

# Radio & Records

ISSUE NUMBER 317

THE INDUSTRY'S NEWSPAPER

FEBRUARY 1, 1980

## \$10 MILLION SUIT

### Summer Sues To Terminate Casablanca Contract

Donna Summer filed suit Tuesday (1-29) to terminate her recording contract with Casablanca Record and FilmWorks, suing the label, President Neil Bogart, and former manager Joyce Bogart for an amount in excess of \$10 million.

The complaint alleges that Summer's 1977, 1978, and 1979 agreements were the result of undue influence, misrepresentations, and fraud owing to inadequate representation in the negotiations. Basis for this contention is that Joyce Bogart, Neil Bogart's wife, was her manager and that therefore the label President had undue influence on the stages of the negotiations. Conflicts of interest on the part of Summer's former attorneys are cited because of alleged dual loyalties to Summer and to Casablanca.

Summer's suit contends that the contracts were unfair to her and she received less than fair and reasonable recompense for her recording and film activities. The action asks that the contracts be considered terminated and that Casablanca be enjoined from interfering in new label negotiations, in addition to requesting punitive damages of \$5 million and actual damages in excess of \$5 million.

Neil Bogart stated, "I was thoroughly surprised to learn that Donna Summer's lawyers filed a lawsuit today involving Casablanca.



ca. Donna and Casablanca have enjoyed a fabulously successful relationship in all facets of the entertainment business. . . We look forward to a continuing and successful relationship together, covering at least the balance of the



three years remaining on her contract."

Summer's only statement, aside from expressing "deep regrets," was, "I will leave the lawyering to my lawyers if they will leave the singing to me."

### Former KFAT Staffers Face Grand Theft Charges

Four former KFAT/Gilroy, CA staffers have been charged with grand theft following their dismissal from the "Progressive Country" outlet.

Station General Manager Leo Kesselman told R&R that last October, newly-arrived PD Doug Drose (who has since departed the station) decided to tighten up KFAT's free-form format. Several staffers expressed dissatisfaction with the change and exited the station November 6. Shortly

thereafter, 1800 albums were discovered missing from the KFAT library.

The police were contacted and four days later, the LP's were found in a locker in Santa Cruz, registered under a false name. On November 13, Rebecca Fenker, Sherman Caughman, Theresa Cortez, and Kathy Roddy were arrested and charged with felonious grand theft.

#### Station Wants To Drop It, DA Says No

According to Kesselman, the station, having recovered the albums, asked the District Attorney's office to drop the charges, but the authorities are unwilling to do so. A preliminary hearing had been set for Tuesday (1-29), but has been postponed until March 4.

A four-year veteran of the station, Kathy (Sully Sullivan) Roddy told R&R: "Although the station wants to drop it, seeing as we are pretty well known in the area and this makes good press, it will stay alive for a while. Right now we are dealing with the labor board. The station fired everyone, except for a couple part-timers, and they refused everyone unemployment."

While Roddy noted that "they never found any property on anyone arrested," Rebecca Fenker's attorney Eugene M. Hyman has planned a novel defense for his client. Hyman's contention is that since the albums are merely loaned to the station and remain the property of the record companies, the LP's were not actually stolen from the station. He has subpoenaed several local record promotion people to pursue this line of defense.

## NEW HIGH PRICE RECORD

### Doubleday Buys WBFM/ Detroit For \$8.25 Million

Doubleday Broadcasting has established a new single-station high price record by entering into an agreement to purchase WBFM-FM/ Detroit for \$8.25 million from Trinity Broadcasting, subject to FCC approval. The station is currently programming religious material, but based on Doubleday's past record of reviving stations like KWK/St. Louis (formerly dark, now Top 40 and the market's dominant station), a format change is highly likely.

Doubleday President Gary Stevens, in commenting to R&R

on the purchase, indicated that Detroit's high ranking in net consumer spending (in the Top 5, according to Stevens, as compared to New York's ranking of approximately 80th) made it a desirable market to move into. That reason, combined with the scarcity of available facilities to purchase in the city, accounted in part for the high price. Stevens also indicated that the competitive situation in Detroit was more to Doubleday's liking than that of other top 10 markets.



**OWENS HONORED BY KMPC** — KMPC/Los Angeles officials and a vast turnout of Hollywood music, film, and TV celebrities gathered recently in tribute to KMPC air personality Gary Owens, celebrating his 18th anniversary with the station. Pictured at the festivities are (upper left) Warner Bros. Chairman Mo Ostlin (left) and A&M Co-Chairman Jerry Moss, (upper right) Golden West Broadcasters President John Reynolds, (lower left) the obviously appreciative Mr. Owens, and (lower right) MC Steve Allen.

## RETAINS AIR SHIFT

### Gable Resigns As CKLW PD

Bill Gable has resigned as PD of CKLW/Windsor-Detroit after 18 months on the job, but will retain the afternoon air shift he's held down for over six years. Gable explained to R&R, "Previous Program Directors have always been off the air at CKLW, and our new General Manager (Chuck Camroux) has wanted me to choose between one or the other. It was a very tough choice for me, because I enjoy both the jobs so much. But for various reasons, including financial ones, I've decided to go with the air shift. It will give me some more time to pursue other interests."

Gable continued, "The past year-and-a-half has been one of the station's best ratings periods, and I

GABLE/ See Page 20

### McLane Appointed Assistant GM At WCCO-FM

Peter McLane has accepted the position of Assistant General Manager at WCCO-FM/Minneapolis. McLane will fill the rare opening at the stable Pop/Adult giant in March; he had been programming KFJZ/Ft. Worth for the past two years.

McLANE/ See Page 20

## Advance Arbitron Results

### PHOENIX

Country KNIX, KJJJ Take Substantial Jumps

### NEW ORLEANS

WBYU Holds Lead; WQUE Edges WTX

### INDIANAPOLIS

WIKS Earns Sixfold Increase

### HARTFORD

WTIC Drops 3 1/2, Still Leads By 15

### DAYTON

WHIO AM & FM Tie For Lead;

AOR Battle Tightens

### OKLAHOMA CITY

KTOK Increases Dominance,

KKNG Up Sharply

See Page 22

**Rock 'n Roll Is No Further  
Than The Tip Of Your Nose\***

*Love Stinks*

- |         |         |
|---------|---------|
| WKBW    | WBBQ    |
| WIFI    | WSKZ    |
| WRKO    | WRJZ    |
| KRBE    | WRVQ    |
| Z93     | WVIC    |
| Q105    | KZ93    |
| WLCY    | WISM    |
| WGCL    | WNAP    |
| WOKY    | WMEE    |
| KNUS    | WOW     |
| WEFM    | 92X     |
| KFRC    | KJRB    |
| KJR     | KRSP    |
| KIMN    | KLUC    |
| KUPD    | KRUX    |
| WTIC-FM | KRKE-FM |
| JB105   | WGUY    |
| WHYN    | WLBZ    |
| 14Q     | WIGY    |
| WKEE    | K104    |
| KNOW    | WAAY    |
| WTIX    | WSEZ    |
| WFMF    | KQWB-FM |
| WSGN    | WAKX    |
| Y103    | WSPT    |
| WAPE    | WNAM    |
| 95SGF   | KSLY    |
|         | KENI    |



THE NEW ALBUM FROM  
**THE  
J. GEILS BAND**

FEATURING  
THE SINGLE  
**"COME BACK"**

PRODUCED BY SETH JUSTMAN  
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ON EMI-AMERICA RECORDS



\*  
**SCRATCH 'N SNIFF**  
(INDUSTRY ONLY)

## Ampersand's College Survey Yields Key Info

A recent survey of college students conducted for Ampersand, the first successful strictly-collegiate magazine, provides new confirmation of students' importance in the radio and record markets, and sheds new light on their preferences and habits. Ampersand, founded in 1977 by Jeffrey Dickey and Durand Achee and currently boasting 800,000+ circulation on over 50 campuses, recently formed a college-aimed promotion/marketing division for films and rec-

ords, and planned the survey in part to gain basic knowledge of students' consumer habits in these areas. 3916 respondents were polled, representing 11.5 million American students. 65.6% of those surveyed were men; 61.5% were 18-20, 29% 21-24; and a perhaps surprising 9.5% over 25.

SURVEY/ See Page 22

## Cesar Chavez Sues KBUC, Jocks

United Farm Workers union President Cesar Chavez has filed an \$800,000 slander and libel suit against KBUC/San Antonio and station air personalities Jud Ashmore and Ricci Ware. The suit

contends that Ashmore and Ware repeatedly made on-air statements that Chavez was a Communist, was Communist-affiliated, and a Communist supporter, as well as having trained members of the UFW as Communists, while Chavez was traveling through Texas last summer in support of the Chiquita banana and non-union lettuce boycotts en route to the Texas AFL-CIO convention.

Chavez reportedly demanded a \$800,000 LIBEL SUIT

CHAVEZ/ See Page 20

## \$1.3 MILLION IN DEBT

## Aku Files Bankruptcy

Hal (Aku) Lewis, once described as the world's highest paid disc jockey at \$312,000 per year, filed a bankruptcy petition last Thursday (1-24), claiming inability to pay the \$1.3 million he owes T.H.C. Financial, the Internal Revenue Service, and several other firms and individuals. If the petition is granted, Lewis will be exempt from his current debts and will still be able to keep his salary. However, owing to the amount of his income, the longtime KGMB/Honolulu morning man's request may not be granted.

Lewis told R&R he was "not busted, but insolvent," adding that he felt as if he had been "painted into a corner. I've already paid them (T.H.C.) a million in cash," Lewis continued, "Now, it's up to the courts."

T.H.C. Financial, which went bankrupt in November, 1976, recently subpoenaed all records of payments by KGMB to Lewis since 1976. Although Lewis had been paying off the \$1.3 million loaned him by T.H.C. at \$6500 per month - about enough to cover the interest - T.H.C. claims he currently owes the company \$891,000. Even if he were not required to pay T.H.C. off, Lewis's bankruptcy would not allow him to escape the \$93,000 he owes in back taxes to

the IRS for 1977 and 1978. But it could excuse him from paying the \$368,000 he listed as claims from

AKU/ See Page 22



Now, help yourself to a double serving of Nashville's tastiest morning radio show!



WMAK PROMOTES McCOY'S "BREAKFAST FLAKES" - 92Q/Nashville morning man Steve McCoy is now also heard on AM sister WMAK, so the stations promoted the change in the styles pictured above, packaging McCoy, newscaster Mary Glen Lassiter, and McCoy's "krazy characters" in cereal boxes and bowls, playing up their flaky nature in a major comeback for the "radio cereal."

## For The Record

A misleading portion of a headline and second paragraph in R&R's story last week on the FCC's disposition of two license renewal cases implied an inaccurate sequence of actions. In fact, the FCC revoked the license of KIFM-FM/San Diego (formerly KDIG) and gave a short-term renewal to WGNE-FM/Panama City, FL.

## FCC COMMISSIONER CONTINUES UPHILL FIGHT WITH AMERICAN HISPANICS

## Spanish Broadcasters Declare For Quello

In a newly-reorganized structure, the Spanish Radio Broadcasters of America, meeting in Dallas Friday (1-25), have set themselves apart from the National Association of Spanish Broadcasters (NASB). Several broadcasters have formally resigned from NASB, including Nelson Lavergne, WADO/New York VP/GM, and Herb Levin, manager of Miami's number one station, WQBA.

### Unanimous Support For Quello

Over 25 broadcasters representing close to 40 Spanish stations unanimously agreed that FCC Commissioner Jim Quello should be renominated.

"We'd hate to lose a commissioner as good as Quello," KABQ/Albuquerque Pres. & GM Ed Gomez told R&R. Gomez is the new President of the Spanish Radio Broadcasters Association.

"Quello deserves by every measure to be reappointed and it'll be

a damn shame if he's not reappointed if the Carter people pander to a Hispanic at election time," WQBA's Levin said. He added, "His record is excellent in terms of balance and fairness."

Levin told R&R the SRBA is an

QUELLO/ See Page 20

## Stevens Exits Embrescia, Forms Ad Agency

Eric Stevens, longtime programmer for Embrescia Communications (M105, WBBG/Cleveland), has left his VP/Operations Director position to form his own ad agency, Eric Stevens Creative Advertising. Stevens, who had programmed AOR M105 for over

four years following a lengthy stint at Top 40 WIXY/Cleveland, had put a new Top 40 format on the air at WBBG in November, 1979.

"It's been an incredibly exciting five years," Stevens told R&R. "I was fortunate enough to put two

STEVENS/ See Page 20

## THE LEE ABRAMS INTERVIEW: THIS YEAR'S MODAL

The Top AOR Consultant Revs Up About New Wave, Modal Programming, His Own Career, And Much More In An Exclusive R&R Discussion.

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## this week ...

### TALKING IT TO THE STREETS IN MIAMI

Programming a Talk station in a Spanish-dominated market can be tricky. You've got to put the proper English on the programming ball, as WKAT PD Don Karnes reveals.

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### MEDIATREND — CAN IT PREDICT ARBITRON?

A statistical look at the accuracy of Mediatrend as compared with Arbitron, with format-by-format figures.

Page 14

### IS THERE DISCO IN TOP 40'S FUTURE?

Y100's Bill Tanner puts disco music in perspective.

Page 18

### R&R'S BLACK RADIO RATINGS RAP

Top programmers discuss their ratings needs and problems in a unique phone symposium.

Page 38

### THE GREAT PERSONALITY SEARCH

Personalities are a priority in Pop/Adult radio, but leading PD's say there's a dangerous shortage.

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# Washington Report

## RKO Radio: An Endangered Species

**FCC Votes 4-to-3 To Take Away 3 RKO TV Licenses; Action Jeopardizes Entire Radio Division; Stock Way Down**

The FCC, in its boldest-ever action, voted last Thursday to strip General Tire & Rubber Co. and its subsidiary RKO General of the licenses of WOR-TV/New York, KHJ-TV/Los Angeles, and WNAC-TV/Boston. A written order, not due for several weeks, will ask RKO and other parties to explain why RKO should be allowed to keep its 12 radio stations and remaining Memphis TV outlet.

### Two Schools Of Thought

Will the FCC:

A. Consider it's done enough to RKO and stop with the three, or

B. Vote to take away all other RKO licenses?

"B," according to FCC Commissioner Anne Jones (while reserving the right to change her mind). Jones in effect decided the RKO case, with six commissioners divided — Ferris, Brown, and Fogarty strongly in favor and Washburn, Quello, and Lee strongly opposed.

Jones appeared to wait until the end of last Thursday's four-hour-plus debate before siding with those opposed to RKO. However, no one close to the FCC was accusing Ms. Jones of being battered by FCC Chairman Ferris, despite some press accounts claiming otherwise.

### 6.5 On Broadcasters' Richter Scale

Sunday's Washington Post called the decision correct in a questionably-worded editorial.

But, mailgrams from General Tire shareholders to several Commissioners this week contained other thoughts. Generally, they asked that General Tire & Rubber Co. Chairman Thomas O'Neil be fined for his illegal actions rather than punish stockholders to the tune of \$650 million.

### The Week In Review

- FCC ponders fate of RKO radio stations after stripping away three TV licenses.
- Educators blast radio deregulation.
- Spanish broadcasters unanimously support Quello (see Page 3).
- FCC forces Black station off the air.
- Appeals Court upholds WSIB revocation.
- NAB wants FCC to rethink 9 kHz. — Jonathan Hall

### How It Happened

RKO's parent company General Tire & Rubber Co. reached a consent agreement when accused of illegal payoffs both abroad and within the U.S. from 1974-76 and forcing the tire manufacturer's customers to buy RKO air time. Because both companies are headed by O'Neil, the FCC said it could not buy RKO's premise of being a separate company from GT&R.

What decided to make you vote against RKO, R&R asked Ms.

Jones. "Everything," she replied, adding, "it was an accumulation of all the charges pulled together."

### Dissents

FCC Commissioners Abbott Washburn and Jim Quello dissented.

Washburn called it an "unprecedented and extreme action," citing RKO as a "pioneer in the broadcast industry." Washburn said "matters were properly dealt with by the Justice Department and Securities & Exchange Commission." Quello called it a "gross bureaucratic overkill."

### FCC Looks At Group W

"It's not the same," Westinghouse VP Jay Francis told R&R, referring to the Commission's look this week into Westinghouse's purchase of KODA/Houston and renewal of KPIX/San Francisco.

Among other things, the Commission will examine charges that Westinghouse is unqualified to remain a licensee because of criminal misconduct and price-fixing by its parent, Westinghouse Electric.

Preliminary indications were that Westinghouse has enough separation of ownership between its parent company and Group W to withstand the challenges.

## FCC Asked To Rethink Nine kHz

### NAB Board Wants More Time

With only two months to go until the commencement of Region Two, a Western Hemisphere conference to discuss communications matters, the FCC has been asked to postpone discussion of reduced AM Band spacing from 10 to 9 kHz.

The request was made by the NAB Radio Board of Directors meeting in Palm Springs last week. The board reaffirmed its call for a special co-sponsored government and industry study of spectrum matters, including "various methods of providing full-time service without significantly diminishing" other broadcasters' service.

Chief among NAB's concerns is the expense of technical readjust-

ments, which has been disputed by the FCC and NTIA. In addition, they fear:

- interference to AM reception based on new computer studies
- possible restriction to transmitted audio frequency response
- loss of AM listeners.

### NAB Funds Ad Studies, Denies RAB

The Board also voted 27-11 to spend \$50,000 on a study of contemporary sexual attitudes and \$35,000 for a study of public attitudes towards personal care products. The purpose of the studies is to measure public acceptance of ads for contraceptives and personal care products.

But the Board rejected a request to give the RAB \$17,000 to help defray the cost of the "Radio, It's Red Hot" campaign.

### Broadcast Bureau Reorganized

As of last week, separate AM and FM Branches were established in Jerry Jacobs's Facilities Division of the Broadcast Bureau. Previously, both AM and FM matters had been handled in one branch. Larry Olson is Chief of the AM Branch and FM Branch Chief is John Morgan. The FCC says the reorganization should result in better service to broadcasters and the public.

Dave Tau, Chief of AM-FM Branch, License Division of the Broadcast Bureau will retire February 9. Tau has been with the FCC for thirty years.

## RELIGIOUS BROADCASTERS FAVOR DEREGULATION

## Educators Blast Radio Deregulation

**Confusion Of Irrelevant Issues; Fairness Doctrine Abuse; Loss Of PSA's, EEO**

The Council for Advancement and Support of Education (CASE), which is responsible for the "Give To The College Of Your Choice" and "A Mind Is A Terrible Thing To Waste" fund-raising campaigns, told the FCC this week, "We strongly urge the Commission to avoid any decisions

which would reduce incentives for commercial radio broadcasters to continue generously providing America's colleges and universities with free access to the airwaves for vital PSA's."

### "Won't Live Up To Civic Duties," Says NEA

In what amounts to a putdown of small market broadcasters in rural areas, the National Education Association (NEA) also opposed radio deregulation. NEA told the FCC Friday (1-25) that broadcasters had refused to air the associations' PSA's and refused to present teachers' points of view.

For example, NEA said two Illinois stations refused to air teachers' responses after editorials against the teachers' position. In another case involving a teachers' strike in Tacoma, NEA claimed a radio station would not interview a representative of the teachers union for a news story, despite the fact that the union leader called the station.

### Need For EEO Enforcement

NEA asserted that deregulation would cause minorities to be ignored. "The Commission states that with the addition of EEO rules, minority needs have been better addressed. This merely shows improvements have resulted from regulation and does not necessarily imply that improvements will continue without regulation," NEA said.

### Religious Groups Fear Loss Of PSA's

Additional comments from

organized religion arrived this week expressing concern that if deregulation occurs, stations will stop carrying PSA's. Apparently those commenting took no notice of the fact that current regulations do not require stations to air PSA's.

For example, Dr. John Strange, the Minister of Good Shepherd Presbyterian Church in San Antonio, told the FCC, "My concern is that nonprofit organizations could be denied access to radio time if PSA's are no longer required."

### Religious Broadcasters Support Deregulation

Despite opposition from numerous religious organizations, the National Religious Broadcasters (NRB) backed deregulation at their annual meeting in Washington last week. NRB claims to represent 70% of the country's 1400 radio stations having religious programming.

### Broadcasters Hit Key Questions

The latest broadcasters to make their feelings known were: Chris Snell, GM, KEEN/San Jose; Dean Sharpless, VP, WPHB/Philipsburg, PA; Monroe MacPherson, Pres., WION/Ionia, MI; Dick Jackson, Chairman, WBEC/Pittsfield, MA; and Bill Kepler, GM, WAOV/Vincennes, IN. The broadcasters cited the burden of paperwork as their major objection to current regulations and pointed out that responsible broadcasters will always be in touch with their communities.

## Black Station Forced Off The Air

WLLE/Raleigh, NC, which had its license revoked in 1976 for fraudulent and double billing, has been shut down and is dark. Operations Manager Paul Ingram told R&R the station closed up shop Tuesday (1-22) after receiving

a mailgram from the FCC ordering it to stop operating. Ingram said he's hopeful an interim license can be found in a few weeks and the employees can go back to work.

"We're the only Black commercial station in the city. I can't believe the FCC will let us stay dark very long," he said.

Although WLLE did not deny

bilking Gulf Oil out of close to \$60,000, it argued that license revocation was too harsh a punishment and appealed all the way to the Supreme Court. After the High Court refused review, the Commission granted WLLE several extensions while the station negotiated with a buyer. When no agreement was worked out, the FCC ordered the station off the air.

## FCC: At A Glance

### Court Upholds WSIB Revocation

The 1976 license revocation of WSIB/Beaufort, SC was upheld by the D.C. Appeals Court last week. The station must go off the air by February 13 unless it wishes to further appeal. The FCC revoked WSIB's license for fraudulent billing and lying to the Commission. The Court agreed when financial responsibility is involved, misrepresentation of even minor misconduct is grounds for revocation since the Commission must "proceed on the basis of absolute trust and confidence in the representations made to it by licensees."

### Doubleday Gets OK To Relocate Tower

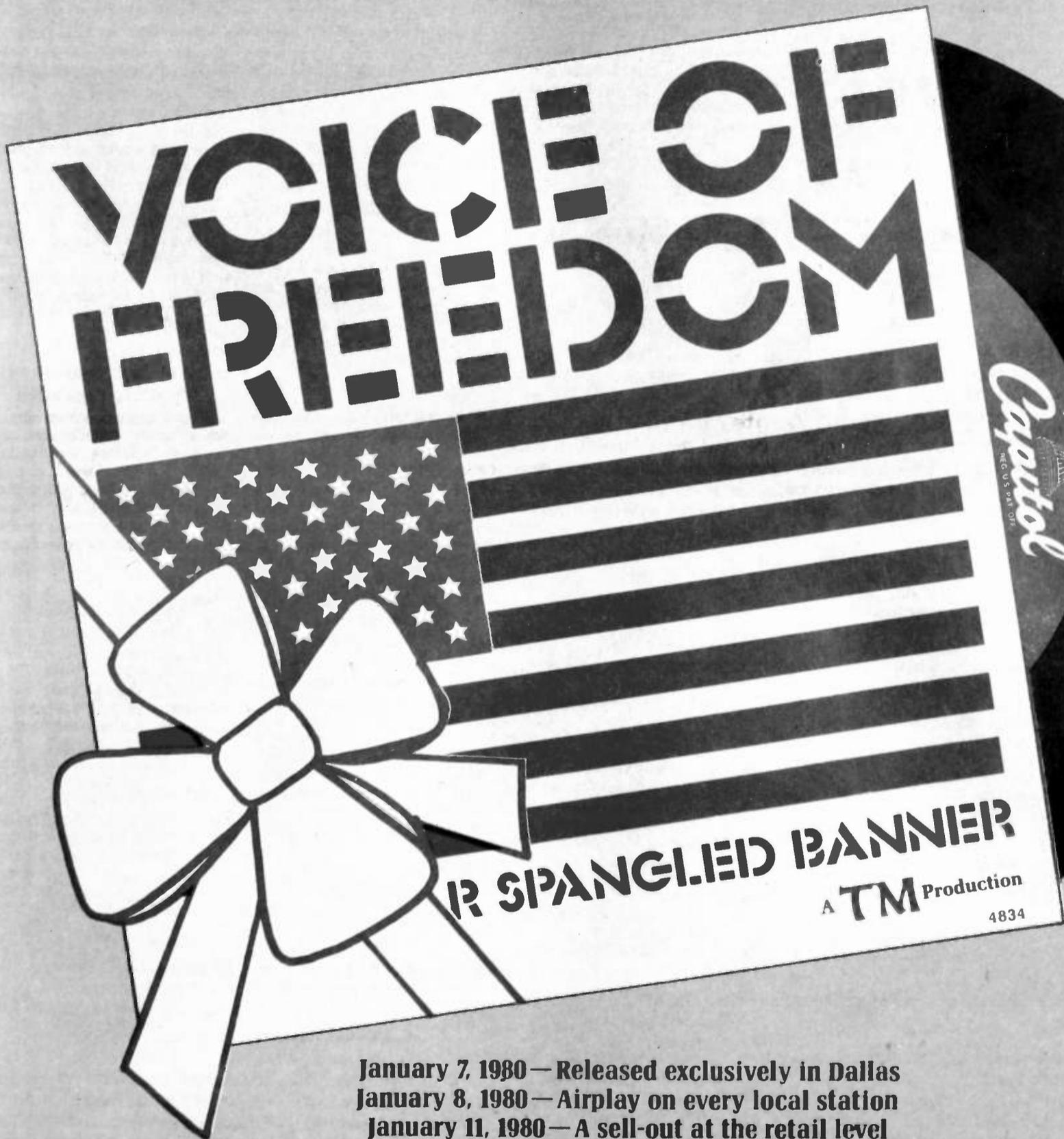
A request from KEZK/St. Louis, MO that WWWK/Granite City, IL (licensed to Doubleday Broadcasting) be prohibited from

moving its tower to St. Louis has been denied. KEZK alleged severe interference as a result, but the Commission pointed out that rules require WWWK to make adjustments to eliminate any "reasonable" interference.

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**January 11, 1980 — A sell-out at the retail level**

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Listen to it and we guarantee you'll play it. Then ask for listener comments and watch their pent-up emotions explode.



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## Washington Sales Talk

Plough Broadcasting announced at its fiscal meetings that it planned to buy two more radio stations to round out its complement. R&R has learned that the most likely candidates for purchase are WUBE-AM-FM/Cincinnati.

Doubleday pays \$8.25 million for WCFG-FM/Detroit (see Page 1).

The Keith Horton Co. of Elmira, NY announced the sale of WVLC-AM and WLOM-FM/Orleans, MA by Seashore Broadcasting Co. to Don Wilds and Mike Schwartz for just under \$1 million. Seller is Howland Jones, who has no other broadcast interests. Buyers own WIXY-AM/East Longmeadow, MA and WAQY-FM/Springfield, MA.

Ted Snider gets FCC okay on his sale of KFIN-FM/Jonesboro, AR to Larry Duke for \$317,693.

Black and Jazz-formatted WYLD-AM-FM/New Orleans sold for \$2.2 million by Peterson Broadcasting to Tom Lewis and Jim Hutchinson, general partners of Inter-Urban Broadcasting.

Ed Howard, who has been with Blair Radio for 16 years, has been named VP and New York Sales Manager under Blair's new State Network Division.



**ABC DEBUTS TEMPLETON MORNING SHOW** — Both FCC Chairman Charles Ferris and ABC-TV "World News Tonight" anchor Frank Reynolds were on hand to help ABC Radio kick off its new "World News This Morning" for the Information Network. It debuts February 18 with anchor Joe Templeton. Templeton told R&R his philosophy is "to get behind the news." Pictured left are ABC News Radio VP Robert Bender, Templeton, and ABC Radio Network President Edward F. McLaughlin.

## At The Nets

### RKO

RKO begins broadcasting 24 hours Friday (2-1). Its new studios were custom-built by Pacific Recorders and Engineering Corp. of San Diego, the same people who designed WOR/New York's studios. RKO Radio Net will broadcast in stereo once its satellite hook-up with AP is complete.

### ABC

Paul Harvey takes off for a few days February 4; his permanent vacation replacement will be Mort Crim, TV News Anchor for WDIV/Detroit.

### AP

New faces at AP in Washington include Bob Moon, former News Director at KRSP/Salt Lake City, who joins net as an Editor, and Bonnie Rollins, former News Director of the now defunct Commodity News Network, named Editor and backup Agricultural Editor. Bruce Hodgman named Deputy Broadcast Editor in New York, replacing Charles Monzella, who transferred to the Foreign Desk. Hodgman has been Night Editor.

### CBS

"Campaign 80" will be the most extensive coverage of an election year ever broadcast on CBS Radio, boasts CBS Radio Net VP/GM Dick Brescia. Correspondents Charles Osgood and Reid Collins will coanchor.

## News/Talk

### New WKAT/Miami PD Programs Talk Like Music

Although it was an off book (O/N '79) for News and Talk stations in Miami, WKAT PD Don Karnes says his ambition is to own the Miami market. He admits he'll probably never beat dominant Spanish-formatted WQBA, but he's certainly going after all-News WIHZ. Here's how he plans to do it.

Karnes, who comes to WKAT after a career as a Top 40 and Country PD, and a stint as PD at News/Talk KSSX/Salt Lake City, says he's creating programming around his air personalities just like he used records at a music station. "I've even taken a rock approach, using humor and gimmicks. We have a cart to play which sounds like machine guns and an atomic bomb going off if someone swears on the air," he said.

#### Lower Demographic

"I want to prove a point. Talk radio is not between 60 and dead," Karnes said. "Youth is a viable talk market. There are more young people out there buying Pintos than there are middle-aged people buying Mercedes."

To attract young listeners, Karnes hires young personalities. His Sports Director, Chris Myer, is 21 years old. Callers are screened for age and younger callers get on the air first. Programs dealing with gays, singles, and single parents are frequently aired. WKAT has a full-time gay rights reporter. "We don't want to do away with all elderly listeners, just those who have nothing to do but call in with nothing to say," Karnes said.

#### How Do You Crack The Spanish Market?

Because of the large Cuban population in Miami,

Karnes programs to both Spanish and English-speaking listeners. "We don't broadcast in Spanish, but we try to correct misinformation people of different cultural backgrounds have about each other. I always try to cross-relate topics; I'm always looking for the Spanish angle," he said. One of the needs expressed by the Spanish community, according to Karnes, is live baseball broadcasts, so WKAT is trying to get the Atlanta Braves or the L.A. Dodgers, since both teams train near Miami.

#### Controversy Lights Up Phone Lines

"We have strongly opinionated hosts. The more hate mail we get, the better we like it. Controversy makes good conversation," notes Karnes, who encourages arguments on the air like the one which followed when a caller demanded that all Cuban immigrants go back where they came from. "I want people to talk about themselves. More listeners call in if talk radio is just like gossiping over the back fence."

#### WKAT Has Live Cougar As Mascot

"We're spending a bundle," Karnes says proudly. "Our operating costs are around \$1 million a year. We just spent \$50,000 on TV ads and \$20,000 on jingles. The owners (Nevada State Sen. William Hernstadt and his wife Judith, who is WKAT Pres. & GM) are very supportive."

WKAT's most visible promotion is Princess, a Florida cougar. "We take her to shopping centers and give away posters of her with the station frequency and call letters. Princess raises people's curiosity. They're interested in her so they start listening to the station," Karnes explained.



**VINTAGE SERVICE** — Don Brewer (right), KYW/Philadelphia Food and Wine Editor celebrated his 40th year in broadcasting this month. Presenting Brewer with an old-fashioned cathedral-style radio to commemorate the event is KYW VP/GM Warren Maurer.

## News/Talk Personalities

Dr. Sonya Friedman, WXYZ/Detroit's clinical psychologist, is conducting a "Shape Up Program" at a local health spa. While \$8000 was collected from the over 300 participants, \$1.00 will be refunded for each contestant's lost pound. All proceeds go to charity.

WIND/Chicago raised \$23,000 for Children's Hospital by soliciting listener contributions while broadcasting from a shopping center. James Cipriano, VP for Development at Chicago's Children's Memorial Hospital, called it "phenomenal."

Sandy Clough, KOA/Denver sports staffer, will host a new five-minute weekly program dedicated to tennis players. "Tennis Countdown" will feature tennis news and interviews with prominent players.

WOR/New York VP/GM Rick Devlin and News Director Reg Laite are joining Mayor Ed Koch on a China trade mission late February. They will broadcast periodic live feeds and visit Chinese broadcasters.

Marty Glickman, voice of the New York Jets and Giants, will host a series of locally-produced 90-second Olympic vignettes for WOR. Glickman, a member of the 1936 U.S. Olympic track team, will describe individual events and profile athletes.

Bruce Herschensohn, political commentator and former assistant to Pres. Nixon, joins KABC/Los Angeles. He'll broadcast political commentary weekdays at 8:10am.

Psychic Sally Rigler joins WRC/Washington for a call-in show from 9:00 to 10:00am weekdays. A record 10,000 attempted phone calls were recorded during a recent hour's show.

## News Management & Weather Workshops Scheduled

In order to help news departments keep up with breaking flood stories, the Radio and Television News Directors Association (RTNDA) and the National Oceanic and Atmospheric Administration (NOAA) will hold a "Spring Snowmelt Media Workshop," February 29-March 1 in Minneapolis.

"Almost every year in the upper Midwest spring flooding abetted by melting snow results in major news stories. But some news organizations have had trouble keeping up with breaking flood stories because of problems identifying authoritative sources, confusion with flood terminology, and unfamiliarity with how flood forecasts are made," said Bill Brennan, NOAA Public Affairs Officer.

Material at the workshop will include a state-by-state directory of National Weather Service contacts for flood information and a glossary of flood terms. The workshop is free. Anyone wishing to attend should contact Brennan by February 15 at (301) 443-8243.

#### RTNDA News Management Seminar

Easing the transition from employee to boss is the topic of the RTNDA Management For Performance Seminar at the Chicago Airport Marriott Hotel February 25-27. Subjects covered will be how do news directors find time to meet the job's demands, how to get maximum performance from the news staff, and how to get cooperation from technical people. Seminar costs \$500. Registration deadline is February 10.

# THESE STATIONS ARE ON TOP:

WIFI add 22  
Z97 3-5  
KRBE add  
94Q deb 28  
Q105 add 30  
KBEQ on  
WGCL on  
KFI add  
KJR 24-21  
KIMN add  
KUPD 29-26  
WPST deb 28  
WKEE on  
KAUM 18-16

KNOW 34-29  
WNOE add  
KEEL 35-28  
WFMF on  
WSGN add  
Y103 on  
95SGF on  
WHBQ 21-18  
WLAC deb 29  
WSKZ deb 30  
WRJZ 30-18  
WNOX 29-23  
WKIX on  
WGH add

WRVQ add  
WVIC deb 39  
KOFM add  
KWEN deb 36  
KZ93 add  
WNAP deb 29  
WMEE on  
WOW deb 29  
92X add  
KMJC add 29  
KFXM on  
KJRB add  
KCPX on  
KRSP deb 28

KRUX deb 38  
KTKT on  
KRKE-FM 23-21  
WLBZ add  
WFBG 34-25  
WCIR on  
WXIL 30-27  
WAAY deb 28  
WERC add  
G100 on  
KX104 on  
WFOX 20-18  
WSEZ 31-22  
WANS-FM deb 37

WROV on  
WKXY add  
KWIC deb 17  
KILE on  
KSEL 27-20  
KPUR on  
KQWB-FM 32-30  
WSPT 25-23  
WRBR on  
KQDI on  
KOOK add  
KFXD on  
KRLC 27-21  
KBIM deb 29



“I THANK YOU”

# ZZ TOP

PRODUCED BY  
On Warner



BILL HAM  
Bros. Records

# WHAT'S NEW

CFAX'S SINCLAIR '78 RADIO WINNER

## RTNDA Awards Entry Deadline Upcoming

The Radio-Television News Directors Association (RTNDA) has announced that entries for the organization's annual awards for excellence in radio and television journalism must be received prior to March 14, 1980 to be eligible for the 1979 awards.

Regional winners will be selected in each of eight categories (radio and television do not compete against each other): spot news reporting, investigative journalism, editorial/commentary, and the Edward R. Murrow Awards. The Murrow awards are given to news departments that display outstanding enterprise and social awareness in the reporting of a significant community problem or issue. These regional winners will then compete for the 1979 awards with the final winners to be announced at the RTNDA's convention, to be held in Hollywood, FL on December 3-5, 1980.

Radio winners for 1978 were: **KSFO/San Francisco** (Spot News), **WBBM/Chicago** (Investigative), **KCBS/San Francisco** (Editorial), and **CFAX/Van-**

**couver, BC** (the Murrow Award). For further information contact the RTNDA at 1735 DeSales St., N.W., Washington, D.C. 20036, (202) 737-8657.



Pictured at the recent RTNDA convention are RTNDA President Paul Davis (left) as he presents CFAX/Vancouver's Beverly Sinclair with the 1978 Edward R. Murrow Award for excellence in radio journalism.

## FCC Broadcast Station Totals For December '79

The Federal Communications Commission has announced that, as of December 31, 1979, the broadcast station totals are as follows:

AM radio —	4559	VHF-TV (commercial) —	517
FM radio —	3155	UHF-TV (educational) —	162
FM radio (educational) —	1038	VHF-TV (educational) —	105
UHF-TV (commercial) —	229		

### "VODKA BACKLASH"

## Soviet Spirit Sales To Soften?

The current American mood of hostility touched off by the recent Russian invasion of Afghanistan is expected to cut into Soviet-imported Stolichnaya's lion's share of the deluxe vodka market, according to a recent report in *Advertising Age*. While Stolichnaya experienced a 50 percent growth rate to 500,000 cases in 1979, garnering 65-70 percent of the deluxe market in the process, the current International Longshoremen's Union's refusal to unload Soviet cargo has left cases of Ivan's alcohol stranded offshore.

Similarly, labels which have sought a Russian image, regardless of where actually produced, may find such image-building efforts backfiring, as U.S. consumers (who have little awareness of a brand's origin) could judge them guilty by association. One thing is for certain, the American public's thirst for the potato-based potion (95,600,000 gallons consumed in 1978) will be quenched by numerous domestic and non-Soviet vodka manufacturers intent on capitalizing upon the anticipated anti-Russian attitude.

\$10 MILLION-PLUS CAMPAIGN

## Amtrak Takes Trains To Airwaves

Even with the steadily increasing price of gasoline and airline tickets, most people still consider train travel to be an outdated mode of transportation just one step above the horse and buggy. Amtrak is trying to change this attitude with a \$10.8 million ad campaign based around the theme, "Get into training."

Amtrak's radio spots will begin airing in late January in 42 markets, supported by print ads, and will gradually expand to encompass 120 markets with TV spots slated for spring introduction. The main thrust of Amtrak's campaign emphasizes the glamour and passenger service aspects of train travel. The ads are aimed primarily at first-time riders with the hopes that one trip will be enough to convince them of the relative merits of train travel.

## Holograms In Holding Pattern

Holography, the process of using photographic film and laser light to create three-dimensional images known as holograms, has not yet lived up to its predicted potential over the past decade, according to a recent article in the *Wall Street Journal*. While the optical principle behind holography was discovered in 1948, it was two years after the development of the laser (1962) before Emmet Leith and Juris Upatnieks of the University of Michigan produced the first hologram.

Shortly thereafter, General Electric, the RCA Corp., IBM, and AT&T's Bell Labs all launched extensive hologram research and development efforts. However, most of these programs have been severely curtailed, due to the current consensus that the research costs far exceed commercial potential. Now, only a few small firms produce holograms, principally for advertising and display purposes.

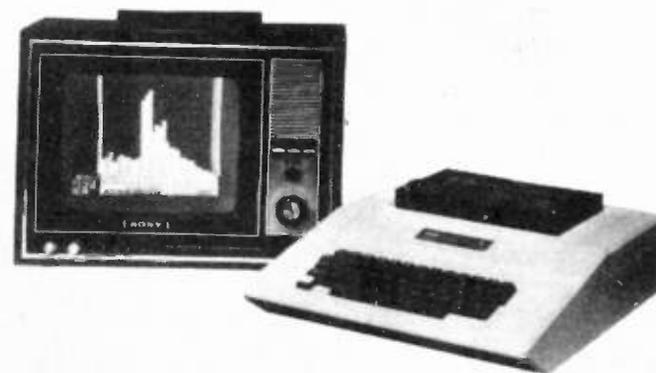
Several factors have blocked the widespread use of holograms. First, it's difficult to produce clear images larger than eight by ten inches. Second, the initial cost in producing a

hologram ranges between several hundred to several thousand dollars, depending on the size and degree of clarity desired. Third, although copies are less expensive, there is insufficient market demand to allow for a reduction in price. Fourth, hologram producers usually lack the funds to pursue patent infringers — a common practice.

But there may be renewed interest in holography in the future, as demonstrated by the following recent indus-

trial applications: holographic interferometry, consisting of superimposing two consecutive holograms of an object for the purpose of non-destructive test analysis; high-speed optical recording, which the Air Force is planning to use in reconnaissance and NASA is developing for the collection of satellite data; and the production of color projection systems for holographic 3-D color films, one of which was recently exhibited at the Moscow Film Festival.

## Eventide Debuts Two Real-Time Analyzers



Eventide Clockworks Inc. has introduced two real-time audio spectrum analyzers, the "VTU02" and the "AIB232," designed for use in conjunction with the Radio Shack "TRS-80" and the Apple computers, respectively. Both units divide the audio spectrum from 20 Hz to 20 kHz into 31 three-octave bands, displaying these bands (and their relative amplitudes) on the computer CRT. The units can then be used to measure sound and noise levels, to optimize the equalization of a stereo or public address system, to check the frequency response of audio components, and to aid in speech and sound pattern recognition as required by voice control systems.

The two analyzers are programmed in BASIC and the "AIB232" features color capability — under software control, one or several of the bars can change color in real time. For further information contact Eventide Clockworks Inc. at 265 West 54th St., New York, NY 10019, (212) 581-9290.

## That's A Big 10-4, Good Buddy

Jerry Reed, that "good ole boy" of country music and, more recently, movies ("Smokey And The Bandit"), will be coming across loud and clear in his new gig. Truckstops of America, a Nashville-based chain of 26 truckstops in 16 states, has signed Jerry to voice their jingle via major AM radio stations in four states. No mention was made as to whether Jerry will be furnished with a company truck.

**SHOTGUN  
BLASTING  
THEIR WAY INTO THE '80's**

PRODUCED AND ARRANGED BY WILLIAM M. GIBI AND SHOTGUN

MCA RECORDS

# THE Romantics

From coast to coast, the band that's as hot as their music!



Radio & Records Album Airplay/40

— 35 26 24 ROMANTICS..... The Romantics (Nemperor)

Bill Hard #23

January 11th Hard Choice

The album presently in rotation at 130 AOR stations.

The Single

## “What I Like About You”

is already on:

KFI add

KNOW add

KRUX add

WLBZ add

CK101 add

WSPT add



on Nemperor Records

Distributed by CBS Associated Labels

The label that brought  
you Steve Forbert

# WHAT'S NEW

## "Time" Tumbles as "TV Guide" Gains

In the neck and neck race for the leading revenue-producing publication in the U.S., **TV Guide** has finally edged out **Time** with '79 revenues of \$220,178,688, topping **Time's** \$218 million (estimated) U.S. figure. Both publications showed substantial increases over their '78 totals with **TV Guide** up 13.3 percent in addition to a 6.5 percent increase in ad pages, while **Time** augmented its '78 revenues by 9.5 percent although showing a slight decrease in ad pages. This marks the first time that **TV Guide** has broken the \$200 million figure in earnings.

## NARM Solicits

### '79 Best Seller Awards

The **National Association of Recording Merchandisers (NARM)** is currently mailing out Best Seller Award ballots to NARM regular members for compilation. The retail, rack jobbers, and one-stops who are involved in the selection process will base their choices on the actual number of dollars spent by consumers in retail stores around the country.

Balloting will take place in several categories including film soundtracks, country, black, jazz, comedy, classical, and pop, as well as the best selling album for 1979. All ballots must be postmarked no later than February 1 with the awards presentation to be held on Wednesday, March 26 at the MGM Grand Hotel in Las Vegas as part of the 1980 NARM Convention. For further information contact NARM, 1060 Kings Highway North, Cherry Hill, NJ 08034, (609) 795-5555.

### \$500,000 "APPLE DIET" PROMOTION

## Network Radio Gets Juicy Apple Ads

The **Washington State Apple Commission** has launched a \$500,000 promotion via the **ABC Radio Network** and the non-wired **Katz, Blair and McGovern Guild** radio networks. The campaign introduces the "Washington Apple Diet" for weight control and features actress **Barbara Rush**, who reportedly lost 25 pounds in three weeks while eating apples, in addition to current apple spokesman **Will Rogers Jr.**

## UNESCO Sets Children's Song Competition

The **United Nations Educational, Scientific and Cultural Organization (UNESCO)** has announced a worldwide songwriting competition for young people entitled "Children Helping Children." The contest is open to all youngsters up to age 15, who are invited to submit lyrics for songs on any subject which promotes the cause of peace and understanding among people throughout the world. The winning song will be set to music by **Roger Whittaker**, who will introduce it at his New York concert in October as well as record it

for commercial release on **RCA Records**.

Proceeds from the tune will be donated by Whittaker to UNESCO's Education for Handicapped Children Program. Proceeds from the aforementioned concert, to be held at the Radio City Music Hall, will also be donated to this program. Specially packaged copies of the 45rpm recording will be provided by RCA to be sold by UNESCO with total proceeds earmarked for the Handicapped Children Program as well.



Pictured at the United Nations in New York, announcing the UNESCO-sponsored children's songwriting competition, are (l-r) UNESCO New York Information Office Chief Joseph Mehan, UNESCO Director of Special Events Lucio Attinelli, RCA Records President Robert Summer, and singer-songwriter Roger Whittaker.

## Sears Offers TV Adapter For Hard Of Hearing

The **Department of Health, Education & Welfare** has enlisted the help of **Sears, Roebuck & Co.** in marketing a TV adapter to benefit the hard of hearing. This device — similar to the unscrambling units now available to subscribers of commercial-free television — will enable the hard of hearing to receive captioned TV programming on specially equipped sets. **NBC, ABC,** and the **Public Broadcasting Service** will begin beaming these captioned programs later this year.

The adapter units will be offered through Sears's spring-summer catalog at a price of \$249.95 with first deliveries expected by March 15. Sears will service the equipment and hopes to retail a line of TV sets with built-in adapters in the future.

## Racal Electronics To Buy Decca For \$146 Million

**Racal Electronics Ltd.** has announced it will purchase **Decca Ltd.** for stock and cash valued at \$146.6 million. Racal, which manufactures radio and data-communications equipment, plans to exchange five of its common shares for every three Decca shares, three of its common shares for every two Decca Class A shares, and varying amounts of cash for Decca preferred stock. Racal currently owns five percent of Decca common and 9.1 percent of Decca's Class A shares.

Decca reported a \$71 million loss on revenues of almost \$197.6 million for the six months ended September 30, 1979. As previously announced, Decca is planning to sell its financially-troubled record division to the **Polygram Group**, and analysts expect Racal to divest itself of Decca's radio and television manufacturing divisions, leaving only the firm's profitable electronics and radar divisions.

### PRO:MOTIONS



Jack Chudnoff

### Chudnoff Upped To Div. VP/Mktg. At RCA

Jack Chudnoff has been promoted to Division Vice President of Marketing for **RCA Records**. Most recently Division VP/Creative Services, Chudnoff joined RCA six years ago as Director of Creative Services, having held a similar position with the **GRT**

Record Group. Prior to his tenure with **GRT**, Chudnoff served 12 years as Manager of Graphic Arts for **Decca/MCA Records**.

In his new position, Chudnoff will assume full responsibility for the direction and administration of the Record Division's marketing functions. He will report to **RCA Records Division VP Bob Fead**.

### Hensler Named Pres./PolyGram Classics-USA

**Gunter Hensler** has been appointed President of **PolyGram Classics**, a newly-created division of **PolyGram Corporation U.S.A.** Hensler joined **PolyGram** in 1968 as chief of international classical exploitation for **Deutsche Grammophon** in Europe, most recently serving as Deputy Managing Director of **Metronome Musik GmbH**, a Hamburg-based **PolyGram** subsidiary.

In his new post, Hensler will be responsible for all **PolyGram** classical music activities in the United States.

### Young Named Nat'l R&B Promo. Dir. At Phonogram/Mercury

**Tommy Young** has been appointed National R&B Promotion Director at **Phonogram Inc./Mercury Records**. Young, a seven-year veteran of the label, most recently served as **Phonogram/Mercury's** Southwest Regional Promotion Manager. Prior to his association with **Phonogram/Mercury**, Young served as a local promotion manager for **Buddah Records**, did regional R&B promotion for **Kent Records**, and worked with **Positive Promotions**, a Dallas-based independent record promotion firm. Young also spent 10 years in radio at a number of Texas and Missouri stations.

In his new post, Young will be working albums and singles at all R&B stations as well as working closely with the label's regional R&B promotion managers and key **PolyGram Distribution** personnel. He will be based at **Phonogram/Mercury's** home offices in Chicago.



Michael Dundas

### Dundas, Minkler Named Nat'l Promo Dir's At RSO

**Michael Dundas** and **Jason Minkler** have been appointed National Promotion Directors for **RSO Records**. Dundas has been with **RSO** since 1977, most recently serving as National Promotion Director. Prior to joining the label, he held local promotion positions at **Warner Bros. Records**.



Jason Minkler

Minkler, a four-year veteran of **RSO**, has worked in various areas of local and national promotion at the label, having previously done local promotion for **Warner Bros. Records**.

In their new positions, Dundas and Minkler will be involved in all areas of national promotion, working with albums as well as singles, generating airplay on all radio formats. They will report to **RSO Vice President of Promotion Bob Smith**.

About this time in 1970 a fellow classmate at the University of Illinois sat down and played me some songs . . .

Ten years later, everything we believed in then has finally found its time.

This record means more to me than all that preceded it. On behalf of Dan Fogelberg and myself, thank you for a great decade and an even better start of a new one.

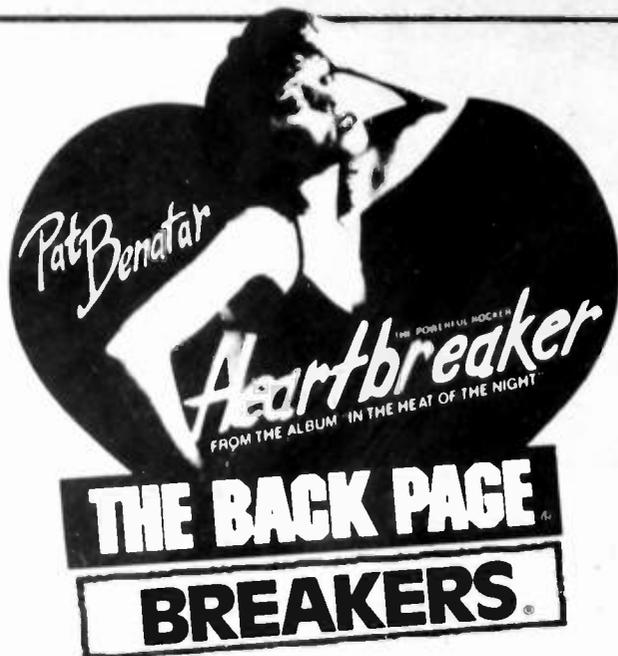
**IRVING AZOFF**

Radio & Records  
**NATIONAL AIRPLAY/30**  
**February 1, 1980**

THREE TWO LAST  
WEEKS WEEKS WEEK  
AGO AGO WEEK  
19 10 4

① DAN FOGELBERG/Longer (Full Moon/Epic)

# HITS



the single CHS 2395

the album CHR 1236

Produced by Mike Chapman and Peter Coleman. Management/Direction: Rick Newman.

## THE HARDEST PART



KRBE 27-22  
WGCL deb 30  
KNOW 26-16  
KXX106 11-6

WIGY 25-19  
K104 32-28  
WAAY 9-5  
CK101 23-18

the new single from the album  
"Eat To The Beat"

The single CHS 2408 The album CHE 1225  
Produced by MIKE CHAPMAN Direction: ALIVE ENTERPRISES, INC.

## THE BABYS



Last year, The Babys knocked you over.  
This year they're going to knock you out.  
Featuring  
"Back On My Feet Again"  
The first single from their album  
"Union Jacks"

THE BACK PAGE  
BREAKERS

Chrysalis  
Records and Tapes

The single CHS 2398 The album CHR 1267

Produced by Keith Olsen Management: CHIP RACHLIN RENAISSANCE MANAGEMENT



# STREET TALK

Street Talk is pretty heavy that former WMMR/Philadelphia PD Jeff Pollack is about to sign his first client station. As you remember, Jeff announced that he would open his own AOR consultancy firm. Now it appears relatively certain that client number one will be KLOS/Los Angeles! Pollack could not be reached for comment, but our sources say that papers are being drawn up for such an arrangement right now.

We also heard that two RAM Research executives will soon be announcing the formation of a consulting firm. Jack McCoy, current President and founder of RAM, and Susan Chandler, long-time RAM VP of Sales, will be the principals in the new venture. Will McCoy remain with RAM? What purpose will this new consultancy serve? Those are questions to be answered in the near future.

We told you a couple of weeks ago that Holland-Dozier-Holland are back together. Well, now we can amplify on the story a bit . . . the man responsible for the reformation of the songwriting/producing team is none other than Paul Drew, a man who played a good number of HDH hits when he was PD of CKLW/Detroit. The trio will have product coming out on Paul's new record label, which has been renamed. Zephyr Records will now be known as Real World Records.

Street Talk congratulations to both Jason Minkler and Michael Dundas on their promotions within RSO Records to National Promotion Directors.

Diana Ross dropped in on WXLO/New York morning man Scotty Brink recently and did a two-hour interview! Diana has not been big on radio interviews in the past but apparently changed her mind following WXLO's stereo simulcast of her Home Box Office (cable TV) special. After the interview, Diana went through the station and introduced herself to every single person on the staff.

Michael Steele has resigned as Capitol's promotion rep in the Carolinas to rejoin radio. Michael will become the new morning man at

## Some People Will Believe Anything!

KSWO/Lawton, OK halted the use of a promotional announcement for its new bumper stickers when the ASPCA got into the protest act.

Let's go back to the beginning . . . KSWO began promoting its new bumper stickers on the air using a satirical promo which listed four possible uses for the device. One of the choices that was kiddingly offered was "place the stickers on cats, then pull them off and listen to the cat howl." Naturally the fifth possibility was to put the sticker on your car.

Hey, KSWO should have known better than to take on cat lovers all over Lawton, OK, because the cat lovers knew enough to call the station (over and over) and contact the ASPCA, which in turn quickly lodged an official protest with station management.

KSWO staffer Don Kristee, who came up with the promo copy, said, "(I guess) it really isn't cool to do that to a cat." Then he recut the promo sans the feline reference. The lesson here: some cats you just shouldn't mess with!

Bill McCown's WAIM/Anderson, SC.

Charlie Tuna, KHTZ/Los Angeles morning personality, is featured in the Jan.-Feb. issue of Soccer Now magazine, the periodical, which is a promotion arm of the American Youth Soccer Organization, did a three-page article on Charlie, who coaches three different AYSO soccer teams when he's not on the radio. In the magazine Charlie puts his best foot forward, encouraging more parents to get involved with AYSO soccer programs for the kids.

A "well done" is in order for Chrysalis Records, which is happily celebrating its first-ever "double Breaker" week in R&R. Scott Kranzberg and Billy Bass don't even listen when someone says 1980 is off to a slow start.



**THEY'RE BACK AND WE'RE NOT SURE WHY** — When you consider that a large percentage of today's radio programmers are smack dab in the middle of a generation raised on "Leave It To Beaver," it's no wonder that stations around the country welcome Tony Dow and Jerry Mathers with open arms when the pair arrive for a visit. Heck, we were so excited to see "The Beav" and his brother again, we didn't even find out why they visited WAKY/Louisville, where this photo was snapped. Shown (l-r) are: Dow, WAKY PD Mike McVay, WAKY's John Ashton, Mathers, and Bobby Hatfield of WAKY. Do these guys sing? Do they have a record out? Who cares? It's "The Beav!"

SEARCHING FOR UTOPIA?

HERE IT IS:



# UTOPIA

“SET ME FREE”

PRODUCED BY **TODD RUNDGREN** AND **UTOPIA**  
FOR **ALCHEMIA PRODUCTIONS**  
ON **BEARVILLE RECORDS**



MANUFACTURED AND DISTRIBUTED BY **WARNER BROS. RECORDS**

"There appeared to be a trend which showed that Mediastat's technique tracked certain formats more closely to the Arbitron than others."

## Mediatrend Reports — How Good A Predictor Of Arbitron?

No doubt many station managers would sell a small part of their souls to the devil if they could have a way to predict how their station might appear in the almighty Arbitrons. Well, for slightly less than a commitment to Lucifer, there may be a way that research can help. One of the remaining alternative rating services, **Media Statistics Inc.**, is often thought of as a way to track your station's movement and "predict" how you'll do in the local Arbitron market report. Why do broadcasters have this expectation about the **Mediatrend** monthly numbers, and just how good are those numbers at foretelling what you'll see later in your Arbitron book?

### Mediatrend — A Quick Look

In the 16 major markets where Mediastat utilizes the monthly Mediatrend reports, the broadcasters get quick feedback regarding the health of their stations. In each of these markets Mediastat measures two weeks of each month on a Monday-Friday basis, 6am-midnight. Usually, within a week of the last survey day the reports are tabulated and sent to the subscribers. Thus, subscribers to the Atlanta Mediatrend report had estimates of November listening habits by early December, rather than having to wait more than a month later for the O/N '79 Arbitron report. By averaging the October and November Mediatrend estimates a manager might be able to tell what the Arbitron would show. The quicker reading can also be helpful to programmers, and to ad agencies, when there is a change in the market and a quick tracking can help determine if a format change or major promotion is working.

### How Good A Predictor?

Given that the Mediatrend reports are turned around faster than the longer Arbitron sweeps, how useful are they to the management decision-making process? What kind of batting average does Mediatrend usually come up with, in terms of reliably tracking what the Arbitron will show? In order to give you some food for thought on this matter, **R&R** organized an examination of the Oct./Nov. Arbitron numbers versus the comparable estimates for the Oct./Nov. Mediatrend reports.

We set up the comparison in this way: **R&R** selected four of the 16 Mediatrend markets, all of which also had an Arbitron sweep in the Fall. Care was taken to select markets that were measured by each of the rating services during comparable weeks in the two months, and we checked with Mediastat President **Jim Seiler** to make sure that the markets

selected had as much overlap, in terms of survey dates, as possible with Arbitron in order for the comparison to be meaningful. In each case, we examined the Monday-Friday 6am-midnight average persons 12+ share, metro, for the O/N '79 Arbitron and the same daypart and demo for Mediatrend. In order to reach an approximation of the O/N figures for Mediatrend, we averaged their October and November estimates to arrive at an estimate comparable to the Arbitron number. Ten stations, from most formats, were examined in each of the four markets. The selected markets included Washington, D.C.; Cleveland; St. Louis; and Atlanta.

### Batting Average .500

Statistically speaking, Mediatrend's ability to come within a share point of the comparable Arbitron estimate earns the firm a batting average which would make **Rod Carew** envious. In exactly half of the 40 stations used in the comparison, the Monday-Friday share figure arrived at when averaging the two monthly reports for Mediatrend was within a share point of the number shown in the Arbitron for the same demo and daypart. Interestingly enough, there appeared to be a trend which showed that, in the markets examined at least, Mediastat's technique tracked certain formats more closely to the Arbitron than others.

### Format Scorecard

Pop/Adult stations were very well tracked by the Mediatrend reports, when compared to Arbitron. For example, the following leading P/A stations' M-F estimates in the averaged Oct/Nov Mediatrend were within a share, or less, of the Arbitron: **KMOX, WMAL, WGAR, WSB**. In some of these cases the numbers from the two companies agreed exactly.

Likewise, with Top 40 stations, Mediatrend appeared to do a good job of predicting what Arbitron would show. Within a share point of the Arbitron were Mediatrend numbers for **WPGC-AM-FM, WZGC-FM, and WGCL**, and the service tracked the rise for **KWK/WWWK** in St. Louis.

Formats which were not tracked as closely, in the examined markets, included AOR and Beautiful Music. In all the examined markets, and among the top ten stations, there were often differences of several shares between what the two services showed when comparing stations with AOR and BM formats.

### Comparison Caveat

Please remember that there are hazards when comparing apples and oranges, which is what we

## Week In Review

### Arbitron, RAM Look At Burke Systems

As Burke Broadcast Research produces its final ratings books, other ratings firms have displayed an interest in acquiring part of Burke's systems and procedures. Arbitron Radio VP/GM **Rick Aurichio** recently flew to Cincinnati to discuss such a possibility with **Roger Schorr** of Burke. In a letter this week, however, Aurichio told Schorr that Arbitron will not purchase Burke computer systems due to possible competitive restraint implications. RAM GM **John Patton** tells R&R that his firm might be interested in Burke's ideas. Only Mediastat shows no interest in gleaning some value from the Burke policies and procedures.

### RAM Installs First Micro Processing Units

RAM Research will soon have the first of its subscribers on-line and able to access data through MPU's located in the stations. To date, **CKLW, WTMJ, and WAKY** have signed to have the equipment installed. It will allow stations to access RAM qualitative and quantitative data through a discette sent to the station. The local MPU will also be compatible with the San Diego-based RAM system, making further analyses possible.

### BRC Meeting Held

The Radio Committee of the Broadcast Rating Council met Tuesday (1-22) in New York. Items on the agenda included the attempt by RAM Research to acquire accreditation of its ratings service this year. Currently, Arbitron and RADAR reports are the only accredited radio surveys. Also up for discussion is the effort by **Ted Dorf, GM of WGAY-AM-FM/Washington**, to get the BRC to again take a stand for delisting stations which run on-air announcements. Dorf hopes such a stand may pressure Arbitron into adopting this position also.

### Media Associates Beefs Up Radio Division

The perceptual broadcast research firm, the Media Associates, has appointed **Patricia Carr** Research Production Manager. Ms. Carr was formerly with Southwest Research, based in Dallas.

have done in comparing numbers from two different techniques. The telephone method of Mediastat and the diary technique used by Arbitron each have inherent biases which may contribute to the findings above. Also, as **Jim Seiler** is wont to say, it usually helps to have three months of Mediastat data (with about 500 in-tab each month) to get a really reliable idea of what is happening in your market. However, we at R&R get so many queries about the relative merits of the ratings services that we thought a look at how the Fall estimates stacked up for these two companies might be of interest and use to you in the broadcast field. Later we will examine estimates from RAM to see how they may compare to the Arbitron numbers in a comparable survey period.

## Q&A

Doug Harris, of WAOK/Atlanta, recently asked R&R, "Is there any way to see that Arbitron has a more accurate estimate of black population in a metro?"

Population estimates used by Arbitron in computing ratings are supplied by an outside firm, **Market Statistics, Inc.**, based in New York city. MSI takes 1970 census data and tries to update the numbers to reflect ethnic and demographic shifts. MSI has problems in keeping up with rapid growth and migration, as detailed in two recent **Bill Speed** columns (R&R 12-7-79, 12-21), and you might want to contact **Ed Spar**, MSI President, if you have an idea how they might better keep track of ethnic or demographic shifts and growth.

**Jhan Hiber**, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.





## Conversation With A Pulitzer Prize Winner . . .

Last week, America's most accoladed cartoonist visited the GO column. Paul Conrad, who is seen daily in over 150 newspapers, revealed to me that he wanted to be a radio personality (I convinced him that he was too tall to be in our business . . . besides, he's also too funny).

Of all his awards — the two Pulitzers, three Sigma Delta Chi's for editorial cartooning, and the Overseas Press Club Award — the recognition that makes Paul the happiest is something that happened in 1973 . . . when he was named to President Nixon's *Enemies List!*

Conrad's favorite when he was becoming a cartoonist was Herblock . . . Paul has a twin brother in Denver who is into illustration and design . . . He's just completing his 10th bronze sculpture . . . His earlier masterpieces included Barry Goldwater (in a World War I aviator's outfit), Gerald Ford (falling flat on his face), Howard Jarvis (as Superman with Prop. 13 as his chest symbol), Ronald Reagan (as the Gipper). His newest bronze (an extremely laborious process) will be Teddy Kennedy. "Just how are you going to portray him?" I asked (sticking a chicken in my ear).

"At first, I thought of Teddy wearing a scuba outfit, but I've settled on costuming him as the Ancient Mariner with an albatross around his neck," Conrad replied.

I own the Conrad original that has since been reprinted by both *Time* and *Life* magazines . . . it was recently chosen by the editors of *Life* as the cartoon most typifying the 70's. It shows an angry man lifting the hood of his giant automobile (a mammoth gas-guzzler) back in 1973 . . . at the onset of the first gas shortage. The traumatized man is about to shoot his endangered species engine with a .45!

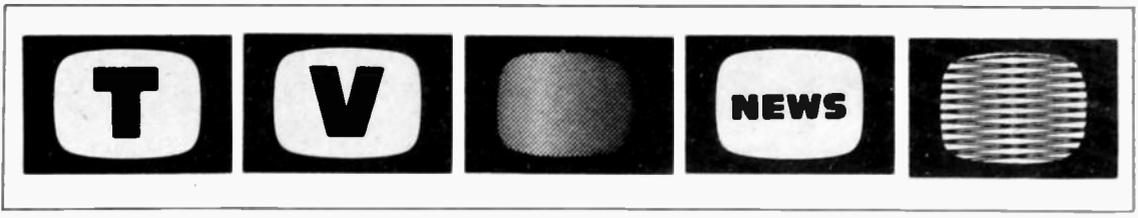
Conrad's new book "Pro and Conrad," containing nearly 250 of his cartoons, is becoming a best seller . . . and why not?

\*\*\*\*\*

Did you know that Walt "Baby" Love was good enough in football to try out for the Pittsburgh Steelers, Washington Redskins, and the Buffalo Bills?

The name "Baby" was picked up at KILT/Houston when the guys were playing the Supremes hit of "Baby Love."

Walt is a very erudite PD and air personality who attended Gannon College in Erie, PA. He's invented an hourglass filled with pebbles . . . for people who don't want to grow old.



## CBS Wins Again, Takes Over Season Lead

CBS, which had been steadily gaining on ABC for weeks in the all-out battle for season supremacy, has finally emerged on top of the season's Nielsen standings after winning the race for the week ending January 27. CBS has won all four weeks of 1980, and placed 12 shows in the top 21 last week (including both shows tied for 20th), earning a 21.7 average rating in the process. ABC was second with 20.3 and seven shows among the toppers, while NBC had 16.5 and just two high-rankers.

Pacing the CBS victory was "Dukes Of Hazzard," which beat perennial contender "60 Minutes" for the top spot. Following were 3) "Three's Company" (ABC) 4) "MASH" (CBS) 5) "Trapper John MD" (CBS) in a strong showing 6) "Little House On The Prairie" (NBC) 7) "Taxi" (ABC) 8) "Tenspeed And Brown Shoe" (ABC special) 9) "Fantasy Island" (ABC), and 10) "House Calls" (CBS), breaking the top ten for the first time.

A tie for 11th led off the second ten, as "Archie's Place" (CBS) matched the "People's Choice Awards" (also CBS). Next were 13) "Happy Days" (ABC) 14) "Knotts Landing" (CBS), scoring well on its own now without assistance from parent show "Dallas" (which wasn't on last week) 15) "Alice" (CBS) 16) "Once Upon A Family" (CBS special) 17) "Good Time Girls" (ABC) 18) "CHiPs" (NBC) 19) "Eight Is Enough" (ABC) and 20) a tie between two CBS programs, "Incredible Hulk" and "One Day At A Time."

**MOVIES, RADIO, MUSIC ON TV:** ABC is fighting back with its wallet, having just forked over \$60 million for a package of Columbia pictures highlighted by "Kramer Vs. Kramer." ABC can't air "Kramer" till sometime late in 1982, but some of the others — which include "Midnight Express," "Chapter Two," "California Suite," "And Justice For All," and "Tommy" — may show up in fall 1980. The \$60 million payout might not be the final figure either — "Kramer" and "Chapter Two" have built-in escalator clauses which may increase the price tag in proportion to their ultimate gross figures . . . KJOL/Los Angeles, a Beautiful Music radio station, is underwriting a cultural program on L.A.'s listener-supported public TV station, KCET. The unusual gesture from a radio station was undertaken because KJOL feels KCET-TV has the same sort of audience . . . A first wave of presenters and performers has been announced for the February 27 Grammy telecast; these include George Benson, Johnny Cash, Charlie Daniels and Band, the Doobie Bros., Bob Dylan, James Galway, Kenny Loggins, and Dionne Warwick, in convenient alphabetical order . . . Star-gard appears on "Dinah" February 4 . . . Jimmy Messina is on "Rock Concert" February 2 in many markets . . . Strained U.S.-U.S.S.R. relations have caused NBC to cancel its planned Kris Kristofferson/Rita Collidge Moscow special.

## VIDEOSCOPE:

**PIONEER TO MARKET VIDEODISC UNIT:** Japanese-based Pioneer Electronics has announced plans to begin shipping a \$1000 optical videodisc player to U.S. dealers by June, 1980. The unit will be compatible with the "Magnavision" models currently marketed by Magnavox in the U.S. . . .

**VIDEO LINGUISTICS:** VideoView, the London-based distributor of consumer software from all leading British video firms, including EMI, 20th Century-Fox/Magnetic Video, Rank, and Intervision, is currently offering a video language course, "Hello World." Each course consists of an instructional series of 10 lessons with eight languages to choose from . . .

**FIBER-OPTIC CAMERA AVAILABLE:** Bosch Fernseh has introduced a broadcast quality portable camera that utilizes fiber optics for remote applications. The "KCA-100" uses optical fiber cables between the base station and the camera head, enabling the camera to be remote controlled from miles away, with the manufacturer claiming a 30:1 cable weight savings when compared to conventional cable. This camera can be hung between buildings, driven over, or exposed to the elements without damage, is not affected by electromagnetic fields, and does not radiate. In addition, the camera features an auto-focus system that uses an infrared beam to determine distance and automatically adjust the lens . . .

## ERR WAVES

## BY BOBBY OCEAN



5 YEARS AGO TODAY

## Radio & Records

- ★ **R&R SETS FIRST CONVENTION** — Takes place in Atlanta, March 21-23, 1975.
- ★ **DEN DOWE LEAVES KNUS/DALLAS GM POSITION** — Becomes VP of Waterman Broadcasting, GM of KTSA/San Antonio.
- ★ **JIM ELLIOTT RESIGNS AS WEAM/WASHINGTON, D.C. PD** — Joins WPGC/Washington as MD.
- ★ **MOON MULLINS EXITS KSON/SAN DIEGO AFTER ONE MONTH** — Ed Chandler named acting PD.
- ★ **NUMBER ONE FIVE YEARS AGO: "Mandy"** — Barry Manilow (Bell/Arista)

# LET ME GO

## IS GROWING HOME:

WFIL on	WNAP 27-24
CKLW add	Y94 21-18
KBEQ add 40	KJRB 31-28
WGCL on	KGW deb 30
WZUU 19-15	WJBQ deb 19
KRLA add	WLBZ 28-23
KIMN on	WIGY 19-14
KOPA 27-26	WHEB deb 40
WKBO add	13FEA 29-25
WHYN 33-30	WAAY 18-13
KNOW 14-12	WHHY 18-14
WTIX 34-31	WCGQ add
WNOE 29-25	WTMA 26-20
Z98 4-6	KAAY add
WAXY add	WROV 18-11
Y103 25-21	KKXL 22-13
BJ105 32-27	KFYR add
WSKZ 26-23	KKRC 25-21
WRJZ 25-22	KKLS add
WNOX 28-25	WAKX add
WAYS 32-29	WEAQ add 27
KOFM add	WGBF add

# NICOLETTE LARSON

## "LET ME GO, LOVE"

PRODUCED BY  TED TEMPLEMAN  
ON WARNER BROS. RECORDS

# Brad Messer



## What You Can Do With That Ballot

A bit of back-promotion here first. If you've not completed last week's Top 25 Newspeople ballot, please findot and mailot so we can get some praiseful publicity going for these broadcasters and broadcasteresses.

You may have noticed the form's informality, even casualness, and some people discerned the complete lack of a deadline date. I've hated deadlines for so many years now, I thought we could survive well with one less . . . but in fact the deadline for entries is going to be about the time the mail slacks off to nearly nothing. Say next week.

What prizes and remuneration may the winners expect? Will there be an awards ceremony? Will winners and spouses be flown at my expense to an elite vacation resort? Is this like the People's Choice awards?

Wait! That's too many questions all at once! What was the first one? Oh, never mind . . . I just got sidetracked on all that anyway. Just meant to remind you to complete a ballot and send it away to me soon.

*(FAKE EDITOR'S NOTE: We think Brad is just having this contest because he thinks he will be in the Top 25. He seems to alternate between believing he is a total failure in broadcasting because he's not rich, and thinking people all over the country have heard his audition tapes and airchecks so they'll vote for him. Unfortunately, Brad has never been heard outside a few major markets. Come to think of it, maybe that is fortunate. We don't know. He gets all carried away about stuff anyway, like when someone calls from a big station to ask a simple question, Brad thinks he has been offered a job there. He is a pleasant sort, however, and we don't mind him having his Top 25 Newspeople thing, but keep in mind he made it "25" because if he made it Top FIVE he wouldn't have a snowflake's chance in hell, and we wouldn't put it past him to come out with a Top 500 in a few weeks if he doesn't make this cut. We started suspecting this when we learned Brad plans on counting all the ballots himself in private.)*

## Rip "N" Read

### The Pattynapping Of '74

**MONDAY, FEB. 4:** Six years ago the Symbionese Liberation Army kidnapped teenage heiress Patty Hearst from her Berkeley apartment, with a ransom demand to her father Randolph of a \$230 million food giveaway to the poor. The San Francisco Examiner publisher did distribute several million in groceries in Oakland, but the SLA called that inadequate. Then-California Governor Ronald Reagan so despised those who accepted the free food that he publicly wished for an epidemic of food poisoning. Nineteen months and many headlines later, the FBI apprehended Patty and two alleged captors in San Francisco 9-18-75.

Cheryl Miller is 37 and Alice Cooper is 32. Flier Charles Lindbergh b. 1902, inventor Louis Braille b. 1809. On this date in 1941 the USO was formed, and in 1971 Rolls-Royce Ltd. went bankrupt.

### Anybody See An Extra H-Bomb Around . . . ?

**TUESDAY, FEB. 5:** A B-47 bomber involved in a mid-air collision dropped an H-bomb into the Atlantic Ocean off Savannah, GA 22 years ago today, and as far as I can tell there's never been a report on the recovery of that weapon (1958).

Former car factory worker and welder Robert Nesta "Bob" Marley is 35. Nigel Olsson turns 31. Red Buttons (Aaron Chwatt) is 61. Roger Staubach hits 38 and Craig Morton is 37. Al Kooper becomes 36.

Two years ago the Northeast was the dumpee of the worst snowstorm on record in many states. The word "Sunbelt" came into more common use.

### Help! Cake On Fire!

**WEDNESDAY, FEB. 6:** Ronald Reagan becomes 69. Natalie Cole is 30. Fabian reaches 37. Zsa Zsa Gabor is 57.

Longtime homerun king Babe Ruth b. 1895.

The "Battle Hymn of the Republic," a poem to the tune of "John Brown's Body," first appeared in print in America in 1862. Julia Ward Howe's song was created during the second year of the Civil War . . . 118 years ago.

### This'll Hurt You More Than It Does Me . . .

**THURSDAY, FEB. 7:** One dozen years ago the Vietnamese city of Bentre was destroyed by American and South Vietnamese air and artillery strikes, after which a U.S. Army Major explained the city of 50,000 people was knocked flat because "it became necessary to destroy the town to save it."

Sixteen years ago the Beatles came to the U.S. to appear twice on the "Ed Sullivan" TV variety show, in black and white (1964).

76 years ago about 2600 buildings were destroyed as the entire business district of Baltimore, MD burned (1904).

Today's my birthday but I'm not famous enough to get in my column. Steel plow inventor John Deere b. 1804. Author Charles Dickens b. 1812. Movie cowboy Buster Crabbe b. 1908.

### Our Worst War Mistake

**FRIDAY, FEB. 8:** A couple months after the "day that will live in infamy," the Japanese sneak attack on Pearl Harbor, there was growing American sentiment to quickly lock up everyone who looked oriental.

On this date in 1942 the U.S. House Un-American Activities Committee recommended physically moving all Japanese nationals from the West Coast to imprisonment inland. A Presidential Order followed 2-19-42, and well over 100,000 were evacuated and put in detention camps, some as far east as Arkansas and Texas.

Finally given the opportunity to leave camps by joining the U.S. military, many young Japanese-Americans did. Their 442nd Regimental Combat Team suffered over 9000 casualties in Italy and France and emerged the most-decorated unit in American history.

During their detention — which lasted until early 1945 — the Japanese-Americans lost an estimated \$400 million in personal assets. They were later compensated at the rate of about a dime to the dollar.

Artist/activist Wendi Yoshimura was born in a detention camp.

James Dean b. 1931, died in his Porsche in 1955 after appearing in three movies, including "Rebel Without A Cause" with Natalie Wood and Sal Mineo. "Giant" was released after his death.

Jim Capaldi is 36. Tom Rush turns 39. John Colley is 32.

Confederate States of America formed 1861. The movie that turned cinema from gimmick to art form — "Birth Of A Nation" — first shown in Los Angeles 65 years ago (1915). It was a D.W. Griffith 12-reeler.

Boy Scouts chartered in America 70 years ago today (1910).

# Media Marketing

## Marketing A New Product

One of the most difficult, yet potentially most rewarding, areas of marketing decision-making is the introduction of a new product or service. The most recent estimate that I could locate was that only one out of every 58 new products introduced onto the market can be considered a success. This failure rate for new products is disturbing, for it represents literally billions of dollars wasted by American industry each year in its constant striving for innovative products which will ensure growth in company sales.

The radio and recording industries are in a position such that new product introduction is practically an everyday occurrence. Record companies are continuously signing and introducing new artists, and new albums and singles are released on a daily basis. Similarly, radio stations, due to the short "product life cycles" of most records they play, are constantly introducing new tunes to their audiences. (Many stations may try to avoid new product marketing by waiting for competing stations to play a record first and determining its popularity before adding it to the playlist.) Radio stations are also engaged in new product marketing when they make a format change, bring in a new on-air talent, or begin using a new station ID, news format, etc. While any new product introduction is fraught with the possibility of failure, there are procedures which can be implemented in order to help minimize the chances of a costly marketing error.

### Steps In New Product Planning

The introduction of a new product should be the logical outcome of a systematic new product planning process. There are numerous approaches advocated for setting up this process, but they all share the following three basic steps:

- New idea generation
- Screening
- Concept testing

The idea generation step refers to the procedures which are used to come up with ideas for possible new products. Sometimes ideas simply land on your doorstep (for instance, when a new artist arrives on the scene). A lot of good ideas come from the suggestions of your customers — and a lot of bad ideas too (e.g., "Dear Sirs: My brother-in-law is very talented and would make an outstanding (pick one) a. disc jockey; b. lead singer; c. company president; d. superstar!") Many companies use internal "brainstorming" sessions to help get the creative juices flowing — these sessions should be very free-wheeling and designed to simply generate new ideas, not evaluate them or accept or reject them. Evaluation occurs during subsequent steps in the planning process.

In the screening stage, the various new ideas are examined with respect to their basic feasibility, consistency with company goals, amount of resources required, etc. It is at

this step that the "gut feel" of management can be invoked to either reject or accept an idea for further analysis. For example, the PD may get together with the Music Director and some of the jocks in order to consider which new releases should be added to the station's playlist. Many (most?) of the new releases can be rejected at the screening state, perhaps by consensus of the group, an "executive decision" by the PD, or based on lack of airplay anywhere else in the country. Those records which seem to offer some potential would pass the screening stage and then be subjected to concept testing.

Concept testing refers to a set of research activities designed to test the marketability of a new product. Concept tests can be based upon written verbal descriptions of a new product, pictorial representations, or even prototypes of the actual product. In the radio and record industries, "the sound" may be the single most important factor in determining the success of a record, a jock, a format, etc. Thus, it would appear reasonable to test new products and services by actually exposing some sampling of the intended audience to the potential product.

Concept tests can range from fairly simple and inexpensive focus groups to complete market surveys. The nature and cost of the concept test should vary directly with the magnitude of the decision to be made on the basis of the test. The decision to hire a \$50,000-a-year jock is considerably more important than is the decision to add any particular record to the playlist. Taken together, however, the decisions on all the records on the playlist may be more important than the decision on a new jock.

In the concept test, audience members are asked to indicate their reactions to the product of interest. How much do they like it? Would they like to listen to it? What aspects of it do they like most? Like least? Etc. In some respects, the music research done by many radio stations closely resembles a concept test. New records are "tested" on a sample of the audience before adding them to the playlist. However, most research is conducted on records already being played by other local stations, so the products are not really "new" in that sense.

Similarly, some record companies use audience tests to determine the most desirable cuts on an album, for instance. The best cuts are then usually the ones selected for release as singles. However, most of these sorts of decisions are based upon executive guesswork and hunches, which result in a lot of wasted production and promotional effort. It is really hard to market a "turkey" no matter how many resources you throw into it.

### Testing New Talent

Another area in which the recording industry could use a concept testing ap-

proach is the decision as to whether or not to sign a new artist. My guess is that very few of those decisions are currently made on the basis of systematic research. A cursory examination of the racks in any record store reveals an incredible number of artists, the bulk of which, I wager, contribute very little or nothing at all to company profits. By concept testing new artists' basic appeal, record companies could sign fewer artists but then devote more resources per artist to proper marketing and promotional support. The signing of a weak artist is a drain on company resources, both in financial terms and in terms of managerial time and effort. It is better to market a quality product whenever possible, and concept testing can help to assure that quality.

### Testing On-Air Talent

When advertisers begin a new ad campaign which utilizes some sort of spokesperson (e.g., O.J. Simpson for Hertz, Mohammad Ali for D-Con Roach Killer), they usually undertake rather extensive concept testing in order to determine the target audience's reaction to the spokesperson. Often, spokespeople are rejected because they don't project the proper image for the product, or more generally, don't increase the perceived value of the product in the mind of the consumer.

A radio station's on-air talent can be viewed as the station's spokespeople in the sense that listeners identify the station, to at least some degree, on the basis of the people they hear on the station. Therefore, it seems reasonable that a concept testing approach could help a station "match" new talent as best possible to the desired station image and/or key listener targets.

A concept test for on-air talent could be conducted by obtaining, say, a half-hour taped segment of the jock's show and then playing that for members of a focus group. Following the playing of the tape, the group would be asked to discuss their reactions to and evaluations of the jock. This procedure would be especially useful in a case where more than one person is being considered for the position — let your audience tell you which one they like best. Focus groups are not the ultimate in research sophistication, but they do represent at least a first step beyond simple management intuition. In some large markets, with a great deal at stake, some form of market survey might be used to concept test the jock even more extensively.

### Built Like A Brick Mousetrap

Of course, designing the so-called "better mousetrap" is only half the battle. Any new product introduction must also utilize an effective promotional effort. However, the better mousetrap is the crucial starting point. The worst possible situation in marketing is to have an excellent promotional campaign for an inferior product — people will try it once and, disappointed, reject it forever. Thus, a good product is the *sine que non* for successful new product marketing. Following the new simple steps I have outlined here can help you to improve your new product quality and subsequent success rate.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.





# TOP-40

## John Leader

WAS STEVE DAHL RIGHT?

### Disco's Top 40 Future

What happened? Disco came and went about as fast as any trend in American history. Radio stations from coast to coast were so excited about "the disco phenomenon" that they abandoned their old formats in favor of nothing but the danceable music. That was about a year ago and now, twelve months later, Disco stations are evolving in so many different directions any format integrity that once existed is gone.

The "disco sucks" cry rang out from Chicago, boosted by the much-publicized campaign mounted by WLUP's Steve Dahl. Pretty soon in cities all over people were pressuring their peers into thinking that disco "wasn't cool." With the perfect gift of 20/20 hindsight, we all should have seen it coming. Peer pressure is a magical thing with powers far beyond the modulation of any radio station.

#### If It's Not Good, Then It Must Be Bad

So now comes the backlash, and that may not be the best of all possible courses of action, especially for Top 40 radio. The backlash goes something like this: well, if our audience thinks that "disco sucks," then we just won't play any disco music and we'll be fine. Sure, it's a generalized statement, but I've heard more than a few Top 40 PD's say exactly that . . . and they weren't kidding.

Any station that really considers itself to be "mass appeal" should think twice before flatly denying airplay to any particular style of music. If there is one Top 40 PD in America who has given the disco problem a lot of thought it's Bill Tanner of Y100/Miami. Bill's station was among the first of the Top 40's to recognize the value of programming selected disco product, and at times his playlist became very disco-oriented. The ethnic makeup of the South Florida area accounted for a lot of what Bill did on Y100, but the station was very successful with a mass audience even when they were playing lots of disco tunes.

A fast look at the Miami and the Miami-Ft. Lauderdale combined Arbitrons shows Y100 with some hefty losses during the October-November sweep; but if you think disco's sagging popularity was the cause, you're wrong. Bill was already aware that disco had started to slip prior to the Fall rating period. In fact he'd made musical changes on Y100 to reflect that very fact. Unfortunately for Y100, several other stations within the Dade-Broward country area were changing too. The combination of multiple changes within South Florida radio hurt Y100 the most, but it had the most to lose.



Bill Tanner

#### The Tactics Of Trends

Above and beyond Y100's recent losses in the ratings, there remains a common sense attitude to programming Top 40 within Bill Tanner that I asked him to share with all of us. Since he was in a market strongly influenced by disco I asked him what happened to disco's tremendous popularity.

**"Now that disco has been so burned out in the public ear, those disco songs that cross over from a strictly ethnic appeal to true mass appeal are going to have to be pretty big hits."**

"First of all, the young audience, and I mean primarily the 12-34's, is very influenced by fads. They love to be at the forefront of things and for a while they were into disco, but now they're not. I think the reasons they're not are many.

"For starters, disco was over-promoted. When disco was leaping at you from television, magazines and newspapers, almost every day, the kids that once thought disco was a pretty hip thing began to change their minds. It's the same old theory that comes back to haunt us time after time . . . kids don't want to be doing what their parents are doing.

"Part two is that disco, as a whole, was vastly overrated nationally. I don't think it ever really had the appeal in Topeka that it had in New York or Miami. The print media tended to make us all think that John Travolta in 'Saturday Night Fever' made disco mass appeal on every Main Street in America. I don't think that was ever the case. In South Florida disco's popularity was rooted in the ethnics, particularly the females. But more and more now we're catching up with some other cities around the country, and rock and roll is making a popularity comeback."

**You spotted that happening late last summer and adjusted the sound of Y100 accordingly, but how did you see it coming? What were the signs that told you disco was slipping in Miami?**

"It's always been part of a PD's job to spot the trends, interpret them and implement them, if necessary. Disco was just like any other trend in that it came and went. Of course the tricky part is not spotting the trend's arrival, but knowing when the trend is about to end.

"We picked up disco's demise just about everywhere we looked. We got it from the attitudinal research we were doing as part of our call-outs. You saw it in the clubs when people were getting up to dance to things like 'My Sharona' by the Knack. Every piece of research we did, both formal and informal, told us that disco had run its course with the masses and was sliding back into being a more ethnic appeal sound."

**Musically, what did you do to Y100 at that point?**

"We backed off. We had been running a disco show at night called 'Studio 100,' during which we'd play 20-minute sweeps of all dance-type product. Sometimes within those seg-

**"Disco, as a whole, was vastly overrated nationally. I don't think it ever really had the appeal in Topeka that it had in New York or Miami."**

ments we'd play a long version of a disco song or even an album cut from a big disco album that might not yet be a hit single, but something that was getting a lot of local club exposure. 'Studio 100' was the first thing to go.

"I saw a lot of Top 40's around the country just stop playing any disco product altogether, but that's not what we did here. The hits remained and the marginal product went away. Now, if you consider 'Don't Stop 'Til You Get Enough' a disco record, then we still play disco. But we no longer play, say, a Shalamar LP cut that we might have used in the 'Studio 100' show last summer. It's the hits and that's about as basic a philosophy as any Top 40 station can have.

"There will continue to be disco hits or rhythm hits or dancemusic hits, whatever you want to call them. People will still make giant hit records that other people can and will dance to. That's not going to change. But I think now that disco has been so burned out in the public ear, those disco songs that crossover from a strictly ethnic appeal to true mass appeal are going to have to be pretty big hits. I saw somewhere that Donna Summer was going to cut a non-disco album. Michael Jackson has hit number one here with a kind of medium tempo song, and even KC & The Sunshine Band's new song is less disco and more rock and roll."

**Then disco is not dead for Top 40 radio . . . the future for disco music is hits?**

"That's it. A hit is a hit is a hit, and if it gets to the point where it appeals to enough of your target audience (whatever your target is) you should play it. People generally fall into two types of 'music consumers,' they either like a variety of music styles or they're heavily into one particular type (rock, disco, jazz, etc.). Right now Miami is getting interested in rock and roll. Just look at the ARB and you can see it happening, but a big mistake would be for any station in this market to just go all rock and roll. It proved to be a mistake for lots of stations to go all disco when, in my opinion, all you had to do was recognize that disco was getting very popular and integrate the best of it into your Top 40 music mix. Sure, Y100 played a lot of disco, but Y100 is in South Florida. If we'd been doing a station in Phoenix, it wouldn't have sounded the same.

"But now another problem raises its ugly head. The record companies weren't a whole lot smarter than many of the radio programmers who jumped on the disco bandwagon. They jumped into disco with both feet, signing and releasing anything that even sounded remotely disco. Disco sagged, and now the record companies are rushing out rock and roll records like there's no tomorrow. Trying to keep Y100 as mass appeal as possible, I find myself looking around for good old 'pop' records. Hard rock is great for the men, especially the 18-24's, but women are the backbone of contemporary Top 40 radio. A lot of the singles being released right now are straight-ahead rock and roll. I want a mixture of music on Y100 that is rock, pop, and hit black or ethnic appeal music. I mean, right now I'm playing Foreigner in middays, and it's a hit record here, but it's not my first choice for a great female appeal sound.

"We, and by we I mean the record industry and the radio industry, have got to stop overreacting to things. Trends and fads are always going to surface, breathe for a while, and then fade away. Maybe the whole disco number we all did on ourselves will help us remember that fact the next time a similar situation presents itself."

As our editorial said last week (R&R 1-25), "fads fade fast." An oversimplification perhaps, but still true. If disco popularity has faded, or even if disco's appeal was never as widespread as we were leading ourselves to believe, fine. But now to say flatly, "We don't play any disco," is the same kind of knee-jerk logic that turned some radio stations to all-Disco in the first place.

Bill Tanner has a handle on it when he says variety is what makes good Top 40 work. The hits should be played even if they do have a strong bass line and a high-hat cymbal. Any Top 40 that wants to be around for a period of years as opposed to months has to avoid the pitfalls of being enveloped by fads in music. The same thing could be said about any record company.



**THE EAGLES HAVE LANDED** — Don Felder and Timothy B. Schmit of the Eagles stopped by KFI/Los Angeles for a visit with staffers. While in town on their concert tour, members of the group visited several radio stations in support of their album "The Long Run." Pictured at KFI (l-r) are Scott Burns, EIA local promotion; Felder; Schmit; John Rook, KFI Program Director; Ron Lanham, EIA West Coast Regional Promo Manager; and KFI's Eric Chase.



**THE RKO RADIO NETWORK.  
IT'S GOING TO TAKE MORE THAN MUSIC  
TO MAKE IT IN THE 80'S.**

**The RKO Radio Network gives you:**

24 Hours of News

More vital than ever before. RKO Radio Network now airs 228 news and Lifesound feature feeds each week.

Music Specials

Exclusive Eagles special airs the weekend of February 2nd. One of six in stereo and available for local sale.

Satellite Technology

Installing receiving stations in 50 cities by March 1st for full stereo program transmission.

Competitive Compensation

For minimal inventory clearances. Over 60 top-market stations have affiliated with RKO in just 4 months.

Management Information

RKO puts its resources to work in all station operation areas to make you more competitive.

**The RKO Radio Network. Lifesound of the 80's.**



# Quello

Continued from Page 3

outgrowth of the Southwest Spanish Broadcasters Association, which included hardnosed Mexican-American Broadcasters who rejected all "gringo" broadcasters. The group now includes gringos, Puerto Ricans, and Jews, Levin noted, concluding that the group realizes the value of having a former broadcaster as an FCC Commissioner.

## NASB Motives Attacked

Members of the new Spanish broadcasters' organization question NASB organizer Rene Anselmo's former anti-Quello stance. (In a letter to Quello this week, Anselmo, who is President of the Spanish International Network, backed off and agreed to support Quello, R&R has learned.)

Anselmo allegedly personally contributed the \$40,000 it took to establish NASB's Washington office, and the SRBA is suspect of Anselmo's FCC waiver, which allows him to control approximately 17 TV stations in addition to his rep firm. Additionally, they claim 75% of his programming is originated in Mexico and subject to that government's censors. They believe Quello may be the only Commissioner who understands what's going on; hence, Anselmo's original attack on Quello. In addition, they disagree with Anselmo's hardline stance against Arbitron and a demand that Spanish broadcasters be given a quota of all Army advertising dollars.

## Carter's Decision

Quello's term expires June 30,

and he must be reappointed by President Carter. Speculation is that in addition to a bona fide movement on the part of blacks and Hispanics to grab for participation at all levels of government, that FCC Chairman Charles Ferris would like to replace Quello. Leading candidates for the job if Quello is not reappointed appear to be two college professors.

## Officers

Other SRBA officers include Secretary Nathan Safir of KCOR/San Antonio, Treasurer Mauricio Mendez of KIFN/Phoenix, Bylaws head Ed Romero of KBNO/Denver and Ed Cabellero for FCC matters.

# McLane

Continued from Page 1

McLane told R&R, "I am extremely excited to be going to WCCO-FM as part of its management team. It was an opportunity I just couldn't pass up when it presented itself to me. My stay here at KFJZ has been most rewarding, especially with the fine group of people with whom I've worked so closely. I wish them well and much success in the future." One of McLane's KFJZ staffers, Tom Page, has been named PD to replace him.

# Gable

Continued from Page 1

feel good about that. I know I'm going to miss programming a lot; I'd like to get back into it when the right opportunity presents itself." Gable said he would continue programming CKLW for a month while a successor is chosen.

# Stevens

Continued from Page 3

different radio stations on the air with two different formats - M105 in 1975 and WBBG two months ago. I would never have left here unless it was for the opportunity to do business for myself. That opportunity has come up and it was too good to pass up."

Stevens's new company will custom-tailor campaigns to each client, covering advertising, merchandising, promotion, and time buys.



**92Q'S VOLUNTEER PAJAMA JAM** - 92Q/Nashville and MCA, along with a local club, staged a pajama contest to promote Rocket's "Stay With Me Till Dawn" LP by Judie Tzuke. Station T-shirts were given to each entrant, and the winner took home 92 albums. Pictured with three contestants are (l-r) Rocket's Steve Ales, 92Q's Scooter Davis, Doc Damon, and Nick Bazoo, the club's Dick Winstead, MCA Distributing's Pat Minardi, and MCA's Nancy Solinski.



**Q97'S TACOMATOSE CREW** - Q97/Tacoma (KNBQ)'s airstaff posed for a group shot attired in their official station jackets. Pictured (l-r) are Beau Roberts, MD Tom Jefferies, Marc Alexander, News Director Mark "Flash" Pierce, Randy Rowland, and PD Gary Bryan.

# Chavez

Continued from Page 3

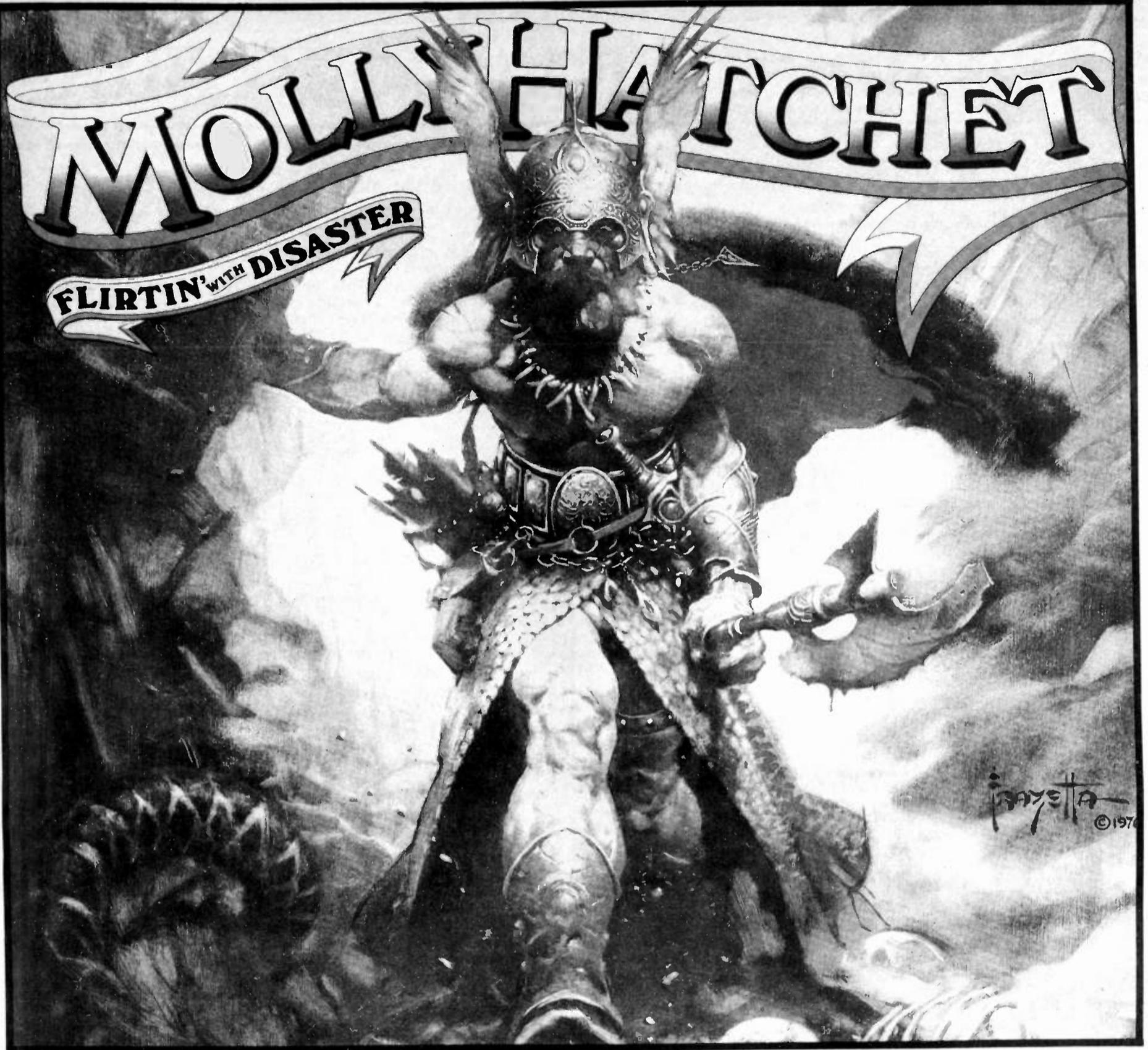
retraction of the morning drive team's allegations, which included a plea for listeners to call in for literature that would prove their charges. When the Country-formatted station refused to retract the statements, Chavez's attorneys began gathering affidavits, filing the suit in San Antonio in January. Station officials declined to comment.



**PEOPLE OF THE VILLAGE VISIT Z93** - Casablanca's Village People starred in Z93/Atlanta's annual Toys For Tots concert, along with Andy Gibb, Dr. Hook, Melissa Manchester, Santana, and Tom Johnston. Z93 PD John Young (third from right, standing) presents Casablanca VP/Promotion Danny Davis (right, standing) with an appreciation plaque as the group and other backstagers watch the camera.



**KUHL ROLLS A WINNER** - KUHL/Santa Maria gave away rolls of Ayatollet paper in a promotion during which air personalities encouraged listeners to guess the item by means of suggestive puns (which can be left as a bathroom exercise for the reader to figure out). Staffers and friends are pictured in front of the station with their new rolls.



WHEN YOU PLAY  
**MOLLY HATCHET**  
 YOU'RE FLIRTIN' WITH A HIT  
**FLIRTIN' WITH DISASTER**  
 THE SINGLE

WKBW deb 26  
 WIFI 25  
 WPEZ on  
 Q105 on  
 KDWB 24-18  
 KBEQ deb 39  
 WGCL add  
 WOKY on  
 KJR on  
 KIMN on  
 KOPA 30-28  
 KUPD 5

WHYN deb 39  
 WKEE deb 36  
 KEEL deb 40  
 Y95 deb 28  
 WRJZ deb 27  
 V100 deb 30  
 WSEZ deb 39  
 WROV deb 24  
 FM99 deb 33  
 WNAM deb 27  
 WRBR deb 27  
 KYSN add

KOOK add  
 WPST 21-15  
 KNOW 36-32  
 WTIK 39-38  
 KXX106 30-20  
 Y103 24-15  
 WAPE 24-18  
 WBBQ 18-10  
 92Q 26-22  
 WNOX 14-11  
 WRVQ 25-21  
 WVIC 39-33

KRSP 22-14  
 WLBZ 26-20  
 WFBG 29-20  
 KX104 8-5  
 WSPT 10-5  
 KCBN 34-23  
 KQDI deb 30  
 KRLC 8-2  
 WOLF on  
 PRO-FM on  
 Q106 28  
 BJ105 on

95SGF on  
 WSKZ 30-28  
 WGH on  
 KZ93 on  
 WNAP on  
 WMEE on  
 WOW on  
 92X on  
 Y94 on  
 KJRB on  
 KCPX on

KRUX on  
 KRKE-FM on  
 WGUY on  
 WCIR on  
 WXIL on  
 WAAY on  
 WKXY on  
 KPUR 32-31  
 KKRC 31-29  
 KFXD on

PRODUCED BY TOM WERMAN MANAGEMENT AND DIRECTION PAT ARMSTRONG AND ASSOC. ON EPIC RECORDS



# Advance Arbitron Results

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Average Quarter Hour Shares are Monday-Sunday 6am-midnight, Metro Survey Area, 12+.

Advance figures supplied by subscribing stations and verified by Arbitron.

**A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.**

Note: A broken line dividing stations in a market signifies that the stations below are located outside the metro area. A solid dividing line signifies that stations below the line allegedly ran on-air survey announcements during the book.

## October/November '79

### Phoenix

Beautiful Music Remains Popular — KQYT Stays On Top, KMEQ-AM-FM Also Solid; Country KNIX, KJJJ Take Big Jumps; P/A KOY Enjoys Good Increase; All Top 40's — KRUX, KUPD, KOPA-AM-FM — Down

	A/M '79	O/N '79
KARZ (PA)	3.9	4.1
KBBC (A)	5.1	3.5
KDKB (A)	7.5	4.2
KFLR (RL)	.6	1.5
KHEP-FM (CL)	2.0	1.5
KIFN (S)	1.7	2.5
KJJJ (C)	2.2	5.4
KKKQ (PA)	2.6	3.1
KMEO (BM)	1.1	1.4
KMEO-FM (BM)	7.6	7.6
KNIX (C)	1.3	2.0
KNIX-FM (C)	5.2	7.7
KOOL (O)	3.1	5.9
KOY (PA)	6.8	8.1
KPHX (S)	.8	1.1
KIOG (A)	2.2	2.1
KQYT (BM)	11.2	10.6
KRUX (R)	3.0	1.7
KTAR (N)	9.6	6.5
KUPD (R)	5.6	4.7
KXIV (PA)	.9	1.2
KXTC (D)	3.9	3.5
KOPA (R)	1.9	.7
KOPA-FM (R)	4.4	4.3

### New Orleans Extended Measurement

WBYU's BM Format Still Far In Front; P/A WGSO Gets Good Jump, WWL, WSMB Also Up; Top 40's, AOR's All Drop, As WQUE Leads WTIX

	Spring '79	Fall '79
WBOK (B)	2.3	2.9
WBYU (BM)	11.5	11.6
WEZB (D)	3.0	4.2
WGSO (PA)	4.9	6.3
WNNR (B)	1.4	2.7
WNOE (R)	6.3	4.9
WNOE-FM (A)	5.0	4.6
WQUE (R)	7.4	6.9
WSHO (C)	4.8	4.4
WSMB (PA)	7.2	7.4
WTIX (R)	8.7	6.8
WVOG (RL)	1.0	1.2
WWTW (BB)	2.5	2.6
WWL (PA)	5.6	6.2
WWL-FM (BM)	3.9	3.4
WXEL (B)	2.9	4.4
WYLD (B)	4.8	4.3
WYLD-FM (J)	3.6	3.8
WRNO (A)	7.4	4.4

### Indianapolis Extended Measurement

WIBC, WXTZ Still Lead; AOR WFBQ, Black WTLC Both Nearly Hit Double Figures; WIRE Drops Two-Plus As WFMS Tightens Country Battle; Hefel's WIKS Blitzes Media, Garners 4.6, Even With Mid-Book Format Change

	Spring '79	Fall '79
WATI (BM)	2.7	2.5
WFBQ (A)	8.7	9.9
WFMS (C)	7.1	8.4
WIBC (PA)	17.5	15.9
WIFE (R)	4.9	3.4
WIKS (D/R)	.8	4.6
WIRE (C)	11.9	9.5
WNAP (R)	8.9	8.1
WNDE (R)	6.0	5.4
WTLC (B)	8.8	9.8
WXLW (PA)	1.7	1.3
WXTZ (BM)	13.6	13.5

### Hartford

P/A Giant WTIC Drops 4, Stays Dominant; WTIC-FM Down Over Two As WDRC Up; BM WRCH Climbs

	A/M '79	O/N '79
WCCO-FM (A)	3.2	3.8
WDRC (R)	5.0	5.4
WDRC-FM (A)	3.4	2.4
WHCN (A)	3.9	3.9
WKND (B)	2.5	2.8
WKSS (BM)	6.9	6.6
WMLB (M)	1.2	3.1
WPOP (N)	3.9	4.1
WRCH (BM)	8.2	9.4
WRCQ (PA)	3.6	4.0
WTIC (PA)	28.4	24.8
WTIC-FM (R)	6.3	4.0
WIOF (A)	2.0	2.3
WXCI (BM)	.3	1.4
WPLR (A)	1.4	1.9
WWYZ (A)	4.5	3.9
WAQY (R)	2.6	2.4

### Dayton

WHIO-AM-FM Still Dominate Market; AOR Competitive — WTUE Loses Almost Four, WVUD Gains Almost Four; Country WONE Drops; News WAVI Up Two

	A/M '79	O/N '79
WAVI (N)	4.9	6.8
WDAO (B)	5.2	5.6
WDJX (R)	6.5	6.8
WFCJ (RL)	.4	1.5
WHIO (PA)	16.0	15.4
WHIO-FM (BM)	15.3	15.4
WING (R)	8.7	8.9
WONE (C)	9.7	6.6
WPTW-FM (PA)	1.3	1.5
WTUE (A)	12.0	8.1
WVUD (A)	2.7	6.4
WLVV (PA)	—	1.5
WLW (PA)	2.9	2.3
WLWS (PA)	1.9	1.3

### Oklahoma City

KTOK Up Three, Extends Lead; BM KKNG Picks Up Almost Four For Number Two; Country KEBC Strong; AOR's New Leader KXXY Gains, KATT-FM Drops Almost 50%; KOFM Slips, Still Leads Top 40; KOMA Steady, WKY Down Sharply

	A/M '79	O/N '79
KAEZ (B/D)	3.2	2.7
KATT-FM (A)	9.2	4.8
KEBC (C)	10.2	11.9
KKNG (BM)	8.7	12.4
KOCY (C)	2.1	1.7
KOFM (R)	9.7	8.9
KOMA (R)	6.2	6.2
KTOK (PA)	14.4	17.8
KXXY (A)	4.0	5.9
KZUE (R)	5.8	4.2
WKY (R)	8.4	5.8
WNAD (C)	1.5	2.1
KLTE (BM)*	4.7	3.1

\*formerly KFNB

## Survey

Continued from Page 3

### AOR TOP FORMAT

#### 3-4 Hour Average Listening

One immediate good news item is that a full 47.1% of the respondents listen to radio more than four hours a day. Another 28.2% are in the 2.5-4 hours category, while 14.2% listen 1.5-2 hours, leaving only 10% listening an hour or less daily.

"Progressive/hard rock" (translatable as AOR) was the most favored radio format (33.8% listing it tops), followed by "Mellow rock" at 25%, Top 40 18%, Jazz 9%, Disco 6%, Classical 3.1%, Country 2%, Beautiful Music 1.1%, and others (News, Talk, Religious, etc.) accounted for 2%. A point to consider about "Mellow rock" 's high showing: the term itself is unfortunately ambiguous, and could apply to Pop/Adult formats, soft-AOR's, or certain Top 40's. Complicating matters further, the actual survey question for favorite format was phrased: "Which of the following most clearly de-

scribes the kind of music you listen to most often?" Therefore, it should be noted that a respondent's favorite kind of music on the radio (or in listening to records) might well be "Mellow rock" but the station most listened to quite possibly may not program exclusively in that style. Rounding out the radio information, women seem to listen to more radio than men.

### HEAVY RECORD BUYING

#### Men Outbuy Women

Students listen to plenty of music; in addition to their radio habits, 95.7% own home stereo systems and 59.2% have a car stereo setup. And they buy an average of 7.3 albums (plus 3.6 cassettes or 8-tracks) every three months, translated by Ampersand to account for \$800 million in records and tapes yearly as a grand total, making up 20-25% of the total market. Respondents who had bought no albums in the past 90 days listened to more radio than the 15+ LP-buying group.

Tying in record-buying to preferred radio formats, it was found

that Jazz listeners bought 8.7 albums every 90 days, followed by Classical fans at 8.1 and AOR followers with 7.9, down to Top 40 devotees with 6.1. Men bought about two more albums per three-month period than women.

Students' heavy filmgoing tendencies were confirmed by the survey, with almost 70% seeing five or more in three months; 16% saw over 11. And while they watch less TV than the national average, 41.5% put in over 2 1/4 hours in front of the tube, with another 31.9% in the 1-2 hour bracket. Interestingly, 9.6% say they watch no TV at all, while just .6% say the same for radio listening.

## Aku

Continued from Page 3

unsecured creditors, including tobacco heiress Doris Duke, Lewis's former wife Ema Vere, KGMB, and attorneys George Haultt, Hyman Greenstein, and Sun Leong.

"I've had bad advice over the past 25 years," said Lewis. "I've made millions but there aren't any left."



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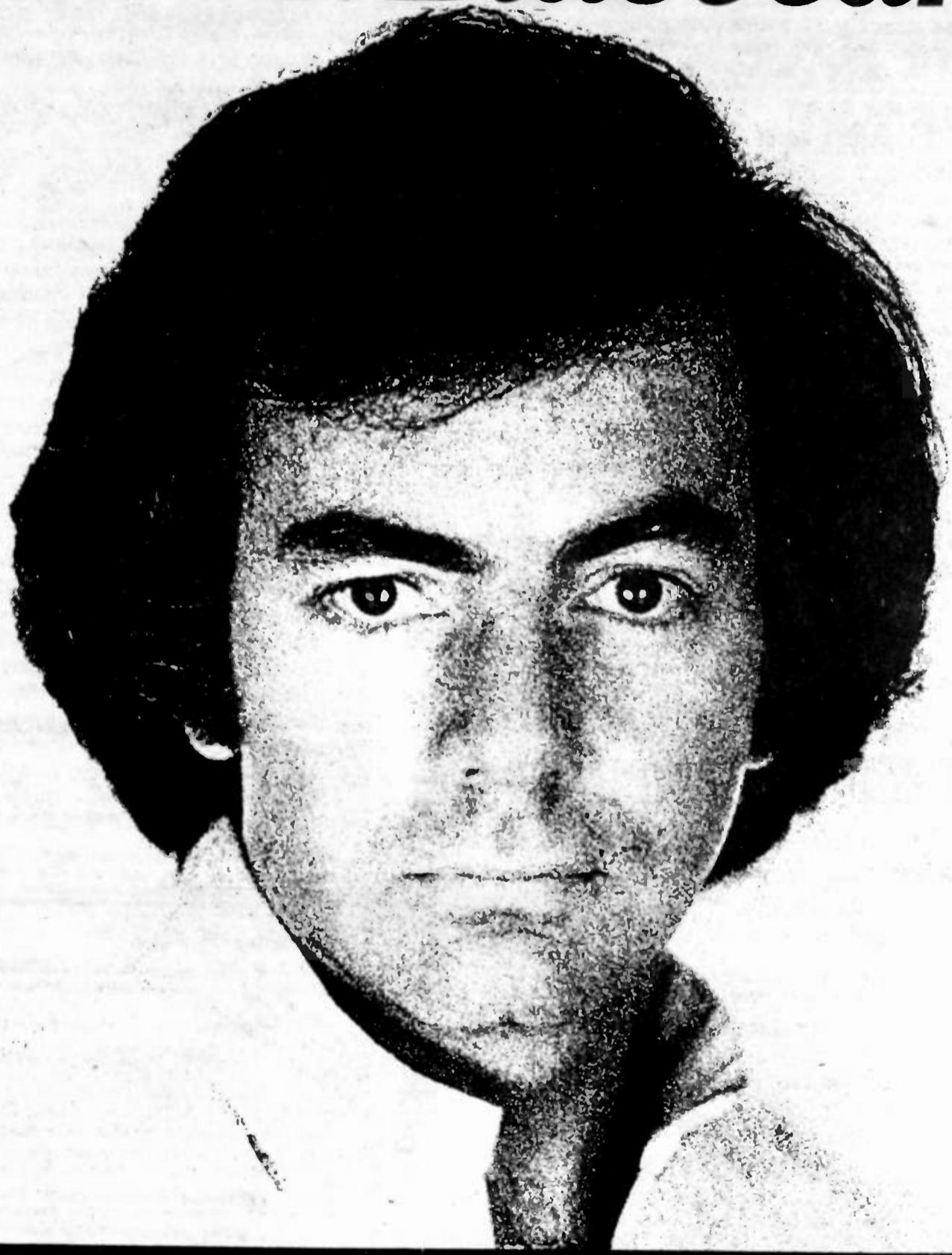
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**"Forever In Blue Jeans"**



---

# Neil Diamond

## The Single

From Neil Diamond's Latest Platinum-Plus Album  
"YOU DON'T BRING ME FLOWERS"

on Columbia Records



**LATE FLASH:**  
WFIL  
293  
KSTP  
KRTH  
13Q  
94Q  
WAYS  
WAPE  
WSGN  
WIFE  
KING  
KTAC  
WHY  
WGLF

EAST

Most Added Hottest

Knack Linda Ronstadt Kool & The Gang
Queen Dan Fogelberg Spinners

ADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH

Most Added Hottest

Linda Ronstadt Dan Fogelberg Knack Queen J. Geils Band TOTO

EAST

PARALLEL ONE

CKGM/Montreal, CN Jim Connell

SHALAMAR DAN FOGELBERG BARRY MANILOW KNACK
Hottest: KENNY ROGERS 1-1 AEROSMITH 13-2 DAN FOGELBERG 19-11 PINK FLOYD 23-16 REX SMITH 25-17 STYX 16-11

WABC/New York, NY Sunja Jones

ANNE MURRAY KOOL & THE GANG (RA)
Hottest: MICHAEL JACKSON 1-1 DIONNE WARWICK 14-8 SPINNERS 13-9 WHISPERS 15-11 EAGLES 28-17

WABC/Baltimore, MD Ron Riley

SHALAMAR CHRISTOPHER CROSS
Hottest: QUEEN 3-1 STEVE FORBERT 13-9 FLEETWOOD MAC 15-10 SHALAMAR 8-12 ANDY GIBB 24-16

WFIL/Philadelphia, PA Gerry DeFrancisco

Hottest: CAPT. & TENNILLE 3-1 QUEEN 13-10 DONNA SUMMER 22-14 BARRY MANILOW 27-18 ANDY GIBB 28-20

WIFI/Philadelphia, PA Liz Kiley

LINDA RONSTADT ZZ TOP J. GEILS BAND INMATES KNACK
Hottest: TOM PETTY 2-1 PAT BENATAR 8-4 TERI DESARIO 9-5 QUEEN 13-9 TOM PETTY 18-12

WKBW/Buffalo, NY Jon Summers

LINDA RONSTADT J. GEILS BAND DONNA SUMMER SHALAMAR
Hottest: MICHAEL JACKSON 1-1 DAN FOGELBERG 8-2 GEORGE BURNS 4-3 QUEEN 10-5 SPINNERS 9-7

WNBC/New York, NY Roz Frank

QUEEN NEIL DIAMOND LINDA RONSTADT
Hottest: CAPT. & TENNILLE 1-1 EAGLES 8-6 COMMODORES 10-7 CLIFF RICHARD 11-8 SPINNERS 14-11

WPEZ/Pittsburgh, PA Mark Fitzke

LINDA RONSTADT KOOL & THE GANG KNACK NEIL DIAMOND
Hottest: MICHAEL JACKSON 5-1 TERI DESARIO 12-6 SPINNERS 18-16 RUPERT HOLMES 22-18 TOMMY JAMES 25-15

WPGC/Washington, DC Jim Elliott

EAGLES SPINNERS DIRT BAND KOOL & THE GANG
Hottest: QUEEN 1-1 DAN FOGELBERG 15-2 BILLY PRESTON 6 5 14-8 STEVE FORBERT 17-12 NEIL DIAMOND 25-16

WRKO/Boston, MA Harry Nelson

BILLY PRESTON & S J. GEILS BAND KOOL & THE GANG CHRISTOPHER CROSS
Hottest: KENNY ROGERS 1-1 QUEEN 5-2 ANNE MURRAY 11-7 TERI DESARIO 16-10 SPINNERS 17-11

F105/Boston, MA Tom Connelly

CHUCK MANGIONE BETTE MIDLER PINK FLOYD
Hottest: KENNY ROGERS 1-1 TOM PETTY 12-7 FLEETWOOD MAC 19 10 TERI DESARIO 24-14 SPINNERS 33-23

W10/New York, NY Dan Kelly

KOOL & THE GANG
Hottest: CAPT. & TENNILLE 2-1 DIONNE WARWICK 14-7 KENNY LOGGINS 18-13 SHALAMAR 22-17 QUEEN 23-18

PARALLEL TWO

14Q/Worcester, MA Steve York

DIRT BAND PAT BENATAR (dp) KNACK (dp) CHUCK MANGIONE (dp)
Hottest: KENNY ROGERS 1-1 AEROSMITH 13-2 DAN FOGELBERG 19-11 PINK FLOYD 23-16 REX SMITH 25-17

JB105/Providence, RI Todd Chase

RUPERT HOLMES PINK FLOYD KOOL & THE GANG TOMMY JAMES KNACK JOHN STEWART
Hottest: KENNY ROGERS 1-1 QUEEN 9-5 SPINNERS 15-9 ANNE MURRAY 20-14 DAN FOGELBERG 31-25

PRO-FM/Providence, RI O'Brien/Giovanni

LED ZEPPELIN KNACK DONNA SUMMER PRETENDERS STONEBOLT
Hottest: KENNY ROGERS 5-1 FLEETWOOD MAC 6-2 TERI DESARIO 8-3 QUEEN 15-5 DIRT BAND D-14

WBBF/Rochester, NY Dave Mason

RUPERT HOLMES YELLOW MAGIC ORCH PRINCE DONNA SUMMER
Hottest: FLEETWOOD MAC 4-1 TOM PETTY 12-7 NEIL DIAMOND 15-10 QUEEN 22-11 CHEAP TRICK 19-12

WICC/Bridgeport, CT Bob Mitchell

BRUCE SPRINGSTEEN TOMMY JAMES BILLY PRESTON & S PAT BENATAR TOM PETTY REX SMITH
Hottest: FLEETWOOD MAC 2-1 DAN FOGELBERG 9-3 QUEEN 12-4 SPINNERS 25-16 RUPERT HOLMES 25-22

WKHO/Harrisburg, PA Jim Buchanan

LINDA RONSTADT SHALAMAR RAY, GOODMAN & B KNACK NICOLETTE LARSON BARBRA STREISAND PINK FLOYD TOM PETTY
Hottest: TOM PETTY 6-1 FLEETWOOD MAC 8-2 STEVE FORBERT 9-3 DAN FOGELBERG 12-4 DONNA SUMMER 21-15

WKEE/Huntington, WV Gary Miller

BRUCE SPRINGSTEEN CHUCK MANGIONE LINDA RONSTADT RAY, GOODMAN & B DAN ROGERS J. GEILS BAND
Hottest: TERI DESARIO 4-1 QUEEN 9-4 DAN FOGELBERG 11-5 PRINCE 14-9 LED ZEPPELIN 18-11

WOLF/Syracuse, NY Charlie Brown

DONNA SUMMER STEVE FORBERT 11-6 ANDY GIBB LINDA RONSTADT O'JAYS
Hottest: KENNY ROGERS 1-1 QUEEN 8-2 PRINCE 16-5 ISAAC HAYES 19-8 DAN FOGELBERG 23-10

WPST/Trenton, NJ Tom Taylor

KOOL & THE GANG KNACK CHRISTOPHER CROSS
Hottest: EAGLES 2-1 QUEEN 5-3 HOLLY HATCHET 21-15 PINK FLOYD 30-23 LINDA RONSTADT D-26

WTRY/Troy, NY Don Perry

BARRY MANILOW TOMMY JAMES BABYS LINDA RONSTADT KNACK
Hottest: MICHAEL JACKSON 1-1 DAN FOGELBERG 9-2 QUEEN 10-4 DONNA SUMMER 21-14 PAT BENATAR 30-19

WAEB/Allentown, PA Jeff Frank

CHRISTOPHER CROSS HENRY MANCINI TOMMY JAMES
Hottest: ISAAC HAYES 1-1 SPINNERS 11-4 EAGLES 10-5 BONNIE POINTER 19-14 SHALAMAR 27-15

W11N/Springfield, MA Ken Capurso

TOM PETTY LINDA RONSTADT J. GEILS BAND TAVARES DAVID GATES MICHAEL JACKSON KNACK
Hottest: KENNY ROGERS 2-1 TERI DESARIO 12-8 KENNY LOGGINS 13-9 DAN FOGELBERG 25-17 PINK FLOYD 36-27

KC101/New Haven, CT Curt Hansen

KENNY NOLAN KOOL & THE GANG TOMMY JAMES MICHAEL JACKSON 1-1 FLEETWOOD MAC 2-2 PRINCE 6-3 DONNA SUMMER 18-11 ANNE MURRAY 19-14

WFBR/Baltimore, MD Andy Szulinski

MICHAEL JACKSON TAVARES GEORGE BURNS BARBRA STREISAND CHRISTOPHER CROSS
Hottest: QUEEN 1-1 DAN FOGELBERG 3-2 SPINNERS 15-6 DONNA SUMMER 17-7 RUPERT HOLMES 29-22

WBEN-FM/Buffalo, NY Roger Christian

BARRY MANILOW BABYS LINDA RONSTADT
Hottest: QUEEN 1-1 DAN FOGELBERG 5-3 SPINNERS 7-4 YELLOW MAGIC ORCH 11-5 PINK FLOYD 25-16

WBLI/Long Island, NY Bill Terry

SHALAMAR RUPERT HOLMES BABYS BILLY PRESTON & S
Hottest: SMOKEY ROBINSON 3-1 QUEEN 9-4 KENNY LOGGINS 16-11 DONNA SUMMER 22-17 PINK FLOYD 28-19

WTIC-FM/Hartford, CT Rick Donahue

KNACK SHALAMAR
Hottest: FLEETWOOD MAC 1-1 DIRT BAND 14-7 DAN FOGELBERG 13-8 STYX 15-13 PINK FLOYD 18-14

Q106/York, PA Steve Galagher

KNACK PINK FLOYD KOOL & THE GANG BABYS
Hottest: DAN FOGELBERG 3-1 SPINNERS 15-10 PAT BENATAR 25-13 LED ZEPPELIN 21-15 DIRT BAND 23-18

PARALLEL THREE

13FEA/Manchester, NH Rick Ryder

AIR SUPPLY INMATES CHRISTOPHER CROSS PEACHES & HERB (dp) BABYS (dp) BLONDIE (dp)
Hottest: QUEEN 1-1 ANNE MURRAY 10-5 STEVE FORBERT 11-6 DIRT BAND 12-8 DAN FOGELBERG 16-9

14WK/Wheeling, WV Rich Collins

ANDY GIBB CHUCK MANGIONE BABYS
Hottest: FLEETWOOD MAC 1-1 TERI DESARIO 7-3 QUEEN 14-9 STEVE FORBERT 22-16 JENNIFER WAINES 29-24

K104/Erie, PA Bill Shannon

OFF BROADWAY TOM PETTY M. MANCHESTER MICHAEL JACKSON AMERICA BABYS FELIX CAVALIERE
Hottest: STYX 1-1 STEVE FORBERT 7-2 SPINNERS 13-5 DAN FOGELBERG 16-8 FLEETWOOD MAC 25-15

WCIR/Beckley, WV Ron Hill

RAY, GOODMAN & B CHRISTOPHER CROSS GARY NUNAN BILLY PRESTON & S AIR SUPPLY TURLEY RICHARDS
Hottest: ISAAC HAYES 1-1 SPINNERS 11-4 EAGLES 10-5 BONNIE POINTER 19-14 SHALAMAR 27-15

WFMJ/Allentown, PA Tony Booth

APRIL WINE KNACK DR. HOOR
Hottest: KENNY ROGERS 3-1 DAN FOGELBERG 17-7 QUEEN 21-9 SPINNERS 22-13 ELO 23-14

WGUY/Bangor, ME Chuck McKay

J. GEILS BAND CHUCK MANGIONE KNACK SPINNERS ROCKETS
Hottest: EAGLES 1-1 DAN FOGELBERG 6-2 HALL & OATES 12-8 DONNA SUMMER 21-13

WHEB/Portsmouth, NH Rick Bean

DAVID GATES AIR SUPPLY ROCKETS DAN FOGELBERG 1-1 QUEEN 5-6 RUPERT HOLMES 22-14 NEIL DIAMOND 20-15 SPINNERS 27-20

WJBO/Portland, ME Chip Kelley

KOOL & THE GANG TOMMY JAMES
Hottest: TERI DESARIO 4-1 DAN FOGELBERG 6-2 NEIL DIAMOND 6-3 BARBRA STREISAND 16-10 ISAAC HAYES 15-11

WIBZ/Bangor, ME Michael O'Hara

LED ZEPPELIN PINK FLOYD RUPERT HOLMES KNACK LINDA RONSTADT ZZ TOP
Hottest: J. GEILS BAND AEROSMITH ROMANTICS
Hottest: EAGLES 1-1 STEVE FORBERT 8-3 FLEETWOOD MAC 9-5 PAT BENATAR 10-6 QUEEN 15-5

WTSN/Dover, NH Jim Sebastian

CHUCK MANGIONE
Hottest: FLEETWOOD MAC 2-1 DAN FOGELBERG 6-4 QUEEN 9-6 STEVE FORBERT 14-8 NEIL DIAMOND 16-12

WXIL/Parkersburg, WV Bobby Wayne

TOTO IAN LYRDY TURLEY RICHARDS BARBRA STREISAND ROSKO AIR SUPPLY CRYSTAL GAYLE STONEBOLT
Hottest: TERI DESARIO 1-1 DAN FOGELBERG 3-2 JEFF STARSHIP 5-3 RUPERT HOLMES 23-17 RAY, GOODMAN & B 28-23

WYRE/Annapolis, MD Steve Kingston

RAY, GOODMAN & B TOMMY JAMES
Hottest: QUEEN 1-1 PRINCE 3-2 DONNA SUMMER 13-5 BILLY PRESTON & S 20-13 NEIL DIAMOND 19-15

WIGY/Bath, ME Rogers McKay

KNACK DAVID GATES BILLY PRESTON & S PRETENDERS AEROSMITH 5-1 QUEEN 11-6 NICOLETTE LARSON 19-14 BETTE MIDLER 22-15 BLONDIE 25-19

V100/Charleston, WV Gary Mitchell

RUPERT HOLMES DONNA SUMMER LINDA RONSTADT BABYS
Hottest: KENNY ROGERS 1-1 DIONNE WARWICK 11-5 STEVE FORBERT 17-6 QUEEN 15-9 DAN FOGELBERG 18-11

SOUTH

PARALLEL ONE

KIRBE/Houston, TX Clay Gish

PRINCE BABYS ZZ TOP AIR SUPPLY KNACK J. GEILS BAND
Hottest: SMOKEY ROBINSON 2-1 QUEEN 3-2 DONNA SUMMER 17-9 TOTO 18-10 NEIL DIAMOND 16-11

KVIL/Dallas, TX Mike Rey

DANN ROGERS ANNY GIBB DONNA SUMMER QUEEN EAGLES
Hottest: MICHAEL JACKSON 1-1 KOOL & THE GANG 8-9 KENNY LOGGINS 13-10 DAN FOGELBERG 18-13 STEVE FORBERT 23-19

Q105/Tampa, FL Pat McKay

ZZ TOP J. GEILS BAND LINDA RONSTADT KNACK (dp)
Hottest: TERI DESARIO 1-1 QUEEN 9-4 SMOKEY ROBINSON 8-5 SPINNERS 17-12 PINK FLOYD 23-15

WLCY/Tampa, FL Beau Richards

RAY, GOODMAN & B
Hottest: SMOKEY ROBINSON 1-1 PRINCE 12-7 KENNY LOGGINS 13-9 STYX 24-20 PINK FLOYD D-23

Y100/Miami, FL Robert Muzzy

SHALAMAR YELLOW MAGIC ORCH KOOL & THE GANG
Hottest: DONNA SUMMER 1-1 CAPT. & TENNILLE 6-3 DIONNE WARWICK 10-5 TOM PETTY 12-8 STEVE FORBERT 19-11

Z93/Atlanta, GA Dale O'Brien

CHUCK MANGIONE ANNE MURRAY BABYS J. GEILS BAND
Hottest: DONNA SUMMER 5-1 TOTO 26-11 TOM PETTY 21-15 SPINNERS 23-19 RAY, GOODMAN & B 27-21

Z97/Fort Worth, TX Gary Mack

DAN FOGELBERG PAT BENATAR
Hottest: PINK FLOYD 1-1 EAGLES 2-2 J.D. SOUTHER 6-4 TOM PETTY 17-9 AEROSMITH 23-17

94Q/Atlanta, GA Jeff McCartney

PRETENDERS BABYS M. MANCHESTER (dp)
Hottest: DAN FOGELBERG 1-1 STEVE FORBERT 8-4 PINK FLOYD 16-9 TOM PETTY 20-13 CHUCK MANGIONE 22-15

PARALLEL TWO

92Q/Nashville, TN Nick Bazzo

RAY, GOODMAN & B TOMMY JAMES KNACK (dp) CHRISTOPHER CROSS (dp) 38 SPECIAL 9-9 HEART (dp) COB (dp)
Hottest: MICHAEL JACKSON 1-1 DAN FOGELBERG 8-5 ANNE MURRAY 9-6 KENNY ROGERS 10-7 DONNA SUMMER 21-10

BJ 105/Orlando, FL Terry Long

KNACK TOM PETTY BARBRA STREISAND
Hottest: ELO 10-1 STYX 20-14 FLEETWOOD MAC 22-17 TERI DESARIO 25-18 RUPERT HOLMES 30-20

KEEL/Shreveport, LA Marty Johnson

RUPERT HOLMES DONNA SUMMER PINK FLOYD BARRY MANILOW TURLEY RICHARDS TAVARES VAUGHN MASON & CRE POTLIQUOR (RA)
Hottest: MICHAEL JACKSON 2-1 DAN FOGELBERG 14-9 TOTO 19-13 STYX 22-17 NEIL DIAMOND 36-20

KNOW/Austin, TX Lenny White

KENNY LOGGINS RONNIE MILSAP RUSH KARLA BONOFF CHRISTOPHER CROSS CRYSTAL GAYLE TURLEY RICHARDS ROMANTICS
Hottest: STEVE FORBERT 1-1 FLEETWOOD MAC 5-2 DAN FOGELBERG 7-3 QUEEN 16-5 PAT BENATAR 12-8

KXX 106/Birmingham, AL Steve Davis

PINK FLOYD LED ZEPPELIN TOM PETTY KNACK RUPERT HOLMES
Hottest: DAN FOGELBERG 5-1 ELO 11-6 STYX 13-11 BETTE MIDLER 26-13 HOLLY HATCHET 30-20

WAKY/Louisville, KY Mike McVay

KOOL & THE GANG LINDA RONSTADT
Hottest: EAGLES 1-1 TERI DESARIO 13-10 TOTO 18-14 QUEEN 28-16 ANDY GIBB 31-17

WAVE/Jacksonville, FL Paul Sebastian

CHUCK MANGIONE LINDA RONSTADT J. GEILS BAND KOOL & THE GANG NEIL DIAMOND
Hottest: MICHAEL JACKSON 1-1 PRINCE 17-5 STEVE FORBERT 12-7 KENNY LOGGINS 13-9 DAN FOGELBERG 21-15

WAXY/Ft. Lauderdale Michael Ward

NICOLETTE LARSON
Hottest: CAPT. & TENNILLE 3-1 QUEEN 11-3 DAN FOGELBERG 14-7 NEIL DIAMOND 21-15 ANNE MURRAY 23-17

WAYS/Charlotte, NC Roy Rosen

LINDA RONSTADT CRYSTAL GAYLE CHRISTOPHER CROSS PEACHES & HERB
Hottest: MICHAEL JACKSON 1-1 QUEEN 8-2 PRINCE 12-8 TOTO 29-19 KOOL & THE GANG D-21

WBBQ/Augusta, GA Bruce Stevens

TOM PETTY M. MANCHESTER CHRISTOPHER CROSS CHUCK MANGIONE TURLEY RICHARDS J. GEILS BAND STARLAND VOCAL BA (dp) ANDY GIBB 40-32 BILLY PRESTON & S (dp)
Hottest: FLEETWOOD MAC 3-1 SHALAMAR 9-9 BARRY MANILOW 14-8 MOLLY HATCHET 18-10 PINK FLOYD 28-18

WFMF/Baton Rouge, LA Randy Rice

KOOL & THE GANG FLEETWOOD MAC (dp)
Hottest: PRINCE 2-1 DAN FOGELBERG 12-6 SPINNERS 16-7 LED ZEPPELIN 18-11 TOTO 23-16

WGH/Norfolk, VA Bob Canada

CHRISTOPHER CROSS GRAMMY NASH PINK FLOYD ZZ TOP ANDY GIBB TOMMY JAMES LINDA RONSTADT
Hottest: MICHAEL JACKSON 1-1 DAN FOGELBERG 8-5 ANNE MURRAY 9-6 KENNY ROGERS 10-7 DONNA SUMMER 21-10

WBHQ/Memphis, TN Dave Nichols

PATRICE RUSHEN MICHAEL JACKSON
Hottest: CAPT. & TENNILLE 1-1 TOM PETTY 6-4 DAN FOGELBERG 10-6 QUEEN 14-10 STEVE FORBERT 16-12

WKIX/Raleigh, NC Ron McKay

Hottest: MICHAEL JACKSON 1-1 NEIL DIAMOND 12-6 TOTO D-23 PINK FLOYD D-24 RAY, GOODMAN & B D-25

W1AC/Nashville, TN Rick Harris

RUPERT HOLMES BARBRA STREISAND CHUCK MANGIONE LINDA RONSTADT COB
Hottest: RAY, GOODMAN & B CAPT. & TENNILLE 2-1 PRINCE 7-3 TERI DESARIO 11-6 DAN FOGELBERG 16-9 DONNA SUMMER D-11

WNOE/New Orleans, LA Wayne Watkins

LINDA RONSTADT TOM PETTY BARBRA STREISAND TOMMY JAMES PATRICE RUSHEN SISTER SLEDGE PEACHES & HERB 38 SPECIAL ZZ TOP
Hottest: QUEEN 10-1 TERI DESARIO 9-2 STYX 15-9 SHALAMAR 21-14 ANNE MURRAY 22-16

WRJZ/Knoxville, TN Bob Kagan

TOM PETTY KENNY LOGGINS CHRISTOPHER CROSS KNACK DOTTIE WEST SHALAMAR BILLY PRESTON & S AIR SUPPLY J. GEILS BAND JEFF STARSHIP
Hottest: DAN FOGELBERG 2-1 TERI DESARIO 6-3 DONNA SUMMER 22-7 SPINNERS 20-9 RUPERT HOLMES 17-10

WSCA/Savannah, GA Brady McGraw

LINDA RONSTADT EAGLES
Hottest: PRINCE 1-1 SPINNERS 4-2 QUEEN 7-4 DAN FOGELBERG 16-8 SHALAMAR 17-10

WSGN/Birmingham, AL John Hood

RAY, GOODMAN & B J. GEILS BAND ZZ TOP
Hottest: PRINCE 2-1 SPINNERS 10-4 TOTO 21-16 RITA COOLIDGE 22-18 TOM JOHNSTON 24-19

WTIX/New Orleans, LA Marty Maxwell

RAY, GOODMAN & B BONNIE POINTER WAYNE NEWTON J. GEILS BAND LINDA RONSTADT
Hottest: QUEEN 1-1 DAN FOGELBERG 8-4 PINK FLOYD 11-5 DONNA SUMMER 26-16 TOM PETTY 40-29

Y103/Jacksonville, FL Maja Piff

MICHAEL JACKSON MI-SEX CRYSTAL GAYLE ROBERT PALMER RAY, GOODMAN & B KNACK (dp)
Hottest: 38 SPECIAL 3-1 STYX 10-6 NEIL DIAMOND 19-14 HOLLY HATCHET 24-15 ANDY GIBB 40-32

Y95/Tampa, FL Pat Barry

BABYS RUPERT HOLMES PINK FLOYD LINDA RONSTADT SPINNERS TOTO
Hottest: CAPT. 2-1 TERI DESARIO 7-3 DIONNE WARWICK 15-11 CAPT. & TENNILLE 18-13 QUEEN 21-16

Z98/Little Rock, AR Carl Jones

DAVID GATES TAVARES JIM MESSINA CRYSTAL GAYLE KENNY LOGGINS KENNY NOLAN BOB JAMES & EARL RONNIE MILSAP ALAN PARSONS
Hottest: BARRY MANILOW 3-1 DAN FOGELBERG 7-3 BARBRA STREISAND 10-9 DIRT BAND 11-10 ANDY GIBB 25-20

WRVQ/Richmond, VA Bill Thomas

BARRY MANILOW ZZ TOP
Hottest: PRINCE 1-1 TOM PETTY 8-2 DAN FOGELBERG 11-6 TOTO 14-7 KOOL & THE GANG 16-8

KALM/Houston, TX Leslie Raboy

DIONNE WARWICK DIRT BAND PINK FLOYD PAT BENATAR
Hottest: CAPT. & TENNILLE 5-1 JEFF STARSHIP 16-11 SMOKEY ROBINSON 19-12

KELP/El Paso, TX Bob Peyton

LED ZEPPELIN TOTO
Hottest: TERI DESARIO 2-1 QUEEN 5-3 FLEETWOOD MAC 12-8 DAN FOGELBERG 14-10 STEVE FORBERT 15-12 TERI DESARIO 23-18

MIDWEST

Most Added Hottest

Rupert Holmes Dan Fogelberg Queen Nicolette Larson Fleetwood Mac J. Geils Band

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST

Most Added Hottest

Linda Ronstadt Dan Fogelberg Tommy James Queen Chuck Mangione Fleetwood Mac

MIDWEST

PARALLEL ONE

CKL W/Detroit, MI Rosalie Trumbly... KBEQ/Kansas City, MO Kathy Roth...

DIRT BAND NEIL DIAMOND... KSLQ/St. Louis, MO Phil Irons...

SHALAMAR BARRY MANILOW... KJLW/Chicago, IL Steve Casey...

WLS/Chicago, IL Steve Casey... WOKY/Milwaukee, WI Jim Brown...

WJL/Cleveland, OH Bob Travis... WZLQ/Milwaukee, WI Bill Shannon...

WZLQ/Milwaukee, WI Bill Shannon... KWK/St. Louis, MO Bob Hankrick...

WZLQ/Milwaukee, WI Bill Shannon... WOH/Oakland, CA Beau Elliott...

WZLQ/Milwaukee, WI Bill Shannon... WOH/Oakland, CA Beau Elliott...

WZLQ/Milwaukee, WI Bill Shannon... WOH/Oakland, CA Beau Elliott...

WZLQ/Milwaukee, WI Bill Shannon... WOH/Oakland, CA Beau Elliott...

WZLQ/Milwaukee, WI Bill Shannon... WOH/Oakland, CA Beau Elliott...

WZLQ/Milwaukee, WI Bill Shannon... WOH/Oakland, CA Beau Elliott...

WZLQ/Milwaukee, WI Bill Shannon... WOH/Oakland, CA Beau Elliott...

WZLQ/Milwaukee, WI Bill Shannon... WOH/Oakland, CA Beau Elliott...

WZLQ/Milwaukee, WI Bill Shannon... WOH/Oakland, CA Beau Elliott...

WZLQ/Milwaukee, WI Bill Shannon... WOH/Oakland, CA Beau Elliott...

PARALLEL TWO

92X/Columbus, OH Ruffly Scott... KIOA/Des Moines, IA Gary Stevens...

KOFM/Oklahoma City, OK Chuck Morgan... KRAV/Tulsa, OK Gary Reynolds...

KZS/Peoria, IL Keith Edwards... WGRD/Grand Rapids, MI Ron White...

WHB/Kansas City, MO Rick Brown... WYFM/Youngstown, OH Jeff Tobin...

WYFM/Youngstown, OH Jeff Tobin... WYFM/Youngstown, OH Jeff Tobin...

WYFM/Youngstown, OH Jeff Tobin... WYFM/Youngstown, OH Jeff Tobin...

WYFM/Youngstown, OH Jeff Tobin... WYFM/Youngstown, OH Jeff Tobin...

WYFM/Youngstown, OH Jeff Tobin... WYFM/Youngstown, OH Jeff Tobin...

WYFM/Youngstown, OH Jeff Tobin... WYFM/Youngstown, OH Jeff Tobin...

WYFM/Youngstown, OH Jeff Tobin... WYFM/Youngstown, OH Jeff Tobin...

WYFM/Youngstown, OH Jeff Tobin... WYFM/Youngstown, OH Jeff Tobin...

WYFM/Youngstown, OH Jeff Tobin... WYFM/Youngstown, OH Jeff Tobin...

WVIC/East Lansing, MI Jim St. John

BARRY MANILOW LINDA RONSTADT... KSTT/Davenport, IA Mike Kennally...

WISM/Madison, WI Samantha Jones... WGH/Evanston, IN Gene Michaels...

WYFM/Youngstown, OH Jeff Tobin... WYFM/Youngstown, OH Jeff Tobin...

WYFM/Youngstown, OH Jeff Tobin... WYFM/Youngstown, OH Jeff Tobin...

WYFM/Youngstown, OH Jeff Tobin... WYFM/Youngstown, OH Jeff Tobin...

WYFM/Youngstown, OH Jeff Tobin... WYFM/Youngstown, OH Jeff Tobin...

WYFM/Youngstown, OH Jeff Tobin... WYFM/Youngstown, OH Jeff Tobin...

WYFM/Youngstown, OH Jeff Tobin... WYFM/Youngstown, OH Jeff Tobin...

WYFM/Youngstown, OH Jeff Tobin... WYFM/Youngstown, OH Jeff Tobin...

WYFM/Youngstown, OH Jeff Tobin... WYFM/Youngstown, OH Jeff Tobin...

WYFM/Youngstown, OH Jeff Tobin... WYFM/Youngstown, OH Jeff Tobin...

WYFM/Youngstown, OH Jeff Tobin... WYFM/Youngstown, OH Jeff Tobin...

WAKX/Duluth, MN Bruce McGregor

ROO & THE GANG NICOLETTE LARSON... WEAQ/Eau Claire, WI Rick Roberts...

WYFM/Youngstown, OH Jeff Tobin... WYFM/Youngstown, OH Jeff Tobin...

WYFM/Youngstown, OH Jeff Tobin... WYFM/Youngstown, OH Jeff Tobin...

WYFM/Youngstown, OH Jeff Tobin... WYFM/Youngstown, OH Jeff Tobin...

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WYFM/Youngstown, OH Jeff Tobin... WYFM/Youngstown, OH Jeff Tobin...

WEST

PARALLEL ONE

B100/San Diego, CA Glen McCartney... KFAITH/Los Angeles, CA Bob Hamilton...

ANDY GIBB PAT BENATAR... KGW/Portland, OR Richard Harker...

KFI/Los Angeles, CA Roger Collins... KJRB/Spokane, WA Brian Gregory...

KJRB/Spokane, WA Brian Gregory... KJRB/Spokane, WA Brian Gregory...

KJRB/Spokane, WA Brian Gregory... KJRB/Spokane, WA Brian Gregory...

KJRB/Spokane, WA Brian Gregory... KJRB/Spokane, WA Brian Gregory...

KJRB/Spokane, WA Brian Gregory... KJRB/Spokane, WA Brian Gregory...

KJRB/Spokane, WA Brian Gregory... KJRB/Spokane, WA Brian Gregory...

KJRB/Spokane, WA Brian Gregory... KJRB/Spokane, WA Brian Gregory...

KJRB/Spokane, WA Brian Gregory... KJRB/Spokane, WA Brian Gregory...

KJRB/Spokane, WA Brian Gregory... KJRB/Spokane, WA Brian Gregory...

KJRB/Spokane, WA Brian Gregory... KJRB/Spokane, WA Brian Gregory...

KERN/Bakersfield, CA Kris Mitchell

LED ZEPPELIN BARRY MANILOW... KFXM/San Bernardino, CA Craig Powers...

KFXM/San Bernardino, CA Craig Powers... KFXM/San Bernardino, CA Craig Powers...

KFXM/San Bernardino, CA Craig Powers... KFXM/San Bernardino, CA Craig Powers...

KFXM/San Bernardino, CA Craig Powers... KFXM/San Bernardino, CA Craig Powers...

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KFXM/San Bernardino, CA Craig Powers... KFXM/San Bernardino, CA Craig Powers...

KFXM/San Bernardino, CA Craig Powers... KFXM/San Bernardino, CA Craig Powers...

Y94/Fresno, CA Ray Appleton

KNACK CHUCK MANGIONE... KOHL/Honolulu, HI Kimo Akane...

KOHL/Honolulu, HI Kimo Akane... KRKE-FM/Albuquerque, NM Debbie Hughes...

KRKE-FM/Albuquerque, NM Debbie Hughes... KRKE-FM/Albuquerque, NM Debbie Hughes...

KRKE-FM/Albuquerque, NM Debbie Hughes... KRKE-FM/Albuquerque, NM Debbie Hughes...

KRKE-FM/Albuquerque, NM Debbie Hughes... KRKE-FM/Albuquerque, NM Debbie Hughes...

KRKE-FM/Albuquerque, NM Debbie Hughes... KRKE-FM/Albuquerque, NM Debbie Hughes...

KRKE-FM/Albuquerque, NM Debbie Hughes... KRKE-FM/Albuquerque, NM Debbie Hughes...

KRKE-FM/Albuquerque, NM Debbie Hughes... KRKE-FM/Albuquerque, NM Debbie Hughes...

KRKE-FM/Albuquerque, NM Debbie Hughes... KRKE-FM/Albuquerque, NM Debbie Hughes...

KRKE-FM/Albuquerque, NM Debbie Hughes... KRKE-FM/Albuquerque, NM Debbie Hughes...

KRKE-FM/Albuquerque, NM Debbie Hughes... KRKE-FM/Albuquerque, NM Debbie Hughes...

KRKE-FM/Albuquerque, NM Debbie Hughes... KRKE-FM/Albuquerque, NM Debbie Hughes...

KMKK/Billings, MT Michael May

LINDA RONSTADT ANDY GIBB... KQDI/Cooper Falls, MT Harry Cooper...

KQDI/Cooper Falls, MT Harry Cooper... KQDI/Cooper Falls, MT Harry Cooper...

KQDI/Cooper Falls, MT Harry Cooper... KQDI/Cooper Falls, MT Harry Cooper...

KQDI/Cooper Falls, MT Harry Cooper... KQDI/Cooper Falls, MT Harry Cooper...

KQDI/Cooper Falls, MT Harry Cooper... KQDI/Cooper Falls, MT Harry Cooper...

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KQDI/Cooper Falls, MT Harry Cooper... KQDI/Cooper Falls, MT Harry Cooper...

KQDI/Cooper Falls, MT Harry Cooper... KQDI/Cooper Falls, MT Harry Cooper...

KRKE-FM/Albuquerque, NM Debbie Hughes

BOONTOWN RATS... KRKE-FM/Albuquerque, NM Debbie Hughes...

KRKE-FM/Albuquerque, NM Debbie Hughes... KRKE-FM/Albuquerque, NM Debbie Hughes...

KRKE-FM/Albuquerque, NM Debbie Hughes... KRKE-FM/Albuquerque, NM Debbie Hughes...

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KRKE-FM/Albuquerque, NM Debbie Hughes... KRKE-FM/Albuquerque, NM Debbie Hughes...

KRKE-FM/Albuquerque, NM Debbie Hughes... KRKE-FM/Albuquerque, NM Debbie Hughes...

KRKE-FM/Albuquerque, NM Debbie Hughes... KRKE-FM/Albuquerque, NM Debbie Hughes...

KRKE-FM/Albuquerque, NM Debbie Hughes... KRKE-FM/Albuquerque, NM Debbie Hughes...

KSJL/San Luis Obispo, CA Brad Rager

CHUCK MANGIONE... KSJL/San Luis Obispo, CA Brad Rager...

KSJL/San Luis Obispo, CA Brad Rager... KSJL/San Luis Obispo, CA Brad Rager...

KSJL/San Luis Obispo, CA Brad Rager... KSJL/San Luis Obispo, CA Brad Rager...

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KSJL/San Luis Obispo, CA Brad Rager... KSJL/San Luis Obispo, CA Brad Rager...

KSJL/San Luis Obispo, CA Brad Rager... KSJL/San Luis Obispo, CA Brad Rager...

KLUC/Las Vegas, NV Dave Anthony

ANNE MURRAY... KLUC/Las Vegas, NV Dave Anthony...

KLUC/Las Vegas, NV Dave Anthony... KLUC/Las Vegas, NV Dave Anthony...

KLUC/Las Vegas, NV Dave Anthony... KLUC/Las Vegas, NV Dave Anthony...

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KLUC/Las Vegas, NV Dave Anthony... KLUC/Las Vegas, NV Dave Anthony...

KLUC/Las Vegas, NV Dave Anthony... KLUC/Las Vegas, NV Dave Anthony...

KLUC/Las Vegas, NV Dave Anthony... KLUC/Las Vegas, NV Dave Anthony...

KBIM/Roswell, NM Dr. Jay

JOHN STEWART... KBIM/Roswell, NM Dr. Jay...

KBIM/Roswell, NM Dr. Jay... KBIM/Roswell, NM Dr. Jay...

KBIM/Roswell, NM Dr. Jay... KBIM/Roswell, NM Dr. Jay...

KBIM/Roswell, NM Dr. Jay... KBIM/Roswell, NM Dr. Jay...

KBIM/Roswell, NM Dr. Jay... KBIM/Roswell, NM Dr. Jay...

KBIM/Roswell, NM Dr. Jay... KBIM/Roswell, NM Dr. Jay...

KBIM/Roswell, NM Dr. Jay... KBIM/Roswell, NM Dr. Jay...

KBIM/Roswell, NM Dr. Jay... KBIM/Roswell, NM Dr. Jay...

KBIM/Roswell, NM Dr. Jay... KBIM/Roswell, NM Dr. Jay...

KBIM/Roswell, NM Dr. Jay... KBIM/Roswell, NM Dr. Jay...

KBIM/Roswell, NM Dr. Jay... KBIM/Roswell, NM Dr. Jay...

KBIM/Roswell, NM Dr. Jay... KBIM/Roswell, NM Dr. Jay...

KRQ/Tucson, AZ Dan McCoy

ROO & THE GANG... KRQ/Tucson, AZ Dan McCoy...

KRQ/Tucson, AZ Dan McCoy... KRQ/Tucson, AZ Dan McCoy...

KRQ/Tucson, AZ Dan McCoy... KRQ/Tucson, AZ Dan McCoy...

KRQ/Tucson, AZ Dan McCoy... KRQ/Tucson, AZ Dan McCoy...

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KRQ/Tucson, AZ Dan McCoy... KRQ/Tucson, AZ Dan McCoy...

KRQ/Tucson, AZ Dan McCoy... KRQ/Tucson, AZ Dan McCoy...

KRQ/Tucson, AZ Dan McCoy... KRQ/Tucson, AZ Dan McCoy...

KRUX/Phoenix, AZ Bobby Rivers

J. GEILS BAND... KRUX/Phoenix, AZ Bobby Rivers...

KRUX/Phoenix, AZ Bobby Rivers... KRUX/Phoenix, AZ Bobby Rivers...

KRUX/Phoenix, AZ Bobby Rivers... KRUX/Phoenix, AZ Bobby Rivers...

KRUX/Phoenix, AZ Bobby Rivers... KRUX/Phoenix, AZ Bobby Rivers...

KRUX/Phoenix, AZ Bobby Rivers... KRUX/Phoenix, AZ Bobby Rivers...

KRUX/Phoenix, AZ Bobby Rivers... KRUX/Phoenix, AZ Bobby Rivers...

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KRUX/Phoenix, AZ Bobby Rivers... KRUX/Phoenix, AZ Bobby Rivers...

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KRUX/Phoenix, AZ Bobby Rivers... KRUX/Phoenix, AZ Bobby Rivers...

KRUX/Phoenix, AZ Bobby Rivers... KRUX/Phoenix, AZ Bobby Rivers...

KRSP/Salt Lake City, UT Lorraine Winnegar

TOMMY JAMES... KRSP/Salt Lake City, UT Lorraine Winnegar...

KRSP/Salt Lake City, UT Lorraine Winnegar... KRSP/Salt Lake City, UT Lorraine Winnegar...

KRSP/Salt Lake City, UT Lorraine Winnegar... KRSP/Salt Lake City, UT Lorraine Winnegar...

KRSP/Salt Lake City, UT Lorraine Winnegar... KRSP/Salt Lake City, UT Lorraine Winnegar...

KRSP/Salt Lake City, UT Lorraine Winnegar... KRSP/Salt Lake City, UT Lorraine Winnegar...

KRSP/Salt Lake City, UT Lorraine Winnegar... KRSP/Salt Lake City, UT Lorraine Winnegar...

KRSP/Salt Lake City, UT Lorraine Winnegar... KRSP/Salt Lake City, UT Lorraine Winnegar...

KRSP/Salt Lake City, UT Lorraine Winnegar... KRSP/Salt Lake City, UT Lorraine Winnegar...

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KRSP/Salt Lake City, UT Lorraine Winnegar... KRSP/Salt Lake City, UT Lorraine Winnegar...

KRSP/Salt Lake City, UT Lorraine Winnegar... KRSP/Salt Lake City, UT Lorraine Winnegar...

KRSP/Salt Lake City, UT Lorraine Winnegar... KRSP/Salt Lake City, UT Lorraine Winnegar...

KRTP/Tacoma, WA Stan Carter

ROO & THE GANG... KRTP/Tacoma, WA Stan Carter...

KRTP/Tacoma, WA Stan Carter... KRTP/Tacoma, WA Stan Carter...

KRTP/Tacoma, WA Stan Carter... KRTP/Tacoma, WA Stan Carter...

KRTP/Tacoma, WA Stan Carter... KRTP/Tacoma, WA Stan Carter...

KRTP/Tacoma, WA Stan Carter... KRTP/Tacoma, WA Stan Carter...

KRTP/Tacoma, WA Stan Carter... KRTP/Tacoma, WA Stan Carter...

KRTP/Tacoma, WA Stan Carter... KRTP/Tacoma, WA Stan Carter...

KRTP/Tacoma, WA Stan Carter... KRTP/Tacoma, WA Stan Carter...

KRTP/Tacoma, WA Stan Carter... KRTP/Tacoma, WA Stan Carter...

KRTP/Tacoma, WA Stan Carter... KRTP/Tacoma, WA Stan Carter...

KRTP/Tacoma, WA Stan Carter... KRTP/Tacoma, WA Stan Carter...

KRTP/Tacoma, WA Stan Carter... KRTP/Tacoma, WA Stan Carter...

KRWB-FM/Fargo, ND Bill Richards

CHUCK MANGIONE... KRWB-FM/Fargo, ND Bill Richards...

KRWB-FM/Fargo, ND Bill Richards... KRWB-FM/Fargo, ND Bill Richards...

KRWB-FM/Fargo, ND

# PARALLEL ONE PLAYLISTS

EAST

## wifi 92 Philadelphia

- 1 TOM PETTY/Don't Do Me Like That
  - 2 KENNY LOGGINS/This Is It
  - 3 STEVE FORBERT/Roméo's Tune
  - 4 PAT BENATAR/Heartbreaker
  - 5 TERE DESARIO/Yes I'm Ready
  - 6 FLEETWOOD MAC/Sara
  - 7 EAGLES/The Long Run
  - 8 LRB/Cool Change
  - 9 QUEEN/Crazy Little Thing Ca
  - 10 DAN FOEGLBERG/Longer
  - 11 AC & BAND/Please Don't Go
  - 12 TOM PETTY/Refugee
  - 13 SMOKEY ROBINSON/Cruisin'
  - 14 SANTANA/You Know That I Love
  - 15 RUPERT HOLMES/Escape
  - 16 DIRTY BAND/An American Dream
  - 17 ROBERT PALMER/Can We Still Be
  - 18 TOM PETTY/Refugee
  - 19 PINK FLOYD/Another Brick In The
  - 20 GAMMA/i'm Alive
  - 21 LINDA RONSTADT/How Do I Make You
  - 22 JEFF STARSHIP/Jane
  - 23 STYX/Why Me
  - 24 DIORNE WARRICK/Deja Vu
  - 25 MOLLY HATCHET/Filirtin' With ...
  - 26 DONNA SUMMER/On The Radio
  - 27 AEROSMITH/Remember
  - 28 JOHN STEWART/Lost Har In The Sun
  - 29 RUPERT HOLMES/Escape
  - 30 JEFF STARSHIP/Jane
- ADDS 21, 23  
14 LINDA RONSTADT/How Do I Make You  
22 JEFF STARSHIP/Jane  
23 STYX/Why Me
- ON BILLY PRESTON & SMITH YOU I'M BORN  
JOHN STEWART/Lost Har In The Sun  
LINDA RONSTADT/How Do I Make You  
RUPERT HOLMES/Escape

## WABC MUSICRADIO 77 New York

- 1 MICHAEL JACKSON/Rock With You
  - 2 KENNY ROGERS/Coward Of The County
  - 3 RUPERT HOLMES/Escape
  - 4 CAPT. & TENNILLE/Do That To Me...
  - 5 CLIFF RICHARD/We Don't Talk Anymore
  - 6 SMOKEY ROBINSON/Cruisin'
  - 7 STYX/Babe
  - 8 DIORNE WARRICK/Deja Vu
  - 9 SPINNERS/Workin' My Way...
  - 10 PRINCE/I Wanna Be Your Lover
  - 11 WHISPERS/And The Beat Goes On
  - 12 DONNA SUMMER/On The Radio
  - 13 SHALAMAR/Second Time Around
  - 14 RAO & THE GANG/Ladies' Night
  - 15 EAGLES/The Long Run
  - 16 QUEEN/Crazy Little Thing Ca
  - 17 KENNY LOGGINS/This Is It
  - 18 KENNY LOGGINS/This Is It
  - 19 TERE DESARIO/Yes I'm Ready
  - 20 ANDY GIBB/Desire
- ADDS 14  
ANNE MURRAY/Daydream Believer
- ON LINDA RONSTADT/How Do I Make You

## WPGC Washington D.C.

- 1 QUEEN/Crazy Little Thing Ca
  - 2 DAN FOEGLBERG/Longer
  - 3 TERE DESARIO/Yes I'm Ready
  - 4 FLEETWOOD MAC/Sara
  - 5 SMOKEY ROBINSON/Cruisin'
  - 6 PRINCE/I Wanna Be Your Lover
  - 7 KENNY LOGGINS/This Is It
  - 8 BILLY PRESTON & SMITH YOU I'M BORN
  - 9 TOM PETTY/Don't Do Me Like That
  - 10 MICHAEL JACKSON/Rock With You
  - 11 DONNA SUMMER/On The Radio
  - 12 STEVE FORBERT/Roméo's Tune
  - 13 CAPT. & TENNILLE/Do That To Me...
  - 14 SUGAR HILL GANG/Rapper's Delight
  - 15 EAGLES/I Can't Tell You Why
  - 16 NEIL DIAMOND/September Morn
  - 17 SHALAMAR/Second Time Around
  - 18 JEFF STARSHIP/Jane
  - 19 LRB/Cool Change
  - 20 ANDY GIBB/Desire
  - 21 RAY GOODMAN & B/Special Lady
  - 22 DIORNE WARRICK/Deja Vu
  - 23 EAGLES/The Long Run
  - 24 DR. HOOR/Better Love Next Time
  - 25 HALL & OATES/Walt For Me
  - 26 ANNE MURRAY/Daydream Believer
  - 27 KOOL & THE GANG/Ladies' Night
  - 28 SPINNERS/Workin' My Way...
  - 29 TOM PETTY/Refugee
  - 30 RUPERT HOLMES/Escape
- ADDS 15, 28  
DIRT BAND/An American Dream  
KOOL & THE GANG/Too Hot
- ON LINDA RONSTADT/How Do I Make You  
BARRY MANILOW/When I Wanted You

## WPEZ Pittsburgh

- 1 MICHAEL JACKSON/Rock With You
  - 2 SUGAR HILL GANG/Rapper's Delight
  - 3 FLEETWOOD MAC/Sara
  - 4 STEVE FORBERT/Roméo's Tune
  - 5 CLIFF RICHARD/We Don't Talk Anymore
  - 6 TERE DESARIO/Yes I'm Ready
  - 7 KENNY LOGGINS/This Is It
  - 8 JEFF STARSHIP/Jane
  - 9 CHEAP TRICK/Voces
  - 10 RUPERT HOLMES/Escape
  - 11 TOM PETTY/Don't Do Me Like That
  - 12 LRB/Cool Change
  - 13 QUEEN/Crazy Little Thing Ca
  - 14 DAN FOEGLBERG/Longer
  - 15 SANTANA/You Know That I Love
  - 16 SPINNERS/Workin' My Way...
  - 17 STYX/Why Me
  - 18 RUPERT HOLMES/Escape
  - 19 TOMMY JAMES/Three Times In Love
  - 20 STEVE WONDER/Send One Your Love
  - 21 HALL & OATES/Walt For Me
  - 22 ROD STEWART/Talk About It
  - 23 DIRTY BAND/An American Dream
  - 24 DONNA SUMMER/On The Radio
  - 25 BETTE MIDLER/When A Man Loves ...
  - 26 TOM PETTY/Refugee
  - 27 CHUCK MANGIONE/Give It All You Got
  - 28 PAT BENATAR/Heartbreaker
  - 29 LINDA RONSTADT/How Do I Make You
  - 30 O'JAYS/For Ever Mine
- ADDS 29  
KOOL & THE GANG/Too Hot  
KNACK/Baby Talks Dirty  
NEIL DIAMOND/September Morn
- ON BABY'S BACK ON MY FEET AGAIN  
MOLLY HATCHET/Filirtin' With ...  
PINK FLOYD/Another Brick In The

## WTLN Philadelphia

- 1 CAPT. & TENNILLE/Do That To Me...
  - 2 RUPERT HOLMES/Escape
  - 3 MICHAEL JACKSON/Rock With You
  - 4 SMOKEY ROBINSON/Cruisin'
  - 5 STYX/Babe
  - 6 KENNY LOGGINS/This Is It
  - 7 DIORNE WARRICK/Deja Vu
  - 8 CLIFF RICHARD/We Don't Talk Anymore
  - 9 TERE DESARIO/Yes I'm Ready
  - 10 QUEEN/Crazy Little Thing Ca
  - 11 SPINNERS/Workin' My Way...
  - 12 COMMODORES/Still
  - 13 KENNY ROGERS/Coward Of The County
  - 14 DONNA SUMMER/On The Radio
  - 15 FLEETWOOD MAC/Sara
  - 16 STEVE FORBERT/Roméo's Tune
  - 17 NEIL DIAMOND/September Morn
  - 18 BARRY MANILOW/When I Wanted You
  - 19 ANNE MURRAY/Daydream Believer
  - 20 ANDY GIBB/Desire
  - 21 DAN FOEGLBERG/Longer
  - 22 DIRTY BAND/An American Dream
  - 23 AC & BAND/Please Don't Go
  - 24 DR. HOOR/Better Love Next Time
  - 25 RITA COOLIDGE/I'd Rather Leave...
  - 26 CRYSTAL GAYLE/Half The Way
- ADDS NONE
- ON RUPERT HOLMES/Escape  
TOTO/99  
NICOLETTE LARSON/Let Me Go, Love  
BARBRA STREISAND/Kiss Me In The Rain  
JOHN STEWART/Lost Har In The Sun  
WHEATON/Years

## WNBC Radio 66 New York

- 1 CAPT. & TENNILLE/Do That To Me...
  - 2 DONNA SUMMER/On The Radio
  - 3 SUPERTRAMP/Take The Long Way
  - 4 STEVE WONDER/Send One Your Love
  - 5 CRYSTAL GAYLE/Half The Way
  - 6 EAGLES/The Long Run
  - 7 COMMODORES/Still
  - 8 CLIFF RICHARD/We Don't Talk Anymore
  - 9 RUPERT HOLMES/Escape
  - 10 STYX/Babe
  - 11 SPINNERS/Workin' My Way...
  - 12 MICHAEL JACKSON/Rock With You
  - 13 LED ZEPPELIN/In My Mind
  - 14 KENNY ROGERS/You Decorated My Life
  - 15 SMOKEY ROBINSON/Cruisin'
  - 16 KENNY LOGGINS/This Is It
  - 17 DIORNE WARRICK/Deja Vu
  - 18 LRB/Cool Change
  - 19 STEVE FORBERT/Roméo's Tune
  - 20 FLEETWOOD MAC/Sara
  - 21 ANNE MURRAY/Daydream Believer
  - 22 TERE DESARIO/Yes I'm Ready
  - 23 BARRY MANILOW/When I Wanted You
  - 24 BBD/No More/Enough Is ...
  - 25 SHALAMAR/Second Time Around
  - 26 QUEEN/Crazy Little Thing Ca
  - 27 NEIL DIAMOND/September Morn
  - 28 LINDA RONSTADT/How Do I Make You
  - 29 DIORNE WARRICK/I'll Never Love...
  - 30 KC & BAND/Please Don't Go
- ADDS 20, 27, 28

## FM99 WXLO New York

- 1 CAPT. & TENNILLE/Do That To Me...
  - 2 MICHAEL JACKSON/Rock With You
  - 3 DONNA SUMMER/On The Radio
  - 4 KENNY ROGERS/Coward Of The County
  - 5 PRINCE/I Wanna Be Your Lover
  - 6 SPINNERS/Workin' My Way...
  - 7 DIORNE WARRICK/Deja Vu
  - 8 CLIFF RICHARD/We Don't Talk Anymore
  - 9 TERE DESARIO/Yes I'm Ready
  - 10 STYX/Babe
  - 11 ISAAC HAYES/Don't Let Go
  - 12 RUPERT HOLMES/Escape
  - 13 QUEEN/Crazy Little Thing Ca
  - 14 KENNY LOGGINS/This Is It
  - 15 LRB/Cool Change
  - 16 EAGLES/The Long Run
  - 17 SMOKEY ROBINSON/Cruisin'
  - 18 SHALAMAR/Second Time Around
  - 19 JAYS/For Ever Mine
  - 20 BARRY MANILOW/When I Wanted You
  - 21 WHISPERS/And The Beat Goes On
  - 22 STEVE FORBERT/Roméo's Tune
  - 23 ANDY GIBB/Desire
  - 24 TOTO/99
  - 25 KC & BAND/Please Don't Go
  - 26 NEIL DIAMOND/September Morn
  - 27 ANNE MURRAY/Daydream Believer
  - 28 KOOL & THE GANG/Ladies' Night
  - 29 DAN FOEGLBERG/Longer
  - 30 RUPERT HOLMES/Escape
- ADDS  
CHUCK MANGIONE/Give It All You Got  
DIRTY BAND/An American Dream  
BILLY PRESTON & SMITH YOU I'M BORN  
RUPERT HOLMES/Escape  
MICHAEL JACKSON/Off The Wall

## WGMA Montreal

- 1 B 52/Planet Claire
  - 2 SUGAR HILL GANG/Rapper's Delight
  - 3 QUEEN/Crazy Little Thing Ca
  - 4 TERE DESARIO/Yes I'm Ready
  - 5 BOOMTOWN RATS/I Don't Like Mondays
  - 6 PRINCE/I Wanna Be Your Lover
  - 7 KENNY LOGGINS/This Is It
  - 8 STEVE FORBERT/Roméo's Tune
  - 9 JEFF STARSHIP/Jane
  - 10 ELO/Last Train To London
  - 11 STYX/Why Me
  - 12 EAGLES/The Long Run
  - 13 FLEETWOOD MAC/Sara
  - 14 KOOL & THE GANG/Ladies' Night
  - 15 CAPT. & TENNILLE/Do That To Me...
  - 16 KC & BAND/Please Don't Go
  - 17 DONNA SUMMER/On The Radio
  - 18 SPINNERS/Workin' My Way...
  - 19 ISAAC HAYES/Don't Let Go
  - 20 DIORNE WARRICK/Deja Vu
  - 21 FOGHAT/Third Time Lucky
  - 22 TOTO/99
  - 23 BBD/No More/Enough Is ...
  - 24 TOM PETTY/Don't Do Me Like That
  - 25 JOHN STEWART/Lost Har In The Sun
  - 26 MICHAEL JACKSON/Rock With You
  - 27 POLICE/Message In A Bottle
  - 28 STONEISLAND/Don't You Mind It
  - 29 RUPERT HOLMES/Escape
  - 30 ANDY GIBB/Desire
- ADDS  
SHALAMAR/Second Time Around  
DAN FOEGLBERG/Longer  
BARRY MANILOW/When I Wanted You  
KNACK/Baby Talks Dirty
- ON LINDA RONSTADT/How Do I Make You  
TOM PETTY/Refugee  
LED ZEPPELIN/Fool In The Rain  
PAT BENATAR/Heartbreaker  
PINK FLOYD/Another Brick In The  
ABBA/On Quilite  
NEIL DIAMOND/September Morn  
ANNE MURRAY/Daydream Believer

## F-105 Boston

- 1 KENNY ROGERS/Coward Of The County
  - 2 CAPT. & TENNILLE/Do That To Me...
  - 3 QUEEN/Crazy Little Thing Ca
  - 4 MICHAEL JACKSON/Rock With You
  - 5 DONNA SUMMER/On The Radio
  - 6 CLIFF RICHARD/We Don't Talk Anymore
  - 7 TOM PETTY/Don't Do Me Like That
  - 8 EAGLES/The Long Run
  - 9 DR. HOOR/Better Love Next Time
  - 10 FLEETWOOD MAC/Sara
  - 11 ISAAC HAYES/Don't Let Go
  - 12 RUPERT HOLMES/Escape
  - 13 PRINCE/I Wanna Be Your Lover
  - 14 TERE DESARIO/Yes I'm Ready
  - 15 SMOKEY ROBINSON/Cruisin'
  - 16 KC & BAND/Please Don't Go
  - 17 STEVE FORBERT/Roméo's Tune
  - 18 HALL & OATES/Walt For Me
  - 19 ANNE MURRAY/Daydream Believer
  - 20 FOGHAT/Third Time Lucky
  - 21 DIORNE WARRICK/Deja Vu
  - 22 DAN FOEGLBERG/Longer
  - 23 SPINNERS/Workin' My Way...
  - 24 KENNY LOGGINS/This Is It
  - 25 DIRTY BAND/An American Dream
  - 26 CHEAP TRICK/Voces
  - 27 KOOL & THE GANG/Ladies' Night
  - 28 STYX/Why Me
  - 29 LED ZEPPELIN/Fool In The Rain
  - 30 ANDY GIBB/Desire
  - 31 AEROSMITH/Remember ...
  - 32 STYX/Babe
  - 33 NEIL DIAMOND/September Morn
- ADDS  
CHUCK MANGIONE/Give It All You Got  
BETTE MIDLER/When A Man Loves ...  
PINK FLOYD/Another Brick In The
- ON ROD STEWART/Talk About It

## WRKO Boston

- 1 KENNY ROGERS/Coward Of The County
  - 2 QUEEN/Crazy Little Thing Ca
  - 3 MICHAEL JACKSON/Rock With You
  - 4 CLIFF RICHARD/We Don't Talk Anymore
  - 5 ISAAC HAYES/Don't Let Go
  - 6 EAGLES/The Long Run
  - 7 ANNE MURRAY/Daydream Believer
  - 8 FLEETWOOD MAC/Sara
  - 9 CAPT. & TENNILLE/Do That To Me...
  - 10 TERE DESARIO/Yes I'm Ready
  - 11 SPINNERS/Workin' My Way...
  - 12 RUPERT HOLMES/Escape
  - 13 BARRY MANILOW/When I Wanted You
  - 14 SMOKEY ROBINSON/Cruisin'
  - 15 PRINCE/I Wanna Be Your Lover
  - 16 DIRTY BAND/An American Dream
  - 17 KENNY LOGGINS/This Is It
  - 18 WHISPERS/And The Beat Goes On
  - 19 DIORNE WARRICK/Deja Vu
  - 20 NEIL DIAMOND/September Morn
  - 21 DAN FOEGLBERG/Longer
  - 22 STEVE FORBERT/Roméo's Tune
  - 23 BBD/No More/Enough Is ...
  - 24 SHALAMAR/Second Time Around
  - 25 ANDY GIBB/Desire
  - 26 MICHAEL JACKSON/Off The Wall
  - 27 ROD STEWART/Talk About It
  - 28 RUPERT HOLMES/Escape
  - 29 TOTO/99
  - 30 LINDA RONSTADT/How Do I Make You
- ADDS  
BILLY PRESTON & SMITH YOU I'M BORN  
J. GELLS BAND/Come Back  
KOOL & THE GANG/Too Hot  
CHRISTOPHER CROSS/Ride Like The Wind
- ON CHUCK MANGIONE/Give It All You Got

## WRBII Buffalo

- 1 MICHAEL JACKSON/Rock With You
  - 2 DAN FOEGLBERG/Longer
  - 3 GEORGE BURNS/Wish I Was 10 Again
  - 4 KENNY LOGGINS/This Is It
  - 5 QUEEN/Crazy Little Thing Ca
  - 6 KENNY ROGERS/Coward Of The County
  - 7 SPINNERS/Workin' My Way...
  - 8 EAGLES/The Long Run
  - 9 TOM PETTY/Don't Do Me Like That
  - 10 FLEETWOOD MAC/Sara
  - 11 STYX/Why Me
  - 12 ANNE MURRAY/Daydream Believer
  - 13 STEVE FORBERT/Roméo's Tune
  - 14 BARRY MANILOW/When I Wanted You
  - 15 TERE DESARIO/Yes I'm Ready
  - 16 BETTE MIDLER/When A Man Loves...
  - 17 DIORNE WARRICK/Deja Vu
  - 18 CHEAP TRICK/Voces
  - 19 PAT BENATAR/Heartbreaker
  - 20 JEFF STARSHIP/Jane
  - 21 DIRTY BAND/An American Dream
  - 22 PEACHES & HERB/Pledge My Love
  - 23 TOM PETTY/Refugee
  - 24 ROD STEWART/Talk About It
  - 25 ANDY GIBB/Desire
  - 26 MOLLY HATCHET/Filirtin' With ...
  - 27 DOLLAR/Shotting Star
  - 28 BBD/No More/Enough Is ...
  - 29 DONNY JAMES/Three Times In Love
  - 30 TOMMY JAMES/Three Times In Love
- ADDS  
LINDA RONSTADT/How Do I Make You  
J. GELLS BAND/Come Back  
DONNA SUMMER/On The Radio  
SHALAMAR/Second Time Around
- ON BABY'S BACK ON MY FEET AGAIN  
BILLY PRESTON & SMITH YOU I'M BORN  
TARNEY SPENCER/Cathy's Cloak

## 60/WGBO Baltimore

- 1 QUEEN/Crazy Little Thing Ca
  - 2 PRINCE/I Wanna Be Your Lover
  - 3 CAPT. & TENNILLE/Do That To Me...
  - 4 KENNY LOGGINS/This Is It
  - 5 MICHAEL JACKSON/Rock With You
  - 6 SPINNERS/Workin' My Way...
  - 7 DAN FOEGLBERG/Longer
  - 8 RUFUS & CHAKA/Do You Love What...
  - 9 STEVE FORBERT/Roméo's Tune
  - 10 FLEETWOOD MAC/Sara
  - 11 EAGLES/The Long Run
  - 12 SHALAMAR/Second Time Around
  - 13 TERE DESARIO/Yes I'm Ready
  - 14 DIRTY BAND/An American Dream
  - 15 BILLY PRESTON & SMITH YOU I'M BORN
  - 16 ANDY GIBB/Desire
  - 17 DONNA SUMMER/On The Radio
  - 18 KOOL & THE GANG/Too Hot
  - 19 NEIL DIAMOND/September Morn
  - 20 STYX/Why Me
  - 21 RUPERT HOLMES/Escape
  - 22 J.D. SOUTHER/You're Only Lonely
  - 23 BARRY MANILOW/When I Wanted You
  - 24 RAY GOODMAN & B/Special Lady
  - 25 TOTO/99
  - 26 ANNE MURRAY/Daydream Believer
  - 27 BARBRA STREISAND/Kiss Me In The Rain
  - 28 FOGHAT/Third Time Lucky
- ADDS 12  
CHRISTOPHER CROSS/Ride Like The Wind
- ON ROBERT JOHNSON/Lonely Eyes

## MIDWEST

## KDWB Minneapolis

- 1 TOTO/99
  - 2 KENNY LOGGINS/This Is It
  - 3 LRB/Cool Change
  - 4 ISAAC HAYES/Don't Let Go
  - 5 DAN FOEGLBERG/Longer
  - 6 TOM PETTY/Don't Do Me Like That
  - 7 HALL & OATES/Walt For Me
  - 8 TOM PETTY/Refugee
  - 9 FOREIGNER/I'll Get Even...
  - 10 PAT BENATAR/Heartbreaker
  - 11 STYX/Why Me
  - 12 TERE DESARIO/Yes I'm Ready
  - 13 EAGLES/The Long Run
  - 14 FLEETWOOD MAC/Sara
  - 15 DAN FOEGLBERG/Phoenix
  - 16 STYX/Why Me
  - 17 BREATHERS/Talk In The Rain
  - 18 MOLLY HATCHET/Filirtin' With ...
  - 19 EAGLES/The Long Run
  - 20 GAMMA/i'm Alive
  - 21 PINK FLOYD/Another Brick In The
  - 22 DIORNE WARRICK/Deja Vu
  - 23 BABY'S BACK ON MY FEET AGAIN
  - 24 JOURNIE/Too Late
  - 25 ROBERT PALMER/Can We Still Be
  - 26 DIRTY BAND/An American Dream
  - 27 JEFF STARSHIP/Jane
  - 28 TOMMY JAMES/Three Times In Love
  - 29 JEFF STARSHIP/Jane
  - 30 NEIL DIAMOND/September Morn
- ADDS 20, 30

## WZLU 96 FM Milwaukee

- 1 TERE DESARIO/Yes I'm Ready
  - 2 BARRY MANILOW/When I Wanted You
  - 3 ANNE MURRAY/Daydream Believer
  - 4 FLEETWOOD MAC/Sara
  - 5 NEIL DIAMOND/September Morn
  - 6 DAN FOEGLBERG/Longer
  - 7 MICHAEL JACKSON/Rock With You
  - 8 DIORNE WARRICK/Deja Vu
  - 9 DAN FOEGLBERG/Looks Like Love Again
  - 10 EAGLES/The Long Run
  - 11 KENNY LOGGINS/This Is It
  - 12 CLIFF RICHARD/We Don't Talk Anymore
  - 13 DIRTY BAND/An American Dream
  - 14 LOB/Model In
  - 15 NEIL DIAMOND/September Morn
  - 16 DAN FOEGLBERG/Longer
  - 17 STEVE FORBERT/Roméo's Tune
  - 18 TOTO/99
  - 19 SMOKEY ROBINSON/Cruisin'
  - 20 RITA COOLIDGE/I'd Rather Leave...
  - 21 TOMMY JAMES/Three Times In Love
  - 22 KENNY ROGERS/Coward Of The County
  - 23 RUPERT HOLMES/Escape
  - 24 JOHN STEWART/Lost Har In The Sun
  - 25 CHUCK MANGIONE/Give It All You Got
- ADDS  
KOOL & THE GANG/Too Hot  
AIR SUPPLY/Lost In Love  
CRYSTAL GAYLE/Like We Never Said...  
BARBRA STREISAND/Kiss Me In The Rain
- ON SPINNERS/Workin' My Way...  
BILLY PRESTON & SMITH YOU I'M BORN

## Q102 Cincinnati

- 1 EAGLES/The Long Run
  - 2 FLEETWOOD MAC/Sara
  - 3 MICHAEL JACKSON/Rock With You
  - 4 DAN FOEGLBERG/Longer
  - 5 TOM PETTY/Don't Do Me Like That
  - 6 CAPT. & TENNILLE/Do That To Me...
  - 7 KENNY LOGGINS/This Is It
  - 8 STEVE FORBERT/Roméo's Tune
  - 9 QUEEN/Crazy Little Thing Ca
  - 10 KOOL & THE GANG/Ladies' Night
  - 11 SMOKEY ROBINSON/Cruisin'
  - 12 FOGHAT/Third Time Lucky
  - 13 STYX/Why Me
  - 14 FOREIGNER/Head Games
  - 15 CLIFF RICHARD/We Don't Talk Anymore
  - 16 DIRTY BAND/An American Dream
  - 17 ANNE MURRAY/Daydream Believer
  - 18 SPINNERS/Workin' My Way...
  - 19 LED ZEPPELIN/Fool In The Rain
  - 20 RUPERT HOLMES/Escape
  - 21 DR. HOOR/Better Love Next Time
  - 22 PINK FLOYD/Another Brick In The
  - 23 LINDA RONSTADT/How Do I Make You
  - 24 CHEAP TRICK/Voces
  - 25 LRB/Cool Change
  - 26 RUPERT HOLMES/Escape
  - 27 BABY'S BACK ON MY FEET AGAIN
  - 28 STARSHIP/Jane
  - 29 ALAN PARSONS/Damned If I Do
  - 30 STEVE WONDER/Send One Your Love
- ADDS 27, 28

## KWK STEREO WK St. Louis

- 1 SPECIAL/Rockin' Into The Night
  - 2 BABY'S BACK ON MY FEET AGAIN
  - 3 PAT BENATAR/Heartbreaker
  - 4 TRIUMPH/Lay It On The Line
  - 5 APRIL WINE/I Like To Rock
  - 6 FLEETWOOD MAC/Sara
  - 7 HEAD BOYS/The Shape Of Things...
  - 8 EAGLES/In The City
  - 9 STYX/Lights
  - 10 RICK DEERINGER/Goodbye
  - 11 GAMMA/i'm Alive
  - 12 BREATHERS/Talk In The Rain
  - 13 RUSH/Spirit Of The Radio
  - 14 STYX/Love Into Midnight
  - 15 RICHIE FURAY/I Still Have Dreams
  - 16 BLISS/Band/Doctor
  - 17 ROBERT PALMER/Can We Still Be...
  - 18 TOM PETTY/Refugee
  - 19 TREVOR RABIN/You
  - 20 DAN FOEGLBERG/Longer
  - 21 LINDA RONSTADT/How Do I Make You
  - 22 BLEND/The Prize
  - 23 PINK FLOYD/Another Brick In The
  - 24 OFF BROODWAY/Stay In Time
- ADDS 23
- ON DAN FOEGLBERG/Phoenix  
PINK FLOYD/How You Tonight  
BABY'S BACK ON MY FEET AGAIN  
RUSH/Entre Nous  
SANTANA/I'm Wasted  
FOREIGNER/Remember  
HEAD BOYS/Kickin' In The Rens  
OFF BROODWAY/Full Moon Turn Around  
JOURNIE/Sweet And Slap

## WGLO 98 Cleveland

- 1 MICHAEL JACKSON/Rock With You
  - 2 DONNA SUMMER/On The Radio
  - 3 KENNY LOGGINS/This Is It
  - 4 RUPERT HOLMES/Escape
  - 5 KENNY ROGERS/Coward Of The County
  - 6 TOM PETTY/Don't Do Me Like That
  - 7 CAPT. & TENNILLE/Do That To Me...
  - 8 HALL & OATES/Walt For Me
  - 9 DAN FOEGLBERG/Longer
  - 10 QUEEN/Crazy Little Thing Ca
  - 11 PINK FLOYD/Another Brick In The
  - 12 PRINCE/I Wanna Be Your Lover
  - 13 EAGLES/The Long Run
  - 14 ISAAC HAYES/Don't Let Go
  - 15 FLEETWOOD MAC/Sara
  - 16 LED ZEPPELIN/Fool In The Rain
  - 17 STYX/Why Me
  - 18 ELO/Last Train To London
  - 19 STEVE FORBERT/Roméo's Tune
  - 20 ANDY GIBB/Desire
  - 21 SPINNERS/Workin' My Way...
  - 22 SMOKEY ROBINSON/Cruisin'
  - 23 TERE DESARIO/Yes I'm Ready
  - 24 DIRTY BAND/An American Dream
  - 25 PAT BENATAR/Heartbreaker
  - 26 KNACK/Baby Talks Dirty
  - 27 KOOL & THE GANG/Too Hot
  - 28 NEIL DIAMOND/September Morn
  - 29 TOM PETTY/Refugee
  - 30 BLONDIE/In The Heat Part
- ADDS 26  
MOLLY HATCHET/Filirtin' With ...  
LINDA RONSTADT/How Do I Make You  
J. GELLS BAND/Come Back
- ON INMATES/We Walk  
NICOLETTE LARSON/Let Me Go, Love  
BETTE MIDLER/When A Man Loves ...  
UNCLE TUCKER/When I Wanted You  
BARRY MANILOW/When I Wanted You  
RUPERT HOLMES/And Love...  
ZZ TOP/I Thank You

## WOKY Milwaukee

- 1 MICHAEL JACKSON/Rock With You
  - 2 TERE DESARIO/Yes I'm Ready
  - 3 TOM PETTY/Don't Do Me Like That
  - 4 KENNY ROGERS/Coward Of The County
  - 5 FLEETWOOD MAC/Sara
  - 6 QUEEN/Crazy Little Thing Ca
  - 7 KOOL & THE GANG/Ladies' Night
  - 8 SMOKEY ROBINSON/Cruisin'
  - 9 KENNY LOGGINS/This Is It
  - 10 RUPERT HOLMES/Escape
  - 11 EAGLES/The Long Run
  - 12 CLIFF RICHARD/We Don't Talk Anymore
  - 13 STEVE FORBERT/Roméo's Tune
  - 14 DIORNE WARRICK/Deja Vu
  - 15 PRINCE/I Wanna Be Your Lover
  - 16 DONNA SUMMER/On The Radio
  - 17 DIRTY BAND/An American Dream
  - 18 JEFF STARSHIP/Jane
  - 19 PAT BENATAR/Heartbreaker
  - 20 DAN FOEGLBERG/Longer
  - 21 STYX/Why Me
  - 22 DANNA ROGERS/Looks Like Love Again
  - 23 ROBERT JOHNSON/Lonely Eyes
  - 24 ANDY GIBB/Desire
  - 25 ANNE MURRAY/Daydream Believer
  - 26 KOOL & THE GANG/Too Hot
  - 27 NEIL DIAMOND/September Morn
  - 28 MIKE PINER/Goodnight My Love
  - 29 SPINNERS/Workin' My Way...
  - 30 RUPERT HOLMES/Escape
  - 31 LINDA RONSTADT/How Do I Make You
  - 32 TOMMY JAMES/Three Times In Love
- ADDS 26  
BARRY MANILOW/When I Wanted You
- ON GEORGE BURNS/Wish I Was 10 Again  
TOTO/99  
PINK FLOYD/Another Brick In The  
CHEAP TRICK/Voces  
TOM PETTY/Refugee  
6 FLEETWOOD MAC/Sara  
12 EAGLES/The Long Run  
19 PAT BENATAR/Heartbreaker  
MOLLY HATCHET/Filirtin' With ...  
FLEETWOOD MAC/Think About Me

## kbeq Kansas City

- 1 MICHAEL JACKSON/Rock With You
  - 2 KENNY ROGERS/Coward Of The County
  - 3 QUEEN/Crazy Little Thing Ca
  - 4 TERE DESARIO/Yes I'm Ready
  - 5 KOOL & THE GANG/Ladies' Night
  - 6 DAN FOEGLBERG/Longer
  - 7 TOM PETTY/Don't Do Me Like That
  - 8 EAGLES/The Long Run
  - 9 JEFF STARSHIP/Jane
  - 10 PRINCE/I Wanna Be Your Lover
  - 11 STEVE FORBERT/Roméo's Tune
  - 12 KENNY LOGGINS/This Is It
  - 13 FLEETWOOD MAC/Sara
  - 14 SMOKEY ROBINSON/Cruisin'
  - 15 RUPERT HOLMES/Escape
  - 16 DIORNE WARRICK/Deja Vu
  - 17 DIRTY BAND/An American Dream
  - 18 CAPT. & TENNILLE/Do That To Me...
  - 19 STYX/Why Me
  - 20 PAT BENATAR/Heartbreaker
  - 21 TOTO/99
  - 22 CHEAP TRICK/Voces
  - 23 ANNE MURRAY/Daydream Believer
  - 24 DONNA SUMMER/On The Radio
  - 25 FOGHAT/Third Time Lucky
  - 26 FOGHAT/Third Time Lucky
  - 27 SANTANA/You Know That I Love
  - 28 SPINNERS/Workin' My Way...
  - 29 HALL & OATES/Walt For Me
  - 30 ELO/Last Train To London
  - 31 LED ZEPPELIN/Fool In The Rain
  - 32 ANDY GIBB/Desire
  - 33 CHUCK MANGIONE/Give It All You Got
  - 34 BARRY MANILOW/When I Wanted You
  - 35 KOOL & THE GANG/Too Hot
  - 36 TOM PETTY/Refugee
  - 37 PINK FLOYD/Another Brick In The
  - 38 BETTE MIDLER/When A Man Loves ...
  - 39 MOLLY HATCHET/Filirtin' With ...
  - 40 NICOLETTE LARSON/Let Me Go, Love
- ADDS 32, 35, 36, 37, 38, 40  
COMMODORES/Don't Take My Love  
JOHN COUGAR/Small Paroles  
WILLIE NELSON/My Heroes...
- ON RUPERT HOLMES/Escape  
LINDA RONSTADT/How Do I Make You  
AEROSMITH/Remember ...  
ZZ TOP/I Thank You

# 98 KSLQ

STEREO

## St. Louis

- 1 PAT BENATAR/Heartbreaker
- 2 QUEEN/Crazy Little Thing Ca
- 3 DAN FOEGLBERG/Longer
- 4 DONNA SUMNER/On The Radio
- 5 MICHAEL JACKSON/Rock With You
- 6 DIORNE WARRICK/Deja Vu
- 7 PRINCE/I Wanna Be Your Lover
- 8 STYX/Why Me
- 9 ANNE MURRAY/Daydream Believer
- 10 ROBERT PALMER/Can We Still Be...
- 11 LRB/Cool Change
- 12 TOTO/99
- 13 CHEAP TRICK/Voces
- 14 NEIL DIAMOND/September Morn
- 15 TOM PETTY/Refugee
- 16 LED ZEPPELIN/Fool In The Rain
- 17 STEVE FORBERT/Romano's Tune
- 18 FLEETWOOD MAC/Sara
- 19 SPINNERS/Workin' My Way...
- 20 LINDA RONSTADT/How Do I Make You
- 21 RUSH/Spirit Of The Radio
- 22 CAPT. & TENNILLE/Do That To Me...
- 23 PINK FLOYD/Another Brick In The...
- 24 SHALAMAR/Second Time Around
- 25 BABY'S/Back On My Feet Again
- 26 KOOL & THE GANG/Too Hot
- 27 TERI DESARIO/Yes I'm Ready
- 28 ANDY GIBB/Desire
- 29 BARRY MANILOW/When I Wanted You
- 30 RUPERT HOLMES/Escape
- 31 38 SPECIAL/Rockin' Into The High
- 32 HEART/Even It Up
- 33 KNACK/Baby Talks Dirty

ADDS 24, 29, 32, 33

ON STYX/Lights

# 94-Q Atlanta

## THE MUSIC FM

- 1 DAN FOEGLBERG/Longer
- 2 FLEETWOOD MAC/Sara
- 3 QUEEN/Crazy Little Thing Ca
- 4 STEVE FORBERT/Romano's Tune
- 5 DIRTY BAND/An American Dream
- 6 TOTO/99
- 7 EAGLES/The Long Run
- 8 SANTANA/You Know That I Love
- 9 PINK FLOYD/Another Brick In The...
- 10 TURLEY RICHARDS/You Might Need...
- 11 CLIFF RICHARD/We Don't Talk Anymore
- 12 JEFF. STARSHIP/Jane
- 13 TOM PETTY/Refugee
- 14 HALL & OATES/Wait For Me
- 15 CHUCK MANGIONE/Give It All You Got
- 16 RUPERT HOLMES/Escape
- 17 FOREIGNER/Head Games
- 18 TOMMY JAMES/Three Times In Love
- 19 STEVE FORBERT/Romano's Tune
- 20 TOM PETTY/Don't Do Me Like That
- 21 CHRISTOPHER CROSS/Ride Like The Wind
- 22 KENNY ROGERS/Coverd Of The County
- 23 LED ZEPPELIN/Fool In The Rain
- 24 LINDA RONSTADT/How Do I Make You
- 25 BILLY PRESTON & S/With You I'm Born...
- 26 FOGHAT/Third Time Lucky
- 27 RUPERT HOLMES/Escape
- 28 ZZ TOP/I Thank You
- 29 PRETENDERS/Brass In Pocket
- 30 BABY'S/Back On My Feet Again
- 31 ADDS 29, 30
- 32 M. MANCHESTER/Fire In The Morning
- 33 PAT BENATAR/Heartbreaker
- 34 JOHN COUGAR/Small Paradise
- 35 ALAN PARSONS/You Won't Be There
- 36 SPECIAL/Rockin' Into The High
- 37 BOONTOWN RATS/I Don't Like Mondays

## Tampa

- 1 SMOKEY ROBINSON/Cruisin'
- 2 FLEETWOOD MAC/Sara
- 3 TERI DESARIO/Yes I'm Ready
- 4 KENNY ROGERS/Coverd Of The County
- 5 MICHAEL JACKSON/Rock With You
- 6 JIMMY BUFFETT/Volcano
- 7 PRINCE/I Wanna Be Your Lover
- 8 EAGLES/The Long Run
- 9 FLEETWOOD MAC/Sara
- 10 CAPT. & TENNILLE/Do That To Me...
- 11 TOM PETTY/Don't Do Me Like That
- 12 DAN FOEGLBERG/Longer
- 13 DR. HOOR/Better Love Next Time
- 14 FOGHAT/Third Time Lucky
- 15 J. GEILS BAND/Come Back
- 16 DIORNE WARRICK/Deja Vu
- 17 QUEEN/Crazy Little Thing Ca
- 18 KENNY ROGERS/Coverd Of The County
- 19 STEVE FORBERT/Romano's Tune
- 20 STYX/Why Me
- 21 RUPERT HOLMES/Escape
- 22 NEIL DIAMOND/September Morn
- 23 SPINNERS/Workin' My Way...
- 24 PINK FLOYD/Another Brick In The...
- 25 INMATES/Dirty Water
- 26 HEART/Even It Up
- 27 SMOKEY ROBINSON/Cruisin'
- 28 ANDY GIBB/Desire
- 29 TOTO/99
- 30 PAT BENATAR/Heartbreaker
- 31 BARRY MANILOW/When I Wanted You
- 32 RUPERT HOLMES/Escape
- 33 ADDS RAY, GOODMAN & B/Special Lady

ON DIRTY BAND/An American Dream  
ANNE MURRAY/Daydream Believer  
TOM PETTY/Refugee  
BABY'S/Back On My Feet Again  
MICHAEL JACKSON/Off The Wall  
LINDA RONSTADT/How Do I Make You  
J. GEILS BAND/Come Back

# Denver

- 1 NEIL DIAMOND/September Morn
- 2 FLEETWOOD MAC/Sara
- 3 DAN FOEGLBERG/Longer
- 4 STEVE FORBERT/Romano's Tune
- 5 EAGLES/The Long Run
- 6 KENNY ROGERS/Coverd Of The County
- 7 QUEEN/Crazy Little Thing Ca
- 8 STYX/Why Me
- 9 CLIFF RICHARD/We Don't Talk Anymore
- 10 LED ZEPPELIN/Fool In The Rain
- 11 MICHAEL JACKSON/Rock With You
- 12 CAPT. & TENNILLE/Do That To Me...
- 13 JEFF. STARSHIP/Jane
- 14 BARBRA STREISAND/Isn't He In The Rain
- 15 DIORNE WARRICK/Deja Vu
- 16 CHEAP TRICK/Voces
- 17 PAT BENATAR/Heartbreaker
- 18 ANNE MURRAY/Daydream Believer
- 19 DIRTY BAND/An American Dream
- 20 ROD STEWART/Talk About It
- 21 BARRY MANILOW/When I Wanted You
- 22 TOM PETTY/Don't Do Me Like That
- 23 TERI DESARIO/Yes I'm Ready
- 24 HALL & OATES/Wait For Me
- 25 RUPERT HOLMES/Escape
- 26 KENNY ROGERS/Coverd Of The County
- 27 TOTO/99
- 28 SPINNERS/Workin' My Way...
- 29 TOMMY JAMES/Three Times In Love
- 30 PINK FLOYD/Another Brick In The Rain
- 31 J. GEILS BAND/Come Back
- 32 ZZ TOP/I Thank You
- 33 BABY'S/Back On My Feet Again
- 34 TODD RUDGREN/Set Me Free

# KUPD All Rock FM 98

- 1 TOM PETTY/Refugee
- 2 APRIL WINE/Like To Rock
- 3 BREATHERS/Train In Back
- 4 PAT BENATAR/Heartbreaker
- 5 MOLLY HATCHET/Fillin' It With...
- 6 DIORNE WARRICK/Deja Vu
- 7 JOURNEY/Too Late
- 8 AC/DC/Touch Too Much
- 9 PINK FLOYD/Another Brick In The...
- 10 JEFF. STARSHIP/Jane
- 11 STEVE FORBERT/Romano's Tune
- 12 TRIUMPH/Lay It On The Line
- 13 RED SPEEDWAGON/Only The Strong...
- 14 RAINBOW/Since You've Been...
- 15 TOM PETTY/Don't Do Me Like That
- 16 FLEETWOOD MAC/Sara
- 17 JONAS MEKLER/When I Wanted You
- 18 EAGLES/The Long Run
- 19 BABY'S/Back On My Feet Again
- 20 38 SPECIAL/Rockin' Into The High
- 21 AEROSMITH/Remember.....
- 22 STYX/Why Me
- 23 LED ZEPPELIN/Fool In The Rain
- 24 FOGHAT/Third Time Lucky
- 25 ALAN PARSONS/Damned If I Do
- 26 ZZ TOP/I Thank You
- 27 LED ZEPPELIN/All My Love
- 28 LINDA RONSTADT/How Do I Make You
- 29 RUSH/Spirit Of The Radio
- 30 FOREIGNER/Head Games
- 31 ADDS 29, 30
- 32 HEART/Even It Up
- 33 ROCKETS/Desire
- 34 NICOLETTE LARSON/Let Me Go, Love
- 35 J. GEILS BAND/Come Back
- 36 FOREIGNER/Woman
- 37 PRETENDERS/The Walt

# KUPD All Rock FM 98

- 1 KENNY ROGERS/Coverd Of The County
- 2 MICHAEL JACKSON/Rock With You
- 3 DAN FOEGLBERG/Longer
- 4 PAT BENATAR/Heartbreaker
- 5 LRB/Cool Change
- 6 PRINCE/I Wanna Be Your Lover
- 7 TERI DESARIO/Yes I'm Ready
- 8 DIORNE WARRICK/Deja Vu
- 9 QUEEN/Crazy Little Thing Ca
- 10 PINK FLOYD/Another Brick In The...
- 11 CHEAP TRICK/Voces
- 12 NEIL DIAMOND/September Morn
- 13 STYX/Why Me
- 14 STEVE FORBERT/Romano's Tune
- 15 FLEETWOOD MAC/Sara
- 16 TOM PETTY/Don't Do Me Like That
- 17 DONNA SUMNER/On The Radio
- 18 ANNE MURRAY/Daydream Believer
- 19 DIRTY BAND/An American Dream
- 20 ANDY GIBB/Desire
- 21 DR. HOOR/Better Love Next Time
- 22 ANNE MURRAY/Daydream Believer
- 23 FOGHAT/Third Time Lucky
- 24 HALL & OATES/Wait For Me
- 25 CAPT. & TENNILLE/Do That To Me...
- 26 STYX/Babe
- 27 KOOL & THE GANG/Ladies' Night
- 28 NICOLETTE LARSON/Let Me Go, Love
- 29 KOOL & THE GANG/Too Hot
- 30 MOLLY HATCHET/Fillin' It With...
- 31 RUFUS & CHARNA/Do You Love What...
- 32 SPINNERS/Workin' My Way...
- 33 ADDS BARRY MANILOW/When I Wanted You
- 34 RUPERT HOLMES/Escape
- 35 TODD RUDGREN/Set Me Free
- 36 TOM PETTY/Refugee
- 37 ROBERT JOHN/Lonely Eyes
- 38 LINDA RONSTADT/How Do I Make You
- 39 BABY'S/Back On My Feet Again

# KUPD All Rock FM 98

- 1 QUEEN/Crazy Little Thing Ca
- 2 DONNA SUMNER/On The Radio
- 3 MICHAEL JACKSON/Rock With You
- 4 DAN FOEGLBERG/Longer
- 5 ISAAC HAYES/Don't Let Go
- 6 TERI DESARIO/Yes I'm Ready
- 7 TOM PETTY/Don't Do Me Like That
- 8 KENNY ROGERS/Coverd Of The County
- 9 KENNY ROGERS/Coverd Of The County
- 10 FLEETWOOD MAC/Sara
- 11 DIORNE WARRICK/Deja Vu
- 12 SMOKEY ROBINSON/Cruisin'
- 13 NEIL DIAMOND/September Morn
- 14 PRINCE/I Wanna Be Your Lover
- 15 EAGLES/The Long Run
- 16 LED ZEPPELIN/Fool In The Rain
- 17 SHALAMAR/Second Time Around
- 18 SPINNERS/Workin' My Way...
- 19 MICHAEL JACKSON/Off The Wall
- 20 KOOL & THE GANG/Too Hot
- 21 STYX/Why Me
- 22 DIRTY BAND/An American Dream
- 23 ELO/Last Train To London
- 24 RUPERT HOLMES/Escape
- 25 ANNE MURRAY/Daydream Believer
- 26 BARRY MANILOW/When I Wanted You
- 27 TOTO/99
- 28 LINDA RONSTADT/How Do I Make You
- 29 TOM PETTY/Refugee
- 30 PAT BENATAR/Heartbreaker
- 31 ADDS ANDY GIBB/Desire
- 32 PATRICE RUSHEM/Haven't You Heard
- 33 CHARLIE DORE/Pilot Of The Airwaves
- 34 WAYNE NEWTON/Years

# 610 KFRC

## San Francisco

- 1 MICHAEL JACKSON/Rock With You
- 2 QUEEN/Crazy Little Thing Ca
- 3 DONNA SUMNER/On The Radio
- 4 TOM PETTY/Don't Do Me Like That
- 5 TERI DESARIO/Yes I'm Ready
- 6 CAPT. & TENNILLE/Do That To Me...
- 7 PRINCE/I Wanna Be Your Lover
- 8 FLEETWOOD MAC/Sara
- 9 DAN FOEGLBERG/Longer
- 10 DIORNE WARRICK/Deja Vu
- 11 JEFF. STARSHIP/Jane
- 12 KENNY ROGERS/Coverd Of The County
- 13 PINK FLOYD/Another Brick In The...
- 14 STYX/Babe
- 15 SMOKEY ROBINSON/Cruisin'
- 16 TOM PETTY/Refugee
- 17 RUPERT HOLMES/Escape
- 18 EAGLES/The Long Run
- 19 KENNY LOGGINS/This Is It
- 20 KOOL & THE GANG/Too Hot
- 21 NEIL DIAMOND/September Morn
- 22 KOOL & THE GANG/Ladies' Night
- 23 ANDY GIBB/Desire
- 24 SHALAMAR/Second Time Around
- 25 CLIFF RICHARD/We Don't Talk Anymore
- 26 K&B/BAND/Please Don't Go
- 27 LED ZEPPELIN/Fool In The Rain
- 28 MICHAEL JACKSON/Off The Wall
- 29 RUPERT HOLMES/Escape
- 30 ADDS CHUCK MANGIONE/Give It All You Got
- 31 SPINNERS/Workin' My Way...
- 32 BILLY PRESTON & S/With You I'm Born...
- 33 ON DIRTY BAND/An American Dream
- 34 STEVE FORBERT/Romano's Tune
- 35 BABY'S/Back On My Feet Again
- 36 PAT BENATAR/Heartbreaker
- 37 LINDA RONSTADT/How Do I Make You
- 38 TOTO/99
- 39 J. GEILS BAND/Come Back

# KRLD 11

## Los Angeles

- 1 QUEEN/Crazy Little Thing Ca
- 2 DONNA SUMNER/On The Radio
- 3 MICHAEL JACKSON/Rock With You
- 4 J. GEILS BAND/Come Back
- 5 TERI DESARIO/Yes I'm Ready
- 6 SHALAMAR/Second Time Around
- 7 DIORNE WARRICK/Deja Vu
- 8 EAGLES/The Long Run
- 9 CAPT. & TENNILLE/Do That To Me...
- 10 CLIFF RICHARD/We Don't Talk Anymore
- 11 ISAAC HAYES/Don't Let Go
- 12 ELO/Last Train To London
- 13 PEACHES & HERBIE/Please My Love
- 14 BONNIE POINTER/I Can't Help Myself
- 15 RUPERT HOLMES/Escape
- 16 SPINNERS/Workin' My Way...
- 17 KOOL & THE GANG/Too Hot
- 18 DR. HOOR/Better Love Next Time
- 19 BARRY MANILOW/When I Wanted You
- 20 NEIL DIAMOND/September Morn
- 21 SMOKEY ROBINSON/Cruisin'
- 22 RUPERT HOLMES/Escape
- 23 DIRTY BAND/An American Dream
- 24 ANNE MURRAY/Daydream Believer
- 25 ROD STEWART/Talk About It
- 26 STEVE FORBERT/Romano's Tune
- 27 ANDY GIBB/Desire
- 28 TOMMY JAMES/Three Times In Love
- 29 ADDS NICOLETTE LARSON/Let Me Go, Love
- 30 KENNY HOLAN/Us And Love...
- 31 ON RAT, GOODMAN & B/Special Lady

# B-100 in San Diego

- 1 FLEETWOOD MAC/Sara
- 2 EAGLES/The Long Run
- 3 QUEEN/Crazy Little Thing Ca
- 4 MICHAEL JACKSON/Rock With You
- 5 DIORNE WARRICK/Deja Vu
- 6 CAPT. & TENNILLE/Do That To Me...
- 7 TERI DESARIO/Yes I'm Ready
- 8 PRINCE/I Wanna Be Your Lover
- 9 LED ZEPPELIN/Fool In The Rain
- 10 DAN FOEGLBERG/Longer
- 11 KENNY ROGERS/Coverd Of The County
- 12 SMOKEY ROBINSON/Cruisin'
- 13 KOOL & THE GANG/Ladies' Night
- 14 STYX/Babe
- 15 ELO/Last Train To London
- 16 DONNA SUMNER/On The Radio
- 17 KENNY LOGGINS/This Is It
- 18 TOM PETTY/Don't Do Me Like That
- 19 STYX/Why Me
- 20 COMBORES/Still
- 21 RUPERT HOLMES/Escape
- 22 TOM PETTY/Refugee
- 23 PAT BENATAR/Heartbreaker
- 24 STEVE FORBERT/Romano's Tune
- 25 RUPERT HOLMES/Escape
- 26 PINK FLOYD/Another Brick In The...
- 27 JEFF. STARSHIP/Jane
- 28 ANDY GIBB/Desire
- 29 TOTO/99
- 30 DIRTY BAND/An American Dream
- 31 ADDS LINDA RONSTADT/How Do I Make You
- 32 KOOL & THE GANG/Too Hot

# KJR 950

## Seattle

- 1 FLEETWOOD MAC/Sara
- 2 QUEEN/Crazy Little Thing Ca
- 3 DAN FOEGLBERG/Longer
- 4 STYX/Why Me
- 5 STEVE FORBERT/Romano's Tune
- 6 PAT BENATAR/Heartbreaker
- 7 FOREIGNER/Head Games
- 8 PINK FLOYD/Another Brick In The...
- 9 NEIL DIAMOND/September Morn
- 10 TOM PETTY/Don't Do Me Like That
- 11 DAN FOEGLBERG/Longer
- 12 EAGLES/The Long Run
- 13 LED ZEPPELIN/Fool In The Rain
- 14 TOTO/99
- 15 TOM PETTY/Refugee
- 16 INMATES/Dirty Water
- 17 JEFF. STARSHIP/Jane
- 18 ELO/Last Train To London
- 19 ALAN PARSONS/Damned If I Do
- 20 EARL SCLINZ/Of Hollywood
- 21 ANNE MURRAY/Daydream Believer
- 22 K&B/BAND/Baby Don't Go
- 23 LINDA RONSTADT/How Do I Make You
- 24 RUPERT HOLMES/Escape
- 25 BOONTOWN RATS/I Don't Like Mondays
- 26 ADDS HEART/Even It Up
- 27 ON ROCKETS/Desire
- 28 J. GEILS BAND/Come Back
- 29 38 SPECIAL/Rockin' Into The High
- 30 JOHN COUGAR/Small Paradise
- 31 BABY'S/Back On My Feet Again
- 32 MOLLY HATCHET/Fillin' It With...
- 33 AEROSMITH/Remember.....

# CKW 1800

## Detroit

- 1 QUEEN/Crazy Little Thing Ca
- 2 MICHAEL JACKSON/Rock With You
- 3 CAPT. & TENNILLE/Do That To Me...
- 4 SPINNERS/Workin' My Way...
- 5 KENNY ROGERS/Coverd Of The County
- 6 DAN FOEGLBERG/Longer
- 7 TERI DESARIO/Yes I'm Ready
- 8 STYX/Babe
- 9 KENNY LOGGINS/This Is It
- 10 DONNA SUMNER/On The Radio
- 11 DIRTY BAND/An American Dream
- 12 BILLY PRESTON & S/With You I'm Born...
- 13 ANNE MURRAY/Daydream Believer
- 14 YELLOW MAGIC ORCH/Computer Game
- 15 KOOL & THE GANG/Too Hot
- 16 EAGLES/The Long Run
- 17 BARRY MANILOW/When I Wanted You
- 18 FLEETWOOD MAC/Sara
- 19 STEVE FORBERT/Romano's Tune
- 20 GEORGE BURDS/Whish I Was 18 Again
- 21 ANDY GIBB/Desire
- 22 RUPERT HOLMES/Escape
- 23 KC & BAND/Please Don't Go
- 24 ISAAC HAYES/Don't Let Go
- 25 SHALAMAR/Second Time Around
- 26 RUPERT HOLMES/Escape
- 27 STYX/Why Me
- 28 LRB/Cool Change
- 29 NEIL DIAMOND/September Morn
- 30 TOTO/99
- 31 ADDS TOMMY JAMES/Three Times In Love
- 32 NICOLETTE LARSON/Let Me Go, Love

# WLS

## Chicago

- 1 MICHAEL JACKSON/Rock With You
- 2 RUPERT HOLMES/Escape
- 3 KENNY ROGERS/Coverd Of The County
- 4 CLIFF RICHARD/We Don't Talk Anymore
- 5 KC & BAND/Please Don't Go
- 6 TOM PETTY/Don't Do Me Like That
- 7 CAPT. & TENNILLE/Do That To Me...
- 8 JEFF. STARSHIP/Jane
- 9 STYX/Babe
- 10 FLEETWOOD MAC/Sara
- 11 KENNY LOGGINS/This Is It
- 12 QUEEN/Crazy Little Thing Ca
- 13 TERI DESARIO/Yes I'm Ready
- 14 EAGLES/The Long Run
- 15 COMBORES/Still
- 16 SMOKEY ROBINSON/Cruisin'
- 17 DIORNE WARRICK/Deja Vu
- 18 DAN FOEGLBERG/Longer
- 19 STYX/Why Me
- 20 JOURNEY/Lovin', Touchin'...
- 21 J.D. SOUTHER/You're Only Lonely
- 22 CHEAP TRICK/Dread Police
- 23 FOREIGNER/Head Games
- 24 EAGLES/Heartache Tonight
- 25 SUPERTRAMP/Take The Long Way...
- 26 CHEAP TRICK/Dread Police
- 27 HERB ALPERT/Rise
- 28 ADDS NEIL DIAMOND/September Morn
- 29 HEART/Even It Up
- 30 STEVE FORBERT/Romano's Tune
- 31 PINK FLOYD/Another Brick In The...
- 32 KNACK/Baby Talks Dirty
- 33 ON FLEETWOOD MAC/Tush

# WLS

## Chicago

- 1 DONNA SUMNER/On The Radio
- 2 TERI DESARIO/Yes I'm Ready
- 3 CAPT. & TENNILLE/Do That To Me...
- 4 JEFF. STARSHIP/Jane
- 5 DIORNE WARRICK/Deja Vu
- 6 SUGAR HILL GANG/Rapper's Delight
- 7 CLIFF RICHARD/We Don't Talk Anymore
- 8 TOM PETTY/Don't Do Me Like That
- 9 EAGLES/The Long Run
- 10 LED ZEPPELIN/Fool In The Rain
- 11 STEVE FORBERT/Romano's Tune
- 12 ISAAC HAYES/Don't Let Go
- 13 FLEETWOOD MAC/Sara
- 14 MIKE PHINERA/Goodnight My Love
- 15 BONNIE POINTER/I Can't Help Myself
- 16 FOREIGNER/Head Games
- 17 LEIF GARRETT/Neighbor Your Number
- 18 KC & BAND/Let's Go Rock & Roll
- 19 FOGHAT/Third Time Lucky
- 20 QUEEN/Crazy Little Thing Ca
- 21 LRB/Cool Change
- 22 STYX/Why Me
- 23 BABY'S/Back On My Feet Again
- 24 RUFUS & CHARNA/Do You Love What...
- 25 ANDY GIBB/Desire
- 26 FLYING LIZARDS/Money
- 27 DAN FOEGLBERG/Longer
- 28 TOTO/99
- 29 MICHAEL JACKSON/Off The Wall
- 30 PATRICE RUSHEM/Haven't You Heard
- 31 KENNY LOGGINS/This Is It
- 32 SHALAMAR/Second Time Around
- 33 YELLOW MAGIC ORCH/Computer Game
- 34 KOOL & THE GANG/Too Hot
- 35 ADDS 32, 33, 34

# WLS

## Chicago

- 1 DONNA SUMNER/On The Radio
- 2 FLEETWOOD MAC/Sara
- 3 EAGLES/The Long Run
- 4 MICHAEL JACKSON/Rock With You
- 5 DIORNE WARRICK/Deja Vu
- 6 QUEEN/Crazy Little Thing Ca
- 7 KENNY ROGERS/Coverd Of The County
- 8 RUPERT HOLMES/Escape
- 9 DONNA SUMNER/On The Radio
- 10 TOTO/99
- 11 NEIL DIAMOND/September Morn
- 12 PRINCE/I Wanna Be Your Lover
- 13 DAN FOEGLBERG/Longer
- 14 SPINNERS/Workin' My Way...
- 15 FLEETWOOD MAC/Sara
- 16 CLIFF RICHARD/We Don't Talk Anymore
- 17 DAN FOEGLBERG/Longer
- 18 PINK FLOYD/Another Brick In The...
- 19 ANNE MURRAY/Daydream Believer
- 20 EAGLES/The Long Run
- 21 EAGLES/The Long Run
- 22 STYX/Why Me
- 23 RUPERT HOLMES/Escape
- 24 DONNA SUMNER/On The Radio
- 25 ANNE MURRAY/Daydream Believer
- 26 SUGAR HILL GANG/Rapper's Delight
- 27 MICHAEL JACKSON/Off The Wall
- 28 STYX/Why Me
- 29 TERI DESARIO/Yes I'm Ready
- 30 KOOL & THE GANG/Ladies' Night
- 31 ANNE MURRAY/Daydream Believer
- 32 PRINCE/I Wanna Be Your Lover
- 33 FOGHAT/Third Time Lucky
- 34 JEFF. STARSHIP/Jane
- 35 TOTO/99
- 36 NEIL DIAMOND/September Morn
- 37 ZZ TOP/I Thank You
- 38 ADDS 30
- 39 J. GEILS BAND/Come Back
- 40 LINDA RONSTADT/How Do I Make You
- 41 KNACK/Baby Talks Dirty
- 42 ON BABY'S/Back On My Feet Again
- 43 DIRTY BAND/An American Dream
- 44 AEROSMITH/Remember.....
- 45 LED ZEPPELIN/Fool In The Rain
- 46 MOLLY HATCHET/Fillin' It With...
- 47 BRUCE SPRINGSTEEN/Devil's Holiday
- 48 STYX/Never Say Never

# 730 Pin Studio

## Ft. Worth/Dallas

- 1 PINK FLOYD/Another Brick In The...
- 2 EAGLES/The Long Run
- 3 KENNY LOGGINS/This Is It
- 4 J.D. SOUTHER/You're Only Lonely
- 5 ZZ TOP/I Thank You
- 6 TOM PETTY/Refugee
- 7 QUEEN/Crazy Little Thing Ca
- 8 FLEETWOOD MAC/Sara
- 9 TOM PETTY/Don't Do Me Like That
- 10 RED SPEEDWAGON/Only The Strong...
- 11 KENNY ROGERS/Coverd Of The County
- 12 ALAN PARSONS/Damned If I Do
- 13 CARS/It's All I Can Do
- 14 STYX/Babe
- 15 JEFF. STARSHIP/Jane
- 16 JOURNEY/Too Late
- 17 AEROSMITH/Remember.....
- 18 MICHAEL JACKSON/Rock With You
- 19 BLONDIE/Dreaming
- 20 DAN FOEGLBERG/Longer
- 21 KANSAS/Reason To Be
- 22 PAT BENATAR/Heartbreaker
- 23 CLIFF RICHARD/We Don't Talk Anymore
- 24 FOGHAT/Third Time Lucky
- 25 TRIUMPH/Lay It On The Line
- 26 ADDS 20, 22

# 104 KRBE

## HOUSTON'S SUPERROCK

- 1 SMOKEY ROBINSON/Cruisin'
- 2 QUEEN/Crazy Little Thing Ca
- 3 MICHAEL JACKSON/Rock With You
- 4 CAPT. & TENNILLE/Do That To Me...
- 5 TERI DESARIO/Yes I'm Ready
- 6 DIORNE WARRICK/Deja Vu
- 7 KENNY ROGERS/Coverd Of The County
- 8 RUPERT HOLMES/Escape
- 9 DONNA SUMNER/On The Radio
- 10 TOTO/99
- 11 NEIL DIAMOND/September Morn
- 12 PRINCE/I Wanna Be Your Lover
- 13 LTO/Stranger
- 14 SPINNERS/Workin' My Way...
- 15 FLEETWOOD MAC/Sara
- 16 CLIFF RICHARD/We Don't Talk Anymore
- 17 DAN FOEGLBERG/Longer
- 18 PINK FLOYD/Another Brick In The...
- 19 ANNE MURRAY/Daydream Believer
- 20 EAGLES/The Long Run
- 21 ROBERT JOHN/Lonely Eyes
- 22 BLONDIE/The Hardest Part
- 23 STEVE FORBERT/Romano's Tune
- 24 SANTANA/You Know That I Love
- 25 DIRTY BAND/An American Dream
- 26 STYX/Why Me
- 27 HOUND'S/Under My Thumb
- 28 TOM PETTY/Refugee
- 29 ANDY GIBB/Desire
- 30 PAT BENATAR/Heartbreaker
- 31 ADDS 12
- 32 BABY'S/Back On My Feet Again
- 33 ZZ TOP/I Thank You
- 34 AIR SUPPLY/Lost In Love
- 35 KNACK/Baby Talks Dirty
- 36 J. GEILS BAND/Come Back
- 37 ON LINDA RONSTADT/How Do I Make You

# 105

## Tampa

- 1 TERI DESARIO/Yes I'm Ready
- 2 CAPT. & TENNILLE/Do That To Me...
- 3 KENNY ROGERS/Coverd Of The County
- 4 QUEEN/Crazy Little Thing Ca
- 5 SMOKEY ROBINSON/Cruisin'
- 6 DIORNE WARRICK/Deja Vu
- 7 FLEETWOOD MAC/Sara
- 8 PRINCE/I Wanna Be Your Lover
- 9 DAN FOEGLBERG/Longer
- 10 STEVE FORBERT/Romano's Tune
- 11 TOM PETTY/Don't Do Me Like That
- 12 SPINNERS/Workin' My Way...
- 13 MICHAEL JACKSON/Rock With You
- 14 PATRICE RUSHEM/Haven't You Heard
- 15 PINK FLOYD/Another Brick In The...
- 16 STYX/Why Me
- 17 RUPERT HOLMES/Escape
- 18 DONNA SUMNER/On The Radio
- 19 SPINNERS/Workin' My Way...
- 20 ANDY GIBB/Desire
- 21 KENNY LOGGINS/This Is It
- 22 RUPERT HOLMES/Escape
- 23 DR. HOOR/Better Love Next Time
- 24 ANNE MURRAY/Daydream Believer
- 25 MICHAEL JACKSON/Off The Wall
- 26 JEFF. STARSHIP/Jane
- 27 EAGLES/The Long Run





**S**

**SHALAMAR**  
The Second... (Solar/RCA) ★  
LP: Big Fun  
63/13 28%

Regional Summary: UP 31, DOWN 2, ADDS 13

P1			P2			P3		
EAST	EAST	EAST	EAST	EAST	EAST	EAST	EAST	EAST
WABC 10-13	WFRD 10-9	WTRF 10-21	WABC 10-13	WFRD 10-9	WTRF 10-21	WABC 10-13	WFRD 10-9	WTRF 10-21
WABC 10-13	WFRD 10-9	WTRF 10-21	WABC 10-13	WFRD 10-9	WTRF 10-21	WABC 10-13	WFRD 10-9	WTRF 10-21

**SPINNERS**  
Workin' My Way... (Atlantic)  
151/8 83%

Regional Summary: UP 11, DOWN 1, ADDS 8

P1			P2			P3		
EAST	EAST	EAST	EAST	EAST	EAST	EAST	EAST	EAST
WABC 10-13	WFRD 10-9	WTRF 10-21	WABC 10-13	WFRD 10-9	WTRF 10-21	WABC 10-13	WFRD 10-9	WTRF 10-21

**T**

**TOTO**  
99 (Columbia)  
LP: Hyde  
154/7 85%

Regional Summary: UP 15, DOWN 7, ADDS 1

P1			P2			P3		
EAST	EAST	EAST	EAST	EAST	EAST	EAST	EAST	EAST
WABC 10-13	WFRD 10-9	WTRF 10-21	WABC 10-13	WFRD 10-9	WTRF 10-21	WABC 10-13	WFRD 10-9	WTRF 10-21

**W**

**DIONNE WARWICK**  
Deja Vu (Arista)  
LP: Dionne  
130/1 72%

Regional Summary: UP 19, DOWN 13, ADDS 1

P1			P2			P3		
EAST	EAST	EAST	EAST	EAST	EAST	EAST	EAST	EAST
WABC 10-13	WFRD 10-9	WTRF 10-21	WABC 10-13	WFRD 10-9	WTRF 10-21	WABC 10-13	WFRD 10-9	WTRF 10-21

**Z**

**ZZ TOP**  
I Thank You (WB)  
LP: DeGualto  
70/18 39%

Regional Summary: UP 11, DOWN 2, ADDS 1

P1			P2			P3		
EAST	EAST	EAST	EAST	EAST	EAST	EAST	EAST	EAST
WABC 10-13	WFRD 10-9	WTRF 10-21	WABC 10-13	WFRD 10-9	WTRF 10-21	WABC 10-13	WFRD 10-9	WTRF 10-21

**ROD STEWART**  
I Don't Want To Talk... (WB)  
LP: Greatest Hits  
62/1 34%

Regional Summary: UP 43, DOWN 3, ADDS 1

P1			P2			P3		
EAST	EAST	EAST	EAST	EAST	EAST	EAST	EAST	EAST
WABC 10-13	WFRD 10-9	WTRF 10-21	WABC 10-13	WFRD 10-9	WTRF 10-21	WABC 10-13	WFRD 10-9	WTRF 10-21

**18**

**DONNA SUMMER**  
On The Radio (Casablanca)  
LP: On The Radio  
130/20 72%

Regional Summary: UP 10, DOWN 6, ADDS 3

P1			P2			P3		
EAST	EAST	EAST	EAST	EAST	EAST	EAST	EAST	EAST
WABC 10-13	WFRD 10-9	WTRF 10-21	WABC 10-13	WFRD 10-9	WTRF 10-21	WABC 10-13	WFRD 10-9	WTRF 10-21

**19**

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**22**

**STYX**  
Why Me (A&M)  
LP: Cornerstone  
138/2 78%

Regional Summary: UP 12, DOWN 2, ADDS 2

P1			P2			P3		
EAST	EAST	EAST	EAST	EAST	EAST	EAST	EAST	EAST
WABC 10-13	WFRD 10-9	WTRF 10-21	WABC 10-13	WFRD 10-9	WTRF 10-21	WABC 10-13	WFRD 10-9	WTRF 10-21

**23**

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**27**

**R&R Top-40 Radio Reporters**

**PARALLEL ONE**

**EAST**  
WABC/New York, NY  
WBEL/Boston, MA  
WABC/New York, NY  
WKBS/Buffalo, NY  
WFIL/Philadelphia, PA  
WPHI/Philadelphia, PA  
88.1K/WXII/Raleigh, NC  
WPEZ/Pittsburgh, PA  
WCAO/Baltimore, MD  
WTOG/Washington, DC  
WPGC/Washington, DC  
CHUM/Toronto, ON  
CJRM/Montreal, CAN.

**SOUTH**  
287.1K/FX/FT Worth, TX  
KVLV/Dallas, TX  
KREB/Houston, TX  
288.1K/WZLX/Atlanta, GA  
96.0/WOXL/Miami, FL  
V100/WHYL/Miami, FL  
Q105/WRQJ/Tampa, FL  
WCLV/Tampa, FL

**MIDWEST**  
WLS/Chicago, IL  
CML/Detroit, MI  
KDWB/Minneapolis, MN  
KWKW/St. Louis, MO  
KSLD/St. Louis, MO  
KBQE/Kansas City, MO  
WGLD/Cleveland, OH  
Q102/WKRC/Cincinnati, OH  
WZLW/Milwaukee, WI  
WORT/Milwaukee, WI

**WEST**  
KEARTH/IRTH/Los Angeles, CA  
KRLA/Los Angeles, CA  
KRLA/Los Angeles, CA  
KRRC/San Francisco, CA  
8100/KFMB/San Diego, CA  
KJRV/Sacramento, CA  
KOPR/Phoenix, AZ  
KUPD/Phoenix, AZ

**PARALLEL TWO**

**EAST**  
WFRD/Baltimore, MD  
WOL/Portland, ME  
WOLF/Bangor, ME  
WABC/Rochester, NY  
WTRY/Troy, NY  
WBLJ/Long Island, NY  
WTRC/Hartford, CT  
KC101/WKCI/New Haven, CT  
WROC/Bridgeport, CT  
WFSJ/Trenton, NJ  
PRO-FM/WPRO/FM/Providence, RI  
J87.5/WPJB/Providence, RI  
WABE/Allentown, PA  
Q108/WOXA/York, PA  
WKBO/Harrisburg, PA  
WHYN/Springfield, MA  
160/WFTQ/Worcester, MA  
WKEE/Huntington, WV

**SOUTH**  
KAUM/Houston, TX  
KLFJ/Dallas, TX  
KTLF/San Antonio, TX  
KELP/E Paso, TX  
KINT/E Paso, TX  
KNOX/Austin, TX  
WTTX/New Orleans, LA  
WNOE/New Orleans, LA  
KEEL/Shreveport, LA  
WFMF/Baton Rouge, LA  
288.1K/LAZ-FM/Little Rock, AR  
WJBL/Jackson, MS  
KX108/WKXX/Birmingham, AL  
WSPN/Birmingham, AL  
Y98/WYAF/Tampa, FL  
WJLY/FL/Lauderdale, FL  
V103/WVYV/Jacksonville, FL  
WJAE/Jacksonville, FL  
B105/WB/WJ/Orlando, FL  
WQGA/Savannah, GA  
85.5/WQF/Savannah, GA  
WBRQ/Augusta, GA  
F9100/WNOC/FM/Memphis, TN  
WSPN/Memphis, TN  
WAC/Memphis, TN  
820/WBYQ/Nashville, TN  
WSPZ/Chattanooga, TN  
WBLZ/Knoxville, TN  
WNOX/Raleigh, NC  
WVLS/Charlotte, NC  
WQW/Virginia, VA  
WART/Louisville, KY

**MIDWEST**  
WDRD/Grand Rapids, MI  
WYIC/Detroit, MI  
KSTT/Lansing, MI  
KQQA/Des Moines, IA  
KOFM/Iowa City, IA  
KVEN/Tulsa, OK  
KRYN/Michigan, KS  
KLEO/Toledo, OH  
WSPN/Madison, WI  
WMB/Kansas City, MO  
WJLA/Indianapolis, IN  
WMEE/Fl. Wayne, IN  
WOW/Omaha, NE  
WZZP/Cleveland, OH  
WNCI/Columbus, OH  
82X/WXGT/Columbus, OH  
WDMO/Toledo, OH  
WHDY/Youngstown, OH  
WTFM/Youngstown, OH

**WEST**  
KJLA/Los Angeles, CA  
KJLJ/San Diego, CA  
KERN/Bakersfield, CA  
Y98/KFYE/Fresno, CA  
KROY/Sacramento, CA  
KRYM/San Bernardino, CA  
KRAC/Sacramento, CA  
KJAC/Sacramento, CA  
KTCI/Tulsa, OK  
KCPX/Salt Lake City, UT  
KRSP/Salt Lake City, UT  
KUCW/Portland, OR  
KLVJ/Las Vegas, NV  
KEND/Las Vegas, NV  
KJUN/Phoenix, AZ  
KRIO/Phoenix, AZ  
KTRT/Phoenix, AZ  
KRRS/Albuquerque, NM  
KORL/Honolulu, HI

**PARALLEL THREE**

**EAST**  
WJBF/Portland, ME  
WOLF/Bangor, ME  
WABC/Rochester, NY  
WTRY/Troy, NY  
WBLJ/Long Island, NY  
WTRC/Hartford, CT  
KC101/WKCI/New Haven, CT  
WROC/Bridgeport, CT  
WFSJ/Trenton, NJ  
PRO-FM/WPRO/FM/Providence, RI  
J87.5/WPJB/Providence, RI  
WABE/Allentown, PA  
Q108/WOXA/York, PA  
WKBO/Harrisburg, PA  
WHYN/Springfield, MA  
160/WFTQ/Worcester, MA  
WKEE/Huntington, WV

**SOUTH**  
WLAAY/Huntsville, AL  
WBYN/Montgomery, AL  
WERC/Birmingham, AL  
Q100/WKRG/FM/Mobile, AL  
K104/WKXX/Nashville, TN  
WFOJ/Gainesville, GA  
WCGO/Columbus, GA  
WCEZ/Houston, TX  
WSE/Asheville, NC  
WFLB/Fayetteville, NC  
WTRM/Charlotte, NC  
WANS-FM/Anderson, SC  
KAAV/Tulsa, OK  
WROV/Roanoke, VA  
CMTW/WKXS/Cocoa Beach, FL  
FRMB/WBOM/Tallahassee, FL  
KTRT/Tallahassee, FL  
KTRC/Dumont, TX  
KJLE/Dallas, TX  
KJUR/Ames, TX

**MIDWEST**  
KOWB-FM/Fargo, ND  
KXIL/Great Falls, ND  
KYYR/Bismarck, ND  
KRRK/Sioux Falls, SD  
KLLS/Rapid City, SD  
WAKK/Duluth, MN  
WRRR/Rochester, MN  
WEA/Oak Lake, WI  
WSPY/Sheboygan, WI  
WJAN/Wisconsin, WI  
WTRU/Muskogean, WI  
WRRB/South Bend, IN  
WQBF/Vermillion, IN  
WROK/Rockford, IL  
KDVV/Tapeka, KS

**Others Getting Significant Action**

(Continued from Back Page)

**KENNY NOLAN "Us And Love, We Go Together" (Casablanca) 18/9**  
Moves: Up 4, Same 6, Down 0, Adds 8, KRLA, WFRB, KC101, Z98, WVIC, KRAV, KX104, WBEZ, KKLS.

**PEACHES & HERB "I Pledge My Love" (Polydor) 18/5**  
Moves: Up 8, Same 3, Down 0, Adds 5, WNOE, WAYS, KMJ, 13FEA, KBIM, KRLA 15-13, JB105 29-24, K8LY 30-27.

**BOOMTOWN RATS "I Don't Like Mondays" (Columbia) 18/3**  
Moves: Up 7, Same 5, Down 1, Adds 4, KPXC, KRKE-FM, KCBN, KJR 4-28, WSKZ 17-12, WOV 29-28, PALM 18-12.

**ROBERT PALMER "Can We Still Be Friends" (Island) 15/1**  
Moves: Up 6, Same 8, Down 0, Adds 1, Y103, KDWB 28-25, KWK 19-17, KSLQ 14-10, BJ105 17-15.

**AIR SUPPLY "Lost In Love" (Arista) 14/10**  
Moves: Up 1, Same 3, Down 0, Adds 10, KRBE, WZUU, WRJZ, WHEB, 13FEA, WCIR, WKIL, WSEZ, KKXL, KRCL.

**TAVARES "Bad Times" (Capitol) 14/8**  
Moves: Up 3, Same 5, Down 0, Adds 6, WFRB, WICC, WHYN, KEEL, Z98, WVIC, WRKO 21-18, PRO-FM 21-18, Y103 38-36.

**COMMODORES "Wonderland" (Motown) 13/3**  
Moves: Up 4, Same 6, Down 0, Adds 3, KBEQ, KSTT, KBIM, WNOE 4-34, WCIR 4-27.

**SISTER SLEDGE "Got To Love Somebody" (Cotillion) 12/2**  
Moves: Up 6, Same 4, Down 0, Adds 2, WNOE, KBIM, KC101 30-27, KXX108 22-17, Y103 28-22.

**JOHN COUGAR "Small Paradise" (Riva) 12/1**  
Moves: Up 8, Same 1, Down 1, Adds 1, KBEQ, WFI on, 94Q on, KJR on, Y103 4-38, WNAP 18-17.

**DAVID GATES "Where Does The Lovin' Go" (Elektra) 11/5**  
Moves: Up 1, Same 5, Down 0, Adds 5, WHYN, Z98, WIGY, WHEB, KQWB-FM.

**PATRICE RUSHEN "Haven't You Heard" (Elektra) 11/4**  
Moves: Up 5, Same 2, Down 0, Adds 4, KEARTH, WNOE, WHBQ, WANS-FM, Y100 34-30, Q105 4-14.

**BONNIE POINTER "I Can't Help Myself" (Motown) 11/1**  
Moves: Up 8, Same 1, Down 1, Adds 1, WTTX, Y100 18-15, KRLA 18-14, JB105 24-20, WCIR 19-14, WTMA 8-4.

**DANCEMUSIC RADIO**

**HOTTEST**

RUFUS & CHAKA... "Do You Love What You Feel" (MCA)  
PATRICE RUSHEN... "Haven't You Heard" (Elektra)  
WHISPERS... "And The Beat Goes On" (Solar/RCA)  
SHALAMAR... "Second Time Around" (Solar/RCA)  
KOOL & THE GANG... "Too Hot" (De-Lite)

**NEW & ACTIVE**

TERI DeSARIO w/KC... "Yes, I'm Ready" (Casablanca)  
DAN HARTMAN... "Relight My Fire" (Blue Sky)  
BONNIE POINTER... "I Can't Help Myself" (Motown)  
KENNY LOGGINS... "This Is It" (Columbia)  
NARADA MICHAEL WALDEN... "I Shoulda Loved Ya" (Atlantic)  
RAY, GOODMAN & BROWN... "Special Lady" (Polydor)  
FESTIVAL... "Don't Cry For Me Argentina - Evita" (RSO)  
SISTER SLEDGE... "Got To Love Somebody" (Cotillion)  
MICHAEL JACKSON... "Off The Wall" (Epic)  
ROBERTA FLACK w/D. HATHAWAY... "You Are My Heaven" (Atlantic)

**REPORTING STATIONS:**

**EAST:** WKTU/New York, NY, Paul Zarcone; WCAU/Philadelphia, PA, Roy Perry; WZZD/Philadelphia, PA, Mark Serpas; WKYS/Washington, DC, Donnie Simpson.

**SOUTH:** KSET/E Paso, TX, Chuck Kelly; WPEG/Charlotte, NC, Lynn Van Poole; WOKF/Tampa, FL, Scott Robbins.

**MIDWEST:** WDMT/Cleveland, OH, Richa Paletta; WDAI/Chicago, IL, Mary Kug; KJLA/Kansas City, MO, Mark Golder.

**WEST:** KTLK/Denver, CO, Bruce Bason; KXTC/Phoenix, AZ, Alicia Torres; KHYY/Tucson, AZ, Rich Brother Robbin; KSFX/San Francisco, CA, Jim Smith; KJIS-FM/Los Angeles, CA, Mike Wagner.

# GIVE IT ALL YOU GOT AM-2211

## A NEW CHUCK MANGIONE SINGLE

Chuck's new single, "Give It All You Got" was commissioned by ABC Sports for the 1980 Winter Olympics.

**"GIVE IT ALL YOU GOT"**  
**On A&M Records and Tapes**   
 Produced by Chuck Mangione.



From the forthcoming album **"FUN AND GAMES"**  
 SP-3715

WXLO  
 94Q  
 WRKO  
 WVBF  
 WYSL  
 WAYS  
 WBT  
 WPEZ  
 FM100  
 WHBQ  
 WBYQ  
 WMAK  
 KSTP  
 KBEQ  
 WSGA  
 WAUG

WFOM  
 WRFC  
 98Q  
 WPPI  
 WBTR  
 WALG  
 WERC  
 WGSV  
 Q104  
 WBCF  
 WVLD  
 WROM  
 WKMx  
 WVOC  
 WJAD  
 WBZ-FM

WPRO  
 WGTR  
 WJBQ  
 KING  
 WHEB  
 WFEA  
 WIGY  
 WCOD  
 WBBF  
 WRIE  
 WHFM  
 WWNY  
 WKIX  
 WANS  
 WSEZ  
 WTOB

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 WTMA  
 WORD  
 WGNI  
 WZOO  
 WCOS  
 WKSP  
 WRAQ  
 WHSB  
 KYSN  
 KBIM  
 KATI  
 KYLT  
 KQDI  
 KEIN  
 KYGO

KIKI  
 KAAY  
 Z-98  
 WBGN  
 WVLK  
 WZDQ  
 KYYX  
 KZUE  
 KELI  
 KRIG  
 KOZA  
 KWEN  
 96KX  
 WFFM  
 WKWK  
 WINW

WHBC  
 WCUE  
 WPTR  
 3WD  
 WHYN  
 KHFI  
 KNOW  
 KRLY  
 KFMK  
 KUEF  
 WRJZ  
 WOVO  
 CK101  
 WGLF  
 WWKE  
 WAXY

WIFE  
 WAZY  
 KKXL  
 KTOQ  
 WAKX  
 KRIB  
 KLSS  
 KSDN  
 WDLF  
 KJRB  
 KREM  
 KPUG  
 KALE  
 KBDF  
 KOZE  
 KRPL

WZZD  
 WKBO  
 Q106  
 WMID  
 WEEX  
 WILK  
 WHYL  
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# EAGLES

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4,000,000 WINNERS  
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CONTAINS THE SINGLES

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"THE LONG RUN," (E-46569)

"I CAN'T TELL YOU WHY." (E-46608)

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# EAGLES

## THE LONG RUN

### SWEEPSTAKES\*

100 WINNERS †

Doug Erickson KIMN	Ira Lipson KTXQ (Q-102)	Robert May WNLA AM/FM	Bob DeMarco WWRC	Frank Ellsworth WBAB
William Marcus KUFM	Jim Jameson Radio i New Zealand	Chris Hampton WBSR	Sam Bellamy KMET	David Mazmanian CKAR/CKQT FM, Canada
Rod Smear KSUL FM	Mike Monti Radio New Zealand	Chuck Logan KRKE	Jim Carey KISW FM	Pamela S. Abresch KDWB AM/FM
Robert Elter WLBR	Ross Brirrain WZGC	Cullie Tarleton WBT/WBCY	Frankie Boyd KPOO	Mike Carta WIL
Ken Romero KANE	Bob Greenwood WZON FM	Lyn Corey WZZO-FM	Charlie Brown WSKI (Kiss 96)	Bobby Christian 96KX (WKKX-FM)
Beverly Mire KBLA FM	Bob Abbott WLLI	Wayne Mitchell 92/CJCH	Barry James WGMA	Dan Vallie FM-97 (WEZB)
Carole Carper KUTE-102	Tom Wiggins WFFG	Gary L. Speer KUMO	Juan H. Varleta US-1 FM 99	Scott Miller KCLU-AM/FM
Shirley Price RKO Radio	Gailes Stuckey WBAG	Bill Coffey WSIR	Stephen Regler WCAO	Rebecca Burdiss National Public Radio
Doug Kirsch WOVO	Gary Waldron KCPX	John Rae CJBB, Canada	Ron McKay WKIX	Art Astor KORJ
Barb Sheltraw WSAM	Craig Johnson KGRZ	Fred Botica IZM, New Zealand	Gary McHenry 97/WFLA	Tom Scott WJON
James Falk WFRO	Sue De Bord Broadcasting Station 2SM, Aust.	John Gorman WMMIS	Bill Kickok WYBR	Vicki Mann KBKB AM/FM
Jim Boz WAVI	Wayne Morehead KNOI-FM	Lucian Jay WZZR	Ted Pound CKIQ, Canada	Jo Interrante RKO Radio Network
Randy Hotham WRUM	Bill Mahoney WHAR	John Tucker KMO	Jerry Lubin WABX	Don White KBUC
Scott Greeley KQDI	Roland Phillips WTCJ	B. Stebbins KAVO	Jonathan Little WISM	Lawrence Weiss WJAX FM
Jay Costello WBBX	Rick Bean WHEB FM/AM	John Marinakos KPAS FM 94	James Allen WFIL Radio	Bill Anderews WTRU
Dan Steele WTEC	Russ Irish WIRO AM/WITO FM	Joe Madden WYSP and WZZO	Ron Sowa MD WMIR	Jay Martin WAOR
Tom Carter KTRM	Bill Hickman KFDI	Dan Van Stone KMJJ	Ted Ziegenbusch KCAL-FM	Scott Miller WOBI-AM
Bob Scott KRIB	Chad Coury KWST	Dave Boone WPRW	Gary Cummings KRPI	Lenny White KNOW
Marc Lewis KDJI	Clay Steele KRZI	Troy Fields WHOA	Richard Neer WNEW FM	Mark Nakada WKIO
Chuck Ingram CIAX	Cliff Carey WCCW	Larry Cannon WTBB	Frank Barrow WFDR	Mike Wagner, KISS-FM

\*IN ASSOCIATION WITH **adidas** INC.  
 † PLEASE! DON'T CALL US, WE'LL CALL YOU ... FOR YOUR SHOE SIZE.



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# THE PICTURE PAGES

## Charlie's Chums Cram Volunteer Jam VI



For the sixth year in a row, Epic's Charlie Daniels recruited musicians with varied musical backgrounds to perform in Nashville at the "Volunteer Jam." Pictured backstage at this year's concert are (standing, l-r) Gregg Allman, BMI VP Frances Preston, CBS's Rich Schwan, E/P/A 's Jerry Smallwood, E/P/A VP Al DeMarino, Sound Seventy Corp. President Joe Sullivan, Daniels, Columbia recording artist Crystal Gayle, E/P/A Sr. VP/GM Don Dempsey, Epic's Ted Nugent, MCA's Dobie Gray, and CDB keyboard player Taz DiGregorio; (kneeling, l-r) E/P/A's Craig Brashear, CBS's John Kirksey, CDB producer John Boylan, Sound Seventy Exec. VP/GM Steve Griel, E/P/A's Bob Feineigle and Dan Beck, and CBS's Tim Pritchett.

## Beacon Glows With Ray, Goodman & Brown



Polydor Records recording artists Ray, Goodman & Brown, formerly known as the Moments, recently performed at the Beacon Theater as opening act for Mille Jackson. Pictured backstage are (l-r), group's producer Vince Castellano, Harry Ray, Dark Cloud Productions President Barbara Baker, Al Goodman, Polydor Sr. VP Harry Anger, Billy Brown, and Polydor VP Jim Collins.

## Motown Extends Detente To Black Russians



The Black Russians, a pop-rock group, are pictured pacting with Motown Records, who will release the group's debut album within the next two months. Joining in the ceremony are (l-r) Motown's Gerry Griffith, Motown Vice Chairman Michael Roshkind, group's manager Guy Costa, attorneys Johanan Vigoda and Lee Colton, and Black Russian members Vladimir Schneiderman, Sergei Kapustin, and Natasha Kapustin (seated).

## Stars Get Down With Skatt Brothers



During a recent taping of Dinah Shore's TV program, Casablanca's Skatt Brothers infected the entire set with boogie fever. Participating in the impromptu "Skatt singing" are (l-r) actor Jeff Goldblum, model-actor Tom Selleck, entertainer Ben Vereen, Skatt Brothers' David Andez, Dinah Shore, comedian Charles Nelson Reilly, and Skatt Brothers' Sean Delaney, Craig Kramph, Pieter Sweval, and Ritchie Fontana.

## Simultaneous Celebration



Noted entertainer Ann-Margaret signed to MCA Records recently and simultaneously helped celebrate MCA Records President Bob Siner's birthday by presenting him with the wildly-concocted confection pictured above. Seen at the dual celebration are, from left: Ann-Margaret, Siner, and MK Productions President Marc Kreiner.

## Sylvain Sylvain Protects Eagles



Sylvain Sylvain, RCA recording artist and former member of the New York Dolls and the Criminals, recently performed a benefit concert at New York's Town Hall for the preservation of the American bald eagle, where he unveiled his debut LP for the label, "Sylvain Sylvain." Shown after the show are (l-r) band member Bobby Blain, RCA's Bob Beranato and Nancy Jeffries, Sylvain Sylvain, RCA VP Jack Chudnoff, and RCA's Don Wardell.

**A CROSS**  
**THE BOARD**  
**SMASH!**

**CHRISTOPHER**  
**CROSS**

**“Ride Like  
The Wind”**

PRODUCED BY MICHAEL OMARTIAN



NEW FROM WARNER BROS. RECORDS

# THE PICTURE PAGES

## Just A "Gigolo" For Polydor



Polydor Records will release the soundtrack LP from the upcoming motion picture "American Gigolo" to coincide with the film's opening. The album composed by Giorgio Moroder, includes Blondie's performance of the movie's theme song, "Call Me." Seen celebrating the soundtrack's completion are, from left: Blondie members Clem Burke, Frank Infante, Jimmy Destri, Chris Stein, and Deborah Harry, Moroder, Richard Gere (the film's star) and Paul Schrader (the film's writer-director).

## Willie Meets The Sisters



Willie Stargell, the Most Valuable Player in baseball's World Series and World Champion Pittsburgh Pirates' team captain, recently got to meet with Sister Sledge, the singers of his team's adopted theme song, "We Are Family." For their inspiration, Stargell gave the Cotillon Records group a bouquet of yellow roses and one of his gold star patches. Seen at the scene are (l-r) Joni Sledge, Stargell and Debbie and Kathle Sledge.

## A&M Devoted To LTD



Following their recent performance at the L.A. Forum, A&M's LTD was presented with a gold record for their "Devotion" LP. Pictured at the presentation are (back row, l-r) Tentmakers' Ron Woodmansee, LTD members Carle Vickers, John McGhee, Henry Davis, Lorenzo Carnegie and Jake Riley, and A&M's Larry Green; (front row, l-r) LTD's "Onion" Miller and Billy Osborne, A&M's Bob Gaiters, A&M Chairman Jerry Moss, group's Jeffrey Osborne, A&M President Gil Friesen, LTD's Jimmy Davis, and Tentmakers' Ron Nadel.

## Windsong Gets Kocky



Windsong Records has signed the group Kocky. Pictured at the inking are (l-r) Kocky's Eddle Watkins Jr., Windsong President Al Teller, group's BJ Watkins, Greg Moore, and Kerrie Turman, and Windsong VP's Denny Diante and Peter Mollica.

## Cretones Invade Planet!



Planet Records' recording group the Cretones are pictured discussing marketing strategy for their debut LP coming in February. Pictured at the Planet offices are (l-r) group's manager Ron Weiss, Planet's Kathy Carey, group's manager Norman Epstein, group's Peter Bernstein, E/A's Joe Smith, Planet President Richard Perry, Cretones' Mark Goldenberg, Steve Beers, and Steve Leonard, E/A VP Kenny Buttice and Planet VP David Urso.

## Currie With A Capitol "C"



Cherie and Marie Currie, Capitol recording duo, sat down recently with company execs to map strategies for the sisters' debut album "Messin' With The Boys." Pictured are (back row, l-r) Capitol's Bruce Garfield, Cherie Currie, Capitol VP Rupert Perry, Marie Currie, and producer Jai Windling; (front row, l-r) Capitol's Bruce Revid, guitarist Joey Brasler, and bassist Steve Crane.

# THE PICTURE PAGES

## Some Gold For Them There Mills



20th Century-Fox recording artist Stephanie Mills and her family were recently surprised with gold records for her album, "Whatcha Gonna Do With My Lovin'." The breakfast/presentation was hosted by RCA Records, the label distributor. Shown at the Regency Hotel are (back row, l-r) RCA's Bill Staton and Basil Marshall, sister Audrey Mills, RCA VP Ray Harris, mother Christine Mills, RCA's Keith Jackson, Stephanie, 20th Sr. VP Neil Portnow, and RCA's Larry Palmacci. Seated (l-r) are RCA's Elliot Horne, and brothers Alan and Joey Mills.

## Jam Packed With Gold



Polydor recording artists, the Jam, are shown accepting gold albums and singles for recent British hits following their recent tour of Britain. The "Setting Sons" LP is scheduled for release in the U.S. shortly. Shown above are (l-r) Jam's Rick Buckler, Polydor's Denis Munday, group's Paul Weller, Polydor's Tony A.J. Morris and Jim Cook, and band member Bruce Foxton.

## April Wine Anticipates Vintage Year



April Wine, Canadian rock 'n' roll band on Capitol Records, has recently been touring the U.S. with Styx and Foreigner to promote their current LP, "Harder...Faster." Shown with the group after their recent performance at the Forum near L.A. are several Capitol execs including (front row, l-r) VP Dennis White, AW members Steve Lang and Brian Greenway, Bruce Ravid, VP Rupert Perry, and group manager Terry Flood. Pictured in back row are (l-r) band members Gary Moffet and Myles Goodwyn, VP Dan Davis, and AW member Jerry Mercer.

## Cockburn Re-Enters U.S. Market



Canadian artist and five-time Juno Award winner Bruce Cockburn has signed with Millennium Records. They will be releasing his single, "Wondering Where The Lions Are," from the "Dancing In The Dragon's Jaws" LP to the American public on January 25. Pictured at the welcoming above are (l-r) Millennium President Jimmy Jenner, Cockburn, and manager Bernie Finkelstein.

## EMI Picks Kwick To Click



EMI-America/United Artists Records has signed Memphis-based group Kwick. Pictured at the pacting are (top row, l-r) Kwick's Betram Brown and Terry Bartlett, group's manager Rick Taylor, and Kwick members Vince Williams and William Sumlin; (front row, l-r) EMI-A/UA's Howard Geiger, EMI-A/UA GM/R&B Division Varnell Johnson, and group's producer Allen Jones.

## ATV/Wooded Lake Contracts Cropper's Compositions



ATV/Wooded Lake Publishing has pactted noted songwriter, guitarist, and producer Steve Cropper to an exclusive, worldwide co-publishing contract. Pictured at the pacting are, from left: Wooded Lake Music Publishing President Jeff Franklin, Steve Cropper, ATV Music VP Steve Lowe, and ATV Music President Sam Trust.



# Black Radio

## Bill Speed

### The R&R Black Radio Ratings Conference Call, Pt. I

Last year, R&R Ratings Editor Jhan Hiber and I held a rap session regarding the various ratings services and the methods used to survey the metros nationally, as they relate to ethnics. The response was so great that this year we felt the need to take this forum a step further by discussing several of the pros and cons about current conditions of minorities and rating services. We arranged for a conference call with four top Black radio programmers and management personnel: Amos Brown, GM of WTLC/Indianapolis; Doug Harris, PD, WAOK/Atlanta; Ron King, PD, WDIA/Memphis; and Bob Scott, PD, WOL/Washington. They exchanged ideas and discussed their concerns with Jhan Hiber and me, and the following dialogue will be of particular interest, especially since many of you have received or are receiving your latest books. I hope that some of the issues and answers here tie in with yours, as we bring out some of the problems ethnics and rating services face.

**R&R:** First of all, let's talk about ethnic retrieval, its current status and what's likely to be happening in the next year as it relates to Arbitron's sampling of Black radio listeners.

As most of you probably know, Arbitron's current ethnic retrieval procedure works something like this. Anyone living in the so-called high-density black area does not actually receive a diary. Instead, those who agree to be surveyed are called every day during the relevant survey week to obtain the listening of every 12+ household member.

However, in the Oct.-Nov. '79 Detroit survey, Arbitron just completed testing what it calls the "augmented diary." Briefly, everyone — black, white, Hispanic, or whatever — would be mailed diaries. There would be no more telephone retrieval. But the diary is augmented in two ways. First, Arbitron plans to increase the premium given for taking part in the survey to about two dollars per person in hopes of getting better cooperation. Second, single person households and black households will get reminder calls asking people if they filled out the diary that day, do they have any questions about it, did they fill it out accurately, and so on.

**RON KING:** Why does Arbitron feel that there is such need for telephone retrieval in the minority community? Why has this presented such a problem?

**R&R:** The problem was, and they have been testing it in the minority community for about eight to 10 years, that the response rate — how many diaries were returned — was not as high as they felt it should be to give a realistic proportional representation of the black population. Let's assume that your metro area has a 30 percent 12+ black population, the service would then hope to get 30 percent of the black-placed diaries back, but they might very well get only 10 percent.

**RON KING:** In that case, don't they weight those 10 percent?

**R&R:** Yes, they do. But the more weighting that has to be done, especially in a case of such extreme disparity, the more unreliable the results are likely to be. That's why Arbitron inaugurated the telephone retrieval method, which has to some extent improved the return rate for blacks in the affected metros.

**DOUG HARRIS:** When conducting these follow-up calls, does Arbitron take into consideration that black people might be less willing to give information out to white voices over the phone?

**R&R:** I don't think so. Reportedly, they did a study of white interviewers vs. ethnic interviewers a couple of years ago and they claimed they found no significant difference, but I never saw the results.

I really feel that there is a significant difference between the white interviewer and the ethnic interviewer when surveying ethnics. Regardless of whether they use the telephone



**GALVESTON GETS READY FOR TEDDY** — When Philadelphia International recording artist Teddy Pendergrass performed in nearby Houston recently, KGBC/Galveston offered listeners a chance to have dinner with Teddy as well as limo service to and from the show. Pictured backstage are (l-r) CBS's Emilian White, contest winner, KGBC PD Randy Sterling, Pendergrass, and (doing a little bear hugging) another contest winner.

retrieval method or the augmented diary method that they're currently testing, both involve telephone contact, and I think ethnic broadcasters ought to suggest to Arbitron if they have ethnic staffers make these calls in their metros.

**DOUG HARRIS:** We just received our book and it's strange that we went up in cumes and went up in quarter hours metro, but we lost a tenth of a point. Meanwhile, Mediastat had us up from 3.5 to a 6.6 . . .

**R&R:** This is why I stressed in my column last week (R&R 1-25), the value of going to Laurel and checking the diaries, because you really can't tell what happened just by looking at the book.

For example, Willie Davis's station here in L.A. (KACE) uses "FM 104" as its logo — it's 103.9 but there's a Beautiful Music station that uses an audio logo of "104" also and in the past, whenever Arbitron got a 104 entry, even when it was in the black community they credited it to the Beautiful Music station. We went back and inspected his diaries for last spring and found that about 25 percent of his listening had been robbed because Arbitron hadn't made the correct slogan identification. I might add that since then, Arbitron has taken steps to revise its policy in this respect, but this just points out that the book is really only the tip of the iceberg.

**AMOS BROWN:** I couldn't agree with you more. When we went to Laurel and went through the diaries, among other things we found that one of the interviewers kept calling the same black household about seven or eight o'clock at night. The lady who lived there was sleeping and there was no reported listening. So we ended up with zero diary.

**R&R:** Well, supposedly the calls are to be made at a convenient time as selected by the household.

**BOB SCOTT:** We've found cases where a 92-year-old lady reported listening to a teen-oriented station for 180 quarter hours.

**R&R:** This gets back to the problem of inadequate staffers affecting the quality of the survey. And this is one reason why Arbitron's future plans might be to give everyone a diary so that the phone calls won't be quite as vital.

**AMOS BROWN:** They're crazy if they think we want to give up telephone retrieval. Maybe if Arbitron sees the census getting a national response through the mail, they'll feel that they can get away with it, but something tells me that if they come off telephones here, my station might have to take a very hard look at diary announcements. We don't want to do it, and don't want to be forced into it, but I'm afraid of them placing diaries — which naturally I'd want returned — in black households 'cause black folks are slow at returning mail.

**R&R:** That's the point of the augmented diary. Respondents will be given a daily call as a reminder to record their listening and at the end of the week, they'll get a call asking them to send the diary back.

Next week: A discussion of Arbitron's affirmative action plans, extended measurement, and more in part two of "Rating Services And You."

### People, Places & Things

WBMX/Chicago PD James Alexander will be the recipient of a "National Disco Programmer of the Year Award" in February . . . KKSS/St. Louis has changed call letters to KMJM, similar to the Amatore group's flagship station KMJQ/Houston . . . WAMM/Flint has started its billboard campaign. PD Enoch Gregory says, "They're super." (I understand they're done like the Superman logo.) . . . WTJZ/Clearwater reports good response to its recent weather report promotion . . . WERD/Jacksonville PD Marc Little has recently been named to a special Sports and Entertainment Commission for the city of Jacksonville, as part of a 19-member board. Little brings with him a vast background in promotion, sports, and entertainment. Aside from his duties at WERD, he serves as a part-time sports anchorman and field reporter for WJXT-TV (Channel 4) in town . . . Sheridan Broadcasting will be airing 5-minute sports capsules daily entitled "Games of the World" on most of the SBN affiliate stations. This show promises to take you "behind the scenes and put you on top of the action." Coverage includes the Winter Olympics in Lake Placid, women's basketball in Colorado Springs, boxing in Atlanta, swimming in Austin, weightlifting in Philly, and track & field in Oregon . . . Remember, April 1 is National Census Day. Don't be a fool, stand up and be counted. Remember also, you don't have to be a reporter to participate in this section. Please send all materials (pictures and news items) to Bill Speed, 1930 Century Park West, Los Angeles, CA 90067.



**SMOKEY CRUISES CHICAGO** — Following his recent headlining performance at a benefit for the city's poor, Tamla/Motown's Smokey Robinson (second from left) cruised by the studios of WVON/Chicago, where he's pictured with, from left: station staffers Richard Steel, Steve Gunn, and Motown's Larry Lavan.

HER DEBUT ALBUM ON MCA

# Emotion



Produced by Steve Tyrell  
for Unison Productions, LTD.  
Arranged and Conducted by  
Webster Lewis

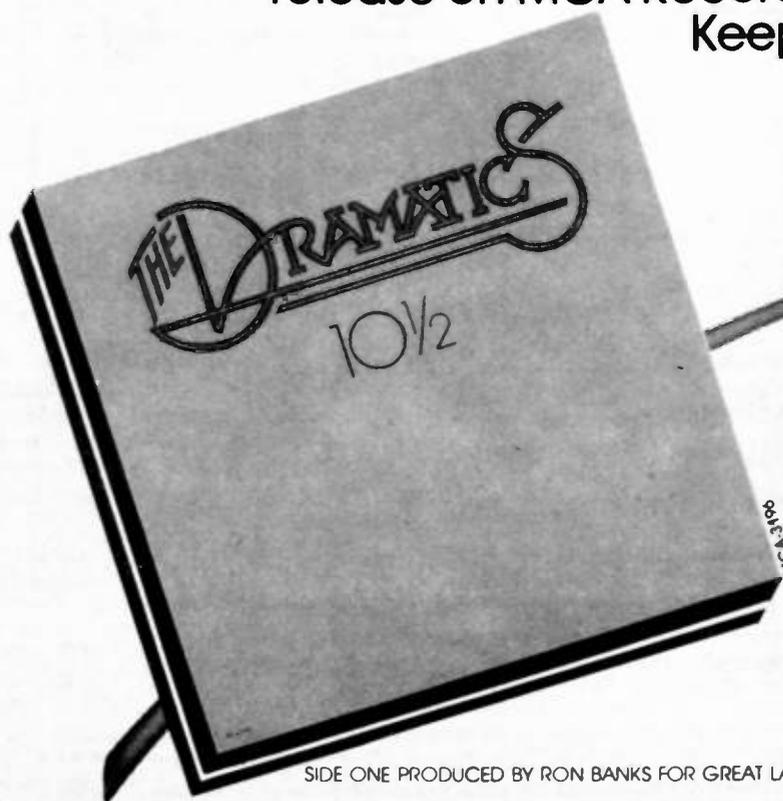
# MERRY CLAYTON

MCA RECORDS

NEW FROM

# THE DRAMATICS

Let's welcome THE DRAMATICS back home with their new single  
release on MCA Records, "Welcome Back Home."  
Keep the needles moving. (MCA 41178)



KGfJ  
KACE  
KJLH  
KVOV  
KPOP  
KYAC  
KTOY  
KLJP  
WKXI/FM  
WTAM/FM  
WBAD  
WORV  
KAEZ  
KJET  
KYOK  
KMJQ/FM  
KGBC  
KADO/FM

KCOH  
KTRY  
WBOK  
WXEL/FM  
WYLD/FM  
WYLD/AM  
WGOK  
WFDR  
WEAS/FM  
WOKS  
WDDO

WIBB  
WGOV  
WDWD  
WRDW  
WBUL  
WBIL  
WPDQ  
WRBD  
WTMP  
WBOP  
WWAB  
WRTB  
WFTU  
WANM

WASC  
WPAL  
WARR  
WRSV  
WBSC  
WQKI  
WVDM  
WAAA  
WIDU  
WGIV  
WWIL  
WRNB  
WBC  
WLOK  
WDIA

WNOO  
KOKY  
WBLK  
WUFO  
WDKX  
WNIA  
WQLN  
WLOU  
WVCO  
WJMO  
WIBC  
WTLC  
WJLB

WGPR  
WCHB  
WKLR  
WNOV  
WBMX  
WAWA  
WLTH  
WNIJ  
WUSS/FM  
WLD  
WDAS/FM  
WHUR/FM  
WOWI/FM  
WTCC  
WDAO  
WLOK  
WAKR

MCA RECORDS

SIDE ONE PRODUCED BY RON BANKS FOR GREAT LAKES PRODUCTIONS, INC. SIDE TWO PRODUCED BY LARRY "LJ" REYNOLDS FOR GREAT LAKES PRODUCTIONS, INC. EXECUTIVE PRODUCER: DON DAVIS

# Pop/Rhythms

## HOTTEST

Following are listed in order of their airplay activity.

- NARADA MICHAEL WALDEN**  
"I Shoulda Loved Ya" (Atlantic)  
**WHISPERS**  
"And The Beat Goes On" (Solar/RCA)  
**SISTER SLEDGE**  
"Got To Love Somebody" (Cotillion)  
**RAY, GOODMAN & BROWN**  
"Special Lady" (Polydor)  
**LOU RAWLS**  
"Sit Down And Talk To Me" (Philadelphia International)  
**KOOL & THE GANG**  
"Too Hot" (De-Lite)  
**TAVARES**  
"Bad Times" (Capitol)  
**GAP BAND**  
"Steppin' (Out)" (Mercury)  
**PARLIAMENT**  
"Theme From The Black Hole" (Casablanca)  
**PATRICE RUSHEN**  
"Haven't You Heard" (Elektra)  
**ANGELA BOFILL**  
"What I Wouldn't Do" (GRP/Arista)

## CLIMBERS

Following are listed in order of their airplay activity.

**VAUGHN MASON & CREW** "Bounce, Rock, Shake, Roll" (Brunswick) 49% reporting activity. In the East it is new at WXYV, medium at WKND and WILD, and hot at WWIN and WOL. New at WVEE, WHRK, and WANT in the South with mediums at WLOK, WJMI, WHYZ, and WKXI and hots at WENN, WAOK and KOKY. Added at WJLB, medium at WKWM, and hot at WTLC in the Midwest.

**TEDDY PENDERGRASS** "Shout And Scream" (Philadelphia International) 43% reporting action. In the West it is climbing at KDIA. Medium at WTLC, WJMO, WAMM, KAEZ, and WJLB in the Midwest with hots at KATZ, WLOU and WCIN. The South reflects a debut at WJJS, medium at WDIA and WENN while hot at WAOK and WLOK. Climbing at WAMO and WOL in the East.

**HAROLD MELVIN & THE BLUENOTES** "Prayin'" (Source/MCA) 43% of our reporters are on it. Added in the Midwest at WAMM; climbing at WBMX, KAEZ, WVON, WJLB, and WLOU while hot at WKWM and WCIN. The South reflects it climbing at WAOK and WHYZ and hot at WYLD. Climbing at WOL, WWRL, WAMO and WKND and hot at WILD in the East.

**NORMA JEAN** "High Society" (Bearsville) 43% reporting airplay. New at WANT and WKXI in the South; otherwise climbing at KOKY, WDIA, WYLD, WAOK and WHYZ. Climbing at the following stations in the Midwest: WAMM, WVON, WLOU and WJMO with hots at WJLB, WDAO and WCIN. Hot in the West at KDAY. Medium at WOL in the East.

**SHALAMAR** "Second Time Around" (Solar/RCA) 43% reporting activity. Hot in the East at WWIN and WKND. Hot throughout the South at WYLD, WAOK, WHYZ, WENN, WLOK, and WJJS. Medium in the Midwest at KATZ, WVON, WBMX; hot at WJMO, KMJM, WAMM, KAEZ and WJLB.

**COMMODORES** "Wonderland" (Motown) 43% reporting airplay. Added at WWIN in the East; medium at WAMO and WKND, while hot at WWRL. Medium at WKXI, WYLD, and WHYZ in the South. The Midwest reflects it hot at WJMO while climbing at WTLC, WCIN, WKWM, KMJM, WAMM, WVON and WLOU. Hot in the West at KDIA.

**INNER LIFE** "I'm Caught Up" (Prelude) 41% of our reporters are on it. In the West it is climbing at KDIA. Hot at WOL in the East while climbing at WILD, WKND, WAMO and

## Album Airplay

Following are listed in order of their airplay activity.

- PARLIAMENT** "Gloryhallastoopid" (Casablanca) "The Big Bang Theory" "Theme From The Black Hole" "Party People"  
**GAP BAND** "Gap Band II" (Mercury) "Steppin' (Out)" "I Don't Believe You Want To Get Up And Dance (Oops!)"  
**LOU RAWLS** "Sit Down And Talk To Me" (Philadelphia International) "Sit Down And Talk To Me"  
**RUFUS & CHAKA** "Masterjam" (MCA) "Any Love" "Masterjam" "Do You Love What You Feel"  
**PRINCE** "Prince" (WB) "Sexy Dancer" "Why You Wanna Treat Me So Bad" "I Wanna Be Your Lover"  
**WHISPERS** "The Whispers" (Solar/RCA) "Lady" "And The Beat Goes On"  
**SHALAMAR** "Big Fun" (Solar/RCA) "The Second Time Around" "Right In The Socket"  
**NARADA MICHAEL WALDEN** "The Dence Of Life" (Atlantic) "I Shoulda Loved Ya"  
**NATALIE COLE/PEABO BRYSON** "We're The Best Of Friends" (Capitol) "What You Won't Do For Love" "We're The Best Of Friends" "Gimme Some Time"  
**ANGELA BOFILL** "Angel Of The Night" (GRP/Arista) "What I Wouldn't Do" "I Try"

\*Asterisk denotes that cut has been released as a single.

WWIN. New at WKXI in the South; medium rotation at KOKY, WYLD and WLOK, while hot at WDIA. New at WJLB in the Midwest with climbing positions at WJMO, WAMM and WDAO.

**JEAN CARN** "My Love Don't Come Easy" (Philadelphia International) 41% reporting airplay. New at WTLC in the Midwest with medium rotation at WDAO, WKWM, WJLB, WLOU and KATZ. Medium throughout the South at WDIA, WYLD and WLOK. Climbing in the East at WWIN, WAMO, WKND, WILD, WWRL and WOL.

**ROY AYERS** "Don't Stop The Feeling" (Polydor) 41% reporting airplay. Added in the East at WWIN, WKND and WXYV; medium at WILD. New in the South at WHRK and WVEE; climbing at WAOK, KOKY and WHYZ. Hot at WBMX in the Midwest; climbing at WJMO, KMJM, WWWS and WLOU. Medium in the West at KLIP.

**ROBERTA FLACK & DONNY HATHAWAY** "You Are My Heaven" (Atlantic) 38% reporting activity. New at WAOK and WHYZ in the South while climbing at WYLD, WDIA, WKXI and KOKY. Added in the Midwest at KMJM; climbing at WDAO, WKWM, WVON and WWWS, while hot at WCIN and WTLC. Medium in the East at WWRL.

**SPINNERS** "Workin' My Way Back To You" (Atlantic) 38% of our reporters are on it. Added in the East at WAMO; medium at WWRL. The South reflects medium airplay at WKXI, WYLD, WHYZ, and WLOK with hots at KOKY and WDIA. New at WJMO, WJLB, and WAMM in the Midwest while climbing at WWWS. The West shows it medium at KDIA and hot at KDAY.

**REN WOODS** "I'm In Love With You" (ARC/Columbia) 35% reporting airplay. Added in the South at WHRK and WVEE; medium at WLOK and WKXI. New in the East at WXYV while climbing at WAMO, WOL and WKND. Hot rotation in the Midwest at KATZ while medium at WVON, WCIN, WDAO and WKWM.

**KENNY LOGGINS** "This Is It" (Columbia) 35% reporting action. In the East it is new at WXYV. New at WHRK, WAOK and WVEE; climbing at WLOK and WKXI in the South. Medium in the Midwest at WAMM, WTLC, KMJM, WJLB, WWWS and KATZ. Climbing at KDIA in the West.

## NEW & ACTIVE

**PEACHES & HERB** "I Pledge My Love" (Polydor) 32% reporting airplay. Medium at WWRL and WKND in the East. New in the West at KDIA. Climbing in the Midwest at WLOU, WVON, and WJMO while hot at WDAO. The South reflects hot rotation at WDIA and medium at WKXI, WAOK, WJMI, and WHYZ.

**BRASS CONSTRUCTION** "Right Place" (UA) 32% reporting activity. New at WKND in the East; medium at WOL. Climbing at WCIN, WDAO, WJMO and WLOU in the Midwest; hot at KAEZ and WWWS. The South shows it new at WYLD, medium at WJMI and WHYZ, and hot at WANT.

**BONNIE POINTER** "I Can't Help Myself" (Motown) 32% reporting airplay. Climbing at WLOK, WHYZ, and WYLD in the South. Climbing in the Midwest at WJMO, KAEZ, WJLB, and WLOU. Hot in the West at KLIP while medium at KDIA.

**CHUCK CISSEL** "Cisselin' Hot" (Arista) 27% of our reporters are on it. New at KLIP in the West. Debuting in the South at WANT; medium at WHYZ and WYLD. New at KAEZ in the Midwest while climbing at WLOU and KATZ; hot at WJLB and WWWS. Medium at WWRL in the East.

**RONNIE LAWS** "Every Generation" (UA) 27% reporting action. Added in the Midwest at KATZ, WVON and WJMO; medium at WDAO and WTLC. New at WHYZ in the South, medium at WAOK, and hot at KOKY. Added at WKND and medium at WWRL in the East.

**SERGIO MENDES** "I'll Tell You" (Elektra) 27% reporting airplay. Climbing at WDAO, WBMX, WVON, and WJLB in the Midwest. Added in the South at WYLD and medium at WHYZ. Climbing in the East at WWIN, WAMO, WOL, and WKND.

## JAZZ RADIO

### HOTTEST

Following are listed in order of their airplay activity.

- MANHATTAN TRANSFER** ..... "Extensions" (Atlantic)  
..... "Birdland" Various Cuts  
**BOB JAMES/EARL KLUGH** ..... "One On One" (Tappan Zee/Columbia)  
..... "Kari"  
**PAT METHENY** ..... "American Garage" (ECM)  
..... Title "Heartland" Various Cuts  
**TOM SCOTT** ..... "Street Beat" (Columbia)  
..... Title  
**DEXTER GORDON** ..... "Great Encounters" (Columbia)  
..... Various Cuts  
**FRIENDSHIP** ..... "Friendship" (Elektra)  
..... Various Cuts  
**AHMAD JAMAL** ..... "Genetic Walk" (20th)  
..... Various Cuts  
**JAY HOGGARD** ..... "Days Like These" (GRP/Arista)  
..... Various Cuts  
**RONNIE LAWS** ..... "Every Generation" (UA)  
..... Various Cuts  
**HIROSHIMA** ..... "Hiroshima" (Arista)  
..... Various Cuts

### NEW & ACTIVE

- JON FADDIS** ..... "Good And Plenty" (Buddah/Arista)  
..... Various Cuts

EAST: WRVR/New York, NY, Herschel/Prescott WHUR/Washington, O.C., Jesse Fox, WEA/Baltimore, MD, Chauncey Lewis, WYBC/New Haven, CT, Eric Strauss. SOUTH: WCKL/Atlanta, GA, Requeya Ward, WTJZ/ Newport News, VA, Roi Ewell. MIDWEST: WBBY/Columbus, OH, P. Norman Grant, WJZZ/Detroit, MI, Dorian Paster. WEST: KAOZ/Denver, CO, Chuck Edwards; KRE/Berkeley, CA, Hal Jackson; KKGO/Los Angeles, CA, Monica Riordan; KJLH/Los Angeles, CA, Lawrence Tarter.

**Pop/Rhythms**  
**Hottest**  
**February 1, 1980**

EAST	SOUTH	MIDWEST	WEST
Lenny White Rufus & Chaka Ray, Goodman & Brown Patrice Rushen	Narada Michael Walden Shalamar Lenny White	Narada Michael Walden	Ray, Goodman & Brown Narada Michael Walden Kool & The Gang "Too"

**Regionalized Adds & Hots**

Stations are listed by region. Hots are listed in order of their airplay activity.

**EAST**

**WAMO**  
Pittsburgh, PA  
Ken Allen

**ADDED**  
Whispers  
Spinners  
Lou Rawls  
L.A. Boppers  
Triple S Connection

**HOTTEST**  
Lenny White  
Pleasure  
Michael Jackson  
Gap Band  
Patrice Rushen  
Bar-Kays  
Mary Wilson  
Rufus & Chaka  
Teena Marie

**WKND**  
Hartford, CT  
Eddie Jordan

**ADDED**  
Roy Ayers  
Brass Construction  
Ronnie Laws  
Billy Paul  
Silk

**HOTTEST**  
Lenny White  
Smokely Robinson  
Shalamar  
Natalie Cole/Peabo Bryson  
Phyllis Hyman  
Patrice Rushen  
Ray, Goodman & Brown  
Narada Michael Walden  
Rufus & Chaka  
Michael Jackson

**WILD**  
Boston, MA  
Steve Crumbly

**ADDED**  
Natalie Cole/Peabo Bryson  
"What"  
Prince "Why"  
Rick James  
Al Hudson  
Sylvester  
Webster Lewis

**HOTTEST**  
Lenny White  
O'Jays  
Ray, Goodman & Brown  
Atlantic Starr  
Michael Jackson  
Phyllis Hyman  
Rufus & Chaka  
Stevie Wonder  
Patrice Rushen  
Harold Melvin

**WWIN**  
Baltimore, MD  
Curtis Anderson

**ADDED**  
Parliament  
Chuck Mangione  
Fat Larry's Band  
Tavares  
Brenda Russell  
Roy Ayers  
Commodores  
Prince "Why"  
Jocko  
Viola Wills

**HOTTEST**  
Gap Band  
Angela Bofill "Try"  
Ray, Goodman & Brown  
Shalamar  
Vaughn Mason  
Lenny White  
Prince "Sexy"

**WXYV**  
Baltimore, MD  
Larry Wilson

**ADDED**  
Parliament  
Prince  
Vaughn Mason  
Kenny Loggins  
Stargard  
Roy Ayers  
Debbie Jacobs  
Andy Gibb  
Ren Woods

**HOTTEST**  
Slave  
Rufus & Chaka  
Inner Life  
Shalamar  
Lenny White  
Sergio Mendes

**WWRL**  
New York, NY  
Bob Law/Linda Haynes

**ADDED**  
Sylvester  
Webster Lewis  
Brothers Johnson  
L.A. Boppers  
Fat Larry's Band

**HOTTEST**  
Commodores  
Tavares  
EW&F  
Narada Michael Walden  
Slave  
Angela Bofill  
Whispers  
Patrice Rushen  
Lenny White

**SOUTH**

**KOKY**  
Little Rock, AR  
Jimmy Smith

**ADDED**  
Dramatics  
Ava Cherry  
Grey & Henks

**HOTTEST**  
Rufus & Chaka  
Sister Sledge  
Narada Michael Walden  
Angela Bofill  
Vaughn Mason  
Spinners  
Kool & The Gang  
Ray, Goodman & Brown  
Ronnie Laws

**WDLA**  
Memphis, TN  
Ron King

**ADDED**  
GQ  
Bar-Kays

**HOTTEST**  
Kool & The Gang  
Spinners  
Captain & Tennille  
Patrice Rushen  
Inner Life  
Narada Michael Walden  
Whispers  
Ray, Goodman & Brown  
Lenny White  
Peaches & Herb

**WAOK**  
Atlanta, GA  
Doug Harris

**ADDED**  
Fatback Band  
Stix Hooper  
Viola Wills  
Roberta Flack/Donny Hathaway  
Ava Cherry  
Joe Bataan  
Kenny Loggins

**HOTTEST**  
Vaughn Mason  
Narada Michael Walden  
Shalamar  
Whispers  
Cheryl Lynn  
Parliament  
Teddy Pendergrass  
Hiroshima  
Kool & The Gang

**WENN**  
Birmingham, AL  
Jim Lawson

**ADDED**  
L.V. Johnson  
Aretha Franklin  
Diane Ross  
Yellow Magic Orchestra  
Crema D'Cocoa

**HOTTEST**  
Sequence  
Vaughn Mason  
Jimmy Bo Home  
Narada Michael Walden  
Angela Bofill "Try"  
Wilson Pickett  
O'Jays "Want"  
Bar-Kays  
Lakeside  
Shalamar

**WJMI**  
Jackson, MS  
Carl Haynes

**ADDED**  
Not Available

**HOTTEST**  
Pleasure  
Sequence  
Fatback Band  
Mandre  
Parliament  
Kool & The Gang  
Latimore  
EW&F  
Sugar Hill Gang  
Lakeside

**WNYZ**  
Greenville, SC  
Mike Williams

**ADDED**  
Prince "Why"  
Roberta Flack/Donny Hathaway  
Sharon Paige  
Brothers By Choice  
Alton McClain/Johnny Bristol  
Ronnie Laws  
Controllers  
Western Union  
South Road Connection

**HOTTEST**  
Shalamar  
Cameo  
Natalie Cole/Peabo Bryson  
Narada Michael Walden  
Stevie Wonder  
Millie Jackson/Isaac Hayes  
Sequence  
Ray, Goodman & Brown  
Kurtis Blow

**WANT**  
Richmond, VA  
Ben Miles

**ADDED**  
Lou Rawls  
Chuck Cissel  
Norma Jean  
Whispers  
Vaughn Mason  
Webster Lewis  
Leon Ware

**HOTTEST**  
Brass Construction  
Slave  
Parliament  
Narada Michael Walden  
Ray, Goodman & Brown  
Lakeside  
Angela Bofill  
Tavares

**WHRK**  
Memphis, TN  
Ron Olson

**ADDED**  
Parliament  
Prince  
Vaughn Mason  
Kenny Loggins  
Stargard  
Roy Ayers  
Debbie Jacobs  
Andy Gibb  
Ren Woods

**HOTTEST**  
Slave  
Rufus & Chaka  
Inner Life  
Shalamar  
Lenny White  
Sergio Mendes

**WYLD**  
New Orleans, LA  
Wills Jay Johnson

**ADDED**  
Parliament  
Prince  
Angela Bofill "What/Try"  
Sergio Mendes  
South Road Connection  
GQ  
Dramatics  
L.A. Boppers  
Brass Construction  
The Waters

**HOTTEST**  
Cameo  
Lenny White  
Inner Life  
Shalamar  
Patrice Rushen  
Sequence  
Ray, Goodman & Brown  
Narada Michael Walden  
O'Jays  
Harold Melvin  
Whispers

**MIDWEST**

**WTLC**  
Indianapolis, IN  
Jay Johnson

**ADDED**  
GQ  
Donna Summer  
Stargard  
Stix Hooper  
Brothers By Choice  
Shadow  
Lou Rawls  
Dramatics  
Jan Carn  
Curtis Walker

**HOTTEST**  
Yellow Magic Orchestra  
Parliament  
Gap Band  
Kool & The Gang  
Whispers  
Vaughn Mason  
Roberta Flack/Donny Hathaway  
Brides Of Funkenstein  
Bar-Kays  
Joe Bataan

**WDAD**  
Dayton, OH  
Turk Logan

**ADDED**  
Not Available

**HOTTEST**  
Teena Marie  
Sister Sledge  
Jones Girls  
Norma Jean  
Slave  
Bobby Wright  
Peaches & Herb  
Kinsman Dazz  
Alton McClain/Johnny Bristol  
Brothers By Choice  
Fat Larry's Band

**WKWM**  
Grand Rapids, MI  
Frank Grant

**ADDED**  
GQ  
Donna Summer  
Prince "Why"  
Chuck Mangione  
Viola Wills  
L.A. Boppers  
Johnnie Taylor

**HOTTEST**  
O'Jays  
Yellow Magic Orchestra  
Harold Melvin  
Gap Band  
Prince  
Rufus & Chaka  
Cameo  
Ray, Goodman & Brown  
Narada Michael Walden  
Wilson Pickett

**WJJS**  
Lynchburg, VA  
Robert Goina

**ADDED**  
Dionne Warwick  
Stargard  
Ronnie Millsap  
Teddy Pendergrass  
Amii Stewart  
Con Funk Shun  
T-Connection  
Gale Mills  
Funkadelic  
Rose Royce

**HOTTEST**  
Michael Jackson  
Lenny White  
Rufus & Chaka  
Stevie Wonder  
Shalamar  
O'Jays  
Natalie Cole/Peabo Bryson  
Bar-Kays  
Patrice Rushen  
Narada Michael Walden

**WBMX**  
Chicago, IL  
James Alexander

**ADDED**  
Kinsman Dazz  
Teri DeSario

**HOTTEST**  
Cameo  
Michael Jackson  
Rufus & Chaka  
Ray, Goodman & Brown  
Tavares  
Narada Michael Walden  
Roy Ayers  
Phyllis Hyman  
Prince "Lover"  
Shadow

**WCIN**  
Cincinnati, OH  
Bob Long

**ADDED**  
Not Available

**HOTTEST**  
Yellow Magic Orchestra  
Sister Sledge  
Teddy Pendergrass  
Narada Michael Walden  
Lou Rawls  
Angela Bofill  
Harold Melvin  
Norma Jean  
Roberta Flack/Donny Hathaway  
Parliament

**WJMO**  
Cleveland, OH  
Bernie Moody

**ADDED**  
Ronnie Laws  
Spinners  
Prince  
GQ  
Dramatics  
Natalie Cole/Peabo Bryson  
"What"

**HOTTEST**  
O'Jays  
Natalie Cole/Peabo Bryson  
Lenny White  
Commodores  
Slave  
Michael Jackson  
Shalamar  
Gap Band  
Patrice Rushen

**KMJM**  
St. Louis, MO  
Harry D

**ADDED**  
Trussel  
Kool & The Gang  
Roberta Flack/Donny Hathaway  
Tavares

**HOTTEST**  
Shalamar  
Cameo  
Michael Jackson  
Diane Ross  
Patrice Rushen  
Ashford & Simpson  
Rufus & Chaka  
Phyllis Hyman  
Prince "Lover"  
Narada Michael Walden

**WVON**  
Chicago, IL  
Carl Connors

**ADDED**  
Whispers  
Ronnie Laws  
Donna Summer  
Donald Byrd  
Natalie Cole/Peabo Bryson  
"What"

**HOTTEST**  
Cameo  
L.V. Johnson  
Barry White  
Latimore  
Slave  
Ray, Goodman & Brown  
Billy Preston/Syresta  
Millie Jackson/Isaac Hayes  
Herb Alpert  
Lou Rawls

**WJLB**  
Detroit, MI  
J. Michael McKay

**ADDED**  
Prince  
Stargard  
Inner Life  
Dramatics  
Jimmy Bo Home  
Donna Summer  
KC & Sunshine Band  
Vaughn Mason  
Spinners

**HOTTEST**  
Chuck Cissel  
Shalamar  
Narada Michael Walden  
O'Jays  
Ray, Goodman & Brown  
Yellow Magic Orchestra  
Natalie Cole/Peabo Bryson  
Norma Jean  
Dexter Wansel  
Bobby Bland

**WWWB**  
Saginaw, MI  
Kermit Crockett

**ADDED**  
Ben E. King  
Chuck Mangione  
Prince

**HOTTEST**  
Gap Band  
Parliament  
Lenny White  
Narada Michael Walden  
Whispers  
Brass Construction  
Wer  
Chuck Cissel  
Yellow Magic Orchestra

**WLOU**  
Louisville, KY  
Bill Price

**ADDED**  
Lou Rawls  
Gil Scott-Heron  
Dramatics  
Brothers By Choice

**HOTTEST**  
Teddy Pendergrass  
Gap Band  
Narada Michael Walden  
Funkadelic  
NYC  
Eugene Record  
Sister Sledge  
Diane Ross  
Phyllis Hyman  
Latimore

**KATZ**  
St. Louis, MO  
Gary Starr

**ADDED**  
Gil Scott-Heron  
Ronnie Laws  
Natalie Cole/Peabo Bryson  
Dramatics  
Debbie Jacobs

**HOTTEST**  
Lenny White  
O'Jays  
Lou Rawls  
Stix Hooper  
Teddy Pendergrass  
Sister Sledge  
Dexter Wansel  
Ren Woods  
Rufus & Chaka  
McFadden & Whitehead

**WEST**

**KLIP**  
Fresno, CA  
Mike Anthony

**ADDED**  
Chuck Cissel  
Solomon Burke  
Eugene Record  
Shotgun

**HOTTEST**  
Bar-Kays "Today"  
Shadow  
Donald Byrd  
Pressure  
Tyronne Davis  
Latimore  
Natalie Cole/Peabo Bryson  
GQ  
Chuck Mangione  
Bonnie Pointer

**KDAY**  
Los Angeles, CA  
Steve Woods

**ADDED**  
Vernon Burch  
Prince "Sexy"  
Brothers Johnson  
TTF  
Instant Funk  
Beverly Johnson

**HOTTEST**  
Whispers  
Ray, Goodman & Brown  
Kool & The Gang  
Narada Michael Walden  
Norma Jean  
Gap Band  
Parliament  
George Duke  
Angela Bofill  
Spinners

**KDIA**  
Oakland, CA  
Jerry Boukling

**ADDED**  
Rick James  
Chapter 8  
Peaches & Herb

**HOTTEST**  
Michael Jackson  
Ray, Goodman & Brown  
O'Jays  
Lenny White  
Patrice Rushen  
Phyllis Hyman  
Narada Michael Walden  
Kool & The Gang  
Lakeside  
Commodores



# Jeff Gelb AOR

## Lee Abrams Looks Ahead

1979 was an interesting year for Lee Abrams. His consultancy firm with Kent Burkhart expanded to become Burkhart/Abrams/Michaels/Douglas, and hired KDKB/Phoenix PD Jon Sinton for extra help in handling the firm's approximately 60 AOR client stations.

Meanwhile, Abrams took nine weeks out of his schedule to travel overseas to produce his first AOR album, by a group call Critical Mass. Abrams was not at liberty to comment on his fledgling career as a producer, but it is known he is interested in doing more such projects. How this will affect his job as a radio format consultant is a question he will answer in a forthcoming addendum to this interview.

**ON HIS OWN FUTURE PLANS:** I'll be involved in some other projects, but the radio stations will still be my priority. What I hope to do this year is spend a little less time on the road and a little more in the office, theorizing and planning. Sometimes I find myself worrying more about my next plane connection than about radio; that's when I know I have to get back to home base. I think I should be able to do the stations more good by spending more time in Atlanta, and with the expansion of our staff, the stations will still be covered.

**ON THE FUTURE OF AOR CONSULTANCIES:** I look at the consultant-station relationship as analogous to a record producer's with his group: if the group is already good, the producer just makes them sound that much better. We put no limits on our stations' creativity; we encourage our PD's to open up, and many of our best ideas as a group have come from our PD's.

**ON THE FUTURE OF MODAL PROGRAMMING:** We'll know after all the books come out and we can sit down with all the PD's. But right now it looks like that's where we're going to stay; it should, with some fine tuning, hold up for awhile.

The "modal" approach, by the way, is not throwing out all the soft artists, but an emphasis on musical attitude. When the next Linda Ronstadt album comes out I'm sure it'll get a lot of airplay. And if "Just The Way You Are" was released now, we'd probably play that a lot. We are deemphasizing that kind of artist in general, but when they come up with a song as relevant and happening as that was, for example, we wouldn't ignore it.

**ON THE ROLE OF NEW WAVE MUSIC FOR SUPERSTARS STATIONS:** I'm not a big fan of new wave. With the exception of a few groups, it has very limited potential here in America. I think



*"We're very much behind new bands and new music. It's just got to be good. Some of these new wave bands are just terrible."*

## Grafman Speaks Out On Century Changes

Century Broadcasting is one of AOR radio's oldest and staunchest supporters. Of late, its four AOR outlets (WABX/Detroit, KSHE/St. Louis, KWST/Los Angeles, and KMEL/San Francisco) have undergone extensive personnel changes, culminating in the resignation of National PD Bob Burch. Century VP and Director of Operations Shelley Grafman commented on this and other Century changes in a recent phone conversation: "We accepted Bob's resignation after a most enjoyable 8½-year working relationship. His contribution was, to say the least, involved and highly regarded. We wish him well in whatever he does next. We do not intend to replace him; each Century station will be programmed independently, though I'll keep on eye on the stations from L.A. and St. Louis."

there might be a few groups that are worthwhile, but new wave in general has not worked for us. Some of the acts we tried out and had faith in had no sales response. Typical street comments we'd get in our research on new wave were, 'New wave's a lot of crap; give me another Led Zeppelin album and I'll be happy.'

We're very much behind new bands and new music. It's just got to be good. Some of these new wave bands are just terrible.

**ON OVERSEAS EXPANSION:** We definitely want to do that. The problem is that it takes a long time to make overseas programmers understand the nature of our style of radio and why it might be to their benefit when their scattershot 8-80 programming already gets them 50% of the audience. So we're working on getting in on the ground floor with some new licenses opening up soon. We're looking at Cardiff and other places.

These stations would have to be staffed exclusively by natives, except perhaps for an Operations Director who knows American radio inside and out. But locals will have to be presenting the product; things are just too different over there to fake it.

**ON THE FUTURE OF AOR RADIO:** I anticipate, in the next three years, a real revolution in the overall sound of AOR radio stations: a freshness, a craziness borne out of breaking all the rules and creating new ones. It'll be very personality-conscious.

AOR is stronger than ever. I totally believe in it, and that's where I plan to put my time for the Eighties.



### KWST Will Stay AOR

Speaking of St. Louis, KSHE (which serves as Grafman's base of operations) has been the perennial ratings giant of the Century chain, this book jumping up from an admirable 5.5 to an excellent 8.9 12+ figure. The company's other AOR's have never matched the St. Louis operations' ratings figures. KWST is particular has suffered a series of PD and programming shifts and lackluster ratings books which have prompted endless rumors of format changes. Grafman laid such rumors to rest for the foreseeable future: "Its format is stable; it will continue as an AOR." Grafman chose former WABX PD Ted Ferguson last week as the newest KWST PD.

Also PD-less at present is KSHE, although Grafman oversees its programming and has appointed Rick Ballis as the station's MD. "Ultimately KSHE will also have a PD," Grafman revealed, "probably by summer."

In radio, change is the only constant. Century Broadcasting is making changes to strengthen its AOR chain, and with one unquestionable flagship station in St. Louis, the company has proven it has the ability to adapt its other stations for the radio challenges of the 1980's.

## WBCN's Siegel Makes Radio-TV Jump

WBCN/Boston midday air personality Matt Siegel is exiting his airshift to host a new live all-night TV talk show. The local program, to air between 2-4am Tuesday-Saturday on Boston's ABC-TV affiliate (WCVB), will be produced by WBCN news "dissector" Danny Schecter (who will retain his WBCN news functions).

### "Gonzo Johnny Carson"

Siegel described the new program, called "Five All-Night," as, "a gonzo Johnny Carson. It'll be a talk show, but a lot looser than most, with a lot of freedom so far as guests and musical performers are concerned." Rock music will play an important role in the programming of the show, utilizing both area acts as well as record company video. There will also be a call-in segment based

on Siegel's popular "Advice to the Lovelorn" feature of his WBCN shows.

### A Bittersweet Farewell

He described his feeling about leaving WBCN: "It's kind of bittersweet: I really love this place and they have been wonderful to me. It never had crossed my mind to leave the station until this opportunity came up." Siegel hopes to be able to continue contributing to the WBCN airside in some way, perhaps as a guest in early mornings with the station's morning show host Charles Laquidara.

"Five All-Night" goes live in early March. Siegel enthused, "It's really going to be different television. The station is more than willing to allow us to experiment with it. We hope it's going to prove to be to television what FM was to radio."



# CHRISTOPHER CROSS

"RIDE LIKE THE WIND," "THE LIGHT IS ON,"  
"SAY YOU'LL BE MINE"

THESE STATIONS ARE ALREADY PLAYING CHRIS IN A MEDIUM-HEAVY ROTATION! KADI, WMJQ, WVUD, WLOM, WRNW, WZZO, KILT-FM, KMAC/KISS, WBIR, LOVE 94, WJAX, WQDR, WWWZ, KNX-FM, KBBC, KFML, KXOA, KZAM, KINK, KZEL, KREM, WKDD, KFMH, KKDQ, WPCR, WPDH, NOVA 104, WRAS, WQUT, WAUD, WKWF, WOWD, WDBS, WKTM, KTYD, KSPN, KVRE, KIOK . . . AND MANY MORE!!

PRODUCED BY MICHAEL OMARTIAN

# PEARL HARBOR AND THE EXPLOSIONS

"YOU GOT IT (RELEASE IT)," "UP AND OVER,"  
"DRIVIN'," "SHUT UP AND DANCE"

GOODPHONE WEEKLY — ROCK ALBUMS #25  
ALBUM NETWORK — THE HOTTEST NATIONWIDE #33  
FMQB ALBUM REPORT — AIRPLAY INDEX #39

**WATCH FOR PEARL HARBOR AND THE EXPLOSIONS  
ON THEIR NATIONAL TOUR STARTING FEBRUARY 5TH!!**

PRODUCED BY DAVID KAHNE



# THE DUKES

"HEARTBREAKER," "TIME ON YOUR SIDE,"  
"HEARTS IN TROUBLE"

ALREADY ON: WMET, KSHE, WNEW, WBAB, WZZO, WRKK, WKDF, WQDR, KFML, KBCO, KRST, KBLE, KFMH, WTAO, WOUR, WHFS, NOVA 104, WRAS, WUOG, WQUT, WAUD, WKWF, WOWD, WLYX, WABD, WDBS, KTYD, KOLA, KCFR, KAWY, KTIM, KOZZ, KLAY, KAAK, KICT, WRNW, KIOK . . .

PRODUCED BY MARTY COHN & RICHIE ZITO

ON WARNER  BROS. RECORDS

# Jeff Gelb

## EVOLUTION

Neal Mirsky has won the highly-coveted PD post at WSHE/Miami. He leaves his current WDIZ/Orlando PD job this week, with no WDIZ successor yet named... WIQB/Ann Arbor is about to drop its live AOR programming for automated AOR... WLOM/Cape Cod PD Phil Redo has exited to WROR/Boston. Former MD Larry King has been upped to the WLOM PD post, while Nanci Donnellan has been named the station's new MD... Exited WBRU/Providence are PD Steve Stockman and MD Jeremy Schlosberg. New to the PD post is Nancy Abramson and as MD, Carolyn Berman... KDWB-FM/Minneapolis has split its AM simulcast to switch to AOR. Dave Hamilton is PD of the 50,000 watt station... Ted Ziegenbush has exited KCAL/San Bernardino for 91-X/San Diego... Daniel Brunty has been upped to PD from MD at WQDR/Raleigh... Brock Janoff has exited as PD at K-99/Great Falls. Nat Lamp has been upped to PD as his successor... Gayle Miller has been named Assistant PD at KZAP/Sacramento... Mike Tinnes has exited as MD at WFBQ/Indianapolis. His successor is Simon Jeffries... Sheryl Nicholson has exited as CHEZ-FM/Ottawa's MD. Co-MD Brian Murphy has been re-christened Special Programming Director for the station. Greg Torrington is its new MD... KQFM/Portland's MD Jim Robinson has exited. Cynde Slater has been named his replacement... Gabriel Wisdom has joined KMET/Los Angeles for weekends and fill-ins... John Bloodwell has joined WWWW/Detroit from WMMR/Philadelphia, as Special Projects Coordinator... Dave Lawrence is new to KMGH/Bakersfield for nights... Dave Newman has joined WYSP/Philadelphia from neighboring WIOQ for overnights.

## COLOR

**SUPERBOWL PARTY:** WZXR/Memphis hosted a memorable Super Bowl party for its listeners at an area club. Admission was free and drinks were reduced in price to the sports fans who viewed the game on big-screen TV's. Before the game began everyone was invited to guess the final score, with the correct guesser winning a tent, backpack, and a record store gift certificate. During halftime the station sponsored a cheer-leading contest with a \$103 (matching its dial position) prize to the winner. And after the game, a local band entertained the partiers.

**FRONT ROW CONCERT CLUB:** KZEL/Eugene's Front Row Concert Club offers front row seats to upcoming area concerts, purchased by the station, in a random drawing giveaway. Cards that don't win are returned to the hopper for the next concert.

**FLOYD FANS:** WYSP/Philadelphia and WLUP/Chicago helped Pink Floyd fans catch the Columbia act's limited concert dates. WYSP gave away 94 tickets (matching dial position) for the group's New York appearance, and bused the winners back and forth to the show. WLUP offered 98 tickets and transportation to the L.A. concert date to people who won in a random drawing.

**ARE YOU AN ELEVEN?:** Not content with a mere "Ten," KCAL/San Bernardino put out the call for photos of women who would be considered "Elevens." The winning entry (chosen by station reps) gets albums, concert tickets, T-shirts, and probably the phone numbers of all the KCAL jocks.

**COMING NEXT WEEK:** Polydor VP of Artist Development Jerry Jaffe asks AOR radio to accept ultimate responsibility for the failure of most new AOR acts to break even in sales. In a guest editorial, Jaffe asks AOR radio to play more than one cut per new album, and offers some interesting behind-the-scenes cost data to defend his request.

Also next week, tips from WIOT/Toledo PD Pat Still on how his station went up from an already astronomical 16.4 to its Oct./Nov. 12+ figure of 19.7!



**LOGGINS ON TOUR** — Columbia recording artist Kenny Loggins visited WWSP/Stevens Point, WI during his recent concert tour. Pictured (l-r) are PD Chris Richards, station manager Chuck Roth, Loggins, and MD Kevin O'Brien.

## UPDATE

WLIR-FM/Long Island has set up a live listener line, called "The WLIR Airline," taking calls 24 hours a day with volunteers answering questions about concerts, weather conditions, traffic patterns, and other events of concern to the community... WLPX/Milwaukee co-sponsored a bowling benefit that raised a whopping \$62,000 for charity

... Congrats to KICT/Wichita, currently celebrating its first AOR anniversary with low-dough concerts and birthday ID's recorded by listeners. The station is also looking for ID's voiced by musicians. Donate your voice and best wishes by calling Bob Laurence at (316) 722-5600... KZAP/Sacramento's morning team will soon broadcast their shows from listeners' homes. The duo have solicited "breakfast menus" from listeners who wish to dine with the station. The most creative menus win a morning visit from the jocks who will broadcast live from the homes... KMOD/Tulsa crafted a free concert with area talent. Admission was open only to those with the station's "Rock Brigade" membership cards... WBAB/Long Island MD Mark Coppola joined the Good Rats onstage for some guitar-picking during one of the group's recent concert appearances... Congrats to KBPI/Denver MD Judi McNutt, a first-time mom who just delivered daughter Casey. Judy will be back at KBPI in about a month... Interesting to note that all of the Rolling Stone Readers' Poll choices for favorite radio stations are R&R AOR reporters. Congrats to you all! ... For those stations interested in obtaining a copy of Elektra/Asylum's "No Nukes Public Service Message" album (detailed in R&R in December), contact E/A's publicity department at 962 La Cienega Blvd., Los Angeles, CA 90069.

## PROMOTION OF THE WEEK



**KEZY KICKS ASS:** To promote its image as a Southern California hard rocking AOR, KEZY-FM/Anaheim produced these black and white satin visors to sell at the station or through mail order. They are on sale for \$3.50 each and profits will be used to further KEZY's promotional efforts. The station used newspaper ads, on-air mentions (as well as ads in their own free entertainment magazine) to attract listeners to this promotion.

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.

## CONCERTS & CONVERSATIONS

**PRESENTATIONS:** WMYK-WZAM/Norfolk presented 38-Special for \$2.94.

**RADIO CONCERTS:** David Johansen on WDHA/North Jersey... April Wine on KAZY/Denver.

**GUEST DJ'S:** Todd Rundgren, Sylvain Sylvain, Gary US Bonds on WPIX-FM/New York.

**CONVERSATIONS:** Kenny Loggins on LOVE 94/Miami... Ted Nugent on WKQB/Nashville... Joan Armatrading, Ian McLagan on WNEW-FM/New York... April Wine on KILO/Colorado Springs... David Johansen on WDHA/North Jersey... 38-Special on WZXR/Memphis... Ian McLagan on WMMR/Philadelphia... NRBO on WJKL/Elgin... Sammy Hagar on KMGH/Bakersfield... Eddle Money, Cars on WMMS/Cleveland... 38-Special on WLIR/Long Island... Todd Rundgren on WWWW/Detroit... Pat Benatar, April Wine on KAZY/Denver.



Radio & Records

Album Airplay/40

Chart Summary

February 1, 1980

155 REPORTERS

Album cuts are listed in order of airplay preference.

Main chart table with columns for week numbers (1/11, 1/7, 1/25, 2/1) and album titles/artists like PINK FLOYD, TOM PETTY & HEARTBREAKERS, DAN FOGELBERG, etc.

New music began to make its presence felt in this week's chart. FLOYD and PETTY continued a weekly battle for the top spot with Floyd just edging out Petty this week on the basis of hot reports. The two remain neck-and-neck and next week's battle outcome will be interesting. FOGELBERG hit top three as STARSHIP held rock steady. NUKES, MAC, ZZ, STYX and AEROSMITH all showed tremendous solidarity. BABYS took a healthy leap up this week, as did UTOPIA. RUSH and ROCKETS made airplay gains. GEILS jumped up significantly as early adds became increased airplay rotations, combined with strong adds this week. PRETENDERS took a healthy jump as ROMANTICS and McLAGAN moved up. CLASH and WALSH both debuted with excellent response for all rotations. BLONDIE resurged this week with increased hits and total reports. McGUINN debuted with good response for all rotations while NUMAN maintained. PEARL HARBOR came close to charting.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

MOST ADDED

MEDIUM

THE HOTTEST

Table for MOST ADDED section with columns for week numbers and album titles/artists like J. GEILS BAND, STEVE WALSH, D.L. BYRON, etc.

Table for MEDIUM section with columns for week numbers and album titles/artists like ROCKETS, T. RUNDGREN/UTOPIA, BABYS, etc.

Table for THE HOTTEST section with columns for week numbers and album titles/artists like PINK FLOYD, TOM PETTY, EAGLES, etc.

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

# AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.



**J. GEILS BAND**  
**Love Stinks**  
(EMI/America)  
Title "Come" "Walt"  
"Night" 80% of our reports on It. Total album reports: 120. A-85, M-21, H-14. Charted this week at No. 19.

# SINGLES

- QUEEN**  
"Crazy Little Thing Called Love" (Elektra)
- LINDA RONSTADT**  
"How Do I Make You" (Asylum)
- GRAHAM NASH**  
"In The Eighties" (Capitol)
- CHEAP TRICK**  
"Voices" (Epic)
- SANTANA**  
"You Know That I Love You" (Columbia)
- BOB WELCH**  
"Rebel Rouser" (Capitol)
- BETTE MIDLER**  
"When A Man Loves A Woman" (Atlantic)
- KNACK**  
"Baby Talks Dirty" (Capitol)
- CHRISTOPHER CROSS**  
"Ride Like The Wind" (WB)
- HALL & OATES**  
"Wait For Me" (RCA)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

# JAZZ ON AOR

- PAT METHENY GROUP**... American Garage (ECM)
- JEAN-LUC PONTY**... Taste Of Passion (Atlantic)
- B. JAMES/E. KLUGH**... One On One (Teppan Zee/Col.)
- TOM SCOTT**... Street Beat (Columbia)
- BRAND X**... Product (Passport)
- NATIVE SON**... Native Son (MCA)
- FRIENDSHIP**... Friendship (Elektra)
- JEFF LORBER FUSION**... Water Sign (Arista)
- LARRY CORYELL**... Return (Vanguard)
- GIANTS**... Giants (LAX/MCA)

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

# REGIONAL AOR ACTIVITY

## EAST

**104 WQBK**  
Albany  
518-482-5555

Hotlist:  
-PRETENDERS (Sire)  
-Mystery... "Brass Pocket"  
-PINK FLOYD (Columbia)  
-ROBERT GORDON (RCA)  
-J. LEE & G. BROWN (Columbia)  
-MCQUINN & HILLMAN (Capitol)  
-STEVE WALSH (Kriswaver)  
-D. L. BYRON (Arista)  
-BRUCE WOODLEY &... (Columbia)  
-HANSIE (Millennium)  
-LINDA RONSTADT (Asylum)  
-KIMBERLY (Capitol)  
-SPECIALS (Chrysalis)

Medium:  
-JOHN ANASTASIO (A&M)  
-DAN FOGELBERG (Full Moon/Epic)  
-LEO ZEPPELIN (Swan Song)  
-ROMANTICS (Nemperor)  
-NO MURRES (Asylum)  
-N. YOUNG/C. HORSE (Polygram)  
-BOONTOWN RATS (Columbia)  
-HEADBOYS (RSO)  
-CARY HUMAN (Arista)  
-SPECIALS (Chrysalis)

Singles:  
None

**104.7 WBCN**  
Boston  
617-266-1111

Hotlist:  
-J. GEILS BAND (EMI/America)  
-PINK FLOYD (Columbia)  
-ROBERT GORDON (RCA)  
-OFF BROADWAY (Atlantic)  
-LITTLE FEAT (WB)  
-EAGLES (Asylum)  
-STEVE FORBERT (Nemperor)  
-JOE JACKSON (A&M)  
-TOM PETTY & THE HEARTBREAKERS (Capitol)  
-FLEETWOOD MAC (WB)  
-ROCKY BURNETTE (EMI)  
-LINDA RONSTADT (Asylum)  
-GIL SCOTT HERON (Arista)  
-JEFFERSON STARSHIP (RCA/Grunt)

Medium:  
-PAT BENATAR (Chrysalis)  
-EAGLES (Asylum)  
-FINGERPRINTZ (Sire)  
-CARY HUMAN (Arista)  
-GAMMA (Elektra)  
-PEARL HARBOR... (WB)  
-HANSIE (Millennium)  
-JEFFERSON STARSHIP (RCA/Grunt)  
-LEO ZEPPELIN (Swan Song)  
-LITTLE FEAT (WB)  
-AEROSMITH (Columbia)  
-BADS (Chrysalis)  
-RICHARD LYDIO (Elektra)  
-NO MURRES (Asylum)  
-JOANNE BARBARA

Singles:  
None

**MOST ADDED**

**J. GEILS BAND**  
Love... (EMI/America) 31/23

**D.L. BYRON**  
This Day And Age (Arista) 15/14

**CLASH**  
London Calling (Epic) 22/13

**R. McGUINN & C. HILLMAN**  
City (Capitol) 17/10

**OFF BROADWAY**  
On (Atlantic) 12/10

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

**MEDIUM**

**ROMANTICS**  
... Romantics (Nemperor) 18/16

**UFO**  
No Place... (Chrysalis) 17/16

**RUNDGREN/UTOPIA**  
Adventures... (Brsvla/WB) 30/15

**BABYS**  
Union Jacks (Chrysalis) 25/14

**ROCKETS**  
No Ballads (RSO) 24/13

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

**THE HOTTEST**

**PINK FLOYD**  
The Wall (Columbia) 37/36

**T. PETTY & HEARTBREAKERS**  
Damn... (Backstreet/MCA) 36/36

**DAN FOGELBERG**  
Phoenix (Full Moon/Epic) 35/29

**EAGLES**  
The Long Run (Asylum) 32/29

**JEFFERSON STARSHIP**  
Freedom... (RCA/Grunt) 33/27

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

**WZZO**  
Allentown  
215-894-0511

Hotlist:  
-PINK FLOYD (Columbia)  
-TOM PETTY & THE HEARTBREAKERS (Capitol)

Medium:  
-PINK FLOYD (Columbia)  
-TOM PETTY & THE HEARTBREAKERS (Capitol)

Singles:  
None

**WOZ**  
Boston  
617-247-0650

Hotlist:  
-EAGLES (Asylum)  
-FLEETWOOD MAC (WB)  
-TOM PETTY & THE HEARTBREAKERS (Capitol)  
-NO MURRES (Asylum)  
-PINK FLOYD (Columbia)  
-PRETENDERS (Sire)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Medium:  
-D. L. BYRON (Arista)  
-CHERIE & MARIE (Capitol)  
-LINDA RONSTADT (Asylum)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Singles:  
None

**95fm**  
Bridgeport  
203-579-9995

Hotlist:  
-EAGLES (Asylum)  
-FLEETWOOD MAC (WB)  
-TOM PETTY & THE HEARTBREAKERS (Capitol)  
-NO MURRES (Asylum)  
-PINK FLOYD (Columbia)  
-PRETENDERS (Sire)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Medium:  
-D. L. BYRON (Arista)  
-CHERIE & MARIE (Capitol)  
-LINDA RONSTADT (Asylum)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Singles:  
None

**WHCN**  
Hartford  
203-247-1000

Hotlist:  
-EAGLES (Asylum)  
-FLEETWOOD MAC (WB)  
-TOM PETTY & THE HEARTBREAKERS (Capitol)  
-NO MURRES (Asylum)  
-PINK FLOYD (Columbia)  
-PRETENDERS (Sire)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Medium:  
-D. L. BYRON (Arista)  
-CHERIE & MARIE (Capitol)  
-LINDA RONSTADT (Asylum)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Singles:  
None

**WVAB**  
Long Island  
516-587-1023

Hotlist:  
-EAGLES (Asylum)  
-FLEETWOOD MAC (WB)  
-TOM PETTY & THE HEARTBREAKERS (Capitol)  
-NO MURRES (Asylum)  
-PINK FLOYD (Columbia)  
-PRETENDERS (Sire)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Medium:  
-D. L. BYRON (Arista)  
-CHERIE & MARIE (Capitol)  
-LINDA RONSTADT (Asylum)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Singles:  
None

**WZZO**  
Allentown  
215-894-0511

Hotlist:  
-PINK FLOYD (Columbia)  
-TOM PETTY & THE HEARTBREAKERS (Capitol)

Medium:  
-PINK FLOYD (Columbia)  
-TOM PETTY & THE HEARTBREAKERS (Capitol)

Singles:  
None

**WOZ**  
Boston  
617-247-0650

Hotlist:  
-EAGLES (Asylum)  
-FLEETWOOD MAC (WB)  
-TOM PETTY & THE HEARTBREAKERS (Capitol)  
-NO MURRES (Asylum)  
-PINK FLOYD (Columbia)  
-PRETENDERS (Sire)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Medium:  
-D. L. BYRON (Arista)  
-CHERIE & MARIE (Capitol)  
-LINDA RONSTADT (Asylum)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Singles:  
None

**Q-FM-97**  
Buffalo  
716-881-4555

Hotlist:  
-EAGLES (Asylum)  
-FLEETWOOD MAC (WB)  
-TOM PETTY & THE HEARTBREAKERS (Capitol)  
-NO MURRES (Asylum)  
-PINK FLOYD (Columbia)  
-PRETENDERS (Sire)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Medium:  
-D. L. BYRON (Arista)  
-CHERIE & MARIE (Capitol)  
-LINDA RONSTADT (Asylum)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Singles:  
None

**WBLM**  
Lewiston-Portland  
207-783-2065

Hotlist:  
-EAGLES (Asylum)  
-FLEETWOOD MAC (WB)  
-TOM PETTY & THE HEARTBREAKERS (Capitol)  
-NO MURRES (Asylum)  
-PINK FLOYD (Columbia)  
-PRETENDERS (Sire)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Medium:  
-D. L. BYRON (Arista)  
-CHERIE & MARIE (Capitol)  
-LINDA RONSTADT (Asylum)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Singles:  
None

**WVAB**  
Long Island  
516-587-1023

Hotlist:  
-EAGLES (Asylum)  
-FLEETWOOD MAC (WB)  
-TOM PETTY & THE HEARTBREAKERS (Capitol)  
-NO MURRES (Asylum)  
-PINK FLOYD (Columbia)  
-PRETENDERS (Sire)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Medium:  
-D. L. BYRON (Arista)  
-CHERIE & MARIE (Capitol)  
-LINDA RONSTADT (Asylum)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Singles:  
None

**WAAL**  
Binghamton  
607-772-8850

Hotlist:  
-EAGLES (Asylum)  
-FLEETWOOD MAC (WB)  
-TOM PETTY & THE HEARTBREAKERS (Capitol)  
-NO MURRES (Asylum)  
-PINK FLOYD (Columbia)  
-PRETENDERS (Sire)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Medium:  
-D. L. BYRON (Arista)  
-CHERIE & MARIE (Capitol)  
-LINDA RONSTADT (Asylum)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Singles:  
None

**WOZ**  
Boston  
617-247-0650

Hotlist:  
-EAGLES (Asylum)  
-FLEETWOOD MAC (WB)  
-TOM PETTY & THE HEARTBREAKERS (Capitol)  
-NO MURRES (Asylum)  
-PINK FLOYD (Columbia)  
-PRETENDERS (Sire)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Medium:  
-D. L. BYRON (Arista)  
-CHERIE & MARIE (Capitol)  
-LINDA RONSTADT (Asylum)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Singles:  
None

**WLOM**  
Cape Cod  
617-255-3220

Hotlist:  
-EAGLES (Asylum)  
-FLEETWOOD MAC (WB)  
-TOM PETTY & THE HEARTBREAKERS (Capitol)  
-NO MURRES (Asylum)  
-PINK FLOYD (Columbia)  
-PRETENDERS (Sire)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Medium:  
-D. L. BYRON (Arista)  
-CHERIE & MARIE (Capitol)  
-LINDA RONSTADT (Asylum)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Singles:  
None

**WBLM**  
Lewiston-Portland  
207-783-2065

Hotlist:  
-EAGLES (Asylum)  
-FLEETWOOD MAC (WB)  
-TOM PETTY & THE HEARTBREAKERS (Capitol)  
-NO MURRES (Asylum)  
-PINK FLOYD (Columbia)  
-PRETENDERS (Sire)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Medium:  
-D. L. BYRON (Arista)  
-CHERIE & MARIE (Capitol)  
-LINDA RONSTADT (Asylum)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Singles:  
None

**WVAB**  
Long Island  
516-587-1023

Hotlist:  
-EAGLES (Asylum)  
-FLEETWOOD MAC (WB)  
-TOM PETTY & THE HEARTBREAKERS (Capitol)  
-NO MURRES (Asylum)  
-PINK FLOYD (Columbia)  
-PRETENDERS (Sire)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Medium:  
-D. L. BYRON (Arista)  
-CHERIE & MARIE (Capitol)  
-LINDA RONSTADT (Asylum)  
-CLASH (Epic)  
-J. GEILS BAND (EMI/America)  
-PEARL HARBOR... (WB)  
-AEROSMITH (Columbia)

Singles:  
None



# YOUTH

### KY99 Amarillo

806-359-8661

Address: STEVE WALSH (Brighthouse) LINDA ROYSTAD (Asylum) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### 101 Corpus Christi

512-855-4641

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### 6 Brock Atlanta

404-325-0980

Address: PEARL HARBOR (Capitol) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### 101 Houston

713-528-4591

Address: PAUL FRANK (Capitol) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

## MOST ADDED

J. GEILS BAND Love... (EMI/America) 24/22

STEVE WALSH Schmeer... (Kirshner) 14/13

BRUCE WOOLLEY & CAMERA CLUB Bruce... (Columbia) 9/7

D.L. BYRON This Day... (Arista) 7/7

PRETENDERS Pretenders (Sire) 10/6

CLASH London Calling (Epic) 9/6

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

## MEDIUM

AEROSMITH Night... (Columbia) 29/17

ROCKETS No Balls (RSO) 20/17

RUNDGREN/UTOPIA Adventures... (Bsrville/WB) 20/17

BABYS Union Jacks (Chrysalis) 21/14

NO PLACE... (Chrysalis) 18/14

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

## THE HOTTEST

PINK FLOYD The Wall (Columbia) 34/33

TOM PETTY & HEARTBREAKERS Damn... (Backstreet/MCA) 34/30

JEFFERSON STARSHIP Freedom... (RCA/Grun) 34/29

EAGLES The Long Run (Asylum) 31/29

DAN FOGELBERG Phoenix (Full Moon/Epic) 33/27

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

### KLBJ Austin

512-474-6543

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### KTXQ Dallas-Ft. Worth

214-528-5500

Address: PEARL HARBOR (Capitol) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### 101 Lexington

806-262-8694

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WJZZ Nashville

615-244-9532

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WKQB Nashville

615-244-8153

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WBCY-108 Charlotte

704-374-3772

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### KZEW Dallas

214-748-9898

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WJXT Jacksonville

904-833-2785

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WLRZ Little Rock

501-684-6666

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WMOE Memphis

901-726-0060

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WZLQ Columbia

803-798-8898

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### The Q El Paso

915-544-8884

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WJLT Johnson City

615-477-3127

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WZRZ Knoxville

615-637-1010

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WZLX Miami

305-371-6841

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WZLW Columbia

803-798-8898

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WZLW El Paso

915-533-8211

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WZLW Miami

305-581-1580

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WZLW Miami

305-581-1580

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WZLW Norfolk

804-481-1194

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WZLW Columbia

803-798-8898

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WZLW El Paso

915-533-8211

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WZLW Miami

305-581-1580

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WZLW Miami

305-581-1580

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WZLW Norfolk

804-481-1194

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WZLW Columbia

803-798-8898

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WZLW El Paso

915-533-8211

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WZLW Miami

305-581-1580

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WZLW Miami

305-581-1580

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WZLW Norfolk

804-481-1194

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...

### WZLW Orlando

305-645-1802

Address: J. GEILS BAND (EMI/America) ...

Medium: BOONTOUR RATS (Columbia) ...

Hot: JEFFERSON STARSHIP (RCA) ...





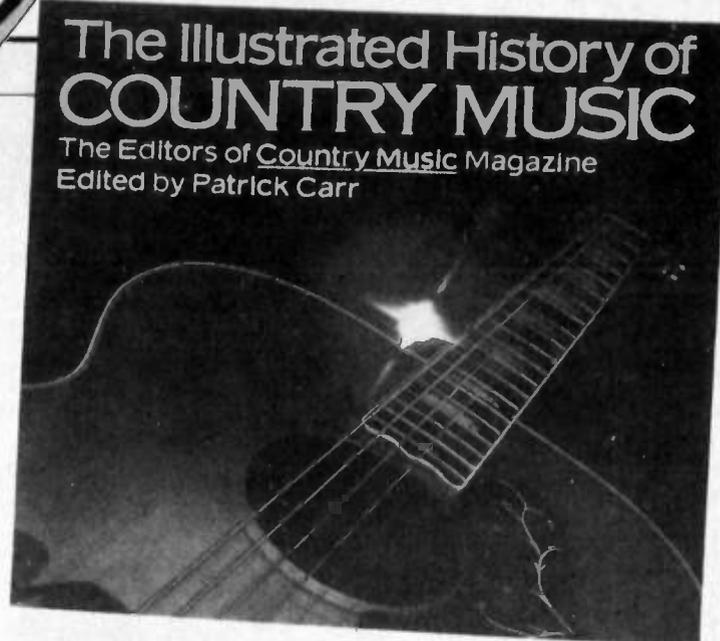


# Country



## News Notes

A reminder of the advance registration cutoff for this year's Country Radio Seminar, March 14-15 in Nashville. That date is February 15. If you haven't received a registration form via the mail, contact Frank Mull at (615) 329-4487. Just completed the confirmation of panelists for a session I will be moderating on research. Our guests will include Dr. Robert Balon, President of Multiple Systems Analysis; Bill Ford PD of WCXI/Detroit; Bill Figenshu, OD of KIKK-AM-FM/Houston; Bob Mitchell, GM/PD/MD of KCKC/San Bernardino; and John Randolph OD at WMPS/Memphis. The research topics will cover everything from music to programming. Was sorry that R&R columnist Dr. Richard Lutz was unable to take part owing to a marketing seminar he was involved with at UCLA. Maybe next year? Again save yourself a few bucks by getting registered early. See you in March . . . The People magazine dated February 4 has an excellent article on "Big" John Trimble, all-night trucking disc jockey of WRVA/Richmond, VA. As R&R's Biff Collie reported, Trimble was voted the truckers' "Favorite disc jockey" for two years in a row by a survey conducted by Open Road magazine . . . Chris Charles, PD of WHYL-AM-FM/Carlisle, PA, reports the AM has become Country and the FM takes on a Pop/Adult flavor. Prior to the announcement, it was just the opposite, FM Country and AM Pop/Adult. Mark Sinclair has been named MD of WHYL-AM. He joins the station from WTNT/Ft. Lauderdale. Benicia Lynn is the new afternoon driver for WHYL-AM. She was promoted from copywriter at the station . . . KMPS has a new address, having moved into new studios and office. KMPS-AM-FM is now located at 1507 Western Avenue, Suite 600, Seattle, WA 98101. The phone number remains the same . . . Expect an announcement by next week of the new WDAF/Kansas City PD. According to GM Dave Martin, "Ted Cramer is a hard act to follow. So this is taking us a bit longer to decide." (We think Music Director Moon Mullins has the inside track on this one. Stay tuned.) . . . Enjoyed lunch Monday with country music legend Eddy Arnold. In the past few years his appearances have been limited mainly to the Vegas and Reno circuit. He told me he will be doing a few more concerts in other areas this year. No matter what anyone tells you, this is the guy that pioneered the so-called "modern country sound." Took a lot of heat for it back in the 60's . . . A few years back, when I was at KSON in San Diego, we came up with an idea for a duet with Waylon & Willie doing "Good Hearted Woman." Our version, using the two individual versions as mixed together to sound like a duet. Later the song was recorded together by both and became a hit. In Top 40, the Barbra Streisand-Neil Diamond hit recording of "You Don't Bring Me Flowers" was inspired by a radio station coming up with the idea. Well, Tim Tyler and Bob Jones sent me a copy of a "duet" they put together featuring Willie Nelson's current "My Heroes Have Always Been Cowboys" and the 1975 album version by Waylon Jennings. Tyler is PD and Jones is MD of KIKX/Tucson. The station reports heavy phone action for its "exclusive" version. (Before



**BOOK IT:** A recently released book, "The Illustrated History Of Country Music," passed by the editor's desk the other day. Since it seems to be the kind of book that would be of interest to anyone involved with country music, we thought we would share it with you. The book contains more than 100 photos, most of them unique, not the typical shots you would expect in a history book. It was edited by former musician and editor of Country Music Magazine Patrick Carr. He edited contributions from many of the Country Music Magazine editors, so the input is from many different sides of the country music story. The book is an up-to-date account of the long history of the genre, from the early English folk songs through the present day. It covers radio's importance in the growth, with many interesting stops along the way, including Hollywood, Texas, and of course, "Music City U.S.A.," Nashville. The book touches on country's influence on rock and roll music and outlines the many changes of the sound; from traditional to modern. The book is a Country Music Magazine Press Book, published by Doubleday & Company, Inc. out of Garden City, New York.

I forget, I just remembered many stations also put together a unique version of Linda Ronstadt and Elvis Presley doing "Love Me Tender" a couple of years ago. That will save you trivia buffs a letter to the editor.) . . . Speaking of letters, had a few people mention seeing copies of R&R on the television show "WKRP In Cincinnati." (Television? What's that?) . . . Congratulations to Bob Knight on becoming a daddy for the first time last week. Knight is OD of WKXA/Brunswick, MA . . . J.W. Danzt, from KULF/Houston, to KENR/Houston as Production Director . . . Kevin Lockhart has been promoted to MD at WOBL/Oberlin, OH . . . Top Billing, the Nashville-based management company of the Bellamy Brothers (and many other top names), sent along a Sugar Daddy caramel sucker with the Bellamy's new single "Sugar Daddy." Now that's a real "sucker" promotion if I ever heard of one . . . Before I get gone for another week, looking at the calendar I notice February, 1980, is here. You might want to keep in mind for promotions or idle conversation the following important dates this month: 2-2 (Groundhog Day); 2-8 (70th anniversary of the Boy Scouts); 2-12 (Abe Lincoln's birthday); 2-14 (St. Valentine's Day); 2-16 (Start of Chinese New Year. This is the year of the monkey); 2-18 (George Washington's birthday); 2-28 (The day the first railroad was chartered back in 1847. Maybe train songs on this day?) 2-29 (Leap Year). This month has also been proclaimed "American Music Month," "National Cherry Month," "Party Time Is Pickle Time Month," and "Potato Lovers' Month." So be sure to take a song, a cherry, a pickle, or a potato to lunch sometime this month. Someone suggested if I keep getting silly like this, I should celebrate Leap Year by "taking a flying leap!"

**KYNN CORRAL OF COUNTRY HITS**  
VOL. 1 NO. 1 Published by KYNN AM-FM by Dimension Publishing Co. February 25, 1980

**KYNN PRESENTS THE NITE OF STARS**  
Omaha, On Feb. 25th (8:30-11:30)  
Radio Ranch, Downtown  
Star

**TOP 40 FOR WEEK JAN. 20th - 26th**

Rank	Artist	Rank	Artist
1	Barbra Streisand - Neil Diamond	1	Barbra Streisand - Neil Diamond
2	Willie Nelson - My Heroes Have Always Been Cowboys	2	Willie Nelson - My Heroes Have Always Been Cowboys
3	Waylon Jennings - You Don't Bring Me Flowers	3	Waylon Jennings - You Don't Bring Me Flowers
4	John Denver - Thank God I'm a Country Boy	4	John Denver - Thank God I'm a Country Boy
5	Merle Haggard - The Bottle	5	Merle Haggard - The Bottle
6	George Strait - The Cowboy Song	6	George Strait - The Cowboy Song
7	Don Williams - The Heart of the Matter	7	Don Williams - The Heart of the Matter
8	Johnnie Lee Wills - I'm a Country Boy	8	Johnnie Lee Wills - I'm a Country Boy
9	Don Pease - The Heart of the Matter	9	Don Pease - The Heart of the Matter
10	Don Williams - The Heart of the Matter	10	Don Williams - The Heart of the Matter

**BACK FORTY (EXTRAS/NEW ADDS)**

Rank	Artist	Rank	Artist
1	Barbra Streisand - Neil Diamond	1	Barbra Streisand - Neil Diamond
2	Willie Nelson - My Heroes Have Always Been Cowboys	2	Willie Nelson - My Heroes Have Always Been Cowboys
3	Waylon Jennings - You Don't Bring Me Flowers	3	Waylon Jennings - You Don't Bring Me Flowers
4	John Denver - Thank God I'm a Country Boy	4	John Denver - Thank God I'm a Country Boy
5	Merle Haggard - The Bottle	5	Merle Haggard - The Bottle
6	George Strait - The Cowboy Song	6	George Strait - The Cowboy Song
7	Don Williams - The Heart of the Matter	7	Don Williams - The Heart of the Matter
8	Johnnie Lee Wills - I'm a Country Boy	8	Johnnie Lee Wills - I'm a Country Boy
9	Don Pease - The Heart of the Matter	9	Don Pease - The Heart of the Matter
10	Don Williams - The Heart of the Matter	10	Don Williams - The Heart of the Matter

**This Week's Pick of the Pickins**

**Topping the 40 This Week**

**SURVEY SAMPLER** - KYNN/Omaha just unveiled the new format for its music survey. The four-page mini-booklet features news items about station promotions, the current music list, articles about popular recording artists and station personnel, and photos. According to a station spokesperson, "We are currently sending out copies to artists, record companies, radio stations, and many department and record stores. It will eventually become a sales vehicle for advertising. Our cost is nothing, since the work is traded out. It really makes for something interesting to talk about on and off the air."



**SHOPPING SPREE SALES STATION** - WTSO/Madison, WI promoted itself during a recent contest where hourly winner-qualifiers were eligible for 107.0 seconds of free grocery shopping. Shown here is winner Linda Gray getting the goods; also seen are WTSO's Andy Witt, Sports Director Paul Braun (who did a live play-by-play), the store's owner and WTSO's Promotion Director Ralph Cohen.

# Real SUCCESS STORIES

Columbia  
AND  
*Epic*  
RECORDS



**MOE BANDY** 1-11184  
"One Of A Kind"

Hot on the heels of Moe Bandy's number one smash, "I Cheated Me Right Out Of You", comes this sure fire winner, "One Of A Kind", another page in Moe's continuing success story.



**ROSANNE CASH** 1-11188  
"Couldn't Do Nothin' Right"

1979 found Rosanne's album, RIGHT OR WRONG, voted as one of the best records of the year by ROLLING STONE, US, PEOPLE, and NEW YORK TIMES. 1980 finds the release of her second single, "Couldn't Do Nothin' Right" as one of the most added singles the first week out. Right or wrong, Rosanne, you're doing everything right.



**STREETS**  
"Love In The Meantime"

On Epic Record's road to stardom, one travels new "streets". "Love In The Meantime" by Streets is the green light on their avenue to success. 9-50827



# Country

## BREAKERS

### BOBBY BARE

#### Numbers (Columbia)

67% of our reporting stations playing this. New adds include KLAC, WUBE, KENR, KVET, WINN, KRZY, KVOC. Chart activity: 32-21 KSO, 6-1 WIRK-FM, 33-24 WSM, debut 28 WYDE, debut 30 KNEW, 33-25 WMZQ, 31-20 WCXI, 27-14 WCMS, 34-29 KFGO, 20-11 WCOS-FM. R&R Chart: Debut 32.

### CHARLY McCLAIN

#### Men (Epic)

64% of our reporters on it. New at KSON, WIL, KLZ, WEAT, KENR, WSUN, WKDA, WEEP. Charts: 21-16 KRZY, debut 23 WMC, debut 24 WMUS, debut 23 WYII, 39-23 WCXI, 37-30 WMZQ, debut 24 WKMF. R&R Chart: Debut 36.

### CONWAY TWITTY

#### I'd Love To Lay You Down (MCA)

On 62% of our reporting stations. One of the "Most Added" of the week. New at WMAQ, WDAF, WSLR, WIL, KLAC, KSON, KEBC, KHEY, WOKK, WEEP, WPOC, WWVA and others. Charts: 27-20 WUNI, debut 28 WSUN, 27-18 WDGY, debut 30 WINN, 51-30 CKLW-FM, 32-27 WJJD. R&R Chart: 37.

### JOHNNY DUNCAN

#### Play Another Slow Song (Columbia)

66% of our reporting stations on it. Adds include KLAC, WHK, WUBE, KWKH, WGTO, WYDE, WSUN, WYVA, WCMS, WEEP, WNYR. Charts: 32-21 KLZ, 36-28 WMZQ, 43-25 KHEY, 8-1 KBMR, 38-30 KNIX, 40-29 WBAX, 16-11 WMC, 35-26 KFDI, 37-23 KUZZ, 34-27 WSAI, 35-27 KFTN. R&R Chart: Debut 38.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

**BELLAMY BROTHERS** "Sugar Daddy" (WB/Curb) 65/30. A "Most Added" for the second week. New at KSO, WIL, WHK, WKDA, WSUN, WUNI, WQOT, WHOO, WPOR, WYII, WMZQ, KCEY, KLAK, KUGR, KRDR, KWMT, CKLW-FM, KFEQ, KEBC, WHOO, KVET and others. Debut 30 KVOC.

**HOYT AXTON** "Wild Bull Rider" (Jareemiah) 64/12. WSAI, WUBE, WHK, KIDN, KCUB, KLZ, WAXX, KYNN, KENR, WSM, WPOR, WCMS. Charts: 29-24 WLWI-FM, debut 27 WYDE, debut 30 WIRK-FM, 36-27 KNIX.

**GEORGE BURNS** "I Wish I Was Eighteen Again" (Mercury) 54/9. KCUB, WIL, WWJO, KIDN, WBCS, KWKH, WIRK-FM, WLAS, WCMS. Charts: 26-16 KWMT, 15-8 WMZQ, 28-10 WPOC, 28-17 KRDR, 27-20 KEEN, 37-29 KEED, 34-29 WBAM, 35-25 KHAK, 24-14 WOKK.

**STEPHANIE WINSLOW** "Crying" (WB/Curb) 54/7. WSAI, WHBF, KMPS, KCEY, KVET, WWOK, WCMS. Charts: 28-20 KSO, 36-30 KRMD, 27-20 KFTN, 32-26 WBAM, 30-18 KYNN, 32-24 KHAK, 30-24 KSSS, debut 29 WXCL, 32-24 KWKH, 35-24 WINN, 29-22 KSOP.

**MOE BANDY** "One Of A Kind" (Columbia) 53/16. KHAK, WSAI, WKKN, KSO, KWMT, KCEY, KCUB, KSON, WOGY, WQOT, WHOO, WUNI, WXCL, WDDD, WUBE, WNYR. Charts: 34-24 KFTN, 33-28 KSOP, debut 30 WOKQ.

**DEAN DILLON** "I'm Into The Bottle" (RCA) 46/8. KLAC, KKAL, KEEN, WNRS, WSM, WGTO, KOKE, WCMS. Charts: 30-24 CKLW-FM, 30-25 KRZY, 33-26 WCOS, 34-28 KYNN, 30-28 WEAT, 33-27 KEED, 35-30 WSLR, 29-24 KZIP.

**HENSON CARGILL** "Silence On The Line" (Copper Mountain) 44/10. WPOR, WEAT, KOKE, WJJD, WSAI, WCMS, KLZ, KIXX, KCUB, KRAM. Charts: 19-14 KEBC, 20-12 KUZZ, 30-21 WMZQ, 38-30 KEEN, debut 30 KMPS, debut 30 WYDE, 30-24 WUBE, debut 24 WSUN, 28-23 CKLW-FM, 20-14 KSSS, 35-23 WIRK-FM, 35-21 WHK, 24-19 KHAK.

**LEON EVERETTE** "I Love That Woman (Like The Devil...)" (Oriando) 43/6. WINN, WSUN, WMZQ, WCMS, KCUB, KKAL. Charts: 28-19 KZIP, 27-21 KWKH, 32-27 KHEY, 33-28 WSAI, 27-22 KSO, 37-29 KRMD, 37-25 KKYX, debut 28 WAXX, 28-22 WTHI, debut 30 WYII, 23-18 CKLW-FM, 32-25 WHK, 27-21 KWKH, 31-28 WXCL.

**LACY J. DALTON** "Tennessee Waltz" (Columbia) 40/19. WJJD, WXCL, KRAK, KRZY, WYDE, KEBC, WWVA, WYII, KVOC, WTHI, WINN, KRDR, KWMT, WHOO, KEEN, KSOP, WIRE, WSLR, WKKN.

**ROSANNE CASH** "Couldn't Do Nothing Right" (Columbia) 39/9. KIXX, CKLW-FM, KSO, WAXX, KNOE, WCMS, WYVA, KKAL, KNOE. Charts: 25-21 WSEN, 20-15 KCKC, debut 28 WNYR, 38-30 KFTN, 32-28 WKDA.

**JERRY LEE LEWIS** "When Two Worlds Collide" (Elektra) 38/32. The "Most Added" record of the week. Some new adds include WIRE, KRAK, KRMD, WSM, WIRK-FM, KCEY, KFEQ, WKMF, WTHI, WUBE, WAXX, CKLW-FM, WINN, KHEY, WUNI, WYDE, WHOO, WWVA, WYII, WNYR, WOKQ, KBMR, WXCL, WNRS, KFGO and others.

**JACK GREENE** "Yours For The Taking" (Frontline) 36/8. KLAK, WKKN, WGTO, KLVI, WINN, KVET, WPOR, WCMS. Charts: 24-19 KEBC, 20-14 WMZQ, 32-29 WWVA, 28-19 KFTN, 28-19 KYNN, 42-29 KHAK, 28-24 KFDI.

**REBA McENTIRE** "I'll Still Long To Hold You Now And Then" (Mercury) 34/6. KLAK, WIRE, WTHI, WINN, KWMT, KRZY. Charts: 44-38 WCMS, 27-18 KHAK, 30-25 KMPS, debut 30 WWJO, 30-28 KRMD, debut 27 WAXX.

**HANK THOMPSON** "Tony's Tenk-Up, Drive-In Cafe" (MCA) 33/10. KZIP, WUNI, KEBC, KSO, WJJD, CKLW-FM, WKKN, KSSS, KCEY, KWKH.

**HANK WILLIAMS JR.** "Women I've Never Had" (Elektra) 29/27. A "Most Added" of the week. New at WKDA, WIRK-FM, KRMD, KKYX, KLAC, KCKC, KIXX, KSOP, KRAK, KZIP, KLAK, WSLR, WMZQ, WYII, WLWI-FM, KFEQ, KBMR, KEED, KEEN, WAXX and others.

**STREETS** "Love In The Mean Time" (Epic) 29/9. KLAK, WSLR, KHAK, WXCL, KRZY, KWKH, WIRK-FM, WKDA, WMZQ, 37-29 KFTN.

**ALABAMA** "My Home's In Alabama" (MDJ) 28/12. KFDI, WXCL, WKKN, CKLW-FM, KHEY, WWOK, WLAS, WUNI, KMPS, KIXX, KSSS, KWKH.

## Radio & Records

# NATIONAL AIRPLAY/40

Three Weeks Last This  
Weeks Weeks Week Week

February 1, 1980

3	3	2	①	DON WILLIAMS/Love Me Over Again (MCA)
4	4	3	②	T.G. SHEPPARD/I'll Be Coming Back For More (WB/Curb)
2	2	1	3	OAK RIDGE BOYS/Leaving Louisiana In The Broad Daylight (MCA)
14	7	5	④	BARBARA MANDRELL/Years (MCA)
16	11	6	⑤	JOHN CONLEE/Baby, You're Something (MCA)
15	10	7	⑥	CRYSTAL GAYLE/Your Old Cold Shoulder (UA)
38	22	10	⑦	ANNE MURRAY/Daydream Believer (Capitol)
24	16	11	⑧	JEANNE PRUETT/Back To Back (IBC)
34	25	14	⑨	WAYLON JENNINGS/I Ain't Living Long Like This (RCA)
13	12	9	10	GAIL DAVIES/Blue Heartache (WB)
8	6	8	11	KENDALLS/You'd Make An Angel Wanna Cheat (Ovation)
40	34	20	⑫	GENE WATSON/Nothing Sure Looked Good On You (Capitol)
1	1	4	13	KENNY ROGERS/Coward Of The County (UA)
33	27	15	14	MARGO SMITH/The Shuffle Song (WB)
37	31	16	15	RAZZY BAILEY/I Can't Get Enough Of You (RCA)
23	17	12	16	JERRY REED/Sugarfoot Rag (RCA)
26	20	19	17	JOHNNY RODRIGUEZ/What'll I Tell Virginia (Epic)
-	35	29	⑮	WILLIE NELSON/My Heroes Have Always Been Cowboys (Columbia)
-	40	32	⑯	RONNIE MILSAP/Why Don't You Spend The Night (RCA)
39	32	23	20	CRISTY LANE/Come To My Love (UA)
-	37	31	⑳	JOHNNY PAYCHECK/Drinkin' And Drivin' (Epic)
-	39	27	㉑	ROY CLARK/Chain Gang Of Love (MCA)
-	-	34	㉒	BUCK OWENS/Let Jesse Rob The Train (WB)
-	-	33	㉓	TOM T. HALL/Old Side Of Town (RCA)
-	-	35	㉔	MEL TILLIS/Lying Time Again (MCA)
5	5	13	26	MOE & JOE/Holding The Bag (Columbia)
-	-	39	㉖	RONNIE McDOWELL/Never Seen A Mountain So High (Epic)
21	21	28	28	CHARLIE RICH/You're Gonna Love Yourself In The Morning (UA)
20	18	25	29	JOHN ANDERSON/Your Lying Blue Eyes (WB)
17	26	26	30	MICKEY GILLEY/A Little Getting Used Too (Epic/Playboy)
-	38	36	㉙	STATLER BROTHERS/I'll Even Love You Better Than I Did (Mercury)
-	-	-	㉚	BOBBY BARE/Numbers (Columbia)
-	-	40	㉛	RITA COOLIDGE/I'd Rather Leave While I'm In Love (A&M)
7	8	17	34	CONWAY TWITTY & LORETTA LYNN/You Know Just What I'd Do (MCA)
9	15	18	35	JIM REEVES w/DEBRA ALLEN/Oh How I Miss You Tonight (RCA)
-	-	-	㉜	CHARLY McCLAIN/Men (Epic)
-	-	-	㉝	CONWAY TWITTY/I'd Love To Lay You Down (MCA)
-	-	-	㉞	JOHNNY DUNCAN/Play Another Slow Song (Columbia)
-	-	-	㉟	JACKY WARD/I'd Do Anything For You (Mercury)
-	-	-	40	ZELLA LEHR/Love Has Taken Its' Time (RCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

**SHEILA ANDREWS** w/JOE SUN "What I Had With You" (Ovation) 26/9. KMAK, KSO, KRZY, KFTN, KTOM, CKLW-FM, WSM, KWKH, WOKQ. Charts: 12-10 KCKC, debut 27 WOKK, 37-27 KVOC.

**CRYSTAL GAYLE** "It's Like We Never Said Goodbye" (Columbia) 25/25. One of the "Most Added" of the week. New at KRMD, WSM, WKDA, KKYX, WSM, KSO, WIRE, WJJD, WAXX, KHAK, KFGO, KBMR, KCKC, KEEN, KLZ, KRAK, KMPS, KIXX, KRDR, KEED and others.

**PAM ROSE** "It's Not Supposed To Be That Way" (Epic) 22/4. WYVA, WOKQ, WCMS, KWMT. Charts: 36-30 WGTO, 34-25 WIRK-FM, 36-29 KWKH, 29-24 WWOK.

**DOTTIE WEST** "A Lesson In Leaving" (UA) 21/21. Some new adds include KCKC, KSOP, WIRK-FM, KRMD, WQOT, WBAM, WSM, KHAK, WWVA, WMZQ, KRAK, KUZZ, KEED, KFTN, WIRE, KFEQ, WAXX and others.

**MEL STREET** "Sleep On It Baby" (Sunbird) 20/6. KZIP, KWKH, KRZY, KCEY, KFTN, KSSS.

**RED STEAGALL** "3 Chord Country Song" (Elektra) 19/19. WDAF, WXCL, KRMD, KRAK, KMPS, KZIP, KHEY, WIRK-FM, WUNI, KFGO, KFDI, KBMR, KFEQ, WKKN, KVOC, KEEN, KSSS, KUGR, KSOP.

**DANNY DAVIS** w/WILLIE NELSON "Night Life" (RCA) 19/10. WINN, WSLR, KYNN, KNIX, KIXX, KTOM, KRAM, KRAK, KSSS, KKAL. Charts: debut 23 WSUN, debut 30 KUGR.

**BIG AL DOWNING** "The Story Behind The Story" (WB) 17/15. KRMD, KHEY, WBAM, KIXX, KSOP, KMPS, KUZZ, CKLW-FM, KWKH, KFDI, WAXX, KSO, KYNN, WPOR, WIRK-FM.

**RAY STEVENS** "Shriner's Convention" (RCA) 14/13. WSLR, KRAK, KMPS, KEEN, KFTN, KFDI, WQOT, KRMD, WSUN, WCOS, WLWI-FM, WSM, debut 28 WYDE.

**DIRT BAND** "An American Dream" (UA) 12/4. KCKC, WSM, WMZQ, WOKQ. Charts: 21-14 WNYR, 22-17 WMUS, 27-22 WEEP, debut 28 WKMF.

**PRICE MITCHELL & RENE SLOANE** "Mr. & Mrs. Untrue" (Sunset) 11/3. WIRE, KWMT, KHEY, debut 28 WMZQ.

**NICK NOBLE** "I Wanna Go Back" (TMS) 10/8. KZIP, WBAM, KFDI, WXCL, WKKN, KFGO, CKLW-FM, KSSS. On KSO, KSOP.

## Most Requested

W	TW
1	1 KENNY ROGERS (UA) (8th week)
4	2 WAYLON JENNINGS (RCA)
5	3 T.G. SHEPPARD (WB/Curb)
6	4 OAK RIDGE BOYS (MCA)
10	5 DON WILLIAMS (MCA)
3	6 BOBBY BARE (Columbia)
2	7 BARBARA MANDRELL (MCA)
-	8 WILLIE NELSON "Heroes" (Col.)
-	9 GEORGE BURNS (Mercury)
-	10 GENE WATSON (Capitol)

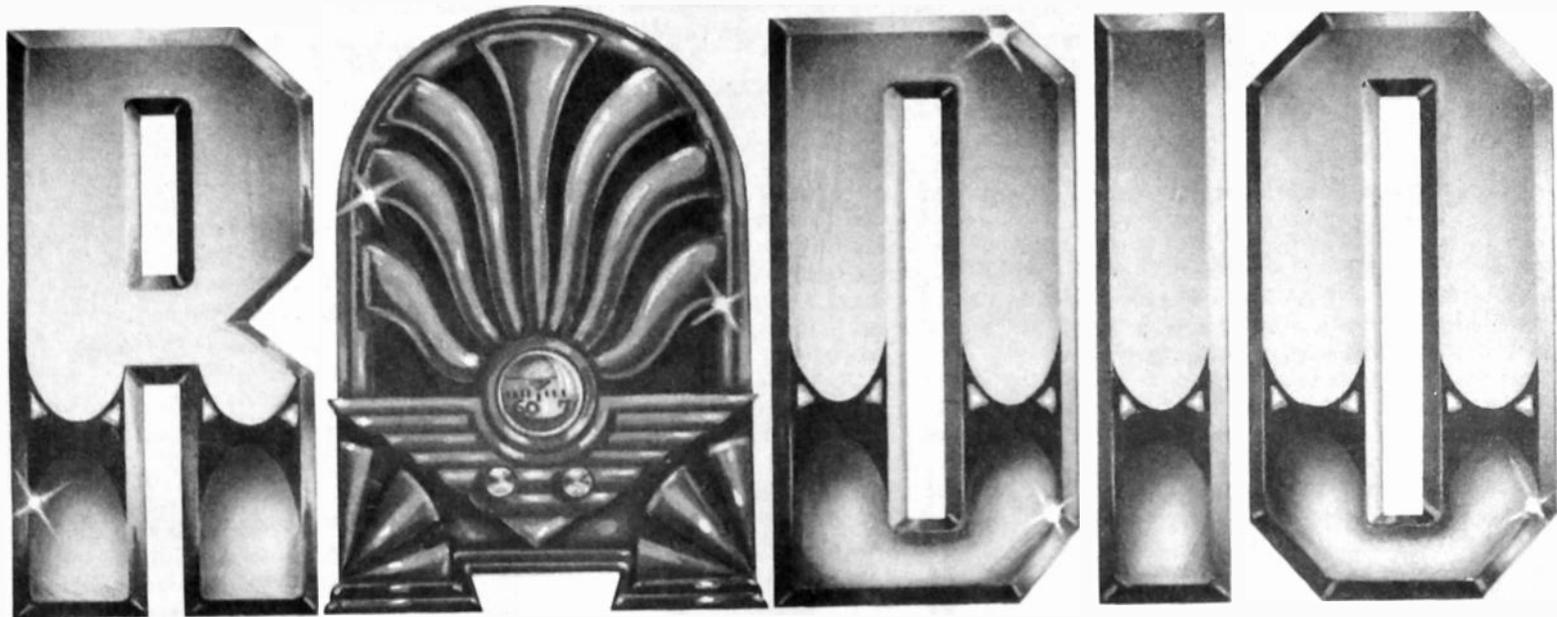
## Active Re-Currents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- CONWAY & LORETTA  
You Know Just What I'd Do (MCA)
- J. CASH & W. JENNINGS  
I Wish I Was Crazy Again (Columbia)
- BRENDA LEE  
Tell Me What It's Like (MCA)
- MOE & JOE  
Holding The Bag (Columbia)
- WILLIE NELSON  
Help Me Make It  
Through The Night (Columbia)
- EDDIE RABBITT  
Pour Me Another Tequila (Elektra)
- JIM REEVES w/DEBRA ALLEN  
Oh How I Miss You Tonight (RCA)
- CONWAY TWITTY  
Happy Birthday Darlin' (MCA)

T H E E L E V E N T H A N N U A L

C O U N T R Y



S E M I N A R

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NASHVILLE, TENNESSEE  
FRIDAY & SATURDAY  
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- The entire Arbitron Advisory Board
- A brand new Morris Massey video presentation
- Special private screening of Universal Pictures "Coal Miner's Daughter"
- Dr. James N. Farr, discussing behavioral science
- Annual new faces banquet and show
- and much more



## Biff Collie Inside Nashville

# Country

**FLASHVILLE:** Tom T. Hall's command performance at the White House in Washington last week set the stage for his Carter campaign activities. Miss Lillian and Carter Campaign chairman Robert Strauss will be here February 12 for a \$250-a-plate cocktail buffet at Hall's Fox Hollow Farm, with Jimmy C. Newman, Helen Cornelius, and other musical and political dignitaries. Tom T. & Dixie slept in the Lincoln Room at the White House . . . Marty Robbins scheduled to sing at Ronald Reagan's birthday party in Hollywood Wednesday (2-6) . . . Larry Gatlin guested with Kenny Rogers on the "Tonight Show" . . . Roy Clark is set to guest host the "Tonight Show" on February 18 . . . Charley Pride is off for a tour of New Zealand and Australia . . . Bill Anderson returned to the "old" Grand Ole Opry, Ryman Auditorium, to rehearse his 1980 road show. Apparently he couldn't find the space anywhere else to get his act together for the new year. Returning to the stage of the Ryman was somewhat of an emotional experience for Bill, in that 21 years ago this month, as a disc jockey from Commerce, GA, he first appeared at the Ryman as part of the Opry . . . Jerry Lee Lewis and J.D. Sumner & The Stamps are working February 7-23 on a tour together in the United Kingdom, Holland, Belgium, and France . . . Barbara Mandrell took Tammy & Roy Clark's place at the Frontier Hotel in Vegas . . . Willie & Ray Price finished that album in the studio here . . . Gatlin & Mandrell were on the "Elvis Remembered" taping which is on Friday (2-8) . . . The Loretta Lynn twice-postponed guesting on "Dukes Of Hazzard," they say, will finally be seen Friday (2-8) . . . Charlie Louvin's son Kenneth married Cheryl Ann Otto (a non-pro in nearby Hendersonville) . . . Buddy Holly died 21 years ago Sunday (2-3) . . . John Calvin Beck, who operated Chart Records under the name of Col. Tom Anthony, charged with using the telephone to further an extortion scheme. He was charged last month in Macon, GA with attempting to extort \$200,000 from Bassett Furniture Co. there in 1975. Beck was one of the subjects on the "60 Minutes" record scam game last year.



Grandpa Jones

**GRANDPA'S BACK:** Less than six weeks after his latest open heart surgery Louis Marshall Jones is back to work. He resumed his active performing at the Grand Ole Opry last Saturday night, where he's sung on most weekends for 34 years, and will start touring again in a couple of weeks. He started the "Grandpa" character in 1936 after people listening to him on radio shows in Akron & Cleveland thought he was an old man (at 22!).

**WOODLAND ON THE BLOCK:** Woodland Studios in Nashville, where super hits are turned out daily, sold to AVI (American Variety International of Los Angeles). In the deal AVI acquired Ernie's Record Mart, Inc., whose assets included Woodland Sound

Studios, Nashboro Records, Excellorec Music Company, and the mail order house Ernie's Record Mart. Glenn Snoddy, longtime President and Manager of Woodland, said negotiations lasted nearly three years.

**MUMBLES:** Barry Manilow wrote a song for Ronnie Milsap; Shaun Harris, Manilow's arranger, came to town for the Milsap session of the song, "I Let Myself Believe" . . . At the memorial service for Songwriter's Hall of Famer Vic McAlpin, Acuff-Rose's Bob Jennings said it well: "We are not here today because Vic McAlpin died! We are here because he lived!" . . . Are Grammy-nominated Producer Larry Butler and his prize pupil Kenny Rogers splitting the studio blanket?? (And when you're not you're not!) . . . Tom T. Hall had just "given up politics" when the phone rang: "Rosalynn Carter here, Dixie. Jimmy and I want you and Tom T. to plan to attend our Wednesday night affair. Billy and Sybil will be here and we thought it would be fun to have a guitar-pickin' upstairs at the White House, after everybody leaves. Can you come?" (Tom T. changed his mind about politics) . . . Rumors that the Atlas Artist Cowboy Rhythm Band will do a bit in "Smokey II," which they're now shooting . . . "What have they decided to do? Since United Artists Records moved out of the United Artists Tower on Music Square West, what do they call the building?" . . . George Jones out of alcohol-abuse center and into CBS Studios working on an album. He looks great.



George Jones

**MUSIC CITY HIGH SCHOOL:** "There is not another in the entire country which provides this program." So said Vic Galvany, course instructor, at the opening of the nation's only recording studio for students at Nashville's Hillsboro High School. Galvany, while working for Owen Bradley at Bradley's Barn



**BRADSHAW JOINS BMI** — Super Bowl 1980 MVP Terry Bradshaw has announced he is reactivating his singing career. (He had some success with a 1976 Mercury release on "I'm So Lonesome I Could Cry.") The Pittsburgh Steeler quarterback just signed a long-term writer agreement with Broadcast Music, Inc (BMI). He is pictured here during a locker room celebration with Jerry Crutchfield of MCA Music, BMI's Joe Moscheo, and Mike Cowart with the Benson Company. With Crutchfield as producer, Bradshaw is recording a Gospel album in Nashville for the Benson Company.

Studio, set up plans for the course and curriculum in 1975 at the request of Metro Nashville-Davidson County Board of Education. The finished product is a complete instructional program in studio recording, along with a professional multi-track recording studio.

**THIS WEEK:** Conway Twitty is in Terre Haute, Lexington Louisville, (so is John Conlee), Hank Thompson opens in Sparks, NV, at the Nugget, Cal Smith is in Newark, OH, Barbara Mandrell is at Las Vegas's Frontier Hotel (with David Brenner), Jerry Clower is in Myrtle Beach, Bill Anderson is in Freeport, IL, and Franklin, PA, Charlie Daniels is in the studio . . . Claude King, Wilma Lee Cooper, and Ernest Tubb celebrate birthdays, Lynn Anderson's "Rose Garden" went gold in 1971 on this date . . . Bruce Jenner dating "Hee Haw" 's Linda Thompson (Elvis's ex-live-in friend) . . . Johnny Cash, Waylon Jennings, Tammy Wynette, and other of their stage friends headlined "An Evening of Stars" at the Opry House Thursday (31st) to benefit the 100 Club, a local organization dedicated to helping widows, widowers and orphans of law enforcement officers killed in the line of duty . . . Gary Stewart signed for bookings with Shorty Lavender's agency . . . Bobby Bare signed with Joe Sullivan & Steve Greil at Sound Seventy Productions. (They handle Charlie Daniels Band) . . . Mickey Gilley signed with William Morris Agency . . . Marty Robbins sessioning a "Love" album . . . Merle Haggard telegraphed David Houston to thank him for the super record on Merle's "Lord, Don't Give Up On Me" . . . Terry Bradshaw gospel album-sessioning with Jerry Crutchfield for the Benson Company, a giant sacred music complex in Metro-center, Nashville. (See photo below.)

**COUNTRY ECONOMY:** In dollars, country music jumped from a \$200 million business in 1969 to \$600 million in 1979!

**PORTRAIT:** Sam Hunt never made a record, wrote a song, or got an encore, but he's one of the most important people in the history of "Music City, U.S.A." Sam started as a "runner" the first day Third National Bank opened here in 1927. In the early years, he sought out and helped singers, writers, and music people with advice on loans, investments, and setting up entertainment companies. Sam Hunt is the source of one of my favorite Hank Williams stories: The times when Hank would stroll into the bank, dump a paper sack full of currency on Hunt's desk and say: "Here, Sam, take care of this for me," wheel on one heel, and stroll out of the bank.

**CLOSER:** "It's so cold in my apartment," Dick Shuey says, "That a light goes on when I open the front door!"

WHK  
WPLO  
WYDE  
WSM  
WKDA

BB\*72

KBOX  
WIVK  
WESC  
KFDI  
KXOL

CB\*69

KVOO  
KZIP  
KNEW  
KGA  
KBUC

RW\*67

**RAY  
STEVENS**  
"Shriner's  
Convention"

NIPPER NOTES 🐾



# Lacy J. Dalton

A N D

## THE TENNESSEE WALTZ

1-11190



**B**OTH WERE  
BORN ABOUT THE  
SAME TIME.

**N**OW  
THEY HAVE BOTH  
GROWN UP.

WSM	WCMS	WTMT	KWUJ	KBOJ
WIBX	WSLC	WAOK	KVOC	KHEY
WPNX	WLDJ	KWMT	KXOL	KBET
WBAM	WXCL	KHAK	KZIP	KEEN
WYDE	WTSO	KBOX	KBBC	KGFX
WCBX	WQON	KDJW	KSSS	WHBF
WESC	WSLR	KUGR	KGEM	WSDX FM
KCEY	WWVA	WEAT	WKDA	KMPS
KMAK	WCXI	KBMR	WJQS	KGA
WFAI	WSDS	KVOO	KRMD	KZUN
WQYK	KRGO	KIKK	KNUJ	CXLW FM
WGTO	KRZY	KBUC	KRYX	KOYN
WMOO	KTOM	KTTS	KBBQ	KERE
WIKK	WIRE	KLAC	KFGO	KFTN
WKCW	WINN	KRAX	WKSJ	KSOP

Produced by:  
**Billy Sherrill**

Management: David Wood  
Music Artists Management  
10860 Wilshire Blvd., Suite 912  
Los Angeles, California 90024  
213/478-0243

 **ON COLUMBIA  
RECORDS**

# Country

## WEST

**AKZY**  
Albuquerque, N.M.  
Earl Scruggs  
Stevie Nicks  
Lucy J. Dalton  
Mick Street  
Sheila Andrews w/ Joe Sun  
Reba McEntire  
Willie Nelson  
Bobby Bare  
HOTTEST  
Millsie Nelson  
W. Nelson & D. Davis  
George Burns  
T.G. Sheppard  
Barbara Mandrell  
Crystal Gayle

**ARAZ**  
Arroyo Grande, Ca.  
M. Nelson & D. Davis  
Johnny Paycheck  
Joe Sun  
Buck Owens  
Rosanne Cash  
Leon Everette  
Dean Dillon  
HOTTEST  
Kenny Rogers

**BLAC**  
Los Angeles, Ca.  
Johnny Duncan  
Bobby Bare  
Stallion Bros.  
Comet Valley  
Jacky Ward  
Hank Williams, Jr.  
HOTTEST  
George Burns  
Willie Nelson  
Jim Reeves

**BUZZ**  
Bakersfield, Ca.  
Big Al Downing  
Hank Williams, Jr.  
M. Snow & E. Faston  
Kenny Price  
Dottie West  
HOTTEST  
Bobby Bare  
Maylon Jennings

**BUVD**  
Casper, Wyo.  
Bobby Bare  
Lucy J. Dalton  
Johnny Duncan  
Jerry Lee Lewis  
M. Snow & E. Faston  
Red Steagall  
Comet Valley  
HOTTEST  
Willie Nelson  
Neil Tillis  
Charly McClain  
Bobby Bare  
Anne Murray

**CLAS**  
Colorado Springs, Co.  
Rebecca Lynn  
Red Steagall  
Dottie West  
Rick Noble  
Ray Sawyer  
Hank Thompson  
Alabama  
M. Snow & E. Faston  
W. Nelson & D. Davis  
HOTTEST  
Crystal Gayle  
John Conlee  
Razzy Dyan  
Anne Murray  
Hanson Carstill

**ELAR**  
Denver, Co.  
Bobby Bare  
Tommy James  
Rene McEntire  
Sondra Steele  
Hank Williams, Jr.  
M. Snow & E. Faston  
Diane Pfister  
Streets  
Pie Isadora  
Jack Greene  
HOTTEST  
Barbara Mandrell  
Anne Murray  
Oak Ridge Boys  
T.G. Sheppard  
Jeannie Pruett

**FLZ**  
Denver, Co.  
Crystal Gayle  
Hanson Carstill  
Stallion Bros.  
Charly McClain  
Hoyt Axton  
Dottie West

**KEED**  
Eugene, Or.  
Jerry Lee Lewis  
Bobby Brodaca  
Dottie West  
Hank Williams, Jr.  
Crystal Gayle  
HOTTEST  
T.G. Sheppard  
Gail Davies  
Barbara Mandrell

**MAAR**  
Fresno, Ca.  
Sheila Andrews w/ Joe Sun  
Johnny Duncan  
HOTTEST  
Kenny Rogers  
Don Williams  
Anne Murray  
Ronnie Millap  
Willie Nelson

**OTOM**  
Salinas, Ca.  
Jerry Lee Lewis  
Earl Scruggs  
W. Nelson & D. Davis  
Sheila Andrews w/ Joe Sun  
Ronnie Millap  
Willie Nelson  
Anne Murray  
HOTTEST  
Don Williams  
Ronnie Millap  
John Conlee  
Don Williams  
Johnny Rodriguez  
Jerry Reed

**QUOR**  
Queen River, Wyo.  
Bobby Bare  
Ray Sawyer  
Crystal Gayle  
Red Steagall  
HOTTEST  
Maylon Jennings  
Ronnie Millap  
Gatlin Bros.

## MIDWEST

**WELN**  
Akron, Oh.  
Lucy J. Dalton  
Hank Williams, Jr.  
Earl Scruggs  
M. Nelson & D. Davis  
Comet Valley  
HOTTEST  
Anne Murray

**WVNS**  
Ann Arbor, Mich.  
Rex Allen, Jr.  
Dean Dillon  
HOTTEST  
Johnny Duncan  
Tom T. Hall  
Johnny Rodriguez  
Charley Pride

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Rex Allen, Jr.  
Dean Dillon  
HOTTEST  
Johnny Duncan  
Tom T. Hall  
Johnny Rodriguez  
Charley Pride

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**WVNS**  
Ann Arbor, Mich.  
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Dean Dillon  
HOTTEST  
Johnny Duncan  
Tom T. Hall  
Johnny Rodriguez  
Charley Pride

**Most Added**

**JERRY LEE LEWIS**  
When Two Worlds Collide (Elektra)

**BELLAMY BROTHERS**  
Sugar Daddy (WB/Curb)

**CONWAY TWITTY**  
I'd Love To Lay You Down (MCA)

**HANK WILLIAMS JR.**  
Women I've Never Had (Elektra)

**CRYSTAL GAYLE**  
It's Like We Never Said Goodbye (Columbia)

**Hottest**

**ANNE MURRAY** (Capitol)

**BARBARA MANDELL** (MCA)

**T.G. SHEPPARD** (WB/Curb)

**WAYLON JENNINGS** (RCA)

**WILLIE NELSON**  
"Heroes" (Columbia)

**KENNY ROGERS** (UA)

**DON WILLIAMS** (MCA)

**OAK RIDGE BOYS** (MCA)

# REGIONAL ADDS & HOTS

## EAST

**WVNS**  
Baltimore, Md.  
none

**WVNS**  
Baltimore, Md.  
none

**WVNS**  
Baltimore, Md.  
none

**WVNS**  
Baltimore, Md.  
none

**WVNS**  
Baltimore, Md.  
none

**WVNS**  
Baltimore, Md.  
none

**WVNS**  
Baltimore, Md.  
none

**WVNS**  
Baltimore, Md.  
none

## SOUTH

**WVNS**  
Baltimore, Md.  
none

**WVNS**  
Baltimore, Md.  
none

**WVNS**  
Baltimore, Md.  
none

**WVNS**  
Baltimore, Md.  
none

**WVNS**  
Baltimore, Md.  
none

**WVNS**  
Baltimore, Md.  
none

**WVNS**  
Baltimore, Md.  
none

**WVNS**  
Baltimore, Md.  
none

## HOTTEST TRACKS:

- "Goodbye Marie" (UA) Kenny Rogers
- "Night Life" (Epic) George Jones
- "The Conversation" (Elektra) Hank Williams Jr.

# Country ALBUMS

Album cuts receiving airplay and activity. Listed alphabetically. Cuts in bold indicate heaviest reported airplay.

**MOE BANDY & JOE STAMPLEY** — Just Good Ol' Boys — (Columbia) "Honky-Tonk Man" "Thank Goodness It's Friday"

**GAIL DAVIES** — The Game — (WB) "Never Seen A Man Like You" "Good Lovin' Man" "Like Strangers"

**JOHNNY DUNCAN** — Straight From Texas — (Columbia) "Would You Like To Spend The Night" "Runaway Housewife"

**ELECTRIC HORSEMAN** — Soundtrack — (Columbia) "Midnight Rider" "So You Think You're A Cowboy"

**DONNA FARGO** — Just For You — (WB) "Walk On By" "Show Me That You Love Me"

**LARRY GATLIN** — Straight Ahead — (Columbia) "Taking Somebody With Me" "The Way I Did Before"

**CRYSTAL GAYLE** — Miss The Mississippi — (Columbia) "Don't

Go My Love "The Blue Side" "Danger Zone" "Miss The Mississippi And You" "Like We Never Said Goodbye" "Another Side Of Me"

**CON HUNLEY** — I Don't Want To Lose You — (WB) "Rhythm & Blues" "Straight To My Heart"

**WAYLON JENNINGS** — What Goes Around Comes Around — (RCA) "Out Among The Stars" "World's Gone Crazy" (Cotillion)

**GEORGE JONES** — My Very Special Guests — (Epic) "Night Life" "It Sure Was Good" "Turned You To Stone"

**ANNE MURRAY** — I'll Always Love You — (Capitol) "I'll Always Love You" "Wintery Feeling"

**KENNY ROGERS** — Kenny — (UA) "Goodbye Marie" "One Man's Woman" "You Turn The Light On"

**DOTTIE WEST** — Special Delivery — (UA) "A Lesson In Leavin'" "We've Got Tonight"

**DON WILLIAMS** — Portrait — (MCA) "Just Good Ol' Boys Like Me" "Circle Driveway" "It Only Rains On Me" "We've Never Tried It With Each Other"

**HANK WILLIAMS JR.** — Whiskey Bent & Hell Bound — (Elektra) "The Conversation" "Outlaw Woman" "Women I've Never Had" "Old Nashville Cowboy" "Johnny B. Goode"



P/A

POP/ADULT®

## Mike Kasabo

### A Good Man Is Hard To Find

As adult personality-type stations continue to dominate the AM band (noting that some key Pop/Adult FM's are coming on strong) while many other music formats have been taking it on the chin, I decided to talk to a number of key programmers (including a former programmer now a VP/GM) on the subject. They all agreed, by the way, that personality was the most important single factor to their stations' continued success, so I asked them where and how they go about finding and grooming new talent.

WSB/Atlanta PD George Fischer responded to that question, "It's really a difficult process. In our case we particularly look in the Southeast because we're more likely to find people with a feel for the type of audience we have here in Atlanta." WFYR/Chicago's Dave Martin agrees with the difficulty in finding a good personality, and adds, "It's going to be even harder as we get into the 80's to find those who are not time and temperature announcers or cart readers."

Former programmer Ted Atkins, now VP/GM of WTAE and 96KX (P/A and Top 40 respectively) in Pittsburgh knows only too well the task of landing a bona fide communicator, as he was a major contributor to the mechanics of the Drake era.

"The obvious lack of training and the lack of breeding ground from the mid-sixties to the present," Atkins reflected, "happened because of a whole different philosophy and approach to mass appeal radio that prevailed into the late 60's. It was an approach that I was involved in at the time, and I am as much to blame as anyone."

Atkins's statement (sans the blame-taking) is universally accepted by the people we talked to as the reason for the troublesome time finding current disc jockeys. But WTMJ/Milwaukee's Mike Elliott, who's done air work himself, discloses, "To find and to groom, I go to the secondaries; the farm system if you will. Psychologically you'll have a much more successful attempt to mold a guy from a smaller market, mainly because his ego hasn't had time to get in the way of any talent he might have."

Chick Watkins of WGAR/Cleveland has a similar method of tracking down employees: "Take a careful look," he asserts, "at the stations in various markets across the country — then jump on an airplane, fly in and listen to that particular personality."

Of course not all PD's can scoot around the States that easily and have to rely on more conventional methods, as Dick Grant of WRVA/Richmond points out: "We rely heavily on

*"Believability will win . . . not just whacking out the jingles and the singles."*

—Mike Elliott, WTMJ/Milwaukee

the tapes we receive. We've built a file that we keep referring to. In fact, some of the people we've brought in from outside markets were hired on the basis of us just listening and dialing around."

Another method used by most is the "grapevine," as described by KOGO/San Diego programmer Chuck Brinkman: "I go to people that I've known and respected for a long time and see if they've heard of anybody or if they know of someone who's perhaps disenchanted with where he is." He emphasized his word-of-mouth leanings by saying, "I don't like to hire anyone unless I know somebody who knows him."

Making note of the desirability of long-term air personalities, Michael Neff of WGY/Schenectady says, "I'm looking for a guy who's willing to make an advancement at our station; that's first and foremost. I would say in our situation we're looking for somebody primarily in a medium market, but there are a lot of people in our talent bank from markets less than 25,000." The talent bank idea is shared by others like WSB's Fischer, who adds, "I will frequently call ads in your magazine just to keep the flow of material coming in here." As the subject evolved to the qualities looked for in air talent, Dave Martin said, "If you're able to have somebody that has been in your market, you get the best of all worlds because, in my case, he'll already know Chicago — it's the advantage you can't get with a guy imported from San Jose." Commenting on a different aspect of geography, WTMJ's Elliott stated, "I won't look in Miami, for instance, because I can't offer a guy that kind of weather. And weather is important because we're talking about offering a guy a long-term situation, not a couple of weeks in the snow — so I go to places like New England."

WGY's Neff insists on "dependability and adaptability" as a couple of important traits he looks for along with versatility. He said, "I'm looking for a person who can not only do a good air shift, but also will represent the station well in public appearances, be it a remote or on a client sales call."

WRVA's Dick Grant looks for someone who is "bright, conversational, creative and without gimmicks, someone who talks to people like you and I are right now." Chick Watkins of WGAR agrees, and leans toward "real" people: "The key is someone who is very real — sometimes you'll hear someone putting on a low voice; well, it comes across phony. You have to be natural-sounding. You have to be warm and friendly." Ted Atkins furthers the point: "On the air the person has to be a communicator; he or she has to entertain and inform. Those are the most important elements to me."

KOGO's Brinkman sums up his view by saying, "The different qualities depend on the daypart you're talking about. If it's a midday person, I would look for someone very believable and maybe have him use phones to make him more effective. For a morning man you'll look for something different — the point is, you don't just go out and look for a disc jockey."

In closing, Mike Elliott extends a point made by Ted Atkins earlier, observing, "In the Drake years, the person on the radio was not a personality; he really didn't need to be. He basically was told what to say and how to say it. Consequently, he didn't have the chance to develop. So yes, it's more difficult to find a personality today. The success of AM today, and it'll be more so as we get into the 80's, is to play the familiar music and to be able to communicate information: it's the companionship of it. Believability in the communication will win; not just whacking out the jingles and the singles!"

### Update

**PITTSBURGHERS RELISH THE NEEDY:** KDKA/Pittsburgh listeners really gave in a big way during the station's annual Children's Hospital promotion — a three-week event that featured remotes by the air personalities at various high profile shopping areas. It totalled a phenomenal \$1,350,096. Additional monies from KDKA's TV property and area press members brought the total to over \$2 million . . .

**RADIO AIDS ANOTHER CAUSE:** Last summer a drowning tragedy that claimed two young boys who fell from a railroad tressel with no guardrail while fishing drew the ire of area residents when the city refused to build proper railing. Finally, WYNE/Appleton got involved and started a campaign to construct a barrier, asking listeners to join in the project. The turnout was, according to station sources, amazing, as everyone pitched in, with the result of a sturdy and safe fishing bridge . . . WSLI/Jackson, MS air personality Walt Grayson is also getting some television exposure as he is doing weekend weather for Channel 12. He says he loves his first venture in TV but notes, "It's a little hard to adjust to talking without headphones." . . . WGY/Schenectady had loads of fun with a recent promotion; "Silly Songs Weekend," featuring "Along Came Jones," "Dinner With Drac," "Beep Beep," "Alvin's Harmonica," "Does Your Chewing Gum Lose Its Flavor" and other such delights . . . Casablanca VP/Promotion Danny Davis called to express his feelings about promotional tie-ins, and extended his services in that area, stating, "Anything that makes sense as far as our product is concerned we'd like to get involved with. In the past we may not have gotten as much promotional mileage as perhaps we should with the Pop/Adult stations, but we really want to ingratiate ourselves with that format." Write ideas to Danny at 6255 Sunset Blvd., Hollywood, 90046 — or phone (213) 650-8300 . . . Finally, a new side note to the Bert Parks scenario: KMRJ/Pittsburgh, KS personality Lonnie Swonger was being promoted by the station as their choice to replace Parks. Well, cards and letters plus phone calls started to pour in in support of the tongue-in-cheek promotion, with a final result being a press conference called to let the town know that they apparently couldn't take a joke . . . And how was your week?

### Transition

**LOCHMAN LOCKS UP TOP SPOT:** Joseph A. Kajar, Executive VP of Operations of Bonneville International Corporation, has announced the promotion of Walt Lochman to President and General Manager of KMBZ/Kansas City. Lochman has served in the GM capacity for the past 13 years, starting as an Account Executive. In another move, Don Bybee, President of the K.C. Dallas Division of Bonneville and GM of KMBR-FM (Beautiful Music sister to KMBZ) for the past five years, will move southwest to become more involved in the operation of Bonneville's Texas,



Don Bybee



Walt Lochman

properties, KAAM and KAFM/Dallas . . . WHDH/Boston President/GM Dave Croninger has appointed Pete Crawford as station Manager of that facility, from Local Sales Manager . . . John P. Hayes has been given VP responsibilities to go along with the General Manager position of KYUU-FM/San Francisco — he will continue to report to Walter Sabo, Executive VP of NBC-FM Radio . . . Eileen Griffin has been promoted to Assistant Program Director of WMAL/Washington, with the responsibility of planning and implementing program materials, including writing and producing features and specials . . . After several years in Texas, Peter McLane is heading due north to Minneapolis/St. Paul as Assistant General Manager of WCCO-FM. McLane, who had programmed KFJZ in Ft. Worth, will make the move from programming to management March 1st (see story on Page 3) . . . Add KFJZ: Air personality and Music Director Jim Thomas is also leaving, but not for another station. He's taking a leave from the industry to look after his portion of a family trucking business, with plans to return to radio in late summer . . . Paul Landino has been appointed Program Director of WFDF/Flint in addition to his 3-7pm air shift; John McCrae moves to Landino's old 11am-3pm stint facilitated by his promotion . . . New part-time newsmen at WHOK/Lancaster, OH is Royce Roundhouse, fresh from an area college to claim his first radio gig . . .

### Color

**SPILL THE BILLS:** WDAE/Tampa is winding up a major promotion called "WDAE Pays Your Bills." Listeners who call in and properly answer a trivia question receive a small gift and, more importantly, qualify for one of several major "payment" prizes. From the daily qualifiers, one is picked at random, with the lucky winner getting his or her choice of the station pickup of the tab for the electric, gas, heating bills or even the car payment, or the grandest prize of all — one full year's worth of house payments. Contest has created a lot of comments and excitement.

**BUT SLUGGO WILL BE MEAN TO ME:** WGR/Buffalo is currently running a very entertaining contest called "Mr. Bill — Guys & Dolls." Trivia questions are asked involving either a guy or a doll — example: "There's a famous sportscaster more recently known for saying, 'Buy a car, get a check.'" Of course the answer is Joe Garagiola — and if the caller gets it, he or she will receive a Mr. Bill T-shirt and also qualify for a grand prize trip for two to New York City to observe "Saturday Night Live."

**WHAT AN ASS:** KRKK/Rock Springs, in conjunction with a local charity, organized a media basketball team in order to raise funds. What makes it unusual, however, is that the players were atop donkeys as they played on a special court. The fun and activities netted more than \$1500, as the audience roared with delight during the entire roundball exhibition. The opponents, a local high school team, beat the media stars 10-4. Sounds more like a baseball score.

P/A

POP/ADULT®

## BREAKERS®

"Breakers" are those newer records that have the greatest level of station activity on any given week.

## CHUCK MANGIONE

## Give It All You Got (A&amp;M)

64% of our reporters are on it. Play increasing as the drama of Lake Placid gets closer — new adds include WBZ, WSB, KOGO, WTAR, KFOR, WRVA, WSGW, KMPC, WGY, KSL, KAFM, WELI, WPRO. Key moves: 27-17 WLOW, 19-14 WSM-FM, 24-18 WBT, 30-27 WMAZ, 26-21 WVMT, 29-26 WJBO, debut 23 WORG, debut 28 WHBC, debut 29 WRIE, debut 29 WYMC. Hot/Heavy rotation: KUGN, WEBC. Jumps 36-25 on P/A chart.

## NICOLETTE LARSON

## Let Me Go, Love (WB)

62% of our stations are on it. Add KAKE, WSB, WQUD, WSBA, WCWA, WIP, WIOD, WVMT, WELI. Key moves: 17-10 WBT, 35-28 KBLF, 29-26 WLVA, 26-21 WMAZ, debut 19 WFDF, debut 23 KEX, debut 24 KVI, debut 28 WLNH, debut 28 WYMC, debut 33 WHAG. Heavy rotation: WSIX. Jumps 31-26 on P/A chart.

## QUEEN

## Crazy Little Thing Called Love (Elektra)

53% of our reporters are on it. Strongest entry yet on the adult level for this popular group — latest adds include WWWE, WTVN, KAFM, WDBO, WDAE, WLNH, WTAR, WHOK. Key moves: 17-9 WCWA, 5-1 WBEN, 20-16 WNEU, 28-18 WHIZ, 16-13 WVMT, 15-11 WMAZ, 20-12 WFYR, 6-2 WOWO, 18-12 WBT, 16-13 WGR, 27-16 WQUD, 27-20 WRIE, 26-20 WCSC, debut 18 WBZ, debut 27 KWOS, debut 29 WLOW, debut 30 KSTP. Jumps 32-22 on P/A chart.

## NEW &amp; ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

**ANDY GIBB "Desire" (RSO) 51/24** adds include WSB, WBT, WFYR, WIP, WIOD, KFMB, WIS, WCSC, WGY, WJON, WTAE, KDKA, WBZ, WHEN, WTVN, WQUD, KLTE, WSGW. Key moves: 30-23 WWWE, debut 20 KRMG, debut 22 KOLO, debut 24 WBEN, debut 29 WHBC, debut 30 WLNH, debut 30 WRIE, debut 30 KRKO, debut 30 WYMC. Debuts at No. 31 on P/A chart.

**TOMMY JAMES "Three Times In Love" (Millennium) 41/12** add WIP, WGY, KVI, WASH, WSLI, WLNH, WRIE, WHBC, WIS, WNEU, KFMB, WCFR. Key moves: 33-29 WTAR, debut 18 WGR, debut 23 WBEN, debut 34 WHAG. Debuts at No. 31 on P/A chart.

**JACK JONES "Theme From Love Boat" (MGM) 41/7** add WBT, KVI (dp), WEBC, WRVA, WFTL, WPTF, WLNH. Key moves: 27-18 WSGW, 25-22 WRIE, 27-23 WJBO, 31-27 KRKO, debut 30 WORG. Heavy rotation: WNEW. Increased 35-32 on P/A chart.

**BOBBY VINTON "Make Believe It's Your First Time" (Tapestry) 40/1** add KBLF. Key moves: 21-18 KMPC, 24-17 WTAR, 28-23 WMAZ, 28-25 WYMC. Heavy rotation: WNEW, KDWN.

**ROD STEWART "I Don't Want To Talk About It" (WB) 39/2** add WIS, WFDF. Key moves: 19-16 WLOW, 22-15 WMAZ, 22-19 WORG, 33-30 KBLF, 21-17 WVMT, 23-16 WTIC, 25-19 WQUD.

**TOTO "99" (Columbia) 39/12** add KEX, KDWN, WBAL, WLVA, KAKE, WGR, WHEN, WRVA, KAFM, KMRJ, WVMT, K59. Key moves: 17-10 WLOW, 8-4 WSM-FM, 25-19 WHBC, 28-26 KRKO, 34-29 KBLF, 30-27 KSTP, debut 26 WRIE, debut 29 WWWE, debut 29 WNEU. Increased 39-36 on P/A chart.

**DONNA SUMMER "On The Radio" (Casablanca) 36/10** add WBT, WDAE, WHBC.

## Others Getting Significant Action

**MICHAEL JOHNSON "The Very First Time" (EMI America) 28/9** add WSB, WGR, WTAR, WBEN, WHIZ, WTMJ, WHBC, KFOR, KUGN. Moves 27-22 WSM-FM, 30-28 WSGW. Heavy rotation: WSIX.

**GEORGE BURNS "I Wish I Was Eighteen Again" (Mercury) 27/12** add KVI (dp), WSIX (dp), WNEU, WHIZ, WPRO, KLYD, WJON, WGR, KOY, WLNH (dp), KDKA, WRVA. Moves 14-10 WGR. Hot at WRVA.

**ROBERT JOHN "Lonely Eyes" (EMI America) 24/1** add KMRJ. Moves 29-25 WORG, 30-27 WLVA, debut 19 WGR.

**JUDIE TZUKE "Stay With Me Till Dawn" (Rocket/MCA) 23/4** add WDF, KMRJ, KFOR, WFDF. Moves 16-12 WLOW, 30-27 WLNH.

**ELO "Last Train To London" (Jet) 22/2** add WIS, WORG. Moves 21-14 WYMC, 14-11 KBLF, 17-13 WMAZ, 29-24 WCSC.

**ISAAC HAYES "Don't Let Go" (Polydor) 21/3** add WOWO, WHOK, WCHV (dp). Moves 20-14 WBZ, 20-13 KLTE, 10-7 WQUD, debut 25 WRIE, debut 30 KWOS.

**PEACHES & HERB "I Pledge My Love" (Polydor) 19/8** add WSLI, KRNT, WHIZ, WTMJ, WHOK, WBT, WBAL, WLNH. Moves 21-16 WHAG, 27-24 WORG, debut 29 WCSC.

**KOOL & THE GANG "Too Hot" (De-Lite) 17/7** add WSLI, KPPL, KFMB, WIP, KSL, KOLO, WHAG. Debuts 28 WCSC.

**ROBERTA FLACK & DONNY HATHAWAY "You Are My Heaven" (Atlantic) 17/4** add WORG, KWOS, WWWE, WSLI. Moves 29-26 WBT, 32-28 WHAG, 25-19 WSM-FM.

**COMMODORES "Wonderland" (Motown) 17/3** add WIS, WCWA, KLTE. Moves 25-22 KBLF.

**MELISSA MANCHESTER "Fire In The Morning" (Arista) 16/15** adds include WAXI, WSM-FM, WDF, WIOD, WCCO, KFOR, WRVA, WRIE, KWOS, KDWN.

**DAVID GATES "Where Does The Lovin' Go" (Elektra) 15/12** adds include WTAR, KSTP, KLYD, KRMG, WHAG, WSM-FM, WSIX, WBAL, WCCO, WRIE.

**BARBARA MANDRELL "Years" (MCA) 15/2** add WCWA, KUGN. Moves 14-11 WJBO, 16-11 WHAG, 33-25 WHIZ, debut 29 WLNH.

WASH (ra), WHOK, WFDF, KSTP, WIP, KUGN, WORG. Key moves: 15-11 WRIE, 14-7 WBZ, 27-23 KRKO, 34-27 WHAG, 24-17 WTIC, 23-18 WWWE, 29-23 WQUD, debut 18 WFYR, debut 25 WVMT. Increased 38-36 on P/A chart.

**BILLY PRESTON & SYREETA "With You I'm Born Again" (Motown) 31/10** add WSLI, WBAL, WOOD, WIP, KSTP, KBLF, WCFR, KMPC, WRIE, WYNE. Debuts 20 WFYR, debut 29 WVMT. Heavy rotation: WASH, KDWN. Debuts on P/A chart at No. 38.

**STARLAND VOCAL BAND "Loving You With My Eyes" (Windsong) 29/7** add WSBA, WELI, WHIZ, WJON, WHIO, KVI, KPPL. Key moves: 28-26 WLVA, 34-28 WTAR, debut 29 WORG, debut 30 WSM-FM. Debuts at No. 39 on P/A chart.

## Radio &amp; Records

## POP/ADULT AIRPLAY / 40

February 1, 1980

Three Weeks Two Weeks Last Week This Week

Three Weeks	Two Weeks	Last Week	This Week	
10	4	2	1	NEIL DIAMOND/September Morn (Columbia)
5	3	3	2	BARRY MAINLOW/When I Wanted You (Arista)
24	14	8	3	DAN FOGELBERG/Longer (Full Moon/Epic)
9	6	4	4	TERI DeSARIO w/KC/Yes, I'm Ready (Casablanca)
17	11	6	5	ANNE MURRAY/Daydream Believer (Capitol)
3	1	1	6	DIONNE WARWICK/Deje Vu (Arista)
12	8	7	7	FLEETWOOD MAC/Sara (WB)
14	12	10	8	MICHAEL JACKSON/Rock With You (Epic)
28	19	11	9	BARBRA STREISAND/Kiss Me In The Rain (Columbia)
1	2	5	10	CAPTAIN & TENNILLE/Do That To Me One More Time (Casablanca)
2	5	9	11	KENNY ROGERS/Coward Of The County (UA)
26	21	18	12	DIRT BAND/America Dream (UA)
—	30	22	13	SPINNERS/Working My Way Back To You (Atlantic)
31	22	17	14	JOHN STEWART/Lost Her In The Sun (RSO)
30	23	20	15	STEVE FORBERT/Romeo's Tune (Namporor)
16	15	15	16	LOBO/Holdin' On For Dear Love (MCA/Curb)
19	16	14	17	KENNY LOGGINS/This Is It (Columbia)
—	—	30	18	RUPERT HOLMES/Him (MCA)
4	9	12	19	STEVIE WONDER/Send One Your Love (Tamia)
7	7	13	20	RITA COOLIDGE/I'd Rather Leave While I'm In Love (A&M)
8	10	18	21	CLIFF RICHARD/We Don't Talk Anymore (EMI-America)
—	36	32	22	QUEEN/Crazy Little Thing Called Love (Elektra)
6	13	19	23	LITTLE RIVER BAND/Cool Change (Capitol)
13	18	21	24	DANN ROGERS/Looks Like Love Again (International Artists)
—	—	36	25	CHUCK MANGIONE/Give It All You Got (A&M)
—	35	31	26	NICOLETTE LARSON/Let Me Go, Love (WB)
34	25	24	27	JENNIFER WARNES/Don't Make Me Over (Arista)
21	27	27	28	SMOKEY ROBINSON/Cruelin' (Tamia)
27	24	23	29	EAGLES/The Long Run (Asylum)
—	—	—	30	ANDY GIBB/Desire (RSO)
—	—	—	31	TOMMY JAMES/Three Times In Love (Millennium)
—	37	35	32	JACK JONES/Theme From Love Boat (MGM)
38	34	33	33	BOBBY VINTON/Make Believe It's Your First Time (Tapestry)
—	38	34	34	ROD STEWART/I Don't Want To Talk About It (WB)
—	—	39	35	TOTO/99 (Columbia)
—	—	38	36	DONNA SUMMER/On The Radio (Casablanca)
11	17	25	37	RUPERT HOLMES/Escape (The Pina Colada Song) (MCA)
—	—	—	38	BILLY PRESTON & SYREETA/With You I'm Born Again (Motown)
—	—	—	39	STARLAND VOCAL BAND/Loving You With My Eyes (Windsong)
—	—	40	40	DANA VALERY/I Don't Want To Be Lonely (Scotti Bros.)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry



## Most Added:

**ANDY GIBB**  
Desire (RSO)  
Added at 28% of our reporting stations.

**MELISSA MANCHESTER**  
Fire In The Morning (Arista)  
Added at 18% of our reporting stations.

**RUPERT HOLMES**  
Him (MCA)  
Added at 15% of our reporting stations.

**CHUCK MANGIONE**  
Give It All You Got (A&M)  
Added at 15% of our reporting stations.

**CRYSTAL GAYLE**  
It's Like We Never Said Goodbye (Columbia)  
Added at 14% of our reporting stations.

## Hottest:

**DAN FOGELBERG**  
Longer (Full Moon/Epic)  
Reported hot at 55% of our stations.

**NEIL DIAMOND**  
September Morn (Columbia)  
Reported hot at 53% of our stations.

**FLEETWOOD MAC**  
Sara (WB)  
Reported hot at 41% of our stations.

**TERI DeSARIO w/KC**  
Yes, I'm Ready (Casablanca)  
Reported hot at 39% of our stations.

**BARRY MAINLOW**  
When I Wanted You (Arista)  
Reported hot at 33% of our stations.

**ANNE MURRAY**  
Daydream Believer (Capitol)  
Reported hot at 33% of our stations.

**MICHAEL JACKSON**  
Rock With You (Epic)  
Reported hot at 28% of our stations.

# P/A

# REGIONAL ADDS & HOTS

## EAST

**WBAL/Baltimore**  
Jack Lacy

**Toledo**  
Air Supply  
Preston & Syreeta  
Peaches & Herb  
D. Gates

**WBZ/Boston**  
Wendy Furze  
C. Mangione  
Dirt Band  
A. Gibb  
Nardelli & Phil.  
Luv Ensemble  
HOTTEST  
E. Rogers  
N. Larson  
D. Fogelberg  
F. Mac  
A. Murray  
T. James

**WBEN/Buffalo**  
Roger Christian  
M. Johnson  
HOTTEST  
D. Fogelberg  
Q. Queen  
T. DeSario  
F. Mac  
A. Murray  
T. James

**WBFB/Buffalo**  
Jerry Ray  
HOTTEST  
K. Loggins  
B. Manilow  
N. Diamond  
D. Fogelberg  
G. Burns  
Queen

**WVBT/Burton**  
Gary Wheelock  
Toledo  
A. Gibb  
N. Larson  
HOTTEST  
F. Mac  
S. Forbert  
Eagles  
D. Fogelberg  
B. Manilow  
Queen

**WRIC/Elm**  
Smiley Burns  
D. Gates  
M. Manchester  
Preston & Syreeta  
R. Holmes  
(Answering) (lp)  
M. Jackson  
HOTTEST  
Air Supply  
T. James  
HOTTEST  
M. Jackson  
T. DeSario  
N. Diamond  
S. Forbert  
D. Summer  
Dirt Band  
Spinners

**WHAG/Maryland**  
Rick Summers  
R. Stevens  
D. Gates  
America  
K. Nolan  
Kool & The Gang  
(Too)  
R. Hilsap  
HOTTEST  
B. Manilow  
A. Murray  
T. DeSario  
Spinners  
N. Diamond  
D. Fogelberg  
Peaches & Herb

**WTIC/Martindale**  
Gleny Jonkha  
F. Cavaliere  
HOTTEST  
D. Warwick  
T. DeSario  
F. Mac  
B. Manilow  
N. Diamond  
B. Streisand  
Spinners

**WLAN/Lancaster**  
Roger Curtis  
Queen  
Mecca  
J. Jones  
Peaches & Herb  
America  
J. Spencer  
R. Palmer  
L. Ronstadt (dp)  
T. James  
G. Burns (dp)  
HOTTEST  
Capt. & Tennille  
J. James  
S. Robinson  
J. Stewart  
B. Manilow  
S. Forbert  
B. Streisand  
N. Diamond

## SOUTH

**WVIR/Atlanta**  
Ron Anderson  
G. Burns  
B.W. Stevenson  
M. Johnson  
C. Gayle  
(Never)  
America  
HOTTEST  
D. Fogelberg  
A. Murray  
N. Diamond  
K. Rogers

**WFLI/New Haven**  
Walt Pinto  
N. Larson  
Dirt Band  
R. Holmes  
(Hit)  
Starland Vocal  
Band  
Spinners  
C. Mangione  
HOTTEST  
A. Murray  
D. Fogelberg  
F. Mac  
N. Diamond  
B. Manilow

**WNEH/New York**  
Jim Mazzeo  
None  
HOTTEST  
J. Jones  
A. Murray  
D. Fogelberg  
D. Warwick  
B. Streisand  
B. Vinton

**WIP/Philadelphia**  
Bob Russo  
Kool & The Gang  
(Too)  
N. Larson  
T. James  
Preston & Syreeta  
D. Summer  
A. Gibb  
HOTTEST  
B. Manilow  
D. Fogelberg  
Queen

**KDKA/Pittsburgh**  
Randy Flick  
A. Gibb  
Lobo  
G. Burns  
B. James  
HOTTEST  
Capt. & Tennille  
M. Jackson  
HOTTEST  
F. Mac  
D. Fogelberg  
T. DeSario

**WTAE/Pittsburgh**  
Don Berns  
Dirt Band  
A. Gibb  
HOTTEST  
N. Diamond  
Spinners  
K. Loggins

**WPRD/Providence**  
Dave McNamee  
C. Mangione  
G. Burns  
M. Newton  
HOTTEST  
N. Diamond  
Santana

**WHAM/Rochester**  
Mike Harvey  
J.-L. Ponty  
HOTTEST  
N. Diamond  
T. DeSario  
F. Mac  
D. Fogelberg  
Dirt Band  
B. Streisand

**WGV/Schenectady**  
Paul Cassidy  
A. Gibb  
R. Holmes  
(Hit)  
T. James  
HOTTEST  
Capt. & Tennille  
Eagles  
K. Rogers  
M. Jackson

## MIDWEST

**WYNE/Appleton**  
Jay Edwards  
S. Wonder  
Preston & Syreeta  
R. Whittaker  
C. Gayle  
(Never)  
HOTTEST  
R. Coolidge  
D. Rogers  
J. Mathis  
Queen  
K. Loggins

**WVVE/Cleveland**  
Terry Patrick  
Queen  
Flack & Hathaway  
HOTTEST  
Capt. & Tennille  
N. Diamond  
B. Manilow  
B. Streisand  
Spinners

**WTVM/Columbus**  
Danny Nugent  
Queen  
Dirt Band  
S. Forbert  
A. Gibb  
HOTTEST  
D. DeSario  
F. Mac  
A. Murray  
B. Streisand

**WVCR/Charlotte**  
Jim Abens  
M. Holden  
Footloose  
D. Fogelberg  
M. Newton  
T. Richards  
M. Manchester  
HOTTEST  
Capt. & Tennille  
R. Holmes  
(Hit)  
F. Mac  
S. Wonder

**WVMD/Dayton**  
Kris Rankin  
C. Gayle  
(Never)  
D. West  
(Lesson)  
R. Hilsap  
R. Stevens  
Starland Vocal  
Band  
HOTTEST  
T. DeSario  
Dirt Band  
R. Holmes  
(Hit)  
A. Murray  
S. Forbert  
N. Diamond  
B. Streisand  
F. Mac  
D. Fogelberg

## WEST

**KBQB/Albuquerque**  
Paul Douglas  
B. Streisand  
R. Whittaker  
HOTTEST  
D. Fogelberg  
A. Murray  
B. Manilow  
R. Coolidge  
D. Warwick  
F. Mac  
A. Murray  
B. Streisand  
Dirt Band

**KLVQ/Bakersfield**  
Larry Crawford  
B. Midler  
(Rose) (lp)  
D. Gates  
G. Burns  
James & Klugh  
HOTTEST  
D. Warwick  
B. Streisand  
N. Diamond  
A. Murray  
D. Fogelberg

**KMPX/Denver**  
Michael Moore  
M. Manchester  
Kool & The Gang  
HOTTEST  
M. Piner  
C. Mangione  
Starland Vocal  
Band  
HOTTEST  
M. Jackson  
F. Mac  
D. Fogelberg  
B. Streisand

**KOY/Phoenix**  
Armstrong/Stevens  
R. Holmes  
(Hit)  
Santana  
Kool & The Gang  
HOTTEST  
T. DeSario  
ELO  
D. Summer  
N. Diamond  
Prince  
B. Streisand

**KRRK/Portland**  
R. Holmes  
Kool & The Gang  
(Too)  
M. Newton  
D. Davis  
HOTTEST  
B. Streisand  
J. Stewart  
D. Fogelberg  
A. Murray  
N. Diamond  
T. DeSario  
F. Mac

**KFMJ/San Diego**  
Clark Anthony  
A. Gibb  
Kool & The Gang  
(Too)  
T. James  
HOTTEST  
N. Diamond  
D. Fogelberg  
B. Manilow  
B. Streisand  
A. Murray

**KOGO/San Diego**  
Chuck Brinkman  
C. Mangione  
Spinners

**KNBR/San Francisco**  
Rayv Eston  
Brian Goodman & Brown  
HOTTEST  
M. Jackson  
S. Forbert  
D. Fogelberg  
Dirt Band  
M. Jackson  
N. Diamond

**KVI/Seattle**  
Carol Straling  
T. James  
F. Cavaliere  
Starland Vocal  
Band  
HOTTEST  
D. Warwick  
M. Jackson  
T. DeSario  
F. Mac  
N. Diamond  
B. Manilow  
B. Streisand  
A. Murray  
D. Fogelberg

## WEST

**KOBQ/Albuquerque**  
Paul Douglas  
B. Streisand  
R. Whittaker  
HOTTEST  
D. Fogelberg  
A. Murray  
B. Manilow  
R. Coolidge  
D. Warwick  
F. Mac  
A. Murray  
B. Streisand  
Dirt Band

**KLVQ/Bakersfield**  
Larry Crawford  
B. Midler  
(Rose) (lp)  
D. Gates  
G. Burns  
James & Klugh  
HOTTEST  
D. Warwick  
B. Streisand  
N. Diamond  
A. Murray  
D. Fogelberg

**KMPX/Denver**  
Michael Moore  
M. Manchester  
Kool & The Gang  
HOTTEST  
M. Piner  
C. Mangione  
Starland Vocal  
Band  
HOTTEST  
M. Jackson  
F. Mac  
D. Fogelberg  
B. Streisand

**KOY/Phoenix**  
Armstrong/Stevens  
R. Holmes  
(Hit)  
Santana  
Kool & The Gang  
HOTTEST  
T. DeSario  
ELO  
D. Summer  
N. Diamond  
Prince  
B. Streisand

**KRRK/Portland**  
R. Holmes  
Kool & The Gang  
(Too)  
M. Newton  
D. Davis  
HOTTEST  
B. Streisand  
J. Stewart  
D. Fogelberg  
A. Murray  
N. Diamond  
T. DeSario  
F. Mac

**KFMJ/San Diego**  
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Kool & The Gang  
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N. Diamond  
D. Fogelberg  
B. Manilow  
B. Streisand  
A. Murray

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Spinners

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S. Forbert  
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Dirt Band  
M. Jackson  
N. Diamond

**KVI/Seattle**  
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T. James  
F. Cavaliere  
Starland Vocal  
Band  
HOTTEST  
D. Warwick  
M. Jackson  
T. DeSario  
F. Mac  
N. Diamond  
B. Manilow  
B. Streisand  
A. Murray  
D. Fogelberg

## WEST

**KOBQ/Albuquerque**  
Paul Douglas  
B. Streisand  
R. Whittaker  
HOTTEST  
D. Fogelberg  
A. Murray  
B. Manilow  
R. Coolidge  
D. Warwick  
F. Mac  
A. Murray  
B. Streisand  
Dirt Band

**KLVQ/Bakersfield**  
Larry Crawford  
B. Midler  
(Rose) (lp)  
D. Gates  
G. Burns  
James & Klugh  
HOTTEST  
D. Warwick  
B. Streisand  
N. Diamond  
A. Murray  
D. Fogelberg

**KMPX/Denver**  
Michael Moore  
M. Manchester  
Kool & The Gang  
HOTTEST  
M. Piner  
C. Mangione  
Starland Vocal  
Band  
HOTTEST  
M. Jackson  
F. Mac  
D. Fogelberg  
B. Streisand

**KOY/Phoenix**  
Armstrong/Stevens  
R. Holmes  
(Hit)  
Santana  
Kool & The Gang  
HOTTEST  
T. DeSario  
ELO  
D. Summer  
N. Diamond  
Prince  
B. Streisand

**KRRK/Portland**  
R. Holmes  
Kool & The Gang  
(Too)  
M. Newton  
D. Davis  
HOTTEST  
B. Streisand  
J. Stewart  
D. Fogelberg  
A. Murray  
N. Diamond  
T. DeSario  
F. Mac

**KFMJ/San Diego**  
Clark Anthony  
A. Gibb  
Kool & The Gang  
(Too)  
T. James  
HOTTEST  
N. Diamond  
D. Fogelberg  
B. Manilow  
B. Streisand  
A. Murray

**KOGO/San Diego**  
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C. Mangione  
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M. Jackson  
N. Diamond

**KVI/Seattle**  
Carol Straling  
T. James  
F. Cavaliere  
Starland Vocal  
Band  
HOTTEST  
D. Warwick  
M. Jackson  
T. DeSario  
F. Mac  
N. Diamond  
B. Manilow  
B. Streisand  
A. Murray  
D. Fogelberg

## Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

**ABBA (Atlantic)** "I Have A Dream" "If It Wasn't For The Nights"

**HERB ALPERT (A&M)** "1980"

**BEE GEES (RSO)** "Wind Of Change"

**DEBBY BOONE (WB/Curb)** "With All Of My Love" "Never Say Goodbye"

**JIMMY BUFFETT (MCA)** "Dreamsicle" "Chanson Pour Les Petits Enfants" "Survive"

**GLEN CAMPBELL (Capitol)** "I Was Just Thinking About You"

**CAPTAIN & TENNILLE (Casablanca)** "Love On A Shoestring" "Deep And Dark"

**RITA COOLIDGE (A&M)** "Sweet Emotion" "Pain Of Love"

**NEIL DIAMOND (Columbia)** "I'm A Believer" "Mama Don't Know" "That Kind" "The Shelter Of Your Arms"

**BOB DYLAN (Columbia)** "I Believe In You" "Do Right To Me Baby (Do Unto Others)"

**EAGLES (Asylum)** "I Can't Tell You Why" "Sad Cafe"

**FLEETWOOD MAC (WB)** "Honey Hi" "Never Make Me Cry" "Sisters Of The Moon" "Angel" "Over & Over" "Storms" "Think About Me"

**DAN FOGELBERG (Full Moon/Epic)** "Gypsy Wind"

**RUPERT HOLMES (MCA)** "Answering Machine"

**MICHAEL JOHNSON (EMM America)** "I Just Can't Say No To You" "Doors"

**JACK JONES (MGM)** "Quiet Please, There's A Lady On Stage" "Evergreen"

**NICOLETTE LARSON (WB)** "Dancin' Jones" "Rio de Janeiro Blue" "Back In My Arms Again"

**KENNY LOGGINS (Columbia)** "Keep The Fire"

**MELISSA MANCHESTER (Arista)** "Don't Want A Heartache" "Holdin' On To The Lovin'"

**MANHATTAN TRANSFER (Atlantic)** "Wacky Dust" "Trickle Trickle"

**BARRY MANILOW (Arista)** "Rain" "Why Don't We Try A Slow Dance" "Sunday Father" "I Don't Want To Walk Without You" "Where Are They Now" "One Voice"

**JIMMY MESSINA (Columbia)** "Free To Be Me" "Lovin' You Lady"

**BETTY MIDLER (Atlantic)** "The Rose"

**ANNE MURRAY (Capitol)** "You've Got Me To Hold On To"

**EDDIE RABBITT (Elektra)** "Loveline"

**CLIFF RICHARD (EMM America)** "Fallin' In Love"

**KENNY ROGERS (UA)** "Goodbye Marie" "She's A Mystery"

**CARLY SIMON (Elektra)** "Love You" "Coming To Get You" "Just Like You Do" "Love You By Heart"

**BARBARA STREISAND (Columbia)** "Niagara" "Come Rain Or Come Snow"

**ROGER VOUDOURIS (WB)** "Last Love Song"

**JENNIFER WARREN (Arista)** "Shot Through The Heart" "Tell Me Just One More Time"

**STEVIE WONDER (Tamla)** "Power Flower" "Black Orchid" "Come Back As A Flower"

# OPPORTUNITIES

## Openings

Experienced Production Director/Copywriter needed for new 100,000 watt FM powerhouse on Florida's Gulf Coast. New facility and equipment. Excellent pay and fringe benefits. Send tapes and resumes to John Canterbury, PD, 140 Lurton St., Pensacola, FL 32505. EOE (2-1)

Morning News Person top 10 market, exciting opportunity for experienced broadcast journalist who can write, edit and deliver relevant information. We're seeking a pro who can communicate one-to-one with an adult audience. Tapes, resumes and salary requirements to Frank Murphy, Bonneville Broadcast Consultants, Box 157, Tenafly, NJ 07670. All replies in confidence. EOE (2-1)

Growing FM/AM station in medium market seeking a mid-day announcer. Tight board and easy manner a must. Send tapes, resumes and salary requirements to Kurt Larsen, KAOH, Box 8167, Duluth, MN 55806. EOE (2-1)

KEYY/Provo is looking for a chronic workaholic to become part of our encounter group and hang out on the air between 12midnight-6am. For a high work load and lousy bucks send tapes to Gaylen Palmer, KEYY, Provo, UT 84601. EOE (2-1)

Chief Engineer - live FM in nation's finest city. Excellent equipment, professional staff. Experienced in RF and State-Of-Art audio required. Send resume and salary requirements to President, K-BEST Radio, 7667 Convoy Court, #303, San Diego, CA 92111. EOE (2-1)

WWYZ/Hartford, CT has immediate opening for News Director and news person with sound journalism and leadership qualities. Send tapes, resumes and salary requirements to PD, Box 3322, Hartford, CT 06103. No calls please. Minorities and females encouraged to apply. EOE M/F (2-1)

Soon to be 100,000 watts Contemporary stereo FM in West Texas, looking for two personality jocks who can do bang-up production. Send tapes and resumes to Suite 513, American Bank Bldg., Odessa, TX 79761. EOE (2-1)

Applications now being accepted for PD position at WLCS/Baton Rouge, LA. Contact Gene Nelson, WLCS, Suite 2420, One American Place, Baton Rouge, LA 70825 or call (504) 383-4411. EOE M/F (2-1)

## Openings

Experienced News Director needed for new 100,000 watt FM powerhouse on Florida's Gulf Coast. New facility and equipment. Excellent pay and fringe benefits. Also accepting tapes and resumes for newpeople. Send to John Canterbury, PD, 140 Lurton St., Pensacola, FL 32505. EOE (2-1)

Need news anchor/reporter for small market. Salary commensurate to experience. Want enthusiastic news person who can gather, write and report the news as well as deliver it. Send tapes, resumes and writing samples to Andy Grossman, WLOI, Box 385, La Porte, IN 46350. EOE (2-1)

Top 10 market News Director needed. If you can write and deliver news that relates to the adult audience and be human and believable too and manage a news and information department, send tapes and resumes to Bob Shipley, 140 E. Market St., York, PA 17401. EOE M/F (2-1)

Looking for 1st class Engineer/announcer for 100,000 watt FM. Good bucks, near lake in South Midwest. Send tapes, resumes and photos to PD, Box 66, Pryor, OK 74361. EOE M/F (2-1)

KMEN 129/San Bernardino, CA seeking part-time air personnel. Send tapes and resumes to Mike Matthews, Box 1290, San Bernardino, CA 92402. EOE M/F (2-1)

KLMS has opening for 7-12midnight personality who can relate to adults. No beginners. Excellent city, good pay and benefits with a growing corporation. Tapes and resumes to Gary Claus, Box 81804, Lincoln, NE 68501. EOE M/F (2-1)

KVNU/Logan, UT looking for a news anchor. Must have experience at writing radio news and be able to direct an expanding news department. Call AJ Lewis, (801) 752-5141 or write Box 267, Logan, UT 84321. EOE M/F (2-1)

Announcer and/or newsmen Pikes Peak area. Minimum 3 yrs experience. Send tapes to Manager, 2805 Avondale, Colorado Springs, CO 80917. No calls please. (2-1)

## Openings

WTMA-WPXI-FM/Charleston, SC, the most gorgeous city on the East Coast, is seeking an aggressive and professional newperson. Conversational - no readers. Commitment to community. Strong on final product. Station has heavy commitment to news. Salary negotiable. Position available now. Tapes and resumes to Jim Mitchell, WTMA/WPXI-FM, Box 31089, Charleston, SC 29407. EOE M/F (2-1)

WCFM/Rochester, NY is seeking a news person to work full-time on-air and other assignments. Must have conversational delivery and background in AOR. Tapes and resumes to Jim Hookey, WCFM, 129 Leighton Ave., Rochester, NY 14609. Minorities encouraged to apply. EOE M/F (2-1)

TOP 75 Midwest AOR looking for morning jock or team. If you are a dedicated professional and would like to join a winning organization, send tapes and resumes to Radio & Records, 1930 Century Park West, #175, Los Angeles, CA 90067.

Number One Adult station in sunny West Texas seeking top flight morning personality with strong production skills. Good bucks for the right pro! Send tapes and resumes to Greg Cole, Box 1632, Big Spring, TX 79720. EOE (2-1)

Be a part of a top-notch professional team in a young, expanding company. Send tapes and resumes to Rick Scott, KKXL, Box 997, Grand Forks, ND 58201. EOE M/F (2-1)

WTCK/Lexington, KY is now accepting tapes and resumes for future openings. Experience in contemporary Country music preferred. Send tapes and resumes to Paul L. Smith, WTCK, 614 W. Main St., Lexington, KY 40508. (2-1)

KYNO wants an experienced medium-major market news person now. If you know what concerns common folk and how to relate the news to them, rush tapes and resumes to Jeff Young, ND, KYNO, Suite 1500, 1060 Fulton Mall, Fresno, CA 93721. (2-1)

## Openings

Major Southern California radio station seeking top-flight news person that lives, eats and breathes news and information. You will be the News Director of a News/Talk/Sports leader. Excellent opportunity for dedicated news person. Excellent money and benefits and a brand new news car. Call (714) 889-2651 and ask for Mike Matthews or send tapes and resumes to KMEN-129, Box 12909, San Bernardino, CA 92402. EOE M/F (2-1)

WANTED: Air personality, possible afternoon drive for WLUM-FM/Milwaukee. Send tapes and resumes to Col Shields, 1710 E. 111th St., Los Angeles, CA 90059. EOE M/F (2-1)

Need morning man. Mature, bright with bite. Production a must. Send tapes and resumes to Bob Johnson, Century Communications, Inc., Box 170, Wilson, NC 27893. EOE M/F (2-1)

New 100,000 watt FM powerhouse on Florida's Gulf Coast looking for top adult personalities. All shifts open. Good production a must. New facilities and equipment. Excellent pay and benefits. Full and part-time openings. Send tapes and resumes to John Canterbury, PD, 140 Lurton St., Pensacola, FL 32505. EOE (2-1)

Announcer/Producer opening for Adult Contemporary format. On-air experience. Send tapes and resumes to Andy Bickel, WBT, 1 Julian Price Place., Charlotte, NC 28208. No calls please. EOE (2-1)

### PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

## CHANGES

### Radio

BILL MONIHAN, formerly with WBOC/Salisbury, MD joins WKBN/Youngstown, OH.  
 TONY DRISKILL to KGGI/San Bernardino, CA from KAMPEI Centro, CA.  
 SCOTT ROBERTS promoted to MD at WOKQ/Dover, NH.  
 KEVIN LOCKHART named MD at WOBL/Oberlin, OH.  
 DOUG WALKER of WUNI/Mobile, AL promoted to MD.  
 DOC HOLLIDAY from KBBQ/Ventura, CA to all nights at KSON-AM/San Diego, CA.  
 FRANK L. LANDRY, JR., formerly Account Executive, promoted to Sales Manager at KLEB-KZZQ/Golden Meadow, LA.  
 DON GOODRUM to afternoon drive on KLEB/Golden Meadow, LA from WSLI/Canton, MS.  
 TODD MARTIN is new PD of WDMS/Greenville, MS from PD post at WALT/Meridian, MS.  
 LORI LERNER promoted to News Director from anchor position at KIIS-AM-FM/Los Angeles, CA.  
 SCOTT ALEXANDER joins KOIL/Omaha, NE from KELO/Sioux Falls, SD.

### Record

ANDREA GANIS appointed Director of National Secondary Pop Promotion for Atlantic Records.  
 ROBERT L. ROGEL named to position of Vice President of Business Affairs for Radio Records.  
 CURT CREAGER appointed Cincinnati Marketing Coordinator for WEA.  
 JIM McAULIFFE named Dallas Sales Manager for WEA.  
 JOHN SIEVERS named Director, Classical Division of MCA Records.  
 TIM DEVINE named to position of Product Manager at Warner Bros. Records.  
 MICHAEL MATTHEWS appointed Director of Promotion for Regency Records.  
 JULIE FARR named Director of Systems for Elektra/Asylum Records.  
 D. J. HERDMAN appointed Director of Publicity at Regency Records.  
 PATRICIA OATES, WEA's Promotion Person for Warner Bros. product in San Francisco transferred to Los Angeles, CA.  
 MARK COPE named Director of Marketing for Regency Records.  
 BRUCE HIX joins WEA as Promotion Person representing Warner Bros. product in San Francisco.  
 JERRY BARRETT joins WEA as Promotion Person representing Warner Bros. product in Dallas.  
 JAMES A. PHILPOT joins WEA's Miami Sales Office as a Promotion Person representing Atlantic product.  
 RICHARD ALDEN named Promotion Person at WEA representing Elektra/Asylum product in Philadelphia.  
 RANDY BIMSLAGER joins WEA as Promotion Person for Warner Bros. product in New Orleans.  
 PETER WASSYNG named New York local Promotion Manager for Polydor Records.  
 STEVE FINGERETT, WEA's Promotion Person for Warner Bros. product in St. Louis transferred to Chicago market.  
 CHARLES LACKNER joins WEA as Promotion Person for Atlantic product in Kansas City.

### Industry

CAM CURRIER named Director of Promotion at More Music Programming.  
 CHRIS LANE joins the Weedeck Corporation staff of "Country Report."

SALLY WEINSTOCK named Associate Producer of "The Robert W. Morgan Special of The Week."  
 ROBBIE LEFF appointed to professional department of Chappell Music.  
 JAN COOK appointed Vice President, Publishing Division and Executive Vice President Chappell International.  
 TOM SMITH becomes Vice President Publishing Division and Executive Vice President Intersong International.  
 GOTZ KISO becomes Director, Legal Affairs, Publishing Division for Polygram.  
 MICHAEL DION appointed National Sales Manager for Mobile Fidelity Sound Lab.  
 JONATHAN SIMON appointed Managing Director of Chappell Music Limited.  
 BRUNO KRETCHMAR becomes Managing Director of Intersong Music Limited.  
 GERRY RYAN becomes Director of Management Information Systems, Polygram Publishing Division.  
 JOHN McAULIFFE named Vice President, Finance, Chappell Music Company.

### Station Line-Ups

WWOD-AM/Lynchburg, VA LINE-UP: 6am-10am Matt McCall (PD), 10am-3pm "Righteous" Randy Hahn, 3pm-7pm Robin Coker, 7pm-12mid Lynn Kricun (MD), 12mid-6am The "Real John Abbott"  
 CHEZ-FM/Ottawa, Canada LINE-UP: 6am-9am Steve Colwill, 9am-2pm Jeff Winter, 2pm-6pm Dave Shutte, 6pm-10pm Shelly Hartman, 10pm-2am Jamie Wohl, 2am-6am Jacki Nevertil. Weekends: Brian Murphy, Greg Torrington, Paul Hunka, Cathy Donovan, Peter Bourke.  
 KOFM/Oklahoma City, OK LINE-UP: 6am-9am Mike Miller (PD), 9am-12noon Chuck Morgen (MD), 12noon-3pm Jerry McCall, 3pm-6pm Pat Murphy, 6pm-10pm Ken Barlow, 10pm-2am Lee Taylor, 2am-6am Jeff Edwards. Weekends: Keith Davis, Arthur Scott, Gary Matthews. News: Lisa Carr & Ron Williams (ND). Consumer Affairs Dir. Larry Stein.  
 KLBK-AM/Lubbock, TX LINE-UP: 7am-9am "Chuck & Bob," 9am-10am Dave Martin, 10am-2pm Charlie Brown (PD), 2pm-6pm Real John Steele (MD), 6pm-10pm Sam Burke, 10pm-2am Dale Travis, 2am-7am Ron Newsome.  
 KLBK-FM/Lubbock, TX LINE-UP: 7am-9am "Chuck & Bob," 9am-2pm Brian Hawkins, 2pm-6pm Bruce Rodgers, 6pm-10pm Chris Richards, 10pm-2am Ronnie Parks, 2am-7am Brian Hamilton.  
 WWSC/Glan Falls, NY LINE-UP: 6am-10am Bruce Matthews, 10am-12noon Dave Covay (SM), 12noon-1pm Bruce Matthews, 1pm-2pm Sandy Adams, 2pm-4pm Steve Tefft, 4pm-11pm Don Tenne (MD), 11pm-4am Bob Barrett, 4am-6am Bob Jennings.  
 KWKY/Shreveport, LA LINE-UP: 5:30am-9am Frank Page, 9am-12noon Tom Williams (PD), 12noon-4pm Ken Sheppard (MD), 4pm-8pm Jonathan Haze, 8pm-12mid Hank Shaw, 12mid-5:30am Rick Stevens (Inner State Road Show).  
 KRST/Albuquerque, NM LINE-UP: 6am-11am Gary Clayton, 11am-3pm Sam Cornish, 3pm-6pm Dave Holland, 6pm-1am Mike Haverland, 1am-6am Gil Hernandez.  
 WABD/Fort Campbell, KY LINE-UP: 6am-10am Gary Powley, 10am-1pm Harriet Wells, 1pm-6pm "Mr. Bill" Higgins, 6pm-12mid Monica, 12mid-6am Pat Phillips.  
 KMEN/San Bernardino, CA LINE-UP: 6am-10am Doug DeRoo, 10am-12noon Mike Matthews (PD), 12noon-5pm Dave Murphy, 5pm-8pm John Rebensdorf, 6pm-12mid Shannon McCree, 12mid-6am Tommy Casteneda. Weekends: Mark Olson.  
 WYXI/Athens, TN LINE-UP: 6am-9:30am Bill Mitchell (SM), 9:30-12noon Donna Samples, 12noon-1pm Wendy Miller (GM), 1pm-Signoff Allen Crockett. Weekends: John Fox, Donna Samples. Program & Music Director: John Winston.  
 KGGI-FM/San Bernardino/Riverside, CA LINE-UP: 6am-10am Dan Harrison, 10am-2pm Brian White (PD), 2pm-6pm Bob West (MD), 6pm-10pm Cliff Roberts, 10pm-2am Tony Driskill, 2am-6am Lisa Giles. Weekends: Steve Kessler, Andi Marshall, Jeff Kelly, Mark Olson, Bill Towers.  
 KKDJ/Fresno, CA LINE-UP: 6am-10am Dean Opperman, 10am-2pm Don Fischer, 2pm-6pm Jeff Riedel, 6pm-10pm Joe Collins, 10pm-2am Sue Delaney, 2am-6am Peter Napoli.  
 KFYO/Lubbock, TX LINE-UP: 6:30am-9am Johnny May, 9am-12noon Bud Andrews, 12noon-3pm Steve Langston, 3pm-6pm Jeff Hunter, 6pm-12mid Felix Franklin, 12mid-6:30am Mike McCoy. Weekends: Dennis James.  
 KLEB/Golden Meadow, LA LINE-UP: 6am-8am Jay Cheramie, 8am-11am Richard Kent (PD/MD), 11am-2pm Bruce Williams, 2pm-5:30pm Don Goodrum. Weekends: Jessica Adams, Bob Baldwin.

R/Friday, February 1, 1980

# OPPORTUNITIES

## Openings

Immediate opening for one-to-one communicator or contemporary FM in Charlotte, SC. Send tapes and resumes to Tony Jameson, WPXI-FM, Box 31069, Charlotte, SC 29407. EOE M/F (2-1)

**KAL/Saline, KS** has immediate opening for air personality/production person. Experience highly desirable. Tapes and resumes to Bill Reed, OM, KSAL, Box 80, Saline, KS 67401 or call (913) 823-3701. EOE M/F (2-1)

**Lake Huron Broadcasting, Houston** is looking for a studio engineer. Must be well versed in AM/FM equipment. All brand new studios. Must have experience. Resume to Ron Haney, 2 Greenway Plaza East, Houston, TX 77046. EOE M/F (2-1)

**Y102/Reading, PA** is now accepting tapes and resumes for possible future openings. All shifts. Good pay and benefits for the night Pop/Adult personalities. Send material to Mike Shannon, PD, 2325 Perkiomen Ave., Reading, PA 19606. (2-1)

**Night rocker** to maintain our top numbers. Send tapes and resumes to Jim Cameron, WILQ, Box 1176, Williamsport, PA 17701. (2-1)

**KUIC-FM/Vacaville, CA** has immediate opening for adult contemporary jock with 1st phone and an interest in engineering. Tapes, resumes and salary requirements to Andy McCoy, OM, 419 Mason St., Vacaville, CA 95688. EOE M/F (2-1)

**KRMD/Shreveport, LA** is looking for a qualified mid-day personality. Tapes and references (which will be checked) to Tom Phifer, Operations Director, KRMD, Box 21739, Shreveport, LA 71120 or call (318) 221-8176. (2-1)

A morning communicator/personality is being sought at Country station WCHY-FM. Tapes and resumes to Doug McElvein, PD, WCHY-FM, Box 1247, Savannah, GA 31402 or call (912) 236-7794. (2-1)

Modern Country station in a growing South West market needs an afternoon drive personality. Tapes and resumes to Barry Sykes, KYXX, Box 3509, Odessa, TX 79780 or call (915) 332-5791. (2-1)

Engineer/Technician wanted. 1st phone for studio and transmitter maintenance. Pays \$950 a month to start. Phoenix area, AM/FM station KDKB, Box 4227, Mesa, AZ 85201. EOE (2-1)

**WTSL** is looking for a conscientious person with some news experience to work in a two person department. The job involves an afternoon shift and coverage of night meetings. Ability to write and dependable transportation are minimum requirements. Interested applicants should send current resume and demo tape to Lee Jones, ND, WTSL, Box 1400, Lebanon, OH 03766. EOE (2-1)

**KCKN/Kansas City** has immediate opening for experienced reporter and news announcer with at least 3 yrs commercial experience. Tapes and resumes to News Director, Box 1165, Kansas City, KS 66117. EOE (2-1)

**WGUY/Y101 Maine's only simulcast contemporary station** looking for future air talent. Send tapes and resumes to Kirk Sherwood, 7 Main St., Bangor, ME 04411. No calls please. EOE (2-1)

**KFMH-KWPC/Muscotone, IA** seeking News Director. News experience necessary, three person staff. Excellent community within minutes of metro area. Great facility and staff. Tapes and resumes to Steve Bridges or Jeff Martin, Box 116, Muscotone, IA 52781 or call (319) 263-2442. EOE (2-1)

**1070 KENR/Houston** looking for all-night personality. A mellow one-to-one communicator. Tapes and resumes to Joe Wade Formicola, 2 Greenway Plaza East, Houston, TX 77046. EOE M/F (2-1)

Looking for jocks interested in taking a shot at doing creative radio. Numerous shifts open. Tapes and resumes to WLSQ, Box 5000, Montgomery, AL 36101 or call (205) 832-4295 and ask for Gary Franklin. (2-1)

**Program Director who wants to move up with aggressive company.** Must have on-air and production talent. 250,000+ market. Top pay, excellent studios. Tapes and resumes to Don Hoberg, WEBC, 1001 E 9th St., Duluth, MN 55806. EOE M/F (2-1)

**WANTED: Production Wiz.** Excellent pay and the finest production facilities. Full-time production man needed at stable contemporary station in one of the country's leading secondary markets. Tapes and resumes to Wayne Hiller, KQWB, Box 2963, Fargo, ND 58108. EOE M/F (2-1)

**WGUY/Bangor, ME** is looking for a news person. Females highly encouraged. Send tapes and resumes to Kirk Sherwood, 7 Main St., Bangor, ME 04411. No calls please. EOE (2-1)

**Z103/Oklahoma City** has opening for early evening personality. Let's create an Oklahoma legend. Tapes and resumes to Benjamin King, Box 1000, Oklahoma City, OK 73101. EOE M/F (2-1)

**WYNF (Y96)/Tampa, FL.** Top Broadcasting looking for morning man. If you can have fun on the radio and would like to enjoy the sunshine, plus brand new studio, send your tape and resume to Mark Elliott, PD, WYNF (Y96), Box 96, St. Petersburg, FL 33731. EOE M/F (2-1)

## Goods & Services

### St. John & Associates

Radio news consulting by major market professionals and News Directors. Station rates vary. Send individual air-checks (cassette or reel) \$15.00, return postage. ST. JOHN & ASSOCIATES, P.O. BOX 30336, Cleveland, OH 44130.

### Comedy Material

300 DJs get big laughs and ratings with funny material. For Freebie write HYPE INK, BOX 69581, Los Angeles, CA 90069.

### "Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

### Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact RFR Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

## Openings

**62KMNS** has opening for a MD and news person. Applicants must have 2-3 yrs experience. MD must be experienced in all areas of music research. If you've stuck it out in a small market and are ready to be part of a progressive approach to radio in a medium market, we need you now. Ask for Pete at (712) 258-0628. Tapes also for future openings to Box 177, Sioux City, IA 51102. EOE M/F (2-1)

**KVOC/Casper, WY** is looking for a couple of air personalities. Tapes and resumes to Dick Grogg, PD, Box 2090, Casper, WY 82602. No calls please. (2-1)

**WQID** has future opening for full-time staff announcer. At least 3 yrs experience in commercial production and on-air announcer duties. At least 3rd class license required. Tapes and air show and commercial production to Mickey Coulter, PD, WQID, Box 4506, Bilozi, MS 39533 or call (601) 398-2323 after 2pm. (2-1)

**New AOR 24-hour station opening soon** in Johnstown, PA. Need air talent. At least 3 yrs experience. Good pay and benefits. Send air-check and resume to Conemugh Communications Corp., Landmark Bldg., 516 Main St., Johnstown, PA 15901. EOE (2-1)

**EXPANDING NEWS STAFF:** Prestigious N.E. adult information leader. Anchor and reporter positions. Crisp writing; conversational, no-hype delivery. Legit credentials. Send background, tape, examples of writing to Radio & Records, 1930 Century Park West, No. 174, Los Angeles, CA 90067. An Equal Opportunity Employer.

**WWSA, the new station in Savannah** has an opening for 7pm-12midnight Adult communicator. We're a Bluegrass broadcasting station and we're looking for someone to grow with us. Tapes and resumes to Douglas McElvein, Box 1247, Savannah, GA 31402. EOE M/F (1-25)

**KTEM/Temple** has opening for air personality. Good production required. 3 yrs experience preferred. Send tapes and resumes to Chuck White, Box 1230, Temple, TX 76701. No calls please. EOE (1-25)

## Positions Sought

**Energetic reporter/anchor** looking for a good move out of a small market. Excellent voice. Willing to dig for stories. Have done some investigative work. Call LYNNE CANTWELL (219) 362-6144 (afternoon) or (219) 326-1329 mornings. (2-1)

**DJ with 10 yrs experience** looking for Country station. Prefer Southeast or Ohio. Call nights (502) 465-2925. (2-1)

**Asst PD in major market** would like the chance to program a station of his own. Skilled in a variety of formats and market research. Call (314) 868-1478. (2-1)

**A male/female morning team** looking for small or medium market. Casual, personable, habit forming. Ready to build your morning show around your market. Call MICHELE at (612) 599-3131. (2-1)

**6 yr experienced pro PD and MD background:** WOKY, WBCF and WRKR. Extensive automation background. Now small market PD seeks medium market PD or large market jock. Solid background in all formats. Learned from bottom up. Ready to put my ambition to work for you. Call CHRIS at (612) 599-3131. (2-1)

**Biscuit needs oven, or at least a personality oriented station** with AOR, Pop/Adult or contemporary format. Team worker, good MD or PD. I've got the background if you've got the chemistry. Call (301) 288-6996 anytime. (2-1)

## Positions Sought

**Top 20 announcer** looking for programming position in medium market. 7 yrs experience. Call (303) 355-7843. (2-1)

**13 yrs experience** including several large W's and K's. Call (501) 664-5155. (2-1)

**FITZI in Rockford.** Sales/combo/production. West Coast experience. -Also WBBM-FM/Chicago, WNCR/Cleveland and others. Willing to relocate for right challenge. Call (815) 874-9695. (2-1)

**RAY GMEINER** formerly local promotion manager MCA Records in Denver now available to relocate. Other previous experience: salesman MCA Dist., head buyer Mile High One-Stop Inc., manager and buyer Peaches Records & Tapes. 4 yrs experience in Denver. Call (303) 320-1919 or (303) 861-2488. (2-1)

**Production Director/morning man,** 20 yrs experience including WAPE, WMAK, WLAC. Stable family man with broad demographics on the air. Heavy production experience. Good references. Dedicated pro looking for the right place. Call RICK (615) 745-1314 days or (615) 745-3825 nights. (2-1)

**Football voice of Pacific Coast Athletic Association** and football and basketball voice of Cal State Fullerton seeking sports/programming position medium or major market. BOB HARVEY (714) 823-9971. (2-1)

**Southern California Country 7-yr pro** in Country format seeks jock position in Southern California area. Creative, one-to-one basis and friendly. Let's talk. BOB K. (602) 299-5024 10am-6pm. (2-1)

**Sportscasts, talk and superb play-by-play.** Major market experience. 1979 1st place state award for sports programming. Looking for opportunity with an operation serious about their sports programming. Contact JAY HOWARD (314) 434-0931 anytime. (2-1)

**Inexpensive color TV** - we send you a black and white TV and a box of crayons. For severe entertainment call UNCLE ALVIN (717) 652-7408. (2-1)

**Attention medium market PD's.** Looking for airshift and production position in Top 40 or Adult Contemporary station in the South. Also interested in PD or MD duties. Contact PAT McDERMOTT at (713) 988-3546 or write 8080 Creekbend #704, Houston, TX 77091. Available now! (2-1)

**BUD STYPLE** formerly with WKWF/Key West is seeking a programming and/or air slot with a true progressive rocker. 4 yrs past programming experience with a proven track record. Also excellent production. Dedication is the word. Call (201) 998-8929 or write 41 Linden Ave., Keemy, NJ. (2-1)

**LINDA FOX, KCBQ, KIMN, WCOL** currently PD and afternoons at KCFM/Colorado Springs. Experienced in Top 40, Adult Contemporary and music. Looking for air shift. Call (303) 598-5536 after 7pm call (303) 390-6063. (2-1)

**Ex-KUKI/Ukiah night personality** seeks work in major or medium or market. Also possesses office skills and 1st class ticket. Call FRANK BUTERA at (415) 223-1534. (2-1)

**Please! I beseech you! Hire me!** I'm really getting bored sitting at home all day unemployed watching TV reruns. If I see Uncle Fester stick a lightbulb in his mouth or see Florence Henderson smile while demonstrating the merits of Wesson Oil one more time, I'll scream! I'm neat, hard working and honest (I always pay for all the coffee I drink at work). Call CHUCK at (718) 873-0706. (2-1)

**I'm looking for a place that's large enough to make a mark** but small enough to make it grow. I'd like to program it into a winner and keep it that way. If you're looking for a pro with several years in small, medium and major market experience for your Top 40 or Contemporary station (FM preferred) and can offer me excellent conditions, signal and salary, I can give you the satisfaction of being ratings and in turn profits. Medium/major market sunshine and warm climate and people preferred. Will consider nil. MIKE WEINER (301) 593-2597 Available within 2 weeks. Sooner if necessary. Call me, I'm good. (2-1)

**I have 12 yrs experience as air talent and programmer.** The past 8 yrs in the same major market. College degree. Family, very stable, no debts. Looking for Adult Contemporary operation, prefer mornings. I'll trade money for the right living conditions. All offers considered. Call (412) 831-1856. (2-1)

**Female seeks position at station near Los Angeles area.** Will mop floors to production. On-air experience. Call CINDI (213) 894-2529. (2-1)

**If you've got the job, we've got the jocks.** Talented on-air people available for Top 40, Pop/Adult, and AOR formats. Strong production is an important asset of these jocks. For tapes and resumes call MEDIA CONSULTANTS (317) 474-5888. (2-1)

**JEFF (THOMAS) WETHERN** last gig mornings and MD at KOBY. Looking for a challenge. Prefer the West. Call (214) 792-2531 anytime. (2-1)

**RUDY FERNANDEZ,** 7 yrs experience 3 1/2 yrs at KRBC Medium market experience. Worked as PD, MD, Public Affairs Director, PR Director. Seeking MD or PD position or anything related. Production wizard. Willing to relocate. call (918) 677-5383. (2-1)

**Experienced jock looking for a challenge** in Chicago area. STEVE SHOVAN (312) 631-1843. (2-1)

## Positions Sought

**Mature family man** wanting stable PD/afternoon drive. #1 proven track record. Formerly KAAV/Little Rock, KGFY/Tulsa. Call MARK WINSTON (316) 688-1808 after 5:30pm. Prefer medium market. (2-1)

**ANN THOMAS** formerly with WKTK/Baltimore looking for announcer position. Call anytime (301) 866-1422. (2-1)

**Have programmed two So. California stations.** Looking to help with programming music and/or air shift. MICHAEL (714) 628-7576. (2-1)

**All-around communicator, 8 yrs experience,** 4 in a major market, looking for production gig, plus on-air and engineering at AOR/contemporary station. Have done many network broadcasts with top rock artists. Experience with multi-track equipment, stereo and quad broadcasting. Willing to relocate. Call VIRG (617) 842-5474 or (617) 798-3649. (2-1)

**Sports Director at small to medium market station** is seeking a move up. Conversational delivery, hard working, play-by-play experience, regular air shifts and talk show host. Television experience also. College grad. GORDON ROBERTS, 1855 Globe, Westland, MI 48185. (2-1)

**Pacific Northwest, Colorado, Northern California college towns.** "FM"-AOR air position with programming responsibility. 8 yrs around TV and radio. Athletic Folk-Rocker. MICHAEL JON HART (714) 233-8833. (2-1)

**WNEW-style personality.** Clever, experienced and committed. Call MARV at (315) 342-2503. (2-1)

**Sportscaster with extensive experience** in play-by-play, reporting, sales and promotion. Will be available in March. Call (315) 342-2503 and leave message. (2-1)

**JACK RENO 1978 CAM DJ of the Year,** seeks position with reliable company. PD, MD experience. (606) 371-5489. (2-1)

**Talented PD with flair for programming** seeks Top 40, FM challenge. Strong management and promotion skills. Can pull air shift. Top 150 markets only. Call MEDIA CONSULTANTS (317) 474-5888. (2-1)

**Radio free-lance sports reporter** looking to settle down with a stable station. Network experience. Can do play-by-play. Call DAVE at (301) 474-4281. (2-1)

**3 yr pro seeks stable MD/Production directorship** or mid-day position. AOR or Top 40 format. Formerly KYNO-FM, KTFM, WXOR. Community involvement. Killer production and promotions are my specialty. No "sell-line" here. Performance speaks for itself. West Coast medium and major market programming teams who seek a new team member and offer a positive, professional experience call JEFF at (209) 439-8841. (2-1)

**RAY ST. JAMES** afternoon drive and former PD of QV93/Harrisburg, PA is looking to return to the Tampa/Oriando area. Great air work, production wiz and ready to go yesterday. Call (717) 232-9351 or (717) 657-2234 evenings. (2-1)

**CARL WOLFE KCII/Iowa City,** 1 yr experience looking for full-time position in Top 40 or Pop/Adult. Call (319) 386-3883 or (319) 868-7666. (2-1)

**MIKE McCARTHY,** creative, communicative personality. 13 yr veteran, good ratings. Most recently mornings KOMA & KAKC. Looking for Pop/Adult, Top 40 drive-time slot with stable 1st class operation. Call (405) 329-1291. (2-1)

**Former KRST/Albuquerque PD** seeks AOR major or medium market programming or jock position. Call (518) 465-3692 anytime. Keep trying! (2-1)

**Top 40, Pop/Adult, AOR and Disco DJ** (personality). Has PD/MD/PSA Director, promotion, remotes and production experience. Desire full-time openings as a DJ. Please call LARRY B at (216) 478-1206 or (216) 478-0440 anytime. (2-1)

## Miscellaneous

**WYXI** is in dire need for Country 45's and LP's. We are now playing ASCAP. Please contact John Winston, Box 985, Athens, TN 37303 or call (615) 745-1390 on Wednesdays. (2-1)

**WKZM/Hawesville, KY** has changed from Country to Pop/Adult. Service is needed from all major labels. Send to Mike Pluris, Box 1140, Hawesville, KY 42348. (602) 927-8121. (2-1)

**WNDU/ARB South Bend, IN** needs Top 40 record service from all labels. Send to Joel Dearing, WNDU-FM (U-93), Box 1616, South Bend, IN 46634. (2-1)

**AOR is alive in North Carolina,** but we need record service from all major and independent labels to keep top product in the state. Help! Contact Ken Swanson, MD, WWIH, 933 Montinu Ave., High Point, NC 27262. (2-1)

**Drowning in a sea of nothing!** Need top 100 service Rock (singles and albums) from all sources. Send to Ed Fisher, WHKP, Box 2470, Hendersonville, NC 28739. (2-1)

**KMEN 129 News, Talk & Sports** station seeking samples of syndicated feature shows. Send to Mike Matthews, KMEN, Box 1290, San Bernardino, CA 92402. (2-1)

**WKXX-FM/Pana, IL** Country format needs service from all major labels. Send to Charlie Pajor, MD, WKXX-FM, Box 327, Pana, IL 62457. (1-25)

# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### LINDA RONSTADT

#### How Do I Make You (Asylum)

68% of our reporters on it. Moves: Up 45, Same 33, Down 0, Adds 45, including WNBC, WKBW, WIFI, WPEZ, Q105, WGCL, B100, KUPD, WOLF, WKBO, WTIK, WAPE, WOHO, Y94, KCPX, KWK d-21, KSLQ 29-20, Q102 30-24, KFI d-25. See Parallels, debuts at number 27.

### BABYS

#### Back On My Feet Again (Chrysalis)

61% of our reporters on it. Moves: Up 53, Same 30, Down 0, Adds 27, including KRBE, Z93, 94Q, Q102, KIMN, WBEN-FM, WBLI, Q106, Y95, WHOT, KMJC, KLUC, K104, WHHY, WNAM. See Parallels, debuts at number 29.

### PAT BENATAR

#### Heartbreaker (Chrysalis)

60% of our reporters on it. Moves: Up 66, Same 23, Down 4, Adds 15, including Z97, WICC, FM100, KHJ, KROY, WCGQ, WRBR, KBIM, WIFI 8-4, KDWB 15-10, KSLQ 4-1, KJR 10-8 KOPA 5-4. See Parallels, debuts at number 28.

### PINK FLOYD

#### Another Brick In The Wall (Columbia)

59% of our reporters on it. Moves: Up 68, Same 15, Down 0, Adds 23, including F105, WLS, KWK, KBEQ, KIMN, JB105, KAUM, KXX106, WGH, KOFM, KORL, Z97 1-1, 94Q 16-9, Q105 23-15, WGCL 19-11, KJR 14-8. See Parallels, debuts at number 30.

## NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

#### TOM PETTY "Refugee" (Backstreet/MCA) 96/16

Moves: Up 58, Same 20, Down 2, Adds 16, including KBEQ, WICC, WKBO, WNOE, WBBQ, KERN, KENO, K104, WHHY, WEAQ, KDZA.

**ELECTRIC LIGHT ORCHESTRA "Last Train To London" (Jet) 87/0**, Moves: Up 55, Same 14, Down 18, Adds 0, CKGM 14-10, KBEQ 39-30, B100 20-15, BJ105 10-1, KOFM 28-16, KROY 12-5, KRSP 11-6, WFBG 23-14, WROV 16-10.

#### KOOL & THE GANG "Too Hot" (De-Lite) 82/27

Moves: Up 39, Same 15, Down 1, Adds 27, including WXLO, WPEZ, WRKO, WPGC, Y100, KBEQ, WZUU, WOKY, B100, KC101, WFMF, 95SGF, KLEO, KTAC.

#### TOMMY JAMES "Three Times In Love" (Millennium) 73/26

Moves: Up 30, Same 17, Down 0, Adds 26, including CKLW, WTRY, JB105, WNOE, 95SGF, WMEE, KJRB, KGW, WPEZ 25-19, 94Q 23-18.

#### ZZ TOP "I Thank You" (WB) 70/18

Moves: Up 31, Same 20, Down 1, Adds 18, including WIFI, KRBE, Q105, KFI, KIMN, WSGN, WRVQ, KZ93, 92X, KMJC, WLBZ, WKXY, KOOK.

#### NICOLETTE LARSON "Let Me Go, Love" (WB) 70/13

Moves: Up 33, Same 23, Down 1, Adds 13, including CKLW, KBEQ, KRLA, WKBO, WAXY, KOFM, WCGQ, KAAY, WAKX.

#### MOLLY HATCHET "Flirtin' With Disaster" (Epic) 69/3

Moves: Up 37, Same 28, Down 1, Adds 3, WGCL, KYSN, KOOK, KDWB 24-18, KOPA 30-28, WPST 21-15, KXX106 30-20, Y103 24-15, WBBQ 18-10, WVIC 39-33, KRSP 22-14.

#### CHUCK MANGIONE "Give It All You Got" (A&M) 64/27

Moves: Up 22, Same 15, Down 0, Adds 27, including F105, Z93, KFRC, WKEE, WAPE, WBBQ, WLAC, KLEO, KROY, KGW, WGUY, KPUR, KRCL.

#### ROD STEWART "I Don't Want To Talk About It" (WB) 62/1

Moves: Up 43, Same 15, Down 3, Adds 1, KKLS, WKBW 26-24, WPEZ 24-22, WRKO 30-27, KIMN 22-20, WKEE 36-29, KNOW 39-24, WLAC 20-16, KQWB-FM 6-3.

#### SHALAMAR "The Second Time Around" (Solar/RCA) 53/13

Moves: Up 31, Same 7, Down 2, Adds 13, including WKBW, WCAO, CKGM, Y100, CKLW, KSLQ, WBLI, WKBO, WRJZ, KSTT, WXLO 22-17, WNBC 30-25, WPGC 23-17, KEARTH 19-17.

#### J. GEILS BAND "Come Back" (EMI-America) 52/32

Moves: Up 7, Same 13, Down 0, Adds 32, including WKBW, WIFI, WRKO, KRBE, Z93, Q105, WGCL, KIMN, WHYN, WTIK, WBBQ, WVIC, WNAF, KRUX, WLBZ, WAKX.

### Others Getting Significant Action

#### JOHN STEWART "Lost Her In The Sun" (RSO) 45/2

MOVES: Up 25, Same 12, Down 6, Adds 2, JB105, KBIM, WZUU d-24, WAEB 30-25, WNOE 36-33, KWEN 27-24, KCPX 20-16, 13FEA 14-11, KBOZ 16-10.

## Radio & Records

# NATIONAL AIRPLAY/30

February 1, 1980

THREE WEEKS AGO TWO WEEKS AGO LAST WEEK

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
19	10	4	1	DAN FOGELBERG/Longer (Full Moon/Epic)
3	2	1	2	FLEETWOOD MAC/Sara (WB)
17	8	3	3	QUEEN/Crazy Little Thing Called Love (Elektra)
1	1	2	4	EAGLES/The Long Run (Asylum)
12	9	6	5	TERI DeSARIO w/KC/Yes, I'm Ready (Casablanca)
15	13	7	6	STEVE FORBERT/Romeo's Tune (Nemperor)
2	3	5	7	MICHAEL JACKSON/Rock With You (Epic)
7	4	8	8	TOM PETTY/Don't Do Me Like that (Backstreet/MCA)
22	16	12	9	PRINCE/I Wanna Be Your Lover (WB)
27	20	16	10	DIRT BAND/An American Dream (UA)
—	26	17	11	NEIL DIAMOND/September Morn (Columbia)
23	18	15	12	STYX/Why Me (A&M)
6	6	9	13	KENNY ROGERS/Coward Of The County (UA)
13	12	10	14	DIONNE WARWICK/Deja Vu (Arista)
—	29	22	15	TOTO/99 (Columbia)
—	27	19	16	SPINNERS/Workin' My Way Back To You (Atlantic)
30	24	20	17	ANNE MURRAY/Daydream Believer (Capitol)
5	5	11	18	CAPTAIN & TENNILLE/Do That To Me One... (Casablanca)
—	—	25	19	DONNA SUMMER/On The Radio (Casablanca)
4	7	14	20	JEFFERSON STARSHIP/Jane (RCA/Grunt)
—	30	28	21	ANDY GIBB/Desire (RSO)
9	11	13	22	KENNY LOGGINS/This Is It (Columbia)
—	—	26	23	RUPERT HOLMES/Him (MCA)
11	14	18	24	SMOKEY ROBINSON/Cruisin' (Tamla)
—	—	27	25	LED ZEPPELIN/Fool In The Rain (Swan Song)
—	—	30	26	BARRY MANILOW/When I Wanted You (Arista)
—	→	→	27	LINDA RONSTADT/How Do I Make You (Asylum)
—	→	→	28	PAT BENATAR/Heartbreaker (Chrysalis)
—	→	→	29	BABYS/Back On My Feet Again (Chrysalis)
—	→	→	30	PINK FLOYD/Another Brick In The Wall (Columbia)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

### MOST ADDED

LINDA RONSTADT "How Do I Make You" (Asylum)  
 KNACK "Baby Talks Dirty" (Capitol)  
 J. GEILS BAND "Come Back" (EMI-America)  
 RUPERT HOLMES "Him" (MCA)  
 CHUCK MANGIONE "Give It All You Got" (A&M)  
 Complete Regionalized Station Listings on page 24 and 25.

### HOTTEST

DAN FOGELBERG "Longer" (Full Moon/Epic)  
 QUEEN "Crazy Little Thing Called Love" (Elektra)  
 FLEETWOOD MAC "Sara" (WB)  
 TERI DeSARIO w/KC "Yes I'm Ready" (Casablanca)  
 STEVE FORBERT "Romeo's Tune" (Nemperor)

#### BETTE MIDLER "When A Man Loves A Woman" (Atlantic) 44/5

Moves: Up 29, Same 10, Down 0, Adds 5, F105, KBEQ, 95SGF, KRCL, KBIM, WKBW 20-16, KXX106 28-13, WNAF 28-23, WIGY 22-15, KQWB-FM 28-23.

#### KNACK "Baby Talks Dirty" (Capitol) 41/41

Moves: Up 0, Same 0, Down 0, Adds 41, including WIFI, WPEZ, CKGM, KRBE, Q105, WLS, KSLQ, WGCL, PRO-FM, KXX106, KERN, KTCT.

#### RAY, GOODMAN & BROWN "Special Lady" (Polydor) 34/17

Moves: Up 11, Same 6, Down 0, Adds 17, including WLCY, WKBO, WKEE, WTIK, Y103, WLAC, KRAV, WCIR, WAAY, WCAO 29-24, WPGC 27-21, Z93 27-21.

#### BARBRA STREISAND "Kiss Me In The Rain" (Columbia) 33/10

Moves: Up 15, Same 8, Down 0, Adds 10, WZUU, WFBZ, WKBO, WNOE, JB105, WLAC, KOFM, Y94, KORL, WXIL, WCAO d-27, KIMN 20-14.

#### BILLY PRESTON & SYREETA "With You I'm Born Again" (Motown) 32/13

Moves: Up 13, Same 6, Down 0, Adds 13, including WRKO, KFRC, WBLI, WRJZ, WVIC, WIGY, WHHY, WTMA, WCAO 22-15, WPGC 14-8, 94Q 30-25, CKLW 17-12. NOTE: This record was inadvertently left out of last week's "Others" section. It's numbers for last week were: 18/8.

#### CHRISTOPHER CROSS "Ride Like The Wind" (WB) 31/28

Moves: Up 4, Same 1, Down 0, Adds 26, including WCAO, WRKO, WPST, WBBQ, WRJZ, WGH, WMEE, KGW, WCIR, WFOX, KKXL, KFXD, 94Q 29-21.

#### DANN ROGERS "Looks Like Love Again" (International Artists) 27/2

Moves: Up 13, Same 10, Down 2, Adds 2, KVIL, WKEE, WTIK 36-33, Y103 36-32, WHHY 28-25, WSEZ 29-26.

#### AEROSMITH "Remember (Walking In The Sand)" (Columbia) 27/1

Moves: Up 15, Same 9, Down 2, Adds 1, WLBZ, F105 34-32, Z97 23-17, KUPD 24-21, 14Q 13-2, KEEL 40-32, WVIC 20-16, WIGY 5-1.

#### 38 SPECIAL "Rockin' Into The Night" (A&M) 26/8

Moves: Up 9, Same 9, Down 0, Adds 8, WNOE, 92Q, WNAF, KX104, WTMA, WROV, FM99, KCBN, KWK 1-1, KSLQ 38-31, KUPD 25-20.

#### MICHAEL JACKSON "Off The Wall" (Epic) 24/8

Moves: Up 13, Same 3, Down 0, Adds 8, WFBZ, WHYN, Y103, WBBQ, WNOX, KORL, K104, KYSN, WRKO d-26, Q105 29-25, KEARTH 22-19, KFI 23-18.

#### BLONDIE "The Hardest Part" (Chrysalis) 23/2

Moves: Up 15, Same 6, Down 0, Adds 2, 13FEA, WCGQ, KRBE 27-22, KNOW 26-16, KRUX 39-36, WAAY 9-5.

#### GAMMA "I'm Alive" (Elektra) 22/0

Moves: Up 12, Same 9, Down 1, Adds 0, WIFI 26-20, KWK 13-11, KUPD 18-17, WBBF 18-13, KLUC 14-11, K104 15-11.

#### TURLEY RICHARDS "You Might Need Somebody" (Atlantic) 21/9

Moves: Up 8, Same 4, Down 0, Adds 9, KNOW, KEEL, WBBQ, WSKZ, WCIR, WXIL, WAAY, WSEZ, WROV, 94Q 13-10, KXX106 24-19.

#### RUFUS & CHAKA "Do You Love What You Feel" (MCA) 21/0

Moves: Up 9, Same 9, Down 3, Adds 0, KOPA d-29, WTIK 24-22, BJ105 15-12, KWEN 24-15, CK101 26-23, WKXY 23-20, KSLY 14-8.