

# Radio & Records

ISSUE NUMBER 388

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JUNE 26, 1981

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## CAMERON, MORRIS TAKE NEW POSTS

### Cody Consults As Source Restructures

NBC's Source network has completed a significant restructuring, with Sandusky Broadcasting National PD Frank Cody joining the company as Source Affiliate Consultant. In addition, Director of News Jim Cameron becomes Director of Information Programming, and Source newsman (and former AOR programmer) George Taylor Morris becomes Director of Program Administration.

Cody, a prominent AOR programmer for many years and PD at KBPI/Denver in addition to his Sandusky title, told R&R, "KBPI is a remarkable team, led by Toney Brooks, the best man I've ever worked for. I've been very happy here, and Sandusky has a great future. But the Source offered me a situation I couldn't refuse in terms of satisfying my

## FRENCH, MERRIN,

## WILLIAMS PROMOTED

### Three Harte-Hanks GM's Become VP's

Three General Managers of Harte-Hanks radio stations, KULF/Houston's Dick French, WSGN/Birmingham's Warren Merrin, and KYND/Houston's Vici Williams, were appointed to additional VP of Harte-Hanks Radio positions, retaining their managerships. Harte-Hanks Radio President Gary Edens, in making the announcement, commented, "These three professional broadcast managers are among the leaders in our industry. All three have made important contributions to our radio operation, and we are pleased to make them officers of Harte-

HARTE-HANKS/See Page 20

## \$5 MILLION PURCHASE PRICES

### Greater Media Buys WBZ-FM, Nationwide Buys WKZL

Two prominent FM stations were sold last week for \$5 million apiece in unrelated transactions, as Greater Media purchased Group W's WBZ-FM/Boston and Nationwide Communications bought WKZL/Winston-Salem from Golden Circle Broadcasting. Commenting on the WBZ-FM sale, Westinghouse Radio Division President Dick Harris told R&R, "This is part of a continuous effort for a further positioning of our desire to build a full

FM group. We now have two additional opportunities for FM stations in other markets."

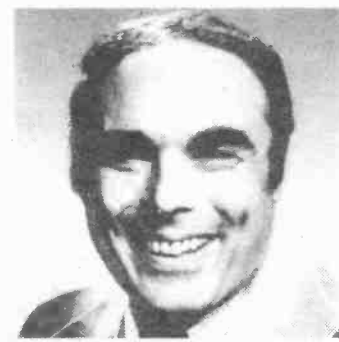
Nationwide General Chairman/CEO Dean Jeffers commented on the WKZL purchase, "We believe the future of radio broadcasting is excellent. That's especially true of stations like WKZL which are maximum power facilities" (WKZL is a 100,000-watt AOR). Nationwide GM/Radio Steve Berger added to R&R, "WKZL is a tremendous

## Asher Adds CBS Division Title; Teller Named Columbia Sr. VP/GM

Dick Asher has been named President of the CBS Records Division, taking on Bruce Lundvall's former title in addition to retaining his responsibilities as Deputy President/Chief Operating Officer for the CBS Records Group, according to CBS Records Group President Walter Yetnikoff. Asher, who reports to Yetnikoff, in turn announced that Al Teller has been appointed Sr. VP/General Manager of Columbia Records.

Teller, who rejoined CBS in January after seven years, taking on the title of VP/Operations, Staff of the Deputy President/CBS Records Group, will report to Asher in his new position. He will hold total responsibility for Columbia's A&R and marketing activities. Reporting to Teller are VP/Marketing Joe Mansfield and VP/National A&R Mickey Eichner.

Teller, credited in Yetnikoff's announcement with bringing an "exceptionally wide range of ex-



Dick Asher



Al Teller

perience" to his new position, first joined CBS in 1969 as Assistant to the President/CBS Records Division. After working at Playboy in 1970, he rejoined CBS as Director/Marketing Development, moving up to VP/Merchandising before being named President of UA Records in 1974. In 1976 he established his own financial/marketing consultancy, and in 1979 reentered the record business as President of Windsong Records.

## STATION ALIGNS WITH CHRISTAL IN COMBO WITH CKLW

### Shafer Named WCZY VP/Operations

Jim Shafer will move over from his PD spot at Metromedia's WOMC/Detroit to Gannett's Schulke 2-formatted WCZY-FM/Detroit on July 6. Shafer, a long-time CKLW/Detroit morning air personality, left the rocker first to program in Buffalo, followed by a move to Taft's WGR in sales and then back into programming for Metromedia.

Shafer's new job was created by WCZY President/GM Jim Mulla, who told R&R, "Dave is one of those hard-to-find PD's whose experience and knowledge of the market span the full and complex spectrum of Detroit radio." Mulla said he was very excited about having Shafer to direct operations, promotion, and talent.

Shafer told R&R that he has the SHAFER/See Page 20



Frank Cody

long-term needs. It's one of those incredible dream opportunities. I'm very proud to be working with them because of the people involved."

Explaining his new responsibilities, Cody said, "Radio is like a jigsaw puzzle. If any of the pieces are missing, the picture is incomplete. I'll be available to all Source affiliates to help locate all the pieces and put them together. I'll offer suggestions on ways to best use the Source to enhance the station's programming and air sound, as well as exchanging promotional ideas as I travel to the Source affiliates. I'll also be serving as a liaison in the creative design of future Source programming. I'll be able to go to the markets, find out what's working and what's not, find out their specific needs, and then huddle with the other Source people to develop better programming."

## Outlining The Structure

Source VP/GM Ellyn Ambrose told R&R, "I've always thought Frank to be one of the most talented programmers. I think he can provide a great service to our affiliates." Explaining the new Source structure further, she commented, "John McGhan will continue to create all the long and short-term programming. His title (Director of Programs) will not change. George Taylor Morris is coming in as Director of Program Administration. He will now be responsible for all of the Source rock concert programming.

SOURCE/See Page 20

AFFILIATED/See Page 20

## McGovern, Stone Elevated To VP At Affiliated

Jim McGovern and Brian Stone have been promoted to Vice Presidential positions with Affiliated Broadcasting Inc. Both McGovern, who serves as General Manager for KMPS-AM-FM/Seattle, and Stone, presently GM at WHYN/Springfield, MA, will retain their current posts in addition to their corporate VP duties.

A 22-year veteran of the broadcast industry, McGovern has been GM at the Seattle stations since 1975. Commenting upon the appointment, he told R&R: "I feel very happy about it because the people who made it possible are the class of the industry. It's basically a thank you from them for a job well done."

station in a tremendous growth area. With a 10.4 share we don't plan any changes." He also said that Nationwide will continue to seek new acquisitions.

Golden Circle President Bob Brown stated, "I feel very confident that Nationwide will make an important contribution to this area in its operation of WKZL. NCI has a solid reputation in the broadcasting world for its service commitment."

# "COOL LOVE"

(THE SINGLE)

AM 2347



**AAH...Another Summer With Pablo Cruise**

"COOL LOVE" IS THE FIRST SINGLE FROM THE NEW FORTHCOMING  
PABLO CRUISE ALBUM...REFLECTOR SP 3726

**PABLO CRUISE...SUMMER OF '81...ON A&M RECORDS & TAPES**

PRODUCED BY TOM DOWD



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**FIRST WEEK - 3RD MOST ADDED!**

**NEW & ACTIVE**

✓ PABLO CRUISE "Cool Love" (A&M) 50/50  
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 50 including  
WBEN-FM, 94Q, KIQQ, KEZR, KJR, KYYX, KPLZ, WICC,  
WOKI, WQRK, Z104, KIDD, WANS-FM, KFVR, KBÖZ.





# Washington Report

## Geneva Studies Yield No Clear Choice On AM Spacing Controversy

At least one American participant in the two-month Panel of Experts (POE) meeting that ended last week in Geneva believes the session failed in its attempt to determine whether it would be best for the 28 Western Hemisphere nations in Region 2 to retain 10 kHz AM spacing or vote to shift to 9 kHz when they meet in Brazil this fall.

"I would not say that we came up with a clear result," Association of Broadcast Engineering Standards Executive Director Wally Johnson told R&R. "I would say that it was a very minimal

study of the three plans."

Johnson believes computer snafus and inaccurate station lists from some countries were the main problems, and that the principal benefit from the experience will be better knowledge of how the U.S. should prepare for the November conference where the 9 kHz issue will be settled.

Cautious but less downcast was FCC International and Technical Branch Chief Wilson LaFollette, who told R&R, "It's not really safe to draw any conclusions yet. It's best to wait until we have some good hard discussions with our people and we can draw some more substantive conclusions."

Although the FCC Commissioners have said they want to see the POE findings before voting on 9 kHz in July, LaFollette acknowledged that the final report from Geneva won't be ready until August. But he thinks the FCC staff can put together an adequate analysis of the POE's comparative studies of interference and incompatibility problems under 10 kHz spacing and 9 kHz spacing with maximum shifts for existing stations of 4 kHz or 9 kHz from existing frequencies.

## FCC Says 9/4 Spacing Creates Only 420 New AM's

The FCC has released a study concluding that between 330 and 420 new fulltime stations could be added by converting AM broadcasting to 9 kHz spacing, and moving stations no more than 4 kHz from their present assignments (9/4 spacing). Previous indications from former NTIA head Henry Geller were that up to 2000 new stations might be created.

The study was conducted by running computer studies on four of the 12 new channels 9 kHz spacing would create to determine how many new stations could be accommodated. The results were then projected out over all AM frequencies to come up with a nationwide estimate.

On 765 kHz, for instance, the Commission said 27 new stations could be added, concluding, "New fulltime service on this channel would reach over 20 million people."

A second study took the 1000 "most compelling projections of need" from its total list of 3900 needed new AM outlets (R&R 5-22) and tried to determine how many of those needs could be met under the three AM spacing options.

The results showed that under 10 kHz, 172 daytimers and 58 fulltime stations could be added. Under the 9/4 plan, the totals would be 209 daytimers and 124 fulltime stations. Under the 9/9 plan, in which stations could be shifted up to 9 kHz from their present frequencies, the Commission said the new yield would be 239 daytimers and 170 fulltime outlets.

### The Week In Review

- Panel of Experts comes up empty on 9 vs. 10 kHz issue.
- Houston FM's team to buy new antenna site to combat skyscraper interference threat.
- FCC study concludes fewer new AM's than expected would result from 9 kHz spacing.
- Congressional action includes House readying advertising test for public radio and Senate skirmishes over radio deregulation.

### CONGRESSIONAL RADIO ACTIVITY

## House Set To Approve Advertising Experiment On Public Radio

### Deregulation Survives First Senate Test

The House appeared ready this week to authorize an 18-month experiment in which 10 public radio stations and 10 public television stations would be allowed to air up to four minutes of advertising per hour.

Aides to Rep. Thomas Tauke (R-IA) told R&R just prior to his amendment coming to the House floor Wednesday (6-24) that they anticipated no serious opposition.

The 20 participating stations, chosen from a pool of volunteers, would be able to air ads that didn't interrupt programming or contain religious or political themes.

A special commission would report back to Congress by October 1, 1983 on the experiment's impact on listeners, viewers, advertisers, underwriters, and programming.

### GOP Leadership Rescues Radio Deregulation

Meanwhile, the GOP Senate

### \$5.2 MILLION ANTENNA FARM PLANNED

## Skyscraper Interference Plagues Houston FM's

The construction boom rapidly adding skyscrapers to Houston's skyline has created an interference nightmare for Houston's FM broadcasters. As a result, nine of the 13 FM stations licensed to the market have joined together in a \$5.2 million plan to move their antennas to a common tower 15 miles from downtown.

The stations are KLEF, KIKK, KSRR, KFMK, KODA, KILT, KLLO and KRBE in Houston and KYND/Pasadena. Most of the stations presently broadcast from antennas atop the Shell Building in downtown Houston.

But the stations have told the FCC, "Over the last decade, construction of additional buildings in the 500-650-foot height range has created localized areas of poor reception due to shadowing and multipath interference."

The stations are already suffering problems from several recently-built skyscrapers, but most frightening is the Allied Bank Plaza building now going up just a few hundred feet from their antennas. One engineer has estimated it will cause varying degrees of interference to 11% of the stations' service areas.

Complicating the broadcasters' dilemma is the lack of a nearby mountain or a dominant skyscraper as a practical antenna site, as well as no strict FAA rules limiting tower heights in downtown Houston.

Consequently, the nine FM's have bought as 76-acre tract off Senior Road, 15 miles from downtown, and plan to construct a joint 1900-foot tower.

Technical Chairman of the consortium, known as the Senior Road Tower Group, is Bill Cordell, Chief Engineer of Viacom's KIKK. Cordell told R&R, "Radio stations in general don't trust each other. So it took nine months of back-and-forth bartering to hammer out an agreement."

According to Cordell, moving the antennas 15 miles creates numerous conflicts and shortspacings with existing and proposed stations, but he believes most of those problems are well on the way to resolution.

In one of the thorniest cases, ABC, owner of KSRR, is trying to arrange for two stations to change frequencies and for another station to physically move its transmitter and antenna to eliminate shortspacings.

Cordell expects the FCC to begin issuing construction permits for the project in July and equipment purchases to start in August.

## Trade Association News

NRBA member stations have elected the following directors by mail ballot: Dick Korsen, WDRC/Hartford; Larry Keene, WWOC/Avalon, NJ; Bernie Bann, WGLD-WOKX/High Point, NC; Bob Herpe, WHLY/Orlando; Ron Kempff, WHIO/Dayton; Tim Ives, WBNQ-WJBC/Bloomington, IL; James Wychor, KWOA/Worthington, MN; Don Berndt, KKNG/Oklahoma City; Gary Grossman, KRKT/Albany, OR; Fred Hildebrand, KVOC/Casper, WY; and Bill Clark, KABL/San Francisco. A Region 7 tie will result in a runoff between Jim Bocock of WSIX/Nashville and Alvin Wood, WASL-WTRO/Dyersburg, TN.

### NYSBA Executive Conference

The New York State Broadcasters Association's 20th annual Executive Conference is slated for July 12-15 in Cooperstown, NY. Events include presentations on sales, census impact, FCC and Washington updates, economics and energy sessions, golf tournaments, and broadcast and sports award dinners. Contact: (518) 434-6100.

### Fowler To Address Programmers

FCC Chairman Mark Fowler, a former radio announcer, will address the closing session of NAB's Radio Programming Conference in Chicago on August 19.

## Washington Street Talk

### Deregulation Appeals Consolidated

The U.S. Court of Appeals for the District of Columbia has consolidated radio deregulation appeals filed by Classical Radio for Connecticut and the United Church of Christ. But action is being held off pending Commission disposition of numerous petitions asking it to reconsider radio deregulation.

### FM Decision By Year's End

Mark Fowler told the Senate Communications Subcommittee to look for a final decision "by the end of the year" on proposals to create two new classes of FM's, allow Class A's to operate on 80 rather than 20 channels, and to reclassify FM's based on actual operating facilities.

### RAB Los Angeles Move?

Look for RAB to relocate its Los Angeles office following the exit of Jim Ingraham by the end of summer to pursue other interests. Problem is that Beverly Hills landlord is seeking close to double dollars for existing space.

### Fowler "Virginian Of The Year"

FCC Chairman Mark Fowler Tuesday night accepted the "Virginian of the Year" award from the Virginia Association of Broadcasters at their convention in Virginia Beach. Until joining the FCC, Fowler was VAB's Washington counsel.



# Ménage à Trois.



Marty  
**Balin**

"Hearts" Produced by John Hug  
©1981 EMI AMERICA RECORDS, a division of Capitol Records, Inc.

**NATIONAL AIRPLAY / 30**

**23-17-10-6**



Sheena  
**Easton**

"Modern Girl"

Produced by Christopher Neil.  
©1981 EMI AMERICA RECORDS, a division of Capitol Records, Inc.

**NATIONAL AIRPLAY / 30**

**24-21-17-15**



Bill  
**Wray**

"Nothing's  
Gonna Change  
My Mind"

Produced by Ed E. Thacker.  
©1981 LIBERTY RECORDS, a division of Capitol Records, Inc.

KBFM add

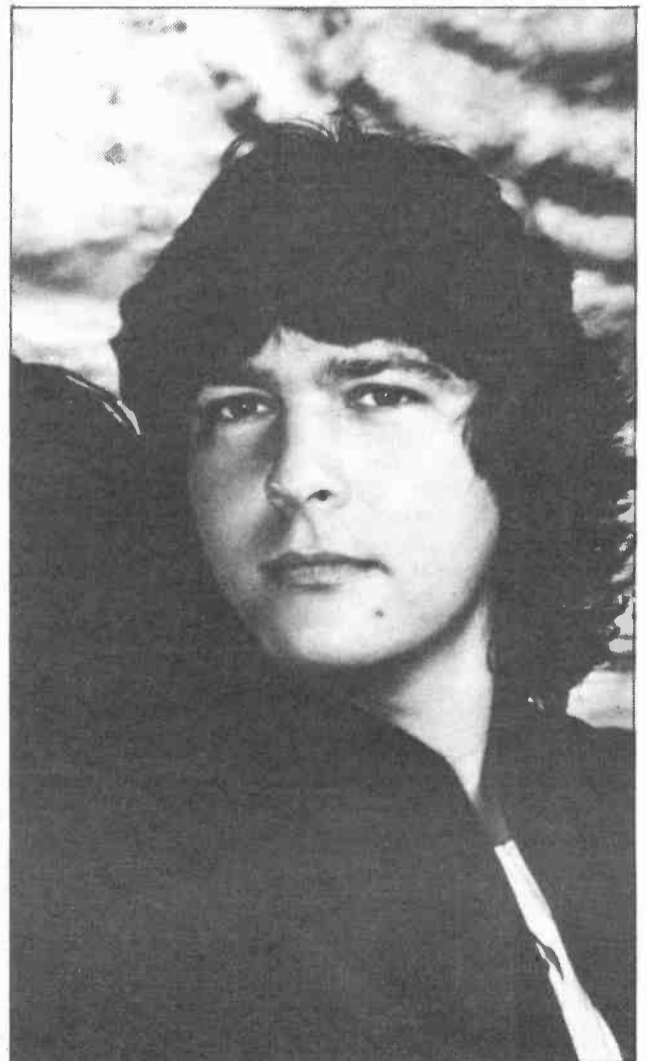
KCPX add

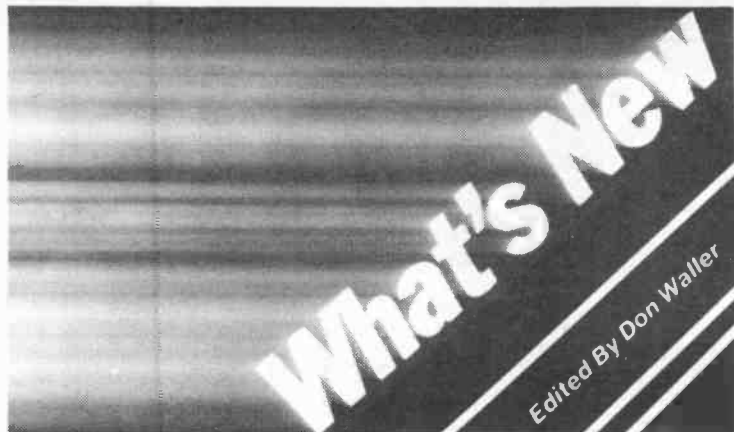
KINT 34-30

WFMF deb 28

KIQQ on

WGH on





## Humorous Radio Commercials: Spots Before Your Ears

Radio has long been (some say the first) the mass medium that uses humor as an integral part of its advertising format. This is mostly because radio, unlike TV, is a medium that demands listener involvement.

To achieve this involvement, humorous radio commercials blend art, science, entertainment and business. As art, they're a combina-

tion of the advertiser's imagination and product description, resulting in a unique image that fires the listener's imagination. As science, commercial humor uses timing, pacing, and special techniques ranging from off-the-wall vocals to mechanical sounds which involve listeners by making them listen carefully. As entertainment, there's the built-in association of laughter with good times. Finally, as business, humorous commercials tie the first three elements together to create an awareness of, and sales for, a variety of products.

### 5 Basic Types

There are five basic types of humorous radio commercials: 1) real-life sit-coms with eccentric characters, 2) fantasies with totally unrealistic yet identifiable situations, 3) those that use spokespersons (usually noted comics) to sell the product, 4) those with absurd words or clichés that are repeated to the point of overkill, and 5) straight-man interviewers questioning funny-man weirdos.

All humorous radio spots have a twin thrust. **WKTU/New York** Program Director **Dave Reeves**, quoted in **Marketing Communications** magazine, explained it as being "to make people feel better after they've heard the commercial than they did before, and to help them remember the product. Because they associate the product with the good feeling."

There are two pitfalls to consider when producing humorous spots. Care must be taken so that the humor does not overshadow the product message and the humor must mesh with the target audience. But probably the most surprising thing about humorous radio spots is their memorability, as anyone who has heard the now-legendary **Stan Freberg** spot in which Lake Michigan was turned into the world's largest ice-cream sundae (created to demonstrate the limitless possibilities of radio as a theater of the imagination), can attest.

## Radio Index Intros "Positioning Question Plus" Program

**Radio Index** has devised a "Positioning Question Plus" (PQ+) program that enables managers and programmers to isolate, through cross-tabulation of daypart data, listener tastes according to dayparts (up to eight dayparts or sub-dayparts); listen-spans (short, medium, or long-term); and core station listening.

Using the "PQ+" can allow you to compare how the listeners in the 6:15-7:50am sub-daypart feel about what's being checked on, as compared to the listeners in the 4:00-5:00pm sub-daypart. The "PQ+" can also tell you the differences in responses between your short-term listeners and your long-term listeners as well as whether the listeners who most prefer your station feel differently about questions than those who claim your competitor's station as their station of preference.

The "PQ+" is conducted via WATS line from **Radio Index's** Phoenix headquarters. Up to 16 demographic or psychographic cells or sub-cells can be printed out, giving you the option of completely customizing your research. The "PQ+" can be delivered within seven days after the field research is completed. For further information, contact **Todd Wallace** at **Radio Index** at (800) 528-6082.

### MUSIC RANKS FOURTH

## Americans' Eighth Most Satisfying Daily Experience — Radio!

A recent **Roper** poll found that among 15 items which gave Americans personal satisfaction day in and day out, radio ranked eighth (with a 21 percent response). Family life (72 percent) topped the list, followed by television (48 percent), friendship (47 percent), music (31 percent), reading books, magazines and newspapers (28 percent), home (24 percent) and work (23 percent).

Other responses included socializing (20 percent), meals (18 percent), hobbies (17 percent), cars (16 percent), physical exercise (15 percent), sports (13 percent), and clothing (six percent). Interestingly, the Roper findings appear to coincide with a recent **R.H. Bruskin Associates** survey that Americans consider their TV set the most important item in their home. Refrigerators and stoves were the runners-up.

## Fidelipac Issues Phonograph Cartridge Test Report

The results of an independent laboratory test on professional phonograph cartridges have been compiled and issued by the **Fidelipac Corporation**, which commissioned the report. The 16-page booklet compares **Audio-Technica's** "ATP-1," "ATP-2," and "ATP-3" cartridges with similar **Stanton** and **Shure** models.



### Talking Greeting Cards Send Messages Of Love

Forget singing telegrams. Now you can tell someone you love them with a talking greeting card. Developed by **Bob and Janet Bearden**, the "Chitter Chatters," as the talking cards are known, are currently available in stationery, record and department stores nationwide.

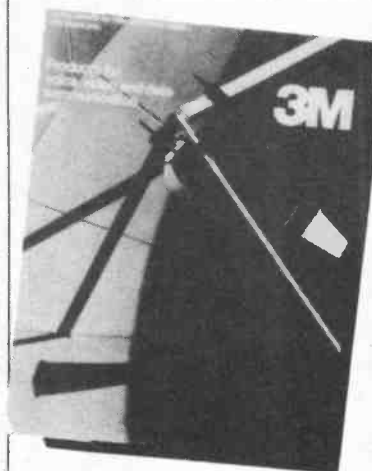
Here's how "Chitter Chatters" work: A grooved plastic tape containing a recorded message is inserted into the folded card. When you run your fingernail (which acts like a phonograph needle) over the tape, the folded card acts as a resonator, amplifying the spoken message.

The airbrushed, contemporary-style cards come in 16 different designs (12 for all occasions and four for Christmas), each with its own message. For example, the **Elvis** card (pictured) says, "Love me tender."

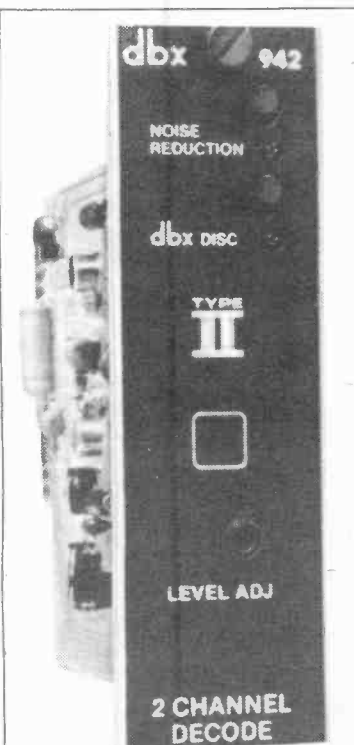
For further information, contact **Michael Gershman** at (213) 278-4930.

### 3M Communications Products Catalog Available

Nearly 150 **3M** products used by the communications industry are displayed in a four-color booklet currently available from the St. Paul-based firm. The catalog is divided into



four sections: original equipment manufacturing; cable and splicing systems; data processing materials; and transmission, storage, and retrieval systems. For free copies of the 3M catalog write: Department 1599/3M, P.O. Box 4039, St. Paul, MN 55133.



### dbx Offers Broadcast Noise Reduction Modules

A pair of "Type II Noise Reduction Modules," one for encoding and one for decoding, are currently available from **Newton, MA-based dbx Inc.** These modules, the "941" and the "942," will provide up to 16 channels of "Type II" noise reduction for broadcast applications.

Both modules feature active balanced inputs and +24 dBm output drive capability. The "942" decode module (pictured) also provides switch selectable dbx disc decoding.

## WESTWOOD ONE SALUTES

One of over 1500 Great Radio Stations carrying Westwood One programs.

Programs like: The Dr. Demento Show, Off The Record with Mary Turner, Off The Record Specials, Live From Gilley's, The Concert of the Month, The Rock Years: Portrait of an Era, The Great American Radio Show, Daybook, Spaces and Places, Ace and Friends, Star Trak, Special Edition, Shootin' the Breeze, 'ellin' It Like It Was.

**KRKN** 102.1 FM  
Anchorage

**WESTWOOD  
ONE**

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AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS



# HONE IN ON THE HITS

## REX SMITH / RACHEL SWEET

### "Everlasting Love"



Z93 add	KKRC add	WFLB deb 34	WCSC on
Q105 add 26	KCBN add	KFI on	WVLK on
WCKX add	KBOZ add	KIQQ on	Z104 on
WICC add	KYYA add	KYYX on	14WK on
WAQY add	JB105 30-25	WBBF on	95SGF on
KLAZ add	94Q 28-24	WAEB on	WCGQ on
WSGN add	WAYS 28-23	WAAY on	WANS-FM on
K96 add 30	WGUY deb 34	WBBQ on	KFYR on
WHHY add	WACZ 32-28	92Q on	KRLC on
KKXL add	WFOX deb 28	WOKI on	

Produced by Rick Chertoff

## LOVERBOY

### "The Kid Is Hot Tonight"



KOOK add	WHFM deb 35	KHFI deb 26	K96 26-21	KQIZ-FM deb 28	KSFX on	KERN on
JB105 deb 33	WFLY deb 27	WOKI 23-20	KMJK deb 32	KENI 24-20	KBFM on	KJRB on
KRBE 14-11	K104 6	KJ100 26-22	KHYT 32	KCBN 40-36	BJ105 on	KYSN on
Q105 26-25	WAQY 28-20	WAKX 12-9	WACZ 30-23	KQDI 7-3	WBCY on	FM103 on
KBEQ 21-19	WKEE deb 36	KWEN 28-22	WIGY 28-22	KRLC 8-5	WVIC on	WXLK on
KJR 25-23	KEGL 17-13	WDJX deb 32	95XIL 8-3			
WOLF deb 35	KINT 33-29	KNBQ deb 27	KSEL 28-24			

Produced by Bruce Fairbairn

From The Columbia LP "LOVERBOY" JC36762



## JANIS IAN

### "Under The Covers"

WXKS-FM add	WSGN add	WFIL on	BJ105 on
Q105 add 27	KERN add	WIFI on	WGH on
WGCL add	KELO add	KIQQ on	KJ100 on
WHYN add	KCPX deb 40	KINT on	

Produced by Gary Klein for  
The Entertainment Company

Executive Producer: Charles Koppelman

From The Columbia LP "RESTLESS EYES" FC37360

# The Hits Are On



# COLUMBIA

Records



## Reps



McGAVREN GUILD RADIO



**SALES PROMOTION PANEL** — Pictured at the recent **Broadcasters Promotion Association (BPA)** convention while taking part in a panel discussion entitled "Advertising To Advertisers — Sales & Promotion Tools That Work," are (l-r) independent researcher **Ted Bolton**, **WCOZ/Boston** Promotion Director **Jane Norris**, **WNN/**New York Director/Creative Services **Pam Cleeland**, and **McGavren Guild Radio** President **Ralph Guild**, who moderated the panel.



Katz Radio

**Andy Golding** and **Gary Maigret** have joined the New York office as account execs. Golding previously served as **Arbitron's** Northeast Regional Manager, while Maigret comes from the **Katz Radio Network**.

Concurrently, **Elizabeth Carey Ewing** comes to the Katz Radio Network from her previous post as Na-

tional Sales Manager for **WITS/Boston**.



**WKXW-AM&FM/Trenton, NJ;** **KDEO/Honolulu**, and **WFXZ/Buffalo** have joined the firm's list of clients.

## Sales

### Radio Sells Itself At RAB Annual Workshop

"Narrowcasting" is the proper positioning for radio's future, concluded many of the advertising experts who presented case history testimonials to over 800 broadcasting and advertising executives at the **Radio Advertising Bureau's** annual workshop, held in New York City in conjunction with the **Association of National Advertisers**.

While cable and television programmers plan for new, narrow audiences, radio is already delivering specialized demographics, emphasized keynoter **Burt Manning**, Chairman/COO at the **J. Walter Thompson** agency. Manning's thoughts were echoed by **Pete Mathieu**, Chairman/Creative Director for the **Mathieu, Gerfen & Breaner** agency, which handles Perrier, spending 80 percent of its ad dollars on radio.

**TRW** Advertising Manager **Maureen Hartigan** discussed mixing radio morning drive time with late-night news time on TV, while **Kellogg's** Director/Marketing **Bill Swain** also detailed using both media. Additional radio testimonials were given by **Allied Van Lines** Director/Advertising **Pat Shea**, whose entire ad budget is used for radio, and **General Foods** Associate Manager/Planning & National Media Services **Keith Landau**, whose firm has increased radio's allotment in the media mix by 500 percent in the past five years.

**KQPD-FM/Ogden, UT** has been sold by the estate of **Frank McIntyre** to **Wireless Associates** for \$1.2 million.

**KIKR/Conroe, TX** has been sold by **Steve Owen** to **Rigby Owen Sr.** and **Rigby Owen Jr.** for \$235,000.

# Networks/Program Suppliers



## Mutual

Over 350 affiliates were instantly connected via satellite on Friday (6-19), when **Mutual Broadcasting System** Co-Chairmen **Rich Devos** and **Jay Van Andel** activated the system from the net's new uplink in **Bren Mar, VA**. The \$2 million (half of which went for the equipment) facility's inauguration was witnessed by members of the trade press, government officials, and industry leaders, including **FCC** Commissioner **Bob Lee** and **NAB** Board Chairman **Eddie Fritts**.

**KCTT/Yellville, AR; WHYD/Columbus, GA; KRRP/Coushatta, LA; KAHL/North Platte, NB; WNNC/Newton, NC; WRRQ/Warren, OH; KLAD/Klamath Falls, OR; KVRP-FM/Haskell, TX; WSBV/South Boston, VA; and WCLS/Columbus, GA** have announced their affiliation with the net.



## Watermark

**Jay Stoler** and **Bruce Testory** have been named Regional Managers for the L.A.-based firm. Stoler, most recently an independent consultant, will be responsible for the Northeast region, while Testory, who comes to the post from an air personality position with **WKIO/Urbana, IL**, will handle the South Central area.



The 30-year-old Dallas-based production firm has been purchased by **Dennis Meeks**, formerly a sales rep for the company, from **Bill Meeks**, who founded **PAMS Inc.** In a related development, **Phil Lindsey**, most recently OM at **WTTL/Madisonville, KY**, joins PAMS as Southeastern sales rep, while **Mark Shepard**, previously an account exec with **WFAA/Dallas**, comes aboard as Midwest sales rep.



**KWST/Los Angeles** has affiliated with the net, the first time a **Century Broadcasting** station has done so. Commenting upon the decision, **KWST GM Tim Sullivan** told **R&R**: "When I managed **KHTZ/Los Angeles**, we had the **Source** there and I was very pleased with the service. I like what the **Source** offers a station. All the people involved are most helpful and professional."

**Warner Bros.** recording artists the **Marshall Tucker Band** will be featured in a recorded-in-concert broadcast to be fed to network affiliates over the weekend of June 26-28 as part of the **Source "Top Of The Rock"** series.



The "Summer Special," a three-hour countdown of the top 30 summer hits of the past two decades, is being offered to all **Drake-Chenault** client stations for July 5th airing. Produced by the firm's **Bobby Rich**, the program will also include interviews with the artists whose music is featured.



## NBC Radio

**Ed Keane** has been named Eastern Sales Manager, coming from his previous post with **Blair Radio** in New York.



"James Beard's Kitchen," a daily two-and-a-half minute series featuring noted chef **James Beard's** insights into all aspects of food, will debut on Monday, June 29.

**Judson Niver** has been appointed Manager/Eastern Sales for the net, coming from her previous post as an account exec with the **ABC Radio Networks**.

The net will feature a series of live broadcasts covering **Prince Charles's** wedding to **Lady Diana Spencer** over July 28-29.

## ENTERPRISE RADIO

**Rise Jill Miller** and **Richard Evans** will provide coverage of the **Wimbledon** tennis tournament from June 22 through July 4.



## ABC Entertainment

**Dan Lovett** has added weekend sportscasting duties to his regular weekday broadcasts for the net. His weekend shows will originate from New York, while the weekday programs will continue to come from **ABC's** Washington radio studios.

## D.I.R.

**Columbia** recording artists **Santana** will be featured live in concert from **Cape Cod** on July 4. Over 100 stations will air the broadcast, produced by **D.I.R.**



**Prince Charles's** wedding to **Lady Diana Spencer** will be broadcast live on July 29.



"Shootin' The Breeze," the black music interview feature hosted by **Jackie McCauley**, will now be heard on **WENZ/Richmond**, the 100th station to carry the 10-weekly two-and-a-half minute shows.

## AP Associated Press

The **New Hampshire Associated Press Broadcasters** recently elected **WKXL/Concord's** **Bob Oakes** President. **WASR/Wolfeboro's** **Kathy O'Meara** and **WSMN/Nashua's** **Elise Klysa** were named VP's.

The **Iowa Associated Press Broadcasters** have selected **KSCJ/Sioux City's** **Paul Gomez** President, with **KBIZ/Ottumwa's** **Kirk Leonard** chosen President-elect.

**KWKA-KTQM/Clovis, NM** VP **Robert Coker** has been named President of the **New Mexico Associated Press Broadcasters**.

**WVCG/Coral Gables, FL's** **Les Smith** was re-elected President of the **Florida Associated Press Broadcasters**, with **WDAT/Daytona Beach's** **Emmett Rozier** elected Exec. VP.

## RADIO WORKS

The "Co-Ed Magazine Radio Diary," a daily series beginning in September, is currently being offered to stations on a barter basis from the L.A.-based firm. The program, produced in association with **Co-Ed** magazine, will feature mini-dramas involving a fictional radio family through which problems and situations faced by teens are explored.

## People

### Tidewater, VA

**Paul Todd** has been elevated to Exec. VP/GM for **WTJZ-WQRK**. A six-year veteran of the outlets, Todd most recently served as Sales Manager for the stations. **Linda Phipps** has been upped to Local Sales Manager in the wake of Todd's promotion. She was formerly an account exec with the facilities.

### Schenectady

**Paul Colbert** has been appointed Manager/Business Affairs for **GE Broadcasting's** FM Division.

### Boston

**Dan McCarney** has been named GSM at **WITS**, coming from cross-town **WBZ**.

### New York

**Phil Giordano** has been promoted to VP/Finance & Administration at **ABC Radio**, coming from his previous post as Director/Finance & Administration of the **ABC Owned FM Stations**. He is a nine-year veteran of the company.

### Atlanta

**John Boyette** has been elevated to Controller for the **Cox Broadcasting Corporation**. A 13-year veteran of the firm, Boyette will retain his present duties as Assistant Treasurer for **Cox** in addition to his new responsibilities.



**RADIO GAME ON FRITTS** — Recently-elected **NAB** Joint Board Chairman and **Fritts Broadcasting** President **Eddie Fritts** (left) and **Broadcast Center** President **Bob Harris** are pictured concluding an agreement whereby the latter's "Radio Game" scratch-and-match sales/audience promotion will be provided to the eight **Fritts** stations (**WELO-WZLQ/Tupelo, MS; WNLA-AM&FM/Indianola, MS; KCRI-KZRI/Helena, AR; and KMAR-AM&FM/Winnsboro, LA**) on a market-exclusive basis.



# THANKS, to all our friends who made KISS-108's Anniversary Party "A Night To Remember."

with special thanks to:



Peter Allen

A&M Records

Atlantic Records

Capitol Records

M.C.A. Records

E.M.I. Records

Motown Records

Prelude Records

R.C.A. Records

and  
The Metro



Thelma Houston



Taste of Honey



The Rings



The Fools



The Temptations



Laura Branigan

From the  
Staff and Management of  
KISS-108 FM, Boston

**"Remarkable!"**

ROCK • SOUL • DISCO • JAZZ



France Joli



**Chrysalis Planning Two Non-Musical Film Ventures**

**Chrysalis Records'** Visual Programming subsidiary has announced plans to produce two non-musical feature films, with production slated to begin in England this fall.

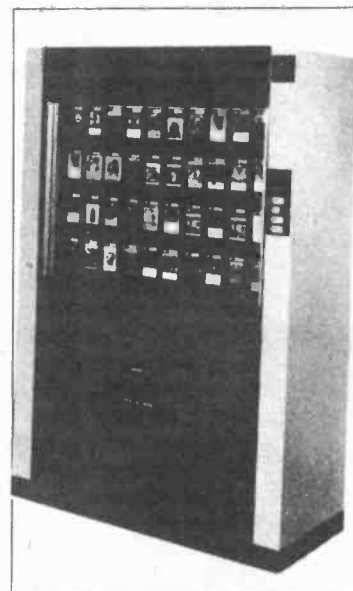
One of the films, entitled "Prick Up Your Ears," is a biography of playwright **Joe Orton**. The second, "Contagious," is described as a "sci-fi/horror" story. Both films are budgeted at \$6 million each.

**Audio/Videocassette Vending Machine Debuts**

Inglewood, CA-based **Vertex Systems** recently unveiled the "Audio/Video Tape Dispenser," a vending machine equipped with a reprogrammable point-of-sale electronic message board. Along with this "Times Square-style" electronic billboard, the unit differs from conventional vending machines in that it is operated by a plastic card.

While the initial models, dispensing audiocassettes and blank tape, are currently in production and will be test-marketed in **Ralphs** Southern California supermarkets later this summer, later models will dispense videocassettes and other high-theft retail merchandise. The firm also plans to test the machines in **Arco AM/PM Minimarkets**.

Usually, audiocassettes are kept in locked cases, requiring the services



of a clerk with a key. With the "Audio/Video Tape Dispenser," the customer makes a selection, then goes to the cashier to pay for the item. The cashier's computerized cash register not only handles the sale, but keeps track of the machine's inventory as well. The register also encodes a plastic card, which the customer then puts into the dispenser to vend the selection. The plastic cards are not reusable, but can either be used as receipts or for proof-of-purchase promotional purposes.

Vertex intends to lease the machines for between \$150-175 per month. Because the units allow advertisers to spend co-op ad dollars at or near the point-of-sale, the firm feels these leasing costs should be easily recouped.

**Coke's Singing Radio Spots Cross-Promote Current 45's**

Reminiscent of its 60's singing spots, which featured top recording stars of the day performing "Coke" jingles in their own style, **Coca-Cola USA** has unleashed a novel series of radio ads, called "sneak previews."

The unusual ads, 90 seconds in length, begin with a CHR artist performing 60 seconds of his or her latest record, segueing into a 30-second version of the "Have A Coke And A Smile" jingle, preserving the record's

style. The first artist to take part in the new spots was **Chaka Khan**, who delivered her version of the **Beatles'** "We Can Work It Out."

The most distinctive feature of the ads is their cross-promotional quality, allowing a record company to maximize the exposure of a new release by ensuring the song is performed in the spot for the first time. The recordings are simultaneously released as singles. The "sneak previews" are being used as part of Coke's sponsor-

ship of rock concerts currently airing via the **ABC** and **NBC** radio networks.

**For The Record**

That \$45 million **Wendy's** restaurants had planned to spend on local radio (**R&R** 5-29), will instead be going to spot TV, according to corporate officials. Apparently, the initial story, carried in the May issue of **Marketing & Media Decisions**, was in error. We sincerely regret any inconvenience this misinformation might have caused.

5

YEARS AGO TODAY

**Radio & Records**

- ★ **DICK BOREL NAMED GM AT WCOZ/BOSTON**
- ★ **NUMBER ONE FIVE YEARS AGO: "Afternoon Delight" — Starland Vocal Band (Windsong)**
- ★ **NUMBER ONE COUNTRY: "All These Things" — Joe Stampley (ABC/Dot)**
- ★ **NUMBER ONE LP: "Fly Like An Eagle" — Steve Miller (Capitol)**



Sophie Beauvy



Suzette Mahr

**Beauvy Named Ad. Dir.; Mahr To Nat'l Ad Mgr. For Warner Bros.**

**Sophie Beauvy** has been elevated to Director/Advertising and **Suzette Mahr** has been promoted to National Advertising Manager for **Warner Bros. Records**. Beauvy most recently served as a Media Planner for the label, having previously held a similar position with the **Elsaman, Johns, and Laws** ad firm.

Mahr comes to her new post from a media buyer's position with the label. Prior to joining **Warner Bros.**, Mahr directed the in-house advertising operations for a chain of retail record stores. Both Beauvy and Mahr will be based at the label's Burbank headquarters.

**Pro:Motions**

**Talmadge, Sherman Form Full-Service Firm**

Entertainment industry veteran **Art Talmadge** and former **CBS Records** executive **Allen Sherman** recently announced the formation of **A&A Associates**, a general contracting firm offering a variety of professional services to the record and video industries.

The firm's services range from jacket design, printing, plating, record pressing, tape duplication, marketing, distribution, promotion, publicity, photography, A&R, business management, personal management, foreign licensing, and legal services, to providing recording studio facilities. A&A

Associates will be located at 870 Seventh Ave., Suite 348, New York, NY 10019, (212) 581-4680.

**Garrish Upped To VP/Legal & Business Affairs At Polygram**

**Eileen Garrish** has been elevated to Vice President/Legal & Business Affairs at **Polygram Records**, coming from her previous post as Director/Legal & Business Affairs for the label. Prior to joining **Polygram** last year, Garrish, a 10-year veteran of entertainment law, had been associated with the **Marshall, Morris, Powell, Silfren & Cinque** law firm.

**Mazzetta Named Nat'l Promo Dir. For First American**

**Tom Mazzetta** has been named National Promotion Director for **First American Records**, a Seattle-based label. Mazzetta most recently served as National Promotion Director for **International Artist Records**, having previously been Western Regional Promotion Manager at **Mercury** and **London Records** as well as having formerly held local promotion managers posts with **Polygram** and **Mercury** in Florida. In his new post, Mazzetta will operate out of Los Angeles.

**EXCLUSIVE!**

in your market: the "Big Guy"



After excellent early response to his television commercials for Charter stations, **Gordon Jump**, of **WKRP in Cincinnati**, is now available as exclusive spokesman in non-Charter markets.

His humor, warmth and professionalism make him an ideal spokesman, no matter what the format of your station. The network-quality spots can give you the best look, image and message ever seen in your market.

To reserve the "Big Guy" as your exclusive spokesman, call today. Prices vary by market size. Production starts in July, offered only through Charter Broadcasting.



**CONTACT:** John Bayliss, Russ Wittberger, Al Casey  
**PHONE:** (714) 298-3390

2399 Camino del Rio S., Suite 100  
San Diego, CA 92108



“TOUCH ME WHEN WE’RE DANCING”

IS TOUCHING RADIO IN ALL THE RIGHT PLACES

# CARPENTERS



The country has been waiting for a hit single from Richard and Karen Carpenter and here it is—“TOUCH ME WHEN WE’RE DANCING.” The first single from the long awaited forthcoming Carpenters album MADE IN AMERICA.

SP 3723

CARPENTERS. “TOUCH ME WHEN WE’RE DANCING”  
ON A&M RECORDS & TAPES AM 2344



PRODUCED BY RICHARD CARPENTER

Management: Management 

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**THE BACK PAGE  
BREAKERS®**

# Ratings & Research

"TV commercials showing a listener filling in a diary will be taboo."

## Diary Promotion Announcements — Arbitron's New Policy

In the last few days a number of you have called to lament Arbitron's recently announced policy change with regard to promotional announcements. Since this is a timely topic, I thought I'd interrupt my series on getting ready to review the Quarterly Measurement results in order to bring to your attention a vital item.

In the past Arbitron has taken various stands aimed at protecting the validity of its data. Its main concern is to discourage promotions or advertisements that might affect diarykeeping. Diary distortion is the most serious offense, resulting in delisting from the relevant Arbitron report. Less serious was the brouhaha over on-air diary announcements, a hot issue more than a year ago. Arbitron is now backing up the stance taken at that time, but broadening the promotional spectrum which will be covered by its policies. Let's look at the specifics.

### New Policy Spelled Out

Arbitron is concerned about biases that might ensue as a result of diary promotional announcements. The new definition of those announcements is "any systematic or stylized message in any medium which uses variations of the phrase 'dear diary,' refers to a diary, a diary survey, Arbitron, or ARB, or refers to the writing down of listening information." While this is a very broad statement of policy, it continues in a vein that has some broadcasters upset. The Arbitron policy reads, "These announcements may be coupled with psychological subtleties" aimed at getting people "to listen at work all day, waking up to a particular station, or having it get you through the day."

### Effective This Summer

This new policy will be used effective with the upcoming summer Arbitron sweeps. Stations found to have run announcements that meet the above criteria will be dealt with much as were those stations that ran on-air survey announcements. The Arbitron punishment will consist of a notice on the cover of the relevant report, a description of the activity on page five of the ratings book, and the placement of the station's numbers under a line below data for the rest of the market.

### Broadcaster Concerns

While almost no one in the industry is in favor of announcements that might distort the integrity of the data, judging by the calls I've gotten on this issue many of you are not greeting this new Arbitron pronouncement with open arms. There

seem to be two questions — how do you measure "psychological subtleties," and how will Arbitron police this new procedure?

Many stations or formats that encourage long listening spans seem especially upset. John Patton, VP/GM of Bonneville Broadcast Consultants, told R&R he thought it "absurd" that Arbitron might crack down on advertising encouraging long listening spans. Other Beautiful Music syndicators felt similarly. Ken Mellgren, VP/Operations for Schulke Radio Productions, and Steve Trivers of Kala Music voiced concern over how far-reaching this new policy might be. Thinking of specific TV commercials, Mellgren said "I don't think the Patrick O'Neal spot or the Shields & Yarnell spot could come under this new guideline, but we'll have to wait and see." Trivers was in favor of making the Arbitron research more accurate, but felt, "It's very improper of them to suggest that there's anything wrong with a station advertising itself as a wonderful companion all day long, etc." According to Trivers, "That is not fair to the stations in our line of work, nor is it fair to ethnic or Country stations with loyal audiences." The representatives of these three Beautiful Music firms all affirmed that they counsel their clients not to run commercials on TV that might make a diary reference or might distort the survey. A commercial reportedly being run by the Atlanta Schulke client, WPCH, was not endorsed by Schulke, according to Mellgren.

Beautiful Music, ethnic, and Country stations apparently are not the only ones concerned about how this new policy will be implemented. Herb McCord, GM/Radio Division for Greater Media, told R&R on behalf of his largely A/C-formatted stations, "I don't see how Arbitron can get away with this."

### Advisory Council Input

Evidently the Arbitron Radio Advisory Council was consulted by Arbitron before this new policy statement was released. Chairman Tom Hoyt told R&R that while the matter was not on the agenda at the latest meeting between Arbitron and the Council, "We did discuss it." Hoyt gave the Council members a chance to comment if they had any problems with the stance and apparently no one voiced concern at that time. Trivers, by the way, is a member of that Council.

When asked how he thought Arbitron might be able to enforce the provision that could affect stations attempting to encourage long listening spans, Hoyt said, "I don't think they intend to." He agreed with the other broadcasters to whom

## Week In Review

### Mediatrend Growth Coming?

Jim Seiler's monthly Mediatrend service may be about to add to its market list. According to company officials, it appears as though Phoenix will be the next market added to the Mediatrend list, perhaps with a July start. In addition, the firm is looking at a Southeastern market where the Birch Report is currently in place as a growth possibility.

### Arbitron Bolsters San Francisco Office

Marv Korach, manager of the San Francisco office for Arbitron Radio, recently announced two personnel moves. David Burrill, who served for approximately 18 months as client service rep in the Bay Area office, has been promoted to account executive. Replacing Burrill in the CSR slot is Bill Rose from WIOQ/Philadelphia. Both appointments are effective immediately.

we talked that Arbitron did have a right to put some teeth into a policy against diary announcements, but that getting into the area of "psychological subtleties" could be sticky.

### Sell The Product

To summarize, Arbitron has expanded its policy against advertising or promotions aimed at diarykeepers. Syndicated TV commercials showing a listener filling in a diary, as well as any other attempt to mention a survey or any Arbitron connection, will be taboo. Such announcements, tied into "psychological subtleties" that promote long spans of listening, will earn a station a slap from Arbitron. Generally the industry reaction has been that it's fine for Arbitron to try and stop distorting announcements — no matter what medium they appear in — but there is concern over the vague reference to promotions that encourage long-term listenership. Perhaps Arbitron will, before this summer sweep, clarify this situation to alleviate any fears those of you out there may have.

In the meantime, perhaps Tom Hoyt put it best when he told me, "Let's not get concerned trying to influence diarykeepers this way — let's just sell our product and try to attract the most listeners we can." Isn't that really what advertising promotions are supposed to be all about?

## Q&A

A number of you have written or called regarding my column on the Arbitron monthlies. An example was Norman Wain, President of the Metroplex group, who wrote to ask, "What can we do to help stem the use of these monthlies in the industry?"

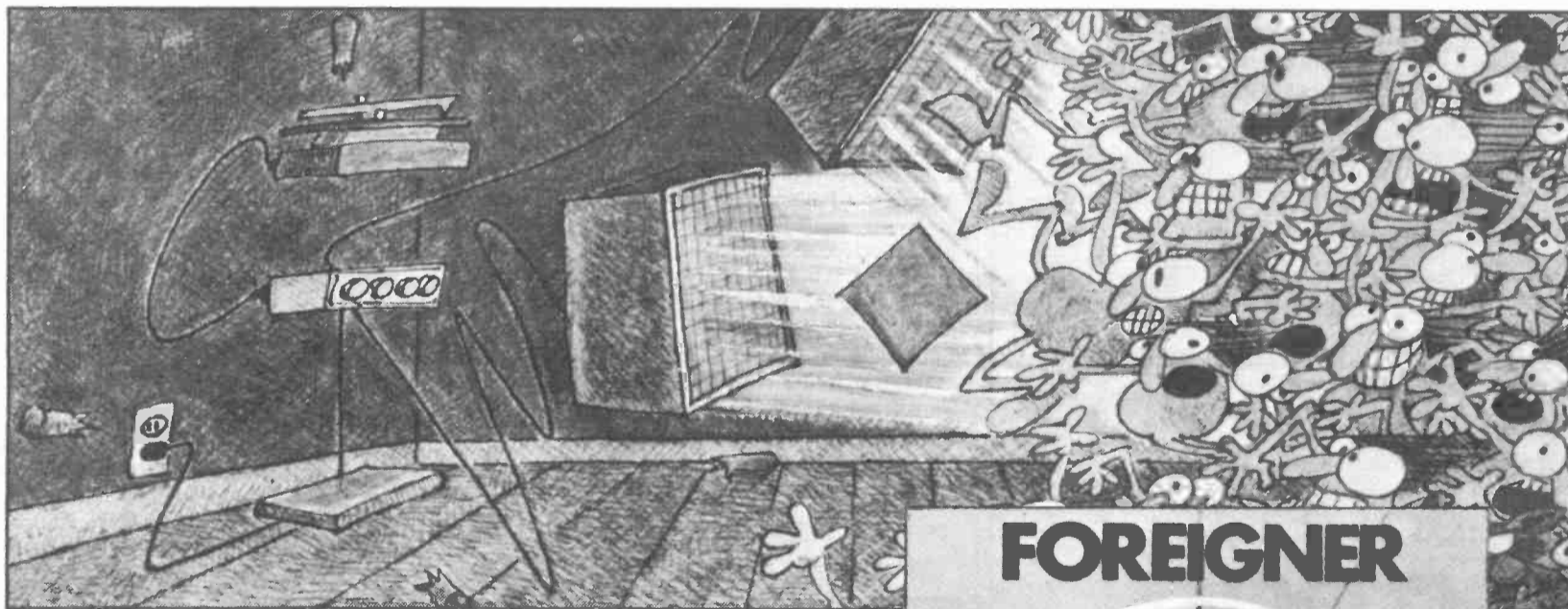
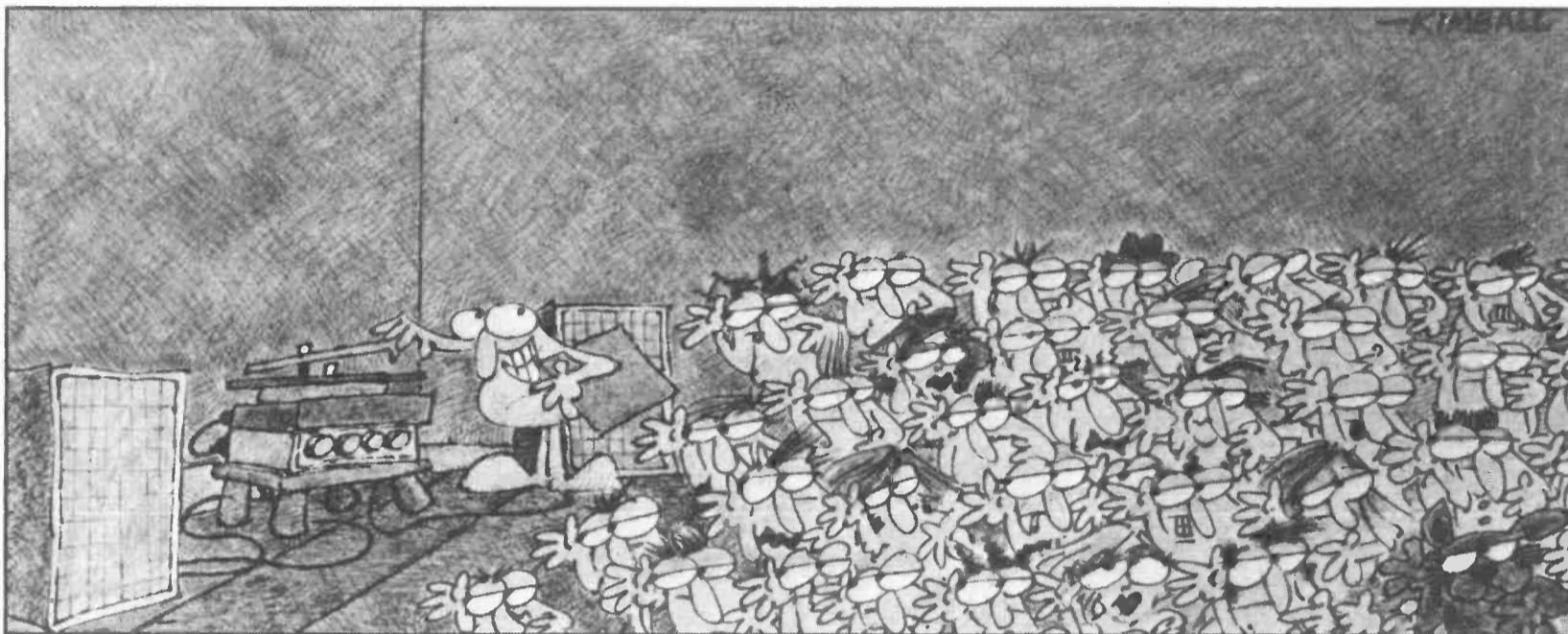
If broadcasters feel strongly against the monthlies, contacting Mike Membrado at Arbitron (212-887-1406) would be a good place to register feelings. Trade groups like the research committees of the RAB, NAB, and the NRBA could also be useful in taking a stand on this issue.

Jhan  
Hiber





# FOREIGNER BREAKS THE SILENCE



WITH THE FIRST SINGLE,  
"URGENT."<sup>3831</sup>  
FROM THEIR NEW ALBUM  
ON ATLANTIC RECORDS  
AND TAPES.



SD16999  
PRODUCED BY ROBERT JOHN "MUTT" LANGE AND MICK JONES  
MANAGEMENT: BUD PRAGER/E.S.P. MANAGEMENT, INC.

FOREIGNER

4

**RADIO & RECORDS "MOST ADDED" SINGLE OF THE WEEK!**



## What would happen if 250 R&R reporters were to program Frankie Smith's "Double Dutch Bus"?

So far, with the help of the nation's top independent promotion people and these (33) R&R reporters

WKTU 19-7	Z93 28-24
KRLA 1-2	Y100 11
KIIS-FM 2-3	WCKX 19-17
KFRC 4-3	KFI 23
13K deb 10	KJR on
KSET-FM 12-5	WAEB 30-27
KBFM 7-6	KEEL 11-10
KYNO-FM 8-5	KLAZ on
KIDD 10-5	G100 deb 21
FM102 11-9	WBBQ 26-15
KGGI 4-3	KX104 deb 27
KHYT 14-1	KERN on
WXLK 1-2	KCPX 36
WXKS-FM 16-13	WHHY on
WPGC 20-10	FM99 20
CKGM 25-19	KENI on
KRLY deb 22	

Double Dutch Bus has sold over **1,000,000** records

**B.B. 43\* C.B. 47\* R.W. 49\***

It figures to play this hit



Distributed by C.B.S.

### KAY NAMED GM

## Moffat Completes CJJD Purchase

Moffat Communications has completed its purchase of CJJD/Hamilton from CJJD Ltd, following final approval from the Canadian Radio-Television & Telecommunications Commission (CRTC).

At the same time, the appointment of Don Kay as GM of the A/C-formatted station was announced. Kay had been Sales Supervisor at Moffat's CHED/Edmonton. Present CJJD Sales Manager Wayne Ens continues in that position, while the company hopes that current personnel will also remain.

The acquisition of CJJD gives Moffat nine radio stations, with CKLG & CFOX/Vancouver, CKXL & CHFM/Calgary, CHAB/Moose Jaw, and CKY & CITI/Winnipeg rounding out the roster in addition to the aforementioned CHED.

## Stuart, Holmes Launch Gold Coast Label

Marv Stuart, Curtis Mayfield's partner in Curtom Records for many years, and former Casablanca Sr. VP and Chocolate City Records founder Cecil Holmes have started Gold Coast Records, to be distributed by Capitol. Stuart will serve as Chairman, based at label headquarters in Chicago, while Holmes, as label President, will work out of Los Angeles.

Gold Coast's first acts are former Curtom recording artists Linda Clifford and TTF, with initial product expected shortly.

### LETTER

## "United Front" Against Performers Royalty

Dear R&R:

*I feel compelled to write an open letter to our industry and to those considering the Performers Royalty Bill (pay for play) in the House.*

*After reading in your May 29 issue Victor Fuentelba's statement that "musicians have to eat," I have to ask, "What would musicians eat if radio played no music?"*

*Radio stations pay a fee to play music, (ASCAP, BMI) so the statement that radio pays "nothing" for its mainstay is absurd . . .*

*Fellow broadcasters, it is time to stand up for our rights. We have given birth to today's music industry. We have given it the good times of the past 26 years. Now that times are tough, they have turned around to try and kill their mother. It is pure and simple an example of biting off your nose to spite your face.*

*Do not stand idle. Contact your Congressman and make your feelings known. If we show a united front, we will not be denied.*

*And to the music industry, consider a world with no music on the radio. Now tell me where your next meal will come from.*

Jay Meyers  
Operations Manager  
WCTC/New Brunswick, NJ

## Ridgeway

Continued from Page 3  
and Latin America, as well as doing radio surveys in Puerto Rico. According to Roslow, "Rip is coming aboard to help lay the groundwork for our getting into the radio ratings business here, importing our techniques into the heavily Hispanic U.S. markets." Ridgeway, who begins at SRC on July 13, will be responsible for starting radio surveys this fall in major markets like New York, Los Angeles, Miami, and San Antonio. The firm hopes to expand to approximately 25 markets in 1982. Neither Roslow nor Ridgeway would rule out the possibility that SRC might later enter the general market ratings field.

Ridgeway told R&R, "I'll miss the challenges at Arbitron, but the opportunity to import a new, workable Hispanic survey to the mainland is a great opportunity." Ridgeway feels that measurement of the Hispanic listening is a void in the current ratings field, and said he hoped that SRC's personal interview technique would fill that void.



Don Zimmermann, David Chackler, Marshall Blonstein

## Revamped Montage Label Sets Capitol Distribution

Montage Records, recently restructured after severing its ties with WMOT Records, has signed a distribution agreement with Capitol Records. Montage is jointly headed by Marshall Blonstein, most recently President of Island Records and longtime VP/GM at Ode; and former Chalice Productions head and WMOT Chairman David Chackler. The label expects its first product to emerge in mid-July.

Capitol/EMIA/Liberty President Don Zimmermann commented, "We are delighted to handle the distribution of Montage. The track records of both David Chackler and Marshall Blonstein have been excellent, and the entire Capitol organization is excited about the pact."

## \$3.5 Million Bootleg Bust; Investigation Continues

The FBI reports it seized nearly 185,000 bootleg albums and manufacturing equipment worth more than \$3.5 million as part of an ongoing antipiracy operation. The confiscations, which included bootleg performances by artists such as the Beatles, Bruce Springsteen, Led Zeppelin, the Who, Elvis Presley, the Clash, and the Grateful Dead, took place in New York, Connecticut, Michigan, Wisconsin, and South Carolina.

## Santa Maria

Continued from Page 3

Randall said he received a phone call from Salyards's boyfriend, who threatened to beat him up. Randall hung up on him.

Twenty minutes later, the boyfriend appeared at the station, entered the studio where Randall was still on the air and proceeded to slap him repeatedly about the head, blackening one eye. Fortunately, the mike wasn't open, but Randall, who was on the phone with a contestant at the time of the assault, said that station listeners experienced about two minutes of dead air as he recovered from the attack. Soon afterwards, Randall called the local police, charging his assailant with battery.

### Repeated Reprimands From GM

When Randall arrived at the station on the following Monday, he claims that KUHL owner/General Manager Jim Ranger told him to "drop the charges or leave the station." Outraged over what he perceived as a lack of sympathy on Ranger's part, Randall accepted the termination.

"I felt that I had to stick to my guns in pressing the charge," Randall told R&R. "Apparently, he felt that it would hurt the station more for me to go to court than to fire me. I fully expected him to back me up as he's always done in the past. It's a good organization and I'm sorry to leave, but I got beat up while I was on-air protecting his license and he wasn't going to do anything about it."

When contacted by R&R, Ranger corroborated Randall's story, except that he claimed Randall was fired for verbally abusing a station employee, noting that this was not the first time he had reprimanded Randall for his, verbal transgressions.

Randall has now taken a Promotion Director/air personality position with KACY/Oxnard, CA.

## KFAX

Continued from Page 3

interference-free signal from KFAX." KLIV operates with 5kw on 1590, while KFAX has 50kw on 1100.

KLIV's proposed change has also been opposed by KXRX/San Jose. However, KXRX says it will drop its objections if the Commission approves its request to switch to the letters KSJO. But that idea has drawn fire from KSFO/San Francisco, and a settlement still appears distant.



# THANKS! To 34,000 March of Dimes SUPERWALKERS.

**THANKS!** To the March of Dimes Staff  
Tom Canar • Doralece Lipoli  
Rich Rodner • Carmen Ulmer

**THANKS!** To the Magic Mountain Staff  
Bob Bennett • Scott Canon  
Debbie Williams-Erickson • Susan Reisig

**THANKS!** To the Music Industry  
Mike Alhadeff • Irv Azoff  
Joe Isgro • Barry Jay Josephson  
Scott Kranzberg • Susan Scharf  
Larry Solters

**THANKS!** To the Talent Management  
Mike Gersey • Jim Morey

**THANKS!** To the Artists, for the appearances, and the shows  
KC and the Sunshine Band • John Schneider—"The Duke"  
The Knack's Doug Feiger • Tom Jones  
Tierra • Boz Scaggs  
Tai Babalonia & Randy Gardner • Taste of Honey  
Pure Prairie League

## THANKS! For helping collect \$1,750,000 in Southern California!

*From*

*Lohman and Barkley, Jim & Ev Kelly, Jack Armstrong & the Gorilla,  
Mark Taylor, Roger Collins, Dave Diamond, Byron & Jenaka . . .  
and the MusicRadio "Ear Force" . . .*

# 64 KFI

The #1 hit station.

# AIN'T NO DOUBT ABOUT IT...

*It's a smash hit!*



"I'm In Love"  
PB 12243  
**EVELYN KING'S**  
new single from her  
forthcoming album,  
"I'm In Love"  
AFLI 3962

*Thank you  
Retail & Radio  
for listening.*

Produced by Morrie Brown for Mighty M. Productions  
and Willie Lester & Rodney Brown for Mainline Productions, Inc.  
Sight and Sound Management

**RCA** Records and Tapes



## STREET TALK

If this week's edition of the "Will Westwood One Buy Watermark?" story can be believed, we may have the final chapter. After last week's denial by Watermark President Tom Rounds, Westwood One now says it has formally withdrawn its offer and "has decided not to proceed with the acquisition." However (and here we go again), Street Talk has learned that Westwood One is actively pursuing the acquisition of another company also in the entertainment industry.

Look for major upper level staff changes at Polygram's New York offices. Apparently the "old line" will be moving aside in favor of some newer, younger, more aggressive people with an eye on getting the company into high gear.

As we went to press, new KWST/Los Angeles morning team London & Engelman were preparing for their Thursday morning debut (6-25). Word on the street in L.A. was that KRTH, the former home of London & Engelman, might attempt legal action to keep the AM drive team from doing a second KWST show on Friday. Apparently L&E's rapid departure from KRTH left a few sore toes, and the attorneys have been going over their contracts with fine-tooth combs.

Spike O'Dell will exit KSTT/Davenport for the morning show at WBT/Charlotte. Replacing Spike at KSTT will be Dave Shropshire from WROV/Roanoke.

KAFY/Bakersfield will not change owners or formats. The reported sale has been put off, and the CHR format will remain intact under PD Joe King and MD Mike Bell. We're guessing that means the "memorial picnic" is off too.

Vicki Leben, most recently with LAX Records, has been named National Director of Singles Promotion for Alfa Records.

Congratulations to one of America's truly great air personalities on his upcoming anniversary... Dan Ingram will celebrate his 20th year on WABC/New York next week (7-3). As a salute to Dan, WABC will be commercial-free during his four-hour show that day. Dan will be featuring some classic taped bits from his 20 years with the ABC station along with the biggest hits from the past two decades.

KRLA/Los Angeles VP Art Laboe gets his star on the Hollywood "Walk Of Fame" July 17.

Kelly West, former radio programmer and NE Regional promotion man for Motown for the last 3½ years, is out and looking... (212) 533-8499.

### If You Can't Get Hits... Play 'Em

Billy Sample, striking Texas Ranger left fielder, has joined the staff of KAAM/Dallas. Working as a regular staff announcer, Billy will perform all the normal duties from spinning the hits to reporting the weather in the 10am-3pm airshift. The duration of his midday adventure is temporary, pending the outcome of the current baseball players strike.

Sample had been broadcasting the latest Rangers information on KAAM since spring training began earlier this year, but with quite a bit more free time on his hands now, KAAM offered him middays and the rest, as they say, is history.

Former MCA Promotion VP Larry King's 18-year-old daughter Tracye Michelle King passed away in Atlanta last week. Those wishing to contribute to a memorial fund in Tracye's name: Emory University Heart Research Center, c/o Gift Processing, Atlanta, GA 30322. Our condolences to Larry and his family.

Robert John, who had been PD at KROY-FM/Sacramento, has been named to replace Scott Sherwood as new PD of Y103/Jacksonville.

Paul Zarcone (J.D. Holiday) has exited WXLO(WRKS)/New York, where he had been doing mornings, and he's available. Paul can be reached at (212) 838-0340.

Mark Elliott has departed as PD of WDJX/Dayton, with Joe Dawson named as his replacement from WIRK/West Palm Beach.

Sam Armato is retiring as Music Librarian for WTMJ/Milwaukee after serving 21 years with the station. Sam began his career with WTMJ as a member of the station's studio orchestra. Next month, as he turns 65, Sam will exit the music library where he used to file sheet music.

Tony Muscolo's telephone number was incorrectly reported in last week's edition of R&R. To reach A.D. Muscolo Independent Promotions, the correct number is (213) 763-0383.

Congratulations to KXOK/St. Louis PD Lee Douglas and his wife Barbara on the birth of their first child, Jamie Suzanne Douglas. Young Jamie arrived on Lee's birthday — June 15.



**JUDAS PRIEST GETS READY TO ROLL** — Columbia Records and Judas Priest have agreed to sponsor a race car on this summer's IMSA circuit (including contests at Daytona Beach, Watkins Glen, Mosport and Road Atlanta). The car will be driven by Gary Goodman (on the left), who is shown looking over "the shell" with (l-r) Columbia's Jim McKeon, Matt (the mechanic), Alan Oremen, and Paul Rappaport of Columbia. Incidentally, the car started out as a stock Datsun 200SX but is being rebuilt by Indy car builder Dave Klym of Fab Car Engineering.

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# RONNIE MILSAP

## “(There’s) No Gettin’ Over Me”

JH 12264

*A Back Page Breaker  
In It's Second Week!*

**THE BACK PAGE**

**BREAKERS**

**RONNIE MILSAP**

**(There's) No Gettin' Over Me (RCA)**

57% of our reporters on it. Moves: Up 12, Debuts 28, Same 27,  
Down 0, Adds 60 including WNBC, WKBW, WPGC, 94Q,  
WZUU, KEZR, KPLZ, Q103, WBLI, BJ105, WLOL-FM, WOHO,  
FM102, KENO, WCGQ. See Parallels, charts at number 30.



**Produced by Ronnie Milsap  
and Tom Collins**



**ON RCA RECORDS**

# "SUZI" is looking better every week!

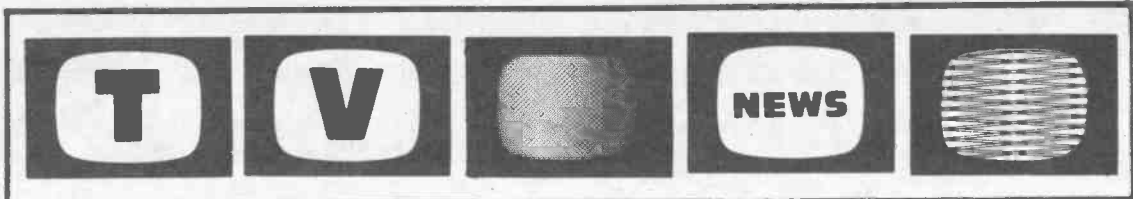
WBEN-FM 35-28 WIFI on KRBE 30-27 KBEQ add 24 WOLF add WFLY on WPST deb 30 WKRZ-FM add K104 on WAQY deb 29 WHYN 22-20 WKEE add 39 WRVQ add KSTAR 27-25 KINT add 28 KBFM on	WJDX on G100 on WBBQ on WCSC on WGH on KJ100 23-21 WAKX on KERN on KYNO-FM on KIOY 23-19 KYSN add KCPX 37-32 WACZ on WFBG on 14WK on WCIR add	95XIL on WCGQ add WFLB deb 33 FM99 add KILE deb 36 KQIZ-FM on KVOL 24-20 KKRC add KKLS add WRKR add 34 KENI 33-28 KSLY on KCBN deb 39 KQDI on KOOK on KRLC deb 28
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# Randy Vanwarmer "SUZI"

Produced By John Holbrook  
And Ian Kimmet  
For Briggs And Co. Productions



On Warner Bros. Records



## CBS Holds Off ABC For Win

In a tight skirmish, CBS edged ABC for the Nielsen ratings title over the week ending June 21. Again, CBS's Sunday/Monday series strength was the difference, as four of the top seven shows (including "M\*A\*S\*H," No. 1 for the third straight week) fell into that category, offsetting lesser scores for Friday favorites "Dukes Of Hazzard" and especially "Dallas," which skidded to 19th, possibly because everyone who conceivably wanted to see it saw it the first time around. ABC's 13.5 average rating (as compared to the CBS score of 13.9) was highlighted by high ratings for "Hart To Hart," "Too Close For Comfort," and "Taxi"; while NBC, although scoring a less-than-stunning 12.0, could be cheered by its three top 10 programs, led by "Quincy" soaring 12 places to No. 2. The standings:

- |    |    |                             |    |    |                           |
|----|----|-----------------------------|----|----|---------------------------|
| 1  | 1  | M*A*S*H (CBS)               | —  | 11 | Taxi (ABC)                |
| 14 | 2  | Quincy (NBC)                | 9  | 12 | 20/20 (ABC)               |
| 10 | 3  | House Calls (CBS)           | 5  | 13 | Three's Company (ABC)     |
| —  | 4  | Hart To Hart (ABC)          | —  | 14 | Fantasy Island (ABC)      |
| 3  | 5  | Facts Of Life (NBC)         | —  | 15 | Trapper John, MD (CBS)    |
| 2  | 6  | The Jeffersons (CBS)        | 8  | 16 | Alice (CBS)               |
| 4  | 7  | 60 Minutes (CBS)            | 20 | 17 | CBS Reports (CBS)         |
| 7  | 8  | Diff'rent Strokes (NBC)     | 17 | 18 | Love Boat (ABC)           |
| —  | 9  | Too Close For Comfort (ABC) | 12 | 19 | Dallas (CBS)              |
| 13 | 10 | Dukes Of Hazzard (CBS)      | —  | 20 | Cronkite's Universe (CBS) |

"WKRP In Cincinnati" improved to 29th from 36th the previous week.

TV "TRIVIALIZES" ROCK & ROLL — "It's Rock 'n' Roll," a new syndicated rock trivia TV game show set for a fall debut, will be hosted by comedian Richard Belzer. Teams of rock stars and rock fans will compete for prizes when the show unfolds. Pictured (l-r) are Belzer and producer Arnie Rosenthal.



### Music On TV

Hank Williams Jr. guests on "Merv Griffin" July 3, while Lee Ritenour follows up on July 6. REO Speedwagon appears via videotape on "American Bandstand" June 27. "Solid Gold" features guest cohost Johnny Mathis, plus musical guests Rocky Burnette, Rita Coolidge, the Dirt Band, Geraldine Hunt, Teena Marie, and Dusty Springfield. "Solid Gold" has also been set to be transmitted via satellite (courtesy Wold Communications) to all Paramount affiliates with earth stations, as a prelude to Paramount's new quasi-network setup bowing this fall with the new "Entertainment Tonight" show. Over 100 stations are signed to carry "Entertainment Tonight" and the satellite link (with over 60 stations) is regarded as a significant step away from dependence on network programming in the TV field, as such stations will be able to substitute Paramount programming (or material from other suppliers) for network shows at will.

## VIDEOSCOPE:

VIDEODISC SALES STAGNANT?: While RCA is calling the introduction of its "Selectavision" videodisc system "the most successful product launch in the electronic industry's history," claiming 26,000 units sold by the end of April, a spot check of retailers by Campbell-Ewald, agency for the competing "Magnavision" system, reportedly showed "Selectavision" sales to be at a virtual standstill. Furthermore, sales of competing videodisc players weren't doing any better (the competition thought that if RCA's system had taken off, they'd have been able to ride its coattails). Nevertheless, RCA notes by way of comparison that the first year color TV was introduced, only 5000 units were sold, and is therefore pleased with the videodiscs' performance. However, in what may be indicative of "Selectavision" 's success, RCA has put its planned TV spots touting the videodiscs on hold for the summer. . . ISLAND ANNOUNCES VIDEO SUBSIDIARY: Island Records has announced the creation of Island Visual Arts, a subsidiary to be involved in the creation of feature-length films and the acquisition of existing films for videocassette and videodisc distribution. Island Visual Arts is currently producing four films: "Countryman," an adventure film set in Jamaica; "No Place Like Home," the second feature from Perry Hensel, who produced "The Harder They Come;" "They Call That An Accident," a fiction thriller set in France; and an as-yet-untitled film about the late Bob Marley. Island Visual Arts has also acquired the videocassette rights to "The Harder They Come." . . . TOP 10 VIDEOCASSETTES FOR MAY: According to Merchandising Magazine, the best-selling videocassettes during May were: 1) "Airplane" (holding at the top), 2) "9 To 5" (debuting at number two), 3) "Star Trek — The Movie," 4) "Urban Cowboy" (up eight spots from number twelve), 5) "Caddyshack" (up 19 spots), 6) "2001 — A Space Odyssey," 7) "Alien," 8) "All That Jazz," 9) "The Blues Brothers" and 10) "Superman." "Xanadu" took the biggest jump, up 22 spots to number twelve, while "The Stunt Man" debuted at 14th. Other notable leaps were "Smokey And The Bandit II" (up 11 spots to 16) and "Flash Gordon" (debuting at number 22).



# EASY LISTENING RADIO

Fred Seiden

## The Bands Play On!

Nostalgia has become very popular in most of our entertainment as a way of recalling the "good ol' days" when the living was easier, or so it seems in retrospect. Part of that free spirit was captured in the Big Band movement of the 30's and 40's — which has returned in radio with formats playing music from that bygone era. One of the forces in the revival of the big bands is the well-known trumpet player and band leader **Ray Anthony**, President of **Big Bands 80's**. Ray founded an organization that acts as a central distribution facility for all the big band record albums which can be sold direct to the consumer via mail order. As Ray describes it, "This concept of one central location is

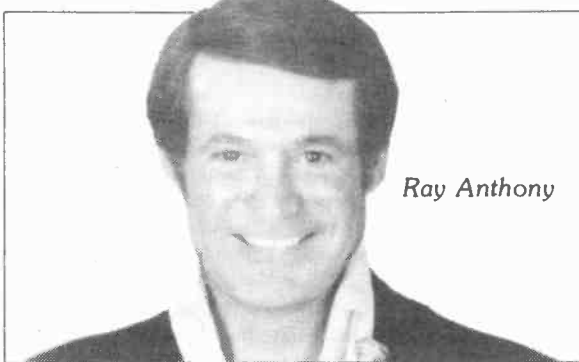
*"Eighteen months ago there were fewer than a dozen stations playing big band music. Today, there are about 1000 including it in their formats."*

a 'first,' and the reason for it is that major record labels have not been interested in promoting and marketing music of this type. Because of the impact of rock & roll, and now, country music, the big band aficionado has literally had to search for this kind of music."

According to Anthony, research indicates there is a growing market for big band music, and his organization decided to provide this service dealing with one specific product — big bands. His catalog lists 1200 albums by 160 artists on over 80 record labels, including names like **Glenn Miller**, **Artie Shaw**, **Count Basie**, **Tommy and Jimmy Dorsey**, among the great stars of the Big Band Era.

Since Big Bands 80's got underway a year ago, it became evident that the need for the success and continuation of big bands would have to come from the *young musicians*. In order to expand its scope of activities the company requested and received a nonprofit status, with the emphasis on educational activities and the creation of a Library and Hall of Fame to house photos, records, books, and other memorabilia on big bands and jazz.

When Ray formed his organization to perpetuate renewed interest in big band music, it started with a small group of Los Angeles-based bandleaders. It has grown to national prominence with such prominent figures as **Harry James**, **Woody Herman**, **Alvino Rey**, **Freddie Martin**, **Les Brown**, **Sammy Kaye**, and **Les Elgart**.



Ray Anthony

In those formative days, Anthony compiled a comprehensive mailing list of big band fans and almost 500 radio stations, then produced an album featuring his own and five other bands playing two tracks each, and shipped this album to all the stations on his list. "The program and music directors were very receptive," he said. "Eighteen months ago there were fewer than a dozen stations playing big band music. Today, I'm happy to say there are about 100 stations including it in their formats." their formats."

Anthony has just shipped the "Big Band Album, Volume III" to 1000 stations around the country. The immediate emphasis of Big Bands 80's will be on newly-recorded projects featuring Ray Anthony and a number of his colleagues in the business. Many radio stations that play big bands have found it difficult to find this music, so Ray's organization will be doing something about that now. The enterprising band leader said, "We will concentrate on not only supplying radio stations with product, but servicing big band consumers as well. If we don't have it, we'll go out and find it."

Looking to the future Ray commented, "My dream is eventually to see a Big Band/Jazz Hall of Fame so all the legendary giants of yesterday, to-

## Flow

**General Electric** is making changes in two markets: **Harry Young** will be out as Operations Director at **KFOG/San Francisco**. **Bill Moriyama** assumes the dual role of Operations/Public Affairs Director, beginning in July. . . **Charles M. Pickering**, Sales Manager of **WJIB/Boston** since 1968, has been named acting General Manager. Both GE stations are programmed by **Schulke Radio Productions**.

Looks like **Metromedia** is getting into Easy Listening in Florida with its intention to buy **WWBA-FM/St. Petersburg (R&R 6-12)**. The \$7 million offered for WWBA-FM is reportedly the highest price ever paid for any FM radio station in Florida. President **Ed Winton** has been running the Beautiful Music format, programmed locally, for many years. Consistent strong ratings in the market made the station an attractive property.

Many stations are getting away from the description Beautiful Music and repositioning themselves as Easy Listening. Could be that the broadcaster's attempt to get away from the "background" image will eventually put the industry term "Beautiful Music" to rest at *Format Lawn*.

- Big Band music is booming as more and more stations turn to the format.

- Big Bands 80's helps radio stations find the classic (and new) big band material they're looking for.

- WHTG-FM, WDDW, and KMPX describe their Big Band approaches.

- Changes at GE Easy Listening stations.

day, and tomorrow will remain a part of our musical heritage forever."

For more information you can contact: Big Bands 80's, 9288 Kinglet Drive, Los Angeles, CA 90069.

### Swinging Across The Country

We've received mail from some of the radio stations who discovered big bands fit right in with their current programming philosophies, **WHTG-FM/Asbury Park, NJ**; **WDDW/Johnston City, IL**; and **KMPX/San Francisco**.

Serving the North Jersey Shore, by day **WHTG-AM & FM** simulcast Easy Listening music. But at night, the FM station swings with "Music To Remember" — rhythms of the Big Band Era of the 30's, 40's and 50's. The station's Music Director **Philip Kohn** reports that WHTG pioneered daily broadcasts of big bands in the Metropolitan Area, beginning in August 1977, having recognized at a very early stage the resurgent interest in the music.

From the Midwest, **Jay Pearce**, Operations Director of **WDDW ("Double D")**, says his station fits in somewhere between Adult/Contemporary and Beautiful Music. He told me, "We are a 250-watt daytimer fully dedicated to adults. About three or four times a year there's our 'Big Band Weekend' . . . we have developed a way to give our listeners some nostalgia without interrupting our format. Recently our programming added some vintage comedy and we hauled in a Victrola to crank out some old 78's."

I heard from "The Band Leader" — **KMPX** — in the Bay Area, where **Croix Pitzer** is the Program Director. He informed me, "My dad was a big band leader for the **Kings Of Tempo** during the wild and wonderful years from 1912-1927. **Dick Powell** was his vocalist and at one time **Paul Whiteman** worked with my father."

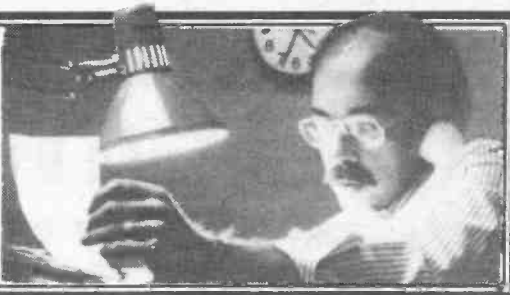
Commenting on the KMPX format, Croix said, "The variety of music was created from songs between 1939 and the present, and originated at the **Drake-Chenault** syndication firm." The big band is part of each quarter-hour, as the Program Director explains: "Each one is specially built for the musical imagery we are seeking as we blend sounds of several eras. As a counter harmony we are using the later bands, including the **Elgarts**, **Covington**, **Heath**, **May** — as well as the best material from the emerging big bands like **Pat Longo**, **Johnny Catron**, and **Keith Williams**. The vocal is supplied by the established standard artists and those powerful performers associated with Vegas and the great showplaces of the world."

With all the talk we're hearing about the population getting older, and **Torbet Radio** informing us that the most requested demos for the first quarter of this year's national business were 25-54, the big band may well have come into its own the second time around.

**Fred Seiden** is an established programmer and promotion expert with an extensive background in the Easy Listening Radio field. To contact Fred, call **R&R** at (213) 553-4330 or write to **Radio & Records**, 1930 Century Park West, Los Angeles, CA 90067.



# BRAD MESSER



## The "Public Figure" Catch 22

Our legal system is geared to determine what is or isn't legal to the letter of the law, but that isn't the same as determining what is right or wrong. People who have committed crimes often go free because of fouled-up paperwork, inept defense, or prosecution that results in dismissals, and so on. The naive among us may feel the courts exist to determine whether wrongs have been committed, but really they only ascertain whether written laws have been broken and whether due process has been followed in bringing an accused person to trial.

In the case of the Atlanta man who has been hounded day and night by reporters after being questioned in connection with the murders, the question of legal/illegal is paramount, and the question of fair/unfair or right/wrong is left to the hearts and minds of the various members of the news media assigning or doing the hounding. A court will eventually decide whether any laws have been broken by reporters who have tailed him and interviewed his friends and neighbors, but the question of basic fairness will be debated and discussed among journalists for many years because there's no clear-cut right-or-wrong, only those frustrating shades of grey that fuel philosophical discussions without producing firm answers.

Basically the philosophical question seems to be, "Do reporters do good, by holding a person up to public scrutiny, when that person has not been indicted or charged with any crime?" The question is not "is it legal?" but "is it fair?" and does it serve a positive purpose in accord with the highest principles of journalism?

I side with those who believe there's no good to be obtained from smearing around a person's name day after day when the person has been charged with no crime. It is, to my way of thinking, poor journalism and the cheapest sensationalism, although on the other hand it surely must sell a lot of newspapers so it's good capitalism and successful enterprise.

When money and journalistic principles face off in one-or-the-other opposition, my respect goes to those who opt for the latter. (That accounts in part for my not being filthy rich, but that's another story.)

Even though the Atlanta suspect has been indicted and even if he's then convicted of murder, it still will not have been right to have splashed his name around week after week prior to legal charges.

It might have been legal. But it won't have been right.

## CALENDAR

### An Unlucky Day?

**MONDAY, JUNE 29:** Just over 19-hundred years ago today the first bishop of the Catholic Church, Saint Peter, was crucified (in 68AD). Sixties movie sex symbol Jayne Mansfield's fatal car wreck was on this date in 1967, and Mama Cass Elliott died eight years ago today. One year ago the world's oldest man died in Japan: Izumi Shigechiyo was 115, and the Guinness Book of World Records says his age is the oldest ever proven.

In the Land of the Midnight Sun these are the 24-hour daylight days, and on the opposite side of Earth at the South Pole, it's endless night.

### "Mile-A-Minute" Murphy

**TUESDAY, JUNE 30:** Bicycle rider Charles Murphy established a world record — and broke a major psychological barrier — when he managed to keep pace with a speeding locomotive 82 years ago today. Reporters witnessed the accomplishment, as a Long Island engine hit 60mph with Murphy right behind. A special runway between the steel rails enabled his bicycle to roll smoothly, and a windscreen on the locomotive kept Murphy in "dead" air over the three-mile run.

Ten years ago today the U.S. Supreme Court ruled that newspapers had the right to publish the so-called "Pentagon Papers," a history of the U.S. decision-making policies concerning Vietnam.

Lena Horne is 64. Ron Swoboda is 37.

### Another Famous Person Dies Broke

**WEDNESDAY, JULY 1:** Charles Goodyear discovered how to make rubber tough without being sticky or brittle, after ten years of experiments that culminated in a fortunate accident. One day he spilled a gob of sulphur and rubber on a hot stovetop and discovered the cooked gob had the physical properties he had been seeking. Goodyear never managed to capitalize on his major discovery, and died broke 121 years ago today, leaving his family about a quarter-million dollars in debt.

The world record for pushups was established two years ago today when Tommy Gildert of Britain did 9105 of 'em in just over four hours fifteen minutes.

Leslie Caron is 50. Genevieve Bujold and Karen Black are 39.

### Most Famous Female Flier Disappears

**THURSDAY, JULY 2:** Amelia Mary Earhart was without challenge the biggest female name in aviation in the world, when she and a male copilot attempted an around-the-world flight in 1937. Forty-four years ago today that attempt ended when Earhart and Fred Noonan disappeared at sea, with no wreckage ever found. There have been numerous theories about Earhart surviving the crash, but no positive proof.

President James Garfield had been in office only about four months when he was shot in the back at the Washington, DC rail station 100 years ago today. He managed to live another 2½ months before dying.

Cheryl Stoppelmoor — show name Cheryl Ladd — is 30. Ambrosia's Joe Puerta is 30. Racer Richard Petty is 44. Comedian Dan Rowan is 59.

### Dog Days Of Summer Begin

**FRIDAY, JULY 3:** Today Earth is the farthest it ever gets from the sun (at aphelion) and the planet as a whole is getting seven-percent less sunlight because of the greater distance. However, the seasonal tilt of the globe overcompensates and makes the Northern Hemisphere warmer: from now until the 11th of next month we have the Dog Days of Summer . . . hottest of the year.

Israel's successful hostage-rescue raid at Entebbe Airport, Uganda, was five years ago today. It happened on the day the tall ships were sailing into New York harbor to honor our Bicentennial in 1976.

Geraldo Rivera is 38. Earl Butz is 75. Tomorrow Ann Landers (born Esther Pauline Friedman) and her twin sister Abigail "Dear Abby" VanBuren will be 63.

## Source

Continued from Page 1

"The three of them combined are a blockbuster team," Ambrose said. "The Source's success is certainly due to the talent of those individuals who created it: Jim Cameron, John McGhan, the on-air talent, and the affiliate relations staff. Frank as Source Affiliate Consultant adds an innovative element to the network business — how should each affiliate select and program the parts of our service that best fits each individual market situation." Ambrose added, "Frank consults the affiliates more than us. Burkhardt-Abrams will continue to consult us. Frank is being hired as a service to our radio stations."

Morris, formerly PD at WPIX/New York and WCOZ/Boston and an RCA promotion executive, told R&R, "This puts me back in a position where I really have a finger on the pulse, and have some decision-making power over how this network can grow. With that year and a half of news behind me, I'll have the chance to get a good scope of the whole Source package."

### Cameron's Change

Jim Cameron commented on his new Director of Information Programming position: "I've been responsible for all news and public affairs-related programming for the Source. Now I see my work of developing the Source news department as being done. I'll now be exploring other programming opportunities here, perhaps taking the 'Source Report' concept (created originally by Cameron) and developing it into other programs, developing other features, commentaries, and perhaps sports-related programs."

NBC VP/Radio Network News Jo Moring complimented Cameron, saying, "Jim Cameron was given a ball of clay and told, 'Make me a radio news network.' Jim has done it. He is absolutely wonderful at taking an idea and making it a reality." She added that the Source "wants to grow

and deepen our news commitment to our affiliates," and said that tapes and resumes are being accepted as the network attempts to fill Cameron's Director of News position.

## Harte-Hanks

Continued from Page 1

Hanks Radio."

The three new VP's are all veteran broadcasters. French, with 17 years experience behind him, has been GM at KULF since 1979, after serving as VP/GM at WHBQ/Memphis. Merrin has been with WSGN for 23 years, the last two as GM following several sales positions. Williams joined KYND in 1979, moving over from the GSM position at WEZI/Memphis. She is a 12-year radio veteran.

## Affiliated

Continued from Page 1

Stone, a 12-year veteran of broadcasting, who joined Affiliated as GM of WSAI-FM/Cincinnati in 1977, noted that his promotion "would not change anything locally, but would give me added responsibilities in the area of special projects."

## Shafer

Continued from Page 1

highest regard for Gannett, "which like Metromedia will offer programmers a chance to become management." He said he looks forward to doing good community radio and relating to Detroit; as for any program changes, he alluded only to brightening the Schulke 2 format.

### Christal Brought In

Mulla also announced that WCZY will be repped by Christal in addition to CKLW. "It's a healthy situation to be sold in combo with a big AM," he noted, expressing enthusiasm regarding Christal's Detroit Sr. VP John Fouts.

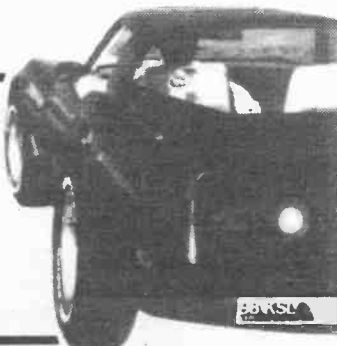


**Q107 SIGNS BEACH BOYS TO ANOTHER FREE CONCERT** — Q107 Washington will play host to the Beach Boys for another free concert July 4 at the Washington Monument Grounds. Last year's Beach Boys free concert drew over 400,000 people. This year's concert, presented by Q107 and the National Park Service, carries the theme "The Spirit Of America Spectacular." Shown handing over a check to seal the deal are (l-r) Q107 Director of Advertising and Promotion Rick Fowler, Beach Boy Mike Love, and Beach Boys representative Dan Parker.

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THE SMASH NEW ALBUM BY THE

# TUBES

PRODUCED BY DAVID FOSTER FOR FOSTER FREE MUSIC, INC.

## NEW & ACTIVE

TUBES "Don't Want To Wait Anymore" (Capitol) 74/30  
Moves: Up 9, Debuts 16, Same 19, Down 0, Adds 30 including WKBW,  
WFIL, WGCL, KJR, WKEE, WFMF, CK101, KWEN, KJRB, WLAM, FM99,  
KILE KDVV, KFXD.

RADIO & RECORDS AOR NATIONAL AIRPLAY / 40

17 — 13 — 12 — 10 TUBES



Capitol  
RECORDS





Joel  
Denver

POSITIONING IS THE KEY

## KISS108 (WXKS-FM): Profile Of An Urban-CHR

To those who have never been to Boston, impressions of the city range from lawyers and college students, to clam chowder and a prim and proper New England environment. You might even wonder how an Urban-CHR fits into the scheme of things. For the answers I talked with KISS108 PD Sunny Joe White to find out his formula for success in Boston.

### KISS108 Plays What Sells

"When I came here to program KISS108 in January 1979, the complexion of the Boston market was quite different. WRKO was still very dominant and F105 (WVBF) was challenging them. WROR was an oldies station. WBCN was edging WCOZ and the only Black stations in town were two AM daytimers and WBOS-FM which was Disco. Hefel Broadcasting came in and gave away two \$100,000 prizes, and spent lots of additional money on outdoor and TV advertising. We debuted the station with a 5.7," recalled Sunny Joe.

"Now the situation is a lot different. WCOZ is dominant over WBCN. WRKO has gone talk and WVBF is softening up and leaning more A/C all the time. WROR is real soft. KISS108 is now the only outlet for any black

**"There are other ways to get adults than playing soft records."**

— Sunny Joe White, PD,  
KISS108/Boston

product after sunset. This is the place where you can hear great black product mixed in with the hits from the Back Page of R&R."

How do you decide what gets played? Sunny Joe answered. "We play what sells in the market. Sales are generated by the two Black AM stations and others. Plus I keep a pretty good eye on what sells from club airplay. Don't get me wrong, we are not a Disco station. KISS108 is a mass appeal station that evolved from a Disco station."

Sunny Joe further explained his music policy. "Callout research is an important criteria for establishing rotations. Our biggest support for the music we play comes from the black listeners and to a very large degree from the Italian and Irish sections of the city. I think part of this is due to the mixing of the races due to housing and busing situations. We also have strongholds in the suburbs and surprisingly share more audience with WCOZ than any other station.

"KISS108 is many people's favorite station, but is more people's second favorite station once they burn out on their first choice." Explaining this listening pattern, Sunny Joe said, "WCOZ plays only rock. When you want rock, you turn to WCOZ. When you want to rock with some variety, you come to KISS108. People always comment to me how much they like our variety."

Looking at a current KISS108 playlist is like looking in a deli case. The assortment of cuts range from Rick James, the Moody Blues, Jesse Winchester, Carole Bayer Sager and Kenny Rogers to Gino Soccio. How does a station play such a wide variety and keep an identity? "It's all done by dayparting. I will play Tom Petty, Gary U.S. Bonds, the Pretenders, and Elvis Costello because they are considered hip. Artists like the Who or AC/DC are considered a bit too hard rock for my audience.

"A dance beat is no longer the overwhelming criterion for airplay," says Sunny Joe. "There was a time when a record had to have 117 beats per minute or



it wouldn't get on the air. A good beat doesn't hurt, but it isn't a necessity. This diverse sound helps prevent KISS108 from becoming a burnout in people's minds."

### A Personality Approach

Sunny Joe is an on-air PD who believes in the use of personalities. "I'm fortunate to have the support of my GM Richard Balsbaugh and Station Manager Arnie Ginsburg, who was the top Boston DJ for years at WMEX, for this type of approach. Our afternoon man is Dale Dorman, who did mornings on WRKO for years. Our new morning man is Matt Siegal, who just left a successful local TV show patterned after 'Saturday Night Live'."

Sunny Joe explained, "When Matt came back to radio, he cut a TV commercial offering a free lunch to anyone who would listen. We jumped on the idea and have bought lunch for thousands of listeners since. We recently flew some folks to Atlantic City for lunch. Soon we are going to give away 10,000 sandwiches and sodas in front of city hall. This type of 'on-the-street' profile and the use of personality jocks locks in loyalty, especially among female listeners.

"Input from Dale, Arnie, and Matt has helped me keep on top of what goes on in Boston. Too many stations fail to keep tabs on what is happening in their market except through research. I'm on the streets every day sampling people's reactions to the station. Know your town and win the ratings."

Promotionally the station is set up to complement the wide variety of music. According to ARB, KISS108 has a sizable teen audience, yet shows impressive adult numbers as well.

"Currently we are doing a KISS Card promotion, similar to others around the country," Sunny Joe commented. "We also utilize the information from the application form for the card for research. This promotion has been an incredible vehicle for a variety of smaller contests and promotions. We are also having an anniversary party featuring the Temptations, the Rings, the Fools, A Taste Of Honey, and others. You had to listen to the station to win tickets to the event. Response was excellent.

"I'm trying to get the station involved in some more charitable promotions in the community. These are things that adults will listen and respond to. There are other ways to get adults than playing soft records. A careful examination of the lifestyle of our audience will show you why. These are party people."

Projecting some ideas and attitudes for the future, Sunny Joe believes, "People are crying for a change in radio. I think we are giving Boston what it wants. Look around the country and see listening levels falling because of TV and cable. I'm a big TV fan but am often disappointed in the quality. Give the folks better radio and you'll have more listeners.

"KISS108 is a fun-sounding station that I really think starts from the inside. The audience relates well to this approach. If CHR is going to survive and grow, it must return to some of these older, proven, and human-sounding concepts. I hope that more stations will take this approach to set themselves apart from the other 'jukebox' stations," concluded Sunny Joe.

### WFMF Ruffles

#### Ma Bell's Petticoats

Not since the days of the "Last Contest," circa 1972-73, have I heard about a radio station disrupting phone service like WFMF/Baton Rouge personality Weird Wayne Watkins did recently. Operations Manager Randy Rice explained, "All he did was give away \$1002 to the 102nd phone call when he played 'Let It Be' by the Beatles.

"We were doing a Beatles special, giving away 'Beatles Greatest Hits' LP's along with free tickets to Ringo Starr's movie 'Caveman,' and from time to time \$102 cash. We've done this before without this kind of result."

When it came time for the giveaway, "80% of the phones in Baton Rouge were affected with problems. It seems that thousands of people were waiting to dial the last number of our phone number." Randy continued, "The phone company was naturally upset and called a meeting with us asking for a curtailment of such giveaways. We are working with them to find a solution but still insist on giving away prizes."

One benefit for all the grief from Ma Bell is publicity. "The AP wire service ran the story and so did the newspapers and TV stations not only here but in Houston." Randy was quoted in the Baton Rouge Morning Advocate as saying, "I guess somebody besides Mom is listening."



“SOME  
DAYS  
ARE  
DIAMONDS  
(SOME DAYS  
ARE STONE)” JH-12246

WSGN 28-21  
KOFM 18-8  
KFI on  
WGH on  
WHHY on

# The Priceless New Single From JOHN DENVER

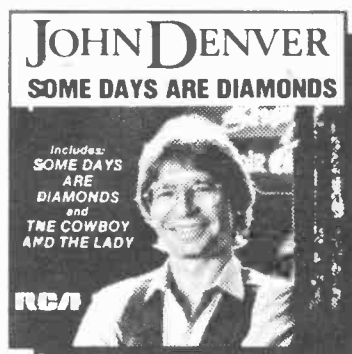
John Rook, PD KFI — “John Denver is one of the nation’s most recognized mass-appeal artists. I hope my competitors don’t program this one; I can have it all to myself. John Denver fans can hear it only on KFI!”

Walt Brown, PD WSGN — “If it ain’t a hit, summer ain’t hot! #2 phones after one week!”

Chuck Morgan, MD KOFM — “The record is top 15 in local single sales. John’s proven to be a top artist in the market based on our research. It’s our #2 callout song at this time.”

Produced by Larry Butler

Personal Management —  
Jerry Weintraub/Management Three



FROM  
THE RCA ALBUM  
“SOME DAYS ARE  
DIAMONDS”

AFL 1-4055

ANOTHER GEM FROM THE RCA COLLECTION





## LETTER

## KOOK Readies Billings For Emergencies

Virtually every section of the country is subject to some type of natural disaster. Most of these occur with seasonal regularity and are weather-related. Often this bad weather can touch off a myriad of other problems that don't come under the jurisdiction of the National Weather Service, or call for an EBS alert.

How does a local community like Billings, MT go on alert and pass on information for such events like the eruption of Mt. St. Helens, or a chemical or radiation accident? Gary Prindle, KOOK/Billings morning man, outlines what his station and others are planning.

Dear Joel,

I was interested in your column in the June 5, 1981 issue of Radio & Records. The Billings Media is now about to begin the operation of the Billings Emergency Radio Network, also known as the BERN System.

I am enclosing some information on the Billings Emergency Network, which did not work very well for us. Basically it was a system of fanning out the information. The sheriff's office, for example, could call a station, and then that station would call several others and they would call others . . . etc. The biggest problem with this system is that during an emergency situation, telephone lines could not be depended on to work, station personnel are busy answering the phones and gathering information, plus answering calls from worried listeners; and the biggest drawback, perhaps, was that by the time all stations were notified, there was a time lag that was incredible. Also there was no way to tell for certain if all the stations were called.

NOAA weather radio came to Billings a few years ago, and it has helped quite a bit for informing on weather-related emergencies. The big drawback of NOAA Weather Radio is that it pertains only to weather-related events. The media in Billings are planning to use the NOAA concept for all emergencies. The county has purchased a transmitter located at the Communications Dispatch Center, and the inexpensive alert receivers will be located at the various radio & television stations, as well as certain government agencies. The information carried on the BERN System will come from one central source, and will be available immediately.

The initial tests have gone perfectly, and the stations are now waiting for their receivers. Perhaps this system could be used by other cities as well. Billings has never had a major emergency, but it is better to be prepared for one than not prepared and need it.

Thank you for your article, and the interest in emergency communications that it will generate. Sincerely,

Gary Prindle

If you as a broadcaster do not have any type of emergency network other than EBS or NOAA, it might be worth your time to investigate the feasibility of such an interstation cooperative program with local and statewide authorities. Your community would feel more secure knowing that accurate information would be as close as your station for any and all emergencies.

## Bits

KEGL/Ft. Worth-Dallas is cleaning out its prize closet in preparation for its new studios. Celebrating the event, the station is going to play continuous music for 97 hours and will give away a prize for every song played. EAGLE97 expects to give away over 1000 prizes.

WOW/Omaha is having a "shrimp sale" for the benefit of the Nebraska Kidney Foundation, seafood being a rarity in the landlocked Midwest. WOW has 10,000 lbs. on sale at \$3.99 a pound. That's a lot of shrimp and money! Also, the station reports it is welcoming the Beach Boys and Kim Carnes to town for an outdoor concert in August.

KCBS-FM/San Francisco is running 72 hours of uninterrupted Beatles music called "The Beatles Revolution: A 72-Hour Ticket To Ride," produced by air personality Steve Garland. The weekend is split into three segments: a concert composed of live recordings; music from the movie "A Hard Day's Night," and an interview with the producer Walter Shenson, and a Top 97 Beatle Countdown.

KYYX/Seattle has a hydroplane and a lady driver, Brenda Jones. The boat will race in events both in Seattle and in San Diego this year, flying under the flag of "Miss KYYX."

Q107/Washington night rocker Sandy Weaver took her show to England for a transatlantic broadcast on the British rock scene. Reports were filed from London's Wembley Arena where Bruce Springsteen performed. She also interviewed world famous concert promoter Harvey Goldsmith, and told listeners about the activities of the Who and Rolling Stones. Q107 also ended its "Classic Rock Month" by giving away a completely restored 1961 Jaguar Mark II.

Dave Mann is the new PD and afternoon driver at WDOQ/Daytona Beach, coming in from Assistant PD at Q105/Tampa . . . KEGL/Ft. Worth-Dallas announces its new studio location in Arlington, TX midway between the two cities. Also new to the station is Terri Barrett, who will be in the news department, from KATT/Oklahoma City.

KNUS/Dallas reports a few changes. MD Lorie Pittman is no longer with the station and music duties are being handled by PD Larry James. John Town, middays, is promoted to Assistant PD. Night rocker Holly Stone exits KNUS, being replaced by Jason Taylor from across town at KEGL. Harry Nelson, middays, also departs.

WOHO/Toledo has a new MD, John Zion, who was promoted from the all-night show. New to that vacated slot is Barry McKay from WFRL/Freeport, IL . . . Herb Carson is the new midday personality on WANS-FM/Anderson, SC, leaving WNOK-FM/Columbia. Herb replaces Diahnn LaBoone, who is promoted to the station's Creative Service Director. Also new to the station is overnighter Tommy Smith and weekenders Paul Stewart and Vikki James.

Crazy Steve Randall resigns his afternoon show at KNBQ/Tacoma to do middays at AOR outlet KISW/Seattle . . . Gloria Buchannon is the new Research Director under MD Bob Moody at WAKY/Louisville.



**\$10,000 CASH IN AT KFRC** — Say the phrase that pays and win: "KFRC radio made me real rich and famous" paid off for the winner (l), getting a check from KFRC/San Francisco's Mike Novak. She had to put the phrase together by identifying the 12 songs from which one word was lifted to make up the winning phrase.

## WMAL

Continued from Page 3

Castro-Arrien alleges that Ockershausen propositioned and molested her, slandered her religious and ethnic background, and libeled her professional reputation.

On the sexual harassment charge, the defendants responded, "With regard to any allegation of assault or battery, plaintiff (Castro-Arrien) consented to any conduct that may have taken place, although the defendant admits to none."

The broadcasters generally steered clear of detail in their response, primarily denying specific allegations without explanation. However, they went into more detail on Castro-Arrien's charge that she

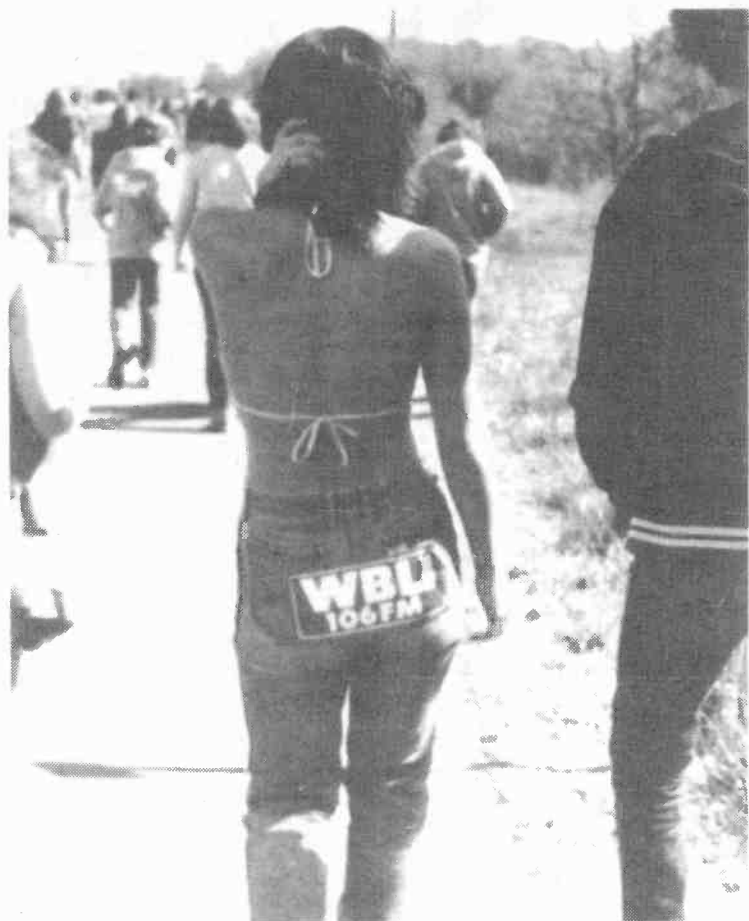
was fired without warning, in violation of WMAL's written personnel policy.

Calling her "an employee at will who had no contract of employment," the defendants assert Castro-Arrien was "discharged for good cause," was not entitled to any warning or probation period, but did, in fact, receive "several warnings and was told her continued employment was conditioned upon improvement of her performance."

ABC, WMAL, and Ockershausen also offered a variety of legal defenses, including claims that the D.C. Superior Court lacks jurisdiction, workers compensation laws bar the claims of slander, libel, and assault and battery, and the breach of contract charge is "invalid on its face."



**WHAT A WONDERFUL WEA WABBIT** — KFMK/Houston and WEA teamed up with a record outlet to give away an Eddie Rabbitt "rabbit." Shown before the drawing are (l-r) WEA sales rep Todd Galli, Ben Morton of the Sound Warehouse, WEA's John Quinn, KFMK MD Jerry Steele, Volkswagen dealer Jim Bunch, and KFMK PD Lee Logan.



**WBLI BUMPER STICKERS ARE EVERYWHERE** — WBLI/Long Island has started a bumper sticker campaign. If a sticker is displayed on a listener's car, 106 gallons of gas can be won. The young lady who is wearing one of the stickers was caught sporting the station logo during the March Of Dimes Walk-A-Thon. She didn't win any gas, but was given maximum attention by the station jocks.





**HELLO HALL & OATES** — RCA's Daryl Hall & John Oates recently paid a visit to WHWH & WPST/Trenton to talk on the air and give away copies of their latest album "Voices."



**Q101 FREE MONEY** — Free Money? Sure! Q101/Meridian gave away over \$2000 in less than two weeks recently. Shown presenting a check for \$101 to a winner is station personality Tommy Lee (right).



**HIYO SILVER, AWAY!** — When "The Legend Of The Lone Ranger" opened in Columbus, WNCI promoted the premiere. Pictured (l-r) are O'Malley In The Morning as Tonto and partner John Corby as the masked and bearded (?) stranger. The pair gave away black masks, and before the show started, there were over 500 Lone Rangers running around.



**12 BIRTHDAYS A YEAR** — WHAM/Rochester's birthday contest was so successful that the station plans to give away a party each month this year. Presenting the first cake to the winner and family is morning personality Paul Trembley.

## Here's How To Order More Copies Of The Radio & Records.

Please send me \_\_\_\_\_ additional copies of the R&R Ratings Report for 1981 at \$25.00 per copy. I have enclosed a check or money order for \$\_\_\_\_\_

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Mail to: Radio & Records  
 1930 Century Park West  
 Los Angeles, CA 90067

(Allow 4-6 weeks for processing)

**NEW**

**RATINGS REPORT**

# PHIL COLLINS "IN THE AIR TONIGHT"

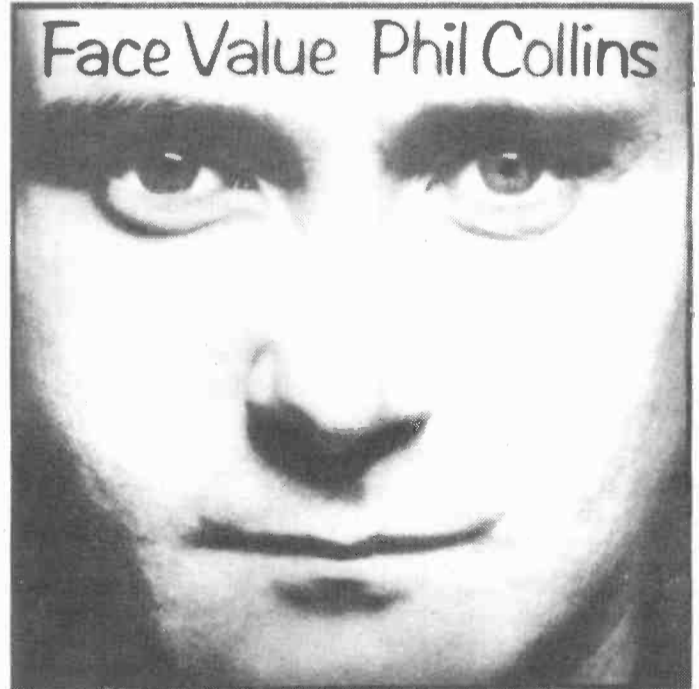
## THE BACK PAGE BREAKERS

**PHIL COLLINS**

**In The Air Tonight (Atlantic)**

58% of our reporters on it. Moves: Up 57, Debuts 25, Same 17, Down 0, Adds 28 including WBEN-FM, WCAO, JB105, WGCL, KSFX, Q103, KOPA, WHFM, K104, KBFM, WAYS, KEYN-FM, KZZX, 95XIL, KDVV. See Parallels, charts at number 28.

The Smash Single  
 From The Gold Album  
 "Face Value" SD 16029



Produced by Phil Collins

ON ATLANTIC RECORDS











**EAST**  
Most Added® Hottest

Foreigner  
Ronnie Milsap  
Commodores  
Air Supply  
George Harrison  
Marty Balin

# ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**SOUTH**  
Most Added® Hottest

Foreigner  
Pablo Cruise  
Ronnie Milsap  
Air Supply  
George Harrison  
Joey Scarbury

**EAST**

**PARALLEL TWO**

**14Q/Worcester, MA**  
Gary Nolan  
OAK RIDGE BOYS  
RONNIE MILSAP  
COMMODORES  
ROSS/RICHIE  
CASH  
Hottest:  
G. HARRISON 1-1  
HALL & OATES 4-2  
AIR SUPPLY 11-3  
JOEY SCARBURY 19-8  
MARTY BALIN 13-11

**WBFB/Rochester, NY**  
Dave Mason  
POINTER SISTERS  
OAK RIDGE BOYS  
JUICE NEWTON  
ROSANNE CASH  
Hottest:  
G. HARRISON 2-1  
STARS ON 45 3-3  
AIR SUPPLY 6-4  
LEE RITENOUR 13-7  
RICK SPRINGFIELD 20-8

**WICC/Bridgeport, CT**  
Bob Mitchell  
ROSS/RICHIE  
FOREIGNER  
PABLO CRUISE  
RONNIE MILSAP  
DAN HARTMAN  
GARY WRIGHT  
SMITH & SWEET  
Hottest:  
G. HARRISON 2-1  
AIR SUPPLY 4-2  
HALL & OATES 7-5  
MARTY BALIN 12-8  
LEE RITENOUR 30-16

**WKBO/Harrisburg, PA**  
Betty Kaye  
ROSS/RICHIE  
RONNIE MILSAP  
Hottest:  
G. HARRISON 1-1  
JOEY SCARBURY 13-6  
JUICE NEWTON 14-9  
KENNY ROGERS 15-10  
MANHATTAN TRANSPSE 18-13

**WKEE/Huntington, WV**  
Gary Miller  
RONNIE MILSAP  
TUBES  
BLACKFOOT  
RANDY VANWARMER  
CARPENTERS  
COMMODORES  
ROSS/RICHIE  
FOREIGNER  
ALABAMA  
GINO VANNELLI  
Hottest:  
RICK SPRINGFIELD 3-1  
AIR SUPPLY 7-2  
HALL & OATES 11-3  
JOEY SCARBURY 24-9  
MANHATTAN TRANSPSE 22-12

**WOLF/Syracuse, NY**  
Bob Mitchell  
CARPENTERS  
BILLY SQUIER  
TUBES  
FOREIGNER  
RANDY VANWARMER  
LNX  
BALANCE  
CARL WILSON  
DEBRA LAWS  
POINT BLANK  
GINO VANNELLI  
STACY LATTISAW  
YUTAKA  
ALABAMA  
ERIC CLAPTON  
Hottest:  
G. HARRISON 3-1  
ALAN PARSONS 4-2  
PURE PRAIRIE LEAG 10-4  
MANHATTAN TRANSPSE 12-5  
RICK SPRINGFIELD 14-6

**WPST/Trenton, NJ**  
Tom Taylor  
FOREIGNER  
FRANKE/KNOCKOUTS  
GARY WRIGHT  
Hottest:  
RICK SPRINGFIELD 1-1  
SANTANA 5-2  
ALAN PARSONS 6-3  
AIR SUPPLY 17-7  
GREG KINN 22-16

**WTRY/Albany, NY**  
Bill Cahill  
OAK RIDGE BOYS  
RONNIE MILSAP  
COMMODORES  
JIM STEINMAN  
FOREIGNER  
Hottest:  
RICK SPRINGFIELD 2-1  
JOEY SCARBURY 11-4  
MARTY BALIN 17-10  
MANHATTAN TRANSPSE 22-18  
POINTER SISTERS 25-19

**WAEB/Allentown, PA**  
Jeff Frank  
FOREIGNER  
CARPENTERS  
RONNIE MILSAP  
SAVOY BROWN  
Hottest:  
RICK SPRINGFIELD 1-1  
MARTY BALIN 8-4  
AIR SUPPLY 9-5  
JOEY SCARBURY 12-6  
MANHATTAN TRANSPSE 20-13

**WHYNSpringfield, MA**  
Andy Carey  
SPIDER  
JOHN SCHNEIDER  
CARPENTERS  
JANIS IAN  
Hottest:  
DON MCLEAN 1-1  
G. HARRISON 9-4  
AIR SUPPLY 10-6  
ALAN PARSONS 15-9  
SHEENA EASTON 17-11

**KC101/NEW Haven, CT**  
Danny Lyons  
ALAN PARSONS  
ROSS/RICHIE  
PABLO CRUISE  
JOHN SCHNEIDER  
TUBES  
DEBRA LAWS  
Hottest:  
KIM CARNES 1-1  
POINTER SISTERS 18-14  
KENNY ROGERS 19-15  
CARPENTERS 25-18  
RONNIE MILSAP 30-24

**WBLL/Long Island, NY**  
Bill Terry  
RONNIE MILSAP  
FOREIGNER  
STEPHANIE HILLS  
PABLO CRUISE  
COMMODORES  
Hottest:  
KIM CARNES 1-1  
G. HARRISON 3-2  
AIR SUPPLY 7-4  
HALL & OATES 10-7  
MARTY BALIN 18-12

**WTIC-FM/Hartford, CT**  
Rick Donahue  
SHEENA EASTON  
MOODY BLUES  
Hottest:  
G. HARRISON 2-1  
HALL & OATES 8-6  
JOEY SCARBURY 13-7  
MARTY BALIN 17-11  
MANHATTAN TRANSPSE 16-13

**Q106/York, PA**  
Steve Gallagher  
FOREIGNER  
PABLO CRUISE  
Hottest:  
G. HARRISON 1-1  
AIR SUPPLY 4-2  
HALL & OATES 8-3  
MARTY BALIN 14-7  
JOEY SCARBURY 26-11

**WHFM/Rochester, NY**  
Marc Cronin  
PHIL COLLINS  
FOREIGNER  
BLACKFOOT  
LNX  
Hottest:  
RICK SPRINGFIELD 1-1  
RUSH 12-8  
JOE WALSH 15-11  
REO SPEEDWAGON 22-17  
JOEY SCARBURY 26-20

**WFLY/Albany, NY**  
Jack Lawrence  
STYX  
GARY WRIGHT  
JEFF STARSHIP  
Hottest:  
G. HARRISON 1-1  
AIR SUPPLY 8-4  
SANTANA 13-7  
LEE RITENOUR 15-9  
MARTY BALIN 19-11

**K104/Erie, PA**  
Bill Shannon  
FOREIGNER  
PHIL COLLINS  
COMMODORES  
PABLO CRUISE  
CDB  
Hottest:  
REO SPEEDWAGON 1-1  
AIR SUPPLY 2-2  
AC/DC 4-3  
REO SPEEDWAGON 11-5  
KENNY ROGERS 19-9

**V100/Charleston, WV**  
Jay Jarvis  
JOEY SCARBURY  
JUICE NEWTON  
CARPENTERS  
Hottest:  
G. HARRISON 1-1  
AIR SUPPLY 4-2  
HALL & OATES 8-4  
MARTY BALIN 15-6  
KENNY ROGERS 17-12

**WAQY/Springfield, MA**  
Mike Adams  
FOREIGNER  
SMITH & SWEET  
SAVOY BROWN  
DAN HARTMAN  
Hottest:  
BILLY SQUIER 4-1  
MARTY BALIN 14-8  
JOE WALSH 18-13  
REO SPEEDWAGON 19-14  
RUSH 34-23

**B104/Baltimore, MD**  
Jan Jeffries  
FOREIGNER  
OAK RIDGE BOYS  
Hottest:  
AIR SUPPLY 1-1  
HALL & OATES 1-1  
G. HARRISON 7-4  
PHIL COLLINS 11-5  
KENNY ROGERS 21-10  
REO SPEEDWAGON 25-19

**WKRZ-FM/Wilkes Barre, PA**  
Jim Rising  
RANDY VANWARMER  
GARY WRIGHT  
RONNIE MILSAP  
FOREIGNER  
COMMODORES  
Hottest:  
G. HARRISON 1-1  
HALL & OATES 2-2  
SANTANA 8-4  
MOODY BLUES 11-7  
JOEY SCARBURY 13-10

**PARALLEL THREE**

**13FEA/Manchester, NH**  
Keith Lamire  
JIM STEINMAN  
Hottest:  
G. HARRISON 4-1  
GARY U.S. BONDS 3-2  
HALL & OATES 11-6  
JOEY SCARBURY 16-12  
OAK RIDGE BOYS 18-13

**14WK/Wheeling, WV**  
Jack Armstrong  
FRANKE/KNOCKOUTS  
PHIL COLLINS  
COMMODORES  
RONNIE MILSAP  
JIM STEINMAN  
Hottest:  
OAK RIDGE BOYS 1-1  
AIR SUPPLY 7-2  
GARY U.S. BONDS 9-3  
HALL & OATES 12-7  
MARTY BALIN 23-16

**WCIR/Beckley, WV**  
Jim Martin  
COMMODORES  
CHANGE  
LARRY J. MCNALLY  
RONNIE MILSAP  
RANDY VANWARMER  
Hottest:  
G. HARRISON 3-1  
JIM PHOTOGLO 6-4  
TOM PETTY 9-7  
AIR SUPPLY 16-11  
OAK RIDGE BOYS 29-19

**WFBQ/Altoona, PA**  
Tony Booth  
MAC DAVIS  
GINO VANNELLI  
FOREIGNER  
JACKSONS  
FRANKE/KNOCKOUTS  
Hottest:  
AIR SUPPLY 1-1  
MARTY BALIN 20-7  
JOEY SCARBURY 17-8  
POINTER SISTERS 26-16  
BILLY SQUIER 25-17

**WGUY/Bangor, ME**  
Jim Randall  
CARPENTERS  
RUSH  
STACY LATTISAW  
JACKSONS  
ROBERT GORDON  
GARY WRIGHT  
GINO VANNELLI  
Hottest:  
G. HARRISON 1-1  
AIR SUPPLY 8-3  
HALL & OATES 12-6  
LEE RITENOUR 15-9  
SHEENA EASTON 18-11

**WHBE/Portsmouth, NH**  
Rick Bean  
ROSS/RICHIE  
ALAN PARSONS  
RAYDIO  
Hottest:  
NEIL DIAMOND 1-1  
AIR SUPPLY 3-2  
G. HARRISON 5-3  
MARTY BALIN 11-7  
MANHATTAN TRANSPSE 10-8

**WTSN/Dover, NH**  
Jim Sebastian  
ROSS/RICHIE  
ALABAMA  
Hottest:  
G. HARRISON 1-1  
ALAN PARSONS 8-6  
BARBRA STREISAND 12-7  
MARTY BALIN 14-9  
SHEENA EASTON 19-14

**WIGY/Bath, ME**  
Willie Mitchell  
FOREIGNER  
RONNIE MILSAP  
COMMODORES  
CARPENTERS (dp)  
Hottest:  
KIM CARNES 1-1  
AIR SUPPLY 7-3  
JOEY SCARBURY 9-4  
STARS ON 45 16-7  
MARTY BALIN 26-17

**WLAM/Lewiston, ME**  
Chris Layne  
RONNIE MILSAP  
TUBES  
Hottest:  
LEE RITENOUR 1-1  
G. HARRISON 2-2  
KENNY ROGERS 13-4  
HALL & OATES 10-7  
JOEY SCARBURY 30-10

**95XIL/Parkersburg, WV**  
Terry Lee Collins  
FRANKE/KNOCKOUTS  
PHIL COLLINS  
FOREIGNER  
ROBERT GORDON  
POINT BLANK  
PABLO CRUISE  
COMMODORES  
CDB  
Hottest:  
JEFF STARSHIP 3-1  
AIR SUPPLY 5-2  
REO SPEEDWAGON 12-5  
MANHATTAN TRANSPSE 20-13  
SMOKEY ROBINSON 39-27

**WACZ/Bangor, ME**  
Michael O'Hara  
A'S  
GARY WRIGHT  
SPIDER  
CLARKE/DUKE  
RONNIE MILSAP  
SMOKEY ROBINSON  
FRANKE/KNOCKOUTS  
CDB  
FOREIGNER  
Hottest:  
OAK RIDGE BOYS 6-1  
AIR SUPPLY 8-5  
JOEY SCARBURY 10-6  
MOODY BLUES 23-18  
JIM STEINMAN 24-19

**SOUTH**

**PARALLEL TWO**

**92Q/Nashville, TN**  
Scooter Davis  
COMMODORES  
FOREIGNER (dp)  
BILLY SQUIER (dp)  
Hottest:  
AIR SUPPLY 2-1  
JOEY SCARBURY 8-4  
RICK SPRINGFIELD 10-9  
POINTER SISTERS 15-10  
MANHATTAN TRANSPSE 20-15

**BJ106/Orlando, FL**  
Tom West  
RONNIE MILSAP  
FRANKE/KNOCKOUTS  
BROTHERS JOHNSON  
POINT BLANK  
ROBERT GORDON  
Hottest:  
CLIMAX BLUES BAND 2-1  
RICK SPRINGFIELD 7-2  
SHEENA EASTON 17-11  
MOODY BLUES 30-21  
COMMODORES 39-29

**KEEL/Shreveport, LA**  
John Frost  
PABLO CRUISE  
TERRI GIBBS  
JIM STEINMAN  
GARY WRIGHT  
LIFE  
Hottest:  
OAK RIDGE BOYS 1-1  
HALL & OATES 12-6  
JOEY SCARBURY 15-8  
KENNY ROGERS 20-12  
POINTER SISTERS 22-17

**WJDX/Jackson, MS**  
Bob Jack  
FRANKE/KNOCKOUTS  
MICKY GILLEY  
Hottest:  
AIR SUPPLY 1-1  
CLARKE/DUKE 12-9  
KENNY ROGERS 22-11  
POINTER SISTERS 19-13  
SANTANA 25-17

**WKIX/Raleigh, NC**  
Ron McKay  
Hottest:  
OAK RIDGE BOYS 1-1  
HALL & OATES 12-6  
JOEY SCARBURY 15-8  
KENNY ROGERS 20-12  
POINTER SISTERS 22-17

**WJZZ/Knoxville, TN**  
Edwards/Dillman  
PABLO CRUISE  
TERRI GIBBS  
JIM STEINMAN  
GARY WRIGHT  
LIFE  
Hottest:  
OAK RIDGE BOYS 1-1  
HALL & OATES 12-6  
JOEY SCARBURY 15-8  
KENNY ROGERS 20-12  
POINTER SISTERS 22-17

**WVJZ/Knoxville, TN**  
Edwards/Dillman  
PABLO CRUISE  
TERRI GIBBS  
JIM STEINMAN  
GARY WRIGHT  
LIFE  
Hottest:  
OAK RIDGE BOYS 1-1  
HALL & OATES 12-6  
JOEY SCARBURY 15-8  
KENNY ROGERS 20-12  
POINTER SISTERS 22-17

**WVJZ/Knoxville, TN**  
Edwards/Dillman  
PABLO CRUISE  
TERRI GIBBS  
JIM STEINMAN  
GARY WRIGHT  
LIFE  
Hottest:  
OAK RIDGE BOYS 1-1  
HALL & OATES 12-6  
JOEY SCARBURY 15-8  
KENNY ROGERS 20-12  
POINTER SISTERS 22-17

**WVJZ/Knoxville, TN**  
Edwards/Dillman  
PABLO CRUISE  
TERRI GIBBS  
JIM STEINMAN  
GARY WRIGHT  
LIFE  
Hottest:  
OAK RIDGE BOYS 1-1  
HALL & OATES 12-6  
JOEY SCARBURY 15-8  
KENNY ROGERS 20-12  
POINTER SISTERS 22-17

**WERC/Birmingham, AL**  
Al Karrh  
TUBES  
COMMODORES  
LARRY J. MCNALLY  
MICKY GILLEY  
Hottest:  
OAK RIDGE BOYS 1-1  
AIR SUPPLY 6-5  
ALAN PARSONS 10-7  
LEE RITENOUR 17-12  
CAROLE B. SAGER 18-13

**KX104/Nashville, TN**  
Jon Anthony  
ROSS/RICHIE  
RONNIE MILSAP  
CARPENTERS  
FOREIGNER  
FRANKE/KNOCKOUTS  
Hottest:  
G. HARRISON 1-1  
JOEY SCARBURY 10-5  
KENNY ROGERS 23-12  
POINTER SISTERS 28-14  
JUICE NEWTON 27-18  
BILLY SQUIER 30-21

**KJ100/Louisville, KY**  
Tom Gilligan  
FOREIGNER  
RONNIE MILSAP  
NEW ENGLAND  
BILLY SQUIER  
POINT BLANK  
Hottest:  
AIR SUPPLY 1-1  
PHIL COLLINS 5-3  
G. HARRISON 8-5  
ALAN PARSONS D-12  
RUSH 22-17

**KHF/Austin, TX**  
Ed Volkman  
RONNIE MILSAP  
ALABAMA  
ROBERT GORDON  
FRANKE/KNOCKOUTS  
FOREIGNER  
Hottest:  
AIR SUPPLY 1-1  
ALAN PARSONS 7-3  
G. HARRISON 8-6  
JOEY SCARBURY 9-7  
POINTER SISTERS 21-10

**KBFM/McAllen-Brownsville, TX**  
Steve Owens  
PHIL COLLINS  
FOREIGNER  
SPIDER  
MAC DAVIS  
BILL WRAY  
ROSS/RICHIE  
Hottest:  
AIR SUPPLY 1-1  
CLARKE/DUKE 13-5  
SHEENA EASTON 15-9  
MARTY BALIN 18-11  
JOEY SCARBURY 21-16

**WTKX/New Orleans, LA**  
Gary Franklin  
PABLO CRUISE  
PHIL COLLINS  
JUICE NEWTON  
JIM STEINMAN  
PRODUCERS  
Hottest:  
G. HARRISON 2-1  
AIR SUPPLY 10-3  
RICK SPRINGFIELD 13-6  
MOODY BLUES 15-7  
OAK RIDGE BOYS 16-10

**Y103/Jacksonville, FL**  
Dave Scott  
OAK RIDGE BOYS  
FOREIGNER  
Hottest:  
AIR SUPPLY 1-1  
G. HARRISON 8-3  
JOEY SCARBURY 13-7  
HALL & OATES 12-8  
PHIL COLLINS 21-15

**KELP/El Paso, TX**  
Raymond Mesa  
JOEY SCARBURY  
POINTER SISTERS  
JUICE NEWTON  
Hottest:  
SANTANA 4-1  
AIR SUPPLY 6-4  
G. HARRISON 13-5  
CLARKE/DUKE 11-7  
RICK SPRINGFIELD 19-9

**FM100/Memphis, TN**  
Tom Prestigiacomo  
SHEENA EASTON  
SANTANA (dp)  
ROSS/RICHIE  
Hottest:  
HALL & OATES 2-1  
G. HARRISON 5-2  
GARY U.S. BONDS 6-3  
JIM PHOTOGLO 10-6  
RICK SPRINGFIELD 11-7

**WNOX/Knoxville, TN**  
Bill Evans  
GARY WRIGHT  
TERRI GIBBS  
RONNIE MILSAP  
Hottest:  
G. HARRISON 1-1  
AIR SUPPLY 8-2  
KENNY ROGERS 21-15  
JOEY SCARBURY 25-16  
MARTY BALIN 28-24

**WSKZ/Chattanooga, TN**  
David Carroll  
FRANKE/KNOCKOUTS  
TUBES  
AIR SUPPLY 2-1  
SANTANA 10-4  
MARTY BALIN 14-9  
JOEY SCARBURY 25-11  
POINTER SISTERS 23-12

**KINT/El Paso, TX**  
Jim Zippo  
FOREIGNER  
RANDY VANWARMER  
BALANCE  
CARPENTERS  
MAC DAVIS  
FRANKE/KNOCKOUTS  
TEENA MARIE  
POINT BLANK  
MICKY GILLEY  
ROSANNE CASH  
Hottest:  
AIR SUPPLY 2-1  
RICK SPRINGFIELD 3-2  
KENNY ROGERS 13-3  
SANTANA 5-5  
BILLY SQUIER 8-7

**CK101/Cocoa Beach, FL**  
Steve Ocean  
ROSS/RICHIE  
RONNIE MILSAP  
FOREIGNER  
DIONNE WARWICK  
TUBES  
Hottest:  
AIR SUPPLY 1-1  
HALL & OATES 7-3  
POINTER SISTERS 12-7  
MARTY BALIN 16-11  
RICK SPRINGFIELD 24-16

**WSEZ/Winston-Salem, NC**  
Bob Mahoney  
TUBES  
38 SPECIAL  
RONNIE MILSAP  
PABLO CRUISE  
COMMODORES  
GREG KINN  
Hottest:  
G. HARRISON 2-1  
HALL & OATES 8-2  
AIR SUPPLY 9-3  
SHEENA EASTON 13-8  
OAK RIDGE BOYS 14-9

**KLAZ/Little Rock, AR**  
Rhonda Curtis  
MANHATTAN TRANSPSE  
CARPENTERS  
STACY LATTISAW  
SMITH & SWEET  
FOREIGNER  
CAROLE B. SAGER  
Hottest:  
TAPPEY MCLEOD 2-1  
AIR SUPPLY 4-2  
MARTY BALIN 13-6  
TOM PETTY 14-11  
LEE RITENOUR 21-13

**KNUS/Dallas, TX**  
Larry James  
FOREIGNER  
TOM PETTY  
LEE RITENOUR  
POINTER SISTERS  
CARPENTERS  
Hottest:  
STARS ON 45 1-1  
KIM CARNES 2-2  
CLIMAX BLUES BAND 4-3  
TASTE OF HONEY 3-4  
GINO VANNELLI 5-5

**KSET-FM/El Paso, TX**  
Atkins/Blake  
SHEENA EASTON  
FOREIGNER  
CHERYL LYNN  
ROSS/RICHIE  
YUTAKA  
Hottest:  
STEPHANIE HILLS 3-1  
FRANKIE SMITH 12-5  
RICK JAMES 19-9  
AIR SUPPLY 17-10  
POINTER SISTERS 21-12

**B97/New Orleans, LA**  
Jerry Lousteau  
RUSH  
SANTANA  
FOREIGNER  
OAK RIDGE BOYS  
JACKSONS  
ROSS/RICHIE  
Hottest:  
AIR SUPPLY 1-1  
RICK SPRINGFIELD 8-4  
HALL & OATES 11-7  
KENNY ROGERS 17-10  
CLARKE/DUKE 23-17

**WOKI/Knoxville, TN**  
Gary Adkins  
FOREIGNER  
PABLO CRUISE  
GREG KINN  
SMOKEY ROBINSON  
SMITH & SWEET  
Hottest:  
G. HARRISON 2-1  
JOEY SCARBURY 10-5  
POINTER SISTERS 20-12  
KENNY ROGERS 24-14  
MANHATTAN TRANSPSE 21-15

**WFOK/Gainesville, GA**  
Hank Dole  
PABLO CRUISE  
FOREIGNER  
GINO VANNELLI  
COMMODORES  
PHIL COLLINS  
Hottest:  
G. HARRISON 1-1  
JOEY SCARBURY 8-4  
MARTY BALIN 12-7  
MOODY BLUES 13-9  
POINTER SISTERS 15-11

**FM99/Tallahassee, FL**  
Jack Norris  
GINO VANNELLI  
ROSS/RICHIE  
ERIC CLAPTON  
TUBES  
ROBERT GORDON  
RANDY VANWARMER  
Hottest:  
SANTANA 1-1  
HALL & OATES 4-3  
LEE RITENOUR 5-4  
ALAN PARSONS 9-6  
AIR SUPPLY 10-7

**WBCY/Charlotte, NC**  
Bob Kaghan  
PABLO CRUISE  
FOREIGNER  
KENNY ROGERS  
GINO VANNELLI  
LARRY J. MCNALLY  
Hottest:  
HALL & OATES 1-1  
JOEY SCARBURY 4-2  
PHIL COLLINS 14-9  
AIR SUPPLY 15-12  
BILLY SQUIER 27-15

**KSTAR/Houston, TX**  
Rick Lambert  
BALANCE  
KENNY ROGERS  
PABLO CRUISE  
Hottest:  
KIM CARNES 1-1  
AIR SUPPLY 9-4  
CHRIS CROSS 22-14  
CLARKE/DUKE 23-17  
RONNIE MILSAP 30-20

**KILE/Galveston, TX**  
Scott Taylor  
JOEY SCARBURY  
FOREIGNER  
TUBES  
RONNIE MILSAP  
BLACKFOOT  
Hottest:  
AIR SUPPLY 4-1  
STARS ON 45 6-4  
G. HARRISON 8-5  
KENNY ROGERS 20-11  
ROSANNE CASH 18-14

**KSEL/Lubbock, TX**  
Stan Castles  
RONNIE MILSAP  
PABLO CRUISE  
COMMODORES  
FOREIGNER  
TUBES  
DIONNE WARWICK  
Hottest:  
AIR SUPPLY 1-1  
OAK RIDGE BOYS 9-6  
RICK SPRINGFIELD 10-7  
BILLY SQUIER 19-12  
REO SPEEDWAGON 21-15

**WCGQ/Columbus, GA**  
Bob Raleigh  
TUBES  
COMMODORES  
RONNIE MILSAP  
RANDY VANWARMER  
CARPENTERS  
Hottest:  
GARY U.S. BONDS 2-1  
AIR SUPPLY 3-2  
G. HARRISON 5-4  
HALL & OATES 9-7  
MARTY BALIN 17-12

**WFLB/Fayetteville, NC**  
Larry Cannon  
GINO VANNELLI  
MAC DAVIS  
RON DANTE  
YUTAKA  
Hottest:  
HALL & OATES 2-1  
JOEY SCARBURY 8-2  
CLARKE/DUKE 9-6  
SMOKEY ROBINSON 18-13  
RONNIE MILSAP 33-26

**WHHY/Montgomery, AL**  
Rich Thomas  
FOREIGNER  
GARY WRIGHT  
GREG KINN  
SMOKEY ROBINSON  
SMITH & SWEET  
Hottest:  
G. HARRISON 2-1  
JOEY SCARBURY 10-5  
POINTER SISTERS 20-12  
KENNY ROGERS 24-14  
MANHATTAN TRANSPSE 21-15

**WVLL/Lexington, KY**  
Dave Murray  
REO SPEEDWAGON  
PHIL COLLINS  
TUBES  
FRANKE/KNOCKOUTS  
STACY LATTISAW  
ROSS/RICHIE  
Hottest:  
KIM CARNES 2-1  
RICK SPRINGFIELD 5-4  
G. HARRISON 6-5  
JOEY SCARBURY 11-9  
CAROLE B. SAGER 21-15

**WVLL/Lexington, KY**  
Dave Murray  
REO SPEEDWAGON  
PHIL COLLINS  
TUBES  
FRANKE/KNOCKOUTS  
STACY LATTISAW  
ROSS/RICHIE  
Hottest:  
KIM CARNES 2-1  
RICK SPRINGFIELD 5-4  
G. HARRISON 6-5  
JOEY SCARBURY 11-9  
CAROLE B. SAGER 21-15

**KEGL/Fort Worth, TX**  
Haze/Stevens  
FOREIGNER  
JOEY SCARBURY  
PABLO CRUISE  
Hottest:  
STARS ON 45 1-1  
G. HARRISON 7-3  
RICK SPRINGFIELD 11-5  
LOVERBOY 17-13  
MARTY BALIN 22-17

**WVLL/Lexington, KY**  
Dave Murray  
REO SPEEDWAGON  
PHIL COLLINS  
TUBES  
FRANKE/KNOCKOUTS  
STACY LATTISAW  
ROSS/RICHIE  
Hottest:  
KIM CARNES 2-1  
RICK SPRINGFIELD 5-4  
G. HARRISON 6-5  
JOEY SCARBURY 11-9  
CAROLE B. SAGER 21-15

**WVLL/Lexington, KY**  
Dave Murray  
REO SPEEDWAGON  
PHIL COLLINS  
TUBES  
FRANKE/KNOCKOUTS  
STACY LATTISAW  
ROSS/RICHIE  
Hottest:  
KIM CARNES 2-1  
RICK SPRINGFIELD 5-4  
G. HARRISON 6-5  
JOEY SCARBURY 11-9  
CAROLE B. SAGER 21-15

**WVLL/Lexington, KY**  
Dave Murray  
REO SPEEDWAGON  
PHIL COLLINS  
TUBES  
FRANKE/KNOCKOUTS  
STACY LATTISAW  
ROSS/RICHIE  
Hottest:  
KIM CARNES 2-1  
RICK SPRINGFIELD 5-4  
G. HARRISON 6-5  
JOEY SCARBURY 11-9  
CAROLE B. SAGER 21-15

**WVLL/Lexington, KY**  
Dave Murray  
REO SPEEDWAGON  
PHIL COLLINS  
TUBES  
FRANKE/KNOCKOUTS  
STACY LATTISAW  
ROSS/RICHIE  
Hottest:  
KIM CARNES 2-1  
RICK SPRINGFIELD 5-4  
G. HARRISON 6-5  
JOEY SCARBURY 11-9  
CAROLE B. SAGER 21-15

MIDWEST Most Added Hottest

Foreigner Air Supply
Ronnie Milsap George Harrison
Carpenters Joey Scarbury

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Foreigner Air Supply
Pablo Cruise George Harrison
Ross & Richie Marty Balin

MIDWEST

PARALLEL TWO

82X/Columbus, OH
Teri Nutter

MANHATTAN TRANSFE
POINTER SISTERS
ROSS/RICHIE
FOREIGNER
Hottest:
KIM CARNES 1-1
AIR SUPPLY 4-3
RICK SPRINGFIELD 8-4
SANTANA 14-8
KENNY ROGERS 16-11

KIOA/Des Moines, IA
A.W. Pantoja

RONNIE MILSAP
CLARKE/DUKE
CARPENTERS
Hottest:
AIR SUPPLY 8-1
G. HARRISON 2-2
ALAN PARSONS 6-6
SANTANA 13-10
JOEY SCARBURY 17-11

KOFM/Oklahoma City, OK
Chuck Morgan

JOHN SCHNEIDER
JAMES TAYLOR
CARPENTERS
Hottest:
KIM CARNES 1-1
AIR SUPPLY 15-7
JOHN DENVER 18-8
JUICE NEWTON 19-9
OAK RIDGE BOYS 22-17

KRAV/Tulsa, OK
Gary Reynolds

RONNIE MILSAP
ROSS/RICHIE
Hottest:
AIR SUPPLY 3-1
G. HARRISON 4-3
ALAN PARSONS 6-5
KENNY ROGERS 7-6
JOEY SCARBURY 20-9

KZ93/Peoria, IL
Keith Edwards

JIM STEINMAN
FOREIGNER
Hottest:
G. HARRISON 1-1
REO SPEEDWAGON 6-4
JOEY SCARBURY 20-8
PHIL COLLINS 16-9
JOE WALSH D-15

WGRD/Grand Rapids, MI
Ray Baker

JIM PHOTOGLO
Hottest:
AIR SUPPLY 1-1
PHIL COLLINS 6-3
MOODY BLUES 12-9
OAK RIDGE BOYS 20-14
JOEY SCARBURY 33-21

WMEE/Fort Wayne, IN
John Curry

FOREIGNER
OAK RIDGE BOYS
ROSS/RICHIE
CAROLE B. SAGER
Hottest:
G. HARRISON 1-1
AIR SUPPLY 2-2
HALL & OATES 8-3
SANTANA 14-11
JOEY SCARBURY 18-12

WNAP/Indianapolis, IN
Chad Hunt

KENNY ROGERS
JOHN SCHNEIDER
SPIDER
Hottest:
G. HARRISON 5-1
PHIL COLLINS 21-16
CLARKE/DUKE 28-19
ROSANNE CASH 29-23
38 SPECIAL 30-24

WNCI/Columbus, OH
Steve Edwards

RONNIE MILSAP
CAROLE B. SAGER
ROSS/RICHIE
FOREIGNER
Hottest:
RICK SPRINGFIELD 2-1
KENNY ROGERS 10-6
REO SPEEDWAGON 19-11
JOEY SCARBURY 18-12
MOODY BLUES 21-18

WOHO/Toledo, OH
John Zion

RONNIE MILSAP
JOHN SCHNEIDER
KENNY ROGERS
Hottest:
G. HARRISON 1-1
OAK RIDGE BOYS 13-6
KENNY ROGERS 10-7
JOEY SCARBURY 14-12
ALAN PARSONS 20-14

WOW/Omaha, NE
J.C. Corcoran

ROSANNE CASH
COMMODORES (dp)
PHIL COLLINS (dp)
Hottest:
G. HARRISON 5-1
STARS ON 45 4-3
AIR SUPPLY 9-4
HALL & OATES 10-6
RICK SPRINGFIELD 12-8

WVIC/East Lansing, MI
Jim St. John

DIONNE WARWICK
REO SPEEDWAGON
FOREIGNER
MAC DAVIS
YUTAKA
RICK JAMES
Hottest:
G. HARRISON 2-1
LEE RITENOUR 12-5
RICK SPRINGFIELD 14-6
BILLY SQUIER 18-9
ELTON JOHN 20-10

KSTT/Davenport, IA
Bill Young

CARPENTERS
RONNIE MILSAP
GREG KIHN
FOREIGNER
Hottest:
G. HARRISON 2-1
AIR SUPPLY 3-2
HALL & OATES 4-3
SANTANA 10-5
SHEENA EASTON 12-7

WISM/Madison, WI
Barb Starr

COMMODORES
GARY WRIGHT
PABLO CRUISE
Hottest:
AIR SUPPLY 5-1
JOEY SCARBURY 17-3
MANHATTAN TRANSFE 15-8
RONNIE MILSAP 30-22
GREG KIHN 28-23

KEYN-FM/Wichita, KN
Terri Springs

CARPENTERS
RONNIE MILSAP
PHIL COLLINS
JOHN SCHNEIDER
Hottest:
STYX 3-1
AIR SUPPLY 7-2
G. HARRISON 9-4
HALL & OATES 15-10
JOEY SCARBURY 23-14

KWEN/Tulsa, OK
Ronda Curtis

FOREIGNER
FRANKE/KNOCKOUTS
TUBES
PABLO CRUISE
GARY WRIGHT
STYX
Hottest:
SANTANA 1-1
38 SPECIAL 13-6
MARTY BALIN 16-9
PHIL COLLINS 23-18

WYFM/Youngstown, OH
Jeff Tobin

LEE RITENOUR
Hottest:
STARS ON 45 1-1
KIM CARNES 2-2
AIR SUPPLY 6-3
RICK SPRINGFIELD 12-6
GARY U.S. BONDS 11-10

WTWR/Detroit, MI
Kurt Kelly

MOODY BLUES
PHIL COLLINS
POINTER SISTERS
KOOL & THE GANG
Hottest:
KIM CARNES 1-1
RICK SPRINGFIELD 11-6
JOEY SCARBURY 23-10
KENNY ROGERS 25-11
SHEENA EASTON 20-15

WAKX/Duluth, MN
Bruce McGregor

CARPENTERS
GREG KIHN
COMMODORES
FOREIGNER
FRANKE/KNOCKOUTS
RON DANTE
ROSS/RICHIE
Hottest:
OAK RIDGE BOYS 2-1
HALL & OATES 11-7
MANHATTAN TRANSFE 20-15
MARTY BALIN 28-19
PHIL COLLINS 29-22

WGBF/Evansville, IN
Kevin Carpenter

REO SPEEDWAGON
CAROLE B. SAGER
JOE WALSH
PHIL COLLINS
CARPENTERS
KOOL & THE GANG
Hottest:
G. HARRISON 1-1
AIR SUPPLY 4-2
HALL & OATES 6-4
JOEY SCARBURY 18-7
MARTY BALIN 14-9

WRBR/South Bend, IN
Joe Lightner

MOODY BLUES
OAK RIDGE BOYS
Hottest:
NEIL DIAMOND 1-1
G. HARRISON 11-8
AIR SUPPLY 16-10
GARY U.S. BONDS 27-21
JOEY SCARBURY D-25

WZOK/Rockford, IL
Mr. Ed

JOEY SCARBURY
MOODY BLUES
FOREIGNER
Hottest:
G. HARRISON 1-1
RICK SPRINGFIELD 3-2
HALL & OATES 5-3
SANTANA 6-5
ALAN PARSONS 14-11

Z104/Madison, WI
Little Hudson

KRAFTWERK
FOREIGNER
GARY WRIGHT
PABLO CRUISE
Hottest:
AIR SUPPLY 7-1
SHEENA EASTON 8-7
JOEY SCARBURY 20-10
MOODY BLUES 18-13
BILLY SQUIER D-28

WIKS/Indianapolis, IN
Mike Tinnes

JOEY SCARBURY
CAROLE B. SAGER
FOREIGNER
Hottest:
STARS ON 45 2-1
TOM PETTY 10-6
NEIL DIAMOND 13-7
SANTANA 18-13
G. HARRISON 20-14

U93/South Bend, IN
J.K. Dearing

JOEY SCARBURY
SHEENA EASTON
MARTY BALIN
Hottest:
KIM CARNES 1-1
RAYDIO 3-2
STARS ON 45 10-4
AIR SUPPLY 11-6
RICK SPRINGFIELD 22-10

WDJX/Dayton, OH
Joe Dawson

GARY WRIGHT
FOREIGNER
FRANKE/KNOCKOUTS
Hottest:
STARS ON 45 2-1
G. HARRISON 6-3
AIR SUPPLY 11-5
RICK SPRINGFIELD 12-6
PHIL COLLINS 24-14

WL0L-FM/St. Paul, MN
Phil Houston

KOOL & THE GANG
RONNIE MILSAP
Hottest:
AIR SUPPLY 5-1
SHEENA EASTON 6-2
MANHATTAN TRANSFE 10-8
CLARKE/DUKE 13-9
ROSANNE CASH 19-14

YES-96/Cincinnati, OH
Barry James

SANTANA
MANHATTAN TRANSFE
OAK RIDGE BOYS
CAROLE B. SAGER
Hottest:
STARS ON 45 2-1
RICK SPRINGFIELD 20-15
KENNY ROGERS 26-20
JOEY SCARBURY 30-23
MOODY BLUES 35-30

PARALLEL THREE

KFYR/Bismarck, ND
Dan Brannan

JOEY SCARBURY
COMMODORES
PABLO CRUISE
ROSS/RICHIE
Hottest:
OAK RIDGE BOYS 2-1
RICK SPRINGFIELD 3-2
G. HARRISON 9-5
GARY U.S. BONDS 10-8
KENNY ROGERS 16-11

KKLS/Rapid City, SD
Mick Kjar

FOREIGNER
GINO VANNELLI
RANDY VANWARMER
ROSS/RICHIE
Hottest:
FRANKE/KNOCKOUTS 1-1
G. HARRISON 12-6
AIR SUPPLY 13-11
ALAN PARSONS 16-12
PHIL COLLINS 25-21

KKRC/Sioux Falls, SD
Don Nordine

RONNIE MILSAP
FOREIGNER
RANDY VANWARMER
SMITH & SWEET
SAVOY BROWN
Hottest:
G. HARRISON 5-1
OAK RIDGE BOYS 2-2
AIR SUPPLY 7-5
RICK SPRINGFIELD 14-8
JOEY SCARBURY 23-15

KXXU/Grand Forks, ND
Jeff Parker

GREG KIHN
PHIL COLLINS
RONNIE MILSAP
SMITH & SWEET
Hottest:
HALL & OATES 3-1
AIR SUPPLY 5-2
G. HARRISON 7-3
OAK RIDGE BOYS 8-6
RICK SPRINGFIELD 12-7

WEAQ/Eau Claire, WI
Rick Roberts

Hottest:
ERIC CEAPTON 1-1
JAMES TAYLOR 2-2
STARS ON 45 3-3
JOHN COUGAR 4-4
TASTE OF HONEY 5-5

WRKR/Racine, WI
Steve Warren

ALAN PARSONS
SHORT/MIGHTENGALE
SQUEEZE
BUCKS FIZZ
RONNIE MILSAP
JOE WALSH
RANDY VANWARMER
SPLIT ENZ
Hottest:
G. HARRISON 4-1
AIR SUPPLY 17-8
RICK SPRINGFIELD 16-11
ELTON JOHN 33-26
ABBA 34-27

WSPT/Stevens Point, WI
Brad Fuhr

CAROLE B. SAGER
SAVOY BROWN
FOREIGNER
COMMODORES
JIM STEINMAN
Hottest:
MANHATTAN TRANSFE 4-1
STARS ON 45 1-2
G. HARRISON 5-4
JOEY SCARBURY 15-7
PHIL COLLINS 18-12

WTRU/Muskegon, MI
Mike Stevens

RONNIE MILSAP
PHIL COLLINS
CARPENTERS
Hottest:
JOEY SCARBURY 1-1
G. HARRISON 2-2
AIR SUPPLY 9-4
MARTY BALIN 17-8
KENNY ROGERS 26-16

KDVT/Topeka, KS
Rocky Roberts

PHIL COLLINS
CARPENTERS
JIM STEINMAN
TUBES
Hottest:
RUSH 2-1
AIR SUPPLY 5-2
ALAN PARSONS 9-3
JOE WALSH 10-6
JOEY SCARBURY 13-8

KELO/Sioux Falls, SD
Paul Wescott

MARTY BALIN
MOODY BLUES
CLARKE/DUKE
JANIS IAN
Hottest:
G. HARRISON 2-1
NEIL DIAMOND 3-2
OAK RIDGE BOYS 5-4
AIR SUPPLY 9-6
HALL & OATES 13-8

KWLO/Waterloo, IA
Drew Bentley

CAROLE B. SAGER
JIM STEINMAN
RONNIE MILSAP
CARPENTERS
FOREIGNER
Hottest:
RICK SPRINGFIELD 2-1
OAK RIDGE BOYS 8-3
G. HARRISON 11-8
REO SPEEDWAGON 20-10
MOODY BLUES 22-13

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT
Gary Waldron

CLARKE/DUKE
BALANCE
Hottest:
RICK SPRINGFIELD 1-1
TOM PETTY 11-6
JOEY SCARBURY 13-9
LEE RITENOUR 14-11
ALAN PARSONS 21-15

KLUC/Las Vegas, NV
Randy Lunquist

FOREIGNER
PABLO CRUISE
STYX
Hottest:
G. HARRISON 1-1
HALL & OATES 7-4
GREG KIHN 10-7
MOODY BLUES 15-10
REO SPEEDWAGON 16-11

KEMO/Las Vegas, NV
Bill Alexander

JOE WALSH
ALAN PARSONS
RONNIE MILSAP
COMMODORES
Hottest:
HALL & OATES 3-1
AIR SUPPLY 5-2
KENNY ROGERS 22-15
JOEY SCARBURY 21-16
CLARKE/DUKE 29-21

KERN/Bakersfield, CA
Beau Reyes

FRANKE/KNOCKOUTS
COMMODORES
JANIS IAN
POINT BLANK
Hottest:
G. HARRISON 1-1
KIM CARNES 2-2
AIR SUPPLY 3-3
NEIL DIAMOND 4-4
STARS ON 45 5-5

KGW/Portland, OR
Janis Wojniak

KENNY ROGERS
POINTER SISTERS
ALAN PARSONS
Hottest:
G. HARRISON 2-1
AIR SUPPLY 20-11
LEE RITENOUR 17-13
CLARKE/DUKE 24-18
JOEY SCARBURY D-20

KJRB/Spokane, WA
Brian Gregory

TUBES
PABLO CRUISE
RONNIE MILSAP
FOREIGNER (dp)
CAROLE B. SAGER
Hottest:
KIM CARNES 1-1
AIR SUPPLY 3-2
MANHATTAN TRANSFE 15-7
MOODY BLUES 22-16
OAK RIDGE BOYS 23-17

KRQ/Tucson, AZ
Kent Lacey

Hottest:
HALL & OATES 2-1
RAYDIO 4-2
AIR SUPPLY 7-6
MOODY BLUES 11-8
POINTER SISTERS 14-10

KTAC/Tacoma, WA
Bruce Cannon

Hottest:
G. HARRISON 1-1
AIR SUPPLY 4-4
JOEY SCARBURY 5-5
JESSE WINCHESTER 15-15
SHEENA EASTON 17-17

KTKT/Tucson, AZ
Bobby Rivers

FOREIGNER
ROSS/RICHIE
FRANKE/KNOCKOUTS
RICK JAMES
STACY LATTISAW
PABLO CRUISE
Hottest:
AIR SUPPLY 2-1
JOEY SCARBURY 20-10
MOODY BLUES 22-14
JOE WALSH 23-17
BILLY SQUIER 26-20

KSPZ/Colorado Springs, CO
Mike Daniels

MARTY BALIN
OAK RIDGE BOYS
YUTAKA
Hottest:
AIR SUPPLY 1-1
HALL & OATES 4-2
KENNY ROGERS 9-5
MANHATTAN TRANSFE 12-6
SHEENA EASTON 17-13

KYSN/Colorado Springs, CO
Mark Murray

FOREIGNER
RANDY VANWARMER
BLACKFOOT
Hottest:
G. HARRISON 2-1
AIR SUPPLY 4-3
MARTY BALIN 8-5
MANHATTAN TRANSFE 11-6
MOODY BLUES 15-9

KZZP/Phoenix, AZ
Dave Anthony

ROSS/RICHIE
RONNIE MILSAP
FOREIGNER
Hottest:
AIR SUPPLY 1-1
G. HARRISON 3-2
HALL & OATES 4-3
POINTER SISTERS 11-4
GREG KIHN 14-9

Y94/Fresno, CA
Ray Appleton

SANTANA
CLARKE/DUKE
Hottest:
RICK SPRINGFIELD 1-1
TOM PETTY 11-6
JOEY SCARBURY 13-9
LEE RITENOUR 14-11
ALAN PARSONS 21-15

KMJK/Portland, OR
John Shomby

OAK RIDGE BOYS
ROSANNE CASH
PABLO CRUISE
FOREIGNER (dp)
Hottest:
G. HARRISON 3-1
AIR SUPPLY 11-6
MARTY BALIN 22-16
MOODY BLUES 27-20
JIM PHOTOGLO 31-23

KIOY/Fresno, CA
Tom Saville

RONNIE MILSAP
COMMODORES
Hottest:
MARTY BALIN 6-1
GREG KIHN 9-5
KENNY ROGERS 19-13
AIR SUPPLY 25-17
CARPENTERS 27-21

KYNO-FM/Fresno, CA
John Lee Walker

JOE DOLCE
ROSS/RICHIE
POINTER SISTERS
BOBBY KING
Hottest:
REO SPEEDWAGON 3-1
RAYDIO 4-3
KIM CARNES 5-4
FRANKIE SMITH 8-5
SHALAMAR 10-7

KZZX/Albuquerque, NM
Bruce Daniels

REO SPEEDWAGON
COMMODORES
CARRIE LUCAS
PHIL COLLINS
Hottest:
AIR SUPPLY 4-1
RICK SPRINGFIELD 5-2
HALL & OATES 8-4
JOEY SCARBURY 13-8
MARTY BALIN 15-9

K96/Provo, UT
Jim Sumpter

GREG KIHN
FOREIGNER
UNION
GINO VANNELLI
SMITH & SWEET
Hottest:
AIR SUPPLY 6-1
HALL & OATES 8-2
CLARKE/DUKE 9-3
SANTANA 11-5
JOEY SCARBURY 12-10

FM102/Sacramento, CA
Manders/Preston

RICK SPRINGFIELD
CAROLE B. SAGER
RONNIE MILSAP
PABLO CRUISE
Hottest:
KIM CARNES 1-1
AIR SUPPLY 9-4
FRANKIE SMITH 11-9
JOEY SCARBURY 21-13
OAK RIDGE BOYS 30-21

FM103/Salt Lake City, UT
Lorraine Winnegar

FOREIGNER
GARY WRIGHT
Hottest:
G. HARRISON 6-1
MOODY BLUES 13-6
MARTY BALIN 14-11
REO SPEEDWAGON 19-14
PHIL COLLINS 25-18

PARALLEL THREE

KBOZ/Bozeman, MT
Greg Williams

GARY WRIGHT
PABLO CRUISE
TUBES
SMITH & SWEET
ROSS/RICHIE
CARL WILSON
COMMODORES
Hottest:
G. HARRISON 1-1
AIR SUPPLY 10-5
KENNY ROGERS 20-16
JOEY SCARBURY 28-21
MANHATTAN TRANSFE 30-22

KYYA/Billings, MT
Jack Bell

ROSS/RICHIE
FOREIGNER
SMITH & SWEET
PABLO CRUISE
Hottest:
APRIL WINE 4-1
OAK RIDGE BOYS 11-7
JOHN SCHNEIDER 20-13
MARTY BALIN 24-16
ELTON JOHN 25-21

KHYT/Tucson, AZ
Rich Brother Robbin

PABLO CRUISE
YARBROUGH/PEOPLES
ISLEY BROTHERS
SHEENA EASTON
GREG KIHN
FOREIGNER
ROSS/RICHIE
CHAKA KHAN
Hottest:
FRANKIE SMITH 14-1
KOOL & THE GANG 8-2
MOODY BLUES 7-4
GAP BAND 23-13
OAK RIDGE BOYS 27-18

KIDD/Monterey, CA
Ron Rodrigues

SHEENA EASTON
JUICE NEWTON
ROSS/RICHIE
PABLO CRUISE
TUBES
RICK JAMES
FOREIGNER
REO SPEEDWAGON
Hottest:
G. HARRISON 1-1
RICK SPRINGFIELD 5-2
JOEY SCARBURY 7-4
FRANKIE SMITH 10-5
GREG KIHN 23-18

KGGI/Riverside-S. Bern., CA
Bob West

COMMODORES
CARPENTERS
Hottest:
KIM CARNES 2-1
JOE DOLCE 3-2
FRANKIE SMITH 4-3
RICK JAMES 5-4
NEIL DIAMOND 6-5

KKXX/Bakersfield, CA
Squires/DeRo

KOOL & THE GANG
FOREIGNER
PABLO CRUISE
Hottest:
SANTANA 1-1
RAYDIO 9-4
MARTY BALIN 13-8
AIR SUPPLY 17-10
ABBA 23-17

KNBQ/Tacoma, WA
Gary Bryan

FOREIGNER
STACY LATTISAW
OAK RIDGE BOYS
FRANKE/KNOCKOUTS
Hottest:
G. HARRISON 2-1
MARTY BALIN 7-2
MANHATTAN TRANSFE 15-10
REO SPEEDWAGON 20-11
MOODY BLUES 25-18

KQDI/Great Falls, MT
Pat Richards

GINO VANNELLI
FOREIGNER
Hottest:
PABLO CRUISE
GARY WRIGHT
TUBES
ROSS/RICHIE
LOVERBOY
LIFE
Hottest:
AIR SUPPLY 2-1
HALL & OATES 3-2
G. HARRISON 8-3
MARTY BALIN 10-6
APRIL WINE 17-10

KRLC/Lewiston, ID
Steven Alan Mackelvie

CARPENTERS
PABLO CRUISE
PHIL COLLINS
FOREIGNER
FRANKE/KNOCKOUTS
KRAFTWERK
Hottest:
AIR SUPPLY 1-1
G. HARRISON 4-2
OAK RIDGE BOYS 10-6
JIM STEINMAN 14-9
POINTER SISTERS 17-12

KSly/San Luis Obispo, CA
Don Potter

GINO VANNELLI
FOREIGNER
GARY WRIGHT
ROSS/RICHIE
Hottest:
AIR SUPPLY 2-1
G. HARRISON 3-2
JOEY SCARBURY 12-9
MARTY BALIN 13-10
SHEENA EASTON 16-13

KENI/Anchorage, AK
Ed Merrihage

PABLO CRUISE
GINO VANNELLI
FRANKE/KNOCKOUTS
SQUEEZE
DEBRA LAWS
KRAFTWERK
Hottest:
AIR SUPPLY 1-1
MANHATTAN TRANSFE 9-3
JOEY SCARBURY 10-4
MARTY BALIN 14-5
JIM STEINMAN 18-12

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:
WLS/Chicago
WLS-FM/Chicago
CKLW/Detroit
WFBR/Baltimore
WRVQ/Richmond
WNAM/Appleton-Oshkosh
WHOT/Youngstown
WJBO/Portland
WISE/Asheville
WROV/Roanoke
KPUR/Amarillo
KATI/Casper









# THE WORLDWIDE "BACK IN BLACK." 7 MILLION, WORLD 5 MILLION, U.S.

AUSTRALIA	Quadruple Platinum
BELGIUM	Gold
CANADA	Quadruple Platinum
FRANCE	Platinum
GERMANY	Platinum
HOLLAND	Gold
PORTUGAL	Silver
SPAIN	Gold
SWITZERLAND	Gold
UNITED KINGDOM	Gold

SD 16018

BACK IN BLACK

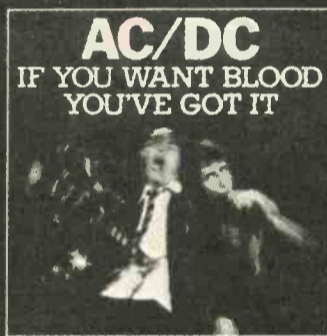


# POWER OF AC/DC

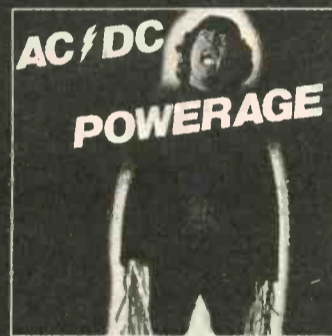
# WORLDWIDE.



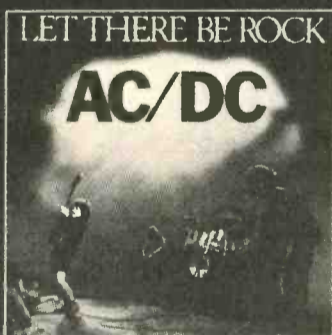
Highway to Hell  
SD 19211



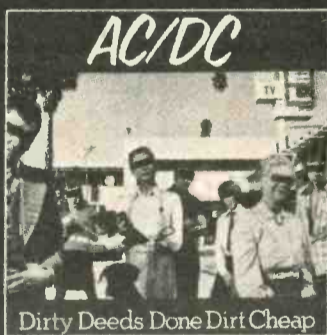
If You Want Blood—  
You've Got It  
SD 19212



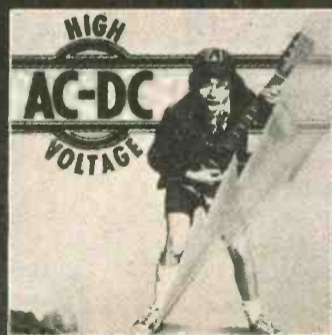
Powerage  
SD 19180



Let There Be Rock  
SD 36-151



Dirty Deeds Done Dirt Cheap  
SD 16033



High Voltage  
SD 36-112

## THE WORLD'S BEST-SELLING CATALOG ON ATLANTIC RECORDS AND TAPES



Management: Peter Mensch in association with  
David Krebs and Steve Leber for  
Contemporary Communications Corp.  
Booking: Marsha Vlasic for ATL

Production: Robert John "Mutt" Lange for "Back In Black," and "Highway To Hell."  
Vanda and Young for Albert Productions for "If You Want Blood," "Powerage,"  
"Let There Be Rock," "Dirty Deeds Done Dirt Cheap" and "High Voltage."

Albert Productions releases AC/DC in Australia and New Zealand.

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# SUMMER SUCCESS STORIES



## Jim Steinman — “Rock & Roll Dreams Come Through”

### NEW & ACTIVE

JIM STEINMAN “Rock & Roll Dreams Come Through”  
(Epic/Cleveland International) 102/14. Moves: Up 47, Debuts 13,  
Same 28, Down 0, Adds 14, F105, KIQQ, WTRY, WTIX, KQ94, WSGN, G100,  
KZ93, 13FEA, 14WK, WSPT, KWLO, KDVV, KBEQ 19-14, FM103 11-9.

Produced by Jimmy Iovine  
& Jim Steinman



## The Producers — “What She Does To Me”

WTIX add	KJ100 29-25	WAAY on	WFOX on
KQ94 add	KCPX deb 39	WBBQ on	WANS-FM on
WSGA add 30	KLUC deb 28	WOKI on	FM99 on
293 11-9	WHHY deb 28	WBCY on	WKXY on
94Q 3-2	Z102 31-28	WCSC on	KENI on
KINT deb 40	WCGQ 25-22	WAKX on	KQDI on
KXX106 24-22	KRBE on	KERN on	KRLC on



Produced by Tom Werman  
For Julia's Music, Inc.

*Portrait*



## Balance — “Breaking Away”

WBEN-FM add 40	KINT add 38
96KX add 30	WGH add
WOLF add	KCPX add
KSTAR add	WFBG on

Produced by Balance  
for Contemporary Communications  
Corporation

*Portrait*

ON *Epic* RECORDS



# THE PICTURE PAGES

## Journey Has "Escape" And Fetes It Too



Columbia's Journey debuted the forthcoming LP "Escape" in San Francisco for label executives, radio program directors, and contest winners. Pictured with a celebratory cake are (l-r) Columbia VP Ed Hynes, group's Ross Valory, label VP's Arma Andon, Hope Antman, and Joe Mansfield, group's Neil Schon, Columbia VP Mike Dilbeck, and group's Steve Perry and Steve Smith.

## WEA Tanks Up For Walsh



Following up E/A's tank promotions with radio stations on behalf of Joe Walsh's "There Goes The Neighborhood" album (which features a tank on the cover), WEA's Los Angeles branch drove 25 miles through the San Fernando Valley to invade WEA's Burbank headquarters. Pictured (l-r) are WEA's Mark Goldstein, E/A's Jay Bolton, WEA VP Stan Harris, WEA's Skid Weiss, Barbara Burns, Alan Perper, and Dave Mount, WEA President Henry Droz, WEA's Brent Gordon and Jo Ann Benett, VP George Rossi, WEA's Jody Raithel, and driver Rick Rieger of WEA.

## Ode To Danny Joe



Epic has signed former Molly Hatchet lead singer Danny Joe Brown. The Danny Joe Brown Band's self-titled album was released recently, and pictured celebrating the occasion at Epic's New York offices are (l-r) Epic's Charles Kaplan, manager Charlie Brusco, E/PIA VP Ron McCarrell, Brown, E/PIA Sr. VP/GM Don Dempsey, and Epic VP Gregg Geller.

## Starr Bright In Chicago



A&M's Atlantic Starr opened their current tour in Chicago at the Mill Run Theatre. Pictured backstage are (l-r, standing) group's David Lewis and William Sudderth, A&M's Bob Garcia, and group's Koran Daniels, Wayne Lewis, Joseph Phillips, Sharon Bryant, Clifford Archer, Jonathan Lewis, and Porter Carroll; (l-r, seated) A&M's Annette Monaco, Rich Girod, Robert York, Billy Gilbert, and Manny Freiser.

## Golden Humility



Casablanca's Mac Davis was awarded a gold album for his "It's Hard To Be Humble" LP recently. Pictured (l-r) are Polygram VP Russ Regan, Exec. VP/GM Bob Sherwood, VP Bill Cataldo, Davis, manager Sandy Gallin, Polygram VP Danny Davis, and Polygram President David Braun.

## Wonder Hotter In Holland



Stevie Wonder embarked on a European tour recently, and was presented with gold and platinum awards for his "Hotter Than July" LP in several countries. Wonder (left) is pictured with Holland's Otto Baeten and a Dutch gold LP plaque.

## Meeting "Halfway"



Maiden Voyage's Maureen McGovern, who recorded "Halfway Home," met the song's composer Carol Connors recently. Pictured (l-r) are Connors, McGovern, and ASCAP's Todd Brabec.

## WMOT Signs Grant To Big Contract



WMOT Records has signed Tom Grant to the label, and the artist is pictured studying some of the more complex provisions of his unusual contract.

# THE PICTURE PAGES

## Cotillion's Allen Honored By BMA



Cotillion President Henry Allen was presented the Black Music Association's Presidential Award at the organization's recent Los Angeles convention, with the BMA citing him for his 25 years of commitment to black music. Cotillion then presented Allen with an in-company award called the "Henry Allen Trophy." Pictured (l-r) with the awards are Atlantic President Doug Morris, VP Noreen Woods, Allen, Cotillion artist Stacy Lattisaw, and Atlantic artist Narada Michael Walden.

## RCA Passes Orrall



RCA has signed Robert Ellis Orrall as part of the company's deal with British-based Why-Fi Records. The first album by the Bostonian singer was recently released. Pictured (l-r, standing) are Why-Fi aide Katherine Chanteloup, management's Michael Pillot and Josiah Spaulding, and RCA VP John Betancourt; (l-r, seated) Why-Fi President Paul McNally, Orrall, and RCA Division VP Jack Craigo.

## A&M Visits Dennis



A&M's Dennis Brown played Los Angeles's Roxy recently, and was met backstage by company executives. Pictured (l-r) are A&M VP's Mike Gormley and Jheryl Busby, Brown, Almo-Irving Publishing VP Brenda Andrews, A&M's David Anderle, and label Sr. VP Harold Childs.

## 999 Polygram's Number



Polydor's 999 played the Ritz in New York, and met with Polygram executives after the show. Pictured cooling off from their exertions are (l-r) group's Pablo Labritain, Frontier Booking VP John Huie, Polygram's Steve Greenberg, FBI (booking) President Ian Copeland, group's Nick Cash, Guy Days, and Jon Watson, and Polygram's George Meier.

## Rabbitts Multiply At E/A



In celebrating Eddie Rabbitt's re-signing with Elektra, a rapid spread of Rabbitt hats occurred among the signing participants. Pictured (l-r, standing): lawyers John Mason and Gary Gilbert, Scotti Bros. Management's Stan Moress, E/A Exec. VP Vic Faraci, E/A VP Jimmy Bowen, business manager Mickey Bryant, and road manager Bill Rehrig; (l-r, kneeling) E/A's Rhett Walker, label Chairman Joe Smith, Rabbitt, and E/A Sr. VP Jerry Sharell.

## Gordy & Robinson Team For "Hitsville"



During Smokey Robinson's Greek Theater engagement in Los Angeles, Motown Chairman Berry Gordy (right) joined his Vice President onstage to sing "Hitsville, USA," a company anthem written by Robinson two decades ago.

## 20th Hands It To Batdorf



John Batdorf has been signed by 20th Century-Fox Records, with a first single already out. Pictured clasping hands heartily after the signing are (l-r) 20th President Neil Portnow, Batdorf, manager Burl Hechtman, and producer Michael Stewart.

## Cashman Meets Mays



Lifesong's Terry Cashman (left) is pictured showing former baseball great Willie Mays a copy of the "Willie, Mickey, & The Duke (Talkin' Baseball)" single which Cashman wrote and sang. Cashman, a longtime producer/writer/performer, was also a minor league pitcher in the Detroit Tigers system.



# ICEHOUSE



**Radio & Records—  
#1 Most Added**

**Bill Hard—  
Most added debut album *ever!***

**Album Network—  
Most added debut album *ever!***

Take a step into a new horizon.  
Behind the adventurous arrangements,  
the emotional and dramatic lyrics  
and the captivating songs  
stands Icehouse.  
It's another world.  
It's a chilling debut!

**Billboard—  
#1 "Top Adds"**

**Record World—  
Flashmaker**

**Cashbox—  
#1 Most Added**



**Chrysalis**  
Records and Tapes™

The album CHR 1350

Produced by Cameron Allan and Iva Davies



*Jeff Gelb*

**AOR**

## AOR North Of The Border: CFOX/Vancouver

There's a lot more to AOR radio than the 300 or so commercial outlets here in the United States. At about the same time that American listeners were getting their first taste of progressive radio via such legendary outlets as KPPC/Los Angeles, WBCN/Boston and KSAN/San Francisco, Canadian listeners were being turned on to album-oriented-rock on stations like CKGM/Montreal (soon to be renamed CHOM-FM) and CKLG-FM/Vancouver (the future CFOX). Canadian AOR radio since proliferated, garnering large audiences all across the country.

Canadian radio is unique in many ways, and when CFOX PD Don Shafer dropped in to the R&R AOR offices for a recent visit, I took advantage of his company to find out more about AOR north of the border.

Don's American-born and raised, and did his first near-decade of radio in such diverse markets as Pittsburgh, Chicago, and Los Angeles. But when he ventured to Canada for an airstaff job at CKGM in 1970, he knew he'd found his home. Though still an American citizen, Don has remained in Canadian radio for the last eleven years, and loves the country so much he's thinking seriously of changing his landed immigrant status to Canadian citizenship. Two years ago he was named PD for CFOX, one of Moffat Communications' nine Canadian radio stations (two others are AOR's: CITI-FM/Winnipeg and CHFM/Calgary). The station's numbers have gone up ever since — recent Canadian ratings by the Bureau of Broadcast Management show CFOX with a stunning 18-19% share of the available listening audience.

**R&R:** *Those are great numbers, Don.*

**DS:** We've done very well. In the last ratings period alone we went from 240,000 to 300,000 listeners (Vancouver has 1½ million inhabitants). We're the number one FM by far and number 3 or 4 overall in the market. There are 13 local signals, including CFMI, which, while not licensed as a progressive (as we are), basically plays a softer version of what we do. You can also pick up KISM/Bellingham, WA as well as the Seattle AOR's on cable. So it's a pretty active radio market.

But I can't survive up here, as many American AOR's do, with a 6 or 7 share. If I had a 6 or 7 share I'd be on the street. These are the numbers I need to survive.

**R&R:** *They are especially impressive numbers considering the amount of regulations the Canadian FM broadcaster is faced with from the CRTC (Canadian Radio and TV Commission).*

**DS:** As easy as it would be to attack the CRTC for the amount of paperwork they make me do, it's a great safeguard to assure the integrity of the broadcaster to his community. It works as an effective checks-and-balances system to make sure we're serving our community.

Another good thing you can say for the CRTC is that it keeps a lot of people employed. You don't hear automation on Canadian FM's; they're all live. The government has forced the broadcaster to put a lot into the community, to develop a lot of talent in the arts.

Everything a Canadian FM does is on the basis of promise of performance to the CRTC.

It's a document that details the amount and type of music, talk and other programming a station must do. It's very formulated. What we used to do and didn't know what we were doing is now being very carefully analyzed and recorded under several categories. I sleep better at night because I know exactly what's going over the air at CFOX.

What it means on the air is that we have to offer more usable information to our listeners and less filler than our American counterparts. The material we are obligated to use because of the regulations doesn't allow us the leeway to waste time; every word counts. Consequently, our jocks have to be aware, informed, researched, and well-versed. I can't have a jock go on the air just to stroke himself. As much as I want performers, I need people who are well-educated; people with good business heads who understand the bureaucratic process in terms of following regulations, who are also good at the arts.

**R&R:** *The CRTC also regulates your music programming.*

**DS:** Every station has its own commitment to Canadian content. Generally speaking it's



*"... I can only play any single cut seven times in one week... that's regulated. My hot rotation comes up once a day."*

— Don Shafer, PD, CFOX/Vancouver

30%; ours is 20%. 20% is really easy, because there is a lot of really good music here. Vancouver is a very active music town, with recording studios booming and bands happening all over. Of our Canadian content, about 30% is local, and the balance national.

There's lot of arguments as to whether Canadian content helps or hinders artists who are trying to break outside of Canada. The band might approach an American record company with an album that sold a million copies in Canada, only to have the company say, "Sure it sold a million, but they had to play it up there anyway."

Anyway, I think the calibre of music coming out of Canada is superb, so Can-con, as it's called, has not been a problem at CFOX. Apparently many U.S. stations agree. While listening to radio in L.A., I noticed that about 10-15% of what they play is Canadian: Loverboy, April Wine, Rush, Neil Young; the list is endless.

Part of the CRTC's regulations of music on FM's is the repeat factor. CFOX has a repeat factor of seven, which means I can only play any single cut seven times in one week. CFOX plays 1400-1500 distinct selections a week: 50% gold, 30% recurrent, and 20% new. That's regulated. My hot rotation comes up once a day. I would prefer to have it twice a day, and have applied to the CRTC to get the repeat factor upped to 12, which would be more comfortable. Meanwhile, we compensate by going deeper into the albums: where we can, we'll play three or sometimes four cuts if it's a really hot album. And we'll talk about the hot tracks even when we're not playing them.

**R&R:** *How does this slow turnover of cuts affect album sales?*

**DS:** We did a frequency research study that showed that a cut played seven times a week is heard by the average listener 1.5 times. That's not good, but it hasn't affected record sales drastically; we still sell a lot of records here.

**R&R:** *You mentioned research. What part does it play in your music and programming?*

**DS:** We work with Joint Communications, a Toronto-based company that is involved with Lee Abrams. We have access to all its research. John Parikhal and Dave Charles deal with lifestyle research, which is invaluable. Burkhart-Abrams deal more in music research, which we don't need; we do our own. We do callbacks and test groups. We do a lot of work through record stores, calling back as many people as we can who fill out cards at the shops. Three staff members call between 150-200 music buyers a week.

We're finding that a lot of people are buying old albums as opposed to new ones. A great question we use is, "If you had another \$4 what would you have bought?" Their answers tend toward older material as opposed to new stuff.

About a year ago we started to get a bit too "modal" in our music approach, just playing rock. We've since gone back to some of the "old-

school" philosophies of dayparting for different time periods. You don't need electric shock treatments at 7 o'clock in the morning. 10 o'clock is fine; at least you've had a cup of coffee by then. We fine-tune our music very efficiently, programming by the feel of the time of day.

**R&R:** *How does the station promote itself?*

**DS:** We have our fox mascot, who goes everywhere. We attempt to get involved in every music or lifestyle-related event that happens, from clambakes to ballgames. It's really a street station.

An ongoing promotion is the CFOX Children's Hospital fund, which raises money to help build a new children's hospital for Vancouver. To date we've raised over \$130,000 from proceeds from our Homegrown albums, the line of T-shirts and sweatshirts we sell locally, and other promotions.

We do weekly live concerts of local acts. And on a more traditional promotional level, we do busboards, billboards and TV spots.

**R&R:** *How does AOR radio's future look from Don Shafer's point of view?*

**DS:** The thing I'm really excited about is the potential of satellite programming. When you can have your listeners talking to Mick Jagger on an 800 number, or can plug your station into a live concert in Tokyo and carry the audio and video in the same market, I find that phenomenally exciting.

I'm also impressed about the new radio talent today. Some of the people coming up through smaller market radio stations are killers. They don't have 20-year chops yet, but they have brains. I almost find them intimidating!



# Jeff Gelb

## EVOLUTION

Carl Riddleburger has joined WSLQ/Roanoke as Asst. GM from neighboring WFIR, where he was Operations Manager... David Hall has been upped to Asst. PD as well as MD for WKDF/Nashville... Ted Edwards has been named MD for WCOZ/Boston. He'll exit his WCMF/Rochester MD post by July... WPFR/Terre Haute MD Chuck Cahill has exited for work in cable TV. His MD replacement is former all-nighter Frosty Stilwell... Paul Gautier has been named MD for KZOM/Beaumont, as former MD Mark McLaren has segued into promotions for the station while Bobbie Choate has been named Director of Public Relations... Tawnya Townsend has exited as MD of WRIF/Detroit. Michael Mayer from competing WABX has joined WRIF as her MD successor... Newcomer Susan Christal has been named MD for KTYD/Santa Barbara... Ted Habeck has exited as MD of KWST/Los Angeles as the station switches format to CHR... Dave Lee Austin has jumped from WEFM/Chicago to WMET for an air shift... Harold Kozlowski has exited all-nights at WRKI/Bridgeport; Ray Heneski has joined as his replacement... Frank Johnson has exited nights at WEBN/Cincinnati.



**SAIL ON SAILOR:** WQXM/Tampa cosponsored the Southern Regional Championship Boardsailing Regatta, producing five different commemorative T-shirts to sell at the event. Pictured sporting one of the designs is 98 Rock MD Moby.

## Promotion Of The Week



**BUTTON UP WITH KTIM:** KTIM/San Rafael is offering record companies a unique promotional tie-in. The station is producing 1000 artist buttons that say "I Heard (artist's name)'s (album title)" along with the KTIM logo, to be handed out free to listeners at participating record store outlets. If the record company wants an act promoted (and the station is playing the album), the record company donates the \$250 it costs to produce the 1000 buttons, which are then mentioned on KTIM using 20 15-second spots along with DJ drop-ins.

## UPDATE

WLUP/Chicago completed its controversial Tom Petty concert ticket giveaway this past week. The tickets were given away on the air, at shopping centers and record stores, and at other locations throughout the city over the past month. The concert was, needless to say, a sellout, and of major promotional help to the Loop... WGRQ/Buffalo pumped 4000 gallons of gas for listeners at 50¢ a gallon in a recent promotion. Cars with 97 Rock stickers were eligible for the low-priced gas; the station also gave out stickers to cars in line. WGRQ made up the difference between the price listeners paid for the gas and the actual cost of the fuel (around \$4000). According to station reps, the promotion garnered significant local press attention... Q107/Toronto shut down all operations for a day, except for a single airstaffer, so that PD Gary Slaight could treat his team to a day's cruise. Thanks to Gary from his appreciative air staff (except perhaps for the sole jock left behind to provide the air sound)... WTUE/Dayton landed Loverboy to play at its fifth AOR anniversary celebration. The concert/party sold out all 1000 \$2 tickets in less than two hours. The show was

recorded for a future Superstars network presentation... WIZD/W. Palm Beach broke attendance records for a regional windsurfing championship it co-sponsored... WPLJ/New York was highly visible at the annual "Queens Day" celebration in New York. WPLJ brought an extensive rock video collection, and had several jocks meeting the crowds as they passed out the station's bumper stickers... Starfleet Blair's setting up a 70-station AOR network for an REO Speedwagon concert to be broadcast on July 15th... The newest promotions from WZAM and WMYK/Norfolk include "Rock 94" license plates, cloth frisbees, and the creation of what the station reported was the world's largest cream pie, consumed at three record store locations. The persons eating the most pie within one minute and 94-seconds won a 94-second record run... WHKC/Evansville is planning a new nightly program that will spotlight one artist or theme. The station needs artist interviews for the show; contact PD Dave Lyons at (812) 477-8811... Look for Pat Benatar to cover "Helter Skelter" and Paul Revere & The Raiders' "Just Like Me" on her upcoming album.

## COLOR

**\$50,000 THURSDAYS:** Norfolk residents are eyeing their dollars very carefully these days. WMYK and WZAM are giving away as much as \$50,000 to a lucky winner in a clever promotion. Every Thursday the stations read hourly the serial number of a dollar bill circulating in the listening area. The winner is the listener who has the dollar. He immediately wins \$25,000, and if he's a K94 Connection cardholder, the prize money is doubled. The winner also gets an expenses-paid trip to Las Vegas to spend some of his prize money.

**LOOPSEARCH:** Here's another money promotion - WLUP/Chicago is looking for vehicles displaying only a Loop bumper sticker. They're eligible to win various prizes including \$1000 in cash and stereo equipment. When stopped by a "Loopsearcher," drivers play a kind of rock 'n' roll "Let's Make A Deal" and choose between \$100 in cash or one of a variety of gift envelopes presented.

**STROKE OF LUCK:** WHHY-FM/Montgomery aligned with Capitol and two of its AOR acts, Billy Squier and Tubes, for a recent promotion. Over a two-week period, listeners qualified for a 102-second record run by calling the station whenever Squier's "The Stroke" was played. At the end of the two weeks, one name was pulled as winner. However, in keeping with the "Completion Backward Principle" he had to run backwards (he managed to collect 56 LP's anyway)!

**STICK WITH THE LAZER:** KLZR/Lawrence, KS listeners who registered their car tag numbers as they picked up a KLZR bumper sticker were eligible for the station's newest contest. When their tag numbers were read on the air, they had 10 minutes and six seconds to call the station and claim a prize, ranging from concert tickets to lazer candles and \$106. Two grand prize winners received Alpine car stereo systems valued at \$1006 each.

**THE GREAT PACHYDERM POOP CONTEST:** When the circus came to Dayton, WTUE's morning man asked listeners to write in the name of a person they wanted sent some elephant excrement, and why. The jock picked five of the best reasons and personally delivered 5-lb. sacks of dung to the "lucky" winners.

**INNER TUBES:** In this contest, held in conjunction with Capitol and the new Tubes LP, KZEL/Eugene had listeners call in to identify Tubes cuts as they were played. 100 inner tubes stenciled with the band's name and station's logo were the prizes, and all winners also got 96¢ off the cost of the album.

**CLASSIC ROCK CONTEST:** Twelve times daily, WNEW-FM/New York is airing a series of lines from well-known classic rock songs. When

a listener hears the song being played from which the line is taken, he immediately calls the special contest number to become eligible to win a T-shirt, beach towel or record album. All winners are eligible for the contest's grand prize, a \$7000 mint Ford Mustang convertible.

**GREETINGS FROM WALSH'S NEIGHBORHOOD:** KATT/Oklahoma City constructed a 4' by 4' greeting card to welcome Asylum's Joe Walsh to town for a concert date. Listeners had the opportunity to sign the card, after which a station rep tossed two darts at the card. Whoever's names were pierced won the chance to pick five friends from his or her neighborhood to take to the show.

**WIN YOUR TUITION:** School's out, but there's always next school year to plan for, and KYLT/Missoula is helping students pay their way through school. The station is asking a number of trivia questions on the air, asking listeners to mail in the correct responses. That makes them eligible to win tuition and books next fall at the local university.

## CONCERTS & CONVERSATIONS

**PRESENTATIONS:** LOVE94/Miami presented Michael Johnson, Earl Klugh for free... KILO/Colorado Springs presented PIlmsouls for \$4... WSYR/Syracuse presented Krokus for \$3.50.

**BROADCASTS:** Doc Holliday on WQDR/Raleigh... Krokus on WSYR/Syracuse.

**GUEST DJ'S:** Lee Clayton on WKZL/Winston-Salem.

**CONVERSATIONS:** Krokus, Bob Seger, John Kaye on Q107/Toronto... Billy & Beaters, Marshall Tucker Band on WHKC/Evansville... Styx on WLPX/Milwaukee... Juice Newton, Randy Vanwarmer on WQDR/Raleigh... Southside Johnny on WMMR/Philadelphia... Loverboy on WAAL/Binghamton... Roger McGuinn, Girlschool, Bram Tchaikovsky on CHEZ-FZ/Ottawa... Plasmatics on KROQ/Pasadena... Elton John on WNEW-FM/New York... Jim Steinman on KAZY/Denver... Alley Cats, Adolescents on KNAC/Long Beach... Marty Ballin, Randy Crawford, Randy Vanwarmer, Ghost Riders, Dennis Yost, Johnny Van Zant on WKZL/Winston-Salem... Krokus on WSYR/Syracuse... David Johansen on WBAB/Bloomington... Loverboy on WTUE/Dayton... Billy Squier on KLOL/Houston... Dregs on KSAS/Kansas City... Jefferson Starship on WQBK/Albany... Gary U.S. Bonds, Jackson Browne, Father Guido Sarducci on KMET/Los Angeles... Joe Walsh, Joe Vitale, Tom Petty on WMMS/Cleveland... John Klemmer on WXCJ/Danbury.



# Radio & Records **AOR** NATIONAL AIRPLAY/40 **Chart Summary**

## June 26, 1981

164 REPORTERS

Album cuts are listed in order of airplay preference.

6/6	6/12	6/19	6/26	Artist	Album	Album Cuts
2	2	2	1	JOE WALSH	There Goes The... (Asylum)	"Life" "Things" "Rivers" "Farm"
1	1	1	2	TOM PETTY & HEARTBREAKERS	Hard Promises (Backstreet/MCA)	"Waiting" "Woman" "Night"
16	5	3	3	MOODY BLUES	Long Distance... (Threshold/PG)	"Voice" "Dream" "Meanwhile"
7	4	6	4	VAN HALEN	Fair Warning (WB)	"Mean" "Unchained" "So"
9	8	5	5	BILLY SQUIER	Don't Say No (Capitol)	"Stroke" "Dark" "Lover" "Lonely"
3	3	4	6	SANTANA	Zebop! (Columbia)	"Winning" "Searchin'" "Over"
21	12	9	7	PETER FRAMPTON	Breaking All The Rules (A&M)	Title "Kill" "Dig" "Rise"
8	10	8	8	GEORGE HARRISON	Somewhere In... (D. Horse/WB)	"Years" "Teardrops" "Blood"
5	6	7	9	PHIL COLLINS	Face Value (Atlantic)	"Air" "Lines" "Missed"
17	13	12	10	TUBES	The C. B. Principle (Capitol)	"Talk" "Sushi" "Don't" "Amnesia"
4	7	10	11	WHO	Face Dances (WB)	"Bet" "Don't" "Day" "Do"
6	9	11	12	JEFFERSON STARSHIP	Modern Times (RCA/Grunt)	"Find" "Save" "Stranger"
13	17	16	13	OZZY OSBOURNE	Blizzard Of Oz (Jet)	"Train" "Know" "Crowley"
15	18	14	14	GREG KIHN BAND	Rockinroll (Beserkley)	"Breakup" "Womankind" "Sheila"
12	14	13	15	AC/DC	Dirty Deeds Done Dirt... (Atlantic)	Title "Child" "Feel" "Rockin'"
—	—	25	16	BLACKFOOT	Fly Away (Atco)	45
—	—	28	17	DANNY JOE BROWN	Danny Joe Brown Band (Epic)	"Sundown" "Sundance" "Beggar"
28	26	23	18	MARTY BALIN	Balin (EMI America)	"Hearts" "Lydia" "Spotlight"
30	22	22	19	ELTON JOHN	The Fox (Geffen)	"Barriers" "Nobody" "Faces"
10	11	15	20	GARY U.S. BONDS	Dedication (EMI America)	"Girl" "Jole"
14	16	18	21	RUSH	Moving Pictures (Mercury/PG)	"Tom" "Limelight" "Red" "Vital"
11	15	17	22	KIM CARNES & HATE BOYS	Mistaken Identity (EMI America)	"Bette" "Break" "Throw"
34	28	24	23	JOHNNY VAN ZANT BAND	Round Two (Polydor/PolyGram)	"Right" "Night"
24	20	19	24	JIM STEINMAN	Bad For Good (Epic)	"Dreams" "Love" "Stark"
26	24	20	25	.38 SPECIAL	Wild-Eyed Southern Boys (A&M)	"Fantasy" "Hold" Title
—	—	31	26	SQUEEZE	Eastside Story (A&M)	"Tempted" "Quintessence"
—	—	36	27	GARY WRIGHT	The Right Place (WB)	"Really" "Rose" "Heartbeat" New Entry
19	19	21	28	RICK SPRINGFIELD	Working Class Dog (RCA)	"Jessie's" "Everything"
29	29	33	29	REO SPEEDWAGON	Hi Infidelity (Epic)	"Take" "Don't" "Tough"
—	—	30	30	BLUE OYSTER CULT	Fire Of Unknown Origin (Columbia)	"Burnin'" "Survivor" "Joan" Title
—	34	30	31	SILVER CONDOR	Silver Condor (Columbia)	"Survival" "Carolina"
23	25	26	32	DAVE EDMUNDS	Twangin... (Swan Song)	"Saturday" "Blues"
20	23	29	33	STEVE WINWOOD	Arc Of A Diver (Island)	Title "Chance" "Dancer" "Train"
25	33	38	34	STYX	Paradise Theater (A&M)	"Time" "Rockin'" "Snowblind"
—	—	35	35	JOE VITALE	Plantation Harbor (Asylum)	"Lady" Title "Flyin'"
36	35	39	36	POINT BLANK	American Excess (MCA)	"Nicole" "Stay" "Heart"
33	30	32	37	SPLIT ENZ	Waiaata (A&M)	"Step" "Hard" "Iris" "History"
18	21	27	38	TOM JOHNSTON	Still Feels Good (WB)	"Madman" "Time"
31	31	34	39	MARSHALL TUCKER BAND	Dedicated (WB)	"Silverado" "Rumours" "Love"
—	—	40	40	ICEHOUSE	Icehouse (Chrysalis)	Title "Sister" "Together" "Help"

WALSH overtook PETTY in a very close race for the number one AOR airplay spot. Petty remained red hot, while MOODY BLUES tagged very close behind with substantial total reports and a few less hits than Petty. VAN HALEN jumped back up while SQUIER held rock steady. FRAMPTON gained in hits as HARRISON held rock steady and TUBES hit top ten. OZZY resurged. KIHN (who should have been listed in bold type for a move upward last week) held rock steady. BLACKFOOT's EP/Single garnered 105 reports and did well in medium and hot conversions. BROWN, BALIN, and ELTON all gained in upper rotations. VAN ZANT inched up. SQUEEZE and WRIGHT had a good week of airplay gains in mediums and hits. REO rebounded in hot reports. BOC was the week's highest debut, garnering significant adds along with early rotation conversions. STYX regained as VITALE debuted. BLANK moved up while ICEHOUSE debuted with strong adds (look for a big jump as these convert next week). The Significant Action listings came closest to charting this week.

The AOR National Airplay/40 chart represents add, medium and hot rotation activity in all musical configurations. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay or in rotational conversions for the week. Album cuts are listed in order of popularity; cuts in bold italic type are also current singles.

## MOST ADDED

Artist	6/26	6/19	6/12	6/5	5/29
1 ICEHOUSE	70/89	3/3	0/0	0/0	0/0
2 BLUE OYSTER CULT	84/67	23/23	0/0	0/0	0/0
3 UNION	39/20	32/28	0/0	0/0	0/0
4 DANNY JOE BROWN	90/17	93/71	28/28	0/0	0/0
4 IRON MAIDEN	36/17	25/12	17/8	11/10	7/7
5 SQUEEZE	78/15	74/24	44/17	28/3	33/12
5 GARY WRIGHT	77/15	74/38	58/55	5/5	1/0
6 DONNIE IRIS	25/14	34/31	5/5	0/0	0/0
7 JOE VITALE	57/12	53/10	44/15	40/28	29/29
8 SAVOY BROWN	12/11	0/0	0/0	0/0	0/0
8 ROBERT ELLIS ORRALL	11/11	0/0	0/0	0/0	0/0
9 DIESEL	36/9	31/9	26/11	15/8	14/8
10 JIM MESSINA	43/8	45/20	36/31	4/4	0/0
10 P. METHENY & L. MAYS	32/8	20/6	6/4	0/0	0/0
10 JANIS IAN	11/8	9/8	2/2	0/0	0/0
10 GARY O'	8/8	0/0	0/0	0/0	0/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## MEDIUM

Artist	6/26	6/19	6/12	6/5	5/29
1 TUBES	126/74	131/84	123/89	107/79	91/56
2 PETER FRAMPTON	134/70	141/74	134/74	140/9	22/0
3 JOHNNY VAN ZANT...	80/60	81/62	81/60	67/43	69/8
4 DANNY JOE BROWN	90/58	93/18	28/0	0/0	0/0
5 GARY WRIGHT	77/52	74/31	58/1	5/0	1/0
6 MARTY BALIN	91/51	91/48	82/45	79/43	70/32
6 SILVER CONDOR	63/51	77/52	65/26	45/5	7/1
7 ELTON JOHN	91/50	93/47	89/43	77/37	75/2
8 JIM STEINMAN	74/49	87/63	86/63	81/61	81/58
9 GREG KIHN BAND	95/47	109/52	107/63	104/58	112/88
9 SQUEEZE	78/47	74/36	44/18	28/15	33/18
10 DAVE EDMUNDS	60/46	76/52	85/61	87/84	93/56
11 JEFFERSON STARSHIP	105/41	124/49	128/51	142/37	142/35
12 SPLIT ENZ	53/38	72/67	73/47	68/48	68/49
13 OZZY OSBOURNE	85/38	101/67	99/54	102/61	104/63
13 JOE VITALE	57/38	53/38	44/26	40/12	29/0

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## THE HOTTEST

Artist	6/26	6/19	6/12	6/5	5/29
1 JOE WALSH	156/144	164/138	162/135	161/129	158/112
2 TOM PETTY...	154/142	164/149	163/152	163/154	166/149
3 MOODY BLUES	152/116	161/116	155/81	149/17	38/2
4 BILLY SQUIER	133/102	138/111	134/97	129/89	134/73
5 VAN HALEN	133/100	138/103	142/102	134/97	135/82
6 SANTANA	126/98	145/116	145/120	150/124	146/118
7 PHIL COLLINS	113/91	128/105	135/106	143/106	145/112
8 GEORGE HARRISON	115/83	130/95	140/35	20/2	0/0
9 WHO	113/82	126/96	140/111	150/126	158/130
10 PETER FRAMPTON	134/64	141/63	134/45	140/5	2/0
11 JEFFERSON STARSHIP	105/63	124/75	128/77	142/105	142/107
12 AC/DC	96/54	101/69	100/68	103/69	105/72
13 KIM CARNES & HATE...	83/52	100/69	107/77	110/79	102/70
14 TUBES	126/48	131/42	123/26	107/16	91/8
14 RUSH	86/48	80/58	94/69	95/67	110/82

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.











# MIDWEST

## MOST ADDED

**BLUE OYSTER CULT**  
*Fire On... (Columbia)* 22/15

**ICEHOUSE**  
*Icehouse (Chrysalis)* 12/11

**GARY WRIGHT**  
*The Right Place (WB)* 22/8

**JIM MESSINA**  
*Messina (WB)* 14/8

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who added it this week.

## MEDIA

**PETER FRAMPTON**  
*Breaking All The... (ABM)* 37/21

**TUBES**  
*The Completion... (Capitol)* 28/19

**ELTON JOHN**  
*The Fox (Geffen)* 28/17

**JOHNNY VAN ZANT BAND**  
*Round Two (Polydor/PQ)* 18/16

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

## THE HOTTEST

**TOM PETTY & THE HEARTBREAKERS**  
*Hard... (Backstreet/NCA)* 38/37

**JOE WALSH**  
*There Goes The... (A&M)* 41/26

**MOODY BLUES**  
*Long... (Threshold/PQ)* 40/28

**BILLY SQUIER**  
*Don't Say No (Capitol)* 36/29

**PHIL COLLINS**  
*Face Value (Atlantic)* 34/28

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

**WB** Bloomington  
812-332-9292

PD: BETH SURETTE  
MD: CRAIG KLEIN

Added:  
JIM MESSINA (WB)  
TUBES (Capitol)  
SANDY VANAMORER (WB)  
BOC (Columbia)  
CARLA BLEY (Epic)  
SANDY VANAMORER (Inner City)  
JACK DAJONETTE (Epic)

Medium:  
PETER FRAMPTON (ABM)  
WHO (WB)  
PRETENDERS (Sire)  
"Cuban Sling"  
SPLIT ENZ (A&M)  
"Iris"  
ROSS-LEVINE BAND (Headfirst)  
STEVE WINWOOD (Island)  
ELTON JOHN (Geffen)  
"Elton John"  
SPIDER (Dreanland)  
"Going On"  
GHOST RIDERS (Anthem)  
TERRY (Fantasy)  
DAVID LINOLEY (Asylum)  
JOE VITALE (Asylum)  
"I'm Flyin'"  
MARSHALL TUCKER... (WB)  
DAVE EDWARDS (Svan Song)  
POINT BLANK (NCA)

Jazz:  
NEW MUSIC (Epic)  
STEVE WINWOOD (Island)  
ELTON JOHN (Geffen)  
"Elton John"  
SPIDER (Dreanland)  
"Going On"  
GHOST RIDERS (Anthem)  
TERRY (Fantasy)  
DAVID LINOLEY (Asylum)  
JOE VITALE (Asylum)  
"I'm Flyin'"  
MARSHALL TUCKER... (WB)  
DAVE EDWARDS (Svan Song)  
POINT BLANK (NCA)

**WEN** Cincinnati  
513-871-8500

PD: DENTON MARR  
MD: CURT GARY

Added:  
JOE VITALE (Asylum)  
BOC (Columbia)  
-FOREIGNER (Atlantic)  
-JOAN JETT (Boardwalk)  
TON PETTY & THE... (Backstreet/NCA)  
JIM STEINMAN (Epic)  
JEFFERSON STARSHIP (NCA)  
VAN HALEN (WB)  
JOE WALSH (A&M)  
PHIL COLLINS (Atlantic)  
BILLY SQUIER (Capitol)  
GARY U.S. BONDS (EMI America)

Medium:  
JOURNEY (Columbia)  
SILVER CONDO (Columbia)  
SHON (Portrait)  
MOLLY HATCHET (Epic)  
RANDY VANAMORER (WB)  
SOME LIKE IT HOT (WB)  
MOODY BLUES (Threshold/PolyG)

Jazz:  
None

Singles:  
None

**WALBYX** Detroit  
313-398-1100

PD: GARY CURELOP  
MD: STEVE KOSTAN

Added:  
None

Medium:  
GARY U.S. BONDS (EMI America)  
JOE WALSH (Asylum)  
SANTANA (Columbia)  
KICK SPRING FELD (NCA)  
POINT BLANK (NCA)  
PHIL COLLINS (Atlantic)  
KIM CARNES & HATE (EMI America)  
MOODY BLUES (Threshold/PolyG)  
JEFFERSON STARSHIP (NCA)  
DAVE EDWARDS (Svan Song)  
MARTY BALIN (EMI America)  
BRECKER BROS. (Arista)  
JOHN KLEMMER (Elektra)  
CHUCK MARLOWE (Elektra)

Jazz:  
None

Singles:  
None

**LAV-FM 97** Grand Rapids  
616-456-5461

PD: DAVE LOGAN  
MD: TONY GATES

Added:  
None

Medium:  
IRON MAIDEN (Harvest)  
JIM MESSINA (WB)  
WHO (WB)  
REO SPEEDWAGON (Epic)  
STEVE WINWOOD (Island)  
APRIL WINE (Capitol)  
RUSH (Mercury/PolyG)  
PHIL COLLINS (Atlantic)  
JEFFERSON STARSHIP (NCA)  
SANTANA (Columbia)  
JOE WALSH (Asylum)  
TON PETTY & THE... (Backstreet/NCA)  
VAN HALEN (WB)  
MOODY BLUES (Threshold/PolyG)  
G. HARRISON (Dark Horse/WB)  
DANNY JOE BROWN (Epic)

Jazz:  
None

Singles:  
None

**FM 102 Wano** Lincoln  
402-478-8565

PD: BRUCE WHEELER  
MD: TON BARKER

Added:  
None

Medium:  
PHIL COLLINS (Atlantic)  
GARY U.S. BONDS (EMI America)  
MARTY BALIN (EMI America)  
MOODY BLUES (Threshold/PolyG)  
ELTON JOHN (Geffen)  
SANTANA (Columbia)  
GREG KIHIM BAND (Beserkley)

Jazz:  
None

Singles:  
None

**the Loop** Chicago  
312-440-5270

PD: MAX FLOID  
MD: SCOT DANIELS

Added:  
None

Medium:  
POINT BLANK (NCA)  
SQUEEZE (A&M)  
VAN HALEN (WB)

Jazz:  
None

Singles:  
None

**O-FM-98** Columbus  
614-224-1271

PD: PAT STILL  
MD: TIM SMITH

Added:  
None

Medium:  
ICEHOUSE (Chrysalis)  
38 SPECIAL (A&M)  
GREG KIHIM BAND (Beserkley)  
POINT BLANK (NCA)

Jazz:  
None

Singles:  
None

**Album Station** Evansville  
812-477-8811

PD: DAVE LYONS  
MD: JOHN HOKAY

Added:  
None

Medium:  
BOC (Columbia)  
"Burnin'... You"  
ALDO GUTHRIE (WB)  
"Live All Day"  
BILL WYATT (Liberty)  
SQUEEZE (A&M)  
"Temptation"  
GREG KIHIM BAND (Beserkley)  
DOZZIE IRIS (NCA)  
"The Rapper"  
TON PETTY & THE... (Backstreet/NCA)  
MOODY BLUES (Threshold/PolyG)  
"Whispering" "Gambel Dream"  
"The Voice"  
POINT BLANK (NCA)  
ELTON JOHN (Geffen)

Jazz:  
None

Singles:  
None

**WFOB** Indianapolis  
317-257-7585

PD: JOE KRUSE

Added:  
None

Medium:  
WHITEHOUSE (Mirage)  
STX (A&M)  
-BLACKFOOT (Arista)

Jazz:  
None

Singles:  
None

**WIBA-FM** Madison  
808-274-5450

PD: DAVE ERVIN

Added:  
None

Medium:  
REO SPEEDWAGON (Epic)  
TON PETTY & THE... (Backstreet/NCA)  
38 SPECIAL (A&M)  
"Hold On loosely"  
WHO (WB)  
JEFFERSON STARSHIP (NCA)  
STEVE WINWOOD (Island)  
ERIC CLAPTON (RSO)  
POLICE (A&M)  
PANTY BASTARD (Chrysalis)  
APRIL WINE (Capitol)  
AC/DC (Atlantic)  
PHIL COLLINS (Atlantic)  
JOE WALSH (Asylum)  
"Life... It's All About Things"  
GREG KIHIM BAND (Beserkley)

Jazz:  
None

Singles:  
None

**95-WMET** Chicago  
312-828-9191

PD: TOM TELBER  
MD: DAVE BENDER

Added:  
None

Medium:  
SQUEEZE (A&M)  
FRANK ZAPPA (Barking Pumpkin)  
"Fina Girl"

Jazz:  
None

Singles:  
None

**77X** Davenport  
319-326-2541

PD: GABE BAPTISTE

Added:  
None

Medium:  
MARTY BALIN (EMI America)  
SILVER CONDO (Columbia)  
-BLACKFOOT (Arista)  
"Heartbeat"  
VAN HALEN (WB)  
BILLY SQUIER (Capitol)  
JEFFERSON STARSHIP (NCA)  
TON PETTY & THE... (Backstreet/NCA)  
MOODY BLUES (Threshold/PolyG)  
SANTANA (Columbia)  
G. HARRISON (Dark Horse/WB)  
AC/DC (Atlantic)  
REO SPEEDWAGON (Epic)  
STEVE WINWOOD (Island)  
38 SPECIAL (A&M)  
SECRET POLICEMAN'S (Island)  
-KING (S&W)

Jazz:  
None

Singles:  
None

**Album Station** Fargo  
218-236-7900

PD: SHAWN WATERS

Added:  
None

Medium:  
BILLY SQUIER (Capitol)  
S. CLARKE & DUKE (Epic)  
"Swamp Baby"  
BOC (Columbia)  
"Burnin'... You"  
JIM MESSINA (WB)  
KIM CARNES & HATE (EMI America)  
RICK SPRING FELD (NCA)  
TUBES (Capitol)  
STEVE WINWOOD (Island)  
LOVERBOT (Columbia)  
38 SPECIAL (A&M)  
REO SPEEDWAGON (Epic)  
SECRET POLICEMAN'S (Island)  
STEVE WINWOOD (Island)  
POINT BLANK (NCA)  
G. HARRISON (Dark Horse/WB)

Jazz:  
None

Singles:  
None

**Kankakee**  
815-939-4541

PD: BILL TAYLOR  
MD: CHRISTIE KATHILL

Added:  
None

Medium:  
WISHBONE ASH (NCA)  
SAVOY BROWN (Accord/Townhouse)  
-VOLUNTEER JAM VII (Epic)

Jazz:  
None

Singles:  
None

**93QFM** Milwaukee  
414-276-2040

PD: BRENT ALBERTS  
MD: MIRE WOLF

Added:  
None

Medium:  
G. HARRISON (Dark Horse/WB)  
JUDAS PRIEST (Columbia)  
PPL (Columbia)  
RAMBORN (Polydor/PolyG)  
BOC (Columbia)  
TOM SCOTT (Columbia)  
TERESA HIND (Inner City)  
MAX ROACH (Columbia)

Jazz:  
None

Singles:  
None

**WXRT** Chicago  
312-777-1700

PD: BOB MINER  
MD: BOB GELMS

Added:  
None

Medium:  
PSYCHEDELIC FURS (Columbia)  
BUDDY GAY (Arista)  
DAVID LINOLEY (Asylum)  
DIESEL (Regency)  
STRAY CATS (Arista)  
-ROYAL MUSIC (Arista)

Jazz:  
None

Singles:  
None

**WJLB** Dayton  
513-224-1501

PD: MICHAEL MCCONNELL  
MD: JIM KINNEY

Added:  
None

Medium:  
WISHBONE ASH (NCA)  
SPIDER (Dreanland)  
TUBES (Capitol)  
BRAN TOMASKOVSKY (Arista)  
DAVID LINOLEY (Asylum)  
JIM STEINMAN (Epic)  
"Mojin' Street US"  
ICEHOUSE (Chrysalis)  
"Slater"  
A'S (Arista)  
Title

Jazz:  
None

Singles:  
None

**Album Station** Flint  
313-744-1570

PD: MARK MILLER

Added:  
None

Medium:  
POINT BLANK (NCA)  
"Nicola"  
PETER FRAMPTON (ABM)  
DIESEL (Regency)  
JIM MESSINA (WB)  
GREG KIHIM BAND (Beserkley)  
"Breakup Song"  
DONNIE IRIS (NCA)  
"Anti Love"

Jazz:  
None

Singles:  
None

**KY-102** Kansas City  
816-753-4567

PD: DICK WILSON  
MD: JOE MCCABE

Added:  
None

Medium:  
TON PETTY & THE... (Backstreet/NCA)  
PHIL COLLINS (Atlantic)  
G. HARRISON (Dark Horse/WB)  
-VOLUNTEER JAM VII (Epic)  
MOODY BLUES (Threshold/PolyG)  
JOE WALSH (Asylum)  
BILLY SQUIER (Capitol)  
STEVE WINWOOD (Island)  
VAN HALEN (WB)

Jazz:  
None

Singles:  
None

**KQ92** Minneapolis  
612-545-5801

PD: ALAN YOUNG  
MD: DUDE BESSLER

Added:  
None

Medium:  
-FOREIGNER (Atlantic)  
-VOLUNTEER JAM VII (Epic)  
MOODY BLUES (Threshold/PolyG)  
JOE WALSH (Asylum)  
"Swamp"  
SANTANA (Columbia)  
DANNY JOE BROWN (Epic)  
"Joie Blon"  
MARTY BALIN (WB)  
"Dirty Howl"  
"Unchained"  
"Mean Street"  
PETER FRAMPTON (ABM)  
ELTON JOHN (Geffen)  
"Breakin' Barr"  
JIM STEINMAN (Epic)  
GREG KIHIM BAND (Beserkley)  
"Breakup Song"  
TUBES (Capitol)  
"Talk To Ya..."

Jazz:  
None

Singles:  
None

**WJMS** Cleveland  
216-781-9667

PD: JOHN COBMAN  
MD: KID LEO

Added:  
None

Medium:  
KIM CARNES & HATE (EMI America)  
L.A. (Radio/Atlantic)  
WILD GIRLIFE  
DAVE EDWARDS (Svan Song)  
IRON MAIDEN (Harvest)  
G. HARRISON (Dark Horse/WB)  
STY SWAIN & HATE  
BRAM TCHAYKOVSKY (Arista)  
SPLIT ENZ (A&M)  
DAVID LINOLEY (Asylum)  
ELTON JOHN (Geffen)  
PLASMATIC (Sire)  
JOE VITALE (Asylum)  
SILVER CONDO (Columbia)  
MARTY BALIN (EMI America)  
-JOE DOLCE (NCA)  
-BRUCE COCKBURN (Millennium)  
-JOHN O'BANION (Elektra)  
-WILD HORSES (Mercury/Midwest)  
-NORMAN MARDINI... (Local)  
-GREG KIHIM BAND (Beserkley)  
-BLACKFOOT (Arista)  
-LEON REDBORN (Island City)

Jazz:  
None

Singles:  
None

**WIDEK 92** DeKalb  
815-756-9250

PD: WARD HOLMES

Added:  
None

Medium:  
JOE WALSH (Asylum)  
"Things"  
TON PETTY & THE... (Backstreet/NCA)  
GREG KIHIM BAND (Beserkley)  
"Meanin'"  
WHO (WB)  
PHIL COLLINS (Atlantic)  
SANTANA (Columbia)  
"Winning"  
G. HARRISON (Dark Horse/WB)  
DAVID LINOLEY (Asylum)  
MARTY BALIN (EMI America)  
GARY WRIGHT (WB)  
DANNY JOE BROWN (Epic)  
SPLIT ENZ (A&M)  
P. METHERAL... MATS (Epic)  
SQUEEZE (A&M)  
CORY SYGEL  
SILVERADO (Revolution)  
GHOST RIDERS (Anthem)  
GARY U.S. BONDS (EMI America)  
MARSHALL TUCKER... (WB)  
STEVE WINWOOD (Island)  
MILLIE NILE (Arista)  
SECRET POLICEMAN'S (Island)  
TOM JOHNSTON (WB)  
DAVE EDWARDS (Svan Song)

Jazz:  
None

Singles:  
None

**WWCK 105 FM** Ft. Wayne  
219-484-0580

PD: RICK WEST  
MD: HAL BRANDT

Added:  
None

Medium:  
REO SPEEDWAGON (Epic)  
RUSH (Mercury/PolyG)  
BILLY SQUIER (Capitol)  
SANTANA (Columbia)  
G. HARRISON (Dark Horse/WB)  
"Tear Drops"  
JOE WALSH (Asylum)  
MOODY BLUES (Threshold/PolyG)  
STEVE WINWOOD (Island)  
TON JOHNSTON (WB)  
ALAN PARSONS PROJ. (Arista)  
PT. ELTON JOHN (Geffen)  
"Breakin' Barr"  
TUBES (Capitol)  
DAVE EDWARDS (Svan Song)  
"Set, Migh"

Jazz:  
None

Singles:  
None

**SAS 106 1/2** Kansas City  
816-531-3400

PD: BISHOP CHEN  
MD: DALE AUGUST

Added:  
None

Medium:  
DAVID LINOLEY (Asylum)  
"You're Die Lady"  
GARY WRIGHT (WB)  
"Really Know"

Jazz:  
None

Singles:  
None

**101** Minneapolis  
612-739-4000

PD: DAVE HAMILTON  
MD: PAW AGRECH

Added:  
None

Medium:  
MARSHALL TUCKER... (WB)  
"Silverado"

Jazz:  
None

Singles:  
None

**WJMS** Cleveland  
216-391-1260

PD: PHIL DEAMARE  
MD: MARTY SOBEL

Added:  
None

Medium:  
SINGERS (Columbia)  
ICEHOUSE (Chrysalis)  
SPIDER (Dreanland)  
DIESEL (Regency)  
JIM MESSINA (WB)  
-BALANCE

Jazz:  
None

Singles:  
None

**WJMS** Duluth  
218-728-6421

PD: JONATHAN HANLEY  
MD: JEFF CURRY

Added:  
None

Medium:  
BOC (Columbia)  
-VOLUNTEER JAM VII (Epic)  
-GUESS WHO  
-BALANCE

Jazz:  
None

Singles:  
None

**Album Station** Lansing  
517-393-1320

PD: FRANK SMITH  
MD: JIM PERBENTON

Added:  
None

Medium:  
JEFFERSON STARSHIP (NCA)  
VAN HALEN (WB)  
JIM STEINMAN (Epic)  
G. HARRISON (Dark Horse/WB)  
PHIL COLLINS (Atlantic)  
PETER FRAMPTON (ABM)

Jazz:  
None

Singles:  
None

**WILS 101-FM** Lansing  
517-393-1320

PD: FRANK SMITH  
MD: JIM PERBENTON

Added:  
None

Medium:  
JEFFERSON STARSHIP (NCA)  
VAN HALEN (WB)  
JIM STEINMAN (Epic)  
G. HARRISON (Dark Horse/WB)  
PHIL COLLINS (Atlantic)  
PETER FRAMPTON (ABM)

Jazz:  
None

Singles:  
None

**WJMS** Minneapolis  
612-739-4000

PD: DAVE HAMILTON  
MD: PAW AGRECH

Added:  
None

Medium:  
MARSHALL TUCKER... (WB)  
"Silverado"

Jazz:  
None

Singles:  
None

**WJMS** Cleveland  
216-391-1260

PD: PHIL DEAMARE  
MD: MARTY SOBEL

Added:  
None

Medium:  
SINGERS (Columbia)  
ICEHOUSE (Chrysalis)  
SPIDER (Dreanland)  
DIESEL (Regency)  
JIM MESSINA (WB)  
-BALANCE

Jazz:  
None

Singles:  
None

**WJMS** Duluth  
218-728-6421

PD: JONATHAN HANLEY  
MD: JEFF CURRY

Added:  
None

Medium:  
BOC (Columbia)  
-VOLUNTEER JAM VII (Epic)  
-GUESS WHO  
-BALANCE

Jazz:  
None

Singles:  
None

**Album Station** Ft. Wayne  
219-484-0580

PD: RICK WEST  
MD: HAL BRANDT

Added:  
None

Medium:  
REO SPEEDWAGON (Epic)  
RUSH (Mercury/PolyG)  
BILLY SQUIER (Capitol)  
SANTANA (Columbia)  
G. HARRISON (Dark Horse/WB)  
"Tear Drops"  
JOE WALSH (Asylum)  
MOODY BLUES (Threshold/PolyG)  
STEVE WINWOOD (Island)  
TON JOHNSTON (WB)  
ALAN PARSONS PROJ. (Arista)  
PT. ELTON JOHN (Geffen)  
"Breakin' Barr"  
TUBES (Capitol)  
DAVE EDWARDS (Svan Song)  
"Set, Migh"

Jazz:  
None

Singles:  
None

**SAS 106 1/2** Kansas City  
816-531-3400

PD: BISHOP CHEN  
MD: DALE AUGUST

Added:  
None

Medium:  
DAVID LINOLEY (Asylum)  
"You're Die Lady"  
GARY WRIGHT (WB)  
"Really Know"

Jazz:  
None

Singles:  
None

**101** Minneapolis  
612-739-4000

PD: DAVE HAMILTON  
MD: PAW AGRECH

Added:  
None

Medium:  
MARSHALL TUCKER... (WB)  
"Silverado"

Jazz:  
None

Singles:  
None



### MIDWEST

#### KFMM Muscatine 319-283-2512

PD: STEVE BRIDGES  
ND: LISA CATALANO

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

Hotlist  
HILLY RICHMOND (Epic)  
DAVID JOHNSON (Blue Sky)  
HOLLY & THE ITALIA (Epic)  
SILVER CONDOR (Columbia)  
GHOST RIDERS (Arista)  
JIM STEINMAN (Epic)  
DAVE EDWARDS (Swan Song)  
PETER DINKlage (Columbia)  
MIKE OLDFIELD (Epic)  
RANDY YAMAMBER (Epic)  
LISA DA BIELLO (Capitol)  
IRON MAIDEN (Mercury)  
LISA DA BIELLO (Capitol)  
IRON MAIDEN (Mercury)  
GANG OF FOUR (Epic)  
CHAS JAMERL (A&M)  
BLUES (Epic)  
UNION (Portrait)

Hotlist  
PHIL COLLINS (Atlantic)

### Oklahoma City 405-631-8881

PD: JEFF FREUND  
ND: CLARK RYAN

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

### Rockford 815-877-3075

PD: LES COOK  
ND: DICK BASCON

Added  
DAVID LINDEY (Asylum)  
ICHOUSE (Chrysalis)  
TITLES (Portrait)  
IRON MAIDEN (Mercury)  
"Warholic"  
GREG KINN BAND (Mercury)  
MOODY BLUES (Threshold/Polygram)  
VAN MALEN (Epic)  
BILLY SQUIER (Capitol)  
ELTON JOHN (Geffen)  
MOODY BLUES (Threshold/Polygram)  
"Cosmic Rocker" "22,000 Days"  
"Don't Stop"  
TOM PETTY & THE... (Capitol)  
JOE WALSH (Asylum)  
JOE VITALE (Asylum)  
BOC (Columbia)  
"John Denver"  
"Adam and the Ants (Epic)"  
"Arfwool"  
ROGER TAYLOR (Epic)  
"Hot Crazy"  
A'S (Arista)  
TITLES (Portrait)  
SILVER CONDOR (Columbia)  
GARY WRIGHT (Epic)  
"Love to Love"

Hotlist  
TUBES (Capitol)  
"Talk To Ya..."  
PRODUCERS (Portrait)  
JIM STEINMAN (Epic)  
JOHNNY VAN ZANT... (Polygram)  
DANNY JOE BROWN (Epic)  
GREG KINN BAND (Mercury)  
"Eggs/Sundown"  
VAN MALEN (Epic)  
BILLY SQUIER (Capitol)  
ELTON JOHN (Geffen)  
MOODY BLUES (Threshold/Polygram)  
"Cosmic Rocker" "22,000 Days"  
"Don't Stop"  
TOM PETTY & THE... (Capitol)  
JOE WALSH (Asylum)  
JOE VITALE (Asylum)  
BOC (Columbia)  
"John Denver"  
"Adam and the Ants (Epic)"  
"Arfwool"  
ROGER TAYLOR (Epic)  
"Hot Crazy"  
A'S (Arista)  
TITLES (Portrait)  
SILVER CONDOR (Columbia)  
GARY WRIGHT (Epic)  
"Love to Love"

### Sioux Falls 605-339-1520

PD: BILL RICHARDS  
ND: GREG OLSON

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

### Terre Haute 812-238-2557

PD: R. J. CORTECH  
ND: CHUCK GAHILL

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

### Omaha 402-592-5300

PD: BOB LINDEN  
ND: JOE BLOOD

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

### Oklahoma City 405-528-5543

PD: ANDY LOCKRIDGE  
ND: CHARLIE PARKER

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

### St. Louis 314-842-1111

PD: RICK BALIS  
ND: JOHN ULETT

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

### WXXZ Toledo 419-255-1470

PD: AME CARLINI

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

### 92 CITI FM Winnipeg 204-775-0371

PD: GARY CHRISTIAN  
ND: TERRY DINKHOE

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

### Omaha 402-592-5300

PD: BOB LINDEN  
ND: JOE BLOOD

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

### Peoria 309-874-2000

PD: RICK PETERSON  
ND: HENRY RICE

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

### St. Louis 314-844-1380

PD: BOB WETRIK  
ND: JIM ATKINSON

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

### WXXZ Toledo 419-255-1470

PD: AME CARLINI

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

### 92 CITI FM Winnipeg 204-775-0371

PD: GARY CHRISTIAN  
ND: TERRY DINKHOE

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

### Aspen 303-925-5776

PD: FRANK ERICSON  
ND: TOM CAREY

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

### Albuquerque 505-765-5400

PD: PETER BENSON

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

### Chico 916-343-8461

PD: RON WOODWARD

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

### Denver 303-759-5600

PD: DAVE VAN DYKE  
ND: GREG GILLISPIE

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

### Eugene 503-484-4304

PD: PETTON MATS

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

### Albuquerque 505-265-8811

PD: JOHN FLORENCE  
ND: CRAIG MURFIN

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

### Boise 208-344-6363

PD: GARY SEXTON  
ND: DAVID FINCHAM

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

### Colorado Springs 303-634-4896

PD: RICH HANK  
ND: ART PHILLIPS

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

### Denver 303-936-2313

PD: FRANK COOT  
ND: PHIL STRIDER/ROBINSON

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

### Fresno 209-226-5991

PD: JERRY LONGEN  
ND: JEFF RIEDEL

Added  
ICHOUSE (Chrysalis)  
NICK MASON (Columbia)  
UNION (Portrait)  
BOC (Columbia)  
DONNIE IRIS (Epic)

Medium  
GREG KINN BAND (Mercury)  
DAVID LINDEY (Asylum)  
JERRY VITALE (Asylum)  
JOHNNY VAN ZANT... (Polygram)  
ELTON JOHN (Geffen)  
30 SPECIAL (A&M)  
LES DUERER (Columbia)  
DANNY JOE BROWN (Epic)

Hotlist  
G. HARRISON (Dark Horse/WB)  
PETER FRAMPTON (A&M)  
FRANKIE RODRIGUEZ (Millennium)  
GINO VAMMELLI (Arista)  
JIM MESSINA (Epic)  
NORMAN TANZ (Portrait)

## MOST ADDED

<b>ICEHOUSE</b> <i>Icehouse (Chrysalis)</i> 19/19	<b>BLUE OYSTER CULT</b> <i>Fire Of... (Columbia)</i> 19/15	<b>DANNY JOE BROWN</b> <i>Danny Joe Brown... (Epic)</i> 20/7	<b>UNION</b> <i>On Strike (Portrait)</i> 12/7	<b>PAT METHENY &amp; LYLE MAYS</b> <i>As Falls Wichita... (ECM)</i> 6/5
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Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

## MEDIUM

<b>PETER FRAMPTON</b> <i>Breaking All The... (A&amp;M)</i> 34/20	<b>GARY WRIGHT</b> <i>The Right Place (WB)</i> 27/20	<b>TUBES</b> <i>The Completion... (Capitol)</i> 39/19	<b>MARTY BALIN</b> <i>Balin (EMI America)</i> 28/17	<b>SILVER CONDOR</b> <i>Silver Condor (Columbia)</i> 20/17
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Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

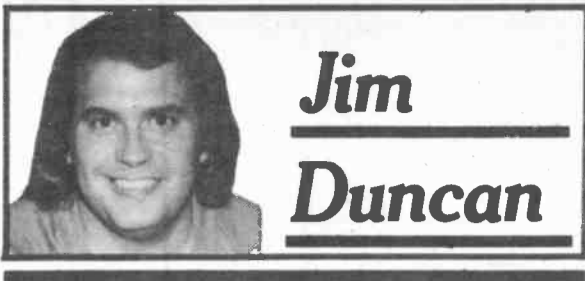
## THE HOTTEST

<b>JOE WALSH</b> <i>There Goes The... (Asylum)</i> 43/40	<b>TOM PETTY &amp; THE HEARTBREAKERS</b> <i>Hard... (Backstreet/MCA)</i> 43/39	<b>MOODY BLUES</b> <i>Long... (Threshold/PG)</i> 42/34	<b>SANTANA</b> <i>Zabop! (Columbia)</i> 39/28	<b>GEORGE HARRISON</b> <i>Somewhere... (D. Horse/WB)</i> 36/28
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Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.







# The Mail Bag

**Editor's Note:** The "Good Ole Summertime" has come once again. As has been my observation over the past few years, this time of year the news becomes like the mood, a bit lazy. So, instead of our regular "News Notes" and a feature, I thought I'd let the mail speak for itself. This will give me a chance to catch up on some other important business. ("Hey, has anyone seen my suntan oil?")

## Station Promo Position

Dear R&R:

In regards to Dan McKinnon's timely and pertinent letter on artist promos for radio stations, let me pass along some past experiences.

Take for example, Barbara Mandrell... Country Music Entertainer of the Year, and such a pleasure to work with, while at the same time, very professional in regards to station relations. Barbara was willing to do almost any type of promo for K-triple-B, with the exception of those favoring our station over any other Country station.

This position was explained by Barbara's father/manager Irby Mandrell as a desire on their part to be fair to all stations. A promo such as "This Is Barbara Mandrell And You're Listening To K-Triple-B" was willingly done because it in no way showed favoritism on the Mandrell's part (and, by the way, was very effective).

Barbara, plus many other artists I've had the pleasure of working with have all been cooperative, friendly, and above all, professional.

I think this approach to promos would be accepted with open arms by all parties involved... I know it is here in the Texas Panhandle. In other words, regarding station promos... give them room to breathe, and the artists will work with you 100%!

Billy Shelton  
MD, KBBB/Borger, TX

P.S. Thanks to Dan for bringing up this subject into the open.

## Calendar Gift

Dear R&R:

We thought you would enjoy having a copy of our award-winning KGRZ poster-calendar.

Keep up the good work!

The Gang at KGRZ/Missoula, Montana



**Editor's Note:** Thank you for the great looking multi-color poster. It was a welcome addition to our poster wall here at R&R.

# Country

## Excessive Concert-Volume

Dear R&R:

We are quite concerned with the problem of too much volume at concerts these days.

We sincerely believe that the average sound company has total disregard for the audience and due to their stupidity the audiences are leaving the concert circuit.

Curt Brown  
General Manager  
KTTS-AM-FM/Springfield, MO

**Editor's Note:** GM Curt Brown also sent along a copy of an editorial that ran on KTTS/Springfield, MO regarding the subject. If you would like a copy write to Mr. Brown at KTTS, Box 1806, S.S.S., Springfield, MO 65805.

## Thanks To Record Companies

Dear R&R:

I'm the Music Director here at KTAN/Sierra Vista, AZ, the third largest city in the state. I'd like it very much if you would allow me to say thanks to all record companies that have serviced this radio station large or small, past and present. We may not be Los Angeles, or New York, but I must say the reps handling us make sure we're on top with the latest product. Thanks from the entire staff and our listeners!

Bob Jones  
Music Director  
KTAN/Sierra Vista, AZ

## Let's Dance

Dear R&R:

Being Music Director of KEBC-FM/Oklahoma City, I have had numerous requests from listeners and friends for a list of songs to do the many different country dances. We hope you enjoy reading the numerous country dances that can be performed to the various songs on the Country charts today.

By the way, KEBC air personality Jay Shankle works at the Fiddlesticks Club in Oklahoma City, home of the Country Disco clubs. Jay and the club owner decided to have a half-price drinks night for everyone wearing a KEBC T-shirt. You can see the results. Another way we are trying to Keep Every Body Country: KEBC.

Al Hamilton  
Music Director  
KEBC/Oklahoma City

## Frizzell's Early Days

Dear R&R:

Here is a little story that you may wish to pass along to all the Country readers.

It wasn't too long ago that I was Program Director of a small daytimer, KGEN/Tulare, in Central California. Working with me at the time was Robbie Sirch, now at KBRR/Leadville, CA; Crieg Bury, now of KMPH-TV/Visalia, CA; and R.J. Grey, who works with me now for Buck Owens's KUZZ/Bakersfield.

One of the sales people was contacted by a bar owner in a small nearby town to do a one-hour Sunday afternoon live broadcast. The name of the club was Frizzell's Mirror Room. Well, we hauled all of our microwave equipment out to the club and had a great time doing the shows. It was really a boost for the club and for the station.

The owner of the club at that time didn't have much of a well-known name; today, however, it's a different story. The owner was David Frizzell, and he and his brother Alan along with Shelly West played on the weekly show.

In just a little more than a year things sure have come a long way for the group from the small bar to having a real strong hit record. By the way, back in those days David couldn't really afford the price our general manager was charging him for the remote, and so he had to get the support of all the little businesses around to help pay for the hour, and between sets it was my job to do the live spots for everyone who kicked in money.

Sandy MacKenzie  
KUZZ/Bakersfield

R&R would like to share your thoughts. Let's hear from you: R&R Country, 1930 Century Park West, Los Angeles, CA 90067.



<p><b>BLACKJACK SPECIAL</b> SEXY OL' LADY-Pat Garrett I LOVE A RAINY NIGHT-Eddie Rabbitt NYQUIL BLUES-Alvin Crow</p>	<p><b>WALTZ</b> LOVE IN THE HOT AFTERNOON-Gene Watson LUCILLE-Kenny Rogers LAST CHEATER'S WALTZ-T.G. Sheppard AMANDA-Waylon Jennings WALTZ ACROSS TEXAS-Ernest Tubb MAMAS DON'T LET YOUR BABIES...Waylon/Wille ROSE COLORED GLASSES-John Conlee HARD TO BE HUMBLE-Mac Davis TEXAS WOMEN-Hank Williams, Jr. HOLD ME (TIL THE LAST WALTZ IS OVER)-Bill Nash</p>	<p><b>TEN-STEP (Heel-Toe Polka)</b> IN AMERICA-Charlie Daniels Band I GOT THE HOSS-Mel Tillis DEVIL WENT DOWN TO GEORGIA-Charlie Daniels Band ORANGE BLOSSOM SPECIAL-Charlie Daniels Band "Urban Cowboy" Album LONESOME RIDER-Cooder Brown ROLLIN' IN MY SWEET BABY'S ARMS-Johnny Paycheck Album JALISCO-Al Dean COLINDA-Danny Davis FOGGY MOUNTAIN BREAKDOWN-Flatt &amp; Scruggs PUT ANOTHER LOG ON THE FIRE-Tompall "Outlaws" Album</p>
<p><b>COUNTRY/COWBOY HUSTLE KICKER TURN-AROUND</b> L'YIN' EYES-Eagles SATURDAY NIGHT IN DALLAS-Kenny Serratt I GOT THE HOSS-Mel Tillis LADIES LOVE OUTLAWS-Jimmy Rabbitt I LOVE A RAINY NIGHT-Eddie Rabbitt POOR POOR PITIFUL ME-Linda Ronstadt THE MATADOR-Sylvia SEXY OL' LADY-Pat Garrett HONKY TONK SATURDAY NIGHT-Becky Hobbs SOMEBODY'S KNOCKIN'-Terri Gibbs</p>	<p><b>TWO-STEP</b> SOMEBODY'S KNOCKIN'-Terri Gibbs FAMILY TRADITION-Hank Williams, Jr. TEXAS (WHEN I DIE)-Tanya Tucker I'D LOVE TO LAY YOU DOWN-Conway Twitty DRIVIN' MY LIFE AWAY-Eddie Rabbitt RAISIN' CANE IN TEXAS-Gene Watson LOOKIN' FOR LOVE-Johnny Lee HEAVEN'S JUST A SIN AWAY-Kendalls THE SHUFFLE SONG-Margo Smith DO YOU WANT TO GO TO HEAVEN-T.G. Sheppard COWARD OF THE COUNTRY-Kenny Rogers WILD BULL RIDER-Hoyt Axton YOU NEVER CALL ME BY MY NAME-David Allen Coe IF YOU DON'T LIKE HANK WILLIAMS-Hank Williams, Jr. I THINK I'LL JUST STAY HERE &amp; DRINK-Merle Haggard BLUE JEANS &amp; DIAMOND RINGS-Kenny Serratt GOOD OLE BOYS-Moe Bandy &amp; Joe Stampley HONKY TONK SATURDAY NIGHT-Becky Hobbs TEXAS IN MY REARVIEW MIRROR-Mac Davis YOUR MEMORY-Steve Warner WASN'T THAT A PARTY-The Rovers ELVIRA-Oak Ridge Boys LOVIN' WHAT YOUR LOVIN' DOES TO ME-C Twitty/L. Lynn FRAULEIN-Curtis Potter</p>	<p><b>FOUR CORNERS</b> THE MATADOR-Sylvia I GOT THE HOSS-Mel Tillis ARE YOU READY FOR THE COUNTRY-Waylon Jennings ARE YOU SURE HANK DID IT THIS WAY-Waylon Jennings LOVER GOODBYE-Tanya Tucker TULSA TIME-Don Williams KAW-LIGA-Hank Williams, Jr. SEXY OL' LADY-Pat Garrett SEVEN YEAR ACHE-Rosanne Cash</p>
<p><b>SKIP</b> RUSTY OLE HALO-Hoyt Axton BABY I'M BURNING-Dolly Parton WHEN YOU'RE UGLY LIKE US-G. Jones/J. Paycheck AIN'T LIVIN' LONG LIKE THIS-Waylon Jennings WHO'S CHEATIN WHO-Charly McClain</p>	<p><b>SWING</b> JOHN LAW-Homer Jody HONKY TONK WINE-Mickey Gilley "Urban Cowboy II" Album DON'T GIRLS GET PRETTIER AT CLOSING TIME Mickey Gilley HELLO TEXAS-Jimmy Buffett "Urban Cowboy" Album RODE HARD &amp; PUT UP WET-Johnny Lee ROCKIN' MY LIFE AWAY-Mickey Gilley "Urban Cowboy II" Album WASN'T THAT A PARTY-The Rovers</p>	<p><b>KICKER HUSTLE</b> THE MATADOR-Sylvia CHEROKEE FIDDLE-Johnny Lee "Urban Cowboy" Album ALREADY GONE-Eagles HARD HAT DAYS &amp; HONKY TONK NIGHTS-Red Siegall WASN'T THAT A PARTY-The Rovers SHOOT LOW SHERIFF-John Anderson TWO MORE BOTTLES OF WINE-Emmylou Harris BLUE JEANS &amp; DIAMOND RINGS-Kenny Serratt</p>
		<p><b>COUNTY LINE</b> THE MATADOR-Sylvia NORTH OF THE BORDER-Johnny Rodriguez SUGAR DADDY-Bellamy Bros. IF I SAID YOU HAD A BEAUTIFUL BODY-Bellamy Bros. DO YOU LOVE AS GOOD AS YOU LOOK-Bellamy Bros. LOVERS LIVE LONGER-Bellamy Bros. THINKING OF A RENDEZVOUS-Johnny Duncan MARGARITAVILLE-Jimmy Buffett CHEATIN' IS A TWO WAY STREET-Sammi Smith ACAPULCO-Johnny Duncan</p>



# BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

## RONNIE MILSAP (There's) No Gettin' Over Me (RCA)

Reported on 71% of our stations. National Summary: Up 8, Same 14, Down 0, Debuts 15, Adds 45. R&R Chart: Debut 44.

## JUICE NEWTON Queen Of Hearts (Capitol)

Reported on 67% of our stations. National Summary: Up 38, Same 12, Down 0, Debuts 13, Adds 15. R&R Chart: 49-45.

### Most Added:

**DON WILLIAMS**  
Miracles (MCA)  
**MICKEY GILLEY**  
You Don't Know Me (Epic)  
**RONNIE MILSAP**  
(There's) No Gettin' Over Me (RCA)

### Hottest:

**BARBARA MANDRELL**  
I Was Country When Country Was... (MCA)  
**ALABAMA**  
Feels So Right (RCA)  
**HANK WILLIAMS JR.**  
Dixie On My Mind (Elektra/Curb)  
**KENNY ROGERS**  
I Don't Need You (EMI/Liberty)

# MOST ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week.  indicates one of this week's "most added" new songs.

**JOHN CONLEE "Could You Love Me (One More Time)" (MCA) 74/8**  
National Summary: Up 38, Same 12, Down 0, Debuts 13, Adds 8. WKXJ-FM, WBAM, WQYK-FM, KKAL, KLAC, KRSY, WCAW, WKYG, WYDE 35-26, WGTO 45-40, WSIX-FM 10-8, WUBE-FM 30-25, KWMT 42-35, KEED 60-40, WWVA 39-29. R&R Chart: Debut 48.

**MUNDO EARWOOD "Angela" (Excelsior) 73/8**  
National Summary: Up 36, Same 18, Down 4, Debuts 10, Adds 8. WJEZ-FM, WMNI, KFH, KLAC, KCUB, WOKQ, WVMI, WIRK-FM, KEBC-FM 37-33, WTHI 40-34, KMAK d-25, KGA 24-19, WVAM 27-21, KKYX 26-19, KRMD-AM-FM 21-18. R&R Chart: 50-47.

**JOHN SCHNEIDER "It's Now Or Never" (Scotti Bros.) 71/18**  
National Summary: Up 20, Same 17, Down 1, Debuts 17, Adds 18 including WCAW, WPOR, WCOS-FM, WSM, WUBE-FM, KVOO, KLZ, KNIX-FM, WOKK 28-21, WLWI-FM 27-20, WIRK-FM d-23, KSO 34-29, WIL-AM-FM d-27, KTOM d-37, KCKC 35-28. R&R Chart: Debut 48.

**DAVID FRIZZELL & SHELLY WEST "A Texas State Of Mind" (WB) 70/22**  
National Summary: Up 18, Same 15, Down 0, Debuts 17, Adds 22 including KEED, KVEG, KLAG, WOKQ, WIXY, WBAP, WHOO, WSAI, WGEE, KNIX-FM d-32, WKXA d-26, KHEY 45-40, WESC-AM-FM 40-31, KRMD-AM-FM 45-35, WUBE-FM 38-32, KFGO 38-33. R&R Chart: Debut 49.

**REX ALLEN JR. & MARGO SMITH "While The Feeling's Good" (WB) 63/10**  
National Summary: Up 22, Same 20, Down 0, Debuts 11, Adds 10, WFMS-FM, WDAF, WHBF, KWJJ, KYTE, KSON-AM-FM, WPOR, WCOS-FM, WKLM, WTQR-FM, KWMT 39-33, WCXI 40-36, KEED 46-38, WGNM-FM 43-38, WYDE 43-37, WSIX-FM 24-17.

**EMMYLOU HARRIS "I Don't Have To Crawl" (WB) 62/9**  
National Summary: Up 28, Same 18, Down 0, Debuts 9, Adds 9, KFGO, WHBF, WKKN, KICD-FM, WIL-AM-FM, KUUY, KMAK, KGA, WQYK-FM, WIRE d-28, KFEQ 49-39, KSOP 46-38, KEED 47-39, WIXY 27-22, WKSJ-FM 36-32, WHOO 21-17.

**GENE WATSON "Maybe I Should Have Been..." (MCA) 61/19**  
National Summary: Up 11, Same 17, Down 1, Debuts 13, Adds 19 including KRZY, KMAK, KCUB, WSEN, WBGW-FM, WCAW, WVMI, KHEY, WSM, KRMD-AM-FM, WSLR, WFMS-FM, WDAF, WXCL, KFEQ, KCKC 28-19, WWVA d-36, WYDE 50-36, KENR d-33, KIKK-FM 40-31, KSO d-36, KEBC-FM d-36.

**KIERAN KANE "You're The Best" (Elektra) 57/23**  
National Summary: Up 12, Same 10, Down 0, Debuts 12, Adds 23 including KRRV, WCOS-FM, KLRA, KKYX, KWKH, WMNI, KSO, WCXI, KKAL, KYTE, KTOM, WCAW, KVET 45-40, WGTO 48-41, WSIX-FM 23-16, WXCL 36-28, KMPS-AM-FM d-29, WIXL-FM 16-11.

**DON WILLIAMS "Miracles" (MCA) 55/52**  
National Summary: Up 0, Same 0, Down 0, Debuts 3, Adds 52 including WMZQ-FM, WWVA, KVET, WGTO, WBAP, KIKK-FM, KLRA, WOAM, WSM, WUBE-FM, KSO, WCXI, WIRE, KEBC-FM, KLZ, KNIX-FM, KYTE, KCKC, KMPS-AM-FM, KCUB.

**JOHN DENVER "Some Days Are Diamonds..." (RCA) 55/8**  
National Summary: Up 18, Same 21, Down 0, Debuts 10, Adds 8, WVMI, WBAP, WESC-AM-FM, WQIK-FM, WOKK, WIRK-FM, KYYX 32-18, KWMT 35-29, KEBC-FM 22-16, WXCL 39-31, KUZZ 33-26, KEED 41-35, KCKC 18-13, KCUB d-33, WKXA d-29.

**RONNIE McDOWELL "Older Women" (Epic) 51/20**  
National Summary: Up 8, Same 11, Down 0, Debuts 12, Adds 20 including WPOC-FM, WPOR, WWVA, KLVI, KLRA, KNOE, WQYK-FM, WHK, WAXX, KNIX-FM, KEEN, WCOS-FM 38-30, WGTO 46-39, WESC-AM-FM d-35, WFMS-FM d-30, KUZZ 47-36, KSOP 32-27.

**BILLY "CRASH" CRADDOCK "I Just Need You For Tonight" (Capitol) 51/7**

## Others Getting Significant Action

**JIM CHESNUT "Bedtime Stories" (EMI/Liberty) 35/7**  
National Summary: Up 11, Same 9, Down 0, Debuts 8, Adds 7, WWVA, WQIK-FM, WKLM, KWMT, WFMS-FM, KFEQ, KTRB, WYDE 30-22, WLWI-FM 39-31, WUBE-FM d-37, KMAK d-29.

**BILL LYERLY "My Baby's Coming Home Again..." (RCA) 33/13**  
National Summary: Up 5, Same 11, Down 0, Debuts 4, Adds 13 including WPOR, WESC-AM-FM, WIRK-FM, WSAI, KTRB, KCUB, WIXL-FM 27-22, WBAM d-37, KWJJ d-32, KSON-AM-FM 40-37.

**DEBBY BOONE "It'll Be Him" (WB/Curb) 33/9**  
National Summary: Up 3, Same 17, Down 0, Debuts 4, Adds 9, WSEN, KHEY, KYYX, WAXX, WKMF, WDDD-FM, KFEQ, KUUY, KEEN, KRMD-AM-FM d-39, KFGO d-37, WKKN d-36, KUZZ 49-39.

**TANYA TUCKER "Should I Do It" (MCA) 30/19**  
National Summary: Up 3, Same 6, Down 0, Debuts 2, Adds 19 including WPOR, WWVA, WGTO, WSM, WIRK-FM, WCXI, WFMS-FM, WMUS-AM-FM, WXCL, KSOP, WPOC-FM 36-30, KIKK-FM d-39.

**DICKEY LEE "Honky Tonk Hearts" (Mercury/PolyGram) 28/11**  
National Summary: Up 4, Same 7, Down 0, Debuts 4, Adds 11, WGTO, WBAM, WSM, WIRK-FM, WCXI, WAXX, WDDD-FM, WKKN, KEED, KEEN, WIXL-FM 28-17, WSIX-FM 38-31, KYYX 41-36, KCKC 33-23.

**JOHNNY PAYCHECK "Yesterday's News..." (Epic) 25/5**  
National Summary: Up 3, Same 9, Down 0, Debuts 8, Adds 5, WGNM-FM, WWCS-FM, KLVI, WESC-AM-FM, KLRA, KRRV d-33, WYDE d-39, KWMT 48-41.

**DAVE KIRBY "North Alabama" (Dimension) 24/5**  
National Summary: Up 9, Same 8, Down 0, Debuts 2, Adds 5, WYDE, WWOD, WCXI, KRDR, KWJJ, KHEY 31-29, KKYX 25-18, KWMT 41-30, KSSS 40-34.

**DOTTSY "Somebody's Darling, Somebody's Wife" (Tanglewood) 22/13**  
National Summary: Up 1, Same 8, Down 0, Debuts 0, Adds 13, WWCS-FM, KRRV, WESC-AM-FM, KNOE, WBAM, KSO, WKMF, KUUY, KEED, KGA.

# Radio & Records

## NATIONAL AIRPLAY/50

### June 26, 1981

THREE WEEKS	TWO WEEKS	LAST WEEK		
5	3	1	1	BARBARA MANDRELL/I Was Country When Country... (MCA)
21	9	2	2	ALABAMA/Feels So Right (RCA)
9	5	4	3	STEVE WARINER/By Now (RCA)
18	10	7	4	SYLVIA/The Matador (RCA)
22	12	9	5	TOMPALL & GLASER BROS./Lovin' Her Was Easier... (Elektra)
10	6	6	6	CHARLY McCLAIN/Surround Me With Love (Epic)
13	8	8	7	EARL THOMAS CONLEY/Fire And Smoke (Sunbird)
24	22	12	8	DAVE ROWLAND & SUGAR/Fool By Your Side (Elektra)
36	29	16	9	JOHNNY LEE/Prisoner Of Hope (Full Moon/Asylum)
23	20	15	10	JIM ED BROWN & HELEN CORNELIUS/Don't Bother To... (RCA)
3	2	3	11	ANNE MURRAY/Blessed Are The Believers (Capitol)
35	26	17	12	CRYSTAL GAYLE/Too Many Lovers (Columbia)
40	30	20	13	HANK WILLIAMS JR./Dixie On My Mind (Elektra/Curb)
1	1	5	14	DOLLY PARTON/But You Know I Love You (RCA)
20	14	13	15	MOE BANDY/My Woman Loves The Devil Out Of Me (Columbia)
30	28	19	16	SONNY CURTIS/Good Ol' Girls (Elektra)
2	4	10	17	DOTTIE WEST/What Are We Doin' In Love (EMI/Liberty)
7	7	11	18	GAIL DAVIES/It's A Lovely, Lovely World (WB)
44	32	28	19	RICKY SKAGGS/Don't Get Above Your Raising (Epic)
41	38	26	20	VERN GOSDIN/Dream Of Me (Ovation)
26	25	21	21	RANDY BARLOW/Love Dies Hard (Paid)
39	36	25	22	BELLAMY BROTHERS/They Could Put Me In Jail (WB/Curb)
15	11	14	23	ELVIS PRESLEY/Lovin' Arms (RCA)
45	43	31	24	CONWAY TWITTY & LORETTA LYNN/I Still Believe In... (MCA)
43	37	30	25	TERRY GREGORY/Just Like Me (Handshake)
46	42	33	26	GEORGE STRAIT/Unwound (MCA)
48	44	35	27	MERLE HAGGARD/Rainbow Stew (MCA)
4	13	18	28	OAK RIDGE BOYS/Elvira (MCA)
-	47	43	29	KENNY ROGERS/I Don't Need You (EMI/Liberty)
49	45	42	30	JOE STAMPLEY/Whiskey Chasin' (Epic)
32	31	24	31	CRISTY LANE/Love To Love You (EMI/Liberty)
28	27	22	32	TOM JONES/Darlin' (Mercury/PolyGram)
50	49	41	33	EDDY RAVEN/I Should've Called (Elektra)
-	-	48	34	WAYLON & JESSI/Wild Side Of Life (RCA)
-	50	45	35	TERRI GIBBS/Rich Man (MCA)
-	-	46	36	LARRY GATLIN/Wind is Bound To Change (Columbia)
6	16	23	37	JOHN ANDERSON/I'm Just An Old Chunk Of Coal... (WB)
17	24	29	38	JOHNNY RODRIGUEZ/I Want You Tonight (Epic)
-	-	47	39	STATLER BROTHERS/Don't Wait On Me (Mercury/PolyGram)
12	15	32	40	LACY J. DALTON/Whisper (Columbia)
8	18	27	41	RAZZY BAILEY/Friends (RCA)
38	35	38	42	BOBBY BARE/Learning To Live Again (Columbia)
47	40	40	43	DON KING/I Still Miss Someone (Epic)
-	-	44	44	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)
-	-	49	45	JUICE NEWTON/Queen Of Hearts (Capitol)
-	-	48	46	JOHN CONLEE/Could You Love Me (One More Time) (MCA) <span style="float: right;">New Entry</span>
-	-	50	47	MUNDO EARWOOD/Angela (Excelsior) <span style="float: right;">→</span>
-	-	49	48	JOHN SCHNEIDER/It's Now Or Never (Scotti Bros.)
-	-	49	49	DAVID FRIZZELL & SHELLY WEST/A Texas State Of Mind (WB)
37	33	39	50	BURRITO BROTHERS/Does She Wish She Was Single Again (Curb)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

National Summary: Up 11, Same 18, Down 1, Debuts 14, Adds 7, KHEY, WKMF, KWMT, WXCL, WKKN, WSEN, WPOR, KVET 48-41, KKYX 49-37, WTSO d-32, KUZZ 40-30, KUUY 41-34, KSOP 37-33.

**MICKEY GILLEY "You Don't Know Me" (Epic) 49/48**  
National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 48 including WPOC-FM, WMZQ-FM, KVET, WBAP, WESC-AM-FM, KENR, WBHP, WMC-AM, WSLR, KSO, WTSO, WIL-AM-FM, KUZZ, KSSS, KNIX-FM, KCKC, KCUB.

**BILLY LARKIN "Longing For The High" (Sunbird) 49/6**  
National Summary: Up 27, Same 10, Down 1, Debuts 5, Adds 8, WDAF, WTHI, KWJJ, KSON-AM-FM, WYDE, WKLM, WSLR 39-31, KFGO 38-30, WTSO 32-29, KUZZ 43-32, KGA 35-28, KWKH 36-32.

**KIN VASSY "Lkin' Him And Lovin' You" (EMI/Liberty) 47/3**  
National Summary: Up 28, Same 13, Down 1, Debuts 2, Adds 3, KFH, KRZY, WKYG, WFMS-FM d-34, WKKN 37-30, KRDR 39-33, WGTO 49-43.

**WILLIE NELSON "Good Times" (RCA) 42/19**  
National Summary: Up 2, Same 14, Down 0, Debuts 7, Adds 19 including KEED, KTOM, KCKC, KCUB, WBGW-FM, WWVA, WBHP, WQIK-FM, WIRK-FM, WAXX, KEBC-FM, WIXL-FM 49-29, WQYK-FM d-37, KWMT 50-42.

**ANNE MURRAY "We Don't Have To Hold Out" (Capitol) 41/16**  
National Summary: Up 6, Same 12, Down 0, Debuts 7, Adds 16 including KUZZ, KEED, WSEN, WKXA, WVMI, WESC-AM-FM, WOAM, WHOO, WTSO, WKKN, WWVA d-35, KENR d-36, WSIX-FM 35-28, WFMS-FM d-32.

**PHIL EVERLY "Sweet Southern Love" (Curb) 21/8**  
National Summary: Up 3, Same 9, Down 0, Debuts 1, Adds 8, WGNM-FM, WBGW-FM, KHEY, KNOE, WSM, KKYX, WTSO, KRSY, WSEN 20-16, WBAM 35-28.

**BOBBY GOLDSBORO "Love Ain't Never Hurt Nobody" (Curb) 19/18**  
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 18 including WSEN, WMZQ-FM, WCOS-FM, WGTO, WLWI-FM, WSM, KRMD-AM-FM, WKMF, KEBC-FM, KUZZ, KGA.

**REBA McENTIRE "Today All Over Again" (Mercury/PolyGram) 18/18**  
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 18 including WMZQ-FM, KVET, WESC-AM-FM, KIKK-FM, WLWI-FM, KRMD-AM-FM, WIRE, KEBC-FM, KUZZ, KUUY, KMPS-AM-FM, KGA.

**STEPHANIE WINSLOW "I've Been A Fool" (WB/Curb) 16/10**  
National Summary: Up 2, Same 3, Down 0, Debuts 1, Adds 10, WWCS-FM, WESC-AM-FM, KNOE, WBAM, KEBC-FM, WKKN, KUZZ, KRDR, KWJJ, KRSY, KVOO 42-37.

**BILLY EDD WHEELER "Daddy" (NSD) 15/7**  
National Summary: Up 0, Same 4, Down 0, Debuts 4, Adds 7, WMZQ-FM, WYDE, KLRA, WOKK, WQYK-FM, WHK, KMPS-AM-FM, WLWI-FM d-40, WSUN d-26, WIRK-FM d-25.

**DAVID ALLAN COE "Tennessee Whiskey" (Columbia) 15/6**  
National Summary: Up 1, Same 5, Down 0, Debuts 3, Adds 6, WWCS-FM, KLRA, WOAM, WSAI, WCXI, KFGO, WKKN, KRRV d-32.

**JERRY REED "Good Friends Make Good Lovers" (RCA) 14/7**  
National Summary: Up 3, Same 4, Down 0, Debuts 0, Adds 7, KRRV, KVET, WKLM, KFGO, KICD-FM, KONE, WWCS-FM, KRMD-AM-FM 48-36, WIXL-FM 17-9.

**JOHN WESLEY RYLES "Mathilda" (MCA) 12/12**  
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 12, WVAM, WIXY, WWCS-FM, KLVI, KENR, KNOE, KRMD-AM-FM, WNRS, KBMR, KVOO, KUZZ, KRDR.

**STEPHANIE WINSLOW "Sometimes When We Touch" (WB/Curb) 12/5**  
National Summary: Up 0, Same 8, Down 0, Debuts 1, Adds 5 WIXL-FM, WESC-AM-FM, KNOE, KEBC-FM, KICD-FM.



# Country Pictures



**PLAYING THE PRICE** — Phoenix radio station KNIX-AM-FM was visited by Ray Price prior to a recent concert appearance in the area. Pictured (l-r) are KNIX-AM-FM OM Larry Daniels, air personality Steve Wood, Price, and Production Manager L.J. Waggoner.



**CRISTY IN CASPER** — KVOC/Casper, WY morning man Rob Cutter (left) and afternoon personality/MD Mike Lee are seen with EMI/Liberty singer-performer Cristy Lane. Ms. Lane was in town for a concert date.



**RARE RADIO RAP** — WHN/New York had singer/entertainer Tom Jones in as a guest disc jockey. Jones admitted it had been at least a dozen years since he did any sort of radio interview. His appearance on WHN was more than an interview. For one hour Jones did an actual jock show complete with time-temp and commercials. Seen here is Jones (seated) with WHN's PD Ed Salamon; (l-r, rear) Station Manager Brian Moors and former midday personality Lee Arnold (as reported in R&R Street Talk 6-12, Arnold has exited the station to pursue television interests).



**FOR THE RECORD** — Omega recording artist Della Rae visited Atlanta's WPLO to present PD Jim Clemens with a copy of her new release "Dead Or Alive." Pictured (l-r) are producer Fred Waugh, Della, and Jim.



Biff Collie

## Inside Nashville

**FROM SEA TO SHINING SEA:** Sammy Davis Jr. recorded here finally after eight years of talking about it . . . Jon & Jim Hager, the twins from "Hee Haw," worked the Topson Texas Rodeo (8) for Music Row Talent . . . Barbara Mandrell and Mac Davis will reprise their hosting chores on the Country Music Association awards special in October for CBS . . . Tammy Wynette reported doing well after her latest abdominal surgery, in Red Bay, Al. She'd gone there for an uncle's funeral, became ill, and was rushed into surgery. It's her sixth abdominal surgery instance . . . Chet Atkins talking about his new album and two new "Chet" model guitars for Gibson, for whom he just signed as a consultant . . . Tom T. Hall's new book (a novel) called "Laughing Man Of Woodstick Coves," about a young man in a small town, will be published by Doubleday this fall . . . Songwriter Patsy Bruce (Ed's wife) lost 85 pounds, is down to 115. "Did it on the Scarsdale Diet," she says . . . The inmates at Missouri State Prison made Willie Nelson an honorary inmate! . . . Barbara Mandrell still mum (to deadline) about the Mandrell TV weekly. Look for complications on that . . . Did you know that a Hollywood production team is planning a film called "Waltz Across Texas?" (Ernest Tubb take note) . . . Loretta Lynn will do the "Tonight Show" on NBC-TV August 4, the night before her Riviera Hotel/Las Vegas opening . . . Archie Campbell and Minnie Pearl to host a music-comedy TV special? That's what they told me.

**FUN IN MUSIC CITY PUTS MONEY IN THE KITTY:** Met four radio station tour buses last week in town for station-promoted tours. These are Inside Nashville stations (they carry our multi-daily newsfeatures and we "host" the group for a special visit when come): KICD, WYNA, KURE, and WLJE . . . Conway Twitty's giant tourist-office-residential complex, to be completed by early 1982, will include a 3-acre Tammy Wynette compound and a 10-acre Conway Twitty residential compound. Conway says he'll live in the compound, as will all his kids, in their own homes. As for lack of privacy, he says this will give them more privacy and security than they have now with their own security force on duty 24 hours a day. Conway estimates between 60 and 100 tour buses

**ROY ACUFF** says he wanted to die first. "By leaving me alone, Mildred has just left me completely lost." Mrs. Acuff, Roy's wife of 44 years, was found dead in her sleep at their sprawling home on the Cumberland River, across from Opryland; apparently death was attributed to a heart attack. Mrs. Acuff was actively involved as a Vice President and board member of the giant Acuff-Rose Publications, which Roy and Fred Rose established in the 1940's. She leaves Roy and their son and daughter Roy Neil and Thelma. If Roy Acuff is King, Mildred Acuff was unquestionably the Queen. She was a warm, highly intelligent and charming lady. Her influence on her husband's life, career, and fortune is inestimable. The family requests, in lieu of flowers, that donations be made to the American Heart Association.

**BLUE RIBBONS:** Country Music Foundation Executive Director Bill Ivey's election as National President of NARAS makes him the third Nashvillian to preside over that 5000-member music trade group . . . Late congratulations to Del Bryant and his new wife, the former Sarah Ann Rodgers, married May 10. Del is Director at BMI here and son of songwriter giants Boudleaux and Felice Bryant. Sarah is Assistant Principal at St. Bernard School for Exceptional Children here . . . The 10th annual Grand Masters Fiddling Championship saw eight of the first ten winners under 21 years of age. Jimmy Mattingly of Leitichfield, KY was the winner. He's 18 . . . Big Bird (from "Sesame Street") came to "Hee Haw" and met the little kids of every member of the cast. Buck and Roy got to do the byplay with the giant yellow bird, which we'll see this fall . . . Slim Whitman's Christmas album is done in July . . . Look for a historical album being put together by Hall of Fame record producer Owen Bradley. He's fusing Patsy Cline tracks with Jim Reeves tracks to make a duet album by the two Hall of Famers who never sang together until after they died!





Regional Adds & Hots

Summary table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, SOUTH, WEST, HOTTTEST. Lists artists and stations for each region.

EAST

WJLA-TV Albany, NY: JOHNNY PATCHECK, PHIL EVERETT, DON WILLIAMS, DONNA HAZARD, DAVID DUDLEY, HURRY, CONWAY & LORETTA, MERLE HAGGARD, JIMMYE NEWTON, LARRY GATLIN, WYON & JESSI.

MIDWEST

WVBC-TV Cleveland, OH: ALLEN & SMITH, STATLER BROTHERS, BOBBI CRADDOCK, BILL LYERLY, JOHN SCHNEIDER, TERRY GREGORY, VERN GOSDIN, KERRY ROGERS, DON WILLIAMS, JOHN WESLEY RILES, EDDEL GROVES, HURRY, HANK WILLIAMS JR., DON KING, CRYSTAL GAYLE, GLEN CAMPBELL, JOHNNY LEE.

SOUTH

WVBC-TV Columbia, SC: JOHN SCHNEIDER, ALLEN & SMITH, DON WILLIAMS, BOBBY GOLDSBORO, PHIL EVERETT, KIERAN KANE, FRIZZELL & WEST, TERRY GREGORY, JOHN WESLEY RILES, EDDEL GROVES, HURRY, HANK WILLIAMS JR., DON KING, CRYSTAL GAYLE, GLEN CAMPBELL, JOHNNY LEE.

WEST

WVBC-TV San Antonio, TX: BOBBY GOLDSBORO, PHIL EVERETT, KIERAN KANE, CONRAD PIERCE, HURRY, BOBBI CRADDOCK, FRIZZELL & WEST, TERRY GREGORY, BELLAMY BROTHERS, VERN GOSDIN, KERRY ROGERS.

EAST

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Hottest Tracks:

"Carryin' On The Family Names" FRIZZELL & WEST (WB)
"Low And Lonely" CONWAY TWITTY (MCA)

Hottest Tracks:

"Hundred Dollar Lady" ED BRUCE (MCA)
"Carryin' On The Family Names" FRIZZELL & WEST (WB)

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COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay. ALABAMA - Feels So Right - (RCA) "Love In The First Degree" "Ride The Train" "Hollywood" JOHN ANDERSON - John Anderson 2 - (WB) "Makin' Love And Makin' Out" "I've Almost Jack Daniels Drowned" "Chicken Truck" "Motel With No Phone" RAZZY BAILEY - Makin' Friends - (RCA) "Midnight Hauler" "Old No Home" ED BRUCE - One To One - (MCA) "Hundred Dollar Lady" "I Take The Chance" "When You Fall In Love Everything's A Waltz" "Love's Found You And Me" "No Regrets"

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NUMBER OF REPORTING STATIONS THIS WEEK: 116

Most Requested: BARBARA MANDELL "I Was Country..." (MCA) ALABAMA "Feels So Right" (RCA) OAK RIDGE BOYS "Elvira" (MCA) CHARLY McCLAIN "Surround Me With Love" (Epic) JOHNNY LEE "Prisoner Of Hope" (Full Moon/Asylum) HANK WILLIAMS JR. "Dixie On My..." (Elektra/Curb) MERLE HAGGARD "Rainbow Stew" (MCA) KENNY ROGERS "I Don't Need You" (EMI/Liberty)



# -A/C-



**8-YEAR-OLD SWEEPS FRISBEE CONTEST** — KOMO/Seattle's remote team interviews the surprise "Great Frisbee Toss" champion, who beat out all the adults to win a 10-speed bike in the annual University of Washington event. Pictured with the winner are, from left, morning personality Larry Nelson, news reporter/anchor Michael Hamilton and Sports Director Bob Rondeau.



**WHAT'S-HIS-NAME VISITS WDAE** — Stopping through Tampa to promote his new book about memory by association through mental images, former basketball great Jerry Lucas (right) was interviewed by WDAE's new midday personality Mark Simpson.



**THREE'S A CROWD** — WMPX/Midland, MI midday personality Craig Moore unmasks the real Phyllis Diller during the area's Arts Celebration. The man in the middle is rumored to be "Papa San Arbitron," a local samurai.



**WHO NEEDS THE MAJORS?** — KOY/Phoenix presents its 1981 Marauders softball team. Top row (l-r): Keith Mandill, Terry Schmitgal (formerly of MCA Records), Gary Mulleneau, Alan Lauer, Stan DeWitt, and KOY Operations Manager Dan Armstrong. Bottom row (l-r): Richard Bella, Tony Mandill, Chris Evans (former NHL defenseman), Phil Putnam, and Greg Luft.



**ROGER WHITTAKER & FRIENDS** — During his Northeast tour, RCA recording artist Roger Whittaker (center) was greeted by RCA Division VP Jack Craigo (left) and WNEW-AM/New York air personality Bob Jones.



**MARATHON FOR MONEY** — WVJS/Owensboro, KY raised over \$17,000 in a 30-hour radiothon for St. Jude's Hospital in Memphis, several hundreds miles away. Here interviewing a St. Jude employee is PD Joe Lowe.

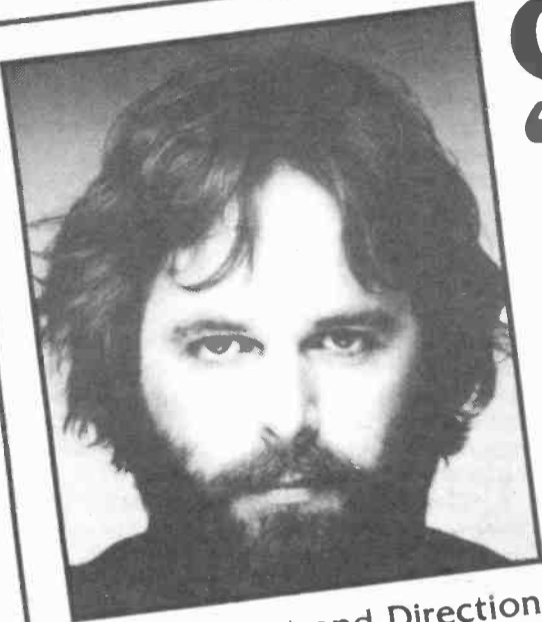


**WE'VE GOT YOU SURROUNDED** — WGIR/Manchester's air staff congratulates their "Prize Surprise" grand prize winner and her son, who won a trip for two to the Bahamas. She was selected out of 229 eligible contestants from the six-month contest during a recent drawing at a local mall. From left, pictured are Geoff Woodberry, Ken Cail, Bruce Renfro, Ed Erouder, Gay Vernon, and Mark Lewis.



**HAVE YOUR CAKE & EAT IT TOO** — CKWW/Windsor presented the "City Of Roses" with a cake to commemorate its 89th birthday. Signing the cake in the mayor's seat is morning personality Kevin McGowan, with some help from members of the City Hall Office Staff.

**AT/CBS,**  
**OUR SUMMER IS GETTING HOT!**



**CARL WILSON**  
**"Heaven"**

Produced by James William Guercio

**A/C**

**BREAKERS**

**CARL WILSON**  
**Heaven (Caribou)**

56% of our reporters on it, 20 adds, WTMJ, WHIO, WWWE, WOAI-FM, WSM-FM, 97AIA, WRVR, WBT, WGY, WGR, WSBA, WKHM, KMRJ, WSTV, KRMG, WJBO, KAAV, WLVA, WRVA, KRKO. Medium rotation: WCCO-AM, WISN, WLW, KSL, WELI and 11 more. Will debut on A/C chart next week.

Management and Direction:  
Jerry Schilling Management



**JOHN SCHNEIDER**  
**"It's Now Or Never"**

Produced by Tony Scotti and John D'Andrea



**DAN HARTMAN**  
**"It Hurts To Be In Love"**

Produced by Dan Hartman



DISTRIBUTED BY CBS RECORDS





**Jeff  
Green**

# Adult/Contemporary

**COMPLETE TURNAROUND IN LAST FIVE YEARS**

## A/C's Growing Record-Breaking Power

Adult/Contemporary radio is undergoing music identity changes in nearly every market. Record companies have become more aware that A/C airplay is more important today than ever before, representing a key attitude change, one welcomed by A/C programmers.

R&R talked with five national Adult/Contemporary record promotion executives to get their views about the increasing value and influence of A/C support.

### Pat McCoy: Director, Adult/Contemporary National Promotion, Warner Brothers

"I absolutely 100% feel that A/C radio is more influential in breaking records than ever before. In the first place, A/C radio five years ago was MOR. In the eyes of the record industry, it was a lot of hog prices and corn futures. Today, we have the younger program and music directors going into A/C radio who have cut their teeth in CHR. They aren't disregarding public service, but are now programming music for music's sake and not just to fill in the holes between all the talk.

"The wonderful thing about A/C radio nowadays is that it's no longer looked at for just playing Frank Sinatra, Engelbert Humperdinck and Tom Jones. A/C stations do play these artists, but they take up a much smaller segment of the programming. Today, you can put an A/C playlist back-to-back with a CHR list, and there is almost no difference. Unless it's pure Black, Country, Gospel or hard AOR, we ship all product to A/C."

Pat discussed some of the changes WB has been making in approaching A/C. "We have been striving for the last year to make our local people aware of the problems A/C radio has been facing. Now our local staff are going into those stations, which previously they have not done, and are enlightening the A/C's that Warner Brothers is aware of them. We're hand-delivering records to stations where none used to be even mailed. When I'm on the road, I'll walk into an A/C station with my local person and they'll actually know who he is! In the last twelve months, the record company's viewpoint towards the A/C station is almost a total reversal. The awareness of the record company moguls to A/C radio is really refreshing. When Mo Ostin comes in and asks how we're doing with a certain record, knowing we're trying to break it A/C, whose eyes do you have to open wider than that?"

### Bonnie Goldner: Manager, Adult/Contemporary Promotion-Trade Relations, RCA

"A/C stations are definitely more influential than they used to be. One reason is that the population is getting older. As that happens, people in records and radio are paying much more attention to the older audiences - what they're listening to and what they're buying, since the adults represent the buying power demographic."

Bonnie doesn't believe that A/C stations are always following behind the CHR's. "The similarity between A/C and CHR is so close right now. In many markets, the CHR's can't even add records until they see that A/C base. A/C stations are taking themselves a lot more seriously these days. They realize that they are

viable, and they're paying attention to what they add and how they add it.

"As CHR stations have become tighter with product and the research proof that you need to earn airplay grows, labels have been forced to look elsewhere and have now begun to cultivate A/C. A/C has always been an accessible area where you could get a programmer to play a record because he liked it, or because he felt it was right.

"Record companies that have been paying more attention to A/C are seeing results: more airplay, which ultimately helps to get more sales.

"A/C is a #1 priority at RCA. We care as much about those stations as we do about CHR because a lot of markets are really A/C, regardless of how their stations are categorized. They are all playing the same music and appealing to the same audiences.

"Just as we do with CHR, we pay a lot of attention to album giveaways, test pressings, special deliveries - the same considerations, at least from upper management. We firmly believe in the strength of Adult/Contemporary radio."

### Rick Bisceglia: Manager, National Adult/Contemporary Promotion, Arista

"A/C stations are certainly more important than they were five years ago. These days they play a wider variety of music, such as Alan Parsons or even some harder rock.

"We know the 25+ demographics buy albums - we sell a great deal to them. A/C radio is breaking records - that's a fact. I see this format being primarily responsible for the success of many artists. There's no doubt CHR stations are very concerned with how records are doing with A/C radio, just as CHR watches AOR.

"I find many A/C stations trying to spread their target demographics younger, and seeking listeners who are still active record buyers. I feel that is helping speed up the awareness from labels that A/C stations are an important sales influence.

"We have recently broadened our commitment to A/C radio by establishing an Adult/Contemporary promotion department. I foresee the other labels placing more and more interest and emphasis on A/C - it's a natural transition. They will see that A/C stations are needed to break records that are based in nearly every format. A/C is essential to making hits. I believe it's the format for today and the future."

### Lou Galliani: National Promotion Director/Field Operations & Information, Elektra-Asylum

"A/C stations are influential to record sales, but not as much as they can and will be. They're developing the clout of a team effort. A/C stations have been carrying more significance now that they're being tracked the

same way as the CHR's.

"Today a record company can maximize sales only by having multi-format hits, two formats or more. For example, the Pointer Sisters is a CHR hit, a Black hit, an A/C hit and even crosses somewhat over to Country. A/C's key asset to the record business is the way it develops a broader base, the way it spreads a record's visibility.

"One problem with A/C stations is that, with very few exceptions, large amounts of records don't appear to sell strictly off their airplay alone. Generally, A/C stations don't seem to condition their audience to the music with heavy exposure and back-announcing the same way a CHR station might.

"More concentration is being placed on A/C, but some people still call it MOR. They just refuse to progress, to change with the times. Those companies that do progress will find that they get a lot more results from their records."

### The New Image Of A/C

The long-established assumptions by record labels regarding music on A/C radio are finally being shattered, reflecting the diverse and valuable contributions A/C stations are making in artist development.

As labels continue to emphasize the significance of Adult/Contemporary radio as a direct or indirect influence in the music marketplace, it stands to reason that these stations, in turn, will keep asserting a more aggressive posture in exposing new product.

## A/C Exclusive Becomes Two-Week Breaker

In what appears to be a precedent-setting event, Epic/Portrait/Associated Labels has released a Carl Wilson single exclusively to Adult/Contemporary stations, just to prove a point.

Developed by National Adult/Contemporary Promotion Manager Polly Anthony, the special promotion was specially built to demonstrate the ability of A/C stations to break records.

Anthony explained, "We set this project up to determine several things. First, we want to more closely examine the A/C format and see its impact in the market. Also, we're studying how A/C influences other stations and what A/C radio's needs are. Personally, I wanted to measure the pioneer spirit of A/C and destroy the myths about A/C's supposed unwillingness to expose new product. We're heightening E/P/A's sensitivity and awareness of this format by dealing with a record on an exclusive basis."

Anthony agrees that the unusual effort is providing new insight about individual A/C stations. "I'm learning who is concerned about stock in the market, who's aggressive, who wants promotions - things we know about CHR but never determined with A/C. The results should be very interesting."

If the first two weeks are any indication, Anthony and E/P/A will realize every expectation; Wilson was #1 "Most Added" in its first week and reached "Breaker" status in the second, an achievement usually reserved only for superstars.

Anthony concluded, "There have been minimal problems with stations waiting for CHR support. A/C radio has supported and, overall, taken great pride in the project. We're obviously delighted and will probably try this again."



**Lou Galliani**



**Bonnie Goldner**



**Pat McCoy**



**Rick Bisceglia**



**Polly Anthony**

# A/C

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### MARTY BALIN

#### Hearts (EMI America)

68% of our reporters on it, 17 adds WCBM, WBZ-AM, WELI, WRVR, WSIX, KHOW, WGAR, WWWE, WHIO, KMBZ, WISN, WNAB, WTAR, KRZI, KOLO, WOWO, WJON. Heavy rotation: WBEN, WGR, WIP, WGY, 97AIA, WSJS, KNBR, WLW, WTMJ, WABZ, WCHV, WORG, KFQD, KBAI, KRKO, WHBY, WKHM, KLMS, KLTE. Medium rotation: WPRO, WASH, WBT, WOAI-FM, KOY, KEX, KFMB, KLOK, WCCO-FM and 26 more. Moves 29-20 on A/C chart.

### ALAN PARSONS PROJECT

#### Time (Arista)

60% of our reporters on it, 10 adds, KDKA, WHAM, WSJS, KLOK, WDBO, KRKO, WFDF, WOWO, WNFL, KMRJ. Heavy rotation: WBEN, WGR, WSM-FM, WCCO-FM, WRIE, WABZ, WJBO, WMAZ, WYMC, WFIR, WJON, WSGW, KFOR, WKHM, WOOD. Medium rotation: WELI, WIP, WGY, WHEN, WASH, WRVR, WOAI-FM, KPPL, KOY, KEX, KOGO, WLW and 22 more. Moves 30-23 on A/C chart.

### JAMES TAYLOR

#### Hard Times (Columbia)

59% of our reporters on it, 9 adds, WDAE, KEX, KNBR, KING, WWWE, WTAR, WDBO, KRKO, WHIZ. Heavy rotation: 97AIA, WTMJ, WNAB, WEIM, WSBA, WLVA, WRVA, KOLO, WIBW, KLMS, WKHM, WHBY. Medium rotation: WCCO-AM, WISN, WHIO, WLW, KFMB, KSL, WRVR, WBT, WGY and 25 more. Debuts on A/C chart at No. 26.

### CARL WILSON

#### Heaven (Caribou)

56% of our reporters on it, 20 adds, WTMJ, WHIO, WWWE, WOAI-FM, WSM-FM, 97AIA, WRVR, WBT, WGY, WGR, WSBA, WKHM, KMRJ, WSTV, KRMG, WJBO, KAAV, WLVA, WRVA, KRKO. Medium rotation: WCCO-AM, WISN, WLW, KSL, WELI and 11 more. Will debut on A/C chart next week.

# NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week.  Indicates one of this week's "most added" new songs.

**STANLEY CLARKE/GEORGE DUKE "Sweet Baby" (Epic) 59/8** add WGR, WOAI-FM, WDAE, KLO, WFIR, WDBO, WACI, KLTE. Heavy rotation: 97AIA, WTMJ, WRVA, WORG, WCFR, WHBC. Medium rotation: KING, KNBR, KFMB, WSM-FM, WRVR, WHEN, WGY, WIP, WELI, WBEN, WCBM, WLW, WWWE, WGAR, WNAB, WRIE, WATR, WNEU, WABZ, WJBO, WCHV, WNDB, WSLI, WMAZ, KFQD, KUGN, KRKO, KMED, KRKK, WHIZ, WSTV, WJON, WKIQ, WAKR.

**POINTER SISTERS "Slow Hand" (Planet) 58/18** add WGR, WTAE, WGY, WHEN, KLOK, WDAE, WLW, WHIO, WISN, KFQD, KUGN, KRKO, KMJJ, WBOW, WSGW, WKHM, WHBC, WAKR. Heavy rotation: WHAS, 97AIA, WSM-FM, WMAZ, WRVA, KBAI, KLMS. Medium rotation: WCBM, WBEN, WIP, WASH, WBT, KEX, KNBR, KMBZ, WCCO-FM, WNAB, WLNH, WNEU, WORG, WFIR, KAAV, WSLI, WNDB, WCHV, WJBO, WABZ, KOLO, KRKK, WSTV, KLTE, WHBY.

**JOHN SCHNEIDER "It's Now Or Never" (Scotti Brothers) 55/6** add WELI, KEX, KNBR, WHIO, WIS, WFIR. Heavy rotation: WTMJ, WRVA, WNDB. Medium rotation: WSB, WSJS, KSL, WLW, WCCO-AM, WAKR, WHBY, WKIQ, WFDF, WOOD, KXIC, WKHM, KFOR, KMRJ, WJON, KMRG, WHIZ, KMED, WDBO, WORG, WMAZ, WFTL, WABZ, WDEF, WNEU, WATR, WNAB.

**ELTON JOHN "Nobody Wins" (Geffen) 54/2** add 97AIA, WBZ-AM. Heavy rotation: WIP, WBT, WSM-FM, WOAI-FM, WSJS, KNBR, WLW, WNAB, WEIM, WLNH, WABZ, WSLI, WFIR, KRKK, WBOW, KLMS, KWOS, WOWO. Medium rotation: WGAR, KING, KEX, WDAE, WRYY, KDKA, WGR, WCBM, WRIE, WSM-FM, WCFR, WATR, WIS, KAAV, WMAZ, WYMC, WTAR, KFQD, KUGN, KRKO, KBAI, KLO, WHIZ, WJON, KMRJ, WDIF, KFOR, WKHM, WKIQ, WHBY. Significant heavy rotation debuts it on A/C chart at No. 30.

**CARPENTERS "Touch Me When We're Dancing" (A&M) 49/26** add WBEN, WELI, WPRO, WHEN, WASH, KOY, KNBR, KSL, WLNH, WNEU, WJBO, WCHV, WNDB, WSLI, KAAV, WLVA, WFIR, KUGN, KLO, WHIZ, WBOW, WSTV, WDIF, KLTE, KXIC. Heavy rotation: 97AIA, WCCO-AM. Medium rotation: WLTA, WBT, KFMB, WLW, KMBZ, WORG, WMAZ, KBAI, KRMG.

**DIONNE WARWICK "Some Changes Are For Good" (Arista) 47/12** add WLNH, WNEU, WNDB, WYMC, WFIR, KRKO, KOLO, WIBW, WJON, WHBY, WHBC, KXIC. Heavy rotation: WCCO-AM, WRVA, WMAZ. Medium rotation: WPRO, WHEN, KSL, KLOK, KUGN, WDBO, WFTL, WSBA, WABZ, WHAG, WEIM, WNAB, WAKR, KFOR.

**CHRIS MONTAN "Any Minute Now" (20th) 19/1** add KFMB. Medium rotation: WRVR, KOY, KSL, KLO, WHBY, WHBC.

**KOOL & THE GANG "Jones Vs. Jones" (De-Lite/PolyGram) 17/0.** Medium rotation: WGY, WFIR, WORG, WMAZ, WJBO, WABZ, WKIQ.

**SMOKEY ROBINSON "You Are Forever" (Tamla) 15/2** add WNEU, WDIF. Medium rotation: KSL, WLW, WRVA, WKIQ.

**GARY U.S. BONDS "This Little Girl" (EMI America) 14/1** add WLW. Heavy rotation: WIP, WBT, WGAR, WNEU, WCHV, WFIR. Medium rotation: KDKA, WBOW.

**BOBBY KING "Having A Party" (WB) 13/4** add WCCO-AM, KMED, KXIC, KRMG. Medium rotation: WOAI-FM, KFQD, WRVA.

**JOHNNY LEE "Prisoner Of Hope" (Full Moon/Asylum) 13/0.** Heavy rotation: KSL, WCCO-AM, KLMS. Medium rotation: WSB, WDEF, KLTE, KRMG, KXIC.

**RICK SPRINGFIELD "Jessie's Girl" (RCA) 11/1** add WFIR. Heavy rotation: WHAG, WLNH. Medium rotation: WHEN, WCHV, KAAV, WFIR, WBOW.

## Radio & Records

# NATIONAL AIRPLAY/30

## June 26, 1981

Three Weeks Last  
Weeks Weeks Week

6	3	2	1	GEORGE HARRISON/All Those Years Ago (Dark Horse/WB)
15	6	4	2	AIR SUPPLY/The One That You Love (Arista)
2	1	1	3	NEIL DIAMOND/America (Capitol)
1	2	3	4	DOTTIE WEST/What Are We Doing In Love (Liberty)
18	10	6	5	BARBRA STREISAND/Promises (Columbia)
30	20	14	6	MANHATTAN TRANSFER/Boy From New York City (Atlantic)
—	27	18	7	JOEY SCARBURY/Theme From "Greatest..." (Elektra)
23	15	8	8	PURE PRAIRIE LEAGUE/Still Right Here... (Casablanca/PolyGram)
20	14	10	9	ROSANNE CASH/Seven Year Ache (Columbia)
—	—	21	10	KENNY ROGERS/I Don't Need You (Liberty)
14	11	11	11	JIM PHOTOGLO/Fool In Love With You (20th)
26	21	15	12	LEE RITENOUR/Is It You (Elektra)
28	24	16	13	SHEENA EASTON/Modern Girl (EMI America)
9	7	7	14	JESSE WINCHESTER/Say What (Bearsville/WB)
3	5	5	15	GINO VANNELLI/Living Inside Myself (Arista)
29	22	19	16	OAK RIDGE BOYS/Elvira (MCA)
7	9	13	17	KIM CARNES/Bette Davis Eyes (EMI America)
8	8	9	18	RAY PARKER JR. & RAYDIO/A Woman Needs Love... (Arista)
—	29	24	19	CAROLE BAYER SAGER/Stronger Than Before (Boardwalk)
—	—	29	20	MARTY BALIN/Hearts (EMI America)
4	4	12	21	DON McLEAN/Since I Don't Have You (Millennium)
12	12	17	22	STARS ON 45/Medley (Radio/Atlantic)
—	—	30	23	ALAN PARSONS PROJECT/Time (Arista)
—	—	28	24	JUICE NEWTON/Queen Of Hearts (Capitol)
24	23	23	25	PAUL ANKA/I've Been Waiting For You All My Life (RCA)
—	—	—	26	JAMES TAYLOR/Hard Times (Columbia)
5	13	22	27	JOHN LENNON/Watching The Wheels (Geffen)
11	16	20	28	ANNE MURRAY/Blessed Are The Believers (Capitol)
—	—	—	29	POINTER SISTERS/Slow Hand (Planet)
—	—	—	30	ELTON JOHN/Nobody Wins (Geffen)

New  
Entry

This chart is based solely on airplay rotations compiled weekly from our A/C reporting stations. Black circled numbers indicate significant progress from at least 60% of our reporters.

## MOST ADDED

- RONNIE MILSAP  
(There's) No Getting Over Me (RCA)
- CARPENTERS  
Touch Me When We're Dancing (A&M)
- CARL WILSON  
Heaven (Caribou)
- POINTER SISTERS  
Slow Hand (Planet)
- MARTY BALIN  
Hearts (EMI America)
- KENNY ROGERS  
I Don't Need You (Liberty)

## HOTTEST

- AIR SUPPLY  
The One That You Love (Arista)
- GEORGE HARRISON  
All Those Years Ago (Dark Horse/WB)
- NEIL DIAMOND  
America (Capitol)
- DOTTIE WEST  
What Are We Doing In Love (Liberty)
- MANHATTAN TRANSFER  
Boy From New York City (Atlantic)
- OAK RIDGE BOYS  
Elvira (MCA)

**ENGELBERT HUMPERDINCK "Don't You Love Me Anymore" (Epic) 46/1** add WSGW. Heavy rotation: WTMJ, WNAB, WSBA, WFTL, WRVA, KMED. Medium rotation: WCCO-AM, WHIO, WLTA, WHAM, WEIM, WHAG, WDEF, WNDB, WLVA, WMAZ, WDBO, WFIR, WHBY, WHBC, WFDF, WOOD, KXIC, KLTE, KMRJ, WQUA, WJON.

**JOHN DENVER "Some Days Are Diamonds" (RCA) 45/6** add KUGN, KBAI, WNDB, WAKR, WDIF, KRMG. Heavy rotation: WLTA, KMBZ, WHAG, WRVA, KLMS, KXIC, KGGF. Medium rotation: KOY, KSL, WCCO-AM, WNAB, WSBA, WEIM, KLO, WHBY, WHBC, WFDF, KFOR, KMRJ, WJON, WDEF, WFTL, WLVA, WYMC.

**TERRI GIBBS "Rich Man" (MCA) 37/6** add WATR, WIS, KLO, WSTV, KFOR, KUGN. Heavy rotation: WCCO-AM, KLMS. Medium rotation: WBT, WSJS, KHOW, KOY, KFQD, WMAZ, WDEF, WKIQ, WHBC, KXIC, WQUA, WJON, KRMG.

**ALABAMA "Feels So Right" (RCA) 36/9** add WSIX, WSJS, KFQD, WJBO, WNEU, WATR, WEIM, KWOS, WDIF. Heavy rotation: WSB, 97AIA, WRVA, KRMG. Medium rotation: WBT, KOY, KLO, WORG, WMAZ, WIS, WHBC, KGGF, KXIC, KFOR.

**PHIL EVERLY "Sweet Southern Love" (Curb/CBS) 36/3** add WTMJ, WCHV, KOB. Heavy rotation: WRVA, KLMS, WDIF, WQUA. Medium rotation: WBT, WNAB, WHBY, KFOR, WJON, WABZ, WDEF, KLO.

**DILLMAN BAND "Lovin' The Night Away" (RCA) 34/0.** Heavy rotation: WDEF, WRVA, KLO. Medium rotation: WLTA, WCCO-AM, KNBR, KEX, WHAG, WSBA, KRKK, KMED, KFQD, KOB, WMAZ, WLVA, WIS, WJON, WDIF, KXIC, WACI, KGGF, WHBC.

**RONNIE MILSAP "(There's) No Gettin' Over Me" (RCA) 33/30** add WBEN, WLTA, WBT, 97AIA, WOAI-FM, KEX, WFYR, WLW, KMBZ, KLO, KBAI, KRKO, WRVA, WYMC, KAAV, WSLI, WNDB, WIS, WDEF, WABZ, KRMG, WJON, KMRJ, KLTE, WDIF, KWOS, KGGF, WHBY, WCFR, WLNH. Medium rotation: WGR.

**DARYL HALL & JOHN OATES "You Make My Dreams" (RCA) 33/2** add WLW, WNFL. Heavy rotation: WBZ-AM, KDKA, WTAE, WHEN, WOAI-FM, WSJS, WLNH, WNEU, WJBO, WCHV, KAAV, WFIR, KBAI, WHIZ, KLMS, WOWO. Medium rotation: WBT, WFYR, WGAR, WEIM, WSM-FM, WCFR, WSLI, WMAZ, KFQD, KRKK, WBOW, WKIQ.

**DENNIS YOST "Going Through The Motions" (Robox) 32/2** add KRMG, WMAZ. Heavy rotation: WLTA. Medium rotation: WEIM, WSBA, WIS, KLO, WJON, WQUA, KFOR, WHBC, KGGF.

**ROBBIE DUPREE "Brooklyn Girls" (Elektra) 21/0.** Medium rotation: WRIE, WEIM, WJBO, WIS, KFQD, KBAI, KRKK, WKHM, WKIQ.

**ANNE MURRAY "We Don't Have To Hold Out" (Capitol) 20/6** add KFMB, KMED, KFQD, WIS, WATR, WJON. Heavy rotation: WCCO-AM, WRVA. Medium rotation: WSB, KSL, WSLI, WNDB, KGGF, WSBA.

## Others Getting Significant Action

**EMMYLOU HARRIS "I Don't To Crawl" (WB) 9/2** add WCCO-AM, WIS. Medium rotation: WSM-FM, WHAG, KRMG.

**GROVER WASHINGTON JR. "Winelight" (Elektra) 9/2** add WTMJ, KLMS. Medium rotation: KSL, KFOR.

**SANTANA "Winning" (Columbia) 9/0.** Heavy rotation: WNEU, WLNH. Medium rotation: WTAE, WCHV, KAAV.

**YUTAKA "Love Light" (Alfa) 8/4** add WCCO-AM, KMED, KLMS, WJON. Medium rotation: WQUA.

**ABBA "On And On And On" (Atlantic) 8/2** add WEIM, WYMC. Medium rotation: WTAE, WHAG, KOB, KGGF.

**ERIC CLAPTON "Another Ticket" (RSO) 8/2** add WNAB, WMAZ. Medium rotation: WSLI.

**ROBERTA FLACK "You Stopped Loving Me" (MCA) 8/1** add WATR. Heavy rotation: WLTA. Medium rotation: WCCO-AM, WMAZ.

**STACY LATTISAW "Love On A Two-Way Street" (Cotillion) 7/2** add WIP, WEIM. Medium rotation: WORG.

**GLADYS KNIGHT & THE PIPS "Forever Yesterday (For The Children)" (Columbia) 7/1** add WATR. Heavy rotation: WLTA. Medium rotation: WELI, WDEF.

**SAMANTHA SANG "Let's Start Again" (Sutra) 7/1** add WCCO-AM. Heavy rotation: WLTA. Medium rotation: KSL.



# A/C

# Regionalized Adds & Hots

## EAST

**WCMB/Baltimore**  
Hal Martin

**WIBZ/Boston**  
Wendy Furigo

**WBAB/Bridgeport**  
Russ Garrett

**WHDH/Dallas**  
Marty Ballin  
Eric Clapton  
Booby Blues  
HOTTEST

**WHDH/Dallas**  
George Harrison  
Rosanne Cash  
PPL  
Stars On 45  
Manhattan Transfer

**WHDH/Dallas**  
Roger Christian

**WHDH/Dallas**  
Carpenters  
Ronnie Milsap  
HOTTEST

**WHDH/Dallas**  
George Harrison  
Stars On 45  
Marty Ballin  
Air Supply  
Oak Ridge Boys

**WHDH/Dallas**  
Jerry Reo

**WHDH/Dallas**  
Carl Wilson  
Clarke/Duke  
Pointer Sisters  
HOTTEST

**WHDH/Dallas**  
George Harrison  
Joey Scarybury  
Alan Parsons  
Marty Ballin  
Kenny Rogers

**WHDH/Dallas**  
Ted Abbott

**WHDH/Dallas**  
Rone  
HOTTEST

**WHDH/Dallas**  
Joey Scarybury  
Alan Parsons  
Oak Ridge Boys  
Air Supply  
Smiley Robinson  
(Being)

**WHDH/Dallas**  
Chuck Morgan

**WHDH/Dallas**  
Abba  
(On)

**WHDH/Dallas**  
Stacy Lattisaw  
Alabama  
HOTTEST

**WHDH/Dallas**  
Kim Carnes  
Jim Photoglo  
George Harrison  
Neil Diamond  
Barbra Streisand

**WHDH/Dallas**  
WHAG/Hagerstown  
B.J. Thomas/Gardner

**WHDH/Dallas**  
Billi Medley(Hey Girl)  
Diana Ross  
HOTTEST

**WHDH/Dallas**  
Stars On 45  
Sheena Easton  
(Modern)

**WHDH/Dallas**  
John Denver  
Jesse Winchester  
Kenny Rogers

**WHDH/Dallas**  
WSPM/Harrisburg  
Bob Pava

**WHDH/Dallas**  
Carole B. Sager  
HOTTEST

**WHDH/Dallas**  
Kim Carnes  
George Harrison  
Air Supply  
Barbra Streisand  
Oak Ridge Boys

**WHDH/Dallas**  
WTC/Hartford  
Glenn Judson

**WHDH/Dallas**  
Manhattan Transfer  
Rosanne Cash  
HOTTEST

**WHDH/Dallas**  
Dottie West  
Neil Diamond  
Christopher Cross  
Dolly Parton  
Jesse Winchester

**WHDH/Dallas**  
WLMH/Laconia  
Bob Nelson

**WHDH/Dallas**  
Dionne Warwick  
Ronnie Milsap  
Carpenters  
HOTTEST

**WHDH/Dallas**  
George Harrison  
Air Supply  
Manhattan Transfer  
Marty Ballin  
Juice Newton  
(Queen)

**WHDH/Dallas**  
WGRV/Manchester  
Karen Anderson

**WIP/Philadelphia**  
Bob Russo

**WIP/Philadelphia**  
Stacy Lattisaw  
Rosanne Cash  
HOTTEST

**WIP/Philadelphia**  
Lee Ritenour  
Marty Ballin  
Joey Scarybury  
Oak Ridge Boys  
Clarke/Duke

**WIP/Philadelphia**  
KDKA/Pittsburgh  
Randy Fink

**WIP/Philadelphia**  
Sheena Easton  
(Hold)

**WIP/Philadelphia**  
Alan Parsons  
Rosanne Cash  
HOTTEST

**WIP/Philadelphia**  
Stars On 45  
Kim Carnes  
Taste Of Honey  
Ray Parker Jr.  
& Raydio

**WIP/Philadelphia**  
George Harrison

**WIP/Philadelphia**  
WTAE/Pittsburgh  
Don Barnes

**WIP/Philadelphia**  
Joey Scarybury  
Lee Ritenour  
HOTTEST

**WIP/Philadelphia**  
Kim Carnes  
Ray Parker Jr.  
& Raydio

**WIP/Philadelphia**  
Air Supply  
Oak Ridge Boys  
Joey Scarybury

**WIP/Philadelphia**  
3-W-S/Pittsburgh  
Herb Crowe

**WIP/Philadelphia**  
Rosanne Cash  
Pointer Sisters  
HOTTEST

**WIP/Philadelphia**  
T.G. Sheppard  
Ray Parker Jr.  
& Raydio

**WIP/Philadelphia**  
Kenny Rogers  
Air Supply  
Dottie West

**WIP/Philadelphia**  
WGAN/Portland  
Cathy Genthner

**WIP/Philadelphia**  
Barbra Streisand  
HOTTEST

**WIP/Philadelphia**  
Terri Gibbs  
(Knockin')

**WIP/Philadelphia**  
Grover Washington Jr.  
(Two)

**WIP/Philadelphia**  
Gino Vannelli  
(Living)

**WIP/Philadelphia**  
Neil Diamond  
Dottie West

**WIP/Philadelphia**  
WPRO/Providence  
Gary Barlowitz

**WIP/Philadelphia**  
Lee Ritenour  
Carpenters  
Oak Ridge Boys  
HOTTEST

**WIP/Philadelphia**  
T.G. Sheppard  
Stars On 45  
Manhattan Transfer  
George Harrison  
Marty Ballin

**WIP/Philadelphia**  
WHAM/Rochester  
Dave Laird

**WIP/Philadelphia**  
Alan Parsons  
Kenny Rogers  
HOTTEST

**WIP/Philadelphia**  
Neil Diamond  
George Harrison  
Dottie West  
Barbra Streisand  
Air Supply

**WIP/Philadelphia**  
WGY/Rochester  
Bibi Buchner

**WIP/Philadelphia**  
Pointer Sisters  
Carl Wilson  
HOTTEST

**WIP/Philadelphia**  
Air Supply  
George Harrison  
Ray Parker Jr.  
& Raydio

**WIP/Philadelphia**  
WCFR/Springfield  
Jeff Taylor

**WNEU/Wheeling**  
Amos Fox

**WNEU/Wheeling**  
Carpenters  
Smiley Robinson  
(Forever)

**WNEU/Wheeling**  
Alabama  
Rex Smith &  
Rachel Sweet

**WNEU/Wheeling**  
Dionne Warwick  
HOTTEST

**WNEU/Wheeling**  
Air Supply  
Hall & Oates  
(Dreams)

**WNEU/Wheeling**  
Oak Ridge Boys  
Marty Ballin  
Cliff Richard

**WNEU/Wheeling**  
WBSA/York  
Jim Horn

**WNEU/Wheeling**  
Carl Wilson  
HOTTEST

**WNEU/Wheeling**  
Taste Of Honey  
Air Supply  
George Harrison

**WNEU/Wheeling**  
Gino Vannelli  
(Living)

**WNEU/Wheeling**  
WTOE/Pittsburgh  
Don Barnes

**WNEU/Wheeling**  
Joey Scarybury  
Lee Ritenour  
HOTTEST

**WNEU/Wheeling**  
Kim Carnes  
Ray Parker Jr.  
& Raydio

**WNEU/Wheeling**  
Air Supply  
Oak Ridge Boys  
Joey Scarybury

**WNEU/Wheeling**  
3-W-S/Pittsburgh  
Herb Crowe

**WNEU/Wheeling**  
Rosanne Cash  
Pointer Sisters  
HOTTEST

**WNEU/Wheeling**  
T.G. Sheppard  
Ray Parker Jr.  
& Raydio

**WNEU/Wheeling**  
Kenny Rogers  
Air Supply  
Dottie West

**WNEU/Wheeling**  
WGAN/Portland  
Cathy Genthner

**WNEU/Wheeling**  
Barbra Streisand  
HOTTEST

**WNEU/Wheeling**  
Terri Gibbs  
(Knockin')

**WNEU/Wheeling**  
Grover Washington Jr.  
(Two)

**WNEU/Wheeling**  
Gino Vannelli  
(Living)

**WNEU/Wheeling**  
Neil Diamond  
Dottie West

**WNEU/Wheeling**  
WPRO/Providence  
Gary Barlowitz

**WNEU/Wheeling**  
Lee Ritenour  
Carpenters  
Oak Ridge Boys  
HOTTEST

**WNEU/Wheeling**  
T.G. Sheppard  
Stars On 45  
Manhattan Transfer  
George Harrison  
Marty Ballin

**WNEU/Wheeling**  
WHAM/Rochester  
Dave Laird

**WNEU/Wheeling**  
Alan Parsons  
Kenny Rogers  
HOTTEST

**WNEU/Wheeling**  
Neil Diamond  
George Harrison  
Dottie West  
Barbra Streisand  
Air Supply

**WNEU/Wheeling**  
WGY/Rochester  
Bibi Buchner

**WNEU/Wheeling**  
Pointer Sisters  
Carl Wilson  
HOTTEST

## MIDWEST

**WAKR/Akron**  
Bill Hart

**WAKR/Akron**  
John Denver  
Pointer Sisters  
HOTTEST

**WAKR/Akron**  
Neil Diamond  
George Harrison  
Air Supply  
PPL  
Manhattan Transfer

**WAKR/Akron**  
WBYV/Appleton  
John Clark

**WAKR/Akron**  
Dionne Warwick  
Ronnie Milsap  
HOTTEST

**WAKR/Akron**  
Neil Diamond  
Air Supply  
Oak Ridge Boys  
Manhattan Transfer

**WAKR/Akron**  
WBYV/Appleton  
John Clark

**WAKR/Akron**  
Dionne Warwick  
Ronnie Milsap  
HOTTEST

**WAKR/Akron**  
Neil Diamond  
Air Supply  
Oak Ridge Boys  
Manhattan Transfer

**WAKR/Akron**  
WBYV/Appleton  
John Clark

**WAKR/Akron**  
Dionne Warwick  
Ronnie Milsap  
HOTTEST

**WAKR/Akron**  
Neil Diamond  
Air Supply  
Oak Ridge Boys  
Manhattan Transfer

**WAKR/Akron**  
WBYV/Appleton  
John Clark

**WAKR/Akron**  
Dionne Warwick  
Ronnie Milsap  
HOTTEST

**WAKR/Akron**  
Neil Diamond  
Air Supply  
Oak Ridge Boys  
Manhattan Transfer

**WAKR/Akron**  
WBYV/Appleton  
John Clark

**WAKR/Akron**  
Dionne Warwick  
Ronnie Milsap  
HOTTEST

**WAKR/Akron**  
Neil Diamond  
Air Supply  
Oak Ridge Boys  
Manhattan Transfer

**WAKR/Akron**  
WBYV/Appleton  
John Clark

**WAKR/Akron**  
Dionne Warwick  
Ronnie Milsap  
HOTTEST

**WAKR/Akron**  
Neil Diamond  
Air Supply  
Oak Ridge Boys  
Manhattan Transfer

**WAKR/Akron**  
WBYV/Appleton  
John Clark

**WAKR/Akron**  
Dionne Warwick  
Ronnie Milsap  
HOTTEST

**WAKR/Akron**  
Neil Diamond  
Air Supply  
Oak Ridge Boys  
Manhattan Transfer

**WAKR/Akron**  
WBYV/Appleton  
John Clark

**WAKR/Akron**  
Dionne Warwick  
Ronnie Milsap  
HOTTEST

**WAKR/Akron**  
Neil Diamond  
Air Supply  
Oak Ridge Boys  
Manhattan Transfer

**WAKR/Akron**  
WBYV/Appleton  
John Clark

**WAKR/Akron**  
Dionne Warwick  
Ronnie Milsap  
HOTTEST

**WAKR/Akron**  
Neil Diamond  
Air Supply  
Oak Ridge Boys  
Manhattan Transfer

**WAKR/Akron**  
WBYV/Appleton  
John Clark

**WAKR/Akron**  
Dionne Warwick  
Ronnie Milsap  
HOTTEST

**WKIQ/Bowling Green**  
John Swan

**WKIQ/Bowling Green**  
None  
HOTTEST

**WKIQ/Bowling Green**  
Dottie West  
Stars On 45  
George Harrison  
Neil Diamond  
Ray Parker Jr.  
& Raydio

**WKIQ/Bowling Green**  
WBYV/Appleton  
Mike Don

**WKIQ/Bowling Green**  
Pointer Sisters  
Oak Ridge Boys  
Lee Ritenour  
Dionne Warwick  
HOTTEST

**WKIQ/Bowling Green**  
Jim Photoglo  
Barbra Streisand  
Sheena Easton  
(Modern)

**WKIQ/Bowling Green**  
Chris Montan

**WKIQ/Bowling Green**  
WBYV/Appleton  
John Clark

**WKIQ/Bowling Green**  
Dionne Warwick  
Ronnie Milsap  
HOTTEST

**WKIQ/Bowling Green**  
Neil Diamond  
Air Supply  
Oak Ridge Boys  
Manhattan Transfer

**WKIQ/Bowling Green**  
WBYV/Appleton  
John Clark

**WKIQ/Bowling Green**  
Dionne Warwick  
Ronnie Milsap  
HOTTEST

**WKIQ/Bowling Green**  
Neil Diamond  
Air Supply  
Oak Ridge Boys  
Manhattan Transfer

**WKIQ/Bowling Green**  
WBYV/Appleton  
John Clark

**WKIQ/Bowling Green**  
Dionne Warwick  
Ronnie Milsap  
HOTTEST

**WKIQ/Bowling Green**  
Neil Diamond  
Air Supply  
Oak Ridge Boys  
Manhattan Transfer

**WKIQ/Bowling Green**  
WBYV/Appleton  
John Clark

**WKIQ/Bowling Green**  
Dionne Warwick  
Ronnie Milsap  
HOTTEST

**WKIQ/Bowling Green**  
Neil Diamond  
Air Supply  
Oak Ridge Boys  
Manhattan Transfer

**WKIQ/Bowling Green**  
WBYV/Appleton  
John Clark

**WKIQ/Bowling Green**  
Dionne Warwick  
Ronnie Milsap  
HOTTEST

**WKIQ/Bowling Green**  
Neil Diamond  
Air Supply  
Oak Ridge Boys  
Manhattan Transfer

**WKIQ/Bowling Green**  
WBYV/Appleton  
John Clark

**WKIQ/Bowling Green**  
Dionne Warwick  
Ronnie Milsap  
HOTTEST

**WKIQ/Bowling Green**  
Neil Diamond  
Air Supply  
Oak Ridge Boys  
Manhattan Transfer

**WKIQ/Bowling Green**  
WBYV/Appleton  
John Clark

**WKIQ/Bowling Green**  
Dionne Warwick  
Ronnie Milsap  
HOTTEST

**WKIQ/Bowling Green**  
Neil Diamond  
Air Supply  
Oak Ridge Boys  
Manhattan Transfer

**WKIQ/Bowling Green**  
WBYV/Appleton  
John Clark

**WKIQ/Bowling Green**  
Dionne Warwick  
Ronnie Milsap  
HOTTEST

**WKIQ/Bowling Green**  
Neil Diamond  
Air Supply  
Oak Ridge Boys  
Manhattan Transfer

**WKIQ/Bowling Green**  
WBYV/Appleton  
John Clark

**WNO/Dayton**  
Peggy Powell

**WNO/Dayton**  
Kenny Rogers  
Pointer Sisters  
HOTTEST

**WNO/Dayton**  
John Schneider  
Marty Ballin  
HOTTEST

**WNO/Dayton**  
Barbra Streisand  
PPL  
Oak Ridge Boys

**WNO/Dayton**  
WBYV/Appleton  
Mike Don

**WNO/Dayton**  
Pointer Sisters  
Oak Ridge Boys  
Lee Ritenour  
Dionne Warwick  
HOTTEST

**WNO/Dayton**  
Jim Photoglo  
Barbra Streisand  
Sheena Easton  
(Train)

**WNO/Dayton**  
John Lennon  
Climax Blues Band  
Oak Ridge Boys  
Neil Diamond

**WNO/Dayton**  
WBYV/Appleton  
John Clark

**WNO/Dayton**  
Dionne Warwick  
Ronnie Milsap  
HOTTEST

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Air Supply  
Oak Ridge Boys  
Manhattan Transfer

**WNO/Dayton**  
WBYV/Appleton  
John Clark

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Ronnie Milsap  
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WBYV/Appleton  
John Clark

**WNO/Dayton**  
Dionne Warwick  
Ronnie Milsap  
HOTTEST

**WNO/Dayton**<



**Walt  
Love**

# Black Radio

## WJMO's AM Survival Technique

In last week's article, the subject was "Fighting Back Against Urban Contemporary"; we used WHUR in Washington, DC as an example of a Black station rebounding and now holding its own. This week I'm continuing the debate of Black Radio vs. Urban Contemporary Radio, but this time we have a Black AM station up against an FM Urban Contemporary and a Black FM also vying for the audience.

The city is Cleveland, the AM Black station in this case is WJMO, the Urban Contemporary is WDMT, and the new FM Black station is WZAK. Just for clarification, we are not comparing the stations; we are examining the avenues of survival for the traditional 24-hour Black AM Station. Whether we like it or not, many Black AM stations are suffering financially and self-consciously, with a slight case of insecurity.

One of the stations "hangin' tough" but being tested day after day and month after month is WJMO/Cleveland. Erik Stone is the new Program Director at WJMO, following Bernie Moody, now Operations Manager at KSOL/San Mateo, CA. Stone most recently was the Program Director of WSID/Baltimore.



**Erik Stone**

### 25-Plus "Exclusively Black"

WJMO thus far has been able to maintain a respectable position in ARB by pulling in a 3.2 share in the last ARB. With the type of competition existing in the Cleveland market at present, this seems notable to me. After talking with Erik for a few moments I asked him

*"We are a Black radio station and anyone who listens would understand that. When Queen's 'Another One Bites The Dust' became the hottest record in the country, we didn't play it because we thought it would take a space that a black artist could have on our playlist."*

what types of things his station is doing to gain more black audience and to maintain those blacks already gained. Stone indicated that WJMO had to realign its target audience to 25+ because there was no way that the station could compete with FM, particularly FM with a target audience of 18-24. "The (FM'ers) have a stronghold on that market, so we concentrate on 25+ along with a lot of information — particularly local Cleveland information specifically delivered to the black community."

Stone stated quite emphatically that WJMO is exclusively a Black station. "We are a Black radio station and anyone who listens would understand that. When Queen's 'Another One Bites The Dust' became the hottest record in the country, we didn't play it because we thought it would take the space that a black artist could have on our playlist."

Since there are several white recording artists who definitely appeal to blacks in a 25-49 demographic

breakdown, I questioned Stone regarding this choice of playing black artists exclusively. "Keeping in mind the fact that we are dealing with a black adult audience (25+), records like Queen's just would not appeal to our type of audience. Before we would play a Chuck Mangione record — one which suits the 25+ group — it would have to be the hottest or certainly one of the hottest tunes in the country. Only then do we deviate from our usual philosophy — if it's not a black artist, don't play it. This belief is probably the one thing that singles us out in this market. If you tune us in, there is a possibility that you'd know, immediately, the type of music we play. This is not true of our competitors."

### News & Community Affairs

After finding out that blacks make up approximately 40% of the total Cleveland population, I was curious about other techniques used by WJMO. Stone responded, "We do news twice an hour in major dayparts, running at least three minutes of news whereas one FM counterpart does no news at all and still another does RKO Network and a limited amount of local news. WJMO tries to focus particular interest on ways of supporting the local Cleveland community. In fact, our public affairs is specifically designed to assist the black individual to seek the type of assistance desired. We involve the community by making ourselves visible and lending the type of support so desperately needed by some communities — especially black ones similar to Cleveland."

I asked Stone about some of WJMO's specialized programming, and learned that the WJMO "Comment Line" plays a major role. "We take a pertinent question relevant to the audience and ask them to call in with their respective opinions. We do this on the morning show and we then put the audience responses on tape, with a collage of answers in the afternoon. By

running this back in the afternoon we are able to solicit the listenership of the 25+ audience; kids very seldom participate in the 'Comment Line'," Stone said.

Having learned that WZAK and WDMT have racially mixed air personalities, I confronted Stone with the question of whether or not staffing has some significance in this three-station battle for Black audience shares. "Certainly I think that staffing affects the direction and, ultimately, success of a radio station. Everyone connected with the on-air sound of our

*"My feeling is that as long as we are a black entity, black people can relate to us."*

station is black. If there is a white voice on our station it is coming from an agency. My feeling behind the whole thing is that as long as we are a black entity, black people can relate to us."

Stone obviously feels that if everything is black-oriented on a Black station, it should be successful, a position he feels strongly about although others may disagree.

He concluded by saying WJMO believes heavily in offering personality radio to its listeners. Sometimes this personality-type mood is carried out through the use of specialized programming, like playing music that dates back to the 60's and late 50's. "I would say that a little personality has to come into play with AM radio stations — you've got to relate to the audience, you've got to entertain them and inform them."

## Action

- Brenda Ross has been named Program Director at WDZZ/Flint. Brenda was half of the now-"defunked" morning team of Famous & Ross at WBMX/Chicago. She also worked at KMJQ/Houston. Good luck, Brenda.

- WJLB/Detroit has let us know what's on tap in the way of station involvement for the community. Every Wednesday from 11:30am-1:30pm, WJLB presents live entertainment for the Detroit lunchtime crowd. All this takes place downtown in Harts Plaza. WJLB also presented "A Family Affair," an entire day of live Gospel and Contemporary concerts in recognition of National Black Music Month. The show at the Belle Isle Bandshell was free to the public.

- The Black Music Association announced that it has selected New York City as the site of its future headquarters. The move from Philadelphia to New York is anticipated to be completed by the fall.

- WDAO/Dayton's United Negro College Fund Radiothon came to a close Saturday with a grand total of \$10,266 in pledges and contributions, as the station helped kick off this year's drive in the Dayton area. On hand to accept contributions at six area locations were WDAO personalities, UNCF officials, and celebrity volunteers, including recording artists Heatwave, Junie Morrison, the Ohio Players, and Dayton, as well as local gospel groups. Funds from the annual drive are channeled to 41 predominately black colleges and universities in the nation. Contributions will continue to be collected locally until the United Negro College Fund Drive comes to a close in November.

- Concepts Limited is a new Black radio consultancy based in two locations, the home office in Knoxville, TN and the other in Kansas City. The three principals involved in the project are Jerry Mason, Operations

Manager of WBMK/Knoxville; Walter McCreary, Program Director at WQBC/Vicksburg, MS; and J.D. Black, air personality at FM-100/Kansas City. They are hoping to attract small stations looking for professional help at an affordable price.

- WVON & WGCI/Chicago finally got the word from corporate headquarters that the new Vice President and General Manager of the two stations will be Marv Dyson, well known in broadcasting circles around the Chicago area for years. Steve Harris was also named to a new position; he is the new Program Director of WGCI, after having been in Chicago radio for a number of years. Steve let me in on two of WGCI's recent promotions. The station hosted a video presentation of "Frankie Beverly & Maze Live In New Orleans" at the Taste Disco on the Southside of Chicago and admitted 50 listeners free. The second promotion was a private screening of the new James Bond movie, "For Your Eyes Only," for WGCI listeners only.

- Program Director Ron Olsen of WHRK/Memphis gave us a call to tell us about two exciting things that his station has already done and received positive feedback on from listeners. First, Tim Reid, star of TV's "WKRP In Cincinnati," was in town last Friday (6-19) to do an airshift with Ron. The next day WHRK gave away 50 copies of Randy Crawford's "Secret Combination" album. Each person who won an album was then asked to show up at a local record store by the name of Pop Tunes. Each album contained a different combination to a safe located at the store. The winner with the correct combination received what was inside the safe — \$1000. All this was put together by WHRK and Warner Brothers Records.



# Black Radio

## HOTTEST

Following are listed in order of their airplay activity.

- STACY LATTISAW**  
 "Love On A Two Way Street" (Cotillion)  
**MAZE**  
 "Running Away" (Capitol)  
**GRACE JONES**  
 "Pull Up To The Bumper" (Island)  
**CAMEO**  
 "Freaky Dancin'" (Chocolate City/PolyGram)  
**BILLY OCEAN**  
 "Night (Feel Like Getting Down)" (Epic)  
**STEPHANIE MILLS**  
 "Two Hearts" (20th)  
**RICK JAMES**  
 "Give It To Me Baby" (Gordy)  
**EVELYN KING**  
 "I'm In Love" (RCA)  
**ONE WAY**  
 "Push" (MCA)  
**COMMODORES**  
 "Lady (You Bring Me Up)" (Motown)

## CLIMBERS

Following are listed in order of their airplay activity.

- ☑ **ATLANTIC STARR** "Send For Me" (A&M) 59% (+15) reporting. Added at KOKY, WDAO, WDMT, KSOL. Medium at WAMO, WKND, WHUR, WWRL, WILD, WAIL, WENN, WHRK, WKXI, WAOK, WKWM, WJLB, WTLC, WJBO, WGCI, WBMX, WVON, KJLH. Hot at WXYV, WGIV, WDIA, WJMI, WWWS, KDKO.
- ☑ **BROTHERS JOHNSON** "The Real Thing" (A&M) 59% (+13) reporting. Added at WJJS, WKXI, WDAO, WDMT, WJLB, WBMX, KMJM. Medium at WAMO, WXYV, WKND, WWRL, WDAO, WYLD-FM, WBLX, WAIL, WATV, WTMP, WOIC, WGIV, WDIA, KOKY, WHRK, WVEE, WAOK, WCIN, KDKO, KXAM, KSOL. Hot at WHUR, KJLH.
- CHERYL LYNN** "Shake It Up Tonight" (Columbia) 59% (+3) reporting. Added at KOKY. Medium at WXYV, WILD, WDAO, WVOL, WPDQ, WTMP, WOIC, WGIV, WHRK, WKXI, WLOU, WEDR, WDAO, WDMT, WKWM, WCIN, WWWS, WJLB, WTLC, WBMX, KXAM, KSOL. Hot at WWIN, WKND, WWRL, WDIA, WVEE, WAOK, KDAY.
- TAANA GARDNER** "Heartbeat" (West End) 59% reporting. Hot at WAMO, WWIN, WXYV, WLOU, WVOL, WPDQ, WTMP, WOIC, WDIA, KOKY, WHRK, WVEE, WANT, WKXI, WDMT, WKWM, WTLC, WGCI, WBMX, KMJM, KDKO. Medium at WJJS, WEDR, WBLX, WENN, WGIV, WAOK, WCIN, WWWS, KSOL.
- DEBRA LAWS** "Very Special" (Elektra) 59% reporting. Hot at WAMO, WXYV, WKND, WILD, WDAO, WLOU, WDMT, WKWM, WCIN, WTLC, WVON. Medium at WHUR, WWRL, WATV, WGIV, WAOK, WJLB, WBMX, KMJM, KDKO. Medium at WJJS, WEDR, WBLX, WENN, WGIV, WAOK, WCIN, WWWS, KSOL.
- STANLEY CLARKE & GEORGE DUKE** "Sweet Baby" (Epic) 57% reporting. Hot at WAMO, WKND, WDAO, WBLX, WAIL, WTMP, KOKY, WHRK, WANT, WOWI, WKXI, WJJS, WCIN, WJLB, WJMO, WBMX, WVON, KXAM, KSOL. Medium at KMJQ, WYLD-FM, WVOL, WVEE, WLOU, WDMT, WWWS, WGCI, KMJM, KJLH.
- FATBACK BAND** "Take It Any Way You Want It" (Spring/PolyGram) 55% (+3) reporting. Added at WDIA. Medium at WAMO, WXYV, WKND, WILD, WDAO, WYLD-FM, WVOL, WATV, WOIC, WGIV, WOWI, WKXI, WJJS, WDMT, WKWM, WCIN, WJLB, WTLC, WVON, KDKO, KXAM, KSOL. Hot at WENN, WTMP, WHRK, WAOK, WEDR.
- QUINCY JONES** "Razzmatazz" (A&M) 55% (+1) reporting. Added at WLOU, KXAM. Medium at WAMO, WWIN, WXYV, WILD, WDAO, WBLX, WAIL, WOIC, KOKY, WHRK, WJMI, WAOK, WYLD-FM, WDMT, WTLC, KAEZ, WBMX, WVON, KDIA, KJLH. Hot at WHUR, WGIV, WDIA, WCIN, WDAO, KSOL.
- AURRA** "Are You Single" (Salsoul) 53% reporting. Medium at WDAO, WOIC, WGIV, WHRK, WVEE, WANT, WOWI, WKXI, WEDR, WDMT, WKWM, WCIN, WJMO, KDIA, KSOL, KLIP. Hot at WAMO, WWIN, WKND, WAOK, WJJS, WLOU, WDAO, KAEZ, WGCI, WBMX, WVON.
- UNLIMITED TOUCH** "Searching To Find The One" (Prelude) 51% (+7) reporting. Added at WAMO, WHRK, WANT, WLOU. Medium at WXYV, WDAO, WAIL, WENN, WGIV, WDIA, WVEE, WDAO, WDMT, WCIN, WWWS, WJLB, WBMX, KSOL, KXAM. Hot at WWIN, WWRL, WILD, WAOK, WTLC, WGCI, WVON.
- KLIQUE** "Love's Dance" (MCA) 49% (+7) reporting. Added at WAIL, WKXI, WDIA. Medium at WAMO, WWIN, WXYV, WKND, WTMP, WHRK, WVEE, WAOK, WYLD-FM, WVOL, WDAO, WDMT, WKWM, WCIN, WBMX, KJLH, KSOL, KDAY. Hot at WILD, WENN, WJLB, KAEZ.
- LEE RITENOUR** "Is It You" (Elektra) 49% reporting. Medium at WKND, WBLX, WAIL, WATV, WPDQ, WTMP, WHRK, WKXI, WAOK, WJJS, KMJQ, WYLD-FM, WDMT, WKWM, WBMX, KMJM, KJLH, KDIA, KXAM. Hot at WAMO, WDAO, KOKY, WCIN, KSOL, KDAY.

☑ **TEENA MARIE** "Square Biz" (Gordy) 45% (+19) reporting. Added at WKND, WENN, WKXI, WDIA, WJJS, WDMT, WDAO. Medium at WWIN, WXYV, WILD, WDAO, WJMI, WHRK, WAIL, WCIN, WWWS, KAEZ, KXAM, KDKO, KSOL. Hot at WTLC, WHUR, WVON.

**DONNA WASHINGTON** "Scuse Me While I Fall In Love" (Capitol) 45% (+3) reporting. Added at WYLD-FM. Medium at WAMO, WWIN, WWRL, WILD, WDAO, WBLX, WENN, WTMP, WHRK, WJJS, KMJQ, WCIN, WWWS, WJMO, KAEZ, KLIP, KDIA. Hot at WXYV, WKWM, WJLB, WVON, KDAY.

**FRANKIE SMITH** "Double Dutch Bus" (WMOT) 45% reporting. Hot at WBLX, WAIL, WPDQ, WDIA, KOKY, WHRK, WVEE, WOWI, KMJQ, WVOL, WDMT, WWWS, WJMO, WGCI, WBMX, KDKO, KDIA, KSOL. Medium at WWIN, WATV, WANT, WVON, KXAM.

**CHAKA KHAN** "What Cha' Gonna Do For Me" (WB) 45% reporting. Hot at WAMO, WKND, WBLX, WAIL, KOKY, WANT, WJJS, KMJQ, WYLD-FM, WEDR, KAEZ, KMJM, KDAY, KDIA, KLIP. Medium at WWIN, WPDQ, WOWI, WGCI, KDKO, KXAM, KJLH.

☑ **LARRY GRAHAM** "Just Be My Lady" (WB) 43% (+13) reporting. Added at WAIL, WATV, WENN, WTLC, KOKY, WKXI, WDIA, WJJS, KAEZ, WJLB, WWWS, WCIN, KDKO. Medium at WXYV, WDAO, WTMP, WOIC, WGIV, WHRK, WVON, KSOL. Hot at WHUR.

**GINO SOCCIO** "Try It Out" (Atlantic) 43% reporting. Medium at WAMO, WXYV, WBLX, KOKY, WHRK, WVEE, WANT, WOWI, KMJQ, WVOL, WDMT, WCIN, WJMO, WGCI, WBMX, WVON, KSOL, KJLH. Hot at WWIN, WILD, WWWS, KXAM.

**MASS PRODUCTION** "Turn Up The Music" (Cotillion) 41% reporting. Medium at WXYV, WKND, WPDQ, WOIC, WGIV, WHRK, WVEE, WYLD-FM, WEDR, WVOL, WDMT, WKWM, WCIN, WBMX, KDKO, KSOL, KLIP. Hot at WBLX, WKXI, WLOU, WTMP.

**RENE & ANGELA** "I Want You More" (Capitol) 39% (+11) reporting. Added at WDAO, WPDQ, WVEE, WAOK, WJJS, WGCI. Medium at WAMO, WXYV, WKND, WWRL, WATV, WDIA, WKWM, WWWS, WTLC, WJMO, KAEZ. Hot at WHUR, KJLH.

**STRIKERS** "Body Music" (Prelude) 39% reporting. Medium at WWIN, WANT, WLOU, WWWS, WTLC, WJMO, WBMX, WVON, KDKO, KXAM, KSOL. Hot at WATV, WENN, WOIC, WVEE, WOWI, WJJS, WEDR, WVOL, KDAY.

**WALTER JACKSON** "Tell Me Where It Hurts" (Columbia) 37% reporting. Medium at WWIN, WXYV, WILD, WAIL, WENN, WJJS, WDMT, WCIN, WJMO, WGCI, WBMX, WVON. Hot at WDAO, WKXI, WYLD-FM, WDAO, KDAY, KSOL.

**DENIECE WILLIAMS** "It's Your Conscience" (ARC/Columbia) 37% reporting. Added at WDIA, WJLB, KDAY. Medium at WAMO, WXYV, WKND, WDAO, WAIL, WKXI, WLOU, WEDR, WDAO, WCIN, WJMO, KSOL, KJLH. Hot at WHUR, WWRL, WJMI.

**KOOL & THE GANG** "Jones Vs. Jones" (De-Lite/PolyGram) 37% reporting. Added at WYLD-FM. Medium at WAMO, WILD, WPDQ, WTMP, WOIC, WGIV, WDIA, KOKY, WOWI, WKXI, WJLB, WBMX, KSOL, KDKO. Hot at WWRL, WANT, WJMO, WDMT.

**POINTER SISTERS** "Slow Hand" (Planet) 35% (+11) reporting. Added at WXYV, WBLX, WAIL, WWWS, WVON. Medium at WWRL, WTMP, KOKY, WHRK, WVEE, WYLD-FM, WVOL, WDAO, WDMT, WCIN, WJLB, WBMX. Hot at KJLH.

**ROBERTA FLACK** "You Stopped Loving Me" (MCA) 33% reporting. Debuts this week. Added at WAMO, WKND, WBLX, KOKY, WHRK, WJMI, WBMX, WKWM. Medium at WHUR, WWRL, WTMP, WVEE, WAOK, WYLD-FM, WDAO, KAEZ. Hot at KJLH.

**SHALAMAR** "This Is For The Lover In You" (Solar) 31% (+7) reporting. Added at WWRL, WJJS, WLOU, WDAO, WTLC. Medium at WILD, WBLX, WAIL, WHRK, WKWM, WJLB, WJMO, KSOL. Hot at WVEE, KDKO, KDIA.

**L.V. JOHNSON** "I Don't Really Care" (ICA) 31% (+5) reporting. Medium at WWIN, WWRL, WDAO, WAIL, WGIV, WKXI, WYLD-FM, WDAO, WKWM, WCIN, WJLB, WGCI, WBMX, WVON. Hot at WATV, WENN.

**CARL CARLTON** "She's A Bad Mama Jama" (20th) 31% reporting. Debuts this week. Added at WDAO, WAMO, WHRK, WBMX, WVON. Medium at WILD, WAOK, WDIA, WVEE, WKWM, WDAO, KAEZ. Hot at WWIN, WBLX, WOIC, WGIV.

**EBONEE WEBB** "Anybody Wanna Dance" (Capitol) 31% reporting. Debuts this week. Added at WAIL, WAOK, WEDR, WJLB, WVON. Medium at WATV, WENN, WTMP, WGIV, WHRK, WKXI, WVOL, WKWM, WJMO, KDKO. Hot at WDIA.

## NEW & ACTIVE

**JACKSONS** "Walk Right Now" (Epic) 29% (+1) reporting. Added at WPDQ, WTMP. Medium at WWRL, WDAO, WWIN, WAIL, WATV, WOIC, WGIV, KOKY, WHRK, WKXI, WAOK, WJLB, KDKO.

**THELMA HOUSTON** "If You Feel It" (RCA) 29% reporting. Medium at WXYV, WWRL, WBLX, WENN, WGIV, KOKY, WHRK, WLOU, WEDR, WYLD-FM, WDMT, WCIN, KSOL, KDAY. Hot at WILD.

**SYLVESTER** "Here Is My Love" (Fantasy/Honey) 29% reporting. Medium at WDAO, WXYV, WKND, WHUR, WWRL, WILD, WLOU, WVEE, WKWM, WWWS, WJLB, WBMX, KDIA, KSOL. Hot at WYLD-FM.

**SMOKEY ROBINSON** "You Are Forever" (Tamla) 29% reporting. Added at KMJM. Medium at WKND, WHUR, WDAO, WBLX, WAIL, WOIC, WGIV, WDIA, KOKY, WJMI, WDAO, WTLC, KAEZ, KDKO.

**T-CONNECTION** "Groove City" (Capitol) 27% reporting. Added at WENN, WJLB. Medium at WILD, WAMO, WXYV, KMJQ, WTMP, KAEZ, WBMX, WCIN, WTLC, WJMO, KSOL. Hot at WLOU.

**LINX** "Together We Can Shine" (Chrysalis) 27% reporting. Medium at WAMO, WKND, WILD, WDAO, WENN, WKXI, WCIN, WWWS, WJLB, WTLC, WJMO, KDIA. Hot at WJMI.

**EDDIE KENDRICKS** "(Oh I) Need Your Lovin'" (Atlantic) 25% reporting. Debuts this week. Added at WKXI, WATV, WENN, WTMP, WGIV, WVEE, WJLB, KAEZ, WDAO, WKWM, WWWS. Medium at WJMI, WTLC.

**OHIO PLAYERS** "Skinny" (Boardwalk) 24% reporting. Added at WJMO. Medium at WAMO, WKND, WWRL, WATV, WENN, WEDR, WBMX, WJLB, WCIN, KSOL. Hot at WJMI.

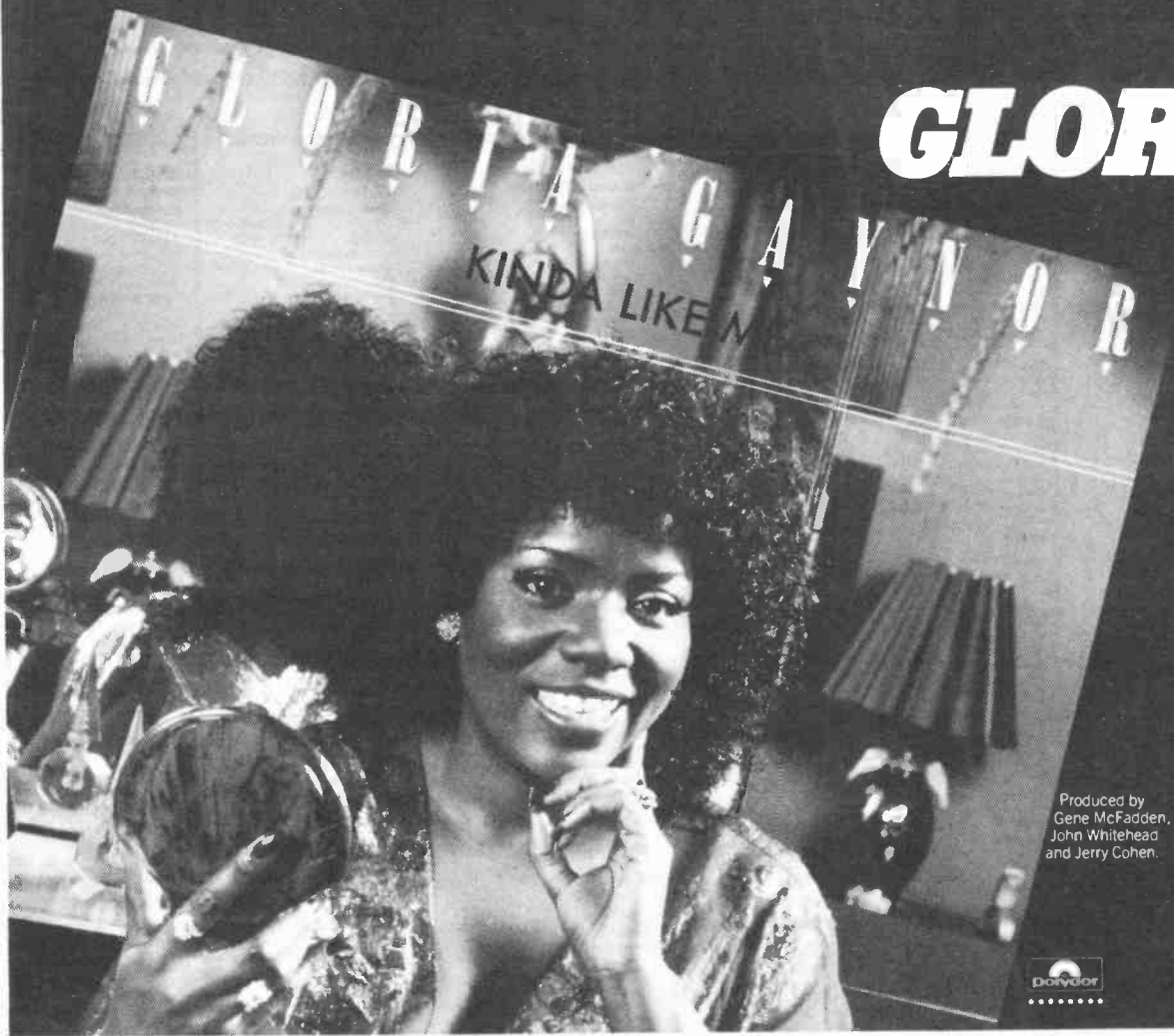
**WHISPERS** "I Can Make It Better" (Solar) 24% reporting. Medium at WENN, WTMP, WGIV, KOKY, WANT, WBMX, WJMO, KDIA, KSOL. Hot at WWRL, WATV, WOIC.

**FANTASY** "Funky Song" (Pavillion) 24% reporting. Added at KMJQ. Medium at WKND, WENN, WTMP, WOIC, WVEE, WKXI, WEDR, WDAO, WKWM, KXAM. Hot at WTLC.

**MANHATTANS** "Just One Moment Away" (Columbia) 24% reporting. Debuts this week. Added at WWIN, WHUR, WWRL, WAOK, WDIA, WYLD-FM, WAIL, WATV, WPDQ, WHRK, WJMO, KDAY.

# THERE'S A LOT TO LIKE ABOUT GLORIA GAYNOR.

Her new album, "I Kinda Like Me"<sup>PD-1-6324</sup>  
features "Let's Mend What's Been Broken!"<sup>PD-2173</sup>



Produced by  
Gene McFadden,  
John Whitehead  
and Jerry Cohen.



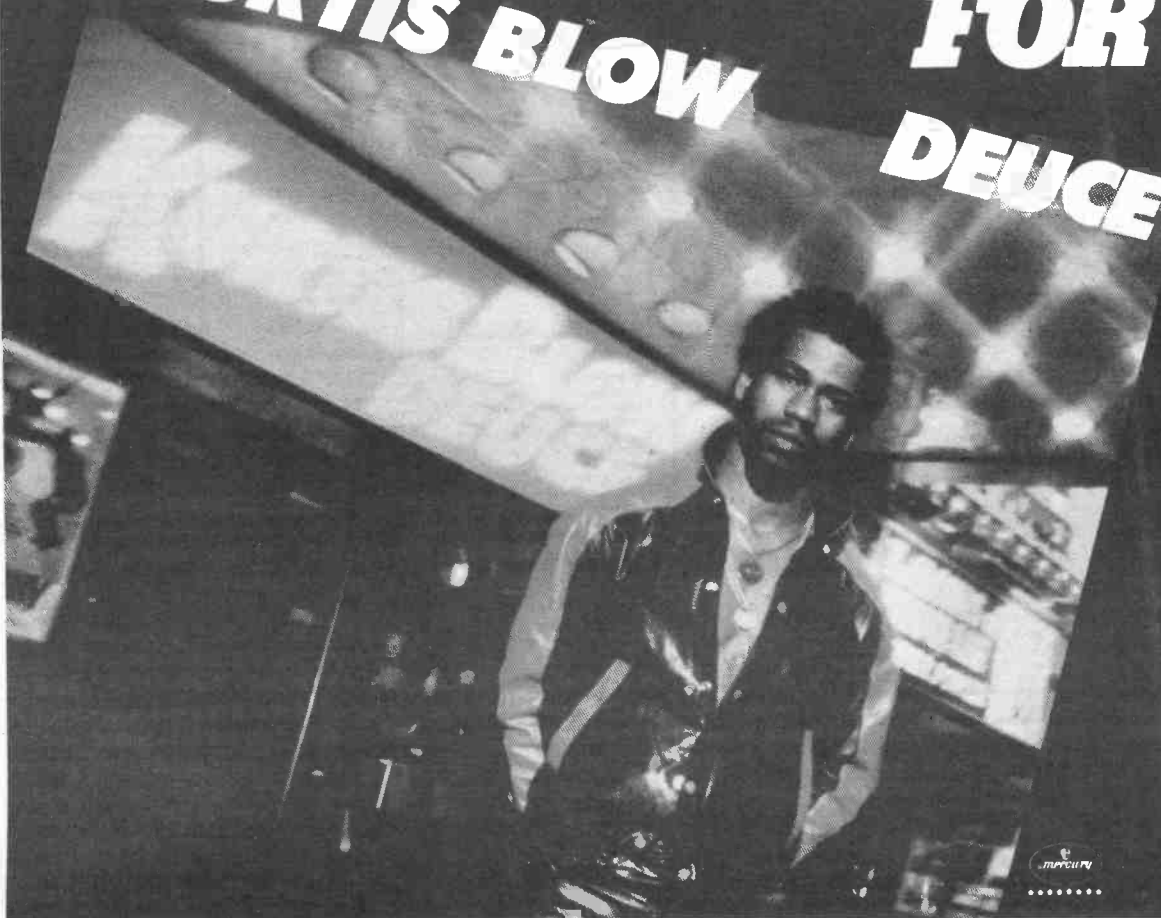
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# RAPPIN' ON THE ONE. BY THE ONE. FOR EVERYONE.

SRM-1-4020 "Deuce". The new Kurtis Blow  
album features, "Starlife!"<sup>76112</sup>

## KURTIS BLOW

## DEUCE



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# Black Radio

## Hottest

### June 26, 1981

EAST	SOUTH	MIDWEST	WEST
Grace Jones Debra Laws	Rick James "Give" Cameo Grace Jones Taana Gardner	Rick James "Give"	Maze

# Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

### EAST

**WDAS**  
Philadelphia, PA  
Joe Tamburro

**ADDED**  
Dynasty  
Carl Carlton  
Change "Hold"  
Rene & Angela  
Vin Zee  
Lonnie Youngblood  
Tavares  
Jocelyn Brown  
Material  
Cecil Parker  
Bernard Wright "Hab"

**HOTTEST**  
Rick James "Give"  
Stephanie Mills  
Grace Jones  
Clarks/Duke  
Maze  
Debra Laws  
Cameo  
Lee Ritenour  
Billy Ocean  
Walter Jackson

**WHUR**  
Washington, DC  
Oscar Fields

**ADDED**  
P. Hyman/M. Henderson  
Manhattans

**HOTTEST**  
Meze  
Brothers Johnson  
Rene & Angela  
Commodores  
Larry Graham  
Teena Marie  
Rick James "Fire"  
Grace Jones  
Quincy Jones  
Deniece Williams

**WWIN**  
Baltimore, MD  
Curtis Anderson

**ADDED**  
Tavares  
Carl Carlton  
Manhattans  
P. Hyman/M. Henderson  
Jean Carn  
Johnny Mathis  
H-Gloss  
Denroy Morgan  
Lonnie Youngblood  
France Joli

**HOTTEST**  
Grace Jones  
Taana Gardner  
Aurra  
Rick James "Fire"  
Unlimited Touch  
Count Coolout  
Gino Soccio  
Evelyn King  
Cheryl Lynn  
Billy Ocean

**WKND**  
Hartford, CT  
Eddie Jordan

**ADDED**  
P. Hyman/M. Henderson  
Manhattans  
Roberta Flack  
L.J. Reynolds

**HOTTEST**  
Rick James "Give"  
Cheryl Lynn  
Gap Band "Yearning"  
Aurra  
Billy Ocean  
Clarks/Duke  
Debra Laws  
Cameo  
Chaka Khan  
Raydio

**WXVY**  
Baltimore, MD  
Tim Watts

**ADDED**  
Reddings  
Isley Brothers "Once"  
Pointer Sisters  
L.J. Reynolds

**HOTTEST**  
Teena Gardner  
Stacy Lattisaw  
Evelyn King  
Michael Wycoff  
Atlantic Starr "Send"  
Noel Pointer  
Grace Jones  
Debra Laws  
Cameo  
Donna Washington

**WILD**  
Boston, MA  
Steve Crumley

**ADDED**  
Ozone  
P. Hyman/M. Henderson  
Mantra  
Rufus "Hold On"  
Mighty Star  
Just Friends

**HOTTEST**  
Debra Laws  
Grace Jones  
Gino Soccio  
Billy Ocean  
Rick James "Give"  
Cameo  
Klique  
Thelma Houston  
Maze  
Unlimited Touch

**WAMO**  
Pittsburgh, PA  
J.C. Floyd

**ADDED**  
Carl Carlton  
Unlimited Touch  
Isley Brothers "Once"  
Sugarhill Gang  
Roberta Flack  
Peter Tosh  
Just Friends  
L.J. Reynolds  
H-Gloss  
Commodores

**HOTTEST**  
Taana Gardner  
Grace Jones  
Clarks/Duke  
Aurra  
Maze  
Stacy Lattisaw  
Chaka Khan  
Change "Paradise"  
Debra Laws  
Lee Ritenour

**WWRL**  
New York, NY  
Wanda Ramos

**ADDED**  
Manhattans  
Isley Brothers "Once"  
P. Hyman/M. Henderson  
Shalamar "Lover"

**HOTTEST**  
Stacy Lattisaw  
Evelyn King  
Cheryl Lynn  
Kool & The Gang  
T.S. Monk "Can't"  
Whispers  
Robert Winters & Fall "When"  
Unlimited Touch  
Deniece Williams  
Denroy Morgan

### MIDWEST

**WWWS**  
Saginaw, MI  
Curtis Foxx

**ADDED**  
Pointer Sisters  
Greg Phillinganes  
Larry Graham  
Commodores  
Kenny Rogers  
P. Hyman/M. Henderson  
Eddie Kendricks

**HOTTEST**  
Atlantic Starr "Send"  
Rick James "Give"  
Quincy Jones "Dude"  
Frankie Smith  
Alicia Myers  
Gino Soccio  
L.J. Reynolds  
Raydio  
Cameo  
Robert Winters & Fall "Magic"

**WTLC**  
Indianapolis, IN  
Jay Johnson

**ADDED**  
Shalamar "Lover"  
Was (Not Was)  
Larry Graham  
Millie Jackson  
B.B. & Q. Band  
Yutaka Yokokura

**HOTTEST**  
Taana Gardner  
Rose Royce "Golden"  
Cheryl Lynn  
Billy Ocean  
Unlimited Touch  
T.S. Monk  
Sugarhill Gang  
Debra Laws  
Fantasy  
Klymaxx

**WJMO**  
Cleveland, OH  
Erik Stone

**ADDED**  
Ohio Players  
Donna Warwick  
Rick James "Fire"  
Manhattans

**HOTTEST**  
Stephanie Mills  
Frankie Smith  
Clarks/Duke  
Change  
Cameo  
Rick James "Give"  
Sandra Fava  
Kool & The Gang  
Side Effect  
Grace Jones

**KAEZ**  
Oklahoma City, OK  
Lee Simpson

**ADDED**  
Edwin Starr  
Lonnie Youngblood  
Eddie Kendricks  
P. Hyman/M. Henderson  
Ozone  
Zingars  
Denroy Morgan  
Larry Graham

**HOTTEST**  
Stephanie Mills  
Side Effect  
Chaka Khan  
Aurra  
Sho Nuff  
Klique  
Maze  
Bill Summers  
One Way  
Isley Brothers "Hurry"

**WKWM**  
Grand Rapids, MI  
Frank Grant

**ADDED**  
DeBarges  
Dayton  
Roberta Flack  
Eddie Kendricks  
Grangers  
Zingars  
Bernard Wright "Hab"  
T.S. Monk "Can't"  
Erasmus Hall

**HOTTEST**  
Rick James  
Cameo  
One Way  
Webster Lewis  
Donna Washington  
Grace Jones  
Billy Preston  
Maze  
Taana Gardner  
Debra Laws

**WCIN**  
Cincinnati, OH  
Everett Cork

**ADDED**  
Larry Graham  
Rafael Cameron  
Donna Warwick  
Commodores  
Starpoint

**HOTTEST**  
Billy Ocean  
Rick James "Give"  
Quincy Jones  
Stephanie Mills  
T.S. Monk "Can't"  
Clarks/Duke  
Lee Ritenour  
Harvey Mason  
Debra Laws  
Maze

**KMJM**  
St. Louis, MO  
Dick Edwards

**ADDED**  
Smokey Robinson "Forever"  
Commodores  
Stacy Lattisaw  
Brothers Johnson

**HOTTEST**  
Kim Carnes  
Raydio  
Gap Band "Yearning"  
Rick James "Give"  
A Taste Of Honey  
Robert Winters & Fall "When"  
Smokey Robinson "Being"  
Chaka Khan  
Taana Gardner  
Grover Washington Jr. "Just"

**WBMX**  
Chicago, IL  
J.J. Jeffries

**ADDED**  
Evelyn King  
Gladys Knight & Pips  
Brothers Johnson  
Carl Carlton  
Reddings  
Roberta Flack  
Deniece Williams "Silly"

**HOTTEST**  
Rick James "Give"  
Frankie Smith  
Stephanie Mills  
Clarks/Duke  
Billy Ocean  
Taana Gardner  
Cameo  
Aurra  
Grace Jones  
Maze

**WDAO**  
Dayton, OH  
Turk Logan

**ADDED**  
Atlantic Starr "Send"  
Shalamar "Lover"  
Evelyn King  
Isley Brothers "Once"  
Commodores  
T.S. Monk "Can't"  
Dayton  
Sun "Jem"  
Midnight Star  
Stargard  
Kenny Rogers  
Terumasa Hino  
Bohannon  
Originals  
Lizz  
Just Friends  
Brothers Johnson  
Teena Marie  
Kleer "Running"  
Starpoint  
B.B. & Q. Band  
Kurtis Blow  
T.F.O.  
Eddie Kendricks  
Gloria Gaynor  
Victoria Soosa  
Victor Tavares  
Mantra  
Yarborough & Peoples  
Jackson Browne

**HOTTEST**  
Debra Laws  
Cameo  
Billy Ocean  
Aurra  
Maze  
Webster Lewis  
Walter Jackson  
Quincy Jones  
Klymaxx  
Slave

**WGCI**  
Chicago, IL  
Steve Harris

**ADDED**  
Rene & Angela  
Vin Zee  
Kurtis Blow  
Evelyn King

**HOTTEST**  
Teena Gardner  
Rick James "Give"  
Grace Jones  
Frankie Smith  
Deniece Williams "Silly"  
Shalamar "Maker"  
Unlimited Touch  
Billy Ocean  
Raydio  
Aurra

**WVON**  
Chicago, IL  
Ron King

**ADDED**  
Chaka Khan "Work"  
Change "Hold"  
Pointer Sisters  
P. Hyman/M. Henderson  
Ebony Webb  
Denroy Morgan  
Carl Carlton  
Scandal  
Richard "Dimples" Fields/Betty Wright  
Stevie Wonder "Dld"

**HOTTEST**  
Rick James "Give"  
Grace Jones  
Bill Summers  
Raydio  
Teena Gardner  
Clarks/Duke  
Cameo  
Atlantic Starr "When"  
Chaka Khan  
Kool & The Gang

**WJLB**  
Detroit, MI  
J. Michael McKay

**ADDED**  
Larry Graham  
Commodores  
Deniece Williams  
Brothers Johnson  
B.B. & Q. Band  
P. Hyman/M. Henderson  
Slave  
Gino Vannelli "Night"  
Eddie Kendricks  
Ebony Webb  
T-Connection  
Woods Empire  
Hambone  
Round Trip

**HOTTEST**  
Clarks/Duke  
Stephanie Mills  
Grace Jones  
Alicia Myers  
One Way  
Joe Simon  
Donna Washington  
Sandra Fava  
Klique

**KDKO**  
Denver, CO  
Byron Pitts

**ADDED**  
Isley Brothers  
Larry Graham  
Rose Royce "Make It"  
Commodores

**HOTTEST**  
Grace Jones  
Rick James "Give"  
Taana Gardner  
Stone City Band  
Billy Ocean  
Maze  
Cameo  
Junie  
Frankie Smith  
Shalamar "Lover"  
Atlantic Starr "Send"

**KDAY**  
Los Angeles, CA  
J.J. Johnson

**ADDED**  
Reddings  
Manhattans  
Mood Blue  
Woods Empire  
Deniece Williams

**HOTTEST**  
Grace Jones  
Billy Ocean  
Lee Ritenour  
Chaka Khan  
Walter Jackson  
Sister Sledge  
Maze  
Strikers  
Donna Washington  
Cheryl Lynn

**KXAM**  
Phoenix, AZ  
Rick Nuhn

**ADDED**  
Commodores  
Quincy Jones  
Maze

**HOTTEST**  
Atlantic Starr "When"  
Rick James "Give"  
Cameo  
Grace Jones  
Change "Paradise"  
Bernard Wright "Just"  
Clarks/Duke  
Stephanie Mills  
Bill Summers  
Gino Soccio

**KDIA**  
Oakland, CA  
Keith Adams

**ADDED**  
None

**HOTTEST**  
Rick James "Give"  
Frankie Smith  
Chaka Khan  
Cameo  
Raydio  
Gap Band "Yearning"  
Bill Summers  
Bernard Wright "Just"  
Maze  
Shalamar "Lover"

**KSOL**  
San Mateo, CA  
Bernie Moody

**ADDED**  
Evelyn King  
P. Hyman/M. Henderson  
Atlantic Starr "Send"

**HOTTEST**  
Rick James "Give"  
Clarks/Duke  
Walter Jackson  
Grace Jones  
Maze  
Cameo  
Quincy Jones  
Frankie Smith  
Lee Ritenour  
Stephanie Mills

**KJLH**  
Los Angeles, CA  
Lawrence Tarter

**ADDED**  
France Joli  
Dynasty  
Third World

**HOTTEST**  
Evelyn King  
Rene & Angela  
Billy Ocean  
Commodores  
Roberta Flack  
Brothers Johnson  
H-Gloss  
Pointer Sisters  
Greg Phillinganes  
Maze

### SOUTH

**WJJS**  
Lynchburg, VA  
Art Young

**ADDED**  
Brothers Johnson  
Larry Graham  
T.S. Monk "Can't"  
Shalamar "Lover"  
Teena Marie  
Rene & Angela  
Dynasty

**HOTTEST**  
Rick James "Give"  
Change "Paradise"  
Gap Band "Yearning"  
Clarks/Duke  
Isley Brothers "Hurry"  
Chaka Khan  
Stephanie Mills  
Michael Jackson  
Aurra  
Strikers

**WLOU**  
Louisville, KY  
Neal O'Rea

**ADDED**  
Commodores  
Shalamar "Lover"  
Dayton  
Quincy Jones  
Unlimited Touch

**HOTTEST**  
Teena Gardner  
Debra Laws  
Maze  
Artha Franklin  
Joe Simon  
Mass Production  
Aurra  
Gene Dunlap  
Controllers  
T-Connection

**KNLQ**  
Houston, TX  
Ross Holland

**ADDED**  
Fantasy

**HOTTEST**  
Rick James "Give"  
Raydio  
Chaka Khan  
Frankie Smith  
Cameo  
Shalamar "Move"  
Bill Summers  
Atlantic Starr "When"  
Smokey Robinson "Being"  
Stacy Lattisaw

**WEDR**  
Miami, FL  
Leo Jackson

**ADDED**  
Freddie Waters  
Players Association  
Bernard Wright "Hab"  
Ebony Webb  
Kurtis Blow  
Yutaka Yokokura  
Third World  
Grangers  
Vin Zee  
Lonnie Youngblood  
Sugarhill Gang  
Blanne Brooks

**HOTTEST**  
Lamont Dozier  
Gap Band "Yearning"  
Rick James "Fire"  
Chaka Khan  
One Way  
Paul Kelly  
Alicia Bell  
Stephanie Mills  
Fatback Band  
Strikers

**WYLD-FM**  
New Orleans, LA  
Brute Bailey

**ADDED**  
Manhattans  
Donna Washington  
War  
Lonnie Youngblood  
Ken! Burke  
Woods Empire  
Kool & The Gang  
Victoria Soosa  
Klymaxx

**HOTTEST**  
Raydio  
Stephanie Mills  
Randy Brown  
Walter Jackson  
Maze  
Billy Ocean  
Sylvester  
Chaka Khan  
Jacksons "Can"  
Change

**KOKY**  
Little Rock, AR  
Ronda Curtis

**ADDED**  
Hall & Oates  
Commodores  
Isley Brothers "Once"  
Evelyn King  
Cheryl Lynn  
Roberta Flack  
Larry Graham  
Atlantic Starr "Sand"  
Gino Soccio

**HOTTEST**  
Chaka Khan  
Frankie Smith  
Stephanie Mills  
Santana  
Clarks/Duke  
Lee Ritenour  
Stacy Lattisaw  
Rick James "Give"  
Teena Gardner  
Taffy McEvoy

**WHRK**  
Memphis, TN  
Ron Olsen

**ADDED**  
Carl Carlton  
Evelyn King  
Unlimited Touch  
Roberta Flack  
Tavares  
Anita Ward  
Manhattans

**HOTTEST**  
Grace Jones  
Clarks/Duke  
Fatback Band  
One Way  
Stephanie Mills  
Cameo  
Frankie Smith  
Stacy Lattisaw  
Billy Ocean  
Taana Gardner

**WOWI**  
Norfolk, VA  
Chester Banton

**ADDED**  
None

**HOTTEST**  
Frankie Smith  
Change "Paradise"  
Raydio  
Sister Sledge  
Stephanie Mills  
Clarks/Duke  
Cameo  
Grace Jones  
Rick James "Give"  
Strikers

**WVEE**  
Atlanta, GA  
Scotty Andrews

**ADDED**  
Rene & Angela  
Starpoint  
Yarborough & Peoples  
Eddie Kendricks  
Dynasty  
Third World  
Evelyn King  
France Joli  
Carol Jani  
Boys Town Gang  
Leprechaun

**HOTTEST**  
Grace Jones  
Strikers  
Atlantic Starr "Send"  
One Way  
Cheryl Lynn  
Frankie Smith  
Billy Ocean  
Shalamar "Lover"  
Cameo  
Teena Gardner

**WAIL**  
New Orleans, LA  
Barry Richards

**ADDED**  
Kenny Rogers  
Larry Graham  
Klique  
Candl Stator  
Kleer  
Pointer Sisters  
Manhattans  
Champagn "Fire"  
Grangers  
Ebony Webb

**HOTTEST**  
Frankie Smith  
Rick James "Give"  
Gap Band "Humpin"  
Cameo  
Kim Carnes  
Clarks/Duke  
Maze  
Chaka Khan  
Stacy Lattisaw  
One Way

**WDIA**  
Memphis, TN  
Mark Christian

**ADDED**  
Fatback Band  
Klique  
Larry Graham  
Joe Simon  
Teena Marie  
Manhattans  
Zingars  
Jean Carn  
Tavares  
P. Hyman/M. Henderson  
Change "Hold"  
L.J. Reynolds  
Deniece Williams  
Archie Bell  
Odyssey

**HOTTEST**  
Frankie Smith  
Teena Gardner  
Randy Brown  
Atlantic Starr "Send"  
Shalamar "Make"  
Bill Summers  
Teena Gardner  
Stacy Lattisaw

**WAOK**  
Atlanta, GA  
Carl Connors

**ADDED**  
Manhattans  
Ebony Webb  
Rene & Angela  
Betty Wright  
Jean Carn  
Change "Hold"  
Aurra  
Change "Hold"  
Jerry Knight  
Unlimited Touch  
Cameo  
Grace Jones  
Teena Gardner  
Fatback Band  
Cheryl Lynn  
Stacy Lattisaw

**WBLX**  
Mobile, AL  
Carmen Brown

**ADDED**  
Rick James "Super"  
Kim Carnes  
Gary U.S. Bonds  
War  
Pointer Sisters  
Roberta Flack  
Yutaka Yokokura  
Commodores

**HOTTEST**  
Rick James "Give"  
Chaka Khan  
Clarks/Duke  
Stephanie Mills  
Mass Production  
Raydio  
Carl Carlton

**WATV**  
Birmingham, AL  
Bill Glover

**ADDED**  
Ullanda McCullough "Rock"  
Blackbyrds  
T.S. Monk "Can't"  
Zingars  
Manhattans  
Gangsters  
Spinners  
Larry Graham  
Commodore  
Eddie Kendricks

**HOTTEST**  
Raydio  
Billy Ocean  
L.V. Johnson  
Strikers  
Rick James "Give"  
Cameo  
Maze  
Whispers  
Z.Z. Hill  
Gap Band "Humpin"

**WVOL**  
Nashville, TN  
Fred Harvey

**ADDED**  
None

**HOTTEST**  
Frankie Smith  
B.B. King  
Rick James  
Grace Jones  
Strikers  
Atlantic Starr "Send"  
Shalamar "Make"  
Bill Summers  
Teena Gardner  
Stacy Lattisaw

**WGVV**  
Charlotte, NC  
Jo Ann Graham

**ADDED**  
Jole  
Woods Empire  
Zingars  
Bobby King  
Grover Washington Jr.  
Eddie Kendricks  
Yutaka Yokokura  
Dynasty  
Gloria Gaynor

**HOTTEST**  
Cameo  
Grace Jones  
Billy Ocean  
Rick James "Give"  
Joe Simon  
Quincy Jones  
Atlantic Starr "Send"  
Stacy Lattisaw  
Count Coolout  
Carl Carlton

**WENN**  
Birmingham, AL  
Gene Wise

**ADDED**  
Larry Graham  
Peter Zingars  
Bohannon  
Billy Ocean "Stay"  
Teena Marie  
Reddings  
Stone City Band  
T-Connection  
Kurtis Blow  
Eddie Kendricks

**HOTTEST**  
Bill Summers  
Rick James "Give"  
Eddie Fisher  
Cameo  
Strikers  
Fatback Band  
Klique  
L.V. Johnson  
Grace Jones  
Billy Ocean "Night"

**WPDQ**  
Jacksonville, FL  
Nat Jackson

**ADDED**  
Kenny Rightout  
Yutaka Yokokura  
General Caine  
Denroy Morgan  
Commodores  
Yarborough & Peoples  
Boys Town Gang  
Jacksons  
Manhattans  
Dynasty  
Rene & Angela

**HOTTEST**  
Frankie Smith  
Grace Jones  
Eric Clapton  
Teena Gardner  
Smokey Robinson "Being"  
Kim Carnes  
Champagn "How"  
Atlantic Starr "When"  
Gap Band "Yearning"  
Gap Band "Burn"

**WJMI**  
Jackson, MS  
Carl Haynes

**ADDED**  
Isley Brothers "Once"  
Roberta Flack  
Dynasty

**HOTTEST**  
Ohio Players  
Billy Ocean  
Cameo  
Linn  
Maze  
Walter Jackson  
Deniece Williams  
Atlantic Starr "Send"  
Slave  
Grace Jones

**WTMP**  
Tampa, FL  
Debra Parker

**ADDED**  
Jacksons  
Dayton  
Mighty Fire  
Eddie Kendricks

**HOTTEST**  
Rick James "Give"  
Grace Jones  
Peter Tosh  
Stephanie Mills  
One Way  
Mass Production  
Clarks/Duke  
Taana Gardner  
Cameo  
Count Coolout  
Fatback Band

**WANT**  
Richmond, VA  
Ben Miles

**ADDED**  
Ken! Burke  
Evelyn King  
Unlimited Touch  
Bernard Wright "Just"  
Commodores

**HOTTEST**  
Rick James "Give"  
Grace Jones  
Bill Summers  
Raydio  
Teena Gardner  
Clarks/Duke  
Cameo  
Atlantic Starr "When"  
Chaka Khan  
Kool & The Gang

**WXI**  
Jackson, MS  
Tommy Marshall

**ADDED**  
Teena Marie  
Brothers Johnson  
Larry Graham  
Mel Carter  
Johnny Adams  
Eddie Kendricks  
Klique

**HOTTEST**  
Teena Gardner  
One Way  
Sister Sledge  
Stephanie Mills  
Mass Production  
Maze  
Clarks/Duke  
Randy Brown  
Sedane  
Walter Jackson

**WDMT**  
Cleveland, OH  
Freddie James

**ADDED**  
Brothers Johnson  
Teena Marie  
Atlantic Starr "Send"

**HOTTEST**  
Change "Paradise"  
Kim Carnes  
Frankie Smith  
Cameo  
Taana Gardner  
Grace Jones  
Kool & The Gang  
Debra Laws  
Frank & Knockouts  
Rick James "Give"

**WGCI**  
Chicago, IL  
Steve Harris

**ADDED**  
Rene & Angela  
Vin Zee  
Kurtis Blow  
Evelyn King

**HOTTEST**  
Teena Gardner  
Rick James "Give"  
Grace Jones  
Frankie Smith  
Deniece Williams "Silly"  
Shalamar "Maker"  
Unlimited Touch  
Billy Ocean  
Raydio  
Aurra

**WVON**  
Chicago, IL  
Ron King

**ADDED**  
Chaka Khan "Work"  
Change "Hold"  
Pointer Sisters  
P. Hyman/M. Henderson  
Ebony Webb  
Denroy Morgan  
Carl Carlton  
Scandal  
Richard "Dimples" Fields/Betty Wright  
Stevie Wonder "Dld"

**HOTTEST**  
Rick James "Give"  
Grace Jones  
Bill Summers  
Raydio  
Teena Gardner  
Clarks/Duke  
Cameo  
Atlantic Starr "When"  
Chaka Khan  
Kool & The Gang

**WJLB**  
Detroit, MI  
J. Michael McKay

**ADDED**  
Larry Graham  
Commodores  
Deniece Williams  
Brothers Johnson  
B.B. & Q. Band  
P. Hyman/M. Henderson  
Slave  
Gino Vannelli "Night"  
Eddie Kendricks  
Ebony Webb  
T-Connection  
Woods Empire  
Hambone  
Round Trip

**HOTTEST**  
Clarks/Duke  
Stephanie Mills  
Grace Jones  
Alic

# Opportunities

## Openings

**Creative writer weekly Top 30.** Minimum 2 years radio station experience. Call Bobby Rich, Drake/Chenault, (213) 883-7400. (6-19)

**KWAV-FM/Monterey has immediate news opening** for hard-working person. Contact Len Cohen, Box 1391, Monterey, CA 93940, or call (408) 649-0969. EOE M/F (6-19)

**KZOK/Seattle has afternoon drive open.** Prefer West Coast major market AOR experience. T&R ASAP: Nils Von Veh, KZOK, 1426 5th Ave., Seattle, WA 98101. (6-19)

**KOPA-FM/Phoenix needs a midday jock/Production Director.** Send tape, resume and references to Steve Rivers, Box 1827, Scottsdale, AZ 85251. No calls. EOE M/F (6-19)

**KYGO/Denver, CO has opening for weekend Country personality.** T&R to Bob Call, KYGO Radio, 5350 W. 20th Ave., Denver, CO 80214. (6-19)

**Anchor/reporter wanted by major Northwest affiliate.** Must have ability to tell story with sound and creativity. Box 9494, Seattle, WA 98109. EOE (6-19)

**KWJJ/Portland, OR 60kw Country.** Full and part-time air talent/news. Call Mike Stone, (503) 228-4393. 10am-12noon. EOE M/F (6-19)

**KRCQ/Indio-Palm Springs, needs experienced jock and MD** within the next 2 weeks. T&R to Ron Young, KRCQ, 82540 Miles Ave., Indio, CA 92260. (6-19)

**Full-time Classical announcer needed at KCRL/Reno.** 1st or 3rd phone and references required. T&R: Matt Stewart, Box 11920, Reno, NV 89510. EOE M/F (6-19)

**AOR Program Director**

FM major Western market group. Top salary and benefits for the PD with a solid success in AOR. Send full resume, ratings and your ideas of how to be #1 in a competitive market. Send to Radio & Records, 1930 Century Park West, Box #244, Los Angeles, CA 90067. EOE M/F

**KQDI/Great Falls is looking for a personable newswoman** to do AM drive. Send T&R to Bob Lockhart, Box 8760, Great Falls, MT 59406. EOE M/F (6-19)

**KAMP/EI Centro has an immediate opening for an announcer.** Production a must. Send T&R to Gene Raymond, Box 1018, EI Centro, CA 92244. (6-19)

**News Director for number 1 station in Klamath Falls, OR.** Females encouraged to apply. T&R to Box 1150, Klamath Falls, OR 97601, or call Roger (503) 882-2551. (6-19)

**Fly Traffic:** Affiliate station looking for experienced air-borne traffic/news reporter. Pilot license not necessary. Box 9494, Seattle, WA 98109. EOE (6-19)

## Openings

**Need news reporter now.** Someone who can dig for local news. Send T&R to Paul Wilson, KKNW, Box C 1510, Lynnwood, WA 98036. EOE M/F (6-19)

**Sales Manager opportunity in the Northwest.** Resume to Robert Unmacht, KKNW, Box C 1510, Lynnwood, WA 98036. EOE M/F (6-19)

**AOR morning personality for KBOS-FM/Tulare-Fresno, CA.** Creative, crazy communicator, major market experience preferred. \$18,000+. Contact Joe Collins, Box 1101, Tulare, CA 93275. (6-12)

**Rare opportunity.** Mornings at Denver's KIMN. Morning man leaving after 4 1/2 years. Creative, mature, articulate, stable personality sought. Involvement a must. Ability to handle phones and anchor strong news, sports and traffic personalities a must. Join one of America's legendary radio stations and most respected broadcast companies. Tapes, resumes, etc., to Steve Keeney, Managing Director, KIMN, 5350 West 20th Ave., Denver, CO 80214. Jefferson-Pilot Broadcasting Co. EOE

## Positions Sought

**MARK ELLIOTT, former PD of WDJX/Dayton,** looking for similar position or vacation summer relief. Proven pro. Call (614) 272-5628. (6-26)

**RICK BRYAN currently MD/PM drive at WKZX/Prairie Lake, ME,** wants work in the South. Call after noon. (207) 764-4466. (6-26)

**CHR or A/C airshift and/or programming in or near Ft. Wayne, IN area.** 6 years medium market experience. (219) 445-0923. (6-26)

**Too gonzo for A/C.** Public Affairs Director/announcer/newscaster seeks AOR position. Want to work hard and rock solid. JEFF, (419) 294-2379. (6-26)

**Looking to start a telephone talk show?** Experienced producer looking for new major market. Just finished at WABC. TOM LEYKIS, (212) 888-0794. (6-26)

**Assignment editor/reporter in major market** looking for position as News Director or reporter. 6 years radio experience. College grad. TONY, (313) 584-4959. (6-26)

**Decade of experience.** Country and Adult formats only. Experienced GM, PD and announcer. Midwest. Final move. ROB, (618) 983-3992. (6-26)

**Young, hard-working, knowledgeable broadcast school and internship.** Trained for small-medium market AOR, A/C and Jazz. Will relocate. Call CRAIG, (201) 342-0659. (6-26)

**RICHARD B. LANGLOIS, 3 1/2 years MD for WJAX-FM,** Jacksonville's most influential AOR. Format change. Presently MD for WJAX-AM. Call after 6pm (904) 743-0480 or (904) 249-8918. (6-26)

**I'm happy, but I could be a lot happier.** Currently PD, looking for medium market air slot. I'm ready. Call CHRIS at (915) 267-6391. (6-26)

**OM, MD, AM/PM drive personality** looking for same west of the Mississippi. 7 years experience in A/C radio. BILL REED, (316) 225-4343. (6-26)

**Available for  
25+ Programming  
Position:**

**RON BRANDON**

**Phone (404) 952-5484**

**Highly creative 20 year major market vet.** Personality. Talk, news, PD, MD... Let's communicate now. BILL MASTERS, 37 Birch Cres., Rochester, NY 14607, (716) 275-0754. (6-26)

**PM drive Country personality in medium market** seeks 1st PD opportunity. Ambitious to be #1. Ready to move up if you are. (817) 778-4519. (6-26)

**Research/Promotion Director/copywriter/Production Manager** for Pensacola's number one and two stations looking for new challenges. Hard-working, intelligent. Call MARK DAGWELL, (904) 438-7543. (6-26)

**Aspiring world ruler seeks interim radio gig.** 6 years AOR experience, all facets. Waiting for right opportunity. LEE MICHAELS, (304) 485-7797. (6-26)

**Experienced MN sportscaster seeks minor league or college hockey P-B-P position.** Will relocate anywhere. Call MARC afternoons at (218) 749-4983. (6-26)

**Attention Portland, OR programmers.** Love Portland. Can't leave. Working in Portland market for two years doing morning drive/MD/Assistant PD. Call (603) 665-0833. (6-26)

**If you're looking for the most unique voice in radio,** you found it. Call DAVE STERLING, (312) 272-2512. (6-26)

**JONATHAN KEYES, WKGN/Knoxville, PD** looking for similar position. Why? They're selling the station. Will also do music and airshift. Call (615) 691-2801 or (615) 521-6220. (6-26)

## Positions Sought

**KIRK RUSSELL from KRUX/Phoenix and WZZP/Cleveland available** for jock or programming position. West or South preferred. (206) 858-7746. (6-26)

**Adventurous radio station looking for fresh talent?** I'm DAVE SHOOTEN on the radio looking for you. (212) 675-5500, ext. 256, after 12:30pm. (6-26)

**Creative, aggressive and good pipes.** A/C preferred. Call for resume and tape. MARK, (219) 844-3431 or (219) 844-2849. (6-26)

**I've got your talk show!** Experienced, major market producer with dynamite light or comedy telephone talk show. Can blend with most music formats. (212) 888-0794. (6-26)

**I relate, therefore I am: SCOTT REYNOLDS,** K104/Erie-26 share. BA and guts. Just a real swell guy. Major CHR, AOR. Call (814) 833-8910. (6-26)

**Bob Coffee, creator and host of "Coffee & Jazz,"** seeks Major/Medium station high on good radio.

- ... Golden Mike Award Winner
- ... Featured in Billboard!
- ... 3 years of Blue Chip Sponsors.

**"The MOR Jazz Entertainer with A/C & AM listeners!"**

57 Reed Street, Winthrop, MA 02152  
(603) 924-6174

**Looking for air position in small-medium market.** Prefer Midwest. Formerly with WXXQ/Freepport, IL and WDUZ/Green Bay. Contact: CHRIS HANSEN, (815) 235-2421. (6-19)

**RICH LAWRENCE, 13Q/WKWK, WBSR,** 11 years, 1st phone looking for spot as jock/engineer, jock/MD. Prefer Northeast. Consider all. Let's talk. (412) 521-2931. (6-19)

**Unique voice, major market experience in many formats** at WEAM, WYCB, WLPL. Top references. Call BOB MOHR, (301) 749-0528. (6-19)

**Young, ambitious female with 3 years radio experience,** looking for night shift at Southern AOR station. Presently employed. Want more responsibility. Call (901) 726-6656. (6-19)

**PD looking for major or medium market PD job.** Can guarantee results. If you want numbers, call MERRILL CRAIG, (305) 773-7950. (6-19)

**3 years experience mostly AOR.** Super voice/production. Want AOR gig medium/major market or PD/MD job medium/small market. Before 11am, (315) 797-7716. (6-19)

**Public Affairs Director at major station** ready for a change. West Coast preferred. (209) 255-7742. (6-19)

**Female DJ, first phone, 3 years major market experience.** Prefer day shift/Texas. Consider upper medium market if the money is right. (209) 255-7742. (6-19)

**11 years experience in Easy Listening,** seeking news position. Call (216) 929-6550. (6-19)

**WJIM/WIDG announcer seeks full or part-time announcing position** at small/medium market station. Salary open. Willing to relocate. Contact: MICHAEL HUTCHINS, (517) 351-0187. (6-19)

**Award-winning commercial announcer** seeks a primarily production job in the Chicago area. 11 years experience. Call TONY at (312) 863-5560. (6-19)

**Rock jock. Specialty: olden goldens.** Actually, any format will do for starters. Call MARK, (213) 462-4919. (6-19)

**SMOKIN' SAM, former PD/MD for WJTT/ Chattanooga, is available.** Prefer PD, MD or air talent. Call (615) 892-4960. (6-19)

**LARRY MONDELLO, former Production Director of KSLQ/St. Louis, KYXX/Seattle,** looking for major market situation. Prefer West Coast. Call (206) 542-4807. (6-19)

**This young man is ready to make some tracks.** Black DJ now working in New York City, looking for major market. Call JHERI YOUNG, (212) 279-9321. (6-19)

**Experienced female Public Service Director/newscaster/call-in talk show host.** Seeking position in medium-large market station. T&R upon request. Will relocate. VALERIE, (213) 821-2142. (6-19)

**TOM MURPHY, formerly of WAPE/Jacksonville, WVBF and WRKO/Boston,** looking for announcer/PD position in New England. Call (617) 762-0173. (6-19)

**Looking for an airshift at a FM AOR or a classic rocker.** I'm willing to relocate and every offer will be considered. Call CHRIS, (219) 663-7205. (6-19)

**10 year Los Angeles County broadcaster** seeks on-air/production, news/reporting. (805) 654-8988, (213) 622-3444, Mr. Walker's office (service). Mornings are best. BILL HARGREAVES. (6-19)

**Looking to stay. Married, 25, B.S./Broadcasting.** On-air, production, promotion, and advertising experience. Desire air shift with possible programming responsibilities. Call RICK, (501) 225-1699. (6-19)

## Positions Sought

**Recent college graduate looking for announcer position/AOR market.** Major and regional market experience. Will travel. T&R upon request. Call KEVIN DIXON, (215) 643-7468. (6-19)

**Morning show. Two-man team with voices, characters, comedy** and most important, communication. (415) 856-8650, in East call (616) 454-5960. (6-19)

**Big Band show communicator, A/C MD and sales.** Excellent moneymaker. Age 43. RON ROBIE, (307) 674-7966 or (307) 672-8892. Box 454, Sheridan, WY 82801. (6-19)

**I like fun. Up-tempo morning man, currently doing A/C,** seeks CHR-A/C in New England or FL. 3 years in business. Good production. Call JOE, (516) 791-2575. (6-19)

**I've worked San Francisco (5 years) and Los Angeles (5 years).** May I do the same for you? For T&R call (collect) (305) 486-4140. All offers considered. (6-19)

**I can attract and hold your CHR listeners.** 8 years experience. Willing to relocate. Call DOC ELLIOT, (312) 251-4381. (6-19)

**DWAYNE BONDS - Q105, WAPE, WCIR, WKWK, etc.** Looking for programming position or air shift opportunity in large market. Phone (813) 971-4270 or (813) 977-4571. (6-19)

**Opinionated and informed Talk Show host.** Good interviewer. Prefer medium or large market in Western states. Call RON, (805) 481-2354. (6-19)

## Changes

### RADIO

**Sally Brinkley** joins WJYL-FM/Louisville, KY as an Account Executive.

**Steve Woodburn,** formerly with KMED/Medford, OR, joins the staff of XPRS/Glendale, CA.

**Paul Shay,** air personality at WNAX/Yankton, SD, has been appointed MD.

**Mary Beth Marti** joins WNAX/Yankton, SD as air personality.

**Dave Kelch** named Sales Supervisor at KRNA/Iowa City, IA.

**Chris Furman** appointed Sales Promotion Director at KRNA/Iowa City, IA.

**Lynne Schneider** takes over as Sales Development Director at KRNA/Iowa City, IA.

**Diana Marcum Skogsbergh** named KRNA/Iowa City, IA Co-op Advertising Coordinator.

**Mike Crary** joins KRNA/Iowa City, IA as Sales Representative.

### RECORDS

**Charlene Chappelle** has been named Regional Sales Representative for Spirit Records.

## R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

#### Frequency Rates \*

1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

\* Must run consecutive weeks.

#### Payable in Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

**Radio & Records**

**SUBSCRIPTION SERVICE**

**ONE YEAR — \$170**

Mailed First Class

Please enclose payment with order

Overseas subscribers  new subscription \$300 per year  
U.S. funds please  renewal

Initial here  payment enclosed

**TELEPHONE: (213) 553-4330**

city \_\_\_\_\_ address \_\_\_\_\_ company \_\_\_\_\_ state \_\_\_\_\_ zip code \_\_\_\_\_

Mr./Mrs./Ms. \_\_\_\_\_ (please print)

**CHANGE OF ADDRESS AND RENEWAL:**

Please attach the mailing label from the envelope when writing about service or change of address. Allow 3 weeks for change of address to take effect. Thank you.

**MAIL TO: RADIO & RECORDS**  
1930 Century Park West, L.A., CA 90067



# Opportunities

## Openings

### EAST

**Growing broadcast group needs air talent,** copy/production people. Materials to Jack Diamond, Group PD, Atlantic and Bay Broadcasting Corp., Box 1551, Annapolis, MD 21404. EOE M/F (6-26)

**WAMS/Wilmington, DE has future full- and part-time announcer positions.** T&R: Ken Brown, OM, Box 3877, Wilmington, DE 19807. EOE M/F (6-26)

**MOR WPXN/Rochester, NY looking for seasoned pro.** Good benefits and pay. Send T&R to Bill Monihan, 55 St. Paul St., Rochester, NY 14804. EOE M/F (6-26)

**Long Island's #1 AOR wants to meet newpeople** who know conversational writing and delivery. Rush T&R to Bob Buchmann, WBAB, Box J, Babylon, NY 11702. EOE M/F (6-26)

**WKZX/Presque Isle, ME A/C needs announcer** for future night shift. Call (207) 764-4468. EOE M/F (6-26)

**WGRQ/Buffalo needs part-time rock 'n' rollers.** Cassette and resume to George Hawras, 59 Virginia Place, Buffalo, NY 14202. EOE M/F (6-26)

**WRCN/Long Island seeks AOR air personality** (no flip-card readers). T&R to Barry Grant, WRCN, Box 866, Riverhead, NY 11901, (516) 727-1570. (6-26)

**Overnight professional needed for dominant FM rocker.** Attention to detail critical. Production a plus. T&R only: Mike Adams, WAQY, 45 Fisher Ave., East Longmeadow, MA 01028. EOE M/F (6-26)

**WELBOCO, INC. of Maine is expanding.** Key positions available. Top dollar. T&R and salary requirements to Skip Disjargon, WAYU-WCOU, Box 330, Lewiston, ME 04240. EOE M/F (6-26)

**Long Island's #1 AOR wants to meet rock jocks** who know pace and one-to-one communication. Rush T&R to Bob Buchmann, WBAB, Box J, Babylon, NY 11702. EOE M/F (6-26)

**Talk show hosts/possible future openings** at leading stations in group. T&R: Bill Rock, VP/Programming, In-silco Broadcast Group, Box 85, New Haven, CT 06501. EOE M/F (6-19)

**KIX 101 1/2/Trenton now accepting tapes** for future opening on 50,000 watt FM rocker. Minimum four years experience. 218 Ewingville Road, Trenton, NJ 08638. EOE M/F (6-19)

**WRTA/Altoona, PA is looking for afternoon drive personality.** T&R to Greg Lance, Box 272, Altoona, PA 16603. EOE M/F (6-19)

**N.E. A/C seeks morning personality** with production skills. Send T&R to Dean Williams, Box 590, Haverhill, MA 01830. EOE M/F (6-19)

### SOUTH

**C&W jock for afternoon shift** at least 3 years experience. Send T&R to Sears Hallett, WGRI, Box 156, Griffin, GA 30224, or call (404) 228-9474. EOE M/F (6-26)

**Montgomery's #1 radio station seeking T&R's** for future opening. Morning drive/news. Prefer female. Dr. Sam Faulk, WLWI-FM, Box 4999, Montgomery, AL 36195. No calls. EOE M/F (6-26)

**Seeking full-time announcer/production and part-time air talent.** T&R: c/o Don Bowers, WPRY, Box 821, Perry, FL 32347. EOE (6-26)

**991ZD Sebastian AOR in West Palm Beach seeks air talent/producer** for future opening. T&R to Scott Fisher, 991ZD, Box 99, Ft. Pierce, FL 33454. EOE (6-26)

**Major CHR FM in Southeast** top 20 market needs evening personality. If you can win 12-34 mass audience within tightly structured music format, we want to hear from you today. Requires enthusiasm, energy, daily promotional appearances. Salary plus year round sunshine and bonus for A/RB performance. T&R ASAP to Radio & Records, 1930 Century Park West, #245, Los Angeles, CA 90067. EOE

**WBHP/Huntsville, AL accepting applications** for Production Director; PM drive talent. Benefits, top pay, security. T&R to Bill Murray, Box 547, Huntsville, AL 35804. EOE M/F (6-26)

**WOAI-AM dominant News/Talk needs News Director.** T&R to John W. Berger, #222, NW 110, San Antonio, TX 78201. EOE M/F (6-26)

**Looking for energetic and creative T&R's** for future openings. Mail to WDAK, Box 1640, Columbus, GA 31994, Attn: Dan Daniels. No calls please. EOE M/F (6-26)

**KTXQ/Dallas, AOR has rare 6-10pm opening.** T&R now to Tom Owens, KTXQ, 3626 N. Hall, Dallas, TX 75219. EOE M/F (6-26)

**Need morning drive for CHR top-rated station,** possible future PD. Right pay for right person. T&R to Chris Showalter, Box 1632, Big Spring, TX 79720. EOE M/F (6-26)

**Music 105/Berryville, VA looking for experienced announcer;** news/production background. CHR located 50 miles from D.C. metro. T&R: Frank Mitchell, WWO, Berryville, VA 22611. EOE M/F (6-26)

## Openings

**WNOE Country 10, looking for creative Production Director** to assist in promotions, on-air. Needed yesterday. Call Joe Patrick, (504) 529-1212. (6-26)

**Anchor/News Editor opening with opportunity** for advancement. Some capitol reporting, T&R to Bill Barnes, Louisiana Network, 224 Florida St., Baton Rouge, LA 70801. EOE M/F (6-26)

**WAAY/Huntsville looking for 6-10pm CHR personality.** Needs to be more than time and temp. T&R to Jerry Dean, Box 2041, Huntsville, AL 35804. EOE M/F (6-26)

**Arkansas's leading News and Information station** looking for aggressive, experienced newpeople. Send T&R to Mike Lewis, KLAZ, 1501 N. University, Little Rock, AR 72207. EOE M/F (6-26)

**KLAZ is looking for entertaining morning personality** with strong production skills. Send T&R to Rhonda Curtis, KLAZ, 1501 N. University, Little Rock, AR 72207. EOE M/F (6-26)

**News anchor/reporter.** Full time, Lexington, KY FM station. 2 years experience. Good voice/writing. T&R: Kathy Sizemore, WFMI, 58 1/2 S. Main, Winchester, KY 40391. (6-26)

**WSSC has future opening for afternoon drive air personality.** Must know commercial production and public affairs. T&R: William B. Sanders, WSSC, Box 1468, Sumter, SC 29150. (6-26)

**Ownership opportunity available** for General Sales Manager with first class full power FM. In the third fastest growing market in the nation, El Paso, TX. We invite aggressive individual whose desire is to get ahead with an expanding broadcast group. Complete responsibility for entire local and national sales effort. Must have sales management experience in recruiting, sales training, co-op, merchandising and day-to-day supervision of sales staff. Salary and sales history, references and resume requested. Send to Box 10341, El Paso, TX 79994. EOE (6-26) •

**News people. Part-time, afternoons.** Lexington area station. 1 year experience. T&R to Kathy Sizemore, WFMI, 58 1/2 S. Main, Winchester, KY 40391. (6-26)

**WZXR/Memphis has airstaff overnight opening.** At least one year experience, pref. Superstars. T&R to Redbeard, 1385 Lamar, Memphis, TN 38104. (6-26)

**KIKK/Houston has a rare opening** for full-time air personality. T&R to Charlie Ochs, 6306 Gulfport Dr., Houston, TX 77081. EOE M/F (6-19)

**KIKN/Corpus Christi, TX needs midday and drive time jocks.** T&R to Jimmy Louis, Box 6809, Corpus Christi, TX 78411. EOE M/F (6-19)

**Magic 102 FM Houston looking for Sports Director.** Someone who lives and breathes sports. Immediate opening. T&R to Bill Travis, Box 22900, Houston, TX 77027. EOE (6-19)

**Master Creations radio in central Florida needs** Production, News, Sports and A/C Directors and conversational air talent. Box 1254, Mt. Dora, FL 32757. EOE M/F (6-19)

**1260 Country looking for experienced talent** for AM or PM drive. T&R to Todd Martin, WGVM, Box 1438, Greenville, MS 38701. EOE (6-19)

**West Texas A/C station needs stable pro** for morning drive. Possible future PD position. T&R to Chris Showalter, KBST, 608 Johnson, Big Spring, TX 79720. EOE M/F (6-19)

**Want to live in Florida and make money?** West Palm Sebastian AOR seeks afternoon drive jock. Hot production. Scott Fisher, WIZD, Box 99, Ft. Pierce, FL 33454. EOE (6-19)

**Immediate position.** Pro Country air talent. Killer production. No calls please. Send T&R to WKBC, Box 938, N. Wilkesboro, NC 28659, Attn: PD. (6-19)

**Southeast medium/major market station looking** for future air talent. T&R to Ed Seeger, Beasley Broadcast Group, Box 1355, Goldsboro, NC 27530. EOE M/F (6-19)

**WBHP/Huntsville, AL looking for drive communicator.** Excellent pay/benefits. T&R to Bill Murray, Box 547, Huntsville, AL 35804. No calls please. EOE M/F (6-19)

**KINT 98 is now accepting tapes and resumes** for possible future openings. No calls. Jim Zippo, 5710 Trowbridge, El Paso, TX 79925. EOE M/F (6-19)

**Full-time jock needed.** BJ106-FM/Orlando. Evening shift and production. T&R to Dave Wright, Box 7475, Orlando, FL 32854. EOE (6-19)

**WKQQ-FM/Lexington, 100,000 watt AOR, has** opening for qualified News Director. Anchoring and special features. T&R to Gary Dickson, Box 100, Lexington, KY 40590. EOE (6-19)

**WKXX 106/Birmingham has possible future openings.** T&R to Smokey Rivers, Box 1090, Birmingham, AL 35202. EOE M/F (6-19)

**Immediate opening for News Director** for AM/FM. Female preferred. T&R to Tom Wall, KUFO, Box 6350, Odessa, TX 79762. EOE (6-19)

## Openings

**Southeast Georgia's fastest growing FM has immediate opening** for air staff and production. T&R to WGEC, Box C, Springfield, GA 31329, Attn: Ron Scott. EOE M/F (6-19)

**WQIK-FM/Jacksonville, FL needs exciting morning man** for #1, 25-54 station in market. T&R: Bill Wise, WQIK-FM, IBM Bldg., #328, Jacksonville, FL 32207. EOE M/F (6-19)

### MIDWEST

**Program Directors, News Directors, Air Talent.** T&R plus salary requests to Peter McLane, Stoner Broadcasting System, 3900 N.E. Broadway, Des Moines, IA 50317. EOE M/F (6-26)

**Hard-working, fairly stable programming people** in various markets. Good pay. T&R to Don Crawley & Assoc., Box 7276, Kansas City, MO 64113. (6-26)

### Country Program Director

**Established Country radio station in the Midwest.** Management experience necessary. Tape and resume to Radio & Records, 1930 Century Park West, #242, Los Angeles, CA 90067.

**Chicago's WJEZ-FM Country looking for personality.** Send T&R ASAP to Jon Anthony, WJEZ-FM, 180 N. Michigan Ave., Chicago, IL 60601. EOE M/F (6-26)

**Afternoon drive person in Midwest medium market.** Top pay for top talent. T&R to Greg Micetich, 1300 East Elm, #303, Springfield, MO 65802, (417) 869-2822. EOE M/F (6-26)

**Chicago Metro FM station seeks experienced sales person.** Programmed by Burkhardt-Abrams. T&R to Roger Kaplan, WXLC, 4 S. Genessee, Waukegan, IL 60065. EOE M/F (6-26)

**KNOX-Y95 needs anchor/reporter** for regional news leader. Good voice, writing. T&R to Len Iwanski, Box 1638, Grand Forks, ND 58201. EOE M/F (6-26)

**Q102 (WQTC)/Two Rivers, WI, Lakeshore's #1 rocker** accepting T&R from good communicators. Rick Sawyer, Box 417, Two Rivers, WI 54241. EOE M/F (6-26)

**99Plus-KFMH, has AOR openings.** New transmitter, great signal & facility; 300,000+ market. T&R to Steve Bridges, Box 116, Muscatine, IA 52761; (319) 263-2442. EOE M/F (6-26)

**Majic 108-FM, St. Louis urban contemporary seeking professional, experienced on-air entertainer.** T&R/recent photo to Majic 108 Programming, Box 4860, St. Louis, MO 63108. EOE M/F (6-26)

### Can You Be A Positive,

funny, interesting, honest and human 25-34 communicator, and still realize the music is the star? We are a CHR station in a top 10 market looking for medium and major market pro's only. Good dollars for the right talent. Send T&R to Radio & Records, 1930 Century Park West, #245, Los Angeles, CA 90067. EOE

**Proven anchor/writer needed** now at growing urban contemporary leader. T&R, photo, reference and scripts to News Director, KMJM (Majic 108), Box 4888, St. Louis, MO 63108. EOE M/F (6-19)

**WZUU/Milwaukee seeks creative, production-minded air talent.** Females encouraged. No beginners. T&R to John Driscoll, WZUU, 520 W. Capitol Drive, Milwaukee, WI 53212. EOE M/F (6-19)

**Top-rated contemporary FM station** in beautiful Sunbelt city accepting T&R for evening opening. Five years experience. Phil Hall, PD M96 (KRAV), Box 746, Tulsa, OK 74105. EOE M/F (6-19)

**KFYR (Y-93) Radio News is now accepting applications** for reporter/anchor. Previous experience necessary. Contact Mark Swartzell, ND, KFYR, Box 1738, Bismarck, ND 58502. EOE (6-19)

**Immediate opening for air pro/production wiz** in personality radio. T&R to Kert Radel, WFIN, 101 W. Sandusky, Findlay, OH 45840. EOE M/F (6-19)

**WKCO/Saginaw.** Two openings for air talent. T&R to Box 1776, Saginaw, MI 48605. EOE M/F (6-19)

**NBC's Chicago A/C FM, WKQX, seeks the best** afternoon talent. Salary and benefits commensurate. T&R to Bill Stedman, WKQX, Merchandise Mart, Chicago, IL 60654. EOE M/F (6-19)

**Pollah your act with the area's #1 FM CHR rocker.** Evening opening now. Send T&R immediately! Jay Clark, KYTN-FM, Grand Forks, ND 58201, (701) 772-7197. EOE M/F (6-19)

**PD wanted. Top rated CHR.** Good bucks for right person. Strong air talent a must. T&R to Randy Holland, KKRC, 1704 S. Cleveland, Sioux Falls, SD 57103. EOE M/F (6-26)

**WIDG/Northern Michigan seeks experienced General Manager.** Must be excellent in sales. Position entails only managerial duties. Pay negotiable. Contact Dr. Benson, (517) 321-1763. (6-26)

## Openings

**Tulsa's all-olde AM-1050 seeking our first morning personality.** Must be entertaining and informative. Five years experience. Phil Hall, PD, KRAV-AM, Box 746, Tulsa, OK 74105. EOE M/F (6-19)

### WEST

**Big Horn Productions needs sales personnel,** Operations Manager and expanded staff of DJ's. Resumes to Big Horn Productions, 10487 Sunland Blvd., Sunland, CA 91042. EOE M/F (6-26)

### 15★KJQ

### WINNING STATION NEEDS A WINNING PERFORMER

If you have a natural delivery, and sharp production skills, **KJQ needs you.** Top 40 or AOR experience preferred. We are an Adult Top 40 station, leading our market of 250,000 near the world's best skiing. Tapes and resumes to: Tom Greenleigh, KJQ, 1506 Gibson Avenue, Ogden, UT 84404. EOE

**KNTB News/Talk, seeking reporter/talk show host.** T&R to Pate Yeckley, Box 1499, Bakersfield, CA 93302. No calls please. (6-26)

**KKAL Country on the California coast, accepting tapes** for future openings. 5,000W powerhouse. T&R to Bill Penney, Box 220, Arroyo Grande, CA 93420. EOE (6-26)

### DJ — Rocky Mountain

Major market AOR with adult appeal. Applicants must have successful track record in format. Send complete resume. Include salary requirements. Send to Radio & Records, 1930 Century Park West, #243, Los Angeles, CA 90067. EOE M/F

**KYYA-FM/Billings needs AM personality** for morning team. Pay good money. There is a future here! T&R to Jack Bell, 1645 Central Ave., Billings, MT 59102. (6-26)

**KWJJ/Portland, OR, 50kw Country needs T&R** from males and females for air talent/news, full and part-time. Mike Stone, 931 SW King, Portland, OR 97205. (6-26)

**Resort AOR in the Rockies wants afternoon personality.** Strong creative production essential! T&R: Steve Kohl, KFMU, Box 772850, Steamboat Springs, CO 80477. EOE M/F (6-26)

**A/C station in mountain country needs air talent** now for openings in all time slots. T&R to Beau Stone, KXLF, Box 3500, Butte, MT 59701, or call (406) 782-9111. EOE M/F (6-26)

**Dedicated, motivated, dependable news personality.** Major market experience preferred. Send T&R to J. Tyson, ND, KLB, 2149 S. Holly St., Denver, CO 80222. EOE M/F (6-26)

**Randy Lavonn, KRKE, seeking T&R** for future news openings. Box 737, Albuquerque, NM 87103. No calls please. EOE M/F (6-26)

### KLOK

### Research San Francisco Bay Area

**Experienced in Sales and Programming research.** Send resume to Bill Weaver, KLOK Radio, P.O. Box 21248, San Jose, CA 95151. EOE

**KNBQ/Tacoma looking for experienced afternoon drive talent.** No beginners. Good bucks. T&R to Gary Bryan, KNBQ, Box 5200, Tacoma, WA 98405. EOE M/F (6-26)

**News anchor/production position** at N. San Diego AM-FM. Must have "big voice." Production skills necessary. Call Steve Clark, (714) 757-1320. (6-26)

**KTHO/South Lake Tahoe, CA accepting T&R** for part-time A/C air talent, and future news opening. No calls. Wade Axell, KTHO, Box AM, South Lake Tahoe, CA 95705. (6-26)

**KKDJ/Fresno AOR has weekend and vacation relief opening** for experienced DJ now. T&R: Jerry Longden, 3636 N. First St., Fresno, CA 93726. EOE M/F (6-26)

**K-99 FM searching for afternoon talent.** 50% crossover Country, 50% Contemporary Pop. Near Mountains. T&R: Fred Lee, #9 First Avenue North, Great Falls, MT 59401. EOE M/F (6-26)

**Lund Consultants invites air talents and PD's** to apply for openings at A/C and Country consulted facilities. T&R: Brian Scott, 1330 Millbrae, Millbrae, CA 94030. (6-26)

**KLUC/Las Vegas, taking T&R** for future openings. Personality a must. Send your best work to Randy Lundquist, KLUC, Box 14805, Las Vegas, NV 89114. (6-26)

**Future File, nationally syndicated radio show** looking for reporters nationwide to conduct interviews with future oriented guests. Contact Phil Harvey, Golden Egg Production, (213) 475-0817. (6-26)

# Opportunities

## Changes

**Kirk Melloy** has been promoted to Atlanta Distribution Center Manager for Capitol Records.

**David Kuprianaik** has been upped to Capitol Records National Field Marketing Coordinator.

**Harvey Duck** appointed Sales Manager, Dallas Branch, CBS Records.

## INDUSTRY

**Eileen Broudy** appointed Art Director at the Mobile Fidelity Sound Lab.

## Changes

**Paul Burnett** has been named Director of Media Production and Communication at Stark Record & Tape Service, Inc.

**Geoff Mayfield** joins the staff in the Media Production and Communication at Stark Record & Tape Service, Inc.

**Alan Ostroff** has been appointed West Coast Regional Sales Manager at Pioneer Video, Inc.

**Si Mael** appointed Financial Comptroller at ATV Music.

**Louise Greif** has joined Aucoln Management Inc. as Publicity Assistant.

## Changes

**Diana Kaylan** appointed Senior Publicist at Wayne Rosso/Associates Public Relations.

## Miscellaneous

Need record service from all labels, CHR format. WCMT/Martin, TN, P.O. Box 318, 38237, or call (901) 587-9526. (6-26)

Satellite Music Network needs A/C record service from all labels. Send to 11600 Francis Road, Mokena, IL 60448. (6-26)

## Changes

**KACT-FM/Midland-Odessa** market needs record service from all labels for CHR and A/C format. P.O. Drawer 308, Andrew, TX 79714. (6-26)

**WWSA/Savannah, GA** needs A/C record service from all labels. Send to Dave Miller, Box 1247, Savannah, GA 31402. (6-19)

**KERN/Bakersfield, CA** is looking for former employees for our giant 50 year anniversary. Call collect to Steven Kaye, (805) 832-1410. (6-19)

**New FM** seeks record service from all labels for varied format. We'll spin uncharted records. Peter Hunn, WHRC, Box 92, Port Henry, NY 12974. (6-19)

# Marketplace

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Radio's most complete personality biweekly, Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc.  
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The introduction of the **TRICOM SATELLITE NETWORKS (T.C.S.N.)** is coming soon!

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From Vegas comes the American Network to the Openings. By missing us you probably missed over 3,000 additional job openings last year. 100 to 200 weekly. Disc Jockeys, Engineers, News Production, Programming, and Sales. Receive this computed list \$6.00 for one week. SPECIAL - receive 4 consecutive weeks for \$12.50; you save \$11.50!!  
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Just For Laughs  
Original, topical absurdities and timeless one-liners. The professional service. FREE SAMPLE.  
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We'll consult your aircheck. One full show scoped or unscoped. If you're a serious jock and want to improve your air sound and you're not getting any time or knowledge from your PD... **We Can Help!** Voice analysis and format skills development. Send your show tape and money order for \$15.00 to:  
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Salt Lake City, UT 84107

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FREE SAMPLE ISSUE of radio's most popular humor service!  
For sample, write on station letterhead to: **O'Liners**  
1448-R, West San Bruno Ave., Fresno, CA 93711  
or phone (209) 431-1502

pro 't' call  
**MANAGERS & PD'S**  
Need talent? We have sports, play-by-play jocks, personalities, PD's, and other specialized talent waiting to be part of your team. Inquiries are CONFIDENTIAL and our service is FREE to you.  
Pro't' call, 3700 Rue Delphine,  
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The most talked about Comedy Service in the industry.  
Complimentary snack:  
**"LOLA'S LUNCH"**  
Call (313) 434-6142  
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RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970  
Dr. Don Rose, KFRC, "I depend on it more than any other." Gary Owens, KMPC.  
"Aids the creative, helps the beginner."  
FOR FREE SAMPLES WRITE:  
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Pro't'call has the jobs that aren't advertised. Most are exclusive listings in all areas of broadcasting. If your job hunting isn't getting results, call the PRO's. Call today! (504) 392-3665  
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**R&R MARKETPLACE ADVERTISING**  
Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per Insertion
1 Time	\$30.00
13 Insertions	\$25.00
26 Insertions	\$20.00

Volume Rates Available  
Additional \$10.00 per week charge for Blind Box ads.  
Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.  
Submit to: **Marketplace**  
**RADIO & RECORDS 1930 Century Park West**  
Los Angeles, Calif. 90067 (213) 553-4330

**EMBROIDERED PATCHES**  
For the first time a Patch Co. for the RADIO & RECORD Industry. Promote your station or band on embroidered patches. Top quality. Will outlast any T-Shirt or Sticker. Free Artwork.  
**PROMOTION OF THE MONTH**  
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**WBAB** 102.3

**"Phantastic Phunnies"**  
Highly Respected! Hilarious! Original!  
Proven worldwide audience builder!  
"Quick-quip," Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'... Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.



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GUARANTEED FUNNIER! FREE SAMPLES!  
**CONTEMPORARY COMEDY**  
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**Increase Sales Results**  
The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?  
It's a sure way to generate qualified sales leads.  
Just call **PAM** at (213) 553-4330 for more information.



# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### CARPENTERS

#### Touch Me When We're Dancing (A&M)

58% of our reporters on it. Moves: Up 26, Debuts 36, Same 26, Down 0, Adds 40 including JB105, Z93, KXOK, WZUU, KEZR, 13K, KJR, Q103, WAEB, KNUS, KTSA, KLAZ, KX104, WGBF, KGGI. See Parallels, charts at number 29.

### PHIL COLLINS

#### In The Air Tonight (Atlantic)

58% of our reporters on it. Moves: Up 57, Debuts 25, Same 17, Down 0, Adds 28 including WBEN-FM, WCAO, JB105, WGCL, KSFX, Q103, KOPA, WHFM, K104, KBFM, WAYS, KEYN-FM, KZZX, 95XIL, KDVV. See Parallels, charts at number 28.

### RONNIE MILSAP

#### (There's) No Gettin' Over Me (RCA)

57% of our reporters on it. Moves: Up 12, Debuts 26, Same 27, Down 0, Adds 60 including WNBC, WKBW, WPGC, 94Q, WZUU, KEZR, KPLZ, Q103, WBLI, BJ105, WLWL-FM, WOHO, FM102, KENO, WCGQ. See Parallels, charts at number 30.

## NEW & ACTIVE

Recent releases reported by at least 50 of our CHR stations are listed in order of their activity. The two numbers following the song designation indicate the total number of stations reporting airplay and, of those, the total number of new adds. "Moves" indicate how many stations moved the record up on their charts, the number of new chart debuts, how many stations held it the same (on to on, add to on, 31-31), moved it down on their charts or added it this week. Complete airplay activity for all songs in New & Active is listed in the Parallels.  indicates one of this week's "most added" new songs.

**CAROLE BAYER SAGER "Stronger Than Before" (Boardwalk) 120/13.** Moves: Up 56, Debuts 11, Same 38, Down 2, Adds 13, WZZP, KLAZ, WAXY, WAKY, WIKS, WMEE, WGBF, YES-95, WNCI, FM102, KJRB, WSPT, KWLO.

**COMMODORES "Lady (You Bring Me Up)" (Motown) 112/42.** Moves: Up 11, Debuts 36, Same 22, Down 0, Adds 43 including WABC, WKBW, WFIL, WFLI, WROR, 94Q, KRLA, KIIS-FM, KFRC, Q103, K104, WSEZ, WAKX, KENO, KFJR.

**FOREIGNER "Urgent" (Atlantic) 102/100.** Moves: Up 0, Debuts 1, Same 1, Down 0, Adds 100 including WNBC, WBEN-FM, WFLI, WXKS-FM, JB105, Q107, WPGC, CFTR, CHUM, KRBE, Z93, Q105, KBEQ, KIQQ, KSFX.

**JIM STEINMAN "Rock & Roll Dreams Come Through" (Epic/Cleveland International) 102/14.** Moves: Up 47, Debuts 13, Same 28, Down 0, Adds 14, F105, KIQQ, WTRY, WTX, KQ94, WSGN, G100, KZ93, 13FEA, 14WK, WSPT, KWLO, KDVV, KBEQ 19-14, FM103 11-9.

**ROSANNE CASH "Seven Year Ache" (Columbia) 98/7.** Moves: Up 55, Debuts 4, Same 20, Down 12, Adds 7, WFLI, WBBF, 14Q, KINT, WHBQ, WOW, KMJK, KXOK 10-10, KIQQ 10-10, KPLZ 5-5, WHYN 8-7, KSTAR 3-3, WBCY, 10-8, WNCI 9-8, KILE 18-14.

**GREG KIHN BAND "Breakup Song (They Don't Write 'Em)" (Beserkley) 93/15.** Moves: Up 39, Debuts 13, Same 24, Down 2, Adds 15, WKBW, 96KX, WXKS-FM, Q107, Z93, WOKI, WSEZ, WAKX, KSTT, K96, KHYT, WHHY, 95SGF, KKXL, KDZA.

**BILLY SQUIER "The Stroke" (Capitol) 87/5.** Moves: Up 51, Debuts 11, Same 19, Down 1, Adds 5, 96KX, WOLF, 92Q, KJ100, KDZA, WXKS-FM 9-8, JB105 2-1, KRBE 6-5, Q105 23-18, KBEQ 12-9, WAQY 4-1, KXX106 12-7, WVIC 18-9, KMJK 18-8.

**KOOL & THE GANG "Jones Vs. Jones" (De-Lite/PolyGram) 84/4.** Moves: Up 35, Debuts 7, Same 35, Down 3, Adds 4, WTWR, WLWL-FM, WGBF, KKXX, WFLI 23-16, WXKS-FM 7-7, JB105 17-13, KRLA 29-19, KSET-FM 23-15, WTX 38-30, WERC 11-10, Y103 19-14, KHYT 8-2, WCIR 20-16.

**TUBES "Don't Want To Wait Anymore" (Capitol) 74/30.** Moves: Up 9, Debuts 16, Same 19, Down 0, Adds 30 including WKBW, WFLI, WGCL, KJR, WKEE, WFMF, CK101, KWEN, KJRB, WLAM, FM99, KILE, KDVV, KFXD.

**.38 SPECIAL "Fantasy Girl" (A&M) 69/2.** Moves: Up 31, Debuts 6, Same 30, Down 0, Adds 2, KSFX, WSEZ, WBEN-FM 34-22, 94Q on, KBEQ 16-12, WPST 23-20, K104 30-25, WAQY 26-19, KQ94 31-26, WAAY 27-18, KJ100 10-9, KWEN 13-6, WNAP 30-24, FM103 20-16, WFBG 21-18.

**JOHN SCHNEIDER "It's Now Or Never" (Scotti Bros.) 63/10.** Moves: Up 18, Debuts 12, Same 22, Down 1, Adds 10, Y100, 13K, KC101, WHYN, KOFM, KEYN-FM, WNAP, WOHO, WKXY, KDZA, Q105, 20-20, WGCL 25-18, KINT 29-24, KCPX 25-18, WACZ 19-15.

**SPIDER "It Didn't Take Long" (Dreamland) 56/6.** Moves: Up 9, Debuts 8, Same 31, Down 2, Adds 6, KYYX, WHYN, KBFM, WNAP, WACZ, KDZA, WFLI d-29, KRBE 24-21, 94Q d-30, KEZR 30-28, WPST 29-26, WTX 40-35, WVLK d-29, KCPX 23-20, KOOK 24-19.

## Radio & Records

# NATIONAL AIRPLAY/30

June 26, 1981

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
2	2	1	1	GEORGE HARRISON/All Those Years Ago (Dark Horse/WB)
6	3	3	2	AIR SUPPLY/The One That You Love (Arista)
1	1	2	3	KIM CARNES/Bette Davis Eyes (EMI America)
11	6	4	4	DARYL HALL & JOHN OATES/You Make My Dreams (RCA)
26	18	9	5	JOEY SCARBURY/Theme From "Greatest..." (Elektra)
23	17	10	6	MARTY BALIN/Hearts (EMI America)
29	25	13	7	KENNY ROGERS/I Don't Need You (Liberty)
13	11	8	8	RICK SPRINGFIELD/Jessie's Girl (RCA)
19	12	11	9	LEE RITENOUR/Is It You (Elektra)
3	4	5	10	STARS ON 45/Medley (Radio/Atlantic)
10	7	7	11	GARY U.S. BONDS/This Little Girl (EMI America)
18	15	12	12	SANTANA/Winning (Columbia)
5	5	6	13	NEIL DIAMOND/America (Capitol)
28	26	18	14	MANHATTAN TRANSFER/Boy From New York City (Atlantic)
24	21	17	15	SHEENA EASTON/Modern Girl (EMI America)
27	24	22	16	ALAN PARSONS PROJECT/Time (Arista)
-	28	25	17	POINTER SISTERS/Slow Hand (Planet)
25	23	21	18	MOODY BLUES/Gemini Dream (Threshold/PolyGram)
-	29	23	19	STANLEY CLARKE/GEORGE DUKE/Sweet Baby (Epic)
-	-	26	20	OAK RIDGE BOYS/Elvira (MCA)
7	9	15	21	RAY PARKER JR. & RAYDIO/A Woman Needs... (Arista)
15	14	14	22	TOM PETTY.../The Waiting (Backstreet/MCA)
4	8	16	23	GINO VANNELLI/Living Inside Myself (Arista)
-	30	28	24	JUICE NEWTON/Queen Of Hearts (Capitol)
8	10	24	25	TASTE OF HONEY/Sukiyaki (Capitol)
-	-	29	26	JOE WALSH/A Life Of Illusion (Asylum)
-	-	30	27	REO SPEEDWAGON/Don't Let Him Go (Epic)
-	-	-	28	PHIL COLLINS/In The Air Tonight (Atlantic)
-	-	-	29	CARPENTERS/Touch Me When We're Dancing (A&M)
-	-	-	30	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)

This chart is based solely on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

### MOST ADDED

FOREIGNER "Urgent" (Atlantic)  
 RONNIE MILSAP "(There's) No Gettin'..." (RCA)  
 PABLO CRUISE "Cool Love" (A&M)  
 ROSS & RICHIE "Endless Love" (Motown)  
 COMMODORES "Lady (You Bring...)" (Motown)

Complete Regionalized Listings on Page 28 and 29.

### HOTTEST

AIR SUPPLY "The One That You Love" (Arista)  
 GEORGE HARRISON "All Those..." (D. Horse/WB)  
 JOEY SCARBURY "Greatest American..." (Elektra)  
 MARTY BALIN "Hearts" (EMI America)  
 HALL & OATES "You Make My Dreams" (RCA)

Parallel Listings Begin on Page 30.

### PABLO CRUISE "Cool Love" (A&M) 50/50

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 50 including WBEN-FM, 94Q, KIQQ, KEZR, KJR, KYYX, KPLZ, WICC, WOKI, WQRK, Z104, KIDD, WANS-FM, KFJR, KBOZ.

### DIANA ROSS & LIONEL RICHIE "Endless Love" (Motown) 50/49

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 49 including WROR, WXKS-FM, JB105, KEARTH, KIIS-FM, KEZR, KYYX, KPLZ, KOPA, WKBO, KX104, 92X, KZZP, WHEB, KSLY.

## Others Getting Significant Action

### RANDY VANWARMER "Suzi" (Bearsville/WB) 48/12

Moves: Up 10, Debuts 5, Same 20, Down 1, Adds 12, KBEQ, WOLF, WKRZ-FM, WKEE, KINT, KYSN, WCIR, WCGQ, FM99, KKRC, KKLS, WRKR, WBEN-FM 35-28, KRBE 30-27, KVOL 24-20.

### GARY WRIGHT "Really Wanna Know You" (WB) 46/30

Moves: Up 4, Debuts 4, Same 8, Down 0, Adds 30 including CHUM, WPST, WKRZ-FM, WFMF, KXX106, WBBQ, KWEN, WDJX, FM103, WACZ, WHHY, WANS-FM, KQIZ-FM, KQDI, KOOK.

### STACY LATTISAW "Love On A Two-Way Street" (Cotillion) 46/13

Moves: Up 13, Debuts 9, Same 11, Down 0, Adds 13, WABC, WFIL, WPGC, KRLY, KPLZ, WOLF, KLAZ, WVLK, KNBQ, KTKT, WGUY, WSGA, 95SGF, WERC 28-22, 92Q 23-18.

### ALABAMA "Feels So Right" (RCA) 45/8

Moves: Up 12, Debuts 10, Same 15, Down 0, Adds 8, WZUU, KFI, WOLF, WKEE, KHFI, G100, WTSN, WANS-FM, KVIL on, KINT 40-31, WERC 29-20, WAAY 25-16, WRJZ 27-16, KCPX 30-26, 14WK 30-25.

### RUSH "Tom Sawyer" (Mercury/PolyGram) 44/4

Moves: Up 18, Debuts 8, Same 12, Down 2, Adds 4, B97, WSKZ, WOKI, WGUY, JB105 33-30, KRBE 17-14, KBEQ 10-8, WHFM 12-8, KEGL 12-10, KHFI 3-2, WGRD 23-20, KKXX 28-24, WKXY 19-15, KDVV 2-1, KRLC 29-23.

### BLACKFOOT "Fly Away" (Atco) 43/6

Moves: Up 5, Debuts 8, Same 24, Down 0, Adds 6, CHUM, WHFM, WKEE, KYSN, Z102, KILE, WBEN-FM 39-35, Z93 on, K104 40-36, WAQY 33-25, KQ94 on, WBBQ d-30, KJ100 30-28, FM103 d-23, KRLC 30-27.

### LOVERBOY "The Kid Is Hot Tonight" (Columbia) 43/1

Moves: Up 20, Debuts 10, Same 11, Down 1, Adds 1, KOOK, KRBE 14-11, KBEQ 21-19, WFLY d-27, WAQY 28-20, KEGL 17-13, WOKI 23-20, KJ100 26-22, WAKX 12-9, KWEN 28-22, WACZ 30-23, 95XIL 8-3, KSEL 28-24, KQDI 7-3, KRLC 8-5.

### REX SMITH & RACHEL SWEET "Everlasting Love" (Columbia) 39/14

Moves: Up 4, Debuts 3, Same 18, Down 0, Adds 14, Z93, Q105, WCKX, WICC, WAQY, KLAZ, WSGN, K96, WHHY, KKXL, KKRC, KCBN, KBOZ, KKYA, 94Q 28-24.

### BARBRA STREISAND "Promises" (Columbia) 34/2

Moves: Up 14, Debuts 1, Same 16, Down 1, Adds 2, WNBC, KXOK, WROR 9-8, WKBO d-20, WAXY, 28-24, Y103 16-13, BJ105 22-19, WSEZ 26-22, YES-95 32-29, KSPZ 23-22, WTSN 12-7, WHEB 27-22, WFLB 22-20, FM99 31-29.

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