%	Up	76
S	63%	Debuts	29
M	57%	Same	22
D		Down	0
W	4%	Adds	4

EXAMPLE

LAZY	WFLA 14-12	SAIT	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31

JOURNEY
Who's Crying... (Columbia)
LP: Escape

Regional Reach	89/88	National Summary	40%
E	20%	Up	0
S	4%	Debuts	0
M	10%	Same	1
D		Down	0
W	28%	Adds	88

EXAMPLE

LAZY	WFLA 14-12	SAIT	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31
WFLA on	WFLA 14-12	WJAX on	WJAX 31-31

“Singin’ the Blues”
b/w **“The Race Is On”**

72003

the 2nd single from

Dave Edmunds, “Twangin’”

SS 16034



On Swan Song Records



Distributed by ATCO

THE PICTURE PAGES

Boardwalk, Bird Launch Moreing



Jody Moreing, the first artist production to be released through former Casablanca President Bruce Bird's Bruce Bird Productions, has been signed to Boardwalk, with a single out immediately. Pictured at the signing are (l-r) producer Hank Donig, Bird, Moreing, Boardwalk President Neil Bogart, and Boardwalk VP Scott Kranzberg.

Silver Condor Just Plane Folks



Columbia's Atlanta Sales office hosted label artists Silver Condor and local radio notables at a listening party held in an airplane hangar. Pictured gathered around a Lear Jet (l-r) are Z93 MD Dale O'Brien, unidentified guest, group's Joe Cerisano, WKLS PD Alan Sneed, CBS's Ron Peek, and Columbia's John Fagot.

Polygram/Pure Prairie League Party



Polygram executives celebrated Pure Prairie League's recent Greek Theatre appearance backstage after the show. Pictured (l-r, standing) are label's Cynthia Cox and Janice Tully, group's Mike Reilly, Polygram Sr. VP Danny Davis, group's Vince Gill, Billy Hinds, Mike Connor, and Jeff Wilson, producer Rob Fraboni, and Polygram VP John Stainze; (l-r, kneeling) label's Gregg Miller and Larry Tollin.

Maiden Hollywood



Capitol's Iron Maiden met with label executives to plan tour strategy just before embarking on a worldwide jaunt. Pictured (l-r, standing) are Capitol's Louie Newman, group's Adrian Smith, Capitol VP Bobby Colomby, group manager Rod Smallwood, and group's Paul Di'anno, Steve Harris, Dave Murray, and Clive Burr; (l-r, seated) are Capitol's Bruce Ravid and tour strategy map (or alternatively a large napkin) and Ray Tusken.

Gold Coast Celebration



Gold Coast Records, the new label formed by Marv Stuart and Cecil Holmes, celebrated its distribution/marketing deal with Capitol Records (R&R 6-26). First artists on the label are TTF; Linda Clifford, previously reported a Gold Coast act, will remain on Capitol with management by Gold Coast. Pictured (l-r) are Capitol's Sam Citro, Gold Coast Entertainment Chairman Marv Stuart, Capitol VP Dennis White, Gold Coast Records President Cecil Holmes, and Gold Coast VP Walter Lee.

A&M Builds Carpenters Display



A&M held a party celebrating the Carpenters' new LP and the group's illustrious past in 12 years on the label, with company co-founder Herb Alpert presenting the duo with plaques depicting each of their albums. Pictured (l-r) are Richard and Karen Carpenter and Alpert.

Hartman's Polaroid Attraction



Blue Sky's Dan Hartman joined WKTU/New York air personality Jim Harlan in selecting the best looking smiles among radio participants at the recent Broadcasters Promotion Association conference in New York. Winners were awarded cameras by Hartman in the SJR Communications "Living Promotion" contest. Pictured (l-r) are Hartman, WTAR/Norfolk's Vicky Purnell, WBNQ/Bloomington, IL's J.D. Scott, and WEZO & WNYR/Rochester's Patricia Van Thof.

Klemmer Clamor At Roxy



E/A's John Klemmer recently performed at Los Angeles's Roxy, with label executives joining the artist backstage. Pictured (l-r) are E/A's Jim Blevins, Klemmer, label's Joe Morrow, E/A Exec. VP Vic Faraci, and WEA VP Hank Caldwell.

THE PICTURE PAGES

Ely Takes It Easy



Following his show at Philadelphia's Bijou, MCA's Joe Ely relaxed with local radio stars. Pictured (l-r) are WIFJ MD Miz Killey, WMMR air personality Anita Gevinson, MCA's Linda Feder, and WYSP MD Lisa Richards.

Yarbrough & Peoples Polygram Party



Mercury/Polygram's Yarbrough & Peoples played Los Angeles's Greek Theater recently, and were treated by the company to a post-concert dinner along with labelmates and headliners the Gap Band. Pictured (l-r) are Polygram VP Russ Regan, Cavin Yarbrough, Polygram President David Braun, Allsa Peoples, and Polygram VP's Bill Haywood and Danny Davis.

Knack, Martin Showcased



Capitol's Knack and Moon Martin played a special showcase in Los Angeles for EMI Music's One World of Music conference. Pictured after the show are (l-r) Martin, the Knack's Bruce Gary, Doug Fieger, Berton Averre, and Prescott Niles, Capitol/EMIA/Liberty President Don Zimmermann, and International VP Helmut Fest.

Williams Welcomed By Columbia



ARC/Columbia's Deniece Williams played New York's Savoy recently, and received a number of label executives backstage after the show. Pictured (l-r) are Columbia's Greg Peck, label VP's Vernon Slaughter and Mickey Elchner, Williams, ARC Co-Chairman Bob Cavallo, Columbia VP Arma Andon, and Columbia's Sandra DaCosta.

Stacy's Washington Week



Cotillion's Stacy Lattisaw was honored by the city of Washington, DC (her hometown), which proclaimed "Stacy Lattisaw Week." Pictured at a dinner/reception celebrating the event and the release of the artist's new album are (l-r) Atlantic/Cotillion VP Everett Smith, Lattisaw, and Effi Barry, wife of the city's mayor and a WYCB air personality.

Summer To Receive AMC Award



RCA Records President Bob Summer will receive the AMC Cancer Research Center's 1981 Humanitarian Award, it was announced at a kickoff fundraiser cocktail party in New York. Pictured (l-r) are WEA International President Nesuhi Ertegun (1979 winner), Polygram Corp. President Harvey Schein (1977 winner), Philadelphia International Chairman Kenneth Gamble (1980), Summer, and RIAA President Stanley Gortikov (1978).

ECM Renews With Warners



ECM Records and Warner Bros. have renewed their manufacturing/distribution agreement for the U.S. and Canada. Pictured sealing the new five-year deal are Warners Chairman Mo Ostin (left) and ECM's U.S. Managing Director Bob Hurwitz.

Unicoastal Allen Reception



A&M's Peter Allen was greeted backstage by A&M executives after his Greek Theater performance recently. Pictured (l-r) are A&M's Tom Vickers, Allen, Sr. VP Harold Childs, and A&M Publishing President Lance Freed.



Jeff Gelb

AOR

Focus On Frank Cody



Frank Cody capped an illustrious radio career last week with his announcement that he was joining NBC's Source network as Affiliate Consultant. KBPI was one of the first Source affiliates, and Cody one of AOR's premiere programmers, who reached his ratings peak with the Denver AOR.

One of the reasons Cody accepted the lucrative NBC offer was that it allowed him the flexibility to take on a limited number of consultation clients. This adds his name to the growing list of successful AOR programmers who have segued into consultation. In this week's interview with Frank, he discusses the ongoing KBPI success story, and details the programming policies he will use as an NBC employee and an AOR consultant.

R&R: KBPI has a reputation for being musically tight. How tight is right?

FC: There is no magic number. I never think of a playlist as static. It's alive and breathing, expanding and contracting like an accordion, depending on the positioning goals of the moment. 200 or 2000 titles could be right, but it has to be the right 200 or 2000 titles.

R&R: What's your feeling on personality and promotion?

FC: They're very important. Personality and promotion are two very fundamental elements of show business, especially personality. I'm not just referring to the personalities on the air; I'm also talking about the personality of the radio station itself.

Close your eyes and conjure up a hot rock and roll act — it's the personalities that come to mind. Every hit TV show, every box office smash, even sports and politics, are dominated by personalities. I try to instill in my people the understanding that a celebrity is a person who has something to celebrate. It's one of the responsibilities of management to bring out the best in the talent you have working for you. Clever management teams hire the top people they can find and give them the tools they need to

"Great radio performers never forget that they're in show business."

perform. So much good radio has come out of modest facilities that were used by talented, imaginative performers, people who believed in what they were doing, people who refused to accept obstacles because they believed in themselves and the people they were working for. Great radio performers never forget that they're in show business. Unfortunately some folks lose track of the fact that they're entertainers, or should be.

Promotions? Nobody will be under the big top unless they hear the circus is coming to town. It's imperative that all station promotions reflect the position the radio station has chosen for itself. It's also very important that all the other pieces be in place before the station takes its story to the public. It's an old adage that "nothing destroys a bad product faster than good advertising."

R&R: How did KBPI do in terms of older numbers?

FC: The recent R&R Ratings Report has a graph that shows how balanced KBPI's demos are: 12-17, 30.8%; 18-24, 30.3%; 25-34, 31.3%.

R&R: How was it achieved?

FC: Methodically. Rather than a severely focused modal approach, which is limiting by definition, we went about researching the needs, interests, and tastes of combined demographics that met a particular predetermined psychographic profile. At KBPI, our goal was to be number one.

R&R: How important were your research results?

FC: Essential. You can't market a product or service intelligently without market research. It is, however, just a tool, one of many. It all comes down to how you interpret your research anyway.

We employ just about every kind of research you can think of: focus groups, attitudinal studies, record sales, callout, walking through the park on Sundays and noticing what everyone's listening to, and talking to people who aren't in radio.

At the same time, gut still plays a tremendously important role. I'll veto a decision on gut, I'll even take a chance on gut. But a correct decision is intuitive, which means it's a product of

"Radio is the only medium you can enjoy simultaneously while you're active."

research anyway. By that I mean, years of observation and data fed into the best computer available to any of us: our own brain. There's nothing quite as potent as the combination of head and heart.

R&R: What's the most important thing you learned at KBPI?

FC: 1) To be successful you can't bullshit yourself. Give the listeners what they want, not what you want.

2) The difference between a crisis and an adventure is often attitude.

3) There is no such thing as a free lunch!

R&R: Let's discuss the musical styles on KBPI. How much can you play, in terms of crossover songs like Blondie's "Rapture" or Kim Carnes's "Bette Davis Eyes."

FC: Those are two perfect examples of tunes we played on KBPI that other AOR's might not be able to get away with unless their positioning is similar. What you can and cannot play is totally a function of the position you're going after in your marketplace. A lot of it has to do with presentation. One record can sound very hip on a particular station and very unhip on another. It's also quite true that the same record can sound better on the one station rather than the other depending on how it's presented, how it's showcased, what it's surrounded by, the approach of the jock, the features; the window-dressing that makes your station unique. Much of what makes a radio station special has nothing to do with music. Certainly, music is the most important element. It has to be as perfect as possible to gain a competitive edge. Once the music's in place, you can set about making all the rest of the programming shine. It really requires team effort.

The example I most often give is that of a film director. Steven Spielberg could not possibly have made "Raiders Of The Lost Ark" by himself. Granted, he might have collaborated on the script and storyline with George Lucas, but it's impossible for either Lucas or Spielberg to write the script, build the sets, run the cameras, and play all the parts. Radio, like filmmaking, is a collaborative art. It's true, from time to time, you'll find films written, directed and produced by an individual. In Woody Allen's case, you'll even see him star. But even Woody Allen can't do it all by himself. That's where consultants and networks come in.

R&R: Why does AOR need so many consultants?

FC: Economics — a need to separate the wheat from the chaff. Every radio station, at one point or another, needs revitalization: a fresh perspective and an objective point of view. AOR in particular is in need of consultants because of its present stage of development. These are critical times. Broadcasters with foresight recognize AOR's potential and ones who maximize that potential will end up on top. What used to be a totally musically-oriented format is on the brink of becoming a full-service format for the Eighties. The music just happens to be rock.

There's an antiquated notion that people just turn on the radio for music. Nothing could be further from the truth. People turn on the radio for companionship, information, entertainment, controversy, and music.

R&R: Are consultants breeding a generation of PD's who can't think for themselves?

FC: Quite the contrary. That's why I'm a consultant. I'm available to stimulate, motivate, teach, and pass along all the knowledge that comes my way. A good consultant helps a PD realize his or her own potential.

There was a time when Top 40 and AOR suppressed personality. Without personality you'll never have innovative program directors. Sure, someone will cleverly stack the records in a jukebox, but you have to have a feeling for your listeners as people to know how to program for them.

R&R: What will make your consultancy unique?

FC: Personal involvement. Whether I'm consulting a Source affiliate on the best use of network programming or designing a format for a client station I'll be personally involved.

Over the years, certain concepts have coalesced. My skills are a product of specialization. I've worked in AOR, MOR, Top 40, freeform. I've been involved with ABC, Hubbard, Doubleday, Sandusky, and now NBC. I've seen what works and what doesn't. Now I have the chance to share what I've learned. My services are customized to each of my client's needs, and I plan to maintain a limited number of clients.

AOR GETS THE AXE!

IRON MAIDEN

TERROR ON TOUR

- July 1 Largo, MD
- 2 Asbury Park, NJ
- 3 Salisbury, MD
- 4 Norfolk, VA
- 7 Pittsburgh, PA
- 9 Myrtle Beach, SC
- 10 Atlanta, GA
- 11 Johnson City, TN
- 12 Memphis, TN
- 14 Evansville, IN
- 15 Dayton, OH
- 16 Johnston, PA
- 17 Buffalo, NY
- 18 Rochester, NY
- 19 Syracuse, NY
- 21 Albany, NY
- 22-24 New York, NY
- 25 New Haven, CT
- 26 Allentown, PA
- 28 Boston, MA
- 29 Baltimore, MD
- 30 Philadelphia, PA

Killers

RADIO RAMPAGE

- | | |
|---------|---------|
| WIYY | KISW |
| WAVA-FM | KGON |
| DC-101 | KUPD |
| WMMS | KEZY |
| WDVE | KTXQ |
| WLUP | KISS |
| WEBN | WKLS |
| WCOZ | WYSP |
| WBCN | WMMR-FM |
| WAAF | WNEW-FM |
| WLVO | WSHE |
| WLPX | WQXM |
| WQFM | WYNF |
| WFYV | WDIZ |
| WYFE | WPYX |
| WMAD | WLIR |
| WIOT | WBAB |
| WLAV-FM | WRCN |
| WILS-FM | WDHA |
| WTUE | WRKI |
| WFBQ | WBLM |
| WSYR | WZZO |
| WQMF | WEZX |
| WHCN | WTPA |
| WCCC-FM | WRXL |
| WPLR | WMYK |
| | WSLQ |
| | 3WV |
| | WYMX |
| | WIMZ |
| | WROQ |
| | WXQR |
| | WRKK |
| | WRAS |
| | WHHY-FM |
| | WQVV |
| | WGLV |
| | WOWD |
| | WAQX |
| | WZIR |
| | WGLU |
| | WKLC |
| | WIBZ |
| | WJXQ |
| | KXXY |
| | KLAQ |
| | KWXL-FM |
| | KYTX |
| | KFMX |
| | KZOM |
| | KSMB |
| | KNCN |
| | KYLT-FM |
| | KODS |
| | KEZO |
| | WXLP |
| | KKRL |
| | KKRQ |
| | KKRZ |
| | KICT |
| | KCPX-FM |



Produced by Martin Birch
 Management:
 Rod Smallwood for Sanctuary



Jeff Bell

Focus On Frank Cody

Continued from Page 32

R&R: In general, how can a station use network programming to its best advantage?

FC: Get involved! Approach the network affiliation as a partnership. As a member of a network, you have available an array of resources that is otherwise physically and financially impossible for your station to maintain. You can whisk your audience around the globe to witness events as they happen. Now that is cinematic radio.

Think of the news anchors as working for your department. Exchange tapes and file actualities; be part of the team. You get out of a relationship with a network what you're willing to put in.

Make the programming your own. A lot of people don't realize how open and willing a network is. It's eager to tailor its services to satisfy the needs of its affiliates, whether it means cutting custom ID's, providing research data, sales brochures, or pursuing specific long-form specials. They'll do it — ask for it.

When we first began airing Source newscasts on KBPI, I came up with an idea to have the anchors cut station ID's that would follow the news. Instead of the 'cast ending with "I'm Jim Cameron from the Source," you'd hear, "I'm Jim Cameron from the Source," then a sounder, then, "FM106-KBPI." Suddenly the Source is KBPI, and Jim Cameron is a member of our news department.

Let's say your goal is to increase 25+ while holding 18-24 year olds. Pick and choose those features that set you apart from your competitors and define your position. We all know

how easy it is for a competitor to cop our playlist, but no one can ever duplicate your personalities, features, and imagination.

R&R: Where is AOR headed in the '80's?

FC: Networking will be very big; I'm totally convinced of that or I wouldn't be joining the Source. A natural evolutionary step is satellite transmission; beyond the initial investment in hardware it's the cleanest way to go.

The infamous baby boom will continue to be courted throughout the 80's, and so long as AOR keeps the listeners' needs in mind, and isn't

"There's an antiquated notion that people just turn on the radio for music. Nothing could be further from the truth."

afraid to innovate, it will dominate FM programming. AOR will become acutely aware that its listeners are readjusting their priorities. More AOR listeners watch TV and attend movies than go to concerts, and everybody wants to be upwardly mobile.

We can expect to see more simulcasting with TV, more entertainment that will be enjoyed at home. Cable and video will be huge in the 80's, but there will always be radio. Radio is the only medium you can enjoy simultaneously while you're active. The magic of communicating with invisible waves pulsing through the ether is irresistible.

UPDATE

Many AOR's are celebrating their birthdays this month: WWCT/Peoria is commemorating its fifth with a free outdoor concert and a birthday party at a local club; KMEL/San Francisco just had its fourth; in celebration of its tenth, KOME/San Jose has taped birthday greetings from such artists as Pat Benatar, Boston, Devo, Steve Winwood, and the Tubes... KMET/Los Angeles's Mike Harrison is trying something innovative with his weekend talk show, "Harrison's Mike": he's going to do it live at a local club, where he'll combine phone calls from listeners with comments from his live audience and special guests. He'll intersperse the talk with rock video, all of which will be carried live on KMET... Local laws prohibit Wichita residents from buying beer on Sundays, so KICT is hitting apartment complex swimming pools over the summer with free kegs of beer courtesy Budweiser... WHKC/Evansville has switched phone numbers to (812) 422-5258... Congrats to KLOL/Houston MD Miebelle Robinson, who just announced her engagement to KLOL's afternoon drive jock Joe Sayre. The two will marry on October 10th... WLAV/Grand Rapids cosponsored its first annual road race/rally, with a record-breaking 260 cars participating... WRCN/Long

Island cosponsored a 10K race for Special Olympics that drew 1200 runners... KZOK/Seattle has begun a series of free summer outdoor rock concerts with local acts... WMMS/Cleveland and WSYR/Syracuse both managed to get ahold of a cut from the upcoming Modern album release by Stevie Nicks called "Leather and Lace," and played it till they received cease-and-desist calls or telegrams... WBLM/Lewiston-Portland gave away an album an hour from March 16 through June 12... KIL0/Colorado Springs cosponsored the U.S. frisbee championship, gathering 8000... WQFM/Milwaukee is broadcasting live 24 hours a day from the city's Summerfest, an 11-day music festival... WIOT/Toledo just released its FM104 Homegrown album showcasing the talents of 11 local bands. The station pressed an initial run of 5000 albums to be sold at \$3 apiece. To help get the promotion underway, many of the bands played a benefit concert... KZOM/Beaumont's new jazz show needs record service. Contact MD Paul Gautier at (713) 727-0220... Craig Lambert Promotions has moved. You can now reach them at 800 N. Clark St., Suite 323, Chicago, IL 60610; their phone number is (312) 337-7766. Joining Craig is former Ovation National Album Promotion Director Laurie Korman.



X-CEPTIONAL VISIT: Slash recording artists X paid a visit to their hometown radio station KLOS to talk about their latest album "Wild Gift." Pictured (l-r, standing) are album promotion person Ron Farber, KLOS MD Ruth Pinedo, X's Billy Zoom, KLOS air personality Joe Reiling, X's John Doe; (l-r, sitting) KLOS Asst. PD Bob Coburn, Exene of X.

EVOLUTION

Big news from Philly this week, where former WYSP PD Steve Sutton has joined WMMR as its morning show host. He replaces departing Michael Picozzi... Mike Evans has joined KROQ/Pasadena as morning show co-host... Bob Acton has joined KREM-FM/Spo-kane from KCPX/Salt Lake City for nights... WFBQ/Indianapolis has been signed as the ninth affiliate of John Sebastian & Associates consultants... Leslie "Slim" Nelson has joined WMET/Chicago from WNAP/Indianapolis as evening air personality... Peter Benson has exited as PD of KWXL/Albuquerque.

COLOR

AIR GUITAR MANIA: They must love air guitar contests in Memphis, where WZXR's latest drew 48 air bands to compete. The grand prize winners received \$103 cash, a \$500 gift certificate for a music store. Each member received 103 albums, and the group will be opening for an upcoming Ted Nugent-Blackfoot concert.

TEXAS WORLD MUSIC FESTIVAL: Dallas is usually the sight for this annual outdoor rock concert, but this year it's Houston. So KZEW/Dallas bought 100 tickets to the show and 100 roundtrip plane fares, and is holding a post card drawing for 100 opportunities to see the show courtesy KZEW.

"THEY DON'T WRITE 'EM LIKE THAT ANYMORE": WAQX/Syracuse, in conjunction with Beserkley and the Greg Kihn "Break-up Song," asked listeners to go to participating stores and write their choices of the three songs that will never be topped. A drawing will be held of all entries with the winner receiving the top 95 albums of all time.

COMING NEXT WEEK: Who's "the first lady of AOR"? For Los Angeles residents it's undoubtedly Mary Turner, who just celebrated her ninth consecutive year on KMET. She's also heard on over 200 radio stations nationwide on "Off The Record" and "Off The Record Specials", and overseas on the American Forces Radio and Television Service. Her estimated worldwide audience is 23.1 million! Next week we'll talk with Mary about the times when things weren't so great, plus her success at KMET, and the secrets behind her interview techniques with stars like Mick Jagger and Bob Seger.



COORS HEAVEN: To help introduce Tennesseans to Coors, now being sold in that state, college AOR WRVU/Nashville held a trivia contest wherein winners received Coors T-shirts and beer, while a grand prize winner got an expenses-paid trip to the Great Smokey Mountains. Pictured (l-r) are winner, PD Mary Tubbs, Promotion Director Tommy Franklin.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WCCC/Hartford presented Robin Lane for \$4.07... WAAF/Worcester presented Mother's Finest for \$1.07... WZXR/Memphis presented Splder for \$1.03.

BROADCASTS: David Lindley on WNEW-FM/New York... Steppenwolf on WPLR/New Haven... Charlie Musselwhite on KTIM/San Rafael.

CONVERSATIONS: Krokus on WTPA/Harrisburg... Dirt Band on KVRE/Santa Rosa... Billy Squier on KQDS/Duluth... Styx on K97/Edmonton... 20/20, Tom Robinson, Simon & Bard on KTIM/San Rafael... Steppenwolf on WERI/Westerly... Gary Wright, Kityhawk, Robert Klein on WKZL/Greensboro-Winston-Salem... Styx, Cold Chisel on KAZY/Denver.

AOR

Radio & Records NATIONAL AIRPLAY/40 Chart Summary

July 10, 1981

153 REPORTERS

Album cuts are listed in order of airplay preference.

6/19	6/26	7/3	7/10
3	3	2	1
1	2	3	2
2	1	1	3
5	5	4	4
6	4	5	5
		6	6
9	7	7	7
12	10	9	8
	30	19	9
4	6	6	10
7	9	8	11
14	14	11	12
28	17	17	13
16	13	15	14
36	27	23	15
31	26	22	16
		12	17
11	12	14	18
8	8	10	19
23	18	21	20
10	11	13	21
24	23	24	22
		32	23
20	25	27	24
19	24	26	25
13	15	18	26
	40	35	27
30	31	28	28
22	19	25	29
		30	30
18	21	30	31
17	22	20	32
39	36	36	33
		34	34
33	29	31	35
	35	37	36
		38	37
		38	38
15	20	29	39
		40	40

MOODY BLUES	Long Distance... (Threshold/PG)	"Voice" "Meanwhile" "Gemini"
TOM PETTY & HEARTBREAKERS	Hard Promises (Backstreet/MCA)	"Woman" "Waiting" "Letting"
JOE WALSH	There Goes The... (Asylum)	"Life" "Rivers" "Mind" "Things"
BILLY SQUIER	Don't Say No (Capitol)	"Stroke" "Dark" "Lonely" "Lover"
VAN HALEN	Fair Warning (WB)	"Mean" "So" "Push" "Movies"
FOREIGNER	4 (Atlantic)	"Urgent" "Woman" "Night"
PETER FRAMPTON	Breaking All The Rules (A&M)	Title "Dig" "Rise" "Time"
TUBES	The C. B. Principle (Capitol)	"Talk" "Sushi" "Don't"
BLUE OYSTER CULT	Fire Of Unknown Origin (Columbia)	"Burnin'" "Joan" "Dark"
SANTANA	Zebop! (Columbia)	"Winning" "Searchin'" "Over"
PHIL COLLINS	Face Value (Atlantic)	"Air" "Missed" "Lines"
GREG KIHN BAND	Rockinroll (Beserkley)	"Breakup" "Womankind" "Hurtin'"
DANNY JOE BROWN	Danny Joe Brown Band (Epic)	"Edge" "Sundance"
OZZY OSBOURNE	Blizzard Of Ozz (Jet)	"Train" "I Don't Know"
GARY WRIGHT	The Right Place (WB)	"Really" "Heartbeat" "Rose"
SQUEEZE	Eastside Story (A&M)	"Tempted"
BLACKFOOT	Marauder (Atco)	"Fly" "Searchin'" "Rattlesnake"
JEFFERSON STARSHIP	Modern Times (RCA/Grunt)	"Stranger" "Find" "Save"
GEORGE HARRISON	Somewhere... (Dark Horse/WB)	"Years" "Teardrops" "Blood"
MARTY BALIN	Balin (EMI America)	"Hearts" "Spotlight" "Lydia!"
WHO	Face Dances (WB)	"Don't Bet" "Do"
JOHNNY VAN ZANT BAND	Round Two (Polydor/PolyGram)	"Right" "Shutdown" "Rain"
VOLUNTEER JAM VII	Various Artists (Epic)	"Queen" "Alabama" "Can't"
.38 SPECIAL	Wild-Eyed Southern Boys (A&M)	"Fantasy" "Hold"
JIM STEINMAN	Bad For Good (Epic/Cleveland Int'l.)	"R&R" "Stark"
AC/DC	Dirty Deeds Done Dirt... (Atlantic)	Title
ICEHOUSE	Icehouse (Chrysalis)	Title "Sister" "Get" "Walls"
SILVER CONDOR	Silver Condor (Columbia)	"Sake" "Carolina" "Heart"
ELTON JOHN	The Fox (Geffen)	"Breaking" "Chloe" "Nobody" Title
FOGHAT	Girls To Chat... (Bearsville/WB)	"Live" "Wide" "Close" "Driver"
RUSH	Moving Pictures (Mercury/PG)	"Limelight" "Tom"
KIM CARNES & HATE BOYS	Mistaken Identity (EMI America)	"Betts" "Draw" Title
POINT BLANK	American Excess (MCA)	"Nicko" "Broke" "Stay"
JOE PERRY PROJECT	I've Got The R 'N' R... (Columbia)	"East" "Buzz" Title "Dirty"
REO SPEEDWAGON	Hi Infidelity (Epic)	"Don't"
JOE VITALE	Plantation Harbor (Asylum)	"Lady"
A'S	A Woman's Got The Power (Arista)	Title "Heart"
IRON MAIDEN	Killers (Harvest)	"Wrathchild" Title
GARY U.S. BONDS	Dedication (EMI America)	"Jole" "Girl"
MICK FLEETWOOD	The Visitor (RCA)	"Rattlesnake" "Walk" "Fade"

Several AOR reporters froze their playlists for the July 4th holiday; they'll be back next week. Meanwhile, MOODYS moved into first place this week, topping all competitors in hot and total reports. PETTY resurged as SQUIER and VAN HALEN held rock steady. FOREIGNER moved up with 93 stations reporting the "Urgent" 12, and 44 reporting the album. FRAMPTON held his own as TUBES inched up. BOC jumped in all rotations while DANNY JOE gained in upper rotations. OZZY regained madlums and hots. WRIGHT and SQUEEZE had a good week for upper rotation mentions. BLACKFOOT's album moved down as stations switched from its EP to LP configuration, placing the act back into an Added category. But look for heavy conversions on this album next week to bring it back up strongly. BALIN inched up as VAN ZANT and VOL JAM climbed. 38 resurged as STEINMAN inched up. ICEHOUSE climbed as CONDOR maintained. FOGHAT debuted with strong adds; watch for a big conversion jump next week. BLANK moved up as PERRY debuted. VITALE and A'S inched up. MAIDEN and FLEETWOOD debuted, while the Significant Action albums came closest to charting.

New Entry →

MOST ADDED

	7/10	7/3	6/26	6/19	6/12
1 FOGHAT	98/90	13/13	0/0	0/0	0/0
Girls... (Bearsville/WB)	M-8	M-0			
"Live Now-Pay"	H-0	H-0			
2 BLACKFOOT	118/86	31/21	0/0	0/0	0/0
Marauder (Atco)	M-22	M-7			
"Fly Away"	H-10	H-3			
3 MICK FLEETWOOD	69/57	44/44	0/0	0/0	0/0
The Visitor (RCA)	M-11	M-0			
"Rattlesnake"	H-1	H-0			
4 POCO	46/47	3/3	0/0	0/0	0/0
Blue & Gray (MCA)	M-0	M-0			
"Widowmaker"	H-1	H-0			
5 PABLO CRUISE	43/40	0/0	0/0	0/0	0/0
Reflector (A&M)	M-2				
"Cool Love"	H-1				
6 FOREIGNER	44/37	0/0	0/0	0/0	0/0
4 (Atlantic)	M-2				
"Urgent"	H-6				
7 PAT BENATAR	24/20	0/0	0/0	0/0	0/0
Precious Time (Chrysalis)	M-3				
"Fire & Ice"	H-1				
8 BALANCE	19/18	2/1	0/0	0/0	0/0
Balance (Portrait)	M-1	M-0			
"American Dream"	H-0	H-1			
9 JOE PERRY PROJECT	59/17	61/59	2/2	0/0	0/0
I've Got... (Columbia)	M-37	M-2	M-0		
"East Coast"	H-5	H-0	H-0		
9 RODS	17/17	0/0	0/0	0/0	0/0
Rods (Arista)	M-0				
Various Cuts	H-0				
10 VOLUNTEER JAM VII	78/15	78/51	0/0	0/0	0/0
Various Artists (Epic)	M-46	M-19			
"Mississippi"	H-15	H-4			
10 ICEHOUSE	78/15	69/29	70/59	3/3	0/0
Icehouse (Chrysalis)	M-66	M-37	M-0	M-0	
Title	H-8	H-1	H-0		
11 BLUE OYSTER CULT	119/14	117/80	84/67	23/23	0/0
Fire Of... (Columbia)	M-59	M-24	M-14	M-0	
"Burnin'"	H-46	H-13	H-3	H-0	
12 GARY O	17/11	14/10	8/8	0/0	0/0
Gary O (Capitol)	M-6	M-3	M-0		
"Young Heroes"	H-1	H-1			
13 NEW ENGLAND	25/10	33/29	6/4	0/0	0/0
Walking Wild (Elektra)	M-14	M-4	M-2		
"DOT"	H-1	H-0	H-0		

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

	7/10	7/3	6/26	6/19	6/12
1 DANNY JOE BROWN	101/70	97/62	90/58	93/18	28/0
Danny Joe Brown... (Epic)	A-6	A-13	A-17	A-7	A-28
"Edge Of Sundown"	H-25	H-22	H-15	H-4	H-0
2 GARY WRIGHT	103/67	98/59	77/62	74/31	56/1
The Right Place (WB)	A-8	A-19	A-16	A-38	A-65
"Really Know"	H-28	H-20	H-10	H-5	H-0
3 TUBES	119/64	128/71	126/74	131/84	123/89
The C. B. Principle (Capitol)	A-2	A-6	A-4	A-6	A-8
"Talk To Ya Later"	H-53	H-52	H-48	H-42	H-26
4 PETER FRAMPTON	119/60	132/65	134/70	141/74	134/74
Breaking All The... (A&M)	A-0	A-0	A-0	A-4	A-15
Title	H-59	H-47	H-64	H-83	H-46
5 BLUE OYSTER CULT	119/59	117/24	84/74	23/0	0/0
Fire Of... (Columbia)	A-14	A-80	A-67	A-23	
"Burnin'"	H-46	H-13	H-3	H-0	
6 SQUEEZE	90/57	89/52	78/47	74/26	44/18
Eastside Story (A&M)	A-8	A-15	A-16	A-24	A-17
"Tempted"	H-27	H-22	H-16	H-14	H-9
7 SILVER CONDOR	68/56	74/63	63/51	77/62	65/26
Silver Condor (Columbia)	A-3	A-4	A-7	A-20	A-38
"Survival"	H-9	H-7	H-8	H-5	H-3
8 JOHNNY VAN ZANT...	74/55	83/59	80/60	81/62	81/60
Round Two (Polydor/PG)	A-4	A-6	A-3	A-6	A-13
Title	H-16	H-18	H-17	H-13	H-8
"Right Or Wrong"	H-75	H-69	H-37	3/0	0/0
8 ICEHOUSE	78/55	68/37	70/0	3/0	0/0
Icehouse (Chrysalis)	A-16	A-29	A-69	A-3	
Title	H-8	H-3	H-1	H-0	
9 VOLUNTEER JAM VII	78/46	78/19	0/0	0/0	0/0
Various Artists (Epic)	A-16	A-61			
"Mississippi"	H-15	H-6			
9 A'S	67/46	61/38	37/22	48/15	32/4
A Woman's Got... (Arista)	A-8	A-17	A-6	A-26	A-27
Title	H-6	H-8	H-8	H-6	H-1
10 GREG KIHN BAND	100/46	108/53	96/47	109/62	107/63
Rockinroll (Beserkley)	A-2	A-6	A-3	A-3	A-1
"Breakup Song"	H-63	H-50	H-46	H-64	H-43
11 JOE VITALE	65/41	56/43	57/38	53/38	44/26
Plantation... (Asylum)	A-4	A-4	A-12	A-10	A-15
"Lady On The Rock"	H-10	H-8	H-7	H-5	H-3
12 JOE PERRY PROJECT	69/37	61/2	2/0	0/0	0/0
I've Got The... (Columbia)	A-17	A-69	A-2		
"East Coast"	H-6	H-0	H-0		
13 MARTY BALIN	78/35	82/46	91/51	91/48	82/46
Balin (EMI America)	A-2	A-3	A-3	A-8	A-7
Title	H-41	H-46	H-37	H-36	H-30
"Hearts"	H-43	H-49	H-63	H-63	H-63
13 JIM STEINMAN	64/36	77/48	74/49	87/63	86/63
Bnd... (Epic/Cleveland Int'l.)	A-1	A-3	A-2	A-4	
"R&R Dreams"	H-28	H-28	H-22	H-19	

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

	7/10	7/3	6/26	6/19	6/12
1 MOODY BLUES	144/129	156/133	162/118	161/118	165/81
Long... (Threshold/PG)	A-0	A-1	A-1	A-3	A-10
"The Voice"	M-16	M-21	M-26	M-42	M-64
2 TOM PETTY...	139/126	147/138	154/142	164/148	163/152
Hard... (Backstreet/MCA)	A-0	A-0	A-0	A-2	A-0
"Woman In Love"	M-13	M-9	M-12	M-13	M-11
3 JOE WALSH	138/123	155/133	156/144	164/138	162/135
There Goes... (Asylum)	A-0	A-0	A-0	A-0	A-0
"A Life Of Illusion"	M-16	M-22	M-12	M-28	M-27
4 BILLY SQUIER	130/107	138/108	133/102	138/111	134/97
Don't Say No (Capitol)	A-0	A-1	A-2	A-0	A-3
"The Stroke"	M-23	M-29	M-28	M-27	M-34
5 VAN HALEN	117/91	126/101	133/100	138/103	142/102
Fair Warning (WB)	A-0	A-0	A-1	A-0	A-2
"Mean Street"	M-26	M-25	M-32	M-26	M-38
6 PHIL COLLINS	98/70	117/86	113/91	128/105	136/108
Face Value (Atlantic)	A-1	A-2	A-1	A-0	A-0
"In The Air Tonight"	M-25	M-29	M-21	M-23	M-28
7 SANTANA	101/69	129/94	126/98	146/118	146/120
Zebop! (Columbia)	A-0	A-0	A-0	A-1	A-0
"Winning"	M-32	M-34	M-28	M-29	M-25
8 PETER FRAMPTON	119/69	132/67	134/64	141/63	134/46
Breaking All The... (A&M)	A-0	A-0	A-0	A-4	A-15
Title	M-60	M-66	M-70	M-74	M-74
9 JEFFERSON STARSHIP	78/54	84/59	106/63	128/76	128/77
Modern... (RCA/Grunt)	A-0	A-0	A-0	A-0	A-0
"Stranger"	M-24	M-35	M-41	M-49	M-61
10 TUBES	119/63	128/62	126/48	131/42	123/26
The C. B. Principle (Capitol)	A-2	A-6	A-4	A-6	A-6
"Talk To Ya Later"	M-84	M-71	M-74	M-64	M-69
10 GREG KIHN BAND	100/63	108/60	96/46	109/64	107/43
Rockinroll (Beserkley)	A-2	A-6	A-3	A-3	A-1
"Breakup Song"	M-46	M-63	M-47	M-62	M-63
11 OZZY OSBOURNE	66/51	83/46	85/47	101/44	89/43
Blizzard Of Ozz (Jet)	A-1	A-2	A-0	A-0	A-2
"Crazy Train"	M-33	M-38	M-38	M-67	M-64
12 GEORGE HARRISON	74/49	104/75	116/83	130/95	140/26
Somewhere... (D. Horse/WB)	A-0	A-0	A-2	A-6	A-80
"All Those Years Ago"	M-28	M-29	M-30	M-30	M-18
13 BLUE OYSTER CULT	117/13	84/3	23/0	0/0	0/0
Fire Of... (Columbia)	A-14	A-80	A-47	A-23	
"Burnin'"	M-69	M-24	M-14	M-0	
14 WHO	96/43	94/48	113/82	126/96	140/111
Face Dances (WB)	A-0	A-0	A-0	A-0	A-0
"Don't Let Go The Coet"	M-22	M-26	M-31	M-30	M-29

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

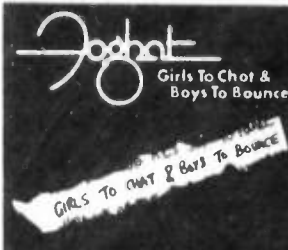
AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.



BLACKFOOT

Marauder (Atco)
Fly "Searchin'" "Rattlesnake"
Morning: 77% of our reporters on it
Total album reports: 11K A-88, M-22,
M-10. Charted this week at number 17.



FOGHAT

Girls To Chat & Boys To...
(WB/Bearsville/WB)
"Live" "Wide" "Close" "Driver" 64%
of our reporters on it. Total album
reports: 9K A-90, M-8, M-0. Debuted
this week at number 30.

Significant Action

- POCO Blue & Gray (MCA)
"Widowmaker" "Glorybound" Total: 48. A-47, M-0, H-7.
- SPLIT ENZ Welela (A&M)
"Step" "Act" Total: 45. A-0, M-26, H-19.
- DIESEL Watts In A Tank (Regency)
"Sausalito" Total: 44. A-9, M-21, H-14.
- JIM MESSINA Messina (WB)
"Love" "Night" Total: 43. A-0, M-27, H-18.
- PABLO CRUISE Reflector (A&M)
"Lova" "Time" Total: 43. A-40, M-2, H-1.
- JOURNEY Who's Crying Now (Columbia)
EP Total: 35.
- RICK SPRINGFIELD Working Class Dog (RCA)
"Jessie's" Total: 34. A-1, M-15, H-18.
- STYX Paradise Theater (A&M)
"Nothing" "Time" Total: 34. A-0, M-18, H-16.
- DAVID LINDLEY El Rayo-X (Asylum)
"Mercury" "Lady" Total: 34. A-0, M-29, H-5.
- SPIDER Between The Lines (Dreamland)
"Long" Title Total: 34. A-0, M-29, H-5.

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

JAZZ ON AOR

- P. METHENY/L MAYS As Falls Wichita... (ECM)
"Ozark" Title
- DREGS Unsung Heroes (Arista)
"Cruse" "Park"
- KITTYHAWK Race For The Ovals (EMI America)
Title "Wind"
- JOHN KLEMMER Hush (Elektra)
Title "Free"
- LEE RITENOUR Rit (Elektra)
"Smilin'" "You" "Sympathy"
- ROSS-LEVINE BAND That Summer... (Headfirst)
Title
- TOM SCOTT Apple Juice (Columbia)
Title "White"
- DAVID SANBORN Voyeur (WB)
"Goodbye" "You"
- MILES DAVIS The Man With The Horn (Columbia)
"Fat"
- BRECKER BROS. Straphanglin' (Arista)
Various

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

Q104 WQBK FM Albany
518-462-5555

98Rock WYVY Baltimore
301-889-0088

104FM WBCH Boston
617-266-1111

98Rock WYVY Baltimore
301-889-0088

104FM WBCH Boston
617-266-1111

98Rock WYVY Baltimore
301-889-0088

104FM WBCH Boston
617-266-1111

WZZO Allentown
215-694-0511

WZZO Allentown
215-694-0511

WZZO Allentown
215-694-0511

WZZO Allentown
215-694-0511

WZZO Allentown
215-694-0511

WZZO Allentown
215-694-0511

MOST ADDED

FOGHAT
Girls To Chat... (Bearsville/WB) 25/24

BLACKFOOT
Marauder (Atco) 29/23

MICK FLEETWOOD
The Visitor (RCA) 17/15

POCO
Blue & Gray (MCA) 10/10

PABLO CRUISE
Reflector (A&M) 7/7

MEDIUM

A'S
A Woman's Got... (Arista) 19/17

DANNY JOE BROWN
Danny Joe Brown Band (Epic) 25/16

JOE PERRY PROJECT
I've Got The RNR... (Columbia) 20/15

GREG KINN BAND
Rockinroll (Baserkley) 25/14

THE HOTTEST

MOODY BLUES
Long... (Threshold/PG) 31/28

TOM PETTY & THE HEARTBREAKERS
Hard... (Backstreet/MCA) 29/26

JOE WALSH
There Goes The... (Asylum) 28/25

BILLY SQUIER
Don't Say No (Capitol) 31/22

VAN HALEN
Fair Warning (WB) 24/19

SANTANA
Zebop! (Columbia) 23/19



YOU GOT ME FLOATIN': That's WMMR/Philadelphia MD Joe Bonnadonna pictured partially submerged in a flotation tank. He broke a Guinness record for "floating" to raise money for a drug rehabilitation center.

WYAL Binghamton
607-772-8850

WYAL Binghamton
607-772-8850

WYAL Binghamton
607-772-8850

WYAL Binghamton
607-772-8850

WYAL Binghamton
607-772-8850

WOCZ Boston
617-267-9090

WOCZ Boston
617-267-9090

WOCZ Boston
617-267-9090

WOCZ Boston
617-267-9090

WOCZ Boston
617-267-9090

WECM Claremont
803-542-7735

WECM Claremont
803-542-7735

WECM Claremont
803-542-7735

WECM Claremont
803-542-7735

WECM Claremont
803-542-7735

EAST

WCCM AM/FM Hartford

203-549-3456

JOE PERRY (Capitol)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

WBAB 102.3 Long Island

516-587-1023

NE ENGLAND (Epic)
HEARTBREAKERS (MCA)
DIESEL (RCA)

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

WVAB 102.5 Long Island

516-485-9200

STIFF LITTLE... (Chrysalis)
PAT BENATAR (Chrysalis)
DAVE BRUSIN & GRP (A&M)

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

WVON 104 Long Island

516-727-1570

ROBT. ELLIS ORRALL (A&M)
NEW ENGLAND (Epic)
MICK FLEETWOOD (MCA)

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

WPLR New Haven

203-777-8617

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

WNEW New York

212-986-7000

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

WPL95.5 New York

212-887-7777

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

WVSP 94 ROCK Philadelphia

215-688-9460

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

WVON 104 Pittsburgh

412-582-5900

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

WVON 104 Poughkeepsie

914-471-1500

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

WVON 104 Rochester

716-288-3200

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

WVON 104 Rochester

716-232-7550

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

WVON 104 Scranton

717-981-1842

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

WVON 104 Washington, D.C.

703-534-0320

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

95X Syracuse

315-882-9538

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

94 ROCK Syracuse

315-472-9797

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

9107 Toronto

416-987-3445

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

WOUR Utica-Syracuse

315-797-0803

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

WVON 104 Washington, D.C.

703-534-0320

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

DC 101 Washington, D.C.

202-828-9932

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

FM105 West Virginia

304-722-3308

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

WERI-104 Westery

401-596-7728

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

WAAF 107FM Worcester

617-752-5811

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

OUT

96 Brock Atlanta

404-325-0980

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

WVON 104 Augusta

404-722-1302

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

WVON 104 Washington, D.C.

703-534-0320

ADD: BLACKFOOT (A&M)
FOGHAT (A&M)
MICK FLEETWOOD (MCA)
POCO (MCA)
PABLO CRUISE (A&M)
WOLFEY BALIN (Epic)
VOLUNTEER JAM VII (Epic)
WOLFEY BALIN (Epic)
DIESEL (RCA)

MOST ADDED

BLACKFOOT *Marauder (A&M)* 30/24

FOGHAT *Girls To Chat... (Bearsville/WB)* 23/22

MICK FLEETWOOD *The Visitor (RCA)* 13/12

POCO *Blue & Gray (MCA)* 12/11

PABLO CRUISE *Reflector (A&M)* 9/9

MEDIUM

JOHNNY VAN ZANT BAND *Round Two (Polydor/P&G)* 24/19

DANNY JOE BROWN *Danny Joe Brown Band (Epic)* 26/18

TUBES *The C.B. Principle (Capitol)* 24/18

SILVER CONDOR *Silver Condor (Columbia)* 16/15

BLUE OYSTER CULT *Fire Of Unknown... (Columbia)* 23/13

ICEHOUSE *Icehouse (Chrysalis)* 20/13

THE HOTTEST

TOM PETTY & THE HEARTBREAKERS *Hard... (Backstreet/MCA)* 29/26

BILLY SQUIER *Don't Say No (Capitol)* 28/26

VAN HALEN *Fair Warning (WB)* 28/26

MOODY BLUES *Long... (Threshold/P&G)* 29/25

JOE WALSH *There Goes The... (Asylum)* 28/25

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

MIDWEST

Appleton

414-734-9228

PO: W. H. SHAWNE
NO: MARK COLTER

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

Cleveland

216-781-9687

PO: JOHN DURHAM
NO: RICK LEO

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
ALEX BRYAN (Arista)
RINGS (Arista)

Medium:
DAVE EDWARDS (Svan Song)
G. HARRISON (Dark Horse/WB)
LONNIE (Polygram)
SQUEEZE (A&M)
ELTON JOHN (Geffen)
MARTY BALIN (EMI America)
S.V. SALVAIN & ... (RCA)
ICEHOUSE (Chrysalis)
JOE PERRY (Capitol)
SILVER CONDO (Capitol)
MARTY BALIN (EMI America)
D.E. SMITH (Polygram)
JEFF LORBER FUSION (Arista)
JOE VITALE (Arista)
PHIL COLLINS (Arista)
GREG KIRBY BAND (Arista)
-JOE DOLCE (RCA)

Single:
None

Bloomington

812-332-9292

PO: W. H. SHAWNE
NO: MARK COLTER

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

Cincinnati

513-871-8500

PO: GUYTON HARRIS
NO: CURT GARY

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

Chicago

312-440-5270

PO: W. H. SHAWNE
NO: MARK COLTER

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

Columbus

614-224-1271

PO: PAT STILL
NO: TIM SMITH

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

Chicago

312-828-9191

PO: TOM TEBBER
NO: DAVE MERRON

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

Dayton

513-224-1501

PO: MICHAEL MCCONNELL
NO: JIM KIBBY

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

Chicago

312-777-1700

PO: W. H. SHAWNE
NO: MARK COLTER

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

DeKalb

815-756-9250

PO: W. H. SHAWNE
NO: MARK COLTER

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

Cleveland

216-391-1260

PO: PHIL DEANEM
NO: MARTY SIVIA

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

Des Moines

515-265-8181

PO: LARRY DANSON
NO: TOM WISNER

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

MOST ADDED

FOGHAT
Girls To Char... (Bearsville/WB) 30/25

BLACKFOOT
Marauder (A&M) 32/22

FOREIGNER
4 (Atlantic) 18/15

MICK FLEETWOOD
The Visitor (RCA) 16/15

POCO
Blue & Gray (MCA) 10/10

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

BLUE OYSTER CULT
Fire Of Unknown... (Columbia) 36/19

PETER FRAMPTON
Breaking All The... (A&M) 36/19

GARY WRIGHT
The Right Place (WB) 27/18

SQUEEZE
Eastside Story (A&M) 23/18

DANNY JOE BROWN
Danny Joe Brown Band (Epic) 24/16

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

MOODY BLUES
Long... (Threshold/PG) 39/35

JOE WALSH
There Goes The... (Asylum) 37/34

BILLY SQUIER
Don't Say No (Capitol) 34/32

TOM PETTY & THE HEARTBREAKERS
Hard... (Backstreet/MCA) 34/30

VAN HALEN
Fair Warning (WB) 30/21

JEFFERSON STARSHIP
Modern Times (RCA/Grun) 27/21

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

97.1 FM

PO: W. H. SHAWNE
NO: MARK COLTER

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

WEN

PO: GUYTON HARRIS
NO: CURT GARY

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

WRIF 101

414-237-9505

PO: FRED JACOBS
NO: MICHAEL WATER

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

LAV-FM 97

616-458-5481

PO: DAVE LOGAN
NO: TOM GATES

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

FM 102 WPMO

402-476-8565

PO: BRUCE WHEELER
NO: TOM BARBER

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

the Loop

PO: W. H. SHAWNE
NO: MARK COLTER

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

Q-FM-96

614-224-1271

PO: PAT STILL
NO: TIM SMITH

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

WOLFS

218-728-6421

PO: JONATHAN HANLEY
NO: JON HENRY

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

LAV-FM 97

616-458-5481

PO: DAVE LOGAN
NO: TOM GATES

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

Madison

608-249-9277

PO: BOB PHILLIPS

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

97.1 FM

PO: W. H. SHAWNE
NO: MARK COLTER

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

WEN

PO: GUYTON HARRIS
NO: CURT GARY

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

WOLFS

218-728-6421

PO: JONATHAN HANLEY
NO: JON HENRY

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

LAV-FM 97

616-458-5481

PO: DAVE LOGAN
NO: TOM GATES

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

Madison

608-249-9277

PO: BOB PHILLIPS

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

the Loop

PO: W. H. SHAWNE
NO: MARK COLTER

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

Q-FM-96

614-224-1271

PO: PAT STILL
NO: TIM SMITH

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

WOLFS

218-728-6421

PO: JONATHAN HANLEY
NO: JON HENRY

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

LAV-FM 97

616-458-5481

PO: DAVE LOGAN
NO: TOM GATES

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

Madison

608-249-9277

PO: BOB PHILLIPS

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

the Loop

PO: W. H. SHAWNE
NO: MARK COLTER

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

Q-FM-96

614-224-1271

PO: PAT STILL
NO: TIM SMITH

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

WOLFS

218-728-6421

PO: JONATHAN HANLEY
NO: JON HENRY

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

LAV-FM 97

616-458-5481

PO: DAVE LOGAN
NO: TOM GATES

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

Madison

608-249-9277

PO: BOB PHILLIPS

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

M/95 FM

PO: PHIL DEANEM
NO: MARTY SIVIA

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

KGGO

PO: LARRY DANSON
NO: TOM WISNER

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

WOLFS

218-728-6421

PO: JONATHAN HANLEY
NO: JON HENRY

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

LAV-FM 97

616-458-5481

PO: DAVE LOGAN
NO: TOM GATES

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

Madison

608-249-9277

PO: BOB PHILLIPS

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

M/95 FM

PO: PHIL DEANEM
NO: MARTY SIVIA

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

KGGO

PO: LARRY DANSON
NO: TOM WISNER

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

WOLFS

218-728-6421

PO: JONATHAN HANLEY
NO: JON HENRY

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

LAV-FM 97

616-458-5481

PO: DAVE LOGAN
NO: TOM GATES

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

Madison

608-249-9277

PO: BOB PHILLIPS

Added:
BLACKFOOT (A&M)
NICK FLEETWOOD (RCA)
FRANKIE PASCOROUTS (EMI America)
JOE PERRY (Capitol)

Medium:
GARY U.S. BONDS (EMI America)
BILLY SQUIER (Capitol)
TOM PETTY & THE HEARTBREAKERS (Capitol)
DAVID LINDLEY (Polygram)

Single:
None

MIDWEST

106.1 FM OKLAHOMA CITY
408-631-8881

Address: 106.1 FM OKLAHOMA CITY
408-631-8881

Address: 106.1 FM OKLAHOMA CITY
408-631-8881

Address: 106.1 FM OKLAHOMA CITY
408-631-8881

106.1 FM OKLAHOMA CITY
405-528-8843

Address: 106.1 FM OKLAHOMA CITY
405-528-8843

Address: 106.1 FM OKLAHOMA CITY
405-528-8843

Address: 106.1 FM OKLAHOMA CITY
405-528-8843

Z-92 OKLAHOMA CITY
402-592-5300

Address: Z-92 OKLAHOMA CITY
402-592-5300

Address: Z-92 OKLAHOMA CITY
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106.1 FM OKLAHOMA CITY
309-874-2000

Address: 106.1 FM OKLAHOMA CITY
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Address: 106.1 FM OKLAHOMA CITY
309-874-2000

95.1 FM ROCKFORD
816-877-3078

Address: 95.1 FM ROCKFORD
816-877-3078

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106.1 FM OKLAHOMA CITY
605-339-1520

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106.1 FM OKLAHOMA CITY
314-644-1380

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106.1 FM OKLAHOMA CITY
812-238-2687

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419-248-3377

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106.1 FM OKLAHOMA CITY
316-722-8123

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316-722-8123

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316-722-8123

106.1 FM OKLAHOMA CITY
204-775-0371

Address: 106.1 FM OKLAHOMA CITY
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Address: 106.1 FM OKLAHOMA CITY
204-775-0371

MIDWEST

106.1 FM OKLAHOMA CITY
907-277-2855

Address: 106.1 FM OKLAHOMA CITY
907-277-2855

Address: 106.1 FM OKLAHOMA CITY
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106.1 FM OKLAHOMA CITY
303-925-5776

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106.1 FM OKLAHOMA CITY
714-776-3698

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106.1 FM OKLAHOMA CITY
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106.1 FM OKLAHOMA CITY
505-765-5400

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Address: 106.1 FM OKLAHOMA CITY
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106.1 FM OKLAHOMA CITY
208-344-8383

Address: 106.1 FM OKLAHOMA CITY
208-344-8383

Address: 106.1 FM OKLAHOMA CITY
208-344-8383

Address: 106.1 FM OKLAHOMA CITY
208-344-8383

MOST ADDED

FOGHAT
Girls To Chat... (Bearsville/WB) 20/19

BLACKFOOT
Marauder (Atco) 27/17

POCO
Blue & Gray (MCA) 16/16

MICK FLEETWOOD
The Visitor (RCA) 23/15

PABLO CRUISE
Reflector (A&M) 17/15

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in this week.

106.1 FM OKLAHOMA CITY
918-343-8481

Address: 106.1 FM OKLAHOMA CITY
918-343-8481

Address: 106.1 FM OKLAHOMA CITY
918-343-8481

Address: 106.1 FM OKLAHOMA CITY
918-343-8481

106.1 FM OKLAHOMA CITY
303-634-4896

Address: 106.1 FM OKLAHOMA CITY
303-634-4896

Address: 106.1 FM OKLAHOMA CITY
303-634-4896

Address: 106.1 FM OKLAHOMA CITY
303-634-4896

106.1 FM OKLAHOMA CITY
303-759-5600

Address: 106.1 FM OKLAHOMA CITY
303-759-5600

Address: 106.1 FM OKLAHOMA CITY
303-759-5600

Address: 106.1 FM OKLAHOMA CITY
303-759-5600

MEDIUM

GARY WRIGHT
The Right Place (WB) 35/25

SILVER CONDOR
Silver Condor (Columbia) 23/21

DANNY JOE BROWN
Danny Joe Brown Band (Epic) 28/20

PETER FRAMPTON
Breaking All The... (A&M) 33/19

ICEHOUSE
Icehouse (Chrysalis) 23/19

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

106.1 FM OKLAHOMA CITY
303-936-2313

Address: 106.1 FM OKLAHOMA CITY
303-936-2313

Address: 106.1 FM OKLAHOMA CITY
303-936-2313

Address: 106.1 FM OKLAHOMA CITY
303-936-2313

106.1 FM OKLAHOMA CITY
403-428-8597

Address: 106.1 FM OKLAHOMA CITY
403-428-8597

Address: 106.1 FM OKLAHOMA CITY
403-428-8597

Address: 106.1 FM OKLAHOMA CITY
403-428-8597

106.1 FM OKLAHOMA CITY
503-484-4304

Address: 106.1 FM OKLAHOMA CITY
503-484-4304

Address: 106.1 FM OKLAHOMA CITY
503-484-4304

Address: 106.1 FM OKLAHOMA CITY
503-484-4304

THE HOTTEST

TOM PETTY & THE HEARTBREAKERS
Hard... (Backstreet/MCA) 47/44

MOODY BLUES
Long... (Threshold/PG) 45/41

JOE WALSH
There Goes The... (Asylum) 45/39

BILLY SQUIER
Don't Say No (Capitol) 37/27

VAN HALEN
Fair Warning (WB) 35/26

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

106.1 FM OKLAHOMA CITY
303-571-1232

Address: 106.1 FM OKLAHOMA CITY
303-571-1232

Address: 106.1 FM OKLAHOMA CITY
303-571-1232

Address: 106.1 FM OKLAHOMA CITY
303-571-1232

106.1 FM OKLAHOMA CITY
209-228-5991

Address: 106.1 FM OKLAHOMA CITY
209-228-5991

Address: 106.1 FM OKLAHOMA CITY
209-228-5991

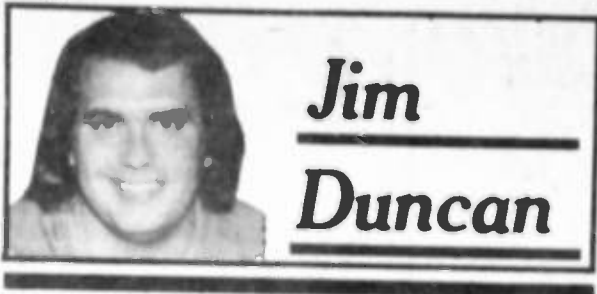
Address: 106.1 FM OKLAHOMA CITY
209-228-5991

106.1 FM OKLAHOMA CITY
307-882-5101

Address: 106.1 FM OKLAHOMA CITY
307-882-5101

Address: 106.1 FM OKLAHOMA CITY
307-882-5101

Address: 106.1 FM OKLAHOMA CITY
307-882-5101



**Jim
Duncan**

News Notes

The Country Music Association Board of Directors meeting will be next week (July 14-16) at Denver's Fairmont Hotel. As you may know, I'm a VP on the board and in charge of production for the annual post-awards radio show on the NBC Radio Network. At the Denver meeting we will be making the final plans this year's program, and setting the plans for radio involvement in the annual CMA Convention this October in Nashville. I'll bring back details two issues from now. Looking forward to seeing many radio friends in the Mile-High city. While on the subject of radio friends from Denver, I just got a note from KERE GM Jay Hoffer, who says Tab Books has just published his fourth broadcast book, entitled "The Complete Broadcast Sales Guide for Stations, Reps & Ad Agencies," written with John McKae. Other books Hoffer has had published include "Managing Today's Radio Station," "Organization and Operation of Broadcast Stations," and "Radio Productions Techniques." Another worth-reading book I finally got around to is called "The Development of the Country Music Radio Format." The book was written and researched by Rick Stockdell as a master's thesis while he attended Kansas State University. Stockdell was formerly PD at KSSS/Colorado Springs, CO and now teaches at the University of Arkansas. His book is available for \$10.00 from Martin Press, 809 Third Street, Stevens Point, Wisconsin, 54481. Tell publisher and well-known radio broadcaster Pat Martin "hello" for me if you write in for the book. Martin Lessard has been promoted to GM from Station Manager at WOKQ/Dover, NH. The former Promotion Director at WOKQ, Beverly Bleisch, has been named Program Director for KJJY/Des Moines. The FM station just recently went live from an automated format. Brian Thomas has also joined the station from crosstown rival KSO as MD. Interestingly, KJJY's new owner is Perry Broadcasting and the VP/GM for KSO is Perry St. John. No connection. J. Ross Felton, VP/GM of WWVA/Wheeling, was presented the "Distinguished West Virginian" award by Governor Jay Rockefeller of West Virginia. Pictured here during the presentation are GM Ross,

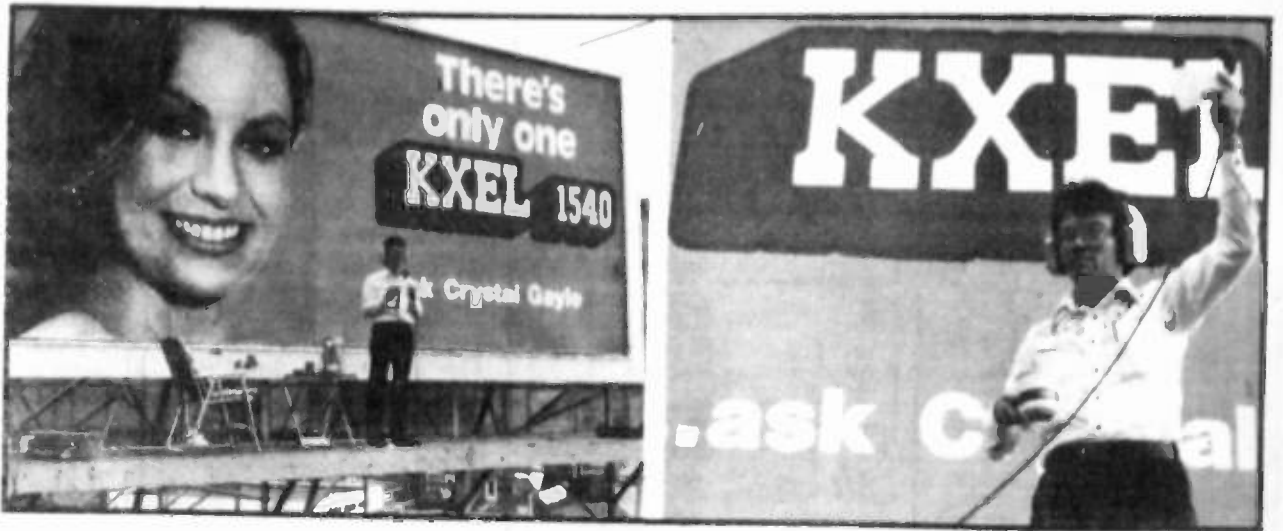


Governor Rockefeller, and Ed Boyd, Columbia Pictures Radio Group President. Tim McCool takes over as PD at KJCK/Junction City, KS, replacing Cat Sloan, who moves to KFMR/Stockton, CA sometime in August. Ed Chandler has been named MD at KCBQ/San Diego. Ed does the afternoon show on "Q" and had been the former PD/MD at KSON across town. After two years as PD at KWKH/Shreveport, LA, Tom Williams is joining the sales staff. The PD job is open. Tapes and resumes to Gene Dickerson at Box 31130, Shreveport, 71130. No calls. Janet Bozeman has been promoted to MD at WJRB/Nashville. Rich Abrams has left his MD and air shift job at KBUF/Garden City, KS to become the afternoon weather forecaster from the "Weather Station" in Norman, OK. He also plans to open a radio consultancy. KPOD/Crescent City, CA has changed formats to Country. Don Murray is the Program Consultant and Earl Ray is MD. After 10 years at WDDD/Marion, IL, seven as PD and the last few as Sales Manager, Roger Swan takes over the morning show at WMIX/Mount Vernon, IL. WFTP/Fort Pierce, FL PD/morning personality Robert M. Greene and his wife Lucy announce the birth of their first child, a boy, Jesse Michael Greene. Also, congratulations to Daryl Delaney and his lady Teresa on the birth of their second son, Kiley. Daryl is MD at KRDR/Gresham, OR. So what's news with you?

Country

CONTESTS, CONCERTS & CONVERSATIONS

Crystal Shines On Radio Sign



KXEL/Waterloo, IA morning personality and PD Jeff Christenson came up with an interesting way to promote the station's new billboards. He did his morning show from one of the boards (as seen here) high atop a building. According to Jeff, "We got a lot of response from the stunt... tied up too." While on the subject of outdoor advertising boards, congratulations to WNYR/Rochester on picking up the Silver Award at the National Broadcasters Promotion Association convention in New York. The board was seen in R&R earlier this year and featured two non-listeners camping on the billboard until they learned to like the station. It took the couple two weeks to finally admit to "loving" the station. Last week we mentioned Country radio stations were heavily involved with movie promotions. KEEN/San Jose is hosting a Country night at the San Jose Center for Performing Arts during the run of the musical-comedy stage play "The Best Little Whorehouse In Texas." KTPK/Topeka will cosponsor the Kansas State Chili Cookoff later this year. Recording artist Hoyt



Axton is pictured during a recent on-air visit with KNIX/Phoenix MD and air personality Buddy Alan. For those of you who don't know, Buddy is the son of station owner and well-known performer Buck Owens. WFMS-FM/Indianapolis joined with Lone Star Beer and the Indy Symphony to sponsor a concert with T.G. Sheppard, Margo Smith, and David Frizzell & Shelly West. The good-deed-doers this week include WAJR/Morgantown, WV; KSKX/Topeka; KSO/Des Moines; and WBEU/Beaufort, SC. WAJR conducted a 24 hour radiothon to raise money for the Monongahela County Emergency Medical Service. The nonprofit group received a major cutback in the city budget and needed an ambulance. Thanks to WAJR, more than \$29,000 was pledged. Plenty for the ambulance and other medical equipment. KSKX joined with

McDonald's Restaurants, 7-Up and the Topeka Parks & Recreation Department to promote the fifth annual softball tournament to benefit the Muscular Dystrophy Association. The event was held last week, July 2-5. KSO recently presented the largest single contribution to the "Everyone Slings the Messiah" program, scheduled for December 6 at the Des Moines Civic Center. The proceeds came from the second annual KSO-YMCA "Fun Run." WBEU brought in 214 willing donors of blood during a visit by a Red Cross Bloodmobile. According to PD Mark Robertson, there has been a severe blood shortage in South Carolina. Besides hourly public service announcements, WBEU did a three-hour remote from the bloodmobile's location. WTSO/Madison, WI reports over 12,000 persons attended its sixth annual Country Music Festival with special guest Sonny Curtis and eight local bands. Remember "Miss Kitty" from the television western series "Gunsmoke"? She recently made an appearance in Cedar Rapids, Iowa for the charity horse festival. She took time to do an on-air visit with



KCDR's morning personality Dennis Cannon. Pictured here are Amanda "Kitty" Blake and Cannon. KIDN/Pueblo, CO took 50 couples to an area horseback riding stable for the first annual KID'N Country Wild West Roundup. A steak-fry was held along with a moonlight ride on a stagecoach, and, of course, country music was everywhere. KVET/Austin tells R&R that the station's Katy Bee and Pat Chaney were "udderly" spectacular at the recent "Celebrity Cow Milking Contest" held as part of the "June Is Dairy Month" promotion. I think we've milked this column for about all it is worth. Let's hear from you. After all, we're pulling for you. Somebody better yank this sheet of paper from my typewriter quick. I feel another cow joke coming on. Moo-hiss.

You Know Him Well

During the past year Mickey Gilley has scored an incredible four #1 records, sold almost one million singles and has become one of the hottest album

selling artists in country music. And now Mickey has delivered "You Don't Know Me" (14-02172), his first smash single of 1981.

"You Don't Know Me." ***MICKEY GILLEY'S***

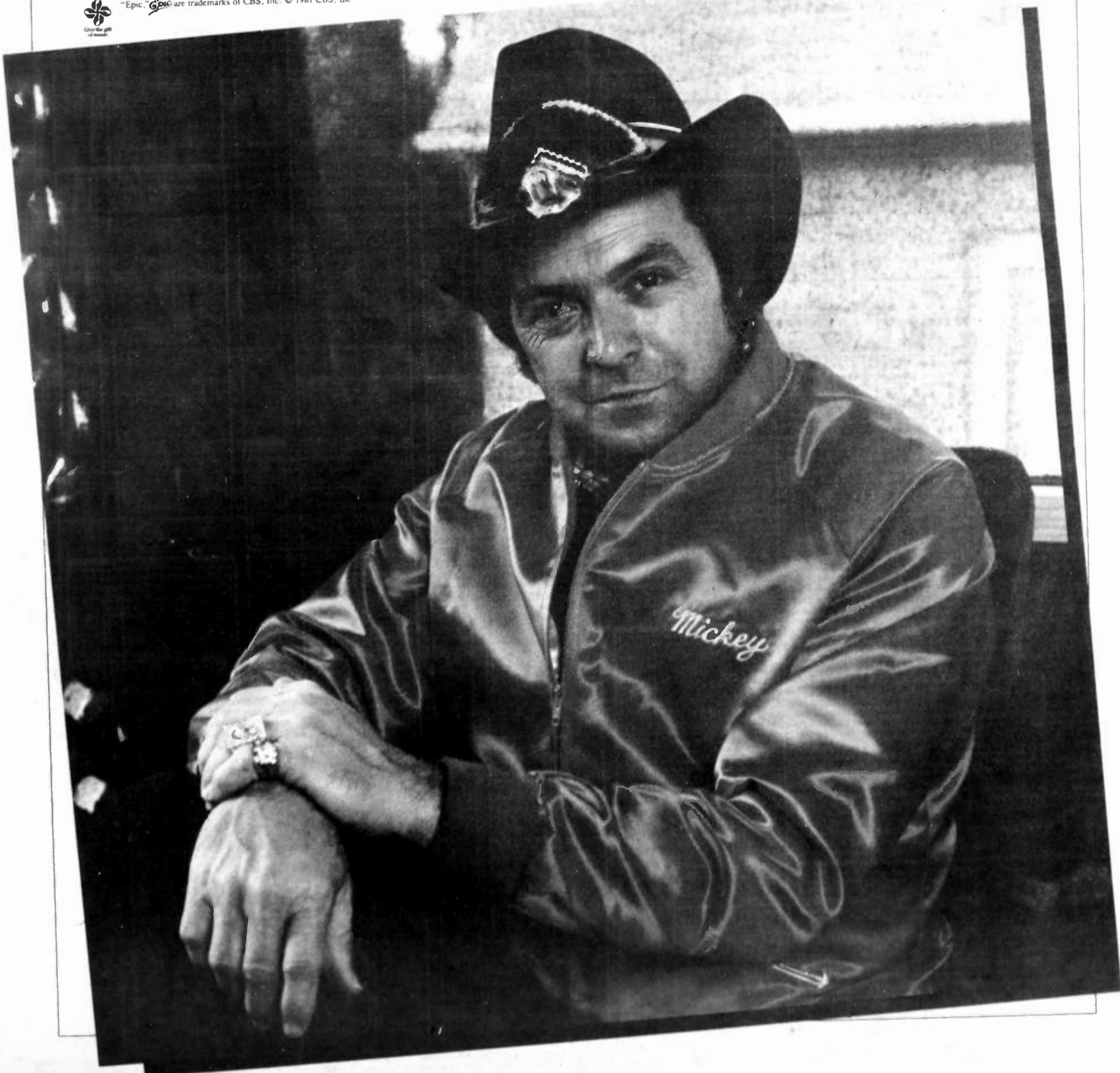
hit from the forthcoming album of the same title.

*On **Epic** Records*

Produced by Jim Ed Norman for Hin-Jen Productions

Representation: The William Morris Agency • 2325 Crestmoor • Nashville, TN 37215 • 615/385-0310

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BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

KIERAN KANE

You're The Best (Elektra)

On 76% of reporting stations. National Summary: Up 36, Same 20, Down 0, Debuts 13, Adds 16. R&R Chart: 47-38.

GENE WATSON

Maybe I Should Have Been... (MCA)

On 69% of reporting stations. National Summary: Up 43, Same 13, Down 0, Debuts 13, Adds 8. R&R Chart: 49-39.

CONWAY TWITTY

Tight-Fittin' Jeans (MCA)

On 65% of reporting stations. National Summary: Up 11, Same 14, Down 0, Debuts 16, Adds 32. R&R Chart: Debut 40. A "Most Added" record.

JOHN DENVER

Some Days Are Diamonds... (RCA)

On 63% of reporting stations. National Summary: Up 37, Same 10, Down 0, Debuts 13, Adds 10. R&R Chart: Debut 41.

RONNIE McDOWELL

Older Women (Epic)

On 63% of reporting stations. National Summary: Up 38, Same 7, Down 0, Debuts 17, Adds 8. R&R Chart: 50-42.

BILLY "CRASH" CRADDOCK

I Just Need You For Tonight (Capitol)

On 63% of reporting stations. National Summary: Up 38, Same 16, Down 0, Debuts 12, Adds 5. R&R Chart: Debut 43.

Most Added:

- T.G. SHEPPARD
Party Time (WB/Curb)
- LACY J. DALTON
Takin' It Easy (Columbia)
- CONWAY TWITTY
Tight-Fittin' Jeans (MCA)
- DOTTIE WEST
(I'm Gonna) Put You Back... (EMI/Liberty)
- LEON EVERETTE
Hurricane (RCA)

Hottest:

- ALABAMA
Feels So Right (RCA)
- KENNY ROGERS
I Don't Need You (EMI/Liberty)
- HANK WILLIAMS JR.
Dixie On My Mind (Elektra/Curb)
- JOHNNY LEE
Prisoner Of Hope (Full Moon/Asylum)

MOST ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same on to on, add to on, 31-51, etc., moved it down on their charts, or Added it this week. [X] indicates one of this week's "most added" new songs.

- ANNE MURRAY "We Don't Have To Hold Out" (Capitol) 63/11
National Summary: Up 19, Same 23, Down 0, Debuts 10, Adds 11, WSLR, WTL-FM, WTHI, KBMY, KVOC, KVEG, KCUB, WCAW, KWKH, WSUN, WKLM, KVOO 49-26, KUZZ 46-31, KSSS 38-29, WSEN 42-36, KYXX 11-9. R&R Chart: Debut 49.
- T.G. SHEPPARD "Party Time" (WB/Curb) 62/47
National Summary: Up 1, Same 8, Down 0, Debuts 6, Adds 47 including KLZ, KNIX-FM, KGA, KCUB, WPOR, WVA, KVET, KENR, WBAM, KRMD-AM-FM, WSAI, WHK, WFMS-FM, KEBC-FM, WIL-AM-FM.
- WILLIE NELSON "Good Times" (RCA) 57/12
National Summary: Up 21, Same 11, Down 0, Debuts 13, Adds 12, WSAI, WFMS-FM, KWJJ, KTOM, KSON-AM-FM, WSEN, WPOR, WBAX, KIXZ, KOKE-FM, WQAM, WKLM, KEED 50-37, WIXL-FM 18-14, WGTO 41-30.
- BILLY LARKIN "Longing For The High" (Sunbird) 57/5
National Summary: Up 41, Same 5, Down 0, Debuts 6, Adds 5, KLAC, KVET, WOKK, WSUN, WMAQ, KGA 25-19, WWCS-FM 21-17, WESC-AM-FM 32-23, WBAM 13-11, WCMS-FM 18-14, WHK 18-12, WTSO 24-19, WXCL 13-8.
- TANYA TUCKER "Should I Do It" (MCA) 51/13
National Summary: Up 19, Same 12, Down 0, Debuts 7, Adds 13, KVET, WYMI, KHEY, KENR, WHOO, KWKH, WKLM, WNRS, WKCO-FM, KVEG, KWJJ, KCKC, WCAW, WFMS-FM 31-23, WIXL-FM 19-11.
- DOTTIE WEST "(I'm Gonna) Put You Back On The Rack" (EMI/Liberty) 49/31
National Summary: Up 3, Same 7, Down 1, Debuts 7, Adds 31 including KOKE-FM, KENR, WOKK, WSM, WCMS-FM, WIRK-FM, WSLR, WIRE, WTSO, WMUS-AM-FM, KRSY, KRAK, KTOM, WWCS-FM, WNYR.
- RAZZY BAILEY "Midnight Hauler" (RCA) 48/19
National Summary: Up 3, Same 17, Down 0, Debuts 7, Adds 19 including WNYR, WYDE, WSM, KWKH, WHK, WKMF, WKCO-FM, KKAL, KVEG, KRSY, WCMS-FM 46-36, KBUF 4-27, KSSS 4-31.
- REBA McENTIRE "Today All Over Again" (Mercury/PolyGram) 43/15
National Summary: Up 2, Same 14, Down 0, Debuts 12, Adds 15, KOKE-FM, KLVI, WYDE, WCOS-FM, KLRA, WSLR, WCXI, KFGO, WFMS-FM, KICD-FM, KSSS, KVEG, KWJJ, KRSY, KCUB, WQAM 19-13.
- MEL TILLIS & NANCY SINATRA "Texas Cowboy Night" (Elektra) 43/14
National Summary: Up 5, Same 13, Down 0, Debuts 11, Adds 14, WSLR, WKMF, KICD-FM, KTOM, KGA, WSEN, WWCS-FM, WPOR, WYII, WQIK-FM, KLRA, WOKK, WKSJ-FM, WIRK-FM, WIXL-FM 41-30.
- JIM CHESNUT "Bedtime Stories" (EMI/Liberty) 41/5
National Summary: Up 24, Same 7, Down 0, Debuts 5, Adds 6, KWJJ, KSOP, KSON-AM-FM, WCAW, WXCL, KEED 43-38, WVAM 36-30, KOKE-FM 14-10, KYXX 23-19, KWMT 44-34, KVOO 24-15.
- DEBBY BOONE "It'll Be Him" (WB/Curb) 41/2
National Summary: Up 18, Same 17, Down 0, Debuts 4, Adds 2, WQIK-FM, WSAI, WGTO 46-41, KRMD-AM-FM 34-27, KFGO 31-27, KNIX-FM 40-36, KTOM 50-44. On: WBAM, WKMF, KPMS-AM-FM, WNYR.
- LACY J. DALTON "Takin' It Easy" (Columbia) 40/33
National Summary: Up 0, Same 5, Down 0, Debuts 2, Adds 33 including KLZ, KRAK, KGA, WVAM, WOKQ, KRRV, KENR, WQIK-FM, WLVI-FM, KRMD-AM-FM, WSAI, WCXI, WTSO.
- DICKEY LEE "Honky Tonk Hearts" (Mercury/PolyGram) 37/8
National Summary: Up 14, Same 12, Down 0, Debuts 3, Adds 8, WSAI, WMNI, KFGO, KWMT, WHBF, KICD-FM, KLVI, KENR, KPMS-AM-FM 28-18, WIXL-FM 9-4, WQYK-FM 37-30.
- BILL LYERLY "My Baby's Coming Home Again..." (RCA) 37/4
National Summary: Up 12, Same 15, Down 0, Debuts 6, Adds 4, KENR, WKMF, WTHI, KVOO, KFGO 40-36, KEED 46-41, WSEN 37-33, WIXL-FM 17-12. On: KVET, WIRK-FM, WSAI, KNIX-FM.

Others Getting Significant Action

- STEPHANIE WINSLOW "I've Been A Fool" (WB/Curb) 33/8
National Summary: Up 12, Same 9, Down 1, Debuts 3, Adds 8, KEED, KRAK, WBAX, KIXZ, WQIK-FM, KLRA, WQYK-FM, WHBF, WVAM 46-40, KVOO 28-20.
- BOBBY GOLDSBORO "Love Ain't Never Hurt Nobody" (Curb) 32/11
National Summary: Up 4, Same 13, Down 0, Debuts 4, Adds 11, KOKE-FM, KENR, WQIK-FM, KWKH, WSAI, WMNI, WDAF, WMUS-AM-FM, WXCL, KICD-FM, KLZ.
- DOTTIE WEST "Somebody's Darling, Somebody's Wife" (Tanglewood) 32/5
National Summary: Up 8, Same 12, Down 0, Debuts 9, Adds 5, WSLR, WHBF, WKCO-FM, KWJJ, KHEY, KVOO 4-32, WVAM 49-41, WIXL-FM 18-13, KOKE-FM 41-35, KRMD-AM-FM 45-39.
- JOHNNY PAYCHECK "Yesterday's News..." (Epic) 32/1
National Summary: Up 13, Same 13, Down 0, Debuts 5, Adds 1, KHEY, KRRV 30-24, KVET 45-39, KLVI 47-42, WYOE 33-29.

Radio & Records NATIONAL AIRPLAY/50

July 10, 1981

THREE WEEKS LAST WEEK

2	2	1	1	ALABAMA/Feels So Right (RCA)
16	9	6	2	JOHNNY LEE/Prisoner Of Hope (Full Moon/Asylum)
1	1	2	3	BARBARA MANDRELL/I Was Country When Country... (MCA)
17	12	8	0	CRYSTAL GAYLE/Too Many Lovers (Columbia)
12	8	7	0	DAVE ROWLAND & SUGAR/Fool By Your Side (Elektra)
20	13	11	0	HANK WILLIAMS JR./Dixie On My Mind (Elektra/Curb)
9	5	3	7	TOMPALL & GLASER BROS./Lovin' Her Was Easier... (Elektra)
15	10	10	0	JIM ED BROWN & HELEN CORNELIUS/Don't Bother To... (RCA)
43	29	18	0	KENNY ROGERS/I Don't Need You (EMI/Liberty)
7	4	4	10	SYLVIA/The Metador (RCA)
25	22	14	0	BELLAMY BROTHERS/They Could Put Me In Jail (WB/Curb)
33	26	18	0	GEORGE STRAIT/Unwound (MCA)
35	27	17	0	MERLE HAGGARD/Rainbow Stew (MCA)
26	20	15	0	VERN GOSDIN/Dream Of Me (Ovation)
31	24	20	0	CONWAY TWITTY & LORETTA LYNN/Still Believe In... (MCA)
19	18	13	16	SONNY CURTIS/Good Ol' Girls (Elektra)
8	7	9	17	EARL THOMAS CONLEY/Fire And Smoke (Sunbird)
6	6	5	18	CHARLY McCLAIN/Surround Me With Love (Epic)
28	19	19	19	RICKY SKAGGS/Don't Get Above Your Raisin' (Epic)
47	39	28	20	STATLER BROTHERS/Don't Wait On Me (Mercury/PolyGram)
30	25	21	21	TERRY GREGORY/Just Like Me (Handshake)
42	30	24	22	JOE STAMPLEY/Whiskey Chasin' (Epic)
4	3	12	23	STEVE WARINER/By Now (RCA)
45	35	26	24	TERRI GIBBS/Rich Man (MCA)
41	33	25	25	EDDY RAVEN/I Should've Called (Elektra)
46	36	27	26	LARRY GATLIN/Wind Is Bound To Change (Columbia)
48	34	29	27	WAYLON & JESSIE/Wild Side Of Life (RCA)
-	44	39	28	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)
49	45	32	29	JUICE NEWTON/Queen Of Hearts (Capitol)
-	48	44	30	JOHN SCHNEIDER/It's Now Or Never (Scotti Bros.)
-	49	42	31	DAVID FRIZZELL & SHELLY WEST/A Texas State Of Mind (WB)
-	48	40	32	JOHN CONLEE/Could You Love Me (One More Time) (MCA)
-	-	43	33	REX ALLEN JR. & MARGO SMITH/While The Feeling's Good (WB)
-	-	48	34	DON WILLIAMS/Miracles (MCA)
13	15	22	35	MOE BANDY/My Woman Loves The Devil Out Of Me (Columbia)
3	11	23	36	ANNE MURRAY/Blessed Are The Believers (Capitol)
-	-	45	37	MICKEY GILLEY/You Don't Know Me (Epic)
-	-	47	38	KIERAN KANE/You're The Best (Elektra)
-	-	49	39	GENE WATSON/Maybe I Should Have Been... (MCA)
-	-	49	40	CONWAY TWITTY/Tight-Fittin' Jeans (MCA)
-	-	50	41	JOHN DENVER/Some Days Are Diamonds... (RCA)
-	-	50	42	RONNIE McDOWELL/Older Women (Epic)
50	47	41	43	BILLY "CRASH" CRADDOCK/I Just Need You For Tonight (Capitol)
-	-	48	44	MUNDO EARWOOD/Angela (Excelstor)
5	14	31	46	EMMYLOU HARRIS/I Don't Have To Crawl (WB)
18	28	38	47	DOLLY PARTON/But You Know I Love You (RCA)
10	17	36	48	OAK RIDGE BOYS/Elvire (MCA)
-	-	49	49	DOTTIE WEST/What Are We Doin' In Love (EMI/Liberty)
21	21	30	50	ANNE MURRAY/We Don't Have To Hold Out (Capitol)
-	-	-	-	RANDY BARLOW/Love Dies Hard (Paid)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

- WGTO 40-34, KUZZ 36-28, KSOP 35-30.
- PHIL EVERLY "Sweet Southern Love" (Curb) 30/2
National Summary: Up 13, Same 11, Down 0, Debuts 4, Adds 2, WMNI, KLRA, WTSO 46-38, KEED 47-43, WSEN 14-11, WGTO 20-14, WBAM 20-18, WCMS-FM 33-25, WIRK-FM 40-29.
- RAY PRICE "It Don't Hurt Me Half As Bad" (Dimension) 28/15
National Summary: Up 2, Same 9, Down 0, Debuts 2, Adds 15 including KOKE-FM, WGTO, KRMD-AM-FM, WIRK-FM, WSAI, WCXI, KPMS-AM-FM, KGA, WWCS-FM, WIXL-FM 44-31.
- LEON EVERETTE "Hurricane" (RCA) 27/25
National Summary: Up 0, Same 0, Down 0, Debuts 2, Adds 25 including KEED, KRAK, KPMS-AM-FM, WSEN, WIXL-FM, WYMI, WIRK-FM, WTOR-FM, WCXI, WAXX, KEBC-FM.
- MEL McDANIEL "Right In The Palm Of Your Hand" (Capitol) 26/24
National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 24 including KENR, WQIK-FM, WMC-AM, WSM, KFGO, KEBC-FM, KNIX-FM, KRAK, KCUB, WBQW-FM.
- WAYLON JENNINGS "I'll Be Alright" (RCA) 23/2
National Summary: Up 15, Same 5, Down 1, Debuts 0, Adds 2, KLZ, WQYK-FM, KEED 16-13, KNIX-FM 22-16, KRAK 20-16, KPMS-AM-FM 18-10, KYXX 29-25, WJZZ-FM 22-19, WSAI 19-16, WCXI 21-19.
- MAC DAVIS "Secrets" (Casablanca/PolyGram) 22/16
National Summary: Up 0, Same 3, Down 0, Debuts 2, Adds 16 including WNRS, WKMF, WMUS-AM-FM, KSSS, WNYR, KOKE-FM, KRMD-AM-FM, WIRK-FM, WSEN 48-41.
- ED BRUCE "Everything's A Waltz" (MCA) 21/21
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 21 including KNIX-FM, KPMS-AM-FM, KGA, KCUB, WSEN, WMC-AM, WBAM, WSM, KFGO, KEBC-FM.
- JANIE FRICKE "I'll Need Someone To Hold Me..." (Columbia) 19/17
National Summary: Up 0, Same 0, Down 0, Debuts 2, Adds 17 including KENR, WMC-AM, WSM, KFGO, KEBC-FM, KPMS-AM-FM, KGA, KCUB, WGN-AM-FM, WMZO-FM.
- WAYNE KEMP "Just Got Back From No Man's Land" (Mercury/PolyGram) 17/11
National Summary: Up 1, Same 5, Down 0, Debuts 0, Adds 11, WFMS-FM, KVOO, KEED, KTOM, WVAM, KOKE-FM, WGTO, WESC-AM-FM, KNOE, WLVI-FM, KRMD-AM-FM, WIXL-FM 45-37.
- RICH LANDERS "Hold On" (Ovation) 17/11
National Summary: Up 0, Same 6, Down 0, Debuts 0, Adds 11, WCXI, WKMF, WXCL, WKKN, KICD-FM, KEED, WIXL-FM, WGTO, KLRA, KNOE, KKYX.
- JOHN WESLEY RYLES "Mathilda" (MCA) 17/8
National Summary: Up 3, Same 3, Down 0, Debuts 3, Adds 8, KOKE-FM, KHEY, WBAM, KYXX, WAXX, KEBC-FM, KICD-FM, WMZQ-FM, KENR 33-29, KUZZ 39-30.
- RAZZY BAILEY "Scratch My Back" (RCA) 17/7
National Summary: Up 0, Same 7, Down 0, Debuts 3, Adds 7, WIXL-FM, WPOR, KOKE-FM, KNOE, WCXI, WKCO-FM, KWJJ, WCOS-FM 4-32, KENR 4-39.
- DOUG KERSHAW "Hello Woman" (Scotti Bros.) 17/6
National Summary: Up 3, Same 5, Down 0, Debuts 3, Adds 6, WSAI, WCXI, KRAK, WMZQ-FM, KKYX, KWKH, WIXL-FM 6-3. On: KTOM, KPMS-AM-FM.
- DAVID ALLAN COE "Tennessee Whiskey" (Columbia) 16/3
National Summary: Up 4, Same 6, Down 2, Debuts 1, Adds 3, WLVI-FM, WKKN, KICD-FM, KRRV 29-20, WQAM 38-29, KYXX 42-37, KSOP 45-40.
- FAMILY BROWN "It's Really Love This Time" (RCA) 15/6
National Summary: Up 1, Same 6, Down 0, Debuts 0, Adds 6, KTOM, WVAM, WWCS-FM, KYXX, KKYX, WXCL, WIXL-FM 48-39.
- JOHNNY CASH "Mobile Bay" (Columbia) 14/8
National Summary: Up 1, Same 3, Down 1, Debuts 1, Adds 8, WLVI-FM, WSM, KYXX, KKYX, WKLM, KBUF, KVOO, WVAM.
- WILLIE NELSON "I'm Gonna Sit Right Down..." (Columbia) 13/13
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 13, KSSS, KRDR, KRSY, KPMS-AM-FM, KGA, KCUB, WBQW-FM, WIXL-FM, WNYR, WYII, KENR, WIRK-FM, KEBC-FM.
- GUY CLARK "The Partner Nobody Chose" (WB) 13/5
National Summary: Up 1, Same 5, Down 1, Debuts 1, Adds 6, KHEY, WESC-AM-FM, KLRA, WKMF, KRDR, KYXX 35-30, On: KVET, WSAI.
- CHARLIE DANIELS BAND "Sweet Home Alabama" (Epic) 11/7
National Summary: Up 0, Same 2, Down 0, Debuts 1, Adds 7, KRRV, WOKK, KNOE, WIRK-FM, WMNI, KVOO, KTRB.

"YOU'RE THE BEST"

E-47148

...is simply the BEST!!!

BREAKERS



KIERAN KANE



Biff Collie

Inside Nashville

SALUTE: Kris Kristofferson, Dolly Parton, Willie Nelson, Ray Stevens, Roy Orbison, Larry Gatlin, Grandpa Jones, Boots Randolph, Brenda Lee, and a dozen other highly-quotable notables will accentuate the positives of Nashville's most successful "discoverer" at a 50th birthday roast for Combine Music and Monument Records boss Fred Foster Sunday (7-26) at the Opryland Hotel. The \$50 per person honorarium will benefit the Nashville Music Association. For reservations write Mary Brewer, 104 Sherbrooke Lane, Hendersonville, TN 37075 . . .

SIGN IN, PLEASE: Joe Moscheo of BMI elected President of the Nashville chapter of NARAS. Other officers are Tom Brannon, Gerry Teifer, Charlie Fasch, Moses Dillard, Aaron Brown, and Bob Montgomery. . . Willie Nelson's "20/20" rerun pictorially sketched his checkered life, scored by the 20 million record sales receipts. . . Executors of the estate of the late Lester Flatt filed a \$500,000 lawsuit against Coors Beer for its "willful and malicious misrepresentation and unlawful commercial exploitation of Lester Flatt's likeness," and another \$500,000 for "unjust enrichment." Suit stems from a poster promoting Coors which includes a picture of Flatt and his longtime partner Earl Scruggs. . . Mary Reeves Davis is happy with the new Jim Reeves Museum's opening after an investment of ten years and \$500,000. "It's no ordinary tourist attraction," she says. "It's a place where you can be relaxed and enjoy yourself, whether you stay for an hour or all day." The beautiful museum is located in a 200-year-old estate near Gallatin Road and Briley Parkway, just a short distance

Sunday concert in Chattanooga and went home to Nesbit, MS until Tuesday morning when the rupture occurred. Several blood transfusions were required during the four-hour surgery, and doctors said he'd remain in intensive care unit at Methodist Hospital in Memphis for ten days or more. The irrepressible Lewis, the "Peck's Bad Boy" of Country, who bridged the gap from Rock to Country in the late '60's, is one of the most dynamic and unpredictable superstars in American music, and his friends wish him well.

NOW YOU SEE IT — NOW YOU DON'T: Barbara Mandrell & the Mandrell Sisters' weekly TV party is on again, according to business manager/father Irby Mandrell. For a number of weeks industry insiders have speculated on whether or not the Mandrells had worked out mutually agreeable arrangements on the show. The main concerns, they say, were a more relaxed schedule for taping the shows. Barbara says that so many of her fans on the road and at Fan Fair told her it was the only clean thing on TV that she "has" to go back. "I feel I owe it to my fans," Mandrell says. Taping starts the second week in September, taping 17 shows ending in March or April. Barbara will come home to cohost the CMA Awards again with Mac Davis.

MAKING IT TO NASHVILLE: Doc Severinson (the "Tonight Show" trumpeter), matched licks with Boots Randolph on his classic "Yakety Sax" for the "Hee Haw" honkers of Cornfield County. . . Mr. & Mrs. Jerry Garen were married in nearby Brentwood. Jerry's from Greenville, SC; Mrs. Garen's from the Grand Ole Opry and formerly the Jim Ed Brown Show. Onstage, she's Helen Cornelius. . . Brenda Lee, who went straight to Hell, is back home in Music City. (She and her family vacationed in Hell, Grand Cayman, West Indies) . . .

NUMBERS GAME: \$2.3 billion for Tennessee tourism in 1980 includes \$574 million for Nashville. Dolly Parton's home county, Sevier, totaled \$344 million. . . Didja know the Oak Ridge Boys entourage totals 32 people??? . . . "Over the Rainbow" is Willie Nelson's sixth gold album. . . Cindy Yarbrough is 12, but she says she'll never top the thrill she had last week. John "Bo Duke" Schneider (from the "Dukes Of Hazzard") and she got together, and made her dreams come true. PS: Cindy is deaf. . . 31% of the 17,000 Opryland visitors went to the Opry House the day Bill Anderson was the "Star Of The Day" . . . Dolly will get over a million for her role in "The Best Little Whorehouse In Texas" movie.



from Opryland. Seen here at the museum opening are Mary Reeves Davis and Eddy Arnold. . . After 13 years, Top Billing, Inc., the Nashville-based Country Music management company, has changed its name to Top Billing International. According to President Tandy Rice, "It reflects a worldwide thrust of country music that we have been in touch with for years." . . . George Jones and Johnny Cash are taping a Merle Haggard television special this week. The pilot is being put together by Viacom for syndication. . . Joe Stampley has just completed a cigarette commercial for airing in West German movie houses. . . Anne Murray has been filming in Southern Ontario, a commercial for a Japanese sugarless gum product. The commercial will run for the next two years in Japan. . . Winner Productions tapped Katie Ryder to head its new marketing and special projects. The first major project is the Inside Nashville Fall Festival Tour to Music City this November.

JERRY LEE LEWIS's emergency surgery to repair stomach perforations which caused near-fatal bleeding will keep him off the road for at least a month more, cancelling much of Jerry's summer schedule. He complained of stomach pains after a



TODAY TALK — Jeannie C. Riley is pictured with Tom Brokaw during her recent appearance on the NBC "Today" show. She was on to discuss her soon-to-be-released autobiography, "From Harper Valley To The Mountain."



Regional Adds & Hots

MOST ADDED		EAST		HOTTEST		MIDWEST		HOTTEST		SOUTH		HOTTEST		WEST		HOTTEST	
T.G. Sheppard (WB/Curb)		Kenny Rogers (EMI/Liberty)		Barbara Mandrell (MCA)		T.G. Sheppard (WB/Curb)		Alabama (RCA)		T.G. Sheppard (WB/Curb)		Alabama (RCA)		Johnny Lee (Full Moon/Asylum)		Alabama (RCA)	
Mickey Gilley (Epic)		Barbara Mandrell (MCA)		Alabama (RCA)		Conway Twitty (MCA)		Alabama (RCA)		Lacy J. Dalton (Columbia)		Alabama (RCA)		Mark Williams Jr. (Elektra/Curb)		Alabama (RCA)	
Lacy J. Dalton (Columbia)		Kenny Rogers (EMI/Liberty)		Alabama (RCA)		Conway Twitty (MCA)		Alabama (RCA)		Dottie West (EMI/Liberty)		Alabama (RCA)		Mark Williams Jr. (Elektra/Curb)		Alabama (RCA)	
Dottie West (EMI/Liberty)		Kenny Rogers (EMI/Liberty)		Alabama (RCA)		Conway Twitty (MCA)		Alabama (RCA)		Dottie West (EMI/Liberty)		Alabama (RCA)		Mark Williams Jr. (Elektra/Curb)		Alabama (RCA)	

EAST

WJLA-TV Atlanta, GA	WVBC-TV Hagerstown, MD	WVVA-TV Winning, WV
LACY J. DALTON ED BRUCE JAMIE FRICKE STONEMAN JACKSON NOTHING DAVE ROLAND/SUGAR WILSON & JESSI JOHN HATSON JOHN COLLEE	RAY PRICE TILLIS & SINATRA GIBBY FAMILY WOODS TEXAS PLAYBOYS MCC DAVIS CONWAY TWITTY DOTTIE WEST NOTHING CRYSTAL GARLE JOHNNY LEE GARY WATSON JOHNNY LEE EDGIE GROVES	MICKEY GILLEY DOTTIE WEST DANNY BROTHERS W.F. GIBBY T.G. SHEPPARD JOHN DENVER POINTERS SISTERS HOTTY AUSTON ALABAMA NOTHING YERR GOSDIN BELLAMY BROTHERS STANLEY BROTHERS KENNY ROGERS
WVAM Allentown, PA	WVAB Allentown, PA	WVBE Allentown, PA
JOHNNY CASH LACY J. DALTON VALLEY KING T.G. SHEPPARD FAMILY WOODS NOTHING CONWAY TWITTY LLOYD CRANE DAVID HOUSTON LEON EBERETTE BILLY SWAN RAY PRICE NOTHING TERRY GIBBS WILLIAMS BROTHERS STANLEY BROTHERS JOHN SCHNEIDER KENNY ROGERS	WVAB Allentown, PA	WVBE Allentown, PA
WVBC-TV Allentown, PA	WVBC-TV Allentown, PA	WVBC-TV Allentown, PA
LACY J. DALTON ED BRUCE JAMIE FRICKE STONEMAN JACKSON NOTHING DAVE ROLAND/SUGAR WILSON & JESSI JOHN HATSON JOHN COLLEE	RAY PRICE TILLIS & SINATRA GIBBY FAMILY WOODS TEXAS PLAYBOYS MCC DAVIS CONWAY TWITTY DOTTIE WEST NOTHING CRYSTAL GARLE JOHNNY LEE GARY WATSON JOHNNY LEE EDGIE GROVES	MICKEY GILLEY DOTTIE WEST DANNY BROTHERS W.F. GIBBY T.G. SHEPPARD JOHN DENVER POINTERS SISTERS HOTTY AUSTON ALABAMA NOTHING YERR GOSDIN BELLAMY BROTHERS STANLEY BROTHERS KENNY ROGERS

MIDWEST

WVBC-TV Allentown, PA	WVBC-TV Allentown, PA	WVBC-TV Allentown, PA
LACY J. DALTON ED BRUCE JAMIE FRICKE STONEMAN JACKSON NOTHING DAVE ROLAND/SUGAR WILSON & JESSI JOHN HATSON JOHN COLLEE	RAY PRICE TILLIS & SINATRA GIBBY FAMILY WOODS TEXAS PLAYBOYS MCC DAVIS CONWAY TWITTY DOTTIE WEST NOTHING CRYSTAL GARLE JOHNNY LEE GARY WATSON JOHNNY LEE EDGIE GROVES	MICKEY GILLEY DOTTIE WEST DANNY BROTHERS W.F. GIBBY T.G. SHEPPARD JOHN DENVER POINTERS SISTERS HOTTY AUSTON ALABAMA NOTHING YERR GOSDIN BELLAMY BROTHERS STANLEY BROTHERS KENNY ROGERS

SOUTH

WVBC-TV Allentown, PA	WVBC-TV Allentown, PA	WVBC-TV Allentown, PA
LACY J. DALTON ED BRUCE JAMIE FRICKE STONEMAN JACKSON NOTHING DAVE ROLAND/SUGAR WILSON & JESSI JOHN HATSON JOHN COLLEE	RAY PRICE TILLIS & SINATRA GIBBY FAMILY WOODS TEXAS PLAYBOYS MCC DAVIS CONWAY TWITTY DOTTIE WEST NOTHING CRYSTAL GARLE JOHNNY LEE GARY WATSON JOHNNY LEE EDGIE GROVES	MICKEY GILLEY DOTTIE WEST DANNY BROTHERS W.F. GIBBY T.G. SHEPPARD JOHN DENVER POINTERS SISTERS HOTTY AUSTON ALABAMA NOTHING YERR GOSDIN BELLAMY BROTHERS STANLEY BROTHERS KENNY ROGERS

WEST

WVBC-TV Allentown, PA	WVBC-TV Allentown, PA	WVBC-TV Allentown, PA
LACY J. DALTON ED BRUCE JAMIE FRICKE STONEMAN JACKSON NOTHING DAVE ROLAND/SUGAR WILSON & JESSI JOHN HATSON JOHN COLLEE	RAY PRICE TILLIS & SINATRA GIBBY FAMILY WOODS TEXAS PLAYBOYS MCC DAVIS CONWAY TWITTY DOTTIE WEST NOTHING CRYSTAL GARLE JOHNNY LEE GARY WATSON JOHNNY LEE EDGIE GROVES	MICKEY GILLEY DOTTIE WEST DANNY BROTHERS W.F. GIBBY T.G. SHEPPARD JOHN DENVER POINTERS SISTERS HOTTY AUSTON ALABAMA NOTHING YERR GOSDIN BELLAMY BROTHERS STANLEY BROTHERS KENNY ROGERS

WEST

KJLA Anaheim, CA	KLAK Denver, CO	KLAC Los Angeles, CA	KWJL Portland, OR	KBOB Salt Lake City, UT
RAY PRICE TILLIS & SINATRA GIBBY FAMILY WOODS TEXAS PLAYBOYS MCC DAVIS CONWAY TWITTY DOTTIE WEST NOTHING CRYSTAL GARLE JOHNNY LEE GARY WATSON JOHNNY LEE EDGIE GROVES	RAY PRICE TILLIS & SINATRA GIBBY FAMILY WOODS TEXAS PLAYBOYS MCC DAVIS CONWAY TWITTY DOTTIE WEST NOTHING CRYSTAL GARLE JOHNNY LEE GARY WATSON JOHNNY LEE EDGIE GROVES	RAY PRICE TILLIS & SINATRA GIBBY FAMILY WOODS TEXAS PLAYBOYS MCC DAVIS CONWAY TWITTY DOTTIE WEST NOTHING CRYSTAL GARLE JOHNNY LEE GARY WATSON JOHNNY LEE EDGIE GROVES	RAY PRICE TILLIS & SINATRA GIBBY FAMILY WOODS TEXAS PLAYBOYS MCC DAVIS CONWAY TWITTY DOTTIE WEST NOTHING CRYSTAL GARLE JOHNNY LEE GARY WATSON JOHNNY LEE EDGIE GROVES	RAY PRICE TILLIS & SINATRA GIBBY FAMILY WOODS TEXAS PLAYBOYS MCC DAVIS CONWAY TWITTY DOTTIE WEST NOTHING CRYSTAL GARLE JOHNNY LEE GARY WATSON JOHNNY LEE EDGIE GROVES

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NUMBER OF REPORTING STATIONS THIS WEEK: 111

Hottest Tracks:

- "Grey Beard" & "So in Love With You" - KENNY ROGERS (EMI/Liberty)
- JOHN ANDERSON** - John Anderson 2 - (WB) "Chicken Truck" "Makin' Love And Makin' Out" "I've Almost Jack Daniels Drowned" "Motel With No Phone"
- ED BRUCE** - One To One - (MCA) "I Take The Chance" "No Regrets" "Love's Found You And Me" "Hundred Dollar Lady"
- ROSANNE CASH** - Seven Year Ache - (Columbia) "My Baby Thinks He's A Train"
- JOHN COLLEE** - With Love - (MCA) "Miss Emily's Picture" "When It Hurts You Most" "Love Is What You Need" "What's Forever For" "The Staying Side Of Goodbye" "Only Oklahoma Away"

- DAVID FRIZZELL & SHELLY WEST** - Carryin' On The Family Names - (WB) "Lafy" "Carryin' On The Family Names" "Darling, Will You Marry Me Again"
- MERLE HAGGARD** - Rainbow Stew/Live At Anaheim Stadium - (MCA) "Blue Yodel No. 9" "Riddle Breakdown" "I'm A Lonesome Fugitive"
- JUICE NEWTON** - Juice - (Capitol) "Country Comfort"
- OAK RIDGE BOYS** - Fancy Free - (MCA) "She's Gone To L.A. Again" "I'm Settlin' Fancy Free" "Another Dream Just Came True" "Somewhere In The Night" "I Would Crawl All The Way To The River"
- KENNY ROGERS** - Share Your Love - (EMI/Liberty) "Grey Beard" "So in Love With You" "Blame Of Glory" "Goin' Back To Alabama" "The Good Life" "Through The Years"
- T.G. SHEPPARD** - I Love 'Em All - (WB/Curb) "The State Of Our Union" "Face The Night Alone" "You Waited Yourself Right Into My Life" "Troubled Waters" "Silence On The Line"
- RICKY SKAGGS** - Walkin' For The Sun To Shine - (Epic) "Low And Lonesome" "Walkin' For The Sun To Shine" "I Don't Care"

- CONWAY TWITTY** - Mr. T. - (MCA) "Red Neckin' Love Match" "Night" "Over Thirty (Not Over The Hill)"
 - JERRY JEFF WALKER** - Reunion - (MCA) "Got Lucky Last Night" "Maybe Mexico" "Some Go Home (The Train Song)"
 - DON WILLIAMS** - Especially For You - (MCA) "I Needed You" "Lord I Hope This Day Is Good"
- Most Requested:**
- ALABAMA "Feels So Right" (RCA)
 - BARBARA MANDRELL "I Was Country..." (MCA)
 - KENNY ROGERS "I Don't Need You" (EMI/Liberty)
 - MERLE HAGGARD "Rainbow Stew" (MCA)
 - HANK WILLIAMS JR. "Dixie On My..." (Elektra/Curb)
 - JOHNNY LEE "Prisoner Of Hope" (Full Moon/Asylum)
 - JOHN SCHNEIDER "It's Now Or Never" (Scott Bros.)

Adult/Contemporary

Jeff
Green

MAKING AND KEEPING YOUR STAFF ENTHUSIASTIC

The Practice Of Positive Motivation

The pressure to achieve a winning performance of an air personality or radio staff member can create an attitudinal roller-coaster. The momentum shifts between enthusiasm and depression present an endless challenge to a program or operations director.

To get more insight on how a radio executive can maximize his staff potential, I talked with KEX/Portland Program Director Bob Miller, whose station has been stable and successful ratings for many years.

Bob is a true believer in staff motivation and takes a friendly and sometimes almost brotherly position in getting the most from everyone.

"It's very simple," said Bob. "To keep my staff motivated, I threaten them with bodily harm and/or death. It works!"

"Seriously, though, you can only motivate an individual by his own decision. I guess motivation is something that's inborn, and I try to select people that already have it. I don't think you can take those who aren't motivated and change them."



Bob Miller

Bob has studied how others make efforts to force motivation, but sees them as the least effective approaches. "There are all kinds of ways to supposedly motivate people. You can buy them off, kick their butt, threaten them, or even circle 'Opportunities' in R&R and leave them laying around. What I'm trying to do here is to instill in the air staff the belief that they can do more than they are — without wringing their necks all the time. I'll try to pull from them something extra they

"It's very simple. To keep my staff motivated, I threaten them with bodily harm and/or death. It works!"

weren't aware they had. It's helped to create new possibilities and end bad habits."

Setting aside time regularly for the jocks is very important to Bob. "We schedule individual meetings at least once a week for an hour or more, where we go over shows, critique tapes or maybe just talk. It may be the only chance during the week for us to get together."

Seeing the one-on-one relationships as critical, Bob added, "I think sharing information and feedback with our staff is a way to motivation. By listening to the air talent, I can learn what they feel their limitations are.

My attitude is to just work together on whatever needs it, with gradual positive reinforcement. It's a lot of coaching and psychology, not just sending down a memo that says, 'Change yourself effective immediately.'"

Realizing that improving an employee's performance and skills increases the chances of a better opportunity elsewhere, Bob nonetheless encourages his staff onward. "I'm very happy to help any of our staff work their way up the ladder, even if it means losing them. I see it as an inevitability in any market, particularly the secondaries."

The Team Concept

Bob Miller believes that a joint effort is what makes a motivated and successful radio station, once you have motivated individuals in place. "It's a team concept, with everybody pulling for the other guy. Making everybody feel as a part of the 'team' is the best motivation you have, and if the whole team knows the goals, they can help each other out. Nobody here usually does anything stupendous on his or her own, but this organization is a supporting group that together develops some amazing things."

In discussing the "group" attitude further, Bob said, "I keep everybody involved in everything. Knowing that you have the entire staff's support acts as its own motivation, too. We're looking for things to do all the

"If I'm prepared, then I feel really motivated and good about myself, because I don't have to worry."

time, and I schedule the staff to participate in activities continuously. We're doing something every weekend this summer through September, with four different promotions for this weekend alone. The staff has to be up because they're working their tails off! Needless to say, the intensity here is very high. Our General Manager, Greg Reed, demands a lot from us. At the same time, he knows when things should relax. We work hard and play hard." Bob did offer a word of caution, however: "I think you burn a person out by pushing him too hard. You might get a lot of performance for a year, but then you'll exhaust him."

Bob recalls two examples of how the station recreates and motivates together at the same time. "We had great fun at a big sandcastle-building contest recently. It's one of the biggest events of the year in Oregon. We didn't go down to cover it — we entered it! There was a big crowd of people cheering us on. Like everybody else, we also have the usual station parties, but we try to make things special. The other day, we took some clients out on a yacht as part of a civic event. We booked the boat four extra hours and then arranged for the entire station to enjoy a party cruise. These are the things that make us feel good. That's what I'm trying to accomplish here."

Summing up his team philosophy, Bob emphasized, "Our whole design here has been the 'team concept. Our billboards say 'What A Team,' our basketball Blazers phrase is 'What A Team.' We promote not our morning man but our morning team — all five of them. We talk 'team' all the time. We even have two sports teams of our own."

Arbitron Motivation

Bob pointed out several elements that contribute to a motivated Arbitron performance. "We start off with what's known as my 'General Patton' speech. It's where we reinforce and reestablish what we're trying to put together: who we're going after, what we're going to do, our strategies, etc. However, it's dangerous when you only suggest to the staff individuals that they should 'go out and do what they do best.' Because they don't know specifically what that is or what you want, you'll soon see motivation and paranoia problems. The staff needs more direction than that. They have to prepare, and know where we're headed."

Elaborating further on the value of preparation and organization, Bob continued, "Preparation is motiva-

tion. For example, if you're in high school and are about to take a test you're not prepared for, then you're motivated to do just one thing: Get the damn thing over with and get out of there. Same thing when you're on the air. If I'm prepared and have planned what I'm going to do, then I feel really motivated and good about myself, because I don't have to worry. A prepared staff is a motivated staff. We work a lot on preparation. All the staff here prepares their shows."

Despite the readiness quality which Bob encourages in his staff, he takes an extra measure to ensure Arbitron awareness. "I stamp 'ARB In Progress,' in red ink, on every page of the logs. It's a subliminal thing. Once you've seen it for a week, in red, it finally catches on. I don't, however, feel it intimidates the air talent. We're fortunate enough to have real consistency in or out of rating periods."

Incentives

The notion of incentives, a philosophical controversy in any business, is handled by Bob from a moderate position. "Some of us here have Arbitron performance incentives with management. It's up to the individual if they want one or not. No one is commanded to take it. Incentives can create a 'pressure-cooker' situation for some employees — it's not for everyone."

"Personally, I believe in incentives," he remarked, "but I deal with them in a different way. Every now and then, someone at the station will do something that helped me, over and above the call of duty. I'll give that person a token of my appreciation — perhaps something nice I can arrange through the Sales Manager. You see, though, I do it in reverse. I give rewards, I don't offer them. The incentive is implied, not applied."

When encountering an air talent who has lost his enthusiasm, Bob agrees the best starting approach is to face the facts. "There are times when you just have to come to terms with the individual. I'll try my best to understand the situation."

"First, you should try to find out what it is that does motivate that person. If it's an ultimatum, I may have to use it. Maybe it's something as simple as a supportive letter from a listener. So many PD's hide the listener let-

"I give rewards, I don't offer them. The incentive is implied, not applied."

ters and never let the jocks look at them. I don't know why. Everybody appreciates strokes — it's just sharing the good comments as well as the bad ones, and talking them through."

Suggesting a common denominator that draws together his perceptions of positive staff motivation, Bob concluded, "I really think the General Manager sets the tone of the station. Ours has an 'open-door' attitude and has never fired anyone for telling him he's wrong about something. He may disagree and he is the boss, but there's no sword hanging over anyone's head."

Progress

J.R. Russ has been appointed Program Director at WECK/Bufalo . . . Thomas S. Stewart has been named General Manager of WBNS-AM-FM/Columbus, OH, moving up from Acting Station Manager and previous to that, General Sales Manager . . . Tom Larson is the new Sports Director for WHDH/Boston, joining from a sports reporting post at WDLW/Waltham, MA. Shelle Strauss has been promoted from Promotions Assistant to Assistant Program Director at KOGO/San Diego. . . WMAL/Washington, DC sportscaster and air personality Johnny Holiday has been named sportscaster for the ABC FM Network . . . Congratulations to Juan Varleta, Music Director and morning personality at WUSL/Philadelphia, and to Pat Winters, WUSL evening talent, who have announced their plans to marry on September 19!



LIKE SHOOTING JOCKS IN A BARREL — KEX/Portland morning personality Jimmy Hollister plays the dunk tank good guy to raise proceeds for the Urban League during the KEX/Oakdale Park Family Fun Night. Several thousand listeners showed up to take advantage of the free rides and Jimmy's vulnerable position.

A/C

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

RONNIE MILSAP

(There's) No Gettin' Over Me (RCA)

76% of our reporters on it, 27 adds, WCBM, WELI, WGY, WSIX, WSJS, KLOK, WEIM, WSFM, WCHV, WFTL, WTAR, KRZI, WDBO, KUGN, KMJJ, KRKK, WAKR, WKIQ, WDFD, KXIC, WKHM, KFOR, KLMS, WSGW, WSTV, WBOW, WIBW. Heavy rotation: 97AIA, WTMJ, WMAZ, WRVA, KRMG, KLTE. Medium rotation: WBEN, WGR, WIP, WHEN, WASH, WBT, WRVR, WOAI-FM, KOY, KEX, KSL, KFMB, KNBR, WLW and 24 more. Debuts at number 22 on A/C chart.

NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. Indicates one of this week's "most added" new songs.

JOHN SCHNEIDER "It's Now Or Never" (Scotti Bros.) 84/2 add KFQD, WHAM. Heavy rotation: KSL, WTMJ, KMED, WRVA, WFTL, WNDB, WDEF, WNEU, WNAB, KGGF, WOOD, WJON. Medium rotation: WELI, WIP, WGY, WLTA, WSB, WOAI-FM, WSJS, KNBR, WLW, KMBZ, WCCO-AM, WEIM, WHAG, WSFM, WLNH, WATR, WSBA, WABZ, WIS, WSLI, WMAZ, WTAR, WDBO, WFIR, KOB, KOLO, KRKK, WAKR, WHBY, WHBC, WDFD, KXIC, KFOR, WDF, WSGW, WSTV, KRMG, WHIZ. Moves 29-28 on A/C chart.

DIONNE WARWICK "Some Changes Are For Good" (Arista) 58/8 add WGY, KNBR, WYWE, KAAV, WDEF, WSGW. Heavy rotation: KSL, WTMJ, WCCO-AM, WDBO, WRVA, KLMS. Medium rotation: WLW, KFMB, WBT, WPRO, WHEN, WELI, KRKK, KMED, KRKO, KUGN, WFIR, WMAZ, WLVA, WFTL, WABZ, WSBA, WGIR, WHAG, WEIM, WNAB, WHBY, WDFD, KFOR, WJON.

ALABAMA "Feels So Right" (RCA) 55/11 add KNBR, WLW, KRKO, WTAR, WYMC, WCFR, WNAB, WKIQ, WACI, WKHM, KLTE. Heavy rotation: WSB, 97AIA, WSIX, KLOK, KMBZ, WRVA, KRNT, WOOD, KLMS, KRMG. Medium rotation: KEX, KOY, WBT, WSJS, KLO, KFQD, KOB, WORG, WMAZ, WJBO, WABZ, WHBY, WHBC, KGGF, KXIC, KFOR, WQUA, WJON, WIBW, WHIZ. Debuts at number 30 on A/C chart.

JOHN DENVER "Some Days Are Diamonds" (RCA) 55/4 add WRVR, KHOW, KEX, KING. Heavy rotation: KSL, KMBZ, WHAG, WDEF, WFTL, WLVA, WRVA, KLMS, KXIC, WOOD. Medium rotation: WELI, WHEN, WLTA, WSJS, KOY, WCCO-AM, KRMG, WJON, KFOR, WDFD, KGGF, WHBC, WHBY, KRKK, KLO, KMED, WYMC, WSLI, WNDB, WIS, WSBA, WNEU, WEIM, WNAB.

ELTON JOHN "Nobody Wins" (Geffen) 40/2 add KOB, KAKZ. Heavy rotation: WGR, WIP, 97AIA, WSM-FM, WFIR, WNAB, WOWO, KFOR. Medium rotation: WCBM, KDKA, WBT, KING, WLW, WGAR, KLO, KBAI, WTAR, WYMC, WMAZ, KAAV, WIS, WCHV, WCFR, WRIE, WKIQ, WKHM, KWOS, WHIZ.

DIANA ROSS & LIONEL RICHIE "Endless Love" (Motown) 38/36 add KMBZ, WLW, KING, KLOK, KFMB, KEX, WLTA, WASH, WPRO, WTAE, WIP, WGR, WBEN, WCBM, WHIZ, WBOW, WJON, KLTE, WDF, KWOS, WACI, WHBC, WHBY, KBAI, KMED, KRKO, KUGN, KAAV, WSLI, WFTL, WIS, WNEU, WATR, WCFR, WLNH, WEIM. Heavy rotation: 97AIA. Medium rotation: WORG.

TERRI GIBBS "Rich Man" (MCA) 37/1 add WELI. Heavy rotation: WTMJ, WCCO-AM, WDEF, KLMS. Medium rotation: WBT, KMBZ, WEIM, WHAG, WIS, WNDB, WLVA, WMAZ, KMED, KRMG, WJON, WQUA, KFOR, WKHM, WHBC, WKIQ, WJBO.

DARYL HALL & JOHN OATES "You Make My Dreams" (RCA) 34/1 add WGY. Heavy rotation: WBZ-AM, KDKA, WTAE, WHEN, WOAI-FM, WSJS, WFYR, WLW, WGAR, KBAI, WRR, WJBO, WCHV, WEIM, WOWO, KLMS, WHIZ. Medium rotation: WBT, WTVN, KRKK, WYMC, WMAZ, WSLI, WCFR, WSFM, WKIQ, WKHM, WDF, WBOW.

PHIL EVERLY "Sweet Southern Love" (Curb/CBS) 32/1 add KOLO. Heavy rotation: KLO, WTMJ, KLMS, WDF, WQUA. Medium rotation: WBT, KEX, KOB, KRKK, WNDB, WDEF, WABZ, WHAG, WEIM, WNAB, WHBY, KXIC, KFOR, WJON.

Radio & Records

NATIONAL AIRPLAY/30

July 10, 1981

Three Weeks	Two Weeks	Last Week	
4	2	1	1 AIR SUPPLY/The One That You Love (Arista)
2	1	2	2 GEORGE HARRISON/All Those Years Ago (Dark Horse/WB)
21	10	4	3 KENNY ROGERS/I Don't Need You (Liberty)
18	7	5	4 JOEY SCARBURY/Theme From "Greatest..." (Elektra)
14	6	6	5 MANHATTAN TRANSFER/Boy From New York City (Atlantic)
1	3	3	6 NEIL DIAMOND/America (Capitol)
15	12	10	7 LEE RITENOUR/Is It You (Elektra)
10	9	9	8 ROSANNE CASH/Seven Year Ache (Columbia)
16	13	12	9 SHEENA EASTON/Modern Girl (EMI America)
29	21	15	10 MARTY BALIN/Hearts (EMI America)
28	24	16	11 JUICE NEWTON/Queen Of Hearts (Capitol)
6	5	7	12 BARBRA STREISAND/Promises (Columbia)
19	16	14	13 OAK RIDGE BOYS/Eivira (MCA)
30	23	17	14 ALAN PARSONS PROJECT/Time (Arista)
8	8	8	15 PURE PRAIRIE LEAGUE/Still Right Here... (Casablanca/PolyGram)
24	19	18	16 CAROLE BAYER SAGER/Stronger Than Before (Boardwalk)
3	4	11	17 DOTTIE WEST/What Are We Doing In Love (Liberty)
-	-	24	18 CARPENTERS/Touch Me When We're Dancing (A&M)
-	29	23	19 POINTER SISTERS/Slow Hand (Planet)
11	11	13	20 JIM PHOTOGLO/Fool In Love With You (20th)
-	-	28	21 STANLEY CLARKE/GEORGE DUKE/Sweet Baby (Epic)
-	26	26	22 <input checked="" type="checkbox"/> RONNIE MILSAP/(There's) No Gettin' Over Me (RCA) New Entry
-	26	26	23 JAMES TAYLOR/Hard Times (Columbia) →
-	-	27	24 CARL WILSON/Heaven (Caribou)
3	17	21	25 KIM CARNES/Bette Davis Eyes (EMI America)
-	-	29	26 JOHN SCHNEIDER/It's Now Or Never (Scotti Bros.)
9	18	20	27 RAY PARKER JR. & RAYDIO/A Woman Needs Love... (Arista)
7	14	19	28 JESSE WINCHESTER/Say What (Bearsville/WB)
5	15	22	29 GINO VANNELLI/Living Inside Myself (Arista)
-	-	→	30 <input checked="" type="checkbox"/> ALABAMA/Feels So Right (RCA)

This chart is based solely on airplay rotations compiled weekly from our A/C reporting stations. Black circled numbers indicate significant progress from at least 60% of our reporters.

MOST ADDED

- DIANA ROSS & LIONEL RICHIE
Endless Love (Motown)
- RONNIE MILSAP
(There's) No Gettin' Over Me (RCA)
- CARPENTERS
Touch Me When We're Dancing (A&M)
- PABLO CRUISE
Cool Love (A&M)
- ALABAMA
Feels So Right (RCA)

HOTTEST

- AIR SUPPLY
The One That You Love (Arista)
- GEORGE HARRISON
All Those Years Ago (Dark Horse/WB)
- KENNY ROGERS
I Don't Need You (Liberty)
- JOEY SCARBURY
Theme From "Greatest..." (Elektra)
- MANHATTAN TRANSFER
Boy From New York City (Atlantic)

ANNE MURRAY "We Don't Have To Hold Out" (Capitol) 30/4 add WSGW, WDEF, WHAG, WDF, Heavy rotation: WCCO-AM, WRVA, WSBA. Medium rotation: WSB, KOY, KEX, KSL, KFMB, KOLO, WSLI, WFTL, WNDB, WGIR, WHBC, KFOR, WQUA, WJON.

SMOKEY ROBINSON "You Are Forever" (Tamla) 28/4 add WTAE, WNAB, WKHM, KFOR. Medium rotation: KEX, KSL, WLW, KRKK, WRVA, WDEF, WNEU, WKIQ, KGGF.

COMMODORES "Lady (You Bring Me Up)" (Motown) 27/7 add KNBR, WGAR, WMAZ, WABZ, WSFM, KLMS, WDF, Heavy rotation: WTMJ. Medium rotation: WIP, WOAI-FM, KRKK, KBAI, WHIZ, WORG, WSLI, WCHV, WLNH, WEIM.

STACY LATTISAW "Love On A Two Way Street" (Cotillion) 21/5 add WMAZ, KRKK, WLNH, WACI, KXIC. Medium rotation: WOAI-FM, WFIR, WORG, WABZ, WNEU, WHAG, WJON, WHIZ.

Others Getting Significant Action

REX SMITH/RACHEL SWEET "Everlasting Love" (Columbia) 19/8 add WSJS, KEX, KFQD, WEIM, WHAG, KAAV. Medium rotation: WLW, KRKK, WORG, WMAZ, WSLI, WCHV, WLNH.

JOHNNY LEE "Prisoner Of Hope" (Full Moon/Asylum) 19/4 add WHAG, WSBA, WHBC, WSTV. Heavy rotation: KSL, WCCO-AM, KLMS, KLTE, KRMG. Medium rotation: WSB, WSIX, KMBZ, WDEF, KXIC.

BOBBY KING "Having A Party" (WB) 18/5 add WGY, WDEF, WHAG, WSTV, WHIZ. Medium rotation: KFQD, WRVA, WNAB, KFOR.

PABLO CRUISE "Cool Love" (A&M) 17/13 add WIP, WLW, KRKO, WORG, WNEU, WATR, WCFR, WLNH, KWOS, WBOW, WHIZ, WKHM, WACI. Heavy rotation: 97AIA, WBZ.

MICKEY GILLEY "You Don't Know Me" (Epic) 17/5 add WLTA, WLVA, KLTE, KXIC, WHBC. Heavy rotation: KLOK. Medium rotation: WBEN, KSL, WRVA, WDBO, WDEF, KRMG, WRVR.

GINO VANNELLI "Nightwalker" (Arista) 16/7 add KRKK, WSLI, WCHV, WATR, WLNH, WHAG, WABZ. Medium rotation: KEX, WEIM, WYMC.

GROVER WASHINGTON JR. "Winelight" (Elektra) 15/3 add KRKO, WQUA, WSTV. Heavy rotation: WTMJ, KLMS. Medium rotation: KSL, KFOR.

YUTAKA "Love Light" (Alfa) 15/3 add KSL, WIS, KFOR. Heavy rotation: KLMS. Medium rotation: WCCO-AM, KFQD, WQUA, WJON.

ROBERTA FLACK "You Stopped Loving Me" (MCA) 13/2 add WLNH, WLVA. Heavy rotation: WLTA. Medium rotation: WCCO-AM, KFQD, WHBC, KFOR.

GARY U.S. BONDS "This Little Girl" (EMI America) 12/0. Heavy rotation: WLW, WFIR, WHIZ. Medium rotation: KOGO, WCHV, KGGF, WBOW.

RICK SPRINGFIELD "Jessie's Girl" (RCA) 12/0. Heavy rotation: WBT, 97AIA, WISN, WIS, KAAV, WHIZ. Medium rotation: WHEN, WFIR, WHAG, WBOW.

JOHNNY MATHIS "Nothing Between Us But Love" (Columbia) 11/9 add WRVR, KMBZ, WNAB, WATR, WFTL, WLVA, KOLO, WHBY, KMED. Heavy rotation: WLTA.

GARY WRIGHT "Really Wanna Know You" (WB) 10/6 add WRVR, WLW, WCHV, WABZ, WCFR, WLNH. Medium rotation: WBT.

DAN HARTMAN "It Hurts To Be In Love" (Blue Sky/CBS) 10/2 add WATR, WKHM. Medium rotation: WLW, WNAB, WNDB, KFQD, KXIC, WHBC.

MOODY BLUES "Gemini Dream" (Threshold/PolyGram) 10/2 add WABZ, WOWO. Heavy rotation: WLNH, WNEU. Medium rotation: KAAV, WCHV, WNAB, WBOW.

EMMYLOU HARRIS "I Don't Have To Crawl" (WB) 10/1 add WHBC. Medium rotation: WIS, KXIC.

STARS ON 45 "Medley II" (Radio/Atlantic) 9/9 add WIP, WSJS, KMBZ, WSFM, WNEU, WCHV, KMED, KBAI, KGGF.

JANIS IAN "Under The Covers" (Columbia) 9/3 add WATR, WHAG, WHIZ. Medium rotation: WNEU.

SAMANTHA SANG "Let's Start Again" (Sutra) 9/2 add KFOR, WDF, Heavy rotation: WLTA. Medium rotation: WSBA, KSL.

ABBA "On And On And On" (Atlantic) 9/1 add WKHM. Heavy rotation: WTAE. Medium rotation: KGGF.

PURE PRAIRIE LEAGUE "You're Mine Tonight" (Casablanca/PolyGram) 8/8 add WLTA, WRVR, KMBZ, WEIM, WORG, KUGN, KBAI, KWOS.

RAY PARKER JR. & RAYDIO "That Old Song" (Arista) 8/7 add KBAI, WORG, WIS, WCHV, WATR, KWOS, KLTE. Medium rotation: WSM-FM.

SHEENA EASTON "For Your Eyes Only" (EMI America) 8/5 add WCBM, WBEN, KEX, WORG, KUGN. Heavy rotation: WLTA.

FLORENCE WARNER "Easy" (Mercury/PolyGram) 7/6 add WLTA, KMBZ, KMED, WFTL, KXIC, KFOR.

MAC DAVIS "Secrets" (Casablanca/PolyGram) 7/5 add WSB, WABZ, WORG, KMED, WHBY.

LARRY JOHN McNALLY "Just Like Paradise" (ARC/Columbia) 7/5 add WORG, WATR, WHAG, WEIM, KWOS. Medium rotation: WLTA.

DON WILLIAMS "Miracles" (MCA) 7/4 add KSL, KMBZ, WIS, WNDB. Medium rotation: WQUA, KRMG.



**Walt
Love**

Black Radio

Black Females: Making It As Program Directors

Born and raised in Ohio and Michigan, Carmen Brown — black female Program Director at WBLX/Mobile — is an extremely positive and tenacious individual. Thirteen years ago Jo Ann Graham became the first black receptionist and PBX operator for WGIV/Charlotte; today Ms. Graham is Program Director for that same station. Originally hired as a news person at WBMX/Chicago, Brenda Ross, Program Director at WDZZ-FM/Flint, MI had the opportunity to do some talking over a record one day when the station's owner was in town. Upon recognizing Ms. Ross's air talent potential, the owner gave this young woman her first shot at being a personality.

There you have it — three black females very much involved in the day-to-day radio biz. I say this with a sense of pride, because not only have these three individuals overcome social barriers, but they have, as you will learn after reading more about them, maintained a successful balance in their personal and professional lives.

Carmen Brown — Positive Feedback

Employed by the Beasley Corporation, thirty-four year old Carmen Brown, a nine-year veteran in the business, was an air personality just a year and a half ago. Reflecting on her past, Ms. Brown commented: "I think that my employer's decision to hire me as PD was based on my previous air experience. They knew that I had it as an air talent and that I happened to be a stickler for detail. But, most of all, they knew I had a desire to program."

I wondered just how a female could survive as PD in a predominantly male-staffed industry. Calmly, Ms. Brown stated: "On the surface sometimes it appears that I have problems, especially when I'm working intensely with people on a day-to-day basis, but I really have the same problems that any other PD would have — male or female. I constantly get positive endorsement from my staff, the VP of Finance, the National PD, General Manager, and Sales Manager. They view me not just as a woman but as a person."

When I asked Carmen about the reaction of her female coworkers, she stated that instead of being an object of jealousy she is a role model, according to the positive feedback from her female staff. "I am positively received by women, and because of this I hope to set a guideline for any other woman who wants to do something — whether it's program director, owner of a station, general manager, beauty salon owner, etc."

Remembering just how demanding a PD's job can be, I asked Ms. Brown how the pressures and long hours affected her family lifestyle. "Of course this job demands a lot of me and my family," she said, "but it takes an understanding family to realize the importance of dedication; sometimes when I do have to work late I'll call my husband — I do this out of respect for his consideration of my job and its many responsibilities. My husband — I have to say this because I'm so thrilled about it — moved here to Mobile with me because I got the job; usually it's the other way around."

Recognizing Carmen's years of experience, I asked her if she felt the need to prove something to herself or her peers. "Every day when I wake up I feel I must prove to myself that I can get the job done — not only the on-air job but all of the behind-the-scenes work that being a PD involves. I have to be on top of everything, know everything that's going on, be able to relate to my



Carmen Brown

staff in a pleasing, positive manner, and at the same time remain a person of authority."

Curious about Carmen's relationship with her General Manager, I received this reply: "As a new person in the program director business, sometimes I feel like I'm in over my head. I'm not afraid to admit that I can go to Larry Williams and say, 'Listen, Boss, I have a problem and I'm not sure what to do.' He is the type of person who will listen, offer suggestions, and — though he won't make the decision for me — his consultation helps me to go back and deal with whatever it is I have to deal with. I am very thankful for this."

I asked Carmen if she could send a message to black programmers, particularly black women programmers, what would it be: "Learn more about ratings and how to understand Arbitron. That's one area where we've been sadly divorced from the entire situation. I say, in an attempt to comprehend, be more demanding of Arbitron."

Jo Ann Graham — Determined To Succeed

With fifteen years of experience, thirteen on-air and two operating the switchboard, Jo Ann Graham expresses a sense of pride when discussing her success story. "I feel good, very good because I have paid my dues to radio. I am happy to have the opportunity to prove what I can do."

Jo Ann worked quite closely with former program directors at WGIV. "I had the chance to work under Manny Clark, Lee Michaels, Doug Harris, and Chris Turner. I was able to work with them because I've been in Charlotte all of my life; since this is my home I could give them some insight. Because these programmers were out-of-towners, they would come to me and inquire about the listening tastes of this city."

After learning that Ms. Graham's staff consisted of one female (weekend air personality) and the rest male, I questioned her about the attitudes of men who have recently become her subordinates. "It's beautiful, because I have always had a close relationship with the guys — even before I became PD. We are still buddies but they do realize that I have a job to do and so do they."

Speaking of her rapport with the station's corporate structure, Jo Ann remarked: "In the beginning I had to build up their confidence in my ability to do a good job. Once in a while they would say do you think that this is really the best way to do things, and they would inject their own ideas. I would say no, if I'm going to program, let me do it myself."

As I recalled from my own experience, the job of PD often places a person in a position to be envied — sometimes ending in jealousy. I confronted Ms. Graham with this thought. "In this respect I consider myself fortunate because if envy does exist, I haven't really noticed it."

I asked Jo Ann to talk about the reaction her peers had when she was first appointed Program Director. "I knew that all eyes were on me and I knew that everyone was wondering if I was capable of handling the job. I also knew that many considered women weak and fragile. For this reason, I set out to prove them wrong. I found strength in knowing that I am a strong-willed woman, capable of handling any situation. I knew that some were expecting emotions and tears but instead I would just sit back for a while, count to ten and say, ok, here it comes (good or bad). Nevertheless, I set out to do exactly what I had intended to do — succeed."

I was eager to find out what Jo Ann felt about the future of black women in radio management. Emphatically, she stated: "I hope the business will open up more and rid itself of all the prejudices that have

been directed toward women for so long. I'm not preaching women's lib because I enjoy being a woman, but I am saying if a female is next in line for a position and she's qualified, I believe that she should have it."

Brenda Ross — Diverse Background

WDZZ-FM's Brenda Ross has a diverse background leading to her present position. "I've done a little bit of everything — TV, radio, radio news, and sales. I believe that a combination of various experiences has put me where I am today."

As I listened to Brenda explain her background, I marveled at her ambition and energy. "In December of '75 I came to Houston hungry, looking for a job, and the only job I could get at that time was as a newperson for a Country station. Then I was offered a job in Columbus, Ohio as a weekend television anchorperson and reporter, so I did that. I then got a little bored with television and thought radio would be more exciting, so I took a job back in Houston at Magic (KMJQ), only this time I worked in advertising/sales. Eventually I went to Chicago as a newperson, then an air personality for WBMX, and the rest is history."

When I asked Brenda if being a PD had changed her lifestyle, she said, "Recently I have begun to realize that I am married to the radio station for 24 hours a day. I have been working with the air talent in an attempt to get them up to par by my standards. However, I feel that if you really are dedicated and you desire success, you will put in 18 hours on a typical day just to make sure that everything is running properly."

Brenda Ross has only been in a programming position for a few weeks but already she is about the business of change. Most PD's find themselves assisting staff members and modifying, and Ms. Ross is no different. "The staff that I have is anxious to learn — they want guidance and information, whether from a male or female. I've received only support from my staff, and I feel that by taking time with them, talking to them and understanding them personally, a PD can learn how to motivate personalities to give 100%. By doing so, they help the station and they help themselves as well."

Brenda indicated she is receiving full support from the owners and the station's President/GM. "From the moment my GM interviewed me, he exhibited his respect for my accomplishments and his support of my suggestions. This is not always the case for women in programming but I happen to be lucky, my first time around."

When asked if she felt it necessary to prove herself to her peers in the industry, she replied no. "I have personal goals that I would like to accomplish and that's what I am concentrating on. I really don't feel that I have to prove anything to anyone else. I do want to use all of the experience I've gained in various areas; I want to be able to call upon all of that knowledge and put it to work for me in programming. So far, it's all come in handy — the sales, news, and even television."

Realizing that this program director — though a novice — certainly was speaking with the knowledge and wisdom of a seasoned veteran, I asked her if she felt her position was influencing other black females in the business. "Once the doors were open for women to become air personalities, it was just a natural assumption that given this knowledge, they'd begin to aspire for more. I feel that the same is true of programming."

Interacting with these three pros has been stimulating and extremely rewarding for me. These PD's obviously experience the same wants, frustrations, and accomplishments as their male counterparts. It is inspiring to see positive, aggressive women moving ahead, concerned with programming radio and not just proving that as black females they can make the grade. Good luck, ladies. I like your style!



Brenda Ross



Jo Ann Graham

Black Radio

HOTTEST

Following are listed in order of their airplay activity.

- STACY LATTISAW**
 "Love On A Two Way Street" (Cotillion)
EVELYN KING
 "I'm In Love" (RCA)
COMMODORES
 "Lady (You Bring Me Up)" (Motown)
BROTHERS JOHNSON
 "The Real Thing" (A&M)
BILLY OCEAN
 "Night (Feel Like Getting Down)" (Epic)
MAZE
 "Running Away" (Capitol)
CHERYL LYNN
 "Shake It Up Tonight" (Columbia)
LARRY GRAHAM
 "Just Be My Lady" (WB)
CAMEO
 "Freaky Dancin'" (Chocolate City/PolyGram)
ATLANTIC STARR
 "Send For Me" (A&M)
TEENA MARIE
 "Square Biz" (Gordy)
GRACE JONES
 "Pull Up To The Bumper" (Island)
QUINCY JONES
 "Razzamatazz" (A&M)

CLIMBERS

Following are listed in order of their airplay activity.

- TAANA GARDNER** "Heartbeat" (West End) 61% (+2) reporting. Added at KSOL. Hot at WAMO, WWIN, WVOL, WKXI, WANT, WAO, WGIV, WLOU, WOWI, WVEE, WDIA, KOKY, WOIC, WHRK, WTMP, WPDQ, WDMT, WGCI, WKWM, WCIN, KMJM, WBMX. Medium at WEDR, WENN, WBLX, WJMO, WTLC, WWWS, KDKO, WJJS.
- RICK JAMES** "Give It To Me Baby" (Gordy) 61% reporting. Hot at WKND, WILD, WDAS, WANT, WVOL, KMJQ, WAIL, WENN, WBLX, WPDQ, WATV, WTMP, WOIC, KOKY, WOWI, WJJS, WGCI, WKWM, WWWS, KMJM, WVON, KSOL, KDIA, KLIP, KDKO, KXAM. Medium at WEDR, WGIV, WHRK, WVEE, KDAY.
- DEBRA LAWS** "Very Special" (Elektra) 59% reporting. Hot at WAMO, WHUR, WXYV, WILD, WDAS, WHRK, WDIA, WOWI, WLOU, WANT, WGIV, WVOL, WBMX, WVON, WCIN, WKWM, WTLC, WJLB, WJMO, WDMT, KDAY, KDIA, KSOL. Medium at KMJQ, WBLX, WYLD-FM, KOKY, WJJS, WGCI, KAEZ.
- RENE & ANGELA** "I Want You More" (Capitol) 57% (+8) reporting. Added at WOIC, WDMT. Hot at WAMO, WHUR, KAEZ, KJLH. Medium at WKND, WXYV, WWRL, WILD, WDAS, WATV, WHRK, WDIA, WVEE, WOWI, WJJS, WJMI, WAO, WJMO, WGCI, WJLB, WTLC, WKWM, WWWS, WCIN, KDKO, KDAY, KSOL.
- CARL CARLTON** "She's A Bad Mama Jama" (20th) 49% (+14) reporting. Added at WKXI, WTLC. Hot at WBLX, WOIC, WDIA, WVEE, WAO, WGIV, KAEZ, WDAO. Medium at WAMO, WKND, WILD, WATV, WDMT, WHRK, WJMI, WLOU, WBMX, WVON, WCIN, WKWM, KLIP, KDIA, KSOL.
- ROBERTA FLACK** "You Stopped Loving Me" (MCA) 49% (+10) reporting. Added at WKXI, WCIN. Medium at WAMO, WHUR, WKND, WXYV, WILD, WENN, WBLX, WATV, WTMP, WYLD-FM, WHRK, KOKY, WVEE, WJMI, WLOU, WAO, WDMT, WJMO, WKWM, KAEZ, WBMX, KDKO. Hot at WDAO.
- UNLIMITED TOUCH** "Searching To Find The One" (Prelude) 49% reporting. Medium at WAMO, WXYV, WDAS, WGIV, WANT, WLOU, WVEE, WHRK, WATV, WBLX, WENN, WDMT, WJMO, WJLB, WWWS, WCIN, WBMX, KDAY, KXAM. Hot at WWIN, WILD, WDAO, WGCI, WTLC, WVON.
- PHYLLIS HYMAN & MICHAEL HENDERSON** "Can't We Fall In Love Again" (Arista) 47% (+10) reporting. Added at WPDQ, WHRK, WOIC, WDAO, WDMT, KXAM. Medium at WAMO, WHUR, WKND, WXYV, WILD, WDIA, WJJS, WJMI, WVOL, WJMO, WKWM, WWWS, WCIN, KLIP, KSOL, KDKO. Hot at WWRL, KJLH.

POINTER SISTERS "Slow Hand" (Planet) 47% (+10) reporting. Added at KMJM. Medium at WAMO, WHUR, WXYV, WWRL, WAIL, WBLX, WATV, WTMP, WYLD-FM, WHRK, KOKY, WVEE, WKXI, WVOL, WDMT, WJMO, WJLB, WWWS, WCIN, WBMX, KSOL. Hot at WPDQ, WDAO.

AURRA "Are You Single" (Salsoul) 47% reporting. Added at WJLB. Hot at WAMO, WKND, WWIN, WHRK, WVEE, WOWI, WLOU, WANT, WEDR, WDMT, WBMX, WVON, KAEZ, WGCI, WJMO, KDIA. Medium at WDAS, WKXI, WBLX, WCIN, WKWM, KDKO, KSOL.

KLIQUE "Love's Dance" (MCA) 47% reporting. Medium at WAMO, WWIN, WXYV, KMJQ, WVOL, WKXI, WOWI, WVEE, WDIA, WHRK, WYLD-FM, WTMP, WAIL, WCIN, WBMX, KSOL, KDAY. Hot at WKND, WILD, WENN, WATV, WDAO, WJLB, KAEZ.

ONE WAY "Push" (MCA) 45% reporting. Medium at WAMO, WDAS, WENN, WBLX, WPDQ, WVEE, WOWI, WANT, WVOL, KMJQ, KAEZ, WCIN, WTLC, WGCI, KDIA. Hot at WAIL, WYLD-FM, WHRK, WEDR, WDMT, WKWM, WBMX, KLIP.

GINO SOCCIO "Try It Out" (Atlantic) 45% reporting. Medium at WAMO, WHUR, WXYV, WDAS, WATV, WHRK, KOKY, WVEE, WOWI, WANT, WVOL, WDMT, WJMO, WJLB, WCIN, WVON, WBMX, KSOL, KJLH, KDKO. Hot at WWIN, WGCI, WWWS.

DIANA ROSS & LIONEL RICHIE "Endless Love" (Motown) 43% (+19) reporting. Added at WKND, WWRL, WYLD-FM, WOIC, WJJS, WJMI, WKXI, KMJM, WWWS, WTLC, WJMO, WDAO, KDAY. Medium at WXYV, WDAS, WAIL, WBLX, WHRK, KOKY, WDIA, WOWI, WDMT.

MANHATTANS "Just One Moment Away" (Columbia) 43% (+8) reporting. Added at WKND, WVOL, WOIC, KOKY, WKXI, WCIN. Medium at WXYV, WDAS, WAIL, WATV, WYLD-FM, WHRK, WDIA, WOWI, WJJS, WAO, WDAO, WJMO, WTLC, KDAY, KDKO. Hot at WWRL.

EBONEE WEBB "Anybody Wanna Dance" (Capitol) 41% (+8) reporting. Added at WKND, WWIN, WDMT, WJMI. Medium at WXYV, WAO, WVOL, WKXI, WLOU, WVEE, WDIA, WHRK, WTMP, WATV, WENN, WAIL, WJMO, WKWM, WWWS. Hot at WGIV, KDKO.

SHALAMAR "This Is For The Lover In You" (Solar) 41% (+6) reporting. Added at WOIC, WDIA. Medium at WILD, WAIL, WHRK, KOKY, WJJS, WLOU, WKXI, WDAO, WJMO, WJLB, WKWM, KDKO, KDAY. Hot at KDIA, KSOL, WTLC, WVEE, WBLX, WWRL.

SMOKEY ROBINSON "You Are Forever" (Tamla) 41% reporting. Medium at WKND, WDAS, WAIL, WBLX, WPDQ, WHRK, WOIC, KOKY, WKXI, WAO, WGIV, KMJM, KAEZ, WCIN, WWWS, WTLC, WJLB, WDAO, KDKO. Hot at WDIA, WJMI.

DONNA WASHINGTON "Scuse Me While I Fall In Love" (Capitol) 39% (+4) reporting. Added at WAIL. Medium at WHUR, WWIN, WDAS, WTMP, WYLD-FM, WOWI, WJJS, WVOL, KMJQ, WEDR, KAEZ, WCIN, WKWM, WGCI, KLIP, KDIA. Hot at WXYV, WILD, WVON.

STRIKERS "Body Music" (Prelude) 37% reporting. Added at KSOL. Medium at WWIN, WVEE, WOWI, WANT, WBMX, WVON, WWWS, WGCI, KXAM, KDAY, KDIA. Hot at WENN, WATV, WOIC, WJJS, WLOU, WVOL, WEDR.

RAFAEL CAMERON "Funtown U.S.A." (Salsoul) 35% (+11) reporting. Added at WKND, WXYV, WLOU, KSOL. Medium at WILD, WAMO, WWIN, WKXI, WAO, WGIV, KMJQ, WOIC, WKWM, WWWS, WTLC, WJMO, WCIN, KDKO.

SYLVESTER "Here Is My Love" (Fantasy/Honey) 35% reporting. Added at KDAY. Medium at WXYV, WWRL, WILD, WDAS, WAMO, WHUR, WKND, WLOU, WAO, WKWM, WWWS, WBMX, WJMO, KSOL, KDIA. Hot at WJLB, WYLD-FM.

JACKSONS "Walk Right Now" (Epic) 35% reporting. Added at WDAO. Medium at WWIN, WWRL, WDAS, WAIL, WTMP, WHRK, WOIC, KOKY, WJJS, WGIV, WJLB, WJMO, KDKO, KDIA. Hot at WATV, WKXI, WAO.

REDDINGS "You're The Only One" (B.I.D.) 33% (+8) reporting. Added at WKND, WCIN, KDKO. Medium at WAMO, WHUR, WWIN, WXYV, WENN, WTMP, WLOU, WGIV, WJMO, WTLC, WBMX, KXAM, KDAY, KSOL.

WALTER JACKSON "Tell Me Where It Hurts" (Columbia) 33% reporting. Medium at WWIN, WXYV, WILD, WAIL, WENN, WOWI, WJJS, WKXI, WBMX, WCIN, WGCI, WJMO, KDAY, KLIP. Hot at WDAS, WYLD-FM, WVON.

L.V. JOHNSON "I Don't Really Care" (ICA) 33% reporting. Added at KJLH. Medium at WDAS, WAIL, WBLX, WATV, WOWI, WKXI, WGIV, WBMX, WVON, WCIN, WKWM, WGCI, WJMO. Hot at WYLD-FM, WENN, WJLB.

CHANGE "Hold Tight" (RFC/Atlantic) 31% (+2) reporting. Added at WGCI, WCIN, KSOL, KDKO. Medium at WHUR, WENN, WBLX, KOKY, WDIA, WAO, WDAO, WJMO, WTLC, WWWS, WVON, KJLH.

NEW & ACTIVE

FANTASY "Funky Song" (Pavillion) 29% (+5) reporting. Added at WAIL, WHRK. Medium at WKND, WENN, WTMP, WVEE, WJJS, WKXI, WAO, KMJQ, WJMO, WTLC, KSOL, KXAM. Hot at WDAO.

ISLEY BROTHERS "I Once Had Your Love" (T-Neck) 29% reporting. Debuts this week. Added at WYLD-FM, WTLC, WKWM, KDAY. Medium at WAMO, WOIC, KOKY, WJMI, WKXI, WAO, WDAO, KDKO, KJLH. Hot at WXYV, WWRL.

EDDIE KENDRICKS "(Oh I) Need Your Lovin'" (Atlantic) 29% reporting. Added at WXYV, WWRL, WOIC, KOKY, WVOL. Medium at WHUR, WTMP, WENN, WYLD-FM, WOWI, WKXI, WGIV, WEDR, WDAO. Hot at WJMI.

MIDNIGHT STAR "I've Been Watching You" (Solar) 27% reporting. Debuts this week. Added at WWIN, WVOL, WKWM. Medium at WDAS, WLOU, WENN, WTMP, WOIC, WOWI, WJJS, WCIN, WWWS, WDAO. Hot at WTLC.

LINX "Together We Can Shine" (Chrysalis) 27% reporting. Medium at WILD, WDAS, WAMO, WKND, WWIN, WJJS, WKXI, WAO, KOKY, WWWS, WJMO, WCIN, KSOL. Hot at WJLB.

LJ. REYNOLDS "Ain't No Baby Like My Baby" (Capitol) 25% reporting. Debuts this week. Added at WDAO. Medium at WILD, WKND, WLOU, WATV, WDIA, KAEZ, WCIN. Hot at WXYV, WKXI, WJMO, WJLB, WWWS.

CHAKA KHAN "We Can Work It Out" (WB) 25% reporting. Debuts this week. Added at WWRL, WTLC, WKWM, KDKO, KSOL. Medium at WHUR, WAIL, WTMP, KOKY, WOWI, WJMI, KDIA, KJLH.

Black Radio

Hottest

July 10, 1981

EAST	SOUTH	MIDWEST	WEST
Grace Jones Evelyn King	Taana Gardner Cameo Rick James "Give"	Debra Laws Billy Ocean Stacy Lattisaw	Rick James "Give" Maze

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WAMO
Pittsburgh, PA
J.C. Floyd

ADDED
Lonnie Youngblood
Larry Santos
Eddie Kendricks
Rufus "Hold"
Ebones Webb
LaToya Jackson
Just Friends
Richard "Dimples" Fields
Pablo Cruise
Evelyn

HOTTEST
Taana Gardner
Clark/Duke
Maze
Stacy Lattisaw
Debra Laws
Aurea
Brothers Johnson
Billy Ocean
Rene & Angela
Side Effect

WDAS
Philadelphia, PA
Joe Tamburro

ADDED
Vaughn Mason
Mills Jackson
Brother To Brother
West Street Mob
Al Jarreau
Sister Sledge
Afterbach
Wracking Crew

HOTTEST
Grace Jones
Debra Laws
Stephanie Mills
Clark/Duke
Maze
Rick James "Give"
Cameo
Lee Ritanour
Billy Ocean
Walter Jackson

WXYV
Baltimore, MD
Tim Watts

ADDED
Woods Empire
Pablo Cruise
Evelyn King
Eddie Kendricks
Rafael Cameron

HOTTEST
Isley Brothers "Once"
Stacy Lattisaw
Evelyn King
Maze
Atlantic Starr
Brothers Johnson
Grace Jones
Debra Laws
L.J. Reynolds
Donna Washington

WWIN
Baltimore, MD
Curtis Anderson

ADDED
Yarborough & Peoples
Brick
S.O.S. Band
Ebones Webb
LaToya Jackson
Rufus "Hold"
Midnight Star
Al Jarreau
Vin Zee
Emotions

HOTTEST
Grace Jones
Taana Gardner
Aurea
Rick James "Give"
Unlimited Touch
Count Coolout
Gino Soccio
Evelyn King
Cheryl Lynn
Billy Ocean

WKND
Hartford, CT
Eddie Jordan

ADDED
Denroy Morgan
Dynasty
Ebones Webb
Lonnie Youngblood
LaToya Jackson
Rafael Cameron
Tavares
D. Ross/L. Richie
Manhattan
Rufus "Hold"
Readings
Raydio "That"

HOTTEST
Rick James "Give"
Cheryl Lynn
Evelyn King
Aurea
Billy Ocean
Cameo
Stacy Lattisaw
Grace Jones
Klique
Lee Ritanour

WILD
Boston, MA
Steve Crumley

ADDED
Emotions
Eric Mercury
Brick
Third World
Raydio "That"

HOTTEST
Evelyn King
Rick James "Give"
Grace Jones
Cameo
Klique
Maze
Unlimited Touch
Donna Washington
Rick James "Give"
Webster Lewis

WWRL
New York, NY
Wanda Ramos

ADDED
Chaka Khan
Raydio "That"
Al Jarreau
Heath Brothers
Franco Joli
Revelation
Eddie Kendricks
Alton McClain & Destiny
Yarborough & Peoples
Loverde
Larry Graham
D. Ross/L. Richie
Milee Davis
Sister Sledge

HOTTEST
Stacy Lattisaw
Evelyn King
Kool & The Gang
T.S. Monk "Can't"
Manhattan
Shelamar "Lover"
Just Friends
P. Hyman/M. Henderson
Isley Brothers
Denroy Morgan

WHUR
Washington, DC
Oscar Fields

ADDED
Al Jarreau

HOTTEST
Grace Jones
Rick James "Give"
Maze
Evelyn King
Rene & Angela
Richard "Dimples" Fields
Raydio "That"
Debra Laws

MIDWEST

WDMT
Cleveland, OH
Fredde James

ADDED
P. Hyman/M. Henderson
Carl Carlton
Rene & Angela
Ebones Webb
Dionne Warwick
Air Supply

HOTTEST
Frankie Smith
Cameo
Debra Laws
Stacy Lattisaw
Grace Jones
K.I.O.
Billy Ocean
Deniece Williams
Aurea
L.J. Reynolds
One Way

WOAO
Dayton, OH
Turk Logan

ADDED
D. Ross/L. Richie
P. Hyman/M. Henderson
Jacksons
S.O.S. Band
L.J. Reynolds
Mills Jackson
LaToya Jackson
Mighty Fire

HOTTEST
Billy Ocean
Carl Carlton
Quincy Jones
Fantasy
Stacy Lattisaw
Cheryl Lynn
Pointer Sisters
Unlimited Touch
Roberta Flack
Klique

WJMO
Cleveland, OH
Erik Stone

ADDED
Larry Graham
D. Ross/L. Richie
Richard "Dimples" Fields
Teena Marie

HOTTEST
Frankie Smith
Cameo
Debra Laws
Stacy Lattisaw
Grace Jones
K.I.O.
Billy Ocean
Deniece Williams
Aurea
L.J. Reynolds

WGCI
Chicago, IL
Steve Harris

ADDED
Change
S.O.S. Band
Al Jarreau

HOTTEST
Rick James
Unlimited Touch
Aurea
Taana Gardner
Frankie Smith
Shelamar "Maze"
Rick James "Give"
Deniece Williams "Billy"
Gino Soccio
Teena Marie

WJLB
Detroit, MI
J. Michael McKay

ADDED
Aurea
LaToya Jackson
Franco Joli
Bell & James
Richard "Dimples" Fields
Commodores "Lucy"
Altha Myers "Cards"
Jimmy McGriff
Terumasa Hino "Boy"

HOTTEST
Billy Ocean
Debra Laws
Klique
L.V. Johnson
Passage
Una
L.J. Reynolds
Sylvester
Kool & The Gang
Atlantic Starr

WCIN
Cincinnati, OH
Everett Cork

ADDED
Readings
Change
Roberta Flack
Dynasty
Manhattan

HOTTEST
Billy Ocean
Taana Gardner
Quincy Jones
Cheryl Lynn
T.S. Monk
Stacy Lattisaw
Evelyn King
Dayton
Debra Laws
Maze

WVON
Chicago, IL
Ron King

ADDED
Styladas
LaToya Jackson
S.O.S. Band
Kurtis Blow
T. Connection
Sister Sledge "Awey"
Sarah Vaughan
Koko Taylor
Afterbach
Altha Myers
Z.Z. Hill
Daaz Band
Al Jarreau

HOTTEST
Donna Washington
Rick James "Give"
Unlimited Touch
Aurea
Debra Laws
Stacy Lattisaw
Rick James "Give"
Richard "Dimples" Fields
Maze
Walter Jackson

KAEZ
Oklahoma City, OK
Lee Simpson

ADDED
None

HOTTEST
Side Effect "Maze"
Stephanie Mills
Klique
Maze
Chaka Khan "What"
Evelyn King
Aurea
Robert Winters & Fall
Carl Carlton
Rene & Angela

WBMX
Chicago, IL
J.J. Jeffries

ADDED
None

HOTTEST
Grace Jones
Stephanie Mills
Cameo
Taana Gardner
Maze
Billy Ocean
Aurea
Debra Laws
Stacy Lattisaw
One Way

KMLJ
St. Louis, MO
Dick Edwards

ADDED
Cheryl Lynn
D. Ross/L. Richie
Pointer Sisters
Deniece Williams "Billy"

HOTTEST
Kim Carnes
Rick James "Give"
Taana Gardner
Robert Winters & Fall
Raydio "Needs"
Chaka Khan "What"
Stars On 45
A Taste Of Honey
Smokey Robinson "Being"
Kenny Rogers

SOUTH

WANT
Richmond, VA
Ben Miles

ADDED
None

HOTTEST
Rick James "Give"
Bill Summers
Taana Gardner
Grace Jones
Cameo
Clark/Duke
Aurea
Maze Production
Debra Laws
Rick James "Fire"

WAOK
Atlanta, GA
Carl Connors

ADDED
None

HOTTEST
Cameo
Grace Jones
Taana Gardner
Fatback Band
Cheryl Lynn
Billy Ocean
Stacy Lattisaw
Atlantic Starr
Jacksons
Carl Carlton

WGIV
Charlotte, NC
Jo Ann Graham

ADDED
None

HOTTEST
Taana Gardner
Stacy Lattisaw
Cameo
Count Coolout
Debra Laws
Quincy Jones
Carl Carlton
Ebones Webb
Atlantic Starr
Cheryl Lynn

KMJQ
Houston, TX
Rose Holland

ADDED
Shelamar "Pop"

HOTTEST
Frankie Smith
Rick James "Give"
Stacy Lattisaw
Cameo
Raydio "Needs"
Grace Jones
Shelamar "Maze"
A Taste Of Honey
Chaka Khan "What"
Maze

WEDR
Miami, FL
Leo Jackson

ADDED
Thera
Peoples Choice
Sury Q
Sister Sledge "Awey"
Teena Marie
Eric Mercury
Al Jarreau
Afterbach
Emotions
LaToya Jackson
Clay Hunt

HOTTEST
Gap Band "Yearning"
Strikers
Jimmy Cliff
Atlantic Starr
Aurea
Fatback Band
Chaka Khan "What"
Maze
One Way
Cheryl Lynn

WVEE
Atlanta, GA
Scotty Andrews

ADDED
Al Jarreau
Brick
Afterbach
Pablo Cruise
Raydio
S.O.S. Band
Richard "Dimples" Fields

HOTTEST
Carl Carlton
Atlantic Starr
Frankie Smith
Shelamar
Aurea
Cameo
Frederick Knight
Evelyn King
Taana Gardner

WDIA
Memphis, TN
Mark Christian

ADDED
Shelamar
Rick James "Super"

HOTTEST
Carl Carlton
Taana Gardner
Stacy Lattisaw
Larry Graham
Debra Laws
Commodores
Smokey Robinson
Evelyn King
Deniece Williams "Billy"
Rick James "Fire"

KOKY
Little Rock, AR
Ronda Curtis

ADDED
Raydio
Manhattan
Natalie Cole
Rufus
Eddie Kendricks

HOTTEST
Frankie Smith
Bentana
Quincy Jones
Clark/Duke
Rick James "Give"
Stacy Lattisaw
Taana Gardner
Taffy McEvoy
Kool & The Gang
Billy Ocean

WOKC
Columbia, SC
Bob Walters

ADDED
Rene & Angela
Eddie Kendricks
Manhattan
Shelamar
P. Hyman/M. Henderson
D. Ross/L. Richie
Wanda Walden
Brick

HOTTEST
Carl Carlton
Taana Gardner
Cameo
Rick James "Give"
Stacy Lattisaw
Strikers
Maze
Larry Graham
Evelyn King
Commodores

WHRK
Memphis, TN
Ron Olson

ADDED
Raydio
P. Hyman/M. Henderson
Brick
Fantasy

HOTTEST
Grace Jones
Aurea
Brothers Johnson
One Way
Cameo
Frankie Smith
Billy Ocean
Taana Gardner
Debra Laws

WOWI
Norfolk, VA
Chester Barton

ADDED
LaToya Jackson
Yarborough & Peoples
Natalie Cole
Teena Marie

WVOL
Nashville, TN
Fred Harvey

ADDED
Eddie Kendricks
Denroy Morgan
Manhattan
Grangers
Midnight Star
Sury Q

HOTTEST
Taana Gardner
Debra Laws
Stacy Lattisaw
Frankie Smith
Berry & Gloden White
Rick James "Give"
Strikers
B.B. King
Grace Jones
Cameo

WJMI
Jackson, MS
Carl Haynes

ADDED
D. Ross/L. Richie
Ebones Webb
Alton McClain & Destiny

HOTTEST
Grace Jones
Atlantic Starr
Maze
Stacy Lattisaw
Smokey Robinson
Quincy Jones
Bernard Wright
Teena Marie
Diane Ross
Eddie Kendricks

WLOU
Louisville, KY
Neal O'Ree

ADDED
Bernard Wright
Rafael Cameron
Vin Zee
B.B. & Q. Band
Larry Graham

HOTTEST
Debra Laws
Strikers
Clark/Duke
Slave
Aurea
Taana Gardner
Peter Tosh
Deniece Williams
Joe Simon
Stacy Lattisaw

WXXI
Jackson, MS
Tommy Marshall

ADDED
Grangers
Roberta Flack
Manhattan
Carl Carlton
D. Ross/L. Richie

WAIL
New Orleans, LA
Barry Richards

ADDED
None

HOTTEST
Rick James "Give"
Frankie Smith
Gap Band "Humpin"
Kim Carnes
Clark/Duke
Maze
Cameo
Stacy Lattisaw
Teena Marie
One Way

WENN
Birmingham, AL
Gene Wise

ADDED
None

HOTTEST
Bill Summers
Rick James "Give"
Cameo
Strikers
Fatback Band
Klique
L.V. Johnson
Sandra Fave
Sadana
Joe Simon

WBLX
Mobile, AL
Carmen Brown

ADDED
None

HOTTEST
Rick James "Give"
Maze Production
Bill Summers
Clark/Duke
Stephanie Mills
Chaka Khan "What"
Grace Jones
Carl Carlton
Billy Ocean
Shelamar

WPDQ
Jacksonville, FL
Maxi St. Clair

ADDED
P. Hyman/M. Henderson
Gino Vannelli "Night"
Kraftwerk
Denroy Morgan

HOTTEST
Frankie Smith
Rick James "Give"
Gap Band "Yearning"
Raydio
Grace Jones
Taana Gardner
A Taste Of Honey
Bill Summers
Stephanie Mills
Pointer Sisters

WATV
Birmingham, AL
Bill Glover

ADDED
Emotions
Eric Mercury
Tierra
Natalie Cole
Mills Jackson

HOTTEST
Rick James "Give"
Cameo
Maze Production
Strikers
Klique
Brothers Johnson
Jacksons
Webster Lewis
Evelyn King
Quincy Jones

WTMP
Tampa, FL
Debbie Parker

ADDED
Commodores
Quincy Jones
Jeff Lorber Fusion

HOTTEST
Rick James "Give"
Count Coolout
Cameo
Grace Jones
Taana Gardner
Stacy Lattisaw
Fatback Band
Clark/Duke
Stephanie Mills
Kool & The Gang

WYLD-FM
New Orleans, LA
Paul Stevens

ADDED
Richard "Dimples" Fields
Isley Brothers
D. Ross/L. Richie
S.O.S. Band

HOTTEST
Stephanie Mills
Raydio "Needs"
Walter Jackson
Maze
One Way
Brothers Johnson
Sylvester
Randy Brown
Billy Ocean
L.V. Johnson

WJJS
Lynchburg, VA
Art Young

ADDED
Afterbach
D. Ross/L. Richie
LaToya Jackson
Quincy Jones "Bar"

HOTTEST
Clark/Duke
Change "Paradise"
Rick James "Give"
Isley Brothers "Hurry"
Gap Band "Yearning"
Stephanie Mills
Michael Jackson
Side Effect "Maze"
Strikers
Sister Sledge "Near"

WWWS
Saginaw, MI
Curtis Fox

ADDED
Bell & James
Tavares
Jim Photogio
D. Ross/L. Richie
Disco Four
B.B. & Q. Band
Love Unlimited
France Joli

HOTTEST
Frankie Smith
Atlantic Starr
Alicia Myers
Cameo
Rick James "Give"
Raydio "Needs"
L.J. Reynolds
Gino Soccio
Quincy Jones "Dude"
General Caine

WKWM
Grand Rapids, MI
Frank Grant

ADDED
Gap Band
Teena Marie
Larry Graham
B.B. & Q. Band
Manza
Isley Brothers
Victoria Sosa
Midnight Star
Chaka Khan "We"

HOTTEST
Cameo
Webster Lewis
Debra Laws
Billy Preston
Rick James "Give"
Taana Gardner
Billy Ocean
Maze
Randy Brown
One Way

WTLG
Indianapolis, IN
Jay Johnson

ADDED
D. Ross/L. Richie
Isley Brothers
Grangers
Chaka Khan "We"
Afterbach
Ralph MacDonald
Side Effect "Can't"
Carl Carlton

HOTTEST
Larry Graham
Stacy Lattisaw
Teena Marie
Commodores
Midnight Star
Shelamar
Rose Royce "Golden"
Unlimited Touch
Debra Laws
Sugarhill Gang

WEST

KXAM
Phoenix, AZ
Rick Nuhn

ADDED
P. Hyman/M. Henderson

HOTTEST
Cameo
Rick James "Give"
Stephanie Mills
Frankie Smith
Billy Ocean
Bill Summers
Bernard Wright "Just"
Clark/Duke
Cheryl Lynn
Lee Ritanour

KDKO
Denver, CO
Byron Pitts

ADDED
Randy Crawford
Chaka Khan "We"
Tierra
Change
Readings

HOTTEST
Rick James "Give"
Cameo
Maze
Billy Ocean
Teena Marie
Larry Graham
Dynasty
Rose Royce "Wanna"
Ebones Webb
Frankie Smith

KDAY
Los Angeles, CA
J.J. Johnson

ADDED
LaToya Jackson
D. Ross/L. Richie
Isley Brothers
Sylvester
Dionne Warwick

HOTTEST
Teena Marie
Cheryl Lynn
Stacy Lattisaw
Maze
Grace Jones
Lee Ritanour
Debra Laws
Atlantic Starr
Quincy Jones
Klique

KSOL
San Mateo, CA
Bernie Moody

ADDED
Strikers
Taana Gardner
Chaka Khan "We"
Change
Dynasty
Rafael Cameron
Raydio

KLIP
Fresno, CA
Kevin Lynn

ADDED
Gang's Back

HOTTEST
Rick James "Give"
Chaka Khan "What"
Raydio "Needs"
Yarborough & Peoples "Don't"
One Way
Smokey Robinson "Being"
Gap Band "Burn"
Stephanie Mills
Change "Paradise"
Starpoint "Keep"

KJLH
Los Angeles, CA
Lawrence Tarter

ADDED
Love Unlimited
L.V. Johnson

HOTTEST
Evelyn King
Rene & Angela
Third World
Hi-Gloss
Brothers Johnson
Franco Joli
P. Hyman/M. Henderson
Eric Mercury
Commodores
Deniece Williams

KDIA
Oakland, CA
Keith Adams

ADDED
None

HOTTEST
Rick James "Give"
Frankie Smith
Cameo
Maze
Shelamar
Debra Laws
Raydio "Needs"
Grace Jones
Aurea
Quincy Jones

ADDED
Strikers
Taana Gardner
Chaka Khan "We"
Change
Dynasty
Rafael Cameron
Raydio

Opportunities

Openings

EAST

WCAP is seeking mature midday personality, male or female, A/C format. T&R to Joe Corcoran, 243 Central St., Lowell, MA 08151. EOE (7-10)

Creative individual needed to manage our production department. New facilities. 25 minutes from seashore. T&R to Gary Bruce, WLAM/WWAV, Box 929, Lewiston, ME 04240. EOE M/F (7-10)

Leading A/C looking for experienced personality for weekends and fill-in. T&R to Ed Brouder, PD, WGIR, Box 810, Manchester, NH 03105. (7-10)

Top-rated A/C FM-96, needs tapes of creative personalities and newsmen. Write Greg Stewart, CJFM, 1411 Fort St., Montreal, Quebec, Canada H3H 2R1. (514) 989-2577 (7-10)

6-10pm jock needed. Crazy person preferred. Send T&R to Todd Chase, PD, JB105, Providence, RI 02903. EOE M/F (7-10)

14WK/Wheeling, WV is looking for News Director with news experience. Call Jack Armstrong, (304) 232-2250 or send T&R to 1201 Main St., Wheeling, WV 26003. (7-10)

Morning announcer/salesperson combo needed. Experience and production skills a must. T&R to Ron Hill, WCIR, 305 Reservoir Rd., Beckley, WV 25801. EOE M/F (7-10)

Cape Cod's #1 station has immediate opening. Experienced; strong production musts. Excellent wage. Frank Mitchell, WOCB, 278 S. Sea Ave., West Yarmouth, MA 02873. EOE (7-10)

The greatest AOR morning personality available now. Only the best. T&R to David Bernstein, WAAF, 34 Mechanic St., Worcester, MA 01608. EOE M/F (7-10)

CONTINENTAL RADIO

Immediate Opening: One more dynamite air personality needed for America's most exciting Adult Contemporary satellite radio network, CONTINENTAL RADIO, and its flagship station in Norfolk, VA. If you know how to entertain a radio audience, send tape and resume (no calls) to TOM DOOLEY, CONTINENTAL RADIO, 1318 Spratley Street, Portsmouth, VA 23704. Excellent money and benefits. Only top flight talent need apply. CONTINENTAL RADIO is a commercial subsidiary of the Christian Broadcasting Network, Inc., an equal opportunity employer.

WJTN is looking for morning drive news person. Dedicated and good. No calls. T&R: Steve Shulman, Box 1139, Jamestown, NY 14701. EOE M/F (7-10)

WAAU/Binghamton, NY seeks Program Director. AOR experience required, A/C experience helpful. Tape, resume and proposal to Tom Shiptenko, WAAU, Box 997, Binghamton, NY 13902. (7-10)

Openings

WKBW needs a creative news person. Excellent opportunity with Capital Cities station. T&R to Henry Brach, WKBW, 895 Delaware Ave., Buffalo, NY 14209. EOE M/F (7-3)

Killer nighttime jock needed for 50,000 watt FM'er in Portland, ME. T&R: Brian Phoenix, WJDQ, 583 Warren Ave., Portland, ME 04101. No calls please. EOE M/F (7-3)

WCFR/Springfield, VT is looking for News Director. Good salary, benefits. T&R, writing samples to John Frawley, PD, WCFR, Box 800, Springfield, VT 05156. EOE M/F (7-3)

Future opening for CHR announcers and news. T&R to Jim Drake, GO 106-FM (WKGQ), Box 1644, Cumberland, MD 21502. No calls please. EOE M/F (7-3)

WBET Brockton, MA has drive time shift opening, also part-time. T&R: Bill Hess, 60 Main St., Brockton, MA 02403 or call (617) 587-2400. EOE M/F (7-3)

We have beautiful facilities. Need a jock and a newperson. T&R to Martin Secrest, WSUL, 250 Broadway, Monticello, NY 12701. EOE M/F (7-3)

Q10/York-Harrisburg needs experienced morning drive entertainer. Send T&R to Steve Gallagher, Q106, P.O. Box 2506, York, PA 17402. EOE M/F (7-3)

Jocks needed to appear on promotional aircheck album set for coast to coast station distribution. Tapes to Talent Bank, Box 19283, Baltimore, MD 21213. (7-3)

SOUTH

AOR station needs qualified staffing now! Need to fill Production Director and MD slots, plus airshift openings. Call Thom Robinson, K105-FM/Ft. Knox, KY, (502) 351-1188. (7-10)

Big Y country WYRL/Melbourne, FL needs afternoon drive 2-6pm or 8-midnight. Production a must. T&R to Bo Matthews, WYRL, 2221 Front St., Melbourne, FL 32901. EOE M/F (7-10)

Immediate opening at West Texas radio station for an evening personality. Good benefits. Send T&R to Dave Jones, KPET, Box 1188, Lamesa, TX 79331. (7-10)

KRGV/McAllen-Brownsville, needs aggressive, experienced newperson. New building with new facilities. Excellent benefits. T&R to Bob Perry, Box 4018, Weslaco, TX 78596. EOE M/F (7-10)

Aggressive management of A/C regional AM and rock FM seeks hard-working News Director. Minimum 2 years commercial experience. Contact Bob Kirby, 95/DCK, Dodge City, KS, (316) 227-3151. (7-10)

Need experienced female for future opening. Also future opening for information/personality announcer. Minorities encouraged. T&R: Joe Conway, GPM S. Tower, San Antonio, TX 78218. EOE M/F (7-10)

Full- and part-time openings. WEEL/Fairfax, VA. Contact: Don O'Brien, Box 908, Fairfax, VA 22030, (703) 273-4000. EOE (7-10)

K102/Ft. Lauderdale-Miami needs creative talent. Possible future AOR opening. T&R: Buddy Hollis, K102, 4431 Rock Island Rd., Ft. Lauderdale, FL 33319. (7-10)

WKOR/Starkville is in need of air talent. T&R to Mike Blakeney, Box 980, Starkville, MS 39759. EOE M/F (7-10)

Openings

Q107/Amarillo, CHR needs top-notch Production Director combo afternoon drive jock. Contact: Tony Mathis, (806) 855-1550, or T&R to Box 956, Canyon, TX 79015. EOE M/F (7-10)

Wanted: Afternoon drive news person who writes exciting, contemporary copy. T&R to Hank Schmitt, WHHY, Box 2744, Montgomery, AL 36105. EOE M/F (7-3)

Killer news person needed today! T&R to Lee Logan, KFMK, 8420 Richmond Ave., Suite 600, Houston, TX 77057. No calls please. EOE (7-3)

Tampa Bay station seeks aggressive journalists with good delivery. T&R to Nick Madved, News Director, WPLP, Box 570, Pinellas Park, FL 33565. EOE M/F (7-3)

WLOF-BJ106/Orlando, FL looking for experienced News Director. Big bucks for the night pro. Contact Scott Walker, (305) 293-2433. EOE (7-3)

KLUR-FM/Wichita Falls is looking for 8-midnight and midnight-8 air personalities. Call PD (817) 891-2311. Need young, experienced pro, willing to learn. EOE (7-3)

KLAZ-FM needs an energetic personality. Send T&R to Ronda Curtis, 1501 N. University, Little Rock, AR 72207. No calls. EOE M/F (7-3)

Wanted: Air person for future & current openings at modern Country station. T&R, salary requirements to KBBB, Box 1478, Borger, TX 79007. EOE M/F (7-3)

WSAC/WWKK News Director needed. Qualified, experienced pro and administrator. Also experienced #2 anchor man needed. T&R to: Manager, Box 70, Ft. Knox, KY 40121. EOE M/F (7-3)

X15 has drive-time opening. Seeking Mid-Atlantic air talent ready to move out. T&R to: Jim Stephens, WPEX, Hampton, VA 23666. EOE (7-3)

WSSX-96.5X needs a morning man who knows how to entertain. Rush T&R to Bill Martin, WSSX, Box 31089, Charleston, SC 29407. EOE M/F (7-3)

Aggressive, mature-sounding reporter for anchor/street reporting. 2 years experience, college preferred. T&R to Jim Goss, News Director, KRAV-AM/FM, Box 746, Tulsa, OK 74101. EOE M/F (7-3)

A/C needs both morning and afternoon drive jock. Both with creative production skills. Only experienced need apply. T&R to: Manager, WSAC/WWKK, Box 70, Ft. Knox, KY 40121. EOE M/F (7-3)

Medium market 100,000 watt stereo Country needs programmer. Also PM drive air person. T&R to: Manager, KXKZ, Box 430, Ruston, LA 71270. EOE M/F (7-3)

Kentucky AOR looking for T&R from hungry unemployed pros. Hurry! Call Thom Robinson, WWKK-FM, (502) 351-1188. EOE (7-3)

KFPW/Fort Smith, AR #1 A/C seeking experienced self-motivated programmers wanting to expand horizons. T&R to Charlie Faax, Box 4150, Fort Smith, AR 72914. No calls. EOE (7-3)

Master Creations Radio in Mid-Florida needs Production, News, Public Affairs and Sports Directors and conversational air talent. Box 1254, Mt. Dora, FL 32757. EOE M/F (7-3)

MIDWEST

Future File, nationally syndicated radio show, looking for reporters nationwide to conduct interviews with future oriented guests. Contact Phil Harvey, Golden Egg Productions, (213) 475-0817. (7-10)

K8TT/Quad Cities looking for nighttime personality. T&R to Jim O'Hara, Box 3788, Davenport, IA 52808. EOE M/F (7-10)

Two on-air positions available. Personality jocks. Apply to Jay Michaels, KISS 99, 1649 W. Main St., Greenfield, IN 47140. (7-10)

WDAF has opening for 7-midnight airshift. Must have three years experience in Country music programming. T&R: Moon Mullins, WDAF, Signal Hill, Kansas City, MO 64108. EOE M/F (7-10)

Swanson Broadcasting, KWKN/Wichita, seeking A/C personalities, present and future openings. T&R: Marc McCoy, 6810 E. 29th St. North, Wichita, KS 67220, or (316) 686-0261. (7-10)

Openings

Chicago - top salaries for top Country communicators for Burkhardt/Abrams satellite music network. T&R to Jon Anthony, 2355 Ballard Rd., Des Plaines, IL 60018. EOE M/F (7-10)

Experienced Sales Person

needed for Kansas City area station. Great opportunity for aggressive professional on the way up. All replies confidential. Send to Radio & Records, 1930 Century Park West, #247, Los Angeles, CA 90067.

Morning man needed for top FMer in the Red River Valley. Mature personality. T&R to J.J. Bouley, KYTN-FM, Box 1638, Grand Forks, ND 58201, (701) 772-7197. EOE M/F (7-10)

Needed immediately! Heavy-voice Production Director/noon-3pm air talent for Country FM. Contact: Mark Winston, (608) 271-6611. EOE M/F (7-10)

KRIB has immediate opening for announcer/salesperson in Mason City, IA. Call Bob Scott, GM, at (515) 402-1490. (7-10)

KQWB

TALENT WANTED

Top upper Midwest station needs adult communicator for middays with exceptional production ability \$20,000 range for mature, creative and responsible individual. All new state of the art offices and equipment. Tape and resumes to WAYNE HILLER, KQWB, Box 2983, Fargo, ND 58108

WKAU/AM-FM CHR seeks T&R's for possible future openings. Competitive Appleton/Oshkosh/Green Bay market. Ron Ross, PD, 1765 Block Rd., Kaukauna, WI 54130. EOE M/F (7-3)

Terre Haute market personality. Top 40 looking for creative jock. Send T&R to Richard Kaufman, WBDJ, Box 400, Brazil, IN 47834, (812) 448-2317. EOE M/F (7-3)

Northeastern Minnesota chain searching for reporter/newscaaster. College degree a must. T&R to Rich Younger, WAKX, 419 West Michigan Street, Duluth, MN 55802. EOE (7-3)

KJCK-AM/Junction City, KS looking for experienced production person with an interest in automation programming on Country station. Call Todd Britt, O.D., (913) 782-3165. EOE M/F (7-3)

WNRS/Ann Arbor top-Country station needs afternoon drive communicator yesterday. T&R Greg Michele, Box 8605, Ann Arbor, MI 48107. (7-3)

D-102 needs experienced CHR communicator for future opening. T&R to Keith Mason, WDNL, 1501 N. Washington, Danville, IL 61832. EOE (7-3)

Terre Haute market Top 40 looking for newsmen. Send T&R to Richard Kaufman, WWCN Radio, Box 400, Dept. N., Brazil, IN 47834. EOE M/F (7-3)

WMEE/Ft. Wayne looking for jock. 3 years medium market experience. Tapes and resumes to Steve Christian, Box 6000, Ft. Wayne, IN 46896. No calls please. (7-3)

WANTED: Announcer for airshift, sports reporting and production. Automation experience helpful. Tapes and resumes to Rick Beers, WCVL, Box 603, Crawfordsville, IN 47933. (7-3)

WEST

Need a news reporter now! Someone who can dig for local news. T&R to Paul Wilson, PD, KKNW, Box C 1510, Lynnwood, WA 98036. EOE M/F (7-10)

KFMB-AM/Ban Diego looking for unique off the wall personality for late night show. T&R: Mark Larson, 7877 Engineer Road, San Diego, CA 92138. No calls please. EOE M/F (7-10)

Help Stop Job Searches!

Show prospects your station means business by placing an ad that gets immediate attention... and action.

Order an Action Ad that reflects the excitement of your station and gets quick results.

Just call PAM at (213) 553-4330.

Hit Us With Your Best Shot

R&R wants you to send us your station's pictures. Any format, any size market, whether you're a reporter or not, we're here to give your station's promotions, contests, activities, and staff changes the kind of widespread exposure only the industry's most-read publication can provide. Send photos (preferably black & white) to the editor of your format, or to Ken Barnes, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

Opportunities

Openings

KRKO/Seattle, WA has morning drive position open. Good production capabilities a must. A people person and a team player. Call Bruce Butterfield, (206) 355-1144. (7-10)

News reporter/anchor wanted. Experienced and hard-working. Great station. Contact Timothy Tomastik, KUHL, P.O. Box 166, Santa Maria, CA 93456. (805) 922-7727. (7-10)

KEZX/Seattle accepting T&R from experienced pro's for future openings. Automation experience helpful. Send to Tim Williams, Box 31389, Seattle, WA 98103. EOE M/F (7-10)

KTKT/Tucson has immediate News Director opening. T&R: Bobby Rivers, Box 5585, Tucson, AZ 85703, or call (602) 622-6711. EOE M/F (7-10)

KHOP-FM 50,000 watt CHR looking for afternoon drive personality. Good pipes and production a must. T&R: KHOP-FM, P.O. Box 3839, Modesto, CA 95362. EOE M/F (7-10)

Sales Manager opportunity in Northwest. Resume to Robert Unmacht, GM, KKNW, Box C 1510, Lynnwood, WA 98036. EOE M/F (7-10)

KZEL has immediate weekend opening for AOR jock. Tape & resume to Payton Mays, KZEL, Box 70128, Eugene, OR 97401. EOE M/F (7-10)

K 83 FM/Santa Rosa, California rocker, needs experienced production/copy writer with automation experience. Solid company, advancement, benefits. Tapes: Box 309, Heraldsgburg, CA 95448. (7-10)

Needed: Entertaining personality for mornings with aggressive staff in Pacific Northwest. T&R to Rick Scott, KREM AM/FM, 4103 S. Regal, Spokane, WA 99203. No calls. EOE M/F (7-10)

KFRC/San Francisco needs morning news pro. Personality a must to work with Dr. Don Rose. No calls. T&R to Vikki Liviakia, KFRC, 415 Bush St., San Francisco, CA 94108. EOE M/F (7-10)

KSly is accepting T&R for experienced afternoon drive person. Send to Harry May, Box 1400, San Luis Obispo, CA 93406. (7-10)

Golden West Broadcaster's 50,000 watt KEX searching for an afternoon drive communicator. 3 years experience. T&R: Bob Miller, KEX, 4949 S.W. Mac Adam Ave., Portland, OR 97201. EOE M/F (7-3)

KRKO/Seattle, WA has sales position opening in the beautiful Seattle/Puget Sound area. Top opportunity for experienced sales person. Call JON MARPLE, (206) 355-1144. (7-3)

Openings

KQDQ/Eugene, OR looking for adult A/C air talent and production. T&R to John McLeod, Box 995, San Jose, CA 95108. EOE M/F (7-3)

Daytime shift in 8. Oregon. Competitive market. Strong production a must. T&R to Rick St. Clair, KBOY, Box 4310, Medford, OR 97501. EOE M/F (7-3)

Country personality, top 50 market. Experience required. T&R to David Chandler, KZAN, Box 325, Ogden, UT 84402. Starts July. EOE M/F (7-3)

Director Of Marketing

Busy position for company producing and syndicating television campaigns promoting radio stations. Considerable experience in this field and familiarity with cross-country markets a must. Travel a necessity. Starts in July. Call Janine de Peyer or Robert Benderson at (213) 392-8771.

KLUC FM-98/Las Vegas, NV is looking for air personality/production. T&R to Randy Lundquist, Box 14805, Las Vegas, NV 89114. No calls please. (7-3)

KYYA-FM/Billings needs AM drive personality to join our morning drive team. Number 1 in the market, pays good money and there is a future here! T&R to Jack Bell, PD, 1645 Central Ave., Billings, MT 59102. (7-17) •

Positions Sought

Talk show host seeks opportunity. Also does production. Call (801) 375-8939. (7-10)

Licensed radio announcer looking for full or part-time job. Ready to work, and willing to relocate. Call DONALD, (213) 582-8737. (7-10)

I can attract and hold your CHR listeners. 8 years experience. Willing to relocate. Call DOC ELLIOT, (312) 251-4381. (7-10)

Anchorman/news information format in 11th market Long Island. 2 years professional experience looking for more money NE. JOHN, (516) 242-7072 or (516) 667-7263. (7-10)

Experienced female jock looking for full-time work anywhere in California. Call DORY for T&R, (714) 642-8267. (7-10)

Announcer with 2 years experience. Desiring work in Rocky Mountains-Midwest regions. Good production skill. Call DON, (216) 633-2266. (7-10)

3 years experience most recently as MD for Capitol City CHR. Seeking on-air position at AOR but will consider all. Call JOHN, (518) 393-2219. (7-10)

I want out now! Call KEN HINSON, (816) 753-0513 or (913) 722-5988 for faster service. (7-10)

Jock with 5 years experience trying to feed my wife and daughter. Willing to work any shift in any town. Call CARL GROSFENBACHER, (503) 238-8137. (7-10)

10 year veteran moving to Tampa-St. Petersburg area August first. All offers considered. Call CHARLIE, (601) 482-8090. (7-10)

PD looking for FM AOR operation wanting to be #1. I'm serious and if you are too, call CHRIS evenings, (219) 863-7205. (7-10)

Attention Boston: I'm in town and available yesterday. Top 10 on-air and Top 50 PD experience. Put me to work! Laura, (617) 277-2855. (7-10)

Started as a janitor 2 years ago and now I'm PM drive and MD. CHR, AOR. Good pipes and production. Leave message. KIRK, (209) 582-4025. (7-10)

RON FOLKS looking for Program, Production/Music Directorship. Current Program Assistant. Tight boat, good production. 8-15 Bnarsgate Apt., Cole, SC 29210. (803) 798-5584 after 9pm. (7-10)

Ouch! My foot's caught. Help me get it in the door. Recent college grad seeking. Write RICH HANSON, Apt. A2, 221 Stowe Ave., Troy, NY 12180. (7-10)

Announcer, 16 years experience, first ticket. Have worked Country plus other format. Will consider employment in Southeast Georgia or Alabama. BILL SMITHSON, (305) 448-1260. (7-10)

OM, MD, AM/PM drive with 7 years experience, seeking same in professional atmosphere. Prefer West or Midwest. BILL REED, (318) 227-7151 or (318) 225-4343. (7-10)

Positions Sought

Eger, experienced 4 year announcer, ready to tackle any format, A/C, Country/AOR. Have had some experience in all. Also have abilities in news writing/gathering/reading. Call MYRON, (507) 433-8154. (7-10)

First phone, 8 years professional announcer, AOR, A/C. Audience pleaser. Looking to settle, prefer Northeast. LEE DRAVIS, 26 Mountain Ave., Warren, NJ 07060, (201) 647-2748. (7-10)

Dedicated, hard-working P/A, CHR DJ/sports nut wants ft/pt in NY. Tri-state region. Top 50 experience. Call JOE, evenings (212) 358-2734. (7-10)

Excellent news, sports writer, announcer. Solid interviewing, production skills, various work experience, small stations, San Francisco. I'm mature, intelligent, hard-working. Masters. NEIL, (415) 282-9319. (7-10)

Harry HARRIGAN's the name, but experience is crucial to the game. Got one year - I want more. Will relocate. Call (213) 573-5280 or (213) 622-7454. (7-10)

DJ looking for full-time work. Small stations. Write KEVIN, 110 Whitford St., Warwick, RI 02886, (401) 739-5626. (7-10)

Six years of contemporary on-air/production. Ready for an airshift at your station. Hard worker. Call now. DICK O'DAY, (219) 282-1032. (7-10)

BEAN SCOTT, AOR MD experience at WQDR, WTUE; PD at WMAD. Seeking major market airwork or medium market programming post. (608) 592-5308. (7-10)

Habeas phobos lovecraft, genius maximus chameleon. Ten years experience, all areas. Automation to ziplronics. Award-winner, 2nd phone. References. (901) 789-5199. (7-10)

Available now! Management saw my ads; now I'm out the door. Top morning man that gives 200% wants to move West. Call LES, (915) 949-1103. (7-10)

First-rate announcer. Creative, dependable, reliable, energetic. Call for resume and tape after 6pm (CST). (219) 844-8616. (7-10)

Creative, experienced air personality seeks new challenge. Currently MD in competitive small market. Contemporary stations, preferably Midwest. BRAD LOVETT, (419) 678-3138. (7-10)

Talented sportscaster seeks hockey p-b-p position. Seven years experience. Call JIM, (313) 663-0151. (7-10)

**Available for
25+ Programming
Position:
RON BRANDON
Phone (404) 952-5484**

Creative, aggressive, and dependable. A/C preferred. Call for resume and tape. MARK, (219) 844-3431 or (219) 844-2849. (7-10)

Medium market CHR DJ looking to expand career. Experienced and excellent references. Call (701) 772-4737 (9am-5pm). (7-10)

Call (212) 888-0794 today for details about a telephone talk show that's so funny, it's no laughing matter. (7-10)

I'm the voice that sold a million records. Experience? Eight years radio; two years TV, including programming and music. For T&R, call MARK HAHN, (805) 342-8599. (7-10)

Baltimore's AL ST. JOHN is currently looking for full-time with stable radio station. Eight years of major market experience. Currently with WFBR. (301) 655-2641. (7-10)

Give me a break! I'll give you knowledge of all Rock, A/C, Jazz. C. FENTON, 150 Overlook Ave., Apt. 4-C, Hackensack, NJ 07601, (201) 342-0659. (7-10)

Free of charge. Experienced female psychic available for open line radio or TV call-in shows. Tape available. Call Candy Winkler, business, (213) 878-7881 or messages, (213) 277-8044. (7-3)

Portland's continuous music, KAAR going sports. Evening/afternoon MD KELLY McCRAE is looking. For T&R call (503) 244-0695. (7-3)

Talented Production Man and good jock. 10 years experience looking for major market. Call (714) 340-2831 after 5 and ask for RON. (7-3)

Looking for a fresh new talent, personality oriented? Then don't hesitate to call JON FOX, 23 from KMED, looking to advance. (603) 864-6060 or (603) 856-7716. (7-3)

Looking for AOR. 4 years experience in AOR, Superstars, CHR, and Country. Ready to bust loose to your medium or major market. BRAD, (315) 637-3227. (7-3)

Good Morning Mouth! Outrageous bite, characters & phones. Formerly WGST, WSPD, still working. Prefer Midwest & Northeast larger markets. D.A.D., (803) 246-4656. (7-3)

Positions Sought

10 year Florida pro. MITCHELL STONE, is looking. Hire me and we both win. (813) 866-9993. (7-3)

Traffic assistant or traffic dept., Santa Cruz, Santa Clara and Monterey area. 1 year experience as Traffic Director at KOCR/Orange County, CA. KATHY SAVOY, (714) 548-2180. (7-3)

Unique personality looking for unique station. Call DAVE STERLING, (312) 272-2512. (7-3)

Highly listenable nighttime talent. 4 year professional for position in Eastern states. Ready to go. (814) 646-4283. (7-3)

Young News Director, currently employed in small market looking for entry level news position in medium or large market. Call DAVE, (209) 291-3498. (7-3)

Experienced newsmen seeking reporter position in Southwest or West only. Prefer medium or major market. Aggressive, dependable, award-winning. Call ROGER, (304) 925-6890. (7-3)

BOB ZIEGLER PM drive/MD for WSEZ and ex-WKTM, 9 year pro available immediately. Will relocate if the climate is nice. (919) 748-1012. (7-3)

KATHY "Wild" WEST, with Q106/Tampa, 2 1/2 years, ready to move on. Call (813) 442-7253. (7-3)

Bob Coffee, creator and host of "Coffee & Jazz," seeks Major/Medium station high on good radio.
... Golden Mike Award Winner
... Featured in Billboard!
... 3 years of Blue Chip Sponsors.
"The MOB Jazz Entertainer with A/C & SM listeners"
67 Road Street, Winochka, MA 02182
(603) 924-8176



I swear on the ARB that I'll bust my posterior for you and your station. Production, utility. Call TONY KOZAR at (603) 244-1706. (7-3)

A good current on-air medium market MD looking for right offer. Experience KIIS-FM, KUTE 102, KORK. Call MARK, (702) 731-3263. (7-3)

Experienced creative personable DJ looking for position with a top 100 market FM station with Top 40, CHR format. Call ROSHON VANCE, (312) 783-2836. (7-3)

Attention Superstars/AOR stations in West & Southwest, LEE ROBERTS of 98ROCK Superstars Tucson looking to join winning Superstars AOR team. (602) 247-5330 anytime. (7-3)

9 year veteran looking for on-air or PD position, or both. Can work CHR, A/C, Country. Strong production. Call JACK, (714) 420-7816. (7-3)

Now available after 5 years major market AOR experience at WTUE and WEBN. FRANK JOHNSON, 807 McAlpin, Cincinnati, OH 45220, (513) 981-0604. (7-3)

Creative, aggressive and good pipes. A/C preferred. Call for resume and tape. MARK, (219) 844-3431 or (219) 844-2849. (6-28)

KIRK RUSSELL from KRUX/Phoenix and WZZP/Cleveland available for jock or programming position. West or South preferred. (208) 858-7746. (6-28)

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *		
1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

* Must run consecutive weeks.

Payable In Advance
Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

Radio & Records
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ONE YEAR — \$170
Mailed First Class

Please enclose payment with order

Overseas subscribers new subscription
\$300 per year renewal
U.S. funds please payment enclosed

Initial here _____

TELEPHONE: (213) 553-4330

CITY _____
address _____
COUNTRY _____
Mr./Mrs./Ms _____ (please print)
state _____
zip code _____

**CHANGE OF ADDRESS
AND RENEWAL:**
Please attach the mailing label from the envelope when writing about service or change of address. Allow 3 weeks for change of address to take effect. Thank you.

MAIL TO: RADIO & RECORDS
1930 Century Park West, L.A., CA 90067

Opportunities

Positions Sought

Medium market high energy night time communicator. Plenty of experience, excellent references and good numbers. Call CLIFF (Thin Man), (601) 8-3318 or (713) 860-3385. (7-3)

LAIG McILVEEN, KNAC intern looking for small market. Will relocate. Prefer AOR. Call for T&R. (714) 1-3831. (7-3)

Years AOR experience now looking for full-time job. Call NAT LAMP, (213) 427-5220 early AM and 6 PM. (7-3)

Experienced radio P-B-P man seeks college football basketball position for next season. Call PAT at (8) 638-0336. (7-3)

Want to have fun again. Currently at 300,000 metro. Experienced A/C, CHR, modern Country. Enthusiastic, creative. RICK, before 10am or between 2 and 4pm. (7) 781-9136. (7-3)

Over, experienced personality seeks community-minded real MOR. Currently overnight and swing shift Northeast powerhouse. Call (315) 478-5329. (7-3)

Young sound, good production. Recent Don Martin ad is anxious to work. Prefer Utah but all offers considered. MATT BAILEY, (213) 781-3149 or (801) 55-1568. (7-3)

Lack News Director for mid-South 100,000 FM seeks opening in Midwest or Northeast market. ARVEY, (901) 668-8438. (7-3)

Positions Sought

WCCC, WHCN, WK88, WTIC, WYDD, WMAD, WLLZ, encompass my 7 years in radio. Will relocate to right market. MD experience. Call (313) 683-2295. (7-3)

Creative jock and production/promotion wizard seeks position with good CHR or AOR station in respectable Midwestern market. Call RANDY at (818) 842-9829. (7-3)

14 year radio and TV pro looking for on-air position with solid top 15 market station. Most formats in Dallas now. BILL, (214) 530-8515. (7-3)

5 years Country experience, including K8ON-FM, KEED and KMAK. Looking for on-air or PD in West. MIKE, (209) 486-3218. (7-3)

GENE PACKARD is available. Highly stylized, multi-voice person. Prefer MOR or A/C. (WLV, WIBC and KMOX). (305) 525-8844, 1720 N.E. Second Ave., Ft. Lauderdale, FL 33305. (7-3)

Country lady seeks a full-time spot in a medium Mid-Atlantic or Northeast market. Experienced, competitive and entertaining with first phone. Call RANDI at (703) 889-2694. (7-3)

Experienced first phone communicator. PSA Director and Assistant MD. Good production, good content and excellent references. Call PAT, (601) 838-3318. (7-3)

Experienced female Public Service Director/news-caster/call-in talk show host. Seeking position in medium-large market station. T&R upon request. Will relocate. VALERIE, (213) 821-2142. (7-3)

3 years experience mostly AOR. Super voice/production. Want AOR gig medium/major market or PD/MD job medium/small market. Call (315) 797-7716. (7-3)

Positions Sought

MARK ELLIOTT, former PD of WDJX/Dayton, looking for similar position or vacation summer relief. Proven pro. Call (614) 272-5628. (6-28)

Changes

RADIO

Ken Bringenberg, former News Director at WCFR/Springfield, MA, moves to the news department at WSB/Atlanta, GA.

Gary Wheeler, formerly of 92-WFLY/Albany, NY, joins the air staff at WSCM/Cobleskill, NY.

Jene Bertsch joins WCBS-FM/New York, NY as an Account Executive.

Kris Winston (Kris Kelly) formerly of KSET/EI Paso, TX joins Q-107/Charleston, SC.

Kirk Russell joins KFIM/EI Paso, TX from KRUX/Phoenix, AZ.

Rich Reptil joins WHN/New York, NY as an Account Executive.

Ken Stinson named Account Executive at KYW/Philadelphia, PA.

RECORDS

Jene Berk appointed Associate Director, Tour Publicity, East Coast, Columbia Records.

Changes

Joan Trejo has been named Office Manager for Spirit Records.

INDUSTRY

Eileen Brody named Art Director at Mobile Fidelity Sound Lab.

Helaine Oster appointed Administrative Assistant at The Lighthouse Company.

Miscellaneous

WXVQ/15Q needs record service from all labels. A/C format. Contact Merrill Craig, PD, 220 E. Herbert Ave., Deland, FL 32728. (7-10)

WVNH/Belam, NH needs record service from all labels, albums and singles. Call Don or Russ at (603) 893-5768 or mail to WVNH, Box 1110, Salem, NH 03079. (7-3)

KAFY/Bakersfield not going Spanish. Need continued CHR service from all labels. Attention: Mike Bell, KAFY, Box 6128, Bakersfield, CA 93386. (7-3)

Looking for old airchecks from L.A. radio stations, the older the better. Willing to pay for tapes according to their condition. Call (213) 399-3934, day or night. (7-3)

KFOX/Redondo Beach needs 45 and LP service from all labels: CHR, A/C, Black, Jazz and Country. Greg Bell, GM, KFOX, 123 W. Torrance Blvd., Redondo Beach, CA 90277. (7-3)

Marketplace

"Phantastic Phunnies"
Highly Respected! Hilarious! Original!
Proven worldwide audience builder!
"Quick-quip," Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'... Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

Finest quality imprinted
"T-shirts & Bumper Stickers"
Will Trade
Unique Inks (301) 263-4413

YOU ARE THE MUSIC...AND WE ARE THE P.R.!
Decals, Bumper Stickers, Posters, PR Kits, Media Kits, Promo Items
We do it all, by the piece or by the kit, complete and ON TIME. From your art & copy, or we'll develop it all for you. FREE DETAILS - call or write now!
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Action Decal, 320 E. 21st St., Chicago, IL 60616 (312) 842-4280

FREE ISSUE OF **Galaxy**
Radio's most complete personality biweekly. Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on station letterhead:
ALL AIRSHIFT READY!
Box 20093R, Long Beach, CA 90801 (213) 595-9588

LAPEL PINS Fund-Raising, Give-Aways, Membership Drives, Convention Swaps
YOUR DESIGN molded in 3 dimensions, rich colors. Pin or Clutch Back. Golf Ball Markers, Push-Pins, etc. 2¢ to 20¢ ea. (min. 1000) plus 1-time mold charge. Free literature and samples. Distributor Inquiries invited.
KNOBBY KRAFTERS Dept. MP
P.O. Box 300, Attleboro, Massachusetts 02703 Phone (617) 222-7272

GREAT JINGLES STATION ID'S
Call or write for a free demo
CONTINENTAL RECORDINGS
210 SOUTH STREET, BOSTON, MA 02111 617-426-3131

O'Liners
FREE SAMPLE ISSUE of radio's most popular humor service!
For sample, write on station letterhead to: O'Liners
1448-R, West San Bruno Ave., Fresno, CA 93711
or phone (209) 431-1502

HUNDREDS OF DEE JAYS RENEWED AGAIN THIS YEAR!
GUARANTEED FUNNIER! FREE SAMPLES!
CONTEMPORARY COMEDY
5804-D Twining, Dallas, TX 75227

RADIO JOB OPENINGS
From Vegas comes the American Network to the Openings. By missing us you probably missed over 3,000 additional job openings last year. 100 to 200 weekly Disc Jockeys, Engineers, News Production, Programming, and Sales. Receive this computed list \$6.00 for one week. SPECIAL - receive 4 consecutive weeks for \$12.50; you save \$11.50!!
American Radio Job Market
6215 Don Gaspar, Las Vegas, Nevada 89103

R&R MARKETPLACE ADVERTISING
Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per Insertion
1 Time	\$30.00
13 Insertions	\$25.00
26 Insertions	\$20.00

Volume Rates Available
Additional \$10.00 per week charge for Blind Box ads
Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.
Submit to **Marketplace**
RADIO & RECORDS 1930 Century Park West
Los Angeles, Calif. 90067 (213) 553-4330

RECORDS FOR SALE
Country Music Radio Station selling out 800 plus C&W 78's in shucks, also 50-plus broadcast quality 15 minute transcriptions with assorted C&W artists. Pick 'em all up one price \$500. Ralph. Treasure Valley Broadcasting, 9400 Fairview, Boise, ID 83704. Phone (208) 375-1114

Tote Bags T-shirts
CANVAS INDUSTRIES, INC.
136 West 21st Street, N.Y., N.Y. 10011
Telephone 212-691-0001

The most talked about **Comedy Service** in the industry.
Complimentary snack: **"LOLA'S LUNCH"**
Call (313) 434-6142
Or write 1390 Arroyo Dr., Ypsilanti, MI 48197

ELECTRIC WEENIE
RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970
Dr. Don Rose, KFRC: "I depend on it more than any other." Gary Owens, KMPC: "Aids the creative, helps the beginner."
FOR FREE SAMPLES WRITE
The Electric Weenie, P.O. Box 25-866
Honolulu, Hawaii 96825 (808) 395-9600

Increase Sales Results
The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?
It's a sure way to generate qualified sales leads.
Just call PAM at (213) 553-4330 for more information.

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

PABLO CRUISE Cool Love (A&M)

69% of our reporters on it. Moves: Up 39, Debuts 43, Same 39, Down 0, Adds 31 including WKBW, 96KX, JB105, KRBE, WDRQ, WZZP, KFI, B104, WAQY, KSET-FM, WSKZ, WIKS, WRBR, WACZ, KILE. See Parallels, charts at number 26.

DIANA ROSS & LIONEL RICHIE Endless Love (Motown)

65% of our reporters on it. Moves: Up 41, Debuts 50, Same 22, Down 0, Adds 30 including WABC, WKBW, WBEN-FM, WFIL, WCAO, KSLQ, WZZP, Q102, KIQQ, K104, WAYS, WIKS, FM102, 95XIL, KCBN. See Parallels, charts at number 27.

GREG KIHN BAND Breakup Song (They Don't Write 'Em) (Beserkley)

59% of our reporters on it. Moves: Up 61, Debuts 21, Same 26, Down 1, Adds 21 including KRLA, 13K, KOPA, WTRY, KSET-FM, KQ94, G100, WNAP, WGBF, FM102, KSPZ, Z102, KQIZ-FM, KFYZ, KYVA. See Parallels, charts at number 28.

JIM STEINMAN Rock & Roll Dreams Come Through (Epic/Cleveland International)

58% of our reporters on it. Moves: Up 65, Debuts 20, Same 33, Down 2, Adds 7, CKGM, KFI, WNOX, WGBF, WHOT, KIDD, K96, KRBE d-30, KBEQ 10-7, WGCL 10-10, WAQY 10-6, KZ93 19-11, WGUY 13-10, WISE 3-2, KENI 5-3. See Parallels, charts at number 29.

PAT BENATAR Fire And Ice (Chrysalis)

55% of our reporters on it. Moves: Up 0, Debuts 3, Same 2, Down 0, Adds 117 including WIFI, 96KX, WXKS-FM, PRO-FM, JB105, CHUM, KRBE, Z93, 94Q, Y100, WLS-FM, KBEQ, Q102, KFI, KIQQ, KSFX, KYXX, KIMN. See Parallels, charts at number 30.

NEW & ACTIVE

Recent releases reported by at least 50 of our CHR stations are listed in order of their activity. The two numbers following the song designation indicate the total number of stations reporting airplay and, of those, the total number of new adds. "Moves" indicate how many stations moved the record up on their charts, the number of new chart debuts, how many stations held it the same on to on, add to on, 31-31, moved it down on their charts or added it this week. Complete airplay activity for all songs in New & Active is listed in the Parallels. indicates one of this week's "most added" new songs.

GARY WRIGHT "Really Wanna Know You" (WB) 105/31
Moves: Up 31, Debuts 28, Same 15, Down 0, Adds 31 including WCAO, WCKX, CKLW, KC101, KBFM, WSEZ, WVLK, YES-95, KERN, KJRB, WLAM, WCIR, WRKR, KYVA.

TUBES "Don't Want To Wait Anymore" (Capitol) 105/5
Moves: Up 49, Debuts 13, Same 38, Down 0, Adds 5, B104, 14Q, KXXX, KSLY, KYVA, PRO-FM 24-18, 94Q on, KBEQ 13-10, KPLZ 24-19, WAQY 15-9, KXX106 27-21, FM103 21-15, WIGY 23-19, WHHY 30-236, WKXY 27-20.

BILLY SQUIER "The Stroke" (Capitol) 100/5
Moves: Up 59, Debuts 6, Same 21, Down 9, Adds 5, 13K, KTAC, K96, WIGY, Z102, PRO-FM 9-7, JB105 1-1, Q107 9-5, Q105 10-3, WLS-FM 4-2, KFRC 40-30, B104 12-10, KEGL 6-5, KINT 6-4, FM103 4-3.

ROBBIE PATTON "Don't Give It Up" (Liberty) 93/49
Moves: Up 2, Debuts 12, Same 30, Down 0, Adds 49 including WROR, Y100, KRLA, KPLZ, KIMN, WICC, WKBO, KNUS, WERC, WMAK-FM, WRJZ, WVLK, WNAM, KSPZ, KRQ.

JOURNEY "Who's Crying Now" (Columbia) 89/88
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 88 including 96KX, Q107, KRBE, Z93, 94Q, Y100, WLS-FM, CKLW, KBEQ, Q102, KEARTH, KIQQ, KFRC, KSFX, KEZR, KYXX.

FRANKE & THE KNOCKOUTS "You're My Girl" (Millennium) 88/29
Moves: Up 11, Debuts 20, Same 28, Down 0, Adds 29 including 96KX, Y100, WZUU, KRLA, KFI, KPLZ, KOPA, WHFM, WFLY, KLAZ, WNAM, K96, WISE, KFYZ, KDZA.

CAROLE BAYER SAGER "Stronger Than Before" (Boardwalk) 80/1
Moves: Up 42, Debuts 1, Same 28, Down 8, Adds 1, WOW, Z93 20-18, KFI on, KPLZ 15-13, WFBR 23-20, WKBO 13-12, KNUS 40-35, WNOX 16-8, WGH 10-9, WVIC 30-28, KERN 23-22, WCIR 21-15, WFLB 6-6, KATI 10-10.

Radio & Records

NATIONAL AIRPLAY/30

July 10, 1981

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
3	2	1	1	AIR SUPPLY/The One That You Love (Arista)
9	5	3	2	JOEY SCARBURY/Theme From "Greatest..." (Elektra)
13	7	4	3	KENNY ROGERS/I Don't Need You (Liberty)
10	6	5	4	MARTY BALIN/Hearts (EMI America)
1	1	2	5	GEORGE HARRISON/All Those Years Ago (Dark Horse/WB)
25	17	8	6	POINTER SISTERS/Slow Hand (Planet)
4	4	6	7	DARYL HALL & JOHN OATES/You Make My Dreams (RCA)
21	18	10	8	MOODY BLUES/Gemini Dream (Threshold/PolyGram)
18	14	9	9	MANHATTAN TRANSFER/Boy From New York City (Atlantic)
22	16	12	10	ALAN PARSONS PROJECT/Time (Arista)
2	3	7	11	KIM CARNES/Bette Davis Eyes (EMI America)
8	8	11	12	RICK SPRINGFIELD/Jessie's Girl (RCA)
26	20	16	13	OAK RIDGE BOYS/Elvira (MCA)
17	15	14	14	SHEENA EASTON/Modern Girl (EMI America)
28	24	18	15	JUICE NEWTON/Queen Of Hearts (Capitol)
23	19	17	16	STANLEY CLARKE/GEORGE DUKE/Sweet Baby (Epic)
-	28	22	17	PHIL COLLINS/In The Air Tonight (Atlantic)
11	9	13	18	LEE RITENOUR/Is It You (Elektra)
12	12	15	19	SANTANA/Winning (Columbia)
30	27	23	20	REO SPEEDWAGON/Don't Let Him Go (Epic)
-	29	25	21	CARPENTERS/Touch Me When We're Dancing (A&M)
-	30	27	22	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)
-	-	29	23	COMMODORES/Lady (You Bring Me Up) (Motown)
29	26	24	24	JOE WALSH/A Life Of Illusion (Asylum)
-	-	30	25	FOREIGNER/Urgent (Atlantic)
-	-	→	26	PABLO CRUISE/Cool Love (A&M)
-	-	→	27	DIANA ROSS & LIONEL RICHIE/Endless Love (Motown)
-	-	→	28	GREG KIHN BAND/Breakup Song (They...) (Beserkley)
-	-	→	29	JIM STEINMAN/Rock & Roll... (Epic/Cleveland International)
-	-	→	30	PAT BENATAR/Fire And Ice (Chrysalis)

This chart is based solely on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

PAT BENATAR "Fire And Ice" (Chrysalis)
JOURNEY "Who's Crying Now" (Columbia)
ROBBIE PATTON "Don't Give It Up" (Liberty)
RAY PARKER JR. & RAYDIO "That Old Song" (Arista)
GARY WRIGHT "Really Wanna Know You" (WB)
PABLO CRUISE "Cool Love" (A&M)
STYX "Nothing Ever Goes As Planned" (A&M)

Complete Regionalized Listings on Page 24 and 25.

HOTTEST

AIR SUPPLY "The One That You Love" (Arista)
JOEY SCARBURY "Greatest..." (Elektra)
KENNY ROGERS "I Don't Need You" (Liberty)
POINTER SISTERS "Slow Hand" (Planet)
MARTY BALIN "Hearts" (EMI America)

Parallel Listings Begin on Page 26

JOHN SCHNEIDER "It's Now Or Never" (Scotti Bros.) 76/9
Moves: Up 34, Debuts 5, Same 27, Down 1, Adds 9, KPLZ, WJDX, WSGN, KX104, WSEZ, WGH, WLOL-FM, WIGY, KKLS, WFIL 28-25, Q105 15-8, KFRC 25-22, WHFM 21-18, 14WK 21-15.

ROSANNE CASH "Seven Year Ache" (Columbia) 75/3
Moves: Up 38, Debuts 1, Same 15, Down 18, Adds 3, F105, WOKY, WJDX, KXOK 8-5, KIQQ 9-8, 13K 14-11, WBBF 17-14, KNUS 19-14, KFMC 12-10, WNOX 15-11, KJ100 13-8, KIOY 9-8, WEAQ 11-6.

STACY LATTISAW "Love On A Two-Way Street" (Cotillion) 71/14
Moves: Up 35, Debuts 7, Same 15, Down 0, Adds 14, WKBW, KEARTH, KRLA, 14Q, KNQS, KHFI, WJDX, WAXY, WSEZ, KIDD, WLAM, KDZA, KBOZ, KRLC, WABC 6-3.

STYX "Nothing Ever Goes As Planned" (A&M) 69/31
Moves: Up 6, Debuts 16, Same 16, Down 0, Adds 31 including JB105, CFTR, CKGM, KYXX, WHFM, WBBQ, WAKX, KZ93, WOW, KIDD, KTCT, WHHY, KFYZ, WSPT, KATI.

REX SMITH/RACHEL SWEET "Everlasting Love" (Columbia) 64/13
Moves: Up 21, Debuts 11, Same 19, Down 0, Adds 13, WFIL, CKGM, WTIX, BJ105, FM100, WBCY, WSEZ, WISM, KGGI, KNBQ, KHYT, WLAM, KOOK, KIQQ 37-27, WAYS 23-20.

RAY PARKER JR. & RAYDIO "That Old Song" (Arista) 61/37
Moves: Up 3, Debuts 7, Same 14, Down 0, Adds 37 including WKBW, WFIL, WCAO, WROR, Z93, 94Q, Y100, KFI, KYXX, KPLZ, WKEE, WAAV, WOKI, KIDD, WXLK.

ALABAMA "Feels So Right" (RCA) 61/8
Moves: Up 29, Debuts 3, Same 21, Down 0, Adds 8, 94Q, WGCL, KYXX, KIMN, WBBQ, WAKY, KKLS, WCAO on, KEEL 16-9, WERC 15-12, KJ100 25-21, KIOY 30-26, KQIZ-FM 26-20, KATI 21-16.

GINO VANNELLI "Nightwalker" (Arista) 56/12
Moves: Up 10, Debuts 14, Same 20, Adds 12, WZUU, KEARTH, WPST, KEEL, WAXY, BJ106, KJ100, WVLK, WKXY, KSEL, KVOL, Y103 32-29, WXLK 20-17, KATI 31-28.

RANDY VANWARMER "Suzi" (Bearsville/WB) 54/4
Moves: Up 20, Debuts 7, Same 23, Down 0, Adds 4, KYXX, KIOA, WDJX, KGGI, WIFI d-30, KRBE 20-15, KBEQ 21-18, WBBQ d-25, KJ100 19-15, WVIC 40-35, KIOY 15-11, WFLB 30-24, WRKR 27-23, KENI 20-10, KRLC 23-19.

BLACKFOOT "Fly Away" (Atco) 53/2
Moves: Up 19, Debuts 9, Same 23, Down 0, Adds 2, JB105, WIKS, WBEN-FM 33-27, Z93 on, KEZR d-28, WAQY 22-18, WBBQ 27-21, KJ100 22-17, FM103 20-18, WACZ 25-22, WHHY 27-23.

RUSH "Tom Sawyer" (Mercury/PolyGram) 53/1
Moves: Up 23, Debuts 3, Same 21, Down 5, Adds 1, WIFI, JB105 25-19, Q107 12-7, CHUM 21-18, KRBE 7-7, KBEQ 5-5, WGCL 25-14, WHFM 7-6, WAQY 19-14, KJ100 14-10, WGRD 13-11, FM103 19-10, WGUY 34-25, WKXY 11-7, KRLC 18-12.

Others Getting Significant Action

POINT BLANK "Nicole" (MCA) 36/7
Moves: Up 14, Debuts 1, Same 12, Down 2, Adds 7, WIFI, WOKI, KYSN, KCPX, WJBQ, WIGY, KDZA, KRBE 12-6, K104 29-22, WAQY 30-22, KINT 36-27, KHFI 19-15, KJ100 29-25, WVIC 32-25, KSEL 23-20.

Continued on Page 28