

NETWORK ⁴⁰

Issue 244 • January 6, 1995

Interview With

MICHAEL STEELE

EMI VP
Top 40
Promotion

Editorial:
**HAPPY
NEW YEAR!**

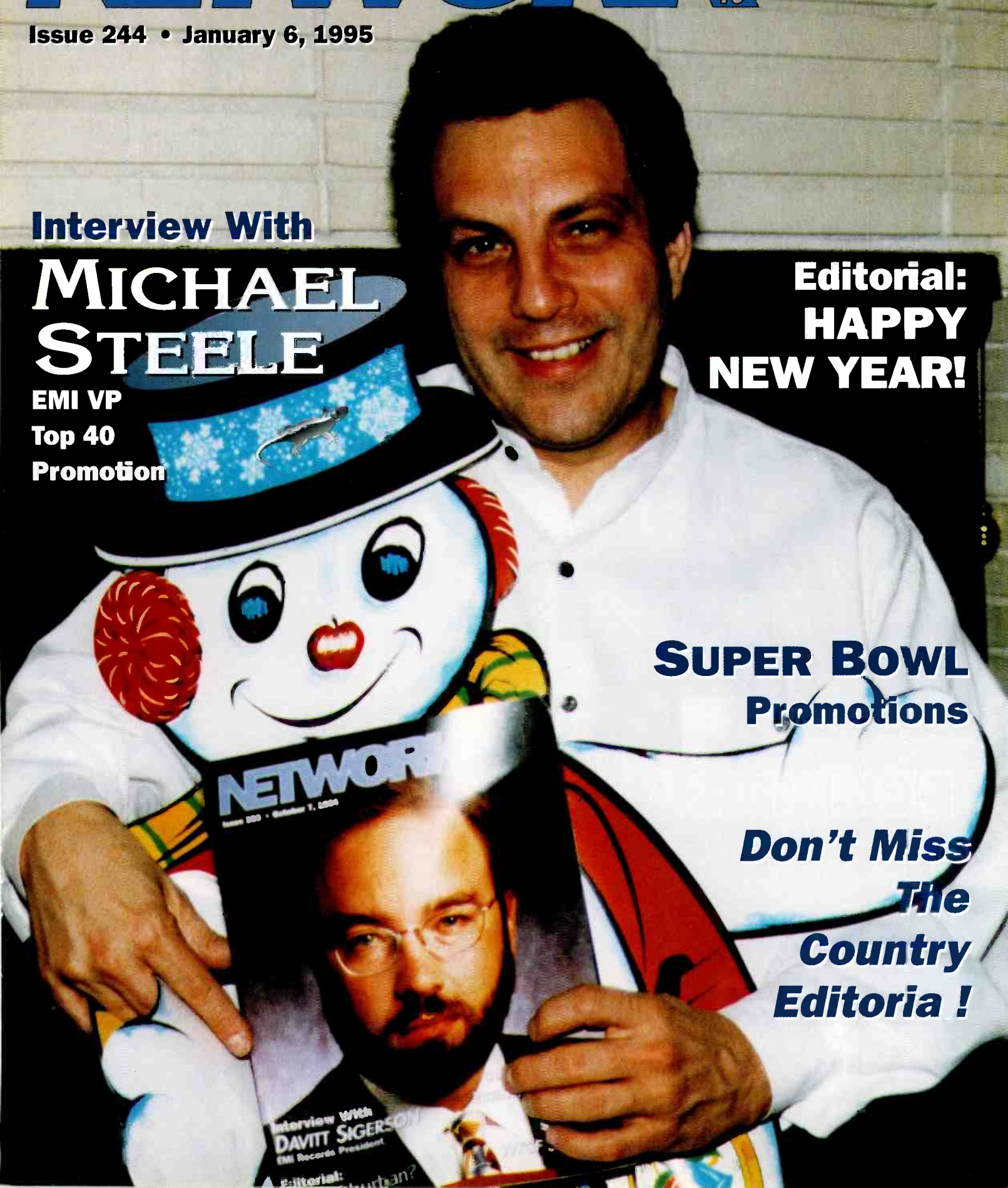
**SUPER BOWL
Promotions**

*Don't Miss
The
Country
Editoria !*

NETWORK
March 1993 • October 1, 1994

Interview With
DAVITT SIGERSON
EMI Records President

Editorial: *Urban?*



Tevin Campbell

Early Adds Include:

KDWB 11 Plays
WERQ 22 Plays

Monitor Crossover Chart 26-24*
More Than 1200 Total BDS Detections!
More Than 13 Million Total Listeners!

Hot Rotations:

Z90 35 Plays
WHHH 31 Plays
KMEL 16 Plays
Power 106 30 Plays

KDON 60 Plays
KLUC 47 Plays
KIXY 35 Plays
KWIN 31 Plays
WJMN 29 Plays
KBOS 27 Plays
KSIQ 27 Plays

KIKI 47 Plays
KHTN 36 Plays
KJYK 32 Plays
KCAQ 30 Plays
KZFM 29 Plays
WOVY 27 Plays
Hot 97.7 23 Plays

DON'T SAY GOODBYE GIRL

The new single from I'm Ready.

Single composed by Burt Bacharach, Sally Jo Dakota, and Narada Michael Walden
Produced and Arranged by Narada Michael Walden For Perfection Light Productions
Management: Rhonda Byrd/Ron Weisner

In association with Bobbi Humphrey Music, Inc. ©1995 Qwest Records



Main Menu

#1 Most Added ▶



R.E.M.

#1 PPW ▶



BOYZ II MEN

On The Cover:

Michael Steele melts the heart of a significant other.

News4

Page 66

The whole truths, the half-truths and anything but the truth...

Editorial8

Happy New Year!

Network 40 Interview10

EMI Records VP Top 40 Promotion Michael Steele

Conference Call12

Spring Forward!

Network 40 Spotlight16

WIOG, Saginaw

Promotions18

Exclusive Super Bowl Promotions.

Mainstream Music Meeting20

A/C Chart / Hot Notes22

X Chart / X News23

Street Chart / Rhythm Nation24

Crossover Music Meeting26

Country Commentary28

Stocking Stuffers.

Retail Chart / Bin Burners30

The Top-40 albums; the Top-5 records with the biggest sales increases.

Show Prep32

Play It, Say It! / Rimshots

Most Requested34

A Network 40 exclusive: four pages of the hottest reaction records.

Picture Pages42

Now Playing46

Spin Cycle52

All the pertinent data on every song in Network 40's Top 80 PPW chart.

The Crunch Page54

The Most Added Records and those with the Most Accelerated Airplay.

The Chart56

IMMATURE
"Constantly"
(SILAS/MCA)

TEVIN CAMPBELL
"Don't Say Goodbye Girl"
(QWEST/WB)

SHERYL CROW
"Strong Enough"
(A&M)

ANITA BAKER
"I Apologize"
(ELEKTRA)

QUEENSRYCHE
"Bridge"
(EMI RECORDS)

CRYSTAL WATERS
"What I Need"
(MERCLRY)

AIMEE MANN
"That's Just What You Are"
(GIANT)

OUT NEXT WEEK

HOOTIE AND THE BLOWFISH
"Let Her Cry"
(ATLANTIC/AG)

EAGLES
"Love Will Keep Us Alive"
(Geffen)

PATTY SMYTH
"Look What Love Has Done (Theme From Junior)"
(MCA)

CINDY MIZELLE
"Because Of You"
(EASTWEST/ELEKTRA)

HOLE
"Doll Parts"
(DGC)

MELISSA MANCHESTER
"In A Perfect World"
(ATLANTIC/AG)

LONDONBEAT
"Come Back"
(RADIOACTIVE)

VICTORIA WILLIAMS
"You R Loved"
(ATLANTIC/AG)

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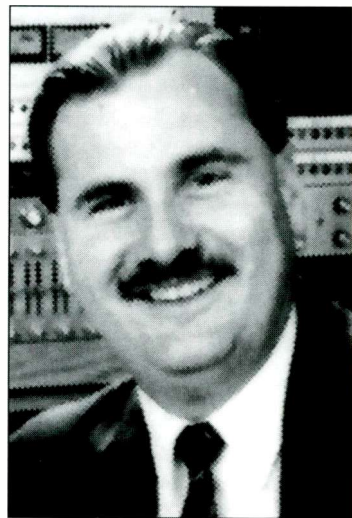
Chuck Geiger Named PD At KISF

20-Year Vet Leaves KWNZ For Kansas City

Chuck Geiger left KWNZ Reno, where he was just named Medium Market PD Of The Year in *Network 40's* Chrome Lizard Awards, to be the new PD at KISF Kansas City. He started January 3, succeeding Alex Valentine, who recently left for KDFW Dallas.

"This is a prime outlet that needs a creative injection of purpose and definite stationality," Geiger states. "We (VP/GM Steve Dinkel, company President Don Kiddwell and consultant Bob Mitchell) agree that KISF-FM is a better station than its performance has shown. It's my job to make it a market performer, ratings- and revenue-wise."

Geiger is a veteran programmer



CHUCK GEIGER

who has worked in a variety of formats. He has been Program Manager at Gold KFRC San Francisco, PD at Top 40 KDON Monterey-Salinas and AOR KDKB Phoenix, and APD at AOR KPKE Denver and former Top 40 KWSS San Jose. Most recently, he spent 11 months as PD of KWNZ Reno.

"I want to thank PTI Broadcasting President and KWNZ GM Roy Robinson for the opportunity and support to rebound KWNZ and reinforce it as a powerhouse Top 40 facility," Geiger notes. "I will deeply miss the greatest Top 40 staff in the country, in place at KWNZ."

CATCHING UP

So what did you miss during the umpteenth-day break? A little of this and a lot of that: Z100 New York GM Alan Goodman resigned to start a group of investors looking to purchase a new station.... As expected, the FCC is considering loosening TV/radio cross-ownership regulations, moves that wouldn't be condemned by the big business-friendly Republican Congressional majority... KIXY San Angelo PD Mike Steele landed the OM/PD gig at KZFM Corpus Christi... Michael Gamby left KWNZ Reno to be MD at WDBR Springfield.

HILLS AND VALLIE

There was a quick shuffle at Dan Vallie & Associates. Just before Christmas, consultant Randy Lane left the Virginia-based firm to take the PD gig at KYSR-FM Los Angeles. Lane already has programming stints at WMC Memphis, WRQX Washington, D.C. and WKQX Chicago to his credit. His successor at Vallie: Mike Donovan, who previously programmed The Edge and WBT FM in Charlotte.

COMING & GOING

Expect to see an official announcement on the appointment of Charlie Quinn as PD at WYHY Nashville shortly... Scott Mansell was named PD at WHMI Detroit... WIFC Wausau loses morning man Ron Revere, but gains afternoon drive/Promotion Coordinator Bill Schulz from WTKI Milwaukee... An addendum to the Precision Media news story to the right: Jack O'Brien was named OM/PD of the WERZ/WMYF/WWEM/WZNN duopoly in New Hampshire. He previously was OM/PD of WERZ/WRMF from 1982-1986... WSPK Poughkeepsie nighttimer Scotty Mac moves to afternoons, while weekender Kenny Wilde is upped to evenings... Shannon Steele was officially named MD at WKDY Utica; she'll take your calls weekdays between 10 am and 1 pm.

LIFE IMITATES ART?

Shades of *Philadelphia*. Some grumblings are being overheard about morning team Ron & Ron's departure from WZTA Miami/WAIA Jacksonville. WZTA PD Neal Mirsky insists the move was made due to bad ratings; yet the change came after the duo was given assurances of support when cohost Ron Diaz publicly announced that his wife had AIDS.

Alternative Radio Hiring Frenzy

New Faces Coming To WENZ, WDRE and KROQ

Three openings at influential Alternative stations were filled over the holidays, all of which were first reported in *Network 40's* X column: Phil Manning was named PD at WENZ Cleveland, Lisa Worden was named MD at KROQ L.A. and Jonathan Shapiro landed the APD gig at WDRE Long Island.



LISA WORDEN

Manning came to The End from WOXY Cincinnati, where he was PD for almost five years. He has also worked at KLPX and KXCI in Tucson and WXRT Chicago. "We are very pleased to add Phil to the WENZ team," states VP/GM Steve Legerski. "He has the qualities we looked for in our PD. He's really dialed into the Modern Rock scene, has solid programming experience and he's very excited about jumping into the battle."

Also at The End, Ric "Rocco" Bennett picked up APD stripes, while

Sean "Bull" Robertson remains the MD and Tom Calderone of Jacobs Media continues to be its consultant.

Lisa Worden comes to KROQ from RCA Records, where she was National Alternative Promotion Director for almost one year. She has also held similar posts at SBK/ERG and EMI Records. She starts the new gig in mid-January.

"Lisa was the first and only choice," states KROQ PD Kevin Weatherly. "She grew up in southern California, listening to KROQ, she knows and loves the music and she has great instincts. She certainly has the potential to be a star in this position."

Also at the 'ROQ, Zeke Piestrup was named Music Coordinator and will continue to work in the music department.

In Long Island, Jonathan Shapiro follows boss Ross Mottla from WIYY Baltimore to WDRE as APD. Before that, he was MD at WNVZ Norfolk. "Given the way Alternative radio is going, bringing in a #2 guy who also knows nothing about Alternative music is a great thing," Mottla says.

"I'm very excited to be coming to New York to help program one of the nation's leading Modern Rock stations," Shapiro notes. "I'm looking

forward to working again with Russ Mottla, as well as the staff of WDRE. 1995's going to be a kick-ass year!"

This Just In:

Precision Media Ups Jeremy Savage, Jay Beau Jones

Precision Media Corporation promoted two of its main programming forces at WKSS Hartford: OM Jeremy Savage and PD Jay Beau Jones were promoted to VP/Operations and VP/Programming, respectively, at WKSS.

"Jeremy has been with KISS 95.7 since the beginning," states Precision Media's COO Tim Montgomery. "He has been a true renaissance man of radio, adept at marketing, engineering, announcing, production and management. We look forward to having Jeremy take an integral role in the company's future growth."

"Jay has done an outstanding job programming KISS 95.7 in a very competitive environment," he continues. "He will play a key role in our plans to acquire more stations."

Precision currently owns five stations in New England, including WERZ FM, WMYF AM, WWEM FM and WZNN AM, all licensed in the Portsmouth-Dover-Rochester, New Hampshire metro.

If They Won't Play It, Spin It Yourself!

Atlantic Signs On Low-Power Radio Promo Dept.

Atlantic Records has formed a new spinoff to its traditional promotion division: Low Power Radio Ventures. Veteran programmer Bob Kranes was named Director of the new department, which will execute the label's ongoing use of low power radio broadcasts to promote artists and generate advertising revenue.

The new venture was initiated after a successful trial run was held last summer. The label used a lower power frequency to repeatedly air a B-Tribe record during rush hour in a congested New York City tunnel, resulting in extensive media exposure and an increase in sales. "In addition to generating a 21% spike in sales on the artist, we also generated massive TV and press coverage," notes VP Promotion Danny Buch. "Given Bob Kranes' extensive programming experience at WLIR Long Island, WBCN Boston and WXRK New York, he's the perfect person to helm this new department."

"FCC regulations allow us to use a 100-milliwatt AM signal without any formal licensing," Kranes added. "We're

initially looking to capitalize on high-population density areas where people are stuck in their cars. Broadcasting is just underway from locations entering Manhattan from Queens and from New Jersey. Traffic-jammed commuters are attracted via a daily crossword puzzle, which users can call in when they get to work to win such prizes as free toll payment and/or CDs and cassettes."



DANNY BUCH

During the holiday season, the label had a squad of sandwich-sign bearing Santas stationed outside the Holland

and Midtown tunnels, alerting about 250,000 potential listeners to 1510 AM (for the Holland tunnel) or 1410 AM (Midtown). They aired a five-minute broadcast of music by Hootie & The Blowfish and The Mighty Morphin Power Rangers.

"In view of our long-term plans, which include broadcasting to additional congested locations and coordinating promotions with local malls, stadium parking lots and existing billboards, the possibilities are truly limitless," Kranes adds.

Atlantic has also pitched outside advertisers and agencies on cross-promotions, including pointing commuters to commercial stations once they've passed out of the low-powered signal's limited range.

"We're always on the lookout for innovative new vehicles for exposing our artists and music," states Atlantic President Val Azzoli. "Low power radio represents the sort of direct-to-consumer marketing that can have a tremendous impact on artist awareness as well as translating into sales."

'94 Record Sales Enjoy Double-Digit Increase

But Loss-Leader Tactics Cut Into Retailer Profits

On the whole, the music business had a very good 1994. According to a music retailer survey, overall record sales in '94 rose a healthy 11% over last year, including a tasty 9.6% bump in holiday sales. If there was any dark cloud on the horizon, the report noted that loss-leader pricing by super discounters forced prices down and cut into the profit margins of the industry as a whole.

According to Macey Lipman Marketing, which conducted the survey, the industry sales boom can be traced to several factors. The economy is in better shape than it has been in years, consumer confidence is at an all-time high and, probably best of all, there wasn't one musical trend that dominated sales. The wealth was spread out among artists as diverse as Boyz II Men, Kenny G, Garth Brooks, Ace Of Base, Counting Crows, the Eagles, Mariah Carey, *The Lion King* soundtrack, Pearl Jam

and even Punk acts such as Green Day and Offspring. Another healthy sign was the number of new faces, including Ace Of Base, Counting Crows, Green Day, Offspring, R. Kelly and Snoop Doggy Dogg. Granted, a lot of Alternative bands did quite well, but while the genre finally became a major radio force in '94, sales have been strong for quite a while.

Radio continued to be the far-and-away leader as the medium that most affected record sales. Thirty-eight percent of those polled cited radio as the leading factor, with music video channels coming in second with 18% and TV with 14%. In this case, success of the growing number of Alternative/Progressive and AAA stations was often cited as the reason radio influenced sales. Besides MTV and other video outlets, exposure on *David Letterman*, *Oprah*, *Regis & Kathie Lee* and *The Today Show* were

cited as sales stimuli, along with PBS and HBO specials. Word-of-mouth, print ads, radio ads and local concerts were also mentioned.

Unfortunately, many record retailers had to combat low-balling tactics by super discounters who sold the biggest hits at loss-leader prices. The traditional way to combat them - matching their price - naturally cut into their profits. Savvy retailers resorted to creative ad campaigns, more personalized service and amenities such as listening posts, clothing sales and in-store snack and refreshment counters.

Expect to see more listening posts, which enable consumers to listen to CDs at the store. Eighty-six percent of retailers who have the posts attribute an increase in sales to them. Also, keep an eye out for the emergence of CD-ROMS. That and other interactive formats were cited as "the next big thing."

RECORDS

ATLANTIC

Christina Murray was promoted to VP of Media Relations, Black Music. She has been with the label since September of '93... John Raso was appointed to the newly-created position of Atlantic Product Manager for Time Warner AudioBooks. He will oversee all Time Warner AudioBooks releases, while also supervising selected Atlantic Records projects.

BMG

Bertelsmann Music Group announced that it will discontinue its joint venture agreement with Imago Records. Former Chrysalis head Terry Ellis started Imago in 1990 and will continue to operate the label with artists such as Henry Rollins, Aimee Mann, Love Spit Love and Paula Cole.

COLUMBIA

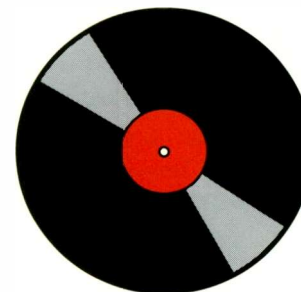
John Spielberger was appointed Sr. Director, Finance & Administration. Previously, he spent six years in a variety of financial positions at RCA Records.

SONY

Michael Block was appointed Associate Director, Columbia Single Sales, for Sony Music Distribution. Previously, he was an Account Service Rep at Sony Music Distribution's branch office in Rego Park... Chet Van Wert was promoted to VP Development, Music Marketing, for the Columbia House Company. He will be responsible for a variety of business development projects of the Music Club, including the recently launched Columbia House Audiobook Club.

RELATED FIELDS

Thomas Kealty was named GM of Circle Blue Music. Previously, he was Alternative/Rock Marketing Manager for the EMI Records Group.





- By The Chrome Lizard

So Far, So Good

The best thing about the New Year, so far, is that no one lost a job during the first week...or none that we know about anyhow. There are a lot of bright, new beginnings marking 1995, not the least of which we list as follows:

Burt Baumgartner is now ensconced at the new Sony complex in Santa Monica waiting for a new desk, a new office and a couple of new faces at the label formerly known as Chaos.

Former KWNZ Reno PD Chuck Geiger is now in Kansas City programming KISF. Expect the Geiger Counter to become radioactive rather quickly. We predict no mushroom clouds, but Chuck was seen in the toy soldier section of the local Toys R Us over the holidays. There will be some early check-outs. See News for more.

Is Interscope set to announce a new Sr. VP Promotions? Will the industry say hooray? And scuttle the talk of Sean Lynch moving to San Francisco. He's staying in Los Angeles for the time being.

Charlie Quinn is the new PD at WYHY Nashville.

WAYV Atlantic City MD Jay Towers moves across the street to rival WBSS for afternoon-drive duties.

The new MD at WDBR Springfield is Michael Gamby from KWNZ Reno.

Speaking of toy soldiers, MD Kevin Kincaid was let go at KKMGM Colorado Springs over the holidays.

KIXY San Angelo PD Mike Steele (not to be confused with our EMI coverboy) moves South to KZFM Corpus Christi as OM/PD.

Jay Beau (the name, not the description) Jones is upped to VP Programming at WKSS Hartford.

Mike Donovan, formerly PD of The EDGE in Charlotte, joins Vallie Consulting.

Former Z104 Madison PD John Michaels is doing part-time work on the air at K102 Minneapolis.

Formatically Speaking

After vehemently denying rumors printed on Page 6 last month about a possible format change to Country, WBBO Greenville flips to...drum roll please...Country.

And over the holidays, KMXZ Salinas changed formats to NAC. It was just over a year ago that trumpets were blown and accolades acknowledged when KMXZ dethroned KDON as the Crossover market leader.

We Didn't Know You Cared

So many people called to inquire about the story on Page 6 last issue about a possible new station in Syracuse that we felt the need to update the information. The new station will probably sign on this Spring, depending on how the process moves. The call letters have not yet been determined, but the frequency is 103.5...not 102.5 as we previously reported. Market research is continuing and the station will likely have an Urban/Dance lean.

I'm Hip

Interscope honcho Marc Benesch and *Network 40's* Gerry Cagle show how hip they are by wearing their sunglasses after dark. Now if they could only get someone to dress them.

Gone Country

WQSM Fayetteville PD Kent Layton leaves the market to land at a new Country-formatted station in Greenville, SC. (It's so new, we don't have any call letters yet.) If you're interested in the opening at WQSM, apply immediately.

Several Nashville music companies were up in arms over the latest *R&R* chart fiasco. The details are spelled out in this week's Country Commentary. You'll find it on page 28.

I Want My New PD

Steve Miller, the GM at B95 Fresno, issued a press release to announce that the PD search continues. He was upset at some other trade reports to the contrary. Mark Adams remains the interim PD. If you've got a pitch, now's the time to make it.

The Alternative Is...

550's Brian Corona moves up to National Alternative Promotion for the label.

RCA's Lisa Worden is the new MD at KROQ Los Angeles.

EMI's Jon Cohen segues over to Columbia as National Director of Alternative under VP Jon Leshay. (What's this "Jon" deal?) Shana Fisher replaces Cohen at EMI.

Too Corporate?

1995 will see more major record companies structuring special deals to lure up-and-coming Alternative bands. The fear of a major label was one of the main factors that kept the band Rancid with independent Epitaph (home of *Offspring*) after nearly every major made a pitch. In the next several months you'll see companies combating this problem by creating their own indie labels that are more compatible with the indie bands. Several are in the works now.

Tears In Heaven

Our deepest sympathies to Country Consultant Rusty Walker and his family. Rusty's nine-year-old son was killed in a hunting accident this past weekend.

Crystal Ball

After checking with the local band of gypsies and having our fortune told, the new PD at WDCG Raleigh will probably arrive from a northern Top 40.

We Told You So... Two Years Ago!

It comes as no great surprise that *R&R* has changed their charts...again. We'll resist the temptation and not say, "What took you so long?" or "It's about time," or the industry favorite, "Who cares?" Suffice it to say that after trying to stuff "add factors" and weighting and other voodoo magic acts down the industry's throat for two years, *R&R* finally threw up on itself and abandoned all of the bells and whistles no one wanted in the first place. With little fanfare (who wants to draw attention to a face already covered with egg?), *R&R* announced over the holidays that they would produce an unweighted Plays Per Week chart in 1995. (See the Country Commentary for more.) *R&R* has created fodder for next week's Editorial by dividing their charts. Don't forget (and we won't let you) that *Network 40* was the first publication to print a chart using PPWs, we coined the term "Plays Per Week," allowed *R&R* and every other trade to use it and now we're happy *R&R* has finally decided to do it right...almost.

Buzz

Bill Richards...Michael Sylvia...John Kohl...Wayne Coy...Joe Reichling...



Members of the seeing-eye Dogg pound posse...

THE ONE PAGE

TIPSHEET®

THE ONLY CHART THAT MATTERS*

TW	LW	TITLE/Artist (Combined audience totals for the week ending 1/2/95)	AUDIENCE +/-
1	1	ON BENDED KNEE - Boyz II Men	+1.15%
2	2	ANOTHER NIGHT - Real McCoy	-0.92%
3	3	HERE COMES THE HOTSTEPPER - Ini Kamoxe	+2.50%
4	5	CREEP - TLC	+5.46%
5	4	ALWAYS - Bon Jovi	-0.81%
6	7	TAKE A BOW - Madonna	+10.21%
7	9	I'LL MAKE LOVE TO YOU - Boyz II Men	+6.89%
8	16	100% PURE LOVE - Crystal Waters	+21.03%
9	8	I WANNA BE DOWN - Brandy	+1.02%
10	10	I'M THE ONLY ONE - Melissa Etheridge	+2.02%
11	14	THE RHYTHM OF THE NIGHT - Corona	+6.41%
12	11	SUKIYAKI - 4 P.M.	+0.62%
13	13	YOU WANT THIS - Janet Jackson	-0.03%
14	12	BEFORE I LET YOU GO - Blackstreet	-4.92%
15	15	YOU GOTTA BE - Des'ree	+1.16%
16	17	SECRET - Madonna	+2.87%
17	18	EVERY DAY OF THE WEEK - Jade	+7.17%
18	19	WHEN CAN I SEE YOU - Babyface	+10.37%
19	24	ALL I WANNA DO - Sheryl Crow	+13.69%
20	21	I'LL STAND BY YOU - Pretenders	+0.59%
21	23	HOLD MY HAND - Hootie & The Blowfish	+1.90%
22	20	NEVER LIE - Immature	-2.63%
23	22	IF YOU THINK YOU'RE LONELY NOW - K-Ci & Jodeci	-6.40%
24	25	DECEMBER 1963 (OH WHAT A NIGHT) - Four Seasons	+7.56%
25	29	TOOTSEE ROLL - 69 Boyz	+12.04%
26	28	ALLISON ROAD - Gin Blossoms	+9.14%
27	26	INTERSTATE LOVE SONG - Stone Temple Pilots	+4.75%
28	27	I BELONG TO YOU - Toni Braxton	+1.50%
29	31	ZOMBIE - The Cranberries	+6.37%
30	42	WILD NIGHT - John Mellencamp	+27.92%
31	37	GET READY FOR THIS - 2 Unlimited	+15.48%
32	33	THE SWEETEST DAYS - Vanessa Williams	+13.57%
33	32	BASKET CASE - Green Day	+1.94%
34	36	BETTER MAN - Pearl Jam	+6.26%
35	39	YOU DON'T KNOW HOW IT FEELS - Tom Petty	+10.11%
36	47	SHINE - Collective Soul	+30.34%
37	40	COME TO MY WINDOW - Melissa Etheridge	+9.54%
38	44	DON'T TURN AROUND - Ace Of Base	+23.17%
39	34	SHAME - Zhané	-1.56%
40	50	MR. JONES - Counting Crows	+30.90%

THE ONE PAGE TIPSHEET® ONE ONE COLUMN QUESTION INTERVIEW®



This Week's Guest:
Chuck Geiger
PD
KISF, Kansas City

O.P.T.: With the new year now in full swing, how do you feel about trading in your Packer green and gold for Chief red and yellow?

Chuck: Well, it was a tough call. I mean I loved the thought of taking over the WIXX empire, but in the end, the deal kinda fell apart, so I decided to fax Green Bay my thanks and move to KC. Besides, Montana needs some backup!

I took KWNZ to the top in Reno using O.P.T.'s chart, and I'm aiming to do the same in Kansas City. God Bless America, God Bless the Chiefs and Royals and, most of all, God Bless the O.P.T.!



Hair today, gone tomorrow -- KZFM PD Chris Bailey is benched after a nasty PR battle in a local hostage crisis and returns to Norfolk to host mornings at WMXN as well as to open up a local branch of a national hair restoration company. Could the product Bailey's Irish Blycreme be not too far off in the future?

DeLong and Winding Road: Elektra's Greg Thompson unveiled his '95 cost-cutting plan early last month when he made the label's Val DeLong spend a night on the taxpayers of North Carolina. DeLong mentioned that room service wasn't so great and everyone wore a gun. In fact, for a moment she thought she was having a '94 Gavin flashback. The people enjoyed Val's stay so much that they've invited her back to reappear at a hearing sometime later this year. Will the other labels follow suit on this cost-cutting venture? Only serving time will tell.

DISCOVERY OF THE WEEK

Mary J. Blige
"I'm Goin' Down"

During the Holidays, Mary's *My Life* album sold over 600,000 copies over the counter! In many markets, enterprising programmers began to search for the next hit single. The radio consensus came back with high-fives on this Rose Royce cover from the *Car Wash* days. The song is already receiving spins at WJMN, WPGC, HOT 97, 92Q, KBXX, KTFM, KPRR and more. The week after Mary did this on *David Letterman*, her PPW doubled and the song debuted on the Crossover chart at 32*.

COVER STORY - The Other Guy Is Sleeping

Normally this space is reserved for the editors of The One Page Tip Sheet (O.P.T.) to comment on how the leading edge methodology of the O.P.T. has re-shaped the industry's charts.

However, as we head into '95, we can't help but comment about another of our competitors, who in their infinite wisdom abandoned their one combined chart in favor of two separate charts. One for Rhythmic stations and one for non-Rhythmic stations.

While the O.P.T. recognizes the value of looking at stations grouped together by their format lean, our editorial board places an equal or high-

er value on looking at the musical world as a complete, undivided entity.

Why should the industry accept any trade magazine's arbitrary definition about what is or is not Rhythmic, Mainstream, Adult, etc? It's fairly straightforward to understand how stations like KMEL, WPGC and HOT 97 are included on a Rhythmic chart. But why should everyone else be considered Pop/Mainstream? Aren't stations such as WPLY, WPST, WHYT and others just as unique as the aforementioned Rhythmic stations? Yet they are lumped in with all Pop/Mainstream stations. Does this make any sense?

At O.P.T., we figure our readers are intelligent enough to understand the difference between KRBE, KUBE, Z100 and WNCI -- you don't need a separate chart to figure out how certain records are performing. O.P.T. remains alone as the only major publication that combines audience figures and airplay detections to rank songs in order of their audience exposure on one easy-to-use chart.

In '94 we caught the other guys blinking. In '95 it appears we've caught the other guys sleeping. Accept no substitutes. Beware of imitators. Only you can prevent forest fires. Are you down with O.P.T.?

LIVIN' JOY "Dreamer"

• One Of This Weeks Most Added!
WXKS 32 PPW/G105 19 PPW/WFLY 24 PPW
New This Week:
KMEL, KMXV, WDJX, WFHN, WSTD, WOVV
And More!

THE MURMURS "You Suck"

• WHYT 54 PPW - #24-#21 SoundScan Singles Detroit
• WLUM 24 PPW - #57-#44 SoundScan Singles Milwaukee
KPNT 27 PPW - Debut #39 SoundScan Singles St. Louis
If You Play It, They Will Come!

IMMATURE "Constantly"

• #10 SoundScan Singles
• Top 15 Crossover • Over 500 PPW
Already On:
POWER 106, HOT 97.7, FM 102, KMEL, WJMN, WWKX, WPGC, 92Q, KNXX, WHHH, WILD 107, KTFM, KUBE, Z90, KWIN, KDON, KPRR And More!

HAPPY NEW YEAR

Commentary by
Gerry Cagle

Happy New Year! The countdown has begun. Only five years until the biggest party in the history of the world. And for once, that's not hype.

No matter what Prince says, we can't party like it's 1999 until it gets here. And we're down to the short strokes.

Not that any of us are absolutely assured of making it. But with each passing day, our chances do get a little bit better.

The first week of the New Year...it is the best of times...it is the worst of times. It is the first week of the rest of our lives...a time full of hope and joy...a time of great expectations...a time filled with the determination to change your life for the better...a time to alter your ways and become the person you always knew you could be...a bright and happy time that will mark the beginning of the new you...no more wasted days and nights, but positive productive hours culminating in dramatic results of gargantuan proportions...this is the year you're gonna be a contender...this is the time.

The first week of this year is also only one broken promise away from being like all the others.

So, what are you going to do?

Many negative thinkers believe that human beings cannot change their ways...that habits entrenched from years of repetition will remain. This is so much bullshit. Of course, we can change. It happens all the time. People stop smoking. People stop drinking. People quit using drugs.

People can change. People do.

Change is mostly difficult. People, for the most part, don't want to change. How many people work unhappily in the same job for years without seeking change, then, when fired, exclaim that it was the best thing that happened to them? It only points out the important process of altering one's lifestyle for the best. For change to occur, first one must want change.

But wanting it isn't good enough. There isn't one person in the world who doesn't want things to be different. But to become a force in making a difference, you have to add two additional elements: risk and hard work.

I promise that you cannot effect change, even small changes in your own life, without an ele-

ment of risk and some hard work. Take New Year's Resolutions, for example. Most everyone makes them...most everyone breaks them. It is a statistical fact that over 97% of all New Year's Resolutions are broken...usually within the first month of the new year. So why do we make them? Because we want to change. But wanting change just isn't enough.

After you determine that you want to change something, you have to take a risk. A risk, you ask? What's the risk? The risk is that you won't make it...that you'll fail. Not much risk. Not like your life...or your savings...but fear of failure is risk enough to make many people not even attempt a lifestyle change.

*"If you wanna
sing the blues,
you gotta pay
your dues."*

Psychiatrists will tell you that the majority of people are more motivated by the fear of failure than by the desire for success. It's strange...and it's sad. Failure isn't something we should be ashamed of. Failure, except in maybe skydiving and bomb handling, isn't fatal. And failure certainly isn't forever.

History is full of inventors who failed many times before their ultimate conquest. Their early failures meant only that they were attempting to push the envelopes that were confining their thoughts and patterns.

You also must be dedicated to the proposition of success. You must be willing to work...and work hard to succeed. Too often those who don't succeed point to those who do and say it's because of luck. More often than not, luck is getting up earlier, working longer and harder and sleeping less. It don't come easy. "If you wanna

sing the blues, you gotta pay your dues."

Our industry is full of those who want change. We can (and do) fill convention halls with people who put down the status quo, call for new and dramatic changes, then return to their jobs and continue to follow the other sheep. Not only do the majority seldom attempt to effect change, but they are quick to criticize others who introduce innovative ideas. In no other industry is there more bluster and less follow-through. In both radio and records, we have few walls to stifle our creativity, yet we manage daily to stifle ourselves. With some of the brightest minds working in our industry, it is mind-boggling that we manage to cling tightest to the expected ways of doing business rather than exploring the possibilities of new and startling ideas.

The radio and record industries are changing drastically. And the ways these industries interact are also changing. Programmers know this. Promotion people know this. The sooner the changes are recognized by those higher up who set policy, the sooner the industries will work smoother together for common goals. Too many of those policy-makers are installing marketing adjustments for the wrong reasons. Programmers and promotion teams...those soldiers on the front lines...must be involved in the discussions and implementation if these are to be positive, and not simply cosmetic, changes.

One of 1995's resolutions for *Network 40* is to create a conference that will enable our industries to explore innovative ways of accomplishing our goals and interests. There are too many conventions now that discuss "How To Produce A Morning Show" or "How To Promote Specific Records To Non-Specific Formats." What our industry needs is a forum that will allow unfettered ideas to be floated on the winds of openness and excitement without the fear of ridicule. In 1995, *Network 40* resolves to provide that forum.

Network 40 is all about positive changes. Our resolutions for the New Year are to continue to explore all possibilities and to stimulate *your* thoughts and actions toward the same aim. In our exciting industry, we are in control of our own destiny. We have the ability to find the new act...to invent the new format...that will alter the lives of listeners and change the world. It is for this higher purpose that *Network 40* exists.

It is in this spirit, along with the quest for knowledge, that we also resolve to print no more naked pictures on Page 6.

Of course, some of these resolutions will be broken sooner than others. ■

Desiree

“YOU GOTTA BE”

9* TOP 40 MAINSTREAM MONITOR!

9* ADULT MONITOR!

3000 HOT 100 PLAYS!

OVER 31 MILLION AUDIENCE REACH!

16* BILLBOARD HOT 100!

#1 BILLBOARD HEATSEEKERS!

23,000 LPS SOLD!

NEW AIRPLAY:

WXKS/BOSTON • **WILD 107**/SAN FRANCISCO
KHKS/DALLAS • **WKBQ**/ST. LOUIS • **KEZR**/SAN JOSE
WLTF/CLEVELAND • **WVTY**/PITTSBURGH

TOP 10 AT:

WSTR #1	KKRZ #2	WKRQ #4	WRQX #9
WKTJ #9	WMJQ #6	WXXL #9	WXLK #5
WFMF #5	WIVY #3	WSSX #7	WMXL #7
Y 97 #10	KRBE #6	KUBE #6	WNCI #10
WBT #4	WKQI #8	KRQ #1	WSTW #3
WMC #5	WMXQ #10	WABB #5	WKXJ #8
KKRD #4	WKDD #6	Y100 #7	KIIS #8
KPLZ #4	WQLH #5	WMXN #3	WAPE #6
WKRZ #7	WGTZ #7	WZYP #5	WVAF #5
WNOK #8	KTHT #9	WSNX #9	



EXTRA LARGE!
#4 MOST PLAYED!



Michael Steele

Been There, Done That... And That... And That

BY JEFF SILBERMAN

If one song could summarize the career of Michael Steele, it would have to be the Beach Boys' "I Get Around." Over the course of two decades, Steele has earned his stripes as an air personality, an MD, a PD and an Operations Manager. On the record side, he's done promotion at every level leading up to his current VP post. He's even done radio promotion for a music publishing company. The man should own stock in a business card company.

Through it all, Steele has been able to keep his wits about him and succeed at debt-laden radio stations, through radio ownership changes, changing label regimes - in other words, the typical chaos that makes this business so special. In a recent interview, he offered his perspective on survival and success.



How were your promotion efforts at Screen Gems publishing different than what you do at a label?

Obviously at a publishing company, you worked with all the different labels. You worked in conjunction with any label that released your music to help promote the product. Basic promotion was the same, but you primarily assisted the local guy to help get the music played. Sometimes, you had records that were top priorities for the publishing company, but not necessarily for the label.

Was label promotion the logical next step for you?

Absolutely. After about a year or so, Screen Gems moved me from Detroit to Nashville and scaled back their promotion division. They decided to let the labels do all the radio promotion.

You also went back to do radio again. Why?

I'm just crazy. Actually, after spending so much time traveling around the country, listening to a lot of different stations, I did come to realize that I hadn't gotten it entirely out of my system. I just missed radio too much. Plus, it was my first PD opportunity, which I couldn't pass up.

Some funny things did happen. I was at WSFL Greenville for about a week when I went to the bank. I'm sure almost everyone in radio has experienced this: You take the paycheck to the bank and they look at you like, "Are you kidding?" There's not enough money in the account. Then, when I went into the control room to do my first airshift, some guys barged in and took away the news and weather wires because the station didn't pay the bills. It got to the point where they brought in a shortwave radio with a coat-hanger antenna so I could

pick up weather reports.

That would seem to help you get radio out of your system.

True. These are real things that make you think you're on *WKRP in Cincinnati*. It actually was a sobering time in my life.

You've since done promotion at Capitol, MCA and EMI Records. Are the respective departments basically run the same way?

The people and the approaches are different. MCA had a lot of Crossover product; their strength was crossing over Bobby Brown, Jodeci and Jody Watley. Capitol, on the other hand, had a lot of Pop product. That's also true with EMI today, with Joshua Kadison and Jon Secada. With different music, you emphasize different formats - in EMI's case, you're talking about crossing A/C to Top 40, where at MCA you crossed from Ur-

ban to Top 40.

In your eyes, is a label's staff only as good as the records they work, or do better staffs break more records?

There's some truth to the latter. If you have a great staff that has a great relationship with radio, you have a better opportunity to break so-called "marginal" product. You never know; a lot of people probably considered The Proclaimers' "500 Miles" a reach. But once we got programmers to test the record and see the movie, it took off. The commitment of the promotion people definitely helped break that record.

Usually, when a new label or promo head comes to a label, he or she will bring in their own compadres and blow out the old regime. How do you deal with that?

That's part of the business. After spending so many years in radio, where new owners often mean format

changes, which mean a PD switches, you always run that risk. Hopefully, the new regime will give you a chance to prove yourself and jell with the new people.

Since you've been at EMI for over two years, you must've proved yourself to new President Davitt Sigerson.

Its working well for everyone. He's got an A&R background and he believes in developing artists and records. That's a very good philosophy when it comes to breaking acts.

That, of course, doesn't mean we can sit back and let the acts develop by themselves. When you have a Jon Secada or Joshua Kadison, there's still pressure to break their records Top 40. For a Milla and Blur, on the other hand, you might start regionally or attack niche stations until they've developed a base that will enable you to cross them into the Mainstream.

Peter Napoliello is also new to EMI. How has he impacted your work?

Peter's very energetic; he fires us up on the conference call. He knows what he wants and he's a good leader. He's very sensitive to his people. When you do a good job, he'll let you know. When he thinks you need a fire lit under you, he'll bring the matches.

He also delegates very well. He wants to surround himself with people he feels comfortable with... and he listens to people.

When there's a PD change at a major station, is it more important for you to be the first to get your foot in the door... or should you wait until you've got something good to work?

Be there first, if you possibly can. Relationships are the key, not just the records. This is really a small business, when it comes down to it, and what goes around comes around. You never know where some PD will end up in five or 10 years. There's nothing more important than relationships where the PDs know you care about the stations, the music they play and the promotions they run.

These are things we tell the local staff - and they're good at it. When they put something together, they don't forget about it. They follow it through to make sure every detail is taken care of.

How does your perspective change when you're promoted from a regional to a national position?

When you move and go to the home office, you get a much broader scope of the marketing and sales ends. You see the project from the beginning to the ultimate success of the project. In the field, you see it from a localized point of view. Nationally, you see how all the pieces of the puzzle fit together.

Look at Rappin' 4-Tay. They broke out of the West Coast, spread to the Midwest and are now making inroads on the East Coast. We sold a lot of records on the West Coast and we're moving it across the country.

Good records usually don't stay in just one pocket. Eventually, you'll see pockets all over the country. Another example. Blessid Union Of Souls basically broke out of Q102 Cincinnati. It's their #1 phone record; area retail-

to set up the rest of the product.

After now being out of radio for 12 years, do you miss it at all?

Not really. It was often very frustrating. I have a sympathetic understanding with many programmers at a lot of radio stations. With the dupolies increasing the workload of a lot of PDs and MDs, they're spread so thin that they just don't have the time anymore to talk music with record people... or even spend as much time listening to music. There aren't enough hours in the day for them to get it all done.

Also, too many owners of radio stations still don't realize how important PDs, MDs and jocks are. You can take two radio stations and play exactly the same music, but they won't sound the same. It's the talent of the programmers and the personalities that will make the difference between one station succeeding and the other failing. And the feel and momentum of a successful radio station always changes when you change the personnel.

Since there is less music call time for you and other label reps, how does that affect your relationships with and your sales pitch to the PDs?

That goes back to developing relationships as soon as possible. We've got people like Michael Lessner on the staff, who's been in the Philadelphia market for a variety of labels. He's developed tremendous relationships over the years, so he can get through to the people in his territory and close out records easier than someone new to the area.

It's also important to develop friendships and relationships with people who leave the business. You never know where they - or you - may wind up. That's a big key to continuing your success in and out of this business.

Having been in this business for two decades, where do you see yourself going in terms of your career?

I really focus on winning for today. You have to be careful to not burn yourself out. This is a very intense business, so while you live it and love it, you have to keep it in perspective.

As long as I'm involved in some part of the music business, I'll be happy. There are a lot of facets in this business to expand on. ▀

THE LONG AND WINDING ROAD
MICHAEL STEELE

WSAM, Saginaw	Air personality
WYYY, Kalamazoo	Air personality
WKMI, Kalamazoo	Air personality
WHK, Cleveland	Air personality
KEEL, Shreveport	Music Director
WDRQ, Detroit	Music Director
Screen Gems Music	Promotion
Capitol Records	Local Promotion, Carolinas
WCKN, Greenville, SC	Program Director
WSFL, Greenville, NC	Operations Mgr./PD
Capitol Records	Regional Promotion, Nashville
MCA Records	Regional Promotion, Nashville/Atlanta
MCA Records	National Promotion Director
MCA Records	Vice President, Pop Promotion
EMI Records	Vice President, Top 40 Promotion

What's more, you begin to realize how important the entire promotion staff is. They all have to be in sync and going in the same direction. Each person can help break a record...and if one person isn't delivering a particular territory, that can affect everyone else. We're like a sports team.

Considering the cost of a major label promotional push, can anyone be satisfied with regional hits to build a base?

I really believe you can. That's something Davitt realizes as well.

ers can't keep the record in stock. It's a great song that's now breaking into Dayton and Cleveland. Our job is to take it nationwide after the first of the year.

In terms of release and promotional efforts, is your product pretty much set up for the first quarter?

You have to think way in advance, then adjust when things develop. Some records will end up staying on the air a lot longer than others, so you readjust your dates accordingly. But you have to plan ahead way in advance

SPRING FORWARD!

The egg has long been nugged. The dog has licked off almost all of the flocking... the poor mutt. The Christmas tree is lying at the edge of the curb waiting for the Public Works Department to come by and haul it off. The credit card bills have begun pouring into your mailbox and you're still pulling tiny staples out of your butt that didn't come off the new pants when you pulled off the brand sticker. Yes, it's the beginning of another year and time to get into gear. For Top 40 programmers, getting into gear means researching the music, planning the promotions and marketing and warming up the hallways for the first Arbitron of the year. On this week's Conference Call, we asked programmers in large, medium and small markets about how they prepare for the Spring Arbitron book that's looming on the horizon.

This Week Featuring:

MIKE STEELE

OM/IPD, KZFM Corpus Christi

RYAN WALKER

PD, WRHT Morehead City

JOHN DIMICK

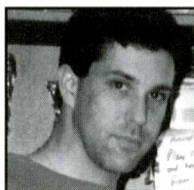
PD, KPLZ Seattle

What types of research do you conduct to prepare for the Spring book?

MIKE: We conduct research year-round. For the Spring book, we begin extensive call-out of our Gold, recurrent and Old School categories beginning in December. We take the results of all the titles in these categories and cut the individual categories to the bare minimum on January first of each year. We want to make sure we're playing the hits and nothing but the hits. We also research titles to put into rotation, these being specific songs that have developed because of specific genres of music.

RYAN: We have a rather limited research budget – make that *extremely* limited. Since we do operate in a limited fashion, we take the obvious courses of action and primarily tighten down as much as we possibly can with our music. Spring is the most important book of the year for us, so

we concentrate on playing the hits....period. In a limited research situation, I have to rely on my instincts and shared information I acquire through networking with other programmers across the country.



"In a limited research situation, I have to rely on my instincts and shared information I acquire through networking with other programmers across the country."

– Ryan Walker
 PD, WRHT Morehead City

JOHN: We conduct perceptuals, focus groups and auditorium tests. We do these during the middle of each book so we can make any adjustments around any perceptual changes going on in the marketplace.

Are there promotion/marketing staples you incorporate each year during

the Spring?

MIKE: For KIXY, we concentrate on heavy market penetration as far as being community-minded, giving away money and creating excitement around the fact that Spring is upon us. This usually intensifies in mid-February where we begin building with the excitement of warmer weather in Texas. It's really a lifestyle mentality that we incorporate with uptempo excitement and by being in the streets *all* the time.

RYAN: Actually, we're promotionally light on the air during the Spring. The reason for this is because we are in a tourist area and our spotload is usually maximized throughout the book. A lot of promotions on the air would create too much clutter. We're so booked up with advertising and client remotes during the Spring and Summer, we have to be very selective on the promotions we incorporate. Because we have so many client remotes, we utilize them to get into the audience's faces so we can get to know them in the streets. There are weeks where we will conduct two and three remote events each weekend day.

JOHN: I prefer to observe what's going to happen within the market first...then make our moves. It's kind of like planned unplanning. We wait and see what is going on, then adjust to what other stations are typically doing in the market. We usually spend the first month watching what everyone else is doing, while we gear up for the second and third months of each book.

Do you incorporate external marketing - such as billboards, TV and paper advertising - into your overall plan?

MIKE: We do all of those. However, you can do all of these and still not have any success within your market. You still need the one-on-one contact with your audience. A bunch of billboards all over a market won't do anything for a radio station without personal contact with the people who see them each day. It's imperative your audience get to know you first... then you impress your radio station upon them with external marketing.

“Freedy is one of the best sounding new artists to surface in a long time. The perfect marriage between Pop and Alternative; Jude Cole meets Tom Petty... it's a smash!

— Dan Bowen, WNCI

freedy johnston

bad reputation

the premiere single and video from This Perfect World.

NETWORK D-36*

Debuts #40 Mainstream BDS!

New Adds Include:

KDWB KWNZ
KFRX KZIO KROC

In Rotation At WPLY And Z100!

NETWORK Closing In On 2,500 Spins!

Major Market Support:

WZJM 45 Plays	KMXV 25 Plays	WYHY 31 Plays
WNCI 11 Plays	WAHC 25 Plays	WHYT 25 Plays
KISF 16 Plays	WKBQ 13 Plays	WKSS 20 Plays
KRBE 12 Plays	Q99 16 Plays	

Great Sales: #32 New Artist LP
#7 Alternative Chart



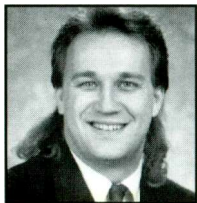
produced by Butch Vig
management: Jamie Kitman / The Hornblow Group USA

On Elektra compact discs and cassettes.

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PROGRAMMER'S CONFERENCE CALL

RYAN: We have year-round billboards for the radio station in rotating locations. At this time we're beginning work on our Spring TV campaign. We'll use TV, billboards and newspaper during the Spring. At the same time, as I've already mentioned, we do an intense amount of street stuff, so we hope we're marketing ourselves that way as well.



"We look at the overall picture. If there are a lot of ballads out, for example, we'll work around them by spicing them up with recurrents and Golds for balance within the rotations."

— Mike Steele
OM/IPD, KZFM Corpus Christi

JOHN: We look at each of the options available to us and, of course, we'd like to use them all. Again, we watch what the other stations in the market are doing and then we tend to go where others don't. If everyone is doing billboards, then we'll do newspaper. If everyone is doing newspaper, then we'll do busboards. Once again, we like to differentiate this station from the others.

What types of music changes do you install during the Spring?

MIKE: As far as going for an exact tempo, obviously we don't want to present ourselves or be perceived as an Adult/Contemporary radio station. We want to play the hits. With this idea in mind, we look at the overall picture. If there are a lot of ballads out, for example, we'll work around them by spicing them up with recurrents and Golds for balance within the rotations.

RYAN: During the Spring and Summer, we tend

to get a bit more Dancy or Rhythmic. We don't change our format or anything like that, but we do address tempo and excitement during these months with our rotations and clocks. We also incorporate some Gold titles that have tested positively in previous Spring and Summer months and spike those in as well.

JOHN: We really don't. As Spring begins to arrive, things like the tempo of available music will begin to increase because the record companies will begin delivering more uptempo music to radio. We don't do anything different from one book to another. We attempt to maintain our consistency year-round. With this in mind, we don't make that many adjustments as we head into a new book.

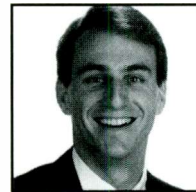
From a psychographic standpoint, how do you think Spring '95 will differ from years past?

MIKE: Top 40, in general, is going to be on a real upswing. We have a great selection of music and people seem to be responding to the music in our format to a greater degree than in years past. I've noticed that, as a result of research we've done in a couple of different markets, Country music shares are waning somewhat. In San Angelo, for example, the share of Country has gone from about 42 shares to 29 shares in the last year alone. At the same time, the numbers for contemporary stations in this market are on an upswing. A lot of this has to do with the quality of contemporary music available. In general, this isn't attributable to one genre of music. There is good Alternative, Dance, R&B, ballads and across the board, there is great music to choose from for contemporary radio stations.

RYAN: Going into this Spring, I believe Top 40 radio stations are in a much better situation than in years past. The music is better, which gives us more to fall back on than we have in previous years. It appears that music-driven radio stations are much healthier because the music itself is much healthier this year than it has been in a long time. Being in a tourist-driven market, this works right into our hands. As these tourists arrive with uptempo, excitable attitudes, we'll

have music that reflects these attitudes on the radio for them to enjoy.

JOHN: It will, in some ways, because radio is finally beginning to get the credit it deserves. And because of this, we're seeing more advertising dollars come to radio, which in turn gives us more dollars to spend. It used to be that agencies



"Radio is finally beginning to prove itself to clients because in a lot of ways, we've stopped killing each other and have begun focusing on what we really have to offer and what we can deliver."

— John Dimick
PD, KPLZ Seattle

bought television, then they brought print, then bought all the gadgets like calendars and such...then if anything was left, you advertised on the radio. This general feeling appears to be changing. Radio is finally beginning to prove itself to clients because in a lot of ways, we've stopped killing each other and have begun focusing on what we really have to offer and what we can deliver. Radio is beginning to find itself on the upper end of determining buys instead of getting the leftover scraps. Any time revenues increase at radio, radio in turn has the money to hire better people, do better promotions and contesting and run more advertising and marketing of the product we deliver. 1994 was better than '93 in this respect, but '91-'92 were a joke. You're going to see a more active radio community in general in '95 because of these increased revenues.

—Dwayne Ward

*You, too, can participate in Network 40's
Programmer's Conference Call.
Contact Dwayne Ward at (800) 443-4001.*

#2 Most Added!
SoundScan LP Chart 7-4*

SoundScan Weekly Sales 290,739

4.7 Million Ordered To Date

Now Playing On Over 120 Stations!

NETWORK D-40*

TV Exclusive Rotation!

GREEN DAY

"When I
Come Around"

from the
triple-platinum album

Dookie

New Adds This Week Include:

Q102 Cincinnati

KDWB Minneapolis

B94 Pittsburgh

KMXV Kansas City

Power Pig Tampa

WTIC Hartford

And Many More!

Produced by Rob Cavallo and Green Day
Management, Cahn-Man

©1994 Reprise Records

NETWORK 40 SPOTLIGHT



WIOG102.5 FM

102.5 WIOG

1795 Tittabawassee Road

Saginaw MI 48605

(517) 752-3456 Office

(517) 754-5046 Fax

Jerry NobleProgram Director

Music Calls:M-F before 3 pm

Clyde RobertsVP/Operations

Sue SmithPromotion Manager

Biggins/Reneé 5:30 am - 10:00 am

Dave Winston 10:00 am - 3:00 pm

Jerry Noble 3:00 pm - 7:00 pm

Keith Kelly 7:00 pm - 12:00 pm

Reneé Andrews 12:00 pm - 5:30 am

Ownership:Fritz Broadcasting

Consultant:Harry Lyles

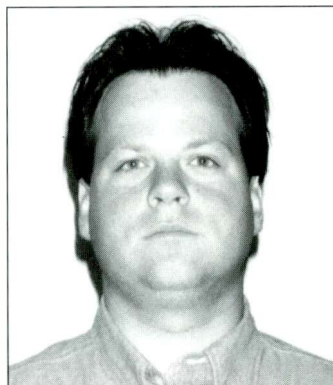
Network:None

HERITAGE, HOMEGROWN TALENT AND HITS

WIOG Saginaw is one of those legendary stations from the '80s. During its heyday, WIOG had world-class ratings, gave away everything, had fun on the air and played hit music from artists like Madonna and Billy Joel. "Well, I'll be damned," says PD Jerry Noble. "We're still doing it in 1995. As some Top 40 stations have drifted away from playing great Pop records, Hot A/Cs have stepped in to serve the needs of the listeners who took them up the ladder in the first place. As they've grown up, so have we. Our target demo is 25-44 females and Arbitron says we're #1 by a mile!"

Saginaw is a great Midwestern town where people work hard and play hard. "They go to the high school games on Friday, the bar on Saturday and to church on Sunday," he notes. "We're two hours from Detroit and the same from the resort towns of northern Michigan. Competitively, there are 16 metro stations, plus spillover from Flint and Mt. Pleasant. So with a 36-county signal, we knock heads with a lot of people. The difference is our heritage and our staff.

"Our morning guy, Jim Biggins, is the only on-air staffer *not* born and raised in Michigan, but his experience in this market dates back to 1982. Everyone else here is a lifelong Michigan



Mugshot: Jerry Noble

resident with over 60 years' combined experience. Dave Winston and Renee Andrews have become market fixtures. Instead of a bunch of radio vagabonds, I'm fortunate to have a wealth of experienced, caring professionals on the air.

"Musically, we define Top 40 in this market as playing the best Pop and Rock available. A few years ago, we erred and played a few too many 'hair' bands,

but we shifted back to the mainstream in 1992. That shift allowed us to recapture the audience that pays the bills, raises the children and enjoys life. Around here, there's not much interest in heavy Dance or hard Alternative except among the 'I hate my parents' crowd."

As far as promotions go, WIOG has always had a reputation for the best contests and the biggest prizes. This past holiday season is a good example. "We gave away a \$4,000 shopping spree with the 'WIOG Holiday Hit-list'," Noble recalls. "Every time we played a Christmas song, listeners qualified to win a shopping spree. We gave away the holidays' best-selling CDs as qualifying prizes. Also, WIOG was the station that introduced 'Free Money' to this market years ago, and it still works well. We gave away over \$50,000 last year and 1995 promises to be no different."

-Leah Brandon

1 PM SAMPLE HOUR

Corey Hart

Never Surrender

Gloria Estefan

Turn The Beat Around

10,000 Maniacs

Because The Night

Phil Collins

A Groovy Kind Of Love

Des'ree

You Gotta Be

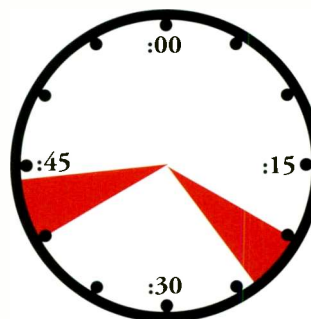
STOPSET

Tubes

She's A Beauty

Bob Seger

In Your Time



ON AIR SLOGAN

"Today's Best Music"

Rick James

Superfreak

Melissa Etheridge

I'm The Only One

STOPSET

Jon Secada

If You Go

Gloria Estefan

Anything For You

UB40

Here I Am (Come & Take Me)

Sanford Townsend Band

Smoke From A Distant Fire

the cranberries

no need to argue

includes
zombie

the new album, following their smash debut,
everybody else is doing it, so why can't we?

Management: The Left Bank Organization

NETWORK 32-29* With Over 3000 PPW!

SoundScan LP #10*

Mainstream Monitor 20-19*

3 New Adds This Week!

KDWB WZYP KORQ

On Over 130 Top 40 Stations:

WKCI 70 Plays
WNFZ 52 Plays
KLYV 33 Plays
KKFR 31 Plays
WZPL 24 Plays
KRBE 21 Plays

WHYT 69 Plays
WNVZ 49 Plays
WRQK 32 Plays
KUTQ 31 Plays
WFLY 24 Plays
WKSE 21 Plays

WKPK 67 Plays
WIOQ 46 Plays
KMXV 32 Plays
WZJM 31 Plays
WWCK 24 Plays

KISF 57 Plays
KROQ 39 Plays
B 97 31 Plays
WXLK 29 Plays
WFLZ 23 Plays

WAHC 55 Plays
WPLY 34 Plays
Z100 31 Plays
KKXL 25 Plays
WKBQ 23 Plays

Most Requested At:

WKBQ WDJX KJYO WKCI WHTQ KRQQ WXLK
WPER KCDD WKPK KMGZ WMMK



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PROMOTIONS

— Conceived and perpetuated
by Jeff Silberman

Super Bowl Promotions

Ideas you can use to tie your station in with the biggest sports (and non-radio) event of the year.

"MASS-FLUSH AND WIN"

Since a considerable percentage of the country will be using the can and/or raiding the fridge during breaks in the Super Bowl - the only times their attentions will be diverted away from the boob tube - take advantage of that by staging a call-in contest during every commercial break during the Super Bowl. Give away prizes for any half-assed reason, such as if the caller correctly predicts that the next play will be a run or a pass, etc. and suggest listeners turn down the TV sound so they can win even bigger prizes and hear the best tunes after the commercial break. NOTE: For this to work, it must be heavily hyped beforehand.

COST: PRIZES SHOULD BE TRADED OUT WITH CLIENT STORES WHO "PRESENT" THE COMMERCIAL BREAKS.

RETURN: JUST MIGHT ACCOMPLISH THE NEAR-IMPOSSIBLE - BECOME A TRADITIONAL PART OF "SUPER SUNDAY."

SUPER BOWL SURVIVAL KIT

In a station logo'd pillow case, insert the following: a mini-pillow, some handi-wipes, a bottle opener and a bottle/can cooler, some Bromo or Pepto-Bismol, T-shirts from competing teams and other memorabilia. Give away to listeners.

COST: LOCAL RETAILERS SHOULD POP FOR EVERYTHING IN KIT FOR MENTIONS.

RETURN: ANOTHER GREAT WAY TO CAPITALIZE ON TV EVENT... LONG AFTER IT'S OVER.

SUPER BOWL WIDOW PARTY

"Grieving" Super Bowl football widows (your target demo) are invited to a client restaurant/club for free/discount refreshments, a fashion show, a free screening of movies such as *Forrest Gump*, *Little Women*, *Ghost* or *Fried Green Tomatoes* and jocks spinning tunes by Michael Bolton and Luther Vandross. Gift certificates to local clothing stores and movie videos are sporadically given away.

COST: MINIMAL; EVERYTHING SHOULD BE TRADED OUT.

RETURN: AD BUYS FROM CLOTHING STORE (THAT PUTS ON FASHION SHOW) AND VIDEO STORES, CLUB (THAT'S PACKED WITH LISTENERS), ETC. TO MULTIPLY IMPACT, HOLD SEVERAL PARTIES AROUND MARKET AT SAME TIME.

"PIGSKIN-MEDICS"

Listeners call in to tell of plight of friends/spouses/etc. who have to miss game to do a job or an errand. Have jocks dressed as "pigskin-medics" and take the van - fake sirens screaming - to where the people are. Pull out a portable TV and have them watch the game while you administer free drinks, food - while taking their pulse, etc.

COST: REFRESHMENT AND TVS SHOULD BE TRADED OUT.

RETURN: GREAT APPEAL TO LOYAL LISTENERS - AND CAN ATTRACT MEDIA ATTENTION.

"SUPER BOWL TO-GO"

Trade some fairly cheap, portable TV sets with an appliance store for mentions. Sticker them up with your logo and give them away to Super Bowl partiers, so they can "take the game to the can" (so to speak). Do a remote or call-in from winners' homes.

COST: SHOULD BE TRADED OUT FOR MENTIONS. OTHER "CUSTOMIZED" SETS COULD BE SOLD AT RETAILER.

RETURN: PUTS STATION IN ACTIVE AUDIENCE'S MIND EVEN DURING GAME.

TEAM CLUB PARTIES

Unless the pro team in your market is actually playing in the game, use two (or any even number) of clubs to host separate team parties - one team's fans at one bar, the competing team's fans at the other. With a jock in the studio acting as mediator, he/she will regularly shift from one team bar

to the other to catch all the cheering, booing, etc.

COST: MINIMAL. BARS SHOULD BE JUMPING AT THE CHANCE TO MAKE THEIR SUPER BOWL EVENTS SPECIAL - AND YOU ARE THEIR MEAL TICKET.

RETURN: LOCAL TV CHANNELS OFTEN DO REMOTES FROM SPORTS BARS, SO YOU SHOULD GET MEDIA COVERAGE ON TOP OF HEAVY ACTIVE AUDIENCE PARTICIPATION.

"STUPOR BOWL HALFTIME SHOW"

While your core audience is faced with sitting through another boring halftime show, hold your own heavily promoted "halftime show" like Fox-TV did when it aired a special *In Living Color* segment. In your case, play snatches of hit songs, give away prizes quickly, promote a post-game party at a local club and make quick mini-plugs for your sponsors. This has to be heavily plugged in advance so people will remember to tune in.

COST: WHAT COST? YOU'RE CREATING A SPECIAL EVENT OUT OF BEING ON THE AIR! WHAT A CONCEPT!

RETURN: SPONSORS MIGHT BE WILLING TO PAY MORE TO SPONSOR THIS POTENTIALLY HUGE (ALBEIT TEMPORARY) AUDIENCE.

"REMOTE WARS," TAKE TWO

(Originally a promo cited in "New Year's Day Promos," issue #241.)

Do a remote at a local TV/appliance store, where listeners can watch the game on dozens of TVs at one time. A couple of dozen viewers are given universal remotes, of which only one works. During a commercial break, a jock

offers a prize to the group if they can turn to an obscure cable channel. They have to do it - and maybe another channel or two - and get back to the game channel before play resumes. Everyone will win mini-prizes, but if viewer believes his remote controlled "play" (so to speak), he becomes a finalist. If he's wrong, he's out. In the fourth quarter, the finalists play - whoever picks his remote as the working one wins a big-screen TV.

COST: TV TRADED FOR MENTIONS - AND FOR BRINGING PEOPLE INTO THE STORE DURING A SLOW BUSINESS TIME.

RETURN: MAJOR AD BUYS FROM CLIENT AND FOOD/BEVERAGE SPONSORS WHO GIVE AWAY WARES AT REMOTE.

SUPER BOWL PARTY: "THE SWIMSUIT ISSUE"

At a closed-to-the-public bar or another private venue, hype the exclusive Super Bowl viewing party you're going to throw. To make it special - and tie in with *Sports Illustrated's* mega-popular swimsuit issue that comes out soon after the game - christen the party "The Super Bowl 'Swimsuit Edition' Party." Lucky callers and contest winners win free tickets for the bash, where they will be served by models in the latest provocative outfits. The air talent emphasizes that the outfits are (cough, cough) "tasteful," so women are free to call in and win. And some should win. In fact, male winners are encouraged to be good sports about it and take dates. Promise them that the station will make sure the dates will have fun there, too. Throw in the usual giveaways at the party - station T-shirts, hats, etc.

Finally, it's game day, the venue doors open and the place is filled - but no servers until... (with great fanfare) out they come in skimpy bikinis... your male air staff. The jocks take drink orders for the first quarter - and they act surly as all get-out, complaining that they didn't read the fine print in their contracts.

COST: MINIMAL. IF ANYTHING, THE CLUB SHOULD PAY YOU TO HOLD A MEGA-HYPED EVENT LIKE THIS.

RETURN: THE LOCAL MEDIA SHOULD BE OUT IN FORCE FOR THIS...AND ONCE WORD - AND PICTURES - GET OUT, YOUR STATION WILL BE TOP-OF-MIND IN TOWN FOR WEEKS.

S P O T L I G H T

"WIN OR CONSEQUENCES"

Since the Super Bowl is probably the biggest event that is gambled upon, spend the week preceding the big game taking calls from the competing teams' fans - and set up embarrassing challenge bets. For example, the losing team's fan will have to walk down a busy downtown street at noon in a pink tutu, holding the other team's pennant. Or eat dog food...you get the picture. Have a

variety of different schemes set up. Either have the losers all do their "sentences" at one remote, so the media can come by and film them all... or stage them one a day for a week, so the media can catch each one separately.

COST: MINIMAL, IF ANYTHING AT ALL.

RETURN: THIS TYPE OF STUFF IS EATEN UP BY NOT JUST LOCAL NEWS, BUT BY ESPN AND CNN SPORTS AS POST-SUPER BOWL NEWS LULL FILLER.

SONS OF ELVIS

"FORMALDEHYDE"



PRIORITY
RECORDS

© 1994 Priority Records, Inc. Produced by Mr. Colson

MUSIC MEETING

MAINSTREAM

IMMATURE "Constantly"

(SILAS/MCA)

The sophomore tune from *Playtime Is Over* is being championed as even better than their Top 15 debut release "Never Lie." After warming up at Urban radio, the slickly produced slow groover will storm up *Network 40's* Mainstream chart in no time flat.

TEVIN CAMPBELL

"Don't Say Goodbye Girl"

(QWEST/WB)

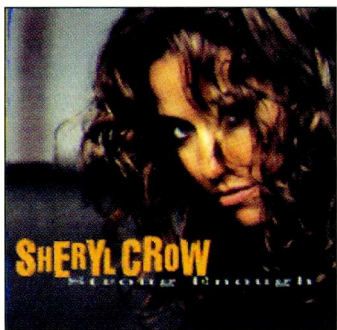
Here's another classic release from this young superstar. Major market airplay is already building with solid rotations at Z90, KMEL, KDWB, WJMN, and 92Q among others. This track is a total multi-format hit!

SHERYL CROW

"Strong Enough"

(A&M)

Word has it that this mass-appeal ballad could be the best tune to date for this super-hot female soloist. 1994 was a great year for Sheryl Crow and the third release from *Tuesday Night Music Club* is a solid beginning for another outstanding year.



SHERYL CROW

ANITA BAKER

"I Apologize"

(ELEKTRA)

The second release from *Rhythm*

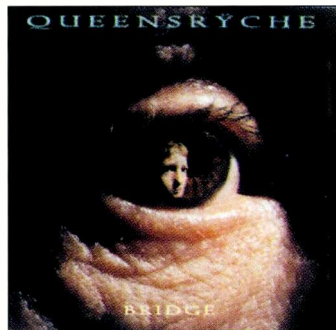
Of Love has been warming up at Urban radio for weeks; now it crosses into the Mainstream ring. This sultry smooth track is riding on the phenomenal sales of the album. In fact, it was one of the Top 40 LPs on *Network 40's* 1994 Year End Retail Chart.

QUEENSRYCHE

"Bridge"

(EMI RECORDS)

Their most accessible number to date. Many programmers are comparing this soft catchy power ballad to the Extreme hit, "More Than Words." This multi-format smash is featured on *Network 40's* CD Sampler #75.



QUEENSRYCHE

CRYSTAL WATERS

"What I Need"

(MERCURY)

A superb follow-up to the Top-10 Dance track, "100% Pure Love," this diva has definitely jump-started her career. "What I Need" should explode at Top 40 as well as Crossover, so waste no time in slipping this on the air.

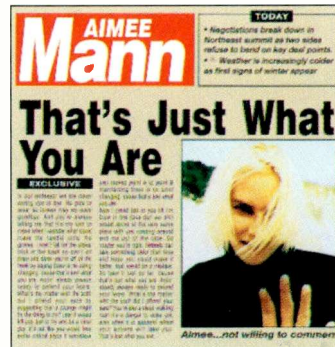
AIMEE MANN

"That's Just What You Are"

(GIANT)

Cutting edge radio stations have already been spinning this hooky

mid-tempo number for weeks. Leaping into the Top 20 on *Network 40's* X chart, combined with MTV airplay, this is a surefire hit that works around the clock.



AIMEE MANN

FORWARD MOTION

WELCOME BACK: After a long Christmas break in which the music industry slowed to a crawl, the New Year brings us a refueling of great new releases. Some stellar tunes set to hit your desks this month include Hootie & The Blowfish's follow-up to their debut hit, "Hold My Hand," "Let Her Cry" (Atlantic/AG)... Already picking up steady spins at A/C, the Eagles' next release will be "Love Will Keep Us Alive" (Geffen). It might be even stronger than their previous hit "Get Over It"... Expect a re-release of the Martin Page track, "In The House Of Stone And Light" (Mercury), that has already built a lot of momentum... Many quality releases are further down the road, ensuring this is no ordinary January for new music.

MAKIN' THE JUMP: Many records that were gaining strength in December now face the big challenge of maintaining that momentum after a two-week break. Some of those that have successfully

bridged the gap are: Green Day's "When I Come Around" (Reprise), exploding in sales (Top 10 on *Network 40's* Retail chart), extensive MTV airplay as well as heavy rotation at many majors... Des'ree's "You Gotta Be" (550 Music/Epic) has yet to peak, despite being officially released more than six months ago. The debut number from this funky diva is now close to 5,000 Plays Per Week! Expect several new releases this year from Des'ree if this track ever slows down... Freedy Johnston's "Bad Reputation" (Elektra) is another one of those solid, healthy tunes. This song is spinning on over 100 stations, including a long list of majors. Mix in rotations on MTV and VH1 and you've got a hit record that carries well into the new year... Other songs researching well for the new year are The Cranberries' smash, "Zombie" (Island), Toni Braxton's "I Belong To You" (Arista), R.E.M.'s "Bang And Blame" (WB) - (a can't-miss Top-5 track) - and Flaming Lips' "She Don't Use Jelly" (WB)... Weezer's follow-up to "Undone-The Sweater Song," "Buddy Holly" (DGC), is selling through the roof, spinning on MTV and picking up steam nationwide... The strength of the box office hit, *Dumb And Dumber*, continues to work in favor of Willi One Blood's novelty song, "Whiney Whiney (What Really Drives Me Crazy)" (RCA).

P.S. Gearing up for the all-important Spring book? Then check out this week's Conference Call as the topic centers around freshening up programming strategies targeted for the ratings period.

-John Kilgo

R.E.M. "bang and blame"

Monitor Mainstream Chart 36-32*



Heavy!



Medium!

More Than 1200 Top 40 BDS Detections!

More Than 10 Million Top 40 Listeners!

More Than 3800 Total BDS Detections!

More Than 33 Million Total Listeners!

SoundScan LP 14*

More Than 255,000 Pieces Sold Last Two Weeks!

Triple Platinum!

#1 Most Added Again: WKBQ WPRO WTIC WXXL Y107 KRBE WNVZ KKFR WIOQ

Major Airplay!

KISF 56 Plays

Q99 51 Plays

WLUM 47 Plays

WHYT 43 Plays

WZPL 43 Plays

KROQ 37 Plays

WAHC 36 Plays

WPLY 34 Plays

Z100 33 Plays

Y107 33 Plays

WENZ 31 Plays

99X 25 Plays

WAPE 23 Plays

WKSE 19 Plays

B97 18 Plays

G105 15 Plays



CANDLEBOX

"cover me"

SoundScan LP Chart 38-26*

More Than 1800 Total BDS!

More Than 205,000 Pieces Sold Last Two Weeks!

More Than 12 Million Listeners!

Spinning:

WRQK 66 Plays

Q99 33 Plays

B97 11 Plays

KSMB 22 Plays

KROQ 7 Plays

WCIL 21 Plays

WHYT 10 Plays

WKSE 19 Plays

WLUM 18 Plays

Z100 5 Plays

WPST 18 Plays

WZJM 16 Plays

99X 10 Plays

WNFZ 16 Plays

WAHC 15 Plays

WNKI 15 Plays

KISF 13 Plays

KRBE 13 Plays

KC101 13 Plays

KJYO 12 Plays

KRBE - Add!

WSPK - Add!

KWNZ - Add!



Stress!



FLAMING LIPS

"she don't use jelly"

Buzz Clip!

More Than 1000 Total BDS Detections!

More Than 10 Million Listeners!

4 Week SoundScan LP Sales Trend: 2260 - 4296 - 8066 - 10513 Pieces

Spinning At:

WHYT 67 Plays

WLUM 31 Plays

Q99 26 Plays

Z100 22 Plays

99X 20 Plays

WENZ 18 Plays

KROQ 14 Plays

B97 12 Plays

WAHC 10 Plays

WGRD 39 Plays

WYCR 36 Plays

KLRZ 34 Plays

WCIL 30 Plays

WPST Add

KIOC 20 Plays

KQIX 18 Plays

KSMB 17 Plays

WNFZ 17 Plays

KWNZ Add

WZAT 16 Plays

WRFY 14 Plays

WRQK 14 Plays

KWTX 14 Plays

WPST 12 Plays





A/C CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	ZW	LW	TW
1 VANESSA WILLIAMS. The Sweetest Days (Wing/Mercury)	3456	3597	3721
2 BOYZ II MEN. I'll Make Love To You (Motown)	3492	3299	3150
3 AMY GRANT & VINCE GILL. House Of Love (A&M)	2514	2784	2839
4 MADONNA. Secret (Maverick/Sire/WB)	3592	3140	2837
5 GLORIA ESTEFAN. Turn The Beat Around (Epic)	2950	2794	2781
6 RICHARD MARX. Nothing Left Behind Us (Capitol)	2246	2434	2617
7 MELISSA ETHERIDGE. I'm The Only One (Island)	2465	2619	2606
8 JOSHUA KADISON. Picture Postcards From L.A. (SBK/EMI Records)	2951	2835	2588
9 STING. When We Dance (A&M)	2473	2558	2473
10 MICHAEL BOLTON. Once In A Lifetime (Columbia)	3183	2611	2456
11 ELTON JOHN. Circle Of Life (Hollywood)	2944	2591	2410
12 SHERYL CROW. All I Wanna Do (A&M)	2825	2513	2248
13 EAGLES. Love Will Keep Us Alive (Geffen)	1133	1861	2219
14 BON JOVI. Always (Mercury)	2045	2039	2059
15 CELINE DION. Only One Road (550 Music/Epic)	1958	2023	2026
16 JON SECADA. Mental Picture (SBK/EMI Records)	1675	1893	1984
17 BOYZ II MEN. On Bended Knee (Motown)	1332	1739	1936
18 STEVE PERRY. Missing You (Columbia)	1789	1918	1908
19 AMY GRANT. Lucky One (A&M)	2207	1969	1864
20 DES'REE. You Gotta Be (550 Music/Epic)	1415	1628	1730
21 JON SECADA. If You Go (SBK/EMI Records)	1814	1863	1684
22 KATHY TROCOLLI. If I'm Not In Love (Reunion/RCA)	2172	1788	1627
23 LUTHER VANDROSS. Always And Forever (LV/Epic)	1167	1439	1521
24 JOHN MELLENCAMP. Wild Night (Mercury)	1684	1681	1506
25 HUEY LEWIS AND THE NEWS. But It's Alright (Elektra)	1539	1539	1469
26 MADONNA. Take A Bow (Maverick/Sire/WB)	476	1077	1423
27 MELISSA ETHERIDGE. Come To My Window (Island)	1390	1281	1255
28 BABYFACE. When Can I See You (Epic)	1799	1391	1240
29 MARTIN PAGE. In The House Of Stone & Light (Mercury)	756	957	1190
30 WYONNA & MICHAEL ENGLISH. Healing (Curb)	1076	1143	1159
31 LISA STANSFIELD & BABYFACE. Dream Away (Fox/Arista)	1131	1125	1052
32 HOOTIE & THE BLOWFISH. Hold My Hand (Atlantic/AG)	815	912	1003
33 TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	1022	976	928
34 PRETENDERS. I'll Stand By You (Sire/WB)	928	920	921
35 WET WET WET. Love Is All Around (London/Island)	881	946	907
36 GIN BLOSSOMS. Allison Road (A&M)	832	936	894
37 HUEY LEWIS AND THE NEWS. Little Bitty Pretty One (Elektra)	448	779	891
38 MARIAH CAREY. All I Want For Christmas Is You (Columbia)	711	1267	881
39 PATTY SMYTH. Look What Love Has Done (MCA)	598	777	856
40 BOB SEGER & SILVER BULLET BAND. In Your Time (Capitol)	573	831	853

BULLETS INDICATE INCREASED AIRPLAY

HOT NOTES

SO WHAT DID YOU DO OVER YOUR CHRISTMAS VACATION? A question we've all heard since kindergarten, it nevertheless is a great question that has stood the test of time in schools all over the world. One of the reasons I think it holds up is because you may insert any holiday and the basic part of the question remains the same. So since I haven't talked to many of you in a couple of weeks, let me fill you in on some of my personal holiday highlights. As a native Floridian, I've yet to experience a white Christmas or had a chimney for Santa Clause to use (snow and chimneys are few and far between in south Florida). I will say that WFELC "The Coast" Miami and WRMF West Palm Beach sound great! Of course, it was a beautiful thing to watch the Miami Dolphins win and win! I even came back from this winter holiday with a tan, remembering the words of my 80-year-old Aunt Belle who asked the age-old question, "What is high?"

NOW THAT 1995 IS HERE... Believe it or not, there have been some moves and grooves over the holiday. KYSR Los Angeles filled its open PD position with Dan Vallie & Associates consultant Randy Lane. Lane succeeds Greg Dunkin, who departed KYSR back in September to program WENS Indianapolis. KWAV Monterey afternoon air talent Kevin Kahl moves across the street to become Operations Director of the newly-acquired KIDD. Kevin was the original PD of B94 Redding, California and MD of KXOA-FM Sacramento. Filling Kevin's shoes is Dean Stevens, who joins KWAV as Production Director and afternoon talent.

IF YOU GOTTA GET A GIG: WJBR Wilmington is seeking full-time air talent, with strong production skills. Send T&Rs to 3001 Philadelphia Pike, Claymont, DE 19703. Also, MIX/WAEV Savannah is looking for coachable daytime air talent. Send T&Rs to Burke Allen, 24 W. Henry St., Savannah, GA 31402.

Keep your station news and promotions coming...fax 'em over to (818) 846-9870 or give me a shout at 1-800-443-4001.

Remember to fax in your Plays Per Week on Mondays.

COMING YOUR WAY JANUARY 9TH:

SHERYL CROW "Strong Enough" (A&M)

If you thought Sheryl Crow had a huge smash with "All I Wanna Do," wait till you hear "Strong Enough." Just what A/C is looking for and needs, a guaranteed hit!

GLORIA ESTEFAN "Everlasting Love" (Epic)

True to the original, Gloria has another hit on her hands. A can't-miss.

-Kristen Guarino

accelerated airplay

- 1 EAGLES. Love Will Keep Us Alive (Geffen) **+358**
- 2 MADONNA. Take A Bow (Maverick/Sire/WB) **+346**
- 3 MARTIN PAGE. In The House Of Stone & Light (Mercury) **+233**
- 4 BOYZ II MEN. On Bended Knee (Motown) **+197**
- 5 RICHARD MARX. Nothing Left Behind Us (Capitol) **+183**

most added

- 1 MARTIN PAGE. In The House Of Stone & Light (Mercury) **11**
- 2 MADONNA. Take A Bow (Maverick/Sire/WB) **8**
- 3 EAGLES. Love Will Keep Us Alive (Geffen) **6**
- 4 4 P.M. Sukiyaki (Next Plateau/Island) **4**
- 4 HOOTIE & THE BLOWFISH. Hold My Hand (Atlantic/AG) **4**

CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	ZW	LW	TW
1 R.E.M. Bang And Blame (Warner Bros.)	1660	1786	1677
2 GREEN DAY. When I Come Around (Reprise)	1169	1527	1619
3 PEARL JAM. Better Man (Epic)	1220	1612	1610
4 WEEZER. Buddy Holly (DGC)	1489	1648	1512
5 OFFSPRING. Gotta Get Away (Epitaph)	833	1021	1111
6 BUSH. Everything Zen (Trauma/Interscope/AG)	658	821	999
7 NIRVANA. About A Girl (DGC)	1383	1322	986
8 HOLE. Doll Parts (DGC)	1392	1293	958
9 THE CRANBERRIES. Zombie (Island)	1374	1163	921
10 THE STONE ROSES. Love Spreads (Geffen)	—	524	901
11 THE FLAMING LIPS. She Don't Use Jelly (Warner Bros.)	624	809	894
12 PORTISHEAD. Sour Times (GO Discs!/London)	585	708	879
13 BAD RELIGION. 21st Century (Digital Boy) (Atlantic/AG)	885	970	872
14 VERUCA SALT. Seether (Minty Fresh/DGC)	998	968	797
15 MAZZY STAR. Halah (Capitol)	626	727	795
16 SMASHING PUMPKINS. Landslide (Virgin)	1162	1108	768
17 STONE TEMPLE PILOTS. Interstate Love Song (Atlantic/AG)	898	832	704
18 NINE INCH NAILS. Piggy (Nothing/TVT/Interscope/AG)	417	599	687
19 THE MURMURS. You Suck (MCA)	705	751	679
20 AIMEE MANN. That's Just What You Are (Giant)	700	726	672
21 LIZ PHAIR. Supernova (Matador/Atlantic/AG)	1079	992	640
22 URGE OVERKILL. Girl, You'll Be A Woman Soon (MCA)	845	756	628
23 STONE TEMPLE PILOTS. Unglued (Atlantic/AG)	211	400	583
24 RANCID. Roots Radical (Epitaph)	418	537	569
25 OASIS. Supersonic (Epic)	871	835	559
26 SOUNDGARDEN. Fell On Black Days (A&M)	417	473	552
27 CANDLEBOX. Cover Me (Maverick/Sire/WB)	664	659	551
28 LOVE SPIT LOVE. Change In The Weather (Imago)	615	635	531
29 LIVE. I Alone (Radioactive)	439	600	523
30 PEARL JAM. Corduroy (Epic)	308	380	509
31 DINK. Green Mind (Capitol)	389	453	504
32 WEEN. Voodoo Lady (Elektra)	416	491	473
33 ALICE IN CHAINS. Got Me Wrong (Columbia/Chaos)	387	429	470
34 DISHWALLA. It's Going To Take Some Time (A&M)	466	524	463
35 THE CRANBERRIES. Ode To My Family (Island)	111	261	451
36 PETE DROGE. If You Don't Love Me (American/Reprise)	542	489	430
37 COWBOY JUNKIES. Sweet Jane (Nothing/Interscope/AG)	631	620	418
38 BIG AUDIO. Looking For A Song (Columbia)	637	588	391
39 SMASHING PUMPKINS. Frail And Bedazzled (Virgin)	262	325	370
40 SPELL. Superstar (Island)	269	374	368

BULLETS INDICATE INCREASED AIRPLAY

accelerated airplay

YOU READ IT HERE FIRST: The big rumors of the year-end issue came through as fact. First RCA National Alternative Director Lisa Wordon will segue over to KROQ as Music Director starting the middle of this month... And Jon Leshay was successful in luring EMI's Jon Cohen over to Columbia as National Alternative Director. Jon's new number is (212) 833-7166... Signed on the dotted line: Brian Corona heads up the corporate ladder to Director Alternative Promotion for 550. We all sing with glee!

ONLY THE BEGINNING: In *new* news, WDRE AMD Mike Parrish has received an overdue bump up as Music Director for the Philly/Suffolk station. Mike will work directly with new PD Russ Mottla... Arista National Alternative Director Graham Hatch, who has been dreaming about working abroad for at least the five years I've known him, is finally making the move. Get ready for some really good jokes before you leave for Poland! Best wishes, Graham, and send some of that famous sausage over... Congratulations to Chris Carey, who was appointed National College Director for MCA. Chris will replace Toby Hood, who as you may know will move on to MTV Europe as a VJ. Carey will be a welcome addition to MCA, lending the indie cred that Hood established. I now *must* travel abroad just to see Toby on the screen!... Formerly with Victory Music, Lisa Zambrano has moved over to A&M Soundtracks, working with Jon McHugh... KROQ jock and former KNDD personality Shark will now move into a full-time afternoon drive slot at Houston's Rocket 107.

FIRST BUT NOT LAST: Radio's latest entry into the Alternative realm is WXXX 103.X Greenville, SC, formerly known as Urban station WLWZ. The Burkhardt/Douglas-consulted station is run by PD Rick Schmidt. This will be South Carolina's first commercial Alternative station. Call in the congrats to him at (803) 298-0335. WLVX Hartford, now being overseen by WHFS PD Robert Benjamin, will soon have several staff appointments to announce... If Eddie Vedder can do it, why can't Kevin & Bean? The KROQ morning team put together a Christmas tape that showed up at #2 on the L.A. SoundScan report right behind Pearl Jam. The absolutely hilarious compilation only cost a whopping \$1.06, with all the proceeds going to charity. There's more in *Kimshos* about it. The station also put together a calendar.

DON'T BE PATIENT IN WAITING: On your desks next week will be the January issue of VIRTUALLYALTERNATIVE accompanied by a double-compilation CD of the best Alternative music being offered this first of the new year. Highlights include music from new groups Cold Water Flats, Black Velvet Flag and The Caulfields, the most amazing returns from Belly, Wolfgang Press and a special new mystery artist... Rumors and accusations surround Michael Osbourne, Gary Spivack and Marc Kordellos. Tune in next week for milk and cookies with Rochelle and Lisa's love advice on beastiality. For now, flip to Page 6 for more Alternative half-truths and outright lies.

-Karen Holmes

accelerated airplay

1 THE STONE ROSES. Love Spreads (Geffen)	+377
2 THROWING MUSES. Bright Yellow (Sire/Reprise)	+277
3 OASIS. Live Forever (Epic)	+245
4 NIRVANA. The Man Who Sold The World (DGC)	+199
5 THE CRANBERRIES. Ode To My Family (Island)	+190

most added

1 OASIS. Live Forever (Epic)	13
2 VERUCA SALT. Number One (Minty Fresh/DGC)	7
3 NIRVANA. The Man Who Sold The World (DGC)	6
4 THE CRANBERRIES. Ode To My (Island)	5
4 BETTIE SERVEERT. Ray Ray Rain (Matador/Atlantic/AG)	5

CROSSOVER

TM

STREETCHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 BOYZ II MEN. On Bended Knee (Motown)	3286	3290	3061
2 INI KAMOZE. Here Comes The Hotstepper (Columbia)	2600	2642	2476
3 TLC. Creep (LaFace/Arista)	2067	2348	2463
4 BRANDY. I Wanna Be Down (Atlantic/AG)	2422	2374	2146
5 REAL MCCOY. Another Night (Arista)	2299	2301	2117
6 JANET JACKSON. You Want This (Virgin)	1986	2074	1728
7 BLACKSTREET. Before I Let You Go (Interscope/AG)	1231	1482	1672
8 CORONA. The Rhythm Of The Night (EastWest/Elektra)	966	1114	1485
9 ZHANÉ. Shame (Hollywood/Jive)	1510	1467	1428
10 MADONNA. Take A Bow (Maverick/Sire/WB)	657	907	1385
11 JADE. Every Day Of The Week (Giant)	1429	1426	1329
12 BOYZ II MEN. I'll Make Love To You (Motown)	1646	1606	1203
13 N II U. I Miss You (Arista)	950	1056	1114
14 4 P.M. Sukiyaki (Next Plateau/Island)	1307	1242	1078
15 K-CI HAILEY. If You Think You're Lonely Now (Mercury)	757	802	1028
16 TONI BRAXTON. I Belong To You (LaFace/Arista)	687	766	887
17 IMMATURE. Never Lie (MCA)	1378	1168	814
18 CRYSTAL WATERS. 100% Pure Love (Mercury)	856	828	793
19 MADONNA. Secret (Maverick/Sire/WB)	1565	1367	780
20 IMMATURE. Constantly (MCA)	268	408	768
21 MARY J. BLIGE. Be Happy (Uptown/MCA)	852	901	703
22 DES'REE. You Gotta Be (550 Music/Epic)	461	512	696
23 TEVIN CAMPBELL. Don't Say Goodbye Girl (Qwest/WB)	402	540	688
24 BON JOVI. Always (Mercury)	718	707	653
25 CHANGING FACES. Foolin' Around (Big Beat/Atlantic/AG)	519	507	616
26 BARRY WHITE. Practice What You Preach (A&M/Perspective)	714	672	595
27 BROWNSTONE. If You Love Me (MJJ Music/Epic)	129	282	582
28 SHERYL CROW. All I Wanna Do (A&M)	663	661	555
29 VANESSA WILLIAMS. The Sweetest Days (Wing/Mercury)	853	801	548
30 ACE OF BASE. Living In Danger (Arista)	981	857	529
31 RAPPIN' 4-TAY. Playaz Club (EMI Records)	780	709	506
32 69 BOYZ. Tootsee Roll (Downlow/Rip-It)	628	609	482
33 BABYFACE. When Can I See You (Epic)	649	561	481
34 ANDRU DONALDS. Mishale (Metro Blue/Capitol)	334	325	458
35 2 UNLIMITED. Get Ready For This (Radikal/Critique)	146	206	445
36 STEVIE B. Funky Melody (Thump)	231	271	407
37 BONE THUGS-N-HARMONY. Thuggish Ruggish Bone (Ruthless/Relativity)	607	486	384
38 MELISSA ETHERIDGE. I'm The Only One (Island)	377	371	379
39 LIL SUZY. Promise Me (Quality)	371	404	372
40 TLC. Red Light Special (LaFace/Arista)	158	241	356

BULLETS INDICATE INCREASED AIRPLAY

RHYTHMNATION

IT'S LIKE WE NEVER LEFT: Not one person in 25 will say they don't want the new year to begin, but secretly, don't you want another couple of weeks of holiday? As the results of the Fall Arbitron start to swing our way, how anxious are we really to study them? Can we be brutally honest and say that not putting in 10-hour days is something we can get used to? Finding our way through the halls that are no longer decked can be a bit deflating. Fear not, it's only 11 months until we vote for The Chrome Lizard awards again. Page 6 is rife with more rumors than we can possibly substantiate. And last but not least, Rhythm Nation returns to once again justify my butt in this chair.

WE LOSE ANOTHER ONE: Michael Newman pronounces his return to the days of looking ahead instead of over his shoulder. KMXV Salinas moves away from Rhythmic Top 40 to become Smooth Jazz KXDC. This leaves KDON as the only Crossover station on the Monterey Peninsula, unless you count KLYD's assault from the other side of the hill. After nearly two years of fairly heated battle for the precious 18-34, KXDC now targets the Chardonnay and brie set (see On The Tip). Since the December 23rd switch, Michael and the staff at KDON have been welcoming listeners back to where he says they belong.

RING IN THE NEW: No longer are 9 shares enough to satisfy the folks at WPGC; the new year is the time to buy the allegiance of more listeners. Proving that no demo is too young, the first baby born in D.C. in 1995 received a \$1,000 savings bond courtesy of WPGC. Not a bad return on the six hours of labor, but one hell of a way to make a living. Never the type to stop a good thing while it's rolling, the staff is dedicating \$1,000 dollars a day to the good people of our nation's capitol. Morning Man Donnie Simpson plays a song of the day and somebody who hears it again calls for the loor. This concept of free money is nothing new to the heritage Top 40. Not many can remember the call letters were formed in the days when the owners were terribly clever: WPGC, Where People Get Cash. Look it up.

NO REST FOR THE RADIO: While *The Network 40* and most record companies made little or no progress in the last two weeks, radio stayed on the watch 'round the clock. Canned goods and toys by the truckload were rounded up in the last weeks of the year. In Bakersfield, where they have a Player's Club, MD Kozman of KKXX played Santa Koz while the station's morning show stayed on the air at a local Toyota dealer until the Marines were happy with their haul in the annual Toys for Tots drive. 4 PM took a swing by KCAQ Oxnard to sing a few Christmas Carols and help to feed the needy. A crowd of several thousand were on hand for the sing-along. Many of the Gold Coast's less fortunate were very happy for the turnout. Down South in Tallahassee, WXSX PD Jay Cresswell covered the morning show while Florida State covered the point spread in the Sugar Bowl. What a boss; he let the morning show make the seven-hour drive to New Orleans with a couple of listeners. For whom do you feel pity, Jay? The listeners of the morning team?

-Stephen Meade

accelerated airplay

1 MADONNA. Take A Bow (Maverick/Sire/WB)	+478
2 CORONA. The Rhythm Of The Night (EastWest/Elektra)	+371
3 IMMATURE. Constantly (MCA)	+360
4 BROWNSTONE. If You Love Me (MJJ Music/Epic)	+300
5 2 UNLIMITED. Get Ready For This (Radikal/Critique)	+239

most added

1 IMMATURE. Constantly (MCA)	7
2 BRANDY. Baby (Atlantic/AG)	5
2 BROWNSTONE. If You Love Me (MJJ Music/Epic)	5
4 CORONA. The Rhythm Of The Night (EastWest/Elektra)	4
4 MADONNA. Take A Bow (Maverick/Sire/WB)	4

CORONA

THE RHYTHM OF THE NIGHT

PRODUCED BY BU
CHECCO AND
SOUL TRAIN FOR
LEE MARROW
PRODUCTIONS

NETWORK 27-17* HUGE SPINS!
NETWORK 4211 Plays Per Week!
#10 Mainstream BDS
#8 Rhythm Crossover BDS

New Adds Include:

WBZZ
WAEB
KBOS
KDON
KWIN
WKHQ
KQCR
KMCK
KQKY
KSIQ

SOUNSCAN SINGLE #33!
25 MILLION IN AUDIENCE!
HUGE PHONES NATIONWIDE!

the atlantic group division of atlantic recording corporation ©1994 atlantic recording corp. a time warner company



INNER CIRCLE

"Black Roses"

(BIG BEAT/ATLANTIC/AG)

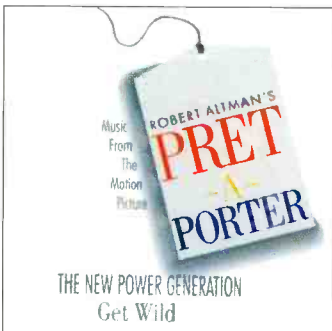
How many people missed this song the first time around? My guess is quite a few because it's back. Very strong Reggae flavor from a band that had a monster with "Sweat." Pop and melodic, this track is good spice for middays.

THE NEW POWER GENERATION

"Get Wild"

(NPG/COLUMBIA)

From the soundtrack that is available on vinyl, *Pret-a-Porter*, the artist known formally as a label hopper gets around the name problem by not putting his name on the record. Lots of fun; if the movie takes off you may see this climb the charts.



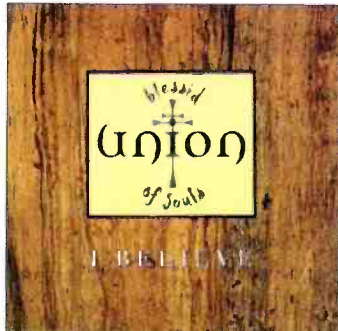
THE NEW POWER GENERATION

BLESSID UNION OF SOULS

"I Believe"

(EMI)

The big story of this record has to be the fact that it is breaking out of Cincinnati. A salt-and-pepper duo that just may remind people of 4 P.M. Q102, WZJM and WGTZ are all early champions of the cause. Look for a lot of action as people become aware.



BLESSID UNION OF SOULS

REEL 2 REAL

"Can You Feel It?"

(STRICTLY RHYTHM)

A hook that will stay with you and a clever rap mixed in for flava. People searching for an uptempo start to the new year will love this track. Six mixes on the



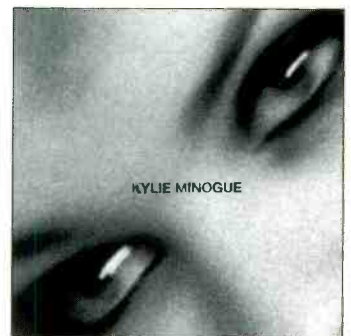
REEL 2 REAL

pro-CD will leave you with yet another choice for '95.

A BEAT FOR THE NEW YEAR

Several thoughts run through our mind as we begin the new campaign, such as, "Are we ready for this?" There's quite a bit to be ready for, as the mailings begin again. Sabelle has remixes ready for the new year on "Where Did The Love Go" (Tommy Boy). The timing on this particular track has been interesting. KDON in the Monterey Bay has been screaming about this all throughout the holidays. We had to wait a while, but we just might finally get the answer to who the hell is Sabelle?... If you had a chance to catch up on a few movies lately, let's hope you didn't miss *Pret-A-Porter* if for no other reason than to

hear the entire soundtrack (Columbia). Fresh cuts from Ce Ce Peniston, Brand New Heavies, M People, Terence Trent D'Arby and The New Power Generation (reviewed above) help to bring the film to life. An entire album on vinyl might give one the impression this is heavy in the clubs... With the coming of the new *Network 40* Calendar, we can now count the days until "Confide In Me" from Kylie Minogue (Imago) will be officially



KYLIE MINOGUE

released. A haunting Dance-friendly sound that is overdue for massive exposure on the radio and clubs. A quick reference of the film credits of upcoming Jean Claude Van Damme films may convince you that Kylie is a star.

—Stephen Meade

ALVIN DJZX

WPGC Washington D.C.

Madonna "Human Nature"

World Renoun "How Nice I Am"

Roots w/Roy Ayers "Proceed To"

DAMION YOUNG

KHTY Santa Barbara

Brownstone "If You Love Me"

N II U "I Miss You"

Brandy "I Wanna Be Down" (Remix)

LUCY BARRAGAN

KCAQ "Q-105" Oxnard

Raja-Nee "The L.P."

Lo-Key "The L.P."

4 PM "The L.P."

CHARLIE MAXX

KZFM Corpus Christi

TLC "Red Light Special"

on the TIP

MARK ADAMS

KBOS "B95" Fresno

Immature "Constantly"

Brownstone "If You Love Me"

Livin' Joy "Dreamer"

DAN WATSON

KSIQ Imperial Valley

Subway "This Little Game We Play"

TLC "Red Light Special"

Stevie B. "Dream About You"

MICHAEL NEWMAN

KDON Salinas/Monterey

TLC "Red Light Special"

Immature "Constantly"

Brandy "Baby"

KEVIN KOSKE

KKXX Bakersfield

K-7 "Move It Like This"

Sabelle "Where Did The Love Go"

3rd Nation "I Believe"

BOBBY DEE

KMXZ "Smooth Jazz" Salinas

David Sanborn "Chicago Song"

The Rippingtons "Sunset Drive"

Bob James "Theme From Taxi"

JAY CRESSWELL

WXSR Tallahassee

CeCe Peniston "Keep Givin' Me Your Love"

Everything But The Girl "Missing"

Blackstreet "Before I Let You Go"

TOM STEELE

WFLZ "Power Pig" Tampa

Blackstreet "Before I Let You Go"

Snoop Doggie Dogg "Murder Was The Case"

2 Unlimited "Get Ready For This"

DOCTOR MIXX

WOVV West Palm Beach

Bone Thugs-N-Harmony "Thuggish

Ruggish Bone" Charles Roane Mix

Max-a-Million "Fat Boy"

Double You "Run To Me"

MC BOOGIE D

KJYK Tucson

Immature "Constantly"

Snoop Doggie Dogg "Murder Was The Case"

Brownstone "If You Love Me"

4 P.M.

"SUKIYAKI"

NETWORK 7-5*

With over 6000 PPW!!!!

SoundScan Single #16

*Mainstream Monitor 7**

*Crossover Monitor 20**

4 NEW ADDS THIS WEEK!!!

WKBQ

KQKQ

WAZY

KFMB

BLOWING UP ON 170 TOP 40 STATIONS!!!

KHKS 81 Plays

KIIS 81 Plays

WKPK 77 Plays

KQKS 75 Plays

WFLZ 69 Plays

WFLY 55 Plays

WAPE 54 Plays

WXXL 54 Plays

KKXL 52 Plays

WBSS 50 Plays

WWKX 48 Plays

KPRR 48 Plays

KKLQ 45 Plays

WNVZ 45 Plays

KJYK 45 Plays

WEDJ 43 Plays

WOVV 43 Plays

WKMV 43 Plays

KDON 40 Plays

WIOQ 36 Plays

KYLD 36 Plays

KGGI 35 Plays

WZPL 35 Plays

WKSS 35 Plays

WTIC 33 Plays

KMXV 31 Plays

KDWB 30 Plays

WPXR 30 Plays

WZYP 30 Plays

KKFR 17 Plays

WPOW 17 Plays

WXKS 17 Plays

THE PHONES ARE RINGING AT!!!

WKRQ

KKRZ

WAOA

WDJX

KDUK

WFLY

KJYO

WSNX

WVIC

WZEE

KZMG

WZYP

WAYV

KCDD

KCPI

WDJB

KMGZ



STOCKING STUFFERS

Commentary by
Gerry Cagle

Next to when I was nine years old and I got that shiny, red bicycle and my first kiss under the mistletoe, this was my best Christmas ever.

Ever!

R&R changed their charts. Whoa! Can you believe it? *R&R* will begin publishing unweighted Plays Per Week charts this week.

Truly, unbelievable.

Ladies and gentlemen, boys and girls, friends and enemies, animals and freaks, this is an announcement of mammoth proportions...particularly for an uneducated, ignorant country boy like me. Two years ago this week I wrote the first Editorial on the pages of *Network 40* condemning *R&R*'s charts and the methodology used to gather the information. The entire industry laughed from the sidelines as *Network 40* began attacking *R&R* as an unreliable source of music information.

We began the attack and waited for *R&R* to blink.

Over two years ago, *Network 40* debuted the first Plays Per Week Chart and challenged *R&R* to do the same. For the next year, *R&R* clung to their tired, worthless methodology of tabulating inaccurate playlists even as the industry screamed for change. Finally, *R&R* succumbed. A year ago, *R&R* finally went to a Plays Per Week Chart. But the powers who ran *R&R* couldn't even do something that simple correctly.

Instead of a standard PPW chart, *R&R* conjured up a chart with add factors, unrelated weighting and other voodoo weirdness. The industry howled...but capitulated...for a while.

After another year of ceaseless barrages from the outside world...after 12 more months of foaming at the mouth while trying to drum up empty excuses for the inadequacies of the charts...*R&R* finally capitulated. With last month's announcement that *R&R* would begin publishing an unweighted PPW chart, *R&R* admitted two, long years of mistakes and justified every shot taken in the past 24 months by *Network 40*.

With this acknowledgement, *R&R* didn't blink...*R&R* grimaced and shut its eyes!

And just when I thought this would be the merriest of Christmases ever...it got even better. First, *R&R* admitted that their charts were totally

screwed up and announced changes beginning in 1995. My heart truly skipped a beat. Then, *R&R* announced that all of the charts would be changing in 1995...except the Country chart.

Hello...McFly?

The Country chart is the most screwed up of all the *R&R* charts. It isn't based on Plays Per Week, the weighting system is bogus, the add factor is ridiculous, the "projected" Play is an industry joke...for all of these and more reasons recently outlined on this commentary page, the Country chart should have been the *first* one *R&R* changed. Yet they aren't changing it at all.

COUNTRY

*"R&R's
Country chart
doesn't need
help like
Bosnia doesn't
need help!"*

COMMENTARY

What is wrong with this picture? Are all the other charts (using the same methodology) wrong, but the Country chart right? If so, how? Of all the bone-headed moves made by the *R&R* hierarchy in the past two years, this one takes the cake. If the methodology behind all the other charts makes them inaccurate and the Country chart uses the same methodology...it doesn't take a genius to know that the Country chart is also screwed up. Forrest Gump could figure this one out. This chart doesn't need help like Bosnia doesn't need help.

The compilation of the Country chart in *R&R* on the last week of 1994 created so much controversy that Nashville is still up in arms, but this is the chart that doesn't need to change.

The *R&R* Country chart is so perfect that Monday at 5 pm, on the last week of 1994, that chart showed Faith Hill's "Take Me As I Am" as the number one song. At 5:30 pm, fully half-an-hour past the cut-off time, a station called in to

make changes in their previous report. After the report, the new number one record on the Country chart was Joe Diffey's "Pick-Up Man." Chart positions were announced and all was right with the world.

Except that Warner Bros. wasn't pleased that Faith Hill had been knocked from the number one spot after the deadline. Someone let loose some righteous indignation and, supposedly, no less than Erica Farber (who everyone knows is an expert in the field of radio, charts and music...particularly in the Country field) took it upon herself to invalidate the report.

Final result? Faith Hill was back at number one.

Network 40 has long maintained that *R&R*'s methodology allows the opportunity for chart manipulation, but we never thought the manipulation might take place within the hallowed halls of *R&R*. Although we applaud Ms. Farber's zeal in righting what she thought was an obvious wrong, we have a lot of questions.

Did she recall every radio station that reported information that week? As we're sure someone who heads up a publication based on accurate statistical reporting knows, if you subject any raw data to a challenge, you must subject every piece of raw data to the same challenge for the final information to be statistically accurate. Why was a report taken after the deadline? Who called *R&R*'s attention to the late report? Why did *R&R* determine that Joe Diffey would be number one only to change their mind later? Couldn't they have waited to make sure? Why does *R&R* take phoned-in reports that are so easily to manipulate? Why doesn't *R&R* demand faxed play information? If, after Ms. Farber changed the station's report, she had received a call from Epic about another station whose list might have been in error, would she have changed that report also?

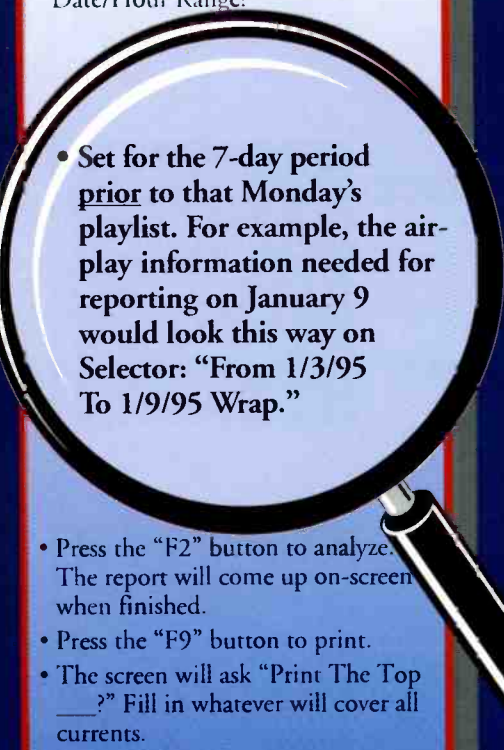
This is the chart that's okay? This is the chart that didn't change? This is the chart ridiculed on Music Row by a sign saying, "Joe Diffey...Number One in *Billboard* for Four Weeks...Number One in *R&R* for an hour!" This chart needs so much help, *R&R* should call Jimmy Carter.

Come on, *R&R*. Face the music. The Country chart is absurd. Drop the ridiculous "add factor." Discontinue the archaic weighting system. Stop having stations "project" their Plays Per Week. Stop letting stations phone in their reports. Accept only faxed, computer-generated airplay reports so there can be no manipulation.

Then you'll have an accurate chart. Just like the one coming in *Network 40*! ▀

Selector (Version 12)

- From the "Main Menu," press "6 Analysis."
- From the "Analysis Menu," press "1 Historical Analysis."
- From the "Historical Analysis" Menu, press "4 Most Frequently Played."
- Press the "F2" button.
- Screen will ask, "For What Date/Hour Range?"



• Set for the 7-day period prior to that Monday's playlist. For example, the airplay information needed for reporting on January 9 would look this way on Selector: "From 1/3/95 To 1/9/95 Wrap."

- Press the "F2" button to analyze. The report will come up on-screen when finished.
- Press the "F9" button to print.
- The screen will ask "Print The Top ___?" Fill in whatever will cover all currents.
- Press the "F9" button again.
- Press "1 Print."

This will print the airplay analysis needed to report to Network 40.

Auto-Jock (Network 40 Report)

- From the "Main Menu," press "R Reports."
- From the "Reports Menu," press "H History."
- On the "History Screen" enter the size of the report. Include all currents.
- Enter the one-week date range.
- Select to print title and artist.
- Send output to printer or a disk file for editing with your word processor.

This will print the airplay analysis needed to



How To PPW

Powerplay

- From the "Main Screen," press "H History."
- From the "History Screen," press "T Title Rank."
- On the "Title Rank Screen," you can specify "How Many Days?" Specify "7."
- Press "F5" to print.
- Screen will allow you to specify which categories you want included in this report. Highlight your currents.
- Press "Escape."
- Screen will ask how many titles you want included in this report. Include all currents.
- Send output to "Printer."

This will print the airplay analysis needed to report to Network 40.

**COUNTRY REPORTERS
REMEMBER TO FAX
YOUR PLAYS PER
WEEK INFORMATION
ON MONDAYS BY
5PM PACIFIC.**

MusicScan

- From the "Main Menu," press "H History."
- From the "History Menu," press "S Sorted."
- From the "Sorted Menu," you can set various fields to print this report.
- Choose "Custom Play History Analysis."
- Choose to sort by "Total Plays."
- Set "First Date" and "Last Date." For example, the airplay information needed for reporting on Monday, January 9 would look this way on MusicScan: "First Date: TUES 1/3/95 Last Date: MON 1/9/95." If the hours aren't already set for "All," change to reflect that.
- Choose which categories you wish to include in this report. To report to *Network 40*, include all current categories.
- Set the output to "Printer."
- Press "G Go."

This will print the airplay analysis needed to report to Network 40.

...and that's all there is to it.
Now all you have to do is
do it!

(818) 846-9870

For additional information, call Jamie Matteson at 1-800-443-4001

**Fax your station's Plays
Per Week information
by Monday 5:00 pm
Pacific Time to
Network 40 Magazine**

RETAIL CHART

NATIONWIDE PEACE COUNT SALES

BIN BURNERS

RECORDS WITH THE BIGGEST SALES INCREASES OVER THE PAST WEEK

2W	LW	TW	Artist/LP	LABEL
25	1	1	PEARL JAM. Vitalogy	Epic
◆ DEBUT		2	GARTH BROOKS. The Hits	Liberty
17	9	3	GREEN DAY. Dookie	Reprise
2	4	4	EAGLES. Hell Freezes Over	Geffen
—	2	5	THE BEATLES. Live At The BBC	Capitol
3	6	6	BOYZ II MEN. II	Motown
7	7	7	NIRVANA. Unplugged In New York	DGC
12	12	8	OFFSPRING. Smash	Epitaph
1	3	9	KENNY G. Miracles: The Holiday Album	Arista
9	11	10	THE CRANBERRIES. No Need To Argue	Island
10	10	11	MARY J. BLIGE. My Life	Uptown/MCA
6	8	12	TOM PETTY. Wildflowers	Warner Bros.
5	13	13	TLC. CrazySexyCool	LaFace/Arista
4	5	14	MARIAH CAREY. Merry Christmas	Columbia
13	16	15	R.E.M. Monster	Warner Bros.
11	15	16	SADE. Greatest Hits	Epic
22	21	17	AEROSMITH. Big Ones	Geffen
14	17	18	STING. Fields Of Gold - The Best Of Sting 1984-1994	A&M
21	22	19	MURDER WAS THE CASE. Soundtrack	Death Row/Interscope/AG
18	18	20	ERIC CLAPTON. From The Cradle	Duck/Reprise
31	27	21	STONE TEMPLE PILOTS. Purple	Atlantic/AG
23	24	22	PULP FICTION. Soundtrack	MCA
29	23	23	BON JOVI. Cross Road	Mercury
8	14	24	FRANK SINATRA. Duets II	Capitol
26	25	25	BOB SEGER & THE SILVER BULLET BAND. Greatest Hits	Capitol
27	26	26	MADONNA. Bedtime Stories	Maverick/Sire/WB
30	28	27	MELISSA ETHERIDGE. Yes I Am	Island
◆ DEBUT		28	WEEZER. Weezer	DGC
15	19	29	BARRY WHITE. The Icon Is Love	A&M
32	30	30	SHERYL CROW. Tuesday Night Music Club	A&M
—	32	31	VANESSA WILLIAMS. The Sweetest Days	Wing/Mercury
16	20	32	ICE CUBE. Bootlegs & B-Sides	Priority
40	37	33	CANDLEBOX. Candlebox	Maverick/Sire/WB
35	34	34	ANITA BAKER. Rhythm Of Love	EastWest/Elektra
36	31	35	THE LION KING. Soundtrack	Walt Disney Records
19	29	36	SPICE 1. AmeriKKKa's Nightmare	Jive
34	36	37	JIMMY PAGE & ROBERT PLANT. No Quarter	Atlantic/AG
—	40	38	ACE OF BASE. The Sign	Arista
◆ DEBUT		39	COUNTING CROWS. August And Everything After	DGC
20	33	40	REDMAN. Dare Iz A Darkside	Def Jam/RAL

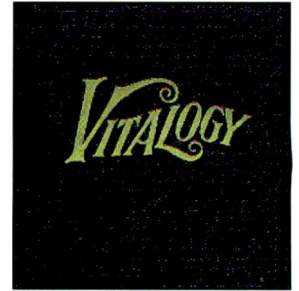
BULLETS INDICATE INCREASED SALES

1 PEARL JAM

Vitalogy
Epic

Regional Sales Breakout: Still huge everywhere. Number-one sales dominating West Coast, New England, New York City/state, Philadelphia, Maryland, Pittsburgh, Chicago, Minneapolis, Missouri, Ohio/Indiana, Florida, Colorado, New Orleans.

Primary Media Exposure: Huge Alternative and AOR radio play, critical acclaim and media buzz.

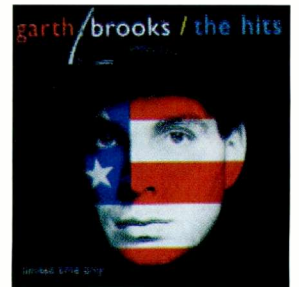


2 GARTH BROOKS

The Hits
Liberty

Regional Sales Breakout: Midwest the strongest. Top-10 sales in upstate New York, Chicago, Minneapolis, Florida, Omaha, Ohio, Michigan, Nashville, Arizona, southern California.

Primary Media Exposure: Major retail campaign leads; media coverage second.

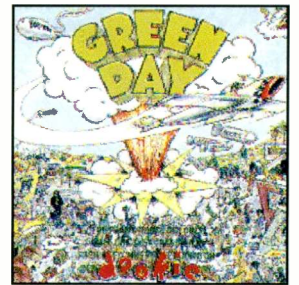


3 GREEN DAY

Dookie
Reprise

Regional Sales Breakout: Blowing out everywhere but the South. Top-5 sales in New York City and state, New England, Maryland, Illinois, Omaha, Ohio, Michigan, Miami, Texas, Florida, entire West Coast.

Primary Media Exposure: Multi-format radio and MTV play a killer one-two punch.

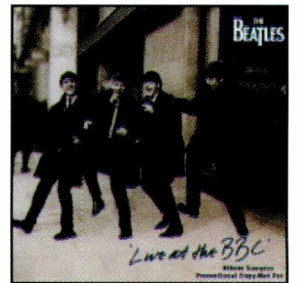


4 THE BEATLES

Live At The BBC
Capitol

Regional Sales Breakout: Everywhere but the South. Top-5 sales in New York City and state, Philadelphia, Maryland, Illinois, Minneapolis, southern California, Pacific northwest.

Primary Media Exposure: Huge media coverage and Oldies/Classic radio play.

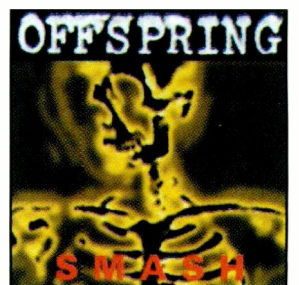


5 OFFSPRING

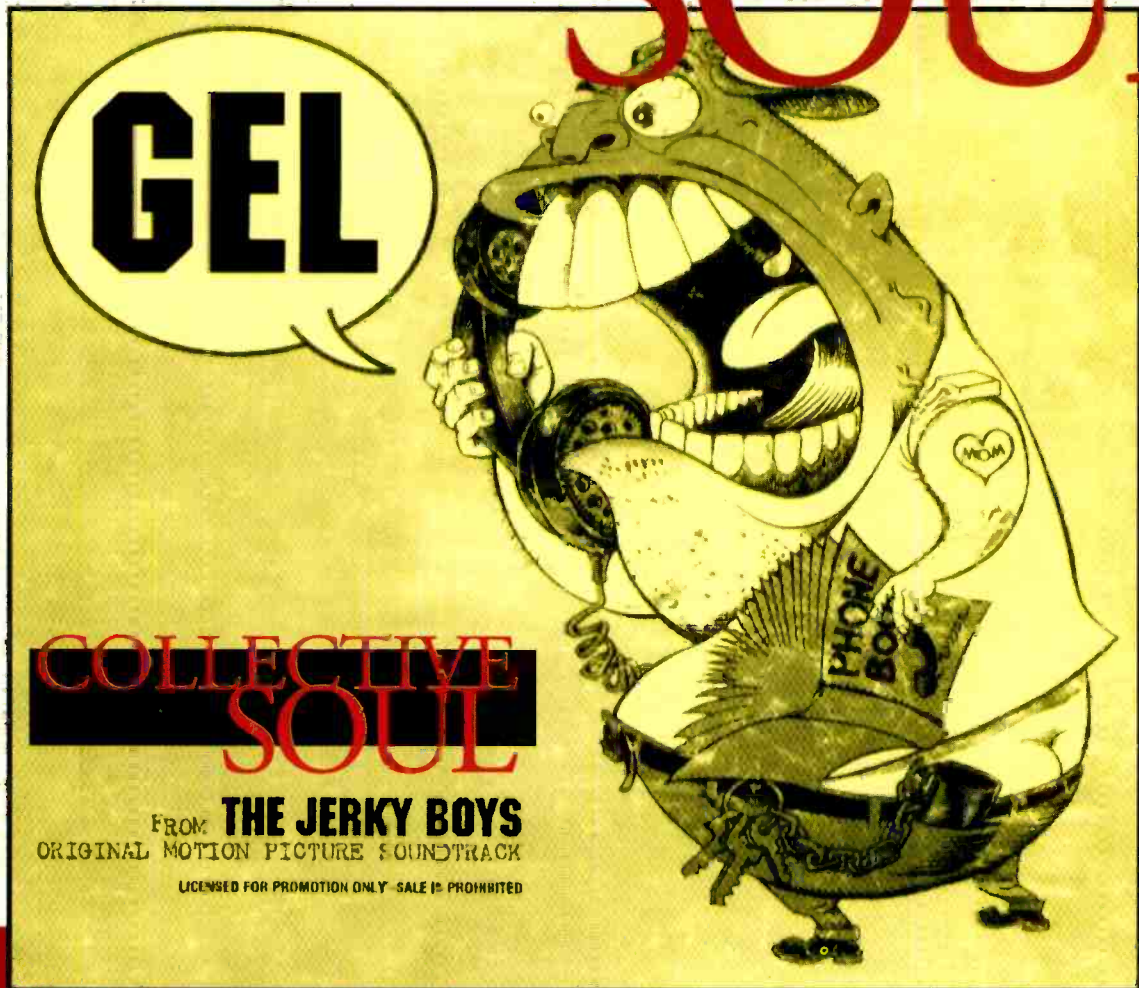
Smash
Epitaph

Regional Sales Breakout: Still hot nationwide. Top-10 sales in New York City and state, Illinois, Missouri, Columbus, Florida, Arizona/Vegas, Nashville, Texas/New Orleans, Pacific northwest.

Primary Media Exposure: Radio and MTV play equally effective.



COLLECTIVE SOUL



GEL

FOLLOW-UP TO "SHINE"
#1 SONG OF THE YEAR
IMPACTING NOW!



PLAY IT! SAY IT!

KENNY G (ARISTA)

- Kenny grew up in Seattle and his interest in music was sparked at the age of ten.
- He saw a guy playing saxophone on *The Ed Sullivan Show* and realized he *had* to have one.
- At the age of 17, Kenny got a gig playing with Barry White's Love Unlimited Orchestra, where he first realized that he could actually earn a living doing this. He also played with a local Funk band called Cold, Bold and Together.



- During this period, he also got an Accounting degree from the University of Washington. He graduated *magna cum laude* and earned a Phi Beta Kappa key.
- While he was in college, he worked with the Jazz band's director, Roy Cummings, who just happened to hire musicians for all the acts that came through town. This enabled Kenny to work as a sideman for Liberace, Johnny Mathis, The Spinners, Diahann Carroll and even Ringling Bros. Barnum & Bailey Circus.
- Reporters from *The Irrational Enquirer* discovered that Kenny is related to some computer geek at a label, but the editors didn't think that was interesting enough to print.
- The multi-Platinum artist has released many albums; his current is entitled, *Miracles: The Holiday Album*.
- His latest single is entitled "Have Yourself A Merry Little Christmas."

SMASHING PUMPKINS (VIRGIN)

- Billy Corgan, vocals, guitar, mellotron.
- D'Arcy, bass, vocals.
- Jimmy Chamberlin, drums.
- James Iha, guitar.
- The band hails from Chicago and are generally credited for reviving the city's Alternative music scene.



- They released their first album, *Gish*, on Caroline Records in 1991. It did quite well and developed a strong grassroots buzz on the band nationwide.
- Suddenly, the Pumpkins were a hot property and after a bidding war of sorts, Virgin Records signed them.
- Their second full-length album, entitled *siamese dream*, was produced by Wisconsinite Butch Vig, who also produced Nirvana. It was co-produced by Billy Corgan, who was trying to get the sound of "coughing angels, the king and queen of the prom setting themselves on fire, losers getting laid and high hopes being ripped down and fizzled out."
- That album featured several Alternative and MTV smashes, including "Cherub Rock," "Today" and "Disarm," that crossed over into Top 40.
- Last summer, they headlined the Lollapalooza tour.
- They just put out a B-sides album entitled, *pisces and is-cariot*. The first single from it is "Landslide."

K-Ci HAILEY (MERCURY)

- K-Ci is part of the MCA group, Jodeci, which is comprised of two sets of brothers from Charlotte, North Carolina.
- Actually, K-Ci and Jo Jo are from Charlotte and Mr. Dalvin and DeVante Swing hail from Hampton, Virginia.
- The group originally began singing in church and they believe in a strong sense of brotherhood and harmony.
- The way they met was, Dalvin and DeVante began doing local talent shows and met up with JoJo and K-Ci.
- With \$300 and a four-track tape, they loaded into DeVante's '88 Ford Escort and drove to New York. After a few wrong turns they ended up in MCA's Manhattan offices.
- K-Ci's current single is off the *Jason's Lyric* soundtrack and is called "If You Think You're Lonely Now."



Percentage of promo reps who...

- ... think Penn State is #1.
- ... think Nebraska is #1.
- ... think Nebraska is #1 'cuz they want Dan Kieley to take their calls.

RIMSHOTS

By Dwayne & Jeff

In a *Playboy* International Sex Survey, 27% of the men in Taiwan expect sex on a first date.

What's more, 97% of them get the urge to have sex again about a half-hour after doing it the first time.

Also, 80% of men polled in 11 countries around the world claim to have sex at least once a week.

Of those, 16% claim to have that sex with another human being.

◆◆◆

The slave formerly known as Prince performed "Dolphin," a song from a reportedly never-to-be-released album, *Gold*, on a recent *Late Show With David Letterman*. The lyrics, which purportedly symbolize his strained relationship with Warner Bros. Records, claim, "I'll die before I let U tell me how to swim/And I'll come back again as a dolphin."

If so, he will officially change his name to artist formerly known as Flipper.

◆◆◆

Did you also know that according to *USA Today*, the older people get, the more likely they are to use artificial Christmas trees. 39% of the 18-24 demo use artificial trees, compared to 75% for those over 65.

For lumberjacks who cut down the trees, the older they are, the more likely they are to use artificial limbs.

◆◆◆

If you thought *that* was tasteless, howabout this celebrity brainbuster: Does actress **Marlee Matlin** get paid less because she never gets speaking parts?

◆◆◆

Another *USA Today* poll: 49% of women prefer making love at night, 29% said "whenever," 12% said early morning (so much for the common refrain, "rise and shine"), 8% want it in the afternoon and just 2% at noon time.

With those kinds of results, soap operas can almost be classified as a contraceptive.

Strangely, 89% preferred to do it after consuming cheese. Hence the *other* common refrain, "Was it gouda for you?"

◆◆◆

Not to be left out in the nuclear polls race, MET-Rx health food conducted one to find out who had the best bods in America. Best females: volleyball player Gabriella Reese, Jamie Lee Curtis, Barbara Walters and Sophia Loren. Men: Michael Douglas, O.J. Simpson, Lucky Vanous and Wesley Snipes.

Don't be surprised by O.J.'s inclusion on that list. He got a very high percentage of the convict vote.

◆◆◆

One of the most provocative cuts on KROQ Los Angeles' morning team Kevin & Bean's Christmas parody cassette, *No Toys For O.J.*, consists of Cindy Crawford loudly sucking on a six-inch candy cane for 55 seconds - before ending the "performance" with a "spine-tingling" crunch.

Any resemblance of the cane to any part of her broken relationship with Richard Gere is coincidental.

What's more, the duo plan on auctioning chunks of the cane, which still had a protective wrapper on it during the performance. According to station spokesperson Mark Davis, "We encourage safe sucks."

Amazingly, unlike most candy canes, this one actually got bigger *after* she was through.

"The kind of record they don't make much anymore.
One of the best sounds in contemporary pop." -- Playboy

"There's no woman in pop music with a more sensual sound than Baker's."

-- Los Angeles Times

"It's so rare that we are given music of this high caliber." -- Billboard



A N I T A B A K E R

I Apologize

The new single and video from *Rhythm Of Love*.

IMPACTING TOP 40 JANUARY 9TH

EARLY ADDS: KMEL

***EARLY PLAYS HAPPENING!**



**SOUL
OF VH1**

WERQ 44 Plays
WZPK 25 Plays

WPGC 44 Plays
WHJX 24 Plays

JAMZ 31 Plays
KHTN 21 Plays

KCAQ 30 Plays

LP DOUBLE PLATINUM! OVER 23 MILLION LISTENERS!

TOP 5 CALL-OUT - 92Q MOST PLAYED AT URBAN OVER 1500 SPINS!

Produced by Barry J. Eastmond for East Bay Music, Inc.

Executive Producer: Anita Baker

© 1995 Elektra Entertainment, a division of Warner Communications Inc. A Time Warner Company

MOST REQUESTED



WHTZ NEW YORK, CHD THE HIT MAN

1. Weezer, Buddy Holly
2. Offspring, Self Esteem
3. Bon Jovi, Always
4. Pearl Jam, Better Man
5. Green Day, When I Come Around



WJMN BOSTON, RALPHIE MARINO

1. Immature, Constantly
2. Mary J. Blige, I'm Going Down
3. Blackstreet, Before I Let You Go
4. Brownstone, If You Love Me
5. Rayvon, Pretty



WKRO CINCINNATI, RACE TAYLOR

1. Green Day, When I Come Around
2. 4 P.M., Sukiyaki
3. Melissa Etheridge, I'm The Only
4. Boyz II Men, On Bended Knee
5. Martin Page, In The House Of



WERQ BALTIMORE, MARK YOUNG

1. Hootie & The Blowfish, Hold
2. Bon Jovi, Always
3. Rolling Stones, Out Of Tears
4. Vanessa Williams, The Sweetest
5. Eagles, Love Will Keep Us Alive

MOST REQUESTED USA

1. Boyz II Men / On Bended Knee
2. Bon Jovi / Always
3. Ini Kamoze / Here Comes The Hotstepper
4. Green Day / When I Come Around
5. 4 P.M. / Sukiyaki
6. Weezer / Buddy Holly
7. Madonna / Take A Bow
8. TLC / Creep
9. The Cranberries / Zombie
10. Offspring / Self Esteem



WBBM FM CHICAGO, GEORGE McFLY

1. Snoop Doggy Dogg, Murder
2. Fast Eddie / D.J., Bootie Call
3. TLC, Creep
4. Immature, Never Lie
5. George LaMond, It's Always You



KPWR LOS ANGELES, BIG BOY

1. Snoop Doggy Dogg, Murder
2. 69 Boyz, Tootsee Roll
3. Bone Thugs N Harmony, Foe
4. Boyz II Men, On Bended Knee
5. Immature, Constantly



WKSE BUFFALO, DONNY WALKER

1. Jamie Walters, Hold On
2. Green Day, When I Come Around
3. Snoop Doggy Dogg, Murder
4. Bon Jovi, Always
5. 69 Boyz, Tootsee Roll



WPLJ NEW YORK, A.J. HAMMER

1. Bon Jovi, Always
2. Pretenders, I'll Stand By You
3. Martin Page, In The House Of
4. Eagles, Love Will Keep Us Alive



WBNO BLOOMINGTON, GREGGER

1. Boyz II Men, On Bended Knee
2. All-4-One, (She's Got) Skillz
3. Ini Kamoze, Here Comes The
4. 4 P.M., Sukiyaki
5. Brandy, I Wanna Be Down



KTHT FRESNO, MIKE ALEXANDER

1. Boyz II Men, On Bended Knee
2. Bon Jovi, Always
3. TLC, Creep
4. Brandy, I Wanna Be Down
5. Real McCoy, Another Night
6. 4 P.M., Sukiyaki
7. Madonna, Take A Bow
8. Crystal Waters, 100% Pure Love



WKBQ St LOUIS, RIKK IDOL

1. Ini Kamoze, Here Comes The
2. Tom Petty, You Don't Know
3. The Cranberries, Zombie
4. The Murmurs, You Suck
5. Boyz II Men, On Bended Knee



WPKY ROCHESTER, ARTIE THE ONE MAN PARTY

1. Ini Kamoze, Here Comes The
2. Boyz II Men, On Bended Knee
3. Real McCoy, Run away
4. 4 P.M., Sukiyaki
5. A. B Logic, Hit Men

CECE PENISTON

KEEP GIVIN' ME YOUR LOVE

New Pop Edit
On CD...
On Your Desk
Now!

Ready To Wear
Soundtrack Explodes 135-78*
Billboard's SoundScan
Album Chart!
Greatest Gainer
Of The Week!

Most Added! Major Airplay At:

Q106	92Q	KS104
Z90	WNVZ	KTFM
KKFR	Y107	KRQ
WIOQ	KZFM	WHJX
WKSS	WKSE	FLY92

MUSIC FROM
THE MOTION PICTURE

ROBERT ALTMAN'S
**READY
TO
WEAR**

Once you put it on
you'll never take it off.

ALBUM IN STORE TUESDAY, DECEMBER 6.
FILM OPENS WEDNESDAY, DECEMBER 21.

COLUMBIA

MIRAMAX
FILMS

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MOST REQUESTED



WAYV ATLANTIC CITY, DEBORAH HEWITT

1. Tom Petty, You Don't Know
2. 4 P.M., Sukiyaki
3. R.E.M., Bang And Blame
4. Madonna, Take A Bow
5. Bon Jovi, Always

104.7 KCLD

KCLD ST CLOUD, MIKE DANGER

1. 4 P.M., Sukiyaki
2. TLC, Creep
3. Green Day, When I Come Around
4. Immature, Never Lie
5. Veruca Salt, Seether



WXLK ROANOKE, AIR JORDAN

1. Bon Jovi, Always
2. The Cranberries, Zombie
3. Boyz II Men, On Bended Knee
4. Weezer, Buddy Holly
5. TLC, Creep



KZMG BOISE, C.B.

1. The Cranberries, Zombie
2. Madonna, Take A Bow
3. Deadeye Dick, New Age Girl
4. Bon Jovi, Always
5. Boyz II Men, On Bended Knee

NIGHT PERSON OF THE WEEK

Billy Hammond WBHT Wilkes-Barre



1. Offspring / Self Esteem
2. Boyz II Men / On Bended Knee
3. Weezer / Buddy Holly
4. Green Day / When I Come Around
5. Veruca Salt / Seether



WFHN NEW BEDFORD, KEVIN PALANA

1. 4 P.M., Sukiyaki
2. 69 Boyz, Tootsee Roll
3. N II U, I Miss You
4. Snoop Doggy Dogg, Murder
5. Blackstreet, Before I Let You Go
6. Collage, Diana
7. TLC, Creep



KKMG COLORADO SPRINGS, RICH WARD

1. Madonna, Take A Bow
2. Green Day, When I Come Around
3. Smashing Pumpkins, Landslide
4. Zhané, Shame
5. Offspring, Self Esteem



WDCG RALEIGH, CADILLAC JACK

1. Real McCoy, Another Night
2. Tom Petty, You Don't Know
3. TLC, Creep
4. Bon Jovi, Always
5. Madonna, Take A Bow



KFTZ IDAHO FALLS, TODD SWAN

1. Seal, Kiss From A Rose
2. Green Day, When I Come Around
3. Weezer, Buddy Holly
4. Real McCoy, Another Night
5. Willi One Blood, Whiney,



KKXL GRAND FORKS, TREVOR DEE

1. 20 Fingers, Short Short Man
2. Boyz II Men, On Bended Knee
3. Weezer, Buddy Holly
4. TLC, Creep
5. Green Day, When I Come Around



KZIO DULUTH, JASON ALLEN

1. Green Day, When I Come Around
2. Boyz II Men, On Bended Knee
3. Weezer, Buddy Holly
4. The Cranberries, Zombie
5. Bon Jovi, Always



WIXX GREEN BAY, STEVE LOUZOS

1. 4 P.M., Sukiyaki
2. Boyz II Men, On Bended Knee
3. Ini Kamoze, Here Comes The
4. Deadeye Dick, New Age Girl
5. Coolio, Fantastic Voyage
6. Bon Jovi, Always
7. Weezer, Buddy Holly
8. Real McCoy, Another Night
9. Tractors, Baby Likes To Rock It



KQKS DENVER, J.J CRUISE

1. TLC, Creep
2. 69 Boyz, Tootsee Roll
3. Brandy, I Wanna Be Down
4. Ini Kamoze, Here Comes The
5. Boyz II Men, On Bended Knee
6. Rappin' 4-Tay, Playaz Club
7. Janet Jackson, You Want This
8. 20 Fingers, Short Short Man

107.1 KISS FM

WAHC COLUMBUS, MIKE DURAN

1. Pearl Jam, Better Man
2. Willi One Blood, Whiney,
3. The Murmurs, You Suck
4. Offspring, Self Esteem
5. Weezer, Buddy Holly
6. Green Day, When I Come Around
7. Veruca Salt, Seether
8. Boyz II Men, On Bended Knee
9. Corona, The Rhythm Of The

Frigid Tunes!

1. Cold As Ice.....Foreigner
2. Ice Ice Baby.....Vanilla Ice
3. When Hell Freezes Over.....Eagles
4. Anything By Ice Cube
5. Cool Change.....Little River Band
6. Seasons Change.....Expose
7. Cold Hearted.....Paula Abdul
8. Wind Beneath My Wings.....Bette Midler
9. Cold Sweat.....James Brown
10. Life In A Northern Town.....Dream Academy
11. Informer.....Snow
12. Anything By Icehouse
13. Ain't No Sunshine.....Bill Withers
14. Mighty Quinn (Quinn The Eskimo).....Manfred Mann
15. Ice Cream Man.....Van Halen
16. Cold Blooded.....Rick James
17. Fire.....The Pointer Sisters
18. Riders On The Storm.....The Doors
19. Snowblind.....Styx
20. Anything By Ice T
21. Stone Cold Gentleman.....Ralph Tresvant/Bobby Brown
22. Snowbound.....Donald Fagan
23. The Sun Ain't Gonna Shine Anymore.....Jules Shear
24. Cold Love.....Donna Summer
25. Anything On Cold Chillin' Records

MOST REQUESTED

FM97WLAN

WLAN LANCASTER, ELLEN ROCKWELL

1. Green Day, When I Come Around
2. 4 P.M., Sukiyaki
3. Boyz II Men, On Bended Knee
4. TLC, Creep
5. Ini Kamoze, Here Comes The
6. All-4-One, (She's Got) Skillz
7. Weezer, Buddy Holly
8. Blackstreet, Before I Let You Go
9. 20 Fingers, Short Short Man
10. The Cranberries, Zombie



WNSL HATTIESBURG, BUBBA BOUDREAUX

1. Ini Kamoze, Here Comes The
2. Veruca Salt, Seether
3. Weezer, Buddy Holly
4. Candlebox, Cover Me
5. Jon Secada, Mental Picture

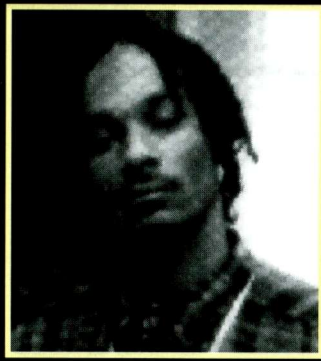


WINQ WINCHENDON, MARC S. COLE

1. Eagles, Hotel California
2. Counting Crows, Rain King
3. Martin Page, I Was Made For
4. Melissa Etheridge, I'm The Only
5. Boyz II Men, On Bended Knee

BREAK OUT

ARTIST OF THE WEEK



SNOOP DOGGY DOG

"Murder Was The Case"

- | | |
|--------------------|----|
| WBBM FM Chicago | #1 |
| KPWR Los Angeles | #1 |
| WKSE Buffalo | #3 |
| WFHN New Bedford | #4 |
| WKPK Traverse City | #8 |

92MOOSE

Today's Best Music

WVME AUGUSTA, ARTY THE ONE MAN PARTY

1. Offspring, Self Esteem
2. Boyz II Men, On Bended Knee
3. Green Day, When I Come Around
4. Four Seasons, December '63
5. Bon Jovi, Always

95 FM

WVIC

WVIC LANSING, GERONIMO

1. Weezer, Buddy Holly
2. Deadeye Dick, New Age Girl
3. 4 P.M., Sukiyaki
4. Ini Kamoze, Here Comes The
5. TLC, Creep



WXMK BRUNSWICK, CHRIS CALLAWAY

1. Green Day, When I Come Around
2. Boyz II Men, On Bended Knee
3. The Cranberries, Zombie
4. Tom Petty, You Don't Know
5. Bon Jovi, Always



KIMN FORT COLLINS, KEVIN O'BRIAN

1. Hootie & The Blowfish, Hold
2. Smashing Pumpkins, Landslide
3. Corona, The Rhythm Of The
4. Janet Jackson, You Want This
5. Boyz II Men, On Bended Knee
6. Toni Braxton, I Belong To You
7. Bon Jovi, Always
8. Madonna, Take A Bow



WPRR ALTOONA, J.B. SAVAGE

1. Counting Crows, Rain King
2. The Go-Go's, The Whole World
3. Bon Jovi, Always
4. Urge Overkill, Girl, You'll
5. Weezer, Buddy Holly
6. Nirvana, About A Girl
7. L. Vandross/M. Carey, Endless
8. Barenaked Ladies, Jane



KBFM BROWNSVILLE, HURRICANE SHANE

1. Bon Jovi, Always
2. Niki French, Total Eclipse Of
3. Gin Blossoms, Allison Road
4. TLC, Creep
5. Real McCoy, Run away
6. Green Day, When I Come Around
7. Boyz II Men, On Bended Knee
8. Janet Jackson, You Want This
9. Ini Kamoze, Here Comes The



KJYO OKLAHOMA CITY, DYLAN

1. All-4-One, (She's Got) Skillz
2. Green Day, When I Come Around
3. 20 Fingers, Short Short Man
4. 4 P.M., Sukiyaki
5. Weezer, Buddy Holly
6. Boyz II Men, On Bended Knee
7. Corona, The Rhythm Of The
8. Ini Kamoze, Here Comes The



WVSR CHARLESTON, T.J. STEVENS

1. Weezer, Buddy Holly
2. Ini Kamoze, Here Comes The
3. Boyz II Men, On Bended Knee
4. Mary J. Blige, Be Happy
5. The Cranberries, Zombie
6. Willi One Blood, Whiney,
7. Green Day, When I Come Around
8. All-4-One, (She's Got) Skillz
9. TLC, Creep

Zhané

"shame"

**NETWORK 28-25* Approaching
3300 Plays Per Week!**

2 New Adds: WWST WDJX

**Z90 60 PLAYS
KUBE 27 PLAYS
WIOQ 25 PLAYS
WFLY 42 PLAYS
KPRR 39 PLAYS
KZZU 29 PLAYS**

**KKFR 39 PLAYS
WZPL 51 PLAYS
POWER PIG 39 PLAYS
WHJX 59 PLAYS
KTFM 37 PLAYS
KLUC 45 PLAYS**

**HOT 97 18 PLAYS
WPGC 26 PLAYS
WXKS 23 PLAYS
WOVV 37 PLAYS
KKRZ 18 PLAYS
KDON 75 PLAYS**

**WHHH 55 PLAYS
KGGI 42 PLAYS
WJMN 24 PLAYS
KZFM 50 PLAYS
KZHT 66 PLAYS
KRQ 30 PLAYS**

FROM THE SOUNDTRACK TO THE HIT MOVIE *A LOW DOWN DIRTY SHAME*



Active!



MUSIC FIRST



MUSIC TELEVISION
YOU CONTROL

**Heavy
Requests!**

25,000 SOUNDCAN ALBUMS LAST WEEK

Nuttin' NYCe

"down 4 whateva"

**HOT 97 30 PLAYS
WJJS 9 PLAYS**

**WJMH 34 PLAYS
WHHH 36 PLAYS
KCAQ 32 PLAYS**

**WHJX 31 PLAYS
KHTN 40 PLAYS
KZFM 11 PLAYS**



MUSIC TELEVISION
YOU CONTROL

MOST REQUESTED



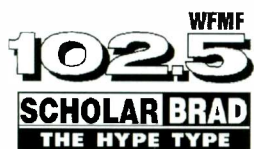
KZZU FM SPOKANE, CASEY CHRISTOPHER

1. TLC, Creep
2. Deadeye Dick, New Age Girl
3. 20 Fingers, Short Short Man
4. Salt-N-Pepa, None Of Your
5. The Cranberries, Zombie
6. Willi One Blood, Whiney,
7. Ini Kamoze, Here Comes The
8. Green Day, When I Come Around
9. 2 Unlimited, Get Ready For



WDJB FORT WAYNE, BOBBY ELLIOT

1. Boyz II Men, On Bended Knee
2. Immature, Never Lie
3. Snoop Doggy Dogg, Murder
4. Ini Kamoze, Here Comes The
5. 4 P.M., Sukiyaki
6. 20 Fingers, Short Short Man
7. Rappin' 4-Tay, Playaz Club
8. Lucas, Lucas (With The Lid Off)
9. Stone Temple Pilots, Interstate
10. Bon Jovi, Always



WFMF BATON ROUGE, SCHOLAR BRAD

1. Hootie & The Blowfish, Hold
2. Janet Jackson, Escapade
3. Soul Asylum, Runaway Train
4. Ace Of Base, Living In Danger

BUZZ RECORDS

1. Jade / Every Day Of The Week
2. Green Day / When I Come Around
3. Weezer / Buddy Holly
4. All-4-One / (She's Got) Skillz
5. Real McCoy / Run Away



KKBJ BENDUJ, TONY KELLY

1. Soundgarden, Fell On Black
2. The Rolling Stones, You Got
3. Green Day, When I Come Around
4. Weezer, Buddy Holly
5. Madonna, Take A Bow
6. Candlebox, Cover Me
7. Tesla, Need Your Lovin'



KCPI ALBERT LEA, STEPH HELLESEN

1. Tom Petty, You Don't Know
2. Ini Kamoze, Here Comes The
3. Willi One Blood, Whiney,
4. Green Day, When I Come Around
5. 4 P.M., Sukiyaki
6. Weezer, Buddy Holly
7. Smashing Pumpkins, Landslide
8. Deadeye Dick, New Age Girl
9. Boyz II Men, On Bended Knee



WRHT MOORHEAD CITY, GREG BRADY

1. Weezer, Buddy Holly
2. Green Day, When I Come Around
3. Boyz II Men, On Bended Knee
4. Pearl Jam, Better Man
5. TLC, Creep
6. Offspring, Self Esteem
7. Ini Kamoze, Here Comes The
8. Veruca Salt, Seether
9. 4 P.M., Sukiyaki



WKPK TRAVERSE CITY, BRENT COGSWELL

1. Green Day, When I Come Around
2. Tom Petty, You Don't Know
3. TLC, Creep
4. Weezer, Buddy Holly
5. Coolio, I Remember
6. Boyz II Men, On Bended Knee
7. The Cranberries, Zombie
8. Snoop Doggy Dogg, Murder



KQKY KEARNEY, THE FERG

1. Nebraska Flight Song, Hail Varsity
2. Green Day, When I Come Around
3. Ini Kamoze, Here Comes The
4. Willi One Blood, Whiney,
5. Lure, A World Without Love



WAOA MELBOURNE, DANNY WRIGHT

1. Ini Kamoze, Here Comes The
2. 4 P.M., Sukiyaki
3. Andru Donalds, Mishale
4. Weezer, Buddy Holly
5. Boyz II Men, On Bended Knee



KFFM YAKIMA, JERRY KELLY

1. Ini Kamoze, Here Comes The
2. All-4-One, (She's Got) Skillz
3. Deadeye Dick, New Age Girl
4. Blackstreet, Before I Let You Go
5. Aaliyah, Age Ain't Nothing But



WBHT WILKES-BARRE, BILLY HAMMOND

1. Offspring, Self Esteem
2. Boyz II Men, On Bended Knee
3. Weezer, Buddy Holly
4. Green Day, When I Come Around
5. Veruca Salt, Seether



Brandy

"I Wanna Be Down"

NETWORK 25-23*

With Over 3300 PPW!

On Over 100 Top 40 Stations:

KHQT 93 Plays	KYLD 75 Plays	WJMN 64 Plays	KPRR 60 Plays
KKGI 57 Plays	KMEL 57 Plays	WHHH 56 Plays	KKBT 54 Plays
KTFM 52 Plays	WWKX 48 Plays	KBXX 47 Plays	KQKS 46 Plays
WPGC 45 Plays	KPWR 45 Plays	WZPL 41 Plays	WIOQ 35 Plays
WKSE 33 Plays	WERQ 32 Plays	WQHT 32 Plays	KKFR 31 Plays
KUBE 31 Plays	KKLQ 28 Plays	KLUC 27 Plays	KIIS 24 Plays
	KSFM 24 Plays	Z90 20 Plays	



THE ATLANTIC GROUP

OVER 150,000 LP'S SOLD
LAST 2 WEEKS OF '94

Jamie Walters

"Hold On"

5 NEW ADDS THIS WEEK!

WAOA WPMY WRHT WCIL WSBG

THE AIRPLAY CONTINUES TO GROW:

WKSE 62 Plays	WFLY 44 Plays	WEDJ 31 Plays
WXLK 29 Plays	WKRZ 26 Plays	KTRS 26 Plays
WXKS 23 Plays	WKCI 17 Plays	WPRO 16 Plays
WERZ 16 Plays	WZOQ 16 Plays	WSNX 15 Plays
KRQQ 13 Plays		

HUGE PHONES AT!

WFLY WKSE

Network 40's Promotions
Of The Year

"How To Pick Up
18-35 Women"

90210 / Melrose Place
TV Parties



THE ATLANTIC GROUP

Changing Faces

"Foolin' Around"

3 MORE ADDS!

KDON WHJX WKCI

ON OVER 80% OF RHYTHM CROSSOVER STATIONS:

KHQT 49 Plays	KZFM 45 Plays	KWIN 43 Plays	KJYK 41 Plays
KKGI 35 Plays	WHHH 35 Plays	KPSI 33 Plays	KCAQ 32 Plays
WERQ 29 Plays	KPWR 29 Plays	WOVV 27 Plays	KBOS 25 Plays
WJJS 24 Plays	KMEL 23 Plays	KKBT 23 Plays	KQM 22 Plays
JAMZ 20 Plays	WHJX 16 Plays	KPRR 16 Plays	WJMH 10 Plays

BIG PHONES AT!

WFLY KMVR



THE ATLANTIC GROUP



▲ **NEWS NOT NEW TO NEW YORK**

Elektra group Huey Lewis & The News gets acquainted with the new and improved Elektra/EastWest staff. (l-r, back): Elektra Entertainment Group VP AOR Promo Paul Brown, Elektra Sr. VP Sales Alan Voss, Elektra Sr. VP Mktg. Steve Kleinberg, Elektra Exec. VP Craig Lambert, Gavin's Dave Sholin and manager Bob Brown. (l-r, front): Elektra VP Pop Promo Val DeLong, Elektra Sr. VP Promo Greg Thompson, Huey Lewis and Gavin's Steve Resnick.



▲ **GETTIN' FUNKY**

Columbia group C+C Music Factory showed KHTY Santa Barbara how it's done. (l-r): C+C's Zelma Davis and Trilog, Columbia Dir. Natl. Top 40 Promo/West Coast Dana Keil, Y-97 evening drive's Damion Young, morning man Wayne Lewis and C+C's Martha Wash.



▲ **BOTTOMS UP**

EastWest recording artists Mother Station recently played at New York's Bottom Line. (l-r, back): Elektra Entertainment Group VP Top 40 Promo Rob Gregory, Elektra VP AOR Promo Paul Brown, Elektra Sr. VP Promo Greg Thompson, Elektra Sr. VP Sales Alan Voss, Elektra VP Album Promo Matt Pollack, Elektra Exec. VP Craig Lambert, MS's Rick Shelton, Elektra Sr. Dir. Sales Steve Heldt, MS's Michael Jacques and Gwin Spencer and Elektra Sr. VP A&R Derrick Oliver. (l-r, front): MS's Susan Marshall and Paul Brown.



◀ **JENNER HONORED**

Columbia Records Group Chair. Don Jenner, honored with a Lifetime Achievement and Humanitarian Award at the first annual "Field Of Dreams" Awards in Los Angeles, accepts congratulations from Columbia heavy-hitter Michael Bolton.



◀ **THEY'RE SO VAIN**

Shown here after her SRO show in New York City are Arista artist Carly Simon and Arista President Clive Davis.



▲ **OSCAR MEETS GRAMMY**

Look who dropped by Arista Records's saxman Kenny G's video shoot of "Have Yourself A Merry Little Christmas." It's none other than Rolling Stone guitarist Keith Ri—oops! It's actually Oscar winning actor Burgess Meredith. (l-r): video director Ken Nahoum, Meredith, Kenny G and Arista VP Video Prod. Len Eppard.

• You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 •



▲ **AND THEY'RE OFF**

Pictured at the kick-off breakfast meeting for the 1995 Grammy Host Committee are (l-r): MCA Records Pres./1995 L.A. Grammy Host Committee Co-Chair Richard Palmese, City Of L.A. Deputy Mayor of Ent. Ind. Affairs Cody Cluff, attorney/1995 L.A. Grammy Host Committee Co-Chair Kim Wardlaw, NARAS Pres./CEO Michael Greene and Soboroff Partners Managing Dir. Steve Soboroff.



▲ **ROYAL WELCOME**

Island Records group Royal Jelly hung with label execs recently in New York. (l-r): RJ's Daniel Steigerwald and John Edwards, Island VP Promo Joe Riccicelli, Island Sr. VP Promo Sky Daniels, Island VP Sales Dave Yeskel, RJ's David Seaton and Jeff Klaven, Island A&R Chris Violette, Evro Zari Entertainment's Evro Zari, Island Sr. VP Mktg. Matt Stringer and Island Sr. VP Hooman Majd.



▲ **WINE, MORE WINE AND SONG**

Attending the first annual Wine & Music Afficionado Dinner are (l-r): TJ Martell Chair. Tony Martell, Epic Records Pres. Richard Griffiths, Imago Recording Company Pres. Terry Ellis, Tommy Boy Records Chairman Tom Silverman, Industry Exec. Joe Smith and TJ Martell Foundation Pres. Floyd S. Glinert.



▲ **ALBUM SUPREME**

Accepting a Gold record for her recent album *A Love Supreme* is MCA artist Chanté Moore with (l-r): MCA Sr. VP Artist Dev. Glen Lajeski, Silas Records VP Mktg./Artist Dev. Sara Melendez, Silas Pres./CEO Louil Silas, Jr., Chanté Moore, artist manager Fred Moultrie, MCA Pres. Black Music Div. Ernie Singleton, MCA Records Pres. Richard Palmese and MCA Sr. VP Promo/Mktg. Black Music Div. A.D. Washington.



▲ **HIS CUPS RUNNETH UNDER**

An obviously confused WPLY Philadelphia listener wore his girlfriend's bra and his underpants in 45-degree weather to win tickets to the Black Crowes. (l-r): WPLY News Dir. Sherri Lee Stevens, morning show host Barsky, pathetic listener Brett Newman, morning show producer Tony Angelo and traffic reporter Kim Douglas.



▲ **ONE FIT SIZES ALL**

WRKY Steubenville's Scott Feist (left) and Steve Kline welcomed MCA artist Sass Jordan and forced her to shamelessly plug their station. It worked.



▲ **TOYS FOR JOCKS**

EMI artist Jon Secada stopped by WXXL Orlando's studio to help raise donations for its annual toy drive. (l-r): WXXL's "The Fat Guy," Doc Holliday, Jon Secada, WXXL News Goddess Deborah Roberts, Johnny Magic and WXXL MD Larry D.



▲ **HOOKED ON CRYONICS**

(l-r): American Music Awards show co-hosts Tom Jones and Queen Latifah announce the nominees with The Man Who Would Not Age, show producer Dick Clark.



▲ **THEY GOTTA BE**

Ladies of radio turned out for 550 Music artist Des'ree's listening party in Philly recently. (l-r): WIOQ Philadelphia MD DeDe McGuire, WIOQ Promo Asst. Karen Segal, Des'ree, ABC Radio Network's Nicole Andrews and WBMW Connecticut PD Teresa Berry.



▲ **NO NEWS IS GOOD NEWS**

Hanging backstage after his recent concert is Elektra artist Huey Lewis (third from left) with (l-r): WAVE Atlantic City MD Jay Towers and his girlfriend and WAVE PD Marc Hunter.



▲ **STUPID BIRTHDAY TRICK**

WPRO Providence morning guy Mike Butts (center) recently celebrated his birthday at a party with none other than Sirajul (left) and Mujibar, neo-celebs of *The Late Show With David Letterman*.



▲ **HANGING WITH A LEGEND**

Arista group N II U recently met with one of their biggest musical influences...Stevie Wonder. (l-r): N II U members Chris Herbert and Chuckie Howard, Stevie Wonder, N II U members Craig Hill and Don Carlis and Arista R&B Promo Mgr. Carin Thomas.

• You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 •

MADONNA

"take a bow"

MONITOR MAINSTREAM 8-5*

MONITOR RHYTHM CROSSOVER 16-13*

MORE THAN 4,000 TOTAL BDS DETECTIONS!

MORE THAN 40 MILLION TOTAL LISTENERS!

SOUNDSCAN LP CHART 19*

MORE THAN 280,000 PIECES SOLD LAST 2 WEEKS!

DOUBLE PLATINUM!

SOUNDSCAN SINGLES 19-13*



HEAVY!



EXTRA LARGE!



TOM PETTY

"you don't know how it feels"

MAINSTREAM MONITOR 15-13*

R&R POP CHART 9*

MORE THAN 3,800 TOTAL BDS DETECTIONS

MORE THAN 28 MILLION TOTAL LISTENERS!

SOUNDSCAN LP CHART 11-9*

MORE THAN 435,000 PIECES SOLD LAST TWO WEEKS!

DOUBLE PLATINUM!

SOUNDSCAN SINGLE CHART 15*



HEAVY!



EXTRA LARGE!

CLOSE-OUT ADDS INCLUDE:

WKSE

WPST

KZZU

WNCI

WPLY



VAN HALEN

"don't tell me (what love can do)"

NEW AT ROCK RADIO AND MTV THIS WEEK

COMING SOON TO TOP 40 RADIO

#1 MOST ADDED ROCK TRACK

MORE THAN 3,000 TOTAL BDS DETECTIONS

MORE THAN 27 MILLION LISTENERS

ONE OF THE MOST ADDED AT TOP 40 INCLUDING:

WKSE

WFLY

WAAL

KKRD

WKRZ

WRFY

WRQK

WJMX

KQID

KIOC

WDDJ

KQIX

WSBG

WWFX

WXLC

Plus More!



STRESS



Now PLAYING

MAJOR MARKETS

SELECTED MAJOR MARKET PPW REPORTS

Q106

San Diego

KKLQ, San Diego (619) 565-6006 Greg Stevens, Program Director Ray Kalusa, Assistant PD

RANK	EW	TW	ARTIST	TITLE
1	52	48	Janet Jackson	"You Want This"
2	47	47	Melissa Etheridge	"I'm The Only One"
3	33	45	Big Mountain	"I Would Find A Way"
4	49	45	4 P.M.	"Sukiyaki"
5	47	44	Boyz II Men	"On Bended Knee"
6	31	41	Madonna	"Take A Bow"
7	51	31	Real McCoy	"Another Night"
8	32	31	Jade	"Every Day Of The Week"
9	23	29	Toni Braxton	"I Belong To You"
10	31	29	Jon Secada	"Mental Picture"
11	23	29	Corona	"The Rhythm Of The Night"
12	23	28	Gin Blossoms	"Allison Road"
13	31	28	Brandy	"I Wanna Be Down"
14	28	27	Vanessa Williams	"The Sweetest Days"
15	29	27	Sting	"When We Dance"
16	18	26	Sheryl Crow	"All I Wanna Do"
17	31	23	Melissa Etheridge	"Come To My Window"
18	31	22	Ace Of Base	"Living In Danger"
19	19	21	Ini Kamoze	"Here Comes The"
20	11	20	Luther Vandross	"Always And Forever"
21	18	20	For Real	"You Don't Know Nothin'"
22	2	19	CeCe Peniston	"Keep Givin' Me Your Love"
23	11	19	Andru Donalds	"Mishale"
24	48	19	Des'ree	"You Gotta Be"
25	20	17	CeCe Peniston	"I'm Not Over You"
26	16	16	Madonna	"Secret"
27	13	16	Bon Jovi	"Always"
28	12	16	Boyz II Men	"I'll Make Love To You"
29	11	15	Barry White	"Practice What You Preach"
30	14	14	Tom Petty	"You Don't Know How It"
31	15	14	Crystal Waters	"100% Pure Love"
32	12	11	Zhane	"Shame"
33	11	10	Hootie & The	"Hold My Hand"
34	9	10	TLC	"Creep"
35	A	9	Mary J. Blige	"Be Happy"

STAR 94 FM

ATLANTA

WSTR, Atlanta (404) 261-2970 Don Benson, Program Director Kevin Peterson, Assistant PD

RANK	EW	TW	ARTIST	TITLE
1	40	41	Gin Blossoms	"Until I Fall Away"
2	45	40	Des'ree	"You Gotta Be"
3	42	40	Melissa Etheridge	"I'm The Only One"
4	40	39	Hootie & The	"Hold My Hand"
5	36	36	Seal	"Prayer For The Dying"
6	36	35	Toad The Wet	"Something's Always Wrong"
7	39	35	Pretenders	"I'll Stand By You"
8	31	34	Bon Jovi	"Always"
9	37	34	Ace Of Base	"Living In Danger"
10	35	33	Madonna	"Secret"
11	24	33	Boyz II Men	"On Bended Knee"
12	35	33	Sting	"When We Dance"
13	45	32	R.E.M.	"What's The Frequency,"
14	29	32	John Mellencamp	"Dance Naked"
15	31	32	Vanessa Williams	"The Sweetest Days"
16	42	31	Harry Connick, Jr.	"(I Could Only) Whisper"
17	20	30	Anita Baker	"Body & Soul"
18	36	29	Jon Secada	"Mental Picture"
19	22	28	Toni Braxton	"I Belong To You"
20	31	28	Bonnie Raitt	"You"
21	22	27	Eagles	"Love Will Keep Us Alive"
22	35	27	Real McCoy	"Another Night"
23	25	26	Tom Petty	"You Don't Know How It"
24	22	26	Madonna	"Take A Bow"
25	0	25	Martin Page	"In The House Of Stone &"
26	13	20	Gin Blossoms	"Allison Road"
27	A	19	R.E.M.	"Bang And Blame"
28	15	18	Counting Crows	"Rain King"
29	9	14	Luther Vandross	"Always And Forever"

KUBE 93 fm

KUBE, Seattle (206) 285-2295 Mike Tierney, Program Director Shellie Hart, Music Director

RANK	EW	TW	ARTIST	TITLE
1	81	77	Ini Kamoze	"Here Comes The"
2	43	77	Corona	"The Rhythm Of The Night"
3	69	73	Boyz II Men	"On Bended Knee"
4	65	65	TLC	"Creep"
5	67	65	Madonna	"Take A Bow"
6	54	55	Des'ree	"You Gotta Be"
7	0	52	Crystal Waters	"What I Need"
8	83	49	Real McCoy	"Another Night"
9	53	45	Babyface	"When Can I See You"
10	44	44	Blackstreet	"Before I Let You Go"
11	22	40	20 Fingers	"Short Short Man"
12	45	39	Jade	"Every Day Of The Week"
13	46	39	Crystal Waters	"100% Pure Love"
14	44	38	Boyz II Men	"I'll Make Love To You"
15	86	37	Janet Jackson	"You Want This"
16	29	34	69 Boyz	"Tootsee Roll"
17	20	32	Warren G	"This DJ"
18	31	31	Ace Of Base	"Living In Danger"
19	39	31	Brandy	"I Wanna Be Down"
20	A	29	Barry White	"Practice What You Preach"
21	49	27	Zhane	"Shame"
22	27	27	Willie Nile Blood	"Whiney, Whiney (What"
23	29	25	Madonna	"Secret"
24	A	23	N II U	"I Miss You"
25	18	18	Hammer/Deion	"Straight To My Feet"
26	14	18	Salt-N-Pepa	"None Of Your Business"
27	49	15	Immature	"Never Lie"

Q102

WKRQ, Cincinnati (513) 763-5686 Jimmy Stead, Program Director Brian Douglas, Assistant PD

RANK	EW	TW	ARTIST	TITLE
1	44	31	Melissa Etheridge	"Come To My Window"
2	43	31	Amy Grant	"Lucky One"
3	20	31	Boyz II Men	"On Bended Knee"
4	0	30	Blessid Union	"I Believe"
5	31	30	Toni Braxton	"You Mean The World To Me"
6	42	30	Des'ree	"You Gotta Be"
7	36	23	Sheryl Crow	"All I Wanna Do"
8	34	22	Wet Wet Wet	"Love Is All Around"
9	27	22	Jon Secada	"Mental Picture"
10	32	20	Four Seasons	"December '63 (Oh What A"
11	19	20	Melissa Etheridge	"I'm The Only One"
12	31	20	Harry Connick, Jr.	"(I Could Only) Whisper"
13	43	20	John Mellencamp	"Wild Night"
14	31	19	Bon Jovi	"Always"
15	0	19	Huey Lewis And The	"But It's Alright"
16	0	19	Jon Secada	"If You Go"
17	30	19	Lisa Loeb & Nine	"Stay (I Missed You)"
18	0	18	Martin Page	"In The House Of Stone &"
19	0	18	Madonna	"I'll Remember"
20	26	18	Pretenders	"I'll Stand By You"
21	28	18	Kenny Loggins	"Return To Pooh Corner"
22	13	17	Amy Grant & V.	"House Of Love"
23	26	16	Mariah Carey	"Anytime You Need A"
24	0	15	Eltan John	"Can You Feel The Love"
25	45	15	Boyz II Men	"I'll Make Love To You"
26	44	14	Eltan John	"Circle Of Life"
27	A	14	Andru Donalds	"Mishale"
28	18	12	Babyface	"When Can I See You"
29	0	11	Aerosmith	"Cryin'"
30	A	10	Madonna	"Take A Bow"
31	11	10	Vanessa Williams	"The Sweetest Days"
32	10	6	4 P.M.	"Sukiyaki"
33	8	6	Sass Jordan	"Sun's Gonna Rise"
34	0	6	Green Day	"When I Come Around"
35	A	6	The Rolling Stones	"You Got Me Rocking"

POWER 92 FM

KKFR, Phoenix (602) 258-6161 Rick Stacy, Program Director Mario Devos, Music Director

RANK	EW	TW	ARTIST	TITLE
1	67	66	Janet Jackson	"You Want This"
2	66	65	Real McCoy	"Another Night"
3	33	65	Gloria Estefan	"Turn The Beat Around"
4	53	65	Bon Jovi	"Always"
5	67	64	Ini Kamoze	"Here Comes The"
6	67	62	Boyz II Men	"On Bended Knee"
7	33	57	Madonna	"Take A Bow"
8	54	49	TLC	"Creep"
9	31	48	Dead & Dying	"New Age Girl"
10	27	43	Counting Crows	"Einstein On The Beach"
11	47	43	Jon Secada	"Mental Picture"
12	60	42	Gin Blossoms	"Allison Road"
13	41	42	Ace Of Base	"Living In Danger"
14	41	41	Corona	"The Rhythm Of The Night"
15	35	39	Miranda	"Round & Round"
16	46	39	Zhane	"Shame"
17	21	38	Toni Braxton	"I Belong To You"
18	41	38	Jade	"Every Day Of The Week"
19	21	34	Pretenders	"I'll Stand By You"
20	36	31	The Cranberries	"Zombie"
21	36	31	Brandy	"I Wanna Be Down"
22	7	28	Willie Nile Blood	"Whiney, Whiney (What"
23	25	27	Erasure	"Always"
24	8	27	Hootie & The	"Hold My Hand"
25	8	27	Stevie B	"Funky Melody"
26	27	26	Sheryl Crow	"All I Wanna Do"
27	41	26	Madonna	"Secret"
28	0	25	Four Seasons	"December '63 (Oh What A"
29	42	24	Des'ree	"You Gotta Be"
30	21	23	Andru Donalds	"Mishale"
31	0	23	Collective Soul	"Shine"
32	26	23	TLC	"Diggin' On You"
33	33	22	Unlimited	"Get Ready For This"
34	0	22	R.E.M.	"Bang And Blame"
35	24	22	Aerosmith	"Crazy"
36	24	22	Seal	"Prayer For The Dying"
37	0	18	CeCe Peniston	"Keep Givin' Me Your Love"
38	26	18	Melissa Etheridge	"I'm The Only One"
39	0	17	4 P.M.	"Sukiyaki"
40	17	17	Coolio	"Fantastic Voyage"

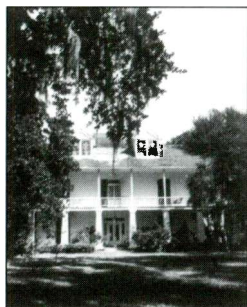
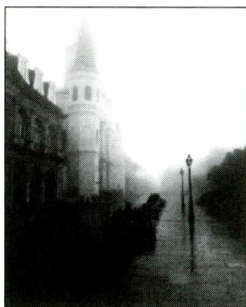
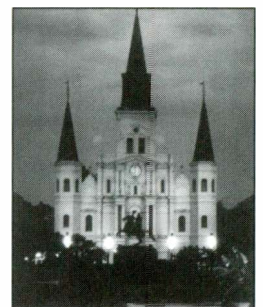
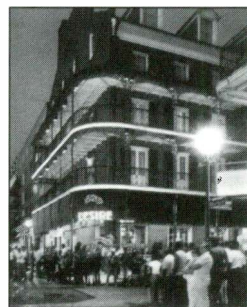
POWER 95

WPQW, Miami (305) 653-6796 Frank Walsh, Program Director John Rogers, Music Director

RANK	EW	TW	ARTIST	TITLE
1	49	46	Boyz II Men	"On Bended Knee"
2	37	45	Bon Jovi	"Always"
3	48	45	K7	"Move It Like This"
4	41	39	Corona	"The Rhythm Of The Night"
5	10	38	Madonna	"Secret"
6	45	38	Real McCoy	"Another Night"
7	28	37	Ini Kamoze	"Here Comes The"
8	34	37	Madonna	"Take A Bow"
9	12	35	La Bouche	"Sweet Dreams"
10	13	26	Livin' Joy	"Dreamer"
11	28	21	Pretenders	"I'll Stand By You"
12	23	21	Gloria Estefan	"Everlasting Love"
13	A	21	Barry White	"Practice What You Preach"
14	0	21	Angel Moore	"Ecstasy"
15	29	20	Luther Vandross	"Always And Forever"
16	27	19	Terror Fabulous	"Action"
17	9	19	Tony Dibart	"The Real Thing"
18	24	18	DJ Miko	"What's Up"
19	0	18	Le Click	"Tonight Is The Night"
20	0	17	Double You	"Run To Me"
21	36	17	4 P.M.	"Sukiyaki"
22	16	17	Loveland	"Let The Music Lift You"
23	12	17	Crystal Waters	"What I Need"
24	0	16	Miranda	"Round & Round"
25	10	14	Blast w/VDC	"Crazy Man"
26	11	13	Prince Ital J.	"Unired"
27	0	12	Toni Braxton	"I Belong To You"
28	11	10	Jon Secada	"Mental Picture"
29	0	10	2 Unlimited	"Get Ready For This"
30	25	9	20 Fingers	"Short Short Man"
31	13	9	Des'ree	"You Gotta Be"
32	A	9	Immature	"Constantly"
33	9	8	Snoop Doggy Dogg	"Murder Was The Case"
34	9	8	TLC	"Creep"
35	13	8	Patra	"Romantic Call"
36	14	8	L.Stansfield f.	"Dream Away"
37	19	8	Immature	"Never Lie"
38	11	8	Brandy	"I Wanna Be Down"
39	5	8	Amy Grant & V.	"House Of Love"
40	7	8	Blackstreet	"Before I Let You Go"

10

GOOD REASONS TO VISIT NEW ORLEANS IN FEBRUARY



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MAJOR MARKETS

SELECTED MAJOR MARKET PPW REPORTS



KSYL, San Francisco (415) 391-1077 Bob Hamilton, Program Director Michael Martin, Music Director

RANK	LW	TW	ARTIST	TITLE
1	77	78	Boyz II Men	"On Bended Knee"
2	65	78	TLC	"Creep"
3	25	76	K-Ci Hailey	"If You Think You're"
4	71	75	Brandy	"I Wanna Be Down"
5	43	68	N II U	"I Miss You"
6	75	66	Ini Kamore	"Here Comes The"
7	72	61	Real McCoy	"Another Night"
8	43	60	Blackstreet	"Before I Let You Go"
9	37	55	Corona	"The Rhythm Of The Night"
10	A	46	Real McCoy	"Runaway"
11	42	45	Immature	"Constantly"
12	0	44	Des'ree	"You Gotta Be"
13	28	41	Madonna	"Take A Bow"
14	A	39	TLC	"Red Light Special"
15	27	37	Notorious B.I.G.	"Juicy"
16	48	37	Boyz II Men	"I'll Make Love To You"
17	71	37	Dru Down	"Mack Of The Year"
18	76	36	4 P.M.	"Sukiyaki"
19	26	35	Aaliyah	"At Your Best (You Are)"
20	0	32	Boyz II Men	"Water Runs Dry"
21	A	31	Lil Suzy	"Promise Me"
22	23	30	Ice Cube	"Bop Gun (One Nation)"
23	29	29	Rappin' 4-Tay	"Playaz Club"
24	A	27	Brandy	"Baby"
25	22	26	Coolio	"Fantastic Voyage"
26	55	23	69 Boyz	"I Too See Roll"
27	0	18	Immature	"Never Lie"
28	29	9	Barry White	"Practice What You Preach"
29	33	9	Mary J. Blige	"Be Happy"
30	31	6	Luther Vandross	"Always And Forever"
31	A	5	Tevin Campbell	"Don't Say Goodbye Girl"

106 KMEI

KMEI, San Francisco (415) 391-1061 Michelle Santoro, Program Director Joey Arberg, Music Director

RANK	LW	TW	ARTIST	TITLE
1	65	57	Brandy	"I Wanna Be Down"
2	57	56	TLC	"Creep"
3	59	56	Blackstreet	"Before I Let You Go"
4	23	55	K-Ci Hailey	"If You Think You're"
5	64	53	Boyz II Men	"On Bended Knee"
6	46	51	N II U	"I Miss You"
7	45	51	Ini Kamore	"Here Comes The"
8	33	34	Da Brat	"Da B Side"
9	33	33	Immature	"Constantly"
10	38	32	Dru Down	"Mack Of The Year"
11	41	31	Janet Jackson	"You Want This"
12	27	31	Scarlace	"I Never Seen A Man Cry"
13	28	30	TLC	"Red Light Special"
14	18	25	Barry White	"Practice What You Preach"
15	34	23	Real McCoy	"Another Night"
16	5	23	Changing Faces	"Foslin' Around"
17	5	22	Mary J. Blige	"Be Happy"
18	0	20	Brownstone	"If You Love Me"
19	15	20	Toni Braxton	"I Belong To You"
20	12	20	Madonna	"Take A Bow"
21	17	16	Tevin Campbell	"Don't Say Goodbye Girl"
22	18	14	Pete Rock &	"Take You There"
23	28	13	Vanessa Williams	"The Sweetest Days"
24	0	12	Ice Cube	"Bop Gun (One Nation)"
25	0	9	Notorious B.I.G.	"Big Poppa"
26	5	6	Luther Vandross	"Always And Forever"
27	0	5	Brandy	"Baby"
28	0	5	Fushmiks	"Breakdown"
29	33	5	69 Boyz	"Tou See Roll"
30	0	5	Boyz II Men	"I'll Make Love To You"
31	A	5	Ice Cube	"What Can I Do"



KOKS, Denver (303) 721-9210 Mark Feather, Program Director John Dickinson, Music Director

RANK	LW	TW	ARTIST	TITLE
1	77	75	Boyz II Men	"On Bended Knee"
2	76	75	4 P.M.	"Sukiyaki"
3	57	73	Ini Kamore	"Here Comes The"
4	74	67	Real McCoy	"Another Night"
5	59	60	Boyz II Men	"I'll Make Love To You"
6	63	60	Crystal Waters	"100% Pure Love"
7	67	54	Babyface	"When Can I See You"
8	9	52	CeCe Peniston	"Keep Givin' Me Your Love"
9	44	49	DJ Miko	"What's Up"
10	56	49	2 Unlimited	"Get Ready For This"
11	51	47	Jade	"Every Day Of The Week"
12	40	46	Madonna	"Take A Bow"
13	48	46	Brandy	"I Wanna Be Down"
14	48	43	Zhane	"Sending My Love"
15	45	43	Zhane	"Groove Thang"
16	49	41	Sheryl Crow	"All I Wanna Do"
17	0	41	Collective Soul	"Shine"
18	44	34	Changing Faces	"Stroke You Up"
19	38	32	Janet Jackson	"You Want This"
20	38	30	Immature	"Never Lie"
21	32	29	Madonna	"Secret"
22	0	28	Toni Braxton	"I Belong To You"
23	22	21	69 Boyz	"Tootsee Roll"
24	12	19	TLC	"Creep"
25	9	14	Janet Jackson	"Because Of Love"
26	5	14	Collage	"I'll Be Loving You"
27	17	14	Warren G	"This DJ"
28	14	13	Ace Of Base	"Don't Turn Around"
29	18	13	Rahm S.	"Show Me Love"
30	9	12	Coolio	"Fantastic Voyage"
31	16	12	Reality	"Yolanda"
32	12	12	Lisa Loeb & Nine	"Stay (I Missed You)"
33	9	11	Warren G. & Nate	"Regulate"
34	8	10	Ace Of Base	"The Sign"
35	0	10	Whitney	"Houston"
36	13	10	Rappin' 4-Tay	"Playaz Club"
37	9	9	Counting Crows	"Mr. Jones"
38	10	9	Toni Braxton	"Another Sad Love Song"
39	23	8	Toni Braxton	"You Mean The World To Me"
40	6	7	Aaliyah	"Back & Forth"

104 KRBE

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KRBE, Houston (713) 266-1000 Tom Poleman, Program Director Paul Bryant, Music Director

RANK	LW	TW	ARTIST	TITLE
1	58	59	Real McCoy	"Another Night"
2	18	55	Weezer	"Buddy Holly"
3	30	54	Pearl Jam	"Better Man"
4	60	52	Sarah McLachlan	"Good Enough"
5	57	50	Stone Temple	"Interstate Love Song"
6	54	37	Des'ree	"You Gotta Be"
7	29	34	Chanel 69	"Promise Is Breaking"
8	21	34	Dionne Farris	"I Know"
9	50	34	Candlebox	"Far Behind"
10	15	32	Veruca Salt	"Seether"
11	22	29	Sting	"When We Dance"
12	33	26	Corona	"The Rhythm Of The Night"
13	40	26	Meat Puppets	"Backwater"
14	19	24	Real McCoy	"Run Away"
15	13	22	Hootie & The	"Hold My Hand"
16	14	22	Madonna	"Take A Bow"
17	24	21	Tom Petty	"You Don't Know How It"
18	26	21	The Cranberries	"Zombie"
19	0	20	R.F.M.	"Bang And Blame"
20	0	20	Simple Minds	"She's A River"
21	9	19	Green Day	"When I Come Around"
22	18	18	Sheryl Crow	"Strong Enough"
23	34	17	Pearl Jam	"Yellow Ledbetter"
24	14	15	Smashing Pumpkins	"Landslide"
25	32	14	Gun Blossoms	"Allison Road"
26	0	13	Counting Crows	"Rain King"
27	0	13	Candlebox	"Cover Me"
28	21	13	Olbsping	"Self Esteem"
29	11	13	Live	"I Alone"
30	20	13	Nine Inch Nails	"Closer"
31	14	12	Freddy Johnston	"Bad Reputation"
32	0	12	Aimee Mann	"That's Just What You Are"
33	0	10	Soundgarden	"Fell On Black Days"
34	10	10	Liz Phair	"Supernova"
35	0	9	Sarah McLachlan	"Plenty"
36	29	7	Ini Kamore	"Here Comes The"



WJMN, Boston (617) 290-0009 Cadillac Jack, Program Director Cat Collins, Music Director

RANK	LW	TW	ARTIST	TITLE
1	66	65	TLC	"Creep"
2	63	65	Boyz II Men	"On Bended Knee"
3	65	64	Boyz II Men	"Water Runs Dry"
4	64	64	Brandy	"I Wanna Be Down"
5	44	64	Blackstreet	"Before I Let You Go"
6	63	63	K-Ci Hailey	"If You Think You're"
7	39	63	Black Men United	"U Will Know"
8	21	44	Raja-Nee	"Turn It Up"
9	0	44	Brandy	"Baby"
10	10	43	Immature	"Constantly"
11	40	37	Queen Latifah	"Weekend Love"
12	64	36	Ini Kamore	"Here Comes The"
13	41	36	Real McCoy	"Another Night"
14	38	36	Janet Jackson	"You Want This"
15	37	34	Silk	"I Can Go Deep"
16	41	32	N II U	"I Miss You"
17	30	32	R. Kelly	"Seems Like Your Ready"
18	29	31	Mary J. Blige	"Be Happy"
19	64	30	Boyz II Men	"I'll Make Love To You"
20	0	30	Brownstone	"If You Love Me"
21	27	29	Jade	"Every Day Of The Week"
22	10	29	Tevin Campbell	"Don't Say Goodbye Girl"
23	0	27	TLC	"Diggin' On You"
24	27	19	Zhane	"Shame"
25	18	13	Bone Thugs-N	"Thuggish Ruggish Bone"



WZJM, Cleveland (216) 621-9566 J Quest, Program Director Big Dave, Music Director

RANK	LW	TW	ARTIST	TITLE
1	25	60	Ini Kamore	"Here Comes The"
2	14	56	Madonna	"Take A Bow"
3	7	56	TLC	"Creep"
4	A	56	2 Unlimited	"Get Ready For This"
5	57	55	Boyz II Men	"On Bended Knee"
6	29	55	All-4-One	"(She's Got) Skillz"
7	A	54	Green Day	"When I Come Around"
8	46	53	Hootie & The	"I Hold My Hand"
9	43	52	Tom Petty	"You Don't Know How It"
10	17	51	Corona	"The Rhythm Of The Night"
11	20	49	Counting Crows	"Rain King"
12	22	46	Des'ree	"You Gotta Be"
13	52	45	Freddy Johnston	"Bad Reputation"
14	9	38	Smashing Pumpkins	"Landslide"
15	32	36	20 Fingers	"Short Short Man"
16	36	33	Real McCoy	"Another Night"
17	59	31	The Cranberries	"Zombie"
18	19	27	Veruca Salt	"Seether"
19	22	26	4 P.M.	"Sukiyaki"
20	A	26	Aimee Mann	"That's Just What You Are"
21	11	26	Blessid Union O	"I Believe"
22	A	25	Will One Blood	"Whiney, Whiney (What)"
23	23	24	Coolio	"Fantastic Voyage"
24	56	24	Bon Jovi	"Always"
25	23	23	Andru Donalds	"Mishale"
26	22	23	Crystal Waters	"100% Pure Love"
27	28	22	Ace Of Base	"Living In Danger"
28	60	22	Janet Jackson	"You Want This"
29	19	21	Gun Blossoms	"Allison Road"
30	59	21	Acrosmith	"Blind Man"
31	17	20	Dishwalla	"It's Going To Take Some"
32	23	20	R.E.M.	"What's The Frequency."
33	53	20	Toad The Wet	"Something's Always Wrong"
34	23	20	Stone Temple	"Interstate Love Song"
35	0	19	Ace Of Base	"Don't Turn Around"
36	13	18	Nirvana	"About A Girl"
37	34	17	Lucas	"Lucas (With The Lid Off)"
38	18	17	Salt-N-Pepa	"None Of Your Business"
39	21	17	C. C. Music	"Do You Wanna Get Funky"
40	24	17	Jade	"Every Day Of The Week"



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SELECTED MAJOR MARKET PPW REPORTS



WZZM, Chula Vista (619) 585-9090 Lisa Vasquez, Operations Manager Jeff Nelson, Music Director

RANK	LW	TW	ARTIST	TITLE
1	38	64	TLC	"Creep"
2	0	61	Jocelyn Enrique	"You Are The One"
3	63	61	Boyz II Men	"On Bended Knee"
4	0	61	Andru Donalds	"Mishale"
5	57	60	Zhane	"Shame"
6	63	58	Ini Kamoze	"Here Comes The"
7	7	57	Madonna	"I Take A Bow"
8	34	41	Jade	"Every Day Of The Week"
9	38	39	Mr. X	"Any Ole Sunday"
10	0	36	Stevie B.	"Dream About You"
11	62	35	Janet Jackson	"You Want This"
12	30	35	Snoop Campbell	"Don't Say Goodbye Girl"
13	12	34	Blackstreet	"Before I Let You Go"
14	A	32	Raja-Nee	"Turn It Up"
15	0	32	Real McCoy	"Another Night"
16	0	31	Corona	"The Rhythm Of The Night"
17	A	27	Aaliyah	"Age Ain't Nothing But A"
18	0	25	Barry White	"Practice What You Preach"
19	5	21	K-Ci Hailey	"If You Think You're"
20	61	20	Brandy	"I Wanna Be Down"
21	6	18	Strictly For U	"Tender"
22	34	16	Chaka Demus	"She Don't Let Nobody"
23	10	14	Snoop Doggy Dogg	"Murder Was The Case"
24	0	13	Crystal Waters	"What I Need"
25	A	12	Dru Down	"Mack Of The Year"
26	0	12	Toni Braxton	"I Belong To You"
27	11	12	Ice Cube	"What Can I Do"
28	8	11	Notorious B.I.G.	"Big Poppa"
29	8	10	Dann Dinie	"Record Jock"
30	A	9	Craig Mack	"Get Down"
31	5	8	Lords Of The	"Tic Toc"
32	0	7	Jon Secada	"Mental Picture"
33	A	5	Willi One Blood	"Whiney, Whiney (What)"
34	A	5	Brownstone	"If You Love Me"



WBMM FM, Chicago (312) 944-6000 Todd Cavanah, Program Director Erik Bradley, Music Director

RANK	LW	TW	ARTIST	TITLE
1	73	78	Roula	"Lick It"
2	51	76	Maximillion	"Fat Boy"
3	73	75	Real McCoy	"Run Away"
4	69	75	Boyz II Men	"On Bended Knee"
5	34	74	Maxx	"Get Away"
6	69	47	Fast Ed/DJ Snea	"Booty Call"
7	19	38	CeCe Peniston	"Hit By Love"
8	42	38	Janet Jackson	"You Want This"
9	5	38	Bone Thugs-N	"Thuggish Ruggish Bone"
10	67	37	Real McCoy	"Another Night"
11	0	33	Blackstreet	"Before I Let You Go"
12	6	32	Immature	"Never Lie"
13	25	28	TLC	"Creep"
14	0	28	George Leman	"It's Always You"
15	34	25	Rochelle	"Praying For An Angel"
16	68	23	Boyz II Men	"I'll Make Love To You"
17	35	22	Jil Suzy	"Promise Me"
18	0	21	Parao	"I Show you secrets"
19	0	21	Cynthia	"How I love him"
20	0	20	Spanish Fly	"Treasure Of My Heart"
21	5	19	Brandy	"I Wanna Be Down"
22	27	16	Snoop Doggy Dogg	"Murder Was The Case"
23	17	15	Corona	"The Rhythm Of The Night"
24	21	9	Miranda	"Round & Round"
25	0	5	Outhere Bros.	"La La La Hey Hey"



KBXX, Houston (713) 978-7328 Rob Scorpio, Program Director Greg Head, Music Director

RANK	LW	TW	ARTIST	TITLE
1	0	55	Mary J. Blige	"I'm Going Down"
2	51	54	TLC	"Red Light Special"
3	68	53	Boyz II Men	"On Bended Knee"
4	53	51	Blackstreet	"Before I Let You Go"
5	53	47	Brandy	"I Wanna Be Down"
6	63	46	Bone Thugs N	"Foe Tha Love Of S"
7	24	46	Subway	"This little game we play"
8	0	42	69 Boyz	"Here Kitty Kitty"
9	61	37	TLC	"Creep"
10	0	35	Real McCoy	"Run Away"
11	42	31	Boyz II Men	"Water Runs Dry"
12	40	29	Immature	"Constantly"
13	14	27	Notorious B.I.G.	"Big Poppa"
14	26	26	N Phase	"Ooh Yeah"
15	36	26	N II U	"I Miss You"
16	22	24	Miss Jones	"Where i wanna be boy"
17	0	23	Sam Sneed	"You Better Recognize"
18	A	23	Corona	"The Rhythm Of The Night"
19	45	22	Real McCoy	"Another Night"
20	0	22	Stevie B.	"Funky Melody"
21	0	21	Raphael Saadiq	"Ask Of You"
22	44	21	Brandy	"Baby"
23	42	19	K-Ci Hailey	"If You Think You're"
24	0	17	Nare Dogg	"One More Day"
25	0	14	Fugees	"Vocals"
26	0	13	Soul 4 Real	"Candy Rain"
27	41	12	Snoop Doggy Dogg	"Murder Was The Case"
28	0	12	TLC	"Water Falls"
29	65	6	Big Mike	"Player Player (Priority)"
30	24	5	8 Ball/MJG	"Mr. Big"



WBZZ, Pittsburgh (412) 381-8100 Buddy Scott, Operations Manager David Edgar, Assistant PD

RANK	LW	TW	ARTIST	TITLE
1	63	58	Boyz II Men	"On Bended Knee"
2	62	58	Melissa Etheridge	"I'm The Only One"
3	52	57	Real McCoy	"Another Night"
4	51	57	Bon Jovi	"Always"
5	60	56	Gerald Levert	"I'd Give Anything"
6	41	43	Pretenders	"I'll Stand By You"
7	A	42	Madonna	"Take A Bow"
8	43	41	Babyface	"When Can I See You"
9	42	41	4 P.M.	"Sukiyaki"
10	43	41	Crystal Waters	"100% Pure Love"
11	51	41	Counting Crows	"Einstein On The Beach"
12	44	41	Gin Blossoms	"Allison Road"
13	45	39	Sheryl Crow	"All I Wanna Do"
14	35	38	Tom Petty	"You Don't Know How It"
15	A	34	Hootie & The	"Hold My Hand"
16	0	33	Corona	"The Rhythm Of The Night"
17	50	33	Boyz II Men	"I'll Make Love To You"
18	15	33	John Mellencamp	"Wild Night"
19	36	32	Toni Braxton	"I Belong To You"
20	17	27	Madonna	"Secret"
21	35	19	R.E.M.	"What's The Frequency,"
22	15	17	Four Seasons	"December '63 (Oh What A"
23	8	16	20 Fingers	"Short Short Man"
24	0	15	Ace Of Base	"The Sign"
25	15	15	Collective Soul	"Shine"
26	10	14	Toni Braxton	"You Mean The World To Me"
27	0	13	Spin Doctors	"Two Princes"
28	12	13	Gin Blossoms	"Found Out About You"
29	0	13	Soul Asylum	"Runaway Train"
30	0	13	Celine Dion	"The Power Of Love"
31	0	13	Counting Crows	"Mr. Jones"
32	0	13	Ace Of Base	"All That She Wants"
33	0	13	Robin S.	"Show Me Love"
34	0	13	Meat Loaf	"I'd Do Anything For Love"
35	12	12	Ace Of Base	"Don't Turn Around"
36	11	12	Green Day	"Basket Case"
37	44	12	Janet Jackson	"You Want This"
38	7	12	All-4-One	"I Swear"
39	9	12	Gin Blossoms	"Until I Fall Away"
40	0	11	Blind Melon	"No Rain"



WENZ, Cleveland (216) 348-0108 Phil Manning, Program Director Sean Robertson, Music Director

RANK	LW	TW	ARTIST	TITLE
1	32	33	Weezer	"Buddy Holly"
2	31	32	Hole	"Doll Parts"
3	32	32	Soundgarden	"Fell On Black Days"
4	29	32	Pearl Jam	"Better Man"
5	31	31	R.E.M.	"Bag And Blame"
6	17	28	Stone Roses	"Love Spreads"
7	20	27	Offspring	"Got To Get Away"
8	21	21	Nine Inch Nails	"Piggy"
9	21	21	Stone Temple	"Unplugged"
10	19	21	Bad Religion	"21st Century"
11	22	20	Porishhead	"Sour Times"
12	17	20	Bush	"Everything Zen"
13	9	20	Cranberries	"Ode To My Family"
14	21	19	Mazzy Star	"Halah"
15	20	19	Sugar	"Believe What You're"
16	20	19	Jesus & Mary Ch	"Come On"
17	19	19	Eggstone	"The Dog"
18	14	18	Flaming Lips	"She Don't Use Jelly"
19	5	18	Grant Lee Buffalo	"Lone Star Song"
20	7	17	Sheryl Crow	"Strong Enough"
21	32	16	Green Day	"When I Come Around"
22	12	14	Rancid	"Roots Radical"
23	13	14	Dink	"Greenmind"
24	16	12	Spell	"Superstar"



WERQ, Baltimore (410) 332-8200 Russ Allen, Program Director Camille Cashwell, Music Director

RANK	LW	TW	ARTIST	TITLE
1	55	51	Blackstreet	"Before I Let You Go"
2	40	47	Brownstone	"If You Love Me"
3	45	47	Mary J. Blige	"I'm Going Down"
4	49	46	TLC	"Creep"
5	34	46	K-Ci Hailey	"If You Think You're"
6	48	44	Anita Baker	"I Apologize"
7	32	41	Gerald Levert	"Can't Help Myself"
8	48	40	Mary J. Blige	"Be Happy"
9	0	39	Boyz II Men	"50 Candles"
10	0	38	CeCe Peniston	"Keep Givin' Me Your Love"
11	17	38	Craig Mack	"Get Down"
12	0	35	Soul Fo Real	"Candy Rain"
13	26	33	Toni Braxton	"I Belong To You"
14	22	33	TLC	"Red Light Special"
15	41	32	Brandy	"I Wanna Be Down"
16	0	29	Mary J Blige	"My Life"
17	31	29	Changing Faces	"Foolin' Around"
18	5	28	Tanya Blount	"Hold On"
19	24	27	Ill Al Stratch	"I'll Take Her"
20	0	26	Nine	"Whutcha Want?"
21	35	25	Brandy	"Best Friend"
22	23	25	Janet Jackson	"You Want This"
23	25	25	Ini Kamoze	"Here Comes The"
24	0	24	Fugees	"Vocals"
25	23	24	Jewel	"Woman To Woman"
26	23	24	Craig Mack	"Flava In Ya Ear"
27	18	23	Crystal Waters	"What I Need"
28	24	23	Black Men United	"U Will Know"
29	28	22	N II U	"I Miss You"
30	34	22	Boyz II Men	"On Bended Knee"
31	18	22	Barry White	"I Only Want To Be With"
32	0	22	Tevin Campbell	"Don't Say Goodbye Girl"
33	8	22	Real McCoy	"Another Night"
34	20	21	Anita Baker	"Body & Soul"
35	20	21	Tanya Blount	"Through the Rain"
36	8	20	Howard Hewett	"This Love Is Forever"
37	26	20	Keith Sweat	"Get Up On It"
38	55	19	Barry White	"Practice What You Preach"
39	0	18	Brandy	"Baby"
40	35	17	Immature	"Constantly"

Save the date

MONDAY • FEBRUARY

27 1995



MusiCares®

The Heart of the Music Community

INVITES YOU TO
CELEBRATE 1995 GRAMMY® WEEK
Person of the Year Tribute

honoring

TONY BENNETT

MONDAY, FEBRUARY 27, 1995 • UNIVERSAL HILTON • SIERRA BALLROOM • LOS ANGELES

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Proceeds from this event will directly benefit MusiCares, which focuses the resources of the music industry on the health and welfare of music professionals.



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SPIN@CYCLE™

TW	ARTIST	SONG	INDEX	TOTAL STNS.	ADDS	DROPS	REQ. RANK	AVG. PPW	
1	Boyz II Men	On Bended Knee		11154	237	3	0	1	47.2
2	Bon Jovi	Always		9097	217	0	1	2	41.9
3	Real McCoy	Another Night		8462	190	0	4	12	44.5
4	Madonna	Take A Bow	Page 45	6743	222	9	1	7	30.7
5	4 P.M.	Sukiyaki	Page 27	6075	171	4	10	5	35.9
6	Ini Kamoze	Here Comes The Hotstepper		6065	166	6	2	3	36.7
7	Melissa Etheridge	I'm The Only One		5878	170	1	12	67	34.7
8	Hootie & The Blowfish	Hold My Hand		5680	172	3	5	25	33.4
9	Janet Jackson	You Want This		5592	166	1	7	25	33.6
10	Des'ree	You Gotta Be	Page 9	5077	158	4	6	30	32.1
11	Gin Blossoms	Allison Road		4982	156	0	7	36	31.9
12	Tom Petty	You Don't Know How It Feels	Page 45	4957	164	7	3	11	30.4
13	Vanessa Williams	The Sweetest Days		4749	192	5	14	30	24.8
14	Jade	Every Day Of The Week		4701	156	6	10	42	30.1
15	Madonna	Secret		4433	149	0	43	42	29.7
16	TLC	Creep		4398	138	9	1	7	33.0
17	Corona	The Rhythm Of The Night	Page 25	4311	149	10	4	18	29.5
18	Ace Of Base	Living In Danger		4303	130	0	42	36	33.1
19	Sheryl Crow	All I Wanna Do		4218	143	0	22	42	29.5
20	Boyz II Men	I'll Make Love To You		3890	135	0	20	98	28.8
21	Counting Crows	Rain King		3738	132	0	14	42	28.3
22	Jon Secada	Mental Picture		3601	161	3	6	77	22.6
23	Brandy	I Wanna Be Down	Page 41	3323	108	1	6	17	31.0
24	Aerosmith	Blind Man		3284	137	0	24	51	23.9
25	Zhané	Shame	Page 39	3282	132	0	8	62	24.8
26	Crystal Waters	100% Pure Love		3272	101	0	15	36	32.4
27	John Mellencamp	Dance Naked		3196	106	0	28	65	30.1
28	Andru Donalds	Mishale		3116	140	5	3	42	22.5
29	The Cranberries	Zombie	Page 17	3092	141	3	4	9	21.9
30	Toni Braxton	I Belong To You		2906	125	11	6	61	24.0
31	Sting	When We Dance		2622	116	1	22	92	22.6
32	Pretenders	I'll Stand By You		2567	89	0	16	68	28.8
33	R.E.M.	Bang And Blame	Page 21	2484	120	28	1	30	23.8
34	Gloria Estefan	Turn The Beat Around		2404	93	0	18	97	25.8
35	Blackstreet	Before I Let You Go		2400	91	3	5	25	26.3
36	Freedy Johnston	Bad Reputation	Page 13	2271	115	5	5	64	20.1
37	Toad The Wet Sprocket	Something's Always Wrong		2188	79	1	22	85	27.7
38	Weezer	Buddy Holly		2172	124	16	2	6	18.4
39	Babyface	When Can I See You		2137	75	0	24	95	28.4
40	Green Day	When I Come Around	Page 15	2123	121	26	0	4	18.9

SPINCYCLE™

TW	ARTIST	SONG	INDEX	TOTAL STNS.	ADDS	DROPS	REQ. RANK	AVG. PPW	
41	R.E.M.	What's The Frequency, Kenneth?		2099	94	0	50	57	22.3
42	Deadeye Dick	New Age Girl		2048	73	1	11	14	28.0
43	Urge Overkill	Girl, You'll Be A Woman Soon		1885	103	1	13	70	18.3
44	Amy Grant & Vince Gill	House Of Love		1863	83	0	10	89	22.4
45	John Mellencamp	Wild Night		1810	75	0	17	98	24.1
46	Four Seasons	December '63 (Oh What A Night)		1736	68	0	22	38	25.5
47	Luther Vandross	Always And Forever		1682	108	4	13	99	16.0
48	The Rolling Stones	You Got Me Rocking		1613	83	2	8	34	19.4
49	Stone Temple Pilots	Interstate Love Song		1542	66	0	14	50	23.3
50	Immature	Never Lie	Page 7	1501	58	0	29	97	25.8
51	Veruca Salt	Seether		1499	97	0	7	15	15.4
52	Live	I Alone		1452	78	1	15	36	18.6
53	Smashing Pumpkins	Landslide		1412	66	0	9	23	21.3
54	Melissa Etheridge	Come To My Window		1403	60	0	8	94	23.3
55	2 Unlimited	Get Ready For This		1358	46	3	4	63	29.5
56	N I U	I Miss You		1313	45	4	2	55	31.2
57	Nirvana	About A Girl		1293	58	0	24	56	22.2
58	Jon Secada	If You Go		1290	53	0	6	96	24.3
59	Eagles	Love Will Keep Us Alive		1251	70	27	0	54	21.5
60	Eagles	Get Over It		1145	48	0	15	96	23.8
61	Pearl Jam	Better Man		1120	47	16	1	28	27.3
62	K-Ci Hailey	If You Think You're Lonely Now		1064	31	4	2	92	36.6
63	Willi One Blood	Whiney, Whiney (What Really Drives Me Crazy)		1032	67	10	2	22	16.3
64	Lisa Loeb & Nine Stories	Stay (I Missed You)		1027	54	0	12	97	19.0
65	Soundgarden	Fell On Black Days		1010	65	1	2	59	15.5
66	Steve Perry	Missing You		1008	53	0	23	98	19.0
67	Mary J. Blige	Be Happy		1006	46	1	12	96	22.3
68	Elton John	Circle Of Life		994	45	0	7	99	22.0
69	Barry White	Practice What You Preach		928	46	3	8	94	21.0
70	Candlebox	Cover Me	Page 21	921	59	3	1	42	16.4
71	All-4-One	(She's Got) Skillz		917	46	2	5	20	20.3
72	Amy Grant	Lucky One		901	34	0	4	95	26.5
73	Martin Page	In The House Of Stone & Light		850	38	7	1	78	22.9
74	Joshua Kadison	Picture Postcards From L.A.		844	47	0	8	97	17.9
75	Celine Dion	Only One Road		844	61	5	1	98	14.8
76	Offspring	Self Esteem		824	47	1	10	10	17.9
77	Seal	Prayer For The Dying		812	37	0	3	91	21.9
78	Harry Connick, Jr.	(I Could Only) Whisper Your Name		783	44	1	14	98	17.8
79	Immature	Constantly	Page 7	782	28	7	0	30	31.2
80	Ace Of Base	Don't Turn Around		765	45	0	11	97	17.0

#CRUNCH™

MOST ADDED

ARTIST/SONG/LABEL	TOTAL/ADDS
1 R.E.M. Bang And Blame (WB) WBIZ WKBQ KKFR WTIC WXXL WYHY WSNX WVIC WJET WNVZ	120/28
2 EAGLES. Love Will Keep Us Alive (Geffen) WSPK WAYV WTIC WAZY WYCR WFLY WRFY WSTW WIXX WNTQ	70/27
3 GREEN DAY. When I Come Around (Reprise) KDWB KROC WFLZ WBZZ KWNZ WOSC WTIC KDUK WKRQ WVIC	121/26
3 SHERYL CROW. Strong Enough (A&M) WSPK KIOC WBIZ KWNZ WAOA KISF WAHC WGRD WSNX WTCF	38/26
5 CECE PENISTON. Keep Givin' Me Your Love (Columbia) KNIN KFFM KKFR KHTN XHTZ WYHY WKSE KMGZ WNVZ KTFM	27/17
5 VAN HALEN. Don't Tell Me What Love Can Do (WB) WHOB KIOC WRQK WKSE WFLY WKRZ WRFY KKRD WAAL WWFX	18/17
7 PEARL JAM. Better Man (Epic) WSPK WHOB WRQK KROC WZPL KISF WKSE WKRZ WSTW WABB	47/16
7 WEEZER. Buddy Holly (DGC) KNIN WJET WPRO WCIR WSTW WTCF KKRD WVKX WIXX KQKQ	124/16
9 QUEENSRYCHE. Bridge (EMI Records) KIOC KTMT WYCR WRFY WAAL KLYV WJMX KCHX KFTZ KKBJ	23/15
10 TONI BRAXTON. I Belong To You (LaFace/Arista) KSIQ WPOW KQKS WOSC WAZY WZPL WNCI KQKQ WNDU KXKL	125/11
11 CORONA. The Rhythm Of The Night (EastWest/Elektra) KSIQ KDON WBZZ KWIN WAEB KMCK WKHQ KBOS KQCR KQKY	149/10
11 LIVIN' JOY. Dreamer (MCA) KMEL KFFM KHTN KDUK KMGZ WFHN WOVV WFLY KLYV WSTO	18/10
11 WILLI ONE BLOOD. Whiney, Whiney (What Really Drives Me Crazy) (RCA) WSPK KMCK KHTT KKRD WXLK KZZU KCLD KQHT WPKP WSBG	67/10
14 MADONNA. Take A Bow (Maverick/Sire/WB) KDON KHMV KSFM KWIN WNVZ WDBR KJYK WVKZ KFMB	222/9
14 TLC. Creep (LaFace/Arista) KXXX KROC WEDJ KJYO WRVQ WDBR WXMK WZOK WZST	138/9
16 DIONNE FARRIS. I Know (Columbia) WAHC WKSE WAPE WVKX WZOQ WKDY WMME WFMF	14/8
17 BROWNSTONE. If You Love Me (MJJ Music/Epic) KYLD WJMN KWIN WKCI WFHN KBOS KJYK	33/7
17 IMMATURE. Constantly (MCA) KPSI WBSS KDON KHQT KWIN KZFM KJYK	28/7
17 MARTIN PAGE. In The House Of Stone & Light (Mercury) WSTR KZIO WOSC WKRQ WKRZ KLYV WRKY	38/7
17 TOM PETTY. You Don't Know How It Feels (WB) WPLY WPST KROC WNCI WKSE WTCF KZZU	164/7

ACCELERATED AIRPLAY

ARTIST/SONG/LABEL (STATIONS LISTED SHOW LARGEST INCREASES)	INCREASED AIRPLAY
1 MADONNA. Take A Bow (Maverick/Sire/WB) WSPK KPSI WBSS WPST KDON KYLD KNIN KHMV WZJM KDWB	+1986
2 R.E.M. Bang And Blame (WB) WAYV WPST WHOB KISX KRBE WRQK WSTR KZIO KROC KKFR	+1579
3 GREEN DAY. When I Come Around (Reprise) KNIN WHYT KRBE WZJM WRQK KZIO KROC KDWB WFLZ KWNZ	+1116
4 TOM PETTY. You Don't Know How It Feels (WB) WPLY WPST KROC KWNZ WKCI KKLQ WAZY WYHY WDCG WAHC	+880
5 CORONA. The Rhythm Of The Night (EastWest/Elektra) KSIQ WBSS KHQT KDON KYLD KNIN KBXX WZJM KDWB WFLZ	+864
6 WEEZER. Buddy Holly (DGC) WHTZ WSPK WPLY WPST KNIN KRBE WRQK WOSC WKCI WKSS	+807
7 TLC. Creep (LaFace/Arista) KGGI WBSS KYLD WZJM KDWB KFFM KWNZ XHTZ WXXL WAOA	+611
8 EAGLES. Love Will Keep Us Alive (Geffen) WSPK WAYV WTIC WAZY WFLY WKMX WIXX WKDY WNKI WMME	+551
9 WILLI ONE BLOOD. Whiney, Whiney (What Really Drives Me Crazy) (RCA) KCAQ KHQT WZJM WFLZ KKFR KHTN WKCI WYHY WAHC KJYO	+523
10 TONI BRAXTON. I Belong To You (LaFace/Arista) KSIQ WSPK KDON WZJM KDWB KZIO WPOW KQKS KKFR KWIN	+468
11 ANDRU DONALDS. Mishale (Metro Blue/Capitol) KSIQ WAYV WBSS KISX KWNZ WTIC XHTZ WAOA WZPL WKRQ	+440
12 DES'REE. You Gotta Be (550 Music/Epic) WSPK WBSS KYLD WZJM WFLZ WHHH WSNX KZHT KZFM WKZL	+408
13 BLACKSTREET. Before I Let You Go (Interscope/AG) KSIQ KCAQ WBBM KHQT KDON KYLD WJMN KWIN XHTZ WHHH	+387
14 IMMATURE. Constantly (MCA) KCAQ KGGI KHQT KDON WJMN KWIN KZHT WVKX WHJX KJYK	+374
15 BROWNSTONE. If You Love Me (MJJ Music/Epic) KCAQ KMEL WJMN WFLZ KHTN KWIN WHHH KJYO KZHT WVKX	+371
16 PEARL JAM. Better Man (Epic) WPLY KRBE WRQK WZPL KISF WAHC WKSE WABB KHFI WMME	+368
17 FREEDY JOHNSTON. Bad Reputation (Elektra) KISX KROC KDWB KZIO WKSS WKTI WGRD WJET KUTQ WCIR	+366
18 CECE PENISTON. Keep Givin' Me Your Love (Columbia) WBSS KQKS KKFR WERQ WKSS KKLQ WYHY KTFM KZFM WFLY	+365
19 INI KAMOZE. Here Comes The Hotstepper (Columbia) KXXX KNIN WZJM KDWB KQKS KWNZ WKCI WAOA WYHY WAHC	+349
20 J.PAGE/R.PLANT. Thank You (Atlantic/AG) WHOB KIOC KTMT KJYO WRFY KISR KMCK WIFC WAAL WDDJ	+345

Top 10 Most Requested Page 34
Hottest Buzz Records Of The Week Page 40
Spin Cycle – In-Depth Airplay Analysis Pages 52-53
The Chart Page Page 56

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**Stress
Rotation!**

NETWORK ⁴⁰

PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	ZW	LW	TW
1 BOYZ II MEN. On Bended Knee (Motown)	10806	11296	11154
2 BON JOVI. Always (Mercury)	9464	9635	9097
3 REAL McCOY. Another Night (Arista)	9068	9064	8462
4 MADONNA. Take A Bow (Maverick/Sire/WB)	2747	4757	6743
5 4 P.M. Sukiyaki (Next Plateau/Island)	5481	5977	6075
6 INI KAMOZE. Here Comes The Hotstepper (Columbia)	5413	5716	6065
7 MELISSA ETHERIDGE. I'm The Only One (Island)	6741	6567	5878
8 HOOTIE & THE BLOWFISH. Hold My Hand (Atlantic/AG)	5191	5446	5680
9 JANET JACKSON. You Want This (Virgin)	5953	6037	5592
10 DES'REE. You Gotta Be (550 Music/Epic)	4243	4669	5077
11 GIN BLOSSOMS. Allison Road (A&M)	5556	5509	4982
12 TOM PETTY. You Don't Know How It Feels (WB)	3295	4077	4957
13 VANESSA WILLIAMS. The Sweetest Days (Wing/Mercury)	4515	4744	4749
14 JADE. Every Day Of The Week (Giant)	4391	4601	4701
15 MADONNA. Secret (Maverick/Sire/WB)	7821	6412	4433
16 TLC. Creep (LaFace/Arista)	3155	3787	4398
17 CORONA. The Rhythm Of The Night (EastWest/Elektra)	2873	3447	4311
18 ACE OF BASE. Living In Danger (Arista)	6670	5950	4303
19 SHERYL CROW. All I Wanna Do (A&M)	5657	5136	4218
20 BOYZ II MEN. I'll Make Love To You (Motown)	5035	4761	3890
21 COUNTING CROWS. Rain King (DGC)	3913	3966	3738
22 JON SECADA. Mental Picture (SBK/EMI Records)	3194	3454	3601
23 BRANDY. I Wanna Be Down (Atlantic/AG)	3455	3487	3323
24 AEROSMITH. Blind Man (Geffen)	3786	3866	3284
25 ZHANÉ. Shame (Hollywood/Jive)	3060	3296	3282
26 CRYSTAL WATERS. 100% Pure Love (Mercury)	4083	3939	3272
27 JOHN MELLENCAMP. Dance Naked (Mercury)	4700	4268	3196
28 ANDRU DONALDS. Mishale (Metro Blue/Capitol)	2397	2676	3116
29 THE CRANBERRIES. Zombie (Island)	2666	2916	3092
30 TONI BRAXTON. I Belong To You (LaFace/Arista)	1996	2438	2906
31 STING. When We Dance (A&M)	2919	2930	2622
32 PRETENDERS. I'll Stand By You (Sire/WB)	3381	3081	2567
33 R.E.M. Bang And Blame (WB)	394	905	2484
34 GLORIA ESTEFAN. Turn The Beat Around (Epic)	3270	2821	2404
35 BLACKSTREET. Before I Let You Go (Interscope/AG)	1633	2013	2400
36 FREEDY JOHNSTON. Bad Reputation (Elektra)	1730	1905	2271
37 TOAD THE WET SPROCKET. Something's Always Wrong (Columbia)	3860	2919	2188
38 WEezer. Buddy Holly (DGC)	583	1365	2172
39 BABYFACE. When Can I See You (Epic)	2945	2777	2137
40 GREEN DAY. When I Come Around (Reprise)	560	1007	2123

BULLETS INDICATE INCREASED AIRPLAY

ARTIST/SONG/LABEL	ZW	LW	TW
41 R.E.M. What's The Frequency, Kenneth? (WB)	4596	3922	2099
42 DEADEYE DICK. New Age Girl (Ichiban)	2421	2334	2048
43 URGE OVERKILL. Girl, You'll Be A Woman Soon (MCA)	1851	1920	1885
44 AMY GRANT & VINCE GILL. House Of Love (A&M)	1744	1827	1863
45 JOHN MELLENCAMP. Wild Night (Mercury)	2290	1992	1810
46 FOUR SEASONS. December '63 (Oh What A Night) (Curb Records)	2434	2283	1736
47 LUTHER VANDROSS. Always And Forever (LV/Epic)	1359	1598	1682
48 THE ROLLING STONES. You Got Me Rocking (Virgin)	1179	1499	1613
49 STONE TEMPLE PILOTS. Interstate Love Song (Atlantic/AG)	2204	1934	1542
50 IMMATURE. Never Lie (MCA)	2712	2280	1501
51 VERUCA SALT. Seether (DGC/Minty Fresh)	1512	1546	1499
52 LIVE. I Alone (Radioactive)	1410	1494	1452
53 SMASHING PUMPKINS. Landslide (Virgin)	1457	1555	1412
54 MELISSA ETHERIDGE. Come To My Window (Island)	1320	1359	1403
55 2 UNLIMITED. Get Ready For This (Radikal/Critique)	1044	1139	1358
56 N II U. I Miss You (Arista)	981	1105	1313
57 NIRVANA. About A Girl (DGC)	2561	1983	1293
58 JON SECADA. If You Go (SBK/EMI Records)	1360	1325	1290
59 EAGLES. Love Will Keep Us Alive (Geffen)	489	700	1251
60 EAGLES. Get Over It (Geffen)	2310	1656	1145
61 PEARL JAM. Better Man (Epic)	504	752	1120
62 K-CI HAILEY. If You Think You're Lonely Now (Mercury)	783	831	1064
63 WILLI ONE BLOOD. Whiney, Whiney (What Really Drives Me Crazy) (RCA)	80	509	1032
64 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	1293	1171	1027
65 SOUNDGARDEN. Fell On Black Days (A&M)	556	849	1010
66 STEVE PERRY. Missing You (Columbia)	1578	1413	1008
67 MARY J. BLIGE. Be Happy (Uptown/MCA)	1034	1201	1006
68 ELTON JOHN. Circle Of Life (Hollywood)	1422	1201	994
69 BARRY WHITE. Practice What You Preach (A&M/Perspective)	875	868	928
70 CANDLEBOX. Cover Me (Maverick/Sire/WB)	509	732	921
71 ALL-4-ONE. (She's Got) Skillz (Blitz/Atlantic/AG)	649	802	917
72 AMY GRANT. Lucky One (A&M)	1170	994	901
73 MARTIN PAGE. In The House Of Stone & Light (Mercury)	490	619	850
74 CELINE DION. Only One Road (550 Music/Epic)	205	581	844
74 JOSHUA KADISON. Picture Postcards From L.A. (SBK/EMI Records)	1125	1001	844
76 OFFSPRING. Self Esteem (Epitaph)	1043	1008	824
77 SEAL. Prayer For The Dying (ZTT/Sire/WB)	1111	907	812
78 HARRY CONNICK, JR. (I Could Only) Whisper Your Name (Columbia)	1097	957	783
79 IMMATURE. Constantly (MCA)	268	408	782
80 ACE OF BASE. Don't Turn Around (Arista)	833	841	765

BULLETS INDICATE INCREASED AIRPLAY