

Radio & Records

THE INDUSTRY'S NEWSPAPER

VOLUME 5, NUMBER 31

FRIDAY, AUGUST 26, 1977

Penn New GM At WWWE As Combined Takes Control

Combined Communications Corporation has formally assumed control of **WWWE/Cleveland**, with **Dick Penn** becoming the station's new General Manager. Penn was most recently President/General Manager of CCC's **KTAR** and **KBBC-FM/Phoenix** outlets. According to **John Bayliss**, CCC Radio Division President, the management change at WWWE arose because **Tom** and **Jim Embrescia**, currently General Manager and Station Manager of the outlet respectively, have filed to purchase **WMGC/Cleveland**

from **Globe Broadcasting**.

Affected by Penn's move to Cleveland are **Steve Glueck**, formerly General Sales Manager at **KTAR**, now General Manager of **KTAR** and **KBBC**; and **Fritz Beesmeyer**, ex-General Sales Manager for **KBBC**, now Vice President/General Manager for the station. **George Mills** has been appointed General Sales Manager at **KTAR**. It was also reported that Combined Communications will soon announce another major acquisition, an FM outlet in Detroit.

Watermark Sues WMPS, Plough, Over Presley Documentary

Watermark Inc. has sued **Plough Broadcasting Co.**, owners of **WMPS/Memphis**, for "unauthorized airing" of the company's 13-hour documentary, "**The Elvis Presley Story**." The action asks in excess of \$100,000 in actual damages and over \$750,000 in punitive damages.

According to Watermark, the licensing agreement for the documentary had run out for **WMPS** and other stations at the end of 1976. Watermark sent telegrams informing stations not to air the

"outdated" program following **Elvis Presley's** death, and announcing that a new 13-hour program, "**The Elvis Presley Story—A Final Tribute**" was in preparation. "We then learned that **WMPS** was going to go ahead with an illegal airing," said a Watermark spokesman. "When no amount of additional telegrams and phone calls could dissuade them, we decided to take action." **Plough** representatives were contacted and offered no comment at this time.

Janet Gavin Dies

Janet Gavin, wife of **Gavin Report** founder **Bill Gavin**, died early Tuesday morning (23). She was instrumental in establishing the **Gavin Report**, served as Editor of its Country section, and was a member of the **CMA Board of**

Directors.

Bill Gavin's office has requested that **R&R**, in announcing the news of **Janet Gavin's** passing, refer its readers to the **Gavin Report** this coming Monday for a full tribute.

Presley Career Total: \$43 Billion

According to estimates, **Elvis Presley's** career activities generated a total gross of \$43 billion. This phenomenal figure includes estimates of total record sales, film grosses, and concert totals. **Presley** sold over 600 million singles and albums internationally, thanks in large part to 55 gold singles and 24 gold LP's. His "Hound

Dog"/"Don't Be Cruel" double-sided hit topped 8 million alone, while the **Blue Hawaii** soundtrack album sold over 5,000,000. And, proving that his worldwide appeal was as strong as ever, 100 million (one-sixth of his total) records were sold from 1975 to the time of **Presley's** death last week.



UNIVERSAL, AZOFF TO FILM "FM"—Universal Studios will produce the upcoming film "FM," described as the story of the life and times of an AOR FM station and its personnel. **Irving Azoff**, President of **Front Line Management**, will serve as Executive Producer for the picture, with **Universal Vice President Verna Fields** taking charge of the project for the studio. The film is the first to deal with contemporary radio and will obviously be of great interest to the industry. Shown at a script conference for the movie are (l-r) **Larry Solters**, **Front Line Management**; **Deborah Kavruck**, assistant to **Verna Fields**; **Robert Larson**, co-producer; (seated) **John Alonzo**, Director of "FM"; **Verna Fields**, Vice President of **Feature Production at Universal**; **Irving Azoff**, Executive Producer; **Ezra Sacks**, author of the film; **Mary Torrey**, assistant to the Executive Producer; **Rand Holston**, "FM" Producer; and **Jan Murray**, Production Assistant.

ABC Refuses NABET Compromise Effort

The **National Association of Broadcast Employees & Technicians (NABET)**, on strike against the **ABC** network since May 16, made what it considered a substantial compromise in attempting to settle their differences, but **ABC** rejected the offer. The dispute originally centered on the television side, on the issue of union members working with videotape equipment, but **ABC Radio** has also been affected by the strike. **ABC** rejected **NABET's** call for concessions on three points—

announcers not being required to double as engineers; handling of suspended personnel; and no reduction of technical directors' authority. **NABET** had given ground on practically every **ABC** demand, and union officials were apparently shocked by the network's spurning of their latest offer. Federal strike mediators suspended negotiations till August 24, with **NABET** facing reportedly crucial financial problems in continuing the strike.

Top-40 Story Coming

R&R's extensive special issue, "**The Top 40 Story**," featuring historical highlights and informative interviews with the format's founders and current leaders, is

being mailed this week as a free bonus to all subscribers in a special, oversized envelope. Watch for it.

TWO INTERVIEWS:
KPAM's
MICHAEL O'BRIEN
SEE PAGE 22
KNX-FM's
MICHAEL SHEEHY
SEE PAGE 46

General Accounting Office To Study FCC

The **General Accounting Office**, which serves as a watchdog on government agencies on behalf of the **Congress**, will be examining the **FCC's** policies on broadcast regulation to measure their impact on the industry and public. A six-man task force will be working on the study, which will question broadcasters and network executives, via interview or questionnaires, on a variety of **FCC**-related subjects. According to the **House Communications Subcommittee**, the **GAO** probe is unconnected to the subcommittee's pending revision of the 1934 Communications Act, but the possibility existed of **GAO** findings being used in that effort as well.

Capricorn Barbeque Draws 3000

The sixth annual **Capricorn Records Barbeque** drew a large industry turnout as over 3000 people attended the **Macon** festivities. **Capricorn** acts **Stillwater**, **Dixie Dregs** and **Black Oak** performed, with other highlights including a lavish cocktail party and various sporting and gourmet events. See **Picture Page** for pictorial highlights.

R&R Expands

The industry's newspaper continues to expand with three new appointments. **Ken Barnes** rejoins **R&R** as News Editor; he was most recently Director of Editorial Services at **Casablanca Record** and **FilmWorks**. **Pam Bellamy** joins **R&R's** Research Department from **WQXI/Atlanta**, where she was Programming Assistant. **Krisann Aglio** is **R&R's** new Circulation Director; she was formerly Personal Assistant to actor **Jon Voight**.

Storer Buys WLAK-FM
Meredith Acquires
WPCH-FM
SEE PAGE 4

Lee Abrams To Consult
KPOL-FM/Los Angeles
SEE PAGE 34

I Just Wanna Make

LIVE

To You!

FOGHAT

"I Just Wanna Make Love To You"

Live, hot rock & roll from their new album



WKBW add KERN HB
13Q add KNDE debut 26
KSLQ HB WSPT add
WTIX HB WIRK 25-21
KRBE add KCBN HB
WPHD add WLAC
Y103 HB



Carter To Meet With Record Industry Leaders

A number of top record executives will be meeting with President Carter at the White House September 15. Goal of the conference, according to Elektra/Asylum Chairman of the Board Joe Smith, one of the invited leaders, is "to give the U.S. record industry the mantle of respect and acceptance it has lacked during previous administrations." Other executives attending include Walter Yetnikoff, President, CBS Records Group; Mo Ostin, Warner Bros. President and Chairman of the Board; Phil Walden, President of Capricorn; Jerry Moss, A&M President; Bhaskar Menon, President of Capitol; ABC President Steve Diener; and Artie Mogull, President of United Artists.

Smith said, "The record industry is a major cultural institution in this nation, and we can make a terrific contribution if mobilized properly...We can generate a lot of good for the country." Topics on the September 15 agenda include copyright, record and tape piracy problems, State Department tours for artists and economic matters in general.

COURT IN THE ACT



Promoting 10cc's "Good Morning Judge" single, Mercury's Promotion Manager for Kentucky and Tennessee, Joanie Lawrence, "locked up" key radio personnel in Memphis and Nashville. WLAC/Nashville morning man Pat Riley was arrested by the city's sheriff on the air, and incarcerated for "exposing his bald head to millions of listeners," until listeners raised \$1000 to spring him. The money was donated to the Sheriff's Youth Center. In Memphis, Ron Olson, FM/100 Music Director; WHBQ MD Judy Smihart; and Tom Charles, WHBQ PD were brought before a wigged-out judge (Joanie Lawrence herself) who ordered the defendants to add the 10cc record "to each of your respective radio stations in a hitbound rotation within one week from this day, or you will be cited in contempt of this court." Shown left is Pat Riley being marched off by a Nashville police woman; right, Ron Olson, Judy Smihart, and Tom Charles facing the music from "Judge" Lawrence.

NAB Says World Radio Conference Holds Key To Broadcasting Future

The National Association of Broadcasters stated in a filing to the FCC that the 1979 World Administrative Radio Conference will determine the future of American broadcasting. "This international conference will determine all worldwide frequency allocations for the remainder of this century, including radio and TV broadcasting, satellites, land mobile services, and so forth," according to the NAB.

The NAB expressed support for the FCC proposal to expand the AM band to provide 21 new channels, and suggested that the commission ensure that the new channels be reserved for AM broadcasting in the U.S. The association also pointed out that the AM Service Working Group, a committee of experts in various fields preparing for the World Radio Conference, did not consider the 115-190 kHz frequencies necessary to accommodate expanded AM service, forecasting a "myriad of technical and interference problems." The NAB also opposed an FCC proposal that the Land Mobile service share the 1615-1750 kHz band with AM broadcasting, predicting uncontrollable interference problems.

by the BBC, who had assured the public that the cost would be minimal. However, in a recent phone conference between local station managers and Howard Newby, BBC Radio Managing

BBC Radio Managers Threaten Rebellion

The managers of the British Broadcast Corporation's 20 local radio stations have threatened a public split with BBC hierarchy over expansion of the BBC's local outlets. Originally, an expansion to 65 local stations was envisioned

Continued on page 10



Davis said, "Elliot Goldman has been a source of towering strength for Arista from the inception... He will now have new opportunities to provide leadership on a broad scale and in a far-reaching way."

| INSIDE R&R: | |
|------------------------|----|
| MEDIASCOPE..... | 4 |
| TOP 40 SECTION..... | 8 |
| STREET TALK..... | 10 |
| PICTURE PAGE..... | 28 |
| AOR SECTION..... | 34 |
| COUNTRY SECTION..... | 54 |
| POP/ADULT SECTION..... | 58 |
| OPPORTUNITIES..... | 60 |

Bell Sues Memphis Bank

Al Bell, former President of the defunct Stax Records operation, has filed a \$20 million suit against Union Planters National Bank in Memphis for malicious prosecution. The bank had charged Bell in 1975 with conspiring with a former bank officer to defraud

Union Planters of \$18.8 million. The officer was jailed, but Bell was found innocent, and is now charging the bank of falsely accusing him of conspiracy. Bell is currently head of Independence Corporation of America, which includes ICA Records.

Amway To Buy Mutual

The Amway Corporation has agreed in principle to purchase the Mutual Broadcasting System for a reported \$15 million, a major move into the broadcast field for the Michigan-based household

goods manufacturer famous for its widespread independent distribution network. The Washington-based 500-station Mutual network, controlled by Mr. and Mrs. Benjamin Gilbert, has been trou-

bled of late, with a 5-week AFTRA strike and a 10-week lockout of a technicians union both occurring this year. Amway will extend an offer to all Mutual stockholders after a definitive agreement has been reached.

N.Y. Call-In Issue Settled

The call-in contest controversy between the New York Telephone Company and New York radio stations has been settled by

the State Public Service Commission. Under the Commission's approved formula, 24% of calls to stations during call-in promotions will be completed by answering machines, with the callers being charged regular rates for completed calls. The phone company had pressed for two-thirds of all call-in calls to be handled

by answering machines, citing a cost burden because allegedly only 1 to 3% of contest calls are completed and customers are not charged for non-completed calls. A group of six radio stations maintained that the phone company's proposal would be a burden on their listeners and provide an "excessive" return for the company.

WCDQ HIGH ON THE HOG



WCDQ/New Haven is attracting a lot of local notice with their "talking, time-telling" pig, Peggy. The pig oinks the time at appropriate moments, and hams it up at numerous personal appearances for station promotions. Recently Peggy auditioned for a role in a production of "Lil' Abner," finishing third on grounds of not looking sufficiently like a pig. Outraged WCDQ officials plans to audition her for a film role as a giraffe. Pictured are Peggy the Pig (left) and her chief custodian, WCDQ morning man "World Famous" Jerry Kristofer.

Mediascope

Storer Broadcasting Purchases WLAK-FM/Chicago

Storer Broadcasting has announced it has reached an agreement to purchase WLAK-FM in Chicago from Sudbrink Broadcasting Company for \$4.3 million dollars. Sale is subject to FCC approval.

Meredith Acquires High-Priced FM

In what may be the biggest dollar valued sale of an FM outlet, Meredith Broadcasting has agreed to purchase WPCH/Atlanta from the Sudbrink group. Meredith did not disclose the price tag, but according to Sunbrink, the price was \$5.2 million. Meredith already owns WGST-AM/Atlanta.

10,000 Licensed Broadcast Stations Projected For 1980

FCC Executive Director Richard D. Lichtwardt has projected that licensed broadcast stations (AM-FM-TV) in operation in the U.S. will reach 10,000 by 1980. As of July 31, 1977 the inventory gross count was 9,346 which excluded 317 construction permits for stations not yet on the air.

Drake/Chenault Completes Elvis Tribute Special

The Drake/Chenault organization worked for 48 straight hours immediately following the death of Elvis Presley (8-16) and completed a three-hour "Tribute To Elvis Presley," narrated by Bill Drake. The special immediately ran on the weekend of August 19-21 on a number of stations, including WABC/New York, WJJD/Chicago, K100/Los Angeles, WIP/Philadelphia, KFRC/San Francisco, WASH/Washington, WROR/Boston, KNUS/Dallas, and Y100/Miami. The special's initial run is expected to encompass 100 stations, and the program will be available for station purchases in the future.

Washington Post Nearly Out Of Radio

The final radio property held by the Washington Post Co.'s Post-Newsweek group, WTOP/Washington D.C., has been put on the market with an \$8 million price tag. Last year, Post-Newsweek sold WCKY/Cincinnati.

Small Stations Exempt From EEO Rules

It has been ruled by a Federal Appeals Court that broadcasters with fewer than five employees will be exempt from the FCC's equal opportunity employment guidelines. The U.S.

Circuit Court denied a 1976 FCC order expanding the exemption to include stations with fewer than 10 employees.

Split Up Between Liz & Ford

Negotiations between Elizabeth Taylor and the Ford Motor Company have been ended. Plans were for Ms. Taylor to appear in a single commercial introducing a "diamond collection of new cars" a Ford spokesman reported. She would have received \$750,000 for the commercial. The reason for the decision was not made known. Ford is now considering several other unnamed "Superstars" for the role. Gene Kelly, Catherine Deneuve and Farrah Fawcett-Majors have been dropped from the Ford line-up.

Corp. For Public Broadcasting To Offer Grants To Public Radio Stations

The Corporation for Public Broadcasting has announced it will provide up to \$775,000 in improvement grants for public radio stations within the top 10 markets. Stations are being invited to compete for the grants as part of the CPB's plan to improve the quality of public radio and expand its listenership from 60% to 90% of the nation's population.

Taft Broadcasting To Purchase Day-Care Centers

Taft Broadcasting of Cincinnati has made plans to purchase 20% of Kinder-Care Learning Centers in Montgomery, Alabama for approximately \$3,600,000. Taft's Chairman, Charles S. Mechem, has announced the shares were acquired for investment purposes. Kinder-Care which operates 195 day-care centers in 21 states plans to use about \$2 million of the proceeds to reduce its bank debt and increase working capital.

FTC Calls L.A. Times' Ad Structure Illegal

The Federal Trade Commission has attacked the Los Angeles Times newspaper for its display advertising rate structure, in a move that could have impact on the entire industry. The FTC says that the Times has a practice of giving discounts to advertisers who buy a specific amount of ad lines each year, and that practice is discriminatory to the smaller advertiser. Numerous newspapers use such an ad structure, so the Times should be considered a test case. A hearing is scheduled for next month.

FCC Fights Back At Civil Rights Report

Last week, the Commission on Civil Rights strongly criticized the FCC for its supposed failure to do enough for females and minorities in television. FCC Chairman Richard Wiley has counterattacked the civil rights group by stating that the FCC would illegally act as a censor if they complied with the group's wishes. The group's suggestions to the Commission included taking regulatory action to correct sexual and racial stereotyping in television programming, and regulation of the major network's hiring practices. Wiley also backed up the FCC's current equal opportunity employment rulings, which the report also attacked.

ERR WAVES



BY BOBBY OCEAN

R&R CALENDAR OF EVENTS

August 1977

West Virginia Broadcasters Association Fall Meeting, The Greenbrier, White Sulphur Springs, August 25-28
International Radio & TV Exhibition, Berlin Exhibition Grounds, Berlin, Germany, August 26-September 4
Northeast Secondary Radio Conference (Anti-Muscola), Marriott Hotel, Providence, August 27-28
Radio Television News Director Association, Region 11 Sheraton-Wayfarer, August 27

September

WEA National Sales Meeting, Diplomat Hotel, Miami, September 5-11
Michigan Association of Broadcasters, Mackinac Island, September 6-9
Radio Music Report Convention (Ron Brandon), Royal Coach Hotel, Atlanta, September 8-10
Gavin Report Regional Meeting, Sheraton Hotel, Portland, Oregon, September 10-11
Jim Halsey's International Country Music Festival, Tulsa, September 10-11
Illinois Broadcasters Association, Marriott Lincolnshire Resort, Chicago, September 11-13
National Association of Broadcasters "Managing the Non-union Station", Wake Forest University, Winston, Salem, September 11-14
Ohio Association of Broadcasters Fall Convention, Columbus Sheraton, Columbus, September 14-15

Metromedia Radio Management Annual Meeting, Sonesta Hotel, Key Biscayne, September 14-17

Radio Television News Director Association International Conference, Hyatt Regency Hotel, San Francisco, September 15-17

Maine Association of Broadcasters Annual Convention, Samoset-by-the-Sea, Rockland, Me., September 16-18

National Religious Broadcasters Western Annual Convention, Marriott Hotel, Los Angeles, September 18-20

Minnesota Association of Broadcasters Fall Meetings, Holiday Inn, Worthington, September 21-23

Nevada Broadcasters Association Annual Convention, Hyatt Lake Tahoe, Incline Village, September 25-27

National Association of Broadcasters, Seminar on station license-renewal procedures, Site to be announced, September 27

October

Gavin Report Regional Meeting, Louisville, October 1-2

Indiana Broadcasters Association Fall Meeting, Marriott Inn, Fort Wayne, October 5-7

National Radio Broadcasters Association Convention, New Orleans Hilton, New Orleans, October 9-12

North Carolina Association of Broadcasters Annual Convention, Pinehurst Hotel, Pinehurst, October 9-11

Country Music Association Awards Show, Nashville, October 10

Chellman-Twitty D.J. Golf Tournament, Nashville, October 12
Kentucky Broadcasters Association Fall Convention, Hyatt Regency, Lexington, October 12-13

National Association of Broadcasters Fall Regional Meetings, Engineering, Hyatt Regency Hotel, Chicago, October 13-14

Illinois News Broadcasters Association Fall Convention, Champaign-Urbana, October 14-16

National Association of Broadcasters Fall Regional Meetings, Engineering, Hyatt Regency Cambridge, Cambridge, Mass., October 17-18

Tennessee Association of Broadcasters Annual Convention, Read House, Chattanooga, October 19-21

National Association of Broadcasters Fall Regional Meetings, Engineering, Peachtree Plaza Hotel, Atlanta, October 20-21

Arbitron Survey Period, October 20-November 16

Pittsburgh Chapter, Society of Broadcast Engineers Regional Convention, Howard Johnson Motor Inn, Monroeville, Pa., October 21

North Dakota Broadcasters Association Fall Meeting, Holiday Inn, Fargo, October 23-24

Musexpo '77-International Record & Music Industry Expo, Doral Hotel, Miami Beach, October 28-November 1

Florida Association of Broadcasters Fall Conference, The Beach Club Hotel, Naples, October 29

November

National Association of Educational Broadcasters Convention, Sheraton Park Hotel, Washington, November 13-16

January 1978

Country Music Association Board Meeting, Acapulco, Mexico, January 10-11, 1978

March

R&R CONVENTION '78, FAIRMONT HOTEL, DALLAS, MARCH 2-5, 1978

Country Radio Seminar, Nashville, March 17-18, 1978

National Association of Record Merchandisers Annual Convention, Hyatt Regency, New Orleans, March 8-11, 1978

April

National Association of Broadcasters Annual Convention, Las Vegas, April 9-12, 1978

National Association of Broadcasters Radio Program College, Las Vegas, April 12-14, 1978

Country Music Association Board Meeting, Washington D.C., April 18-19, 1978

June

Associated Press Broadcasters Annual Meeting, Stouffer's, Twin Towers, Cincinnati, June 1-3, 1978

Country Music Association Fan Fair, Nashville, June 7-11, 1978

July

Country Music Association Board Meeting, Fremont Hotel, Dallas, July 11-12, 1978

Broadcasters Promotion Association Annual Seminar, Radisson St. Paul, St. Paul, June 17-20, 1978

Music Can Be An Awesome Emotional Experience!

“HE AIN'T YOU”

(Brad Burg, Dene Hofheinz, Jeff Barry, Lisa Hartman)

*There's nothing wrong with his kissin'
or the sweet touch of his hand
I only know there's something missin'
I guess I'll never understand*

*I close my eyes and I see you
clear as I'm seeing you today
There's just no way he'll ever be you
And that's the price I have to pay*

*But he holds me tight
when he finds me cryin' at night
I know he's doing the best he can*

*But He Ain't You, Babe
Sometimes it shows that
He Ain't You, Babe
I think he knows that
He Ain't You, Babe... No, He Ain't You, Babe*

*You always thought I'd be yours only
like a fool I let you down
Now I'm his...and ooh it's lonely
Is it too late to turn around?*

*Cause he holds me tight
when he finds me cryin' at night
And I know he's doing the best he can*

*But He Ain't You, Babe
Sometimes it shows that
He Ain't You, Babe
I think he knows that
He Ain't You, Babe.*

*Publisher:
Kirshner Songs, Inc. (ASCAP)
Don Kirshner Music, Inc. (BMI)*

Lynn Anderson performs a heart-tearing reading of a GREAT song.

WE ARE STILL A BUSINESS OF HIT SONGS.

Lynn Anderson's "He Ain't You" will involve your audience in your radio station more than any song out today.



on Columbia Records

What's New?

Rolling Stone Acquires Kennedy's Elvis Exclusive

Budding journalist **Caroline Kennedy** will have an article in the next issue of **Rolling Stone** on **Elvis Presley's** funeral, thanks to a missed deadline at the **New York Post**. The Post reported that former **Daily News** copywriter Kennedy had missed their schedule and then decided to sell the story to **Rolling Stone**. At our deadline, **Rolling Stone** editors were keeping quiet about the story. Ms. Kennedy was apparently the only press person allowed to spend some time at Presley's Graceland Mansion, and outlines details of her visit in her article.

Women Work Harder Than Men

Women are more conscientious about their jobs than men, according to a **University of Michigan** time use study. The average employed man spends 11% of his working day not working—on scheduled coffee breaks, unscheduled breaks, and in longer lunches. Women, the study found, spend only 8% of their time in such pursuits. Put another way, the effort devoted to the job by women is 112% of men's efforts.

Single Households, Childless Couples On The Rise

20.6% of all households in the U.S. consist of just one person, while two-person families account for 30.6%, according to the **Census Bureau**. The single-household figure is more than double the 1960 number, while the childless couple figure represents a 50% increase. The **Census Bureau** attributes the increase to "low fertility, postponement of marriage...the ability of young singles and the elderly to finance and maintain (a household)...and marital dissolution." Demographic specialists, take note.

Revell Toys With Billy Carter

Billy Carter signed a licensing agreement with **Revell Inc.**, the Venice, California model and toy-kit firm, for a **Billy Carter** toy, the exact nature of which was not revealed. An October preview was scheduled, with an on sale date of January 1978. In the signing picture photo, beside Carter there appeared an easel drawing of a truck captioned "Billy Carter's Redneck Power Pickup," so obviously some initial ideas toward the toy are brewing.

TV And Teaching Blamed For Low Student Testing

A government panel investigating the drop in Scholastic Aptitude Test scores has proclaimed that television and "relaxed" teaching are to blame for the drop. During the two year study, the committee also found that changes in the family's role and the disruptive political scene of the 1960's contributed to the drop in test scores. The panel noted that the addition of many elective courses available to students may have caused some of the decrease in their ability to read and write properly. Also noted was that many students spend more time watching TV than they do in school, which "detracts from homework, competes with schooling and has contributed to the decline in SAT scores."

Elvis Merchandising To Continue

Acting on behalf of **Elvis Presley's** father **Vernon Col. Tom Parker** has announced that he has concluded an agreement with **Factors Etc., Inc.**, which grants the company exclusive worldwide rights to all **Elvis Presley** merchandising, excluding any agreement with **RCA Records**. **Factors Etc.** merchandises posters, heat transfers, buttons, badges and other articles. **Col. Parker** said that the agreement was made to eliminate unauthorized merchandise using **Elvis's** name.

New Rollercoaster World Record

For nearly 104 hours, medical student **Richard Rodriguez** of New York City whirled down the slopes of **Coney Island's** "Cyclone" rollercoaster, successfully breaking the world's record for length of time riding on Monday night (22). According to an amusement park spokesman, **Rodriguez** managed to sneak in some sleeping time after the rollercoaster's crew tied him down to his seat. Reportedly, **Rodriguez** could have kept going after his 103 hour, 55 minute ride, but "the operating crew was exhausted." The previous Guinness record was set last June in Virginia.

TV News

Elvis Tribute Rates High

Overnight Nielsen ratings for **ABC's** special network tribute to **Elvis Presley** showed large viewing audiences in the three markets surveyed. Last Tuesday's show (16) had an estimated 1.84 million viewers in New York City, 1.5 million in Chicago, and 1.06 million in Los Angeles. In all three cities, **ABC** scored higher or tied other late-night network programming during the special...**Frank Sinatra** will guest host the "Tonight Show" for **Johnny Carson** on November 14. **Sinatra** will make his first appearance on the show since late last year... A January kick-off date has been set for an **ABC series project "Star Worlds."** The network said that nearly \$500,000 will be used to design sets and special effects for the science fiction series...**Robert E. Mulholland** has been appointed President of the **NBC TV Network**. **Mulholland** had most recently served as head of **NBC Network News** and coordinator for the network's 1980 Olympic presentation...**Bette Midler** and comedian **Steve Martin** have been signed to appear on **Rolling Stone** magazine's two hour CBS special, set to air November 25... **Rod Stewart** will appear on **Ms. Midler's** own **NBC "Bette Midler Special"** which will air this fall.

Rerun "Angels" Stays On Top

"Charlie's Angels" are just as popular with reruns as they were during the new season, as witnessed by the show taking the number one position in Nielsen ratings for the week ending August 14. **ABC** held the overall lead with a 15.3 rating, followed by **CBS** with 14.4, and **NBC** at 14.3. The rest of the top 10 shows were: **NBC Monday Movie "The Family Way," "Three's Company," "Barney Miller," "Laverne & Shirley," "MASH," "One Day At A Time," "Baretta," "What's Happening" and "Barnaby Jones."** Two new shows debuted during the week, **ABC's "Sugar Time"** came in well at 13th, while **CBS' "Keane Brothers"** showed in 64th place.

Technical Worker Shortage

In the age of unemployment, a government study has shown that many employers are finding it hard to fill draftsmen, engineering and other technical positions. Of 381 firms surveyed, one third have problems hiring for these jobs, and 30% of them expect to hire even more workers in the early fall.

Rock 'N' Roll At New York's Radio City Music Hall

Radio City Music Hall will be the site for the Pop Music Festival scheduled to run from September 16 to November 2. Motown recording artist **Marvin Gaye** will open the series. Some of the other artists slated to appear at the festival include **Kris Kristofferson, Rita Coolidge, Frankie Valli** and the **Four Seasons, B.B. King, Bobby "Blue" Bland, Helen Reddy, Albert King,** and more.

Help On The Way For Dieters

A new diet fork is being marketed which will make eating difficult if not impossible. The prongs of the fork are bent into curlicues making it hard to spear those munchies. The distributor expects the fork to appear in Christmas catalogs, with a retail price of about \$6.95.

CBS Radio Celebrates 50th Anniversary

CBS Radio will celebrate its 50th anniversary with a special three hour broadcast scheduled for airing September 18th. The program "CBS Radio at 50—An Autobiography in Sound" will be narrated by **Walter Cronkite**. The special will review the evolution of news, sports, entertainment, music and drama on the network and will include voices of many of **CBS' personalities** including **Jack Benny, Bing Crosby, Lowell Thomas, Edward R. Murrow, Amos 'n Andy** and many more.

FCC Update

FCC Revokes License Due To Fraudulent Billing

FCC continues its "hard line" on fraudulent billing practices, by revoking the license of **WLE, Inc.** for AM station **WLE/Raleigh N.C.** due to such activities over an extended period of time. In so ruling, FCC stressed the fact that station restitution "after-the-fact" was not a mitigating factor and overruled an earlier ALJ decision that a one-year license was a sufficient sanction. Other stations have of course "escaped" with just such lesser sanctions so that this regulatory area remains a particular one of uncertainty and indecision.

FCC Grants Station Assignment Over Labor Objections

FCC has granted an Assignment of License of a Cleveland station although local labor unions objected that the Assignee would not assume union agreements previously entered into with the assignor. The FCC held that the questions raised as to labor agreements were for the **NLRB** to resolve and not a proper basis for it to deny the role. It had in the past taken a variety of different positions, including some directly contrary to this one rejecting FCC jurisdiction.

Court Orders Renewal Rehearings On EEO Matters

As a prime example of the growing regular significance of matters involving "equal employment" issues, a Federal Appellate Court has decided to rehear two cases involving License Renewal Applications which FCC had previously granted for stations **KONO/San Antonio** and **KCBS/San Francisco**. The question as to the availability of pre-hearing "discovery" procedures in EEO complaints before FCC is also at issue in both cases and will likely be decided by the Court, which could well overrule the FCC position that such procedures were not warranted in these instances.

Court Cites Service Disruption In Affirming Renewal Grant

The Court of Appeals has affirmed an FCC decision granting a Renewal of License for a **Gaffney S.C. FM** station over a competing proposal claiming that the losing station's proposed service out of **Asheville N.C.** would better serve area listeners. The court upheld the FCC's ultimate finding that many **N.C.** listeners had grown accustomed to the **S.C.** station service and that a serious disruption would result from its replacement by the new service from the station challenging the renewal.

FCC Denies Legal Assistance To Citizens Group

FCC denied a request by a Citizens Group that it assign a member of the Communications Bar or an FCC Staff Attorney to assist it in proceedings before the FCC. The Court upheld the FCC's conclusion that it had no legislatively-granted jurisdiction to make provision for such legal representation, and to spend public monies in this manner. However, it's not unlikely that some effort will be made in any modification of the Communications Act to provide for some such legal representation, that would of course complicate and make more difficult almost all FCC Hearings on Station Applications, etc.

FCC Allows Move Resulting In New City Coverage

A **Leesburg, Florida Class C FM** station, **WDBJ**, has been allowed by FCC to move its transmitter 21 miles from **Leesburgh** (and to set up an auxiliary studio there), with the result that principal city coverage was provided to **Orlando, Fla.** FCC noted substandard technical service provided by the facility at **Leesburgh** justified the move notwithstanding that questions had been raised as to station motive to relocate to a larger community at the expense of the smaller city of license.

FCC Denies Stay In Format Change

FCC denied a request for a "stay" pending a Court appeal of an approved transfer of control of station **WKLY/Portsmouth**, where the buyer proposed changing the station's format. FCC held that a "significant" minority had not voiced discontent over the change and that the existing format had proved financially unsuccessful, which it held were the basic elements to raise any format issue, and that absent them the Appellant had little chance of prevailing on the merits, and no basis for the requested "stay."

FCC On Failure Of Station Sale Deal

A party's failure to consummate a contract for the sale of a Florida station authorized by the FCC, was held by the Commission to be a matter of private controversy to be settled by a court instead of by the FCC. Thus, FCC refused to take jurisdiction over the matter, or to comment on the need for specific performance on the proposed sale/purchase, although it may have approved the transaction as being in the public interest.

SIGNED, SEALED, DELIVERED

AM 1972

THE SINGLE.



© 1977 Bandana Mdec., Inc.

From the album,
"I'm In You"

SP 4704

TOP-40

Best Promotions Of The Week

98Q/Vidalia celebrated their second birthday last week (18), by inviting former Q jocks back for on-air stints. Included in the homecoming were **WLEE/Richmond** PD **Ken Curtis**, **WERC/Birmingham's** **John Shomby**, and **Jim Dunaway**. Giveaways of silver dollars, jeans, radios, sporting equipment and much more also highlighted the birthday party...**KFXM/San Bernardino's** **Jeff Salgo** designed an original "Star Wars" promotion, inviting listeners to call in and "speak" to R2D2, the lovable robot from the film. The listeners' mission is to set the "torpedo trajectory" for a direct hit on the "Death Star" enemy spaceship. R2D2 tells the contestant whether his guess is too high or too low, and the listener continues to guess for 15 seconds. If he makes the direct hit, he scores \$59 cash... Across the street at **KMEN/San Bernardino**, listeners are trying to

find "Star Wars" character Princess Lea somewhere in the city. Clues are aired each hour to help those vying for the grand prize of a \$1000 bill. The first listener to find the Princess and recite the phrase "I Go For It On KMEN" wins...**KROY/Sacramento's** PD **Dave Michaels** reports on two movie tie-in contests, the first with "Star Wars." Half of the station's phone lines were blown out when they offered free passes to the movie and copies of the **Meco** LP. The second featured a promotion with "The Spy Who Loved Me", the James Bond thriller. Callers won pairs of tickets to the movie, soundtrack albums and a certificate deeming them honorary "007" agents...**WBBF/Rochester** gave one listener a chance to be "James Bond For A Night" in honor of the same movie. Call-in listeners were entered in a drawing for a free dinner for two at one of the city's

finest restaurants, limo service and VIP treatment at the theater during opening night of "The Spy Who Loved Me"...**KBEQ/Kansas City's** latest promotion also helped out Muscular Dystrophy charity. 23 local roller rinks held "Rollathons" to raise funds for the cause, and KBEQ jocks were there handing out tickets to the **Bay City Rollers'** concert, albums and iron-ons...**WANS/Anderson** recently held a week-long "Kiss-O-Meter" contest. Callers got a chance to break the Kiss-O-Meter by giving the jock on the air the loudest kiss they could. If the smacker registered over 100% on the "meter," that listener won a **Kiss** album...**KSFT/St. Joseph, Missouri**, has kicked off their "FM 105 Sunset Club." Listeners who register for the club and answer a phone call from the station with the slogan "Fly FM 105" win numerous prizes including 2 tickets anywhere they want to fly in the continental United States...**WAVZ/New Haven** staged a multi-faceted celebration to welcome **Bad Company** and the **Climax Blues Band** to their local concert. Prior to the show, callers won both groups' latest and catalog albums plus tickets to the concert. Band members went on the air with several **WAVZ** personalities, and the station broadcast extensive **Bad Company** interviews right before concert time. **WAVZ** and its listeners welcomed the touchdown of the **Bad Company** jet with a party at the airport...



FLYING HIGH—A high-flying competitor in WGLF "GULF104"/Tallahassee's First Annual Southeastern Skateboard Championship is captured midflight here. Some of the finest skateboarders in the South participated in an exhibition during the event, which also featured competition between local skateboarders. Over 4000 spectators watched 52 entrants from Florida vie for the champion titles.



WORDS 'N' MUSIC

**BARRY MANILOW HALL & OATES THE EAGLES
HELEN REDDY KENNY LOGGINS
THE BEE GEES HARRY CHAPIN
MELISSA MANCHESTER SEALS & CROFTS
JOAN BAEZ OLIVIA NEWTON-JOHN
CAPTAIN & TENNILLE THE DOOBIE BROTHERS**

**13 ONE HOUR SPECIALS
+ 65 FIVE MINUTE FEATURES.
READY FOR PLAY**

Hosted by Dave Prince and produced by Jim Hampton



6255 Sunset Boulevard, Suite 1006, Hollywood, California 90028 • (213) 467-5111

Hurry! Send info right away to:

Name-Title: _____

Station: _____

Address: _____

City _____ State _____ Zip code _____

Area & Phone: _____

Radio & Records

Editor & Publisher: **Bob Wilson**
Managing Editor
Mike Harrison
Assistant To The Publisher
Mark Shipper

| | |
|--|--|
| RADIO NEWS Editor Christine Blase FCC Advisor Jason Shrivinsky TOP 40 J.J. Jordan , Editor COUNTRY Editor Jim Duncan Nancy Hoff , Asst. Editor Nashville Biff Colie AOR Mike Harrison , Editor Lori Holder , Asst. Editor Sharrison , Research & Special Projects CLASSIFIED Marian Lawton | POPIADULT Editor Mike Kasabo Asst. Editor Karen Blondo ADVERTISING Dick Krizman SUBSCRIPTIONS Circulation Mgr. Terry Keene PRODUCTION Creative Illustrator Bobby Ocean Creative Consultant Richard Zumwalt Art Director Roger Zumwalt Production Mgr. David Hirsch |
|--|--|

RADIO & RECORDS is published every Friday by Radio & Records, Inc. 6430 Sunset Blvd., Suite 1221, Hollywood, CA 90028. (213) 466-9561 Subscriptions \$130 per year or \$40 per quarter. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the publisher. Printed in USA. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan.
©1977 RADIO & RECORDS, INC.



EVENING CLOTHES FOR MORNING MAN—A slightly befuddled **James Michael Wilson**, morning man at newly format changed **WWDC-AM/Washington D.C.**, is pictured here in the act of making a transition from his former late day shift to the new early morning slot. **Wilson** warmed the afternoon drive chair for three years, and when **PD Dwight Douglas** told Mike he wanted him to show up at "Six" bright-eyed and ready for work, Mike must have misunderstood. He rented **After-Six** formal wear, complete with white gloves, top hat and cane for the premiere of his 6-10am shift.

THE ELVIS PRESLEY STORY

a final tribute

January 8, 1935 — August 16, 1977

a new 13 hour special documentary for radio

written by Jerry Hopkins
produced by Ron Jacobs
narrator: Wink Martindale

Watermark, Inc. 10700 Ventura Blvd., No. Hollywood, CA 91604 • (213) 980-9490

TOP-40

BBC

Continued from page 3

Director, Newby reportedly stated that a significant increase in the television license fee (a public tax which funds BBC broadcasting) would be necessary for expansion to take place.

The local managers sent a stern letter to top BBC executives protesting the apparent change of policy, stating that if they received no satisfactory answer they would publicly announce that in their opinion the BBC had been misrepresenting the truth about local radio costs. A possibility existed that the managers would come out in agreement of a recent government committee recommendation that local radio be taken out of the hands of the BBC and placed in the care of a new independent authority who would supervise both government-sponsored radio and independent commercial stations, a potential major blow to the BBC. A meeting at the end of August of all 20 local BBC radio managers was scheduled to discuss the problem and determine a course of action.

(Courtesy of Radio & Record News, London).

New Wave Of Violence In Punk Rock

A number of violent incidents have broken out involving members of "New Wave" or "punk-rock" bands in England. The situation is strikingly reminiscent of the violence unleashed when rock & roll first came to Britain in the mid-50's, and of "Mods & Rockers" conflicts around the time the Beatles first emerged in the early 60's.

In recent incidents both the lead singer and drummer of the most controversial new wave band, the **Sex Pistols**, were attacked in the streets; and a recent violent police confrontation halted a private Sex Pistols gig on a pleasure boat. The singer of Irish band the **Boomtown Rats** was recently punched in the face by a stranger in mid-song, and bottle-throwing incidents have also been frequently reported.

Much of the violence is apparently instigated by "Teds," devotees of 50's rock music and attire with a strong antipathy toward the flamboyant and sometimes politically radical punk groups and their followers. Ironically, it was an earlier generation of Teds who tore up theater seats when **Bill Haley** introduced rock & roll to England and shocked the cultural establishment; now they are playing the role of defenders of the status quo against the musical/cultural assault of the New Wave. As punk rock continues to display impressive sales strength and ability to inspire extensive press copy, further controversy is expected.

To get your station's news, promotions, and pictures in R&R, send them to: Radio & Records "News Desk," 6430 Sunset Blvd., Suite 1221, Hollywood, CA 90028, or call (213) 466-9561.



Fred Ruppert, National Promo Director at Polydor, has resigned to open his own indie/production firm.

Rumor is that a number of ABC Radio GM's will play musical chairs in the coming weeks.

Playboy Records Assistant National Promotion Director **Marc Nathan** has resigned to accept a position as National Director at **Mushroom**, along with **Susie Gershon**.

Congrats to **Gene Mahler** who is now doing promotion in Atlanta for **Chrysalis Records**. Gene was formerly in the chart department at **Cashbox**.

Rumors about **Stan Monteiro** leaving his VP/Promotion gig at **UA** to head up **Blue Note Records** as President are not true. I understand that it had been tossed around a few weeks ago, but then was nixed by Stan himself.

Congrats to **Jim Taylor** who has been appointed National Promotion Director at **Mercury** replacing **Dave Carrico**. Jim and I first met when he was doing local in Buffalo back in 1973 and walked around imitating a duck. You've come a long way, baby...

What West Coast PD was read the riot act several weeks ago by his GM to shape things up?

Michael St. John is the new PD at **WTIC-FM/Hartford**.

Mushroom Records got the green legal light to release its "Magazine" album by **Heart**. A single is being rush-released and the album follows shortly.

I hear that **Tom Birch** has cleaned up the air sound of **WQAM/Miami**. Probably the best thing he did was to finally drop the echo.

Rich Sargent and **Barry Fedel** over at **Chelsea Records** have put together weekly PD conference calls to discuss programming and, of course, music. Neither Rich or Barry get involved in the calls; rather, they leave it up to the PD's participating. Major, secondary and small markets are represented and if you want more info on the set up call Rich or Barry for details at (213) 650-5040.

Is **Dave Carrico** going to offer a NYC female Promotion Person at another label the position of National Singles Director at **Private Stock**?

Congrats to buddy **Jimmy Jenner** and his crew at **Millennium Records** for the label's first million-dollar sales month.

The **L.A. Times** ran an interesting story last Sunday (21) on the fashion world of record company jackets. If you're wearing one and it's of limited quantity then you're dressing chic.

Harriet Lapidas is the new Music and Research Director at **WHBQ/Memphis**. Former station MD **Judy Smithart** has exited the station after a number of years.

What Top Six market PD is said to have changed girlfriends with every job in every city? I just heard that he took this one from his old East Coast station where she really got a promotion.

Cleveland is to get a new Pop/Adult station on the AM dial with a big signal.

Michael Papale is now doing National Marketing for a number of artists on **Warners, UA** and **Bearsville**. Michael can be reached at (805) 927-8284 or at 400 Cambridge, Cambria, CA 93428.

Otis Smith from **ABC Records** to **Motown**.

Almost every station in the country did something last week in conjunction with the death of **Elvis**. Most stations played **Elvis** records in high rotation the day he died, plus many stations ran produced **Elvis** Specials which they either bought or produced themselves.

I'm still hearing from PD's who still find it hard to believe that the man is gone. I guess one of my dearest friends, **George Klein**, former PD at **WHBQ**, finds it the hardest to believe...George was **Elvis'** high school class president.



This week's photo flashback is from 1962 and shows a live **WMCA/ New York** broadcast remote in progress. Pictured left to right are **Bob Kanner**, present Chief Engineer at **KFRC**; **Hal Brown**, **WMCA** engineering; **WMCA "Good Guys" Jack Spector** and **Harry Harrison**. Harry, of course, is and has been doing AM drive on **WABC** since he left **WMCA** back in the early sixties.

Debby Boone's

"You Light Up My Life"

Will Light Up Your Phones!

GREAT EARLY ACTION!

KRBE 15-4

KILT 22

KJR 21-17

KING debut 20

KJRB on

KRSP add

KNDE add

KANC add

WAIR add

KILE 18-3

KCBN add

KRKE debut 22

KPAM add

KTAC debut 24

WLAC

WGH

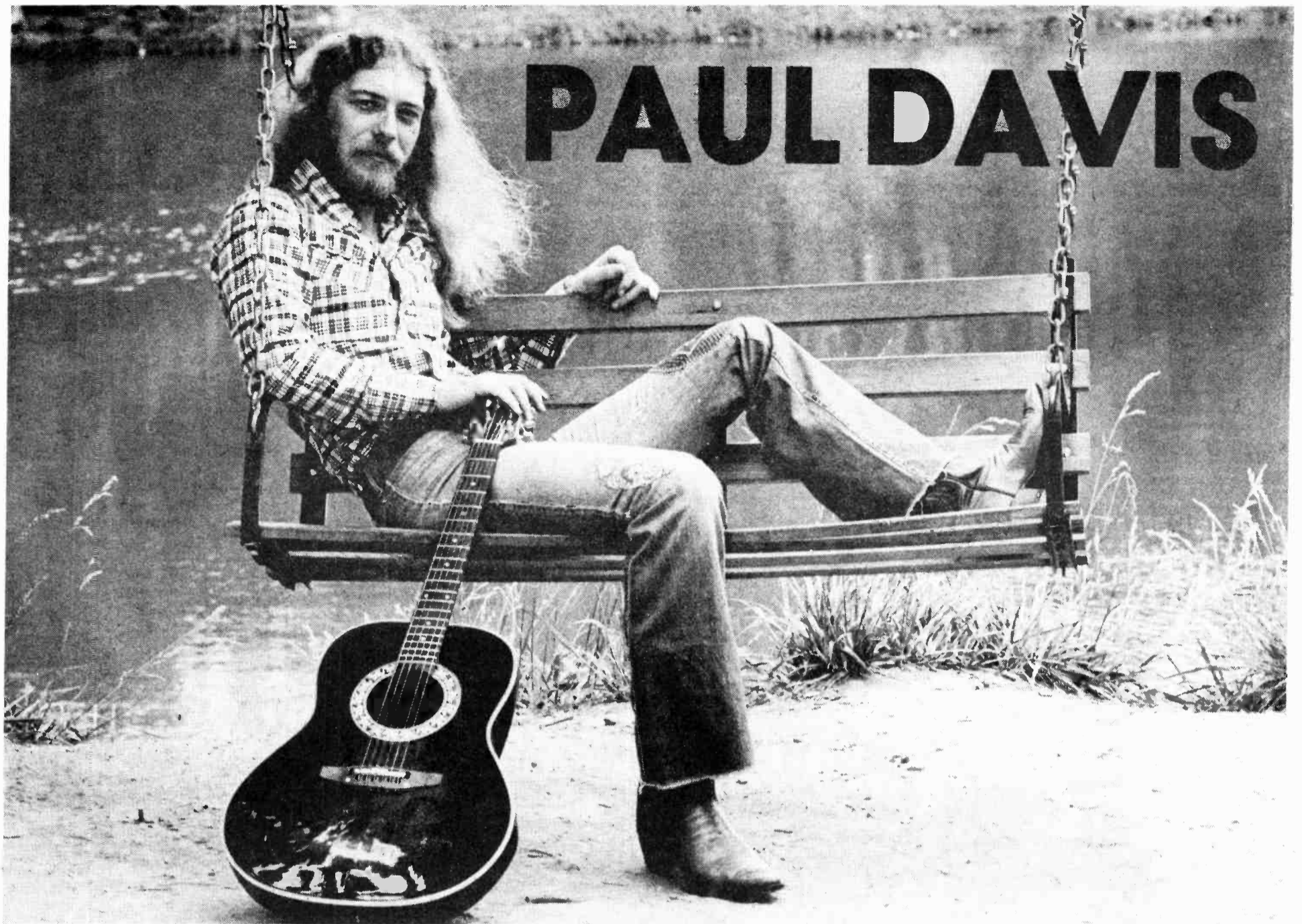
KULF

Produced by Joe Brooks
for Mike Curb Productions



CURB
RECORDS

on Warner/Curb Records.



PAUL DAVIS

**The artist that everyone admires,
has his biggest hit to date..**

“I GO CRAZY”

CONFIRMED! BB *89 CB *84 RW *88

**WAOG number one for 3 weeks
WNOE number one for 2 weeks**

**WAIL number one
WHHY 8-2**

**Z-93 HB
KRBE HB
WQXI LP cut
WLACHB
WMAK HB
KOTN5
WBBQ HB
WFOM 22-12
WGOW debut 29
WFLI 20-15
WFLB debut 35
KROK 39-33**

**KDBQ 27
WKAU 30-22
WNAM debut 28
WRJZ
WBSR
WAIR
WXXX
WGSV 7
WRKT**

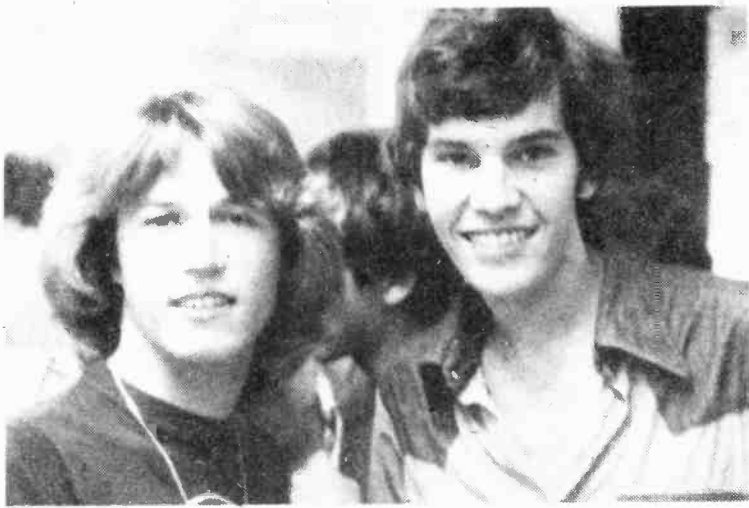
**WJLN
WQPD
KSKG
WVOV 29-22
WAAY
WVLD
98Q 29
KATY
KKXL**

**WRFC
WALG
WFOX
WOWL
KLUE 22
KTEM 23
KTAM 19
KAYC 25
KMKF 13**

**KATA no. 2 phones
KFIV 33
KMBY
KKIQ
WISM
KWWL
KXIL
WROK
KFSB
WCRO
KATI
WJON**



TOP-40



GIBB HITS MILESTONE WITH WBBF—WBBF/Rochester hosted Andy Gibb's first local public appearance at a record store. Coincidentally, as Andy was signing autographs and chatting with WBBF air personalities, word came through that his "I Just Want To Be Your Everything" had just gone Gold. Pictured here with a copy of the million-selling single are Gibb (left) with WBBF evening jock Scott Fisher.



ED & RITA—KRKE/Albuquerque was paid a visit by Rita Coolidge while she was in town during husband Kris Kristofferson's filming of the movie "Convoy." Rita is pictured here with KRKE's Ed Barrett.



GOLD DELIVERED IN PROVIDENCE—JB105/Providence Program Director Todd Chase (left) recently accepted a Gold record for the station's help in breaking David Soul's "Don't Give Up On Us." Making the presentation was Private Stock's New England representative Dom Silvi.



ROLLERS AT WHB—The Bay City Rollers paid a casual visit to WHB/Kansas City to chat with Noon-4 man Kris Kelly. Pictured with the group are; (bottom) WHB's Greg Austin, (under "H") Kris Kelly, and Ms. Becky Tinsley of MS Distributors.



CELEBRITY SOFTBALL—CJFM (FM-97)/Montreal, Canada, entertained the city in a celebrity softball game with the touring cast of "Oh Calcutta!" During the game a hat was passed for donations for the upcoming Muscular Dystrophy Telethon. (L to R) Peter Shurman, Station Manager and VP, Paul Nadeau, Quebec Muscular Dystrophy President, and road manager of "Oh Calcutta!" Dyke Spear.



SACRAMENTO PERSONALITY GETS INVOLVED—KROI/Sacramento PD and 6-10pm jock Robert John (left) has gotten involved with numerous community projects lately. John hosted several hours of the city's recent Cerebral Palsey telethon, helping to raise funds for the charity drive, as well as providing his services as a member of the Cerebral Palsey business advisory committee. Also shown with John is Phillip McKeon, star of television's "Alice," John and McKeon will take each other on in a tennis tournament to support young athletes activities.

BIG
KEWI
1440

STICK IT AND WIN—KEWI/Topeka sent in their latest bumpersticker being used in their "Stick It And Win" promotion. The KEWI Super Spotters will cruise the city awarding prizes to listeners displaying their KEWI stickers. The station plans to incorporate the new bumpersticker in many upcoming promotions.



THIS "LITTLE DARLIN" DELIVERS—KLIF/Dallas Program Director Jim Davis (left) and Music Director Charlie Van Dyke (second from right) were treated to delivery of the Doo-bie Brothers' "Little Darlin" single by a literal little darlin', Miss Dallas, Barbra Haran. Also pictured (at right) in front of the KLIF studios is Warner Bros. Promotion Manager James Lewis.



KEEPING COOL IN CANADA—CJBK/London, Canada helped listeners beat the heat during the hottest day of the summer. The promotion began when midday man Jim Connell asked everyone to bring something "cool" to the station. From 10am-2pm listeners brought by all kinds of cooling ideas, from miniature swimming pools to a giant size fig leaf. At the close of the show, Connell awarded \$25 to the listener who he judged had the best cool devise, a "frozen T-shirt." Later that afternoon, the "Cool Promotion" continued, when Connell and Mike Sheppard stood by a busy downtown corner passing out 600 popsicles from their "Mr. Frostie" van.

“ELVIS PRESLEY THE MAN & HIS MUSIC”

A 3 HOUR TRIBUTE FEATURING:

- **An incredible opening montage of all of Elvis' hits!**
- **EXCLUSIVE interviews with the King of Rock 'N Roll!**
- **The HYSTERIA of a 1957 outdoor Elvis concert!**
- **Plus 52 hits by The King...interspersed with taped comments by the man who started it all...ELVIS!**
- **8 commercial minutes in 4 breaks each hour for your station to sell!**

TERMS: \$450 for rights to unlimited play EXCLUSIVELY in your market for 60 days from date of first run. Price includes custom segment openers and 3 Elvis music/interview beds for in-house promos.

***Boden
Enterprises***

Phone (206) 329-6147

TO HEAR A DEMO

Most Added:

Peter Frampton
"Signed"
Eric Carmen
Donna Summer

Music key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

added this week.

PARALLEL ONE

WABC/New York, N.Y.
Sonya Jones
Star Wars
"Main Theme"
ELO
Sanford-Townsend
HOTTEST:
Floater 5-4
Alice Cooper 10-6
Fleetwood Mac 15-10
James Taylor 19-11
ELO A-17

WFIL/Philadelphia, Pa.
Beau Raines
None
HOTTEST:
Rita Coolidge 3-2
Floater 12-7
Supertramp 20-13
Bros. Johnson 24-14

WKWB/Buffalo, N.Y.
Jim Summers
David Soul
Foghat
KC & Sunshine
HOTTEST:
Andy Gibb 2-1
Emotions 5-3
Johnny Rivers 12-9
Carly Simon 16-12
Sanford-Townsend 18-14
Star Wars/Meco 20-15
Leo Sayer 17-10
Foreigner 27-20
ELO 28-22

WLS/Chicago, Ill.
Jim Smith
Alice Cooper
ELO
Peter Brown
HOTTEST:
Emotions 3-2
Melen Reddy 5-4
James Taylor 10-6
Ram Jam 14-8
Leo Sayer 15-11
Fleetwood Mac 17-13
Foreigner 30-21

KHJ/Los Angeles, Ca.
Guevara/Leader
Johnny Rivers
Heatwave
Donna Summer
B.J. Thomas
HOTTEST:
James Taylor 1-1
Fleetwood Mac 7-2
ELO 10-3
Emotions 11-9
Heart 15-10
Floater 20-14
Commodores
"Brick" 28-23

CKLW/Detroit, Mi.
Rosalee Trombley
Meco
Barry White
Heatwave
HOTTEST:
Ram Jam 1-1
Andy Gibb 3-2
Donna Summer 5-3
Bob Seger 13-7
Rita Coolidge 14-8
Foreigner 16-10
ELO 21-12
Peter McCann 18-13
Fleetwood Mac 22-14
Steve Miller 26-21

WPGC/Washington D.C.
Jim Elliott
None
HOTTEST:
Floater 1-1
Meco 8-2
KC & Sunshine 7-3
Stephen Bishop 6-4
Fleetwood Mac 9-6
Foreigner 14-8
Bros. Johnson 16-12
Heatwave 21-15
Sanford-Townsend 23-18
Carly Simon 27-21

WRKO/Boston, Ma.
Harry Nelson
Leif Garrett
HOTTEST:
Shawn Cassidy 3-1
Carly Simon 6-3
KC & Sunshine 14-8
Johnny Rivers 19-12
Meco 25-14
Foreigner 28-16

KFRS/San Francisco, Ca.
Dave Sholin
B.J. Thomas
Heatwave
Meco
HOTTEST:
Emotions 2-1
Fleetwood Mac 6-5
CSN 10-6
Floater 11-7
Commodores
"Brick" 12-8
Bros. Johnson 15-10
ELO 17-12

KDWB/Minneapolis, Mn.
John Sebastian
KC & Sunshine
HOTTEST:
Andy Gibb 2-1
Meco 12-4
Commodores 15-7
B.J. Thomas 16-9
ELO 25-10

Z97/Ft. Worth/Dallas, Tx.
Danny Owen
ELO
Peter Frampton
"Signed"
Steve Miller
Bay City Rollers
Ted Nugent
Boston
"Peace"
HOTTEST:
Heart 2-1
Fleetwood Mac 4-2
CSN 5-3
Pablo Cruise 10-6
Foreigner 13-7
Stephen Bishop 14-10

WSA/Cincinnati, Oh.
E. Alvin Davis
Meco
England Dan
"Gone Too"
HOTTEST:
Heart 2-1
Rita Coolidge 3-2
Andy Gibb 8-4
Fleetwood Mac 9-6
ELO 16-11
Kenny Loggins 23-13
Heatwave 28-23

CHUM/Toronto, Can.
Nanci Krant
B.J. Thomas
Bee Gees
Johnny Rivers
HOTTEST:
Leo Sayer 6-4
James Taylor 9-5
Commodores 14-6
Heart 11-9
Sanford-Townsend 18-13
Emotions 25-18
Supertramp 26-20

WPEZ/Pittsburgh, Pa.
Beau Raines
Carly Simon
HOTTEST:
Rita Coolidge 2-1
Rita Coolidge 2-1
Emotions 6-4
Fleetwood Mac 7-5
Floater 12-8
Bros. Johnson 20-15

KXKK/Denver, Co.
Dave Kirby
Johnny Rivers
B.J. Thomas
Alicia Keys
HOTTEST:
Heart 5-2
Andy Gibb 7-4
Stephen Bishop 16-7
Leo Sayer 17-10
Judy Collins
"Clowns" 25-19

WCAO/Baltimore, Md.
Ron Riley
Commodores
"Brick"
Eric Carmen
Paul Nicholas
Peter Frampton
HOTTEST:
Donna Summer
HOTTEST:
Rita Coolidge 2-1
Stephen Bishop 3-2
Ram Jam 4-3
Floater 13-4
KC & Sunshine 9-5
Hot Chocolate 15-10
Foreigner 17-12
Donna Summer 10-4
Bros. Johnson 13-8
Paul Nicholas 24-14
Carly Simon 21-15
Dorothy Moore 27-20
ELO 28-22
George Benson 29-23

13Q/Pittsburgh, Pa.
Bob Savage
B.J. Thomas
Eric Carmen
KC & Sunshine
HOTTEST:
Rita Coolidge 2-1
Johnny G. Watson 18-7
Floater 23-16
Sanford-Townsend 28-22

Q102/Cincinnati, Oh.
Jim Fox
Carole King
Brownsville Stn.
Little River Band
Foreigner
HOTTEST:
Commodores 4-3
Star Wars 9-5
Commodores
"Brick"
James Taylor 15-9
ELO 18-15
Heart 19-12
Kiss 20-13
Sanford-Townsend 1-1
Meco 7-2
Commodores 8-5
Fleetwood Mac 9-7
Alan Parsons 13-10
Emotions 24-19
Poco 27-22

KSLO/St. Louis, Mo.
Sherry Tomlin
George Benson
Peter Frampton
"Signed"
10cc
HOTTEST:
Andy Gibb 3-1
James Taylor 5-4
Bay City Rollers 7-5
Fleetwood Mac 13-7
KC & Sunshine 23-8
Meri Wilson 22-17

KING/Seattle, Wa.
Rob Conrad
Foreigner
HOTTEST:
James Taylor 2-1
Fleetwood Mac 7-2
Leo Sayer 12-3
James Taylor 14-7
Emotions 21-15

WHBQ/Memphis, Tn.
John Long
Elvis Presley
Foreigner
Kenny Rogers
Shawn Cassidy
HOTTEST:
Floater 1-1
Commodores 2-2
Leo Sayer 12-9
Stephen Bishop 24-19

WZUW/Milwaukee, Wis.
Chris Curtis
Chilliwack
Crystal Gayle
Paul Davis
HOTTEST:
Wild Cherry
HOTTEST:
Emotions 2-1
James Taylor 5-4
Ram Jam 14-9
Kiss 19-14

KJRS/Seattle, Wa.
Tracy Mitchell
None
HOTTEST:
Heart 2-1
Rita Coolidge 3-2
Andy Gibb 8-4
Fleetwood Mac 9-6
ELO 16-11
Kenny Loggins 23-13
Heatwave 28-23

PARALLEL TWO

WRC/Hartford, Ct.
Jim English
Peter Frampton
"Signed"
Heatwave
Ted Nugent (DP)
HOTTEST:
Rita Coolidge 5-1
Ram Jam 8-4
KC & Sunshine 10-6
ELO 12-7
Sanford-Townsend 16-9
Shouter 19-11
Shawn Cassidy 21-15

WAYS/Charlotte, N.C.
Roy Rosen
Meco
HOTTEST:
Ram Jam 2-1
Mothers Finest 5-3
KC & Sunshine 6-4
Johnny Rivers 13-8
Sanford-Townsend 12-9
Carly Simon 23-18

KIOA/Des Moines, Ia.
Gery Stevens
Carly Simon
Bros. Johnson
HOTTEST:
KC & Sunshine 13-4
ELO 14-6
Fleetwood Mac 16-8
WKO/Sale, Tn.
Ron McKey
Mothers Finest (DP)
Commodores
"Brick" (DP)
Peter Frampton
Firefall
Lenny LeBlanc
HOTTEST:
McCo & Davis
Johnny Rivers 13-6
Shawn Cassidy 14-7
Floater 11-8
Leo Sayer 21-13
Steve Miller 26-20
Star Wars/Meco 28-21

KANC/Anchorage, Ak.
Robert O.
Debby Boone
Meco
Floater
Bros. Johnson
HOTTEST:
Heart 4-2
Emotions 18-8
Doobie Bros. 17-11
Peter McCann 26-13
Carly Simon 21-16
Sanford-Townsend 25-19
Foreigner 28-22

WFLI/Chattanooga, Tn.
Tim Cunningham
Peter Frampton
"Signed"
Foreigner
Dave Mason
Clifford Curry
HOTTEST:
Floater 9-1
ELO 5-3
Johnny Rivers 8-6
KC & Sunshine 11-7
Heatwave 10-8
Paul Davis 20-15
Leo Sayer 21-16

WKY/Oklahoma City, Ok.
Sandy Jones
Kenny Rogers
Carly Simon
Ted Nugent
HOTTEST:
Fleetwood Mac 3-1
Fleetwood Mac 9-6
Floater 13-8
Foreigner 18-9

WPHD/Buffalo, N.Y.
Harv Moore
Peter Frampton
"Signed"
Foghat
HOTTEST:
Ram Jam 1-1
Emotions 3-2
Fleetwood Mac 6-3
Meco 11-6
Sanford-Townsend 13-7
Foreigner 17-12
Johnny Rivers 21-15
KC & Sunshine 27-19

WTRY/Troy, N.Y.
Jeff Ryan
Kenny Rogers
Steve Wonder
Donna Summer
HOTTEST:
Emotions 1-1
Fleetwood Mac 3-2
Commodores 6-3
Meco 9-6
Meco 24-10
Doobie Bros. 20-15
Bros. Johnson 29-22

KFXM/San Bernardino, Ca.
Jeff Saigo
Stephen Bishop
Eric Carmen
HOTTEST:
Alice Cooper 6-1
Fleetwood Mac 4-3
Emotions 11-5
Supertramp 14-8
Leo Sayer 15-11
Peter Frampton
"Signed" 16-12
KC & Sunshine 20-15

KAKC/Ulaa, Ok.
Steve Carter
Donna Summer
Steve Miller
Crystal Gayle
Ted Nugent
HOTTEST:
Commodores 4-2
Meco 9-4
Fleetwood Mac 11-7
Stephen Bishop 13-9
Leo Sayer 17-10
Sanford-Townsend 19-12
B.J. Thomas 21-16
Foreigner 24-17
Carly Simon 28-19
Carly Simon 29-22

WNDE/Indianapolis, Ind.
Jeff Lucifer
Steve Miller
Carly Simon
Heatwave
HOTTEST:
James Taylor 4-3
Emotions 6-4
Commodores 8-6
ELO 11-8
Ram Jam 15-10
KC & Sunshine 19-11
Stephen Bishop 20-16
Sanford-Townsend 25-18
Johnny Rivers 29-20
Shawn Cassidy 30-21

WRC/Hartford, Ct.
Jim English
Peter Frampton
"Signed"
Heatwave
Ted Nugent (DP)
HOTTEST:
Rita Coolidge 5-1
Ram Jam 8-4
KC & Sunshine 10-6
ELO 12-7
Sanford-Townsend 16-9
Shouter 19-11
Shawn Cassidy 21-15

WNCI/Columbus, Oh.
Chris Edmonds
Johnny Rivers
HOTTEST:
Star Wars/Meco 1-1
Andy Gibb 5-2
Emotions 13-3
Commodores
"Brick" 7-4
ELO 11-5
Foreigner 17-11
Shawn Cassidy 21-14
Fleetwood Mac 20-15
Bros. Johnson 22-17

WGRD/Grand Rapids, Mi.
Ron White
KC & Sunshine
Leo Sayer
HOTTEST:
Ram Jam 8-3
James Taylor 8-4
Commodores 13-10

WTIX/New Orleans, La.
Marty Maxwell
Firefall
Lenny LeBlanc
HOTTEST:
McCo & Davis
Ted Nugent
Bros. Johnson 6-1
Pablo Cruise 3-2
Kiss 3-1
Emotions 9-6
Commodores
"Easy/Brick" 10-7
Donna Summer 19-16
KC & Sunshine 23-17
Shawn Cassidy 33-25

WAKY/Louisville, Ky.
John Randolph
Lenny LeBlanc
Jerry Reed
Sam Neely
"Sail Away"
Charlie Rich
HOTTEST:
Ronnie Milsap 8-1
Meco 6-1
Fleetwood Mac 10-7
KC & Sunshine 25-10
Glen Campbell 16-11
Heatwave 17-14
Sam Neely
"Love On Love" 23-18
Helen Reddy 30-22

Q84/Richmond, Va.
Tim Watts
Steve Wonder
Peter Frampton
Foreigner
Eric Carmen
Commodores
HOTTEST:
Johnny Rivers 8-6
KC & Sunshine 11-7
Leo Sayer 5-1
Carly Simon 12-5
ELO 13-7
Bros. Johnson 14-9
Johnny Rivers 16-11
Stephen Bishop 17-13
Fleetwood Mac 19-15
Carole King 23-19

WPHD/Buffalo, N.Y.
Harv Moore
Peter Frampton
"Signed"
Foghat
HOTTEST:
Ram Jam 1-1
Emotions 3-2
Fleetwood Mac 6-3
Meco 11-6
Sanford-Townsend 13-7
Foreigner 17-12
Johnny Rivers 21-15
KC & Sunshine 27-19

WTRY/Troy, N.Y.
Jeff Ryan
Kenny Rogers
Steve Wonder
Donna Summer
HOTTEST:
Emotions 1-1
Fleetwood Mac 3-2
Commodores 6-3
Meco 9-6
Meco 24-10
Doobie Bros. 20-15
Bros. Johnson 29-22

KROY/Sacramento, Ca.
Dave Michaels
Linda Ronstadt
Ted Nugent
Shawn Cassidy
B.J. Thomas
HOTTEST:
Emotions 3-1
Fleetwood Mac 8-6
Meco 10-7
Leo Sayer 12-8
ELO 17-10
Supertramp 20-14
Bee Gees 22-16
Sanford-Townsend 30-21

KJRB/Spokane, Wa.
Tom Huttyler
None
HOTTEST:
James Taylor 1-1
Heart 3-2
ELO 8-6
Commodores 14-8
Star Wars/Meco 18-11
Johnny Rivers 17-12
Floater 22-15
Foreigner 26-21
Carly Simon 28-22

WAPE/Jacksonville, Fl.
Paul Sebastian
Elvis Presley
B.J. Thomas
Meco
Lenny LeBlanc
HOTTEST:
James Taylor 1-1
ELO 15-9
Leo Sayer 10-7
Fleetwood Mac 12-8
ELO 13-10
KC & Sunshine 20-12
Carly Simon 23-18

WSA/Savannah, Ga.
Jerry Rogers
Carly Simon
Ronnie Milsap
Paul Nicholas
HOTTEST:
Commodores 3-1
James Taylor 5-3
Ram Jam 8-4
KC & Sunshine 10-6
ELO 12-7
Bros. Johnson 17-8
Meco 25-16
Steve Miller 24-19

WMET/Chicago, Ill.
Dave Morgan
Steve Miller
KC & Sunshine
HOTTEST:
Emotions 4-3
Fleetwood Mac 11-8
James Taylor 14-10
ELO 18-13
Foreigner 24-16
Floater 23-17
Shawn Cassidy 30-21

KYNO/Freno, Ca.
Chris Van Kamp
Shawn Cassidy
Donna Summer
Carly Simon
HOTTEST:
Bay City Rollers 4-3
Kiss 8-4
Heart 7-5
Sanford-Townsend 9-7
Stephen Bishop 12-9
Commodores 23-17

WAVZ/New Haven, Ct.
Curt Hansen
Eric Carmen
Steve Wonder
HOTTEST:
Commodores 6-3
Meco 8-5
Fleetwood Mac 11-6
Bros. Johnson 28-20
Brownsville Stn. 29-24

WQXI/Atlanta, Ga.
Rhet Walker
Steve Miller
Ted Nugent
Dorothy Moore
Commodores
HOTTEST:
Peter Frampton
"Signed"
Paul Nicholas
Peter Frampton
HOTTEST:
Floater 6-3
Heatwave 8-4
Bros. Johnson 9-5
KC & Sunshine Band 25-6
Carly Simon 11-7
Brick 26-12
Donna Summer 28-15
Shawn Cassidy 27-20
Foreigner 30-21

K100/Los Angeles, Ca.
Denise Gorman
Stephen Bishop
Foreigner
HOTTEST:
James Taylor 7-3
Supertramp 8-4
ELO 13-9
Heart 16-12
Commodores
"Brick" 18-13
KC & Sunshine 26-21

WOW/Omaha, Ne.
Eric Fox
Meco & Davis
Eric Carmen
Alan Parsons
HOTTEST:
ELO 6-2
Sanford-Townsend 7-5
B.J. Thomas 8-6
Foreigner 9-7
Shawn Cassidy 15-9
Burton Cummings 18-10
Star Wars
"Main Theme" 21-16

WSON/Birmingham, Al.
Bill Thomas
Firefall
Commodores
HOTTEST:
Eric Carmen
HOTTEST:
ELO 4-2
Johnny Rivers 7-3
Ronnie Milsap 10-4
Foreigner 23-16
Fleetwood Mac 13-9
Bros. Johnson 14-10
Foreigner 17-11
Heatwave 27-17
Star Wars
"Main Theme" 29-20
Meco 28-21

WLAC/Nashville, Tn.
Dick Kent
Fleetwood Mac
Kenny Rogers
HOTTEST:
Elvis Presley 26-1
Emotions 8-6
Fleetwood Mac 13-8
Kiss 23-15
Johnny Rivers 24-16
Floater 25-17

WBBF/Rochester, Ny
Jeff Ryder
Donna Summer
Carly Simon
HOTTEST:
Stephen Bishop 6-3
Emotions 8-6
Fleetwood Mac 12-9
Sanford-Townsend 27-12
Meco D-19

KLIV/San Jose, Ca.
Ralph Koel
Shawn Cassidy
Stephen Bishop
Peter Frampton
HOTTEST:
Donna Summer
HOTTEST:
Andy Gibb 2-1
Rita Coolidge 6-4
Fleetwood Mac 10-5
Bros. Johnson 13-9

KRSP/Salt Lake City, Ut.
Alan Hague
Debby Boone
HOTTEST:
Shawn Cassidy 2-1
Emotions 3-2
Fleetwood Mac 5-3
Meco 6-4
Sanford-Townsend 7-5
ELO 15-9
Foreigner 19-12
Bros. Johnson 23-18
Peter Frampton
"Signed" 25-19

KCPX/Salt Lake City, Ut.
Gary Waldron
Elvis Presley (RA)
Pablo Cruise
"Place"
HOTTEST:
Shawn Cassidy 2-1
Emotions 3-2
Fleetwood Mac 5-3
Meco 6-4
Sanford-Townsend 7-5
ELO 15-9
Foreigner 19-12
Bros. Johnson 23-18
Peter Frampton
"Signed" 25-19

PARALLEL TWO

KQEO/Albuquerque, N.M.
Frank Regan
Eric Carmen
Donna Summer
Commodores
HOTTEST:
Dave Mason
Thin Lizzy
Ringo Starr
Sweet
Little River Band
HOTTEST:
Emotions 1-1
Leo Sayer 8-6
Stephen Bishop 13-10
B.J. Thomas 17-14

WIFE/Indianapolis, Ind.
Jay Hawkins
Johnny Rivers
Leif Garrett
Commodores
HOTTEST:
Crystal Gayle
Donna Summer
HOTTEST:
Fleetwood Mac 3-1
Leo Sayer 6-3
B.J. Thomas 14-9
Carly Simon 15-10
Meco 17-11
Floater 29-23

WLEE/Richmond, Va.
Ken Curtis
Elvis Presley
Peter Frampton
HOTTEST:
Dorothy Moore
HOTTEST:
Heatwave 2-1
Kenny Loggins 4-3
Carly Simon 9-4
Stephen Bishop 8-6
B.J. Thomas 10-7
Floater 20-11
Star Wars/Meco 26-16

TEN-10/Los Angeles, Ca.
Jimi Fox
Linda Ronstadt
Carly Simon
HOTTEST:
Kiss 3-2
Star Wars 6-4
ELO 9-6
Meco 17-7
Floater 18-10
KC & Sunshine 25-20

WNOE/New Orleans, La.
Marc Sommers
Halter Egan
David Soul
Driver
HOTTEST:
Commodores
"Brick" 7-1
Meco 3-2
Andy Gibb 13-9
Carly Simon 16-11
Commodores 25-18
Donna Summer 30-21

WRJZ/Knoxville, Tn.
Bob Kagan
Peter Frampton
"Signed"
Elvis Presley
Lenny LeBlanc
Paul Davis (DP)
Ronnie Milsap (DP)
Alan Parsons (DP)
Donna Summer (DP)
HOTTEST:
Ram Jam 1-1
Meco 15-3
Sanford-Townsend 6-4
B.J. Thomas 7-6
Carly Simon 14-9

WCCB/Bridgeport, Ct.
Gary Peters
Steve Wonder
Harry Chapin
Donna Summer
Dave Mason
Sovereign
HOTTEST:
Emotions 4-1
Commodores 7-5
Leo Sayer 11-7
Sanford-Townsend 13-10
Star Wars 22-16
Stephen Bishop 26-19

KLEO/Wichita, Ka.
Ken Clifford
Donna Summer
Carly Simon
Firefall
HOTTEST:
Alice Cooper 7-4
Commodores 12-6
ELO 15-10
Leo Sayer 22-12
Stephen Bishop 21-14
Foreigner 25-19
Shawn Cassidy 29-23

K15-FM/Los Angeles, Ca.
Staab Cohen
Neil Sedaka
Linda Ronstadt
HOTTEST:
Star Wars/Meco 6-3
Commodores
"Brick" 12-4
KC & Sunshine 16-10
Fleetwood Mac 26-15
Stephen Bishop 27-18

WTRU/Muskogee, Wi.
Jon London
Meco
Paul Nicholas
HOTTEST:
Johnny Rivers 2-1
Emotions 4-3
Leo Sayer 5-4
Shawn Cassidy 15-5
James Taylor 9-7
Commodores 14-11
Star Wars
"Main Theme" 25-17
Carly Simon 24-19
Foreigner 29-23

KLMS/Lincoln, Ne.
Gary Collins
Shawn Cassidy
Steve Miller
Bros. Johnson
HOTTEST:
Bay City Rollers 2-1
Alice Cooper 5-2
CSN 5-4
James Taylor 6-5
ELO 8-5

KBIM/Rosewell, N.M.
J. David Stone
Steve Wonder
HOTTEST:
Star Wars 9-5
James Taylor 12-6
Kiss 10-7
Shawn Cassidy 14-9
Fleetwood Mac 16-11
ELO 15-9
Commodores 20-15

WJDX/Jackson, Ms.
Bob Burton
Peter Frampton
"Signed"
Kenny Rogers
Bee Gees
HOTTEST:
Shawn Cassidy 9-1
Star Wars 8-1
Shawn Cassidy 16-7
Johnny Rivers 14-11
Donna Summer 20-13
Ronnie Milsap 17-14
KC & Sunshine 23-19
Peter McCann 27-22

KINT/E Paso, Tx.
Rish Wood
Carly Simon
Marshall Tucker
HOTTEST:
Emotions 6-3
ELO 21-7
B.J. Thomas 11-8
Jennifer Warnes 23-19

WLEE/Richmond, Va.
Ken Curtis
Elvis Presley
Peter Frampton
HOTTEST:
Dorothy Moore
HOTTEST:
Heatwave 2-1
Kenny Loggins 4-3
Carly Simon 9-4
Stephen Bishop 8-6
B.J. Thomas 10-7
Floater 20-11
Star Wars/Meco 26-16

TEN-10/Los Angeles, Ca.
Jimi Fox
Linda Ronstadt
Carly Simon
HOTTEST:
Kiss 3-2
Star Wars 6-4
ELO 9-6
Meco 17-7
Floater 18-10
KC & Sunshine 25-20

WNOE/New Orleans, La.
Marc Sommers
Halter Egan
David Soul
Driver
HOTTEST:
Commodores
"Brick" 7-1
Meco 3-2
Andy Gibb 13-9
Carly Simon 16-11
Commodores 25-18
Donna Summer 30-21

WRJZ/Knoxville, Tn.
Bob Kagan
Peter Frampton
"Signed"
Elvis Presley
Lenny LeBlanc
Paul Davis (DP)
Ronnie Milsap (DP)
Alan Parsons (DP)
Donna Summer (DP)
HOTTEST:
Ram Jam 1-1
Meco 15-3
Sanford-Townsend 6-4
B.J. Thomas 7-6
Carly Simon 14-9

WCCB/Bridgeport, Ct.
Gary Peters
Steve Wonder
Harry Chapin
Donna Summer
Dave Mason
Sovereign
HOTTEST:
Emotions 4-1
Commodores 7-5
Leo Sayer 11-7
Sanford-Townsend 13-10
Star Wars 22-16
Stephen Bishop 26-19

KLEO/Wichita, Ka.
Ken Clifford
Donna Summer
Carly Simon
Firefall
HOTTEST:
Alice Cooper 7-4
Commodores 12-6
ELO 15-10
Leo Sayer 22-12
Stephen Bishop 21-14
Foreigner 25-19
Shawn Cassidy 29-23

K15-FM/Los Angeles, Ca.
Staab Cohen
Neil Sedaka
Linda Ronstadt
HOTTEST:
Star Wars/Meco 6-3
Commodores
"Brick" 12-4
KC & Sunshine 16-10
Fleetwood Mac 26-15
Stephen Bishop 27-18

WTRU/Muskogee, Wi.
Jon London
Meco
Paul Nicholas
HOTTEST:
Johnny Rivers 2-1
Emotions 4-3
Leo Sayer 5-4
Shawn Cassidy 15-5
James Taylor 9-7
Commodores 14-11
Star Wars
"Main Theme" 25-17
Carly Simon 24-19
Foreigner 29-23

KLMS/Lincoln, Ne.
Gary Collins
Shawn Cassidy
Steve Miller
Bros. Johnson
HOTTEST:
Bay City Rollers 2-1
Alice Cooper 5-2
CSN 5-4
James Taylor 6-5
ELO 8-5

KBIM/Rosewell, N.M.
J. David Stone
Steve Wonder
HOTTEST:
Star Wars 9-5
James Taylor 12-6
Kiss 10-7
Shawn Cassidy 14-9
Fleetwood Mac 16-11
ELO 15-9
Commodores 20-15

WJDX/Jackson, Ms.
Bob Burton
Peter Frampton
"Signed"
Kenny Rogers
Bee Gees
HOTTEST:
Shawn Cassidy 9-1
Star Wars 8-1
Shawn Cassidy 16-7
Johnny Rivers 14-11
Donna Summer 20-13
Ronnie Milsap 17-14
KC & Sunshine 23-19
Peter McCann 27-22

KINT/E Paso, Tx.
Rish Wood
Carly Simon
Marshall Tucker
HOTTEST:
Emotions 6-3
ELO 21-7
B.J. Thomas 11-8
Jennifer Warnes 23-19

WLEE/Richmond, Va.
Ken Curtis
Elvis Presley
Peter Frampton
HOTTEST:
Dorothy Moore
HOTTEST:
Heatwave 2-1
Kenny Loggins 4-3
Carly Simon 9-4
Stephen Bishop 8-6
B.J. Thomas 10-7
Floater 20-11
Star Wars/Meco 26-16

TEN-10/Los Angeles, Ca.
Jimi Fox
Linda Ronstadt
Carly Simon
HOTTEST:
Kiss 3-2
Star Wars 6-4
ELO 9-6
Meco 17-7
Floater 18-10
KC & Sunshine 25-20

WNOE/New Orleans, La.
Marc Sommers
Halter Egan
David Soul
Driver
HOTTEST:
Commodores
"Brick" 7-1
Meco 3-2
Andy Gibb 13-9
Carly Simon 16-11
Commodores 25-18
Donna Summer 30-21

WRJZ/Knoxville, Tn.
Bob Kagan
Peter Frampton
"Signed"
Elvis Presley
Lenny LeBlanc
Paul Davis (DP)
Ronnie Milsap (DP)
Alan Parsons (DP)
Donna Summer (DP)
HOTTEST:
Ram Jam 1-1
Meco 15-3
Sanford-Townsend 6-4
B.J. Thomas 7-6
Carly Simon 14-9

WCCB/Bridgeport, Ct.
Gary Peters
Steve Wonder
Harry Chapin
Donna Summer
Dave Mason
Sovereign
HOTTEST:
Emotions 4-1
Commodores 7-5
Leo Sayer 11-7
Sanford-Townsend 13-10
Star Wars 22-16
Stephen Bishop 26-19

KLEO/Wichita, Ka.
Ken Clifford
Donna Summer
Carly Simon
Firefall
HOTTEST:
Alice Cooper 7-4
Commodores 12-6
ELO 15-10
Leo Sayer 22-12
Stephen Bishop 21-14
Foreigner 25-19
Shawn Cassidy 29-23

K15-FM/Los Angeles, Ca.
Staab Cohen
Neil Sedaka
Linda Ronstadt
HOTTEST:
Star Wars/Meco 6-3
Commodores
"Brick" 12-4
KC & Sunshine 16-10
Fleetwood Mac 26-15
Stephen Bishop 27-18

WTRU/Muskogee, Wi.
Jon London
Meco
Paul Nicholas
HOTTEST:
Johnny Rivers 2-1
Emotions 4-3
Leo Sayer 5-4
Shawn Cassidy 15-5
James Taylor 9-7
Commodores 14-11
Star Wars
"Main Theme" 25-17
Carly Simon 24-19
Foreigner 29-23

KLMS/Lincoln, Ne.
Gary Collins
Shawn Cassidy
Steve Miller
Bros. Johnson
HOTTEST:
Bay City Rollers 2-1
Alice Cooper 5-2
CSN 5-4
James Taylor 6-5
ELO 8-5

KBIM/Rosewell, N.M.
J. David Stone
Steve Wonder
HOTTEST:
Star Wars 9-5
James Taylor 12-6
Kiss 10-7
Shawn Cassidy 14-9
Fleetwood Mac 16-11
ELO 15-9
Commodores 20-15

PARALLEL THREE

KWHPI/Oklahoma City, Ok.
Gary Mathews
Firefall
George Benson
Donna Summer
Outlaw
Hot Chocolate
HOTTEST:
Pablo Cruise 3-2
Alice Cooper 4-3
CSN 5-4
James Taylor 6-5
ELO 8-5

KBIM/Rosewell, N.M.
J. David Stone
Steve Wonder
HOTTEST:
Star Wars 9-5
James Taylor 12-6
Kiss 10-7
Shawn Cassidy 14-9
Fleetwood Mac 16-11
ELO 15-9
Commodores 20-15

WJDX/Jackson, Ms.
Bob Burton
Peter Frampton
"Signed"
Kenny Rogers
Bee Gees
HOTTEST:
Shawn Cassidy 9-1
Star Wars 8-1
Shawn Cassidy 16-7
Johnny Rivers 14-11
Donna Summer 20-13
Ronnie Milsap 17-14
KC & Sunshine 23-19
Peter McCann 27-22

KINT/E Paso, Tx.
Rish Wood
Carly Simon
Marshall Tucker
HOTTEST:
Emotions 6-3
ELO 21-7
B.J. Thomas 11-8
Jennifer Warnes 23-19

WLEE/Richmond, Va.
Ken Curtis
Elvis Presley
Peter Frampton
HOTTEST:
Dorothy Moore
HOTTEST:
Heatwave 2-1
Kenny Loggins 4-3
Carly Simon 9-4
Stephen Bishop 8-6
B.J. Thomas 10-7
Floater 20-11
Star Wars/Meco 26-16

TEN-10/Los Angeles, Ca.
Jimi Fox
Linda Ronstadt
Carly Simon
HOTTEST:
Kiss 3-2
Star Wars 6-4
ELO 9-6
Meco 17-7
Floater 18-10
KC & Sunshine 25-20

WNOE/New Orleans, La.
Marc Sommers
Halter Egan
David Soul
Driver
HOTTEST:
Commodores
"Brick" 7-1
Meco 3-2
Andy Gibb 13-9
Carly Simon 16-11
Commodores 25-18
Donna Summer 30-21

WRJZ/Knoxville, Tn.
Bob Kagan
Peter Frampton
"Signed"
Elvis Presley
Lenny LeBlanc
Paul Davis (DP)
Ronnie Milsap (DP)
Alan Parsons (DP)
Donna Summer (DP)
HOTTEST:
Ram Jam 1-1
Meco 15-3
Sanford-Townsend 6-4
B.J. Thomas 7-6
Carly Simon 14-9

WCCB/Bridgeport, Ct.
Gary Peters
Steve Wonder
Harry Chapin
Donna Summer
Dave Mason
Sovereign
HOTTEST:
Emotions 4-1
Commodores 7-5
Leo Sayer 11-7
Sanford-Townsend 13-10
Star Wars 22-16
Stephen Bishop 26-19

KLEO/Wichita, Ka.
Ken Clifford
Donna Summer
Carly Simon
Firefall
HOTTEST:
Alice Cooper 7-4
Commodores 12-6
ELO 15-10
Leo Sayer 22-12
Stephen Bishop 21-14
Foreigner 25-19
Shawn Cassidy 29-23

K15-FM/Los Angeles, Ca.
Staab Cohen
Neil Sedaka
Linda Ronstadt
HOTTEST:
Star Wars/Meco 6-3
Commodores
"Brick" 12-4
KC & Sunshine 16-10
Fleetwood Mac 2

The Hottest:

Fleetwood Mac
ELO
Emotions
Meco

PARALLEL THREE

KDON/Salinas, Ca.
A.J. Roberts

Floater
Commodores
"Brick"
Eric Carmen
KC & Sunshine
Andrew Gold
HOTTEST:
Emotions 3-1
Rita Coolidge 6-2
Sanford-Townsend 9-3
CS&N 7-5
Kenny Loggins 8-6
Carly Simon 11-7
B.J. Thomas 12-8
Ram Jam 15-11
Stephen Bishop 16-12
Heatwave 18-13
Fleetwood Mac 20-15
Foreigner 22-16

WKXN/Saginaw, MI.
Ken Morgan

Shawn Cassidy
HOTTEST:
Peter Frampton 2-1
Ram Jam 6-3
Bay City Rollers 7-4
Bros. Johnson 8-5
Emotions 10-7
Brownsville Stn. 11-8
KC & Sunshine 24-17
Steve Miller 23-18

KFXD/Boise, Id.
Wendy Green

Heatwave
Poco
HOTTEST:
Fleetwood Mac 2-1
Commodores 4-3
Leo Sayer 5-4
Steve Miller 15-7
Helen Reddy 16-11
Meco 20-13
Johnny Rivers 23-18

92Q/Nashville, TN.
John Davis

Carly Simon
Stephen Bishop
Meco
Lenny LeBlanc
HOTTEST:
Commodores 7-3
ELO 8-6
CS&N 9-7
Sanford-Townsend 10-8
Steve Miller 24-19

KQWB/Fargo, N.D.
Chris Collins

Eric Carmen
Kenny Rogers
Poco
HOTTEST:
Jennifer James 6-3
Sanford-Townsend 8-4
CS&N 7-6
Emotions 11-7
Pablo Cruise 12-8
Carly Simon 13-9
Leo Sayer 15-10
Bee Gees 22-16
Johnny Rivers 25-17
Carole King 26-18

KAFY/Bakersfield, Ca.
Randy Kramer

Boney M
HOTTEST:
Emotions 7-2
ELO 4-3
Meco 8-5
Commodores 12-7
Shawn Cassidy 16-10
10cc 17-12
Bros. Johnson 19-14

WISE/Asheville, N.C.
Ray Williams

San Neely (DP)
Paul Nicholas
Dorothy Moore
Donna Summer
HOTTEST:
Johnny Rivers 3-2
Elvis Presley 8-5
ELO 9-6
Fleetwood Mac 13-8
Meco 14-10
Shawn Cassidy 17-12
Foreigner 27-20

WFEA/Manchester, N.H.
Paul Barrette

KC & Sunshine
Eric Carmen
Heatwave
HOTTEST:
Leo Sayer 5-3
Ram Jam 9-4
Fleetwood Mac 7-5
Donna Summer 15-11
Emotions 21-15
Stephen Bishop 23-18
Elvis Presley 25-20

WHHY/Montgomery, AL.
Lanny West

Lenny LeBlanc
Eric Carmen
Sweet
Shawn Cassidy
Seals & Crofts
HOTTEST:
Meco 8-1
KC & Sunshine 4-3
Stephen Bishop 5-4
Foreigner 11-7
Kenny Rogers 16-9
Carly Simon 17-12
Floater 25-15
Brick 26-17
Peter Frampton
"Signed" 30-18

WAIR/Winston-Salem, N.C.
Dave Scott

David Soul
Peter Frampton
"Signed"
Debbie Boone
Paul Davis
HOTTEST:
ELO 4-3
Shawn Cassidy 7-4
Supertramp 9-7
Stephen Bishop 12-9
KC & Sunshine 14-10
B.J. Thomas 18-13
Johnny Rivers 20-16

RHFI/Austin, Tx.
Jack Starr

KC & Sunshine
Floater
Elvis Presley
Johnny G. Watson
"Jones"
HOTTEST:
Heart 3-2
Sanford-Townsend 6-4
Bros. Johnson 14-6
Foreigner 11-8
Fleetwood Mac 15-11
Donna Summer 25-15

WKAI/Kaukauna, WI.
Alex Fullerton

Lric Carmen
Peter Frampton
"Signed"
Firefall
Chilliwack
HOTTEST:
James Taylor 4-1
Fleetwood Mac 3-2
Kiss 4-4
Leo Sayer 11-7
Commodores 13-10
Sanford-Townsend 14-11
Stephen Bishop 18-12
B.J. Thomas 19-14
Shawn Cassidy 22-16
Carly Simon 25-17
Foreigner 27-20
Paul Davis 30-22

WAKX/Duluth, Mn.
Bruce MacGregor

Peter Frampton
"In You" (RA)
Peter Frampton
"Signed"
HOTTEST:
Johnny Rivers 1-1
Elvis Presley 5-2
Leo Sayer 6-3
Sanford-Townsend 8-4
Carly Simon 9-5
Peter Frampton RA-8
Emotions 12-9
Ronnie Milsap 15-10
B.J. Thomas 22-15

WYND/Sarasota, FL.
Jack Dillon

Peter Frampton
"Signed"
Commodores
"Brick"
ELO
HOTTEST:
Leo Sayer 7-1
Fleetwood Mac 9-8
CS&N 16-13
Floater 23-20
WACI/Freeport, IL.
J.D. Dalton

Meco

Greg Lake
Firefall
Peter Frampton
"Signed"
Atlanta Rhythm
Carly Simon
HOTTEST:
ELO 4-1
Sanford-Townsend 6-2
Heart 7-6
Supertramp 12-8
Emotions 15-10
Carole King 22-18
Bros. Johnson 29-24

WTSN/Dover, N.H.
Jim Sebastian

Donna Summer
B.J. Thomas
Ted Nugent
HOTTEST:
Leo Sayer 6-2
James Taylor 10-4
Fleetwood Mac 12-8
Emotions 13-9
Supertramp 22-17
Meco 26-20

WLCY/Tampa, FL.
Ron Parker

Ted Nugent (DP)
Donna Summer
HOTTEST:
Emotions 2-1
Floater 5-4
KC & Sunshine 14-5
Meco 13-6
Heatwave 19-13
Bros. Johnson 22-16
Shawn Cassidy 28-19

WQUY/Bangor, Me.
Mark Laurence

Donna Summer
Ted Nugent
Ronnie Milsap
Leif Garrett
HOTTEST:
Fleetwood Mac 6-2
James Taylor 5-3
Emotions 14-10
Star Wars/Meco 16-11
Johnny Rivers 18-13
Shawn Cassidy 26-16
KC & Sunshine 28-21

WANS/Anderson, S.C.
Bill McCown

Peter Frampton
"Signed"
Alan O'Day
Marshall Tucker
Eric Carmen
Kate Taylor (DP)
Driver (DP)
HOTTEST:
Heatwave 7-1
Sanford-Townsend 3-2
Fleetwood Mac 9-3
ELO 6-4
Paul Nicholas 15-9
Bros. Johnson 17-12
KC & Sunshine 21-16
Meco 23-17
Commodores
"Brick" 25-19
Shawn Cassidy 30-21

WJBO/Portland, Me.
Andy Carey

Johnny Rivers
HOTTEST:
ELO 8-5
Kiss 15-11
Carly Simon 22-14
Stephen Bishop 23-16

WRFC/Athens, Ga.
Kelly McCoy

Paul Nicholas
Steve Wonder
Alan Parsons
Poco
Paul Davis
HOTTEST:
B.J. Thomas 2-1
Floater 3-2
Star Wars/Meco 5-3
Johnny Rivers 8-4
Dave Mason 10-6
Stephen Bishop 11-7
Carly Simon 16-9
Leo Sayer 17-11
Fleetwood Mac 19-13
Ronnie Milsap 33-25

KILE/Galveston, Tx.
Dave Collins

Peter Frampton
"Signed"
Shawn Cassidy
Crystal Gayle
HOTTEST:
Heart 3-1
ELO 5-2
Debbie Boone 18-3
Helen Reddy 9-6
Floater 11-7
Meco 17-8
Star Wars 19-12
Sanford-Townsend 20-16
KC & Sunshine 0-17
Ronnie Milsap 25-19
Elvis Presley 29-20
Foreigner 28-21
Ted Nugent 33-22
Carly Simon 32-23

WIRK/W Palm Beach, FL.
Alan Edwards

Nilsson
Peter Frampton
"Signed"
KC & Sunshine
Carly Simon
HOTTEST:
Meco 4-1
Fleetwood Mac 3-2
Heatwave 10-4
James Taylor 11-8
Commodores
"Brick" 17-9
Bros. Johnson 15-10
Paul Nicholas 20-14

WEEO/Wayneboro, Pa.
Jim O'Toole

Ted Nugent
Ronnie Milsap
Fleetwood Mac 9-8
CS&N 16-13
Floater 23-20
Donna Summer
Heatwave
HOTTEST:
Ram Jam 2-1
Heart 4-2
Fleetwood Mac 10-7
Johnny Rivers 13-11
Sanford-Townsend 15-12
KC & Sunshine 27-21

WLOF/Orlando, FL.
Reggie Blackwell

Meco
Bee Gees
Little River Band
Baby (DP)
Sweet (DP)
Brownsville Stn. (DP)
Commodores
"Brick"
HOTTEST:
Rita Coolidge 2-1
Heatwave 8-2
Fleetwood Mac 6-3
James Taylor 7-4
Leo Sayer 9-6
Sanford-Townsend 11-7
Bros. Johnson 15-9
CS&N 17-12
ELO 22-15
Supertramp 24-16
Floater 23-17
Carly Simon 29-21

KVOX/Fargo, N.D.
Bob Hendrow

Little River Band
Poco
HOTTEST:
Carly Simon 4-1
Leo Sayer 6-2
Fleetwood Mac 7-4
Pablo Cruise 9-6
Foreigner 14-7
Doobie Bros. 13-8
Bee Gees 15-10
Firefall 20-13
B.J. Thomas 24-15
Carole King 25-16
Emotions 26-18

KKLS/Rapid City, S.D.
Mick Kjar

Jane Olivar
Alan Parsons
HOTTEST:
Emotions 2-1
Bay City Rollers 3-2
Sanford-Townsend 5-3
Commodores 6-4
Foreigner 14-8
Carly Simon 28-21

WFOM/Marietta, Ga.
Greg McClure

Eric Carmen
Smokie
KC & Sunshine
Peter Frampton
"Signed"
Lenny LeBlanc
Sweet
HOTTEST:
Mothers Finest 6-3
Johnny Rivers 13-5
10cc 14-9
Elvis Presley 15-10
Paul Davis 22-12
Leo Sayer 19-14
Fleetwood Mac 21-16
Carole King 24-18
Ronnie Milsap 27-20
B.J. Thomas 28-22
Brick 33-24
Little River Band 35-26

KJOY/Stockton, Ca.
David Kraham

Poco
Kenny Rogers
Rose Royce
Little Feat
AWB
Capt & Tennille
Neil Young
HOTTEST:
Meco 8-3
KC & Sunshine 10-5
Commodores
"Brick" 13-6
Bros. Johnson 14-9
Ted Nugent 19-11
B.J. Thomas 27-14
Alan Parsons 21-15
Marshall Tucker 25-18
Donna Summer 28-19
Hink DeVille
"Mixed Up" 29-21

KKXU/Grand Forks, N.D.
Bob Hooper

Ronnie Milsap
Dave Mason
Paul Davis
HOTTEST:
Ram Jam 6-1
Emotions 7-4
B.J. Thomas 12-8
Foreigner 17-9
Commodores 15-10
Johnny Rivers 16-11
Carly Simon 28-19

WJON/St. Cloud, Mn.
Tom Kay

Heatwave
Jericho Harp
Poco
Kendalls
HOTTEST:
Stephen Bishop 3-2
Fleetwood Mac 5-3
Sanford-Townsend 8-4
Leo Sayer 10-5
Ronnie Milsap 9-6
Supertramp 20-13

KTAC/Tacoma, Wa.
Ric Hansen

Carly Simon
Steve Miller
HOTTEST:
Bay City Rollers 2-1
Fleetwood Mac 5-2
James Taylor 9-6
CS&N 10-7
Emotions 12-9
Stephen Bishop 18-13
Ram Jam 20-17

KCBN/Reno, Nv.
Red Mtn

Debbie Boone (DP)
Capt & Tennille
Jigsaw
Pablo Cruise
Smokie
HOTTEST:
Meco 7-4
Leo Sayer 10-5
KC & Sunshine 14-11
Floater 19-13
Paul Nicholas 25-19

WAAY/Huntsville, AL.
Bob Baron

Peter Frampton
"Signed"
Commodores
"Brick"
Paul Davis
Donna Summer
HOTTEST:
Emotions 1-1
Commodores 4-2
James Taylor 7-4
Fleetwood Mac 8-5
Meco 13-7
Johnny Rivers 15-11
Bros. Johnson 18-13
KC & Sunshine 24-19
Shawn Cassidy 29-22

WGBF/Evansville, In.
Buddy Scott

Floater
Doobie Bros.
Peter Frampton
"Signed"
HOTTEST:
James Taylor 4-3
ELO 5-4
Fleetwood Mac 8-5
Sanford-Townsend 14-8
Johnny Rivers 18-14

KYSN/Colorado Springs, Co.
Marc McCoy

Elvis Presley
Peter Frampton
"Signed"
Steve Miller
HOTTEST:
James Taylor 4-2
Fleetwood Mac 8-4
ELO 10-6
Heart 11-8
KC & Sunshine 25-17

KSly/San Luis Obispo, Ca.
John Tobin

B.J. Thomas
Paul Williams
LeBlanc & Carr
Ronnie Milsap
Lenny LeBlanc
HOTTEST:
Star Wars 16-3
Peter Frampton
"Signed" 15-5
Bros. Johnson 17-7
Sanford-Townsend 13-8
Pablo Cruise
"Place" 20-15

The original version of
"I'VE NEVER BEEN
TO ME" (P 0636F)

is performed by
CHARLENE
and is produced by
its writer **RON MILLER**
on Prodigal Records.

This is the only cover we care about.



P6 10018S1

The cover of the album from whence it came.



1977 Motown Record Corporation

PARALLEL ONE PLAYLISTS

NORTHEAST

WABC-TV New York

| | | |
|----|----|----------------------|
| 1 | 1 | ANDY GIBB |
| 2 | 2 | RITA COOLIDGE |
| 3 | 3 | EMOTIONS |
| 4 | 4 | FLOATERS |
| 5 | 5 | COMMODORES (old) |
| 6 | 6 | ALICE COOPER |
| 7 | 7 | PETER MC CANN |
| 8 | 8 | PETER FRAMPTON (old) |
| 9 | 9 | PABLO CRUISE |
| 10 | 10 | FLEETWOOD MAC |
| 11 | 11 | JOHNNY RIVERS |
| 12 | 12 | BAY CITY ROLLERS |
| 13 | 13 | STAR WARS (20th) |
| 14 | 14 | HEART |
| 15 | 15 | LEO SAYER |
| 16 | 16 | BROOK JOHNSON |
| 17 | 17 | ANDREW GOLD |
| 18 | 18 | PETER FRAMPTON (old) |
| 19 | 19 | ANDREW GOLD |
| 20 | 20 | SANFORD/TOWNSEND |
| 21 | 21 | ANDREW GOLD |
| 22 | 22 | ANDREW GOLD |
| 23 | 23 | ANDREW GOLD |
| 24 | 24 | ANDREW GOLD |
| 25 | 25 | ANDREW GOLD |
| 26 | 26 | ANDREW GOLD |
| 27 | 27 | ANDREW GOLD |
| 28 | 28 | ANDREW GOLD |
| 29 | 29 | ANDREW GOLD |
| 30 | 30 | ANDREW GOLD |

ADD: 13, 17, 26

ON: PETER FRAMPTON (new)

1050 chum Toronto

| | | |
|----|----|----------------------|
| 1 | 1 | ANDY GIBB |
| 2 | 2 | RITA COOLIDGE |
| 3 | 3 | PABLO CRUISE |
| 4 | 4 | LEO SAYER |
| 5 | 5 | JAMES TAYLOR |
| 6 | 6 | COMMODORES (old) |
| 7 | 7 | BAY CITY ROLLERS |
| 8 | 8 | PETER FRAMPTON (old) |
| 9 | 9 | HEART |
| 10 | 10 | SHAUN CASSIDY (old) |
| 11 | 11 | FLEETWOOD MAC (new) |
| 12 | 12 | LEO SAYER |
| 13 | 13 | SANFORD/TOWNSEND |
| 14 | 14 | CSN |
| 15 | 15 | RABBIT |
| 16 | 16 | ALAN O'DAY |
| 17 | 17 | BARBRA STREISAND |
| 18 | 18 | EMOTIONS |
| 19 | 19 | BARRY MANILOW |
| 20 | 20 | SUPERTRAMP |
| 21 | 21 | PETER MC CANN |
| 22 | 22 | ALICE COOPER |
| 23 | 23 | VEHICLE |
| 24 | 24 | JIMMY BUFFETT |
| 25 | 25 | PETER FRAMPTON (new) |
| 26 | 26 | ROD STEWART |
| 27 | 27 | FOREIGNER (new) |
| 28 | 28 | STEPHEN BISHOP |
| 29 | 29 | FLEETWOOD MAC (old) |
| 30 | 30 | ANDREW GOLD (old) |

ADD: B.J. THOMAS, BEE GEES, JOHNNY RIVERS

ON: CARLY SIMON, LITTLE RIVER BAND

WGRO Baltimore

| | | |
|----|----|--------------------|
| 2 | 1 | RITA COOLIDGE |
| 3 | 2 | STEPHEN BISHOP |
| 4 | 3 | RAM JAM |
| 5 | 4 | FLOATERS |
| 6 | 5 | KC & SUNSHINE BAND |
| 7 | 6 | SANFORD/TOWNSEND |
| 8 | 7 | EMOTIONS |
| 9 | 8 | FLEETWOOD MAC |
| 10 | 9 | JOHNNY RIVERS |
| 11 | 10 | HOT CHOCOLATE |
| 12 | 11 | BEE GEES |
| 13 | 12 | FOREIGNER (new) |
| 14 | 13 | MECO |
| 15 | 14 | LEO SAYER |
| 16 | 15 | BROOK JOHNSON |
| 17 | 16 | JAMES TAYLOR |
| 18 | 17 | KC & SUNSHINE BAND |
| 19 | 18 | STEVE MILLER (new) |
| 20 | 19 | CSN |
| 21 | 20 | MC COO & DAVIS |
| 22 | 21 | B.J. THOMAS |
| 23 | 22 | HEATWAVE |
| 24 | 23 | SUPERTRAMP |
| 25 | 24 | GEORGE BENSON |
| 26 | 25 | ALAN PARSONS |
| 27 | 26 | CARLY SIMON |
| 28 | 27 | CAROLE KING |
| 29 | 28 | KENNY ROGERS |
| 30 | 29 | COMMODORES (new) |

ADD: 30

ON: ERIC CARMEN, PAUL NICHOLAS, PETER FRAMPTON (new), DONNA SUMMER

WKBU Buffalo

| | | |
|----|----|------------------------|
| 2 | 1 | ANDY GIBB |
| 3 | 2 | RITA COOLIDGE |
| 4 | 3 | EMOTIONS |
| 5 | 4 | JAMES TAYLOR |
| 6 | 5 | FLEETWOOD MAC |
| 7 | 6 | PETER FRAMPTON (old) |
| 8 | 7 | BAY CITY ROLLERS |
| 9 | 8 | CSN |
| 10 | 9 | JOHNNY RIVERS |
| 11 | 10 | COMMODORES (old) |
| 12 | 11 | BARBRA STREISAND |
| 13 | 12 | CARLY SIMON |
| 14 | 13 | STARZ |
| 15 | 14 | SANFORD/TOWNSEND |
| 16 | 15 | STAR WARS (20th)/MECO |
| 17 | 16 | RAM JAM |
| 18 | 17 | ALAN O'DAY |
| 19 | 18 | STEVE MILLER (old) |
| 20 | 19 | HEART |
| 21 | 20 | FOREIGNER (new) |
| 22 | 21 | KISS |
| 23 | 22 | LEO SAYER |
| 24 | 23 | DONNA SUMMER |
| 25 | 24 | KAREN NELSON & BILLY T |
| 26 | 25 | STEPHEN BISHOP |
| 27 | 26 | PETER MC CANN |
| 28 | 27 | JIMMY BUFFETT |
| 29 | 28 | KC & SUNSHINE BAND |
| 30 | 29 | FLEETWOOD MAC (old) |
| 31 | 30 | BROOK JOHNSON |

ADD: 28

ON: ALAN PARSONS, HEART, STEVE MILLER (new), BEE GEES

96.1X PITTSBURGH

| | | |
|----|----|----------------------|
| 1 | 1 | FLEETWOOD MAC |
| 2 | 2 | PABLO CRUISE |
| 3 | 3 | ANDY GIBB |
| 4 | 4 | LEO SAYER |
| 5 | 5 | JAMES TAYLOR |
| 6 | 6 | MECO |
| 7 | 7 | PETER FRAMPTON (new) |
| 8 | 8 | RITA COOLIDGE |
| 9 | 9 | BEE GEES |
| 10 | 10 | ENGLAND DAN |
| 11 | 11 | STEVE MILLER (old) |
| 12 | 12 | EMOTIONS |
| 13 | 13 | PETER FRAMPTON (old) |
| 14 | 14 | HALL & OATES (old) |
| 15 | 15 | COMMODORES (new) |
| 16 | 16 | PETER MC CANN |
| 17 | 17 | BARRY MANILOW |
| 18 | 18 | LEO SAYER |
| 19 | 19 | DEAN FRIEDMAN |
| 20 | 20 | FLEETWOOD MAC (old) |
| 21 | 21 | ALAN O'DAY |

ADD: 18, 19

WFL Philadelphia

| | | |
|----|----|-----------------------|
| 1 | 1 | ANDY GIBB |
| 2 | 2 | RITA COOLIDGE |
| 3 | 3 | EMOTIONS |
| 4 | 4 | JAMES TAYLOR |
| 5 | 5 | COMMODORES (old) |
| 6 | 6 | FLEETWOOD MAC |
| 7 | 7 | FLOATERS |
| 8 | 8 | PETER FRAMPTON (new) |
| 9 | 9 | STAR WARS (20th)/MECO |
| 10 | 10 | CSN |
| 11 | 11 | LEO SAYER |
| 12 | 12 | BARRY MANILOW |
| 13 | 13 | SUPERTRAMP |
| 14 | 14 | BROOK JOHNSON |
| 15 | 15 | STEVE MILLER (old) |
| 16 | 16 | PABLO CRUISE |
| 17 | 17 | JIMMY BUFFETT |
| 18 | 18 | JOHNNY RIVERS |
| 19 | 19 | HEART |
| 20 | 20 | HEATWAVE |
| 21 | 21 | STEPHEN BISHOP |
| 22 | 22 | SANFORD/TOWNSEND |
| 23 | 23 | PETER MC CANN |
| 24 | 24 | PETER FRAMPTON (old) |
| 25 | 25 | CARLY SIMON |

ADD: None

ON: SHAUN CASSIDY (new), KISS, FOREIGNER (new), PETER FRAMPTON (new), BEE GEES, STEVE MILLER (new), KC & SUNSHINE BAND

WPEN Pittsburgh

| | | |
|----|----|----------------------|
| 2 | 1 | RITA COOLIDGE |
| 3 | 2 | COMMODORES (both) |
| 4 | 3 | MECO |
| 5 | 4 | EMOTIONS |
| 6 | 5 | FLEETWOOD MAC |
| 7 | 6 | JAMES TAYLOR |
| 8 | 7 | PABLO CRUISE |
| 9 | 8 | FLOATERS |
| 10 | 9 | RAM JAM |
| 11 | 10 | ANDY GIBB |
| 12 | 11 | PETER FRAMPTON (old) |
| 13 | 12 | JOHNNY G WATSON |
| 14 | 13 | KISS |
| 15 | 14 | ALICE COOPER |
| 16 | 15 | BROOK JOHNSON |
| 17 | 16 | HELEN REDDY |
| 18 | 17 | FOREIGNER (new) |
| 19 | 18 | LEO SAYER |
| 20 | 19 | PETER MC CANN |
| 21 | 20 | JOHNNY RIVERS |
| 22 | 21 | STEPHEN BISHOP |
| 23 | 22 | SANFORD/TOWNSEND |
| 24 | 23 | PETER FRAMPTON (new) |
| 25 | 24 | SUPERTRAMP |
| 26 | 25 | CSN |
| 27 | 26 | LEO SAYER |
| 28 | 27 | BEE GEES |
| 29 | 28 | STEVE MILLER (new) |
| 30 | 29 | BARRY MANILOW |
| 31 | 30 | DELE |
| 32 | 31 | DOOBIE BROS |
| 33 | 32 | TED NUGENT |
| 34 | 33 | BARBRA STREISAND |
| 35 | 34 | WILD CHERRY |
| 36 | 35 | DONNA SUMMER |
| 37 | 36 | MARSHALL TUCKER |
| 38 | 37 | ALAN PARSONS |
| 39 | 38 | STEVE MILLER (old) |
| 40 | 39 | CARLY SIMON |

ADD: 40

WRKO Boston

| | | |
|----|----|----------------------|
| 3 | 1 | SHAUN CASSIDY (new) |
| 4 | 2 | ANDY GIBB |
| 5 | 3 | CARLY SIMON |
| 6 | 4 | HEART |
| 7 | 5 | EMOTIONS |
| 8 | 6 | ALICE COOPER |
| 9 | 7 | FLEETWOOD MAC |
| 10 | 8 | KC & SUNSHINE BAND |
| 11 | 9 | RITA COOLIDGE |
| 12 | 10 | LEO SAYER |
| 13 | 11 | SANFORD/TOWNSEND |
| 14 | 12 | JOHNNY RIVERS |
| 15 | 13 | JAMES TAYLOR |
| 16 | 14 | MECO |
| 17 | 15 | BAY CITY ROLLERS |
| 18 | 16 | FOREIGNER (new) |
| 19 | 17 | STAR WARS (20th) |
| 20 | 18 | SUPERTRAMP |
| 21 | 19 | RAM JAM |
| 22 | 20 | PETER MC CANN |
| 23 | 21 | DONNA SUMMER |
| 24 | 22 | COMMODORES (old) |
| 25 | 23 | STEPHEN BISHOP |
| 26 | 24 | CSN |
| 27 | 25 | LEO SAYER (new) |
| 28 | 26 | HEATWAVE |
| 29 | 27 | PETER FRAMPTON (new) |
| 30 | 28 | ERIC CARMEN |
| 31 | 29 | ALAN PARSONS |

ADD: LEIF GARRETT, HEART ("Kick")

HEADQUARTERS FOR YOUR SONG Pittsburgh

| | | |
|----|----|-----------------------|
| 2 | 1 | RITA COOLIDGE |
| 3 | 2 | COMMODORES (both) |
| 4 | 3 | FLEETWOOD MAC |
| 5 | 4 | ANDY GIBB |
| 6 | 5 | JAMES TAYLOR |
| 7 | 6 | JOHNNY G WATSON |
| 8 | 7 | FOREIGNER (new) |
| 9 | 8 | PABLO CRUISE |
| 10 | 9 | CSN |
| 11 | 10 | ALICE COOPER |
| 12 | 11 | KISS |
| 13 | 12 | JOHNNY RIVERS |
| 14 | 13 | BAY CITY ROLLERS |
| 15 | 14 | STAR WARS (20th)/MECO |
| 16 | 15 | FLOATERS |
| 17 | 16 | LEO SAYER |
| 18 | 17 | HEART |
| 19 | 18 | RAM JAM |
| 20 | 19 | BEE GEES |
| 21 | 20 | DONNA SUMMER |
| 22 | 21 | SANFORD/TOWNSEND |
| 23 | 22 | TED NUGENT |
| 24 | 23 | STEPHEN BISHOP |
| 25 | 24 | BROOK JOHNSON |
| 26 | 25 | ALAN O'DAY |
| 27 | 26 | STEVE MILLER (new) |
| 28 | 27 | PETER MC CANN |
| 29 | 28 | HOT CHOCOLATE |
| 30 | 29 | KC & SUNSHINE BAND |

ADD: 30

ON: B.J. THOMAS, FOGHAT, ERIC CARMEN

WPGC Washington D.C.

| | | |
|----|----|----------------------|
| 1 | 1 | FLOATERS |
| 2 | 2 | MECO |
| 3 | 3 | KC & SUNSHINE BAND |
| 4 | 4 | STEPHEN BISHOP |
| 5 | 5 | RAM JAM |
| 6 | 6 | FLEETWOOD MAC |
| 7 | 7 | EMOTIONS |
| 8 | 8 | FOREIGNER (new) |
| 9 | 9 | COMMODORES (both) |
| 10 | 10 | HEART |
| 11 | 11 | JOHNNY RIVERS |
| 12 | 12 | BROOK JOHNSON |
| 13 | 13 | LEO SAYER |
| 14 | 14 | RITA COOLIDGE |
| 15 | 15 | HEATWAVE |
| 16 | 16 | JAMES TAYLOR |
| 17 | 17 | STEVE MILLER (new) |
| 18 | 18 | SANFORD/TOWNSEND |
| 19 | 19 | PETER FRAMPTON (old) |
| 20 | 20 | CSN |
| 21 | 21 | CARLY SIMON |
| 22 | 22 | LEO SAYER |
| 23 | 23 | BEE GEES |
| 24 | 24 | DONNA SUMMER |
| 25 | 25 | ANDY GIBB |
| 26 | 26 | B.J. THOMAS |
| 27 | 27 | DOROTHY MOORE |
| 28 | 28 | TED NUGENT |
| 29 | 29 | ERIC CARMEN |
| 30 | 30 | STAR WARS (20th) |

ADD: None

ON: None

FM/STEREO New York

| | | |
|----|----|--------------------------|
| 1 | 1 | ANDY GIBB |
| 2 | 2 | EMOTIONS |
| 3 | 3 | RITA COOLIDGE |
| 4 | 4 | COMMODORES (old) |
| 5 | 5 | FLOATERS |
| 6 | 6 | HEART |
| 7 | 7 | FLEETWOOD MAC |
| 8 | 8 | JOHNY CITY ROLLERS |
| 9 | 9 | KISS |
| 10 | 10 | ALICE COOPER |
| 11 | 11 | LEO SAYER |
| 12 | 12 | PETER FRAMPTON (old) |
| 13 | 13 | HEATWAVE |
| 14 | 14 | PABLO CRUISE |
| 15 | 15 | CSN |
| 16 | 16 | DOWN SUMMER |
| 17 | 17 | JAM TAYLOR BAND (new) |
| 18 | 18 | KC & SUNSHINE BAND (new) |
| 19 | 19 | MECO |
| 20 | 20 | BROOK JOHNSON |
| 21 | 21 | STEVE MILLER (new) |
| 22 | 22 | FOREIGNER (new) |
| 23 | 23 | SHAUN CASSIDY (old) |
| 24 | 24 | PETER MC CANN |
| 25 | 25 | ALAN O'DAY |
| 26 | 26 | STEVE MILLER (new) |
| 27 | 27 | PETER FRAMPTON (old) |
| 28 | 28 | SHAUN CASSIDY (new) |
| 29 | 29 | BARRY MANILOW |
| 30 | 30 | LOU RAWLS |
| 31 | 31 | FIRST CHOICE |
| 32 | 32 | BROOK JOHNSON |
| 33 | 33 | STEPHEN BISHOP |

ADD: 32, 33, 34

MIDWEST

KOLR St. Louis

| | | |
|----|----|-----------------------|
| 3 | 1 | ANDY GIBB |
| 4 | 2 | ALICE COOPER |
| 5 | 3 | HEART |
| 6 | 4 | JAMES TAYLOR |
| 7 | 5 | BAY CITY ROLLERS |
| 8 | 6 | KISS |
| 9 | 7 | FLEETWOOD MAC |
| 10 | 8 | KC & SUNSHINE BAND |
| 11 | 9 | EMOTIONS |
| 12 | 10 | BROOK JOHNSON |
| 13 | 11 | POCO |
| 14 | 12 | TED NUGENT |
| 15 | 13 | STAR WARS (20th)/MECO |
| 16 | 14 | RITA COOLIDGE |
| 17 | 15 | FLOATERS |
| 18 | 16 | SANFORD/TOWNSEND |
| 19 | 17 | MERIL WILSON |
| 20 | 18 | STEPHEN BISHOP |
| 21 | 19 | PETER FRAMPTON (old) |
| 22 | 20 | FOREIGNER (new) |
| 23 | 21 | RAM JAM |
| 24 | 22 | COMMODORES (new) |
| 25 | 23 | PABLO CRUISE |
| 26 | 24 | CARLY SIMON |
| 27 | 25 | HEATWAVE |
| 28 | 26 | BROOK JOHNSON |
| 29 | 27 | BARBRA STREISAND |
| 30 | 28 | DONNA SUMMER |
| 31 | 29 | JOHNNY RIVERS |
| 32 | 30 | DAVE MASLOW |
| 33 | 31 | PAUL NICHOLAS |
| 34 | 32 | CAROLE KING |
| 35 | 33 | WILD CHERRY |
| 36 | 34 | ALAN PARSONS |
| 37 | 35 | GLEN CAMPBELL |

ADD: None

ON: GLEN CAMPBELL, AL MARTINO

KRWB Minneapolis

| | | |
|----|----|------------------------|
| 2 | 1 | ANDY GIBB |
| 3 | 2 | RITA COOLIDGE |
| 4 | 3 | JAMES TAYLOR |
| 5 | 4 | MECO |
| 6 | 5 | PETER FRAMPTON (old) |
| 7 | 6 | BARRY MANILOW |
| 8 | 7 | COMMODORES (old) |
| 9 | 8 | TED NUGENT |
| 10 | 9 | SANFORD/TOWNSEND |
| 11 | 10 | B.J. THOMAS |
| 12 | 11 | LEO SAYER |
| 13 | 12 | JENNIFER WARNES |
| 14 | 13 | FLEETWOOD MAC (new) |
| 15 | 14 | STEPHEN BISHOP |
| 16 | 15 | PABLO CRUISE |
| 17 | 16 | ALAN O'DAY |
| 18 | 17 | STEVE MILLER (old) |
| 19 | 18 | CSN |
| 20 | 19 | JIMMY BUFFETT |
| 21 | 20 | FLEETWOOD MAC (old) |
| 22 | 21 | ANDREW GOLD (old) |
| 23 | 22 | MAYNARD FERGUSON (old) |
| 24 | 23 | ENGLAND DAN |
| 25 | 24 | EAGLES |
| 26 | 25 | STEVE WONDER (old) |
| 27 | 26 | MARSHALL TUCKER (old) |
| 28 | 27 | POCO |
| 29 | 28 | JANE OLIVER |
| 30 | 29 | LEO SAYER (old) |
| 31 | 30 | KC & SUNSHINE BAND |
| 32 | 31 | BOSTON |

ADD: 29

15 KSTP Minneapolis

| | | |
|---|---|------------------|
| 1 | 1 | SANFORD/TOWNSEND |
| 2 | 2 | MECO |
| 3 | 3 | ANDY GIBB |
| 4 | 4 | COMMODORES (old) |
| 5 | 5 | FLEETWOOD |



- Houston**
- 1 FL MATTERS
 - 2 MEDO
 - 3 ANDY GIBB
 - 4 DEBBY BOONE
 - 5 HELEN REDDY
 - 6 EMOTIONS
 - 7 B.J. THOMAS
 - 8 BRDS JOHNSON
 - 9 ELVIS PRESLEY
 - 10 PETER FRAMPTON (old)
 - 11 FLEETWOOD MAC
 - 12 ALAN O'DAY
 - 13 STEPHEN BISHOP
 - 14 KC & SUNSHINE BAND
 - 15 JAMES TAYLOR
 - 16 RAM JAM
 - 17 PETER MC CANN
 - 18 DONNA SUMMER
 - 19 HEART
 - 20 CARLY SIMON
 - 21 SANFORD/TOWNSEND
 - 22 SHAWN CASSIDY (old)
 - 23 BEE GEES
 - 24 SUPERTRAMP
 - 25 SHAWN CASSIDY (new)
 - 26 CAROLE KING
 - 27 GLEN CAMPBELL (new)
 - 28 STEVE MILLER (new)
 - 29 FOREIGNER (new)
 - 30 ADDS: RINGO STARR, JAMES E. MICHAELS
- ON: PUL DAVIS, PETER FRAMPTON (new), KISS ("C'mon") (DP), DOOBIE BROS (DP), TED NUGENT (DP), LITTLE RIVER BAND (DP)



- Miami**
- 1 HEATWAVE
 - 2 FL MATTERS
 - 3 ANDY GIBB
 - 4 KC & SUNSHINE BAND
 - 5 EMOTIONS
 - 6 LQJ RAWLS
 - 7 BRDS JOHNSON
 - 8 SLAVE
 - 9 STAR WARS (20th)
 - 10 TEDDY PENDERGRASS
 - 11 FLEETWOOD MAC
 - 12 KISS
 - 13 PUL DAVIS
 - 14 CARLY SIMON
 - 15 JAMES TAYLOR
 - 16 STEPHEN BISHOP
 - 17 PETER FRAMPTON (both)
 - 18 CSN
 - 19 DOROTHY MOORE
 - 20 FOREIGNER (new)
 - 21 ELO
 - 22 G. ORGE BENSON
 - 23 BARBRA STREISAND
 - 24 SHAWN CASSIDY (old)
 - 25 ALAN O'DAY
 - 26 SANFORD/TOWNSEND
 - 27 DEAN FRIEDMAN
 - 28 STEVIE WONDER (new)
 - 29 ERIC CARMEN
 - 30 ADDS: MC CDD & DAVIS, STEVE MILLER (new), SUPERTRAMP, DONNY OSMOND



- FT. WORTH/DALLAS**
- 1 HEART
 - 2 FLEETWOOD MAC
 - 3 CSN
 - 4 JAMES TAYLOR
 - 5 ALICE COOPER
 - 6 PABLO CRUISE
 - 7 FOREIGNER (new)
 - 8 ENGLAND DAN
 - 9 ABBA
 - 10 STEPHEN BISHOP
 - 11 FOREIGNER (old)
 - 12 EAGLES
 - 13 ELO
 - 14 PETER FRAMPTON (new)
 - 15 RITA COOLIDGE
 - 16 BAY CITY ROLLERS
 - 17 CHOCOLATE
 - 18 TED NUGENT
 - 19 BOSTON
 - 20 FLEETWOOD MAC (old)
 - 21 BARRY MANILOW
 - 22 RITA COOLIDGE
 - 23 PETER MC CANN
 - 24 ATLANTA RS ("So In")
 - 25 ALAN O'DAY
 - ADDS: 13, 14, 15, 16, 18, 19



- Memphis**
- 1 FL MATTERS
 - 2 COMMODORES (old)
 - 3 EMOTIONS
 - 4 RITA COOLIDGE
 - 5 SLAVE
 - 6 BROTHERS JOHNSON
 - 7 PABLO CRUISE
 - 8 ISLEY BROS
 - 9 LEO SAYER
 - 10 ANDY GIBB
 - 11 FLEETWOOD MAC
 - 12 ALICE COOPER
 - 13 PETER FRAMPTON (old)
 - 14 JAMES TAYLOR
 - 15 BAY CITY ROLLERS
 - 16 HOT CHOCOLATE
 - 17 SANFORD/TOWNSEND
 - 18 KC & SUNSHINE BAND
 - 19 STEPHEN BISHOP
 - 20 PETER MC CANN
 - 21 ALAN O'DAY
 - 22 BARBRA STREISAND
 - 23 SHAWN CASSIDY (old)
 - 24 FOREIGNER (new)
 - 25 JOHNNY RIVERS
 - 26 KENNY ROGERS
 - 27 SHAWN CASSIDY (new)
 - 28 ELO
 - 29 ROSE ROYCE (old)
 - 30 BROWNSVILLE (new)
 - ADDS: 24, 26, 27, ELVIS PRESLEY

WEST



- 1280 Denver**
- 1 FLEETWOOD MAC
 - 2 ANDY GIBB
 - 3 JAMES TAYLOR
 - 4 SUPERTRAMP
 - 5 LEO SAYER
 - 6 CSN
 - 7 STEPHEN BISHOP
 - 8 HEART
 - 9 BAY CITY ROLLERS
 - 10 PABLO CRUISE
 - 11 FOREIGNER (new)
 - 12 MEDO
 - 13 LITTLE RIVER BAND
 - 14 DEAN FRIEDMAN
 - 15 SANFORD/TOWNSEND
 - 16 ENGLAND DAN
 - 17 PETER FRAMPTON (old)
 - 18 EMOTIONS
 - 19 JOHNNY RIVERS
 - 20 BRDS JOHNSON
 - 21 RITA COOLIDGE
 - 22 BEE GEES
 - 23 TIM MOORE
 - 24 CAROLE KING
 - 25 PETER FRAMPTON (new)
 - 26 CARLY SIMON
 - 27 B.J. THOMAS
 - 28 FLEETWOOD MAC (old)
 - 29 STAR WARS (20th)
 - 30 ADDS: ERIC CARMEN, KENNY ROGERS, POCO
- ON: THIN LEZDY, ANDREW GOLD (new)



- Seattle**
- 1 JAMES TAYLOR
 - 2 FLEETWOOD MAC
 - 3 LEO SAYER
 - 4 BARRY MANILOW
 - 5 BAY CITY ROLLERS
 - 6 RITA COOLIDGE
 - 7 STAR WARS (20th)
 - 8 ANDY GIBB
 - 9 ELO
 - 10 STEPHEN BISHOP
 - 11 CSN
 - 12 PETER MC CANN
 - 13 COMMODORES (old)
 - 14 PETER FRAMPTON (old)
 - 15 EMOTIONS
 - 16 PETER FRAMPTON (new)
 - 17 ALAN O'DAY
 - 18 SUPERTRAMP
 - 19 PABLO CRUISE
 - 20 DEBBY BOONE
 - 21 FLEETWOOD MAC (old)
 - 22 HEART
 - 23 ABBA
 - 24 B.J. THOMAS
 - 25 PAUL NICHOLAS
 - ADDS: FOREIGNER (new), STEVE MILLER (new), CAROLE KING



- Seattle**
- 1 ELO
 - 2 RITA COOLIDGE
 - 3 HEART
 - 4 FLEETWOOD MAC
 - 5 JAMES TAYLOR
 - 6 STAR WARS (20th)
 - 7 LEO SAYER
 - 8 EMOTIONS
 - 9 CSN
 - 10 STEPHEN BISHOP
 - 11 PETER MC CANN
 - 12 ALICE COOPER
 - 13 COMMODORES (old)
 - 14 DOOBIE BROS
 - 15 BAY CITY ROLLERS
 - 16 ABBA
 - 17 DEBBY BOONE
 - 18 SUPERTRAMP
 - 19 HELEN REDDY
 - 20 JOHNNY RIVERS
 - 21 FOREIGNER
 - 22 RAM JAM
 - 23 KC & SUNSHINE BAND
 - 24 FLOATERS
 - 25 BARRY MANILOW
 - 26 BRDS JOHNSON
 - 27 TED NUGENT
 - ADDS: None



- San Diego**
- 1 ANDY GIBB
 - 2 EMOTIONS
 - 3 COMMODORES (old)
 - 4 RITA COOLIDGE
 - 5 STAR WARS (20th)
 - 6 COMMODORES (new)
 - 7 ALAN O'DAY
 - 8 PABLO CRUISE
 - 9 JAMES TAYLOR
 - 10 FLEETWOOD MAC
 - 11 ELO
 - 12 HEART
 - 13 KISS
 - 14 ALICE COOPER
 - 15 SHAWN CASSIDY (old)
 - 16 LEO SAYER
 - 17 BARBRA STREISAND
 - 18 PETER FRAMPTON (old)
 - 19 BARRY MANILOW
 - 20 PETER MC CANN
 - 21 STEPHEN BISHOP
 - 22 FLEETWOOD MAC (old)
 - 23 JIMMY BUFFETT
 - 24 ANDREW GOLD (old)
 - 25 KC & SUNSHINE BAND (old)
 - 26 RAM JAM
 - 27 FOREIGNER (new)
 - 28 MARVIN GAYE
 - 29 STEVE MILLER (new)
 - 30 SANFORD/TOWNSEND
 - ADDS: 27, CAROLE KING, BROWNSVILLE (new), LITTLE RIVER BAND



- San Francisco**
- 1 EMOTIONS
 - 2 COMMODORES (old)
 - 3 ANDY GIBB
 - 4 RITA COOLIDGE
 - 5 FLEETWOOD MAC
 - 6 CSN
 - 7 FL MATTERS
 - 8 BAY CITY ROLLERS
 - 9 BRDS JOHNSON
 - 10 JAMES TAYLOR
 - 11 ELO
 - 12 BARRY MANILOW
 - 13 ABBA
 - 14 ALAN O'DAY
 - 15 HOT (old)
 - 16 LEO SAYER
 - 17 STEVE MILLER (new)
 - 18 KISS
 - 19 PETER FRAMPTON (old)
 - 20 SANFORD/TOWNSEND
 - 21 SHAWN CASSIDY (new)
 - 22 SUPERTRAMP
 - 23 KC & SUNSHINE BAND
 - 24 PETER FRAMPTON
 - 25 BONEY M
 - 26 DONNA SUMMER
 - 27 STEPHEN BISHOP
 - 28 FOREIGNER (new)
 - 29 CARLY SIMON
 - 30 ADDS: B.J. THOMAS, HEATWAVE, MEDO
- ON: TED NUGENT



- Los Angeles**
- 1 JAMES TAYLOR
 - 2 FLEETWOOD MAC
 - 3 ELO
 - 4 COMMODORES (old)
 - 5 PETER FRAMPTON (old)
 - 6 RITA COOLIDGE
 - 7 ANDY GIBB
 - 8 BARRY MANILOW
 - 9 EMOTIONS
 - 10 HEART
 - 11 ALICE COOPER
 - 12 SUPERTRAMP
 - 13 SHAWN CASSIDY (new)
 - 14 FL MATTERS
 - 15 CSN
 - 16 STAR WARS (20th)
 - 17 LEO SAYER
 - 18 BARBRA STREISAND
 - 19 MEDO
 - 20 BAY CITY ROLLERS
 - 21 PETER FRAMPTON (new)
 - 22 KISS
 - 23 COMMODORES (new)
 - 24 HELEN REDDY
 - 25 FOREIGNER (new)
 - 26 PABLO CRUISE
 - 27 KC & SUNSHINE BAND
 - 28 SANFORD/TOWNSEND
 - 29 STEPHEN BISHOP
 - 30 ADDS: JOHNNY RIVERS, HEATWAVE, DONNA SUMMER, B.J. THOMAS



- DENVER**
- 1 FLEETWOOD MAC
 - 2 HEART
 - 3 PABLO CRUISE
 - 4 ANDY GIBB
 - 5 ENGLAND DAN
 - 6 CSN
 - 7 STEPHEN BISHOP
 - 8 JAMES TAYLOR
 - 9 SUPERTRAMP
 - 10 LEO SAYER
 - 11 MEDO
 - 12 BOSTON
 - 13 BARRY MANILOW
 - 14 ELO
 - 15 BAY CITY ROLLERS
 - 16 STEVE MILLER (old)
 - 17 RITA COOLIDGE
 - 18 FLEETWOOD MAC (old)
 - 19 JUDY COLLINS ("Clowns")
 - 20 BRDS JOHNSON
 - 21 PETER FRAMPTON (old)
 - 22 SANFORD/TOWNSEND
 - 23 JOHNNY RIVERS
 - 24 B.J. THOMAS
 - 25 ALESSI
 - ADDS: 23, 24, 25

Announcing

RINGO'S

new single

"WINGS"

3429

from his forthcoming album, "RINGO THE 4TH."

Produced by Arif Mardin

RINGO the 4TH



SD 19108

On Atlantic Records and Tapes.



Parallels

Parallel I: Selected major market stations that are format dominant* in their market and/or are the major sales influence. These stations usually play under 35 records in total.

Parallel II: Key stations in selected markets that are format dominant in their respective markets, and influence rack buying patterns for their region. This category also will include some major market stations that are not the dominant ratings/sales influence, but have demonstrated importance in their respective markets. These stations will usually be programming 35 or less total current selections.

Parallel III: All other reporting stations. This parallel also covers stations with longer playlists. It also includes secondary reporters that are not the format dominant station in their market but influence the market considerably.

* Format dominance determined from the latest Arbitron survey available in that market.

★ DENOTES FIRST WEEK IN PARALLELS.

| BAY CITY ROLLERS 2:41 You Made Me Believe (Arista) | | |
|---|----------------|----------------|
| P1 | P2 | P3 |
| WABC 12-12 | WABC 12-12 | WABC 12-12 |
| 99X 4-5 | 99X 4-5 | 99X 4-5 |
| WRKO 11-15 | WRKO 11-15 | WRKO 11-15 |
| WKBW 7-7 | WKBW 7-7 | WKBW 7-7 |
| 13Q 15-14 | 13Q 15-14 | 13Q 15-14 |
| CHUM 7-7 | CHUM 7-7 | CHUM 7-7 |
| Midwest | Midwest | Midwest |
| WLS 12-16 | WLS 12-16 | WLS 12-16 |
| WZLW 20-26 | WZLW 20-26 | WZLW 20-26 |
| WDRQ 10-7 | WDRQ 10-7 | WDRQ 10-7 |
| KSLQ 7-5 | KSLQ 7-5 | KSLQ 7-5 |
| South | South | South |
| Z97 a-16 | Z97 a-16 | Z97 a-16 |
| WHBQ 14-15 | WHBQ 14-15 | WHBQ 14-15 |
| West | West | West |
| KHJ 18-20 | KHJ 18-20 | KHJ 18-20 |
| KFR 7-9 | KFR 7-9 | KFR 7-9 |
| KJR 11-15 | KJR 11-15 | KJR 11-15 |
| KING 3-5 | KING 3-5 | KING 3-5 |
| KKXK 19-15 | KKXK 19-15 | KKXK 19-15 |
| KTLK 6-9 | KTLK 6-9 | KTLK 6-9 |
| P2 | P2 | P2 |
| WABC 12-12 | WABC 12-12 | WABC 12-12 |
| 99X 4-5 | 99X 4-5 | 99X 4-5 |
| WRKO 11-15 | WRKO 11-15 | WRKO 11-15 |
| WKBW 7-7 | WKBW 7-7 | WKBW 7-7 |
| 13Q 15-14 | 13Q 15-14 | 13Q 15-14 |
| CHUM 7-7 | CHUM 7-7 | CHUM 7-7 |
| Midwest | Midwest | Midwest |
| WLS 12-16 | WLS 12-16 | WLS 12-16 |
| WZLW 20-26 | WZLW 20-26 | WZLW 20-26 |
| WDRQ 10-7 | WDRQ 10-7 | WDRQ 10-7 |
| KSLQ 7-5 | KSLQ 7-5 | KSLQ 7-5 |
| South | South | South |
| Z97 a-16 | Z97 a-16 | Z97 a-16 |
| WHBQ 14-15 | WHBQ 14-15 | WHBQ 14-15 |
| West | West | West |
| KHJ 18-20 | KHJ 18-20 | KHJ 18-20 |
| KFR 7-9 | KFR 7-9 | KFR 7-9 |
| KJR 11-15 | KJR 11-15 | KJR 11-15 |
| KING 3-5 | KING 3-5 | KING 3-5 |
| KKXK 19-15 | KKXK 19-15 | KKXK 19-15 |
| KTLK 6-9 | KTLK 6-9 | KTLK 6-9 |
| P3 | P3 | P3 |
| WABC 12-12 | WABC 12-12 | WABC 12-12 |
| 99X 4-5 | 99X 4-5 | 99X 4-5 |
| WRKO 11-15 | WRKO 11-15 | WRKO 11-15 |
| WKBW 7-7 | WKBW 7-7 | WKBW 7-7 |
| 13Q 15-14 | 13Q 15-14 | 13Q 15-14 |
| CHUM 7-7 | CHUM 7-7 | CHUM 7-7 |
| Midwest | Midwest | Midwest |
| WLS 12-16 | WLS 12-16 | WLS 12-16 |
| WZLW 20-26 | WZLW 20-26 | WZLW 20-26 |
| WDRQ 10-7 | WDRQ 10-7 | WDRQ 10-7 |
| KSLQ 7-5 | KSLQ 7-5 | KSLQ 7-5 |
| South | South | South |
| Z97 a-16 | Z97 a-16 | Z97 a-16 |
| WHBQ 14-15 | WHBQ 14-15 | WHBQ 14-15 |
| West | West | West |
| KHJ 18-20 | KHJ 18-20 | KHJ 18-20 |
| KFR 7-9 | KFR 7-9 | KFR 7-9 |
| KJR 11-15 | KJR 11-15 | KJR 11-15 |
| KING 3-5 | KING 3-5 | KING 3-5 |
| KKXK 19-15 | KKXK 19-15 | KKXK 19-15 |
| KTLK 6-9 | KTLK 6-9 | KTLK 6-9 |

| STEPHEN BISHOP 3:14 On And On (ABC) | | |
|--|----------------|----------------|
| P1 | P2 | P3 |
| WABC 12-12 | WABC 12-12 | WABC 12-12 |
| 99X 4-5 | 99X 4-5 | 99X 4-5 |
| WRKO 11-15 | WRKO 11-15 | WRKO 11-15 |
| WKBW 7-7 | WKBW 7-7 | WKBW 7-7 |
| 13Q 15-14 | 13Q 15-14 | 13Q 15-14 |
| CHUM 7-7 | CHUM 7-7 | CHUM 7-7 |
| Midwest | Midwest | Midwest |
| WLS 12-16 | WLS 12-16 | WLS 12-16 |
| WZLW 20-26 | WZLW 20-26 | WZLW 20-26 |
| WDRQ 10-7 | WDRQ 10-7 | WDRQ 10-7 |
| KSLQ 7-5 | KSLQ 7-5 | KSLQ 7-5 |
| South | South | South |
| Z97 a-16 | Z97 a-16 | Z97 a-16 |
| WHBQ 14-15 | WHBQ 14-15 | WHBQ 14-15 |
| West | West | West |
| KHJ 18-20 | KHJ 18-20 | KHJ 18-20 |
| KFR 7-9 | KFR 7-9 | KFR 7-9 |
| KJR 11-15 | KJR 11-15 | KJR 11-15 |
| KING 3-5 | KING 3-5 | KING 3-5 |
| KKXK 19-15 | KKXK 19-15 | KKXK 19-15 |
| KTLK 6-9 | KTLK 6-9 | KTLK 6-9 |
| P2 | P2 | P2 |
| WABC 12-12 | WABC 12-12 | WABC 12-12 |
| 99X 4-5 | 99X 4-5 | 99X 4-5 |
| WRKO 11-15 | WRKO 11-15 | WRKO 11-15 |
| WKBW 7-7 | WKBW 7-7 | WKBW 7-7 |
| 13Q 15-14 | 13Q 15-14 | 13Q 15-14 |
| CHUM 7-7 | CHUM 7-7 | CHUM 7-7 |
| Midwest | Midwest | Midwest |
| WLS 12-16 | WLS 12-16 | WLS 12-16 |
| WZLW 20-26 | WZLW 20-26 | WZLW 20-26 |
| WDRQ 10-7 | WDRQ 10-7 | WDRQ 10-7 |
| KSLQ 7-5 | KSLQ 7-5 | KSLQ 7-5 |
| South | South | South |
| Z97 a-16 | Z97 a-16 | Z97 a-16 |
| WHBQ 14-15 | WHBQ 14-15 | WHBQ 14-15 |
| West | West | West |
| KHJ 18-20 | KHJ 18-20 | KHJ 18-20 |
| KFR 7-9 | KFR 7-9 | KFR 7-9 |
| KJR 11-15 | KJR 11-15 | KJR 11-15 |
| KING 3-5 | KING 3-5 | KING 3-5 |
| KKXK 19-15 | KKXK 19-15 | KKXK 19-15 |
| KTLK 6-9 | KTLK 6-9 | KTLK 6-9 |

| BROS. JOHNSON 3:39 Strawberry Letter 23 (A&M) | | |
|--|----------------|----------------|
| P1 | P2 | P3 |
| WABC 12-12 | WABC 12-12 | WABC 12-12 |
| 99X 4-5 | 99X 4-5 | 99X 4-5 |
| WRKO 11-15 | WRKO 11-15 | WRKO 11-15 |
| WKBW 7-7 | WKBW 7-7 | WKBW 7-7 |
| 13Q 15-14 | 13Q 15-14 | 13Q 15-14 |
| CHUM 7-7 | CHUM 7-7 | CHUM 7-7 |
| Midwest | Midwest | Midwest |
| WLS 12-16 | WLS 12-16 | WLS 12-16 |
| WZLW 20-26 | WZLW 20-26 | WZLW 20-26 |
| WDRQ 10-7 | WDRQ 10-7 | WDRQ 10-7 |
| KSLQ 7-5 | KSLQ 7-5 | KSLQ 7-5 |
| South | South | South |
| Z97 a-16 | Z97 a-16 | Z97 a-16 |
| WHBQ 14-15 | WHBQ 14-15 | WHBQ 14-15 |
| West | West | West |
| KHJ 18-20 | KHJ 18-20 | KHJ 18-20 |
| KFR 7-9 | KFR 7-9 | KFR 7-9 |
| KJR 11-15 | KJR 11-15 | KJR 11-15 |
| KING 3-5 | KING 3-5 | KING 3-5 |
| KKXK 19-15 | KKXK 19-15 | KKXK 19-15 |
| KTLK 6-9 | KTLK 6-9 | KTLK 6-9 |
| P2 | P2 | P2 |
| WABC 12-12 | WABC 12-12 | WABC 12-12 |
| 99X 4-5 | 99X 4-5 | 99X 4-5 |
| WRKO 11-15 | WRKO 11-15 | WRKO 11-15 |
| WKBW 7-7 | WKBW 7-7 | WKBW 7-7 |
| 13Q 15-14 | 13Q 15-14 | 13Q 15-14 |
| CHUM 7-7 | CHUM 7-7 | CHUM 7-7 |
| Midwest | Midwest | Midwest |
| WLS 12-16 | WLS 12-16 | WLS 12-16 |
| WZLW 20-26 | WZLW 20-26 | WZLW 20-26 |
| WDRQ 10-7 | WDRQ 10-7 | WDRQ 10-7 |
| KSLQ 7-5 | KSLQ 7-5 | KSLQ 7-5 |
| South | South | South |
| Z97 a-16 | Z97 a-16 | Z97 a-16 |
| WHBQ 14-15 | WHBQ 14-15 | WHBQ 14-15 |
| West | West | West |
| KHJ 18-20 | KHJ 18-20 | KHJ 18-20 |
| KFR 7-9 | KFR 7-9 | KFR 7-9 |
| KJR 11-15 | KJR 11-15 | KJR 11-15 |
| KING 3-5 | KING 3-5 | KING 3-5 |
| KKXK 19-15 | KKXK 19-15 | KKXK 19-15 |
| KTLK 6-9 | KTLK 6-9 | KTLK 6-9 |

| BROS. JOHNSON 3:39 Strawberry Letter 23 (A&M) | | |
|--|----------------|----------------|
| P1 | P2 | P3 |
| WABC 12-12 | WABC 12-12 | WABC 12-12 |
| 99X 4-5 | 99X 4-5 | 99X 4-5 |
| WRKO 11-15 | WRKO 11-15 | WRKO 11-15 |
| WKBW 7-7 | WKBW 7-7 | WKBW 7-7 |
| 13Q 15-14 | 13Q 15-14 | 13Q 15-14 |
| CHUM 7-7 | CHUM 7-7 | CHUM 7-7 |
| Midwest | Midwest | Midwest |
| WLS 12-16 | WLS 12-16 | WLS 12-16 |
| WZLW 20-26 | WZLW 20-26 | WZLW 20-26 |
| WDRQ 10-7 | WDRQ 10-7 | WDRQ 10-7 |
| KSLQ 7-5 | KSLQ 7-5 | KSLQ 7-5 |
| South | South | South |
| Z97 a-16 | Z97 a-16 | Z97 a-16 |
| WHBQ 14-15 | WHBQ 14-15 | WHBQ 14-15 |
| West | West | West |
| KHJ 18-20 | KHJ 18-20 | KHJ 18-20 |
| KFR 7-9 | KFR 7-9 | KFR 7-9 |
| KJR 11-15 | KJR 11-15 | KJR 11-15 |
| KING 3-5 | KING 3-5 | KING 3-5 |
| KKXK 19-15 | KKXK 19-15 | KKXK 19-15 |
| KTLK 6-9 | KTLK 6-9 | KTLK 6-9 |
| P2 | P2 | P2 |
| WABC 12-12 | WABC 12-12 | WABC 12-12 |
| 99X 4-5 | 99X 4-5 | 99X 4-5 |
| WRKO 11-15 | WRKO 11-15 | WRKO 11-15 |
| WKBW 7-7 | WKBW 7-7 | WKBW 7-7 |
| 13Q 15-14 | 13Q 15-14 | 13Q 15-14 |
| CHUM 7-7 | CHUM 7-7 | CHUM 7-7 |
| Midwest | Midwest | Midwest |
| WLS 12-16 | WLS 12-16 | WLS 12-16 |
| WZLW 20-26 | WZLW 20-26 | WZLW 20-26 |
| WDRQ 10-7 | WDRQ 10-7 | WDRQ 10-7 |
| KSLQ 7-5 | KSLQ 7-5 | KSLQ 7-5 |
| South | South | South |
| Z97 a-16 | Z97 a-16 | Z97 a-16 |
| WHBQ 14-15 | WHBQ 14-15 | WHBQ 14-15 |
| West | West | West |
| KHJ 18-20 | KHJ 18-20 | KHJ 18-20 |
| KFR 7-9 | KFR 7-9 | KFR 7-9 |
| KJR 11-15 | KJR 11-15 | KJR 11-15 |
| KING 3-5 | KING 3-5 | KING 3-5 |
| KKXK 19-15 | KKXK 19-15 | KKXK 19-15 |
| KTLK 6-9 | KTLK 6-9 | KTLK 6-9 |

| BROS. JOHNSON continued | | |
|-------------------------|----------------|----------------|
| P1 | P2 | P3 |
| WABC 12-12 | WABC 12-12 | WABC 12-12 |
| 99X 4-5 | 99X 4-5 | 99X 4-5 |
| WRKO 11-15 | WRKO 11-15 | WRKO 11-15 |
| WKBW 7-7 | WKBW 7-7 | WKBW 7-7 |
| 13Q 15-14 | 13Q 15-14 | 13Q 15-14 |
| CHUM 7-7 | CHUM 7-7 | CHUM 7-7 |
| Midwest | Midwest | Midwest |
| WLS 12-16 | WLS 12-16 | WLS 12-16 |
| WZLW 20-26 | WZLW 20-26 | WZLW 20-26 |
| WDRQ 10-7 | WDRQ 10-7 | WDRQ 10-7 |
| KSLQ 7-5 | KSLQ 7-5 | KSLQ 7-5 |
| South | South | South |
| Z97 a-16 | Z97 a-16 | Z97 a-16 |
| WHBQ 14-15 | WHBQ 14-15 | WHBQ 14-15 |
| West | West | West |
| KHJ 18-20 | KHJ 18-20 | KHJ 18-20 |
| KFR 7-9 | KFR 7-9 | KFR 7-9 |
| KJR 11-15 | KJR 11-15 | KJR 11-15 |
| KING 3-5 | KING 3-5 | KING 3-5 |
| KKXK 19-15 | KKXK 19-15 | KKXK 19-15 |
| KTLK 6-9 | KTLK 6-9 | KTLK 6-9 |
| P2 | P2 | P2 |
| WABC 12-12 | WABC 12-12 | WABC 12-12 |
| 99X 4-5 | 99X 4-5 | 99X 4-5 |
| WRKO 11-15 | WRKO 11-15 | WRKO 11-15 |
| WKBW 7-7 | WKBW 7-7 | WKBW 7-7 |
| 13Q 15-14 | 13Q 15-14 | 13Q 15-14 |
| CHUM 7-7 | CHUM 7-7 | CHUM 7-7 |
| Midwest | Midwest | Midwest |
| WLS 12-16 | WLS 12-16 | WLS 12-16 |
| WZLW 20-26 | WZLW 20-26 | WZLW 20-26 |
| WDRQ 10-7 | WDRQ 10-7 | WDRQ 10-7 |
| KSLQ 7-5 | KSLQ 7-5 | KSLQ 7-5 |
| South | South | South |
| Z97 a-16 | Z97 a-16 | Z97 a-16 |
| WHBQ 14-15 | WHBQ 14-15 | WHBQ 14-15 |
| West | West | West |
| KHJ 18-20 | KHJ 18-20 | KHJ 18-20 |
| KFR 7-9 | KFR 7-9 | KFR 7-9 |
| KJR 11-15 | KJR 11-15 | KJR 11-15 |
| KING 3-5 | KING 3-5 | KING 3-5 |
| KKXK 19-15 | KKXK 19-15 | KKXK 19-15 |
| KTLK 6-9 | KTLK 6-9 | KTLK 6-9 |

| SHAUN CASSIDY 2:52 That's Rock 'N Roll (WB) | | |
|--|----------------|---------------------|
| P1 | P2 | P3 |
| WABC 12-12 | WABC 12-12 | WABC 12-12 |
| 99X 4-5 | 99X 4-5 | 99X 4-5 |
| WRKO 11-15 | WRKO 11-15 | WRKO 11-15 |
| WKBW 7-7 | WKBW 7-7 | WKBW 7-7 |
| 13Q 15-14 | 13Q 15-14 | 13Q 15-14 |
| CHUM 7-7 | CHUM 7-7 | CHUM 7-7 |
| Midwest | Midwest | Midwest</ |

**90% of the AOR stations in the
country are playing the new
album by LAKE.**

There's a substantial reason:

**It is accessible, commercial..
and GREAT Rock 'N' Roll.**

**If you're looking for HIT Music,
listen to**

“ON THE RUN”

**Lake's new single
on Columbia Records**



K

KC & SUNSHINE 3:48

Keep It Comin' Love (TK)

Table with 3 columns (P1, P2, P3) and 4 rows of radio station call letters and frequencies.

KISS 2:52

Christine 16 (Casablanca)

Table with 3 columns (P1, P2, P3) and 4 rows of radio station call letters and frequencies.

MECO 3:28

Star Wars (Millennium)

Table with 3 columns (P1, P2, P3) and 4 rows of radio station call letters and frequencies.

STEVE MILLER 3:10

Jungle Love (Capitol)

Table with 3 columns (P1, P2, P3) and 4 rows of radio station call letters and frequencies.

Table with 3 columns (P1, P2, P3) and 4 rows of radio station call letters and frequencies.

RAM JAM 3:15

Black Betty (Epic)

Table with 3 columns (P1, P2, P3) and 4 rows of radio station call letters and frequencies.

JOHNNY RIVERS 3:58

Swain To The Music (Big Tree)

Table with 3 columns (P1, P2, P3) and 4 rows of radio station call letters and frequencies.

SANFORD-TOWNSEND

Smoke From A Distant... (WB)

Table with 3 columns (P1, P2, P3) and 4 rows of radio station call letters and frequencies.

Table with 3 columns (P1, P2, P3) and 4 rows of radio station call letters and frequencies.

LEO SAYER 3:33

How Much Love (WB)

Table with 3 columns (P1, P2, P3) and 4 rows of radio station call letters and frequencies.

CARLY SIMON 3:30

Nobody Does It Better (Elektra)

Table with 3 columns (P1, P2, P3) and 4 rows of radio station call letters and frequencies.

STAR WARS 3:17

Main Theme (20th)

Table with 3 columns (P1, P2, P3) and 4 rows of radio station call letters and frequencies.

Table with 3 columns (P1, P2, P3) and 4 rows of radio station call letters and frequencies.

SUPERTRAMP 4:07

Give A Little Bit (A&M)

Table with 3 columns (P1, P2, P3) and 4 rows of radio station call letters and frequencies.

JAMESTAYLOR 3:02

Handy Man (Columbia)

Table with 3 columns (P1, P2, P3) and 4 rows of radio station call letters and frequencies.

National Request Tabulation

Table with 2 columns (Teens, Adults) and 10 rows of song titles and artists.

Table with 3 columns (P1, P2, P3) and 4 rows of radio station call letters and frequencies.

Others Getting Significant Action

continued from Back Page
OUTLAWS "Hurry Sundown" (Arista) 14/1, 13-12 WRJZ, 23-22 KEEL, 24-22 WAPE, 6-6 at 98Q.

You Can Have Our Sister For \$120 A Year.

Radio & Record News, our sister publication in England, is now accepting American subscriptions. R&RN is the indispensable source for accurate weekly airplay on the newly-developing English commercial radio stations.

Form with fields for Name, Company, Address, and Payment information.

Table with 3 columns (P1, P2, P3) and 4 rows of radio station call letters and frequencies.

Active Re-Currents

Table with 2 columns (Teens, Adults) and 10 rows of song titles and artists.

ACR HOT TRACKS

These tracks are those which have received concentrated airplay and positive reaction on AOR Radio over an extended period of time, and in many cases are still being programmed.

Table with 2 columns (Teens, Adults) and 10 rows of song titles and artists.

CAMEO
Cardiac Arrest



**DOUBLE YOUR PLEASURE.
DOUBLE YOUR FUNK.**

"FUNK FUNK"^(CC 01) The new single from
CAMEO

The refreshing sound of a request-confirmed soul giant!
The temptin' taste of a crossover about to pop!
From the album that's capturing the feet and the heart:
CAMEO "CARDIAC ARREST"^(CCLP 2003)

ON CECIL HOLMES' CHOCOLATE CITY
RECORDS & TAPES
another taste of success from
CASABLANCA RECORD & FILMWORKS



Personal Manager: Sandy Ross
Agency: Gemini Artists

R&R: How long have you been in the Portland market?

O'Brien: A total of about 10 years. I've been here since '67 with about a year and a half off for good behavior. I spent a year in CKXL in Calgary, Alberta, Canada and then 6 months in Winnipeg, Manitoba, but really I guess almost 5 years with Don Burdon at KISN and here for 4½ years.

R&R: Where does KPAM figure Top 40 wise in the Portland market?

O'Brien: Well, let me start by saying 4½ years ago when I came here we were really a predominantly teen oriented station. We were playing a lot of, I hate to use the term 'bubblegum', but we were playing a lot of teen oriented music, with no thought really to anybody over 24 years old. Our ratings reflected it at the time. Then within I guess about a year or so, we sort of turned it around and really 'found' ourselves, got our bearings, and then directed ourselves to one demographic, 18-34, with really the teens being secondary. We are an FM radio station predominantly, our AM is only a daytimer, so we really never lean heavily on it. But, our direction and our target audience is 18-34. Figuring in the market right now we are number 1 in men 18-34 and we are number 2 in women 18-34 and 18-49 we are number 2, so we have a hell of a lot of clout in the market and we also have direction.

R&R: What was the Portland radio market like when you first went over to KPAM?

O'Brien: At that time, KISN radio was pretty much on its last leg. That was in January of '73 they were going through sort of the death throws, the death rattle if you will, they'd gone through numerous PD's, they were tied up in litigation so darn much that a lot of guys were afraid to stay there and they had a big turn-over. KGW was probably at its peak at that time, or just approaching their peak, so the market was really kind of fragile at the time and people weren't really in FM. In fact, KPAM as it was known years ago, was a radio station that played damn near anything. They played a lot of progressive, they played records that nobody ever heard of at that time, and have never heard of since, and they were sort of just starting to get their feet wet as a real contender in the Rock market.

R&R: Were you always KPAM AM & FM?

O'Brien: Originally in 1948 this radio station was KPAM, KPAM and up until 1969 they had been a Jazz station. They played Classical music and then went to Jazz and then in '69 there was a half-hearted attempt to make it a Rocker. Then in 1970 they dropped the call letters KPAM and then they became KPAM-FM and KPAM. They used the call letters as the word K-PAM. KPAM at that time had sort of a stigma about it because it was not a top contender sounding radio station. It really didn't have any direction, we tried to kill that image in 1973. To kill the image of KPAM we just called it K-P-A-M. We never used the term K-PAM and we found that we created a lot of confusion. We then called it K97. We went through a lot of bullshit you know, just a lot of confusion with calling it K97 so we finally threw the whole thing out and decided to call it K-PAM again, with the image that we have created now, and that's what we call it, we call it K-PAM.

R&R: And you're finding the old image of a teenybop radio station is over.

O'Brien: It's gone. It is definitely gone. The teens like our station, in fact we're second in teens. But we have a hell of a lot of older teens that really like us, we appeal to the older teen. We have the 15-17 that really enjoy our station, but the pre-teens, all the gummers tend to go to KGW. I know, I saw it in Beltsville, I looked at the diaries, I went through every one of them and I read them, and 12, 13 and 14 year old kids love KGW.

R&R: When you went over to KPAM, did you go over as Program Director?

O'Brien: No, I came over as morning man and then became Program Director 6 months later, after Gary Stevens had left. When Gary Stevens came here in 1972, he did a lot of good for the station. He turned it around. He stopped it from what it was, a second rate contender, and really gave it class. He gave it a new image all of a sudden. He started hitting it hard, they hyped it pretty good, as I said, made it into the beginning of a real contender.

R&R: How big is the FM penetration in Portland?

O'Brien: They say that we're about 98%, but FM is still in its infancy, there is no question about it.

R&R: Besides being VP of Programming, you've kept your morning show all these years.

O'Brien: Right. I do the mornings, in fact, its, I guess what, I do best.

R&R: It sounds as if you are a firm believer in jock identity at a radio station.

O'Brien: Definitely. It's to the point where I think the disc jockeys are no longer just that gap between the records, you know yelling the time and temperature and the call letters. People today not only want to be entertained, but they want to be informed and they like to be friends with the person they're listening to. I really identify with my audience and they identify with me. I'll tell you what, I think that the Top 40 hype radio of the Q type radio has its place, and I think it is definitely with the teens. But, as far as 18-34 demographics are concerned, it's communication. There's no question about it. We've proven it, and we've proven it with a handicap, and I call FM here in Portland a handicap, it really is.

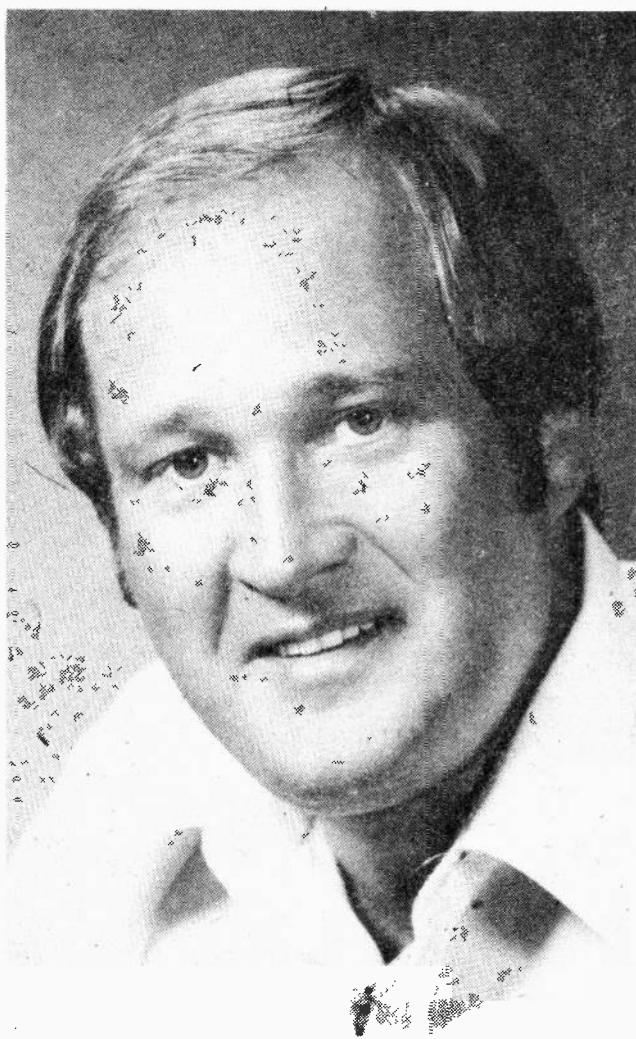
R&R: Do you believe that the jock identity is important, not only in the morning show, but in all time slots?

THE

TOP-40

INTERVIEW:

MICHAEL O'BRIEN



KPAM Portland

by
J.J. Jordan

O'Brien: Yes and no. Let me say that I think the most, of course, is in the morning. Then mid-days where you have a lot of guys that are listening at work, a lot of housewives that are listening at home, and afternoon drive, but I think 7-12 midnight you're starting to get away from it. There, then again, we get into a little bit more of an up situation. The jock doesn't say too much, he plays a lot of music. But definitely, jocks are cast in the day-parts.

R&R: How would you define the format of KPAM?

O'Brien: What we're doing is playing Top 40 music with an adult approach, a middle-of-the-road approach. When we introduce a record it is not with a hype approach, but we do it with a great deal of enthusiasm.

R&R: Is the station formatted in such a way where your jocks are locked into giving the call letters first or anything like that?

O'Brien: No. Absolutely not. As long as they get the call letters in that's the main thing. I think as long as the call letters are given, and given in such a way that they're remembered instead of having them blown off the first one second out of, you know, into the set, because I think a lot of times, the minute the guy, they almost expect it then it gets lost in the shuffle. I think if a guy comes on the air and he says 'good morning, this is Michael O'Brien, it's Friday morning, it's a beautiful day here on KPAM' Boom! You drop it in there and you leave it in obvious places and they're going to remember it. I think it makes more of an impression instead of coming on saying 'KPAM good morning' etc., it's already gone, it's blown over their heads.

R&R: Let's talk about Portland and the morning show.

O'Brien: I think that Portland is really kind of a provincial town. It's a big country town, and people are still real downhome folks here and they still have their favorite jock every morning that they get up and shave to and eat their breakfast with. It's not one of these big cosmopolitan cities where people get up and they're totally incognizant of what the hell is going on. I think maybe that in some markets, radio is just sort of in the background. I think maybe in New York City, like WABC, half those people that listen to WABC, honest to God could not tell you that it's Harry Harrison and he's beer, there a hundred years you know, but I think in Portland that the pace is slower, people take their time more, they get up and they listen to their morning man's names, stand on a street corner and take a poll and I guarantee you that every person that they stop on the corner will be able to identify with one of those guys.

R&R: Who is the morning personality in Portland that's probably been there the longest?

O'Brien: Barney Keep. Barney has been at KEX for, I guess over 30 years.

R&R: Who else besides Barney and yourself have been in the city a long time doing the morning show?

O'Brien: Don Wright, who has been at KGW, KISN and KYTE. He's over at KYTE now. But Don has been here 7 or 8 years anyway. I think really there are only 3 morning men in Portland that people identify with. The rest of them are kind of in lesser magnitude.

R&R: Do you think the success of KPAM can in any way be attributed to the fall of KISN radio?

O'Brien: No. We knocked KISN off a long time ago. In fact, I think probably in total numbers we beat them back in '74. They were, as I said, they were in their death throws probably from '73 to '74. It was just the beginning of the fall.

R&R: What can you attribute the success of KPAM to then?

O'Brien: I think just really good radio. People just finally switching over. They found that they enjoyed hearing their favorite Top 40 music in stereo, with fewer commercial interruptions.

R&R: How many commercials does KPAM run?

O'Brien: 12 units per hour. Every half hour we have 3 commercial breaks with 2 units only. We play the long versions of records too. In fact, we have a little station liner at the top of the hour that goes 'KPAM Stereo 97 playing longer versions of all of your favorites with fewer commercial interruptions.' Says a lot. In fact, it's really odd. We take surveys on the telephone every now and then and we ask them what they like about KPAM, and are you ready for this, they always say 'well we like KPAM because they play it in stereo and they have fewer commercials.' Some of them say 'well we like it because they have fewer commercial interruptions.' They're actually mimicking our line at the top of the hour.

R&R: Do you think radio listeners believe all the lines etc. that they keep hearing on the radio about how great something is or what?

O'Brien: Most definitely. The line was an experiment. About a year ago I said to the owner of the station, 'I'd like to put a line at the top of the hour,' and I read it to him. He didn't really care for it at first because he thought maybe the sponsors would think we were knocking the commercials. I said 'no, let me try it and I will prove to you that we are going to tell the people our chief attributes and you wait and see, we'll hear about it.' And we did. We put it on the air and it wasn't long, we started asking people and sure enough, they said, 'yeah, we like KPAM because...' etc., and it worked. It's not that people don't know what is going on, it's just that I think they're so preoccupied a lot of times that if you want somebody to know something you

ORIGINALLY RELEASED AUGUST, 1962.

HOUND DOG MAN

When I was a little boy
Your records were my pride and my joy
Hey Hound Dog Man
My old friend, play it again

I can still see that girl scream
You know it felt so good to me
They still look for someone
To show them what their lives could be
Everyone still looks to you
They still don't know what they wanna do
Hey Hound Dog Man
My old friend, play it again
Hey Hound Dog Man
My old friend, play it again

Do you think about James Dean
Sammy Cooke and your Teenage Queen
Doo ron de ron doo ron
Marilyn Monroe and Hot Rod Fun
Do you think about these words
Do you still have your Thunderbird

Hey Hound Dog Man,
my old friend, play it again
Hey Hound Dog Man,
my old friend, play it again

© 1976 by CHRYSALIS MUSIC CORP AND FANCY THAT MUSIC (ASCAP)
Words and Music by - Tommy Stuart

“HOUND DOG MAN” #16062
from LENNY LE BLANC
on BIG TREE RECORDS



“What people hate most is a disc jockey who yaks all over the beginning and all over the ending of his records. Number two, they hate too many commercials, so we've eliminated both of those...”

have to tell them about it. It's that simple. We wanted people to know why we thought we were better than the competition so we told them and they say 'hey, that's right.'

R&R: Who owns KPAM?

O'Brien: Walter Rossman.

R&R: And it's a one-owner situation.

O'Brien: Right, independently owned by a man that has been in Portland radio for about 35 years. He's worked at several stations, in fact, I have to tell you this funny story, this is great. In 1958 he applied for a job with Don Burdon, at then the beginnings of KISN. Don Burdon told him that he was too old to work for him. Well, Wally kind of thought around for a little bit and he continued working at the station he was working and he thought, 'hell, I'll beat that sonofabitch, I'll go out and buy my own.' So he did. So he went out and bought his own radio station and beat him, which is pretty good I thought. Only in America.

R&R: Do you find that it's a lot easier to work and relate to one owner as opposed to working in a corporate situation?

O'Brien: Very definitely. I am very happy working in a one-owner station. When you want something you go downstairs and say 'here it is, this is what I need, let's get it, what do you think?' It's either yes or no, where in a corporate structure you have to go through all the red tape and bureaucracy and it's a waste of time. This way we get things done a lot faster, and if the guy really wants to win, then he'll sit down and rap to the Program Director and you get it worked out in a matter of minutes instead of a matter of weeks.

R&R: Are you running jingles at all?

O'Brien: Yes. We started jingles about a year ago.

R&R: What type of jingles are you using?

O'Brien: They're the Century 21 Croma Key Two and we find that they work beautifully. We ran for about 4 years without jingles. About a year ago I said, you know we were looking for something, something to add a little more excitement to the sound because as I said, we are not a hyped crew, we do it with a middle-of-the-road approach, sort of a low profile personality, and we needed some excitement besides the music and the jock and the commercials so we thought, well let's try jingles. It really works.

R&R: What was the reason that you ran so long without jingles?

O'Brien: We tried to stay away from any Rock image, and we thought because KGW and a few of the others were sitting there playing Top 40 music and using jingles, we'll be different. We won't play jingles. We'll play the music and we'll have the jock on and we'll eliminate the jingles.

R&R: What do you want to be known as?

O'Brien: Well, we want to be known as an FM radio station that plays Top 40 music, but without all the teen appeal. That may sound a little crazy, but it's working. You know, it's kind of funny, but 18-25 year old people, or even 18-34 people, let me rephrase that a little, listen to us because they think it's classy. Because we're FM and we're playing their kind of music, but they sort of, maybe it's not cool to say that you listen to KISN because they're a Rocker, they like to feel sophisticated.

R&R: Do you think FM helps you because it's hip to listen to FM?

O'Brien: Definitely. It's very cool to say that you listen to an FM station. I'm surprised. You would think that FM would appeal to the female more because of the being home, etc. We are strong in men. We're number 1 in men. Women, as I said, we're second, but building. I think we appeal to the men because we play the longer versions and we play the hard stuff, they listen, don't get me wrong, we daypart a little bit, but we still play the hard stuff.

R&R: How much do you daypart your music?

O'Brien: Very little to be honest with you. I wouldn't play a real heavy old "Alice Cooper" or a real heavy, like say "Steppenwolf" middays. I would play it afternoons and night time.

R&R: Well, now that summer is here, and school is out, has the approach in the programming of your music changed at all?

O'Brien: Definitely. We'll heavy up middays, but a little later on, say like after 12 o'clock noon. We still hold in the morning quite a bit.

R&R: During the school year?

O'Brien: During the school year very definitely we daypart.

R&R: When would you start playing more of the heavier music?

O'Brien: After 3 o'clock. Anywhere from, I'd say after 2 o'clock.

R&R: You mentioned earlier that periodically you do some research on the phone talking to listeners and so forth. What type of questions do you ask?

O'Brien: The main question is why do they listen to KPAM number one, and number two we ask them what they don't like about it. Then we ask them what other radio stations they listen to, what they like about that station and what they don't like about it. Just very basic questions. We never really get into the music research like some radio stations.

R&R: You don't do any music research?

O'Brien: Well we ask them what their favorite song is and what song they dislike the most.

R&R: Who are the people you call? Do you take them randomly out of the phone book or are they strictly KPAM listeners?

O'Brien: We'll take them out of the telephone book, and then a lot of times we'll ask our request line listeners the same thing.

R&R: Does KPAM promote on the air heavily?

O'Brien: No, not a lot. But I'll tell you every promotion we do, we try to do it with class. We try to stay away from the small ones. We try to get in for the bigger ones, and ones that really serve the mass instead of just going after, like a teen promotion or strictly male promotion. We try to hit the whole works.

R&R: In other words, you don't have promotions every weekend giving away albums, etc.

O'Brien: No. We do not give away albums on the air. We never give away tickets to shows on the air. We will give away cars. We give away trips, but we never give away the little piddly stuff. If we're going to give it away it's got to be big.

R&R: How often do you promote?

O'Brien: About once a month we have a station promotion that sort of moves in and out.

R&R: When you come up with these promotions, do you structure them for ratings alone or pure entertainment?

O'Brien: Oh definitely for ratings and entertainment. We have a promotion every month and of course, I'd be a fool to say that I wouldn't put a big promotion in during the survey period. The bigger ones fall toward the Spring and the Fall, of course. We report that to ARB. We say we ran a promotion during that time, but yes, very definitely, all of our promotions are geared to make the person listen to the radio station. The last promotion we ran was a postcard write-in. The promotion went like this: 'We want you to send us a postcard with your name, address, age and telephone number on it and I want you to take that postcard around to 5 more of your friends, have them do the same thing on the card and send it to us, because we're going to be drawing cards out every hour and in order to win then one of those people on the cards must call.' Then we had them qualified and once we got this big barrel full of qualifiers we said 'ok, now we're going to be drawing out winners, and in order for you to win, all 6 names must call within 10 minutes.' That means they had to listen and we've done two big promotions like that and God they've been just absolutely phenomenal successes.

R&R: Do you find that a listener will take the time to sit down and fill out something and then take the time to walk down to the mailbox and mail it?

O'Brien: If they want to win they will. We give them prizes big enough to want to win. We did the same thing with an Elvis Presley promotion. We had 60 tickets to give away to Elvis. We had 24,000 entries. Are you ready for that? For 60 tickets we had 24,000 respondents and it was incredible. Probably the most successful promotion that we've ever done, but we found that if the prize warrants it, then I guarantee you that they will respond and respond immediately. We had incredible response right off the bat.

R&R: Does KPAM do any live remotes at all?

O'Brien: No. Definitely not. Let me give you a little background on the station. We have tried to take all the irritations out of radio. We took surveys to try to find out what people didn't like about radio. That old expression about good programming is not what you put on it's what you keep off. That's pretty much my theory and what we've done is taken all the irritations out of the radio. Number one the people hate most a disc jockey who yaks all over the beginning and all over the ending of his records. Number two, they hate too many commercials, so we've eliminated both of those right there. We also thought that doing remotes was a little weak and we found that KISN had done it so much that it burned the town out on remotes, so we don't even touch it. We watch our commercial content. If a commercial is tacky it will not get on the air. If it is

a little too heavy it won't get on the air. We try to keep everything in good taste.

R&R: How do you define tacky?

O'Brien: I think really some of the X-rated movies that are on the radio are a little heavy, that's a little tacky. Cruex and O.B. Tampons to me are a little tacky too, to be honest with you. But I understand that they're advertising prophylactics in New York City so I guess maybe that's the coming thing, but to me, I think that's tacky.

R&R: A number of stations in Los Angeles are running commercials for 'adult entertainment motels'. If anything like that came into KPAM would it be turned down immediately?

O'Brien: Definitely. I think that the listener response would be such that we wouldn't be able to continue. As I said before, at the beginning, Portland is a big country town. They're very very provincial down here. You really have to be careful what you say on the air because people really respond immediately. I had a guy on the air call me one time and said that he didn't really approve of what I had just said and he had a 16 year old daughter and he didn't want her to hear that and I thought to myself 16 years old, my God she probably knows more than he does.

R&R: How does the Programmer either fight against or work with the Sales department to keep these kinds of commercials off the air?

O'Brien: Well, I think it all boils down to how much clout the programming department has with the ownership. The number one priority in this radio station is to make it number 1. The guy that owns this radio station wants to be number 1. He wants to make money doing it, but first he wants to be number 1. As the ratings go up, so does the income. This radio station has, in the last two years doubled each year, as far as proceeds are concerned. We've made a ton of money.

R&R: You and I have both worked for a station, in Portland that basically sold anything just to get the dollar flow into the station. Do you find that this is changed overall?

O'Brien: I really can't speak for any of the other stations in Portland, but I do know that they're very credible operators as far as, King Broadcasting and Golden West are concerned, but as far as KPAM is concerned, if a salesman thinks that copy is a little questionable, perhaps the content of a movie commercial, he calls me. I'll tell you what, if he puts that commercial on without letting me know first, he's in trouble. I mean it's very simple, he's really in trouble. We've had commercials come in and I've nixed them right now, that's it. In fact, I just had one come in yesterday and it was for a movie that had a tag that read something like 'I'll bet it's an eyeful', and she says 'no it's a mouthful'. Well that's ridiculous. The salesman said 'do you think we can run that?' and I said 'absolutely not.' So out it went. What we'll do in that case is we will rewrite the copy.

R&R: In other words, you do try to save the account.

O'Brien: Oh yeah, we'll definitely try to save the account, but if the guy refuses and wants that commercial on the air, well so much for him.

R&R: And do you have the final say as to what goes on the radio?

O'Brien: Exactly. I have the final say.

R&R: Explain to me a little bit about how you go about doing your music research weekly, and how you physically compile your weekly playlist.

O'Brien: Well first of all let me say that I don't have the time to get into any real deep research. Number two, I am not one to rely heavily on requests. I think that there was a statistic out not too long ago that said 2% of the population will request a record. 2% of your radio listening audience. Well to me, I've never been able to understand how I could justify 2% of the population determining what 98% of the people will hear. I think that the request line is fine for an instant response on a particular record, but I think in the long haul it is not really that significant so I'm not really into requesting. As far as my music research goes, I believe wholeheartedly in sales. If the single is not selling well but the album is doing well that's good enough for me, I think it's probably a hit record, no two ways about it. I check all single sales. I read R&R. I check it against Gavin, and I have my special record stores that I check with every week.

R&R: Approximately how many record stores do you call?

O'Brien: About 4.

R&R: Do you have the relationship where you feel that these 4 record stores are giving you honest and unbiased information?

O'Brien: Very definitely. I ask for numbers. I say to them 'how many singles this week?' and they tell me. I believe,



**If you're cherry pickin'
the hits, you oughta be
pickin' Wild Cherry...**

ALREADY PICKED AT:

**WPEZ 34
WOKY HB
WZUU add
CKLW debut 25
WDRQ 24-20
KSLQ 34
WFLB 32
WBSR**

**KOIL
WNEX
KLUE
KGRI
WSAM
WTAC
WCUE
WCCW**

WQPD add 40



On Epic/Sweet City Records

"I am very happy working in a one-owner station. When you want something you go downstairs and say 'here it is, this is what I need, let's get it, what do you think?' It's either yes or no, where in a corporate structure you have to go through all the red tape and bureaucracy and it's a waste of time."

and I've talked to them all at length and they know that if they're hyping me on it they're doing a tremendous disservice and they're cheating no one but themselves because if I ever thought for one minute that they were lying it would be over. It would be over immediately.

R&R: So in other words, you get piece counts.

O'Brien: Right.

R&R: How do you do your survey?

O'Brien: The number one song, I mean it doesn't have to be number one that week to have sold the most records for that week, I think just sort of an average. For an example, as I look in Gavin and I look in R&R and I can see that "Dreams" is number one, it may not be number one with me because it's still coming up. It may be "I'm Your Boogie Man" for example, or maybe "Sir Duke". I may be a little early and I may be a little late, but I think in the long haul that National trends prevail here in Portland. What happens in Portland is pretty indicative of what happens nationally.

R&R: When you take your four stores, and you have a piece count on each record that you inquire about, then what's the procedure to come up with your final list?

O'Brien: As I said, it's just sort of an average you know, I just come up with total points and I put a number behind each one on my previous list, for example "Dreams" has sold 487 copies this week as opposed to like 420 last week, well it's still going up in sales so it continues to go up on the chart, etc. I take the combination of all those four stores as far as singles sales are concerned, plus gut feeling. You know if a single is not selling really well and I see that the album sales, as I said, from all four also is going up, but the single sales are not doing that well, the record is obviously doing quite well.

R&R: What's your major criteria to add a record at KPAM?

O'Brien: We go out on very few records, but if I can see that it is doing well in R&R, and I get a lot of honest feedback from a record promoter, I'll get out on the record. Maybe if it's a past artist, track record means a lot.

R&R: Do you ever utilize your gut feeling?

O'Brien: Yes, sometimes. I have an aluminum ear, but I have picked a few.

R&R: Is there anybody else at the station that you utilize in helping with the music?

O'Brien: Oh yeah, sure. Tom Michaels has been here for 3 years so I bounce things off of him. Jim Rose who just joined us, used to work at KISN and Bill Stevens who has just gone into his private production company, I used to bounce things off of him. We sort of work it among ourselves, I mean like I do all the work, but I bring it along to them and I say 'look, what do you think of this? What's your opinion on that?'

R&R: Do you think Top 40 radio has lost the excitement of adding music because you just got so excited about a record you had to hear it on the radio, in comparison to the old days?

O'Brien: Definitely. You know, I was talking to somebody the other day and I said 'you know it's amazing that I can remember when I was a kid when the '53 Chevy's came out and the '54's, etc., every year you looked forward to a new car coming out. God they built it all up to an explosion, here it comes.' I find the same way with exclusives. Remember we used to do exclusives all the time when some major artist came out with a record, you all tried to get it on right away. I find myself taking records that I would have maybe 5, 6 years ago put on immediately, just listen to it and throw it on the radio. Today I pick it up and I file it away. I wait for information on the record. Remember when the Carpenters, their next record came out, you put it on. Nowadays, you take your Carpenters record and you put it over, and in your 'possible' stack and see what's going to happen.

R&R: Well, do you think you'll ever get to the point where you'll once again start adding records that are exclusives or whatever, just because of the excitement factor?

O'Brien: I think if the Beatles were ever to get together again, yeah, I would. But no, I'll tell you what, the thing is today, there are so many new stars, there are so many one shot artists coming out, that it's really hard to do that anymore. Some of the old stand-by's, well, they're always in there, but there's so much new product coming from new stars, the up and coming stars that are so damn good. Look at Alan O'Day, "Undercover Angel" for example. You can go right down your music list and find things like

"Aerial" is a big record but by a new kid. Shaun Cassidy, look at that monster. Peter McCann, and it goes on and on and on.

R&R: Let's talk about being a morning, air personality. Is there a difference between being a morning personality and just being a jock?

O'Brien: Definitely. I think a jock is a guy who can be just bright and give the time and temperature and say 'get up get up get up' and play the hits and never really let people find out what he's like. I think they're all right in their own right, but to me I've always been a person who's had to relate to his audience and I found the more I related to them, the more they related to me. Pretty soon you not only got a large audience, you've got an audience that would respond immediately. If you ask them to do something, boy they did it like right now because you belong to them. That's the way it is. I think it isn't so important as to have large numbers as it is to have an intelligent audience that can fill out a book and say, 'we listen to Michael O'Brien at KPAM.' If you were to have, you know, like an audience of 10,000 people and 9,999 of them didn't know who the hell they were listening to, but they listened to you, boy, that's pretty dangerous stuff. I'd rather have like about 7,500 of them know who I am, because when those ARB diaries are passed out they'll write your name down just as sure as hell.

R&R: How does one like yourself put two jobs together and still come out on top?

O'Brien: Well, my wife says I think about radio only once a day, from morning until night. I get up at twenty after four every morning and I'm down here at the studio by 5 o'clock. From 5 o'clock until 6 o'clock I read three newspapers and I really Evelyn Woods it, you know, and I go through all sorts of things and I read joke services, and I write down things, but I write notes down all day long. If I hear something funny I write it down. By 6 o'clock I feel good. I get on the radio and I just immediately at 6 o'clock let it come out. By 10 o'clock I'm tired and I get downstairs and I unwind a little bit and I get into the music and I take telephone calls and carry on. I get out of here about 2 o'clock every afternoon, but then I'm involved in something else.

R&R: Have you ever been home at night and had nothing prepared in your mind for the next morning and did you ever get to the panic point where you wondered, what am I going to do tomorrow?

O'Brien: It's kind of funny, but during the daytime, from 10 o'clock on I'm always taking notes. It's kind of crazy, but I get a lot of people who tell me funny jokes, or funny experiences. Not everything has to be funny, you know, but I will take notes, and mental notes a lot of times, so by nighttime I sort of have an idea, a little outline, I can probably lay 10 bits down right now and then of course I take my papers, I read the night paper when I get home, but then I read 3 in the morning. So, in one hour I can kind of lay it all down on a legal pad and I use notes. It's kind of funny, but I never used to prepare until maybe about five years ago I really started to get into show preparation. Before it was all spontaneous. I find now I feel so confident going in there, sitting down with my little newspaper clippings and my little punchlines, or whatever, I feel very confident.

R&R: Do you feel that jocks in general need to have more show preparation than they've ever had before?

O'Brien: Definitely. If you're going to do a half-way credible job I still believe that one hour preparation for at least a couple hours of work. When you get down to the point where you are going on the air maybe 8 times an hour, as we do here in the station, that's how many times we can really get down and say something. God, those eight things better be good. They have to be good. If you can, in one hour, sit down and write 16 things that you know will appeal to your audience, relate to them anyway, you're home free.

R&R: Do you make all of your jocks do one hour show preparation?

O'Brien: We try to get them to. We have joke services for them that we subscribe to. I don't think joke services are to be used word for word, but I think it sort of jogs your mind a little bit and makes you think funny.

R&R: Have you found in your experiences as a Programmer, that finding new talent is not the easiest thing in the world?

O'Brien: I have been looking for a weekend personality here for about 2½ months, are you ready for that? I have not

found anybody that I would consider suitable for the air. I've gotten a lot of tapes too.

R&R: What are on the tapes that you're receiving?

O'Brien: I'm hearing a lot of bush-league talent. I'm hearing a lot of guys that read one-liners. I'm hearing a lot of guys with the "sshh" S problem, who says 'sheven' instead of seven. You can just tell that there's no class or polish there at all.

R&R: Do you feel that colleges that do have broadcast courses really help or hurt somebody who's entering the broadcast field and wants to be on the air as a disc jockey?

O'Brien: Well, I think that broadcast colleges probably help. I think broadcast schools probably hinder. I've heard some pretty poor talent come out of broadcast schools where the tuition is \$2500.00 for a few short months of wham bam thank you mam. Whereas, where you get into a two year course, if the guy hasn't got it by then, I think that the instructor of the college has either gone crazy trying to give it to him, or leveled with him and said 'look, you'll never make it.' Really.

R&R: Portland has had some colorful broadcasters in its history. Not excluding Michael O'Brien, Don Steele, and I'm sure you could probably name others...

O'Brien: Paul Oscar Anderson, and the world famous Tom Murphy.

R&R: Why is it that Portland was the place these people got their start?

O'Brien: I think it's the people. I think it's the way the people respond. As I said, in New York City, probably a lot of people couldn't name Harry Harrison's name, but here in Portland, when you say something funny, boy they call you, they tell you right now, 'boy, that's the funniest thing I ever heard in my life. You're crazy boy, you're really crazy.' You know. They make you feel good and they feed your ego so you try to be funnier next time, and pretty soon you find yourself really being pretty damn funny, you know.

R&R: Do you find that Portland is a small enough big city, that being on the air is somewhat of a star trip where people recognize you?

O'Brien: Yes, very definitely. I go, in fact let me say I can't go anywhere without being recognized. I do a lot of television too.

R&R: What type of television do you do?

O'Brien: Well, I do commercials. I've done a morning show on Channel 2 whenever I'm invited. I do the Muscular Dystrophy Telethon every year and various and sundry other things. But, the voice will give you away. I have a rather unique voice, if you'll remember. Well, let me say this about my voice. A manager told me one time, he said, 'O'Brien, you will last a long time in radio because you have the voice of a 16 year old and the brain to match. Anyway,

R&R: Where is that manager today?

O'Brien: He's out of work.

R&R: Do you see Top 40 programming expanding and going after bigger demographics, or do you think it's going to stay where it is, and take the audience that it has and leave the Pop/Adult stations there to entertain the older audience?

O'Brien: I find that another Top 40 station in this market is not so much our competitor, as is the Pop/Adult. They're the ones that are reaming us for the 18-34. That's why we said 'hey, let's forget trying to get the teens, let's go after the 18-34 with the low profile approach.' So, instead of KGW being so much the competitor, it's the KEX's and then the KOIN's and a few of the others that were playing the music except they weren't shoving it down your throat. So, what we did, as I said, we avoided the high pitched disc jockey and tried to give it to them in an intelligent manner, and we found out that we could win. Definitely, radio is becoming more and more fragmented all the time.

R&R: Does Country music influence your playlist at all in the Portland area?

O'Brien: Well, not really. Portland is not a real Country town, I mean in the sense that they like Country music, however, the Country station is big, don't get me wrong. Portland is still a Top 40 town. It's obvious according to the ARB's.

R&R: Does Black music sell in that area?

O'Brien: No. It sells, but not heavy, let's put it that way, and not to say that because we have 2.8% Black, that has nothing to do with it. I know a heck of a lot of white people that like black music. But, there was once a soul station and they belied-up. We play a lot of R&B, but not to the extent that it's making up a large portion of our playlist.

R&R: One last question. Many people during a rating period will say 'ratings are on, so we're tightening up.' Do you find this helps your ratings at all?

O'Brien: No. You know what I do during a rating period? The same thing that I do during a non-rating period. I still play the same amount of commercials per week. We probably will have a bigger promotion, but nothing changes. In fact, I tell the guys when the ratings start, I say, 'hey look, the book is on, just keep what you've got but don't tune anybody out. That's the main thing.' Because I think we have a lot, and I think that sometimes a station will over-react to the point where the audience says 'hey, what the hell is going on?' Everything all of a sudden is changed, and they may not like it and they'll leave you. My philosophy is if they're there in the first place, they're going to stay.

That's Two In A Row!
"THAT'S ROCK & ROLL"



SHAUN CASSIDY

on



CURB
RECORDS

Produced by Michael Lloyd for Mike Curb Productions

THE PICTURE PAGE

Boston Blue



Rocket Records' Blue appeared at Paul's Mall in Boston. Pictured during an after concert party are: (left to right from back row): Stew Ross, MCA Salesman; Sue Pellerin, Kevin Grace, Music World; Tommy Hadgyes, PD WBCN; Matt Siegal, WBCN; Ilyse Gottlieb, WAAF; Alan Mandell, WCAS; Tom Daniels, PD, WAAF; Lee Michaels, Burkhardt/Abrams; Clark Smidt, WEEI-FM; Rob Dollinger, Backstage Ltd.; Jeri Baker, MCA, Boston; Pat Griffith, Backstage Ltd.; Jack Diamond, WACQ. Middle row: (L-R) Robin Young, WBZ-TV; Ray Paul Klimek, Strawberries; Mat Shaffer; Judith Brackley, WCAS; Neela Smith, WEEI-FM; Jimmy McMann, WBZ. Front row: (L-R) Kevin Wydell, Strawberries; Lynn Adam, National Promotion Rocket Records; Tracey Roach, WBCN; Charlie Smith, Blue; Nancy Saavedra, MCA Promotion, Boston; David Nicholson, Blue; Hugh Nicholson, Blue; Paul Brousseau, MCA Sales Manager, Boston; John Poole, MCA Salesman.

Moore In San Francisco



Caught backstage after a Bay Area performance are (L-R): Rip Pelley, E/A National Artist Relations Coordinator; Jo Interrante, KFRC News Director; Moore; and Bryn Bridenthal, E/A National Publicity Director.

Styx Together



A&M Records recording artists Styx headlined at the Santa Monica Civic and then were feasted at a reception after the concert. The reception, which featured appearances by fire-eaters, trapeze artists, jugglers and magicians, offered the opportunity for some of the celebrants to pose in front of a large Styx sign placed on the lawn of the hotel where the event was staged. Shown (from left) are A&M CHAIRMAN Jerry Moss; Styx members John Panozzo, Dennis DeYoung, Tommy Shaw and James Young, A&M Vice Chairman Herb Alpert; Styx Manager Derek Sutton; A&M President Gil Friesen; and Styx member Chuck Panozzo.

Gibb In Canada



RSO recording artist Andy Gibb recently kicked off his thirty city tour of the U.S. and Canada with a performance at the Place de Nations in Montreal. Featured from left to right are: James Dayley, Personal Manager to Gibb; Bob Ansell, Regional Promotion Manager, Polydor, Canada; Tony Messina, Personal Assistant to Andy Gibb; Peggy Colston, Program Director CHUM/Montreal; Andy Gibb, Janis Lundy, Executive Assistant to the President, RSO Records; and Jay Levy, Executive Assistant to the President of The Stigwood Group, Ltd.

On Board With The Little River Band



The Little River Band recently attended a party hosted for them by WDGY/Minneapolis and Capitol Records. The party was held on board the paddlewheel riverboat "Joshua Sneeling." Pictured (front row L-R) are: Bruce E. Garfield, Capitol's Director, Press & Artist Relations; Shelly, and Bobby Hatrick, WDGY; and Cliff Schultz, Capitol's Minneapolis Promotion Manager. Pictured in the middle row (L-R) are: Ellie Seibert; Mike Seibert, Capitol AOR Promotion; Ron Richards and Greg Lindahl, WDGY; band-member David Briggs; Gary Bridges, WDGY; and Jim Larkin, KQRS. Seen in the top row (L-R) are: band members Graham Goble, Derek Pellicci, Glen Shorrock, George McArdle and Beeb Birtles; and Jimmy Reed, WDGY.

Say Cheese



Pictured at a recent Warner Bros./Bearsville wine and cheese party in Miami are (Left to Right) Dave Burgess, WQAM; Rob Walker, Y100; Chuck Browning, Warner Bros. Promotion, Joel Denver, 96X, and Jack Forsythe, 96X.

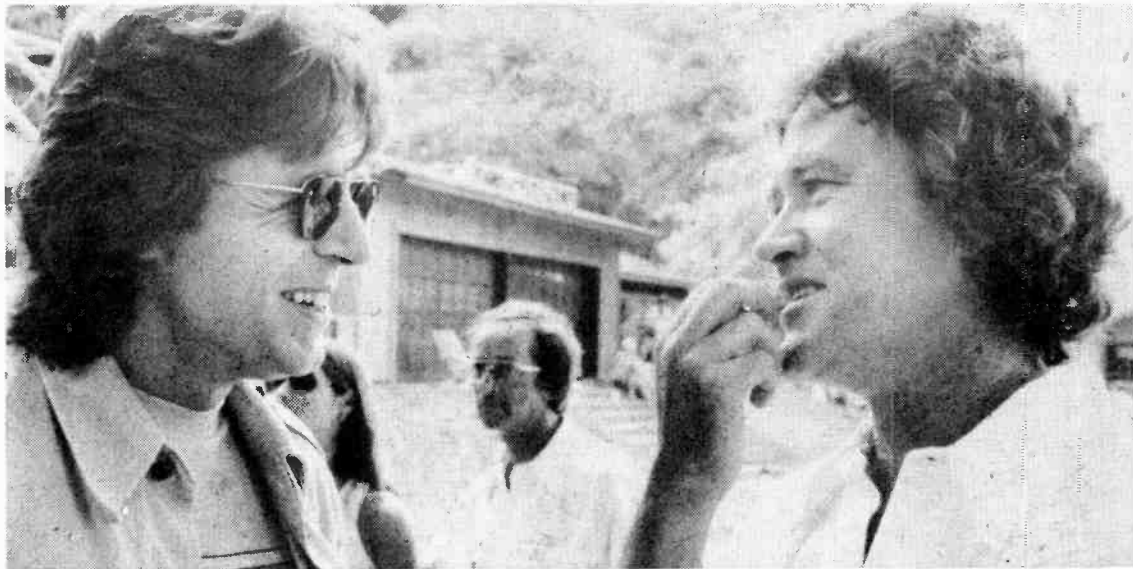
ELVIS

January 8, 1935 — August 16, 1977



THE PICTURE PAGE

Capricorn Picnic



Seen at Capricorn Records annual picnic are (at top) Keith Stroup (left) National Director of NORML, and Capricorn President Phil Walden (right) chat at the barbeque. Above, left to right: Doug Gray of The Marshall Tucker Band; Pam Souders, Miss Georgia 1977; Cindy Blackan, Miss Atlanta 1977; and George McCorkle of The Marshall Tucker Band.

U.F.O. Celebration



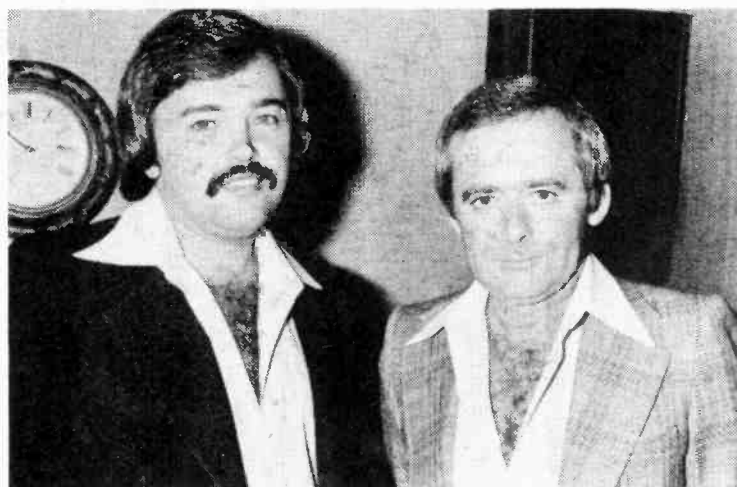
Shown are U.F.O. members celebrating bassist Pete Way's birthday, held following their performance at New York's Palladium Theater. Joining in the celebration are: (L-R) Terry Ellis, President of Chrysalis Records; Paul Raymond, Phil Moog, and birthday boy Pete Way of UFO; Chrysalis recording artist David Dundas; and Andy Parker of UFO.

A Visit With The Killer



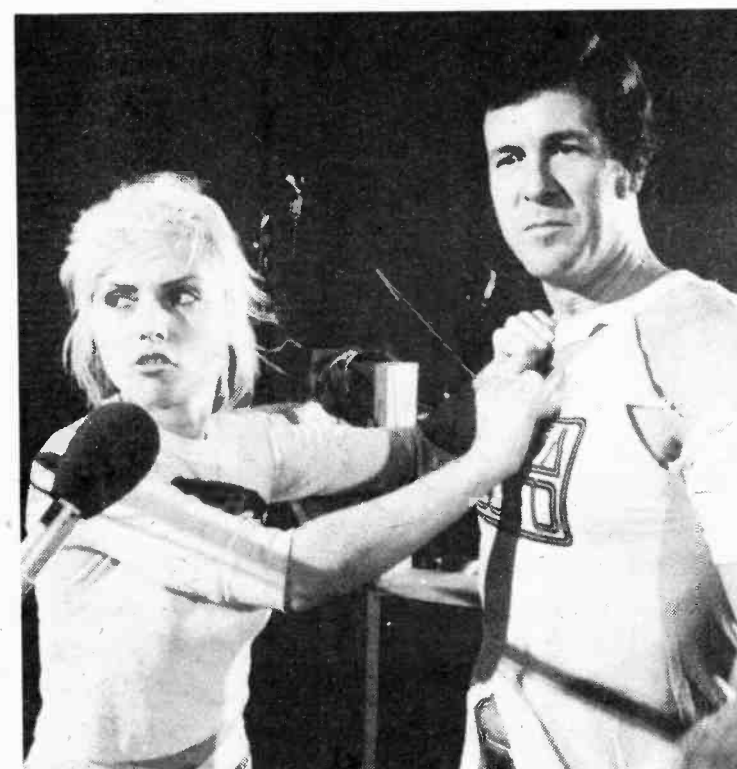
After Jerry Lee Lewis' recent engagement at the Palomino in Los Angeles Bryan Ferry, Dave Mason, Ronny Wood and Mick Fleetwood stopped by to visit. Pictured left to right: Ferry, Mason, Lewis, Wood and Fleetwood in background.

Church Promoted At Motown



Mike Lushka, Motown Records' Executive Vice-President and General Manager of Marketing has announced the appointment of Derek Church to the newly created position Director of Creative Services. Church, who has been the label's National Advertising and Merchandising Director for over a year, will continue to work directly with Lushka on the formulation of all marketing plans.

Morrow Gets Ripped To Shreds



Blondie's Debra Harry enacting "Rip It To Shreds," a song from their first Private Stock LP, "Blondie," with Bruce Morrow of WNBC television for a news feature earlier this month at Plaza Sound Studios in New York where Blondie are currently at work on their second album.

PRESENTING
ATLANTIC'S NO. 1
TEEN IDOL!

LEIF GARRETT!

LEIF GARRETT. YOU SAW HIM IN
TV HITS LIKE "APPLES WAY,"
THE "BRIAN KEITH SHOW," AND
"CANNON!" YOU LOVED HIM
IN MOVIE GREATS LIKE
"WALKING TALL" AND "MACON
COUNTY LINE!"

NOW, **LEIF GARRETT** IS A
SINGING SENSATION WITH
HIS 1ST SMASH SINGLE,
"SURFIN' USA!" ON ATLANTIC
RECORDS AND TAPES #3423

FANS ACROSS THE NATION ARE
REQUESTING TO HEAR LEIF
GARRETT'S, "SURFIN' USA" ON:

| | | | |
|------|------|------|------|
| Y100 | WSPT | WBBF | WIVY |
| WLAC | WRJZ | KTNO | WRKT |
| WQXI | WAIR | WQPD | WBBQ |

LATE ADD:
WRKO!



© 1977 Atlantic Recording Corp. A Warner Communications Co.

Produced by Michael Lloyd

THE PICTURE PAGE

Cassidy In Denver



Shaun Cassidy stopped by KTLK/Denver. Joining Shaun at the station were (from left) Fred Scotti of Scotti Bros. Entertainment; Music Director Rick Brady; Shaun; Program Director C.C. McCarthy; and Warner Bros. Promotion Manager Dick Merkle.

Chapin At Greek



Elektra/Asylum recording artist Harry Chapin played the Greek Theatre in Los Angeles recently. Gathered together to congratulate Chapin after the opening night performance were (L-R): Denise Sheehy; Mike Sheehy, KNX Music Director; and Chapin.

Gold In Columbus



In appreciation of the efforts made by WCOL AM/FM/Columbus on behalf of 10cc, Phonogram, Inc./Mercury Records presented a Gold record to the station. Seen left to right at the presentation are: Mike Rizk, Phonogram/Mercury Local Promotion Manager for that area; Dave Bishop, Music Director of WCOL-AM; Bob Gooding, Station Manager of WCOL AM/FM; Bryan McIntire, WCOL Director of Research; and Sandy Lingardo, Local Salesman for Phonodisc, Inc./Mercury's distributor.

Fogelberg Goes Gold



Dan Fogelberg's latest Epic/Full Moon LP, "Nether Lands," has been certified RIAA Gold. Pictured above at L.A.'s Universal Amphitheatre during the first of his two sold out shows are (l to r): Carol Miller, air personality at WPLJ; Dan Fogelberg; Maggie Slaymaker; Irving Azoff, Manager; Bud O'Shea, Director of Marketing, Epic Records West Coast.

Emotions At Sound Warehouse

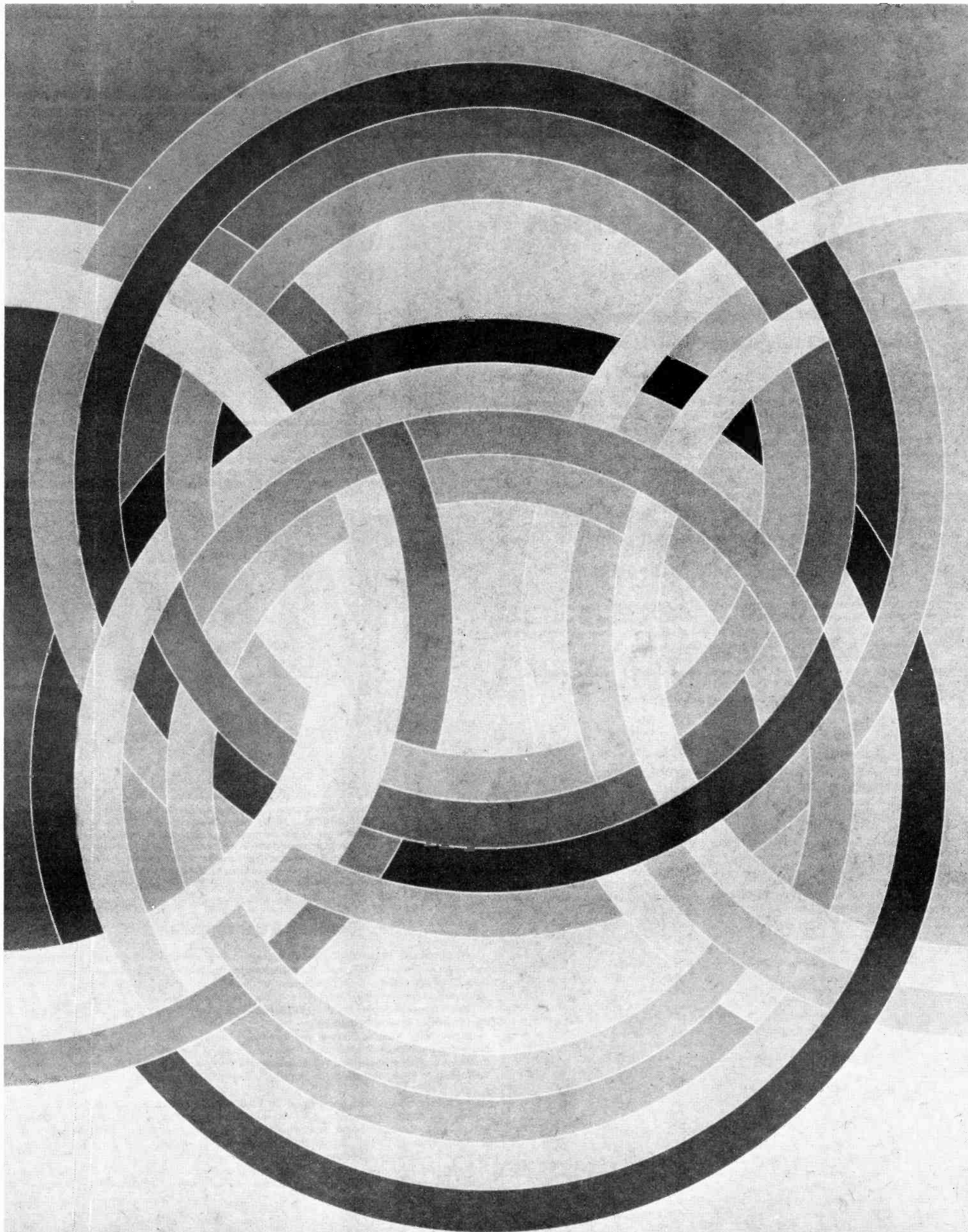


Columbia recording artists The Emotions made an in-store appearance recently at Sound Warehouse. On hand to welcome them were, left to right, back row: Terry Worrell, Sound Warehouse Manager; John Madison, Fields Sales Manager, CBS Records; Norm Ziegler, Branch Manager, CBS Records; Curtis Mobley, Special Markets Promotion Manager, CBS Records. From left to right, front row: Pamela, Wanda, and Sheila, The Emotions; Robert Chiado, CBS Sales Representative.

Libby Titus Signs Management Pact



New Columbia recording artist Libby Titus visited the label's new Century City offices in Los Angeles on the occasion of her signing an exclusive management pact with the Fitzgerald-Hartley Co. Pictured at the signing are (L-R) Mark Hartley, Larry Fitzgerald, Libby Titus and Don Ellis, National Vice President, A&R, Columbia Records.



"CIRCLES" THE NEW CAPTAIN & TENNILLE SINGLE ON A&M RECORDS

AM1970
Produced by Daryl Dragon Associate Producer: Toni Tennille

From the album "Come In From The Rain"





(ALBUM ORIENTED ROCK)



Mike Harrison

Lee Abrams To Consult KPOL-FM/Los Angeles

Lee Abrams of the radio consulting firm Burkhart/Abrams has informed R&R that his company has reached an agreement with the management of Capitol Cities Broadcasting's KPOL-FM/Los Angeles to consult programming operations. Jack Popejoy, currently News Director of the station, will be upped to Program Director in the new Abrams consultancy.

According to Abrams, KPOL-FM will not be a "Superstars" station but rather something new and different. "We're not going to try and go after the 16-28 group as we do with the Superstars stations. KPOL-FM will be geared toward the 22-32 group." He revealed that a massive research project was underway in Los Angeles and it will determine upon completion in the fall the exact programming directions the station will take. Until then, everything will basically remain status quo.

KPOL-FM is currently a part live/part automated soft AOR. Abrams told R&R that in all probability the station will remain both taped and live but he added, "I would have to say at this point that we are not going to make a conscious effort to keep it soft."

KZOK/Seattle Spreads To The AM Dial

One of the Northwest's leading bastions of AOR radio, KZOK-FM/Seattle, will expand their programming to sister station KUUU-AM/Seattle. On September 12th at 6am KUUU will become KZOK-AM. KZOK-AM will simulcast the FM programming Monday through Friday from 6-10am and 3-7pm; Sunday from 6-9am and 9pm-12midnight.

KZOK Program Director Norm Gregory will become PD of both stations with Duff Johnson as AM Operations Manager. During the non-simulcast hours, KZOK-AM will run an automated format similar to KZOK-FM with the FM jocks taping the programming. KUUU is currently running an automated syndicated soft-Rock format.

Evolution

Shelley Stile has resigned the Music Directorship of WMMS/Cleveland. Shelly told R&R, "It's breaking my heart to leave the people at WMMS because I love them, but the time has come for me to meet new challenges." Shelly will be, as she put it, "taking a short respite" and then will announce her future plans. Shelly Stile is one of AOR's most active and colorful participants. She can be reached at (216) 283-4853.... Beth Rosengard is no longer National FM Coordinator for Atlantic Records. Judy Lebow has been upped to the position from National College Promotion.... Bob Gelms is the new Music Director of WXRT/Chicago. He had been doing the 7-11pm shift, but will now be on 4-7pm. Shell Lustig will now do 7-11pm.... Kelly Randall is the new Music Director of WIOT/Toledo.... On September 1st, KFMH/Muscataine, Idaho will expand their programming from 20 to 24 hours per day. Randy Ralley joins the station's airstaff.... Iva Lea Worley Barton, Chairperson of KOKE, Inc. has announced the appointment of Jim Ray to the post of General Manager of KOKE-AM-FM/Austin. He was formerly the station's Sales Manager, serving in that capacity since 1971. According to Ray, "There will be some staff and personnel changes and an announcement concerning some major changes in programming format will be made within the next thirty days.".... Gary Rodriguez has been named General Manager of WIVY/Jacksonville.... Shake-up At Triad: Rob Gilles is no longer General Manager and Rick Brown is no longer Program Director of Triad, the 5 hour a night AOR program on WXFH/Chicago. Word is that Triad owner Dan Bacin sold the company to former WXRT'er Don Bridges who will be taking over operation of the organization.... Peter B. Collins is no longer doing noon to 4pm and a Sunday talk show on KOME/San Jose.

Color

To Help Avoid Traffic Problems KGOT/Anchorage is sponsoring a series of busses to the Alaska State Fair being held 40 miles out of town in Palmer. On the busses, listeners will be given free tickets to rides, etc., at random.

A Contest To Find The Best Guitar Player In The City was held by WJKL/Elgin. The acoustic winner received a Rickenbacker guitar, free studio time, air time, and the opening spot at a local club.

KMOD/Tulsa and WIBA-FM/Madison both gave away tickets to their local premiers of "Fantastic Animation Festival."

Chicken On The Street: Y93/San Francisco gave away tickets on the street to the movie "Kentucky Fried Movie."

WNOR-FM/Norfolk gave away Peter Frampton albums and concert tickets as well as giving a lucky listener limo, dinner and tickets for two to the local concert appearance of George Benson.



While playing four SRO shows at the Bottom Line, Robert Gordon and Link Wray celebrate backstage between shows with some of New York's radio people, and members of Private Stock Records. Pictured from left to right: Neil McIntyre, WPIX-FM; Josh Blardo, Director of Album Promotion at Private Stock; Vince Scelsa, WNEW-FM; Dave Herman, WNEW-FM; Link Wray; Roxy Meizel, 99X; Rob Stoner, bass player in Gordon's band; Robert Gordon; Jody Uttal, Director of Publicity, Private Stock; Steve Scharf, Director of A&R, Private Stock Records.



Polydor artist Pat Travers co-headlined a benefit concert for the Muscular Dystrophy Association sponsored by WSHE-FM/Miami-Ft. Lauderdale. The day-long Rock show, called "A Day For The Kids," drew over 13,000 admissions, with all the proceeds going to MDA. Pictured backstage prior to the performance are (l to r) Bill Kennedy, Local Promotion Manager for Polydor; Tommy Judge, air personality WSHE; Pat Travers; Gary Granger, Program Director WSHE; Gary Drexler, Southeast Marketing Manager for Polydor; Jerry Jaffe, National Album Promotion Manager, Polydor; and Tim Monnig, Miami Branch Manager for Phonodisc, Inc.

Concerts & Conversation

Presentations: WCOL-FM/Columbus presented a summer concert with Andy Pratt to raise money for handicapped children.... WKQQ/Lexington (the home of PD Dick Hungate) presented their First Annual Kentucky Bluegrass Festival on the banks of the Kentucky River. 10,000 people enjoyed Bluegrass music and country cooked food.

Radio Concerts: Andy Pratt on WKDF/Nashville.... Jesse Colin Young, Kenny Rankin, and David Sanborn on WDVE/Pittsburgh.

Interviews: Jackson Browne and Gov. Jerry Brown on KNX-FM/Los Angeles.... Climax Blues Band on WNOR-FM/Norfolk.... Derringer and Peter Wolfe on WIBA-FM/Madison.... Bad Company on WYDF/Nashville.... Tim Weisberg on WQDR/Raleigh.... David Sanborn and Sanford Townsend on WDVE/Pittsburgh.... John Hartford on WKQQ/Lexington.... Minnie Riperton on

WGVL/Gainesville.... Climax Blues Band on WLIR/Long Island.... Larry Merideth and Susan Howard on KRST/Albuquerque.... Yes on WAAF/Worcester.... Aztec Two Step on WBLM/Maine.... Rick Wakeman on WCOZ/Boston.... Peter Wolfe on WYXE/Madison.... Dennis Wilson on WXRT/Chicago.... PFM on KOME/San Jose.... Tom Petty and the Jefferson Starship on KSJO/San Jose.... Andy Pratt and Sanford-Townsend on WYDD/Pittsburgh.

Available: Interviews with Southside Johnny and Ronnie Spector on Disc. There are a limited number of these one hour shows available. Call Rick Swig at Epic Records. (212) 975-5283.

Danny Schechter To Study At Harvard

Let's hear it for Danny Schechter! Danny, WBCN/Boston's News and Public Affairs Director since 1970, will be leaving the airwaves for the next year to undertake a prestigious Nieman Fellowship at Harvard University. The "News Dissector" (as he's known in Boston) was the only Boston journalist and radio person among the eleven Americans honored by the Harvard award.

Back from Atlantis.



The prophet of rock returns to take up where he left off on his classic album "Sunshine Superman." His brilliant new

album "Donovan" soars past anything he's ever done. Donovan's back. And the world sounds right again.

"DONOVAN" ON ARISTA RECORDS.



AOR



Epic's Cheap Trick is currently doing a national tour with Kiss promoting their second LP "In Color." After a tour of Canada, the group's first U.S. stop was in Seattle, Washington where local radio friends stopped in after the show to congratulate the group on their performance. Pictured L to R are: Michael Alhadeff, Epic Promotion; Cindy Dobbs, CBS Promotion; Robin Zander, Cheap Trick; Bill Bartlett, PD, KISW; Bun E. Carlos, Cheap Trick; Norm Gregory, PD, KZOK; Rick Nielsen, Cheap Trick; Mavis Mackoff, MD KZOK; Tom Petersson, Cheap Trick.



Austin stations KLBJ-FM and KNOW recently faced each other in a game of broom hockey for the benefit of the fight against diabetes. Shown here are KLBJ PD Steve Smith (left) and KNOW PD Bill Mayne in a fleeting moment of friendship before the competition began. KNOW won 6-5.



The Hues Corporation just back from a world wide tour, stopped off at the new studios of Trans American Audio news in L.A. for an interview with Dave Forman. The interview will soon be heard on the TAAN Radio Network. Pictured (top): Left to right, Dave Forman; H. Ann Kelley, St. Clair Lee and Karl Russell, the Hues Corporation.



Shown peacefully discussing the playing of the Stranglers' new A&M album, on WQFM/Milwaukee are (from left) Rich Girod, A&M Milwaukee Promotion Man and Joe Benson, WQFM Music Director.



Greg Lake visited radio stations in New England recently. Shown at the studios of WAAF/Worcester are, from left: air personality Frank Kelly; Atlantic's Assistant National Pop Album Promotion Director Steve Leeds; Program Director Tom Daniels; Greg Lake, air personality Joe B.; and air personality Paul Lemieux.

SHE *fm*



CHRISSY HAYES, 1977 FLORIDA POSTER CHILD

THE FINE FOLKS
TO THE RIGHT
GAVE THEIR
TIME AND
TALENT TO
HELP US RAISE
OVER \$50,000
FOR THE FIGHT
AGAINST
MUSCULAR
DYSTROPHY.

AND THEY
DID IT FREE.

NOW, DURING JERRY LEWIS' LABOR DAY
TELETHON, WE'RE GOING TO DO SOME MORE
WORK AND WE NEED THE REST OF YOU
TO HELP US OUT.

IN A COMMERCIAL - FREE WEEKEND
WE'LL BROADCAST MESSAGES FROM EVERY-
ONE IN THE INDUSTRY — RECORDING ARTISTS,
COMPANY SPOKESPEOPLE, OTHER RADIO
STATIONS — URGING LISTENERS TO
PLEDGE A BUCK FOR MDA.

GIVE US A COUPLE OF MINUTES ON THE
PHONE AND LET US RECORD YOUR WORDS
FOR SOUTH FLORIDA'S FIVE MILLION PEOPLE.

**we'd like to
thank you, too.**

305-581-1580

SHE *fm*

**says "thanks
one
helluva lot..."**

AC-DC

ANDY PRATT

BUZZY APOTHEKER

BIG MAMA BLU

MICHAEL BROWNING

BARRY BERGMAN

RICHARD BIBBY

STAN BLY

CHARLIE DANIELS

PERRY COOPER

GARY DREXLER

SAM FELDMAN

RICKI GAYLE

BARRY GOLDBERG

GRINDERSWITCH

JOY HALL

DAVID HEMMINGS

RON HUNTSMAN

JERRY JAFFEE

BILL KENNEDY

MIKE KLENFNER

TIM MONNIG

NITE CITY

MIKE PREAGER

PAT TRAVERS

RICHARD GERSTEIN

BETH ROSENGARD

ED STRAIT

ROBERT STEWART

JOE SULLIVAN

TIGHT SQUEEZE

TROOPER

BUNKY WILSON

WINTERS BROTHERS BAND

DICK WOOLEY

Chart Summary

Eight weeks in a row now for CS&N in the number one national turntable position. The album received hot reports at 86% of our AOR reporters. YES inched back into the number two position with hot reports at 65% of our reporting stations. MILLER nudged back up to number three and TAYLOR remains strong at number four. PARSONS and the DEAD both inched up to powerful positions on the chart. FIREFALL and HEART also showed positive movement and are solid among the biggies. MAC pushed back into the top ten. FRAMPTON and FOGELBERG maintained. STYX inched up. KING was stable. DALTRY inched up. CRAWLER was the week's highest debut gathering adds at 42% of our reporting stations. GEILS nudged up. CARMEN debuted impressively with adds at 42% of our reporters. ANIMALS maintained. FOREIGNER moved up. NUGENT enjoyed a heavy increase in airplay. LEADON made positive progress. WILSON debuted with adds at 37% of our reporters. LAKE continued to grow. KISS and UFO maintained. LOGGINS resurged a bit. CODY maintained. CAT inched back. CITY debuted with adds at 23% of our reporters. RITA bounced back onto the chart. STILLWATER debuted with adds at 19% of our reporters. CRUISE is hanging in there. MURRAY McLAUCHLAN almost made the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

Radio & Records

Album Airplay/ 40

| | | | |
|----|-----------------------------------|------------------------------------|----------------------------------|
| 1 | CROSBY, STILLS & NASH. | Crosby, Stills & Nash (Atl) | "Cathedral""Song""Star" |
| 2 | YES. | Going For The One (Atl) | "Stories""Parallels""Turn" |
| 3 | STEVE MILLER. | Book Of Dreams (Capitol) | "Jungle""Swing""Sacrifice" |
| 4 | JAMES TAYLOR. | JT (Col) | "Face""LA""Handy""Traffic" |
| 5 | ALAN PARSONS. | I Robot (Arista) | "Wouldn't""Breakdown""Day" title |
| 6 | GRATEFUL DEAD. | Terrapin Station (Arista) | "Passenger""Prophet""Dancing" |
| 7 | FIREFALL. | Luna Sea (Atl) | "Long""Love""Even" lead |
| 8 | HEART. | Little Queen (Portrait) | "Barracuda""Love" title |
| 9 | STEVE WINWOOD. | Steve Winwood (Island) | "Chair""Time""Hold" |
| 10 | FLEETWOOD MAC. | Rumours (WB) | "Stop""Chain" |
| 11 | PETER FRAMPTON. | I'm In You (A&M) | "Signed""Heart""Friend" |
| 12 | DAN FOGELBERG. | Nether Lands (Epic/Full Moon) | Title "Love""Promises" |
| 13 | STYX. | The Grand Illusion (A&M) | "Foolin""Castle""Superstars" |
| 14 | CAROLE KING. | Simple Things (Capitol) | "Cafe""Hold" title |
| 15 | ROGER DALTRY. | One Of The Boys (MCA) | "Annie""Say" lead |
| 16 | CRAWLER. | Crawler (Epic) | "Sober""Sold" lead |
| 17 | GEILS. | Monkey Island (Atl) | "Surrender" leads |
| 18 | ERIC CARMEN. | Boats Against The Current (Arista) | Title "She""Marathon" |
| 19 | NEIL YOUNG. | American Stars 'N' Bars (WB) | "Hurricane" leads |
| 20 | SUPERTRAMP. | Even In The Quietest Moments (A&M) | "Fools" lead |
| 21 | ANIMALS. | Rudely Interrupted (UA/Jet) | "Bit""Bill" lead |
| 22 | FOREIGNER. | Foreigner (Atl) | "Ice""War" lead |
| 23 | TED NUGENT. | Cat Scratch Fever (Epic) | Title "Hard" |
| 24 | LEADON & GEORGIADES. | Natural Progression (Asylum) | "Calling""Rotation""Live" |
| 25 | DENNIS WILSON. | Pacific Ocean Blues (Caribou) | "River""You""Rainbows""Moon" |
| 26 | ELVIN BISHOP. | Raisin' Hell (Capricorn/WB) | "Shoes""Fooled""Rock" |
| 27 | LAKE. | Lake (Col) | "Lines""Run""Time" |
| 28 | LITTLE RIVER BAND. | Diamantina Cocktail (Harvest) | "Help""Home" |
| 29 | ANDY PRATT. | Shiver In The Night (Nemperor) | "All""Faint""Rainbow" |
| 30 | BEBOP DELUXE. | Live! In The Air Age (Harvest) | "Ships""Shine" title |
| 31 | RUMOUR. | Max (Mercury) | "Looking""Face""Airplane" |
| 32 | KISS. | Love Gun (Casablanca) | Title "16""Human" |
| 33 | UFO. | Lights Out (Chrysalis) | "Ready""Hot""Alone" |
| 34 | KENNY LOGGINS. | Celebrate Me Home (Col) | "Lady""Daddy" lead |
| 35 | COMMANDER CODY. | Rock 'N' Roll Again (Arista) | "Road""Danny" |
| 36 | CAT STEVENS. | Izitso (A&M) | "Bonfire""School""Star" |
| 37 | CITY BOY. | Young Men Gone West (Mercury) | Variety of cuts |
| 38 | RITA COOLIDGE. | Anytime, Anywhere (A&M) | "Alone""Higher" |
| 39 | STILLWATER. | Stillwater (Capricorn/WB) | "Mind""April""Jam""Limb" lead |
| 40 | PABLO CRUISE. | A Place In The Sun (A&M) | "Gonna""Fire" title |

IN THE BIN

- RY CODDER**
Show Time (WB)
- ROBERT GORDON**
With Link Wray (Pvt. Stock)
- MYLON LE FEVRE**
Weak At The Knees (WB)
- MARLEY & WAILERS**
Exodus (Island)
- MURRAY McLAUCHLAN**
Hard Rock Town (True North)
- SANFORD-TOWNSEND**
Sanford-Townsend Band (WB)
- TIM WEISBERG**
Tim Weisberg Band (UA)

The albums listed in The Bin are those which received enough AOR reports to come significantly close to qualifying for this week's trendless Album Airplay/40 chart. Also included are albums that made the chart last week, but did not receive enough continued airplay to make it again this week. These albums continue to get airplay on enough stations to be potential chart 'bouncers.' In The Bin albums are listed in alphabetical order.

MOST ADDED

- CRAWLER** *Crawler (Epic)*—Added at 42% of our reporters
- ERIC CARMEN** *Boats Against The Current (Arista)*—Added at 42% of our reporters
- DENNIS WILSON** *Pacific Ocean Blues (Caribou)*—Added at 37% of our reporters
- CITY BOY** *Young Men Gone West (Mercury)*—Added at 21% of our reporters
- STILLWATER** *Stillwater (Capricorn/WB)*—Added at 19% of our reporters.

THE HOTTEST

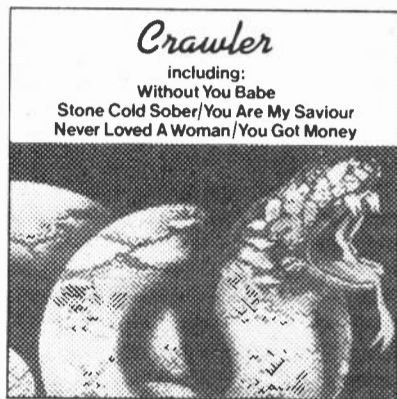
- CROSBY, STILLS & NASH** *Crosby, Stills & Nash (Atl)*—Hot at 86% of our reporters
- YES** *Going For The One (Atl)*—Hot at 65% of our reporters
- STEVE MILLER** *Book Of Dreams (Capitol)*—Hot at 62% of our reporters
- JAMES TAYLOR** *JT (Col)*—Hot at 59% of our reporters
- ALAN PARSONS** *I Robot (Arista)*—Hot at 57% of our reporters

PROGRESSIVE SINGLES

- 1 **DOOBIE BROTHERS**
"Little Darlin'" (WB)
- 2 **THIN LIZZY**
"Dancing In The Moonlight" (Merc)
- 3 **CARLY SIMON**
"Nobody Does It Better" (Elektra)
- 4 **SANFORD-TOWNSEND BAND**
"Smoke From A Distant Fire" (WB)
- 5 **KATY TAYLOR**
"It's In His Kiss" (Col)
- 6 **RAM JAM**
"Black Betty" (Epic)
- 7 **BALCONE'S FAULT**
"Take Me Home" (Cream)
- TIE 7 **SPARKS**
"Over The Summer" (Col)
- 8 **STEPHEN BISHOP**
"On And On" (ABC)
- 9 **GENESIS**
"Spot The Pigeon" (Charisma-Imp)
- TIE 9 **STAR WARS**
"Main Theme" (20th)

Progressive Singles: Those 45rpm records receiving significant airplay by our AOR reporting stations. These singles are either not on an album or may be on an album not currently qualifying for the Album Airplay/40. They are listed in order of total reports received. This chart represents airplay only and does not attempt to fabricate a trend.

NEW MUSIC FOR STARVED AIRWAVES

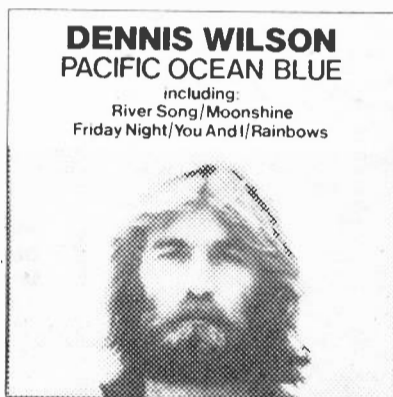


CRAWLER

THE PREDICTION—AUGUST 5
HARD CHOICE

CRAWLER on EPIC. Here we have the number one priority album for EPIC this summer! Based on extensive listening I would say that they have picked a winner. All too often a label puts the push on a record that really doesn't deserve the attention. In this case, EPIC is on the money! The single will be "Stone Cold Sober", and that is definitely the very best thing on the record.

(Friday Morning Quarterback)



DENNIS WILSON

"Pacific Ocean Blue"—Dennis Wilson (Caribou) An automatic add for Beach Boy aficionados. After their atrocious album released this spring, one of the guys had to put out something to reclaim their good name. Although a "solo" effort on Dennis' part, "Pacific Ocean Blue" retains the essence and style of the Beach Boys. Heavy-handed production throughout, with a nod to the progressive album oriented programmer, is apparent to even the most calloused ear. The understandable curiosity surrounding a Beach Boy "solo" should be satisfied after listening to YOU AND I, RIVER SONG, FRIDAY NIGHT, DREAMER and RAINBOW.

(Album Of The Week, reviewed by Ron Fell—Gavin Report)

Caribou Records



RAM JAM

PROGRESSIVE SINGLES 6 RAM JAM
"Black Betty" (Epic)

(Radio & Records)

...AND Now The Album!



CHEAP TRICK

If Rock music is a big part of your life, make Cheap Trick a part of your Rock.



on Epic Records

AOR ACTIVITY

WOBK ALBANY

ADDED
Eddie Hazel (WB)
Murray McLauchlan (True North)
Bionic Gold (Big Sound)
Eric Carmen (Arista)
Happy The Man (Arista)
Jackie Lomax (Capitol)
Dennis Wilson (Capitol)
City Boy (Mercury)
Iggy Pop (RCA)

HOT
Elvin Bishop (Capricorn/WB)
CSN (Arista)
Ry Cooder (WB)
Grateful Dead (Arista)
Gells (Arista)
Leadon & Georgades (Asylum)
Steve Miller (Capitol)
Mink DeVille (Capitol)
Alan Parsons (Arista)
Bob Marley (Island)
Steve Winwood (Island)
Neil Young (WB)
Yes (Arista)

JACK HOPKE, Program Director. Playing various cuts. Playing BRN. STATION, STAR WARS, DOOBIES, SPARKS, K. TAYLOR, LIZZY, BJORN SKIFS, RAM JAM and GENESIS singles. Playing CARMEN's title HAPPY's "Time" WILSON's "River" "You" COODER's "Middle" MINK's "Cadillac" "Stroll"

KMR Albuquerque

ADDED
City Boy (Mercury)
Eric Carmen (Arista)
Mike Bloomfield (Takoma)
Happy The Man (Arista)
HOT
Grateful Dead (Arista)
CSN (Arista)
Firefall (Arista)
Commander Cody (Arista)
Alan Parsons (Arista)

Steve Winwood (Island)
Neil Young (WB)
Gells (Arista)
Yes (Arista)
James Taylor (Col)
Steve Miller (Capitol)
Betop Deluxe (Harvest)

CHARLIE WEIR, Music Director. Playing various cuts. Playing DOOBIES, LIZZY, CRAWLER, B. BARE, BALCONE, DOLLAR BRAND and GENESIS singles.

WEZV Allentown

ADDED
Lake (Col)
Buck (Bang)
Rare Earth (Prodigal)
Grateful Dead (Arista)
Elvin Bishop (Capricorn/WB)
Burton Cummings (Portrait)
HOT
CSN (Arista)
James Taylor (Col)
Peter Frampton (A&M)

Heart (Portrait)
Fleetwood Mac (WB)
Kiss (Casablanca)
Ted Nugent (Epic)
Steve Winwood (Island)
Carole King (Capitol)
Dan Fogelberg (Epic/Full Moon)
Yes (Arista)
Leadon & Georgades (Asylum)
Supertramp (A&M)

TOM LYNCH, Program Director. Playing various cuts. Playing STAR WARS, MECO, CARLY and WONDER singles.

KRST Albuquerque

ADDED
Eric Carmen (Arista)
Freddie King (RSO)
Dingoes (A&M)
HOT
Pakalamereth (Elektra)
Grateful Dead (Arista)

Fleetwood Mac (WB)
Steve Miller (Capitol)
James Taylor (Col)
Styx (A&M)
Heart (Portrait)
CSN (Arista)
Alan Parsons (Arista)
Leadon & Georgades (Asylum)
Dan Fogelberg (Epic/Full Moon)
Yes (Arista)
Supertramp (A&M)

BILL STAMBAUGH, Program Director. Playing various cuts. Playing CRAWLER, SANFORD, DOOBIES, CARLY, EAGLES, GOLD and S. BISHOP singles. Playing CARMEN's "She" KING's "Chicago" "Woman" "DINGOES" "Today" "Singing"

WISN Allentown

ADDED
Crawler (Epic)
Dennis Wilson (Caribou)
Eric Carmen (Arista)
Ry Cooder (WB)
Bad Boy (UA)
Rumour (Mercury)
Tim Weisberg (UA)
Murray McLauchlan (True North)
Buckingham Nicks (Polydor)
HOT
Yes (Arista)

Grateful Dead (Arista)
Firefall (Arista)
Leadon & Georgades (Asylum)
Little River Band (Harvest)
Ted Nugent (Epic)
CSN (Arista)
Peter Frampton (A&M)
Sanford-Townsend (WB)
Steve Miller (Capitol)
Steve Winwood (Island)
Supertramp (A&M)
Alan Parsons (Arista)
Strawbs (Polydor)

RICK HARVEY, Program Director. Playing various cuts. Playing CARLY, LIZZY and DOOBIES singles.

KEZYFM Anaheim

ADDED
Dennis Wilson (Caribou)
Eric Carmen (Arista)
HOT
SS Johnny (Epic)
Mink DeVille (Capitol)
Roger Daltrey (MCA)
Firefall (Arista)
Roderick Falconer (UA)
Neil Young (WB)

Alan Parsons (Arista)
Steve Winwood (Island)
Cat Stevens (A&M)
Styx (A&M)
Steve Miller (Capitol)
UFO (Chrysalis)
Dingoes (A&M)
Grateful Dead (Arista)
Rumour (Mercury)

RON BURNSTEIN, Music Director. Playing various cuts. Playing RUMOUR's "Looking" CARMEN's "Take"

Kgot Anchorage

ADDED
David Blue (Asylum)
Blue (MCA)
Ry Cooder (WB)
Lake (Col)
Omaha Sheriff (RCA)
Rhead Bros. (EMI)
Styx (A&M)
Andy Pratt (Nemperor)
HOT
Supertramp (A&M)
Norton Buffalo (Capitol)

Firefall (Arista)
Rita Coolidge (A&M)
Dan Fogelberg (Epic/Full Moon)
Cat Stevens (A&M)
James Taylor (Col)
American Flyer (UA)
Leadon & Georgades (Asylum)
Grateful Dead (Arista)
Carole King (Capitol)
Tim Weisberg (UA)

LARRY WAYNE, Program Director. Playing various cuts. Playing SINCLAIR and A. GOLD singles. Playing PRATT's "Faint" BLUE's "Friend" title COODER's "Poor" LAKE's "Key" OMAHA's "Sheriff" RHEAD's "Woman" STYX's "Foolin"

FM103 Ann Arbor

ADDED
Murray McLauchlan (True North)
Happy The Man (Arista)
Dennis Wilson (Caribou)
Colosseum II (MCA)
HOT
CSN (Arista)
Roger Daltrey (MCA)
Commander Cody (Arista)
Tim Weisberg (UA)
Grateful Dead (Arista)

Steve Winwood (Island)
Firefall (Arista)
Johnny Winter (Blue Sky)
Sonny Fortune (Arista)
CTI Jazz (CTI)
Steve Miller (Capitol)
James Taylor (Col)
Leadon & Georgades (Asylum)
Dan Fogelberg (Epic/Full Moon)
Rumour (Mercury)

NEIL LASHER, PD/DAN COVEY, MD. Playing various cuts. Playing CRAWLER, DOOBIES and WINWOOD singles.

98 Rock Baltimore

ADDED
Happy The Man (Arista)
Lake (Col)
Bebop Deluxe (Harvest)
HOT
Fleetwood Mac (WB)
Steve Miller (Capitol)
Ted Nugent (Epic)
Foreigner (Arista)
Ram Jam (Epic)
ELO (UA/Jet)

Sanford Townsend (WB)
Kiss (Casablanca)
Bob Seger (Capitol)
CSN (Arista)
Yes (Arista)
Alan Parsons (Arista)
Peter Frampton (A&M)
James Taylor (Col)

BOB SLAVIN, Music Director. Playing various cuts. Playing LIZZY, DOOBIES, STAR WARS and CARLY singles.

WAAL Binghamton

ADDED
Papa John (DJM)
City Boy (Mercury)
Mike Bloomfield (Takoma)
Happy The Man (Arista)
Crawler (Epic)
Eric Carmen (Arista)
Dennis Wilson (Caribou)
Stillwater (Capricorn/WB)
Ram Jam (Epic)
HOT
Grateful Dead (Arista)
Styx (A&M)
Yes (Arista)

Animals (UA/Jet)
Steve Winwood (Island)
Roger Daltrey (MCA)
James Taylor (Col)
Little River Band (Harvest)
CSN (Arista)
Peter Frampton (A&M)
Firefall (Arista)
Rumour (Mercury)
Andy Pratt (Nemperor)
Leadon & Georgades (Asylum)
Strawbs (Polydor)

STEVE BECKER, Music Director. Playing various cuts. Playing LIZZY, DOOBIES, DAGGER, STAR WARS, RINGO, SANFORD, BALCONE and CARLY singles.

WBCN104fm Boston

ADDED
Roy Ayers (Polydor)
Norton Buffalo (Capitol)
Eric Carmen (Arista)
Crawler (Epic)
George Thorogood (Rounder)
Dennis Wilson (Caribou)
HOT
Animals (UA/Jet)
CSN (Arista)
Firefall (Arista)
Fleetwood Mac (WB)

Foreigner (Arista)
Gells (Arista)
Grateful Dead (Arista)
Heart (Portrait)
Leadon & Georgades (Asylum)
Mink DeVille (Capitol)
Andy Pratt (Nemperor)
James Taylor (Col)
Steve Winwood (Island)
Yes (Arista)

JOHN BRODEY, Music Director. Playing various cuts. Playing CARLY, CLIMAX, SPARKS and SANFORD singles.

WTOZ Boston

ADDED
Lake (Col)
City Boy (Mercury)
HOT
Fleetwood Mac (WB)
Grateful Dead (Arista)
Steve Miller (Capitol)
HOT
BEVERLY MIRE, Music Director. Playing various cuts. Playing SANFORD, DOOBIES, EMOTIONS and LIZZY singles.

Peter Frampton (A&M)
Yes (Arista)
Heart (Portrait)
Donna Summer (Casablanca)
Supertramp (A&M)
Jimmy Buffett (ABC)

WCAJ Cambridge

ADDED
William Ackerman (Windham Hill)
Boone Creek (Rounder)
Vassar Clements (Flying Fish)
Five Hand Reel (RCA-IMP)
Max Romeo (Island)
Starboard List (ARI)

HOT
Ry Cooder (WB)
Grateful Dead (Arista)
Al Jarreau (WB)
Osamu (Island)

DON COHEN, Music Director. Playing various cuts.

WROG Charlotte

ADDED
Dingoes (A&M)
Elvin Bishop (Capricorn/WB)
Stillwater (Capricorn/WB)
Foghat (Brisve/WB)
Murray McLauchlan (True North)
Betop Deluxe (Harvest)
Crawler (Epic)
Eric Carmen (Arista)
J.G. Watson (DJM)

HOT
Yes (Arista)
James Taylor (Col)
Kenny Loggins (Col)
Peter Frampton (A&M)
Steve Miller (Capitol)
Fleetwood Mac (WB)

JIM BALLARD, Program Director. Playing various cuts. Playing FOREIGNER, M. FINES, LOGGINS, SANFORD and RAM JAM singles. Playing BAEZ's "Time"

WRPL 1540 Charlotte

ADDED
Univers (PBR)
Bad Boy (UA)
Jackie Lomax (Capitol)
Happy The Man (Arista)
Blue (MCA)
Dennis Wilson (Caribou)
Colosseum II (MCA)
HOT
Grateful Dead (Arista)
Firefall (Arista)
Animals (UA/Jet)
Stillwater (Capricorn/WB)

Andy Pratt (Nemperor)
Backwater (Bongwater)
Doug Richardson (AVI)
Dixie Dregs (Capricorn/WB)
Murray McLauchlan (True North)
Little River Band (Harvest)
CSN (Arista)
Graeme Edge (London)
Steve Winwood (Island)
Sonny Fortune (Arista)
NRBO (Red Roster)

DEBBIE CALTON, Music Director. Playing various cuts. Playing DEAD's "Passenger" FIREFALL's "Long" ANIMALS' "Bit" STILLWATER's "April" PRATT's "Want" BACKWATER's "Sun" RICHARDSON's "Flight" DREGS' "Chicken" MURRAY's "Love" LRB's "Home" CSN's "Changes" EDGE's "Human" WINWOOD's "Chair" FORTUNE's "Dreams" NRBO's "Rocket"

WYRT Chicago's Fine 93FM Rock Station Chicago

ADDED
Robert Gordon (Pvt. Siks.)
Steve Harley (EMI)
Lake (Col)
Stillwater (Capricorn/WB)
Bad Boy (UA)
Cheap Trick (Epic)
City Boy (Mercury)
Crawler (Epic)
Dennis Wilson (Caribou)

HOT
Steve Winwood (Island)
Firefall (Arista)
Yes (Arista)
Grateful Dead (Arista)
Charlie Janus)
Styx (A&M)
CSN (Arista)
Steve Miller (Capitol)
Peter Frampton (A&M)
Alan Parsons (Arista)
Mink DeVille (Capitol)
Fleetwood Mac (WB)
Burton Cummings (Portrait)
Humour (Mercury)
Bob Marley (Island)

BOB GELMS, Music Director. Playing various cuts.

WDAI 947 Chicago

ADDED
Grateful Dead (Arista)
Kenny Loggins (Col)
Outlaws (Arista)

HOT
Fleetwood Mac (WB)
Heart (Portrait)
CSN (Arista)
Foreigner (Arista)
Ted Nugent (Epic)
Steve Miller (Capitol)

ROGER SKOLNIK, Program Director. Playing various cuts. Playing COOLIDGE, CRUISE, BUFFETT and SANFORD singles.

WKQX CHICAGO

ADDED
Animals (UA/Jet)
Rabbit (Capricorn/WB)
Crawler (Epic)
HOT
CSN (Arista)
Steve Miller (Capitol)
Foreigner (Arista)

Supertramp (A&M)
Yes (Arista)
Dan Fogelberg (Epic/Full Moon)
Styx (A&M)
Outlaws (Arista)
Kenny Loggins (Col)
Alan Parsons (Arista)
Roger Daltrey (MCA)
UFO (Chrysalis)
Lake (Col)

BOB KING, Music Director. Playing various cuts. Playing LIZZY and SEGER singles.

Wmms Cleveland

ADDED
Dennis Wilson (Caribou)
Crawler (Epic)
Eric Carmen (Arista)
HOT
Fleetwood Mac (WB)
James Taylor (Col)
Gells (Arista)

Alan Parsons (Arista)
Heart (Portrait)
Lake (Col)
Firefall (Arista)
Kiss (Casablanca)
Jimmy Buffett (ABC)
Neil Young (WB)
UFO (Chrysalis)
Steve Winwood (Island)
Yes (Arista)

SHELLY STILE, Music Director. Playing various cuts. Playing OSAMU, COLOSSEUM singles.

M105 Cleveland

ADDED
Animals (UA/Jet)
Eric Carmen (Arista)
HOT
Peter Frampton (A&M)
Steve Miller (Capitol)
James Taylor (Col)
Yes (Arista)

CSN (Arista)
Heart (Portrait)
Fleetwood Mac (WB)
Roger Daltrey (MCA)
Firefall (Arista)
Styx (A&M)
Lake (Col)

ERIC STEVENS, Program Director. Playing various cuts.

WCOL Columbus

ADDED
Animals (UA/Jet)
Elvin Bishop (Capricorn/WB)
HOT
Steve Miller (Capitol)
Gells (Arista)
Peter Frampton (A&M)
Alan Parsons (A&M)
CSN (Arista)
Heart (Portrait)
Yes (Arista)

AC/DC (Arista)
Roger Daltrey (MCA)
Dan Fogelberg (Epic/Full Moon)
Styx (A&M)
Supertramp (A&M)
Andy Pratt (Nemperor)
Leadon & Georgades (Asylum)
Steve Winwood (Island)

GUY EVANS, Program Director. Playing various cuts. Playing LIZZY single. Playing WINWOOD's "Time"

FM102 Dallas

ADDED
Tim Weisberg (UA)
Animals (UA/Jet)
Dennis Wilson (Caribou)
Crawler (Epic)
Ram Jam (Epic)
Dingoes (A&M)
Rumour (Mercury)
Jay Boy Adams (Arista)

Firefall (Arista)
Lake (Col)
HOT
Fleetwood Mac (WB)
James Taylor (Col)
CSN (Arista)
Heart (Portrait)
Peter Frampton (A&M)
Steve Miller (Capitol)
Yes (Arista)

STEVE SUTTDN, Music Director. Playing various cuts. Playing CARLY, WINWOOD and BROS. J. SINGLES.

105 Dayton

ADDED
none
HOT
Heart (Portrait)
Fleetwood Mac (WB)
CSN (Arista)
Dan Fogelberg (Epic/Full Moon)

Yes (Arista)
Eagles (Asylum)
James Taylor (Col)
Little Feat (WB)
Peter Frampton (A&M)
Neil Young (WB)
Steve Miller (Capitol)

SEAN SCOTT, Music Director. Playing various cuts.

WOOD Dayton

ADDED
City Boy (Mercury)
Eric Carmen (Arista)
Crawler (Epic)
HOT
Yes (Arista)
CSN (Arista)
Firefall (Arista)

Leadon & Georgades (Asylum)
Andy Pratt (Nemperor)
Roger Daltrey (MCA)
Kenny Loggins (Col)
Steve Winwood (Island)
Bob Marley (Island)
Styx (A&M)
UFO (Chrysalis)

DAVE LUCZAK, Music Director. Playing various cuts. Playing D. SUMMER and LIZZY singles.

WALBX Detroit

ADDED
Cheap Trick (Epic)
Crawler (Epic)
Foghat (Brisve/WB)
HOT
Fleetwood Mac (WB)
CSN (Arista)
Peter Frampton (A&M)
Yes (Arista)

James Taylor (Col)
Steve Miller (Capitol)
Ted Nugent (Epic)
Alan Parsons (Arista)
Grateful Dead (Arista)
Frankie Miller (Chrysalis)
Bob Marley (Island)
Steve Winwood (Island)
Firefall (Arista)
Styx (A&M)

JIM OWENS, Music Director. Playing various cuts.

WA Detroit

ADDED
Commander Cody (Arista)
AC/DC (Arista)
Elvin Bishop (Capricorn/WB)
HOT
CSN (Arista)
Fleetwood Mac (WB)
Foreigner (Arista)
Peter Frampton (A&M)
Steve Miller (Capitol)
Heart (Portrait)

James Taylor (Col)
Yes (Arista)
Alan Parsons (Arista)
Bob Seger (Capitol)
Ted Nugent (Epic)
Frankie Miller (Chrysalis)
Steve Winwood (Island)
Gells (Arista)

JOE URBIEL, Music Director. Playing various cuts.

94.3 THE FOX Elgin

ADDED
Crawler (Epic)
Norton Buffalo (Capitol)
Commander Cody (Arista)
Hirth Martinez (WB)
Sonny Fortune (Arista)
Stillwater (Capricorn/WB)
Caroline Peyton (BBQ)
Tom Petty (ABC)
HOT
Animals (UA/Jet)
Johnny Winter (Blue Sky)

Simon Stokes (UA)
Gina Kuhn (Berserker)
Gells (Arista)
Mylon LeFevre (WB)
Grateful Dead (Arista)
Illusion (Island)
Steve Winwood (Island)
Ry Cooder (WB)
Rumour (Mercury)
CSN (Arista)
Firefall (Arista)
Horstlips (DJM)
Freddie King (RSO)

WALLY LEISERING, Music Director. Playing various cuts.

KPAS El Paso

ADDED
Little River Band (Harvest)
UFO (Chrysalis)
Outlaws (Arista)
Grateful Dead (Arista)
Carole King (Capitol)
Styx (A&M)
Leadon & Georgades (Asylum)
Rare Earth (Prodigal)
Roger Daltrey (MCA)
Firefall (Arista)
Prism (Arista)

HOT
Steve Winwood (Island)
Dan Fogelberg (Epic/Full Moon)
CSN (Arista)
Neil Young (WB)
Foreigner (Arista)
Fleetwood Mac (WB)
Cat Stevens (A&M)
Peter Frampton (A&M)
Steve Miller (Capitol)
James Taylor (Col)
Yes (Arista)
Alan Parsons (Arista)

DENNIS SHOLEY, Music Director. Playing various cuts. Playing K. TAYLOR, DOOBIES, SANFORD, CARLY, SUPERTRAMP, COOLIDGE and COOPER singles.

KZEL Eugene

ADDED
Eric Carmen (Arista)
Cheap Trick (Epic)
Crawler (Epic)
Stillwater (Capricorn/WB)
Rhead Bros. (EMI)
Commander Cody (Arista)
Colosseum II (MCA)
Bad Boy (UA)
Aaon (Arista)
Happy The Man (Arista)

HOT
Grateful Dead (Arista)
James Taylor (Col)
CSN (Arista)
Firefall (Arista)
Andy Pratt (Nemperor)
Fleetwood Mac (WB)
Styx (A&M)
Pablo Cruise (A&M)
Alan Parsons (Arista)
Heart (Portrait)

STAN GARRETT, Program Director. Playing various cuts. Playing DOOBIES, LIZZY and RAM JAM singles.

WWCK 105 FM Flint

ADDED
Foghat (Brisve/WB)
HOT
Fleetwood Mac (WB)

Steve Miller (Capitol)
Heart (Portrait)
CSN (Arista)
Bee Gees (RSO)

JOE KRAUSE, Music Director. Playing various cuts. Playing DOOBIES, RAM JAM and SANFORD singles.

FM94 Fresno

ADDED
Steve Winwood (Island)
HOT
Fleetwood Mac (WB)
CSN (Arista)
James Taylor (Col)
Peter Frampton (A&M)
Steve Miller (Capitol)
Heart (Portrait)
Yes (Arista)

Rita Coolidge (A&M)
Carole King (Capitol)
Bros. Johnson (A&M)
Dan Fogelberg (Epic/Full Moon)
Pablo Cruise (A&M)
Supertramp (A&M)
Little River Band (Harvest)
Poco (ABC)

DAN SPEARS, Program Director. Playing various cuts. Playing TUCKER, DOOBIES, CHARLIE, BAEZ, and BG's singles. Playing FRAMPTON's "Signed"

WGVL Gainesville

ADDED
Crawler (Epic)
City Boy (Mercury)
Dennis Wilson (Caribou)
Eric Carmen (Arista)
HOT
Commander Cody (Arista)
Mike Bloomfield (Takoma)
Strangers (A&M)
HOT
Fleetwood Mac (WB)
CSN (Arista)
James Taylor (Col)

Grateful Dead (Arista)
Firefall (Arista)
Neil Young (WB)
Steve Miller (Capitol)
Pablo Cruise (A&M)
Dan Fogelberg (Epic/Full Moon)
Rita Coolidge (A&M)
Leadon & Georgades (Asylum)
Yes (Arista)
Supertramp (A&M)
Alan Parsons (Arista)

LEE ARNOLD, Program Director. Playing various cuts. Playing LIZZY DOOBIES, SEALS, CARLY, GENESIS, BALCONE and SPECTOR singles.

LAV Grand Rapids

ADDED
Andy Pratt (Nemperor)
HOT
Heart (Portrait)
Peter Frampton (A&M)
CSN (Arista)
Alan Parsons (Arista)
James Taylor (Col)
Yes (Arista)

Styx (A&M)
Firefall (Arista)
Rumour (Mercury)
Trooper (MCA)
Leadon & Georgades (Asylum)
UFO (Chrysalis)
Animals (UA/Jet)
Carole King (Capitol)
Laura Nyro (Col)

DOC DONOVAN, Music Director. Playing various cuts. Playing CHAPIN and WILSON singles.

wqcm Hagerstown

ADDED
Firefall (Arista)
Elvin Bishop (Capricorn/WB)
Firefall (Arista)
Animals (UA/Jet)
Lake (Col)
HOT
CSN (Arista)
Yes (Arista)
James Taylor (Col)
Steve Miller (Capitol)
Peter Frampton (A&M)

Heart (Portrait)
Dan Fogelberg (Epic/Full Moon)
Carole King (Capitol)
Fleetwood Mac (WB)
Gells (Arista)
Roger Daltrey (MCA)
Ted Nugent (Epic)
Little River Band (Harvest)
Foreigner (Arista)
Bob Marley (Island)
Tim Weisberg (UA)

STEVE WILLIAMS, Music Director. Playing various cuts. Playing DOOBIES, CARLY, SANFORD, RAM JAM, ELO and S. BISHOP singles.

KL0L Houston

ADDED
Leadon & Georgades (Asylum)
Jay Boy Adams (Arista)
100% Whole Wheat (AVI)
Grateful Dead (Arista)
HOT
CPN (Arista)
ARS (Polydor)
Bonnie Raitt (WB)
Heart (Portrait)

Fleetwood Mac (WB)
Kenny Loggins (Col)
Marshall Tucker (Capricorn/WB)
Carole King (Capitol)
Bob Marley (Island)
Little Feat (WB)
Alan Parsons (Arista)
Cat Stevens (A&M)
James Taylor (Col)
Foreigner (Arista)

JACKIE MCCAULEY, Program Director. Playing various cuts. Playing GENESIS, COODER and SUZY & STRIPES singles.

**ONLY
3 WEEKS
AND
ALREADY
400,000
DEAD.**



KY/102
Kansas City
816-753-6887

ADDED
Elvin Bishop (Capricorn/WB)
Mylon LeFevre (WB)
Crawler (Epic)
Missouri (Panama)
Bebop Deluxe (Harvest)
Animals (UA/Jet)
Dingos (A&M)

City Boy (Mercury)
Tom Petty (Shelter)
HOT
Styx (A&M)
Ted Nugent (Epic)
Alan Parsons (Arista)
Firefall (A&M)
Rita Coolidge (A&M)

MAX FLDYD, Program Director: Playing various cuts.

LRS 102
Louisville
502-585-6178

ADDED
Harry Chapin (Elektra)
Stillwater (Capricorn/WB)
Rex (Col)
Terrence Boylin (Elektra)
HOT
Fleetwood Mac (WB)
Dan Fogelberg (Epic/Full Moon)
CSN (Arista)
Peter Frampton (A&M)
James Taylor (Col)
Firefall (Arista)

Yes (Arista)
Alan Parsons (Arista)
Steve Miller (Capitol)
Foreigner (Arista)
Alice Cooper (WB)
Pink Floyd (Col)
Roy Buchanan (Arista)
Jimmy Buffet (ABC)
Heart (Portrait)
Steve Winwood (Island)
Galls (Arista)

AUSTIN VALL, Music Director: Playing various cuts. Playing ELO, S. BISHOP singles.

THANKS FOR LISTENING
KDFC
Nashville
615-254-0511

ADDED
Stillwater (Capricorn/WB)
Dennis Wilson (Caribou)
Commander Cody (Arista)
Dingos (A&M)
Trooper (MCA)
HOT
Jimmie Taylor (Col)
Pablo Cruise (A&M)
Alan Parsons (Arista)
CSN (Arista)

Heart (Portrait)
Steve Miller (Capitol)
Yes (Arista)
Kenny Loggins (Col)
Fleetwood Mac (WB)
Dan Fogelberg (Epic/Full Moon)
Roger Daltrey (MCA)
Peter Frampton (A&M)
Neil Young (WB)
Jesse Winchester (Bria/WB)

JACK CRAWFORD, Program Director: Playing various cuts. Playing K. TAYLOR and SPARKS singles. Playing STILLWATER's "Jam" "Mind" WILSON's "Rainbows" "River" CODY's "Road" "Danny" DIN-GOES' "Sailin'" "Boy" TROOPER's "We're" "Gonna" TAYLOR's "Handy" "Traffic" CRUISE's "Cathedral" "Song" HEART's "Barracuda" title MILLER's "Jungle" "Sacrifice" YES' "Stories" LOGGINS' "Lay-dy" MAC's "Stop" "Chain" FOGELBERG's Title "Love" DALTREY's "Annie" "Say" FRAMPTON's "Rocky" NEIL's "Hurricane" WINCHESTER's title "Twigs"

KDAB
Phoenix
602-433-8888

ADDED
Iggly Pop (RCA)
Eric Carmen (Arista)
Animals (UA/Jet)
Jay Boy Adams (Arista)
Andy Pratt (Nemperor)
Hank Crawford (Motown)
Graeme Edge (London)
Ikey Gros (IT-Neck)
Commander Cody (Arista)
Arie Traum (Rounder)

Crawler (Epic)
Dennis Wilson (Caribou)
HOT
CSN (Arista)
Fleetwood Mac (WB)
Garland Jeffreys (A&M)
Steve Winwood (Island)
Steve Miller (Capitol)
Heart (Portrait)

HANK COOKENBOO, Program Director: Playing various cuts. Playing ELVIS single.

WROV
Roanoke
703-343-4444

ADDED
Dennis Wilson (Caribou)
HOT
Rita Coolidge (A&M)
Heart (Portrait)
James Taylor (Col)

Pablo Cruise (A&M)
Peter Frampton (A&M)
Commodores (Gtown)
Steve Miller (Capitol)

BILL JORDAN, Music Director: Playing various cuts. Playing EMOTIONS, CARLY S. BISHOP, FOREIGNER, BG's, D. SUMMER and J. RIVERS singles. Playing COOLIDGE's "Aloha" HEART's "Love" TAYLOR's "Face" COMMODORES' "Brick" MILLER's "Jungle"

WBLM
Lewiston-Portland
207-748-2028

ADDED
Sonny Fortune (Arista)
Crawler (Epic)
City Boy (Mercury)
Commander Cody (Arista)
Dennis Wilson (Caribou)
HOT
Andy Pratt (Nemperor)
Firefall (Arista)
Yes (Arista)
Dan Fogelberg (Epic/Full Moon)
Burton Cummings (Portrait)

Norton Buffalo (Capitol)
Carole King (Capitol)
James Taylor (Col)
Grateful Dead (Arista)
Little River Band (Harvest)
HOT
Head Bros. (EMI)
Gells (Arista)
Rumour (Mercury)
CSN (Arista)

JOSE DIAZ, Music Director: Playing various cuts. Playing DOOBIES, SPARKS, K. TAYLOR, LIZZY and BALCONE singles. Playing PRATT's "All" "Rain-bow" FIREFALL's "Long" "Even" YES' "Stories" RHEAD's "Woman"

Album Post 92
Madison
608-837-8652

ADDED
City Boy (Mercury)
Stillwater (Capricorn/WB)
Elvin Bishop (Capricorn/WB)
Commander Cody (Arista)
Crawler (Epic)
HOT
Foreigner (Arista)
Ted Nugent (Epic)
CSN (Arista)
Styx (A&M)

Heart (Portrait)
Dan Fogelberg (Epic/Full Moon)
Peter Frampton (A&M)
Yes (Arista)
Supertramp (A&M)
James Taylor (Col)
Firefall (Arista)
Steve Miller (Capitol)
Galls (Arista)
Bebop Deluxe (Harvest)
Grateful Dead (Arista)

HARRY, Music Director: Playing various cuts. Playing LIZZY, CARLY, SIDRAN, SANFORD, DOOBIES, and BRN STATION singles. Playing FOREIGNER's "Ice" NUGENT's title MILLER's "Jungle" GELLS' "Surrender" DINGOES' "Shine" LAKE's "Time" KING's "Cafe" ACDC's "Child" WINWOOD's "Time"

WNOE-FM
New Orleans
504-529-1212

ADDED
Prism (Arista)
Bebop Deluxe (Harvest)
HOT
Yes (Arista)
Heart (Portrait)
Meters (WB)
Al Jarreau (WB)
Barbra Streisand (Col)

Rita Coolidge (A&M)
Roger Daltrey (MCA)
Styx (A&M)
Neil Young (WB)
Yes (Arista)
Carole King (Capitol)
Donna Summer (Casablanca)
Alan Parsons (Arista)
Kiss (Casablanca)

BOBBY RENO, Program Director: Playing various cuts.

wydd
Pittsburgh
412-382-7144

ADDED
Robert Gordon (Pvt. Stk)
Crawler (Epic)
Eric Carmen (Arista)
Murray McLachlan (True North)
By Cooder (WB)
City Boy (Mercury)
HOT
CSN (Arista)
Foreigner (Arista)
Sanford Townsend (WB)

Firefall (Arista)
Heart (Portrait)
Lake (Col)
Supertramp (A&M)
Grateful Dead (Arista)
Gells (Arista)
Dave Mason (Col)
Alan Parsons (Arista)
Dan Fogelberg (Epic/Full Moon)
Ted Nugent (Epic)
UFO (Chrysalis)
Steve Winwood (Island)

JACK ROBERTSON, Music Director: Playing various cuts. Playing WINWOOD, K. TAYLOR, T. LIZZY, DOOBIES and M. TUCKER singles.

Y95
Rockford
815-877-6888

ADDED
Animals (UA/Jet)
HOT
Yes (Arista)
CSN (Arista)
Supertramp (A&M)
James Taylor (Col)
Ted Nugent (Epic)
Dan Fogelberg (Epic/Full Moon)

Fleetwood Mac (WB)
Rita Coolidge (A&M)
Alan Parsons (Arista)
Steve Miller (Capitol)
Steve Miller (Capitol)

BRAD HOFFMAN, Music Director: Playing various cuts. Playing ANIMALS' "Bill"

WTKR 99.9
STEREO
Lexington
606-223-1515

ADDED
Eric Carmen (Arista)
Stillwater (Capricorn/WB)
Elvin Bishop (Capricorn/WB)
City Boy (Mercury)
Star Wars (20th)
Freddie King (RSO)
HOT
CSN (Arista)
Fleetwood Mac (WB)

Yes (Arista)
Steve Miller (Capitol)
James Taylor (Col)
Alan Parsons (Arista)
Cat Stevens (A&M)
Dan Fogelberg (Epic/Full Moon)
Styx (A&M)
Neil Young (WB)
Rita Coolidge (A&M)
Steve Winwood (Island)
Gells (Arista)
UFO (Chrysalis)

DICK HUNGATE, Program Director: Playing various cuts. Playing CARLY, SAYER, LIZZY, KING, SAN-FORD, CRAWLER and SEALS singles.

WIBA-FM
Madison
608-274-5650

ADDED
Commander Cody (Arista)
Mylon LeFevre (WB)
Eric Carmen (Arista)
Gary Ogan (WB)
Steve Harley (EMI)
Caroline Payton (BBQ)
HOT
Alan Parsons (Arista)
CSN (Arista)
Grateful Dead (Arista)
Cheap Trick (Epic)

Heart (Portrait)
Little Feat (WB)
Little River Band (Harvest)
James Taylor (Col)
Steve Miller (Capitol)
Norton Buffalo (Capitol)
Dan Fogelberg (Epic/Full Moon)
Al Jarreau (WB)
Ronnie Laves (UA)
Styx (A&M)
Steve Winwood (Island)

PETE BOLGER, Music Director: Playing various cuts. Playing CARLY, DOOBIES and RAM JAM singles.

WPIX FM
New York
212-883-6000

ADDED
Robert Gordon (Pvt. Stk.)
HOT
CSN (Arista)
Heart (Portrait)
Steve Miller (Capitol)
Dan Fogelberg (Epic/Full Moon)
James Taylor (Col)
Peter Frampton (A&M)
Fleetwood Mac (WB)
Foreigner (Arista)

Rita Coolidge (A&M)
Roger Daltrey (MCA)
Styx (A&M)
Neil Young (WB)
Yes (Arista)
Animals (UA/Jet)
Lake (Col)

NEIL McINTYRE, Program Director: Playing various cuts. Playing DOOBIES single. Playing GORDON's "Hot" "Blues"

WDVE 102
Pittsburgh
412-882-8800

ADDED
Crawler (Epic)
Dennis Wilson (Caribou)
Bros. Johnson (A&M)
Eric Carmen (Arista)
HOT
CSN (Arista)
Foreigner (Arista)
Ted Nugent (Epic)

James Taylor (Col)
Yes (Arista)
Kiss (Casablanca)
Peter Frampton (A&M)
Sanford Townsend (WB)
Alan Parsons (Arista)
Dan Fogelberg (Epic/Full Moon)

MARSH POSNER, Music Director: Playing various cuts. Playing WINWOOD single.

WCMF
ROCHESTER
716-288-2000

ADDED
City Boy (Mercury)
Narvaro (Capitol)
Eric Carmen (Arista)
Murray McLachlan (True North)
Jay Boy Adams (Arista)
Firefall (Arista)
HOT
Hirth Martinez (WB)

Grateful Dead (Arista)
Morlups (DJM)
Heart (Portrait)
Supertramp (A&M)
Steve Miller (Capitol)
Styx (A&M)
Little River Band (Harvest)
Sanford Townsend (WB)
Alan Parsons (Arista)
Steve Winwood (Island)
Star Wars (20th)

BERNIE KIMBLE, Program Director: Playing various cuts. Playing KING MUSKER, T. LIZZY, RAMONES, K. TAYLOR, GENESIS and EDDIE & HOTTRODS singles.

KNAC
Long Beach
213-776-8172

ADDED
City Boy (Mercury)
Cheap Trick (Epic)
Iggly Pop (RCA)
HOT
STYX (A&M)
Lake (Col)
Gells (Arista)
Alan Parsons (Arista)
Nite City (20th Cent)

Heart (Portrait)
Yes (Arista)
Steve Miller (Capitol)
CSN (Arista)
UFO (Chrysalis)
Roger Daltrey (MCA)
Peter Frampton (A&M)
Steve Winwood (Island)
Ted Nugent (Epic)
Neil Young (WB)

BILL CLAY, Program Director: Playing various cuts. Playing LIZZY and DOOBIES singles.

FM100
Madison
608-274-8515

ADDED
Dan Fogelberg (Epic/Full Moon)
Ry Cooder (WB)
James Taylor (Col)
HOT
Jesse Winchester (Bria/WB)
Fleetwood Mac (WB)
Mac McAnally (Arista)
CSN (Arista)
Leadon & Georgiades (Asylum)
Neil Young (WB)

Steve Miller (Capitol)
Roy Buchanan (Arista)
Supertramp (A&M)
Firefall (Arista)
Alan Parsons (Arista)
Heart (Portrait)

RON OLSON, Music Director: Playing various cuts.

WNEW
NEW YORK
212-506-8844

ADDED
Crawler (Epic)
Bonic Gold (Big Sound)
Aalon (Arista)
Tom Paxton (Vanguard)
Robert Colander (Phillips)
L.L. Smith (RCA)
Dennis Wilson (Caribou)
Stillwater (Capricorn/WB)
Jaguar (RCA)
Ry Cooder (WB)
Hirth Martinez (WB)
Mylon LeFevre (WB)
CTI Summer Jazz (CTI)

Eric Carmen (Arista)
Grateful Dead (Arista)
Animals (UA/Jet)
Steve Miller (Capitol)
Etris Costello (Stiff)
SS Johnny (Epic)
Dave Mason (Col)
CSN (Arista)
Bruce Springsteen (Col)
Gells (Arista)
Yes (Arista)
Fleetwood Mac (WB)
Alan Parsons (Arista)
Dingos (A&M)
Garland Jeffreys (A&M)

TOM MORRERA, Music Director: Playing various cuts. Playing GENTLE GIANT single.

WBRU
Providence
401-272-3800

ADDED
Animals (UA/Jet)
Norton Buffalo (Capitol)
The Jam (Polydor)
Emperor (Pvt. Stk)
Demons (Mer)
Tim Weisberg (UA)
Iggly Pop (RCA)
Freddie King (RSO)
Steve Harley (EMI)

Tom Paxton (Vanguard)
Commander Cody (Arista)
Dennis Wilson (Caribou)
HOT
Grateful Dead (Arista)
Gells (Arista)
Andy Pratt (Nemperor)
Bob Seger (Capitol)
Rumour (Mer)
Charlie Lemp (Capricorn/WB)
Osamu (Island)

GLENN STEWART, Music Director: Playing various cuts. Playing SPARKS, J. WARNES, DOOBIES, CARLY, ERIC ELLSWORTH, CARS, SS JOHNNY, and LIZZY singles. Playing ANIMALS' "Sand" WEISBERG's "Cascade" "Southern" IGGY's "Passenger"

WWSB
Rochester
716-232-7550

ADDED
Eric Carmen (Arista)
Dennis Wilson (Caribou)
HOT
Rita Coolidge (A&M)
Heart (Portrait)
Yes (Arista)
CSN (Arista)

James Taylor (Col)
Supertramp (A&M)
Dan Fogelberg (Epic/Full Moon)
Bob Marley (Island)
Little River Band (Harvest)
Grateful Dead (Arista)

DOUG JAMES, Music Director: Playing various cuts. Playing CARMEN's title "Love" WILSON's "You", "Moon" Playing SEALS, MASON and FIREFALL singles.

WLIB FM 92.7
Long Island
516-485-9200

ADDED
Robert Gordon (Pvt. Stk.)
Credibility Gap (Waterhouse)
SABH (Imr. Imp)
Eric Carmen (Arista)
Elvis Costello (Stiff)
Eddie Hazel (WB)
Earl Kluge (Blue Note)
Mylon LeFevre (WB)
Jaguar (RCA)
Crawler (Epic)

HOT
Grateful Dead (Arista)
Firefall (Arista)
Steve Miller (Capitol)
Alan Parsons (Arista)
Elvin Bishop (Capricorn/WB)
Peter Frampton (A&M)
Stevens (Polydor)
Carole King (Capitol)
Gary Ogan (WB)
CSN (Arista)
Bebop Deluxe (Harvest)
Little Feat (WB)
Supertramp (A&M)
Roger Daltrey (MCA)
Charlie (Janus)

OENNIS MacNAMARA, Music Director: Playing various cuts. Playing K. TAYLOR and SS JOHNNY singles. Playing FIREFALL's "Long" MILLER's "Swing" PARSONS' "Breakdown" "Wouldn't it" KING's "God" OGAN's "Road" CSN's "Star" BE-BOP's title "Shine" FEAT's Title SUPERTRAMP's "Fools" DALTREY's "Annie" "Say" CHARLIE's "Pressure"

WSHE-FM/WSRF-AM
Miami
305-581-7580

ADDED
Crawler (Epic)
Kiss (Casablanca)
HOT
Peter Frampton (A&M)
AC/DC (Arista)
DAVID ST-JOHN, Music Director: Playing various cuts.

Kenny Loggins (Col)
Dan Fogelberg (Epic/Full Moon)
Carole King (Capitol)
Styx (A&M)

WPLJ 95.5
New York
212-581-7777

ADDED
none
HOT
Fleetwood Mac (WB)

CSN (Arista)
James Taylor (Col)
Peter Frampton (A&M)
Yes (Arista)

LARRY BERGER, Program Director: Playing various cuts.

WQDR
STEREO ROCK 94
RALEIGH
919-832-8371

ADDED
Stillwater (Capricorn/WB)
Crawler (Epic)
Bebop Deluxe (Harvest)
HOT
James Taylor (Col)
CSN (Arista)
Yes (Arista)
Judy Collins (Elektra)
Grateful Dead (Arista)

Kenny Loggins (Col)
Neil Young (WB)
Steve Miller (Capitol)
Charlie Lemp (Arista)
Peter Frampton (A&M)
Carole King (Capitol)
Firefall (Arista)
Sanford Townsend (WB)
Bros. Johnson (A&M)
Elvin Bishop (Capricorn/WB)

CHRIS MILLER, Music Director: Playing various cuts. Playing ELO, DOOBIES, S. BISHOP, POCO, FOREIGNER, and 10cc singles.

ksfm
SACRAMENTO
916-422-1025

ADDED
Jay Boy Adams (Arista)
Mylon LeFevre (WB)
Brent Maglia (Fantasy)
Capt. Beyond (WB)
Crawler (Epic)
Lake (Col)
Gary Ogan (WB)
Emperor (Pvt. Stk)
Bad Boy (UA)
Cheap Trick (Epic)
Dennis Wilson (Caribou)
Stillwater (Capricorn/WB)

HOT
Grateful Dead (Arista)
Yes (Arista)
Neil Young (WB)
Peter Frampton (A&M)
Steve Winwood (Island)
Animals (UA/Jet)
Elvin Bishop (Capricorn/WB)
Kiss (Casablanca)
CSN (Arista)

GARY NIXON, Music Director: Playing various cuts. Playing MAGLIA's "Rainbow" CRAWLER's "Sober" LAKE's "Lines" YOUNG's "Hurricane" ANIMALS' "Bir" CSN's "Cathedral"

WBAB 102.3 FM
Long Island
516-861-4000

ADDED
Rare Earth (Prodical)
Eric Carmen (Arista)
100% Whole Wheat (AVI)
HOT
Yes (Arista)
Cat Stevens (A&M)
CSN (Arista)
Grateful Dead (Arista)
Fleetwood Mac (WB)
Peter Frampton (A&M)

Steve Winwood (Island)
Steve Miller (Island)
Neil Young (WB)
Animals (UA/Jet)
Foreigner (Arista)
Dan Fogelberg (Epic/Full Moon)
Peter Gabriel (Arista)
Carole King (Capitol)

BERNIE BERNARD, Music Director: Playing various cuts. Playing STARR single. Playing CARMEN's "Marathon" title CAT's "Bonfire" DEAD's "Passenger" WINWOOD's "Chair" ANIMALS' "Bill" FO-REIGNER's "Ice"

wqfm
Milwaukee
414-276-3000

ADDED
Wishbone Ash (MCA)
Crawler (Epic)
Eric Carmen (Arista)
Rabbits (Capricorn/WB)
Robert Gordon (Pvt. Stk.)
Emperor (Pvt. Stk.)
HOT
Alan Parsons (Arista)
Steve Miller (Capitol)
Yes (Arista)
Supertramp (A&M)
Firefall (Arista)

Steve Winwood (Island)
Roger Daltrey (MCA)
CSN (Arista)
James Taylor (Col)
Fleetwood Mac (WB)
Bad Boy (UA)
Neil Young (WB)
Bob Marley (Island)
Styx (A&M)
John Klemmer (ABC)

BOBBIN BEAM, Program Director: Playing various cuts. Playing S. WONDER, B. CUMMINGS, H. CHA-PIN, BOOKERT, FRAMPTON and TRAVERS singles.

WNOFm
Norfolk
804-623-3667

ADDED
Elvin Bishop (Capricorn/WB)
Dennis Wilson (Caribou)
Animals (UA/Jet)
HOT
Fleetwood Mac (WB)
James Taylor (Col)

Pablo Cruise (A&M)
Jimmy Buffet (ABC)
Firefall (Arista)
Kenny Loggins (Col)
Dan Fogelberg (Epic/Full Moon)
Joan Armatrading (A&M)
CSN (Arista)

RON REGER, Music Director: Playing various cuts. Playing McANALLY, BG's, DOOBIES, SANFORD, CAT, SAYER, HEART, SUPERTRAMP, COOLIDGE and FRAMPTON singles. Playing BISHOP's "Travel-in" "Flood" WILSON's "River" "You" ANIMALS' "Bir" "Rivers"

WQDR
STEREO ROCK 94
RALEIGH
919-832-8371

ADDED
Stillwater (Capricorn/WB)
Crawler (Epic)
Bebop Deluxe (Harvest)
HOT
James Taylor (Col)
CSN (Arista)
Yes (Arista)
Judy Collins (Elektra)
Grateful Dead (Arista)

Kenny Loggins (Col)
Neil Young (WB)
Steve Miller (Capitol)
Charlie Lemp (Arista)
Peter Frampton (A&M)
Carole King (Capitol)
Firefall (Arista)
Sanford Townsend (WB)
Bros. Johnson (A&M)
Elvin Bishop (Capricorn/WB)

CHRIS MILLER, Music Director: Playing various cuts. Playing ELO, DOOBIES, S. BISHOP, POCO, FOREIGNER, and 10cc singles.

KZIP
Sacramento
916-444-2806

ADDED
Jackie Lomax (Capitol)
Eric Carmen (Arista)
Domènec Tronau (Capitol)
Dennis Wilson (Caribou)
Michael Henderson (Buddah)
Tom Scott (Epic)
Inner Circle (Capitol)
HOT
Crawler (Epic)

Grateful Dead (Arista)
Bebop Deluxe (Harvest)
CSN (Arista)
Alan Parsons (Arista)
Steve Winwood (Island)
Steve Miller (Capitol)
Mink DeVille (Capitol)
Norton Buffalo (Capitol)
Animals (UA/Jet)

BRUCE MEIER, Music Director: Playing various cuts.

KMXL
Los Angeles
213-685-1212

ADDED
Eric Carmen (Arista)
Libby Titus (Col)
Hall & Oates (Arista)
Saffor (Col)
HOT
Allan Clarke (Elektra)
Leadon & Georgiades (Asylum)
Dan Fogelberg (Epic/Full Moon)
Pam Rose (Capitol)

Peter McCann (20th)
Alan Parsons (Arista)
Eddie Rabbit (Asylum)
James Taylor (Col)
Cat Stevens (A&M)
Fools Gold (Col)
Carole King (Capitol)
CSN (Arista)
Firefall (Arista)
Andy Pratt (Nemperor)
Stephen Bishop (ABC)

MICHAEL SHEEHY, Music Director: Playing various cuts. Playing C.B. SAGER, BG's (studio), J. WINCHESTER singles.

KPHH
Muscatine
319-263-2512

ADDED
Sampler (Import)
Animals (UA/Jet)
Nilsdon (RCA)
Jackie Lomax (Arista)
Ry Cooder (WB)
HOT
Kalapana (Abbotoir)
White Horse (Capitol)
Jackie Lomax (Capitol)
Mylon LeFevre (WB)
Colosseum (MCA)
Emperor (Pvt. Stk.)
Sonny Fortune (Arista)
Jose Feliciano (Pvt. Stk.)
Bad Boy (UA)

HOT
Commander Cody (Arista)
CSN (Arista)
Fleetwood Mac (WB)
Little River Band (Harvest)
Grateful Dead (Arista)
Gells (Arista)
Peter Frampton (A&M)
Joan Baez (A&M)
Steve Miller (Capitol)
James Taylor (Col)
Firefall (Arista)
Carole King (Capitol)
Little Feat (WB)
Neil Young (WB)
Dave Mason (Col)

LISA CATALONA, Music Director: Playing various cuts.

fm107
WORJ
ORLANDO
305-288-5510

ADDED
Eric Carmen (Arista)
Prism (Arista)
HOT
CSN (Arista)
James Taylor (Col)

Steve Miller (Capitol)
Fleetwood Mac (WB)
Roger Daltrey (MCA)
Foreigner (Arista)
Dan Fogelberg (Epic/Full Moon)
Alan Parsons (Arista)
Yes (Arista)

BILL MCGATHY, Program Director: Playing various cuts. Playing K. TAYLOR single.

KGB
LIVE 105
702-626-3800

ADDED
Bad Boy (UA)
Crawler (Epic)
Mike Bloomfield (Takoma)
Dennis Wilson (Caribou)
City Boy (Mercury)
Eric Carmen (Arista)
Dune (CTI)

HOT
Alan Parsons (Arista)
Dan Fogelberg (Epic/Full Moon)
Faith Sand (Village)
CSN (Arista)
Lake (Col)
Norton Buffalo (Capitol)
Horlups (DJM)
Narvaro (Capitol)
Firefall (Arista)
Styx (A&M)
UFO (Chrysalis)
Steve Miller (Capitol)
Roadmaster (Village)
Little River Band (Harvest)

PAUL EMERY, Music Director: Playing various cuts. Playing BALCONNE, DOOBIES and LIZZY singles.

KPRI
SAN DIEGO
714-652-8181

ADDED
Crawler (Epic)
Dingos (A&M)
Stillwater (Capricorn/WB)
HOT
Yes (Atlantic)

Firefall (Arista)
Grateful Dead (Arista)
Steve Winwood (Island)
Alan Parsons (Arista)
Ted Nugent (Epic)

MARK WILLIAMS, Music Director: Playing various cuts. Playing CRAWLER's "Sober" DINGOES' "Light" "Sailin'" STILLWATER's "Mind"

KXAN
San Francisco
415-886-2625

ADDED
Eric Carmen (Arista)
Dennis Wilson (Caribou)
Michael Henderson (Buddah)
HOT
Mink DeVille (Capitol)
Bebop Deluxe (Harvest)
Grateful Dead (Arista)
Elvis Costello (Stiff)
Gells (Arista)
Dingos (A&M)

Rubinos (Berserkeley)
Robert Gordon (Pvt. Stk.)
Elvin Bishop (Capricorn/WB)
Steve Winwood (Island)
Little River Band (Harvest)
Alan Parsons (Arista)
Crawler (Epic)
Gerry Kohn (Berserkeley)

BEVERLY WILSHIRE, Music Coordinator: Playing various cuts. Playing T. LIZZY, FLASH IN THE PAN, V. MORRISON singles.

KPHH
Muscatine
319-263-2512

ADDED
Sampler (Import)
Animals (UA/Jet)
Nilsdon (RCA)
Jackie Lomax (Arista)
Ry Cooder (WB)
HOT
Kalapana (Abbotoir)
White Horse (Capitol)
Jackie Lomax (Capitol)
Mylon LeFevre (WB)
Colosseum (MCA)
Emperor (Pvt. Stk.)
Sonny Fortune (Arista)
Jose Feliciano (Pvt. Stk.)
Bad Boy (UA)

HOT
Commander Cody (Arista)
CSN (Arista)
Fleetwood Mac (WB)
Little River Band (Harvest)
Grateful Dead (Arista)
Gells (Arista)
Peter Frampton (A&M)
Joan Baez (A&M)
Steve Miller (Capitol)
James Taylor (Col)
Firefall (Arista)
Carole King (Capitol)
Little Feat (WB)
Neil Young (WB)
Dave Mason (Col)

LISA CATALONA, Music Director: Playing various cuts.

fm107
WORJ
ORLANDO
305-288-5510

ADDED
Eric Carmen (Arista)
Prism (Arista)
HOT
CSN (Arista)
James Taylor (Col)

Steve Miller (Capitol)
Fleetwood Mac (WB)
Roger Daltrey (MCA)
Foreigner (Arista)
Dan Fogelberg (Epic/Full Moon)
Alan Parsons (Arista)
Yes (Arista)

BILL MCGATHY, Program Director: Playing various cuts. Playing K. TAYLOR single.

KGB
LIVE 105
702-626-3800

ADDED
Bad Boy (UA)
Crawler (Epic)
Mike Bloomfield (Takoma)
Dennis Wilson (Caribou)
City Boy (Mercury)
Eric Carmen (Arista)
Dune (CTI)

HOT
Alan Parsons (Arista)
Dan Fogelberg (Epic/Full Moon)
Faith Sand (Village)
CSN (Arista)
Lake (Col)
Norton Buffalo (Capitol)
Horlups (DJM)
Narvaro (Capitol)
Firefall (Arista)
Styx (A&M)
UFO (Chrysalis)
Steve Miller (Capitol)
Roadmaster (Village)
Little River Band (Harvest)

PAUL EMERY, Music Director: Playing various cuts. Playing BALCONNE, DOOBIES and LIZZY singles.

KPRI
SAN DIEGO
714-652-8181

ADDED
Crawler (Epic)
Dingos (A&M)
Stillwater (Capricorn/WB)
HOT
Yes (Atlantic)

Firefall (Arista)
Grateful Dead (Arista)
Steve Winwood (Island)
Alan Parsons (Arista)
Ted Nugent (Epic)

MARK WILLIAMS, Music Director: Playing various cuts. Playing CRAWLER's "Sober" DINGOES' "Light" "Sailin'" STILLWATER's "Mind"

INNER CIRCLE



READY FOR THE WORLD

© 1977 CAPITOL RECORDS, INC.

Inner Circle is one of the top bands to emerge from the exciting and prolific Jamaican music scene. After proving themselves playing native Reggae rhythms they have gone deeper to their roots in Soul. Their second album, *Ready For The World*, is a natural broadening of their distinctive sound.

"We have moved beyond Reggae. We are not making music just for the Island, we are making music for the world!"
—Jacob Miller, lead singer, Inner Circle



Produced by Bert Margoulef & Roger Lewis for Sprockelge Productions Inc./Executive Producer: B. Louis Bromy/Exclusive Representation: B. Louis Bromy for Strategic Management

92.5 San Francisco
415-397-2500

ADDED
Eric Carmen (Arista)
Crawler (Epic)
Roderick Falconer (UA)
Robert Gordon (Pvt. Stk.)
Richard Torrance (Capitol)
Tim Westberg (UA)
Dennis Wilson (Caribou)

HOT
CSN (At)
Fleetwood Mac (WB)
Grateful Dead (Arista)
Kiss (Casablanca)
Steve Miller (Capitol)
Ted Nugent (Epic)
James Taylor (Col)
Yes (At)
Mink DeVille (Capitol)
Alan Parsons (Arista)

JAY HANSEN, Music Director: Playing various cuts. Playing CHILLIWACK, and FOGHAT singles.

KISJO SAN JOSE
408-246-6060

ADDED
Stillwater (Capricorn/WB)
Rabbitt (Capricorn/WB)
Emperor (Pvt. Stk.)
Simon Stokes (UA)
Animals (UA/Jet)
Freddie King (RSD)
Mylon LaFevre (WB)
Ry Cooder (WB)
Cheap Trick (Epic)
Mothers Finest (Epic)
Eric Carmen (Arista)
Strangers (A&M)
Crawler (Epic)
Colosseum II (MCA)
Iggy Pop (RCA)

HOT
Styx (A&M)
Grateful Dead (Arista)
Geils (At)
CSN (At)
Yes (At)
Mink DeVille (Capitol)
Kiss (Casablanca)
UFO (Chrysalis)
Ted Nugent (Epic)
Steve Winwood (Island)
Widowmaker (UA)
Roger Daltrey (MCA)
Neil Young (WB)
Roderick Falconer (UA)
Elvin Bishop (Capricorn/WB)

PAUL WELLS, Music Director: Playing various cuts. Playing BALCONE and FOGHAT singles.

KOME San Jose
408-246-8811

ADDED
Crawler (Epic)
Dennis Wilson (Caribou)
Tom Scott (Epic)
Jackie Lomax (Capitol)
HOT
Bebop Deluxe (Harvest)
Elvin Bishop (Capricorn/WB)
CSN (At)

HOT
Roger Daltrey (MCA)
Firefall (At)
Grateful Dead (Arista)
Alan Parsons (Arista)
James Taylor (Col)
War (UA)
Steve Winwood (Island)
Yes (At)

DANA JANG, Music Director: Playing various cuts. Playing DOOBIES, ROO STEWART and T. LIZZY singles. Playing BEBOP's "Ships", "Shine", BISHOP's "Shoes", "Fool", CSN's "Shadow", "Cathedral", DALTRY's "Say", "Annie", FIREFALL's "Long", "Even", DEAD's "Prophet", "Passenger", PARSONS' "Day", "Wouldn't", TAYLOR's "Face", "La", WAR's "Lined", WINWOOD's "Chair", "Time", YES' "Stories".

KZOK 102.1 Seattle
206-223-3911

ADDED
Ram Jam (Epic)
Bebop Deluxe (Harvest)
City Boy (Mercury)
Tom Petty (Shelter)
HOT
Fleetwood Mac (WB)
Foreigner (At)
Heart (Portrait)
CSN (At)
Yes (At)

HOT
Styx (A&M)
Carole King (Capitol)
Supertramp (A&M)
Leadon & Georgades (Asylum)
Alan Parsons (Arista)
Grateful Dead (Arista)
Firefall (At)
James Taylor (Col)

NORM GREGORY, PD/MAVIS MACKOFF, P. Asst: Playing various cuts.

KZAM Seattle
206-464-1540

ADDED
Tom Scott (Epic)
Mike Bloomfield (Takoma)
Libby Titus (Col)
Jeffrey Grossman (Transatlantic)
Eric Carmen (Arista)
Dennis Wilson (Caribou)
Jim Post (Mt. RR)
Caroline Peyton (BBQ)
HOT
Steve Winwood (Island)
CSN (At)
Dan Fogelberg (Epic/Full Moon)
AJ Jerrazo (WB)
JON KERTZER, Music Director: Playing various cuts.

HOT
Murray McLauchlan (True North)
Grateful Dead (Arista)
James Taylor (Col)
Firefall (At)
Jimmy Buffett (ABC)
Cat Stevens (A&M)
Sonny Fortune (At)
Fleetwood Mac (WB)

KADI St. Louis
314-771-3333

ADDED
Crawler (Epic)
PPL (RCA)
Murray McLauchlan (True North)
Stillwater (Capricorn/WB)
Andy Pratt (Nemperor)
Grateful Dead (Arista)
HOT
Steve Miller (Capitol)

HOT
Peter Frampton (A&M)
Ted Nugent (Epic)
Heart (Portrait)
CSN (At)
Dan Fogelberg (Epic/Full Moon)
Kiss (Casablanca)
Yes (At)
James Taylor (Col)
Fleetwood Mac (WB)
Styx (A&M)
Alan Parsons (Arista)
Lake (Col)

PETER PARISI, Program Director: Playing various cuts. Playing CRAWLER's "Sobers", PPL's "Amy", "Highway", DEAD's "Passenger", "Samson", KISS' "Almost", "16", YES' "Stories", "Parallels", LAKE's "Lines".

KZOK 102.1 San Francisco
415-397-2500

ADDED
Eric Carmen (Arista)
Dennis Wilson (Caribou)
Murray McLauchlan (True North)
Happy The Man (Arista)
HOT
Pablo Cruise (A&M)
Styx (A&M)
Strawbs (Polydor)
Lake (Col)

HOT
Omaha Sheriff (RCA)
Alan Parsons (Arista)
Firefall (At)
Bebop Deluxe (Harvest)
Rough Diamond (Island)
Robert Gordon (Pvt. Stk.)
Nilsdon (RCA)

FRANK DESANTIS, Music Director: Playing various cuts. Playing LIZZY, NRBO, GROCE, STAR WARS, and SPARKS singles.

KOME San Jose
408-246-8811

ADDED
Crawler (Epic)
Dennis Wilson (Caribou)
Tom Scott (Epic)
Jackie Lomax (Capitol)
HOT
Bebop Deluxe (Harvest)
Elvin Bishop (Capricorn/WB)
CSN (At)

HOT
Roger Daltrey (MCA)
Firefall (At)
Grateful Dead (Arista)
Alan Parsons (Arista)
James Taylor (Col)
War (UA)
Steve Winwood (Island)
Yes (At)

DANA JANG, Music Director: Playing various cuts. Playing DOOBIES, ROO STEWART and T. LIZZY singles. Playing BEBOP's "Ships", "Shine", BISHOP's "Shoes", "Fool", CSN's "Shadow", "Cathedral", DALTRY's "Say", "Annie", FIREFALL's "Long", "Even", DEAD's "Prophet", "Passenger", PARSONS' "Day", "Wouldn't", TAYLOR's "Face", "La", WAR's "Lined", WINWOOD's "Chair", "Time", YES' "Stories".

KZAM Seattle
206-464-1540

ADDED
Tom Scott (Epic)
Mike Bloomfield (Takoma)
Libby Titus (Col)
Jeffrey Grossman (Transatlantic)
Eric Carmen (Arista)
Dennis Wilson (Caribou)
Jim Post (Mt. RR)
Caroline Peyton (BBQ)
HOT
Steve Winwood (Island)
CSN (At)
Dan Fogelberg (Epic/Full Moon)
AJ Jerrazo (WB)
JON KERTZER, Music Director: Playing various cuts.

HOT
Murray McLauchlan (True North)
Grateful Dead (Arista)
James Taylor (Col)
Firefall (At)
Jimmy Buffett (ABC)
Cat Stevens (A&M)
Sonny Fortune (At)
Fleetwood Mac (WB)

KADI St. Louis
314-771-3333

ADDED
Crawler (Epic)
PPL (RCA)
Murray McLauchlan (True North)
Stillwater (Capricorn/WB)
Andy Pratt (Nemperor)
Grateful Dead (Arista)
HOT
Steve Miller (Capitol)

HOT
Peter Frampton (A&M)
Ted Nugent (Epic)
Heart (Portrait)
CSN (At)
Dan Fogelberg (Epic/Full Moon)
Kiss (Casablanca)
Yes (At)
James Taylor (Col)
Fleetwood Mac (WB)
Styx (A&M)
Alan Parsons (Arista)
Lake (Col)

PETER PARISI, Program Director: Playing various cuts. Playing CRAWLER's "Sobers", PPL's "Amy", "Highway", DEAD's "Passenger", "Samson", KISS' "Almost", "16", YES' "Stories", "Parallels", LAKE's "Lines".

KZOK 102.1 San Francisco
415-397-2500

ADDED
Eric Carmen (Arista)
Dennis Wilson (Caribou)
Murray McLauchlan (True North)
Happy The Man (Arista)
HOT
Pablo Cruise (A&M)
Styx (A&M)
Strawbs (Polydor)
Lake (Col)

HOT
Omaha Sheriff (RCA)
Alan Parsons (Arista)
Firefall (At)
Bebop Deluxe (Harvest)
Rough Diamond (Island)
Robert Gordon (Pvt. Stk.)
Nilsdon (RCA)

FRANK DESANTIS, Music Director: Playing various cuts. Playing LIZZY, NRBO, GROCE, STAR WARS, and SPARKS singles.

KZAM Seattle
206-464-1540

ADDED
Tom Scott (Epic)
Mike Bloomfield (Takoma)
Libby Titus (Col)
Jeffrey Grossman (Transatlantic)
Eric Carmen (Arista)
Dennis Wilson (Caribou)
Jim Post (Mt. RR)
Caroline Peyton (BBQ)
HOT
Steve Winwood (Island)
CSN (At)
Dan Fogelberg (Epic/Full Moon)
AJ Jerrazo (WB)
JON KERTZER, Music Director: Playing various cuts.

HOT
Murray McLauchlan (True North)
Grateful Dead (Arista)
James Taylor (Col)
Firefall (At)
Jimmy Buffett (ABC)
Cat Stevens (A&M)
Sonny Fortune (At)
Fleetwood Mac (WB)

KADI St. Louis
314-771-3333

ADDED
Crawler (Epic)
PPL (RCA)
Murray McLauchlan (True North)
Stillwater (Capricorn/WB)
Andy Pratt (Nemperor)
Grateful Dead (Arista)
HOT
Steve Miller (Capitol)

HOT
Peter Frampton (A&M)
Ted Nugent (Epic)
Heart (Portrait)
CSN (At)
Dan Fogelberg (Epic/Full Moon)
Kiss (Casablanca)
Yes (At)
James Taylor (Col)
Fleetwood Mac (WB)
Styx (A&M)
Alan Parsons (Arista)
Lake (Col)

PETER PARISI, Program Director: Playing various cuts. Playing CRAWLER's "Sobers", PPL's "Amy", "Highway", DEAD's "Passenger", "Samson", KISS' "Almost", "16", YES' "Stories", "Parallels", LAKE's "Lines".

KZOK 102.1 San Francisco
415-397-2500

ADDED
Eric Carmen (Arista)
Dennis Wilson (Caribou)
Murray McLauchlan (True North)
Happy The Man (Arista)
HOT
Pablo Cruise (A&M)
Styx (A&M)
Strawbs (Polydor)
Lake (Col)

HOT
Omaha Sheriff (RCA)
Alan Parsons (Arista)
Firefall (At)
Bebop Deluxe (Harvest)
Rough Diamond (Island)
Robert Gordon (Pvt. Stk.)
Nilsdon (RCA)

FRANK DESANTIS, Music Director: Playing various cuts. Playing LIZZY, NRBO, GROCE, STAR WARS, and SPARKS singles.

92.5 Toledo
419-531-1681

ADDED
Omaha Sheriff (RCA)
Animals (UA/Jet)
Comoges (A&M)
Sanford-Townsend (WB)
Andy Pratt (Nemperor)
HOT
Alexis (MCA)
Bee Gees (RSD)
CSN (At)

HOT
Roger Daltrey (MCA)
Dan Fogelberg (Epic/Full Moon)
Firefall (At)
Geils (At)
Heart (Portrait)
Steve Miller (Capitol)
Alan Parsons (Arista)
Pablo Cruise (A&M)
Strawbs (Polydor)
Styx (A&M)
Steve Winwood (Island)
Carole King (Capitol)

PAUL GOLDBERG, Music Director: Playing various cuts. Playing FOREIGNER, GIBB, F. MILLER, RAM JAM, SEALS, WEISBERG, BROS. J., COOLIDGE and DRIVER singles. Playing LAKE's "Run", LEADON's "Calling", "Rotation", DEAD's "Passenger", YES' "Turn", UFO's "Ready", TAYLOR's "LA", "Face", LRB's "Help".

chum Toronto
416-825-8888

ADDED
Dennis Wilson (Caribou)
Rush (Mercury)
Judy Collins (Elektra)
Andy Pratt (Nemperor)
Leadon & Georgades (Asylum)
John Mills-Cockell (Anubis)
Eric Carmen (Arista)
Commander Cody (Arista)
Rumour (Mercury)
Animals (UA/Jet)
Elvin Bishop (Capricorn/WB)

HOT
Peter Frampton (A&M)
Heart (Portrait)
Little River Band (Harvest)
Bob Marley (Island)
Steve Miller (Capitol)
Murray McLauchlan (True North)
Steve Winwood (Island)
Yip (At)
Neil Young (WB)
Domenic Troiano (Capitol)
James Taylor (Col)
Supertramp (A&M)
CSN (At)

BENJY KARCH, Music Director: Playing various cuts.

KWFM Tulsa
918-749-4831

ADDED
Murray McLauchlan (True North)
Robert Gordon (Pvt. Stk.)
City Boy (Mercury)
Eric Carmen (Arista)

HOT
Rumour (Mercury)
Alan Parsons (Arista)
Grateful Dead (Arista)
Bebop Deluxe (Harvest)
Firefall (At)
Leadon & Georgades (Asylum)
CSN (At)
Fools Gold (Col)
James Taylor (Col)

JIM RAY, Music Director: Playing various cuts. Playing LIZZY single.

KMOD Tulsa
918-749-4831

ADDED
Animals (UA/Jet)
Tim Westberg (UA)
Leadon & Georgades (Asylum)
Grateful Dead (Arista)
Pakalameridith (Elektra)
Mylon LaFevre (WB)
Elvin Bishop (Capricorn/WB)
Bebop Deluxe (Harvest)
HOT
Firefall (At)
Foreigner (At)
Heart (Portrait)

HOT
Steve Winwood (Island)
Steve Miller (Capitol)
ELP (At)
Yes (At)
Ted Nugent (Epic)
Peter Frampton (A&M)
Outlaws (Arista)
Cat Stevens (A&M)
Rita Coolidge (A&M)
Kenny Loggins (Col)
Jimmy Buffett (ABC)

BILL BRUUN, Program Director: Playing various cuts. Playing SANFORD, BALCONE, S. BISHOP, JESSE WINCHESTER, DOOBIES and CARLY singles. Playing FIREFALL's "Love", FOREIGNER's "Ice".

WOUR Utica
315-797-0802

ADDED
Charles Mingus (At)
Eric Carmen (Arista)
City Boy (Mercury)
Gamble Rogers (Mtn. RR)
Vassar Clements (Fly Fish)
Luke Baldwin (Fly Fish)
Buddy Emmons (Fly Fish)
Dennis Wilson (Caribou)
Papa John (DJM)
Happy The Man (Arista)
Jamie Brockett (Adelphi)
Star Wars (20th Cent)
Woodstock Mtns. (Rounder)
Gary Ogan (WB)

HOT
Grateful Dead (Arista)
Firefall (At)
Clower (Mercury)
Heart (Portrait)
Geils (At)
Rumour (Mercury)
Sanford-Townsend (WB)
Yes (At)
Lake (Col)
Steve Winwood (Island)
Andy Pratt (Nemperor)
Robert Gordon (Pvt. Stk.)
Bebop Deluxe (Harvest)
Alan Parsons (Arista)
Murray McLauchlan (True North)

TOM STARR, Music Director: Playing various cuts. Playing CHRIS HILLMAN, K. TAYLOR, CARLY and DOOBIES singles.

dc 101 WASHINGTON D.C.
301-589-7100

ADDED
Stillwater (Capricorn/WB)
Crawler (Epic)
Happy The Man (Arista)
Elvin Bishop (Capricorn/WB)
Bebop Deluxe (Harvest)
Eric Carmen (Arista)
HOT
Peter Frampton (A&M)
Steve Miller (Capitol)
Heart (Portrait)
CSN (At)
Alan Parsons (Arista)
James Taylor (Col)

HOT
Foreigner (At)
Ted Nugent (Epic)
Yes (At)
Kiss (Casablanca)
Carole King (Capitol)
Firefall (At)
Styx (A&M)
Lake (Col)
Steve Winwood (Island)

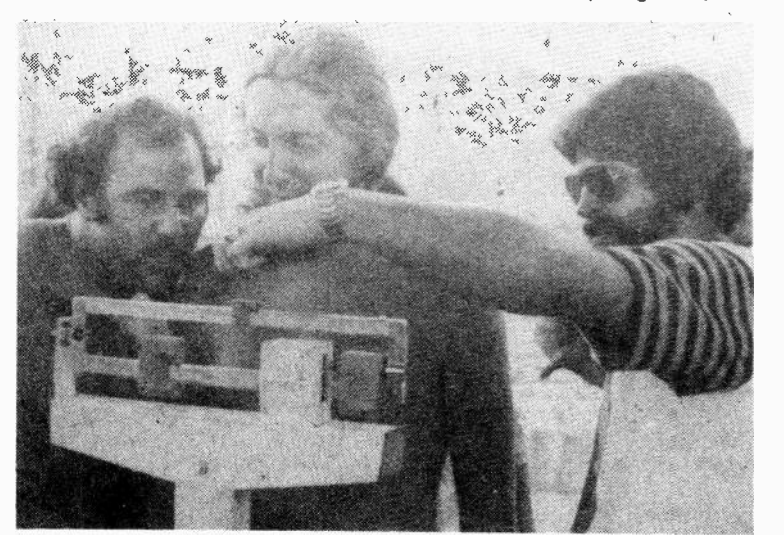
MICHAEL MCKAY, Music Director: Playing various cuts. Playing SUPERTRAMP, and BG's singles. Playing STILLWATER's "Limb", CRAWLER's "Sobers", BEBOP's "Ships", CARMEN's "She", FRAMPTON's "Heart", MILLER's "Swing", HEART's title CSN's "Cathedral", PARSONS' "Wouldn't", FOREIGNER's "War", NUGENT's title "Hard", YES' "Stories", KISS' title KING's title FIREFALL's "Long", STYX's "Fool in", "Superstar", LAKE's "Run", WINWOOD's "Hold".

WMAF 102.7 WORCESTER
617-752-5611

ADDED
Bebop Deluxe (Harvest)
Dennis Wilson (Caribou)
Commander Cody (Arista)
Dingos (A&M)
Crawler (Epic)
Stillwater (Capricorn/WB)
100% Whole Wheat (AVI)
Fleetwood Mac (WB)
James Taylor (Col)

HOT
Steve Miller (Capitol)
Yes (At)
Heart (Portrait)
Peter Frampton (A&M)
CSN (At)
Kiss (Casablanca)
Grateful Dead (Arista)
Dan Fogelberg (Epic/Full Moon)
Pousette Dart (Capitol)
Roger Daltrey (MCA)

TOM DANIELS, Program Director: Playing various cuts. Playing K. TAYLOR, and WINWOOD singles.



Doug "The Dog" Gray, lead singer of The Marshall Tucker Band, recently made a bet with promoter Don Fox that Doug would be able to lose a certain amount of weight by the time the band played in New Orleans. Doug immediately began an intensive diet and training program, aided by his trainer, Buddy "Wheels" Carpenter, who drives The Marshall Tucker Band's bus. When the band played in New Orleans recently, the weigh-in was held prior to the concert. Doug had to weigh 175 pounds or less to win. As Gray stepped on the scales, an astonished Don Fox saw the weight come up as 170 pounds. Doug had won; and as part of the bet, both he and Buddy Carpenter smacked Fox simultaneously with pies.



Celebrating National Clown Week are KSFM/Sacramento staffers and Klown Alley clowns. Listeners dressed as clowns stopped by the station to receive albums of their choice. (L-R) Don West, 7-mid; Diane Michaels, mornings; Hobo Bob; Dennis Newhall, PD; Tom Cale, MD; Paul Vincent, afternoons. Seated: Jingles; Bear Corkery, now with KOME.



While in New York City to play at Madison Square Garden as part of his nationwide tour with Yes that will continue through October, Arista recording artist Donovan did a number of radio and print interviews, talking about his new album "Donovan" and his decade-plus of music making. WNEF-FM's Alison Steele taped an interview for the syndicated Narwood show. Shown (left to right): Steve Greenberg, New York Promotion Manager, Arista Records; Alison Steele; and Donovan.

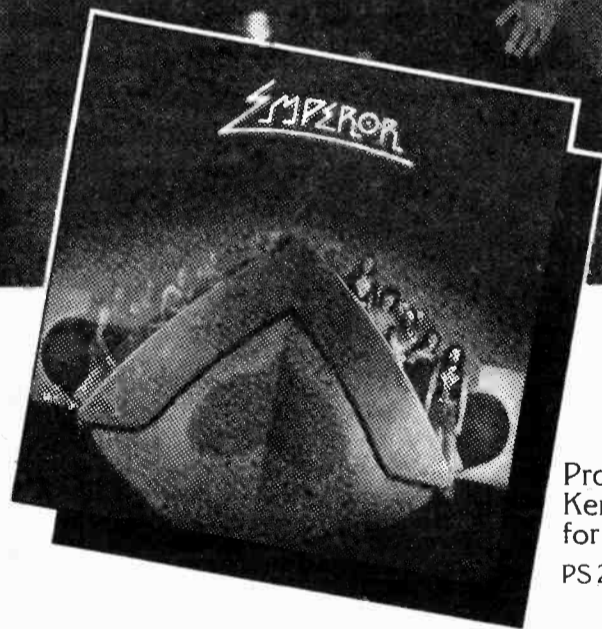
**“This hot new entry into the
rock derby sounds like
they are riding a winning horse!”**

— CASH BOX Album Pick

EMPEROR



The biggest little band to emerge from Southern California in the last decade is now extending its rock reign from coast to coast.



Produced by
Kenny Kerner & Richie Wise
for Emperor Productions
PS 2029

WNEW

WYSP

WBCN

WKTK

WHFS

KSJO

KZEL

KMYR

KEZY

KNAC

WQBK

WAAL

KAWY

**...And more coming
in every day!**



On PRIVATE STOCK RECORDS and GRT Tapes

Michael Sheehy has been Music Director of KNX-FM/Los Angeles for the past year. During this period, the station has continued to firm up its position and reputation as one of the nation's leading mellow AOR outlets. KNX-FM is number one in Los Angeles in adults 18-34, number one in women 18-34, and number 2 in adults 18-49 (April-May '77 Arbitron/Quarter Hour Share, Mon.-Sun., MSA).

Prior to joining the CBS-FM O&O (where he is also an air personality), Sheehy was on the airstaffs of KGB-FM/San Diego, KPOI/Honolulu, KSFM/Sacramento, KAUM/Houston, KSRO/Santa Rosa, and KNDE/Sacramento as well as others.

R&R: How do you account for the fact that although the concept of "soft" or "mellow" AOR radio is tremendously successful in the Los Angeles ratings, its success in other parts of the country is spotty?

SHEEHY: I would imagine the number-one thing would be the interpretation of it, and number-two, the other conditions, the other factors in the market. Who's doing what. I mean we're not where we are so much by what we're doing but by virtue of what other people are doing, their market position, their rank. So as they keep trading around they just left us in a very good spot, in addition to the fact that we had a large audience to begin with.

R&R: Do you think that Los Angeles lends itself to the mellow sound more than most other markets, in terms of the population as opposed to the market breakdown of the radio stations?

SHEEHY: Yes. Especially in terms of the climate. In Hawaii, you're going to do much better with a mellow type of format because of the climate than you would by going there and doing radio as you would in Detroit, where they're oriented towards more gutsy Rock and Roll. So in that sense, in terms of climate, you can customize it. It fits a lot better out here. It's programmed as an environment and must be adjusted in each separate market to the actual environment there.

R&R: Could you elaborate on what you mean by it's programmed as an environment?

SHEEHY: Alright, it's the opposite of going in and saying these records were hits so if we program these records we're going to have hit radio and due to the fact that they were hits, bang, no matter what, we're going to have a hell of an audience. We go in with the concept of who are we programming for and how can we become a part of their life. We create an environment that they can live with, something they can get up with in the morning and go to bed with at night, something that becomes part of their lifestyle. We develop the station as an institution in that regard.

R&R: Do you think that KNX-FM's listeners are mostly passive or active in terms of how they relate and/or react to the radio station?

SHEEHY: Oh, I would say the majority of them are passive as are most radio listeners. We do get on a one-to-one basis with people when they call. When they don't like what they hear they let us know. When they do like what they hear, occasionally, they'll let us know. The majority of the correspondence we get, and you can tell by the way it's written and what they are saying, is from a better educated, for the most part, possibly higher income bracket of people. That's not to say we don't have any dummies, because you should see some of the other letters. I would say, however, the majority of them are a little brighter or a little more educated and more in tune with everyday happenings. They're more successful than most Rock radio audiences. We don't even run contests or for that matter anything remotely associated with that kind of thinking. The audience we reach cannot be bought. Their intelligence level is beyond that. They listen for great music and excellence in programming.

R&R: If this is indeed the case, does your audience demand more in non-musical programming to supplement some of their other intellectual needs from a radio station? Do you meet that kind of pressure?

SHEEHY: Well, I think you'd have to first take into consideration the people that we have doing the non-musical aspects of the programming because they are the best. Chris Ames who does the majority of our interviews is incomparable. In the years that I've put in radio I haven't run across anybody that can do better than he does. That's why he is where he is. So in that respect he is dealing with them on an intelligent level as opposed to saying these listeners are over here (*indicates "low"*) so we're going to have to step it down so they can understand, he's going to put it across in the most fluid manner without getting overly wordy or intellectual. He's going to present it in such a way that they can understand it easily and still retain its level of intelligence. We are certainly not a 24 hours a day jukebox. Far from it. What goes in between the music is as important as the music itself. What we do offer is specials, and they are just what the name implies, special. We'll do a massive amount of research on the careers and lives of some of our more well known artists and then get together with them for an in-depth interview. Then, that conversation is integrated into a presentation incorporating music, dialogue, narration, special effects, and other warrant-

THE **AOR** INTERVIEW:

MICHAEL SHEEHY

KNX-FM/Los Angeles



by Mike Harrison

ed production devices to create a unique and total experience of the artist. Chris Ames is mainly responsible for the writing and voicing of these specials. He, along with one of our best production engineers, Tony Klima, put together the entire package.

R&R: Do you have any problem figuring out a compatible way to program the news and public affairs into what is still basically a station known for its music?

SHEEHY: No, because it's presented in an environmental type of form and it's presented in such a way that you don't make a big "to-do" of it. Once again, one thing slides into another thing and you're giving them the information without beating them over the head with "this is 20-20 news." It's a very natural feel. You just slide from one thing to the next thing and before they know it they're back into music. If there's one thing that we are stubborn or set in our ways about, it's the sound of the radio station and the goal we strive toward the most is retaining the sound.

R&R: What criteria do you use in determining which records to add to the radio station?

SHEEHY: Okay, there are basically, fundamentally, two kinds of music—good and bad. You can take a good piece of music, let's say some really screaming Rock and Roll, that's not really relating to us, I'm just talking about music in general, and play it at the wrong time 6, 7 or 8 o'clock in the morning, and by doing so you make it bad. But once again, on a basic and fundamental level you can't do anything with bad music because inherently it's no good. So from that standpoint you've got good and bad music.

R&R: So you are concerned to a great degree with musical quality.

SHEEHY: Absolutely, that's part of retaining the sound. Good music will stand up on the record and yell right at you, and say here I am, deal with me. Bad music does exactly the same thing and you can needle drop a record and go through it and the good ones will stand up and

robert gordon is red hot!

Robert Gordon's rock & roll is as real as it is hot because he remembers his roots.

Gordon's first album, co-created with the legendary LINK WRAY, is music with an all-out growl. Direct. Strong. Real rock and roll.

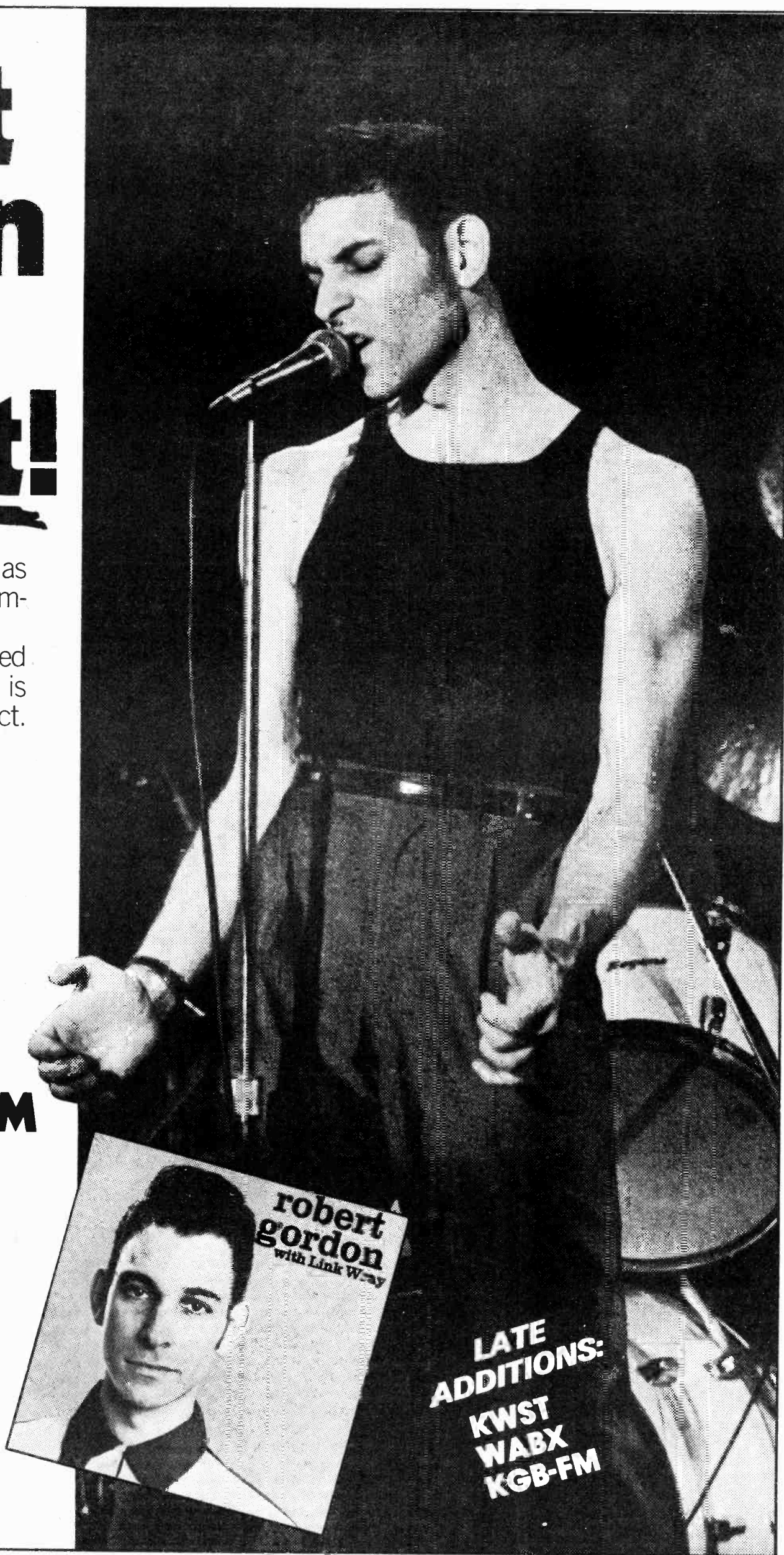
**KSAN
KMET
KSJO
KMEL
KOME
Y93
WHFS
KZEW
WNOE
WRNO
WDGY
WXRT
WBCN**

**WCOZ
WPLR
WNEW
WMMR
WIOQ
WKTK
KIMN-FM
WMMS
WQBK
WENE
WCCC
WROV
WYDD**

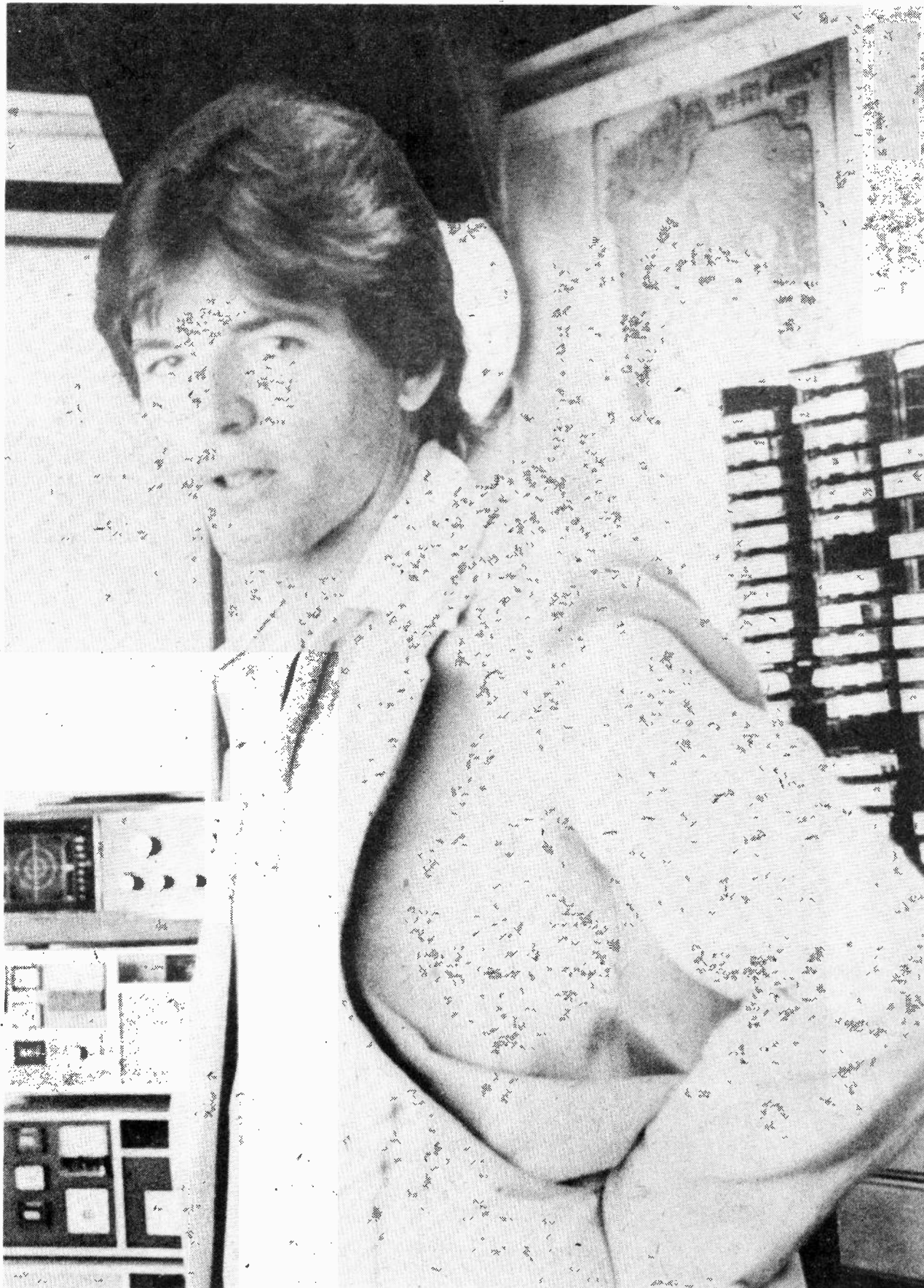
...And More Building Every Day!

PS 2030

Produced by Richard Gottehrer



On PRIVATE STOCK RECORDS and GRT Tapes



“...There are basically, fundamentally, two kinds of music—good and bad.”

you know whether a record should or shouldn't be played, or how much it should or shouldn't be played.

SHEEHY: We don't use research as a bible, we use it as a guideline to fit within the criteria of what we're looking for. Most of it comes from the gut. Once again, you know when a record is there or whether it isn't and if you don't know, God dammit, then you don't belong in that job. It's as simple as that, and you're going to run back and say we lost because of this record, but it was number 30 on the charts, I don't understand it.

R&R: *Do you think people in radio who rely more and more on science and research and less and less on their own ability as musical appreciators, observers, and listeners, are selling themselves short in the long run?*

SHEEHY: I think so, by and large. The capabilities of research are being expanded daily. You have more forms of it to deal with and with that increase there's going to be more of a reliance on getting as much input as you can and this is probably due to the fact that there are more and more people relying on it. I certainly wouldn't say that you shouldn't pay attention to it or you shouldn't use it the best you can, but you can't let it use you, you have to use it. In dealing with an automated situation, just because you're automated doesn't mean that the automation runs you. You have to run the automation and dealing with that I think is the same as dealing with research. So to get back to your question, each year there's a new wave of people in radio and they're introduced to what is happening now and if somebody tells them well you have to check these 180 stores over Southern California, and you have to do this and you have to do that, this is what it's all about, well they walk into the business saying this is what it's all about as opposed to a couple of years ago when it was strictly 'Hey, this is a hit,' or this possibly or this, no. I think it's that simple.

R&R: *We've discussed how you go about adding records and I assume we're talking about "current" records at this point in our conversation. How do you go about dropping them?*

SHEEHY: As they're running, you listen to them and see how they fit within the sound and if it's not fitting right away you snap it off. Under normal circumstances, when it comes to the end of its run, basically we have a certain amount of allotted carts to deal with, because all of our current stuff is carted up, and it's just a matter of replacing them. Generally I give it a good shot, six, eight weeks and in some cases two or three months for a current piece depending upon what it is. I'll look at the album charts to get a general overview of things. Some first time out artists probably won't last as long as Steve Miller, who's hanging in, say, the number 5 spot and came out last February. Using that criteria, some of the bigger people get on a lot easier and stay on a lot longer.

R&R: *You play it as it feels.*

SHEEHY: Yeah, it's a maintenance based on your gut feeling and that's taking all the input that's coming to you, including the phones. If you're playing something once or twice a day and all of a sudden you start getting calls on it, well, hey, maybe you'd better speed it up a little bit and give it a little more visibility.

R&R: *How about older material? How do you go about maintaining it, programming it, dropping, adding, picking up new ones, and cooling burned ones? Do you have any boundaries in terms of a time framework?*

SHEEHY: It all goes back to the same question. We have stuff that has been on for God knows how long but it still fits the sound, it's the gut-feel, gut level type of thing, it still works, whereas some records worked last year but this year they stick out to you and so you say maybe we better re-evaluate where that record's coming from and if it's too good to drop you may want to use it a little less or you may want to blow it out completely. So in keeping with that...

R&R: *So that's also in keeping with playing it as it feels.*

SHEEHY: Right. Here's an example that has to do with record length. Gordon Lightfoot's "The Wreck Of The Edmund Fitzgerald." Due to the fact that it's an almost 7 minute record the burn factor, the factor of it burning out quick, is going to happen a lot faster than a 2 minute and 6 second Crosby, Stills & Nash "Just A Song Before I Go" which you can leave on a lot longer.

yell at you and the bad ones will say just pass. Obviously, there's going to be a gray area in between and you pick up those as you're going through and you go back and give them a serious listen.

R&R: *And in the determination of good and bad, you rely on your own experience and ear?*

SHEEHY: You have to. You have to be responsible for your own actions.

R&R: *How many people at the station share in that responsibility with you?*

SHEEHY: Basically Steve (Steve Marshall, PD) and myself. I will go through and do the preliminary things and, for the most part, add the majority of the music. If I feel I need a second opinion, or I just want him to hear something, or I just need a sounding board, I'll bring it to him. He'll occasionally do just the opposite—he'll hear something and ask me what I think about it and we'll just go back and forth, but generally it's very obvious. It's an easy job. At least for me it's easy because it's very obvious what should be and what shouldn't be played. It's only the gray area that you get into that gets you people trying to promote you. They're trying to convince you that this is good or this is that or this is going to appeal to those people. In many cases we've passed on number one hit records because they didn't fit within the criteria that we're looking for. Sound cannot be dealt with on a high pressure level. One must be able to properly relax and be in control of one's energy daily in order to be fully receptive to the quality of music in terms of how it will sound on the radio. Without sounding too spacey or metaphysical, we often deal with music in this business from a surface level of intelligence and not from the soul—where it counts.

R&R: *You believe that most people tune in to the station to hear a sound rather than to hear any particular song.*

SHEEHY: I think it's a combination of both. When you program great music, you're going to have a great radio station if it's presented right. There's that flux in-between. But if it's hit or miss, the majority of the time your audience is going to be hit or miss and they're going to be with you or they're going to be going. If you're consistently playing what you think is the music they want to hear, you're going to hit something that they don't want. But if they're familiar with the consistent sound and know if they hang around a couple of more minutes they're going to be hearing something once again that they do like, they'll stay. If you go 85 percent of the time like that, the people are going to ignore that one song occasionally that they don't care for.

R&R: *How do you handle the phones at the station, considering, much of the time, the jocks are on tape? Are the phones heavy in your format?*

SHEEHY: There are 3 or 4 people who actually deal in answering questions and stuff and I will get questions thrown my way all the time. Actually, we don't keep a running total of how many phone calls we get, we try to do as much as we can, but it's a small staff so that means everybody has to be multi-talented or multi-faceted in terms of doing as much as they possibly can.

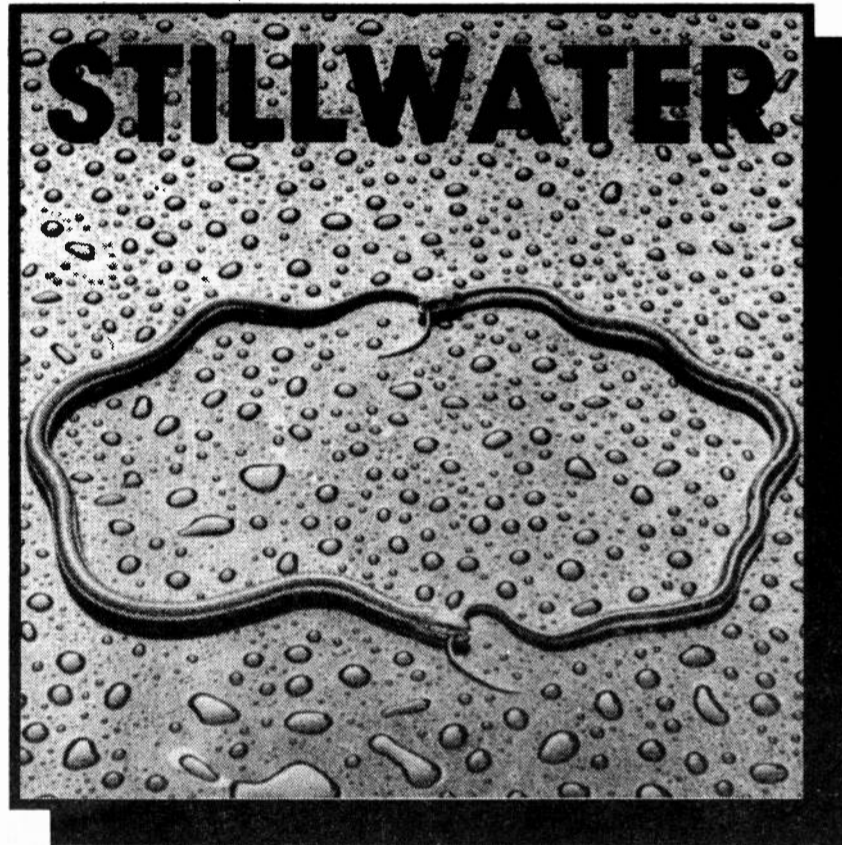
R&R: *Do you do any type of research?*

SHEEHY: You mean in terms of watching the charts going back and doing a Lee Abrams type of thing, where you watch the store reports and things like that?

R&R: *In terms of looking for outside information to help*

DON'T TOUCH THESE SNAKES

*Unless You Want To Get Bitten By The Newest, Most Venomous
Rock & Roll Band Slithering Around...Stillwater.*



All these stations have already sunk their teeth into it:

| | | | | | |
|--------|---------|---------|------|---------|-------|
| WKLS | WDVE | KMOD | KZAP | KREM | WRAS |
| WRBN | WKDF-FM | KATT | KOME | KZEL | WVVS |
| WRPL | WCMF | KOKE | KFIG | WIOQ | Y 102 |
| WMC-FM | WOUR | WYFP | KTIM | WROV | WTOG |
| WSHE | WBUF | KPFT | Y 93 | WRXL | WPDH |
| WXRT | WVUD | WFMF | WWDC | WGOE | WJKL |
| WIBA | WWWW | KWST | KMYR | WQDR | KFMH |
| KSHE | WABX | KWFM | KFML | WPLR | KNCN |
| WFDE | KZEW | KEZY-FM | KRST | WNEW-FM | WHCN |
| WYDD | KFWD | KSAN | KZOK | WLIR | |

THIS WEEK, RADIO & RECORDS DEBUT No. 39

Sink your teeth into Stillwater before it sinks its fangs in you.



CAPRICORN RECORDS.

On Capricorn Records and Tapes, Macon, Ga.

R&R: How much actual control do you have with the placement and rotation of music, working within an automated set-up?

SHEEHY: Absolute control. Once again the automation doesn't run us, we run it.

R&R: How do record promoters go about promoting you?

SHEEHY: Record promoters, there seem to be two basic kinds, pros and cons. The good promotion people try their best to help you do your job as best as you can. They are there to help you, not to slip one past you. The whole thing is based upon trust and honesty, because you both know it is not the last record they are going to be presenting to you. If someone comes on like a used car salesman and is trying to sell you a bill of goods; you shouldn't be buying—I just cruise through the situation because I know what I'm looking for. However, I'll keep that in mind and the next time that person comes to see me their job is twice as hard because I've seen where they're coming from. A con will come to me with a record and say, "This is mellow. You should be playing it." Well, baloney... You wouldn't take a Rock and Roll record into KMET and say, "This is Rock and Roll. You should be playing it." Fortunately, I'm not confronted with too many back slappin' glad handers. The people in L.A. are pros. I would really be hard put to think of someone I didn't like here.

R&R: Not being research oriented do you ever play the "wait and see" game with them?

SHEEHY: Oh absolutely. Usually when it's in a gray area, and not so obvious, because they love us in the sense that we'll give their artists exposure because we don't care whether it's going to jump on the charts or not, we only care whether it's great music. Our job is not to sell records. Our job is to program great music and in doing so, we don't care if it's LeBlanc & Carr, we're going to put them on the air because it's really good music. The mellow thing has grown to such proportions that the record companies are aware of it, and as a result, there is much more mellow music to choose from. A demand was created and now the demand is being filled.

R&R: Do you find many record people are so fact oriented as a result of the way radio is that they don't care about the sound of their records, by your standards?

SHEEHY: They care about the sound of their records, but I think they're forced into that position. They have to play the numbers game because so many stations around the country do. They aren't encouraged to care what they sound like, I honestly believe that... At any rate, yes they do care, I think a lot of times they're forced to look at what's on paper as opposed to what's coming across their speakers. That will change.

R&R: As Music Director of KNX-FM what do you do with most of your time? Based upon all you've said, you must listen to a lot of records.

SHEEHY: If I could break it down into percentages, I'd say easily 50 to 60 percent of the time is based on actual listening. We listen to everything that walks in the door. I spend the majority of my time just going through records and trying to feel things.

R&R: What percentage of your records are album cuts as opposed to big hit singles?

SHEEHY: All of them, just about all of them. My biggest problem in facing that is that a lot of the time we'll take something and due to the fact that we cart it, we're almost too good at pulling singles off of albums, and put it on the air, two weeks later they pull that for the single and you've got to go back and rearrange all the things you originally put on the air. I would say 85 percent of what we play are album cuts. I definitely look at the albums before I open the singles, but chances are 60 percent of the singles have already been on albums that you've listened to.

R&R: Musically, your station is right near the borderline between AOR and Pop/Adult, but you are on the AOR side of the fence. How would you describe that borderline? What would be different about KNX-FM the way it is now and CBS-FM O&O WEEI/Boston the way it has been up until recently?

SHEEHY: The only way I could juxtapose the two is look at where the station was when I walked in the door and where it is now. And that is that we've become more contemporary. Maybe we've brought our age, the target area, a little lower in the demographics and those other people are still up there, the people up in the 44 and 49. It's amazing to me that somebody who's almost my father's age is listening and I'm programming music for this guy but it seems to work. What we basically did was take all the stuff that got missed on the by and by and brought it up to date. Boz Scaggs had seven albums out prior to Silk Degrees, Fleetwood Mac had God knows how many albums, and when I came in I just brought my progressive knowledge to date among the stuff that was on those albums that we could play. So in doing that, we've come a much more progressive way and probably slacked off on more of the Pop sounding type of people.

R&R: In the Los Angeles market structure which stations do you think you share listeners with?

SHEEHY: I think we share listeners with KMET, with KLOS, with KPOL-FM, probably KGIL out in the Valley, too.



Probably on a smaller degree even TEN-Q, very definitely KHJ and possibly KFI. Strictly on an age basis they're all looking for different targets and different types of listeners but I think probably all those people punch back and forth depending upon where they are, whether they're home or whether they're in their car. I think, however, the basis of our audience is our loyal core audience. There's a great loyalty factor and based on the fact that it's an environment, they don't think twice about punching around. The only thing I hear occasionally and I do this myself, you've got to listen to something else because it's ludicrous to think people just want to listen to mellow music all the time. I don't expect people to do that. But it's so comfortable, it's so much a part of their lives that they'll constantly come back and they'll stay with you 80 or 90 percent of the time and bang they'll go out, so yeah, in that sense we share listeners.

R&R: Do you sell records?

SHEEHY: Absolutely, not so much for the virtue of pumping something to death that they're going to go in and buy it. But, by giving those artist who get played nowhere else in town visibility we sell a hell a lot of records. I can give you examples of where we didn't go on something and it was a wait and see game and the album was very flat all the way across the board and we add the record and the next two weeks they sold thousands and thousands of it, and there's no place else to attribute it but us.

R&R: Do you think you sell product for your sponsors in a mellow environment?

SHEEHY: Absolutely, the two go back and forth. The one feeds the other, because just like the music, the sponsors are part of the program. In many cases there are different types of commercials we won't accept because they don't fit the environment. A raceway spot with motorcycles going and stuff like that coming out of music or whatever is going to be irritating as hell so we just don't accept the business. This is true to a large degree, I mean you have to leave

some lee-way in there. You know who your audience is, so you deliver the product to the audience you have. It's that simple.

R&R: In the world of mellow AOR, and undoubtedly you're in communication with other people who are music programmers of that particular approach, what are some of the latest controversies among you as to what to play and what not to play in terms of the perfect mellow radio-station?

SHEEHY: It's a hard question to answer because I can only speak for myself. I can't really think of any real issues. What we'll do and this is in speaking with the other stations that I talk to every week and basically they're CBS stations; San Francisco, Chicago, Boston and St. Louis. Each market is different as is L.A. and we can do things here that Boston could never ever think of and they can play stuff there that I'd never touch with a ten foot pole, because regionally they fit. It doesn't always work, I think people always say, well regionally this, and regionally that, and I think that's over-blown to a certain degree, but they'll take a shot with something that may be too Pop for us to play and we can play something that's much more progressive than they'd ever want to get into. It has to be done on an individual level and I can't think of any controversies. If I hear Steve Walker in San Francisco is doing something in particular, I'll ask him to report back to me and let me know what's happening with that, if you're gonna get any phones on it, and that will help me. I can use that as an extra guideline for my criteria in determining what I want to put on the air. You give it equal weight with everything else, all the input you can get.

R&R: How do you handle fluctuations in the ratings? When the ratings drop a bit, as this past book took a slight dip but is within the healthy zone, how do you determine how to go about recouping losses or fortifying weaknesses?

SHEEHY: That's easy, the salesman should definitely answer that question because they've got all the data on it.

WQSR WDIZ WAIV WGVL WJAX WROQ WAAF WBRU WBLM KPFT WCMF WAER WSAY WCOL/FM WVUD WUOG WINZ

KZAM KINK KVAN KZEL KREM KEMY KGOT KFML KSAN KZAP KSFM KGLR KTIM KFIG KFYE KEZY/FM KDKB KTMS KTYD/FM KWFM KXFM KZOX KBBC/FM KUNM WMC/FM

WVBR WAAL WOUR WWUH WENE WNEW/FM WBAB WRNW WMIR WSAN WRHY WHFS WGTB WFMF WABB/FM WVX WJKL WORT WMIR WNUR WDER KOKO KFMO KTCL

WHO DONE IT

PB-11059



HARRY'S "KNNILLSSONN" HAS.

- **Billboard National Album Breakout**
- **Heavy Trade Action**
- **Heavy AOR Airplay**



KFML KMYR KRST KKFM KFMH WTAO WCCO/AM WMHE WKDD WYDD WEEI/FM KLBK KUFO KAYD KMAC KNCN KFM

"You can either be a leader or a follower, and if you're going to be a leader, lead, if you're going to be a follower, follow."

We're striving for consistency not only in the sound of what we're doing, in the commercials we're programming, in the general intellectual level of what we're doing but also in our ratings. So if you can go back over the past 4 books and average them out, they're all within our target zone. Last Fall we had a book, my first book, that just shot way up there and then we came back to where we were and then we went down just a hedge, but if you average them all out, we're far above where we were last year at the same time. So consistently on the average basis, on averaging 3 or 4 of the 8 books or whatever you want to do you'll see this steady climb or the steady maintenance.

R&R: So there's no immediate pressing of panic buttons.

SHEEHY: No. That's the one thing that I can see with CBS, that is by far the best, they're long range thinkers. It takes a little longer to get a little action out of them but when they do it they do it right and they're thinking 3 or 4 and 10 years ahead. I can show you graphs for 1984. They're thinking on a long-range scale.

R&R: Being an adult Rock station in Los Angeles, a major music center of the world, undoubtedly you have a lot of people in the music business listening to you. I've heard it said that a lot of artists listen to KNX-FM and are influenced by the station.

SHEEHY: That is true. It's absolutely amazing that you can sit there and program this or that and you'll have artists, they won't necessarily call you themselves but they'll have people call you. They're constantly searching for new material, and if you're playing music that is good music and then key into that...A lot of times I feel like I should get a fee for finding material for people (*kidding*). I was just telling someone about Glen Campbell who first heard the Larry Weiss version of Rhinestone Cowboy on KNX-FM, put it out on his own and bang. I don't know whether this is true or not, but I know when I came up here last summer I brought one of my favorite artists, Alan Toussant, with me on record and amazingly enough Glen Campbell this year has gotten Southern Nights as a hit. I'm not claiming anything about that but it's an amazing coincidence. We have, everybody, I don't want to give you a whole lot of names...supposedly Joni Mitchell's office constantly has the station on and rightly so, because God knows how much, we have 50, 60, 70 Joni Mitchell songs on the air. But it's not only from that aspect. Yeah, we are the artists' station, I think we can safely say that.

R&R: Who are some of your most played artists?

SHEEHY: Jackson Browne, most definitely, Eagles and Doobie Bros., Judy Collins, Bonnie Raitt has just recently become one of our more important people, obviously the Beatles, but not the Rolling Stones on the other hand because it's a difference in texture. The Phoebe Snow's, the Paul Simon's, the Simon & Garfunkel's, the Moody Blues, there is a wealth of stuff in the Moody Blues, people like that. People that deal on an intelligent level, speaking-wise talking about lyrically and very melodic-wise and put in a very palatable form music-wise.

R&R: If you were to program music on an all-purpose AOR or a hard AOR station, would you use basically the same methodology?

SHEEHY: Absolutely. Exactly the same, because there are only two kinds of music, good or bad. Who cares if it's in the first column on the album charts, if it's good music. You've got to create a demand for something, then it's going to go up the album charts. You can either be a leader or a follower, and if you're going to be a leader, lead, if you're going to be a follower, follow. The leaders are always going to be out in front.

R&R: Do you think that radio in general is losing sight of its role as a leader? Do you think its strength in that area is a self-imposed diminished one?

SHEEHY: I think radio spends entirely too much time looking over its shoulder and covering its ass and not enough time checking out what's coming up in the future and dealing with it before it's too late. So I think there's danger of the future of radio being limited. God knows where it's going to be in ten years, if it is indeed existent then. I guess the future is all of our responsibility.



Over 5,000 music fans attended KSAN's & Don Wehr's MusicCity's "The Big Playoff," in Provo Park, Berkeley, CA, recently to see the five finalist bands battle it out for "Best Band In The Bay Area." The Big Playoff Winners were "Hush." Pictured left to right: "Hush" members Paul Keller, Bob Berry, Gene Perrault; Jerry Graham, General Manager, KSAN; and "Hush" member Roger Bonasera.



Jeff "Skunk" Baxter and Keith Knudsen of the Doobie Brothers took the DC101 Model A to the streets of Washington D.C. Pictured left to right: DC101's Dave Brown, and all-night jock Howard Page. Skunk said, "The Model A does not handle as well as his Bricklin, but then DC101 plays hit albums instead of recording them."

Eric Carmen will take the country by storm.

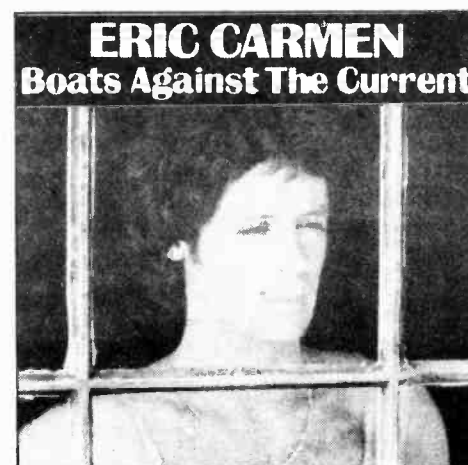


"Boats Against the Current" is that album every performer wants to achieve. An album without compromise. With every dream left in, only better. Eric's 2nd album is exactly as he saw it, heard it, and ultimately produced it.

It isn't easy to go against the

current, but when you finally reach the other side, what a story you have to tell. Eric Carmen rocks his way through 8 original songs that are so wildly beautiful and real, they're going to rock up a storm from coast to coast.

**"BOATS AGAINST THE CURRENT."
INCLUDING THE HIT SINGLE
"SHE DID IT."
ON ARISTA RECORDS.**



**Debuts at 18 on
Radio & Records
Album Airplay Chart**



COUNTRY

Direct From Duncan

by Jim Duncan, Country Editor



Elvis Tributes

The entire radio industry certainly deserves to take a bow for the many hours of time and energy most took to turn out fitting final tributes to ELVIS PRESLEY. We had reports of some station personnel staying up more than 24 hours gathering information and music for their own specials. It would be impossible in this column, or anywhere, to mention everyone and every radio station that produced Elvis memorial shows. You know who you are, and this reporter salutes you all.

...And Now The News

Effective September 24, "Diamond Jim" BRADY will resign his position as Music Director and afternoon personality of WHK/Cleveland. Jim is returning to his home and will be doing the morning show, as well as the music, at WLYV/Fort Wayne, Indiana. He has been with WHK for two years. Brady told me he plans to be involved in some syndication work in the Contemporary Gospel field. He believes it will soon become one of the top radio formats of the future. I would like to take this opportunity to thank Jim for his help as an R&R reporter and, mostly, his friendship. Good luck, Jim...TOM MILLER, formerly of WCAW/Charleston, West Virginia, has been appointed PD of WWVA/Wheeling. The announcement was made by Station Manager, RICHARD HOWARD...MIKE BURNETTE has been selected PD of Z-104 (KOZN)/San Diego, by GM BERT WHALEN. BOB DARNELL will do the music chores. From B-100/San Diego comes CHRIS LANCE to do a weekend shift...PAUL WARNER, formerly of KSL, has joined WALT TURNER and staff as morning personality of WIL-FM. Current morning man, BILL COFFEY, will continue to do a morning show on WIL-FM...JIM DE MARCO, most recently at WTHI/Terre Haute is the new afternoon driver at WKDA/Nashville according to PD LES ACREE...

Country Record Industry Changes: Here is the latest regarding Capitol Record's Country Division. ED KEELEY has been named National Country Promotion Director. He will relocate from Nashville to Hollywood. (213) 462-6252. FRANK JONES will continue to head up the Nashville office and will be in charge of A&R. CHUCK FLOOD will also be working in the A&R division, as well as in the area of artist acquisition...JIM KEMP has been selected by RICK BLACKBURN, VP of Marketing, CBS Records, Nashville, to head the newly-created position of Product Manager, Epic Records and CBS Associated Labels. SUSAN BINFORD joins the Nashville CBS staff as Manager, Press and Public Information. She will be working with Press Director MARY ANN MCCREARY...ED PENNEY joins the staff of Acuff-Rose publishing in Nashville...

More Radio News Notes: WXXW-FM/Allentown, Pennsylvania, owned and operated by Rust Communications Group, who also owns Allentown's WAEB, will change music formats to Country, effective September 1. The announcement was made by Station Manager SAMMY ANDERSON...KMAS/Shelton, Washington, will soon be moving their offices and studios to a new "broadcast house." JACK ROLLINGS of the station dropped a note asking for artist salutes to the new facility. For information contact Rollings at (206) 426-4404...KRAK, our Sacramento, California, reporter, will participate, along with many other area radio stations, in the Radio Sales Executives of Sacramento Seminar. The first seminar for this newly formed organization will be held September 13, with special guest speakers to include CHUCK BLORE, "the King of radio commercials," according to many, and BOB WEED, RAB Vice President. I make mention of this event to remind you of a new R&R feature, our "Industry Calendar of Events." If your area broadcast association, state or local, are having a meeting or seminar, please keep us informed for use in the calendar section...More than 20,000 persons attended the recent KVOO/Tulsa sixth annual "Big Country Picnic..."

Job Openings: WWOK/Miami is looking for some full-time and part-time air talent. Contact RON TATAR with a tape and resume, 1699 Corral Way, Miami, 33145. By the way, the station is no longer for sale...KEED/Eugene needs a night personality with at least two years experience. Check with PD TOM EDWARDS (503) 344-1457...Entercom, Inc. is looking for a Country Program Director for a major-market station they are buying. Contact SAM SHERWOOD at WAYL/Minneapolis (612) 633-9667...JOHN STEVENS, News Director of WVMH/Biloxi needs a newsperson (601) 388-2323.

RCA Artists & Product Dominate CMA Finalists

RCA Records' artists and much RCA product lead the list of nominees in the 1977 Country Music Association's annual awards. RCA artist WAYLON JENNINGS headed the list with nominations in four categories and his single, "Luckenbach, Texas," was nominated as single of the year. In all, RCA artists and product were nominated fourteen times. The winners in each category will be announced on the CBS-TV special October 10 in Nashville. The show will be hosted by JOHNNY CASH from the Grand Ole Opry. The following is a list of the finalists in each category:

Entertainer Of The Year: Merle Haggard, Waylon Jennings, Ronnie Milsap, Dolly Parton and Kenny Rogers.

Male Vocalist: Larry Gatlin, Waylon Jennings, Ronnie Milsap, Kenny Rogers, and Don Williams.

Female Vocalist: Crystal Gayle, Emmylou Harris, Loretta Lynn, Barbara Mandrell, and Dolly Parton.

Single Of The Year: "Margaritaville" by Jimmy Buffett; "Southern Nights" by Glen Campbell; "Luckenbach, Texas" by Waylon Jennings; "It Was Almost Like A Song" by Ronnie Milsap; and "Lucille" by Kenny Rogers.

Albums: "I Don't Want To Have To Marry You" by Jim Ed Brown and Helen Cornelius;

"Ol' Waylon" by Waylon Jennings; "I Remember Patsy" by Loretta Lynn; "Ronnie Milsap Live" and "Kenny Rogers."

Vocal Duo: Anderson and Turner; Brown and Cornelius; Jennings and Nelson; Lynn and Twitty; Wynette and Jones.

Vocal Group: Asleep At The Wheel; Dave & Sugar; the Eagles; the Oak Ridge Boys; and the Statler Brothers.

Instrumentalist Group: Asleep At The Wheel; the Charlie Daniels Band; Danny Davis and the Nashville Brass; the Marshall Tucker Band; and the Original Texas Playboys.

Instrumentalists: Chet Atkins, Roy Clark, Johnny Gimble, Charlie McCoy, and Hargus "Pig" Robbins.

Song Of The Year: This category honors the songwriters. Roger Bowling and Hal Byrum for "Lucille;" Hal David and Archie Jordan for "It Was Almost Like A Song;" Bobby Emmons and Chip Moman for "Luckenbach, Texas;" Kent Robbins for "I'm A Stand By Your Woman Man;" and Allen Toussant for "Southern Nights."

I am really beginning to hate Tuesdays. Last week it was Elvis. This week a grand lady and friend passed away. For many years, before joining R&R, I was proud to be one of her weekly reporters. This year in New York and Tulsa we worked together for the good of the Country radio industry through the CMA. On a midnight panel at this year's Country Radio Seminar we had a chance to compare notes on the industry. She gave so much to this business. JANET GAVIN: You will be missed by all.



Kathy Morgan (center), proprietor of the now famous Luckenbach, Texas, was the highest bidder (\$450) for a quart of first place chili at the First Annual KKYX/San Antonio, "Great Country Good Ol' Summertime Picnic and Chili Cook-off." The event drew an estimated 15,000 people. Entertainment was provided by Brian Collins, David Houston, Ronnie Sessions, Stonie Edwards and many other Country performers. Proceeds for the event went to the Turtle Creek Optimist Club youth center project. Pictured (back row, left to right) Max Gardener, KKYX Music Director; Ted Scofield, Teardrop Records; Paul Morgan, Program Director; and Pat Tallman, morning man. (Front row, left to right) members of the winning chili cook's family; Kathy Morgan; and KKYX General Manager, Bill Rhode.



Inside Nashville

HEADLINES & FOOTNOTES: MARTY HAGGARD, 19 year old son of MERLE, is recovering from that bullet wound in the stomach he suffered when robbed by a hitchhiker. The culprit netted \$4 from the armed robbery...Rolling Stone's interview with DOLLY PARTON revealed some things you might not have known about her. Like the endless question as to whether Dolly puts up a false front; as to whether or not her husband CARL DEAN has ever seen her perform...Dolly says let them figure it out for themselves...The movie premiere in Nashville of "For The Love Of Benji" benefitted the Nashville Humane Shelter and featured the star of the movie, BENJI, the lovable, huggable, tug-at-your-heart. Chairman (?) of the event was MRS. HENRY CANNON (MINNIE PEARL)...TED JOHNSON, WSM morn-

ing jock for the past ten years, left his hometown to move to a production job in Dallas... "The West Virginia Prison Blues" this week when JOHNNY CASH played the State Fair there but didn't have time to fit it into his schedule. He was there in 1972 for the inmates and said he'd set it next time he's through there...

JACK STAPP and BUDDY KILLEN, heads of Tree International are getting set to install a 16-track recording facility on the ground floor of Tree's Music Row office building. The 2,800 square foot installation will cost \$150,000 and will be used exclusively for recording demonstration tapes of Tree's 50 contract writers. Tree International is said to be the largest publisher of Country music in the world. The studio should be completed and in operation by January, 1978.

Continued on page 57

COUNTRY

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

FREDDY FENDER

If You Love Me (Why Don't You Leave Me Alone) (ABC/Dot)

Starting to pick up in all markets. Chart activity: 34-27 WIRE, 30-24 KIKK, 21-14 WWVA, 29-24 KGBS, 39-30 KLAC, 25-20 WAME, 25-19 KGA, 33-24 WHOO, debut 19 WRCP, 28-20 KRZY, 31-19 WONE, debut 30 KNEW, debut 30 KNIX. Added at WJJD, KCUB, KHAK.

JERRY REED

East Bound And Down (RCA)

Very strong phone record. New adds include: WDEE, WPIK, WSUN, KAYO, KRAK, and others. Charted: 20-11 KRMD, 37-28 WWVA, debut 31 WHK, debut 27 WPLO, 32-22 KNIX, 22-15 WWOK, debut 30 WDAF, debut 29 KGBS, debut 28 WSLR.

MEL TILLIS

I Got The Hoss (MCA)

Strong request action. Added at KGBS, WHK, WWVA, WPIK. Charted: 28-9 KJJJ, 28-22 KAYO, 38-26 WMC, 35-29 KCKC, 31-24 KRZY, debut 28 KNEW, debut 19 WDAF, debut 29 KMPS, debut 27 WSLR.

THE KENDALLS

Heaven's Just A Sin Away (Ovation)

The number-one request song in the country. New adds include: WHN, KLAC, WDEE, KENR, WUBE, KCUB, KAYO, WDAF, WONE, WWVA, KNIX, WIXZ, and others. Chart activity includes: 34-26 KCKC, 27-21 WSLR, 24-10 WWOK, debut 29 KNEW, debut 30 WPLO, 36-26 KRMD, 19-11 WWJO, debut 22 KMPS, debut 17 WAME.

NEW & ACTIVE

EDDIE RABBITT "We Can't Go On Living Like This" (Elektra) A "Most Added" record. Stations include WHK, KRMD, WHN, KNEW, WONE, WDEE, WAME, WVMI, WIXZ and many more. Charted: 40-22 KJJJ, debut 27 WWOK, debut 29 WSUN, 31-23 KFOX, 30-12 KCKC.

DON WILLIAMS "I'm Just A Country Boy" (ABC/Dot) Instant add at most stations. The "Most Added" record of the week. Some stations include KCUB, WPLO, WHK, WMC, KNEW, KLAC, KCKN, KMPS, WWVA, WWOK, KGBS, KFDI, WHOO and many others.

REX ALLEN, JR. "Don't Say Goodbye" (WB) Strongest week yet. Added at KENR, WUBE, WDAF, WJQS. Charted: 28-23 KGBS, debut 29 WJJD, 28-19 WSUN, debut 27 KNEW, 29-23 KRZY, 51-40 KLAC, debut 23 KCKN, 35-25 KRMD, debut 26 KMPS.

BILLIE JO SPEARS "Too Much Is Not Enough" (UA) Continues to pick-up. Added at WSM, WPIK, WHK, KHEY, WSLR, KHOS, KEED, WAME, KGA, KCKN, KXRB, WJQS and others.

KENNY DALE "Shame, Shame On Me" (Capitol) Adds include KNEW, WRCP, WDEE, KGA, WWOK, WPOR, KEED, KRZY, WONE. Chart activity: 21-16 KAYO, 31-23 KRMD, debut 27 KMPS, 33-27 KNIX.

BARBARA MANDRELL "Hold On" (ABC/Dot) Good early response. Added at KIKK, KCUB, KFDI, KENR, KKYX, WPLO, WIRE, WIL, KNIX, KRZY, KMPS, WWVA, WTHI and others.

GENE WATSON "The Old Man And His Horn" (Capitol) Chart action: 27-18 KAYO, 24-18 WSM, 18-10 KIKK, 17-7 KENR, debut 25 KLAK, debut 24 WWOK. New stations include KLAC, KGA, KRZY, WAME, KRAK.

LYNN ANDERSON "He Ain't You" (Columbia) Good start. Added at WSM, KENR, KCUB, KFDI, WIRE, WTSO, KMPS, WLLOL, KKYX, KFGO and more.

STELLA PARTON "The Danger Of A Stranger" (Elektra) Charted: 29-20 KNEW, 28-23 KCKC, 37-25 KNIX, 35-28 KLAC, debut 29 WAME, debut 26 KAYO, debut 28 KMPS. New adds include WUBE, WSUN, WVMI, WRCP, WTHI.

JIM ED BROWN & HELEN CORNELIUS "If It Ain't Love By Now" (RCA) New adds include WHK, KLVJ, KIKK, KENR, KHOS, WJJD, WIRK-FM, KRMD, KLAC, WFNC and more. Early chart: 36-27 WNYN.

BOBBY BORCHERS "What A Way To Go" (Playboy) First week adds include WIRE, KCUB, KGBS, KJJJ, WWOK, KAYO, KGA, KFDI, KEED, KLAK, KWMT, WTSO and others.

NARVEL FELTS "To Love Somebody" (ABC/Dot) Beginning to gain. Added at WSLR, KFOX, WUNI, KRMD, KGA, WJQS, WSM, KWMT, KEED, WFNC. Debut 30 WHK.

JOHNNY RODRIGUEZ "Eres Tu" (Mercury) Strong first week. Added at WPLO, WIRE, KLAC, KFDI, WSM, KIKK, WMC, KKYX, KWMT, WMUS-FM, KHAK, KCUB and others.

TANYA TUCKER "Dancing The Night Away" (MCA) New stations include KCUB, WPIK, WPLO, WUNI, WRCP, WSLR, KLAC, WTHI, WPIK, WTLB. Early charts: debut 27 KAYO, 30-26 KNIX.

JIM REEVES "Little Ole Dime" (RCA) Good early phone response reported. Added at WPLO, KFDI, WMC, WIL, KNIX, KRMD, WIRK-FM, WSM,

Radio & Records

August 26, 1977

| TWO WEEKS AGO | LAST WEEK | | |
|---------------|-----------|---|---|
| 4 | 1 | ① | CRYSTAL GALE/Don't It Make My Brown Eyes Blue(UA) |
| 6 | 4 | ② | GLEN CAMPBELL/Sunflower (Capitol) |
| 3 | 2 | ③ | MERLE HAGGARD/Ramblin' Fever (MCA) |
| 7 | 6 | ④ | VERN GOSDIN/Till The End (Elektra) |
| 2 | 5 | ⑤ | ELVIS PRESLEY/Way Down/Pledging My Love(RCA) |
| 17 | 9 | ⑥ | CONWAY TWITTY/I've Already Loved You In My Mind (MCA) |
| 1 | 3 | ⑦ | CHARLIE RICH/Rollin' With The Flow(Epic) |
| 15 | 8 | ⑧ | GEORGE JONES & TAMMY WYNETTE/Southern California(Epic) |
| 13 | 11 | ⑨ | DOTSY/(After Sweet Memories) Play Born To Lose Again(RCA) |
| 25 | 20 | ⑩ | KENNY ROGERS/Daytime Friends (UA) |
| 20 | 15 | ⑪ | DAVE & SUGAR/That's The Way Love Should Be(RCA) |
| 9 | 7 | ⑫ | JOHNNY PAYCHECK/I'm The Only Hell (Mama Ever Raised)(Epic) |
| 10 | 13 | ⑬ | JOHNNY DUNCAN/A Song In The Night(Columbia) |
| 23 | 19 | ⑭ | JOE STAMPLEY/Baby, I Love You So(Epic) |
| 11 | 14 | ⑮ | LARRY GATLIN/I Don't Wanna Cry (Monument) |
| 29 | 22 | ⑯ | OAK RIDGE BOYS/Y'all Come Back Saloon (ABC/Dot) |
| 24 | 21 | ⑰ | DON GIBSON/If You Ever Get To Houston(Look Me Down)(ABC/Hickory) |
| - | 31 | ⑱ | WILLIE NELSON/I Love You A Thousand Ways (Columbia) |
| 32 | 26 | ⑲ | FREDDIE HART/The Pleasure's Been All Mine(Capitol) |
| 5 | 16 | ⑳ | RONNIE MILSAP/It Was Almost Like A Song (RCA) |
| 34 | 25 | ㉑ | ANDERSON & TURNER/Where Are You Going Billy Boy (MCA) |
| 12 | 12 | ㉒ | MICKEY GILLEY/Honky Tonk Memories (Playboy) |
| 8 | 10 | ㉓ | BILLY "Crash" CRADDOCK/A Tear Fell (ABC/Dot) |
| - | 34 | ㉔ | LORETTA LYNN/Why Can't He Be You(MCA) |
| 33 | 27 | ㉕ | DICKEY LEE/Virginia, How Far Will You Go(RCA) |
| 19 | 17 | ㉖ | MEL STREET/Barbara, Don't Let Me Be The Last To Know(Polydor) |
| 40 | 36 | ㉗ | TOM T. HALL/It's All In The Game (Mercury) |
| 38 | 29 | ㉘ | FARON YOUNG/Crutches(Mercury) |
| - | ➔ | ㉙ | FREDDY FENDER/If You Love Me (Why Don't You Leave Me Alone) (ABC/Dot) |
| 14 | 18 | ㉚ | LYNN & TWITTY/I Can't Love You Enough(MCA) |
| 16 | 23 | ㉛ | MEL McDANIEL/Gentle To Your Senses (Capitol) |
| - | 38 | ㉜ | JERRY REED/East Bound And Down (RCA) |
| 39 | 33 | ㉝ | JERRY WALLACE/I Miss You Already (BMA) |
| 18 | 24 | ㉞ | MOE BANDY/Cowboys Ain't Supposed To Cry (Columbia) |
| - | ➔ | ㉟ | MEL TILLIS/I Got The Hoss (MCA) |
| - | ➔ | ㊱ | THE KENDALLS/Heaven's Just A Sin Away (Ovation) |
| 36 | 35 | ㊲ | TANYA TUCKER/You Are So Beautiful (Columbia) |
| - | ➔ | ㊳ | REX ALLEN, JR./Don't Say Goodbye (WB) |
| - | ➔ | ㊴ | MUNDO EARWOOD/Behind Blue Eyes (True) |
| - | ➔ | ㊵ | KENNY DALE/Shame, Shame On Me (Capitol) |

This chart is based solely on airplay compiled weekly from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

New Entries

KWMT, KKYX and others.

STATLER BROTHERS "Silver Medals And Sweet Memories" (Mercury) Beginning to pickup. Added at KNEW, WVMI, KERE, WJJD, WWOK, WDEE, WHK, WONE, WPOR and others. Charted: 35-29 WSM.

SUSIE ALLANSON "Baby Don't Keep Me Hangin' On" (WB) Some very good regional phone response. Added at WJJD, WUBE, KCUB, WIL, WEAT. Charts include 28-23 WHK, 37-29 KRMD, 38-28 WONE, 20-15 WLLOL, debut 30 KFOX.

GEORGE JONES "If I Could Put Them All Together" (Epic) Adds include KCKN, KGA, KEED, KHEY, WHBF, KJJJ, WWVA, WAME and some others.

RONNIE SESSIONS "Ambush" (MCA) Gaining. Added at KRAK, WPOR, WNYN, WJJD. Charts include debut 23 KERE, 31-22 WWVA, 29-20 WLLOL, debut 30 WSLR, 21-14 KLAK.

BOB LUMAN "I'm A Honky Tonk Woman's Man" (Polydor) Chart activity: debut 28 WAME, 36-29 KRZY, 40-29 KENR, debut 29 WSLR. Added at KCKN, WTHI, WTSO.

CRISTY LANE "Let Me Down Easy" (LS) New adds include KFOX, KRMD, WJQS, WIRK-FM, KERE, KFGO, KLAK.

Others Getting Significant Action

ED BRUCE "When I Die Just Let Me Go To Texas" (Epic) Added at WIRK-FM, WLLOL, KCEY.

DORSEY BURNETTE "Things I Treasure" (Calliope) New adds include: KAYO, WUNI. Charted debut 30 WSUN, 33-23 WLLOL, 35-28 KRZY, debut 20-WPLO.

JOHNNY CASH "Lady" (Columbia) New stations: WRCP, KERE, KRAK, WSLR, KMPS. 29-23 KNIX.

ROY CLARK "We Can't Build A Fire In The Rain" (ABC/Dot) Adds include: KLAK, KGBS, KRAK, WHBF.

MUNDO EARWOOD "Behind Blue Eyes" (True) Just added at KCKC. 23-17 KSON, debut 25 WSUN.

MERLE HAGGARD "A Working Man Can't Get Nowhere Today" (Capitol) Added at WIRE, WUNI, KEED, KGA, KJJJ, KMPS. Debut 27 KCKC.

SHERRI JERRICO "Thanks For Leaving" (Gusto-Starday) Some regional response. Added at KCKC, KFDI.

MARGO & NORRO "So Close Again" (WB) Just added at WPLO, WONE, KLAK, WLAS.

Continued on page 56

Most Added

- DON WILLIAMS
Country Boy (ABC/Dot)
- EDDIE RABBITT
We Can't Go On Living (Elektra)
- BILLIE JO SPEARS
Too Much Is Not Enough (UA)
- LYNN ANDERSON
He Ain't You (Columbia)
- BARBARA MANDRELL
Hold Me (ABC/Dot)

Most Requested

- 1 ELVIS PRESLEY (RCA)
- 3 THE KENDALLS (Ovation)
- 3 JERRY REED (RCA)
- 1 KENNY ROGERS (UA)
- 2 CRYSTAL GAYLE (UA)
- 7 GLEN CAMPBELL (Capitol)
- 6 OAK RIDGE BOYS (ABC/Dot)
- 4 CHARLIE RICH (Epic)
- 9 MEL TILLIS (MCA)
- 10 CONWAY TWITTY (MCA)

Others Getting Significant Action

Continued from page 55

ROGER MILLER "Baby Me Baby" (Windsong) Adds include WSM, KFDI, KFOX, KKYX.
MARY MacGREGOR "For Awhile" (Ariola-America) Adds include WPLO, KENR.
WILLIE NELSON "You Ought To Hear Me Cry" (RCA) Added at KCKC, KCUB, KFDI.
NICK NIXON "Love Songs And Romance Music" (Mercury) Number one at WIL. Added WHK.
BUCK OWENS "Our Old Mansion" (WB) Added at KFDI, KFOX.
PAL RAKES "Til I Can't Take It Anymore" (WB) Chart activity: 38-29 WWVA, 26-22 WHK, debut 30 KLAQ, 38-34 WPIK. Added at WSUN.
SUSAN RAYE "It Didn't Have To Be A Diamond" (UA) New stations include KRZY, KRMD, KLVI, WPOR, WHBF. 38-31 KHEY.
JOHN WESLEY RYLES "Once In A Lifetime Thing" (ABC/Dot) Added at KRMD, KLAQ, WLWL, KJJJ, WFNC. Charted 32-25 WHK, debut 30 WSUN.
RAY SANDERS "I Don't Want To Be Alone Tonight" (Republic) Added at WTSO, KRZY, KRMD, WHBF.
SUNDAY SHARPE "Hold On Tight" (Playboy) Debut 30 KERE. Added at WIRE, WTSO, KFOX.
JACKY WARD "Fools Fall In Love" (Mercury) New stations include KIKK, KCUB, KFDI, WMUS.
JIM WEATHERLY "All That Keeps Me Going" (ABC) Added at WSUN. Charts 30-20 KAYO, 34-28 WLWL, debut 29 KFOX, debut 25 KMPS.
FREDDY WELLER "Nobody Cares But You" (Columbia) Added at KFDI, WHOO, KMPS, WIRK-FM.
HANK WILLIAMS, JR. "I'm Not Responsible" (WB) Added at KLAQ, WLWL, WLAS, KUGR.



WFMB/Springfield, Illinois, recently held their First Annual Country Music Festival in Petersburg, Illinois. The crowd was estimated at 12,000 covering three acres of land. On the show were Don Williams; Jody Miller; Nick Nixon, and the Oak Ridge Boys. Pictured backstage are Larry Neal, WFMB air personality; Jody Miller; Greg Brown of WFMB and Jay Mathew, the all-night personality of WFMB.

Country Albums

Album cuts receiving airplay and activity:

BILL ANDERSON (MCA): "Still The One" and "Velvet And Steel"
BOBBY BORCHERS (Playboy): "All That's Good In Life" "Luncheon Lovers" "Shawn" and "There's More To Her Than Meets The Eye"
BROWN & CORNELIUS (RCA): "Here Today And Gone Tomorrow" "It Takes So Long" "Ready To Take My Chances" and "Between A Man And A Woman"
JOHNNY CASH (Columbia): "Hit The Road And Go" "If It Wasn't For The Wabash River" and "No Earthly Good"
CRYSTAL GAYLE (UA): "Green Door" and "I Want To Come Back To You"
VERN GOSDIN (Elektra): "First Time Ever I Saw Your Face" "Mother Country Music" and "It Started All Over Again"
MERLE HAGGARD (MCA): "Love Somebody To Death" "Set Me Free" and "When My Blue Moon Turns To Gold Again"
TOM T. HALL (Mercury): "Time Takes Care Of Few Things" "And I Love You So" "Goodbye Cowgirl" and "Little Green Flowers"
BARBARA MANDRELL (ABC/Dot): "How Long Does It Take" "After The Lovin'" and "Lovers, Friends & Strangers"
ROGER MILLER (Windsong): "Oklahoma Woman"
WILLIE NELSON (Columbia): "Mom & Dad Waltz" and "That's The Way Love Goes"
STELLA PARTON (Elektra): "Standard Lie Number One"
JOHNNY PAYCHECK (Epic): "You're Gonna Be The Cowboy" "You're Still On My Mind" "The Right Thing" and "She's Still Looking Good"
JERRY REED (MCA): "Westbound And Down" and "Smokey & Bandit"
KENNY ROGERS (UA): "Ghost Of Another Man" "Sweet Music Man" "Desperado" and "My World Begins And Ends With You"
HANK SNOW (RCA): "I'm Still Movin' On" "I've Done At Least One Thing" and "Breakfast With The Blues"
BILLIE JO SPEARS (UA): "Seeing Is Believing" "Heartbreak Hotel" "That's What Friends Are For" and "She's Out There Dancing"
STATLER BROTHERS (Mercury): "Star" "Summer" "Some I Wrote" and "Saturday Night Setback"
TWITTY & LYNN (MCA): "Hey Good Lookin'" "We're Much Too Close" "Try It One More Time" and "Where Love Gathers Dust"
DOTTIE WEST (UA): "By Your Side" "Save A Little For The Morning" "Till I Can Get It Right" and "All Night Long"

Active Re-currents

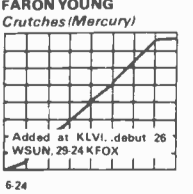
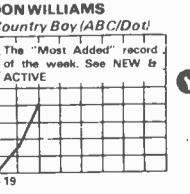
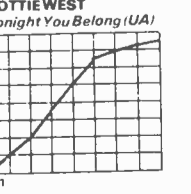
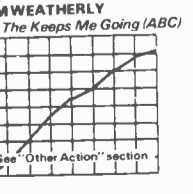
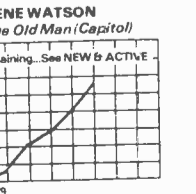
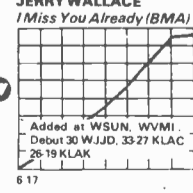
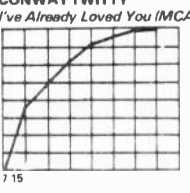
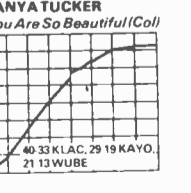
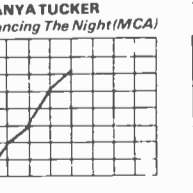
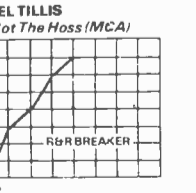
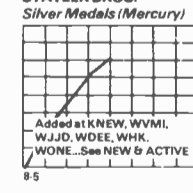
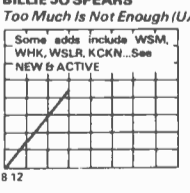
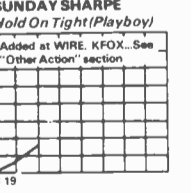
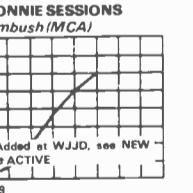
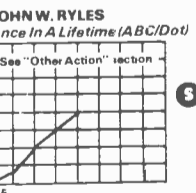
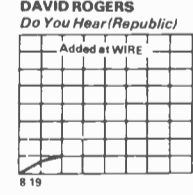
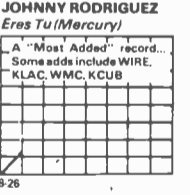
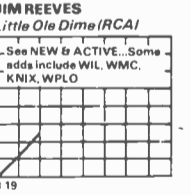
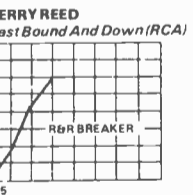
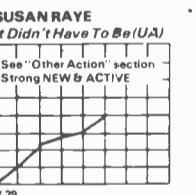
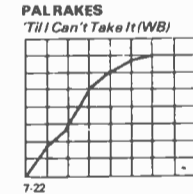
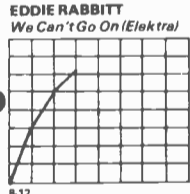
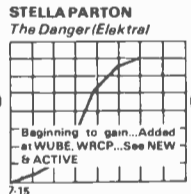
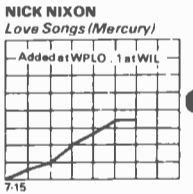
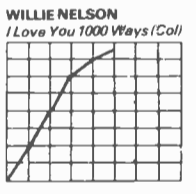
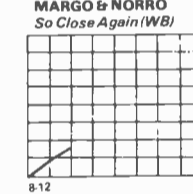
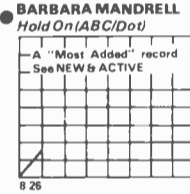
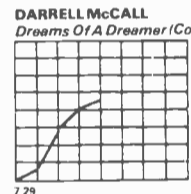
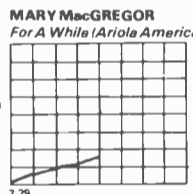
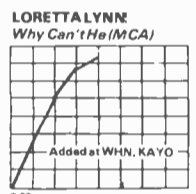
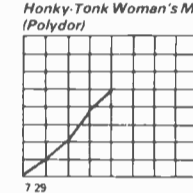
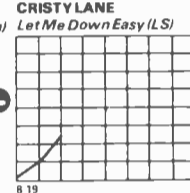
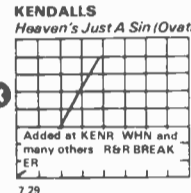
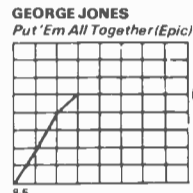
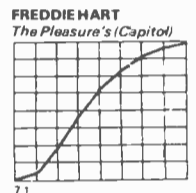
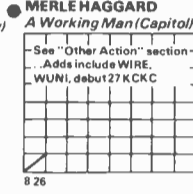
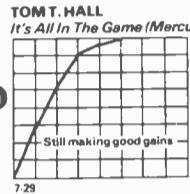
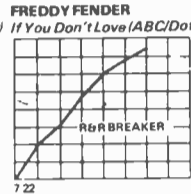
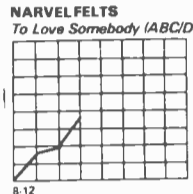
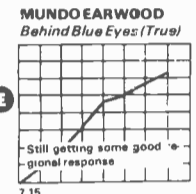
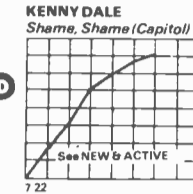
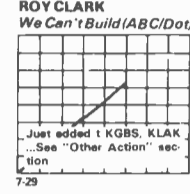
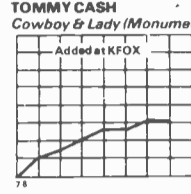
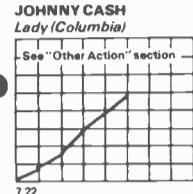
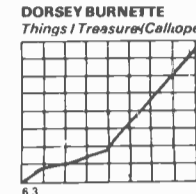
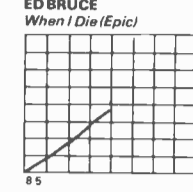
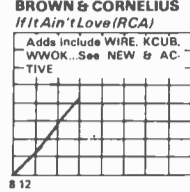
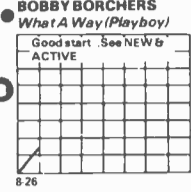
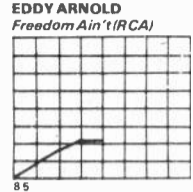
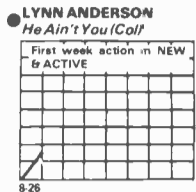
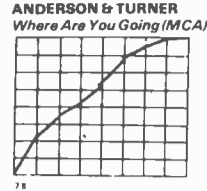
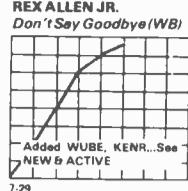
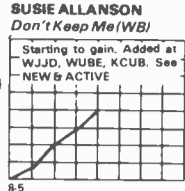
WAYLON JENNINGS (Luckenbach, Tx. (RCA); **KENNY ROGERS** (Lucille (UA); **EDDIE RABBITT** (I Can't Help Myself (Elektra); **BARBARA MANDRELL** (Married But Not To Each Other (ABC/Dot); **DONNA FARGO** (That Was Yesterday (WB); **JIMMY BUFFETT** (Margaritaville (ABC); **JOHNNY DUNCAN** (It Couldn't Have Been Any Better (Columbia)

COUNTRY ADDS

| | | | | | |
|---|--|--|--|--|--|
| WSLR Akron, Oh. Tanya Tucker Johnny Cash Billie Jo Spears Narvel Felts Sam Neely | WGTO Cypress Gardens, Fl. Don Williams Loretta Lynn Rex Allen, Jr. Roy Clark Billie Jo Spears David Houston John W. Ryles | WIRE Indianapolis, In. Lynn Anderson Bobby Borchers Merle Haggard Barbara Mandrell Johnny Rodriguez David Rodgers Sunday Sharpe | WMUS-FM Muskegon, Mi. Don Williams Johnny Rodriguez Lynn Anderson Barbara Mandrell Susan Raye Jacky Ward | KRDR Portland, Or. Willie Nelson Peggy Forman Goofs Morgan Del Reeves Bobby Borchers Buck Owens Don Williams Merle Haggard (Cap) | KRMD Shreveport, La. Brown & Cornelius Anita Royal John W. Ryles Eddie Rabbitt Sunday Sharpe Jim Reeves Cristy Lane Susan Raye Narvel Felts |
| WOKO Albany, N.Y. Narvel Felts Gene Watson Bobby Borchers Eddie Middleton Don Williams John W. Ryles | WONE Dayton, Oh. Kenny Dale Kendalls Statler Bros. Narvel Felts Margo & Norro Eddie Rabbitt | WJQS Jackson, Ms. Loretta Lynn Eddie Rabbitt Narvel Felts Rex Allen, Jr. Billie Jo Spears Cristy Lane | WKDA Nashville, Tn. Jacky Ward Tanya Tucker Bobby Borchers Johnny Rodriguez Willie Nelson | KBET Reno, Nv. Don Williams | KXRB Sioux Falls, S.D. Billie Jo Spears Don Williams Tanya Tucker |
| WALO Albuquerque, N.M. Susan Raye Barbara Mandrell Ray Sanders Kenny Dale Gene Watson | KERE Denver, Co. Cristy Lane Statler Bros. Johnny Cash | WLAS Jacksonville, N.C. Billy Walker Margo & Norro Eddie Rabbitt Billie Jo Spears Brown & Cornelius Hank Williams, Jr. | WSM Nashville, Tn. Del Reeves Roger Miller Lynn Anderson Billie Jo Spears Johnny Rodriguez Narvel Felts | WHBF Rock Island, Ill. Statler Bros. George Jones Susan Raye Eddie Rabbitt Ray Sanders Roy Clark | KGA' Spokane, Wa. Kenny Dale George Jones Narvel Felts Merle Haggard (Cap) Billie Jo Spears Don Williams Gene Watson Bobby Borchers |
| WPLD Atlanta, Ga. Don Williams Tanya Tucker Barbara Mandrell Susie Allanson Jim Reeves Willie Nelson Johnny Rodriguez Mary MacGregor Margo & Norro | KLAK Denver, Co. Don Williams Hank Williams, Jr. Cristy Lane Bobby Borchers Anderson & Turner Margo & Norro John W. Ryles John Clark | KCKN Kansas City, Ks. Don Williams James Pastell Bob Luman Joni Lee George Jones Billie Jo Spears | WHN New York, N.Y. Oak Ridge Boys Willie Nelson Eddie Rabbitt Loretta Lynn Kendalls | KRAK Sacramento, Ca. Gene Watson Roy Clark Jerry Reed Johnny Cash Ronnie Sessions | WTHI Terre Haute, In. Johnny Holm Bob Luman Barbara Mandrell Stella Parton Johnny Rodriguez Tanya Tucker Don Williams |
| KUZZ Bakersfield, Ca. Eddie Rabbitt Statler Bros. Darrell McCall George Jones | WDEE Detroit, Mi. Kenny Dale Kendalls Jerry Reed Eddie Rabbitt Statler Bros. | WDAF Kansas City, Mo. Rex Allen, Jr. Kendalls | K-15 Ontario, Ca. Dotty West Don Williams Jerry Wallace John W. Ryles Statler Bros. | WSUN St. Petersburg, Fl. Jerry Reed Pal Rakes Stella Parton Loretta Lynn Jerry Wallace Jim Weatherly | KHOS Tucson, Ar. Billie Jo Spears Brown & Cornelius Eddie Rabbitt Don Williams Kendalls |
| WVMI Biloxi, Ms. Jerry Wallace Freddie Hart Statler Bros. Eddie Rabbitt Stella Parton | WFCN Fayetteville, N.C. Eddie Rabbitt Statler Bros. Jerry Reed Brown & Cornelius Gene Watson Jim Reeves John W. Ryles Narvel Felts | WTSO Madison, Wi. Bob Luman Don Williams Ray Sanders Sunday Sharpe Lynn Anderson Bobby Borchers | WHL Orlando, Fl. Don Williams Michael Clark Freddie Weller Jacky Ward Johnny Rodriguez Barbara Mandrell Lynn Anderson | WYTL Oshkosh, Wi. Kenny Dale Ronnie Sessions Bob Luman Jerry Reed Statler Bros. | WTLB-FM Utica, N.Y. Don Williams Tanya Tucker |
| WVNY Canton, Oh. Kendalls Pal Rakes Jim Weatherly Ronnie Sessions Stella Parton Robbin Stretton | WFNC Fayetteville, N.C. Eddie Rabbitt Statler Bros. Jerry Reed Brown & Cornelius Gene Watson Jim Reeves John W. Ryles Narvel Felts | WWSO Memphis, Tn. Johnny Rodriguez Don Williams Jim Reeves | WRCP Philadelphia, Pa. Johnny Cash Kenny Dale Stella Parton Tanya Tucker | WYTL Oshkosh, Wi. Kenny Dale Ronnie Sessions Bob Luman Jerry Reed Statler Bros. | WPIK Washington, D.C. Mel Tillis Billie Jo Spears Jerry Reed Tanya Tucker |
| WVNY Canton, Oh. Kendalls Pal Rakes Jim Weatherly Ronnie Sessions Stella Parton Robbin Stretton | WJWD Chicago, Ill. Ronnie Sessions Freddie Fender Susie Allanson Statler Bros. Brown & Cornelius | WVNY Canton, Oh. Kendalls Pal Rakes Jim Weatherly Ronnie Sessions Stella Parton Robbin Stretton | WVNY Canton, Oh. Kendalls Pal Rakes Jim Weatherly Ronnie Sessions Stella Parton Robbin Stretton | WVNY Canton, Oh. Kendalls Pal Rakes Jim Weatherly Ronnie Sessions Stella Parton Robbin Stretton | WVNY Canton, Oh. Kendalls Pal Rakes Jim Weatherly Ronnie Sessions Stella Parton Robbin Stretton |

COUNTRY SINGLES

• New entries *Circled letters indicate alphabetical order*



During a recent appearance in Seattle, RCA artist WAYLON JENNINGS and his wife, Capitol's Jessi Colter took out time to greet members of the radio and record community. Pictured (left to right) Ben Peyton, Program Director of KAYO/Seattle; Jack Reynolds, Capitol Records, Seattle; the obviously very happy Carson Schreiber, RCA Records, Hollywood; Adrienne Huffine, Capitol, Seattle; Bo Wiley, evening personality at KAYO; Ol' Jessi; Stan Forman, Capitol, Seattle; and Ol' Waylon.



Pueblo, Colorado, Country station KIDN sent along the artwork used on the station's window stickers. The station is doing various promotions around the use of the stickers.

Biff Collie

Continued from page 54

WAYLON JENNINGS' Road Manager (former!) JOHN YURIC's \$100,000 suit does not include, Yuric says, the more than \$10,000 Waylon owes him under a contract for January 1975 to July 1976, nor does it include his half of the \$5,000 finder's fee for Yuric's arrangement to have Jennings handle the soundtrack for the ROY ROGERS movie "McIntosh & T.J." Oh yes, and that car Jennings was to furnish his former manager under the terms of their agreement...Since ROY SMITH, Manager of Opryland Productions since January 1975, resigned a couple of weeks ago, street talk about the reasons have prompted discussions of the nearly \$150,000 in losses during the first quarter of 1977. Opryland spokesmen say "only portions of it were the result of increased manpower, production and manpower costs and larger staff. Opryland Productions has been active in taping national TV specials and re-

gular shows such as "Dolly," "Pop Goes The Country" (Ralph Emery's show), "Marty Robbins Show," "Porter Wagoner Show," "Nashville On The Road," "Candid Camera," and others, plus specials like the Ann-Margaret "Rhinestone Cowgirl" special with Bob Hope. Smith says he will announce plans shortly which include new projects. ROY SMITH is a brother of KNEW/Oakland GM HALSMITH.

REALLY: Next time you plan a get-together at the house, invite JACK GREENE over, and ask him to bring chili omelets! He's one of the world's greatest backyard gourmets. His specialties: Green chili omelet, Taco Con Queso ("Sho' Nuff!"), Hillbilly Beans, and oven-baked cabbage! (Pass the cornbread!!). Jack is a country boy from East Tennessee, worked all his life to get off the farm; finally "Hit A Lick Or Two," and the first thing he bought was...a farm!

POP/ADULT

Radio & Records

POP/ADULT/40

| TWO WEEKS AGO | LAST WEEK | | |
|---------------|-----------|----|--|
| 1 | 1 | ① | JAMES TAYLOR/Handy Man (Columbia) |
| 4 | 3 | ② | CROSBY, STILLS & NASH/Just A Song Before I Go (Atlantic) |
| 5 | 4 | ③ | B.J. THOMAS/Don't Worry Baby (MCA) |
| 10 | 10 | ④ | JOHNNY RIVERS/Swayin' To The Music (Big Tree) |
| 12 | 9 | ⑤ | STAR WARS/Main Theme (20th) |
| 3 | 5 | 6 | ANDY GIBB/I Just Want To Be Your Everything (RSO) |
| 9 | 7 | 7 | COMMODORES/Easy (Motown) |
| 11 | 11 | ⑧ | STEPHEN BISHOP/On And On (ABC) |
| 7 | 6 | 9 | GLEN CAMPBELL/Sunflower (Capitol) |
| 16 | 13 | ⑩ | CARLY SIMON/Nobody Does It Better (Elektra) |
| 6 | 8 | 11 | RITA COOLIDGE/Higher & Higher (A&M) |
| 18 | 12 | 12 | FLEETWOOD MAC/Don't Stop (WB) |
| 2 | 2 | 13 | BARBRA STREISAND/My Heart Belongs To Me (Columbia) |
| 20 | 14 | 14 | LEO SAYER/How Much Love (WB) |
| 21 | 18 | ⑮ | RONNIE MILSAP/It Was Almost Like A Song (RCA) |
| 25 | 20 | ⑯ | CAROLE KING/Hard Rock Cafe (Capitol) |
| 26 | 17 | 17 | MAC McANALLY/It's A Crazy World (Ariola America) |
| 24 | 22 | ⑰ | JENNIFER WARNES/I'm Dreaming (Arista) |
| 8 | 15 | 19 | BARRY MANILOW/Looks Like We Made It (Arista) |
| 37 | 26 | ⑳ | KENNY ROGERS/Daytime Friends (UA) |
| 17 | 21 | 21 | ALICE COOPER/You And Me (WB) |
| 14 | 19 | 22 | PETER FRAMPTON/I'm In You (A&M) |
| 40 | 33 | ㉓ | CRYSTAL GAYLE/Don't It Make My Brown Eyes Blue (UA) |
| 35 | 32 | ㉔ | SANFORD-TOWNSEND BAND/Smoke From A Distant Fire (WB) |
| 13 | 16 | 25 | ELVIS PRESLEY/Way Down (RCA) |
| 32 | 27 | 26 | NEIL SEDAKA/Alone At Last (Elektra) |
| 36 | 28 | 27 | BEE GEES/Edge Of The Universe (RSO) |
| - | 36 | ㉖ | MECO/Star Wars (Millenium) |
| 33 | 31 | 29 | YVONNE ELLIMAN/I Can't Get You Out Of My Mind (RSO) |
| 15 | 25 | 30 | ENGLAND DAN & J.F. COLEY/It's Sad To Belong (Big Tree) |
| 22 | 24 | 31 | PETER McCANN/Do You Wanna Make Love (20th) |
| 19 | 23 | 32 | BAY CITY ROLLERS/You Made Me Believe In Magic (Arista) |
| - | 40 | 33 | FIREFALL/Just Remember I Love You (Atlantic) |
| 39 | 34 | 34 | JOHNNY MATHIS/Arienne (Columbia) |
| 30 | 37 | 35 | CHARLIE RICH/Rollin' With The Flow (Epic) |
| - | 38 | 36 | EMOTIONS/Best Of My Love (Columbia) |
| 34 | 30 | 37 | ELO/Telephone Line (UA/Jet) |
| - | ➔ | 38 | JIM WEATHERLY/All That Keeps Me Going (ABC) |
| - | ➔ | 39 | GEORGE BENSON/The Greatest Love Of All (Arista) |
| - | ➔ | 40 | BROTHERS JOHNSON/Strawberry Letter 23 (A&M) |

This chart is based solely on airplay compiled from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

Most Added

CRYSTAL GAYLE
Don't It Make My Brown Eyes Blue (UA)
MARILYN McCOO & BILLY DAVIS JR.
Look What You've Done To My Heart (ABC)
KATE TAYLOR
It's In His Kiss (Columbia)
STARLAND VOCAL BAND
The Light Of My Life (Windsong)

The Hottest

JAMES TAYLOR
Handy Man (Columbia)
Still locked into the number one slot...1-1 WSM, 1-1 WORG, 1-1 WSIX, 1-1 14RKO, 1-1 WAKR, 1-1 WCHV, 5-1 WBT, 3-1 WTRX, 8-1 WOWO, 2-1 WATR, 4-3 KUKI, 8-5 WDAE, 10-5 14FBL, 4-3 KSD, 9-8 KDWN, 3-2 KULF, 4-3 WFYR... plus hot reports from KMBZ, WMAL, KOB, WASH, WEEL-FM, KXLY, KVI, KGIL, KCRA, WHAM, WTAE, KEX, KNBR, WIP, WNEW, WTMJ, WQUD, WLVA, KHOU, WGR, WCBM.

B.J. THOMAS
Don't Worry Baby (MCA)
Continues to be one of the strongest...1-1 KAKE, 2-1 KRMG, 3-2 WATR, 16-12 KSD, 4-3 KBLF, 3-2 WORG, 8-7 KDWN, 9-4 KULF, 14-11 WTRX, 3-2 14RKO, 13-9 WFYR, 7-5 WCHV, 7-5 WAKR, 3-3 WSIX and reporting hot at WASH, WSJS, WHIZ, KXLY, KVI, KGIL, KCRA, KEX, WIP, WNEW, WQUD, WLVA, KOB.

JOHNNY RIVERS
Swayin' To The Music (Big Tree)
16-6 KAKE, 12-9 WATR, 7-4 KUKI, 11-8 KSD, 12-7 WORG, 11-7 WCBM, 18-12 WFTL, 20-14 WFDF, 15-10 14RKO, 10-6 WCHV, 12-10 WAKR, and hot reports from WIP, KCRA, WIP, WMAL, WASH, WSJS, WNEW, WTMJ, WQUD and WGR.

STAR WARS
Main Theme (20th)
Real strong in the hot department...14-7 KMPC, 26-17 KULF, 6-3 WSM, 12-6 KRMG, 7-3 WATR, 10-5 KAKE, 14-11 WFTL, 19-15 WTRX, 22-15

WFDF, 16-9 14RKO, 16-11 WFYH and reporting hot at WIBW, KNBR, WLVA, WTMJ, WNEW, KEX, 14RKO, 16-11 WFYR and reporting hot at WIBW, KNBR, WLVA, WTMJ, WNEW, KEX, KCRA, KVI, WSJS, WKIQ, WYMC.

Others Getting Significant Hot Reports:
STEPHEN BISHOP/On And On (ABC); CROSBY, STILLS & NASH/Just A Song Before I Go (Atlantic); CARLY SIMON/Nobody Does It Better (Elektra); RONNIE MILSAP/It Was Almost Like A Song (RCA).



Marilyn McCoo & Billy Davis, Jr. are currently scoring with their latest release (see New & Active) and recently visited with staff members of WNEW-AM/New York. Pictured left to right: Mickey Wallach, NY Promotion Man for ABC; Dean Tyloer PD; Billy; Bill Dalton GM; Marilyn; Bob Fitzsimmons, station personality. The duo was kept extremely busy with the radio station visit, a press interview and an autograph signing session at E.J. Korvettes' 5th Avenue store that drew a crowd of 700 people.

NEW & ACTIVE

CRYSTAL GAYLE

Don't It Make My Brown Eyes Blue (UA)

Very strong Pop/Adult spread now...Adds include WHAM, KGIL, WSJS, WEEL-FM, WYMC, KMRJ, WBT, WAKR, 14RKO, WTRX, WGGA, KRMG, WIP, KOB.

MARILYN McCOO & BILLY DAVIS, JR.

Look What You've Done To My Heart (ABC)
Biggest week so far...Add KNBR, WQUD, WIOD, WTMJ, WTAE, WMAL, WATR, KRKK, WORG, WTRX, KMRJ, WSJS, WIBW.

KATE TAYLOR

It's In His Kiss (Columbia)

Lots of talk from Pop/Adult programmers on this one... Adds include WGR, KMBZ, WNEW, KEX, WTAE, WGY, WMAL, WASH, WEEL-FM, KDWN, WATR.

STARLAND VOCAL BAND

The Light Of My Life (Windsong)

Add WTMJ, WIOD, KXLY, WYMC, KMRJ, WHIZ, 14RKO, WSIX.

BROTHERS JOHNSON "Strawberry Letter 23" (A&M) Add WCBM, WASH, WYMC, WCHV, WFDF, WCMB, WGGA.

NEIL SEDAKA "Alone At Last" (Elektra) Add KOB, WDAE, WCMB, WFTL, WFDF, WCHV, WAKR.

PAUL NICHOLAS "Heaven On The 7th Floor" (RSO) Add WIP, KEX, KGIL, KVI, WMAL, WSJS.

KC & THE SUNSHINE BAND "Keep It Comin' Love" (TK) Add KAKE, 14FBL, KRKK, KMPC, 14RKO, WLVA.

FIREFALL "Just Remember I Love You" (Atlantic) Add KRMG, WCMB, WTRX, WQUD, WLVA.

PETER FRAMPTON "Signed, Sealed, Delivered" (A&M) Add WGR, KHNY, WYMC, WCHV, KUKI.

KENNY ROGERS "Daytime Friends" (UA) Add WBEN, KAKE, KRMG, WAKR, WLVA.

ERIC CARMEN "She Did It" (Arista) Add KEX, KRKK, KHNY, KUKI.

DON WILLIAMS "I'm Just A Country Boy" (ABC/Dot) Add WHIO, WIOD, KCRA, WGY.

CLIFF RICHARD "Try A Smile" (MCA) Add KMBZ, WSJS, KMRJ, KKYK.

JACK JONES "Dixie Chicken" (RCA) Add WHIO, WSIX, WHIZ.

DAVID SOUL "Silver Lady" (Private Stock) Add WCCO, WSM, KUKI.

MECO "Star Wars" (Millenium) Add WTMJ, WTRX, 14RKO.

SANFORD-TOWNSEND BAND "Smoke From A Distant Fire" (WB) Add WTAE, WCMB, WHIZ.

POP/ADULT NOTES

MIKE KASABO



Reactions of disbelief continue to come in more than a week after Elvis' death. Most Pop/Adult programmers and air personalities were around to feel the initial impact the man had on the business in the mid-fifties. All P/A stations offered some sort of salute last week ranging from "in-house" or outside syndicated Elvis specials to playing nothing but his music through last Sunday. Dave Darin, PD of KCRA, opened up his phone lines and went all request Elvis for five days and was amazed as to how many requests he got for obscure soundtrack album cuts from the variety of Elvis' movies.

His passing is one of the most tragic in Rock music history, especially in view of his age...42. It's been reported that Elvis said he would not live longer than his beloved mother, who also died at 42. He did. By two days.

"Strawberry Letter 23" by Brothers Johnson is now making a strong bid at P/A stations...see New & Active.

The Country side of music is currently being well represented at Pop/Adult stations by Ronnie Milsap's "It Was Almost Like A Song" and now Crystal Gayle crosses over with her UA recording "Don't It Make My Brown Eyes Blue."

Tom T. Hall also starting to get some support with his latest "It's All In The Game." It went right on WMAL, WHIO and WBAL.

Bruce Holberg, PD of WIP, is playing, and getting great reaction, on a Big Tree rush-release by Lenny LeBlanc called "Hound Dog Man." The tune was originally written for the group Sailcat in 1974. Holberg feels that they lyric and performance by LeBlanc amount to a very sincere tribute (unintended as it was) to Elvis.

The Meco version of "Star Wars" is looking stronger and stronger... it reports hot already at KEX, KFI, WNEW, KHOU, KHNY, WBT, KXLY and KMPC.

Charlie Rich rebounded a little this week with some key additions for his "Rollin' With The Flow" single...add KNBR, WTAE, KEX. It's also among the hottest at WGY and WHAM.

Sweet Baby James may be wondering how he could shimmy like his sister Kate. Her initial release on Columbia is off to a fast start. Check New & Active for initial airplay spread.

OPPORTUNITIES

Openings

WKTW/CHARLESTON is looking for the right person to fill announcing position with market's number-one Rock station. If you're bright and up-tempo without being a screamer, if you sound mature can relate more to adults than teeny-boppers, and looking for a stable permanent position with growing company, we want to hear from you. Tapes and resumes to Booby Nash, PD, WKTW, Box 5768, No. Charleston, SC 29406 or call (803) 544-7154. (8-15)

Looking for a radio communicator who knows the 18-49 bunch, but can deal with teens. Send tapes and resumes to Doug Montgomery, WROD Radio, Box 991, Daytona Beach, FL 32015. (8-15)

Canada's fastest growing and most Progressive Rock (not Bubblegum) radio station is looking for not one, but two great personalities. Successful applicants will love our kind of Rock radio. Will work hard to make their air time perfect and will work to a proven format. Top working conditions and salary to right person. Send tapes and resumes and anything else you want to, Chuck Camroux, VP Programming/Station Manager, CFTR, 25 Adelaide St. East, Toronto, Ontario, Canada. No calls please. (8-15)

KUKI/UKIAH has immediate opening for News Director. Tapes and resumes to Randall Kalton Box 638, Ukiah, CA 95482. EOE. (8-15).

Two job openings available: 1. Continuity Director with possible 30 minute talk show telephone call-in host. 2. News Director. Make all inquiries to KMKF, Lowell Jack, Box 1017, Manhattan, KS 66502. EOE. (8-15)

56-KLZ/DENVER is currently accepting applications for full-time air talent. Send tapes and resumes to Hal Widsten, 2149 So. Holly, Denver, Co 80222. No calls please. EOE. (8-15)

J13/GREENVILLE looking for dynamite air talent, for a dynamite new 24 hour Top 40 radio station. Good pay. Tapes and resumes to Dave Clark, PD, WJPR, Box 540 Greenville, MS 38701, or call (601) 378-2817. Needed yesterday. EOE. (8-15)

Level-headed Top 40 jock must have production skills, good voice, no screamers. Willing to dig in. Call WINW (216) 492-5630. EOE. (8-16)

FAIRBANKS BROADCASTING, INC. now looking for great personalities. EOE. Tapes only to Chris Conner, c/o Fairbanks Broadcasting Co., 2836 No. Illinois St., Indianapolis, IN 46208. EOE. (8-16)

KWSL/SIOUX CITY seeks warm, friendly, morning man for Top 40 format. Willing to get involved in community activities. \$10,000 plus for the right man. No beginners. KWSL, Box 1230, Sioux City, Iowa 51102. Doc Holliday (402) 987-3477.

WANS/ANDERSON, S.C. has an immediate opening for the all night slot. Info to Jim Graham, Box 211, Anderson, SC or Call (803) 224-3424. EOE. (8-15)

Two positions for anchor reporters for state news network or flagship station. Must be super strong on air. Will help with polishing, writing/reporting skills. Starting salary ranges from \$180-\$230 weekly. Annual reviews. Great benefits. EOE. Contact General Manager, Box 17000, Raleigh, NC 27609 (8-16)

KIIS-AM/FM/LOS ANGELES needs newperson. Tapes and resumes to Gary McKenzie, 6256 Sunset Blvd., Los Angeles, CA 90028. EOE. (8-16)

Newperson—Pittsburgh oriented. Tapes and resumes to Lee Douglas, WPEZ, One Allegheny Square, Pittsburgh, Pa. 15212. (8-16)

WPHD/BUFFALO looking for female News Director. Tapes and resumes to Harv Moore, 425 Franklin, Buffalo, NY 14202.

Openings

Young, experienced, first phone engineer in Central Oklahoma area, multi-station. Must know FM equipment thoroughly. Contact Mike Murphy (406) 341-8441. (8-16)

KMEN/SAN BERNARDINO needs night Top 40 communicator for 10pm-2am shift. No beginners. Tapes and resumes to Mike Matthews, Box 1290, San Bernardino, CA 92410. No calls please. First phone required. EOE. (8/17)

Chuck Reid, Program Director, looking for good talent announcer and newsmen. Contact WSD/BALTIMORE (301) 368-9600 or send tapes and resumes to Chuck Reid, 6623 Reisterstown Rd., Baltimore, MD 21215. (8-18)

50 KW Bay Area station looking for experienced strong personality oriented announcer for afternoon drive, immediate openings. Male or female. Send tapes and resumes to Ronni Richards, KLOK Radio, Box 21248, San Jose, CA 95151. An equal opportunity employer. (8-15)

KIMN-FM/DENVER looking for production man/announcer. Experienced only. Tapes and resumes to Scott Kenyon, KIMN, 5350 W. 20th, Denver, CO 80214. EOE. M/F. No calls please. (8-18)

KGEM & KBOS is now taking applications and interviewing DJ's. We need good readers with quality voices. Contact Jack Alpers, Operations Manager, KGEM/KBOS, Box 444, Tulare, CA 93274. Or phone (209) 686-3406. EOE. (8-11)

WIFI/PHILADELPHIA needs 6-10pm night entertainer who's bright, reliable but not a screamer. Send tapes and resumes to Steve Rivers, WIFI, One Bala Cynwyd Plaza, Philadelphia, PA 19004. EOE. (8-11)

Looking for air talent heavy on production. Experienced only. Tapes and resumes only to Gene Rump, KAKE, Box 1240, Wichita, KS 67201. (8-11)

KPRI/SAN DIEGO FM Rocker looking for strong retail AOR sales person. Must have fundamental knowledge of AOR programming and sales with background to match. Base plus commission. Only experienced apply to General Manager, Dex Allen, KPRI 11585 Sorrento Valley Rd., San Diego, CA 92121. EOE. M/F. Resume and salary requirements also. (8-11)

Mature voice professional wanted by top rated Pop/Adult in medium market. Great place to live and work for major broadcast group. Call WSBA-FM, PD at (717) 764-1155. EOE. (8-11)

WOVV-FM/FT. PIERCE has immediate opening for minority Top 40 jock looking toward AOR. No jive. Tapes and resumes fast, no calls, to Dave Brewer, Box 3192, Ft. Pierce, FL 33460. (8-11)

KAFY/BAKERSFIELD seeking adult entertainer. Ability to relate within mass appeal Top 40 format and strong production. Looking for pro to stay and grow with station. Tapes and resumes to Richard Irwin, KAFY, Box 6128, Bakersfield, CA 93306. (8-11)

Top rated FM in Las Vegas, KFM-Stereo 102 has a full time and part-time production opening. Good creative production a must. EOE. Tapes and resumes to Tom Walker, Box 15223, Las Vegas, NV 89114. (702) 732-7753. (8-11)

Looking for dependable announcer/production combination. Must have 1st phone! You'll be joining an underpaid, overworked but professional small market staff. EOE. Tapes and resumes to J. David Stone, KBIM, Box 910, Roswell, NM 88201. (505) 622-2120. (8-10)

WFRU/FREEPORT needs a unique nighttime personality for Top 40 format. Young aggressive company. EOE. Tapes and resumes to Harvey E. Blain, Box 200, Freeport, IL 61302. (815) 235-4113. (8-11)

KDAC/FT. BRAGG looking for full or part-time experienced air talent. Contact David A. Stone, KDAC Box 1248, Ft. Bragg, CA 95437. (8-9)

Openings

KMCM/McMINNIVILLE, OR needs qualified full time newperson. DJ and sports play-by-play experience helpful. Good starting salary. Send tapes and resumes to Ron Ross, KMCM, Box 207, McMinnville, OR 97128. (8-11)

WPTV/ALBANY has an immediate opening for an experienced newperson for an afternoon drive shift. EOE. Tapes and resumes only to Roy Frank, Box 1540, Albany, NY 12205 (8-10)

WDAK/COLUMBUS needs news people. Send tapes and resumes to Dan McGowan, P.O. Box 1640, Columbus, GA 31902. EOE. (8-1)

13DMS/EL DORADO, AR needs bright creative morning man. Must be able to work within format. Production a must. Great facilities and good bucks. EOE. Tapes and resumes to Chris Hayes, 13DMS, Box 1565, El Dorado, AR 71730. (501) 863-5121. (8-11)

KOZA/ODESSA—midland market seeking air talent with creative production habits. Excellent working conditions. EOE. Tapes and resumes to Steve Nelson, Box 351, Odessa, TX 78760. (915) 332-4301. (8-11)

Market 36 station looking for Contemporary jocks for future full and part time openings. Morning people with an act to show and jocks with ability to follow format. Rush tapes ASAP to Top Jock, 480 Greenleaf Meadows, Rochester, NY 14612. EOE. (8-11)

My News Director going...other news person going back to school. If you can dig for news as well as these two folks have—I've got good bucks and a good market for you. Contact WRCV, Box 92, Mercersburg, PA 17236. Or call (717) 597-9000 and ask for Ted. Opening is immediate. EOE. (8-8)

WXIL/PARKERSBURG looking for salesperson. \$10,000-\$12,000 minimum guarantee, 15-20% commission. Experienced salesperson only for 50kw number-one Rock station. Contact David Strock (304) 485-7425. EOE. M/F. (8-8)

WORD/SPARTANBURG looking for night communicator with production abilities, and part timers that live in the area. Send tapes and resumes to Steve McCoy, WORD, Box 3257, Spartanburg, SC 29304. (8-8)

KZEN-FM/SEASIDE needs three sales people (m/f), Jr. Manager, one full time female announcer and one part time announcer. Contact Steve Moreno of Booker Thomas (408) 394-8525 or send information to KZEN, 1998 Fremont Blvd., Seaside, CA 93955. (8-8)

KCPX/SALT LAKE CITY has morning jock openings. The last guy lasted 8 years. We're looking for someone who will stay, 1st phone. Contact Gary Waldron at (801) 972-3030 or 1760 Fremont, Salt Lake City, UT 84104. (8-8)

MONEY! And lots of it several new sales positions now open at number-one Southern California radio station. Call Rick Painter, (714) 737-1370. (8-8)

WLIT/STUEBENVILLE is looking for an experienced air personality with good voice and creative production ability. Send tape and resume to WLIT, Box 1798, Steubenville, OH 43952. Phone (614) 264-7771. EOE. (8-8)

KKJO/ST. JOSEPH, MO now accepting tapes and resumes for two near-future openings: 7-12mid cooker and 12mid-6am. Should be strong on creative production. Market of 100,000 beautiful city, good \$\$ for market size, pro-sounding station 50 miles north of Kansas City. Tapes and resumes to Dave Knight, PD, Box 166, St. Joseph, MO 64502. (8-8)

One of our drive-time personalities is going into Real Estate full-time. Need 1st phone pro with great production. You'll be an hour away from Ram games and the World Series, good bucks to score your own tickets. Tapes and resumes, no calls to Bill Tanner, KACY, Box 152u, Oxnard, CA 93034. EOE. (8-1)

Openings

WCOL/COLUMBUS is in need of an experienced large market pro for afternoon drive. Salary open, we want the best. Write or call Jerry Dean, WCOL, 22 S. Young St., Columbus, OH 43215 or (614) 221-7811. (8-8)

KLEO/WICHITA needs late night crazy. Tapes and resumes to Ken Clifford, 5610 East 29th, Wichita, KS 67220. EOE. (8-10)

KINT/EL PASO's number one Rocker needs a salesperson. Must have proven trade record. Send resume and references to Chuck Ashworth, KINT-98, 6959 Gateway West, El Paso, TX 79926. EOE. M/F. (8-10)

KINT/EL PASO in need of Chief Engineer. Contact Rish Wood at (915) 779-6454. (8-10)

WSPT/STEVENS POINT needs 4 air talents for present and future openings. Good pay and fringe benefits...Tapes and resumes to Pat Martin, WSPT, Box 247, Stevens Point, WI 54481. EOE. M/F. (8-10)

I know there's someone out there that fits this bill: Preferably from the East coast...A good Pop/Adult mature sound, good production, good organization, knows music, knows programming and knows radio and very importantly relates efforts to sales. Right person gets good job in Portland with decent money, security and good future. Call Jim at (207) 775-2336. EOE. (8-11)

WLOB/PORTLAND, ME looking for personality oriented, mature Adult Contemporary midday person and Operations Manager. Secure market with decent bucks. Contact Ryan Cote, WLOB, 779 Warren Avenue, Portland, ME or call (207) 775-2336. (8-11)

FRANK N. MAGID ASSOC. TALENT SEARCH ROSTER: Newperson who can handle street work and anchor for medium market in Rocky Mtns...PM drive person for medium market in Midwest Pop/Adult communicator. Contact Frank N. Magid Assoc., One Research Center, Marion, IA 52302. (8-11)

Top 40 jock needed. Tapes and resumes to Mike Lincoln, c/o K101 Radio, 700 Montgomery, San Francisco, CA 94111. No calls. (8-11)

Newperson for top Contemporary station in Texas. Must excel at creatively written feature material and use professional voice in a bright person-to-person delivery. EOE. Send tapes and resumes to: Anne Schiller, KTSA, Box 18128, San Antonio, TX 78218. (8-11)

KUPD FM/AM and Magic 91 would like tapes for future openings in San Diego and Phoenix. Please include resume, references and production sample and brief description of your formative background. Great money for specialists in "Mass Appeal Music" radio. EOE. Ladies or gentlemen address: Jay Stone, PD, KMJC, Box 2908, San Diego, CA (8-11)

KSO/DES MOINES looking for hard working self-starter newperson. Must be able to gather, write and deliver local news at people oriented station. Contact Ed Anderson, KSO, 3900 N.E. Broadway, Des Moines, IA 50317. EOE. (8-8)

KAOK/LAKE CHARLES looking for experienced Production Director and jock. Tapes and resumes to Ken Rice, PD, P.O. Drawer, Lake Charles, LA 70602. Or call (318) 436-7541. EOE. (8-1)

WBVP & KISS 106.7 Metro Pittsburgh, are now accepting tapes for future full time/part time openings in all areas. If you can do Pop/dult or AOR let me hear what you have to offer. No beginners please. Tape or cassette to Bill Kelly, WBVP/WKKS, Box 719, Beaver Falls, PA 15010. (412) 761-6600 9am-12noon EST. No collect calls. EOE. M/F. (8-1)

KENI/ANCHORAGE is looking for intelligent human sounding Top 40 talent for immediate, and future openings. Send tapes and resumes to Gary Donovan, PD, KENI, Box 1160, Anchorage, AK 99510.

CHANGES / RADIO

RON MORGAN joins KNUS/Dallas morning show, formerly in St. Louis.
MIKEL HUNTER from KMET and KNEW to KOME/San Jose as Program Director.
LARRY JACOBS from KBPI/Denver to KOME/San Jose as News Director.
JEFFREY JAY WEBER air personality at WAZ\ Lafayette promoted to Music Director.
JAY STONE from PD at KUPD/Phoenix to PD at "Magic-91"/San Diego.
DAVE WILMONT from KUPD/Phoenix to "Magic-91"/San Diego.
DEBBIE STONE from Program Coordinator KUPD/Phoenix to Research & Music Director at "Magic 91"/San Diego.
DON CRISTI promoted to Program Director, KUPD/Phoenix.
JIM ROSE from KTRM/Beaumont to DJ and Music Research at KIKK/Houston.
AL CARSON joins KUPD/Phoenix doing 6pm-10pm air shift.
RANDY JAY from KYSN/Colorado Springs to KTLK/Denver as Production Director.
DAN COOLEY to WANS-FM/Anderson, S.C. as Music Director.
TIM CUNNINGHAM new Music Director at WFLI/Chattanooga.
CARY PALL joins 13Q/Pittsburgh to do 6-10pm shift, formerly with WSAI/Cincinnati.
BOB DEARBORN joins WTAE/Pittsburgh as air personality, formerly with WCFL/Chicago.

SUSIE BARBOUR joins WTAE/Pittsburgh as air personality, from WXXK-FM/Pittsburgh.
JOHNNY WILLIAMS takes over 6-10pm shift at WTAE/Pittsburgh, was doing afternoon drive.
BOBBY OTIS from weekends to 6pm-10pm at KMEN/San Bernardino.
JON SINTON new PD at WIOT/Toledo.
KELLY RANDALL new MD at WIOT/Toledo.
GREG SHER appointed Retail Sales Supervisor at WFYR/Chicago.
KPUR/AMARILLO LINE-UP: 6am-10am J. Mike Davenport & Charlie, 10am-3pm Shotgun Kelly, 3pm-7pm Dan Wilson PD, 7pm-12mid Mark (Todd) Shannon (from KWSL), 12mid-6am Bob Mason (from KRIZ). Weekends: Kris King, Gene Key, LeVonne Edwards.
WMET/CHICAGO LINE-UP: 6am-10am Greg Brown, 10am-2pm Mike O'Brien, 2pm-6pm Chris Allan, 6pm-1pm Capt. Whammo, 10pm-2am Bill Brannigan, 2am-6am F.J. Bailey. Weekends: Dave Morgan.
WIOT/TOLEDO LINE-UP: Pat Still 6-10am, Terry Sullivan 10am-2pm, Jon Sinton 2-5pm, Kelly Randall 5pm-9pm, Tom Joyce 9pm-1am, Scott Jameson 1am-6am.

'Little Darling' Keeps Getting Bigger!

THE DOOBIE BROTHERS

"Little Darling (I Need You)"



| | | | | |
|--------------|-------------|-------------|-------------|-------------|
| WPEZ | WNDE | KANC | KQWB | WGLF |
| KRBE | WAKY | WFEA | KKLS | WIRK |
| Z93 | Q94 | WAKX | WKAU | KHFI |
| KJR | WMAK | WEBC | KKXL | KDON |
| WAVZ | WKIX | WISM | WGBF | KSLY |
| 92FM | KJRB | WACI | WHHY | KCBN |
| JB105 | KLIV | KWHP | WRFC | KRKE |
| WTRY | KYNO | WSPT | WFOM | KBIM |
| WPHD | KROY | KVOX | WFLB | KFXD |

**The AOR and Top-40 smash
on Warner Brothers Records.**

From their long-awaited album,
"Livin' On The Fault Line"



on Warner Brothers Records

Produced by Ted Templeman

OPPORTUNITIES

Openings

WQCM/HAGERSTOWN has just lost a super, weekend personality. If you're from the Baltimore/Washington/Fredrick/Harrisburg areas and would like to fill this rare opening send tapes and resumes to Pete Wilson, 1250 Downesville Pike, Hagerstown, MD 21740. (301) 797-7300. (8-1)

WHAG/HAGERSTOWN looking for extremely talented morning person, excellent pay. A great opportunity. Tapes and resumes to General Manager, WHAG, 1250 Downesville Pike, Hagerstown, MD 21740. No calls please. (8-1)

14RKO/EVERETT needs Engineer/part-time jock. Call (206) 355-1144 or send tapes and resumes to Dave Corbin, 14RKO, Box 1227, Everett, WA 98206. EOE. (8-11)

Country

KCUB/TUCSON is seeking tapes and resumes for a future opening. Send material to Operations Manager Jim Arnold, KCUB, Box 5006, Tucson, Arizona 85703. EOE. (8-15)

WWOK/MIAMI is accepting tapes and resumes for full and part-time air work. Send material to Ron Tatar, WWOK, 1699 Coral Way, Miami, FL 33145. EOE. (8-15)

Our group is looking for professional, talented, and mature news people. We're a rapidly expanding group offering above average income, benefits, and opportunities for advancement. We are seeking individuals that accept and meet every challenge in News and Public Affairs. Send resumes, air check and recent photo to Mark Mathew, Hunter Broadcasting, 2414 So. Leonard Rd., St. Joseph, MO 64503. EOE.

WRNS/ANN ARBOR is accepting tapes and resumes for immediate openings. For more information contact ALLAN JACKSON at (313) 662-2881. Write Box 5, Ann Arbor, MI 48107. EOE. (8-11)

Miscellaneous

KRLA/LOS ANGELES MD Guy Zapoleon will take music calls Monday-Friday after 3pm. (213) 681-2591. (8-17)

KHOS/TUCSON changing format September 1st. Dropping Country after 13 years and going Adult/Contemporary. Need service from all labels, oldies and currents. Contact Gary Hamilton, Box 5946, Tucson, AZ 85703. (8-17)

WOFE/ROCKFORD needs service from all labels on Rock and Country product. Contact WOFE, Box 387, Rockwood, TN 37854. (8-18)

KQIZ-AM going Soft Rock, playing about 80 percent album material and some Progressive singles. Need record service on both old and new albums from all record labels. Contact Bo Jeffries, MD at Box 7488, Amarillo, TX 79109. Or call (806) 353-6663. (8-8)

KCPI-FM needs record service from all labels...Accepting music calls 9am-5pm Monday thru Friday Central Time. Contact KCPI-FM, Box 971, Albert Lee, MN 56007 or call (507) 373-2338. (8-11)

WRNL/RICHMOND needs record service on both LP's and 45's from all labels for Adult/Contemporary format. Contact Ed Fennessy at (804) 282-9731. (8-11)

CLASSIFIED ADVERTISERS:

Please let us know when your positions have been filled.

Positions Sought

Black, Programming Asst. (NYC) 1st phone, B.A. Communications, Youth, desire to excel, needs air talent/MD/PD position, looking for CHALLENGE. Ready when you are. Call Eric, evenings at (212) 523-6048. (8-11)

Female contemporary jock with experience in all facets of radio, ready to move. Presently working afternoon drive. Call anytime (518) 374-2495. EST. (8-15)

DJ with 3rd endorsed, looking for first break, good voice, sound production, tight board. For tape, write Rick Mansell, 232 Pringle Circle, Apt. E. Green Cove Springs, FL 32043. (8-15)

JACK MANDOO is looking for MD or PD gig with morning of afternoon drive show. Formerly WIOT, WIXY. Looking for a serious Rock outlet in a 1,000,000 plus market. Cleveland born and raised. I don't mind playing records, but I'm tired of playing radio. Call (419) 865-9541. (8-15)

BILL SMITHSON announcer 12 years experience, first ticket, good voice, Pop/Adult, Country, or Adult/Contemporary formats. Would like to stay in Florida, Georgia or Alabama area. Call (305) 448-1260. (8-16)

Young energetic announcer looking for promotional minded station as Promotion Director in radio or a chance to break into record promotion. I'm waiting for you at (601) 378-2094. (8-17)

Sultry voice with super ratings seeks AOR. Ace mixer. Currently employed with same company for 3 years. Call Collette Vaughn (317) 253-7060. (8-16)

Available immediately...LEE ADAMS formerly with WJDX and KAYC. Call (601) 373-4169. (8-15)

Country jock/MD desires to move to Florida—but will consider all. Currently employed. Experience. College graduate. Call Ray (404) 834-0649 after 3pm Eastern time for tape and resume. (8-16)

Hard working newspaper/Director with five years experience, AOR and contemporary, seeks a position of challenge in medium or major market. Contact Peter Kelley (203) 649-9103. (8-16)

KEN TOWNSEND looking for secure position. 12 years in radio—first phone. Looking for major market jock or PD gig. High energy, very much into music research. Ready now! Formerly with KLIF, KROY, KEZY-AM and KWIZ. Call (714) 772-4754. (8-17)

CHUCKER MARTIN formerly with WCOL/Columbus looking for medium market PD or Music Director gig or major market cookin' Top 40 gig. Available immediately call (419) 229-3711. (8-18)

Newsman who can provide good conversational delivery, strong writing and reporting. A hard worker with strong references looking for a good challenge. Medium market, Midwest or West. Formerly with WIBC, WFLI, WMEE. Call Greg, (312) 328-5676 evenings. (8-8)

AOR

Y95/ROCKFORD needs newspaper, AOR station in secondary market on its way up. Call Alan Young at (815) 877-6064. (8-11)

WSAN/ALLENTOWN needs morning drive person with good voice and strong production. Please apply by mailing tapes and resumes to WSAN, Box 568, Allentown, PA 18105. Attn: Rick Harvey. No calls please. EOE. M/F. (8-3)

Positions Sought

CHUCK JAXON formerly with KMEN and KACY looking for jock or PD position. 5 years medium and major market experience in and around L.A. BA from USC. 1st phone. Good pipes ala Charlie Van Dyke. Salary open. Prefer Kentucky, Indiana, or Ohio. Tired of the L.A. scene. (714) 653-5502. (8-8)

CORKY MILLS looking for air talent and production gig at Top 40 or Adult Contemporary station. 3rd phone. Good pipes. Willing to relocate. Call (216) 221-2435. (8-8)

RANDY SUMMERS currently at KRML/Monterey, looking for Adult Contemporary, Rock or AOR gig. Have worked here 7 months, but upcoming ownership transfer leaves future uncertain. Have 1st. (408) 624-2666 afternoons. (8-8)

Creative ten-year pro seeks meaningful relationship with virginal wealthy automation system at new station. Complete access to contemporary stereo quality Rock, and total control of station sound a must. Major market only. Tell all first call. Ron (602) 276-5694. (8-8)

Experienced news anchor/reporter, formerly with WIFE and WNDE/Indianapolis. Looking for large medium or major markets only. Call collect Doug Weedman at (317) 247-5875. (8-11)

In last week's R&R, an ad was erroneously placed in the Positions Sought for KINT/El Paso Program Director Johnny Kays. This ad was not placed by Kays and is false information. R&R contacted Kays who informed us he is extremely happy at KINT. R&R extends its apologies to all concerned for the error.

GIL HERNANDEZ is looking for a job. Would like AOR, but will consider all offers. Write Box 761, Santa Maria, CA 93454 or call (805) 481-1878. (8-11)

Have worked myself out of a job, and the GM's daughter is too young...Looking for morning drive slot in professional secondary market to continue growing. 1st phone. In depth small market and programming experience. Radio fanatic with track record to back it up. Call J. David Stone (505) 623-4135. (8-11)

CRAZY CHARLIE hard working, creative, Operation and Program Manager 9 years at the Gilcom stations is now looking for a medium market programming or jock opening. Have worked at some heavies including WPEZ/Pittsburgh. Call (304) 748-0564 or (304) 723-2273 or (614) 283-2936. (8-11)

Former ABC-FM PD/Operations Manager with 7 years experience with RKO General, available for major programming/Operations position. Call (415) 434-1530. (8-11)

JOE MCCOY (NBC Radio) looking for major market air gig, Program Director or Operations Director in Northeast. Call (212) 664-3684. (8-11)

PAUL LACKEY, young, enthusiastic Top 40 DJ looking for a start in radio. Have FCC 3rd license. For tapes and resumes call Paul Lackey at (816) 765-0327. (8-10)

WHAT CAN I SAY! A LOT! Heavy information and personality oriented jock ready to move up to a larger Midwest market from 100,000 market outside of Kansas City. Midday and PM drive experience plus great production over past 2 1/2 years. I want the right station in the right market, and I'm willing to wait...Have also worked Peoria and suburban Chicago. Ted Erikson, KKJO, (818) 279-6346. (8-8)

Positions Sought

Experienced contemporary jock looking for stable gig, excellent references. Major and medium market background. Formerly WIFJ, WFIL, and WOLF. Contact Walt Cooper at (315) 451-2036. (8-11)

CHRISTOPHER O'NEIL one of Central Florida's hottest jocks former MD of CK101 is available. If you want to boost your nighttime numbers, please call collect, (305) 892-3925. (8-10)

BOBBY MAGIC, KYA, KTSA, WIXY & KUTE looking for programming/management and/or air work. Presently weekends at KUTE-102/Los Angeles. Call (213) 396-9368 or write 3111 Fourth St., 302, Santa Monica, CA 90405. (8-3)

Production Director/Announcer, 6 years in contemporary and AOR, writing and production. Great stuff, good references. Formerly WIIN/Atlanta. Currently employed. Contact Burt Krabz, 134 North Jefferson, Savannah, GA 31401. (8-11)

On Sept. 15th, CFOX is changing ownership. Program Director and air staff will be let go. If you'd like to get in touch with any of these jocks (station's format was Adult/Contemporary) or the PD please give DAN O'NEIL a call at (514) 697-1470. (8-11)

JEFF BAKER formerly mornings/PD at WIFJ/Philadelphia, mornings at KSOQ/St. Louis and mornings at WDGY/Minneapolis, would like to lock into a PD or good jock slot. All offers welcome, call (618) 894-1387 or (212) 365-2773. (8-2)

CHUCKER ROBERTS looking for PD job. Small, medium, major or overseas market only. Previously with RKO, Storz and Bartell. Call (314) 839-0429. (8-11)

Young enthusiastic DJ looking for start in radio. Have 3rd license. For further information contact Paul Lackey at (816) 765-0327. (8-8)

JAY STEVENS formerly Production Director and AOR personality at KNCN/Corpus Christi and WBUF/Miami looking for good AOR gig. Good references. Contact (512) 992-3526. (8-8)

5 years/top ten market...easy going professional seeks large or major market. Contemporary music station.. employed now...references. (713) 771-6703. (8-8)

BOB RAY available as air talent or programming. Formerly KLIV/San Jose. Call (408) 629-8247. (8-11)

Goods & Services

Comedy bits for all formats. Jay Lawrence KLAC loves it. For FREEBEE write HYPE, INK, Box 69581, Los Angeles, CA 90069.

SAN FRANCISCO MORNING DRIVE—one hour narrated profile. Cassette: \$3.50. AROUND THE DIAL number 9 features Phillips and Wall, XeROK, Cleveland "Overview," Chicago's Winston—and more! Cassette \$3.50. Free newsletter. Aircheck Factory, Box 156, Franklin Park, Illinois 60131.

HUNDREDS OF DEEJAYS RENEWED again this year! We guarantee you'll be funnier, Freebie! Contemporary Comedy, 5804-D Twining, Dallas, TX 75227.

Every personality jock in the Country knows about FRUIT-BOWL! (With maybe a few exceptions). (Don't be one of them!) (Try us!) (ON US!) Free four week trial subscription to qualified Broadcasters! Box 382, Fair Oaks, CA 95628.

O'LINERS is radio's fastest-growing contemporary humor service—FREE SAMPLE ISSUE shows why! O'LINERS, 366-R West Bullard Avenue, Fresno, CA 93704.

CHANGES / RECORDS

NOTE: Local, regional and national changes should be reported to R&R (213) 466-9561.

HANK ZAREMSKI new Los Angeles Promotion Representative/RCA Records, held similar position in Cleveland.

ELLEN FELDMAN appointed Assistant National Director of Artist Development/Chrysalis Records.

CRISTY RUNDQUIST appointed Artist Development Coordinator/Chrysalis Records.

MIKE RANDELL appointed Southeast Regional Promotion Manager/Capricorn Records.

MICHAEL BARACKMAN appointed Publicity Editorial Writer/ABC Records.

BRUCE HARRIS appointed Director, A&R East Coast/Epic Records.

RITCH BLOOM appointed Supervisor, College Program/CBS Records.

RANDY BIMSLAGER appointed Local Promotion Manager, Dallas Branch/Columbia Records.

JUDY PEREMUTTER appointed Director of National Promotion and Publicity/Tomato Records.

CARL GRIFFIN appointed East Coast Director of Professional Activities/Jobete Music Co.

FRED BOURGOISE named Professional Manager/Bug Music Group.

PETER PASTERNAK named General Manager/United Artists Records.

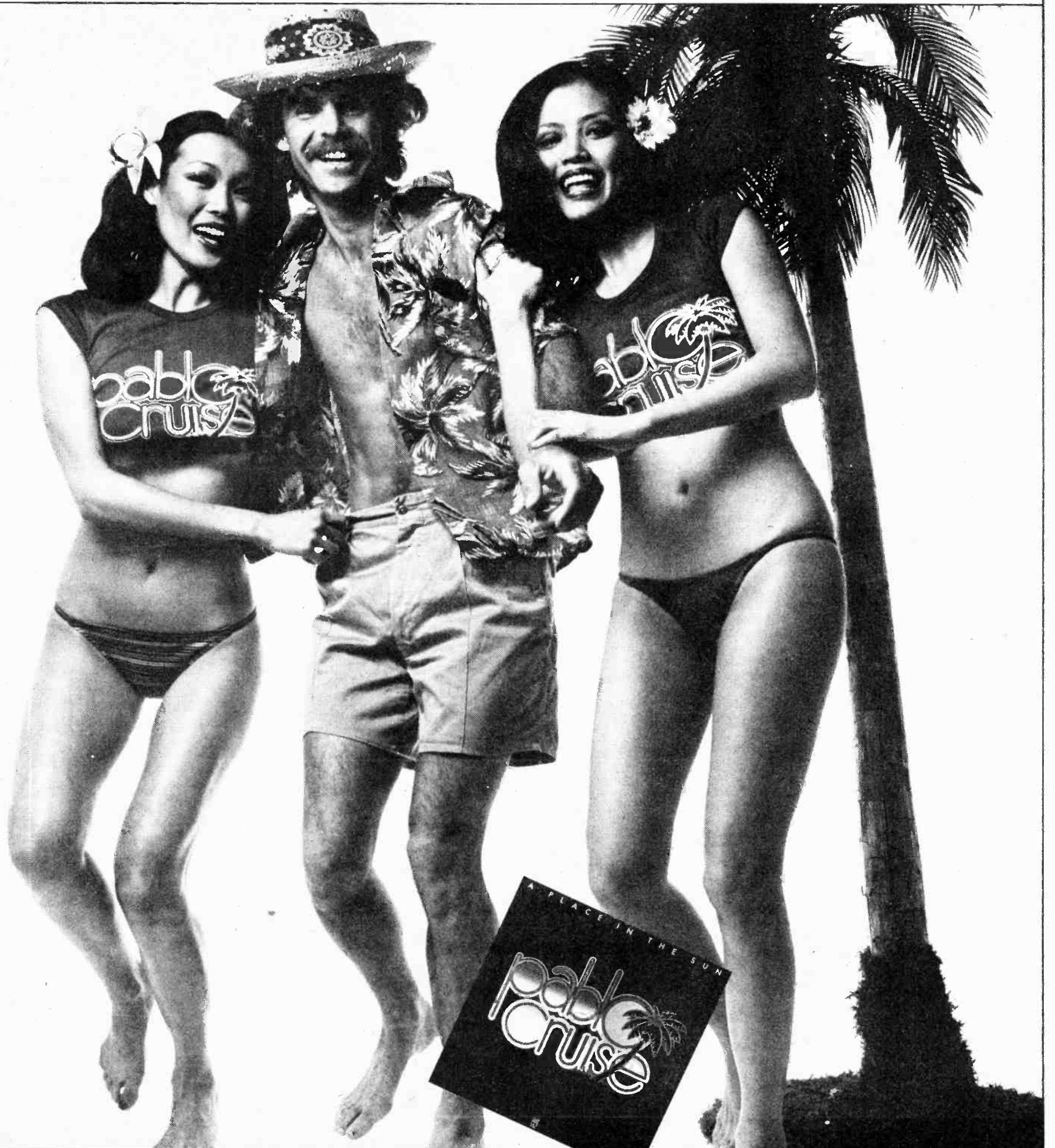
IRIS ZURAWIN named Director of Advertising and Artist Campaigns/United Artists Records.

MITCH COHEN named Publicity Writer/Arista Records.

BILL BENNETT appointed Regional Album Promotion Manager, Southeast/Columbia Records.

"PABLO CRUISE, WHATCHA GONNA DO...NEXT?"

"A PLACE IN THE SUN!" "OUR NEW SINGLE!"



©COPYRIGHT 1977 PABLO CRUISE ENTERPRISES. ALL RIGHTS RESERVED

PABLO CRUISE "A PLACE IN THE SUN" ON A&M RECORDS

AM1976

From their first gold album of the same name.

SP4625



THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week."

STEVE MILLER Jungle Love (Capitol)

73% of our reporters on it, 13 adds including Z97. Key moves; 23-18 WCAO, 20-17 WPGC, 26-21 CKLW, 26-19 WGCL, 25-23 at Y100, 28-23 WCOL, 31-25 WAVZ, 32-24 WAPE, 26-20 KEEL, 16-11 KNDE, 37-26 WBJW, 24-19 at CK101, 28-17 WSPT, 24-19 at 92Q, see Parallels, charts at number 29.

PETER FRAMPTON Signed, Sealed, Delivered (A&M)

68% of our reporters on it, 38 adds including WCAO, WDRQ, KSLQ, Z97, WJDX, WLEE, WQXI. Key moves; 34-27 at 99X, 10-8 WFIL, 10-8 WXXK, 30-22 WGCL, 26-19 at Y100, 24-21 KHJ, 25-19 KCPX, 18-13 at B100, 36-25 WBJW, 34-25 WTRU, 39-33 WLOF, 15-5 KSLY, see Parallels.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations ON the record this week. The second is the total number of stations ADDING the record this week.

BEE GEES "Edge Of The Universe" (RSO) 85/5. Key moves; 14-11 WCAO, 14-10 WXXK, 26-23 WPGC, 30-27 CKLW, 28-24 KRBE, 29-19 at 92FM, 12-11 WOW, 11-8 WLEE, 33-24 WBJW, 27-23 KRIZ, 18-15 KFYZ, 21-16 WSPT, 15-10 KVOX, 17-14 KDON, 16-13 KQDI.

SHAUN CASSIDY "That's Rock 'N Roll" (WB) 84/12 including WHBQ. Key moves; 3-1 WRKO, 27-13 WGCL, 5-4 at Y100, 2-1 KCPX, 16-7 WJDX, 1-1 WSGN, 26-22 WBBQ, 16-13 WSGA, 21-14 WNCI, 30-21 WNDE, 3-1 at 92FM, 21-15 WDRQ, 26-16 WGUY, 15-5 WTRU, 9-1 WSPT, 29-22 WAAY, 16-10 KAFY, see Parallels, charts at number 30.

HEATWAVE "Boogie Nights" (Epic) 81/12 including CKLW, KHJ, KFRC. Key moves; 28-23 WSAI, 21-15 WPGC, 9-6 at Z93, 1-1 at Y100, 13-3 WNCI, 12-9 at Y103, 2-1 WLEE, 27-17 WSGN, 2-1 WBJW, 13-9 WCGQ, 8-2 WLOF, 7-1 WANS.

DONNA SUMMER "I Feel Love" (Casablanca) 74/23 including KLIF, KHJ, WCOL, KLEO, KAKC. Key moves; 21-15 at 99X, 5-3 CKLW, 23-18 WGCL, 11-8 WDRQ, 10-4 at 96X, 28-15 WQXI, 20-13 WJDX, 29-16 WTIK, 25-15 KHFI, 28-19 KJOY, 27-20 WGLF, 20-15 WFLB, 15-11 WFEA.

KENNY ROGERS "Daytime Friends" (UA) 64/8 including WHBQ, KTLK, WLAC. Key moves; 26-23 at Z93, 24-21 WYRE, 28-24 WLEE, 27-22 WRFC, 16-9 WHHY, 20-16 WEAQ, 30-26 WGUY.

RONNIE MILSAP "It Was Almost Like A Song" (RCA) 61/10. Key moves; 24-22 KLIF, 8-1 WAKY, 19-15 WOW, 10-4 WSGN, 25-19 KILE, 16-10 WNAM, 10-6 KFYZ, 9-6 WJON, 15-10 WAKX.

TED NUGENT "Cat Scratch Fever" (Epic) 60/15 including WIFI, KAKC. Key moves; 22-17 WCAO, 15-12 KSLQ, 28-25 at TEN-Q, 30-20 at B100, 18-16 KNDE, 19-11 KJOY.

COMMODORES "Brickhouse" (Motown) 54/16 including WXXK. Key moves; 10-8 at Y100, 4-3 at Z93, 10-6 KCBQ, 12-8 KFRC, 34-21 WAVZ, 7-4 WNCI, 7-1 WNOE, 12-4 KIIS-FM, 17-9 WIRK.

DOOBIE BROTHERS "Little Darling (I Need You)" (WB) 45/3 including Z93. Key moves; 16-14 KJR, 20-15 WTRY, 17-11 KANC, 20-15 WTRY, 24-20 WISM, 18-14 WHHY, 10-8 WGLF, 13-8 KVOX.

CAROLE KING "Hard Rock Cafe" (Capitol) 45/2 including KCBQ. Key moves; on WFIL, debut 28 WCAO, 25-23 KSTP, 29-27 KRBE, 27-25 KTLK, 23-19 at Q94, 20-15 WBJW, 27-22 KKXL, 19-14 WSTP, 16-12 KBIM.

ERIC CARMEN "She Did It" (Arista) 44/23 including WCAO, 13Q, KTLK, KQEO, KFXM, Q94, WCOL, WAVZ. Key moves; 30-25 WTRY, 30-26 KCPX.

PAUL NICHOLAS "Heaven On The 7th Floor" (RSO) 44/10 including WSGA, KEEL, WYRE. Key moves; 34-32 KSLQ, 9-6 at Y100, 30-26 at Z93, debut 25 KING, 21-18 KJRB, 25-19 KCBN, 26-19 WGLF.

ALAN PARSONS "I Wouldn't Want To Be Like You" (Arista) 32/9. Key moves; debut 30 WRKO, 30-26 WCAO, 13-10 KSTP, debut 19 WIFE, 27-24 KBEQ, 21-15 KJOY.

ELVIS PRESLEY "Way Down" (RCA) 29/12 including WZUU, WHBQ, KIMN, Re-add KCPX, WAPE. Key moves; 26-10 KRBE, 26-1 WLAC, 40-30 KAKC, 15-10 WFOM, 15-6 WFLB, 29-20 KILE, 12-11 KWHP.

FIREFALL "Just Remember I Love You" (Atlantic) 28/7 including KLEO. Key moves; 29-25 WYRE, 28-25 WPHD, 16-11 KBEQ, 24-19 WEBC, 20-13 KVOX, 31-26 KDON, 30-27 KQDI.

STEVIE WONDER "Another Star" (Motown) 27/12 including WDRQ, Y100, WAVZ, Q94, WISM, WFLB. Key moves; 33-26 at 99X, debut 29 at Z93, 40-33 WCOL, 27-24 WSGA.

LITTLE RIVER BAND "Help Is On Its Way" (Harvest) 26/7 including KSTP, KCBQ, KNDE. Key moves 16-14 KTLK, 27-24 WTIK, 40-34 WBJW, 35-26 WFOM, 17-15 WJON, 13-12 KKLS.

Others Getting Significant Action

HELEN REDDY "You're My World" (Capitol) 25/0, 5-4 WLS, 23-21 KSTP, 7-5 KRBE, 26-24 KHJ, 30-25 WSGN, 9-6 KILE, 16-11 KFSD.

JENNIFER WARNES "I'm Dreaming" (Arista) 27/1 including 92FM, 28-24 KAAV, 24-22 KBEQ, 35-31 WFRC, 24-21 KRIZ, 6-3 KQWB.

Radio & Records

August 26, 1977

THREE WEEKS AGO TWO WEEKS AGO LAST WEEK

| | | | | |
|----|----|----|----|--|
| 4 | 3 | 1 | ① | EMOTIONS/Best Of My Love (Columbia) |
| 5 | 4 | 2 | ② | JAMES TAYLOR/Handy Man (Columbia) |
| 11 | 7 | 3 | ③ | FLEETWOOD MAC/Don't Stop (WB) |
| 1 | 1 | 4 | 4 | ANDY GIBB/I Just Want To Be Your Everything (RSO) |
| 2 | 2 | 5 | 5 | RITA COOLIDGE/Higher & Higher (A&M) |
| 10 | 9 | 6 | ⑥ | COMMODORES/Easy (Motown) |
| 16 | 14 | 7 | ⑦ | ELO/Telephone Line (UA/Jet) |
| 22 | 17 | 13 | ⑧ | SANFORD-TOWNSEND BAND/Smoke From A Distant Fire (WB) |
| 19 | 13 | 9 | ⑨ | LEO SAYER/How Much Love (WB) |
| 8 | 6 | 8 | 10 | HEART/Barracuda (Portrait) |
| — | 23 | 17 | ⑪ | FLOATERS/Float On (ABC) |
| 15 | 11 | 10 | 12 | CROSBY, STILLS & NASH/Just A Song Before I Go (Atlantic) |
| 27 | 25 | 16 | ⑬ | STEPHEN BISHOP/On And On (ABC) |
| 29 | 26 | 22 | ⑭ | FOREIGNER/Cold As Ice (Atlantic) |
| — | 28 | 26 | ⑮ | BROTHERS JOHNSON/Strawberry Letter 23 (A&M) |
| — | — | 24 | ⑯ | MECO/Star Wars (Millennium) |
| — | — | 25 | ⑰ | KC & THE SUNSHINE BAND/Keep It Comin' Love (TK) |
| 30 | 27 | 21 | ⑱ | JOHNNY RIVERS/Swayin' To The Music (Slow Dancin') (Big Tree) |
| 24 | 22 | 20 | 19 | SUPERTRAMP/Give A Little Bit (A&M) |
| 3 | 5 | 11 | 20 | PETER FRAMPTON/I'm In You (A&M) |
| 6 | 8 | 14 | 21 | BAY CITY ROLLERS/You Made Me Believe In Magic (Arista) |
| 18 | 16 | 19 | 22 | RAM JAM/Black Betty (EPic) |
| 7 | 10 | 12 | 23 | PABLO CRUISE/Whatcha Gonna Do (A&M) |
| 9 | 12 | 15 | 24 | ALICE COOPER/You And Me (WB) |
| — | — | — | ⑳ | CARLY SIMON/Nobody Does It Better (Elektra) |
| 17 | 15 | 18 | 26 | KISS/Christine Sixteen (Casablanca) |
| — | 29 | 27 | 27 | STAR WARS/Main Theme (20th) |
| — | — | — | 28 | B.J. THOMAS/Don't Worry Baby (MCA) |
| — | — | — | 29 | STEVE MILLER/Jungle Love (Capitol) |
| — | — | — | 30 | SHAUN CASSIDY/That's Rock 'N Roll (WB) |

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate continued upward movement from at least 60% of our reporters.

Most Added

Peter Frampton
"Signed"
Eric Carmen
Donna Summer

Hottest

Fleetwood Mac
ELO
Emotions
Meco

Complete Adds and Hots on page 14.

MOST ADDED
PARALLEL ONE
B.J. Thomas
ELO
Foreigner
Peter Frampton
"Signed"
KC & Sunshine
Johnny Rivers

HOTTEST
Fleetwood Mac
ELO
Emotions
Meco
Floaters
James Taylor

MOST ADDED
PARALLEL TWO
Peter Frampton
"Signed"
Carly Simon
Donna Summer
Eric Carmen

HOTTEST
Meco
ELO
Fleetwood Mac
Emotions
Floaters

MOST ADDED
PARALLEL THREE
Peter Frampton
"Signed"
Eric Carmen
Poco
Commodores
"Brickhouse"
Donna Summer
HOTTEST
Fleetwood Mac
Leo Sayer
Emotions
ELO
Johnny Rivers
Sanford-Townsend
James Taylor

The National Request Tabulation can now be found on page 20.

DAVE MASON "We Just Disagree" (Columbia) 25/5 including Z93, WFLI, 33-31 KSLQ, 12-11 WRJZ, 10-6 WRFC, 2-2 WFOM.

HOT CHOCOLATE "So You Win Again" (Big Tree) 24/2, 15-10 WCAO, 19-16 WDRQ, 21-19 WAKY, 15-9 WBBQ, 17-12 WCGQ, 31-23 WKNX.

GLEN CAMPBELL "Sunflower" (Capitol) 24/0, 19-19 at Z93, 16-11 WAKY, 17-15 KCPX, 16-15 WKIX, 16-11 WAKY, 13-10 WJON, 15-14 KILE, 12-9 WGUY.

MARSHALL TUCKER BAND "Can't You See" (Capricorn/WB) 23/2, 38-36 WPEZ, 32-28 WFOM, 25-18 KJOY, 23-19 WGUY.

POCO "Indian Summer" (ABC) 21/14 including KTLK, WBBQ, WJON, KJOY, 12-11 KSLQ, 27-22 KSTP, 25-22 WACI, 25-20 WSPT, 34-30 WFOM.

DOROTHY MOORE "I Believe You" (Malaco) 18/7 including WYRE, debut 27 WPGC, debut 24 WGCL, 27-20 at 96X, 34-29 WRFC.

PAUL DAVIS "I Go Crazy" (Bang) 18/6 including Z93, WAAY, 20-15 WFLI, 30-22 WKAU, 22-12 WFOM, 2-2 WHHY.

GEORGE BENSON "The Greatest Love Of All" (Arista) 18/3 including 99X, KSLQ, 29-25 WCAO, 6-5 CKLW, 4-2 WDRQ, 29-23 at 96X, 24-20 WRFC.

LENNY LeBLANC "Hound Dog Man (Play It Again)" (Big Tree) 14/12 including Y100, Z93, WRJZ, WAKY, WAPE, KNDE.

BROWNSVILLE STATION "Martian Boogie" (Private Stock) 17/5 including KCBQ, 98Q, 29-24 KNDE, 16-15 WANS, 11-8 WKNX.

Continued on page 20