

Radio & Records

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THE INDUSTRY'S NEWSPAPER

AUGUST 22, 1980

\$500,000 ONE-PERSON GIVEAWAY

Yes-95 Bows With Big Bucks

Cincinnati gained another Top 40 rocker (besides Q102 and the fictional WKRP) Monday (8-18) as Hefel's WYYS ("Yes 95") debuted with possibly the biggest one-recipient cash giveaway in radio history. On its second day on the air, WYYS began promos for a contest (details as yet undis-

closed) with teasers along the lines of "Yes 95, the New Rock, will soon award one lucky listener a half million dollars in cash." PD Pat O'Brien told R&R that the winner will get \$25,000 a year for 20 years.

O'Brien described the station as a "mass appeal contemporary,

close to Top 40. The approach is a little more adult than your typical Top 40," he added. Dial position is 95, with 27,000 watts, and what O'Brien termed "the finest fidelity you've ever heard on FM radio." The station is using an extensive billboard campaign, and is about to unveil the results of a "very large TV expenditure" on Cincinnati residents, promising "mind-blowing" commercials.

John Piccirillo (most recently GM at WIKS/Indianapolis) is General Manager at WYYS, while the air lineup features Ken Rogers (from CKLW and 13Q) 6-10am, Doug Silver (WSAI, WXYZ) 10-2, Eddie Coyle (WFIL) 2-6, Michelle (ZS3) 6-10pm, Bill Jeffries (WPEZ) 10pm-2am, and Jeff Warren (WLAC) overnights. O'Brien, explaining the station's initial approach, said, "We just felt we had to attract attention in a hurry."

FORMAT CHANGE REPORTS PERSIST

Martin Resigns At KHJ

Chuck Martin has resigned as Program Director of KHJ/Los Angeles after 18 months in the position, amid widespread speculation on a format change (see Street Talk, Page 16). Martin issued the following statement explaining his decision: "After much thought and consideration, it is with deep regret that I resign my position as Program Director of KHJ effective September 1. I thank all the people at RKO Radio for the opportunity and privilege of programming this legendary radio station. To say that being the Program Director of KHJ was a high point in my career would be an understatement. I am proud to have been a part of the legend of '93.' I certainly wish KHJ the best of luck in its new endeavors."

Martin added that he is forming his own radio consulting firm, Chuck Martin Radio Enterprises, and will announce his office loca-

tion shortly. He had been with KHJ for three years, the first year and a half as an air personality, following programming positions at Y103/Jacksonville, WAVZ/New Haven, and WIFE/Indianapolis. No comment was forthcoming from KHJ management personnel, who have not officially designated a successor to Martin.

FIRTH EXITS PD POSITION

Carson Returns To KSRR

Ted Carson has returned to KSRR (Star 97)/Houston as Program Director, replacing Gary Firth, who resigned as Operations Manager of the station (formerly known as KAUM) Monday (8-18). Carson had been the Top 40 outlet's morning man up until 30 days ago.

"It was a mutually agreed upon situation," KSRR General Manager Jay Hoker told R&R, referring

to Firth's departure. "We felt the station needed a little different approach in the programming area. We felt that we needed to be a little more visible on the street; we felt that we needed to package the station differently, and to approach the station from more of a marketing standpoint."

"Ted Carson has been with ABC before, and has been living here in Houston for several years," continued Hoker. "We think Ted reflects the lifestyle of the market and that he'll be the one to put the station out on the street and touch the listeners."

Carson commented to R&R, "KSRR is a vision come true for me. The concept of a radio station that reflects the tone and image of a city as exciting as Houston can only be a winner. The management team and staff here at the Star is totally committed to this concept. I have the rare opportunity to direct these talents to fulfill the goals set forth by Jay Hoker as well as his complete sup-

CARSON/See Page 25

REP FIRM FORMS PROGRAMMING SUBSIDIARY

Blair Acquires Starfleet

John Blair & Co., a New York-based advertising rep firm, made a dramatic move in the program supply field by acquiring Starfleet Studios of Boston. Positioning itself in direct competition with ABC, NBC, CBS, and Mutual, the newly-formed Starfleet Blair subsidiary plans to offer three live radio concerts monthly for its affiliate lineup beginning in late October. Blair's acquisition expands upon a trend kicked off by recent joint ventures between major program suppliers and ABC as well as rep firm Christal Co.

Blair President Jack Fritz announced Wednesday (8-20) that Dan Follis, former Sr. VP/Specialized Sales for Blair, will head Starfleet Blair; while Starfleet principals Sam Kopper and Jim Slattery will become VP/Managers of the new firm. Hollis reports to Blair Radio President John Boden.

Blair, which also owns WHDH

& WCOZ/Boston in addition to its rep activities, plans to market new programming on a regional as well as a national basis through new network configurations. Follis commented, "Blair's proven ability to create specific, highly responsive demographically-aligned radio station networks will give performing artists new communications pathways to reach their existing audiences and to expand to new areas of the entertainment market."

RAB WILL FILL VOID

New Sales Convention Launched

The first-ever large-scale "Managing Sales Conference" is set to kickoff in Dallas Saturday, January 31, 1981 and run through February 3. "We're beginning it over a weekend because the kind of people we want to attract are high-priced and can't afford to take a lot of

time out" said Dick Harris, Westinghouse Radio Group President and Chairman of the conference committee, established by the Radio Advertising Bureau, to plan the event.

The idea was triggered by radio

RAB/See Page 25



Bob Edson



Rich Fitzgerald

Edson, Fitzgerald Receive Major RSO Promotions

In a pair of key promotions, Bob Edson has been appointed Executive VP and Rich Fitzgerald Sr. VP/GM of RSO Records. Edson, based in New York, will be involved in all RSO's day-to-day operations, supervising and coordinating sales, manufacturing and marketing and working closely with RSO's distributor Polygram. Fitzgerald, based in Los Angeles and reporting to Edson and RSO President Al Coury, will be involved in overseeing the company's operations, with all department heads, including promotion, A&R, sales, creative services, and publicity chiefs, reporting to him.

Coury commented, "Bob Edson

has made immeasurable contributions to RSO Records since the inception of the label . . . I am certain that with his experience and intimate knowledge of the many facets of the recording industry he will continue to be a major force, helping to run RSO at the highest levels of management."

Speaking of Fitzgerald, Coury stated, "His loyalty and dedication are unequalled, and his expertise has helped a great deal in the development and progress of RSO Records. In his new position, with his broadened responsibilities, I am certain that Rich will make an even more enormous contribution to the growth of this company."

Edson, who worked in promotion at Capitol for several years, joined RSO in 1976 as VP/East Coast Operations, most recently serving as Sr. VP/GM. Fitzgerald, who was Sr. VP/A&R & Promotion, has also been with the label since 1976.

Arbitron To Reissue Norfolk Book

The April/May 1980 Norfolk-Portsmouth-Newport News-Hampton market report will be reissued by Arbitron late next week, following the discovery of two types of processing errors in the original book. A total of 27 diaries were incorrectly credited, 18 from Virginia Beach County being inadvertently assigned to the non-ethnic portion of Norfolk County. The other nine, from York County, were miscredited to the non-ethnic portion of Newport News County. Arbitron spokesperson Connie Anthes informed R&R that incorrect application of zip code information caused most of the errors, with some incorrectly coded in the computer entry stage.

The problems were discovered during a post-survey diary review at Arbitron's Laurel, MD headquarters, and the 27 diaries were found to be spread over a wide variety of sex/age cells. Arbitron must now recalculate the PPDV's (Persons Per Diary Value) in the affected counties, necessitating the reissued book.

Archer Named W4 GM

Joe Archer has been appointed General Manager at Shamrock's WWWW/Detroit ("W4"), replacing Wally Clark, who recently became GM at KSD-AM-FM/St. Louis (R&R 8-15). Archer had been General Sales Manager at the station for the past year, previously holding sales positions at the Christal Co. rep firm.

Archer told R&R, "I feel great. I'm a native here; it's my town and I love it. I love the radio station and what it's doing. I look for continued success." He continued, responding to reports that W4 might shift from its AOR format with three other AOR's in the market, "We are dedicated and committed to AOR. We have a PD who has 14 years' experience, all in AOR. You don't make that kind of commitment if you're contemplating a format change."

THE NEW SINGLE FROM HERB ALPERT

Kamali



Kamali

...the single... from the album "Beyond"

Produced by Herb Alpert, Randy Badtzz and Andy Armer

FROM HERB ALPERT ON A&M RECORDS AND TAPES.

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Leibert Resigns As KGB-FM PD

Rick Leibert, PD of KGB-FM/San Diego for almost five years, resigned that position late last week to pursue personal business goals. Leibert told R&R, "I got to the point where I felt I'd completed what I wanted to do in radio programming and felt it was time to master some new challenges. KGB to me is the finest radio station in America. I wish them a lot of luck and continued success. My experience working for the Browns (station owners Willet and Michael Brown) is unparalleled. They're warm genuine people who support the creative atmosphere of radio. (GM) Jim Price is also a great asset to the company, taking care of the business end as well as he has."

Leibert, who joined KGB in 1972 and programmed KGB-AM for four years in addition to his FM duties, is not planning to continue along those professional lines immediately. "Next is sailing for about a month off the coast of Maine," he said. "Then what I'd like to do is take the 'Sky Show' on the road." The "Sky Show," which coordinates music with lasers and fireworks, was created by Leibert for KGB and is run by the station on July 4th before large crowds each year. "I can see producing it across the country for those special radio stations that are interested in doing it," he concluded.

LEIBERT/See Page 25

WAPE Sold To Eastman

Eastman Radio has purchased WAPE/Jacksonville, FL from Sis Radio for "a little under \$3 million." Stan Kaplan, President of Sis Radio, told R&R. Commenting on the sale of the longtime Southern Top 40 giant, Kaplan said, "I'm happy about it. Now I won't have to work so hard."

Eastman is a radio rep firm which recently resumed purchasing radio stations, including WIBX & WIBQ/Utica, NY (the company owned three during the 60's). No major format changes are anticipated at WAPE. The sale is pending FCC approval.

Driscoll New WZUU PD

John Driscoll has been appointed Program Director at WZUU/Milwaukee, replacing Randy Kabrich, who exited after a few weeks' tenure (R&R 8-15). Driscoll was most recently PD at KMJC/San Diego, with a long career as air personality (at WCFL/Chicago among others) and programmer (TEN-Q/Los Angeles, KYGO/Denver) behind him.

Driscoll commented to R&R, "I'm looking forward to turning WZUU into a number one station. I think it's got all the potential any station in the market could hope to have. The backing from Marlite Communications is phenomenal, and they made me an offer and gave me an opportunity for future growth that I couldn't turn down."

RCA Expands Black Music Dept.

RCA Records has expanded the role of its black music operations, creating an autonomous Black Music department to be headed by Ray Harris. Harris, most recently Division VP/Black Music Marketing for the label, has been named to the newly-created position of Division VP/Black Music. He will report to RCA-U.S.A.'s Division VP, a position currently held by RCA Records President Robert Summer in an acting capacity.

Concurrent with Harris's promotion, Harris announced that Bill Staton, formerly RCA's Director of National Black Music Promotion, had been elevated to Division VP/Black Music Promotion.

"Black Music activity has shown tremendous growth in recent years," Summer said in announcing

RCA/See Page 25

Rodriguez Named East Coast

VP/Promo At Boardwalk



Ruben Rodriguez has been appointed Vice President of Promotion, East Coast for the Boardwalk Entertainment Company. Most recently National R&B Promotion Director at Casablanca Records, Rodriguez previously handled northeast regional promotion for Motown Records.

Ruben Rodriguez

RODRIGUEZ/See Page 25

FCC ATTITUDE MELLOWING?

RKO Names Jencks To Head Newco

Richard Jencks has been selected to serve as Chairman of Newco, the proposed spinoff company which would assume ownership of 12 embattled RKO radio stations, the RKO Radio Network, and a TV outlet if RKO's parent General Tire & Rubber can convince the FCC of the idea's fitness. Newco, which would not necessarily become the company's official name, would be unconnected to General Tire and RKO.

The announcement of Jencks's selection followed widespread reports from Washington that the FCC's attitude on RKO was "softening," with several Commission staffers reportedly seeking to avoid a "complete death sentence," or the revocation of all the company's broadcast licenses. Three TV licenses were lifted earlier this year owing to alleged improprieties on the part of the parent company. Alternatives besides the spinoff plan include allowing the remaining licenses to come up for renewal normally, probably facing challenges; or allowing RKO to sell the stations at distress sale prices to minority buyers.

Jencks was formerly General Counsel at CBS Inc., President of the CBS Broadcast Group, and an NAB Director. His initial duties are to coordinate and help select Newco's executive and directorial staff, including a Chief Executive Officer.

TAKES TERRE HAUTE POSITION

Weber Makes PD To GM Move

Jeffrey Jay Weber, Program/Operations Manager at WAZY & Z96/Lafayette, IN, has been appointed General Manager for WWCM & WBDJ/Terre Haute. WWCM is a Country station, while WBDJ (until recently WWCM-FM) will go Top 40 in October.

Weber, who spent the last three years at WAZY and Z96 after programming WNNJ & WIXL/Newton, NJ, commented, "It was a very difficult decision to leave WAZY and Z96, as the staff here is one of the finest in radio. The experience of working under General Manager Hal Youart was invaluable, and I am grateful to him for all his assistance."



Jeffrey Jay Weber

Meyer Promoted To VP At NBC Radio

Ruth Meyer, one of radio's pioneering female programmers, has been promoted to VP/Programs, Network Radio at NBC. She was most recently Director of Program Development for the network. Among her first projects in the new position will be to aid in the development of "long-form" network programming, including a pair of talk show proposals.

Meyer achieved fame at WMCA/New York, where from 1958-68 she rose from copywriter to VP/Programming, instituting the station's Top 40 "Good Guys" format in the process. She also served as National PD for WMCA owners Strauss Communications, PD for WHN and WNEW in New York, and as a consultant to stations in Australia, Europe, and for British pirate station Radio Caroline. She joined NBC in 1978 following a second stay at WMCA, as Operations Manager from 1975-78.

ROBINSON, NUTTER ALSO UPPED

Scott Named VP/Programming At WCOL-WXGT

Buddy Scott has been promoted from Program Director at WXGT (92X) to Vice President of Programming for both WCOL and WXGT/Columbus, OH. Scott's previous experience includes stints at WIFE/Indianapolis, WGBF/Evansville, IN, and WDJX/Dayton.

Simultaneously, Dave Robinson has been upped from his afternoon drive slot to Assistant Program Director for WXGT. The 20-year-old Robinson, who has been with the station for the past year, formerly worked at WQIO/Canton, KELP/El Paso, and KRUX/Phoenix.

In addition, Terri Nutter, most recently Programming Assistant for both WCOL and WXGT, has been appointed Music Director for the two stations. She is a two-year veteran of the facilities.

R&R

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this week...

BLACK COALITION CHALLENGES RKO

As RKO battles to save its licenses, the National Black Media Coalition charges under-representation for blacks.

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PROFILES OF NEWS/TALK WINNERS

Four ratings success stories explored.

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STUDYING YOUR "SECOND PUBLIC"

The advertising community is as important to a station as its listening audience; shouldn't you be researching it just as carefully?

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RESEARCH — INSIDE OR OUTSIDE JOB?

When should your station's research stay in-house and when should you hire an expert? Here's a checklist to help out.

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AM TOP 40 SCORES 27 SHARE!

Just how did WFBG/Altoona accomplish this highly impressive feat?

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AOR CONGESTION IN PORTLAND

Four AOR's are fighting it out in a 1.5 million market. Can they all survive?

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WNFL WINS THE WOMEN

The inside story of how a Green Bay Pop/Adult vaulted from a 2.3 to a 21.0 share in women 25-49 middays.

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Washington Report

RKO Disputes Black Coalition

Calling it "plainly premature," RKO General asked the FCC this week to disregard a petition filed by the National Black Media Coalition (NBMC) late last month. NBMC is seeking to have the Commission "conditionally renew" the 13 remaining RKO licenses and give it the right to intervene in any further proceedings. The FCC is scheduled to determine the fate of the remaining RKO 13 next month after denying three TV licenses June 6.

"RKO's past broadcast conduct has hurt the minority public even more than it has hurt the public at large," NBMC claimed. Citing KRTH/Los Angeles as the worst example, NBMC said the station had no highly-paid black employees in 1976 and 1979, and that in all except WRKO-WROR/Boston and WXLO/New York, "there has been a consistent pattern of black under-representation at RKO General." NBMC further said it is "essential that the Commission fashion a remedy, which, as its first priority, assures that programming and employment

benefits will pass through to the local communities which have been denied these benefits for so long."

To this, RKO attorneys Pierson, Ball & Dowd and Wilmer & Pickering replied that not only are those issues not currently before the Commission, but also NBMC's claims are based on incomplete and inaccurate facts.

NBMC seeks to have RKO's 13 renewed, but is asking that they be operated by a nonprofit entity for the public good for three years while new minority licensees are sought.

People

Washington

Engineer Paul Fox promoted in Dr. Nina Cornell's FCC Office of Plans & Policy to Assistant Chief.

Lew Wetzel, Sales Manager for Flash Technology of Nashua, NH, will join NAB as Senior VP for Engineering. Wetzel's background includes nine years as chief technical operator for 16 radio and TV stations of Triangle Publications Broadcast Division.



Yolanda Tisdale

Yolanda Tisdale takes over NAB's Employment Services Office, reporting to VP Dwight Ellis. She was formerly a Washington Post columnist.

AT THE NETS

Democratic Convention Gets Full Radio Net Treatment

Convention week alternatives on television were limited. But while the TV networks filled the screen with familiar coverage gambits, network radio coverage offered cream-of-the-crop interviews and analysis. Convention correspondents pursued colorful spokespersons who enhanced their reports.

Mutual's "Larry King Show" originated live from Madison Square Garden from midnight till 5:30am for four days. On Tuesday (8-12) Chip Carter guested to support the President. Mutual also aired sharp commentaries by investigative reporter Jack Anderson.

Preparations for ABC's coverage began a year ago. Nearly 250 people took part in what averaged out to eight hours of live daily coverage. ABC aired a total of 44 special reports supplemented by special live news inserts.

Former 60's activist Abbie Hoffman, now 44, interviewed by NBC Source producer Bob Soto at Hoffman's home during the convention, predicted Kennedy would have been the Democratic nominee had he begun campaigning three months earlier. The former Yippie leader added he was living underground, but "I love New York."

FCC: At A Glance

Election Year Relief

In a move that would allow greater flexibility in airing political programs, NAB petitioned the FCC Thursday (8-14) to repeal its rules on personal attack and political editorializing. NAB contends stations are capable of exercising discretion themselves in these situations.

Current guidelines "stifle broadcasters from informing the public on controversial issues" during election year reporting and create increased administrative difficulties for stations, according to NAB.

Personal attack rules requiring opposing viewpoints have failed to give the public a better understanding of important issues. For example, rebuttals often focus more on name-calling, said the association.

NAB maintains broadcasters give full and fair treatment to political campaigns in their news coverage and present contrasting viewpoints in stations' editorials. The effect of doing away with these rules would be to encourage political editorializing, it concluded.

Extension Granted For EEO Study

The FCC granted an NAB request for a 60-day extension on EEO policy changes. NAB asked for a delay in order to provide the Commission with more detailed information on stations' cost in complying with the FCC's proposed EEO requirements.

Approximately 300 stations (50 large market, 75 medium, and 175 small) will participate in an effort to show overall manpower requirements and outline the time and effort needed by station personnel to satisfy present regulations.

The survey will also include suggestions for EEO alternatives, definitions for what constitutes an "applicant," and descriptions of

the extent a station's public file is examined during the last 12 months. The FCC extension dates granted for filing comments and reply comments are October 24 and November 24, respectively.

Meeting Planned On EBS Changes

KRLD/Dallas activated its EBS 17 times in April and May, WJR/Detroit 15 times. In May alone, KHQ/Spokane triggered its EBS 13 times to warn listeners of Mt. St. Helens eruptions.

A report issued recently by the FCC cites a total of 1360 alerts since 1976. The majority of these related to severe weather conditions such as a tornado and hurricane warnings. Some were more localized, like a toxic railroad tank car leak.

Once a week, every week of the year, thousands of stations log in the 60-second EBS announcement - separated from all other programming with a shrilling tone designed to capture anyone's attention. But the familiar lines "in voluntary cooperation with the FCC and other authorities" may soon read differently. It's one of the proposals scheduled for discussion at a special EBS meeting planned September 11 by the Broadcast Services Subcommittee. Among the slated EBS topics to be covered:

1) A proposed nationwide test of the EBS, combining the weekly off-the-air monitoring test with the Closed Circuit Test (CCT).

2) The participation of TV networks and independent stations at least once a year.

3) A presentation by the Nuclear Regulatory Commission regarding "a prompt notification system" relating to nuclear power plants and stations in their areas.

For more specific information about the EBS meeting, contact the Emergency Communications Division of the FCC at (202) 632-7232.

Dates For Quad

Broadcasters will have to wait on FM Quad as well as AM stereo. Reply comments aren't due for five months (January 9, 1981), the FCC announced last week. Comments are due November 10. The Commission issued its Notice of Proposed Rulemaking on Quad last month (R&R 7-25).

R&R Assoc. Editor Wanted For Washington

R&R has an immediate opening for a dedicated, professional radio broadcaster with management-level experience as a Program or Promotion Director, Sales or Station Manager, to cover FCC events. Must have good writing ability and be willing to relocate to Washington, DC. Submit writing samples, resume, and salary requirement to Jonathan Hall, R&R, 1101 Connecticut Ave. NW #1004, Washington, DC 20036.

At The Nets

NBC

Malrite's WHK/Cleveland joins the net.

The Source

Terri Cline, former News Director and afternoon drive news anchor for KNUS/Dallas, has been named correspondent.

KGGO/Des Moines and WMAD/Madison, WI, both Superstars stations, are new affiliates. Others include Pop/Adult WCLG/Morgantown, WV and AOR KCAL/San Bernardino, CA.

CBS

Dick Stockton, sportscaster on "Predictions" and "Sports Profile," joins team covering NFL. Jock Buck and Hank Stram of same team will anchor special six-part series on the pro teams week of September 1.

Howard David will broadcast 24 reports live from the U.S. Tennis Open Championships weekends of August 30 and September 6.

ABC

Net remains the largest by adding a total of 100 new stations in 1980, bringing the total to 1700 affiliates. Nine new stations recently signed up.

Sales Talk

McGavren-Guild

President Ralph Guild and Vincent Bellino, VP/Finance, to speak at West Virginia Broadcasters Association, August 22 on "Pricing Your Stations For Profit."

Blair

Blair selected to rep Country WXAP & Pop/Adult WMOK/Columbia, SC.

Sales

WXVI/Montgomery, AL is second station this month to be purchased by Wes Attaway. Blackburn brokered the \$400,000 sale.

Hogan-Felman brokered the sale of KSRT-FM/Tracy, CA to company headed by Jack Siegal, owner of KMSE & KMTF/Ontario, CA.

Panelists For Radio Dereg Show

Two FCC panel discussions will be held September 15-16 to discuss Radio Deregulation. It will be a free-forum discussion with the seven Commissioners asking questions, according to FCC staffer Roger Holberg, who's in charge of setting up the sessions.

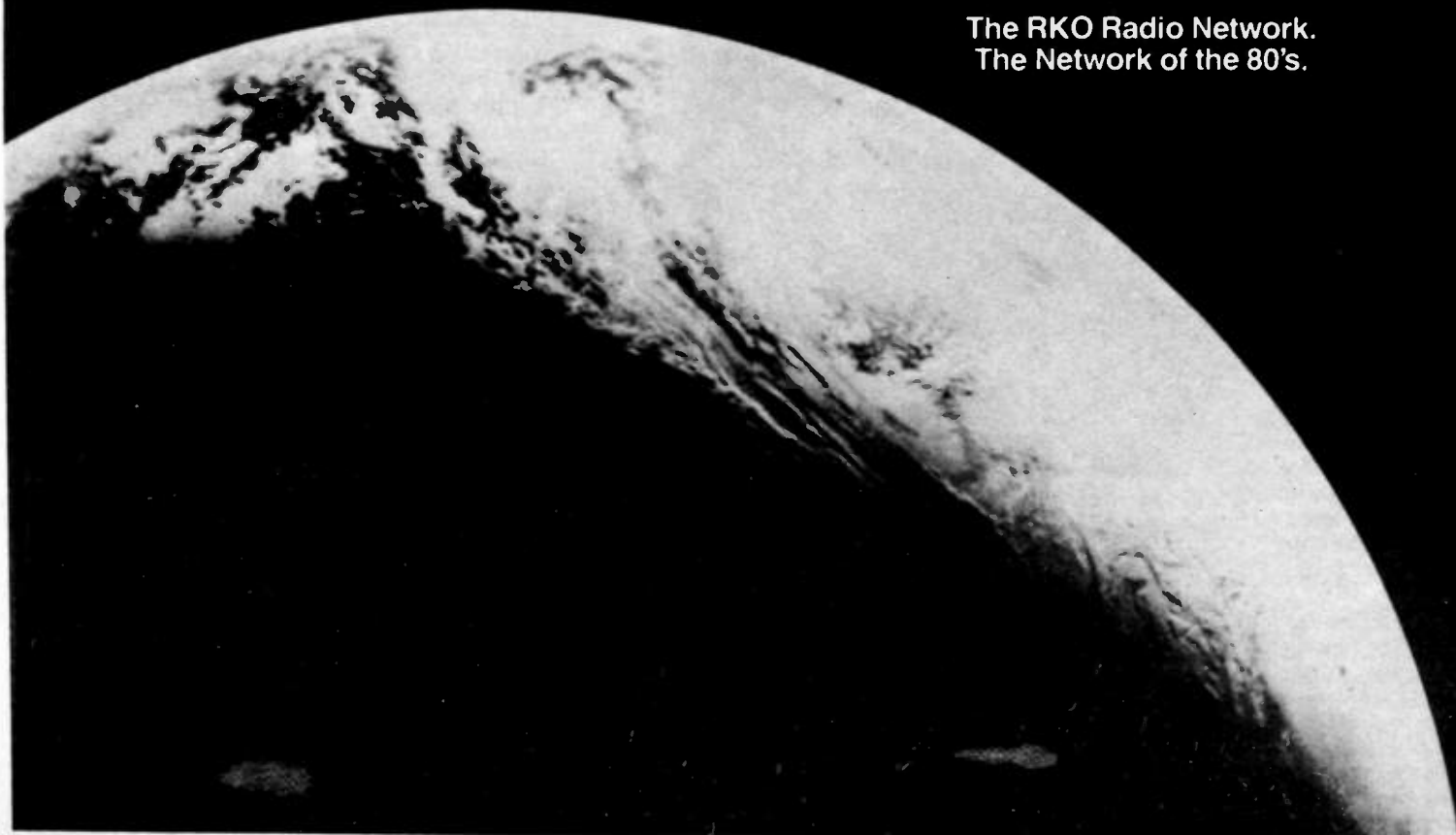
Panelists to date include: Bob Coll (representing ABC) of McKenna, Wilkenson & Kitner; Erwin Krasnow of NAB; Sam Simon of National Citizens' Committee for Broadcasting; Walda Freeman of NPR; John Lyons of NTIA in Denver; Tom Wall of Dow, Lohnes & Albertson; Nolan Bowie of Citizens' Communication Center; and Ragan Henry, Gene Jackson, or Nate Boyer of the National Association of Black Owned Broadcasters. Other participants from the Justice Department, U.S. Catholic Conference, and WNCN Listeners Guild have been invited.



**THE RKO RADIO NETWORK.
LISTEN TO US IN STEREO AT THE NAB
IN NEW ORLEANS.**

You can listen to our full programming schedule in stereo via satellite at our exhibit at the Hyatt Regency in New Orleans. You can also hear about the new programming concepts and innovative station services designed to make you more competitive in your marketplace.

**The RKO Radio Network.
The Network of the 80's.**



STATION PROFILES

Good April/May Moves For News/Talk

This week, R&R profiles four News/Talk stations which enjoyed ratings increases in the recent April/May survey. In 12+ figures WNIS/Norfolk went from a 1.7 to 2.7; KTAR/Phoenix moved from 6.5 to 8.4; WEAN/Providence climbed from 4.9 to 5.7; and WPBR/West Palm Beach went from 4.1 to 5.7.

WNIS/Norfolk

WNIS/Norfolk is a relatively new station, having been on the air a scant 15 months. Prior to that, the station was Country-formatted. General Manager Bob Sinclair, there during the switchover, comments upon the difference of promoting a News/Talk station versus a music station; "If you put a new FM music station on the air and you go to a shopping mall and half the stores are playing it, massive exposure to thousands and thousands of people is instant, where here it takes a longer time to build an audience. But it's a fantastic format."



Bob Sinclair

A 52-week painted billboard campaign for call letter identity and a three-month television run focusing upon the air personalities comprised the station's promotional efforts. However, the station is already gearing up for the next book. About a month ago, it began an ongoing bumper sticker promotion which pays the utility bills of winning listeners. There is also a "Send Us Your Business Card" drawing with a \$50 gift certificate plus dinner for two as prizes. According to Sinclair, "This contest has been helpful in that it gets us leads, gets our sales people leads, plus they can show perspective ad-

News/Talk

vertisers the type of people who listen to our station. That's been real helpful."

And what is the major reason for WNIS's success? Sinclair believes it's "the additional time we've been on the air. You have to have patience with this format. You're not going to put it on the air and you're not going to be the number one or two station in one or two books. It's a good format, and it can do big numbers." (At presstime, it was uncertain whether or not the Norfolk recall affects WNIS' ratings.)

KTAR/Phoenix

Regarding KTAR's almost two-share increase, Dave Zorn, Director of News/Programming, says, "We've always tried to come up with new ideas, new ways of doing things, and stay ahead of the game. I think in that

respect, it continues to pay off for us."

Speaking of paying off, that's just what KTAR did during this last book with a \$50 grocery giveaway which Zorn says received good listener response. Zorn adds, "Promotions are difficult to do in a News/Talk format because you want to maintain credibility and not do anything that is going to cheapen the overall product. We think News/Talk stations can do promotions without breaking character."

Staying within this framework, the station recently instituted an ongoing cash call done on a Monday through Friday basis between 8am and 6pm. KTAR also utilized the traditional routes of magazine, billboard, and television advertising, which it will continue to use in and out of ratings periods.

WEAN/Providence

For General Manager Lincoln Pratt, people play a significant role in station success. "The main thing is hiring and keeping the right people. And that's true no matter what you do whether it is Top 40, Country or Beautiful Music."

WEAN has been News/Talk 4½ years to this last survey, relying on a consistent amount of bus and newspaper advertising as well as some television. It is in the area of promotion that Pratt takes a different stance. "Promotion such as you do normally on a hype sort of station doesn't work on the News/Talk station. You are at the mercy of the stories for one thing. I'm not saying that you don't promote News/Talk stations, but I don't think contests and giveaways are necessarily the answer."

NRBA American Radio Expo Update

I would like to extend an invitation to all News/Talk stations to attend the 1980 NRBA American Radio Expo, October 5-8 in Los Angeles.

This year, there will be format hospitality rooms with scheduled guests whose times of appearance will be posted on a board outside each room. This informal approach will, we hope, encourage more one-on-one interaction and allow you to walk in, relax and chat about various subjects. If you have any suggestions regarding guests and discussion topics, please let me know.

Also, I would like you to send in any station promotion items (T-shirts, bumper stickers, posters, etc.) for display purposes in the format room. In addition, the Expo will feature a Video Theater. Videocassettes of station commercials are welcomed for exhibition. Any video format (Beta, VHS or U-matic) is acceptable, and the commercials will be returned to you once they are dubbed. Please send guest and topic suggestions, promotional items, and videocassettes to Gail Mitchell, R&R, 1930 Century Park West, Los Angeles, CA 90067.



Valerie & Everett Aspinwall

As far as programming is concerned, the station has added and deleted various features in a constant fine-tuning effort. "In the last two years, we've been heavily into sports, play-by-play on nights and weekends. I think this tends to bring a new audience to the station which can stay with you through your news programming the next morning." Pratt echoes WNIS's Sinclair: "I do believe that a news format is a slow builder. I don't think it is one that you can expect to build in one, two or three books. It takes a good three to five years to settle in."

WPBR/West Palm Beach

When asked about the reasons for his station's upward boost, President/GM Everett Aspinwall Jr. half jokingly declared, "I think it is primarily because the diaries fell into the hands of our listeners..." Then he added, "But it's not really because we've done something different to bring in the audience. The audience has always been there."

Aspinwall and his wife Valerie, who is the Program Director, came into the market in 1972 and found the 25+ audience to be underserved. So they added a talk segment to their musical programming. The show did so well that they expanded it, becoming a 24-hour talk station.

Unlike WEAN, WPBR found newspaper advertising a less than helpful tool. Contests and giveaways also fit that category. But the station does a great deal of television advertising. "It is mostly to promote our dial position because we are in a very saturated radio market. Every day we hear from people who just happen to come across us on the dial."

Because of this radio saturation, community involvement is a key factor. Aspinwall explains, "We felt that the only way we could ever make a mark in such a radio-saturated community was to have the community get to know us through community involvement by joining organizations and interviewing organizations who were trying to get a job done. Our news is written with a view toward how it affects people who are living here."

And whether there is a ratings increase or decrease, Aspinwall strongly believes in WPBR and its format. "We are very happy with the format; it is the format of the 80's. We feel that we've carved out a News/Talk niche that is very solid. We are dealing with service, information, conversation, and participation. That's our bag."

News/Talk Personalities

Carol Massie has joined the KNX/Los Angeles Sales Department as account executive in Retail Sales. On the programming side, the station recently broadcast a four-day series about "dumping." This is the practice whereby hospitals transfer patients who are unable to pay to county hospitals, regardless of their unstable or critical conditions.

Several new faces at WIND/Chicago: Tom La Porte from WCIL/Carbondale joins as a news writer. Kathy Cook and Mike Fierstein come aboard as account executives from the Chicago office of Radio Advertising Representatives and WYFE-WKKN/Rockford, respectively. The Illinois penal system was recently the subject of a live broadcast on WIND. Morning personality Dave Baum took his show inside Stateville Prison in Joliet, interviewing inmates, guards and administrators as well as the Director of the Illinois Department of Corrections.

KVI/Seattle is co-sponsoring a Diet Pepsi Run this Sunday (8-24). Thirty members of the station's running team will draw from listener entries and represent them in the run. The first team member to finish the course wins a car for that particular listener.

KYW/Philadelphia welcomes two new staff members. Nancy Brooks has been assigned to the staff as a writer, while Karin Ericson becomes Promotion Assistant.



BATTER UP — On behalf of the Save Amateur Sports Committee, which supports school and community athletic programs in the New York area, WINS/New York donated 200 baseballs and bats. Pictured (l-r) are Jane Coleman, Assistant General Manager, WINS; and Edolphus Towns, an original founder of S.A.S. and Deputy Borough President of Brooklyn.

Owen Spann, KGO/San Francisco personality, recently conducted his fourth remote from Washington, D.C. His guests included Senator Alan Cranston, Senator S.I. Hayakawa and Esther Peterson, Special Assistant to the President for Consumer Affairs.

Jim Asendio moves to WINS/New York from WIND

as reporter. He was News Director at the Chicago station. Robert J. Arena has also been named Controller for WINS. Prior to that he was Director of Financial Planning, Policies and Procedures for Group W.

KABC/Los Angeles's morning team, Ken Minyard and Bob Arthur, recently travelled to the Midwest on an "Immortality Trip." The dynamic duo was immortalized during this trip when various landmarks were named in their honor. Stops included the "Ken and Bob Peaks" in Tulsa and Russellville, AR, where an arch will be built proclaiming a specific site as "Ken and Bob Country." After this exhausting trek, Ken and Bob are on vacation through August 29. In their absence, Los Angeles radio personality Dick Whittington and KABC weekender Chuck Walsh are sharing hosting chores.

A salute to New Jersey was presented by WOR/New York on August 20. For the third year in a row the station and its personalities have done remotes from several spots within the New Jersey area to honor its listeners in the Garden State. A highlight of this year's event was a segment with Governor Brendan Byrne, hosted by John Gambling.

On September 11-13, the Woodruff Organization will sponsor a "News Technology of the Future" seminar in San Francisco for radio and television newspeople. The curriculum ranges from innovations in newsroom techniques to street reporting. Interested parties should contact the organization at Radio City, 420 Taylor Street, San Francisco, CA 94102.

by Gail Mitchell

You Can't 'Fool' All These R&R Reporting Stations...

WCAO add	KMJC add	WTRY on	WJBQ 25-22
WRKO add	KENO add	WICC deb 30	WGUY 30-29
Q105 add	KTKT add	Q106 deb 29	13FEA 28-24
WGCL add	WLBZ add	14Q 40-38	WFBG on
KHJ add	WTSN add	WKEE deb 39	WAAV on
KOPA add	WYRE add	Z98 26-19	WHHY deb 30
WFLY add 30	V100 add	KXX106 19-14	WFOX on
WKBO add	WCIR add	KRBE 23-18	WCGQ 15-9
WHYN add	WXIL add	WJDX 27-26	WSEZ 35-30
14WK add	WANS-FM add	WERC 28-24	WISE 31-28
KEEL add	KSEL add	Y103 deb 40	WFLB on
WFMF add	KPUR add	WBBQ deb 28	WTMA on
WSGN add	KQWB-FM add	WLAC on	KQ94 30-29
96X add	WSPT add	KX104 deb 28	WROV on
WAPE add	KCBN add	WSKZ deb 29	FM99 deb 34
WGA add 36	WKBW on	WNOX deb 26	KILE 40-36
95SGF add	KRLY on	WGH on	KKLS on
92Q add	Z93 deb 29	WQRK on	WAKX deb 29
WRJZ add	94Q 14-10	KJRB on	WGBF on
WAYS add	KFI on	KCPX on	KENI deb 26
WDRQ add	WFBR on	KRUX deb 37	KSLY on
WISM add	WHFM 30-28	KRQ 29-26	KQDI on
			KBIM deb 24

SECOND MOST ADDED RECORD OF THE WEEK!

...They Know The Larsen/Feiten Band Is A Smash!



"Who'll Be The Fool Tonight"

LARSEN/ FEITEN BAND

Produced by Tommy Lipuma

'Whip It' Up!

Y100 21-18	Q105 add
KRLA 25-11	KFI add
WAEB deb 23	13K on
96X 16-13	FM100 on
CK101 deb 37	KX104 on
JB105 on	WGH add
Q107 on	WRVQ add
	WAAV add



"Whip It"

DEVO

Produced by DEVO
in Association with
Robert Margouleff

ON WARNER BROS. RECORDS





The Greatest

October 5-8, 1980



Karl Eller

PRESIDENT/CEO, CHARTER MEDIA

In 10 years, Karl Eller built an outdoor advertising company into a vast media enterprise, Combined Communications, and sold it to the Gannett Co. for \$370 million.

Today he's building another communications empire in partnership with the Charter Co.

This celebrated entrepreneur is a man of vision and action. We look forward to a profoundly exciting keynote address on broadcasting's future.



Anne Jones

FCC Commissioner, Who Has Established A Reputation For Independent Voting, Will Be A Keynote Speaker At The Tuesday Luncheon.



Richard Shiben

Will Deliver His First Major Address To The Broadcast Industry Since Being Named FCC Broadcast Bureau Chief.

America's Trend Watchers

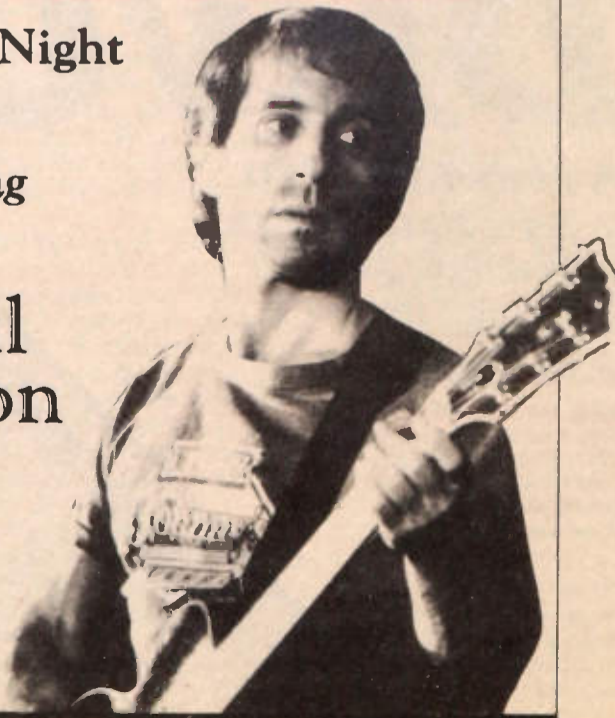
The Research Firm Yankelovitch, Skelly & White Will Detail The Latest American Lifestyle Changes.

Superstar Concert

Monday Night

Starring

Paul Simon



- **Ratings Clinic**
"Last-Minute Fine-Tuning For The Book"
- **"Delphi Study"**
Participate In A Futuristic View Of Our Industry
- **Large And Small Market Sales Clinics**
Featuring "New Methods For Co-op"
- **The Latest From The Networks And Syndicators**
- **FCC & Engineering Panels**

Radio Event Of 1980

Bonaventure Hotel Los Angeles, California

A New Concept For Individual Format Meetings

Just some of the broadcasters that will be participating in the "Format Hospitality Rooms"

- | | |
|--|---|
| Lee Abrams — <i>Burkhardt/Abrams</i> | Mike McVay — PD WAKY & WVEZ/Louisville |
| Jon Anthony — PD WJEZ-FM/Chicago | Tom Moran — VP Churchill |
| Lee Armstrong — PD WVON/Chicago | Mike Owens — VP/GM KNIX-AM-FM/Phoenix |
| Don Benson — VP Western Cities | Gary Peters — PD WCC/Bridgeport |
| Gerry Bledsoe — WWRL/New York | Jeff Pollack — Pollack Communications |
| Kent Burkhardt — <i>Burkhardt/Abrams</i> | Lee Ranson — PD WXCL/Peoria |
| Bob Canada — PD WGN/Norfolk | Perry St. John — VP/GM KSO/Des Moines |
| Todd Chase — PD JB105/Providence | Ed Salamon — PD WHN/New York |
| Frank Cody — PD KBPL/Denver | John Sebastian — PD WCOZ/Boston |
| Carey Davis — GM WSDR/Sterling | Burt Sherwood — VP/GM WMAQ/Chicago |
| E. Alvin Davis — Consultant | Dave Sholin — National Music Coordinator |
| Bill Ford — PD WCXI/Detroit | RKO Radio |
| Bill Hennes — PD WMAQ/Chicago | Bob Simmons — PD KKSX/Portland |
| J. J. Johnson — KDAY/Los Angeles | Marlin Taylor — President, Bonneville |
| Bruce Marr — Operations Mgr. KVI/Seattle | Bill Terry — PD WBLI/Long Island |
| Ken Martin — PD WCOS-FM/Columbia | Charlie Van Dyke — PD WRKO/Boston |
| Dan Mason — GM KFMM/Houston | George Williams — VP/Programming, |
| John McGhan — Director Of Programming, | Southern Broadcasting |
| <i>The Source</i> | Norm Winer — PD WXRT/Chicago |
| | John Young — PD Z93/Atlanta |

Bold type denotes guests confirmed this week.

Barbara Mandrell

Entertaining At The Tuesday Luncheon



- Giant Exhibit Area
You'll See The Tools Of Tomorrow
- Multimedia Shows And Movies
- Promotion In The 80's:
Everything From Letterhead To TV Spots
- Hospitality Suites

And So Much More...

Registration Information

RETURN TO: NRBA • 1705 Desales St. NW • Washington, D.C. 20036 • (202) 466-2030

Please Print Or Type

Name(s) & Title(s): _____

Station(s)/Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

FEES *

NRBA MEMBERS	
1st registrant	\$150.00
each add'l. registrant	\$130.00
NON-MEMBERS	
1st registrant	\$190.00
each add'l. registrant	\$170.00
SPOUSES	\$ 50.00



NOTE: Pre registration deadline is September 25. After September 25, registration will be handled on-site.

* There will be an additional charge of \$25 per person for registrations received after September 1st.

Hotel Reservations

Please use separate forms for each room requested. This form may be duplicated.

Name(s) & Title(s): _____

Station/Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Arrival date: _____

Departure date: _____

Reservations will be held until 6:00pm unless guaranteed by a first-night deposit (payable to hotel) or a credit card.

Credit card type & # _____

Expiration date: _____

** For Guaranteed Reservations Only **

I understand that I am liable for one night's room and tax which will be deducted from my deposit, or billed through my credit card in the event that I do not arrive or cancel on the arrival date indicated.
Signature: _____

Please circle preferred type of accommodation:

	Standard	Medium	Deluxe
Single	\$57	\$67	\$77

Twin (2 beds)	\$69	\$79	\$89
---------------	------	------	------

Double (1 bed; 2 people)	\$69	\$79	\$89
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NOTE: NRBA is processing initial hotel reservations as a convenience to registrants. To change or cancel your hotel reservations, you must do so directly with the Bonaventure Hotel (213) 624-1000.

If rate requested not available, nearest available rate will be assigned.

WHAT'S NEW

Edited by Don Waller



Harris Intros Improved Program Automation System

The Harris Corporation Broadcast Products Division recently introduced its most advanced program automation system to date, the "Harris 9003." Among the unit's features are its unique "MULTI-FILE" Program Memory, which provides separate files for each schedule (commercials, playlist, etc.) and integrates these files to create the broadcast day; and the ability to receive information from completely independent terminals so that the traffic director and the program director can both edit their respective memory banks simultaneously.

Additional features include plain-text title display, which specifies the upcoming music selection by title and artist rather than by number code, dual-intensity video for easy reading of important information, and the capability to insert up to three lines of information via the newsroom terminal to provide the operator with material for live insertion. The "Harris 9003" also allows information such as intro/running time and chart position to be filed on the same single line of text as the artist's name and title as well as offering a countdown timer that automatically displays the time remaining prior to a live event. For further information, contact Eric Jacobson in Product Merchandising at the Harris Corporation Broadcast Products Division, P.O. Box 4290, Quincy, IL 62301, (217) 222-8200.

Lin's 2nd Qtr., 6-Month Net, Revenues Rise

Lin Broadcasting has posted increased net profits and revenues for the second quarter of 1980. Net profit for the firm rose 13 percent to \$4.5 million, up from \$4 million during the second quarter of 1979, while second quarter revenues were up nine percent to \$17.3 million, compared to \$15.9 million in the equivalent period last year.

Net earnings for the first half of 1980 likewise increased 13 percent to \$6.9 million, up from \$6.1 million in the first half of 1979 with first half revenues climbing 12 percent to \$30.2 million, up from \$27.1 million in the analogous period of 1979.

Scripps-Howard's Net Slips Slightly In 2nd Qtr., 6 Months Up

Scripps-Howard Broadcasting Co. reported that net income for the second quarter of 1980 dipped three percent to \$4.6 million, down from \$4.6 million for the second quarter of 1979; however, net income for the first half of 1980 increased six percent to \$7.9 million, up from \$7.5 million in the first six months of 1979.

Revenues for the firm during the second quarter of 1980 also rose six percent to \$20.1 million, up from \$18.9 million in the equivalent period of 1979, while first half revenues rose nine percent to \$36.6 million, up from 1979's \$33.6 million.

"Platinum Meltdown" Show Pits Computer Against Jock

The computer age is definitely upon us. Stations are using computers for billing and continuity, as research tools, and even to program the station's music. But have you ever heard of a computer doing its own show? If not, you're probably not familiar with TM Programming Inc.'s syndicated program, "Platinum Meltdown."

This radio special, reminiscent of

Updated Broadcasters' Political Catechism Available From NAB

Now that the national political conventions have concluded and the general election is rapidly approaching, the National Association of Broadcasters (NAB) has made available the ninth edition of its "Political Broadcast Catechism." Prepared by the NAB's legal department, the 48-page pamphlet includes all changes in the political broadcast law and its interpretation which have taken place since 1976. Designed to be used as a reference tool for broadcasters, the booklet comes complete with an easy reference index, the full text of Sections 313, 315, and 317 of the Communications Act (which detail the specific political obligations of broadcasters) as well as pertinent FCC rules regarding radio and political broadcasts.

Basically, the text divides into two main sections, the aforementioned material covered under the Communications Act, and the Fairness Doctrine, all covered in a simple question and answer style. Copies of this document are available by writing to the Publications Manager of the National Association of Broadcasters, 1771 N Street NW, Washington, D.C. 20036. Price is \$3 for NAB members; non-members: \$9.

Orson Welles' "War Of The Worlds," is a 40-hour feature which pits computer against jock, with the computer eventually winning and taking over the airwaves to program only certified platinum records. It's a tongue-in-cheek promotion designed to give listeners a fun-filled weekend of top hits, artist interviews, and mini-concerts, all presented by the fascinating computer.

"Platinum Meltdown" itself has 85

percent music content and a unique presentation, starting two weeks prior to airing when sudden and brief computer interruptions are heard on the air right up to the start of the broadcast when the computer finally "gains control." Each program also comes complete with posters and promos for sales and merchandising. For further information, call Ron Nickell, VP/GM for Special Projects, TM Programming Inc., (214) 634-8511 (collect).

NATIONWIDE RADIO CAMPAIGN

Fall Fashion Spots Backed By New Wave Beat

All across America kids will be doing their back-to-school shoppin', boppin' to the New Wave beat come mid-August when the Edison Brothers 270-store Fashion Conspiracy national retail chain unleashes its latest radio ad campaign in 80 markets nationwide. Stressing competitive prices and specific sale merchandise, the in-house created spots are backed with music, described by Fashion Conspiracy Director of Marketing Gary Canter as having the "high energy, fast tempo of 'soft' New Wave."

However, lest mothers of this great nation fear that their offspring will return home bedecked in torn T-shirts, bondage trousers, leather jackets, and dog collars, be advised that the spots' backing track is said to be closer to the sound of Blondie than of the hard-core roar associated with punk rock. Citing the previous influence of

disco upon the youth fashion market, Canter explains the campaign as the first instance of fashion retailers attempting to be on top of musical trends rather than catching up two years late. So come this fall in study hall, it's miniskirts for the misses; skinny ties, guys.

11th College Radio Conference Set For November 13-15

This year, the 11th Loyola National Radio Conference will be held in Chicago on November 13-15. The event is the nation's largest and oldest college-sponsored radio gathering. For registration information contact Maureen Murphy at (312) 670-3116.



Santa Singles

Employers who want to feel like Santa Claus this Christmas, but whose generosity is of necessity tempered by the temperate economic climate, may take solace in passing out bonus packets bulging with "Santa Dollars." Available from the Thurston Moore Company Ltd., the Santa singles are government-permitted and come in their own steel-engraved gift envelopes. In fact, these paper pees are such a premium, the only people likely to feel "Scrooged," are your employees.

WESTWOOD ONE • SALUTES!

One of over 1200 Great Radio Stations carrying Westwood One programs. Programs like: Dr. Demento, Off The Record with Mary Turner, The Great American Radio Show with Mike Harrison, Star Trak with Candy Tusken, Ace & Friends, Spaces and Places, Shootin' The Breeze, Special Edition with Sid McCoy, The Sound of Motown, On The Move and The Twelve Hours of Christmas.

LRS 102
WLRS

9540 Washington Blvd., Culver City, CA 90230
(213) 204-5000

WESTWOOD
ONE

NO OTHER RADIO NETWORK CAN MAKE THIS STATEMENT:

“THE KING BISCUIT FLOWER HOUR.”

On January third, 1981, network radio enters a new age.

That's when DIR programming comes to ABC. There'll be an explosion of quality programs... exciting, new rating grabbers, exclusively for ABC.

52 King Biscuit Flower Hour concerts. Spectacular ninety-minute rock concerts. 24 country music concerts. Several "Supergroups In Concert" specials.

The "Rock Radio Awards". Special programming for all four ABC Radio Networks.

For 8 years now, DIR has been the most prolific and innovative concert production organization in America. Now they're in concert with ABC... the leading radio networks in America.

Never has so much been made available to so many.

RADIO abc
Networks

The People Delivery System.™

WHAT'S NEW

Latin Production Firm Formed

Will Produce Spanish Versions Of English Hits For The Original Artist

San Marino Productions is a newly-formed firm designed to provide complete marketing services for English-language recording artists who wish to adapt their product to the Spanish-speaking consumer (currently estimated as in excess of 300 million persons worldwide). Headed by **Bernie Sparago**, **Bill Marin**, and **Edmundo Perez**, the Los Angeles-based firm will work with U.S. labels in the selection of artists and songs, translate the lyrics into Spanish, coach the artists with regards to diction and pronunciation, and assist in the recording of the Spanish voice tracks over the existing instrumental tracks. The firm stresses that it will be undertaking projects with artists from all styles of music, having previously worked with the **Captain & Tennille** and **Teri DeSario & KC**, with negotiations for a Spanish-language compilation album featuring performances by a number of **Solar Records** artists in the works.

In addition to the above service, San Marino Productions will offer marketing and sales consulting expertise to aid U.S. labels in penetrating the marketplace once the Spanish-language product is complete. This latter service includes the placement of finished masters, the development of promotion and sales plans in each territory, and the direct promotion of product in the Spanish sectors of the U.S. and Puerto Rico. For further information contact San Marino Productions at 902 S. Hobart Blvd., Los Angeles, CA 90006, (213) 384-2702.

Zenith Debuts Latest Cassette/Radio Model

With 1979 company cassette/radio sales topping the 4.2 million mark in the U.S. and customer demand increasing, **Zenith Radio Corporation** has expanded its cassette/radio line to include the "Model R90" AM/FM portable cassette/radio. Besides playing prerecorded cassettes, this model can also record tapes directly off the AM or FM bands and features both a built-in condenser microphone and a remote microphone, plus the usual cassette components of tape counter and reset button, auxiliary input jack, automatic shut-off on play and record, and automatic record level control. Switchable automatic frequency control on FM, variable tone control, precision vernier tuning, and a 4-inch speaker highlight the radio features.

UA To Offer Rogers LP Via Direct Mail

United Artists Records will become the first U.S. record company to offer a new album by a major recording artist via direct mail order when the "Kenny Rogers's Greatest Hits" LP is released in September. The album will be available through retail outlets as well.

Although companies such as **K-Tel** have shown great success in the direct mail marketing of records (principally compilation albums of hits from various artists and labels), the logistics of processing C.O.D. orders has prohibited major labels from entering the field until now. UA aims to circumvent this problem by adding a staff whose function will be to handle the requests for the Rogers LP, which will contain 10 of Rogers's best-known tunes plus two new songs composed specifically for Rogers by the **Commodores' Lionel Richie**.



Kenny Rogers

Biz Travellers Get Tax Break From IRS

In a move that should ease the economic pressures upon promotion and salespersons who, of necessity, spend a lot of time (and money) travelling in their cars, the **Internal Revenue Service** has recently increased mileage deductions for drivers who use their own cars for business travel, trips to the doctor, charitable work, and moving. The new rates are: 20 cents per mile for business travel, up from 18.5 cents, for the first 15,000 miles per annum; 11 cents per mile, up from 10 cents, for additional driving or for fully depreciated cars; and nine cents per mile, up from eight cents, for charitable, medical or moving expenses.

These new rates are retroactive to January 1, 1980 for those who choose to deduct the standard mileage rate rather than the actual operating expenses of their cars. IRS officials said the rate increase was designed to cover the higher costs of operating autos in the Eighties.



B.B. King

B.B. Forms Blues Artists Consulting Firm

Blues giant (and **MCA** recording artist) **B.B. King** and his manager **Sid Seidenberg** have formed **Blues Artists of America**, an artists consulting firm. According to Seidenberg, the firm will attempt to secure better bookings, agency and record contracts, and tie-ins for blues artists, all for what Seidenberg described as "a normal manager's commission." The firm intends to represent blues artists who are presently without management as well as those who are currently under contract, with negotiations with **Jimmy Witherspoon** and **Little Milton** already in progress.

Our Gang Record Label Formed

Our Gang Entertainment, the Cleveland-based production club, and personal management firm headed by **Joey Porrello**, has announced the formation of a record label. To be called **Our Gang Records**, the label is the result of the recently-concluded agreement between Our Gang Entertainment and Cleveland-based record manufacturer, national distributor, international licensor and music publisher **Mirus Music**, headed by **Ron Iafornaro**. The first product to be released under the newly-formed label will be an album from Ohio-based rock group **Link** with additional signings to be announced at a future date.

While the label intends to create a network of independent promotion persons to work its upcoming product, initial Our Gang Records staff appointments are: **Lee Graziano** (currently head of Our Gang Entertainment's Chicago office), VP/Artist Development; **Ken DeGeronimo**, Coordinator of Artist Development; **Jim DeGeronimo**, Treasurer/Comptroller; **Roger Hatfield**, Staff Producer; and **Gary Doberstyn**, Director/A&R Administration. **Nicholas Schmitz** of Chicago has been retained as Public Relations Counsel. Our Gang Records will be located at 25100 Euclid Ave., Euclid, OH 44117.

PRO:MOTIONS

Cooper Upped To Dir./Creative Services At Atlantic

Paul Cooper has been appointed to the newly-created post of Director of Creative Services at **Atlantic Records**. Cooper had been National Director of Publicity for the label since February, 1978. Prior to his joining Atlantic, Cooper served as Director of Creative Services for **Little David Records** for five years, having previously held the post of National Director of Publicity for **A&M Records**.

In his new post, Cooper will work closely with Atlantic artists, managers, and attorneys as well as the label staff in order to maximize the growth and development of both newly-signed and veteran label talent. He will be extensively involved in Atlantic's growing TV commitments as well. Cooper will be based at the label's West Coast offices in Los Angeles.

Crawford Named OM At Radio Arts

Greg Crawford has been named Operations Manager at **Radio Arts Inc.** Crawford's extensive broadcast industry background includes stints as an air personality at **WIND/Chicago**, **WIXY/Cleveland**, **KYNO/Fresno**, **KAFY/Bakersfield**, and **KONG/Visalia, CA**. Formerly Group Program Director and consultant for **Anthony and Associates**, Crawford also pre-

viously served as OM/PD at **WGCI-FM/Chicago** and held a variety of management positions at **Globetrotters Communications Inc.** as well.

Top Execs Shuffled; Barnes, Dorfman & Ringer Added At WMOT

David Chackler has become Chairman of the **WMOT Enterprises Group**, **Alan Ruben** has taken the post of President of **WMOT Records**, **Steve Bernstein** has assumed the position of President of **WMOT Music Publishing**, and **Eric Doctorow** has been named Senior Vice President and General Manager of the **WMOT Enterprises Group** as the Philadelphia-based label restructures its top management in the wake of its recently-signed pressing and distribution deal with **CBS Records (R&R 8-15)**.

In addition, **Reggie Barnes** has been named National Promotion Director, **Marvin Dorfman** has been appointed Sales Consultant and **Doreen Ringer** has been named Director of Publicity and Artist Development for the label, which will open Los Angeles offices to complement its existing Philadelphia headquarters in the near future.

Simpson, Cousino Upped To VP's At Capitol

H. Lee Simpson and **Ralph Cousino** have been appointed VP/Manufacturing and Distribution Operations and VP/Engineering and Studios, respectively, at **Capitol Records**. In

their new positions, Simpson will be responsible for all manufacturing production and distribution activities for the label, while Cousino will supervise all engineering and studio activities for Capitol.

Morrison Named Nat'l Promo Dir. For Cherie

Stuart Morrison has been named National Director of Promotion and Artist Repertoire for **Cherie Records**. Prior to his joining the Detroit-based label, Morrison served as Midwest Regional Promotion Manager and Local Promotion Manager based in Hartford for **Warner Bros. Records**, having previously been Local Marketing Manager based in New York for **Arista Records**.

In his new post, Morrison will be responsible for directing the marketing and promotion for all Cherie product. He will be based at 1080 N. Woodward, Birmingham, MI 48011. (313) 547-5376.

Schnieders Named To West Coast Mgr./Promo & Mktg., Nashville Division At MCA

Bob Schneiders has been appointed West Coast Manager of Promotion and Marketing, Nashville Division for **MCA Records**. Most recently Manager of the label's Los Angeles Branch, Schneiders previously served as Manager of MCA's Minneapolis Branch as well. He joined the label in 1976, coming from a post with **Pickwick Record Distributors**.

The Pointer Sisters Need No Encouragement!

"HE'S SO SHY"



BREAKERS®

"He's So Shy," (P-47916)

the first hit single from the new album SPECIAL THINGS.
Produced by Richard Perry (P-9)



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RADIO- YOU HAVE BEEN BITTEN! "ANOTHER ONE BITES THE DUST"

from
QUEEN

BREAKERS®

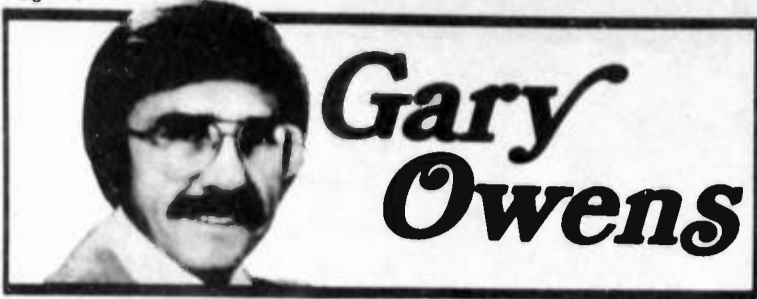


"Another One Bites The Dust," (E-47031)

the second hit single from the best-selling album THE GAME.
Produced by Queen (5E-513)



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What North American deejay is so homely that instead of putting his picture on his driver's license, they used the negative?

As we sit here sucking on our favorite knotty pine gumdrop, let's do a quick perusal. Supposedly, San Quentin gets Dr. Don Rose's show on their intercom . . . they've made him an honorary inmate . . .

Dr. Laura Schlesinger will add her psychological expertise to the "John Davidson" television show by becoming a semi-regular on the program. Insiders believe John may be thinking about getting a dimple transplant from Cary Grant . . .

If the SAG strike isn't over soon, Hollywood talk is that the networks may plan on re-running the *Political Conventions!*

The FBI has informed the Gary Owens column that there's been another upsurge in crimes of all categories. One way to reduce crime in the streets is to widen the sidewalks!

Always happy to print public service. The folks at R&R tell me they didn't have room in any of their other columns for this, and wondered if we could fit it in:

Floogerman Sanitarium is pleased to announce four new openings for *napoleons* after having released the previous patients. If you believe yourself to be Napoleon and if you can have a close relative certify to that fact, you may be eligi-

ble for immediate entrance to *Floogermans*.

Other available patient-open quotas are:

Three King George the Fifths (must have own costumes) . . .

Two (male or female) who believe themselves to be Otis elevators in the Tishman Building in Los Angeles . . .

One Martha Washington (preferably a woman who enjoys making candy) . . .

Two people who believe themselves to be Kal Rudman (must have mimeograph machine and copy of Forbes) . . .

And any two related males who believe themselves to be the Wright brothers! (Previous pair perished in an unfortunate attempt to glide from the roof of the Floogerman Rec Hall.)

Apply today if you feel you fall into one of the aforementioned categories. Or . . . apply tomorrow if you believe today is the day after tomorrow. If you are the kind of person who enjoys being totally committed to something . . . FLOOGERMAN'S SANITARIUM is for you.



CBS Wins As Democrats Depress Ratings

Although the damage wasn't as severe as the ratings depression caused by the Republican Convention during the Nielsen week ending July 20, network average ratings were significantly down for the past week (ending August 17), while the Democrats convened in New York. No convention-oriented programming could be found in the Top 20, which was dominated by CBS (four of the top five shows en route to a 12.4 average rating and a solid victory over ABC's 11.1 and NBC's 9.7). NBC had some good news, with "ChIPS" hitting a high point for the year (8th) and the controversial "Speak Up America," despite some holes in its affiliate coverage, scoring a promising 16th place finish.

"60 Minutes" led CBS's stalwart Sunday-Friday assault squad, followed by 2) "Dallas" (CBS) 3) "Support Your Local Gunfighter" (ABC Sunday movie) 4) a tie between CBS's "The Jeffersons" and "Dukes Of Hazzard" 6) "ChIPS" (NBC) 7) a tie between ABC's "Love Boat" and "Fantasy Island" 9) another CBS tie, featuring "Trapper John MD" and "Archie Bunker's Place."

Leading the 11-20 grouping was "One Day At A Time" (CBS), followed by 12) "That's My Line" (CBS) 13) "Incredible Hulk" (CBS) 14) "Joe Panther" (NBC Sunday movie) 15) "Tarantulas, The Deadly Cargo" (CBS Saturday movie) 16) "Speak Up America" (NBC) 17) "Benson" (ABC) 18) "20/20" (ABC) 19) ABC's preseason football telecast, and 20) "Wonderful World Of Disney" (NBC). "WKRP In Cincinnati" capped a week in which it was preempted by losing a softball game to the R&R Breakers over the weekend by a 12-5 score.

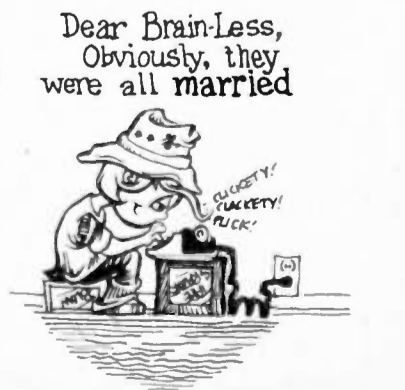
MUSIC ON TV: Universal's Pay TV division is in the process of licensing its first musical special to cable operations. The show is a one-hour concert special featuring Loretta Lynn . . . Paul Simon stars in "Paul Simon Continued," a documentary on the making of his forthcoming film "One Trick Pony." The show is running from August 21-31 in major markets across the country, with more airdates scheduled for September . . . **Pure Prairie League** guests on "American Bandstand" August 30.

VIDEOSCOPE:

JULY VCR SALES DOUBLE 1979 LEVELS: Total VCR unit sales to retailers soared 107 percent in July 1980 to 50,313 units, up from 24,214 units in the equivalent period of 1979, according to the Electronic Industries Association Consumer Electronics Group newsletter. The first 30 weeks of the new decade tell a similar tale, with VCR unit sales to dealers up 65 percent to 336,914 from 204,658 in the initial 30 weeks of 1979 . . . **RCA BOWS NEW VCR; REVISES INDUSTRY SALES FORECAST:** RCA has introduced its most sophisticated videocassette recorder to date, featuring "Visual Search" capability, which allows you to scan either forward or reverse at faster than normal speed while continuously displaying an image on the TV screen. Expected to retail for under \$500, the mono-only "SFT100" also features "Rapid Access," which enables you to locate any desired segment by means of a digital time indicator. Furthermore, RCA has revised its sales predictions for the entire VCR industry from an earlier 550,000 units in 1980 to 800,000 units . . . **SEARS "SHOP BY TV" PLANS PRESENTLY STYMIED:** Citing "tremendous technical, cost, and consumer habit barriers to be overcome," Sears, Roebuck & Co. VPI/Corporate Planning Philip Purcell told Advertising Age magazine that although Sears was continuing to explore the development of a satellite-fed video catalog network, it would be "a very, very long time" before shopping by TV becomes a reality. Biggest obstacles are indexing (so that consumers don't have to wade through a sea of electronic pages to find the item they want) and the lack of a device to allow consumers to relay their orders to a central clearing house. At present, no such unit exists that would enable consumers to send signals from their TV set to the satellite from which they receive the original information. Consumer habits, however, are expected to change as Americans become accustomed to technology in the home . . .

ERR WAVES

BY BOBBY OCEAN



5 YEARS AGO TODAY

Radio & Records

- ★ **WQIV/NEW YORK LOSES FCC BATTLE, ABANDONS AOR FORMAT** — Citizens' groups win fight; station to return to Classical format, WNCN call letters.
- ★ **JOHN LEADER JOINS KHJ AIR STAFF** — Moves to West Coast from WQXI/Atlanta MD position.
- ★ **NUMBER ONE FIVE YEARS AGO: "Jive Talkin' "** — Bee Gees (RSO)
- ★ **NUMBER ONE COUNTRY: "Feelings"** — Loretta Lynn & Conway Twitty (MCA)
- ★ **NUMBER ONE LP: "Fleetwood Mac"** — Fleetwood Mac (WB/Reprise)

URBAN COWBOYS TAKE NATION BY STORM!

THE CHARLIE DANIELS BAND

“The Legend of
Wooley Swamp”



JB105 on
Q105 deb 29
WLS on
KWK 1-1
KBEQ 18-14
KUPD 13-7
WPEZ deb 29
WFBR deb 28
WFBL add
WHFM add
WFLY add 23
WICC deb 26
WKEE deb 36
KSRR 26-20
WJDX 21-20
WERC add
WSGN deb 32
Y103 deb 39
95SGF add
WBBQ deb 30

FM100 add
KX104 on
92Q 30-27
WSKZ 20-16
WQRK on
WRVQ deb 26
WDRQ add
KJRB deb 29
KTAC on
KCPX add
KRSP 26-21
KMJK add
KLUC 25-21
KRQ 28-25
KTKT 12-7
WLBZ add
K104 30-15
WFBG 32-28
WCIR add
WAAY 27-18

WHHY add
G100 add
WCGQ 25-19
WSEZ 29-21
WISE deb 29
WANS-FM 25-20
KQ94 25-21
WROV on
CK101 22-18
FM99 deb 27
KWIC deb 31
KFYR on
WAKX add
WGBF add
KDVV add
KENI on
KDZA add
KQDI add
KRLC deb 28
KBIM deb 39

MICKEY GILLEY

“True Love Ways”

KVIL 13
WHB 20-16
KSRR on
WTIX deb 34
WERC deb 26
Y103 on
KIOA on
KWEN deb 40
KWIC deb 33
KFXD add
KOMA add
WFOM add 37
WBZ-FM add
WBAL add
WFTL add
WOMC add



Produced by John Boylan

ON *Epic* RECORDS

Produced by Jim Ed Norman

O' JAYS

"GIRL,
DON'T
LET IT
GET YOU
DOWN"

WXLO add
KRLY on
KRLA on
KFI add
KIQQ add
KHJ on
KFRC on
96X on

WSGA add 33
FM100 add
WHBQ deb 25
WKIX add
WAYS add
FM99 add
KJRB deb 30
KRUX on

FROM THE ALBUM

**THE O'JAYS
THE YEAR 2000**



PRODUCED BY
KENNETH GAMBLE AND LEON HUFF



DISTRIBUTED BY CBS RECORDS



STREET TALK

The rumor mill was working overtime this week, and most of the talk centered on KHJ/Los Angeles. Street Talk has the inside information that KHJ will indeed switch formats to Country very soon. Further, as Chuck Martin resigned (see Page 1), we hear that a new PD has already been selected. Look for Charlie Cook from WGBS/Miami to be officially named as KHJ's debut Country PD next week. Charlie has already turned in his notice at WGBS, but has *not* announced his next destination. Charlie was Ed Salamon's "right hand" at WHN/New York before moving to WGBS, and Street Talk also hears that Ed may be involved in the KHJ format change as a consultant.

Meanwhile the KHJ exodus continues . . . jocks Mucho Morales and Charlie Fox have turned in their resignations, Charlie moving to KUTE/Los Angeles and Mucho supposedly headed for KRLA/Los Angeles.

It just might be a really hot week for new music at rock radio next week with two superstar releases on the way. The Doobie Brothers will release the title cut from their long-awaited "Real Love" album and Barbra Streisand's new single "Woman In Love," which was written and produced by Barry & Robin Gibb, includes the Bee Gees singing backup vocals and will also be out this week.

Joel Sebastian has exited his AM drive position at WKQX/Chicago, creating one of the better openings in a major market in a while. Interested parties should contact the NBC O&O's Program Manager, Bill Stedman, who is looking for "someone just right."

Is TM's President, Pat Shaughnessy, quietly putting together a financial group to purchase the company from Roy Disney's Shamrock Broadcasting?

Serious Street Talk out of New York is that WABC radio, "your music station," could possibly have a talk bloc on the air in the near future!

And while we're in New York, Record Logic is *not* closing its Big Apple offices. It is however, changing addresses. The company still represents the Main Ingredient, David Werner, the Silencers, and Ullanda. President Tom Cossie assures us that the company is very much "in business."

Andy Carey will take over the programming reins at WHYN/Springfield on August 25. The station will not be changing formats, as rumored before. Replacing Andy as PD of WJBQ/Portland is Brian Phoenix from KKRC/Sioux Falls, who will arrive in Maine on September 8. Congratulations to both programmers on their new jobs.

The name of David Geffen's new label will be Geffen Records, which ends weeks of speculation as to just what the new label would be called.

Saved By A Button

Pat Benatar is one happy lady and she has KSJO/San Jose to thank for it.

The Chrysalis recording artist visited the station the afternoon prior to her concert date in San Jose, and while she was there someone gave her several KSJO pin-on buttons. She put the buttons in her purse.

Backstage at the concert someone lifted Pat's purse from her dressing room while she was performing. After her performance she discovered the theft, but what she didn't know then was that some fans had found the purse in the bushes outside the hall. The fans, not knowing how to get in touch with Ms. Benatar, saw the KSJO buttons in the purse and called the station to announce their "find."

The station contacted Pat and had the purse returned to her . . . much to her delight. (We wouldn't be surprised if Pat kept those KSJO buttons in her purse for the rest of the tour as mementoes — and for safekeeping.)

Operations Manager Steve Casey has promoted Hank Cookenboo to Program Director at KUPD/Phoenix. Hank will continue to do morning drive along with his expanded programming duties at the Arizona rocker.

Bill Ratner, formerly of KJOI/Los Angeles, is the new permanent morning show host at KBIG/Los Angeles.

Have you noticed the slight difference between the Full Moon/Asylum LP and Columbia single version of Boz Scaggs's "Look What You've Done To Me?" The two configurations are identical (except for length) with one unexpected exception. On the Columbia version the backup singers are the Eagles, while on the album cut a group of unnamed females sing harmony. Why the change? Street Talk asked Irving Azoff, manager of Boz and the Eagles, and he told us that Boz was never completely happy with the LP version and wanted to change the backup parts once his current tour ended. Coincidentally, the Eagles tour ended at about the same time, so Irving offered the group to Boz. Boz accepted and created the "new" version of the song.

What Pittsburgh FM programmer is about to exit his station?

Dan Smigrod, formerly the innovative Promotions Director at WKIX/Raleigh, has landed a similar position with Bill Tanner at Y100/Miami.

Bob Burton has been named interim PD at WLCY/Tampa. He will remain on the air in mornings, and Street Talk hears that Bob's appointment may well become permanent.



This Week
FRANK SINATRA

Next Week
GRAHAM NASH

P.S. Congratulations to Bill and Pam Speed on the birth of their first child, Nicholas 8-12-80.

Just Released

SUZI QUATRO

"Rock Hard"

DL-104

The first single from the soon to be released Original Motion Picture Soundtrack

THE FOLK ARE

TM
RS-2-4203

A Robert Stigwood Production

Produced by Mike Chapman



Manufactured and Marketed by RSO Records, Inc.

"First Time Love" Is Going All The Way On:

WFIL on
WIFI add 29
F105 add
WRKO 21-19
JB105 add
KVIL add
KSLQ add
WGCL on
WOKY 28-27
KFI on
WFBL add 40
WTRY on
WICC on
WAEB on
Q106 on
WKBO deb 30
WHYN 38-34
WKEE deb 40
WTIX 33-29
96X 35-34
Y103 34-32
BJ105 on
WBBQ on
WKIX on
WVIC on
WZZP 28-26

KMJC on
KERN add
KCPX 25-24
KRUX 38-30
WLBZ 31-27
WIGY 29-25
WTSN 20-16
13FEA 20-18
WFBG 29-24
WXIL 29-24
WSEZ deb 38
WISE on
WFLB on
KQ94 27-22
WROV on
FM99 on
KWIC 32-29
KKXL add
WGBF on
KENI deb 29
KBOZ on
KBIM deb 28
CKLW add
WJDQ add
WXXX add
WROR add

"First Time Love" LIVINGSTON TAYLOR

Produced by John Boylan
Executive Producer
Charles Koppelman for
The Entertainment Company
on *Spic* Records

BRAD MESSER



Some More Interesting Untrue Stories

WASH-FM is a prominent adult station in the nation's capital and Mike Kavanagh is Metromedia's morning drive news anchor. His letter in response to the "modern urban legend" columns is reprinted here with his permission:

"The past two columns in R&R have been just great, and I'd like to add more from this part of the country if I could. While at the University of Massachusetts in the early 70's I took two courses on folklore with Prof. Ron Carey, a brilliant man and an expert in what is known as modern or urban folklore. He pointed out there are literally hundreds of tales told all throughout the country, often repeated in different regional forms, but essentially the same story line, and they pop up from time to time. You are right in pointing out that even highly trained newsmen can fall into the trap of reporting such tales.

"One example comes from Richmond when I was ND of WLEE. The local black newspaper began reporting details of a torrid story that had been repeated so often that 'everyone' 'knew' it was 'fact' and assumed the news media were guilty of massive cover-ups. The story was about a woman who died performing fellatio and the man's member became lodged in her throat. The story was that the man and woman had been rushed to the hospital where they had to be separated by a team of doctors.

"It took weeks of research by reporters to find out (it was urban folklore and) it was so rampant that even when the media pointed out discrepancies, the public still believed it and the tale was oft-repeated for months.

"Another example of urban folklore is the famous story about worms in McDonald's hamburgers, (so rampant that) the company called a news conference to point out that a pound of worms would be too expensive to put in their quarter-pounders, even if it wanted to.

"In New England, Prof. Carey says one fried chicken place almost went out of business because of the tale of a rat that fell into the batter and was eaten by someone. Funny, when Carey told this in his lecture one day, a student stood up and angrily said, 'How can you say that's not true! Why, my sister's best friend told her it happened to her aunt's neighbor!'

"Other famous urban folk tales include the unsolved murders everyone 'knows' about which never happened, such as the 'hook' man who escaped from the mental hospital and attacked the lovers in Lovers' Lane. (Moms love to tell that one to their daughters). There's the store with imported sweaters, and the woman who tries one on feels a 'pin' stab her, and dies on the way out. Seems there were baby snakes in the carton, one in her sweater, you see. (Snakes and the Orient are always good themes.) My favorite is the story of the medical students who stuffed the arm of a cadaver in the Exact Change basket on the Mass. Turnpike.

"Keep up the good work, Mike Kavanagh."

Rip 'N' Read

The Great Horse/Train Race

MONDAY AUGUST 25: 150 years ago today the first American-built railroad locomotive — the "Tom Thumb" — was pitted in a challenge race against a horse in Baltimore. The horse won. (Source: Alistair Cooke. Date varies with sources, only agreement is that it was 1830.)

Frenchmen established the city of New Orleans 262 years ago (1718) along the Mississippi about 100 miles inland from the Gulf of Mexico. It has the world's largest sugar refinery, is the second-busiest U.S. port. American troops liberated Paris, France in 1944. Beatles manager Brian Epstein died in 1967.

Actor Sean Connery, famous for James Bond role, is 50. Politician George Wallace is 61. Gene (Klein) Simmons of Kiss is 31:

Women Get The Vote In 1920

TUESDAY AUGUST 26: Sixty years ago today Congress finally declared the Nineteenth Amendment ratified, giving American women voting power. Fifteen states had already passed women's suffrage laws. The push had begun in the 1860's, and as late as 1917 four women were given six-month prison sentences for picketing the White House demanding the right to vote.

Not the biggest-ever, but a major volcanic eruption on this date 97 years ago (1883), when the island Krakatoa exploded in the Netherlands Indies, roughly 1200 miles south of Vietnam near the Equator. Krakatoa's tidal wave killed about 36,000 people and its ash colored sunsets around the world for two years. The volcanic eruption that formed Crater Lake, OR was more powerful but it was about 7000 years ago.

Lee DeForest — inventor of radio and TV vacuum tubes — was born 107 years ago in 1873. Don Bowman is 43.

Killer Hurricane Approaches Texas

WEDNESDAY AUGUST 27: No satellites watched and no one knew the size of what was coming, as pre-hurricane tides began easing over Texas beaches 80 years ago today. The storm would strike a week and a half later, killing 6000 people in and near Galveston, TX (1900).

In 1971 the first crossing of the Atlantic by a speedboat was completed. In 1976 Massachusetts Institute of Technology scientists reported "building" the first manmade gene.

Daryl Dragon — Toni Tennille's "Captain" — is 38. Tuesday Weld is 37. Tommy Sands is 43.

The First Radio Commercial

THURSDAY AUGUST 28: First radio commercial aired 58 years ago today. Dr. Martin Luther King, Jr. gave his "I have a dream" speech before about 200,000 people in Washington, D.C. on this date in 1963. In 1968 the "police riots" began at the Democratic National Convention in Chicago. Last year on this date Lord Mountbatten was murdered when his fishing boat was blown up offshore Ireland. The WWII hero was 79.

Donald O'Connor is 55. David Soul is 37. Wayne Osmond is 29.

The Super Glue In All Of Us

FRIDAY AUGUST 29: A year ago today — after many years of searching — scientists reported finding the first hard evidence of "gluon," the matter holding together everything in the universe.

Chop Suey — thought of as an Oriental recipe — was created and first served at a New York City restaurant 84 years ago today (1896).

The zipper was patented on this date in 1893. The Beatles performed their final live concert fourteen years ago in San Francisco.

Ingrid Berman is 63. Elliot Gould is 42. Michael Jackson is 21.

Media Marketing

Selecting A Research Supplier (Part I)

No matter how sophisticated your own research department is, it is almost inevitable that at one time or another a problem will arise which requires the use of some sort of outside research firm. In marketing parlance, the decision whether to do research yourself or contract it out to a third party is called the "make-or-buy" decision. When should you "make" your own research and when should you "buy" it from someone else?

Make vs. Buy

There are several factors to consider in deciding whether or not to conduct a piece of research internally or externally:

1 Availability of competent internal personnel. Is your staff already overloaded with more routine research responsibilities? Do your research personnel have the necessary level of skill required to conduct the study under consideration? When you find yourself short of time and/or expertise, an outside supplier may be called for.

2 Cost. It may often cost you a great deal in terms of "start-up costs" when one of your own personnel has to gear up for a research effort with which he or she has had little or no previous experience. An outside agency may have a resident expert with a lot of previous experience who can design and implement the research much more efficiently. You must, however avoid firms with large overhead charges, as these costs can quickly offset the gains due to efficiency.

"Internal personnel, unless they are completely dedicated to the project and are already experienced in that type of research, are unlikely to produce research results as quickly as an external supplier."

3 Confidentiality. In some instances, an outside research firm may provide a greater degree of respondent anonymity. This is particularly important when the research deals with rather sensitive areas of questioning (e.g., a survey of local businesses designed to determine the size of their advertising budgets and how they go about deciding on the media to use in reaching their customers).

4 Nature of the research. If the research in question is largely routine and is to be repeated a significant number of times (e.g., a

typical music research system), then it makes sense to devote internal personnel to the project. However, if the project is more unique and unlikely to be repeated soon it is probably wise to consider the use of an outside supplier. An example of this latter type of study might be a market positioning study to determine the need for and the direction of a possible format change.

5 Credibility. If the findings of the research are to be used in some sort of promotional effort (e.g., to build a station audience profile for use by the sales staff), then the extra degree of impartiality offered by the "third party" research supplier may be quite important. Obviously, the better the reputation of this outside supplier, the more weight will be placed on the results obtained.

6 Internal political factors. When the research problem in question is of considerable importance to the station and/or may have some controversy surrounding it, the use of an outside supplier can help to convince all internal decisionmakers that the research effort will be unbiased and thus maximally helpful in resolving the problem at hand. Internally conducted research may be too prone to influence by one or another faction within the station, which would greatly diminish the value of the research.

7 Need for specialized facilities or equipment. If the research is "one-shot" in character and not likely to be repeated, it would not make sense to invest in certain equipment which may be necessary to help the study run its course efficiently. For instance, it probably would not make sense, at least for most stations, to invest in a focus group room, complete with one-way mirrors and a taping system; there would simply not be enough use for the facility to justify its costs. In such a case, an outside firm is called for.

8 Time considerations. One of the things that makes market research information valuable is the timeliness of that information. If it takes too long to get the needed information, a valuable opportunity could be missed. When time is of the essence, it is often desirable to bring in outside assistance. Internal personnel, unless they are completely dedicated to the project and are already experienced in that type of research, are unlikely to produce research results as quickly as an external supplier.

9 Administrative considerations. If research is conducted internally, it often requires

more effort on the part of the PD or MD to directly supervise and administer the project. You personally may not have the time to do this, in which case you may benefit by having the outside research firm handle the project and administer it. In some cases, however, if you have a really good researcher on the station's staff, he or she will likely know more about radio than an outside supplier, thus actually saving you adminis-

"You must be prepared to spend your own time with an outside researcher, making sure that he or she fully understands the problem, relevant radio terminology, and the nature of the decision to be made."

trative time. You must be prepared to spend your own time with an outside researcher, making sure that he or she fully understands the problem, relevant radio terminology, and the nature of the decision to be made. A good outside researcher will grasp these areas very quickly and will often offer a fresh approach to the research that an inside person might not; nevertheless, use of an outsider may mean more of your time up front — make sure you have it to devote to the project in order to achieve maximum research effectiveness.

Reprise

In summary, the use of an outside research supplier is relatively desirable under the following conditions:

- When internal personnel are not competent or available to do the job
- When the research can be conducted more cheaply externally than internally
- When respondent confidentiality is a major concern
- When the research in question is non-routine
- When the credibility of the results is essential
- When internal politics are involved
- When specialized facilities are needed
- When time is of the essence
- When the decision-maker has sufficient time to spend with the supplier in the conception and design of the project.

Next time we'll take a look at how you should go about selecting a supplier once you've decided to "buy" research.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.





TOP-40

John Leader

WFBG/ALTOONA'S 27.0 SHARE

Tony Booth, A Basic Winner

How would you feel if your AM Top 40 station had just racked up a 27.0 share of your market's total persons 12+ audience?

That admirable share belongs to WFBG/Altoona and Program Director Tony Booth. A 27.0 has to be one of the highest 12+ figures turned in by any Top 40 station so far this year and certainly among the best for any AM Top 40. How did Tony do it? Was it some special contest or massive promotional outlay of cash? Those were among my many questions when I talked with Tony last week.

No Tricks

In a nutshell WFBG has succeeded by keeping a constant eye on the Top 40 basics and, obviously, executing them flawlessly. Tony told me, "Consistency and familiarity are the two hot-spot words in my vocabulary. You really have to market your radio station just like you would any other consumable product and then, once people become familiar with your product, you can't drastically change it. If you are Top 40, people come to expect certain things from you, so you cannot be Disco one day and all punk rock the next. That kind of format behavior violates both the consistency and familiarity that are so important to continued success.

"Programming any winning radio station, be it in Altoona or New York City, is not all that difficult. It takes a lot of work, but it's not an impossible task to accomplish. All great radio stations share the ability to sound local... sound like the market in which they broadcast. In one hour of listening to WFBG you can learn a great deal about Altoona even if you're not from



GUILT YOU CAN WEAR — 13K/San Diego PD John Lander models the latest in promotional wear — the 13K "I Shot J.R." tank-top. It all started as a bit on John's morning show when he asked listeners to call in and guess who shot J.R. on the popular CBS-TV show "Dallas." Eventually John devised the baby-blue tank-top as a pay-off for every 13th caller. In case you're wondering, the 13K logo appears boldly on the back of the shirt.

this area. You shouldn't be able to pick up any radio station and move it to another market and have it work. I have heard some very slickly-programmed stations in my time that were not ratings winners simply because

"In one hour of listening to WFBG you can learn a great deal about Altoona even if you're not from this area. You shouldn't be able to pick up any radio station and move it to another market and have it work."

they did not pay attention to their market. Radio has to be local. People want to know what's going on in their city and how it might affect them. Radio can do that better than any other medium."

Involvement

Just what kind of Top 40 station is WFBG? Tony said "We are an old-line, mass appeal Top 40 station much like Gordon McLendon's KLIF/Dallas in the beginning. We have strong personalities in all shifts, lot of promotions, not necessarily contests, although they do enter into the overall picture, and we are constantly relating to the community with our involvement in everything from the March Of Dimes 'Walk-A-Thon' to a recent jazz concert here.

"One of my main gripes about Top 40 stations today is the way they just throw away their PSA's. We have taken our more local public service announcements and tried to present them in a more meaningful way. If the jock is talking about a chicken dinner that the booster club is having, I encourage him to have some fun with it. Not put the event down for the sake of humor, but make it sound like it's something interesting. He might say, 'That's the best chicken you'll eat this year,' or something like that. It's all a part of sounding local, and I don't mean we all have to go back to hokey radio, but we do have to rethink the way we chose to showcase certain format elements like PSA's. We do ours a little differently, give them a bit more importance than other stations, but it's part of what makes WFBG better."

Music

Tony says he has always believed in playing the hits, which is just another one of the Top 40 basics. "When I first came into the market we were competing with another AM, WVAM. They had a very long playlist, so I tightened ours down and began doing some music research within the market. Shortly thereafter WVAM switched formats to Country and we were the only Top 40 station left on AM. At that point I began expanding our playlist, as I'm sure you noticed, because we were in a quarter-hour maintenance situation. A tight list under our present circumstances wouldn't work. We still do some call-out research on the music, but really subjectivity is tough to eliminate when it comes to picking music. I select the music for WFBG and it really always comes down to how a particular record sounds. I want to know what the labels are supporting, what their priorities are, and I check the trades, but how the song sounds is the final criteria.

"I think I'm basically pretty conservative when it comes to music programming, but occasionally we'll do something kind of non-traditional. When the new Paul Simon record came out, I put that right into high rotation for a few days just because it was new and very hot. It has now since gone back into a more regular rotation, but that record deserved to be showcased when it first went on the radio."

The Basics

Tony firmly believes in the basics and the key for him is localization. "Look around at the really success-

ful stations, regardless of format, and they all have one thing in common; they sound like the cities they are in. KDKA is Pittsburgh. WCCO is Minneapolis-St. Paul. Stretch that philosophy to a specific format like Top 40 and you just have to mix in the right personalities and music, promote it day and night and it will win every single time. It's just proper respect and application of the basics. You've said it a hundred times in your columns and it still works just like it did years and years ago."

If the 27.0 share Tony has amassed sounds less impressive because he did it in Altoona, PA, think again. No less than 16 radio stations showed up in the latest Altoona ARB, including 96KX and WDVE/Pittsburgh, which come into the market on cable. There is also Top 40 competition of FM in the form of WVAM-FM, which

currently runs Drake-Chenault's XT-40 automated format. WVAM-FM scored an 8.8 share to WFBG's 27.0.

Tony Booth is a very successful programmer, handling not only WFBG, but also programming WFBG-FM and assisting with Gilcom Communications' other station, WEIR/Weirton, WV. Tony pulls no punches. He believes in Top 40 as a format and he knows exactly how it works. His numbers indicate just how well he has applied the basics and embellished them with precisely the right ingredients. The secret to WFBG's success is — there is no secret.

NRBA Expo — Showtime



Last week I explained the switch to "Format Hospitality Rooms" at this fall's NRBA American Radio Expo. Now, as promised, here's how you can showcase your radio station for all your peers to see and hear!

In the Top 40 room we will have a display area available for any graphics, dry-goods, or any other visuals you might want to show off. Things like "minis" of your latest billboard campaign, station T-shirts, or any other promotional items you might have successfully used in the past will be set up for all to see. This kind of visual exchange might help all our creative juices flow more freely.

Also, equipment will be provided for you to play your station's composite airchecks for other visitors to the Top 40 Hospitality Room. I encourage you to send in your visual material as soon as possible, so I can begin planning the display area. If you don't have a current composite of your station, you might want to put one together on cassette before October, so you can bring it along to the convention.

All items should be sent directly to me: John Leader, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067. If you want the items returned, please let me know that when you send the items, otherwise they just might end up in my personal collection (which is fine with me). This is your chance to really let everyone see and hear just how great your station is, make the most of it... and keep those guest suggestions coming in. I'm working on the people you want access to.

SPLIT ENZ GOT YOU



In the past three weeks SPLIT ENZ have shown their TRUE COLOURS. Over 100 stations in three weeks have made this album the Country's Top Add On.

SPLIT ENZ TRUE COLOURS^{SP 4822}
The First *Laser-Etched* Record.
(All copies, DJ and Commercial)
Includes the single "I GOT YOU!"
On A&M Records & Tapes



"I GOT YOU"...HAS YOU!

Produced and Engineered by David Tickle. A Boomerang Production Management: Nathan Brenner, (North America) Tommy Mottola

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TOP 40

96KX	KUPD	WFLY	92Q	WORD	KROY	KMJC	KRUX	WSEZ	Z-98	KSLY	KRLC
Q105	KEYZ	WSEZ	WSKZ	KSTT	WFLB	KRSP	WZEE	WISE	WSPT	KCBN	KBIM
KNUS	WPEZ	KJ100	WBBQ	WFOM	KTLK	KLUC	WHSY	WANS-FM	KQWB-FM		

AOR

WXTQ	WGIR	WMJQ	KLIV	WIYY	WBLM	WSHE	KQFM	KMAC	KPAS	WIBA	WWWW
WAER	KTIM	WRNW	KBLE	KFML	WVAQ	WWCK	WSAT	WLRS	KATT	WRHY	KDKB
WKQB	DC101	WVUD	WBWB	WQXM	WAAF	WPDH	T-95	KFML	KYTX	WMAD	WKQQ
WYSP	WQLK-FM	WBCN	KZAM	KOZZ	WCCC	WUOG	WQDR	WLOB	KGOU	KIDQ	WZIR
KLBJ	WCMF	WSMI	WXKE	KTCL	WPLR	WBAB	WZZO	WRHL	WKLS	KZOM	WPHD
WHCN	KROQ	WAVA	KSHE	WLAV	KREM-FM	WMMS	KISS	WGRQ	WKDF	KTYD	WAAL
WHFS	WKQB	WIUC	WINZ	WFUV	WEBN	KEYZ	WRKK	WAQX	WPIX	WWWZ	KLYX
WKKI	WBRU	KILT	KKDJ	WLOB	Q107	WFYU	WSAC	WILS	KTKT	WSLO	KSAS
WOUR	KILO	WRKI	WAZU	WYMX	WLIR	WXRT	KAZY	WZZQ	KMBQ	WMYK	KLRB
KKSN	WWWZ	WLRS	WBOQ	WKIR	WOWD	KYYS	WLUP	WKZL	KIOK		
KLOL	WHKC	WNEW	WRCM	KSJO	KOME	M105	KNAC	WRXL			

TOP-40



KTLK ON GUARD — KTLK/Denver hosted a picnic for 350 members of the Colorado Boys' Clubs, treating them to lunch, a "My Bodyguard" T-shirt, softball and other games, and a chance to meet stars of the movie. Pictured with some of the youthful participants and part of the lunch are (l-r, rear) movie costar Adam Baldwin, KTLK PD Ed Greene, a counselor, KTLK MD Randy Jay, air personality Jason Michaels, costar Matt Dillon, and a counselor.



A KWIC RACE — KWIC/Beaumont participated with other area stations in the Thunder River Raft Ride recently. The station's Ken Jumper and Terry Cannon (both bottom right) and Mark Meredith (second from left, top row) are pictured with other contestants.



RED HOT FLOAT FOR KUHL/KXFM — KUHL and KXFM/Santa Maria borrowed the RAB slogan "Radio... It's Red Hot!" to construct a prizewinning float in the local Elks Rodeo Parade. The float featured a replica of a 1930's Philco radio which smoked and flashed lights in spectacular fashion. Pictured on the float are (l-r) staffers Rick Baca, Chris Mundy, Jeff Randall, and Dave Holme.



CHEAP TRICK DAY TRIP TO B-97 — Cheap Trick's Rick Nielsen dropped by B-97/New Orleans to do an interview prior to a concert in town. Pictured in front of the station's former logo are (l-r) Epic's George Weinberg, Nielsen, and B-97 PD Dan Vallie.



ROCK FANTASY AT WFMF — WFMF/Baton Rouge's "The Rock" promotion had listeners trying to guess a fantasy location where "the Rock," a \$1400 diamond, was hidden. It turned out to be stashed in the guitar case of Jeff Pollard, lead singer of local favorites Le Roux. Pictured (l-r) are station's David Peters, Pollard, and the winner.



KEARTH GOODWILL TO ALLMANS — Following the Allman Brothers' Greek Theatre performance in L.A., the band was visited backstage by KEARTH personnel and Arista reps. Pictured (l-r) are Arista's Peter Schwartz, group's Dan Toler, KEARTH's Pam Tovar, band's Dickey Betts, air personality Cherie, and Gregg Allman.



U-93 PIZZA RALLY — U-93/South Bend took part in a pizza-eating contest at Godfather's Pizza in town. Pictured (l-r) are the station's winning entrants Greg Gitzl, Karen Murray, the Godfather, Maureen McFadden, James Patric Dorgan, and J.K. Dearing.

WALK AWAY

August 1980 Mediatrend Estimates

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Note: — denotes station which did not rank in Mediatrend's Top 20 for the relevant month.

All share estimates are for metro average persons 12+. Monday-Friday, 6am-midnight.

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M-Miscellaneous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Tea.

San Francisco

KGO Drops 4, Retains Lead; San Jose's KOMI New Runner-Up; P/A KNBR, KYUU Enter Top 10; Three Drop From Top Ranks: KNEW (6th-12th), KSFO (10th-16th), KSJO 8th To Outside Top 20

	June '80	July '80	Aug. '80
KGO (N/T)	8.4	12.2	7.8
KOMI (A)	5.9	4.0	5.5
KIOI (PA)	4.4	2.8	5.0
KFRC (R)	5.2	5.2	4.9
KNBR (PA)	2.7	2.5	4.6
KSFX (R)	6.0	2.7	4.8
KSOL (B)	4.0	4.7	4.4
KMEL (A)	—	3.6	3.9
KYUU (PA)	3.8	1.8	3.4
KCBS (N)	6.3	4.9	3.2

Philadelphia

KYW Stable On Top... WDAS-FM, WMGK, WWDB Up Strong; Debuts: WWSH (13th-8th), WFIL (14th-9th), WIOQ (12th-10th); WCAU, WFIL, WQVR Fall To 13th, 14th, 15th

	June '80	July '80	Aug. '80
KYW (N)	10.7	11.3	11.3
WDAS-FM (B)	5.6	7.2	10.4
WMGK (PA)	6.4	5.6	9.2
WWDB (T)	6.0	5.1	7.9
WMMR (A)	7.7	6.6	7.0
WYSP (A)	7.4	6.6	6.9
WIP (PA)	7.4	4.6	5.3
WWSH (BM)	4.0	3.2	3.9
WFIL (R)	3.3	3.0	3.8
WIOQ (A)	5.3	3.7	3.7

Dallas-Ft. Worth

Country KSXS, WBAP Gain; KZEW, KOAX Up Sharply; KPLX On Rise, Enters Top Ten; KNOK-FM Up 11th-6th; KMEZ Down 2, Falls To 14th; KBOX Drops 7th-15th

	June '80	July '80	Aug. '80
KSXS (C)	8.5	11.4	12.6
WBAP (C)	12.5	6.1	7.4
KZEW (A)	4.2	4.2	6.8
KOAX (BM)	4.4	4.2	6.1
KVIL (R)	9.3	9.4	6.1
KNOK-FM (B)	7.7	4.0	6.0
KRLD (N)	5.2	4.5	5.9
KTXQ (A)	5.8	4.3	5.8
KPLX (C)	1.8	3.2	5.7
KKDA-FM (B)	6.2	8.1	5.6

Denver

AOR KBPI, KAZY Add Several; KOAQ In Sharp Rise; KBCO Enters Top Ten For First Time; KVOD-FM Reenters; KIMN Falls 3rd-11th, Loses 3 Shares; KDKO Drops 7th-17th, Down Over 50%

	June '80	July '80	Aug. '80
KBPI (A)	8.1	8.2	13.2
KAZY (A)	6.9	6.3	9.6
KOAQ (R)	3.2	5.8	8.5
KLZ (C)	5.7	5.1	6.7
KOA (N)	4.9	5.8	6.7
KLIR-FM (BM)	5.8	6.8	4.9
KHOW (PA)	5.5	6.1	4.7
KOSI-FM (BM)	5.6	6.0	4.5
KBCO (A)	3.9	2.4	3.8
KVOD-FM (CL)	4.2	4.4	3.8

Roth Becomes First CBS West Coast VP/GM

Myron Roth has been named to the newly-created position of VP/GM West Coast Operations for CBS Records. Roth, most recently VP/Business Affairs, West Coast for the company, will oversee all West Coast activities of Columbia and Epic/Portrait/Associated Labels' A&R and marketing departments, in addition to business affairs, creative services, law, publishing, finance and administration. West Coast department heads will now report not only to national department leaders in New York but also to Roth, who will in turn report directly to CBS Records Division President Bruce Lundvall.

Lundvall commented, "Since joining the company, Myron Roth has been a tremendous asset to our West Coast operation. As the senior executive for our West Coast offices, I am confident that Myron will provide dynamic and insightful leadership..."

Before joining CBS in 1977, Roth served as VP/Business Affairs and Senior Counsel for RCA. He was previously Assistant General Attorney for NBC.

\$10,000 COPYRIGHT SUIT

Music Publishers Collect From KKIQ-FM

13 music publishers have been awarded \$10,000 in statutory damages resulting from a copyright infringement suit against General Broadcasting, which operates KKIQ-FM/Livermore, CA, and its owner, Gerald McLevis. A previous suit, brought by Chess Music and several other music publishers, likewise resulted in a federal court's issuing a permanent injunction as well as levying \$5000 in damages against the station. A third case, involving Stonebridge Music, among others, is currently pending.

Publishers involved in the most recent suit, which sought both an injunction and damages in excess of the \$250 minimum per composition, were April Music, Bad Company Music, Bennie Benjamin Music, Boz Scaggs Music, Fourth Floor Music, House Of Weiss Music, Hudmar Publishing, Impulsive Music, Polish Prince Music, Quackenbush Music, Superhype Publishing, 20th Century-Fox Music, and Rod Stewart Music. McLevis could not be reached for comment.

Goldstein Heads Island In U.S.

Ron Goldstein has been named VP/Managing Director of Island Records' American and Canadian Operations, confirming widespread reports that he would be supervising the label's North American efforts following the resignation of Island President Marshall Blonstein (R&R 8-8). Goldstein, a 15-year industry veteran, will be based at Island's New York headquarters, and will place special emphasis on Island's relationship with its distributors, Warner Bros. Records and WEA.

Island principal Chris Blackwell



Ron Goldstein stated, "We are particularly pleased to welcome Ron to the Island family. We have long admired his work and look forward to his invaluable input at all levels of operation."

Goldstein was most recently GM for Warners' Progressive Music Division, having been with the company since 1969 apart from a two-year stint with Chrysalis.

Rodriguez

Continued from Page 3

In his new post, Rodriguez will, along with his promotional duties, serve as an A&R representative, coordinating his activities with Boardwalk A&R/Publishing VP Gary LeMel. Rodriguez will be based at the company's New York City offices. Commenting on the appointment, Boardwalk President Neil Bogart said, "Ruben has proven to be a most valuable associate of great potential. Having someone of his versatility at our East Coast office will help us build a strong foundation there."

Leibert

Continued from Page 3

Music, Promotion Consolidated

GM Price told R&R, "Rick Leibert is one of the few intellectual programmers in the United States. He originated some of the promotions that have been copied throughout the entire industry. Under his regime he brought the KGB Chicken national fame; he made the 'Homegrown' album the success it was. He felt it was time to move on. I think intellectually he's past being a program director."

Price continued, "We're considering people within the station and without" as a replacement. "My main interest is to find someone who can work with what I consider to be the finest FM staff in the country."

KGB-FM MD Val McIntosh and Promotion Director Paul Sansone have also exited the station, and their positions will be consolidated with those of their AM counterparts. Price commented, "We've decided to consolidate our music efforts and create one music department to handle both stations. Several people will share that responsibility. I felt I wanted one person to oversee our promotions. In (KGB-AM Promotion Director) Ralph Haberman I think we have one of the finest Promotion Directors in the country."

Carson

Continued from Page 1

port. It's all part of the new ABC FM commitment under Marty Greenberg and also ABC's commitment to the Houston market."

Firth told R&R his exit was due "to the existence of a philosophical gap between the new management" (Hoker came to the station about 4 1/2 months ago) "and myself that they felt was too wide to bridge. I'm confident that with the air staff and music direction that has been established, a winning tradition can be continued."

RCA

Continued from Page 3



Ray Harris



Bill Staton

the expansion," and RCA and its Associated Labels are now expanding on their earlier commitment. Under the guidance of Ray Harris... RCA Records achieved prominence in the field, and now our plans are to solidify this position."

A six-year veteran of the label, Harris joined RCA as a Product Manager in 1974, becoming National R&B Promotion Manager, Director of R&B Promotion, and Director of Black Music Marketing prior to his most recent position, attained in 1979.

Staton came to RCA from a post as VP/Promotion at Creed Taylor Inc., having previously spent 17 years at Atlantic Records, where he last served as Director of National Promotion.

New Sales Convention

Continued from Page 1

owners and groups, Harris explained to R&R, adding that it's a good time to have this kind of session because most broadcast executives will have completed their annual sales projections and goals and the April/May book will still be 60 days away. Expectations are that 400-500 Sales Managers and GM's (predominantly) will attend the conference.

Harris hopes that as a by-product the conference will build an esprit de corps nationwide among sales people by giving them new management skills and confidence to tackle big local accounts.

New Sales Techniques For The 80's

Harris offered as potential topics the need for new means of developing sales talent and the emerging differences in marketing formats — for example, AM often offers large reach and low frequency while FM is increasingly being sold on the basis of smaller target reach, but greater frequency.

Emphasis will be on management techniques, stressed RAB President Miles David, who forecasts typical station sales staffs will average 7-20 persons eventually, with specialists handling large department stores, advertising agencies, and automotive accounts, in addition to a full time co-op coordinator. These new sales forces will require top management skills with new forms of incentives and compensation plans, he said.

Panelists will be composed of 85% broadcasters supplemented by motivation experts and sales consultants. In addition, sales-related exhibits are planned. Reps and nets will be given the best chance ever to merchandise their sales stories, Harris concluded.



MODEL 1050 WIDEBAND MODULATION CONTROLLER

Finest Audio Clipper on the market.

Already on the job at 140 stations, it interfaces with any stereo/generator exciter combination. 1050's exclusive STA-MAX circuitry provides unmatched overshoot protection and gives you the loudest signal on the dial.

It's easy to use, easy to set up and will quickly pay for itself by increasing your station's coverage, ratings and revenue — regardless of format. All this plus an end to overmodulation and uncontrolled peaks is yours with a 1050.

BROADCAST CONTROLS
bc 9155 Brookville Road
Silver Spring, MD 20910
(301) 587-3505

EAST
Most Added Hottest

Boz Scaggs
Queen
Larsen-Feiten Band
Christopher Cross
Air Supply
Rolling Stones
Diana Ross

ADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added Hottest

AJ Stewart
Larsen-Feiten Band
Olivia N-J
Diana Ross
Air Supply
Robbie Dupree

EAST

PARALLEL ONE

BRX/Pittsburgh, PA
Jay Stone
AIR SUPPLY
JACKSON BROWNE
ROSSINGTON COLLIN
OLIVIA M-J
HALL & OATES
DIANA ROSS
GENESIS
Notteat:
BENNY LOGGINS 1-1
JACKSON BROWNE 2-2
CDB 16-3
BOZ SCAGGS 18-5
CHRIS CROSS 15-10

CHUM/Toronto, ON

Brad Jones
HALL & OATES
GEORGE BENSON
PAUL SIMON
Notteat:
ROLLING STONES 1-1
BOZ SCAGGS 9-4
BOB SEGER 11-9
BENNY HARDONES 25-17
QUEEN 26-20

CKGM/Montreal, CM

Sandi Stahbrand
JOHNNY LEE
FRED KNOBLOCK
EDDIE RABBITT
BOZ SCAGGS
LOVER BOY
BUNTON CUMINGS
STONEBOLT
Notteat:
PETER GABRIEL 4-1
ROLLING STONES 6-2
CHRIS CROSS 12-3
DIRT BAND 18-7
QUEEN 23-13

WABC/New York, NY

Sonja Jones
QUEEN
BENNY HARDONES
TEDDY PENDERGRASS
Notteat:
OLIVIA M-J 3-1
DIANA ROSS 21-2
IRENE CARA 8-4
CHRIS CROSS 15-7
LARRY GRAMM 13-9

WCAD/Baltimore, MD

Kathy White
ROBERT JOHN
LARSEN-FEITEN BAN
IRENE CARA
TEDDY PENDERGRASS
STACY LATTISAM
Notteat:
CHRIS CROSS 1-1
ROLLING STONES 3-2
JACKSON BROWNE 4-3
GEORGE BENSON 7-4
POINTERS SISTERS 10-8

WFIL/Philadelphia, PA

Dick Fennessy
Notteat:
OLIVIA M-J 1-1
CHRIS CROSS 3-2
AMBROSIA 20-10
LARRY GRAMM 28-16
DIANA ROSS 29-18

WFIL/Philadelphia, PA

Liz Kiley
GENESIS
LIVINGSTON TAYLOR
CARLY SIMON
Notteat:
ROLLING STONES 1-1
CHRIS CROSS 3-2
QUEEN 25-18
POCO 24-19
DIANA ROSS 29-20

WKWB/Buffalo, NY

Jon Summers
EDDIE RABBITT
LARRY GRAMM
Notteat:
GEORGE BENSON 1-1
AIR SUPPLY 4-3
BENNY HARDONES 10-6
OLIVIA M-J 15-10
ELO 16-11

WNBC/New York, NY

Rob Frank
OLIVIA M-J
QUEEN
Notteat:
IRENE CARA 5-1
OLIVIA M-J 10-3
RIM CARNES 15-7
LEONARD MALLETT 18-12
DIANA ROSS 30-14

PRO FM/Providence, RI

Jack O'Brien
QUEEN
ARY HOLLAND
Notteat:
S.O.S. BAND 2-1
CHRIS CROSS 7-4
AMBROSIA 13-9
AIR SUPPLY 14-10
IRENE CARA 16-11
OLIVIA M-J 16-19

JB106/Providence, RI

ChaseWette
STEPHANIE HILLS
POINTERS SISTERS
LIVINGSTON TAYLOR
HALL & OATES
Notteat:
CHRIS CROSS 3-1
DIANA ROSS 9-5
NATALIE COLE 14-8
GEORGE BENSON 19-11
BILLY JOEL 23-14

CFTR/Toronto, ON

John Keogh
QUEEN
GEORGE BENSON
EDDIE RABBITT
Notteat:
HOLLING STONES 1-1
MAMMATTAS 10-4
ROBBIE DUPREE 11-5
JACKSON BROWNE 16-9
BENNY HARDONES 19-10

Q107/Washington, D.C.

Alan Burns
PETER GABRIEL
ELTON JOHN
CARLY SIMON
PAT BENATAR
Notteat:
CHRIS CROSS 1-1
POINTERS SISTERS 11-3
QUEEN D-7
ROBBIE DUPREE 26-14
ALI THOMSON 24-19

PARALLEL TWO

14Q/Worcester, MA
Steve York
LINDA CLIFFORD
BOZ SCAGGS
AL STEWART
Notteat:
S.O.S. BAND 4-1
IRENE CARA 8-4
DIRT BAND 11-7
GEORGE BENSON 22-10
DIANA ROSS 33-20

WBBF/Rochester, NY

Deve Mason
ELO
NATALIE COLE
OLIVIA M-J
EDDIE RABBITT
Notteat:
OLIVIA M-J 3-1
CHRIS CROSS 3-2
AIR SUPPLY 10-7
DIANA ROSS 18-8
IRENE CARA D-17

WICC/Bridgeport, CT

Bob Mitchell
ROBERT JOHN
AL STEWART
BOZ SCAGGS
EDDIE RABBITT
NEIL SEDAKA
HALL & OATES
Notteat:
LIVINGSTON TAYLOR
CARLY SIMON
Notteat:
ROLLING STONES 1-1
AIR SUPPLY 6-2
JACKSON BROWNE 8-4
PAUL SIMON 14-8
ROBBIE DUPREE 13-9
POCO 24-19
DIANA ROSS 29-20

WKBO/Harrisburg, PA

Jim Buchanan
LARSEN-FEITEN BAN
STEPHANIE HILLS
PURE PRAIRIE LEAG
IRENE CARA
ARY HOLLAND
ELTON JOHN
BROTHERS JOHNSON
Notteat:
CHRIS CROSS 1-1
JOHNNY LEE 13-5
BENNY HARDONES 10-7
AMBROSIA 12-8
DIANA ROSS 19-13

WKEE/Huntington, WV

Gary Miller
IRENE CARA
CHICAGO
AL STEWART
GENESIS
BLACKFOOT
PETER GABRIEL (dp)
KINGS (dp)
Notteat:
AIR SUPPLY 1-1
JOHNNY LEE 1-3
DIANA ROSS 24-13
ELO 23-15
STEPHANIE HILLS 37-20

WOLF/Syracuse, NY

Tony Davis
JOURNEY
PAT BENATAR
ERIC CLAPTON
QUEEN
ROSSINGTON COLLIN
Notteat:
CHRIS CROSS 7-1
JACKSON BROWNE D-2
AIR SUPPLY D-3
ELO D-4
AMBROSIA D-5

WTRY/Troy, NY

Bill Cahill
Notteat:
CHRIS CROSS 1-1
ROLLING STONES 4-2
ROBBIE DUPREE 9-6
S.O.S. BAND 14-9
DIANA ROSS 27-19

WHYN/Springfield, MA

Ken Capurro
ENGLAND DAN SEALS
BOZ SCAGGS
LARSEN-FEITEN BAN
Notteat:
CHRIS CROSS 1-1
AIR SUPPLY 10-8
PAUL SIMON 20-10
CARLY SIMON 31-18
OLIVIA M-J 36-19

WFBR/Baltimore, MD

Andy Scudmal
RENNY LOGGINS
BOZ SCAGGS
Notteat:
CHRIS CROSS 1-1
DIANA ROSS 6-7
POINTERS SISTERS 10-6
AMBROSIA 14-10
ROBBIE DUPREE 17-13

WBEN FM/Buffalo, NY

Roger Christian
LARRY GRAMM
KINGS
Notteat:
CHRIS CROSS 1-1
QUEEN 32-7
AIR SUPPLY 12-8
BOB SEGER 14-10
ELO 20-12

WBLI/Long Island, NY

Bill Terry
BOZ SCAGGS
DIONNE WARRICK
ARY HOLLAND
Notteat:
CHRIS CROSS 3-1
GEORGE BENSON 9-4
AIR SUPPLY 11-8
IRENE CARA 15-8
JACKSON BROWNE 12-9

WTIC FM/Hartford, CT

Rick Donahue
BOZ SCAGGS
QUEEN
POINTERS SISTERS
Notteat:
CHRIS CROSS 1-1
DIANA ROSS 10-3
GEORGE BENSON 5-5
PAUL SIMON 16-11
ROBBIE DUPREE 18-12

Q108/York, PA

Steve Gallagher
DIONNE WARRICK
BOZ SCAGGS
PAT BENATAR
PURE PRAIRIE LEAG
Notteat:
AIR SUPPLY 3-1
ELO 5-3
ROBBIE DUPREE 11-6
DIANA ROSS 16-8
IRENE CARA 19-12

WHFM/Rochester, NY

Marc Cronin
AL STEWART
PURE PRAIRIE LEAG
CDB
TORONTO (dp)
BLACKPOD (dp)
Notteat:
ROLLING STONES 2-1
JACKSON BROWNE 3-7
AIR SUPPLY 12-7
AMBROSIA 15-10
GEORGE BENSON 18-11

WFLY/Albany, NY

Bob Mason
AL STEWART
JON & VANGELIS
SPLIT ENZ
EDDIE RABBITT
CDB
ROSSINGTON COLLIN
ARY HOLLAND
ROBERT JOHN
LARSEN-FEITEN BAN
Notteat:
ROLLING STONES 1-1
AIR SUPPLY 5-2
ROBBIE DUPREE 10-7
PAUL SIMON 18-11
QUEEN 24-17

WFBL/Syracuse, NY

Robb Stewart
STEPHANIE HILLS
JOURNEY
QUEEN
BOZ SCAGGS
LIVINGSTON TAYLOR
CDB
Notteat:
ROLLING STONES 2-1
DIANA ROSS 10-4
JACKSON BROWNE 12-7
PETE TOWNSHEND 14-8
GEORGE BENSON 21-10

WPEZ/Pittsburgh, PA

Mark Fritzsche
ENGLAND DAN SEALS
AMII & JOHNNY
Notteat:
BOZ SCAGGS 1-1
ROLLING STONES 10-4
PAUL SIMON 16-10
ROBBIE DUPREE 22-18
CARLY SIMON 24-19

PARALLEL THREE

13FEA/Manchester, NH
Rick Ryder
Chicago
BOZ SCAGGS
Notteat:
CHRIS CROSS 1-1
AIR SUPPLY 4-2
JOHNNY LEE 12-6
ROBBIE DUPREE 13-7
AMBROSIA 16-9

WCIR/Charlottesville, VA

Ron Hill
CDB
ARY HOLLAND
ELTON JOHN
LARSEN-FEITEN BAN
STEPHANIE HILLS
Notteat:
ROLLING STONES 2-1
JACKSON BROWNE 4-2
BENNY HARDONES 7-3
LINDA ROBSTADT 9-6
PHED SMOCKLOCK 12-8

WFBQ/Altoona, PA

Tony Booth
ARTFUL DODGER
GENESIS
PETER GABRIEL
KINGS
SHELIA & B. DEVOT
POINTERS SISTERS
QUEEN
LINDA CLIFFORD
Notteat:
CHRIS CROSS 1-1
DIANA ROSS 3-2
AIR SUPPLY 9-3
AMBROSIA 14-10
GEORGE BENSON 17-11

WQUY/Bangor, ME

Jim Randall
CARS
BOZ SCAGGS
LINDA CLIFFORD
PAT BENATAR
Notteat:
CHRIS CROSS 1-1
ROLLING STONES 3-2
AIR SUPPLY 9-3
AMBROSIA 14-10
GEORGE BENSON 17-11

WJSP/Portland, ME

Andy Carey
RENNY LOGGINS
NEIL SEDAKA
Notteat:
AMBROSIA 1-1
CHRIS CROSS 6-2
FRED KNOBLOCK 9-4
DIRT BAND 12-9
BENNY HARDONES 15-11

WLBZ/Bangor, ME

Michael O'Hara
NATALIE COLE
LARSEN-FEITEN BAN
PETER GABRIEL
Notteat:
CHRIS CROSS 1-1
AIR SUPPLY 10-6
JACKSON BROWNE 13-10
IRENE CARA 18-12
OLIVIA M-J 21-15

WJTB/Dover, NH

Jim Sebastian
LARSEN-FEITEN BAN
POINTERS SISTERS
IRENE CARA
Notteat:
LARRY GRAMM 1-1
DIANA ROSS 4-2
AIR SUPPLY 10-7
DIRT BAND 10-7
AMBROSIA 12-8

WKLP/Parkersburg, WV

Bobby Wayne
RAY, GOODMAN & B
SPINNERS
CLIFF NEMTON
STACY LATTISAM
LARSEN-FEITEN BAN
HEATERS
PURE PRAIRIE LEAG
JOURNEY
LINDA CLIFFORD
BLUES BROS.
BILLY JOEL
Notteat:
S.O.S. BAND 5-1
JERRINE JACOBSON 8-3
AIR SUPPLY 9-4
EDDIE RABBITT 12-5
HENRY PAUL BANO 19-11

WYRE/Annapolis, MD

Steve Kingston
RENNY LOGGINS
STACY LATTISAM
LARSEN-FEITEN BAN
Notteat:
CHRIS CROSS 2-1
PETE TOWNSHEND 4-3
GEORGE BENSON 7-5
AIR SUPPLY 13-6
DIANA ROSS 10-7

WIGY/Bath, ME

Roger Mitchell
ARY HOLLAND
AL STEWART
JON & VANGELIS
Notteat:
ROLLING STONES 1-1
AIR SUPPLY 7-3
ROBBIE DUPREE 12-4
QUEEN 23-14
DIANA ROSS D-22

VIDO/Charleston, WV

Bob Spence
DIANA ROSS
LARRY GRAMM
CARS
LARSEN-FEITEN BAN
BOZ SCAGGS
Notteat:
CHRIS CROSS 3-1
ROLLING STONES 4-2
AIR SUPPLY 19-12
PAUL SIMON 21-15
QUEEN 23-18

K106/Erie, PA

Bill Shannon
RAY, GOODMAN & B
HENRY PAUL BAND
ROSSINGTON COLLIN
IRENE CARA
BOZ SCAGGS
Notteat:
SEALS & CROFTS 1-1
ROLLING STONES 6-2
ELO 8-4
CDB 30-15
PAUL SIMON 31-20

SOUTH

PARALLEL ONE

KVIL/Dallas, TX
Chuck Rhodes
LIVINGSTON TAYLOR
ELO
Notteat:
CHRIS CROSS 1-1
DICKIE DILLIY 2-2
COMMODORES 1-1
ALI THOMSON 4-4
OLIVIA M-J 5-5

Q108/Tampa, FL

Pat McKay
AMII & JOHNNY
LARSEN-FEITEN BAN
ARY HOLLAND
PAT BENATAR
CARE (dp)
OVED (dp)
Notteat:
ROLLING STONES 1-1
DIANA ROSS 3-2
JOHNNY LEE 17-7
ELO 21-10
BENNY HARDONES 20-16

W100/Miami, FL

Mark Shands
OLIVIA M-J
ROBBIE DUPREE
ROBERT JOHN
Notteat:
DIANA ROSS 7-3
GEORGE BENSON 12-4
IRENE CARA 16-10
BENNY HARDONES 22-12
DEVD 21-18

ZS3/Atlanta, GA

Dale O'Brien
CARLY SIMON
Notteat:
DIANA ROSS 1-1
BOZ SCAGGS 10-2
GEORGE BENSON 13-10
IRENE CARA 18-12
OLIVIA M-J 21-15

84Q/Atlanta, GA

Jeff McCartney
QUEEN
IRENE CARA
WILLIE NELSON
NIELSON/PEARSON
Notteat:
ROLLING STONES 2-1
RENNY LOGGINS 8-5
BOZ SCAGGS 12-7
LARSEN-FEITEN BAN 14-10
GEORGE BENSON 22-18

PARALLEL TWO

82Q/Nashville, TN
Scooter Davis
MAREY COLE
WILLIE NELSON
Notteat:
DIANA ROSS 1-1
GEORGE BENSON 11-6
EDDIE RABBITT 10-14
DIRT BAND 25-18
ROBBIE DUPREE D 20

WJDX/Jackson, MS

Cindy Crawford
LARRY GRAMM
NATALIE COLE
WILLIE NELSON
Notteat:
AIR SUPPLY 3-1
IRENE CARA 12-4
ELO 13-6
OLIVIA M-J 29-10
BILLY JOEL 23-19

WKIX/Raleigh, NC

Ron McKay
CARLY SIMON
DIONNE WARRICK
Notteat:
DIANA ROSS 1-1
GEORGE BENSON 11-6
EDDIE RABBITT 10-14
DIRT BAND 25-18
ROBBIE DUPREE 22-17

BJ108/Orlando, FL

Tom West
PURE PRAIRIE LEAG
HALL & OATES
Notteat:
CHRIS CROSS 1-1
S.O.S. BAND 9-3
MICREY GILLEY 10-7
LARRY GRAMM 13-4
JOHNNY LEE 16-11
BOZ SCAGGS 17-13
ROBBIE DUPREE 22-17

NTBA/Ben Antonio, TX

Mike Scott
RAY, GOODMAN & B
KURTIS BLOW
IRENE CARA
MAYLOW JENKINGS
DIANA ROSS
Notteat:
S.O.S. BAND 1-1
JOHNNY LEE 10-6
CHRIS CROSS 15-8
ROLLING STONES 17-14
DIANA ROSS A-19

WAKY/Louisville, KY

Mike McVey
STEPHANIE HILLS
AMII & JOHNNY
O'JAYS
WILLIE NELSON
TEDDY PENDERGRASS
LARSEN-FEITEN BAN
Notteat:
DIANA ROSS 1-1
STACY LATTISAM 14-4
ROBBIE DUPREE 12-8
POINTERS SISTERS 18-12
AIR SUPPLY 21-17

WAYB/Charlotte, NC

Roy Rosen
O'JAYS
AL STEWART
LARSEN-FEITEN BAN
STEPHANIE HILLS
ELO
Notteat:
JOHNNY LEE 1-1
S.O.S. BAND 3-2
EDDIE RABBITT 12-8
ROBBIE DUPREE 17-11
PAUL SIMON 20-13

WBBO/Augusta, GA

Bruce Stevens
NATALIE COLE
ARY HOLLAND
CHICAGO
PETER GABRIEL
CARS
KINGS
WILLIE NELSON (dp)
Notteat:
JOHNNY LEE 15-1
DIANA ROSS 11-5
GEORGE BENSON 17-6
AMBROSIA 12-9
ELO 18-13

WFMY/Raleigh, NC

Handy Rice
ROBERT JOHN
PURE PRAIRIE LEAG
LARSEN-FEITEN BAN
BLUES BROS.
BOZ SCAGGS
Notteat:
AIR SUPPLY 3-1
JOHNNY LEE 4-2
QUEEN 10-6
ROBBIE DUPREE 12-8
FRED KNOBLOCK 13-10

WGH/Norfolk, VA

Bob Canada
AL STEWART
DIONNE WARRICK
EDDIE RABBITT (dp)
PURE PRAIRIE LEAG (dp)
DEVO (dp)
Notteat:
DIANA ROSS 3-1
PAUL SIMON 12-4
BOZ SCAGGS 9-5
IRENE CARA 13-7
EDDIE RABBITT 19-12

WHBQ/Memphis, TN

Jed Duval
DIONNE WARRICK
BOZ SCAGGS
Notteat:
ROLLING STONES 1-1
JACKSON BROWNE 3-2
CHRIS CROSS 7-3
DIANA ROSS 14-9
GEORGE BENSON 20-13

WJDK/Jackson, MS

Cindy Crawford
LARRY GRAMM
NATALIE COLE
WILLIE NELSON
Notteat:
AIR SUPPLY 3-1
IRENE CARA 12-4
ELO 13-6
OLIVIA M-J 29-10
BILLY JOEL 23-19

WKIX/Raleigh, NC

Ron McKay
CARLY SIMON
DIONNE WARRICK
Notteat:
DIANA ROSS 1-1
GEORGE BENSON 11-6
EDDIE RABBITT 10-14
DIRT BAND 25-18
ROBBIE DUPREE D 20

WLAC/Nashville, TN

Pat Cienciabella
POINTERS SISTERS
TEDDY PENDERGRASS
PURE PRAIRIE LEAG
ARY HOLLAND
JOURNEY
BOZ SCAGGS
Notteat:
LARRY GRAMM 3-1
ROLLING STONES 5-2
AIR SUPPLY 11-6
ROBBIE DUPREE 15-10
DIANA ROSS 17-13

WNOE/New Orleans, LA

Pat Vargas
OLIVIA M-J
ROBERT JOHN
POINTERS SISTERS
BOZ SCAGGS
Notteat:
JACKSON BROWNE 3-1
BENNY HARDONES 9-6
AIR SUPPLY 13-7
IRENE CARA 24-12
QUEEN 27-14

WRJZ/Knoxville, TN

Fred Stivia
OLIVIA M-J
QUEEN
LARSEN-FEITEN BAN
STEPHANIE HILLS
Notteat:
CHRIS CROSS 2-1
DIANA ROSS 16-4
JOHNNY LEE 14-7
ROBBIE DUPREE 19-11
EDDIE RABBITT 27-14

WBGJ/Birmingham, AL

Walt Brown
LARSEN-FEITEN BAN
AMII & JOHNNY
AL STEWART
RAY, GOODMAN & B
CARS
ROLLING STONES 1-1
JOHNNY LEE 6-2
BOZ SCAGGS 13-5
PAUL SIMON 27-19
BILLY JOEL 29-24

WTIX/New Orleans, LA

Don Davis
OLIVIA M-J
ELTON JOHN
POINTERS SISTERS
STEPHANIE HILLS
JON & VANGELIS
Notteat:
CHRIS CROSS 3-1
GEORGE BENSON 6-1
ELO 10-7
BENNY LOGGINS 15-10
ROBBIE DUPREE 16-14

Y103/Jacksonville, FL

Maja PFM
PURE PRAIRIE LEAG
JIMMY SPREHNIS
STEPHANIE HILLS
BOZ SCAGGS
Notteat:
CHRIS CROSS 2-1
ROLLING STONES 4-2
BILLY JOEL 22-17
EDDIE RABBITT 23-19
POINTERS SISTERS 30-26

YBB/Tampa, FL

Pat Berry
RENNY LOGGINS
GEORGE BENSON
OLIVIA M-J
ROBERT JOHN
Notteat:
JOHNNY LEE 14-1
PETE TOWNSHEND 10-4
BOZ SCAGGS 12-9
ELO 21-11
BENNY HARDONES 27-13

WRVQ/Richmond, VA

Bill Thomas
AL STEWART
DEVO
JOURNEY
IRENE CARA
Notteat:
JACKSON BROWNE 1-1
QUEEN 7-3
GEORGE BENSON 17-8

MIDWEST Most Added. Hottest

Diana Ross Air Supply
Olivia N-J Christopher Cross
Boz Scaggs Ambrosia

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added. Hottest

Boz Scaggs Air Supply
Olivia N-J Rolling Stones
Dionne Warwick Diana Ross
Paul Simon

MIDWEST

PARALLEL ONE

CKLW/Detroit, MI
Rosalee Trombley
OLIVIA N-J
Hottest:
OLIVIA N-J 1-1
DIANA ROSS 4-2
ELO 18-9
KENNY LOGGINS D-13
ROBBIE DUPREE 23-16

KBEQ/Kansas City, MO
Phil Irons
CHRIS CROSS (dp)
CARS
WILLIE NELSON
Hottest:
KENNY LOGGINS 1-1
AMBROSIA 2-2
ELO 6-4
CDB 18-14
ROBBIE DUPREE 19-15

KDWB/Minneapolis, MN
Pam Abresch
Hottest:
AIR SUPPLY 2-1
ALI THOMSON 4-2
AMBROSIA 8-4
PAUL SIMON 10-6
ELO 12-8

KBLO/St. Louis, MO
Tony Stone
NATALIE COLE
CHICAGO
LIVINGSTON TAYLOR
OLIVIA N-J
EDDIE RABBITT
LARRY GRAHAM
ROLLING STONES (dp)
Hottest:
JOHNNY LEE 2-1
JOURNEY 11-7
DIANA ROSS 14-8
ROBBIE DUPREE 17-10
GEORGE BENSON D-17

Q102/Cincinnati, OH
Jim Fox
DIANA ROSS
KENNY LOGGINS
HALL & OATES
Hottest:
CHRIS CROSS 1-1
JACKSON BROWNE 4-2
MANHATTANS 12-7
ROBBIE DUPREE 21-12
QUEEN 28-25

WGCU/Cleveland, OH
Bob Travis
JERMAINE JACKSON
LEMORE O'MALLEY
LARSEN-FEITEN BAN
WILD HORSES
CHIC
Hottest:
CHRIS CROSS 3-1
KENNY LOGGINS 7-7
QUEEN D-8
DIANA ROSS 15-9
BOB SEGER 20-15

WLS/Chicago, IL
Tim Kelly
BOB SEGER
Hottest:
OLIVIA N-J 1-1
CHRIS CROSS 7-3
PETER GABRIEL 13-6
PETE TOWNSHEND 15-10
JACKSON BROWNE 20-14

WOKY/Milwaukee, WI
Dellas Cole
ROBERT JOHN
BOZ SCAGGS
Hottest:
AIR SUPPLY 1-1
EDDIE RABBITT 5-3
ROLLING STONES 9-6
ALI THOMSON 10-7
JACKSON BROWNE 13-10

KWK/St. Louis, MO
Bobby Hatrick
707
Hottest:
CDB 1-1
KINGS 4-2
WHITESNAKE 6-3
LE ROUX 12-5
AC/DC 17-12

WHB/Kansas City, MO
Rick Brown
DIANA ROSS
WILLIE NELSON
ROBERT JOHN
IRENE CARA
Hottest:
EDDIE RABBITT 1-1
CHRIS CROSS 4-2
AIR SUPPLY 11-7
AMBROSIA 17-11
PAUL SIMON 23-13

KBSB/FM/Minneapolis, MN
Kathlin Beasvelt
POINTER SISTERS
BOZ SCAGGS
Hottest:
CHRIS CROSS 1-1
AIR SUPPLY 3-2
AMBROSIA 12-7
EDDIE RABBITT 17-11
PAUL SIMON 20-12

PARALLEL TWO

KIOA/Oes Moines, IA
A.W. Pantoja
OLIVIA N-J
DIONNE WARWICK
ELO
CARLY SIMON
Hottest:
CHRIS CROSS 2-1
S.O.S. BAND 7-3
JACKSON BROWNE 12-8
ALI THOMSON 13-10
KENNY LOGGINS 26-21

KOFM/Oklahoma City, OK
Chuck Morgan
LARRY GRAHAM
GEORGE BENSON
DIANA ROSS
Hottest:
OLIVIA N-J 1-1
ROLLING STONES 3-2
CHRIS CROSS 5-4
OLIVIA N-J 18-11
IRENE CARA 23-19

KZ33/Peoria, IL
Lou Patrick
DIANA ROSS
LARRY GRAHAM
OLIVIA N-J
Hottest:
CHRIS CROSS 1-1
AIR SUPPLY 5-2
JACKSON BROWNE 6-3
BENNY MARDONES 7-4
JOHNNY LEE 10-6

WGRD/Grand Rapids, MI
Ray Baker
DIANA ROSS
AMBROSIA
MICKEY GILLEY
JOHNNY LEE
Hottest:
AIR SUPPLY 4-1
JOHNNY LEE 8-5
BENNY MARDONES 16-8
ELO 18-11
KENNY LOGGINS 22-12

WHOT/Youngstown, OH
Dick Thompson
QUEEN
Hottest:
AIR SUPPLY 6-1
BENNY MARDONES 4-2
AMBROSIA 9-4
DIANA ROSS 13-9
ELO 22-15

WOHO/Toledo, OH
Jeff McCarthy
DIANA ROSS
DIONNE WARWICK
Hottest:
AIR SUPPLY 1-1
AMBROSIA 10-7
ROY & EMYLOU 15-9
PAUL SIMON 21-16
BOB SEGER 22-17

WOWI/mahe, NE
Don Davis
BOZ SCAGGS
LARRY GRAHAM
HALL & OATES (dp)
Hottest:
CHRIS CROSS 1-1
FIREBALL 7-5
CARLY SIMON 16-9
ROBBIE DUPREE 18-14
ROBERT JOHN 20-15

WVIC/East Lansing, MI
Jim St. John
PAT BENATAR
DIONNE WARWICK
SEALS & CROFTS
PURE PRAIRIE LEAG
EDDIE RABBITT
HOLLY PENFIELD
IRENE CARA
WILLIE NELSON
Hottest:
CHRIS CROSS 1-1
AIR SUPPLY 8-2
TED HUGENT 13-8
JOHNNY LEE 17-11
IRENE CARA 23-15

KSTT/Devsport, IA
Mike Kenneally
LARRY GRAHAM
OLIVIA N-J
POINTER SISTERS
ROBBIE DUPREE
Hottest:
CHRIS CROSS 2-1
ALI THOMSON 4-2
FRED KNOBLOCK 5-3
AIR SUPPLY 12-4
AMBROSIA 22-8

WISM/Medison, WI
Samantha Jones
POINTER SISTERS
DIANA ROSS
LARSEN-FEITEN BAN
BOZ SCAGGS
Hottest:
ROLLING STONES 2-1
CHRIS CROSS 8-2
AIR SUPPLY 12-7
ELO 13-10
AMBROSIA 15-11

WZZP/Cleveland, OH
Tom Shepperd
DIANA ROSS
EDDIE RABBITT
IRENE CARA
CARLY SIMON
Hottest:
AIR SUPPLY 2-1
AMBROSIA 12-4
JACKSON BROWNE 10-6
BILLY JOEL 16-11
GEORGE BENSON 18-12

KWEN/Tulsa, OK
Beau

BOZ SCAGGS
QUEEN
Hottest:
MICKEY GILLEY 5-1
BENNY MARDONES 6-2
FRED KNOBLOCK 7-3
ROLLING STONES 15-9
AMBROSIA 17-11

KLEW/Wichita, KN
Jeff Brown
BOZ SCAGGS
OLIVIA N-J
POINTER SISTERS
Hottest:
CHRIS CROSS 2-1
LARRY GRAHAM 7-4
ROLLING STONES 13-8
AMBROSIA 15-10
JACKSON BROWNE 20-15

WYFM/Youngstown, OH
Jeff Tobin
QUEEN
DIANA ROSS
Hottest:
ROLLING STONES 1-1
S.O.S. BAND 7-2
OLIVIA N-J 3-3
CHRIS CROSS 11-6
AIR SUPPLY 14-7

WDRQ/Detroit, MI
Jim Ryan
CDB
AMY HOLLAND
LARSEN-FEITEN BAN
AMII & JOHNNY
WHITESNAKE (dp)
Hottest:
AIR SUPPLY 4-1
JOHNNY LEE 8-5
BENNY MARDONES 16-8
ELO 18-11
KENNY LOGGINS 22-12

WTWR/Detroit, MI
Kurt Kelly
BOB SEGER
POINTER SISTERS
EDDIE RABBITT
Hottest:
CHRIS CROSS 1-1
AMBROSIA 8-4
DIANA ROSS 10-5
GEORGE BENSON 17-7
BILLY JOEL 18-8

PARALLEL THREE
KFYR/Bismarck, ND
Dan Brannen
DIONNE WARWICK
MICHAEL JOHNSON
Hottest:
AIR SUPPLY 2-1
CHRIS CROSS 3-2
JOHNNY LEE 8-4
ROLLING STONES 7-5
EDDIE RABBITT 12-7

KKLS/Rapid City, SD
Mick Kjar
LARRY GRAHAM
MICHAEL JOHNSON
AL STEWART
BOZ SCAGGS
Hottest:
BENNY MARDONES 2-1
AIR SUPPLY 9-6
KENNY LOGGINS 16-9
ROBERT JOHN 21-17
ARS 26-19

KKRC/Sioux Falls, SD
Brian Phoenix
JOHNNY LEE
AL STEWART
AMY HOLLAND
BLACKFOOT
KINGS
PURE PRAIRIE LEAG
CHICAGO
GEORGE BENSON
Hottest:
CHRIS CROSS 2-1
DIRT BAND 4-2
BENNY MARDONES 8-3
AIR SUPPLY 10-4
AMBROSIA 9-6

KKXL/Grand Forks, ND
Rick Scott
CHICAGO
BISHOP & ELLIMAN
LIVINGSTON TAYLOR
GEORGE BENSON
Hottest:
AIR SUPPLY 1-1
JOHNNY LEE 10-4
AMBROSIA 9-7
ROBBIE DUPREE 15-10
BILLY JOEL 19-11

WAKX/Duluth, MN
Bruce McGregor
NATALIE COLE
CDB
PETER GABRIEL
CARS
Hottest:
ROLLING STONES 1-1
EDDIE RABBITT 10-6
JOHNNY LEE 14-7
FRED KNOBLOCK 16-11
POINTER SISTERS 18-13

WEAO/Eau Claire, WI
Rick Roberts
OLIVIA N-J
CHICAGO
Hottest:
CHRIS CROSS 2-1
RAYDIO 3-2
BENNY MARDONES 7-4
AIR SUPPLY 13-10
AMBROSIA 16-12

WGBF/Evanville, IN
B.J. Hunter

STEPHANIE MILLS
CHICAGO
BLACKFOOT
ROSSINGTON COLLIN
CDB
Hottest:
LOVE AFFAIR
Hottest:
ROLLING STONES 1-1
BENNY MARDONES 9-4
JOHNNY LEE 12-5
DIANA ROSS D-14
EDDIE RABBITT D-18

WNAM/Neenah, WI
Jay Tyler
OLIVIA N-J
LARRY GRAHAM
AL STEWART
Hottest:
CHRIS CROSS 1-1
BENNY MARDONES 9-4
JACKSON BROWNE 12-6
AMBROSIA 15-8
ROBBIE DUPREE 21-10

WRKR/Racine, WI
Steve Warren
SHEET
ROCKY BURNETTE
ROBERT JOHN
Hottest:
CHRIS CROSS 1-1
DIANA ROSS 7-4
ROBBIE DUPREE 10-8
ELO 22-17
PETER GABRIEL 31-30

WSPT/Stevens Point, WI
Pat Mardn
HALL & OATES
SPLIT ENZ
LARSEN-FEITEN BAN
OLIVIA N-J
PURE PRAIRIE LEAG
Hottest:
AIR SUPPLY 12-1
KENNY LOGGINS 6-3
ELO 13-5
DIANA ROSS 16-6
ROBBIE DUPREE 22-14

WTRU/Muskegon, MI
Mike Stevens
AL STEWART
NATALIE COLE
ELO
DIANA ROSS
DIONNE WARWICK
ROBERT JOHN
Hottest:
AIR SUPPLY 1-1
OLIVIA N-J 2-2
CHRIS CROSS 3-3
JACKSON BROWNE 10-6
AMBROSIA 14-7

WRBR/South Bend, IN
Joe Lightner
POINTER SISTERS
HALL & OATES
DIANA ROSS
AL STEWART
Hottest:
ROLLING STONES 3-1
ERIC CLAPTON 11-7
GEORGE BENSON 15-9
BOZ SCAGGS 21-14
JACKSON BROWNE 23-19

KDVV/Topeka, KN
Rocky Roberts
CDB
BOZ SCAGGS
PURE PRAIRIE LEAG
Hottest:
AIR SUPPLY 1-1
EDDIE RABBITT 8-5
ROBBIE DUPREE 10-6
KENNY LOGGINS 15-9
ELO 19-11

KQWB/Fargo, ND
Richards/Waters
LARSEN-FEITEN BAN
AL STEWART
BOZ SCAGGS
ELTON JOHN
Hottest:
OLIVIA N-J 1-1
QUEEN 23-6
LARRY GRAHAM 13-10
DEVO 25-11
EDDIE RABBITT 26-16

WEST

PARALLEL ONE

KEARTH/Los Angeles, CA
Bob Hamilton
OLIVIA N-J 1-1
QUEEN 14-3
LIPPS, INC. 16-12
BENNY MARDONES 19-14
ELO 27-18

KFI/Los Angeles, CA
Roger Collins
BOZ SCAGGS
PURE PRAIRIE LEAG
O'JAYS
AC/DC
O'VEO
Hottest:
CHRIS CROSS 7-1
S.O.S. BAND 3-2
DIANA ROSS 15-5
JOHNNY LEE 17-12
AIR SUPPLY 30-17

KFRC/San Francisco, CA
Peterson/Sholin
JOHNNY LEE
LINDA CLIFFORD
STEPHANIE MILLS
AC/DC
Hottest:
S.O.S. BAND 1-1
DIANA ROSS 18-8
KIM CARNES 13-10
ROBBIE DUPREE 16-13
ELO 19-14

KIMN/Denver, CO
Doug Erikson
Hottest:
EDDIE RABBITT 1-1
AIR SUPPLY 7-3
JACKSON BROWNE 10-7
AMBROSIA 15-9
BOB SEGER 27-19

KJR/Seattle, WA
Thom Buchanan
BOZ SCAGGS
DIONNE WARWICK
CARS
EDDIE RABBITT
Hottest:
ROLLING STONES 1-1
IRENE CARA 9-5
KENNY LOGGINS 10-6
GEORGE BENSON 13-9
PAUL SIMON 19-15

KOPA/Phoenix, AZ
Jack McKay
LARSEN-FEITEN BAN
CHICAGO
AMY HOLLAND
Hottest:
S.O.S. BAND 1-1
DIANA ROSS 5-3
PETE TOWNSHEND 10-6
ELO 14-8
PAUL SIMON 24-15

KUPD/Phoenix, AZ
Hank Cookenboo
DAROTA
PETER GABRIEL
YES
CARS
CHICAGO
BOC
Hottest:
ERIC CLAPTON 3-1
PAT BENATAR 8-4
CDB 13-7
POCO 15-8
ROGER DALTRY 18-13

KRLA/Los Angeles, CA
Rich Stancato
CARLY SIMON
RAY, GOODMAN & B
LINDA CLIFFORD
BILLY JOEL
Hottest:
OLIVIA N-J 1-1
QUEEN 23-6
LARRY GRAHAM 13-10
DEVO 25-11
EDDIE RABBITT 26-16

KMJC/San Diego, CA
Chuck Lakefield
POINTER SISTERS
WILLIE NELSON
LARSEN-FEITEN BAN
RAY, GOODMAN & B
AMII & JOHNNY
Hottest:
CHRIS CROSS 1-1
AMBROSIA 6-4
JOHNNY LEE 11-7
DIANA ROSS 18-9
AIR SUPPLY 16-10

KRO/Tucson, AZ
Dan McCoy
AIR SUPPLY
DIANA ROSS
LARRY GRAHAM
Hottest:
ROZ SCAGGS 5-1
ROB SEGER 11-6
PAUL SIMON 17-10
QUEEN 20-12
KROQ/N-J 25-19

KRPB/Salt Lake City, UT
Lorraine Winnegar
AL STEWART
ALLMAN BROTHERS
Hottest:
ROLLING STONES 1-1
JACKSON BROWNE 2-2
ELO 10-9
ROB SEGER 14-8
PAUL SIMON 18-9

KMJ/Los Angeles, CA
Chuck Martin

AMY HOLLAND
DELIVERANCE
ANNE MURRAY
LARSEN-FEITEN BAN
CHIC
Hottest:
ROLLING STONES 2-1
DIANA ROSS 8-2
CHRIS CROSS 15-7
JACKSON BROWNE 13-10
FRED KNOBLOCK 21-17

13K/San Diego, CA
Patty Hamilton
OLIVIA N-J
DIONNE WARWICK
CARS
AC/DC
AC/DC
O'VEO
Hottest:
CHRIS CROSS 7-1
S.O.S. BAND 3-2
DIANA ROSS 15-5
JOHNNY LEE 17-12
AIR SUPPLY 30-17

KFRC/San Francisco, CA
Peterson/Sholin
JOHNNY LEE
LINDA CLIFFORD
STEPHANIE MILLS
AC/DC
Hottest:
S.O.S. BAND 1-1
DIANA ROSS 18-8
KIM CARNES 13-10
ROBBIE DUPREE 16-13
ELO 19-14

KIMN/Denver, CO
Doug Erikson
Hottest:
EDDIE RABBITT 1-1
AIR SUPPLY 7-3
JACKSON BROWNE 10-7
AMBROSIA 15-9
BOB SEGER 27-19

KJR/Seattle, WA
Thom Buchanan
BOZ SCAGGS
DIONNE WARWICK
CARS
EDDIE RABBITT
Hottest:
ROLLING STONES 1-1
IRENE CARA 9-5
KENNY LOGGINS 10-6
GEORGE BENSON 13-9
PAUL SIMON 19-15

KOPA/Phoenix, AZ
Jack McKay
LARSEN-FEITEN BAN
CHICAGO
AMY HOLLAND
Hottest:
S.O.S. BAND 1-1
DIANA ROSS 5-3
PETE TOWNSHEND 10-6
ELO 14-8
PAUL SIMON 24-15

KUPD/Phoenix, AZ
Hank Cookenboo
DAROTA
PETER GABRIEL
YES
CARS
CHICAGO
BOC
Hottest:
ERIC CLAPTON 3-1
PAT BENATAR 8-4
CDB 13-7
POCO 15-8
ROGER DALTRY 18-13

KRLA/Los Angeles, CA
Rich Stancato
CARLY SIMON
RAY, GOODMAN & B
LINDA CLIFFORD
BILLY JOEL
Hottest:
OLIVIA N-J 1-1
QUEEN 23-6
LARRY GRAHAM 13-10
DEVO 25-11
EDDIE RABBITT 26-16

KMJC/San Diego, CA
Chuck Lakefield
POINTER SISTERS
WILLIE NELSON
LARSEN-FEITEN BAN
RAY, GOODMAN & B
AMII & JOHNNY
Hottest:
CHRIS CROSS 1-1
AMBROSIA 6-4
JOHNNY LEE 11-7
DIANA ROSS 18-9
AIR SUPPLY 16-10

KRO/Tucson, AZ
Dan McCoy
AIR SUPPLY
DIANA ROSS
LARRY GRAHAM
Hottest:
ROZ SCAGGS 5-1
ROB SEGER 11-6
PAUL SIMON 17-10
QUEEN 20-12
KROQ/N-J 25-19

KRPB/Salt Lake City, UT
Lorraine Winnegar
AL STEWART
ALLMAN BROTHERS
Hottest:
ROLLING STONES 1-1
JACKSON BROWNE 2-2
ELO 10-9
ROB SEGER 14-8
PAUL SIMON 18-9

KRUX/Phoenix, AZ
Bobby Rivers

IRENE CARA
DIANA ROSS
OLIVIA N-J
CHICAGO
WILLIE NELSON
PETER GABRIEL
MICHAEL JOHNSON
KINGS
Hottest:
ROLLING STONES 1-1
BENNY MARDONES 10-3
GEORGE BENSON 14-5
GERRY RAFFERTY 17-11
JOHNNY LEE 18-13

KTAC/Tacoma, WA
Sean Carter
POINTER SISTERS
DIONNE WARWICK
BOZ SCAGGS
Hottest:
ROLLING STONES 3-1
JACKSON BROWNE 11-9
ROCKY BURNETTE 12-10
GEORGE BENSON 19-14
AIR SUPPLY 22-18

KTKY/Tucson, AZ
Ed Alexander
PURE PRAIRIE LEAG
ELTON JOHN
LARSEN-FEITEN BAN
Hottest:
EDDIE RABBITT 1-1
CDB 12-7
BOZ SCAGGS 20-13
JOHNNY LEE 22-18
PAUL SIMON 23-19

Y94/Fresno, CA
Ray Appleton
OLIVIA N-J
GEORGE BENSON
Hottest:
S.O.S. BAND 1-1
AIR SUPPLY 10-5
JOHNNY LEE 11-8
IRENE CARA 24-16
JACKSON BROWNE 17-17

KLUC/Las Vegas, NV
Dave Anthony
HALL & OATES
OLIVIA N-J
DIONNE WARWICK
LARSEN-FEITEN BAN
Hottest:
ROLLING STONES 1-1
AMBROSIA 11-5
ELO 15-12
DIANA ROSS 26-20
QUEEN D-24

KERN/Dakersfield, CA
Guy Davis
DIONNE WARWICK
BOZ SCAGGS
PAT BENATAR
LIVINGSTON TAYLOR
Hottest:
CHRIS CROSS 2-1
BENNY MARDONES 7-4
AIR SUPPLY 11-5
AMBROSIA 12-7
JOHNNY LEE 15-9

KQW/Portland, OR
Jenis Wojnick
OLIVIA N-J
BOZ SCAGGS
Hottest:
AIR SUPPLY 2-1
ROLLING STONES 9-4
EDDIE RABBITT 15-10
SEAFOOD NAMA 22-16
ELO 25-20

KJRB/Spokane, WA
Brian Gregory
DIONNE WARWICK
AMII & JOHNNY
PAT BENATAR (dp)
AC/DC (dp)
CARS (dp)
Hottest:
CHRIS CROSS 2-1
AIR SUPPLY 13-4
JOHNNY LEE 10-6
GEORGE BENSON 12-7
DIANA ROSS 15-12

KMJC/San Diego, CA
Chuck Lakefield
POINTER SISTERS
WILLIE NELSON
LARSEN-FEITEN BAN
RAY, GOODMAN & B
AMII & JOHNNY
Hottest:
CHRIS CROSS 1-1
AMBROSIA 6-4
JOHNNY LEE 11-7
DIANA ROSS 18-9
AIR SUPPLY 16-10

KRO/Tucson, AZ
Dan McCoy
AIR SUPPLY
DIANA ROSS
LARRY GRAHAM
Hottest:
ROZ SCAGGS 5-1
ROB SEGER 11-6
PAUL SIMON 17-10
QUEEN 20-12
KROQ/N-J 25-19

KRPB/Salt Lake City, UT
Lorraine Winnegar
AL STEWART
ALLMAN BROTHERS
Hottest:
ROLLING STONES 1-1
JACKSON BROWNE 2-2
ELO 10-9
ROB SEGER 14-8
PAUL SIMON 18-9

PARALLEL THREE

KSIM/Roseville, NM
Harry Diarke
WILLIE NELSON
LEMORE O'MALLEY
JON & VANGELIS
SPLIT ENZ
AL STEWART
Hottest:
CHRIS CROSS 1-1
ELO 15-10
DIANA ROSS 18-13
ROBBIE DUPREE 20-15
PAUL SIMON 21-16

KBOZ/Bozeman, MT
Dennis Nichols
BOZ SCAGGS
AL STEWART
ENGLAND DAN SEALS
Hottest:
AIR SUPPLY 2-1
AMBROSIA 10-7
GEORGE BENSON 18-14
IRENE CARA 21-17
BILLY JOEL 25-18

KCBN/Reno, NV
Palmer Stewart
CHICAGO
LARSEN-FEITEN BAN
STACY LATTISAW
HENRY PAUL BAND
TEDDY PENDERGRASS
QUEEN
Hottest:
AIR SUPPLY 2-1
AMBROSIA 8-5
IRENE CARA 14-9
PAUL SIMON 23-10
DIANA ROSS 24-13

KDZA/Pueblo, CO
Rip Avina
OLIVIA N-J
POINTER SISTERS
CDB
PURE PRAIRIE LEAG
Hottest:
S.O.S. BAND 2-1
JOHNNY LEE 15-8
ROBBIE DUPREE 18-9
GEORGE BENSON 19-12
IRENE CARA 20-16

KFKD/Bole, ID
Charlie Fox
ELTON JOHN
IRENE CARA
MICKEY GILLEY (dp)
STEPHANIE MILLS (dp)
GENESIS (dp)
Hottest:
CHRIS CROSS 1-1
BENNY MARDONES 5-2
IRENE CARA 6-3
DIONNE WARWICK 13-9
JACKSON BROWNE 14-10

KOOK/Billings, MT
Michael Gray
PURE PRAIRIE LEAG
JOURNEY
QUEEN
BOZ SCAGGS
Hottest:
ROLLING STONES 1-1
JACKSON BROWNE 6-2
BOB SEGER 27-17
PAUL SIMON 28-19
DIANA ROSS D-21

KQDI/Great Falls, MT
Scott Groatley
CDB
NEIL SEDATA
WILSON/PEARSON
Hottest:
AIR SUPPLY 1-1
ROLLING STONES 6-3
JACKSON BROWNE 11-7
OLIVIA N-J 20-15
BENNY MARDONES 26-22

KRLC/Lewiston, ID
Steven Alan MacKeltie
GENESIS
PLAYER
WILLIE NELSON
CARS
PETER GABRIEL (dp)
Hottest:
ROLLING STONES 1-1
QUEEN 10-2
JACKSON BROWNE 7-3
KENNY LOGGINS 15-8
CARLY SIMON 20-14

KSLY/San Luis Obispo, CA
Don Porter
BOZ SCAGGS
LARRY GRAHAM
QUEEN
HALL & OATES
Hottest:
ROLLING STONES 1-1
S.O.S. BAND 4-2
IRENE CARA 12-8
PAUL SIMON 21-15
DIANA ROSS 24-18

KBN/Anchorage, AK
Randy Robbins
WILLIE NELSON
AL STEWART
BOZ SCAGGS
ERIC CAHREN
ALLMAN BROTHERS
WAYLON JENNINGS
KING
Hottest:
GENESIS 2-1
AIR SUPPLY 3-2
ROBBIE DUPREE 11-5
LINDA RONSTADT 12-8
PAUL SIMON 11-9

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:
WZUU/Milwaukee
KC101(WKCI)/New Haven
WPST/Trenton
KRAV/Tulsa
KEYN-FM/Wichita
WNAP/Indianapolis
WMEE/Ft. Wayne
WNCI/Columbus
92X(WXGT)/Columbus
KBFM/McAllen-Brownsville
Z98KLAZ-FM/Little Rock
KXX106(WKXX)/Birmingham
WLCY/Tampa
KROY/Sacramento
WHEB/Portsmouth
14WK(WKWK)/Wheeling
Q100(WKRG-FM)/Mobile

PARALLEL ONE LAYLISTS

EAST

wifi 92 Philadelphia

- 1 ROLLING STONES/Emotional Rescue
- 2 CHRIS CROSS/Selling
- 3 JACKSON BROWNE/Boulevard
- 4 PAT BENATAR/You Better Run
- 5 AMBROSIA/You're The Only Woman
- 6 BOZ SCAGGS/Jojo
- 7 GENESIS/Understand
- 8 ROCKY BURDETTE/Tired Of Toin'
- 9 ELQ/All Over The World
- 10 ALI THOMPSON/Take A Little Rhythm
- 11 BOB SEGER/You'll Accompany Me
- 12 ELO/All Over The World
- 13 ROSSINGTON COLLIN/Don't Misunderstand
- 14 KERRY LOGGINS/It's Alright
- 15 HALL & OATES/How Does It Feel...
- 16 IRENE CARA/Fame
- 17 PAUL SIMON/Late In The Evening
- 18 DIANA ROSS/Upside Down
- 19 BILLY JOEL/Don't Ask Me Why
- 20 LARRY GRAMM/One In A Million You
- 21 PETER GABRIEL/Games Without Frontiers
- 22 GEORGE BENSON/Give Me The Night
- 23 JONNY LEE/Lookin' For Love
- 24 DIRT BAND/Make A Little Magic
- 25 LIVINGSTON TAYLOR/First Time Love
- 26 CARLY SIMON/Jesse

ADDS 24, 29, 30

92 PRO-FM Providence

- 1 S.O.S. BAND/Take Your Time
- 2 ROLLING STONES/Emotional Rescue
- 3 DIRT BAND/Make A Little Magic
- 4 CHRIS CROSS/Selling
- 5 QLVIA N-J/Magic
- 6 BOZ SCAGGS/Jojo
- 7 PETE TONGHE/Let My Love Open The
- 8 BERRY HARDOES/Into The Night
- 9 AMBROSIA/You're The Only Woman
- 10 AIR SUPPLY/All Out Of Love
- 11 IRENE CARA/Fame
- 12 PAUL SIMON/Late In The Evening
- 13 JACKSON BROWNE/Boulevard
- 14 DIANA ROSS/Upside Down
- 15 GEORGE BENSON/Give Me The Night
- 16 NATALIE COLE/Somewhere... I Used To L
- 17 BOB SEGER/You'll Accompany Me
- 18 CARLY SIMON/Jesse
- 19 JONNY LEE/Lookin' For Love
- 20 ROBERT JOHNSON/There Lonesome Girl
- 21 DIANE WARWICK/No Night So Long
- 22 LINDA RONSTADT/Can't Let Go
- 23 LARRY GRAMM/One In A Million You
- 24 KERRY LOGGINS/It's Alright
- 25 ROBBIE DURRE/Hot Rod Heart's
- 26 JONNY LEE/Lookin' For Love
- 27 DIRT BAND/Make A Little Magic
- 28 AMBROSIA/You're The Only Woman
- 29 EDDIE RABBITT/Drivin' My Life Away

ADDS QUEEN...Bites The Dust

Q107 FM MUSICRADIO Washington D.C.

- 1 CHRIS CROSS/Selling
- 2 DIANA ROSS/Upside Down
- 3 ROLLING STONES/Emotional Rescue
- 4 QLVIA N-J/Magic
- 5 QUEEN...Bites The Dust
- 6 ELO/All Over The World
- 7 AIR SUPPLY/All Out Of Love
- 8 JACKSON BROWNE/Boulevard
- 9 HAWAIIAN/Whining Star
- 10 ROBBIE DURRE/Hot Rod Heart's
- 11 PETE TONGHE/Let My Love Open The
- 12 ERIC CLAPTON/Ocean
- 13 ALI THOMPSON/Take A Little Rhythm
- 14 BERRY HARDOES/Into The Night
- 15 UNCLE VIC/Space Invader
- 16 YAPORS/Turning Japanese
- 17 ROCKY BURDETTE/Tired Of Toin'

ADDS PETER GABRIEL/Games Without Frontiers

F-105 Boston

- 1 IRENE CARA/Fame
- 2 CHRIS CROSS/Selling
- 3 ROLLING STONES/Emotional Rescue
- 4 BOB SEGER/You'll Accompany Me
- 5 JACKSON BROWNE/Boulevard
- 6 PETE TONGHE/Let My Love Open The
- 7 BERRY HARDOES/Into The Night
- 8 DIRT BAND/Make A Little Magic
- 9 GEORGE BENSON/Give Me The Night
- 10 KERRY LOGGINS/It's Alright
- 11 AIR SUPPLY/All Out Of Love
- 12 JONNY LEE/Lookin' For Love
- 13 NATALIE COLE/Somewhere... I Used To L
- 14 QLVIA N-J/Magic
- 15 KIM CARNE/Sore Love
- 16 PAUL SIMON/Late In The Evening
- 17 BILLY JOEL/Don't Ask Me Why
- 18 BILLY JOEL/Don't Ask Me Why
- 19 BOZ SCAGGS/Jojo
- 20 ALI THOMPSON/Take A Little Rhythm
- 21 AMBROSIA/You're The Only Woman
- 22 S.O.S. BAND/Take Your Time
- 23 BOZ SCAGGS/Jojo
- 24 BOB SEGER/You'll Accompany Me
- 25 CARLY SIMON/Jesse
- 26 DIANA ROSS/Upside Down
- 27 ROBBIE DURRE/Hot Rod Heart's
- 28 CAROLE KING/One Fine Day
- 29 RICK PHIPPS/Gettin' On The Hill
- 30 GENESIS/Understand
- 31 QLVIA N-J/Magic
- 32 LINDA RONSTADT/Can't Let Go

ADDS QUEEN...Bites The Dust

CFR680 Toronto

- 1 ROLLING STONES/Emotional Rescue
- 2 CHRIS CROSS/Selling
- 3 QLVIA N-J/Magic
- 4 HAWAIIAN/Whining Star
- 5 ROBBIE DURRE/Hot Rod Heart's
- 6 PETER DINKEL/You're The Only Woman
- 7 PETE TONGHE/Let My Love Open The
- 8 GENESIS/Understand
- 9 JACKSON BROWNE/Boulevard
- 10 BERRY HARDOES/Into The Night
- 11 AIR SUPPLY/All Out Of Love
- 12 GRAMM/One In A Million You
- 13 IRENE CARA/Fame
- 14 LINDA RONSTADT/Can't Let Go
- 15 NATALIE COLE/Somewhere... I Used To L
- 16 DIANA ROSS/Upside Down
- 17 PETE TONGHE/Let My Love Open The
- 18 EDDIE RABBITT/Drivin' My Life Away
- 19 IRENE CARA/Fame
- 20 S.O.S. BAND/Take Your Time
- 21 PAUL SIMON/Late In The Evening
- 22 BOB SEGER/You'll Accompany Me
- 23 CARLY SIMON/Jesse
- 24 KERRY LOGGINS/It's Alright
- 25 GEORGE BENSON/Give Me The Night

WABC MUSICRADIO 77 New York

- 1 QLVIA N-J/Magic
- 2 DIANA ROSS/Upside Down
- 3 BILLY JOEL/Don't Ask Me Why
- 4 IRENE CARA/Fame
- 5 HAWAIIAN/Whining Star
- 6 ROCKY BURDETTE/Tired Of Toin'
- 7 CHRIS CROSS/Selling
- 8 LARRY GRAMM/One In A Million You
- 9 GEORGE BENSON/Give Me The Night
- 10 S.O.S. BAND/Take Your Time
- 11 ROLLING STONES/Emotional Rescue
- 12 KIM CARNE/Sore Love
- 13 LENORE O'MALLEY/First Be A Woman
- 14 AIR SUPPLY/All Out Of Love
- 15 PAUL MCCARTNEY/Coming Up
- 16 SPINNERS/Cupid
- 17 PETE TONGHE/Let My Love Open The
- 18 ALI THOMPSON/Take A Little Rhythm
- 19 ELTON JOHN/Little Jeannie
- 20 BETTE MIDLER/The Rose
- 21 PAUL SIMON/Late In The Evening
- 22 ROBBIE DURRE/Hot Rod Heart's
- 23 QUEEN...Bites The Dust
- 24 CHANGE/Searching
- 25 BERRY HARDOES/Into The Night
- 26 STEPHANIE MILLS/Never Knew Love Like
- 27 BILLY JOEL/Don't Ask Me Why
- 28 ROBERTA FLACK/Back Together Again
- 29 AMBROSIA/You're The Only Woman
- 30 LIPPS, INC./Funkytown

ADDS 27, 31, 34

WKBW Radio 15 A Friendly Place Buffalo

- 1 GEORGE BENSON/Give Me The Night
- 2 CHRIS CROSS/Selling
- 3 AIR SUPPLY/All Out Of Love
- 4 JACKSON BROWNE/Boulevard
- 5 ROLLING STONES/Emotional Rescue
- 6 BERRY HARDOES/Into The Night
- 7 IRENE CARA/Fame
- 8 S.O.S. BAND/Take Your Time
- 9 PETE TONGHE/Let My Love Open The
- 10 QLVIA N-J/Magic
- 11 ELO/All Over The World
- 12 KERRY LOGGINS/It's Alright
- 13 ROBBIE DURRE/Hot Rod Heart's
- 14 LINDA RONSTADT/Can't Let Go
- 15 FRED KNOX/Don't Ask Me Why
- 16 AMBROSIA/You're The Only Woman
- 17 BOB SEGER/You'll Accompany Me
- 18 JONNY LEE/Lookin' For Love
- 19 PAUL SIMON/Late In The Evening
- 20 DIANE WARWICK/No Night So Long
- 21 ROBBIE DURRE/Hot Rod Heart's
- 22 CARLY SIMON/Jesse
- 23 NATALIE COLE/Somewhere... I Used To L
- 24 POCO/Under The Gun
- 25 STEPHANIE MILLS/Never Knew Love Like
- 26 EDDIE RABBITT/Drivin' My Life Away
- 27 LARRY GRAMM/One In A Million You

ADDS 29, 30

FM99 WXLO New York

- 1 KIM CARNE/Sore Love
- 2 DIANA ROSS/Upside Down
- 3 HAWAIIAN/Whining Star
- 4 LARRY GRAMM/One In A Million You
- 5 GEORGE BENSON/Give Me The Night
- 6 QLVIA N-J/Magic
- 7 ROCKY BURDETTE/Tired Of Toin'
- 8 ROLLING STONES/Emotional Rescue
- 9 BILLY JOEL/Don't Ask Me Why
- 10 IRENE CARA/Fame
- 11 CHRIS CROSS/Selling
- 12 COMMODORE/Old-Fashion Love
- 13 LENORE O'MALLEY/First Be A Woman
- 14 AIR SUPPLY/All Out Of Love
- 15 PAUL MCCARTNEY/Coming Up
- 16 PAUL SIMON/Late In The Evening
- 17 ELTON JOHN/Little Jeannie
- 18 CHANGE/Searching
- 19 ALI THOMPSON/Take A Little Rhythm
- 20 JONNY LEE/Lookin' For Love
- 21 AMBROSIA/You're The Only Woman
- 22 S.O.S. BAND/Take Your Time
- 23 BOZ SCAGGS/Jojo
- 24 BOB SEGER/You'll Accompany Me
- 25 CARLY SIMON/Jesse
- 26 PETE TONGHE/Let My Love Open The
- 27 QUEEN...Bites The Dust
- 28 NATALIE COLE/Somewhere... I Used To L

ADDS POINTER SISTERS/It's Alright

60100 Baltimore

- 1 CHRIS CROSS/Selling
- 2 ROLLING STONES/Emotional Rescue
- 3 JACKSON BROWNE/Boulevard
- 4 GEORGE BENSON/Give Me The Night
- 5 AIR SUPPLY/All Out Of Love
- 6 ROBBIE DURRE/Hot Rod Heart's
- 7 AMBROSIA/You're The Only Woman
- 8 BERRY HARDOES/Into The Night
- 9 POINTER SISTERS/It's Alright
- 10 LARRY GRAMM/One In A Million You
- 11 JONNY LEE/Lookin' For Love
- 12 ROCKY BURDETTE/Tired Of Toin'
- 13 NATALIE COLE/Somewhere... I Used To L
- 14 DIANA ROSS/Upside Down
- 15 PETE TONGHE/Let My Love Open The
- 16 EDDIE RABBITT/Drivin' My Life Away
- 17 IRENE CARA/Fame
- 18 S.O.S. BAND/Take Your Time
- 19 PAUL SIMON/Late In The Evening
- 20 BILLY JOEL/Don't Ask Me Why
- 21 LINDA RONSTADT/Can't Let Go
- 22 DIANE WARWICK/No Night So Long
- 23 ELO/All Over The World
- 24 PAUL SIMON/Late In The Evening
- 25 NATALIE COLE/Somewhere... I Used To L
- 26 ROCKY BURDETTE/Tired Of Toin'
- 27 BOB SEGER/You'll Accompany Me
- 28 CARLY SIMON/Jesse
- 29 STEPHANIE MILLS/Never Knew Love Like
- 30 QLVIA N-J/Magic
- 31 KERRY LOGGINS/It's Alright
- 32 JON & VANGELIS/Heart You Now
- 33 STACY LATTISMA/Let Me Be Your Angel

96 KX Pittsburgh

- 1 KERRY LOGGINS/It's Alright
- 2 JACKSON BROWNE/Boulevard
- 3 CHRIS CROSS/Selling
- 4 ALI THOMPSON/Take A Little Rhythm
- 5 BOZ SCAGGS/Jojo
- 6 DIRTY BAND/Make A Little Magic
- 7 ROBBIE DURRE/Hot Rod Heart's
- 8 PETE TONGHE/Let My Love Open The
- 9 CHRIS CROSS/Selling
- 10 REO SPEEDWAGON/It's Not Easy Bein' A Star
- 11 JOURNEY/When We March
- 12 GENESIS/Understand
- 13 PURE PRAIRIE LEAG/It's Almost Ready
- 14 BERRY HARDOES/Into The Night
- 15 BLUE'S BROS/Gimme Some Lovin'
- 16 PAUL SIMON/Late In The Evening
- 17 ENGLAND DAN SEAL/Slate at Night
- 18 JOE HALL/Don't Ask Me Why
- 19 ROBERTA FLACK/Back Together Again
- 20 AMBROSIA/You're The Only Woman
- 21 AIR SUPPLY/All Out Of Love
- 22 PURE PRAIRIE LEAG/It's Almost Ready
- 23 GEORGE BENSON/Give Me The Night
- 24 JACKSON BROWNE/Boulevard
- 25 JONNY LEE/Lookin' For Love
- 26 POINTER SISTERS/It's Alright
- 27 JOE HALL/Don't Ask Me Why
- 28 BOB SEGER/You'll Accompany Me
- 29 ROSSINGTON COLLIN/Don't Misunderstand
- 30 QLVIA N-J/Magic

ADDS 21, 25, 29, 30

WKRO Boston

- 1 IRENE CARA/Fame
- 2 NATALIE COLE/Somewhere... I Used To L
- 3 CHRIS CROSS/Selling
- 4 GEORGE BENSON/Give Me The Night
- 5 BOB SEGER/You'll Accompany Me
- 6 ROLLING STONES/Emotional Rescue
- 7 CARLY SIMON/Jesse
- 8 PAUL SIMON/Late In The Evening
- 9 DIRT BAND/Make A Little Magic
- 10 AIR SUPPLY/All Out Of Love
- 11 BERRY HARDOES/Into The Night
- 12 DIANA ROSS/Upside Down
- 13 EDDIE RABBITT/Drivin' My Life Away
- 14 ALI THOMPSON/Take A Little Rhythm
- 15 PETE TONGHE/Let My Love Open The
- 16 QLVIA N-J/Magic
- 17 LINDA CLIFFORD/Red Light
- 18 JONNY LEE/Lookin' For Love
- 19 LIVINGSTON TAYLOR/First Time Love
- 20 LENORE O'MALLEY/First Be A Woman
- 21 BILLY JOEL/Don't Ask Me Why
- 22 ROCKY BURDETTE/Tired Of Toin'
- 23 BOZ SCAGGS/Jojo
- 24 BILLY JOEL/Don't Ask Me Why
- 25 CAROLE KING/One Fine Day
- 26 ART HOLLAND/How Do I Survive
- 27 JONNY LEE/Lookin' For Love
- 28 DIANE WARWICK/No Night So Long
- 29 SPINNERS/Cupid
- 30 ROBBIE DURRE/Hot Rod Heart's

ADDS 34, 35

WPGC Washington D.C.

- 1 CHRIS CROSS/Selling
- 2 POINTER SISTERS/It's Alright
- 3 PETE TONGHE/Let My Love Open The
- 4 AIR SUPPLY/All Out Of Love
- 5 ROLLING STONES/Emotional Rescue
- 6 GEORGE BENSON/Give Me The Night
- 7 DIANA ROSS/Upside Down
- 8 LINDA RONSTADT/Can't Let Go
- 9 LARRY GRAMM/One In A Million You
- 10 ROBBIE DURRE/Hot Rod Heart's
- 11 BERRY HARDOES/Into The Night
- 12 NATALIE COLE/Somewhere... I Used To L
- 13 IRENE CARA/Fame
- 14 QUEEN...Bites The Dust
- 15 ELO/All Over The World
- 16 AMBROSIA/You're The Only Woman
- 17 JONNY LEE/Lookin' For Love
- 18 S.O.S. BAND/Take Your Time
- 19 PAUL SIMON/Late In The Evening
- 20 STACY LATTISMA/Let Me Be Your Angel
- 21 BOB SEGER/You'll Accompany Me
- 22 ROBBIE DURRE/Hot Rod Heart's
- 23 BERRY HARDOES/Into The Night
- 24 STEPHANIE MILLS/Never Knew Love Like
- 25 BOB SEGER/You'll Accompany Me
- 26 ALI THOMPSON/Take A Little Rhythm
- 27 QLVIA N-J/Magic
- 28 DIANE WARWICK/No Night So Long
- 29 LINDA CLIFFORD/Red Light
- 30 KERRY LOGGINS/It's Alright

ADDS 30

1050 chum Toronto

- 1 QLVIA N-J/Magic
- 2 CHRIS CROSS/Selling
- 3 S.O.S. BAND/Take Your Time
- 4 AIR SUPPLY/All Out Of Love
- 5 GEORGE BENSON/Give Me The Night
- 6 BILLY JOEL/Don't Ask Me Why
- 7 HAWAIIAN/Whining Star
- 8 KIM CARNE/Sore Love
- 9 KERRY ROBERTS/Love The Only Woman
- 10 POINTER SISTERS/It's Alright
- 11 PETE TONGHE/Let My Love Open The
- 12 BILLY JOEL/Don't Ask Me Why
- 13 ROCKY BURDETTE/Tired Of Toin'
- 14 GENESIS/Understand
- 15 IRENE CARA/Fame
- 16 LARRY GRAMM/One In A Million You
- 17 BERRY HARDOES/Into The Night
- 18 DIANA ROSS/Upside Down
- 19 BOZ SCAGGS/Jojo
- 20 ELO/All Over The World
- 21 EDDIE RABBITT/Drivin' My Life Away
- 22 ROBBIE DURRE/Hot Rod Heart's
- 23 PAUL SIMON/Late In The Evening
- 24 NATALIE COLE/Somewhere... I Used To L
- 25 ROCKY BURDETTE/Tired Of Toin'
- 26 BOB SEGER/You'll Accompany Me
- 27 ALI THOMPSON/Take A Little Rhythm
- 28 FRED KNOX/Don't Ask Me Why
- 29 QLVIA N-J/Magic
- 30 DIANE WARWICK/No Night So Long

105 Providence

- 1 CHRIS CROSS/Selling
- 2 IRENE CARA/Fame
- 3 ROLLING STONES/Emotional Rescue
- 4 BERRY HARDOES/Into The Night
- 5 DIANA ROSS/Upside Down
- 6 DIRT BAND/Make A Little Magic
- 7 S.O.S. BAND/Take Your Time
- 8 NATALIE COLE/Somewhere... I Used To L
- 9 BOB SEGER/You'll Accompany Me
- 10 JACKSON BROWNE/Boulevard
- 11 GEORGE BENSON/Give Me The Night
- 12 FRED KNOX/Don't Ask Me Why
- 13 DIANA ROSS/Upside Down
- 14 DIRT BAND/Make A Little Magic
- 15 PURE PRAIRIE LEAG/It's Almost Ready
- 16 AIR SUPPLY/All Out Of Love
- 17 BOB SEGER/You'll Accompany Me
- 18 JACKSON BROWNE/Boulevard
- 19 GEORGE BENSON/Give Me The Night
- 20 FRED KNOX/Don't Ask Me Why
- 21 KIM CARNE/Sore Love
- 22 BILLY JOEL/Don't Ask Me Why
- 23 ROBERT JOHNSON/There Lonesome Girl
- 24 JONNY LEE/Lookin' For Love
- 25 NICKY GILLEY/Stand By Me
- 26 ALI THOMPSON/Take A Little Rhythm
- 27 AMBROSIA/You're The Only Woman
- 28 AIR SUPPLY/All Out Of Love
- 29 PAUL SIMON/Late In The Evening
- 30 KERRY LOGGINS/It's Alright
- 31 CARLY SIMON/Jesse
- 32 ROBBIE DURRE/Hot Rod Heart's
- 33 EDDIE RABBITT/Drivin' My Life Away
- 34 LARRY GRAMM/One In A Million You
- 35 QUEEN...Bites The Dust
- 36 ART HOLLAND/How Do I Survive
- 37 PURE PRAIRIE LEAG/It's Almost Ready
- 38 LINDA CLIFFORD/Red Light
- 39 ROCKY BURDETTE/Baby Tonight
- 40 STEPHANIE MILLS/Never Knew Love Like
- 41 POINTER SISTERS/It's Alright

ADDS 34, 35

98 KSLQ St. Louis

- 1 JONNY LEE/Lookin' For Love
- 2 ROLLING STONES/Emotional Rescue
- 3 CHRIS CROSS/Selling
- 4 AIR SUPPLY/All Out Of Love
- 5 BILLY JOEL/Don't Ask Me Why
- 6 ALI THOMPSON/Take A Little Rhythm
- 7 JOURNEY/Good Morning/Stay...
- 8 DIANA ROSS/Upside Down
- 9 FRED KNOX/Don't Ask Me Why
- 10 ROBBIE DURRE/Hot Rod Heart's
- 11 BERRY HARDOES/Into The Night
- 12 IRENE CARA/Fame
- 13 ELO/All Over The World
- 14 AMBROSIA/You're The Only Woman
- 15 KERRY LOGGINS/It's Alright
- 16 JACKSON BROWNE/Boulevard
- 17 GEORGE BENSON/Give Me The Night
- 18 HAWAIIAN/Whining Star
- 19 BOZ SCAGGS/Jojo
- 20 KERRY LOGGINS/It's Alright
- 21 IRENE CARA/Fame
- 22 ELO/All Over The World
- 23 AMBROSIA/You're The Only Woman
- 24 BERRY HARDOES/Into The Night
- 25 PAUL SIMON/Late In The Evening
- 26 IRENE CARA/Fame
- 27 BOB SEGER/You'll Accompany Me
- 28 DIANE WARWICK/No Night So Long
- 29 PAT BENATAR/You Better Run
- 30 ROLLING STONES/Emotional Rescue

ADDS 23, 27

WGLO8 Cleveland

- 1 CHRIS CROSS/Selling
- 2 BERRY HARDOES/Into The Night
- 3 QLVIA N-J/Magic
- 4 AIR SUPPLY/All Out Of Love
- 5 LARRY GRAMM/One In A Million You
- 6 ROLLING STONES/Emotional Rescue
- 7 KERRY LOGGINS/It's Alright
- 8 QUEEN...Bites The Dust
- 9 DIANA ROSS/Upside Down
- 10 S.O.S. BAND/Take Your Time
- 11 BOZ SCAGGS/Jojo
- 12 PETE TONGHE/Let My Love Open The
- 13 NATALIE COLE/Somewhere... I Used To L
- 14 BILLY JOEL/Don't Ask Me Why
- 15 CHIC/Le Freak
- 16 WHITNEY HOUSTON/For Your Loving
- 17 HALL & OATES/How Does It Feel...
- 18 DIANE WARWICK/No Night So Long

ADDS 23, 27

WOKY Milwaukee

- 1 AIR SUPPLY/All Out Of Love
- 2 CHRIS CROSS/Selling
- 3 EDDIE RABBITT/Drivin' My Life Away
- 4 PETE TONGHE/Let My Love Open The
- 5 HAWAIIAN/Whining Star
- 6 ROLLING STONES/Emotional Rescue
- 7 ALI THOMPSON/Take A Little Rhythm
- 8 DIRT BAND/Make A Little Magic
- 9 S.O.S. BAND/Take Your Time
- 10 JACKSON BROWNE/Boulevard
- 11 QLVIA N-J/Magic
- 12 GENESIS/Understand
- 13 PETE TONGHE/Let My Love Open The
- 14 LINDA RONSTADT/Can't Let Go
- 15 YOUNG/Over The Top
- 16 KIMBERLY/My Miracles
- 17 BERRY HARDOES/Into The Night
- 18 POCO/Under The Gun
- 19 ROCKY BURDETTE/Tired Of Toin'
- 20 QUEEN...Bites The Dust
- 21 MICHAEL JACKSON/She's Out Of My Life
- 22 GERRY RAFFERTY/The Cowboy
- 23 VAN HALEN/The Crazy Night Rock
- 24 ELO/All Over The World
- 25 GENESIS/Understand
- 26 GRAMM/One In A Million You
- 27 MARTHA & MARY/My Heart Be Number One
- 28 BURTON CUMMINGS/State Of Affairs
- 29 RINGO/Save It For Me
- 30 PURE PRAIRIE LEAG/It's Almost Ready

WNBC Radio 66 New York

- 1 IRENE CARA/Fame
- 2 HAWAIIAN/Whining Star
- 3 CHRIS CROSS/Selling
- 4 BILLY JOEL/Don't Ask Me Why
- 5 MICHAEL JACKSON/She's Out Of My Life
- 6 BILLY JOEL/Don't Ask Me Why
- 7 ROLLING STONES/Emotional Rescue
- 8 ROCKY BURDETTE/Tired Of Toin'
- 9 GEORGE BENSON/Give Me The Night
- 10 ELTON JOHN/Little Jeannie
- 11 LENORE O'MALLEY/First Be A Woman
- 12 PURE PRAIRIE LEAG/It's Almost Ready
- 13 DIANA ROSS/Upside Down
- 14 BILLY JOEL/Don't Ask Me Why
- 15 S.O.S. BAND/Take Your Time
- 16 JOE WALSH/All Night Long
- 17 AIR SUPPLY/All Out Of Love
- 18 ALI THOMPSON/Take A Little Rhythm
- 19 PAUL MCCARTNEY/Coming Up
- 20 PETE TONGHE/Let My Love Open The
- 21 GENESIS/Understand
- 22 BETTE MIDLER/The Rose
- 23 ROBERTA FLACK/Back Together Again
- 24 ROBBIE DURRE/Hot Rod Heart's
- 25 JACKSON BROWNE/Boulevard
- 26 JONNY LEE/Lookin' For Love
- 27 AMBROSIA/You're The Only Woman
- 28 QLVIA N-J/Magic
- 29 QUEEN...Bites The Dust

ADDS 29, 30

98 KSLQ St. Louis

- 1 JONNY LEE/Lookin' For Love
- 2 ROLLING STONES/Emotional Rescue
- 3 CHRIS CROSS/Selling
- 4 AIR SUPPLY/All Out Of Love
- 5 BILLY JOEL/Don't Ask Me Why
- 6 ALI THOMPSON/Take A Little Rhythm
- 7 JOURNEY/Good Morning/Stay...
- 8 DIANA ROSS/Upside Down
- 9 FRED KNOX/Don't Ask Me Why
- 10 ROBBIE DURRE/Hot Rod Heart's
- 11 BERRY HARDOES/Into The Night
- 12 IRENE CARA/Fame
- 13 ELO/All Over The World
- 14 AMBROSIA/You're The Only Woman
- 15 KERRY LOGGINS/It's Alright
- 16 JACKSON BROWNE/Boulevard
- 17 GEORGE BENSON/Give Me The Night
- 18 HAWAIIAN/Whining Star
- 19 BOZ SCAGGS/Jojo
- 20 KERRY LOGGINS/It's Alright
- 21 IRENE CARA/Fame
- 22 ELO/All Over The World
- 23 AMBROSIA/You're The Only Woman
- 24 BERRY HARDOES/Into The Night
- 25 PAUL SIMON/Late In The Evening
- 26 IRENE CARA/Fame
- 27 BOB SEGER/You'll Accompany Me
- 28 DIANE WARWICK/No Night So Long
- 29 PAT BENATAR/You Better Run
- 30 ROLLING STONES/Emotional Rescue

ADDS 23, 27

WGLO8 Cleveland

- 1 CHRIS CROSS/Selling
- 2 BERRY HARDOES/Into The Night
- 3 QLVIA N-J/Magic
- 4 AIR SUPPLY/All Out Of Love
- 5 LARRY GRAMM/One In A Million You
- 6 ROLLING STONES/Emotional Rescue
- 7 KERRY LOGGINS/It's Alright
- 8 QUEEN...Bites The Dust
- 9 DIANA ROSS/Upside Down
- 10 S.O.S. BAND/Take Your Time
- 11 BOZ SCAGGS/Jojo
- 12 PETE TONGHE/Let My Love Open The
- 13 NATALIE COLE/Somewhere... I Used To L
- 14 BILLY JOEL/Don't Ask Me Why
- 15 CHIC/Le Freak
- 16 WHITNEY HOUSTON/For Your Loving
- 17 HALL & OATES/How Does It Feel...
- 18 DIANE WARWICK/No Night So Long

ADDS 23, 27

104.1 WJLB Detroit

- 1 OLIVIA N-J/Magic
- 2 DIANA ROSS/UpSide Down
- 3 AIR SUPPLY/All Out Of Love
- 4 CHRIS CROSS/Selling
- 5 JOHNNY LEE/Lookin' For Love
- 6 IRENE CARAF/Fame
- 7 ROLLING STONES/Emotional Rescue
- 8 BENNY HADDOX/Into The Night
- 9 ELQ/All Over The World
- 10 GEORGE BENSON/Give Me The Night
- 11 BILLY JOEL/It's Still RAR To Me
- 12 CHIC/Rabbits Are Ho
- 13 KENNY LOGGINS/I'm Alright
- 14 BOB SEGER/You'll Accompany Me
- 15 PETE TONGHE/Let My Love Open The
- 16 ROBBIE DURPREE/Hot Rod Hearts
- 17 RINBEE/My Mistake
- 18 LARRY GRAHAM/One In A Million You
- 19 FRED KNOBLOCK/Why Not Me
- 20 KIM CARNES/More Love
- 21 RICKY GILLEY/Stand By Me
- 22 AMBROSIA/You're The Only Woman
- 23 JACKSON BROWNE/Boulevard
- 24 ROCKY BURMETTE/Tired Of Toain'
- 25 DIORNE WARRICK/No Night So Long
- 26 CARL S. SIMON/Jesse
- 27 PAUL SIMON/Late In The Evening
- 28 BOB SEGER/You'll Accompany Me
- 29 ALI THORSON/Take A Little Rhythm
- 30 PAUL MCCARTNEY/Coming Up

ADDS OLIVIA N-J/Magic

KS95 FM Minneapolis

- 1 CHRIS CROSS/Selling
- 2 AIR SUPPLY/All Out Of Love
- 3 KIM CARNES/More Love
- 4 OLIVIA N-J/Magic
- 5 LIPPS, INC./Funkytown
- 6 RICKY GILLEY/Stand By Me
- 7 AMBROSIA/You're The Only Woman
- 8 HENRY HADDOX/Into The Night
- 9 GENESIS/Understanding
- 10 ALI THORSON/Take A Little Rhythm
- 11 EDDIE RABBITT/Drivin' My Life Away
- 12 PAUL SIMON/Late In The Evening
- 13 BENNY HADDOX/Into The Night
- 14 JOHNNY LEE/Lookin' For Love
- 15 GEORGE BENSON/Give Me The Night
- 16 FRED KNOBLOCK/Why Not Me
- 17 BOB SEGER/You'll Accompany Me
- 18 BILLY JOEL/Don't Ask Me Why
- 19 BOB SEGER/You'll Accompany Me
- 20 DIANA ROSS/UpSide Down

ADDS POINTER SISTERS/No So Shy
BOB SEGER/You'll Accompany Me

ON ROBBIE DURPREE/Hot Rod Hearts
CARL S. SIMON/Jesse
DIORNE WARRICK/No Night So Long
NATALIE COLE/Someone... I Used To L
KIM CARNES/More Love
MICHAEL JOHNSON/You Can Call Me Blue
RAY HOLLAND/How Do I Survive
PETE TONGHE/Let My Love Open The

STEREO 103 Dallas

- 1 CHRIS CROSS/Selling
- 2 RICKY GILLEY/Stand By Me
- 3 COMODORES/Did-Fashion Love
- 4 ALI THORSON/Take A Little Rhythm
- 5 OLIVIA N-J/Magic
- 6 GEORGE BENSON/Give Me The Night
- 7 AIR SUPPLY/All Out Of Love
- 8 PAUL SIMON/Late In The Evening
- 9 EDDIE RABBITT/Drivin' My Life Away
- 10 KIM CARNES/More Love
- 11 S.O.S. BAND/Take Your Time
- 12 FRED KNOBLOCK/Why Not Me
- 13 RICKY GILLEY/Stand By Me
- 14 PAUL SIMON/Late In The Evening
- 15 DIRT BAND/Make A Little Magic
- 16 ALI THORSON/Take A Little Rhythm
- 17 DIANA ROSS/UpSide Down
- 18 CHARLIE RING/One Fine Day
- 19 CUBIN/In America
- 20 KENNY LOGGINS/I'm Alright
- 21 BOB SEGER/You'll Accompany Me
- 22 IRENE CARAF/Fame
- 23 GENESIS/Understanding
- 24 LARRY GRAHAM/One In A Million You
- 25 ROBERT JOHNSON/You're Lonely Girl

ADDS LIVHINGTON TAYLOR/First Time Love
ELQ/All Over The World

ON DIORNE WARRICK/No Night So Long
JOHNNY LEE/Lookin' For Love
BILLY JOEL/Don't Ask Me Why
NATALIE COLE/Someone... I Used To L
BOB SEGER/You'll Accompany Me
MALL & GATES/How Does It Feel...

100 Miami

- 1 DIANA ROSS/UpSide Down
- 2 OLIVIA N-J/Magic
- 3 S.O.S. BAND/Take Your Time
- 4 GEORGE BENSON/Give Me The Night
- 5 DAVID HUDSON/Heavy Honey
- 6 CHRIS CROSS/Selling
- 7 STRIP/First Time
- 8 BILLY JOEL/It's Still RAR To Me
- 9 AMBROSIA/You're The Only Woman
- 10 IRENE CARAF/Fame
- 11 LARRY GRAHAM/One In A Million You
- 12 BENNY HADDOX/Into The Night
- 13 ELTON JOHN/Little Jeannie
- 14 AIR SUPPLY/All Out Of Love
- 15 ROLLING STONES/Emotional Rescue
- 16 KIM CARNES/More Love
- 17 ALI THORSON/Take A Little Rhythm
- 18 DEVO/Whip It
- 19 POINTER SISTERS/No So Shy
- 20 PAUL MCCARTNEY/Coming Up
- 21 KENNY LOGGINS/I'm Alright
- 22 GENESIS/Understanding
- 23 JACKSON BROWNE/Boulevard
- 24 PAUL SIMON/Late In The Evening
- 25 PETE TONGHE/Let My Love Open The
- 26 KURTIS BLOW/The Breaks
- 27 NATALIE COLE/Someone... I Used To L
- 28 AMBROSIA/You're The Only Woman
- 29 KC & BAND/Make A Star
- 30 KC & B. REYNOLDS/Take Me To The Moon
- 31 OLIVIA N-J/Magic
- 32 ROBBIE DURPREE/Hot Rod Hearts
- 33 BOB SEGER/You'll Accompany Me
- 34 MALL & GATES/How Does It Feel...
- 35 ROBERT JOHNSON/You're Lonely Girl
- 36 CARL S. SIMON/Jesse
- 37 LINDA RONSTADT/I Can't Let Go

ADDS 31 32, 33

ON TED HUGENT/Wango Tango

93.7 KJLH Los Angeles

- 1 ROLLING STONES/Emotional Rescue
- 2 DIANA ROSS/UpSide Down
- 3 OLIVIA N-J/Magic
- 4 IRENE CARAF/Fame
- 5 PURE PRAIRIE LEAG/Let Me Love You...
- 6 GEORGE BENSON/Give Me The Night
- 7 PETE TONGHE/Let My Love Open The
- 8 DIANA ROSS/UpSide Down
- 9 OLIVIA N-J/Magic
- 10 KIM CARNES/More Love
- 11 ELTON JOHN/Little Jeannie
- 12 DIANA ROSS/UpSide Down
- 13 ROBBIE DURPREE/Hot Rod Hearts
- 14 ELQ/All Over The World
- 15 BILLY JOEL/It's Still RAR To Me
- 16 NATALIE COLE/Someone... I Used To L
- 17 FRED KNOBLOCK/Why Not Me
- 18 PAUL MCCARTNEY/Coming Up
- 19 ELTON JOHN/Little Jeannie
- 20 ROBBIE DURPREE/Hot Rod Hearts
- 21 COMODORES/Did-Fashion Love
- 22 BENNY HADDOX/Into The Night
- 23 PAUL SIMON/Late In The Evening
- 24 DIRT BAND/Make A Little Magic
- 25 POOD/Under The Gun
- 26 ELQ/All Over The World
- 27 BOB SEGER/You'll Accompany Me
- 28 LINDA CLIFFORD/Red Light
- 29 AMBROSIA/You're The Only Woman
- 30 EDDIE RABBITT/Drivin' My Life Away

ADDS AMY HOLLAND/How Do I Survive
DELIVERANCE/Leaving L.A.
AND HURRAY/How Does It Feel...
NATALIE COLE/Someone... I Used To L
ERIC CLAPTON/You're Loving

ON JOHNNY HATHS/Different Kinds...
O'JAYS/Girl Don't Let It...
STEPHANIE HILLS/How Love Like
MALL & GATES/How Does It Feel...
DIORNE WARRICK/No Night So Long

610 KFRG San Francisco

- 1 S.O.S. BAND/Take Your Time
- 2 ROLLING STONES/Emotional Rescue
- 3 CHRIS CROSS/Selling
- 4 GEORGE BENSON/Give Me The Night
- 5 BOB SEGER/You'll Accompany Me
- 6 GEORGE BENSON/Give Me The Night
- 7 PETE TONGHE/Let My Love Open The
- 8 DIANA ROSS/UpSide Down
- 9 OLIVIA N-J/Magic
- 10 KIM CARNES/More Love
- 11 ELTON JOHN/Little Jeannie
- 12 DIANA ROSS/UpSide Down
- 13 ROBBIE DURPREE/Hot Rod Hearts
- 14 ELQ/All Over The World
- 15 BILLY JOEL/It's Still RAR To Me
- 16 NATALIE COLE/Someone... I Used To L
- 17 FRED KNOBLOCK/Why Not Me
- 18 IRENE CARAF/Fame
- 19 PAUL SIMON/Late In The Evening
- 20 ROBBIE DURPREE/Hot Rod Hearts
- 21 COMODORES/Did-Fashion Love
- 22 BENNY HADDOX/Into The Night
- 23 PAUL SIMON/Late In The Evening
- 24 DIRT BAND/Make A Little Magic
- 25 POOD/Under The Gun
- 26 ELQ/All Over The World
- 27 BOB SEGER/You'll Accompany Me
- 28 LINDA CLIFFORD/Red Light
- 29 AMBROSIA/You're The Only Woman
- 30 EDDIE RABBITT/Drivin' My Life Away

ADDS 23
LINDA CLIFFORD/Red Light
STEPHANIE HILLS/How Love Like
MALL & GATES/How Does It Feel...
O'JAYS/Girl Don't Let It...

ON NATALIE COLE/Someone... I Used To L
O'JAYS/Girl Don't Let It...

104.1 WJLB Kansas City

- 1 KENNY LOGGINS/I'm Alright
- 2 AMBROSIA/You're The Only Woman
- 3 CHRIS CROSS/Selling
- 4 ELQ/All Over The World
- 5 MALL & GATES/How Does It Feel...
- 6 POOD/Under The Gun
- 7 JACKSON BROWNE/Boulevard
- 8 LINDA RONSTADT/I Can't Let Go
- 9 JON & YANGLIS/I Hear You Now
- 10 BENNY HADDOX/Into The Night
- 11 ROSSINGTON COLLINS/Don't Misunderstand
- 12 GENESIS/Turn It On Again
- 13 PAUL SIMON/Late In The Evening
- 14 CUBIN/In America
- 15 ROBBIE DURPREE/Hot Rod Hearts
- 16 BILLY JOEL/Don't Ask Me Why
- 17 ROLLING STONES/Emotional Rescue
- 18 ALI THORSON/Take A Little Rhythm
- 19 PURE PRAIRIE LEAG/Let Me Love You
- 20 KINGS/Switch Into Glee
- 21 A CARL S. SIMON/Jesse
- 22 WILLIE NELSON/On The Road Again

ADDS 21, 22
CHRIS CROSS/Say You'll Be Mine

ON ARS/I Ain't Much
ALLMAN BROTHERS/Angeline
DIRT BAND/How Low Heart
EDDIE RABBITT/Drivin' My Life Away
BOB SEGER/You'll Accompany Me
DIRT BAND/Balanced
JACKSON BROWNE/The Girl Could Sing
JACKSON BROWNE/Call It A Loan
ROLLING STONES/Send It To Me

Q102 Cincinnati

- 1 CHRIS CROSS/Selling
- 2 JACKSON BROWNE/Boulevard
- 3 PETE TONGHE/Let My Love Open The
- 4 BOB SEGER/You'll Accompany Me
- 5 ROLLING STONES/Emotional Rescue
- 6 ALI THORSON/Take A Little Rhythm
- 7 AMBROSIA/You're The Only Woman
- 8 HENRY HADDOX/Into The Night
- 9 UNCLE VIC/Space Invaders
- 10 OLIVIA N-J/Magic
- 11 PAUL SIMON/Late In The Evening
- 12 ROBBIE DURPREE/Hot Rod Hearts
- 13 BILLY JOEL/Don't Ask Me Why
- 14 AMBROSIA/You're The Only Woman
- 15 AIR SUPPLY/All Out Of Love
- 16 JOHNNY LEE/Lookin' For Love
- 17 BOB SEGER/You'll Accompany Me
- 18 BILLY JOEL/It's Still RAR To Me
- 19 IRENE CARAF/Fame
- 20 BENNY HADDOX/Into The Night
- 21 BOB SEGER/You'll Accompany Me
- 22 BILLY JOEL/Don't Ask Me Why
- 23 RICKY GILLEY/Stand By Me
- 24 ELQ/All Over The World
- 25 GEORGE BENSON/Give Me The Night
- 26 QUEEN...Bites The Dust
- 27 EDDIE RABBITT/Drivin' My Life Away
- 28 LINDA RONSTADT/I Can't Let Go
- 29 CUBIN/In America
- 30 POINTER SISTERS/No So Shy
- 31 KIM CARNES/More Love
- 32 PURE PRAIRIE LEAG/Let Me Love You
- 33 DIANA ROSS/UpSide Down
- 34 KENNY LOGGINS/I'm Alright
- 35 MALL & GATES/How Does It Feel...

ADDS 33, 34, 35

ON ROLLING STONES/Dance
ROLLING STONES/She's So Cold
BILLY JOEL/Somewhere A Fantasy
BOB SEGER/Betty Lou's Gattin'

2.93 Atlanta

- 1 DIANA ROSS/UpSide Down
- 2 BOB SEGER/You'll Accompany Me
- 3 ROLLING STONES/Emotional Rescue
- 4 JACKSON BROWNE/Boulevard
- 5 ROBBIE DURPREE/Hot Rod Hearts
- 6 LARRY GRAHAM/One In A Million You
- 7 JOHNNY LEE/Lookin' For Love
- 8 EDDIE RABBITT/Drivin' My Life Away
- 9 CHRIS CROSS/Selling
- 10 GEORGE BENSON/Give Me The Night
- 11 AIR SUPPLY/All Out Of Love
- 12 IRENE CARAF/Fame
- 13 POINTER SISTERS/No So Shy
- 14 ELQ/All Over The World
- 15 OLIVIA N-J/Magic
- 16 AMBROSIA/You're The Only Woman
- 17 PETE TONGHE/Let My Love Open The
- 18 BENNY HADDOX/Into The Night
- 19 PAUL SIMON/Late In The Evening
- 20 BOB SEGER/You'll Accompany Me
- 21 KENNY LOGGINS/I'm Alright
- 22 ROBERT JOHNSON/You're Lonely Girl
- 23 QUEEN...Bites The Dust
- 24 OLIVIA N-J/Magic
- 25 ALI THORSON/Take A Little Rhythm
- 26 BILLY JOEL/Don't Ask Me Why
- 27 RAY HOLLAND/How Do I Survive
- 28 KIM CARNES/More Love
- 29 LARSEN-FEITEN BAN/Wo'll Be The Fool
- 30 CARL S. SIMON/Jesse

ADDS 30

ON 30

WEST KURD ALL ROCK FM 98 Phoenix

- 1 ERIC CLAPTON/You're Loving
- 2 ALLMAN BROTHERS/Angeline
- 3 GENESIS/Understanding
- 4 PAT BENATAR/You Better Run
- 5 CHEAP TRICK/Boy Trapper
- 6 ROSSINGTON COLLINS/Don't Misunderstand
- 7 CUBIN/In America
- 8 POOD/Under The Gun
- 9 ROLLING STONES/Emotional Rescue
- 10 JACKSON BROWNE/Boulevard
- 11 RUSSELL BALUN/On The Rebound
- 12 QUEEN/Play The Game
- 13 ROGER DALTRY/Free Me
- 14 DAVE NAVRO/Perseus
- 15 HUEY LEWIS & NEWS/We Care
- 16 PETE TONGHE/Let My Love Open The
- 25 BOB SEGER/You'll Accompany Me
- 26 MALL & GATES/How Does It Feel...
- 27 HENRY HADDOX/Into The Night
- 28 KENNY LOGGINS/I'm Alright
- 29 KINGS/Switch Into Glee
- 30 POINT BLANK/The Hard Way
- 31 BLUES BROTHERS/Gimme Some Lovin'
- 32 KINGS/Lots
- 33 ROVELL/Danger
- 34 ALLMAN BROTHERS/Angeline
- 35 TOUCHDOWN/You Know What...
- 36 PAUL SIMON/Late In The Evening
- 37 HENRY HADDOX/Into The Night
- 38 WHITESNAKE/Foot For Your Loving

ADDS DANDY/Creazy Love
PETER CARRIL/Some Without Frontie
YAR/Somewhere
CARS/Touch And Go
CHICAGO/Thunder And Lightning
BOB/Dance

ON RAY GOREZ/Make Your Move
BOC/The Marshall Plan
BLUES BROTHERS/Talkin' In Stereo
TERRY PAUL BAND/Free The Heart
DARRELL MANFRIEL/Get My Hands...
AC/DC/High Voltage
GARY RYAN/You Talk In Stereo
AMERICAN MOOSE/Don't Look Back
KIM CARNES/More Love

Denver

- 1 EDDIE RABBITT/Drivin' My Life Away
- 2 CHRIS CROSS/Selling
- 3 AIR SUPPLY/All Out Of Love
- 4 BILLY JOEL/It's Still RAR To Me
- 5 PETE TONGHE/Let My Love Open The
- 6 RICKY GILLEY/Stand By Me
- 7 JACKSON BROWNE/Boulevard
- 8 GENESIS/Understanding
- 9 AMBROSIA/You're The Only Woman
- 10 JOHNNY LEE/Lookin' For Love
- 11 KIM CARNES/More Love
- 12 BENNY HADDOX/Into The Night
- 13 BENNY HADDOX/Into The Night
- 14 PAUL SIMON/Late In The Evening
- 15 DIRT BAND/Make A Little Magic
- 16 ALI THORSON/Take A Little Rhythm
- 17 LINDA RONSTADT/I Can't Let Go
- 18 BILLY JOEL/Don't Ask Me Why
- 19 BOB SEGER/You'll Accompany Me
- 20 ELQ/All Over The World
- 21 QUEEN...Bites The Dust
- 22 AMBROSIA/You're The Only Woman
- 23 ROBBIE DURPREE/Hot Rod Hearts
- 24 IRENE CARAF/Fame
- 25 BOB SEGER/You'll Accompany Me
- 26 FRED KNOBLOCK/Why Not Me
- 27 PAUL SIMON/Late In The Evening
- 28 CARL S. SIMON/Jesse
- 29 DIANA ROSS/UpSide Down

ADDS NONE

ON CARL S. SIMON/Jesse
LARRY GRAHAM/One In A Million You
ROBERT JOHNSON/You're Lonely Girl
DIORNE WARRICK/No Night So Long
NATALIE COLE/Someone... I Used To L
RAY HADDOX/Into The Night

Los Angeles

- 1 OLIVIA N-J/Magic
- 2 DIANA ROSS/UpSide Down
- 3 RICKY GILLEY/Stand By Me
- 4 IRENE CARAF/Fame
- 5 BILLY JOEL/It's Still RAR To Me
- 6 QUEEN...Bites The Dust
- 7 LA FAYETTE/Somewhere
- 8 GEORGE BENSON/Give Me The Night
- 9 S.O.S. BAND/Take Your Time
- 10 LARRY GRAHAM/One In A Million You
- 11 DEVO/Whip It
- 12 JOHNNY LEE/Lookin' For Love
- 13 KIM CARNES/More Love
- 14 STACY LATTI/Sm/Dynamite
- 15 JOHNNY LEE/Lookin' For Love
- 16 EDDIE RABBITT/Drivin' My Life Away
- 17 LIPPS, INC./Rock It
- 18 AMBROSIA/You're The Only Woman
- 19 ROBBIE DURPREE/Hot Rod Hearts
- 20 BOB SEGER/You'll Accompany Me
- 21 ELTON JOHN/Little Jeannie
- 22 LINDA CLIFFORD/Red Light
- 23 ROBBIE DURPREE/Hot Rod Hearts
- 24 INVISIBLE MAN/It's All Right Thing

ADDS CARL S. SIMON/Jesse
RAY, GOODMAN & B/M Prayer
LINDA CLIFFORD/Red Light
BILLY JOEL/Don't Ask Me Why

ON DYNASTY/We've Just Begun To Lo
STEPHANIE HILLS/How Love Like
O'JAYS/Girl Don't Let It...
PAUL SIMON/Late In The Evening
POINTER SISTERS/No So Shy
ELQ/All Over The World

WJLB Chicago

- 1 OLIVIA N-J/Magic
- 2 BILLY JOEL/It's Still RAR To Me
- 3 CHRIS CROSS/Selling
- 4 ROLLING STONES/Emotional Rescue
- 5 BLUES BROS/Gimme Some Lovin'
- 6 PETER CARRIL/Some Without Frontie
- 7 GENESIS/Understanding
- 8 CUBIN/In America
- 9 PETE TONGHE/Let My Love Open The
- 10 ROCKY BURMETTE/Tired Of Toain'
- 11 DIANA ROSS/UpSide Down
- 12 PAUL MCCARTNEY/Coming Up
- 13 JACKSON BROWNE/Boulevard
- 14 AMBROSIA/You're The Only Woman
- 15 HENRY HADDOX/Into The Night
- 16 BENNY HADDOX/Into The Night
- 17 KENNY LOGGINS/I'm Alright
- 18 ROBBIE DURPREE/Hot Rod Hearts
- 19 SPINERS/Capit
- 20 AIR SUPPLY/All Out Of Love
- 21 ELTON JOHN/Little Jeannie
- 22 JOE WALSH/All Night Long
- 23 BOB SEGER/You'll Accompany Me
- 24 BILLY JOEL/Don't Ask Me Why
- 25 PAUL SIMON/Late In The Evening
- 26 ELQ/All Over The World
- 27 LARRY GRAHAM/One In A Million You
- 28 ROBBIE DURPREE/Hot Rod Hearts
- 29 AIR SUPPLY/All Out Of Love
- 30 BOB SEGER/You'll Accompany Me
- 31 CHRIS CROSS/Selling
- 32 BOB SEGER/You'll Accompany Me
- 33 CHRIS CROSS/Selling
- 34 BOB SEGER/You'll Accompany Me
- 35 CHRIS CROSS/Selling
- 36 BOB SEGER/You'll Accompany Me

ADDS BOB SEGER/You'll Accompany Me

ON CUBIN/Legend Of Moley Seem
ALI THORSON/Take A Little Rhythm

105 FM Tampa

- 1 ROLLING STONES/Emotional Rescue
- 2 DIANA ROSS/UpSide Down
- 3 CHRIS CROSS/Selling
- 4 GEORGE BENSON/Give Me The Night
- 5 AIR SUPPLY/All Out Of Love
- 6 JACKSON BROWNE/Boulevard
- 7 JOHNNY LEE/Lookin' For Love
- 8 AMBROSIA/You're The Only Woman
- 9 HENRY HADDOX/Into The Night
- 10 ELQ/All Over The World
- 11 COMODORES/Did-Fashion Love
- 12 BOB SEGER/You'll Accompany Me
- 13 RICKY GILLEY/Stand By Me
- 14 MICKEY GILLEY/Stand By Me
- 15 BILLY JOEL/Don't Ask Me Why
- 16 BENNY HADDOX/Into The Night
- 17 GARY BURBANCK/Who Shot J.R.
- 18 BOB SEGER/You'll Accompany Me
- 19 AMBROSIA/You're The Only Woman
- 20 ROBBIE DURPREE/Hot Rod Hearts
- 21 PAUL SIMON/Late In The Evening
- 22 QUEEN...Bites The Dust
- 23 CARL S. SIMON/Jesse
- 24 OLIVIA N-J/Magic
- 25 BOB SEGER/You'll Accompany Me
- 26 LARRY GRAHAM/One In A Million You
- 27 ELQ/All Over The World
- 28 ROBBIE DURPREE/Hot Rod Hearts
- 29 PETE TONGHE/Let My Love Open The
- 30 HENRY HADDOX/Into The Night
- 31 HENRY HADDOX/Into The Night
- 32 KINGS/Switch Into Glee
- 33 SPRIT DIZ/It Got You
- 34 JOURNEE/Good Morning/Stay...

ADDS AMI & JOHNNY/My Guy/My Girl
LARSEN-FEITEN BAN/Wo'll Be The Fool...
AMY HOLLAND/How Do I Survive
PAT BENATAR/You Better Run
CARS/Touch And Go
DEVO/Whip It

ON DIRT BAND/Make A Little Magic
TOMMY LIPPS/Living After Midnight
JOHNNY YAN ZANT/Keep On Rollin'
KENNY LOGGINS/I'm Alright
BLUES BROTHERS/Beaver
EDDIE RABBITT/Drivin' My Life Away
AMERICAN MOOSE/Don't Look Back
WHITESNAKE/Rough'n'Up

KEY 94 Houston

- 1 LARRY GRAHAM/One In A Million You
- 2 DIANA ROSS/UpSide Down
- 3 COMODORES/Did-Fashion Love
- 4 JOHNNY LEE/Lookin' For Love
- 5 AMBROSIA/You're The Only Woman
- 6 OLIVIA N-J/Magic
- 7 CHRIS CROSS/Selling
- 8 PETER CARRIL/Some Without Frontie
- 9 S.O.S. BAND/Take Your Time
- 10 GEORGE BENSON/Give Me The Night
- 11 INVISIBLE MAN/It's All Right Thing
- 12 JOHNNY LEE/Lookin' For Love
- 13 EDDIE RABBITT/Drivin' My Life Away
- 14 KURTIS BLOW/The Breaks
- 15 ELTON JOHN/Little Jeannie
- 16 BILLY JOEL/It's Still RAR To Me
- 17 TERRY PERDUE/Grass/Can't You Try
- 18 FATBACK BAND/Gotta Get My Hands...
- 19 IRENE CARAF/Fame
- 20 LIPPS, INC./Funkytown
- 21 AIR SUPPLY/All Out Of Love
- 22 BETTE MIDLER/The Rose
- 23 PAUL SIMON/Late In The Evening
- 24 HENRY HADDOX/Into The Night
- 25 HENRY HADDOX/Into The Night
- 26 CHANGE A Lover's Holiday
- 27 HAZEL/Southern Girl
- 28 QUEEN...Bites The Dust
- 29 PAUL MCCARTNEY/Coming Up
- 30 POINTER SISTERS/No So Shy

ADDS 27, 28
DYNASTY/We've Just Begun To Lo
CHANGE/Searching
TOM BROWNE/Unlita' For Jamaica

ON DIORNE WARRICK/No Night So Long
O'JAYS/Girl Don't Let It...
STEPHANIE HILLS/How Love Like
CARL S. SIMON/Jesse
ELTON JOHN/Don't Let It...
AL STEWART/Blondie
LARSEN-FEITEN BAN/Wo'll Be The Fool...

13K San Diego

- 1 OLIVIA N-J/Magic
- 2 CHRIS CROSS/Selling
- 3 S.O.S. BAND/Take Your Time
- 4 ROLLING STONES/Emotional Rescue
- 5 IRENE CARAF/Fame
- 6 BILLY JOEL/It's Still RAR To Me
- 7 DIANA ROSS/UpSide Down
- 8 LARRY GRAHAM/One In A Million You
- 9 AMBROSIA/You're The Only Woman
- 10 HENRY HADDOX/Into The Night
- 11 PETE TONGHE/Let My Love Open The
- 12 GEORGE BENSON/Give Me The Night
- 13 BETTE MIDLER/The Rose
- 14 BENNY HADDOX/Into The Night
- 15 GENESIS/Understanding
- 16 JACKSON BROWNE/Boulevard
- 17 JOHNNY LEE/Lookin' For Love
- 18 JACKSON BROWNE/Boulevard
- 19 LIPPS, INC./Funkytown
- 20 BOB SEGER/You'll Accompany Me
- 21 QUEEN...Bites The Dust
- 22 EDDIE RABBITT/Drivin' My Life Away
- 23 AMBROSIA/You're The Only Woman
- 24 SPINERS/Capit
- 25 ELQ/All Over The World
- 26 PAUL MCCARTNEY/Coming Up
- 27 ROBBIE DURPREE/Hot Rod Hearts
- 28 LARRY GRAHAM/One In A Million You
- 29 PAUL SIMON/Late In The Evening
- 30 STEPHANIE HILLS/How Love Like
- 31 DIRT BAND/Make A Little Magic
- 32 KENNY LOGGINS/I'm Alright
- 33 PAT BENATAR/You Better Run

ADDS NONE

ON BOB SEGER/You'll Accompany Me
BILLY JOEL/Don't Ask Me Why
CARL S. SIMON/Jesse
RAY, GOODMAN & B/M Prayer

KEARL Los Angeles

- 1 OLIVIA N-J/Magic
- 2 DIANA ROSS/UpSide Down
- 3 QUEEN...Bites The Dust
- 4 ROLLING STONES/Emotional Rescue
- 5 GEORGE BENSON/Give Me The Night
- 6 CHRIS CROSS/Selling
- 7 IRENE CARAF/Fame
- 8 JOHNNY LEE/Lookin' For Love
- 9 BILLY JOEL/It's Still RAR To Me
- 10 GENESIS/Understanding
- 11 JACKSON BROWNE/Boulevard
- 12 LIPPS, INC./Rock It
- 13 NATALIE COLE/Someone... I Used To L
- 14 BENNY HADDOX/Into The Night
- 15 BOB SEGER/You'll Accompany Me
- 16 EDDIE RABBITT/Drivin' My Life Away
- 17 S.O.S. BAND/Take Your Time
- 18 ELQ/All Over The World
- 19 PETE TONGHE/Let My Love Open The
- 20 AMBROSIA/You're The Only Woman
- 21 AIR SUPPLY/All Out Of Love
- 22 ROBBIE DURPREE/Hot Rod Hearts
- 23 ROBERT JOHNSON/You're Lonely Girl
- 24 PAUL SIMON/Late In The Evening
- 25 STEPHANIE HILLS/How Love Like
- 26 DIRT BAND/Make A Little Magic
- 27 KENNY LOGGINS/I'm Alright
- 28 PAT BENATAR/You Better Run

ADDS NONE

ON BOB SEGER/You'll Accompany Me
BILLY JOEL/Don't Ask Me Why
CARL S. SIMON/Jesse
RAY, GOODMAN & B/M Prayer

MODA FM 100 Phoenix

- 1 S.O.S. BAND/Take Your Time
- 2 CHRIS CROSS/Selling
- 3 DIANA ROSS/UpSide Down
- 4 JOHNNY LEE/Lookin' For Love
- 5 ROLLING STONES/Emotional Rescue
- 6 PETE TONGHE/Let My Love Open The
- 7 EDDIE RABBITT/Drivin' My Life Away
- 8 ELQ/All Over The World
- 9 GEORGE BENSON/Give Me The Night
- 10 BILLY JOEL/It's Still RAR To Me
- 11 LINDA RONSTADT/I Can't Let Go
- 12 JACKSON BROWNE/Boulevard
- 13 RICKY GILLEY/Stand By Me
- 14 HENRY HADDOX/Into The Night
- 15 PAUL SIMON/Late In The Evening
- 16 AMBROSIA/You're The Only Woman
- 17 ROBERT JOHNSON/You're Lonely Girl
- 18 AIR SUPPLY/All Out Of Love
- 19 BOB SEGER/You'll Accompany Me
- 20 OLIVIA N-J/Magic
- 21 KENNY LOGGINS/I'm Alright
- 22 POOD/Under The Gun
- 23 ALI THORSON/Take A Little Rhythm
- 24 LARRY GRAHAM/One In A Million You
- 25 IRENE CARAF/Fame
- 26 POINTER SISTERS/No So Shy
- 27 CARL S. SIMON/Jesse

ADDS LARSEN-FEITEN BAN/Wo'll Be The Fool...
CHICAGO/Thunder And Lightning
RAY HOLLAND/How Do I Survive

ON HOLLY PEAFIELD/Only My Home
QUEEN...Bites The Dust
AL STEWART/Blondie

KWK STEREO WK St. Louis

- 1 CUBIN/Legend Of Moley Seem
- 2 KINGS/Switch Into Glee
- 3 WHITESNAKE/Foot For Your Loving
- 4 JONES PRINCE/Living After Midnight
- 5 LE RAO/Don't Let Me Be Your Fantas
- 6 TOUCHDOWN/You Know What...
- 7 POOD/Under The Gun
- 8 JAY PERSON/How Enough Being A...
- 9 QUEEN/How Your Loving Tain'
- 10 MALL & GATES/How Does It Feel...
- 11 SABBY/High/Low For Your Life
- 12 AC/DC/You Shook Me...
- 13 EDDIE RABBITT/Drivin' My Life Away
- 14 DIRT BAND/Make A Little Magic
- 15 PAUL SIMON/Late In The Evening
- 16 PAT BENATAR/You Better Run
- 17 TOUCHDOWN/You Know What...
- 18 707/It Could Be Good For A
- 19 JACKSON BROWNE/The Girl Could Sing

ADDS 16

ON PURE PRAIRIE LEAG/Let Me Love You...
SCORPIOS/Zoo
ROLLING STONES/She's So Cold
ROLLING STONES/Let Me Be Your Fantas
PETE TONGHE/Let My Love Open The
BOC/The Marshall Plan
YES/Tempest
JERRY YAN ZANT/Keep On Rollin'
KENNY LOGGINS/I'm Alright
BLUES BROTHERS/Beaver
EDDIE RABBITT/Drivin' My Life Away
AMERICAN MOOSE/Don't Look Back
WHITESNAKE/Rough'n'Up

94-Q Atlanta

THE MUSIC FM

- 1 ROLLING STONES/Emotional Rescue
- 2 ROBBIE DURPREE/Hot Rod Hearts
- 3 AIR SUPPLY/All Out Of Love
- 4 JOHNNY LEE/Lookin' For Love
- 5 KENNY LOGGINS/I'm Alright
- 6 AMBROSIA/You're The Only Woman
- 7 BO

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ **OENOTES FIRST WEEK IN PARALLELS**

**187 REPORTS
194 LAST WEEK**

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	85%	National Summary
E 33%			Up 51
M 21%			Same 24
S 56%			Down 0
W 19%			Adds 25

EXAMPLE

100/25 — 100 R&R reporting stations on it this week, 25 of those 100 added it this week.

85% — Percentage of this week's reporting stations playing it.

Regional
Reach — Percentages of this week's reporting stations playing the song within the four tracking regions

National Summary
Up 51 — Number of stations moving it UP on their charts
Same 24 — Number of stations holding it STATIONARY on their charts (to be on, add to on, 31, 31, etc.)
Down 0 — Number of stations moving it DOWN on their charts
Adds 25 — Again, number of stations ADDING it this week

AIR SUPPLY
All Out Of Love (Arista)
LP: Lost In Love

Regional Reach	173/3	83%	National Summary
E 44%			Up 137
M 9%			Same 11
S 61%			Down 1
W 8%			Adds 1

JACKSON BROWNE
Boulevard (Asylum)
LP: Hold Out

Regional Reach	158/1	83%	National Summary
E 79%			Up 98
M 8%			Same 9
S 8%			Down 30
W 9%			Adds 1

PAT BENATAR
You Better Run (Chrysalis)
LP: "Roadie" Soundtrack (WB)

Regional Reach	57/9	30%	National Summary
E 28%			Up 78
M 1%			Same 19
S 7%			Down -1
W 6%			Adds 9

MARKET	STATION	STATION	STATION
P1	WABC 18.4	WFLR 16.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
P2	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
P3	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4

CHRISTOPHER CROSS
Sailing (WB)
LP: Christopher Cross

Regional Reach	177/0	85%	National Summary
E 94%			Up 55
M 1%			Same 55
S 4%			Down 67
W 8%			Adds 0

MARKET	STATION	STATION	STATION
P1	WABC 18.4	WFLR 16.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
P2	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
P3	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4

AMBROSIA
You're The Only Woman (WB)
LP: One Eighty

Regional Reach	167/2	88%	National Summary
E 91%			Up 185
M 8%			Same 9
S 1%			Down 0
W 8%			Adds 2

MARKET	STATION	STATION	STATION
P1	WABC 18.4	WFLR 16.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
P2	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
P3	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4

JACKSON BROWNE
Boulevard (Asylum)
LP: Hold Out

Regional Reach	158/1	83%	National Summary
E 79%			Up 98
M 8%			Same 9
S 8%			Down 30
W 9%			Adds 1

NATALIE COLE
Someone That... (Capitol)
LP: Don't Look Back

Regional Reach	72/12	39%	National Summary
E 47%			Up 44
M 4%			Same 14
S 4%			Down 2
W 3%			Adds 12

ROBBIE DUPREE
Hot Rod Hearts (Elektra)
LP: Robbie Dupree

Regional Reach	164/4	88%	National Summary
E 92%			Up 149
M 8%			Same 9
S 8%			Down 3
W 8%			Adds 4

MARKET	STATION	STATION	STATION
P1	WABC 18.4	WFLR 16.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
P2	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
P3	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4

CHRISTOPHER CROSS
Sailing (WB)
LP: Christopher Cross

Regional Reach	177/0	85%	National Summary
E 94%			Up 55
M 1%			Same 55
S 4%			Down 67
W 8%			Adds 0

MARKET	STATION	STATION	STATION
P1	WABC 18.4	WFLR 16.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
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	WFLD 18.14	WFTS 5.4	WTVT 17.4
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	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
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	WABC 18.4	WFTS 5.4	WTVT 17.4
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	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4

IRENE CARA
Fame (RCA)
LP: "Fame" Soundtrack

Regional Reach	141/2	78%	National Summary
E 75%			Up 15
M 1%			Same 1
S 1%			Down 7
W 7%			Adds 7

MARKET	STATION	STATION	STATION
P1	WABC 18.4	WFLR 16.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
P2	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
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P3	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
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	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4
	WABC 18.4	WFTS 5.4	WTVT 17.4
	WFLD 18.14	WFTS 5.4	WTVT 17.4

ELTON JOHN
Are You Ready For The Love? (MCA)
LP: "Are You Ready For The Love?" Soundtrack

Regional Reach	164/4	88%	National Summary
E 92%			Up 149
M 8%			Same 9
S 8%			Down 3
W 8%			Adds 4

LARRY GRAHAM
One In A Million You (WB)
LP: One In A Million You

Regional Reach	128/15	68%	National Summary
E 52%			Up 87
M 9%			Same 14
S 9%			Down 13
W 8%			Adds 15

CHRISTOPHER CROSS
Sailing (WB)
LP: Christopher Cross

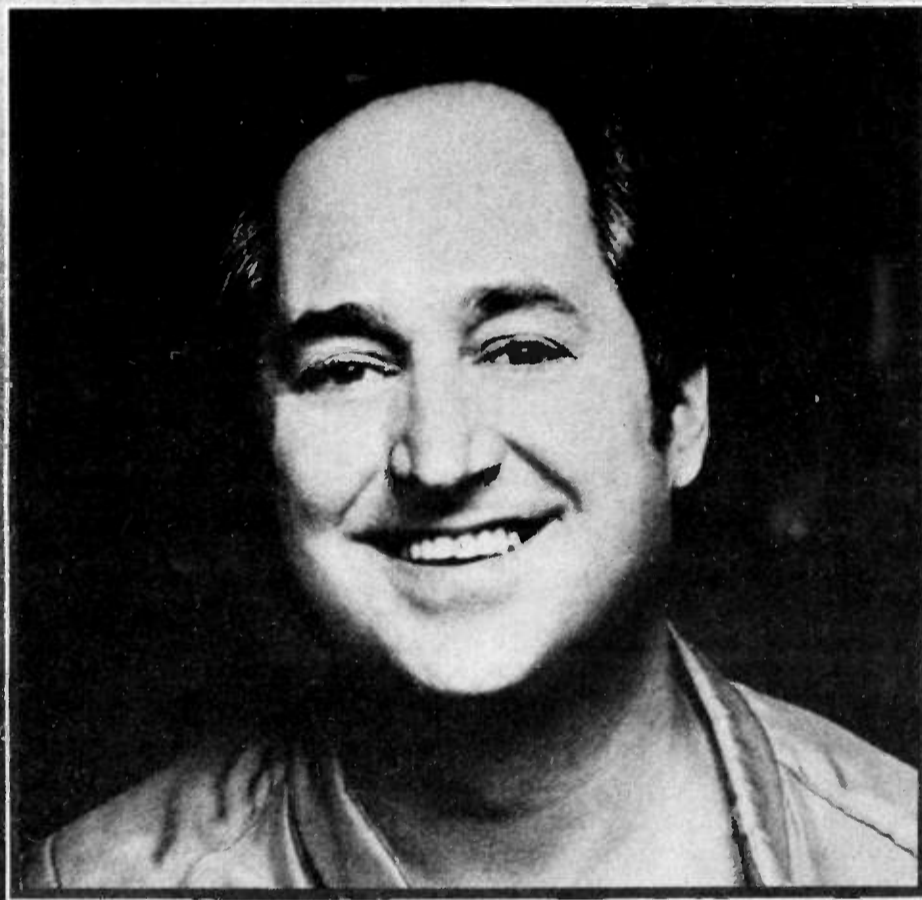
Regional Reach	177/0	85%	National Summary
E 94%			Up 55
M 1%			Same 55
S 4%			Down 67
W 8%			Adds 0

MARKET	STATION	STATION	STATION
P1	W		

Letting Go

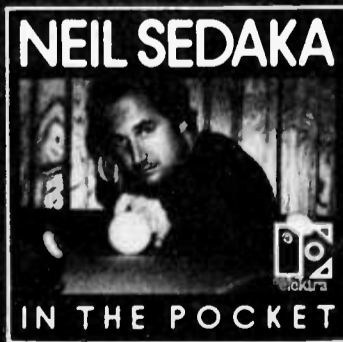
E-47017

The new single
from Neil Sedaka.



From the album
IN THE POCKET.

6E-259



Produced and Arranged by Robert Appère and Neil Sedaka.
On Elektra Records and Tapes.



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THE PICTURE PAGES

Templeton Re-Ups With Warners



Producer and VP/IA&R Ted Templeman recently renewed his contract with Warner Bros. Shown celebrating are (top, l-r): WB VP David Berman and attorneys David Jackel and Bruce Ramer; (seated, l-r): WB Sr. VP Lenny Waronker, Templeman, and WB Board Chairman and President Mo Ostin.

Pendergrass Receives A Hearing



Philadelphia International's Teddy Pendergrass attended a listening party in his honor recently in New York. Pictured are, from left: E/P/IA Sr. VP/IGM Don Dempsey, PIR Exec. VP Harry Coombs, CBS Associated Labels' VP/IGM Tony Martell, Pendergrass, CBS President Bruce Lundvall and PIR President Larry Depte.

Home Run Pitch For Billy Joel



Columbia Record's Billy Joel was recently presented the Madison Square Garden Gold Ticket for attracting more than 100,000 people to concerts at the Garden. Pictured are (l-r) band member Liberty DeVito, Joel, band members Doug Stegmeyer and Russell Javors, New York Yankee pitcher Ron Guidry, and band member Richie Cannata.

Hall & Oates & Rock & Roll



RCA's Daryl Hall and John Oates recently played the Greek Theatre in Los Angeles and were met backstage by company execs and well-wishers. Pictured are (l-r) RCA's Bill Meahan, RCA VP Arnie Orleans, Hall and Oates, manager Tommy Mottola, RCA VP Ed DeJoy and RCA's Jim Bego.

Benatar Radio Rendezvous



Following Pat Benatar's Universal Amphitheater performance, L.A. radio and Chrysalis personnel gathered to greet her. Pictured (l-r) are Chrysalis VP Billy Bass, KLOS MD Ruth Pinedo, KEARTH MD Guy Zapoleon, Chrysalis's Bill Taylor, Bobo Bass, KMET MD Jack Snyder, Benatar, KEARTH PD Bob Hamilton, Chrysalis's Michael Abramson, KRLA Research Director Sherman Cohen, and KNAC MD Denise Westwood.

AC/DC Switch On U.S. Tour

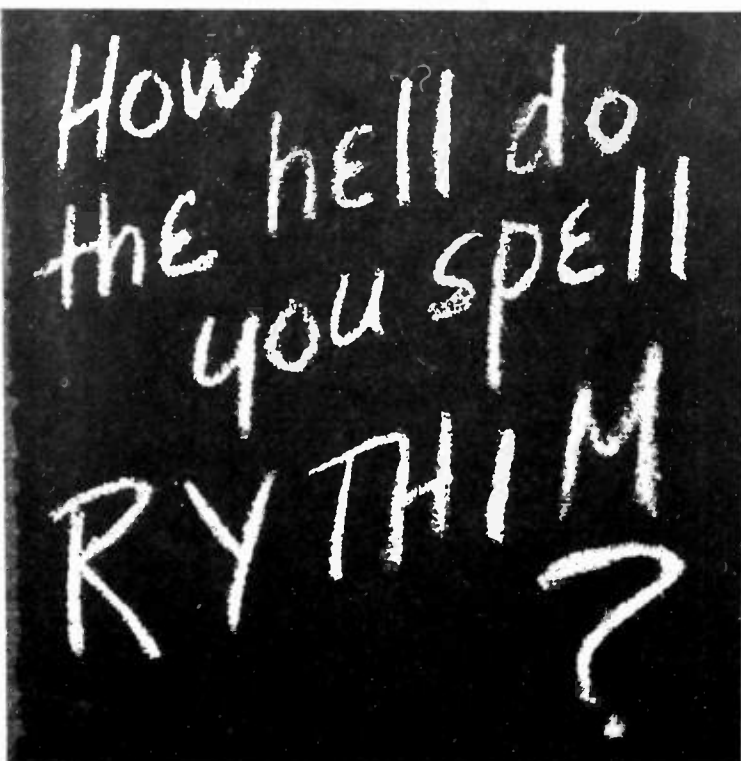


Atlantic's AC/DC is currently on an extensive U.S. tour to promote their latest album, "Back In Black." Pictured following their New York Palladium appearance are (front, l-r): Atlantic's Stu Ginsburg and Alan Wolmark, Atlantic VP's Sal Uterano and Tunc Erim, AC/DC's Brian Johnson, and Atlantic's Nick Maria; (back, l-r): band member Cliff Williams, Atlantic's Perry Cooper, local promotion rep Danny Buch, band members Malcolm Young and Phil Rudd, and Atlantic's Richard Steinberg, Sam Kaiser, and Bruce Tanenbaum.

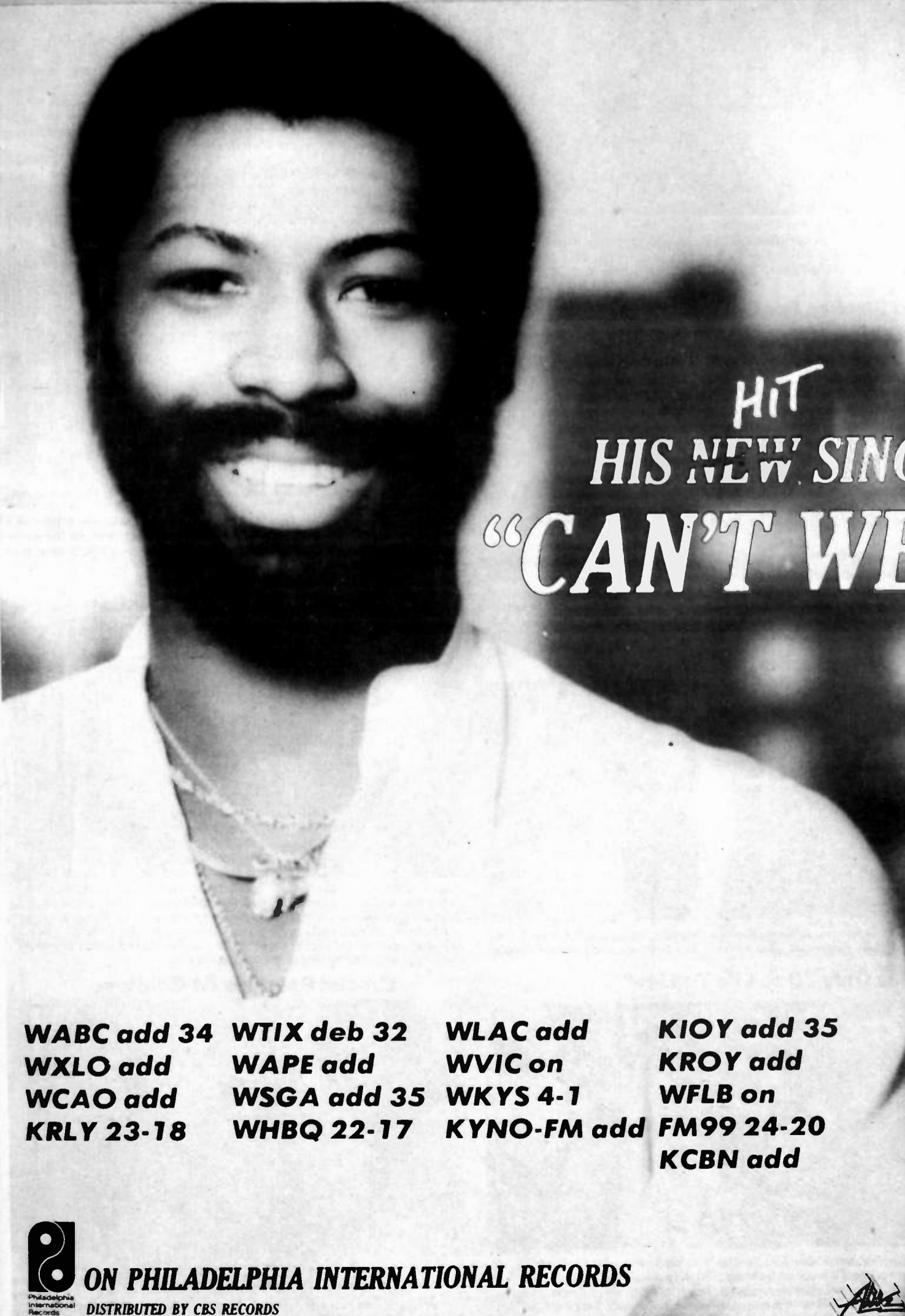
Le Roux Has "Universal" Appeal



Capitol's Le Roux recently appeared with Poco at L.A.'s Universal Amphitheater on the first leg of their U.S. tour. Shown following that concert are (l-r): Le Roux manager Budd Carr, group's Rod Roddy, Capitol VP Rupert Perry, Le Roux's Jeff Pollard, Capitol's Bruce Ravid, band members David Peters, Leon Medica, and Bobby Campo, attorney John Frankenheimer, Capitol's Bruce Garfield, Carr Company's Mike Flynn, and Le Roux's Tony Halseiden.

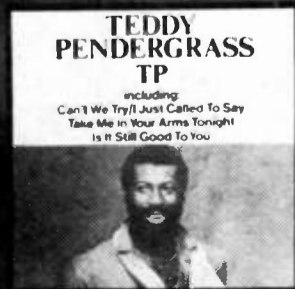


TEDDY PENDERGRASS



HIT
HIS NEW SINGLE
"CAN'T WE TRY"

WABC add 34	WTIX deb 32	WLAC add	KIOY add 35
WXLO add	WAPE add	WVIC on	KROY add
WCAO add	WSGA add 35	WKYS 4-1	WFLB on
KRLY 23-18	WHBQ 22-17	KYNO-FM add	FM99 24-20
			KCBN add



PRODUCED BY
TEDDY PENDERGRASS
AND JOHN R. FAITH



ON PHILADELPHIA INTERNATIONAL RECORDS

DISTRIBUTED BY CBS RECORDS



MANAGEMENT: ALIVE ENTERPRISES

THE PICTURE PAGES

Gold At Point Zero



RCA Records recently presented Jefferson Starship with gold records for their latest LP, "Freedom At Point Zero." Pictured are (l-r) ICM's Hal Lazareff, Starship group members Craig Chaquico, David Freiberg, Mickey Thomas, Pete Sears, and Aynsley Dunbar, manager Bill Thompson, Tyrone Thompson, RCA VP's Mel Ilberman and Bud Dain, group's Paul Kantner, RCA VP Ed DeJoy, Barry Hessenius, ICM VP Tom Ross, and Dunbar's attorney Glen Miskel.

Good Strokes For Bridges



Todd Bridges, featured on NBC's TV show "Diff'rent Strokes" is in the studio working on his debut LP for the American Recording Company (ARC). Shown in the studio are (standing, l-r) ARC VP's Ron Ellison and Art Macnow, ARC's Maurice Watkins, Bridges' agent Will Wade, Bridges' manager Betty Bridges and Bridges' agent Billy Walker; (seated, l-r) ARC Chairman Bob Cavallo, Bridges and producer Leon Sylvers.

E/A Publicity Santa Barbara Session



Elektra/Asylum's national publicity team held a workshop in Santa Barbara recently, led by E/A VP Bryn Bridenthal. Pictured are (l-r) Jacki Sallow, Nancy Goldstein, Bridenthal, Janice Azrak, Sue Satriano, and Stephen Peeples.

Massey Has Only "One Life To Live"



Wayna Massey has made the transition from TV star ("One Life To Live") to recording artist by signing with Polydor Records, which will release his single of the TV program's theme. Toasting the new artist are (seated, l-r): Polydor's Eileen Garrish, Polydor President Fred Haeyen, Massey, Polydor Records Sr. VP Harry Anger, Massey's producer Joel Diamond, and Polygram East VP Jim Collins; (top row, l-r) Polygram Records East Exec. VP Dick Kline, Polygram Records East's Randy Roberts and Bill Cataldo, Polydor Records' Stu Fine, and Polygram East VP Jerry Jaffe.

Arista Hosts Warwick Party



Pictured along with Will Jennings (far left) and Richard Kerr (far right), composers of her current "No Night So Long," single, are Arista's Dionne Warwick and label President Clive Davis.

Epic Debuts Angela Clemmons



18-year-old Angela Clemmons has signed with Epic Records, which has just released her first single, "Out Here On My Own." Pictured at the New York signing are (top, l-r): Epic VP Lennie Petze, E/P/A Sr. VP & GM Don Dempsey, and E/P/A VP's Ron McCarrell, Paris Eley, and Al Gurewitz; (bottom) producer Paul Leka and Angela Clemmons.

Rubber City Rebels Rise From Crypt To Capitol



Akron, OH's own Rubber City Rebels have risen from managing a club called the Crypt to a contract with Capitol Records. Their debut album, "Rubber City Rebels," is scheduled for immediate release. Pictured against a nostalgic background are (l-r): group's manager Lou Franzini, Rebels' member Johnny Bethesda, Capitol's Bruce Ravid, and group members Brandon Matheson, Rod Frestone, and Buzz Clic.

Crystal Sparkles At Goldfest



Crystal Gayle was recently presented with a gold record for her "Classic Crystal" album by EMIA/UA VP's Mark Levinson (left) and Joe Patrone (right).

THE PICTURE PAGES

E/A's "Cowboy" Gold At Dallas Branch Alone



WEA's Dallas branch was recently presented with a gold record award in honor of its having shipped and sold 500,000 units of the Full Moon/Asylum "Urban Cowboy" soundtrack LP, roughly one-third of the album's total sales to date. Pictured making the first-ever such presentation from Elektra/Asylum are, from left: E/A's Alan Golden, E/A VP Vic Faraci, WEA Branch Manager Paul Sheffield, E/A's Lou Maglia, E/A VP Jerry Sharell and E/A's John Michael Provenzano.

ARS In NYC



Pictured post-concert following the Atlanta Rhythm Section's recent performance in New York City's Central Park are (standing, l-r) Polygram East's Steve Greenberg, group's J.R. Cobb, Polygram East VP Jerry Jaffe, Polydor President Fred Haayen, group's Dean Daughtry, Polygram East PV Jim Collins, Polygram East Exec. VP Dick Kline, group's Paul Goddard, Polygram East's Cynthia Cox, group's Ron Yeager, Polygram East's Bill Cataldo, Polygram Corp. President Harvey Schein, and B.G.O. Records' Buddy Buie; (kneeling, l-r) Polygram East's Joe Grossman, group's Barry Bailey and Ronnie Hammond, Polygram East's Randy Roberts, and B.G.O. Records' Arnie Geller.

I.C. Houserockers Shake Up Central Park



MCA's Iron City Houserockers recently made their New York City debut at Central Park while on tour to promote their latest LP, "Have A Good Time (But Get Out Alive)." Shown post-concert are (back, l-r): group members Mark Reisman and Eddie Britt, MCA's Barry Goodman, Cleveland International's Stan Snyder, Houserocker Gil Snyder, MCA VP/IGM Ray D'Ariano, and band members Joe Grushecky and Art Nardini; (kneeling, l-r): MCA's Neil McIntyre and Houserocker Ned E. Rankin.

McCrarys Migrate To Capitol



Capitol Records has contracted the five-member singing family the McCrarys, with their debut Capitol LP, "The Rite Of Love," set for September release. Pictured at the pacting are (standing, l-r) Capitol's Don Mac, Capitol VP Dr. Cecil Hele, Sam and Howard McCrary, label VP Rupert Perry, and Patrick Henderson; (seated, l-r) Charity, Alfred and Linda McCrary.

ABC's Hoberman Addresses Annual Insilco Executive Confab



ABC Radio President Ben Hoberman spoke at the Insilco Broadcast Group annual management conference held at the Yale School of Management in New Haven recently. Pictured at the podium along with Hoberman (right) are Broad Street Communications Chairman Richard L. Geismar (left) and WELI/New Haven Assistant to the General Manager Rudy Frank.

L.A. Shows O'Jays Wonderlove



Following their opening night performance at the Greek Theatre in Los Angeles, Philadelphia International's O'Jays were greeted backstage by Stevie Wonder and label co-Chairman Leon Huff. Pictured, from left, are O'Jay Walter Williams, Huff, Wonder, and O'Jay Eddie Levert.

Full Moon Pacts Johnny Lee



Full Moon Records has signed Johnny Lee, currently riding the success of the "Looking For Love" single from the "Urban Cowboy" album. Shown at the signing are (seated, from left) Full Moon Records Chairman of the Board/President Irving Azoff and Lee; (standing, from left) Full Moon VP Larry Solters, Jim Ed Norman (who will produce Lee's upcoming solo LP), Full Moon Exec. VP Howard Kaufman, and Lee's manager David Brokaw.

RCA Contracts Wycoff



RCA Records has signed Michael Wycoff, currently completing his debut album in the label's West Coast studios. Shown at the signing ceremony are (seated, l-r) RCA Division VP Bud Dain and Wycoff; (standing, l-r) RCA Division VP Ed DeJoy, the label's Lygia Brown, Record Logic Productions President Tom Cossie, and Wycoff's producer Steve Tyrrell.



Black Radio

Bill Speed

This week I thought I'd devote more space than usual to spotlighting the happenings at Black stations across the country, both in pictures and words. Next week I'll be focusing on some notable ratings success stories.

People

Mark Christian (pictured) has been officially appointed Program Director at WDIA/Memphis. Christian had served as Music Director as well as midday personality... KDIA/Oakland has beefed up its sports programming by adding veteran TV sports announcer Jan Hutchins of local KPIX-TV. Hutchins will continue his TV sportscasting while doing two daily radio commentaries... Bill Michaels has joined KDKO/Denver doing middays. Michaels was most recently at WIGO/Atlanta... Bob Gooding has left Arista Records where he had been doing National Jazz/Progressive Promotion and Marketing to join Warner Bros. Records in the same capacity. Gooding began Monday (8-18) and will be based in New York... Ted Nash officially took over as new owner of WILD/Boston on August 15... Speaking of new owners, Dewey Hughes and Kathy Liggins, the new co-owners of WOL/Washington, D.C., will take charge on September 15... Melvin Jones has left WLOK/Memphis as Music Director. His replacement will be R.J. Stone, who's from in-house... Jeff Jackson is the new Program Director at KAPE/San Antonio, replacing Cesta Ayers. Jackson comes from in-house and will maintain his 10am-1pm airshift in addition to his PD duties... Connie Coleman, News Director at WJMI/Jackson, has resigned her post to return to school. Coleman will be attending Southern Illinois University in the fall. Her replacement is Pat Murray, coming from in-house... Rick Tracy has joined WPXI/Charleston as afternoon personality and Promotion Director from AM sister station WTMA... Bill Neal, formerly Music Director at KADX/Denver, has been promoted to Program Director with John Reza-beck taking over Neal's MD post. Reza-beck most recently handled afternoons at the station...



Mark Christian
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Places

RELOCATING: KDKO/Denver is moving to a new address. It is 7880 East Berry Place, Greenwood Place, Englewood, CO 80111... **PLAY YOUR WAY TO HEALTH:** Belle Isle, softball diamond number 2, is where the WJLB/Detroit and Budweiser celebrity game was held. Celebrities included members of the Dramatics, Side Effect and the Los Angeles Laker Magic Johnson Enterprises team along with WJLB's own "Small Stars" team. As a community service, the Budweiser mobile coach and the American Heart Association were both present to conduct blood pressure and hypertension tests... **SCORE UPDATE:** As previously mentioned (R&R 8-8) WKWM/Grand Rapids met the aforementioned Magic Johnson Enterprises team in a double header. Although Magic Johnson himself played third base, his team had no magic formula that day. They lost 11-7 the first game and the second game went into an extra inning, with WKWM still coming out on top by a score of 9-7. Program Director Frank Grant said, "There will be a rematch in Lansing (Magic's hometown) and we'll beat 'em again..."



HANCOCK KICKS OUT THE JAMS IN DETROIT — Following a recent jam session with his long-time friend Donald Byrd, Columbia's Herbie Hancock was met backstage by members of the WJZZ staff. Seen on the scene are, from left: WJZZ Program Director Herman Haines, Hancock, WJZZ air personality Rosetta Hines, and CBS Records' Foody Rome.



WWRL WELCOME — Capitol's Rene and Angela visited WWRL/New York recently while in the midst of a promotional tour on behalf of their self-titled album and their "Do You Really Love Me" single. Pictured welcoming the duo to the studios are, from left: WWRL Promotion Director Jean Wells, Capitol's Rusty Moody, Angela, WWRL PD Bob Law, station MD Linda Heynes, Rene, and WWRL air personality Don Allen.



EX-SIDE-D EFFECT — While on a promotional tour of the East, South and Midwest, Elektra/Asylum's Side Effect delivered copies of their "Georgie Porgie" single to the folks at WYLD-FM/New Orleans with the abovepictured enthusiastic response. Shown getting "ex-side-d" are (l-r) E/A's Primus Robinson, Side Effect's Miki Howard, E/A's Renee Esquibel, WYLD-FM MD Kim Boutte, Side Effect's Augie Johnson, and E/A's Joe Morrow.

Things

Unity Broadcasting has expanded to two networks in an effort to offer more indepth coverage of major news stories. The newly formed American Black Information Network (ABIN) will, in the words of Unity President Eugene Jackson, "Go beneath the surface of important news stories and provide a more substantive analysis of the impact of significant news events on black Americans in terms of their economic, social, cultural and educational lives." The ABIN hopes to have 50 affiliated stations across the country... **STATION CHANGES:** KOPA-AM/Phoenix will become KXAM 92, adopting a Pop Rhythms format... WXEL/New Orleans will be changing its call letters and format. The station will become known as WAIL when it shifts to a Country format... **WHEN YOU SAY BUD:** Anheuser-Busch representatives have agreed to meet with Rev. Jesse Jackson and other PUSH officials as well as members of the United Black Concert Promoters (UBCP). Discussion will revolve around the use of the UBCP in their future special events plus the upgrading of the company's affirmative action and affirmative purchasing programs... **STATION CONTESTS:** WPXI/Charleston, SC recently held "The Greatest Race Of All Time" (or the 1980 Charleston Olympics) spanning two weekends. Some of the events include skateboarding, rollerskating, bicycling, and the Tri-Prix which is, as you may have guessed, a grand prix with tricycles. Another highlight was the "Gauntlet Race" with participants emptying a bucket of water glass by glass... WJJS/Lynchburg is running a "Fun Contest" with winners being treated to visits to neighboring amusement parks... **ARTIST VISITS:** KJLH/Los Angeles interviewed Donna Washington, Ramsey Lewis and organist Jimmy Smith last week... **THE REEL THING:** Solar Records' Whispers and Shalamar both received the Golden Reel Award for their million selling tape and album efforts. The award also included a \$1000 check which both groups donated to the Donny Hathaway Scholarship Fund...



S.O.S. GOES WEST — Tabu's S.O.S. Band brought their "sound of success" to L.A.'s Roxy recently. Pictured among the backstage guests are, from left: CBS Records Group Deputy President Dick Asher, actress Peggy Lipton Jones and her husband producer/recording artist Quincy Jones, CBS Records' Maurice Warfield, S.O.S. Band's Mary Davis, S.O.S. producer Sigidi, CBS Records President Bruce Lundvall, Epic/Portrait/Associated Labels Sr. VP/GM Don Dempsey, and KDAY/Los Angeles air personality J.J. Johnson.



DILLARD & BOYCE RAISE CASH FOR NASHVILLE NARAS — Phonogram/Mercury's Dillard & Boyce recently performed a benefit showcase to raise funds for the Nashville Chapter of the National Academy of Recording Arts and Sciences (NARAS) with all money generated earmarked for a scholarship fund for those studying the music industry. Shown after the show are, from left: Polygram's Keith Frye, Moses Dillard, Musiverse's Charlie Fach (who is also a Nashville NARAS Chapter Board Member), WVOL/Nashville PD Dave Lombard, Polygram's Tommy Young and Jesse Boyce.

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

DIANA ROSS
"Upside Down" (Motown)
GEORGE BENSON
"Give Me The Night" (WB)
O'JAYS
"Girl, Don't Let It Get You Down" (TSOP)
ASHFORD & SIMPSON
"Love Don't Make It Right" (WB)
DYNASTY
"I've Just Begun To Love You" (Solar/RCA)
CAMEO
"Shake Your Pants" (Chocolate City)
TEDDY PENDERGRASS
"Can't We Try" (Philadelphia International)
MAZE
"Southern Girl" (Capitol)
CHAKA KHAN
"Papillon" (WB)
TOM BROWNE
"Funkin' For Jamaica (NY)" (GRP/Arista)
MICHAEL HENDERSON
"Wide Receiver" (Buddah)
RICK JAMES
"Big Time" (Gordy)
STACY LATTISAW
"Let Me Be Your Angel" (Cotillion)

CLIMBERS

Following are listed in order of their airplay activity.

CHIC "Rebels Are We" (Atlantic) 61% reporting. Hot at WWIN while climbing at WKND and WILD in the East. The West reflects hot rotation at KSOL with medium airplay at KLIP and KDKO. Climbing at WOIC with heavy airplay at WPXI, WAOK, WYLD, WVOL, KAPE and WJJS in the South. Hot at WLOU, WCIN, WJMO, WJLB and KATZ; climbing at WTLC and WKWM in the Midwest.

COMMODORES "Old-Fashioned Love" (Motown) 61% reporting airplay. Climbing at KOKY, WPXI and WVOL with hot rotation at WYLD, KMJQ and WJJS in the South. The Midwest shows hot rotation at WCIN, WJMO and KAEZ while showing medium airplay at KMJM, WJLB and WKWM. Hot at KSOL with medium activity at KDKO and KYAC in the West. Hot at WKND, WAMO, WDAS and WWRL; climbing at WILD in the East.

STARPOINT "I Just Wanna Dance With You" (Casablanca) 58% reporting action. New at WLOU, climbing at WJMO, WJLB, KATZ and WWWS, and hot at WTLC and KAEZ in the Midwest. Hot at KDAY and climbing at KSOL in the West. Hot at WILD while climbing at WKND, WAMO, WWIN and WWRL in the East. The South shows medium airplay at WAOK, WVOL, KAPE and WJJS.

TASTE OF HONEY "Rescue Me" (Capitol) 58% reporting activity. The West reflects medium airplay at KDKO and KSOL. Hot at WKND with medium airplay at WAMO, WILD, WWIN and WDAS in the East. Hot rotation at WGIV and WAOK; climbing at KOKY, WYLD, KAPE and WJJS in the South. The Midwest shows an add at KMJM, medium airplay at WCIN, WJMO, WJLB and WKWM, and hot rotation at KAEZ.

FATBACK BAND "Backstrokin'" (Spring/Polydor) 52% of our reporters are on it. Heavy airplay at WAMO with medium activity at WKND and WWIN in the East. Hot at KSOL and climbing at KDKO in the West. The South shows hot rotation at WYLD, KAPE, KMJQ and WJJS with medium airplay at WVOL and WOIC. Climbing at WCIN and WTLC; hot at KMJM, WJLB, WKWM and KATZ in the Midwest.

KURTIS BLOW "The Breaks" (Mercury) 48% reporting. The East shows hot rotation at WAMO, WWIN and WDAS. Heavy airplay at KDAY, KDKO and KSOL in the West. Climbing at WCIN while hot at WKWM and KATZ in the Midwest. The South reflects hot rotation at WGIV, WVOL, KAPE, KMJQ, WJJS and WOIC with medium airplay at WYLD.

AL HUDSON & ONE WAY "Pop It" (MCA) 48% reporting action. Added at KMJQ and WOIC, climbing at WAOK, and hot at WGIV in the South. Climbing at WKND, WILD and WWIN in the East. Hot at KDKO in the West. Debuting at WCIN, climbing at WDAO, WKWM and KATZ, and hot at KMJM, WJLB, KAEZ and WWWS in the Midwest.

TIF "I Can't Get Over Losing You" (Curton/RSO) 45% of our reporters are on it. Hot at WDIA while climbing at WGIV and WVOL in the South. Climbing at WKND, WAMO, WWIN and WWRL; hot at WILD in the East. Medium airplay at WTLC, WAMO, WJMO, KMJM and KAEZ with hot rotation at KATZ in the Midwest. The West shows medium airplay at KSOL.

BARRY WHITE "Love Makin' Music" (Unlimited Gold/CBS) 45% reporting activity. Hot at KYAC while climbing at KLIP and KSOL in the West. The Midwest shows hot rotation at KATZ with medium airplay at WTLC, WJMO, KMJM, WJLB and WWWS. Climbing at KOKY, WVOL, KAPE and WJJS in the South. Medium activity at WAMO and WDAS in the East.

CAMERON "Magic Of You" (Salsoul) 45% reporting. New at WJLB, climbing at WJMO, KMJM and WKWM, and hot at WLOU and WWWS in the Midwest. Debuting at WJJS, showing medium airplay at KOKY and KAPE, and hot at WGIV, KMJQ and WOIC in the South. Hot at WILD and climbing at WAMO in the East. Added at KSOL in the West.

STEPHANIE MILLS "Never Knew Love Like This Before" (20th) 42% reporting activity. New at WDIA and WOIC while climbing at KOKY and WGIV in the South. Debuting at WKND with medium airplay at WILD, WWIN, WDAS and WWRL in the East. Added at WJMO, WJLB and WKWM, climbing at KATZ, and hot at WDAO in the Midwest.

POINTER SISTERS "He's So Shy" (Planet) 42% of our reporters are on it. Climbing at WKND, WILD, WWIN and WWRL in the East. The South shows an add at WGIV with medium activity at KOKY, WAOK, WVOL and WJJS. New at WLOU while climbing at WDAO and WKWM in the Midwest. Added at KDAY and climbing at KDKO in the West.

MANHATTANS "Girl Of My Dream" (Columbia) 39% reporting. Climbing at KYAC in the West. Added at KAEZ, climbing at WJMO, WLOU and KATZ, and hot at WCIN

and WDAO in the Midwest. New at WVOL, climbing at WAOK, and hot at KOKY in the South. Medium airplay at WKND, WAMO and WWIN in the East.

CHANGE "Searching" (RFC/WB) 39% reporting activity. Hot at KOKY and WPXI; climbing at WAOK and KMJQ in the South. Climbing at WKND, WAMO and WILD in the East. Added at WDAO and WJLB, climbing at WTLC, WJMO and KMJM, and hot at KAEZ in the Midwest.

LTD "Where Did We Go Wrong" (A&M) 39% reporting airplay. Hot at WDAO; climbing at WLOU, WTLC, WJMO, WJLB and KATZ in the Midwest. Added at WAOK, climbing at WVOL and WJJS, and hot at WOIC in the South. New at WWRL; climbing at WKND and WDAS in the East.

FRED WESLEY "House Party" (Curton/RSO) 36% reporting. Climbing at WVOL and WJJS in the South. The East shows hot rotation at WKND with medium airplay at WAMO and WILD. New at WDAO, climbing at WKWM, KAEZ and KATZ, and hot at WLOU in the Midwest. Hot at KDAY; climbing at KSOL in the West.

DIONNE WARWICK "No Night So Long" (Arista) 36% of our reporters are on it. Added at WLOU and WJLB while climbing at WDAO, WJMO and KATZ in the Midwest. Medium airplay at KOKY, WPXI, WAOK and WVOL in the South. Hot at WWRL; climbing at WWIN and WDAS in the East.

PEACHES & HERB "Funtime" (Polydor) 36% reporting. New at WDAS and climbing at WKND in the East. Added at WAOK, WYLD, WDIA and WJJS with medium airplay at KOKY, WPXI and WGIV in the South. Debuting at WLOU and WJLB; climbing at WDAO in the Midwest.

MINNIE RIPERTON "Here We Go" (Capitol) 36% reporting action. Added at KDKO in the West. New at WCIN, WDAO, KMJM, WJLB and WKWM while climbing at WTLC in the Midwest. Added at WILD and WDAS; climbing at WWRL in the East. Debuting at WAOK; climbing at KOKY in the South.

McFADDEN & WHITEHEAD "I Heard It In A Love Song" (TSOP) 33% of our reporters are on it. Climbing at WKND in the East. Medium activity at KDKO in the West. Added at WKWM, climbing at WCIN, WDAO, WJMO and WJLB, and hot at WLOU in the Midwest. Medium airplay at WAOK, WYLD and WOIC in the South.

PEABO BRYSON "I Love The Way You Love" (Capitol) 33% reporting. Hot at WYLD; climbing at KAPE and WJJS in the South. Medium airplay at WLOU, WCIN, WTLC, KMJM and WKWM in the Midwest. The East shows medium airplay at WKND, WILD and WDAS.

GLADYS KNIGHT & THE PIPS "Taste Of Bitter Love" (Columbia) 33% reporting airplay. Added at WJLB and WTLC, climbing at WCIN, and hot at WDAO and KMJM in the Midwest. Hot at WDIA; climbing at KOKY, WGIV and WOIC in the South. Debuting at WWRL and climbing at WWIN in the East.

DELLS "I Touched A Dream" (20th) 33% reporting action. Climbing at KYAC in the West. New at WKND and WAMO; climbing at WILD in the East. The South reflects an add at WGIV and WDIA with medium airplay at KOKY and WAOK. Debuting at WDAO and KMJM; climbing at WTLC in the Midwest.

JERMAINE JACKSON "You're Supposed To Keep..." (Motown) 30% reporting. Added at WAOK in the South. Climbing at KDKO in the West. New at KMJM and WKWM, climbing at WJMO and KATZ, and hot at WCIN and WDAO in the Midwest. Medium airplay at WDAS and WWRL in the East.

NEW & ACTIVE

PLEASURE "Yearnin' Burnin'" (Fantasy) 27% reporting. Climbing at WKND, WAMO and WILD in the East. New at WLOU and climbing at WJLB in the Midwest. Debuting at WPXI while climbing at WAOK and WYLD in the South. Hot at KYAC in the West.

SEVENTH WONDER "I Enjoy Ya" (Chocolate City) 27% reporting. Climbing at KAEZ and KATZ in the Midwest. New at KAPE with medium airplay at WGIV, WYLD, WVOL and WJJS in the South. The East shows medium activity at WAMO and WILD.

EDMUND SYLVERS "That Burning Love" (Casablanca) 27% reporting airplay. Debuting at WOIC while climbing at KOKY, WGIV and WAOK in the South. New at WDAO with medium airplay at KAEZ, WTLC and KATZ in the Midwest. Climbing at KDAY in the West.

ZAPP "More Bounce To The Ounce" (WB) 24% reporting. Added at WILD and WDAS in the East. New at WAOK and climbing at KOKY in the South. Debuting at KATZ, WLOU, WTLC and WKWM in the Midwest.

JONES GIRLS "Dance Turned Into A Romance" (Philadelphia International) 24% reporting airplay. Climbing at KATZ, WTLC and WDAO in the Midwest. Medium airplay at WKND and WWRL in the East. Added at WDIA and WJJS in the South. Debuting at KYAC in the West.

JAZZ RADIO

HOTTEST

Following are listed in order of their airplay activity.

CRUSADERS Rhapsody And Blues (MCA)
..... "Soul Shadows" Various Cuts
JOHN KLEMMER Magnificent Madness (Elektra)
..... Various Cuts
BOB JAMES H (Tappan Zee/CBS)
..... Various Cuts
GEORGE BENSON Give Me The Night (WB)
..... Title Various Cuts
TOM BROWNE Love Approach (GRP/Arista)
..... "Funkin' For Jamaica (NY)" Various Cuts
RAMSEY LEWIS Routes (Columbia)
..... Various Cuts
AL DIMEOLA Splendido Hotel (Columbia)
..... Various Cuts
RITCHIE COLE Hollywood Madness (Muse)
..... Various Cuts

NEW & ACTIVE

No Records Qualified For New & Active This Week.

EAST: WRVR/New York, NY, Herschel/Prescott WHUR/Washington, D.C., Jesse Fox/WAAA/Baltimore, MO, Chaucery Lewis/WYBC/New Haven, CT, Roy Schneiderman/SOUTH: WCLU/Atlanta, GA, Requeya Ward/WTJZ/Newport News, VA, Rai Ewell/MIDWEST: WBBY/Columbus, OH, P. Norman Grant/WJZZ/Detroit, MI, Dorian Pester/WEST: KADJ/Denver, CO, Chuck Edwards/KRE/Berkeley, CA, Hal Jackson/KKGO/Los Angeles, CA, Monica Riordan/KJLH/Los Angeles, CA, Lawrence Tenner.

Pop/Rhythms
Hottest
August 22, 1980

EAST	SOUTH	MIDWEST	WEST
George Benson Diana Ross Larry Graham Commodores	George Benson Teddy Pendergrass Diana Ross	Diana Ross George Benson	George Benson Teddy Pendergrass

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WKND
Hartford, CT
Eddie Jordan

ADDED
Stephanie Mills
Della
Stacy Lattisaw

HOTTEST
Tom Browne
David Hudson
Fred Wesley
George Benson
Diana Ross
Dynasty
Commodores
Taste Of Honey
Larry Graham
S.O.S. Band

WDAS
Philadelphia, PA
Joe Tamburro

ADDED
Minnie Riperton
Joyce Cobb
Peaches & Herb
Unity
Zapp
Stylytics
Jerry Knight
Love Committee
ADC Band
Ritz
Charles Whitehead

HOTTEST
George Benson
Diana Ross
Kurtis Blow
Commodores
Dynasty
O'Jays
Teddy Pendergrass
Boz Scaggs
Larry Graham
Ashford & Simpson

WILD
Boston, MA
Steve Crumblay

ADDED
Minnie Riperton
Dorothy Moore
Kano
Triple 5 Connection
Grand Master Flash
Zapp
Locksmith
Norman Connors
Dave Mason
Delegation

HOTTEST
George Benson
Michael Henderson
Dynasty
Cameo
Tom Browne
Starpoint
Cameron
TTF
William DeVaughn
Rick James

WWRL
New York, NY
Bob Law/Linda Haynes

ADDED
LTD
Gladys Knight
Al Jarreau "Give"
Tom Browne
Crusaders

HOTTEST
Commodores
Dionne Warwick
Teddy Pendergrass
Diana Ross
Ashford & Simpson
Chaka Khan
George Benson
O'Jays
Della "All"
Ray, Goodman & Brown

MIDWEST

WLOU
Louisville, KY
Bill Price

ADDED
Elaine & Ellen
David Ruffin
Pleasure
Peaches & Herb
Pointer Sisters
Solea
Dionne Warwick
Starpoint
Zapp
Stacy Lattisaw

HOTTEST
Diana Ross
Perry & Sanlin
Shalamar
McFadden & Whitehead
Cameron
Cameo
Fred Wesley
Chaka Khan
Chic
Johnny Guitar Watson

WCIN
Cincinnati, OH
Michael Roberts

ADDED
Gary Glenn
One Way
Ray, Goodman & Brown
Minnie Riperton
Commodores "Heroes"
Diana Ross "Coming"
S.O.S. Band "Theme"

HOTTEST
Chic
Ashford & Simpson
Cameo
Jermaine Jackson
Teddy Pendergrass
Manhattans
Commodores
Dynasty
Midnight Star
Diana Ross

WTLG
Indianapolis, IN
Jay Johnson

ADDED
Zapp
Gladys Knight
Al Jarreau "Give"
Manhattan Transfer
Dee Edwards

HOTTEST
Grand Master Flash
O'Jays
Diana Ross
ADC Band
Dynasty
Tom Browne
Rick James
Alfonzo Surratt
Starpoint
Stacy Lattisaw

WDAO
Dayton, OH
Turk Logan

ADDED
Fred Wesley
Brick
Change
Della
Brothers Johnson
Edmund Sylvers
Joe Simon
Minnie Riperton
Teena Marie

HOTTEST
Diana Ross
Stacy Lattisaw
Maze
Dynasty
Chaka Khan
Johnnie Taylor
Rick James
Temptations
Cameo
Manhattans

WKWM
Grand Rapids, MI
Frank Grant

ADDED
Minnie Riperton
Zapp
Stephanie Mills
Perfect Touch
B.T. Express
Jermaine Jackson
King Tim III
Stacy Lattisaw
Queen
McFadden & Whitehead

MIDWEST

WBMX
Chicago, IL
Jim Meddos

ADDED
None

HOTTEST
S.O.S. Band
Al Jarreau
Larry Graham
Gladys Knight "Landlord"
Gene Chandler
Frank Hooker
Isley Brothers
Fatback Band
Spinners
Chaka Khan

WWWS
Baginaw, MI
Kermit Crockett

ADDED
Stylytics
Brass Construction
Tyronne Davis
Simba
Triple 5 Connection

HOTTEST
Tom Browne
Michael Henderson
Cameo
One Way
Jermaine Jackson "Feelin'"
Dynasty
George Benson
Google & Tom Coppola
Diana Ross
Cameron

KAJZ
Oklahoma City, OK
Steve Scott

ADDED
Manhattans
QQ
Ancostas
Ray, Goodman & Brown
Norman Connors

HOTTEST
Windy City
Brick
Change
Taste Of Honey
George Benson
Commodores
Maze
One Way
Starpoint
Larry Graham

WEST

KMJM
St. Louis, MO
Cliff Winston

ADDED
Rick James
Minnie Riperton
Jermaine Jackson
Taste Of Honey
La Toya Jackson
Della
Rod

HOTTEST
George Benson
Tom Browne
Diana Ross
Stacy Lattisaw "Dynamite"
One Way
Fatback Band
Maze
Dynasty
Gladys Knight
Invisible Man's Band

KATZ
St. Louis, MO
Earl Parnell

ADDED
Minnie Jackson
Zapp
Isley Brothers
Kwick
Tyronne Davis

HOTTEST
Diana Ross
Kurtis Blow
Michael Henderson
Chic
George Benson
TTF
Berry White
Fatback Band
O'Jays
Con Funk Shun

WJMO
Cleveland, OH
Bernie Moody

ADDED
Ray, Goodman & Brown
Tom Browne
Stephanie Mills
Crusaders

HOTTEST
Raydio
George Benson
Diana Ross
Larry Graham
Isley Brothers
Chic
Teddy Pendergrass
O'Jays
Ashford & Simpson
Commodores

WJLB
Detroit, MI
J. Michael McKey

ADDED
Stacy Lattisaw
Crusaders
Gladys Knight
Tom Browne
Cameron
Peaches & Herb
Stephanie Mills
Google & Tom Coppola
Queen
Dionne Warwick
Change
Minnie Riperton
Exportations

HOTTEST
Michael Henderson
George Benson
Diana Ross
Fatback Band
Johnny Guitar Watson
One Way
Chic
Teddy Pendergrass
Rene & Angela
Patti Austin

WVON
Chicago, IL
Lee Armstrong

ADDED
None

HOTTEST
George Benson
S.O.S. Band
Diana Ross
Larry Graham
Spinners
Chaka Khan
Patti Labelle
Invisible Man's Band
Al Jarreau
Gladys Knight "Landlord"

SOUTH

KOKY
Little Rock, AR
Jimmy Smith

ADDED
Norman Connors
Curtis Mayfield
Tyronne Davis
Stylytics
Eddie Money
La Toya Jackson

HOTTEST
Tom Browne
O'Jays
Stacy Lattisaw
George Benson
Rod
Manhattans
Maze
Rick James
Queen
Change

WPXI
Charleston, SC
Tony Jamison

ADDED
Captain Sky
Leon Huff
Pleasure
Queen

HOTTEST
Diana Ross
George Benson
Change "Glow Searching"
Chic
Ashford & Simpson
Dynasty
O'Jays
Becker Brothers
Chaka Khan
Delegation

WYLD
New Orleans, LA
Brute Bailey

ADDED
Brick
Minnie Jackson
Crusaders
Randy Brown
Peaches & Herb

HOTTEST
Diana Ross
George Benson
Fatback Band
Chic
Raydio
Commodores
O'Jays
Peebo Bryson
Maze

WBRK
Memphis, TN
Ron Olean

ADDED
None

HOTTEST
Fatback Band
Larry Graham
S.O.S. Band
Diana Ross
Teddy Pendergrass
George Benson
Stacy Lattisaw
"Dynamite/Jump/Angel"
Cameo "Shake/On"
Commodores

WAOK
Atlanta, GA
Carl Connors

ADDED
Curtis Mayfield
Tyronne Davis
Melba Moore
Tom Browne
Zapp
Minnie Riperton
Peaches & Herb
Jermaine Jackson
Grand Master Flash
LTD

HOTTEST
Diana Ross
George Benson
Boz Scaggs
Dynasty
Chic
Taste Of Honey
George Benson
Ashford & Simpson
Maze
Michael Henderson
Alfonzo Surratt

WJLS
Lynchburg, VA
Robert Golne

ADDED
Cameron
Michael Henderson
Peaches & Herb
Kwick
Jones Girls
Rod

HOTTEST
George Benson
Diana Ross
Fatback Band
Commodores
Kurtis Blow
Larry Graham
Teddy Pendergrass
Chic
Ashford & Simpson
O'Jays

SOUTH

WVIC
Columbia, SC
Bob Walters

ADDED
Tyronne Davis
Diana Ross
Edmund Sylvers
Ambrosia
Stephanie Mills
One Way

HOTTEST
O'Jays
Teddy Pendergrass
Kurtis Blow
Dynasty
LTD
Tom Browne
Cameron
Brick
Boz Scaggs

WVOL
Nashville, TN
Fred Harvey

ADDED
Manhattans
Tom Browne
Grace Jones

HOTTEST
Diana Ross
Kurtis Blow
S.O.S. Band
George Benson
Stacy Lattisaw
Larry Graham
Chic
Teddy Pendergrass
Rockie Robbline
Stacy Lattisaw "Dynamite"

KAPE
San Antonio, TX
Jeff Jackson

ADDED
Seventh Wonder
Teddy Pendergrass "Feel"
Alfonzo Surratt
O'Jays
Chuck Brown & Soul Searchers
Ray, Goodman & Brown

HOTTEST
Diana Ross
Fatback Band
George Benson
Larry Graham
Kurtis Blow
S.O.S. Band
Teddy Pendergrass
Chic
Ashford & Simpson
Dynasty

WEST

WANT
Richmond, VA
Ben Miles

ADDED
None

HOTTEST
Stacy Lattisaw
Kurtis Blow
Spinners
Diana Ross
Chic
George Benson
Ashford & Simpson
Tom Browne
Teddy Pendergrass

WDIA
Memphis, TN
Mark Christian

ADDED
Jones Girls
Peaches & Herb
Ray, Goodman & Brown
Rod
Stephanie Mills
Stylytics
Della

HOTTEST
Ashford & Simpson
TTF
Chaka Khan
George Benson
Cameo
Stacy Lattisaw
Joe Simon
Patti Labelle
Gladys Knight "Taste/Bourgie"
O'Jays

WQIV
Charlotte, NC
Jo Ann Graham

ADDED
Pointer Sisters
Chaka Khan
Della
C.L. Blast
Brothers Johnson

HOTTEST
Teddy Pendergrass
Tom Browne
Taste Of Honey
Cameron
Kurtis Blow
One Way
Gene Chandler "80"
Michael Henderson
Ashford & Simpson
Dynasty

WEST

KDIA
Oakland, CA
Kath Adams

ADDED
None

HOTTEST
George Benson
Randy Crawford
Roberta Flack "Don't"
Rene & Angela
Cameo "We're"
Johnny Guitar Watson
O'Jays
Rockie Robbline
Earl Klugh
Berry White
Natalie Cole
Larry Graham
Teddy Pendergrass

KLIP
Fresno, CA
Debbie Lee

ADDED
Gary Glenn
John Klemmer
Deodato
Ashford & Simpson

HOTTEST
Stacy Lattisaw
George Benson
Black Russian
Johnnie Taylor
Yronne Davis
Aretha Franklin
Stanley Turrentine
Herbie Hancock
Grover Washington
Chaka Khan

KDOL
San Mateo, CA
J.J. Jeffries

ADDED
Cameo
Rick James
Michael Henderson
Cameron

HOTTEST
George Benson
Diana Ross
Kurtis Blow
Fatback Band
Teddy Pendergrass
Chic
O'Jays
Dynasty
Ashford & Simpson
Commodores

KYAC
Seattle, WA
Jimmy Popkins

ADDED
Stappin' Stone
Tyronne Davis
Coffee
Angela Clammons
Jones Girls
Jeff & Aleta

HOTTEST
Larry Graham
Rockie Robbline
George Benson
Spinners
Pleasure
Stacy Lattisaw "Dynamite"
Al Jarreau "Never"
Curtis Mayfield
Teddy Pendergrass
Berry White



Jeff Gelb AOR

AOR Market Summary: Portland

Can a city with approximately 1.2 million people support four AOR stations? That's the question that KGON's Jerry Ostertag, KINK's Mike Bailey, KKSNN's Bob Simmons, and KQFM's Thom O'Hair and their respective staffs are seeking to answer in one of the fiercest AOR competitions for listeners this side of Los Angeles.

The April-May Arbitron ratings results indicated that KGON's blend of Superstars music and high-visibility promotions are the number to beat. But its 12+ figure of a 7.9 is down from the last sampling's 8.5, which may indicate increased competition from a revamped KQFM (whose 2.3 does not include any time spent there by new PD Thom O'Hair), the jazz-influenced AOR of KINK (4.4), and some competition from the AM side of the dial, where newcomer KKSNN came in with a first-book 1.0. How are these stations programming uniquely, and how do their programmers feel the market will shape up in the coming months? Each programmer addressed these and other questions in the following Portland AOR market summary.

KGON: Superstars With Style

In the ratings lead, as mentioned, is Superstars affiliate KGON. PD Ostertag explained the role of the Burkhart/Abrams organization in the programming of his station: "A consultant is not a panacea; there is no single answer to the problems of programming a radio station when every market and situation is different. Their organization provides us, first, with a national overview of music, which is valuable but must be tempered by the realization that Portland is an isolated market: We're three hours by car from the nearest large city (Seattle). We're often not susceptible to national music trends, so we have to localize the information they give us. They also provide input on systems: I might be having a problem with a rotation coming up too often, or something, and I'll speak to them about it. Or they may hold up a mirror to us, by saying, 'Some of the stations have reported having such-and-such a problem. Has this happened to you as well?' They're a tool. We ask for their advice, but obviously are under no obligation to take it . . . though usually they're right about things."

Ostertag noted that KGON was not just another "modal" Superstars outlet; that heavy

"A consultant is not a panacea; there is no single answer to the problems of programming a radio station..."

— KGON PD Jerry Ostertag

metal has its place on the station, but that the station is more than just that; more, in fact, than just an Album Oriented Rocker. "We made the decision a couple of years ago," he recalled, "that this was not going to be just another AOR station. We wanted to be defined by content, not form. We play albums, but we also play local 45's, other singles, imports, and records not available to the general public. It's not the tightest playlist in the country, but it sounds like Portland, and so do the people presenting the music; they're real people."

KINK: Portland's Papa Of AOR

Ranked second to KGON in the April-May ARB results was Portland's first AOR, and one of the premiere AOR's in the country. KINK signed

on Christmas, 1968, and has been showcasing albums ever since. In the last three years or so, many of those albums have been jazz-oriented. Explained PD Mike Bailey, "Our target demographic is 25-34, and we felt jazz was a natural way to go because it gives you a distinct sound, plus jazz is relevant to that older segment of our listening audience." Bailey warned, though, that his own research indicates that jazz has to be programmed carefully, or it can be a tuneout, particularly to women listeners.

One aspect of KINK's programming philosophy that has not greatly changed over the year's is the station's reliance on its Music Directors to make the final decisions on what albums reach the well-stocked (5000+) library. Said Bailey, "We don't do ongoing weekly phone-out or passive research. I've never been able to figure out an applicable research system for a station that plays as much music as we do. We do follow and take note of record sales, but that is not the predominant element in determining what we'll play. Our musical choices are based on a certain sound." That sound is determined by Bailey, with the substantial aid of his two co-MD's: Les Sarnoff, who pays special attention to jazz, and Bill St. James.

Once the music reaches the studio, it is fit into rotations that, according to Bailey, are nearly as structured as those implemented on a Superstars station, "but," he qualified, "we're not married to them as tightly as Superstars stations might be. Two or three cuts per hour, for example, are library cuts; the jocks can pick anything in the library that's marked for airplay."

KQFM: Sign Of The (Changing) Times

At the helm of Portland's third-ranked AOR, KQFM, is Thom O'Hair, who has a solid decade's

"Research is not the bible here . . . I still believe that your ears are the best judge."

— KQFM PD Thom O'Hair

worth of programming experience, most at progressive rockers. Does he bemoan the changes in radio that have led to the more structured AOR permutation? "Sure, I'll occasionally go home and put on an aircheck of Tom Donahue blowing everyone's mind on a Saturday night in 1971 on KSAN. I miss it, but from a professional standpoint, I'm in agreement that the fragmentation of the markets and the competitive situation dictates that some formatic control factors are necessary."

KQFM, he reported, "is inventory-controlled. We do have a format, although there's a selection of cuts to play. There is latitude, but within the parameters we've set up."

The station is Golden West's first foray into the AOR format. How have the eccentricities of AOR gone over with a company better known for less experimental, more staid formats like Pop/Adult? O'Hair responded, "They're supportive in their commitment to us. What I'm attempting to do is very much in line with their corporate philosophy, which is to present a full-service radio station, with personalities, music, features, and excitement."

As with his AOR neighbors down the street at KINK, research is just one factor in determining KQFM's musical posture. "Research is not the bible here. It gives us factual information to help us make those gut-level decisions. I still believe that your ears are the best judge."

KKSNN: AM AOR Alternative

Then there's KKSNN, the market's newest AOR competitor, and undeniably the most unusual station of the four. For starters, the station's on AM, not FM, which gives it better in-car reception over Portland's hilly terrain. Second, the station's programming is . . . well . . . versatile: a 90-minute block of news features starts off each day. And there's the music itself: a blend of old and new, mainstream and seldom-heard. PD Bob Simmons called it, "the best of 25 years of rock & roll." Listeners might hear a current AOR hot track in the same set of music as an oldie by the Four Seasons, Sam The Sham, or Aretha Franklin. Not to mention Stan Freberg and other comedy material.

How was this eclectic blend of music and feature programming arrived at? Simmons re-

"Listeners . . . were tired of radio that didn't truly reflect the diversity of their own personal tastes."

— KKSNN PD Bob Simmons

called, "Before putting the station on the air, we hired a marketing firm to do a bunch of focus groups. We found that there was a lot of resentment of both AM and FM stations — listeners were tired of the repetition, tired of jocks with no personality, and tired of radio that didn't truly reflect the diversity of their own personal tastes." Simmons described the resultant programming of KKSNN as "highly recognizable both from the standpoint of artist and song. But at the same time, it makes us unique in the marketplace, because no one is touching a lot of this stuff."

"Promote Or Perish"

In a market with four highly competitive AOR's, promotion is a key to success. As Thom O'Hair put it, "Promote or perish." And so they do: a typical weekend in Portland might find listeners choosing between one station's softball game, another's listener party, a third's jock appearances, and a fourth's record company tie-in on-air promotion. It certainly makes life interesting for Portland's 18-34's, but will it save all four stations in the long run?

In response, O'Hair pointed out that "you don't have to make a \$2.8 million nut up here. The cost of living is cheap." But he admitted that, "It's highly competitive; I've got a hell of a challenge on my hands here."

KKSNN's Bob Simmons said, "I'll give it through the fall book to prove itself. If it doesn't work by then, we're barking up the wrong tree. But when I say 'works,' I don't mean I'm expecting a 10 share. If I could get a 3.5 overall I'd say we're on the right road. We could sell those numbers; we could live with them." Simmons added that the upcoming fall book will be the first in which the station heavily promotes itself, with an extensive TV campaign, as well as billboards and "Beetleboards."

KINK's Mike Bailey is optimistic: "I think there's room for two AOR's in Portland. I think one will be KGON, and I think the other will be us."

But in a market as glutted with AOR stations as in Portland, (which has already seen other AOR's like KQIV and KVAN come and go) no one can really be certain. KGON's Jerry Ostertag summed up everyone's true feelings about the future of the four Portland AOR's when he confided, "I really don't know. Only time will tell."



Jeff Gelb

EVOLUTION

KLAQ/El Paso has named airstaffer Mason Davis as its new PD. He, in turn, has appointed Arin Michaels as MD, who returns to the station from KDKB/Phoenix... Bryan Gordon has exited as PD of WECM/Claremont, and afternoon air personality Bob Rivers has been named his successor... In the wake of Max Floyd's exiting KY102/Kansas City for the WLUP/Chicago PD post, Dick Wilson has been named interim PD and Jay Cooper Operations Manager. MD Joe McCabe's responsibilities have been increased to include the Promotions Director post... WAQX/Syracuse's Ted Utz is exiting to become PD at WSHH/Albany, signing on as a Superstars AOR on September 15th... WRXL/Richmond MD David Bernstein is exiting for WAAF/Worcester. The new WRXL MD is Keith Richards (no relation) from WFBQ/Indianapolis... Former KSJO/San Jose MD Paul "Lobster" Wells has joined neighboring KLIV for afternoon drive. Welcome back, Paul... KMOD/Tulsa has changed its AM News/Talk outlet, KXXO, to AOR. KMOD PD Bill Bruun will also PD KXXO, and KMOD MD Charlie West will also assume music duties for the AM... WEEI-FM/Boston MD Don Cohen has exited. His successor is Russ Dana... Former WWWW/Detroit PD Dick Hungate has joined WIFJ/Philadelphia for middays... John Giesy has exited KDKB/Phoenix mornings for airwork at WDVE/Pittsburgh... Cindy Bailen has moved from overnights to middays at WCOZ/Boston, where Jeremy Savage has been upped from weekends to overnights, leaving a weekend and fill-in opening... New to KZOK Seattle are News Director Rudy Koerner (from KROQ/Pasadena) and sports commentator/morning jock Steve Suplin, from neighboring KZAM... Former WGRQ/Buffalo MD Irv Goldfarb has joined WHCN/Hartford for 6-10pm... Robert Scott has joined KZAM/Seattle as News Director... Lisa Sidor has joined KTCL/Ft. Collins from K1LO/Colorado Springs for weekends... Rick Kirk has joined WIMZ/Knoxville for mornings.

PROMOTION OF THE WEEK



"KILO Lids"

KILO/Colorado Springs listeners must have been surprised when they recently heard jocks selling "lids for \$4.94" on the air.

What was actually being offered was a customized baseball cap. 3000 were produced at \$2.75 each with net profits earmarked for Colorado Springs Special Olympics. The "lids" are available at the station's offices and at area record stores.

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.

Boston Mediatrend Upset

It's been impossible to talk radio with anyone in either the radio or records end of the industry lately and not mention the astounding results of the most recent Boston Mediatrend, in particular the jump upwards of WCOZ under new PD John Sebastian. The station's leap from a 5.9 to an 11.6 would suggest that Sebastian's well-known penchant for extensive music research hit a responsive chord with Boston area AOR fans. As Jhan Hiber pointed out in his recent R&R column comparing Mediatrend and Arbitron results (July 25), Mediatrend and Arbitron don't usually favorably compare numerically for AOR stations' ratings figures. Hiber offers the explanation that Mediatrend's telephone system elicits greater young male response than Arbitron's diaries, often resulting in higher mediatrend AOR figures than those of Arbitron for the same ratings period, by as much as

15%. So the question is how closely the Arbitron reports for Boston listening will compare with Mediatrend's. Even decreasing that 11.6 by 15% would still leave WCOZ with an enviable 9.9, and far ahead of its format competition in the marketplace.

In any case, what's pointed out here is that Boston has become a marketplace of widely divergent programming postures. WCOZ's John Sebastian will be on hand at the upcoming American Radio Expo to explain his programming philosophies, and answer your questions on his music research system. We also hope to corral Tony Berardini of WBCN and Clark Smidt at WEEI-FM for conversations about the future of Progressive and Soft AOR respectively.

More on the AOR hospitality room at the coming convention in future issues!

UPDATE

Happy fifth AOR birthday to WCOZ/Boston, which celebrated with an invitation-only listener party and concert by Robin Lane... And the same to WWCT/Peoria, which held a 4th birthday concert featuring Henry Paul... WYSP/Philadelphia's sponsoring the second annual "ramblin' raft race" along the Delaware River. Over 2000 registrants and 100,000 viewers are expected to participate... WLUP/Chicago plans to award two winning listeners a party on one of the city's elevated trains. Each listener can invite 50 friends to the catered party... Wedding bells are about to chime in Cleveland for WMMS morning man Jeff Kinzbach, who is having a public bachelor party at a local club. Jeff's best man, Ed "Flash" Ferenc, is playing host. Meantime, congrats to new papa Kid Leo and wife Jackie, on the birth of their baby girl Valeri Marie... KISW/Seattle entered a customized hydroplane in an area boat race... KWST/Los Angeles has announced plans to sponsor a "Rock 'n' Roll Retail Fair" in September that will allow retailers, manufacturers and distributors to expose new releases and upcoming Christmas promotions... August is "Motor City Music Month" on WRIF/Detroit. The station will highlight area artists in its musical programming all month, culminating in five benefit concerts for the Detroit Symphony Orchestra. The concerts headline prominent local rock bands... WTUE/Dayton's celebrity rock auction for an association of retarded citizens included autographed items from Pete Townshend and Grace Slick, and raised over \$3000... Nineteen local bands lent their talents to a benefit battle of the bands sponsored by WQUT/Johnson City, which raised over \$5000 for cerebral palsy research... KZAP/Sacramento is broadcasting live from the California State Fair over the next two weeks... To promote mobile listening, CITI-FM/Winnipeg is co-sponsoring "Stereo Saturday," wherein the first 92 customers to enter a local stereo store will pay 50% of the list price on any car stereo in the store. Installation's free... WBRU/Providence is inviting listeners to play guest DJ during a week's worth of guest air shifts this month.



EVEN COWBOYS GET THE PRIZES — KSAS/Kansas City presented the winning couple of its "Urban Cowboy" dance contest with plane tickets and \$200 cash to be spent partying at Gilley's in Houston. Pictured (l-r, back) are WEA's Andy Sleight, KSAS PD Bishop Cheen, Paramount's Denny Swope, WEA's Denny Schone; (l-r, front) KSAS jock Jane Logan, the two winners, KSAS salesperson Iris Stoudenmire.



SIMON'S ALL SMILES — WB's Carly Simon hand-delivered her latest album to WBCN/Boston, where Ken Shelton joined her for some impromptu fancy footwork during the listening session.

COMING NEXT WEEK: Jingles on AOR radio? It can't work... or can it? Will listeners tune out an AOR jingle, or is that another myth about our format? Next week we'll speak with WABX/Detroit PD John Duncan and KMET/Los Angeles PD Sam Bellamy for their views on the jingles they have had specially-made for their stations and audiences.

CONCERTS & CONVERSATIONS

PRESENTATIONS: KSMB/Lafayette presented Benny Mardones for \$1.94.

RADIO CONCERTS: Van Halen on WSHE/Miami... Edgar Winter on WBAB/Long Island... Quincy on WDHA/North Jersey... Michael Stanley Band, Wild Horses on WMMS/Cleveland.

GUEST DJ'S: Hall & Oates on WLVQ/Columbus... Silencers, Speedway Blvd. on WOMP/Wheeling... American Noise on WMMS/Cleveland.

CONVERSATIONS: Quincy, Records, Yachts, A's on WDHA/North Jersey... Speedway Blvd. on WRHY/York... AC/DC, Billy Squier, Alice Cooper on WWCK/Flint... Carly Simon, Peter Noone, Rossington Collins on WMMR/Philadelphia... Chicago, Charlie Daniels on WLPX/Milwaukee... John Hiatt on KYTD/Santa Barbara... Speedway Blvd., Sammy Hagar on WVUD/Dayton... Peter Noone on WIYY/Baltimore... Marshall Tucker on WAPL/Appleton... Joan Armatrading, Carolyne Mas on WIBA-FM/Madison... Tommy Tutone on KEZY-AM/Anaheim... Molly Hatchet, Marshall Tucker on WFBQ/Indianapolis... Rossington Collins, Eddie Money, AC/DC on WXKE/Ft. Wayne... Johnny Van Zant on WJAX/Jacksonville... Charlie Daniels, Martin Mull on KQDS/Duluth... Sammy Hagar, Black Sabbath on WTUE/Dayton... Krokus on WLVQ/Columbus... Van Halen on WFPV/Jacksonville... Blackfoot, Benny Mardones, Le Roux on KSMB/Lafayette... Kerry Livgren on KSAS/Kansas City... Eddie Money on KLOS/Los Angeles... Blackjack on WBAB/Long Island... Judas Priest on WCOZ/Boston... Journey, Charlie Daniels on WSYR/Syracuse... AC/DC on WIOT/Toledo.

AOR

ONE-TRICK PONY

HS 3472

PAUL
SIMON'S
FIRST
ALBUM ON
WARNER
BROS.
RECORDS



FEATURING THE HIT SINGLE
"LATE IN THE EVENING."
WBS 49511
PRODUCED BY PHIL RAMONE
AND PAUL SIMON



THE MUSIC ON THIS ALBUM
WAS CREATED FOR THE PAUL SIMON MOVIE
"ONE-TRICK PONY"



Album Airplay/ 40

Chart Summary

August 22, 1980

152 REPORTERS

Album cuts are listed in order of airplay preference.

Main chart table with columns for rank, date, artist, album title, and album cuts. Includes entries for Jackson Browne, Rolling Stones, POCO, Queen, etc.

BROWNE maintained his airplay lead against all competitors for the fifth straight week. STONES held rock steady, as POCO jumped into third place with impressive total mentions.

MOST ADDED

Table of Most Added albums with columns for rank, date, artist, album title, and a 5-week rotation breakdown.

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week.

MEDIUM

Table of Medium albums with columns for rank, date, artist, album title, and a 5-week rotation breakdown.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week.

THE HOTTEST

Table of The Hottest albums with columns for rank, date, artist, album title, and a 5-week rotation breakdown.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week.

Country



Ken Martin & Aunt Eloise Louise

MORNING MADNESS — Columbia, SC Country station WCOS-FM sent R&R the artwork for its latest T-shirt promotion campaign for the highly-rated morning show. The program features WCOS-FM's PD Ken Martin and his sidekick Aunt Eloise Louise discussing everything from politics to recipes. Good-natured jabs at local and state politicians have caused tremendous audience response. It is reported that even the governor of the state is a fan of the WCOS-FM morning team.



DUNCAN & FRICKE FRIENDS — Columbia Records' Johnny Duncan and Janie Fricke recently were in Los Angeles and stopped by KLAC to do an on-air interview. Pictured here are (l-r) KLAC's PD Don Langford, Duncan, Fricke, MD Cathy Hahn, KLAC's mid-morning man Sammy Jackson, and CBS regional marketing manager Jack Lameier.



COUNTRY CONCERT — Indianapolis was the site of a Jim Ed Brown and Helen Cornelius concert hosted by WFMS-FM. Joining Jim Ed and Helen backstage are WFMS's Dave Stanley, Mike Austin, J.D. Cannon, PD Herb Allen, and Jenny Edwards.



RADIO & REX — WB's Rex Allen Jr. made a return guest DJ appearance on WHN/New York. Rex was in New York also to perform at the Lone Star Cafe nightclub. Seen here are WHN PD Ed Salamon, Rex, WHN's Mike Fitzgerald, WHN Station Manager Brian Moors, WHN air personality Lee Arnold, and WB's Alan Rosenberg.



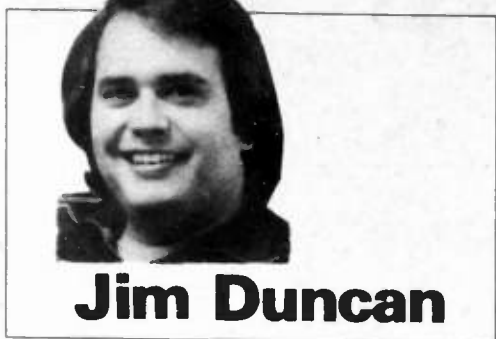
RICHES FROM RADIO — KFDI/Wichita gave away \$7500 cash in its "KFDI's Gonna Make Me Rich" promotion. Rather than give the winners a check for the amount, KFDI came up with the money in cash. Getting the goods are the KFDI winners surrounded by KFDI-AM PD Jerry Adams and KFDI-FM PD John Speer.



WINNING WAYS — WDAF/Kansas City, MO gave away a dinner with Conway Twitty, along with tickets to his concert, to two of its listeners. Pictured are Mr. and Mrs. Robert Hughes with MCA's Conway Twitty and WDAF's David Lawrence. Also seen is WDAF morning man Tim Tyler doing the MC work at the concert.



JEANNIE IN JACKSONVILLE — Jeannie Hodges stopped by WVOJ/Jacksonville, FL to celebrate her release "A Letter From Jeannie" on RCA. The "letter" narration by Jeannie was first heard on her hometown station WVOJ. Pictured (l-r) are her father Eugene Hughes, Jeannie, WVOJ's MD Jeff King, air personality Doug Carter, and WVOJ PD Charlie Marcus.



Jim Duncan

Country

News Notes

"It's damn un-American for a Country station to burn," was the comment overheard from a firefighter emerging from the ruins of WDVH/Gainesville, FL. Program Director Jim Brand let us know in a recent letter of the station's plight after the fire. Within four days it obtained new studio equipment and a transmitter, and within two weeks "rising from the ashes was the Red-Hot Country, WDVH." One of the real nice things about the whole story was that Marshal Rowland and Rusty Walker of WQIK/Jacksonville, FL went out of their way to help. Although other stations have assisted WDVH in getting some music, it still could use some help in getting needed product. If you can help: WDVH, Box 1068, Gainesville, FL 32602, (904) 372-2528 . . . As mentioned here a few weeks back, the Country Music Association is offering the CMA Awards for radio simulcast. The deadline for application is September 2. If you are interested or want more details contact the CMA at (615) 244-2840 . . . I should have the final details of the CMA's "Post-Awards Radio Show" in next week's R&R . . . The CMA just announced the five finalists in each of the award categories, which are as follows:

Entertainer of the Year: Charlie Daniels Band, Larry Gatlin and the Gatlin Brothers Band, Barbara Mandrell (this year's co-host along with Mac Davis), Willie Nelson (last year's winner), and Kenny Rogers.

Single: "All the Gold In California," Larry Gatlin (Columbia); "Coward Of The County," Kenny Rogers (UA); "Good Ole Boys Like Me," Don Williams (MCA); "He Stopped Loving Her Today," George Jones (Epic); and "In America," the Charlie Daniels Band (Epic).

Album: "Coal Miner's Daughter," original motion picture soundtrack (MCA); "Just Good Ol' Boys," Moe Bandy and Joe Stampley (Columbia); "Kenny," Kenny Rogers (UA); "Roses In The Snow," Emmylou Harris (WB); "There's A Little Bit Of Hank In Me," Charley Pride (RCA).

Song: "Coward Of The County" (Roger Bowling and Billy Edd Wheeler), "Just Good Ole Boys Like Me" (Bob McDill), "He Stopped Loving Her Today" (Bobby Braddock and Curly Putnam), "In America" (Charlie Daniels Band), and "You Decorated My Life" (Debbie Hupp and Bob Morrison).

Female Vocalist: Crystal Gayle, Emmylou Harris, Loretta Lynn, Barbara Mandrell and Anne Murray.

Male Vocalist: John Conlee, George Jones, Willie Nelson, Kenny Rogers, and Don Williams.

Group: Alabama, Charlie Daniels Band, Larry Gatlin and the Gatlin Brothers Band, Oak Ridge Boys, and Statler Brothers.

Vocal Duo: Conway Twitty & Loretta Lynn, George Jones & Tammy Wynette, Jim Ed Brown & Helen Cornelius, Johnny Duncan & Janie Fricke, and Moe Bandy & Joe Stampley.

Instrumental Group: Alabama, Asleep At The Wheel, Charlie Daniels Band, Larry Gatlin and the Gatlin Brothers Band, and the Oak Ridge Boys Band.

Instrumentalist: Chet Atkins, Roy Clark, Floyd Cramer, Johnny Gimble, and Charlie McCoy.

For your information, the 14th annual CMA Awards show, sponsored by Kraft Foods, will again be on CBS-TV, Monday night October 13. Stay tuned for more information as we get closer to that time . . . In other news, Tom Wright, formerly OD at KCUB/Tucson, takes over the same position at KZAN/Ogden-

Salt Lake City. He can be reached at (801) 364-2631 . . . Rod Kackley, News Director of WBUK/Kalamazoo, MI has been named PD for the station . . . Billy Carter is the new PD/MD of WIXY/East Long Meadow. Former PD Jim Rising is being promoted to a new position within the New England Radio chain. An announcement is forthcoming . . . Bill Penney has been upped to PD at KKAL/Arroyo Grande, CA. He has been KKAL's News Director . . . Congratulations to KLAC/Los Angeles PD Don Langford and his wife Yetta on the birth of a baby girl, Heidi Marie Langford. The big event happened last week on Tuesday (8-12) . . . So what's news with you?

Air Waves

A promotion you really can sink your teeth into! This photo shows WAJR's "Count"(ry) PD Carl Becker preparing to take a donation from WAJR/Morgantown, WV afternoon personality Scott Rader during the station's second annual bloodmobile campaign. WAJR and its sister station WVAQ, along with the Dominion Post (Morgantown's daily newspaper), put together this community promotional event that became the largest bloodmobile ever held in Monogalia County in the Red Cross's 16-year history. According to PD Becker, "The nice thing about this kind of community service project is that it will not really take a bite out of your promotion budget." . . .

Last Tuesday (8-19) KRMD/Shreveport celebrated its 53rd birthday with a free party for listeners and sponsors. Everything, including food, drinks, amusement rides, and musical entertainment, was free . . . For the premiere of "Smokey And The Bandit II" in Mobile, WKSJ registered 175 trucks for a police-escorted convoy . . . Bobby Bare, Margo Smith, Kenny Starr, Little Jimmy Dickens, Tommy Cash, and Leroy Van Dyke were among the talent performing at the WHBF/Rock Island, IL first annual Country Music Marathon. The ten hours of music took place at the recent Mississippi Valley Fair in Davenport, IA. WHBF's afternoon personality Jessie and MD Lee Lawrick did the MC chores . . . Next Sunday (8-24) Bill Anderson, Stephanie Winslow and Orion will do the third anniversary KYNN/Omaha listener appreciation concert. The all-day affair at the local fair grounds includes talent and fiddler contests . . . WCMS/Norfolk air personality Doug Moreland is seen with MCA's John Conlee during the 26th anniversary celebration concert put on by the station. More than 8000 WCMS listeners came to hear and see Conlee, R.C. Bannon, and Louise Mandrell at the event . . .

KLAC/Los Angeles and Knott's Berry Farm (an area amusement park) are working a promotion together called "Urban Cowboy Nights." Along with a week of remote broadcasts from the theme park, country music concerts will run as part of the package. The kickoff headliner is none other than Mickey Gilley. The park is also bringing in one of the famous mechanical bulls made popular by the "Urban Cowboy" motion picture . . . Enough of this bull for another week . . . Let's hear from you: R&R Country, 1930 Century Park West, Los Angeles, CA 90067.



BIKINI BEACH BASH — The First Annual WKKR Beach Jamboree was held not long ago in Evansville, IN. (Since when do they have a beach in Indiana?) The highlight of the event was the Ms. 1330 contest. Contestants are seen above with WKKR's Jane Doty, Station Manager Gene Barry, Jay Coomes, Ted Work, Bill Robinson, Del Brantley and Tom Scantling. In the front center is winning contestant Jill Stoneman, who will wear the title of Ms. 1330 for the next year. She will represent the station in many of its community promotions.



CAR COUNTRY — Detroit's WCXI has been running a contest called "Country Lover" where participants register at area sponsors to win prizes via a weekly drawing. The station just presented a new AMC Eagle to Elise York. Ms. York is shown with WCXI's morning personality Deano Day and AMC reps Will Bramlett and Jay Perry.



RADIO ROARIN' — Denver was the kickoff point for the RCA promotion "Keepin' America Country Tour '80." RCA's Alabama, Razy Bailey and Steve Wariner did shows in the Mile High City. Pictured (l-r, seated, 1st row) Alabama's Jeff Cook, Mark Herndon, and Terry Gentry; Razy Bailey; Steve Wariner; Randy Owen of Alabama and KOYN/Billings PD Lonnie Bell; (middle row, l-r) Bill Bailey of KLZ/Denver; RCA Nashville VP Joe Galante; Tom Newman from KGA/Spokane; KLZ's PD R.T. Simpson; RCA's Carson Schreiber; Larry Watts, PD of KLAQ/Denver; Doug Wilson, PD, KIDN/Peublo; Don Owens of Spokane's KZUN; "Country Joe" Flint, PD, KSOP/Salt Lake City and Randy Hooker, MD, KCCY/Peublo are seen on top of the action.

AT RADIO STATIONS EVERYWHERE

RCN



BB * 60 CB * 56 RW * 57

PB-12066

**"BACK WHEN
GAS WAS 30¢
A GALLON"**
TOM T. HALL

BB * 85 CB * 84 RW * 93

PB-12064

**"I HEAR
KENTUCKY
CALLING"**
CHET ATKINS



BB * 82 CB * 78 RW * 83

PB-12083

**"TEXAS BOUND
AND FLYING"**
JERRY REED



PLAYING

NOW

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

DON WILLIAMS I Believe In You (MCA)

On 65% of reporting stations including KLZ, WIL, WDGY, WSUN, WCMS, KLAC, WMAQ, WSM, KIKK-FM, KSO, KSOP, KVOO, WSLR, KRZY, WYDE, WOKQ, WPOR, KRMD, WUBE, WITL and more. The "Most Added" record of the week. R&R Chart Debut 33.

WAYLON JENNINGS

Theme From The Dukes Of Hazzard (RCA)
60% of our stations on it. New adds include WIRE, KHEY, WUBE, KSON, KEED, KUZZ, KYNN, WHK, KWKH, KLV, WIRK-FM, WAXX, KLAC, WSUN, WSM, WKXA, KNOE and others. A "Most Added" for the second week in a row. R&R Chart Debut 35.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

TAMMY WYNETTE "Starting Over" (Epic) 71/13, KLAC, WHBF, WAXX, KGFX, WJJD, WUBE, WDAF, WEAT, WNOW, WCMS, WADR, WPOR, WEEP. Charts: 31-25 WFMS, 33-26 WVOJ, 37-28 KRMD, 37-29 KNIX, 39-29 KEED, 34-22 WKKN, 33-29 KCKC. R&R Chart Debut 38.

SLIM WHITMAN "When" (Epic/Cleveland International) 67/18, WLWI, WUNI, KQKE, KHEY, KNOE, WHBF, WKCO, WFMS, KGFX, KBMR, WSAI, WAXX, KRAM, KSON, KLAK, KLAC, KNIX, KTOM. Charts: 33-27 KEBC, 28-22 KSOP, 24-18 WHK, 28-23 WBAM, 17-12 KFEQ, 18-13 WEEP, 37-30 WBAX. R&R Chart Debut 39.

JOHN ANDERSON "If There Were No Memories" (WB) 66/7, WHK, KLAK, KSON, KRAM, WJJD, WKSJ, WBAM. Charts: 40-28 WINN, 33-28 KNOE, 33-28 KEED, 29-19 WIRK-FM, 12-10 KFEQ, 36-28 WUBE, 39-30 KKAL, 18-15 KCKC. R&R Chart Debut 40.

CHARLY McCLAIN "Women Get Lonely" (Epic) 61/10, WCMS, WADR, WPOR, KLV, WNVY, WHBF, WKCO, WNRS, KWMT, KTOM. Charts: 39-29 KRMD, debut 22 WIRK-FM, 34-27 WMZQ.

SONNY CURTIS "Love Is All Around" (Elektra) 60/4, WSAI, WBAP, WQQT, WKSJ. Charts: 40-30 WHBF, 39-29 WKCO, 30-23 WIL, 22-18 KRMD, 25-16 KUGR, 32-28 KWKH, 35-30 KHEY, 30-24 WKKN, 28-23 KWMT, 31-27 WIRE, 28-22 KLAK, 29-23 WADR.

GEORGE JONES "I'm Not Ready Yet" (Epic) 49/21, WMZQ, KLAC, KEED, KRAM, KVOO, WSAI, WAXX, KNOE, WCOS-FM, WEAT, WUNI, WKSJ, WYDE, WOKK, KRMD, WIRK-FM, KIKK, KHEY, WKDA, KIKK, KLV, 37-28 WFMS, debut 18 WHOO, debut 29 WKKN.

CRYSTAL GAYLE "Heart Mender" (UA) 49/3, WCXI, WDAF, WQQT. Charts: 27-20 WKSJ, 30-24 WADR, 26-19 KUZZ, 28-17 WBAX, 36-25 KFEQ, 34-30 KFGO, 26-22 WBCS, 33-27 KLV, 7-6 KCKC.

CON HUNLEY "They Never Lost You" (WB) 44/17, WHK, WNOW, WUNI, WYDE, WSM, KLV, WKDA, WIRK-FM, WKCO, KYNN, KWMT, WTHI, WXCL, KBMR, WNRS, KLAK, KTOM, debut 30 WKXA, 39-30 WVOJ.

CRISTY LANE "Sweet Sexy Eyes" (UA) 43/12, WCMS, WWVA, KIKX, WYDE, WSM, WHK, KYNN, WKKN, KLAK, KPMS, KSON, KRAM, 36-30 WKCO, 32-24 WFMS.

TOM T. HALL "Back When Gas Was..." (RCA) 42/13, WWVA, WUNI, WNVY, WNOW, WHBF, KYNN, WNRS, WDAF, WXCL, WITL, KTOM, KNIX, KKAL.

DAVE ROWLAND & SUGAR "A Love Song" (RCA) 42/10, KCKC, WSLR, KYNN, WTHI, WUNI, WOKK, WYDE, KLV, WKXA, WCMS, WPOR. Charts: 36-26 KFTN, 38-28 WBAM, 37-27 WVOJ.

Others Getting Significant Action

FRED KNOBLOCK "Why Not Me" (Scotti Bros.) 39/10, KNEW, KBMR, WKKN, KENR, WEAT, KOKE, WHOO, WNVY, WKDA, WWVA. Charts: 14-12 WBCS, 40-30 WCMS, debut 30 WLWI, debut 27 WOKK, 35-30 WEEP.

SUSIE ALLANSON "While I Was Making Love To You" (UA) 38/7, WWVA, WPOR, WSM, WBCS, WFMS, WIRE, WITL. Charts: 28-19 KFTN, 27-21 KSOP, 22-18 KCKC.

DICKEY LEE "Workin' My Way To Your Heart" (Mercury) 38/5, WSAI, WMZQ, WYDE, KIKK, KOKE, 30-24 KPMS.

WILLIE NELSON "On The Road Again" (Columbia) 36/32, "The Most Added" record this week. Some new stations include KUZZ, KLAK, KIKX, KNEW, KEED, KNIX, KPMS, WCXI, WSLR, KSO, WFMS, WNRS, WSAI, WXCL, WIRE, WMC, WUNI, WYDE, KRMD, WBAM, WLWI, WKDA, KIKK, KWKH, WMZQ.

TANYA TUCKER "Pecos Promenade" (MCA) 35/17, KRZY, KSON, KNIX, KSOP, KLAK, WXCL, KSO, KENR, KVOO, KEBC, KBMR, WIRE, KNOE, KIKK, KRMD, KKYX, WIRK-FM.

HANK WILLIAMS JR. "Old Habits" (Elektra) 34/28, one of the "Most Added" this week. New at WWVA, WCOS-FM, KNOE, WMC, WUNI, WQQT, KIKK, KWKH, WNVY, WIRK-FM, KHEY, KOKE, WSLR, KEBC, WKCO, WKKN, KVOO, WNRS, WHK, KBMR, KFGO, KFEQ, KEED, KTOM, KSOP, KPMS, KCUB, KUZZ. Flip added at KRZY.

DARRELL McCALL "Long Line Of Empties" (RCA) 34/3, WAXX, KPMS, KFTN. Charts: 39-27 WWVA, debut 30 KYNN, 38-30 KRMD.

DIRT BAND "Make A Little Magic" (UA) 33/3, WYDE, WMAQ, KEED. Charts: 37-25 WBAP, 9-8 KENR, 16-13 WBCS, 10-7 WIL, 18-12 WHN, 23-14 WDGY, 32-28 WADR, 26-22 WIRE, 13-10 WEEP, 22-17 KIKK, 12-10 WSEN.

SHEILA ANDREWS "It Don't Get Better Than This" (Ovation) 31/7, KRZY, KNIX, KPMS, WTHI, WAXX, WITL, WKSJ.

Radio & Records NATIONAL AIRPLAY/40

August 22, 1980

Three Weeks	Two Weeks	Last Week		
3	1	1	①	EDDIE RABBITT/Drivin' My Life Away (Elektra)
22	8	5	②	JOHNNY LEE/Looking For Love (Full Moon/Asylum)
16	10	9	③	MERLE HAGGARD/Misery And Gin (MCA)
2	3	2	4	KENNY ROGERS/Love The World Away (UA)
14	9	7	⑤	CONWAY TWITTY/I've Never Seen The Likes Of You (MCA)
8	7	8	⑥	ROY ORBISON & EMMYLOU HARRIS/That Loving You Feeling Again (WB)
6	6	3	7	RONNIE MILSAP/Cowboys & Clowns/Misery Loves Company (RCA)
5	5	4	8	BARBARA MANDRELL/Crackers (MCA)
17	11	10	⑨	REBA McENTIRE/(You Life Me Up) To Heaven (Mercury)
23	13	12	⑩	PORTER WAGONER & DOLLY PARTON/Making Plans (RCA)
28	18	13	⑪	STATLER BROTHERS/Charlotte's Web (Mercury)
31	24	14	⑫	OAK RIDGE BOYS/Heart Of Mine (MCA)
32	25	19	⑬	DOLLY PARTON/Old Flames Can't Hold A Candle To You (RCA)
4	4	11	14	ALABAMA/Tennessee River (RCA)
30	17	17	15	GAIL DAVIES/Good Lovin' Man (WB)
35	30	25	⑭	T.G. SHEPPARD/Do You Wanna Go To Heaven (WB/Curb)
37	31	20	⑮	EDDY ARNOLD/That's What I Get For Lovin' You (RCA)
33	32	24	⑯	MAC DAVIS/Let's Keep It That Way (Casablanca)
38	36	27	⑰	JOHNNY DUNCAN & JANIE FRICKE/He's Out Of My Life (Columbia)
27	21	15	20	ANNE MURRAY/I'm Happy Just To Dance With You (Capitol)
36	29	22	21	JEANNE PRUETT/It's Too Late (IBC)
1	2	6	22	MICKEY GILLEY/Stand By Me (Full Moon/Asylum)
24	19	18	23	LEON EVERETTE/Over (Orlando)
-	-	29	⑱	WILLIE NELSON & RAY PRICE/Faded Love (Columbia)
7	12	21	25	EMMYLOU HARRIS/Wayfaring Stranger (WB)
-	37	31	⑳	RAZZY BAILEY/Loving Up A Storm (RCA)
-	38	30	㉑	MOE BANDY/Yesterday Once More (Columbia)
-	-	38	㉒	ED BRUCE/The Last Cowboy Song (MCA)
-	-	33	㉓	LYNN ANDERSON/Even Cowgirls Get The Blues (Columbia)
9	14	16	30	JACKY WARD/Save Your Heart For Me (Mercury)
-	-	32	31	DEBBY BOONE/Free To Be Lonely (WB/Curb)
-	-	34	32	GENE WATSON/Raisin' Cane In Texas (Capitol)
-	-	→	33	DON WILLIAMS/I Believe In You (MCA)
-	-	→	34	KENDALLS/Put It Off Until Tomorrow (Ovation)
-	-	→	35	WAYLON JENNINGS/Theme From The Dukes Of Hazzard (RCA)
-	-	40	36	MEL McDANIEL/Hello Daddy, Good Morning Darling (Capitol)
-	-	39	37	KENNY DALE/Thank You Ever-Lovin' (Capitol)
-	-	→	38	TAMMY WYNETTE/Starting Over (Epic)
-	-	→	39	SLIM WHITMAN/When (Epic/Cleveland International) New Entry
-	-	→	40	JOHN ANDERSON/If There Were No Memories (WB) →

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

JOE SUN "Bombed, Boozed And Busted" (Ovation) 41/10, WHK, WMZQ, KENR, WUNI, WQQT, WYDE, KIKK, WKDA, KSON, KTOM. Charts: debut 28 WLWI, 31-24 WBAM, debut 25 WIRK-FM, 35-25 WKKN, 19-16 KCKC.

Most Requested

LW	TW	
4th		
Wk.)	1	JOHNNY LEE (Full Moon/Asylum)
2	2	EDDIE RABBITT (Elektra)
3	3	BARBARA MANDRELL (MCA)
6	4	KENNY ROGERS (UA)
10	5	MERLE HAGGARD (MCA)
-	6	WAYLON JENNINGS (RCA)
-	7	DON WILLIAMS (MCA)
-	8	T.G. SHEPPARD (WB/Curb)
7	9	R. ORBISON & E. HARRIS (WB)
8	10	OAK RIDGE BOYS (MCA)

Active Recurrents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

ALABAMA
Tennessee River (RCA)
BELLAMY BROTHERS
Dancin' Cowboys (WB/Curb)
CONWAY & LORETTA
It's True Love (MCA)
LARRY GATLIN
We're Number One (Columbia)
MICKEY GILLEY
Stand By Me (Full Moon/Asylum)
MICKEY GILLEY
True Love Ways (Epic)
HAGGARD & EASTWOOD
Bar Room Buddies (Elektra)
WAYLON JENNINGS
Clyde (RCA)

THE FALL COLLECTION

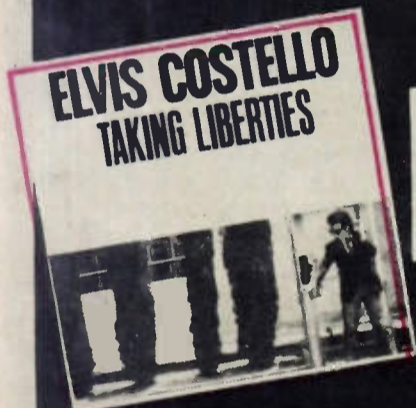


BILLY BURNETTE

KENNY LOGGINS



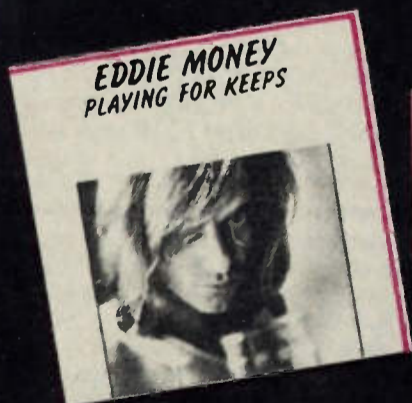
ELVIS COSTELLO



ROMEOS



EDDIE MONEY



OUTFIT YOUR PLAYLIST NOW



ON COLUMBIA RECORDS

BRUCE
SPRINGST



Biff Collie Inside Nashville

Country

OF ALL PEOPLE! Loretta Lynn headlined a fundraiser for the Carter-Mondale reelection campaign at New York's "Xenon" disco. Loretta & Mooney will host a 10-day package tour to the Holy Land, March 14-23, 1981. She said they always wanted to go. This way they'll take some of their friends with them. (Evangalizing, Loretta?) ... Did Willie Nelson return the \$57,000 he was paid for a Franklin County, Va concert appearance he cancelled because the sheriff said he'd arrest anybody who drank on stage? ...



Barbara Mandrell and Mac Davis will host the 14th annual CMA awards show, telecast live from the Grand Ole Opry, October 13 on CBS ... That 9½-foot statue in the new Elvis Presley Memorial Plaza in Memphis is a tribute by Sam Phillips, credited with discovering Presley when he came in to Phillips's Sun Studio to make a birthday record for his mother ... Dottie West will have her own CBS-TV special this winter (wonder if Kenny Rogers will be on it) ... Skeeter Davis is thinking of calling her upcoming autobiography (everybody's doin' it) "The Phantom Of The Opry" (I like it!) ... Remember Charlie Phillips, who wrote the classic hit "Sugartime?" Charlie's back on the record scene, with his old teammate (and Buddy Holly's!) Norman Petty producing. I want to hear that! ... Congrats to Mike Owens, Larry Daniels, Buddy Alan and crew at KNIX-AM-FM/Phoenix for breaking the ARB sound barrier in their town at No. 1 ... PBS will do a three-hour salute to "Marty Robbins — The Man & His Music" for public television. Part of the show will be filmed at the Tri-State Fair in Amarillo ... A legend in Country radio came to an end last week when KZIP/Amarillo, one of the oldest full-time Country programmers, changed formats ... Billie Jo Spears's latest is her 19th album ...

Jerry Lee Lewis mesmerized Tom Snyder on the "Tomorrow" show on NBC, as he can do to most anybody on a good night. They played a Lewis version of the "Wizard Of Oz" classic "Over The Rainbow" which Jerry Lee had album'ed and the next day Nick Hunter couldn't hold onto the phone it was jumping so much. With a year's hard work and straight-ahead attitude, Jerry Lee could be the toast of the country (and city). He still has that electrifying magic in his eyes and heart when he's cookin', both musically and personality-wise. Is this the year, Jerry Lee?

PLACES: Oklahoma City is the site of the Oklahoma Country Music Association's annual convention September 5-7 ... A 74-acre park is set to be constructed in Asheville, NC for \$1.5 million this October, opening October 1981, to be built by the Elvis Presley Fan Hall Of Fame. Feature attractions in the park will include a movie theater showing Presley pictures continuously, a museum, and a restaurant with a menu composed of Elvis's favorite dishes (Thank's, Trison) ... Nashville Belmont College host to songwriting giants Richard & Robert Sherman at a seminar, August 22 and 23, titled "Songwriting for Motion Pictures & Television" ... The Charlie Douglas Road Gang, 10th Anniversary — stumping the "Truck Stop Trail" from Gallup, NM to Valdosta,

GA via a 10,000-mile route, wallowed in rain up to their clavicles in New Mexico for a couple of days before they scored big in Oklahoma City and Dallas. They'll go as far North as Binghamton, NY and end up in Valdosta September 12.

THINGS: Hank Williams's Original Drifting Cowboys and Bob Wills's Original Texas Playboys grossed \$60,000 in their first joint concert in Midland in June. Their second is set for Ft. Worth, September 27. Their first performance together was on our Fan Fair Reunion Show 1978 in Nashville ... Helen Cornelius, Margo Smith, and Loretta Lynn all are "into" personal dress designing ... Loretta Lynn's and Crystal Gayle's niece, Herma Lee has a single set for release on Morning Star Records, distributed by National Label Distributing Company ... Carlee Anderson opening offices for Steamboat, Chaparral, and Hot Politics Records. Distributions and promotion will be handled by Professional Marketing Service, Inc., 50 Music Square West, Nashville 37203 ... Boston celebrated its 350th birthday, with, among other things, an official Bill Anderson day. An RSO crowd of 11,000 cheered Bill with three encores at his recent concert in Bean Town ... Johnny Duncan encountering bus trouble on his current tour — in El Paso the emergency brake failed, leaving the back six feet of the bus hanging over a 20-foot precipice; in Los Angeles the police were under the impression the bus was the getaway vehicle in a bank robbery when Duncan played the Palomino; and the engine blew out near Amarillo en route to Columbus, OH. Enough is enough; the band, crew and equipment are now in a rental bus! ... Bobby Fischer and Joe Lucus opened Fischer & Lucus, inc., a national promotion and distribution company, here, headquartered at Suite 902, UA Tower ... T.G. Sheppard signed to sing the title track in an upcoming trucker movie "Coast To Coast." The Paramount release, which premieres in October, stars Robert Blake and Dyan Cannon ... Eddie Rabbitt set to appear late August at the Charleston WV Civic Coliseum with fellow stars Helen Reddy and George Gobel ... Crystal Gayle taped a series of PSA's for the U.S. Department of Interior, Bureau of Land Management's "Adopt-A-Horse" program (Crystal is a horse-owner) ... Bellamy Brothers set for NBC-TV's "Alive At Five" on August 28 (in addition to completing their upcoming LP, the duo will perform in New York's Belmont Park Country Music Weekend) ... Jim Ed Brown & Helen Cornelius rehearsing for upcoming "Nashville On The Road" tapings ... Jerry Clower and Wendy Holcombe taping a Mike Douglas segment August 30. (Holcombe's appearance on ABC-TV's "Kids Are People



TEN-FOUR — Elektra artist Eddie Rabbitt showed up at famed Big John Trimble's studio on the grounds of America's largest truckstop recently for a little drivin' and talkin'. Trimble does the all-nighter on WRVA/Richmond.

Too" will air September 28.) ... September 11 is the air date for Johnny Duncan's guest shot on the John Davidson show ... On the "Rodeo Girl" movie soundtrack, Juice Newton is the singer ... Eddie Rabbitt guest stars on "Charlie's Angels" this fall ... MCA quietly signed Donna Fargo, to be produced by Larry Butler ... Jim Ed Norman, super-producer for Anne Murray and Mickey Gilley, finishing up an LP with Johnny Lee for Elektra.

HOUSE PARTY: Bill Monroe and Doc Watson, with the help of some of their friends, "cut the grass" at the White House on the South Lawn, pickin' for 1000 friends of the peanut farmer tenant who's house-keeping there for an as yet undetermined period, at an old time Southern-style house party, complete with barbecue, sack races, and apple-bobs. The MC did a good job keepin' his hand in hosting local get-togethers for his Georgia friends. Monroe's high tenor rang out, picked up a storm, Jimmy, Chip, and grandson James hunkered down in front of the platform to watch Daddy Bluegrass & Company "put it on" for Jimmy & Rosalynn's high school graduating class reunions. It was a long way from New York City and the Democratic Convention, or even the Oval Office, but it was a fairly typical old-time American Saturday afternoon.

WRAP-UP: Merle Haggard won't be hosting that "Nashville Palace" special taping next month. He bowed out, friends said, because he couldn't get the guests he wanted ... Billy Sherrill went to Dubuque to work on the soundtrack music for the movie inspired by David Allan Coe's song and Paycheck's hit record, "Take This Job & Shove It" ... Coe, Art Carney, Eddie Albert, and new singing pretty Lacy J. Dalton are in it.



ALLANSON IN NASHVILLE — Interviewed at Loretta Lynn's Western Store, EMI/UA recording artist Susie Allanson chats with WKDA's Mike Haynes and Jerry Seabolt, Director, National Promotion, Capitol/EMI/UA.

Country

WEST

KRZY Albuquerque, NM
Reba McEntire
Waylon Jennings
Lenny Dale
Tanya Tucker
Deborah Allen
Don Williams
Brenda Lee
Sheila Andrews
Ronnie McDowell
Hank Williams Jr. (Flip)
HOTTEST:
Johnny Lee
Ronnie Millsap
Kenny Rogers
Mickey Gilley

KSSS Colorado Springs, CO
Don Sun
Dean McCreary
Larry G. Hudson
Ronnie McDowell
Hank Williams Jr.
Mel Tillis
Johnny Paycheck
HOTTEST:
Ronnie Millsap
Johnny Lee
Barbara Mandrell
Roy & Emorylou
Porter & Dolly

KMAA Fresno, CA
Fred Knoblock
Willie Nelson
Suzie Allanson
Tom T. Hall
Patsy Cline
Jerry Reed
HOTTEST:
Darrrell McCall
John W. Ryles
HOTTEST:
Eddie Rabbitt
Merle Haggard
Barbara Mandrell
Porter & Dolly
Alabama

KNEW Oakland-S.F., CA
Hank Williams Jr. "Nice"
Fred Knoblock
Willie Nelson
Tom T. Hall
Jerry Reed

KMAA Phoenix, AZ
Tanya Tucker
Jim Stafford
Ronnie McDowell
Slim Whitman
Tom T. Hall
Sheila Andrews
Willie Nelson
Mel Tillis
Jeannie Hodges
HOTTEST:
Roy & Emorylou
Merle Haggard
HOTTEST:
Mel McDaniel

KFTN Provo, UT
Lacy J. Dalton
Mel Tillis
HOTTEST:
Jimmy Snyder
Darrrell McCall
Bill Anderson
HOTTEST:
Roger Bowling
Chuck Howard
Johnny Lee
T.G. Sheppard

KRAM Las Vegas, NV
Don Williams
Kendalls (Flip)
Slim Whitman
Cristy Lane
John Anderson
George Jones
HOTTEST:
Eddie Rabbitt
Johnny Lee
Conway Twitty
Roy & Emorylou
T.G. Sheppard

KEDG Eugene, OR
Waylon Jennings
George Jones
Patsy Cline
Johnny Cash
Willie Nelson
HOTTEST:
Hank Williams Jr.
Glen Campbell
Dirt Band
Red Steagall
HOTTEST:
The Shoppe
Stoney Edwards
HOTTEST:
Porter & Dolly
Roy & Emorylou
Eddie Rabbitt
Stetler Bros.

KUAL Arroyo Grande, CA
Tom T. Hall
Moe Bandy
Don Williams
Cristy Lane
Gene Watson
HOTTEST:
T.G. Sheppard
Debbie Boone
John Anderson

KUZZ Bakersfield, CA
Willie Nelson
Hank Williams Jr.
Waylon Jennings
Mel Tillis
Don Williams
Sylvia
Ed Bruce
HOTTEST:
Johnny Lee
Nelson & Price
Joe Stampley
Big Al Downing

KLLZ Denver, CO
Kendalls
Don Williams
Lynn Anderson
Dave & Sugar

MIDWEST

WSLR Akron, OH
Chuck Howard
Willie Nelson
Hank Williams Jr.
Mel Tillis
Lacy J. Dalton
Waylon Jennings
Don Williams
Dave & Sugar
HOTTEST:
Kenny Rogers

WSA Cincinnati, OH
Sonny Curtis
Slim Whitman
Dickey Lee
Willie Nelson
Lacy J. Dalton
George Jones
HOTTEST:
Waylon Jennings
Jeanne Pruett
Duncan & Frické
Don Williams

WYBE Cincinnati, OH
Don Williams
Waylon Jennings
Tamy Wynette
HOTTEST:
Merle Haggard
Roy & Emorylou
Oak Ridge Boys
Mac Davis
Ed Bruce

WYK Cleveland, OH
Waylon Jennings
Cristy Lane
Gene Watson
John Anderson
Tanya Tucker
HOTTEST:
Roy & Emorylou
Lynn Anderson
Eddie Rabbitt
Alabama
Conway Twitty

WXXI Detroit, MI
Willie Nelson
Jerry Reed
Dickey Lee
Don Williams
John Anderson
Tamy Wynette
Brown & Cornelius
HOTTEST:
T.G. Sheppard
Johnny Lee
Oak Ridge Boys
Razzy Bailey

WMAQ Chicago, IL
Dirt Band
Don Williams
Slim Whitman
Eddy Arnold
Gail Davies
HOTTEST:
Eddie Rabbitt
Mickey Gilley
Kenny Rogers
Barbara Mandrell
Roy & Emorylou
Johnny Lee

WXXI Eau Claire, WI
Don Williams
Slim Whitman
Brenda Frazier
Tamy Wynette
Waylon Jennings
Lacy J. Dalton
Darrrell McCall
Sheila Andrews
George Jones
Mills Mori
HOTTEST:
Johnny Lee
Oak Ridge Boys
Roy & Emorylou
Ronnie Millsap

KSO Des Moines, IA
Jerry Reed
Mel Tillis
Tanya Tucker
Willie Nelson
Don Williams
HOTTEST:
Johnny Lee

KFGO Fargo, ND
Jerry Reed
Willie Nelson
Roy Rogers
HOTTEST:
Lacy J. Dalton
Johnny Paycheck
Hank Williams Jr.
HOTTEST:
Johnny Lee
Kenny Rogers

KVMT Ft. Dodge, IA
Con Hunley
Patsy Cline
Lacy J. Dalton
Charly McClain
Willie Nelson
HOTTEST:
Mel Tillis
HOTTEST:
Eddie Rabbitt
Porter & Dolly
Stetler Bros.
Mac Davis

WFMN Indianapolis, IN
Glen Campbell
Willie Nelson
Suzie Allanson
Slim Whitman
Mac Davis
HOTTEST:
Johnny Lee
Anne Murray
Dolly Parton

WIRE Indianapolis, IN
Charlie Daniels Band
Waylon Jennings
HOTTEST:
Tanya Tucker
Willie Nelson
Suzie Allanson
HOTTEST:
Johnny Lee
Dolly Parton
Razzy Bailey

WDAF Kansas City, MO
Mel Tillis
Tamy Wynette
Crystal Gayle
Tom T. Hall
HOTTEST:
Johnny Lee
HOTTEST:
Eddie Rabbitt
Johnny Lee
Stetler Bros.

WLSL Lansing, MI
Tom T. Hall
Don Williams
Sheila Andrews
Suzie Allanson
Waylon Jennings

WBCS Milwaukee, WI
Suzie Allanson
HOTTEST:
Moe Bandy
Razzy Bailey
Billie Jo Spears
Tamy Wynette
Slim Whitman
HOTTEST:
Merle Haggard

KGFS Pierre, SD
Moe Bandy
Razzy Bailey
Billie Jo Spears
Tamy Wynette
Slim Whitman
HOTTEST:
Merle Haggard

WYBF Rock Island, IL
Charly McClain
Nelson & Price
Peggy Foreman
Roy Clark
Slim Whitman
Tom T. Hall
Tamy Wynette
HOTTEST:
Johnny Lee
Conway Twitty
Reba McEntire

WYMS Saginaw, MI
Don Williams
Burt Reynolds
Porter & Dolly
HOTTEST:
Eddie Rabbitt
Roy & Emorylou
Johnny Lee
Olivia Newton-John
Merle Haggard

KEBC Oklahoma City, OK
Deborah Allen
Patsy Cline (Both)
Tanya Tucker
Glen Campbell
Mel Tillis
Hank Williams Jr.
Jeannie Hodges
Wichita Lineman
HOTTEST:
Don Williams
Razzy Bailey
Nelson & Price
Barbara Mandrell

KYNN Omaha, NE
Waylon Jennings
Deborah Allen
Cristy Lane
Ronnie McDowell
Red Steagall
Tom T. Hall
Con Hunley
HOTTEST:
Dave & Sugar
Lacy J. Dalton
Jerril Kelly
HOTTEST:
Johnny Lee
Stetler Bros.
Razzy Bailey

WYKX Rockford, IL
Hank Williams Jr.
Glen Barber
Bill Anderson
Ronnie McDowell
Roy Rogers
Fred Knoblock
Cristy Lane
Mel Tillis
Willie Nelson
Linda Sue Hinton
Waylon Jennings
Patsy Cline
B.J. Wright
HOTTEST:
Johnny Lee

WKQJ Saginaw, MI
Johnny Paycheck
Charly McClain
Slim Whitman
Hank Williams Jr.
Con Hunley
HOTTEST:
Eddie Rabbitt
Alabama
Merle Haggard
Jeanne Pruett

WYDE Birmingham, AL
David Houston
Jim Stafford
Roger Bowling
Jerry Foster
Judy Johnny
Don Gibson
Tanya Tucker
Don Williams
Patsy Cline
Hank Williams Jr.
Glen Campbell
George Jones
Ronnie McDowell
Charlie Daniels Band
Waylon Jennings
Renny Price
Jack Grayson

EAST

WSEN Bakersfield, NY
Slim Whitman
Mel Tillis
Tamy Wynette
Rodney Crowell
Con Hunley
Johnny Cash
HOTTEST:
Dirt Band
Dolly Parton
Oak Ridge Boys
Gail Davies
Merle Haggard

WQWQ Dover, NH
Don Williams
HOTTEST:
Kenny Rogers
Larry Gilin
Ronnie Millsap
Dolly Parton

WYBN New York, NY
Jeanne Pruett
Razzy Bailey
HOTTEST:
Kenny Rogers
Johnny Lee

WQMS Norfolk, VA
John W. Ryles
HOTTEST:
Reba McEntire
Merle Haggard
Dolly Parton
Razzy Bailey
T.G. Sheppard

WYKA Brunswick, ME
Waylon Jennings
Don Williams
Kendalls
HOTTEST:
Reba McEntire
Merle Haggard
Dolly Parton
Razzy Bailey
T.G. Sheppard

KRUC Tucson, AZ
George Jones
Mel Tillis (Both)
Willie Nelson
Cristy Lane
Jerry Reed
HOTTEST:
Lacy J. Dalton
HOTTEST:
Johnny Lee
Slim Whitman
Willie & Ray
Don Williams

WQWQ Dover, NH
Don Williams
HOTTEST:
Kenny Rogers
Larry Gilin
Ronnie Millsap
Dolly Parton

WYBN New York, NY
Jeanne Pruett
Razzy Bailey
HOTTEST:
Kenny Rogers
Johnny Lee

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Willie Nelson
Cristy Lane
Jerry Reed
HOTTEST:
Lacy J. Dalton
HOTTEST:
Johnny Lee
Slim Whitman
Willie & Ray
Don Williams

WADR Ramapo, NY
Jim Stafford
Don Williams
Waylon Jennings
Charly McClain
Patsy Cline
HOTTEST:
Johnny Lee
Conway Twitty
Barbara Mandrell
Anne Murray

WNYH Rochester, NY
Don Williams
Ronnie McDowell
Kin Vassey
Patsy Cline
Tamy Wynette
Suzie Allanson
Bill Anderson
George Jones
HOTTEST:
Robert M. Case
Johnny Lee
Stetler Bros.
"Crash" Craddock
Debbie Boone

WAZQ Washington, D.C.
Dickey Lee
Willie Nelson
Joe Sun
George Jones
HOTTEST:
Johnny Lee
Conway Twitty
Barbara Mandrell
Anne Murray

WVVA Wheeling, WV
Suzie Allanson
Cristy Lane
Fred Knoblock
Larry G. Hudson
Connie Cato
Tom T. Hall
Hank Williams Jr.
HOTTEST:
Mel Tillis
HOTTEST:
Stetler Bros.
T.G. Sheppard

WBAJ Wilkes-Barre, PA
Roy Rogers
Nelson & Price
Mac Davis
HOTTEST:
Conway Twitty

WYOW York, PA
Nelson & Price
Tamy Wynette
Con Hunley
Joe Stampley
Tom T. Hall
HOTTEST:
Johnny Lee
Eddie Rabbitt

SOUTH

KRKE Austin, TX
Margo Smith
Mel McDaniel
Brown & Cornelius
Slim Whitman
John W. Ryles
Hank Williams Jr.
HOTTEST:
Fred Knoblock
HOTTEST:
Anne Murray
Oak Ridge Boys
Ronnie Millsap
Johnny Lee

WVJ Jacksonville, FL
Jerry Reed
Johnny Paycheck
Pat Garrett
Mel Tillis (Flip)
Lacy J. Dalton
Sylvia
Brooks Bros.
HOTTEST:
Tina Turner
HOTTEST:
John W. Ryles
Dave & Sugar
Debbie Boone
Roger Bowling

WVH Louisville, KY
Larry G. Hudson
Connie Cato
HOTTEST:
Eddie Rabbitt
Stetler Bros.
HOTTEST:
Johnny Lee
T.G. Sheppard

WMC Memphis, TN
Willie Nelson
Hank Williams Jr.
HOTTEST:
Johnny Lee
Roy & Emorylou
Johnny Duncan
Nelson & Price

WVAP Ft. Worth, TX
Nelson & Price
Kendalls
Suzie Allanson
HOTTEST:
Johnny Lee

WVOR Houston, TX
Tanya Tucker
Fred Knoblock
Mel McDaniel
Tim Collins
Joe Sun
Spurzz

WVDE Birmingham, AL
Don Williams
George Jones
Ronnie McDowell
Willie Nelson
Dave & Sugar
Con Hunley
HOTTEST:
Johnny Paycheck
Joe Sun (Night)
Dirt Band
Dave Dudley
Hot Hot
Roy Rogers
HOTTEST:
Lacy J. Dalton
HOTTEST:
Johnny Lee
HOTTEST:
Mac Davis
T.G. Sheppard
Gene Watson

WVOR Houston, TX
Hank Williams Jr. (Both)
Stoney Edwards
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P/A

POP/ADULT®

Mike Kasabo

Welcome To The 'NFL

Very often radio types (and others for that matter) become fixated on the 12+ figures that appear with the new Arbitrons that surface every fall and spring. For Pop/Adult radio, the overall is only relatively important — the biggest slice of the financial pie is somewhere between the 25-49 area. Which brings us to an amazing story for WNFL/Green Bay and its incredible rise in the Spring 1980 sweep. Program Director Bob Hooper called to explain excitedly that his station enjoyed an 84% increase in its targeted demographic — 25-49 adults; plus an unbelievable increase in women 25-49 (during the 10am-3pm period), going from a 2.3 in the 1979 Spring sweep to a 21.0 this book, amounting to a 910% gain!

R&R: Why this dramatic increase?

BH: We did a lot of lifestyle research during the past year so as to better position ourselves in the marketplace. We picked out and are actively seeking the 25-49 group. We took the time to find out how and why these people are affected by our personalities, what they should

do to please them, and similar things. We also did an in-depth study on music and what we had to do to retain listeners on that level; plus we did an extensive campaign on television that I believe caused us to gain a higher profile in the market.

R&R: What did all this information tell you?

BH: It told us that oldies, interwoven with the proper currents, were the key musical factor for our station. We completely researched the oldies that we were playing, and more importantly researched those that we weren't playing and came up with a large list of songs that people wanted to hear, but couldn't because nobody in town, including us, was playing them. Specifically we found an amazing number of records from the early and mid-60's that rated very high — so we put them on and the people have gone crazy.

R&R: You're saying that research helped you find some music that the market was overlooking?

BH: Not only that, we've since put on a program that runs an hour a day from noon to 1pm that features nothing but this type of music.

R&R: Which must also be a factor in your 910% increase middays?

BH: Yes, that plus the fact that our personalities have really come on strong and are now offering, more than ever, a direct communication to the audience . . .

R&R: Could you explain that?

BH: We use a very contemporary approach, but not the time and temp brand of the 60's and early 70's. Our people relate to the audience's problems as well as to the light side of life — it has really caught on. Additionally, I must point out that everything we do, contests, promotions, public service — everything is done with Green

Update



23 WILL GET YOU 58: Pictured above is veteran Milwaukee personality Charlie Hanson (23 years at the station), who helped celebrate the anniversary of the oldest Wisconsin broadcasting station WISN (58) by handing (or scooping) out pieces of a giant birthday cake with his own unique brand of humor . . . **BAY AREA SLASHER:** No, it's not a hunted criminal, but rather a radio station helping to launch a yearlong effort to cut down car theft in the San Francisco area. KYUU has initiated this multimedia public service campaign called "Hands Off This Car." In San Francisco, Chief of Police Cornelius P. Murphy endorsed the program with this comment: "Any program that will reduce auto theft and the resulting losses and inconveniences for our residents has my strongest support." (And the ash has settled from the Mt. St. Helens disaster, and now Portland's KEX is reaching halfway across the country to offer Northwest assistance to the low-income elderly of Texas! The station is collecting operable fans and air conditioning units for shipment to the Lone Star state to be distributed to those most in need . . . WKNT-FM/Kent, OH has changed call letters (to WNIR) and format to Pop/Adult from Country, and could use all appropriate recorded material from all sources to Station Manager Bill Klaus at Box 629, Kent, OH 44240 . . . WHAS/Louisville broadcast all last week live from the Kentucky State Fair with outstanding reaction from listeners on the event . . . WYNY/New York's "World Hunger" campaign earned top honors for the station in the 1979 New York State Broadcasters' Association competition. The series of short programs placed first in the category of public service spot radio campaigns. "Hunger exists right here in New York, as well as throughout the world," observed the station's community affairs manager Betty Elam, who conceived and directed the campaign. "Yet current information shows that there is an abundance of food available and that affordable solutions do exist right now — that was the message of the campaign." . . . From the KHOW/Denver Newsletter: "Statistical research proves that the average adult between the ages 18 and 34 listens to radio 3 hours, 22 minutes each day. Radio, an active media, can actually motivate people to make a buying decision." Think about that!

Bay in mind. We watch R&R's Pop/Adult chart, but we don't follow it to the letter. We're more concerned with what's happening locally.

R&R: I noticed your 12+ numbers didn't show an dramatic increase . . .

BH: That's fine with me. Let someone else have the teens and younger adults. We've accomplished what we set out to do, and I am very happy and proud of this staff.

Garland Remains Morning WIP In Philly



Veteran Philadelphia radio personality Ken Garland (left) has been signed to an exclusive new contract to continue his popular morning show on WIP. The new pact covers a period through 1983 and is rumored to be one of the most lucrative contracts in Philadelphia radio history. Vice President and General Manager Bill Dallmann is obviously pleased with the deal as he shakes Garland's hand with Program Manager Al Herskovitz acting as witness. Garland has been with the station for fifteen years and according to Dallmann, "Ken has made and continues to make an extraordinary contribution to the popularity of WIP."

Transition

New WBT/Charlotte morning man is Gary Craig, who comes from the same shift at KOPA/Phoenix and replaces Bob Lacy, who has gone full time as cohost of "PM Magazine" for sister TV outlet WBTV — an interesting side note is that Craig will be only the fourth a.m. drive personality at WBT in 48 years! . . . Mary Catherine Sneed has left her Program Director and Music Director positions at WSM-FM/Nashville to go even further south to Atlanta, semi-retire and have some babies. She is replaced by her former assistant Donna Brake. Add WSM: Brake's position will now be handled by Diane Justice, who still retains a weekend air shift. WTAE/Pittsburgh has a new Research Director, Gary Lejtras, who comes from across town at WPEZ and replaces Dave Morrison in that position . . . Jeff Charles has been named new WSB/Atlanta sportscaster . . . Steve Kean leaves WWOW/Conneaut, OH to become the all-night man for WRIE/Erie; he replaces Ken Nolan, who takes over the afternoon drive slot . . . New KLTE/Oklahoma City Program Director is Joe Geoffrey from Z93/Amarillo, where he also PD'd. Also, Bob Delancey comes to do the midday slot from across town at KOMA . . . Mike McKay is the new News Director at KSEN/Shelby, MT coming from WCLO/Janesville, WI . . . New WISN/Milwaukee personality Laurie Sanders takes over the 10pm-1am shift, coming from WRKR/Racine, WI and replaces Lucy St. James, who departs the station . . . Tim Herrera has been appointed news reporter for the afternoon shift at FM97/Pittsburgh, from WMBA/Ambridge, where he was PD and News Director . . . Dick Fraser, late of the Programming position of WWWE/Cleveland, has now taken his talents across town to WBBG . . . Chris Wallenberg, former PD of WEZB/New Orleans, is now doing evenings at KTHO/Lake Tahoe, CA. Also joining the station is Stuart Newman (aka Snail Dodge), who is doing the weekends . . .

Color



A PICKLE PARADE: KING/Seattle continues its aggressive promotional profile in the Northwest with its latest event, the "1980 Nalley's Pickleball Championships." The promotion will benefit those left homeless by the Mt. St. Helens eruption in mid-May. What is Pickleball? Actually a cross between tennis and badminton and is for all ages and abilities. To kickoff the campaign, we have captured KING's Tom McKay (left) along with the Seattle Seahawks' Steve August flanking the big pickle man.

FUTURE FEATURE — KAKZ/Wichita's "Future World" exhibition had a successful two-day run recently. Visitors saw a variety of goods, services, and fashions that gave a forward look, including a premier showing of the Chrysler Corporation's K-Car (complete with Lee Iacocca's resume on the dashboard), a fireplace that can generate up to 75% of a home's heat, computerized games, beds of the future, a toy that runs on sunshine, and a preview of the area's new public observatory. Additionally, the Arthur Murray (this is the only format that could get away with this) people demonstrated the new "Urban Cowboy" dance.

P/A

POP/ADULT®

BREAKERS®

"Breakers" are those newer records that have the greatest level of station activity on any given week

CARLY SIMON

Jesse (WB)

79% of our reporters are on it. Virtually blanketed airplay — latest adds are WFYR, WOWO, WHEN, KFOR, KOGO, WISN, WHBC, WGY, KFMB, WCFR. Key moves: 18-10 FM97, 16-12 WSM-FM, 24-21 WMAZ, 23-19 WYMC, 22-19 WBEN, 30-24 WCSC, 25-19 WNEU, 25-19 WORG, 27-23 KOLO, 25-21 WLNH, 21-16 KDKA, 28-23 KBAI, 23-20 KLTE, debut 24 WSTV, debut 25 WBOW, debut 27 WVMT, debut 31 WBT. Heavy rotation: KSFO, WKHM. Jumps 32-21 on P/A chart.

BOB SEGER

You'll Accomp'ny Me (Capitol)

62% of our reporters are on it. Solid moves at most stations — latest adds include WBT, KOB, WCCO-FM, WGY, WSTV, WCMB, KOGO, WKIQ. Key moves: 15-12 WNEU, 12-7 WSM-FM, 19-15 KLTE, 26-23 WMAZ, 28-20 WOWO, 28-24 WQUD, 24-20 WPRO, 21-16 WLNH, 28-24 KBLF, 23-20 KBAI, 28-21 KDKA, debut 20 WTVN, debut 22 WLW, debut 23 WYMC, debut 28 WCSC, debut 28 FM97, debut 28 WBOW. Jumps 33-23 on P/A chart.

DIANA ROSS

Upside Down (Motown)

58% of our reporters are on it. Second Most Added this week — including WCCO-AM, KOGO, KFOR, WSBA, WQUD, WGY, WHBC, WQUA, WGR, WBZ, KDKA, WRVA, WNEU, KRKO, KLTE. Key moves: 11-3 WBEN, 15-12 WLW, 20-10 WREC, 28-17 WMAZ, 18-13 WFYR, 31-14 WBT, 17-4 WOWO, 31-27 WORG, 25-18 WCSC, debut 26 WPRO, debut 27 KOLO, debut 29 WBOW. Heavy rotation: WIP, WQUA, WASH, KNBR. Jumps 39-29 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

ROBERT JOHN "Hey There Lonely Girl" (EMI America) 57/7 add KNBR, WSBA, KSFO, KWOS, KMRJ, WHAM, KRNT. Key moves: 17-14 KSTP, 22-14 KOLO, 24-21 WBT, 29-26 WQUD, 19-17 WIBW, 28-23 WBOW, 25-22 WREC, 30-26 WMAZ, 26-22 WCSC, 22-17 FM97, 39-26 WSGW. Heavy rotation: WASH. Increased 29-25 on P/A chart.

GEORGE BENSON "Give Me The Night" (WB) 57/6 add WQUD, WIS, WRIE, WJON, WFYR, WQUA. Key moves: 2-2 WBEN, 20-11 WBT, 24-21 WSTV, 24-19 WCSC, 22-17 WORG, 30-25 WDFD, 23-18 WMAZ, debut 24 KEX, debut 24 WBOW, debut 26 WVMT, debut 20 FM97. Heavy rotation: WIP, WHAS, KWOS, KOGO, KRKK. Increased 30-26 on P/A chart.

ENGLAND DAN SEALS "Late At Night" (Atlantic) 50/5 add WSJS, KRKO, WYMC, WHIO, WPTF. Key moves: 16-12 KAAY, 25-22 WBT, 30-24 KLTE, 36-25 WSGW, 29-26 WDFD, 24-21 WBOW, 26-23 WIBW, debut 22 KEX, debut 27 KSTP, debut 29 KMBZ, debut 30 WSM-FM. Heavy rotation: KOY, WTMJ. Increased 34-30 on P/A chart.

OLIVIA NEWTON-JOHN w/ELO "Xanadu" (MCA) 46/20 — this week's Most Added including WPTF, WGR, WQUD, WHIO, WDF, WQUA, WTVN, WJON, WHBC, KAKZ, WSGW, WIS, KSL, KAAY, KSFO, WBOW. Key moves: 25-15 WBEN, 32-25 KBAI, 27-23 WREC, 24-21 KMPC, 40-32 WORG, 22-19 WLW, 30-21 WOWO, debut 24 WYMC, debut 25 WCSC. Debuts at No. 34 on P/A chart.

LARRY GRAHAM "One In A Million You" (WB) 40/6 add WBEN, WRIE, KDKA, WMAZ, WCMB, WSBA. Key moves: 9-6 WSM-FM, 15-6 WQUD, 11-9 WYMC, 26-18 FM97, 22-15 WCSC, 17-11 WORG, 28-24 WPRO. Heavy rotation: WRVA. Increased 36-35 on P/A chart.

EARL KLUGH "Doc" (UA) 40/2 add WRVA, KOY. Key moves: 26-17 WVMT, 33-27 WSGW. Heavy rotation: WNEW. Increased 37-36 on P/A chart.

ERIC TROYER "Mirage" (Chrysalis) 32/2 add WDFD, KMRJ. Key moves: 26-21 KFMB, 28-26 KOLO. Debuts at No. 38 on P/A chart.

STEPHEN BISHOP & YVONNE ELLIMAN "Your Precious Love" (WB) 30/0. Key moves: 33-19 FM97, 28-26 WORG, 27-26 WBOW. Increased 40-39 on P/A chart.

BOZ SCAGGS "Look What You've Done To Me" (Full Moon/Asylum) LP 13/2 — (Columbia)-single 8/8 — Total: 21/10. Since many of our programmers have definite opinions as to which one is the better version (the single has the marquee value of the Eagles performing background vocals) we have decided to break down the airplay accordingly. Add KFMB, KOLO (LP); KBLF, WMAZ, WTAE, WBT, WQUD, WDF, KFOR, WCCO-AM (single). Debuts at No. 40 on P/A chart.

Others Getting Significant Action

KENNY RANKIN "Regrets" (Atlantic) 37/2 add WDF, KRNT. Moves: 17-14 KBAI, 38-30 WSGW, debut 26 WBOW.

GERRY RAFFERTY "The Royal Mile (Sweet Darlin)" (EMI America) 32/0. Moves: 15-12 WLNH, 27-18 WOWO, debut 30 WMAZ.

ELTON JOHN "(Sartorial Eloquence) Don't Wanna Play This Game No More" (MCA) 31/12 adds include WCCO-AM, KEX, WBT, WGIR, KRKK, WHBC, KWOS, WCFR, WHOK, WLNH.

POINTER SISTERS "He's So Shy" (Planet) 30/7 add WGH, WIS, WCSC, WNEU, WCCO-FM, WOWO, KOGO. Moves: 19-15 WORG, 17-9 FM97, 10-8 WYMC, 19-15 WSM-FM, debut 28 WSTV.

MAUREEN MCGOVERN "Bottom Line" (WB/Curb) 30/4 add WCSH, KMRJ, WGIR, WCCO-AM. Moves: 31-29 WHAG, 28-24 KOLO, 24-19 KBAI.

SPYRO GYRA "Percolator" (MCA) 26/1 add KLTE. Moves: 29-25 WSTV.

HOTEL "Half Moon Silver" (MCA) 25/2 add KSL, WKHM.

BEALS & CROFTS "First Love" (WB) 23/5 add WYMC, WCHV, WIP, WHBC, WHIO. Moves: 34-28 WORG, 26-21 KBAI.

Radio & Records

POP/ADULT AIRPLAY / 40

August 22, 1980

Three Weeks	Two Weeks	Last Week	This Week	
6	5	2	1	CHRISTOPHER CROSS/Sailing (WB)
4	4	1	2	AIR SUPPLY/All Out Of Love (Arista)
11	8	4	3	ALI THOMSON/Take A Little Rhythm (A&M)
2	2	3	4	OLIVIA NEWTON-JOHN/Magic (MCA)
8	7	7	5	DIRT BAND/Make A Little Magic (UA)
20	17	10	6	AMBROSIA/You're The Only Woman (You And I) (WB)
29	20	13	7	NATALIE COLE/Someone That I Used To Love (Capitol)
18	14	12	8	EDDIE RABBITT/Drivin' My Life Away (Elektra)
21	16	14	9	JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
19	12	11	10	FRED KNOBLOCK/Why Not Me (Scotti Bros.)
1	1	5	11	KIM CARNES/More Love (EMI America)
—	29	18	12	BILLY JOEL/Don't Ask Me Why (Columbia)
3	3	6	13	MICKEY GILLEY/Stand By Me (Full Moon/Asylum)
5	6	8	14	KENNY ROGERS/Love The World Away (UA)
—	—	24	15	PAUL SIMON/Late In The Evening (WB)
—	30	21	16	DIONNE WARWICK/No Night So Long (Arista)
15	9	9	17	FIREBALL/Love That Got Away (Atlantic)
12	11	15	18	BOZ SCAGGS/Jojo (Columbia)
31	28	25	19	LIVINGSTON TAYLOR/First Time Love (Epic)
39	31	27	20	ROBBIE DUPREE/Hot Rod Hearts (Elektra)
—	—	32	21	CARLY SIMON/Jesse (WB)
7	13	16	22	PURE PRAIRIE LEAGUE/Let Me Love You Tonight (Casablanca)
—	40	33	23	BOB SEGER/You'll Accomp'ny Me (Capitol)
13	19	22	24	ANNE MURRAY/I'm Happy Just To Dance With You (Capitol)
—	33	29	25	ROBERT JOHN/Hey There Lonely Girl (EMI America)
40	34	30	26	GEORGE BENSON/Give Me The Night (WB)
17	18	20	27	FRANKIE VALLI/Where Did We Go Wrong (MCA/Curb)
27	26	28	28	GENESIS/Misunderstanding (Atlantic)
—	—	39	29	DIANA ROSS/Upside Down (Motown)
—	39	34	30	ENGLAND DAN SEALS/Late At Night (Atlantic)
9	10	17	31	MANHATTANS/Shining Star (Columbia)
16	15	19	32	ROY ORBISON & EMMYLOU HARRIS/That Lovin' You Feelin' Again (WB)
24	23	23	33	DR. HOOK/Years From Now (Capitol)
—	—	36	34	OLIVIA NEWTON-JOHN w/ELO/Xanadu (MCA)
—	37	37	35	LARRY GRAHAM/One In A Million You (WB)
30	27	31	36	EARL KLUGH/Doc (UA)
—	—	38	37	PAUL DAVIS/Cry Just A Little (Bang)
—	—	40	38	ERIC TROYER/Mirage (Chrysalis)
—	—	40	39	STEPHEN BISHOP & YVONNE ELLIMAN/Your Precious Love (WB)
—	—	40	40	BOZ SCAGGS/Look What You've Done To Me (Full Moon/Asylum) (Columbia)

This chart is based solely on statistics compiled weekly from our reporting stations. New Entry
Black circled numbers indicate significant upward movement from at least 60% of our reporters.

STEPHANIE MILLS "Never Knew Love Like This Before" (20th) 21/9 add KBAI, WMAZ, KRKK, WYMC, WLW, KMBZ, WHOK, WGY, WLNH. Debuts 29 WREC.

ELO "All Over The World" (MCA) 20/2 add WHBC, WYMC. Moves: 18-8 WOWO, 34-27 WHAG, 34-29 KRKO, 30-27 KBAI, 26-24 WBT.

MARY MACGREGOR "Somebody Please" (RSO) 18/4 add WORG, WRIE, WCSH, WHIO. Moves: 25-22 WHAG, debut 28 WBT. Heavy rotation: WSBA, WKHM.

MICKEY GILLEY "True Love Ways" (Epic) 17/4 add KSL, WMAZ, WBAL, WSJS. Moves: 27-23 KAAY, 30-26 WREC, debut 29 WBT.

PETE TOWNSHEND "Let My Love Open The Door" (Atco) 17/0. Moves: 17-14 WPRO, 4-3 KRKO, 13-9 WLNH, 18-15 WTVN, 23-18 KOLO.

AMY HOLLAND "How Do I Survive" (Capitol) 16/3 add WIP, KWOS, WVMT. Moves: 30-28 KRKO, 35-31 WORG, 29-26 WSM-FM, debut 27 WCSC, debut 30 WREC.

IRENE CARA "Fame" (RSO) 16/2 add WFYR, KRKO. Moves: 18-10 WCSC, 25-16 WQUD, 12-7 WBT.

S.O.S. BAND "Take Your Time (Do It Right)" (Tabu) 15/1 add WQUA (dpl). Moves: 1-1 WNEU, 15-10 KRKO, 7-4 KDKA, 10-8 WOWO, 18-14 WBT, debut 29 WMAZ.

OAK RIDGE BOYS "Heart Of Mine" (MCA) 14/8 add WJON, WHIO, KRNT, WLNH, KOB, WORG, KBLF, WFTL.

RAY, GOODMAN & BROWN "My Prayer" (Polydor) 12/12 add WBAL, WBT, WGR, WHBC, KRMG, WIOD, WBEN, WLW, WORG, WIP, KOLO, KMBZ.

CHICAGO "Thunder And Lightning" (Columbia) 12/6 add WKIQ, KRKO, WYMC, WCCO-FM, WSM-FM, KBAI.

JANIS IAN "The Other Side Of The Sun" (Columbia) 12/4 add WFTL, WHBC, WJON, WHIO.

LARSEN-FEITEN BAND "Who'll Be The Fool Tonight" (WB) 12/3 add WCSC, KOLO, WMAZ. Moves: 24-21 FM97.

KENNY LOGGINS "I'm Alright" (Columbia) 12/3 add WBOW, WQUA, WNEU. Debuts 30 WCSC.

MICHAEL JOHNSON "You Can Call Me Blue" (EMI America) 10/7 add KSTP, KWOS, KMBZ, KBLF, KBAI, KEX, WIBW.

JIMMY SPHEERIS "Hold Tight" (WB/Curb) 10/2 add WCHV, KWOS.

IRENE CARA "Out Here On My Own" (RSO) 9/6 add WIOD, WIP, WREC, WSTV, WBT, WKHM.

GORDON LIGHTFOOT "If You Need Me" (WB/Reprise) 9/4 add WOOD, KMBZ, KWOS, KOY. Debuts 30 WLNH.

DARYL HALL & JOHN OATES "How Does It Feel To Be Back" (RCA) 9/1 add WYMC.

B.J. THOMAS "Everything Works Out For The Best" (MCA) 9/1 add KOY.

MAT PIMPERL "Sailing Without A Sail" (Grand Trine) 8/3 add WHBC, WKIQ, WKHM.

DELIVERANCE "Leaving L.A." (Columbia) 8/2 add WREC, WSM-FM. Debuts 26 WCSC.

NEIL SEDAKA "Letting Go" (Elektra) 7/6 add KBAI, WGIR, KSFO, KMBZ, WCFR, WVMT.

Most Added:

- OLIVIA NEWTON-JOHN w/ELO Xanadu (MCA) Added at 22% of our reporting stations.
- DIANA ROSS Upside Down (Motown) Added at 21% of our reporting stations.
- ELTON JOHN (Sartorial Eloquence) Don't Ya... (MCA) Added at 13% of our reporting stations.
- RAY, GOODMAN & BROWN My Prayer (Polydor) Added at 13% of our reporting stations.
- BILLY JOEL Don't Ask Me Why (Columbia) Added at 12% of our reporting stations.
- CARLY SIMON Jesse (WB) Added at 12% of our reporting stations.

Hottest:

- CHRISTOPHER CROSS Sailing (WB) Reported hot at 67% of our stations.
- AIR SUPPLY All Out Of Love (Arista) Reported hot at 44% of our stations.
- JOHNNY LEE Lookin' For Love (Full Moon/Asylum) Reported hot at 44% of our stations.
- AMBROSIA You're The Only Woman (You And I) (WB) Reported hot at 38% of our stations.
- FRED KNOBLOCK Why Not Me (Scotti Bros.) Reported hot at 33% of our stations.
- ALI THOMSON Take A Little Rhythm (A&M) Reported hot at 27% of our stations.

P/A

REGIONAL ADDS & HOTS

EAST

WBAL/Baltimore
Jack Lacy
Ray, Goodman & Brown
M. Gilley (True)
W. Massey

WBZ/Boston
Wendy Furigo
D. Ross
Air Supply
HOTTEST
N. Cole
C. Cross
Dirt Band
I. Cara (Fame)
B. Joel (Why)
G. Benson
B. Mardones

WBEN/Buffalo
Roger Christian
Ray, Goodman & Brown
L. Graham
A. Stewart
HOTTEST
C. Cross
G. Benson
D. Ross
Air Supply
ONJ w/ELO

WGR/Buffalo
Jerry Roy
D. Ross
Ray, Goodman & Brown
Pointer Sisters
ONJ w/ELO
HOTTEST
C. Cross
M. Gilley (Stand)
B. Mardones
E. Rabbitt
B. Scaggs (Jojo)
Air Supply

WRIE/Ene
Ted Abbott
G. Benson
G. Campbell
L. Graham
M. Macgregor
Man. Transfer
Porrazzo
HOTTEST
E. Rabbitt
C. Cross
D. Ross
F. Knoblock

WVMT/Burlington
Gory Wheelock
A. Holland
N. Sedaka
J. Lee
HOTTEST
K. Carnes
C. Cross
B. Mardones
N. Cole
Air Supply
Dirt Band
F. Knoblock
A. Thomson
E. Rabbitt
E. Klugh

WVMB/Harrisburg
Lory Scott
L. Graham
B. Seger
HOTTEST
A. Thomson
C. Cross
J. Lee
Air Supply
Dirt Band

WLNH/Loconia
Bill Shane
S. Mills
D. Ross
Elton (Game)
Oak Ridge Boys
Whitneys
HOTTEST
Air Supply
Firefall
Dirt Band
R. Crowell (Ashes)
E. Rabbitt
P. Townshend
G. Rafferty
Ambrosia

WCSH/Portland
Dean Rogers
M. McGovern
M. Macgregor
Ambrosia
HOTTEST
Manhattans
ONJ
B. Joel (Still)
C. Cross (Mind)
Elton (Little)

WPRO/Providence
Gary Berkowitz
E. Rabbitt
HOTTEST
K. Carnes
C. Cross
B. Scaggs (Jojo)
N. Cole
Ambrosia
Townshend
J. Lee

WGIR/Monchester
Karen Anderson
A. Stewart
P. Simon
M. Sedaka
Elton (Game)
M. McGovern
HOTTEST
Dirt Band
ONJ
K. Carnes
Air Supply

WNEW/New York
Bob Jones
None
HOTTEST
O. Severinsen
D. Warwick
N. Cole
E. Klugh

WYNY/New York
Jerry Sullivan
None
HOTTEST
C. Cross
Air Supply

WIP/Philadelphia
Bob Russo
A. Holland
Seals & Crofts
I. Cara (Own)
Ray, Goodman & Brown
HOTTEST
G. Benson
D. Ross
D. Warwick
P. Simon

FM97/Pittsburgh
Dennis Elliott
S. Lattisaw
L. Taylor
W. Cole
I. Logan(dp)
HOTTEST
B. Mardones
C. Cross
R. Dupree
J. Lee
J. Browne
Pointer Sisters
C. Simon
Ambrosia
Air Supply
L. Graham

KDKA/Pittsburgh
Randy Flick
D. Ross
B. Joel (Why)
L. Graham
HOTTEST
ONJ
None
HOTTEST
C. Cross
K. O.S. Band
E. Rabbitt
F. Knoblock
B. Mardones
Firefall
Photoglo
J. Lee

WTAE/Pittsburgh
Don Berns
B. Scaggs (Look)(Col.)
J. Lee
B. Joel (Why)
N. Cole
HOTTEST
K. Rogers
B. Mardones
B. Scaggs (Look)(Col.)

MIDWEST

WKIQ/Bowling Green
John Swan
S. Lattisaw
J. Lee
R. Flack (Heaven)
B. Seger
Chicago
HOTTEST
Ambrosia
C. Cross
R. Dupree
B. Scaggs (Jojo)

WDFD/Flint
Paul Landino
P. Simon
E. Troyer
R. Dupree
E. Rabbitt
HOTTEST
K. Carnes
Dirt Band
R. Orbison & E. Harris
A. Thomson
Ambrosia
F. Knoblock
J. Lee
B. Scaggs (Jojo)

WHBC/Canton
Rick Jacobs
Elton (Game)
Seals & Crofts
J. Ian
ELO (World)
M. Pimperl
Ray, Goodman & Brown
C. Simon
ONJ w/ELO
D. Ross
HOTTEST
C. Cross
E. Rabbitt
F. Knoblock
Genesis
Ambrosia
N. Cole

WVFL/Green Bay
Bob Hooper
Yipes
HOTTEST
Dirt Band
Ambrosia
A. Thomson

WKHM/Jackson
Jerry Barnhart
The Whitneys
ONJ w/ELO
Player (Givin')
R. Dupree
Hate
I. Cara (Own)
O. Warwick
S. Mills
HOTTEST
M. Macgregor
P. Simon
C. Simon
ONJ
F. Knoblock
A. Thomson
D. Ross
P. Simon

WTVN/Columbus
Denny Nugent
B. Joel (Why)
ONJ w/ELO
HOTTEST
C. Cross
A. Thomson
Dirt Band
Air Supply
Ambrosia
J. Lee
Oak Ridge Boys
HOTTEST
Air Supply
Dirt Band
Ambrosia
J. Lee

WHIO/Dayton
Peggy Powell
E. Dan Seals
Seals & Crofts
ONJ w/ELO
M. Macgregor
B. Joel (Why)
J. Ian
Oak Ridge Boys
HOTTEST
Air Supply
Dirt Band
Ambrosia
J. Lee

KRNT/Des Moines
Scott Huskey
B. Mandrell (Crackers)
D. John
O. Warwick
Ambrosia
Oak Ridge Boys
R. Milsap (Cowboys)
K. Rankin
Preston & Syreeta
HOTTEST
J. Lee

WOOD/Grand Rapids
Bill Striker
E. Rabbitt
G. Campbell
G. Lightfoot (Need)
HOTTEST
B. Joel (Why)
A. Thomson
ONJ

WFOF/Flint
Paul Landino
P. Simon
E. Troyer
R. Dupree
E. Rabbitt
HOTTEST
K. Carnes
Dirt Band
R. Orbison & E. Harris
A. Thomson
Ambrosia
F. Knoblock
J. Lee
B. Scaggs (Jojo)

WOWO/Ft Wayne
Sam DeVincent
N. Cole
C. Simon
Pointer Sisters
HOTTEST
A. Thomson
D. Ross
R. Dupree
S.O.S. Band
ELO (World)
J. Lee
F. Knoblock
Ambrosia
J. Browne

WVFL/Green Bay
Bob Hooper
Yipes
HOTTEST
Dirt Band
Ambrosia
A. Thomson

WFYR/Chicago
John Wetherbee
G. Benson
I. Cara (Fame)
C. Simon
HOTTEST
ONJ
C. Cross
Air Supply
D. Ross

WLV/Cincinnati
Lee Gillett
Ray, Goodman & Brown
S. Mills
HOTTEST
K. Carnes
Air Supply
C. Cross
ONJ
F. Knoblock
A. Thomson
D. Ross
P. Simon

WHIO/Dayton
Peggy Powell
E. Dan Seals
Seals & Crofts
ONJ w/ELO
M. Macgregor
B. Joel (Why)
J. Ian
Oak Ridge Boys
HOTTEST
Air Supply
Dirt Band
Ambrosia
J. Lee

WHOK/Lancaster
Greg Eyerman
Left Banke
B. Joel (Why)
S. Mills
Elton (Game)
The Whitneys
HOTTEST
F. Knoblock
C. Cross
B. Scaggs

WFOF/Flint
Paul Landino
P. Simon
E. Troyer
R. Dupree
E. Rabbitt
HOTTEST
K. Carnes
Dirt Band
R. Orbison & E. Harris
A. Thomson
Ambrosia
F. Knoblock
J. Lee
B. Scaggs (Jojo)

WVFL/Green Bay
Bob Hooper
Yipes
HOTTEST
Dirt Band
Ambrosia
A. Thomson

WFYR/Chicago
John Wetherbee
G. Benson
I. Cara (Fame)
C. Simon
HOTTEST
ONJ
C. Cross
Air Supply
D. Ross

WLV/Cincinnati
Lee Gillett
Ray, Goodman & Brown
S. Mills
HOTTEST
K. Carnes
Air Supply
C. Cross
ONJ
F. Knoblock
A. Thomson
D. Ross
P. Simon

WHIO/Dayton
Peggy Powell
E. Dan Seals
Seals & Crofts
ONJ w/ELO
M. Macgregor
B. Joel (Why)
J. Ian
Oak Ridge Boys
HOTTEST
Air Supply
Dirt Band
Ambrosia
J. Lee

WHOK/Lancaster
Greg Eyerman
Left Banke
B. Joel (Why)
S. Mills
Elton (Game)
The Whitneys
HOTTEST
F. Knoblock
C. Cross
B. Scaggs

SOUTH

WBT/Charlotte
Andy Bickel
Elton (Game)
B. Scaggs (Look)(Col.)
T. Cara (Own)
B. Seger
Ray, Goodman & Brown
HOTTEST
C. Cross
Air Supply
A. Thomson
Ambrosia
R. Dupree
N. Cole
O. Ross

WFLX/H. Lauderdale
Tom Daren
J. Ian
Oak Ridge Boys
B. Joel (Why)
HOTTEST
J. Lee
K. Rogers
M. Cole
D. Warwick

WYMC/Mayfield
Mike Brophy
Chicago
ELO (World)
E. Dan Seals
PPL (Almost)
Hall & Oates
Seals & Crofts
S. Mills
HOTTEST
C. Cross
E. Rabbitt
Air Supply
Dirt Band
F. Knoblock
Pointer Sisters
L. Graham
R. Stones
R. Dupree
P. Simon

WVOC/Miami
Volanda Parapar
Ray, Goodman & Brown
I. Cara (Own)
HOTTEST
M. Gilley (Stand)
C. Cross
N. Cole
L. Taylor
J. Lee
D. Warwick

WSM-FM/Nashville
Mary Catherine Sneed
A. Stewart
Chicago
Deliverance
Nielsen-Pearson
Man. Transfer
C. Deburgh
HOTTEST
Air Supply
R. Dupree
Ambrosia
F. Knoblock
L. Graham
B. Seger
N. Cole
C. Simon
P. Simon

WORG/Orangeburg
Shu Wright
A. Stewart
Ray, Goodman & Brown
M. Macgregor
Records
Oak Ridge Boys
HOTTEST
K. Carnes
Air Supply
J. Lee
E. Rabbitt
Dirt Band
L. Graham
Pointer Sisters

WCHV/Charlotteville
Thomas H. Twine
J. Spheris
J. O'Bannon
Seals & Crofts
HOTTEST
J. Lee
Ambrosia
B. Mardones
Air Supply
J. Browne
R. Dupree

WMAZ/Macon
Steve Murphy
P. Simon
Larsen-Felten
L. Graham
B. Scaggs (Look)(Col.)
S. Mills
M. Gilley (True)
HOTTEST
C. Cross
Air Supply
R. Stones
B. Mardones
R. Dupree
F. Knoblock
J. Lee
D. Ross

WSTV/Staubenville
Greg McCullough
P. Simon
B. Joel (Why)
D. Warwick
B. Seger
E. Cara (Own)
HOTTEST
F. Knoblock
F. Valli
A. Thomson
Air Supply
N. Cole

WBOW/Terre Haute
Larry Joseph
D. Warwick
ONJ w/ELO
K. Loggins
HOTTEST
C. Cross
Dirt Band
A. Thomson
Firefall
F. Knoblock
Ambrosia
J. Lee
P. Simon

WCCO-AM/Minneapolis
Curl Lundgren
D. Williams
M. Johnson
W. Nelson (Road)
HOTTEST
C. Cross
Air Supply
A. Thomson
B. Joel (Why)
J. Lee
E. Rabbitt
F. Knoblock

KRMG/Tulsa
Don Bishop
Ray, Goodman & Brown
B. Scaggs (Look)(Col.)
Elton (Game)
HOTTEST
J. Lee
Air Supply
F. Knoblock
Ambrosia
B. Joel (Why)
P. Simon

KAKZ/Wichita
Bob Hofmann
ONJ w/ELO
P. Simon
HOTTEST
L. Taylor
B. Joel (Why)

WEST

KOB/Albuquerque
Paul Douglas
S. Whitman
B. Seger
B. Joel (Why)
Oak Ridge Boys
HOTTEST
Manhattans
HOTTEST
F. Valli
C. Cross

KMPC/Los Angeles
Tess Russell
F. Knoblock
A. Thomson
B. Joel (Why)
HOTTEST
Dirt Band
KBA/Morro Bay
Donno St John
R. Dupree
Chicago
N. Sedaka
M. Johnson
S. Mills
Manhattans (Grl)
G. Campbell
HOTTEST
C. Cross
A. Thomson
Dirt Band
J. Lee
B. Joel (Why)
E. Rabbitt

KEX/Portland
Bob Swanson
D. Warwick
Elton (Game)
M. Johnson
P. Simon
HOTTEST
C. Cross
Air Supply
Dirt Band
E. Rabbitt
F. Knoblock
Ambrosia
J. Lee

KSL/Salt Lake City
Tom Plant
ONJ w/ELO
M. Gilley (True)
HOTTEST
Hotel
HOTTEST
M. Cole
C. Cross
Air Supply

KFMB/San Diego
Lorson/Anmony
B. Scaggs (Look)(Ip)
C. Simon
D. Fogelberg (Gypsy)(Ip)
HOTTEST
C. Cross
E. Rabbitt
J. Lee
N. Cole
B. Joel (Why)

KFSO/San Francisco
John Hardy
N. Sedaka
ONJ w/ELO
R. John
D. Gates
HOTTEST
Air Supply
Firefall
K. Carnes
Ambrosia
B. Scaggs (Jojo)
C. Simon
J. Lee
B. Joel (Why)
P. Simon

Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

AIR SUPPLY (Arista) "Old Habits Die Hard" "Every Woman In The World"
JIMMY BUFFETT (Full Moon/Asylum) "Hello Texas"
KIM CARNES (EMI America) "Swept Off My Feet"
CHRISTOPHER CROSS (WB) "The Light Is On"
DAN FOGELBERG (Full Moon/Epic) "Gypsy Wind" "Last To Know"
RUPERT HOLMES (MCA) "Partners In Crime" "Long Way Home" "In You I Trust"
BILLY JOEL (Columbia) "C'Etait Poi" "Through The Long Night" "I Don't Want To Be Alone" "You're The One" "Sometimes A Fantasy"
ELTON JOHN (MCA) "Never Gonna Fall In Love Again" "Take Me Back"
CAROLE KING (Capitol) "Hey Girl" "Oh No Not My Baby" "Chains"

GORDON LIGHTFOOT (WB) "Auctioneer" "Ghosts Of Cape Horn"
DAVE MASON (Columbia) "I'm Missing You"
ANNE MURRAY (Capitol) "You've Got Me To Hold On To" "Nevertheless, I'm In Love With You"
ANNE MURRAY (Full Moon/Asylum) "Could I Have This Dance"
OLIVIA NEWTON-JOHN (MCA) "Don't Walk Away" "Suspended In Time"
OLIVIA NEWTON-JOHN w/CLIFF RICHARD (MCA) "Suddenly"
EDDIE RABBITT (Elektra) "So Deep In Your Love" "I Need To Fall In Love Again"
LINDA RONSTADT (Asylum) "Girls Talk" "Look Out For My Love" "Mad Love"
BOZ SCAGGS (Columbia) "You Can Have Me Anytime" "Isn't It Time"
BOB SEGER AND THE SILVER BULLET BAND (Full Moon/Asylum) "Nine Tonight"
CARLY SIMON (WB) "Stardust" "The Three Of Us In The Dark" "Take Me As I Am"
FRANK SINATRA (WB/Reprise) "Love Me Tender" "Summer Me, Winter Me" "Just The Way You Are"

OPPORTUNITIES

Openings

EAST

10102/Geneva, NY has immediate opening for contemporary afternoon news person. Some professional experience preferred. Team players who want to join a growing secondary station, send tapes and resumes today to John Roberts, PD, Box 213, Geneva, NY 14456, or call (315) 781-1101. EOE M/F (8-22)

WHEB-AM-FM/Portsmouth, NH is actively seeking an aggressive air personality. WHEB coverage area is northern New England, salary is negotiable. Send tapes and resumes to Duncan Dewar, Box 120, Portsmouth, NH 03801. EOE M/F (8-22)

Asylum immediate full-time AM opening. 10am-1pm, Mon-Fri, \$170/week or more. Send tape and resume to Pierre, Box 1726, Rockville, MD 20850. EOE M/F (8-22)

WAGM/Presque Isle, ME looking for daytime announcer for Pop/Adult format. Good production and self-motivation a must. Good pay and benefits. Send tape and resume to Scott Noyes, Station Mgr., Box 1149, Presque Isle, ME 04769, or call (207) 764-1666. EOE M/F (8-22)

Evening Opening at WLNH/Laconia, NH. Minimum one year experience. Preferably someone from North-east, but will consider all applicants. Contact Rick Mosher, WLNH, Parade Rd., Laconia, NH 03246. EOE M/F (8-22)

Superstars AOR WZZO/Allentown looking for part time air talent. Tapes and resumes to Lyn Corby, PD, WZZO, Ste. 206, 2285 Schuylersville Rd., Bethlehem, PA 18017 (8-22)

WBQW(13Q)/Scranton, PA is looking for the right midday personality at Pop/Adult station who is an ace at production. Must have intention to be #1. Send tapes and resumes to Bob Michaels, PD, WBQW, 1620 N. Ulster Ave., Scranton, PA 18504. EOE (8-22)

Pop/Adult station looking for full-time communicators and news people. Commercial experience necessary. Tapes and resumes only to Bill Nosal, WSPR, 63 Chestnut St., Springfield, MA 01103. EOE M/F (8-15)

Announcer wanted. Good voice for Pop/Adult station in beautiful college town. Contact PD at (814) 238-6086. EOE M/F (8-15)

Creative afternoon drive personality for 50kw Capital Cities operation. High profile Pop/Adult format with heavy community involvement. Demonstrated personality more important than years of experience. Excellent opportunity for right person. Tapes and resumes to Neil McGintley, PD, WKBW Radio, 695 Delaware Ave., Buffalo, NY 14209. EOE M/F (8-15)

WGUY-FM Y101/Bangor is looking for a hungry professional who wants to be number one. Good energy. Tapes and resumes to Kirk Sherwood, WGUY, 7 Main St., Bangor, ME 04401. EOE (8-15)

WYCR (88YCR)/York, PA looking for full and part-time air personalities. Good communicator for leading central PA Top 40 station. Tapes and resumes to Dave Jackson, PD, WYCR, Box 234, Hanover, PA 17331. EOE (8-15)

WKYG, Modern Country, is looking for one more addition to our airstaff. If your on-air and production talents are already well above average and you want to get better, we may be made for each other. We have the people, facility, wages and attitude that you need to be great. Tapes and resume immediately to Jack Randall, WKYG, Box 368, Parkersburg, WV 26101. EOE M/F (8-15)

Immediate on-air openings. If you've got three to five years Pop/Adult or Top 40 experience, I'd like to hear from you ASAP. Send tapes and resume to Gary Berkowitz, WPRO, 1502 Wampanoag Trail, Providence, RI 02915. EOE M/F (8-15)

Small and medium market, but "News" name needs weekend person who loves and knows news — no on-the-job training. Knowledge of sports also helpful. Basics (like typing) required. No np & readers. AM & 50,000 watt FM operation. If you're interested, write Joe DeCatus, ND, WINE-195-FM, Box 95, Danbury, CT 06810, or call (203) 775-2255. (8-15)

Openings

Needed: Female newscaster with polished commercial sound for flagship "Music For Your Life" station just outside New York City. Send tapes and resumes to ND, WHLU, 384 Clinton St., Hempstead, NY 11550. EOE (8-15)

B-104/Baltimore is looking for a super midday jock with the best of production skills to round out our #1 team. Tapes and resumes to Jan Jeffries, Seven E. Lexington St., Baltimore, MD 21202. No calls please. EOE M/F (8-15)

WJBO/Portland, ME has rare opening for Program Director. Station soon to be 50,000 watts. Contact Rick Snyder, GM, 583 Warren Ave., Portland, ME 04103, (207) 776-8321. EOE M/F (8-15)

Major market opportunity for experienced AM programmer. Must know Pop/Adult music and news. Call Carl Cramer, Frank Magid & Assoc. at (817) 265-7121. (8-15)

Harrisburg/Lancaster/York area top Country station. 2107 seeks PD. Must be proven administrator. Contact Bob Zimmerman at (814) 238-6086. EOE M/F (8-15)

New York City's Jazz FM seeks newscaster with minimum three years major market street reporting experience. Must have strong writing and newsgathering talents and anchor capabilities. Send tape and resume to Barbara Maimet, ND, WRVR, 41-30 58th St., Woodside, NY 11377. No calls please. (8-15)

Progressive Radio Network, producer and syndicator of the award-winning News Blind, is looking for a highly creative producer to work on a new show. You must have encyclopedic knowledge of rock and comedy as well as super production skills. Current residence in New York metro area preferable. Contact Susan O'Connell at (212) 585-2717. (8-15)

WSPK/Poughkeepsie, NY is accepting tapes for future part-time and possible full-time openings. Need good sounding personalities and hard, dedicated workers for Pop/Adult/Top 40 format. No screamers. Beginners salary. Prefer tapes from immediate New York, New Jersey, and Connecticut area. Send tapes and resumes to Jim Simonetti, WSPK, Box 1703, Poughkeepsie, NY 12601. EOE (8-15)

SOUTH

KLAZ is seeking news talent. You must have good voice with good reporting skills. College degree with at least 2 years experience. Send tapes, resumes and writing samples to Phil Beasley, 1501 N. University, Suite 708, Little Rock, AR 72207. EOE (8-22)

95 ROCK, Superstars in Montgomery, AL, a bustling R&R community of 250,000, invites the right morning person to get it on with us in the Dixie sunshine. Send tapes and resumes to Craig Mustard, P.O. Box 5000, Montgomery, AL 36192, or call (205) 832-4295. (8-22)

We are looking for motivated individuals who are willing to work hard perfecting their craft and preparing for majors. We offer a professional atmosphere with big league guidance plus the opportunity to work and live at the world's most famous beach. Tapes and resumes to Steve Weed, Box Q 102, Daytona, FL 32108. EOE (8-22)

Needed: News reporter-anchor. Experience in outside coverage as well as in the studio. Writing and editing. Speed is a must. Send tapes and resume to Dave Collin, WFTL, P.O. Box 5333, Ft. Lauderdale, FL 33310. EOE (8-22)

WQRK/Norfolk, VA now accepting tapes and resumes for possible future openings. Send tapes and resumes to Ralph Wimmer, 160 Newtown Road, Suite 315, Virginia Beach, VA 23462. No calls please. EOE (8-22)

Radio News Director. We need a dedicated News Director/reporter to assume the administrative and anchor duties of the news team. Bright, conversational delivery complete with solid broadcast journalism. Salary range \$14,000 to \$17,000 plus benefits depending on experience. We offer permanency. Send tapes and resumes to Buster Pollard, GM, WBHP, P.O. Box 547, Huntsville, AL 35804. EOE M/F (8-22)

Program Director Needed. WZXR/Memphis (Superstars AOR). PD Experience required. Contact Lee Michaels, Burkhardt/Abrams/Michaels & Associates at (404) 955-1550. EOE (8-22)

Announcing position open with excellent advancement opportunities. Copywriting and production abilities helpful. Rapid growing market, wonderful living conditions. Rush tapes and resumes to KWEL Radio, 401 W. Missouri, Midland, TX 79701. EOE M/F (8-22)

KRIG/Odessa, TX, top-notch news department with a habit of scooping all the West Texas media, is about to give you a chance you've been hoping for. If you're an energetic, positive thinking journalist looking for a chance to move up the ladder quickly, starting at a number one rated Top 40/Adult Contemporary station, you may be the person we're looking for. Les Neesmans need not apply. Send tapes, resumes, goals and writing samples to David Hart, KRIG, Box 4312, Odessa, TX 79760. (8-22)

14VOT/WXYW/Wilson, NC looking for Top 40/Oldies morning personality to handle production director responsibilities. Also midday jock/public affairs director. One year experience. Automation knowledge helpful. Tapes and resumes to Will Reynolds, Box 170, Wilson, NC 27893. EOE M/F (8-22)

Personality-oriented djs and newscasters wanted for expanding, top-rated Dallas FM. Tapes and resumes to Gary Hoffmann, P.O. Box 860, Grand Prairie, TX 75061. EOE M/F (8-22)

WDEF-AM-FM is accepting applications for future openings. Applicants should have prior commercial broadcast reporting and producing experience. Degree preferred. Send tapes, resumes and writing samples to Larry Mack, News Director, WDEF-AM-FM, 3300 South Broad Street, Chattanooga, TN 37408. EOE (8-22)

WDEF/Chattanooga, Pop/Adult, is accepting tapes and resumes for future openings. Must be able to communicate on a one-to-one basis with an adult audience. If you are a pro, please forward tapes and resumes to John Faulk, Station Manager, WDEF-AM-FM, 3300 South Broad Street, Chattanooga, TN 37408. EOE (8-22)

KYKS/Lufkin, TX, super number one facility, seeks tapes and resumes for full-time position. North of Houston in beautiful east Texas. We look for bright, upbeat, adult delivery and solid experience to back it up. Tapes to Steve Reed, PD, KYKS, Box 2209, Lufkin, TX 75901. Calls welcome but please call between 10am and noon Central Time at (713) 639-4466. EOE M/F (8-22)

WKOA-AM-FM needs an investigative reporter with some experience to grow with our growing station, we are looking for a reporter, not a reader. For a tough, but satisfying job send resumes and salary requirements to Ann Patne, P.O. Box 951, Hopkinsville, KY 42240. EOE M/F (8-22)

Disc jockeys (Alert). News persons (Alert). Whether you have been doing radio for 10 weeks or 10 years, if you are a team player willing to work hard and you want to join an aggressive group to share your ideas and talents with... send tapes and resumes to Lee Logan, KFMK, 6420 Richmond, Suite 600, Houston, TX 77067. EOE M/F (8-15)

KLOU/Lake Charles, LA looking for experienced drive-time air talent. Good money for right person. Production a must. Potential for music duties in addition to air shift. Good working conditions at this top rocker in this 10 station market. Contact Jerry Lousteau, 311 Alamo Street, Lake Charles, LA 70602, or call (318) 436-7277. EOE M/F (8-15)

WRNL/Richmond, VA accepting applications for news divisions. Voice, writing ability, reporting skills and news sense are all important. Send tapes, resumes and writing samples to Joel Metzger, WRNL, 7100 Bethlehem Road, Richmond, VA 23228. EOE M/F (8-15)

Wanted: One news person. Must have conversational style in writing and delivery. Ambition is a must. Contact Lynn Marshall, WAMT, Box J, Trueville, FL 32780. EOE M/F (8-15)

Take charge News Director for medium market. Must be willing to immerse himself in the local news scene plus handle drive-time newscasts. Experienced only. Tapes and resumes to Jerry Lousteau, 311 Alamo Street, Lake Charles, LA 70602, or call (318) 436-7277. EOE M/F (8-15)

Sunbelt market of 400,000 seeking morning announcer for future opening at Pop/Adult FM. Send tapes and resumes to WPYX, Box 9446, Jackson, MS 39206. (8-15)

Openings

50,000 watt WPTF is searching for replacement for our nighttime talk show host who has been promoted to News Director. If you think you can fill the void and relate to listeners from Virginia to Florida, we offer a beautiful area in which to live. Brand new ultra modern studios and opportunity to join one of the nation's leaders in broadcasting. Tapes and resumes to Jimmy Dean, PD, Box 1511, Raleigh, NC 27602. No calls please. EOE M/F (8-15)

Country dynamite WTNT/Tallahassee, FL, a Robert Ingstad Group station, invites your application if you are a seasoned, creative production specialist and an adult on-air communicator. Rush tapes and resumes to Tom Flanagan, P.O. Box 1047, Tallahassee, FL 32302. EOE M/F (8-15)

Help wanted radio management. Dynamic General Manager for profitable Country & Western in Alabama which produces approximately \$1 million in revenues annually. Must have strong sales background, be able to motivate and carry the top local list. Stable economy with agricultural base. We have owned station over 30 years and have excellent plan of salary, benefits and incentives. Send resume and salary requirements to Randolph Miller, Airmedia, Inc., Box 3032, Fort Pierce, FL 33450. EOE M/F (8-15)

Q100-FM has rare opening for PM Drive/Production. Good salary and company benefits. If you have medium/major market experience and want to contribute to the team, send tape and resume to Jim Mahaney, WKRG-FM, P.O. Box 2367, Mobile, AL 36652. No calls please. EOE M/F (8-15)

Strong personality needed for 100 kw Florida Top 40 FM. Skilled production a must. Experience in rock preferred. Decent bucks, beautiful area and good beaches. Rush tapes and resumes to Steve Heas, PD, O 95/FM, Box 3192, Fort Pierce, FL 33450. EOE M/F (8-15)

Major broadcast group seeks experienced Chief Engineer for dominant Southeast AM/FM operation. DA hands-on and automation expertise necessary. All applications should include extensive resume, salary history and compensation requirements. Please reply to John Faulk, Station Manager, WDEF-AM-FM, 3300 Broad St., Chattanooga, TN 37402. EOE M/F (8-15)

Immediate opening for music-oriented personality to relate to this market's largest evening audience. Rush tape, resume and production sample to Chuck Holloway, PD, WKZL FM, Box 11957, Winston-Salem, NC 27106. EOE M/F (8-15)

Superstars WIMZ/Knoxville still seeks experienced AOR morning man. Will work with morning news men as team. Send tapes and resumes to Kerry Lambert, WIMZ, Suite 200, 901 East Vine Avenue, Knoxville, TN 37915. No calls. EOE M/F (8-15)

97 ALT/Meridian, MS is looking for aggressive, young air talent for all positions. Good working conditions, good pay for the right individual. Send tapes and resumes along with brief explanation of how you can help us win to Box 5797, Meridian, MS 39301 c/o Ken Knight. EOE M/F (8-15)

WLAB/Jacksonville, NC is accepting tapes and resumes for possible future openings. Contact Willis Williams between 9am-4pm EDT at (919) 347-6066. (8-15)

KVIL... KJ100... WORD... These are a few of the stations our jocks have moved directly to within the past year! If you are a positive thinker and are interested in sharing your radio learning experience with a dedicated, close-knit energetic team of professionals at a #1 rated Top 40/Pop/Adult in sunny West Texas, send tapes and resumes to John Clay, KRIG, Box 4312, Odessa, TX 79760. EOE M/F (8-15)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Radio

BOBB ORLANDO, formerly PD at KZFM/Corpus Christi, TX, joins KITY/San Antonio, TX as PD.

PHIL McKAY promoted to MD at KKO/Minot, ND.

WILL REYNOLDS, formerly with WZZP/Cleveland, OH, appointed PD and Operations Manager at WVOT/Wilson, NC.

Record

LAURA PALMER has joined the Staff of RSO Records as Assistant to Bob Ursery, Director of Black Music/R&B.

TONY DWYER upped to Elektra/Asylum Midwest Promotion Director.

MARVIN GLEICHER named Elektra/Asylum Chicago Promotion Representative.

SIMO DOE promoted to Associate Director of National Publicity for Atlantic. She will retain the position of Special Markets Publicity.

RON LANHAM has joined RSO Records as promotion man based in Los Angeles, CA.

Industry

DEBORAH STEIN named Research Analyst for Golden West Broadcasters Radio Division.

LESLIE ROSEN appointed Director of Publicity for Mobile Fidelity Sound Lab.

DAVE GREENWALD appointed Radio and Retail Promotion Representative for Kinetic Productions, AI Stewart Management.

MANDI NEWALL named Publicity Coordinator for Kinetic Productions.



P/A

POP/ADULT®

Mike Kasabo

Welcome To The 'NFL

Very often radio types (and others for that matter) become fixed on the 12+ figures that appear with the new Arbitrons that surface every fall and spring. For Pop/Adult radio, the overall is only relatively important — the biggest slice of the financial pie is somewhere between the 25-49 area. Which brings us to an amazing story for WNFL/Green Bay and its incredible rise in the Spring 1980 sweep. Program Director Bob Hooper called to explain excitedly that his station enjoyed an 84% increase in its targeted demographic — 25-49 adults; plus an unbelievable increase in women 25-49 (during the 10am-3pm period), going from a 2.3 in the 1979 Spring sweep to a 21.0 this book, amounting to a 910% gain!

R&R: Why this dramatic increase?

BH: We did a lot of lifestyle research during the past year so as to better position ourselves in the marketplace. We picked out and are actively seeking the 25-49 group. We took the time to find out how and why these people are affected by our personalities, what they should

do to please them, and similar things. We also did an in-depth study on music and what we had to do to retain listeners on that level; plus we did an extensive campaign on television that I believe caused us to gain a higher profile in the market.

R&R: What did all this information tell you?

BH: It told us that oldies, interwoven with the proper currents, were the key musical factor for our station. We completely researched the oldies that we were playing, and more importantly researched those that we weren't playing and came up with a large list of songs that people wanted to hear, but couldn't because nobody in town, including us, was playing them. Specifically we found an amazing number of records from the early and mid-60's that rated very high — so we put them on and the people have gone crazy.

R&R: You're saying that research helped you find some music that the market was overlooking?

BH: Not only that, we've since put on a program that runs an hour a day from noon to 1pm that features nothing but this type of music.

R&R: Which must also be a factor in your 910% increase middays?

BH: Yes, that plus the fact that our personalities have really come on strong and are now offering, more than ever, a direct communication to the audience . . .

R&R: Could you explain that?

BH: We use a very contemporary approach, but not the time and temp brand of the 60's and early 70's. Our people relate to the audience's problems as well as to the light side of life — it has really caught on. Additionally, I must point out that everything we do, contests, promotions, public service — everything is done with Green

Update



23 WILL GET YOU 58: Pictured above is veteran Milwaukee personality Charlie Hanson (23 years at the station), who helped celebrate the anniversary of the oldest Wisconsin broadcasting station WISN (58) by handing (or scooping) out pieces of a giant birthday cake with his own unique brand of humor . . . **BAY AREA SLASHER:** No, it's not a hunted criminal, but rather a radio station helping to launch a yearlong effort to cut down car theft in the San Francisco area. KYUU has initiated this multimedia public service campaign called "Hands Off This Car." In San Francisco, Chief of Police Cornelius P. Murphy endorsed the program with this comment: "Any program that will reduce auto theft and the resulting losses and inconveniences for our residents has my strongest support." (And) The ash has settled from the Mt. St. Helens disaster, and now Portland's KEX is reaching halfway across the country to offer Northwest assistance to the low-income elderly of Texas! The station is collecting operable fans and air conditioning units for shipment to the Lone Star state to be distributed to those most in need . . . **WKNT-FM/Kent, OH** has changed call letters (to WNIR) and format to Pop/Adult from Country, and could use all appropriate recorded material from all sources to Station Manager Bill Klaus at Box 629, Kent, OH 44240 . . . **WHAS/Louisville** broadcast all last week live from the Kentucky State Fair with outstanding reaction from listeners on the event . . . **WYNY/New York's** "World Hunger" campaign earned top honors for the station in the 1979 New York State Broadcasters' Association competition. The series of short programs placed first in the category of public service spot radio campaigns. "Hunger exists right here in New York, as well as throughout the world," observed the station's community affairs manager Betty Elam, who conceived and directed the campaign. "Yet current information shows that there is an abundance of food available and that affordable solutions do exist right now — that was the message of the campaign." . . . From the **KHOW/Denver** Newsletter: "Statistical research proves that the average adult between the ages 18 and 34 listens to radio 3 hours, 22 minutes each day. Radio, an active media, can actually motivate people to make a buying decision." Think about that!

Transition

New **WBT/Charlotte** morning man is Gary Craig, who comes from the same shift at **KOPA/Phoenix** and replaces Bob Lacy, who has gone full time as cohost of "PM Magazine" for sister TV outlet **WBT** — an interesting side note is that Craig will be only the fourth a.m. drive personality at **WBT** in 48 years! . . . **Mary Catherine Sneed** has left her Program Director and Music Director positions at **WSM-FM/Nashville** to go even further south to Atlanta, semi-retire and have some babies. She is replaced by her former assistant Donna Brake. Add **WSM:** Brake's position will now be handled by Diane Justice, who still retains a weekend air shift. **WTAE/Pittsburgh** has a new Research Director, Gary Lejras, who comes from across town at **WPEZ** and replaces Dave Morrison in that position . . . **Jeff Charles** has been named new **WSB/Atlanta** sports-caster . . . **Steve Kean** leaves **WWOW/Conneaut, OH** to become the all-night man for **WRIE/Erie:** he replaces Ken Nolan, who takes over the afternoon drive slot . . . New **KLTE/Oklahoma City** Program Director is Joe Geoffrey from **Z93/Amarillo**, where he also PD'd. Also, **Bob Delancey** comes to do the midday slot from across town at **KOMA** . . . **Mike McKay** is the new News Director at **KSEN/Shelby, MT** coming from **WCLO/Janesville, WI** . . . New **WISN/Milwaukee** personality Laurie Sanders takes over the 10pm-1am shift, coming from **WRKR/Racine, WI** and replaces Lucy St. James, who departs the station . . . **Tim Herrera** has been appointed news reporter for the afternoon shift at **FM97/Pittsburgh**, from **WMBA/Ambridge**, where he was PD and News Director . . . **Dick Fraser**, late of the Programming position of **WWWE/Cleveland**, has now taken his talents across town to **WBBG** . . . **Chris Wallenberg**, former PD of **WEZB/New Orleans**, is now doing evenings at **KTHO/Lake Tahoe, CA**. Also joining the station is **Stuart Newman** (aka Snail Dodge), who is doing the weekends . . .

Bay in mind. We watch R&R's Pop/Adult chart, but we don't follow it to the letter. We're more concerned with what's happening locally.

R&R: I noticed your 12+ numbers didn't show any dramatic increase . . .

BH: That's fine with me. Let someone else have the teens and younger adults. We've accomplished what we set out to do, and I am very happy and proud of this staff.

Garland Remains Morning WIP In Philly



Veteran Philadelphia radio personality Ken Garland (left) has been signed to an exclusive new contract to continue his popular morning show on WIP. The new pact covers a period through 1983 and is rumored to be one of the most lucrative contracts in Philadelphia radio history. Vice President and General Manager Bill Dallmann is obviously pleased with the deal as he shakes Garland's hand with Program Manager Al Herskovitz acting as witness. Garland has been with the station for fifteen years and according to Dallmann, "Ken has made and continues to make an extraordinary contribution to the popularity of WIP."

Color



A PICKLE PARADE: KING/Seattle continues its aggressive promotional profile in the Northwest with its latest event, the "1980 Nalley's Pickleball Championships." The promotion will benefit those left homeless by the Mt. St. Helens eruption in mid-May. What is Pickleball? Actually a cross between tennis and badminton and is for all ages and abilities. To kickoff the campaign, we have captured KING's Tom McKay (left) along with the Seattle Seahawks' Steve August flanking the big pickle man.

FUTURE FEATURE — **KAKZ/Wichita's** "Future World" exhibition had a successful two-day run recently. Visitors saw a variety of goods, services, and fashions that gave a forward look, including a premier showing of the Chrysler Corporation's K-Car (complete with Lee Iacocca's resume on the dashboard), a fireplace that can generate up to 75% of a home's heat, computerized games, beds of the future, a toy that runs on sunshine, and a preview of the area's new public observatory. Additionally, the Arthur Murray (this is the only format that could get away with this) people demonstrated the new "Urban Cowboy" dance.

P/A

POP/ADULT®

BREAKERS®

"Breakers" are those newer records that have the greatest level of station activity on any given week

CARLY SIMON

Jesse (WB)

79% of our reporters are on it. Virtually blanketed airplay — latest adds are WFYR, WOWO, WHEN, KFOR, KOGO, WISN, WHBC, WGY, KFMB, WCFR. Key moves: 18-10 FM97, 16-12 WSM-FM, 24-21 WMAZ, 23-19 WYMC, 22-19 WBEN, 30-24 WCSC, 25-19 WNEU, 25-19 WORG, 27-23 KOLO, 25-21 WLNH, 21-16 KDKA, 28-23 KBAI, 23-20 KLTE, debut 24 WSTV, debut 25 WBOW, debut 27 WVMT, debut 31 WBT. Heavy rotation: KSFO, WKHM. Jumps 32-21 on P/A chart.

BOB SEGER

You'll Accomp'ny Me (Capitol)

62% of our reporters are on it. Solid moves at most stations — latest adds include WBT, KOB, WCCO-FM, WGY, WSTV, WCMB, KOGO, WKIQ. Key moves: 15-12 WNEU, 12-7 WSM-FM, 19-15 KLTE, 28-23 WMAZ, 28-20 WOWO, 28-24 WQUD, 24-20 WPRO, 21-16 WLNH, 28-24 KBLF, 23-20 KBAI, 28-21 KDKA, debut 20 WTVN, debut 22 WLW, debut 23 WYMC, debut 28 WCSC, debut 28 FM97, debut 28 WBOW. Jumps 33-23 on P/A chart.

DIANA ROSS

Upside Down (Motown)

58% of our reporters are on it. Second Most Added this week — including WCCO-AM, KOGO, KFOR, WSBA, WQUD, WGY, WHBC, WQUA, WGR, WBZ, KDKA, WRVA, WNEU, KRKO, KLTE. Key moves: 11-3 WBEN, 15-12 WLW, 20-10 WREC, 28-17 WMAZ, 18-13 WFYR, 31-14 WBT, 17-4 WOWO, 31-27 WORG, 25-18 WCSC, debut 26 WPRO, debut 27 KOLO, debut 29 WBOW. Heavy rotation: WIP, WQUA, WASH, KNBR. Jumps 39-29 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

ROBERT JOHN "Hey There Lonely Girl" (EMI America) 57/7 add KNBR, WSBA, KSFO, KWOS, KMRJ, WHAM, KRNT. Key moves: 17-14 KSTP, 22-14 KOLO, 24-21 WBT, 29-26 WQUD, 19-17 WISN, 26-23 WBOW, 25-22 WREC, 30-26 WMAZ, 28-22 WCSC, 22-17 FM97, 39-26 WSGW. Heavy rotation: WASH. Increased 29-25 on P/A chart.

GEORGE BENSON "Give Me The Night" (WB) 57/6 add WQUD, WIS, WRIE, WJON, WFYR, WQUA. Key moves: 2-2 WBEN, 20-11 WBT, 24-21 WSTV, 24-19 WCSC, 22-17 WORG, 30-25 WDFD, 23-18 WMAZ, debut 24 KEX, debut 24 WBOW, debut 26 WVMT, debut 20 FM97. Heavy rotation: WIP, WHAS, KWOS, KOGO, KRKK. Increased 30-28 on P/A chart.

ENGLAND DAN SEALS "Late At Night" (Atlantic) 50/5 add WSJS, KRKO, WYMC, WHIO, WPTF. Key moves: 16-12 KAAV, 25-22 WBT, 30-24 KLTE, 38-25 WSGW, 29-26 WDFD, 24-21 WBOW, 26-23 WISN, debut 24 KEX, debut 27 KSTP, debut 29 KMBZ, debut 30 WSM-FM. Heavy rotation: KOY, WTMJ. Increased 34-30 on P/A chart.

OLIVIA NEWTON-JOHN w/ELO "Xanadu" (MCA) 46/20 — this week's Most Added including WPTF, WGR, WQUD, WHIO, WDFI, WQUA, WTVN, WJON, WHBC, KAKZ, WSGW, WIS, KSL, KAAV, KSFO, WBOW. Key moves: 25-15 WBEN, 32-25 KBAI, 27-23 WREC, 24-21 KMPC, 40-32 WORG, 22-19 WLW, 30-21 WOWO, debut 24 WYMC, debut 25 WCSC. Debuts at No. 34 on P/A chart.

LARRY GRAHAM "One In A Million You" (WB) 40/6 add WBEN, WRIE, KDKA, WMAZ, WCMB, WSBA. Key moves: 9-6 WSM-FM, 15-6 WQUD, 11-9 WYMC, 26-18 FM97, 22-15 WCSC, 17-11 WORG, 28-24 WPRO. Heavy rotation: WRVA. Increased 36-35 on P/A chart.

EARL KLUGH "Doc" (UA) 40/2 add WRVA, KOY. Key moves: 28-17 WVMT, 33-27 WSGW. Heavy rotation: WNEW. Increased 37-36 on P/A chart.

ERIC TROYER "Mirage" (Chrysalis) 32/2 add WDFD, KMRJ. Key moves: 28-21 KFMB, 28-26 KOLO. Debuts at No. 38 on P/A chart.

STEPHEN BISHOP & YVONNE ELLIMAN "Your Precious Love" (WB) 30/0. Key moves: 23-19 FM97, 28-25 WORG, debut 27 WBOW. Increased 40-39 on P/A chart.

BOZ SCAGGS "Look What You've Done To Me" (Full Moon/Asylum)-LP 13/2 — (Columbia)-single 8/8 — Total: 21/10. Since many of our programmers have definite opinions as to which one is the better version (the single has the marquee value of the Eagles performing background vocals) we have decided to break down the airplay accordingly. Add KFMB, KOLO (LP); KBLF, WMAZ, WTAE, WBT, WQUD, WDFI, KFOR, WCCO-AM (single). Debuts at No. 40 on P/A chart.

Others Getting Significant Action

KENNY RANKIN "Regrets" (Atlantic) 37/2 add WDFI, KRNT. Moves: 17-14 KBAI, 38-30 WSGW, debut 28 WBOW.

GERRY RAFFERTY "The Royal Mile (Sweet Darlin')" (EMI America) 32/0. Moves: 15-12 WLNH, 27-18 WOWO, debut 30 WMAZ.

ELTON JOHN "(Sartorial Eloquence) Don't Wanna Play This Game No More" (MCA) 31/12 adds include WCCO-AM, KEX, WBT, WGR, KRKK, WHBC, KWOS, WCFR, WHOK, WLNH.

POINTER SISTERS "He's So Shy" (Planet) 30/7 add WGH, WIS, WCSC, WNEU, WCCO-FM, WOWO, KOGO. Moves: 19-15 WORG, 17-9 FM97, 10-8 WYMC, 19-15 WSM-FM, debut 28 WSTV.

MAUREEN McGOVERN "Bottom Line" (WB/Curb) 30/4 add WASH, KMRJ, WGR, WCCO-AM. Moves: 31-29 WHAG, 28-24 KOLO, 24-19 KBAI.

SPYRO GYRA "Percolator" (MCA) 26/1 add KLTE. Moves: 29-25 WSTV.

HOTEL "Half Moon Silver" (MCA) 25/2 add KSL, WKHM.

SEALS & CROFTS "First Love" (WB) 23/5 add WYMC, WCHV, WIP, WHBC, WHIO. Moves: 34-28 WORG, 28-21 KBAI.

Radio & Records

POP/ADULT AIRPLAY / 40

August 22, 1980

Three Weeks	Two Weeks	Last Week	This Week	
6	5	2	1	CHRISTOPHER CROSS/Sailing (WB)
4	4	1	2	AIR SUPPLY/All Out Of Love (Arista)
11	8	4	3	ALI THOMSON/Take A Little Rhythm (A&M)
2	2	3	4	OLIVIA NEWTON-JOHN/Magic (MCA)
8	7	7	5	DIRT BAND/Make A Little Magic (UA)
20	17	10	6	AMBROSIA/You're The Only Woman (You And I) (WB)
29	20	13	7	NATALIE COLE/Someone That I Used To Love (Capitol)
18	14	12	8	EDDIE RABBITT/Drivin' My Life Away (Elektra)
21	16	14	9	JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
19	12	11	10	FRED KNOBLOCK/Why Not Me (Scotti Bros.)
1	1	5	11	KIM CARNES/More Love (EMI America)
—	29	18	12	BILLY JOEL/Don't Ask Me Why (Columbia)
3	3	6	13	MICKEY GILLEY/Stand By Me (Full Moon/Asylum)
5	6	8	14	KENNY ROGERS/Love The World Away (UA)
—	—	24	15	PAUL SIMON/Late In The Evening (WB)
—	30	21	16	DIONNE WARWICK/No Night So Long (Arista)
15	9	9	17	FIREBALL/Love That Got Away (Atlantic)
12	11	15	18	BOZ SCAGGS/Jojo (Columbia)
31	28	25	19	LIVINGSTON TAYLOR/First Time Love (Epic)
39	31	27	20	ROBBIE DUPREE/Hot Rod Hearts (Elektra)
—	—	32	21	CARLY SIMON/Jesse (WB)
7	13	16	22	PURE PRAIRIE LEAGUE/Let Me Love You Tonight (Casablanca)
—	40	33	23	BOB SEGER/You'll Accomp'ny Me (Capitol)
13	19	22	24	ANNE MURRAY/I'm Happy Just To Dance With You (Capitol)
—	33	29	25	ROBERT JOHN/Hey There Lonely Girl (EMI America)
40	34	30	26	GEORGE BENSON/Give Me The Night (WB)
17	18	20	27	FRANKIE VALLI/Where Did We Go Wrong (MCA/Curb)
27	26	28	28	GENESIS/Misunderstanding (Atlantic)
—	—	39	29	DIANA ROSS/Upside Down (Motown)
—	39	34	30	ENGLAND DAN SEALS/Late At Night (Atlantic)
9	10	17	31	MANHATTANS/Shining Star (Columbia)
16	15	19	32	ROY ORBISON & EMMYLOU HARRIS/That Lovin' You Feelin' Again (WB)
24	23	23	33	DR. HOOK/Years From Now (Capitol)
—	—	36	34	OLIVIA NEWTON-JOHN w/ELO/Xanadu (MCA)
—	—	37	35	LARRY GRAHAM/One In A Million You (WB)
—	37	37	36	EARL KLUGH/Doc (UA)
30	27	31	37	PAUL DAVIS/Cry Just A Little (Bang)
—	—	40	38	ERIC TROYER/Mirage (Chrysalis)
—	—	40	39	STEPHEN BISHOP & YVONNE ELLIMAN/Your Precious Love (WB)
—	—	40	40	BOZ SCAGGS/Look What You've Done To Me (Full Moon/Asylum) (Columbia)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters. New Entry →

STEPHANIE MILLS "Never Knew Love Like This Before" (20th) 21/9 add KBAI, WMAZ, KRKK, WYMC, WLW, KMBZ, WHOK, WGY, WLNH. Debuts 29 WREC.

ELO "All Over The World" (MCA) 20/2 add WHBC, WYMC. Moves: 18-8 WOWO, 34-27 WHAG, 34-29 KRKO, 30-27 KBAI, 26-24 WBT.

MARY MACGREGOR "Somebody Please" (RSO) 18/4 add WORG, WRIE, WCSH, WHIO. Moves: 25-22 WHAG, debut 28 WBT. Heavy rotation: WSBA, WKHM.

MICKEY GILLEY "True Love Ways" (Epic) 17/4 add KSL, WMAZ, WBAL, WSJS. Moves: 27-23 KAAV, 30-26 WREC, debut 29 WBT.

PETE TOWNSHEND "Let My Love Open The Door" (Atco) 17/0. Moves: 17-14 WPRO, 4-3 KRKO, 13-9 WLNH, 18-15 WTVN, 23-18 KOLO.

AMY HOLLAND "How Do I Survive" (Capitol) 16/3 add WIP, KWOS, WVMT. Moves: 30-26 KRKO, 35-31 WORG, 29-26 WSM-FM, debut 27 WCSC, debut 30 WREC.

IRENE CARA "Fame" (RSO) 16/2 add WFYR, KRKO. Moves: 18-10 WCSC, 25-16 WQUD, 12-7 WBZ.

S.O.S. BAND "Take Your Time (Do It Right)" (Tabu) 15/1 add WQUA (dpl). Moves: 1-1 WNEU, 15-10 KRKO, 7-4 KDKA, 10-6 WOWO, 18-14 WBT, debut 29 WMAZ.

OAK RIDGE BOYS "Heart Of Mine" (MCA) 14/8 add WJON, WHIO, KRNT, WLNH, KOB, WORG, KBLF, WFTL.

RAY, GOODMAN & BROWN "My Prayer" (Polydor) 12/12 add WBAL, WBT, WGR, WHBC, KRMG, WIOD, WBEN, WLW, WORG, WIP, KOLO, KMBZ.

CHICAGO "Thunder And Lightning" (Columbia) 12/6 add WKIQ, KRKO, WYMC, WCCO-FM, WSM-FM, KBAI.

JANIS IAN "The Other Side Of The Sun" (Columbia) 12/4 add WFTL, WHBC, WJON, WHIO.

LARSEN-FEITEN BAND "Who'll Be The Fool Tonight" (WB) 12/3 add WCSC, KOLO, WMAZ. Moves: 24-21 FM97.

KENNY LOGGINS "I'm Alright" (Columbia) 12/3 add WBOW, WQUA, WNEU. Debuts 30 WCSC.

MICHAEL JOHNSON "You Can Call Me Blue" (EMI America) 10/7 add KSTP, KWOS, KMBZ, KBLF, KBAI, KEX, WIBW.

JIMMY SPHEERIS "Hold Tight" (WB/Curb) 10/2 add WCHV, KWOS.

IRENE CARA "Out Here On My Own" (RSO) 9/6 add WIOD, WIP, WREC, WSTV, WBT, WKHM.

GORDON LIGHTFOOT "If You Need Me" (WB/Reprise) 9/4 add WOOD, KMBZ, KWOS, KOY. Debuts 30 WLNH.

DARYL HALL & JOHN OATES "How Does It Feel To Be Back" (RCA) 9/1 add WYMC.

B.J. THOMAS "Everything Works Out For The Best" (MCA) 9/1 add KOY.

MAT PINPERL "Sailing Without A Sail" (Grand Trine) 8/3 add WHBC, WKIQ, WKHM.

DELIVERANCE "Leaving L.A." (Columbia) 8/2 add WREC, WSM-FM. Debuts 26 WCSC.

NEIL SEDAKA "Letting Go" (Elektra) 7/6 add KBAI, WGR, KSFO, KMBZ, WCFR, WVMT.

Most Added:

- OLIVIA NEWTON-JOHN w/ELO Xanadu (MCA) Added at 22% of our reporting stations.
- DIANA ROSS Upside Down (Motown) Added at 21% of our reporting stations.
- ELTON JOHN (Sartorial Eloquence) Don't Ya... (MCA) Added at 13% of our reporting stations.
- RAY, GOODMAN & BROWN My Prayer (Polydor) Added at 13% of our reporting stations.
- BILLY JOEL Don't Ask Me Why (Columbia) Added at 12% of our reporting stations.
- CARLY SIMON Jesse (WB) Added at 12% of our reporting stations.

Hottest:

- CHRISTOPHER CROSS Sailing (WB) Reported hot at 57% of our stations.
- AIR SUPPLY All Out Of Love (Arista) Reported hot at 44% of our stations.
- JOHNNY LEE Lookin' For Love (Full Moon/Asylum) Reported hot at 44% of our stations.
- AMBROSIA You're The Only Woman (You And I) (WB) Reported hot at 38% of our stations.
- FRED KNOBLOCK Why Not Me (Scotti Bros.) Reported hot at 33% of our stations.
- ALI THOMSON Take A Little Rhythm (A&M) Reported hot at 27% of our stations.

OPPORTUNITIES

Openings

EAST

Q102/Geneva, NY has immediate opening for contemporary afternoon news person. Some professional experience preferred. Team players who want to join a growing secondary station, send tapes and resumes today to John Roberts, PD, Box 213, Geneva, NY 14456, or call (315) 781-1101. EOE M/F (8-22)

WHEB-AM-FM/Portsmouth, NH is actively seeking in aggressive air personality. WHEB coverage area is northern New England, salary is negotiable. Send tapes and resumes to Duncan Dewar, Box 120, Portsmouth, NH 03801. EOE M/F (8-22)

Maryland immediate full-time AM opening. 10am-1pm, Mon-Fri, \$170/week or more. Send tape and resume to Pierre, Box 1726, Rockville, MD 20850. EOE M/F (8-22)

WAGM/Praque Isle, ME looking for daytime communicator for Pop/Adult format. Good production and self-motivation a must. Good pay and benefits. Send tape and resume to Scott Noyes, Station Mgr., Box 1149, Praque Isle, ME 04769, or call (207) 764-1466. EOE M/F (8-22)

News Opening at WLNH/Laconia, NH. Minimum one year experience. Preferably someone from Northeast, but will consider all applicants. Contact Rick Mosher, WLNH, Parade Rd., Laconia, NH 03246. EOE M/F (8-22)

Superstars AOR WZZO/Allentown looking for part-time air talent. Tapes and resumes to Lyn Corey, PD, WZZO, Ste 205, 2285 Schoenersville Rd., Bethlehem, PA 18017 (8-22)

WBQW(130)/Scranton, PA is looking for the right midday personality at Pop/Adult station who is an ace at production. Must have intention to be #1. Send tapes and resumes to Bob Michaels, PD, WBQW, 1520 N. Kaiser Ave., Scranton, PA 18504. EOE (8-22)

Pop/Adult station looking for full-time communicators and news people. Commercial experience necessary. Tapes and resumes only to Bill Nosal, WSPR, 63 Chestnut St., Springfield, MA 01103. EOE M/F (8-15)

Announcer wanted. Good voice for Pop/Adult station in beautiful college town. Contact PD at (814) 238-5085. EOE M/F (8-15)

Creative afternoon drive personality for 50kw Capital City operation. High profile Pop/Adult format with heavy community involvement. Demonstrated personality more important than years of experience. Excellent opportunity for right person. Tapes and resumes to Neil McGinley, PD, WKBW Radio, 695 Delaware Ave., Buffalo, NY 14209. EOE M/F (8-15)

WGUY-FM-Y101/Bangor is looking for a hungry professional who wants to be number one. Good energy. Tapes and resumes to Kirk Sherwood, WGUY, 7 Main St., Bangor, ME 04401. EOE (8-15)

MYCR (98YCR)/York, PA looking for full and part-time air personalities. Good communicator for leading central PA Top 40 station. Tapes and resumes to Dave Jackson, PD, WYCR, Box 234, Hanover, PA 17331. EOE (8-15)

WKYG, Modern Country, is looking for one more addition to our airstaff. If your on-air and production talents are already well above average and you want to get better, we may be made for each other. We have the people, facility, wages and attitude that you need to be great. Tapes and resume immediately to Jack Randall, WKYG, Box 368, Parkersburg, WV 26101. EOE M/F (8-15)

Immediate on-air openings. If you've got three to five years Pop/Adult or Top 40 experience, I'd like to hear from you ASAP. Send tapes and resume to Gary Berkowitz, WPRO, 1502 Wampanoag Trail, Providence, RI 02915. EOE M/F (8-15)

Small and medium market, but "News" name needs weekend person who loves and knows news—no on-the-job training. Knowledge of sports also helpful. Basics (like typing) required. No np & readers. AM & 50,000 watt FM operation. If you're interested, write Joe DeCatus, ND, WINE-195-FM, Box 95, Danbury, CT 06810, or call (203) 775-2255. (8-15)

Openings

Needed: Female newscaster with polished commercial sound for flagship "Music For Your Life" station just outside New York City. Send tapes and resumes to ND, WHLI, 384 Clinton St., Hempstead, NY 11550. EOE (8-15)

B-104/Baltimore is looking for a super midday jock with the best of production skills to round out our #1 team. Tapes and resumes to Jan Jeffries, Seven E. Lexington St., Baltimore, MD 21202. No calls please. EOE M/F (8-15)

WJBQ/Portland, ME has rare opening for Program Director. Station soon to be 50,000 watts. Contact Rick Snyder, GM, 583 Warren Ave., Portland, ME 04103, (207) 775-6321. EOE M/F (8-15)

Major market opportunity for experienced AM programmer. Must know Pop/Adult music and news. Call Carl Cramer, Frank Magid & Assoc. at (817) 265-7121. (8-15)

Harrisburg/Lancaster/York area top Country station Z107 seeks PD. Must be proven administrator. Contact Bob Zimmerman at (814) 238-5085. EOE M/F (8-15)

New York City's Jazz FM seeks newscaster with minimum three years major market street reporting experience. Must have strong writing and newsgathering talents and anchor capabilities. Send tape and resume to Barbara Maimet, ND, WRVR, 41-30 58th St., Woodside, NY 11377. No calls please. (8-15)

Progressive Radio Network, producer and syndicator of the award-winning News Blimp, is looking for a highly creative producer to work on a new show. You must have encyclopedic knowledge of rock and comedy as well as super production skills. Current residence in New York metro area preferable. Contact Susan O'Connell at (212) 585-2717. (8-15)

WSPK/Poughkeepsie, NY is accepting tapes for future part-time and possible full-time openings. Need good sounding personalities and hard, dedicated workers for Pop/Adult/Top 40 format. No screamers. Beginners salary. Prefer tapes from immediate New York, New Jersey, and Connecticut area. Send tapes and resumes to Jim Simonetti, WSPK, Box 1703, Poughkeepsie, NY 12601. EOE (8-15)

SOUTH

KLAZ is seeking news talent. You must have good voice with good reporting skills. College degree with at least 2 years experience. Send tapes, resumes and writing samples to Phil Beasley, 1501 N. University, Suite 768, Little Rock, AR 72207. EOE (8-22)

95 ROCK, Superstars in Montgomery, AL a bustling RBR community of 250,000, invites the right morning person to get it on with us in the Dixie sunshine. Send tapes and resumes to Craig Mustard, P.O. Box 5000, Montgomery, AL 36192, or call (205) 832-4295. (8-22)

We are looking for motivated individuals who are willing to work hard perfecting their craft and preparing for majors. We offer a professional atmosphere with big league guidance plus the opportunity to work and live at the world's most famous beach. Tapes and resumes to Steve Weed, Box Q-102, Daytona, FL 32105. EOE (8-22)

Needed: News reporter-anchor. Experience in outside coverage as well as in the studio. Writing and editing. Speed is a must. Send tapes and resumes to Dave Collin, WFTL, P.O. Box 5333, Ft. Lauderdale, FL 33310. EOE (8-22)

WQRK/Norfolk, VA now accepting tapes and resumes for possible future openings. Send tapes and resumes to Ralph Wimmer, 160 Newtown Road, Suite 315, Virginia Beach, VA 23462. No calls please. EOE (8-22)

Radio News Director. We need a dedicated News Director/reporter to assume the administrative and anchor duties of the news team. Bright, conversational delivery complete with solid broadcast journalism. Salary range \$14,000 to \$17,000 plus benefits depending on experience. We offer permanency. Send tapes and resumes to Buster Pöller, GM, WBHP, P.O. Box 547, Huntville, AL 35804. EOE M-F (8-22)

Program Director Needed. WZXR/Memphis (Superstars AOR). PD Experience required. Contact Lee Michaels, Burkhardt/Abrams/Michaels & Associates at (404) 955-1550. EOE (8-22)

Announcing position open with excellent advancement opportunities. Copywriting and production abilities helpful. Rapid growing market, wonderful living conditions. Rush tapes and resumes to KWEL Radio, 401 W. Missouri, Midland, TX 79701. EOE M/F (8-22)

KRIG/Odessa, TX, top-notch news department with a habit of scooping all the West Texas media, is about to give you a chance you've been hoping for. If you're an energetic, positive thinking journalist looking for a chance to move up the ladder quickly, starting at a number one rated Top 40/Adult Contemporary station, you may be the person we're looking for. Les Nesamans need not apply. Send tapes, resumes, goals and writing samples to David Hart, KRIG, Box 4312, Odessa, TX 79760. (8-22)

14VOT-WXYY/Wilson, NC looking for Top 40/Oldies morning personality to handle production director responsibilities. Also midday jock/public affairs director. One year experience. Automation knowledge helpful. Tapes and resumes to Will Reynolds, Box 170, Wilson, NC 27893. EOE M/F (8-22)

Personality-oriented djs and newscasters wanted for expanding, top-rated Dallas FM. Tapes and resumes to Gary Hoffmann, P.O. Box 860, Grand Prairie, TX 75051. EOE M/F (8-22)

WDEF-AM-FM News is accepting applications for future openings. Applicants should have prior commercial broadcast reporting and producing experience. Degree preferred. Send tapes, resumes and writing samples to Larry Mack, News Director, WDEF-AM-FM, 3300 South Broad Street, Chattanooga, TN 37408. EOE (8-22)

WDEF/Chattanooga, Pop/Adult, is accepting tapes and resumes for future openings. Must be able to communicate on a one-to-one basis with an adult audience. If you are a pro, please forward tapes and resumes to John Faulk, Station Manager, WDEF-AM-FM, 3300 South Broad Street, Chattanooga, TN 37408. EOE (8-22)

KYKS/Lufkin, TX, super number one facility, seeks tapes and resumes for full-time position. North of Houston in beautiful east Texas. We look for bright, up tempo, adult delivery and solid experience to back it up. Tapes to Steve Reed, PD, KYKS, Box 2209, Lufkin, TX 75901. Calls welcome but please call between 10am and noon Central Time at (713) 639-4455. EOE M/F (8-22)

WKOA-AM-FM needs an investigative reporter with some experience to grow with our growing station, we are looking for a reporter, not a reader. For a tough, but satisfying job send resumes and salary requirements to Ann Patrie, P.O. Box 951, Hopkinsville, KY 42240. EOE M/F (8-22)

Disc jockeys (Alert). News persons (Alert). Whether you have been doing radio for 10 weeks or 10 years. If you are a team player willing to work hard and you want to join an aggressive group to share your ideas and talents with... send tapes and resumes to Lee Logan, KFMK, 6420 Richmond, Suite 600, Houston, TX 77057. EOE M/F (8-15)

KLOU/Lake Charles, LA looking for experienced drive-time air talent. Good money for right person. Production a must. Potential for music duties in addition to air shift. Good working conditions at this top rocker in this 10 station market. Contact Jerry Lousteau, 311 Alamo Street, Lake Charles, LA 70602, or call (318) 436-7277. EOE M/F (8-15)

WRNL/Richmond, VA accepting applications for news divisions. Voice, writing ability, reporting skills and news sense are all important. Send tapes, resumes and writing samples to Joel Metzger, WRNL, 7100 Bethlehem Road, Richmond, VA 23228. EOE M/F (8-15)

Wanted: One news person. Must have conversational style in writing and delivery. Ambition is a must. Contact Lynn Marshall, WAMT, Box J, Titusville, FL 32780. EOE M/F (8-15)

Take charge News Director for medium market. Must be willing to immerse himself in the local news scene plus handle drive-time newscasts. Experienced only. Tapes and resumes to Jerry Lousteau, 311 Alamo Street, Lake Charles, LA 70602, or call (318) 436-7277. EOE M/F (8-15)

Sunbelt market of 400,000 seeking morning announcer for future opening at Pop/Adult FM. Send tapes and resumes to WPYX, Box 9446, Jackson, MS 39206. (8-15)

50,000 watt WPTF is searching for replacement for our nighttime talk show host who has been promoted to News Director. If you think you can fill the void and relate to listeners from Virginia to Florida, we offer a beautiful area in which to live. Brand new ultra modern studios and opportunity to join one of the nation's leaders in broadcasting. Tapes and resumes to Jimmy Dean, PD, Box 1511, Raleigh, NC 27602. No calls please. EOE M/F (8-15)

Country dynamite WTNT/Tallahassee, FL, a Robert Ingstad Group station, invites your application if you are a seasoned, creative production specialist and an adult on-air communicator. Rush tapes and resumes to Tom Flenigan, P.O. Box 1047, Tallahassee, FL 32302. EOE M/F (8-15)

Help wanted radio management. Dynamic General Manager for profitable Country & Western in Alabama which produces approximately \$1 million in revenues annually. Must have strong sales background, be able to motivate and carry the top local list. Stable economy with agricultural base. We have owned station over 30 years and have excellent plan of salary, benefits and incentives. Send resume and salary requirements to Randolph Miller, Almeda, Inc., Box 3032, Fort Pierce, FL 33450. EOE M/F (8-15)

G100-FM has rare opening for PM Drive/Production. Good salary and company benefits. If you have medium/major market experience and want to contribute to the team, send tape and resume to Jim Mahaney, WKRG-FM, P.O. Box 2367, Mobile, AL 36652. No calls please. EOE M/F (8-15)

Strong personality needed for 100 kw Florida Top 40 FM. Skilled production a must. Experience in rock preferred. Decent bucks, beautiful area and good beaches. Rush tapes and resumes to Steve Haas, PD, O-95/FM, Box 3192, Fort Pierce, FL 33450. EOE M/F (8-15)

Major broadcast group seeks experienced Chief Engineer for dominant Southeast AM/FM operation. DA hands-on and automation expertise necessary. All applications should include extensive resume, salary history and compensation requirements. Please reply to John Faulk, Station Manager, WDEF-AM-FM, 3300 Broad St., Chattanooga, TN 37402. EOE M/F (8-15)

Immediate opening for music-oriented personality to relate to this market's largest evening audience. Rush tape, resume and production sample to Chuck Holloway, PD, WKZL-FM, Box 11967, Winston-Salem, NC 27106. EOE M/F (8-15)

Superstars WIMZ/Knoxville still seeks experienced AOR morning man. Will work with morning news man as team. Send tapes and resumes to Kerry Lambert, WIMZ, Suite 200, 801 East Vine Avenue, Knoxville, TN 37915. No calls. EOE M/F (8-15)

97 ALT/Meridian, MS is looking for aggressive, young air talent for all positions. Good working conditions, good pay for the right individual. Send tapes and resumes along with brief explanation of how you can help us win to Box 5797, Meridian, MS 39301 c/o Ken Knight. EOE M/F (8-15)

WLAS/Jacksonville, NC is accepting tapes and resumes for possible future openings. Contact Willis Williams between 9am-4pm EDT at (919) 347-6066. (8-15)

KVIL... KJ100... WORD... These are a few of the stations our jocks have moved directly to within the past year! If you are a positive thinker and are interested in sharing your radio learning experience with a dedicated, close-knit energetic team of professionals at a #1 rated Top 40/Pop/Adult in sunny West Texas, send tapes and resumes to John Clay, KRIG, Box 4312, Odessa, TX 79760. EOE M/F (8-15)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Radio

BOBB ORLANDO, formerly PD at KZFM/Corpus Christi, TX, joins KITY/San Antonio, TX as PD.

PHIL MCKAY promoted to MD at KKOA/Minot, ND.

WILL REYNOLDS, formerly with WZZP/Cleveland, OH, appointed PD and Operations Manager at WVOT/Wilson, NC.

Record

AURA PALMER has joined the Staff of RSO Records as Assistant to Bob Ursery, Director of Black Music/R&B.

TONY DWYER upped to Elektra/Asylum Midwest Promotion Director.

MARVIN GLEICHER named Elektra/Asylum Chicago Promotion Representative.

SIMO DOE promoted to Associate Director of National Publicity for Atlantic. She will retain the position of Special Markets Publicity.

RON LANHAM has joined RSO Records as promotion man based in Los Angeles, CA.

Industry

DEBORAH STEIN named Research Analyst for Golden West Broadcasters Radio Division.

LESLIE ROSEN appointed Director of Publicity for Mobile Fidelity Sound Lab.

DAVE GREENWALD appointed Radio and Retail Promotion Representative for Kinetic Productions, AI Stewart Management.

MANDI NEWALL named Publicity Coordinator for Kinetic Productions.

OPPORTUNITIES

Openings

SOUTH

Number one easy listening music station in Georgia's second largest market looking for positive, bright morning man with creative production and leadership potential to direct station promotions. Salary open. Tapes and resumes to Pete Rise, PD, WDAK WEIZ, P.O. Box 1640, Columbus, GA 31994. No calls please. EOE M/F (8-15)

100,000 watt soft AOR in million plus Southeast market seeks mature sounding morning man willing to get involved with community. Self motivation and enthusiasm essential. Good bucks for right person. Tapes and resumes to Anthony & Associates, 1516 Mineral King, Visalia, CA 93277. EOE M/F (8-15)

WQDR-FM/Raleigh, NC has immediate opening for experienced AOR announcer. Excellent production skills required. Tapes and resumes to Daniel Brunty c/o WQDR, Box 1511, Raleigh, NC 27602. No calls. EOE M/F (8-15)

MIDWEST

Q102/Cincinnati has a rare nighttime opening. We're looking for someone uptempo, but no screamers. If you can contribute something more than time & temperature, if you're a solid team player, if you like money and some weekends off, if you'd like to see the World Series, send tapes and resumes to Jim Fox, PD, Q102, 1908 Highland Ave., Cincinnati, OH 45219. Prima Donnas need not apply. EOE M/F (8-22)

WKCM/Tell City, IN has future News Director opening. Send tapes and resumes to John D. Sell, Box 1140, Tell City, IN 42348. (8-22)

WKCM/Tell City, IN looking for afternoon drive jock at 2500 watt daytime. Must be willing to work with Adult Contemporary format and be able to relate to adult audience. Call John D. Sell at (502) 927-8121. EOE M/F (8-22)

KEYN-AM-FM, newly acquired by Long-Pride Broadcasting, anticipates air staff openings due to additions and format modifications. Seeking professionals prepared to make a strong commitment to first-rate medium market radio for the 80's. Most interested in mature, Adult Contemporary style. Those with Midwest experience considered first. Tapes and resumes to Roger Mundy, KEYN, 2829 N. Salina Ave., Wichita, KS 67204, or call (316) 838-7744. EOE M/F (8-22)

Advertising sales: KIZZ-FM/Minot, ND. No experience required. Draw against commission. Large company with excellent benefits. Call Terry Fleck (701) 852-2494. EOE M/F (8-22)

Operations Manager/PD needed to direct staff of Cleveland's most powerful FM, WDMT. Airshift included. Major market program management and contemporary formats experience necessary. Tapes and resumes to Bob Menning, VP, Beasley Broadcasting, Box 1355, Goldsboro, NC 27530, (919) 734-8003. EOE M/F (8-22)

News Director needed for aggressive eight-person department. Tapes and resumes to Don Hoffmann, KAKZ, Box 1240, Wichita, KS 67201. EOE M/F (8-22)

50,000 watt clear channel Country powerhouse looking for all-nighter to talk to 23 states and four provinces of Canada. Needed yesterday. Send tapes and resumes to Jeff Christenson, KXEL, Box 1540, Waterloo, IA 50704. EOE M/F (8-22)

Somewhere there is a unique, funny, and truly exciting personality who could be #1 in morning drive if he or she only had the chance. This could be it. Medium market. Great challenge. All the tools to win. Salary negotiable. Rush tapes and resumes to Bob Olive, 1474 N. Kings Rd., Los Angeles, CA 90069. EOE M/F (8-22)

WSON/Henderson, KY seeks morning drive personality for information/Country format. Evansville, IN market. Possible MD duties. Tapes and resumes to Gabe Hobbs, Box 418, Henderson, KY 42420. (8-22)

I'm looking for a journalist with a background in broadcasting. I want hustle, a digger. Good pay and fringes. We have one of the best news teams in the Midwest. Only winners need apply. Send tapes and resumes to Mike Hawkins, ND, WDBQ, 1170 Iowa St., Dubuque, IA 52001. (8-22)

D-102 seeks a News Director for medium market adult Top 40. #1 ARB, above average compensation. Tapes and resumes to Keith Mason, WDNL, 1501 N. Washington, Danville, IL 61832. EOE M/F (8-22)

Newscasters, here's your chance. We're rebuilding the news department and need two professionals for street/air positions. Let's talk. (219) 447-5511. Lee Kelso, WMEE-WQHK/Ft. Wayne, IN. (8-22)

Aggressive newspaper opening immediately. Heavy emphasis on vocal news coverage. Must be experienced, dedicated and hard worker. Fastest growing county in Indiana. Send tapes, resumes, and salary requirements to O.J. Jackson, WAKE Radio, Box 149, Valparaiso, IN 46383, or call (219) 462-6111. EOE (8-15)

KSMN/Mason City, IA seeking air personality who knows Country music and enjoys working in a small market. Some experience preferred. Send tapes and resume to Tom Huber, KSMN, Box 1448, Mason City, IA 50401. EOE (8-15)

Openings

KSTT/Quad Cities: Despite the lure of more money and a larger market, our morning man has decided to stay. We do, however, have a definite midday opening. Excellent voice needed along with the ability to relate. Send resume, aircheck and production tapes to Jim O'Hara, Box 3788, Davenport, IA 52808. EOE (8-15)

WOW/Omaha has immediate part-time on-air openings. Please send tapes and resumes to Don Davis, OM, 11128 John Galt Blvd., Omaha, NE 68137. EOE M/F (8-15)

Wanted: Sports reporter. Hard-hitting man or woman with ability to take charge, dig, and excel. Highly sports-oriented future with us. Contact WAAM, 4230 Packard Rd., Ann Arbor, MI 48104, or call (313) 971-1600 - Doug Hamilton. EOE (8-15)

Wanted: News Director/Newsperson. Hard worker for progressive news department. Want experienced or talented person to take charge in creating news authority for suburban Detroit area station. Contact WAAM, 4230 Packard Rd., Ann Arbor, MI 48104, or call Doug Hamilton (313) 971-1600. EOE M/F (8-15)

Experienced news person needed for top-flight AM/FM combo. Only experienced need apply. Tapes and resumes to Lee Kelso, WMEE/WQHK, 2915 Maples Road, Ft. Wayne, IN 46816, or call (219) 447-5511. EOE M/F (8-15)

Wanted: Pop/Adult announcer for Southwest Kansas station. Experience in production helpful but we will train. Contact Lee Michaels, KEDD Radio, Dodge City, KS 67801, or call (316) 227-7151. EOE M/F (8-15)

Kelly Communications Inc./Clare, MI is looking for entire staff for start up around 9/1/80. GM, sales, announcers, and engineer. Small market/minimum pay/great learning opportunity. Tapes and resumes to Paul Christy, President, Kelly Communications, Inc., One Radio Plaza, Detroit, MI 48220. EOE M/F (8-15)

WIBA-FM/Madison, WI seeks morning on-air person and two part-time weekend announcers. AOR experience preferred. Tapes and resumes to Dave Ervin, Box 99, Madison, WI 53701. (8-15)

WHIZ/Zanesville, OH is looking for a talented personality for morning drive. Send tapes and resumes to PD, WHIZ, Lind Arcade Building, Zanesville, OH 43701. EOE M/F (8-15)

Entry level position in Northwest Ohio. Pop/Adult FM with emphasis on personality. Contact Jim Eberly, WYAN, Box 334, Upper Sandusky, OH 43351. EOE M/F (8-15)

Adult, human-sounding medium market air performer wanted for possible future openings at one of America's fastest-growing major market contemporary stations. Tapes and resumes only to Jack Casey, WZZP-FM, One Radio Lane, Cleveland, OH 44114. No calls please. EOE M/F (8-15)

Top ARB-rated station with an 11 share 12+ needs talent. If you'd like to work for an AOR winner, rush tapes and resumes to Bob Linden, Meredith Corp., 11128 John Galt Blvd., Omaha, NE 68137. EOE M/F (8-15)

Aggressive, experienced news director with serious commitment to news and information needed for WSPD, Toledo's leading Pop/Adult radio station. Excellent company benefits. Qualified candidates send tapes, resumes, and references to James P. White, WSPD, 125 S. Superior, Toledo, OH 43602. EOE (8-15)

Wanted: Alive... morning man/engineer combo for the finest small market Pop/Adult station in the midwest. Good bucks for good man. Send tapes and resumes to Tim Ost, PD, KODJ, Box 1170, Jamestown, ND 58401. (8-15)

WEAQ/Eau Claire, WI looking for air talent with a natural, alive, adult delivery. Tapes and resumes to Rick Roberts, Box 1, Eau Claire, WI 54701. EOE M/F (8-15)

WEST

Air shift opening 9/1. Duties include production, copy, affidavits and remotes. Job requires lots of long hours. Tapes and resumes to John Whitford, KWOR-AM, Rte. 2, Warland, WY 82401. EOE M/F (8-22)

Work in the Rockies. Tapes needed for immediate and future openings. Work for great company with room for advancement. Minorities encouraged to apply. Tapes and resumes to Tom Becka, KUGR, Box 980, Green River, WY 82935. EOE M/F (8-22)

Market's #1 station needs top notch street reporter and anchor for afternoons. Must be creative, upbeat and energetic hard worker. Minimum 2 yrs experience. Good pay, benefits and car. KUZZ & KKXX Bakersfield, CA. Call Bob Brill, ND between 9-11am at (805) 393-1500. EOE M/F (8-22)

KEXO/Grand Junction has immediate opening for nighttime announcer. Work in competitive market with great staff. Experience required in air and production work. Tapes, resumes and salary requirements now to Mike Connors, KEXO, Box 1448, Grand Junction, CO 81520. EOE M/F (8-22)

Market leader in San Diego looking for warm, intelligent announcer. Experience in news and/or public affairs preferred. Part-time opening now. Right person could go full time in this stable, quality organization. Resume, letter and voice sample to Mike Burnette, WJOY, 625 Broadway #1200, San Diego, CA 92101. No calls please. EOE M/F (8-22)

Openings

Fast growing production, publishing and (Gospel) record company looking for effective, self-starters in marketing, merchandising, advertising, promotion, PR and professional manager. Hiring immediately. Send resumes to Job Opening, 8319 Lankershim Blvd., North Hollywood, CA 91605. (8-22)

K-BEST/San Diego looking for experienced PD who can work with consultant. Send resume and tape of station to Norman Feuer, President/GM, KBZT, 7867 Conroy Court, San Diego, CA 92111. No calls please. EOE M/F (8-22)

KZAP looking for top news pros to join our dominant and growing album rocker in Sacramento. Send material to Les Tracy, Box 511, Sacramento, CA 95803. EOE (8-22)

High in beautiful Rocky Mtna, new FM facility wants to engage high energy AOR pro, who has something to say. No beginners. Wage and benefits better than most. Send tapes and resumes to KWDE, Don Woods, PD, Box 46, Montrose, CO 91401. EOE M/F (8-22)

5,000 watt Country station in beautiful West Montana with potential audience of 175,000 including Missoula and Rallisell looking for hard working, experienced air talent. Tapes and resumes to Ron Howard, KERR, Box 1508, Polson, MT 59860, or call (406) 883-5255. EOE M/F (8-22)

KZOZ/San Luis Obispo, CA seeking experienced Top 40 or AOR PD to start 9/1 or sooner. Serious applicants only. Call Tim Scott at (805) 544-5093 or send tapes and resumes before 8/25 to KZOZ, Box C, San Luis Obispo, CA 93406. EOE M/F (8-22)

KBOS/Fresno still searching for key people for full and part time. Immediate openings. Prefer Top 40 background. Also need part-time talk show host. Send info to Nell Young, Box 1101, Tulare, CA 93274. (8-22)

KSPN-FM/Aspen, CO needs full-time news reporter. Interviewing and writing skills a must. Talk show experience preferable. Skiing benefits. Call Pat Bingham (303) 925-5776, or write to 400 W. Mein St., Aspen, CO 81611. EOE M/F (8-22)

KYNO-AM-FM searching for strong morning personality for Fresno's #1 radio station. Must be a winner. Tapes and resumes to John Lee Walker, Box 6029, Fresno, CA 93721. EOE M/F (8-22)

Boulder, CO's KADE needs FM jock, personality and production. Tape and resume to Dave Hartley, 4840 River Bend Road, Boulder, CO 80301. EOE (8-22)

Chief Engineer for Northwest non-directional AM. Job requires maintenance of all transmitting and audio equipment and good knowledge of FCC rules and regulations. Considerable remote gear. Very good test equipment. FM application pending. Good position for person with AM/FM background. 1st phone required. Resumes to Robert Schuller, KEIN, Box 1239, Great Falls, MT 59403, or call (406) 761-1310. EOE M/F (8-22)

Wanted... The best damn 7pm-12mid Country jock around for very competitive Casper, WY market. We are one of the nation's top Country stations. Offering good pay and benefits in return for a good jock who can follow orders. Women and minorities are encouraged to apply. Send tapes and resumes to Rich Abrams, c/o KVCJ, Box 2090, Casper, WY 82602. EOE M/F (8-22)

Kindly keep it Country. KCS-FM looking for bright, conversational PM drive jock. Also, a part-time opening. Tapes and resumes to Erik Nelson, KCS-FM, 847 S. Circle Dr., Colorado Springs, CO 80910. (8-15)

KUHL/Santa Maria, CA 5kw Central Coast powerhouse is seeking competent part-time air talent. Tapes and resumes to Brad Ranger, PD, KUHL, Box 166, Santa Maria, CA 93454. EOE M/F (8-15)

KHOW-AM-FM/Denver, CO is accepting applications for personality jocks. Great station, great company, great town. Tapes and resumes to Program Director, KHOW, Petroleum Bldg., Denver, CO 80202. EOE M/F (8-15)

Hot morning personality needed. Zany, imaginative, creative, whichever way you want to describe your act. Send tapes and resumes to Scott Gentry, OD, KENO, 4660 S. Decatur Blvd., Las Vegas, NV 89103. EOE M/F (8-15)

KDES/Palm Springs, CA is looking for fresh new Pop/Adult morning talent. First opening in this slot in 9 yrs. Tapes and resumes to Ty Stevens, 821 N. Palm Canyon Dr., Palm Springs, CA 92262. EOE M/F (8-15)

KMPS-AM-FM/Seattle is looking for a full-time Production Director. No air work. Tapes and resumes to Ron Norwood, PD, Box 24888, Seattle, WA 98124. EOE M/F (8-15)

Miscellaneous

WKYG/Parkersburg, WV needs record service for Country. Also oldies from all sources. WKYG, Box 368, Parkersburg, WV 26101. (8-15)

WRSC, Pop/Adult, and WOWK, AOR, needs record service from all labels. Will respond with playlists. Send to WRSC-WOWK, 160 Clearview Ave., St. College, PA 16801. (8-15)

WCUZ-FM/Grand Rapids looking for Country station gone AOR. Would like to trade out AOR library for Country. Call Ed Buchanan (616) 451-2551 weekdays 2-4pm. (8-15)

Goods & Services

Aircheck Factory

CHICAGO DRIVE: two hour profile of morning and afternoon Chicago radio. Cassettes \$9.00. TRIBUTE TO KHJ (Part Two): two hour profile of 1971-1980. Cassettes \$9.00. Prices include shipping. Request complimentary copy of monthly newsletter. AIRCHECK FACTORY, Box 156, Franklin Park, Illinois 60131

Classic Oldies But Goodies Airchecks

Full hour scoped cassette. First issue includes: Charlie Tuna - WMEX, Fred Winston - WKYC, plus other broadcast giants. Send \$10.00 to THE GOLD VAULT, P.O. Box 202, Oshkosh, WI 54907.

:60's And :30's

100 :60 second and :30 second Musical Beds for your apots. No monthly payments, no needle drops, no nothing. All contemporary, 24 track recorded. Four LPs, \$75.00 plus \$5.00 shipping. Buy once, use forever. Call or write - VALENTINO MUSIC, 151 West 48th St., New York, NY 10036. (212) 246-4875.

Los Angeles & West Coast Airchecks

Issue 5 now available, featuring KHTZ/Charlie Tuna, KFI/Big Ron O'Brian, KROQ/Shana, KHYT/Rich Brother Robbin, KFMB and KLIV. Cassettes, \$5 postpaid. CALIFORNIA AIRCHECK, Box 554, Oceanside, CA 92054.

Phantastic Phunnies

Highly respected... proven worldwide audience builder! Hilarious... original... 'quick-quip'... topical humor! Introductory month's 400 topical one-liners and "Bonus" just \$2.00!!! PHANTASTIC PHUNNIES, 1343-A Strerford Dr., Kent, OH 44240.

Need Numbers?

The IMAGE GENERATORS are at your service. Get Major Market production/voices/ideas to help you generate numbers in your marketplace. Rates vary with market size. Interested? All inquiries to (301) 262-2119, or 11408 Fairpark Drive, Silver Spring, Maryland 20902.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

Comedy Material

Funny horoscopes. Crazy commercials. Silly soap operas, ridiculous TV reviews and more. 25 pages delivered to your mouth every month. For freebie write HYPE, INC., Box 69581, Los Angeles, CA 90069.

Lola's Lunch

DROP YOUR PANTS: grab your socks, here comes the laffs, here comes the yocks! Complimentary snack "LOLA'S LUNCH," 1789 Hamlet Drive, Ypsilanti, Michigan 48197.

Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067.

Positions Sought

PD with four years experience looking to move on. Sign on-air personality for 1 1/2 years. Excellent production. Wishing to move to market where I can gain more experience and handle bigger challenges. Tapes and resumes upon request. (316) 227-7151 during day. After 5pm (316) 225-5794. BRAD BRUNS (8-22)

Young, dynamic, Black DJ willing to relocate. Over 1-year experience as announcer, sales & promotion. Willing to work any format. Call EVERETT (215) 872-0453, between 8am-12pm Eastern Time. (8-22)

You can call me Ray, or you can call me RJ or you can call me Ray, but you don't have to call me inexperienced. Seriously, I'm a Top-25 Market veteran, I've programmed, consulted and jocked. My experience is unique: covered Top 40 R&B, P/A, Disco, Country. Having programming problems? Hurry fall book is coming quick! R.J., Box 712, Clayton, CA 94517. (8-22)

Third class license, looking for medium market Pop/Adult-Top 40 format. For tapes and resumes, call R. THOMAS KLENSCH (606) 341-4814. (8-22)

Looking at your book? Looking for relief? Complete face-lift or just boost in numbers. Looking for programming position. 14 years experience. Let's talk about making money. Call CHARLIE FOX (717) 295-9392. (8-22)

Young, NY City non-commercial personality with broad media background (network TV writing, etc.), seeks position as jock in Top 40 or AOR, NYC or suburbs preferred. Call TOM LEYRIF at (212) 580-1557. (8-22)

OPPORTUNITIES

Positions Sought

Experienced talk show host and music show announcer looking for bigger things. I have 5 years experience in medium market. Have worked P/A and hosted both evening and daytime talk show. Have done a great deal of production as well as freelance narration. Some experience handling personnel and coordinating Beautiful Music. Call DAVID (608) 783-4081, mornings or (608) 88-3050 after 2pm. CDT. (8-22)

newswoman: 1 1/2 years medium market experience in New York capital. Writing, reporting, voice. Solid references and will relocate. JOHN GORDON (914) 769-462. (8-22)

Seeking off-air operations or PD/MD position. Top 40, country or P/A. ARB success in major and medium markets. Excellent track record for turning stations around. Call RON at (314) 343-7834. (8-22)

4 to 8.3 in just one month. If you've got April/May over, this professional programmer has the cure. Call (308) 271-8759 for all the details. HARV BLAINE. (8-22)

Experienced professional looking for an air slot. Top notch air work with an enthusiastic delivery. I've worked with the best and want to make a move. I have excellent references and will work hard for you. Call PETER ERNARD at KFI-KOST now. (213) 385-0101. (8-22)

JOB SHANNON, formerly with KFI, KWIZ, KOKA is looking in Southern California; LA, Orange County, San Diego. Call (714) 581-8228. (8-22)

Have a great job. I seek warm writers. Creative personality. Call (701) 775-5531 Ext. 63 answering service. Leave message for tape or return phone call. (8-22)

5-year professional seeks new challenge. Experienced MD, PD and air personality Pop/Adult, Oldies and Top 40. DAVE MACK, (617) 922-0798. Prefer to stay in New England area. (8-22)

ward winning medium market News Director looking for large market. 5 years experience, college graduate, sports background also. Call BILL (312) 623-9833. (8-22)

Attention Los Angeles, San Francisco or San Diego; have done production for KHTZ, KIQQ, KCSN, all in L.A. Currently producing syndicated radio programs in L.A. Seeking employment in above mentioned markets in production, music or programming. Please call KEVIN: (213) 878-0604. (8-22)

unny personality. Topical material, one to one communicator. Your listeners will relate with and enjoy what do. 10 years of this. Let's talk if you can appreciate a personality. We'll both be better for it. Call CHUCK: (702) 61-5403 (8-22)

Young, married, Disc Jockey-Ass. Engineer needs work. AOR or Top 40. 3 years experience, very flexible. EIL SCHWANITZ, 508 N. Terrace Ave., Coldwater, MI 48828, (419) 678-3302. (8-22)

College grad. 11 months experience looking for full-time sports slot or news position with sports emphasis. JOB (703) 667-0791. (8-22)

energetic and creative college grad from Detroit with third phone and 3 years radio experience seeks on-air position in Michigan or Midwest. Single, 6'6", 22 years old. All offers considered. Call DAVE any morning at (313) 375-0868. (8-22)

Seeking position of total responsibility to build or rebuild Top 40, AOR, Pop/Adult operation in small or medium market. (Prefer Pacific Northwest, but will consider all.) Extensive BE-16 and automation experience; music research and audience research... creative production specialist. Sharp attention to detail organization, promotion, staff supervision, FCC. Will also do air-shift. References, currently employed. (702) 733-8540 mornings or late afternoons. STEVE CASSIDY. (8-22)

reative, hardworking 5-year female radio vet (ex-LI) with extensive music, production, public service and some news experience available for DJ or News positions. Tapes/Resumes: CHRIS HEIM, (312) 741-182. (8-22)

38 YAMAMOTO (aka J. Dan Young), 4-year minor air personality, formerly of KBDF, Eugene, OR; and currently of K-POI-KDUK/Honolulu, HI, seeks fulltime gig with a Top 40, Pop/Adult personality and promotion oriented West Coast station. Energetic, hard working, and willing to learn. Would like to work where I can learn more about programming and management as well. Good numbers and references as well! Call anytime: (81) 455-7552. (8-22)

razy about radio? You bet I am! I'm an ex-KUK/Udeh, ght personality who is actively seeking on-air work in major or medium market. I also possess sports play-by-play ability, office skills and a first ticket. I served as a radio statistician for Santa Rosa Junior College football coverage on KSRO radio in Santa Rosa. Call FRANK JTERA soon at (415) 223-1534. You can contact me before 7am or after 6pm (Pacific Time). (8-22)

ighly creative, outstanding personality, one of America's best, now available for major market or exceptional larger medium market opportunity. ROGER ARY, mornings KNUS/Dallas, Y-103, WOAM, WFUN, eds stable outlet for mornings/afternoons, Pop/Adult-up 40. Countless voices, stellar production, even personality news. Call (214) 369-6009, or (703) 830-3816. (8-22)

Positions Sought

Your change to hire two dedicated professionals: I'm experienced jock/production perfectionist; she's news/jock/writer. Either or both of us. For right money, we'll be there tomorrow! Call RANDY-ANNETTE: (408) 646-8986. (8-22)

I shot J.R. - Creative experienced individual seeking announcer/DJ job or TV weathercaster. Tapes and resumes available. ZAN HEATH: (607) 786-1911. (8-22)

Air personality/Assistant PD with 5 years experience at top-rated small market station wants to move to bigger market. Call mornings RICH TERRY: (208) 237-7823. (8-22)

Mature, experienced modern country broadcaster looking for long term slot. Strong on creativity, promo, humor, and personality. WALT ADAMS, 1604 Rita Road, Vestal, NY 13850. (8-22)

10-year pro seeks PD or OM position at Top 40, Pop/Adult, or AOR station. My last station went to number one in ARB. News/Talk, sports, and TV experience as well. Need help? Let's talk! Call JR at (219) 259-3857. (8-22)

Los Angeles programmer currently working but looking for long-term relationship with stable organization as PD, Assistant PD or announcer. Strong motivator. Automation, TV and syndication experience. Excellent track record and impeccable references. Prefer to remain in Southern California but will consider all offers. Salary negotiable. Call (213) 370-8668 evenings and weekends. (8-22)

Former rock 'n' roller now Top 40, mellow AOR, Oldies Music Radio creative personality. Please let me rock 'n' roll again! Experienced MD. Answering service in operation 24 hours a day. (216) 478-0440. Resume and demo sent upon request. I'll call you back. "The Positive Thinker." (8-22)

Medium market morning man with good numbers (adults) looking for top notch company in Southwest or nearby neighborhood. Good experience and track record. Creative production. A clean, healthy environment very important. A smooth, witty, fun show if you're looking for that. Call and we'll compare notes. (304) 743-9848. (8-22)

Tired of looking through here week after week for a creative and informative AOR morning team? Here we are! 12 years experience between us including WJKL, WCOL, WCOL-FM, 92X, WBBY, Y-95 Medium or major market. Call between 11am-3pm (EDT) (614) 291-2487 or (614) 262-6476. (8-22)

STEVE BISHOP of WAYS/Charlotte looking for morning or afternoon drive in medium or large market. (704) 536-3555. (8-22)

Have you ever hired a "seasoned pro" that is too seasoned, has no life left, has no spark, and "knows it all"? Why not hire a not so seasoned pro that has punch, enthusiasm and personality? Lady jock (not a beginner) looking to do small or medium market air work anywhere the wind blows me. Call BETH POSMANTIER, (312) 676-2687 or write 9558 Gross Point Road, Skokie, IL 60076. (8-22)

I'm not asking much. Good personality seeking good station with good pay. Successful at whatever I do. Asst. PD, MD, PSA Director, promotions. Will relocate anywhere at anytime. Determined to be better. Call until you reach me. (216) 478-1206. Currently employed. Medium market. L.J. DELUCA. (8-22)

Bright young rocker, experienced, ready now to bust loose for Southeast Top 40. Sizzling board, great teen communicator. Creative copywriting, dynamic production compliments your sales force. Own mobile DJ unit and light show a plus for remotes. Call DAN McKAY, (504) 895-8112 for recorded tidbit or Box 15789, New Orleans, LA 70175. (8-22)

Hello Maine. JOE McMILLAN, WHDH, WJBQ, WIGY is unemployed. Would prefer to stay in Portland area, but would consider other offers. (207) 442-8032. (8-22)

Need full play-by-play experience? Sports Director in small market seeking sports position in medium market. Strong in play-by-play, excellent references. Call RON at (313) 3510. (8-22)

AOR jock, 1st phone, over 10 years experience, good knowledge of music, will relocate. No phony PDs need apply. Call DARRYL EVANS (213) 936-3783. (8-15)

Current assistant PD and MD looking for job in West. Top 40 or AOR. Call and leave message. (802) 945-2500, or (802) 268-2377. (8-15)

Air talent with 6 years Top 40 experience in medium market. Good voice, creative mind. Strong production, having written and produced several local award winning spots. Currently maintaining with weekends at top Midwest AOR Superstars station, but ready to go back full-time in medium or major market. Would prefer Southwest. Tape and resume available, contact JEFF GARRETT, 935 Valleyview, Wichita, KS. (316) 722-4443. (8-15)

10-year radio vet looking for West coast opportunity. Experienced PD, MD, jock. Tape and resume upon request. Write to Disc Jockey, 177828 Paseo Circle, Huntington Beach, CA 92647, or call (714) 847-8387. (8-15)

Seeking off-air Operations or PD, MD position for Top 40, Country or Pop/Adult station. Major market experience. Excellent track record for turning stations around. Call RON at (314) 343-7834. Solid company more important than market size. (8-15)

Positions Sought

CHRIS JARRETT formerly WAYS. Superb minority communicator seeking solid challenge in major or medium market. Excellent references. Call (206) 345-4437, or (206) 768-5523. (8-15)

PAULETTE DONALSON, news writer/announcer, also Public Relations. 1 1/2 years experience. Formerly WOGB/Yarmouth, MA, WYBT/Jersey Shore, PA. Looking for news position. Willing to relocate. Call (617) 771-0427. (8-15)

PAUL JOHNSON/Cape Code air personality and creative production specialist available now. Call (617) 398-3713. (8-15)

Street reporter... still sought by sharp, aggressive newswomen... one station committed to news, and looking for the right person to put on the street. 5 years experience, all phases of radio news, best at reporting. Currently working part-time, investigative action reports. I want to do it all the time. Help me out! RANDALL E. BARGAR (716) 484-0801. Prefer South-Central or Western areas, especially Rocky Mountain, but will consider all offers. Box 7, Greenhurst Trailer Court, Jamestown, NY 14701. (8-15)

Melt me into your mold. Top 10 market Pop/Adult communicator wants to get into AOR. Experienced, young and flexible with excellent music knowledge. Attitude more important than money or market size. Prefer West (214) 343-2683. (8-15)

Recent graduate in speech and broadcasting looking for work. Come PDs, let's talk. Tapes and resume available upon request. STEVE ALESIANI, 503 West Middle St., Westchester, PA 19380, or (215) 696-6177. Willing to work any format. Hard working, copy writing experience, and willing to learn. (8-15)

BARRY McCOY, 3 years experience, formerly WDUZ and WKAU. Looking for uptempo Top 40 rock or WMZQ-style country. If you sound at all like KSTP, WOKY or WLS call (608) 785-2958. (8-15)

Current PD in the West, is looking for production position in the Northeast Tight board, air-shift. Call (915) 653-3389 before 12 noon CDT. After 4pm call (915) 949-9376. Ask for KIRK. (8-15)

I've got what you want... experience, 4 years in small and medium markets. Looking for medium market station that is out to be #1. Call KEN PAIGE, (209) 733-2457 after 6pm. (8-15)

NICK BAZOO, 7 years Top 40 experience seeks programming/MD position in large or medium market. Worked at 92Q, WTIK, WMAK, WNOE and others. Experience includes positions as PD/assistant PD/MD. A workaholic with great references. Call (502) 753-0074. (8-15)

Announcer, 15 years experience, 1st ticket. Country or Pop/Adult. Prefer Florida or Southeast. BILL SMITHSON (305) 448-1260. (8-15)

I'm in radio for one reason... sports! Dedicated experienced pro wants to join your sports-minded organization, preferably in medium to major college market with play-by-play opportunity. Call MARC afternoons at (218) 749-4983. (8-15)

PD. Can modernize and revitalize your AOR. Contemplating a switch to Album Rock? Let me make it a successful one. 10 years major market broadcast experience. I know what I'm doing and can make you money! Available for any Arbitron market. GARY LEE, (408) 377-2936. (8-15)

You need a woman who is a make-your-day-go-better entertainer, as well as a lively, fresh billboard for your station. Your salespeople need a woman whose versatility they'll adore. Your listeners need vitality in the air talent you offer. I need a dynamic, totally free thinking programmer whose station reflects 1985 ideas. Let's talk! Most recently afternoons in Seattle. (Great Spring book.) Prefer major market West coast (who doesn't) but will consider serious offers elsewhere. Give the SLIM ONE a call. 11-2pm (209) 935-7741. (8-15)

Experienced announcer and PD looking for Top 40, C&W or contemporary format. Tight board. Will relocate... want Rocky-Western area. Ask for ERIC. (505) 526-9030, or (215) 677-0845. Call after 8am MST. (8-15)

Award winning news reporter seeks major or medium market position. New York and Midwest experience. (914) 831-9173. (8-15)

Production wiz and excellent adult jock seeking stable position with right organization. 13 years experience. Prefer Country format. Call KIRBY STEVENS, Mobile, AL. (205) 696-5544. (8-15)

Professional personality who loves to have fun on the air. Looking for programming and/or MD position in medium or large market. For tapes and resumes write MD, 1814 Lincoln, Miami, OK 74354. (8-15)

Former KAKC/Tulsa News Director looking due to format change. Handed all aspects of news operation, including community ascertainment and public affairs. For tapes and resumes write News Director, 1814 Lincoln, Miami, OK 74354. (8-15)

Energetic, hard-working news reporter, 1 1/2 years experience, afternoon-drive news anchor, medium California markets, seeks position in Northern CA or Pacific NW. College degree, strong writing and interviewing skills, plus knack for establishing community contacts. Looking for station with long-term commitment to local news. DOUG McVADON (714) 886-1646, or write 2168 Genevieve St., San Bernardino, CA 92405. (8-15)

Positions Sought

Creative overnight personality. If you want an experienced, consistent, entertaining and humorous personality with good voice, creative ideas, good bits and characters, then I would like to hear from you. Looking for overnight slot. Pop/Adult or modern Country preferred. Available immediately. Call DICK (208) 324-3632. (8-15)

News pro, 12 years experience. Good delivery, writer, street reporter, public affairs producer. Award winning. Can start immediately for the right price. Call RON SHAPLEY (607) 432-0360. (8-15)

If you care about entertainment KENT THEESEN cares about you. Graduate of Brown Institute of MN, have 1st class ticket and seeking Top 40 or Pop/Adult station that cares about radio. Have been full-time for the past 9 months, as well as MD. Will relocate. (402) 463-2286. (8-15)

The 1980 model Eddie Haskell has arrived. Its clean lines and magnificent detailing must be heard to be appreciated. Here is your chance to lease this rare classic. An opportunity not to be missed. For more details call (714) 894-7668 before 10am PDT. (8-15)

JEFF YOUNG, News Director, KYNO-AM-FM, K104, WQAM and Zeta 4. Music stations can build shares with news! I'll help you get or stay on top with new concepts in local news programming. Strong tape, great track and references. (209) 291-4034 (let it ring). (8-15)

A real communicator, a real personality, a real winner. Successful MD, currently employed, would appreciate new challenge. Just call (216) 478-1206 for resume and demo. All stations, all offers considered. (216) 478-1206. LARRY D. (8-15)

DJ wants air shift, production. Hard worker and very dependable. 2 years experience. Midwest preferred. Call (417) 782-2975 after 2pm. (8-15)

Young man with 2 years experience in Top 40 and Pop/Adult wants to break into AOR market, prefer 2am-6am. Looking for good, long term engagement. Location not important, will travel for right position. Call MATTHEW ALEXANDER (614) 393-3418 after 7pm. (8-15)

RANDY MASON, 1st class FCC license. If you want a personality with radio enthusiasm and good bits, plus a pro at production, call me. I will relocate. 5 years experience (714) 281-4985, San Diego. (8-15)

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THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

POINTER SISTERS He's So Shy (Planet)

64% of our reporters on it. Moves: Up 74, Same 19, Down 0, Adds 26 including WXLO, F105, JB105, KS95-FM, WTIC-FM, WTIK, WERC, WAXY, WLAC, WISM, KTAC, KMJK. See Parallels, charts at number 27.

QUEEN

Another One Bites The Dust (Elektra)

61% of our reporters on it. Moves: Up 76, Same 13, Down 0, Adds 25 including WABC, WNBC, F105, PRO-FM, CFTR, KRLY, 94Q, WOLF, WAEB, KEEL, WRJZ, KWEN, WYFM, WFOX, KILE, KCBN. See Parallels, charts at number 29.

BOZ SCAGGS

Look What You've Done To Me (Columbia)

56% of our reporters on it. Moves: Up 48, Same 13, Down 1, Adds 42 including CKGM, KS95-FM, WOKY, KFI, KJR, WFBR, WICC, Q106, WNOE, WFMF, Y103, WHBQ, KLEO, FM102, KGW. See Parallels, charts at number 30.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels. Indicates one of this week's "most added" new songs.

DARYL HALL & JOHN OATES "How Does It Feel To Be Back" (RCA) 97/11, Moves: Up 62, Same 22, Down 2, Adds 11 including JB105, CHUM, Q102, WICC, BJ105, WOW, KENO, WIFI 20-15, 94Q 13-11, KUPD 26-18.

DIONNE WARWICK "No Night So Long" (Arista) 92/28 Moves: Up 42, Same 22, Down 0, Adds 28 including F105, 13K, KJR, Q106, KFMK, 95SGF, WQRK, KIOA, KERN, KTAC.

LARSEN-FEITEN BAND "Who'll Be The Fool Tonight" (WB) 88/36, Moves: Up 30, Same 20, Down 0, Adds 36 including WCAO, WRKO, Q105, WGCL, KHJ, KOPA, WKBO, KEEL WAPE, WRJZ, WDRQ, KENO.

POCO "Under The Gun" (MCA) 80/0

Moves: Up 45, Same 26, Down 9, Adds 0, WIFI 24-19, CHUM 22-18, KHJ 28-25, KJR 18-16, KOPA 28-25, KUPD 15-8, WFMF 25-21, WVIC 38-35, WISM 22-19, KENO 29-25.

NATALIE COLE "Someone That I Used To Love" (Capitol) 72/12, Moves: Up 44, Same 14, Down 2, Adds 12 including KSLQ, WBBF, WAEB, KRBE, WBBQ, WLBZ, WTRU, F105 20-13, JB105 14-8, KEARTH 16-13, KHJ 18-15.

PURE PRAIRIE LEAGUE "I'm Almost Ready" (Casablanca) 61/25, Moves: Up 18, Same 18, Down 0, Adds 25 including F105, KFI, Q106, WERC, WLAC, WGH, WVIC, KTKT, 96KX 28-22, JB105 35-31.

AMY HOLLAND "How Do I Survive" (Capitol) 61/18 Moves: Up 25, Same 18, Down 0, Adds 18 including PRO-FM, Q105, KHJ, KOPA, WBLI, WKBO, 96X, WBBQ, KX104, WDRQ.

CHARLIE DANIELS BAND "The Legend Of Wooley Swamp" (Epic) 60/18, Moves: Up 33, Same 9, Down 0, Adds 18 including WFBL, WERC, FM100, KCPX, WLBZ, G100, WAKX, KWK 1-1, KBEQ 18-14, KUPD 13-7.

STEPHANIE MILLS "Never Knew Love Like This Before" (20th) 60/15, Moves: Up 25, Same 19, Down 1, Adds 15 including JB105, KFRC, WFBL, WKBO, WTIK, WRJZ, WAAY, KILE, WGBF, WCAO 29-26, KEARTH 30-26.

PAT BENATAR "You Better Run" (Chrysalis) 57/9 Moves: Up 28, Same 19, Down 1, Adds 9, Q105, WOLF, Q106, WVIC, KERN, KJRB, WGUY, WROV, KWIC, WIFI 5-4, KUPD 8-4.

AL STEWART "Midnight Rocks" (Arista) 52/33 Moves: Up 9, Same 10, Down 0, Adds 33 including WFLY, WKEE, WSGN, WSKZ, WQRK, KIOY, KRSP, WAAY, KKLS, KENI.

Others Getting Significant Action

ROSSINGTON COLLINS BAND "Don't Misunderstand Me" (MCA) 49/5, Moves: Up 22, Same 22, Down 0, Adds 5, 96KX, WOLF, WFLY, K104, WGBF, Q106 30-26, KUPD 10-8, KRBE 25-22, WRVQ 27-22, KRUX 40-34.

LIVINGSTON TAYLOR "First Time Love" (Epic) 48/8 Moves: Up 22, Same 18, Down 0, Adds 8, WIFI, F105, JB105, KVIL, KSLQ, WFBL, KERN, KKXL, WRKO 21-19, WHYN 38-34, WTIK 33-29, KRUX 38-30.

JON & VANGELIS "I Hear You Now" (Polydor) 40/11 Moves: Up 11, Same 18, Down 0, Adds 11 including WFLY, WTIK, WSKZ, WNOX, KCPX, WIGY, G100, WSEZ, KBIM, 94Q 30-27, KBEQ 9-9.

Radio & Records

NATIONAL AIRPLAY/30

August 22, 1980

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
1	1	1	1	CHRISTOPHER CROSS/Sailing (WB)
2	2	2	2	ROLLING STONES/Emotional Rescue (Rolling Stones)
11	6	3	3	AIR SUPPLY/All Out Of Love (Arista)
15	11	7	4	AMBROSIA/You're The Only Woman (You & I) (WB)
18	13	8	5	JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
12	7	4	6	JACKSON BROWNE/Boulevard (Asylum)
—	29	18	7	DIANA ROSS/Upside Down (Motown)
27	22	13	8	PAUL SIMON/Late In The Evening (WB)
23	17	11	9	GEORGE BENSON/Give Me The Night (WB)
14	9	5	10	BENNY MARDONES/Into The Night (Polydor)
26	18	12	11	ROBBIE DUPREE/Hot Rod Hearts (Elektra)
30	21	16	12	IRENE CARA/Fame (RSO)
5	4	6	13	PETE TOWNSHEND/Let My Love Open The Door (Atco)
28	24	19	14	ELECTRIC LIGHT ORCHESTRA/All Over The World (MCA)
—	28	21	15	EDDIE RABBITT/Drivin' My Life Away (Elektra)
29	27	20	16	BOB SEGER/You'll Accomp'ny Me (Capitol)
—	26	23	17	BILLY JOEL/Don't Ask Me Why (Columbia)
3	3	9	18	OLIVIA NEWTON-JOHN/Magic (MCA)
—	—	26	19	LARRY GRAHAM/One In A Million You (WB)
10	8	10	20	ALI THOMSON/Take A Little Rhythm (A&M)
13	12	14	21	S.O.S. BAND/Take Your Time (Do It Right) (Tabu)
—	—	27	22	KENNY LOGGINS/I'm Alright (Columbia)
4	5	15	23	GENESIS/Misunderstanding (Atlantic)
—	30	28	24	CARLY SIMON/Jesse (WB)
—	—	29	25	OLIVIA NEWTON-JOHN w/ELO/Xanadu (MCA)
6	10	17	26	BOZ SCAGGS/Jojo (Columbia)
—	—	→	27	POINTER SISTERS/He's So Shy (Planet)
—	—	→	28	ROBERT JOHN/Hey There Lonely Girl (EMI America)
—	—	→	29	QUEEN/Another One Bites The Dust (Elektra)
—	—	→	30	BOZ SCAGGS/Look What You've Done To Me (Columbia)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

BOZ SCAGGS "Look What You've..." (Columbia)
LARSEN-FEITEN BAND "Who'll Be The..." (WB)
OLIVIA NEWTON-JOHN/ELO "Xanadu" (MCA)
AL STEWART "Midnight Rocks" (Arista)
DIONNE WARWICK "No Night So Long" (Arista)

Complete Regionalized Listings on Pages 26 and 27.

HOTTEST

AIR SUPPLY "All Out Of Love" (Arista)
CHRISTOPHER CROSS "Sailing" (WB)
DIANA ROSS "Upside Down" (Motown)
ROLLING STONES "Emotional..." (Rolling Stones)
ROBBIE DUPREE "Hot Rod Hearts" (Elektra)

Parallel Listings Begin on Page 30.

CHICAGO "Thunder And Lightning" (Columbia) 38/17

Moves: Up 11, Same 10, Down 0, Adds 17 including KSLQ, KOPA, KUPD, WKEE, WBBQ, WQRK, KIOY, KCPX, KRUX.

ELTON JOHN "(Sartorial Eloquence) Don't Ya Wanna Play This Game No More" (MCA) 33/8 Moves: Up 14, Same 11, Down 0, Adds 8, Q107, WKBO, WTIK, KTKT, WCIR, FM99, KQWB-FM, KFXD, 14Q 35-32, BJ105 31-28, KRUX 25-18.

IRENE CARA "Out Here On My Own" (RSO) 31/15

Moves: Up 7, Same 9, Down 0, Adds 15 including WCAO, 94Q, WHB, WKEE, WRVQ, WZZP, KMJK, WTSN, WISE, KFXD.

JOURNEY "Good Morning Girl/Stay Awhile" (Columbia) 28/7

Moves: Up 8, Same 13, Down 0, Adds 7, WOLF, WFBL, WLAC, WRVQ, WXIL, G100, KOOK, KSLQ 11-7, K104 34-28, WCGQ 29-24.

PETER GABRIEL "Games Without Frontiers" (Mercury) 27/11

Moves: Up 8, Same 8, Down 0, Adds 11 including Q107, KUPD, WKEE, KX104, KRUX, WLBZ, WCGQ, WIFI 26-23, CKGM 4-1, WLS 11-6.

WHITESNAKE "Fool For Your Loving" (Mirage) 27/3

Moves: Up 11, Same 13, Down 0, Adds 3, WNOX, WDRQ, KIOY, KWK 6-3, WKEE 38-30, WTIK 30-25, WCGQ 28-22, WSEZ 38-32.

ERIC CLAPTON "Tulsa Time" (RSO) 21/1

Moves: Up 7, Same 6, Down 7, Adds 1, WOLF, KUPD 3-1, WBEN-FM 27-25, WVIC 5-3, WTSN 22-17, WRBR 11-7.

WILLIE NELSON "On The Road Again" (Columbia) 20/20

Moves: Up 0, Same 0, Down 0, Adds 20 including 94Q, KBEQ, WHB, KSRR, WSGA, 92Q, WVIC, KMJC, KRUX, WHHY, KRLC.

LINDA CLIFFORD "Red Light" (RSO) 20/7

Moves: Up 9, Same 4, Down 0, Adds 7, KRLA, KFRC, 14Q, WGUY, WFBG, WXIL, WTMA, WRKO 22-17, WAPE 20-17.

KINGS "Switch Into Glide" (Elektra) 19/7

Moves: Up 6, Same 6, Down 0, Adds 7, WKEE, WBBQ, KRUX, WFBG, KQWB-FM, KKRC, KENI, KDWB 22-17, KWK 4-2, KUPD 27-21.

BLACKFOOT "Spendin' Cabbage" (Atco) 19/6

Moves: Up 7, Same 6, Down 0, Adds 6, WHFM, WKEE, WSKZ, KQWB-FM, KKRC, WGBF, Y103 31-27, WAPE 14-11, WCGQ 22-15.

SPLIT ENZ "I Got You" (A&M) 19/4

Moves: Up 2, Same 13, Down 0, Adds 4, WFLY, KLUC, WSPT, KBIM, 96KX on, KSTT 29-27, KCBN 36-33.

RAY, GOODMAN & BROWN "My Prayer" (Polydor) 18/8

Moves: Up 1, Same 9, Down 0, Adds 8, KRLA, KTSA, WSGN, WAXY, KMJC, K104, WXIL, WFLB.

STACY LATTISAW "Let Me Be Your Angel" (Cotillion) 16/8

Moves: Up 5, Same 3, Down 0, Adds 8, WCAO, KEEL, 96X, KX104, WYRE, WXIL, WAAY, KCBN, WPGC 24-21, WSGA 14-4.

TOUCH "(Call Me) When The Spirit Moves You" (Atco) 17/0

Moves: Up 9, Same 7, Down 1, Adds 0, WERC 22-20, BJ105 26-23, KCPX 9-5, WHHY 25-23, KKRC 18-14, KCBN 28-22, KQDI 21-18.

Continued on Page 32