

**Radio &
Records**

THE INDUSTRY'S NEWSPAPER

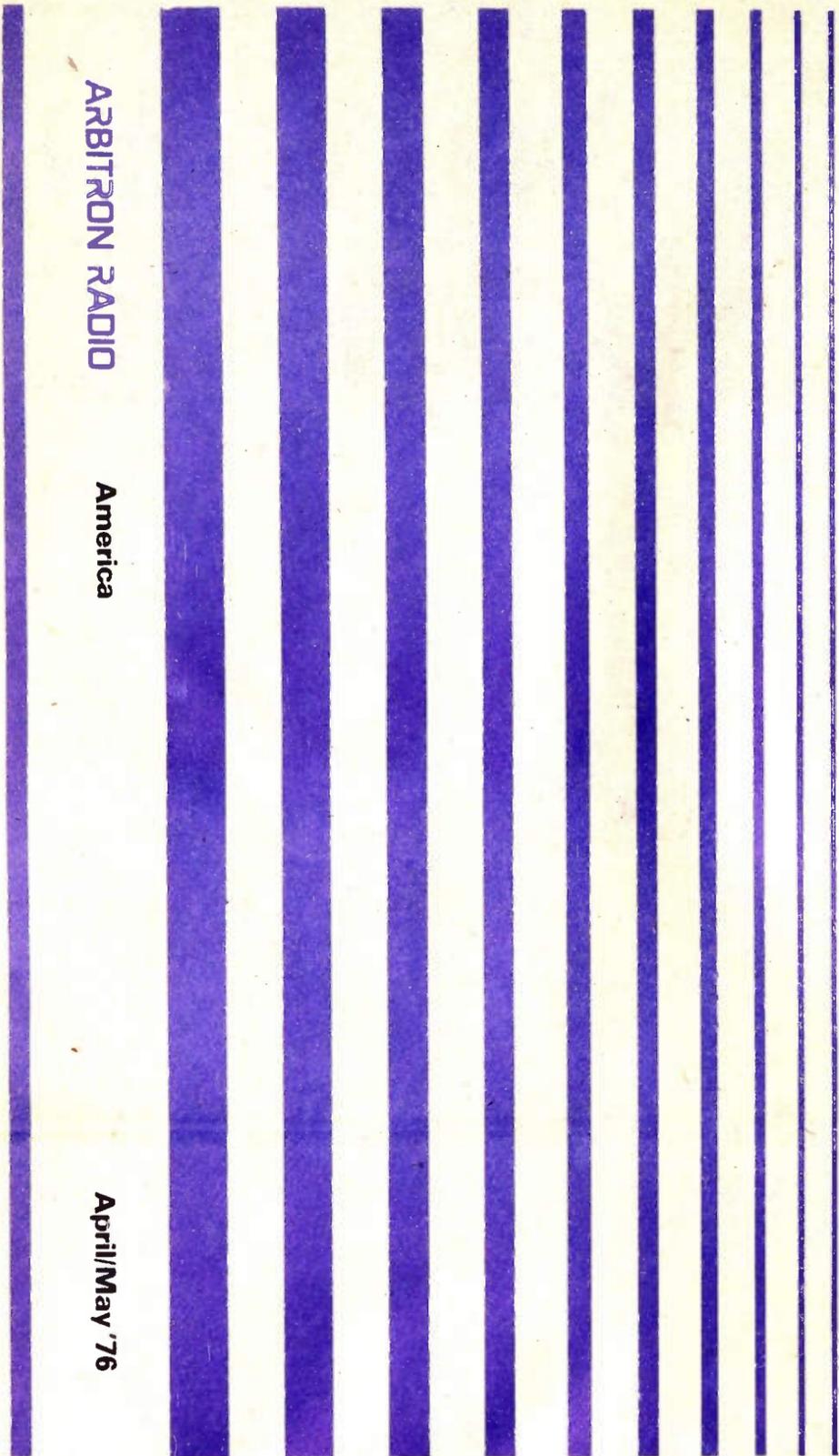
**SPECIAL
EDITION**

ARB Breakouts

April / May '76

**This has been a
great year for music.
Thanks to you.**

And thanks to the folks
who create it: the artists
on CBS Records.



ARBITRON RADIO

Audience Estimates in the
Arbitron Market of

America

**Survey Dates for
Oct./Nov. '76 ARB
October 28-November 17**

April/May '76

Both Average Quarter Hour Shares and Cume figures are all Monday-Sunday
6am-12midnight, Metro Survey Area.

Stations outside of Arbitron Radio Metro Area, but that show significantly in the
market breakdown, are designated by*.

Stations tied in individual breakdowns are listed in alphabetical order.

Top 5 rankings are listed for each demographic breakdown.

Where you get
the music...to get the numbers.

PHILADELPHIA (215) 839-0246

Don Colberg/Armand McKissick

HARTFORD (203) 522-7151

Dave Demers/Jack Perry 716-325-1736/Dave Pike

April / May '76

AKRON

AKRON 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|--------------|--------|--------|--------|--------|--------|
| WAEZ (BM) | 5.0 | 9.3 | 8.6 | 6.3 | 4.4 |
| WAKR (PA) | 18.1 | 20.7 | 15.7 | 15.0 | 13.9 |
| WCUE (R) | 8.3 | 6.2 | 6.6 | 5.7 | 6.7 |
| WCUE-FM (A) | 2.0 | 2.3 | 1.3 | 1.4 | 2.1 |
| WHLO (N) | 3.5 | 4.6 | 3.1 | 3.2 | 3.4 |
| WKNT (PA) | .7 | 1.4 | .8 | 1.4 | 1.5 |
| WKNT-FM (PA) | 1.5 | 1.6 | 1.6 | 1.7 | 2.7 |
| WSLR (C) | 10.9 | 8.2 | 9.9 | 10.1 | 8.7 |
| WDBN (PA)* | 7.4 | 8.2 | 7.8 | 7.7 | 5.7 |
| WGAR (PA)* | 9.7 | 8.6 | 7.9 | 8.3 | 8.0 |
| WGCL (R)* | 2.5 | 2.0 | 3.3 | 5.2 | 3.7 |
| WMMS (A)* | 4.0 | 5.3 | 6.1 | 8.5 | 8.7 |
| WWWE (PA)* | 4.1 | 1.4 | 3.3 | 2.7 | 3.6 |
| WWWM (A)* | ** | ** | 1.7 | 2.2 | 3.6 |

TOP 5 QUARTER HOUR

- 1 WAKR
- 2 WSLR
- 3 WMMS
- 4 WGAR
- 5 WDBN

TOP 5 CUME IN HUNDREDS

- 1 WAKR 2041
- 2 WGAR 1366
- 3 WCUE 1113
- 4 WSLR 944
- 5 WMMS 931

18-34 MEN

- 1 WMMS
- 2 WGAR
- 3 WWWM
- 4 WWWE
- 5 WCUE-FM

18-34 WOMEN

- 1 WGAR
- 2 WCUE
- 3 WMMS
- 4 WWWM
- 5 WGCL

18-49 ADULTS

- 1 WMMS
- 2 WGAR
- 3 WSLR
- 4 WAKR
- 5 WCUE

TEENS

- 1 WCUE
- 2 WGCL
- 3 WMMS

ATLANTA

ATLANTA 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|-------------|--------|--------|--------|--------|--------|
| WAOK (B) | 9.7 | 9.0 | 7.5 | 7.1 | 8.6 |
| WBIE (C) | 2.6 | 2.0 | 1.9 | .9 | 1.8 |
| WGST (PA) | 1.6 | 2.0 | 1.6 | 2.7 | 2.8 |
| WKLS (A) | 2.1 | 2.3 | 5.7 | 4.6 | 4.7 |
| WLTA (BM) | .8 | 1.4 | 3.6 | 2.1 | 2.8 |
| WPCH (BM) | 8.4 | 10.6 | 9.3 | 7.9 | 7.2 |
| WPLO (C) | 6.8 | 4.9 | 4.4 | 4.7 | 4.2 |
| WPLO-FM (C) | 1.8 | .6 | 1.2 | 2.0 | 2.3 |
| WQXI (R) | 6.2 | 7.1 | 7.6 | 8.0 | 6.2 |
| WQXI-FM (A) | 4.8 | 4.3 | 5.5 | 3.1 | 5.4 |
| WRNG (T) | 6.2 | 6.2 | 4.2 | 7.7 | 5.3 |
| WSB (PA) | 23.7 | 23.0 | 21.0 | 22.2 | 20.0 |
| WSB-FM (BM) | 4.4 | 4.8 | 4.5 | 5.0 | 4.1 |
| WXAP (B) | ** | 1.7 | .6 | 1.6 | 1.5 |
| WYNX (RL) | ** | ** | ** | .9 | 1.6 |
| WZGC (R) | 5.3 | 5.0 | 6.6 | 7.3 | 7.6 |

TOP 5 QUARTER HOUR

- 1 KASE
- 2 KVET
- 3 KNOW
- 4 KLB-FM
- 5 KLB

TOP 5 CUME IN HUNDREDS

- 1 KNOW 1099
- 2 KVET 898
- 3 KASE 830
- 4 KLB 679
- 5 KHFI 573

18-34 MEN

- 1 KLB-FM
- 2 KVET
- 3 KASE
- 4 KHFI
- 4 KIXL
- 4 KLB
- 4 KRMH
- 5 KOKE-FM

18-34 WOMEN

- 1 KNOW
- 2 KLB-FM
- 3 KASE
- 4 KHFI
- 5 KLB
- 5 KVET

TOP 10 QUARTER HOUR

- 1 WSB
- 2 WAOK
- 3 WZGC
- 4 WPCH
- 5 WQXI
- 6 WQXI-FM
- 7 WRNG
- 8 WKLS
- 9 WPLO
- 10 WSB-FM

TOP 10 CUME IN HUNDREDS

- 1 WSB 5604
- 2 WQXI 3024
- 3 WZGC 2846
- 4 WPCH 2429
- 5 WQXI-FM 2151
- 6 WAOK 1937
- 7 WPLO 1804
- 8 WSB-FM 1649
- 9 WKLS 1645
- 10 WGST 1447

18-34 MEN

- 1 WSB
- 2 WKLS
- 3 WQXI-FM
- 4 WAOK
- 5 WZGC

18-34 WOMEN

- 1 WQXI
- 1 WZGC
- 2 WAOK
- 3 WSB
- 4 WQXI-FM
- 5 WLTA
- 5 WPCH

18-49 ADULTS

- 1 WSB
- 2 WAOK
- 3 WZGC
- 4 WQXI-FM
- 5 WPCH

TEENS

- 1 WZGC
- 2 WAOK
- 3 WQXI
- 4 WKLS
- 4 WQXI-FM

AUSTIN

AUSTIN 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|-------------|--------|--------|--------|--------|--------|
| KASE (BM) | 14.5 | ** | 15.2 | ** | 16.8 |
| KHFI (R) | 4.1 | ** | 3.9 | ** | 5.7 |
| KIXL (O) | ** | ** | 1.5 | ** | 2.6 |
| KJB (PA) | 10.6 | ** | 11.6 | ** | 8.5 |
| KLB-FM (A) | 6.0 | ** | 6.4 | ** | 9.8 |
| KNOW (R) | 16.2 | ** | 15.2 | ** | 13.7 |
| KOKE (C) | 7.5 | ** | 3.0 | ** | 2.6 |
| KOKE-FM (C) | 4.3 | ** | 4.9 | ** | 2.4 |
| KRMH (R) | 3.6 | ** | 4.7 | ** | 4.4 |
| KVET (C) | 13.3 | ** | 17.8 | ** | 14.2 |

TOP 5 QUARTER HOUR

- 1 KASE
- 2 KVET
- 3 KNOW
- 4 KLB-FM
- 5 KLB

TOP 5 CUME IN HUNDREDS

- 1 KNOW 1099
- 2 KVET 898
- 3 KASE 830
- 4 KLB 679
- 5 KHFI 573

18-34 MEN

- 1 KLB-FM
- 2 KVET
- 3 KASE
- 4 KHFI
- 4 KIXL
- 4 KLB
- 4 KRMH
- 5 KOKE-FM

18-34 WOMEN

- 1 KNOW
- 2 KLB-FM
- 3 KASE
- 4 KHFI
- 5 KLB
- 5 KVET

18-49 ADULTS

- 1 KVET
- 2 KASE
- 3 KLB-FM
- 4 KNOW
- 5 KLB

TEENS

- 1 KNOW
- 2 KHFI
- 3 KRMH
- 3 KVET

BAKERSFIELD

BAKERSFIELD 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|--------------|--------|--------|--------|--------|--------|
| KAFY (R) | 11.7 | ** | 14.5 | ** | 10.4 |
| KBIS (C) | 6.1 | ** | 2.7 | ** | 3.3 |
| KERN (R) | 13.2 | ** | 17.2 | ** | 18.5 |
| KGEE (T) | 3.6 | ** | 7.0 | ** | 3.7 |
| KGFM (BM) | 1.5 | ** | 2.9 | ** | 2.2 |
| KHIS (RL) | ** | ** | ** | ** | 1.3 |
| KLOA (PA) | 1.0 | ** | 2.2 | ** | 1.1 |
| KLYD (PA) | 4.6 | ** | 2.4 | ** | 1.8 |
| KLYD-FM (PA) | 2.3 | ** | 1.2 | ** | 5.7 |
| KPMC (N/C) | 2.8 | ** | 5.1 | ** | 3.1 |
| KUZZ (C) | 10.4 | ** | 8.7 | ** | 9.7 |
| KUZZ-FM (C) | 5.3 | ** | 7.5 | ** | 7.3 |
| KWAC (S) | 5.3 | ** | 4.4 | ** | 2.4 |
| KZIQ (PA) | ** | ** | .5 | ** | 1.5 |

TOP 5 QUARTER HOUR

- 1 KERN
- 2 KUZZ-AM-FM
- 3 KAFY
- 4 KLYD-AM-FM
- 5 KGEE

TOP 5 CUME IN HUNDREDS

- 1 KERN 980
- 2 KAFY 938
- 3 KUZZ-AM-FM 654
- 4 KBIS 343
- 5 KGEE 339

18-34 MEN

- 1 KERN
- 2 KUZZ-AM-FM
- 3 KLYD-AM-FM
- 4 KAFY
- 5 KBIS

18-34 WOMEN

- 1 KERN
- 2 KAFY
- 3 KUZZ-AM-FM
- 4 KBIS
- 4 KWAC

18-49 ADULTS

- 1 KERN
- 2 KUZZ-AM-FM
- 3 KAFY
- 4 KLYD-AM-FM
- 5 KBIS
- 5 KWAC

TEENS

- 1 KERN
- 2 KAFY

FORMAT LEGEND

R-Rock, A-AOR, C-Country, PA-Pop/Adult B-Black, Music, O-Oldies, N-News, T-Talk, S-Spanish, CL-Classical, RL-Religious BM-Beautiful

Where you get
the music...to get the numbers.

WASHINGTON/BALT. (301) 587-5000

Earl Rollison/Karen Chamberlain/Gerry Thompson/Zim Zemarel

SAN FRANCISCO (415) 495-6910

George Chaltas/Bud O'Shea/Joel Newman

BALTIMORE

BALTIMORE 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|-------------|--------|--------|--------|--------|--------|
| WBAL (PA) T | 14.6 | 15.6 | 17.8 | 12.1 | 17.1 |
| WBAL-FM (N) | 1.1 | .7 | .8 | 2.0 | 1.7 |
| WCAO (R) | 7.5 | 10.5 | 7.9 | 7.5 | 8.4 |
| WCAO-FM (R) | .4 | 1.1 | .8 | .9 | 1.1 |
| WCBM (PA) | 7.9 | 8.7 | 8.8 | 9.0 | 9.8 |
| WDJQ (R) | ** | 2.8 | 3.4 | 2.1 | 2.2 |
| WFBR (R) | 5.3 | 7.0 | 5.2 | 6.6 | 5.3 |
| WITH (PA) | 3.3 | 3.1 | 3.4 | 2.7 | 2.1 |
| WKTK (A) | 1.8 | 3.2 | 1.7 | 2.1 | 3.5 |
| WLIF (BM) | 9.9 | 8.7 | 11.5 | 10.7 | 10.6 |
| WLPL (R) | 6.8 | 3.8 | 3.9 | 5.2 | 2.7 |
| WMAR (PA) | 3.1 | 3.2 | 3.5 | 3.4 | 3.6 |
| WPOC (C) | ** | 1.5 | 3.2 | 5.7 | 2.8 |
| WSID (B) | 6.9 | 4.3 | 3.8 | 4.8 | 3.2 |
| WWIN (B) | 4.8 | 4.5 | 6.1 | 6.7 | 4.7 |

TOP 10 QUARTER HOUR

| |
|---------|
| 1 WBAL |
| 2 WLIF |
| 3 WCBM |
| 4 WCAO |
| 5 WFBR |
| 6 WWIN |
| 7 WMAR |
| 8 WKTK |
| 9 WSID |
| 10 WPOC |

TOP 10 CUME IN HUNDREDS

| |
|--------------|
| 1 WBAL 6312 |
| 2 WCAO 4891 |
| 3 WCBM 3665 |
| 4 WLIF 3251 |
| 5 WFBR 2606 |
| 6 WWIN 1939 |
| 7 WLPL 1899 |
| 8 WKTK 1460 |
| 9 WMAR 1431 |
| 10 WSID 1399 |

18-34 MEN

| |
|--------|
| 1 WCBM |
| 2 WCAO |
| 3 WKTK |
| 4 WFBR |
| 5 WBAL |

18-34 WOMEN

| |
|--------|
| 1 WCBM |
| 2 WCAO |
| 3 WLIF |
| 4 WFBR |
| 5 WSID |

18-49 ADULTS

| |
|--------|
| 1 WCBM |
| 2 WBAL |
| 3 WCAO |
| 4 WLIF |
| 5 WFBR |

TEENS

| |
|--------|
| 1 WCAO |
| 2 WWIN |
| 3 WLPL |
| 4 WDJQ |

BIRMINGHAM

BIRMINGHAM 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|-------------|--------|--------|--------|--------|--------|
| WAPI (PA) | 11.0 | 6.6 | 7.3 | 8.8 | 7.3 |
| WAPI-FM (O) | 1.6 | 1.0 | 3.2 | 2.7 | 3.2 |
| WATV (R) | 1.2 | 3.0 | 1.0 | 1.9 | 10.5 |
| WBUL (B) | 4.3 | 5.9 | 3.2 | 5.1 | 5.5 |
| WCRT (BM) | 1.6 | 3.0 | 2.1 | 2.7 | 3.2 |
| WDJC (RL) | 2.1 | 2.3 | 1.5 | 2.3 | 2.1 |
| WENN (B) | 11.3 | 16.0 | 13.5 | 12.2 | 6.4 |
| WENN-FM (B) | 2.3 | .3 | 4.5 | 6.7 | 2.4 |
| WERC (R) | 12.0 | 11.8 | 10.5 | 13.0 | 10.1 |
| WERC-FM (A) | 3.5 | 4.8 | 5.5 | 3.9 | 6.2 |
| WJLD (B) | 6.7 | 7.3 | 6.7 | 4.9 | 5.2 |
| WZZK (C) | 1.1 | .5 | 4.0 | 2.8 | 5.3 |
| WQEZ (BM) | 5.3 | 6.8 | 6.8 | 3.7 | 4.8 |
| WSGN (R) | 11.3 | 7.7 | 7.1 | 7.6 | 8.9 |
| WVOK (PA) | 5.4 | 5.4 | 4.1 | 3.6 | 4.0 |
| WYDE (C) | 11.6 | 8.1 | 11.0 | 8.6 | 6.9 |

TOP 5 QUARTER HOUR

| |
|--------|
| 1 WATV |
| 2 WERC |
| 3 WSGN |
| 4 WAPI |
| 5 WYDE |

TOP 5 CUME IN HUNDREDS

| |
|-------------------|
| 1 WERC 1737 |
| 2 WSGN 1653 |
| 3 WYDE 1205 |
| 4 WAPI 1203 |
| 5 WENN-AM-FM 1059 |

18-34 MEN

| |
|--------------|
| 1 WENN-AM-FM |
| 1 WERC |
| 2 WBUL |
| 2 WSGN |
| 3 WERC-FM |
| 4 WJLD |
| 5 WATV |

18-34 WOMEN

| |
|--------------|
| 1 WSGN |
| 2 WATV |
| 3 WERC |
| 4 WBUL |
| 5 WENN-AM-FM |

18-49 ADULTS

| |
|--------------|
| 1 WATV |
| 2 WERC |
| 3 WSGN |
| 4 WENN-AM-FM |
| 5 WBUL |

TEENS

| |
|--------------|
| 1 WERC |
| 2 WENN-AM-FM |
| 3 WSGN |
| 4 WATV |
| 5 WERC-FM |

18-34 MEN

| |
|-----------|
| 1 WGR |
| 2 WGRQ |
| 2 WKBW |
| 3 WBUF |
| 4 WBEN-FM |
| 4 WYSL-FM |
| 5 WBLK |

18-34 WOMEN

| |
|-----------|
| 1 WGR |
| 2 WKBW |
| 3 WBEN-FM |
| 3 WGRQ |
| 4 WBLK |
| 4 WBNY |
| 5 WYSL-FM |

BOSTON

BOSTON 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'75 | J/A'75 | O/N'75 | J/F'76 | A/M'76 |
|--------------|--------|--------|--------|--------|--------|
| WBCN (A) | 3.7 | 3.5 | 1.7 | 3.6 | 2.8 |
| WBZ (PA) | 10.3 | 10.2 | 11.6 | 10.0 | 9.0 |
| WBZ-FM (R) | 2.3 | 2.4 | 1.2 | 1.9 | 1.1 |
| WCGY (R) | 1.0 | 1.2 | 1.2 | 1.1 | 1.4 |
| WCOP (C) | 1.2 | 1.1 | 1.7 | 1.6 | 1.7 |
| WCOP-FM (C) | 1.5 | 2.2 | 2.2 | 1.5 | 1.3 |
| WCOZ (A) | 1.6 | .9 | 2.9 | 2.8 | 2.9 |
| WEEI (N) | 9.5 | 8.2 | 9.9 | 8.5 | 8.9 |
| WEEI-FM (PA) | 3.0 | 2.6 | 3.3 | 2.2 | 3.1 |
| WEZE (BM) | 1.8 | 1.9 | 2.5 | 1.7 | 1.6 |
| WHDH (PA) | 10.8 | 14.7 | 8.6 | 11.0 | 7.4 |
| WCRB (CL) | 1.7 | .8 | 1.2 | .8 | 1.0 |
| WILD (B) | .9 | 1.2 | 1.2 | 1.3 | 1.0 |
| WJIB (BM) | 11.3 | 6.2 | 10.2 | 8.9 | 10.3 |
| WMEX (R) | 1.9 | 1.2 | 1.9 | 1.3 | 3.2 |
| WRKO (R) | 8.5 | 11.3 | 9.6 | 9.0 | 10.4 |
| WROR (O) | 2.9 | 2.2 | 2.7 | 2.7 | 3.1 |
| WRYT (T) | 1.0 | 1.1 | 1.2 | 1.1 | 1.5 |
| WSSH (BM) | 2.2 | 1.4 | 2.2 | 3.2 | 2.5 |
| WVBF (R) | 5.1 | 5.5 | 4.6 | 5.7 | 6.2 |
| WWEL-FM (BM) | 2.0 | 2.7 | 2.3 | 3.5 | 2.9 |

TOP 10 QUARTER HOUR

| |
|-----------|
| 1 WRKO |
| 2 WJIB |
| 3 WBZ |
| 4 WEEI |
| 5 WHDH |
| 6 WVBF |
| 7 WMEX |
| 8 WEEI-FM |
| 9 WROR |
| 9 WCOZ |
| 9 WWEL-FM |
| 10 WBCN |

TOP 10 CUME IN HUNDREDS

| |
|-----------------|
| 1 WRKO 9037 |
| 2 WBZ 8605 |
| 3 WHDH 6891 |
| 4 WEEI 6321 |
| 5 WJIB 5748 |
| 6 WVBF 4616 |
| 7 WMEX 4349 |
| 8 WROR 2465 |
| 9 WCOZ 2344 |
| 10 WEEI-FM 2201 |

18-34 MEN

| |
|--------|
| 1 WRKO |
| 2 WBCN |
| 3 WVBF |
| 4 WBZ |
| 5 WROR |

18-34 WOMEN

| |
|-----------|
| 1 WRKO |
| 2 WVBF |
| 3 WEEI-FM |
| 4 WROR |
| 5 WCOZ |

18-49 ADULTS

| |
|--------|
| 1 WRKO |
| 2 WJIB |
| 3 WBZ |
| 4 WVBF |
| 5 WHDH |

TEENS

| |
|--------|
| 1 WRKO |
| 2 WVBF |

BUFFALO

BUFFALO 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|-------------|--------|--------|--------|--------|--------|
| WADV (BM) | 4.2 | 6.0 | 4.9 | 3.2 | 5.2 |
| WBEN (PA) | 20.4 | 17.9 | 19.0 | 16.2 | 17.2 |
| WBEN-FM (R) | 3.3 | 5.3 | 4.7 | 4.3 | 4.5 |
| WBLK (B) | 2.1 | 2.9 | 2.7 | 3.3 | 3.9 |
| WBNY (BM) | 10.6 | 12.3 | 15.4 | 11.5 | 12.4 |
| WBUF (A) | .5 | ** | .6 | 2.2 | 1.8 |
| WEBR (PA) | 3.7 | 3.4 | 3.4 | 2.1 | 2.9 |
| WGR (PA) | 10.2 | 11.1 | 11.4 | 13.0 | 12.6 |
| WGRQ (A) | 5.4 | 1.8 | 5.1 | 4.5 | 4.7 |
| WJLL (PA) | 1.1 | 1.8 | 1.2 | 1.7 | 1.1 |
| WKBW (R) | 11.8 | 14.6 | 11.6 | 14.5 | 12.0 |
| WUFO (B) | 3.2 | 1.8 | 1.3 | 2.5 | 1.3 |
| WWOL (C) | 1.8 | 2.3 | 2.5 | 1.8 | 2.5 |
| WWOL-FM (C) | .8 | .5 | 1.2 | 1.7 | 2.1 |
| WXRL (C) | 1.4 | 1.3 | 1.0 | 1.1 | 1.3 |
| WYSL (R) | 4.5 | 3.6 | 3.6 | 2.6 | 1.8 |
| WYSL-FM (R) | ** | 3.3 | 1.6 | 2.5 | 3.0 |

TOP 5 QUARTER HOUR

| |
|--------|
| 1 WBEN |
| 2 WGR |
| 3 WBNY |
| 4 WKBW |
| 5 WADV |

TOP 5 CUME IN HUNDREDS

| |
|----------------|
| 1 WBEN 4099 |
| 2 WKBW 3838 |
| 3 WGR 3747 |
| 4 WBNY 2373 |
| 5 WBEN FM 1845 |

CHICAGO

CHICAGO 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'75 | J/A'75 | O/N'75 | J/F'76 | A/M'76 |
|--------------|--------|--------|--------|--------|--------|
| WAIT (BM) | 5.1 | 5.1 | 5.2 | 4.3 | 4.7 |
| WBBM (N) | 7.0 | 7.2 | 6.8 | 7.8 | 7.0 |
| WBBM-FM (PA) | 2.1 | 2.9 | 2.8 | 2.4 | 2.5 |
| WBMX (B) | 2.2 | 2.8 | 1.7 | 2.1 | 1.5 |
| WCFL (BM) | 4.6 | 5.0 | 4.0 | 4.0 | 3.7 |
| WCLR (BM) | 3.3 | 3.1 | 3.0 | 3.1 | 3.4 |
| WDAI (A) | 2.4 | 3.4 | 4.3 | 3.4 | 2.6 |
| WDHF (R) | 2.7 | 2.8 | 2.4 | 2.9 | 3.3 |
| WFMT (CL) | 1.6 | 2.0 | 1.6 | 1.0 | 1.2 |
| WFYR (O) | 1.7 | 2.3 | 3.3 | 2.6 | 2.5 |
| WGN (N/T) | 14.5 | 12.3 | 12.0 | 11.8 | 12.6 |
| WIND (PA) | 5.5 | 4.4 | 5.1 | 4.3 | 4.1 |
| WJJD (C) | 1.6 | 2.1 | 2.2 | 1.9 | 1.6 |
| WJPC (B) | 1.7 | 1.7 | 1.4 | 1.2 | 1.8 |
| WLAK (BM) | 5.5 | 5.2 | 3.6 | 4.5 | 6.3 |
| WLOO (BM) | 4.4 | 3.9 | 5.7 | 8.6 | 5.9 |
| WLS (R) | 8.3 | 8.3 | 9.7 | 7.0 | 9.8 |
| WMAQ (C) | 5.4 | 6.5 | 4.7 | 4.7 | 5.3 |
| WSDM (A) | 1.0 | 1.1 | 1.1 | 1.4 | 1.2 |
| WVON (B) | 3.3 | 3.1 | 3.3 | 3.9 | 3.9 |
| WXRT (A) | .5 | .5 | .8 | 1.2 | 1.0 |

Where you get
the music...to get the numbers.

NEW YORK

(212) 898-1900

Ed Hynes/Joe Senkiewicz/Matty Matthews/Mike Bernardo/Gil Colquitt/Reds Richards

Chicago continued

| TOP 10 QUARTER HOUR | | TOP 10 CUME IN HUNDREDS | |
|---------------------|---------|-------------------------|--|
| 1 WGN | 1 WLS | 19902 | |
| 2 WLS | 2 WGN | 17474 | |
| 3 WBBM | 3 WBBM | 12764 | |
| 4 WLAK | 4 WMAQ | 11261 | |
| 5 WLOO | 5 WIND | 9517 | |
| 6 WMAQ | 6 WCFL | 8607 | |
| 7 WAIT | 7 WLOO | 7761 | |
| 8 WVON | 8 WLAK | 7377 | |
| 9 WCFL | 9 WDFH | 6570 | |
| 10 WCLR | 10 WAIT | 6543 | |

18-34 MEN 18-34 WOMEN

| | |
|-----------|-----------|
| 1 WLS | 1 WLS |
| 2 WDAI | 2 WFYR |
| 3 WGN | 3 WBBM-FM |
| 4 WBBM-FM | 3 WVON |
| 4 WIND | 4 WIND |
| 5 WCFL | 5 WDFH |

18-49 ADULTS TEENS

| | |
|--------|--------|
| 1 WLS | 1 WLS |
| 2 WGN | 2 WDFH |
| 3 WLAK | 3 WVON |
| 4 WLOO | 4 WDAI |
| 4 WMAQ | |
| 5 WCFL | |
| 5 WIND | |

| TOP 10 QUARTER HOUR | | TOP 10 CUME IN HUNDREDS | |
|---------------------|---------|-------------------------|--|
| 1 WMMS | 1 WWWE | 3901 | |
| 2 WWWE | 2 WGAR | 3164 | |
| 3 WDOK | 3 WMMS | 2673 | |
| 3 WQAL | 4 WERE | 2345 | |
| 4 WGAR | 5 WQAL | 2309 | |
| 5 WHK | 6 WGCL | 2288 | |
| 6 WERE | 7 WJW | 2264 | |
| 7 WGCL | 8 WHK | 2240 | |
| 7 WJW | 9 WDOK | 2181 | |
| 8 WJMO | 10 WIXY | 2139 | |
| 9 WKSW | | | |
| 10 WLYT | | | |

18-34 MEN 18-34 WOMEN 18-49 ADULTS TEENS

| | | | |
|--------|--------|--------|--------|
| 1 WMMS | 1 WMMS | 1 WMMS | 1 WMMS |
| 2 WGAR | 2 WGAR | 2 WGAR | 2 WGCL |
| 3 WWWE | 3 WGCL | 3 WWWE | 3 WJMO |
| 4 WWWM | 4 WHK | 4 WHK | 4 WIXY |
| 5 WHK | 5 WLYT | 5 WQAL | |

COLUMBUS

COLUMBUS OHIO 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|--------------|--------|--------|--------|--------|--------|
| WBNS (PA) | 12.4 | 9.9 | 9.0 | 8.0 | 8.2 |
| WBNS-FM (BM) | 9.2 | 8.1 | 11.1 | 8.3 | 11.0 |
| WCOL (R) | 14.3 | 13.5 | 13.7 | 13.1 | 10.9 |
| WCOL-FM (A) | 2.0 | 3.4 | 4.5 | 5.6 | 5.8 |
| WHOK (PA) | .7 | .8 | 1.6 | 1.9 | 1.5 |
| WHOK-FM (C) | 2.3 | 1.3 | 2.5 | 1.6 | 1.3 |
| WMNI (C) | 6.9 | 9.6 | 8.1 | 6.6 | 6.5 |
| WMNI-FM (PA) | 2.5 | 1.4 | 2.1 | .8 | 1.7 |
| WNCI (R) | 7.7 | 6.7 | 6.8 | 7.6 | 11.8 |
| WRFD (O) | 2.9 | 3.2 | 2.7 | 3.4 | 1.8 |
| WTVN (PA) | 14.2 | 16.1 | 11.9 | 17.4 | 12.1 |
| WTVN-FM (BM) | 3.0 | 4.0 | 5.2 | 6.0 | 5.3 |
| WVVO (B) | 6.9 | 6.2 | 3.0 | 4.9 | 3.7 |
| WVVO-FM (B) | .8 | 1.9 | 1.6 | .8 | 3.2 |

TOP 5 QUARTER HOUR TOP 5 CUME IN HUNDREDS

| | | |
|-----------|-----------|------|
| 1 WTVN | 1 WCOL | 2724 |
| 2 WNCI | 2 WTVN | 2636 |
| 3 WBNS-FM | 3 WNCI | 2357 |
| 4 WCOL | 4 WBNS | 2114 |
| 5 WBNS | 5 WBNS-FM | 1723 |

18-34 MEN 18-34 WOMEN 18-49 ADULTS TEENS

| | | | |
|-----------|-----------|-----------|--------|
| 1 WCOL-FM | 1 WNCI | 1 WNCI | 1 WNCI |
| 2 WNCI | 2 WCOL | 2 WTVN | 2 WCOL |
| 3 WCOL | 3 WTVN | 3 WBNS-FM | |
| 4 WTVN | 4 WBNS-FM | 4 WCOL | |
| 5 WBNS | 5 WCOL-FM | 5 WBNS | |

| TOP 10 QUARTER HOUR | | TOP 10 CUME IN HUNDRED | |
|---------------------|--------------|------------------------|--|
| 1 WBAP | 1 WBAP | 5089 | |
| 2 KVIL-AM-FM | 2 KRLD | 4277 | |
| 3 KOAX | 3 KLIF | 3467 | |
| 4 KRLD | 4 KVIL-AM-FM | 3211 | |
| 5 KNUS | 5 WFAA | 2893 | |
| 6 KBOX | 6 KNUS | 2812 | |
| 7 KLIF | 7 KOAX | 2251 | |
| 8 KSCS | 8 KBOX | 2012 | |
| 9 KZEW | 9 KTLC | 1699 | |
| 10 KTLC | 10 KZEW | 1596 | |

18-34 MEN

| |
|--------------|
| 1 KVIL-AM-FM |
| 2 KZEW |
| 3 WBAP |
| 4 KNUS |
| 5 KFWD |

18-34 WOMEN

| |
|--------------|
| 1 KVIL-AM-FM |
| 2 KKDA-FM |
| 3 KOAX |
| 4 KLIF |
| 4 KNUS |
| 5 KBOX |
| 5 KKDA |
| 5 WBAP |

18-49 ADULTS

| |
|--------------|
| 1 KVIL-AM-FM |
| 2 WBAP |
| 3 KOAX |
| 4 KBOX |
| 4 KRLD |
| 5 KSCS |

TEENS

| |
|--------------|
| 1 KNUS |
| 2 KVIL-AM-FM |
| 3 KZEW |
| 4 KLIF |

CINCINNATI

CINCINNATI 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|-------------|--------|--------|--------|--------|--------|
| WCIN (B) | 5.1 | 3.2 | 4.2 | 4.8 | 3.9 |
| WCKY (PA) | 7.4 | 8.4 | 11.1 | 9.9 | 11.8 |
| WEBN (A) | 4.2 | 5.0 | 4.5 | 9.3 | 8.0 |
| WKRC (PA) | 12.3 | 12.6 | 9.4 | 8.6 | 6.8 |
| WKRQ (R) | 4.6 | 4.1 | 6.4 | 7.7 | 8.9 |
| WLQA (PA) | 3.4 | 4.0 | 3.4 | 2.9 | 4.4 |
| WLW (PA) | 17.2 | 14.6 | 18.5 | 16.2 | 18.0 |
| WSAI (R) | 12.7 | 13.8 | 13.1 | 9.5 | 8.7 |
| WSAI-FM (R) | ** | ** | 3.5 | 2.3 | 3.1 |
| WUBE (C) | 2.5 | 3.1 | 1.6 | 1.7 | 2.9 |
| WUBE-FM (C) | 2.7 | 2.4 | 2.7 | 2.8 | 2.7 |
| WWEZ (BM) | 11.7 | 12.6 | 10.5 | 9.8 | 9.1 |

TOP 5 QUARTER HOUR TOP 5 CUME IN HUNDREDS

| | | |
|--------|--------|------|
| 1 WLW | 1 WLW | 4904 |
| 2 WCKY | 2 WSAI | 3266 |
| 3 WWEZ | 3 WKRC | 2339 |
| 4 WKRO | 4 WCKY | 2286 |
| 5 WSAI | 5 WKRQ | 2210 |

18-34 MEN 18-34 WOMEN 18-49 ADULTS TEENS

| | | | |
|--------|--------|--------|--------|
| 1 WEBN | 1 WEBN | 1 WLW | 1 WKRO |
| 2 WKRO | 2 WSAI | 2 WEBN | 2 WSAI |
| 3 WSAI | 3 WLW | 3 WSAI | 3 WEBN |
| 4 WLW | 4 WKRO | 4 WKRO | |
| 5 WKRC | 5 WCIN | 5 WCKY | |

DALLAS-FT. WORTH

DALLAS-FT. WORTH 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|-------------|--------|--------|--------|--------|--------|
| KAFM (A) | 1.2 | 1.6 | 1.3 | 1.6 | 2.1 |
| KBOX (C) | 5.6 | 3.8 | 5.1 | 4.3 | 5.1 |
| KFJZ (R) | 3.6 | 3.2 | 2.1 | 2.2 | 2.1 |
| KFWD (A) | 4.0 | 2.7 | 2.0 | 2.4 | 3.0 |
| KKDA (B) | 4.0 | 4.0 | 4.8 | 4.5 | 2.8 |
| KKDA-FM (B) | ** | ** | ** | ** | 3.3 |
| KLIF (R) | 5.6 | 7.3 | 8.7 | 5.6 | 4.1 |
| KNOK (B) | 3.2 | 4.3 | 3.4 | 2.7 | 2.0 |
| KNOK-FM (B) | 1.9 | 1.5 | 3.2 | 3.2 | 2.1 |
| KNUS (R) | 4.1 | 3.5 | 4.1 | 6.0 | 6.5 |
| KOAX (BM) | 5.6 | 5.4 | 6.2 | 5.7 | 7.1 |
| KPBC (B) | 1.2 | 1.1 | 1.1 | 1.1 | 1.1 |
| KRLD (PA) | 10.0 | 11.3 | 7.7 | 10.0 | 7.0 |
| KSCS (C) | 4.5 | 2.8 | 3.6 | 3.7 | 4.0 |
| KTLC (BM) | 3.5 | 3.5 | 2.8 | 3.5 | 3.6 |
| KVIL (R) | 1.4 | 1.4 | 1.0 | .9 | 1.2 |
| KVIL-FM (R) | 3.4 | 4.6 | 5.2 | 6.1 | 7.7 |
| KXOL (C) | 2.1 | 1.9 | 1.4 | 1.2 | 1.0 |
| KZEW (A) | 4.5 | 4.9 | 3.9 | 3.3 | 3.9 |
| WBAP (C) | 13.3 | 11.3 | 11.8 | 13.1 | 11.5 |
| WFAA (R) | 3.5 | 4.3 | 4.9 | 3.0 | 3.3 |
| WRR (N) | .8 | .9 | .6 | 1.6 | 2.3 |
| WRR-FM (CL) | 1.1 | 1.1 | .9 | 1.1 | 2.1 |

TOP 10 QUARTER HOUR

| |
|-----------|
| 1 KHOW |
| 2 KOA |
| 3 KXXK |
| 4 KLIR |
| 5 KIMN |
| 6 KOSI-FM |
| 7 KOSI |
| 8 KVOD |
| 9 KOAQ |
| 10 KDEN |

TOP 10 CUME IN HUNDREDS

| | |
|-----------|------|
| 1 KHOW | 3380 |
| 2 KIMN | 2630 |
| 3 KOA | 2368 |
| 4 KXXK | 2203 |
| 5 KLIR | 1895 |
| 6 KTLK | 1853 |
| 7 KOSI | 1673 |
| 8 KOSI-FM | 1440 |
| 9 KLZ | 1412 |
| 10 KDEN | 1391 |

18-34 MEN

| |
|--------|
| 1 KHOW |
| 2 KIMN |
| 3 KXXK |
| 4 KBPI |
| 5 KOAQ |

18-34 WOMEN

| |
|--------|
| 1 KHOW |
| 2 KXXK |
| 3 KBPI |
| 4 KIMN |
| 5 KOAQ |

18-49 ADULTS

| |
|-----------|
| 1 KHOW |
| 2 KIMN |
| 3 KXXK |
| 4 KLIR |
| 5 KOSI-FM |

TEENS

| |
|--------|
| 1 KXXK |
| 2 KTLK |
| 3 KOAQ |

CLEVELAND

CLEVELAND 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'75 | J/A'75 | O/N'75 | J/F'76 | A/M'76 |
|-----------|--------|--------|--------|--------|--------|
| WABQ (B) | 1.7 | ** | 1.4 | 1.2 | 1.5 |
| WCLV (CL) | 2.5 | ** | 1.8 | 1.9 | 1.1 |
| WDOK (PA) | 11.0 | ** | 8.9 | 10.0 | 7.8 |
| WERE (PA) | 6.5 | ** | 6.3 | 6.1 | 5.4 |
| WGAR (PA) | 8.2 | ** | 8.7 | 6.3 | 7.7 |
| WGCL (R) | 4.7 | ** | 4.0 | 4.3 | 4.8 |
| WHK (C) | 6.1 | ** | 8.3 | 8.3 | 6.4 |
| WIXY (R) | 3.3 | ** | 3.5 | 2.7 | 3.0 |
| WJMO (B) | 5.8 | ** | 6.6 | 6.7 | 4.3 |
| WJW (PA) | 6.3 | ** | 5.1 | 5.6 | 4.8 |
| WKSW (BM) | ** | ** | 3.1 | 4.4 | 4.1 |
| WLYT (R) | .5 | ** | 1.2 | 1.7 | 3.8 |
| WMMS (A) | 5.3 | ** | 7.4 | 6.4 | 9.7 |
| WQAL (BM) | 11.1 | ** | 9.2 | 10.0 | 7.8 |
| WWWE (PA) | 7.5 | ** | 4.6 | 5.3 | 8.6 |
| WWWM (A) | 1.4 | ** | 4.3 | 3.5 | 3.2 |

Where you get
the music...to get the numbers.

MINNEAPOLIS (612) 831-8626

Mark Wescott/Steve Mc Devitt

MIAMI (305) 893-7030

Tom Sgro/Bill Bennett

DES MOINES

DES MOINES 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|------------|--------|--------|--------|--------|--------|
| KBAB (PA) | ** | .6 | ** | ** | 1.4 |
| KCBC (PA) | 3.6 | 4.2 | 5.5 | 3.4 | 5.3 |
| K'DMI (PA) | .5 | .8 | 1.7 | .9 | 2.5 |
| KGGO (R) | ** | ** | 6.7 | 6.3 | 8.7 |
| KIOA (R) | 17.5 | 17.8 | 17.5 | 14.9 | 12.9 |
| KLYF (BM) | 11.8 | 15.6 | 12.7 | 13.8 | 13.2 |
| KMGK (R) | ** | ** | ** | ** | 4.2 |
| KRNQ (R) | ** | 2.8 | 2.7 | 5.7 | 7.3 |
| KRNT (PA) | 14.7 | 10.6 | 10.7 | 14.7 | 13.2 |
| KSO (C) | 12.6 | 9.7 | 11.5 | 11.8 | 9.2 |
| KWKY (C) | 2.1 | 1.1 | 2.2 | 1.4 | 1.7 |
| WHO (T) | 17.5 | 20.3 | 18.7 | 14.7 | 12.9 |

TOP 5 QUARTER HOUR

- 1 KLYF
- 1 KRNT
- 2 KIOA
- 2 WHO
- 3 KSO
- 4 KGGO
- 5 KRNQ

TOP 5 CUME IN HUNDREDS

- | | |
|--------|-----|
| 1 KIOA | 979 |
| 2 WHO | 839 |
| 3 KRNT | 740 |
| 4 KLYF | 645 |
| 5 KGGO | 591 |

18-34 MEN

- 1 KRNQ
- 2 KIOA
- 3 KGGO
- 4 KSO
- 5 KLYF
- 5 KMGK

18-34 WOMEN

- 1 KIOA
- 2 KLYF
- 3 KGGO
- 3 KRNQ
- 4 KSO
- 5 KRNT

18-49 ADULTS

- 1 KIOA
- 2 KLYF
- 3 KSO
- 4 KRNQ
- 5 KRNT

TEENS

- 1 KGGO
- 2 KIOA
- 3 KMGK
- 3 KRNQ

18-34 MEN 18-34 WOMEN 18-49 ADULTS TEENS

| | | | |
|--------|--------|--------|--------|
| 1 WRIF | 1 WMJC | 1 WJR | 1 WRIF |
| 2 WABX | 2 WXYZ | 2 WMJC | 2 CKLW |
| 3 WWWW | 3 WCHB | 3 WRIF | 3 WDRQ |
| 4 WJR | 4 WRIF | 3 CKLW | 4 WCHB |
| 5 CKLW | 5 CKLW | 4 WXYZ | 5 WJLB |
| | | 4 WCHB | |
| | | 5 WOMC | |

18-34 MEN

- 1 KFYE
- 1 KYNO
- 2 KFIG
- 3 KGNU
- 4 KFRE
- 5 KMAK
- 5 KYNO-FM

18-34 WOMEN

- 1 KYNO
- 2 KGNU
- 3 KFYE
- 4 KFRE
- 5 KYNO-FM

EL PASO

EL PASO 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|-------------|--------|--------|--------|--------|--------|
| KAMA (S) | 9.1 | 19.0 | 16.5 | 18.3 | 7.5 |
| KAMA-FM (S) | ** | ** | ** | ** | 3.1 |
| KELP (R) | 7.8 | 7.5 | 9.2 | 7.6 | 6.3 |
| KEZB (BM) | ** | 5.2 | 5.1 | 6.2 | 5.8 |
| KHEY (C) | 10.4 | 8.8 | 10.7 | 12.5 | 11.5 |
| KINT (R) | 4.5 | 2.3 | 2.2 | 2.9 | 2.5 |
| KINT-FM (R) | 7.1 | 4.5 | 10.3 | 9.0 | 10.6 |
| KISO (C) | 2.8 | 4.8 | 4.5 | .6 | .4 |
| KLOZ (C) | 1.1 | .5 | .6 | 2.1 | 1.3 |
| KROD (PA) | 6.0 | 3.4 | 2.8 | 3.9 | 1.2 |
| KSET (PA) | 3.9 | 3.4 | 1.9 | 3.1 | 2.1 |
| KTSM (N) | 3.0 | 1.1 | 1.1 | 4.9 | 2.7 |
| KTSM-FM (R) | .9 | 2.7 | 3.6 | 3.5 | 4.0 |
| XEJ (PA) | 1.5 | .9 | .4 | 1.2 | 5.8 |
| XEWG (S) | .4 | .7 | 1.1 | .8 | 1.2 |
| XHEM (A) | ** | ** | ** | 3.7 | 2.5 |
| XROK (R) | 21.4 | 13.3 | 11.8 | 7.0 | 13.4 |

TOP 5 QUARTER HOUR

- 1 XROK
- 2 KINT-AM-FM
- 3 KHEY
- 4 KAMA-AM-FM
- 5 KELP

TOP 5 CUME IN HUNDREDS

- | | |
|--------------|-----|
| 1 XROK | 976 |
| 2 KINT-AM-FM | 809 |
| 3 KELP | 744 |
| 4 KHEY | 540 |
| 5 KAMA-AM-FM | 504 |

18-34 MEN

- 1 XROK
- 2 KINT-AM-FM
- 3 KELP
- 3 XHEM
- 4 KAMA-AM-FM
- 4 KHEY
- 5 KISO & KLOZ

18-34 WOMEN

- 1 KINT-AM-FM
- 2 XROK
- 3 KHEY
- 4 KAMA-AM-FM
- 5 XEJ

18-49 ADULTS

- 1 KHEY
- 2 XROK
- 3 KINT-AM-FM
- 4 KAMA-AM-FM
- 5 XEJ

TEENS

- 1 KINT-AM-FM
- 2 XROK
- 3 KELP

18-49 ADULTS

- 1 KYNO
- 2 KGNU
- 3 KMAK
- 4 KFRE
- 5 KFYE

TEENS

- 1 KYNO
- 2 KFYE
- 2 KYNO-FM

GRAND RAPIDS

GRAND RAPIDS 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|--------------|--------|--------|--------|--------|--------|
| WCUZ (C) | 9.0 | 7.5 | 11.1 | 5.9 | 6.5 |
| WFUR-FM (RL) | 3.3 | 4.9 | 2.9 | 4.1 | 3.8 |
| WGHN-FM (CL) | ** | .3 | ** | .3 | 1.4 |
| WGRD (R) | 5.3 | 4.7 | 4.6 | 3.8 | 2.6 |
| WGRD-FM (R) | 10.8 | 9.2 | 9.7 | 6.7 | 8.5 |
| WHTC (PA) | 2.3 | 1.5 | 1.1 | 2.7 | 2.4 |
| WJBL (RL) | 1.1 | 1.4 | 1.3 | 2.8 | 2.7 |
| WJBL-FM (PA) | 2.1 | 2.2 | 2.4 | 1.7 | 3.3 |
| WJFM (BM) | 1.1 | 1.7 | 1.9 | 1.4 | 1.6 |
| WLAV (R) | 5.6 | 5.7 | 3.4 | 5.5 | 3.3 |
| WLAV-FM (A) | 3.5 | 6.1 | 4.0 | 8.4 | 5.7 |
| WMAX (N) | 1.7 | 1.0 | .8 | 1.3 | 1.1 |
| WOOD (PA) | 17.4 | 15.3 | 14.9 | 16.7 | 18.8 |
| WOOD-FM (BM) | 13.5 | 15.5 | 12.2 | 11.7 | 9.8 |
| WYGR (PA) | ** | ** | 1.1 | 1.3 | 2.7 |
| WYON (PA) | 2.1 | 1.7 | .9 | 1.3 | 1.8 |
| WZZM (R) | 3.0 | 7.4 | 4.9 | 4.5 | 6.1 |

TOP 5 QUARTER HOUR

- 1 WOOD
- 2 WGRD-AM-FM
- 3 WOOD-FM
- 4 WCUZ
- 5 WZZM

TOP 5 CUME IN HUNDREDS

- | | |
|--------------|------|
| 1 WOOD | 1526 |
| 2 WGRD-AM-FM | 1392 |
| 3 WOOD-FM | 1120 |
| 4 WCUZ | 904 |
| 5 WLAV | 903 |

18-34 MEN

- 1 WLAV-FM
- 2 WGRD-AM-FM
- 3 WYGR
- 3 WZZM
- 4 WCUZ
- 4 WLAV
- 5 WOOD

18-34 WOMEN

- 1 WOOD
- 2 WGRD-AM-FM
- 3 WZZM
- 4 WLAV-FM
- 5 WCUZ
- 5 WOOD-FM

18-49 ADULTS

- 1 WOOD
- 2 WGRD-AM-FM
- 3 WOOD-FM
- 4 WLAV-FM
- 5 WCUZ
- 5 WZZM

TEENS

- 1 WGRD-AM-FM
- 2 WZZM
- 3 WLAV

HARTFORD

HARTFORD-NEW BRITAIN 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|--------------|--------|--------|--------|--------|--------|
| WCCC (A) | 1.6 | 1.1 | .9 | 1.2 | .9 |
| WCCC-FM (A) | 1.2 | 1.5 | 1.4 | 1.8 | 1.6 |
| WDRG (R) | 10.3 | 8.5 | 8.9 | 8.7 | 8.8 |
| WDRG-FM (R) | 6.0 | 3.4 | 4.8 | 7.8 | 6.7 |
| WEST (C) | 1.5 | 3.2 | 1.9 | 2.5 | 1.8 |
| WHCN (A) | 1.9 | 2.4 | 2.9 | 3.3 | 3.2 |
| WKND (A) | 1.2 | 2.9 | 2.6 | 2.0 | 3.3 |
| WKSS (BM) | 6.3 | 7.7 | 7.6 | 6.4 | 7.0 |
| WPOP (N) | 3.8 | 5.2 | 4.7 | 2.3 | 3.3 |
| WRCH (BM) | 6.0 | 5.2 | 8.9 | 8.3 | 9.0 |
| WRCQ (R) | ** | 5.4 | 4.2 | 5.3 | 5.0 |
| WTIC (PA) | 28.8 | 31.1 | 29.5 | 26.6 | 26.6 |
| WTIC-FM (PA) | 4.7 | 2.8 | 2.8 | 3.4 | 4.0 |

DETROIT

DETROIT 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'75 | J/A'75 | O/N'75 | J/F'76 | A/M'76 |
|-------------|--------|--------|--------|--------|--------|
| CKLW (R) | 5.6 | 6.5 | 7.2 | 5.5 | 6.3 |
| CKLW-FM (C) | .7 | .7 | .6 | 1.5 | 1.6 |
| WABX (A) | .7 | 1.2 | 2.2 | 3.5 | 2.6 |
| WCAR (N) | 1.9 | 1.9 | 1.4 | 1.3 | 1.6 |
| WCHB (B) | 2.9 | 3.0 | 2.2 | 3.3 | 4.8 |
| WDEE (C) | 4.3 | 5.5 | 4.6 | 6.4 | 4.4 |
| WDRQ (R) | 4.6 | 4.8 | 4.8 | 5.3 | 4.3 |
| WGPR (B) | .7 | .8 | 1.5 | 1.6 | 1.4 |
| WJLB (B) | 4.4 | 5.6 | 4.3 | 2.0 | 2.8 |
| WJR (PA) | 15.4 | 14.5 | 15.0 | 13.3 | 15.1 |
| WJR-FM (BM) | 3.1 | 2.3 | 3.2 | 3.4 | 3.9 |
| WJZZ (B) | 2.5 | 2.3 | 1.7 | 1.4 | 2.6 |
| WMJC (R) | ** | ** | ** | ** | 4.4 |
| WNIC (BM) | 3.1 | 3.0 | 1.8 | 1.4 | 1.2 |
| WOMC (PA) | 3.1 | 4.6 | 5.0 | 5.1 | 4.5 |
| WRIF (A) | 5.6 | 4.8 | 5.1 | 5.4 | 6.2 |
| WWJ (N/T) | 7.6 | 6.2 | 8.4 | 8.3 | 5.1 |
| WWJ-FM (BM) | 5.9 | 5.0 | 5.7 | 6.5 | 5.1 |
| WWWW (A) | 3.3 | 3.4 | 3.6 | 2.9 | 2.5 |
| WXYZ (R) | 5.2 | 5.9 | 5.7 | 5.7 | 5.0 |
| WHND (O)* | ** | .5 | .2 | .1 | 1.8 |

TOP 10 QUARTER HOUR

- 1 WJR
- 2 CKLW
- 3 WRIF
- 4 WWJ
- 4 WWJ-FM
- 5 WXYZ
- 6 WCHB
- 7 WOMC
- 8 WDEE
- 8 WMJC
- 9 WDRQ
- 10 WJR-FM

TOP 10 CUME IN HUNDREDS

- | | |
|----------|-------|
| 1 WJR | 12254 |
| 2 CKLW | 9672 |
| 3 WXYZ | 6199 |
| 4 WRIF | 5958 |
| 5 WDRQ | 5475 |
| 6 WWJ | 5380 |
| 7 WJR-FM | 3947 |
| 8 WMJC | 3654 |
| 9 WOMC | 3649 |
| 9 WWJ-FM | 3649 |
| 10 WDEE | 3322 |

FRESNO

FRESNO 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|-------------|--------|--------|--------|--------|--------|
| KARM (N) | 4.6 | 3.6 | 2.0 | 3.2 | 3.1 |
| KBIF (RL) | 1.4 | .6 | .9 | .8 | 1.0 |
| KEAP (C) | .8 | .6 | .7 | .7 | 1.0 |
| KFIG (A) | 7.8 | 5.3 | 7.4 | 5.8 | 5.0 |
| KFRE (PA) | 8.2 | 7.0 | 9.0 | 8.5 | 8.4 |
| KFRY (BM) | ** | ** | ** | 1.7 | 3.1 |
| KFYE (R) | 5.6 | 5.9 | 6.3 | 6.0 | 5.5 |
| KGST (S) | 2.6 | 7.9 | 3.9 | 4.3 | 3.3 |
| KGNU (BM) | 10.0 | 7.9 | 13.5 | 12.5 | 13.8 |
| KLIP (B) | 4.2 | 1.9 | 2.2 | 2.7 | 2.1 |
| KMAK (C) | 9.8 | 7.9 | 9.0 | 7.0 | 12.8 |
| KMJ (PA) | 10.8 | 11.5 | 8.3 | 10.1 | 9.2 |
| KMJ-FM (C) | 2.8 | 1.1 | 1.4 | .5 | 1.7 |
| KXEX (S) | 4.6 | 2.3 | 2.9 | 4.0 | 2.1 |
| KYNO (R) | 13.8 | 16.1 | 14.4 | 14.0 | 14.3 |
| KYNO-FM (R) | ** | ** | ** | ** | 4.2 |

TOP 5 QUARTER HOUR

- 1 KYNO
- 2 KGNU
- 3 KMAK
- 4 KMJ
- 5 KFRE

TOP 5 CUME IN HUNDREDS

- | | |
|--------|------|
| 1 KYNO | 1282 |
| 2 KFRE | 745 |
| 3 KMJ | 719 |
| 4 KMAK | 683 |
| 5 KGNU | 668 |

Where you get the music...to get the numbers.

CINCINNATI (513) 241-4088

Tim Monnig/James Starks/Julie Godsey

BOSTON (617) 890-3814

Sal Ingeme/Lennie Collins



*"I don't think those guys are giving points
for the same things we are..."*

**Where you get
the music...to get the numbers.**

DETROIT (313) 354-0470
Ray Welch/Speedy Brown/Ron Douglas

CLEVELAND (216) 439-5544
Fred Humphrey/Glen Wright/Chuck Schwartz

Hartford continued

TOP 5 QUARTER HOUR

- 1 WTIC
- 2 WRCH
- 3 WDRG
- 4 WKSS
- 5 WDRG-FM

TOP 5 CUME IN HUNDREDS

- 1 WTIC 3383
- 2 WDRG 2238
- 3 WDRG-FM 1246
- 4 WKSS 1189
- 5 WRCH 1123

18-34 MEN

- 1 WHCN
- 2 WRGQ
- 3 WCCC-AM-FM
- 4 WDRG
- 5 WTIC

18-34 WOMEN

- 1 WDRG
- 2 WRCH
- 3 WDRG-FM
- 4 WRGQ
- 5 WTIC

18-49 ADULTS

- 1 WTIC
- 2 WRCH
- 3 WDRG
- 4 WRGQ
- 5 WDRG-FM

TEENS

- 1 WDRG-FM
- 2 WDRG

| | | | | | |
|------------|-----|-----|-----|-----|-----|
| KQUE (PA) | 3.1 | 4.7 | 3.2 | 2.3 | 3.4 |
| KRBE (R) | 3.9 | 6.2 | 7.7 | 6.5 | 6.3 |
| KRLY (R) | 2.3 | 1.9 | 1.1 | 1.7 | 2.2 |
| KTRH (N/T) | 7.7 | 9.6 | 7.1 | 9.6 | 7.3 |
| KULF (PA) | 5.4 | 4.7 | 4.3 | 2.8 | 2.9 |
| KXYZ (PA) | 5.0 | 4.7 | 3.2 | 1.9 | 4.9 |
| KYND (BM) | 7.1 | 7.0 | 6.5 | 8.8 | 9.5 |
| KYOK (B) | 6.2 | 5.2 | 8.0 | 5.6 | 3.7 |

TOP 10 QUARTER HOUR

- 1 KYND
- 2 KTRH
- 3 KENR
- 4 KRBE
- 5 KILT
- 6 KLOL
- 7 KXYZ
- 8 KILT-FM
- 9 KPRC
- 10 KYOK

TOP 10 CUME IN HUNDREDS

- 1 KILT 4794
- 2 KRBE 3495
- 3 KYND 3452
- 4 KTRH 3103
- 5 KPRC 2911
- 6 KENR 2729
- 7 KIKK-AM-FM 2701
- 8 KILT-FM 2433
- 9 KXYZ 2363
- 10 KLOL 2177

18-34 MEN

- 1 KLOL
- 2 KILT-FM
- 3 KILT
- 4 KIKK-AM-FM
- 5 KRBE

18-34 WOMEN

- 1 KILT
- 2 KXYZ
- 3 KIKK-AM-FM
- 4 KYOK
- 5 KLOL

18-49 ADULTS

- 1 KYND
- 2 KLOL
- 3 KILT
- 4 KXYZ
- 5 KIKK-AM-FM

TEENS

- 1 KRBE
- 2 KILT-FM
- 3 KILT
- 4 KAUM
- 5 KRLY

KANSAS CITY

KANSAS CITY 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|-------------|--------|--------|--------|--------|--------|
| KAYQ (C) | 3.1 | 3.3 | 1.7 | 1.4 | 2.1 |
| KBEA (BM) | 1.4 | 1.3 | 1.2 | 1.1 | 1.2 |
| KBEQ (R) | 6.2 | 7.2 | 8.7 | 6.6 | 8.4 |
| KBIL (C) | 2.1 | 2.7 | 1.1 | 1.4 | 1.4 |
| KCCV (RL) | 1.0 | 1.7 | .9 | 1.2 | 1.2 |
| KCEZ (BM) | ** | 3.3 | 5.5 | 5.7 | 5.9 |
| KCKN (C) | 3.8 | 4.0 | 3.7 | 5.5 | 2.7 |
| KCKN-FM (C) | 4.2 | 3.8 | 4.0 | 4.5 | 5.3 |
| KCMO (PA) | 8.9 | 8.1 | 6.0 | 8.2 | 6.3 |
| KMBR (BM) | 9.7 | 9.3 | 9.6 | 8.4 | 9.2 |
| KMBZ (PA) | 14.8 | 12.2 | 13.1 | 10.8 | 13.0 |
| KPRS (B) | 2.8 | 4.6 | 7.0 | 7.4 | 7.5 |
| KPRT (B) | ** | 3.2 | 3.1 | 2.2 | 2.4 |
| KUDL (N) | 3.0 | 2.4 | 2.4 | 2.4 | 3.2 |
| KWKI (A) | 1.9 | 1.2 | 1.1 | 1.8 | 2.1 |
| KYYS (A) | ** | 2.9 | 5.6 | 4.5 | 5.8 |
| WDAF (PA) | 7.4 | 6.5 | 6.5 | 6.8 | 6.7 |
| WHB (R) | 10.6 | 11.2 | 10.3 | 11.4 | 6.8 |

TOP 10 QUARTER HOUR

- 1 KMBZ
- 2 KMBR
- 3 KBEQ
- 4 KPRS
- 5 WHB
- 6 WDAF
- 7 KCMO
- 8 KCEZ
- 9 KYYS
- 10 KCKN-FM

TOP 10 CUME IN HUNDREDS

- 1 KMBZ 3018
- 2 WHB 2601
- 3 KCMO 2315
- 4 KBEQ 2014
- 5 WDAF 2009
- 6 KMBR 1837
- 7 KYYS 1172
- 8 KCEZ 1155
- 9 KCKN-FM 1095
- 10 KUDL 1069

18-34 MEN

- 1 KYYS
- 2 KRPS
- 3 KCMO
- 4 KBEQ
- 5 WHB

18-34 WOMEN

- 1 KBEQ
- 2 KYYS
- 3 KPRS
- 4 WHB
- 5 KMBZ

18-49 ADULTS

- 1 KMBZ
- 2 KMBR
- 3 KPRS
- 4 KYYS
- 5 WHB

TEENS

- 1 KBEQ
- 2 KPRS
- 3 KYYS
- 4 WHB

HONOLULU

HONOLULU 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|----------------|--------|--------|--------|--------|--------|
| KAHU (C) | ** | 3.0 | 2.8 | 4.0 | 1.6 |
| KCCN (PA) | ** | 3.5 | 3.5 | 4.9 | 6.8 |
| KGMB (PA) | ** | 17.4 | 17.6 | 15.3 | 15.5 |
| KGU (PA) | ** | 5.6 | 3.0 | 7.1 | 5.2 |
| KHSS (BM) | ** | 4.6 | 6.4 | 7.7 | 6.8 |
| KHVH (N) | ** | 4.5 | 3.2 | 4.2 | 6.3 |
| KIKI (A) | ** | 4.0 | 2.5 | 5.5 | 3.9 |
| KIOE (PA) | ** | 1.9 | ** | ** | 3.1 |
| KKUA (R) | ** | 14.9 | 14.9 | 11.5 | 12.2 |
| KOHO (PA) | ** | 5.5 | 4.6 | 2.2 | 2.9 |
| KORL (R) | ** | 4.1 | 7.4 | 5.6 | 12.6 |
| KPOI (BM) | ** | 5.6 | 6.4 | 2.4 | 1.6 |
| KQMQ (A) | ** | ** | ** | ** | 5.7 |
| KUMU (BM) | ** | 2.8 | 4.3 | 6.7 | 2.4 |
| KUMU-FM (BM)** | ** | 4.0 | 5.3 | 5.2 | 6.0 |
| KZOO (A) | ** | 2.4 | 2.0 | 2.4 | 1.2 |

TOP 5 QUARTER HOUR

- 1 KGMB
- 2 KORL
- 3 KKUA
- 4 KCCN
- 5 KHSS

TOP 5 CUME IN HUNDREDS

- 1 KGMB 2134
- 2 KKUA 1970
- 3 KORL 1537
- 4 KHVH 955
- 5 KGU 948

18-34 MEN

- 1 KQMQ
- 2 KGMB
- 3 KIKI
- 4 KGU
- 5 KUMU-FM

18-34 WOMEN

- 1 KKUA
- 2 KORL
- 3 KGMB
- 4 KGU
- 5 KQMQ

18-49 ADULTS

- 1 KGMB
- 2 KKUA
- 3 KQMQ
- 4 KORL
- 5 KHSS

TEENS

- 1 KORL
- 2 KKUA

INDIANAPOLIS

INDIANAPOLIS 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|-------------|--------|--------|--------|--------|--------|
| WAIT (PA) | 5.6 | 4.5 | 3.3 | 4.8 | 2.8 |
| WBRI (RL) | 1.4 | 2.2 | 1.8 | 2.0 | 1.8 |
| WFMS (BM) | 1.6 | 1.1 | 1.7 | 1.5 | 1.4 |
| WIBC (PA) | 14.5 | 14.4 | 14.4 | 13.9 | 13.1 |
| WIFE (R) | 10.3 | 9.7 | 12.0 | 7.2 | 7.6 |
| WIFE-FM (C) | 6.0 | 4.6 | 3.7 | 3.3 | 2.7 |
| WIRE (C) | 11.2 | 14.3 | 15.1 | 12.9 | 13.3 |
| WNAP (R) | 8.1 | 6.9 | 7.4 | 7.5 | 8.6 |
| WNDE (R) | 7.0 | 5.8 | 5.1 | 7.2 | 6.7 |
| WFBQ (R) | 1.9 | 2.9 | 3.2 | 3.8 | 4.4 |
| WNTS (N) | ** | 3.4 | 2.0 | 4.0 | 2.9 |
| WTLC (B) | 8.4 | 7.1 | 7.8 | 6.7 | 10.2 |
| WXLW (PA) | 6.9 | 5.0 | 5.0 | 4.1 | 3.8 |
| WXTZ (BM) | 7.0 | 7.8 | 9.0 | 9.8 | 10.4 |

TOP 5 QUARTER HOUR

- 1 WIRE
- 2 WIBC
- 3 WXTZ
- 4 WTLC
- 5 WNAP

TOP 5 CUME IN HUNDREDS

- 1 WIBC 2524
- 2 WIFE 2405
- 3 WIRE 2027
- 4 WNDE 2024
- 5 WXTZ 1576

18-34 MEN

- 1 WNAP
- 2 WTLC
- 3 WIBC
- 4 WIFE
- 5 WNDE

18-34 WOMEN

- 1 WNAP
- 2 WIBC
- 3 WTLC
- 4 WIFE
- 5 WIRE

18-49 ADULTS

- 1 WIBC
- 2 WIRE
- 3 WTLC
- 4 WNAP
- 5 WXTZ

TEENS

- 1 WTLC
- 2 WNDE
- 3 WIFE
- 4 WNAP
- 5 WFBQ

HOUSTON

HOUSTON-GALVESTON 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|--------------|--------|--------|--------|--------|--------|
| KAUM (A) | 1.2 | 1.1 | 1.0 | 3.6 | 3.3 |
| KCOH (B) | 2.9 | 2.7 | 2.6 | 3.4 | 3.5 |
| KENR (C) | 5.5 | 4.9 | 7.4 | 5.3 | 6.6 |
| KIKK (C) | 4.1 | 3.9 | 2.8 | 3.2 | 1.8 |
| KIKK-FM (C) | 2.6 | 2.7 | 2.3 | 3.9 | 3.3 |
| KILT (R) | 8.4 | 9.4 | 5.7 | 7.2 | 6.1 |
| KILT-FM (R) | 3.2 | 4.1 | 3.7 | 3.4 | 4.8 |
| KLEF (CL) | 1.5 | 1.2 | 1.9 | 2.9 | 1.8 |
| KLOL (A) | 3.7 | 3.1 | 3.0 | 3.1 | 5.5 |
| KNUZ (C) | 3.6 | 3.0 | 2.4 | 3.1 | 1.4 |
| KODA (BM) | .8 | .9 | 1.8 | 1.3 | 1.5 |
| KODA-FM (BM) | 3.4 | 2.8 | 4.3 | 3.4 | 2.9 |
| KPRC (PA) | 6.6 | 5.4 | 7.9 | 5.8 | 4.8 |

FORMAT LEGEND

R-Rock, A-AOR, C-Country, PA-Pop/Adult B-Black, Music, O-Oldies, N-News, T-Talk, S-Spanish, CL-Classical, RL-Religious BM-Beautiful

LOS ANGELES

LOS ANGELES 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'75 | J/A'75 | O/N'75 | J/F'76 | A/M'76 |
|--------------|--------|--------|--------|--------|--------|
| KABC (T) | 8.5 | 8.2 | 6.9 | 5.6 | 8.2 |
| KALI (S) | 1.5 | 1.3 | 1.4 | 1.2 | 1.3 |
| KBCA (B) | .3 | 1.1 | .7 | .9 | 1.2 |
| KBIG (BM) | 6.3 | 6.0 | 5.1 | 6.5 | 6.4 |
| KBRT (BM) | .4 | .8 | .6 | 1.1 | 1.1 |
| KDAY (B) | 4.3 | 3.9 | 4.6 | 3.4 | 3.0 |
| KEZY (R) | .6 | 1.0 | .8 | .8 | 1.2 |
| KFAC (CL) | 1.0 | .6 | 1.2 | .8 | 1.0 |
| KFAC-FM (CL) | 1.2 | 1.0 | 1.2 | .8 | 1.0 |
| KFI (PA) | 3.5 | 2.9 | 3.8 | 3.2 | 2.8 |
| KFWB (N) | 3.6 | 3.8 | 4.1 | 3.4 | 4.0 |
| KGBS (C) | .7 | .4 | .7 | .4 | .6 |
| KGBS-FM (C) | .8 | .4 | .7 | .6 | .7 |
| KGJ (B) | 1.1 | 1.6 | 1.4 | 1.4 | 1.4 |
| KHJ (R) | 5.5 | 5.5 | 5.4 | 6.0 | 5.4 |
| KIIS (PA) | 2.1 | 1.8 | 1.2 | 1.1 | 1.0 |
| KIIS-FM (PA) | ** | ** | 1.5 | 1.8 | 1.0 |
| KIQQ (R) | 2.0 | 3.5 | 2.7 | 2.9 | 1.8 |
| KJLH (B) | .4 | ** | .3 | .4 | 1.1 |
| KJOI (BM) | 4.6 | 3.6 | 5.3 | 4.6 | 4.8 |
| KLAC (C) | 2.0 | 2.5 | 2.9 | 3.2 | 3.7 |
| KLOS (A) | 4.1 | 3.8 | 3.5 | 3.9 | 3.7 |
| KLVE (S) | .5 | .5 | 2.5 | 3.0 | 2.1 |
| KMET (A) | 1.3 | 1.4 | 1.5 | 1.9 | 2.1 |
| KMPC (PA) | 4.3 | 4.0 | 4.4 | 3.0 | 4.1 |
| KNX (N) | 4.9 | 4.4 | 3.9 | 4.3 | 4.4 |
| KNX-FM (PA) | 3.3 | 3.4 | 3.3 | 2.7 | 3.2 |
| KOST (BM) | 2.4 | 2.4 | 1.7 | 2.4 | 1.9 |
| KPOL (BM) | 2.6 | 3.4 | 2.0 | 3.0 | 2.3 |
| KPOL-FM (BM) | .9 | 1.3 | 1.4 | 1.9 | 1.1 |
| KRLA (R) | 2.0 | 1.3 | 1.0 | 1.2 | 2.8 |
| KRTH (O) | 2.2 | 2.3 | 2.4 | 3.3 | 2.3 |
| KUTE (B) | .9 | 1.1 | 1.1 | 1.2 | 1.4 |
| KWST (A) | .6 | 1.2 | 1.1 | .9 | 1.6 |

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CHICAGO (312) 463-0900

Ron Bennett/Frank Giuliano/Dave Remedi/Lou Mann

Here are the faces that bring you the hits.



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TOP 10 QUARTER HOUR TOP 10 CUME IN HUNDREDS

| | | | | |
|----|--------|----|------|-------|
| 1 | KABC | 1 | KHJ | 14102 |
| 2 | KBIG | 2 | KABC | 11481 |
| 3 | KHJ | 3 | KFWB | 10509 |
| 4 | KJOI | 4 | KNX | 10363 |
| 5 | KNX | 5 | KBIG | 8710 |
| 6 | KMPC | 6 | KMPC | 8180 |
| 7 | KFWB | 7 | KJOI | 7867 |
| 8 | KLAC | 8 | KLOS | 6605 |
| 9 | KLOS | 9 | KFI | 6259 |
| 10 | KNX-FM | 10 | KRLA | 6025 |

18-34 MEN

| | |
|---|--------|
| 1 | KLOS |
| 2 | KMET |
| 3 | KABC |
| 4 | KHJ |
| 5 | KNX-FM |

18-34 WOMEN

| | |
|---|--------|
| 1 | KNX-FM |
| 2 | KHJ |
| 3 | KLOS |
| 4 | KRTH |
| 5 | KRLA |

18-49 ADULTS

| | |
|---|--------|
| 1 | KNX-FM |
| 2 | KABC |
| 3 | KHJ |
| 4 | KBIG |
| 5 | KLOS |

TEENS

| | |
|---|------|
| 1 | KHJ |
| 2 | KDAY |
| 3 | KIQQ |
| 4 | KLOS |
| 5 | KEZY |

MEMPHIS

MEMPHIS 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|--------------|--------|--------|--------|--------|--------|
| KSUD (RL) | 2.3 | 2.0 | 1.5 | 1.4 | 1.9 |
| KWAM (C) | 3.4 | 3.1 | 3.6 | 2.6 | 4.4 |
| WDIA (B) | 11.1 | 11.3 | 12.1 | 15.5 | 17.1 |
| WEZI (BM) | 6.2 | 6.3 | 8.5 | 9.3 | 10.5 |
| WHBQ (R) | 8.6 | 10.3 | 9.8 | 6.1 | 11.8 |
| WLOK (B) | 5.1 | 8.6 | 5.2 | 9.7 | 6.3 |
| WMC (C) | 15.3 | 14.3 | 11.3 | 10.4 | 10.8 |
| WMC-FM (R) | 6.8 | 8.1 | 11.0 | 9.5 | 7.3 |
| WMPS (R) | 13.2 | 11.0 | 15.7 | 11.9 | 10.1 |
| WMPS-FM (CL) | ** | ** | .9 | 1.4 | 1.0 |
| WQUD (PA) | ** | ** | 3.3 | 4.7 | 4.7 |
| WREC (PA) | 10.3 | 7.9 | 6.2 | 5.5 | 4.0 |
| WWEE (T) | 2.1 | 4.0 | 2.7 | 3.1 | 2.0 |
| WZXR (C) | ** | ** | ** | ** | 1.1 |

TOP 5 QUARTER HOUR

| | |
|---|------|
| 1 | WDIA |
| 2 | WHBQ |
| 3 | WEZI |
| 4 | WMC |
| 5 | WMPS |

TOP 5 CUME IN HUNDREDS

| | | |
|---|--------|------|
| 1 | WMPS | 2134 |
| 2 | WDIA | 1926 |
| 3 | WHBQ | 1781 |
| 4 | WMC-FM | 1454 |
| 5 | WMC | 1440 |

18-34 MEN

| | |
|---|--------|
| 1 | WHBQ |
| 2 | WDIA |
| 3 | WMPS |
| 4 | WMC-FM |
| 5 | WQUD |

18-34 WOMEN

| | |
|---|--------|
| 1 | WHBQ |
| 2 | WDIA |
| 3 | WMPS |
| 4 | WMC-FM |
| 5 | WLOK |

18-49 ADULTS

| | |
|---|--------|
| 1 | WDIA |
| 2 | WHBQ |
| 3 | WMC |
| 4 | WMPS |
| 5 | WMC-FM |

TEENS

| | |
|---|--------|
| 1 | WMC-FM |
| 2 | WHBQ |
| 3 | WDIA |
| 4 | WMPS |
| 5 | WLOK |

FORMAT LEGEND

R-Rock, A-AOR, C-Country, PA-Pop/Adult B-Black, Music, O-Oldies, N-News, T-Talk, S-Spanish, CL-Classical, RL-Religious BM-Beautiful

MIAMI

MIAMI 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|-------------|--------|--------|--------|--------|--------|
| WAIA (BM) | 1.9 | 1.3 | 1.5 | 1.8 | 1.9 |
| WBUS (A) | .7 | 1.2 | 1.4 | .6 | 1.4 |
| WCMQ (S) | 6.4 | 1.8 | 5.5 | 4.8 | 3.4 |
| WCMQ-FM (S) | ** | 1.7 | 5.7 | 3.5 | 5.9 |
| WEDR (B) | 1.9 | .7 | 2.9 | 2.3 | 3.3 |
| WFUN (BM) | 2.9 | 2.4 | 1.5 | 2.2 | 1.0 |
| WGBS (PA) | 4.8 | 4.2 | 3.4 | 3.2 | 3.8 |
| WINZ (N) | 2.0 | 1.7 | .5 | 3.5 | 3.7 |
| WINZ-FM (A) | .6 | ** | .7 | 1.9 | 2.0 |
| WIOD (PA) | 5.2 | 7.7 | 6.0 | 4.8 | 3.4 |
| WKAT (T) | 4.1 | 3.2 | 3.5 | 2.6 | 2.8 |
| WLYF (BM) | 7.1 | 6.3 | 4.8 | 4.8 | 6.5 |
| WMBM (B) | 2.8 | 5.1 | 2.7 | 4.7 | 3.4 |
| WMJX (R) | ** | ** | ** | 2.0 | 2.2 |
| WOCN (PA) | 3.7 | 2.0 | 1.1 | 1.3 | 1.4 |
| WQAM (R) | 5.6 | 4.6 | 5.4 | 6.5 | 5.5 |
| WQBA (S) | 9.8 | 12.6 | 14.5 | 16.1 | 15.7 |
| WTMI (CL) | 2.2 | 1.5 | 3.3 | 2.0 | 1.4 |
| WVCG (PA) | 5.4 | 5.2 | 5.7 | 4.2 | 5.3 |
| WWOK (C) | 4.0 | 4.9 | 3.8 | 3.7 | 2.5 |
| WYOR (BM) | 2.2 | 3.0 | 3.2 | 3.6 | 4.3 |
| WAXY (O)* | 2.0 | 1.5 | 2.2 | 2.2 | 1.5 |
| WHYI (R)* | 4.3 | 8.7 | 6.2 | 5.3 | 6.7 |
| WSHE (A)* | 4.6 | 3.2 | 3.6 | 2.2 | 3.0 |

TOP 10 QUARTER HOUR TOP 10 CUME IN HUNDREDS

| | | |
|----|---------|------|
| 1 | WQBA | 2294 |
| 2 | WHYI | 2210 |
| 3 | WLYF | 2058 |
| 4 | WCMQ-FM | 1495 |
| 5 | WQAM | 1365 |
| 6 | WVCG | 1301 |
| 7 | WYOR | 1212 |
| 8 | WGBS | 1204 |
| 9 | WINZ | 1114 |
| 10 | WCMQ | 1071 |

18-34 MEN

| | |
|---|---------|
| 1 | WSHE |
| 2 | WHYI |
| 3 | WINZ-FM |
| 4 | WQAM |
| 5 | WCMQ-FM |

18-34 WOMEN

| | |
|---|---------|
| 1 | WCMQ-FM |
| 2 | WQAM |
| 3 | WQBA |
| 4 | WHYI |
| 5 | WEDR |

18-49 ADULTS

| | |
|---|---------|
| 1 | WQBA |
| 2 | WCMQ-FM |
| 3 | WQAM |
| 4 | WHYI |
| 5 | WLYF |

TEENS

| | |
|---|------|
| 1 | WHYI |
| 2 | WQAM |
| 3 | WMJX |
| 4 | WEDR |

MILWAUKEE

MILWAUKEE 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|--------------|--------|--------|--------|--------|--------|
| WAWA (B) | 3.8 | 3.1 | 2.3 | 3.1 | 3.0 |
| WBCS (C) | 1.9 | 1.8 | 2.6 | 2.9 | 3.4 |
| WBKV-FM (BM) | 1.5 | 1.0 | .9 | 1.4 | 1.4 |
| WEMP (R) | 6.0 | 7.8 | 6.7 | 6.4 | 3.0 |
| WEZW (BM) | 12.5 | 9.4 | 11.3 | 10.7 | 11.8 |
| WFMR (A) | 1.3 | 3.1 | 2.9 | 2.5 | 1.1 |
| WISN (PA) | 9.7 | 9.9 | 8.5 | 8.0 | 7.8 |
| WISN-FM (BM) | 2.2 | 3.0 | 3.1 | 4.4 | 4.5 |
| WKTI (R) | ** | ** | 4.2 | 3.5 | 3.7 |
| WNUW (BM) | 2.3 | 1.7 | 1.4 | 1.6 | 1.6 |
| WOKY (R) | 13.6 | 10.8 | 10.8 | 10.5 | 9.7 |
| WQFM (A) | 3.1 | 1.8 | 1.7 | 3.4 | 5.5 |
| WRIT (N) | 6.8 | 5.5 | 4.4 | 1.2 | 1.9 |
| WTMJ (PA) | 11.4 | 14.5 | 16.5 | 12.0 | 18.1 |
| WYLO (PA) | 1.7 | 2.5 | .9 | 2.7 | 1.0 |
| WZMF (A) | 3.5 | 3.4 | 1.8 | 3.3 | 3.4 |
| WZUU (R) | 1.0 | 1.7 | 1.8 | 2.1 | 1.5 |
| WZUU-FM (R) | 2.6 | 4.0 | 4.6 | 5.3 | 4.0 |

TOP 5 QUARTER HOUR TOP 5 CUME IN HUNDREDS

| | | |
|---|------|------|
| 1 | WTMJ | 4205 |
| 2 | WEZW | 3672 |
| 3 | WOKY | 3016 |
| 4 | WISN | 2581 |
| 5 | WQFM | 2427 |

18-34 MEN

| | |
|---|------------|
| 1 | WQFM |
| 2 | WOKY |
| 3 | WZUU-AM-FM |
| 4 | WZMF |
| 5 | WKTI |
| 5 | WTMJ |

18-49 ADULTS

| | |
|---|------|
| 1 | WTMJ |
| 2 | WOKY |
| 3 | WEZW |
| 4 | WQFM |
| 5 | WISN |

18-34 WOMEN

| | |
|---|------------|
| 1 | WOKY |
| 2 | WQFM |
| 3 | WZUU-AM-FM |
| 4 | WEZW |
| 5 | WTMJ |

TEENS

| | |
|---|------------|
| 1 | WOKY |
| 2 | WZUU-AM-FM |
| 3 | WZMF |
| 4 | WKTI |
| 5 | WAWA |

MINNEAPOLIS

MINNEAPOLIS-ST. PAUL 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'75 | J/A'75 | O/N'75 | J/F'76 | A/M'76 |
|--------------|--------|--------|--------|--------|--------|
| KDWB (R) | 7.4 | ** | 6.7 | ** | 7.2 |
| KEEY (BM) | 2.7 | ** | 2.2 | ** | 2.5 |
| KEEY-FM (BM) | 6.3 | ** | 5.4 | ** | 5.7 |
| KFMX (PA) | 2.0 | ** | 1.6 | ** | 3.1 |
| KQRS (A) | .9 | ** | .9 | ** | 1.0 |
| KQRS-FM (A) | 2.6 | ** | 2.3 | ** | 3.8 |
| KRSI (C) | 3.8 | ** | 3.4 | ** | 2.3 |
| KSTP (R) | 6.5 | ** | 6.2 | ** | 5.7 |
| KSTP-FM (BM) | 3.1 | ** | 3.5 | ** | 3.5 |
| KTCR-FM (C) | 2.9 | ** | 1.8 | ** | 2.3 |
| WAYL (BM) | 5.7 | ** | 6.0 | ** | 5.4 |
| WCCO (PA) | 31.7 | ** | 28.4 | ** | 27.7 |
| WCCO-FM (PA) | 2.1 | ** | 3.9 | ** | 5.4 |
| WDGY (R) | 3.1 | ** | 3.9 | ** | 4.4 |
| WLOL (C) | 1.8 | ** | 1.4 | ** | 1.5 |
| WMIN | 1.3 | ** | .9 | ** | 1.3 |
| WWTC (N) | 1.5 | ** | 1.4 | ** | 1.6 |
| WYOO (R) | 2.0 | ** | 2.8 | ** | 2.0 |
| WYOO-FM (R) | 1.3 | ** | 1.6 | ** | 1.7 |

TOP 5 QUARTER HOUR

| | |
|---|------------|
| 1 | WCCO |
| 2 | KDWB |
| 3 | KEEY-FM |
| 4 | WAYL |
| 5 | WYOO-AM-FM |

TOP 5 CUME IN HUNDREDS

| | | |
|---|------------|------|
| 1 | WCCO | 8184 |
| 2 | KDWB | 3818 |
| 3 | KSTP | 3576 |
| 4 | WDGY | 3174 |
| 5 | WYOO-AM-FM | 2390 |

18-34 MEN

| | |
|---|------------|
| 1 | KQRS-AM-FM |
| 2 | KSTP |
| 3 | KDWB |
| 4 | WCCO |
| 5 | WYOO-AM-FM |

18-34 WOMEN

| | |
|---|---------|
| 1 | WCCO-FM |
| 2 | KSTP |
| 3 | WCCO |
| 4 | KFMX |
| 5 | KDWB |

18-49 ADULTS

| | |
|---|------------|
| 1 | WCCO |
| 2 | WCCO-FM |
| 3 | KSTP |
| 4 | KQRS-AM-FM |
| 5 | KDWB |

TEENS

| | |
|---|------------|
| 1 | KDWB |
| 2 | WYOO-AM-FM |
| 3 | WDGY |
| 4 | KSTP |

NASHVILLE

NASHVILLE-DAVIDSON 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|--------------|--------|--------|--------|--------|--------|
| WAMB (BM) | ** | ** | ** | 1.8 | 5.1 |
| WBYQ (O) | 3.9 | 4.4 | 6.5 | 5.6 | 5.0 |
| WDBL (BM) | 1.4 | 1.1 | 1.6 | ** | 1.1 |
| WDBL-FM (BM) | | .5 | .1 | ** | .4 |
| WDKN (RL) | .4 | 1.5 | .1 | .1 | .7 |
| WDKN-FM (RL) | .7 | .5 | .9 | .5 | .4 |
| WENO (C) | 3.1 | 2.2 | 1.5 | 1.3 | 1.4 |
| WGNS (R) | 1.7 | 1.7 | .6 | 1.7 | 1.4 |
| WHIN-FM (PA) | .7 | 1.0 | 2.4 | 3.0 | 1.3 |
| WKDA (C) | 3.1 | 2.9 | 3.1 | 3.6 | 3.1 |
| WKDA-FM (A) | 7.8 | 6.1 | 6.0 | 7.4 | 6.7 |
| WLAC (R) | 8.0 | 7.2 | 11.1 | 10.7 | 9.3 |
| WLAC-FM (BM) | 5.7 | 7.5 | 6.4 | 5.7 | 4.9 |
| WMAK (R) | 12.1 | 10.0 | 10.3 | 8.7 | 9.0 |
| WSIX (PA) | 5.5 | 7.2 | 4.9 | 5.6 | 4.8 |
| WSIX-FM (C) | 7.4 | 7.9 | 10.3 | 4.8 | 11.4 |
| WSM (PA) | 11.2 | 13.6 | 11.8 | 11.5 | 8.2 |
| WSM-FM (BM) | 5.3 | 5.5 | 4.7 | 5.6 | 5.7 |
| WVOL (B) | 10.3 | 8.1 | 6.5 | 7.0 | 6.2 |
| WWGM (RL) | .8 | .5 | 1.6 | 2.2 | 1.4 |
| WZEZ (PA) | ** | ** | ** | ** | 3.4 |

Where you get the music...to get the numbers.

ATLANTA

(404) 321-4553

Paul Black/Eddie Esserman/Fred Ware/Curtis Mobley 704-527-4533/
Don Miller/Rob Senn 704-364-5433/Mike Waggoner

Received At Press Time:

WICHITA

WICHITA 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|-------------|--------|--------|--------|--------|--------|
| KAKE (PA) | 10.3 | 9.0 | 9.8 | 11.4 | 11.6 |
| KARD (BM) | 3.5 | 4.4 | 6.8 | 4.9 | 6.3 |
| KBRA (BM) | 10.5 | 10.9 | 8.7 | 8.9 | 8.1 |
| KBUL (C) | ** | 2.0 | 2.6 | 4.9 | 2.4 |
| KEYN (R) | 7.2 | 13.3 | 11.1 | 10.9 | 11.6 |
| KFDI (C) | 15.5 | 13.5 | 16.1 | 12.5 | 14.2 |
| KFDI-FM (C) | 3.5 | 4.1 | 4.1 | 3.1 | 4.8 |
| KFH (PA) | 14.2 | 15.7 | 11.1 | 9.6 | 9.8 |
| KICT (C) | .2 | 1.7 | .4 | 1.3 | 2.0 |
| KLEO (R) | 19.5 | 14.0 | 18.3 | 16.7 | 16.2 |
| KWBB (N) | 4.6 | 3.5 | 1.7 | 6.5 | 3.7 |

TOP 5 QUARTER HOUR

- 1 KLEO
- 2 KFDI
- 3 KAKE
- 3 KEYN
- 4 KFH
- 5 KBRA

TOP 5 CUME IN HUNDREDS

- 1 KLEO 1114
- 2 KFH 875
- 3 KFDI 771
- 4 KAKE 766
- 5 KEYN 665

18-34 MEN

- 1 KEYN
- 1 KLEO
- 2 KAKE
- 3 KFDI
- 4 KFDI-FM
- 5 KBRA
- 5 KICT

18-34 WOMEN

- 1 KEYN
- 2 KLEO
- 3 KAKE
- 4 KBRA
- 4 KFDI
- 5 KARD
- 5 KFDI-FM
- 5 KFH

18-49 ADULTS

- 1 KFDI
- 2 KEYN
- 3 KLEO
- 4 KAKE
- 5 KFH

TEENS

- 1 KLEO
- 2 KEYN

JACKSONVILLE

JACKSONVILLE 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|--------------|--------|--------|--------|--------|--------|
| WAIV (A) | ** | ** | ** | 7.3 | 5.1 |
| WAPE (R) | 11.4 | 10.9 | 9.6 | 8.2 | 13.9 |
| WBIX (RL) | 2.3 | 1.6 | 1.7 | 1.8 | 1.0 |
| WCGL (BM) | ** | ** | ** | 3.3 | 2.3 |
| WCMG (C) | ** | ** | ** | ** | 3.5 |
| WERD (B) | .4 | 2.8 | 2.3 | 2.3 | 2.9 |
| WFOY (PA) | 1.2 | .9 | 1.9 | ** | 1.0 |
| WIVY (R) | 4.5 | 2.1 | 2.4 | 1.3 | 2.1 |
| WIVY-FM (R) | 8.5 | 6.1 | 7.6 | 4.4 | 6.4 |
| WJAX (PA) | 5.4 | 4.7 | 4.7 | 4.0 | 4.9 |
| WJAX-FM (PA) | 3.2 | 1.5 | 6.6 | 3.9 | 3.6 |
| WKTZ (BM) | 3.3 | 4.9 | 4.6 | 5.1 | 3.5 |
| WKTZ-FM (BM) | 12.7 | 16.4 | 15.3 | 12.6 | 18.8 |
| WMBR (PA) | 1.5 | 4.7 | 3.7 | 6.3 | 4.2 |
| WOZN (BM) | ** | 2.0 | 2.5 | 3.1 | 1.4 |
| WPDQ (B) | 11.0 | 9.9 | 4.3 | 9.3 | 7.0 |
| WQIK (C) | 4.8 | 2.4 | 3.9 | 4.1 | 3.4 |
| WVOJ (C) | 9.0 | 12.4 | 7.0 | 9.8 | 4.2 |

TOP 5 QUARTER HOUR

- 1 WKTZ-AM-FM
- 2 WAPE
- 3 WPDQ
- 4 WIVY-FM
- 5 WAIV

TOP 5 CUME IN HUNDREDS

- 1 WAPE 1659
- 2 WKTZ-AM-FM 1551
- 3 WIVY-FM 840
- 4 WJAX 803
- 5 WPDQ 685

18-34 MEN

- 1 WAPE
- 2 WAIV
- 3 WIVY-FM
- 4 WKTZ-AM-FM
- 5 WMBR
- 5 WVOJ

18-34 WOMEN

- 1 WKTZ-AM-FM
- 2 WAPE
- 3 WPDQ
- 4 WMBR
- 5 WJAX-FM

18-49 ADULTS

- 1 WKTZ-AM-FM
- 2 WAPE
- 3 WPDQ
- 4 WIVY-FM
- 5 WAIV

TEENS

- 1 WAPE
- 2 WIVY-FM
- 3 WPDQ

Nashville continued

TOP 10 QUARTER HOUR

- 1 WSIX-FM
- 2 WLAC
- 3 WMAK
- 4 WSM
- 5 WKDA-FM
- 6 WVOL
- 7 WSM-FM
- 8 WAMB
- 9 WBYQ
- 10 WLAC-FM

TOP 10 CUME IN HUNDREDS

- 1 WLAC 1727
- 2 WSM 1655
- 3 WMAK 1353
- 4 WSIX-FM 963
- 5 WSIX 903
- 6 WSM-FM 872
- 7 WKDA-FM 865
- 8 WBYQ 813
- 9 WVOL 745
- 10 WLAC-FM 716

18-34 MEN

- 1 WSM-FM
- 2 WKDA-FM
- 3 WMAK
- 4 WLAC
- 5 WVOL

18-34 WOMEN

- 1 WMAK
- 2 WBYQ
- 3 WLAC
- 4 WVOL
- 5 WKDA-FM

18-49 ADULTS

- 1 WMAK
- 2 WSIX-FM
- 3 WLAC
- 4 WSM-FM
- 5 WKDA-FM

TEENS

- 1 WLAC
- 2 WKDA-FM
- 3 WMAK
- 4 WVOL

NEW ORLEANS

NEW ORLEANS 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|-------------|--------|--------|--------|--------|--------|
| WBOK (B) | 6.9 | 4.9 | 5.2 | 3.9 | 8.3 |
| WBYU (BM) | 7.5 | 8.1 | 8.7 | 7.7 | 8.4 |
| WEZB (BM) | 2.7 | 3.5 | 3.9 | 2.6 | 4.2 |
| WGSO (PA) | 5.0 | 6.2 | 3.8 | 6.0 | 5.3 |
| WNNR (B) | 3.3 | 2.6 | 2.8 | 2.8 | 4.0 |
| WNOE (R) | 7.2 | 8.5 | 7.5 | 8.0 | 6.7 |
| WNOE-FM (A) | 3.7 | 5.0 | 4.9 | 7.8 | 6.8 |
| WNPS (C) | 1.2 | 1.2 | 2.1 | 1.9 | 1.8 |
| WQUE (R) | 2.5 | 1.8 | 3.8 | 2.6 | 3.8 |
| WRNO (A) | 4.0 | 2.0 | 2.6 | 1.7 | 6.1 |
| WSHO (C) | 4.7 | 3.2 | 4.7 | 2.7 | 2.8 |
| WSMB (PA) | 11.7 | 11.3 | 10.2 | 10.7 | 10.3 |
| WTIX (R) | 9.6 | 10.5 | 9.9 | 9.5 | 6.2 |
| WVOG (RL) | 1.3 | 1.9 | 1.0 | 2.0 | 1.5 |
| WWL (PA) | 6.3 | 7.6 | 8.0 | 8.2 | 4.9 |
| WWL-FM (BM) | 3.6 | 2.1 | 3.5 | 3.1 | 1.8 |
| WXEL (B) | 3.2 | 5.8 | 4.9 | 4.2 | 6.2 |
| WYLD (B) | 8.0 | 8.8 | 6.8 | 8.4 | 5.4 |

TOP 10 QUARTER HOUR

- 1 WSMB
- 2 WBYU
- 3 WBOK
- 4 WNOE-FM
- 5 WNOE
- 6 WTIX
- 6 WXEL
- 7 WRNO
- 8 WYLD
- 9 WGSO
- 10 WWL

TOP 10 CUME IN HUNDREDS

- 1 WNOE 2203
- 2 WTIX 2059
- 3 WSMB 1486
- 4 WWL 1411
- 5 WNOE-FM 1395
- 6 WBYU 1368
- 7 WGSO 1326
- 8 WBOK 1236
- 9 WYLD 1203
- 10 WRNO 1076

18-34 MEN

- 1 WRNO
- 2 WNOE-FM
- 3 WXEL
- 4 WBOK
- 4 WNOE
- 5 WQUE

18-34 WOMEN

- 1 WXEL
- 2 WBOK
- 3 WNOE
- 4 WTIX
- 5 WNOE-FM
- 5 WQUE

18-49 ADULTS

- 1 WBYU
- 2 WRNO
- 3 WBOK
- 3 WNOE-FM
- 4 WTIX
- 5 WXEL

TEENS

- 1 WNOE
- 2 WNOE-FM
- 3 WBOK
- 3 WXEL
- 4 WRNO
- 5 WYLD
- 5 WNNR

NEW YORK

NEW YORK 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'75 | J/A'75 | O/N'75 | J/F'76 | A/M'76 |
|----------|--------|--------|--------|--------|--------|
| WABC (R) | 6.6 | 9.7 | 8.2 | 6.8 | 9.1 |
| WADO (S) | 2.7 | 2.8 | 2.4 | 2.5 | 3.3 |

Where you get
the music...to get the numbers.

NEW ORLEANS (704) 364-5433

Fred Pillot

KANSAS (913) 432-0582

Dick Ware

New York continued

| | | | | | |
|--------------|-----|-----|-----|-----|-----|
| WBLB (B) | 3.2 | 5.7 | 5.2 | 3.3 | 5.0 |
| WCBS (N) | 5.9 | 5.4 | 4.7 | 4.9 | 4.8 |
| WCBS-FM (O) | 3.3 | 2.8 | 2.6 | 3.4 | 3.0 |
| WHN (C) | 2.8 | 2.7 | 3.1 | 3.6 | 2.8 |
| WINS (N) | 4.5 | 5.5 | 5.1 | 6.1 | 4.2 |
| WJIT (S) | ** | ** | ** | ** | 1.2 |
| WKTU (A) | ** | .9 | 1.5 | 1.6 | 1.5 |
| WMCA (T) | 4.3 | 4.0 | 2.9 | 3.4 | 3.5 |
| WNBC (PA) | 2.8 | 1.9 | 2.8 | 2.8 | 2.3 |
| WNEW (PA) | 3.4 | 5.0 | 3.3 | 3.3 | 3.2 |
| WNEW-FM (A) | 2.4 | 1.7 | 2.2 | 2.7 | 2.3 |
| WOR (PA) | 6.8 | 6.9 | 7.3 | 7.9 | 8.1 |
| WPAT (BM) | 3.6 | 3.2 | 3.7 | 3.4 | 3.1 |
| WPAT-FM (BM) | 2.9 | 2.6 | 2.3 | 2.5 | 2.7 |
| WPIX (R) | 1.6 | 1.6 | 1.8 | 1.8 | 2.4 |
| WPLJ (A) | 3.5 | 2.2 | 3.3 | 3.2 | 3.9 |
| WQXR (CL) | .6 | .7 | .3 | .7 | .5 |
| WQXR-FM (CL) | 2.5 | 1.6 | 1.2 | 1.6 | 1.5 |
| WRFM (BM) | 5.4 | 4.9 | 5.0 | 5.7 | 5.0 |
| WTFM (PA) | 2.2 | 2.2 | 2.2 | 2.4 | 1.8 |
| WVJN (PA) | 1.2 | .9 | 1.1 | 1.3 | 1.3 |
| WVJN-FM (BM) | 1.3 | 1.6 | 2.3 | 1.2 | 2.3 |
| WWRL (B) | 2.1 | 2.0 | 2.8 | 2.2 | 2.3 |
| WXLO (R) | 3.2 | 2.9 | 3.6 | 3.0 | 3.3 |

| TOP 10 QUARTER HOUR | | TOP 10 CUME IN HUNDREDS | |
|---------------------|---------|-------------------------|--|
| 1 WABC | 1 WABC | 39954 | |
| 2 WOR | 2 WOR | 23705 | |
| 3 WBLB | 3 WCBS | 21620 | |
| 4 WRFM | 4 WINS | 20880 | |
| 5 WCBS | 5 WXLO | 14919 | |
| 6 WINS | 6 WNEW | 14387 | |
| 7 WPLJ | 7 WRFM | 14182 | |
| 8 WMCA | 8 WPLJ | 13305 | |
| 9 WADO | 9 WNBC | 13079 | |
| 10 WXLO | 10 WPAT | 12771 | |

| 18-34 MEN | 18-34 WOMEN | 18-49 ADULTS | TEENS |
|-----------|-------------|--------------|--------|
| 1 WABC | 1 WABC | 1 WABC | 1 WABC |
| 2 WPLJ | 2 WBLB | 2 WBLB | 2 WXLO |
| 3 WBLB | 3 WCBS-FM | 3 WCBS-FM | 3 WPLJ |
| 4 WNEW-FM | 4 WPLJ | 4 WPLJ | 4 WBLB |
| 5 WCBS-FM | 5 WXLO | 5 WADO | 5 WWRL |

18-49 ADULTS

| |
|--------|
| 1 WKY |
| 2 KTOK |
| 3 KOFM |
| 4 KEBC |
| 5 KFNB |

TEENS

| |
|--------|
| 1 WKY |
| 2 KXXY |
| 3 KOMA |
| 4 KWHP |

OMAHA

OMAHA-COUNCIL BLUFFS
5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|-------------|--------|--------|--------|--------|--------|
| KEFM (PA) | 1.8 | 1.7 | 3.1 | 1.1 | 1.9 |
| KEZO (BM) | 6.9 | 10.0 | 9.7 | 8.7 | 8.9 |
| KFAB (PA) | 25.2 | 24.5 | 24.5 | 27.7 | 27.6 |
| KGOR (R) | ** | 7.6 | 8.8 | 9.0 | 10.6 |
| KLNG (N) | 5.8 | 6.2 | 7.6 | 4.0 | 4.5 |
| KOIL (R) | 13.1 | 8.8 | 9.6 | 7.5 | 8.0 |
| KOOO (C) | 3.6 | 3.9 | 5.2 | 3.5 | 3.1 |
| KOOO-FM (C) | 2.8 | 4.7 | 3.1 | 2.9 | 1.8 |
| KOWH-FM (B) | .8 | 1.2 | 1.6 | 1.2 | 1.2 |
| KQKQ (A) | ** | 3.6 | 2.9 | 5.9 | 6.0 |
| WOW (R) | 23.6 | 18.1 | 15.2 | 18.2 | 17.9 |

TOP 5 QUARTER HOUR TOP 5 CUME IN HUNDREDS

| | | |
|--------|--------|------|
| 1 KFAB | 1 KFAB | 2175 |
| 2 WOW | 2 WOW | 2097 |
| 3 KGOR | 3 KOIL | 1267 |
| 4 KEZO | 4 KGOR | 1043 |
| 5 KOIL | 5 KEZO | 871 |

18-34 MEN 18-34 WOMEN 18-49 ADULTS TEENS

| | | | |
|--------|--------|--------|--------|
| 1 WOW | 1 WOW | 1 KFAB | 1 WOW |
| 2 KQKQ | 2 KGOR | 1 WOW | 2 KGOR |
| 3 KGOR | 3 KOIL | 2 KGOR | 3 KOIL |
| 4 KFAB | 4 KFAB | 3 KQKQ | |
| 5 KOIL | 5 KQKQ | 4 KEZO | |

| | | | | | |
|--------------|------|------|-----|-----|-----|
| WFLN (CL) | .6 | .4 | .6 | .5 | .3 |
| WFLN-FM (CL) | 2.1 | 1.6 | 1.6 | 1.6 | 1.1 |
| WHAT (B) | 1.1 | 1.3 | 2.0 | 2.0 | 1.9 |
| WIBG (PA) | 2.9 | 2.6 | 2.9 | 2.2 | 3.5 |
| WIFI (R) | 2.5 | 2.8 | 4.0 | 3.3 | 3.3 |
| WIP (PA) | 10.8 | 10.3 | 8.6 | 8.9 | 8.8 |
| WMGK (PA) | ** | ** | 2.8 | 3.7 | 4.7 |
| WMMR (A) | 3.1 | 2.2 | 2.7 | 2.0 | 1.6 |
| WPBS (BM) | 2.3 | 1.6 | 1.4 | 2.5 | 2.5 |
| WPEN (O) | 1.5 | 2.6 | 3.1 | 3.0 | 2.9 |
| WWDB (T) | .9 | .9 | 1.6 | 1.9 | 2.2 |
| WWSH (BM) | 10.4 | 7.6 | 7.1 | 7.7 | 8.6 |
| WYSP (A) | 3.4 | 3.1 | 3.0 | 4.4 | 3.7 |

TOP 10 QUARTER HOUR TOP 10 CUME IN HUNDREDS

| | | |
|-----------|---------|-------|
| 1 KYW | 1 KYW | 11342 |
| 2 WIP | 2 WCAU | 10015 |
| 3 WWSH | 3 WFIL | 9867 |
| 4 WCAU | 4 WIP | 6994 |
| 5 WFIL | 5 WIBG | 6846 |
| 6 WDVR | 6 WWSH | 6749 |
| 7 WMGK | 7 WDVR | 4781 |
| 8 WYSP | 8 WPEN | 4363 |
| 9 WDAS-FM | 9 WMGK | 4029 |
| 10 WIBG | 10 WYSP | 3982 |

18-34 MEN

| |
|-----------|
| 1 WYSP |
| 2 WDAS-FM |
| 3 WCAU |
| 4 WFIL |
| 5 WIBG |

18-34 WOMEN

| |
|-----------|
| 1 WMGK |
| 2 WFIL |
| 3 WWSH |
| 4 WDAS-FM |
| 5 WDVR |

18-49 ADULTS

| |
|--------|
| 1 WIP |
| 2 WFIL |
| 3 WMGK |
| 4 WCAU |
| 5 WWSH |

TEENS

| |
|-----------|
| 1 WFIL |
| 2 WYSP |
| 3 WIFI |
| 4 WDAS-FM |

OKLAHOMA CITY

OKLAHOMA CITY 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|-----------|--------|--------|--------|--------|--------|
| KAFG (PA) | 3.5 | 2.8 | 2.4 | 3.5 | 3.0 |
| KEBC (C) | 3.7 | 4.9 | 6.3 | 4.2 | 6.8 |
| KFJL (B) | 1.8 | 1.7 | 1.5 | 1.6 | 3.0 |
| KFNB (BM) | 3.0 | 1.1 | 2.3 | 3.8 | 7.9 |
| KGFF (PA) | .7 | .7 | .6 | .7 | 1.2 |
| KGOY (PA) | ** | .6 | ** | 1.0 | 1.0 |
| KKNG (BM) | 11.7 | 10.3 | 11.4 | 10.2 | 8.4 |
| KLPR (C) | 3.3 | 1.7 | 1.7 | 2.2 | 3.1 |
| KJAK (C) | ** | 1.3 | ** | ** | .3 |
| KNOR (R) | 1.1 | 1.0 | 1.3 | 1.9 | 2.4 |
| KOCY (PA) | 2.9 | 2.9 | 1.9 | 2.2 | 2.6 |
| KOFM (R) | 3.2 | 3.9 | 6.2 | 3.0 | 5.8 |
| KOMA (R) | 8.8 | 9.6 | 7.5 | 5.3 | 6.5 |
| KTOK (PA) | 19.2 | 23.9 | 14.8 | 17.4 | 16.4 |
| KWHP (R) | 1.3 | 1.9 | 4.1 | 2.1 | 2.5 |
| KXXY (R) | 6.7 | 4.6 | 8.3 | 7.4 | 4.8 |
| WKY (R) | 18.6 | 13.6 | 14.2 | 16.7 | 15.5 |
| WNAD (C) | 2.4 | 3.6 | 3.4 | 5.1 | 1.3 |

TOP 10 QUARTER HOUR TOP 10 CUME IN HUNDREDS

| | | |
|---------------|---------|------|
| 1 WTOK | 1 WKY | 2704 |
| 2 WKY | 2 KTOK | 1822 |
| 3 KKNG | 3 KOMA | 1657 |
| 4 KFNB | 4 KKNG | 1022 |
| 5 KEBC | 5 KXXY | 996 |
| 6 KOMA | 6 KFNB | 896 |
| 7 KOFM | 7 KOFM | 728 |
| 8 KXXY | 8 KEBC | 711 |
| 9 KLPR & KJAK | 9 KOCY | 629 |
| 10 KAFG | 10 KAFG | 496 |

18-34 MEN

| |
|--------|
| 1 KOFM |
| 2 WKY |
| 3 KOMA |
| 4 KTOK |
| 5 KNOR |
| 6 KXXY |

18-34 WOMEN

| |
|--------|
| 1 WKY |
| 2 KOFM |
| 3 KOMA |
| 4 KTOK |
| 5 KXXY |

ORLANDO 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|--------------|--------|--------|--------|--------|--------|
| WBJW(R) | 4.8 | 7.6 | 7.1 | 9.1 | 11.3 |
| WDBO (PA) | 12.6 | 14.0 | 16.6 | 12.8 | 14.2 |
| WDBO-FM (BM) | 12.8 | 11.3 | 11.9 | 11.4 | 13.0 |
| WDIZ (R) | 3.2 | 3.0 | 2.8 | 5.1 | 5.4 |
| WFIV (C) | 1.6 | 1.0 | 1.5 | ** | 2.4 |
| WHOO (C) | 6.5 | 6.4 | 9.1 | 10.1 | 10.4 |
| WHOO-FM (BM) | 4.2 | 7.7 | 8.4 | 8.2 | 6.6 |
| WKIS (PA) | 5.8 | 6.0 | 5.2 | 5.1 | 4.5 |
| WLOF (R) | 15.8 | 11.8 | 11.4 | 7.8 | 7.4 |
| WNBE (N) | ** | ** | ** | 1.3 | 1.6 |
| WOKB (B) | 11.7 | 8.5 | 3.6 | 5.8 | 3.8 |
| WORL (B) | 1.9 | 1.6 | 3.9 | 2.6 | 3.0 |
| WTLN (RL) | .6 | ** | ** | 1.3 | .7 |
| WTLN-FM (RL) | .4 | .4 | ** | 2.8 | .4 |
| WORJ (A)* | 5.2 | 4.7 | 5.5 | 6.5 | 5.4 |

TOP 5 QUARTER HOUR TOP 5 CUME IN HUNDREDS

| | | |
|-----------|-----------|------|
| 1 WDBO | 1 WDBO | 1480 |
| 2 WDBO-FM | 2 WLOF | 1431 |
| 3 WBJW | 3 WBJW | 1182 |
| 4 WHOO | 4 WDBO-FM | 1114 |
| 5 WLOF | 5 WHOO | 995 |

18-34 MEN 18-34 WOMEN 18-49 ADULTS TEENS

| | | | |
|--------|-----------|-----------|--------|
| 1 WDIZ | 1 WBJW | 1 WHOO | 1 WBJW |
| 2 WORJ | 2 WLOF | 2 WDBO-FM | 2 WLOF |
| 3 WHOO | 3 WDBO | 3 WBJW | 3 WORJ |
| 4 WBJW | 4 WDBO-FM | 4 WDBO | 4 WDIZ |
| 5 WDBO | 4 WOKB | 5 WDIZ | 4 WORL |

PHILADELPHIA

PHILADELPHIA 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'75 | J/A'75 | O/N'75 | J/F'76 | A/M'76 |
|-------------|--------|--------|--------|--------|--------|
| KYW (N) | 9.8 | 7.8 | 8.9 | 10.4 | 8.8 |
| WCAU (N/T) | 10.6 | 13.8 | 6.7 | 6.8 | 8.4 |
| WCAU-FM (R) | 2.8 | 3.2 | 3.0 | 2.6 | 2.0 |
| WDAS (B) | 2.6 | 3.1 | 2.3 | 2.4 | 2.4 |
| WDAS-FM (B) | 1.8 | 3.6 | 6.0 | 3.9 | 3.6 |
| WDVR (BM) | 5.7 | 4.7 | 7.4 | 5.9 | 5.9 |
| WFIL (R) | 8.0 | 8.5 | 8.3 | 9.7 | 8.1 |

PHOENIX 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|--------------|--------|--------|--------|--------|--------|
| KBBC (R) | 2.3 | 4.0 | 4.8 | 3.7 | 5.4 |
| KBUZ (BM) | 2.5 | 1.9 | 1.5 | 1.5 | 1.1 |
| KBUZ-FM (BM) | 2.6 | 2.4 | 2.7 | 2.9 | 2.4 |
| KDKB (A) | 2.3 | 1.6 | 1.7 | 1.4 | .8 |
| KDKB-FM (A) | 4.7 | 5.2 | 3.8 | 5.9 | 4.9 |
| KDOT (C) | .7 | .2 | .2 | .4 | .2 |
| KDOT-FM (BM) | .5 | 1.0 | .3 | .8 | 1.1 |
| KHEP-FM (RL) | 1.5 | .9 | 1.3 | 1.5 | 1.3 |
| KIFN (S) | 3.1 | 5.7 | 6.0 | 2.3 | 1.6 |
| KJJJ (C) | 7.9 | 5.5 | 6.0 | 4.9 | 5.8 |
| KMEO (BM) | 2.0 | 2.2 | 1.5 | 1.5 | 1.3 |
| KMEO-FM (BM) | 6.9 | 6.3 | 6.0 | 7.3 | 6.9 |
| KNIX (C) | ** | ** | ** | ** | 4.1 |
| KNIX-FM (C) | 2.1 | 2.8 | 3.2 | 4.5 | 5.3 |
| KOOL (PA) | 8.5 | 7.1 | 7.1 | 5.6 | 5.4 |
| KOOL-FM (O) | 3.8 | 3.8 | 4.6 | 4.2 | 4.7 |
| KOY (PA) | 5.7 | 7.9 | 8.6 | 9.3 | 7.9 |
| KPHX (S) | .5 | .9 | 3.4 | 2.3 | 2.2 |
| KRDS (S) | ** | 1.3 | .7 | 1.6 | 1.2 |
| KRFM (BM) | 7.1 | 6.5 | 6.7 | 7.7 | 11.1 |
| KRIZ (R) | 6.5 | 7.5 | 9.3 | 4.9 | 4.0 |
| KTAR (N) | 6.7 | 7.5 | 6.4 | 5.3 | 6.5 |
| KUPD (R) | 4.6 | 2.9 | 2.1 | 4.8 | 4.3 |
| KUPD-FM (R) | 1.6 | 1.9 | 1.4 | 4.0 | 3.1 |

TOP 10 QUARTER HOUR TOP 10 CUME IN HUNDREDS

| | | |
|--------------|---------------|------|
| 1 KRFM | 1 KUPD-AM-FM | 2245 |
| 2 KNIX-AM-FM | 2 KOY | 2087 |
| 3 KMEO-AM-FM | 3 KTAR | 1794 |
| 4 KOY | 4 KRIZ | 1771 |
| 5 KUPD-AM-FM | 5 KMEO-AM-FM | 1659 |
| 6 KTAR | 6 KOOL | 1633 |
| 7 KJJJ | 7 KRFM | 1596 |
| 8 KDKB-AM-FM | 8 KJJJ | 1499 |
| 9 KBBC | 9 KBBC | 1239 |
| 10 KOOL | 10 KNIX-AM-FM | 1223 |

18-34 MEN

| |
|--------------|
| 1 KNIX-AM-FM |
| 2 KDKB-AM-FM |
| 3 KOY |
| 4 KBBC |
| 5 KOOL-FM |

18-34 WOMEN

| |
|--------------|
| 1 KOY |
| 1 KUPD-AM-FM |
| 2 KNIX-AM-FM |
| 3 KBBC |
| 4 KDKB-AM-FM |
| 5 KMEO-AM-FM |

Where you get
the music...to get the numbers.

HOUSTON (713) 688-3761

Bob Peale/Ceaser Hancock/Sam Harrell

ST. LOUIS (313) 878-4004

Charles Miller/Mike Martinovich/Gene Denonovich

18-49 ADULTS

- 1 KNIX-AM-FM
- 2 KOY
- 3 KRFM
- 4 KMEO-AM-FM
- 5 KDKB-AM-FM

TEENS

- 1 KUPD-AM-FM
- 2 KRIZ
- 3 KBBC
- 4 KDKB-AM-FM

PITTSBURGH

PITTSBURGH 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|--------------|--------|--------|--------|--------|--------|
| KDKA (PA) | 28.3 | 21.6 | 25.5 | 20.7 | 25.8 |
| KDKA-FM (PA) | 2.3 | 2.6 | 1.7 | 1.4 | 1.6 |
| KQV (N) | 3.1 | 2.7 | 1.2 | 1.3 | 1.5 |
| WAMO (B) | .9 | 1.2 | 3.3 | 1.3 | 1.1 |
| WAMO-FM (B) | 2.4 | 1.7 | .7 | 2.2 | 3.4 |
| WBVP (PA) | 1.1 | 1.3 | .6 | 1.3 | 1.0 |
| WDVE (A) | 4.5 | 4.7 | 5.3 | 5.4 | 6.8 |
| WEEP (N) | 2.4 | 5.3 | 3.0 | 7.0 | 4.1 |
| WEEP-FM (N) | 1.0 | 1.7 | 1.3 | 1.9 | 1.3 |
| WHJB (PA) | 1.1 | 1.0 | 1.5 | .9 | 1.3 |
| WIXZ (C) | .6 | .8 | .7 | 1.8 | 2.1 |
| WJOI (BM) | ** | ** | ** | 3.8 | 3.8 |
| WKQT (R) | 7.2 | 8.8 | 8.3 | 6.6 | 6.1 |
| WNUF (BM) | 1.8 | .6 | 1.0 | 1.7 | 1.0 |
| WPEZ (R) | 3.8 | 4.5 | 4.4 | 5.6 | 5.7 |
| WSHH (BM) | 7.5 | 5.3 | 6.7 | 7.7 | 6.3 |
| WTAE (PA) | 5.4 | 4.7 | 6.1 | 4.9 | 5.0 |
| WTAE-FM (PA) | .5 | 1.3 | 1.2 | 2.3 | 1.5 |
| WWSW (PA) | 7.1 | 7.2 | 7.4 | 5.6 | 7.3 |
| WYDD (A) | 1.4 | 1.8 | 1.4 | 2.7 | 1.3 |

TOP 10 QUARTER HOUR TOP 10 CUME IN HUNDREDS

- | | | |
|--------------|--------------|-------|
| 1 KDKA | 1 KDKA | 10299 |
| 2 WWSW | 2 WKQT | 4899 |
| 3 WDVE | 3 WWSW | 4311 |
| 4 WSHH | 4 WTAE | 3523 |
| 5 WKQT | 5 WPEZ | 3144 |
| 6 WPEZ | 6 WDVE | 3107 |
| 7 WEEP-AM-FM | 7 WSHH | 3048 |
| 8 WTAE | 8 WEEP-AM-FM | 1784 |
| 9 WJOI | 9 WJOI | 1623 |
| 10 WAMO-FM | 10 KQV | 1454 |

18-34 MEN 18-34 WOMEN 18-49 ADULTS TEENS

- | | | | |
|--------|--------|--------|-----------|
| 1 WDVE | 1 WKQT | 1 KDKA | 1 WPEZ |
| 2 KDKA | 2 KDKA | 2 WDVE | 2 WKQT |
| 3 WTAE | 3 WDVE | 3 WTAE | 3 WDVE |
| 4 WPEZ | 4 WPEZ | 4 WKQT | 4 WAMO-FM |
| 5 WKQT | 5 WTAE | 5 WWSW | |

PORTLAND

PORTLAND, OREGON 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|--------------|--------|--------|--------|--------|--------|
| KEX (PA) | 8.7 | 7.0 | 7.8 | 7.9 | 10.1 |
| KGON (R) | 1.5 | 3.1 | 4.0 | 3.7 | 3.3 |
| KGW (R) | 12.7 | 10.6 | 9.8 | 12.2 | 11.8 |
| KINK (A) | 2.6 | 3.1 | 3.0 | 3.2 | 4.4 |
| KISN (R) | 8.3 | 7.8 | 5.9 | 5.7 | 5.3 |
| KJIB (PA) | 1.1 | 1.1 | 1.4 | 1.7 | 2.3 |
| KKEY (T) | 1.4 | 3.5 | 2.3 | 3.1 | 2.6 |
| KOIN (PA) | 4.0 | 4.9 | 4.5 | 4.7 | 3.0 |
| KOIN-FM (PA) | 1.6 | 2.5 | 2.7 | 1.6 | 1.2 |
| KPAM (R) | ** | ** | ** | ** | .7 |
| KPAM-FM (R) | 4.8 | 4.7 | 6.2 | 6.2 | 4.3 |
| KPDQ (RL) | 1.2 | .9 | 1.8 | .7 | 1.5 |
| KPOK (C) | 2.0 | 3.8 | 4.2 | 3.6 | 2.4 |
| KQFM (BM) | .8 | 1.5 | 2.2 | 2.5 | 2.8 |
| KRDR (C) | 1.7 | 1.3 | 1.2 | .7 | 1.3 |
| KUPL (BM) | 3.7 | 4.1 | 5.9 | 6.2 | 8.3 |
| KVAN (A) | .9 | 1.1 | 1.3 | .9 | 1.5 |
| KWJJ (C) | 9.2 | 7.9 | 6.5 | 6.9 | 7.4 |
| KXL (N) | 6.9 | 8.3 | 6.5 | 8.8 | 8.2 |
| KXL-FM (BM) | 4.6 | 3.7 | 3.1 | 4.1 | 4.2 |
| KYXI (PA) | 9.6 | 8.0 | 6.4 | 2.9 | 3.2 |

TOP 10 QUARTER HOUR TOP 10 CUME IN HUNDREDS

- | | | |
|--------------|--------------|------|
| 1 KGW | 1 KGW | 2943 |
| 2 KEX | 2 KEX | 2142 |
| 3 KUPL | 3 KISN | 1794 |
| 4 KXL | 4 KWJJ | 1494 |
| 5 KWJJ | 5 KPAM-AM-FM | 1407 |
| 6 KISN | 6 KXL | 1382 |
| 7 KPAM-AM-FM | 7 KOIN | 1318 |
| 8 KINK | 8 KUPL | 1151 |
| 9 KXL-FM | 9 KXL-FM | 985 |
| 10 KGON | 10 KYXI | 963 |

18-34 MEN

- 1 KGW
- 2 KINK
- 3 KGON
- 4 KPAM-AM-FM
- 5 KEX
- 5 KISN

18-34 WOMEN

- 1 KGW
- 2 KINK
- 3 KPAM-AM-FM
- 4 KEX
- 4 KISN
- 4 KQFM
- 5 KGON

18-49 ADULTS

- 1 KGW
- 2 KEX
- 3 KXL
- 4 KINK
- 5 KWJJ

TEENS

- 1 KGW
- 2 KISN
- 3 KPAM-AM-FM

PROVIDENCE

PROVIDENCE-WARWICK-PAWTUCKET

5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|--------------|--------|--------|--------|--------|--------|
| WBRU (A) | 3.1 | 4.2 | 1.6 | 2.8 | 3.5 |
| WEAN (N) | 7.9 | 5.7 | 4.7 | 3.9 | 5.3 |
| WGNG (R) | 6.4 | 6.3 | 7.6 | 5.1 | 4.9 |
| WHIM (C) | 2.9 | 3.3 | 3.5 | 2.6 | 2.9 |
| WHIM-FM (C) | 4.8 | 4.8 | 4.7 | 6.7 | 4.3 |
| WICE (T) | 8.4 | 11.3 | 9.0 | 9.7 | 6.9 |
| WJAR (PA) | 8.0 | 4.3 | 5.7 | 6.6 | 7.3 |
| WLKW (BM) | 6.4 | 5.9 | 4.5 | 6.5 | 4.9 |
| WLKW-FM (BM) | 11.3 | 11.4 | 11.5 | 18.1 | 13.4 |
| WPJB (R) | 2.1 | 3.1 | 2.5 | 3.4 | 4.3 |
| WPRO (R) | 12.7 | 10.2 | 10.8 | 8.4 | 10.5 |
| WPRO-FM (R) | 3.9 | 7.0 | 8.0 | 6.4 | 8.3 |
| WWON (PA) | 2.1 | 1.6 | 1.1 | 1.4 | 1.2 |

TOP 5 QUARTER HOUR

- 1 WLKW-AM-FM
- 2 WPRO
- 3 WPRO-FM
- 4 WJAR
- 5 WHIM-AM-FM

TOP 10 CUME IN HUNDREDS

- 1 WPRO 2886
- 2 WLKW-AM-FM 2397
- 3 WJAR 1933
- 3 WPRO-FM 1933
- 4 WGNG 1581
- 5 WEAN 1332

18-34 MEN

- 1 WBRU
- 2 WJAR
- 3 WPRO
- 4 WLKW-AM-FM
- 5 WPRO-FM

18-34 WOMEN

- 1 WPRO
- 2 WPRO-FM
- 3 WLKW-AM-FM
- 4 WJAR
- 5 WPJB

18-49 ADULTS

- 1 WLKW-AM-FM
- 2 WPRO
- 3 WPRO-FM
- 4 WJAR
- 5 WBRU

TEENS

- 1 WPRO-FM
- 2 WGNG
- 3 WPJB
- 4 WPRO

RALEIGH

RALEIGH-DURHAM 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|-----------|--------|--------|--------|--------|--------|
| WCHL (R) | 3.6 | 1.7 | 3.6 | 3.1 | 1.4 |
| WDBS (A) | 2.2 | 1.0 | 1.4 | 1.5 | 1.3 |
| WDCC (C) | ** | 2.3 | 1.7 | 1.7 | 1.1 |
| WDNC (R) | 4.3 | 4.2 | 7.3 | 7.6 | 6.7 |
| WETC (BM) | .7 | 1.1 | 1.6 | 1.1 | 1.3 |
| WKIX (R) | 12.5 | 11.8 | 8.8 | 12.0 | 8.5 |
| WLLE (B) | 7.1 | 5.0 | 5.2 | 4.6 | 5.6 |
| WPTF (PA) | 17.2 | 19.8 | 21.2 | 20.9 | 18.8 |
| WQDR (A) | 8.4 | 7.3 | 10.4 | 7.6 | 8.9 |
| WRAL (PA) | 3.9 | 6.5 | 6.6 | 8.0 | 9.4 |
| WRNC (B) | .6 | 1.5 | 1.7 | 1.9 | 2.5 |
| WSRC (B) | 4.3 | 4.6 | 5.7 | 8.5 | 4.9 |
| WSSB (R) | 8.0 | 4.8 | 2.8 | 2.4 | 2.0 |
| WTIK (C) | 4.5 | 3.4 | 3.1 | 3.1 | 1.8 |
| WYNA (C) | 3.0 | 2.5 | 1.4 | .4 | 2.4 |
| WYYD (BM) | 9.3 | 12.0 | 10.2 | 9.1 | 13.6 |

TOP 5 QUARTER HOUR

- 1 WPTF
- 2 WYYD
- 3 WRAL
- 4 WQDR
- 5 WKIX

TOP 5 CUME IN HUNDREDS

- 1 WPTF 1298
- 2 WKIX 997
- 3 WDNC 864
- 4 WRAL 828
- 5 WYYD 821

18-34 MEN

- 1 WQDR
- 2 WRAL
- 3 WDNC
- 3 WYYD
- 4 WKIX
- 5 WPTF

18-34 WOMEN

- 1 WRAL
- 2 WKIX
- 3 WQDR
- 4 WLLE
- 5 WDNC
- 5 WYYD

18-49 ADULTS

- 1 WYYD
- 2 WPTF
- 3 WRAL
- 4 WQDR
- 5 WKIX

TEENS

- 1 WQDR
- 2 WKIX
- 3 WSSB

RICHMOND

RICHMOND 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|--------------|--------|--------|--------|--------|--------|
| WANT (B) | 4.9 | 7.0 | 4.8 | 5.9 | 4.1 |
| WENZ (B) | 5.6 | 5.7 | 5.5 | 5.0 | 5.0 |
| WEZS (BM) | 11.6 | 9.2 | 11.7 | 9.3 | 12.7 |
| WGEO (A) | 1.7 | 3.6 | 6.0 | 2.6 | 5.0 |
| WLEE (R) | 11.3 | 11.3 | 11.5 | 11.9 | 8.3 |
| WRNL (N) | 3.1 | 5.6 | 3.4 | 5.2 | 5.8 |
| WRVA (PA) | 20.2 | 21.8 | 24.5 | 22.2 | 18.4 |
| WRVQ (R) | 8.3 | 7.2 | 8.7 | 9.9 | 11.8 |
| WRXL (A) | 4.5 | 5.7 | 3.4 | 4.4 | 5.8 |
| WTVR (C) | 5.5 | 4.7 | 3.5 | 3.8 | 4.1 |
| WTVR-FM (BM) | 1.9 | 2.2 | 1.5 | 2.9 | 2.7 |
| WXGI (C) | 3.6 | 4.7 | 2.8 | 2.7 | 3.5 |

TOP 5 QUARTER HOUR

- 1 WRVA
- 2 WEZS
- 3 WRVQ
- 4 WLEE
- 5 WRNL

TOP 5 CUME IN HUNDREDS

- 1 WRVA 1757
- 2 WLEE 1266
- 3 WRVQ 1108
- 4 WEZS 850
- 5 WRNL 675

18-34 MEN

- 1 WRVQ
- 2 WGEO
- 3 WRXL
- 4 WLEE
- 5 WRVA

18-34 WOMEN

- 1 WRVQ
- 2 WLEE
- 3 WRVA
- 4 WRXL
- 5 WTVR

18-49 ADULTS

- 1 WRVA
- 2 WRVQ
- 3 WEZS
- 4 WLEE
- 5 WRXL

TEENS

- 1 WRVQ
- 2 WENZ
- 3 WLEE

ROCHESTER

ROCHESTER 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|-----------|--------|--------|--------|--------|--------|
| WAXC (R) | 10.8 | 7.2 | 5.5 | 6.4 | 6.0 |
| WBBF (R) | 9.8 | 10.3 | 9.7 | 8.5 | 7.0 |
| WBBF (N) | 1.8 | 1.8 | 1.7 | 1.4 | 1.0 |
| WCMF (A) | 2.3 | 3.1 | 3.8 | 4.1 | 5.1 |
| WDXC (B) | 2.0 | 1.9 | ** | 2.4 | 3.5 |
| WEZO (BM) | 17.9 | 18.0 | 19.2 | 15.5 | 18.2 |
| WFLC (C) | ** | ** | ** | 1.3 | 1.7 |
| WHAM (PA) | 21.0 | 25.1 | 20.7 | 21.8 | 19.4 |
| WHFM (R) | 2.8 | 3.7 | 6.4 | 6.0 | 6.7 |
| WNYR (C) | 9.3 | 7.8 | 9.5 | 9.0 | 6.5 |
| WPXY (BM) | ** | 3.5 | 4.7 | 4.0 | 5.0 |
| WROC (PA) | 3.3 | 4.0 | 3.8 | 2.8 | 4.3 |
| WSAY (A) | 1.4 | 2.1 | 2.7 | 2.2 | 1.7 |

TOP 5 QUARTER HOUR

- 1 WHAM
- 2 WEZO
- 3 WBBF
- 4 WHFM
- 5 WNYR

TOP 5 CUME IN HUNDREDS

- 1 WHAM 3280
- 2 WEZO 2526
- 3 WBBF 2118
- 4 WAXC 1851
- 5 WHFM 1194

18-34 MEN

- 1 WCMF
- 2 WHFM
- 3 WAXC
- 4 WEZO
- 4 WHAM
- 5 WDXC

18-34 WOMEN

- 1 WHFM
- 2 WCMF
- 3 WAXC
- 3 WEZO
- 4 WBBF
- 5 WHAM
- 5 WROC

18-49 ADULTS

- 1 WEZO
- 2 WHAM
- 3 WHFM
- 4 WCMF
- 5 WAXC

TEENS

- 1 WBBF
- 2 WHFM
- 3 WAXC

SACRAMENTO

SACRAMENTO 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|-----------|--------|--------|--------|--------|--------|
| KAHI (PA) | 2.1 | 1.6 | .7 | 1.1 | 1.8 |
| KAFI (PA) | .1 | | | .3 | .4 |
| KCRA | | | | | |

San Jose continued

| | | | | | |
|------------|-----|-----|-----|-----|-----|
| KEEN (PA) | 1.6 | 1.5 | 2.9 | 1.0 | 2.0 |
| KIBE (CL) | .9 | .6 | 1.9 | 1.2 | 1.2 |
| KDFC (CL) | 1.2 | .8 | .8 | 1.0 | .9 |
| KLIV (R) | 5.8 | 5.6 | 4.8 | 4.7 | 4.1 |
| KLOK (PA) | 5.7 | 4.9 | 5.4 | 4.4 | 6.9 |
| KOME (A) | 1.9 | 6.9 | 8.7 | 8.1 | 7.1 |
| KSJO (A) | 4.4 | 3.0 | 2.7 | 2.4 | 2.9 |
| KXRX (PA) | 4.0 | 2.7 | 4.3 | 2.9 | 2.0 |
| KABL (BM)* | 2.6 | 3.9 | 2.9 | 4.1 | 3.7 |
| KCBS (N)* | 7.2 | 7.1 | 7.2 | 6.1 | 4.2 |
| KFOG (BM)* | 6.1 | 3.9 | 2.2 | 3.9 | 4.8 |
| KFRC (R)* | 3.5 | 4.9 | 2.8 | 7.3 | 7.2 |
| KGO (N/T)* | 7.6 | 8.0 | 5.9 | 7.1 | 5.6 |
| KIQI (PA)* | .6 | .5 | 1.4 | .2 | 1.6 |
| KIOI (PA)* | 5.0 | 2.4 | 3.9 | 1.4 | 4.2 |
| KNBR (PA)* | 3.3 | 2.0 | 2.8 | 2.0 | 3.7 |
| KSFO (PA)* | 6.4 | 5.0 | 4.1 | 3.9 | 5.3 |

TOP 5 QUARTER HOUR TOP 5 CUME IN HUNDREDS

| | | |
|--------|--------|------|
| 1 KBAY | 1 KFRC | 2226 |
| 2 KFRC | 2 KLOK | 1885 |
| 3 KOME | 3 KLIV | 1631 |
| 4 KLOK | 4 KBAY | 1568 |
| 5 KGO | 5 KOME | 1483 |

18-34 MEN

| |
|---------------|
| 1 KOME |
| 2 KIQI & KIOI |
| 3 KARA |
| 4 KSJO |
| 4 KFRC |
| 5 KSFO |

18-34 WOMEN

| |
|---------------|
| 1 KIQI & KIOI |
| 2 KLOK |
| 3 KOME |
| 4 KFRC |
| 5 KARA |

18-49 ADULTS

| |
|---------------|
| 1 KOME |
| 2 KIQI & KIOI |
| 3 KLOK |
| 4 KBAY |
| 5 KSFO |

TEENS

| |
|--------|
| 1 KFRC |
| 2 KLIV |
| 3 KOME |

SYRACUSE

SYRACUSE 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|-------------|--------|--------|--------|--------|--------|
| WEZG (BM) | 11.9 | 10.0 | 9.2 | 8.3 | 9.7 |
| WFBL (PA) | 8.4 | 6.9 | 6.5 | 5.1 | 4.5 |
| WHEN (R) | 11.1 | 15.7 | 14.5 | 12.0 | 14.4 |
| WKFM (R) | .9 | .6 | 3.9 | 4.4 | 5.5 |
| WNDR (R) | 8.5 | 8.0 | 8.9 | 7.3 | 5.3 |
| WNTQ (PA) | ** | ** | ** | ** | 5.1 |
| WOLF (R) | 13.5 | 9.3 | 9.2 | 11.9 | 10.1 |
| WONO (PA) | 2.2 | .6 | 1.4 | 1.6 | 1.5 |
| WOSC (PA) | 1.4 | .9 | 1.2 | 1.3 | 1.1 |
| WSEN (C) | 5.2 | 4.2 | 3.7 | 4.8 | 2.6 |
| WSEN-FM (C) | 2.4 | 2.3 | 2.8 | 2.0 | 2.4 |
| WSGO (T) | 2.7 | 4.3 | 4.2 | 1.6 | 2.8 |
| WSGO-FM (T) | .6 | .6 | .3 | | .9 |
| WSOQ (BM) | 1.4 | 2.4 | 1.3 | 1.6 | 1.6 |
| WSYR (PA) | 16.2 | 18.9 | 17.5 | 18.7 | 14.6 |
| WOUR (PA)* | .9 | 1.0 | .8 | 1.3 | 3.8 |

TOP 5 QUARTER HOUR TOP 5 CUME IN HUNDREDS

| | | |
|--------|--------|------|
| 1 WSYR | 1 WHEN | 1715 |
| 2 WHEN | 2 WSYR | 1681 |
| 3 WOLF | 3 WOLF | 1209 |
| 4 WEZG | 4 WNDR | 1045 |
| 5 WKFM | 5 WFBL | 847 |

18-34 MEN 18-34 WOMEN 18-49 ADULTS TEENS

| | | | |
|--------|--------|--------|--------|
| 1 WEZG | 1 WHEN | 1 WHEN | 1 WOLF |
| 2 WHEN | 2 WOLF | 2 WEZG | 2 WHEN |
| 3 WOUR | 3 WNDR | 3 WOLF | 3 WKFM |
| 4 WKFM | 4 WEZG | 3 WSYR | 4 WNDR |
| 5 WNDR | 4 WKFM | 4 WKFM | |
| | 5 WOUR | 5 WOUR | |

TOP 5 QUARTER HOUR

| |
|--------|
| 1 KVOO |
| 2 KRMG |
| 3 KWEN |
| 4 KAKC |
| 4 KELI |
| 5 KMOD |

TOP 5 CUME IN HUNDREDS

| | |
|--------|------|
| 1 KRMG | 1697 |
| 2 KVOO | 1499 |
| 3 KAKC | 1155 |
| 3 KELI | 1155 |
| 4 KWEN | 1000 |
| 5 KRAV | 617 |

18-34 MEN

| |
|-----------|
| 1 KVOO |
| 2 KMOD |
| 3 KELI |
| 3 KRMG |
| 4 KAKC-FM |
| 4 KRAV |
| 5 KWEN |

18-34 WOMEN

| |
|--------|
| 1 KVOO |
| 2 KAKC |
| 2 KMOD |
| 3 KELI |
| 4 KRMG |
| 5 KRAV |
| 5 KWEN |

18-49 ADULTS

| |
|--------|
| 1 KVOO |
| 2 KRMG |
| 3 KWEN |
| 4 KMOD |
| 5 KELI |

TEENS

| |
|--------|
| 1 KAKC |
| 2 KELI |
| 3 KMOD |

WASHINGTON D.C.

WASHINGTON D.C. 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'75 | J/A'75 | O/N'75 | J/F'76 | A/M'76 |
|--------------|--------|--------|--------|--------|--------|
| WASH (PA) | 4.0 | 3.7 | 3.8 | 4.2 | 4.5 |
| WAVA (N) | .6 | .8 | .9 | 1.1 | 1.1 |
| WAVA-FM (N) | .9 | 1.0 | 1.9 | 1.2 | 1.3 |
| WEAM (A) | 1.1 | 2.0 | 1.3 | 1.5 | 1.0 |
| WEEL (PA) | .7 | 1.0 | 1.2 | .7 | 1.0 |
| WEZR (PA) | 1.7 | 1.8 | 1.6 | 2.0 | 2.8 |
| WGAY (BM) | 1.9 | 2.0 | 1.8 | 1.7 | 2.0 |
| WGAY-FM (BM) | 5.8 | 7.8 | 9.6 | 8.3 | 6.2 |
| WGMS (CL) | 1.4 | 1.2 | 1.0 | 1.3 | 1.5 |
| WGMS-FM (CL) | 1.7 | 1.5 | 1.7 | 1.6 | 1.6 |
| WHFS (A) | 2.0 | .7 | 1.0 | 1.4 | 1.8 |
| WHUR (B) | 1.8 | 2.2 | 1.0 | 1.4 | 2.2 |
| WJMD (BM) | 4.6 | 4.3 | 4.7 | 6.1 | 5.1 |
| WKYS (R) | 2.9 | 7.2 | 4.6 | 4.9 | 3.8 |
| WMAL (PA) | 12.1 | 12.0 | 13.7 | 12.0 | 11.9 |
| WMAL-FM (A) | 3.3 | 3.1 | 2.4 | 2.3 | 2.5 |
| WMOD (R) | 3.8 | 2.2 | 2.8 | 2.0 | 2.2 |
| WOL (B) | 6.3 | 3.4 | 4.2 | 4.0 | 4.1 |
| WOOK (B) | 1.6 | 2.7 | 1.5 | 1.5 | 2.1 |
| WPGC (R) | 2.5 | 3.4 | 2.8 | 2.3 | 2.5 |
| WPGC-FM (R) | 5.3 | 5.1 | 6.9 | 7.4 | 7.5 |
| WPIK (C) | 2.8 | 2.6 | 1.9 | 1.8 | 3.2 |
| WXRA (C) | .9 | 1.6 | 1.1 | 2.3 | 1.1 |
| WRC (N) | 5.8 | 1.2 | 2.7 | 2.8 | 2.3 |
| WTOP (N) | 5.9 | 3.7 | 5.0 | 5.4 | 4.8 |
| WUST (PA) | 2.1 | 2.2 | 4.8 | 1.8 | 2.6 |
| WWDC (R) | 2.3 | 2.1 | 1.9 | 2.8 | 3.1 |
| WWDC-FM (A) | 2.0 | 2.4 | 1.3 | 2.6 | 3.4 |

TOP 10 QUARTER HOUR

| |
|--------------|
| 1 WMAL |
| 2 WPGC-AM-FM |
| 3 WGAY-AM-FM |
| 4 WJMD |
| 5 WTOP |
| 6 WASH |
| 7 WOL |
| 8 WKYS |
| 9 WWDC-FM |
| 10 WPIK |

TOP 10 CUME IN HUNDREDS

| | |
|--------------|------|
| 1 WMAL | 7000 |
| 2 WPGC-AM-FM | 5940 |
| 3 WTOP | 4307 |
| 4 WGAY-AM-FM | 3974 |
| 5 WOL | 2782 |
| 6 WASH | 2685 |
| 7 WJMD | 2673 |
| 8 WKYS | 2582 |
| 9 WWDC-FM | 2577 |
| 10 WWDC-FM | 2315 |

18-34 MEN

| |
|--------------|
| 1 WWDC-FM |
| 2 WPGC-AM-FM |
| 3 WHFS |
| 4 WMAL |
| 5 WOL |

18-34 WOMEN

| |
|--------------|
| 1 WPGC-AM-FM |
| 2 WASH |
| 3 WKYS |
| 4 WOL |
| 5 WMAL |

18-49 ADULTS

| |
|--------------|
| 1 WMAL |
| 2 WPGC-AM-FM |
| 3 WGAY-AM-FM |
| 4 WASH |
| 5 WKYS |

TEENS

| |
|--------------|
| 1 WPGC-AM-FM |
| 2 WOL |
| 3 WOOK |
| 4 WWDC-FM |
| 4 WKYS |

R-Rock, A-AOR, C-Country, PA-Pop/Adult B-Black, Music, O-Oldies, N-News, T-Talk, S-Spanish, CL-Classical, RL-Religious BM-Beautiful

SEATTLE

SEATTLE-EVERETT-TACOMA

5 BOOK TREND TOTAL PERSONS 12+

| | A/M'75 | J/A'75 | O/N'75 | J/F'76 | A/M'76 |
|----------------|--------|--------|--------|--------|--------|
| KAYO (C) | 3.6 | ** | 3.3 | 2.7 | 3.5 |
| KBIQ (BM) | 2.0 | ** | 2.6 | 3.3 | 3.0 |
| KBRD | ** | ** | ** | 1.6 | 1.5 |
| KETO | 1.3 | ** | 1.1 | 1.0 | 1.4 |
| KEUT (BM) | ** | ** | 2.5 | 2.5 | 2.2 |
| KEZX (BM) | 2.3 | ** | 1.3 | 1.3 | 1.1 |
| KGDN (BM) | 2.2 | ** | 1.5 | 1.8 | 2.3 |
| KING (R) | 6.5 | ** | 7.4 | 5.9 | 7.3 |
| KING-FM (CL) | 2.7 | ** | 2.2 | 3.2 | 1.7 |
| KIRO (PA/T) | 5.2 | ** | 6.8 | 6.4 | 5.7 |
| KISW (A) | 1.7 | ** | 3.1 | 3.1 | 5.7 |
| KIXI (PA/T) | 3.0 | ** | 2.6 | 2.8 | 2.8 |
| KIXI-FM (PA/T) | 5.5 | ** | 3.8 | 3.1 | 2.9 |
| KJR (R) | 8.3 | ** | 7.2 | 8.7 | 8.8 |
| KMPS (C) | ** | ** | 1.5 | 2.6 | 1.5 |
| KOMO (PA) | 9.1 | ** | 11.5 | 11.1 | 12.2 |
| KSEA (BM) | ** | ** | 6.5 | 6.2 | 5.4 |
| KTAC (R) | 3.6 | ** | 4.1 | 3.3 | 3.0 |
| KUUU (O) | 1.7 | ** | 1.3 | 1.6 | 2.2 |
| KVI (PA) | 8.5 | ** | 6.6 | 8.2 | 7.6 |
| KWYZ (PA) | 1.1 | ** | 2.1 | .9 | 1.1 |
| KXA (CL) | 1.8 | ** | 2.2 | 1.7 | 1.3 |
| KYAC (B) | .8 | ** | .9 | 1.2 | 1.4 |
| KZAM (A) | .2 | ** | .7 | .4 | .4 |
| KZAM-FM (A) | .7 | ** | 1.4 | 1.7 | 1.1 |
| KZOK (A) | 3.4 | ** | 3.3 | 2.9 | 2.0 |

TOP 10 QUARTER HOUR

| |
|-----------|
| 1 KOMO |
| 2 KJR |
| 3 KVI |
| 4 KING |
| 5 KIRO |
| 5 KISW |
| 6 KSEA |
| 7 KAYO |
| 8 KBIQ |
| 8 KTAC |
| 9 KIXI-FM |
| 10 KIXI |

TOP 10 CUME IN HUNDREDS

| | |
|---------|------|
| 1 KOMO | 4216 |
| 2 KJR | 3845 |
| 3 KING | 3781 |
| 4 KIRO | 2681 |
| 5 KVI | 2272 |
| 6 KSEA | 1803 |
| 7 KISW | 1505 |
| 8 KIXI | 1370 |
| 9 KTAC | 1326 |
| 10 KZOK | 1231 |

18-34 MEN 18-34 WOMEN 18-49 ADULTS TEENS

| | | | |
|--------|--------|--------|--------|
| 1 KISW | 1 KVI | 1 KOMO | 1 KJR |
| 2 KJR | 2 KJR | 2 KVI | 2 KING |
| 3 KING | 3 KING | 3 KJR | 3 KISW |
| 4 KOMO | 4 KSEA | 4 KISW | 4 KTAC |
| 5 KSEA | 5 KISW | 5 KING | |
| 5 KUUU | | | |

TOLEDO

TOLEDO 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|-----------|--------|--------|--------|--------|--------|
| WANR (N) | ** | ** | ** | 1.2 | 1.2 |
| WCWA (PA) | 6.2 | 4.4 | 6.6 | 6.6 | 5.5 |
| WIOT (R) | 3.6 | 6.4 | 5.3 | 3.0 | 5.3 |
| WCLR (B) | 2.0 | .6 | 1.8 | 1.5 | 1.4 |
| WLQR (BM) | 5.3 | 7.9 | 6.9 | 10.7 | 9.2 |
| WMHE (R) | 1.7 | 1.4 | 4.0 | 5.2 | 5.2 |
| WOHO (R) | 9.0 | 7.8 | 7.1 | 6.1 | 5.1 |
| WSPD (PA) | 19.5 | 14.8 | 16.6 | 13.6 | 12.0 |
| WTOD (PA) | 5.7 | 9.9 | 6.1 | 7.1 | 9.8 |
| WVMO | 1.0 | .6 | .8 | .8 | 1.7 |
| WXEZ (BM) | 3.8 | 5.0 | 6.9 | 7.1 | 8.7 |
| CKLW (R)* | 14.7 | 15.9 | 14.6 | 13.8 | 11.7 |
| WJR (PA)* | 8.3 | 8.4 | 5.7 | 8.1 | 7.1 |

TOP 5 QUARTER HOUR TOP 5 CUME IN HUNDREDS

| | | |
|--------|--------|------|
| 1 WSPD | 1 CKLW | 2271 |
| 2 CKLW | 2 WSPD | 1871 |
| 3 WTOD | 3 WOHO | 1423 |
| 4 WLQR | 4 WJR | 1228 |
| 5 WXEZ | 5 WLQR | 1145 |

18-34 MEN 18-34 WOMEN 18-49 ADULTS TEENS

| | | | |
|--------|--------|--------|--------|
| 1 WIOT | 1 CKLW | 1 WTOD | 1 CKLW |
| 2 WLQR | 2 WCWA | 2 CKLW | 2 WIOT |
| 3 CKLW | 2 WTOD | 3 WLQR | 3 WMHE |
| 4 WMHE | 3 WLQR | 4 WCWA | 4 WOHO |
| 4 WCWA | 4 WMHE | 5 WXEZ | 5 WKLR |
| 5 WOHO | 5 WOHO | | |

TULSA

TULSA 5 BOOK TREND TOTAL PERSONS 12+

| | A/M'74 | O/N'74 | A/M'75 | O/N'75 | A/M'76 |
|-------------|--------|--------|--------|--------|--------|
| KAKC (R) | 12.6 | 11.7 | 11.9 | 8.5 | 8.5 |
| KAKC-FM (O) | 3.2 | 3.6 | 4.5 | 3.0 | 2.1 |
| KELI (R) | 10.5 | 9.6 | 8.6 | 10.8 | 8.5 |
| KFMJ (RL) | 1.0 | .8 | .8 | 1.6 | 1.1 |
| KKUL (B) | 4.6 | 1.7 | 1.8 | 2.8 | 1.3 |
| KOLS (PA) | ** | ** | ** | ** | 1.4 |
| KRAV (BM) | 5.9 | 7.7 | 7.4 | 6.4 | 5.2 |
| KRMG (PA) | 18.0 | 21.6 | 18.4 | 21.5 | 17.5 |
| KTOW (C) | 1.5 | 1.1 | .9 | 2.2 | 2.4 |
| KVOO (C) | 19.5 | 16.4 | 17.5 | 18.2 | 19.5 |
| KWEN (BM) | 9.1 | 6.3 | 10.5 | 7.0 | 15.0 |
| KXXO (A) | 3.7 | 3.2 | 2.6 | 1.8 | 1.4 |
| KMOD (A) | 2.6 | 6.0 | 6.2 | 7.2 | 6.3 |

18-49 ADULTS

| |
|--------------|
| 1 WMAL |
| 2 WPGC-AM-FM |

Now here are the names that make the numbers.

Aerosmith
Southside Johnny and
The Asbury Jukes
Johnny Cash
Chairmen
of the Board
Wild Cherry
Chicago
Lou Christie
Charlie Daniels
Band
Mac Davis
Neil Diamond
Bob Dylan
Earth, Wind & Fire
Gerard
Lisa Hartman
The Isley Brothers
Billy Joel
Dave Loggins

The Manhattans
Johnny Mathis
Johnny Nash
Willie Nelson
The O'Jays
Lou Rawls
Return to Forever
Johnny Rivers
Marty Robbins
Santana
Boz Scaggs
Paul Simon
Michael Stanley
Band
Starcastle
Stephen Stills
Barbra Streisand
Johnnie Taylor

**On
CBS Records.**