

Radio & Records

HOW DO YOU TREAT NEW ADDITIONS TO THE PLAYLIST?
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TO JINGLE OR NOT TO JINGLE,
A PD'S VIEW OF THE CURRENT STATE OF JINGLES
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ISSUE NUMBER 228

THE INDUSTRY'S NEWSPAPER

FRIDAY, APRIL 21, 1978



Ron Alexenburg



Don Dempsey

Alexenburg Launches New MCA-Funded Label; Dempsey Named Epic Sr. VP/GM

Ron Alexenburg will become President and Chief Executive Officer of a new label funded and distributed by MCA Inc., but independent of MCA Records. Alexenburg, Senior Vice President/General Manager of the Epic, Portrait and Associated Labels since 1970, will initially base the as-yet-unnamed company at MCA's New York headquarters, with offices planned for Los Angeles at a later date. Operation should commence at the start of May.

MCA Inc. President Sid Sheinberg stressed the extent of MCA's commitment to Alexenburg's label, commenting that the new label gives him an "unlimited opportunity" to build it into "a major force in the record industry." Sheinberg also stated, "This longterm commitment by MCA results in no artists being beyond the resources of Mr. Alexenburg and the new company."

Decisions on the new label's name and first appointments will be announced April 25th.

Don Dempsey has been appointed Senior Vice President and General Manager of the Epic, Portrait, and Associated Labels, replacing Ron Alexenburg (see separate story). Dempsey, most recently Vice President of Marketing for Columbia Records, will be responsible for the overall direction of the E/P/A labels, overseeing marketing efforts and providing A&R guidance. He reports directly to CBS Records President Bruce Lundvall.

Lundvall, in making the announcement, commented, "I'm very pleased to announce Don Dempsey's new role...Don brings the strongest possible qualifications to the position, and his track record at CBS Records clearly demonstrates his outstanding executive ability and total understanding of all aspects of the record business. We are certain that under his leadership, the Epic, Portrait and Associated Labels will build upon the strong position they hold" (Continued on page 22)

Combined Takes Over WVON, WDEE, Three Other Stations

Combined Communications Corp. has completed its acquisition of five radio stations in Chicago, Cleveland and Detroit for a total of \$15.8 million plus 25,000 shares of CCC common stock. Among the acquisitions are longtime Chicago Black-format power WVON, and Detroit Country outlet WDEE, with management changes taking place at both stations. Also acquired were WGCI-FM/Chicago and, as detailed earlier in R&R, WDOK-FM/Cleveland and WLDM-FM/Detroit.

WVON, formerly owned by Globe Broadcasting, will retain its Black musical format, but Combined has brought in a new President/General

Manager and Program Director. Joe Jones, a Vice President in Combined's Broadcast Division, takes over as President/General Manager; while Walt Shaw, Program Director of the station in the recent past, again takes on that responsibility. Shaw replaces Jerry Boulding.

At WDEE, William H. Johnson, Jr., formerly Sales and Station Manager of WKNX/Saginaw, comes in as General Manager, replacing John Risher. Tom Allen, until recently Program Director of KBOX/Dallas, is WDEE's new Program Director, replacing Tom Collins, who was Operations Director under

the former Globe administration. WDEE will retain its Country format.

WDOK, acquired from Globe (as was WGCI), will keep a Beautiful Music format. Pete Irmiter has been appointed Operations Manager; he was formerly with WLYF/Miami and WLAK/Chicago. As reported in R&R last week, WLDM-FM will remain Beautiful Music-formatted, but will change call letters to WCZY. WLDM was purchased from Lincoln Broadcasting for \$2 million cash plus the 25,000 CCC shares, while the four former Globe stations were priced at a total of \$13.8 million cash.

Lin Chain, Two San Diego Stations Spark Diary Promo Controversy

The first controversy of the April/May Arbitron rating period hit last week, as six stations in the Lin Broadcasting chain and two San Diego stations received official Arbitron warnings. The stations were told that their respective books would be stickered and they would be singled out as offenders if they did not cease airing announcements informing listeners that Arbitron diaries were being mailed out and urging listeners to fill the diaries out in the stations' favor.

The six Lin stations (WFIL and WUSL/Philadelphia, WBBF and WMJQ/Rochester, and WIL-AM-FM/St. Louis) ran announcements in early April telling listeners that Arbitron diaries were being sent out, and urging those who received them to fill them out carefully and completely, and return them. The announcements then expressed the hope that the audience was listening to that specific station, and urged if that was the case, that diary-holding listeners make sure to log the fact, which would be helpful, the announcements claimed, both to broadcasters in the market in general and to the station itself.

An Arbitron mailgram stated that the rating company began asking that the Lin stations "cease airing the promotion" on April 6. In Philadelphia, the announcements were modified to a general appeal for accurate diary-keeping on behalf of all area broadcasters, omitting the specific station references, and then continued to air. In St. Louis and Rochester, the announcements continued to run without

modification, until Friday (4-14), when Lin attorney Morris Berkowitz told R&R that all six stations halted them. Lin's KILT-AM-FM/Houston interestingly, never ran the announcements. Arbitron dispatched the mailgram, raising the possibility of stickering, on Monday (4-17). Berkowitz neither confirmed

nor denied that the announcements came about as the result of a corporate decision.

San Diego Tells All About Arbitron

In San Diego, KSON and KGB were even more specific in their (Continued on page 22)

Rockoff, Salamon Named To National Positions At Storer

Neil Rockoff, Vice President/General Manager of WHN/New York, was appointed Vice President of Storer Broadcasting's Radio Division. Shortly thereafter, Rockoff announced the appointment of WHN Program Director Ed Salamon to the National Program Director position for the chain, and

Dale Pond will be working very closely with our stations in all markets in continuing the development of Storer's Radio Division as a broadcasting leader."

Salamon commented, "This has to be one of the most exciting opportunities in radio, because the



Ed Salamon



Neil Rockoff

Dale Pond's appointment as Director of Creative Services for Storer Radio. All three new national executives will continue to fulfill their WHN duties and will headquarter in New York.

Rockoff told R&R, "I'm certainly excited about the new challenge. Storer's confidence in the team I've put together at WHN is very gratifying to me. Ed Salamon and


company has stations in New York, Los Angeles, and Miami, and we're negotiating for FM stations in Chicago and Miami. I'm excited about the chance to oversee programming of our stations in the top three national markets, as well as our other properties." Salamon told R&R that no format changes were anticipated at any of the Storer stations at this point.

CMA Board Honored By White House Reception

The Board of Directors of the Country Music Association was honored with a White House reception on the occasion of the CMA's 20th anniversary. President and Mrs. Carter were present for the entire program of events, according to R&R Country Editor Jim Duncan, a member of the CMA board.

The evening began with the of-

ficial reception, attended by about 200 guests. Entertainment in the White House's East Room followed, with performances by Conway Twitty, Loretta Lynn, and Tom T. Hall. Then a buffet dinner was served in the State Room, with opportunities for pictures, followed by an informal concert featuring Larry Gatlin, James Talley, (Continued on page 22)



*Radio makes it possible to announce a thunderous television event:
Jay Ferguson hosts The Midnight Special this Friday, April 21.*

Editorial

As part of our usual operational procedures, *Radio & Records* reads clippings of the many articles about radio stations and interviews with their programmers published in the consumer press around the nation.

It has come to our attention that, as of late, there is a growing trend on the part of the subjects of these pieces to discuss *mechanics* primarily.

FELLOW MAGICIANS: It seems that programmers of commercial music-formatted radio stations are developing a tendency to lose sight of the difference between the large group of people that make up their industry and that larger group of people that make up their audience.

There is a point at which the quality which we often mistake as honesty is, in fact, insecurity.

Telling the consumer-oriented press about our hot clocks and passive research is similar to magicians showing their audiences *how they do their tricks*, as opposed to simply letting them be dazzled!

There are areas in which "straight-forwardness" with our audiences is absolutely vital and ethically obligatory. These, however, are usually matters that are of direct concern to the listeners, not the broadcasters.

The Relative Length Of Wands

(...or, where did you get your rabbit?)

Fortunately, most consumers think they choose the stations and music that they do based upon their *individual taste*. Heaven help us if they, too, suddenly find themselves resorting to research and thumbnail justification in reaching that same determination.

—Mike Harrison



Catlett Resigns WPIX-FM GM Position

John Catlett, General Manager of WPIX-FM/New York, has resigned that position. Catlett told R&R: "My resignation was accepted...by Leavitt Pope, President of WPIX Inc. My plans will be announced soon. This wasn't my decision. It resulted from a difference in management philosophies."

Replacing Catlett, who held the General Manager position for a year, is Vince Cremera, Vice President/General Manager of WICC/Bridgeport (owned by WPIX Inc.). Cremera will temporarily administrate both stations, according to Catlett.

R&R Editor's First Novel Published

Mark Shipper, Senior Editor of Radio & Records, will have his first novel "Paperback Writer," published by Grosset & Dunlap June 1. The book, a satirical, fictionalized retelling of the history of the Beatles, has already been hailed in the rock press as "the finest rock & roll novel yet written" and other similar raves.

Shipper utilized R&R's production facilities in devising a unique approach to book publishing, based on the record industry's "demo" concept. Instead of sending a manuscript to publishers, he wrote, designed, and produced an actual finished book, which was then

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Mark Shipper

mailed not only to publishers but to key rock press reviewers. Reaction in publications like *Rolling Stone* and the *Village Voice* was highly enthusiastic, and the book attracted the attention of Grosset & Dunlap's Fred Jordan, who arranged for its publication.

Shipper, a rock writer for various magazines since 1972, has been with R&R since its first issue in October 1973, beginning as Art Direc-

(Continued on page 22)

Agreement Reached On Disney Starr Purchase

As exclusively announced in R&R (3-31), an agreement for the sale of Starr Broadcasting to Roy Disney has been reached. Shareholders owning 45 percent of Starr's stock have agreed to a proposal whereby Disney's newly-formed company, Shamrock Broadcasting, would play \$14.50 for each of Starr's 1.4 million outstanding shares. Although Disney is a director and large shareholder in Walt Disney Productions, the studio emphasized that the Starr purchase is a personal affair of the Roy Disney family, unconnected to the studio. The Starr transaction is subject to a definitive agreement, approval by Starr's Board of Directors and shareholders, and the FCC, as well as an investigation period conducted by Shamrock.

Supreme Court Rules Against Release Of Nixon Tapes

The Supreme Court has rejected a plan to allow the sale of copies of former President Richard Nixon's White House tapes, banning commercial distribution or broadcast of the tapes "for the near future" by a 7-2 decision. Warner Bros. Records and radio and television networks had proposed a plan for the National Archives to sell the tapes at \$3.75-5.75 per hour, with radio and television airing portions of the conversations between Nixon and his top aides, all crucial to the events of Watergate

and its aftermath.

Printed transcripts of the tapes have been available for sale for some time, but the recordings have never been played in public except during the trials of top Nixon aides. National Archives officials believe, however, that it will be years before the tapes will be released for sale, if at all. The recordings will probably be turned over to the National Archives for screening and storage. Nixon was reported "gratified" about the decision.

RAB Planning New Aggressive Sales Campaign

The Radio Advertising Bureau is mapping out a concerted "team selling" effort to sell radio, including a new joint effort with the

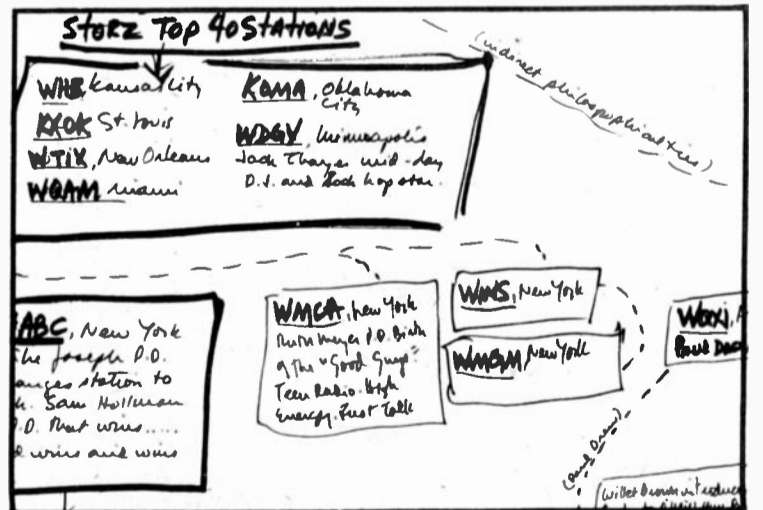
Station Representatives Association, a proposed "President's Corps" to sell radio to top companies, and a humorous new "Sell Radio" spot campaign.

The SRA-RAB collaboration, according to RAB President Miles David and SRA Managing Director M.S. Kellner, involves the selection of an RAB National Spot Development Sales Manager by the two organizations, and the formation of a Representatives National Spot Advisory Group to aid the Spot Development Sales Manager in planning all aspects of sales campaigns.

RAB's David also called for the formation of the President's Corps, to be made up of "group and net- (Continued on page 22)



"SELL RADIO WITH RADIO"—Top radio network officials previewed the new RAB "Sell Radio With Radio" spot campaign in New York's CBS studios last week. Pictured (l-r) are NBC Radio President Jack Thayer, RAB President Miles David, CBS Radio President Sam Cook Diggs, ABC Radio President Hal Neal, Blair Radio Vice President Bob Lobdell, RAB's Leslie Benson, and Eastman Board Chairman Frank Boyle.



WNBC PUTS RADIO HISTORY ON THE CHART—WNBC has created a unique poster tracing the "Genealogy of Contemporary Rock Radio." Although family tree-type charts have been devised to trace the history of rock artists, this is apparently the first time the approach has been applied to radio history. From Marconi to early pioneers Allan Freed, Tod Storz, and Gordon McLendon, through Bill Drake and the development of the RKO chain, to the beginnings of AOR, the major trends are all represented (with R&R's "Top 40 Story" special credited as a prime information source). WNBC has divided the time line into five eras, highlighting the age of the Disc Jockey, the Innovators (early programmers), the Consultant, Research, and now Responsiveness (the current emphasis on communication with listeners and honesty, as exemplified on the chart, naturally enough, by WNBC itself). Flavoring is added by the listing of most significant rock acts of the past, present, and by the following provocative quote: "If anyone asks, 'Why don't you list General Managers?' (only programmers are listed on the chart), tell them that Babe Ruth was more important and significant historically than his manager was."

What's New?

Carter Deduces First Class Deductions Unnecessary

President Carter reportedly wants to put an end to the practice of business deductions for first class travel, as opposed to economy. The Chief Executive was reported by the Wall Street Journal as reasoning, "Both ends of the plane arrive at the same time."

New Wave Label Plans Media Protest Drive

Protesting media exploitation of "new wave" or "punk" style music, New York's Red Star Records plans to exploit the media further by organizing demonstrations, protests, and "kamikaze-like raids" aimed at radio, television, newspapers and record companies in New York City. Red Star plans rallies at AOR WPLJ and Top 40 WABC to protest the "pathetic amount of airplay" received by new wave records, as well as protests at TV stations and newspapers decrying "sensationalistic" news coverage. The raids, which were not described in detail, were planned for Sixth Avenue record companies to protest "lack of empathy" with the new music. Red Star was founded late last year by Marty Thau, a well-known Cameo and Buddah promotion executive in the 60's who later managed the New York Dolls.

New Shubert/Ticketron Plan For National Theatre Seat Purchases

The Shubert Organization, the nation's top legitimate theater operator, is developing a new computerized ticket-buying system with the Ticketron organization that will "revolutionize" ticket sales, according to the company. The new system, scheduled for April 1979 unveiling, will allow people in any part of the U.S. to call an 800 telephone number, find out the availability of seats for any Shubert New York production, and purchase tickets via credit card. At first, the system will involve only the 17 New York Shubert theaters, but the company hopes to expand it to include other performing arts organizations. At this point, there are no plans to involve large venues along the lines of Madison Square Garden, and no plans to extend it to rock concerts or events other than live theatre, for fear of phone congestion. The new system, however, has a projected capacity of 25 million ticket sales annually, with no theoretical time limit on purchases (enabling customers to buy tickets as far in advance as they can).

Sony To Unveil Two-Track Digital Recorder

Sony will introduce its new two-track professional digital recorder in upcoming weeks. The recorder, designed for recording studios, is known as the PCM (Pulse Code Modulated). It transfers audio signal to digital signal, resulting in, according to Sony, a drastic reduction of tape and background noise and distortion. The dynamic range of the tape also increases from the usual 65 decibels to 90db. The new Sony recorder will sell in the \$50,000-70,000 range, and is scheduled for marketing in 12-18 months.

Gary Davis Promoted To Vice President, Marketing At ABC

Gary Davis has been appointed Vice President of Marketing at ABC Records. Davis, formerly Vice President of Sales/Promotion, will continue to supervise those divisions while adding leadership responsibilities in the marketing and creative services areas. ABC Records President Steve Diener commented, "This fusion of these departments under the clear heading of marketing is designed to emphasize the direction and effort ABC employs in the development of its artist roster from the release of its product all the way through the marketing and career development phases."



"Heartless"

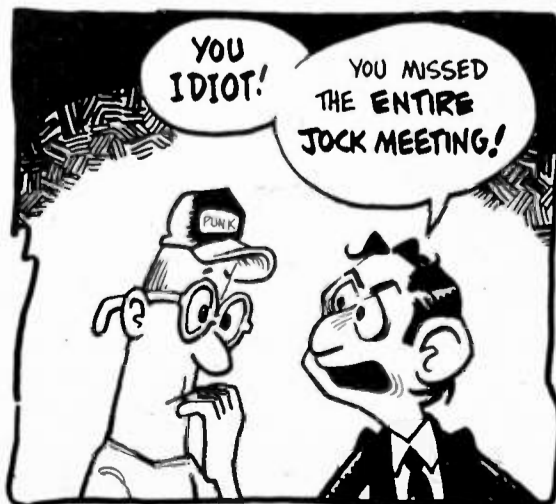
From the long awaited Magazine album

This Week

- WGCL LP-HB
- KELP 18-13
- XROCK LP
- KJRB 25-23
- KYYX 28-20
- KFRC 30-25
- WZUU HB
- WINW add
- WFOM add
- WOKY LP
- KBEQ HB
- KCPX HB
- KINT HB-27
- JB-105 HB
- KPAM HB
- KING 23-21
- KHFI LP
- KJR 24-19
- WTRY add
- WCGQ add
- KSLQ add 32
- WZZP
- K-100 HB
- KTKT add

ERR WAVES

BY BOBBY OCEAN



"There's Magic Under Our Umbrella"

Your Invitation To The Beatles' Reunion...

"It may be the finest novel ever written about
rock & roll and it is certainly the funniest!"

— Village Voice

"Terrific! A book every Beatlemaniac
should have."

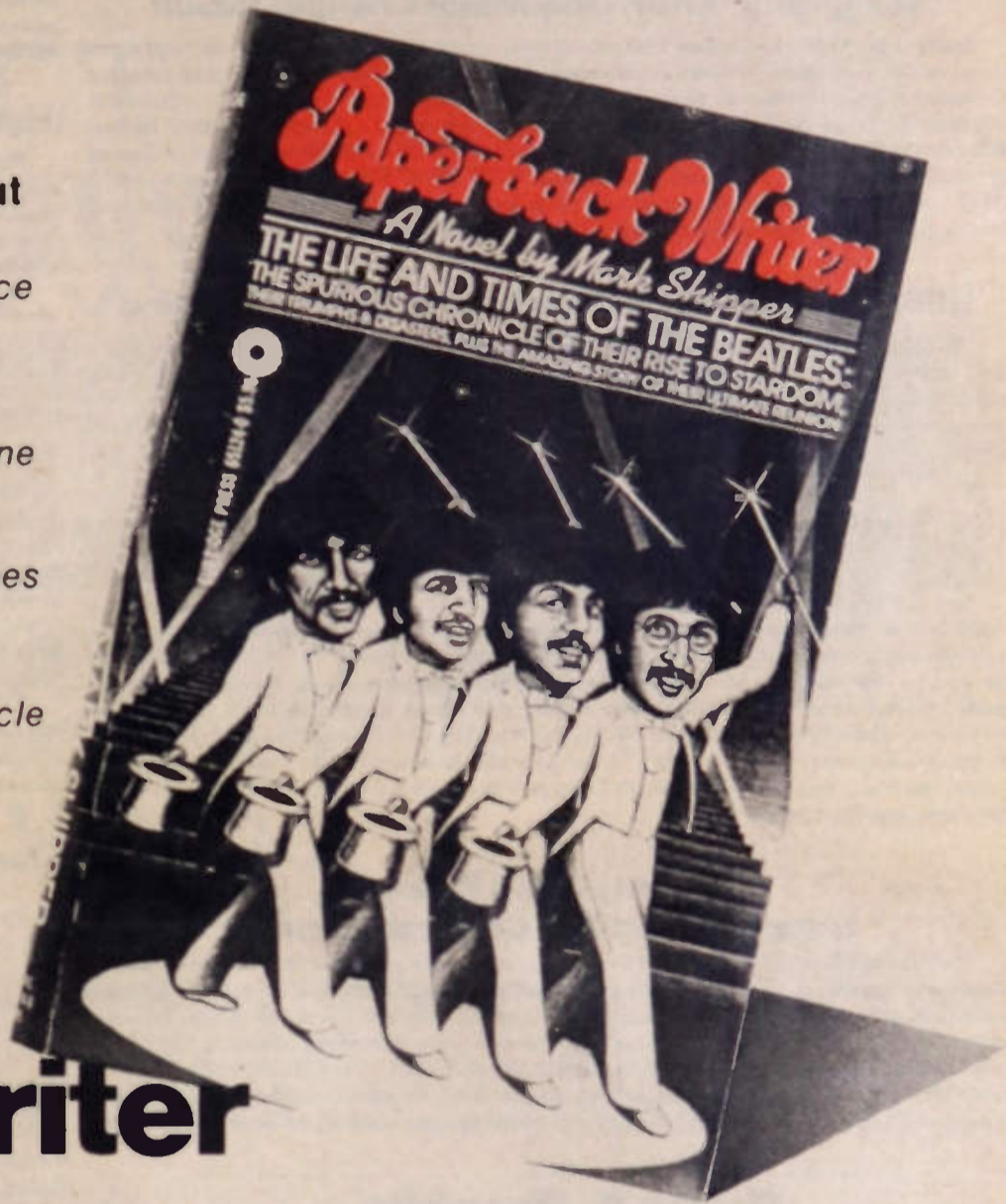
— Rolling Stone

"Marvelously entertaining!"

— L.A. Times

"Devastatingly funny!"

— SF Chronicle



Paperback Writer

**A New Novel by Mark Shipper
(Senior Editor of Radio & Records)**

Coming soon from  Sunridge Press

A Grosset & Dunlap Company
A Division of Charter Communications Inc.

Look for details of a special offer for exclusive pre-publication
radio promotion use in next week's *Radio & Records*.

Mediascope

AFTRA Supports Pacifica In "Dirty Words" Case

Following the registered support of most of the broadcasting industry for Pacifica Radio's WBAI/New York in its current Supreme Court case, AFTRA has gone on record supporting the same cause. WBAI and the FCC are battling over the airing of seven so-called "dirty words," part of a George Carlin comedy routine broadcast by the station. The AFTRA statement declares that AFTRA "strongly supports" the contention that all First Amendment rights "guaranteed to the press apply to radio and television." "The Commission," the statement continued, "has no authority to act as a censor of the airwaves."

Arbitron New York Report Reissued To Correct "Weighting" Error; Only Minor Changes Result

Arbitron Radio reissued its New York radio market report last week, stating that an "error in the sample weighting process" resulted in a situation where the "actual geographic weighting was not implemented among the non-ethnic sample in the New York metro area." The revised results showed only minimal changes, with no station gaining or losing more than .2 of a share point. "Ethnic" stations WBLS and WWRL (Black) and WADO (Spanish) all dropped .1, while WINS (News) dropped .2. Coming up two-tenths of a point were Beautiful Music stations WPAT, WPAT-FM, and WRFM, along with AOR WPLJ. The only change in the top ten rankings for average quarter hour Mon-Sun, 6am-12mid total persons 12-plus share was WRFM moving to number 5 and WINS dropping to number 6.

HEW Earmarks \$14 Million For Public Broadcasting

The Department of Health, Education & Welfare has set aside \$14 million in grants to public radio and television stations. 52 radio stations or networks and 47 TV stations received grants, with eight radio and seven TV grants going to establish new stations. Other grants are earmarked for technical improvement, including the first grant for a solar-powered translator, for KSOR-FM/Ashland, Oregon.

Two Arraigned In Stolen Storer Broadcasting Bonds Incident

Two business figures were arraigned on a four-count indictment for conspiracy to transport \$1 million in stolen Storer Broadcasting Co. bonds. The accused are Jakob Isbrandsten, former President of two defunct companies (Isbrandsten Co. and American Export Lines), and Salvatore John Marino, a former executive with the defunct concern The Phone Company. According to the indictment, bonds were stolen from Bradford Securities, employed by Chase Manhattan Bank, trustee for the bank bonds, to hold the bonds in its vault. Isbrandsten was allegedly offered some of the bonds through Marino, and allegedly paid \$164,000 for \$1 million worth of the bonds, which were then supposedly transported from Long Island to Greenwich, Conn. and ultimately through Zurich. Storer reported no loss to the company in the case.

Supreme Court Passes; Listerine Must Run Corrective Spots

The Supreme Court has decided not to hear the six-year court case involving Warner-Lambert's Listerine mouthwash and the FTC. Although both participants had urged the Court to hear the case, the net result of the Supreme Court refusal is an FTC victory. The commission had ordered Listerine to stipulate, "Listerine will not help prevent colds or sore throats or lessen their severity" on all TV and radio ads, and Warner-Lambert has announced that they will comply. The FTC had pushed for a further addition of Appeals decision stopped short on that point. Further corrective advertising cases are expected to be pursued energetically, with some probably again reaching the Supreme Court level.

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Pabst To Buy Tuborg, Colt 45?

Industry reports indicated that Pabst Brewing Co. was attempting to purchase the Colt 45 malt liquor and Tuborg beer brands from Carling National Breweries. Carling officials, however, denied the report, although rumors continued to brew.

Nina Cornell Named FCC Plans & Policy Chief

Nina W. Cornell has been appointed Chief of the FCC's Plans & Policy office, subject to Civil Service Commission approval. She had been a senior staff economist on the Council of Economic Advisors since President Carter came into office, and had specialized in regulatory procedures. She replaces Carlos V. Roberts, who has been appointed Chief of the Commission's Safety & Special Radio Services Bureau.

Hyatt Highlights Radio In New \$2.3 Million Ad Campaign

Hyatt Hotels Corp. has budgeted \$2.3 million for its 1978 radio and print ad campaign. A cooperative ad program for over 20 Hyatt Hotels features 60-second radio spots in 14 markets: Atlanta, Boston, Chattanooga, Chicago, Cincinnati, Dallas/Ft. Worth, Houston Knoxville, Los Angeles, Philadelphia, San Francisco, Seattle, and Washington D.C. Theme for the campaign is "A Touch Of Hyatt," with four-color pages in Newsweek, Business Week, and in-flight magazines also planned.

TV News

Rock, Sports Gap Bridged In May

The disparate worlds of sports and rock meet on the grounds of the former, May 3, as NBC televises the Rock 'N Roll Sports Classic. Competing in relay races, swimming, long jump, bicycle races, and other events are Rod Stewart, members of Boston, ELO, The Commodores, Gladys Knights & the Pips, the Jacksons, and Earth Wind & Fire, along with Anne Murray (a former Physical Education teacher), McCoo & Davis, Lel Garrett, and Freddy Fender. Celebrities from other realms also participate, with Sandy Duncan and Phyllis Diller captaining two opposing teams, and Alex Karras, Barbi Benton, Michelle Phillips, and Ed McMahon among the commentators. Bill Aucoin and Alvin Ross, both involved with Kiss among other rock acts, co-produced.

Other music on TV includes a May 25 Olivia Newton-John special on ABC, featuring Abba; an appearance by Asleep At The Wheel on PBS' "Austin City Limits" program this week; and, of course, a "Midnight Special" hosted by Jay Ferguson on April 21, with guests including Bob Welch, Yvonne Elliman, LeBlanc & Carr, and Hoyt Axton, along with an interview with David Bowie.

Oscars Top Ratings, Help ABC To Victory

To no one's great surprise, ABC's Oscar telecast was the top-ranked presentation of the week ending April 9 in Nielsen's TV ratings, scoring a 36.3 rating, 68 share. Buoyed by the Oscar performance, ABC won the week with a 20.3 rating, compared to NBC, rallying to second with a 17.5 and CBS sliding to the bottom with a 16.7 rating. Specials and new shows dominated the Top 10, although ABC's reliable trinity of "Laverne & Shirley," "Three's Company," and "Happy Days" placed second, third and fourth to follow the Oscars. In fifth place was ABC's Cher special, which directly followed the Oscars in its time slot, with 6) going to NBC's "A Family Upside Down" special starring Fred Astaire and Helen Hayes 7) another NBC special, "Project UFO" 8) CBS' premiere of "The Amazing Spiderman" and tied for 9th place, ABC's "Charlie's Angels" and the new "Harvey Korman" show, plus CBS' "MASH." Aside from Cher, music specials during the week did not perform overwhelmingly well, with "Captain & Tennille In New Orleans," also presented on Oscar night, finishing 25th; NBC's Country special at Pontiac Stadium coming in 28th; and Pat Boone and family's ABC outing at 31st.

The Oscar awards completely vanquished all competition in Arbitron's New York-Los Angeles surveys for the week ending April 7, outpointing nearest rivals by huge margins. In both cities, ABC managed the impressive trick of locking up all ten places for the week. Following the Oscars in New York were 2) "Cher Special" 3) "Laverne & Shirley" and "Three's Company" tied 5) "Happy Days" 6) "Harvey Korman" 7) "Starsky & Hutch" in a rare top ten appearance, and 8) a tie between the Barbara Walters special, "Barney Miller" and "Charlie's Angels."

In Los Angeles, "Cher" and "Laverne & Shirley" tied for second behind the Oscars, with 4) going to "Three's Company" 5) "Happy Days" 6) "Harvey Korman" 7) the Academy Awards Preview 8) "Charlie's Angels" and 9) a tie between Barbara Walters and "Love Boat."

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3. OFFICIAL LIMITED EDITION LOGO BELT BUCKLES
4. PROMOTIONAL GIVEAWAY ALBUMS
5. PERSONALIZED STATION PROMOS, VOICED BY DARYL HALL & JOHN OATES
6. 10 SEC. & 30 SEC. PRE-PROMOS

Call Now — Limited Quantities!!

Daryl Hall & John Oates **"LIVE TIME"**

The More You Hear — The More You're There



RCA Records

PRODUCED BY
BUZZ BENNETT & BOB HAMILTON



AFL1-2802

BARRY WHITE

*"Oh What A
Night For
Dancing"* (TC-2365)

EXPLODING POP!

WHBQ add

WIFE add

KNUS add

WIFC add

Q-107 add

KILE add

WTIX 38-34

WANS 27-23

WGNI 22-18

WGSV 29-22

WRFC 23-20

WTMA 29-24

WVLD 35-29

KAYC 29-26

WONS 18-12

WWRL 14-10

WJMO 5-4

WLOK 21-8

WDIA 17-13

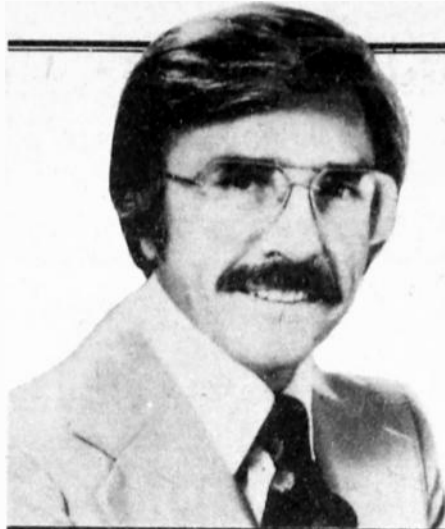
WEDR-FM debut 8

WMBM 14-8

**From the platinum album,
"Barry White Sings
For Someone You Love"**



**On 20th Century-Fox Records
and Tapes**



Gary Owens

How To Get "Just Plane Crazy"

The life of a National or Regional Record Promoter is not an easy one. Being a full time 'virtue extoller' for whatever product your company is pushing can be a nervous job, at best. Of course, were it not for these industrious twirps, how would radio people really get the inside on what was happening with the "Foon-tones" and why they were crossing over from R&B to Country to Top 40?

Going from city to city involves much travel time hawking your wares (or in the case of a demented ornithologist, *wearing your hawks!*) And the most expeditious way to go is flying.

A lot of record pluggers who fly frequently don't want to be bothered by their seat mate on an airplane. You know what I mean...those people who start talking to you the minute you sit down and by the time you're over Cleveland, they've shown you all their family pictures, broken down and cried about their bad marriage three times, given you the story of *their* life...that of both parents, and a minute by minute accounting of the last three agonized years of their poodle, which contracted a terminal form of mange.

But now you can take heart...our staff here at the Gary Owens column has put together a wonderful list of sure-fire ways to insure a quiet, undisturbed trip.

1. When you sit down and the person next to you nods, nod back and smile...then keep nodding for the entire trip. Just nod and smile all the way. We guarantee they won't show pictures or talk.
2. Carry a briefcase or small leather bag full of cooked cereal. When you first sit down open your satchel and look in on your cereal...run a hand through it...and comment on how you carried Cream of Wheat on your last trip but this time you thought you'd try carrying Oatmeal. You won't hear a word from your seatmate!
3. Remove your shoes and whisper things to selected toes.
4. Stare at a photograph of President Warren G. Harding and softly sob for the entire flight.
5. Carry a floral spray with a large visible card signed by at least four recognizable members of the Manson Family.
6. Wear an empty commercial-sized can of pork and beans over your head. Tap the person in the next seat, turn toward them and speak in a normal conversational manner. They will not respond.
7. Bring along a tape measure and proceed to measure and jot down the size of various parts of your body.
8. File your teeth while shining a flashlight on your head.
9. Loudly hum an aria from your favorite opera or classical composition, such as the boring part from "Death & Transfiguration."
10. Look longingly at a container of raisins and quietly talk to the Sunmaid girl pictured on the box, kissing her frequently.

Radio & Records

6430 Sunset Blvd. Suite 1221, Hollywood 90028
Tel: (213) 466-9561

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Please check above to enter a subscription to Radio & Records for one year.

Check here to change address of a subscription in force. Print new address above and attach label from a recent issue, showing old address. Please send notice of change 4 weeks in advance.

NAME _____

COMPANY/STATION _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

ONE YEAR—\$130

Overseas subscribers add \$100 per year

Enclose payment with order.
International U.S. funds please.

FRONT LINE
MANAGEMENT COMPANY, INC.

Dear ABC Promotion and Sales Team:

B.J. McElwee	Jim Brown
Charles Stewart	Wallis Damalt
Chuck Fassert	Ricki Gale
Steve Powell	Bob Galliani
Henry Moyer	Lori Holder
Art Libertore	Ed Kalicka
Bill Mack	Jim Larkin
John Conner	Tony Mollica
Shelly Rudin	Dan Mooney
Paul Nichols	Jeff Pearson
Gary Davis	Steve Powell
Suzy Blosser	Budd Samuels
Dino Barbis	Frank Shively
John Barbis	Bill Smith
Jon Scott	Debbie Stine
Lou Galliani	Rich Tamburro
Beverly Stevens	Mickey Wallach
Pam Gross	Terry Wineriter
Bill Craig	Fred Zaehler
Marvin Deane	Marsha Costa
John Bettencourt	Sharon McKlenton
Mike Brannen	Jan Barnes

Thanks for all your help.

Jimmy Buffett
Steely Dan
Irv Azoff



**TWO HEAVYWEIGHT
CONTENDERS FROM
BURBANK:**

**ROD
STEWART**

“I Was Only Joking”

Produced by Tom Dowd



**LITTLE
FEAT**

“Oh, Atlanta”

Produced by Lowell George

RCA
Records

STREET TALK

Beau Raines has been released from his Program Director's slot at *WZZP/Cleveland*. After bringing the station up sharply in the last book, management let Beau loose in the middle of the current ARB. Reportedly, *George Wilson* will be consulting *WZZP* more actively now...George is the brother-in-law of *WZZP's* General Manager, *Gordon Stenback*.

Also in Cleveland, that city's recently fired Police Chief, *Richard Hongisto* has become a part of the *WGCL/Cleveland* morning news team. Hongisto, who became a Cleveland "folk hero" following his public firing, has joined *Bob Travis* in the morning show and is doing "commentary" on local news developments. Reaction has been very good!

Jet Records still hasn't "landed" a new home.

Y100/Miami Program Director and morning man *Bill Tanner* was awakened at 12:30 am Monday morning by a call from his newsman's baby-sitter. The sitter was reporting that *Jim Reible* and his wife *Becky* were long overdue to return from a fishing trip to the Florida Keys. At 6am, when Bill went on the air, his newsman had still not returned home. Tanner called in the Coast Guard and the search for the Reihles began. The entire morning show was turned over to the search with listeners calling in their prayers for Jim's safe return. Finally at 9:30 am Jim and Becky were spotted by the Coast Guard clinging to an overturned boat just off one of the islands in the Keys. Both were okay and the entire Y-100 audience had witnessed a happy ending to an exciting news story.

Rhett Walker, Music Director and midday jock at *WQXI/Atlanta*, has resigned and will become the Elektra/Asylum promotion representative in Memphis. He will be leaving *Quixie* shortly after the completion of the ARB. Look for *J.J. Jackson* to be named as *WQXI's* new Music Director.

As *Roy Disney* buys *Starr Broadcasting*, *Bruce Johnson* will remain as President of *Starr*, but word is their main offices will move to Los Angeles.

WMGC/Cleveland is reported to be changing formats to "telephone talk" under the direction of long-time Cleveland broadcaster *Bill Randle*.

Robert W. Morgan of *KMPC/Los Angeles* has purchased a financial interest in the *Charlie Tuna Record Report*. The syndicated radio property will now be hosted by Morgan instead of Tuna.

The *New York Cosmos* professional soccer team's Media Guide lists *Jerry Greenberg*, *Dick Kline* and *Michael Klenfner* (all of *Atlantic Records*) as "consultants."

Rick Scott, formerly Music Director of *KING/Seattle*, is the new Music Director of *KYA/San Francisco*.

Joe Smith was seen on the dais at the *T.J. Martell Memorial Foundation* for the Research of Leukemia Dinner, honoring *Ahmet Ertegun*, wearing a pair of *Clive Davis'* cuff links. Seems that Joe forgot to bring his along, so...

The entire staff of *KISD/Sioux Falls, SD*. will be "on the street" as of April 30th. May 1st is the take-over date for *Ingstad Broadcasting*, who will change the calls to *KKRC*.

Will *Steve Gold* bring *War* back to United Artists when the *Mogull/Rubinstein* deal is final?

WCAO/Baltimore is not going to become a Country station, as has been widely rumored in the Northeast.

Kenny Buttice, Vice President/Promotion for *Elektra/Asylum Records*, is the proud father of *Jacqueline Rae Buttice*, thanks to Kenny's wife *Carolyn*. Jacqueline debuted on Thursday, April 13th weighing 6lb. 7oz.

Bobby Rich reported in from 99-X-FM/New York with a great new quarter-hour maintenance one-liner. Once per hour Bobby has the jocks say, very dramatically and mysteriously, "99-X-FM, where the longer you listen...the more you hear."



HE'S UNKNOWN COAST-TO-COAST—Here's a candid of *WRAQ/Asheville, NC.* afternoon personality, The Unknown Disc Jockey, relaxing after a hard shift. The station is using his lack of identity as a promotion, inviting listeners to guess his name. Clues are given on the air and big prizes are being offered for the correct answer. One has to wonder if he is related to *KHJ/Los Angeles* afternoon drive jock, The Unknown Disc Jockey, who is known to his close friends as "Un."

"It's A Heartache"

IT'S A SMASH!

Bonnie Tyler

THANK YOU RADIO!



ON FIRST AND SECOND & IN SCORING POSITION...

MEAT LOAF

**"Two Out Of
Three Ain't Bad"**

99-X 29-23	WSGN add	WHHY 27-21
WRKO add 30	BJ-105 add	WRFC
WPEZ 40-35	WKWK add	WFOM deb 30
WKBW 24-14	WINW 19-13	WISE on
CKLW add	KOIL add 29	WANS 33-30
WDRQ add	WMFJ add	WCGQ add
WZZP 17-15	WKXX add	WTMA 19-13
WGCL 20-10-6	WTSN	KISD on
13Q add 29	WVAM add	WRKR 29-26
PRO-FM add	K-104 6-5	WGBF on
JB-105 on	WBZ-FM on	KCBN on
WICC on	WQXI on	KQDI
WTRY add	WBBQ add	
	WPHD 20-10-8	
	WJET 28-21	

WET WILLIE

**"Make You
Feel Love
Again"**

WPEZ	WSGN	WGUY	CK-101
WKBW	WKIX	WAQY	WCGQ
Z-93 LP cut		WHHY	WTMA
WAVZ	BJ-105	WRFC	KISD
JB-105	KAKC	WFOM	KQWB
WOLF	K-100	WLOF	WNAM
WQXI	KING	WFLB	KSLY
WTIX	KCPX	WGLF	KCBN
WNOE	KRSP	WAAY	KPAM
WMAK	KLIV	WISE	KQDI
Z-98	KYNO	WAIR	
WERC		WANS	



On Epic/Cleveland
International Records



**INTRODUCING: "ROLL WITH THE CHANGES"
BY R.E.O. SPEEDWAGON FROM THEIR SMASH ALBUM
"YOU CAN TUNE A PIANO, BUT YOU CAN'T TUNA FISH"**

TOP-40



John Leader

It's On.... Now What?

There is a period in the early life of any record that radio programmers and record executives would agree is crucial to that record's ultimate success or failure. That period is the initial two or three weeks of radio airplay.

Universally, radio stations have different frequency rotations for categories of music they are playing. The hottest records (reds, powers, hots) are played more frequently than the newer, unproven releases. In general, a new song will enter radio playlists in one of the lower frequency rotations. Programmers, feeling that familiarity is vital in music presentation, will keep newer product separated by proven hits. Thus the amount of airplay given a new song will be small at first.

Record executives recognize this situation as one of the very real "Catch-22's" in radio. If a programmer believes enough in a record to add it, then how can he or she realistically expect a "read-out" if the song is only being exposed once or twice a night between 7pm and midnight? The question is a valid one.

Dayparting, the practice of limiting airplay on a song to a particular section of the day (mornings, middays, nights, etc.), can often cause a newer release to begin with very limited radio exposure. Often a new release is dayparted because it is new and unfamiliar, rather than because it is not musically suitable to a particular part of the day. This limiting of airplay can sometimes force a record to take much longer in establishing itself as a hit (or even as a non-hit).

So what is the answer? The answer may be having the courage of your own convictions. If you are going to add a new release, chances are the record meets whatever criteria you have set up for additions to your playlist. But do you expose the song with enough regularity to allow yourself a "read-out" within two or three weeks? There are some things you can do to perhaps speed up the process of determining how your audience will react to your new musical "picks." It is generally agreed that "actives" purchase the majority of records sold and do the bulk of radio request line calling. Since those active listeners are more involved in your radio station (by their very definition as actives) they are more likely to be affected by your presentation of a new release. Often the disc-jockey can interest the listener in a new song by the way he presents it. Many stations around the country are actually pre-promoting what songs are "coming up," often including a "plug" for a new release. This tactic not only encourages listeners to stay tuned for songs they have already shown they prefer, but may make them aware of your newer, unproven music.

On the other side of the coin is the programmer who says, "One unfamiliar record can tune-out a listener for a whole quarter-hour, maybe longer. Why should I take the risk?" That question is also a valid one.

The dilemma seems to need a compromise. When you add a new record, you want to know as soon as possible if your audience will accept or reject it. But you also do not want to drive your audience away by over-exposing new, unproven selections. The trend I have observed developing around the country is for most new releases to be added into an evenings-only "day-part" in their first few, critical weeks of airplay. This practice protects the programmer from "new music tune-out" but also may slow up the process by which that programmer determines the validity of his new adds. It seems to me that you not only have to know who your "available audience" is, but you must also determine when they are listening in order to more effectively program your new songs.

The problem of how to expose new releases will always be with us and perhaps there will be no consensus among programmers as to how it's done. But I would like to hear your thoughts because it's a subject we all have to deal with each and every week of the year.

Bits

YOU GOT A FRIEND?: Frank Ragan reports in from KQEO/Albuquerque on an interesting contest tied to the current Andrew Gold song "Thank You For Being A Friend." Each time KQEO airs the song, listeners are invited to call in and register for a drawing. At the end of the contest, during the first week in May, KQEO will draw from all qualifiers for a grand prize winner. That lucky person will be flown anywhere in the United States to visit their friend, or may select to have the friend flown to Albuquerque to visit them.

SAN FRANCISCO BREAKS THE RECORD: On Saturday, April 1, 1978, KFRC/San Francisco, Andy Gibb and The March of Dimes took over 20,000 people for a walk in their third annual Superwalk. KFRC generated tremendous response from listeners, who gathered pledges totalling more than \$667,000. The walkers raised over \$100,000 more than last year's effort making the 1978 walk the most successful in March of Dimes history. Shown at left is KFRC's Dr. Don Rose and Andy Gibb, celebrity chairman for the walk.



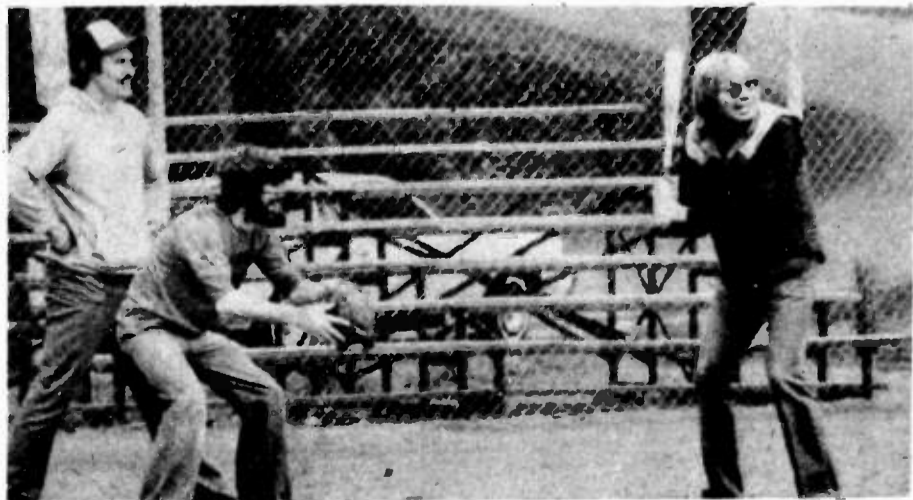
YOU CAN TAKE 'EM WITH YOU: WISM/Madison has always been a very community minded station and their recent coverage of the University of Wisconsin's participation in the NCAA National Hockey Championships reinforced that attitude. Over three thousand Madisonians flew to Providence, RI. for the tournament and WISM went along. The station provided special coverage of all the action, as well as pre-producing mini-features on some of the Wisconsin players. For all the interested listeners who could not make the trip to Providence, WISM made them feel like they weren't missing a thing.



WISM's Charlie Simon is pictured wearing his "We're Still Number 1 T-shirt" along with three members of the University of Wisconsin hockey team. Of the three thousand Madison fans who attended the games in Providence, over half were wearing their WISM T-shirts. Good public relations for WISM!



HOP TO IT: About 300 young people danced in the Second Annual Charlie Stone Bunny Hop in Great Falls, MT. The Bunny Hop, which last year attracted a similar crowd, has become an annual function of KQDI/Great Falls. Shown above, leading the bunny-hoppers, is KQDI morning personality Charlie Stone. The hop this year nearly didn't happen, when owing to a ruling by the Great Falls City Council, a parade permit had to be obtained at the last moment. Luckily the permit was granted and the hop came off without a hutch, er hitch.



ROCKY MOUNTAIN FLY?—John Denver dropped in on WCOS/Columbia, S.C. to participate in a station softball game. It was one of the few days John had off during his hectic 65 day national tour. Shown at the bat is Denver and behind the plate in his catcher outfit is WCOS Music Director Dan Vallie.

(Continued on page 16)

Van Halen is Off And Runnin' With The Devil



“Runnin’ With The Devil”

**VAN
HALLEN**

ROCK & ROLL FOR THE SUMMER OF '78!



Produced by Ted Templeman

on Warner Bros. Records

This Will Be The Summer of 'Love.'



SEALS & CROFTS

"You're The Love"

- | | | | |
|--------|-------|------|------|
| Y-100 | WGUY | WTMA | KVOX |
| WZUU | WVAM | KISD | KQWB |
| JB-105 | K-104 | WRKR | WKAU |
| WICC | WFLB | WJON | WNAM |
| WAYS | WIRK | WISM | KFYR |
| WLEE | WANS | WACI | KDON |
| Z-98 | | | KENO |
| WIFE | | | KCBN |



on Warner Brothers Records

Produced by Louis Shelton

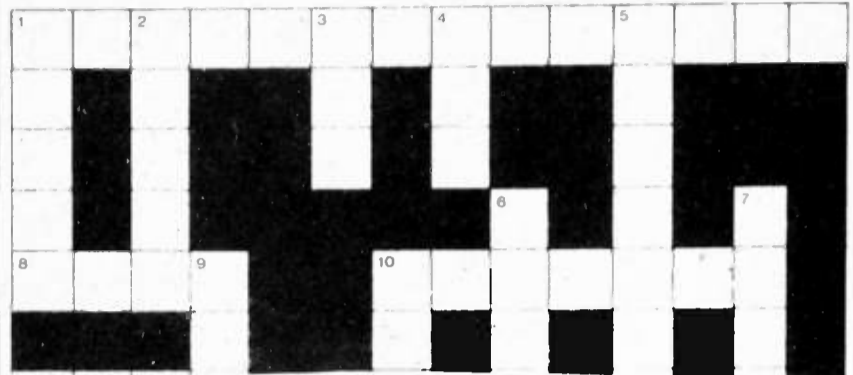
John Leader

(Continued from page 14)

YOU TOO CAN "Q" IN YOUR CAR: Shown is the entry form for Q-94's very successful tie-in contest with a Richmond, Virginia area Ford dealer. A special edition of a 1978 Ford Mustang has been

ENTRY FORM

Petersburg Ford's Mustang Q Qontest



ACROSS

- | | |
|---|--------------------------------|
| 1. Annual Steeplechase Races at the State Fair Grounds. | 12. Television Horse (2 words) |
| 8. Posting Gait | 13. Horned Horse |
| 10. 2-bit Range Horse | 15. Easy Canter |
| 11. Marco | 17. Braided Hemp |
| | 18. Broadway Play/Horse Genus |

created by the dealership for the Q-94 contest. The "across clues" are given on the entry form, but for the "down clues" you have to listen to Q-94. A good contest with a nice graphic.



STIR-CRAZY ANNIVERSARY—WJON/St. Cloud, Mn. helped the St. Cloud Reformatory for Men to celebrate the tenth anniversary of their in-(big)house radio station, STIR. WJON's Program Director Tom Kay, pictured above, spent some time behind bars during the celebration, as WJON broadcast live from the prison doing interviews with the men about the institution and their inmate-run radio station. I hope Tom resisted the temptation of mentioning a "captive audience," because I couldn't.

Music Update

I'm noticing a lot of confusion surrounding the pronunciation of Chuck Mangione's last name. Informed sources at A&M tell me that Chuck's name is pronounced with a long "e" on the end. So it's Man—gee—own—ee.

The prolific Gibb Brothers are at it again, this time lending their composing talents to the new Rare Earth release, "Warm Ride." The original Rare Earth is back together and that grouping includes bass guitarist, Michael Urso. If that name sounds familiar, it should. Michael is the brother of Warner Bros. Promotion Director, Dave Urso.

Carly Simon's new release "You Belong To Me" may be the continuation of a trend for her. It's the second time she has recorded a Michael McDonald tune. Michael, who is the lead singer for The Doobie Brothers, originally did the song on the Doobies' "Living on the Faultline" LP.

"I'm On My Way", the latest release for the Captain & Tennille, first appeared on the current Andrew Gold LP, "All This And Heaven Too" but was not penned by Gold. The song was written by Mark Safan.

Eddie Money was at one time a New York City policeman, before abandoning his law enforcement career for rock and roll.

A new act on MCA, Celebration, is not the Beach Boys. However, that recognizable lead singer is Mike Love. Mike will continue to be affiliated with the Beach Boys as well as Celebration.

A new songwriter to take note of is Randy Goodrum. Randy wrote "Before My Heart Find Out" for Gene Cotton and the new Michael Johnson song, "Bluer Than Blue." He also wrote England Dan & John Ford Coley's "It's Sad To Belong."

Who said stations don't break records during ARB's?

John Denver's

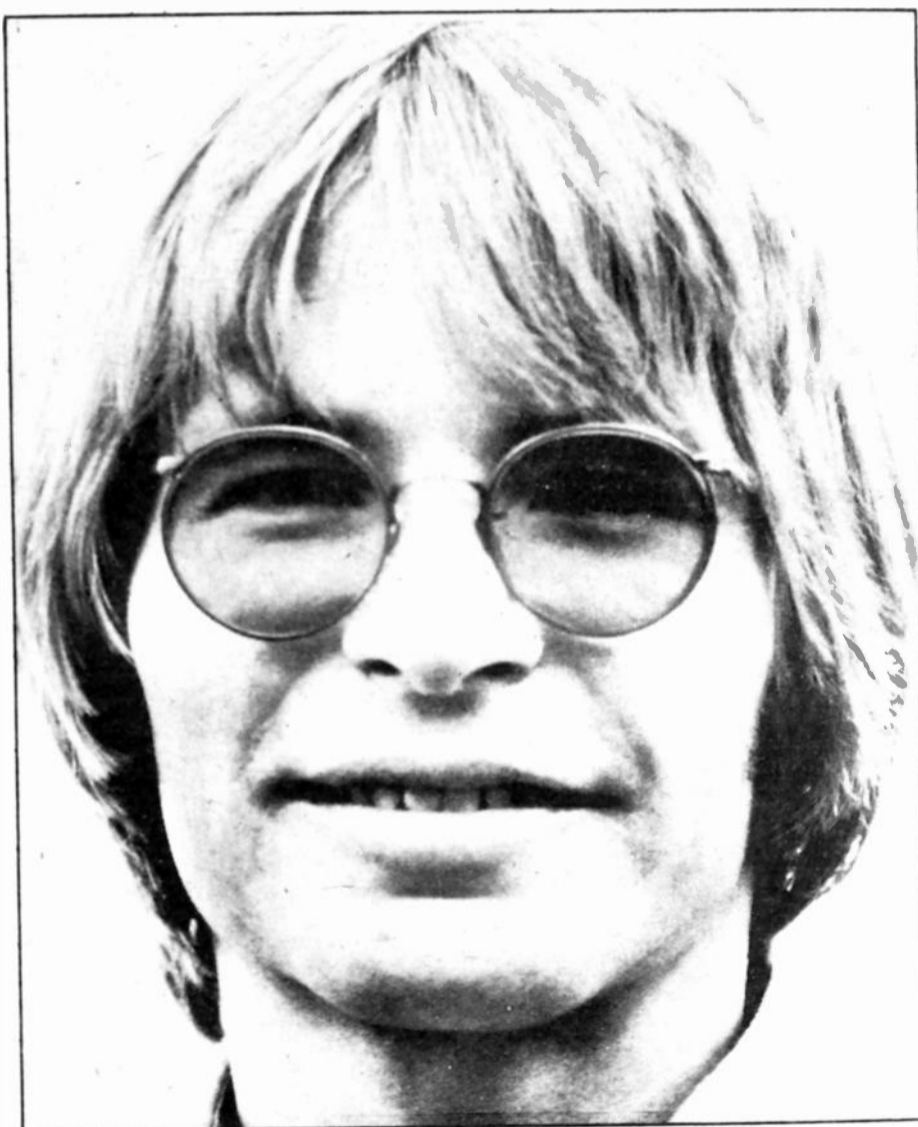
new single

"I Want To Live"

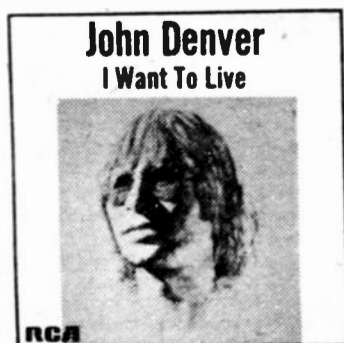
We would like to give credit to the following stations for being first:

Z-93	WTOB
WFIL	WGNI
WIFE	WORD
WKLO	WORG
FM-97	WZOO
WJON	WCOS
KBZY	WRQK
WKXX-FM	KZUE

WE'LL GIVE CREDIT WHERE CREDIT IS DUE



ADDITIONAL CREDITS FOR EARLY BELIEVERS:



KBCQ	KLUE	WACI
WBBF	WCRO	WHBC
WZDQ	WQQW	7Q
KAKC	KRIB	WGR
WNDR	WVAM	Q-107
WIRK	WICH	WOW

Produced by:
Milton Okun

Jerry Weintraub
Management III

RCA
Records

TOP-40



WMET MARCHES ON—WMET/Chicago is co-sponsoring a "Superwalk 78" as part of the March of Dimes Walkathon May 7, with 30,000 walkers expected to hike 20 miles to raise money for the prevention of birth defects. Pictured with the 1978 March of Dimes Poster child are WMET air personalities (l-r) Captain Whammo, Bill Brannigan, Mike O'Bryan, Greg Brown, and (center, front) Big Ken Cocker.



SAYING HELLO AGAIN—KHJ/Los Angeles Program Director John Sebastian joined Big Tree and Atlantic executives backstage after England Dan & John Ford Coley's recent Roxy engagement. Pictured (l-r) are Atlantic West Coast A&R Director John David Kalodner, the duo's manager Susan Joseph, Coley, Big Tree West Coast General Manager Mardl Nehrbass, Sebastian, and England Dan.



MULE TEAM—Staffers at WMOH/Hamilton (near Cincinnati) participated in a donkey basketball game, and those who weren't overcome by prolonged proximity to the animals' fragrance (a classic reaction known to literary scholars as a "donkey OD") posed for a postgame shot with their team's prize asset. Pictured (l-r) are Crazy Willie, Johnny Midnite, Dan Cameron, Program Director Joe London, and Bob Mullin, plus the "Mule of Kintyre."



CARRADINE AT KFRC—Elektra/Asylum's Keith Carradine visited KFRC/San Francisco on one leg of a current promotion tour. Pictured at the station are KFRC Program Director Les Garland, Carradine, Community Affairs Director Conni Gordon, and local E/A promotion rep Bruce Shindler.



COWGIRLS IN LONDON—CJBK/London, Ontario air personality Dick Williams was visited by two members of the Dallas Cowgirls cheerleading group. The Cowgirls were in London for an appearance at the London Sportsman's show, and were interviewed by Williams as well as signing autographs and posing for photos. Pictured with Williams are Cowgirls Tami Barber (left) and Monica Muehlhause.



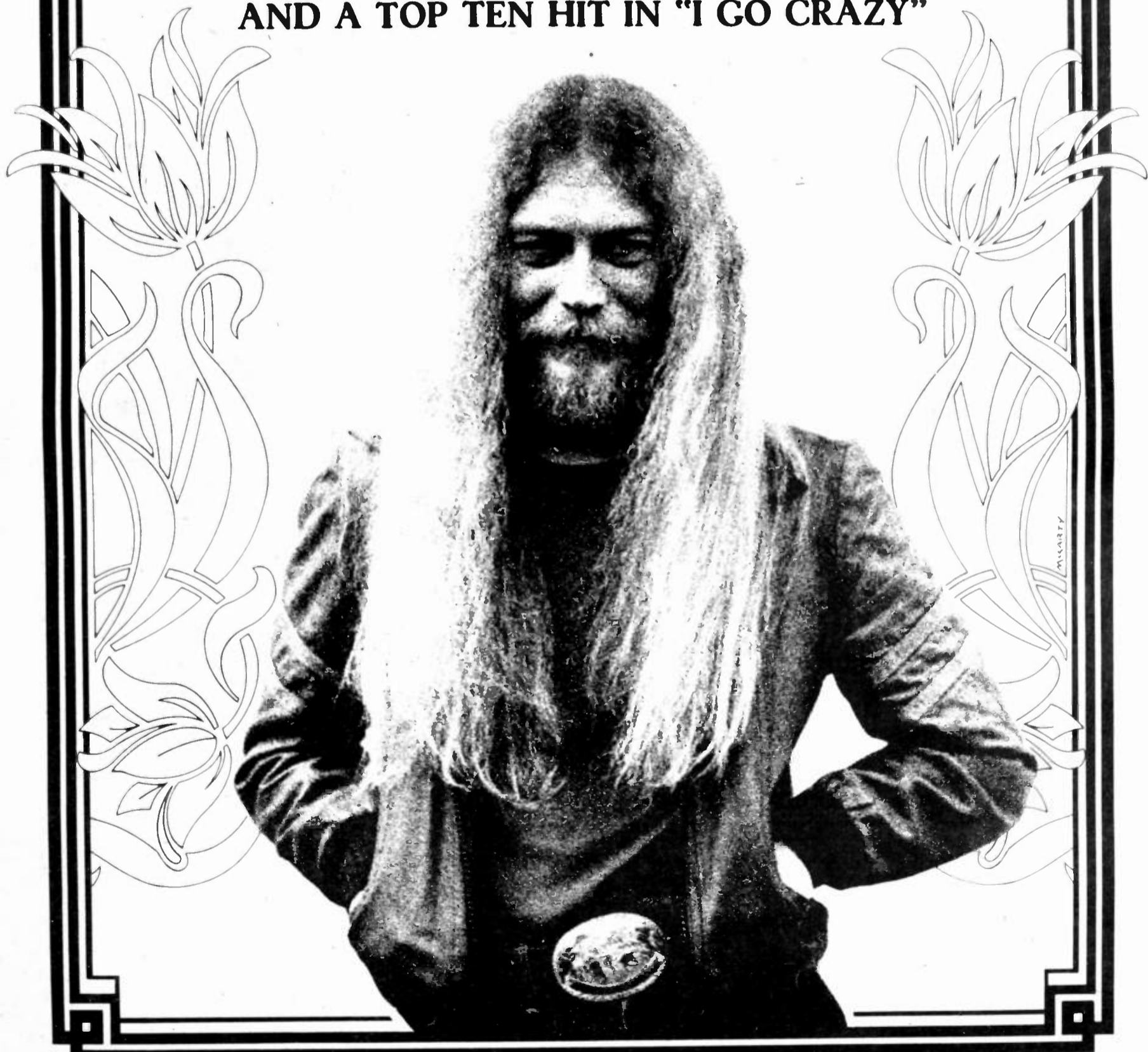
DIVING INTO A PROMOTION—TEN-Q/Los Angeles was descended upon by Columbia promotion representatives in diving getup in support of the David Allan Coe single, "Divers Do It Deeper." Fearing that photos of snorkels would produce only snores, they wisely added a more attractively-attired female diver to add diversity. Pictured (l-r) are Columbia Local Promotion Manager for Los Angeles Bob Garland, the diverette (or is that "diva"?), TEN-Q Program Director John Driscoll, and Columbia West Coast Regional Promotion Manager Warren Williams.

"DARLIN'" (B-736)

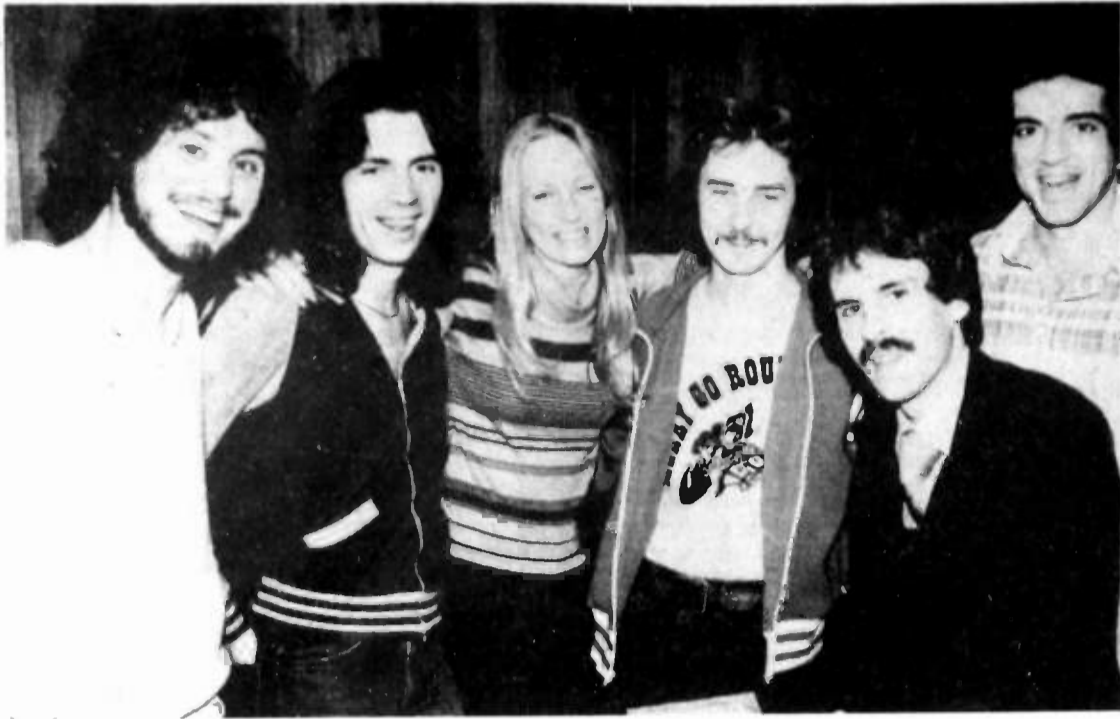
**A DAZZLING SUMMER SINGLE
FROM THE "INVISIBLE" ARTIST WHO'S NOW VISIBLE**

PAUL DAVIS

**FRESH FROM A TOUR WITH RANDY NEWMAN
AND A TOP TEN HIT IN "I GO CRAZY"**



ATLANTA, GEORGIA



WMAK GETS PERSONAL SERVICE FROM HOTEL—Mercury's Hotel delivered their first single to WMAK/Nashville in person, a pleasantly accommodating gesture. Pictured at the station (l-r) are the group's Lee Barger and Marc Phillips, Mercury Promotion Manager Debbie Towsley, Hotel's Mike Reid, WMAK Program Director Michael St. John, and Assistant Music Director Jim Holton.



WNDL INTERVIEW FOR STYX—After a Styx concert in Indianapolis, the group's Tommy Shaw visited WNDL for an on-air interview. Pictured at the studios (l-r) are A&M promotion rep Rich Girod, Shaw, and WNDL Assistant Program Director Jeff Lucifer, who conducted the interview.



BTO CEMENTS POPULARITY—Mercury's BTO played Kansas City recently, working in a visit to a Peaches record store, where KBEQ Program Director Bob Stoudenmire was on hand to greet the band. BTO also put their handprints in cement in front of the store. Pictured (l-r) are BTO's Blair Thornton and Robbie Bachman, Stoudenmire, Mercury promotion rep David Kragoskew, and group's Jim Clench and Fred Turner.



CKLW COURT BATTLE—CKLW/Detroit/Windsor's basketball team recently took on the Windsor, Ontario Big Brothers for charity, with Detroit Piston coach Larry Jones and player Ben Poquette refereeing. CKLW lost 48-46. Pictured (l-r) are Motown's Ray Henderson, Jones, Poquette, CKLW air personalities Charlie O'Brien and Ted "The Bear" Richards, CKLW-FM copy writer Bernie Dobrucki, independent promotion man Kelvyn Ven Tour, and CKLW's Randy Dragomier.



EASTER PROMOTION KEEPS WSAI HOPPING—Newly-appointed promotion men sometimes worry about their first visits to important stations, but RCA's Cincinnati Field Promotion rep Jay Hart eased matters by bringing along a couple of "rabbit" fans for an Eastertime visit to WSAI. Pictured with bunny cohorts are Hart (who apparently has great ears) and WSAI Program Director E. Alvin Davis.



LITTLE QUEEN FOR A DAY—A promotion planned by KASH/Corvallis, Oregon, Double Tee Concerts, and Portrait Records enabled a listener to reign as "Little Queen For A Day," based on the title of the last Portrait Heart album. The listener received concert tickets, backstage passes, an autographed copy of the album, and an opportunity to meet the group. Pictured (l-r) are Heart's Ann Wilson, Michael Derosier, and Steve Fossen, KASH Program Director Bill Dudley, Double Tee Concerts Promotion Director Greg Lee, winner, and Heart's Roger Fisher, Nancy Wilson and Howard Leese.



*If they don't send you
rockin' they'll send you*

Reelin'

AM 2030

Garland *Phoebe*
Jeffreys Snow

The
New Single From
"One-Eyed Jack"
SP 4681



The New
Garland Jeffreys Album
On A&M Records
& Tapes



Lin

(Continued from page 1)

appeals to diary-holders. KSON and KPRI had been stickered and cited in the October/November 1977 book for asking listeners "keeping track" of radio listening to note that they were listening to KSON and KPRI at the moment. At the end of March 1978, KSON began running an announcement stating that a company named Arbitron would be sending out diaries, and urging listeners asked to note their listening to fill out the diaries noting frequent listening to KSON. The announcements stressed the importance of such help to KSON's ability to continue to bring "the best Country music in America" to its listeners.

In quick reaction, a San Diego Broadcasters Association meeting was called, at which time most of the stations in the market agreed to run generic announcements asking for accurate diary-keeping, emphasizing the matter's importance to all San Diego radio stations without specific call letter references.

While the generic messages began running, KGB went even further than KSON. KGB promos stated: "It's report card time for KGB. Time when the Arbitron Company estimates the number of people KGB reaches in San Diego County. That number will be our report card or rating. KGB-AM and FM join other members of the San Diego Broadcasters Association to ask for your help. If the Arbitron Company asks you to keep a diary of your listening activity between now and May 3rd, please do so. Follow the instructions, be careful to track the stations you listen to, note AM or FM listening, and return your diary. KGB wants to score high on this report card, so your participation as a KGB listener is of vital importance to us."

KGB Program Director Rick Leibert told R&R that the station adopted its announcements in reaction to KSON, noting that KSON's October/November Campaign, which caused them to be stickered, had produced an "extremely good book... their 18-24 males went out of sight... The Arbitron Company did nothing other than stickering the books about the station's announcements, which has the net effect of zero."

Leibert added that at the San Diego Broadcasters meeting, the decision was taken to "run spots in each station's style about the rating period, that would hopefully have the effect of neutralizing KSON's message." He explained that "once we were assured by... Arbitron that something drastic would be done to any radio station that continued to run the messages, like deleting them from the book, we took the message off."

Arbitron Vice President/General Manager Rick Aurichio sent the offending stations a telegram requesting they drop the promos on April 7, but only after Aurichio followed up on April 10 with phone calls to KSON and KGB did the stations cease to run the announcements. KPRI General Manager Dex Allen told R&R he was upset about the possible consequences of KSON

and KGB's running their announcements for six days. "They're appealing to the loyalty of their audience, and if several of their audience have diaries, you can see what could happen." Allen surmised that loyal listeners who wanted to help out their favorite station might record excessive hours of listening to it.

Arbitron Response

Arbitron's Aurichio confirmed to R&R that the announcements have ceased running in San Diego and the three Lin markets. He stated, "We are splitting out weeks to be able to analyze whether or not these promotions had any effect whatsoever, and if there is any indication there is an impact, we will publish the results." In addition to the splitting-out process (in which different respondents are used for each week of the four-week rating period), Aurichio said the company was tightening "diary security procedures," a process which includes the use of validating callbacks to check up on the accuracy of diary listening entries. Aurichio expressed unhappiness with the latest diary-related on-air promotion developments, commenting, "When someone as important as Lin Broadcasting does it, it's unnerving."

RAB

(Continued from page 3)

work heads, other leading broadcasters, and heads of station representative firms," with the purpose of selling radio "at top levels of advertiser companies." David expressed confidence that "leading broadcasters" would participate in such an effort.

The humorous spot campaign, "Sell Radio With Radio," was produced by noted radio advertising creators Dick and Bert, and will begin April 22 on nearly 300 RAB member stations.

New Trial Date Set For Crocker, Tarnopol

New trial dates have been set in a Newark federal court for the cases of former WBLS/New York Program Director Frankie Crocker and Brunswick Records President Nat Tarnopol. Although both had original guilty verdicts overturned on appeal, certain charges remain unresolved in both cases. Crocker's new trial, set for May 15 before a grand jury, concerns charges that Crocker lied before a grand jury in 1975. Crocker was acquitted late in 1976 on a similar charge arising out of a payola investigation.

Tarnopol's May 1 trial will concentrate on charges against the label president and Brunswick executives Peter Garris, Irving Weigan, and Lee Shepp of conspiring to commit mail fraud and royalty payment fraud. The four had been acquitted on mail fraud counts and conspiracy to defraud the IRS on allegedly unreported sales of albums.

Dempsey

(Continued from page 1)

within the industry."

Dempsey joined CBS in 1964 as a salesman in the company's Hartford branch. He moved to Atlanta in 1966 in a field capacity, and became Atlanta Branch Manager in 1970. He was promoted to Southeast Regional Director in early 1974 and later that year became Columbia's Vice President of Merchandising, a position he held until 1976, when he became Vice President of Marketing.

CMA

(Continued from page 1)

Charlie Daniels, and Gary & Terry Morris.

President Carter served as MC for the East Room concert, and provoked laughter from the industry audience when he compared his presidential campaign to a "crossover hit." The CMA board, composed of representatives from all areas of the radio and record industries, also held its quarterly meetings in Washington. General sentiment among board members, about the White House festivities, according to Duncan, was highly positive. Photo coverage and further details of the proceedings will appear in R&R next week.

Novel

(Continued from page 3)

tor. Later he became Editor, Assistant to the Publisher, and Senior Editor, always playing a highly significant role in the newspaper's development. In turn, his experience with R&R was instrumental in helping him create his book. He commented, "Without the knowledge I gained from working at R&R, and the facilities there, writing and producing 'Paperback Writer' would have been impossible for me."

Shipper will take a leave of absence from R&R in June for a radio-and-TV promotion tour on behalf of the book, after which he will return to his editorial duties.



DAVIS & MCCOO AT WHBQ—ABC's Marilyn McCoo & Billy Davis, Jr. stopped by WHBQ/Memphis for an on-air interview, and were beset by fans demanding autographs. Pictured at the station are (l-r) Billy Davis, Jr., Marilyn McCoo, and WHBQ air personality Lisa.



MAJHOR VISIT FROM ELO'S BEVAN—Electric Light Orchestra drummer Bev Bevan visited CHUM/Toronto air personality John Majhor recently. The two are pictured together with Bevan at left.



DAN & COLEY APPEAR IN ORLANDO—England Dan & John Ford Coley made a visit to WBJW/Orlando before playing a concert at Disney World nearby. Pictured at the station are (l-r) Atlantic local promotion rep Mike Proger, WBJW Program Director Tom West, Coley, air personalities Dave Edwards and Dave Wright, England Dan, and Atlantic Southern Regional Album Promotion/Artist Development Manager Mike Prince.

“IT’S LATE”

IS ON TIME

QUEEN

The follow-up to the largest selling single in E/A's history.
IT'S LATE. (E-45478) From the Triple Platinum album, NEWS OF THE WORLD.

Produced by Queen, assisted by Mike Stone



MIDWEST		WEST	
Most Added	Hottest	Most Added	Hottest
Carly Simon	Wings	Carly Simon	Wings
Abba	Yvonne Elliman	Gerry Rafferty	Yvonne Elliman
Eddie Money	Bee Gees "Fever"	George Benson	Bee Gees "Fever"
Mathis/Williams		Trampos	

WEST			
KVOK/Fargo, ND Mark Renier	WROK/Rochford, IL John Arthur	KTKT/Tucson, AZ Ed Alexander	KCBO/San Diego, CA Nina Gomez
Andy Gibb Elton John HOTTEST Andrew Gold Friend 5-1 Yvonne Elliman 9-3 Gene Cotton 13-6 Jefferson Starship 15-11 Wings 23-15	Carly Simon HOTTEST Bee Gees Fever 1-1 Kansas 6-2 Jackson Browne 11-8 David Gates 16-8 Chuck Mangione 28-22	Eddie Money Trampos Heart Mathis/Williams HOTTEST Yvonne Elliman 2-1 Chuck Mangione 8-3 Wings 10-4 Bonnie Tyler 28-21 Andy Gibb 0-22	Trampos Billy Joel Van Halen HOTTEST Bee Gees Fever 1-1 Yvonne Elliman 4-3 Parliament 10-7 Wings 22-14 Flick/Hathaway 19-15
WRKR/Racine, WI Ron Richards	KISD/Sioux Falls, SD Tom Evans	KIRB/Spokane, WA Tom Huttyler	KERN/Bakersfield, CA Pete Shannon
Abba Linda Ronstadt Seals & Crofts Carly Simon Patti Smith HOTTEST Raydio 4-1 Yvonne Elliman 6-3 Wings 15-9 Sweet 19-13 Travolta/Olivia 23-15	Abba Mathis/Williams Wet Willie HOTTEST Bob Welch 1-1 Trampos 4-2 Raydio 12-5 Andrew Gold Friend 17-12 Chuck Mangione 20-14	George Benson Abba (dp) Jimmy Buffett (dp) Joe Walsh Good (dp) HOTTEST Raydio 1-1 David Gates 2-2 Sweet 11-8 Steely Dan 12-9 Andy Gibb 20-11	None HOTTEST: Bob Welch 1-1 Wings 11-8 Jefferson Starship 15-12 ARS 21-18 Chuck Mangione 27-23
KFYR/Bismarck, ND Dan Brannan	WEST Parallel One	KFXM/San Bernardino, CA Mitch Montrose	KGW/Portland, OR Terry Danner
Mathis/Williams Warren Zevon HOTTEST David Gates 5-1 Andrew Gold Friend 7-4 Jefferson Starship 13-7 Gene Cotton 14-10 Chuck Mangione 15-12	KU/Los Angeles, CA John Sebastian	David Gates ARS HOTTEST: Bee Gees Woman 15-1 ELO 10-6 Wings 12-7 Andrew Gold Friend 17-12 Flick/Hathaway 25-14	KPM/Portland, OR Michael O'Brien
WEAQ/Eau Claire, WI Sean McCartney	Heatwave Always ARS RC & Sunshine HOTTEST Bee Gees Fever 1-1 Yvonne Elliman 6-3 Wings 13-8 David Gates 19-11 Jackson Browne 20-15	KEZY/Anaheim, CA Larry Gross	Player HOTTEST Raydio 1-1 Andrew Gold Friend 7-2 Jackson Browne 6-3 ARS 15-18 Bonnie Tyler 16-11 KQDE/Great Falls, MT Don Nordin
Mathis/Williams Crystal Gayle Eddie Money HOTTEST David Gates 2-1 Yvonne Elliman 6-2 Abba Sweet 17-4 Billy Joel 28-21	KFLL/Los Angeles, CA Eric Clapton	Andrew Gold Trampos Bonnie Tyler HOTTEST Bee Gees Fever 1-1 Yvonne Elliman 14-6 Jefferson Starship 9-7 Wings 10-9 Warren Zevon 20-17	KDZA/Pueblo, CO Rip Avina
KQWB/Fargo, ND John Measuring	KJRL/Seattle, WA Tracy Mitchell	TEN/Los Angeles, CA John D'Arco	Gerry Rafferty Carly Simon Wet Willie (dp) HOTTEST Yvonne Elliman 1-1 Travolta/Olivia 16-7 Wings 20-15 Bonnie Tyler 28-18 Andy Gibb 29-24
Carly Simon Seals & Crofts HOTTEST Raydio 1-1 Jefferson Starship 15-6 Gene Cotton 15-8 Warren Zevon 18-12 Flick/Hathaway 18-11	KJRW/Portland, ME Allan Savage	Carly Simon Andy Gibb George Benson HOTTEST Bee Gees Fever 1-1 Yvonne Elliman 4-3 Trampos 23-18 Wings 26-19 Warren Zevon 25-21 KCPX/Salt Lake City, UT Gary Waldron	KDZ/Las Vegas, NV Steve Summers
Abba Carly Simon Eddie Semickas Smiley Robinson HOTTEST Mathis/Williams 3-1 Trampos 11-9 Jefferson Starship 14-10 Wings 17-17 Lark 24-15	WISN/Madison, WI R J Reynolds	KCPX/Salt Lake City, UT Gary Waldron	Carly Simon Mathis/Williams Trampos HOTTEST Yvonne Elliman 5-1 Raydio 7-5 Chuck Mangione 11-6 England Dan 12-10 Billy Joel 30-25 KDON/Salina, CA A J Roberts
Abba Carly Simon George Benson Gerry Rafferty HOTTEST Bee Gees Fever 1-1 Bob Welch 8-2 England Dan 14-11 Chuck Mangione 15-12 Flick/Hathaway 19-14	WJZZ/Duluth, MN Beau Elliott	KJRW/Portland, ME Allan Savage	Gerry Rafferty Travolta/Olivia Odyssey Michael Johnson HOTTEST Raydio 3-1 Flick/Hathaway 9-2 Chuck Mangione 11-3 Mathis/Williams 25-20 Journey 30-24
Mathis/Williams Carly Simon HOTTEST: David Gates 1-1 Wings 4-3 Bonnie Tyler 17-7 Heart 23-17 Travolta/Olivia 25-19	WKAU/Kaukauna, WI Alex Fullerton	KJRW/Portland, ME Allan Savage	KENO/Las Vegas, NV Steve Summers
Seals & Crofts George Benson Steely Dan Eddie Money Gerry Rafferty Barry Manilow Plastic Bertrand HOTTEST Barry Manilow 2-1 England Dan 5-3 ELO 11-5 Jefferson Starship 13-9 ARS 19-14	WKEE/Knoxville, TN R. G. Gentry	KJRW/Portland, ME Allan Savage	Seals & Crofts Sweet Andy Gibb HOTTEST Kansas 5-3 England Dan 7-2 Bee Gees/Tavares Woman 15-8 Wings 23-15 Gene Cotton 25-18
Eddie Money Andy Gibb Love & Kisses Lerry Gatlin HOTTEST Yvonne Elliman 7-1 Styx 8-4 Bob Welch 10-5 Lou Rawls 19-16 ARS 25-21	WKEE/Knoxville, TN R. G. Gentry	KJRW/Portland, ME Allan Savage	KAFY/Bakersfield, CA Richard Irwin
KKLS/Rapid City, SD Stacy Kjaer	WKEE/Knoxville, TN R. G. Gentry	KJRW/Portland, ME Allan Savage	Seely Dan Mathis/Williams Carly Simon HOTTEST Bee Gees Fever 1-1 Heatwave 1 Always 3-2 Kansas 5-3 England Dan 9-6 Flick/Hathaway 20-15
EWB Carly Simon Capt. & Tennille Gerry Rafferty HOTTEST Barry Manilow 1-1 Yvonne Elliman 5-2 Jackson Browne 5-10 Travolta/Olivia 19-17 Flick/Hathaway 21-18	WKEE/Knoxville, TN R. G. Gentry	KJRW/Portland, ME Allan Savage	KATC/Tacoma, WA Ric Hansen



"FOLLOW YOU, FOLLOW ME"

THE NEW SINGLE FROM THEIR ALREADY GOLD ALBUM.

(Number 8, R&R Album Airplay, 4/21)

- | | | |
|--------------------|----------------------------|-------------|
| KLIF on | K-100 add | WKEE |
| KSLQ add 31 | WGLF deb 35 | WANS |
| WZUU on | KSLY add | Y-97 |
| WGCL add 27 | WDXY | WHSY |
| WZZP on | WVLD | KUDE |
| WPHD 25-18 | KWRG | KALE |
| 94-Q LP cut | | |
| WNOE on | | |
| KQEO | on Atlantic Records | |



KRBE 104 Houston

4	1	ANDREW GOLD (old)
1	2	BEE GEES ("Fever")
3	3	BEE GEES ("Alive")
4	4	HEATHWAVE (old)
5	5	GEORGE BENSON
6	6	BARRY MANILOW (old)
7	7	WARREN ZEVON
8	8	WINGS
9	9	CHUCK MANGIONE
10	10	YVONNE ELLIMAN
11	11	BONNIE TYLER
12	12	BOB WELCH
13	13	JOHN & OLIVIA
14	14	ROD STEWART (old)
15	15	ERIC CLAPTON
16	16	NATALIE COLE
17	17	ATLANTA RS
18	18	TAVARES
19	19	PETER DROWN
20	20	FLACK & HATHAWAY
21	21	CARRETERS
22	22	DOLLY PARTON (new)
23	23	JEFFERSON STARSHIP
24	24	TRAMMPS
25	25	EDDIE MONEY
26	26	SWEET
27	27	SAMANTHA SANG (old)
28	28	PARLIAMENT
29	29	DAVID GATES
30	30	KANSAS
31	31	ELTON JOHN
32	32	JACKSON BROWNE
33	33	ENGLAND DAN
34	34	STYX
35	35	CRYSTAL GAYLE (new)
36	36	RAYDIO
37	37	CARLY SIMON
38	38	ANDY GIBB (old)
39	39	PATTI SMITH
40	40	CHIC (old)

ADDS 25, 37 STEELY DAN ("FM")

ON JEFFERSON STARSHIP ("Runaway")
BILLY JOEL ("Scenes")
WINGS ("Deliver")
JIMMY BUFFETT ("Livingston")

93 KHJ Los Angeles

1	1	BEE GEES ("Fever")
2	2	BARRY MANILOW (old)
3	3	YVONNE ELLIMAN
4	4	ERIC CLAPTON
5	5	KANSAS
6	6	ELO
7	7	SAMANTHA SANG (old)
8	8	WINGS
9	9	BOB WELCH
10	10	BEE GEES ("Alive")
11	11	DAVID GATES
12	12	BILLY JOEL (old)
13	13	CHIC (old)
14	14	ENGLAND DAN
15	15	JACKSON BROWNE
16	16	JAY FERGIUSON
17	17	HEATHWAVE (old)
18	18	TRAMMPS
19	19	ANDY GIBB (old)
20	20	GENE COTTON
21	21	DAN HILL
22	22	E BLANC & CARR
23	23	STYX (old)
24	24	ATLANTA RS
25	25	PAUL DAVIS (old)
26	26	STEELY DAN (old)
27	27	BEE GEES ("More")
28	28	QUEEN
29	29	HC & SUNSHINE BAND
30	30	LVNYRD SRVNYRD (old)

ADDS 17, 24, 29

KLIF 1190 Dallas

1	1	WINGS
2	2	BARRY MANILOW
3	3	ERIC CLAPTON
4	4	BEE GEES ("Fever")
5	5	JEFFERSON STARSHIP
6	6	JOHN & OLIVIA
7	7	DAVID GATES
8	8	CHUCK MANGIONE
9	9	ENGLAND DAN
10	10	BOB WELCH
11	11	KANSAS
12	12	ANDREW GOLD (old)
13	13	JACKSON BROWNE
14	14	ATLANTA RS
15	15	FLACK & HATHAWAY
16	16	YVONNE ELLIMAN
17	17	BILLY JOEL (old)
18	18	STYX
19	19	BEE GEES ("Alive")
20	20	ELO
21	21	DAN HILL
22	22	NATALIE COLE
23	23	GEORGE BENSON
24	24	WARREN ZEVON
25	25	ALLAN CLARKE
26	26	JAY FERGIUSON
27	27	BONNIE TYLER
28	28	ABBA (new)
29	29	ANDY GIBB (old)
30	30	ANDY GIBB (old)

ADDS MICHAEL JOHNSON
BILLY JOEL (new)

ON CRYSTAL GAYLE
ANDY GIBB (new)
MICHAEL JAGER
GERRY RAFFERTY (LP)
ROD STEWART (new) (LP)
GENESIS (LP)

B-100 San Diego

1	1	YVONNE ELLIMAN
2	2	KANSAS
3	3	WINGS
4	4	DAVID GATES
5	5	BEE GEES ("Fever")
6	6	EARTH WIND & FIRE
7	7	JACKSON BROWNE
8	8	BEE GEES ("More")
9	9	JEFFERSON STARSHIP
10	10	BOB WELCH
11	11	RAYDIO
12	12	ENGLAND DAN
13	13	STEELY DAN (new)
14	14	ELO
15	15	ATLANTA RS
16	16	PAUL DAVIS (old)
17	17	STYX (new)
18	18	PATTI SMITH
19	19	SAMANTHA SANG (old)
20	20	FLETCHER MAC ("Charm")
21	21	ERIC CLAPTON
22	22	JAY FERGIUSON
23	23	GENE COTTON
24	24	WARREN ZEVON
25	25	ROD STEWART (new)
26	26	CHUCK MANGIONE
27	27	ANDREW GOLD (old)
28	28	GEORGE BENSON
29	29	FLACK & HATHAWAY
30	30	ANDY GIBB (new)

ADDS 24, 26, 28, 29, 30

Z-93 Atlanta

1	1	BEE GEES ("Fever")
2	2	ATLANTA RS
3	3	YVONNE ELLIMAN
4	4	BOB WELCH
5	5	BEE GEES ("Alive")
6	6	FLACK & HATHAWAY
7	7	EDDIE MONEY
8	8	ELO
9	9	BARRY MANILOW (old)
10	10	WINGS
11	11	JOHN & OLIVIA
12	12	JACKSON BROWNE
13	13	CHUCK MANGIONE
14	14	PARLIAMENT
15	15	RAYDIO
16	16	JEFFERSON STARSHIP
17	17	GEORGE BENSON
18	18	ROD STEWART (old)
19	19	TRAMMPS
20	20	KANSAS
21	21	BONNIE TYLER
22	22	ANDY GIBB (new)
23	23	MATHIS & WILLIAMS
24	24	RUBICON
25	25	ENGLAND DAN
26	26	DAVID GATES
27	27	NATALIE COLE
28	28	DOLLY PARTON (new)
29	29	PLAYER
30	30	CARLY SIMON

ADDS 78, 79

ON PAUL DAVIS (new)
ABBA (new)
JOHN DENVER (new)
BARRY MANILOW (new)

KFRC-610 San Francisco

1	1	BEE GEES ("Fever")
2	2	BARRY MANILOW (old)
3	3	GEORGE BENSON
4	4	BEE GEES ("More")
5	5	FLACK & HATHAWAY
6	6	KANSAS
7	7	SAMANTHA SANG (old)
8	8	JOHN & OLIVIA
9	9	YVONNE ELLIMAN
10	10	HEATHWAVE (old)
11	11	DAVID GATES
12	12	JEFFERSON STARSHIP
13	13	EDDIE MONEY
14	14	ANDY GIBB (new)
15	15	TRAMMPS
16	16	WINGS
17	17	WARREN ZEVON
18	18	JACKSON BROWNE
19	19	ERIC CLAPTON
20	20	MATHIS & WILLIAMS
21	21	RAYDIO
22	22	CHUCK MANGIONE
23	23	DOLLY PARTON (new)
24	24	ANDY GIBB (old)
25	25	HEART
26	26	JOURNEY
27	27	PATTI SMITH
28	28	EARTH WIND & FIRE
29	29	BOB WELCH

ADDS None

ON CARLY SIMON
WINGS ("Enough")
BILLY JOEL ("Young")

WEST

KEL 64 Los Angeles

1	1	WINGS
2	2	YVONNE ELLIMAN
3	3	BEE GEES ("Fever")
4	4	BARRY MANILOW (old)
5	5	KANSAS
6	6	RAYDIO
7	7	ANDY GIBB (new)
8	8	JEFFERSON STARSHIP
9	9	JOHN & OLIVIA
10	10	FLACK & HATHAWAY
11	11	BOB WELCH
12	12	DAVID GATES
13	13	NATALIE COLE
14	14	JACKSON BROWNE
15	15	BEE GEES ("More")
16	16	WARREN ZEVON
17	17	ERIC CLAPTON
18	18	ENGLAND DAN
19	19	TRAMMPS
20	20	SAMANTHA SANG (old)
21	21	BEE GEES ("Alive")
22	22	PLAYER
23	23	RUBICON
24	24	ELO
25	25	JAY FERGIUSON
26	26	PAUL DAVIS (old)
27	27	BONNIE TYLER
28	28	BILLY JOEL (old)
29	29	SHARON CASIDY (new)
30	30	ANDREW GOLD (old)

ADDS GEORGE BENSON
CHUCK MANGIONE

ON DERRY RAFFERTY

KJR Seattle

1	1	BEE GEES ("Fever")
2	2	EARTH WIND & FIRE
3	3	KANSAS
4	4	RAYDIO
5	5	QUEEN
6	6	NATALIE COLE
7	7	ENGLAND DAN
8	8	ELO
9	9	YVONNE ELLIMAN
10	10	STYX
11	11	BARRY MANILOW (old)
12	12	BILLY JOEL
13	13	CHUCK MANGIONE
14	14	WINGS
15	15	BOB WELCH
16	16	DAVID GATES
17	17	BONNIE TYLER
18	18	GENE COTTON
19	19	HEART
20	20	JEFFERSON STARSHIP
21	21	STEELY DAN (new)
22	22	FLACK & HATHAWAY
23	23	SAMANTHA SANG (old)
24	24	JOHN & OLIVIA
25	25	SWEET

ADDS (DP) ROD STEWART (new)
CARLY SIMON
GEORGE BENSON
ABBA

ON ANDY GIBB (new)
KARLA BONOFF ("Lay Down")
JACKSON BROWNE (DP)
MATHIS & WILLIAMS (DP)
GERRY RAFFERTY (DP)
ELTON JOHN (DP)
RUBICON (DP)

KIIS-FM Los Angeles

1	1	BEE GEES ("Fever")
2	2	KANSAS
3	3	ERIC CLAPTON
4	4	BEE GEES ("Alive")
5	5	WINGS
6	6	YVONNE ELLIMAN
7	7	SAMANTHA SANG (old)
8	8	BILLY JOEL (old)
9	9	JACKSON BROWNE
10	10	ELO
11	11	WARREN ZEVON
12	12	STYX (old)
13	13	ATLANTA RS
14	14	ROD STEWART (old)
15	15	BOB WELCH
16	16	BEE GEES ("More")
17	17	RANDY NEWMAN (new)
18	18	LINDA HUNTSADY (new)
19	19	STEELY DAN (old)
20	20	JEFFERSON STARSHIP
21	21	QUEEN
22	22	PATTI SMITH
23	23	CARLY SIMON
24	24	EDDIE MONEY
25	25	STEELY DAN (new)

ADDS 28
BILLY JOEL (new)
STYX (new)

ON ROD STEWART (new)

KTLK 1280 Denver

1	1	PAUL DAVIS (old)
2	2	DAVID GATES
3	3	YVONNE ELLIMAN
4	4	GENE COTTON
5	5	BEE GEES ("Fever")
6	6	BOB WELCH
7	7	BARRY MANILOW (old)
8	8	KANSAS
9	9	BEE GEES ("Alive")
10	10	ENGLAND DAN
11	11	BEE GEES ("More")
12	12	GORDON LIGHTFOOT
13	13	SAMANTHA SANG (old)
14	14	BILLY JOEL (old)
15	15	ELO
16	16	ERIC CLAPTON
17	17	STYX (new)
18	18	JACKSON BROWNE
19	19	E BLANC & CARR
20	20	JEFFERSON STARSHIP
21	21	WINGS
22	22	ATLANTA RS
23	23	EDDIE MONEY
24	24	DAN HILL
25	25	CHUCK MANGIONE
26	26	JOHN & OLIVIA
27	27	ANDREW GOLD (old)
28	28	RAYDIO
29	29	BILLY JOEL (new)
30	30	WARREN ZEVON

ADDS 78
SHARON CASIDY
FLACK & HATHAWAY

ON RUBICON
BONNIE TYLER

Talk is cheap
and nothin' can touch me 'til it
touches my soul first* DIRK HAMILTON

Meet me
at the CruX

Music that gets to the heart of the matter
on Elektra records and tapes

DIRK HAMILTON

GE 128

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Beverly Hills, California 90210
310-771-0005

A Lovin' Shaunful.

WLS
WPEZ
WOKY
KFI
KTLK
WDRC
JB-105
WOXI

Y-103
WLEE
WBBQ
Z-98
KNOW
WERC
WSGN
WKIX

WMET
WNDE
WIFE
KBEQ
WINW
KROY
KNDE
WFOM

WAAY
CK-101
WRKR
WACI
WKAU
KSLY
KCBN



**"Do You Believe
In Magic"**

SHAUN CASSIDY



**CURB
RECORDS**

Others Getting Significant Action

continued from Back Page

JIMMY BUFFETT "Cheeseburger In Paradise" (ABC) 18/7 including 98X, WLSY, WHHY, WCGQ, 32-29 KSLQ, 10-11 WJDX, 30-25 KNDE, 30-23 WSGA.

MICHAEL JOHNSON "Bluer Than Blue" (EMI America) 17/7 including KLIF, WICC, K104, WGLF, KDON, debut 27 KNDE, debut 28 KQWB, debut 29 WSPT, debut 39 KILE.

ALLAN CLARKE "I Will Be Your Shadow In The Street" (Atlantic) 17/2 including WAQY, 30-26 KFLW, 23-18 at BJ106, 37-33 WNOE, 37-32 KAKC, 26-14 WLOF, debut 30 WGLC.

PETER BROWN "Dance With Me" (Drive/TK) 17/2 including WAVZ, 21-19 KSLQ, 20-16 CKLW, 13-11 WABC, 29-23 WPGC, 22-19 KRBE, 34-31 WFLB, 30-17 WKNX, debut 26 WCAO, debut 26 at 98X, debut 31 WYRE.

HEAD EAST "Get Up And Enjoy Yourself" (A&M) 14/3, WTIX, JB105, WGLF, 27-24 KSLQ, 30-25 WKAU, 33-28 WACI.

LINDA RONSTADT "Tumbling Dice" (Asylum) 13/8, WINW, KRIZ, WRKR, KSLY, WTMA, WFLB, 38-34 at JB106, on Q102.

ROD STEWART "I Was Only Joking" (WB) 12/6 including KJR, WZUU, WMAK, KING, KROY, 29-25 at B100, on KLIF, KIIS-FM.

BILLY JOEL "Only The Good Die Young" (Columbia) LP cut from "The Stranger" 12/2, WAVZ, K100, 20-18 at 99X, 29-23 WNBC, 30-22 WKKX, on 98X, KFRC.

ANGEL "Ain't Gonna Eat Out My Heart Anymore" (Casablanca) 12/1, KAYC, 27-23 WGLC, 32-31 at 99X, 40-36 WTIX, 27-23 WPHD, 30-28 WERC, debut 30 WKWB.

BARRY MANILOW "Even Now" (Arista) 11/8 including WSGA, WERC, WOV, KBEQ, KCPX, WKAU, WHHY, debut 26 at 94Q, on WFIL, Z93.

LYNYRD SKYNYRD "You Got That Right" (MCA) 11/3 including WANS, KSLY, 40-36 KAKC, 28-23 WISE, on WAYS, 92Q.

CHUCK MANGIONE
Feels So Good (A&M)
LP: *Feels So Good*

North	WNOE 4-27	North	WFO 37-34
WFL 10-11	WY 20-22	WFL 10-11	WY 20-22
WFL 10-11	WY 20-22	WFL 10-11	WY 20-22
WFL 10-11	WY 20-22	WFL 10-11	WY 20-22
WFL 10-11	WY 20-22	WFL 10-11	WY 20-22

RAYDIO
Jack & Jill (Arista)
LP: *Raydio*

North	WABC 8-8	North	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8

TRAVOLTA/NEWTON-JOHN
You're The One... (RSO)

North	WABC 8-8	North	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8

WINGS
With A Little Luck (Capitol)
LP: *London Town*

North	WABC 8-8	North	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8

MATHIS/WILLIAMS
Too Much, Too Little... (Col)
LP: *You Light Up My Life*

North	WABC 8-8	North	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8

STYX
Fooling Yourself (A&M)
LP: *The Grand Illusion*

North	WABC 8-8	North	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8

BONNIE TYLER
It's A Heartache (RCA)

North	WABC 8-8	North	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8

WARREN ZEVON
Werewolves... (Asylum)
LP: *Excitable Boy*

North	WABC 8-8	North	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8

BARRY MANILOW
Can't Smile... (Arista)
LP: *Even Now*

North	WABC 8-8	North	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8

TRAMMPS
Disco Inferno (Atlantic)
LPs: *Saturday Night Fever (RSO)*, *Disco Inferno (Atlantic)*

North	WABC 8-8	North	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8

BOB WELCH
Ebony Eyes (Capitol)
LP: *French Kiss*

North	WABC 8-8	North	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8
WABC 8-8	WABC 8-8	WABC 8-8	WABC 8-8

National Request Tabulation

LW	TW	Teens	Adults		
1	1	BEE GEES "Fever"	10	1	WINGS
2	2	YVONNE ELLIMAN	3	2	BEE GEES "Fever"
3	3	RAYDIO	5	3	YVONNE ELLIMAN
4	4	PARLIAMENT	1	4	FLACK/HATHAWAY
5	5	TRAVOLTA/OLIVIA	2	5	BARRY MANILOW
6	6	ANDY GIBB	7	6	CHUCK MANGIONE
7	7	WARREN ZEVON	8	7	GEORGE BENSON
8	8	BEE GEES "Alive"	9	8	BILLY JOEL "Movin'"
9	9	ANDREW GOLD	10	9	RAYDIO
10	10	K.C. & SUNSHINE	8	10	PARLIAMENT



The Electric Weenie

I HAD A BAD UPBRINGING. MY DAD TRIED TO HAVE CHILD ABUSE LEGALIZED.

The Boss is preoccupied with heavy thoughts...like, where do the words go when you wipe them off the blackboard?

WE WERE POOR...IF THE PHONE RANG, THAT MEANT SOMEONE HAD PAID THE BILL.

You heard about the Cannibal Restaurant that served bacon and legs?

IT'S ALWAYS SAD TO GO TO THE AIRPORT AND SAY GOODBYE FOREVER TO YOUR SUITCASE.

Tonight On TV...Meet The Press...Tonight the Osmond Family will discuss their theory that pregnancy is contagious.

More of this swill, free, by writing: The Electric Weenie, 660 N. Mashta Dr., Key Biscayne, FL 33149.

AOR HOTTRACKS

These tracks are those which have received concentrated airplay and positive reaction on AOR Radio, selected over an extended period of time, and in many cases are still being programmed. The artists/groups selected have shown past success on Top 40 Radio Tracks which have been released as singles are designated by (*) AOR Tracks are listed in order of their level of airplay and acceptance.

ATLANTA RHYTHM SECTION "Imaginary Lover" "Champagne Jam"	LYNYRD SKYNYRD "What's Your Name" "That Smell"
BEE GEES "Sayin' Alive" "Night Fever" "Sat. Night Fever"	MANFRED MANN "Quinn" "California"
QUEEN "Champions" "Rock You" "Spread Your Wings" "Get Down"	QUEEN "Champions" "Rock You" "Spread Your Wings" "Get Down"
STEELY DAN "Jesse" "Peg" "Aja" "Blues" "Black Cow"	STEELY DAN (FM soundtrack) "FM"
STEELY DAN (FM soundtrack) "FM"	STEELY DAN (FM soundtrack) "FM"
CARLY SIMON "You Belong To Me"	CARLY SIMON "You Belong To Me"
ROD STEWART "You're In My Heart" "Joking" "Hot Legs"	ROD STEWART "You're In My Heart" "Joking" "Hot Legs"
"Hangin"	"Hangin"
STYX "Come Sail Away" "Fooling Yourself" "Grand Illusion"	STYX "Come Sail Away" "Fooling Yourself" "Grand Illusion"
BOB WELCH "Sentimental Lady" "Ebony Eyes"	BOB WELCH "Sentimental Lady" "Ebony Eyes"
WINGALEN "You Really Got Me"	WINGALEN "You Really Got Me"
WINGS "With A Little Luck"	WINGS "With A Little Luck"

I N P R O G R E S S



Available soon
On Asylum.

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A star. You know one when you see one.

Everything about John Miles has the special quality that sets him apart from everyone else. An extraordinary singer, musician, composer and live performer, Melody Maker has proclaimed him "the brightest, freshest force in British rock." Now he's recorded the album that measures up to all the brilliance of his tremendous talent.

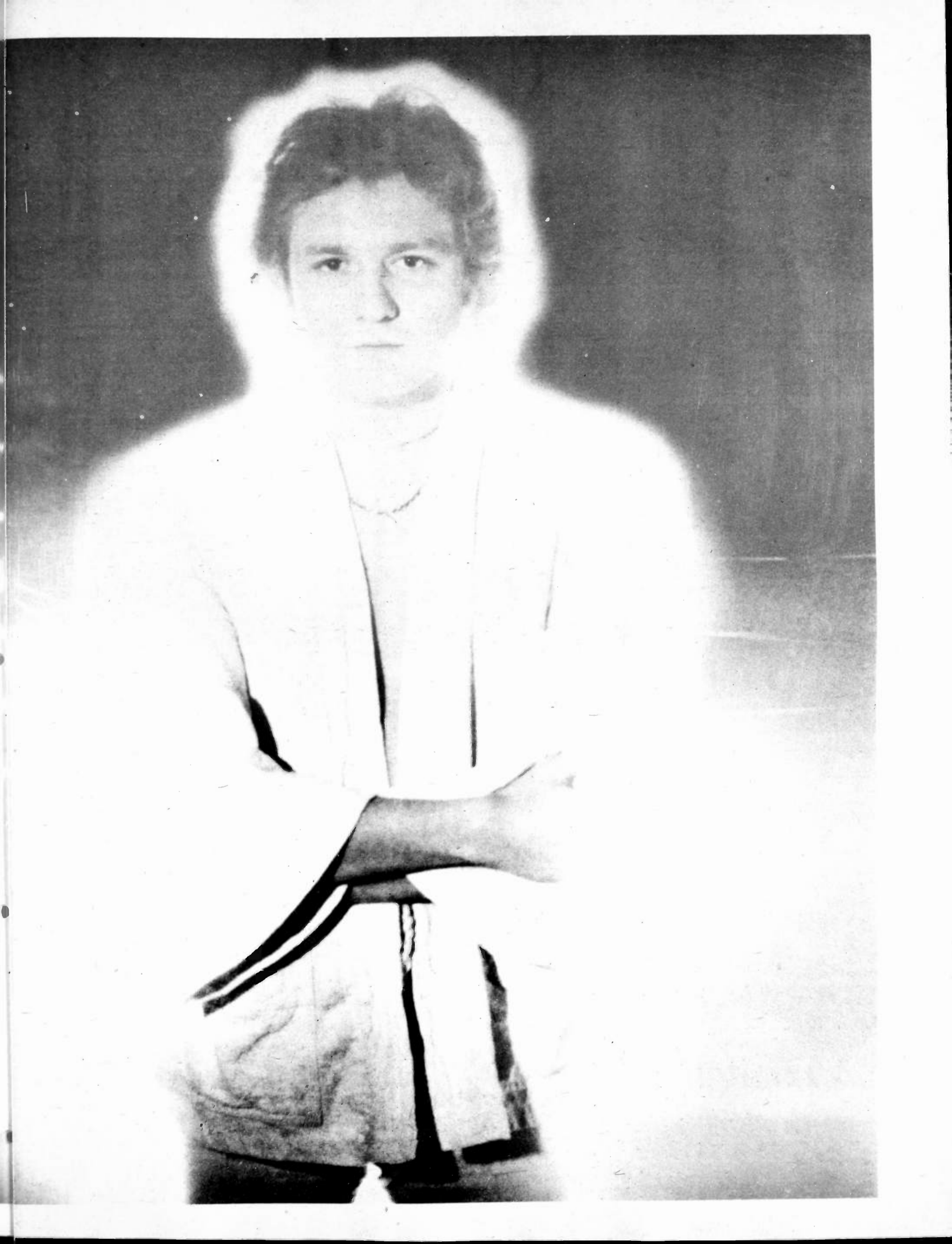
AB 4176



John Miles' "Zaragon."
This star shines from within.
On Arista Records
and Tapes.



Produced by Rupert Holmes for the Holmes Line.



AOR

(ALBUM ORIENTED ROCK)



Jeff Gelb

One of AOR radio's recent trends is an emigration of radio talent to the record promotion business. Chances are better than average that the person who services your station with its records was once on the receiving end of that service. People from both sides of the radio and record fence have expressed some concern that AOR radio is losing its best talents to the record industry.

Actually, an influx of radio talent into the record promotion field can only be good for everyone. Radio veterans who become promotion people have the sort of unique insider's understanding of the inner workings of radio which will make their promotional approach that much more credible, which is, of course, to their record company's advantage.

From the radio station's point of view, the loss of a valued programmer means the search for a suitable replacement, which often gives that big break to an air personality or music director who is an untapped source of creative energy with all the potential of becoming a programming legend himself. This talent transfusion can only benefit a station, providing it with a new avenue of progressive ideas.

So let's not bemoan the loss of radio talents to the record field. The contributions they and their radio replacements make to the entire industry are what will keep us growing and evolving, and that's what AOR radio is all about.

KLOL's McCauley Joins Aucoin Management

KLOL/Houston PD Jackie McCauley has left the station to join the Los Angeles office of Aucoin Management, whose clients include Kiss and Starz. She is administrative assistant to Vice President Allan Miller.

In commenting on her move from radio to the management end of the entertainment industry, McCauley told R&R: "I love radio and I'll miss the people at KLOL very much. I spent nearly six great years there. At the same time, I am very excited about the opportunity this job gives me of learning new aspects of the music business."

KLOL Music Director Paul Riann has been named acting Program Director of the Houston AOR station.



Evolution

Beau Phillips is the new PD at FM100/Seattle. He comes to the station from KYA-FM/San Francisco...The new PD at WFMK/Lansing is Lou Lambert... Dan Kavanaugh has exited WCOZ/Boston, where he was Promotion Director, to form his own media promotion company...Ed Poole has been appointed an account executive at KLOS/Los Angeles. He was formerly Vice President of Dimensions Unlimited, and Director of Sales for the syndicated radio service Source...Mike Gahagan has joined the WXRT/Chicago sales force. He came to the station from sales at WJKL/Elgin...New to KLOL/Houston is Nick St. John, from KATY/San Antonio. He is KLOL's new midday air personality...KSAN/San Francisco News Director Denise Bordette has taken an extended leave of absence. David McQueen has been named the station's News Director in her absence...Jim Stafford has exited KATT/Oklahoma City...Lee Stamp has exited WABB/Mobile, where he was PD...Kenny Hazelett, former assistant PD at KVOL/Lafayette, is now News Director at KSMB/Lafayette...Larry Yurdin is no longer General Manager of the Planet Earth Corporation. Larry is one of AOR radio's pioneers. He'll be announcing his plans shortly. In the meantime he can be reached at (415) 863-6446.

Update

WAAF/Worcester sponsored a dance marathon for Muscular Dystrophy recently. 104 couples started the marathon and 25 hours later, 92 couples were still dancing. The station



WHAT IS THIS MAN'S SECRET?—That's WMMS/Cleveland morning air personality Jeff Kinzbach, surrounded by the seven women chosen by Playboy magazine to star in a pictorial on the women of Cleveland. The competition was sponsored in conjunction with the boys of the Buzzard Nuclear Army.

broadcast hourly remotes from the marathon, which raised \$12,000. Congratulations on a job well done to Lee Arnold and his crew...Happy anniversary to KPRI/San Diego (10th)... KSJO/San Jose had all of its jocks in the studio for a Sunday morning phone-in show, answering questions from listeners. The most frequent question was how the air personalities chose their music...KGON/Portland is looking for recording groups to challenge their softball team. So far, the KGON team has won over 38 Special, lost against Larry Raspberry & The Highsteppers, and tied with The Outlaws...Cleveland might be a great music town, but it's not perfect: M105 MD Ellen Roberts was the victim of an attempted mugging directly in front of her station office in broad daylight by two assailants who tried to grab her purse. She escaped shaken but unharmed. Hope all's well, Ellen...Sean Scott, MD of WTUE/Dayton also had a disturbing experience lately. Seems Sean is not only an air personality but also a farmer, and he came home last week to find a wild animal had broken into his grounds and killed all of his hens...With so many stations spotlighting the Beatles in special programming lately, WBAB/Long Island took a different tack by airing "The Rutles A To B." The forty-five minute special aired every Rutles cut ever recorded and gave twenty-five listeners the entire Rutles catalogue...WRVU/Nashville has hooked up its mikes to well-known local nightclub The Exit Inn, where rising singer-songwriter types are showcased. The station will be airing these concerts biweekly...A new AOR station in Niles, Michigan needs record service. Contact MD Gary Clayton at (616) 683-5432. Oh yes—the station's call letters are WAOR...Had a nice chat with old friend from my Cleveland radio days, Martin Perlich, who has just been named Producer of the Rock Around The World syndicated series. Using his mixed media background, (WMMS, KMET, Midnight Special, The Planet news service). Martin plans to restructure the show to a "radio magazine" format, still concentrating on music and concerts, but adding other features as well. Luck to Martin in his new endeavor.

Color

SAN DIEGO, SUNFLOWER CAPITAL OF THE SOUTH-WEST: For the third year in a row, KGB-AM/San Diego air personality Gabriel Wisdom has arranged through a local farm producer to give away bags of sunflower seeds to listeners who want to plant the giant flower. Last year 20,000 listeners sent Wisdom a stamp and received their packages. Later on in the year, Wisdom has these amateur gardeners measure the height of their sunflowers and send a photo along, and the grower of the largest sunflower is awarded a trophy from the station and a certificate of achievement from the local 4H club (last year's winning plant was 15½ feet tall). Wisdom says his intention is to "see 8-10 foot tall sunflowers all over San Diego by the middle of summer."

CONCERT CONTEST: FM100/Seattle has \$50,000 worth of concert tickets to give away for upcoming area shows. They're asking listeners to call the station and register their names. When they hear their names mentioned on the air, they have ten minutes to call the station and claim their tickets.

HAVE A QUICKIE ON THEM: WDVE/Pittsburgh is doing a "quickies" promotion where in the station edits down nine songs to twelve seconds, and listeners who hear the cart are asked to guess all the songs. Grand prize is a Sony Betamax video tape recorder and television unit.

ANOTHER ULTIMATE JOURNEY: KLBJ/Austin reported 2,500 entries for their promotion in conjunction with Columbia recording artists Journey. The station did a write-in contest to win tickets to their concert appearance locally, plus an after-show dinner with the group, a complete Journey record catalogue and \$93 of other records (matching the station's dial position), and even a Journey belt buckle.

BUTTON BUTTON WHO'S GOT THE BUTTON?: WGRQ/Buffalo is "button-spotting," searching for listeners wearing the station's logo on a button made available at Buffalo retail outlets. If a station representative spots a listener wearing the button, the listener gets to open an envelope from several offered to him, and claim the prize within. Prizes range from a certificate for roller skate rentals to the keys to a new Fiat sports car.

B.Y.O.R. (Bring Your Own Radio): KSJO/San Jose livened up a recent weekend by inviting listeners to an impromptu party and pot luck lunch outside the station's studios. The station used the opportunity to give out excess T-shirts, albums, and bumperstickers.

Concerts And Conversations

PRESENTATIONS: WOUR/Utica presented Wha-Koo for 96 cents.

RADIO CONCERTS: Strangers on WMMS/Cleveland...Wet Willie on WKQX/Chicago... ELP on WLIR/Long Island...Amazing Rhythm Aces on KZEL/Eugene...Budgie on WIBA-FM/Madison...Good Rats, Ellen McIlwaine on WCMF/Rochester...Wha-Koo on WSN/Allentown and WOUR/Utica.

GUEST DJs: Gary Richrath of REO Speedwagon on WILS-FM/Lansing...Tommy Shaw of Styx on KSMB/Lafayette...Fee Waybill of The Tubes and Steve Hackett on WAAF/Worcester.

CONVERSATIONS: Ian Dury, Lou Reed, Horslips on KFML/Denver...Warren Zevon, Mel Brooks, Phil Collins of Genesis on WKQX/Chicago...Dusty Chaps on KZOZ/San Luis Obispo...Wet Willie and Genesis on WMMS/Cleveland...Good Rats on WLIR/Long Island...Journey, Van Halen on KLBJ/Austin...Nigel Olsson on FM100/Seattle...Charlie on KAWY/Casper...Steve Hackett on KADI/St. Louis and WIOQ/Philadelphia...Mac McAnally and Tom Rush on KATT/Oklahoma City...Genesis on WMJQ/Rochester, WVUD/Dayton, and KMET/Los Angeles...Root Boy Slim on WCMF/Rochester...ARS, Sweet, Bob Seger, Gary Lewis & Playboys on WAAL/Binghamton...Van Halen on WWCK/Flint...David Bromberg and Van Halen on WBRU/Providence...Loudon Wainwright III on WCAS/Cambridge...Amazing Rhythm Aces on KZAM/Seattle...Tom Robinson on WJKL/Elgin...Jackson Browne on WMHE/Toledo...Charlie, Pure Prairie League on XL 102/Richmond...Dizzy Gillespie on KZEL/Eugene...Phil Collins on WLUP/Chicago...Outlaws on KMET/Los Angeles...Stanley Clarke, Jay Ferguson on WQFM/Milwaukee...Nigel Olsson on KSHE/St. Louis...David Bromberg on WBLM/Lewiston-Portland...Pat Travers, Tubes on WRPI/Troy...Horslips on KFML/Denver...Gino Vannelli, Kevin Cronin of REO Speedwagon, and Pat Travers on WDVE/Pittsburgh.



When he's good, he's very, very good.
But when he's bad, he is amazing.

Produced by Vini Poncia.
Associate Producer:
Richard Starkey, M.B.E.

Portrait

"Bad Boy." JR35378

Ringo Starr's new album.
Portrait Records and Tapes.



Ringo

Don't miss the bad boy's
TV special:
"Ringo."
NBC-TV April 26
9p.m. EST.

Radio & Records

Album Airplay/40

Chart Summary

April 21, 1978

1	JEFFERSON STARSHIP	Earth (Grunt)	"Count" "Love Too Good" "All Nite"
2	WINGS	London Town (Capitol)	"Luck" Title "Girlfriend" "Deliver"
3	ATLANTA RHYTHM SECTION	Champagne Jam (Polydor)	"Lover" Title "Bother Me" lead
4	WARREN ZEVON	Excitable Boy (Asylum)	"London" Title "Johnny"
5	JACKSON BROWNE	Running On Empty (Asylum)	Title "Thunder" "Load Out/Stay"
6	ERIC CLAPTON	Slow Hand (RSO)	"Cocaine" "Sally" "Core" "Tonight"
7	JIMMY BUFFETT	Son Of A Son Of A Sailor (ABC)	Title "Cowboy" "Manana" lead
8	GENESIS	And Then There Were Three (A&M)	"Big" "Motherlode" "Follow" lead
9	BILLY JOEL	Stranger (Col)	"Movin' Out" Title "Way You Are"
10	JETHRO TULL	Heavy Horses (Chrysalis)	"Moths" "Rover" "Acres" "Mouse"
11	JOURNEY	Infinity (Col)	"Wheel" "Anytime"
12	ROBERT PALMER	Double Fun (Island)	"What's Coming" leads
13	HEART	Magazine (Mushroom)	"Heartless" Title "Wine" "Without"
14	LITTLE FEAT	Waiting For Columbus (WB)	"Atlanta" "Fatman"
15	FM	Soundtrack, Various Artists (MCA)	Title "Life's Been Good" "Dice" lead
16	VAN HALEN	Van Halen (WB)	"Got Me" "Devil" "Ice Cream" lead
17	STEELY DAN	Aja (ABC)	"Deacon" "Josie"
18	KANSAS	Point Of Know Return (Kirshner)	"Home" "Dust"
19	CARLY SIMON	Boys In The Trees (Elektra)	"Belong" Title lead, Variety Of Cuts
20	REO SPEEDWAGON	You Can Tune A Piano... (Epic)	"Changes" Title "Woman"
21	ELVIS COSTELLO	This Year's Model (Col)	"Pump" "Radio"
22	CHARLIE	Lines (Janus)	"Paradise" "Dreamer"
23	GERRY RAFFERTY	City To City (UA)	"Baker St." leads
24	EDDIE MONEY	Eddie Money (Col)	"Got Me" "Two Tickets" "Hold On"
25	GARLAND JEFFREYS	One-Eyed Jack (A&M)	Title "Reelin"
26	LES DUDEK	Ghost Town Parade (Col)	"Central Park" "Move" lead
27	STYX	The Grand Illusion (A&M)	"Fooling" Title
28	THE BAND	The Last Waltz (WB)	Variety Of Cuts
29	MANFRED MANN	Watch (WB)	"California" "Quinn"
30	BOB WEIR	Heaven Help The Fool (Arista)	Title "Slip" "Bombs"
31	JERRY GARCIA	Cats Under The Stars (Arista)	"Rubin" "Afternoon"
32	NICK LOWE	Pure Pop For Now People (Col)	"Glass" "So It Goes"
33	AL DIMEOLA	Casino (Col)	"Fantasia" "Dark-Eyed"
34	GEORGE BENSON	Welcome To L.A. (WB)	"Broadway" Title
35	PATTI SMITH	Easter (Arista)	"Because" leads
36	STEVE HACKETT	Please Don't Touch (Chrysalis)	"Narnia" leads
37	BOB WELCH	French Kiss (Capitol)	"Ebony"
38	TODD RUNDGREN	Hermit Of Mink Hollow (WB/Brsvle)	"Bag Lady" "Children" "Bread" lead
39	BRITISH LIONS	British Lions (RSO)	"Wild"
40	RAINBOW	Long Live Rock 'N' Roll (Polydor)	Variety Of Cuts

It was a great week for reports, with 119 reporters phoning in. They kept STARSHIP on top, with hots at 83% of our reporters. WINGS held steady with hots at 76% of our reporters. ARS continued its upward momentum, with hots at 61% of our reporters. ZEVON maintained, with hots at 60% of our reporters. CLAPTON and BUFFETT held steady. GENESIS moved further upward. TULL jumped up impressively, aided by adds at 50% of our reporters plus significant hots. JOURNEY, PALMER as well as HEART all held onto their positions from last week. FM was this week's highest debut, with adds at 57% of our reporters. VAN HALEN jumped upwards nicely, as did CARLY. RAFFERTY inched up, as did JEFFREYS. DUDEK debuted with adds at 29% of our reporters plus significant hots. STYX inched up, while THE BAND debuted with adds at 29% of our reporters. GARCIA maintained. DIMEOLA, HACKETT, RUNDGREN and RAINBOW all debuted. IAN THOMAS and HEAD EAST almost made the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

IN THE BIN

DICKEY BETTS Atlanta's Burning Down (Arista)	ROO STEWART Fobt Loose & Fancy Free (WB)
HEA DEAST Head East (A&M)	38 SPECIAL Special Delivery (A&M)
BOB MARLEY Kaya (Island)	IAN THOMAS Still Here (Atlantic)
MARIA MULDAUR Southern Winds (WB)	SEAL LEVEL Cats On The Coast (Capricorn)
MICHAEL MURPHEY Lone Wolf (Epic)	

The albums listed in The Bin are those which received enough AOR reports to come significantly close to qualifying for this week's trendless Album Airplay 40 chart. Also included are albums that made the chart last week but did not receive enough continued airplay to make it again this week. These albums continue to get airplay on enough stations to be potential chart bouncers. In The Bin albums are listed in alphabetical order.

MOST ADDED

- FM Soundtrack (MCA)—Added at 57% of our reporters.
- JETHRO TULL Heavy Horses (Chrysalis)—Added at 50% of our reporters.
- CARLY SIMON Boys In The Trees (Elektra)—Added at 40% of our reporters.
- LES DUDEK Ghost Town Parade (Col)—Added at 29% of our reporters.
- THE BAND The Last Waltz (WB)—Added at 29% of our reporters.

THE HOTTEST

- JEFFERSON STARSHIP Earth (Grunt)—Reported hot at 83% of our reporters.
- WINGS London Town (Capitol)—Reported hot at 76% of our reporters.
- ATLANTA RHYTHM SECTION Champagne Jam (Polydor)—Reported hot at 61% of our reporters.
- WARREN ZEVON Excitable Boy (Asylum)—Reported hot at 60% of our reporters.
- JACKSON BROWNE Running On Empty (Asylum)—Reported hot at 60% of our reporters.

PROGRESSIVE SINGLES

1	ELTON JOHN	"Ego" (MCA)
2	BONNIE TYLER	"It's A Heartache" (RCA)
3	CHUCK MANGIONE	"Feels So Good" (A&M)
tie	SEALS & CROFTS	"You're The Love" (WB)
4	ALLAN CLARKE	"Shadow In The St" (Atlantic)
5	WAR	"Hey Senorita" (MCA)
6	RUBICON	"I'm Gonna Take Care" (20th)
tie	CELEBRATION	"Almost Summer" (MCA)
7	SWEET	"Love Is Like Oxygen" (Capitol)
tie	ENGLAND DAN & J.F. COLEY	"We'll Never Have" (Big Tree)
7	ELO	"Sweet Talkin' Woman" (Jet)

Progressive Singles: Those 45-rpm records receiving significant airplay by our AOR reporting stations. These singles are either not on an album or may be on an album not currently qualifying for the Album Airplay 40 chart. They are listed in order of total reports received. The chart represents airplay only and does not attempt to fabricate a trend.

NORTHEAST

ADDED	FM Soundtrack (MCA)	71%
	THE BAND The Last Waltz (WB)	46%
	JETHRO TULL Heavy Horses (Chrysalis)	43%
	TODD RUNDGREN Hermit Of Mink (WB/Brsvle)	25%
	RAINBOW Long Live Rock (Polydor)	21%
	RICHIE FURAY Dance A Little Light (Asylum)	21%
HOTTEST	JEFFERSON STARSHIP Earth (Grunt)	79%
	WINGS London Town (Capitol)	79%
	WARREN ZEVON Excitable Boy (Asylum)	71%
	ERIC CLAPTON Slow Hand (RSO)	64%
	BILLY JOEL Stranger (Col)	61%

SOUTH

ADDED	CARLY SIMON Boys In The Trees (Elektra)	55%
	JETHRO TULL Heavy Horses (Chrysalis)	48%
	FM Soundtrack (MCA)	41%
	LES DUDEK Ghost Town Parade (Col)	38%
	AL DIMEOLA Casino (Col)	31%
HOTTEST	WINGS London Town (Capitol)	86%
	JEFFERSON STARSHIP Earth (Grunt)	83%
	JACKSON BROWNE Running On Empty (Asylum)	62%
	JIMMY BUFFETT Son Of A Son Of A Sailor (ABC)	62%
	WARREN ZEVON Excitable Boy (Asylum)	62%

REGIONAL BREAKOUTS: The numbers refer to the percentage of stations in each area that reported the album as either a hot or an add.

MIDWEST

ADDED	JETHRO TULL Heavy Horses (Chrysalis)	64%
	FM Soundtrack (MCA)	61%
	CARLY SIMON Boys In The Trees (Elektra)	36%
	LES DUDEK Ghost Town Parade (Col)	32%
	THE BAND The Last Waltz (WB)	25%
	AL DIMEOLA Casino (Col)	25%
HOTTEST	JACKSON BROWNE Running On Empty (Asylum)	75%
	JEFFERSON STARSHIP Earth (Grunt)	75%
	WINGS London Town (Capitol)	75%
	ATLANTA RHYTHM SEC. Champagne Jam (Polydor)	71%
	ERIC CLAPTON Slow Hand (RSO)	61%
	BILLY JOEL Stranger (Col)	61%

WEST

ADDED	FM Soundtrack (MCA)	56%
	CARLY SIMON Boys In The Trees (Elektra)	50%
	JETHRO TULL Heavy Horses (Chrysalis)	47%
	LES DUDEK Ghost Town Parade (Col)	35%
	FRANKIE MILLER Double Trouble (Chrysalis)	32%
HOTTEST	JEFFERSON STARSHIP Earth (Grunt)	94%
	WINGS London Town (Capitol)	68%
	WARREN ZEVON Excitable Boy (Asylum)	56%
	ATLANTA RHYTHM SEC. Champagne Jam (Polydor)	53%
	JACKSON BROWNE Running On Empty (Asylum)	53%
	ROBERT PALMER Double Fun (Island)	53%

HOT LICKS!



Al Di Meola *"Casino"*

Featuring:

"Dark Eye Tango"

"Egyptian Danza"

"Fantasia Suite For Two Guitars"

"Chasin' The Voodoo"

Les Dudek *"Ghost Town Parade"*

"Gonna Move"

"Friend Of Mine"

"Central Park"

"Does Anybody Care"



Guitarists Extraordinaire



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& Great Southern

**Atlanta's
Burning
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Driving, two-fisted rock & roll. Aching, bittersweet ballads. And that unmistakable guitar. Behind it all is the burning intensity of Dickey Betts, a peerless musician. Now, he and his band have recorded a truly brilliant new album.

ATLANTA'S BURNING DOWN.
Dickey Betts & Great Southern.
On Arista Records and Tapes.

AB-4168



EARLY ACTION!
BOSTON/MIAMI/SAN FRANCISCO
HOUSTON/DALLAS/CHICAGO/NEW YORK



102.1 Dallas

ADDED: John Miles (Artist), Climax Blues Band (Sire), Todd Rundgren (WB), Hartstone (Polydor), Carly Simon (Elektra), Frankie Miller (Chrysalis), Steve Hackett (Chrysalis), Ian Thomas (A&M), Al Di Meola (Col), Les Delek (Col), Richie Furay (Asylum)

HOT: All Rhythm Section (Polydor), Jefferson Starship (Grun), Stax (A&M), Eric Clapton (RSO), Van Halen (WB), Jimmy Buffett (ABC), Gerry Rafferty (UA), Robert Palmer (Island), Pat Benatar (A&M), Heart (Mushroom), REO Speedwagon (Epic)

TIM PINNOC, MD, playing various cuts. Playing ELO "Oh Yeah", SIMON'S "Belong", THE MILLER'S "Train", WARR'S "HACKETT'S", NARRA, THOMAS' "Sally", FURAY'S "Love", DEANER, ELTON JOHN single.

102.1 Dayton

ADDED: FM (MCA), Charlie (Janus), Carly Simon (Elektra), Heart (Mushroom), Jethro Tull (Chrysalis), HOT: Jackson Browne (Asylum), Eric Clapton (RSO)

LISSA MONEY (Col), STYX (A&M), GEORGE BENSON (WB), GENESIS (A&M), BILLY JOEL (Col), CHUCK MANGIONE (A&M), JOURNEY (Col), HEART STEWARD (WB), GURTEK LIGHTHOUSE (WB)

MIAN SCOTT, MD, playing various cuts. Playing STEEL DAN and WARREN ZEVON singles.

102.1 Dayton

ADDED: FM (MCA), Stray (A&M), Frankie Miller (Chrysalis), Alan Thomas (A&M), HOT: Genesis (A&M), Michael Murphy (Epic)

Journey (Col), Jefferson Starship (Grun), Wings (Capitol), Carly Simon (Elektra), Jimmy Buffett (ABC), Little Feat (WB), All Rhythm Section (Polydor), All Rhythm Section (Polydor), Wings (Capitol)

DAVID JELTZER, MD, playing various cuts. Playing HI-WATT single.

Kbpi Denver

ADDED: FM (MCA), HOT: Eric Clapton (RSO), Jackson Browne (Asylum)

KANSAS (KIRSHNER), STYX (A&M), WINGS (CAPITOL), JEFFERSON STARSHIP (GRUNT)

JOHN BRADLEY, PD, playing various cuts. Playing KEVIN LIMB, RICHIE FURAY and CELEBRATION singles.

KFMB Denver

ADDED: FM (MCA), HOT: Eric Clapton (RSO), Jackson Browne (Asylum)

KANSAS (KIRSHNER), STYX (A&M), WINGS (CAPITOL), JEFFERSON STARSHIP (GRUNT)

RANDY SUTTON, MD, playing various cuts. Playing ELTON JOHN single.

WALBK Detroit

ADDED: Jethro Tull (Chrysalis), Gerry Rafferty (UA), FM (MCA)

HOT: Eric Clapton (RSO), Jackson Browne (Asylum), Journey (Col), Billy Joel (Col), Jefferson Starship (Grun), Wings (Capitol)

JOE BRADLEY, MD, playing various cuts.

94.3 THE FOX-WJKL Elgin

ADDED: Steve Hackett (Chrysalis), Al Di Meola (Col), HOT: Warren Zevon (Asylum), REO Speedwagon (Epic), Steve Hackett (Chrysalis), Frank Miller (Chrysalis), John Miles (Artist), Dickey Betts (Arista), Phil Spector (New Song), Jethro Tull (Chrysalis), Al Di Meola (Col), Les Delek (Col), Carly Simon (Elektra)

DOC ODONOVAN, PD, BROWNE'S "Thunder" GENESIS' "Motherlode", CHARLIE'S "Paradise", BUFFETT'S "Cheerburger", HALL'S "Got Me", "Ice Cream", "Trumpington", RENAISSANCE'S "Light", STARSHIP'S "Love For Good", COUNT JOURNEY'S "Wheel 'Anytime", ATLAN TA'S "Love", FEAT'S "Atlanta", "Jalman", OUTLAWS' "Sundown", "High Tides", RIO'S "Changes", JOEL'S "Title", "Movin' Out", CLAPTON'S "Cocaine", "Core", STEEL'S "Deacon", "Jive", "Playing", HEART, EWI, VAN HALL, YERGEN ROYLAN, GERRY RAFFERTY and HOTEL singles.

FM24 KPRS / EL PASO

ADDED: Climax Blues Band (Sire), Pat Smith (Arista), Carly Simon (Elektra), Curtain Jetties (A&M), Max Rivera (Capricorn), John Miles (Artist), Hot Tuna (Grun), McAnally (Arista)

HOT: Chuck Mangione (A&M), Jethro Tull (Chrysalis), Eric Clapton (RSO), Jackson Browne (Asylum), Kansas (Kirshner), George Benson (WB), Styx (A&M), Jimmy Buffett (ABC), Warren Zevon (Asylum), All Rhythm Section (Polydor), Little Feat (WB), Jefferson Starship (Grun)

MIKE PRYSTON, MD, playing various cuts. Playing ELTON JOHN, BONNIE TYLER and HENRY CROSS singles.

KZEL Eugene

ADDED: Carly Simon (Elektra), Band (WB), Quarter Horse (WB), Airwaves (A&M), Frankie Miller (Chrysalis), Al DiMeola (Col), Les Delek (Col), Pleasure (Fantasy), Spyro Gyra (Capricorn), Dixie Dregs (Capricorn)

HOT: Eric Clapton (RSO), Eric Clapton (RSO), Jethro Tull (Chrysalis), Jimmy Buffett (ABC), Van Halen (WB), Patte Smith (Arista), Amazing Rhythm Aces (ABC), Jefferson Starship (Grun), Wings (Capitol), Robert Palmer (Island), Jackson Browne (Asylum), BOC (Col), Gerry Rafferty (UA)

SIAN GARRETT, PD, playing various cuts. Playing ELTON JOHN, BONNIE TYLER, WILLIE NIELSON and TOM ROBINSON singles.

WWCK 105 FM Flint

ADDED: Head East (A&M), Jethro Tull (Chrysalis), Climax Blues Band (WB), FM (MCA)

HOT: Eric Clapton (RSO), Sat Night Fever (RSO), Journey (Col), Van Halen (WB), Billy Joel (Col), Wings (Capitol), Rufus (ABC), Jackson Browne (Asylum), EWB (Col), REO Speedwagon (Epic)

STEVE HARRINGTON, MD, playing various cuts. Playing ELTON JOHN, ENGLAND DAN & JOHN FORD COLLEY and JAY BERGSON singles.

105.1 Fresno

ADDED: Richie Furay (Asylum), Mac McAnally (Arista), Genesis (A&M), Airwaves (A&M), Carly Simon (Elektra), Jethro Tull (Chrysalis), HOT: All Rhythm Section (Polydor), Wings (Capitol)

BOB SCAGGS (A&M), Robert Palmer (Island), Jefferson Starship (Grun), Heart (Mushroom), Jerry Garcia (Arista), Warren Zevon (Asylum), Bob Weir (Arista), Michael Murphy (Epic), A&W (A&M), Maria Muldaur (WB), Rufus (20th), Gerry Rafferty (UA)

ART FARRAS, PD, playing various cuts. Playing ANDY GIBB, SEALS & CROFTS and RUBICON singles.

Y94 Fresno

ADDED: FM (MCA), Carly Simon (Elektra), HOT: Sat Night Fever (RSO), Kansas (Kirshner)

JEFFERSON STARSHIP (GRUNT), WINGS (CAPITOL), JACKSON BROWNE (ASYLUM), ALL RHYTHM SECTION (POLYDOR)

DAN SPEARS, PD, playing various cuts. Playing WET WILLIE, PATTI SMITH, SEALS & CROFTS, WARREN ZEVON, ELTON JOHN, GEORGE BENSON and CHUCK MANGIONE singles.

Rock 96 FM. Fresno

ADDED: Genesis (A&M), Jethro Tull (Chrysalis), Carly Simon (Elektra)

HOT: All Rhythm Section (Polydor), Eric Clapton (RSO), Jackson Browne (Asylum), Jefferson Starship (Grun), Wings (Capitol)

LARRY SNOIER, PD, playing various cuts. Playing WARREN ZEVON, WINGS, ROBERT PALMER and ELTON JOHN singles.

LAV-FM 97 Grand Rapids

ADDED: Gene Cotton (Arista), Stanley Clarke (Nemperor), Eddy Costa (Col), Dixie Dregs (Capricorn), Mounds (Col), Ian Thomas (A&M), Steve Hackett (Chrysalis), Frankie Miller (Chrysalis), John Miles (Artist), Dickey Betts (Arista), Phil Spector (New Song), Jethro Tull (Chrysalis), Al Di Meola (Col), Les Delek (Col), Carly Simon (Elektra)

HOT: Jackson Browne (Asylum), Genesis (A&M), Charlie (Janus), Jimmy Buffett (ABC), Van Halen (WB), Renaissance (Sire), Jefferson Starship (Grun), Journey (Col), All Rhythm Section (Polydor), Little Feat (WB), Outlaws (Arista), REO Speedwagon (Epic), Billy Joel (Col), Eric Clapton (RSO), Stevie Nicks (A&M)

JAY WALKER, MD, playing various cuts. Playing ANDREW GOLD, BONNIE TYLER, ELTON JOHN and ENGLAND DAN & JOHN FORD COLLEY singles.

wqem Hagerstown

ADDED: Charlie (Janus), Wet Willie (Epic), Manhattan Transfer (A&M), A&W (A&M), Eerie Money (Col), Wings (Capitol), Pat Smith (Arista), Bryan Haworth (A&M), Kayak (Janus)

HOT: Eric Clapton (RSO), EWB (Col), Sat Night Fever (RSO), Billy Joel (Col), Jefferson Starship (Grun), Chuck Mangione (A&M), Styx (A&M), Rufus (20th), Kansas (Kirshner), Bob Welch (Capitol), Frankie Elieman (RSO), All Rhythm Section (Polydor), ELO (Jet), Jackson Browne (Asylum)

STEVE WILLIAMS, MD, playing various cuts. Playing BONNIE TYLER and ENGLAND DAN & JOHN FORD COLLEY singles.

WCCC HARTFORD

ADDED: Dan Thomas (A&M), Derry Raftery (UA), HOT: Eric Clapton (RSO), All Rhythm Section (Polydor), Journey (Col)

ERIC CLAPTON (RSO), ALL RHYTHM SECTION (POLYDOR), JOURNEY (COL)

WILL NOVAL, PD, playing various cuts. Playing MEHAI JOHNSTON, WAR, RICHARD TORRANCE and BONNIE TYLER singles.

WHCN 106 FM HARTFORD

ADDED: Climax Blues Band (WB), FM (MCA), HOT: Eric Clapton (RSO), Jackson Browne (Asylum), Jethro Tull (Chrysalis), Outlaws (Arista), Billy Joel (Col), Wings (Capitol)

MICHAEL PICCOZZI, PD, playing various cuts. Playing PATTI SMITH, IDIE MONY and BONNIE TYLER singles.

KLOL Houston

ADDED: Climax Blues Band (WB), Carly Simon (Elektra), Heart (Mushroom), FM (MCA), HOT: Jethro Tull (Chrysalis), Jefferson Starship (Grun), Wings (Capitol)

JIMMY BUFFETT (A&M), Charlie (Janus), Randy Bachman (Polydor), Bob Weir (Arista), Van Halen (WB), Michael Murphy (Epic), Genesis (A&M), Gordon Lightfoot (WB), Michael Franks (WB), Dickey Betts (Arista), Jackson Browne (Asylum), Auger Tippets (WB)

JACQUE MCCOULLEY, PD, playing various cuts. Playing "POLICE" "Moths" WINGS' "Daddy", BUFFETT'S "Crimbs", CHARLIE'S "Dreamer", BACHMAN'S "Maybe" "BIG MURPHY", LAND "Nothing", FRANKS' "Cookie Jar", BETTS' "Feeling".

WAVE 97 JACKSONVILLE

ADDED: Jethro Tull (Chrysalis), Carly Simon (Elektra), FM (MCA), John Miles (Artist), Les Oudes (Col), Rainbow (Polydor)

HOT: All Rhythm Section (Polydor), George Benson (WB), Jackson Browne (Asylum), Eric Clapton (RSO), Jefferson Starship (Grun), Billy Joel (Col), Kansas (Kirshner), Wings (Capitol)

JAMIE BROOKS, PD, CHARLIE BROWN, MD, playing various cuts.

KY/102. Kansas City

ADDED: FM (MCA), HOT: Gerry Rafferty (UA)

BISHOP LIONS (RSO), REO SPEEDWAGON (EPIC), FM (MCA), JOURNEY (COL), PATI SMITH (ARISTA), GENESIS (A&M)

MAX FLOYD, PD, playing various cuts. Playing BONNIE TYLER single.

K94 KSMB Lafayette

ADDED: REO Speedwagon (Epic), Jethro Tull (Chrysalis), HOT: Chuck Mangione (A&M), Billy Joel (Asylum), Jackson Browne (Asylum), Eric Clapton (RSO), All Rhythm Section (Polydor)

JAY WALKER, MD, playing various cuts. Playing ANDREW GOLD, BONNIE TYLER, ELTON JOHN and ENGLAND DAN & JOHN FORD COLLEY singles.

WILS 101-FM LANSING

ADDED: Stanley Clarke (Nemperor), Les Delek (Col), Band (WB), Erix Costello (Col), Gerry Rafferty (UA), HOT: Jackson Browne (Asylum), Van Halen (WB)

DAVE LANGE, PD, playing various cuts. Playing ELTON JOHN single.

WBLLM Lewiston-Portland

ADDED: Dickey Betts (Arista), Band (WB), (Jey) Bros. (Y Neck), Bryan Haworth (A&M), Randy Bachman (Polydor), Ian Thomas (A&M), REO Speedwagon (Epic), FM (MCA)

HOT: Warren Zevon (Asylum), Maria Muldaur (WB), NRBO (Mercury), Garland Jeffries (A&M), Jefferson Starship (Grun), Jerry Garcia (Arista), Robert Palmer (Island), Jimmy Buffett (ABC), Frankie Elieman (RSO), Michael Murphy (Epic), John Hall (Asylum), Gerry Rafferty (UA), Kayak (Janus), Warren Zevon (Asylum)

JOE DAZZ, MD, playing various cuts. Playing "MAGNET" "What's Coming" "LIFE" "Magna" "RAFFERTY'S" "Ruler". ST. ICAN'S "Girlfriend" "Magnet" playing TOM ROBINSON, ELTON JOHN, WAR and VAN HALEN singles.

Lexington

ADDED: Carly Simon (Elektra), Renaissance (Sire), FM (MCA), Steve Hackett (Chrysalis), HOT: Billy Joel (Col), Jefferson Starship (Grun), Jimmy Buffet (ABC), Eric Clapton (RSO), Journey (Col)

JACKSON BROWNE (ASYLUM), KANSAS (KIRSHNER), ALL RHYTHM SECTION (POLYDOR), QUINN (ELEKTRA), CHUCK MANGIONE (A&M)

WARREN ZEVON (ASYLUM), HEART (MUSHROOM), EDDIE MURPHY (COL), REO SPEEDWAGON (EPIC)

DICK HUNGATE, PD, playing various cuts. Playing PATTI SMITH, BONNIE TYLER and SWIFT singles.

KFMO LINCOLN

ADDED: Jethro Tull (Chrysalis), Wings (Capitol), HOT: Jefferson Starship (Grun), Jackson Browne (Asylum), All Rhythm Section (Polydor)

ERIC CLAPTON (RSO), WARREN ZEVON (ASYLUM), JIMMY BUFFETT (ABC), WINGS (CAPITOL), MANFRED MANN (WB), BO BOP DELUXE (HARVEST), HEART (MUSHROOM)

RICH MEYER, MD, playing various cuts. Playing ELTON JOHN single.

KNAC Long Beach

ADDED: Television (Chrysalis), Les Delek (Col), Henry Gross (Lifesong), Rainbow (Polydor), Frankie Miller (Chrysalis), FM (MCA), HOT: Jethro Tull (Chrysalis), Pat Smith (Arista), Jefferson Starship (Grun)

GENESIS (A&M), NICK LOWE (Col), REO SPEEDWAGON (EPIC), GARY FORCE (FANTASY), VAN HALEN (WB), ALL RHYTHM SECTION (POLYDOR), CHARLIE (JANUS), BO BOP DELUXE (HARVEST), MANFRED MANN (WB), HEART (MUSHROOM), ROBERT PALMER (ISLAND), ERIC COSTELLO (COL)

BILLY CLAY, PD, playing various cuts. Playing BONNIE TYLER and ELTON JOHN single.

WBAB 102.1 Long Island

ADDED: Randy Bachman (Polydor), Les Delek (Col), Amazing Rhythm Aces (ABC), Todd Rundgren (WB), Band (WB), Stanley Brown (Sire), Climax Blues Band (Sire), Wonderwall (A&M), Richard Torrance (Capitol), FM (MCA)

HOT: Warren Zevon (Asylum), Jefferson Starship (Grun), Richie Furay (Asylum), Eddie Money (Col), Genesis (A&M), Billy Joel (Col), Eric Clapton (RSO), Stevie Dan (ABC), Meat Loaf (Globe-Fit), All Rhythm Section (Polydor), Wings (Capitol), Styx (A&M), Bob Welch (Capitol), Lynyrd Skynyrd (MCA), Nick Lowe (Col)

BERNIE BERNARD, MD, playing various cuts. Playing BONNIE TYLER and ELTON JOHN singles.

WLIR FM 92.7 Long Island

ADDED: Steve Hackett (Chrysalis), Auger Tippets (WB), Stanley Clarke (Nemperor), Ian Thomas (A&M), Dixie Dregs (Capricorn), Les Delek (Col), England Dan & JF Coley (Big Tree), Ian Dury (Stiff), FM (MCA), Band (WB), Rainbow (Polydor), Al Di Meola (Col), Todd Rundgren (WB)

HOT: Jefferson Starship (Grun), Jethro Tull (Chrysalis), Journey (Col), Eddie Money (Col), Jerry Garcia (Arista), Head East (A&M), Warren Zevon (Asylum), Billy Joel (Col), Eric Clapton (RSO), Little Feat (WB), Bob Weir (Arista), Stevie Dan (ABC), All Rhythm Section (Polydor), Be Bop Deluxe (Harvest)

DENIS McNAMARA, PD, LARRY KLEINMAN, MD, playing various cuts.

KLOS 95 1/2 Los Angeles

ADDED: HOT: Billy Joel (Col), Kansas (Kirshner), Stevie Dan (ABC), Wings (Capitol), Bob Welch (Capitol), Jeffereon Starship (Grun)

RUTH PINO, MD, playing various cuts.

KMET 94.7 Los Angeles

ADDED: FM (MCA), Band (WB), Genesis (A&M), Alyn Lee (RSO), HOT: Jefferson Starship (Grun), Eddie Money (Col), Lynyrd Skynyrd (MCA), Jackson Browne (Asylum)

All Rhythm Section (Polydor), Warren Zevon (Asylum), Ted Nugent (Epic), Eric Clapton (RSO), Journey (Col), Robert Palmer (Island), Jethro Tull (Chrysalis), Erix Costello (Col), Billy Joel (Col), Eric Clapton (RSO), Van Halen (WB), Jeffereon Starship (Grun), Outlaws (Arista)

JACK SNYDER, MD, playing various cuts.

KNX FM Los Angeles

ADDED: Carly Simon (Elektra), Jethro Tull (Chrysalis), Richard Furay (Asylum), Steve Hackett (Chrysalis), Ian Thomas (A&M), Michael Johnson (EMI), Terry Sylvester (Epic), HOT: Jefferson Starship (Grun), Nelson Pearson (Epic), Jimmy Buffett (ABC), Kalamity (A&M)

Rupert Holmes (Private Stock), Warren Zevon (Asylum), Wings (Capitol), England Dan & JF Coley (Big Tree), Suhrland Bros. (Col), Augie (Fantasy), Gene Cotton (Arista), Mac McAnally (Arista), Michael Franks (WB), Airwaves (A&M), Charlie (Janus)

MICHAEL SHEEHY, MD, playing various cuts. Playing GENESIS and SEALS & CROFTS singles.

106 FM KWEST LOS ANGELES

Genesis (A&M), Little Feat (WB), Journey (Col), Kansas (Kirshner), Warren Zevon (Asylum), Robert Palmer (Island), REO Speedwagon (Epic), Jackson Browne (Asylum), Heart (Mushroom)

ADDED: FM (MCA), Jethro Tull (Chrysalis), HOT: Jefferson Starship (Grun), All Rhythm Section (Polydor), Van Halen (WB), Manfred Mann (WB), Wings (Capitol)

PAUL SULLIVAN, MD, playing various cuts.

LRS 102 Louisville

ADDED: British Lions (RSO), Al DiMeola (Col), Steve Hackett (Chrysalis), HOT: Jimmy Bu Matt (ABC), Wings (Capitol), Jackson Browne (Asylum), Jefferson Starship (Grun), REO Speedwagon (Epic), Billy Joel (Col)

Journey (Col), Rod Stewart (WB), Stevie Dan (ABC), Kansas (Kirshner), All Rhythm Section (Polydor), Van Halen (WB), Manfred Mann (WB), Fleetwood Mac (WB), Starr (Capitol)

DRAKE HALL, MD, playing various cuts.

WIBA FM Madison

ADDED: Delbert McClinton (Capricorn), Al DiMeola (Col), Jethro Tull (Chrysalis), Richie Furay (Asylum), Carly Simon (Elektra), Les Delek (Col), Band (WB), Dixie Dregs (Capricorn), Bonnie Bramlett (Capricorn), Bryn Haworth (A&M), George Thorogood (Rounder), FM (MCA)

HOT: Warren Zevon (Asylum), Bob Weir (Arista), Jefferson Starship (Grun), REO Speedwagon (Epic), Charlie (Janus), Jackson Browne (Asylum), Erix Costello (Col), Bonnie Bramlett (WB), Journey (Col), Jerry Garcia (Arista), Garland Jeffries (A&M), Eddie Money (Col), Manfred Mann (WB), All Rhythm Section (Polydor), Robert Palmer (Island)

PETE BOLDGER, MD, playing various cuts. Playing PLZ BAND, PATTI SMITH, PROCTOR & BIRGMAN, BONNIE TYLER and ROOTS singles.

QUESTION: DO YOU KNOW WHICH BAND HAS EARNED A PLATINUM AND FIVE GOLD ALBUMS, GETS CONSTANT AOR AIR PLAY ON EACH, AND IS ABOUT TO RELEASE ITS SEVENTH CLASSIC ALBUM FOR CAPRICORN RECORDS?

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KFLY • CORVALLIS

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**Who's afraid
of Lou Reed's
masterpiece?**

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The critical reaction to Lou Reed's brilliant new album has been incredible. There's been unprecedented acclaim from the nation's most important critics.

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LOU REED STREET HASSLE



AB-109

Produced by Lou Reed and Richard Robinson.

"A brilliant new album. Harrowing, ugly, a self-referential masterpiece. A stunning, incandescent triumph—the best album Lou Reed has ever done."—*Rolling Stone*

"Frightening. Moving. Repellent. Fascinating. And ultimately touching. Music and words share an intensity that makes this undoubtedly the most powerful Lou Reed album."—*Crawdaddy*

"Lou Reed becomes a hero with 'Street Hassle.'"—*Village Voice*

"This album cuts with the sharp and jagged edge of genius."
—*Chicago Sun Times*

**"Street Hassle?"
The word is out on Lou Reed's new album.
Don't be afraid to find out!**

On Arista Records and Tapes.



WMAZ
Rochester 710-280-7000

ADDED
FM (MCA)
Carly Simon (Elektra)
Jethro Tull (Chrysalis)
Garry Rafferty (UA)
Frankie Miller (Chrysalis)
Duke Jeter (Mercury)

HOT
Eric Clapton (RSO)
Kansas (Krushner)
Van Halen (WB)
Genesis (A&M)
Warren Zevon (Asylum)
Wings (Capitol)
Billy Joel (Col)
Jefferson Starship (Grunst)
Elys Costello (new) (Col)
Jackson Browne (Asylum)
REO Speedwagon (Epic)

DOUG JAMES MD Playing various cuts Playing **BONNIE TYLER STARZ** (CHUCK MANGIONE, JOURNEY and STYX) singles

San Francisco
415-20-0400

ADDED
Jethro Tull (Chrysalis)
FM (MCA)
Frankie Miller (Chrysalis)
HOT
Jefferson Starship (Grunst)
Journey (Col)

Warren Zevon (Asylum)
Whip (Capitol)
Van Halen (WB)
Genesis (A&M)
Heart (Mushroom)
Bob Weir (Arista)
Robert Palmer (Island)
As Rhythm Section (Polydor)

MARA COOPER, MD Playing various cuts Playing **CARLY SIMON** single

KTMS-FM
Rock 97
Santa Barbara 805-362-1070

ADDED
Ozzy (ABC)
Carly Simon (Elektra)
Garland Jefferys (A&M)
Lita Ford (A&M)
HOT
Cato Jacques (Col)
Manfred Mann (WB)
Jerry Garcia (Arista)

Marc Jordan (WB)
Michael Frank (WB)
Ian Thomas (A&M)
Andrew Gold (Asylum)
Eddie Money (Col)
Jefferson Starship (Grunst)
Auger Toppert (WB)
Warren Zevon (Asylum)
Wings (Capitol)
Robert Palmer (Island)

MARC GILES, MD Playing various cuts Playing **PATTI SMITH** single

SPOKANE
807-430-2000

ADDED
Jethro Tull (Chrysalis)
REO Speedwagon (Epic)
Sutherland Bros (Col)
Jerry Garcia (Arista)
HOT
EWA? (Col)

Jackson Browne (Asylum)
Eric Clapton (RSO)
Elys Costello (Col)
Wings (Capitol)
Manfred Mann (WB)
Warren Zevon (Asylum)
Jefferson Starship (Grunst)
Lita Ford (WB)

DON ADAIR, MD/UP Playing various cuts

chumfm
Toronto
Stereo 104

ADDED
Band (WB)
HOT
Bob Dylan (RSO)
Jefferson Starship (Grunst)
Jackson Browne (Asylum)
Wings (Capitol)
Billy Joel (Col)

Eric Clapton (RSO)
Genesis (A&M)
Lita Ford (WB)
Stacy Dan (ABC)
Gardian Lightfoot (WB)
Warren Zevon (Asylum)
Jimmy Buffett (ABC)
Meat Loaf (Globe Int)
Elys Costello (Col)
Styx (A&M)

NANCY BANT, MD Playing various cuts

Y95
Rockford
918-877-8886

ADDED
Jethro Tull (Chrysalis)
Carly Simon (Elektra)
Ian Thomas (A&M)
Rainbow (Polydor)
John Miles (Arista)
HOT
Ted Nugent (Epic)
Lita Ford (WB)
Jackson Browne (Asylum)
As Rhythm Section (Polydor)

Billy Joel (Col)
Stacy Dan (ABC)
Eric Clapton (RSO)
Head East (A&M)
Wings (Capitol)
Jefferson Starship (Grunst)
Heart (Mushroom)
Fotomaker (A&M)
Warren Zevon (Asylum)
Manfred Mann (WB)
Chuck Mangione (A&M)

BRAD HOFFMAN, MD Playing various cuts. Playing **ELTON JOHN** single

San Francisco
415-200-2020

ADDED
Ikey Blue (T Neck)
Charlie Janus)
Les Dudek (Col)
HOT
Nick Lowe (Col)
Elys Costello (new) (Col)
Patsy Smith (Arista)
Warren Zevon (Asylum)

Jefferson Starship (Grunst)
Iggy Pop (Bomp)
Blonde (Chrysalis)
Be Bop Deluxe (Harvest)
Lita Ford (WB)
No Dice (Capitol)
Robert Palmer (Island)
Garland Jefferys (A&M)
Stanley Clarke (Nemperor)
Proctor Bergman (Mercury)
British Lions (RSD)

BEVERLY WILSHIRE, MD Playing various cuts. Playing **BONNIE SPECTOR** and **MOLLIS** singles

Santa Barbara
805-362-1070

ADDED
Tom Wentberg (UA)
Al DiMeola (Col)
Les Dudek (Col)
Randy Bachman (Polydor)
Carly Simon (Elektra)
Bryn Haworth (A&M)
Garry Rafferty (UA)
FM (MCA)
Steve Hackett (Chrysalis)

HOT
Maria Muldaur (WB)
Mac McAnally (Arista)
Genesis (A&M)
Charlie Janus)
David LaFlamme (Amherst)
Wings (Capitol)
Jan Akkerman (A&M)
Yvonne Elliman (RSO)
Dan Hicks (WB)
Allen Toussaint (WB)
Mike Finnigan (Col)
Loudon Wainwright (Arista)
Warren Zevon (Asylum)
Renaissance (Sire)
Garland Jefferys (A&M)

Laurie Cobb, MD Playing various cuts. Playing **RUBI CON**, **JEFFERSON STARSHIP**, **ANDY GIBB**, **RANDY NEWMAN**, **ALLAN CLARKE**, **ELTON JOHN**, **HOODOO RHYTHM DEVILS**, **BONNIE TYLER**, **SEALS & CROFTS** and **ROBERT PALMER** singles

KADI
St. Louis
314-701-2273

ADDED
FM (MCA)
Morringer (Col)
Steve Hackett (Chrysalis)
Les Dudek (Col)
Gale Force (Antony)
British Lions (RSD)

HOT
Billy Joel (Col)
Journey (Col)
As Rhythm Section (Polydor)
Wings (Capitol)
Jackson Browne (Asylum)
Jethro Tull (Chrysalis)
REO Speedwagon (Epic)
Genesis (A&M)
Eddie Money (Col)
Manfred Mann (Asylum)
Charlie Janus)

PETER PARIS, PD Playing various cuts. Playing **MICHAEL JOHNSON** single

KWFM
Tucson
602-674-5400

ADDED
FM (MCA)
Band (WB)
Les Dudek (Col)
Al DiMeola (Col)
Stanley Clarke (Nemperor)
Carly Simon (Elektra)
HOT
Jethro Tull (Chrysalis)
Jefferson Starship (Grunst)
Eddie Money (Col)
Michael Murphy (Epic)

Robert Palmer (Island)
Warren Zevon (Asylum)
Elys Costello (Col)
Boyz n the Dooz (Col)
Wings (Capitol)
Genesis (A&M)
Little Feat (WB)
NRBQ (Mercury)
Renaissance (Sire)
Heart (Mushroom)
Township Band (MCA)

JIM BAY, MD Playing various cuts. Playing **ELTON JOHN**, **ALLAN CLARKE**, **BONNIE TYLER** and **WAR** singles

ksfm
SACRAMENTO
916-422-7025

ADDED
Lita Ford (Epic)
Brian Eno (Island)
Frankie Miller (Chrysalis)
Les Dudek (Col)
Steve Hackett (Chrysalis)
Carly Simon (Elektra)
Richie Furay (Asylum)
Jethro Tull (Chrysalis)

HOT
Jackson Browne (Asylum)
Jimmy Buffett (ABC)
Eric Clapton (RSO)
Jefferson Starship (Grunst)
Journey (Col)
Queen (Elektra)
Van Halen (WB)
Warren Zevon (Asylum)
Rubes (WB)
Patsy Smith (Arista)

GARY NIXON, MD Playing various cuts

KOME
San Jose
408-240-8911

ADDED
FM (MCA)
Jethro Tull (Chrysalis)
Les Dudek (Col)
Hot Tuna (Grunst)
Renaissance (Sire)
Tower of Power (Col)
Ian Thomas (A&M)
Climax Blues Band (Sire)
Frankie Miller (Chrysalis)
Todd Rundgren (WB)
Garland Jefferys (A&M)
Bob Marley (Island)
Al DiMeola (Col)
Stanley Clarke (Nemperor)

HOT
Jackson Browne (Asylum)
Ian Dury (Epic)
Genesis (A&M)
Heart (Mushroom)
Jefferson Starship (Grunst)
Kansas (Krushner)
Van Halen (WB)
Warren Zevon (Asylum)
Jimmy Buffett (ABC)
Outlaws (Arista)
Robert Palmer (Island)
Patsy Smith (Arista)

DANA JANG, MD Playing various cuts. Playing **ELTON JOHN**, **CHUCK MANGIONE** and **BONNIE TYLER** singles

KXEM
Santa Maria
805-322-2100

ADDED
Heart (Mushroom)
HOT
Little Feat (WB)
Bob Weir (Arista)
Bar Scappi (Col)
Jackson Browne (Asylum)
Richard Torrance (Capitol)

Lynyrd Skynyrd (MCA)
Journey (Col)
Manfred Mann (WB)
Sweet (Capitol)
Eric Clapton (RSO)
As Rhythm Section (Polydor)
Jefferson Starship (Grunst)
England Dan & JF Coley (Big Tree)
Fotomaker (A&M)
Wings (Capitol)

TODD BUSCH, MD/BOB LINDEN, PD Playing various cuts. Playing **WARREN ZEVON**, **ANDREW GOLD**, **TIO STYR**, **BONNIE TYLER**, **CHUCK MANGIONE**, **GENESIS** and **GEORGE BIRSON** singles

St. Louis
314-642-1111

ADDED
Jethro Tull (Chrysalis)
Flame (RCA)
Ian Thomas (A&M)
HOT
RED Speedwagon (Epic)
Journey (Col)
Head East (A&M)
Jefferson Starship (Grunst)

As Rhythm Section (Polydor)
Van Halen (WB)
Heart (Mushroom)
Charlie Janus)
Manfred Mann (WB)
BTO (Mercury)
38 Special (A&M)
Frankie Miller (Chrysalis)
Robert Palmer (Island)
Trigger (Casablanca)

TED HACHEB, PD Playing various cuts

KMOD
Tulsa
918-468-8221

ADDED
Jethro Tull (Chrysalis)
Tom Wentberg (UA)
Jefferson Starship (Grunst)
Wings (Capitol)
As Rhythm Section (Polydor)
Robert Palmer (Island)
Kansas (Krushner)

Chuck Mangione (A&M)
Billy Joel (Col)
Bob Welch (Capitol)
Michael Murphy (Epic)
Warren Zevon (Asylum)
Eddie Money (Col)
Stacy Dan (ABC)
Styx (A&M)
Van Halen (WB)
Eric Clapton (RSO)

BILL BRULIN, PD Playing various cuts. Playing **GIBBY BAKER**, **BONNIE TYLER**, **SEALS & CROFTS**, **RUBICON** and **WET WILLIE** singles

KZAP
Sacramento
916-444-2000

ADDED
Band (WB)
FM (MCA)
Todd Rundgren (WB Bristle)
Climax Blues Band (Sire)
Richie Furay (Asylum)
Cafe Force (Fantasy)
Frankie Miller (Chrysalis)
Carly Simon (Elektra)
Budge (A&M)
Bonnie Bramlett (Capricorn)
Trigger (Casablanca)
Rainbow (Polydor)

HOT
As Rhythm Section (Polydor)
Jefferson Starship (Grunst)
Eddie Money (Col)
Robert Palmer (Island)
Warren Zevon (Asylum)
Bob Weir (Arista)
Elys Costello (Col)
Genesis (A&M)
Little Feat (WB)
Jimmy Buffett (ABC)
Journey (Col)
Jackson Browne (Asylum)
Sea Level (Capricorn)
Stanley Clarke (Nemperor)
Garland Jefferys (A&M)

BRUCE MEIER, MD Playing various cuts. Playing **CAPTAIN BEEHEART** single

KSJO
SAN JOSE
408-246-6060

ADDED
John Miles (Arista)
Frankie Miller (Chrysalis)
Jethro Tull (Chrysalis)
Les Dudek (Col)
Garry Rafferty (UA)
FM (MCA)
Coliseum II (MCA)
Benny Ndoye (Private Stock)
Todd Rundgren (WB Bristle)
Climax Blues Band (WB)
Randy Bachman (Polydor)
Band (WB)
Trigger (Casablanca)

HOT
Patsy Smith (Arista)
Warren Zevon (Asylum)
Fotomaker (A&M)
Journey (Col)
Elys Costello (new) (Col)
Journey (Col)
Hoodoo Rhythm Aces (Fantasy)
Jefferson Starship (Grunst)
Be Bop Deluxe (Harvest)
Robert Palmer (Island)
Heart (Mushroom)
British Lions (RSD)
As Rhythm Section (Polydor)
Van Halen (WB)
Lita Ford (WB)
Rubes (WB)

PAUL "LOBSTER" WELLS, MD Playing various cuts. Playing **ELTON JOHN**, **BAYAK** and **MISSOURI** singles

KZAM
Seattle
206-464-1500

ADDED
Band (WB)
Climax Blues Band (Sire)
FM (MCA)
Alex DeGrass (Windham Hall)
Stanley Clarke (Nemperor)
Todd Rundgren (WB)
Ben Sidran (Arista)
David Fathead Newman (WB Bristle)
Autraide (Chrysalis)
Ron Carter (Prestige)
Ritenour/Grunst (JVC)

HOT
Auger Toppert (WB)
Amazing Rhythm Aces (ABC)
Jerry Garcia (Arista)
Bob Marley (Island)
Wings (Capitol)
Bryn Haworth (A&M)
Carly Simon (Elektra)
Jimmy Buffett (ABC)
Jefferson Starship (Grunst)
Little Feat (WB)
WBQ (Mercury)
Garry Rafferty (UA)
Allen Toussaint (WB)
Warren Zevon (Asylum)

JON BERTZNER, MD Playing various cuts. Playing **WILLIE NELSON** and **ELTON JOHN** singles

wqsr 102.2
TAMPA
813-300-6230

ADDED
Jethro Tull (Chrysalis)
FM (MCA)
Ian Thomas (A&M)
Carly Simon (Elektra)
Richie Furay (Asylum)
Al DiMeola (Col)
Les Dudek (Col)
Auger Toppert (WB)
Stanley Clarke (Col)
Diane Drey (Capricorn)
Auger Hot Wax (A&M)
Spyro Gyra (Amherst)
Bar Scappi (A&M)

HOT
Jimmy Buffett (ABC)
Wings (Capitol)
Bob Weir (Capitol)
Jefferson Starship (Grunst)
Karlano Bonoff (Col)
Elys Costello (Col)
Dickey Betts (Arista)
Stacy Dan (ABC)
Sea Level (Capricorn)
Billy Joel (Col)
As Rhythm Section (Polydor)
Garry Rafferty (UA)
Marta Muldaur (WB)
Jerry Garcia (Arista)
John Hall (Asylum)

BOB STROUD, MD Playing various cuts. Playing **BONNIE TYLER**, **WAR**, **CELEBRATION**, **ROGER POWELL**, **WILLIE NELSON**, **BONNIE SPECTOR** and **PURE PRAIRIE LEAGUE** singles

WOUR
Utica
315-792-0803

ADDED
British Lions (RSD)
John Miles (Arista)
Trigger (Casablanca)
Elys Costello (new) (Col)
Elys Costello (new) (Col)
Nick Lowe (Col)
Warren Zevon (Asylum)

Charlie Janus)
Jimmy Buffett (ABC)
Jefferson Starship (Grunst)
Genesis (A&M)
Dix Hamilton (Elektra)
Dragon (Portrait)
Garland Jefferys (A&M)
Wings (Capitol)
As Rhythm Section (Polydor)
Carly Simon (Elektra)
Jethro Tull (Chrysalis)

TOM STARR, MD Playing various cuts. Playing **RUSS BALLARD**, **BONNIE TYLER**, **ELTON JOHN**, **JUICE N'W**, **TON** and **LONNIE JORDAN** singles

KTFM 102.7
San Antonio
512-656-6000

ADDED
Gene Cotton (Arista)
Budge (A&M)
Charlie Janus)
HOT
Kansas (Krushner)
Stacy Dan (ABC)

Jackson Browne (Asylum)
Chuck Mangione (A&M)
Van Halen (WB)
Ted Nugent (Epic)
George Benson (WB)
Mahogany Rush (Col)
Wings (Capitol)
Jimmy Buffett (ABC)

MARC ELLIOTT, MD Playing various cuts

San Luis Obispo
805-644-5003

ADDED
Ikey Blue (T Neck)
Frankie Miller (Chrysalis)
Les Dudek (Col)
Carly Simon (Elektra)
Loudon Wainwright (Arista)
Lita Ford (WB)
Elys Costello (Col)
Jefferson Starship (Grunst)

Warren Zevon (Asylum)
Little Feat (WB)
Wings (Capitol)
Nick Lowe (Col)
Eddie Money (Col)
Jerry Garcia (Arista)
Bob Marley (Island)
Robert Palmer (Island)
Stacy Dan (ABC)
Garland Jefferys (A&M)
Jackson Browne (Asylum)
Charlie Janus)
Bob Weir (Arista)

FRANK DeSANTIS, MD Playing various cuts. Playing **ELTON JOHN** and **TOM ROBINSON BAND** singles

KZOK 102.1
Seattle
206-223-2912

ADDED
Steve Hackett (Chrysalis)
Stanley Clarke (Nemperor)
FM (MCA)
Band (WB)
HOT
Karlano Bonoff (Col)
Kansas (Krushner)

Heart (Mushroom)
Wings (Capitol)
Jackson Browne (Asylum)
Genesis (A&M)
Warren Zevon (Asylum)
Bob Welch (Capitol)
Jimmy Buffett (ABC)
Eric Clapton (RSO)
BOC (Col)
Jethro Tull (Chrysalis)
Tom Petty (Shelby)
Jefferson Starship (Grunst)
Styx (A&M)

MAVIS MACEOFF, MD Playing various cuts. Playing **BONNIE TYLER** single

92-5
Toledo
419-521-1801

ADDED
FM (MCA)
Garry Rafferty (UA)
Amazing Rhythm Aces (ABC)
Jethro Tull (Chrysalis)
Carly Simon (Elektra)
Proctor Bergman (Mercury)
Band (WB)
Jackson Browne (Asylum)
Eric Clapton (RSO)

As Rhythm Section (Polydor)
Andrew Gold (Asylum)
Styx (A&M)
Nick Lowe (Col)
Warren Zevon (Asylum)
Jefferson Starship (Grunst)
Rod Stewart (WB)
Journey (Col)
AWB (A&M)
Bob Welch (Capitol)
George Benson (WB)
George Brison (WB)
Charlie Janus)
Jimmy Buffett (ABC)

NEITH JAMES, PD/PAUL GOLDBERG, MD Playing various cuts. Playing **"Break-down"**, **"Disc"**, **"Pistol"**, **"Gambler"**, **THE BATTERED**, **"Baker St."**, **"ACES"**, **TITLE TULL'S "MOUSE"**, **"POWER"**, **"MOTHS"**, **SIMON'S "ONE MAN"**, **"BYGONE"** title. Playing **BONNIE TYLER**, **ELTON JOHN**, **GENESIS**, **BOB DYLAN**, **ROBERT PALMER**, **NRBQ**, **CHUCK MANGIONE**, **EDDIE MONEY**, **SWEET** and **ENGLAND DAN & JOHN FORD COLEY** singles

WAT 101.1
WORCESTER
617-752-5611

ADDED
Jethro Tull (Chrysalis)
FM (MCA)
HOT
Jackson Browne (Asylum)
Eric Clapton (RSO)
Elys Costello (Col)
Jefferson Starship (Grunst)
Billy Joel (Col)

Meat Loaf (Globe Int)
Styx (A&M)
Wings (Capitol)
Warren Zevon (Asylum)
Jimmy Buffett (ABC)
Robert Palmer (Island)
As Rhythm Section (Polydor)
Van Halen (WB)
Heart (Mushroom)
Genesis (A&M)

LEE ARNOLD, PD/JOHN DUNCAN, MD Playing various cuts. Playing **CARLY SIMON**, **PATTI SMITH**, **ENGLAND DAN & JOHN FORD COLEY**, **CHUCK MANGIONE** and **WET WILLIE** singles

ON THE ROAD

PAUL HORN

Coming Soon...
"Dream Machine"...

Contemporary Jazz
From Paul Horn
& Friends
MRS 5010

APRIL 20th CONVOCATION HALL TORONTO, CAN.
APRIL 22nd LISTNER HALL WASHINGTON, D.C.
APRIL 26th OUTRENTON THEATER MONTREAL, CAN.

ADVERT

An AOR Spectacular from Arista.



Patti Smith/"Easter"
The incredible new album by the Patti Smith Group is a landmark event in rock & roll. It's an absolute classic.

AB 4171



The Outlaws "Bring It Back Alive"
Recorded live at a series of historic appearances, the furious energy of The Outlaws in concert is captured at last on this scorching 2-record set.

AL 8300



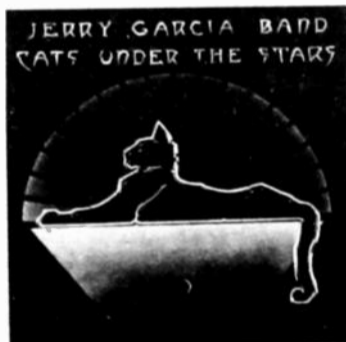
Lou Reed "Street Hassle"
Rolling Stone called it "A masterpiece. A stunning incandescent triumph — the best album Lou Reed has ever done."

AB 4169



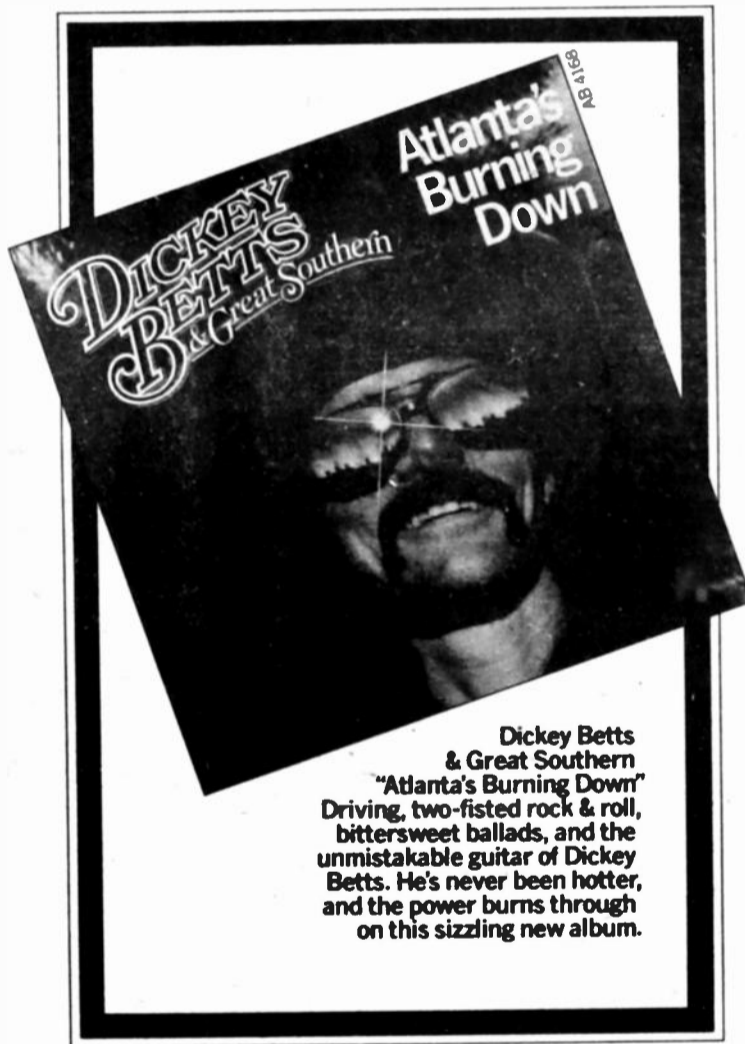
Ian Dury "New Boots And Panties!!"
"New Boots and Panties!!" is the extraordinary debut by British songwriter/performer Ian Dury, already acclaimed as the most important new artist of 1978.

STF 0002



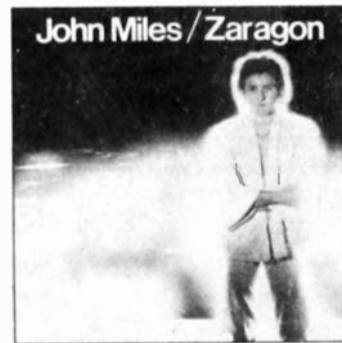
Jerry Garcia Band "Cats Under The Stars"
Famed guitar wizard Jerry Garcia's great new album, recorded with top musical talents Keith and Donna Godchaux, Ron Tutt, John Kahn, and Merl Saunders. It adds up to some truly remarkable music.

AB 4160



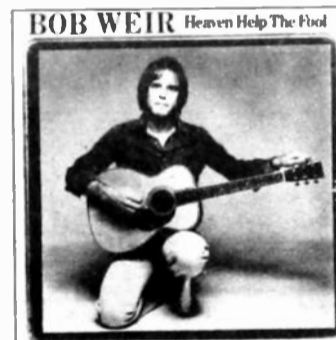
Dickey Betts & Great Southern "Atlanta's Burning Down"
Driving, two-fisted rock & roll, bittersweet ballads, and the unmistakable guitar of Dickey Betts. He's never been hotter, and the power burns through on this sizzling new album.

AB 4168



John Miles/"Zaragon"
This extraordinary singer/performer/songwriter/musician has recorded an album that measures up to his tremendous talents.

AB 4176



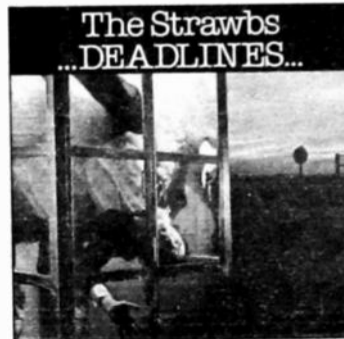
Bob Weir "Heaven Help The Fool"
His album is hotter than ever as the first single "Bombs Away" bullets up the charts, heading straight for the top.

AB 4155



Good Rats "From Rats To Riches"
Produced by Flo and Eddie, the long-awaited album by the Good Rats is a raucous celebration of this sensational hard-rockin' band.

PB 9825



The Strawbs "Deadlines"
Strawbs have earned a special place in British rock history and "Deadlines" is their most extraordinary album to date.

AB 4172



Loudon Wainwright "Final Exam"
Gifted songwriter/performer Loudon Wainwright combines his unique wit and music on a set of the finest songs he's ever recorded.

AB 4173

The A stands for AOR. On Arista Records.



ADVERT

THE PICTURE PAGE

Gold "Grease"



Taken from the upcoming "Grease" movie, "You're The One That I Want," performed by John Travolta and Olivia Newton-John, has been certified gold by the RIAA according to Al Coury, President of RSO Records. The complete soundtrack of "Grease" will ship in mid-April. Pictured at the gold record presentation are (left to right): Rich Fitzgerald, RSO Vice-President of Promotion; Olivia Newton-John; John Travolta; Al Coury.

"Ego" Flies In Westwood



Approximately one thousand Hollywood stars and music industry figures saw the four-minute American film premiere of Elton John performing his latest single, "Ego." After Elton John entered the theater, he introduced the film "Ego," and had it shown twice in case guests missed anything in the first four minutes. Guests then walked a red carpet from the theater up the boulevard to a disco party hosted by MCA Records and Elton. Shown with Elton (center) are John Reid (left) and MCA Records' President J.K. Maitland.

Lightfoot Sells Out



Gordon Lightfoot accepted an award for the most number of consecutive sold out performances by any artist at Massey Hall, in Canada. Shown (left to right): Roger Desjardins, Jim Campbell, & Kim Cooke of WEA; Mrs. Lightfoot, Gordon's mother; Bill Johnston, WEA; Gordon; Bernie Fiedler, Promoter; Bev Lightfoot, Gordon's sister; Nick Panaseiko, Dave Tollington and Larry Green, of WEA.

Arista Examines Wainwright



Shown with Loudon Wainwright after a performance at the Bottom Line are visiting Arista executives. Pictured (left-right): Clive Davis, Arista Records' President; Loudon Wainwright III, Rick Dobbis, Vice President of Artist Development, Arista; Bob Feiden, Vice President, East Coast A&R, Arista.

Foreign Arrival For Foreigner



Atlantic recording group Foreigner recently arrived in Japan for a series of headlining concerts, the initial overseas dates in their "Around the World in 42 Days" itinerary. Shown in Tokyo are, from left: Ian McDonald and Mick Jones of Foreigner; Warner Pioneer Corp. Executive Director Tetsu Aoyagi; Atlantic Vice President/West Coast General Manager Bob Greenberg; Group Manager Bud Prager; Foreigner's Lou Gramm, Ed Gagliardi & Al Greenwood; Atlantic West Coast A&R Director John David Kalodner; and Dennis Elliott of Foreigner.

Isley Celebration



Epic/Portrait/CBS Associated Labels recently celebrated the release of the Isley Brothers' already gold album. Pictured at the reception are, (from left right, front): O'Kelley Isley; Sonny Taylor, PD, WWRL; Geri Shannon, MD, WWRL; Bob Law, Community Affairs, WWRL, (rear) Ernie Isley, Marvin Isley, Chris Jasper.

**DEMIS
ROUSSOS**



**He's sold more
records than the
population total of
London, Paris, Rome,
Munich, Amsterdam,
Zurich, Stockholm,
Copenhagen
and Brussels
combined.**

**And his new Mercury album will add
even more cities to that total.**

**Featuring his new single
"That's Once In A Lifetime"**

**Plus a special 12" disco version of
"L.O.V.E. Has Got A Hold On Me"**



Product of Phonogram, Inc.,
Distributed by Polygram Distribution, Inc.

Write or call your local Polygram Distribution sales office for displays and other promotional items.

THE PICTURE PAGE

Open House At EMI America



EMI America recently held an open house celebration to display their new Hollywood offices to the industry at large. Pictured at left (l-r) are EMI artist Michael Johnson, R&R Editor/Publisher Bob Wilson, EMI artist Kim Carnes, EMI America President/Chief Operating Officer Jim Mazza, and A&R Vice President Don Grierson. At right (l-r), R&R Vice President of Sales and Marketing Dick Krizman, EMI America National Promotion Director J.J. Jordan, Capitol Director of Press & Artist Relations Bruce Garfield, and Capitol Industries-EMI Inc. Chairman of the Board Bhaskar Menon.

Ringo Stars With Radio



Ringo Starr went on the road for a four-city reception tour to meet radio and retail personnel and promote his debut Portrait album and upcoming (April 26) TV special. Pictured above at the Los Angeles reception are (l-r) KWST air personality Bob Taylor, KWST Program Director Paul Sullivan, KMET air personality Jeff Gonzer, Ringo, and KLOS air personality J.J. Jackson. Pictured below in Chicago are (l-r) Epic AOR Promotion Midwest Regional executive Lou Mann, WLS air personality Bob Sirott, Ringo, the Chicago Tribune's Aaron Gold, and Chicago Branch Manager Jim Scully.

Beach Boys' Gold Plunder Down Under



EMI Records (Australia) Limited presented the Beach Boys with 30 gold and 24 platinum albums during their recent Australian tour. Pictured with the group is Managing Director Stephen Shrimpton, (right) who said that although they no longer recorded for EMI, the Company was delighted to be able to present the group with the records, appropriately acknowledging the enormous success they had and continued to have in the Australian market with their EMI repertoire.

Kate, Brother Preview Album



Columbia Records recently held a preview listening session for Kate Taylor's debut album, "Kate Taylor," produced by James Taylor. The album's scheduled May release will coincide with an extensive major date tour. Pictured at the gathering are, from left: Kate Taylor, Bruce Lundvall, President, CBS Records Division; and James Taylor.

Mac Matrimony



Fleetwood Mac's bassist John McVie married longtime girlfriend Julie Rubens Sunday (4-16) in a private ceremony at McVie's Hollywood home. The reception afterward was attended by all present Mac members plus former Fleetwood guitarists Bob Welch and Peter Green, Rolling Stone Ron Wood, Warner's Mo Ostin and other company executives, Bill Graham, and many more. Pictured (l-r) are best man and Mac drummer Mick Fleetwood, McVie, Rubens, and maid of honor Stacy Cashin.

Santana Meets Dregs



Capricorn recording artists Dixie Dregs recently kicked-off their current tour in support of their new album, with two shows at the Fox Theatre in Atlanta. Appearing as special guests with Santana, the Dregs joined Carlos on-stage for some jamming during the second show. Pictured backstage between shows are (left to right): Mark Parrish of the Dregs; Carlos Santana; and Steve Morse and Allen Sloan of the Dregs.

There's more to Maryland
than just Beltsville...



“BALTIMORE”
Randy Newman

Produced by
Lenny Waronker
& Russ Titelman



on Warner Brothers Records

COUNTRY



Direct From Duncan

by Jim Duncan, Country Editor

Congratulations are in order for Neil Rockoff and Ed Salamon of WHN/New York on their appointment with Storer's radio division. Details on page one...Best wishes to Tom Allen, formerly with KBOX/Dallas, who just joined WDEE/Detroit as Program Director. Bill Johnson, from WKNX/Saginaw takes over as GM under the new ownership by Combined Communications. I wish good friends Tom Collins and John Risher, ex-PD and GM of the "Big D," the best of luck in their new endeavors. The official change came down last Thursday, so even though much of the industry knew the changes mentioned above, we felt responsible to hold off the announcement until now...Gary Maxwell, from Carlisle, Pennsylvania, joins WFEC/Harrisburg, to do the all nighter... Gary "Mac-In-The-Box" Glover is the new PD of KBUF-AM (Country) and KBUF-FM (AOR) in Garden City, Kansas...Ken Johnston, formerly of KICT/Wichita, has been appointed MD of Nashville's WJRB. Former MD Tom Anthony will now be doing the all night show...WMAQ/Chicago has been awarded three UPI news awards...Speaking of news, KCKC/San Bernardino needs a good newsperson. Contact GM Bob Mitchell for details. (714) 882-2575...My column is just a quickie this week, because of my trip to Washington D.C. Should be back to normal next issue...See you then...



KANSAS CITY CONTEST—The current promotion going on at KCKN/Kansas City, Kansas, is trying to prove the station is "fun to live with." For at least four weeks a couple will live in the, above pictured \$18,000 Winnebago motor home, parked 35 feet above a busy intersection in Kansas City, listening only to KCKN-AM and/or FM. Listeners must guess exactly how many days the couple will stay in the motor home. Closest guess wins it. At various times KCKN disc jockeys have done remote broadcasts in the Winnebago.

GOING DOWN IN DES MOINES—As part of a recent station promotion KSO/Des Moines, held a shovel race to the delight of many listeners. Shown in top photo are KSO airstaff members: John Charleston (kneeling), Perry St. John, Ray Matthews, J.P. Andrews, Tom Collins and newsman Dick Layman. Pictured in his solo run down the hill is KSO VP/General Manager Perry St. John. At last report these guys were looking for a good deal on a "bunwarmer."



THE BIG APPLE SHINES FOR CRYSTAL—During a recent extensive promotional tour for United Artist's Crystal Gayle, a stop over was made at WHN/New York. Pictured at the station are, from left to right, Milton Allen, UA Promotion, WHN Music Director Pam Green; air personality Lee Arnold; Ms. Gayle; UA's Director of Country Promotion and staff marriage counselor, Jerry Seabolt; and Charlie Cook, WHN's assistant PD, air personality.



Biff Collie

Inside Nashville

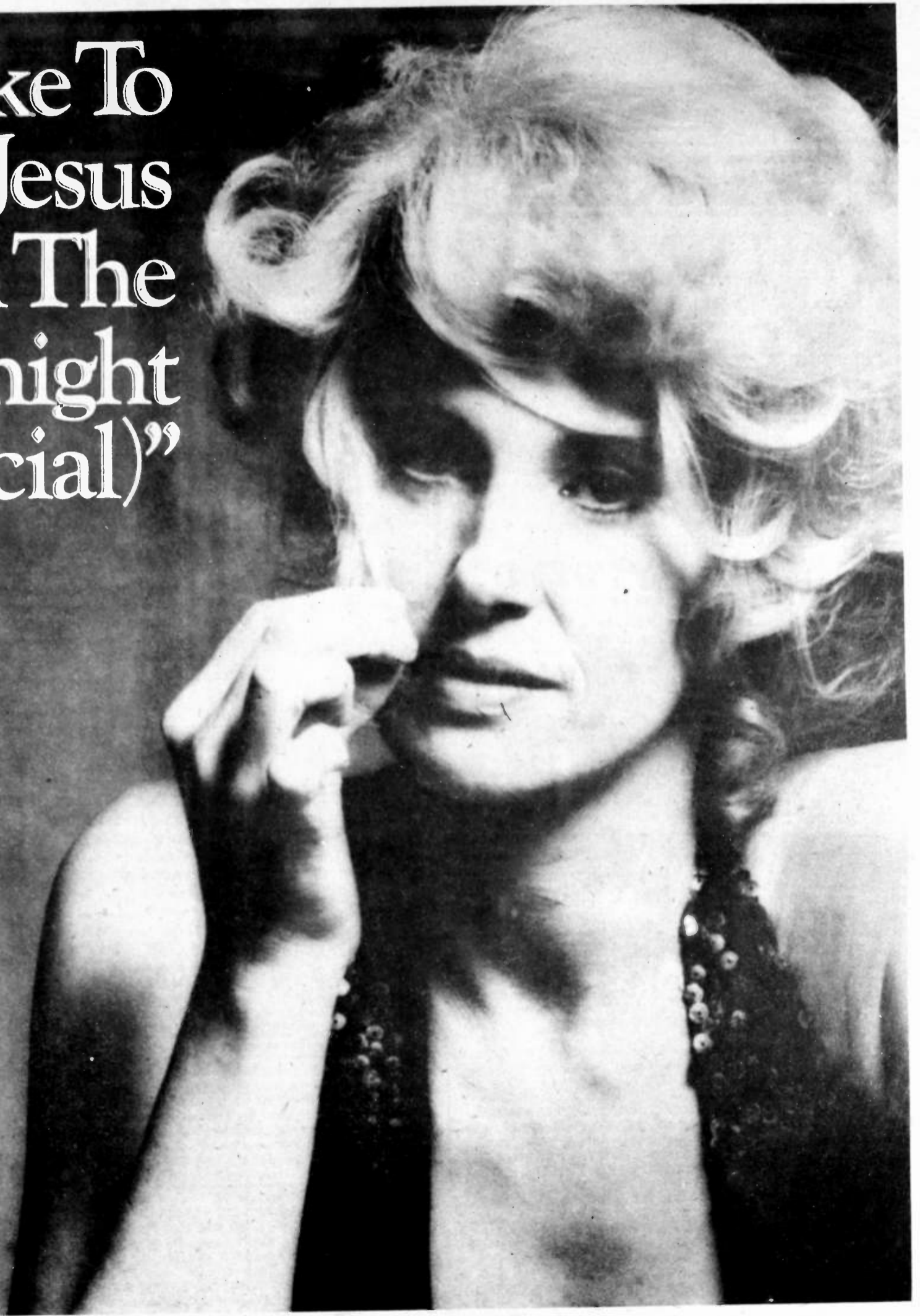
This week has been a high point in Country's history. Monday night, President and Mrs. Carter honored the Country Music Association's Board of Directors and were entertained at dinner by Tom T. Hall, Loretta Lynn, and Conway Twitty. Then Tuesday, Mrs. Carter had the Senate wives to lunch and brought Jeannie C. Riley and her Red River Symphony to the Capitol from Nashville to host the entertainment

portion of the lunch. Johnny Cash and his showgroup returned from an "incredible" two-day four-concert stay at Prague, Czechoslovakia's Winter Sports Hall, drawing 44,000 people, all sold-out performances. Traffic jammed all approaches to the concert hall for more than an hour before the shows...RCA hosted a gold record party at the Opryland Hotel, honoring Ronnie Milsap's first million seller album. RCA

(Continued on page 54)

The Industry's Largest Opportunities Section begins on page 60

"I'd Like To
See Jesus
(On The
Midnight
Special)"



Tammy Wynette



Produced by Billy Sherrill

on Epic Records

COUNTRY

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

JOE STAMPLEY

Red Wine & Blue Memories (Epic)

New adds at WDAF, KCUB, KARM. Charted 29-19 KGBS, 32-25 KNEW, 29-23 WIL, 25-14 KENR, 31-22 KDJW, 37-26 WLOL, 48-38 KLAC, 25-20 KFTN, 8-4 KRMD, 30-22 WSUN, 31-23 WONE, 28-22 KFDI, 28-20 WIRK-FM, 38-29 WHBF. R&R Chart: 34-25.

WILLIE NELSON

If You Can Touch Her At All (RCA)

Still making good moves in all regions. Chart activity includes 34-28 WUBE, 20-14 WMC, 30-23 KSO, 14-3 WDAF, 21-17 WIL, 35-28 KNEW, 34-28 KRAK, 23-16 KLAK, 31-28 KLAC, 34-23 KRMD, 20-14 KJJJ. Just added at WONE, CFGM, WMUS-FM. R&R Chart: 37-27.

NEW & ACTIVE

GARY STEWART "Whiskey Trip" (RCA) Chart moves this week include 38-29 WIRE, 42-34 KLAC, 30-26 WPLO, 31-14 WLOL, 30-23 KNEW, 38-29 KRAK, 14-9 KRMD, 26-19 WIRK-FM, 27-20 KSO. R&R Chart: 36-29.

SONNY JAMES "This Is The Love" (Columbia) Added at KCUB, KRZY, WBAM, CFGM. Chart moves 46-37 KLAC, 36-29 WONE, 33-25 KDJW, 15-9 WUBE, 26-22 WPLO, 31-24 KNEW, 29-25 WIXZ, 32-23 KFDI, 28-24 KNIX. R&R Chart: 38-33.

DAVID ROGERS "I'll Be There" (Republic) Chart moves include 29-18 WMAQ, 36-27 WIRE, 31-26 WHK, 40-30 KRAK, debut 30 KRGO, debut 30 WSUN, 36-24 KRMD, 30-24 WHBF, 24-12 WIRK-FM. R&R Chart: 39-34.

SANDY POSEY "Born To Be With You" (WB) Added this week at WNYN, WIL, WWJO, WFNC, WCOS-FM, KUGR. Moves 31-26 KLAC, 38-29 WLOL, 27-21 KSON, 37-28 KLAK, 28-23 KRGO. R&R Chart: debut 36.

DAVE & SUGAR "Gotta Quit Lookin' At You Baby" (RCA) New at KCKN, KENR, WHFC, WIXZ, WYTL, KTOM, WHBF. Charts debut 28 WPLO, 28-18 KGBS, 37-28 KRMD, 34-27 WPOC, 34-26 KDJW, debut 30 WMC, 33-27 WSLR. R&R Chart: debut 39.

NARVEL FELTS "Runaway" (ABC) Added this week at WONE, WCOS-FM, WSLR, KGBS. Moves 28-24 WPLO, 27-23 KCKC, 40-27 KCKN, 19-16 WUBE. R&R Chart: debut 40.

MARGO SMITH "It Only Hurts For A Little While" (WB) A "Most Added" record this week. New at KCKC, WIRE, WMC, WSM, KENR, KLAK, KNIX, WONE, WXCL, WUBE, WHOO, WWVA, KIKK and others. Charts 40-30 WSLR.

EMMYLOU HARRIS "Two More Bottles Of Wine" (WB) Another "Most Added" record this week. New at KGBS, KNEW, WDEE, WWOK, KENR, WMC, WSUN, WIXZ, WEEP, KRAK, WONE, WEAT, KHEY. Charts debut 29 WPLO, debut 27 WAME, 36-29 WUBE, debut 28 WWJO, 37-28 KSON.

JOHNNY PAYCHECK "Me And The I.R.S." (Epic) One of the "Most Added" records of the week. New at KLAC, KJJJ, KNEW, KRAK, WJJD, WMAQ, WLAS, KLVJ, KKYX, KBET, KRAM and others. Charts 36-21 KENR, 26-20 WEEP, debut 35 KCKC, debut 19 KCKN.

BILL ANDERSON "I Can't Wait Any Longer" (MCA) A "Most Added" record this week. Some adds include KCKC, WIRE, WMC, KENR, WWVA, WAME, KRMD, KFDI, KLAK, KRAK, KBBQ, KRZY, KSO, WSM, WHOO.

LARRY GATLIN "Night Time Magic" (Monument) Adds at KENR, WDEE, WONE, KIKK, KHEY, KTOM, KSSS, WFEC. Charts 29-23 WAME, 38-30 KSON, debut 24 KCKN, debut 26 WWOK, 35-21 WSLR, 34-28 WHOO.

TOM T. HALL "I Wish I Loved Somebody Else" (RCA) Added this week at KNEW, WUBE, WDEE, WINN, KRMD, WJQS, KCKN, KSO, WDDD. Charted 36-27 WPIK, 30-24 KCKC, 33-25 KFTN, debut 28 WAME.

CHARLIE RICH "Puttin' In Overtime At Home" (UA) New at KRAM, WMAQ, WNYN, KLVJ, WXOR, WDDD, WHBF. Moves 39-28 WSLR, debut 21 WDAF, debut 29 WWOK, 38-30 WIL, 26-21 WSUN.

MEL STREET "Shady Rest" (Polydor) A "Most Added" record this week. New at KJJJ, KLAK, WITL, WLOL, WAME, KRMD, WJQS, WBAM, KSO, WXCL and others.

TAMMY WYNETTE "I'd Like To See Jesus (On The Midnight Special)" (Epic) Adds at KEED, KLAK, WSLR, WYTL, WXOR, WLAS, WSUN, KTOM, KARM. Charts 37-30 WUBE, 35-29 WEEP, 35-29 WPOC.

BONNIE TYLER "It's A Heartache" (RCA) Added at KGBS, KLAK, WJJD, KBET, WAME, KDJW, WSUN, WNRS, WHN. Charts 23-17 WPLO, debut 34 KCKC, 36-26 KFTN, 37-19 KENR.

ROY HEAD "Now You See 'em, Now You Don't" (ABC) Added this week at KLAC, WONE, WUBE, WDEE, KSO, WHBF, KCEY, KUZZ, WLAS. Charts 19-5 KENR, debut 29 WAME.

BILLIE JO SPEARS "I've Got To Go" (UA) New at KGBS, WXCL, WHOO, KRMD, WEAT, WFNC, KLAK, KUGR, WDDD, KEBC, KDJW.

RAYBURN ANTHONY "Maybe I Should've Been Listening" (Polydor) New at KGBS, KCKN, WMC, WBAP, WONE, WFNC, KGA. Charts 35-27 KRMD, 41-25 WLOL, 28-22 KFTN, 32-29 KRZY.

BOBBY BORCHERS "I Like Ladies In Long Black Dresses" (Playboy) Adds at WDEE, KGBS, WWVA, KHEY, WJQS, KSO, KUGR, KRZY, WLOL. Charts 32-27 WUBE.

STERLING WHIPPLE "Dirty Work" (WB) Adds at KRAK, KEED, KBBQ, KRAM, WSLR, KSO, WIRE, WKKN, KHEY, WIXZ.

FREDDIE HART "Only You" (Capitol) Added at KAYO, WSLR, WIRE, KRMD, WPIK, WEAT, KKYX, WYTL, KFDI, KRGO.

Radio & Records

COUNTRY AIRPLAY / 40

April 21, 1978

Three Weeks	Two Weeks	Last Week		
10	4	2	1	KENNY ROGERS & DOTTIE WEST/Every Time Two Fools Collide (UA)
8	3	1	2	EDDIE RABBITT/Hearts On Fire (Elektra)
17	12	9	3	DOLLY PARTON/It's All Wrong But It's All Right (RCA)
11	9	7	4	CARPENTERS/Sweet Sweet Smile (A&M)
9	8	5	5	DON WILLIAMS/I've Got A Winner In You (ABC)
2	1	3	6	CHARLEY PRIDE/Someone Loves You Money (RCA)
29	14	12	7	JOHNNY DUNCAN/She Can Put Her Shoes Under My Bed (Anytime) (Col)
7	7	8	8	BILLY "Crash" CRADDOCK/I Cheated On A Good Woman's Love (Capitol)
36	20	14	9	MERLE HAGGARD/I'm Always On A Mountain When I Fall (MCA)
16	13	10	10	JOHNNY RODRIGUEZ/We Believe In Happy Endings (Mercury)
1	2	4	11	CRYSTAL GAYLE/Ready For The Times To Get Better (UA)
23	16	13	12	ELVIS PRESLEY/Softly As I Leave You/Unchained Melody (RCA)
3	6	11	13	KENDALLS/It Don't Feel Like Sinnin' To Me (Ovation)
5	5	6	14	JACKY WARD/A Lover's Question (Mercury)
33	23	19	15	ERIC CLAPTON/Lay Down Sally (RSO)
37	25	21	16	SUSIE ALLANSON/Maybe Baby (WB)
21	17	15	17	DON GIBSON/Starting All Over Again (ABC/Hickory)
40	26	20	18	JIM ED BROWN & HELEN CORNELIUS/I'll Never Be Free (RCA)
24	19	17	19	T.G. SHEPPARD/Don't Ever Say Goodbye (WB)
—	35	24	20	WILLIE NELSON/Georgia On My Mind (Columbia)
—	29	22	21	STATLER BROTHERS/You Know You Are My Sunshine (Mercury)
—	37	30	22	MICKEY GILLEY/Power Of Positive Drinking (Playboy)
—	36	27	23	JERRY LEE LEWIS/Come On In (Mercury)
—	33	29	24	JANIE FRICKE/Baby It's You (Columbia)
—	—	34	25	JOE STAMPLEY/Red Wine And Blue Memories (Epic)
4	10	16	26	ANNE MURRAY/Walk Right Back (Capitol)
—	—	37	27	WILLIE NELSON/If You Can Touch Her At All (RCA)
—	40	33	28	REX ALLEN JR./No, No, No (I'd Rather Be Free) (WB)
—	39	36	29	GARY STEWART/Whiskey Trip (RCA)
14	22	25	30	JOHNNY CASH/I Would Like To See You Again (Columbia)
6	11	23	31	WAYLON & WILLIE/Mamas Don't Let Your Babies Grow Up... (RCA)
22	18	18	32	AVA BARBER/Bucket To The South (Ranwood)
—	—	38	33	SONNY JAMES/This Is The Love (Columbia)
—	—	39	34	DAVID ROGERS/I'll Be There (Republic)
12	15	26	35	MARTY ROBBINS/Return To Me (Columbia)
—	—	36	36	SANDY POSEY/Born To Be With You (WB)
20	21	31	37	CONWAY TWITTY/The Grandest Lady Of Them All (MCA)
31	28	28	38	DOTTSY/Here In Love (RCA)
—	—	39	39	DAVE & SUGAR/Gotta Quit Lookin' At You Baby (RCA)
—	—	40	40	NARVEL FELTS/Runaway (ABC)

NEW ENTRIES

This chart is based solely on airplay compiled weekly from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

CHART SUMMARY: Kenny Rogers & Dottie West hit the top spot on the Country chart this week. Dolly Parton, Carpenters, Johnny Duncan and Merle Haggard are the strongest in the top ten. The Elvis Presley double-sided hit continues to be strong in most areas. Other records doing well are those by Eric Clapton, Susie Allanson, and Willie Nelson (Columbia). Biggest movers include Mickey Gilley, Joe Stampley and Willie Nelson (RCA). New debuts included Sandy Posey, Dave & Sugar and Narvel Felts.

OAK RIDGE BOYS "I'll Be True To You" (ABC) Added this week at WMC, WUBE, WLAS, WSLR, WITL, KSO, KRAM, KRAK, KEED, KLAK. Charts 39-29 WPIK, 29-19 KSON, debut 26 WAME, debut 30 WPLO, 40-30 KSO, debut 26 KRGO. Added at KTOM, KUGR.

LYNN ANDERSON "Rising Above It All" (Columbia) New at, KRGO, WXCL, KJJJ, KEED, KGA, KDJW, WJQS, WIRK-FM, WXOR.

RANDY BARLOW "Slow & Easy" (Republic) Added at WUBE, WAME, WSM, WBAM, WKKN, WHBF. Charts 36-27 WLOL, 34-28 KFDI, 33-25 WIRK-FM.

CHARLY McCLAIN "Let Me Be Your Baby" (Epic) Adds at KNEW, KAYO, KCEY, WIRE, KRMD, WLOL, KRGO. Charts debut 29 WMC, 38-30 KFTN.

STELLA PARTON "Four Little Letters" (Elektra) Adds at KGBS, KNEW, WUBE, WYTL, WLAS. Charts 23-18 KCKC, debut 24 WSUN, debut 30 WAME, 35-29 WHOO.

RONNIE McDOWELL "Here Comes The Reason I Live" (Scorpion/GRT) New at KCKC, KJJJ, KFDI, WXCL, KKYX, KDJW, KRGO.

JERRY REED "Sweet Love Feelings" (RCA) Added at WMAQ, WONE, KLAC, WDEE, WSUN, KGA. Charts 30-23 KDJW.

CRISTY LANE "I'm Gonna Love You Anyway" (LS) Adds at WIL, WMC, WIXZ, KCUB, KUZZ, KCKN.

Others Getting Significant Action

EDDY ARNOLD "Country Lovin'" (RCA) Adds at KSSS, WMUS-FM, WEAT, KHEY, WJQS, WAME, KLVJ, WIXZ.

R.C. BANNON "(The Truth Is) We're Living A Lie" (Columbia) New at WAME, WHOO, WIRK-FM, KEBC, WEAT, KGA, KRDR.

BOBBY BARE "Too Many Nights Alone" (Columbia) Added at KDJW, WLAS, KEBC, WXCL, KGA.

(Continued on page 56)

Most Added

MARGO SMITH
It Only Hurts For A Little While (WB)
BILL ANDERSON
I Can't Wait Any Longer (MCA)
JOHNNY PAYCHECK
Me And The I.R.S. (Epic)
EMMYLOU HARRIS
Two More Bottles Of Wine (WB)
MEL STREET
Shady Rest (Polydor)

Hottest:

ROGERS & WEST (UA)
EDDIE RABBITT (Elektra)
DOLLY PARTON (RCA)
CARPENTERS (A&M)
JOHNNY DUNCAN (Columbia)
MERLE HAGGARD (MCA)
ELVIS PRESLEY "Softly" (RCA)

Most Requested

LW	TW	
7	1	DOLLY PARTON (RCA)
9	2	JOHNNY DUNCAN (Columbia)
1	3	ELVIS PRESLEY (RCA)
2	4	ROGERS & WEST (UA)
8	5	CHARLEY PRIDE (RCA)
—	6	CRYSTAL GAYLE (UA)
6	7	"Crash" CRADDOCK (Capitol)
4	8	KENDALLS (Ovation)
3	9	EDDIE RABBITT (Elektra)
—	10	CARPENTERS (A&M)

***Softly side

"...It's hard to keep my hands on my woman, with Uncle Sam's hand in my pants...."



"Me and The I.R.S." **JOHNNY PAYCHECK**

Now on vinyl—Epic's Johnny Paycheck paying lip service to another "Paycheck-minded SERVICE"—the INTERNAL REVENUE!

**TAXES ARE TIMELESS
so is Johnny's new single!**



On Epic Records

Produced By Billy Sherrill

Radio & Records

Country Regional Adds

West

KRZY Albuquerque, N.M. Hill Anderson Sunny James Bobby Borchers Kenny Price
RLAC Los Angeles, Ca Roy Head Jerry Reed Johnny Paycheck
KNEW Oakland, Ca Tom T Hall Emmylou Harris Stella Parton Johnny Paycheck Charly McClain
KSSS Colorado Springs, Ca Mel Street Jan Howard Dewayne Orlander Peggy Sue Larry Gatlin Eddy Arnold John W. Ryles
KLAZ Denver, Ca Bonnie Tyler Sammi Smith Mel Street Bill Anderson Billie Jo Spears Margo Smith Oak Ridge Boys Tammy Wynette
KEED Eugene, Or Honstall & Parton Lynn Anderson Oak Ridge Boys Mel Street Bonnie Tyler (Inst) Margo Smith Ronnie McDowell Sterling Whipple Tammy Wynette
KARM Fresno, Ca Johnny Paycheck Joe Stampley Tammy Wynette Cash & Jennings
KUGR Green River, Wyo Sandy Posey Billie Jo Spears Gene Watson Margo Smith Billy Borchers Willie Nelson (Columbia)
KRAM Las Vegas, Nev Johnny Paycheck Oak Ridge Boys Bellamy Bros Sterling Whipple Frankie Hart Tammy Wynette Betty Stewart
KGBS Los Angeles, Ca Nancy Feltz Stella Parton Rayburn Anthony Emmylou Harris
KTM Salinas, Ca Larry Gatlin Dave & Sugar Tammy Wynette Gene Watson
KRCR San Bernardino, Ca Bill Anderson Ronnie McDowell Sammi Smith Margo Smith
KSON San Diego, Ca None
KAYO Seattle, Wa Tom Brish Charly McClain Jim Chestnut Freddie Hart Margo Smith
KPHX Phoenix, Az Margo Smith Bill Anderson
KROD Portland, Or William Bush H.C. Bannon Billy Parker Bonnie Tyler (Inst) Margo Smith Brenda Kaye Perry Neal Stuckey
KFTN Provo, Ut John W. Ryles Hank Williams Jr Bobby Goldboro Debbie Boone (Columbia)
KBET Reno, Nev Johnny Paycheck Bobby Borchers Margo Smith Hugh Moffatt Claude Gray Bonnie Tyler
KCEY Turlock, Ca Bill Anderson Saska & Sprui Sammi Smith Tom Brish
KRAK Sacramento, Ca Bill Anderson Cassidy & Stinson Margo Smith Pamela Ford Ruby Falls Tammy Wynette Johnny Paycheck Oak Ridge Boys Sterling Whipple Emmylou Harris
KWB Ventura, Ca Roy Head Red Stragall Johnny Paycheck John Denver Bill Anderson Kenny Starr Mel Street Sterling Whipple Michael Clark
KDJW Amarillo, Tx Bobby Bare Lynn Anderson Billie Jo Spears Margo Smith Shinnell Jackson Bonnie Tyler
WLD Atlanta, Ga None
KLVJ Beaumont, Tx Eddy Arnold Bellamy Bros Johnny Paycheck Charlie Rich John W. Ryles Billie Jo Spears
WVMJ Biloxi, Ms Don Gibson Elen (Mercury) Gene Cotton
WMAO Chicago, Ill Charles Rich Jerry Reed Johnny Paycheck
WUBS Cincinnati, Oh Tom T Hall Randy Barlow Stella Parton Roy Head Oak Ridge Boys Margo Smith
WNRB Ann Arbor, Mi Bonnie Tyler Steve Warner Bill Anderson Margo Smith Hank Williams Jr Sammi Smith Mary McGregoir
WYNY Canton, Oh Margo Smith Charlie Rich Sandy Posey
KNAK Cedar Rapids, Ia Bill Anderson Emmylou Harris Mickey Gilley
KSO Des Moines, Ia Kenny Dale Roy Head Bill Anderson Tom T Hall Bobby Borchers Tommy Jennings Mel Street Sterling Whipple Oak Ridge Boys
WJJD Chicago, Ill Brown & Cornelius Ronnie Tyler Johnny Paycheck Dolly Parton (Diana)
KUB Tucson, Az Crisly Lynn Jerry Lee Lewis Janie Fricke Stalter Bros Joe Stampley Sonny James Rex Allen Jr
KRWJ Worth, Tx Willie Nelson (RCA) Janie Fricke Delly Boone (Gulf) Rayburn Anthony Dale McBride
KEMR Houston, Tx Emmylou Harris Dave & Sugar Margo Smith Stalter Bros Larry Gatlin
WCOL Columbia, S.C Johnny Paycheck Sandy Posey Willie Nelson (Columbia) Narvel Felts
KHEY Et Paso, Tx Bobby Borchers Larry Gatlin Emmylou Harris Sterling Whipple Eddy Arnold
WIKK Houston, Tx Margo Smith Lory Gaitlin

Midwest

WTL Lansing, Mi Edley Arnold Margo Smith Randy Barlow
WYFL Oklaeah, Wv Freddie Hart Tammy Wynette Dale McBride Stella Parton Johnny Paycheck Dave & Sugar
WJSD St. Cloud, Mn Brown & Cornelius Janie Fricke Sandy Posey
WIL St. Louis, Mo Sandy Posey Janie Fricke Cissy Lane Emmylou Harris
WVCL Peoria, Ill Billie Jo Spears Bobby Bare Margo Smith Mel Street Lynn Anderson Ronnie McDowell Dawn Chastain Ruby Falls Kenny Starr Steve Warner
WJVA South Bend, In Brown & Cornelius Willie Nelson (Columbia)
WVVA Washington, W.V. Bobby Borchers Bill Anderson John W. Ryles Margo Smith
WTK Rockford, Ill Margo Smith Sterling Whipple Randy Barlow Neal Stuckey Charly McClain Ruby Falls Emmylou Harris
WJDF Rock Island, Ill Dave & Sugar Tom T Hall Randy Barlow Roy Head Charlie Rich Steve Warner
WJOS Jackson, Ms Emmylou Harris Eddy Arnold Mel Street Bobby Borchers Margo Smith Lynn Anderson Tom T Hall
WLAS Jacksonville, N.C Emmylou Harris Bobby Bare Johnny Paycheck Stella Parton David Houston Oak Ridge Boys Tammy Wynette Tom Brish
WDMC Miami, Fl Emmylou Harris
WBM Montgomery, Al Randy Barlow Roy Head Sonny James Ruby Falls Delly Boone (Gulf) Tom Brish Bill Anderson Billie Jo Spears Mel Street
WJOS Jacksonville, N.C Emmylou Harris Eddy Arnold Mel Street Bobby Borchers Margo Smith Lynn Anderson Tom T Hall
WLAS Jacksonville, N.C Emmylou Harris Bobby Bare Johnny Paycheck Stella Parton David Houston Oak Ridge Boys Tammy Wynette Tom Brish
WDMC Miami, Fl Emmylou Harris
WBM Montgomery, Al Randy Barlow Roy Head Sonny James Ruby Falls Delly Boone (Gulf) Tom Brish Bill Anderson Billie Jo Spears Mel Street

East

WVPC Baltimore, Md Stalter Bros Willie Nelson (Columbia)
WVIR Pittsburgh, Pa Eddy Arnold Bellamy Bros Brown & Cornelius Sterling Whipple Emmylou Harris Cissy Lane Dave & Sugar
WVIR Washington, D.C. Frankie Hart Drifting Cowboys
WVVA Washington, W.V. Bobby Borchers Bill Anderson John W. Ryles Margo Smith
WTK Rockford, Ill Margo Smith Sterling Whipple Randy Barlow Neal Stuckey Charly McClain Ruby Falls Emmylou Harris
WJDF Rock Island, Ill Dave & Sugar Tom T Hall Randy Barlow Roy Head Charlie Rich Steve Warner
WJOS Jackson, Ms Emmylou Harris Eddy Arnold Mel Street Bobby Borchers Margo Smith Lynn Anderson Tom T Hall
WLAS Jacksonville, N.C Emmylou Harris Bobby Bare Johnny Paycheck Stella Parton David Houston Oak Ridge Boys Tammy Wynette Tom Brish
WDMC Miami, Fl Emmylou Harris
WBM Montgomery, Al Randy Barlow Roy Head Sonny James Ruby Falls Delly Boone (Gulf) Tom Brish Bill Anderson Billie Jo Spears Mel Street

South

KRWJ Worth, Tx Willie Nelson (RCA) Janie Fricke Delly Boone (Gulf) Rayburn Anthony Dale McBride
KEMR Houston, Tx Emmylou Harris Dave & Sugar Margo Smith Stalter Bros Larry Gatlin
WCOL Columbia, S.C Johnny Paycheck Sandy Posey Willie Nelson (Columbia) Narvel Felts
KHEY Et Paso, Tx Bobby Borchers Larry Gatlin Emmylou Harris Sterling Whipple Eddy Arnold
WIKK Houston, Tx Margo Smith Lory Gaitlin
WJOS Jackson, Ms Emmylou Harris Eddy Arnold Mel Street Bobby Borchers Margo Smith Lynn Anderson Tom T Hall
WLAS Jacksonville, N.C Emmylou Harris Bobby Bare Johnny Paycheck Stella Parton David Houston Oak Ridge Boys Tammy Wynette Tom Brish
WDMC Miami, Fl Emmylou Harris
WBM Montgomery, Al Randy Barlow Roy Head Sonny James Ruby Falls Delly Boone (Gulf) Tom Brish Bill Anderson Billie Jo Spears Mel Street

WMC Memphis, Tn Bill Anderson Crisly Lane Rayburn Anthony Emmylou Harris Margo Smith Oak Ridge Boys
WVIR Pittsburgh, Pa Eddy Arnold Bellamy Bros Brown & Cornelius Sterling Whipple Emmylou Harris Cissy Lane Dave & Sugar
WVIR Washington, D.C. Frankie Hart Drifting Cowboys
WVVA Washington, W.V. Bobby Borchers Bill Anderson John W. Ryles Margo Smith
WTK Rockford, Ill Margo Smith Sterling Whipple Randy Barlow Neal Stuckey Charly McClain Ruby Falls Emmylou Harris
WJDF Rock Island, Ill Dave & Sugar Tom T Hall Randy Barlow Roy Head Charlie Rich Steve Warner
WJOS Jackson, Ms Emmylou Harris Eddy Arnold Mel Street Bobby Borchers Margo Smith Lynn Anderson Tom T Hall
WLAS Jacksonville, N.C Emmylou Harris Bobby Bare Johnny Paycheck Stella Parton David Houston Oak Ridge Boys Tammy Wynette Tom Brish
WDMC Miami, Fl Emmylou Harris
WBM Montgomery, Al Randy Barlow Roy Head Sonny James Ruby Falls Delly Boone (Gulf) Tom Brish Bill Anderson Billie Jo Spears Mel Street



COUNTRY SESSIONS—MCA Records welcomed Ronnie Sessions and Ambush to Los Angeles for their debut performance at the Palomino recently. Pictured left to right are: Stan Bly, MCA Vice-President/Promotion; artist Chuck Price, Ronnie Sessions; MCA Country Marketing Director John Brown; Kathy Hahn, KLAC Music Director; Jeff Lyman, MCA National Country Promotion; Jeff Schaeble, MCA Vice President/Sales; David Jackson, MCA Vice President/Business Administration; and Arthur Patterson, MCA Sales/Los Angeles.

Country Albums

Album cuts receiving airplay and activity:
MOE BANDY (Columbia): "Nobody Home On The Range"
CASH & JENNINGS (Columbia): "There Ain't No Good Chain Gang"
BILLY "Crash" CRADDOCK (Capitol): "Say You'll Stay Until Tomorrow"
KENNY DALE (Capitol): "Sweet Dreams"
CHARLIE DANIELS (Epic): "Maria Teresa"
JANIE FRICKE (Columbia): "Please Help Me I'm Falling" "Weekend Friend"
VERN GOSDIN (Elektra): "Never My Love" "The Lady She's Right"
TOM T. HALL (RCA): "Burning Bridges" "Come On Back To Nashville" "Whiskey"
EMMYLOU HARRIS (WB): "My Songbird" "Easy From Now On" "Leaving Louisiana"
KENDALLS (Ovation): "Pittsburgh Steelers"
LORETTA LYNN (MCA): "Spring Fever"
BARBARA MANDRELL (ABC): "How Long" "A Fancy Place To Cry"
C.W. McCALL (Polydor): "Old Glory"
ANNE MURRAY (Capitol): "Tennessee Waltz" "You're A Part Of Me" "Let's Keep It That Way"
DOLLY PARTON (RCA): "Two Doors Down" "Cowgirl & The Dandy" "Me & Little Andy" "Loving You"
CHARLEY PRIDE (RCA): "Heaven Watches Over Fools" "Days Of Our Lives" "I'm Never Leaving You"
EDDIE RABBITT (Elektra): "You Don't Love Me Anymore" "Crossin' The Mississippi" "Room At The Top Of The Stairs" and "I Hurt For You"
ROGERS & WEST (UA): "Baby I'm A Want You" "You And Me" "We Love Each Other"
CONWAY TWITTY (MCA): "Honky Tonk Song" "Maybellene"

Others Getting Significant Action

(Continued from page 52)
BELLAMY BROTHERS "Slippin' Away" (WB) New this week at KRDR, KFDI, KLVJ, KRMD, WDMC, WIXZ, KRAM.
TOM BRESH "Ways Of A Woman In Love" (ABC) Adds at KAYO, KFDI, WLAS, WBAM.
CAPTAIN & TENNILLE "I'm On My Way" (A&M) Added at WAME, KRGO, WXOR, on WPLO. Good reponse in some markets.
JOHN DENVER "I'm Living A Lie" (RCA) Added at WIRE, KBBQ, KRGO, WIRK-FM.
RUBY FALLS "Three Nights A Week" (50 States) Adds at KRAK, WXCL, WKKN, WDMC, WBAM. On KSSS, WKKN.
TOMMY JENNINGS "Don't You Think It's Time" (Monument) New at KRAM, KSO, KFDI. Charts 27-22 WDAF.
BILLY PARKER "If There's One Angel Missing (She's Here In My Arms Tonight)" (SCR) Added at KRDR, KEBC, KKYX. On KDJW, KRMD, KJJJ, KRAK.
BRENDA KAYE PERRY "I Can't Get Up By Myself" (MRC) Adds at KRDR, WDMC, KKYX. On KLAZ, KRAK, WIRE, KJJJ.
KENNY PRICE "Sunshine Man" (MRC) Added at KRZY, KRDR, WEAT. On WXCL, WIRE, KFDI, KRAK.
RONSTADT/PARTON "I Will Never Marry" (Asylum) New at KEED. Charts 35-28 KSON, 35-27 WFEC, 35-27 WHK.
JOHN WESLEY RYLES "Easy" (ABC) Adds at KFTN, KLVJ, KSSS, WVVA.
SAMMI SMITH "It Just Won't Feel Like Cheating (With You)" (Elektra) New at KLAZ, KJJJ, KFDI, WNRB, KKYX.
KENNY STARR "The Rest Of My Life" (MCA) New at WAME, WXCL, KBBQ.
NAT STUCKEY "That Lucky Old Sun" (MCA) Charts 37-27 KFDI, 39-26 WIRK-FM. New at WKKN, KRDR.

Active Re-Currents

DOLLY PARTON "Here You Come Again" (RCA)
THE KENDALLS "Heaven's Just A Sin Away" (Ovation)
RONNIE MILSAP "What A Difference" (RCA)
MARGO SMITH "Don't Break The Heart That Loves You" (WB)
DEBBY BOONE "You Light Up My Life" (WB/Curb)
JOHNNY PAYCHECK "Take This Job & Shove It" (Epic)
RONNIE McDOWELL "I Love You, I Love You, I Love You" (Scorpion/GRT)
BARBARA MANDRELL "Woman To Woman" (ABC)
CRYSTAL GAYLE "Don't It Make My Brown Eyes Blue" (UA)
KENNY ROGERS "Sweet Music Man" (UA)
LINDA RONSTADT "Blue Bayou" (Asylum)
ZELLA LEHR "Two Doors Down" (RCA)
WAYLON & WILLIE "Mamas Don't Let Your Babies..." (RCA)

COLUMBIA **B**REAKS **S**INGLES!



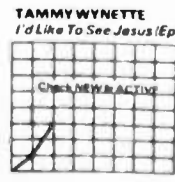
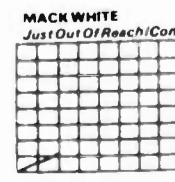
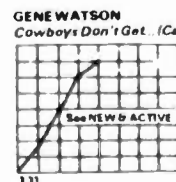
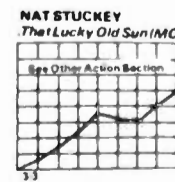
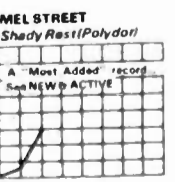
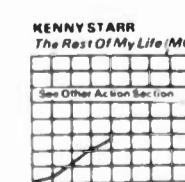
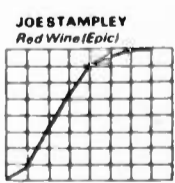
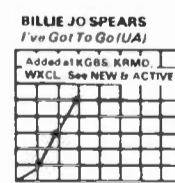
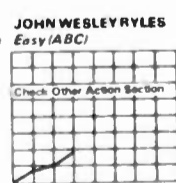
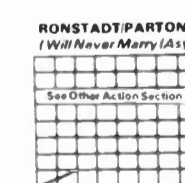
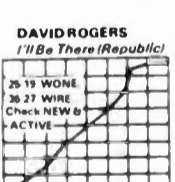
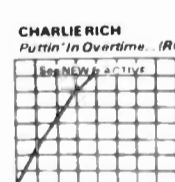
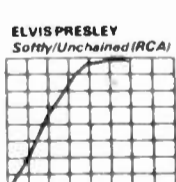
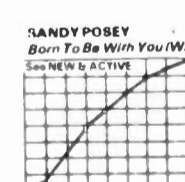
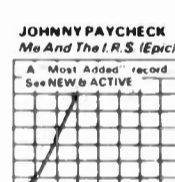
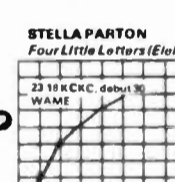
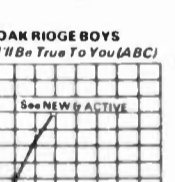
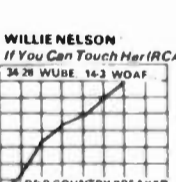
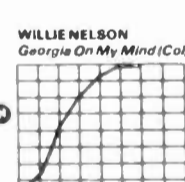
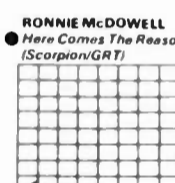
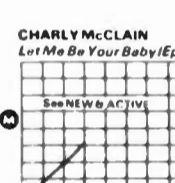
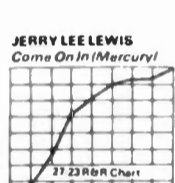
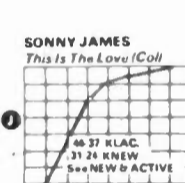
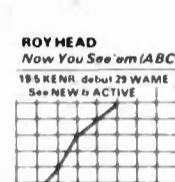
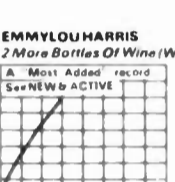
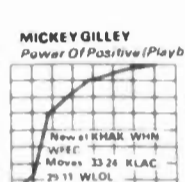
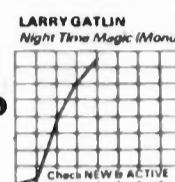
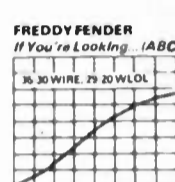
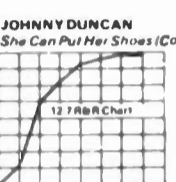
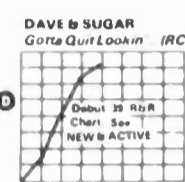
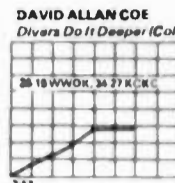
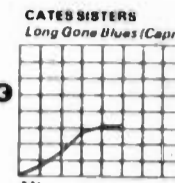
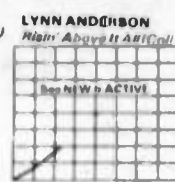
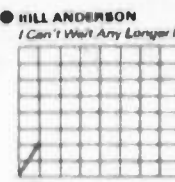
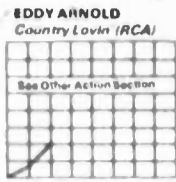
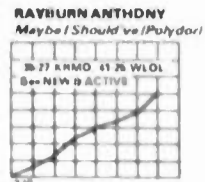
**Lynn
Anderson**
"Rising Above
It All"



R.C. Bannon
"(The Truth Is)
We're Livin' A Lie"

COUNTRY SINGLES

* New entries. † Moved to their initial re-alphabetized order.



GOOD SPORT SOVINE "Lays Down"—Red Sovine, pictured wearing an Eric Clapton t-shirt is shown surrounded by Top Billing Booking Agency staff members to discuss the many versions, including his own, of "Lay Down Sally."



DUNCAN MEETS DEANO—Pictured above are Larry Wall, CBS Regional Country Promotion Manager; Deano Day, air personality WDEE/Detroit; Columbia artist Johnny Duncan and Mark Westcott, Columbia/Detroit Promotion Manager. Duncan was in town and made an in-store appearance with Deano at a local K-Mart Department Store. (Well, here's lookin' at you!)

Biff Collie

(Continued from page 50)

President Bob Summer and Nashville VP Jerry Bradley hosted that affair for the "Entertainer Of The Year"... Music City News announced the hosts for the first televised Music City News popularity awards ceremony set for June 6th (Fan Fair Week) at the Opry House. Mel Tillis, Lynn Anderson, and the Statler Brothers will share hosting duties on the show, to be telecast over the Hughes Sports Network.

BEHIND CLOSED DOORS: Chet Atkins is rushing completion on "Chester and Lester Number 2" or as the album will be titled "Guitar Monsters" with Les Paul, due out in about six weeks. Chet and Les' first LP won a Grammy two years ago... Charlie Rich and his new producer Larry Butler (Larry's producing Cash again) have been searching for golden words and music for Charlie's new UA contract. At \$300,000 per album, Rich will be making \$30,000 for each song!!! The two-part sequel to NBC's "50 Years Of Country Music" is half-shot (if you'll pardon the expression) and will be completed this coming week (18, 19, 20, and 22) at the Opry House. Contemporary Country acts Charlie Daniels Band, Asleep At The Wheel, and John McEuen (of Nitty Gritty Dirt Band fame) were added to the regular roster of Country stars... Roger Miller did a two-nighter solo act at Exi/

In with a \$10 tab!... The "Country Christmas Carol" to be taped here in December for Christmas TV viewing, will be the Charles Dickens story told with Country music.

WHISPERS: Ronnie Milsap serious about spending big dough buying a local recording studio? When he acknowledged his gratitude at his recent part at Opryland, Milsap said "Sorry I can't thank everybody personally who helped make this possible, but there's so many and I can never remember a face!!"... Johnny Paycheck's "IRS" song sold almost a hundred thousand the first week (take this 1040 and shove it?)... Bill Walker's Con Brio label negotiating a distributing deal with one of the major record companies?... Sonny James getting set to spring his newest concept surprise on the Country scene... Cristy Lane named after Country programmer Chris Lane (KGBS/L.A.)... Bobby Bare got his heart's desire for a birthday present; had a poker party!... Don't let Ronnie McDowell hear you say "Ronnie McDowell has left the building"... The Twittys (Conway & Mickey) are selling their \$350,000 lakeside home and shopping for a motor home.

CLOSER: "Hee Haw's" Roni Stoneman told me her family was so big (23 kids!) that her mother made Jello in the bathtub!

POP ADULT



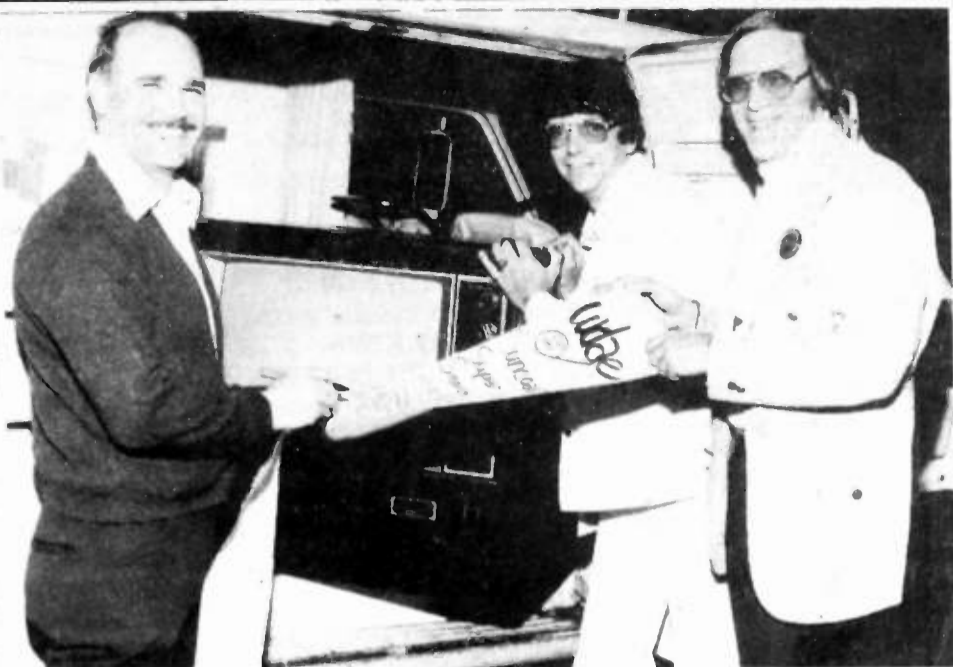
Mike Kasabo

"The Steam Room" To Jingle Or Not To Jingle

Bob Hughes, PD of WASH/Washington, made some pointed comments on what he feels is a growing issue of whether to use or not use jingles on your radio station. Here, briefly, are some of his observations:

"I've been noticing more and more research that's been surfacing in various publications on call-out research, on what people feel and think about jingles that sing the call letters. It appears that this research indicates people don't like those kind of jingles. I think the research is probably correct given the jingles that were tested... the typical shotgun or drum roll with the call letters and some of the old outdated packages. What I'm saying is that if you have an inferior jingle package, of course people will tune you out. But on the other hand, if you have a strong package as I feel it is, it can't help but add listenability to a station. It doesn't make sense to me that a lot of programmers are throwing away a good tool by eliminating their jingles. I think the larger issue is: Are we blindly following research? And then saying, well, the research says that that doesn't work so let's throw it out. We should be looking at the specific thing that's being tested and say that doesn't work...but that doesn't mean that as a class of things doesn't work.

"It just doesn't make sense to me that an industry that has built itself on presenting music to the public should put itself in the position of turning around and saying that music (jingles) doesn't communicate with people...people are sick of music that obscures our call-letters. I just don't believe it's true."



SEARCHIN' PAYS OFF—WDAE/Tampa-St. Petersburg conducted a "Suncoast Super Search" promotion in which listeners analyzed almost 100 clues to find the proper location, sending postcards to the places of their choice. The winner took home \$6000 in prizes, which accumulated at a two-a-day rate: microwave oven, \$100 savings account, \$150 record shopping spree, color TV, stereo system, and a round-trip ticket for two to Ireland for St. Patrick's Day. Pictured (l-r) are the winner, WDAE air personality Ed Fairbanks, and Program Director Chris Rathaus.

Color

MYSTERY SOUNDS: KNBR/San Francisco is offering a jackpot of over \$31,000 to listeners who can correctly identify a mystery sound each hour. Clues are given as to the identity of the mystery sound as the jackpot keeps growing until someone finally gets the right answer. Biggest winner so far is a man who guessed the sound to be a metal snap on a jacket and won \$2,308.

PIZZA EATOFF: KRKK/Rock Springs in conjunction with Pizza Hut and the March Of Dimes held a giant pizza eating contest. Listeners were signed up to four members per team to see which team could eat two large pizzas in the shortest amount of time. The station's team finished in last place with a time of thirteen minutes and nine seconds, while the winning quartet inhaled the pizzas in three minutes and thirty-six seconds. No complaints from the KRKK team as they raised well over \$2,000 for the March Of Dimes.

HIGH OR LOW?: KRMG/Tulsa is running their "High-Low" contest where each hour a listener calls in to guess on the jackpot. The caller gets two guesses as to the amount and is told whether the guess is too high or too low. The amount is always unknown so listeners have to keep tuned to figure out the difference between the high and low figure in order to get the jackpot. KRMG MD, Don Bishop, tells us that the contest is getting such a great reaction that the phone company is hot due to the amount of calls that have jammed phone lines in the downtown area. At one point the phone company reported a 60,000 phone call overload on the system.

DREAM VACATION: WRIE/Erie is giving away a "1300 Dream Vacation" which is \$1,300 worth of travel anywhere the winner wants to go by simply registering at McDonalds or by mail. They have to listen for their name to be aired and then phone in to be eligible for the final drawing.

GREASING THE OLDIES: KOLO/Reno ran their 4th Annual Oldies Dance spotlighted as "KOLO Turns To Grease." It was held at a large hall in the area complete with '50's memorabilia including a car caravan with T-Birds and the like. Also a Fonzie look-a-like contest and '50's style dancing contests. The promotion is in conjunction with the Reno Jay Cees.

ROMANTICALLY INVOLVED: WCER/Charlotte will be featuring a "Last Of The Romantics" promotion based on Engelbert Humperdinck's latest single. Listeners who call in first will receive Humperdinck posters, albums, singles and also become eligible for a final drawing with the prize being a weekend for two at an exotically romantic place.

FREE MONEY: In order to promote new air personality Jim Allen, WCMB/Harrisburg staged a money give-away at a shopping mall area. Allen gave away silver dollars over a number of hours and shook hands and just generally introduced himself to those who turned out. Those receiving money also pledged to listen to the Jim Allen show. This was followed up later in the week, at the same location, by selling silver dollars for 49 cents.

TV AUCTION: WATR/Waterbury hooked up with the Connecticut Public Television Network for their 4th annual auction. All the stations personalities took part in the auction and helped raise over \$200,000 for the CPTN programming fund.

OMNI-PRESENT: KFMB/San Diego recently completed their Omni contest in which listeners had to guess how many times the stations call letters appeared (in decal form) on the car's exterior. KFMB morning team of Mac Hudson and Joe Bauer presented the winner with the brand new vehicle.

DASH FOR CASH: WGR/Buffalo is running a contest that will have some lucky listener alone in a bank vault with \$10,000 available to pick up. Called "Dash For Cash", the contest winner will have 55 seconds to pick up and carry away as much money as he or she possibly can. Last time the contest ran, the winner walked away with \$7,500. Listeners qualify by simply calling in and giving their social security numbers. Station anticipates to wind up with over 8,000 qualifiers.

NO CONTEST CONTEST: WNEW/New York running a promotion of the Jay Lawrence show. Listeners are asked to simply send in a post card with name, address, etc...and also include an answer. Every answer is correct, so everybody wins...thereby making it a no-contest, contest. A drawing will be held at week's end with the grand prize winner receiving \$1,000 cash.



DENVER SANDWICHED BETWEEN RADIO & RECORDS—Backstage following John Denver's New Haven concert, WATR/Waterbury's Glenn Colligan and RCA promotion rep Jeff Naumann greeted the singer. WATR spotlighted Denver's latest album and gave away records by the artist before the show. Pictured (l-r) are Colligan, Denver, and Naumann.

Transition

WRIE/Erie reports that Michael Murphy is leaving the station to do mid-days at WISN/Milwaukee effective the 26th of April. Moving into the mid-day slot vacated by Murphy is former 7-12mid man Andy Pressman with all-night man John Evans moving to Pressman's former shift....Michael Brodnax promoted to the all-night shift at KHOW/Denver from weekends at the station....WCER/Charlotte account executive Eric Gannaway moves to sister station WJVA/South Bend as General Sales Manager....Jonathan Schwartz who has been doing the 8-12mid show for the past year is resigning that position in order to get married and finish up a book. Schwartz will return however, to do Sunday mornings a married man with a completed novel.



JOCK COMPLETES SNOW JOB—WHDH/Boston air personality Dave Supple, along with the other station jocks, broadcast live from the local Crotched Mountain Ski resort for "Snowfest '78," a fundraising event for the handicapped promoted by the station. Pictured (l-r) are Program Manager Al Brady, Supple, and engineer Doug Lane.

Update

KSFO/San Francisco looking for air talent. Tapes and resumes are to be sent to Don Hofmann, 950 California St., San Francisco 94108....KDWN/Las Vegas happily reports that the Old Professor Jazz and Big Band show has become so popular in just two weeks, that the show moves from the wee hours of the morning to 8pm-1am. KDWN management hosted a party that was attended by FCC commissioner Wallace Johnson in honor of Nevada Senator Howard Cannon....KPPL/Denver tied in a recent appearance by Tony Bennett at a local club by interviewing the artist which met with great listener reaction....WCER/Charlotte air personality Jim Abens injured his back recently in what was described as a "domestic incident"....WCMB/Harrisburg experienced a "magnetic storm" last week that effected radio transmission and telephone service in the area....KCRA/Sacramento ran a Beatle weekend play three or four cuts per hour and had listeners call in a vote for their all-time favorite song. Results will be known for next week's issue.

POP ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

PLAYER

This Time I'm In It For Love (RSO)

64% of our reporters are on it. Latest adds include WDAE, WAKR, WHOK. Moves: 13-10 WSM, 18-13 KDWN, 21-18 WGCM, 21-16 WORG, 26-21 WPRO, 31-26 KUKI, 25-21 WBT, 27-24 KRKK, 24-18 KVI, 35-26 WCHV, 26-20 WMAZ, debut 27 WLVA. Heavy rotation: WGY. Increased rotation: KSFO, WSBA.

TRAVOLTA & NEWTON-JOHN

You're The One That I Want (RSO)

61% of our reporters on it. Latest adds include WOWO, KSFO, WSBA, KMPC, WHIZ, KUKI. Moves: 18-11 WCHV, 17-12 WLW, 19-10 K96, 24-14 KOLO, 16-7 WLVA, 26-20 KSD, 22-16 WBT, 27-22 WPRO, debut 16 WFDF, debut 24 WLNH. Increased rotation: WGR.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

- RAYDIO "Jack & Jill" (Arista) 38/1 add KRKK. Moves: 10-4 WIND, 11-7 WLNH, 7-4 WDAE, 10-7 WBT, 8-6 WLVA, 30-21 KBLF. Heavy rotation: KEX.
- ELO "Sweet Talkin' Woman" (UA/Jet) 37/0. Moves: 8-3 KBLF, 16-9 WOWO, 5-3 WLVA, 26-19 WORG, 22-19 WGCM.
- BEE GEES "More Than A Woman" (RSO) 31/3 add WIND, WAKR, WYMC. Moves: 8-2 WGCM, 26-19 WRIE, 16-13 WBT, 28-23 WCHV, debut 15 WFDF, debut 19 KDWN, debut 26 WORG. Heavy rotation: WNEW, KPPL.
- WILLIE NELSON "Georgia On My Mind" (Columbia) 22/1 add WORG. Moves: 31-27 KOLO, 21-17 WSM. Heavy rotation: KGIL, KEX. Increased rotation: WTMJ, KPPL, WNEW, KMBZ, KCRA.
- BONNIE TYLER "It's A Heartache" (RCA) 31/10 including WLW, KVI, KSFO, WFDF, WLVA, WCHV, WKIQ. Moves: 28-23 WPRO, debut 29 WMAZ. Heavy rotation: WNEW, WTMJ. Increased rotation: WGR.
- ENGELBERT HUMPERDINCK "The Last Of The Romantics" (Epic) 25/1 add KOB. Moves: 29-23 WBEN, 22-18 WIBW. Heavy rotation: WHIO.
- JACKSON BROWNE "Running On Empty" (Asylum) 22/0. Moves: 14-10 WPRO, 13-10 WOWO, 21-10 WBT, 36-27 KBLF, debut 25 WORG.
- KENNY ROGERS & DOTTIE WEST "Everytime Two Fools Collide" (UA) 15/0. Moves: debut 22 WIBW.
- HELEN REDDY "We'll Sing In The Sunshine" (Capitol) 31/7 add KOB, WFDF, KUKI, WAKR, WBEN, KSL, KHOW. Moves: 27-22 WMAZ, 33-29 KOLO, debut 20 KDWN, debut 24 WSM. Heavy rotation: WGY, WHIO.
- GEORGE BENSON "On Broadway" (WB) 24/5 add WASH, WMAL, WGAR, KVI, K96. Moves: 1-1 WGCM, 17-9 KULF, debut 25 WMAZ, debut 30 WPRO. Heavy rotation: KSFO.

Others Getting Significant Action

- SEALS & CROFTS "You're The Love" (WB) 39/15 including KMBZ, KEX, WGY, KSFO, WHIO, WLNH, WFDF, KSD, WCER, KCRA. Moves: 30-24 WBEN, debut 25 WSM, debut 29 WLVA, debut 29 WATR.
- MARY MacGREGOR "I've Never Been To Me" (Ariola) 35/5 including WBEN, KSL, KCRA, WHOK. Moves: 36-30 KUKI, debut 30 WMAZ.
- CAPTAIN & TENNILLE "I'm On My Way" (A&M) 31/19 including KOB, WMAL, WSM, WBEN, WJAK, WCCO, WYMC, KRKK, WIOD, WTMJ, KHOW, K101, KMBZ. Heavy rotation: WHIO.
- ANDY GIBB "Shadow Dancing" (RSO) 31/18 including WGR, WCER, WCBM, KNBR, KEX, WMAL, KSD, WHAG, WHAS, WCHV, WSM. Moves: 27-24 WBT, debut 20 K96, debut 26 WMAZ, debut 22 WLVA, debut 30 KOLO.
- JACKY WARD "A Lover's Question" (Mercury) 29/1 add K101. Heavy rotation: WJNO. Increased rotation: WCER, KCRA.
- RUBICON "I'm Gonna Take Care Of Everything" (20th) 28/2 add KSL, WSBA. Moves: 12-9 WSM, 22-15 WCHV, 16-12 WMAZ, 21-18 WLW, debut 23 KVI, debut 20 WLNH, debut 28 KRKK.
- BILLY JOEL "Movin' Out (Anthony's Song)" (Columbia) 27/2 add WOWO, WCBM. Moves: 26-21, FM97, 35-28 WHIZ, 23-19 WCHV, debut 25 WLVA, debut 27 WPRO, debut 28 WMAZ. Heavy rotation: WGY.
- DEBBY BOONE "Baby, I'm Yours" (WB/Curb) 25/4 add WBEN, WCER, WIBW, WLNH. Moves: 23-18 WMAZ. Heavy rotation: KHOW. Increased rotation: KOB, WNEW.
- TUXEDO JUNCTION "Chattanooga Choo Choo" (Butterfly) 25/3 add KOLO, WHOK, WHAM. Moves: 24-21 WBEN, 24-20 WSM. Heavy rotation: WHIO.
- EARTH, WIND & FIRE "Fantasy" (Columbia) 25/1 add WGAR. Moves: 7-4 KDWN, 13-7 WGCM, 14-1 at K96, 23-20 KRKK, 30-22 KUKI, debut 26 WLNH. Heavy rotation: KSFO, KEX.
- CARLY SIMON "You Belong To Me" (Elektra) 20/17 including K101, WNEW, KMBZ, WTMJ, WMAL, KOGO, WSM, WGCM, KSD, WRIE, KOLO, WLVA. Moves: debut 26 WPRO.
- JOHN DENVER "I Want To Live" (RCA) 19/16 including WHIO, WNEW, KMBZ, KHOW, WIOD, WGY, WBEN, WCCO, WJAK, KPPL. Increased rotation: WTMJ.

Radio & Records POP/ADULT AIRPLAY / 40

April 21, 1978

Three Weeks	Two Weeks	Last Week		
1	1	1	①	BARRY MANILOW/Can't Smile Without You (Arista)
2	2	2	②	ENGLAND DAN & J.F. COLEY/We'll Never Have To Say... (Big Tree)
13	8	4	③	FLACK & HATHAWAY/The Closer I Get To You (Atlantic)
14	9	6	④	CHUCK MANGIONE/Feels So Good (A&M)
10	7	7	⑤	YVONNE ELLIMAN/If I Can't Have You (RSO)
3	3	5	6	BEE GEES/Night Fever (RSO)
6	6	3	7	KANSAS/Dust In The Wind (Kirschner)
—	26	15	⑧	WINGS/With A Little Luck (Capitol)
5	4	8	9	GENE COTTON/Before My Heart Finds Out (Ariola)
9	10	10	10	DAVID GATES/Goodbye Girl (Elektra)
30	27	21	⑪	MATHIS & WILLIAMS/Too Much, Too Little, Too Late (Columbia)
28	22	14	⑫	DOLLY PARTON/Two Doors Down (RCA)
39	25	19	⑬	JEFFERSON STARSHIP/Count On Me (RCA/Grunt)
15	14	12	14	ANDREW GOLD/Thank You For Being A Friend (Asylum)
8	6	9	15	GORDON LIGHTFOOT/The Circle Is Small (WB)
23	17	16	16	NATALIE COLE/Our Love (Capitol)
12	12	11	17	ERIC CLAPTON/Lay Down Sally (RSO)
29	23	22	⑭	ATLANTA RHYTHM SECTION/Imaginary Lover (Polydor)
11	11	13	19	CRYSTAL GAYLE/Ready For The Times To Get Better (UA)
7	13	17	20	LeBLANC & CARR/Falling (Big Tree)
40	34	27	⑮	PLAYER/This Time I'm In It For Love (RSO)
25	24	20	22	LOU RAWLS/Lady Love (Philadelphia Int'l)
—	39	32	⑯	TRAVOLTA & NEWTON-JOHN/You're The One... (RSO)
16	16	23	24	SAMANTHA SANG/Emotion (Private Stock)
17	18	18	25	CARPENTERS/Sweet Sweet Smile (A&M)
32	31	26	26	RAYDIO/Jack & Jill (Arista)
31	29	25	27	HEATWAVE/Always & Forever (Epic)
4	15	24	28	ART GARFUNKEL/Wonderful World (Columbia)
20	21	28	29	BILLY JOEL/Just The Way You Are (Columbia)
34	32	30	30	ELO/Sweet Talkin' Women (UA/Jet)
—	38	34	31	BEE GEES/More Than A Woman (RSO) LP cut: Sat. Night Fever
—	—	40	32	WILLIE NELSON/Georgia On My Mind (Columbia)
22	20	31	33	PAUL DAVIS/I Go Crazy (Bang)
—	—	38	34	BONNIE TYLER/It's A Heartache (RCA)
—	—	37	35	ENGELBERT HUMPERDINCK/The Last Of The Romantics (Epic)
—	40	36	36	JACKSON BROWNE/Running On Empty (Asylum)
18	19	29	37	DAN HILL/Sometimes When We Touch (20th)
—	—	39	38	KENNY ROGERS & DOTTIE WEST/Every Time Two Fools Collide (UA)
—	—	39	39	HELEN REDDY/We'll Sing In The Sunshine (Capitol)
—	—	40	40	GEORGE BENSON/On Broadway (WB)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

NEW ENTRIES

CHART SUMMARY: A solid top five this week...all are black circled with Manilow still resting at the very top. Biggest move in the top ten this week is by Wings with a super jump from 15-8. Last week's Breaker for Johnny Mathis & Deniece Williams continues to be one of the hottest around, jumping 21-11. Regaining a black circle at number 18 is the Atlanta Rhythm Section up from 22. This week's Breakers are Player at 21 and John Travolta & Olivia Newton-John at 23. In the lower portion of the P/A 40, Willie Nelson makes a substantial gain, moving eight spaces, from 40-32. New arrivals are Helen Reddy at 39 and George Benson at 40.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- BEE GEES (RSO) "More Than A Woman"
- GEORGE BENSON (WB) "It's All In The Game", "Lady Blue"
- RITA COOLIDGE (A&M) "Words"
- GENE COTTON (Ariola) "You're A Part Of Me"
- JOHN DENVER (RCA) "Bet On The Blues"
- NEIL DIAMOND (Columbia) "You Don't Bring Me Flowers", "Take Me In Your Arms"
- YVONNE ELLIMAN (RSO) "Baby, Don't Let It Mess Your Mind"
- ENGLAND DAN & JF COLEY (Big Tree) "Beyond The Tears", "Hold Me"
- ROBERTA FLACK (Atlantic) "Blue Lights In The Basement", "After You"
- ART GARFUNKEL (Columbia) "Watermark"
- BILLY JOEL (Columbia) "Stranger", "Always A Woman"
- GORDON LIGHTFOOT (WB) "Daylight Katy", "Dreamland"
- BARRY MANILOW (Arista) "Copacabana", "Even Now", "Somewhere In The Night", "Where Do I Go From Here"
- ANNE MURRAY (Capitol) "You Needed Me"
- LOU RAWLS (Phil. Int.) "There Will Be Love"

Most Added:

- CAPTAIN & TENNILLE "I'm On My Way (A&M)" Added at 26% of our reporting stations.
- ANDY GIBB "Shadow Dancing (RSO)" Added at 25% of our reporting stations.
- CARLY SIMON "You Belong To Me (Elektra)" Added at 23% of our reporting stations.
- JOHN DENVER "I Want To Live (RCA)" Added at 22% of our reporting stations.
- SEALS & CROFTS "You're The Love (WB)" Added at 21% of our reporting stations.

Hottest:

- WINGS "With A Little Luck (Capitol)" Reported hot at 53% of our stations.
- FLACK & HATHAWAY "The Closer I Get To You (Atlantic)" Reported hot at 49% of our stations.
- CHUCK MANGIONE "Feels So Good (A&M)" Reported hot at 49% of our stations.
- MATHIS & WILLIAMS "Too Much, Too Little, Too Late (Col)" Reported hot at 42% of our stations.
- BARRY MANILOW "Can't Smile Without You (Arista)" Reported hot at 41% of our stations.

POP/ADULT SINGLES

PEE GEEB <i>More Than A Woman (RSO)</i> 3/17	GEORGE BENSON <i>On Broadway (WE)</i> 3/17	DERRY ROONE <i>Ruby In My Arms (WR/Curb)</i> 3/17	BROTHERS JOHNSON <i>Love Is (A&M)</i> 3/14
JACKSON BROWNE <i>Running On Empty (A&M)</i> 3/17	CAPTAIN & TENNILLE <i>I'm On My Way (A&M)</i> 4/14	KEITH CARRADINE <i>Mr. Blue (Asylum)</i> 3/17	CHICAGO <i>Little One (Columbia)</i> 3/17
KACEY CHYK <i>The One And Only (ABC)</i> 3/10	ALLAN CLARKE <i>Shadow In The Street (A&M)</i> 3/17	JOHN DENVER <i>I Want To Live (RCA)</i> 3/17	EARTH WIND & FIRE <i>Fantasy (Epic)</i> 3/10
BLO <i>Street Talkin' (UA/Up)</i> 3/24	FLOWER <i>The Magic Is You (UA)</i> 3/17	LEW GARRETT <i>Put Your Head In My Arms (MCA)</i> 3/17	ANDY GIBB <i>Shadow Dancing (RSO)</i> 3/14
FRANKIE LUMBERPINK <i>Last Of The Romanics (Epic)</i> 3/24	BILLY JOEL <i>Movin' Out (Columbia)</i> 3/24	ELTON JOHN <i>Ego (MCA)</i> 3/17	MICHAEL JOHNSON <i>Bluer Than Blue (EMI America)</i> 3/14
TOM JONES <i>No One Gave Me Love (Epic)</i> 3/17	RO LACEY <i>What's Expected Of Me (Kung Fu)</i> 3/17	LOBO <i>You Are A Little Thing (A&M)</i> 3/17	MANHATTAN TRANSFER <i>Where Did Our Love Go (A&M)</i> 3/17
MARY Mcgregor <i>I've Never Been (A&M)</i> 3/17	MEATLOAF <i>Two Out Of Three (Epic)</i> 3/17	WILLIE NELSON <i>Georgia On My Mind (Capitol)</i> 3/17	PLAYER <i>This Time I'm In It For Love (RSO)</i> 3/17
ELVIS PRESLEY <i>Softly As I Leave You (RCA)</i> 3/17	ELVIS PRESLEY <i>Unchained Melody (RCA)</i> 3/17	CHARLEY PRIDE <i>Somebody Loves You (RCA)</i> 3/17	GERRY RAFFERTY <i>Baker St. (UA)</i> 3/17
HELEN REDDY <i>We Sing In The (Capitol)</i> 3/17	K. ROGERS & D. WEST <i>Everytime Two Fools (UA)</i> 3/17	RUBICON <i>I'm Gonna Take Care (ZOM)</i> 3/17	SAMANTHA SANG <i>You Keep Me (Private Stock)</i> 3/17
SEALS & CROFTS <i>You're The Love (WR)</i> 3/17	CARLY SIMON <i>You Belong To Me (Elektra)</i> 3/17	PAUL SIMON <i>Stranded In A Limousine (Capitol)</i> 3/17	STARLAND VOCAL BAND <i>Late Night Radio (Windward)</i> 3/17
TAVARES <i>More Than A Woman (Capitol)</i> 3/17	TRAVOLTA & OLIVIA <i>You're The One (RSO)</i> 3/17	TUXEDO JUNCTION <i>Chataooga (Chao Chao)</i> 3/17	BONNIE TYLER <i>It's A Heartache (RCA)</i> 3/17
VALENTINE <i>So Sad To Break Up (RCA)</i> 3/17	JACKY WARD <i>A Lover's Question (Mercury)</i> 3/17	BOB WELCH <i> Ebony Eyes (Capitol)</i> 3/17	WINGS <i>With A Little Luck (Capitol)</i> 3/17

ADDS & HOTS

WARR/Akron <i>Flow Knight</i>	WIND/Chicago <i>Ford Colley</i>	WOCM/Outpost <i>John Paul Jones</i>	KMPC/Los Angeles <i>Bill Watson</i>	WMA/Nashville <i>Mary Catherine</i>	WPRO/Providence <i>Dave McNamee</i>	KBL/Lake City <i>Flo Winters</i>	KUR/Urbah <i>Randy Walton</i>
Player Ray Gees Wesley Helen Reddy HOTTEST Barry Manilow Gene Carron Yvonne Elliman Flash Mathewey Chuck Mangione Eric Clapton	See Others	See Others	See Others	See Others	See Others	See Others	See Others
WARR/Akron <i>Flow Knight</i>	WIND/Chicago <i>Ford Colley</i>	WOCM/Outpost <i>John Paul Jones</i>	KMPC/Los Angeles <i>Bill Watson</i>	WMA/Nashville <i>Mary Catherine</i>	WPRO/Providence <i>Dave McNamee</i>	KBL/Lake City <i>Flo Winters</i>	KUR/Urbah <i>Randy Walton</i>
Player Ray Gees Wesley Helen Reddy HOTTEST Barry Manilow Gene Carron Yvonne Elliman Flash Mathewey Chuck Mangione Eric Clapton	See Others	See Others	See Others	See Others	See Others	See Others	See Others

Others Getting Significant Action

TOM JONES "No One Gave Me Love" (Epic) 17/1 add WORG. Moves: 25-20 WBN, debut 23 WIBW.

VALENTINE "So Sad To Break Up" (RCA) 16/3 add WHIO, WIBW, WKIQ.

ABBA "Take A Chance On Me" (Atlantic) 14/10 including WNEW, WTMJ, WMAL, WATR, WGM, KVI, KOLO, WJAK. Moves: 22-15 WLNH.

STEELY DAN "Deacon Blues" (ABC) 14/2, add WHAS, KBLF. Moves: 30-26 WATR.

MICHAEL JOHNSON "Bluer Than Blue" (EMI America) 13/7, add KEX, WLNH, WBN, KRMG, WRIE, WASH, KGIL.

ELVIS PRESLEY "Softly As I Leave You" (RCA) 13/2 add WJNO, WIBW. Moves: 16-11 WSM. Heavy rotation. KEX.

ELVIS PRESLEY "Unchained Melody" (RCA) 13/1 add WJNO.

GERRY RAFFERTY "Baker St." (UA) 10/9 including KPPL, WTMJ, KOGO, KRK, KOLO, WCCO, WJAK.

TAVARES "More Than A Woman" (Capitol) 9/2 add WLW, WHIO. Moves: 18-12 WPRO, 29-26 KSD, debut 28 WLNH.

SAMANTHA SANG "You Keep Me Dancing" (Private Stock) 6/3 add FM97, WHIO, KWAV.

DEBBY BOONE "God Knows" (WB/Curb) 6/2 add KRMG, KPPL. Increased rotation: WTMJ.

OPPORTUNITIES

Openings

WZIX/York, PA is looking for the right person to entertain Central Pennsylvania from midnight til 6am. Excellent opportunity for someone with limited experience to really get started. Also looking for people for possible future openings in other time periods. Send tapes and resumes to Paxton Quigley, WZIX, 2 West Market St., York, PA 17401. EOE M/F. No calls please. (4-10)

Prominent AOR station looking for personable folks for upcoming opening. Send tapes and resumes to Keith James, PD, WMHE, 4665 W. Bancroft, Toledo, OH. EOE M/F (4-10)

KEZY-FM/Anahem, CA is looking for a traffic person. Contact Dave Forman, (714) 776-1191. (4-10)

If you're a talented hard worker, we need you. WVAL/Sauk Rapids, St. Cloud, MN has immediate opening for morning drive Country personality who can also handle MD responsibilities. Good production and tight board a must. At least two years experience. Send tapes and resumes to Craig Tiffany, WVAL, Box 255, Sauk Rapids, MN 56379. (4-10)

KFMQ/Lincoln, NE. AOR, is now accepting tapes and resumes for possible future openings. Must be good on air and in production. Bruce Wheeler, PD, KFMQ, Terminal Building, Lincoln, NE. EOE M/F. (4-10)

Good weekend people needed. Area announcers preferred. Send tapes and resumes immediately to Chris O'Brien, Z96, Box 96, Grand Rapids, MI 49501. (4-10)

Arizona Lotus Corp. KRUX/Phoenix, KTKT/Tucson, AZ is looking for top flight air talent (1st phone preferred) and news people for future openings. Send tapes and resumes to Box 5685, Tucson, AZ 85703. EOE M/F.

KPAC/Port Arthur, TX needs a general assignment reporter. Experience preferred, but will consider ex-jock that wants to get into news. Send tapes and resumes to Art Riley, Box 968, Port Arthur, TX 77640. EOE M/F. (4-10)

KOFM/Oklahoma City, OK is now accepting tapes and resumes for future News Director. Contact Mike Miller, PD, KOFM, Box 14806, Oklahoma City, OK 73114. EOE M/F. (4-12)

WWQM/Madison, WI, looking for experienced, no-hype morning personality with production abilities. Send tapes and resumes to David Ross, WWQM, Box 4408, Madison, WI 53711. EOE M/F. (4-12)

News Director, good voice, not just rip and read and strong on local with two years experience needed. Send tapes and resumes to Jack Phillips, KFIV, Box 1360, Modesto, CA 95350. EOE M/F. (4-12)

Openings

Immediate opening for newperson at WJPS/Evansville, IN, P/A station. News Director position available for the right person. Send tapes and resumes to Rod Metcalf, WJPS, Box 3636, Evansville, IN 47735 or call (812) 425-2221. (4-12)

WKCC/Saginaw, MI has two fulltime on air positions open, effective May 1st. Send tapes and resumes to Tom Samoray, WKCC, Box 1776, Saginaw, MI 48606, or call (517) 752-8161. (4-12)

WTIX/New Orleans, LA is looking for 7-midnight personality. Must be energetic and exciting. No calls please. Send tapes and resumes to Bob Mitchell, WTIX, 332 Carondelet St., New Orleans, La. 70130. (4-12)

Major AM market Washington D.C. is looking for a top notch morning person. Applicants must be personable, witty, true professionals. Send tapes and resumes to Lew Ketz, WWDC-AM, Box 4068, Washington D.C. 20015. No calls please. (4-12)

14ZYQ/Frederick, MD needs jock, first phone, good bucks. Contact Joe Johnson, PD, Route 12, Box 1111, Frederick, MD 21701 or call (301) 662-2148. (4-12)

Gulf Coast station looking for bright young "ess kickin'" jocks. Willingness to take direction in more important than experience. Also looking for creative news person. Call Boomer McCoy (205) 476-1360. (4-12)

KRGO/Salt Lake City, UT needs several good personality announcers for expanding staff. Send tapes and resumes to Gary Liton, 5065 West 21st South, Salt Lake City, UT 84120. No calls please. (4-12)

WCLR/Chicago, Pop/Adult needs part time announcers. Light personality required no beginners. We also have opening for a PM drive and news, real person type. Send tapes and resumes to Jack Kelly, WCLR, 875 N. Michigan, Chicago, IL 60601 EOE M/F. (4-12)

WQIQ/AM/Philadelphia, PA needs Station Manager/Sports Director to begin immediately. Call Jeff Aach (215) 459-1602. EOE M/F. (4-12)

WYNE/Appleton, WI looking for a news/sports person ASAP. Call Bob Clifford or Dan Davis (414) 739-1158. EOE M/F. (4-12)

WLW/Cincinnati, OH has opening for Pop/Adult air personality on sister FM. Experience necessary, good salary and benefits. Minorities encouraged to apply. Tapes and resumes to Susan Howe, WLW, 901 Elm Street, Cincinnati, OH 45202. (4-3)

Openings

WBLI/Long Island, NY seeking fulltime air person Adult Top 40 format with heavy emphasis on gold. Looking for someone who can communicate with listeners without the use of bits, jokes or excess verbiage, someone who knows music and enjoys being on the air. Good production a must. Send air check, production samples and resumes to Mike Scalzi, 31 W. Main St., Patchogue, Long Island, NY 11772 EOE. (4-12)

KODA-AM/FM/Houston, TX is seeking a professional air talent for morning drive. Ability to communicate in a Beautiful Music format is a basic requirement. Experience and production ability also required. If you can relate on a one to one basis and are seeking an opportunity in the nation's fastest growing major market we'd like to talk with you. Tapes and resumes to Jason Williams, KODA, 4808 San Folite, Houston, TX 77056. Salary negotiable. EOE M/F (4-12)

Eastern N.C. AM & FM rebuilding staff. Need Program Director, personalities, News Director, and engineer for AM Top 40 and FM automated Pop/Adult, Young progressive management and ownership. Send tapes and resumes to Mr. Richard Oakley, WVOT/WXYY, Box 170, Wilson, N.C. 27893. EOE M/F. (4-12)

KQDI/Great Falls, MT has opening for air talent. Tapes and resumes to Don Nordine, PD, KQDI Radio, Box 6760, Great Falls, MT 59403. (4-12)

Z97/Dallas-Ft. Worth, TX needs a 6pm-10pm jock now or after the book! Friendly, no screamers, no hype. Tapes and resumes to Gary Meck, Box 1317, Fort Worth, TX 76101. No calls please. (4-12)

KLSS/KSMN is now accepting tapes and resumes for possible future openings. If you have one to two years experience and are looking for a new challenge, mail your vital information to Nick Thomas, Program Director, KLSS/KSMN, Box 1446, Mason City, IA 50401. No calls please. (4-12)

Immediate opening for two Top 40 personalities. Must have good production skills and be able to communicate. Tapes and resumes and salary requirements to Bob Powell, WDXY, Box 1269, Sumter, SC 29150 EOE M/F. (4-13)

WEEP/Pittsburgh, PA looking for Pittsburgh announcers that can fit into highly complicated and delicate format. Part-time with opportunity for advancement. Send tapes and resumes to Dean Hallam, 1076th St., Pittsburgh, PA (4-13)

WFEC/Harrisburg, PA is expanding and there's room for part-time air talent. We're hot and can afford to hire only the best. If that is you send your tapes and resumes to BARRY MARDIT, Box 1172, Harrisburg, PA 17101. EOE M/F (4-13)

Openings

KDMS/EI Dorado, AR has immediate opening for combination Music Director/midday airhost. Send tapes and resumes to Roger Manning, KDMS, Box 1565, EI Dorado, AR 71730 or call (501) 863-5121. EOE M/F. (4-13)

KVOY/Yuma, AR is looking for air talents. Good voice, good production, good money. Tapes and resumes to Ted Taylor, Box 228, Yuma, AR 85364 or call (602) 782-4321. (4-13)

FRANK N. MAGID & ASSOC. TALENT SEARCH: Air staff needed immediately at major market Pop/Adult in South Southwest. Your tape must display more than just the basics. Also, Top 10 personality oriented Pop/Adult is looking for talented communicators geared to 25 plus. If you're at least two cuts above average send tapes and resumes to Scott Henderson, Frank N. Magid, One Research Center, Marion, IA 52302. (4-14)

News personalities needed at major Midwest market Pop/Adult. If your writing and delivery is stylized and personable send material to Scott Henderson, Frank N. Magid, One Research Center, Marion, IA 52302. (4-14)

KIDN/Pueblo, Co needs air personality/Music Director for modern Country format. Air checks and production samples along with resumes to Doug Wilson, KIDN, Box 293, Pueblo, CO 81002 or call (303) 542-5570. (4-3)

KBDF/Eugene, OR looking for air talent/production. Contact Richard Harker (503) 345-4304. EOE M/F. (4-3)

WCUZ, WMLW-FM/Grand Rapids, MI needs a wide awake morning sportscaster. Heavy emphasis on state and local sports coverage. Some news responsibilities. Call John Bry, News Director (616) 451-2551. Send tapes and resumes to One McKay Tower, Grand Rapids, MI 49503. EOE M/F (4-3)

IMMEDIATE opportunity for news person with vigor and polished delivery. Excellent working conditions and salary. Tapes and resumes to Red Pritchard, News Director, KLIN, Box 30181, Lincoln, NE 68503. (4-3)

KBCL/Shreveport, LA needs announcer for mid-day, must be tops in production. Experience with 2 track helpful. Tapes and resumes to Charlie Monk, 505 Lane Building, Shreveport, LA 71101 or call (318) 227-1220. (4-3)

WSHE-FM/Ft. Lauderdale/Miami, FL is accepting tapes and resumes for immediate and future openings. Contact Gary Granger, PD, 3000 SW 60th Ave., Ft. Lauderdale, FL 33314 (4-3)

WHYY/Montgomery, AL has immediate opening for news-person. Tapes and resumes to Larry Stevens, Box 2744, Montgomery, AL 36105. EOE (4-3)

CHANGES

Please Note:
You may place your classified ad in R&R's Opportunities section by mail or phone. All openings, positions sought and changes are free of charge. Simply call us at (212) 466-5667 with your information or mail it to Radio & Records, Opportunities Department, 600 Sunset Blvd., Suite 1221, Hollywood, CA 90028. Please be sure to let us know when you have found a position or need your job opening.

Radio

JOE EWALT joins WASH-FM News Department.
MIKE KAVANAGH formerly WSB/Atlanta joins WASH-FM/Washington D.C. News Dept.
LINDA FOREM appointed WASH-FM/Washington D.C. Promotion Manager.
PAUL CHARNESKI appointed Account Executive KJR/Seattle, WA.
ED POOLE named Account Executive KLOS/Los Angeles, CA.
JEFF KELLY to KNTF/Ontario
RICH WATSON to 14Q/Indio, CA doing weekends
GARY EDWARDS, formerly PD/Chief Engineer WVOT/Wilson, N.C. appointed Chief Engineer WSPA-AM/Spartanburg, S.C.
CHRIS O'BRIEN promoted to Program Director Z96/Grand Rapids, MI.
JAY MICHAELS formerly WHNN/Bay City, MI joins Z96/Grand Rapids as Music Director and morning drive announcer.
STEPHEN PIROSH joins KKZZ/Lancaster, CA doing afternoons.
JIM ZEINER formerly 98Rock/Tampa, to WAAF/Worcester as all night announcer.
JEREMY SAVAGE now 3pm-7pm announcer WAAF/Worcester, MA.
SKY DANIELS formerly WYDD/Pittsburgh joins W4/Detroit.
LYNNE WOODISON formerly WMJC/Detroit to W4/Detroit.
DAVID ST. JOHN formerly WSHE/Miami, FL joins Capricorn Records as Regional Promotion Manager.
DAVID HALL formerly MD 108-FM/Ft. Campbell, KY promoted to Program Director.
RON RICHARDSON formerly WFLI/Chattanooga joins WSIM/Chattanooga doing afternoon drive.
RANDY FEDOR joins WFEA/Manchester, N.H. from WAEB/Allentown, PA.
The "NIGHT STRANGLER" joins 14Q/Palm Springs/Indio.
NEIL YOUNG formerly WMAS/Springfield, MA joins KFXM/San Bernardino, CA.
ROBERT BIERNACKI named Vice President-Assistant General Manager for WOR/New York.
JEFFREY E. TRUMPER appointed Station Manager KGGO-FM/Des Moines, IA.
LAURIE KARON formerly WAAM/Ann Arbor joins WNRN/Ann Arbor as Copywriter/Production.
KEVIN DRISCOLL named Sales Representative for RKO Radio Sales.
GEORGE PETER named Sales Representative for RKO Radio Sales.
LARRY LEE joins WRAQ/Asheville, N.C.
ANN L. LASKOWSKI promoted to General Sales Manager for KAHU/KULA-FM/Waipahu, Hawaii.

Station Line-Ups

KQWB/Fargo, ND Line-Up: 6am-9am Dan Collins, 9am-12noon John Messinger, 12noon-3pm Rick Morgan, 3pm-6pm Bob Denver (PD), 6pm-10pm B.J. Daniels, 10pm-2am Dr. John Winston, 2am-6am Peggy Mason, News Director Mark Swartzell.
WFEC/Harrisburg, PA Line-Up: Morning drive: Tony Simone, Mid-day: Brian Lake, Afternoon drive: Glen Barrie, evenings: Vince Grant, overnight: Gary Maxwell.
WRAQ/Asheville, N.C. Line-Up: 5am-10am Lou Jones, 10am-2pm Steve Sandman (PD), 2pm-7pm Unknown DJ, 7pm-12mid Larry Lee.
WXOR/Muscle Shoales, AL Line-Up: 6am-10am Bill Lawson, 10am-2pm Mark Williams, 2pm-6pm Paige Farris (PD/MD), 6pm-12mid Dutch Holland.

WDOT/Burlington, VT Line-Up: 5:30-10am Charlie Cunningham, 10am-3pm Rick Davis (PD), 3pm-8pm Brian Burns (MD), 8pm-1am Bill Williams.
KAOH (KO95)/Duluth, MN Line-Up: 7am-9am Steve Anthony, 9am-1pm Paul Roberts (PD), 1pm-6pm Allen Randall, 6pm-10pm Tom Oakes, 10pm-2pm Dan Culhane, 2pm-7pm Dave Andrews. Weekends Kurt Larson.

Records

JAN BARNES named National FM and Album Director, Special Markets for ABC Records.
LAURA MIMS becomes West Coast Regional Promotion Director, Special Markets for ABC.
EARLENEE JONES appointed Regional Mid-West Promotion Representative, Special Markets for ABC Records.
CAROLEE SHEPARS appointed Copy Director, Advertising Creative Services, CBS.
CAROL JASPER appointed Manager, National Secondary Promotion, Epic/Portrait/Associated labels.
JIM BURNS appointed National Credit Manager for London Records.
RON KERMAN named Arista Records' Proofreader.
Polydor announces the appointment of Brad Weir as Midwest Promotion and Merchandising Manager.
PAT WOODS named Director of Administration, West Coast Division for Chappell Music.
KATHY LAWSON now doing independent promotion; under name "Kathy's Kountry Promotions."
TONI WOOLEY promoted to Coordinator, Press and Promotion, International Division for ABC Records.
DALE TEDESCO appointed Professional Manager for ABC Records.
JOSEPH MOONEY promoted to Vice President of Financial Affairs for Big Sound Records.
BENJI GANT named Director of Merchandising and Promotion for Big Sound Records.
RCA Records names JERRY FLOWERS Manager, Artist Development, Nashville.
MARIAN KORNICKI named Director, National Publicity and Artist Information at 20th Century-Fox Records.
JAN WALNER joins Casablanca Records as Southern California Promotion Representative.
BOB ANSELL appointed Manager, National Publicity for Polydor.

Industry Changes

MICHELLE MARX joins Solters & Roskin Public Relations as Account Executive.
SONDRA GUNN appointed Director of Placement and Promotion for Columbia School of Broadcasting.
BOB CAIRNES joins Peters Productions, Inc. as Controller.
RICHARD A. GREENHUT named Account Executive, Arbitron Radio, Eastern Sales.
DEBORAH ELEFANTE named Eastern Sales/Service Representative for Arbitron's Radio Station Sales Department.
ROBERT J. WOMACK named Eastern Sales Service Representative for Arbitron's Television Station Sales Department.
HENRY LAURA named Account Executive, Arbitron Eastern Advertiser/Agency Sales.
PAT HIGDON promoted to Director of Creative Services for Cedarwood Publishing Company.
AVERY GIBSON named Vice President and Marketing Head of New Radio Audience Measurement Service.
TY COPPINGER named Assistant to President of Talent Management/Booking Agency.

THEY'RE BULLISH ON BENSON:

99X 22-19
WRKO add
WPGC debut 30

KLIF 27-24
KRBE 8-5
Y-100 13-7
96X 3-1

WHBQ 8-7
Z-93 19-17
WLCY add 26
CKLW 9-9

WDRQ 5-5
KSLQ 22-17
KFI add

KFRC 7-3
B-100 add 28
KJR add

KRTH 21
13Q add 28
WAVZ 12-9
JB-105 debut 37
WBBF add 29
WICC 28-25
WYRE add
WTRY add
WPHD debut 27
WKBO 27-24
WCXI 22-14
94Q 2-1
WAYS debut 25
WTIX 25-21

Q-105 debut 25
WAKY add 30
WSGA 29-24
Q-94 30-24
WLEE 30-24
WBBQ 29-25
WMAK debut 24
92Q debut 29
Z-98 28-23
KHFI 15-11
KNOW 28-19
WSGN debut 34
WKIX debut 25
WIFE 29-25

KAKC debut 34
WJET add
K-100 on
TEN-Q add
KING on
KJRB add
KCBQ 25-23
KLIV debut 22
KYNO add
KROY 25-19
KNDE 3-3
WAQY debut 25
WVAM add
K-104 add

WYND 28-27
WRFC 22-16
WFOM 11-8
WVLK 25-24
WFLB 20-19
WISE debut 29
WAIR 25-20
WIRK 21-16
WANS 28-24
KILE 31-22
CK-101 38-36
WCCQ 23-16
KAYC 15-9
WTMA 24-20

WRKR 32-29
WJON 25-22
WISM add
WACI on
WTRU 34-29
WKNX 6-6
WKAU add
WNAM on
KDON 14-9
KSLY 10-2
KCBN on
KPAM on

GEORGE BENSON "ON BROADWAY"



From his RIAA gold album
"Weekend In LA"

on Warner Bros.

Produced by Tommy LiPuma

ACROSS THE BOARD...



AMH 1014

SPYROGYRA "Shaker Song"

AM 730

COOL MELODY THAT'S GONE HOT!

ACROSS THE UNIVERSE!

- | | | | | | | | | | | |
|----------------|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|---|--------------------------------------|---|---|---|---|
| AOR | WQBK
WCAU
WRPL
WQFM | KZAM
KVAN
WENE
WIQB | WDBS
WYEP
WAIV
KINK | WBUF
WKDD
WQDR
WHFS | WRUV
WAER
WGRQ
WLVQ | KPFT
KFWD
WORT
KZEL | WOUR
WMIR
WRQR
WAAL | KAWY
WVIN
WRAS
WSIM | WVBR
WMMR
WAIL | WKDF
WEZV
WXFM |
| TOP 40 | | WHHL
WYSL
WLSV | WBEN-FM
WCBA
WHDL
WLFH | WKSN
WNIA
WTLB
WHDL | WSCR
WSGO
WHHO
WFBL | WDNC
WKMS
WKAL
WSAY | WRGI
WQDE
WBVM
KOWB | KGRI
WDXI
WCLI | | |
| JAZZ | | WEBR
WRVR | WYJZ
WJZZ | KRE AM & FM
WTMI-FM | KJAZ
KXTC | KLCX
KADX | KBCA | | | |
| R&B | WUSS
WRAP
WSTM
WWWS
WORL | KCOH
KOKA
KTOY
WNJR
WICK | WNOP
WLLE
WYLD
KVOV
KATZ | WEAM
WUFO
WABQ
WVON
WSRC | WGOK
KJLH-FM
KPRS
WBLS
WAKR | WSOK
WQMG
WRKB
XHRM
WKLR | WDAS-FM
WCIN
WCHB
WSOK
KKSS | WBLK
WDAS-AM
WHAT
WDAO
WGPR | WRBD
KOWH
WIGO
KMJQ
WKYS-FM | WVKO
WAMM
WCKO-FM
KYOK
WRBD
WLOU |
| MOR | WBEN
WJAD
WSLB
WKDD | WPTF
WCCO
WBNS
WAUB | KRLD
WRQR
WSPD
KBLI | WMPX
KOIP
WQMG
KICE | WALY
WMTS
KAFM
WJR | WPNH
WGGO
WCOR
KIOG | WJOB
WBTA
WUSL
KDTH | WADV-FM
WMNS
WWDL
WAAM | WCFL | |

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THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

ANDY GIBB

Shadow Dancing (RSO)

75% of our reporters on it, 25 adds including 99X, WIFI, KSTP, B100, WOLF, WIFE. Key moves: 21-17 at 96X, 29-22 at Z93, 24-3 WPGC, 28-21 WRKO, 29-26 CKLW, 17-7 KFI, 22-14 KFRC, 22-7 KCPX, 26-10 WAYS, 26-19 WIRK, debut 15 WZUU, debut 19 at K104, debut 26 WSPT, debut 22 KCBN. See Parallels, charts at number 28.

MATHIS/WILLIAMS

Too Much, Too Little, Too Late (Columbia)

69% of our reporters on it, 19 adds including WLS, WABC, WNOE, WNCI. Key moves: 12-9 WPGC, 20-8 at 96X, 4-2 WHBQ, 1-1 CKLW, 13-8 KSLQ, 21-13 WGCL, 25-20 KFRC, 2-1 WAVZ, 30-21 WCOL, 16-10 KGW, 3-1 at Z98, 25-19 WHHY, 3-1 WKNX, 22-11 KSLY, debut 25 WRKO. See Parallels, moves from 28-20 on National Airplay/30.

BONNIE TYLER

It's A Heartache (RCA)

61% of our reporters on it, 16 adds including CKLW, KSTP, KGW, WSGN, WAPE, WJON. Key moves: 20-17 WFIL, 30-25 WPGC, 23-11 KRBE, 30-25 at 96X, 21-17 KJR, 11-5 KCPX, 30-25 KAKC, 25-18 at JB105, 19-12 at 94Q, 21-16 WFOM, 22-16 WGUY, 28-18 KQDI, debut 27 KFI. See Parallels, charts at number 29.

BILLY JOEL

Movin' Out (Anthony's Song) (Columbia)

60% of our reporters on it, 12 adds including KLIF, WCAO, WIFI, KIIS-FM. Key moves: 3-3 WNBC, 16-12 KSTP, 16-12 KJR, 15-6 WOLF, 29-24 KGW, 27-22 WHOT, 21-14 KNOW, 15-9 WIRK, 30-25 KDZA, debut 28 at Q102, debut 28 WKBW, debut 34 WVAM, debut 26 KKLS. See Parallels, moves 29-27 on National Airplay/30.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

TRAMMPS "Disco Inferno" (Atlantic) 81/8 including Q102, KCBQ, WAKY, WJON, KAFY. Key moves: 11-7 WNBC, 19-13 WRKO, 21-16 WIFI, 23-17 WCAO, 14-12 WPGC, 17-15 KFRC, 21-18 KHJ, 19-10 CKLW, 23-19 at Z93, 29-24 KRBE, 24-16 WBBF, 23-19 at 13Q, 38-30 KAKC, 18-12 at Y95, 11-2 KNDE, 23-18 at TEN-Q, 4-2 KISD, 8-5 KAYC. See Parallels, charts at number 30.

EDDIE MONEY "Baby Hold On" (Columbia) 89/21 including KIIS-FM, CKLW, WHBQ, WPGC, KRBE, 99X, KTKT, WSGN, Q94, WHHY, KILE, WEAQ. Key moves: 9-7 at Z93, 11-5 at Q102, 15-13 KFRC, 16-13 WNCI, 8-3 at 94Q, 26-20 PRO-FM, 37-31 KDZA, debut 27 WCAO, debut 30 WEEQ.

CARLY SIMON "You Belong To Me" (Elektra) 74/45 including KSLQ, KRBE, WPGC, WKBO, WAPE, WMAK, WKIX, WOW, TEN-Q, K104, WIRK, KQWB, KTAC. Key moves: 25-23 KIIS-FM, 28-22 WNBC, debut 29 WRKO, debut 30 at Z93, debut 29 CKLW.

GEORGE BENSON "On Broadway" (WB) 74/15 including B100, WLCY, WRKO, KJRB, WAKY, WISM. Key moves: 22-19 at 99X, 8-5 KRBE, 3-1 at 96X, 22-17 KSLQ, 7-3 KFRC, 25-19 KROY, 2-1 at 94Q, 12-9 WAVZ, 14-9 KDON, 15-9 KAYC, 21-16 WIRK, debut 30 WPGC, debut 34 KAKC.

PLAYER "This Time I'm In It For Love" (RSO) 68/10 including Z93, KDWB, Q102, WJBQ. Key moves: 22-18 WKBW, 24-19 WKBO, 27-22 at 92Q, 34-31 WNOE, 24-20 WKIX, 36-34 at K100, 7-4 WFOM, 25-17 WNAM, debut 18 WFIL, debut 35 WOKY.

ELTON JOHN "Ego" (MCA) 59/5 including WKBW, WOLF, WTX, KVOX. Key moves: 26-23 KSLQ, 18-14 at Q102, 30-27 CKLW, 20-19 WNBC, 20-17 WME, 24-19 KRSP, 34-31 KENO, 35-30 KILE, 30-22 WVLK.

DOLLY PARTON "Two Doors Down" (RCA) 59/2, WKBW, Z93. Key moves: 24-23 KFRC, 19-10 KBEQ, 11-8 WAYS, 14-7 KEEL, 25-19 WANS, 12-10 WSPT, 27-21 WNAM, 18-13 KDON, debut 25 WGUY.

SWEET "Love Is Like Oxygen" (Capitol) 58/7 including WRKO, KENO. Key moves: 7-6 WZUU, 28-24 WGCL, 30-26 KRBE, 17-14 WXXK, 17-12 WFOM, 24-18 WKAU, debut 25 KJR, debut 21 KRIZ, debut 28 WBBQ.

PARLIAMENT "Flash Light" (Casablanca) 56/0. Key moves: 16-7 WCAO, 12-12 WABC, 21-20 WNBC, 20-18 KSLQ, 14-11 WLCY, 1-1 WERC, 9-5 at Q94, 27-17 at JB105, 10-6 WIFE, 10-7 KCBQ, 4-2 WTMA, 24-21 WVAM, 25-18 WTRU, 28-24 KSLY.

STEELY DAN "Deacon Blues" (ABC) 50/4 including BJ105. Key moves: 28-26 at 99X, 29-27 WRKO, 12-9 KJRB, 30-25 WIRK, 24-20 KVOX, 39-33 KDZA, debut 25 KSTP, debut 25 KIIS-FM, debut 30 WICC, debut 25 WOW, debut 30 WBBQ.

ABBA "Take A Chance On Me" (Atlantic) 46/26 including WPGC, WLCY,

Radio & Records

NATIONAL AIRPLAY/30

April 21, 1978

THREE WEEKS AGO TWO WEEKS AGO LAST WEEK

5	2	2	1	YVONNE ELLIMAN/If I Can't Have You (RSO)
1	1	1	2	BEE GEES/Night Fever (RSO)
3	3	3	3	BARRY MANILOW/Can't Smile Without You (Arista)
2	4	4	4	KANSAS/Dust In The Wind (Kirshner)
27	19	16	5	WINGS/With A Little Luck (Capitol)
13	9	8	6	JACKSON BROWNE/Running On Empty (Asylum)
18	15	13	7	FLACK/HATHAWAY/The Closer I Get To You (Atlantic)
10	8	6	8	RAYDIO/Jack & Jill (Arista)
29	21	19	9	CHUCK MANGIONE/Feels So Good (A&M)
9	7	7	10	ENGLAND DAN & J.F. COLEY/We'll Never Have... (Big Tree)
24	17	15	11	JEFFERSON STARSHIP/Count On Me (RCA/Grunt)
6	5	5	12	BOB WELCH/Ebony Eyes (Capitol)
14	13	12	13	ELO/Sweet Talkin' Woman (UA/Jet)
-	29	23	14	TRAVOLTA/NEWTON-JOHN/You're The One That I Want (RSO)
28	22	18	15	ATLANTA RHYTHM SECTION/Imaginary Lover (Polydor)
7	11	14	16	DAVID GATES/Goodbye Girl (Elektra)
11	10	9	17	NATALIE COLE/Our Love (Capitol)
4	6	10	18	ERIC CLAPTON/Lay Down Sally (RSO)
16	12	11	19	ANDREW GOLD/Thank You For Being A Friend (Asylum)
-	-	28	20	MATHIS/WILLIAMS/Too Much, Too Little, Too Late (Columbia)
25	24	22	21	STYX/Fooling Yourself (A&M)
-	30	25	22	WARREN ZEVON/Werewolves Of London (Asylum)
20	18	17	23	GENE COTTON/Before My Heart Finds Out (Ariola)
12	16	20	24	SAMANTHA SANG/Emotion (Private Stock)
8	14	21	25	BEE GEES/Stayin' Alive (RSO)
-	-	30	26	BEE GEES/More Than A Woman (RSO) LP cut: Sat. Night Fever
-	-	29	27	BILLY JOEL/Movin' Out (Anthony's Song) (Columbia)
-	-	28	28	ANDY GIBB/Shadow Dancing (RSO)
-	-	29	29	BONNIE TYLER/It's A Heartache (RCA)
-	-	30	30	TRAMMPS/Disco Inferno (Atlantic)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

Carly Simon
Abba
Andy Gibb

HOTTEST

Wings
Yvonne Elliman
Bee Gees "Fever"
Flack/Hathaway
Travolta/Olivia

Complete Regionalized Station Listings on page 24 and 25.

CHART SUMMARY: National activity up slightly overall this week, returning to a moderate level. Yvonne Elliman finally made her way past the Bee Gees into the number one spot. That ends three solid months of the Gibbs' dominance of number one on the National Airplay 30. Wings made a strong jump into this week's top five and was reported as the hottest record nationally. Flack & Hathaway moved into the top ten with strongest reports from the Northeast and South. Mangione surged up ten spots to number nine. Starship still hottest in the Midwest and up to 11. Travolta/Newton-John blasting out of the South with big chart jumps. Atlanta Rhythm Section up three to 15. Mathis & Williams picked up adds in the Midwest and West and continues to build. Warren Zevon up three at 22. Bee Gees contending again with "More Than A Woman" up four and Billy Joel movin' up with "Movin' Out."

Detailed station by station chart listings can be found in the Parallels.

PRO-FM, WBBF, WAPE, WRJZ, KAKC, WISM, WGUY, WVLK, WTMA, KCBN. Key moves: debut 29 WCAO, debut 29 KLIF.

RUBICON "I'm Gonna Take Care Of Everything" (20th) 49/0. Key moves: 29-23 KFI, 22-21 WFIL, 19-18 WSAI, 26-23 WCOL, 23-20 at 92Q, 19-12 WKBO, 27-22 at CK101, 26-22 WISM, 20-14 WACI, 23-20 WKAU.

Others Getting Significant Action

PATTI SMITH "Because The Night" (Arista) 38/12 including 99X, WCAO, WGCL, KHFI, 24-22 WRKO, 25-18 WLCY, 33-30 KSLQ, 24-22 KIIS-FM, 29-27 KFRC, 32-30 KCBQ, 26-21 WKAU, 32-26 WGLF, 24-19 WAQY, debut 39 KRBE.

GERRY RAFFERTY "Baker St." (UA) 37/22 including WCAO, KBEQ, KRSP, JB105, KQWB, WISM, KDON, WTMA, 25-22 WZUU, debut 27 at 94Q.

EARTH, WIND & FIRE "Fantasy" (Columbia) 37/4 including WNBC, WCOL, 5-2 KJR, 13-6 at B100, 24-20 WTX, 12-8 KING, 3-1 at K104, 23-19 WLOF, 24-15 WKNX, 24-17 KENO.

WET WILLIE "Make You Feel Love Again" (Epic) 35/5 including WKBW, WAVZ, Z98, 29-24 KAKC, 25-23 WGUY, 29-27 KQWB, 27-24 at BJ105, 25-18 KSLY, debut 30 WCGQ.

LOU RAWLS "Lady Love" (Phil. Int'l) 33/0, 17-14 WOKY, 11-9 at Y100, 9-6 WAKY, 14-12 at Q105, 17-14 WJDX, 21-16 WIFE, 19-16 KEWI.

TAVARES "More Than A Woman" (Capitol) 32/1, KLEO, 9-7 WRKO, 20-18 KRBE, 27-24 WAYS, 22-19 KRIZ, 16-13 KAYC, 23-20 WGUY, 25-19 KQDI, debut 28 WNAM.

MICHAEL ZAGER BAND "Let's All Chant" (Private Stock) 32/0, 14-10 at Y100, 17-15 WCAO, 20-17 WAPE, 34-29 KAKC, 25-20 WAVZ, 30-20 at JB105, 15-12 WANS, 32-27 KSLY, debut 30 WKNX.

HEART "Heartless" (Mushroom) 31/6 including KSLQ, KTKT, WFOM, 24-19 KJR, 30-25 KFRC, 23-21 KING, 23-17 WEBC, 38-32 KDZA, debut 27 KINT.

ROBERT PALMER "Every Kind Of People" (Island) 30/9 including 13Q, WOLF, WNCI, K100, WAQY, 28-24 WCAO, 23-20 at 94Q, 23-19 KDON, debut 30 WISE.

MEAT LOAF "Two Out Of Three Ain't Bad" (Epic) 26/9 including CKLW, WRKO, 13Q, WSGN, WBBQ, WCGQ, 29-23 at 99X, 24-14 WKBW, 10-6 WGCL, 19-13 WINW, 29-26 WRKR.

SHAUN CASSIDY "Do You Believe In Magic" (WB) 24/2 including KROY, 29-25 WLS, 27-22 WOKY, 22-20 WERC, 20-16 WKIX, 6-5 WKAU, 25-23 WFOM, debut 29 KFI, debut 30 WNDE.

SEALS & CROFTS "You're The Love" (WB) 23/12 including Y100, Z98, WICC, WVAM, WJON, KQWB, KENO, debut 33 WANS.

K.C. & THE SUNSHINE BAND "Boogie Shoes" (TK) 19/1, KHJ, 18-9 KLEO, 21-19 at Q94, 22-20 WBBF, 21-18 WXXK, 23-18 at CK101, 17-13 KEWI, 30-25 KSLY.

(Continued on page 30)