

THE NETWORK


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CONTEMPORARY RADIO'S MUSIC & NEWS RESOURCE



new order

SEPTEMBER 24, 1993 • Interview With J.J. McKay • Spotlight On WIXX • Mini – Editorial(s)



THE NEW HITS. THE LAST CONTEST.

**As promised, The Network Forty's
Next 40 CD Sampler #63 contains
Promos and Airchecks of "The Last Contest."
(Some say it's the greatest radio promotion ever.)
ON YOUR DESK SOON!**

THE CHARTS

MAINSTREAM

COMBINING AIRPLAY, SALES AND REQUESTS

2W	LW	TW	ARTIST/SONG	LABEL
1	1	1	MARIAH CAREY, Dreamlover	Columbia
2	2	2	JANET JACKSON, If	Virgin
4	3	3	SWV, Right Here/Human Nature	RCA
5	4	4	BILLY JOEL, The River Of Dreams	Columbia
9	5	5	TONI BRAXTON, Another Sad Love Song	LaFace/Arista
10	9	6	ROD STEWART, Reason To Believe	WB
16	11	7	DEF LEPPARD, Two Steps Behind	Columbia
14	12	8	AEROSMITH, Cryin'	Geffen
18	14	9	EN VOGUE, Runaway Love	EastWest
17	13	10	INNER CIRCLE, Sweat (A La La La La Long)	Big Beat/Atlantic/AG
3	7	11	MICHAEL JACKSON, Will You Be There	MJJ/Epic
8	8	12	TEARS FOR FEARS, Break It Down Again	Mercury
6	6	13	JODECI, Lately	Uptown/MCA
26	21	14	BLIND MELON, No Rain	Capitol
21	17	15	RICK ASTLEY, Hopelessly	RCA
7	10	16	MADONNA, Rain	Maverick/Sire/WB
23	20	17	EARTH, WIND & FIRE, Sunday Morning	Reprise
20	19	18	GIN BLOSSOMS, Hey Jealousy	A&M
27	25	19	HADDAWAY, What Is Love	Arista
25	23	20	LISA KEITH, Better Than You	Perspective/A&M
31	26	21	DURAN DURAN, Too Much Information	Capitol
13	15	22	SHAI, Baby I'm Yours	Gasoline Alley/MCA
19	22	23	SOUL ASYLUM, Runaway Train	Columbia
30	28	24	RED HOT CHILI PEPPERS, Soul To Squeeze	WB
—	33	25	MEAT LOAF, I'd Do Anything For Love (But I Won't Do That)	MCA
12	16	26	DINO, Ooh Child	EastWest
—	37	27	ACE OF BASE, All That She Wants	Arista
15	18	28	CELINE DION and CLIVE GRIFFIN, When I Fall In Love	Epic
34	31	29	JAZZY JEFF & FRESH PRINCE, Boom! Shake The Room	Jive
11	24	30	UB40, Can't Help Falling In Love	Virgin
—	36	31	PRINCE, Pink Cashmere	Paisley Park/WB
40	34	32	JOHN MELLENCAMP, Human Wheels	Mercury
—	38	33	R.E.M., Everybody Hurts	WB
29	27	34	TERENCE TRENT D'ARBY, Delicate	Columbia
35	32	35	2PAC, I Get Around	Interscope/AG
24	30	36	BRIAN MCKNIGHT, One Last Cry	Mercury
22	29	37	TONY TONI TONÉ, If I Had No Loot	Wing/Mercury
—	39	38	DARYL HALL, I'm In A Philly Mood	Epic
◆ DEBUT	39	39	TONY TONI TONÉ, Anniversary	Wing/Mercury
◆ DEBUT	40	40	TAYLOR DAYNE, Send Me A Love	Arista

MOST ADDED

1.	Tony Toni Toné, Anniversary	Wing/Mercury
2.	U2, Lemon	Island/PLG
3.	Ace Of Base, All That She Wants	Arista
4.	Expose, As Long As I Can Dream	Arista
5.	Joshua Kadison, Jessie	SBK/ERG
6.	Saigon Kick, I Love You	Atlantic/AG
7.	Spin Doctors, Jimmy Olsen's Blues	Epic
8.	Mr. Big, Wild World	Atlantic/AG
9.	Meat Loaf, I'd Do Anything For Love (But I Won't Do That)	MCA
9.	Prince, Pink Cashmere	Paisley Park/WB

PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

2W	LW	TW	ARTIST/SONG	STNS.	AVG. PPM	PLAYS
1	1	1	MARIAH CAREY, Dreamlover	87	46.0	4001
6	3	2	BILLY JOEL, The River Of Dreams	75	41.3	3100
2	2	3	JANET JACKSON, If	76	38.2	2905
3	4	4	SWV, Right Here/Human Nature	73	37.0	2704
14	10	5	DEF LEPPARD, Two Steps Behind	68	35.9	2441
7	6	6	TEARS FOR FEARS, Break It Down Again	68	34.9	2373
11	8	7	TONI BRAXTON, Another Sad Love Song	69	33.3	2297
4	5	8	MICHAEL JACKSON, Will You Be There	59	36.0	2123
16	14	9	INNER CIRCLE, Sweat (A La La La La Long)	61	33.5	2044
5	7	10	MADONNA, Rain	63	32.3	2036
9	11	11	SOUL ASYLUM, Runaway Train	59	34.0	2006
10	13	12	JODECI, Lately	57	33.9	1934
17	16	13	EN VOGUE, Runaway Love	70	27.5	1926
8	9	14	UB40, Can't Help Falling In Love	64	29.5	1888
24	20	15	BLIND MELON, No Rain	68	27.6	1879
18	17	16	ROD STEWART, Reason To Believe	60	30.8	1847
19	19	17	AEROSMITH, Cryin'	61	28.4	1732
15	18	18	TONY TONI TONÉ, If I Had No Loot	53	31.7	1681
12	12	19	DINO, Ooh Child	49	32.8	1607
21	21	20	LISA KEITH, Better Than You	58	27.7	1607
13	15	21	SHAI, Baby I'm Yours	50	32.0	1598
22	22	22	GIN BLOSSOMS, Hey Jealousy	59	24.8	1463
29	24	23	HADDAWAY, What Is Love	54	25.9	1401
23	23	24	EARTH, WIND & FIRE, Sunday Morning	54	25.9	1399
30	25	25	RICK ASTLEY, Hopelessly	58	24.0	1391
32	29	26	RED HOT CHILI PEPPERS, Soul To Squeeze	53	24.5	1297
26	27	27	DURAN DURAN, Too Much Information	57	22.6	1289
—	34	28	MEAT LOAF, I'd Do Anything For Love (But I Won't Do That)	54	23.6	1274
34	30	29	TERENCE TRENT D'ARBY, Delicate	50	23.9	1196
◆ DEBUT	30	30	ACE OF BASE, All That She Wants	50	22.9	1145
—	37	31	R.E.M., Everybody Hurts	51	22.0	1123
40	38	32	JOHN MELLENCAMP, Human Wheels	47	23.6	1111
20	26	33	BRIAN MCKNIGHT, One Last Cry	34	28.8	979
28	28	34	TINA TURNER, I Don't Wanna Fight	35	27.5	961
35	32	35	THE PROCLAIMERS, I'm Gonna Be (500 Miles)	44	21.8	961
25	31	36	SWV, Weak	40	24.0	959
◆ DEBUT	37	37	STING, Nothing 'Bout Me	45	20.6	928
◆ DEBUT	38	38	MR. BIG, Wild World	42	21.6	907
27	35	39	STONE TEMPLE PILOTS, Plush	39	22.8	888
◆ DEBUT	40	40	PRINCE, Pink Cashmere	46	19.1	880

Network Forty
Plays Per Week

unparalleled
airplay
information!

INFORADIO

In what could be a horrifying new trend in radio marketing, ambient AC KTWV "The Wave" L.A. saturated local TV airwaves last weekend by running 30 minutes of a station-sponsored concert on seven different stations. In between musical segments, actor Michael Nouri asked primarily 30-something women concertgoers when and how often they listen to The Wave. Listeners were suggested in an appropriately mellow style to call a toll-free number to get more artist information and register for prizes. It just might work, although one wonders how many target demo listeners would be interested in getting a Flowbee cheap.

COMING & GOING

John Trapani was named PD at KTUX Shreveport, which will allow Ken Shepard to concentrate on his duties as OM... Pete Manriquez was promoted to MD at KHQT "Hot 97.7" San Jose... In a recent reshuffling of duties, Jay Quesenberry returns as GM and Bob Spencer will handle programming as OM of WCIR. This lets Joe Hovanski focus on the morning show, promotions and co-MD with Cat Summer... Paul Anthony is now doing afternoons at KQCR Cedar Rapids... Lynn Bruder was named Station Manager at WPLY Philadelphia.

FLIPPING THE BIRD

KWTV Waco OM/PD Dave Christopher accepted the PD gig at KSLY San Luis Obispo. Plans are for Christopher to take KSLY off the bird-fed Hot AC format and return to "live" Top 40 after the owners of cross-town AC KSTT completes its dupp buy-out of KSLY.

HAVE SHOW, WILL SYNDICATE

Infinity's success of Howard Stern has not been lost on other radio groups. Expect to see a slew of new wake-uppers available for syndication this Fall. Unistar will be hawking WPGC Washington D.C. superstar Donnie Simpson and ABC is lining up suitors for the "Moby In The Morning" show. Other syndie talents include Infinity's Greaseman and Cap Cities' Mark & Brian.

By The Time He Gets To Phoenix... Rick Stacy New PD AT KKFR

Soon after Steve Smith left for the PD post at WQHT "Hot 97" New York, KKFR "Power 92" Phoenix named Rick Stacy its new PD. Stacy previously was PD/morning personality at WAPW "Power 99," Atlanta, which is now WNNX "99X."

While Stacy was pulling into town, KKFR GM Fred Weber told *The Network Forty* that Stacy was the ideal choice for the opening. "He's got the depth of experience, leadership qualities and talent necessary to take us to the next level," he explains. "He's the preeminent programmer in this country to do it."

While it took Hot 97 weeks to settle on Steve Smith, Weber admits that "Rick was my first choice all the way. I did go through a lot of candidates, but Rick stood out. Hot 97 New York was also interested in him

as well."

Stacy will be taking over KKFR at a time when the stations would seem to have an open field with its target audience. "We'd like to go number one in the market since we now have no direct competition," Weber notes, citing KOY-FM's flip to Rhythm/Rock hybrid KYOT "The Coyote." "The Fall book will be the first quarterly where KKFR is the only Top 40 in the market. For us, the magic will be in taking it to the next level, which I feel Rick is very well-suited to do."



RICK STACY

Stacy, who arrived in Phoenix 10 minutes before talking to *The Network Forty*, notes that he will take a good 30 days to study the situation. "I'm not in a rush to change anything," he says. "The station sounds real good and we're doing well. All I can say is that I'll bring my

stylings to Power 92, possibly in the form of different-sounding production and injecting some humor into the presentation. Again, I have to absorb just how the station fits in this market before I make any concrete adjustments."

Mariah Spins Higher And Higher

Blind Melon Top Request; Meat Loaf, Ace Of Base Hot

Apparently, the opposite of burn is Mariah Carey's smash, "Dreamlover." not only did she continue to dominate *The Network Forty's* regional Plays-Per-Week breakouts, she strengthened her grip on the top spot. On the Most Requested Top 10, however, she was overtaken by Blind Melon's "No Rain."

For the third week in a row, Carey topped all six regional breakouts. Furthermore, she increased the

number of spins in all but the West region. Billy Joel's "River Of Dreams" finished second in four of the regions, while SWV's "Right Here/Human Nature" and Janet Jackson's "If" were runners-up in the Northwest and West regions, respectively. More detailed information on all six regions begin on page 49.

There were plenty of changes in the Mainstream Most Requested

Top 10, beginning at the top, where Blind Melon's "No Rain" replaced "Dreamlover," which fell to #2. Other hot movers were Meat Loaf's "I'd Do Anything For Love (But I Won't Do That)" (up from #9-#4), Ace Of Base's "All That She Wants" (a smashing debut at #5) and Jazzy Jeff & The Fresh Prince's "Boom! Shake The Room" (#10-#8). Comprehensive Most Requested information begins on page 24.

News Briefs

BMG GOES CABLE TV

The Bertelsmann Music Group (BMG) and Tele-Communications Industries (TCI) have formed a joint venture to start a cable channel that will enable viewers to choose their favorite music videos while having the ability to purchase a diverse array of music-related products and services.

The home shopping/MTV hybrid is set to roll out within 12 months; a

likely start-up is mid-1994. The network will provide other methods for promotion of artists via unique programming and innovative marketing and merchandising opportunities. The advertising-supported service will feature cutting edge music and be a showcase for breaking musical acts. What's more, viewers will be able to purchase concert tickets, T-shirts and new interactive products and services.

DATELINE

Singer James Ingram and his

wife, Debbie, are the proud parents of a baby girl, Jiaya E. Ingram, who was born in Hollywood on September 12. She is the couple's sixth child.



The Network Forty regrets to announce the passing of Peter Wood, a songwriter/musician/arranger who died at 42. Wood wrote the hit, "Year Of The Cat," for Al Stewart, recorded with Cyndi Lauper and Tommy Shaw and performed with Pink Floyd on their *The Wall* tour.

Sony Entertainment Names Mottola President/COO

American Success Leads To International Duties

On the heels of the success of Sony Music in America, Thomas D. Mottola was named President/Chief Operating Officer of Sony Music Entertainment.

Mottola had managed Sony Music's American operations since 1988, when the Japanese conglomerate purchased the label group from CBS. Since then, he was instrumental in doubling the U.S. division's profits and increasing revenue by 50 percent, expanding its market share to its highest level in a decade and assembling an experienced and successful management team. Among

the Sony artists who have enjoyed multi-Platinum success in that time are Michael Jackson, Barbra Streisand, Spin Doctors, Pearl Jam, Billy Joel and Bruce Springsteen.

"I am gratified by the results the Sony Music team has achieved and look forward to further enhancing the global presence of Sony Music Entertainment," Mottola



THOMAS D. MOTTOLA

states.

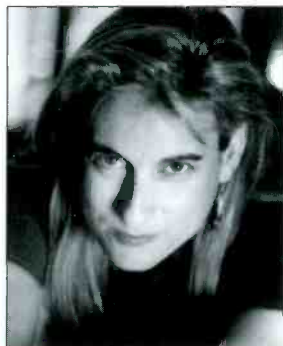
"Sony Music Entertainment will benefit from Mr. Mottola's vision and insight," states SME Chairman/CEO Michael P. Schulhof. "His track record over the past five years has been remarkable and we look forward to the con-

tributions he will make on a worldwide basis."

Reprise Elevates Promotion Staff

Nancy Levin, Gary Briggs Upped to National Directors.

Reprise Records announced that Nancy Levin and Gary Briggs will be handing out new business cards in the very near future, as Levin was named National Director of Pop and Crossover Promotion, while Briggs was upped to National AOR Promotion Director.



NANCY LEVIN

Previously, Levin was National Singles Manager for two years at Reprise. Prior to that, she was Denver Promotion Manager for four years. She began her industry career as MD/air personality at KKBR Albuquerque, then as PD for KFMU Steamboat Springs. Briggs had been National AOR Promotion Manager for three years, coming to Burbank after a stint as Promotion Manager in San Francisco for both Reprise

and Warner Bros.

"Nancy and Gary both epitomize the unique approach taken to promotion here at Reprise," states Rich Fitzgerald, Sr. VP Promotion. "Their experience, enthusiasm and creativity have all contributed enormously to our success."

In an unprepared and obviously underwhelming statement, Levin declares, "This is the second step in my lifelong goal of having a title as long as Benny Medina's. He is, in fact, the Mayor of Burbank."



GARY BRIGGS

World produce markets were instantly reassured when Levin noted that the new hoity-toity uppage would not affect her fashion style. In fact, she will continue in her quest to be officially adopted as the daughter of Betsey Johnson.

PPW "Forecasts?" Voice Your Choice!

In an effort to better understand the needs and interests of Top 40 programmers, *The Network Forty* has initiated a toll-free phone poll on the subject of Plays-Per-Week forecasts.

To "Voice Your Choice," programmers are encouraged to call (800) 443-4001 and express their sentiment on whether they plan on providing *Radio & Records* with forecasts of their Plays Per Week. The voting is open from 6:00 pm Monday, September 27 to 9:00 am Tuesday, September 28 (PDT).

The results of this poll will be printed in next week's issue. For the latest thoughts on "forecasts" of Plays Per Week, see the Editorial on page 8.

RECORDS

CAPITOL

Sean Fernald was promoted to National Director of Video Promotion. Fernald, who is also VP of the Music Video Association, will be responsible for promotion and tracking of national video outlets.

COLUMBIA

Tony Anderson was just named Sr. VP Black Music Marketing & Promotion... Melissa Fogelman was promoted to the newly-created post of Manager, Label Services.

EPIC

Michael Jansta was promoted to Manager, National Album Promotion, West Coast. He will be responsible for securing Rock Radio airplay in secondary markets nationwide.

GIANT

Karen Lichtman was promoted to the newly created position of Head of A&R Administration. She will oversee administration of all recording and session budgets, coordination of packaging and managing the label's release schedule.

MCA

Gary Spivack was named National Director, Alternative and Rock Promotion. Previously, Spivack was Regional Promotion Manager at Elektra Records. He also played drums form the Southern California Reggae band the Riddim Bandits.

SONY

Yvonne Ericson was promoted to VP, Media of Sony Music. She will be responsible for the planning, buying and negotiating of all advertising for Sony Music and its labels, as well as oversee all media functions of Sony's in-house agency, Gotham Advertising... Mildard Engleka was appointed VP, Finance of Sony Music International. He will oversee the financial operations of Sony Music International's worldwide network of affiliates, joint ventures and licensees.

WEA

Cindy Perill was appointed Merchandising/Media Communications Coordinator at the WEA Corporation.



Scene in New York

It was a MAJOR happening in NYC over the weekend, as MCA invited much of the free world (as well as *The Network Forty's* Pat Gillen) to the "Meat Loaf On Broadway" extravaganza at the Hudson Theatre on the Great White Way. Meat Loaf was in fine form, as were all the partygoers at the after-midnight party at Le Bar Bat on West 57th. By the way, the concert was recorded for future airing on stations across the country, so if you couldn't make it, you've got another shot.



Congratulations to Al Teller, Richard Palmese, Bruce Tenenbaum, Mark Gorlick and the gang at MCA. They've worked long and hard on this project and were rewarded this week with #3 sales debut on the album. The single is Top 20 and the video is Top 5 most-requested on The Box.

Off The Beach?

Is former Elektra VP Promotions Bob Catania headed for A&M? Stay tuned.

Turn It Up

The Network Forty's next CD sampler (on your desk next week) contains airchecks and promos of KCBQ's famous "The Last Contest." Listen to what many consider the ultimate radio contest as well as the best of the future hits when it arrives.

Line Up

WWKX PD Geronimo is heading home to New York. He'll be joining WBLS as MD and night jock. Earliest names in the WWKX hunt are MD Jammer, KKFR Programming

Assistant Mike Abrams, former WFHN PD Wes McShay, KKSS Albuquerque's J.J. Morgan and former WPRO APD/MD Tony Bristol. And speaking of the popular Mr. Bristol, is Don London looking at him for an APD post at WNVZ Norfolk?

Swapping?

Any truth to the Cap Cities/ABC and Shamrock Communications swap rumors? Sources say the companies are looking at trading AOR-formatted KQRS Minneapolis and Z100 New York. That would leave one duop in the Twin Cities (KQRS and Country K102) and one in the Big Apple (Z100 and WPLJ).

Who, Me?

One major-market programmer is on shaky ground. The company is "not-so-quietly" searching for a replacement.



WXKS Boston PD Steve Rivers takes on additional responsibilities with Pyramid Broadcasting as well as a piece of the action. His deal was made easier since one of his former employers made a rather substantial offer for his services.

He's Back

Former WKSE Buffalo Operations Manager Mike Edwards has resurfaced after a self-imposed sabbatical in North Carolina at WMGF Scranton/Wilkes-Barre.

Hollywood

A big story in *The LA Times* touted former

Capitol President Hale Milgram as the new Hollywood honcho. After what happened the last time we made a prediction, for Hale's sake, we'll keep mum.

Rumors

What's up with Kandy Klutch? Does she miss the sun?



And what's going on with WKSI PD Rich Bailey?

Street Information Network Forty?

The biggest rumor on the streets is of the impending deal between *The Network Forty* and *S.I.N.*. *The Chrome Lizard* tried to nail this one down, but no one at *The Network Forty* would take my calls.

More Top 40s?

Woodward Communications acquired WMMM and WYZM Madison last week. Will one or both of the signals go Top 40? The leading indicators say yes.



KSLY San Louis Obispo has hired Dave Christopher from KWTX Waco. Does this signal a move to Top 40? Check out the Radio column in the News section.

You Tight-Lipped Bastards

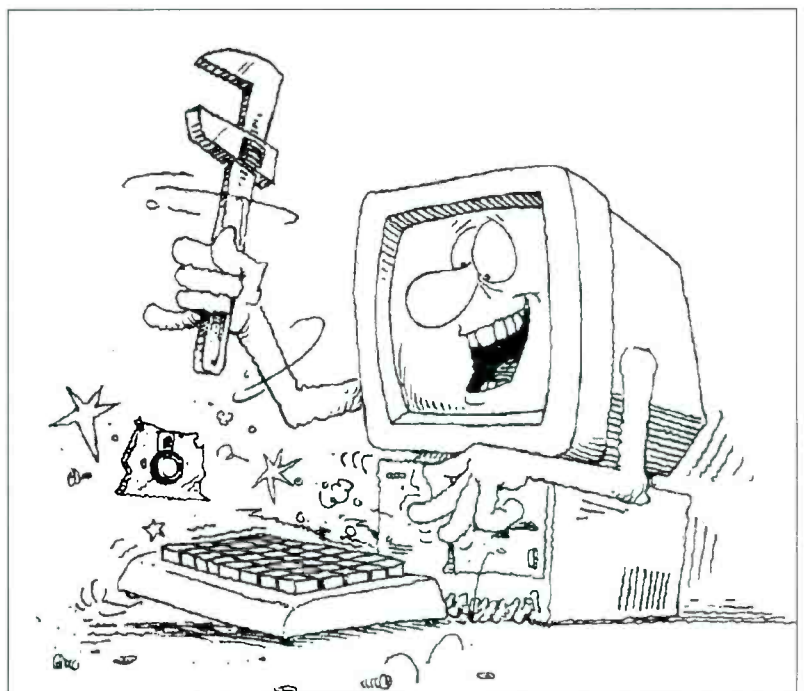
It's too quiet out there? Is a revolution planned?

Who Won?

The second quarterly Gerry Peterson Memorial Golf Tournament was held in Las Vegas last weekend. Those teeing it up included Bill Pfordresher, Michael Prince, Justin Fontaine, Bruce Hix, Jim Parsons, Jeff Traeger, KLUC's Jerry Dean and Cat Thomas. In keeping with Peterson's reputation, no money was raised for charity.

Livin' Large

Dickie Klein... Leslie Marquez... Ron Geslin... Steve Bartels...



R&R goes on-line in L.A.

Xscape

Just Kickin' It

the first single from the debut album "Hummin' Comin' At 'Cha"

Produced by Jermaine Dupri for So So Def Productions

Xplodin'

So So Def
RECORDS

Over 1000 BDS Detections - spins doubled
Top 40 audience doubles to over 15 million listeners
BDS Monitor Rhythym Chart: 39-16*
SoundScan Single Chart 48-26 with sales doubling again!

"Xscape is working really well for us. We are seeing instant reaction across the board...adults love it! This smooth groove generates immediate phones and sales...if you ain't on it, you ain't kickin' it!"

John Candelaria, MD KPRR El Paso

COLUMBIA

"Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1993 Sony Music Entertainment Inc.

Top 10 Airplay Highlights

92Q Baltimore rank #2-#12 SoundScan Single sales
KMEL San Francisco rank #2-#1 SoundScan Single sales
WILD 107 San Francisco rank #2-#1 SoundScan Single sales
WCKZ Charlotte rank #4-#1 SoundScan Single sales
FM 102 Sacramento rank #6-#11 SoundScan Single sales
WHJX Jacksonville rank #7-#14 SoundScan Single sales
Hot 977 San Jose rank #8-#1 Soundscan Single sales
KUBE Seattle rank #9-sales doubled-second straight week
WHYT Detroit rank #9-sales quadrupled

EDITORIAL

Commentary by Gerry Cagle

The phones at *The Network Forty* have literally been ringing off the hook the past few weeks. A lot of people in the radio and record community are expressing their opinions about various subjects and I, of course, have a few of my own.

A month ago, in a letter to the industry, publisher Bob Wilson of *R&R* hinted of an end to the parallel system that has created controversy since its inception. Most in both radio and records applauded the move. The only opposition seemed to come from independent promoters. *R&R* then ignored the consensus and decided to continue the old, easily manipulated parallel system. Why?

Three weeks ago, Joel Denver and *R&R* decided that radio would begin reporting "forecasts" of Plays Per Week. Joel was quick to tell anyone who would take his call that everyone in radio wanted this "new" innovation. He even claimed that he had discussed this idea in advance with many programmers. Who? What Joel actually discussed was the *R&R* on-line vaporware. Most in radio are anxious to see this heralded system. (Wouldn't anyone love to witness a miracle?) Hell, we've been waiting for three years. But in the excitement of his hype (Joel really has his Edsel pitch down pat), he evidently forgot to mention his minor projection edit. There seems to be an *R&R* recession. Radio isn't buying.

When it became evident that radio wasn't going to bend to *R&R*'s latest dictate, Joel began calling programmers to say that record companies loved the "forecasts" of Plays Per Week idea. Not so. In a survey of 24 Sr. VPs, VPs and Promotion Directors, *The Network Forty* found 24 who did *not* support "forecasts" of Plays Per Week.

Who in the record community is Joel talking with?

What radio programmers are supporting "forecasts" of Plays Per Week?

The Network Forty differs from *R&R* in several ways, but one is most important. We are dedicated to reflecting radio's ideas. *R&R* dictates decisions to their reporters. If "forecasts" of future plays were what radio wanted, we would do it... just like Plays Per Week, Overnight Requests, Promotions, Promo Planner, Station Spotlight and Play It Say It. These features came from radio to *The Network Forty*, not the other way around.

Joel called those programmers who openly opposed *R&R*'s "forecasts" (in last issue's Conference

Call) and questioned their opposition. One suggested a 900 number so radio could vote on the issue. Joel told him it didn't matter; *R&R* was going to do it anyhow.

We think it *does* matter. To make sure we continue to accurately reflect the opinions of those in the radio and record industries, we'll give you the opportunity to "Voice Your Choice." Between 6 pm Monday, September 27 and 9 am Tuesday, September 28 (PDT), you're encouraged to participate in *The Network Forty* poll on "forecasts" of Plays Per Week. Those in favor vote yes, those opposed or who won't participate vote

Can I say this one more time? It's reality, stupid. Reflect it and I'll shut up. And so will the industry.

no. The call is toll-free at 1-800-443-4001. We'll publish the results in next week's issue. (Since all 800 calls identify the number calling, we'll be able to disqualify those from the *R&R* offices!)

Wasn't *R&R*'s heralded vaporware (by the way, I would love to take credit for that term, but it, too, came from a radio programmer) promised to be in place September 15? It still isn't available, but hey, I for one, believe it's coming. Maybe October 15? November 15? Christmas?

And what about the monitoring system that was promised by Joel at the Conclave? It was supposed to be up and running in New York, Los Angeles and Chicago by September. Rumor has it that *R&R* tested the system last week in LA and it was almost totally inaccurate. Whatever, it's almost October and the monitoring system isn't available as promised. (Is anyone surprised?) Should we expect it in October? November? Christmas? This century?

Why does *R&R* make their reporting stations call in their playlists, costing time and money when other trades take information by fax? Because it's easier for *R&R*

Why doesn't *R&R* open their universe and let all stations participate in the process? Why does a secret "editorial board" decide what radio stations are worthy of status? Is it because their antiquated computer system only allows them to gather information from a limited number of participants?

Why can't *R&R* let radio stations determine their own identity? Who are they to tell a radio station what format parameter it falls into?

If their on-line system ever goes on-line, will radio stations be able to access the modem through a free 800 number or will stations have to pay long distance charges?

Why has *R&R* been for sale for months without an offer?

If Joel was listening to radio, he would know the answers to many of these questions.

R&R needs to understand that their autonomy is over. Those in the radio and record communities nationally want to be a part of decisions that affect the way they do business. What's good for *R&R* is no longer good for our industry. The only ones who believe the opposite are those who work for *R&R*.

Can I say this one more time? It's reality, stupid. Reflect it and I'll shut up. And so will the industry.

Not all of my questions and comments centered on *R&R*. Just to show that I'm an equal opportunity basher, may I take some other, less serious shots?

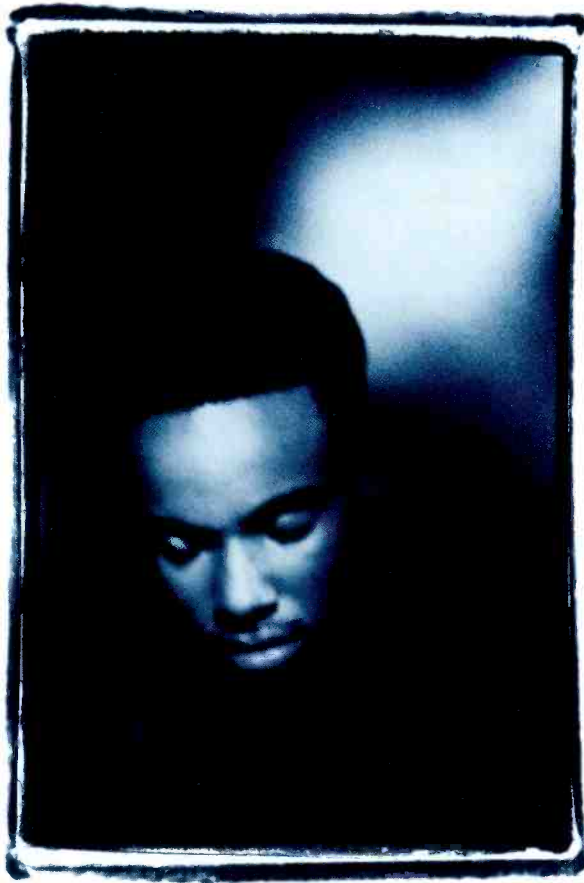
I would like to thank those in the radio and record community for making *The Network Forty* the most-copied magazine in the universe. First, *R&R* ripped off our Plays Per Week. Now, *Billboard* follows suit. They call their new Dance section "On The Tip," a heading we've been using to indicate programmers' favorite records since the inception of *The Network Forty*. Thanks for the flattery, Michael. We gave Plays Per Week to every other magazine (except *Hitmakers*... it's a personal thing). We may not give up "On The Tip." You should think about another title.

And *Hits* last week announced their new Rap Editor who, they said, came from *The Network Forty*. Better check that resume, guys. She never worked here. We know you can't read your magazine, but if you get someone to read *The Network Forty* to you, you'll also know we don't have a Rap Section. Yet.

See, just to keep them honest, we read all trade magazines (except *Hitmakers*... it's a personal thing). ■

*Something on your mind?
Mail your opinion to The Network Forty.*

Can we talk?



Here's the Scoop: Grammy nominee
TEVIN CAMPBELL's
debut album, T.E.V.I.N., spawned three
consecutive No. 1 R&B hits: "Tell Me What
You Want Me To Do" (also a Pop smash),

"Alone With You" and "Goodbye." It sold a ton (that's ton as in "a million"). His new
album is aptly titled **I'M READY**. The premier single is "Can We Talk."
Can we talk? Absolutely. When we've got a story this great, how can we resist?

PROMOTIONS

Thumb Tack Alert!

Clear some space on your promo office wall, kids, because The Network Forty's exclusive November Promo Planner is coming straight to you next week!

ALADDIN VIDEO GIVEAWAY

WXXL, Orlando

Dave Demer

Although Disney is shipping free copies of the *Aladdin* video to the media on October 1, WXXL packed with local video store to give them away one week earlier.

COST: VIDEOS ARE TRADED FOR MENTIONS.

RETURN: SNEAK GIVEAWAY PUTS WXXL A STEP AHEAD OF THE COMPETITION. APPEALS TO TARGET DEMO - BABY BOOM PARENTS.

"B.O. GEO GIVEAWAY"

KJYO, Oklahoma City

Ric Reese

Four people qualify for the chance to win a new Geo Metro. To win, they have to show up at the Oklahoma State Fair on September 17 at high noon, then enter the car and stay there, without any games, paper, radios or needlepoint. (They can leave at brief scheduled intervals to go to the bathroom, etc.) Contest lasts until the end of the fair (Oct. 3) or until there is only one contestant left inside the "B.O. Geo." (Editor's note: A variation of a great stunt previously pulled by WNCI Columbus two years ago.)

COST: STATION PAID FOR CAR.

RETURN: GREAT ENTERTAINMENT (AHEM) VEHICLE IN HIGH-TRAFFIC AREA.

METS "APPRECIATION" DAY

WPLJ, New York

Scott Lief

To "honor" the New York Mets' 100th loss, the "Scott and Todd in The Morning" show will broadcast live from Shea Stadium the morning after they lose the big game. WPLJ listeners will be holding signs to commemorate each loss (who they played and the score of each loss) as Scott Shannon and Todd Pettengill hand out commemorative T-shirts.

COST: SIGNS AND T-SHIRTS ARE TRADED OUT.

RETURN: GEE, THINK NEW YORKERS ARE CYNICAL ENOUGH TO GET INTO A PROMOTION LIKE THIS?

90210 EXTRA GIG

WPOW, Miami

Kenny Bernstein

To promote the season premiere episode of *Beverly Hills 90210*, listeners called in when they heard Tori Spelling doing the station ID and won a 90210 backpack and custom AM/FM radio. They also qualified for a drawing to fly to L.A. and be an extra on a 90210. The day before the grand drawing, eight 90210 denim jackets, autographed by the cast, were given away. At the

same time, they opened the request lines for people to register for the grand prize. The phone lines went berserk; 3,000 callers were able to get through and register. When the name was drawn, the lucky listener had to correctly answer a trivia question about the previous night's season opener. The right answer headed for L.A.

COST: FOX SUPPLIED ALL THE PRIZES; WPOW DID THE CONTEST THEIR OWN WAY.

RETURN: INCREASED TSL FOR THE TWO WEEKS LEADING UP TO THE EVENT, WHICH GENERATED HIGH CUME.

TWI-NIGHT DOUBLEHEADER GIVEAWAY

WENZ, Cleveland

Marshall Goudy

Between games of the Cleveland Indians twi-night doubleheader with the Boston Red Sox, morning hosts Brian and Joe presented the Indians with a special going away card, while fans registered for one of seven trips on United Airlines to major league cities, two grand prize trips and the ultra grand prize of a Camaro Z28. In order to qualify for the trip giveaways, they must show up at the game with at least one packed overnight bag and be ready to leave immediately after the game. Fans may enter as often as they

like and no purchase is necessary for either drawing.

COST: PRIZES SECURED BY BALLCLUB.

RETURN: THOUSANDS CAME TO NEXT-TO-LAST-PLACE TEAM'S GAME FOR CONTEST. CUME BUILDER ALSO ATTRACTS NON-CORE AUDIENCE

"AN LUNCH WITH BRIAN MCKNIGHT"

WVAQ, Morgantown

Lacy Neff, Mike Tokash

WVAQ gave away 50 tickets on the air for listeners to have lunch with Brian McKnight at a local pub/eatery. After lunch, Brian did a special "unplugged" performance.

COST: LABEL PROVIDED MCKNIGHT; LUNCH TRADED FOR MENTIONS.

RETURN: MCKNIGHT'S MEGA-FEMALE APPEAL HELPS ATTRACT CORE DEMO LISTENERS.

THE GREAT TASTE OF HOUSTON

KRBE, Houston

Wendy Craven

The three-day event brings 40 of the city's best restaurants together to set up booths and offer tastes of their specialties at discount prices. KRBE will do a live broadcast from there to give away merchandise.

COST: BOOTH TRADED FOR MENTIONS. KRBE COVERS STATION MERCHANDISE.

RETURN: CUME BUILDER APPEALS TO TARGET 18-35 FEMALES.

Q-ZAR OPENING

KHQT, San Jose

Krista Coutts

To christen the opening of a brand new laser tag facility, Hot 97 threw a private listener party as well as a live broadcast.

COST: TRADED FOR MENTIONS.

RETURN: TIE-IN WITH THE HOTTEST NEW GAME FOR ACTIVE AUDIENCE. Q-ZAR AD SCHEDULE.

The Network Forty wants to spotlight innovative and successful promotions. Are your promos creating a buzz? Fax us the info at (818) 846-9870 or call Jeff Silberman at (818) 955-4040.

S P O T L I G H T

"RUNAWAY TRAIN," MINNESOTA VERSION

KDWB, Minneapolis

Paul Miraldi

KDWB got together with homegrown rising stars, Soul Asylum, to re-edit the band's hit video, "Runaway Train," which shows the plight of runaways through pictures of actual runaways. The revision will show only photos of children missing in the Twin Cities area. So far, every local TV station has run the new video at least

once. For more info, call Paul at (612) 340-9000.

COST: CONTACTS AT TV STATION RE-EDITED THE VIDEO AT NO COST. TWO RUNAWAY GROUPS PROVIDED PICTURES.

RETURN: INCREDIBLE GOOD WILL GENERATED. ALSO PICKED UP LENGTHY NEWS STORIES FROM NETWORK AFFILIATES.

When you hear their voices, you won't be able to resist.

Dance (With Me) Would You Like To

The tempting follow-up
single from their
self-titled debut album

Out-Of-The-Box Adds!

92Q Baltimore
WLUM Milwaukee
KHTN Modesto
KQIZ Amarillo

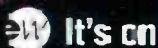
WHHH Indianapolis
KCAQ Oxnard
WKSS Hartford

#34 At Urban!

LP Approaching 400,000!

men at LARGE

PRODUCED AND ARRANGED BY GERALD LEVERT & ROBERT CUNNINGHAM
FOR TREVEL PRODUCTION CO., INC. 



THE ATLANTIC GROUP

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NETWORK FORTY SPOTLIGHT



WIXX101.1 FM

WIXX 101

115 S Jefferson Street

Green Bay WI 54301

(414) 435-3771 Office

(414) 455-1155 Fax

Dan Stone.....Program Director

Kevin Ross.....Music Director

Music Calls:.....M 2-4:30 pm

D.E. "Duke" Wright.....General Manager

Marlyn Krinsky.....Sales Manager

Jeff McCarthy.....VP Operations

Murphy In The Morning.....5:30 am – 10:00 am

Dan Stone.....10:00 am – 2:00 pm

David Burns.....2:00 pm – 7:00 pm

Steve Louizos.....7:00 pm – 12 mid

Kevin Ross.....12 mid – 5:30 am

Ownership:.....Midwest Communications Inc.

Consultant:.....None

Network:.....None

ONE OF AMERICA'S TOP 10

WIXX describes itself in its sales brochure as "one of America's premiere FM hit music stations." That's a strong statement, but one they back up with some pretty impressive statistics. "Since early 1977, WIXX has been providing a careful blend of the best hit music and the most popular Gold to give listeners the kind of variety that keeps them coming back for more," it claims.

"WIXX has become such an important element in the daily lives of listeners that over 42% of all the people living in the Green Bay metro tune in WIXX each week. In the aspect of metro penetration, WIXX ranks in the Top 10 in America!" According to PD Dan Stone, "we're a heritage Top 40 station. Sometimes I like to even call it a classic Top 40 station. That's not because we play a lot of Oldies; it's because many people in this area grew up with WIXX and still listen to us."

WIXX serves two different geographical areas. "We have listeners in both Green Bay and Appleton-Oshkosh. Our main competition comes from WQLH, a Hot AC here in Green Bay and 105.7 WAPL, the heritage AOR station in Appleton." WIXX also has some in-format competition in Appleton from WMGV.

Stability is one of the station's keys. Stone has been PD for two years and there's been no turnover since his arrival. "Our staff is great. Afternoon-driver David Burns has been here almost eight years. Steve Louizos has been here four and Mur-



Dan Stone

phy (morning jock "Murphy In The Morning") came here with me two years ago. Even our overnight guy, Kevin Ross, has been here over two years."

Stone describes the station as "the ultimate Mainstream station. We're quite conservative. Rap music just doesn't play here. On the other end of the spectrum, Hard Rock and the hair bands really don't work well anymore, either." For library product, Stone points to "REO Speedwagon, Journey and the like. These were hits that the station made famous. In fact, we have a liner that we use, 'You heard them first on WIXX, now you hear them again' to showcase those titles."

—Pat Gillen

5 PM SAMPLE HOUR

Jude Cole

Baby It's Tonight

Michael Jackson

Will You Be There

Damn Yankees

Where You Goin' Now

Taylor Dayne

Every Beat Of My Heart

Blind Melon

No Rain

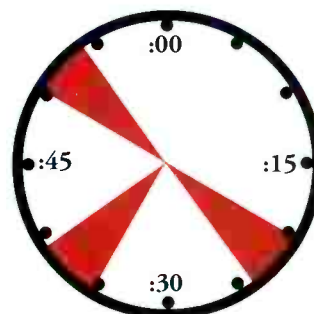
STOPSET

Mariah Carey

Dreamlover

REO Speedwagon

Can't Fight This Feeling



ON AIR SLOGAN

**"Today's Best Music,
101 WIXX"**

Tears For Fears

Break It Down Again

STOPSET

Corey Hart

Sunglasses At Night

En Vogue

My Lovin'

(You're Never Gonna Get It)

R.E.M.

Everybody Hurts

STOPSET

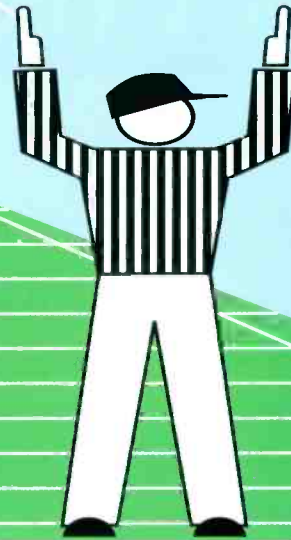
Madonna

Into The Groove

Soul Asylum

Runaway Train

MCA PRESENTS



YOU MAKE THE CALL!

YOUR AUDIENCE IS DISPLAYING AN "APPETITE" FOR NEW MUSIC, YOU:

- A) Do a "Food Marathon" weekend from the local Wendy's and stick in recurrents from Hot Chocolate, Oran Juice Jones, Electric Prunes, Peaches & Herb, and the Raspberries.
 - B) Steal canned food from the local food bank for promotional giveaway.
 - C) Add **Meat Loaf's "I'd Do Anything For Love (But I Won't Do That)"**.
 - D) Order 102 Pizzas and charge it to your competition.
- If you answered **C: Add Meat Loaf**, then you made the right call.

- SoundScan Singles 37-16*
- SoundScan LP D-3*
- Single Sales Increase 90% During The Last Week!

THE NETWORK Moves 33-25*

- Debuts at 38* Mainstream Monitor!
- Over 1000 BDS Detections In 3 Weeks!
- A 30% Airplay Increase From Last Week!
- Over 800,000 Shipped In Just The 1st Week!

ALBUM DEBUTS #1 AT THE FOLLOWING ACCOUNTS:

Musicland	Transworld
Strawberries	Streetside
National Record Mart	Camelot
Northeast One Stop	The Wiz
Valley One Stop	Specs
HMV	

SINGLE MOVES:

Musicland 27-6* Transworld 12-5*
Specs 20-4* Wiz 10-1*

CALL OUT RESEARCH SHOWS YOUR TARGET DEMOS HAVE HIGH ACCEPTANCE TOWARD NAME ARTISTS YOU:

- A) Add everything, because, hey let's face it everyone's got a name!!!!
 - B) Add nothing, and stop using your call out—You're probably using it wrong anyway.
 - C) Add **Bell Biv DeVoe's "Something In Your Eyes"**.
 - D) Add Higher Love, Higher Ground, Higher and Higher and Hi Hi Hi.
- If you answered **C: Add Bell Biv DeVoe**, then you made the right call.

THE NETWORK Moves 11-10* On The Street 40!

- Top 5 At Urban—Over 1500 Detections
- 29-25 Rhythm Monitor Over 600 Detections
- A 40% Airplay Increase in the Last Week

SINGLE REACTS AT RETAIL:

- Musicland 34-29*
- Transworld 110-32*
- National Record Mart 32-29*
- Blockbuster 43-25*



BIG AIRPLAY/BIG SALES!

- WHYT/Detroit 61 Spins #2 Sales!
- WHHH/Indianapolis 23 Spins #14 Sales!
- Hot 102/Milwaukee 47 Spins #18 Sales!
- WJMN/Boston 37 Spins! #25 Sales!
- WJMO/Cleveland 32 Spins #28 Sales!

YOUR LATEST AUDITORIUM TEST SHOWS A LACK OF TEMPO AT YOUR STATION. YOU:

- a) do a metronome giveaway.
- b) expand your 120 BPM disco retro program to other dayparts.
- c) add **E.Y.C.'s "Feelin' Alright."**
- d) set the pitch control on your equipment up a couple of notches.

If you answered **C: Add E.Y.C.**, then you made the right call.

ON 12 MAJORS INCLUDING:

WIOQ	WHHH	KBXX
KTFM	KKFR	KZHT
FM102	Hot 97	Z90
KPLZ	WXKS	

- REQUESTS DEVELOPING: Z90, KZHT
- TOP 5 PHONES AT WTWR
- BDS DETECTIONS INCREASE 1000% FROM LAST WEEK!

MCA RECORDS—ALWAYS THE RIGHT CALL!

FALL IN!

The Fall book has begun! The GM and consultant dropped by to give you some really fantastic promotional ideas and you immediately took the 40-page notebook of their ideas and lined the kids' bird cage with it. As always, their ideas were primarily targeted at the 25-54 demo because it's "impossible" to sell lower end demos. On this week's Programmer's Conference Call, we go in search of Fall book promotional ideas designed to stimulate and increased cumulative listening, across-the-board, throughout the 13-week period.

This Week Featuring

J J COOK

Corporate PD, Heritage Broadcasting

KANDY KLUTCH

MD, WKSS Hartford

STEVE MEADE

PD, KHTY Santa Barbara

JOHN PEAKE

PD, KWMX Denver

What kind of promotions do you usually conduct during the Fall book?

JJ: I prefer to do TSL promotions during the Fall, rather than cume-driven ones. People spend more time indoors during the Fall as the weather cools off, so you have the opportunity to get them to listen for longer periods of time. You might as well take advantage of that. On the flip side, Spring books are a great time to build cume because people are so active.

Kandy: Big, always big! We attempt to do at least one major concert during the book. We work well ahead of time to lock down major movies that come out during the Fall. We do some TV, some billboards and quite a lot of busboards. Getting out in the streets is always the priority during any book and we concentrate on that as well.

Steve: We're big on flyaways; we enjoy those.

We like exotic, big and expensive ones. The last time we did this, we called it, "The World Class Shopping Adventure." We gave people trips to Paris, London, New York, Milan... the list went on and on. This year, we're putting a different spin on it. There's a meeting on it in minutes, so stay tuned. We're limited in a lot of senses in outdoor advertising because there are no billboards in Santa Barbara whatsoever. Busbacks are another medium, but they're prohibitively expensive.

John: We're still in the baby stages of Mix 107.5, so our best promotions get us exposure on the streets. We like any opportunity to get out. There's a major Oktoberfest celebration in Denver we're going to be heavily involved with. Denver's about to open a gigantic new airport and they're doing an airshow this weekend. We'll be all over that with a half-million people in attendance. We'll be remote broadcasting, giving out prizes, shaking hands and kissing babies.

Have you found any particular promotions that deliver better than others during the Fall book?

JJ: I think cash is king. People have back-to-school bills at the beginning of the Fall book and by the time it's over, they're thinking about Christmas. Money, of course, works 365 days a year, but it's perfect for the Fall book. When we give away money in the Fall,

it's got to be done with fun. Games work better in the Fall; the best games recycle listeners from one daypart to another and help build Time Spent Listening.

Kandy: One promotion, that I've done at other stations, generated as much response here in Hartford. In the 18 months I've been at WKSS, we've done it three times and I get calls about it daily. People are constantly telling me they have a dollar bill with 9, 5 and 7 in sequence in the serial number. The contest, obviously, is to exchange dollar bills with our frequency 95.7 in the serial number for \$100 bills. For some reason, it's a constant winner in this market. Another one we do each year is the "Boo Bash." This is a Halloween promotion where we have a party with bands and everyone shows up in costume. In Milwaukee, we did the same promotion called the "Bone Bop." Can you get more vibrant than a "Bone Bop?"

Steve: This is southern California – one big summer – and we attempt to promote it as such. We had a drought two or three years ago in this part of the state, so we did drought-oriented promotions quite frequently. They were effective, cute and timely. Spontaneous promotions are okay as long as you're careful. Giving tickets to the Michael Jackson petting zoo was a cute idea 91X in San Diego did... very timely, but I don't know if we'd go that far.

John: Usually in the Fall, I find that direct mail and telemarketing work best. Those two types function best and remember, Denver has rather unpredictable Fall weather, so outside stuff can be tough to do. When weather prevents outdoor events, telemarketing to hot zips and businesses works well.

How do you design promotions to entertain and attract cume to your station?

JJ: If you're going to do a cume-building contest, it needs to be big and stand out. It needs to be so different that people every-

Cure live



The Cure's new concert movie, *Show*, captures the drama, subtlety, fun, hysteria and power of the 1992 "Wish Tour." *Show* was filmed over two nights at the Palace of Auburn Hills, Detroit before 30,000 people.

film

Show theatrical premieres:

San Francisco 9/17 • Baltimore 9/17 • Portland 9/17
Berkeley 9/17 Cincinnati 9/24 • Columbus 9/24
Boston 10/1 • San Jose 10/1 • New York 10/1
Long Island 10/1 • Philadelphia 10/8 • Detroit 10/8
St. Louis 10/8 • Seattle 10/8 • Milwaukee 10/15
Houston 10/15 • Dallas 10/15 • Denver 10/22
Salt Lake City 10/22 • Madison 10/29 • Indianapolis 10/29



The soundtrack for the film is also the Cure's first live album ever to be released in the U.S.

Show's set list brings together recent Cure singles, "Never Enough," "Friday I'm In Love," and "High," with earlier hits such as, "Let's Go To Bed," "Pictures of You" and "Inbetween Days."

show

The album's first single is
"Just Like Heaven."



On Elektra/Fiction Compact Discs and  Cassettes.

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PROGRAMMER'S CONFERENCE CALL

where in your market will talk about it. Word-of-mouth is still the best come builder for any radio station. Although TV, billboards and busboards can help, particularly in some markets, they're not mandatory. Creativity can go a long way.

Kandy: We constantly stay on top of the spontaneous things. When the Heidi Fleiss thing came out, we did a "Heidi Fleiss Black Book Weekend." That was entertaining, to say the least. Radio can react to anything going on at any second, so these things always entertain and get listeners and potential listeners involved. We constantly cross-plug from shift to shift. Our morning show does a "Dirty Joke Of The Week" where they give the first line on the morning show and tell listeners they have to call me in the afternoon to get the punch line. This works very well. Sometimes the jokes are just sick and twisted.

Steve: We're into forced listening. I don't know if it's planned out to be the answer, but we do things like the "Key Song Of The Day," where we play it in the morning and when you hear it later in the day, you call in to win... those sorts of things. They give off a sense of urgency and hopefully build quarter-hours.

John: You have to plan, set up and execute properly. We look at two different types of promotions. One is strategic promotions designed specifically to increase listening, like an at-work promotion. Then there are the other types that generate new listeners or come to the station. They're the ones out on the street - remote broadcasts or handing out small prizes or whatever.

Dig through your memory cells for the best radio promotion you've ever been involved with.

JJ: I still think the best promotion was "The Last Contest." I ripped that one off while I was in Lincoln. We had 180 different prize packages and it really sounded like we were giving away a ton! (Ed's Note: Look for an aircheck of KCBQ San Diego's version of "The Last Contest" on the next *Network 40* CD TuneUp.)

Kandy: That's tough. (*Pregnant Pause*) Can I single out a couple? "The Black Box" at WAPE was incredible. Listeners had to identify nine items in the box and the station gave out clues. [Marc] Driscoll was a genius at coming up and announcing the clues. Listeners could win trips, his-and-her mopeds, all kinds of things. The whole concept was "Guess It And Win It" with the ninth item being a... gas cap. It was a phenomenal. Also, the first "Most Outrageous" contest we did here was cool. The prize was a Toyota Paseo for the most outrageous stunt. The first runner-up flossed his nose, thereby winning a trip to Cancun. The winner - it gets disgusting here - snorted five raw oysters up his nose... with hot sauce. You should have heard what that sounded like across the airwaves. We had great news coverage on that one. The promos after it were great as well.

Steve: One of the most successful was the food drive we did last year where we were able to accumulate about seven tons of food. It was for Christmas Unity, a charity that distributes food for needy families. We set it up where local organizations got together and collected the food, and clients came up with prizes for the most collected. We ended up with some great prizes for those who got involved and the whole thing worked very well. Everybody who brought something got something.

John: It's a tie. We did "Diego A Day" where all summer long, we sent a different listener each day for a weekend getaway to San Diego with free hotel, airfare and a whole prize package. We did that one at KRQQ. The other one was, "The Winners Choice Prize Catalogue," where you direct-mail a catalogue to all zips in the market and each day you award a different prize from a different page. All the books were numbered. If we called your number out, you had a certain amount of time to call in and pick from that day's page. That was a lot of fun to do.

- Dwayne Ward

You, too, can participate in *The Network Forty's* Programmer's Conference Call. When you've got a strong opinion, contact Dwayne Ward at (818) 955-4040.

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recycled paper



blind melon

"no rain"

A 34% Increase In Audience Reach!

+399 BDS Rotations To A Total Of 2004!

#1 AOR! The Highest BDS At AOR In History!

#1 At Alternative!

#1 Most Requested!

1.5 Million Sold! Another 100,000 Unit Week!

40 City Tour With Lenny Kravitz Through November!

Every Station In America Can Play This Song With Universal Appeal!

Capitol.

DURAN DURAN



You Can Never Have "Too Much Information"!

A 27% Increase In Audience Reach!

+157 BDS Rotations To A Total Of 1256!

50 City Tour Kicks Off October 15th!

1.5 Million Albums Sold- 4 Million Worldwide!

#17 Most Requested On MTV's Top 20 Countdown!

WPOW 43 Plays!

WYCR 50 Plays!

WZYP 25 Plays!

Z100 27 Plays!

WAQQ 21 Plays!

WSTW 23 Plays!

B97 22 Plays!

Y107 39 Plays!

WWCK 20 Plays!

WHOT 29 Plays!

KZHT 29 Plays!

I95 31 Plays!

WABB 28 Plays!

Z102 28 Plays!

WWZZ 30 Plays!

WPST 25 Plays!

KISF 35 Plays!

Q102 20 Plays!

WSNX 45 Plays!

KUTQ 24 Plays!

DRS "Gangsta Lean"

#1 Most Requested...Overnight! KBXX Houston Major Out Of The Box Sales!

J.J. McKay

Entertain To Win

INTERVIEW BY DWAYNE WARD

I first met J.J. McKay in the control room of WROQ-FM Charlotte. At the time, the station was being programmed by Randy Kabrich; a new control room almost identical to Z-100 New York was under construction. The existing control room J.J. was working out of was barely operational, so he was less than eager to spend any time with a geek news reporter who stumbled in to say hello and stare in awe as he worked his magic with the microphone. Almost 10 years later, he was still less than thrilled to give me a half-hour of phone time to discuss his experiences in radio and his successful rookie year as quarterback of the Dallas Top 40 KHKS. The more things change...



Let's begin by discussing how you developed an interest in radio.

Well, my daddy was a D.J. He worked at KLAC Los Angeles for about 10 years as Chuck Sullivan. Through some sort of osmosis, I found a natural gravitational pull toward the industry. At the same time he was running a station in Corona, California, I began by doing weekend button-pushing for all the religious shows... God Squad stuff... during high school. After high school, I got involved in the nightclub thing. During the day I was playing semi-pro football and after five years of it and a nice knee injury, it dawned on me that I wasn't going to get the pro tryout I so desperately wanted despite being 5'10", 235 and running a 4.8 40. I should've been, I should've been....

Earth to J.J....

Huh? Anyway, once that was over with, I got more involved with the nightclub work on a full-time basis and eventually got an opportunity to work weekends at an AM station in Herndon, Virginia. Some broadcasters were in for a convention from Cleveland, staying at the hotel

I was working at and they were betting on which radio station in town I worked for. At that time I hadn't even been on the radio yet. These guys offered me afternoons in Cleveland for \$25,000 and I turned them down because it would've been a pay cut. The club thing was very profitable. When I finally did decide to go with radio, it was at the aforementioned station in Herndon. Doug McGuire, who was also just starting out, hired me. [McGuire is now VP/Programming with EZ Communications]

Did the Virginia experience get your interests settled into radio?

Definitely. I sucked, but apparently somebody heard something they liked and when I responded to an ad in the trades for a gig in Wichita Falls, they offered me the job and I thought, "what the hell... let's go with this thing."

Now let's jump forward to present-day and what's going on in Dallas.

This is almost like *It's A Wonderful Life* in reverse. It's really funny because when Evergreen changed from Y95 [KHYY] to Oldies KODZ, they asked me to stick

around and do the APD/afternoon drive thing. It was cool because, with one exception, we were all Top 40 guys. KODZ died and LMA'ed with the crosstown young Country, then all of these rumors began flying around town about the Gannett station going Top 40. Having known Gerry [DeFrancesco] from 10 years earlier when he hired me at KIIS, the rumors really piqued my interest. I gave him a call and of course, initially, he denied everything as he should. At the same time during the conversation, he asked me for my programming philosophy, which of course I immediately answered. Three or four days later he called me back saying, "We're going to change formats of our station in town and we want you to meet with our consultant to see if we can get you involved." That's basically how it all started... a year ago, mid-October.

When you first sat down with these guys, did they tell you they wanted to flip to Top 40?

Definitely. Everyone knew the hole in the marketplace was for Top 40. At the time,

the strong 18-34 station was Mix 92.9... basically winning by default and by being boring. Gannett came in, researched the market and found the hole not to be Top 40 music but for Top 40 as an entertainment medium. We had a lot of initial conversations about the entertainment aspects and as an air personality, that is exactly what I wanted to do. There was no entertainment here. Everyone was doing 10 in a row, or 40 minutes of this and 45 minutes of that.

Discuss the steps you took to put the station on the air.

With all the rumors flying around, it was fun in that the consultant and myself couldn't even step foot into the radio station, so we did everything from a hotel room. We sat around listening to old '68 through '72 airchecks and finding in our minds the kind of sound we wanted to have at KHKS. The original thought was to go jockless but I talked consultant Jay Mitchell and Gerry DeFrancesco into thinking about all the unemployed disc jockeys in town from the old KEGL and KHYI. The angle we took was to get

some of these people on the air to "audition" for the job. KIIS-FM in Los Angeles, leaning more Hot AC at the time, carted all the music up, sent it here along with the Selector program parameters and basically we put the radio station together. We started November 1st of last year at 1:11 in the morning. Eleven One... one eleven... get it?

Got it!

It was interesting because we had to take all the music we got from KIIS-FM in L.A. and look at it as what it was (Hot AC) and try to get musically on track as a Top 40.

Did you have to go out and buy any records?

No, because whatever we needed, L.A. would send us. At that point, the record companies were still intrigued by the rumors. I basically told all the record people we would have a conversation when the time was right.

Lets go back to the talent thing... all the displaced jocks sitting on their hands in Dallas.

The first phone call I made was to Leigh Ann, who's now doing middays here. I had read that KEGL had let her go about three weeks prior and I knew I could call her because she had no immediate desire to leave Dallas. There were two or three jocks at KODZ I knew I could contact as well as a couple other KEGL people who had been released. With this in mind, I began making phone calls under the premise we were going to allow them to "audition" on the air for the job and if they didn't get the job, at least they got a current aircheck with those neat KIIS-FM jingles.

Everyone I spoke with really liked the idea of coming in to a brand new radio station and trying to win a job. After we put them on the air, Jay Mitchell and I were listening and discussing how great the station sounded and how it would be a good idea to have people do this all the time... audition for their job every day. [laughs] At least this way, you wouldn't have any screw-ups and everyone would be going in the same direction.

Was Domino in Dallas?

No, actually Domino was still in Atlanta and I remember Joel Denver.... oops, never mind... I got a phone call saying he was available and that he would be calling me. Sure enough, he called me and we began chatting about what we're doing here. He asked for an audition, we flew him in, put him on the air and his performance was just unbelievable. I was doing mornings the next day and calls were coming in asking when Domino would

be on the air again. A light went off and I said to the GM, "hey, let's hire this guy."

What went through your mind when talk centered on bringing him to L.A.?

I'm sure the immediate success of this station has piqued a few ears in Los Angeles.

entertaining, someone people can latch onto and someone with his or her own unique, separate personality. The people I'm looking at have more personality than the typical night jock with phone bits; that's what's needed in that time slot at

this decade, the same translation can be drawn with the Rap stuff in the past couple of years. All Hot Hits is... is refocusing your radio station back to the Top 40 mode. That is what Mike Joseph did in the early/mid-'80s and that's why the format surged. When Hot Hits went on, I was mesmerized by the energy and the quick, focused entertainment. Forever and a day, Top 40 has been an entertainment spot on your radio dial and every time we get away from this simple fact, the format falls apart. To win, Top 40 has to play the hits and play them often. It does translate to the '90s if you play the hits – the ones people want to hear – and have fun on the radio. Give them an entertainment spot on the dial.

I know I'm the proverbial dog with a bone about this, but I have to ask your views on the impact of digital technology on commercial radio.

I'm glad you brought it up; it's also one my favorite topics. How will it affect commercial radio? Give me the razor blade; it's scary as hell. We will simply have to out-entertain digital radio. Obviously, subscribers to digital radio are there for specific types of music, so we positively, absolutely have to entertain our listeners. This is the *only* way commercial radio will survive. As far as learning about digital technology, I spend a lot of time reading up on it and I would encourage every other broadcaster out there to do likewise.

Shifting from negative to positive and excluding KHKS, where have you had the most fun in radio at?

I had a blast at KIIS in L.A. Being around Big Ron O'Brien, Rick Dees, Tim Kelly and Bruce Vidal was just an incredible part of my life. Mornings at WROQ FM in Charlotte was a blast... anytime you go from a 6.0 to an 8.5 in one book is. Yet after dropping all those names and call letters, the absolute most fun I ever had on the radio as a jock and air personality was at WBCY in Charlotte – afternoon drive with Reggie Blackwell programming the station. I got to do my thing, it was simply great and I just had a ball. Everyone in town knew who I was, I was successful with the numbers, I put a tremendous amount of work and effort into the show and when the final product made it on the air, I hated to leave the control room each day.

By the way, are you still pissed off at me for revealing your real name when you were kicking ass at WBCY and I was across the street at WROQ-FM?

(Phone click....dial tone)

Hello...J.J....hello? ☑

THE LONG AND WINDING ROAD

J. J. MCKAY

KNIN Wichita Falls	Mornings
WGH Norfolk	Nights
WRVQ Richmond	Nights
WPGC Washington D.C.	Middays
WAVA Washington D.C.	Mornings
KIIS Los Angeles	Middays
WROQ FM Charlotte	Afternoons/Mornings
WZOU Boston	Mornings
WRQX Washington D.C.	Mornings
WBCY Charlotte	Afternoons
KKHT Springfield	PD/Mornings
KsHYI Dallas	APD/Middays
WYXR Philadelphia	Mornings
KHKS Dallas	PD/Afternoons

I didn't really talk to Jeff Wyatt that much, but every time the ratings came out, he would congratulate me on the numbers. When L.A. began looking at their situation and considered changes, and Gannett always looks within before going outside, it made sense for them to talk to Domino. He always wanted to work at KIIS-FM in L.A. since he was a baby D.J., so when the offer came in, the obvious seemed imminent.

When you have a guy who works as hard as he does, both on and off the air, you want to keep him, so when L.A. came calling, I was initially dead set against losing him. It was like cutting off my nose to spite my face, but from a company standpoint it made a lot of sense to put him in Los Angeles.

To replace him, are you looking for someone similar or different? Nights is the second hub of any successful Top 40 radio station.

True, although you're talking to an afternoon guy who takes exception to that. Anyway, [laughs] when you look at the ratings, I have the #1 come at this station, so again, I take exception with that statement. Seriously, there was a huge void in this market for a high-profile jock when Domino came in and set the table. So when you look at nights, part two, at this station, it has to be someone as equally

KHKS.

Let's shift gears and discuss your moonlighting career as a voice guy for stations across the country.

At every station I've worked at, I've always ended up doing the voice work for the station – especially the promos. When you do anything often enough, obviously you get better at it – honing your craft, so to speak. When I was doing mornings in D.C. for Kabrich, Dave Parks from KSDO in San Diego (a Top 40 at the time) was in town for the RAB, or NAB, or one of the AB conventions. He heard the stuff we were doing at WAVA and he called Randy Kabrich to find out who it was... it was me. KSDO got the whole thing going. When I was at KKHT, I sent out demo tapes. This was the same time Pirate Radio was going on in L.A., so Kabrich and Scott Shannon asked me to be the voice of Pirate. At that point, the whole thing began snowballing. For more details on the voice stuff, please refer to page 41 of this magazine. Nice cross-plug huh?

Let's talk about the Hot Hits phenomenon of the mid-'80s and why it hasn't translated into the '90s.

I don't know if that's right. When you look at Hot Hits, you have to remember, Top 40 got away from the center. We weren't as focused as we used to be. So far

MUSIC MEETING

TEVIN CAMPBELL

"Can We Talk"

(QWEST/WB)

There's not too much more you can say about this young superstar who has already collected a Grammy nomination and spawned three consecutive #1's off his debut album. This slow groove puts the soloist back on top with his sexy, dynamic vocal range. Produced by Babyface and Quincy Jones, the long-awaited album, *I'm Ready*, is heavily influenced by master musician Prince. It's obvious Tevin will have no problem duplicating his success because when he sings, people listen!



TEVIN CAMPBELL

THE OCEAN BLUE

"Sublime"

(SIRE/REPRISE)

Following their success on Alternative radio, newcomers Ocean Blue debut with an infectious Folkish tune guaranteed to have you singing along on the first listen. Already leading the pack out of the gates at WZAT Savannah, "Sublime" is a tasty, soothing tune which will work for all demographics. From the much-heralded album, *Beneath The Rhythm And Sound*, the Ocean Blue navigates smooth sailing in "Sublime."

MATTHEW SWEET

"Time Capsule"

(Zoo)

Displaying a more direct spontaneous approach, this

Lincoln, Nebraska native strikes home with very relatable lyrics accompanied by the razor-sharp organic guitar work of Fleetwood Mac and Lindsay Buckingham (largely due to the influence of producer Richard Dashut), Sweet's "Time Capsule" is an exquisite foray into down-to-earth Folk that's already breaking out of the midwest and south, with other regions soon to follow. So turn the egg timer over and when the grains of sand run out, this song should be on.

ROBERT PLANT

"I Believe"

(ES PARANZA/ATLANTIC/AG)

In an uncharacteristic fashion, a mid-tempo blockbuster that pulls no punches, Robert Plant vaults back with a fresh provocative cadence. The ex-Led Zepelin vocalist exhibits a totally different vocal style that, without a doubt, appeals to all age demographics. The legendary songwriter delivers a song that should storm out-of-the-box and take very little convincing before "you believe."

DAVE KOZ

"You Make Me Smile"

(CAPITOL)

As slyly provocative as the song's title would indicate, "Koz" displays his romantic passion through his saxophone in dramatic style. Koz has soared in notoriety since becoming a regular with the Posse on the *Arsenio Hall* show, not to mention his outstanding performance on the steamy daytime drama *General Hospital*. The Los Angeles native blends Jazz, R&B and Adult Contemporary into a perfect upper-demo Pop sound, which

U2 LEMON

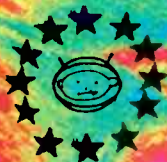
 **Most Added
50 Plus Out-Of-The-Box...
With 17 Debuts!**

**99X D-5* WENZ D-18*
Z100 D-25* Kiss 108 D-26*
KROQ WKBQ KRBE**

**Double Platinum... Plus!
Check Out The Lemonade Mix!**

 **Exclusive Rotation!**

The next track and video from Zooropa.



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MUSIC MEETING

could make your female audience do more than smile when spinning the “Kozman’s” latest madrigal.

LENNY KRAVITZ

“Are You Gonna Go My Way”

(VIRGIN)

Right out of the box, the title cut of Kravitz’ album became an instant favorite with Rock and Alternative Radio program directors nationwide. Shades of Hendrix – a nice grungy-driven guitar with a crunchy rhythm beat highlights this funky Rock release. As illustrated on *The Network Forty’s* X Chart, “Are You Gonna Go My Way” is a proven “no-brainer” that’s ready to blister Mainstream radio with Kravitz’ serious tude.

LEA SALONGA

“We Could Be In Love”

(ATLANTIC/AG)

Debuting on the American music scene this week is a duet of a song that’s spiced with tasty lyrics about an impending romance. The first single from the self-titled album introduces us to the smooth vocals of Lea Salonga, accompanied by the suavity of Brad Kane that

spells only one word – hit. As GMs continue to demand female numbers, Lea will “bring home the goods” with cultivated harmonies on “We Could Be In Love.” An all-around-the-clock ballad which correlates brilliantly to the needs of your audience, this melodic masterpiece is ready for rotation at your station.

FAST FORWARD

FOLLOW-UPS: Although Billy Joel’s “River Of Dreams” (Columbia) is still climbing *The Network Forty’s* Mainstream music chart,

the next release, “All About Soul,” is slated for mid-October... Brian McKnight picks up the pace in the follow-up to his Top-5 smash with “The Way Love Goes” (Mercury). This soulful groove is set for early October, but is already receiving early airplay at Crossover radio.

LONG TIME, NO HEAR:

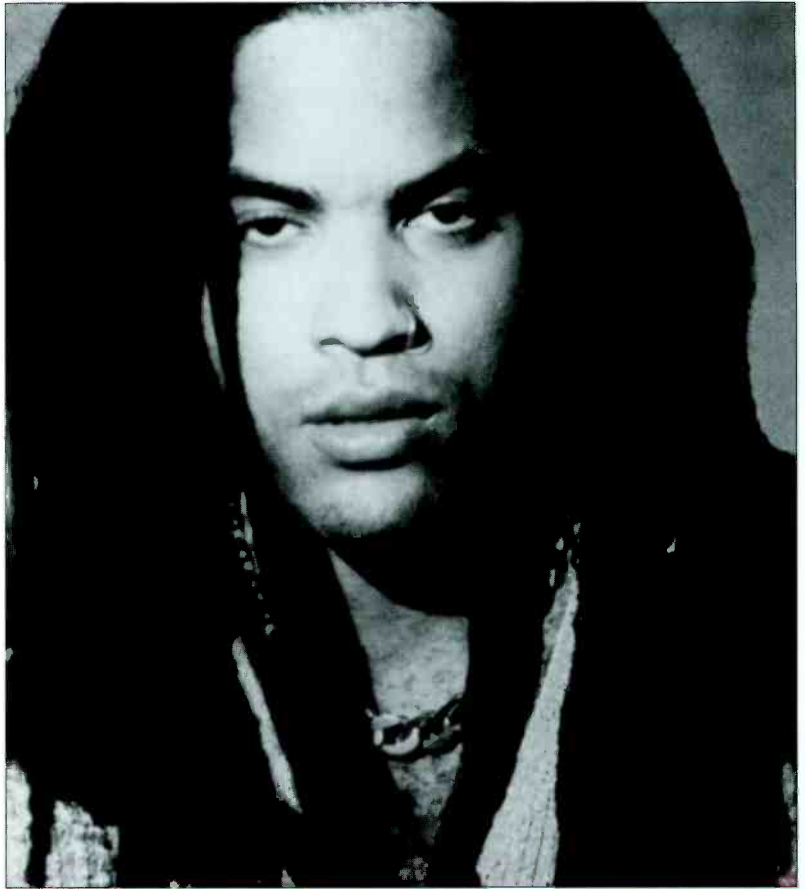
In early October, expect the

much-anticipated track from Color Me Badd “Time And Chance” (Giant/Reprise) to showcase CMB in superb fashion... Further on up the road, Adult fave Richard Marx returns to radio with “Now And Forever” (Capitol) in December.

TESTING WELL: WBZZ Program Director Buddy Scott claims Aerosmith’s

“Cryin’” (Geffen) is performing wonderfully at B94 as the #2 request in the Steel City... Stations throughout the southeast continue to see phenomenal phone action on Meat Loaf’s “I’d Do Anything For Love (But I Won’t Do That)” (MCA), with the rest of the country catching up on Meat Loaf fever.

–John Kilgo



LENNY KRAVITZ

UPCOMING RECORD RELEASES

WHITNEY HOUSTON

“Queen Of The Night”
(ARISTA)

THE LEMONHEADS

“Into Your Arms”
(ATLANTIC/AG)

BLUR

“Chemical World”
(FOOD/SBK/ERG)

DEEP FOREST

“Sweet Lullaby”
(550 MUSIC)

CULTURE BEAT

“Mr. Vain”
(550 MUSIC)

BIG FUN

“Stomp”
(IMAGO)

JODY WATLEY

“Your Love Keeps Workin’ On Me”
(MCA)

CATHERINE WHEEL

“Crank”
(MERCURY)

CRANBERRIES

“Linger”
(ISLAND/PLG)

PM DAWN

“Norwegian Wood”
(GEE STREET/ISLAND/PLG)

NAUGHTY BY NATURE

“Written On Ya’ Kitten”
(TOMMY BOY)

U.N.V.

“Straight From The Heart”
(MAVERICK/SIRE/WB)



Some secrets float below the imagination's surface.

**THE
OCEAN
BLUE**

Sublime

The first single from the new album
BENEATH THE RHYTHM AND SOUND

Produced by Kevin Moloney and The Ocean Blue
Management: Peter Freedman/Peter Freedman Entertainment, NYC

MOST REQUESTED



WHTZ NEW YORK, CHID THE HITMAN

1. Blind Melon, No Rain
2. Aerosmith, Cryin'
3. Cypress Hill, Insane In The
4. Nirvana, Heart-Shaped Box
5. Ace Of Base, All That She



WKBQ ST LOUIS, RICK IDOO

1. Meat Loaf, I'd Do Anything
2. Michael Jackson, Will You
3. Blind Melon, No Rain
4. Jodeci, Lately
5. Red Hot Chili Peppers, Soul
6. Soul Asylum, Runaway Train
7. Aerosmith, Cryin'
8. Ace Of Base, All That She
9. SWV, Right Here/Human Nature



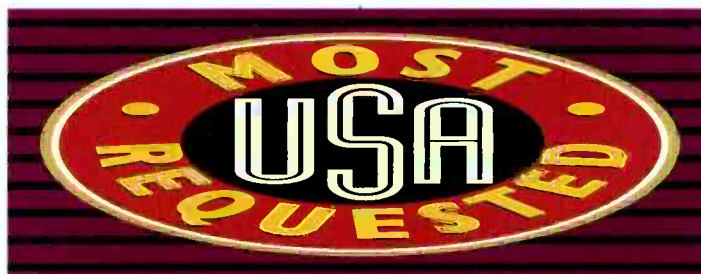
WKRC CINCINNATI, RACE TAYLOR

1. Janet Jackson, Again
2. Blind Melon, No Rain
3. Tony Toni Tone, If I Had No
4. Red Hot Chili Peppers, Soul
5. Ace Of Base, All That She



KKRZ PORTLAND, RICHIE CUNNINGHAM

1. Blind Melon, No Rain
2. Ace Of Base, All That She
3. Inner Circle, Sweat
4. Mariah Carey, Without You
5. Billy Joel, The River Of



1. Blind Melon, No Rain
2. Mariah Carey, Dreamlover
3. Aerosmith, Cryin'
4. Meat Loaf, I'd Do Anything For Love (But I Won't Do That)
5. Ace Of Base, All That She Wants
6. Def Leppard, Two Steps Behind
7. Janet Jackson, Again
8. Jazzy Jeff & Fresh Prince, Boom! Shake The Room
9. Tag Team, Whoomp! (There It Is!)
10. Janet Jackson, If



KDWB MINNEAPOLIS, TON E. FLY

1. Ace Of Base, All That She
2. Jazzy Jeff & Fresh, Boom!
3. SWV, Right Here/Human Nature
4. Aerosmith, Cryin'
5. Jodeci, Lately
6. Def Leppard, Two Steps
7. Janet Jackson, If
8. Blind Melon, No Rain



WPOW MIAMI, RAFFI CONTIGO

1. Haddaway, What Is Love
2. Ice Cube, Check Yo Self
3. New Order, World
4. UB40, Can't Help Falling In
5. Duran Duran, Too Much
6. Janet Jackson, Again
7. Inner Circle, Sweat
8. Abigale, Constant Craving
9. The Proclaimers, I'm Gonna



WPRO FM PROVIDENCE, T.J. NAPP

1. Mariah Carey, Dreamlover
2. SWV, Right Here/Human Nature
3. Soul Asylum, Runaway Train
4. Aerosmith, Cryin'
5. Janet Jackson, If



WKSE BUFFALO, SUE O'NEIL

1. Ace Of Base, All That She
2. Shaggy, Oh Carolina
3. Haddaway, What Is Love
4. Culture Beat, Mr. Vain
5. Prince, Pink Cashmere



WDJX LOUISVILLE, MIKE SHANNON

1. Aerosmith, Cryin'
2. Tag Team, Whoomp!
3. Blind Melon, No Rain
4. Mariah Carey, Dreamlover
5. Ace Of Base, All That She
6. Janet Jackson, If
7. SWV, Right Here/Human Nature
8. Haddaway, What Is Love
9. Meat Loaf, I'd Do Anything
10. 2Pac, I Get Around



WKCI NEW HAVEN, KELLY NASH

1. Aerosmith, Cryin'
2. Inner Circle, Sweat
3. Duice, Dazzy Duks
4. Jodeci, Lately
5. Soul Asylum, Runaway Train



WBBO GREENVILLE, JAMVIN' JEFF HAYES

1. Meat Loaf, I'd Do Anything
2. Tag Team, Whoomp!
3. Aerosmith, Cryin'
4. Soul Asylum, Runaway Train
5. Michael Jackson, Will You



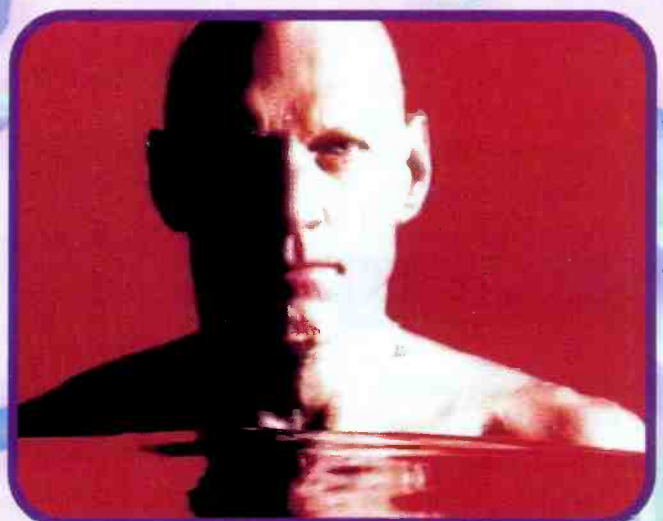
WSNX GRAND RAPIDS, LUKE SANDERS

1. Jodeci, Lately
2. Blind Melon, No Rain
3. Mariah Carey, Dreamlover
4. Meat Loaf, I'd Do Anything
5. Ace Of Base, All That She

MIDNIGHT OIL



Everyday Is Day One...



THIS IS THE END OF THE BEGINNING.

Outbreak of Love

Produced by Nick Launay and Midnight Oil. Manager: Gary Morris.

"We're seeing incredible response from our male and female listeners across the board. Currently pulling top 5 phones, they are ringing off the hook! During the third week of airplay, the phones exploded to top 10!

And now—forget it! This is a hit record!"

- Rick McCauslin, OM - WYCR

Over 100 stations playing - GAVIN: 40-38*

Currently on US Tour

Tonight Show with Jay Leno, October 4th

COLUMBIA



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MOST REQUESTED



WXLK ROANOKE, MO FO

1. Aerosmith, Cryin'
2. Joey Lawrence, Stay Forever
3. Blind Melon, No Rain
4. 95 South, Whoot, There It Is
5. Janet Jackson, If



WIXX GREEN BAY, STEVE LOUZOS

1. R.E.M., Everybody Hurts
2. Aerosmith, Cryin'
3. Blind Melon, No Rain
4. New Kid On The Block, Keep
5. Def Leppard, Two Steps
6. Haddaway, What Is Love
7. Meat Loaf, I'd Do Anything
8. Mariah Carey, Dreamlover
9. Michael Jackson, Will You



WBPR MYRTLE BEACH, DARYL FOX

1. Red Hot Chili Peppers, Soul
2. Lisa Keith, Better Than You
3. Blind Melon, No Rain
4. Bell Biv DeVoe, Something
5. Prince, Pink Cashmere



WYAV MYRTLE BEACH, BOOKER MADSON

1. Red Hot Chili Peppers, Soul
2. Ace Of Base, All That She
3. Blind Melon, No Rain
4. R.E.M., Everybody Hurts
5. Shaggy, Oh Carolina
6. Def Leppard, Two Steps
7. Janet Jackson, Again
8. Mr. Big, Wild World

NIGHT PERSON
OF THE WEEK
JOJO WRIGHT
KSOL San Francisco

1. Toni Braxton, Breathe Again
2. 2Pac, I Get Around
3. Xscape, Just Kickin' It
4. Shai, Baby I'm Yours
5. Dr. Dre, Let Me Ride



KIXY SAN ANGELO, ROBERT ELFMAN

1. En Vogue, Runaway Love
2. Haddaway, What Is Love
3. Guru's Jazzmatazz, Trust Me
4. Gabrielle, Dreams
5. Def Leppard, Two Steps
6. Intro, Come Inside
7. G-Wiz, Teddy Bear
8. Mariah Carey, Dreamlover
9. Tony Toni Tone, Anniversary

WRHT



WRHT NEW BERN, CHRIS CROSS

1. Red Hot Chili Peppers, Soul
2. Blind Melon, No Rain
3. Frank Ski, The Barney Song
4. Ace Of Base, All That She
5. Jazzy Jeff & Fresh, Boom!



WFHT TALLAHASSEE, RICK AUSTIN

1. Joe, I'm In Luv
2. Mariah Carey, Dreamlover
3. Blind Melon, No Rain
4. Janet Jackson, Again
5. R.E.M., Everybody Hurts
6. Ace Of Base, All That She
7. En Vogue, Runaway Love
8. Tony Toni Tone, Anniversary
9. Mr. Big, Wild World



WKZW PEORIA, ANDY MASUR

1. Ace Of Base, All That She
2. Tag Team, Whoomp!
3. Janet Jackson, Again
4. Blind Melon, No Rain
5. Jazzy Jeff & Fresh, Boom!
6. R.E.M., Everybody Hurts
7. Inner Circle, Sweat
8. Jodeci, Lately



WFLY ALBANY, ELLEN ROCKWELL

1. Mariah Carey, Without You
2. SWV, Right Here/Human Nature
3. Meat Loaf, I'd Do Anything
4. Blind Melon, No Rain
5. Janet Jackson, If
6. Def Leppard, Two Steps
7. Tag Team, Whoomp!
8. Aerosmith, Cryin'
9. Ace Of Base, All That She
10. Zhane', Hey Mr. DJ.



WMME AUGUSTA, JEFF ANDREWS

1. Meat Loaf, I'd Do Anything
2. Aerosmith, Cryin'
3. Jazzy Jeff & Fresh, Boom!
4. Blind Melon, No Rain
5. Inner Circle, Sweat



Today's Best Music!

KIOK TRI-CITIES, MICHAEL DEAN

1. Inner Circle, Sweat
2. Janet Jackson, Again
3. Blind Melon, No Rain
4. Meat Loaf, I'd Do Anything
5. Ace Of Base, All That She



KZIO DULUTH, JIMMI' JAM

1. Haddaway, What Is Love
2. Meat Loaf, I'd Do Anything
3. Prince, Pink Cashmere
4. Duran Duran, Too Much
5. Blind Melon, No Rain

MOST REQUESTED



WSPK POUGHKEEPSIE, SCOTTY MAC

1. Zhane', Hey Mr. D.J.
2. Salt-N-Pepa, Shoop
3. Dr. Dre, Let Me Ride
4. Aerosmith, Cryin'
5. Shaggy, Oh Carolina
6. Janet Jackson, Where Are
7. Meat Loaf, I'd Do Anything
8. Bell Biv DeVoe, Something
9. Cypress Hill, Insane In The



KLYV DUBUQUE, SCOTT THOMAS

1. Ace Of Base, All That She
2. Blind Melon, No Rain
3. Meat Loaf, I'd Do Anything
4. Urge Overkill, Sister Havana
5. Tag Team, Whoomp!
6. Druce, Dazzezy Duks
7. Billy Joel, The River Of
8. East 17, Deep
9. Mr. Big, Wild World



WDJB FORT WAYNE, PHLASH PHELPS

1. Beavis & Butthead, Be A
2. Blind Melon, No Rain
3. Jazzy Jeff & Fresh, Boom!
4. Aerosmith, Cryin'
5. Ace Of Base, All That She
6. Tony Toni Tone, If I Had No
7. Gin Blossoms, Hey Jealousy
8. Tag Team, Whoomp!
9. John Mellencamp, Human
10. Jodeci, Lately

BREAKOUT ARTIST OF THE WEEK



R.E.M.

"Everybody Hurts"

- | | | |
|------|--------------|----|
| WIXX | Green Bay | #1 |
| WYAV | Myrtle Beach | #4 |
| WFHT | Tallahassee | #5 |
| WKZW | Peoria | #6 |
| KKXL | Grand Forks | #7 |



WCIL CARBONDALE, SHAWNA MATTHEWS

1. Aerosmith, Cryin'
2. Midnight Oil, Outbreak Of
3. UB40, Can't Help Falling In
4. Jodeci, Lately
5. Mariah Carey, Dreamlover



WKMX DOTHAN, ALLEN TAYLOR

1. Soul Asylum, Runaway Train
2. Blind Melon, No Rain
3. Meat Loaf, I'd Do Anything
4. Toni Braxton, Another Sad
5. R.E.M., Everybody Hurts



WTLQ WILKES BARRE, DAVEY JONES

1. SWV, Right Here/Human Nature
2. Jazzy Jeff & Fresh, Boom!
3. Ace Of Base, All That She
4. 95 South, Whoot, There It Is
5. Janet Jackson, Again
6. 2Pac, I Get Around
7. Meat Loaf, I'd Do Anything
8. K7, Come Baby Come



KQHT GRAND FORKS, BOBBY BRADY

1. Meat Loaf, I'd Do Anything
2. Blind Melon, No Rain
3. Aerosmith, Cryin'
4. Billy Joel, The River Of
5. Def Leppard, Two Steps
6. Stone Temple Pilots, Wicked
7. R.E.M., Everybody Hurts
8. Ace Of Base, All That She
9. 4 Non-Blondes, Spaceman



KDUK EUGENE, JOHNNY QUEST

1. Onyx, Slam
2. Jazzy Jeff & Fresh, Boom!
3. Soul Asylum, Runaway Train
4. Blind Melon, No Rain
5. Red Hot Chili Pepper, Soul
6. Tag Team, Whoomp!
7. Nuttin' NYCe, In My Nature
8. Big Daddy Kane, Very Special
9. Aerosmith, Cryin'
10. Ace Of Base, All That She



KKXL GRAND FORKS, MIKE DANGER

1. Ace Of Base, All That She
2. Janet Jackson, Again
3. Mr. Big, Wild World
4. Jazzy Jeff & Fresh, Boom!
5. Meat Loaf, I'd Do Anything
6. Blind Melon, No Rain
7. R.E.M., Everybody Hurts
8. Inner Circle, Sweat
9. Aerosmith, Cryin'



KIMN FORT COLLINS, CHRIS HOLLAND

1. Blind Melon, No Rain
2. Mariah Carey, Dreamlover
3. Aerosmith, Cryin'
4. Gabrielle, Dreams
5. R.E.M., Everybody Hurts
6. Meat Loaf, I'd Do Anything
7. Haddaway, What Is Love
8. Ace Of Base, All That She



KSOL SAN FRANCISCO, JOJO WRIGHT

1. Toni Braxton, Breathe Again
2. 2Pac, I Get Around
3. Xscape, Just Kickin' It
4. Shai, Baby I'm Yours
5. Dr. Dre, Let Me Ride
6. Mariah Carey, Dreamlover
7. Janet Jackson, Where Are

Prince

"Pink Cashmere"

THE NETWORK Moves 36-31*

+ Most Added For The 3rd Straight Week!

WAQQ Charlotte	KKRZ Portland	Kiss 108 Boston	KJMZ Dallas
WBBO Greenville	FLY92 Albany	WIXX Green Bay	WK-II Ocean City
WKSS Hartford	WGMV Oshkosh	WNNK Harrisburg	WSTO Evansville
WSTW Wilmington	WDBR Springfield	WKMX Dothan	WKSF Asheville
WPRR Altoona	KZIO Duluth	And More!	

↑ A 4.01 Average Move With 50 Debuts!

Power Pig Tampa 13-6*	WKSE Buffalo 11-9*	FM-02 Sacramento 16-14*
WVHT Columbus 17-17*	WHYT Detroit 25-18*	W-I-H Indianapolis 26-19*
WPGC Washington, DC 26-19*	WJMN Boston 22-20*	KTFM San Antonio 23-20*
KDWB Minneapolis D-22*	WZPL Indianapolis 28-24*	WKBQ St. Louis 30-27*
PRO-FM Providence D-27*	KMEL San Francisco 30-28*	KPLZ Seattle D-28*

Album Network Hottest Retail

Prince "The Hits/The B-Sides"
Debuts 20*

Prince "The Hits 1"
Debuts 40*

Prince "The Hits 2"
Debuts 41*

R.E.M.

"Everybody Hurts"

THE NETWORK Moves 38-33*

Major Adds!

KDWB Minneapolis	WKBQ St. Louis	WNVZ Norfolk	195 Birmingham
WERZ Seacoast NH	WKEE Huntington	WLAN Lancaster	WNNK Harrisburg
KRQ Tucson	TIC-FM Hartford	WXLK Roanoke	W-07 Nashville
WEIZ Eau Claire	WBPR Myrtle Beach	WCIR Beckley	WJGQ Meridian
KPKR Anchorage	WXIL Parkersburg	And More!	

↑ An Upward Move Of 4.37 With 39 Debuts!

Star 94 Atlanta 26-18*	Kiss 108 Boston 22-19*	B94 Pittsburgh 28-22*	Z100 New York 25-24*
PRO-FM Providence 31-25*	WKRQ Cincinnati D-26*	KISF Kansas City 32-29*	WAQQ Charlotte D-30*
ATCF Saginaw 15-4*	WRQK Canton 16-15*	WAAL Binghamton 24-15*	WYOR York 23-15*
ARFY Reading 22-17*	KZMG Boise 22-17*	WIXX Green Bay 26-18*	KLOC Beaumont 22-19*
WABB Mobile 24-20*	KKRD Wichita 28-20*	WKZW Peoria D-22*	WZAT Savannah 30-23*
WGLU Johnstown 30-24*	WNOK Columbia D-24*	G105 Raleigh 29-25*	Z104 Madison 29-25*

Red Hot Chili Peppers

"Soul To Squeeze"

NETWORK Moves 28-24*

WAPE Jacksonville Add!

WC L Carbondale Add!

KGOT Anchorage Add!

WHTO Williamsport Add!

WLDQ Meridian Add!

KPXR Anchorage Add!

KWTX Waco Add!

WKZ Tupelo Add!

↑ A 3.00 Average Move On Charts Nationwide!

KROQ Los Angeles #1*

B97 New Orleans #3*

WENZ Cleveland 9-5*

KISF Kansas City 6-5*

WNVZ Norfolk #10*

Z100 New York #12*

Q99 Salt Lake City 27-14*

Kes 108 Boston 23-16*

KDWB Minneapolis 23-20*

KPLZ Seattle 23-20*

PRO-FM Providence 26-22*

WKBO St Louis 25-25*

KIOC Beaumont 7-6*

WYCR York 12-8*

KTUX Shreveport 12-8*

WYKS Gainesville 13-9*

WKZW Peoria 12-10*

WR-F Reading 12-10*

KZMG Boise 14-10*

WABB Mobile 14-11*

WPST Trenton 13-11*

WZAT Savannah 17-11*

WMEE Fort Wayne 19-15*

WXKL Orlando 21-15*

WNOK Columbia 21-16*

Z104 Madison 22-19*

WIFC Wausau 27-20*

KWNZ Reno 24-20*

WXKB Ft Meyers 24-20*

SoundScan Singles Chart Moves 19-15*

27,683 Pieces Over The Counter This Week!

Book Of Love

"Hunny Hunny"

Early Believers!

KIOC Beaumont

KCHX Midland

WHTO Williamsport

KTMT Medford

Already Charting!

KRBE Houston 45-41*

KIOC Beaumont D-38*



CROSSOVER

STREET 40

COMBINING AIRPLAY, SALES AND REQUESTS

2W	LW	TW	ARTIST/SONG	LABEL
1	1	1	MARIAH CAREY, Dreamlover	Columbia
6	4	2	2PAC, I Get Around	Interscope/AG
7	5	3	EN VOGUE, Runaway Love	EastWest
2	3	4	JANET JACKSON, If	Virgin
3	2	5	TONI BRAXTON, Another Sad Love Song	LaFace/Arista
5	6	6	SWV, Right Here/Human Nature	RCA
4	7	7	JODECI, Lately	Uptown/MCA
10	8	8	JAZZY JEFF & FRESH PRINCE, Boom! Shake The Room	Jive
40	24	9	TONY TONI TONÉ, Anniversary	Wing/Mercury
20	11	10	BELL BIV DeVÖE, Something In Your Eyes	MCA
8	9	11	SHAI, Baby I'm Yours	Gasoline Alley/MCA
26	14	12	HADDAWAY, What Is Love	Arista
18	13	13	EARTH, WIND & FIRE, Sunday Morning	Reprise
21	17	14	INTRO, Come Inside	Atlantic/AG
33	27	15	ZHANE', Hey Mr. D.J.	Flavor Unit/Epic
22	16	16	INNER CIRCLE, Sweat (A La La La La Long)	Big Beat/Atlantic/AG
30	19	17	DR. DRE, Let Me Ride	Death Row/Interscope/AG
34	23	18	PRINCE, Pink Cashmere	Paisley Park/WB
11	12	19	BIG DADDY KANE, Very Special	Cold Chillin'/Reprise
23	20	20	ROBIN S, Love For Love	Big Beat/Atlantic/AG
—	33	21	SWV, Downtown	RCA
—	38	22	XSCAPE, Just Kickin' It	Columbia
14	10	23	MICHAEL JACKSON, Will You Be There	MJJ/Epic
31	29	24	JANET JACKSON, Again	Virgin
9	18	25	CYPRESS HILL, Insane In The Brain	Ruffhouse/Columbia
13	22	26	ICE CUBE, Check Yo Self	Priority
25	26	27	BRIAN McKNIGHT, One Last Cry	Mercury
17	21	28	MADONNA, Rain	Maverick/Sire/WB
28	36	29	MC LYTE, Ruffneck	First Priority/Atlantic/AG
—	40	30	TONI BRAXTON, Breathe Again	LaFace/Arista
32	31	31	ZAPP & ROGER, Mega Medley	Reprise
15	15	32	UB40, Can't Help Falling In Love	Virgin
39	35	33	JOE, I'm In Luv	Mercury
♦DEBUT	34	34	ACE OF BASE, All That She Wants	Arista
12	30	35	KRIS KROSS, Alright	Ruffhouse/Columbia
24	32	36	DINO, Ooh Child	EastWest
16	25	37	TAG TEAM, Whoomp! (There It Is!)	Life/Bellmark
19	28	38	TONY TONI TONÉ, If I Had No Loot	Wing/Mercury
♦DEBUT	39	39	SILK, It Had To Be You	Keia/Elektra
♦DEBUT	40	40	SALT-N-PEPA, Shoop	Next Plateau/London/PLG

MOST ADDED

1.	Tony Toni Toné, Anniversary	Wing/Mercury
2.	SWV, Downtown	RCA
3.	Hi-Five, Never Should've Let You Go	Jive
3.	Xscape, Just Kickin' It	Columbia
4.	Zhane', Hey Mr. D.J.	Flavor Unit/Epic
5.	Expose, As Long As I Can Dream	Arista
5.	Salt-N-Pepa, Shoop	Next Plateau/London/PLG
6.	Ace Of Base, All That She Wants	Arista
6.	Coming Of Age, Coming Home To Love	Zoo
6.	Men At Large, Would You Like To Dance (With Me)	EastWest


STREET

COMPUTER GENERATED AIRPLAY REPORTS

2W	LW	TW	ARTIST/SONG	SYNS.	AVG. PPM	PLAYS
1	1	1	MARIAH CAREY, Dreamlover	18	47.2	850
2	2	2	SWV, Right Here/Human Nature	16	40.9	655
3	5	3	JODECI, Lately	16	36.8	588
5	4	4	JANET JACKSON, If	14	40.4	566
7	3	5	SHAI, Baby I'm Yours	14	40.4	566
6	7	6	TONI BRAXTON, Another Sad Love Song	15	36.8	552
4	6	7	UB40, Can't Help Falling In Love	12	41.3	496
8	8	8	TONY TONI TONÉ, If I Had No Loot	12	39.2	470
25	31	9	JANET JACKSON, Again	13	33.5	436
9	9	10	EN VOGUE, Runaway Love	13	30.5	396
27	23	11	2PAC, I Get Around	9	42.8	385
15	13	12	DINO, Ooh Child	8	47.9	383
17	10	13	INNER CIRCLE, Sweat (A La La La La Long)	9	42.4	382
10	16	14	BIG DADDY KANE, Very Special	8	46.8	374
21	20	15	MICHAEL JACKSON, Will You Be There	9	41.0	369
11	11	16	SWV, Weak	15	22.5	337
18	18	17	TAG TEAM, Whoomp! (There It Is!)	13	25.4	330
12	17	18	JADE, One Woman	9	33.8	304
24	21	19	MADONNA, Rain	8	37.8	302
13	12	20	BRIAN McKNIGHT, One Last Cry	9	32.8	295
23	14	21	HADDAWAY, What Is Love	10	28.1	281
14	15	22	ROBIN S, Show Me Love	12	21.6	259
32	38	23	ZAPP & ROGER, Mega Medley	7	36.1	253
16	19	24	JANET JACKSON, Where Are You Now	8	31.5	252
♦DEBUT	25	25	ZHANE', Hey Mr. D.J.	8	30.0	240
20	32	26	H-TOWN, Knockin' Da Boots	10	22.3	223
37	28	27	BELL BIV DeVÖE, Something In Your Eyes	8	26.8	214
36	30	28	ROBIN S, Love For Love	9	22.0	198
35	25	29	CYPRESS HILL, Insane In The Brain	8	24.5	196
19	27	30	JANET JACKSON, That's The Way Love Goes	12	16.2	194
22	26	31	U.N.V., Something's Goin' On	7	27.3	191
—	40	32	PRINCE, Pink Cashmere	10	18.9	189
♦RE-ENTRY	33	33	ICE CUBE, Check Yo Self	5	37.2	186
♦RE-ENTRY	34	34	INTRO, Come Inside	7	26.4	185
26	24	35	JAZZY JEFF & FRESH PRINCE, Boom! Shake The Room	6	29.3	176
♦DEBUT	36	36	XSCAPE, Just Kickin' It	5	35.2	176
—	22	37	ACE OF BASE, All That She Wants	6	29.2	175
29	34	38	EARTH, WIND & FIRE, Sunday Morning	8	21.1	169
—	37	39	TONY TONI TONÉ, Anniversary	7	24.0	168
28	33	40	JADE, Don't Walk Away	9	18.4	166

RAPTIVITY

1.	KRS-One, Outta Here	Jive
2.	De La Soul, Breakadawn	Tommy Boy
3.	Lords Of The New School, What's Next	Elektra
4.	Erick Sermon, Stay Real	Def Jam/ra/Chaos
5.	MC Lyte, Ruffneck	First Priority/Atlantic/AG
6.	Cypress Hill, Insane In The Brain	Ruffhouse/Columbia
7.	Common Sense, Soul By The Pound	Relativity
8.	MC Breed f/2Pac, Gotta Get Mine	Ichiban
9.	Scarface, Let Me Roll	Rap-A-Lot
10.	Souls Of Mischief, '93 Til Infinity	Jive

NETWORK Moves 14-9*
NETWORK Moves 5-3* On The Street 40!
BDS Mainstream Chart Moves #19*
Rhythm/Crossover #19*
BDS Hot 100 #19*
Reaching An Audience Of 24 Million Listeners!
 Huge Requests...Overnight!

Runaway Love

Top 5 Most Played!
In Heavy Rotation At:



Street Date September 21st!

EP Blowing Out At Retail!

{featuring FMob}

the first single from their
new specially priced EP

produced by thomas meelroy and denzil foster for 2 turf-e-nuff productions, inc.
executive producers: thomas meelroy and denzil foster
management: david lombard management

catch them on tour with luther vandross starting in september

ENVOGUE



it's on!

the atlantic group
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CROSSOVER

MUSIC MEETING

II D EXTREME

"Up On The Roof"

(GASOLINE ALLEY/MCA)

This year is known by many as "the year of the remakes," so it's only appropriate with the segue from summer to autumn that another stellar cover track is released. II D Extreme's soulful simmerer reflects those memories and activities of the summer's past in a nostalgic way with the Drifters' #5 smash. An instantly familiar replete as performed by young hip harmonizers, "Up On The Roof" can blow out across the board.

ONYX

"Shifftee"

(JMJ/RAL/CHAOS)

Empty record sleeves and bags of dirt were just teasers for this highly anticipated follow-up to the *huge* Rap and Crossover hit, "Slam." Produced by Chyskillz & Jam Master Jay (who also produced "Slam"), this jam doesn't miss a beat and there's no mistaking this four-some's - Big DS, Suavé, Fredro and Sticky Fingaz - unique lyrical delivery.

ANGIE & DEBBIE

"Light Of Love"

(CAPITOL)

The youngest siblings of the extremely talented Winans clan, Angie and Debbie follow in the family footsteps with a heartfelt, contemporary song of praise titled "Light Of Love." Produced and written by Steve Harvey and Gary Brown, this song is a well-tempered debut showcase for these young ladies. Backing vocal assistance is provided by Whitney Houston - look for Angie and Debbie as the opening act on Whitney's latest tour.

ERICK SERMON

"Stay Real"

(DEF JAM/RAL/CHAOS)

No newcomer to the scene, Erick Sermon is well known from his days with EPMD. Now he goes solo with this

first single from his forthcoming *No Pressure*. Sermon drops the bomb on this kick-ass jam which he produced, adding extra Funk with samples from Zapp's "Dance Floor."

THA ALKAHOLIKS

"Make Room"

(LOUD/RCA)

Out at Rap radio since early July, this tune cracked the Top 5, helping to propel sales of *2/6 & Over* past 100,000. E. Swift drops his production skills on this Funk-induced Hip-Hop jam. Already in rotation at KMEL, KBXX, KPRR, KSFM and WWKX, it's also in the mix at WQHT, WPGC, WIOQ, WJMN, WHYT, KUBE and WERQ.

A BEAT AHEAD

YOU SPIN ME RIGHT 'ROUND... Word to the vinyl

God who brings us U 96's "Love Sees No Colour" (ffrr/PLG). Hypnotic in its intensity, this Trance mover brings back the excellent "Living On Video" by Trans X - which you can still hear on both KPWR and KROQ - in the House Mix. Of course there's a shorter, more radio-friendly version (and it's on CD!) - the Living On Edits mix... Seems like ffrr has all the groovy vinyl these days. Still causing a commotion in the clubs and mix shows is The Goodmen's "Give It Up" (ffrr/PLG). If you're looking for an easier way to mix into it, try Pippi's "Noche Latina" Percussion Mix of B-Tribe's "Fiesta Fatal" (Atlantic/AG). And while we're talking about B-Tribe, give a spin to the Barcelona Tribe Megamix. This mix is completely different and completely cool... On the Alternative Dance tip, look for Red Red Groovy's "Another Kind Of Find" (Continuum). Give Curtis Urbina a call at 908-709-0011



ONYX

for your copy... Jocks are all a'buzz over Evolution's remake of the Chic classic "Everybody Dance" (RCA). This will be the lead-off single from the forthcoming deConstrucion (that fabulous import label) compilation.

T MINUS 90... Yes, that's right - there's only 90 shopping days left before Christmas. And to keep you busy for the next 89, there's a plentitude of new singles on the event horizon. Look for: Atlantic Starr's "Everyone Had Summer" (Arista), Awesome 3's "Don't Go" (White Label/American Recordings), Dino's "Endlessly" (EastWest), Lonnie Gordon's "Happening All Over Again '93" (SBK/ERG), Jody Watley's "Your Love Keeps Workin' On Me" (MCA), PM Dawn's "Norwegian Wood" (Gee Street/Island/PLG), Legacy Of Sound's "Can't Let You Go" (RCA), Zapp & Roger's "Slow & Easy" and Ultra

Nate's "Show Me" (WB).

AND THE BANDS PLAYED ON... It was quite a fun-filled Saturday (9/18) as Inner Circle, the Stereo MC's, PM Dawn and the Drummers Of Burundi performed before a crowd of thousands at the WOMAD festival. WOMAD - World Of Music, Arts and Dance - was originated by Peter Gabriel and has been going on for over a decade throughout Europe. The best performance was by Mercury recording group James. If you have an Alternative show or just like Alternative music, a copy of their forthcoming LP, *Laid*, is a must. Watch this band make major noise at Mainstream and Alternative radio very soon. Check Karen Holmes' *Gen X* for more info.

HAPPY BIRTHDAY greetings to Mercury's Stacy Cantrell who hit the big three-oh (9/17).

- Wendi Cermak

Over 440 Spins!

**Moves 19-12* On The Billboard
Club Chart!**

**10 New Adds
Including WJMO And KPLZ!**

KTFM 20-16*

KS104 31-21-20*

WKSE 27-22*

WPOW 32-24*

Q99 28-26*

Star 94 29-27*

WKSS 33-27*

KISF 31-28*

TIC-FM 30-28*

Requests Jamming The Lines!



gabrielle *dreams*

salt-n-pepa "shoop"



Major Adds Include:

WHYT Detroit

WJMO Cleveland

KS104 Denver

TIC-FM Hartford

WJMH Greensboro

↑ A 3.67 Average Upward Chart Move!

WWKX Providence 24-15*

WJMN Boston 24-22*

KTFM San Antonio 24-22*

WKSE Buffalo 28-25*

KKFR Phoenix D-27*

KS104 Denver D-31*

Stress Rotation...Out Of The Box!

Over 300 Spins After Just 1 Week!

LP In Stores October 12th!



CROSSOVER

MOST REQUESTED



KPWR LOS ANGELES, FRANK LOZANO

1. Mista Grimm, Indo Smoke
2. Big Daddy Kane, Very Special
3. Cypress Hill, Insane In The
4. Shaggy, Oh Carolina
5. Dr. Dre, Let Me Ride



KGGI RIVERSIDE, JOE DEE & BO CORONA

1. Tony Toni Toné, Anniversary
2. Mista Grimm, Indo Smoke
3. Janet Jackson, Again
4. 2Pac, I Get Around
5. Janet Jackson, If



WFLZ TAMPA, BONER

1. Soul Asylum, Runaway Train
2. Stylz & J.I.Z., Party All
3. Def Leppard, Two Steps
4. 95 South, Whoot, There It Is
5. Duran Duran, Too Much



WQHT NEW YORK, BALTAZAR

1. K7, Come Baby Come
2. Janet Jackson, Again
3. Wu-Tang Clan, Method Man
4. Big Daddy Kane, Very Special
5. Zhane', Hey Mr. D.J.



WHYT DETROIT, BO THE JAMMER

1. Snoop Doggy Dog, What's My
2. Zapp, Computer Love
3. MC Lyte, Ruffneck
4. SWV, Dntown
5. Bass Association, Drive That



KKFR PHOENIX, KIDD CORONA

1. Mista Grimm, Indo Smoke
2. Tony Toni Toné, Anniversary
3. Erick Sermon, Stay Real
4. Dino, Endlessly
5. Total Devastation, Many
6. Zhane', Hey Mr. D.J.
7. Mariah Carey, Dreamlover



WWKX PROVIDENCE, JAMMER

1. Cypress Hill, Insane In The
2. Big Daddy Kane, Very Special
3. N2Deep, Back To The Hotel
4. Ice Cube, Check Yo Self
5. Janet Jackson, Again
6. Xscape, Just Kickin' It



WIOQ PHILADELPHIA, JOE MAMA

1. Shai, Baby I'm Yours
2. SWV, Dntown
3. K7, Come Baby Come
4. Janet Jackson, Again
5. MC Lyte, Ruffneck
6. Janet Jackson, If
7. Toni Braxton, Breathe Again
8. Tony Toni Toné, Anniversary



KQKS DENVER, J.B. GOOD

1. Cypress Hill, Insane In The
2. Kris Kross, Alright
3. UB40, Can't Help Falling In
4. The Proclaimers, I'm Gonna
5. Janet Jackson, If
6. Haddaway, What Is Love
7. 2Pac, I Get Around
8. Ice Cube, Check Yo Self



KCAQ OXNARD, ROSIE Q.

1. Cypress Hill, Insane In The
2. Janet Jackson, If
3. Big Daddy Kane, Very Special
4. Mariah Carey, Dreamlover
5. Xscape, Just Kickin' It
6. Janet Jackson, Again
7. Kris Kross, Alright
8. Zapp & Roger, Mega Medley



WJCC ST CROIX, VI, BIG JOHNSON

1. Mariah Carey, Dreamlover
2. Hi-Five, Unconditional Love
3. SWV, Right Here/Human Nature
4. Regina Belle, Dream In Color
5. Kris Kross, Alright
6. Ace Of Base, All That She
7. Terence Trent D'Arby,
8. Jazzy Jeff & Fresh, Boom!



KPRR EL PASO, VICTOR STARR

1. Cypress Hill, Insane In The
2. Lil' Suzy, Take Me In Your
3. Kris Kross, Alright
4. Dr. Dre, Let Me Ride
5. Haddaway, What Is Love
6. Janet Jackson, Again



Kool Bee "The Cut Selector," WIOQ "Q102" Philadelphia

Lords Of The Underground, Chief Rocka	Pendulum/ERG
Zhane', Hey Mr. D.J.	Flavor Unit/Epic
De La Soul, Breakadawn	Tommy Boy
Leaders Of The New School, What's Next?	Elektra
Ten City, Fantasy	Columbia
Onyx, Shiftee	JMJ/ral/Chaos
Dr. Dre, Let Me Ride	Death Row/Interscope/AG
Naughty By Nature, Written On Ya' Kitten	Tommy Boy
KRS-One, Outta Here	Jive
Boss, Progress Of Elimination	DJ West/Chaos



Tim Virgin, 92 Channel X, WJMO "Jammin' 92" Cleveland

Dr. Dre, Let Me Ride	Death Row/Interscope/AG
Stone Temple Pilots, Wicked Garden	Atlantic/AG
K7, Come Baby Come	Tommy Boy
Gin Blossoms, Hey Jealousy	A&M
Lords Of The Underground, Chief Rocka	Pendulum/ERG
Nirvana, Heart-Shaped Box	DGC
Ice Cube, Check Yo Self	Priority
Pearl Jam, Dirty Frank	Epic
Pearl Jam & Cypress Hill, Real Thing	Immortal/Epic Soundtrax
Mighty Mighty Bosstones, Someday I Suppose	Mercury

Heavy Breathing!

Z100 New York Add!

B96 Chicago Add!

WHYT Detroit Add!

KDON Salinas Add!

	Rank	Plays
<i>WJMO Cleveland</i>	#1	54
<i>Hot 97 New York</i>	#8	50-#1 Soundscan ADI
<i>Q102 Philadelphia</i>	#17	24-#2 Soundscan ADI
<i>WCKZ Charlotte</i>	#17	28
<i>WWKX Providence</i>	#22	23
<i>KUBE Seattle</i>	#33	15
<i>KMEL San Francisco</i>	#39	8
<i>WKSS Hartford</i>	#49	9
<i>WHHH Indianapolis</i>	—	11

Hot 97.7 San Jose 4-3*

WPOW Miami 24-19*

WBSS Atlantic City 8-5*

Most Requested... Overnight!

Hot 97 #1

Q102 #1

WFHT #7

WTLQ #8

Z100 Buzz

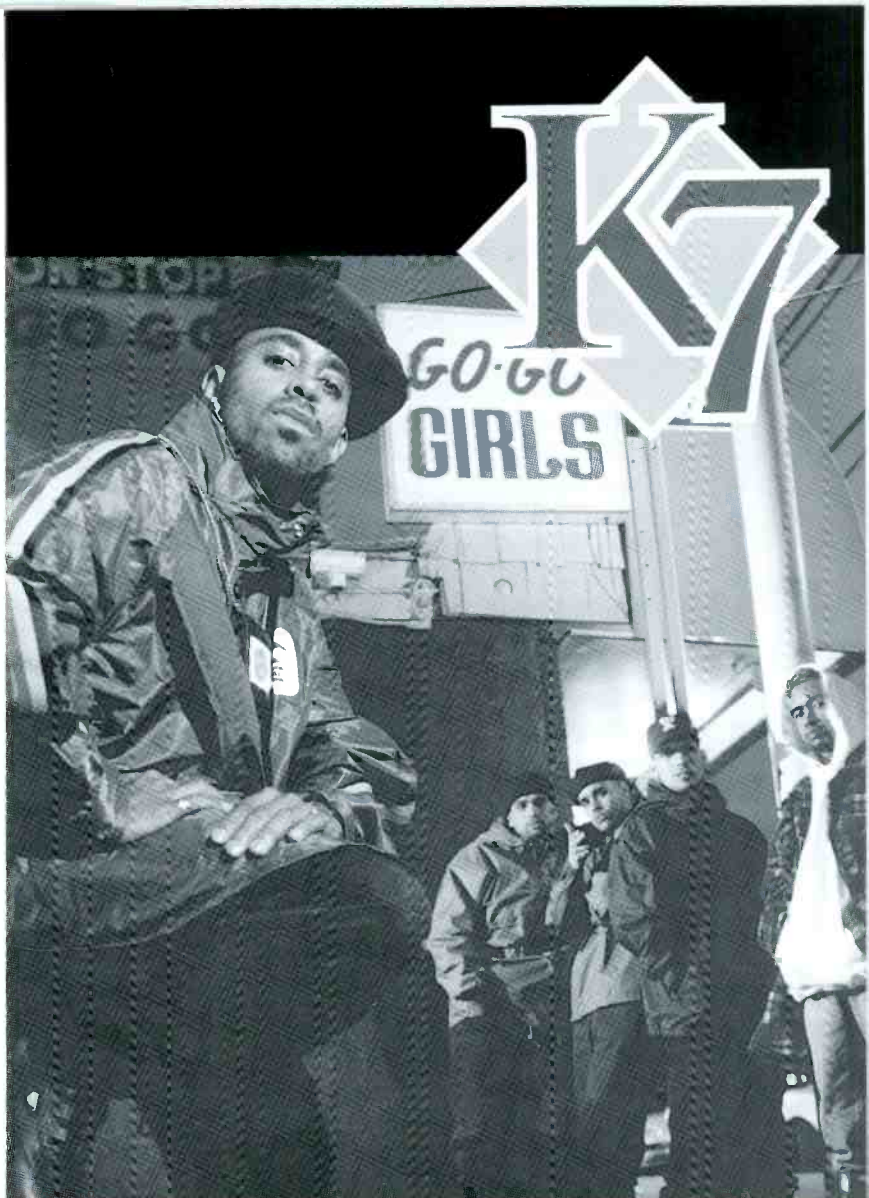
WWKX Buzz

**\$ Over 275,000
Singles Sold!**

**Sales Chart - Soundscan
Top Singles 70-49!**

**Soundscan Top
Extended Singles 7-5!**

**Top Requested For
8 Weeks!**



COME BABY COME

alternative

CHART

COMBINING AIRPLAY, SALES AND REQUESTS

2W	LW	TW	ARTIST/SONG	LABEL
1	1	1	BLIND MELON, No Rain	Capitol
2	2	2	RED HOT CHILI PEPPERS, Soul To Squeeze	WB
13	5	3	NIRVANA, Heart-Shaped Box	DGC
4	4	4	THE JULIANA HATFIELD THREE, My Sister	Mammoth/Atlantic/AG
3	3	5	BJÖRK, Human Behavior	Elektra
7	7	6	THE OCEAN BLUE, Sublime	Sire/Reprise
5	6	7	MIDNIGHT OIL, Outbreak Of Love	Columbia
23	11	8	THE BREEDERS, Cannonball	4AD/Elektra
9	9	9	THE CRANBERRIES, Linger	Island/PLG
14	10	10	PEARL JAM, Crazy Mary	thirsty ear/Chaos
20	13	11	CRACKER, Low	Virgin
19	12	12	ACE OF BASE, All That She Wants	Arista
17	16	13	BIG COUNTRY, The One I Love	RCA
21	17	14	R.E.M., Everybody Hurts	WB
6	8	15	PET SHOP BOYS, Can You Forgive Her	EMI/ERG
12	15	16	SMASHING PUMPKINS, Cherub Rock	Virgin
22	18	17	UB40, Higher Ground	Virgin
26	20	18	SMASHING PUMPKINS, Disarm	Virgin
—	22	19	U2, Lemon	Island/PLG
28	23	20	BUFFALO TOM, Sodajerker	Megadisc/Beggars Banquet/EastWest
18	19	21	CATHERINE WHEEL, Crank	Fontana/Mercury
32	27	22	THE CONNELLS, Slackjawed	TVT
36	26	23	SQUEEZE, Everthing In The World	A&M
40	24	24	TEARS FOR FEARS, Elemental	Mercury
10	14	25	NEW ORDER, World (The Price Of Love)	Qwest/WB
11	21	26	DEPECHE MODE, Condemnation	Sire/Reprise
—	35	27	RADIOHEAD, Stop Whispering	Capitol
◆DEBUT	28	28	STING, Demolition Man	A&M
8	25	29	U2, Zooropa	Island/PLG
31	30	30	TOAD THE WET SPROCKET, Brother	Chaos
—	31	31	LENNY KRAVITZ, Is There Any Love In Your Heart	Virgin
—	32	32	BELLY, Gepetto	Sire/Reprise
—	33	33	TRIPPING DAISY, My Umbrella	Island/Red
15	29	34	STONE TEMPLE PILOTS, Wicked Garden	Atlantic/AG
—	36	35	MATTHEW SWEET, Time Capsule	Zoo
◆DEBUT	36	36	KATE BUSH, Eat The Music	Columbia
◆DEBUT	37	37	THE WONDER STUFF, On The Ropes	Polydor/PLG
◆DEBUT	38	38	IGGY POP, Wild America	Virgin
—	39	39	SOUL ASYLUM, Without A Trace	Columbia
◆DEBUT	40	40	JAMES, Laid	Fontana/Mercury

GEN X

UP NEXT: Jonathon Rosen debuts his independent record promotion company, opening "From The Arm Of Jonathon L." with the motto, "I won't work anything that I myself wouldn't put on the air." His first projects are Interscope's *Rocket From The Crypt* and Chameleon Records' *The Pogues*. Also in the works: Jonathon is looking to host America's second-longest running Alternative music show next to KROQ's "Rodney On The Rock," "Virgin Vinyl." Two stations in the Phoenix market are vying for the show. And if all isn't coming up roses in Jonathon's world, his daughter gave birth to his second granddaughter last Thursday. Kelly-Morgan, born at Tuscon General, came in at a healthy 8 pounds, 13 ounces.

LITERALLY PARTYING IN THE STREETS: WFNX Boston put a new slant on an old promotion. Taking the festival concert concept, they closed down a full block of Landsdowne St. and turned it into one mega-party. At one end of the street, a huge outdoor stage was set up for those not packing the four clubs lining the street. On the main stage was Black 47, Tribe, Ric Ocasek and X. Each club had a separate shows featuring Dramarama, Ocean Blue and David Byrne at Aviron; Smack Melon, Dig, The Posies and Buffalo Tom at Axis; Redd Kross and local acts Marchinery Hall and Big Catholic Guilt at Venus. For just \$10, over 6,000 patrons were allowed entrance to the street to take in all this entertainment. Proceeds of the show went to Shelter Inc., an organization fighting against homelessness in the Boston area. WFNX has had a long history of supporting the charity. Last year, such an event raised \$25,000. This year's festival will generate at least that much. Helping pull off this promotion was the Lyons Management firm that owns all four clubs, which made coordinating the event easier. The bash appeared on MTV's *The Week In Rock* show last weekend.

WHAT'S UP: KBAC MD Yon Hudson calls Boo Radleys the Pink Floyd of the '90s and highly recommends them to anyone. Also he suggests everyone go to a Cranes show. In New Mexico they treated the screaming crowd to a five-song encore – and a one-song encore after that!... An Alice In Chains EP is due the end of October. The first single is called "Jar Of Flies" (Columbia). Pearl Jam will start touring in November with a variety of groups such as Eleven and Urge Overkill... A review of WOMAD: James, James, James!!! It was nothing short of an awesome performance! The Stereo MC's had absolutely everyone dancing without exception. Sinead was cheered for her performance with the show-stopper himself: Peter Gabriel.

LOCAL BANDS MAKE GOOD: WENZ Cleveland enhances its image by hosting a new show on Sunday nights called "Inner Sanctum," featuring old and new music from local artists. KWOD Sacramento PD Alex Cospers has hosted a similar show for several years called, "Sound Of Sacramento." He notes that "the show has really increased the public's view of our commitment to the community."

—Karen Holmes

Fax Your Alternative

APW's

318-846 9870



KATE BUSH

Eat

The

Music

**The first song from her long-awaited
new album "The Red Shoes."**

**See the music come to life
in her new short film
"The Line, The Cross, The Curve."**

The fast is over.

COLUMBIA

The Best Kissers In The World: How Good Are They??

The title to the new album by The Best Kissers In The World, *Been There*, takes on a new meaning when the band describes how they recorded the album. “We recorded it at home after the studio sessions just flopped,” Gerald Collier says. “I just couldn’t pull it off in such an impersonal atmosphere. So, we ended up recording the whole thing in my house.” And what does this band want everybody to know about them?

The Best Kissers have been kickin’ it for about six years with mainstays singer Gerald Collier and David Swafford keeping the vibe alive. Originally from Arizona, they migrated to Seattle, making themselves local faves in two states. “There’s been a lot of progression, most notably with the EP we released,” Gerald says. “Members have come and gone. It’s probably desperation that brought us together. We’re in Seattle now and now that they

love us, we love it there. As people, they think we’re cool. They’ll let us pay for any beer they want to drink.”

When guitarist Jeff Stone notes, “But we don’t want to be labeled a Seattle band,” Gerald explains, “we’re clearly a Maryland band. Unfortunately, drummer Tim Arnold was unavailable for comment due to an in-grown liver. It’s getting better, though. Everything should be okay by noon.”

Six years of touring has given the band a following in more than just those two states. “Touring has also given us a confidence,” Jeff says. “It’s made it so we don’t suck.” “Yeah, you can do anything you want,” Gerald adds. “You can step into a studio and do it O.K. but you’ve got to be on the point to carry it off live. We used to be only capable of putting out some crappy stuff. Now while it’s the same old crap, it sounds better.”

Their Los Angeles gig had them

opening up for local legends X. “Playing with them couldn’t hurt us,” Gerald continues. “We’ve been out with School Of Fish, Social Distortion and others, but being with such a legendary band, especially in L.A., was definitely a challenge,” says Jeff. “So far, people have been enjoying our show. The response seems to be good.”

After their show at the Palace in Hollywood, the band was pumped. The show was great and as the band suggested, they were warmly received. The quarter was especially high because they had also just seen some of the edits to their video for the first single, “Miss Teen U.S.A.”... and Tim seemed to recover nicely from “in-

grown liver.” Look for the new single and the video for “Miss Teen U.S.A.” later next month. Meanwhile, keep your eyes open as they hit the road to visit radio on an extensive radio promo tour, hitting as many as three markets a day!



© photo credit: Gregy Allan

SISTERS OF MERCY “Under The Gun” (MERCIFUL RELEASE/ELEKTRA)

Gothic God Andrew Eldritch gives us the merciless release of hits on the *Greatest Hits Volume One*, a showcase of the best Gothic Rock ever. Included are “This Corrosion,” “Temple Of Love” (previously only available as an import) and “More” – this Gothic lover’s fave. And last but certainly not least, there’s new music, too! Eldritch takes a back seat to ex-Berlin’er Terri Nunn in a ballad duet called “Under The Gun.” Nunn rounds out Andrew’s talent for finding incredible females voices to collaborate with. Andrew’s contribution to the sexual passion is sublimi-



SISTERS OF MERCY

nal with taunting vocals that intensifies Nunn’s pipes.

ELEVEN “Crash Today” (THIRD RAIL/HOLLYWOOD)

Although this is their debut release for Hollywood, these L.A. natives are hardly new to the scene. Alain Johannes originally started a band called “What Is This” with drummer Jack Irons and guitarist Hillel Slovak (who both spent time with some other band named the Red Hot Chili Peppers) Two mutations later, Johannes and Irons team up with singer/bassist Natasha Schneider on this Pat McCarthy-produced (U2, Butthole Surfers, the Waterboys) quasi-Fishbone-meets-Rock release. The loud, infectious groove of Eleven unites the band for its second release and a second time around touring with Pearl Jam on their West Coast leg.

KEROSENE “Everybody’s Icon” (SIRE/WB)

Arrhythmia, Kerosene’s debut album follows the stateside release of the

EP *Worthless* and two UK-only EPs. The first single from the full-length release “Everybody’s Icon” following the EP single “Worthless,” takes the trend that Jesus Jones started with their sound a step further. Memorable hooks, unprecedented energy and Techno-guitar combos create an attitude-ridden treasure. The quarter’s emergence onto the scene began with opening for Ned’s Atomic Dustbin before they headlined in the UK.

BJÖRK “Venus As A Boy” (ELEKTRA)

Björk Gudmundsdottir, the slightly bizarre Icelandic soloist, was quoted as saying that her time with the Sugarcubes was a joke. That it wasn’t indicative of her own personal style. With *Debut*, her first solo release, she unveils her true self in thought provoking lyrics, a lush sound and revealing personal awakenings. The album’s first single, “Human Behavior,” crossed over Dance floor barriers to become an Alternative radio Top-10 hit. The collaboration of Björk and Soul II Soul pro-

ducer, Nellee Hooper casts a Dance club expression with a more adult view which, all in all, offers an adult jazz flair composition of horns mixed with a atmospheric house beat. “Venus As A Boy,” enhances the alluring magnetism of this interesting artist.

neXt X:

Machines Of Loving Grace’s “Butterfly Wings” (Mammoth/Atlantic/AG) continues to maintain a place in KROQ’s most requested, while MD Gene Sandbloom has made “All Apologies” his next fave for Nirvana (DGC). He also suggests everyone getting their hands on “Jimmy’s Fantasy” from Redd Kross (Mercury). Columbia’s Todd Bisson recent jaunt to record stores in the UK basically broke him, but at least he found out what Europe is raving about: Ace Of Base isn’t a one hit wonder; “Happy Nation” and “Wheel Of Fortune” are big. One Dove’s “White Love” is hotter than ever, as is a collaboration between Jah Wobble and a woman whose name is the copyright symbol (no kidding) on London Records and a group called 18 Wheeler on Creation.

THE WONDER STUFF

ON THE ROPES

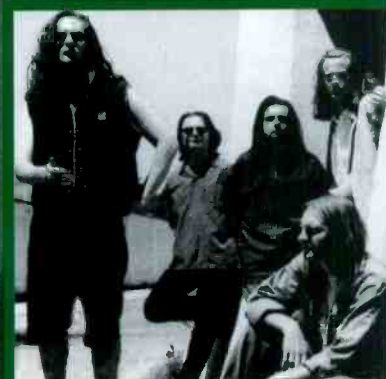
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KRZQ, WEQX, WKOC, WDST, WCHZ



PolyGram Label Group



ON THE COVER

NEW ORDER (QWEST/WB)

• The roots of New Order go back to the early days of the British Punk movement, when Bernard Sumner and Peter Hook formed Joy Division with singer Ian Curtis. The trio created gloomy Techno-New Wave exemplified in the band's most renowned song, "Love Will Tear Us Apart."

• Joy Division was the hottest group in England when, hours before they were about to leave for their first American tour, Curtis hung himself. The remaining members of the band added guitar/synth player Gillian Gilbert and became New Order in 1980.



• New Order built upon Joy Division's popularity in the U.K. and slowly developed an underground Alternative following here. Their danceable synth-based Techno-Wave first hit it big here with the 12" single, "Blue Monday," which sold over 10 million records worldwide.

• Other New Order songs that became Alternative staples: "Perfect Kiss," "Bizarre Love Triangle" and "True Faith."

• Their previous single, "World In Motion," became the anthem for England's World Cup soccer team in 1990.

• Sumner has also appeared in a side project, Electronic, with former Morrissey guitarist Johnny Marr in 1991.

• Their new album, *Republic*, was produced by Stephen Hague.

• Their current single is "World (The Price Of Love)."

BRUCE HORNSBY (RCA)

• Born November 23, 1954 in Williamsburg, VA, Hornsby went to the Berklee School of Music and University of Miami, where he played the Miami Beach bar mitzvah circuit.

• A failed house writer for 20th Century Fox, Bruce played in a bar band in the Jolly Ox Lounge in Hampton Virginia. One of the people who caught him there was Michael McDonald.

• He moved to Los Angeles in 1980. He formed the band The Range in 1984. Although he was recruited by the ambient music/Jazz label Windham Hill Records, Bruce signed to RCA in 1985 and hit it big right off the bat with the #1 single, "The Way It Is." He won the Best New Artist Grammy in 1986.

• Other Top 40 hits include "Mandolin Rain," "Every Little Kiss" and "The Valley Road."



• Hornsby has also worked with a variety of artists, including Don Henley, Cheap Trick, Lou Reed, Sting, Bruce Springsteen, Bob Dylan and Bob Seger, among many others.

• Bruce toured as the guest keyboardist for the Grateful Dead on over 100 shows. He also produced the most recent album by Leon Russell.

• Almost two years ago, Hornsby decided to re-start his career, this time without The Range. With contributions from Bonnie Raitt, Phil Collins, Branford Marsalis and Fishbone guitarist John Bingham, Hornsby created the new album, *Harbor Lights*.

• The current single is "Fields Of Grey."

JODECI (UPTOWN/MCA)

• Brothers JoJo (age 19) and K-Ci (21) hail from Charlotte, NC. Brothers Dr. Dalvin (19) and DeVante Swing (21) are from Hampton, VA. The group's name is an amalgamation of JoJo, Devante and K-Ci.

• JoJo and K-Ci frequently sang with the Tiny Grove Baptist Church Choir. In another part of Charlotte, recent emigres Davlin and SeVante were performing with Rev. Don Grate and the DeGrate Delegation.

• Dalvin and DeVante started entering local talent shows and got into R&B. Before they were about to start cutting demos, they hooked up with JoJo and K-Ci; they were dating the same girls.

• With a four-track tape and \$300 between them,



JoJo, Devante and K-Ci ignored their parents' warnings and hopped into DeVante's '88 Ford Escort to find fame and fortune in New York. After a few dead ends, they wound up at MCA's Manhattan offices.

• Directed to Uptown Records, Jodeci played their demo and after one song, were told to sing live. Within 45 minutes, they had a record deal.

• Their debut album, *Forever My Lady* featured five songs co-produced by Al B. Sure!

• They also had a cameo role, singing in a nightclub in

the film, *Strictly Business* and they contributed a song to the soundtrack to *Fried Green Tomatoes*.

• Their current single, "Lately," is off the *MTV-Uptown Unplugged* album.

MIDNIGHT OIL (COLUMBIA)

Peter Garrett, lead vocals.

Rob Hirst, drums.

Martin Rotsey, guitar.

James Moginie, guitars/keyboards.

Bones Hillman, bass.

• Original drummer Rob Hirst, guitarist/keyboardist Jim Moginie and bassist Andrew James started playing together in Sydney in 1971. A year later, they became Farm with a repertoire consisting of Creedence Clearwater, Cream and Zeppelin covers.

• In 1976, Farm advertised for a lead singer – and got one in Peter Garrett, formerly of Rock Island Line. Later that year Martin Rotsey joined the band, eventually be-



coming another guitarist. The band changed their name to Midnight Oil.

• By early 1978, the Oils' popularity had spread beyond Sydney's north beaches, thanks to a stirring performance style. In the face of label concerns about Garrett's imposing presence (one label rep suggested he don a Spiderman outfit), the Oils formed their own label, Powderworks and cut their first album in 10 days.

• On November 11, 10 days after the release of that album, they played the first of what would become many social cause benefits, to protest uranium mining. They later perform for Greenpeace and Save The Whale benefits.


• They cut three more albums, each one generating more acclaim. By the time the fourth release, *10,9,8,7,6,5,4,3,2,1* came out, the Oils were superstars in Australia. The latter album also featured "Power And The Passion," the first Alternative hit for the Oils in the States.

• The following album, *Red Sails In The Sunset*, saw its commercial fate hampered by Garrett's decision to run for the Australian Senate as a member of the Nuclear Disarmament Party.

• Their next full-length album, *Diesel And Dust*, was their biggest hit yet, featuring the smash, "Beds Are Burning." After that came *Blue Sky Mining* with the single, "Blue Sky Mine."

• To protest the Exxon Valdez oil spill, Midnight Oil performed live in front of Exxon's corporate headquarters in Manhattan to 10,000 fans and a radio audience of over two million.

• Midnight Oil's latest album, *Earth And Sun And Moon*, boasts the current single, "Outbreak Of Love."



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the PICTURE page



▲ GANGS WILL ADMIT ANYBODY THESE DAYS

Hangin' out with the homeboys are (l-r) WWHT "Hot 105" Columbus APD Geronimo, part-timer Carrie Oke and Columbia Records hit rappers Kris Kross.



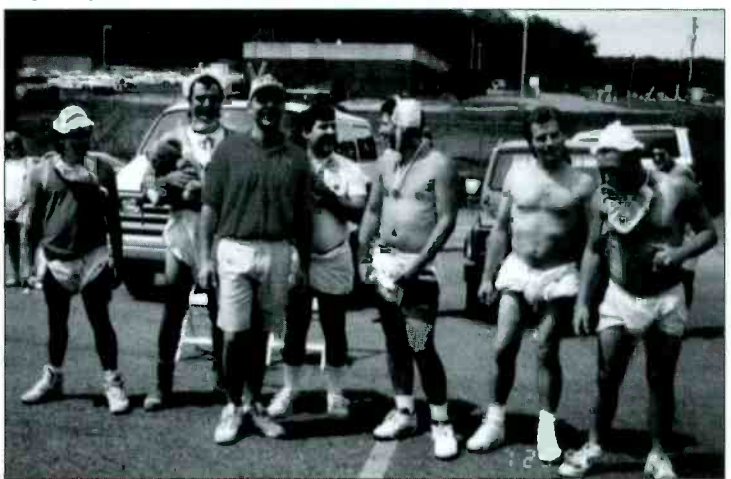
▲ THE OTHER PAT

KKRZ "Z100" Portland threw a "Last Chance Summer Dance" that featured Pat Benatar. Seen with the songstress are (l-r) ERG Seattle rep Tom Starr, KKRZ PD Ken Benson and ERG VP Promotion Greg Thompson.



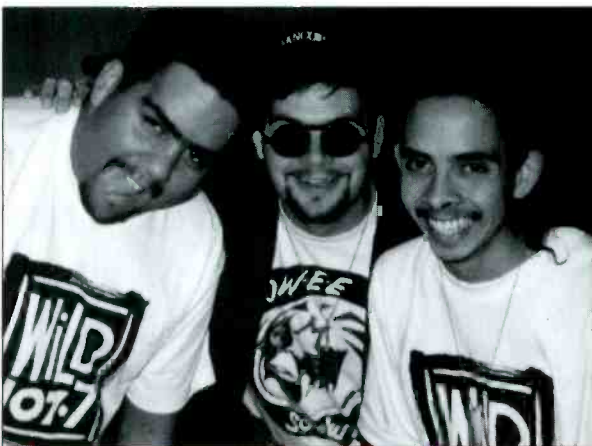
▶ THEIR CUPS RUNNETH UNDER

WWFX Bangor air personalities (l-r) Doug Daniels and Ron Haskins go completely coconuts, while raising money for the American Red Cross Flood Relief fund.



▲ YOU CHANGE THEM!

WSBG Stroudsburg sponsored the "Babyrace 500" with grown men going head to head to win a new living room set! WSBG's Master of Promotions Jay Scott is pictured surrounded by the infants.



▲ WHICH ONE'S THE HORSE?

Wild 107 San Fran morning maniac Mancow Muller poses with the winners of the Ren & Stimpy lookalike contest winners. (L-r) "Stimpy," Mancow and "Ren." Trust us, this worked a lot better on the radio...



◀ THE HIGH, HARD ONES

KQKQ Omaha challenged Michael Bolton's Bombers to a softball game the day after Bolton's local concert. Still smiling after Bolton's Bombers beat them 21 to 2 are (l-r) KQKQ overnights Jonny Quest, MD Michael Steele, Rockett In The Morning and Michael Bolton.

the PICTURE page too



▲ SHIRT SHRINKAGE

Columbia Records diva Penny Ford visited WSTR "Star 94" Atlanta sang a few hits off her self-titled debut album. Penny takes a breather with (l-r) Star 94 PD Lee Chesnut and OM Tony Novia.



▲ SHAGGING FLIES

Virgin Records' Shaggy credits such music luminaries as (l-r) KUBE Seattle producer Chris Arbow, *The Network Forty* VP/GM Gerry Cagle, *The Network Forty* Radio Editor Dwayne Ward, KUBE APD Chet Buchanan and *The Network Forty* Editor Jeff Silberman for his success.



▲ STILL "THE CUTE ONE"

In an incredible display of generosity and humanity, WPLJ New York's morning show escorts former Monkee Davey Jones into the studio after they found him cleaning windshields on the street. (L-r) morning show co-host Todd Pettengill, Davey Jones, WPLJ News Director Naomi DiClemente and WPLJ PD/morning overlord Scott Shannon.



◀ TOUGH JOB

Atlantic National Director Alternative Promotion Tod Elmore keeps his spirits up as he has to hype another clown who thinks he's New Wave.



▲ THE NEXT BLIND FAITH?

Seen hobnobbing at the MTV Music Video Awards are (l-r): Epic Records Pres. Dave Glew, former Iron Maiden/current Fight singer Rob Halford, Red Hot Chili Pepper Anthony Kiedis, Stevie Nicks, George Clinton, Spin Doctor Mark White, Epic artist Ottmar Liebert and Spin Doctor Chris Barron.



▲ TELEPATHIC FISHING

Learning the fine art of fishing by incredible persuasion are (l-r) WVAQ Morgantown Promotion Dir. Mike Tokash, WVAQ PD John Devincent, Mercury artist Brian McKnight, Mercury Rep Jim Crow and WVAQ APD/MD Lacy Neff.

THE IN-BASKET



Mr. Dwayne Ward
The Network Forty
120 North Victory Boulevard
Burbank, CA 91502

Dear Dwayne:

Please forgive the delay in sending you this note of thanks. I wish to commend you on your excellent interview and journalism skills concerning the "Sleepless In Seattle" article in the August 6th issue of *The Network Forty*.

I'm not much of a subject, but being allowed to express thoughts and feelings about a city and an industry that I love is a privilege. The interview questions you posed were thought provoking and out of the ordinary and the subsequent article was flattering.

Congratulations to you and the entire *Network Forty* staff for producing a fun and informative magazine. It gets better and better every week. The "Promo Planner," "Most Requested" and "PPW Regional" information is what I use the most.

Keep up the excellent work and if you ever decide to start on that novel, Seattle's a great place to live. You can join the ranks of Tom Robbins, Ann Rule and a host of other authors who call this "Sleepless" town home.

Sincerely,

A handwritten signature in red ink, appearing to read "Casey Keating".

Casey Keating
Operations Manager/Program Director KPLZ

THE IN-BASKET

EDITOR'S NOTE: In their infinite wisdom, R&R dropped WNNX Atlanta and WENZ Cleveland from reporting status due to their "Alternative lean." A few weeks ago in this column, Brian Philips of 99X expressed his feelings. Now, Rick Michaels of WENZ chips in. Your comments on this and any other matter you feel important are welcomed by your friends here at The Network Forty.

Joel Denver
Shawn Alexander
RADIO & RECORDS
Century City, CA

VIA FAX

Gentlemen,

I cannot begin to tell you how disappointed we are at the recent decision you have made to remove us from the CHR panel at your publication.

We are the CHR for Cleveland, Ohio. We rotate the hits, we sell out concerts, we do CHR promotions and most importantly, we sell records - lots of them.

CHR can be defined differently in every market, for example; I believe that KROQ is the CHR for Los Angeles just as WPGC is the CHR for Washington.

We ask that you reconsider your decision and place us back into the CHR panel where we belong. Until that time, WENZ will report CHR to every publication except R&R.

If you wish to discuss this, please feel free to contact me anytime.

Sincerely,

Rick Michaels
Program Director
WENZ-FM, 107.9—The END

RM/lrj

cc: Bill Scull, Vice-President/General Manager
Brian Philips

THE END **107.8**
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WTV



BUZZ BIN ROTATION

- Björk "Human Behavior"
- Urge Overkill "Sister Havana"
- White Zombie "Thunder Kiss '65"

STRESS ROTATION

- 2 Pac "I Get Around"
- Mariah Carey "Dreamlover"
- The Cranberries "Linger"
- Def Leppard "Two Steps Behind"
- Duran Duran "Too Much Information"
- Dr. Dre "Let Me Ride"
- The Juliana Hatfield Three "My Sister"
- John Mellencamp "Human Wheels"
- Salt-N-Pepa "Shoop"
- Sting "Demolition Man"

HEAVY ROTATION

- Aerosmith "Cryin'"
- Blind Melon "No Rain"
- Cypress Hill "Insane In The Brain"
- En Vogue "Runaway Love"
- Gin Blossoms "Hey Jealousy"

- Janet Jackson "Again"
- R.E.M. "Everybody Hurts"
- Red Hot Chili Peppers "Soul To Squeeze"
- Stone Temple Pilots "Wicked Garden"
- U2 "Lemon"

WHE



ON

- Earth, Wind & Fire "Sunday Morning"
- Inner Circle "Sweat (A La La La La Long)"
- Joshua Kadison "Jessie"
- Lisa Keith "Better Than You"
- Dave Koz "You Make Me Smile"
- Meat Loaf "I'd Do Anything For Love (But I Won't Do That)"
- Darden Smith "Loving Arms"
- SWV "Right Here/Human Nature"
- Tony Toni Toné "If I Had No Loot"
- U2 "Numb"
- Luther Vandross "Heaven Knows"
- ADD Aaron Neville "Don't Fall Apart on Me Tonight"
- ADD Robert Plant "I Believe"

TOUR INTO



- Kenny G.
 - Los Angeles CAOct 2
 - Costa Mesa CAOct 3
 - Sydney AUSOct 16
- Lenny Kravitz
 - Fairfax VAOct 1
 - Philadelphia PAOct 2
 - Pittsburgh PAOct 3
- Midnight Oil
 - Irvine CAOct 2
 - Los Angeles CAOct 3
 - Universal City CA.....Oct 6-7
- Robert Plant
 - Salt Lake City UTOct 1
 - Portland OROct 3
 - Vancouver BC.....Oct 4-5
- The The
 - Gainesville FLOct 1
 - Miami FLOct 2
 - St. Petersburg FLOct 3

The Pie Chart



- PDs who prefer Beavis.
- PDs who prefer Butthead.
- PDs who suck... heh, heh, heh, heh, heh.

ETCETERA

by Ann Barron

◆◆◆
Soul Asylum fever is heating up as they became the first Rock band to play the White House during the **Clinton** Administration. As the President signs the National Youth Service bill into law, he reportedly wanted a band that personifies youth and fun, which is how he envisions the service program.

◆◆◆
Barney the Dinosaur fans are raging mad at three boys who pummeled an impersonator and tried to tear off the head of his costume at a store opening in Galveston, Texas. Terrible blows were exchanged as the gentle giant was harassed and punched by these hoodlums, who were later arrested, fined \$200 each and given a 6 pm curfew.

◆◆◆
 Cool **Nirvana** drummer **Dave Grohl** has switched from the *grunge* sounds of **Nirvana** to the frenetic pace of **Scream**, as he temporarily reunites his old band for 11 quick shows. Electrifying the crowds with an energizing set of early '80s Reggae-infused hardcore, **Grohl** mused how he is not "used to playing fast hardcore anymore!"

◆◆◆
 You can practically taste the Rap from here, as power combo **Ice Cube** and **Dr. Dre** are currently holed up together in a studio working on their next big hit, *Helter Skelter*.

◆◆◆
 Rocker **Neil Young**, who has yet to outgrow his affinity for trains, decided to take his love one step further by forming a company with the owner of Lionel Trains to design a line of model-train controls that can be operated by the handicapped. **Young's** two sons have cerebral palsy and after numerous attempts to design special controls, he contacted the Lionel owner. Together they have formed **Liontech, Inc.**, which will unveil a special engine control system in 1994.

◆◆◆
 He made us sing along as one of the founding members of supergroup **The Eagles**. His profound impact on the acting world can still be seen on reruns of *Miami Vice*. And now the former health-club pitchman, **Glenn Frey**, will star in his own TV series, *South of Sunset*, debuting October 27 on CBS.

◆◆◆
 Perhaps your living room will come to life as Fox Broadcasting Co. will air the TV premiere of *The Rocky Horror Picture Show* on October 25 and repeat it at 11:00 pm on October 30.

◆◆◆
 Though the rest of the world knows him as a superstar, in the state of California, **Michael Jackson** was just another resident in search of car insurance. In fact, a high number of insurance companies were a bit *leery* because they worried how other drivers might react to seeing the superstar behind the wheel and may hit him accidentally or on purpose. Unfortunately, **Michael** had to post a million-dollar bond to the State of California to get his car insured.

◆◆◆
 When the imaginations of rockers meet with the creative imagery in comic books, a new group of superheroes is born. *Rock-It Comix*, a new foray into the world of comics has, lined up **Pharcyde**, **Ozzy Osbourne**, **Megadeth**, **P.M. Dawn** and the **Smithereens** to recount their adventures based on reality or fantasy. The first run will hit the racks at \$3.95 an issue in November.



BOX TOPS MARKET FOCUS

UNITED KINGDOM

1. **Meat Loaf** "I'd Do Anything For Love (But I Won't Do That)" (MCA)
2. **Louie Lou & Michie** "Somebody Else's Guy" (London)
3. **Buju Banton** "Make My Day" (Mercury)
4. **SWV** "Right Here" (RCA)
5. **Jazzy Jeff & Fresh Prince** "Boom! Shake The Room" (Jive)

PUERTO RICO

1. **K7** "Come Baby Come" (Tommy Boy)
2. **Michael Jackson** "Will You Be There" (MJJ/Epic)
3. **Kris Kross** "Alright" (Ruffhouse/Columbia)
4. **Onyx** "Shiftee" (JMJ/ral/Chaos)
5. **Cypress Hill** "Insane In The Brain" (Ruffhouse/Columbia)

ANCHORAGE, AK

1. **D.B.G.'z** "Body Like A M.F." (Bust It)
2. **Dr. Dre** "Let Me Ride" (Death Row/Interscope/AG)
3. **Duice** "Dazzey Duks" (TMR/Bellmark)
4. **Danzig** "Mother '93" (WB)
5. **Tag Team** "Whoomp! (There It Is!)" (Life/Bellmark)

BREAKIN' OUT OF THE BOX

Too Short "I'm A Player" (Jive)

The Oakland Mack is back. Nothing new in concept but the execution is as correct as always.

Bell Biv DeVoe

"Something In Your Eyes" (MCA)
After a shaky start with the first single, BBD's ballad, the second single from the *Hootie Mack* album, has secured them a Top-10 spot on The BOX.

Zhane "Hey Mr. D.J." (Flavor Unit/Epic)

Naughty By Nature's Kay Gee hooked up a fly track to go along with these ladies' lovely vocals and came out with a smooth, Urban/Retro style hit. Radio can't hide from this one.

NEW VIDS THIS WEEK

Aaron Hall "Get A Little Freaky With Me" (Silas/MCA)

Abba "Dancing Queen" (Polydor/PLG)

The Breeders "Cannonball" (4AD/Elektra)

Cure "Just Like Heaven" (Fiction/Elektra)

Cypress Hill "When The Ship Goes Down"
(Ruffhouse/Columbia)

Jade "Looking For Mr. Do Right" (Giant/Reprise)

KRS-One "Outta Here" (Jive)

Private Investigators "Mash Up The Mic" (Virgin)

R. Kelly & Public Announcement "Sex Me (Part 1)" (Jive)

Radiohead "Stop Whispering" (Capitol)

Robert Plant "I Believe" (Es Paranza/Atlantic/AG)

Robin S. "Love For Love" (Big Beat/Atlantic/AG)

Salt-N-Pepa "Shoop" (ffrr/London/Next Plateau/PLG)

Sativa Luvbox "U Got It All Wrong" (Gasoline Alley/MCA)

Usher Raymond "Call Me A Mack" (LaFace/Arista)

NEW VIDS TO WATCH

J. GIBBS "Cypress Hill is smokin.' Salt-N-Pepa are going for theirs."

JOHN ROBSON "Salt-N-Pepa could score big with the sizzling 'Shoop,' Cypress remains huge with 'When The Ship Goes Down' and Old Uncle Bob (Robert Plant) sounds completely radio-ready with 'I Believe.'"

LES GARLAND "Lonn Friend and I caught Robert Plant at the Sunrise Musical Theater in South Florida last Friday night. I have never seen him better since the days of Zep."

20 OF THESE

- | | | | |
|----|----|-------------------------------------------------------------------|------------------|
| 1 | 1 | Meat Loaf "I'd Do Anything For Love (But I Won't Do That)" | MCA |
| 3 | 2 | Raven-Symone "That's What Little Girls Are Made Of" | MCA |
| 4 | 3 | Janet Jackson "If" | Virgin |
| 2 | 4 | Mariah Carey "Dreamlover" | Columbia |
| 5 | 5 | TLC "Get It Up" | LaFace/Epic |
| 6 | 6 | Toni Braxton "Another Sad Love Song" | LaFace/Arista |
| 7 | 7 | Silk "Girl U For Me" | Keia/Elektra |
| 10 | 8 | Michael Jackson "Will You Be There" | MJJ/Epic |
| 8 | 9 | SWV "Weak" | RCA |
| 11 | 10 | Whitney Houston "Run To You" | Arista |
| 12 | 11 | Blind Melon "No Rain" | Capitol |
| — | 12 | Babyface "For The Cool In You" | Epic |
| — | 13 | Jeremy Jordan "Try My Love" | Giant |
| 18 | 14 | U2 "Numb" | Island/PLG |
| — | 15 | Def Leppard "Two Steps Behind" | Columbia |
| 14 | 16 | Taylor Dayne "Can't Get Enough Of Your Love" | Arista |
| 21 | 17 | Madonna "Rain" | Maverick/Sire/WB |
| — | 18 | Danzig "Mother '93" | WB |
| 23 | 19 | WWF Superstars "Slam Jam" | RCA |
| 17 | 20 | Sade "Cherish The Day" | Epic |

20 OF THOSE

- | | | | |
|----|----|------------------------------------------|----------------------------|
| 1 | 1 | D.B.G.'z "Body Like A M.F." | Bust It |
| 2 | 2 | Bloods & Crips "Piru Love" | Pump/Quality |
| 3 | 3 | Dr. Dre "Let Me Ride" | Death Row/Interscope/AG |
| 11 | 4 | Geto Boyz "Straight Gangsterism" | Rap-A-Lot |
| 15 | 5 | Buju Banton "Make My Day" | Mercury |
| 7 | 6 | Wu-Tang Clan "Method Man" | Loud/RCA |
| 6 | 7 | SWV "Downtown" | RCA |
| 4 | 8 | Onyx "Shiftee" | JMJ/ral/Chaos |
| 8 | 9 | 95 South "Whoot, There It Is" | Wrap/Ichiban |
| — | 10 | Erick Sermon "Stay Real" | Def Jam/ral/Chaos |
| 9 | 11 | K7 "Come Baby Come" | Tommy Boy |
| 22 | 12 | Patra "Think (About It)" | Epic |
| 14 | 13 | Tag Team "Whoomp! (There It Is!)" | Life/Bellmark |
| 13 | 14 | Ice Cube "Check Yo Self" | Priority |
| 12 | 15 | Kris Kross "Alright" | Ruffhouse/Columbia |
| 19 | 16 | MC Breed f/2Pac "Gotta Get Mine" | Ichiban |
| 10 | 17 | Yo Yo "Westside Story" | EastWest |
| 16 | 18 | MC Lyte "Ruffneck" | First Priority/Atlantic/AG |
| 21 | 19 | Mista Grimm "Indo Smoke" | Epic Soundtrax |
| 18 | 20 | Duice "Dazzey Duks" | TMR/Bellmark |

MAINSTREAM 12-34

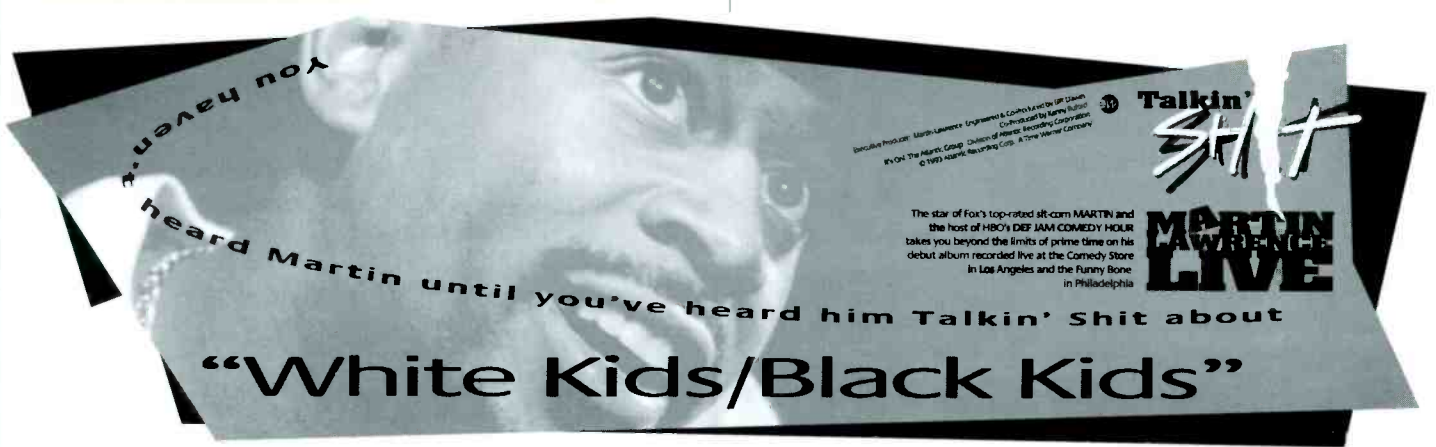
COMPUTER GENERATED AIRPLAY REPORTS

2W	LW	TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	1	1	MARIAH CAREY, Dreamlover	45	46.3	2084
3	3	2	JANET JACKSON, If	41	36.6	1502
2	2	3	SWV, Right Here/Human Nature	38	38.1	1448
15	15	4	BILLY JOEL, The River Of Dreams	30	42.3	1270
11	11	5	TONI BRAXTON, Another Sad Love Song	37	33.6	1242
4	4	6	UB40, Can't Help Falling In Love	34	34.0	1156
14	13	7	EN VOGUE, Runaway Love	39	29.2	1139
5	6	8	MADONNA, Rain	34	33.4	1134
6	5	9	MICHAEL JACKSON, Will You Be There	30	37.4	1122
16	10	10	INNER CIRCLE, Sweat (A La La La La Long)	33	33.8	1115
7	12	11	JODECI, Lately	31	34.1	1058
13	16	12	TONY TONI TONÉ, If I Had No Loot	30	35.2	1055
12	8	13	SHAI, Baby I'm Yours	31	34.0	1054
9	7	14	DINO, Ooh Child	28	37.0	1035
8	14	15	SOUL ASYLUM, Runaway Train	30	34.4	1031
17	17	16	DEF LEPPARD, Two Steps Behind	27	36.4	982
10	9	17	TEARS FOR FEARS, Break It Down Again	28	34.7	971
22	19	18	BLIND MELON, No Rain	31	28.9	896
23	18	19	HADDAWAY, What Is Love	28	29.9	836
19	22	20	AEROSMITH, Cryin'	28	27.3	765
20	23	21	LISA KEITH, Better Than You	27	26.6	717
◆ DEBUT	22	22	ACE OF BASE, All That She Wants	26	27.0	702
21	20	23	ROD STEWART, Reason To Believe	23	29.0	666
18	21	24	SWV, Weak	26	24.8	645
24	27	25	GIN BLOSSOMS, Hey Jealousy	26	24.2	629
30	28	26	RED HOT CHILI PEPPERS, Soul To Squeeze	23	27.2	626
36	36	27	RICK ASTLEY, Hopelessly	26	22.5	584
25	30	28	BRIAN MCKNIGHT, One Last Cry	19	30.1	571
31	32	29	ROBIN S, Show Me Love	23	24.3	559
26	31	30	EARTH, WIND & FIRE, Sunday Morning	25	22.1	552
27	24	31	DURAN DURAN, Too Much Information	26	21.2	550
◆ DEBUT	32	32	JANET JACKSON, Again	16	31.5	504
28	29	33	TINA TURNER, I Don't Wanna Fight	17	29.5	501
◆ DEBUT	34	34	R.E.M., Everybody Hurts	22	22.5	496
33	25	35	TERENCE TRENT D'ARBY, Delicate	21	22.9	481
-	40	36	MEAT LOAF, I'd Do Anything For Love (But I Won't Do That)	21	22.6	475
32	26	37	THE PROCLAIMERS, I'm Gonna Be (500 Miles)	22	21.1	464
29	33	38	STONE TEMPLE PILOTS, Plush	21	21.9	460
◆ DEBUT	39	39	PRINCE, Pink Cashmere	22	20.9	459
34	34	40	4 NON BLONDES, What's Up	20	22.2	444

MAINSTREAM 18-49

COMPUTER GENERATED AIRPLAY REPORTS

2W	LW	TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
2	2	1	BILLY JOEL, The River Of Dreams	34	43.5	1478
1	1	2	MARIAH CAREY, Dreamlover	30	46.2	1386
9	8	3	DEF LEPPARD, Two Steps Behind	29	35.8	1037
5	3	4	MICHAEL JACKSON, Will You Be There	25	40.2	1005
4	6	5	JANET JACKSON, If	25	39.4	984
6	4	6	TEARS FOR FEARS, Break It Down Again	27	35.4	957
10	7	7	ROD STEWART, Reason To Believe	26	35.8	932
7	9	8	SWV, Right Here/Human Nature	23	36.6	842
11	11	9	AEROSMITH, Cryin'	25	33.3	832
3	5	10	MADONNA, Rain	24	33.5	805
8	10	11	SOUL ASYLUM, Runaway Train	24	33.2	796
13	12	12	TONI BRAXTON, Another Sad Love Song	23	33.9	780
19	16	13	INNER CIRCLE, Sweat (A La La La La Long)	22	32.1	706
16	13	14	GIN BLOSSOMS, Hey Jealousy	24	27.5	659
28	20	15	BLIND MELON, No Rain	26	25.2	655
22	14	16	LISA KEITH, Better Than You	23	28.0	645
15	18	17	UB40, Can't Help Falling In Love	23	27.7	638
14	15	18	JODECI, Lately	18	35.0	630
23	17	19	EN VOGUE, Runaway Love	22	27.9	614
27	22	20	RICK ASTLEY, Hopelessly	22	25.7	565
26	27	21	DURAN DURAN, Too Much Information	20	27.7	553
17	24	22	TONY TONI TONÉ, If I Had No Loot	17	32.0	544
36	28	23	JOHN MELLENCAMP, Human Wheels	22	24.7	543
-	33	24	MEAT LOAF, I'd Do Anything For Love (But I Won't Do That)	23	23.0	530
12	19	25	SHAI, Baby I'm Yours	16	31.6	506
-	34	26	R.E.M., Everybody Hurts	20	25.1	502
33	23	27	TINA TURNER, I Don't Wanna Fight	16	30.5	488
18	21	28	DINO, Ooh Child	15	32.3	484
25	26	29	EARTH, WIND & FIRE, Sunday Morning	17	27.8	473
21	31	30	STONE TEMPLE PILOTS, Plush	19	23.2	440
35	30	31	RED HOT CHILI PEPPERS, Soul To Squeeze	20	22.0	439
-	32	32	STING, Nothing 'Bout Me	21	20.9	438
34	29	33	TERENCE TRENT D'ARBY, Delicate	18	23.8	428
40	38	34	HADDAWAY, What Is Love	16	25.5	408
38	35	35	THE PROCLAIMERS, I'm Gonna Be (500 Miles)	17	22.1	376
32	39	36	SWV, Weak	12	31.3	375
◆ RE-ENTRY	37	37	DURAN DURAN, Come Undone	12	26.0	312
◆ DEBUT	38	38	ACE OF BASE, All That She Wants	16	19.0	304
31	37	39	LENNY KRAVITZ, Believe	12	24.5	294
◆ DEBUT	40	40	MR. BIG, Wild World	13	21.9	285



"White Kids/Black Kids"

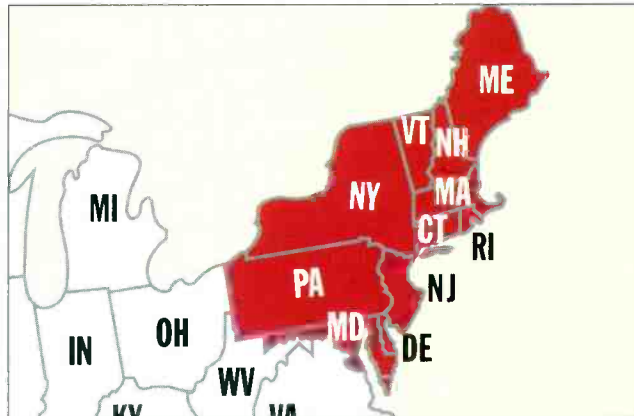
The star of Fox's top-rated sitcom MARTIN and the host of HBO's DEF JAM COMEDY HOUR takes you beyond the limits of prime time on his debut album recorded live at the Comedy Store in Los Angeles and the Funny Bone in Philadelphia

Talkin' SHIT ABOUT MARTIN LIVE

Executive Producer: Martin Lawrence, Engineers & Co. and the JLF Group
 Contracted by Harry Fuller
 It's On: The Martin Group, Chicago of Music Recording Corporation
 © 1993 Atlantic Recording Corp. A Time Warner Company

N O R T H E A S T

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MARIAH CAREY. Dreamlover	21	43.9	921
2	BILLY JOEL. The River Of Dreams	22	39.6	871
3	DEF LEPPARD. Two Steps Behind	20	35.2	703
4	JANET JACKSON. If	17	39.6	673
5	TEARS FOR FEARS. Break It Down Again	20	32.6	651
6	SWV. Right Here/Human Nature	17	36.8	626
7	INNER CIRCLE. Sweat (A La La La La Long)	17	35.9	611
8	MICHAEL JACKSON. Will You Be There	18	33.1	596
9	ROD STEWART. Reason To Believe	18	30.1	542
10	TONI BRAXTON. Another Sad Love Song	17	31.2	531
11	SOUL ASYLUM. Runaway Train	18	29.3	528
12	BLIND MELON. No Rain	17	29.8	506
13	UB40. Can't Help Falling In Love	16	30.9	495
14	MEAT LOAF. I'd Do Anything For Love (But I Won't Do That)	18	25.9	466
15	JODECI. Lately	15	29.8	447
16	GIN BLOSSOMS. Hey Jealousy	16	27.8	445
17	AEROSMITH. Cryin'	16	27.7	443
18	EN VOGUE. Runaway Love	16	27.2	435
19	MADONNA. Rain	17	24.8	422
20	DINO. Ooh Child	12	31.6	379
21	TERENCE TRENT D'ARBY. Delicate	11	31.5	346
22	TONY TONI TONÉ. If I Had No Loot	13	26.5	345
23	DURAN DURAN. Too Much Information	13	26.5	344
24	SHAI. Baby I'm Yours	12	28.2	338
25	ACE OF BASE. All That She Wants	13	25.7	334



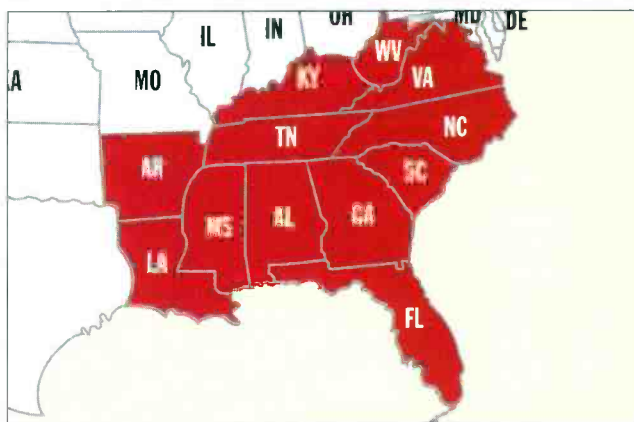
NORTHEAST REGIONAL ANALYSIS

• It's no longer a question of whether Mariah Carey is the #1 most-played song or not, it's now simply by how much. Now averaging 43.9 PPW, there's no sign of stopping "Dreamlover." Also hot in the Northeast are Billy Joel (34.7-39.6 PPW), Def Leppard (34.5-35.2 PPW) Janet Jackson (36.6-39.6 PPW), Blind Melon (27.9-29.8 PPW) and Meat Loaf (22.2-25.9 PPW).

• As predicted here last week, Terence Trent D'Arby did debut Top 25 regionally this week. Next week, expect Haddaway (#27 regionally with an average 28.6 PPW) to hit the chart. Also breaking are Rick Astley (#29 with an average 20.6 PPW) and Mr. Big (#30 with an average 21.1 PPW).

S O U T H

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MARIAH CAREY. Dreamlover	17	48.5	824
2	BILLY JOEL. The River Of Dreams	16	40.7	651
3	DEF LEPPARD. Two Steps Behind	13	38.2	496
4	JANET JACKSON. If	14	34.9	489
5	SOUL ASYLUM. Runaway Train	12	40.5	486
6	TEARS FOR FEARS. Break It Down Again	12	39.1	469
7	DINO. Ooh Child	12	37.6	451
8	SWV. Right Here/Human Nature	14	31.4	440
9	MICHAEL JACKSON. Will You Be There	10	43.0	430
10	MADONNA. Rain	12	34.2	410
11	BLIND MELON. No Rain	14	28.4	397
12	UB40. Can't Help Falling In Love	12	32.8	393
13	TONI BRAXTON. Another Sad Love Song	12	31.7	380
14	ROD STEWART. Reason To Believe	14	25.7	360
15	INNER CIRCLE. Sweat (A La La La La Long)	10	35.7	357
16	TINA TURNER. I Don't Wanna Fight	10	35.0	350
17	BRIAN McKNIGHT. One Last Cry	11	30.2	332
18	LISA KEITH. Better Than You	12	27.7	332
19	AEROSMITH. Cryin'	11	30.1	331
20	RICK ASTLEY. Hopelessly	14	23.4	328
21	TONY TONI TONÉ. If I Had No Loot	10	32.2	322
22	ACE OF BASE. All That She Wants	12	23.3	280
23	EN VOGUE. Runaway Love	12	23.3	279
24	SHAI. Baby I'm Yours	7	37.1	260
25	MR. BIG. Wild World	11	22.5	248



SOUTH REGIONAL ANALYSIS

• Mariah ups her rotations in the South from 45.2 last week to 48.5 this week. Billy Joel moves to second (37.1-40.7 PPW). Also gaining additional airplay are Def Leppard (31.5-38.2 PPW), Blind Melon (27.0-28.4 PPW), Ace Of Base (debuting this week with 23.3 PPW) and Mr. Big (debuting with 37.1 PPW).

• Earth, Wind & Fire checks in at #26 regionally this week with an average 24.3 plays per week in the South. Also hot are R.E.M. (#32 with an average 21.9 PPW), Terence Trent D'Arby (#33 with an average 21.9 PPW) and Meat Loaf (#35 with an average 19.9 PPW). Sting drops regionally from #24 last week to #37 this week on only eight stations.

G R E A T L A K E S

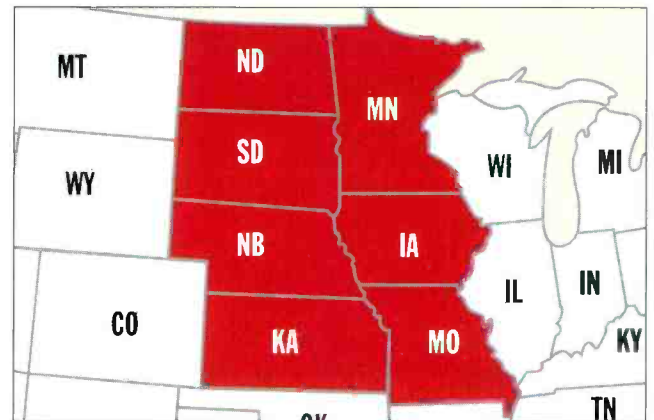
TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MARIAH CAREY. Dreamlover	20	53.8	1075
2	BILLY JOEL. The River Of Dreams	19	45.5	864
3	JANET JACKSON. If	20	41.8	835
4	SWV. Right Here/Human Nature	17	41.3	702
5	MADONNA. Rain	16	43.3	693
6	MICHAEL JACKSON. Will You Be There	16	42.8	685
7	TONY TONI TONÉ. If I Had No Loot	16	40.9	655
8	TEARS FOR FEARS. Break It Down Again	16	40.8	653
9	INNER CIRCLE. Sweat (A La La La Long)	18	35.8	645
10	UB40. Can't Help Falling In Love	16	36.3	581
11	TONI BRAXTON. Another Sad Love Song	17	33.9	576
12	DEF LEPPARD. Two Steps Behind	15	38.0	570
13	SOUL ASYLUM. Runaway Train	13	43.0	559
14	EN VOGUE. Runaway Love	18	29.9	539
15	JODECI. Lately	15	34.9	524
16	AEROSMITH. Cryin'	17	29.5	501
17	DINO. Ooh Child	11	43.2	475
18	ROD STEWART. Reason To Believe	14	33.8	473
19	BLIND MELON. No Rain	18	24.7	445
20	GIN BLOSSOMS. Hey Jealousy	16	27.5	440
21	SHAI. Baby I'm Yours	13	33.2	432
22	RICK ASTLEY. Hopelessly	15	28.1	421
23	LISA KEITH. Better Than You	15	26.1	392
24	EARTH, WIND & FIRE. Sunday Morning	14	27.4	384
25	TINA TURNER. I Don't Wanna Fight	8	46.3	370


GREAT LAKES REGIONAL ANALYSIS

•It's now an incredible 53.8 plays per week for Mariah Carey in the Great Lakes region. That up from a national high of 51.8 last week. Billy Joel moves to second (44.8-45.5 PPW). Also gaining new rotations are Inner Circle (32.0-35.8 PPW), En Vogue (28.9-29.9 PPW) and as predicted here last week, Rick Astley (debut at #22 with an average 28.1 PPW).
 •Look for John Mellencamp to go Top 25 next week (#26 with an average 25.4 PPW). Also breaking in the Great Lakes are Haddaway (#29 with an average 26.3 PPW), Duran Duran (#30 with an average 23.4 PPW), Meat Loaf (#34 with an average 24.5 PPW) and R.E.M. (#35 with an average 24.4 PPW).

M I D W E S T

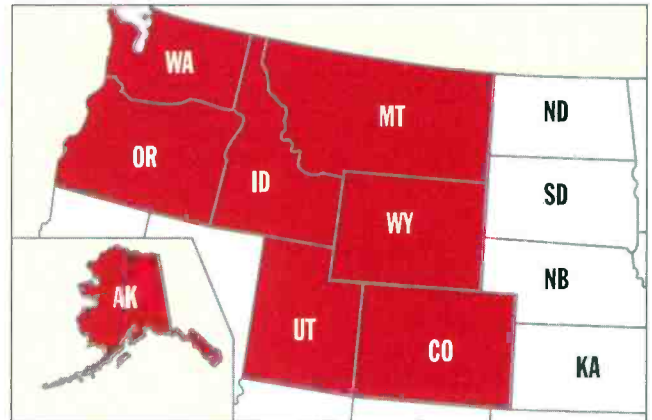
TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MARIAH CAREY. Dreamlover	21	45.3	951
2	BILLY JOEL. The River Of Dreams	20	47.5	950
3	JANET JACKSON. If	21	37.7	791
4	SWV. Right Here/Human Nature	18	39.0	702
5	DEF LEPPARD. Two Steps Behind	20	34.6	692
6	MICHAEL JACKSON. Will You Be There	18	37.3	671
7	TONI BRAXTON. Another Sad Love Song	19	35.3	671
8	TEARS FOR FEARS. Break It Down Again	18	36.1	649
9	AEROSMITH. Cryin'	19	33.3	633
10	LISA KEITH. Better Than You	20	31.3	626
11	SOUL ASYLUM. Runaway Train	16	37.7	603
12	MADONNA. Rain	16	34.9	559
13	INNER CIRCLE. Sweat (A La La La La Long)	18	30.8	555
14	BLIND MELON. No Rain	19	27.9	531
15	GIN BLOSSOMS. Hey Jealousy	19	26.8	510
16	TONY TONI TONÉ. If I Had No Loot	15	33.9	508
17	ROD STEWART. Reason To Believe	15	33.5	502
18	EN VOGUE. Runaway Love	18	27.6	497
19	UB40. Can't Help Falling In Love	18	26.7	480
20	RED HOT CHILI PEPPERS. Soul To Squeeze	18	26.6	478
21	JODECI. Lately	13	36.6	476
22	R.E.M. Everybody Hurts	18	24.0	432
23	RICK ASTLEY. Hopelessly	15	26.5	397
24	JOHN MELLENCAMP. Human Wheels	16	24.6	394
25	SHAI. Baby I'm Yours	15	25.8	387


MIDWEST REGIONAL ANALYSIS

•Mariah's tops in the Midwest, gaining almost 100 total plays over last week's PPW regional breakout. Also gaining in this area of the country are Def Leppard (30.4-34.6 PPW), Toni Braxton (31.9-35.3 PPW) and Blind Melon (25.3-27.9 PPW). As we predicted here last week, John Mellencamp and Rick Astley debut Top 25 in middle America.
 •Expect Haddaway to break the Top 25 next week (#26 with an average 27.3 PPW). Also working regionally are Duran Duran (#28 with an average 25.1 PPW), Meat Loaf (#32 with an average 23.8 PPW), Ace Of Base (#35 with an average 19.8 PPW) and Prince (#38 with an average 18.6 PPW).

NORTHWEST/ROCKIES

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MARIAH CAREY. Dreamlover	8	46.0	368
2	SWV. Right Here/Human Nature	8	41.4	331
3	JANET JACKSON. If	8	39.6	317
4	BILLY JOEL. The River Of Dreams	8	38.4	307
5	TONI BRAXTON. Another Sad Love Song	8	36.6	293
6	TEARS FOR FEARS. Break It Down Again	7	39.7	278
7	JODECI. Lately	6	42.8	257
8	DEF LEPPARD. Two Steps Behind	6	40.5	243
9	MADONNA. Rain	7	33.0	231
10	RICK ASTLEY. Hopelessly	8	26.9	215
11	LISA KEITH. Better Than You	7	30.4	213
12	EN VOGUE. Runaway Love	7	28.0	196
13	ROD STEWART. Reason To Believe	7	27.6	193
14	EARTH, WIND & FIRE. Sunday Morning	6	31.5	189
15	AEROSMITH. Cryin'	7	26.9	188
16	DURAN DURAN. Too Much Information	8	23.0	184
17	BLIND MELON. No Rain	7	25.4	178
18	INNER CIRCLE. Sweat (A La La La La Long)	7	25.3	177
19	TERENCE TRENT D'ARBY. Delicate	7	24.3	170
20	HADDAWAY. What Is Love	7	23.1	162
21	R.E.M. Everybody Hurts	6	26.2	157
22	GIN BLOSSOMS. Hey Jealousy	6	26.0	156
23	PRINCE. Pink Cashmere	7	21.9	153
24	MEAT LOAF. I'd Do Anything For Love (But I Won't Do That)	5	29.0	145
25	DINO. Ooh Child	5	28.2	141

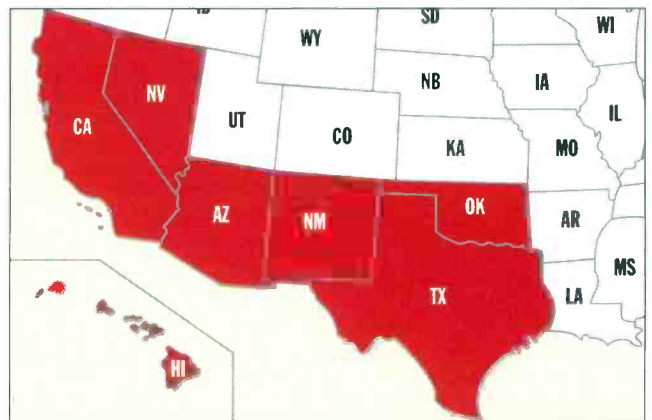

NORTHWEST/ROCKIES REGIONAL ANALYSIS

•It's still Mariah Carey ruling the top of the Northwest/Rockies regional plays-per-week chart, this week up slightly to an average 46.0 PPW. Billy Joel, Def Leppard, Earth, Wind & Fire and Blind Melon are also hot in this section of the country. (Ed's Note: Total reportership was down in the region this week, so be aware of potential fluctuations).

•Look for Red Hot Chili Peppers to debut Top 25 here next week (#29 with an average 26.8 PPW this week). Also breaking in this region are Ace Of Base (#30 with an average 21.7 PPW), Mr. Big (#31 with an average 25.4 PPW), 4 Non Blondes (#37 with an average 26.3 PPW) and Spin Doctors (#39 with an average 19.3 PPW).

WEST

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MARIAH CAREY. Dreamlover	17	44.6	759
2	JANET JACKSON. If	13	38.5	501
3	SWV. Right Here/Human Nature	13	37.1	482
4	SHAI. Baby I'm Yours	11	41.1	452
5	EN VOGUE. Runaway Love	15	29.1	437
6	JODECI. Lately	12	35.3	424
7	TONI BRAXTON. Another Sad Love Song	12	34.9	419
8	TONY TONI TONÉ. If I Had No Loot	10	36.6	366
9	HADDAWAY. What Is Love	12	29.2	350
10	BIG DADDY KANE. Very Special	7	43.3	303
11	MADONNA. Rain	9	31.9	287
12	JANET JACKSON. Again	8	35.8	286
13	INNER CIRCLE. Sweat (A La La La La Long)	8	35.5	284
14	UB40. Can't Help Falling In Love	9	30.7	276
15	TEARS FOR FEARS. Break It Down Again	10	26.9	269
16	DINO. Ooh Child	7	38.4	269
17	TAG TEAM. Whoomp! (There It Is!)	8	32.8	262
18	JADE. One Woman	6	42.7	256
19	EARTH, WIND & FIRE. Sunday Morning	10	24.7	247
20	SOUL ASYLUM. Runaway Train	8	30.4	243
21	BRIAN MCKNIGHT. One Last Cry	8	29.8	238
22	DEF LEPPARD. Two Steps Behind	7	31.6	221
23	ROD STEWART. Reason To Believe	6	33.3	200
24	4 NON BLONDES. What's Up	6	33.2	199
25	BLIND MELON. No Rain	8	24.0	192


WEST REGIONAL ANALYSIS

•Mariah Carey continues her chart dominance with a number one ranking in the West. This region is also having success with En Vogue, Haddaway (#9 regionally, the highest chart position in the country), Big Daddy Kane and a variety of Janet Jackson album tracks. As predicted last week, both Def Leppard and Blind Melon debuted Top 25 this week.

•Look for Zapp & Roger to flirt with the Top 25 next week (#27 with an average 37.6 PPW). Also breaking in the West are Rick Astley (#33 with an average 24.4 PPW), Mr. Big (#36 with an average 22.1 PPW) and Meat Loaf (#37 with an average 22.1 PPW).

- PPW Regional Analysis By Pat Gillen

WANTED

PROGRAM DIRECTOR/AIR TALENT needed for successful Top 40. Looking for stable, experienced and mature individual who can continue our winning tradition but also bring fresh new ideas. T&R to Chuck Morgan, P.O. Box 7953, Lawton, OK 73506. EOE. M/F.

LOOKING FOR FULL-TIME & PART-TIME. All dayparts. Rush T&R to Ryan Walker, PD, WRHT, 601 Little 9 Drive, Morehead City, NC 28557. No phone calls please.

SJS ENTERTAINMENT is looking for affiliate relations individuals with experience and contacts in Top 40 and AC. Fax resume and salary requirements to: June Brody, SJS Entertainment, fax # 212-983-1186.

A.I.M. MARKETING is looking for an administrative assistant, office manager and secretary all in one. This person must take initiative, be organized and have office skills. Word processing is a must and other computer experience would be helpful. Music industry administrative experience is required. If you live somewhere in between New York and Philadelphia, this could be a great opportunity to work in the music business without dealing with the city. We will not relocate anyone. AIM Marketing is located in Old Bridge, NJ, EOE. No phone calls please. Fax resume to: 908-679-6131.

WEST PALM BEACH...WOVV needs the hottest night guy on the planet with production that doesn't suck. Fed Ex (quicker if you can) T&R to: M.J. Kelli, PD, WOVV, 901 Northpoint Pky #201, West Palm Beach, FL 33407.

WVIC FIRST MORNING SHOW OPENING IN TEN YEARS can be yours if you're real, honest, creative, topical and willing to hit the streets. If you've got the talent, we've got the cash! Rush your T&R to: Jim Lawson, PD, WVIC, 2517 E. Mount Hope, Lansing, MI 48910. No phone calls please.

LOOKING FOR A DRIVE-TIME air personality. Must be quick-witted and music-intensive. Rush T&R to: Sherman Cohen PD, XHRM, 2434 Southport Way, Suite A, San Diego, CA 91950. No phone calls please.

SEND ME SOME TAPES! WJMN is looking for part-timers. If you are in the New England area and want to expand your horizons, please send your T&R to: Dallas Kincaid, APD, 235 Bear Hill Road, Waltham, MA 02154. Everyone is encouraged. EOE.

WEEKEND ON-AIR BROADCASTER immediate weekend on-air opening at Mix 98.5, WBXM, Boston. Must have minimum two years commercial broadcast experience in contemporary music radio. Must be available both Saturdays and Sundays. Send T&R to: Greg Strassell, PD, MIX 98.5/WBXM, 3 Fenway Plaza, Boston, MA 02215. No phone calls please. An EOE/M/F/V/H.

JOB OPENING WERQ-FM, 92Q Baltimore, has an afternoon-drive position available. T&R to: Jeff Ballentine, 1111 Park Avenue, Penthouse, Baltimore, MD 21201. No calls please.

PRODUCTION DIRECTOR OPENING Hot 105/Hot 107. Columbus, P-1 Top 40 needs on-air Production Director. Digital, 16-track production facility. T&R to Rob Morris, 6555 Busch Blvd. Suite 209, Columbus, OH 43229. EOE.

SALES EXECUTIVE who is career minded, enjoys working hard and receiving the recognition and high income associated with success. We are looking for someone who truly understands customer service from the customer's standpoint; who can function as a team member; who has strong presentation skills and who knows that you work 40 hours a week to get by and beyond that for success. The ideal candidate is a college grad with five years verifiable sales experience and wants to stay in Baton Rouge. WJBO/WFMI offers high income potential with an excellent base salary; a strong customer base; competitive benefits package including a 401K plan; major and dental benefits and superb sales training program. Please send resumes to: Sales Executive, P.O. Box 496, Baton Rouge, LA 70821-0496, or call 504-383-5271, ext. 242. EOE.

WBT-FM, CHARLOTTE needs part-time and swing jocks! Send T&R to Mike Donovan PD, WBT-FM, One Julian Price Place, Charlotte, NC 28208. No phone calls please.

COME AND ENJOY THE WORLD'S MOST BEAUTIFUL BEACHES The new sound of Island 106 is looking for an afternoon drive air personality with production skills. Please send T&R to: Todd Shannon, PD, WILN, 8317 West Highway 98 #21, Panama City Beach, FL 32407. No phone calls please.

KQKS-DENVER KS104 is looking for an experienced Production Director. No phone calls please. Send T&R to: Chris Davis, PD, KQKS, 9351 Grant St. Suite 550, Thornton, CO 80229. EOE.

ONLY 111 SHOPPING DAYS LEFT UNTIL X-MAS and you need a job? KMVR in Las Cruces, New Mexico has full-time openings for experienced air talent. Must provide own clue. Please send T&R to: Randy Fox, PD, KMVR, 1832 W. Amador, Las Cruces, NM 88005. EOE.

MORNING NEWS PERSONALITY needed ASAP!! Females/minorities with Urban/Churban experience strongly encouraged to apply. USA Today style news delivery. Your personality reflects the streets. Get a tape and photo to us ASAP!!! Send to: Jamie Hyatt, WLUM-FM, 2500 N. Mayfair Road, Suite 390, Milwaukee, WI 53226. No phone calls please.

MIDDAYS/PRODUCTION DIRECTOR Tapes being accepted for a future opening. Send the promos you've produced (your voice/or station voice) as well as a photo and aircheck. Your airshift is 10 am to 1 pm. Best of all, you get to be you! Send to: Jamie Hyatt, WLUM-FM, 2500 N. Mayfair Road, Suite 390, Milwaukee, WI 53226. No phone calls please.

KSMB, LAFAYETTE Louisiana seeks overnight air talent. 12 am to 6 am, production, remotes, minimum 1-year experience. Females and minorities encouraged. T&R, Photo to: Bobby Novosad, PD, KSMB, P.O. Box 3345, Lafayette, LA 70502. EOE. No phone calls please.

LOOKING

13-YEAR VET looking for a home. Ready to relocate. Call now for tape and resume. 814-454-5102.

STOP! I'm right here! Are you looking for an excellent air talent that's not afraid to live on sparwiches? Looking for any format, preferably Top 40, three years experience. Call Tom 617-381-1674.

EXPERIENCED PROFESSIONAL seeks position as GM or GSM. Experienced in major market, retail, co-op specialist. Looking for northeast market. Call Rich 201-429-7323.

LOOKING for midwest/south opportunity in Top 40/Rock! Air talent/production wiz! Definitely a team player. Let's talk! Please leave message 919-277-4277, James Gregory.

SUCCESSFUL DJ/Good Numbers medium and major market experience. Strong on production and copywriting skills. Deep, but pleasant voice. 13-year vet. Looking to re-locate to south east before the snow flies. Give me a call. Eddie: 814-454-5102.

YOUNG, EXPERIENCED, HIP NOT HYPE nights on your Top 40 station. Call J.J. 414-498-9571.

MAKE ME YOURS! Fun female with over two years Top 40 experience. Ideal for middays or morning sidekick. Call Patri 402-477-4606.

O. K...I'M FINALLY TIRED OF THE BEACH! 13-year vet ready to work. On air, Morning sidekick/news, production director, all around happenin' babe. Call Kristi...619-274-9206.

QUALIFICATIONS: OM, PD, AM-PM Drive, Production, Promotions, Selector...in Providence & Boston Markets. 29-year professional, would love to PD in Florida, Boston or Providence again. For more information call Vin at 401-351-7094.

RICK SAVAGE/RICK ALLEN formerly afternoon drive at WRQK, Canton. Also 5 years at WKDD, Akron seeking full-time gig. Call Rick 216-773-1549.

SWM is seeking any full-time airshift to nurture, share good times with and hopefully more. Looking to utilize my 2 years experience in a major market. Interested? Call Thom 617-381-1674. I'm waiting!!

JOE BAHAMA is leaving WVIC and moving to Columbus, Ohio. Looking for airshift position as well as Promotion Director. Give him a call at 517-347-0481

THUNDER recent APD at HOT105, Columbus, OH, Mid-days, Afternoon, Multi-track, voice-over is NOW AVAILABLE. Experience includes: 92X Columbus, Power 99 Atlanta, WALR Atlanta, Z93 Tampa, Z106 Sarasota. Looking for afternoons, middays, nights. Excellent references. 614-861-4567.

10-YEAR VET looking for full-time air shift. Preferably afternoons or nights. Needs medium to large market in the northwest or midwest areas, any format. Has also been an APD and an AMD. Please call Mike at 303-933-7286.

EXPERIENCED, HARD WORKING, ATTRACTIVE male air talent. I've done Top 40 and AC mornings, I've been a copywriter, a sidekick, a news man. And, I've done middays. I'm seeking any full-time position at a Churban, Urban, or Top 40. Call now: 402-477-0513

JURASSIC-STYLE MORNING SHOW PRODUCER let me take you on a dino-size journey, and we'll make your competitors extinct. Top-50 market experience, now playing at 513-372-1663. Ask for Todd, your Jurassic radio explorer.

FORMER 92Q PRODUCTION DIRECTOR looking for similar gig anywhere in U.S. Top 40, New Rock, AOR, Urban or Classic Rock. Loads of multi-track experience. I'll make your socks roll up and down! Call Andrew Zinner. 410-752-0925.

FRIEND TO MAN AND DOG looking for next programming challenge. Ten years-plus radio experience, including management, programming, etc. Please call Tom Sherman. 607-257-6289.

AXEL MARLEY Former KWOD mornings and drive time jock is a 12-year vet and he's only 26 years old! An east coast boy who's accepting offers from all over. Call 916-443-8706.

POWER 92/KKFR PHOENIX Programming coordinator/late-nighter Mike Abrams is searching for a programming gig or large-market APD gig. KKFR PD and consultant Steve Smith says, "Mike played an important part in bringing Power 92 the highest ratings we've had in over three years and I highly recommend him for any programming position." Mike can be reached at 602-789-1027.

FEMALE morning show sidekick/ News Director looking for similar gig anywhere in U.S. Promotions experience, computer literate. Prefer Rock-leaning Top 40. Willing to relocate. Salary negotiable. Great references. Call Rudi: 904-235-7824.

JEFF ST. JOHN former B104 Mornings and drive-time jock is a 16-year vet on the loose. He's accepting offers from all over. Call him at: 402-464-8734.

EMPLOYED P1 APD/MD/AFTERNOON MAN (previously nights) at a contract impasse, will consider all shifts, formats and markets. Excellent radio man seeks excellent radio people. "Mr. Smith" 419-692-2511.

EXPERIENCED AND DEDICATED Looking for a nights/promotions at a Top 40 or Churban that's not going Country. I'll bring you results or die trying. Where's my next challenge? J.J. 414-498-9571.

MAJOR MARKET/TOP 40 AIR TALENT seeking advancement at a Top 40, Churban or Dance format or 2nd PD gig in any market. Great phones. Call Ace 816-364-3066.

LONG TIME PROMOTION PRO Rick Smulian is ready for your label. Reach him at: 404-916-0069.

RETAIL SALES

NATIONWIDE PIECE COUNT SALES

2W	LW	TW	ARTIST/TITLE	LABEL
2	2	1	MARIAH CAREY, Music Box	Columbia
4	4	2	BLIND MELON, Blind Melon	Capitol
1	1	3	GARTH BROOKS, In Pieces	Liberty
—	5	4	JOHN MELLENCAMP, Human Wheels	Mercury
3	3	5	BILLY JOEL, River Of Dreams	Columbia
▶DEBUT	6	6	MEAT LOAF, Bat Out Of Hell II: Back Into Hell	MCA
12	8	7	TONI BRAXTON, Toni Braxton	LaFace/Arista
7	7	8	STONE TEMPLE PILOTS, Core	Atlantic/AG
10	6	9	JANET JACKSON, Janet	Virgin
6	9	10	CYPRESS HILL, Black Sunday	Ruffhouse/Columbia
13	12	11	SMASHING PUMPKINS, Siamese Dream	Virgin
5	10	12	SLEEPLESS IN SEATTLE, Soundtrack	Epic Soundtrax
11	11	13	SOUL ASYLUM, Grave Dancers Union	Columbia
15	14	14	LENNY KRAVITZ, Are You Gonna Go My Way	Virgin
9	13	15	UB40, Promises And Lies	Virgin
8	15	16	SCARFACE, The World Is Yours	Rap-A-Lot/Priority
14	16	17	AEROSMITH, Get A Grip	Geffen
18	18	18	BABYFACE, For The Cool In You	Epic
16	17	19	U2, Zooropa	Island/PLG
▶DEBUT	20	20	PRINCE, The Hits/The B-Sides	Paisley Park/WB
26	20	21	DR. DRE, The Chronic	Death Row/Interscope/AG
23	19	22	PEARL JAM, Ten	Epic
19	21	23	4 NON BLONDES, Bigger, Better, Faster, More!	Interscope/AG
20	22	24	THE BODYGUARD, Soundtrack	Arista
31	28	25	THE CRANBERRIES, Everybody Else Is Doing It...	Island/PLG
21	23	26	S.W.V., It's About Time	RCA
30	29	27	TONY TONI TONÉ, Sons Of Soul	Wing/Mercury
32	30	28	WHITE ZOMBIE, La Sexorcisto: Devil Music	Geffen
▶DEBUT	29	29	JUDGEMENT NIGHT, Soundtrack	Immortal/Epic Soundtrax
25	26	30	STING, Ten Summoner's Tales	A&M
22	24	31	ROD STEWART, Unplugged...And Seated	WB
—	37	32	JOHN HIATT, Perfectly Good Guitar	A&M
35	33	33	MAZE & FRANKIE BEVERLY, Back To Basics	WB
27	27	34	GIN BLOSSOMS, New Miserable Experience	A&M
—	38	35	THE BREEDERS, Last Splash	4AD/Elektra
▶DEBUT	36	36	EARTH, WIND & FIRE, Millennium	Reprise
28	32	37	ONYX, Bacdafucup	JMJ/ral/Chaos/Columbia
17	25	38	KRIS KROSS, Da Bomb	Ruffhouse/Columbia
▶DEBUT	39	39	TOOL, Undertow	Zoo
▶DEBUT	40	40	PRINCE, The Hits 1	Paisley Park/WB

IN STORE PLAY

1.	Meat Loaf, Bat Out Of Hell II: Back Into Hell	MCA
2.	The Breeders, Last Splash	4AD/Elektra
3.	John Hiatt, Perfectly Good Guitar	A&M
4.	Big Country, The Buffalo Skinners	Fox/RCA
5.	Smashing Pumpkins, Siamese Dream	Virgin
6.	Prince, The Hits/The B-Sides	Paisley Park/WB
7.	Tool, Undertow	Zoo
8.	Dead Can Dance, Into The Labyrinth	4AD/WB
9.	John Mellencamp, Human Wheels	Mercury
10.	Judgement Night, Soundtrack	Immortal/Epic Soundtrax

BEST BUYS

\$\$\$\$\$\$\$\$

I MOTHER EARTH

Dig
(CAPITOL)

The buzz on I Mother Earth has exploded and we're glad to finally be sharing the scene with you, on *Dig*, the band's debut release out now on Capitol Records. Give IME an hour of your time and you will feel what has been missing from Hard Rock for a long while; a musical energy that is driven from the heart and pounded out on the stage with the kind of charisma and passion from a frontman (Edwin) who hasn't been seen or heard since the rockers of the Sunset Strip in the late '60s. *Dig* is a Mike Clink-produced masterpiece of solid rhythms, zesty, bass-driven funk and a peppering of percussion, keeping the boundaries of IME undefinable. They will again hit the road in early October to give you a chance to see, hear, feel and experience them live.

- Holly Sharpe

ALSO NEW

EARTH, WIND & FIRE

Millennium (Reprise)

THE CURE

sideshow (Elektra)

EN VOGUE

Runaway Love (EastWest/AG)

KEITH WASHINGTON

You Make It Easy (Qwest/WB)

MELISSA ETHERIDGE

Yes I Am (Island/PLG)

MR. BIG

Bump Ahead (Atlantic/AG)

NIRVANA

In Utero (DGC)

S Sales Over 250,000!

WRQK Canton Add!
KTUX Shreveport Add!
WYKS Gainesville Add!
KIOK Tri-Cities Add!
KROC Rochester Add!
WBHT Wilkes-Barre Add!
WTLQ Wilkes Barre Add!

99X Atlanta #2*
WENZ Cleveland #17*
WZAT Savannah #28*
WNVZ Norfolk #28*
WAQQ Charlotte #29*
KTFM San Antonio #29*
KJ103 Oklahoma City D-37*
KMOK Lewiston D-40*

human behaviour

THE next 40

STING.....132/12

"Nothing 'Bout Me" (A&M)

MAJOR MOVES: WPRO(32-26), WFLY(33-29), WERZ(30-26), WLAN(24-17), WIXX(28-24), WMGV(24-21).
NEW ADDS: WSPK, WKHI, WPXR, WKSF, WZEE, WGTZ, WAYV, KCGQ, KQCR, WKEE.

BREAKOUT

MR. BIG123/27

"Wild World" (Atlantic/AG)

MAJOR MOVES: WAAL(30-23), WMMZ(26-21), WYKS(34-24),
WVIC(18-13), WBIZ(30-23), KGLI(A-15).

NEW ADDS: WAQQ, WEZB, WNTQ, WPST, WRFY, WYHY, WBHT,
WBWB, WZBQ, KQM.Q.

Continued growth in the midwest and south has brought this Cat Stevens cover to the brink of debuting on *The Network Forty* chart. A favorite for decades, Mr. Big sprinkles new savory spices of harmonies into this classic remake. Mr. Big lives up to their name again.

BREAKOUT

SPIN DOCTORS120/23

"Jimmy Olsen's Blues" (Epic)

MAJOR MOVES: WABB(29-23), WDCG(25-17), WRQK(17-12),
WVIC(28-21), KRQK(30-27), WYAV(35-28).

NEW ADDS: WPRO, KPLZ, WNNK, WSTW, WMGV, KKRD, WRFY,
WZAT, WRHT, WTCF.

From a group which began by recruiting a fan network called the Spinheads, the "Doctors" prescribe another dose of medicine soothing enough to cure any ills. "Jimmy Olsen's Blues," with its riff-driven Rock in typical dynamic Spin Doctors performance, racks up yet one more Breakout for the lads from the Big Apple.

BREAKOUT

TINA TURNER89/13

"Why Must We Wait Until Tonight" (Virgin)

MAJOR MOVES: WSTW(27-23), WIXX(30-26), WKDD(18-15),
WKEE(25-22), WLRW(21-18), KLYV(35-29).

NEW ADDS: WPRO, WEZB, KKFR, WZEE, WYYS, WAZY, WZOQ,
WTLQ, KQKY, KIMN.

Blasting across airwaves all over the world, the electrifying soloist has done it again. As one of the top drawing concert performers of all time, Tina just wrapped up a US tour, starred on late-night television promoting her moving screenplay, and charted a Top-10 smash. Can you say phenomenal? Why must you wait any longer?

BRUCE HORNSBY.....88/8

"Fields Of Grey" (RCA)

MAJOR MOVES: WZAT(39-33), KAYI(36-33), KTUX(33-30), WZKX(37-33), WKHQ(35-29), WMXB(26-15).
NEW ADDS: WNNK, KYO, WYYS, KNIN, WRQX, KCGQ, KHM.X, KFMB.

DARDEN SMITH77/0

"Loving Arms" (Chaos)

MAJOR MOVES: KIQC(9-7), KISX(13-11), WAZY(30-26), WLRW(14-11), WBIZ(23-16), KRQC(22-18). NEW ADDS: NONE

ROBIN S......65/1

"Love For Love" (Big Beat/Atlantic/AG)

MAJOR MOVES: WPOW(23-17), WFLZ(17-14), WHHH(27-24), WHYI(17-14), WFLY(28-24), KQMG(8-7). NEW ADDS: KMTM.

BREAKOUT

MIDNIGHT OIL63/10

"Outbreak Of Love" (Columbia)

MAJOR MOVES: KRBE(47-38), WAAL(22-17), WRFY(13-9),
WZAT(32-27), KNIN(29-25), KISR(39-33).

NEW ADDS: WKRZ, WSTW, WGLU, WTCF, KYO, WRKY, KZIO, WAOA, WZOQ, KZFN.

Building and researching spectacularly, Midnight Oil showcases the quintet's immense wealth of talent and creativity with "Outbreak of Love." Another strong double digit week rewards this smoking tune Breakout status and immediate attention for your station.

U2.....63/60

"Lemon" (Island/PLG)

MAJOR MOVES: WRQK(D-14), WNNX(D-5), WENZ(D-18).
NEW ADDS: WHYZ, WXKS, WKQB, KRBE, WFHN, WAAL, WPST, WYCR, WMGV, WNDU.

GABRIELLE.....60/11

"Dreams" (Go! Discs/London/PLG)

MAJOR MOVES: WPOW(32-24), KTFM(20-16), WFLY(29-23), WKSE(27-22), WKSS(33-27), WOVV(25-21).
NEW ADDS: WIMO, KPLZ, WFHN, WYCR, WDBR, KGLI, WZKX, WZOQ, WKFR, KNIN.

4 NON-BLONDES.....60/11

"Spaceman" (Interscope/AG)

MAJOR MOVES: WRFY(34-26), WZAT(33-25), KISR(36-30), KYA(34-28), KQHT(19-11), KQKY(30-26).
NEW ADDS: KUTQ, WERZ, WKRZ, WSTW, WYKS, WYHY, WRHT, KZMG, WRCK, WBNQ.

BELL BIV DeVOE53/2

"Something In Your Eyes" (MCA)

MAJOR MOVES: WJMN(7-6), WIOQ(9-8), WLUM(20-17), WHYI(9-6), KTFM(15-12), KMEL(8-6).
NEW ADDS: WKSE, KKSS.

JOHN WAITE52/6

"In Dreams" (Imago)

MAJOR MOVES: WAAL(25-22), KWTO(28-23), WPRR(30-27), KTTM(26-21), WPLJ(23-20).
NEW ADDS: WNNK, WAOA, KZII, KQKY, KSKG, WWKZ.

DR. DRE50/2

"Let Me Ride" (Death Row/Interscope/AG)

MAJOR MOVES: WQHT(28-8), WHHH(24-21), KZHT(14-11), KKFR(21-17), KHQT(19-14), KKSS(A-20).
NEW ADDS: WSPK, WRHT.

THE JULIANA HATFIELD THREE.....48/8

"My Sister" (Mammoth/Atlantic/AG)

MAJOR MOVES: WPRO(34-30), WZAT(36-29), WRQK(19-15), WNNX(1-1), KRQK(8-7), KWOD(5-4).
NEW ADDS: WEZB, WYCR, WGLU, KNIN, KQIZ, KGGG, KSKG, WSBG.

BJÖRK48/7

"Human Behavior" (Elektra)

MAJOR MOVES: WZAT(35-28), WRQK(D-20).
NEW ADDS: WYKS, WRQK, KTUX, KRQC, KIOK, WBHT, WTLQ.

CEREMONY.....47/3

"Could've Been Love" (DGC)

MAJOR MOVES: WRFY(27-23), KAYI(35-32), KWTO(10-9), WAYV(38-33), KMGZ(32-28), KISR(37-31).
NEW ADDS: KYYY, WAOA, WBPR.

EXPOSE.....46/45

"As Long As I Can Dream" (Arista)

MAJOR MOVES: KTFM(D-18).
NEW ADDS: WXKS, KTFM, KKFR, WFHN, WPHY, WNNK, WMGV, WIFC, WHHY, WMMZ.

INTRO46/4

"Come Inside" (Atlantic/AG)

MAJOR MOVES: WJMN(10-9), WPGC(23-15), WLUM(1-1), WCKZ(7-6), KHQT(13-9), KMEL(4-3).
NEW ADDS: KPLZ, WRHT, KKM.G, KDON.

JOSHUA KADISON45/36

"Jessie" (SBK/ERG)

MAJOR MOVES: WMTX(10-7), KFMB(19-17), KMOK(35-29).
NEW ADDS: KISF, KPLZ, WERZ, WQGN, WSTW, WLXL, WZEE, WIFC, WXKB, WBBQ.

ZHANE'42/16

"Hey Mr. D.J." (Flavor Unit/Epic)

MAJOR MOVES: WQHT(11-7), WIOQ(17-14), WPGC(12-7), WHHH(30-14), KBXX(15-10), WWKX(10-5).
NEW ADDS: WJMN, WLUM, KZHT, WFLY, WKSS, KHFI, KKM.G, KKSS, KCAQ, KPSI.

SILK.....41/8

"It Had To Be You" (Keia/Elektra)

MAJOR MOVES: WFLZ(28-23), KTFM(22-15), KSFM(A-20), KKM.G(34-27), KIKI(25-21), KDON(35-29).
NEW ADDS: KBXX, WYHY, KIXY, KMCK, KQCR, WWKZ, WJKC, KJYK.

XSCAPE.....39/17

"Just Kickin' It" (Columbia)

MAJOR MOVES: WJMN(D-19), WERQ(10-4), KHQT(25-15), KMEL(16-12), KSFM(A-16), KSOL(5-3).
NEW ADDS: WJMN, WPGC, WLUM, WFLZ, WHHH, WHYI, KTFM, KUBE, WFLY, WKSS.

Total Network Forty Reporting Stations: 265

Total Reports Received: 265

Did Not Report: 0

CONSENSUS PICK

No Consensus Pick This Week

BEST BETS

Lenny Kravitz "Are You Gonna Go My Way" (Virgin)

Tevin Campbell "Can We Talk" (Qwest/WB)

HANDICAPPER'S PICK

John Kilgo

Robert Plant "I Believe" (Es Paranza/Atlantic/AG)

TEST TUBE BABY

Mariah Carey "Hero" (Columbia)

GUEST HANDICAPPER

Chet Buchanan, APD, KUBE Seattle

Gabrielle, "Dreams" (Go! Discs/London/PLG)

Erick Sermon, "Stay Real" (Def Jam/ral/Chaos)

Hi-C, "Got It Like That" (Skanless/Hollywood)

**If you would like to be
a guest handicapper,
call The Network
Forty TODAY!
1.800.443.4001**

PAST PERFORMANCE

Tony Toni Toné, "Anniversary" (Mercury)

A *Best Bet* from last week, the Tonies explode out-of-the-box as #1 most added.

Meat Loaf, "I'd Do Anything For Love (But I Won't Do That)" (MCA)

Blowing out the phones, this 8/20 *Best Bet* rolls up 24 more adds, leaping from 33-25* on the chart.

Ace Of Base, "All That She Wants" (Arista)

The *Best Bet* from 9/3 is the third most-added after another stellar week, moving 37-27*.

Prince, "Pink Cashmere" (Paisley Park/WB)

Twenty-five more adds for the *Consensus Pick* from 9/3 and a five-point leap on *The Network Forty* Chart.

Duran Duran, "Too Much Information" (Capitol)

As picked by *Guest Handicapper* former WBT-FM Music Director Ray Mariner, a total of 174 reporters are spinning this smash.

En Vogue, "Runaway Love" (EastWest)

Issue #176's *Consensus Pick*, this quartet claims another runaway hit, jetting into the Top 10.

Blind Melon, "No Rain" (Capitol)

One of this week's largest movers (21-14*) and a *Consensus Pick* from 8/27, The Melons are continuing their growth at 184 total stations.

Taylor Dayne, "Send Me A Lover" (Arista)

A *Best Bet* from 8/27, Taylor debuts at #40 on *The Network Forty* Chart.

Street Corner Soul

THEORY

throws
a block party
Philly style
for the
classic
"Why Do Fools
Fall In Love."
The
debut
single
from the
forthcoming
soundtrack
Calendar Girl.

**"Aside from sounding great on the air,
it is instantly familiar and we get calls
everytime we play it. We really believe
in this!"**

- Jimmy Steal & Brian Douglas Q102 Cincinnati

COLUMBIA

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