

Radio & Records

SURVEY SHOWS WOMEN CONTROL FAMILY SPENDING; SHIFT IN AD BUYING HINTED
SEE PAGE 3
NEW EXPANDED POP/ADULT SECTION THIS WEEK
BEGINS PAGE 53

THE INDUSTRY'S NEWSPAPER

FRIDAY, JANUARY 27, 1978

ISSUE NUMBER 216



Radio Snowed Under By Storms

Last week's heavy snowstorms touched off a blizzard of specialized activity among affected radio stations, as they mobilized to provide community services and information, in some cases suspending normal programming. The Northeast was hardest hit, but the Midwest and a good portion of the South also felt the brunt of the storms.

Blackout Comparisons

In New York, WHN Program Director Ed Salamon compared the situation to the recent power blackout, with occasional looting but an overall spirit of cooperation among New Yorkers in the face of paralyzed mass transit systems and blocked roads. WHN devoted its air time to community emergency bulletins on traffic conditions, school and plant closings, and the like. WNEW-FM, according to Music Director Tom Morrera, aired emergency announcements in the midst of normal programming, at one point running so many that only three records were played on the morning show. One jock was snowed in and unable to fill his shift. At WNEW-AM, all available reporters were dispatched to various locations for on-the-scene reports. Program Director Dean Tyler later resorted to placing listeners on the air to describe conditions in their neighborhoods.

Half the staff of WBCN/Boston was stranded by snow, causing lengthened shifts. The station sent a mobile unit to talk to people on the snow-covered streets. They also staged call-ins from stranded jocks, and just for contrast, a call-in from Florida dwelling on how pleasant the weather was there.

Snow Updates

Cleveland was hit with over ten inches of snow in a ten hour period late last week. WGAR ran "snow updates" every 12 minutes. Program Director Chick Watkins also reports that the station used listeners on the air for snow condition reports. WMMS broadcast all clos-

ings, cancellations, power failures, and road condition bulletins, but did not interrupt normal programming except to lengthen breaks between music sets, according to air personality Denny Sanders.

Detroit, blanketed under 50 inches of snow, received thorough traffic condition reports from WDEE. Operations Director Tom Collins told R&R the station reported on conditions after each record when called for. WDEE stayed in close contact with county road commissioners to keep abreast of snow plowing and other corrective measures.

Philadelphians were expecting a normal-size storm, and were unprepared for the severity of the actual blizzard, the worst in 17 years. WIP maintained its schedule with a skeleton staff because of heavy snow and clogged transportation systems. Air personalities on WFIL stayed overnight at the Holiday Inn across from their studios, and found to their amusement that the WIFI jock staff was quartered at the same hotel!

Buffalo Shuffles Through

Buffalo, which suffered the worst of the snow attacks last winter, was relatively trouble-free. WGR Music Director Jerry Reo reports that the city closed down all schools and offices in anticipation of the New York City storm reaching Buffalo—but the storm never made it and everyone got a day or two off.

Down South, Birmingham, Alabama received a rare bouquet of heavy snow, and WVOK-FM (K99) suspended its regular music rotation to report on closings and conditions. The station also whipped up a flurry of "snow jobs"—three-record medleys on the subject of snow.

Louisville was ill-prepared to handle its 17-inch snowfall, following two other storms, according to WINN PD Bucks Braun. Their

(Continued on page 3)

Missouri Broadcasters In Contest Turmoil

Radio stations in Missouri are in a highly uncertain state about contest promotions, as a result of recent rulings and statements on the subject by Missouri Attorney General John Ashcroft. Ashcroft raised the specter of formal cease and desist orders on two radio contests, one involving KBEQ/Kansas City, which he considered violations of Missouri prize/consideration/chance lottery statutes. Shortly thereafter, he reportedly declared himself unwilling to issue guidelines for contests, leaving radio stations suspended in uncertainty.

One contest in question was staged by a Kansas City car dealership and broadcast on a number of local stations, including KMBZ whose Program Director Steve Bell told R&R that the contest had, unbeknownst to the station, con-

tained probable lottery elements. The KBEQ contest involved another car dealer and the Country Club Plaza Association in town, and was a car giveaway in which listeners had the option of registering at the dealership or the Association headquarters, or else sending a postcard to the station. The Attorney General reportedly told the dealership that it was staging an illegal lottery and informed KBEQ that it was broadcasting a lottery. He also reportedly stated that in his opinion the purchase of a 13c stamp was sufficient consideration for an illegal lottery. As a result, KBEQ offered on the air to return the cost of postage to any listeners who had sent in postcards.

A number of stations, including KMBZ, called a halt to contests as a result of the confusion, ac-

ording to Bell. The Missouri Broadcasters Association met with the Attorney General, who reportedly told them that contest drawings or registration could not be held at the business locations of merchants providing prizes, and that contestants must have the option of entering without travelling, either by mail or phone.

Bell, whose station had suspended contests for two weeks but is now considering new procedures on its attorneys' advice, offered R&R some possible reasons for the Attorney General's pressure. "It may be that he hopes to encourage passage of...other legislation" (new lottery legislation has been presented to the state legislature) "and thinks that this is the way to get the broadcasters involved in it. It may be that he has further political ambitions and hopes to advance that cause by whatever publicity might come out of it. It might be that he truly believes there is something going on in which somebody is trying to circumvent the law...or it may be a combination of those reasons." Bell indicated that the Attorney General is of the opinion that businesses are attempting to stage lotteries by supplying prizes to radio stations, since it is illegal in Missouri to hold grand opening drawings at a place of business even if no purchase is required.

The main problem for broadcasters, according to Bell, is the Attorney General's unwillingness to act as a "clearinghouse" for radio station contests. Ashcroft reportedly told the state Broadcast Association that he would issue no further statements on radio contests unless formal complaints were filed. With the confusion already existing stemming from previous statements, Bell feels that Missouri stations have been placed in the position of a "loaded gun," with no certainty as to the legality of most of their contests.

96X License Renewal Denied

An FCC Administrative Law Judge has denied the renewal of WMJX-FM/Miami's license for contest fraud and broadcasting erroneous news dispatches to mislead the public. The Top 40 Bartell Broadcasting outlet, known as 96X, had run two promotions related to the Devil's Triangle (R&R 11-4-77) in

early 1975, which had provoked the FCC's Broadcast Bureau to recommend the license renewal request be denied last October. Bartell President (then WMJX Vice President) George Wilson was also singled out for a promise in a letter to the FCC that misleading contests would be dropped from 96X, after which, according to the Commission, the public was misled into thinking a \$1000 prize would be offered to a contest winner in a new promotion. The prize was not awarded, and the judge called the incident a sheer and unadulterated fraud on listeners.

The ruling, handed down by Judge Thomas Fitzpatrick, becomes effective in 50 days, unless Bartell appeals, which is deemed probable after their attorneys study the decision. Despite repeated calls from R&R seeking comment, Bartell officials were unavailable or unwilling to issue a statement on the matter.

Jim Smith Appointed WOKY PD



Jim Smith, Music Director of WLS/Chicago, has been appointed Program Director of WOKY/Milwaukee. Smith had been with WLS for four years before joining the Top 40 outlet. Smith commented to R&R: "I'm very excited about this new challenge. It's been four very good years here; they've treated me very well and I was allowed to grow. But I've gone as far as I could and the next step had to be becoming a Program Director. I'm glad to get the chance to go to a nearby market and a good station and try to make it better."

Terry Kath Killed Accidentally

Terry Kath, guitarist and vocalist for Chicago, was killed Monday (1-23) when he held his own gun to his head and it discharged. The musician, in his early thirties, was killed instantly.

Kath had brought a .38-caliber revolver, which he apparently carried often, to the home of roadie Don Johnson. He reportedly began twirling the gun, and when asked by Johnson to stop, placed it to his head, assuring his companion

that it was not loaded. He pulled the trigger and it went off.

Kath, a longtime gun buff, had been with Chicago since the group's founding in 1968, and was a significant force in their considerable success, writing and singing a number of their hits. His death is being listed as an accident by Los Angeles police, "for now." He leaves a wife, Camella, and a son.

SEA LEVEL

Cats On The Coast



The musical tide has just rolled in with Randall Bramblett, Davis Causey and George Weaver joining ranks with Chuck Leavell, Jai Johanny Johanson, Jimmy Nalls and Lamar Williams to **EVOLUTIONIZE** the already successful SEA LEVEL. The roar you hear is not that of the ocean but of the waves of praise greeting SEA LEVEL's newest LP, **Cats On The Coast.**

**CATS ON
THE COAST
EVOLUTIONARY
MUSIC ON
CAPRICORN
RECORDS AND
TAPES,
MACON,
GA.**

Produced by Stewart Levine
for Outside Productions, Inc.



CAPRICORN RECORDS

R&R/Friday, January 27, 1978

Survey Shows Women Controlling Family Budget

Shift In Ad Buying Patterns Possible

Women control the family budget in a large majority of youthful families, according to a survey conducted by the **Cunningham & Walsh** advertising agency. Initial research supporting that conclusion was followed by a telephone survey of 500 young families, with 67% reporting that women held the purse strings, compared to a 31% figure for men and a mere 2% reporting shared responsibility. The agency also expressed surprise that so many men, in preliminary surveys, admitted that their wives held con-

trol; and predicted that ad campaigns would become more female-oriented in the near future, a situation which may affect ra-

dio stations, particularly those which have traditionally emphasized young male demographics as a target audience.

KFOX Call Letters Cause Competition

Three radio stations were recently involved in competing for the newly-available call letters **KFOX**, formerly in the possession of a longtime **Long Beach, California** Country station. **KFOX/Long Beach**, owned by **Family Radio Net-**

work, recently switched to a Religious format and changed calls to **KFRN**. Shortly thereafter, **KKUL-FM/Tulsa**, which calls itself the "Superfox," applied for the call letters, and was inadvertently listed as **KFOX** in a radio tip sheet. At the same time, **KRSY-FM/Roswell, New Mexico** applied for the **KFOX** call letters. However, the **FCC** granted the letters Monday (1-23) to **KKOP-FM/Redondo Beach, California**, on the basis of longest continuous record of service to the community. So the new **KFOX**, a **Jack Barry Broadcasting** station, will continue to broadcast in the same general area as the old station had for over 50 years.

Buziak Appointed President Of Full Moon

Bob Buziak has been appointed President and managing partner of **Full Moon Records**, the label headed by **Irving Azoff**. Buziak will also head up a new management wing at **Azoff's Front Line Management** firm. Buziak was most recently Director of **Arista Records**

in England, and was previously **Arista's** Director of West Coast Operations. According to the label, Buziak's appointment signals increased activity for **Full Moon**, whose roster includes **Dan Fogelberg, Bill Champlin, and Coalkitchen**. **Full Moon** is distributed by **CBS**.

CBS President Asks Congress For Broadcast Control

John Backe, President of **CBS**, joined the growing swell of broadcast industry voices calling for industry control over upcoming coverage of **House of Representatives** floor activity. The **House's Rules Committee** will decide February 15 whether to allow professional broadcasters to cover the proceedings or use government employees to handle the co-

verage. Backe, writing to Speaker **Thomas O'Neill**, who is on record as favoring government control, argued that the use of government staffers "would cancel out most of the benefits gained by opening the floor proceedings to broadcast coverage in the first place. The credibility of what would remain would be suspect as a show stage-managed by the participants."

ABC Faces Deadline On \$128 Million Suit

ABC Records officials were given a February 13 deadline to reply to charges in a \$128 million class-action suit filed by ex-ABC group **Fraternity Of Men**. The group charged ABC with breach of contract, fraud, "negligent misrepresentation," breach of fiduciary duty, and more. A focus of the suit is the issue of royalties, which were allegedly computed fraudulently,

with deductions for promotional records which were then allegedly returned for credit. Other contract technicalities, some involving the group's former producer **Tom Wilson**, are also at issue. Two members of the group, best known for its "Don't Bogart That Joint" single, an AOR staple of the 60's, inaugurated a \$100 million class-

action suit against ABC on behalf of composers and publishers in late 1974. The suit has not yet been settled. The present suit is the latest in a series of anti-ABC actions, including the recently settled **Jerry Rubinstein** breach of contract suit and earlier actions by the **Mamas and Papas, Three Dog Night**, and the **James Gang**.

Radio Snowed Under

(Continued from page one)

all-night man, **Dan Breeden**, was unable to reach the station for three days, while two other air personalities were brought in via an advertiser's wrecking vehicle. The station broadcast straight bulletins all through Thursday (1-16). **WKLO PD Gary Major** reports the station ran 8-10 minutes of reports of cancellations and closings.

Dallas was hit by snow but not severely so, and **KBOX** was not forced to alter its normal programming. They did stay close to the situation, according to Program Director **Tom Allen**, and provided information throughout.

The Lighter Side Of Snow

In **Nashville**, **WKDF** maintained regular programming, but worked snow information into its breaks and geared its newscasts toward almost complete weather data. Program Director **Jack Crawford** relates that the morning jock's four-wheel drive vehicle averted an unpleasant transportation situation by bringing in the whole air staff through the snow. **92Q** Traffic Reporter **Bill Jenkins** had an airborne, long-distance toboggan ride, as his plane developed engine trouble and he made a forced landing outside the city's Metro Center to the amazement of highway onlookers. **WSM**, with 50,000 watts, aired road condition reports for Kentucky and Southern

Alabama as well as the Nashville area, and at night extended their reporting range to Arkansas, Oklahoma and Texas, according to Program Director **Al Voecks**. And finally, from the record industry side of the snow picture, many Nashville Music Row toilers with suburban homes decided to spend the night in nearby hotels. **United Artists** National Country Promotion Director **Jerry Seabolt** was driving home from work and stopped by the Hall Of Fame Motor Inn for a quick drink. He saw so many of his friends and associates checked in to the motel that he drove straight home, got a change of clothes, and came back to spend the night at the Inn. He said he didn't want to miss the party.

Memphis Breakout Addition

The debut of Beautiful Music station **WEEF-FM/Memphis** was inadvertently omitted from **R&R's** summary of the October/November Memphis **Arbitron** results. **WEEF-FM** scored a 2.5 share in its first book.

Arbitron Summaries Will Return Next Week.



RKO VIEWS ALIVE SPECIAL—The **RKO Radio Managers' Meeting** was held last week, and **Alive Enterprises** decided to help turn the annual awards dinner into a special event. The management firm gathered a number of its top artist clients, representing a variety of labels, for a live impromptu performance. **Alice Cooper, Burton Cummings, Yvonne Elliman, Randy Richards**, and guests **Melissa Manchester** and the **Manhattan Transfer** performed solo and in various groupings. **Alive Enterprises** President **Shep Gordon** explained the company's gesture: "Every artist knows what a great debt we owe to radio. Every so often we can say thank you in a positive way. This evening was one of those occasions." Pictured at top (left to right) are **Burton Cummings, Mrs. Jack Hobbs, WRKO/Boston Vice President/General Manager Jack Hobbs, Melissa Manchester, Randy Richards, Yvonne Elliman, and Alice Cooper**. Below, backing **Yvonne Elliman** (far left), are the **Manhattan Transfer** (seated) and **Randy Richards** (let piano above).

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Conservation From Capricorn



CONSERVE ENERGY

All **Capricorn** albums will carry an energy conservation logo (pictured above), according to label President **Phil Walden**. **Walden** and **Keith Crossley** designed the logo from an idea submitted by the White House. "We are trying to help make the public aware of the energy crisis," said **Walden**. The first album to carry the logo will be a "Greatest Hits" package from **Wet Willie** in late January.

RADIO & RECORD CONVENTION

Special FCC Session

Moderator: Jason Shrinsky

Arthur Ginsberg and Larry Bernstein will represent the Commission in a frank discussion of payola, contesting, concert tie-ins, how to handle record company T-shirt and LP giveaways. These are just a few of the topics that will be covered as well as those suggested from the audience.

The Impact Of Music On Society

WITH Richard Peterson

Professor, Sociology—Vanderbilt University

A discussion of the relationship between the radio and record industries and its ongoing influence on popular culture.

Marketing Research

— Part One —

A basic college marketing research course by Richard Lutz, Graduate School of Management, UCLA. This part will cover explanations of the terms (ex: active, passive etc.) and how to formulate the proper research questions and techniques applicable to both the radio and record industries.

— Part Two —

This portion will be on how to customize research for both radio and records including formation and use of focus groups, telephone and in-person survey techniques and data interpretation.

Marshall McLuhan Keynote Address



Marshall McLuhan is unquestionably the best-known, most controversial media theorist of the present era. For two decades his observations on television, radio, print and the way they affect the human condition have had tremendous impact on the communications world and its perceptions. McLuhan's audiences become illuminated, or enraged, or inspired by his thoughts—but no one becomes indifferent, and no one can afford to ignore them. Author, lecturer, professor and public figure, McLuhan is presently Director of the Center for Culture & Technology at the University of Toronto. His insights are crucial to an understanding of the communications media and their larger role in the world of the present...and the future.

Format 'Rap Rooms'

Each R&R Editor will moderate discussions on their formats featuring special guests and audience participation.

TOP 40 John Leader	AOR Mike Harrison & Jeff Gelb	COUNTRY Jim Duncan & Hugh Cherry	POP/ADULT Mike Kasab
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Here is a partial list of guests scheduled—

TOP 40

GARY MACK
PD, Z97/Ft. Worth
LES GARLAND
PD, KFRC/San Francisco
GARY STEVENS
President, Doubleday Broadcasting

AOR

LEE ABRAMS
Consultant, Burkhart/Abrams
TOM YATES
Consultant, Nova Broadcasting
JOHN GORMAN
PD, WMMS/Cleveland
KID LEO
Air Personality, WMMS/Cleveland
FRANK FELIX
PD, KBPI/Denver
GEORGE TAYLOR MORRIS
PD, WCOZ/Boston
JACK CRAWFORD
PD, WKDF/Nashville
MICHAEL SHEEHY
MD, KNX-FM/Los Angeles

COUNTRY

ED SALAMON
Program Director, WHN/New York
CRAIG SCOTT
Vice President of Programming, Plough, Inc.
TOM COLLINS
Director of Operations, Globe Broadcasting, Inc.
MARY CATHERINE MURPHY
Music Director, WSM/Nashville
SMOKEY HYDE
General Manager, KRMD/Shreveport
MARTY SULLIVAN
Operations Manager, KRMD/Shreveport
ED CHANDLER
Program Director, KSON/San Diego
RANDY MICHAELS
Program Director, WDAF/Kansas City

POP/ADULT

MICHAEL O'SHEA
PD, KVI/Seattle
STEVE BELL
Operations Manager, KMBZ/Kansas City
BRUCE HOLBERG
PD, WIP/Philadelphia
JOHN LUND
Group Operations Director, Rust Communications

RDS 78



Fun Flight INFORMATION:

Round trip from
LOS ANGELES
\$208

Round trip from
NEW YORK
\$228

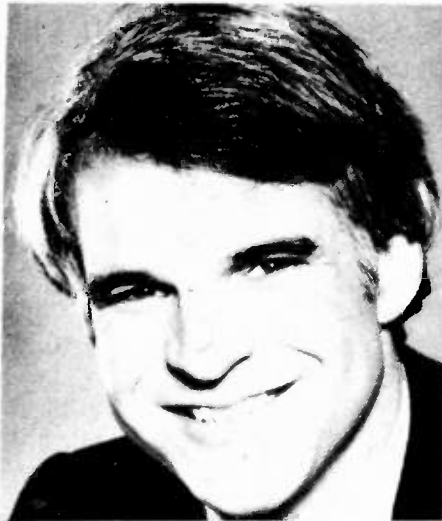
Round trip from
ATLANTA
\$185

Round trip from
CHICAGO
\$195

All flights leave on Thursday, March 2, and return Sunday, March 5.

CALL **800/421-4128** or **800/421-4143** (in Los Angeles: 278-9850) (Hoffman Travel)

Martin, Parton Headline Banquet



MAIL TO R&R:

RADIO & RECORDS CONVENTION '78

6430 Sunset
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PLEASE REGISTER ME AT THE R&R CONVENTION '78.
ENCLOSED IS MY CHECK/MONEY ORDER (payable to Radio &
Records) for \$140.

Name _____
Company/Station _____
Address _____
City _____ State _____ Zip _____

NOTE: MULTIPLE REGISTRATIONS CAN BE MADE ON AN
ACCOMPANYING SHEET OF PAPER.

GUEST TICKETS:

Friday Cocktail Party/Buffer Supper: \$25

Saturday Superstar Banquet Show: \$30

Registration Cut-Off Date:

FEBRUARY 15, 1978

LATE REGISTRATION:

Must be purchased at the Registration
Desk for \$155 per person. No personal
checks can be accepted. Only cash,
money orders or company checks.

Fairmont Hotel SOLD OUT
For DALLAS HILTON accommodations
call Hilton direct—214/747-2011

Thursday, March 2nd.

11am-9pm

Registration

5pm

Evelyn Wood Reading Dynamics Presentation

An opportunity to learn the mechanics of
speed reading, and possibly double your pre-
sent reading speed.

8pm

Production Seminar

Leading production directors will share their
secrets and demonstrate the latest production
techniques and equipment.

9pm

Format Rap Rooms

11pm

Hospitality Suites Open

Friday, March 3rd.

10am-5pm

Registration

9:30am

Brunch

11am

Keynote Address *Marshall McLuhan*

1pm

The Impact Of Music On Society

3pm

Snack Break

7:30pm

Cocktail Party & Buffet Dinner

10pm

Hospitality Suites Open

Saturday, March 4th.

9:30 am

Brunch

11am

FCC Session

1:30pm

Snack Break

2pm

Marketing Research

— Part One —

3pm

Marketing Research

— Part Two —

8pm

Superstar Banquet And Show

12mid

Hospitality Suites Open

Mediascope

HEW Anti-Smoking Drive Broadcast Plans Irk NAB

HEW Secretary Joseph Califano is requesting the aid of the broadcast industry in his current anti-smoking drive (R&R 1-20), but the industry, as represented by the NAB, is none too thrilled about the prospect. Califano is in the process of writing letters to the heads of the three television networks and the NAB asking that they increase the number of anti-smoking public service announcements they broadcast. In addition, he indicates that HEW and the FTC will petition the FCC to review its PSA policies, so that more such anti-smoking announcements can be broadcast.

NAB President Vincent Wasilewski responded that the industry had aired a large number of anti-smoking spots before the government ban on TV/radio cigarette commercials in 1971. He added, "The government has continued its tobacco subsidy to farmers and its allocation for foreign advertising of cigarettes. Now it asks broadcasters, in the face of tremendously increased revenues to newspapers and magazine publishers from cigarette advertising, to bail it out of its present dilemma. We have difficulty understanding it."

Wasilewski also commented: "We share Secretary Califano's concern relative to the danger of smoking to the public health and will cooperate fully in conveying that concern to our members. However, the selection of public service announcements for broadcast is the sole prerogative of the individual broadcaster. NAB has never attempted to dictate that decision and we do not intend to do so on this issue. Furthermore, we should strongly oppose any efforts by the FCC to require stations to broadcast any specific—including anti-smoking—messages."

John Dean Radio Series Debuts

"The Right To Know," the investigative radio series hosted by former Nixon Administration official John Dean, premieres January 30 on over 40 stations across the country. The stations include AOR, Pop/Adult, News, and Top 40-formatted operations. The series is distributed nationally by Broadcast Works, Inc.

Post Office Pops For \$9.6 Million Ad Budget

The U.S. Postal Service has signed a contract with the Young & Rubicam ad agency with a \$9.6 million cost ceiling. Last year the Postal Service spent \$6.8 million under a similar contract with Y&R. Previously, the Post Office Department availed itself of free public service advertising, but the Postal Service, a quasi-independent agency created in 1971, believes it gets better results with paid advertising.

RKO Radio Sales Adds Clients In Four Markets

RKO Radio Sales will represent seven stations in four markets as the result of recent negotiations. The firm has picked up KAUM and KXYZ/Houston (owned by ABC), WERE and WGCL/Cleveland, KBEQ/Kansas City, and KPAM-AM-FM/Portland, Oregon. RKO Radio Sales Vice President/General Manager Thomas F. Burchill commented, "We are proud to be able to improve our services to our advertisers with the acquisition of these major market properties."

Minow Next PBS Chairman

Newton Minow, former FCC Chairman in the 60's, has been selected as the next Chairman of the Public Broadcasting Service by the PBS Nominating Committee. The full board will make the final decision February 3. Minow is in law practice in Chicago and is a PBS board member representing WTTW-TV/Chicago. He would replace the retiring Ralph Rogers, thus returning actively to the "vast wasteland" of television (a characterization made famous by Minow during his FCC days).

FCC Clears Way For Wire Service Rate Increases

The FCC rejected delays proposed by the leading wire services which would stall AT&T rate increases on transmissions to wire clients in sparsely populated regions. The Commission held that lower rates for such transmissions, using AT&T's multiple-channel Telpak service, were discriminatory. The resultant rise in rates is expected to be in the range of \$8 million and may, according to the wire services, have a drastic economic impact on small market customers. However, the FCC also instructed its staff to intensify its efforts in studying the merits of a proposed separate and lower rate structure for press transmissions, which if enacted could ease the situation considerably.

ERR WAVES



BY BOBBY OCEAN



R&R CALENDAR OF EVENTS

January 1978

Northwest Broadcast News Association/Radio & Television News Directors Association Annual Meeting, Sheraton Ritz, Minneapolis, MN, January 27-28, 1978

NBC RADIO NETWORK REGIONAL AFFILIATE MEETING, SHERATON NATIONAL MOTOR HOTEL, ARLINGTON, VA, FEBRUARY 24

ARKANSAS BROADCASTERS ASSOCIATION WINTER CONVENTION, PINE BLUFF CONVENTION CENTER HOLIDAY INN, SOUTH PINE BLUFF, ARK, FEBRUARY 2-3

ANNUAL PUBLIC RADIO CONFERENCE, CORPORATION FOR PUBLIC BROADCASTING AND NATIONAL PUBLIC RADIO, ST. FRANCIS HOTEL, SAN FRANCISCO, CA, FEBRUARY 27-MARCH 1

March

R&R CONVENTION '78, FAIRMONT HOTEL, DALLAS, MARCH 2-5, 1978

Country Radio Seminar, Nashville, March 17-18, 1978

National Association of Record Merchandisers Annual Convention, Hyatt Regency, New Orleans, March 18-22, 1978

Intercollegiate Broadcasting System National Convention, Biltmore Hotel, New York, N.Y., March 17-19

April

National Association of Broadcasters Annual Convention, Las Vegas, April 11-12, 1978

National Association of Broadcasters Radio Program College, Las Vegas, April 12-14, 1978

Country Music Association Board Meeting, Washington D.C., April 18-19, 1978

May

Sixth Annual Gospel Radio Seminar, Airport Hilton, Nashville, May 5-6, 1978

National Association of Broadcasters Radio Program College, Hyatt Regency, Chicago, May 24-27, 1978

June

Associated Press Broadcasters Annual Meeting, Stouffer's Twin Towers, Cincinnati, June 1-3, 1978

Country Music Association Fan Fair, Nashville, June 7-11, 1978

Broadcasters Promotion Association Annual Seminar, Radisson St. Paul, St. Paul, MN, June 7-10, 1978

American Women in Radio & Television Annual Convention, Los Angeles Hilton, June 13-17, 1978

Broadcasters Promotion Association Annual Seminar, Radisson St. Paul, St. Paul, MN, June 25-28, 1978

July

Country Music Association Board Meeting, Fremont Hotel, Dallas, July 11-12, 1978

Broadcasters Promotion Association Annual Seminar, Radisson St. Paul, St. Paul, MN, June 17-20, 1978

September

Institute of Broadcasting Financial Management Annual Conference, Dunes Hotel, Las Vegas, September 17-20, 1978

NATIONAL RADIO BROADCASTERS ASSOCIATION CONVENTION, HYATT REGENCY EMBARCADERO HOTEL, SAN FRANCISCO, CA, SEPTEMBER 17-20

Radio Television News Directors Association International Conference, Atlanta Hilton, September 20-22, 1978

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ATTACH ADDRESS LABEL HERE, from a recent issue TO CHANGE YOUR ADDRESS and please always include such a label whenever you write us about your subscription



"If I change the world, it'll be by accident."

ERIC CARMEN

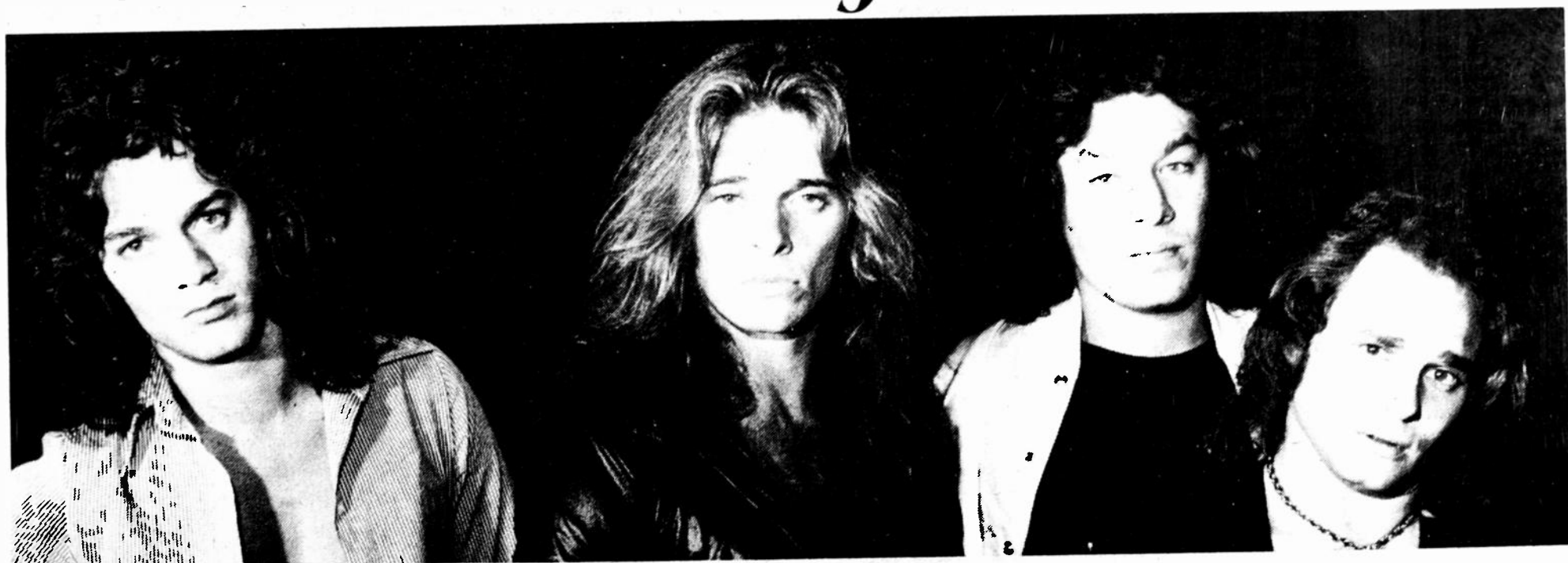
on the Robert W. Morgan Special of the Week

WATERMARK, INC. 10700 Ventura Blvd., No. Hollywood, CA 91604 • (213) 980-9490

THE ROBERT W. MORGAN SPECIAL OF THE WEEK

Q:

How does a group score a major national hit on its first release?



A:

“You Really Got Me”!

VAN HALEN

IT'S GETTIN' THEM!

WKBW

WCAO

KING

B100

KYNO

JB105

KLIV

KNDE

WRFC

WRKR

KROY

WPHD

KYYX

WAQY

WFLB

WSPT

KCBN

KHFI

KCPX



K-104

WGLF

KKLS

Produced by
Ted Templeman

WOW

on Warner Bros.

WTMA

WKAU

What's New?

Sounds Abound In New Synthesizer Breakthrough

Two Bell Labs scientists recently unveiled a new digital sound synthesizer, believed to be the first computer-controlled, all-digital model ever developed, which can apparently handle just about anything musical that can be thrown at it. It can orchestrate and perform music as fast as the composer can create it, mimic the sound of up to 30 musical instruments—at one time, and instantly raise and lower the pitch of an instrument or voice—so that even as you sing you can vary your range from Barry White to Frankie Valli levels. The synthesizer also has more scientific functions, solving echo and distortion problems in digital transmission, and processing human speech patterns to improve transmission quality. But its uses in the music field, when it becomes generally available commercially, seem unlimited; and along with the *Gismo*, the new guitar device created by ex-10cc members Lol Creme and Kevin Godley which also duplicates practically any sound around, the synthesizer's role in future musical developments seems certain to be highly influential.

Ericson New Media Director At CBS

Yvonne Ericson has been appointed Director of Media/Print and Television at CBS Records. She will plan all print and television support for CBS artists, and direct the departments which make media buys. Ms. Ericson reports to Linda Barton, Director of Advertising Planning, who made the announcement. Ms. Ericson worked in CBS Records' in-house ad agency, *Gotham Advertising*, for five years, when she became Associate Director, Media at CBS in 1976.



Clocking All Over The World

A new clock from Copal allows the user to dial a location and immediately read the hour/minute/second time for that time zone. For further information, take time out to inquire to Copal, 58-25 Queens Blvd., Woodside, N.Y. 11377.

Experts Forecast Better Weather Forecasts

The forecast for tomorrow is for more accurate weather forecasts, according to weather satellite specialists at RCA. They claim that some time in the next decade accurate worldwide weather forecasts for up to two weeks will be available, thanks to more sophisticated satellite systems. Whether they'll really be more accurate is still up in the air, but if the experts are right, the new systems could help clear up a still-cloudy forecast situation.

TV News

ABC's Silverman To Become NBC President

Fred Silverman, President of ABC Entertainment and the man regarded as personally responsible for the television network's remarkable climb from third to first place in the programming race, will become President and Chief Executive Officer of NBC in June. Silverman, who also helped account for dramatic ratings gains for CBS when he was a Programming Vice President there prior to his ABC stint, now gets his chance to bring another network out of the cellar. He replaces Herbert S. Schlosser in the NBC position, and takes on responsibility for the entire NBC operation. No replacement for Silverman has been named at ABC; however, if Silverman actually continues to run ABC programming operations until his contract is up in June, he will have responsibility for setting ABC's fall 1978 schedule, a situation which ABC would probably not welcome. Therefore, a replacement is expected to be named soon.

In other TV developments, *KABC/Los Angeles* talk show host Michael Jackson will begin a nightly talk show on *KCET-TV*, aired at 7pm and repeated at 11pm and 12:30pm the following day. Jackson retains his radio duties, while the TV show starts March 6. Returning to Los Angeles TV in the fall are two longtime area favorites, "Soupy Sales Show" and the "Dating Game." Original host Jim Lang is aboard for the latter, while Soupy returns to his original puppet/humor format. Arrangements in other markets are being firming for both...CBS' long-running "Maude" series may be revised drastically next season, with a locale move to Washington D.C. (with Maude elected to political office) and only star Bea Arthur and TV husband Bill Macy retained from the present cast. Among record artists featured on TV are the Spinners ("American Bandstand" 1-29, "The Chuck Barris Rah-Rah Show" in mid-February, and "Rock Concert" 3-4) and Black Oak, who are saluted by the "Midnight Special" on January 27.

Cowboys, Broncos Bowl Over Competition To Lead CBS To Win

Paced by a record ratings performance by the Super Bowl game, CBS won the Nielsen competition in the week ending January 15 with a 24.1 rating, compared to ABC's solid 21.5 and NBC's fairly dismal 16.1. The championship football contest accounted for a 46.9 rating, reportedly the highest rating ever achieved by a sports event, with 90 million people estimated as seeing all or part of the game.

ABC's "Laverne & Shirley" topped regular series with a 37.6 rating, claimed by ABC as the largest audience for a situation comedy episode ever, although the achievement was somewhat overshadowed by the Super Bowl. Following the game and Laverne in the Top 10 were 3) Super Bowl postgame show (CBS) 4) "Happy Days" (ABC) 5) "All In The Family" (CBS) 6) "Three's Company" (ABC) 7) "One Day At A Time" (CBS) 8) "Charlie's Angels" (ABC) 9) "60 Minutes" (CBS) and 10) "Barney Miller" (ABC).

In Arbitron's week ending January 13 (therefore not including the Super Bowl), ABC continued to dominate the New York (nine out of ten places) and Los Angeles (seven for ten) markets. In New York, "Laverne & Shirley" was first, followed by 2) "Happy Days" 3) "Three's Company" 4) "Welcome Back Kotter" 5) "Barney Miller" and "Soap" in a tie 7) "Fish" 8) "Charlie's Angels" 9) "Family" and 10) NBC's Monday Movie.

Los Angeles also showed "Laverne & Shirley" on top, with "Happy Days" second, 3) "Three's Company" 4) "Charlie's Angels" 5) "Eight Is Enough" (ABC) 6) a four-way tie between ABC's "Barney Miller" and "Carter Country" and NBC's "Bob Hope Special" and Monday Movie, and 10) "Fish."



CBS Associated Labels Tabu

Tabu Records, founded and administrated by Clarence Avant, has joined the CBS Associated Labels group, according to Senior Vice President of Epic/Portrait/Associated Labels Ron Alexenburg. The Los Angeles-based, primarily R&B-slanted label will debut under the CBS banner in February with an album and single by Brainstorm. Tabu was most recently affiliated with RCA. Pictured are (l-r) Alexenburg, Avant, and Vice President/General Manager of CBS Associated Labels Tony Martell.

Carver New President Of GRT

Vinton D. Carver has been appointed President and Chief Executive Officer of GRT Corporation, the record and tape operation based in Sunnyvale, California. Carver replaces company founder Alan J. Bayley, who will remain as a board member. Carver has been Chairman of the Board since 1974, and will continue in that position. His previous experience includes executive positions at Litton Industries and IT&T.



Lloyds Goes For Piece Of The Rock

Lloyds of London, the prestigious British insurance firm, has designed a new policy for rock stars called "Starcover." Many restrictions found in standard accident policies have been eliminated from the "Starcover" policies; as the company itself put it, "Exclusions concerning drugs, drink, travel and sporting activities normally found in a standard accident policy have either been deleted or amended to relate to both the social and working environment of the performing artist." It is assumed that such deletions and amendments result in a higher than normal cost to the purchaser, but it might be worth it.

Instant Cocktails Arrive

Instant coffee is old news, but industrious liquor industry researchers have now developed the instant cocktail. Add water to a special powder and instant Bloody Marys, Screwdrivers, and so forth, appear for your dining and drinking pleasure. FDA and Bureau of Alcohol, Tobacco & Firearms approval have already been secured for the powdered products, Sure-Shot (for cocktails) and Wonder Wine (a Canadian instant wine product). Sure-Shot packages will be marketed this spring for about \$1.39-\$1.49 a drink. Quality is not up to the best "organic" product, but is reported adequate, and researchers are working on instant beer as well. Soon you'll be able to take a powder and drink to your heart's (and liver's) content.

Graham Returns To Theatre

Bill Graham, a top San Francisco-based concert promoter for a dozen years, is venturing into "legitimate theatre" in February for the first time since the early 60's. Graham will team with the American Conservatory Theatre to present the world premiere of Sarah Miles in a musical called "S. Miles Is Me," composed by the actress and Chad Stuart (formerly of rock duo Chad & Jeremy). Graham staged shows for the Mime Troupe in San Francisco before moving into the rock concert field.

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Resumé Of A Hit Album.

TO: Radio announcers & program directors of America.

OBJECTIVE: To be given careful consideration as a new album that could go all the way.

NAME OF ARTIST: Cory Wells

NAME OF ALBUM: Touch Me

NAME OF PRODUCER: David Anderle with Cory Wells

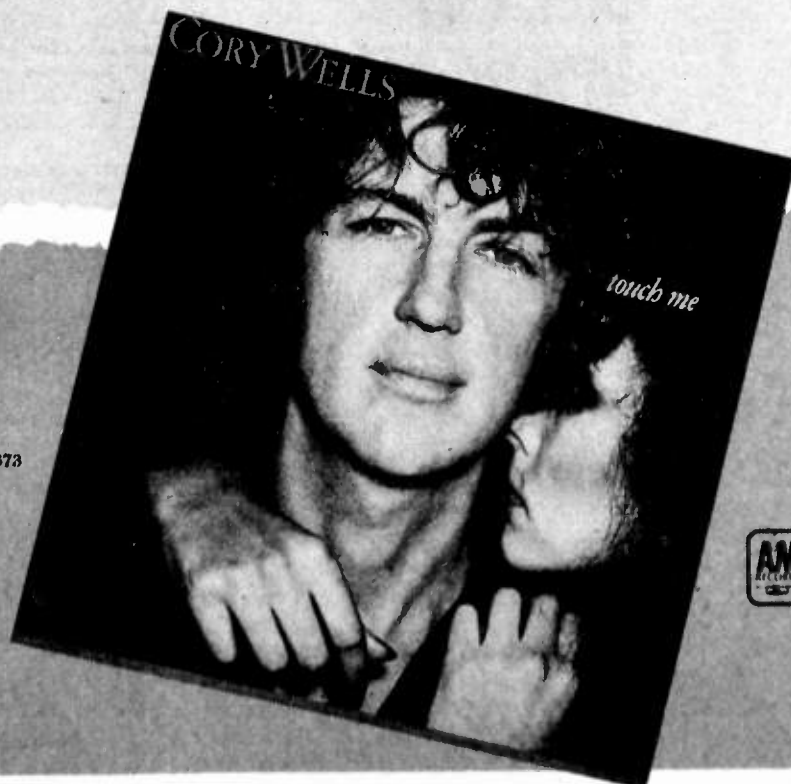
BACKGROUND & EXPERIENCE: Wells has more hits than most artists have in a lifetime -- like "Mama Told Me Not To Come," "Eli's Coming," "Try A Little Tenderness," "Never Been To Spain" and "Shambala."

INITIAL AIRPLAY REACTION: Receiving instant heavy airplay. "Touch Me" is Gavin's top Album of the Week. Single "Starlight" is new Gavin Personal Pick.

Cory Wells "Touch Me" SP 4073

Includes the new single, "Starlight" AM 2013

On A&M Records & Tapes



ACTION FROM AOR FORCED THE REACTION FROM ATLANTIC RECORDS TO RELEASE



- 3WD
- KJOY
- WCRO
- WPJB
- WSKW
- WSFL
- WSAM
- WBZ FM
- KWRG
- WKNX
- WJAD
- WJDQ
- WCAU



Rob Sherwood has resigned his Program Director's job at KSTP/Minneapolis. Rob will be the new General Manager of WEBC/Duluth, Mn. A well-deserved step up for a real professional.

Also in Minneapolis, Ed O'Brien has taken over the morning slot at KDWB, as Dave Thomson, the new PD, takes himself off the air.

Jeff Salgo will be leaving KFXM/San Bernardino to set up his own consulting firm, Jeff Salgo & Associates. Jeff will be setting up programs of computerized music research for client stations as well as handling regular program consultation chores.

Buzz Brindle has left his afternoon slot at KDKA/Pittsburgh to join Bob Pittman as Assistant Program Manager at WNBC/New York.

Brad Cramer is leaving Record Merchandising in Los Angeles to be the local promotion representative for Epic Records in Southern California.

Word is that Ronnie Lippin, formerly of Rocket Records, will be joining RSO doing National Publicity.

Y-103/Jacksonville invited "Street Talk" to help celebrate their first birthday today (1-27) but forgot to include airline tickets. Should be some party with the new Jacksonville book showing Y103 as the top rocker. Happy Birthday!

Talk about timing...Joyce and Neil Bogart of Casablanca are the proud parents of a six-pound, twelve-ounce baby boy. Evan "Kidd" Bogart arrived on the birthday of the legendary Humphrey Bogart, whose legacy inspired the naming of Casablanca Record and FilmWorks.

The one and only Clark Race will be joining KYUU-FM/San Francisco as morning man. The NBC-owned FM will be going live May 1 as a new Pop/Adult outlet for the Bay Area.

Neil Sedaka had his "dreams come true" this week when he became the 1,694th person to be honored with a star in the Hollywood Walk of Fame. Neil's star is near the corner of Hollywood and Vine.

Did you see Paul Williams and Johnny Carson discussing Randy Newman's "Short People" on the Tonight Show? Johnny asked Paul what he thought of the song and Williams replied, "It's too long!"

And if you thought that brought the house down...In Hartford 11,000 eager Shaun Cassidy fans were disappointed when Shaun had to cancel his scheduled appearance at Hartford's Civic Center last week. Seems the roof literally fell in on the Civic Center. Luckily no one was there at the time and there were no injuries.



SHANE ON YOU, ED—Return with us now to those embarrassing days of yesteryear, it is May 1969 and on the left, none other than present day KILT/Houston personality Ed Shane. On the right, Tiny Tim, who had just returned from a little tulip tiptoeing. The photo was taken in the studios of WPLO-FM/Atlanta.

RUBICON

Striking Everywhere

Just released and already picked at:

WVLD	WBBQ	WAUG	WKXX/FM	98Q	WRFC	KAYC
WIFC	WQTC	WLCX	WKAU	KVOL	WISE	WEEO
KANE	KNIR	WIBR	WALG	WANS	KCPI	KBZY
KWWL	WSM	KLEE	KWSL	KSDN	WFMD	KBEB
KOKK	KTRF	KKBJ	KGMO	KJCK	KOBO	KXEL
KIRL	KISD	KTOQ	KFMD	KLWN	WAIL	WCCO
KSTN	KFIV	KKIQ	KRLC	KGIL	WOPD	KWEB
					WHHY/FM	WSM

"I'm Gonna Take Care of Everything,"^{TC-2362}
the new single from the album "Rubicon."^{T-552}

© 1978 Twentieth Century-Fox Record Corp.



TOP-40



John Leader

WTIX Back On Top

With the Superbowl hoopla over a new celebration began in New Orleans when the latest Arbitron results arrived at WTIX. For the first time in many years WTIX is back on top in New Orleans.

I spoke with Bob Mitchell, Program Director and morning man, to find out what's happening at WTIX. Bob described the station's approach: "The term that I use is controlled personality. I allow my jocks a lot of liberty, probably a lot more than the average PD. They are not locked into 'you must read this one-liner at ten after the hour and you must read it word for word.' I would not say we are a loose station; we are very tightly formatted, but they are allowed a great amount of latitude for personality within what we're doing."

The station does not use any jingles, the music playlist averages 30 titles and the music is in Bob's words "dayparted a lot." An ongoing promotion for the last eighteen months at WTIX has been the "What's your favorite radio station" contest. WTIX makes daily calls out to ask the question with the prize being cash for the correct response. Also the station has a man-on-the-street stopping people at random with the same question for cash winners. The station also recently completed a Mystery Voice promotion with a thousand dollar cash prize that was awarded three times during the last rating sweep.

Bob calls himself "the old man" of WTIX, as he is now in his eleventh year with the station, and is currently into his "second generation of jocks." He describes the staff as "talented and dedicated to winning." The current lineup leads off with Mitchell doing mornings, Jeff McKay 9-12noon, Bruce Craemer 12noon-3pm, Terry Young 3-7pm, Music Director Marty Maxwell 7-12midnight and Doc Watson all-nights. Mitchell summed it all up, "We just try to communicate on the air that we're having a very good time. We are not a hype radio station but on the other hand we are not laid back. Everybody tries to be himself on the air and does his best to communicate." The combination seems to be working very well for WTIX/New Orleans.

Driscoll/TEN-Q

Last week we took a look at some of the changes John Sebastian has made at KHJ/Los Angeles. This week, as promised, a profile of the new "new TEN-Q" under John Driscoll.

An initial listen to TEN-Q will tell you things have changed, but not drastically. Gone are the "screaming instant winners" that used to appear three to four times each hour Driscoll stated, "I am committed to making the station 'listenable' every minute." The music has been redirected to reflect some of the market's hits in a higher rotation than Jimi Fox had used. But the station will continue to use newer releases early as Driscoll told me, "I still want to be able to go on records first in the market as much as I can. The musical needs of TEN-Q will be dictated by 'listenability'."

As far as personnel goes, John does plan to stay on the air in his morning drive show for the time being with the rest of the line-up stabilized: Gary Crocker 9-12noon, Dave Connally 12noon-3pm, Don Steele 3-6pm, Willie B 6-9pm, Joe Nasty 9pm-1am and Nancy Plum 1-6am.

John Driscoll views the Los Angeles radio battle as becoming more "tricky" with the changes that have taken place within the market. "All the stations can program identical playlists and regardless of promotional money, the ratings will be had by the station that comes up with the unique and most 'California'...type of format that people can listen to and say, 'I like that, it's comfortable'."

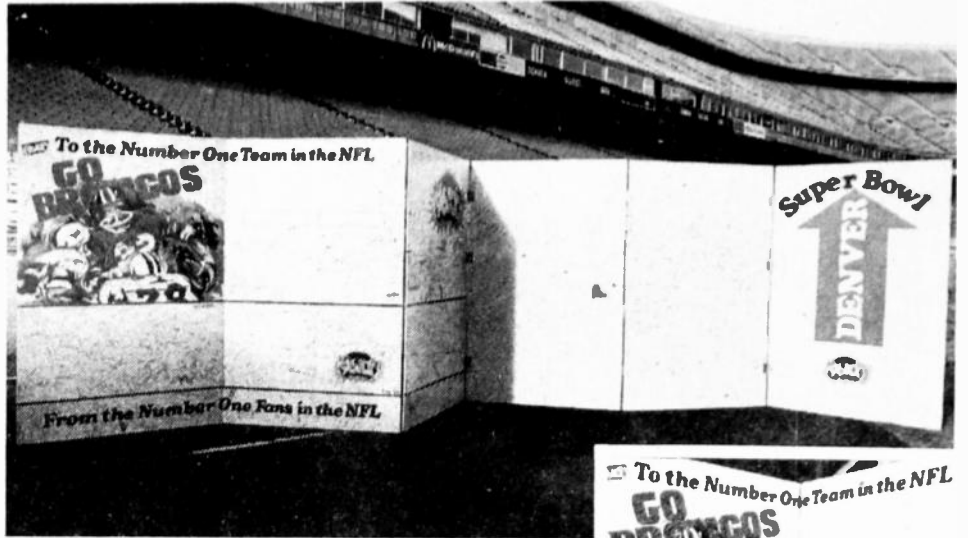
To say that the various approaches to Top 40 in Los Angeles are diverse would be an understatement. Since two new Program Directors are in the midst of their first Los Angeles Arbitron rating period, the results will be that much more interesting.

Convention Update

The convention is now less than five weeks away and the anticipation is building. On Thursday evening, as I outlined for you last week, the four format Editors will host individual "rap rooms." All friends of Top 40 radio are invited to attend the Top 40 session prepared to discuss and dissect some of the important facets of our craft.

Scheduled guests include Gary Stevens, President of Doubleday Broadcasting, who has agreed to shed some light on "making your move from talent to management." Les Garland, Program Director of KFRC/San Francisco, will be with us to talk about "taking over a new staff." Les has moved from CKLW/Detroit to WRKO/Boston to KFRC/San Francisco and in

each case has been successful, not only in terms of ratings, but in retaining the staff he inherited. Gary Mack, Program Director of Z-97/Ft. Worth, has agreed to discuss his methodology for "Passive Music Research" and how it has worked for his station. Gary is one of the successful practitioners of this mysterious research form and his candor regarding its use and misuse will be very interesting. Also, Larry White, Promotion Director of KHJ/Los Angeles, and I are currently putting together a video presentation of some of the best television commercials created by radio stations. Your input on spots you've seen that you consider to be effective is most welcome. More guests will be announced next week. So, be ready to "get into it" on Thursday night. Or as it has been said, "Be there or be square!"



WAIT UNTIL NEXT YEAR!—96KX/Denver put together the world's largest "Good Luck Broncos" card. In its final form shown above in Denver Stadium the card measured 8 by 30 feet and weighed over 900 pounds! It was signed by Colorado Governor Dick Lamm and Denver Mayor Bill McNichols and countless other hundreds of thousands of Denver area "Bronco-maniacs." Shown with the card are (left to right) 96KX's Waylon Walker, John Edwards, Dave Kirby and (kneeling) Promotion Director Nellene Kuhns.



Correspondence

I want to share with you a letter I received from Marc McCoy, Program Director of KYSN/Colorado Springs. Marc states a point of view worth remembering. It's especially noteworthy in the face of the ever-expanding research orientation of radio. I'd be interested in your thoughts after you've read Marc's letter.

R&R:

Many people have expressed concern lately about the erosion of AM Top 40 radio in many markets and the future of the format itself. Is Top 40 on AM becoming obsolete? I don't think so. I believe the erosion is occurring not so much in Top 40 itself but in an old form of Top 40 radio. AM Top 40 radio is not dying...it's evolving and growing up. Unfortunately, some of us are not growing and evolving with it. What has suffered most is the basic presentation of Top 40 radio. Somewhere between our request lines and computer terminals we forgot about excitement, entertainment, and our communities. Most important, we forgot about the people we are supposed to be serving. It seems we're trying to label, classify, and stereotype an audience who, through market fragmentation, is telling us it's more individual than ever before... Programmers today are on the right track but moving in the wrong direction. More and more of our budgets are being allocated for research to find out what will keep an audience on AM (or bring them back). Our research, however, is based on a negative premise, i.e., we're finding out what people don't want...We're constantly removing irritant factors and not putting anything back. Is our sophisticated research leading us backwards?

The time has come to base our research on a positive premise. What can we do more of to fill a need or provide a service to our communities? Maybe we should do less "rate-a-record" research and make a more concerted effort to find out what our people and communities are all about. What needs can we fill? What services can we provide? How can we make life a little easier for our listeners? How can we use the tremendous power and influence of the radio station for the good of the community?

Perhaps we should re-evaluate Top 40 radio as it is and look to the future and what Top 40 radio can be. It's time to ask some serious questions about our radio stations and programming concepts. We have...and the answers led us back to number one.

Marc A. McCoy

PD, KYSN/Colorado Springs, Colo.

Bits

MOTION: Don Cox, who recently left the night slot at KHJ/Los Angeles, is looking for a major market jock position. Don has worked for some of the best at WQXI, CKLW, 13Q, Y-100 and KHJ. Don can be reached at (213) 888-4980...With Coyote McCloud returning to WMAK, his 7-11pm airshift at WQXI/Atlanta has been filled by Brenda Miller. Don Burns will be leaving KFMB-AM/San Diego and is looking to relocate. Don has been doing afternoons in San Diego and can be reached through the station...Mike Reinhart called from KOOL-FM/Phoenix to let me know the station has decided to automate. Mike has decided to move on in light of that decision. He's looking for a production gig, and he is a production wizard. Contact him through KOOL-FM.

WSAI/Cincinnati recently sent out a large newsletter (for lack of a better term) to all their clients. The sheet contained a picture and short biographical piece on each of the air personalities and news people as well as their Production Director. The flip of the newsletter covered some of the more noteworthy promotions and charity affairs the station has done in the past year. The total package was a fairly inexpensive but highly worthwhile promotional vehicle for the station. Clare Walsh at WSAI put it together and could tell you how it was done if you're interested.



PRO GRAPHICS—I received a copy of the PRO-FM Top 100 list for 1977 and I wanted to share the nice graphics that showcased the list.

**We at CBS Records admired
Terry Kath
professionally and personally.**

His loss is a great tragedy.

**Terry was an important contributor
not only to the group Chicago,
but to the culture of today's music
as well.**

TOP-40



OPPORTUNITY "KNOX" FOR KARLA—Columbia artist Karla Bonoff visited WJRZ/Knoxville recently. Pictured (left to right) are Columbia Associate Director of Talent Acquisition Peter Jay Philbin, Atlanta Local Promotion Manager Alan Oremen, Karla Bonoff, and WRJZ's Bob Kagen and Tim Edwards.



CHAMPS SALUTE CHAMPS—Elektra/Asylum and KTLK/Denver decided to "champion" the Denver Broncos, presenting Coach Red Miller with a "We Are The Champions" cake at the city's stadium, cleverly working in the company's current Queen single in the process. Miller took the cake before Dallas took the Superbowl, but it's the thought that counts. Pictured (left to right) are E/A West Coast Regional Promotion Manager Ron Lanham, KTLK air personality Randy Jay, Program Director C.C. McCartney, E/A Local Promotion Rep Charlie Reardon, Bronco stars Ron Lytle and Randy Gradisar, Red Miller, and WEA Branch Manager Bob Stevens.



TUCSON TAPS KANSAS—Kirshner artists Kansas were voted Best New Group of 1977 in KTKT/Tucson's third annual Listeners Poll. Program Director Ed Alexander (left) presents the award to two members of the group at a Tucson appearance.



KFRC CHIMP A CHUMP AT GUESSING CHAMPS—A "psychic" chimpanzee named Shana was employed to draw winners' names in the station's Superbowl contest, in which ten winners were escorted to New Orleans by morning man Dr. Don Rose. One couple won a new Plymouth Arrow in a drawing on the return flight, for an added surprise. Back to the chimp, she predicted that Denver would win the game, which psychic insight was good enough, according to station, to gain immediate employment as a promotion rep in Lodi. Dr. Don Rose is pictured with his trusty psychic above.



KASH GETS SHORT—KASH/Eugene, Oregon proclaimed December 21, the shortest day of the year, KASH Short People Day. The station invited its short listeners to take a little trip to the studios for a short coke, shortcake, and a chance to win a short trip to the Oregon coast. Runners-up won short stories by J.R.R. Tolkien, shortbread cookies, short orders of fries, and pairs of shorts. (They however did not give away tickets for special screenings of short subjects). KASH Program Director and morning man Bill Dudley (seated) congratulates the 4'6" winner above.

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AUTOMATIC, ONE-STEP
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SPICE LOCATER



Now you can erase cartridge tape and locate the splice in the same operation automatically — without chance for human error. Simply insert your cartridge and press the start button. There's nothing else to actuate or hold down. When the splice is located, the machine automatically releases the cartridge — fully erased!

The ITC ESL-IV Series machine is super-fast (25-29 IPS), but gentle with tapes in NAB size A cartridges. It is super-quiet, super-rugged and ITC engineered to outlast and outperform any other eraser or splice locator made. Pays for itself in time saved and consistent results. All this and our famous 2-year warranty plus a 30 day money-back guarantee of satisfaction.

Reserve your unit now! Just call us collect at (309) 828-1381 for more information.

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Black & white photos, please!



MARTINO MOVES IN ON DETROIT—Al Martino visited CKLW/Detroit and Music Director Rosalie Trombley recently, in support of his latest record projects on Capitol. Pictured (left to right) are Capitol Detroit Promotion Manager Craig Lambert, Capitol Detroit District Manager Jack Reynolds, Rosalie Trombley and Al Martino.

"JACK AND JILL" is climbing straight to the top.

The reception on Raydio is perfectly clear: with their first single "Jack And Jill" bulleting straight to the top of R&B and pop charts, this remarkable group has made the most auspicious arrival of 1978.

**KILT-17-9; KRBE-24-14; CKLW-11-8; WDRQ-12-10; WBBQ-29-25 (#3 phones);
96X-29-25**

WANS-10-6 (#5 phones); WVLD-3-1 (Huge phones); 98Q-27-20; WORD-24-20;
KAYC-27-21; WRFC-32-27

NEW AND PLAYING

**KXOK, WPEZ,
WKWK, WING, WFMJ, WQPD, KQEO, Q104, KLWW, KILE, KLUE, KVOL**

**R&B: Billboard *10 Record World *8 Cashbox *8
POP: Billboard *52 Record World *39 Cashbox *46**

Raydio. This year you'll spell it our way!



The logo for the band Raydio is rendered in a highly stylized, outlined, and italicized font. The letters are interconnected, with the 'R' and 'A' being particularly large and prominent. The 'Y' and 'D' are also large, and the 'I' and 'O' are smaller but still clearly defined. The overall effect is one of dynamic movement and energy.

AS 0283

On Arista Records



TOP-40



SHOWING THE WAAY FOR CHARITY—WAAY/Huntsville, Alabama sponsored a food collection drive for Christmas, with area schools competing for free discos, which three schools eventually won. Over 25 tons of food were collected. Above, air personality Fred Holland directs students to pile their boxes on the floor with the rest of the collection.



ENTRIES IN THE KNOW—KNOW/Austin sponsored an "Energy Saving Contest," asking for tips on that subject, and received a blizzard of entries—over 20,000. Selected tips were aired and winners received cash to help pay their energy bills. Pictured with a pile of suggestions are (l-r) air personality Dave Bradley, Program Director Bill Mayne, and air personalities Jim Thomas, Lenny Bruce and Greg Allen.



MICHELLE MEETS CHUM—On a radio station tour of Canada's most significant stations, A&M's Michelle Phillips stopped by the studios of CHUM/Toronto. Pictured with the former Mamas & Papas vocalist-turned-movie star/solo singer are CHUM's John Terminese (left) and Program Director Roger Ashby.



B.J. THOMAS REIGNS ON FM100—MCA's B.J. Thomas paid a visit to the studios of FM100/Detroit recently. Pictured (l-r) are FM100 Program Director Paul Christy, Thomas, and FM100/WWKR General Manager Ed Christian.



LAUGH A MINUTE WITH KANSAS—Pictured in the middle of some on-air jollies are Kansas' Steve Walsh (left) and WDRQ-FM air personality Zak Burns. Members of Kansas have been making an extensive tour of radio stations in support of their latest records.



GIVE US A GREAT BIG KISS (SIGN)—WSGA/Savannah asked its listeners for a Kiss—sign, that is, and the bigger the better. Largest sign won the artist and a friend a trip to Atlanta to see Kiss in concert. Dwarfed by the winning sign (all 81,460 square inches of it) are (l-r) WSGA air personalities Bill Wood, Stu Wright, Keith Phillips and Jim Lewis.



CKGM, TOULOUSE IN PICTURE—CKGM/Montreal recently played host to local female group Toulouse. Pictured with the group is air personality Rob Christie.

"BREAKDOWN"

WRKO-BOSTON

KFRC-SAN FRANCISCO

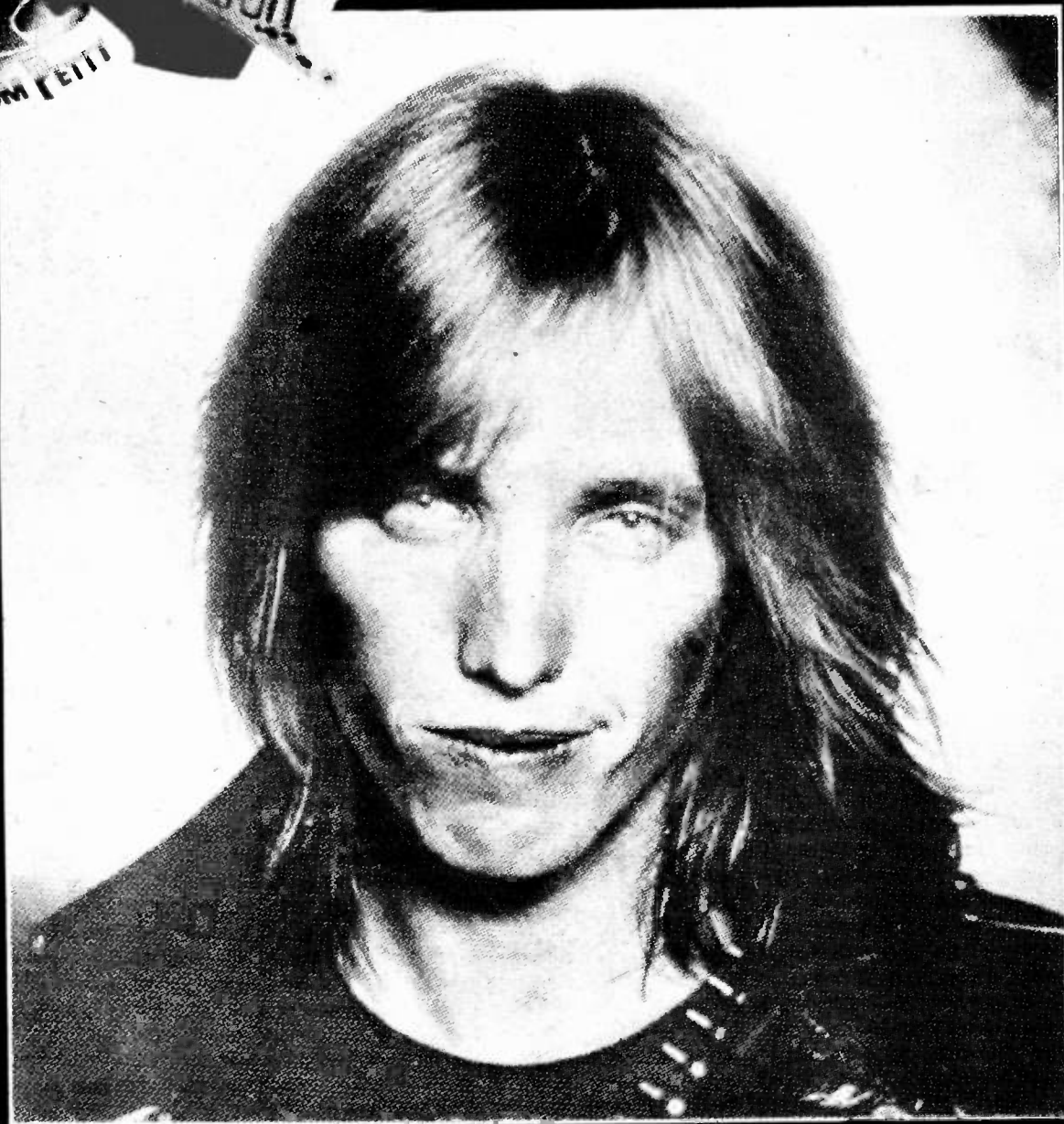
KING-SEATTLE

KGW-PORTLAND

KYA-SAN FRANCISCO

KTAC-TACOMA

LATE ADDS:
99X, KCPX



THE ABC TEAM BELIEVES IN

TOM PETTY

A N D T H E

HEARTBREAKERS

WE WON'T GIVE UP



Distributed by

abc Records

TOP-40



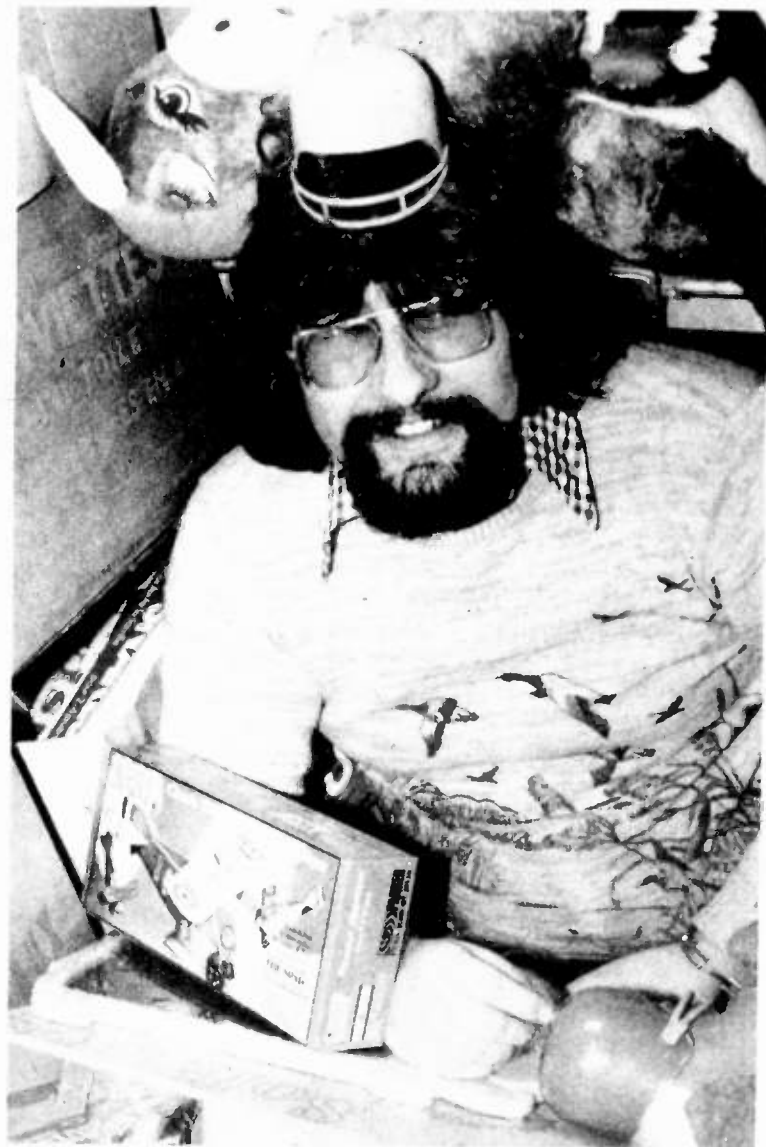
SEBASTIAN WELCOMED BACK WITH GOLD—KHJ Program Director John Sebastian was greeted in Los Angeles by Capitol Vice President of Promotion Bruce Wendell (left), who awarded Sebastian two gold records for Bob Welch and Little River Band in appreciation for support while Sebastian programmed KDWB/Minneapolis.



RAMONE EMPIRE ON TEN-Q—Three members of Sire's Ramones recently visited TEN-Q/Los Angeles, joining the Real Don Steele on the air. Pictured (l-r) are Johnny Ramone (suffering from apparent stage fright), Dee Dee Ramone, Tommy Ramone, and Steele.



CRUISING FOR BURGERS—A group of CFTR/Toronto air personalities take a break with Ronald McDonald in the midst of their recent toy drive, sponsored by the station and McDonalds. Over 12,000 gifts were gathered by the station. Pictured with the burger clown are air personalities Sandy Davis (left), Tom Jeffries, and Bobby Day (right).



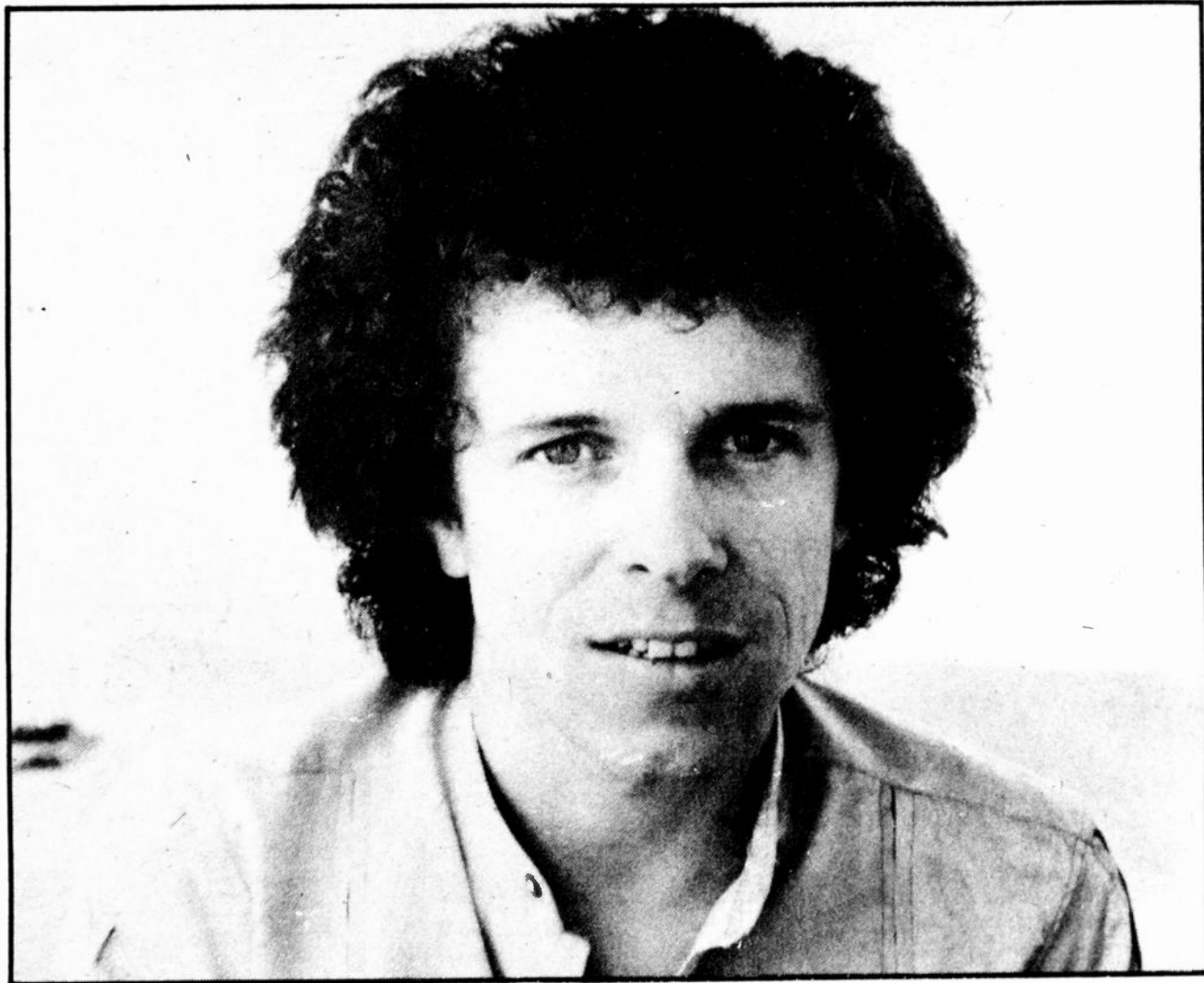
CHRISTMAS BONUS—CFUN/Vancouver's Christmas Wish campaign generated a response of over 10,000 toys sent in by listeners for needy children. The station's Billy Williams is pictured surrounded by a representative sample, trying to figure out which he'd most like to play with.



AUSTIN-TATIOUS GOLD PRESENTATION—KHFI-FM/Austin (K98) received a gold record for helping to break Rita Coolidge's "Higher And Higher." Pictured are (l-r) air personality Michael Ross, A&M promotion rep Wayne Schuler, and Operations Manager Jack Starr.

**NEXT WEEK IN R&R:
A Conversation With
Bobby Rich
Program Director Of
B-100
San Diego's Number One Station**

It Makes You Feel Like Dancing (Again!)



LEO SAYER "Easy To Love"

MAJOR MARKET ACTION:

**WRKO 17-14
Y100 13-9**

96X 6-5

**KRBE 28
WOKY 22-19**



**Produced by
Richard Perry**

on Warner Bros. Records

MIDWEST

Most Added Kansas "Dust"
Art Garfunkel
Bee Gees "Fever"
Eric Clapton

Hottest Bee Gees "Alive"
Samantha Sang
Billy Joel

WEST

Most Added Bee Gees "Fever"
Eric Clapton
Kansas "Dust"
Linda Ronstadt
"Poor"

Hottest Bee Gees "Alive"
Billy Joel
Dan Hill
Samantha Sang

WEST

KJR/Seattle, Wa.
Tracy Mitchell
Wet Willie
Art Garfunkel
Bee Gees
Fever (dp)
Rod Stewart
Legs (dp)
Kansas
Dust (dp)
HOTTEST:
Bee Gees
Alive 7-3
EMF 5-4
Andy Gibb 9-6
Dan Hill 10-8
Bob Welch 11-10
Eric Clapton 22-15
Rita Coolidge
Things 21-16
Queen
Champs/Rock 24-19
John Williams 25-20

KING/Seattle, Wa.
Rob Conrad
Van Halen
Really
LBB
Bob Welch
Ebony
Foreigner
Bee Gees
Fever
HOTTEST:
Billy Joel 2-1
Styx 4-2
Bob Welch 9-5
Andy Gibb 9-6
Dan Hill 11-7
Neil Diamond 10-9
Bee Gees
Alive 14-10
Queen
18-13

KHJ/Los Angeles, Ca.
John Sebastian
Art Garfunkel
Bee Gees
Fever
LBB
LeBlanc & Carr
HOTTEST:
Bee Gees
Alive 4-1
Rod Stewart 8-5
Samantha Sang 12-7
ELO 10-8
Billy Joel 13-9
Dolly Parton 20-10
Andy Gibb 25-17
Paul Simon 27-18
Styx 30-25

KFRC/San Francisco, Ca.
Dave Sholan
Andy Gibb
Rita Coolidge
Things
Odyssey
Andrew Gold
HOTTEST:
Queen
Champs/Rock 3-2
ELO 8-5
Billy Joel 10-6
ELO 11-10
Dan Hill 20-15
Samantha Sang 24-16

Parallel Two

KANC/Anchorage, Al.
Randy Robbins
Carpenters
Sweet
Paul Davis
Gene Cotton
HOTTEST:
Billy Joel 5-3
Queen
Champs/Rock 13-4
Meco 7-5
Santa Esmeralda 8-7
Dan Hill 5-8
Odyssey 22-15

KYNO/Fresno, Ca.
John Barry
Eddie Money
Eric Clapton
Raydio
HOTTEST:
Samantha Sang 4-3
Eric Gibb 13-4
Chic 9-7
Billy Joel 10-9
Styly Dan 14-10
Paul Davis 25-17
Odyssey 29-20
LBB 29-22

KTKT/Tucson, Az.
Ed Alexander
Paul Davis
Bobby Whitlow
Smile
Andrew Gold
Eric Clapton
HOTTEST:
Queen
Champs/Rock 3-2
Samantha Sang 8-5
Paul Simon 7-6
Andy Gibb 11-8
Dan Hill 15-10
Rita Coolidge
Things 24-18
Art Garfunkel 27-21
Linda Ronstadt
Poor 28-22
Lynyrd Skynyrd 29-23
Styly Dan 30-24

KROY/Sacramento, Ca.
Chris Mitchell
Donna Summer
Bee Gees
Fever
Kansas
Dust
Eric Clapton
Rod Stewart
Legs
HOTTEST:
Queen
Champs/Rock 3-1
Bee Gees
Alive 12-3
Billy Joel 10-5
Shaun Cassidy 9-8
Neil Diamond 11-9
Samantha Sang 17-10
ELO 18-13
Dan Hill 20-15

KERN/Bakersfield, Ca.
Pete Shannon
Linda Ronstadt
Poor
Bee Gees
Fever
Kansas
Dust
Johnny Rivers
HOTTEST:
Randy Newman 4-1
Dolly Parton 4-1
Andy Gibb 10-5
Samantha Sang 13-4
Queen
Champs/Rock 16-8
Bee Gees
Alive 15-9
Paul Simon 12-10
Paul Davis 20-13
Styly Dan 22-16

KFXM/San Bernardino, Ca.
Jeff Salgo
Rita Coolidge
"Things"
HOTTEST:
Billy Joel 4-1
Leo Sayer 9-6
Queen
"Champs" 13-7
Bee Gees
"Alive" 14-8
Samantha Sang 16-9
Sammy Hagar 15-10
Styx 25-17

KRIZ/Phoenix, Az.
Anna Reyes
Styly Dan
Donna Summer
The Babys
Silver
Karla Bonoff
HOTTEST:
Rod Stewart 2-1
Bee Gees
Alive 6-5
Paul Simon 7-6
Bee Gees
Deep 8-7
Billy Joel 10-8
Bay City Rollers 11-10
Wet Willie 19-14
Dan Hill 20-15
Neil Diamond 21-16

KLIV/San Jose, Ca.
Ralph Koal
Johnny Rivers
Pablo Cruise
Eric Clapton
Art Garfunkel
Wet Willie
Eddie Money
HOTTEST:
Bee Gees
Alive 5-1
Tom Petty 8-6
Chic 13-7
Billy Joel 17-9
Paul Davis 22-14
Lynyrd Skynyrd 21-16
Samantha Sang 27-20
Donna Summer 29-22

KJRB/Spokane, Wa.
Tom Mutylar
Linda Ronstadt
Poor
LeBlanc & Carr
Heatwave
Jackson Browne (dp)
Rod Stewart
Legs (dp)
HOTTEST:
Dan Hill 7-1
Samantha Sang 3-2
Bee Gees
Alive 12-3
Billy Joel 9-4
Queen
Champs/Rock 14-5
EMF 13-6
Paul Davis 17-11
Eric Clapton 27-16
Chic 24-17
Styly Dan 25-18

KEZY/Anaheim, Ca.
Larry Groves
Paul Davis
Fleetwood Mac
HOTTEST:
Queen
Champs/Rock 3-2
Bee Gees
Alive 4-3
Billy Joel 9-8
Neil Diamond 11-8
Dolly Parton 14-10

KGW/Portland, Or.
Terry Danner
Lynyrd Skynyrd
LeBlanc & Carr
Rita Coolidge
Things
HOTTEST:
Dan Hill 2-1
Billy Joel 4-3
Paul Simon 5-4
Dolly Parton 9-6
Paul Davis 12-8
Bee Gees
Alive 14-9
Wet Willie 19-13
Styly Dan 8-7
Samantha Sang 18-9
Rita Coolidge 23-18
Kansas
Dust 26-20
Lynyrd Skynyrd 27-22
Chic 29-23

TEN-Q/Los Angeles, Ca.
John Driscoll
Bee Gees
Fever
HOTTEST:
Bee Gees
Alive 9-1
Player 5-2
Rod Stewart 7-6
Samantha Sang 20-11
Dan Hill 22-13
Billy Joel 23-15

KOEO/Albuquerque, N.M.
Frank Regen
Jackson Browne
Linda Ronstadt
Poor
Kansas
Dust
Commodores
Trot
Gene Cotton
Really
Prison
Bee Gees
Fever
Carpenters
Smile
Starguard
Dannan Gold
HOTTEST:
Eric Clapton
Rod Stewart
Legs
Queen
Champs/Rock 3-1
ELO 8-6
Samantha Sang 13-7
Dan Hill 17-9
Chic 21-16
Rita Coolidge
Things 29-24

KNDE/Sacramento, Ca.
Jeff Hunter
Bor Scaggs
Hollywood
Payton
Bob Welch
Betty Nilder
Lapresse
Jackson Browne
HOTTEST:
Bee Gees
Alive 3-1
Samantha Sang 5-2
Chic 9-5
Meco 20-8
Dan Hill 15-10
Santa Esmeralda 25-14

KCPX/Salt Lake City, Ut.
Jeff Salgo
Debby Boone
California
Carpenters
Sweet
Eric Clapton
Tom Petty
Styx (dp)
Rod Stewart
Legs (dp)
Gary Wright (dp)
HOTTEST:
Bee Gees
Alive 3-1
Neil Diamond 5-4
Billy Joel 7-5
Andy Gibb 22-6

K100/Los Angeles, Ca.
Denise Gorman
Bor Scaggs
Hollywood
HOTTEST:
Rod Stewart 4-3
Bee Gees
Alive 8-4
Billy Joel 10-6
Dolly Parton 9-7
Samantha Sang 12-8
Dan Hill 19-12
Paul Davis 28-20
Styly Dan 27-21

KRSP/Salt Lake City, Ut.
Alan Hague
Kansas
Dust
Bee Gees
Fever
LeBlanc & Carr
Abba
Johnny Rivers
HOTTEST:
Bee Gees
Alive 2-1
Dan Hill 5-3
Samantha Sang 6-5
Styly Dan 9-7
John Williams 15-8
Chic 16-9
Jay Ferguson 13-10
Andy Gibb 23-14
EMF 25-17
Rita Coolidge
Things 24-18

KCBQ/San Diego, Ca.
Nina Gomez
LBB (ra)
Rita Coolidge
Things
Odyssey
Jackson Browne
HOTTEST:
Queen
Champs/Rock 2-1
Andy Gibb 9-5
Samantha Sang 12-6
ELO 19-9
Styly Dan 26-19

KIMN/Denver, Co.
Ed Greene
Paul Davis
Linda Ronstadt
Poor
HOTTEST:
ELO 2-1
Linda Ronstadt
Easy 4-3
Rod Stewart 10-5
Dolly Parton 9-6

KYYX/Seattle, Wa.
Robin Mitchell
Rod Stewart
Legs
Jackson Browne
Odyssey
Van Halen
Really
B.J. Thomas
Rain (dp)
Carpenters
Sweet (dp)
HOTTEST:
Dan Hill 4-3
EMF 14-4
Shaun Cassidy 7-6
Samantha Sang 8-7
Paul Davis 9-8
John Williams 12-10
Heatwave 21-16
Raydio 24-18
Abba 26-20
Chic 28-22
Lynyrd Skynyrd 29-24

Parallel Three

KODI/Great Falls, Mo.
Don Nordin
Linda Ronstadt
Poor
Bobby Whitlow
Smile
Gordon Lightfoot
Circle
Kansas
Dust
HOTTEST:
Player 4-3
Queen
Champs/Rock 8-4
Randy Newman 8-6
Samantha Sang 11-7
Billy Joel 13-9
Andy Gibb 19-14
Bee Gees
Alive 21-15

KFXD/Boise, Id.
Charlie Fox
Johnny Rivers
Meco
Bee Gees
Fever
Linda Ronstadt
Poor
Styx (dp)
Rob Welch
Ebony (dp)
Stillmaster (dp)
HOTTEST:
Bee Gees
Alive 3-1
Dan Hill 7-4
Neil Diamond 10-6
Billy Joel 11-8
Abba 24-19

KDOJ/Bakersfield, Ca.
A.J. Roberts
Bor Scaggs
Hollywood
Fanny (Elliman)
Art Garfunkel
David Gates
HOTTEST:
Samantha Sang 3-1
Billy Joel 5-2
Bee Gees
Alive 8-5
Styly Dan 10-6
Tom Petty 12-7
Styx 11-8
Chic 13-10
Odyssey 23-18
Eddie Money 28-21
Heatwave 30-24

KAFY/Bakersfield, Ca.
Richard Irwin
Bee Gees
Fever
LeBlanc & Carr
HOTTEST:
Billy Joel 4-1
Bee Gees
Alive 5-1
Dan Hill 10-6
ELO 12-10

KBIM/Roswell, N.M.
Michael Jay
Art Garfunkel
Chic
Jay Ferguson
Eric Clapton
Sweet
LBB (dp)
Con Funk Shun (dp)
Raggle (dp)
HOTTEST:
Dolly Parton 2-1
Randy Newman 3-2
Paul Simon 4-3
Samantha Sang 7-4
Bee Gees
Alive 6-5
Andy Gibb 6-7
Billy Joel 9-8
Santa Esmeralda 11-9
Dan Hill 14-10
Rita Coolidge
Things 26-20

KPAM/Portland, Or.
Michael O'Brien
Yvonne Elliman
Kansas
Dust
Jay Ferguson
Chic
HOTTEST:
Billy Joel 3-2
Samantha Sang 8-3
Bee Gees
Alive 5-4
Queen
Champs/Rock 13-6
Neil Diamond 12-7
Santa Esmeralda 11-10
John Williams 17-12
Styly Dan 20-14
Lynyrd Skynyrd 24-10
Johnny Rivers 26-20
Art Garfunkel 29-24

KOZA/Pueblo, Co.
Rip Avina
Bee Gees
Fever
Heatwave
Bob Welch
Ebony
Tom Petty
Linda Ronstadt
Poor
HOTTEST:
Bee Gees
Alive 9-1
Paul Simon 3-2
Santa Esmeralda 4-3
ELO 5-4
Billy Joel 6-5
Dan Hill 7-6
Samantha Sang 12-9
Queen
Champs/Rock 13-10
John Williams 20-15
Andy Gibb 21-16
Lynyrd Skynyrd 23-17

KCBN/Reno, Nv.
Red Mtn.
Carpenters
Sweet
Heatwave
Lou Rawls
Rod Stewart
Legs
Bob Welch
Ebony
Corry Mills
HOTTEST:
Queen
Champs/Rock 5-2
Samantha Sang 8-4
Dan Hill 9-5
Neil Diamond 12-8
Paul Davis 15-9
John Williams 19-12

KENO/Las Vegas, Nv.
Steve Summers
Meco
Tom Petty
Jay Ferguson
HOTTEST:
Player 3-1
England Dan 7-4
ELO 8-5
Shaun Cassidy 9-7
Rod Stewart 10-9
Queen
Champs/Rock 16-10
Dan Hill 24-16
Billy Joel 29-23
Andy Gibb 32-26

KSLV/San Luis Obispo, Ca.
John Tobin
Bor Scaggs
Hollywood
Kansas
Dust
Odyssey
Pablo Cruise
Chuck Mangione
Gene Cotton
Really
HOTTEST:
Billy Joel 3-1
Bee Gees
Alive 5-3
Tom Petty 11-5
Jay Ferguson 14-6
Wings
School 10-8
Dan Hill 21-10
Elvis Costello 16-11
EMF 23-13
Dave Mason 24-16
Hall & Oates 25-19
Eric Clapton 27-20

KTAC/Tacoma, Wa.
Ric Hansen
Karla Bonoff
Chic
HOTTEST:
Linda Ronstadt
Easy 4-2
Rod Stewart 5-3
Bob Welch 6-4
Dolly Parton 9-6
Styx 11-8
Randy Newman 15-9
ELO 13-10
Bee Gees
Alive 21-16
Andy Gibb 24-18
Samantha Sang 27-22

KRKE/Albuquerque, N.M.
Debi Hines
Paul Davis
Art Garfunkel
Linda Ronstadt
Poor
Jay Ferguson
John Williams
Meco
Kansas
Dust
HOTTEST:
Billy Joel 9-2
Samantha Sang 12-3
Dan Hill 18-8
Queen
Champs/Rock 21-11

KYBN/Colorado Springs, Co.
Marc McCoy
Eric Clapton
Johnny Rivers
Paul Davis
HOTTEST:
Bee Gees
Alive 8-2
ELO 10-6
Billy Joel 14-9
Samantha Sang 21-10
John Williams 23-15
Styly Dan 26-21
Rita Coolidge
Things 28-24

GOING CRAZY?

Paul Davis Is!

PAUL DAVIS "I Go Crazy"

WKBW add 13Q 28-25
WHBQ debut 25 Z-97 15-12
WGCL add 22 KFRC 17-14
KJR debut 22 B100 18-8
WKY add KLIV 22-14
KGW 12-8
KTKT add 30 TEN-Q debut 21
KCPX 30-25
KRSP debut 25

KERN 20-13
KYNO 25-17
KIMN add KANC add
KJRB 17-11
WLCY add 27
WFIL on K100 28-20
KEZY add WRKO 27
WPGC 10

WCAO 9
WSAI 24
KSTP 11
KSLQ 15
KHJ 19
KING 20
KXXK 23
KFI 15
KCBQ 28
WYRE 9
KAKC 18
WOW 16
KYYX 8
KAFY 4
KCBN 9



PARALLEL ONE PLAYLISTS

NORTHEAST

WRKO Boston

1	1	BEE GEES
2	2	RANDY NEWMAN
3	3	BILLY JOEL
4	4	SAMANTHA SANG
5	5	CHIC
6	6	LYD
7	7	ROD STEWART
8	8	SANTA ESMERALDA
9	9	DOLLY PARTON
10	10	ANDY GIBB
11	11	JOHN WILLIAMS
12	12	STEELY DAN
13	13	DAN HILL
14	14	LEO SAYER
15	15	QUEEN (both)
16	16	ODYSSEY
17	17	LYNYRD SKYNYRD
18	18	EARTH WIND & FIRE
19	19	STYX
20	20	BEE GEES (old)
21	21	ARBA
22	22	SHAUN CASSIDY
23	23	BOB WELCH (old)
24	24	JAY FERGUSON
25	25	RITA COOLIDGE (new)
26	26	PAUL SIMON
27	27	TOMMY LITY
28	28	ART GARFUNKEL
29	29	ART GARFUNKEL
30	30	ART GARFUNKEL

ADDS: BARRY MANILOW (new)
ERIC CLAPTON
LINDA RONSTADT (new)
BEE GEES (new)
ROD STEWART ("L'age")

WNBC Radio 66 New York

1	1	BILLY JOEL
2	2	PLAYER
3	3	ROD STEWART
4	4	BOB WELCH (old)
5	5	BEE GEES (old)
6	6	MECO (new)
7	7	CHIC
8	8	BEE GEES
9	9	QUEEN (both)
10	10	LINDA RONSTADT ("Bayou")
11	11	JAMES TAYLOR
12	12	NEIL DIAMOND
13	13	STEELY DAN
14	14	PAUL SIMON
15	15	DOLLY PARTON
16	16	BILLY JOEL ("Movin'")
17	17	LITTLE RIVER BAND (old)
18	18	KANSAS (old)
19	19	ELD
20	20	FLEETWOOD MAC
21	21	CHICAGO ("Take")
22	22	DAN HILL
23	23	FLEETWOOD MAC ("Know")
24	24	BEE GEES (new)
25	25	BARRY MANILOW (new)
26	26	FIREBALL (old)
27	27	ANDY GIBB

ADDS: 27

WFIL Philadelphia

1	1	BILLY JOEL
2	2	BEE GEES (old)
3	3	ROD STEWART
4	4	BEE GEES
5	5	NEIL DIAMOND
6	6	FLEETWOOD MAC
7	7	JAMES TAYLOR
8	8	LINDA RONSTADT ("Easy")
9	9	JOHN DENVER
10	10	PLAYER
11	11	ODYSSEY
12	12	DAVE MASON (old)
13	13	ELO
14	14	SAMANTHA SANG
15	15	BOB WELCH (old)
16	16	RITA COOLIDGE (old)
17	17	DAN HILL
18	18	CRYSTAL GAYLE (old)
19	19	LOU RAWLS
20	20	BARRY MANILOW (new)
21	21	CHICAGO (old)
22	22	ANDY GIBB
23	23	BARRY MANILOW (old)

ADDS: None

ON: JOHNNY RIVERS
RITA COOLIDGE (new)
PAUL DAVIS
CHICAGO (new)
BILL WITHERS
JOHN WILLIAMS
ERIC CLAPTON

WRBT Buffalo

1	1	BEE GEES
2	2	BILLY JOEL
3	3	DAN HILL
4	4	STYX
5	5	SAMANTHA SANG
6	6	DOLLY PARTON
7	7	CHIC
8	8	WINGS (both)
9	9	PLAYER
10	10	BEE GEES (old)
11	11	BAY CITY ROLLERS
12	12	SANTA ESMERALDA
13	13	CHIC
14	14	LEIF GARRETT
15	15	ANDY GIBB
16	16	SHAUN CASSIDY
17	17	ELO
18	18	ROD STEWART
19	19	RANDY NEWMAN
20	20	LE BLANC & CARR
21	21	NEIL DIAMOND
22	22	LYNYRD SKYNYRD
23	23	LITTLE RIVER BAND
24	24	PAUL SIMON
25	25	JOHN WILLIAMS/MECO
26	26	FLEETWOOD MAC
27	27	JAY FERGUSON
28	28	RITA COOLIDGE (new)
29	29	ART GARFUNKEL
30	30	BOB WELCH (old)

ADDS: JOHNNY RIVERS
STEELY DAN
PAUL DAVIS

ON: JACKSON BROWNE ("Empty")
VAN HALEN
EODIE MONEE
ERIC CLAPTON

WPGC Washington D.C.

1	1	BEE GEES
2	2	BILLY JOEL
3	3	SAMANTHA SANG
4	4	QUEEN (both)
5	5	STYX
6	6	DAN HILL
7	7	HOD STEWART
8	8	HEATWAVE (new)
9	9	CHIC
10	10	PAUL DAVIS
11	11	BEE GEES (new)
12	12	EARTH WIND & FIRE
13	13	PLAYER
14	14	LYNYRD SKYNYRD
15	15	ANDY GIBB
16	16	DOLLY PARTON
17	17	BOB WELCH (old)
18	18	JAY FERGUSON
19	19	ODYSSEY
20	20	BAY CITY ROLLERS
21	21	ADDA ("School")
22	22	STARBOARD
23	23	LINDA RONSTADT (new)
24	24	ELO
25	25	NATALIE COLE
26	26	CON FUNK SHUN
27	27	STEELY DAN
28	28	SANTA ESMERALDA
29	29	NEIL DIAMOND
30	30	LOU RAWLS

ADDS: BARRY MANILOW (new)
RITA COOLIDGE (new)
ERIC CLAPTON

1050 chum Toronto

1	1	ROD STEWART
2	2	ELO
3	3	PAUL SIMON
4	4	DOLLY PARTON
5	5	BILLY JOEL
6	6	LINDA RONSTADT ("Bayou")
7	7	NEIL DIAMOND
8	8	STYX
9	9	PLAYER
10	10	RANDY NEWMAN
11	11	FLEETWOOD MAC
12	12	BEE GEES
13	13	RUSH
14	14	QUEEN (both)
15	15	BEE GEES (old)
16	16	PETER PRINGLE
17	17	BOB WELCH (old)
18	18	WINGS ("School")
19	19	PETER FRAMPTON (old)
20	20	LINDA RONSTADT ("Easy")
21	21	MECO
22	22	SHAUN CASSIDY
23	23	DEBBY BOONE (old)
24	24	JOHN DENVER
25	25	SAMANTHA SANG
26	26	STEVE MILLER
27	27	ANDY GIBB
28	28	THE BABYS (old)
29	29	ELVIS PRESLEY
30	30	JAMES TAYLOR

ADDS: None

MIDWEST

WVLQ St. Louis

1	1	QUEEN (both)
2	2	BILLY JOEL
3	3	BEE GEES
4	4	PLAYER
5	5	ROD STEWART
6	6	BEE GEES (old)
7	7	KANSAS (old)
8	8	NEIL DIAMOND
9	9	CHIC
10	10	RANDY NEWMAN
11	11	LYNYRD SKYNYRD
12	12	SAMANTHA SANG
13	13	PAUL SIMON
14	14	STYX
15	15	ANDY DAVIS
16	16	HEATWAVE (new)
17	17	ELO
18	18	BILL WITHERS
19	19	ANDY GIBB
20	20	STILLWATER
21	21	DAN HILL
22	22	CON FUNK SHUN
23	23	LE BLANC & CARR
24	24	STARBOARD
25	25	KANSAS (new)
26	26	JAY FERGUSON
27	27	CHUCK MANGIONE
28	28	KANSAS (new)
29	29	BARRY MANILOW (new)
30	30	NATALIE COLE
31	31	ERIC CLAPTON
32	32	DAVE MASON
33	33	WET WILLIE

ADDS: 28, 29, 30, 31, 32, 33
JOHNNY RIVERS

ON: TED NUGENT (new)
DONNY & MARIE
STYX ("Grand")
JACKSON BROWNE ("Empty")
PRISM

15 KSTP Minneapolis

1	1	BEE GEES
2	2	RANDY NEWMAN
3	3	BEE GEES (old)
4	4	BILLY JOEL
5	5	DAN HILL
6	6	NEIL DIAMOND
7	7	PLAYER
8	8	SAMANTHA SANG
9	9	ANDY GIBB
10	10	PAUL SIMON
11	11	PAUL DAVIS
12	12	JOHN WILLIAMS
13	13	LINDA RONSTADT ("Easy")
14	14	DOLLY PARTON
15	15	MECO
16	16	STYX
17	17	SANTA ESMERALDA
18	18	TIM MOORE
19	19	ENGLAND DAN
20	20	JOHN DENVER
21	21	STEELY DAN
22	22	LITTLE RIVER BAND
23	23	KANSAS (old)
24	24	ODYSSEY
25	25	LYNYRD SKYNYRD
26	26	BEE GEES (new)
27	27	WET WILLIE
28	28	LE BLANC & CARR
29	29	JAY FERGUSON
30	30	DAVE MASON

ADDS: LINDA RONSTADT (new)
RITA COOLIDGE (new)

Q 92 Cincinnati

1	1	QUEEN (both)
2	2	PAUL SIMON
3	3	QUEEN (both)
4	4	HOD STEWART
5	5	STYX
6	6	BEE GEES (old)
7	7	LINDA RONSTADT ("Bayou")
8	8	ELO
9	9	HILLY JOEL
10	10	RANDY NEWMAN
11	11	LINDA RONSTADT ("Easy")
12	12	BEE GEES
13	13	HEATWAVE (old)
14	14	DEBBY BOONE (old)
15	15	LYNYRD SKYNYRD
16	16	SANTA ESMERALDA
17	17	BOB WELCH (old)
18	18	DAN HILL
19	19	THE BABYS (old)
20	20	STEVE MILLER
21	21	SAMANTHA SANG
22	22	JAMES TAYLOR
23	23	LYNCO
24	24	STEELY DAN
25	25	NEIL DIAMOND
26	26	FLEETWOOD MAC
27	27	BOB WELCH (new)
28	28	RITA COOLIDGE (old)
29	29	DAVE MASON (old)
30	30	KANSAS (new)

ADDS: LINDA RONSTADT (new)
JAY FERGUSON
ART GARFUNKEL

CKLW 1070 Detroit

1	1	BEE GEES
2	2	DAN HILL
3	3	BILLY JOEL
4	4	QUEEN (both)
5	5	BEE GEES (old)
6	6	PLAYER
7	7	RANDY NEWMAN
8	8	DOLLY PARTON
9	9	ELO
10	10	RAYDIO
11	11	HEATWAVE (new)
12	12	CON FUNK SHUN
13	13	NEIL DIAMOND
14	14	STYX
15	15	ROD STEWART
16	16	ABBA
17	17	ANDY GIBB
18	18	DEBBY BOONE (old)
19	19	SHAUN CASSIDY
20	20	MECO
21	21	EARTH WIND & FIRE
22	22	ENCHANTMENT
23	23	BILL WITHERS
24	24	LINDA RONSTADT ("Bayou")
25	25	CRYSTAL GAYLE (old)
26	26	NATALIE COLE
27	27	ART GARFUNKEL
28	28	KANSAS (new)
29	29	BARRY MANILOW (new)
30	30	BEE GEES (new)

ADDS: 30
PARLIAMENT (new)
ERIC CLAPTON
LE BLANC & CARR

WLS Chicago

1	1	QUEEN (both)
2	2	RANDY NEWMAN
3	3	BEE GEES
4	4	PLAYER
5	5	ROD STEWART
6	6	DOLLY PARTON
7	7	BILLY JOEL
8	8	SHAUN CASSIDY
9	9	BEE GEES (old)
10	10	LEIF GARRETT
11	11	ELO
12	12	ANDY GIBB
13	13	PAUL SIMON
14	14	STYX
15	15	AN HILL
16	16	PAUL NICHOLAS (old)
17	17	KANSAS (old)
18	18	FOREIGNER
19	19	BOB WELCH (old)
20	20	ANDY DAVIS
21	21	LINDA RONSTADT ("Easy")
22	22	CHIC
23	23	LINDA RONSTADT ("Bayou")
24	24	THE BABYS (old)

ADDS: 15, 26

WZUU Milwaukee

1	1	BEE GEES
2	2	BILLY JOEL
3	3	QUEEN (both)
4	4	ANDY GIBB
5	5	ELO
6	6	PLAYER
7	7	NEIL DIAMOND
8	8	STYX
9	9	DAN HILL
10	10	KANSAS (old)
11	11	STEELY DAN
12	12	LINDA RONSTADT ("Easy")
13	13	BOB WELCH (old)
14	14	SAMANTHA SANG
15	15	WET WILLIE
16	16	SANTA ESMERALDA
17	17	CHIC
18	18	LYNYRD SKYNYRD
19	19	PAUL SIMON
20	20	DAVE MASON (new)

ADDS: WAR
ART GARFUNKEL

WSAI Cincinnati

1	1	BEE GEES
2	2	QUEEN (both)
3	3	BILLY JOEL
4	4	BEE GEES (old)
5	5	STYX
6	6	ROD STEWART
7	7	KENNY LOGGINS
8	8	RANDY
9	9	DAN HILL
10	10	PLAYER
11	11	ELO
12	12	LINDA RONSTADT ("Bayou")
13	13	BOB WELCH (old)
14	14	BOB WELCH (new)
15	15	PAUL SIMON
16	16	LE BLANC & CARR
17	17	WET WILLIE
18	18	DEBBY BOONE (old)
19	19	KANSAS (old)
20	20	DAVID GATES
21	21	FLEETWOOD MAC
22	22	SANTA ESMERALDA
23	23	LINDA RONSTADT ("Easy")
24	24	PAUL SIMON
25	25	SAMANTHA SANG
26	26	ELVIS PRESLEY
27	27	CHIC
28	28	STEELY DAN
29	29	THE BABYS (old)
30	30	BEE GEES (new)

ADDS: 28, 30

WOKY Milwaukee

1	1	BEE GEES
2	2	QUEEN (both)
3	3	BILLY JOEL
4	4	RANDY NEWMAN
5	5	NEIL DIAMOND
6	6	PLAYER
7	7	ANDY GIBB
8	8	DAN HILL
9	9	ROD STEWART
10	10	ELO
11	11	STYX
12	12	JDMN WILLIAMS/MECO
13	13	BAY CITY ROLLERS
14		

WEST

KFRC-610
San Francisco

1	BEE GEES
2	QUEEN (both)
3	RANDY NEWMAN
4	ROD STEWART
5	CHIC
6	BILLY JOEL
7	BEE GEES (old)
8	PLAYER
9	DOLLY PARTON
10	ELO
11	TOM PETTY
12	LTD
13	EARTH WIND & FIRE
14	PAUL DAVIS
15	DAN HILL
16	SAMANTHA SANG
17	OC CON FUNK SHUN
18	LYNYRD SKYNYRD
19	BOB WELCH (old)
20	PAUL NICHOLAS (old)
21	LINDA RONSTADT ("Bayou")
22	LINDA RONSTADT (new)
23	ANDY GIBB
24	DEBBY BOONE (old)
25	HIGH INERGY
26	KC & SUNSHINE BAND ("Shoes")
27	DONNA SUMMER
28	ART GARFUNKEL
29	ERIC CLAPTON

ADDS 23 RITA COOLIDGE (new)
ODYSSEY
ANDREW GOLD

ON PABLO CRUISE
ROD STEWART ("Lep")
JOHNNY RIVERS

KEF 64

Los Angeles

4	1 BEE GEES
2	2 BILLY JOEL
3	3 ROD STEWART
4	4 PLAYER
5	5 ANDY GIBB
6	6 PAUL SIMON
7	7 BEE GEES (old)
8	8 RANDY NEWMAN
9	9 NEIL DIAMOND
10	10 DAN HILL
11	11 SAMANTHA SANG
12	12 ELO
13	13 DOLLY PARTON
14	14 QUEEN (both)
15	15 PAUL DAVIS
16	16 BOB WELCH (old)
17	17 CHIC
18	18 LINDA RONSTADT ("Bayou")
19	19 RITA COOLIDGE (new)
20	20 BARRY MANLOW (new)
21	21 SANTA EMMERALDA
22	22 LTD
23	23 BAY CITY ROLLERS
24	24 CRYSTAL GAYLE (old)
25	25 ART GARFUNKEL
26	26 FLEETWOOD MAC
27	27 ANDREW GOLD
28	28 STEVE MILLER
29	29 LINDA RONSTADT ("Easy")
30	30 RITA COOLIDGE (old)

ADDS 20 27 BEE GEES (new)
STEELY DAN
GORDON LIGHTFOOT
ERIC CLAPTON
ODYSSEY

KTLK

1280 Denver

1	1 PLAYER
2	2 ENGLAND DAN
3	3 ROD STEWART
4	4 BEE GEES (old)
5	5 LINDA RONSTADT ("Easy")
6	6 JAMES TAYLOR
7	7 DOLLY PARTON
8	8 FLEETWOOD MAC
9	9 BEE GEES
10	10 STYX
11	11 BOB WELCH (old)
12	12 FLEETWOOD MAC ("Gold")
13	13 BAY CITY ROLLERS
14	14 HEATWAVE (old)
15	15 BILLY JOEL
16	16 FIREBALL (old)
17	17 JAY FERGUSON
18	18 KANSAS (old)
19	19 DAN HILL
20	20 RITA COOLIDGE (old)
21	21 PAUL SIMON
22	22 ANDY GIBB
23	23 QUEEN ("Champions")
24	24 CHICAGO (old)
25	25 RITA COOLIDGE (new)
26	26 NEIL DIAMOND
27	27 JOHN WILLIAMS
28	28 SAMANTHA SANG
29	29 ELO ("Sweet")
30	30 FOREIGNER
31	31 BARRY MANLOW (new)

ON TOM PETTY
STEELY DAN
ART GARFUNKEL

96.1X

DENVER

2	1 ELO
1	2 PLAYER
3	3 HEATWAVE (old)
4	4 STYX
5	5 JAMES TAYLOR
6	6 BEE GEES (old)
7	7 BEE GEES
8	8 KANSAS (old)
9	9 LINDA RONSTADT ("Easy")
10	10 BILLY JOEL
11	11 STEELY DAN
12	12 FLEETWOOD MAC
13	13 DAN HILL
14	14 THE BAYBYS (old)
15	15 BOB WELCH (old)
16	16 RITA COOLIDGE (old)
17	17 SAMANTHA SANG
18	18 DOLLY PARTON
19	19 FIREBALL (old)
20	20 QUEEN (both)
21	21 PAUL SIMON
22	22 COMMANDERS ("Easy")
23	23 PAUL DAVIS
24	24 NEIL DIAMOND
25	25 JOHN WILLIAMS
26	26 ART GARFUNKEL
27	27 ROD STEWART
28	28 RITA COOLIDGE (new)
29	29 ANDY GIBB
30	30 BARRY MANLOW

ADDS 26 29 30
BEE GEES (new)

ON BEE GEES (new)

KING

Seattle

2	1 BILLY JOEL
3	2 STYX
4	3 PLAYER
5	4 ROD STEWART
6	5 BOB WELCH (old)
7	6 ANDY GIBB
8	7 DAN HILL
9	8 BEE GEES (old)
10	9 NEIL DIAMOND
11	10 BEE GEES
12	11 ELO
13	12 CHICAGO (old)
14	13 QUEEN (both)
15	14 FLEETWOOD MAC
16	15 DOLLY PARTON
17	16 LINDA RONSTADT ("Easy")
18	17 JOHN WILLIAMS
19	18 LINDA RONSTADT ("Bayou")
20	19 SAMANTHA SANG
21	20 PAUL DAVIS
22	21 JAMES TAYLOR
23	22 CARPENTERS (old)
24	23 STEELY DAN
25	24 LYNRYD SKYNYRD
26	25 ERIC CLAPTON

ADDS VAN HALEN
LITTLE RIVER BAND
BOB WELCH (new)
FOREIGNER
BEE GEES (new)

ON TOM PETTY
RITA COOLIDGE (new)
LE BLANC & CARR
WET WILLIE
MECO
ART GARFUNKEL

93 KHJ

Los Angeles

4	1 BEE GEES
2	2 QUEEN (both)
3	3 PLAYER
4	4 BEE GEES (old)
5	5 ROD STEWART
6	6 RANDY NEWMAN
7	7 SAMANTHA SANG
8	8 ELO
9	9 BILLY JOEL
10	10 DOLLY PARTON
11	11 NEIL DIAMOND
12	12 LINDA RONSTADT ("Bayou")
13	13 DAN HILL
14	14 BOB WELCH (old)
15	15 SANTA EMMERALDA
16	16 LTD
17	17 ANDY GIBB
18	18 PAUL SIMON
19	19 PAUL DAVIS
20	20 CRYSTAL GAYLE (old)
21	21 LINDA RONSTADT ("Easy")
22	22 DAVE MASON (old)
23	23 ART GARFUNKEL
24	24 BEE GEES (new)
25	25 STYX
26	26 STEVE WONDER
27	27 STEELY DAN
28	28 JAMES TAYLOR
29	29 LITTLE RIVER BAND (new)
30	30 LE BLANC & CARR

ADDS 23 24 29 30

B-100

San Diego

2	1 BEE GEES
1	2 BILLY JOEL
3	3 ANDY GIBB
4	4 DAN HILL
5	5 SAMANTHA SANG
6	6 STYX
7	7 ELO
8	8 PAUL DAVIS
9	9 STEELY DAN
10	10 LYNRYD SKYNYRD
11	11 QUEEN (both)
12	12 LTD
13	13 JOHN WILLIAMS
14	14 ROD STEWART
15	15 DOLLY PARTON
16	16 PLAYER
17	17 PAUL SIMON
18	18 KANSAS (old)
19	19 RITA COOLIDGE (new)
20	20 BOB WELCH (old)
21	21 BEE GEES (old)
22	22 VAN HALEN
23	23 FLEETWOOD MAC ("Chain")
24	24 ROD STEWART ("Lep")
25	25 BOZ SCAGGS (old)
26	26 BOB WELCH (new)
27	27 ERIC CLAPTON
28	28 LINDA RONSTADT (new)

ADDS 26 27 28

KJR

Seattle

1	1 BILLY JOEL
2	2 NEIL DIAMOND
3	3 BEE GEES
4	4 EARTH WIND & FIRE
5	5 STYX
6	6 ANDY GIBB
7	7 JAMES TAYLOR
8	8 DAN HILL
9	9 BAY CITY ROLLERS
10	10 BOB WELCH (old)
11	11 LTD
12	12 ELO
13	13 ROD STEWART
14	14 STEELY DAN
15	15 ERIC CLAPTON
16	16 RITA COOLIDGE (new)
17	17 KARLA BONOFF
18	18 SAMANTHA SANG
19	19 QUEEN (both)
20	20 JOHN WILLIAMS
21	21 BEE GEES (old)
22	22 PAUL DAVIS
23	23 LITTLE RIVER BAND
24	24 CHIC
25	25 LINDA RONSTADT (new)

ADDS WET WILLIE
ART GARFUNKEL
BEE GEES (new) (DP)
ROD STEWART ("Lep") (DP)
KANSAS (new) (DP)

ON LYNRYD SKYNYRD
STILLWATER
MECO
DOLLY PARTON



Atlantic Records
rush releases
THE HIT SINGLE

"Disco Inferno"
(Edited to 3:35)

THE TRAMMPS

As featured in the original
movie soundtrack,
"Saturday Night Fever"

JUST ARRIVED!

WABC LP cut WRBR add
WHBQ add WLCY add

on Atlantic Records

PARALLELS

Parallel I: Selected major market stations that are format dominant* in their market and/or are the major sales influence. These stations usually play under 35 records in total.

Parallel II: Key stations in selected markets that are format dominant in their respective markets, and influence rack buying patterns for their region. This category also will include some major market stations that are not the dominant ratings/sales influence, but have demonstrated importance in their respective markets. These stations will usually be programming 35 or less total current selections.

Parallel III: All other reporting stations. This parallel also covers stations with longer playlists. It also includes secondary reporters that are not the format dominant station in their market but influence the market considerably.

* Format dominance determined from the latest Arbitron survey available in that market

★ DENOTES FIRST WEEK IN PARALLELS

BEE GEES
How Deep Is Your Love (RSO)

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

CHIC
Dance, Dance, Dance (A&M LP Chic)

North	South	North	South
WTKR 11-21	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

BEE GEES
Stay'n Alive (RSO)
LP Saturday Night Fever

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

RITA COOLIDGE
The Way... You Do (A&M)
LP Anytime, Anywhere

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

PAUL DAVID
I Go Crazy (Bang)
LP Singer Of Songs...

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

PAUL DAVID
I Go Crazy (Bang)
LP Singer Of Songs...

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

Paul Davis continued

West	Midwest	West
KHJ 10-19	WCOP 29-25	KYNN 4-30
KFRC 17-14	WY 23	KDZA 39-30
KJRH 4-22	KAKC 19-18	KAFY 1-4
KING 22-20	KRBE 30-27	KCHN 18-9
KXAN 24-23	WOW 24-16	KHKE 4-22
KFI 15-15	KY 18-11	KQDI 16-21
KHJ 10-19	KY 18-11	KFXN 18-14

NEIL DIAMOND
Desiree (Columbia)
LP I'm Glad You're Here...

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

NEIL DIAMOND
Desiree (Columbia)
LP I'm Glad You're Here...

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

EARTH, WIND & FIRE
Serpentine Fire (Col)
LP All In All

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

ELO
Turn To Stone (UA/Jet)
LP Out Of The Blue

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

ELO
Turn To Stone (UA/Jet)
LP Out Of The Blue

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

ELO continued

West	Midwest	West
KHJ 10-19	WCOP 29-25	KYNN 4-30
KFRC 17-14	WY 23	KDZA 39-30
KJRH 4-22	KAKC 19-18	KAFY 1-4
KING 22-20	KRBE 30-27	KCHN 18-9
KXAN 24-23	WOW 24-16	KHKE 4-22
KFI 15-15	KY 18-11	KQDI 16-21
KHJ 10-19	KY 18-11	KFXN 18-14

JAY FERGUSON
Thunder Island (Asylum)
LP Thunder Island

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

JAY FERGUSON
Thunder Island (Asylum)
LP Thunder Island

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

ART GARFUNKEL
Wonderful World (Columbia)
LP Watermark

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

ANDY GIBB
(Love Is) Thicker... (RSO)
LP Flowing Rivers

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

ANDY GIBB
(Love Is) Thicker... (RSO)
LP Flowing Rivers

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

ANDY GIBB continued

West	Midwest	West
KHJ 10-19	WCOP 29-25	KYNN 4-30
KFRC 17-14	WY 23	KDZA 39-30
KJRH 4-22	KAKC 19-18	KAFY 1-4
KING 22-20	KRBE 30-27	KCHN 18-9
KXAN 24-23	WOW 24-16	KHKE 4-22
KFI 15-15	KY 18-11	KQDI 16-21
KHJ 10-19	KY 18-11	KFXN 18-14

DAN HILL
Sometimes When... (20th)
LP Longer Fuse

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

DAN HILL
Sometimes When... (20th)
LP Longer Fuse

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

BILLY JOEL
Just The Way You Are (Col)
LP The Stranger

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
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Just The Way You Are (Col)
LP The Stranger

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

DOLLY PARTON
Here You Come Again (RCA)
LP Here You Come Again

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

LYNYRD SKYNYRD
What's Your Name (MCA)
LP Street Survivors

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

LYNYRD SKYNYRD
What's Your Name (MCA)
LP Street Survivors

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

RANDY NEWMAN
Short People (WB)
LP Little Criminals

North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

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Short People (WB)
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North	South	North	South
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LP Here You Come Again

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WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
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WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16

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North	South	North	South
WFLA 1-2	WQXI 18-20	WFFA 24-30	WFLK 9-18
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA 11-16
WTKR 11-21	WAFB 5-8	WAFY 15-19	WVMA

**It's come around the
'Corner' and now it's
going around the block!**

WET WILLIE

"Street Corner Serenade"

99x 33-29
KLIF debut 24
KRBE on
Z93 14-7
WGCL add 29
KSTP 30-28
KSLQ add 33
WZUU 16-15
KJR add
KING on
WAVZ 22-20
WQXI 9
WAYS on
WAPE debut 38
WBBO 29-25
WTIX on
WFLI 8
BJ105 38-32
KHFI 20-14
KLEO 9-6
WINW 22-16
WKY add

KLIV add
KGW 19-13
K100 on
KQEO debut 27
KYNO 24-19
KRIZ 19-14
KJRB 26-24
WEEO debut 26
WVAM RA 35
WRFC 18-15
98Q add
WVLK add
WAIR 12-10
WANS 14-13
CK101 13-10
WABB 4-3
WRKR 28-22
KVOX add
KKLS debut 22
WNAM 29-23
KDZA 24-20
KPAM 19-15
KTAC on



from the album

WET WILLIE MANORISMS

including:
Rainman/Street Corner Serenade
Make You Feel Love Again/Don't Turn Me Away
Let It Shine



on Epic Records

PLAYER Baby Come Back (RSO) LP Player

Table listing radio stations and their frequencies for the album 'Baby Come Back' by Player. Includes Northeast, South, Midwest, and West regions.

WE ARE THE CHAMPIONS (Elektra) LP News Of The World

Table listing radio stations and their frequencies for the album 'We Are The Champions' by News Of The World. Includes Northeast, South, Midwest, and West regions.

SAMANTHA SANG Emotion (Private Stock)

Table listing radio stations and their frequencies for the album 'Emotion' by Samantha Sang. Includes Northeast, South, Midwest, and West regions.

Samantha Sang continued

Continuation of Samantha Sang radio listings, including West, Midwest, and West regions.

SANTA ESMERALDO Don't Let Me (Casablanca) LP Don't Let Me Be Misunderstood

Table listing radio stations and their frequencies for the album 'Don't Let Me Be Misunderstood' by Santa Esmeralda. Includes Northeast, South, Midwest, and West regions.

PAUL SIMON Slip Slidin' Away (Capitol) LP Greatest Hits, Etc

Table listing radio stations and their frequencies for the album 'Slip Slidin' Away' by Paul Simon. Includes Northeast, South, Midwest, and West regions.

STEELY DAN Peg (ABC) LP Aja

Table listing radio stations and their frequencies for the album 'Aja' by Steely Dan. Includes Northeast, South, Midwest, and West regions.

Steely Dan continued

Continuation of Steely Dan radio listings, including West, Midwest, and West regions.

ROD STEWART You're In My Heart (WB) LP Foot Loose & Fancy Free

Table listing radio stations and their frequencies for the album 'You're In My Heart' by Rod Stewart. Includes Northeast, South, Midwest, and West regions.

STYX Come Sail Away (A&M) LP The Grand Illusion

Table listing radio stations and their frequencies for the album 'Come Sail Away' by Styx. Includes Northeast, South, Midwest, and West regions.

BOB WELCH Sentimental Lady (Capitol) LP French Kiss

Table listing radio stations and their frequencies for the album 'Sentimental Lady' by Bob Welch. Includes Northeast, South, Midwest, and West regions.

Bnb Welch continued

Continuation of Bob Welch radio listings, including Midwest, West, and West regions.

JOHN WILLIAMS Close Encounters (Arista) LP Soundtrack

Table listing radio stations and their frequencies for the album 'Close Encounters' by John Williams. Includes Northeast, South, Midwest, and West regions.

John Williams continued

Continuation of John Williams radio listings, including Midwest, West, and West regions.

John Williams continued

Continuation of John Williams radio listings, including West, West, and West regions.

Others Getting Significant Action

Continued from the Back Page. VAN HALEN "You Really Got Me" (WB) 18/5 including KING, WPHD, KHFI, 28-22 at B100, debut 26 KLIV, debut 30 KROY, debut 30 at K104, on WKWB. ROD STEWART "Hot Legs" (WB) Note: Album cut, 17/10 including WRKO, KJR (dp), WAVZ, Y103, KROY, 33-30 KCBO, debut 24 at B100, on WHBQ, KFRC. BOZ SCAGGS "Hollywood" (Columbia) 16/8 including KNDE, K100, BJ105, WAVZ, WANS, KSLY, 18-14 KNOW. DAVE MASON "Let It Go, Let It Flow" (Columbia) 16/2, KSLQ, Z93, 19-12 WOKY, 24-16 KSLY, debut 30 KLIF, debut 20 WZUU, debut 38 WNOE. PRISM "Take Me To The Captain" (Arista) 14/3, KQEO, WNOE, WOLF, 39-34 CK101, 32-27 WFEA, on KSLQ. THE BABYS "Silver Dreams" (Chrysalis) 13/7 including WGCL, KRIZ, WNOE, WPHD, 98Q, 29-24 KSLY, debut 19 KISD, on WOKY. YVONNE ELLIMAN "If I Can't Have You" (RSO) 13/5 including WFLI, WTRY, KPAM, KDON, debut 29 KYYX, debut 23 KJRB, debut 26 WCGQ. STARGARD "Which Way Is Up" (IMCA) 13/5 including WPHD, KNOW, 28-22 WPGC, 30-24 KSLQ, 31-27 WFLB, debut 21 WHBQ. CARPENTERS "Sweet, Sweet Smile" (A&M) 12/10 including WOKY, K104, KCPC, KANC, WKAU, KKLS, 33-28 KBIM, debut 38 KILE.

R&R Top-40 Radio Reporters

Table listing radio reporters for various regions: Northeast, South, Midwest, West, and South. Includes names and station affiliations.

PARALLELE ONE

Table listing radio stations for the Parallele One region, including Northeast, South, Midwest, and West.

PARALLELE TWO

Table listing radio stations for the Parallele Two region, including Northeast, South, Midwest, and West.

PARALLELE THREE

Table listing radio stations for the Parallele Three region, including Northeast, Midwest, and South.

National Request Tabulation

Table showing national request tabulation for Teens and Adults, listing song titles and request counts.

HOTTRACKS

Table listing hot tracks with song titles and request counts, including Eric Clapton, ELO, Queen, and others.

CKLW

DISCOVERED

THE MAGIC IN

ENCHANTMENT

"IT'S YOU THAT I NEED" ENCHANTMENT'S LATEST HIT SINGLE IS

SPREADING ITS MAGIC ALL OVER RADIO AND SELLING THROUGH

WHEREVER PLAYED. FIRST CKLW ALREADY # 22 !

LATE ADD: WDRQ

Roadshow/UA
RECORDS

Distributed by United Artists Records

THE PICTURE PAGE

Carnes First EMI America Signing



Kim Carnes has signed an exclusive, longterm worldwide recording agreement with EMI America, announces Jim Mazza, the new label's President and Chief Operating Officer. Her first album is scheduled for release this spring. Pictured at the signing are (seated, left to right): Bhaskar Menon, Chairman and Chief Executive Officer, Capitol Industries-EMI, Inc.; Carnes; and Jim Mazza, President and Chief Operating Officer, EMI-America. Standing are (left to right): Eddie Reeves, Carnes' manager; Bill Straw, Director, Business Affairs, EMI America; Don Grierson, Vice President, A&R, EMI America; and J.J. Jordan, Director National Promotion, EMI America.

Daniels In The Usual Jam



Epic's Charlie Daniels played host to an estimated crowd of 10,000 at the Nashville Municipal Auditorium for the fourth annual Volunteer Jam. Pictured backstage with Daniels (left to right) are: Tim Pritchett, Southeast Regional Country Marketing Manager for CBS Records; Roy Wunsch, Director, National Promotion, Epic and Associated Labels, CBS Records, Nashville; Bruce Harris, Director, A&R Epic Records; Rick Blackburn, Vice President Marketing, CBS Records, Nashville; Daniels; Joe Sullivan, President of Sound Seventy Corporation; Larry Stessel, Product Manager, Epic and Associated Labels, CBS Records, N.Y.; Rick Swig, Director of Album Promotion, Epic National Promotion, CBS Records, N.Y.; Tony Martell, Vice President, and General Manager of Epic and Associated Labels, CBS Records, N.Y.; and Ed Salamon, Program Director, WHN/New York.

Parachute Drops In On Castle Gig



Parachute Records artist David Castle recently made his Los Angeles debut at UCLA's Schoenberg Hall. On hand for the performance were (left to right): Casablanca Executive Vice President Larry Harris; Parachute Promotion Director Steve McCormick; David Castle; Parachute President Russ Regan; and Casablanca Vice President, Promotion, Bruce Bird.

Al Together With Arista



Arista Records recently marked their third anniversary with a gala party at Studio 54 that was highlighted by a large number of special effects. Among the Arista artists who came out for the celebration was Al Stewart. Pictured (left to right) are: Luke O'Reilly, Stewart's manager; Arista President Clive Davis; Stewart; Columbia Pictures' Vice President Allen Adler and date.

A Boone To Brooks



Producer Brooks Arthur, whose recent projects include new albums by Bette Midler and Keith Carradine, works with Warner/Curb artist Debby Boone on her next album. Sessions were held at the Record Plant in Los Angeles.

King Memory Honored



Twelve thousand people turned out for the 10th Annual Birthday Observation of Dr. Martin Luther King, Jr. at the Omni Arena in Atlanta, Georgia. The show featured Teddy Pendergrass, Patti Labelle, George Duke and Heatwave. The proceeds went to the Martin Luther King, Jr. Center for Social Change. Pictured (left to right) are: Quentin Perry, President, Taurus Productions; Walter Yetnikoff, President, CBS Records Group; Mrs. Coretta Scott King; and LeBaron Taylor, Vice President, Black Music Marketing, CBS Records.

"BEAUTY AND THE BEAST"

PB-11190

The new single by

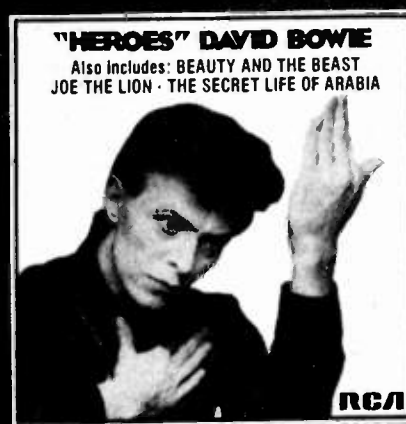
DAVID BOWIE



"Album of the Year. 'Heroes' offers the best evidence of an artist at the peak of his powers."
—*Melody Maker*

"Best Male Singer of 1977. Best Song Writer of 1977."
—*New Musical Express Readers Poll*

"One of 1977's top 10 albums....Strikingly consistent in its excellence...."
—*John Rockwell, New York Times.*



ATL 1-2522

TOMORROW BELONGS TO THOSE WHO CAN HEAR IT COMING.

Produced by Bowie and Visconti



TWO HITS

TWO

WRKO
WHBQ
KFRC
KJR
B100
KCBQ
WAVZ
Y103
KTKT
K100
KYYX
KCPX
KROY
KJRB
K-104
92Q
KENO
KCBN

**OFF
THE
ALBUM!**



Produced by
Tom Dowd

ROD STEWART

"Hot Legs"

SHIPPING FRIDAY

GORDON LIGHTFOOT

"The Circle Is Small"

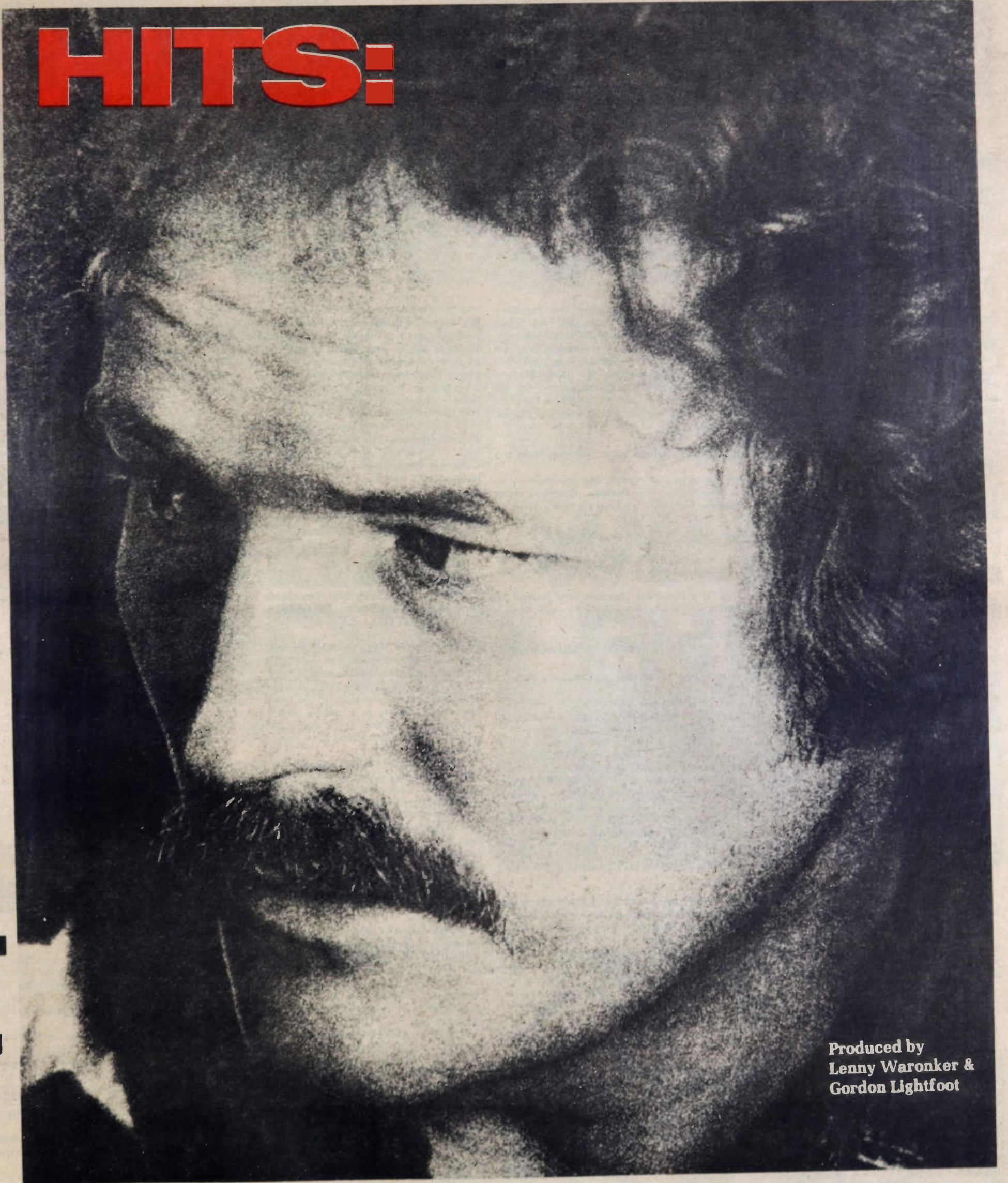
(I Can See It In Your Eyes)



on Warner Bros. Records

MAKERS:

HITS:



Produced by
Lenny Waronker &
Gordon Lightfoot

N
T
"

AOR

(ALBUM ORIENTED ROCK)



Jeff Gelb

You'll notice something new on the AOR chart page this week: regional breakouts for the week's most added and hottest albums. The numbers refer to the percentage of stations in each area that reported the album as either a hot or an add. These breakdowns will provide more detailed information in our continuing effort to better serve you.

Rap Session Report

Excitement builds as we approach R&R Convention '78, now less than five weeks away. As in years past, the convention will feature an AOR rap session. Among this year's topics of conversation: audience research, musicology, programming elements of all types, news, public affairs, station promotions, sales, and the future of AOR radio.

Already confirmed for the session are: Lee Abrams, of the consulting firm Burkhart-Abrams, developers of the well-known "Superstars" approach to AOR radio; Tom Yates, who heads up Nova Broadcasting Services Inc., AOR consultants of WYDD/Pittsburgh, WORJ/Orlando and KPAS/EI Paso, and former KLOS/Los Angeles PD; John Gorman, Program Director, and Kid Leo, Music Director and air personality of the already-legendary WMMS/Cleveland; Frank Felix, Program Director of KBPI, Denver's number one giant; Michael Sheehy, Music Director at KNX-FM/Los Angeles and an eloquent spokesperson for the mellow side of the AOR spectrum; Jack Crawford, the well-respected, longtime Program Director of Nashville's AOR bastion, WKDF; and the multi-talented George Taylor Morris, Program Director of Boston's AOR success story, WCOZ.

More names will follow in the coming weeks.

As always, all comments during our discussions are open to your feedback from the audience.

The AOR rap session will be hosted by Mike Harrison and myself, and promises to be one of the convention's highlights. Check the columns by Jim Duncan (Country), John Leader (Top 40), and the newly-expanded Mike Kasabo Pop/Adult column for more news on other rap session guests and special programs.

Sonny Fox Programming WKTU/New York

Sonny Fox, Program Director and morning man at WYSP/Philadelphia, has taken on the additional responsibility of programming WKTU (Mellow AOR)/New York. Both stations are owned by SJR Communications.

Fox's liaison and Programming Assistant at WKTU is Matthew Clement, who moved to the New York station from WYSP. Mark Cichon has been named WKTU's new Music Director.

Former PD Larry Miller is now the station's morning air personality.

In commenting on Fox's appointment, WKTU General Manager David Rappaport told R&R, "...we are looking forward to better ratings."

Evolution

Bob O'Brien is the new GM at KATT/Oklahoma City. He comes to the station from KDKB/Phoenix, where he was Sales Manager... Jim Roberts has joined WQFM/Milwaukee as Music Director... WMC-FM/Memphis has a new PD, John Wagner, who came from KTSA/San Antonio. WMC-FM also has a new morning man, Mark Williams, ex-KPRI/San Diego... Marc Coppola, ex-KLOS/Los Angeles, has joined WYXE/Madison where he is doing 7-12midnight and music research... Don Adair has been appointed Music Director as well as PD of KREM/Spokane. Former MD Michael Fox's responsibility has been shifted to production and promotional projects for the station... WAJR-FM/Morgantown, W. Va., has changed call letters to WVAQ (Q-102) and its format from Top 40 to AOR. The station needs record service from all labels. Contact them at (304) 292-6301... Tom Owens has exited WVAF/Charleston to join WSAI-FM/Cincinnati as Assistant PD. His position at WVAF has been filled by Mays Muffitt of WABB/Mobile.

Update

Congrats to Kid Leo of WMMS/Cleveland, who was voted one of the 78 most interesting people in the city by Cleveland magazine. He was the only media person in the area to make the list... The funeral of Jazz great Rahsaan Roland Kirk was the scene of a bizarre robbery. Someone stole the guest book filled with the names of Jazz artists from the funeral home. WRVR (Jazz AOR)/New York is offering a reward for the book's return to Kirk's widow... KCLD/St. Cloud, Minn. needs record service from all labels. Contact Jack Hansen at (612) 251-1450... WBLM/Lewiston/Portland has a truly international ID. The station has



WKDF GETS THE WILLIES—Jack Hall of Epic's Wet Willie visited WKDF/Nashville prior to a concert appearance in town. Pictured flanking Hall are WKDF Program Director Jack Crawford (left) and Music Director Clark Rogers.



THE PLAYER YOU GET—RSO's Player were the subjects of a KLOS/Los Angeles interview recently. Pictured (left to right) are Player members J.C. Crowley and Peter Beckett, KLOS' Valeria Falconbridge, Player's Wayne Cook, Ron Moss and John Friesen, the station's Ruth Pinado, Program Director Frank Cody, Player manager Paul Palmer, and RSO Los Angeles promotion rep Jason Minkler.

incorporated some of Maine's more unusual town's names into their IDs, so that listeners might hear, "WBLM/Lewiston-Auburn, serving Sweden, China, Rome, Paris, Norway or Poland!"... KFML/Denver has moved. Their new address is 1602 S. Parker Rd., Parker Plaza 111, Denver, Colorado 80231. Their phone number is (303) 751-1390... KZOZ/San Luis Obispo's celebration of their third year of operation was interrupted by a flood, brought on by a heavy local storm. Employees were forced to leave the studios temporarily, and at last report, were still mopping up... Speaking of unexpected surprises, the residents of Huntington, Long Island were surprised to see Harry Chapin in their midst in a special shelter in which they were ensconced during a power failure locally. It seems that Chapin is a resident of the area, and during the power failure helped keep spirits up by singing to the captive audience... Capitol Records has made available a 50-minute unreleased live Mink DeVille concert tape. It's free and available by request from local or regional Capitol promotion people... Columbia Records and Ampersand magazine (the first national college newspaper) have announced a national college Journey contest. The contest's drive is to develop a campus-sponsored community service project. The school with the best project will be given a free concert by Journey. The contest runs through April... Congrats to Tom Yates and PD Bill McGathy for WORJ/Orlando's excellent showing this book. So far Yates' consultation service, Nova, is off to a flying start.

Concerts & Conversations

RADIO CONCERTS: Gil Scott Heron on KZEL/Eugene.

CONVERSATIONS: Wet Willie and Charlie Daniels on K-99/Birmingham... Meat Loaf on CHUM/Toronto... Ozark Mtn. Daredevils on WKQQ/Lexington... Gil Scott Heron and Riley & Maloney on KZAM/Seattle... Wet Willie and Marshall Tucker Band on WIOT/Toledo.

Color

RETURN OF THE PRISONER: KQED, PBS TV in San Francisco will be showing all seventeen episodes of the avant-garde Sixties TV series "The Prisoner," thanks to a grant from KSAN/San Francisco.

MONTGOMERY HAS THE FEVER: WHHY/Montgomery just concluded a very successful promotion in conjunction with the film and record album "Saturday Night Fever." The station gave away tickets to a special screening of the film at a rented theater, then staged a disco party complete with a dance contest. The winners got the film's soundtrack album, and the grand prize winners got a camera, albums, concert tickets, clothing, and even a trip to Ft. Walton, Florida.

SNOW BALL: WLRS/Louisville turned a potential bummer, inclement weather, into a promotional plus when they took advantage of a snowstorm to sponsor the "first annual snow ball." The station invited its listeners to a local park where they had a walrus-building contest, sledding, and other wintery activities. The festivities attracted over 500 locals.

TOM PETTY AND THE SONGWRITERS: KSJO/San Jose, in conjunction with Tom Petty, sponsored a local songwriters contest. The station encouraged local songwriters to record their best material and submit it for judging by the airstaff. The ten winning songs will be aired on Valentine's Day, with the grand prize winner getting ten hours free recording time at a local recording studio.

VIP FOR ELP: WLUP/Chicago, in conjunction with several local record stores, is celebrating an upcoming ELP concert appearance with a write-in contest which will see the winner chauffeured to the concert and an extravagant dinner. Runners-up will receive a complete ELP catalogue.

PUNK PARTY: Who says New Wave is a passing fad? Not WIBA-FM/Madison, who sponsored a Ramones autograph party at a local club and drew over 150 fans.

BALTIMORE STRIKES BACK: WIYY/Baltimore reports the city is not exactly enamored with Randy Newman's satiric song salute to them. They intend to retaliate by soliciting pro-Baltimore petitions from listeners to dump at Newman's feet at his upcoming local concert appearance. It's all in the spirit of good clean fun, though, as they suspect his song was, so they're also going to try and convince the Mayor to present Newman with a key to the city.

THERE'S ALWAYS ROOM FOR JELLO: WKLS/Atlanta is placing 96 car keys beneath four feet of jello in a swimming pool at a local mall. The station will draw names of contestants who will then jump into the jello to try and retrieve a car key. If the key fits the new car provided by a local merchant, that person drives it away... soggy but happy.

SLOW HANDS UNITE: WMMS/Cleveland, in conjunction with Eric Clapton's new album "Slow Hand," is offering a new Fender Stratocaster guitar in a write-in contest. First runner-up gets free guitar lessons, and the next eight runners-up win a five-album Clapton catalogue.

CURTAIN CALL CONTEST: WXRT/Chicago is presenting a night at the theatre, in cooperation with the St. Nicholas Theatre in Chicago. They're giving away 200 tickets to the theatre's current production.

NEW TALENT TIME: KZAP/Sacramento, in conjunction with area college station KDVS, is sponsoring the first annual rock music competition locally. Bands submit their best music on tape to the stations, where it is judged by the combined airstaffs. The three finalists will get to perform their music before music industry notables in a public benefit concert. Winner gets sixteen hours at a Berkeley recording studio, a \$1000 Yamaha mixing console, and a \$600 Peavey monitor amp and speaker system.

A
RADIO
JOURNEY
THAT WILL
NEVER END!

The finest JOURNEY ever is "Infinity!"



on Columbia Records

Radio & Records

Album Airplay/40

Chart Summary

January 27, 1978

1	JACKSON BROWNE	Running On Empty (Asylum)	"Thunder" "Load Out/Stay"
2	ROD STEWART	Foot Loose & Fancy Free (WB)	"Legs" "Heart" "Joking" "Loose"
3	QUEEN	News Of The World (Elektra)	"Rock/Champs" "Get Down" "Late"
4	ERIC CLAPTON	Slow Hand (RSO)	"Sally" "Core" "Cocaine" "Tonight"
5	STEELY DAN	Aja (ABC)	"Peg" "Title" "Josie" "Deacon"
6	ELO	Out Of The Blue (Jet)	"Stone" "Sweet Talkin'" "Birmingham"
7	BILLY JOEL	Stranger (Col)	"Just The Way" "Good Die Young"
8	JONI MITCHELL	Don Juan's Reckless... (Asylum)	"Cotton" "Talk" "Title"
9	LYNYRD SKYNYRD	Street Survivors (MCA)	"Smell" "Right" "Name"
10	KANSAS	Point Of Know Return (Kirshner)	"Title" "Dust" "Portrait"
11	BOZ SCAGGS	Down Two Then Left (Col)	"Hollywood" leads, Variety Of Cuts
12	AEROSMITH	Draw The Line (Col)	"Why" "Get It Up" "Title" "Eyes"
13	BOB WELCH	French Kiss (Capitol)	"Outskirts" "Ebony" "Hot Love" lead
14	ART GARFUNKEL	Watermark (Col)	"World" "Title" "Crying" lead
15	GORDON LIGHTFOOT	Endless Wire (WB)	"Dreamland" "Title" "Minstrel"
16	LINDA RONSTADT	Simple Dreams (Asylum)	"Pitiful" "Easy" "Carmelita"
17	ELVIS COSTELLO	My Aim Is True (Col)	"Shoes" "Alison" "Dancing" lead
18	EMMYLOU HARRIS	Quarter Moon In A 10¢ Town (WB)	"Living" "Easy" "Leaving" lead
19	SEA LEVEL	Cats On The Coast (Capricorn)	"Title" "Secret" "Storm" "Fall"
20	JOURNEY	Infinity (Col)	"Wheel" "Anytime" "Winds" "Lights"
21	STYX	The Grand Illusion (A&M)	"Sail Away" "Fooling" "Castle"
22	RANDY NEWMAN	Little Criminals (WB)	"Short" "Rider" "Baltimore"
23	EARTH WIND & FIRE	All 'N All (Col)	"Serpentine" "Magic"
24	HORSLIPS	Aliens (DJM)	"Exiles" "Ghosts" "NY" "Boy"
25	SANFORD/TOWNSEND	Duo Glide (WB)	"Paradise" "Cryin'" "Voodoo" lead
26	EDDIE MONEY	Eddie Money (Col)	"Two Tickets" "Hold On" "Girl" lead
27	FLEETWOOD MAC	Rumours (WB)	Variety Of Cuts
28	STARZ	Attention Shoppers! (Capitol)	"Hold On" leads
29	RONNIE MONTROSE	Open Fire (WB)	"Town" "Road" "Leo"
30	SAT. NIGHT FEVER	Soundtrack, Various Artists (RSO)	"Alive" leads, Variety Of Cuts
31	MEAT LOAF	Bat Out Of Hell (Cleve. Int.)	Variety Of Cuts
32	DOUCETTE	Mama Let Him Play (Mushroom)	"Road" "Running" "Loves Me" lead
33	CLOVER	Love On The Wire (Mercury)	"Alive" "Hearts" "Cal"
34	SANTANA	Moonflower (Col)	"Black Magic" "Not There"
35	WET WILLIE	Manorisms (Epic)	"Serenade" "Track"
36	TAJ MAHAL	Evolution (The Most Recent) (WB)	"Title" "Queen Bee"
37	GENESIS	Seconds Out (Atl)	"Assault" "Cinema"
38	AZTEC TWO-STEP	Adjoining Suites (RCA)	"Gary" "Looking Glass"
39	RICK DANKO	Rick Danko (Arista)	"Java" "Brainwash" "New Mexicoe"
40	TOM PETTY	& The Heartbreakers (Shelter)	"Breakdown" "Girl"

Another strong week for JACKSON, who kept his top slot for the third week in a row, with hots at 90% of our reporters. ROD inched up, with the help of hots at 66% of our reporters. QUEEN maintained, with hots at 59% of our reporters plus late adds. ERIC and STEELY inched up, with hots at 59% and 55% of our reporters respectively. JOEL moved up. JONI maintained. KANSAS regained its top ten standing. AEROSMITH had a good week. GARFUNKEL took a healthy jump upwards, with adds at 44% of our reporters plus significant hots. LIGHTFOOT also jumped nicely, with adds at 41% of our reporters. EMMYLOU moved up, with adds at 28% of our reporters. JOURNEY maintained, with adds at 21% of our reporters, plus significant hots. HORSLIPS had a good week. STARZ was this week's highest debut, with adds at 27% of our reporters. MONTROSE moved up, as did FEVER. MEAT LOAF bounced back. DOUCETTE moved up. CLOVER bounced back. TAJ, AZTEC, and PETTY debuted. BOC and WAYLON & WILLIE almost made the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

IN THE BIN

ANGEL
White Hot (Casablanca)
JOAN ARMSTRONG
Show Some Emotion (A&M)
BLUE OYSTER CULT
Spectres (Col)
KARLA BONOFF
Karla Bonoff (Col)
OAN HILL
Longer Fuse (20th)
PAT TRAVERS
Putting It Straight (Polydor)
WAYLON JENNINGS & WILLIE NELSON
Waylon & Willie (RCA)
GARY WRIGHT
Touch And Gone (WB)

The albums listed in *The Bin* are those which received enough AOR reports to come significantly close to qualifying for this week's *Album Airplay/40* chart. Also included are albums that made the chart last week but did not receive enough continued airplay to make it again this week. These albums continue to get airplay on enough stations to be potential chart bouncers. In *The Bin* albums are listed in alphabetical order.

MOST ADDED

ART GARFUNKEL *Watermark (Col)*—Added at 44% of our reporters.
GORDON LIGHTFOOT *Endless Wire (WB)*—Added at 41% of our reporters.
EMMYLOU HARRIS *Quarter Moon In A 10¢ Town (WB)*—Added at 28% of our reporters.
STARZ *Attention Shoppers! (Capitol)*—Added at 27% of our reporters.
JOURNEY *Infinity (Col)*—Added at 21% of our reporters.

THE HOTTEST

JACKSON BROWNE *Running On Empty (Asylum)*—Reported hot at 90% of our reporters.
ROD STEWART *Foot Loose & Fancy Free (WB)*—Reported hot at 66% of our reporters.
QUEEN *News Of The World (Elektra)*—Reported hot at 59% of our reporters.
STEELY DAN *Aja (ABC)*—Reported hot at 59% of our reporters.
ERIC CLAPTON *Slow Hand (RSO)*—Reported hot at 55% of our reporters.

PROGRESSIVE SINGLES

1 WINGS
"Girls/Mull" (Capitol)
2 VAN HALEN
"You Really Got Me" (WB)
3 JAY FERGUSON
"Thunder Island" (Asylum)
4 PLAYER
"Baby Come Back" (RSO)
TIE 4 PAUL SIMON
"Slip Slidin' Away" (Col)
TIE 4 TOM ROBINSON BAND
"2-4-6-8 Motorway" (Capitol)
5 LITTLE RIVER BAND
"Happy Anniversary" (Harvest)
6 RITA COOLIDGE
"The Way You Do..." (A&M)
TIE 6 SANTA ESMERALDA
"Don't Let Me..." (Casablanca)

Progressive Singles: Those 45rpm records receiving significant airplay by our AOR reporting stations. These singles are either not on an album or may be on an album not currently qualifying for the *Album Airplay/40*. They are listed in order of total reports received. This chart represents airplay only and does not attempt to fabricate a trend.

NORTHEAST

ADDED

Art Garfunkel	39%
Watermark (Col)	
Gordon Lightfoot	35%
Endless Wire (WB)	
Starz	30%
Attention Shoppers! (Capitol)	
Sanford/Townsend	28%
Duo Glide (WB)	

HOTTEST

Jackson Browne	87%
Running On Empty (Asylum)	
Steely Dan	85%
Aja (ABC)	
ELO	85%
Out Of The Blue (Jet)	
Billy Joel	81%
Stranger (Col)	
Joni Mitchell	81%
Don Juan's Reckless... (Asylum)	

SOUTH

ADDED

Gordon Lightfoot	52%
Endless Wire (WB)	
Art Garfunkel	52%
Watermark (Col)	
Starz	33%
Attention Shoppers! (Capitol)	
Journey	33%
Infinity (Col)	
Emmylou Harris	24%
Quarter Moon... (WB)	
Clover	24%
Love On The Wire (Mercury)	

HOTTEST

Jackson Browne	96%
Running On Empty (Asylum)	
Rod Stewart	71%
Foot Loose & Fancy Free (WB)	
Queen	67%
News Of The World (Elektra)	
Eric Clapton	67%
Slow Hand (RSO)	
Billy Joel	67%
Stranger (Col)	

MIDWEST

ADDED

Gordon Lightfoot	50%
Endless Wire (WB)	
Art Garfunkel	43%
Watermark (Col)	
Ronnie Montrose	32%
Open Fire (WB)	
Emmylou Harris	32%
Quarter Moon... (WB)	
Starz	29%
Attention Shoppers! (Capitol)	
Sanford/Townsend	29%
Duo Glide (WB)	

HOTTEST

Jackson Browne	88%
Running On Empty (Asylum)	
Rod Stewart	79%
Foot Loose & Fancy Free (WB)	
Queen	71%
News Of The World (Elektra)	
ELO	71%
Out Of The Blue (Jet)	
Steely Dan	69%
Aja (ABC)	

WEST

ADDED

Art Garfunkel	44%
Watermark (Col)	
Emmylou Harris	31%
Quarter Moon... (WB)	
Gordon Lightfoot	31%
Endless Wire (WB)	
Bob Welch	25%
Heaven Help... (Arista)	
Starz	22%
Sanford/Townsend	22%
Duo Glide (WB)	

HOTTEST

Jackson Browne	84%
Running On Empty (Asylum)	
Rod Stewart	69%
Foot Loose & Fancy Free (WB)	
ELO	66%
Out Of The Blue (Jet)	
Eric Clapton	63%
Slow Hand (RSO)	
Steely Dan	60%
Aja (ABC)	

REGIONAL BREAKOUTS: The numbers refer to the percentage of stations in each area that reported the album as either a hot or an add.

**These 3 British Subjects Are The
Illegitimate Offspring Of
Pete Townshend, Keith Richard,
John Lennon & Ray Davies!**

**The
JAM**

**THIS IS THE
MODERN WORLD**

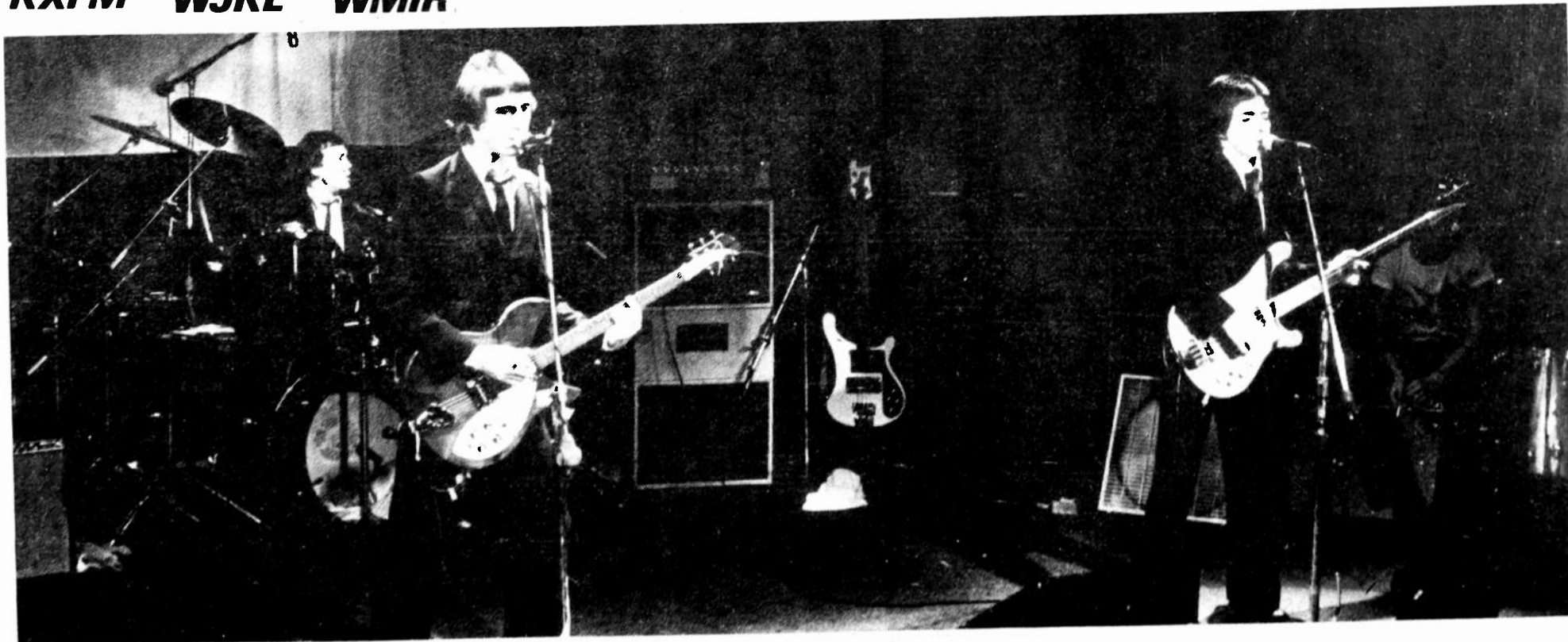
The Critics' Choice!



**NOW BEING SERVED ON THE
FOLLOWING U.S. RADIO STATIONS:**

WNEW	WQBK	WIOQ	WSAN	WRAS	KFML	WFSO	KCAL	WENE	KGLR
WIBA	KSJO	KTIM	KZEL	KPFT	WCMF	WSIM	KTCL	WKQQ	KZOZ
WOUR	WAER	WBRU	WRHY	KEZY	KVAN	KNCN	KSAN	WAHR	WEZV
WVUD	WMDI	WBUF							
WOOR	WPDH	KKTX							
KSRT	KOME	KZAP							
KXFM	WJKL	WMIR							

**"In The Bin"—Radio & Records, 1/13
"New & Noted"—Rolling Stone, 2/9**



AOR ACTIVITY



ALBANY

ADDED
Crest The Sky (Lifesong)
Bob Weir (WB)
Herb Alpert & Hugh Masekela (A&M)
George Benson (WB)
Journey (Col)
Status Quo (Capitol)
Starz (Capitol)
Maze (Capitol)
Crane (Capitol)
Prison Robbers (Alligator)
Kayak (Janus)
Headhunters (Arista)

HOT
Willie Alexander (MCA)
Jackson Browne (Asylum)
Elvis Costello (Col)
Emmylou Harris (WB)
Hugh Jackson (Riviera/WB)
John Mitchell (Asylum)
Gordon Lightfoot (WB)
Ronnie Montrose (WB)
Tom Petty (Shelby)
Queen (Elektra)
Steady Dan (ABC)
Santana (Col)
Talking Heads (Sire)

JACK HOPKE PD Playing various cuts Playing JOHN DENVER and WINOS singles



Allentown

ADDED
Tomita (RCA)
Gordon Lightfoot (WB)
Emmylou Harris (WB)
Morris (DJM)
Willie Alexander (MCA)
Scorpions (RCA)
Art Garfunkel (Col)
Sanford Townsend (WB)

HOT
Jackson Browne (Asylum)
Eric Clapton (RSO)
Lynyrd Skynyrd (MCA)
Bob Welch (Capitol)
Bob Seeger (Col)
Elvis Costello (Col)
Rod Stewart (WB)
Stillwater (Capricorn)
Sea Level (Capricorn)
Meatloaf (Globe/Int)
Santa Esmeralda (Carabena)
Steady Dan (ABC)
Tom Petty (Shelby)
Jon Mitchell (Asylum)

JOE MCLAINE PD Playing various cuts Playing JAY FERGUSON and KARLA BONOFF singles



Allentown

ADDED
Jay Ferguson (Asylum)
Emmylou Harris (WB)
Journey (Col)
Sanford Townsend (WB)
The Jam (Polygram)
Art Garfunkel (Col)
Morris (DJM)
Sea Level (Capricorn)
Motors (Virgin Imp)
April Wine (London Imp)
The Hollies (Col Imp)

HOT
Queen (Elektra)
Rod Stewart (WB)
Steady Dan (ABC)
Billy Joel (Col)
Kansas (Krushner)
Alan Parsons (Arista)
Bob Welch (Capitol)
ELO (Jet)
Fleetwood Mac (WB)
Jackson Browne (Asylum)
Tom Petty (Shelby)
Elvis Costello (Col)
Meatloaf (Globe/Int)
Aerosmith (Col)

RICK HARVEY PD Playing various cuts. Playing APRIL WINE ART GARFUNKEL WINGS, PAUL SIMON PLAYER DAN HILL RANDY NEWMAN, SANTANA, THE BABYS ELVIS COSTELLO and STYX singles



Anaheim

ADDED
Katy Moffatt (Col)
Ronnie Montrose (WB)
Lennie Dungen (UA)
Jerrisa Hagg (UA)
Morris (DJM)
HOT
Doubt Bros (WB)
Linda Ronstadt (Asylum)
Steady Dan (ABC)

Queen (Elektra)
Aerosmith (Col)
Rod Stewart (WB)
ELO (Jet)
Lynyrd Skynyrd (MCA)
Jackson Browne (Asylum)
David Byrne (RCA)
Rick Danko (Arista)
Eric Clapton (RSO)
MDC (Col)
Bob Seeger (Col)
Kansas (Krushner)

LARRY REISMAN PD Playing various cuts Playing TOM ROBINSON BAND single



Anchorage

ADDED
Blond Sweet & Tears (ABC)
Player (RSO)
Sea Level (Capricorn)
HOT
Glennda Griffith (Arista)
Steady Dan (ABC)
Paula Lockheart (Flying Fish)
Santana (Col)
Joan Armatrading (A&M)
Seawind (CTI)

Randy Newman (WB)
Bruce Roberts (Elektra)
Bob Seeger (Col)
Stanley Turrentine (Fantasy)
Rod Stewart (WB)
Eddie Money (Col)
Billy Joel (Col)
Doucette (Mushroom)
Linda Ronstadt (Asylum)

LARRY WAYNE PD BSB's "Trusted" PLAYER's "LOCKHEART's" "All Right" TURRENTINE's "Papa T" DOUCETTE's "Excuse" WAKEMAN's "Birdman"



Ann Arbor

ADDED
Carla Bley (Watt)
Rick Laird (Timeless)
Fela Aduka '70 (Merz)
Fenton Robinson (Alligator)
Aztec 2 Step (RCA)
Wayton & Willie (RCA)
Clover (Merz)
Homestead Band (A&M)
Doucette (Mushroom)

HOT
Jackson Browne (Asylum)
Steady Dan (ABC)
Jon Mitchell (Asylum)
Bob Seeger (Col)
ELO (Jet)
Linda Ronstadt (Asylum)
Randy Newman (WB)
Rick Danko (Arista)
Eric Clapton (RSO)
McCoy Tyner (Milstone)
Bob Welch (Capitol)
Roomful of Blues (Island)
Jan Hammer (Newmaster)
Sea Level (Capricorn)
The Joy (Fantasy)

MICHAEL G NASTOS MD Playing various cuts



Bakersfield

ADDED
Art Garfunkel (Col)
ELO (Jet)
Gordon Lightfoot (WB)
Aerosmith (Col)
Jackson Browne (Asylum)
Eric Clapton (RSO)
Steady Dan (ABC)
Kansas (Krushner)

Billy Joel (Col)
Queen (Elektra)
Rod Stewart (WB)
Lynyrd Skynyrd (MCA)
Lynyrd Skynyrd (MCA)
Neil Young (Reprise)
Rick Danko (Arista)
Bob Welch (Capitol)
Wet Willie (Epic)

TERRY GAISER PD Playing various cuts Playing WINGS single



Baltimore

ADDED
LRB (Harvest)
Crest The Sky (Lifesong)
Gordon Lightfoot (WB)
Foreigners (A&I)
Aerosmith (Col)
ELO (Jet)
Billy Joel (Col)

Kansas (Krushner)
Queen (Elektra)
Jackson Browne (Asylum)
Steady Dan (ABC)
Rod Stewart (WB)
Bob Seeger (Col)
Eric Clapton (RSO)
Jay Ferguson (Asylum)
Dan Hill (20th)

BOB SLAVIN MD Playing various cuts Playing WINGS single



Binghamton

ADDED
Katy Moffatt (Col)
Art Garfunkel (Col)
Wayton & Willie (RCA)
Clover (Merz)
Homestead Band (A&M)
Doucette (Mushroom)

HOT
Jon Mitchell (Asylum)
Aerosmith (Col)
Santa Esmeralda (Carabena)
EWF (Col)
Eric Clapton (RSO)
Styx (A&M)
Chuck Mangione (A&M)
New Diamond (Col)
Kansas (Krushner)
Jackson Browne (Asylum)
Queen (Elektra)
Lynyrd Skynyrd (MCA)

FRED HORTON MD/PD JON'S "Talk" TITLES ESME ALDA'S "Gloria" CLAPTON'S "Next Time" STYX'S "Footin' DIAMOND'S "As If" "Free Man" Playing ANGEL FOREIGNER and VAN HALEN singles



Birmingham

ADDED
Starz (Capitol)
Art Garfunkel (Col)
Sanford Townsend (WB)
Jackson Browne (Asylum)
Rod Stewart (WB)
ELO (Jet)
Jon Mitchell (Asylum)
Linda Ronstadt (Asylum)

Queen (Elektra)
Cowboy (Capricorn)
Bob Welch (Capitol)
Billy Joel (Col)
Kansas (Krushner)
Steady Dan (ABC)
Eric Clapton (RSO)
Lynyrd Skynyrd (MCA)
LRB (Harvest)

DON KEITH PD STARZ "Hold On" GARFUNKEL'S "Crying" "Marionette" "World" SANFORDTOWN SEND'S "Paradise" "Love" "Sax" Playing KARLA BONOFF, RITACOOLEDGE and PRISM singles

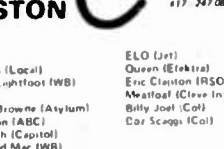


Boston

ADDED
Art Garfunkel (Col)
Starz (Capitol)
Angel (Casablanca)
Clover (Merz)
Taj Mahal (WB)
Emmylou Harris (WB)
Gordon Lightfoot (WB)
Sanford Townsend (WB)
HOT
Jackson Browne (Asylum)
Eric Clapton (RSO)
Elvis Costello (Col)

Doubt Bros (WB)
ELO (Jet)
EWF (Col)
Al Green (Hi)
Billy Joel (Col)
Jon Mitchell (Asylum)
Meatloaf (Globe/Int)
Randy Newman (WB)
Steady Dan (ABC)
Townsend/Lane (MCA)
Bob Welch (Capitol)
Gary Wright (WB)

JOHN BRODEY MD Playing various cuts Playing WINGS, TOM ROBINSON BAND and JOHN WIL LIAMS singles

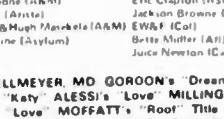


Boston

ADDED
Real Kix (Local)
Gordon Lightfoot (WB)
HOT
Jackson Browne (Asylum)
Steady Dan (ABC)
Bob Welch (Capitol)
Fleetwood Mac (WB)

ELO (Jet)
Queen (Elektra)
Eric Clapton (RSO)
Meatloaf (Globe/Int)
Billy Joel (Col)
Car Seeger (Col)

BEVERLY MIRE MD Playing various cuts Playing TOM PETTY and ELVIN BISHOP singles



Boston

ADDED
Gordon Lightfoot (WB)
Al Green (A&M)
Millington (Col)
Katy Moffatt (Col)
Chuck Mangione (A&M)
Alan Parsons (Arista)
Herb Alpert & Hugh Masekela (A&M)
Keith Carantine (Asylum)

HOT
Art Garfunkel (Col)
Aztec 2 Step (RCA)
Billy Joel (Col)
Saturday Night Fever (RSO)
Eric Clapton (RSO)
Jackson Browne (Asylum)
EWF (Col)
Brita Kutter (A&I)
Juice Newton (Capitol)

JIM SPELLMEYER MD GORON'S "Dreamland" "Circle" "Katy" ALESSI'S "Love" MILLINGTON'S "Home" "Love" MOFFATT'S "Root" Title MAN GIONE'S "Mau Mau" PARSON'S "Day" ALPERT MABEKELA'S "Ball" CARRADINE'S "Rain" GAR FUNKEL'S "World" CLAPTON'S "Tonight" BROWNE'S "Hunt" MIDLER'S "Comfortable" NEWTON'S "Come"



Buffalo

ADDED
Journey (Col)
Starz (Capitol)
Morris (DJM)
Gordon Lightfoot (WB)
Sanford Townsend (WB)

HOT
Billy Joel (Col)
Queen (Elektra)
Styx (A&M)
ELO (Jet)
Lynyrd Skynyrd (MCA)
Kansas (Krushner)
Jackson Browne (Asylum)
Aerosmith (Col)
Rod Stewart (WB)

IRV GOLDFARB MD Playing various cuts Playing ART GARFUNKEL and BEE GEE'S singles



Cambridge

ADDED
Boys of Lough (Philo)
Guy Van Ouse (Rounder)
Art Garfunkel (Col)
Wayton & Willie (RCA)
HOT
Moyl Avion (MCA)
Aztec 2 Step (RCA)

Jackson Browne (Asylum)
Roberta Flack (A&I)
Emmylou Harris (WB)
Michael Johnson (Sensory)
Gordon Lightfoot (WB)
Taj Mahal (WB)
Jon Mitchell (Asylum)
Sea Level (Capricorn)
Renaud Sorell (Philo)
Warren Zevon (Elektra)

DON COHEN MD Playing various cuts



Casper

ADDED
Emmylou Harris (WB)
Morris (DJM)
Art Garfunkel (Col)
Bob Weir (Arista)
Ronnie Montrose (WB)
Aztec 2 Step (RCA)
John Hartford (Flying Fish)
Taj Mahal (WB)
Gordon Lightfoot (WB)
Katy Moffatt (Col)
Journey (Col)
Stallion 2 (Casablanca)
Jerrisa Hagg (UA)
Paul Parrish (ABC)
Sanford Townsend (WB)

HOT
Jackson Browne (Asylum)
Sea Level (Capricorn)
Lynyrd Skynyrd (MCA)
Steady Dan (ABC)
Santana (Col)
Eric Clapton (RSO)
Randy Newman (WB)
Kansas (Krushner)
Jon Mitchell (Asylum)
Seawind (CTI)
Rory Block (Chrysalis)
Fandango (RCA)
Chicago (Col)
Homestead Band (A&M)
Pat Travers (Polygram)

FRED MOORE MD EMMYLOU'S "Kid" Title HOR SLIPS "Eulias" "Stowaway" "Sure The Boy" GAR FUNKEL'S "Saturday Sun" "Watermark" WEIR'S "Easy" "Bounds Away" MONTROSE'S "Beginning" "Town" AZTEC'S "Gary" "Looking Glass" HART FORD'S "Blues" "Gentle" MAHAL'S "Queen Bee" "Song" GORDON'S "Katy" "We" MOFFATT'S "Um Um Um" STALLION'S "Byebye" "Adams" HARP'S "Sun" "Sanctuary" PARRISH'S "Star" "Cherokee" SAN FORDTOWNSEND'S "Voo Doo" "Crying" LEVEL'S "Secret" "Midnight" SEAWIND'S "Balls" BLOCK'S "Intoxication" Sell Out FANDANGO'S "Party" "Rain" HOMETOWN'S "Daybreak" "Music" Playing LINDA LEWIS ROBERT GORDON, BEAVERTEETH and CREME/GODLEY singles



Charlotte

ADDED
Homestead Band (A&M)
Alessi (A&M)
Art Garfunkel (Col)
Rio (Blue Note)
George Benson (WB)
Valentine (RCA)
Mark Gaddis (Deaton)
Nova (Arista)
Bob Weir (Arista)
Coryell (Arista)
Aztec 2 Step (RCA)
Sonny Rollins (Milstone)

HOT
Ronnie Montrose (WB)
Sea Level (Capricorn)
Emmylou Harris (WB)
Jackson Browne (Asylum)
Taj Mahal (WB)
Genesis (A&I)
Jon Mitchell (Asylum)
Gordon Lightfoot (WB)
Al Green (Hi)
Horlipus (DJM)
Elvis Costello (Col)
Supertramp (A&M)
Intergalactic T.B. (Passport)
Al Stewart (Janus)
Wishbone Ash (MCA)

DEBBIE CALTON MD MONTROSE'S "Leo" LEVEL'S "Storm" EMMYLOU'S "Living" BROWNE'S "Thunder" MAHAL'S "Tide Genesis" "Sweet" JON'S "Gordon" GORDON'S "Dreamland" GREEN'S "Title HORSLIPS" "Eulas" "SUPERTRAMP'S" "Sorely" INTERGALACTIC'S "Silver Lady" WISHBONE'S "714"



Chattanooga

ADDED
Starz (Capitol)
Overt Bone (RCA)
Journey (Col)
Clover (Merz)
Katy Moffatt (Col)
Fenton Robinson (Alligator)
George Thorogood (Rounder)
Third World (Island)
Aztec 2 Step (RCA)
Gordon Lightfoot (WB)
Sea Level (Capricorn)
Homestead Band (A&M)
Willie Alexander (MCA)
Sweet (Capitol)
Sea Pistols (WB)

HOT
Jon Mitchell (Asylum)
Alan Parsons (Arista)
Wet Willie (Epic)
Rod Stewart (WB)
Jackson Browne (Asylum)
Eric Clapton (RSO)
Meatloaf (Globe/Int)
Talking Heads (Sire)
Carnet (Janus)
Rick Danko (Arista)
EWF (Col)
Lynyrd Skynyrd (MCA)
Anne Halam (Sire)
War (MCA)

DON MATHISEN MD Playing various cuts Playing WINGS single



Chicago

ADDED
Art Garfunkel (Col)
Neil Diamond (Col)

HOT
Saturday Night Fever (RSO)
ELO (Jet)
Linda Ronstadt (Asylum)
Kansas (Krushner)
Steady Dan (ABC)
Lynyrd Skynyrd (MCA)

ROGER SKOLNIK PD Playing various cuts Playing PLAYER BOB WELCH, PAUL SIMON and BILLY JOEL singles

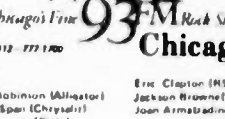


Chicago

ADDED
Dan Hill (20th)
HOT
Queen (Elektra)
Mad Stewart (WB)
Herdwood Mac (WB)

Billy Joel (Col)
Styx (A&M)
Steady Dan (ABC)
Kansas (Krushner)
Bob Seeger (Col)
Bob Welch (Capitol)
Aerosmith (Col)

BILL EVANS PD Playing various cuts Playing JAY FERGUSON single



Chicago

ADDED
Fenton Robinson (Alligator)
Steeleye Span (Chrysalis)
Renaud Sorell (Philo)
Penetration (Local)
J.P. Rymul (Col)
Mudley Waters (Blue Sky)
HOT
Steady Dan (ABC)
Elvis Costello (Col)
Lynyrd Skynyrd (MCA)
Rod Stewart (WB)

Eric Clapton (RSO)
Jackson Browne (Asylum)
Joan Armatrading (A&M)
Kansas (Krushner)
ELO (Jet)
Doubt Bros (WB)
Jon Mitchell (Asylum)
Bob Seeger (Col)
Cheap Trick (Epic)
Randy Newman (WB)
Billy Joel (Col)

BOB OELMS MD Playing various cuts Playing WINGS single

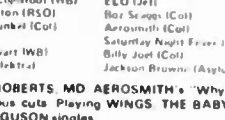


Cleveland

ADDED
Angel (Casablanca)
Warren Zevon (Asylum)
Starz (Capitol)
Sanford Townsend (WB)
The Godz (Milennium)
Emmylou Harris (WB)
Ronnie Montrose (WB)

HOT
Jackson Browne (Asylum)
Saturday Night Fever (RSO)
Queen (Elektra)
ELO (Jet)
Eric Clapton (RSO)
Meatloaf (Globe/Int)
Bob Welch (Capitol)
Wet Willie (Epic)
Aerosmith (Col)
Kris (Casablanca)
Tom Petty (Shelby)
Billy Joel (Col)

JOHN GORMAN PD Playing various cuts Playing IAN DURY, PRUTTER, ALEX BEVAN, SPARROW and WINGS singles



Cleveland

ADDED
Starz (Capitol)
Gordon Lightfoot (WB)
Eric Clapton (RSO)
Art Garfunkel (Col)
HOT
Rod Stewart (WB)
Queen (Elektra)
HOT
Rod Stewart (WB)
Queen (Elektra)
Jackson Browne (Asylum)

Linda Ronstadt (Asylum)
Steady Dan (ABC)
ELO (Jet)
Bob Seeger (Col)
Aerosmith (Col)
Saturday Night Fever (RSO)
Billy Joel (Col)
Jackson Browne (Asylum)

ELLEN ROBERTS MD AEROSMITH'S "Why" Play ing various cuts. Playing WINGS THE BABYS and JAY FERGUSON singles



Columbus

ADDED
Warren Zevon (Asylum)
The Godz (Milennium)
HOT
Queen (Elektra)
Steady Dan (ABC)
Rod Stewart (WB)
Bob Seeger (Col)
ELO (Jet)

Lynyrd Skynyrd (MCA)
The Babys (Chrysalis)
Linda Ronstadt (Asylum)
E.L.P. (A&I)
Jackson Browne (Asylum)
Styx (A&M)
Duo (A&I)
Jackson Browne (Asylum)
Jon Mitchell (Asylum)
Eddie Money (Col)
Aerosmith (Col)

GUY EVANS MD ZEVON'S "Robbers" GODZ "Under the Table"



Columbus

ADDED
Gork (Milennium)
Morris (DJM Imp)
Clover (Merz)
Starz (Capitol)
Close Encounters (Arista)
HOT
Rod Stewart (WB)
Styx (A&M)
Kansas (Krushner)

Linda Ronstadt (Asylum)
Rudy (MCA)
Steady Dan (ABC)
ELO (Jet)
Queen (Elektra)
Aerosmith (Col)
Jackson Browne (Asylum)
Jon Mitchell (Asylum)
Eddie Money (Col)
Aerosmith (Col)

STEVE RUNNER MD Playing various cuts Playing PAUL SIMON, DAN HILL, BILLY JOEL, BOB WELCH, RANDY NEWMAN and SANTA ESMERALDA singles



Dallas

ADDED
Clover (Merz)
Gordon Lightfoot (WB)
Valentine (RCA)
Detective (SwanSong)
Tomita (RCA)
Seminole (RFA)
Angel (Casablanca)

HOT
Lynyrd Skynyrd (MCA)
Billy Joel (Col)
ELO (Jet)
Rod Stewart (WB)
Eric Clapton (RSO)
Bob Seeger (Col)
Jackson Browne (Asylum)
Queen (Elektra)
Journey (Col)
Rod Stewart (WB)
Linda Ronstadt (Asylum)
Kansas (Krushner)
Steady Dan (ABC)
Lynyrd Skynyrd (MCA)

TIM SPENCER MD Playing various cuts Playing VAN HALEN and ART GARFUNKEL singles

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GREATS OF ENGLISH ROCK.

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ON UNITED ARTISTS RECORDS AND TAPES



Dayton

ADDED: [List of names and stations]

BEANSCOTT MD QUEEN'S Rock Champs CLAPTON'S Solo's Core BROWNE'S Radar Playing RITA COOLIDGE and GARY WRIGHT singles

WILS-FM 101-FM LANING

Fresno

ADDED: [List of names and stations]

ART FARAS PD Playing various cuts Playing RITA ROGGERS and BILLY GEE'S singles

Los Angeles

ADDED: [List of names and stations]

DAVE LANGE PD STRY's Wella Soli Awey STEEL's Peg Title QUEEN'S Rock Champs Max Love ELO's Stone Birmingham RANBAS Dual Title ROD's Manging On Heart WELCH's Hot Love Ebony BROWNE's Lead Out Bay Time DENNIS CONNER JOURNEY's Wheel Playng DAN HILL BILLY JOEL WET WILLIE and ERIC CLAPTON singles

Los Angeles

ADDED: [List of names and stations]

MIL HALL WET WILLIE MD Playing various cuts Playing ANDREW GOLD RANBAS and NATALIE DOLL singles

KOOL Minneapolis

ADDED: [List of names and stations]

REVERST JOHN MO LEVEL's Secret Title For EMMYLOU's Easy Were Living JOURNEY's Winds Wheel GORDON's Title Drammond MONTY CLOVER's Awee HARRY BARFORD (MONTY) ND's Crym Paradise Playing LITTLE RIVER BAND singles

Dayton

ADDED: [List of names and stations]

DAVID LEEZAR MD Playing various cuts Playing WET WILLIE and ART GARFUNKEL singles

Y94 Fresno

ADDED: [List of names and stations]

DAN SPEARS PD Playing various cuts Playing TOM PITY WET WILLIE LYNTRD BRYNRO DONNA SUMMER JOHN WILLIAMS DAN HILL and BILLY JOEL singles

WBLM Lewiston-Portland

ADDED: [List of names and stations]

JOSE DIAZ MD COSTELLO's Detectives Ah son Willie's Serenade FLACK's Move In DOU CETTE's Road Loves Me Playing WINGS and LITTLE RIVER BAND singles

LRS 102 Louisville

ADDED: [List of names and stations]

DRANE HALL MD QUEEN'S Late Playing various cuts Playing DAN HILL QUEEN BILLY JOEL BEE GEE'S and PLAYERS singles

Y102 THE FM MONTGOMERY

ADDED: [List of names and stations]

PAT SIMPSON MD Playing various cuts Playing PIRFALL QUEEN (WB) DAVE MASIN THE BABY'S BEE GEE'S BILL WITHERS BOB ST AUGUS LITTLE RIVER BAND BRIF JOHN WILLIAMS RANBAS CHUCK MANGIONE LINDA RONSTADI and BEE WILLIE singles

KFMB Denver

ADDED: [List of names and stations]

MAYR HALL PD Playing various cuts

Rock 96 FM. Fresno

ADDED: [List of names and stations]

LARRY SNYDER PD QUEEN'S Rock Champs BROWNE's Title Playing DAN HILL and LYNTRD BRYNRO singles

WVLE Lexington

ADDED: [List of names and stations]

QICR HUNGATE PD Playing various cuts Playing DAN HILL PLAYER VAN HALEN and BEE GEE'S singles

WIBA-FM Madison

ADDED: [List of names and stations]

PETE BULGER MD Playing various cuts

KPHH Muscatine

ADDED: [List of names and stations]

LISACATALA MD Playing various cuts

WALBX Detroit

ADDED: [List of names and stations]

JOE BRAUSE MD Playing various cuts Playing SANI ORD TOWNSEND and ART GARFUNKEL singles

LAV Grand Rapids

ADDED: [List of names and stations]

OOC OONOVAN PO LEVEL's Title GORON's Guinness HILL's Touch KOCH's Tattooed Awey PLAYER's Baby Goodbye AEROSMITH's Title WILLIE's One Track Serenade RIVERS Help COSTELLO's Shoes ALISON TRAVERS Dedication Speak Easy WAR's Lady Sonoma BROWNE's Title JONI'S CONAN EWBF's Magic Serpentina CLAPTON's Sally Core Playing RUSH CSN JOHNNY GUITAR WATSON RITA COOLIDGE and VAN HALEN singles

KNAC Long Beach

ADDED: [List of names and stations]

BILL CLAY PD COSTELLO's Detectives QUATE MAN'S Shot Tomorrow Playing WINGS VAN HALEN and JAY FERGUSON singles

Album 92 Madison

ADDED: [List of names and stations]

HARRY MD Playing various cuts Playing JAY FERGUSON WET WILLIE COWBOY and SANTA ESMERALDA singles

KDF3 Nashville

ADDED: [List of names and stations]

JACK CRAWFORD PD IMMYLOU's Leaving Easy JOURNEY's Lights Wheel Playing WITNES BEE GEE'S and CHUCK MANGIONE singles

94.3 THE FOX WKJ Elgin

ADDED: [List of names and stations]

WALLY LEISER MD Playing various cuts

wqem Hagerstown

ADDED: [List of names and stations]

STEVE WILLIAMS MD BOZ's Hollywood MILLINGTON's Ladies Hill's Sometime STEELY's Peg Playing PAUL SIMON SANTA ESMERALDA RITA COOLIDGE and LITTLE RIVER BAND singles

WBAW Long Island

ADDED: [List of names and stations]

BERNIE BERNARD MD Playing various cuts Playing BOC single

F100 Memphis

ADDED: [List of names and stations]

DAVID ST JOHN MD Playing various cuts

WNOE-FM New Orleans

ADDED: [List of names and stations]

BOB HINO PD Playing various cuts

FM 94 MPAS / EL PASO

ADDED: [List of names and stations]

DENNIS SHOLLY MD Playing various cuts Playing JAY FERGUSON BILLY JOEL and DAN HILL singles

KLLO Houston

ADDED: [List of names and stations]

JACKIE MCCAULY PD Playing various cuts Playing JOHN DENVER single

WBAW Long Island

ADDED: [List of names and stations]

RUTH PINEDO MD Playing various cuts

ZETA Miami

ADDED: [List of names and stations]

DAVID SUZA PD Playing various cuts

WNYW NEW YORK

ADDED: [List of names and stations]

TOM MARRERA MD Playing various cuts Playing GILS MILENTI and VAN HALEN singles

KZEL Eugene

ADDED: [List of names and stations]

STAN GARRETT PD EMMYLOU's Easy Living GORDON's Title Playing VAN HALEN CROSS TOWN FLYERS and MAGI singles

WAVU JACKSONVILLE

ADDED: [List of names and stations]

JAMIE BROOKS PD Playing various cuts Playing PAUL SIMON ROD STEWART JAMES TAYLOR WINGS and ART GARFUNKEL singles

KLOS 95 1/2 Los Angeles

ADDED: [List of names and stations]

JACK SNYDER MD QUEEN'S Rock Champs Late BROWNE's Thunder Title ROD's Legs Loose ELO's Stone Sweet Talking AIRD SMITH's Title Get Up CLAPTON's Core - Salt by MONEY's Gambler Teno Tracks LYNTRD's Small Right PETTY's Girl Breakdown WRIGHT's Ride Title LINDA's Easy Pitiful KANSAS Title NAZARETH's Shut BABY'S Heart COSTELLO's Shoes Dance Playing WINGS single

WSHE-FM/WSRF-AM Miami

ADDED: [List of names and stations]

DAVID ST JOHN MD Playing various cuts

WPIX FM New York

ADDED: [List of names and stations]

NEIL MCINTYRE PD ZEVOU's Martyr's Were Wides Johns ANGEL's Heart Broam Wings Playing DAN HILL EWBF's BANDY NEWMAN WINGS and ART GARFUNKEL singles

WWCK 105 FM Flint

ADDED: [List of names and stations]

BUDDY HOLLIS MD Playing various cuts Playing VAN HALEN and ART GARFUNKEL singles

KY/102 Kansas City

ADDED: [List of names and stations]

MAX FLOYD PD Playing various cuts

Los Angeles 106 FM K WEST

ADDED: [List of names and stations]

CHARLIE KENDALL MD Playing various cuts Playing VAN HALEN single

WZAR Milwaukee

ADDED: [List of names and stations]

MIRE WOLF MD MONROSE's Fire Head's Up GORDON's Minstrel Oreamland Title GAR FUNKEL's World IMMYLOU's Songbird Liv ing HORBLIPS Ghosts Eshes NY

Sazz WJLI New York

ADDED: [List of names and stations]

DOUG HARRIS MD Playing various cuts

WNOFm Norfolk

ADDED
 Art Garfunkel (Capitol)
 Gordon Lightfoot (WB)
 Sandford Townsend (WB)
 HOT
 Jackson Browne (Asylum)
 Kenny Rogers (Capitol)
 Linda Ronstadt (Asylum)
 Steely Dan (ABC)
 Robin Williams (Capitol)

HOT
 Bob Dylan (Columbia)
 Eric Clapton (RSO)
 Randy Newman (WB)
 Neil Young (Reprise)
 Chuck Mangione (A&M)
 Herb Alpert (Capitol)
 Chuck Berry (WB)
 The Jams (Polygram)
 Eric Clapton (RSO)
 Aronowitz (Capitol)
 Rita Bonoff (Capitol)

RON REGER MD Playing various cuts Playing PAUL SIMON STYX PLAYER WINGS ELD WET WILLIE DAN HILL and JAY FERGUSON singles

KATT Oklahoma City

ADDED
 Starz (Capitol)
 Jackson Browne (WB)
 Sandford Townsend (WB)
 Weylan & Willie (RCA)
 Eddie & Hot Rods (Holland)
 George Thorogood (Round)
 HOT
 Art Garfunkel (Capitol)
 Emmylou Harris (WB)
 Gordon Lightfoot (WB)
 Hank Word (Starz)
 John Mellencamp (Flying Dutch)
 Al Green (ABC)
 Preston Robinson (Asylum)

HOT
 Jackson Browne (Asylum)
 Randy Newman (WB)
 Neil Young (Reprise)
 Chuck Mangione (A&M)
 Herb Alpert (Capitol)
 Chuck Berry (WB)
 The Jams (Polygram)
 Eric Clapton (RSO)
 Aronowitz (Capitol)
 Rita Bonoff (Capitol)

MIKE BAILEY MD Playing various cuts

KROZ Omaha

ADDED
 Art Garfunkel (Capitol)
 Weylan & Willie (RCA)
 HOT
 Randy Newman (WB)
 Jackson Browne (Asylum)
 Emmylou Harris (WB)
 Jon Mitchell (Asylum)
 Gordon Lightfoot (WB)

HOT
 Billy Joel (Capitol)
 Paul Simon (WB)
 Queen (Elektra)
 ELO (J&R)
 Lynyrd Skynyrd (MCA)
 Kenny Rogers (Capitol)
 Steely Dan (ABC)
 Linda Ronstadt (Asylum)

BARRY TAFT MD Playing various cuts Playing WINGS single

WMDI2 Orlando

ADDED
 Jackson Browne (Asylum)
 Eric Clapton (RSO)
 HOT
 Jackson Browne (Asylum)
 Eric Clapton (RSO)
 Linda Ronstadt (Asylum)

HOT
 Paul Simon (WB)
 Billy Joel (Capitol)
 Queen (Elektra)
 ELO (J&R)
 Lynyrd Skynyrd (MCA)
 Kenny Rogers (Capitol)
 Steely Dan (ABC)
 Linda Ronstadt (Asylum)

CRAG MICHAELS MD Playing various cuts Playing WINGS SANTA ESPERADA GARY WRIGHT and TOM ROBINSON BAND singles

WORJ Orlando

ADDED
 Art Garfunkel (Capitol)
 Gordon Lightfoot (WB)
 Sandford Townsend (WB)
 HOT
 Jackson Browne (Asylum)
 Eric Clapton (RSO)
 Linda Ronstadt (Asylum)

HOT
 Billy Joel (Capitol)
 Paul Simon (WB)
 Queen (Elektra)
 ELO (J&R)
 Lynyrd Skynyrd (MCA)
 Kenny Rogers (Capitol)
 Steely Dan (ABC)
 Linda Ronstadt (Asylum)

BILL MCGATHY PD Playing various cuts

WIOQ Philadelphia

ADDED
 Art Garfunkel (Capitol)
 Gordon Lightfoot (WB)
 Sandford Townsend (WB)
 HOT
 Jackson Browne (Asylum)
 Eric Clapton (RSO)
 Linda Ronstadt (Asylum)

HOT
 Billy Joel (Capitol)
 Paul Simon (WB)
 Queen (Elektra)
 ELO (J&R)
 Lynyrd Skynyrd (MCA)
 Kenny Rogers (Capitol)
 Steely Dan (ABC)
 Linda Ronstadt (Asylum)

HELEN LEITCH MD Playing various cuts Playing VAN HALEN and WINGS singles

KGON Portland

ADDED
 Paul Simon (WB)
 Art Garfunkel (Capitol)
 Emmylou Harris (WB)
 Gordon Lightfoot (WB)
 Sandford Townsend (WB)
 HOT
 Steely Dan (ABC)
 Linda Ronstadt (Asylum)
 Rod Stewart (WB)
 Kansas (Capitol)

HOT
 Lynyrd Skynyrd (MCA)
 Billy Joel (Capitol)
 Queen (Elektra)
 ELO (J&R)
 Jackson Browne (Asylum)
 Randy Newman (WB)
 Neil Young (Reprise)
 Chuck Mangione (A&M)
 Herb Alpert (Capitol)
 Chuck Berry (WB)
 The Jams (Polygram)
 Eric Clapton (RSO)
 Aronowitz (Capitol)
 Rita Bonoff (Capitol)

JIM ROBINSON PD DOUCETTE's Running Road Playing various cuts Playing VAN HALEN and M&M

link PORTLAND

ADDED
 Art Garfunkel (Capitol)
 Gordon Lightfoot (WB)
 Sandford Townsend (WB)
 HOT
 Jackson Browne (Asylum)
 Eric Clapton (RSO)
 Linda Ronstadt (Asylum)

HOT
 Billy Joel (Capitol)
 Paul Simon (WB)
 Queen (Elektra)
 ELO (J&R)
 Lynyrd Skynyrd (MCA)
 Kenny Rogers (Capitol)
 Steely Dan (ABC)
 Linda Ronstadt (Asylum)

MIKE BAILEY MD BUTLERLAND's 'Ice' MAINWYER's 'Love Play' 'Bare' SANFORD/TOWNSEND's 'Misadventure' 'Easy' PLAYING BEE GEES BILLY JOEL CHICAGO ART GARFUNKEL DAN HILL KENNY ROGERS BOZ SCAGGS LINDA RONSTADT JOHN WILLIAMS and ERIC CLAPTON singles

WBNU Providence

ADDED
 Crack The Sky (Epic)
 Muddy Waters (Blue Sky)
 Ayler 2 Step (RCA)
 Bob Weir (Arista)
 Starz (Capitol)
 George Benson (WB)
 Lonnie Dorego (UA)
 R. & M. (Red Star)
 Tummy (RCA)

HOT
 Jackson Browne (Asylum)
 Randy Newman (WB)
 Neil Young (Reprise)
 Chuck Mangione (A&M)
 Herb Alpert (Capitol)
 Chuck Berry (WB)
 The Jams (Polygram)
 Eric Clapton (RSO)
 Aronowitz (Capitol)
 Rita Bonoff (Capitol)

GLENN STEWART MD Playing various cuts Playing TOM ROBINSON BAND and WINGS singles

WIBZ LIVE 105

ADDED
 Bob Weir (Arista)
 Starz (Capitol)
 George Benson (WB)
 Starz (Capitol)
 Valentia (RCA)
 HOT
 Bob Welch (Capitol)
 Ramsey's (Starz)
 Joni Mitchell (Asylum)

HOT
 Jackson Browne (Asylum)
 Randy Newman (WB)
 Neil Young (Reprise)
 Chuck Mangione (A&M)
 Herb Alpert (Capitol)
 Chuck Berry (WB)
 The Jams (Polygram)
 Eric Clapton (RSO)
 Aronowitz (Capitol)
 Rita Bonoff (Capitol)

PAUL EMERY MD Playing various cuts Playing VAN HALEN, WINGS, KARLA BONDF, PRISM, FOREIGNER and GIGS singles

WCMF ROCHESTER

ADDED
 Bob Weir (Arista)
 Artec 2 (Capitol)
 Starz (Capitol)
 Homegrown Band (A&M)
 Sandford Townsend (WB)
 Jerricho (Arista)
 Wayne & Willie (RCA)
 Ronny Montrose (WB)
 Gordon Lightfoot (WB)

HOT
 Mottos (DJM)
 Eddie Money (Capitol)
 Eddie & Hot Rods (Holland)
 Clouse (MCA)
 Wet Willie (Epic)
 Eric Clapton (RSO)
 Sea Level (Capitol)
 Doublet (Mushroom)
 Landmark (Blue Sky)

BERNIE KIMBLE PD Playing various cuts Playing LINDA LEWIS and JOHNNY PAYCHECK singles

Y95 Rockford

ADDED
 Gordon Lightfoot (WB)
 Sandford Townsend (WB)
 HOT
 Rod Stewart (WB)
 Linda Ronstadt (Asylum)
 Steve Jay's (WB)
 Kansas (Capitol)
 Cheap Trick (Epic)

HOT
 Dan Hill (20th)
 Bob Welch (Capitol)
 Eric Clapton (RSO)
 ELO (J&R)
 Joni Mitchell (Asylum)
 ELP (A&M)
 Jackson Browne (Asylum)
 Billy Joel (Capitol)
 Queen (Elektra)

BRAD DOWNSMAN MD GORDON's Katy SAN FORD TOWNSEND's Paradise Playing JAY FER GUSON singles

KZLP Sacramento

ADDED
 Jackson Browne (Asylum)
 Bob Weir (Arista)
 Starz (Capitol)
 Crack The Sky (Epic)
 Weylan & Willie (RCA)
 Preston Robinson (Arista)
 Muddy Waters (Blue Sky)
 George Benson (WB)
 Homegrown Band (A&M)
 Herb Alpert & Crosby (Capitol)
 Steve Young (RCA)
 Ayler 2 Step (RCA)
 Lonnie Dorego (UA)

HOT
 Jackson Browne (Asylum)
 Randy Newman (WB)
 Neil Young (Reprise)
 Chuck Mangione (A&M)
 Herb Alpert (Capitol)
 Chuck Berry (WB)
 The Jams (Polygram)
 Eric Clapton (RSO)
 Aronowitz (Capitol)
 Rita Bonoff (Capitol)

BRUCE MEIER MD Playing various cuts Playing DAISY DILLMAN BAND single

KPRI SAN DIEGO

ADDED
 Emmylou Harris (WB)
 Art Garfunkel (Capitol)
 Sandford Townsend (WB)
 Cowboy (Capitol)
 Journey (Capitol)
 HOT
 Rod Stewart (WB)
 Queen (Elektra)
 ELO (J&R)

HOT
 Bob Weir (Arista)
 Steve Dan (ABC)
 Randy Newman (WB)
 Neil Young (Reprise)
 Chuck Mangione (A&M)
 Herb Alpert (Capitol)
 Chuck Berry (WB)
 The Jams (Polygram)
 Eric Clapton (RSO)
 Aronowitz (Capitol)
 Rita Bonoff (Capitol)

CECILE MD EMMYLOU's Easy 'Leaving' GAR FUNKEL's World Title SANFORD/TOWNSEND's Paradise So COWBOY's 'Away' Playing LITTLE RIVER BAND PLAYER JAY FERGUSON STYX and BEE GEES singles

San Francisco KMLT

ADDED
 Emmylou Harris (WB)
 Saturday Night Fever (RSO)
 Rod Stewart (WB)
 ELO (J&R)

HOT
 Bob Weir (Arista)
 Randy Newman (WB)
 Neil Young (Reprise)
 Chuck Mangione (A&M)
 Herb Alpert (Capitol)
 Chuck Berry (WB)
 The Jams (Polygram)
 Eric Clapton (RSO)
 Aronowitz (Capitol)
 Rita Bonoff (Capitol)

BOBBY COLE PD Playing various cuts Playing ART GARFUNKEL and VAN HALEN singles

KSAN San Francisco

ADDED
 Eric Clapton (RSO)
 Bob Dylan (Columbia)
 Koyote (DJM)
 Starz (Capitol)
 Scratch Band (Big Sound)
 Willie Alexander (MCA)
 Art Garfunkel (Capitol)
 HOT
 Eric Clapton (RSO)
 Jackson Browne (WB)
 Eric Clapton (RSO)
 Tyla Gunn (Arista)

HOT
 Jackson Browne (Asylum)
 Randy Newman (WB)
 Neil Young (Reprise)
 Chuck Mangione (A&M)
 Herb Alpert (Capitol)
 Chuck Berry (WB)
 The Jams (Polygram)
 Eric Clapton (RSO)
 Aronowitz (Capitol)
 Rita Bonoff (Capitol)

BEVERLY WILSHIRE MD Playing various cuts Playing VAN HALEN, TDM ROBINSON BAND, DEVO and NICK LOWE singles

KOME San Jose

ADDED
 Bob Weir (Arista)
 Eddie & Hot Rods (Holland)
 Lynyrd Skynyrd (MCA)
 Starz (Capitol)
 Valentia (RCA)
 HOT
 Bob Welch (Capitol)
 Ramsey's (Starz)
 Joni Mitchell (Asylum)

HOT
 Jackson Browne (Asylum)
 Randy Newman (WB)
 Neil Young (Reprise)
 Chuck Mangione (A&M)
 Herb Alpert (Capitol)
 Chuck Berry (WB)
 The Jams (Polygram)
 Eric Clapton (RSO)
 Aronowitz (Capitol)
 Rita Bonoff (Capitol)

DANA JANG MD Playing various cuts Playing VAN HALEN, ANGEL and TOM ROBINSON BAND singles

KSJO SAN JOSE

ADDED
 Warren Zevon (Asylum)
 Muddy Waters (Blue Sky)
 Rayah (J&R)
 Crack The Sky (Epic)
 Real Kuts (Red Star)
 Sandford Townsend (WB)
 HOT
 Rick Danko (Arista)
 Jackson Browne (Asylum)
 Genesis (A&M)

HOT
 Angel (Capitol)
 Aerosmith (Capitol)
 Journey (Capitol)
 Queen (Elektra)
 ELO (J&R)
 Lynyrd Skynyrd (MCA)
 The Jams (Polygram)
 Eric Clapton (RSO)
 Rod Stewart (WB)

PAUL WELLS MD Playing various cuts Playing IAN DURY VAN HALEN and TOM ROBINSON BAND singles

San Luis Obispo

ADDED
 The IMBs
 Art Garfunkel (Capitol)
 Hubert & Paul (A&M)
 Danny Funn (Epic)
 HOT
 Eric Clapton (RSO)
 Jackson Browne (Asylum)
 Eric Clapton (RSO)
 ELO (J&R)

HOT
 Queen (Elektra)
 Steely Dan (ABC)
 Aronowitz (Capitol)
 John Stewart (RSO)
 John Stewart (WB)
 Phyllis Diller (WB)
 Genesis (A&M)
 Clouse (MCA)
 Lynyrd Skynyrd (MCA)

FRANK DESANTIS MD COSTELLO's 'No Dancing' BROWNE's 'Thunder' MONEY's 'GIR' AEROSMITH's 'Why?' Kings PARKER's 'Soul On Ice' J STEW ART's 'Fire' CLDVER's 'Calif Kid' Playing WINGS single

KTIE San Rafael

ADDED
 Hank Word (Starz)
 Gordon Lightfoot (WB)
 Emmylou Harris (WB)
 Homegrown Band (A&M)
 Willie Alexander (WB)
 Homegrown Band (A&M)
 Crack The Sky (Epic)
 Muddy Waters (Blue Sky)
 George Benson (WB)
 Homegrown Band (A&M)
 HOT
 Jackson Browne (Asylum)
 Eric Clapton (RSO)
 ELO (J&R)

HOT
 Queen (Elektra)
 Steely Dan (ABC)
 Aronowitz (Capitol)
 John Stewart (RSO)
 John Stewart (WB)
 Phyllis Diller (WB)
 Genesis (A&M)
 Clouse (MCA)
 Lynyrd Skynyrd (MCA)

TONY BERARDINI MD EMMYLOU's 'Living' MOR TROSE's 'Pity' Road ALEXANDER's 'Rock n' Roll' ARTD's 'Downers' Playing IGGY POP and IAN HUNTER singles

KTMS Rock 97 Santa Barbara

ADDED
 Gordon Lightfoot (WB)
 Art Garfunkel (Capitol)
 Mottos (DJM)
 Emmylou Harris (WB)

HOT
 Rod Stewart (WB)
 Player (RSO)
 Jackson Browne (Asylum)
 Hubert & Paul (A&M)
 Sea Level (Capitol)
 Neil Young (Reprise)
 The Babys (Chrysalis)
 Jay Ferguson (Asylum)
 Joni Mitchell (Asylum)
 Bob Scaggs (Capitol)

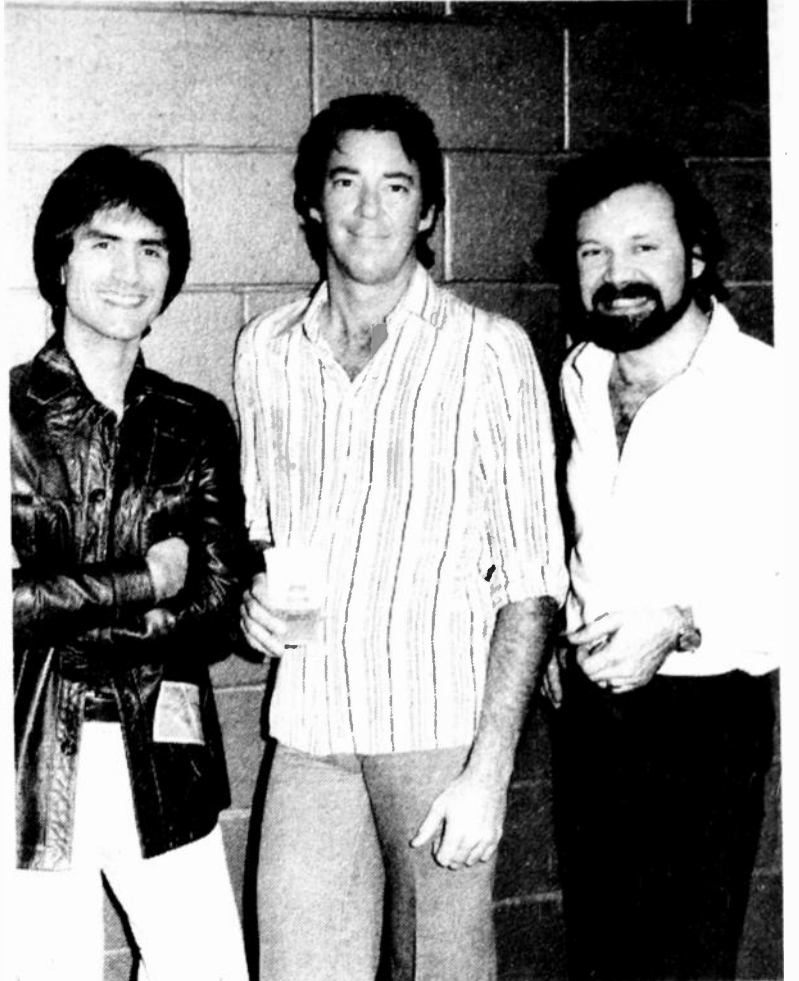
MARK TILES MD Playing various cuts Playing RITA COOLIDGE single

KZTB Santa Barbara

ADDED
 Mottos (DJM)
 Gordon Lightfoot (WB)
 Bob Weir (Arista)
 Muddy Waters (Blue Sky)
 Weylan & Willie (RCA)
 Pablo Bryson (Capitol)
 Doucette (Mushroom)
 Corvett & Kohn (Arista)
 Raye North (Cherry Pie)
 Roy Fox (Epic)

HOT
 Bob Weir (Arista)
 Eric Clapton (RSO)
 Leon Helm (ABC)
 Jan Hammer (MCA)
 Hoyt Axton (MCA)
 Sea Level (Capitol)
 John Williams (Arista)
 Artec 2 Step (RCA)
 Art's World (Holland)
 Saturday Night Fever (RSO)
 Clouse Washington Jr (WB)
 Sandford Townsend (WB)
 Roberts (Arista)

LAURIE COBB MD Playing various cuts Playing MARILYN SCOTT, ANDY GIBB, JAY FERGUSON, YVONNE BULLMAN and PLAYER singles



BOZ TAKES CRUISE IN TO HOUSTON—Columbia's Boz Scaggs played a concert date in Houston recently, after which a backstage gathering took place. Among the partygoers was KRLY Music Director/Assistant Operations Manager Michael Jones, who is pictured (left) with Scaggs and Columbia Houston Promotion Manager Norman Hurt.



WXR'D'S APPROVAL OF SEALS—WXR'D/Woodstock, Illinois is sponsoring a 24-hour danceathon for Easter Seals in February. As part of the build-up, Program Director Michael O'Connor is shown giving some air training to National Easter Seals Poster Child Tony Zidek.



FERGUSON THUNDERS INTO SAN RAFAEL—Elektra/Asylum's Jay Ferguson stopped by KTIE/San Rafael, California with the station conducting a live interview before Ferguson's Winterland appearance in San Francisco. Pictured at the station are (left to right) E/A San Francisco Promotion Rep Bruce Shindler, Ferguson, and KTIE Program Director Clint Waymouch.

THE PICTURE PAGE

Motown Takes The Fifth



On hand for the signing of the Fifth Dimension to Motown was Marc Gordon, manager; Florence LaRue Gordon; Berry Gordy IV; Executive Vice-President of Creative Affairs; Michel Belle; Terri Bryant; Lamonte McLemore, Iris Gordy, Vice President of Creative; Danny Miller Beard and Barney Ales, President of Motown.

Formerly Stars At Copa



Columbia recording group Formerly of the Harlettes recently appeared at New York's Copacabana for two weeks as part of their nationwide tour. Pictured backstage are, from left: Steve Markowitz, co-manager; Don Dempsey, Vice President Marketing; Candy Leigh, co-manager; Dave Rubinson, producer; Ula Hedwig, Sharon Redd and Charlotte Crossley of Formerly of the Harlettes; and Bruce Lundvall, President, CBS Records Division.

"Crash" Landing At Capitol



Billy "Crash" Craddock recently signed with Capitol Records. Pictured at the signing are (seated, left to right): Craddock and Don Zimmermann, President and Chief Operating Officer. Standing (left to right) are: Ed Keeley, National Country Promotion Manager; Dan Davis, Vice President, Creative Services, Merchandising & Advertising, Press & Artist Relations; Rupert Perry, Vice President, A&R; Dale Morris, Craddock's manager and producer; Frank Jones, Vice President, Country Division; Vince Cosgrave, Director, Country A&R Marketing; and Bob Young, Vice President, Business Affairs.

Geils Beguiles Backstage Crowd



For their final tour date of 1977, Atlantic recording group Geils returned to New York City's Palladium for a pre-New Year's concert. Shown backstage at the Palladium are, from left: (top) J. Geils, Stephen Jo Bladd and Seth Justman of Geils, promoter Ron Delsener, Atlantic Chairman Ahmet Ertegun, Magic Dick of Geils, Barry Bell of Premier Talent; and (front) Peter Rudge of SIR Productions, John Belushi of NBC's "Saturday Night Live", Danny Klein and Peter Wolf of Geils, guest saxophonist/vocalist Norma Jean Bell, KSAN Program Director Bonnie Simmons, and Atlantic's Northeast Regional Album Promotion/Artist Development Manager Steve Leeds.

Tahoe Opening For Milsap



RCA recording artist Ronnie Milsap opened at Harrah's Club in Lake Tahoe recently. After the first showing, he was greeted backstage by (from left) Joe Galante, Director, Marketing, Country Music; Jerry Bradley, Division Vice President, Nashville Operations, wife Joyce Milsap; Ronnie; Connie Hurt of ASCAP; Mel Ilberman, Division Vice President, Artistic Affairs; Don Burkheimer, Division Vice President, West Coast, and Robert Summer, Division Vice President, Marketing Affairs.

James Brown Honored



Seen at a pre-performance reception at Boston's "Stars" club looking over a Letter Of Appreciation written by Boston Mayor Kevin White and presented to Polydor recording artist James Brown, are (left to right): Matt Parsons, Polydor Vice President, R&B; James Brown; and Harry Anger, Polydor Vice President, Marketing.

The R&R Interview: Irving C. Waugh

Country Music's Evolution In Nashville

—by Hugh Cherry—

Irving C. Waugh has been an institution in Country broadcasting for decades. Most of his forty years in broadcasting have been with WSM/Nashville, during which time his duties spanned a number of positions including newsmen, war correspondent, salesman, commercial manager, General Manager of Radio and Television Operations, Vice President of WSM and, finally, President of WSM, Inc. Now compulsory retirement is forcing Irving C. Waugh into another field of endeavor. But the Country music community of Nashville, along with the rest of the industry, will remember his great contributions to the promotion and growth of Country music as a commercial art form.

Waugh was born in Danville, Virginia, December 8, 1912. He left high school at sixteen to ship around the world on tramp steamers. Following his youthful adventures, he resumed his high school education and continued at William and Mary College. He studied drama at Provincetown Playhouse and, during the depression joined the Federal Theater. During his time in New York, he was an actor on CBS' *March of Time* and other radio dramas. His broadcasting career began at WGH/Norfolk, in 1937. He later moved to WDBJ/Roanoke and WLAC/Nashville. He joined WSM in 1941, and during WWII served overseas as WSM's overseas correspondent. Late in the war he was assigned to General Douglas MacArthur's headquarters in the Pacific and made the first broadcast from Japanese soil at Atsugi air strip when the 11th Airborne Division landed there. Following WWII, Waugh returned to Nashville and WSM and steadily progressed toward Executive Row.



R&R: Even though you had wide experience as an on-air man, most of your broadcasting career has been as an executive. Tell us about your last thirty years in the business.

WAUGH: I started selling in 1947 and in '48, I was made Sales Manager of the radio station. I continued in this capacity until '50, when we built the television station, then I became Sales Manager for both radio and television. The manager, Harry Stone, retired in 1950, so I functioned, for a short time, as both Sales and General Manager of both stations. With the addition of television, we had to add staff. As the added staff grew, we split the stations so that we would have good people concentrating on radio as well as television.

R&R: Was it difficult selling "hillbilly radio" in those days?

WAUGH: Actually, it was easy to sell WSM. WSM didn't program hillbilly (or Country music) in the late forties except early in the mornings and on Saturday evenings, and that was an easy sale because we had all sorts of evidence of listenership. The buyer, in those days, didn't require the evidence of listeners which is required today. But in 1948, WSM subscribed to the first radio measurement study of which I was aware, Broadcast Measurement Bureau. WSM showed up with a measurable audience in over 1500 counties and more than 10,000,000 homes. Thus, we could see evidence of audience, from that study, county by county, including the Panhandle of Florida, where people would not necessarily listen to WSM because we were an NBC station. They would have listened to WSB, Atlanta or other NBC stations nearby. They tuned to WSM for only one reason and that was because we had Country music. So we had evidence of audience as well as evidence of sales.

R&R: If I recall, WSM was certainly not limited to the presentation of Country music. Didn't an oil company sponsor a weekly Sunday afternoon program, featuring a big Pop band and name singers on a regional network? How long did WSM carry that program?

WAUGH: About fifteen years. That was an unusual sale. But WSM was an easy station to sell. In that era you could sell on being a great facility, along with the stature and ownership of the property. Moreover, everyone knew us and, we like to think that we did things well. So there was a great deal of trust and confidence in WSM. It was a very easy station to represent.

R&R: Didn't WSM have several pop bands and orchestras, of various sizes and several leaders and conductors?

WAUGH: We had a number of outstanding men who provided the musical direction of WSM. Pietro Brescia was a composer-conductor, who provided dramatic music. Beasley Smith was a composer-director, who wrote "That Lucky Old Sun," and "The Old Master Painter." Francis Craig was co-writer on "Near You." Papa John Gordy had a small group, which played Jazz and Ragtime. Owen Bradley

was a co-writer, along with Smith and Marvin Hughes, of "Night Train to Memphis." Owen was later musical director of WSM, a record producer for MCA and a member of the Country Music Hall of Fame. We had some of the best men in the country in our music department.

R&R: Is it true that WSM's call letters are an abbreviation of your parent company's motto, the National Life and Accident Insurance Company's familiar "We Shield Millions?"

WAUGH: Yes. As with most early radio stations, the call letters, WSM had a meaning. Sears-Roebuck originally owned WLS in Chicago. Sears' motto was "World's Largest Store", thus WLS. A small station licensed to Newport News, Virginia was WGH, for "The World's Greatest Harbor". WGH was the first station I worked for in radio.

R&R: You mentioned that Country music, or "hillbilly", as it was called at the time, was relegated to the early morning hours and to Saturday night on WSM. There was a wide variety of other kinds of entertainment on WSM. The station also used National Broadcasting Company programming. Did such a wide variety of programming work well?

WAUGH: Yes. As I mentioned earlier, we maintained orchestras and pop singers. Dinah Shore came out of here. So did Kay Armen, who then went to New York and had three major network shows. Snooky Lanson was a member of the WSM stable and went to New York and did "The Hit Parade". But our senior officer, Mr. Edwin C. Craig, who, as a young man, started WSM, had a great belief in Country music. I feel that, at the time, he was the only person

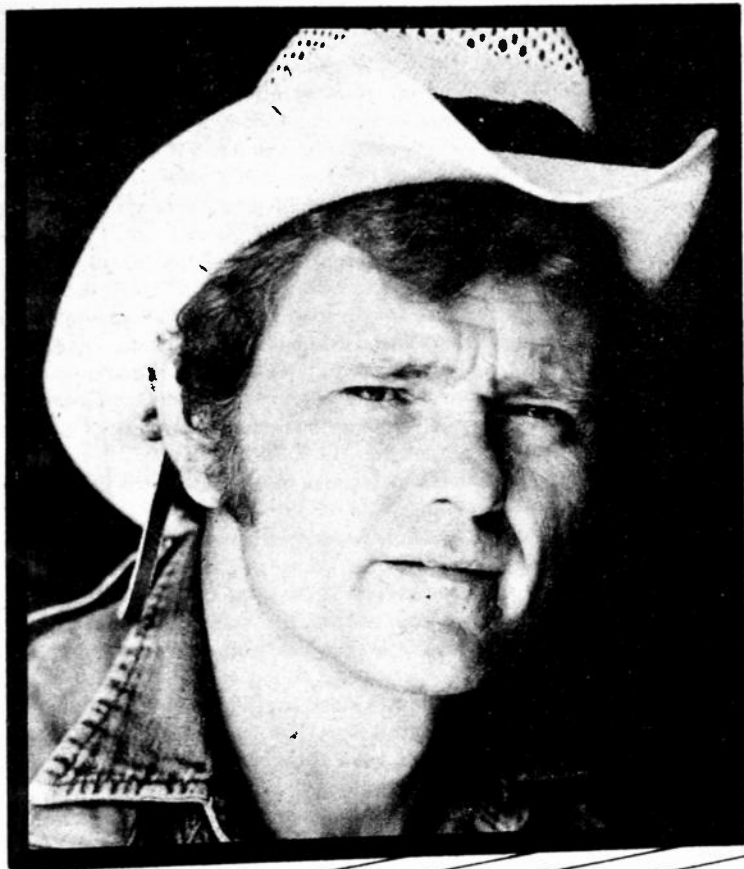
of substance in the whole United States supporting Country music. When I say a person of substance, I mean a person of wealth, social position, a person whose personal tastes included classical music. But he was a man of catholic tastes. He had a great belief and faith in Country music and he wanted it on this radio station. However, WSM wasn't the only station with an Opry. WLS had the National Brand Dance in Chicago. The Louisiana Hayride was in Shreveport. The Big "D" Jamboree in Dallas. The Old Dominion Barndance in Richmond. WSM's Grand Ole Opry survived when these others disappeared because Edwin Craig told us he didn't care whether we drew or didn't...we would keep the Opry going. And we did. So National Life had a tremendous influence on what happened at WSM and ultimately what happened in Nashville. National Life made it possible for us to do things that the average station couldn't do. WSM went on the air in 1925, a year before General Sarnoff started NBC. Originally, there was no intention of WSM ever selling time and it was a very long time before the station broke even. We operated from 1925 until 1943 without profit, so the insurance company made it possible for us to have a lot of fun in broadcasting. My reason for being in the Pacific, during WWII, was because WSM wanted to cover the Southern servicemen and report how they were doing and how they were feeling. When Tennessee Governor Frank Clement went on a 28-day tour of South America, WSM had a news crew with him. Indeed, the insurance company gave us a lot of freedom.

R&R: You've credited Edwin C. Craig for maintaining Country music on WSM but is it not true that you have been responsible for some of the increase in Country performance at WSM over the years?

WAUGH: Some of the most important innovations which have come about have been almost accidental. I recall, in the early fifties, Eddy Arnold had emerged as a major Country music star. Colonel Tom Parker was smart enough to recognize Eddy as an important personality and Tom began to manage him. Eddy was a member of the Opry and soon Tom Parker came in and told us that his boy had to have a cut of the gate or he wouldn't go on. I thought that he had lost his cotton-pickin' mind and told him so. Tom was as good as his word. Eddy didn't go on. So Tom made a deal with Ralston Purina to put Eddy on a half-hour show on the Mutual network. We were live on Saturday night with the Opry. They were planning to put the Eddy Arnold Show, for Mutual, on another Nashville radio station on Friday night and not buck the Opry. With the audacity of a young man, I went to St. Louis to see the Senior Vice President of Purina and told him that WSM was the radio station which had pioneered Country music in Nashville and that he couldn't put the Eddy Arnold Show on the other station. I told him



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**Jerry Reed
& Seidina Reed
"YOU KNOW WHAT"**

PB-11164

25 Billboard **27** Record World **24** Cashbox

**R&R:
39**



**Zella Lehr
"TWO DOORS
DOWN"**

PB-11174

23 Billboard **25** Record World **19** Cashbox

**RCA
Records**



Waugh

if he did, we would put a half hour against him, a half hour in front of him and a half hour behind him. He naturally resented it, but I tried to say it as gently as I could. I told him that it meant too much to us and that we would buck him with the best Country names we had, that we couldn't permit a Country success on another station in Nashville. He finally saw it my way. He agreed to give us the half-hour Eddy Arnold Show, if we put it on Friday night and if we gave him what we said we would do against him...that was a half hour preceding and following the Arnold Show. And that's how we first enlarged our Country presentation from Saturday night to include Friday night. From that stemmed the now-successful Friday Night Opry. It was an accident, really.

R&R: *Country music almost died in the mid-fifties. I recall that WLW's Midwestern Hayride left NBC-TV, Chicago's National Barn Dance on radio suffered, as did other radio shows. With the emergence of Elvis Presley and the*



Left to right, Jack DeWitt, former President of WSM, Waugh, former Chairman of Board WSM, the late Edwin C. Craig.

increased popularity of rock music, how did these events affect WSM's presentation of Country music? How did they affect country radio on WSM?

WAUGH: It was not the emergence of Presley. It was also television that affected traditional radio adversely. All the networks, the radio networks, began gradually to disappear. Radio floundered. Radio sought different levels. Prior to that time, all radio stations aired all types of programming and there was no single sound to my knowledge. We now have radio stations, which specialize: Rock and Roll, Country, Classical, Middle of the Road, News. I think that the impact of television between 1950 and 1955 affected the death knell for a lot of Country music shows and the nighttime audiences were terribly fragmented by this exciting new thing that was television.

R&R: *WSM produced and emanated the most successful and longest running network Country music show in the Prince Albert Grand Ole Opry. If I recall, the show featured Red Foley, Minnie Pearl and every other important Country performer of the period. Who created the show and how long did it run on the net?*

WAUGH: That, too, was almost an accident. The long-time sponsor, R.J. Reynolds Tobacco Company wanted the show on NBC. The show was created and sold before I came here. Harry Stone, who was manager at the time, was at the helm. NBC didn't particularly want the "hillbilly show" on their network but R.J. Reynolds was a major sponsor and spent so much money with NBC, that NBC, to a degree, was forced to accept it. NBC tried to ignore the fact that it had this rather disreputable music on its network. That was New York's attitude at that time. R.J. Reynolds Tobacco Company, in Winston-Salem, felt entirely different. They felt that the show reached people, that it reached customers, that it was the music of mid-America. Before they became an advertiser, they were cognizant that their employees would journey across the mountains, from North Carolina to Nashville to see the Grand Ole Opry. It was because of the pressure of the advertiser that the agency, William Esty, bought the program and put it on NBC.

R&R: *How many years was the Prince Albert Grand Ole Opry on NBC radio?*

WAUGH: It started in 1939 with a hand full of stations and in 1940, it went to a larger network. In 1941, the Opry went full NBC network, and remained on the full net until the mid-fifties. Then it was cut back to the Southern, Southeast, Southwest, Midwest net and lasted through about '57.

R&R: *Over the years WSM has utilized the talents of hundreds of outstanding performers. But you have also had to deal with the problems and personalities of these performers. We have neither the time nor the space to deal with many of them but recall, if you will, some memories of Hank Williams.*

WAUGH: There were problems with Hank Williams but I don't want to talk about them. However, it might be noted that we don't deserve any credit for discovering Hank Williams. Hank was working at the Louisiana Hayride, in Shreveport, and had a big hit on "Lovesick Blues." We were certainly aware of Hank and his potential. Jack Stapp was Program Director at WSM at the time and I was Commercial Manager. We went to Harry Stone, who was General Manager and told him that we wanted to bring Hank Williams in. In those days, you had to clear everything with Harry. You couldn't get a ticket to the Opry for your Mother without getting it from Harry. Harry was opposed to bringing Hank Williams in because Hank had had some problems prior to that time.

We argued with Harry and we brought Hank in. Hank was 26 or 27 at that time. Hank Williams had a tremendous effect on an audience. In his era, he projected over the footlights as well as any performer, in any form of entertainment that I've experienced. I was interested in watching Hank Williams, Jr. a few years ago on one of our TV programs. He was talking about his father, saying that his father was the first entertainer to move his body, his knees and have a responsive effect on his audience. I thought that Hank, Jr. was implying that his father consciously moved his body to have an effect on an audience and that's not so. He moved his body subconsciously, it was just an expression of his performance, of his singing. There was nothing artificial about what he was trying to do. The audience reaction, across the footlights, to this man was almost like magic. He was a very shy guy off-stage. He could sit in a studio, alone, pick a guitar and sing a song which would catch your attention. I often listened and asked him if he was going to record the song. He'd say, "No". I'd ask, "Why not?" And he would

say, "I just don't want to." And you couldn't believe it. He was an incredible talent. Yes, we had many experiences with Hank.

R&R: *Many performers, Country and others, have been influenced by this man. To what degree do you feel that Williams affected the course of Country music?*

WAUGH: I can't speculate on the effect he may have had on the artists but I can recall the manner he affected Country music. We've endured criticism from traditionalists about things which happen in Country music today. We've been criticized for the appearance on the Opry of some of the contemporary performers. But I remember some of the old-timers were critical of Hank when he started here. Many of them felt that Hank was plowing new ground. He wore the fancy, Hollywood cowboy outfits, when many of the traditionalists dressed as they dressed at home or down on the farm. They made no attempt to use a theatrical costume on stage. In recalling the situation, I often smile, because Hank was, indeed, a pioneer in his era. Certainly he affected what happened in Country music. I guess I have a tendency to oversimplify and to categorize and say that Hank was the first major Country artist in Country music. He was the first major Country artist whose songs were picked up and performed by pop entertainers and became pop hits. Following Hank's era, we had a young Marty Robbins. The new, young performer who wrote well and whose own recordings crossed over. In Marty we had the first real crossovers of a major composer-performer. So I think that Hank was the beginning of a very definite era in Country music. He cut the path for the writers whose songs would become universal.

R&R: *In the years you have been an executive at WSM, great changes have come about in Country music and its presentation. How have WSM and the Opry reacted to these changes? Have you waited for them to become firmly established or have you accepted and utilized them as they came along?*

WAUGH: Well, I've kidded myself, as well as the people here by saying that the Opry has succeeded in spite of its bad management. We have not pioneered and we've not led the way. I think that we follow more than we lead. I think that the Country music fan buys the record that appeals to him and supports the artist that he likes and we more or less go along. As you know, for years, we wouldn't permit a drum on the Opry stage. And then we finally allowed small drums but not bass drums. But, of course, time changed that.

R&R: *And George D. Hay didn't like steel guitars...*

WAUGH: That's correct...and some of the major artists objected to amplification and still do. So we didn't pioneer these changes. We just followed the music, as dictated by the tastes of the Country fan.

R&R: *Few in Nashville realized, twenty-five years ago, that Country music would become an annual two hundred million-dollar business for this city. Many prominent Country music people in Nashville feel that you pioneered in helping the Country music industry grow. Was there any time when you felt that this music was becoming more than a regional art form, limited to a specific ethnic group? Did you feel that the music could become a major art form with no geographic limits?*

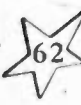
WAUGH: I don't think so. Overseas, during WWII, I was surprised to find that where was a Grand Ole Opry in Luzon, made up of Filipinos. The natives were singing "You Are My Sunshine" and entertaining their neighbors. I was surprised at the story which came out of Okinawa about the Japanese suicide troops, snouting, during their attacks, "To hell with Roosevelt, to hell with Babe Ruth, to hell with Roy Acuff..." But to me, such occurrences were oddities. Again, many things, involved in the growth of Country music have been accidents. For instance, the annual Country Music Week celebration we have in Nashville, this was an accident... a total accident. I felt, in 1951, that television had such a total impact on radio that we needed to do something. I then

"We've endured criticism from traditionalists about things which happen in Country music today...But I remember some of the old-timers were critical of Hank Williams when he started here...He wore the fancy, Hollywood cowboy outfits, when many of the traditionalists dressed as they dressed at home or down on the farm...Hank was...a pioneer in his era...He was the first major Country artist whose songs were picked up and performed by pop entertainers and became pop hits...He cut the path for the writers whose songs would become universal."

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19 HITS

19 HITS

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K-5002X

HANK BALLARD AND THE MIDNIGHTERS



20 HITS

20 HITS

ALL 20 OF THEIR CHART HITS (1953-1962)



K-5003X

LITTLE WILLE JOHN



15 HITS

15 HITS

ALL 15 OF HIS CHART HITS (1953-1962)



K-5004X

THE DOMINOES



14 HITS

14 HITS

ALL THEIR HITS (1951-1965)



K-5005X

**THE DOMINOES FEATURING
CLYDE MCPHATTER**



18 HITS

18 HITS

CONTAINS PREVIOUSLY UNRELEASED MATERIAL



K-5006X

JACKIE WILSON



14 HITS

14 HITS

WITH BILLY WARD AND THE DOMINOES



K-5007X

THE DOMINOES



21 HITS

21 HITS

CONTAINS PREVIOUSLY UNRELEASED MATERIAL



K-5008X

BILL DOGGETT



14 HITS

14 HITS

ALL HIS HITS



K-5009X

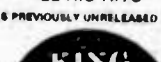
EARL BOSTIC



14 HITS

14 HITS

ALL HIS HITS
CONTAINS PREVIOUSLY UNRELEASED MATERIAL



K-5010X

RAY CHARLES



14 HITS

14 HITS

THE EARLY YEARS



K-5011X

FREDDIE KING



17 HITS

17 HITS

ALL HIS HITS



K-5012X

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Waugh

asked our promotion department to come up with something. I was thinking of a one-week promotion of some kind and the Disc Jockey Convention was born. I didn't think of it. It was conceived by a young lady in our office, named Harryann Moore. It was her job to send out letters to the Country DJ's about the Opry talent's activities. She suggested, "Why not invite the DJ's?" We did this and we had 56 or 58 people, who came to Nashville on fairly short notice. We had one cocktail party in the Commodore Room in the Andrew Jackson Hotel and took them to the Opry as our guests. By today's measure, that first DJ convention was a very small affair. It tied in well with the anniversary of the Opry, so that's what it became, a celebration of the Opry anniversary. Following that first gathering, where the DJ's were shy and comparatively quiet, Jack Stapp and I met on Monday. We agreed that if the gathering could be carried another year, we could, possibly, make it an annual event. So we did. The creation of that, which has grown to be the greatest participation event in the music industry, came about by accident. Moreover, the Fan Fair came about by accident. Selfishly, I was looking to have a Spring event to coincide with the opening of Opryland. I didn't tell anybody what was behind it. We talked to the Country Music Association. We pushed them into it, really. We said that we would bear all the costs and would, if necessary, bear all of the losses. We persuaded them to try it. Elmer Ally, one of the men on our staff came up with the name for the event, The International Country Music Fan Fair, during which the industry would pause to pay homage to the fan. Again, it was just an idea to see if we could generate a promotion for Country music, and WSM would possibly prosper from the fallout. I don't mean prosper by the immediate dollars, because none of the dollars come to WSM. So these things were accidents. None of us had the foresight to look down the road for twenty years and outline a game plan. We didn't do it. We weren't smart enough to do that. We just went step by step by step.

R&R: *One of the most commendable things to come out of all this is the Opry Fund. In my experience, I have seen the Opry fund come up with necessary burial money for a well known Country singer who died broke; the Opry Fund provided more than two thousand dollars with a telephone call. How did the Opry Fund get started?*

WAUGH: I believe that was Bob Cooper's idea. Bob was a vice president of the company, now retired. It was decided that we would add five or ten dollars to the registration fee. All that money would go into a fund for the benefit of needy members of the Country music community. WSM would pay the administration costs and we set up a committee, composed of members of the Opry and WSM management people to look after it. The benefits of the Opry Fund are not limited to the members of the Opry. It is not limited to people in Nashville. The benefits of the Opry Fund are available, when truly needed, to all Country music people who have played some part in the world of Country music. Many people who have never been to Nashville have benefited from the Fund. We call upon it for fifty to eighty thousand dollars some years. The total is not monumental but again, there is no administration; cost and monies from the Music Week registrations are added each year.

R&R: *Tell us about Opryland and its conception.*

WAUGH: Ten years ago I came into this job and I looked at what my existing problems were. I felt at that time that the number one objective was to get the Grand Ole Opry out of the Ryman Auditorium. We were afraid it was a fire hazard and there was no way to make it safe. We were confronted with the choice of taking it down or redoing it. We kept firemen, as inconspicuously as possible, at the back of the house, in every aisle, both upstairs and downstairs. We had them backstage, all over the building. We had the building surveyed several times. We looked into the possibility of acquiring property around it. We considered the possibility of enlarging the stage, the backstage and dressing room areas. There was no storage room and it was very difficult to do a television show there. Several times I said, "I'll never come down here again to do a television show." Television increased the already great fire hazard. The old Ryman did not lend itself to enlargement. So the Ryman was my first problem as President of the company. In looking for a new home for the Opry, it appeared to me that we were talking about five million dollars. At that time, in '68, I didn't see how I could justify going to our Board of Directors and asking them to spend five million dollars for a theater to put a radio show in that was broadcast two nights a week. That led us to thinking about the possibility of creating areas around an Opry house that would help defray the costs of an Opry house. Elmer Ally, our television program director, who has been here for a long time and with whom I often discuss ideas...we talked it over many times. We started looking for ways to move and ways to go. The ideas began falling in

"The annual Country Music Week celebration...in Nashville...was...a total accident. I felt, in 1951, that television had such a total impact on radio that we needed to do something...I was thinking of a one-week promotion of some kind and the Disc Jockey Convention was born...we had 56, 58 people, who came to Nashville on fairly short notice...The creation of that, which has grown to be the greatest participation event in the music industry, came about by accident. Moreover, the Fan Fair came about by accident. Selfishly, I was looking to have a Spring event to coincide with the opening of Opryland...We talked to the CMA. We pushed them into it, really...So these things were accidents. None of us had the foresight to look down the road for twenty years and outline a game plan...We just went step by step by step."

place. We came upon the conception of architectural theme areas, which were representative of the hill country music, Western music, river music, New Orleans music and contemporary music. We would strive to create, architecturally, areas of the park which would represent these musical forms, and then present these forms. Also, it was decided to create live entertainment areas in the park, which would represent music which had played a role in the development of Country music. These ideas gave us the concept for the park. When I took it to the parent company, I had no idea of what it would cost. I asked for the money to have a feasible study made and they gave it to me. We brought in a firm from the West Coast and we threw their plan away. But the study did cause us to look, seriously, at tourism, at traffic through Tennessee. We discovered things that we didn't know...that ten million people move through Tennessee with no thought given to Tennessee except that it was between where they were leaving from and where they were going. We looked at other parks. At that time, we were the smallest city in the country considering a theme park. I have a friend, Herb Schlosser, then VP of Programming at NBC. He dealt with the Disney organization. I suggested that he try to help us borrow, lease or hire some experts from them. Out of

those conversations came a recommendation from Disney that we speak with a chap at Sea World in San Diego. After some negotiations, we brought him in. We then selected architects. We got an estimate of the cost for the park. We used one architectural firm for the park and a second firm for the Opry house. The park ended up costing a lot more than we thought...about \$24,000,000 and since that time, we've put a lot more in it. The Opry House, instead of costing five, cost fifteen and one-half million. But we have a facility that is flexible. We have a superb production studio in it. There is a lot of top television equipment and all of the electronic goodies that we think are important. We do all sorts of things there. The Grand Ole Opry House, next summer, will have two Friday night shows, for the first time, a Friday matinee, a Saturday matinee, two Saturday evening shows and, at the peak of the season, a Sunday show. We are now building a new theater, just to the south of the Opry house that will seat fifteen hundred people. It will have a 70-foot fly loft and a stage almost as large as the Opry House stage. We'll use the theater for a new show to be designed and produced at the park. Park admission tickets will entitle patrons to admission to the theater. We'll use it for some of the overflow for Country shows. Possibly some touring companies. We think it will be a versatile theater and give us more fun out there.

R&R: *All involved give you a great deal of credit for the success of the Country Music Hall of Fame and Museum. In '76 the museum had over 400,000 paid admissions and I understand they anticipate a half million this year. Would you tell me how many admissions will go through the gates of Opryland this year?*

WAUGH: It's no secret. There were more than two million through the Opryland gates in '76 and we exceeded that number by several hundred thousand in '77. We expect the number to increase again in '78. We'll have 8 or 9 hundred thousand paid admissions to the Opry House. We have cattle sales and Van Cliburn concerts. All sorts of things happen in the Opry House.

R&R: *Tell us about the new complex you are building.*

WAUGH: Well, we've tried to do something different here. We think the park is magnificently landscaped. We will boast slightly...we think it is the cleanest park, the best landscaped park, with the greatest and the best live entertainment. No one can compete with Disney in the things that Disney does best, such as automation. But we think that we do beat Disney at live entertainment and landscaping. In the hotel, we were looking for something different in design. We looked at Williamsburg and the University of Virginia and at the grand old Southern homes in Savannah, Georgia for detail. We think we have, in the new Opryland, Hotel something of which we can be proud.

R&R: *Your forty years in broadcasting have been productive and, obviously, rewarding. You certainly have left your mark on Nashville and on the Country music industry. Now that you are retiring from WSM, what are your plans?*

WAUGH: I left WSM the first of the year because we do have a mandatory retirement policy. I've had lots of high points and some low points, but to me, it has been far more fun than work. Broadcasting is business, communications and show biz all rolled into one. I feel that I have had a tremendously rewarding number of years in broadcasting. Not necessarily financially rewarding but I have simply had a lot of damned fun. I hope to produce a network special or two. Of course, you have to sell them. In that area, I will be affiliated with Jack Stapp and Tree Publishing in television production. Tree is one of our largest and most successful music publishing houses. I will join them as part of Tree Television Productions. I will package ideas and serve as executive producer for specials designed for the networks. I'm certainly not ready to sit down. We have a place in Naples, Florida and my golf game leaves much to be desired.



MORE **C**OUNTRY **A**CTIVITY:

LORETTA LYNN

"Out Of My Head And Back In My Bed"⁴⁰⁸³²

**Number 1 single, American Music Award No. 1,
Favorite Female Vocalist, Country**

MEL TILLIS

"What Did I Promise Her Last Night"⁴⁰⁸³⁶

A most promising crossover!

BILL ANDERSON & MARY LOU TURNER

"I'm Way Ahead Of You"⁴⁰⁸⁵²

Most Added this week, Radio & Records!

B.J. THOMAS

"Everybody Loves A Rain Song"⁴⁰⁸⁵⁴

Let it pour!

CONWAY TWITTY

"Grandest Lady Of Them All"⁴⁰⁸⁵⁷

**Just released! American Music Awards Number 1
Favorite Male Vocalist, Country**

...and this is only January!

COUNTRY

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

WAYLON & WILLIE

Mamas Don't Let Your Babies... (RCA)

Heavy phone action. Very strong upward movement in all regions. New adds include WDEE, WIRE, WXOR, KEBC-FM, WPOR. Some charts: 29-14 WDAF, 35-25 WUBE, 27-19 KAYO, debut 18 WMC, 36-27 WSM, 35-26 KCKC, 39-6 KLAQ, 31-19 KGBS, debut 28 WMAQ.

BOBBY BORCHERS

I Promised Her A Rainbow (Playboy)

Just picked up added strength in the East. Added at WHN, WIXZ, WPOC-FM, WCAW. Chart activity includes: 33-26 KSON, 29-22 WIRE, 24-17 WONE, 23-17 KCKC, 29-21 KCKN, 26-21 WPLO, 24-16 WKDA, debut 24 WDAF, 26-20 KRAK.

RONNIE McDOWELL

I Love You, I Love You (Scorpion/GRT)

Another strong request record. Just added at KNEW, WIRE, WJJD, KRMD, WFEC, KBBQ. Charted: 29-22 KGBS, 33-22 WKDA, 19-11 KIKK, 18-3 KENR, 33-26 WPIK, 36-30 WTHI, debut 26 WSUN, 32-25 WWVA, 30-22 KMPS, debut 30 WSM, 33-25 KFGO.

NEW & ACTIVE

CRISTY LANE "Shake Me I Rattle" (LS) Charted: 36-29 KGBS, 30-24 WHBF, debut 8 WMC, 34-28 WWVA, 30-22 WLWL, 29-20 WKDA, 31-25 WSM, 28-21 KMPS, debut 30 WUNI, 21-13 KDJW.

MEL McDANIEL "God Made Love" (Capitol) Just added at WSLR, KXRB, WKKN, WMC, WPLO. Charted: 28-21 KGBS, 29-22 WHBF, 32-25 KRAK, 27-21 WKDA, 24-19 WPIK.

JOHN WESLEY RYLES "Shine On Me" (ABC) Station adds include KNEW, WEAT, WAME, WMC, WPOR, WPIK. Good chart moves: 26-20 KERE, 35-30 KRAK, 32-25 WKDA, 37-27 KLVI and more.

GEORGE JONES "Bartender's Blues" (Epic) Good adds. Just added at KBET, KGBS, WSLR, KXRB, CKLW-FM, WUNI and others. Charted at 30-25 KERE, 41-26 WLWL, debut 27 KAYO, 25-20 KCKC, debut 23 KCKN and more.

JERRY REED & SEIDINA "You Know What" (RCA) Station adds include KUZZ, WIRE, WPOR. Charted at 37-20 KGBS, debut 24 WSUN, 22-17 KFTN, 28-20 WWVA, debut 30 WXOR, 25-16 KDJW.

JACKY WARD "A Lover's Question" (Mercury) Good adds in all regions. New adds include KGBS, KRAM, KSON, KJJJ, KRAK, WNRS, WLWL, WXCL, KHAK, KFDI, WAME, WHOO, WWVA, KHEY, KENR, WIXZ, WHN. **ZELLA LEHR** "Two Doors Down" (RCA) Station adds include KBBQ, KCEY, KARM, KAYO, KNEW, WSLR, WJJD, CKLW-FM, WSUN, WMC, WCOS-FM, WBAP. Charted at 25-19 KFTN, 33-27 WWVA, 29-15 WLWL, 35-30 WXCC, debut KLAQ, 38-29 KFDI.

ANNE MURRAY "Walk Right Back" (Capitol) Good adds in all regions. Station adds include KSSS, KERE, KRDR, KLAC, KNEW, K-15, WDDD, WHBF, WXCL, WKKN, KCKN, WHK, WDN, WWOK, WEAT, WHK, WDN, WGTO, WWOK, WADR, WCAW. Moves include 31-24 KCKC, 30-23 KFGO.

TOMMY OVERSTREET "Yes Ma'am" (ABC) Station adds include KLAQ, KERE, KNEW, KYNN, KWMT, KFGO, KSO, WIRE, WAME, WKDA, KLVI, WXOR, WBAP, WCAW, WNYN. Charted: 40-30 KSON, 33-27 WLWL, 30-20 WUBE, debut 29 WPLO.

MARTY ROBBINS "Return To Me" (Columbia) Just added at KGBS, KTOM, KCEY, KRAM, KNEW, KSO, WXCL, WONE, KCKC, WGTO, WBAP, KENR, WADR, WHN, KRAK, KAYO, KCUB. Debut 29 WXOR.

MEL STREET "If I Had A Cheatin' Heart" (Polydor) Just added at KAYO, KNEW, K-15, KTOM, WJJD, WDEE, KYNN, WKKN, WHK, WGTO, WWOK, WWVA, KLVI, WXOR, KRMD, WPLO. Charted: 33-24 WUBE, 31-21 KCKC, 42-23 KDJW, 31-21 KCKC.

B. ANDERSON/M.L. TURNER "I'm Way Ahead Of You" (MCA) Just added at KTOM, KCEY, KSSS, KRDR, KSON, KFTN, KNEW, KXRB, WJJD, WUBE, WKKN, KCKN, WDN, KEBC, WSM, WPLO, KENR.

BILLIE JO SPEARS "Lonely Hearts Club" (UA) Station adds include KCEY, KLAQ, KERE, KSO, WWJO, WHBF, WONE, WDEE, WIRE, KCKN, WDN, WFNC, WSUN, WCOS-FM, WOKO.

MERLE HAGGARD "Running Kind" (Capitol) New adds include KGBS, KNEW, WONE, WIRE, WTHI, KFGO, WDN, WGTO, KLVI, KMPS, WUNI, WPLO. Charted at 39-39 WBAP, 36-30 KFGO.

JIM REEVES "You're The Only Thing" (RCA) Good regional adds include KBET, KARM, KRAK, KAYO, WNRS, WTHI, KFDI, CKLW-FM, WDN, WBAP, KIKK, WPIK.

KENNY DALE "Red Hot Memory" (Capitol) New adds include KCEY, KSSS, KRDR, KRGO, WSLR, KSO, WTHI, KFGO, CKLW-FM, KHEY, WXOR, KRMD, WADR. Charted: 40-28 KENR.

DON DRUMM "Bedroom Eyes" (Churchill) Station adds include KRAM, KRGO, KUZZ, WSLR, WDEE, KYNN, WHK, WIRK-FM, WWOK, WWVA, KHEY. Charted at 30-20 KDJW, debut 30 WDAF.

MOE BANDY "Soft Lights And Hard Country Music" (Columbia) Added at KCEY, KRAK, KSON, KEED, KAYO, KLAQ, KRGO, WNRS, WUBE, KCKN, WGTO, WIRK-FM, WMC, WNYN.

Radio & Records

COUNTRY AIRPLAY/40

January 27, 1978

1/13	Last Week	THIS WEEK	
3	2	1	LORETTA LYNN/Out Of My Head & Back In My Bed (MCA)
7	4	2	EMMYLOU HARRIS/To Daddy (WB)
19	3	3	RONNIE MILSAP/What A Difference You've Made In My Life (RCA)
11	7	4	OAK RIDGE BOYS/You're The One (ABC)
13	8	5	LARRY GATLIN/I Just Wish You Were Someone I Loved (Monument)
22	10	6	MARGO SMITH/Don't Break The Heart That Loves You (WB)
4	6	7	JERRY LEE LEWIS/Middle Aged Crazy (Mercury)
2	1	8	JOHNNY PAYCHECK/Take This Job/Colorado Kool-Aid (Epic)
15	13	9	M.K. PLACE & W. NELSON/Somethin' To Brag About (Columbia)
17	12	10	TOM T. HALL/May The Force Be With You Always (RCA)
1	5	11	ELVIS PRESLEY/My Way (RCA)
34	23	12	MEL TILLIS/What Did I Promise Her Last Night (MCA)
35	19	13	BARBARA MANDRELL/Woman To Woman (ABC)
6	11	14	REX ALLEN, JR./Lonely Street (WB)
	22	15	GENE WATSON/I Don't Need A Thing At All (Capitol)
39	26	16	DONNA FARGO/I Love You (WB)
12	15	17	ROY HEAD/Come To Me (ABC)
5	9	18	DOLLY PARTON/Here You Come Again (RCA)
10	14	19	BILLY "Crash" CRADDOCK/The First Time (ABC)
16	18	20	STELLA PARTON/Standard Lie Number One (Elektra)
25	24	21	STATLER BROTHERS/Some I Wrote (Mercury)
8	17	22	J. DUNCAN-J. FRICKE/Come A Little Bit Closer (Columbia)
21	21	23	JOHN DENVER/How Can I Leave You Again (RCA)
9	16	24	DAVE & SUGAR/I'm Knee Deep In Loving You (RCA)
36	32	25	BOBBY BORCHERS/I Promised Her A Rainbow (Playboy)
		26	WAYLON & WILLIE/Mamas Don't Let Your Babies Grow Up... (RCA)
38	31	27	RONNIE McDOWELL/I Love You, I Love You (Scorpion/GRT)
32	30	28	LYNN ANDERSON/We Got Love (Columbia)
14	21	29	CONNIE SMITH/I Just Want To Be Your Everything (Monument)
	40	30	CRISTY LANE/Shake Me I Rattle (LS)
	39	31	MEL McDANIEL/God Made Love (Capitol)
	38	32	JOHN WESLEY RYLES/Shine On Me (ABC)
30	27	33	KENNY STARR/Hold Tight (MCA)
20	20	34	T.G. SHEPPARD/Mr. D.J. (WB)
28	34	35	CONWAY TWITTY/Georgia Keeps Pulling On My Ring (MCA)
23	28	36	FREDDY FENDER/Think About Me (ABC)
33	33	37	DAVID ROGERS/You And Me Alone (Republic)
		38	GEORGE JONES/Bartender's Blues (Epic)
		39	JERRY REED-SEIDINA/You Know What (RCA)
27	25	40	SUSIE ALLANSON/Baby Last Night Made My Day (WB)

This chart is based solely on airplay compiled weekly from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

NEW ENTRIES

CHART SUMMARY: No doubt the hottest single out, as shown by its strong debut at 26 is the Weylon & Willie release of "Mamas, Don't Let Your Babies Grow Up To Be Cowboys." Loretta Lynn topped the chart this week, followed closely by Emmylou Harris, Ronnie Milsap, Oak Ridge Boys, Larry Gatlin and Mergo Smith. Mary Kay Place-Willie Nelson, Tom T. Hall, Mel Tillis, Barbara Mandrell, Gene Watson and Donna Fargo continued to make good strides in all areas. Bobby Borchers and Ronnie McDowell, along with Weylon & Willie, made it to the top of the Country New & Active by becoming "Breakers." Cristy Lane, Mel McDaniel, and John Wesley Ryles are still moving well. New entries by George Jones and Jerry Reed with daughter Seidina are equally as strong. Even though overall they are dropping, the Johnny Paycheck double-sided single of "Shove It" and "Colorado Kool-Aid," and Elvis' "My Way" continue to be big request records. Zella Lehr, Anne Murray, Tommy Overstreet, Marty Robbins, Mel Street and Merle Haggard show promise of charting.

MELBA MONTGOMERY "Angel Of The Morning" (UA) New adds include KERE, WWOK, KLVI, KHEY, KRMD. Charted: 40-28 KGBS, 28-23 KJJJ, 37-28 WHBF, debut 25 WSUN, 24-14 WLWL, 34-27 WONE, 38-23 KLAQ, 28-16 WKKN.

BILLY "Crash" CRADDOCK "I Cheated On A Good Woman's Love" (Capitol) Station adds include KERE, KRGO, KCEY, WJJD, WXCL, WAME, KRMD, KMPS, KIKK, WOKO and others.

DON KING "Music Is My Woman" (Con Brio) Good adds in all areas. New adds include KBET, KRDR, KFTN, KLAQ, KCEY, WMUS, KWMT, KEBC, WEAT, KDJW, WTSO, WPIK.

FREDDIE HART "So Good, So Rare, So Fine" (Capitol) New adds include KEED, KFTN, KLAQ, WSLR, KFDI, CKLW-FM, KEBC, WAME, WXOR, KKYX, WPLO.

CON HUNLEY "Cry Cry Darling" (WB) Station adds include KEED, WNRS, WLWL, KYNN, WSUN, WKDA, KDJW, WUNI.

MARY K. MILLER "The Longest Walk" (Inergi) New adds include KNEW, WDEE, WHK, WSUN, KHEY, WTSO. Charted: 30-22 KLAQ, debut 30 KIKK.

Most Added

- JACKY WARD "A Lover's Question" (Mercury)
- ANNE MURRAY "Walk Right Back" (Capitol)
- MARTY ROBBINS "Return To Me" (Columbia)
- B. ANDERSON/M.L. TURNER "I'm Way Ahead Of You" (MCA)
- BILLIE JO SPEARS "Lonely Hearts Club" (UA)

Hottest:

- WAYLON & WILLIE (RCA)
- MARGO SMITH (WB)
- LARRY GATLIN (Monument)
- BARBARA MANDRELL (ABC)
- LORETTA LYNN (MCA)
- DONNA FARGO (WB)

Most Requested

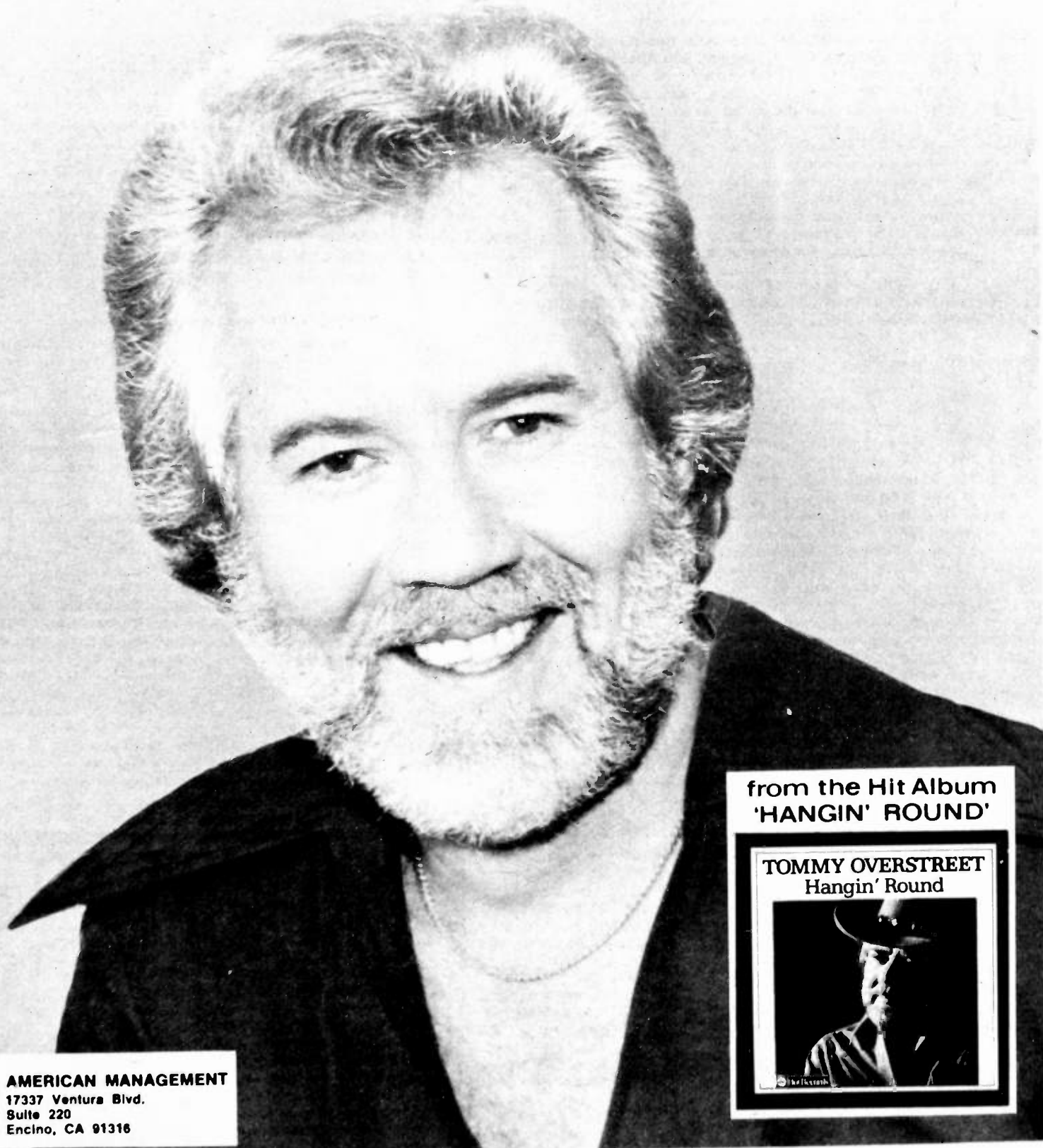
- 1 1 JOHNNY PAYCHECK (Epic)
- 6 2 RONNIE McDOWELL (Scorpion/GRT)
- 3 WAYLON & WILLIE (RCA)
- 5 4 DONNA FARGO (WB)
- 10 5 RONNIE MILSAP (RCA)
- 8 6 MARGO SMITH (WB)
- 3 7 ELVIS PRESLEY (RCA)
- 8 DOLLY PARTON (RCA)
- 4 9 LORETTA LYNN (MCA)
- 2 10 EMMYLOU HARRIS (WB)

Bustin' loose with one of
the hottest singles of 1978

YES MA'AM

ABC DO 17737

Tommy Overstreet



from the Hit Album
'HANGIN' ROUND'

TOMMY OVERSTREET
Hangin' Round



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abc Records

COUNTRY



Direct From Duncan

by Jim Duncan, Country Editor

SAN FRANCISCO SILLY: KNEW/Oakland-S.F. Program Director Cliff Haynes had a call from the barber shop at the St. Francis Hotel regarding an irate customer. It seems the hair stylist and his wife both listen to KNEW at the shop. One customer began complaining about the music and asked that it be turned down. Even though they made an effort to please the customer, he finally got mad and stormed out. It turned out to be big band drummer Buddy Rich. As you may recall, it was just a couple years ago Rich made the news by making some negative remarks regarding Country music. Seems like such a silly thing to get mad about. The barber shop plans to continue listening to KNEW. If I was the hair stylist, I would have told Rich to take his drum and "beat it."...And now the news...

News Notes

Ron Jones has resigned as PD of WHK/Cleveland, effective February 17. His future plans cannot be announced at this time, but it will certainly be a move up...Dave Hayduk is now PD at KUGR/Green River, Wyoming. He had been the MD. He will continue in that position and will take calls noon to 2:30 daily...At WWOK/Miami, Hal Smith has been appointed Production Director and moves to the midday slot. Bob Abel goes from that shift to afternoon drive...Chuck Morgan, who worked DJ shows with Ralph Emery and Hair Hensley, will be working with new WSM air personality Dave Dudley on the 10pm-2am show...FICAP (Federation of International Air Personalities) has established the Bob Lockwood Scholarship, which will grant a \$500 scholarship to a deserving student of broadcasting and may be used at any accredited college or university offering a course in broadcasting. The scholarship will be presented to the winning student at the annual FICAP banquet in October, in Nashville, at the installation of winning Country Music Disc Jockey Hall of Fame nominees. Bob Lockwood is a veteran Country music disc jockey and last aired on WKDA/Nashville. Lockwood is suffering from terminal lung cancer.

FYI: KIKK/Houston wanted record companies to make note of their address change. Service has been a bit slow since their move from Pasadena, Texas. 6306 Gulfton, Houston, 77081...WAXX-FM/Eau Claire, Wisconsin has a new phone number: (715) 834-7155. MD Ken Loomis will take calls 1-4pm any day except Wednesday...Don Rhea, Music Director of KCKN/Kansas City, Kansas now will be taking record calls only on Thursdays between 3:30 and 5pm...Bob Walker, PD of WNYN/Canton will take music calls daily from 10am to 1pm.

Contests, Concerts & Promotions

January has been a month of Elvis Presley promotions. Just about everyone ran something tying in with Presley's birthday earlier this month. Most stations were able to give away entire libraries of Elvis music, along with memorabilia. Most dedicated an entire weekend to the promotion and played either a special syndicated show or did their own. All stations reported great response and positive reaction. It would be impossible to list every station that participated...WMC/Memphis celebrated their 55th anniversary by giving away birthday cakes to callers who sang birthday greetings to the station...Frank Proctor, CFGM/Toronto morning man, and News Director Peter May participated in the annual Whipper Watson Snowarama for crippled children. This is a 100-mile endurance test on snowmobiles. Listeners pledged moneys on the number of miles they wanted to sponsor the two CFGM participants...WITL/Lansing morning man Charlie Fredrick has an "Angel of the Morning" contest going on. Ladies enter by calling him to audition to be one of "Charlie's Angels." (Clever!) Auditions are taped to be judged later. Three winners will do an hour each on Fredrick's show. They will get a tape of the show, an 8 x 10 photo and a year's supply of UA records. This is in conjunction with the UA Melba Montgomery single of the same name...KSON AM & FM/San Diego recently participated in the Pacific Indoor Rodeo...All the jocks at KJJJ/Phoenix, according to PD Larry Scott, will ride in the Red Wolverton stagecoach during Lost Dutchman Days, a festival to kick off the rodeo season in the area...KERE/Denver took part in the 72nd annual National Western Stock Show and Rodeo with daily live remotes...WIRK-FM/West Palm Beach needs artists for a weekend spotlight show. Contact PD Barry Grant at (305) 965-9211...KLAC/Los Angeles recently gave away a 1978 Cadillac Seville. The promotion involved having listeners guess the correct zip code of the 2,172 assigned to the state of California. The KLAC engineering staff devised a touch-tone computer just for the contest...Over 200,000 are expected at the Sixth Annual KKYX/San Antonio "Great Country Festival," February 3-5. Over twenty artists will perform for the free concerts...David Houston recently made a guest appearance at WHN/New York...WONE/Dayton just had Conway Twitty, Sonny James and Margo Smith in town for a concert...WMAQ/Chicago has been running a \$1000 an hour "Secret Serial Number" contest. Each hour their audience gets a chance to win a grand by guessing the correct serial number, which is a letter and eight numbers...WDAF/Kansas City just presented Willie Nelson in concert...WLAS/Jacksonville, N.C. began a "Country Club" promotion earlier this month. Selected sponsors are given WLAS Country Club membership cards to give to customers. Cards entitle holders to special discounts, free shows, etc. Very good early response reported.

Convention Update

Just five weeks until R&R Convention '78 hits Dallas, March 2-5. We have final confirmations from many of the participants in the Country-formatted rap session, opening night. Among those who will be available in that meeting for your topics of discussion



FABULOUS FOURSOME IN FORT WORTH—Producer Jimmie Cross, with artists Larry Gatlin and Kenny Rogers along with show host Harry Newman at recording of Filmway's "Country Concert," at Ft. Worth's Tarrant County Convention Center. Syndicated radio show currently airing on 180 stations, nationwide.



GOVERNOR GETS IT ON—Illinois Governor Jim Thompson paid a visit to WMAQ/Springfield to be a guest air personality with One-Eyed Jack, WMAQ's morning personality. After the show, which featured the governor answering questions from listeners, Music Director One-Eyed Jack (pictured on the right) made sure "His Honor's" limousine was fully equipped for the station's current bumper sticker promotion.

are Craig Scott, VP of Programming for Plough, Inc.; Ed Salamon, PD of WHN/New York; Tom Collins, Operations Director Globe Broadcasting; KRMD/Shreveport GM Smokey Hyde and OD Marty Sullivan; WSM/Nashville Music Director Mary Catherine Murphy; Ed Chandler, PD of KSON/San Diego; Randy Michaels, PD of WDAF/Kansas City, Missouri, and a few other key radio executives to be announced. Former WMAQ/Chicago Program Manager, Bob Pittman, now PD of WNBC/New York, has agreed to participate in our session to answer any marketing or research questions. The severe weather in many areas prevented us from finalizing other participants. They will be announced in the coming weeks. Because this is a gathering of industry minds, radio and records, every person in attendance will be a key participant in making it a success. Looking forward to seeing you there. Cutoff for registration is February 15, so hurry...More next week...



Biff Collie

Inside Nashville

HEADLINES: Even though there have been denials from the Nashville offices, many sources have confirmed longtime Epic recording artist CHARLIE RICH has signed with UA and is doing studio time with producer LARRY BUTLER...ROY ORBISON recovering from four-hour open heart bypass surgery at Nashville's St. Thomas Hospital last week to correct

coronary artery blockage...LINDA RONSTADT's version of his song "Blue Bayou" is a current GRAMMY nominee...GEORGE and TAMMY marrying?...National record promo people are changing chairs (MIKE SETTLE and NICK HUNTER will announce soon); a major promo announcement at a major any day...TOM

(Continued on page 52)

COUNTRY SINGLES

• New entries • Circled letters indicate alphabetical order

<p>ANDERSON TURNER I'm Way Ahead (MCA)</p> <p>Heavy phone action. Added at RBET, KNEW, WQEN</p> <p>1 20</p>	<p>MOE HANDBY Soft Lights (Columbia)</p> <p>Good odds. See NEW & ACTIVE</p> <p>1 20</p>	<p>R.C. HANNON It Doesn't Matter (Columbia)</p> <p>See Other Action section</p> <p>12 18</p>
<p>AVA BARBER Bucket To South (Ranwood)</p> <p>Good action in all regions. Added at KSON, KFGO, KABC</p> <p>1 27</p>	<p>BOBBY BORCHERS I Promised Her (Playboy)</p> <p>R&R BREAKER</p> <p>12 7</p>	<p>TOM BRESH Smoke, Smoke, Smoke (ABC)</p> <p>See Other Action section. Added at KAYO, WL0L</p> <p>1 20</p>
<p>KENNY DALE Red Hot Memory (Capitol)</p> <p>Added at KSS, KRRR, KMEY, WADR</p> <p>1 13</p>	<p>BOON DRUMM Bedroom Eyes (Churchill)</p> <p>Added at KHAM, WSLR, WIRK, FM. See NEW & ACTIVE for more</p> <p>12 23</p>	<p>CATES SISTERS I've Been Loved (Capitol)</p> <p>See Other Action section</p> <p>12 9</p>
<p>VERN GOSDIN All Over Again (Elektra)</p> <p>See Other Action section</p> <p>1 13</p>	<p>DONNA FAROO Do I Love You (WB)</p> <p>12 23</p>	<p>"Craah" CRADDOCK I Cheated On... (Capitol)</p> <p>Added at KED, RRMD, WPL0. See NEW & ACTIVE</p> <p>1 27</p>
<p>MERLE HAGGARD Running Kind (Capitol)</p> <p>Good phones. Added at KGBS, WHBF, WDEW, WGTO</p> <p>1 13</p>	<p>NARVEL FELTS Please (ABC/Dot)</p> <p>Some regional activity still</p> <p>1 20</p>	<p>CRYSTAL GAYLE I've Cried (MCA)</p> <p>Added at WCAW</p> <p>11 25</p>
<p>CON HUNLEY Cry Cry Darling (WB)</p> <p>1 27</p>	<p>THE KENDALLS Don't Feel Like (Ovation)</p> <p>See Other Action section</p> <p>1 27</p>	<p>DAVID HOUSTON All Over Again (Starday)</p> <p>See Other Action section</p> <p>1 13</p>
<p>GEORGE JONES Bartenders Blues (Epic)</p> <p>Good action. Added at WSLR, CKLW, FM. See NEW & ACTIVE</p> <p>1 13</p>	<p>OON KING Music Is My Woman (Con Brio)</p> <p>Added at WMUS, KDJW</p> <p>1 20</p>	<p>CHRISTY LANE Shake Me (Rattle/LSI)</p> <p>Heavy moves. 36 29 KGBS</p> <p>12 9</p>
<p>DICKEY LEE Love Is A Word (RCA)</p> <p>See Other Action section</p> <p>1 27</p>	<p>ZELLA LEHR Two Doors Down (RCA)</p> <p>Good phones. Added at KBBQ, WSUN, KNEW</p> <p>12 16</p>	<p>BARBARA MANDRELL Woman To Woman (ABC/Dot)</p> <p>12 16</p>
<p>MEL McDANIEL God May Love (Capitol)</p> <p>Added at WSLR, WKRN, WPL0</p> <p>12 9</p>	<p>DALE McBRIDE Always Lovin' Her (Con Brio)</p> <p>Added at WDEE, WHK</p> <p>12 16</p>	<p>DARRELL McCALL Down The Road (Columbia)</p> <p>See Other Action section</p> <p>12 23</p>
<p>RONNIE McDOWELL I Love You (Scorpion)</p> <p>R&R BREAKER</p> <p>17 9</p>	<p>MARY KAY MILLER Longest Walk (Inergil)</p> <p>Added at WHR, WTSD</p> <p>12 23</p>	<p>MELBA MONTGOMERY Angel Of The Morning (UA)</p> <p>Good moves</p> <p>12 2</p>
<p>EDDIE MIDDLETON What Kind Of Fool (Epic)</p> <p>Added at WPOR</p> <p>11 25</p>	<p>BRENDA KAY PERRY "Deeper Water" (MRC)</p> <p>See Other Action section</p> <p>1 27</p>	<p>PAL RAKES I'll Ever Come Back (WB)</p> <p>See Other Action section</p> <p>1 13</p>
<p>JERRY REED & SEIDINA You Know What (RCA)</p> <p>Good moves. 37 30 KGBS</p> <p>12 9</p>	<p>JIM REEVES You're The Only (RCA)</p> <p>Added at RBET, WNRS, WPIK</p> <p>1 27</p>	<p>MARTY ROBBINS Return To Me (Columbia)</p> <p>Added at WGTO, RCEY, RTOM</p> <p>1 27</p>
<p>ANN MURRAY Walk Right Back (Capitol)</p> <p>Added at KSS, KERE, K 15</p> <p>1 13</p>	<p>JERRY NAYLOR If You Don't Want (MCA)</p> <p>See Other Action section</p> <p>1 13</p>	<p>DAVID ROGERS You & Me Alone (Republic)</p> <p>Still moving in some regions</p> <p>11 18</p>
<p>JERRY REED & SEIDINA You Know What (RCA)</p> <p>Good moves. 37 30 KGBS</p> <p>12 9</p>	<p>TOMMY OVERSTREET Yes Ma'am (ABC/Dot)</p> <p>Added at KSO, WAME, WNYN</p> <p>1 13</p>	<p>JOHN WESLEY RYLES Shine On Me (ABC/Dot)</p> <p>Good phones. 26 20 KRE, 32 25 WRQA</p> <p>12 16</p>
<p>CAL SMITH Throwin' Memories (MCA)</p> <p>12 9</p>	<p>BILLIE JO SPEARS Lonely Hearts Club (UA)</p> <p>Added at KCEY, WMUS, RSO. See NEW & ACTIVE</p> <p>1 13</p>	<p>MEL TILLIS What Did I Promise (MCA)</p> <p>12 9</p>
<p>PORTER WAGONER Mountain Music (RCA)</p> <p>See Other Action section</p> <p>1 27</p>	<p>MEL STREET I'll Had A Cheatin' (Polydor)</p> <p>Added at KAYO, WJJO</p> <p>1 13</p>	<p>R.J. THOMAS A Rain Song (MCA)</p> <p>See Other Action section</p> <p>1 20</p>
<p>JACKY WARD A Lover's Question (MCA)</p> <p>Added at KRRR, WNRS, WHN. A Most Added record</p> <p>1 27</p>	<p>GENE WATSON I Don't Need A Thing (Capitol)</p> <p>Added at KAYO, WJJO</p> <p>11 25</p>	<p>WAYLON & WILLIE Mamas (RCA)</p> <p>R&R BREAKER</p> <p>1 13</p>
<p>HANK WILLIAMS, JR. Feelin' Better (WB)</p> <p>See Other Action section</p> <p>12 16</p>	<p>WAYLON & WILLIE Mamas (RCA)</p> <p>R&R BREAKER</p> <p>1 13</p>	<p>HANK WILLIAMS, JR. Feelin' Better (WB)</p> <p>See Other Action section</p> <p>12 16</p>

Biff Collie

(Continued from page 50)

RODDEN, former VP and GM at Monument Records, Nashville, has been appointed JOHN STURDIVANT's replacement as Record World's VP/Southeastern Manager. Sturdivant, who was at RW for 12 years, recently joined Tree International Publishing as VP of Creative Services...25 year-old producer DAVID MALLOY has been selected the A&R Director and office manager for Elektra/Asylum in Nashville. He replaces his father, JIM, in that position, who has gone into independent producing. The young Malloy says he has plans for immediate expansion of their artist roster... MRS. CLARA BUTCHER, recuperating from lung surgery in Indianapolis, has had the company of eight of her kids at her bedside, including LORETTA LYNN, CRYSTAL GAYLE, PEGGY SUE, and JAY LEE WEBB... Now that CRASH CRADDOCK has signed a new major label contract (CAPITOL), CRYSTAL GAYLE is rumored heading across the street from the U.A. Tower to COLUMBIA (CBS)... NELSON RIDDLE wrote the musical score for the "Harper Valley P.T.A." movie just completed. BARBARA EDEN stars, no Nashville or Country people perform in the movie... NBC Radio Network scheduled their regional meeting in Nashville March 29-31, two weeks after the COUNTRY RADIO SEMINAR... DAVE DUDLEY, as we announced earlier, is the all-night truckin' host on WSM Radio... VERN GOSDIN moved to Nashville, just had his fifth single pulled from the same album (the other four were high charters)... UA's KENNY ROGERS and DOTTIE WEST have teamed up to "duet it," with a new single.

was in Nashville shooting that 3-hour TV Special... ABC-TV, in its soon-to-be-seen SILVER ANNIVERSARY CELEBRATION, will be showing in the process bits and pieces of the old "OZARK JUBILEE" and "JUBILEE USA," which starred RED FOLEY and gave first national exposure to dozens of now-stars. BRENDA LEE started on the Jubilee in Springfield, Mo. (That's where it originated), and she'll be in some of those film clips commemorating the first regular network TV exposure of Country music.

"50 YEARS OF COUNTRY MUSIC": This super three-hour special showcased a panoramic audio-visual collection of the basic ingredients of this thing called Country. The opening of the show illustrated in pictures while Glen Campbell sang the specially-written song about "Stars", set the scene for 30 stars and over 60 songs staged to follow in the next 180 minutes. The music was great. A half dozen times during the show, one artist or another referred to the orchestra pit to publicly thank BILL WALKER for the fantastic music (he arranged and conducted). Walker's love and understanding of the music and the people, coupled with his marvelous musical class, had to be an expression of Country's honesty and quality. SCOTTY MOORE headed the audio team (he was ELVIS' first guitarist) and we can thank him for the good mix of the music.

The highlights of the classic show for me were (1) GLEN CAMPBELL's opening song; (2) "Bye Bye Love" medley of GLEN and RAY CHARLES got me out of the chair! (super!); (3) when DOLLY sang "Muleskinner Blues" with BILL MONROE, she ALMOST got him to laugh once (I broke up all the way through it); (4) Dolly's "Cowgirl and The Dandy" is still on my mind; (5) ERNEST TUBB's medley of JIMMIE RODGERS songs ("In The Jailhouse Now", "Women Make A Fool Out Of Me," and "Waiting For A Train") set the stage for the first look at the Jimmie Rodgers commemorative stamp, introduced at the Hall of Fame in Nashville by the U.S. Postmaster General. It'll go on sale first in MERIDIAN at the Jimmie Rodgers Festival in May; the film piece they did of JOHNNY and JUNE CASH when he sang "One Piece At A Time" was a fun piece of business and a highlight; and the HANK WILLIAMS salute was a warm nostalgic closer.

The Cates Bros. "Soyas" Production was the result of his experience after producing dozens of Country television shows; treated with respect, class, honesty and warmth. When's the next one, Joe?

POTPOURRI: TOM T. HALL's got himself a place to eat. It's called "The Tom T. Hall Place," and it's located adjacent to his studio-office complex in nearby BRENTWOOD... Read "The Stringbean Murders" (\$3.95 Quest Publishing, Box 40325, Nashville, TN 37204) over the weekend in one sitting. It's the kind of book you can't put down. I learned some interesting things about a number of artists' experience in relation to String's murder. ROY ACUFF wrote the liner notes on this paperback... Rumors are STAN BYRD (WB promo boss in Nashville) is opening a menagerie at a local shopping center... They taped the "4th ANNUAL VOLUNTEER JAM" at the Auditorium here for CHARLIE DANIELS; perhaps another feature length movie fare? CONWAY TWITTY making movies soon? (Don't laugh—he made three during his rock career)... GLEN CAMPBELL was sick all the time he

Announcing...The First Radio Special From R&R's New Syndication Division!

THE HANK WILLIAMS STORY

The Man, The Music, The Legend

Produced by JIM DUNCAN
Written by HUGH CHERRY

A 3 Hour Presentation
Mono & Stereo

Details will be announced soon in R&R as to how you can get the show FREE—exclusive to your market!

POP ADULT



Mike Kasabo

Welcome to the new Pop/Adult look for 1978!

This long planned expansion is designed to better inform you as to what's happening in Pop/Adult radio across the nation.

As most of you are aware, Pop/Adult radio remains one of contemporary music radio's dominant approaches in terms of ratings. Long a leading force in community involvement, public affairs, news and sports, not to forget personality—Pop/Adult radio is sort of an unrecognized giant in its potential as a record selling medium. It is in the spirit of Pop/Adult radio's impressive position and growth within the entire radio and record industries that we will cover station activity, news and all related events that will be of professional, educational, or human interest value.

You'll find this information on page 54. The New & Active section has been informationally enlarged and we've added active album tracks as well.

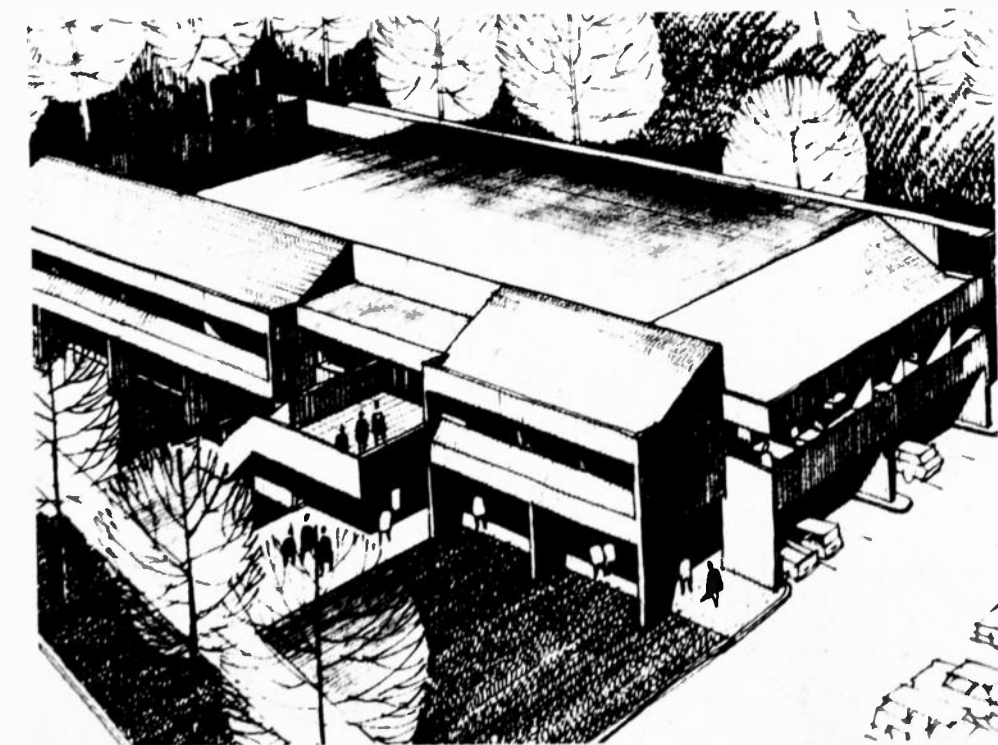
Research Growing For P/A's?

Interesting to note how many Pop/Adult stations are starting to get involved with "call-out" research to better aid their musical needs. Stations were recently put into effect at KOY/Phoenix, KFMB/San Diego and KHOW/Denver to mention a few.

Jim King, KOB/Albuquerque PD, is the latest to install phone research. Each week King and his staff call 150 people in his market. While on the phone, King notes the person's age, sex and other information and then plays a portion of up to a dozen records. Some are brand new (to find out if the person would like to hear it again) others are older currents (to determine if it's become a tuneout due to old age). According to King the input influences his playlist greatly, but not exclusively. He also checks the trades, and in some instances relies on his "gut" feeling.

Transition

KEX/Portland received FCC approval for the purchase of KQFM-FM/Portland. Station began operation under new owner, Golden West Broadcasting, January 23...Bill Kunkel moving from WCBM/Baltimore to WOMC/Detroit as VP & GM...Barbara Lorenz has joined WFYR/Chicago as a Research Analyst...Baseball's Padres to KFMB/San Diego after eighteen years of broadcasts at KOGO/San Diego, starting with the 1979 season...True Hawkins vacates his 7-12midnight slot at KDWN/Las Vegas for a TV sales position...K96/Provo PD Don Bishop needs a Music Director. Call (801) 373-8550...Larry King moves from WIOD/Miami to the Mutual Broadcasting System...Mike Mann comes to KULF/Houston from WIBG/Philadelphia to do evenings...Bill Masters to WHAM/Rochester to do 6-10pm slot. Masters spent many years at WBEN/Buffalo...Clif Johnson to 14RKO/Everett from KBRD/Tacoma as PD...Smokay Burns new MD at WRIE/Erie, replacing Jim King who is now doing afternoon news at the station...Mike O'Brien going to WJVA/South Bend as PD...Charlie Warren from WFTL/Ft. Lauderdale to WBEN/Buffalo in the 2-6pm shift...Dave Hull will join KMPC/Los Angeles February 6 doing the 10pm-2am shift.



GOLDEN WEST BREAKS NEW GROUND—Official groundbreaking ceremonies for the new Golden West Broadcast Center in Portland, Oregon, were held recently. The Center will house studios for KEX and KQFM on the second level.

Convention Update

R&R Convention '78 is just around the corner. Don't be left out; plan to register before the deadline, which is February 15. Registration details can be found in this issue.

As I mentioned to you on the phone last week, Marshall McLuhan is the keynote speaker this year and I know you'll want to be there for that.

Excitement for our "rap session" at R&R Convention '78 (less than five weeks away) is running at an all-time high. Confirmed guest hosts for the Thursday evening session include: John Lund, who took a faltering WISN/Milwaukee to the number two spot in the market in less than a year and is now Director, Group Operations for Rust Communications; Mike O'Shea, who recently took over PD duties at KVI/Seattle and was the author of a recent article in R&R on radio cross-country; Steve Bell PD of KMBZ/Kansas City, who has kept his station number one for the past five years; and Bruce Holberg, who took WIP/Philadelphia into the top position by knocking off KYW.

All of these programmers are top-drawer and will field thoughts and questions during our familiar rap session in Dallas. Also, see the Top 40, Country, and AOR sections for exciting development in their formats.

Color

ROSE BOWL PAYOFF: KVI/Seattle had a bet with their sister station WCAR/Detroit on the outcome of the Rose Bowl (Washington versus Michigan). KVI won. So Bob Vernon, afternoon personality on WCAR had to fly into Seattle and host Jack Morton's PM drive show.

Vernon was awarded the "Bo Schembechler Memorial Rose Bowl Runner-Up Award"... a trashcan full of dead roses...and had to sing (on the air) the University of Washington fight song.



Vernon is seen here (with umbrella on head) receiving a personalized can of Seattle rainwater from Morton.

WASTE MAKES HASTE: KMPC/Los Angeles personality Sonny Melendrez is spearheading a program aimed at reducing "plate waste" in school cafeterias. Vermond Avenue School students will compete in a three-week contest based on a "mystery food" each day. Contest winners will be treated to a special assembly featuring Star Wars characters and a magic show. Success in eliminating plate waste will hopefully result in the Los Angeles school district implementing the program city-wide.

POWER OF THE PENNY: WOWO/Ft. Wayne staged its 29th annual "Penny Pitch" recently and donations totaled \$61,770. Listeners were urged to drop their money in any one of many "Penny Pitch" barrels located throughout the city. Money collected was turned over to various charities.

ROLL WITH THE SNOW: Heavy snow in Nevada's Spring Mountains was cause enough for KDWN/Las Vegas to stage a "Winter Wonderland Parade." Stations will transport lucky listeners to a lodge in the mountains and put on a snow man contest. Food and beverages were provided along with a cash prize of \$100 for the best snowman.

TRADE-OUT: WIOD/Miami personality Big Wilson running a "Trader Big" hour each day during which he swaps merchandise, concert tickets etc. for cash, which is then donated to the caller's favorite charity. So far Mr. Big has raised over \$6,000.

GRIPE DEPT: WBAL/Baltimore is asking listeners to send in their "pet peeves" which, if picked, will be read on the air. At the end of the week a winner is selected and treated to a dinner for two at a fancy restaurant. A recent "peeve" winner complained about a woman who went through a supermarket express lane with more than ten items.

STILL NUMBER ONE: KMBZ/Kansas City, delighted over their number one status in the latest Arbitron, aired a promotion spot using Orleans' "Still The One." Closing vocals line says: "...for the past five years." Then music stinger comes up to say "...we're still havin' fun...you're still the one."

Update

California Angels pitcher Ken Brett guested on a recent Roger Carroll show on KMPC/Los Angeles. Ken fielded calls from listeners and generally discussed the upcoming season... KVI/Seattle announces a shift in playlist policy. It will now be a numerical trend chart instead of rotational categories...WIBW/Topeka PD John Katz is in the midst of painting his kitchen buttercup yellow. He says that room will be bright even in a blackout... Fleetwood Mac sold out two nights at Aladdin's Theater in Las Vegas. The theater holds 7,500. The only other act to sell it out was Neil Diamond...Jack Slattery, morning man for twenty years at WHAM/Rochester, out of hospital after a bout with phlebitis...KCRA/Sacramento now housed in brand new studios located at 2226 19th Street...Portions of an upcoming "Columbo" series was shot at the studios of KGIL/San Fernando...KXLY/Spokane celebrating their 55th year of broadcasting...Tim Couch, production and weekend man at KRMG/Tulsa, tied the knot December 30th.

POP ADULT

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations ON the record this week. The second is the total number of stations ADDING the record this week.

ART GARFUNKEL "Wonderful World" (Columbia) 46/33 including WTMJ, WSM, KRMG, WRIE, WCHV, WHAS, WBT, WPRO, WFDF, WGY, WIBW, WLW, WHAM, KSL, WJNO, KOGO, KSFO, KMBZ, KHOW, WHIO. Moves: debut 22 WATR, debut 29 14RKO, debut 30 WLW, 31 27 WBEN. Heavy rotation: WIP, WMAL, WASH, WCBM, WHAM.

B.J. THOMAS "Everybody Loves A Rain Song" (MCA) 45/22 including KSFO, WIP, K101, WTMJ, WQUD, WHIO, KNBR, WGG, KDOWN, KSL, KOB, WHAM, WFDF. Moves: 22 17 WIBW, 26 23 KXLY, debut 30 14RKO. Heavy rotation: WHAM, KMBZ, WCER.

GENE COTTON "Before My Heart Finds Out" (ABC) 39/19 including WNEW, KHOW, KCRA, WGY, KNBR, WHIO, WSJS, WIBW, KOB, WMAL, WLNH. Moves: 25 16 WSM, 20 17 KDOWN, 25 14 WJAK. Heavy rotation: KSL, WTMJ, KHN.

RITA COOLIDGE "The Way You Do The Things You Do" (A&M) 39/15 including WCBM, KRMG, WCCO, WBT, WBZ, KVI, WGY, WCER, KUKI. Moves: 24 19 WJAK, 30 25 KKYK, 30 26 14RKO, 33 25 WORG, 30 26 WLW, debut 24 WSM, debut 25 KVI, debut 26 WPRO. Heavy rotation: WASH, WSJS, KSFO, WNEW.

STEELY DAN "Peg" (ABC) 31/5 new at KEX, WSJS, WASH, WORG, WTMJ. Moves: 22 18 KRKK, 34 22 WJAK, 27 21 WBEN, debut 24 WPRO, debut 28 WRIE, 13 9 WCHV, 28 15 WLW. Heavy rotation: KSFO, WGG, WSBA, WGAR, WKIQ.

Others Getting Significant Action

WINGS "Mull Of Kintyre" (Capitol) 26/1 add WTMJ. Moves: 20 15 WBEN, 29 25 KRKK, 19 14 14RKO. Heavy rotation: WGY, WTAE.

LeBLANC & CARR "Falling" (Big Tree) 24/7 including WASH, WMAL, KEX, WFDF, WSM, WKIQ. Moves: 37 27 FM97. Heavy rotation: WHAM, WHIO, WNEW, WGR, KNBR, WCER.

ANNE MURRAY "Walk Right Back" (Capitol) 23/8 including KSL, WHAS, WGY, WHAG, KXLY, WSM, WCER. Moves: 19 15 WIBW, debut 28 14RKO. Heavy rotation: WHAM, WNEW.

YVONNE ELLIMAN "If I Can't Have You" (RSO) 22/5 including WBZ, WASH, WGG, WKHM.

BILL WITHERS "Lovely Day" (Columbia) 21/3 including WGG, WSJS. Moves: 21 18 WBEN. Heavy rotation: WIP, WNEW, KFMB.

MARILYN MCCOO & BILLY DAVIS JR. "My Reason To Be Is You" (ABC) 20/4 including WJNO, WIP, WHIO. Moves: 34 28 WCHV, 35 27 WJAK. Heavy rotation: WTMJ, KSL.

ROCKY & CHYANN "Rockin' In The Cradle Of Love" (Windsong) 15/5 including WGG, WYMC, WATR, KBLF. Heavy rotation KRKK, WIBW.

BETTE MIDLER "Storybook Children" (Atlantic) 15/2 including KOB.

THE BABYS "Silver Dreams" (Chrysalis) 13/7 including WCCO, KBLF, KRKK, WGG, WHIO. Heavy rotation: KFMB.

CARPENTERS "Sweet Sweet Smile" (A&M) 12/8 including KHOW, WBZ, KMBZ, KOGO, K101, WATR. Moves: debut 26 KVI, 22 17 KBLF.

LEO SAYER "Easy To Love" (WB) 12/4 including WRIE, WCMB, KFMB. Moves: 4 2 WLNH, 19 15 KYKK, 35 30 WORG.

FIREFALL "So Long" (Atlantic) 12/3 including WFDF, WHIO.

CHIC "Dance, Dance Dance" (Atlantic) 12/2 including WIP. Moves: 23 19 WPRO. Heavy rotation: KSFO, WTMJ.

SANTA ESMERALDA "Don't Let Me Be Misunderstood" (Casablanca) 12/2 including KKYK. Moves: 16 13 WIND, 20 18 WPRO. Hot at: KULF.

CHUCK MANGIONE "Feels So Good" (A&M) 11/8 including WMAL, WFDF, 14RKO, WYMC, WKHM, WHAG. Heavy rotation: WJAK, WTMJ.

ERIC CLAPTON "Lay Down Sally" (RSO) 11/4 including WGR, WBEN, WSBA.

RANDY EDELMAN "Autumn Days With You" (Arista) 11/2 including WHAG. Heavy rotation: WHIO, KOGO.

KANSAS "Dust In The Wind" (Kirshner) 10/8 including KEX, WTMJ, WBAL, WGG, WHAG, WCMB, KMRJ.

HEATWAVE "Always And Forever" (Epic) 10/2 including WCBM. Heavy rotation: WKIQ.

BARRY MANILOW "I Can't Smile Without You" (Arista) 7/5 including WSM, WMAL, WNEW, WIP.

WAYLON & WILLIE "Mamas Don't Let Your Babies Grow Up To Be Cowboys" (RCA) 7/4 WCCO, KHOW, KMBZ, WBAL.

BOZ SCAGGS "Hollywood" (Columbia) 7/4 including WHIO, WORG, KRKK.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- BEE GEES (RSO) "More Than A Woman"
- JIMMY BUFFETT (ABC) "Miss You So Badly"
- CARPENTERS (A&M) "Two Sides"
- CHICAGO (Columbia) "Take Me Back To Chicago"
- JOHN DENVER (RCA) "I Wanna Live"
- JACKIE DeSHANNON (Amherst) "To Love Somebody"
- NEIL DIAMOND (Columbia) "God Only Knows" "Let Me Take You..."
- R. FLACK & D. HATHAWAY (Atlantic) "Closer I Get To You"
- ART GARFUNKEL (Columbia) "Watermark"
- GORDON LIGHTFOOT (Reprise) "Dreamland"
- DAVE MASON (Columbia) "Let It Go"
- JONI MITCHELL (Asylum) "Cotton Avenue"
- RANDY NEWMAN (WB) "Rider In The Rain"
- DOLLY PARTON (RCA) "Sweet Music Man"
- PAUL SIMON (Columbia) "Stranded In A Limousine"

Radio & Records POP/ADULT AIRPLAY/40

January 27, 1978

Two Weeks	Last Week		
1	1	①	BILLY JOEL/Just The Way You Are (Columbia)
8	5	②	SAMANTHA SANG/Emotion (Private Stock)
2	2	3	DOLLY PARTON/Here You Come Again (RCA)
9	8	④	ROD STEWART/You're In My Heart (The Final Acclaim) (WB)
11	7	⑤	DAN HILL/Sometimes When We Touch (20th)
5	6	6	NEIL DIAMOND/Desiree (Columbia)
4	4	7	PAUL SIMON/Slip Slidin' Away (Columbia)
10	10	8	PLAYER/Baby Come Back (RSO)
7	9	9	BEE GEES/How Deep Is Your Love (RSO)
14	13	10	LOU RAWLS/Lady Love (Philadelphia Int'l)
27	17	⑪	JOHNNY RIVERS/Curious Minds (Um, Um, Um, Um, Um, Um) (Big Tree)
3	3	12	BOB WELCH/Sentimental Lady (Capitol)
6	11	13	JOHN DENVER/How Can I Leave You Again (RCA)
17	14	14	ANDY GIBB/(Love Is) Thicker Than Water (RSO)
28	21	⑬	JOHN WILLIAMS/Theme From Close Encounters (Arista)
26	18	16	BEE GEES/Stayin' Alive (RSO)
24	22	17	DAVID GATES/Goodbye Girl (Elektra)
33	25	⑭	ABBA/The Name Of The Game (Atlantic)
15	15	19	RANDY NEWMAN/Short People (WB)
16	12	20	BAY CITY ROLLERS/The Way I Feel Tonight (Arista)
→	→	⑮	RITA COOLIDGE/The Way You Do The Things You Do (A&M)
22	23	22	AL MARTINO/The Next Hundred Years (Capitol)
18	20	23	DONNY & MARIE/(You're My) Soul & Inspiration (Polydor)
30	24	24	RONNIE MILSAP/What A Difference You've Made In My Life (RCA)
34	27	25	ODYSSEY/Native New Yorker (RCA)
12	16	26	DIANA ROSS/Gettin' Ready For Love (Motown)
31	31	27	KENNY ROGERS/Sweet Music Man (UA)
13	19	28	LINDA RONSTADT/Blue Bayou (Asylum)
→	→	⑯	ART GARFUNKEL/Wonderful World (Columbia)
→	→	⑰	BILL WITHERS/Lovely Day (Columbia)
40	35	31	PAUL DAVIS/I Go Crazy (Bang)
-	34	32	MECO/Theme From Close Encounters (Millennium)
-	40	33	STEELY DAN/Peg (ABC)
32	32	34	HELEN REDDY/Candle On The Water (Capitol)
→	→	35	CHIC/Dance, Dance, Dance (Atlantic)
-	39	36	LeBLANC & CARR/Falling (Big Tree)
→	→	37	GENE COTTON/Before My Heart Finds Out (Ariola)
-	38	38	WINGS/Mull Of Kintyre (Capitol)
19	28	39	JAMES TAYLOR/Your Smiling Face (Columbia)
→	→	40	B.J. THOMAS/Everybody Loves A Rain Song (MCA)

NEW ENTRIES

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

CHART SUMMARY: It was an exceptionally good week for new product breaking into the P/A 40. Six titles made their debut, with Rita Coolidge jumping on at 21. It may have taken Rita awhile to catch on, but she is really cooking now. Art Garfunkel, along with help from James Taylor and Paul Simon, also scores an impressive first week entry at 29. Of the remaining debuts, Bill Withers may be the most interesting owing to the length of time his record has been out...about three or four months. The John Williams version of "Theme From Close Encounters" is clearly in the lead at this point; however, Meco is charted at 32 and appears to be rather solid. Lou Rawls is back in the top ten for the first time since his smash "You'll Never Find." Johnny Rivers mentioned to me recently that one hit record a year is all he needs... "Curious Mind" at 11 this week takes care of 1978. Billy Joel holds onto his number one status this week, but is followed closely by Samantha Sang. Al Martino rebounds one position this week (back up to 22 from 23) thanks to increased rotation at many stations.



MECO ENCOUNTERS MARTINDALE—Millennium artist Meco taped an interview with KMPC/Los Angeles air personality Wink Martindale recently. Pictured at the station are (left to right) John Wellman, Casablanca National Pop/Adult Promotion; Meco Monardo; Martindale; KMPC Music Director Jane Hassler; and Don Wasley, Casablanca National Promotion.

Most Added:

ART GARFUNKEL
Wonderful World (Columbia)
Added at 47% of reporting stations.

B.J. THOMAS
Everybody Loves A Rain Song (MCA)
Added at 31% of reporting stations.

GENE COTTON
Before My Heart Finds Out (Ariola)
Added at 27% of reporting stations.

RITA COOLIDGE
The Way You Do The Things You Do (A&M)
Added at 23% of reporting stations.

Hottest:

BILLY JOEL
Just The Way You Are (Columbia)
Reported hot at 73% of our stations.

SAMANTHA SANG
Emotion (Private Stock)
Reported hot at 56% of our stations.

DAN HILL
Sometimes When We Touch (20th)
Reported hot at 53% of our stations.

BEE GEES
Stayin' Alive (RSO)
Reported hot at 36% of our stations.

POP/ADULT SINGLES

THE BABYS
Silver Dreams (Chrysalis)

See New & Active

CARPENTERS
Sweet Sweet Smile (A&M)

See New & Active

NATALIE COLE
Our Love (Capitol)

See New & Active

PAUL DAVIS
I Go Crazy (Bang)

See New & Active

FIREFALL
So Long (Atlantic)

See New & Active

KANSAS
Dust In The Wind (Kirschners)

See New & Active

BARBARA MANDRELL
Woman To Woman (ABC/Dot)

See New & Active

MECO
Close Encounters (Millennium)

See New & Active

MAXINE NIGHTINGALE
Didn't I (UA)

See New & Active

BOZ SCAGGS
Hollywood (Columbia)

See New & Active

BOBBY VINTON
All My Today's (ABC)

See New & Active

ADDRESS BROS.
Never My Love (Buddah)

See New & Active

KARLA BONOFF
I Can't Hold On (Columbia)

Hot at WQGA, KMRJ

CHICAGO
Little One (Columbia)

See New & Active

PERRY COMO
Where You're Concerned (RCA)

See New & Active

RANDY EDELMAN
Autumn Days (Arista)

Check New & Active

ART GARFUNKEL
Wonderful World (Columbia)

Check New & Active

LeBLANC & CARR
Falling (Big Tree)

See New & Active

BETTE MIDLER
Storybook Children (A&M)

See New & Active

DONNY & MARIE OSBOND
Soul & Inspiration (Polydor)

See New & Active

LINDA RONSTADT
Poor Poor Pitiful Me (Asylum)

See New & Active

STARLAND VOCAL BAND
Mr. Wrong (Windsong)

Check New & Active

WAYLON & WILLIE
Mamas Don't Let (RCA)

See New & Active

BOBBY ARVON
Until Now (First Artists)

Add WKHM, KCRA

ERIC CARMEN
Boots Against... (Arista)

See New & Active

ERIC CLAPTON
Lay Down Saily (RSO)

See New & Active

GENE COTTON
Before My Heart (Arista)

See New & Active

ELO
Turn To Stone (UA/Jet)

See New & Active

HEATWAVE
Always & Forever (Epic)

See New & Active

KENNY LOGGINS
Celebrate Me Home (Columbia)

See New & Active

ANNE MURRAY
Walk Right Back (Capitol)

See New & Active

ROCKY & CHYANN
Cradle of Love (Windsong)

See New & Active

LEO SAYER
Easy To Love (WB)

See New & Active

B.J. THOMAS
Everybody Loves... (MCA)

See New & Active

BILL WITHERS
Lovely Day (Columbia)

See New & Active

ADDS & HOTS

<p>WAKR/Akron Russ Knight</p> <p>John Williams Gene Cotton HOTTEST Billy Joel Neil Diamond Rod Stewart Dan Hill Andy Gibb</p>	<p>WIND/Chicago Ford Collay</p> <p>John Williams Andy Gibb Samantha Sang Jay Ferguson HOTTEST Paul Davis Randy Newman Billy Joel Bee Gees "Alive" Dan Hill</p>	<p>KULF/Houston Chuck Buell</p> <p>Diana Ross John Denver HOTTEST Player Billy Joel Paul Davis Samantha Sang Bee Gees "Alive" John Williams</p>	<p>WTMJ/Milwaukee Sam Armatto</p> <p>David Gates Rita Coolidge Steady Dan B.J. Thomas Kansas "Dust" Art Garfunkel Wings "Mull" HOTTEST Samantha Sang Rod Stewart</p>	<p>WPRD/Providence Dave McNamee</p> <p>Abba Art Garfunkel Lou Rawls HOTTEST Rod Stewart Billy Joel Bee Gees "Alive" Dan Hill</p>	<p>KSFQ/San Francisco Don Hofmann</p> <p>B.J. Thomas Art Garfunkel HOTTEST Rita Coolidge "Way" Steady Dan Dan Hill Billy Joel John Williams Paul Davis Samantha Sang</p>
<p>KOB/Albuquerque Jim King</p> <p>Gene Cotton B.J. Thomas Bette Midler Flo Lacey HOTTEST Samantha Sang Billy Joel Neil Diamond Lobo</p>	<p>WGAR/Cleveland Tim Riley</p> <p>Little River Way Willie Abba HOTTEST Randy Newman Bee Gees "Alive" Dan Hill Steady Dan</p>	<p>WKHM/Jackson, MI John Sebastian</p> <p>Dan Hill B.J. Thomas Guido & Maurizio Bobby Arvon Gene Page Marlena Shaw Rita Coolidge David Gates Chuck Mangione Yvonne Elliman Flo Lacey Art Garfunkel Pam Miller HOTTEST B.J. Thomas Guido & Maurizio Abba</p>	<p>WCCO/Minneapolis Denny Long</p> <p>The Babys Rita Coolidge Waylon & Willie Michael Phillips Flo Lacey</p>	<p>KBLF/Radi Kevin Kahl</p> <p>Art Garfunkel Frankie Valli The Babys Rocky & Chyann HOTTEST Billy Joel Randy Newman Dan Hill</p>	<p>KVI/Seattle Mike O'Shea</p> <p>Carpenters Rita Coolidge Kenny Rogers HOTTEST Bee Gees "Alive" Billy Joel Dan Hill Samantha Sang John Williams Lou Rawls Abba</p>
<p>WCBM/Baltimore Deater Beane</p> <p>Paul Davis Rita Coolidge Heatwave HOTTEST Rod Stewart Neil Diamond Billy Joel Dan Hill Andy Gibb Dolly Parton Samantha Sang Player Bee Gees "Alive"</p>	<p>WHID/Dayton Kris Rankin</p> <p>Gene Cotton B.J. Thomas Mark James Joan Armatrading Bee Gees "Alive" Andy Gibb Ray Charles Art Garfunkel Firefall McCoo & Davis Anne Murray Boz Scaggs Rita Coolidge The Babys Lobo HOTTEST Johnny Rivers Dolly Parton Al Martino John Denver</p>	<p>WJAK/Jackson, TN David Nichols</p> <p>Art Garfunkel Carpenters Blood, Sweat & Tears B.J. Thomas Natalie Cole Gells Lou Rawls HOTTEST Billy Joel Randy Newman Rod Stewart Johnny Rivers Dan Hill Gene Cotton</p>	<p>WSM/Nashville Mary Catherine Murphy</p> <p>Barry Manilow Anna Murray Art Garfunkel HOTTEST LeBlanc & Carr HOTTEST Billy Joel Neil Diamond Lou Rawls Randy Newman Johnny Rivers John Williams Samantha Sang</p>	<p>WHAM/Rochester Jack Murphy</p> <p>Anna Murray Art Garfunkel B.J. Thomas Gene Cotton Abba HOTTEST Billy Joel Dan Hill Samantha Sang</p>	<p>WIBW/Topeka John Katz</p> <p>Art Garfunkel Gene Cotton HOTTEST Neil Diamond Diana Ross John Williams</p>
<p>WKIO/Bowling Green Mike Lippert</p> <p>LeBlanc & Carr Dave Mason Art Garfunkel Gary Wright Rita Coolidge HOTTEST Randy Newman Paul Simon Steady Dan Heatwave</p>	<p>WKOH/Denver Harry Smith</p> <p>Art Garfunkel Waylon & Willie Carpenters Gene Cotton HOTTEST Lou Rawls Billy Joel Rod Stewart</p>	<p>WLNH/Laconia Roger Curtis</p> <p>John Williams Chic Gene Cotton B.J. Thomas McCoo & Davis Rita Coolidge Prism Art Garfunkel HOTTEST Rod Stewart Leo Sayer Billy Joel</p>	<p>WORG/Drangeburg Marion Garris</p> <p>Art Garfunkel Gene Cotton Steady Dan B.J. Thomas Bee Scaggs HOTTEST Rod Stewart Billy Joel Samantha Sang Rita Coolidge</p>	<p>KCRA/Sacramento Dave Darin</p> <p>Bobby Arvon Gene Cotton B.J. Thomas HOTTEST Billy Joel Lou Rawls Dan Hill Samantha Sang Randy Newman Neil Diamond John Denver Bob Welch Samantha Sang</p>	<p>KSL/Salt Lake City Flo Winegarten</p> <p>B.J. Thomas Anne Murray Art Garfunkel HOTTEST Roy Head Paul Simon Billy Joel Ronnie Milsap John Williams</p>
<p>WBEN/Buffalo Roger Christian</p> <p>Eric Clapton Leo Sayer Paul Davis Raydio HOTTEST Billy Joel Samantha Sang Dan Hill Samantha Sang Al Martino Wings "Mull" John Williams Steady Dan</p>	<p>WRIE/Erie Smokie Burns</p> <p>Art Garfunkel Meco Gene Cotton Leo Sayer B.J. Thomas HOTTEST Billy Joel Samantha Sang</p>	<p>KDWN/Las Vegas Jack London</p> <p>B.J. Thomas HOTTEST Bob Welch Samantha Sang</p>	<p>WIP/Philadelphia Bruce Holberg</p> <p>Chic El Coco Barry Manilow Paul Davis (Re-add) David Gates B.J. Thomas McCoo & Davis HOTTEST Billy Joel Rod Stewart Neil Diamond Samantha Sang Bee Gees "Alive"</p>	<p>KSL/Salt Lake City Flo Winegarten</p> <p>B.J. Thomas Anne Murray Art Garfunkel HOTTEST Roy Head Paul Simon Billy Joel Ronnie Milsap John Williams</p>	<p>WASH/Washington, D. C. Bob Duckman</p> <p>LeBlanc & Carr Steady Dan Barry Manilow Yvonne Elliman Linda Ronstadt HOTTEST Bee Gees "Alive" Samantha Sang Billy Joel Dan Hill Paul Davis Andy Gibb David Gates Player Odyssey</p>
<p>WGR/Buffalo Jerry Reo</p> <p>Olsen "Champions" Andy Gibb Meco Eric Clapton HOTTEST Billy Joel Samantha Sang Bee Gees "Alive" Dan Hill</p>	<p>WFDF/Flint Joe Weds</p> <p>B.J. Thomas Art Garfunkel Firefall Chuck Mangione Helen Reddy (Re-add) LeBlanc & Carr HOTTEST Rod Stewart Billy Joel Bee Gees "Alive" Samantha Sang Lou Rawls</p>	<p>KKYK/Little Rock Rob Johnson</p> <p>Santa Esmeralda HOTTEST Randy Newman Billy Joel Samantha Sang Bee Gees "Alive"</p>	<p>No Adds HOTTEST Bee Gees "Deep" Rita Coolidge "Alons" Barry Manilow "Daybreak"</p>	<p>KSL/Salt Lake City Flo Winegarten</p> <p>B.J. Thomas Anne Murray Art Garfunkel HOTTEST Roy Head Paul Simon Billy Joel Ronnie Milsap John Williams</p>	<p>WMAL/Washington, D. C. Bonnie Smith</p> <p>Barry Manilow LeBlanc & Carr Gene Cotton Chuck Mangione Emmylou Harris HOTTEST Dolly Parton Linda Ronstadt "Blue" Samantha Sang Billy Joel Rod Stewart</p>
<p>WCR/Charlotte, MI Jim Abens</p> <p>B.J. Thomas Rita Coolidge Rocky & Chyann Ronnie Milsap Art Garfunkel Anne Murray HOTTEST Randy Newman Dolly Parton Billy Joel</p>	<p>WGQA/Gainesville Sherry Vandiver</p> <p>The Babys Jericho Harp Bill Withers Linda Ronstadt Mars Nightingale CS&N Kansas "Dust" Marlena Shaw B.J. Thomas Halle & Oates Yvonne Elliman Rocky & Chyann HOTTEST Bee Gees "Alive" Steady Dan Samantha Sang Dan Hill Karl Bonoff</p>	<p>WYMC/Mayfield Gary Morgan</p> <p>Art Garfunkel Chuck Mangione The Babys Rocky & Chyann HOTTEST Samantha Sang Dan Hill Billy Joel</p>	<p>KMPC/Los Angeles Bill Watson</p> <p>Paul Davis John Williams HOTTEST Randy Newman Bee Gees "Alive" Samantha Sang Billy Joel Dan Hill</p>	<p>KQGO/San Diego Sally Bushalew</p> <p>Carpenters Gordon Lightfoot Blood, Sweat & Tears Art Garfunkel HOTTEST Dolly Parton Linda Ronstadt "Blue" Samantha Sang Billy Joel Rod Stewart</p>	<p>WYAG/Hagerstown Joe Brugh</p> <p>Anne Murray Art Garfunkel Kansas "Dust" Nancy Shane Chuck Mangione Randy Edelman HOTTEST Abba B.J. Thomas Bee Gees "Alive" Yvonne Elliman</p>
<p>WCHV/Charlottesville Jim Racey</p> <p>Art Garfunkel Carpenters Heatwave Meco Eric Clapton HOTTEST Billy Joel Bee Gees "Alive" Steady Dan Johnny Rivers</p>	<p>WMB/Harrisburg Rick Harris</p> <p>Gene Cotton Kansas "Dust" Jay Arthur Leo Sayer HOTTEST Billy Joel Samantha Sang Bee Gees "Alive" Odyssey Dan Hill</p>	<p>WMPB/Memphis Beverly Williams</p> <p>Emotions HOTTEST Rod Stewart Billy Joel Player Dan Hill John Williams</p>	<p>WTAE/Pittsburgh Ted Atkin</p> <p>Lou Rawls Fleetwood Mee "News"</p>	<p>WJNO/West Palm Beach Russ Morley</p> <p>Art Garfunkel Gene Cotton Linda Ronstadt HOTTEST Neil Diamond Perry Como Dan King Address Bros HOTTEST Billy Joel Samantha Sang Lou Rawls Dan Hill</p>	<p>WLVW/Cincinnati Cliff Hunter</p> <p>Art Garfunkel Lou Rawls David Gates HOTTEST Player Paul Simon Rod Stewart Bee Gees "Alive" Steady Dan</p>
<p>WYAG/Hagerstown Joe Brugh</p> <p>Anne Murray Art Garfunkel Kansas "Dust" Nancy Shane Chuck Mangione Randy Edelman HOTTEST Abba B.J. Thomas Bee Gees "Alive" Yvonne Elliman</p>	<p>WYMC/Memphis Beverly Williams</p> <p>Emotions HOTTEST Rod Stewart Billy Joel Player Dan Hill John Williams</p>	<p>WYAG/Hagerstown Joe Brugh</p> <p>Anne Murray Art Garfunkel Kansas "Dust" Nancy Shane Chuck Mangione Randy Edelman HOTTEST Abba B.J. Thomas Bee Gees "Alive" Yvonne Elliman</p>	<p>WYAG/Hagerstown Joe Brugh</p> <p>Anne Murray Art Garfunkel Kansas "Dust" Nancy Shane Chuck Mangione Randy Edelman HOTTEST Abba B.J. Thomas Bee Gees "Alive" Yvonne Elliman</p>	<p>WYAG/Hagerstown Joe Brugh</p> <p>Anne Murray Art Garfunkel Kansas "Dust" Nancy Shane Chuck Mangione Randy Edelman HOTTEST Abba B.J. Thomas Bee Gees "Alive" Yvonne Elliman</p>	<p>WYAG/Hagerstown Joe Brugh</p> <p>Anne Murray Art Garfunkel Kansas "Dust" Nancy Shane Chuck Mangione Randy Edelman HOTTEST Abba B.J. Thomas Bee Gees "Alive" Yvonne Elliman</p>

OPPORTUNITIES

Openings

Home for Creative Services/Production Director Creative talent wants to be the major shaper of a great radio station on air product intelligent writer, creative producer preferably with experience in station promotion/community involvement Start \$14,000 to \$18,000 Super benefits Tapes and resumes to Personnel Director WRAL, Box 1200, Raleigh NC 27606 EOE (1-16)

WVJC/Mt Carmel IL has immediate opening for FCC first class Chief Engineer for exceptional 50kw stereo Rocker at educational institution No beginners all references will be checked Thorough knowledge of competitive broadcast casting a must Part time teaching in electronics a possibility Qualifications references and salary requirements to Rick Ammon or Tony London WVJC 2300 College Drive Mt Carmel IL 62863 EOE (1-16)

WNOR AM Norfolk VA has rare opening in the evenings for seasoned pro with energy but no screamers We need a creative production minded individual for our Top 40/AOR approach Tapes and resumes to Don Davis, WNOR 700 Monticello Ave Suite 555 Norfolk VA 23510 EOE No calls please (1-16)

Looking for Creative Production person with good voice Sand resumes and non returnable tapes to Mitch Craig, William B Tanner Co 2714 Union Extended Memphis TN 38112 No calls please (1-16)

KDON Salinas CA has immediate opening for Top 40 com munitator for mid days First phone required Tapes and resumes to Johnny Morgan Box 1460 Salinas CA 93902 EOE M/F (1-16)

Morning personality with solid experience in programming and selling production for growing Northwest FM Excellent salary and benefits Tapes and resumes to Monty Wallace KOYN FM 1011 26th Street West, Billings, MT 59102 EOE (1-16)

WDAF Kansas City MO is looking for a talented female air personality Tapes and resumes to Randy Michaels, WDAF, Signal Hill Kansas City MO 64108 or call (816) 753 4567 after 12 noon (1-17)

92Q Nashville TN has opening for a high energy night announcer No screamers please Tapes and resumes only, no calls please to John Davis 92Q Box 4507, Nashville, TN 37216 EOE M/F (1-18)

WEIR Wierton Steubenville OH needs Top 40 AM drive jock Might lead to PD Strong production a must Tapes and resumes to WEIR 3578 Pennsylvania, Wierton, W VA 26062, or call John Rambo or George German (304) 723 1430 (1-18)

WAME the Carolina's modern number one Country music station is looking for news person Good delivery and ability to gather news and handle Public Affairs Tapes and resumes to David Hains WAME Box 1008 Charlotte NC 28231 No calls please EOE (1-18)

KIDD Monterey CA is looking for an oldies oriented PD/MD for an immediate opening No calls please Tapes and resumes to Jim Christoferson GM Box KIDD, Monterey, CA 93940 EOE (1-18)

Strong mid day personality needed at WIRL If you're a well experienced pro who likes to get involved with listeners and community doing more than time and temperature, and excelling in producing Tapes and resumes to Bill McCluggage WIRL Box 3335 Peoria IL 61614 EOE (1-18)

Openings

WLAY/Muscle Shoals AL 120,000 plus market looking for a good 7pm midnight announcer with production Mine's going back to school Tapes and resumes to Tom Pepper, WLAY, Box 220, Sheffield, AL 36880

Wanted Jocks strong in production, personality and thinking Northern Michigan's favorite music station that's fun, fast and tight Tapes and resumes to Ted Stevens, PD, WJML Box 99, Potoskey, MI 49779 (1-18)

Baseball play by play for ten week New York Penn League. Demanding seven night a week schedule Starts in late June Ability to sell helpful. Tapes and resumes to Art Levy, PD, WTLB, Utica, NY EOE M/F (1-18)

KOBO/Yuba City, CA has immediate opening for Chief Engineer No air shift. First phone required. Must have electronics knowledge Ideal position for engineer with abilities but little experience Call Ross W Forbes (916) 673 7877 (1-19)

KKSS/St Louis, MO seeks one afternoon news person. Tapes and resumes to Scott St James, 1215 Cole Street, St Louis, MO 63106 (1-19)

KTHO AM FM/Lake Tahoe, CA looking for 1st phone announcer Tapes and resumes to Michael Bennett, KTHO, Box AM, S Lake Tahoe, CA 95706 EOE (1-19)

KTLK/Denver, CO has opening in various time slots Tapes and resumes to C C McCartney, KTLK, 1165 Delaware, Denver, CO 80204 (1-20)

WISE/Asheville, NC looking for hard working newperson with broadcast news, announcing and writing experience. Tapes and resumes to Dick Cullom, WISE, 90 Lookout Road, Asheville, NC 28804, or call (704) 253 5381 between 10am 1pm EOE (1-20)

WGUY/Bangor, ME needs morning newperson with authoritative delivery and exciting style Tight Top 40 format. Good bucks for right person Tapes and resumes to Mark Laurence, WGUY, 7 Main Street, Bangor, ME 04401 (1-20)

PRO-FM 92, Capital Cities Communications in Providence has a choice opening for an afternoon drive personality. If you have experience in Top 40 do knockout production, with third endorsed and carry impeccable references, send tapes and resumes to Gary Berkowitz, Program Manager, WPRO FM, 1502 Wampanoag Trail, E Providence, R.I. 02915. EOE (1-22)

WISE/Asheville, NC looking for 9pm 1am jock, good production Tapes and resumes to Ray Williams, 90 Lookout Road, Asheville, NC 28804 or call (704) 253 5384. EOE M/F (1-22)

KEWI has two openings for full-time announcers with a 3rd class FCC license with endorsements and at least one year of experience Tapes and resumes to J.R. Greeley, KEWI, Box 4407, Topeka, Kansas 66604. EOE (1-22)

K101/San Francisco, CA wants Top 40 jock with energy and enthusiasm Tapes and resumes to Mike Lincoln, K101 Radio, 700 Montgomery, San Francisco, CA 94111. No calls please EOE (1-22)

New position available for combo contemporary jock and Sales active accounts Sales experience not as important as desire to learn Good pay and benefits. Fun staff to work with Tapes and resumes to Mark Phillips, WDNL 1501 N Washington, Danville, IL 61832 (1-22)

Openings

WEEQ/Wayneboro, PA looking for news person Must have news experience Tapes and resumes to Jim O'Toole, WEEQ, Box 308, Wayneboro, PA 17268 or call (717) 762 9336 EOE (1-12)

KBCQ/Roswell, NM a 50kw Pop/Adult is looking for a night time personality to talk to the Rocky Mountain states and the Pacific Northwest. Must have 1st phone, immediate opening. Rush tapes and resumes to Larry Ahrens, KBCQ, Box 670, Roswell, N.M. 88201 or call (806) 822 6460 EOE (1-12)

KTLK/Denver, CO looking for personality-oriented news people Must be able to write creative news copy. Also need weekenders. Tapes and resumes to Ray Menzo, KTLK, 1165 Delaware, Denver, CO 80204 (1-12)

WOW/Omaha, NE seeking tapes and resumes from experienced professionals for possible future openings. Send to Eric Fox, WOW 11128 John Galt Blvd, Omaha, NE 68137 (1-12)

Immediate PM drive opening at WMET/Chicago, good production a must Tapes and resumes only to WMET, 444 N. Michigan Ave., Chicago, IL 60611 (1-12)

KNDE/Sacramento, CA looking for weekend swing and research assistant. Tapes and resumes to Mark Driscoll, KNDE, 356 Commerce Circle, Sacramento, CA 95815 (1-12)

WTSN/Dover, N.H. looking for jock and newsmen for future openings. Tapes and resumes to Paul Le Blanc, WTSN, Box 400, Dover, NH 03820. EOE (1-12)

WNNJ/Newton, NJ is looking for a warm personable morning person Pop/Adult format. Entry level position. Also need experienced news person. Tapes and resumes to Michael Hendrickson, WNNJ, Box 40, Newton, NJ 07860 (1-12)

WAIR/Winston-Salem, NC looking for PM drive person with good production. Tapes and resumes to Jay McDaniel, WAIR, Box 2099, Winston-Salem, NC 27102. EOE M/F (1-12)

WGUY/Bangor, ME needs afternoon drive jock who can work creatively within tight format. Production skills a must. Join a great team of people at one of the best secondaries. Tapes and resumes to Mark Laurence, WGUY, 7 Main Street, Bangor, ME 04401.

KMGX/KRQ/Tucson, AZ looking for Chief Engineer for AM/FM Contemporary station. Call Scott Hower (602) 624-2431. (1-12)

WTTM/Trenton, N.J., number one-rated group-owned Contemporary has full-time opening for 7-12mid Disco jock. Applicants must be experienced and willing to follow format Also seeking experienced full-time afternoon newperson. No beginners. Must be able to gather, write, and deliver local news plus actualities. Play by play ability means extra bucks and sports directorship. Minorities encouraged to apply. Non-returnable tapes and resumes only to Steve Kayne, Program Director, WTTM, 333 West State Street, Trenton, N.J. 08618 (1-12)

WCLS/Columbus, GA looking for night air personality. Contact Tom Holiday (404) 327-3648. (1-12)

Operations Manager needed now to oversee 1kw daytime that reaches into the nation's 47th market First phone required. Pop/Adult format. Engineering experience helpful. Opportunity for beginners to advance. Salary negotiable. Tapes and resumes to Carmine Pizzo, GM or Charlie Pitts, Ops. Mgr., WCKL Box 445, Catskill, N.Y. 12414 Or call (518) 943-5464 or (518) 828-5006. (1-12)

Openings

Tucson's Magic 94 searching for morning man. Must be capable of communicating within a tight Pop/Adult format. Tapes and resumes to Gary Hamilton, KMOX, Box 8846, Tucson, AZ 85703 EOE (1-12)

WANS/Anderson, S.C. has an immediate opening for 6pm 12mid high energy personality Production skills helpful. Also, a weekend part time jock needed. Tapes and resumes to Bill McCown, WANS, Box 211, Anderson, S.C. 29622 EOE M/F (1-12)

NEEDED—Chief Engineer strong on processing and construction to join West Virginia's winning radio team Good money for the right person. A truly great place to work and live. Resumes and requirements at once if you can make the best sound better to Garry Bowers, WCLG FM/AM, Morgantown, W. VA 26505 (1-12)

KELI/Tulsa OK looking for PM drive person. Tapes and resumes to Ray Livingston, Box 52185, Tulsa, OK 74152 EOE (12-28)

Jocks who sound real, no hype, natural, send tapes and resumes for future openings to Chuck Morgan, Y 86, Box 20147, St Petersburg, FL 33742 (1-12)

FM 96 (KRAV)/Tulsa, OK looking for experienced anchor person for its five person news staff. Mature delivery, ambitious news gathering habits and a keen interest in local affairs are a must to join growing Pop/Adult station Salary negotiable. Tapes and resumes to Mark O'Connell, News Director, Box 746, Tulsa, OK 74101. EOE (1-12)

KASH/Eugene has a mid-day opening for a real communitator. Someone who can approach Top 40 radio in an adult manner. No boss jocks, or screamers. Also, accepting tapes and resumes for part-time openings. Contact Bill Dudley, KASH/KSND, Box 10787, Eugene, OR 97440 or call (503) 686-9123 (1-12)

WLSQ/Montgomery, AL medium-market looking for friendly cooker and one human interest-oriented newperson. Send tapes and resumes to WLSQ, Box 5000, Montgomery, AL 36111. No calls please. EOE M/F (1-12)

WAPE/Jacksonville, FL now searching for Production Director who is a creative, talented professional and decent human being. Good bucks for right person. Also accepting tapes from air personalities for future openings. Contact Steve Rivers, WAPE, Box 486, Orange Park, FL 32073. EOE M/F (1-12)

WAXX/Eau Claire, WI is looking for copywriter/producer. Must have good writing and producing commercials experience for radio with emphasis on creating spec spots for potential clients. Good benefits and salary. Resumes to Chris Millhuz, PD, WAXX, 1907 S. Hastings Way, Eau Claire, WI 54601 (1-13)

WKRG (G-100 FM)/Mobile, AL going live and needs record service from all labels. Contact R Blaine Kelley, 162 St. Louis Street, Mobile, AL 36602 (1-5)

Miscellaneous

KIDD/Monterey, CA needs record service for oldies, gold and currents. Contact Jim Christoferson, Box KIDD, Monterey, CA 93940.

KCR/San Diego University radio station needs record service from all labels. Call (714) 286-6981 (1-12)

WLSQ/Montgomery, AL needs record service from all labels. Call J.J. Beach (206) 264-6449 (1-12)

CHANGES / RADIO

MARY ANN EADS STURGEON appointed News Director WOMI/WBKR/Owensboro, KY.
MARC COPPOLA formerly KLOS and J-13 joins WYXE-FM/Madison, WI doing 7-12mid and Music Research.

MICHAEL KERNER joins KPNW AM-FM/Eugene, OR Sales Department.

ROBERT LONGWELL appointed National Sales Manager WRIF/Detroit, MI.

JEFF YOUNG (LOGIAN) formerly KAFY/Bakersfield to KRIZ/Phoenix, AZ.

BOB WOOD promoted to Program Director CJFM (FM96)/Montreal, Canada.

BILL HARMAN formerly WDIF/Marion, OH to KFMH/Muscataine-Davenport, IA.

BOB BRECK appointed Music Director KBLF/Red Bluff, CA.

MICHAEL O'CONNOR promoted to Program Director WXRZ/Woodstock, IL.

SUSAN HOWE promoted to Operations Assistant WLW/Cincinnati, OH.

LINDA W. HOROWITZ named Operations Assistant WABC Musicradio 77.

DON SCHUSTER formerly WTCM/Traverse City, MI joins WWJ-FM/Detroit as Account Executive.

CHRIS MICHAELS named WYNY Promotion Administrator/New York, N.Y.

DENNIE CAVENDER formerly Production Manager WABX/Detroit joins WRDD/Bay City-Saginaw, MI as Music Director.

GARY PERKINS formerly Program Director K102-FM/EI Paso to Program Director KELP/EI Paso.

JIM CHRISTOFERSON formerly Program Director KFOX/Long Beach to General Manager KIDD/Monterey, CA.

DAVE AVALVOS formerly 6-10pm announcer KDZA/Pueblo joins KKKX/Denver.

SCOTT GROW appointed Program Director WRAS/Atlanta.

JAMES TARBOX new Public Affairs Director WRAS/Atlanta.

CYNTHIA SWANN new Promotions Director WRAS/Atlanta.

JERRY DEAN promoted to Program Director WCOL-FM/Columbus, OH.

DAVE BISHOP appointed Program Director/Music Director WCOL-AM/Columbus, OH.

RON BAPTIST formerly WTIX, WDRQ, WAPE joins WBBF/Rochester doing 6-10pm.

CRAIG TIFFANY formerly of WHBF/Rock Island is PD of KVAL/St. Cloud and not WWJO/St. Cloud as was listed last week. Dean Allen is still PD of WWJO.

BOB HARLOWE formerly Music Director KAFY/Bakersfield to Music Director Filmways Radio/Hollywood, CA.

TIM ST. GEORGE new 7pm-12mid KQWB/Fargo, N.D.

BOBBIN BEAM joins WLPX/Milwaukee doing afternoon drive.

TIM SMITH joins QFM96 (WLWQ)/Columbus doing all nights.

KFWD/Dallas, TX Line-Up: 6am-10am Tempi Lindsay, 10am-2pm Tim Spencer, 2pm-6pm Steve Sutton, 6pm-10pm Gary Shaw, 10pm-2pm Kelly Randall, 2am-6am Randy Davis.

WOBL/Loraine-Elyria, OH Line-Up: 6am-10am Ray Henry (PD), 10am-3pm Ken Lucas, 3pm-7pm Scott Miller (MD), 7pm-12mid Katy Wheeler, 12mid-6am. Weekends: Charles Raye, Ron Duncan, Chuck Stevens.

14K Country/Eau Claire, WI Line-Up: 6am-9am Gene Allen Scott (MD), 9am-2pm Jerry Thomas, 2pm-6pm Dave Shannon (PD), 6pm-11pm Joey, 11pm-2am Eric Block.

KFMH/Muscataine, IA, Line-Up: 6am-12noon Carol Wells, 12noon-6pm Lisa Catalona (MD), 6pm-12mid Bill Harman, 12mid-6am Bob Stewart. Weekends: Kyle Riley.

KTLK/Denver, CO Line-Up: 6am-9am London & Engleman, 9am-12noon Steve Campbell, 12noon-3pm Dave Anthony, 3pm-6pm C.C. McCartney (PD), 6pm-9pm Rick Brady (Asst. PD), 9pm-1am Randy Jay (MD), 1am-6am Beau Weaver. Weekends: Chuck Evans (Production Director).

KJRB/Spokane, WA Line-Up: 6am-10am Rick Shannon, 10am-1pm Gary Daniels, 1pm-3pm John Sherman (PD), 3pm-7pm Brian Gregory, 7pm-12mid Tom Hutylar (MD), 12mid-6am Sids Coleman. Weekends: Bruce Butterfield.

WYND/Sarasota, FL Line-Up: 6am-10am Mike Rivers, 10am-2pm Dave Allison, 2pm-6pm Guy King. Weekends: Herb Kraft.

KVOX/Fargo, N.D. Line-Up: 6am-9am Mark Renier, 9am-12noon Mike McNeil, 12noon-3pm John Messenger, 3pm-6pm Dick Hughes, 6pm-10pm Rick Morgan, 10pm-2am Dan Kieley, 2am-6am Jenny Grey.

WGBF/Evansville, In. Line-Up: 6am-10am Bob Richards, 10am-2pm Dave Denver, 2pm-6pm Gary Spears (MD), 6pm-10pm Adam Smasher, 10pm-2am Chris Cox, 2am-6am Barry James. Weekends: Eric Lee.

She Lights Up The State.



“California” DEBBY BOONE

Produced by
Joe Brooks

On Warner/Curb Records.

OPPORTUNITIES

AOR

KZEW/Dallas Ft. Worth, TX accepting tapes and resumes for future openings, full and part time. Great, creative production a must. Mail to Mark Christopher, KZEW, Communications Center, Dallas, TX 75202. No calls please. EOE M/F (1-17)

Y95 (WYFE)/Rockford, IL established number one AOR in medium market considering applications for future and immediate positions. Good production a must. Contact Armand Chiantti, WYFE, 1901 Shaw Rd. Rockford, IL 61111 or call (815)877-6064 (1-16)

Fresno's Top AOR Rock 96 (KYNO) is accepting tapes and resumes for immediate and future openings. Contact Larry Snyder, PD, 1060 Fulton Mall, Fresno, CA 93721. EOE (1-16)

WBBC FM/Phoenix, AZ is accepting applications for air talent. Mellow AOR, for Combined Communications Corp. Tapes and resumes to J.D. Freeman, Box 711, Phoenix, AZ 85001 or call (602)257-6598. EOE M/F (1-16)

WHCN/Hartford is accepting tapes for future openings. Must be experienced, qualified and ready to make it work. Tapes resumes, production samples and salary requirements to Michael Picozzi, WHCN, 60 Washington Street, Hartford, CT 06106. EOE (1-17)

WRVR/New York, NY has immediate opening for talented, disciplined jock to play Jazz in N.Y. Tapes and resumes to Dennis Waters, WRVR, 4130 58th Street, Woodside, NY 11377. (1-17)

Boston area AOR requires professional communicator with solid programming/production experience and an aggressive attitude towards sales, marketing, and promotion. Eventual program management possible. Tapes and resumes to Dan Murphy, WCAS, 380 Great Street, Cambridge, MA 02139. No calls please. EOE (1-17)

KADI/St. Louis is looking for an air personality. Tapes and resumes to KADI, 7530 Forsyth, St. Louis, MO 63105. (1-17)

KSFM/Woodland/Sacramento, CA looking for AOR part-time, weekend and fill-in announcer. Women invited. Tapes and resumes to Dennis Newhall, Box 526, Woodland, CA 95695. EOE M/F (1-18)

WWW/Detroit, MI looking for full-time morning personality. Tapes and resumes to Jim Johnson, 2930 E. Jefferson, Detroit, MI 48207 or call (313) 259-4323. (1-18)

ZETA 4 looking for mid-day jock with strong production. Tapes and resumes to Dave Sousa, 4330 N.W. 207th Drive, Miami, FL 33055. (1-18)

WKTK FM/Baltimore, MD is looking for a strong 7-12mid announcer for AOR format. Salary according to ability. Tapes and resumes to Lou Krieger, WKTK, 5200 Moravia Road, Baltimore, MD 21206. No calls please. EOE (1-19)

KXFM/Santa Maria, CA has immediate full-time opening. Tapes and resumes to Bob Linden, KXFM, Box 1326, Santa Maria, CA 93454. (1-18)

KIMN-FM/Denver, CO looking for experienced night time announcer with great production. Tapes and resumes to Scott Kenyon, KIMN-FM, 5350 W. 20th Street, Denver, CO 80214. EOE M/F (1-19)

WZOK/Rockford, IL new 50,000 watt AOR has immediate openings for on-air positions. Total dedication and teamwork essential. Rush tapes and resumes to Dan Covey, 110 Tamerack Lane, Rockford, IL 61125. EOE M/F (1-20)

ROCK 103/Memphis, TN (Abrams) needs jock with production skills immediately. Minorities encouraged to apply. Tapes and resumes now to Tom Owens, Rock 103, 1385 Lamar, Memphis, TN 38104 or call (901) 726-0060. EOE M/F (1-12)

Country

WEPP/Pittsburgh, PA looking for morning personality, salary open. Call Jonathan Rhodes (412) 471-9950. (1-12)

WIXL/Newton, NJ 5,000 watt FM now accepting tapes and resumes for future openings. Tapes and resumes to Michael Hendrickson, WIXL, Box 40, Newton, NJ 07860. (1-12)

KEED/Eugene, OR seeking mid-day air talent/Production Director. Two years experience necessary. No calls please. Tapes and resumes to Tom Edwards, 2145 Charnelton, Eugene, OR 97401. EOE (1-13)

Country

KUZZ/Bakersfield, CA seeking AM drive personality/Music Director. Call Mike Horay (805) 393-1500. Send tapes, resumes and photo to Mike Horay, KUZZ, 1209 N. Chester Ave., Bakersfield, CA 93308. (1-13)

Opportunity open for two experienced contemporary Country air personalities at WRDD (formerly WBCM)/Bay City Saginaw, MI. Tapes and resumes to Bob Christy, Box 1440, Bay City, MI 48706. (1-18)

WOBL/Loraine-Elyria, OH (Cleveland fringe market) accepting tapes and resumes for future openings. Females encouraged to apply. Contact Ray Henry, WOBL, Box 277, Oberlin, OH 44074. No calls please.

WFMB/Springfield, IL accepting tapes for immediate and future openings. Operation fully equipped. If you are young and aggressive come join us. Tapes and resumes to Jim Moore, WFMB, 820 Myers Building, Springfield, IL 62701. EOE (1-18)

Positions Sought

Attention small and medium market PD's. Talented jock/newsmen seeks new opportunities. Do you need a jock of all trades? Currently in Canton, OH, WNYN. Formerly WHLO and others. Location not important, love sunshine and snow. Call Tom Farrar (216) 854-2421 mornings only. (1-18)

ROBIN WALKER, formerly WMYQ, WSHE, looking for a position at a well equipped FM rock station in medium to major Southern market. Call (809) 773-0390. (1-18)

JOEL KAPLAN, PD, WIGL/Miami, Soft-Rock format looking for gig in Philadelphia or surrounding areas. Eight years experience, 27 years old. Bellsy voice, have done high energy rock, Top 40, Country and news. Call (305) 651-5603 in Miami or (215) 086-1037 in Philadelphia. (1-19)

News Director formerly with ABC owned-and-operated station, seeking News Director position in TV or radio with top organization. Call Mike Scheff (713) 797-4275 days or (713) 495-6366 nights. (1-16)

Dedicated female DJ with BA degree and 5 1/2 years experience, including major market exposure, looking for on-air position in medium to large market. Willing to relocate. Call Diane (301) 485-2767. (1-16)

JOE STAMPER looking for News Director of newscaster position. Major market experience as same and Public Affairs Director. Formerly employed in San Francisco. Great pipes, great delivery. More than a Rip-n-Read artist. I dig news! Prefer Midwest but will consider all. Call (606) 286-2713. Available now. (1-18)

Experienced radio newscaster with extensive sports background seeking major market position. City Hall and State House reporter; network correspondent. Call (904) 744-6451. (1-16)

BARRY NEAL, formerly MD with WHCN/Hartford, available and looking for promotion job. Eight years Music Director experience. Willing to relocate anywhere. Call (516) 226-5183. (1-18)

JANE PLATT former newscaster at KMET, KIIS/Los Angeles available for LA news gig. Leave message (213) 769-7172. (1-18)

Classified Advertisers

Please Note:

You may place your classified ad in R&R's Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge, simply call us at (213) 466-9561 with your information, or mail it to Radio & Records, Opportunities Department, 6430 Sunset Blvd., Suite 1221, Hollywood, CA 90028. Please be sure to let us know when you have found a position or filled your job opening.

Positions Sought

CEDRIC DOWDY formerly WSOK-AM/Savannah, GA. 3rd endorsed with 3 1/2 years experience on the air in R&B, Top 40, Pop/Adult. Good production, versatile, spirited and creative. Looking for Southwest, medium market. Call (912) 236-1084 or write Box 23781, Savannah, GA 31403. (1-18)

Program Director with 16 years experience including ABC owned and operated and Consultancy Management looking for PD and/or Operations Director position. Call Jack Daniels (713) 495-4624. (1-16)

NEWS DIRECTOR with contemporary strong delivery writing, 5 years experience with major market news, looking for good stable home. Call Ray (916) 483-1909 after 1pm. (1-9)

CAREY BRUCE available for AOR airshift or PD position. Call (805) 937-5310. (1-9)

Hello, nice guys!!! First ticket with ambient enthusiasm interested in your station's operation. 2 yrs. college jockey. Excellent references. Versatile. Strong copywriting, tight production. Small to medium market. I can deliver (anything but pizza). Tape and resume available by calling Larry Lindsay (206) 682-2828 or write 6949 Rustic Road S., Seattle, WA 98178. (1-18)

DAVE JAMES formerly WHFM/Rochester, WTMC/Ocala, FL. WGGG/Gainesville, FL looking for Top 40 medium market gig. Prefer South or West. Will consider all. Call (904) 629-5068. (1-19)

Sportscaster for all seasons. Looking for a young, aggressive, innovative sportscaster and/or PBP broadcaster? Call Skip (213) 372-0113. (1-20)

Beginning announcer desires position in Central Florida markets. Broadcast school announcing and copywriting. Write Bob Stefo, Box 184, Donera, PA 15033 or call (412) 379-4796. (1-20)

13 year veteran in radio programming and music seeks position in record sales or promotion. Currently PD/MD in medium market. Willing to relocate anywhere. Call (817) 692-9614. (1-20)

Radio pro. One to one communicator, with strong production. 22 yrs. experience and only 34. Major market includes WGAR, WIXY, WIXO, WWL-FM and leaving KOOL-FM/Phoenix due to possible format and operations change. Tapes and resumes available by calling (602) 257-1234 ext. 303 and leave message. (1-20)

Reporter metro New York area seeks position outside N.Y. Used to high level of productivity, but want more responsible living environment. Masters and experience. Call John D. (914) 698-6135 after 1pm. (1-12)

JOHN POLENSKY looking for Top 40 or Pop/Adult station who wants a hard worker. One year experience, 3rd endorsed. Will consider all offers and will relocate. Call (215) 493-4749 or write 17 East Afton Ave., Yardley, PA 19067. (1-12)

JOHN KANTER, young energetic air talent looking for first job preferably interested in Top 40 format. Will relocate anywhere. Call John (213) 393-9029, or write 835 San Vicente Blvd., Santa Monica, CA 90402. (1-12)

JERRY DANIELS, 5 yrs experience, 3 yrs WHYN as afternoon drive. Currently WTIC-FM. Looking to leave tight format for personality-oriented, large or medium market Pop/Adult. Call afternoons (413) 737-1598 or mornings (203) 522-1080, or write 60 Bradford Drive, B4, West Springfield, MA 01089. (1-12)

LARRY FRANCO looking for sports job. Experienced PBP, interview, features, etc. Experienced in sales and DJ too! Great pipes, college, family man. Market size not important. Opportunity, not money, or prime importance. Write 111-50 75th Road, Forest Hills, NY 11375 for tape, photo, etc. (1-12)

A great radio station is needed by CRAIG HINES. Experience includes KGIL K100, KMBY. Desire to return to the West, preferably Pop/Adult or Top 40. Programming, Production and personality available now at (904) 786-4050. (1-13)

MIKE BUTTS currently WTIC/Hartford, formerly mornings K100, KCBO and KDWB looking. Available February 7th. Call (203) 522-1080 or (203) 242-6331. (1-12)

Positions Sought

RICHARD STEFAN first class license with four years TV switching and studio operation, only three months DJ work. Offer me the time to develop and I'll throw in a good auto engineer. Prefer Southeast Top 40 or Pop/Adult. Call collect (803) 624-0351. (1-6)

Female, major market air personality formerly WSHE. Call (305) 473-1499 (until 1/18/78), or (201) 366-6352 (after 1/18). (1-5)

ANNOUNCER 13 years experience, good voice, first ticket would like to stay in Florida, Georgia, Alabama or surrounding states. Experienced in production, news, Country or Adult/Contemporary formats. Call Bill Smithson (305) 448-1260. (1-3)

GET ME OUT of Mississippi AOR DJ and/or PD ready to relocate. M.A. (Radio/TV) from Univ. Of Ms. College and commercial experience totally 6 years. Would like to settle somewhere, preferably the West Coast. Any interested beings please contact Doug Rowell, Rt. 4, Box 252, Louisville, MS 39339. (1-4)

MIKE O'CONNOR experienced major market newsmen looking for better opportunity. Preferably Top 10 market. Currently working in Top 15. 12 years experience, newscasting, editing, writing and reporting. Call (412) 653-1879. (1-18)

MARC JAMES looking for announcer or PD position. Recently with WPEZ/Pittsburgh. Production Director and research experience. Call (714) 894-6029.

Goods & Services

Jocks

NEED A GOOD GIG? You'll need a great tape! Let working Los Angeles DJ's and Programmer critique your airwork and put your tape together. Our tapes get jobs 3 months service for \$100. Tax deductible. For more information, write/phone Mike Wagner, OCBQ, 1598 W. Katella, Anaheim, CA 92802, (714) 956-7171.

Broadcast Workshop Graduates

Is your audition tape a turkey? Get a new tape put together by LA DJ's. Studio time, individual instruction and critique. Call/write Mike Wagner, OCBQ, 1598 W. Katella, Anaheim, CA 92802, (714) 956-7171.

Slick But Never Slippery

STARSHIP is the world's only dilly "people" news service dealing with Pop culture. Written for DJ use by used DJ's. Never dull \$40 a month. Free trial sub. Starship, 210 California Street, Suite 306, San Francisco, CA 94111 or call Bob Rogers (collect) at (415) 362-3045.

Radio's Premiere Comedy Service

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 366 R West Bullard Ave., Fresno, CA 93704 or phone (209) 431-1502.

Free Sample Job Sheet!

HUNDREDS OF JOBS open now! Exclusive listings! We're "Hot Tips!" With weekly access to five printed sources, and a 24 hour Hotline (904) 252-3861. Station's listings are free, of course, deadline Monday for VERY NEXT DAY'S ISSUE! Thirteen weekly issues \$12 or \$30/yr. FREE SAMPLE! "Hot Tips!" Box 678, Daytona, FL 32017.

Radio Writers

Formatted material in daily segments prepared for local delivery. Sample Radio Writers one week free. 1700 E. Desert Inn Road 103, Las Vegas, NV 89109.

Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary snack. LOLA'S LUNCH, 1789 Hamlet Drive, Suite 888A, Ypsilanti, MI 48197.

You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804 D Twineing, Dallas, Texas 75227. Phone (214) 381-4779.

Need A Studio?

Former disc jockey is making professional recording/production studio available for producing audition tapes, commercials, slide show soundtracks, what have you. Cheap. Quality tape duplicating at low prices. Orion Recording L.T.D. 636 Baker Street, Costa Mesa, CA 92626 (714) 546-5718.

Hot!

The voice of Darth Vader of "Star Wars" available for jingles and promotions. Call (213) 244-0090.

CHANGES / RECORDS

NOTE: Local, regional and national changes should be reported to R&R (213) 466-9561.

MIKE BERNARDO appointed Northeast Regional Promotion and Marketing Manager for Black Music Marketing, CBS Records.

RON CORO named Art Director Elektra/Asylum Records.

PETER BLACHLEY appointed Merchandising Coordinator for Capitol Records.

SCOTT BURNS named Local Promotion Representative/Los Angeles, Elektra/Asylum.

JOHN HUGES joins Elektra/Asylum as Southeastern Texas Promotion Representative.

DANNY O'BRIEN appointed Local Promotion Rep for Dallas for Elektra/Asylum.

RANDALL DAVIS appointed Director, Merchandising & Advertising CRI.

DON GRIERSON appointed Vice President of A&R for EMI America.

LORRAINE VERROCHE named Licensing Manager for Atlantic Records.

JOANNE F. DAVIDSON named Assistant to the Director of Business Affairs for Atlantic Records.

BILL ARNOVICH appointed DJM Records' National Promotion Manager.

DAVE LANCAO new Cleveland Promotion Rep for A&M Records.

HUGH M. SURRATT appointed Local Detroit Promotion for A&M Records.

WAYNE THOMAS named Boston Branch Marketing Coordinator for WEA.

MIKE FONTECCHIO promoted to Sales Manager WEA-Hartford.

GARCIA (T.C.) TOMPKINS appointed Midwest Regional Promotion and Marketing Manager, Black Music Marketing, CBS Records.

MARIE SELLERS appointed Manager of Promotional Services, Black Music Marketing, CBS Records.

MARV HELFER appointed Field Sales Manager for Los Angeles and Phoenix markets for WEA.

LYNN KELLERMAN promoted East Coast Director of Artist Relations & Publicity MCA Records.

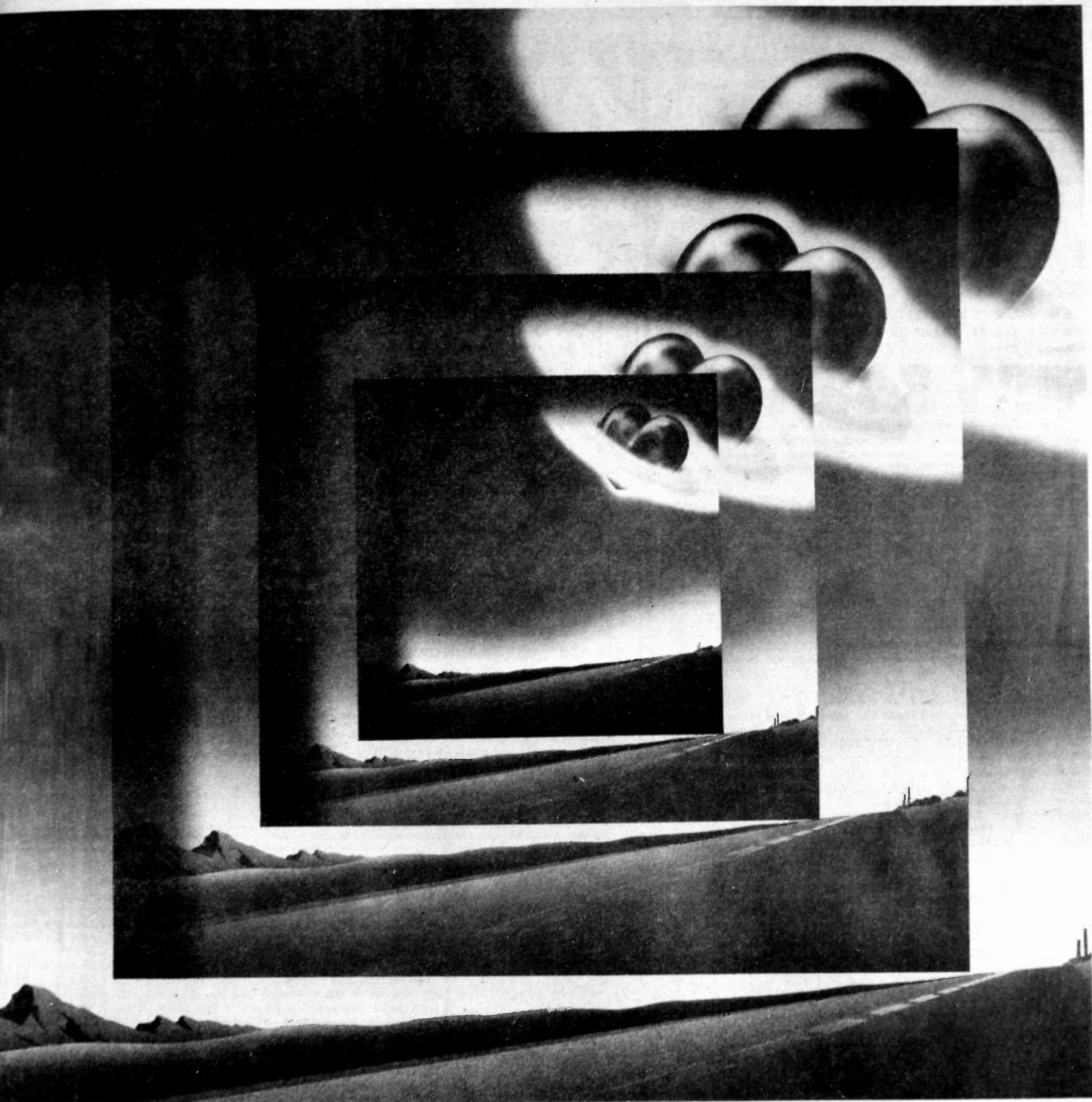
BARBARA CARR appointed Director of Public Relations and Special Projects for Champion Entertainment.

BARBARA BOROWSKI promoted to Regional Credit Manager/West Coast for Springboard.

BILL WILLIAMS named Director of Marketing for Elektra/Asylum Country Division.

JACK LAMEIER named CBS Western Regional Country Marketing Manager.

JOE OWENS appointed National Promotion Manager CBS Canada.



The single from the people
who made "Back In Love Again"
a household word.

L.T.D.

**NEVER GET ENOUGH
OF YOUR LOVE**

AM 2005

From their hit album
"Something To Love" SP 4648

On A&M Records



THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

ART GARFUNKEL

Wonderful World (Columbia)

76% of our reporters on it, 31 adds including WZUU, Q102, KHJ, KJR, Z93, WMAK, WIFE, WTRY, CK101, WVAM. Key moves: 27-22 KLIF, 27-23 at Y100, 30-29 WRKO, 29-27 CKLW, 29-26 at 96KX, 30-26 KRIZ, 30-26 WSGA, 30-24 WBBF, 29-24 KPAM, debut 29 WKBW, debut 28 KFRC, debut 19 WRJZ, debut 27 WHHY, debut 25 WAKX. See Parallels, charts at number 30.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

You'll notice two numbers immediately follow each song title below (example 30/5) The first represents total number of our reporting stations ON the record this week. The second is the total number of stations ADDING the record this week.

JAY FERGUSON "Thunder Island" (Asylum) 94/15 including KLIF, WOKY, 99X, KBEQ, WOLF, WIFI, KRKE. Key moves: 29-25 WRKO, 29-27 WKBW, 23-18 WPGC, 30-26 at Y100, 22-17 at 13Q, 27-18 PRO-FM, 28-21 WBBQ, 38-33 WNOE, 17-10 KRSP, 14-6 KSLY, 18-10 WACI, 16-11 KISD, 26-20 WAIR, 28-24 at 98Q, 20-16 WAQY, 27-22 at K104, debut 30 KSTP, debut 28 KYNO. See Parallels, charts at number 27.

ERIC CLAPTON "Lay Down Sally" (RSO) 92/29 including KSLQ, CKLW, KFI, B100, WRKO, WPGC, KLIF, WKY, KTKT, KROY, Y103, WIFI, WDRC, WJON, KYSN. Key moves: 22-15 KJR, 15-8 at Z93, 25-20 WHBQ, 5-4 WQXI, 26-19 WBBQ, 21-16 WHOT, 25-22 KAFY, 25-16 at 92Q, 24-14 at 98Q, 17-11 WRFC, debut 29 KFRC, on WFIL, WKBW.

LITTLE RIVER BAND "Happy Anniversary" (Harvest) 90/8 including KHJ, KING, KLIF, WDRC, WEBC. Key moves: 26-23 KSTP, 27-23 WKBW, 29-22 KYNO, 25-17 at BJ105, 23-17 at Q94, 9-6 WHHY, 32-27 WANS, 28-21 WCGQ, 30-20 WSPT, 29-23 KDZA, debut 23 KJR, debut 30 WICC, debut 25 WEEQ.

LINDA RONSTADT "Poor, Poor Pitiful Me" (Asylum) 74/35 including Q102, KLIF, WRKO, B100, KIMN, KJRB, Q94, WAYS, WKIX, WDRC, CK101, WTRU, KQDI. Key moves: 17-10 at Z93, 29-23 WPGC, 26-22 KFRC, 24-16 at 99X, 34-30 WNOE, 27-21 at 98Q, debut 25 KJR, debut 27 KAFY.

BEE GEES "Night Fever" (RSO) 71/36 including WSAI, WOKY, CKLW, KHJ, KING, KFI, WRKO, Z93, WIFE, WHOT, KERN, WOLF, WAVZ, WRKR. Key moves: 26-20 at Y100, 29-24 WNBC, 26-21 WSGA, 30-23 WNOE, 20-13 WERC, 20-10 WLCY, 27-15 WISE, 23-15 WHHY, debut 26 KSTP, debut 11 WPGC, debut 29 KPAM.

KANSAS "Dust In The Wind" (Kirshner) 67/42 including KSLQ, WOKY, WTRY, 13Q, WSGN, WRJZ, WCOL, KROY, WKAU, WJON, CK101, KSLY, KQDI, WEEQ. Key moves: 30-28 CKLW, debut 30 at Q102, debut 28 WIFI.

BARRY MANILOW "Can't Smile Without You" (Arista) Major adds qualify for this position. 40/34 including KTLK, KFI, 96KX, KSLQ, Z93, Y100, WPGC, WRKO, WDRC, WIFE, KTKT, WAYS, WMAK, WERC, WKIX, WHHY, WAAY, WTMA, KQDI. Key moves: 30-25 WNBC, debut 19 WFIL, debut 29 CKLW, on WHBQ.

PAUL DAVIS "I Go Crazy" (Bang) 65/12 including WGCL, WKBW, WKY, WTRU. Key moves: 26-24 WSAI, 17-14 KFRC, 18-8 B100, 11-10 WPGC, 28-27 WRKO, 15-12 at Z97, 29-24 WSGA, 12-8 KGW, 28-20 at K100, 15-9 KCBN, 29-25 WVLK, 38-32 WFEA, debut 25 WHBQ, debut 22 KJR, debut 25 at Q105, on WFIL, WDRC. See Parallels, charts at number 28.

WET WILLIE "Street Corner Serenade" (Epic) 65/9 including KJR, KSLQ, WGCL, WKY, KLIV, KVOX. Key moves: 14-7 at Z93, 30-28 KSTP, 33-29 at 99X, 38-32 at BJ105, 9-6 KLEO, 24-19 KYNO, 24-20 KDZA, 21-19 WTMA, 12-10 WAIR, debut 24 KLIF.

ABBA "The Name Of The Game" (Atlantic) 60/6 including WGCL, WSGA, WABB. Key moves: 29-24 WOKY, 19-16 CKLW, 27-21 WPGC, 27-22 WRKO, 28-19 PRO-FM, 32-30 at 99X, 26-18 at 13Q, 21-18 WOW, 26-20 KYYX, 23-19 KJRB, 24-19 KFXD, 29-24 WSPT, 18-12 WISE, 35-24 WFEA, debut 20 WRJZ.

JOHNNY RIVERS "Curious Mind (Um, Um, Um, Um, Um, Um)" (Big Tree) 59/8 including WKBW, KSLQ. Key moves: 24-23 KLIF, 24-22 WOKY, 30-26 KAKC, 21-16 KANC, 30-26 KYNO, 28-22 WLEE, 30-25 KINT, 15-13 WKBO, 22-17 WFEA, 20-15 WAIR, 26-20 KPAM, debut 23 KVOX, on WFIL, KFRC.

MECO "Theme From Close Encounters" (Millennium) Note: Some stations charting Mecos and John Williams together. 58/5. Key moves: 28-18 WGCL, 20-16 KSTP, 26-20 CKLW, 25-22 at Z93, 22-12 at 96X, 23-22 at 13Q, 13-9 at 99X, 10-9 WAVZ, 16-10 PRO-FM, 20-13 WQXI, 12-9 WLEE, 13-10 WCOL, 20-9 KNDE, 24-20 WRKR, 8-5 WIRK, 24-19 WYND, 20-15 WFEA, debut 25 WKBW, on KING.

FOREIGNER "Long, Long Way From Home" (Atlantic) 53/5 including KING, KTLK. Key moves: 12-11 WGCL, 21-13 at Z97, 30-25 WDRC, 20-16 WIFI, 27-23 KINT, 30-27 KROY, 35-25 WROK, 11-9 KISD, 37-31 WAIR, 34-30 WYND, 23-20 WVAM.

ODYSSEY "Native New Yorker" (RCA) 51/10 including KFRC, KFI, 13Q, KCBQ. Key moves: 13-11 WFIL, 2-2 at 96X, 27-25 KSTP, 28-20 KYNO, 4-2 WDRC, 12-10 WTRY, 17-12 WAIR, 24-19 WVAM, 20-17 WJON.

HEATWAVE "Always And Forever" (Epic) 49/5 including WHBQ, KJRB. Key moves: 10-8 WPGC, 13-11 CKLW, 23-16 KSLQ, 30-23 WICC, 6-2 WAVZ, 25-20 at 13Q, 13-8 at Q94, 18-8 WKIX, 25-19 WERC, 30-24 KDON, 20-10 WKNX, 31-16 at 98Q, debut 29 at 96X, debut 28 KNDE.

CON FUNK SHUN "Ffun" (Mercury) 42/4 including KBEQ, WAPE, KBIM. Key moves: 21-17 KFRC, 29-22 KSLQ, 14-12 CKLW, 23-19 WSGA, 24-17 WKBO, 31-28 at 99X, 19-7 WKNX, 20-16 WIRK.

LeBLANC & CARR "Falling" (Big Tree) 40/12 including CKLW, KHJ, KING, KGW, WISM, KAFY. Key moves: 25-20 WKBW, 19-14 WPHD, 16-12 WBBQ, 40-33 KILE, debut 30 at Z93, debut 28 KLIF, debut 29 KSTP.

Radio & Records

NATIONAL AIRPLAY/30

January 27, 1978

2
WEEKS
AGO

LAST
WEEK

5	2	①	BEE GEES/Stayin' Alive (RSO)
4	3	②	BILLY JOEL/Just The Way You Are (Columbia)
1	1	3	ROD STEWART/You're In My Heart (The Final Acclaim) (WB)
6	6	④	QUEEN/We Will Rock You/We Are The Champions (Elektra)
13	7	⑤	DAN HILL/Sometimes When We Touch (20th)
15	11	⑥	SAMANTHA SANG/Emotion (Private Stock)
10	5	7	ELO/Turn To Stone (UA/Jet)
2	4	8	PLAYER/Baby Come Back (RSO)
24	18	⑨	ANDY GIBB/(Love Is) Thicker Than Water (RSO)
3	8	10	RANDY NEWMAN/Short People (WB)
16	14	⑩	NEIL DIAMOND/Desiree (Columbia)
9	9	12	STYX/Come Sail Away (A&M)
8	13	13	BEE GEES/How Deep Is Your Love (RSO)
12	12	14	PAUL SIMON/Slip Slidin' Away (Columbia)
19	17	⑮	SANTA ESMERALDA/Don't Let Me Be Misunderstood (Casablanca)
27	19	⑯	CHIC/Dance, Dance, Dance (Atlantic)
30	22	⑰	JOHN WILLIAMS/Theme From Close Encounters (Arista)
25	21	⑱	LYNYRD SKYNYRD/What's Your Name (MCA)
11	16	19	BOB WELCH/Sentimental Lady (Capitol)
7	10	20	DOLLY PARTON/Here You Come Again (RCA)
14	15	21	L.T.D./Everytime I Turn Around) Back In Love Again (A&M)
29	24	⑳	EARTH, WIND & FIRE/Serpentine Fire (Columbia)
—	30	㉑	STEELY DAN/Peg (ABC)
20	20	24	BAY CITY ROLLERS/The Way I Feel Tonight (Arista)
18	23	25	SHAUN CASSIDY/Hey Deanie (WB)
—	→	㉓	RITA COOLIDGE/The Way You Do The Things You Do (A&M)
—	→	㉔	JAY FERGUSON/Thunder Island (Asylum)
—	→	㉕	PAUL DAVIS/I Go Crazy (Bang)
23	27	29	LEIF GARRETT/Runaround Sue (Atlantic)
—	→	㉗	ART GARFUNKEL/Wonderful World (Columbia)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

Kansas "Dust"
Bee Gee's "Fever"
Linda Ronstadt
Barry Manilow

HOTTEST

Bee Gees "Alive"
Dan Hill
Samantha Sang

Complete Regionalized Station
Listings on pages 21 and 22

CHART SUMMARY: Bee Gees' "Stayin' Alive" hits the top of the chart with number one reports from Boston to San Diego. Billy Joel's early top five activity in the Northeast has been quickly backed up by the entire nation. Queen showing many number one reports with almost all reporters playing both cuts as a segue. Dan Hill and Samantha Sang continue their upward momentum, showing no signs of weakening. Andy Gibb cracked the top ten and he's still picking up adds. Santa Esmeralda moves up with strength in Parallels 2 and 3. Chic and Lynyrd Skynyrd both still gaining. John Williams showing his first signs of top ten activity in the Northeast and South. Steely Dan picked up more adds and strong action in Parallel 1. Rita Coolidge charts at 26 with her third straight hit. Jay Ferguson debuts with major market adds and Paul Davis charts on the strength of several top ten reports. Art Garfunkel now on 112 reporters and on the chart at number 30.

Detailed station by station chart listings can be found in the Parallels.

Others Getting Significant Action

BOB WELCH "Ebony Eyes" (Capitol) Note: Add activity qualifies for this position. 26/20 including B100, KING, WDRC, 13Q, WNOE, BJ105, WINW, KNDE, KCBN, WLOF, WAQY, 30-14 WSAI, debut 27 at Q102.

RAYDIO "Jack & Jill" (Arista) Note: Add activity qualifies for this position. 30/13 including Y100, WGCL, KAKC, KHFI, WERC, WAPE, KYNO, 99X, WNAM, 25-18 at 96X, 24-18 KYYX, 20-13 at 98Q, 11-9 WISE, 6-4 WANS.

TOM PETTY "Breakdown" (Shelter/ABC) 39/5 including 99X, WTMA, 12-11 KFRC, 24-20 WTRY, 8-6 KLIV, 30-24 WBBQ, 12-7 KDON, 11-5 KSLY, debut 28 WRKO, debut 27 KGW, debut 26 KVOX.

LEO SAYER "Easy To Love" (WB) 36/2 including WNDE, 13-9 Y100, 6-5 at 96X, 17-14 WRKO, 22-19 WOKY, 32-27 KAKC, 39-31 at BJ105, 40-32 at CK101, 30-26 WIRK, 34-30 KBIM, debut 29 WDRC, debut 21 WJBQ.

DONNA SUMMER "I Love You" (Casablanca) 34/7 including KROY, WNAM, 26-23 at 96X, 22-20 KCBQ, 24-21 at Z98, 23-17 WAVZ, 19-18 at 99X, 23-19 WAIR, 25-20 WANS, debut 27 KFRC.

BILL WITHERS "Lovely Day" (Columbia) 32/3 including WDRC, 27-17 WGCL, 19-18 KSLQ, 34-32 at K100, 20-14 WMAK, 10-4 WBBF, 24-16 WHHY, 10-8 at K104, 27-23 WTMA, on WFIL, KLIF.

DAVID GATES "Goodbye Girl" (Elektra) 28/5, 28-20 WSAI, 13-10 WRJZ, 22-11 WQXI, 22-17 KAKC, 23-19 KKLS, 22-14 at CK101, 16-9 at 98Q, debut 30 at Z98.

COMMODORES "Hot To Trot" (Motown) 27/2 including KQEO, 5-5 WHBQ, 27-24 at Z93, 23-16 at Y103, 32-29 KCBQ, 21-18 WAVZ, 26-24 at 99X, 27-18 WTMA, 19-11 at 98Q.

B.J. THOMAS "Everybody Loves A Rain Song" (MCA) 23/7 including KNOW, WRJZ, WTRY, WLOF, WKAU, 33-25 KAKC, 33-28 WFEA.

STILLWATER "Mindbender" (Capricorn) 23/1, 22-20 KSLQ, 26-20 KAKC, 9-7 KHFI, 12-8 WCGQ, on KJR, KNDE, KJRB.

NATALIE COLE "Our Love" (Capitol) 22/8 including WGCL, KSLQ, WHHY, WANS, 14-9 WHBQ, 30-25 WPGC, 25-20 WSGA, 24-17 WQXI, 20-10 WAVZ, 30-26 WKNX, debut 26 CKLW, debut 28 at Z93.

LOU RAWLS "Lady Love" (Phil. Int'l) 20/5 including WAYS, KCBN, WKNX, 21-18 WFIL, 23-18 WERC, 27-23 WINW, 19-10 WHHY, debut 30 WPGC, debut 26 WYRE, debut 25 KYNO.

JACKSON BROWNE "Running On Empty" (Asylum) 19/9 including Y103, KNDE, KCBQ, WRKR, 35-31 at 99X, 26-23 KBEQ, debut 30 at 96X, on WKBW, WOKY, KSLQ, WTMA.

GENE COTTON "Before My Heart Finds Out" (Ariola) 18/6 including KANC, KSLY, CK101, WVAM, 36-30 WAIR, debut 26 WISM, on KLIF.

(Continued on page 26)