

THE NETWORK

FORTY®

CONTEMPORARY RADIO'S MUSIC & NEWS RESOURCE



SEPTEMBER 10, 1993 • Interview With Bruce Tenenbaum • Spotlight on WFLY • Unparalleled Editorial

 Most Added With 74 Stations Out Of The Box!

KBXX Houston
WCKZ Charlotte
Power Pig Tampa
WHHH Indianapolis
WHYT Detroit
Q102 Philadelphia
WJMN Boston
WJMO Cleveland
WKBO St Louis
KKFR Phoenix
WLUM Milwaukee
KMEL San Francisco
WPGC Washington, DC
WPOW Miami
FM102 Sacramento
KTFM San Antonio
KUBE Seattle
WWHT Columbus
KAYI Tulsa
WBBQ Augusta
KBFM Brownsville McAllen
G105 Raleigh
WFHN New Bedford
KHTN Modesto
WJMH Greensboro
WKDD Akron
KKMG Colorado Springs
KKRD Wichita
WKSE Buffalo
KLUC Las Vegas
WMMZ Gainesville
WNDU South Bend
KPRR El Paso
WPXY Rochester
WQGN New London
KOMO Honolulu
KROQ Tucson
WVKS Toledo
WVSR Charleston
KWIN Stockton
WWZZ Knoxville
Y107 Nashville
Z104 Madison
KZFM Corpus Christi
WBNQ Bloomington
KCHX Midland
KFFM Yakima
WFHT Tallahassee
KFRX Lincoln
KGLI Sioux City
KGOT Anchorage
KISR Ft Smith
KLYV DuBuque
KMCK Fayetteville
KOKZ Waterloo
KQIX Grand Junction
WRCK Ulica
KROC Rochester
KSMB Lafayette
KTMT Medford
KTRS Casper
KYVA Billings
WYYS Ithaca
WZOO Lima
And Others!

PRINCE

PINK CASHMERE

THE DEBUT SINGLE
FROM THE FORTHCOMING COLLECTION
THE HITS 1

Single recorded by Eddie Miller and mixed by [unclear]



Paisley Park

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THE CHARTS

MAINSTREAM

COMBINING AIRPLAY, SALES AND REQUESTS

2W	LW	TW	ARTIST/SONG	LABEL
1	1	1	MARIAH CAREY, Dreamlover	Columbia
2	2	2	JANET JACKSON, If	Virgin
3	3	3	MICHAEL JACKSON, Will You Be There	MJJ/Epic
8	5	4	SWV, Right Here/Human Nature	RCA
9	6	5	BILLY JOEL, The River Of Dreams	Columbia
10	7	6	JODECI, Lately	Uptown/MCA
5	4	7	MADONNA, Rain	Maverick/Sire/WB
12	8	8	TEARS FOR FEARS, Break It Down Again	Mercury
15	11	9	TONI BRAXTON, Another Sad Love Song	LaFace/Arista
17	15	10	ROD STEWART, Reason To Believe	WB
4	10	11	UB40, Can't Help Falling In Love	Virgin
7	9	12	DINO, Ooh Child	EastWest
6	12	13	SHAI, Baby I'm Yours	Gasoline Alley/MCA
19	16	14	AEROSMITH, Cryin'	Geffen
20	18	15	CELINE DION and CLIVE GRIFFIN, When I Fall In Love	Epic
24	19	16	DEF LEPPARD, Two Steps Behind	Columbia
25	20	17	INNER CIRCLE, Sweat (A La La La La Long)	Big Beat/Atlantic/AG
—	21	18	EN VOGUE, Runaway Love	EastWest
14	17	19	SOUL ASYLUM, Runaway Train	Columbia
28	22	20	GIN BLOSSOMS, Hey Jealousy	A&M
33	23	21	RICK ASTLEY, Hopelessly	RCA
13	14	22	TONY TONI TONÉ, If I Had No Loot	Wing/Mercury
38	26	23	EARTH, WIND & FIRE, Sunday Morning	Reprise
11	13	24	BRIAN MCKNIGHT, One Last Cry	Mercury
35	27	25	LISA KEITH, Better Than You	Perspective/A&M
◆ DEBUT	26	26	BLIND MELON, No Rain	Capitol
—	36	27	HADDAWAY, What Is Love	Arista
30	28	28	LEGACY OF SOUND, Happy	RCA
36	32	29	TERENCE TRENT D'ARBY, Delicate	Columbia
—	39	30	RED HOT CHILI PEPPERS, Soul To Squeeze	WB
—	34	31	DURAN DURAN, Too Much Information	Capitol
21	25	32	TINA TURNER, I Don't Wanna Fight	Virgin
16	24	33	STONE TEMPLE PILOTS, Plush	Atlantic/AG
—	35	34	JAZZY JEFF & FRESH PRINCE, Boom! Shake The Room	Jive
—	38	35	2PAC, I Get Around	Interscope/AG
31	30	36	CYPRESS HILL, Insane In The Brain	Ruffhouse/Columbia
37	37	37	LENNY KRAVITZ, Believe	Virgin
23	33	38	JON SECADA, I'm Free	SBK/ERG
22	31	39	THE PROCLAIMERS, I'm Gonna Be (500 Miles)	Chrysalis/ERG
◆ DEBUT	40	40	JOHN MELLENCAMP, Human Wheels	Mercury

MOST ADDED

1.	Prince, Pink Cashmere	Paisley Park/WB
2.	Bruce Hornsby, Fields Of Grey	RCA
3.	Spin Doctors, Jimmy Olsen's Blues	Epic
4.	R.E.M., Everybody Hurts	WB
5.	Blind Melon, No Rain	Capitol
6.	Sting, Nothing 'Bout Me	A&M
7.	4 Non-Blondes, Spaceman	Interscope/AG
8.	Meat Loaf, I'd Do Anything For Love (But I Won't Do That)	MCA
9.	Haddaway, What Is Love	Arista
9.	Taylor Dayne, Send Me A Lover	Arista

PPW PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

2W	LW	TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	1	1	MARIAH CAREY, Dreamlover	95	45.7	4340
7	2	2	JANET JACKSON, If	86	38.8	3340
10	6	3	SWV, Right Here/Human Nature	81	38.2	3098
8	5	4	MICHAEL JACKSON, Will You Be There	77	39.2	3021
6	7	5	MADONNA, Rain	79	37.7	2980
12	11	6	BILLY JOEL, The River Of Dreams	79	36.9	2914
11	9	7	TEARS FOR FEARS, Break It Down Again	80	34.7	2779
2	3	8	UB40, Can't Help Falling In Love	78	35.3	2752
3	4	9	SOUL ASYLUM, Runaway Train	76	33.6	2555
13	13	10	JODECI, Lately	67	36.1	2418
18	14	11	TONI BRAXTON, Another Sad Love Song	79	30.1	2379
5	8	12	DINO, Ooh Child	66	35.6	2349
9	12	13	SHAI, Baby I'm Yours	68	33.4	2268
21	15	14	DEF LEPPARD, Two Steps Behind	72	31.1	2241
4	10	15	TONY TONI TONÉ, If I Had No Loot	68	32.7	2224
22	16	16	INNER CIRCLE, Sweat (A La La La La Long)	65	31.6	2054
—	23	17	EN VOGUE, Runaway Love	73	27.1	1978
23	20	18	ROD STEWART, Reason To Believe	68	28.2	1920
24	21	19	AEROSMITH, Cryin'	68	27.1	1841
16	17	20	BRIAN MCKNIGHT, One Last Cry	55	30.5	1680
27	26	21	LISA KEITH, Better Than You	57	28.0	1597
30	27	22	GIN BLOSSOMS, Hey Jealousy	61	25.7	1566
—	35	23	EARTH, WIND & FIRE, Sunday Morning	63	23.1	1458
◆ DEBUT	24	24	BLIND MELON, No Rain	58	24.4	1415
14	18	25	SWV, Weak	50	28.1	1407
40	39	26	DURAN DURAN, Too Much Information	56	22.5	1262
25	25	27	STONE TEMPLE PILOTS, Plush	51	24.4	1244
17	22	28	TINA TURNER, I Don't Wanna Fight	42	28.9	1214
—	37	29	HADDAWAY, What Is Love	51	23.0	1171
—	36	30	RICK ASTLEY, Hopelessly	59	19.7	1160
34	31	31	LEGACY OF SOUND, Happy	42	27.5	1157
◆ DEBUT	32	32	RED HOT CHILI PEPPERS, Soul To Squeeze	51	22.4	1141
37	38	33	CELINE DION and CLIVE GRIFFIN, When I Fall In Love	55	20.6	1135
35	33	34	TERENCE TRENT D'ARBY, Delicate	51	22.0	1121
15	19	35	THE PROCLAIMERS, I'm Gonna Be (500 Miles)	50	22.0	1100
26	28	36	ROBIN S, Show Me Love	44	24.9	1097
20	29	37	JON SECADA, I'm Free	38	25.3	963
◆ DEBUT	38	38	LENNY KRAVITZ, Believe	38	25.1	954
31	30	39	4 NON BLONDES, What's Up	40	23.7	947
◆ DEBUT	40	40	JOHN MELLENCAMP, Human Wheels	40	23.2	929

PPW PPW PPW

**NETWORK FORTY
PLAYS PER WEEK**

**UNPARALLELED
AIRPLAY INFORMATION**

Steve Smith Named PD at Hot 97

KKFR PD Returns To New York October 1

The most prominent Crossover Top 40 PD opening has been officially filled, as WQHT "Hot 97" New York announced the appointment of Steve Smith to the position, effective immediately – although he's not expected to actually be in New York until October 1.

Smith is a proven winner in several markets. Most recently, he was PD at KKFR Phoenix, where he helped make Power 92 the #1 Top 40 in the market 12+ and 12-34. Before that, he took KQHT "Hot 97.7" San Jose from

worst to first in 13 weeks in a market that, at the time, had four different Top 40s. He began his programming career at KUKQ Phoenix in 1983.

"Steve Smith has all the qualities that we were looking for," Hot 97 GM Judy Ellis states. "He's a proven winner who is both driven and focused. He grew up in New York and is completely familiar with our format and target audience. To top it off,



STEVE SMITH

we're pretty sure he's a very nice guy!"

"Going to work for Emmis Broadcasting, Judy Ellis and a radio station that has changed the course of Top 40 radio as we know it... is nothing short of an honor," Smith says. "It's great to be coming home to New York."

Smith will succeed Joel Salkowitz, who started Hot 97 in 1986 and left the station July 30.

News Briefs

MCA RE-UPS WITH BMG

The MCA Entertainment Music Group renewed its international licensing and distribution agreement with the Bertelsmann Music Group (BMG). The new pact will see all MCA, Geffen and GRP label product manufactured and distributed by BMG in the UK and Germany where MCA has its own companies, with BMG the exclusive licensee in all other territories outside of North America and Japan. The five-year deal also gives MCA the option to open new companies in other territories and when those companies are formed, BMG's relationship will change from licensing to manufacturing/distribution.

"MCA Music International is committed to a strategic global expansion that will allow us to control our own destiny and develop MCA as a truly international company," states MCA Entertainment Group Chairman Al Teller. "We are pleased to partner with BMG in this endeavor and have been gratified by the success we have achieved so far and look forward to our continued growth in cooperation with BMG."

During the past three years of the initial agreement, the conglomerates scored globally on the Guns 'N' Roses' *Use Your Illusion* albums, Nirvana's *Nevermind*, Bobby Brown's *Bobby* and *The Commitments* soundtrack. "When

we signed our initial agreement, both BMG and MCA had the same goal in mind – to build and develop new talent and exploit MCA's rich catalog on a worldwide basis," notes BMG International President/CEO Rudi Gassner. "It's safe to say we achieved that and even surpassed the goal by helping MCA Music Entertainment Group realize the worldwide potential of their artist roster. We are delighted to continue our successful relationship."

SONY VOIDS USED CD AD BAN

Following the lead of CEMA and Uni, Sony Music Distribution has revised its co-op advertising policy that withheld funds to retail outlets that purchased or traded used product for the purpose of resale. Effective immediately, retail outlets that sell used CDs are now eligible to participate in Sony Music's advertising allowance program provided they meet the other terms and conditions of Sony Music's advertising policy. The only remaining condition is that Sony will not pay for advertising pieces that mention used CDs.

It is expected that Warehouse Entertainment, the 339-store retail chain that took the major branches to court over their ban, will drop its lawsuit. Despite the continued objections of artists such as Garth Brooks and the National Academy of Recording Arts & Sciences, the practice of selling used CDs has been by-and-large accepted

by the labels and will no doubt grow in the future. It will be interesting to see if the record companies, in response to what many in the industry see as a loss of revenue, begin to seriously study other means of recorded product distribution.

The Network Forty Fine- Tunes Regional PPWs

In response to programmer and record company suggestions, *The Network Forty* has revised its exclusive Regional Plays-Per-Week analysis to make it more artist-driven and user-friendly. As calculated and fine tuned by Managing Editor Pat Gillen, the new Regional Reports will spotlight each region's most-played records as well as records showing the biggest increases in spins and those just starting to receive significant rotations.

The Network Forty Regional PPW charts are based on actual airplay on reporting Top 40 radio stations from around the country in well over 100 markets. The new revised analysis begins on page 50.

NEW COYOTE IN TOWN

Last week, KOY FM Phoenix became KYOT "The Coyote." PD Larry Snider filled us in on the new sound:

- "Rhythm & Rock' will fuse Rock, Pop and Soul together for the first time in the same format. Guy Zappoleon, John Sinton and I have put it together. The format is geared to 30+ listeners, 60% male."

- "There are no slow songs; it cooks. Aretha, Wilson Pickett, J. Geils Band, Fine Young Cannibals, Rolling Stones, Little Richard. Currents make up 15% of the playlist. That will change depending on the research and our audience."

- "We have an air staff assembled. They are working behind the scenes. Right now, we're running the music and sprucing up all the elements around it, so the entertainment value comes through. Even the pre-produced weathers are entertaining. We have a very innovative and creative staff with great pipes."

- "Historically, this company shies away from value-added promotions. We'll be a little more active in that arena than the other three stations under this roof. We're looking for a promotion director right now."

COMING & GOING

David Presher was named GM of KGGI/KMEN-AM Riverside... David Kabakoff was named GSM at WQXI/WSTR Atlanta... Michael Bump was named VP Director of Sales for WWDE/WNVZ Norfolk... Former 95XXX Burlington jock Marc S. Cole segued to Music Coordinator/mornings at WINQ Gardner-Worcester...

STERN THE SUE-ER, NOT SUE-EE

After his act has been hit up by the FCC for over a million bucks in indecency fines, Howard Stern is set to sue Evergreen Media for bailing out of his contract to do mornings at WLUP-AM Chicago. Stern's agent Don Buchwald disputes Evergreen's contention that it cut Stern loose to avoid potential FCC fines. Rumor has it that Stern will be asking in upwards of \$20 million in damages.

It's Pick-A-Small-Label Week

ERG, Atlantic and Arista Go Small Label Hunting

Three major record companies and/or groups picked up various interests in three smaller labels last week. ERG acquired 50% interest in Pendulum Records, UK indie label Beggars Banquet entered into an American licensing and distribution with the Atlantic Group and Arista Records has entered an agreement to work with new label PGA Records.

With ERG's 50% stake in Rogli Entertainment (whose principals are Ruben Rodriguez and David Glinert), the conglomerate will market and promote seven Pendulum releases in concert with the Pendulum staff over the coming year. Pendulum represents acts such as Digable Planets, Lisa Lisa, Lords Of The Underground, Tene Williams and Chris Walker. Presi-

or EastWest Records and distributed by WEA, while others will be developed independently by Beggars Banquet and distributed by the Alternative Distribution Alliance (ADA). The first release on the former system will be the Massachusetts trio Buffalo Tom, whose new album, *Big Red Letter Day* will go through EastWest and WEA



(L-R) RUBEN RODRIGUEZ, PRESIDENT AND CEO, PENDULUM; DANIEL GLASS, PRESIDENT AND CEO, ERG; TERRI SANTISI, EXECUTIVE VICE PRESIDENT/GENERAL MANAGER, ERG, NA; CHARLES KOPPELMAN, CHAIRMAN AND CEO, ERG, NA; DAVID GLINERT, EXECUTIVE VICE PRESIDENT, BUSINESS AFFAIRS, PENDULUM; GLYNICE COLEMAN, VICE PRESIDENT, R&B PROMOTION, ERG AND ALFRED PEDECINE, SENIOR VICE PRESIDENT AND CFO, ERG.



(L-R) ATLANTIC GROUP VICE CHAIRMAN MEL LEWINTER, ATLANTIC SR. VP DANNY GOLDBERG, BEGGARS BANQUET FOUNDER/PRESIDENT MARTIN MILLS, EASTWEST RECORDS AMERICA CHAIRMAN/CEO SYLVIA RHONE, AND ATLANTIC GROUP CO-CHAIRMAN/CO-CEO DOUG MORRIS

dent/CEO Ruben Rodriguez will continue to oversee day-to-day operations.

"I've known Ruben Rodriguez since the '70s, when we both did street promotion," ERG President/ CEO Daniel Glass states. "Pendulum has one of the best batting averages in the industry. They have cutting edge artists that our family at ERG cannot wait to work with."

"It's a pleasure for Pendulum to be part of the ERG and CEMA family," Rodriguez notes. "The enthusiasm shared by everyone at ERG can only further propel the careers of our multi-talented artist roster worldwide."

Beggars Banquet's deal with the Atlantic Group is a two-tiered system whereby selected artists on the UK label will be marketed by either Atlantic

beginning September 21. Next year, new albums by Charlatans UK, Dylans and G.W. McLennan will be released through the majors.

"One of the most respected and innovative labels around the globe, [Beggars Banquet] has remained on the leading edge of modern music for over 15 years," states Atlantic Group Co-Chairman/ Co-CEO Doug Morris. "We are all looking forward to a long and fruitful collaboration."

"The life of an independent label can be quite cyclical and Beggars Banquet finds itself entering a dynamic new phase of its history," states

label president Martin Mills. "The multi-level approach is setting a new standard in our industry. The establishment of ADA is the perfect complement to the powerful WEA system and we are very excited to be part of this radical approach to music marketing."

PGA Records, a newly-formed Los Angeles label headed by 28-year-old entrepreneur Patrick Armstrong, signed on with Arista to nationally release the single "Many Clouds Of Smoke" by Total Devastation. To this point, PGA worked it independently in the Bay Area and thanks to local airplay, it sold 65,000 units.

Under the agreement, Arista will also release the upcoming Total Devastation album and work closely with PGA in future signings and releases.



(L-R) PHIL WILD, VP, BUSINESS AFFAIRS; DOUG DANIEL, VP, R&B PROMOTION; CLIVE DAVIS, PRESIDENT, ARISTA; PATRICK ARMSTRONG, PRESIDENT, PGA; HOSH GURELI, SR. DIRECTOR, A&R; ROY LOTT, EXECUTIVE VP/GENERAL MANAGER; RICK BISCEGLIA, SR. VP PROMOTION

RECORDS

BMG

Steve Taylor was promoted to Branch Manager for BMG Distribution's Washington, D.C. office. Also in D.C., Lois Echols was promoted to Singles Coordinator, Rob Mansfield was promoted to Marketing Manager and Ed Climie was upped to Sales Manager... In New York, Dickey Zwirn was promoted from Marketing Manager to Branch Manager at BMG Distribution... In L.A., Jeff Ballenberg was promoted to Marketing Manager.

ELEKTRA

Chris Tobey was named VP, Sales and Field Marketing. Previously, he was VP Marketing for Rhino Records... John Kohl was named Director, Alternative Marketing and Promotion.

EPIC

Ellen Williams was appointed Product Manager. Previously, she was in Product Management and Artist Development at Motown.

ERG

Larry Katz was promoted to Sr. VP, Business Affairs. Katz has been with the company since 1986. Jon Cohen was promoted from Northeast Promotion and Marketing Manager to Director, New Music Promotion/Marketing... Krtistine Ferraro was promoted from National Publicity Coordinator to National Publicity Manager, Alternative/New Music... Michelle Gutenstein was named National Publicity Manager, Alternative/New Music. Previously, she was a Publicist at Warner Bros. Records.

RHINO

Colin Reed was named the new VP/Chief Financial Officer.

SONY

Bonnie Barrett was appointed Director, Midline Catalog Sales for Sony Music Distribution.



Big Hot Apple

As rumored here weeks ago (don't you love it when they come true), KKFR Phoenix PD Steve Smith is now former. Steve is the new PD of Hot 97 in New York. He takes over in a month.



Who'll take Steve's place in Phoenix? The list is long, but the early favorite is former WNNX PD Rick Stacy.



New York's heating up in the meantime. Steve Kingston was all smiles at the NAB over the latest trends... according to Steve, he's up for the fourth trend in a row! If anyone is searching for the correct amount of Alternative music to mix in the Mainstream, Steve seems to have his finger on it.

Sister Act

WBIZ MD Jackie Johnson relocates to sister station WSPT Stevens Point, WI. She's doing music for both stations from that location.

Howling Coyote

KOY Phoenix is now KYOT, 95.5 The Coyote and has replaced Top 40 with a Rock-based format. The big rumor is that KOOL, now Oldies, will switch to Top 40 shortly to fill the hole.

Going Up

Congratulations to Dan Kieley and the gang at KQKQ Omaha. They're #1 in the market.

He Did What?

WCKZ PD Bob Sweeten resigns from Kiss 102 to produce the morning show and do swing at crosstown WBT-FM.

Who Did What?

Good God! Was the *The Network*

Forty's Pat Gillen on Q106 San Diego over the weekend? PD Tracy Johnson may be forced to take a drug test.

Hmmmmmmmm

Reprise's Marc Ratner and PLG's Danny Ostrow... both out last week "on their honeymoon?"

Not Any More

WNFI Daytona Beach has officially changed call letters to WFKS. There is no truth to the rumor that the PD was forced to change his name to Kiss Earl Phillips. (But that's not a bad idea.) Kiss, er, Kris is looking for a midday/promotions person. Call him.

Look Who's #1

For the first time in four years, KPRR "Power 102" El Paso beat the heritage Country station, moving from fourth to first! Say Howdy, y'all!

Radio To Records

Wayne Coy is the new kid on the block for A&M in San Francisco.

Scene In LA

The hottest party after the MTV Music Awards was Virgin's. Everybody who was anybody was there... including some people who are neither. Phil Quartararo and Michael Plen were serving free drinks and taking well-deserved bows. Was *The Network Forty's* Gerry Cagle dancing with Janet Jackson or was it lookalike John Kilgo?



A late-night table at the Four Seasons Hotel saw Epic's Barb Seltzer and Dale

Cannon, Virgin's John Boulos (who had an old expense check for Dale), *The Network Forty's* Dwayne Ward and Indie Joey Grossman giving Elektra's Jon Leshay more advice than he wanted and more important, sticking him with the bill. Who said he looked like Jesus?



Pearl Jam jammed for two-and-a-half hours at Johnny Depp's club in Hollywood. *90210* actress Shannen Doherty (known for stalking Pearl Jam's Eddie Vedder) was refused entrance.



Who had the balls to ask Shaquille O'Neal to get out of his seat at the awards so Lenny Kravitz could sit down?



Was it Disneyland or Moonshine Music President Ricardo Vinas' house that the following were hanging at: Joel Salkowitz, Reprise's Nancy Levin, WPST PD Michelle Stevens, Arista's Lance Walden, KSOL APD/MD Michael Martin, *The Network*

Forty's Wendi Cermak, Immortal Records' Sean Knight, KMEL's Joey Arbagey, Island's Jack Cyphers and American's Gary Richards. Or did anyone care?

Ask Fagot

What was that Georgia score?

Huddle Up

In a heated conversation in the Bay Area, Joel Salkowitz, KMEL's Bill Lee and KFRC's Howard Hoffman were discussing radio in general and others in particular. Around and around the offers go, where Joel will stop, only he knows.

On The Guest List

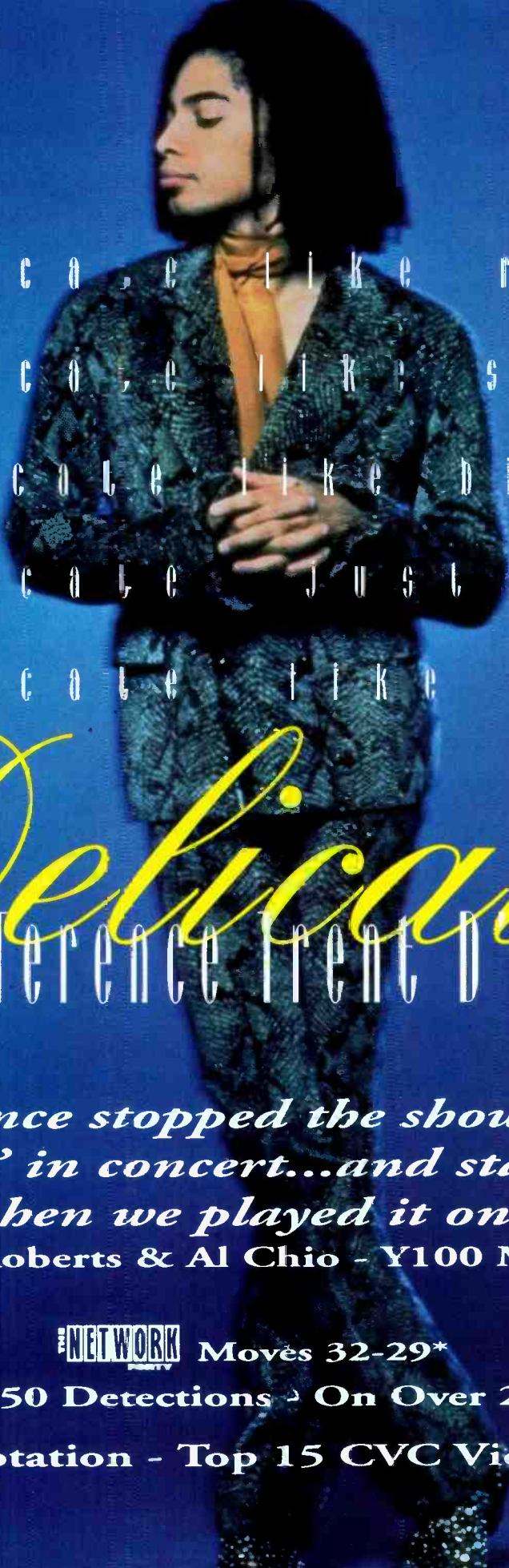
Jeff McCluskey... Bill Pfordresher... Sam Kaiser... Ritch Bloom... Rick Bisceglia... Hilary LS.. Bob Greenberg...

Not On The Guest List

Barry Feidull.



Y93 Bismark Staff Meeting



D e l i c a t e , e l i k e r a i n
D e l i c a t e , e l i k e s n o w
D e l i c a t e , e l i k e b i r d s
D e l i c a t e , j u s t s o
D e l i c a t e , l i k e a i r

Delicate

Like Terence Trent D'Arby

*“Terence stopped the show with
‘Delicate’ in concert...and started our
phones when we played it on the air!”*

Rob Roberts & Al Chio - Y100 Miami

THE NETWORK Moves 32-29*

BDS: Over 850 Detections - On Over 200 Stations!

 **Active Rotation - Top 15 CVC Video Overall!**

The first single featuring very special guest vocalist Des'ree.
From Terence Trent D'Arby's "Symphony Or Damn (Exploring The Tension Inside The Sweetness)."

Management: Lippman Entertainment

COLUMBIA

www.americanradiohistory.com

UNPARALLELED

Commentary by
Gerry Cagle

It's over. In the past few days, the Fax machines at *Radio And Records* have been working overtime. Last week, Joel Denver and the other editors sent out missives to the minions asking reporting stations to "predict" the "plays per week" current records will receive. (See this week's Conference Call to see how Top 40 programmers are reacting to this misguided request.)

This week, no less an authority than Bob Wilson, longtime publisher of *R&R*, tries his hand. In a letter to the industry entitled "R&R: Looking Forward While The Rest Look Back," Wilson states that "Most programmers...have already agreed that plays per week is the way to go."

With all due respect to Bob Wilson, who has been a friend of mine for many years (at least until I came to *The Network Forty*), *R&R* is still looking back.

The Network Forty first began using the term "Plays Per Week" in the Spring of 1992. We began compiling a "PPW" chart shortly thereafter. We coined the phrase. Radio programmers spawned the idea.

R&R is using the oldest radio trick in the world... taking another station's positioning statement and trying to use it as their own. All of us have done it... or had it done to us in the past. But those of us who are in touch with "today" understand that the audience knows who "owns" the phrase.

The Network Forty began basing its charts on "Plays Per Week" over a year ago. *Billboard* bases their charts on BDS. Why? Because it is reality. And both radio stations and record companies want reality. Finally, *R&R* sees the light.

Hey, better late than never.

To show our spirit of cooperation, compassion and brotherly love, instead of trying to prevent *R&R* from using our term "Plays Per Week," we'll allow it. In the months we've been

trumpeting "Plays Per Week," it has become an industry standard. What's good for the industry is good for us.

So, Bob, you have my official permission to use the term "Plays Per Week." Since you're having a problem with many reporters supplying you with the information, you may even reprint *The Network Forty* PPW Chart. (As a personal favor, I would ask that you wait a while before

The Network
Forty will allow
any and all trade
magazines to use
our term, "Plays
Per Week," as a
description of
actual airplay.

ripping off "Overnight Requests" and the monthly "Promo Calendar.")

As a matter of fact, we'll allow any and all trade and other magazines to use our term "Plays Per Week" as a description of actual airplay. (Except *Hitmakers*... it's a personal thing!)

Many misguided individuals have misunderstood our stance regarding *R&R*. Some have thought it was a personal attack. Not so. Joel Denver and I have been friends for many years (at least until I came to *The Network Forty*). Our criticism has been directed at the policies and politics of *Radio & Records*, not necessarily the personalities. If *R&R* has finally decided to work with the industry and not dictate to it, then we welcome the opportunity to help them open a

dialogue with the individuals they've turned a deaf ear to for so long.

Long before I came aboard, *The Network Forty* worked *with* radio to reflect their ideas. We continue to network toward that aim. So do many of the others. If *R&R* would listen to the industry before deciding what's "best" for us, then these editorials would be much harder to write.

In Wilson's letter, he also states that "Our reporters will no longer simply be categorized by the 20-year-old Parallel 1/2/3 system." Welcome to the '90s! For years, that archaic system has been degraded by both the radio and record industries. We've been editorializing about it for months. Now, according to Wilson, it is no more.

Thank you, Bob. I take back all those things I said about Joel.

However, Wilson's letter stops short of including in the sample "all" radio stations that feature current music. *The Network Forty* includes all stations.

What will happen to those P-2s and P-3s who currently depend on promotional support supplied by independent promoters... support that is implied and in many cases written into contracts as being dependant upon a station's Parallel status? Will *R&R* finally let all stations report and put an end to a system that lends itself to manipulation? Or will they simply redefine the parallels as A, B and C and continue to decide what stations they "allow" to report?

Common sense and conventional wisdom make the choice simple. History predicts *R&R* will opt for the latter.

Whatever the outcome (and isn't it fun to try and predict), *The Network Forty* salutes *R&R* for finally recognizing the error of its ways. If it's just by name only, *R&R* has ended the Parallel system. *R&R* has recognized that Plays Per Week is the way to go. And as a reward, *The Network Forty* will allow them to use our term.

All we ask, Bob, is that when you knock a picture off the wall, remember where it came from. ■

Something on your mind?
Mail your opinion to **The Network Forty**.

LOVE IS STRONGER THAN DEATH
THE NEW SINGLE FROM THE ALBUM, DUSK.

ON YOUR DESK NOW!

ON TOUR THIS FALL WITH DEPECHE MODE!
11 WEEKS- OVER 40 DATES!

BAND DISCOGRAPHY

DUSK 1993
MIND BOMB 1989
INFECTED 1986
SOUL MINING 1983



Special Feature!

NEW WORLD SHOWCASE

New World Communications VP Fun 'N Games Paige Nienaber is the head promotion "brainstormer" for Jerry Clifton's stations. Paige describes one of the most successful promotions recently run by Clifton clients in this week's Spotlight.

"LABOR DAY SWEEP"

Live 105, San Francisco

Gabrielle Medeck

On Labor Day morning, Live 105 joined the San Francisco Clean City Coalition in a sidewalk clean-up. As part of its Green Team campaign, the station hired 105 homeless people to sweep up a few blocks for \$20 and a complimentary lunch.

COST: \$2,100 IN CASH; REFRESHMENTS SUPPLIED BY SPONSORS.

RETURN: COMMUNITY SERVICE EVENT ATTRACTS TV AND PRINT COVERAGE. CLIENTS SPONSOR CAMPAIGN

"FOR OUR KIDS" TEEN NIGHT

KKFR, Phoenix

Christine Dennison

KKFR and a local TV station sponsors a special night at an amusement park to raise money for the mental health association. When entering the park, kids get a passport, which they get stamped by visiting booths manned by AIDS Awareness groups, Planned Parenthood, members of the Phoenix Suns and local TV and KKFR personalities. Once the passport book is at least half-filled with stamps, the teens are eligible for prizes, including the grand prize of tickets to see Whitney Houston in San Diego.

COST: MINIMAL. PRIZES TRADED OUT.

RETURN: PUBLIC SERVICE EVENT ALSO GENERATES AD BUY FROM AMUSEMENT PARK.

"WEAPONS FOR JAMS"

KPRR, El Paso

Roberta Valera, Victor Starr

In an attempt to make El Paso's streets just a bit safer, KPRR DJs offered to give listen-

PROMOTIONS

ers free CDs and tapes in exchange for weapons at two separate locations. Plainclothes police officers took away almost 300 weapons, ranging from double-barrel shotguns to switchblades and homemade weapons, no questions asked.

COST: NONE. RECORDS WERE FREEMIES.

RETURN: PRIMO COMMUNITY GOOD WILL! TREMENDOUS MEDIA COVERAGE.

PRODIGY NETWORKING

WFLZ, Tampa

Rich Stevens

The Power Pig is giving its listeners a novel opportunity to offer their feedback – through the Prodigy computer service on-line network. They can now send in their comments, jokes or whatever via E-Mail; the Pig's ID# is PPIG93A. They get 20-25 messages a day.

COST: SERVICE TRADED OUT.

RETURN: CULTIVATES A COMPUTER LITERATE AUDIENCE WITH ACCESS TO PRICEY HIGH-TECH EQUIPMENT.

"ADOPT A CORNER"

WPGC, Washington, DC

Dawn Scott

As part of WPGC's "Peace On The Streets" campaign, station "takes over" a street corner downtown, brings in food and drink

(courtesy of sponsors), sets up a sound system and has local talent perform. They do this once every three weeks.

COST: REFRESHMENTS TRADED OUT; LOCAL BANDS PLAY FOR THE EXPOSURE.

RETURN: ENHANCES STATION'S IMAGE IN THE COMMUNITY.

"BREAKFAST IN DA HOUSE"

KJMZ, Dallas

Chris Adams

Morning show hosts Russ Parr and Alfredas took their show to a lucky listener's home for a live broadcast and breakfast to help kick off the Dallas Cowboy's 1993 football season. Cowboy players Jim Jeffcoat, Robert Williams, Kenny Grant and Alfredo Roberts helped the morning duo cook breakfast for the winner. For several weeks, Parr and Alfredas qualified listeners by asking them to call in and suggest what a championship team should eat for breakfast. The grand prize winner was announced on September 7.

COST: WHATEVER IT COSTS TO PUT TOGETHER A BREAKFAST.

RETURN: IT NEVER HURTS TO TIE IN WITH A CHAMPIONSHIP TEAM IN A SPORTS-MAD MARKET, AS EVIDENCED BY THE HUNDREDS OF FAXES THEY'VE RECEIVED. GENERATED COVERAGE FROM LOCAL TV SPORTS REPORTERS.

LUNCH WITH VIDEO STARS

WQHT, New York

Frank Iemmiti, Kevin Cox

Approximately 60 "97th callers" and their guests won a lunch at The Hard Rock Cafe with MTV Video Music Award-nominated artists Dignable Planets – and they qualified to win the grand prize: a free trip to the awards show in Los Angeles, room and board.

COST: LUNCH AND TRIP TRADED OUT.

RETURN: STAR-STUDED PROMO BUILDS CUME.

GRAND SLAM CANYON GRAND OPENING

KLUC, Las Vegas

Roberta DeAngelis

To christen the new family adventure park of the Circus Circus casino, MD Cat Thomas will do his afternoon show live from the park and broadcast while going on roller coasters, etc.

COST: ZIP.

RETURN: ADVENTURE PARK AD BUY.

DEAD ELVIS STUNTS

KCGQ, Cape Girardeau

Jimmy Steele

On the anniversary of Elvis' alleged demise, KCGQ allegedly sent out its own Elvis out in a pink caddy, armed with a couple boxes of Ho-Ho's and Ding Dongs. People who allegedly dropped by wherever the Elvis was and sang a Presley ditty on-air won some allegedly *wunnerful* prizes. Meanwhile, the morning show broadcast from "the bathroom floor" – where Elvis muttered his last "hunka hunka..."

COST: JUNK FOOD EXPENSES.

RETURN: GREAT THEATRE-OF-THE-MINDLESS ATTRACTS LISTENERS.

The Network Forty wants to spotlight innovative and successful promotions. Are your promos creating a buzz? Fax us the info at (818) 846-9870 or call Jeff Silberman at (818) 955-4040.

SPOTLIGHT

"LOSING THE '1' CONTEST"

WJMH Greensboro and KGGI Riverside

Brian Douglas, WJMH; Mike Marino, Larry Martino, Mike Karsting, KGGI

Suddenly one day, air talent began ID-ing 102 Jamz (WJMH) and 99.1 KGGI as "02 Jamz" and "99-point," respectively – all references to the "1" disappeared. Receptionists stop mentioning it; the number disappeared off billboards, etc. It wasn't long before listeners at both stations recognized the change and started inquiring about it. Finally, after a week or two, the stations acknowledged "1" was missing, which led to a scavenger hunt. Jocks gave clues to its where-

abouts; listeners practically tore up their respective markets to find the "1" and win a cash prize.

COST: WJMH PAID \$10,000 TO "1" FINDER; KGGI GAVE AWAY \$3,000.

RETURN: "IT'S A GREAT PROMOTION BECAUSE IT BREAKS ALL THE RULES. SCREWING AROUND WITH THE CALL LETTERS GENERATED INTENSE INTEREST IN MARKET. EASILY ONE OF THE MOST MEMORABLE PROMOTIONS THEY EVER RAN. WJMH PD BRIAN DOUGLAS ORIGINALLY CAME UP WITH THE IDEA." – PAIGE NIENABER.

WAQQ Charlotte
KQIX Grand Junction

New Believers!
WA1A Melbourne
KTMT Medford
And More!

KCHX Midland
Y93 Bismarck

99X Atlanta 9-4*
KRBE Houston #12*

Charting!
KWOD Sacramento #7*
WNVZ Norfolk D-29*

KROQ Los Angeles #8*
WZAT Savannah D-40*

Also On B97 New Orleans, WBBQ Augusta, KIOC Beaumont, KMGZ Lawton,
WCGQ Columbus, WZAT Savannah, WZOQ Lima, WWWQ Bowling Green, KAYI
Tulsa, WHHY Montgomery, KLYV Dubuque And KAKS Amarillo.

Ujörk

Human Behaviour

the primal single and video from **Debut**.

Produced by Nellee Hooper
Management: Bill Diggins/DMA Entertainment



On Elektra Entertainment Compact Discs and **dig!og** Cassettes



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NETWORK FORTY SPOTLIGHT



WFLY 92.3 FM

Fly 92

4243 Albany Street

Albany NY 12205

(518) 456-1144 Office

(518) 456-1633 Fax

Mike Morgan.....Program Director
 Shawn Scott.....Music Director
 Music Calls:.....M 2-4 pm

John KellyPresident/General Manager
 Michael CollinsVice President/Sales Manager
 Barb BoriniPromotion Director

Woody & The Wakeup Service ...6:00 am – 10:00 am
 Michael Morgan10:00 am – 2:00 pm
 Shawn Scott 2:00 pm – 7:00 pm
 Ellen Rockwell 7:00 pm – 12 Mid
 Jamie Roberts12 Mid – 6:00 am

Ownership:Albany Broadcasting
 Consultant:Mitchell/O'Toole Associates
 Network:ABC Contemporary

FLYIN' HIGH IN ALBANY

Over the years, Fly 92 has managed to either run the competition out of town or simply outlast them. Either way, the station is now in the enviable position of being the sole Top 40 outlet in the Albany-Schenectady-Troy market of upstate New York. PD Mike Morgan is now on his second go-round with the station. The first eight years were spent as APD/MD before a brief move to WMJQ Buffalo. Now back for three years as PD, Morgan describes WFLY as "a contemporary Pop-hit station, primarily appealing to 18-to-34 year-old women, like most stations in the format. We look at our targeted music, along with exciting promotions and personality as one big package designed to be entertaining and compelling to our core audience. The station is pretty much the heritage Pop music station in the area, as we've been playing the hits in one form or another since 1976, having taken the ball from the old WPTR and WTRY AM days."



Mike Morgan

With no real Urban station in the market, FLY's main competition comes from "WKLI, K-Lite (the highest-rated AC station), as well as the Country WGNA (often the market's #1 station). There's also a number of other players that factor in, including five stations that serve the Rock audience. WPYX, WQBK, a Z-Rock station and two other suburban outlets are carving up that portion of available listeners." The fact that there's no Urban or even Dance 40 station in Albany leaves FLY in the position of being able to pick and choose from the best music in that genre without fear of being beat to any hot new

releases. "There's a college station that programs a few hours of Rap and Dance weekly, but for the most part that style of music is all ours."

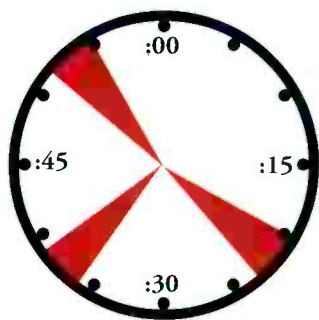
What music comprises WFLY's core? "Typically, the Mariah Carey/Michael Bolton Mainstream artists make up the bulk of our programming. We've also had success with some newer artists; Robin S. is one who comes to mind. We're dayparted so as the day progresses, we have a dancier feel. During the day, it's targeted to appeal to adults who can spend the day helping us build TSA. You'll probably hear new songs such as Celine Dion and Clive Griffin between 9:00 am and 3:00 pm for that reason." As for older titles, FLY "doesn't lean on Gold the way some stations do, although we do have our favorite local oldies like Benny Mar-dones' 'Into The Night.' That always worked here, even before it was re-released a couple of years ago. Moving Pictures' 'What About Me' is another song you probably won't find in every station's computer."

FLY has always been a promotionally-active radio station. "One of the areas we moved into in the past few years is our database of about 10,000 listeners names. We now send out a FLY newsletter four times a year and birthday cards twice a month. Every station in America should be doing this. Talk about keeping your core listeners loyal! We get calls on a daily basis from people thanking us for remembering their birthdays. It's a very simple thing that really touches the listener."

-Pat Gillen

SAMPLE 4 PM HOUR

Legacy Of Sound
Happy
 Modern English
I Melt With You
TOP OF THE HOUR
 Janet Jackson
If
 Rod Stewart
Have I Told You Lately?
 Sweet Sensation
Sincerely Yours
 Def Leppard
Two Steps Behind
 Bizarre Inc
I'm Gonna Get You
STOPSET



ON AIR SLOGAN
 "The Tri-Cities Only
 Hit Music Station!"

SWV
Right Here/Human Nature
 Firehouse
Don't Treat Me Bad
 Duran Duran
Too Much Information
STOPSET
 Van Halen
Right Now
 UB40
Can't Help Falling In Love
 Stone Temple Pilots
Plush
 Shai
Baby I'm Yours
STOPSET

GO TO HELL

Happily With These Hits

meat Loaf

"I'd Do Anything For Love (But I Won't Do That)"

The Arresting New Single From The Forthcoming Album "Bat Out Of Hell II: Back Into Hell"

Over 600 BDS Detections In Less Than One Week!

Top 10 Requests - First Week Out On The !

Added This Week To !

 5 Star Video Rotation!

On 130 AOR Stations - Top 20 Airplay On BDS AOR Chart!

Hot Shot Debut In Billboard. Over 100,000 Reorders In One Week!

Single Debuts In SoundScan At 58*!

Album Ships To Retail Sept. 14 With Over 400,000!

Large And In Charge Action!!

Z100	B97	WKBQ	WKTJ	Z104	WABB	WAPE	
WPRO	WPLJ	Y100	B94	WMTX	93Q	WOVV	GI05

MCA.

Bell Biv DeVoe

E . Y . C .

SOMETHING IN YOUR EYES

 21-20* On The Street 40!

20% BDS Increase From Last Week!

Over 1100 Urban Detections!

WJMN 29 Plays	WWKX 19 Plays
Hot 97 31 Plays	WIOQ 20 Plays
WJMH 21 Plays	WHJX 42 Plays
WJMO 29 Plays	WHYT 18 Plays
WHHH 16 Plays	WLUM 20 Plays
	KLUC 20 Plays

53-44 In SoundScan This Week!

MCA.

FEELIN' ALRIGHT

On 11 Majors Including:

Z90	WXKS
KBXX	KTFM
KKFR	FM 102
KPLZ	WIOQ
WHHH	Hot 97.7

And KZHT!!

 MCA.

PPW FORECASTS: STORMY WEATHER!

It didn't take long for our phones to ring after R&R faxed out the initial letter about their so-called "new" plays-per-week system. Since these programmers were already on the line, we decided to ask them what they thought of the concept of plays-per-week forecasts. Coast to coast, from small to major markets, radio was quick to cite specific problems with the R&R proposal. We have yet to find anyone who's in total support with forecasting spins. Here's the studied opinion of a variety of programmers – in their own words:

This Week Featuring:

J.J. MCKAY

PD, KHKS Dallas

ADAM COOK

PD, WXXL Orlando

LISA MCKAY

PD, WRVQ Richmond

MARK FEATHER

PD, KISF Kansas City

STEVE WALL

PD, XHTZ San Diego

BOB SWEETEN

PD, WCKZ Charlotte

BOB CASE

PD, KUBE Seattle

KRISS HART

PD, KQMQ Honolulu

NEIL SULLIVAN

PD, WKDD Akron

CHRIS DAVIS

PD, KQKS Denver

What are your immediate concerns and problems with R&R's proposed play-per-week forecasting system?

J.J.: I'm not ready to provide my forecast of current music for next week so my competition can grab it

and use it for their own programming purposes. I don't want to give them the ability to access that information.

ADAM: It's very, very difficult to forecast what you're going to play because a radio station like ours adjusts the music frequently... pretty much on a daily basis. Before we schedule our music, there are often category changes where we'll spike something hard because of research that came in on a song or songs. The research might indicate the need for increasing or decreasing rotations.

To be honest, we don't schedule our music a week in advance. It's usually done just a day or two ahead and it's better to do it this way. It would be extremely time-consuming and I don't think many programmers have the time to forecast music. It's hard enough to predict the weather that far in advance.

LISA: The first thing that popped into my mind when I saw the word "forecast" was that there is still a way for unscrupulous PDs to manipulate the charts; I thought R&R was attempting to get away from that. The

Network Forty and Billboard's Monitor have done a good job of monitoring actual airplay. I would rather get it a week late than get someone's guess or forecast of what they're going to be playing. It leaves too much of a chance for them to influence a list. In fact... it's useless.

MARK: It's somewhat annoying in that they're asking for a forecast of actual plays. I can't speak for my contemporaries, but I can say the last thing I have time to do is sit down and forecast how many plays a record is going to get in any given week. You make the rotational adjustments in the computer program, you put certain things in certain categories and then you let the computer schedule it. It takes into account the parameters you have installed, like tempo and type codes and things of that nature. In a perfect world, a song might schedule, for example, every four hours... but it's not a perfect world and to attempt to forecast the exact number of plays is one of the more interestingly odd things I've heard of in a long time.

I don't have time to do it. I'll be happy to take a shot at it, but whether that reflects reality is another question. What about releases that come out after I've made my forecast? I often make rotational adjustments two and three times a week. In trying to forecast something seven days in advance... there's no way the numbers will be accurate. Because there's always simple adjustments made around requests and other variables, there's no way to accurately forecast airplay.

STEVE: I don't believe you can forecast what's going to happen with a record in the next seven days. We do so many things at this radio station

THE GIRLS ARE AT IT AGAIN!



Moves 21-18*

9-7* On The Street 40!

Major Market Moves 13-7*

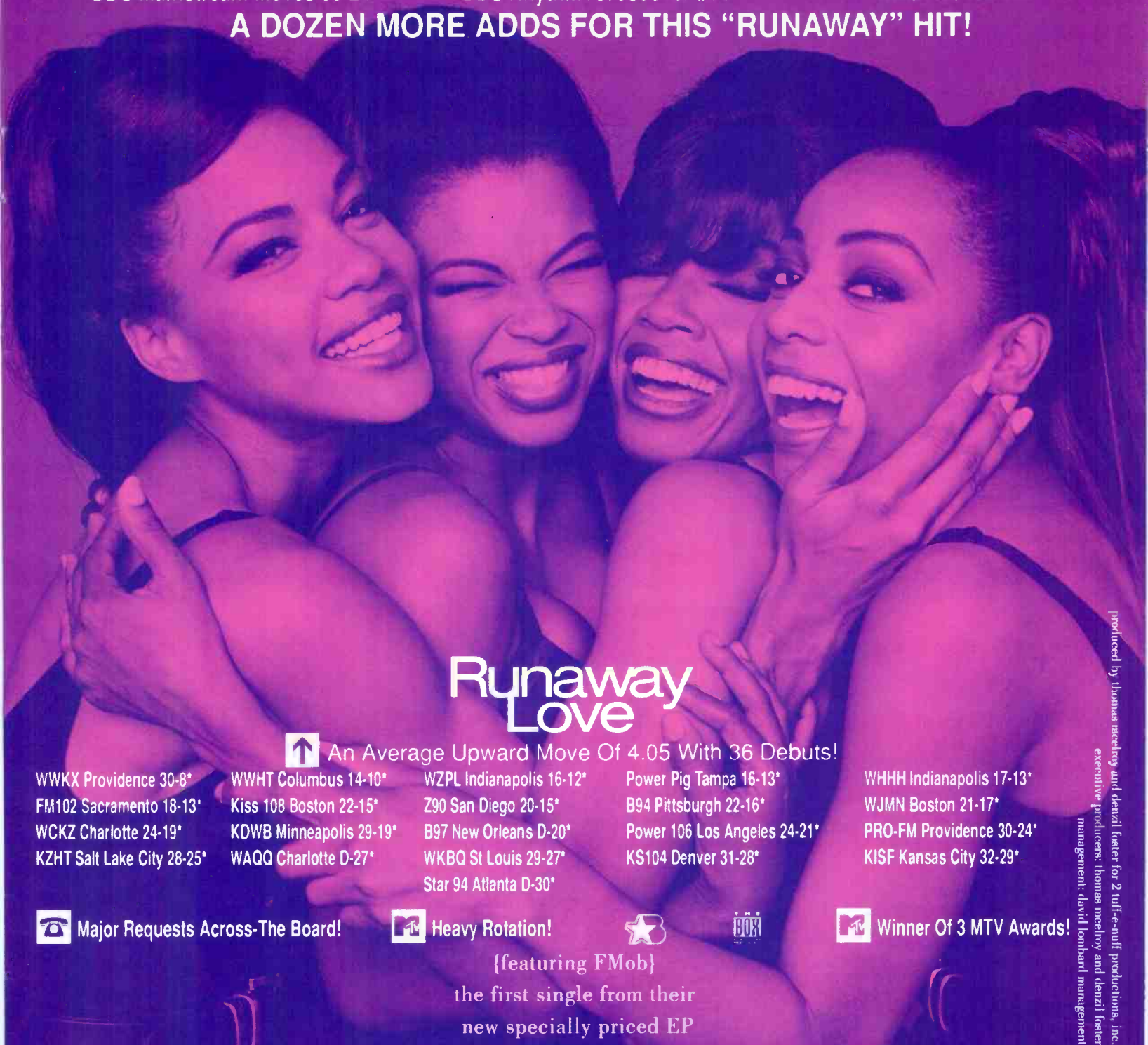
Now Reaching Over 25 Million Listeners!

BDS Mainstream Moves 33-24*

BDS Rhythm /Crossover #14*

BDS Hot 100 #21*

A DOZEN MORE ADDS FOR THIS "RUNAWAY" HIT!



Runaway Love

An Average Upward Move Of 4.05 With 36 Debuts!

WWKX Providence 30-8*
FM102 Sacramento 18-13*
WCKZ Charlotte 24-19*
KZHT Salt Lake City 28-25*

WWHT Columbus 14-10*
Kiss 108 Boston 22-15*
KDWB Minneapolis 29-19*
WAQQ Charlotte D-27*

WZPL Indianapolis 16-12*
Z90 San Diego 20-15*
B97 New Orleans D-20*
WKBQ St Louis 29-27*
Star 94 Atlanta D-30*

Power Pig Tampa 16-13*
B94 Pittsburgh 22-16*
Power 106 Los Angeles 24-21*
KS104 Denver 31-28*

WHHH Indianapolis 17-13*
WJMN Boston 21-17*
PRO-FM Providence 30-24*
KISF Kansas City 32-29*



Major Requests Across-The Board!



Heavy Rotation!



Winner Of 3 MTV Awards!

{featuring FMob}

the first single from their
new specially priced EP

produced by thomas mcelroy and denzil foster for 2 tuff-e-nuff productions, inc.
executive producers: thomas mcelroy and denzil foster
management: david lombardi management

catch them on tour with luther vandross starting in september

ENVOGUE



it's on!

the atlantic group
division of atlantic recording corporation © 1993 atlantic recording corp. a time warner company

www.2mc.com/ep/1st/1st01.com

PROGRAMMER'S CONFERENCE CALL

that could make a difference – things that could make a difference of 10 to 15 spins. Let's use Shaggy "Oh Carolina" as a recent example. For us, this record worked big-time out of the hole. It had an extremely fast burn and it's now dead with this particular radio station. I put it in rotation and we played the hell out of it. We saw some burn, held it for a week, saw a bunch of requests and... boom, it's a power recurrent this week, only getting a couple of plays a day now. If I said, "here is how many spins these seven power records are going to get" and in two days I see additional research that tells me to pull a song out of power... the accuracy is gone. We make music changes at this station every day of the week.

BOB S.: Music does not change once a week. Music changes daily. There are a million variables to consider. New songs, songs you're playing that you discover aren't as hot as you originally thought, songs that are out of the Fed Ex package and into the control room, etcetera. If you're just changing your music once a week and not keeping an eye on what happens on the other six days... you could be having problems. Once again, they want us to play by their rules.

BOB C.: I would love to have access to that type of information. My question is, when the information comes on-line, will it be accurate? Personally, I can't guess what my research is going to tell me next week. That's why we do research... to find out what we need to do next week. It's impossible for me to forecast; it's a shot in the dark. If we had that kind of crystal ball, I would love to see that type of information. If *R&R* has a way of getting the information and making it accurate, I think it's fantastic. At the same time, I have to ask myself if anyone is going to hand out those kind of

forecasts about their radio stations in the competitive environments we have today. I'd really like to see it, but I think the jury's still out.

KRISS: The information you're going to receive is a forecast, not actual information. Things could change. What happens when a new obvious smash from Mariah Carey hits my desk? You only have so much room to play certain music and if you displace one record with another, then the accuracy on both records is wrong. The other thing is the time involved. Scheduling music takes time. To schedule an entire week ahead of time could take a whole day. It's just not feasible for me to spend the amount of time it would take to do something like that.

NEIL: I'm glad that in my conversations with other PDs and MDs, **NO ONE** I've spoken to yet is considering complying with the "crystal ball method" of forecasting airplay. Let's stick together on this one.

CHRIS: I just received the second letter from publisher Bob Wilson. It clarifies some things, but I have a new question now. What will be the criteria for how much we can deviate? If we change our rotations after we've submitted the information, how much can we deviate and "not be in trouble with *R&R*?" I've got enough to worry about. Last time I checked, the purpose here is for me to get ratings and for the labels to sell records. The last thing I need to be worried about is pissing off some trade magazine. I like what the folks at *R&R* are attempting to do, but I need further clarification. Right now it's creating more confusion than understanding.

—Dwayne Ward

You, too, can participate in The Network Forty's Programmer's Conference Call. When you've got a strong opinion, contact Dwayne Ward at (818) 955-4040.

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EAST 17

“deep”

New Airplay!

WAQQ Charlotte

PRO-FM Providence

KPRR El Paso

WBSS Atlantic City

Upped In Rotation!

Power Pig Tampa 12-11*

KUBE Seattle #11*

KTFM San Antonio #13*

WWHT Columbus 20-18*

Kiss, 108 Boston 21-19*

WHHH Indianapolis 27-24*

KS104 Denver 27-24*

KLYV Dubuque 20-17*

WWKX Providence #22*

FLY 92 Albany 27-23*

KKMG Colorado Springs 27-24*

KHFI Austin #25*

WKSS Hartford 29-26*

WPXY Rochester 30-28*

KFFM Yakima 31-28*

KHTY Santa Barbara 30-28*

WFHN New Bedford D-35*



RelyGram Label Group



Requests Nationwide!

Added At 14

More Stations!

KISF Kansas City KS104 Denver

Star94 Atlanta TIC-FM Hartford

And 10 More!

Now Debuting On Charts Nationwide!

WHYI Miami 26-18*

KTFM San Antonio 28-26*

KWTO Springfield D-28*

KIXY San Angelo D-29*

KBFM Brownsville/McAllen D-30*

WKSE Buffalo D-30*

FLY 92 Albany D-35*

KLYV Dubuque D-38*

KTUX Shreveport D-39*



gabrielle dreams



RelyGram Label Group

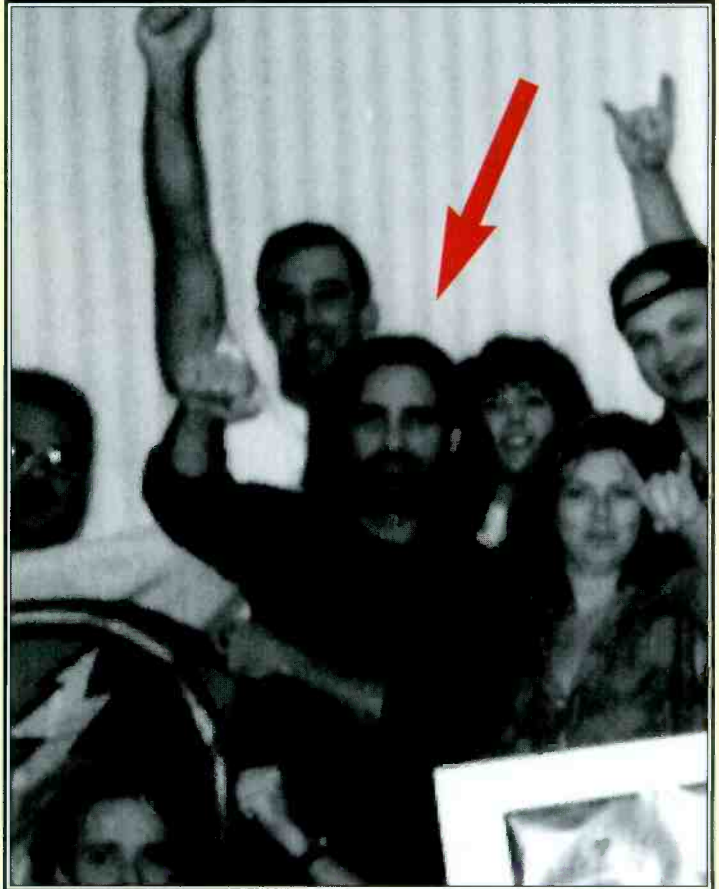
Bruce Tenenbaum

Enjoying The Pressure Of Promotion

INTERVIEW BY JEFF SILBERMAN

At first glance, it doesn't seem like a fun career – calling radio stations every week to cajole programmers to play your records. Whether it's sweet talk or heated arguments, they've basically heard it all before and you've probably pitched your records in every conceivable way. Yet every week, you step up to the plate – two out in the bottom of the ninth – and swing for the fences.

Whether it's another single off the Jodeci album or the first release from "events" such as the Meat Loaf record, MCA Records' Sr. VP Promotion Bruce Tenenbaum has found a way to enjoy this high-pressure life and has thrived doing it. The Network Forty Editor Jeff Silberman was able to sneak a non-business call into Bruce's busy phone schedule to find out how he views his business and how he learned to "argue" with a smile.



What made you decide to jump from radio into records so early in your career?

I really enjoyed being on the air and playing Music Director, but right about that time, some genius decided that air personalities shouldn't have any personality. I felt I was too creative to just read liner cards. Also, I love music and I was always interested in the record business. Tunc Erim from Atlantic Records used to listen to me on the air and invited me out to his summer house for a drink. The rest is history. When a great company like Atlantic comes calling, it's hard to turn down the opportunity. They had a lot of great promotion people like Steve Leeds, Judy Libow, Vince Faraci and Tunc, who taught me a lot. There was no better school in the country.

Did the label perspective alter your view of the business?

I learned to be a lot more open to

opinions other than my own. People in radio form opinions from a narrower set of experiences. For example, many record people have worked in radio whereas very few radio people have worked at a record company. Also, in the record business, you get a national perspective. Although the regions in this country differ in behavior, tastes, likes and dislikes, when it comes to entertainment, they're much more alike than they're given credit for.

How has the development of a hit record changed over the years?

I've always relied on facts to break records. You get airplay, cultivate a story and then tell that story to as many people as possible. That hasn't changed at all. However, today we have better information than ever before to utilize. It's crucial that today's promotion people know how to interpret that information.

Notice I said "better" information.

It's amazing how many people don't realize the flaws inherent in SoundScan and BDS. Neither is perfect. Most people in radio believe that SoundScan numbers are actual piece counts, 100% accurate. They aren't. They poll less than 70% of the retailers and guess what the final number would be. Programmers are familiar with that kind of guesswork – it's called Arbitron.

BDS can also make mistakes. We found that KLUC was playing Joey Lawrence 46 times a week when the BDS was detecting only two plays! To their credit, BDS identified the problem and corrected it. But if we weren't on top of our game, the mistake might have gone unnoticed.

Still, these information systems are better than what we used to have. You have to be aware of the falling points. Is this where I plug your Plays Per Week information? It's important to use all the information available.

Nice ground stroke... So how long do you work what you believe is a hit record – even when the radio reception isn't there?

If the record's a hit, we'll never get off it until they play it. The best testing record of the '80s in three formats was "In The Air Tonight" by Phil Collins. It peaked at #19 and was considered a mid-chart when we were working it the first time. Three years later it got played on *Miami Vice*, Scott Shannon rediscovered it and the rest is history.

A lot of people, including some very talented programmers, were wrong about that record. People make mistakes. The good ones recognize their imperfections and keep their eyes and ears open. The bad ones can be hot for a while, but always end up in the same place – overnights, driving a cab.

The same thing happened with U2, Madonna, AC/DC and others too numerous to mention. These are the

records that give me the strength to continue when nobody believes. All of the great new bands are always almost too hard or too soft or too British or too ugly or too something the first time programmers hear them.

In a business where "perception is reality," how do you overcome the instances where a song isn't perceived to be a hit?

It's a nice cliché, but anybody with half a brain knows that perception is certainly not always reality. There are those who believe that Elvis is alive. He is very definitely dead. In this business, perceptions are often formed on limited information. That's why you need promotion people: to turn over the coin and show the other side. We present pieces of information that might not have been considered.

The very best programmers understand what their job is and what my job is. They understand and respect my passion, that I'm not giving them a hard time because somebody told me to give them a hard time. I'm giving them a hard time because I believe. If I believe and I know what I'm doing, then there must be something to it. They may not agree with me when all is said and done, but the good ones will listen.

Did you ever work records that you didn't think would be big hits – and they did better than you expected?

In the beginning, it doesn't matter if I think a record is a hit or not. What matters is what is it about that record that warrants airplay... that would inspire the public to buy it? What kind of station would play such a record? What impact would video, touring, etc. have on it? My opinion on the merits of a record just never enters into it.

This business is built by people who take risks on bands that others don't believe in. They have the vision that no business would succeed without. Without them, there would be no Led Zepelin, no Nirvana, no Madonna, no Boyz II Men. The hits start with them. And you'd never know if any of them was a hit if someone like me didn't get them played.

Is it a problem when a Crossover Top 40 drops a record that's just starting to hit Mainstream Top 40?

Timing is crucial for any type of Crossover act. This is as true for Alternative, Rock and Dance as it is for Urban. But the problem you speak of is not a major one because most Crossover stations will play multiple tracks, unlike Pop stations that are

geared towards one song at a time.

Urban and Alternative Crossover stations now serve the same purpose as what we remember Album-Oriented Radio to be. They dig into an album and expose it to an active audience while Pop stations concentrate on singles. WPGC plays several Mary J. Blige cuts at once.

their teens go out of the Top 40 business. They're Country or AC stations right about now. Like it or not, Top 40 is a youth-based format. It always has been; it always will be. Forget the music for a second and think of the formatics. Adults just don't want to hear screaming disc jockeys and high school promotions.

THE LONG AND WINDING ROAD	
BRUCE TENENBAUM	
WRCN, Riverhead, Long Island	Music Director
Atlantic Records	Director of College Promotion
Atlantic Records	Local/Regional Promotion
Atco Records	Director, National Promotion
Impact Records	Sr. VP Promotion
MCA Records	Sr. VP Promotion

But who defines the term "Mainstream?" Dozens of stations in the biggest cities in this country play Urban records and for the most part, have huge ratings. But many people don't consider them to be Mainstream. In fact, what we as an industry tend to refer to as Mainstream are stations in the least-populated areas.

Webster's defines "Mainstream" as "a prevailing current or direction of activity or influence." The sales charts indicate Black music and culture fits this definition the best with select Rock groups as an "Alternative." But the squeaky clean and safe pap that many stations live off of definitely does not fit in here.

Is Top 40 exposure as important in breaking a record today as it was when you started at Atlantic?

Yes. Artists are still largely defined by their hit singles. But back then, Top 40 and Rock radio were all anybody cared about. Today, you've got MTV and so many other things. I started in College promotion and basically nobody gave a shit. Still, groups like Genesis and the Police got their first exposure on the college level. Today, college radio is considered far more important because it's so much harder to get the other avenues working for us. They even have college indies! We didn't have that.

How has Top 40's movement toward older demo appeal – and away from its core teen audience – affected the way you promote?

Most Top 40 stations that blow off

It's also a rhythmic-based format. Kids like to dance. In the '60s it was Motown. In the '70s it was Disco. In the '90s it's Hip-Hop. That's not to say Rock records aren't important – they are. Kids like to rock, too. But the overwhelming direction of our culture (see definition of "Mainstream") is towards rhythm.

When Top 40 stations try to blow off their teens, rhythmic-music listeners and other segments of audience, in most cases they blow off their audience, period. This affects the way I promote – there are fewer Top 40 stations to call.

So is it worth promoting new records to Adult-Oriented stations like WPLJ and WNJC?

Absolutely. We're not lead by the tips and the trades and their classifications when it comes to doing business. Any airplay anywhere is good to have. These are very well programmed stations with very well-defined demos. We spend different amounts of energy in different areas. WPLJ was instrumental in breaking our Patty Smyth and Elton John records and they're early on Meat Loaf, too. WMTX and Y100 are some of the other stations that are helping to break Meat Loaf. Star 94 and KISN played Wynonna. We'd definitely go in a different direction with a Jodeci; there we want WPGC and KMEL out of the box. You've got to know your product and you tailor your game plan to fit.

What's the most off-the-wall excuse you've heard for not playing a record?

There so many, it's hard to pick one. The latest excuse concerns the *Music Monitor*. People are using it as an excuse for not playing a record, when the *Monitor* is basically a reflection of what people are playing. It's no guarantee that what they're playing is a hit and it's no guarantee that what they're not playing is not a hit. This is just like leaning on the back page of *R&R*. It's the lemmings effect. Look at the *Mainstream Monitor* and the back page of *R&R* – they're very similar. They use two different technologies but they end up looking the same because of the way programmers use them to reinforce their insecurities.

By the way, I feel that the good folks at *Monitor* have also misused the term, "Mainstream." Their *Mainstream* chart doesn't include some of the biggest stations in most of the major markets. It's closer to *R&R*'s P2 and P3 charts than the *Mainstream*. It's not a bad chart – it's just not the *Mainstream*. I understand they're working on an all-encompassing chart.

Lastly, you also have a background in stand-up comedy. Has that affected the way you do business?

Did I mention Al Teller and Richard Palmese yet? Oh, and the greatest field staff in the business. And Mark and Jan and Paula and Gina and Flash and Susan and PJ and Sherri and Bobby and Paul? And, of course, my mom and dad.

I did stand-up a long time ago. Today, I continue to look for the humor in situations. If you take everything too seriously in this business, besides having a heart attack, you'd probably go up to a rooftop with a rifle and pick a few people off. It's a very difficult and competitive business, loaded with people with opinions and worst than that, who think they know everything. Everybody has to know the absolute definitive answer, which is impossible. If you take the time to go back through this interview, you'll notice that I use terms like "most" a lot. If I'm going to be an asshole about something, I try to leave a few people out. Most of the time, that is.

So, I just try to maintain a sense of humor. By nature, we argue with people for a living. It's sometimes hard to step back from that and enjoy what we do. I have my moments, but all in all, we're in a great business. The bottom line is most of us are a lot happier selling records than anything else and most people are a lot happier running their radio stations than anything else. You've got to remember that in the heat of the battle. Mostly. ▣

MUSIC MEETING

THE THE

"Love Is Stranger Than Death"

(EPIC)

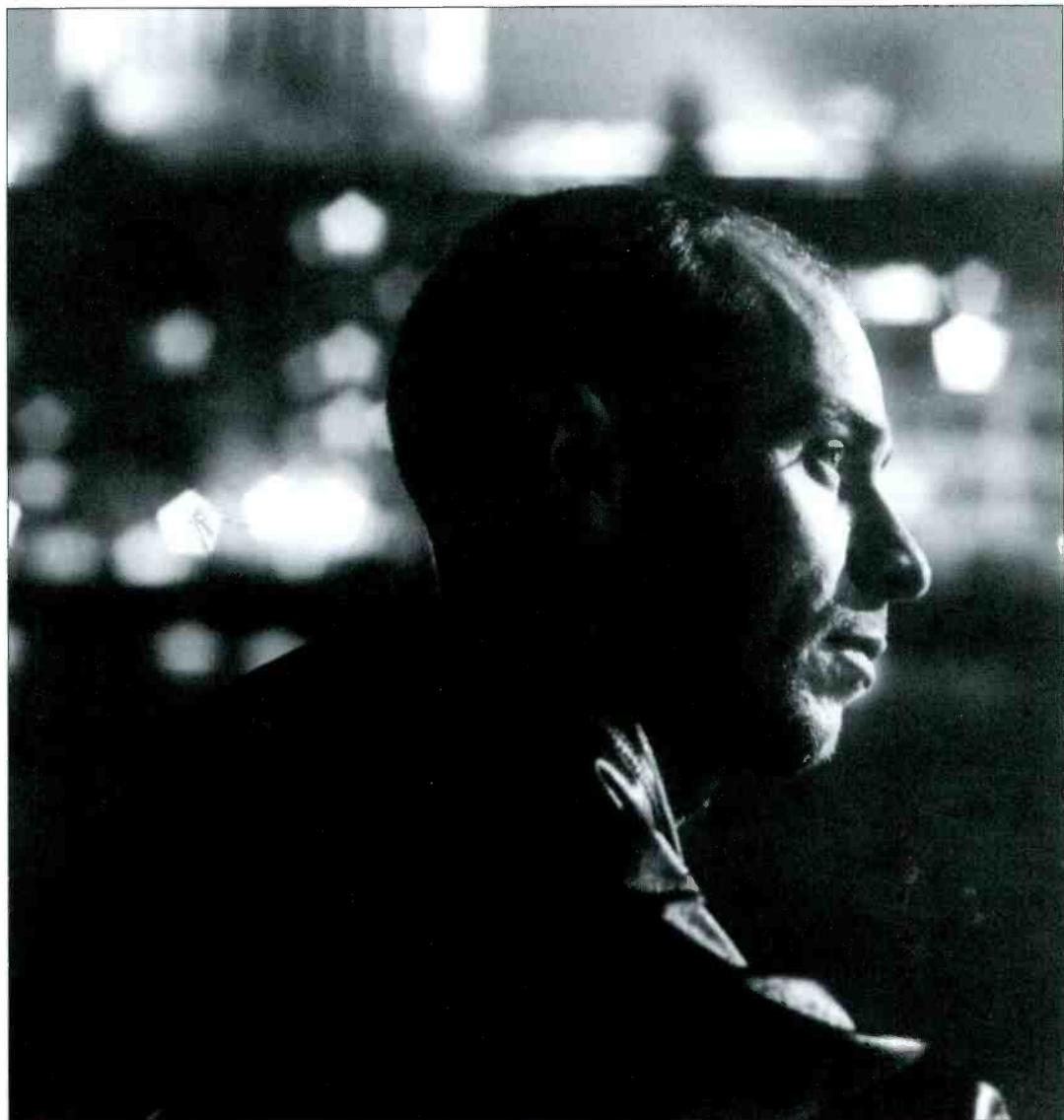
The The may be a "new" act to Mainstream radio, but creator Matt Johnson first started the group in May of 1979. As part of London's burgeoning, Post-Punk scene, The The's brand of moody Alternative protest music laced with acoustic guitars and searing harmonica has been an Alternative staple for years. "Love Is Stronger Than Death," from their new album, *Dust*, is a brooding mid-tempo Bluesy-Folk song performed and sung by Johnson with conviction and passion.

XSCAPE

"Just Kickin' It"

(COLUMBIA)

Already known as the city that gave us Silk, Atlanta introduces its latest musical proteges: Xscape and their debut album "*Hummin Comin' At 'Cha.*" This soulful ballad is the first single from a quartet who adopted their name because they want to "x-cape" all stereotypes and appeal to everyone. Their smooth, melodic sound is very reminiscent of Jodeci and Boyz II Men and it sure won't be long before "Just Kickin' It" is high-heeling up the charts; it moves 20-16* at WCKZ this week!



MATT JOHNSON OF THE THE

UB40

"Higher Ground"

(VIRGIN)

In a summer in which Reggae has ruled, UB40 kisses off the heat wave with another Rastarhythmed ditty. As the follow-up to the massive chart-topper "Can't Help Falling In Love," this British octet is riding higher than ever right now. Their next release from *Promises And Lies*, "Higher Ground," is a

joyous, catchy, "crank the windows down and turn up the sound" uptempo Mainstream record which will work for all demos. It has all the earmarks of another chart smash for the band named after the British unemployment form.

EXPOSE

"As Long As I Can Dream"

(ARISTA)

This Miami-based trio has enjoyed nearly 10

Top-10 hits, including the most recent Top-5 smash, "I'll Never Get Over You (Getting Over Me)." Now they're back again with another powerful ballad. The trio of Ann Curless, Jeanette Jurado and newest member Kelly Money maker will have no problem continuing their huge success with this song co-written by Grammy winner Diane Warren. "As Long As I Can Dream" comes

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THE NEW MR. BIG ALBUM BUMP AHEAD**



**PRODUCED BY KEVIN ELSON FOR ELSON MUSIC VISION, INC.
MANAGEMENT: HERBIE HERBERT,
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MUSIC MEETING

with backing courtesy of a full orchestra; it's just another example of their knack for turning out across-the-board hits.

CATHERINE WHEEL

"Crank"
(MERCURY)

This tasty guitar-driven Grunge-influenced tune is already enjoying a huge response on the Alternative charts and is now ready for Top 40 radio. Hailing from London, Rob Dickinson, Neil Sims, Brian Futter and Dave Hawes produce music that has been described "turbulent, full of mayhem, danger, dynamics and dynamite." Mix the combination together and you've got an album on the cutting edge, *Chrome* and the single, "Crank." It's already getting spins at KROQ and other trend-setters. "Crank" is now set for your station.

MR. BIG
"Wild World"

(ATLANTIC/AG)
Senor Big's version of the Top-15 Cat Stevens smash sounds remarkably similar to the 1971 original. While that in itself will appeal to the prime 25-54 audience, "Wild World" will sound like a fresh, new song to the younger demographics. Watch for out-of-the-box action in the Midwest,



CATHERINE WHEEL

with the rest of the country following suit soon thereafter. Without a doubt, Mr. Big is back again.

INTRO
"Come Inside"

(ATLANTIC/AG)
Sounding very soulful with a steady groove, the trio of Kenny Green, Jeff Saunders and "Buddy" have crossed over from Urban radio. This Mainstream hit is guaranteed to get immediate phone reaction from those in your audience who savor a good sexy tune. After lots of success with their previous release, "Love Thang," on Urban radio, the Philly-based Intro looks for the big score in the Mainstream with "Come Inside."

FAST FORWARD
FRESH FALL TUNES: As summer curls up and withers away, you can

now look forward to checking out the Fall harvest of hit records that will cultivate in the Christmas boom. Expect more great music with follow-ups from Janet Jackson "Again" (Virgin), Tears For Fears "The Goodnight Song" (Mercury) and a new release from a group on a resounding comeback—The Bee Gees (PLG).

FINALLY: The hit parade continues further down the road with the much-anticipated second solo release from Brian McKnight, entitled "The Way Love Goes" (Mercury). After a recent performance on the MTV Awards show, the sophomore release from Soul Asylum "Somebody To Shove" (Columbia) will certainly match, if not top the success of "Runaway Train." Also down the pike are new releases

from the Steve Miller Band (PLG) and a flavorful tune from En Vogue with Salt-n-Pepa (PLG).

— John Kilgo

UPCOMING RECORD RELEASES

TOTAL DEVASTATION
"Many Clouds Of Smoke"
(ARISTA)

INXS
"The Gift"
(ATLANTIC/AG)

CONCRETE BLONDE
"Heal It Up"
(CAPITOL)

ONYX
"Shiftite"
(JMJ/rad/CHAOS)

SAMPLE THIS
"It's A Lie"
(ELEKTRA)

H-D EXTREME
"Up On The Roof"
(MCA)

BEE GEES
"Paying The Price Of Love"
(POLYDOR/PLG)

SYBIL
"Beyond Your Wildest Dreams"
(NEXT PLATEAU/PLG)

REVOLTING COCKS
"Do Ya Think I'm Sexy"
(REPRISE)

DEAD CAN DANCE
"The Ubiquitous Mr. Lovegrove"
(WB)



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B94 Pittsburgh
KRBE Houston
WIFC Wausau
WPST Trenton
WKHQ Charlevoix
KQIZ Amarillo

B97 New Orleans
Star 94 Atlanta
KJ103 Oklahoma City
WQUT Johnson City
WMME Augusta
KROC Rochester
KZIO Duluth

KISF Kansas City
WXXL Orlando
WKDD Akron
WYCR York
KNIN Wichita Falls
KSMB Lafayette
And More!

PRO-FM Providence
G105 Raleigh
WMGV Oshkosh
KZZU Spokane
WPRR Altoona
WYAV Myrtle Beach

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WRQK Canton D-19*
Kiss 108 Boston 26-23*
WAAL Binghamton D-29*
KKRD Wichita D-33*

WMMZ Gainesville 26-21*
WPXY Rochester D-23*
WIXX Green Bay 34-30*
KTUX Shreveport D-34*
WGLU Johnstown D-36*

WTCF Saginaw D-21*
WWCK Flint 35-25*
WRHT New Bern D-30*
WVKS Toledo D-34*
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WRFY Reading 30-22*
KZMG Boise 40-26*
KIOC Beaumont 37-31*
WZAT Savannah 40-35*

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MOST REQUESTED



WPLJ NEW YORK, A.J. HAMMER

1. Michael Jackson, Will You
2. Meat Loaf, I'd Do Anything
3. Madonna, Rain
4. Billy Joel, The River Of



WHTZ NEW YORK, CHRO THE HITMAN

1. Aerosmith, Cryin'
2. Cypress Hill, Insane In The
3. Blind Melon, No Rain
4. Def Leppard, Two Steps
5. Soul Asylum, Runaway Train



KDWB MINNEAPOLIS, TON E. FLY

1. Jazzy Jeff & Fresh, Boom!
2. Aerosmith, Cryin'
3. Ace Of Base, All That She
4. Janet Jackson, If
5. Tag Team, Whoomp!
6. Def Leppard, Two Steps
7. Tony Toni Toné, If I Had No
8. Radiohead, Creep



WPLY PHILADELPHIA, JIM KELLY

1. Mariah Carey, Dreamlover
2. The Proclaimers, I'm Gonna
3. UB40, Can't Help Falling In
4. Billy Joel, The River Of
5. 4 Non Blondes, What's Up



1. Mariah Carey, Dreamlover
2. Aerosmith, Cryin'
3. SWV, Right Here/Human Nature
4. Janet Jackson, If
5. Tag Team, Whoomp! (There It Is!)
6. Blind Melon, No Rain
7. Def Leppard, Two Steps Behind
8. Jodeci, Lately
9. Jazzy Jeff & Fresh Prince, Boom! Shake The Room
10. Onyx, Slam



KIIS FM LOS ANGELES, DOMINO

1. Madonna, Rain
2. Inner Circle, Sweat
3. Stone Temple Pilots, Plush
4. Janet Jackson, Again
5. Haddaway, What Is Love
6. SWV, Weak
7. Soul Asylum, Runaway Train
8. Tag Team, Whoomp!



WPRO FM PROVIDENCE, T.J. NAPP

1. Mariah Carey, Dreamlover
2. Stone Temple Pilots, Plush
3. Tag Team, Whoomp!
4. Aerosmith, Cryin'
5. SWV, Right Here/Human Nature



WDJX LOUISVILLE, MIKE SHANNON

1. Tag Team, Whoomp!
2. Aerosmith, Cryin'
3. Mariah Carey, Dreamlover
4. Janet Jackson, If
5. Jodeci, Lately
6. Soul Asylum, Runaway Train
7. SWV, Right Here/Human Nature
8. Inner Circle, Sweat
9. Shai, Baby I'm Yours



WZEE MADISON, CATFISH COOPER

1. Tag Team, Whoomp!
2. Aerosmith, Cryin'
3. Janet Jackson, Again
4. Mariah Carey, Dreamlover
5. Blind Melon, No Rain
6. Jodeci, Lately
7. Def Leppard, Two Steps
8. Don Henley, Sit Down,



GOOD IDEAS... GREAT RESULTS!

KKRD WICHITA, GREG WILLIAMS

1. Mariah Carey, Dreamlover
2. Inner Circle, Sweat
3. Aerosmith, Cryin'
4. SWV, Right Here/Human Nature
5. Prince, Pink Cashmere
6. Janet Jackson, If
7. Michael Jackson, Will You
8. Billy Joel, The River Of
9. Blind Melon, No Rain
10. Duran Duran, Too Much



WFLY ALBANY, ELLEN ROCKWELL

1. Mariah Carey, Dreamlover
2. Aerosmith, Cryin'
3. Tag Team, Whoomp!
4. Def Leppard, Two Steps
5. SWV, Right Here/Human Nature
6. Inner Circle, Sweat
7. Soul Asylum, Runaway Train
8. Janet Jackson, If
9. Michael Jackson, Will You
10. Onyx, Slam



TODAY'S HOTTEST MUSIC!

KJYO OKLAHOMA CITY, TOD TUCKER

1. Tag Team, Whoomp!
2. Blind Melon, No Rain
3. Janet Jackson, If
4. Billy Joel, The River Of
5. Aerosmith, Cryin'
6. Stone Temple Pilots, Plush
7. Shai, Baby I'm Yours
8. Tony Toni Toné, If I Had No

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WHTZ, New York

Chio The Hitman
(212) 239-2300

1. Aerosmith...Cryin'
2. Cypress Hill...Insane In The Brain
3. Blind Melon...No Rain
4. Def Leppard...Two Steps Behind
5. Soul Asylum...Runaway Train

KIMN, Fort Collins

Chris Holland
(303) 482-5991

1. Mariah Carey...Dreamlover
2. Def Leppard...Two Steps Behind
3. Aerosmith...Cryin'
4. Jodeci...Lately
5. Blind Melon...No Rain
6. Haddaway...What Is Love
7. Janet Jackson...If
8. R.E.M....Everybody Hurts

KKXX, Bakersfield

Marky Mark
(805) 322-9929

1. Mariah Carey...Dreamlover
2. Tag Team...Whoomp! (There It Is!)
3. En Vogue...Runaway Love
4. Cypress Hill...Insane In The Brain
5. Janet Jackson...If

WPRO FM, Providence

T.J. Napp
(401) 433-4200

1. Mariah Carey...Dreamlover
2. Stone Temple Pilots...Push
3. Tag Team...Whoomp! (There It Is!)
4. Aerosmith...Cryin'
5. SWV...Right Here/Human Nature

KMVR, Las Cruces

Mike The Mad Mixer
(505) 526-2496

1. Mariah Carey...Dreamlover
2. SWV...Right Here/Human Nature
3. Captain Hollywood Pr...More And Mor
4. Kris Kross...Alright
5. Bell Biv DeVoe...Something In Your
6. Legacy Of Sound...Happy
7. UB40...Can't Help Falling In Love
8. New Order...World (The Price Of Lov
9. E.Y.C....Feelin' Alright

KSOL, San Francisco

JoJo Wright
(415) 391-1077

1. 2Pac...I Get Around
2. Shai...Baby I'm Yours
3. Xscape...Just Kickin' It
4. Mariah Carey...Dreamlover
5. Onyx...Slam
6. SWV...Downtown
7. Cypress Hill...Insane In The Brain

WPLJ, New York

A.J. Hammer
(212) 613-8900

1. Michael Jackson...Will You Be There
2. Meat Loaf...I'd Do Anything For Lov
3. Madonna...Rain
4. Billy Joel...The River Of Dreams

WMMZ, Gainesville

Jim Cawley
(904) 622-5600

1. Mariah Carey...Dreamlover
2. Def Leppard...Two Steps Behind
3. Janet Jackson...Where Are You Now
4. Lisa Keith...Better Than You
5. Toni Braxton...Another Sad Love Son

KPWR, Los Angeles

Frank Lozano
(818) 953-4200

1. Cypress Hill...Insane In The Brain
2. Big Daddy Kane...Very Special
3. Nightcrawlers...Push The Feeling
4. Tag Team...Whoomp! (There It Is!)
5. Mista Grimm...Indo Smoke

KQHT, Grand Forks

Bobby Brady
(701) 746-1413

1. Meat Loaf...I'd Do Anything For Lov
2. Aerosmith...Cryin'
3. Soul Asylum...Runaway Train
4. Blind Melon...No Rain
5. Def Leppard...Two Steps Behind
6. R.E.M....Everybody Hurts
7. Porno For Pyros...Pets
8. Gin Blossoms...Hey Jealousy
9. Mariah Carey...Dreamlover

WGTZ, Dayton

Wilbur Wright
(513) 294-5858

1. Janet Jackson...Again
2. Cypress Hill...Insane In The Brain
3. Mariah Carey...Dreamlover
4. Jazzy Jeff & Fresh P...Boom! Shake
5. Nuttin' NYCe...In My Nature
6. Def Leppard...Two Steps Behind
7. Blind Melon...No Rain
8. Meat Loaf...I'd Do Anything For Lov

WJMX, Florence

Matt Dillon
(803) 667-9569

1. Mariah Carey...Dreamlover
2. Blind Melon...No Rain
3. Def Leppard...Two Steps Behind
4. Aerosmith...Cryin'
5. Red Hot Chili Pepper...Soul To Sque

WPLY, Philadelphia

Jim Kelly
(215) 565-8900

1. Mariah Carey...Dreamlover
2. The Proclaimers...I'm Gonna Be (500
3. UB40...Can't Help Falling In Love
4. Billy Joel...The River Of Dreams
5. 4 Non Blondes...What's Up

KQKS, Denver

J.B. Good
(303) 252-1090

1. Janet Jackson...If
2. UB40...Can't Help Falling In Love
3. Cypress Hill...Insane In The Brain
4. Kris Kross...Alright
5. The Proclaimers...I'm Gonna Be (500
6. 2Pac...I Get Around
7. Tag Team...Whoomp! (There It Is!)
8. Janet Jackson...Where Are You Now

WFLY, Albany

Ellen Rockwell
(518) 456-1144

1. Mariah Carey...Dreamlover
2. Aerosmith...Cryin'
3. Tag Team...Whoomp! (There It Is!)
4. Def Leppard...Two Steps Behind
5. SWV...Right Here/Human Nature
6. Inner Circle...Sweat (A La La La La
7. Soul Asylum...Runaway Train
8. Janet Jackson...If
9. Michael Jackson...Will You Be There

MOST REQUESTED



KZZU FM SPOKANE, CASEY CHRISTOPHER

1. UB40, Can't Help Falling In
2. SWV, Right Here/Human Nature
3. Aerosmith, Cryin'
4. Dino, Ooh Child
5. Def Leppard, Two Steps
6. Janet Jackson, If
7. Blind Melon, No Rain
8. Michael Jackson, Will You
9. Mariah Carey, Dreamlover



WWSR CHARLESTON, MARTY McFLY

1. Soul Asylum, Runaway Train
2. Mariah Carey, Dreamlover
3. Jodeci, Lately
4. Aerosmith, Cryin'
5. SWV, Right Here/Human Nature
6. Blind Melon, No Rain
7. Haddaway, What Is Love
8. John Waite, In Dreams
9. Janet Jackson, If
10. Lenny Kravitz, Believe

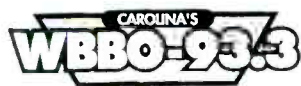


WKSS HARTFORD, MICHAEL MAZE

1. Jazzy Jeff & Fresh, Boom!
2. Inner Circle, Sweat
3. Soul Asylum, Runaway Train
4. SWV, Right Here/Human Nature
5. Shaggy, Oh Carolina
6. Michael Jackson, Will You
7. Haddaway, What Is Love
8. Mariah Carey, Dreamlover
9. Tag Team, Whoomp!



- NIGHT PERSON OF THE WEEK**
RACE TAYLOR
WKRQ Cincinnati
1. Aerosmith, Cryin'
 2. Red Hot Chili Peppers, Soul To Squeeze
 3. Tony Toni Toné, If I Had No Loot
 4. Tears For Fears, Break It Down Again
 5. Michael Jackson, Will You Be There



WBBO GREENVILLE, JAMMIN' JEFF HAYES

1. Tag Team, Whoomp!
2. Onyx, Slam
3. Janet Jackson, If
4. Michael Jackson, Will You
5. Mariah Carey, Dreamlover



WJMX FLORENCE, MATT DILLON

1. Mariah Carey, Dreamlover
2. Blind Melon, No Rain
3. Def Leppard, Two Steps
4. Aerosmith, Cryin'
5. Red Hot Chili Peppers, Soul



WLK ROANOKE, Mo Fo

1. Aerosmith, Cryin'
2. Joey Lawrence, Stay Forever
3. Onyx, Slam
4. Def Leppard, Two Steps
5. Jazzy Jeff & Fresh, Boom!



WSNX GRAND RAPIDS, LUKE SANDERS

1. Jodeci, Lately
2. Duran Duran, Too Much
3. Radiohead, Creep
4. Janet Jackson, If
5. Blind Melon, No Rain



WGTZ DAYTON, WILBUR WRIGHT

1. Janet Jackson, Again
2. Cypress Hill, Insane In The
3. Mariah Carey, Dreamlover
4. Jazzy Jeff & Fresh, Boom!
5. Nuttin' NYCe, In My Nature
6. Def Leppard, Two Steps
7. Blind Melon, No Rain
8. Meat Loaf, I'd Do Anything



WRHT NEW BERN, CHRIS CROSS

1. Frank Ski, The Barney Song
2. Jazzy Jeff & Fresh, Boom!
3. Blind Melon, No Rain
4. Red Hot Chili Peppers, Soul
5. Ace Of Base, All That She



WMMZ GAINESVILLE, JIM CAWLEY

1. Mariah Carey, Dreamlover
2. Def Leppard, Two Steps
3. Janet Jackson, Where Are
4. Lisa Keith, Better Than You
5. Toni Braxton, Another Sad



WXKB FT MEYERS, JIM SHARP

1. Mariah Carey, Dreamlover
2. SWV, Right Here/Human Nature
3. Aerosmith, Cryin'
4. Legacy Of Sound, Happy
5. Gin Blossoms, Hey Jealousy



WYAV MYRTLE BEACH, BOOKER MADISON

1. Blind Melon, No Rain
2. Def Leppard, Two Steps
3. Jazzy Jeff & Fresh, Boom!
4. Jodeci, Lately
5. Aerosmith, Cryin'
6. Lisa Keith, Better Than You
7. Red Hot Chili Peppers, Soul
8. Gin Blossoms, Hey Jealousy



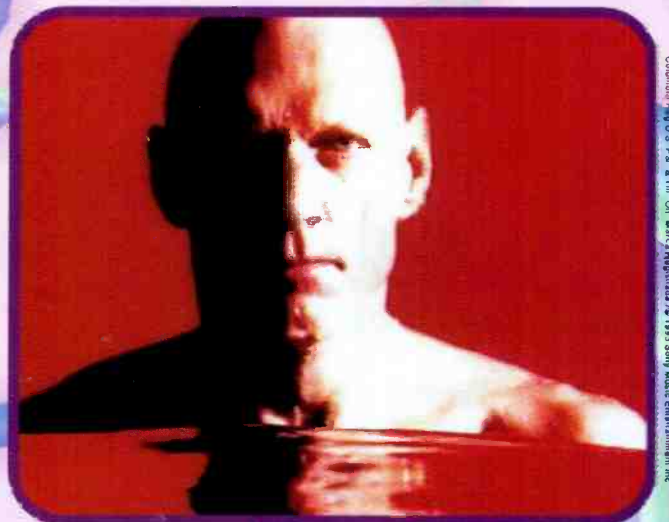
WBPR MYRTLE BEACH, DARYL FOX

1. Duran Duran, Too Much
2. Gin Blossoms, Hey Jealousy
3. Blind Melon, No Rain
4. En Vogue, Runaway Love
5. Bell Biv DeVoe, Something

MIDNIGHT OIL



Over 200 BDS Detections!



THIS IS THE END OF THE BEGINNING.

Outbreak of Love

Produced by Nick Launay and Midnight Oil. Manager: Gary Morris.

**99X Atlanta #1 Most Played Song (2nd Week!) - #1 Most Requested!
WENZ Cleveland Top 10 Airplay - Top 5 Requests!**

LIVE 105 San Francisco Top 5 Airplay!

New Airplay This Week:

Z100, KRBE, KROQ, WNTQ, 95 WAYV & WTWR

COLUMBIA

www.americanradiohistory.com



MOST REQUESTED



Today's Best Music!

KIOK TRI-CITIES, MICHAEL DEAN

1. Blind Melon, No Rain
2. Mariah Carey, Dreamlover
3. Inner Circle, Sweat
4. SWV, Right Here/Human Nature
5. Red Hot Chili Peppers, Soul



WRCK UTICA, B.B. GOOD

1. Onyx, Slam
2. Janet Jackson, If
3. SWV, Right Here/Human Nature
4. Mariah Carey, Dreamlover
5. Inner Circle, Sweat

92MOOSE Today's Best Music

WMME AUGUSTA, JEFF ANDREWS

1. Jazzy Jeff & Fresh, Boom!
2. Soul Asylum, Runaway Train
3. Radiohead, Creep
4. R.E.M., Everybody Hurts
5. Meat Loaf, I'd Do Anything

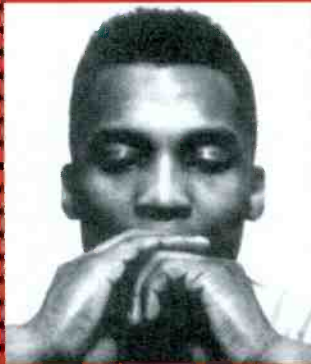


105.5 WQGN-FM RADIO

WQGN NEW LONDON, AL LEVINE

1. Blind Melon, No Rain
2. Aerosmith, Cryin'
3. Mariah Carey, Dreamlover
4. Tag Team, Whoomp!
5. Jazzy Jeff & Fresh, Boom!

BREAKOUT ARTIST OF THE WEEK



HADDAWAY

"What Is Love"

- | | | |
|---------|----------------|----|
| WFLZ | Tampa | #3 |
| WILN | Panama City | #5 |
| KIIS FM | Los Angeles | #5 |
| KZFM | Corpus Christi | #5 |
| WKSS | Hartford | #7 |



WIXX GREEN BAY, STEVE LOUZOS

1. Mariah Carey, Dreamlover
2. Joey Lawrence, Stay Forever
3. R.E.M., Everybody Hurts
4. Michael Jackson, Will You
5. Def Leppard, Two Steps
6. NKOTB, Keep On Smilin'
7. Aerosmith, Cryin'
8. Jodeci, Lately
9. SWV, Weak



WKZW PEORIA, ANDY MASUR

1. Tag Team, Whoomp!
2. Duice, Dazzey Duks
3. Inner Circle, Sweat
4. Paperboy, Ditty
5. SWV, Right Here/Human Nature
6. Aerosmith, Cryin'
7. Shai, Baby I'm Yours
8. His Boy Elroy, Chains



KIXY SAN ANGELO, ROBERT ELFMAN

1. G-Wiz, Teddy Bear
2. Def Leppard, Two Steps
3. En Vogue, Runaway Love
4. Porno For Pyros, Pets
5. Haddaway, What Is Love
6. East 17, Deep
7. Mariah Carey, Dreamlover
8. Tears For Fears, Break It
9. Captain Hollywood, Only



WYYS • 99.9FM / 100.3FM

WYYS ITHACA, SHARON STEELE

1. Meat Loaf, I'd Do Anything
2. Ace Of Base, All That She
3. R.E.M., Everybody Hurts
4. Blind Melon, No Rain
5. Red Hot Chili Peppers, Soul
6. Tony Toni Toné, If I Had No
7. Stone Temple Pilots, Plush
8. Janet Jackson, If
9. George Thorogood, Get A



KLYV DUBUQUE, SCOTT THOMAS

1. Tag Team, Whoomp!
2. Jazzy Jeff & Fresh, Boom!
3. Def Leppard, Two Steps
4. Duice, Dazzey Duks
5. Meat Loaf, I'd Do Anything
6. Aerosmith, Cryin'
7. Onyx, Slam
8. Debbie & Craig, Your The
9. Duran Duran, Too Much



KYYY BISMARCK, BOBBY ROCK

1. George Thorogood, Get A
2. Def Leppard, Two Steps
3. Rick Astley, Hopelessly
4. John Mellencamp, Human
5. Blind Melon, No Rain
6. Soul Asylum, Runaway Train
7. Red Hot Chili Peppers, Soul
8. Odds, Heterosexual Man
9. Janet Jackson, If



KQHT GRAND FORKS, BOBBY BRADY

1. Meat Loaf, I'd Do Anything
2. Aerosmith, Cryin'
3. Soul Asylum, Runaway Train
4. Blind Melon, No Rain
5. Def Leppard, Two Steps
6. R.E.M., Everybody Hurts
7. Porno For Pyros, Pets
8. Gin Blossoms, Hey Jealousy
9. Mariah Carey, Dreamlover

Earth, Wind & Fire

“ S U N D A Y M O R N I N G ”



Moves 26-24*



Moves 22-18* On The Street 40!

New Adds Include:

B97 New Orleans
WJET Erie

WWHT Columbus
WKFR Kalamazoo

WBT Charlotte
KWTX Waco
And Others!

WABB Mobile
WXIL Parkersburg

WHOT Youngstown
WXXX Burlington

↑ A 3.24 Average Upward Move With 21 More Debuts!

FM102 Sacramento 12-8*
WHHH Indianapolis 25-22*
KDWB Minneapolis 30-25*

Hot 97.7 San Jose 12-10*
Z90 San Diego 25-22*
B94 Pittsburgh D-27*

KMEL San Francisco 21-18*
KS104 Denver 26-23*
WAQQ Charlotte D-28*

Huge Moves In The Secondaries!

WKDD Akron 16-11*
KDON Salinas 23-19*
WHHY Montgomery 25-20*
KISX Tyler 30-24*

WQUT Johnson City 17-13*
KHTN Modesto 24-19*
CK105 Flint 33-22*
WNNK Harrisburg 29-25*

KKMG Colorado Springs 25-17* WQGN New London 27-18*
WMMZ Gainesville 25-19* WPXR Quad-Cities 23-19*
KPRR El Paso 28-23* FLY92 Albany 32-24*
WPST Trenton 30-25* KZMG Boise 30-25*

Cheryl "Pepsi" Riley

“ G U E S S I ' M I N L O V E ”

**Going For Top 40 Adds On
Tuesday, September 14th!**



CROSSOVER

STREET 40

COMBINING AIRPLAY, SALES AND REQUESTS

2W	LW	TW	ARTIST/SONG	LABEL
2	1	1	MARIAH CAREY, Dreamlover	Columbia
1	2	2	JANET JACKSON, If	Virgin
6	3	3	TONI BRAXTON, Another Sad Love Song	LaFace/Arista
3	4	4	JODECI, Lately	Uptown/MCA
4	5	5	SWV, Right Here/Human Nature	RCA
15	8	6	2PAC, I Get Around	Interscope/AG
23	9	7	EN VOGUE, Runaway Love	EastWest
5	7	8	SHAI, Baby I'm Yours	Gasoline Alley/MCA
7	6	9	CYPRESS HILL, Insane In The Brain	Ruffhouse/Columbia
20	15	10	JAZZY JEFF & FRESH PRINCE, Boom! Shake The Room	Jive
9	10	11	BIG DADDY KANE, Very Special	Cold Chillin'/Reprise
13	12	12	KRIS KROSS, Alright	Ruffhouse/Columbia
14	13	13	ICE CUBE, Check Yo Self	Priority
19	16	14	MICHAEL JACKSON, Will You Be There	MJJ/Epic
10	11	15	UB40, Can't Help Falling In Love	Virgin
12	14	16	TAG TEAM, Whoomp! (There It Is!)	Life/Bellmark
18	17	17	MADONNA, Rain	Maverick/Sire/WB
25	22	18	EARTH, WIND & FIRE, Sunday Morning	Reprise
16	18	19	TONY TONI TONÉ, If I Had No Loot	Wing/Mercury
24	21	20	BELL BIV DeVOE, Something In Your Eyes	MCA
30	25	21	INTRO, Come Inside	Atlantic/AG
28	27	22	INNER CIRCLE, Sweat (A La La La La Long)	Big Beat/Atlantic/AG
27	26	23	ROBIN S, Love For Love	Big Beat/Atlantic/AG
17	19	24	DINO, Ooh Child	EastWest
21	24	25	BRIAN McKNIGHT, One Last Cry	Mercury
34	30	26	HADDAWAY, What Is Love	Arista
8	20	27	ONYX, Slam	JMJ/ral/Chaos
32	29	28	MC LYTE, Ruffneck	First Priority/Atlantic/AG
11	23	29	U.N.V. Something's Goin' On	Maverick/Sire/WB
—	31	30	DR. DRE, Let Me Ride	Death Row/Interscope/AG
◆DEBUT	31	31	JANET JACKSON, Again	Virgin
38	33	32	ZAPP & ROGER, Mega Medley	Reprise
—	38	33	ZHANE', Hey Mr. D.J.	Flavor Unit/Epic
◆DEBUT	34	34	PRINCE, Pink Cashmere	Paisley Park/WB
39	36	35	GURU'S JAZZMATAZZ, Trust Me	Chrysalis/ERG
40	37	36	LUTHER VANDROSS, Heaven Knows	Epic
29	34	37	LEGACY OF SOUND, Happy	RCA
—	39	38	SHAGGY, Oh Carolina	Virgin
—	40	39	JOE, I'm In Luv	Mercury
◆DEBUT	40	40	TONY TONI TONÉ, Anniversary	Wing/Mercury

MOST ADDED

1.	Prince, Pink Cashmere	Paisley Park/WB
2.	Silk, It Had To Be You	Keia/Elektra
3.	Gabrielle, Dreams	Go! Discs/London/PLG
3.	Haddaway, What Is Love	Arista
3.	Janet Jackson, Again	Virgin
3.	Zhane', Hey Mr. D.J.	Flavor Unit/Epic
4.	Taylor Dayne, Send Me A Lover	Arista
5.	Guru's Jazzmatazz, Trust Me	Chrysalis/ERG
5.	Tony Toni Toné, Anniversary	Wing/Mercury
6.	Lisa Keith, Better Than You	Perspective/A&M

STREET 25

COMPUTER GENERATED AIRPLAY REPORTS

2W	LW	TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	1	1	MARIAH CAREY, Dreamlover	19	50.3	955
2	2	2	SWV, Right Here/Human Nature	17	47.7	811
3	5	3	JODECI, Lately	19	41.6	791
4	3	4	UB40, Can't Help Falling In Love	16	44.6	713
8	6	5	JANET JACKSON, If	17	40.5	688
10	9	6	TONI BRAXTON, Another Sad Love Song	18	36.9	665
6	7	7	SHAI, Baby I'm Yours	16	40.1	642
5	4	8	TONY TONI TONÉ, If I Had No Loot	14	42.3	592
18	10	9	EN VOGUE, Runaway Love	17	34.0	578
13	12	10	BIG DADDY KANE, Very Special	11	46.5	512
7	8	11	SWV, Weak	16	30.8	493
12	13	12	JADE, One Woman	13	32.9	428
14	14	13	BRIAN McKNIGHT, One Last Cry	10	42.1	421
17	15	14	ROBIN S, Show Me Love	14	29.3	410
9	11	15	DINO, Ooh Child	9	45.3	408
11	18	16	JANET JACKSON, Where Are You Now	11	34.7	382
23	17	17	INNER CIRCLE, Sweat (A La La La La Long)	9	40.9	368
16	16	18	TAG TEAM, Whoomp! (There It Is!)	11	31.1	342
21	21	19	JANET JACKSON, That's The Way Love Goes	14	24.3	340
15	19	20	H-TOWN, Knockin' Da Boots	12	28.1	337
28	22	21	MICHAEL JACKSON, Will You Be There	9	37.3	336
19	20	22	U.N.V. Something's Goin' On	8	36.9	295
39	24	23	HADDAWAY, What Is Love	10	29.4	294
24	25	24	MADONNA, Rain	9	30.9	278
25	27	25	JANET JACKSON, Again	10	27.0	270
33	31	26	JAZZY JEFF & FRESH PRINCE, Boom! Shake The Room	10	26.8	268
36	35	27	2PAC, I Get Around	9	28.0	252
26	30	28	JADE, Don't Walk Away	10	24.8	248
34	40	29	EARTH, WIND & FIRE, Sunday Morning	11	21.3	234
31	37	30	TINA TURNER, I Don't Wanna Fight	7	33.0	231
38	39	31	INTRO, Come Inside	6	38.2	229
◆DEBUT	32	32	ZAPP & ROGER, Mega Medley	6	38.0	228
20	26	33	ONYX, Slam	13	16.8	219
30	34	34	NUTTIN' NYCe, In My Nature	5	42.0	210
27	33	35	CYPRESS HILL, Insane In The Brain	9	23.2	209
—	28	36	ROBIN S, Love For Love	9	23.1	208
◆RE-ENTRY	37	37	BELL BIV DeVOE, Something In Your Eyes	8	25.8	206
29	23	38	LEGACY OF SOUND, Happy	5	40.0	200
◆RE-ENTRY	39	39	KRIS KROSS, Alright	9	21.3	192
◆RE-ENTRY	40	40	ICE CUBE, Check Yo Self	7	27.0	189

RAPTIVITY

1.	Cypress Hill, Insane In The Brain	Ruffhouse/Columbia
2.	MC Lyte, Ruffneck	First Priority/Atlantic/AG
3.	Intelligent Hoodlum, Grand Groove	Tuff Break/A&M
4.	Ice Cube, Check Yo Self	Priority
5.	De La Soul, Breakadawn	Tommy Boy
6.	Common Sense, Soul By The Pound	Relativity
7.	Lords Of The Underground, Chief Rocka	Pendulum/Elektra
8.	Tha Alkaholiks, Make Room	Loud/RCA
9.	Scarface, Let Me Roll	Rap-A-Lot
10.	Boss, Recipe	DJ West/Chaos



OH CAROLINA

It's A Reggae Summer!

- KWOD Sacramento 1-1**
- KIKI Honolulu 7-4**
- KKXX Bakersfield #7**
- 99X Atlanta 14-10**
- WNVZ Norfolk 23-16**
- Power 106 Los Angeles 19-17**
- KQMQ Honolulu 19-17**
- KTFM San Antonio #19**
- WKSS Hartford 34-23**
- KIIS Los Angeles #26**
- TIC-FM Hartford 30-29**
- WZAT Savannah 33-30**
- KRBE Houston 42-33**
- WSPK Poughkeepsie D-39**

Arizona Featuring Zeitia

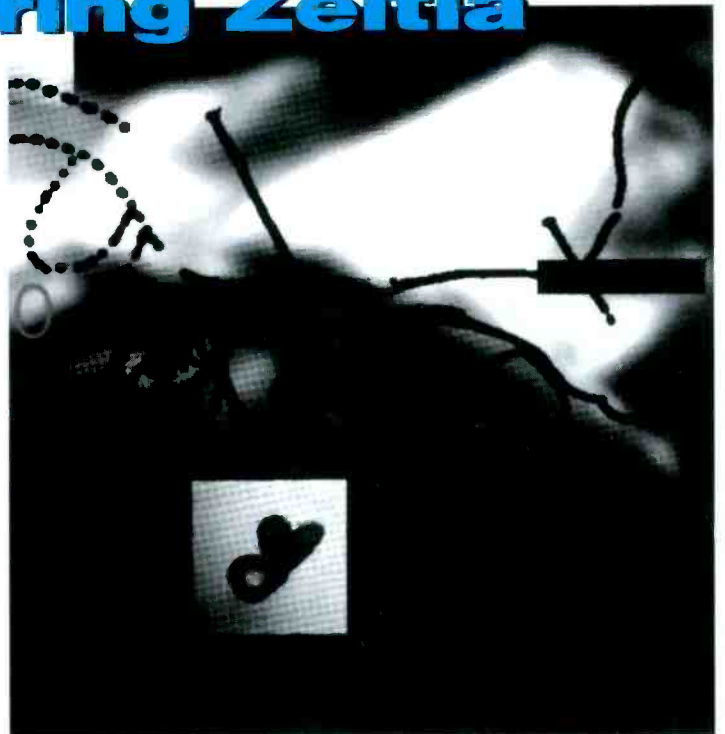
Sliding In The Mix At:

- Z100 New York*
- Power 106 Los Angeles*
- B96 Chicago*
- KMEL San Francisco*
- WPGC Washington, D.C.*
- WHYT Detroit*
- WJMN Boston*
- Z90 San Diego*
- Kiss 108 Boston*
- KUBE Seattle*
- B94 Pittsburgh*
- KTFM San Antonio*
- KHFI Austin*
- KPRR El Paso*
- FLY92 Albany*
- WFME Baton Rouge*

Billboard Club Chart 6-3*

Just Added At

- KKFR Phoenix and*
- WKSE Buffalo!*



SLIDE ON THE RHYTHM



CROSSOVER

MUSIC MEETING

SALT-N-PEPA

"Shoop"

(FERR/LONDON/PLG)

What a way to return! A funky low groove rolls along under smooth Rap. Salt, Pepa and Spinderella come correct with this first jam from the forthcoming *Very Necessary* album. The CD just shipped the end of last week, and it's already on the air at WJMN, WCKZ, KKFR, KPRR, WHJX, KLUC, WKSE and KBXX. Watch this tune pop around the country when the video drops. Can you say hit?

A BEAT AHEAD

SPEAKING IN TONGUES...

Having fully recovered from the KUBE Summer Jam, Shellee Hart calls in to say that SWV's "Downtown" (RCA) – with those excellent "Freak Me" samples – "is the bomb... end of story." She's getting phones on Mista Grimm's "Indo Smoke" (Epic), Tony Toni Toné's "Anniversary"

(Wing/Mercury) and Mariah Carey's "Without You" (Columbia). Speaking of Mariah, you should have received a special CD with four mixes of "Dreamlover." Give a listen to cut three, the edit of the "Def Club Mix" by David Morales. This edit is the deal – uptempo House that will give this song an entirely new feel... It may be sunny and 85° here in LA, but KKMg's Nathan Cruise says it's already snowing on the peaks in Colorado Springs. Skiing, however, isn't the only thing on his mind – his picks this week are Silk's "It Had To Be You" (Keia/Elektra), which he says tested great, Xscape's "Just Kickin' It" (Columbia) and P.O.V. f/Jade's "All Thru The Night" (Giant).

RAPTIVITY... It's been two long years since we've heard from the Poor Righteous Teachers, but if Rap radio's response to their new single, "Nobody Move" (Profile) is any indicator, out of sight definitely doesn't mean out of mind. Still cerebral, Afrocentric and firmly planted in the Five Percent Nation, Father Shaheed, Wise Intelligent and Culture Freedom come correct with funky beats and their own distinctive style. Don't sleep on this cut or their forthcoming album, *Black Business...*



SALT-N-PEPA

Other records making a lot of noise at Rap radio include Erick Sermon's "Stay Real" (Def Jam/ral/Chaos), the Leaders Of The New School's "What's Next?" (Elektra), Mad Flava's "Feel Tha Flava" (Priority) and the Private Investigators "Mash Up The Mic" (Virgin).

URBANIZED... The Bar-Kays are back with a funky, low-groove attack called "Put A Little Nasty On It" (Zoo)... Nuttin' NYCe tells us exactly what's in their nature with their second single, "Proof Is In The Puddin'" (Pocketown/Jive)... Tunes starting to break include

Usher Raymond's "Call Me A Mack" (LaFace/Arista), Intro's "Come Inside" (Atlantic/AG) and Coming Of Age's "Coming Home To Love" (Zoo).

NOT THAT THERE'S ANYTHING WRONG WITH THAT... If Jerry Seinfeld was in the clubs, we're sure he'd be dancing to Michael Watford's "Luv 4 2" (EastWest), Roach Motel's "Transatlantic" (Junior Boys Own-import), Ten City's "Fantasy" (Columbia) and Mike Walsh's "Had It, Done It, Been There, Did That" (a/Imago).

—Wendi Cermak



SALT-N-PEPA

"#3 in requests. Opening rotations to daytime play"

Glenn Kalina
APD, Q102 Philadelphia

	<i>Rank</i>	<i>Plays</i>
Hot 97 New York	#8	48
WHYT Detroit	#11	45
WJMO Cleveland	#14	36
Q102 Philadelphia	#26	18
Hot 97.7 San Jose	#30	25
B96 Chicago	#31	16
WKSS Hartford	#34	16
WHHH Indianapolis	#40	13

Most Requested... Overnight!

Hot 97 #1
Hot 97.7 #1
Q102 #3
WFHT #5

In The Mix!

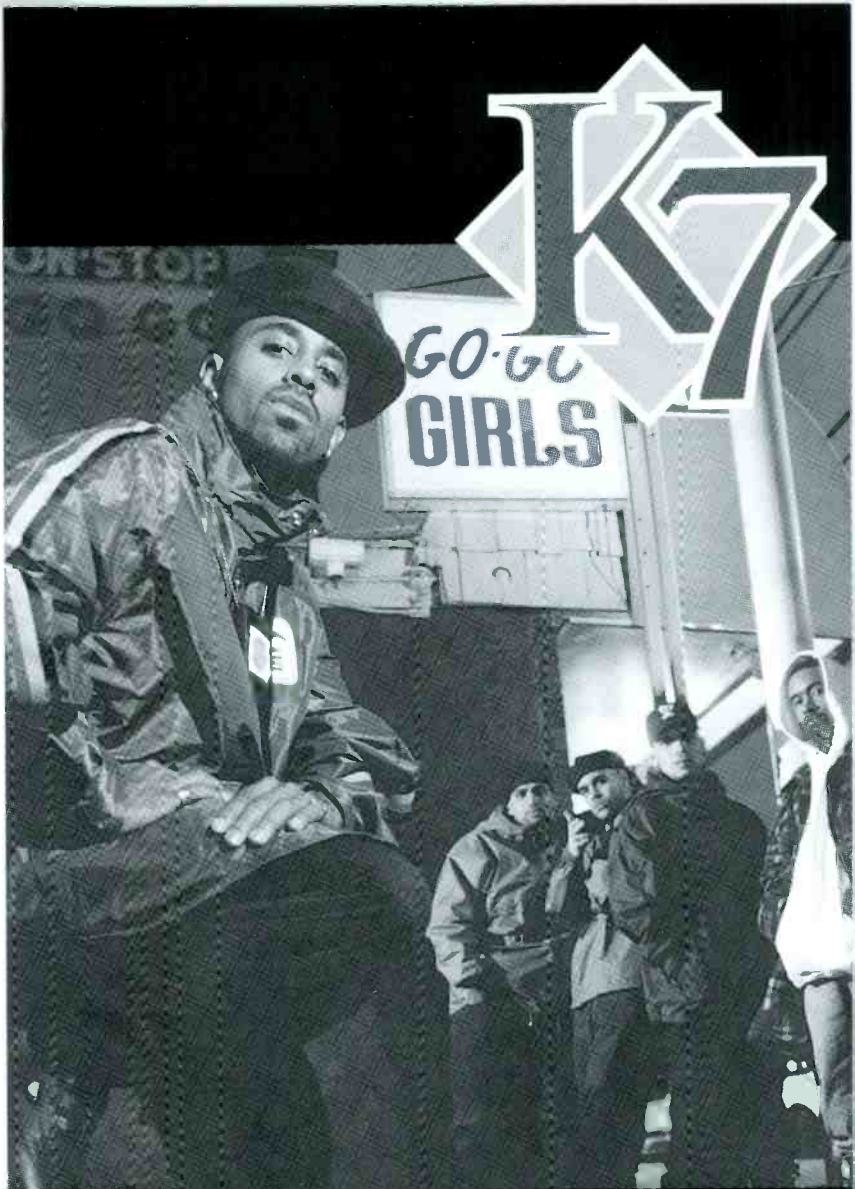
WXKS Boston	KISF Kansas City
WWKX Providence	WCKZ Charlotte
WPOW Miami	KPRR El Paso
KTFM San Antonio	KS102 Denver
KUBE Seattle	Z90 San Diego

\$ Over 150,000 Singles Sold!

**Sales Chart - Soundscan Top
Extended Singles 15-10*!**



Moves 14-9*!



COME BABY COME

MOST REQUESTED



WFLZ TAMPA, BONER

1. Fem 2 Fem, Switch
2. 95 South, Whoot, There It Is
3. Haddaway, What Is Love
4. SWV, Right Here/Human Nature
5. Toni Braxton, Another Sad



WJMN BOSTON, KIDD VALENTINE

1. Big Daddy Kane, Very Special
2. Ice Cube, Check Yo Self
3. Mariah Carey, Dreamlover
4. Rodney O & Joe Coole, U
5. Prince, Pink Cashmere



WQHT NEW YORK, BALTAZAR

1. K7, Come Baby Come
2. Cypress Hill, Insane In The
3. Janet Jackson, Again
4. Zhane', Hey Mr. D.J.
5. Shai, Baby I'm Yours



KPWR LOS ANGELES, FRANK LOZANO

1. Cypress Hill, Insane In The
2. Big Daddy Kane, Very Special
3. Nightcrawlers, Push The
4. Tag Team, Whoomp!
5. Mista Grimm, Indo Smoke



KSOL SAN FRANCISCO, JOJO WRIGHT

1. 2Pac, I Get Around
2. Shai, Baby I'm Yours
3. Xscape, Just Kickin' It
4. Mariah Carey, Dreamlover
5. Onyx, Slam
6. SWV, Downtown
7. Cypress Hill, Insane In The



WWKX PROVIDENCE, JAMMER

1. Big Daddy Kane, Very Special
2. Cypress Hill, Insane In The
3. Jodeci, Lately
4. Tag Team, Whoomp!
5. 2Pac, I Get Around
6. Shai, Baby I'm Yours



KZFM CORPUS CHRISTI, RAVN' DAWN TODD

1. Cypress Hill, Insane In The
2. Janet Jackson, Again
3. G-Wiz, Teddy Bear
4. Rod Stewart, Reason To
5. Haddaway, What Is Love
6. Onyx, Slam
7. Shai, Baby I'm Yours
8. Nuttin' NYCe, In My Nature



KQKS DENVER, J.B. GOOD

1. Janet Jackson, If
2. UB40, Can't Help Falling In
3. Cypress Hill, Insane In The
4. Kris Kross, Alright
5. The Proclaimers, I'm Gonna
6. 2Pac, I Get Around
7. Tag Team, Whoomp!
8. Janet Jackson, Where Are



KPRR EL PASO, VICTOR STARR

1. Cypress Hill, Insane In The
2. Lil' Suzy, Take Me In Your
3. Kris Kross, Alright
4. Tag Team, Whoomp!
5. Big Daddy Kane, Very Special
6. Ice Cube, Check Yo Self
7. Haddaway, What Is Love
8. MC Lyte, Ruffneck
9. Janet Jackson, If



WWHT COLUMBUS, JOBY JAM

1. Tag Team, Whoomp!
2. Shai, Baby I'm Yours
3. Onyx, Slam
4. Jazzy Jeff & Fresh, Boom!
5. Janet Jackson, If
6. Haddaway, What Is Love
7. Dr. Dre, Let Me Ride
8. The Proclaimers, I'm Gonna



The #1 Hit Music Station!

KKXX BAKERSFIELD, MARKY MARK

1. Mariah Carey, Dreamlover
2. Tag Team, Whoomp!
3. En Vogue, Runaway Love
4. Cypress Hill, Insane In The
5. Janet Jackson, If



in the mix

Joe Muzzalupo, KSFM "FM 102" Sacramento

Janet Jackson, If	Virgin
Onyx, Slam	JMJ/ra/Chaos
East 17, Deep	London/PLG
2Pac, I Get Around	Interscope/AG
Ice Cube, Check Yo Self	Priority
Cypress Hill, Insane In The Brain	Ruffhouse/Columbia
K7, Come Baby Come	Tommy Boy
Toni Braxton, Another Sad Love Song	LaFace/Arista
Sweet N Lo', 40 Dog	Third Stone/Atlantic/AG
Shai, Baby I'm Yours	MCA



in the mix

Juan Rojas Jr., KPRR "Power 102" El Paso

Captain Hollywood Project, Only With You	Imago
2 Unlimited, Tribal Dance	Radikal/Critique
Ultra Nate, Joy	WB
Space Master, Jumpin' To The Party	ZYX
Mix Factory, Take Me Away (Paradise)	Moonshine Music
MC Lyte, Ruffneck	First Priority/Atlantic/AG
Arizona, Slide On The Rhythm	Virgin
RuPaul, A Shade Shady (Now Prance)	Tommy Boy
Madonna, Up & Down Suite	Maverick/Sire/WB
Haddaway, What Is Love	Arista

JAZZY JEFF & FRESH PRINCE

BOOM! SHAKE THE ROOM

JIVE'S EXPLOSION CONTINUES!



Moves 15-10* On The Street 40! Approaching 1200 BDS Plays!

SoundScan Singles Chart Moves 10-4*

**SoundScan
Singles Chart:**

1. Tag Team
2. Mariah Carey
3. UB40
4. **Jazzy Jeff & Fresh Prince**
5. Janet Jackson

**Check Out These Local
SoundScan Numbers!**

New York 29-17*	Los Angeles 35-27*
Chicago 8-2*	Boston 5-4*
Detroit 13-9*	Minneapolis 7-2*
Tampa 9-5*	Hartford 6-4*
Milwaukee 9-4*	San Diego 20-5*
Kansas City 8-3*	Buffalo 5-3*

And Many More Big Moves!

**\$ 40,221 Sold
1 Week Ago...
50,107 Sold
This Week!
This Hit Is
Exploding!**



SINGLES CHART

COMBINING AIRPLAY, SALES AND REQUESTS

2W	LW	TW	ARTIST/SONG	LABEL
	1	1	BLIND MELON. No Rain	Capitol
	2	2	RED HOT CHILI PEPPERS. Soul To Squeeze	WB
	3	3	BJORK. Human Behavior	Elektra
	5	4	JULIANA HATFIELD THREE. My Sister	Atlantic/AG
	4	5	MIDNIGHT OIL. Outbreak Of Love	Columbia
	8	6	PET SHOP BOYS. Can You Forgive Her	EMI/ERG
	15	7	OCEAN BLUE. Sublime	Sire/Reprise
	13	9	U2. Zooropa	Island/PLG
	18	10	CRANBERRIES. Linger	Island/PLG
	7	8	NEW ORDER. World	Quest/WB
	14	13	DEPECHE MODE. Condemnation	Sire/Reprise
	11	12	SMASHING PUMPKINS. Cherub Rock	Virgin
◆DEBUT	13		NIRVANA. Heart-Shaped Box	DGC
20	14	14	PEARL JAM. Crazy Mary	thirsty ear/Chaos/Columbia
16	15	15	STONE TEMPLE PILOTS. Wicked Garden	Atlantic/AG
10	11	16	U2. Numb	Island/PLG
19	17	17	BIG COUNTRY. The One I Love	RCA
17	18	18	CATHERINE WHEEL. Crank	Fontana/Mercury
—	32	19	ACE OF BASE. All That She Wants	Arista
—	36	20	CRACKER. Low	Virgin
26	23	21	R.E.M. Everybody Hurts	WB
24	22	22	UB40. Higher Ground	Virgin
36	28	23	THE BREEDERS. Cannonball	4AD/Elektra
25	24	24	PLAN B. Life's A Beat	Imago
27	26	25	DEBORAH HARRY. I Can See Clearly	Sire/Reprise
—	33	26	SMASHING PUMPKINS. Disarm	Virgin
22	27	27	FABULON. In A Mood	Chrysalis/ERG
—	40	28	BUFFALO TOM. Sodajerker	EastWest/Beggars Banquet/Megadisc
39	29	29	MONA LISA OVERDRIVE. Stuck	MAX-BILT
31	30	30	PRIMUS. Mr. Krinkle	Interscope/AG
37	31	31	TOAD THE WET SPROCKET. Brother	Chaos
—	37	32	THE CONNELLS. Slackjawed	TVT
6	21	33	MATTHEW SWEET. The Ugly Truth	Zoo
23	19	34	TERENCE TRENT D'ARBY. Delicate	Columbia
21	25	35	SHAGGY. Oh Carolina	Virgin
◆DEBUT	36		SQUEEZE. Everthing In The World	A&M
12	20	37	LENNY KRAVITZ. Believe	Virgin
9	16	38	TEARS FOR FEARS. Break It Down Again	Mercury
33	35	39	URGE OVERKILL. Sister Havana	Geffen
◆DEBUT	40		TEARS FOR FEARS. Elemental	Mercury

GEN X

GRINGO NO MORE: For those of you fearful for my well-being during my amazing adventure to Mexico with tour guide Señor Miguel Halloran, head honcho at 91X San Diego, let it be known that I returned safely! A reputation he'll have to live with the rest of his life. Who knew that it would take a trip *away* from Hollywood to catch the real cool stars! Meeting Paul from Rocket From The Crypt and Tony San Filipo from San Diego's new fave, Lucy's Fur Coat, were just part of the highlights. But even better was rubbernecking past mountainous road curves, paying disrespects to demolition grave sites, wolfing lobster burritos (heavy on the lime) and bargaining for ceramic Barney Dolls. The mythweaver himself now has me believing that goats live in trees and Blue Men really do exist. Muchas gracias!

WHO THE HELL ARE YOU ANYWAY: 'Twas the night before the MTV Awards and all through the tiny Viper Room, every creature was stirring, even Eddie Vedder! Pearl Jam played an unannounced set at Johnny Depp's new Hollywood nightclub after the Darling Buds' set for over two luscious hours. Vedder cynically questioned patrons as to what they had to do or be to get in, noting that under any other circumstance the likes of him wouldn't be welcome. The celebs and models laughed nervously as the lemmings cheered. The not-made-for-industry party was full of new songs, decor bashing and wine bottle passing. Vedder badgered Depp for turning the known dive into a Hollywood hot spot and said Pearl Jam will probably not be making these L.A. parts for a couple years to come. Yet, insiders already saw the flaw in that story.

FURRY FRIENDS: Restless Records will release *In Defense Of Animal Rights*, a benefit compilation CD featuring unreleased tracks by Michael Stipe, Concrete Blonde, Helmet, Skinny Puppy, Sarah McLachlan and Sister Psychic. Pearl Jam, Lush, Primus and others donated previously released work to the project. All the proceeds go directly to IDA. A benefit concert is in the works with tentative commitments from some of the previously mentioned artists. Labels and artists wishing to be involved with this noteworthy charity can call *The Network Forty* for more information.

BITCH BITCH BITCH: As if the woman hasn't suffered enough! First Shannen Doherty was turned away at the door of the Viper Room, missing a sparkling set by Dramarama. Then, Caroline Records hosted the *I Hate Brenda* record release party at the Roxbury, where the *90210*er punched out a female patron in a typical high schoolish rage last year. The band Rump sang "Every Day Is Brenda Day," while phenomenal lookalikes sported attitude and vulgarity at its best.

MORE NOTEWORTHY WORKS: Thanks to Michael Sylvia for dropping by with Rykodisc's upcoming project *Born To Choose*, a compilation CD with proceeds going to W.H.A.M. (Women's Health Action Mobilization) and B.W.A.R.E. (Brooklyn Women's Anti-Rape Exchange). All-new music from Soundgarden, Pavement, Helmet, Sugar, Matthew Sweet, Lucinda Williams, Tom Waits and a duet by Michael Stipe and Natalie Merchant. Look for it!

**Fax Your
Alternative**

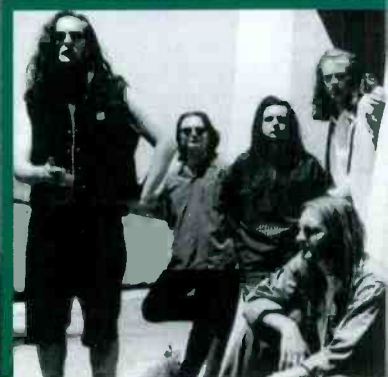
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THE WONDER STUFF

ON THE ROPES

FROM THE POLYDOR CD & CASSETTE "CONSTRUCTION FOR THE MODERN IDIOT"



KEDG: The Alternative That's Beating The Odds

In the other city that never sleeps, where glamour and glitter is the daily entree of big spenders and dreamers who mingle in the quest for longshot millions, how does one entertain the entertainers? Las Vegas is a 24-hour town made up of few locals, many L.A. transplants and a whole helluva lot of tourists. KEDG's Alternative format made a strong impression just over a year ago when it received a strong street buzz. But internal problems left the station without a programmer for over four months during a critical growth period, which left a station that programmer Jay Taylor described as "lackluster."

With a history of successfully programming Top 40 stations, including Q105 Tampa, Jay Taylor was brought aboard less than six months ago to pull the station out of its rut. It now holds a strong 4 share, is #1 with listeners 18-24 and #2 18-34. Taylor says "applying basic programming elements and a passion for the music is all that was needed."

"I came to the station familiar with the market," he continues. "My time at KLUC educated me on the challenges and pitfalls of this area. I'm not from the format, yet I have an incredible passion

for it. I found that applying simple programming techniques — universal for any format — was the key in turning the station around. First of all, we strengthened the music and production quality to give the station an identifiable image. I tightened up rotations to raise our cume. I made the Gold one of our strongest categories and I assessed which subgenres of the format were the strongest. The more Grunge sound works well here. Rage Against The Machine was a top-requested artist for months. Techno music hasn't really proven a strong following here. It's really crucial to listen to as much music as possible. John Griffin, my Music Director, takes in a lot of imports and keeps an ear to the street. We collaborate daily on the music and we do a considerable amount of networking.

"Next came building a strong street image, which was the main thing the sta-



tion lacked. The move to get the air personalities out with station paraphernalia was crucial. Fortunately, I really didn't have to make many air personality changes. I kept those with a strong passion for the music and hired on personalities like Holly Adams who brought her experience from Mars-FM in L.A. to the table.

"Fortunately, this format doesn't need to be hyped, which makes running up against gambling clubs' promotions easier. Instead of competing with big-hyped promotions like 'take a spin at the wheel and win a million,' we focus on being the topic of chitchat at the office water cooler. The music is the focus and our promotions revolve around it. We try to bring as many shows as we can into town. We get completely behind a show and are not afraid to go a little extreme in hyping them. For example, we recently ran a contest asking lis-

teners: "How far would you go to see Depeche Mode?" The prize was a trip to see them live. We showcased the contest at a nightclub and the winner was a gentleman who snorted and swallowed guppies for his entry." An obvious winner.

"You have to be wacky and top-of-mind" Taylor says. "To create water cooler talk, we can never be too hip for the room. In a town full of hype, the only way to compete is to create a new level to compete. To extend our visibility to the tourist market, we run a T.V. campaign."

Although he's a relative latecomer to Alternative music, Taylor can see where it's heading. "Eventually, I feel the radio community at-large will see continued growth of this format well into the '90s," he says. "The numbers prove that. Skeptics outside the format would be doing themselves a favor if they took it seriously."



THE WONDER STUFF

"On The Ropes"

(POLYDOR/PLG)

Icons of the British Pop scene, The Wonder Stuff translate their success abroad to the States with "On The Ropes." Different from their rebellious teenager 'tude found in "Welcome To The Cheap Seats" from *Never Loved Elvis*, The Wonder Stuff entice listeners with an infectious Pop sound in "On The Ropes," while keeping their cocky wit intact. Their forth coming release, *Construction For The Modern Idiot*, embraces an uplifting spirit.

MACHINES OF LOVING GRACE

"Butterfly Wings"

(MAMMOTH/ATLANTIC/AG)

The Machines, a college and club staple from Arizona, release *Concentration*. The first single, "Butterfly Wings," mystifies with an aggressive energy and alluring rhythm. A fusion of melodic Pop and industrial, "Butterfly Wings" boasts memorable hooks. Produced by Roli Mosimann (The Young Gods, The The, New Order) *Concentration* relays an intense sound. The CD single features remixes

by Jack Dangers of Meat Beat Manifesto and Mark Pistol of Consolidated.

KATE BUSH

"Eat The Music"

(COLUMBIA)

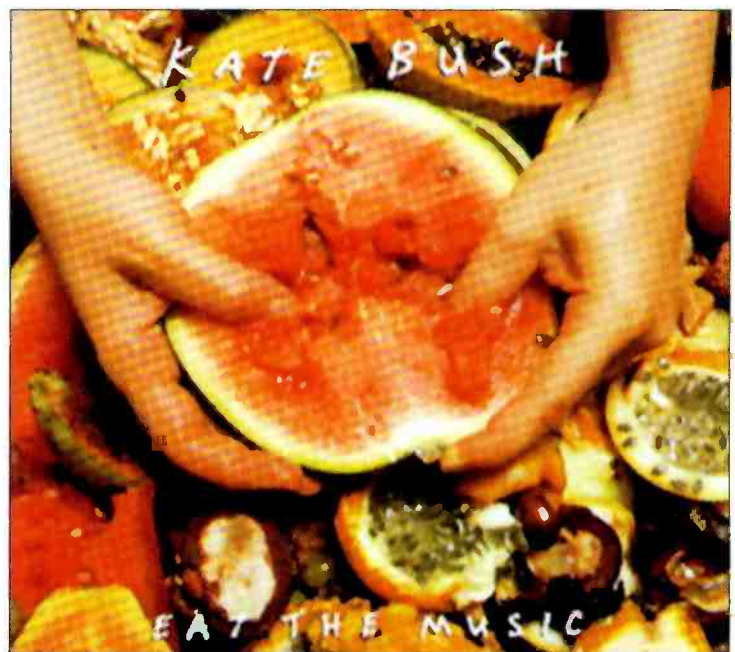
To satisfy your appetite and quench your thirst, Kate Bush offers a sugary special advance CD-Pro in anticipation of her upcoming release due in early January. With a rhythmic African flair, "Eat The Music" is sweet sultry vocals with tribal sensations. A horn section and multiple backing vocals boisters a full-bodied sound. In addition to the first single, "Big Stripey Lie" is a passionate song indicative of her style. And somewhere in the world, Elton John will be cheering Bush's version of "Candle In The Wind." Kate Bush is currently finishing a film project she is starring in and producing.

NEXT X:

Just off the import presses and stuck on my turntable for weeks to come will be Sisters Of Mercy's (Merciful Release /EastWest) latest, "Under The Gun," with guest vocals from ex-Berliner Terri Nunn. ...91X PD Mike Halloran tipped

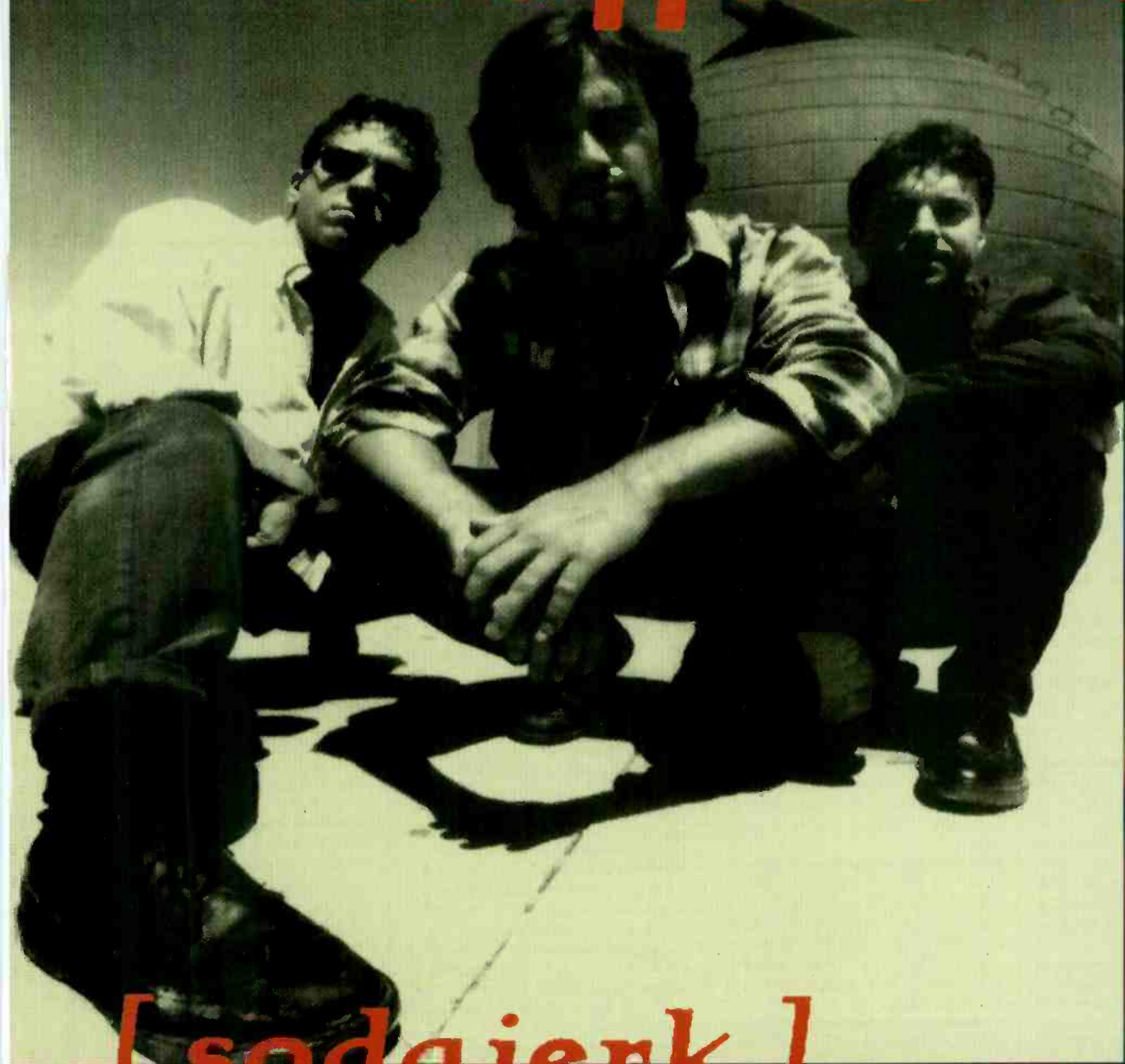
me off to an incredible CD-5 from the Romantics. With no domestic deal, you must go hunting in the import section. Must-haves: Violent Femmes "I Held

Her In My Arms" (Slash/Reprise), Mazzy Star "Fade Into You" (Capitol) and Adam Schmitt "Waiting To Shine" (Reprise).



KATE BUSH'S NEW RELEASE

Buffalo tom



[sodajerk]

The First Single From The Album

"Big Red Letter Day" #92292-2-4

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WHFS	WXRT	KTCL	KKDJ
WWCD	KLZR	WBRU	WKOC
KPNT	KTOZ	KEDG	WEQX
CIMX	KACV	WWDX	WHTG
WOXY	WRAS	KBAC	WDST
WLAV AM	WIIZ	WCBR	WBER

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WANTED

WBT-FM, CHARLOTTE needs part-time and swing jocks! Send T&R to Mike Donovan PD, WBT-FM, One Julian Price Place, Charlotte, NC 28208. No phone calls please.

WVIC FIRST MORNING SHOW OPENING IN TEN YEARS can be yours if you're real, honest, creative, topical and willing to hit the streets. If you've got the talent, we've got the cash! Rush your T&R to: Jim Lawson, PD, WVIC, 2517 E. Mount Hope, Lansing, MI 48910. No phone calls please.

LOOKING FOR A DRIVE-TIME air personality. Must be quick-witted and music-intensive. Rush T&R to: Sherman Cohen PD, XHRM, 2434 Southport Way #A, San Diego, CA 91950. No phone calls please.

SEND ME SOME TAPES! WJMN is looking for part-timers. If you are in the New England area and want to expand your horizons, please send your T&R to: Dallas Kincaid, APD, 235 Bear Hill Road, Waltham, MA 02154. Everyone is encouraged. EOE.

AUSTIN, TEXAS KHFI-FM seeks entertaining overnight air talent for personality-based Top 40. Must be able to relate to women 18-34, good show prep skills, motivation and two years experience required. T&R to John Roberts PD, KHFI, 811 Barton Springs #967, Austin, TX 78704. No phone calls, please. KHFI is EOE/M/F.

WEEKEND ON-AIR BROADCASTER Immediate weekend on-air opening at Mix 98.5, WBMX, Boston. Must have minimum two years commercial broadcast experience in contemporary music radio. Must be available both Saturdays and Sundays. Send T&R to: Greg Strassell, PD, MIX 98.5/WBMX, 3 Fenway Plaza, Boston, MA 02215. No phone calls please. An EOE/M/F/V/H.

JOB OPENING WERQ-FM, 92Q Baltimore, has an afternoon-drive position available. T&R to: Jeff Ballentine, 1111 Park Avenue, Penthouse, Baltimore, MD 21201. No calls please.

PRODUCTION DIRECTOR OPENING Hot 105/Hot 107. Columbus, P-1 Top 40 needs on-air Production Director. Digital, 16-track production facility. T&R to Rob Morris, 6555 Busch Blvd. Suite 209, Columbus, OH 43229. E.O.E.

TOP 40 KHFI seeks Production Pro! If you can create, write and produce spots and promos that entertain, sell and motivate in a unique manner...send your T&R to: John Roberts PD, 96.7/KHFI-FM, 811 Barton Springs Road, Suite 967, Austin, TX 78704. Prior experience and natural delivery a must! EOE/M-F.

SALES EXECUTIVE who is career minded, enjoys working hard and receiving the recognition and high income associated with success. We are looking for someone who truly understands customer service from the cus-

tomers' standpoint; who can function as a team member; who has strong presentation skills and who knows that you work 40 hours a week to get by and beyond that for success. The ideal candidate is a college grad with five years verifiable sales experience and wants to stay in Baton Rouge. WJBO/WFMF offers high-income potential with an excellent base salary; a strong customer base; competitive benefits package including a 401K plan; major and dental benefits and superb sales training program. Please send resumes to: Sales Executive, P.O. Box 496, Baton Rouge, LA 70821-0496, or call 504-383-5271, ext. 242. EOE.

COME AND ENJOY THE WORLD'S MOST BEAUTIFUL BEACHES The new sound of Island 106 is looking for an afternoon drive air personality with production skills. Please send T&R to: Todd Shannon, PD, WILN, 8317 West Highway 98 #21, Panama City Beach, FL 32407. No phone calls please.

KQKS-DENVER KS104 is looking for an experienced Production Director. No phone calls please. Send T&R to: Chris Davis, PD, KQKS, 9351 Grant St. Suite 550, Thornton, CO 80229. EOE.

MYRTLE BEACH'S HOTTEST STATION may have possible openings soon! Interested in working in one of the most beautiful vacation resorts in the country? If you are a news-oriented, people-oriented, experienced air talent, then please send your tape, resume and a photo to: Michael Parnell, WBPR, 350 Wesley Suite 301, Myrtle Beach, SC 29577. No phone calls please. Minorities and females encouraged. WBPR rules the ocean and its waves.

ONLY 111 SHOPPING DAYS LEFT UNTIL X-MAS and you need a job? KMVR in Las Cruces, New Mexico has full-time openings for experienced air talent. Must provide own clue. Please send T&R to: Randy Fox, PD, KMVR, 1832 W. Amador, Las Cruces, NM 88005. EOE.

MORNING NEWS PERSONALITY needed ASAP!! Females/minorities with Urban/Churban experience strongly encouraged to apply. USA Today style news delivery. Your personality reflects the streets. Get a tape and photo to us ASAP!!! Send to: Jamie Hyatt, WLUM-FM, 2500 N. Mayfair Road, Suite 390, Milwaukee, WI 53226. No phone calls please.

MIDDAYS/PRODUCTION DIRECTOR Tapes being accepts for a future opening. Send the promos you've produced (your voice/or station voice) as well as a photo and aircheck. Your airshift is 10 am to 1pm. Best of all, you get to be you! Send to: Jamie Hyatt, WLUM-FM, 2500 N. Mayfair Road, Suite 390, Milwaukee, WI 53226. No phone calls please.

KSMB, Lafayette Louisiana seeks overnight air talent. 12 am to 6 am, production, remotes, minimum 1-year experience. Females and minorities encouraged. T&R, Photo to:

Bobby Novosad, PD, KSMB, P.O. Box 3345, Lafayette, LA 70502. EOE. No phone calls please.

LOOKING

STOP! I'm right here! Are you looking for an excellent air talent that's not afraid to live on spamwiches? Looking for any format, preferably Top 40, 3 years experience. Call Tom 617-381-1674.

EXPERIENCED PROFESSIONAL seeks position as GM or GSM. Experienced in major market, retail, co-op specialist. Looking for northeast Market. Call Rich 201-429-7323.

LOOKING for midwest/south opportunity in Top 40/Rock! Air talent/production wiz! Definetely a team player. Let's talk! Please leave message 919-277-4277, James Gregory.

SUCCESSFUL DJ/Good Numbers Medium and major-market experience. Strong on production and copywriting skills. Deep, but pleasant voice. 13-year vet. Looking to relocate to Southeast before the snow flies. Give me a call. Eddie: 814-454-5102.

YOUNG, EXPERIENCED, HIP NOT HYPE nights on your Top 40 station. Call J.J. 414-498-9571.

O.K....I'M FINALLY TIRED OF THE BEACH! 13 year vet ready to work. On air, Morning sidekick/news, production director, all around happenin' babe. Call Kristi...619-274-9206.

QUALIFICATIONS: OM, PD, AM-PM Drive, Production, Promotions, Selector...in Providence & Boston Markets. 29-year professional, would love to PD in Florida, Boston or Providence again. For more information call Vin at 401-351-7094.

RICK SAVAGE/RICK ALLEN formerly afternoon drive at WRQK, Canron. also 5 years at WKDD, Akron seeking full-time gig. Call Rick 216-773-1549.

SWM is seeking any full-time airshift to nurture, share good times with and hopefully more. Looking to utilize my 2 years experience in a major market. Interested? Call Thom 617-381-1674. I'm waiting!

HAVE HERTZ WILL TRAVEL (Point A); KZMG, Boise - (Point B); Promotion/On Air Talent. Paul Anthony 208-336-2546.

JOE BAHAMA is leaving WVIC and moving to Columbus, Ohio. Looking for airshift position as well as Promotion Director. Give him a call at 517-347-0481.

BLAKE THUNDER recent APD at HOT105, Columbus, OH, Mid-days, Afternoon, Multi-track, voiceover is NOW AVAILABLE. Experience includes: 92X Columbus, Power 99 Atlanta, WALR Atlanta, Z93 Tampa, Z106 Sarasota. Looking for Afternoons, Middays, Nights. Excellent references. 614-861-4567.

MAKE ME YOURS! Fun female with over two years Top 40 experience. Ideal for mid-days or morning sidekick. Call Parti 402-477-4606.

10-YEAR VET looking for full time air shift. Preferably afternoons or nights. Needs medium to large market in the northwest or mid-west areas, any format. Has also been an APD and an AMD. Please call Mike at 303-933-7286.

EXPERIENCED, HARD WORKING, ATTRACTIVE male air talent. I've done Top 40 and AC mornings, I've been a copywriter, a sidekick, a news man. And, I've done mid-days. I'm seeking any full-time position at a Churban, Urban, or Top 40. Call now: 402-477-0513.

JURASSIC STYLE MORNING SHOW PRODUCER let me take you on a dino-size journey, and we'll make your competitors extinct. Top 50 market experience, now playing at 513-372-1663. Ask for Todd, your Jurassic radio explorer.

FORMER 92Q PRODUCTION DIRECTOR looking for similar gig anywhere in U.S. Top 40, New Rock, AOR, Urban or Classic Rock. Loads of multi-track experience. I'll make your socks roll up and down! Call Andrew Zinner. 410-752-0925.

FRIEND TO MAN AND DOG looking for next programming challenge. 10 years-plus radio experience, including management, programming, etc. Please call Tom Sherman. 607-257-6289.

AXEL MARLEY Former KWOD mornings and drive time jock is a 12-year vet and he's only 26 years old! An East Coast boy who's accepting offers from all over. Call 916-443-8706.

POWER 92/KKFR PHOENIX Programming coordinator/late-nighter Mike Abrams is searching for a programming gig or large-market APD gig. KKFR PD and consultant Steve Smith says, "Mike played an important part in bringing Power92 the highest ratings we've had in over three years and I highly recommend him for any programming position." Mike can be reached at 602-789-1027.

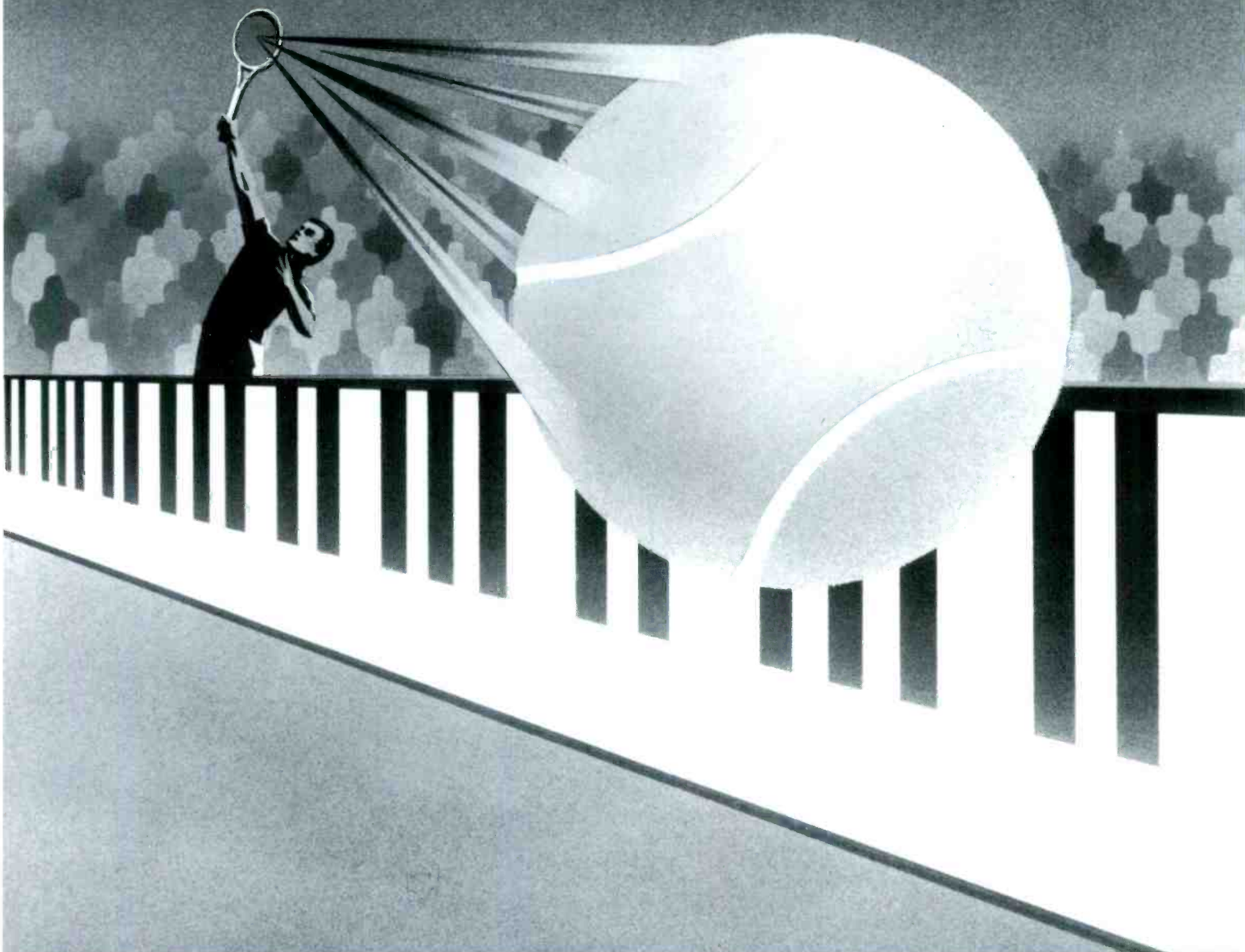
FEMALE morning show sidekick/News Director looking for similar gig anywhere in U.S. Promotions experience, computer literate. Prefer Rock-leaning Top 40. Willing to relocate. Salary negotiable. Great references. Call Rudi: 904-235-7824.

JEFF ST. JOHN former B104 Mornings and drive-time jock is a 16-year vet on the loose. He's accepting offers from all over. Call him at: 402-464-8734.

EMPLOYED APD/MD/AFTERNOON MAN (previously nights) at a contract impasse, will consider all shifts, formats and markets. Excellent radio man seeks excellent radio people. "Mr. Smith" 419-692-2511.



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ON THE COVER

BLIND MELON (CAPITOL)

Shannon Hoon, drums.
Rogers Stevens, guitar.
Christopher Thorn, guitar.
Brad Smith, bass.
Glen Graham, drums.

• Guitarist Rogers Stevens and bassist Brad Smith moved to Los Angeles from their native West Point, Mississippi, in early 1989. They hooked up with Shannon Hoon in March of 1990, shortly after he arrived from his hometown of Lafayette, Indiana. They began writing immediately.

• Hoon hails from the same area as Guns 'N' Roses



singer Axl Rose. They remain friends today; Hoon sang background vocals on the Gunners' records.

• Guitarist Christopher Thorn, originally from Dover, PA, made it a foursome. When local auditions failed to turn up the right drummer, Stevens and Smith phoned home to Mississippi and invited Glen Graham to join the group. He arrived three days later and Blind Melon was born.

• The members bring a variety of musical influence to the group: Shannon fondly recalls Pink Floyd and Carole King's *Tapestry* as early influences, while Rogers got off on *Band On The Run*, Christopher was turned on by *Zeppelin III* and The Beatles' *White Album*. Brad enjoyed everything from James Brown to Crosby, Still, Nash & Young and Glen got off on Elton John, Hendrix, Cream, Led Zeppelin and Traffic.

• Their debut album, originally released last year, was produced by Rick Parasher (Pearl Jam, Temple Of The Dog) and evokes a progressive Folk feel of the late '60s and early '70s.

• The band's popularity took a while to take off. The spark was initially lit when they landed the opening slot on MTV's *120 Minutes* tour.

• The next catalyst for their success was the video to "No Rain," which has become an MTV staple. Alternative stations started getting requests and in the course of about six weeks, album sales went from marginal levels to the Top 10.

• With the album enjoying the biggest sales increase over the past week than any other release, "No Rain" has just been released to Top 40. Blind Melon has gone from nowhere to no-brainer.

MARIAH CAREY (COLUMBIA)

• Mariah was born and raised in New York City. Her mother, Patricia Carey, formerly sang with the New York City Opera and was a vocal coach.

• Mariah started singing at age four; she began writing songs when she hit junior high school. After her high school graduation, she got her first big break, singing backup for Brenda K. Starr.

• That led to a solo deal with Columbia Records. Her



self-titled debut album, recorded when she turned 20 years old, boasted four consecutive #1 singles: "Vision Of Love," "Love Takes Time," "Someday" and "I Don't Wanna Cry."

• The success helped her win Grammys for Best New Artist and Best Female Pop Vocal, three Soul Train Awards and numerous other sales popularity honors.

• Her follow-up album, the C+C co-produced *Emotions*, earned her her fifth consecutive #1 single and more Grammy nominations, American Music Awards and Soul Train Awards.

• On March 17, 1992, Carey performed on MTV's *Unplugged*. It produced a hit EP and the hit single, a cover of the Jackson 5's "I'll Be There."

• Earlier this year, Carey married Sony Music President Tommy Mottola.

• Her latest album, *Music Box*, features the out-of-the-box smash, "Dreamlover."

• Mariah will star in her own TV special to be broadcast Thanksgiving night. Her first tour is being scheduled to follow the TV special.

JOHN MELLENCAMP (MERCURY)

• John Mellencamp, the second of five children, was born October 7, 1951 in Seymour, Indiana. His grandfather was a peasant farmer in Germany; his father became a self-made executive in the electrical engineering field.

• A small town rebel, Mellencamp taught himself how to play guitar and started his first band, Crepe Soul, at 14.

• At 23, after barely completing two years at



Vincennes University and playing in a Glitter Rock band called Trash. Mellencamp moved to New York.

• Within a year in the Big Apple, he hooked up with former Bowie manager Tony DeFries. DeFries reshaped his image, changing his name to Johnny Cougar and getting him signed to MCA in 1976. The debut album sold only 12,000 copies. MCA turned down the follow-up album; DeFries put it out himself in 1982.

• In 1978, Cougar cut an album in England which was never released in the U.S. It did contain the song, "I Need A Love," that eventually became a hit for Pat Benatar. From 1979-82, Cougar basically plugged away as an opening act.

• Signed to Riva/Mercury, Cougar put out *Nothing Matters And What If It Did*, which made a slight dent, but the follow-up, *American Fool*, was an out-and-out smash. It spawned the hits "Jack And Diane" and "Hurts So Good."

• After another hit album, *Uh Huh*, Mellencamp (he reverted to his real name) delved into more social and political matters for *Rain On The Scarecrow*.

• Mellencamp helped organize the annual Farm Aid concerts and the hit albums kept coming. His latest album and title of his first single is "Human Wheels."

JAZZY JEFF & THE FRESH PRINCE (JIVE)

• Jazzy Jeff (aka Jeff Townes) and Will Smith (The Fresh Prince) both hail from Philadelphia. Seven years ago, the two began an impromptu collaboration at a neighborhood party. They hit it off and started working together seriously.

• Their first break, the independently released "Girls



Ain't Nothing But Trouble," landed them a deal with Jive Records.

• Their first album, *He's The Deejay, I'm The Rapper*, went triple-Platinum, thanks largely to the huge single, "Parents Just Don't Understand."

• In 1989, they put out *And In This Corner*, which went Platinum in 1990. It and the single, "I Think I Can Beat Mike Tyson," would've done better, but Mike Tyson actually got beat soon after the single release. So much for that punch line.

• In 1990, Smith moved to L.A. to star in the NBC series, *Fresh Prince Of Bel Air*. Jeff stayed in Philadelphia. Nevertheless, their next album, *Homebase*, hit Platinum thanks to the single, "Summertime."

• Both Jeff and The Fresh Prince have gotten married and are fathers. Jeff's A Touch Of Jazz, Inc. has a stable of producers to work with Rap and R&B acts. Smith completed his first dramatic acting role in the film, *Six Degrees Of Separation*.

• Their new single, "Boom! Shake The Room" is a smash intro to the upcoming album, *Code Red*.

RED HOT CHILI PEPPERS

“ s o u l t o s q u e e z e ”

NETWORK Moves 39-30*


Adds A Baker's Dozen More!

WAQQ Charlotte	WKBQ St Louis	Kiss 108 Boston	WFHN New Bedford
WKEE Huntington	WKRZ Wilkes-Barre	WPXY Rochester	WBIZ Eau Claire
WBNQ Bloomington	WFHT Tallahassee	KOKZ Waterlog	KSMB Lafayette
CK105 Flint			

 A 3.44 Average Upward Move With 21 Debuts!

99X Atlanta 4-1*	B97 New Orleans 12-3*	KROQ Los Angeles #3*
KWOD Sacramento #3*	WENZ Cleveland 11-5*	KISF Kansas City 11-8*
Z100 New York #16*	Q102 Cincinnati 23-20*	Kiss 108 Boston D-27*
PRO-FM Providence 31-28*	KDWB Minneapolis D-30*	Q99 Salt Lake City D-30*
WRQK Canton 5-3*	KIOC Beaumont 15-11*	KERD Wichita 19-12*
WRFY Reading 16-12*	KTUX Shreveport 30-18*	WABB Mobile 23-19*
WYKS Gainesville 27-20*	WZAT Savannah 27-20*	WVKS Toledo 26-21*
WDCG Raleigh 31-25*	WGLU Johnstown 34-25*	WIXX Green Bay 29-25*
WRHT New Bern 30-26*		WIFC Wausau D-32*

 Major Request Action!

 Two Months In Heavy Rotation!

SoundScan Top 20 Single Sales

New York, Los Angeles, Philadelphia, Boston, Dallas, Houston, Minneapolis, Seattle, Sacramento, Baltimore, San Diego, Kansas City, Cincinnati, New Orleans, Norfolk, San Antonio And More!


NEW ORDER

“ w o r l d (t h e p r i c e o f l o v e) ”

Just Added At KHKS Dallas!

Performing On Over 50 Top 40 Stations!

99X Atlanta #9*	KHFI Austin #13*	WRQK Canton 17-15*
KWTO Springfield 22-16*	KCHX Midland 25-17*	KIOC Beaumont 25-19*
WKSE Buffalo 22-20*	KGCG Rapid City 29-26*	WZAT Savannah 32-27*
WXXL Orlando 30-29*	WWZZ Knoxville D-30*	KMCK Fayetteville 40-34*
KLYV Dubuque 38-35*		KRBE Houston 40-39*

 Pulling Solid Requests!

 Third Week In Rotation!





▲ **HIATT IN THE HOUSE**

Celebrating the imminent release of the new John Hiatt release are: (L-r) A&M Records President/CEO Al Cafaro, manager Will Botwin, A&M Director of Marketing Celia Hirschman, John Hiatt, A&M Sr. VP Sales Richie Gallo, Sr. VP of A&R David Anderle and producer Matt Wallace.



▲ **INHUMAN NATURE**

RCA stars SWV performed for KPWR "Power 106" Los Angeles bash. (Back row, l-r) RCA Nat. Dir. West Coast/Crossover Promotion Terry Anzaldo, SWV's Taj, Coko, LeLee and Power 106 MD Michelle Mercer. (Front row, l-r) RCA Local Promotion Mgr. Barry Pinlac, Power 106's Geoff St. John, Gnarley Charlie and Dave Morales.

► **BRENDA WHO?**

With an audience that consisted almost entirely of women, KPNT "The Point" St. Louis night jock Christian B (r) hosted a party for contest winners to meet *Beverly Hills 90210* hunk Jason Priestly (l).



▲ **BUBBLY HIT**

WFLZ "Power Pig" Tampa and Imago Records toasted Captain Hollywood Project's "More and More" when it reached #1 in airplay. (l-r) Imago's Fred McFarlin with the Power Pig's APD Jeff Kapugi and PD B.J. Harris.



▲ **JUST CLOSE FRIENDS**

Doing a credible "Burt and Loni at the custody hearing" impersonation are (l-r) WHFS Washington, D.C. MD Bob Waugh and Atlantic Records songstress Juliana Hatfield.

▼ **BEFORE, DURAN AND AFTER**

Capitol Records artists Duran Duran win this week's best-dressed honors for their satin, silk and mesh look. (l-r) Capitol Records' Mike Marrin, Duran Duran's Nick Rhodes, Simon LeBon and Warren Cuccurullo, WSTR "Star 94" Atlanta OM Tony Novia and Duran Duran's John Taylor.



#1 WITH A BULBOUS

VIRGIN RECORDS RECEIVES FIRST NETWORK FORTY #1 AWARD



Cagle adjusts award so that it's set straight, hanging on the nail embedded in Plen's chest.

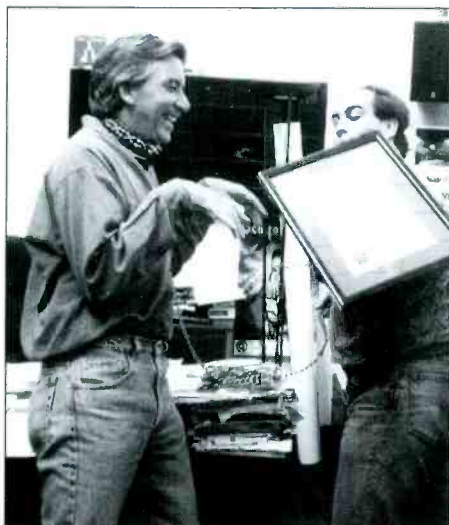
The *Network Forty* VP/GM Gerry Cagle visited the hoity-toity Bev Hills offices of Virgin Records to bestow *The Network Forty's* first #1 Award to Sr. VP Promotion Michael Plen for the impeccable work he and the Virgin staff did in taking UB40's "Can't Help Falling In Love" to the top of the charts. *The Network Forty* #1 Award depicts the actual chart history of the single, from the time it was Gerry Cagle's "Handicapper's Pick" in *The Morning Line* to its eventual ascension to the top of the charts. Thanks to the music celeb tabloid *National Perspiner*, we were able to come up with these exclusive shots of the unofficial presentation ceremony.



Apparently, the sedative begins to take affect on the impaled Plen, providing this rare warm-and-fuzzy photo op.



Cagle is duly impressed with Plen's Gene Simmons impersonation.



Coyly using the award as a drool shield, Plen playfully engages the dog-collared Cagle in a friendly game of "Fetch The Ad Buy."



Obviously overwhelmed, a speechless Plen calls Phil Quartararo to tell him it's in the bag.

MTV



BUZZ BIN ROTATION

Bjork "Human Behavior"
Cypress Hill "Insane In The Brain"
Gin Blossoms "Hey Jealousy"

HEAVY ROTATION

Aerosmith "Cryin"
Blind Melon "No Rain"
Mariah Carey "Dreamlover"
En Vogue "Runaway Love"
Janet Jackson "If"
R.E.M. "Everybody Hurts"
Red Hot Chili Peppers "Soul To Squeeze"
Shai "Baby I'm Yours"
Stone Temple Pilots "Wicked Garden"
U2 "Lemon"

STRESS ROTATION

Def Leppard "Two Steps Behind"
Toni Braxton "Another Sad Love Song"
Duran Duran "Too Much Information"
Dr. Dre "Let Me Ride"
Juliana Hatfield Three "My Sister"
Ice Cube "Check Yo Self"

Lenny Kravitz "Believe"
John Mellencamp "Human Wheels"
Smashing Pumpkins "Cherub Rock"
Rod Stewart "Reason To Believe"
SWV "Right Here/Human Nature"
UB40 "Can't Help Falling In Love"

WHEELS



ON

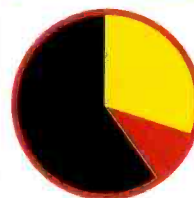
Joshua Kadison "Jessie"
Lisa Keith "Better Than You"
Dave Koz "You Make Me Smile"
PM Dawn "The Ways Of The Wind"
Patti Scialfa "As Long As I (Can Be With You)"
SWV "Right Here/Human Nature"
Tears For Fears "Break It Down Again"
Tony Toni Toné "If I Had No Loot"
U2 "Numb"
Robert James Waller "The Madison County Waltz"
ADD John Mellencamp "Human Wheels"
ADD Mavis Staples "The Voice"

Tour Into



Def Leppard Baton Rouge LASept 15
 Dallas TXSept 17
 Houston TXSept 18
Baby Animals Miami FLSept 15
 Miami FLSept 17
 Jacksonville FLSept 18
4 Non Blondes Philadelphia PASept 17
 Albany NYSept 18
 Philadelphia PASept 22
Juliana Hatfield Seattle WASept 17
 Vancouver BCSept 18
 Minneapolis MNSept 21
Lenny Kravitz Dayton OHSept 18
 Kalamazoo MISept 19
 Cleveland OHSept 21

The Pie Chart



■ PDs who read this week's Editorial on Page 8.
 ■ PDs who are planning to go back and read it later.
 ■ PDs who can see through this obvious cross-plug.

ETCETERA

by Ann Barron

It's great to be flattered. Among the cool tunes on the upcoming **Lemonheads** album, *Come On Feel The Lemonheads*, is "**Rick James**' Style," a song about the struggle with sobriety featuring the Funkmeister himself and a cameo performance by **Juliana Hatfield**. Lead singer **Evan Dando** is working diligently on the album and promises an October release date.

The music world was a'twitter last week when rockers **Pearl Jam** made an unexpected visit to the Viper Room to play a warm-up set before their appearance on the MTV Awards. The Sunset Boulevard club was packed and steamy when lead singer **Eddie Vedder** mockingly told club proprietor **Johnny Depp** how weird he felt playing in a club that wouldn't let him in a few years ago.

Everyone with an agenda is protesting **Calvin Klein**'s use of alleged homophobic **Marky Mark** as the underwear model for his product that specifically targets gay consumers. The protests have become so LOUD that rumors abound regarding **Red Hot Chili Peppers** singer **Anthony Kiedis** slipping into **Calvin**'s undies as the newest model.

With the new TV season upon us, it's refreshing

to see the talented minds at *The Simpsons* working overtime to create quality programming. Splattering the small screen with musical bits, pieces and humor, the **Ramones** will appear as themselves when hired to entertain at a birthday party for **Homer's** boss, Mr. Burns. *Gabba Gabba Hey...*

Her designs are not something you'd find in the *Preppy Handbook*. In fact, top designer **Anna Sui**'s clothes are so feminine that hard rockers **Mick Jagger**, **Steven Tyler**, **Duran Duran's Nick Rhodes** and members of **Digable Planets** all fancy her slightly delicate, contemporary hippie look. So much so, the opening of her new store in Los Angeles brought out an impressive list of fans and friends, including **Cher** and **k.d. lang**.

Kurt Cobain as national spokesman for N.O.W.? Hardly, but in a recent interview in *Spin* magazine, the **Nirvana** axeman extolls the talents of women in Rock and hopes his music inspires them to play because "it's the only future in Rock 'N Roll."

If the vocals on *The John Larroquette Show* sounds hauntingly familiar, then count former Partridge Family member **David Cassidy** as one of your faves. **Cassidy**, who wrote and performed the se-

ries' theme song, "St. Louis Blues," has left people scratching their heads, wondering who sang this beautiful piece.

A good Merlot goes for \$150 a bottle. A current bottle of Louis Roederer Cristal champagne can fetch \$259. How about \$1,180 for a bottle of Evian water? Christie's, the U.K. auction house, sold the one **Madonna** made famous in her *Truth Or Dare* movie for this incredible amount.

Superstar **Sting** continues to break new ground with a new "urbanized" version of "Demolition Man" (originally off the **Police's** 1981 album, *Ghost in the Machine*) for the **Sylvester Stallone** action movie of the same name. The track, which will be included on a six-song **Sting** EP schedule for a September 21 release, also features former **Red Hot Chili Pepper Arik Marshall** and the voice of **Sounds Of Blackness' Ann Bennett-Nesby**.

The provocateur of radio, **Howard Stern** and his publisher have finally settled on a title for his autobiography, "**Howard Stern's Private Parts**," which already has the crowds breathing heavily. The opus is set for an October release date.



BOX TOPS MARKET FOCUS

SATELLITE

1. **Dr. Dre** "Let Me Ride" (Death Row/Interscope/AG)
2. **Tag Team** "Whoomp! (There It Is!)" (Life/Bellmark)
3. **Cypress Hill** "Insane In The Brain" (Ruffhouse/Columbia)
4. **95 South** "Whoot, There It Is" (Wrap/Ichiban)
5. **4 Non Blondes** "What's Up" (Interscope/AG)

MONTGOMERY, AL

1. **Dr. Dre** "Let Me Ride" (Death Row/Interscope/AG)
2. **ll D Extreme** "Cry No More" (MCA)
3. **Gloria Estefan** "Mi Tierra" (Epic)
4. **Soul Asylum** "Summer Of Drugs" (Thirsty Ear/Chaos)
5. **Bloods & Crips** "Piru Love" (Pump/Quality)

LAUREL, MD

1. **MC Lyte** "Ruffneck" (First Priority/Atlantic/AG)
2. **SWV** "Downtown" (RCA)
3. **Dr. Dre** "Let Me Ride" (Death Row/Interscope/AG)
4. **Geto Boyz** "Straight Gangsterism" (Rap-A-Lot)
5. **Mariah Carey** "Dreamlover" (Columbia)

BREAKIN' OUT OF THE BOX

Meat Loaf "I'd Do Anything For Love (But I Won't Do That)" (MCA)

Mr. Loaf proves he's still large and in charge with this musical sequel. Power calls in New York, Spokane and Miami help put Meat Loaf in the #7 spot after one week on the air.

Leaders Of The New School "What's Next?" (Elektra)

It's been a long time since their last hit, but L.O.N.S. should have no problem living up to their name.

Smooth "Female Mac" (Jive)

Smooth scored big with "... Played" from the *Menace* soundtrack; now she's back with her follow-up winner that tells how she keeps her stable in check.

NEW VIDS THIS WEEK

- Angie & Debbie** "Light Of Love" (Capitol)
- Anthrax** "Black Lodge" (Elektra)
- Babyface** "For The Cool In You" (Epic)
- Bell Biv DeVoe** "Something In Your Eyes" (MCA)
- Bob Dylan** "My Back Pages" (Columbia)
- Danzig** "Mother '93" (American)
- Depeche Mode** "Condemnation 'Live'" (Sire/Reprise)
- Digital Underground** "The Return Of The Crazy One" (Tommy Boy)
- Erick Sermon** "Stay Real" (Def Jam/ral/Chaos)
- E.Y.C.** "Feelin' Alright" (Gasoline Alley/MCA)
- Ice-T** "That's How I'm Livin'" (Rhyme Syndicate/Priority)
- Jeremy Jordan** "Try My Love" (Giant/Reprise)
- Mercyful Fate** "Egypt" (Metal Blade)
- New Order** "World (The Price Of Love) 'Live'" (Qwest/WB)
- Possum Dixon** "Nerves" (Interscope/AG)
- Professor X** "Close The Crack House - Part 1" (Polydor/PLG)
- Spice 1** "Dimpin' Em In Ditches" (Jive)
- Sting** "Nothing 'Bout Me" (A&M)
- Too Short** "I'm A Player" (Jive)
- U-Mynd** "Stop, Look, Listen To Your Heart" (Luke)
- Zhane** "Hey Mr. D.J." (Flavor Unit/Epic)

NEW VIDS TO WATCH

- J. GIBBS** "Does Zhane' remind you of World Famous Supreme Team Show, or is it just me? How can you not be down with Professor X and crew? Will video help Babyface sell a few records? Stay tuned."
- JOHN ROBSON** "Danzig dispenses with the kinkball! stuff and delivers his best video in ages, with the way-live 'Mother'... but the calls will go to Too Short and Digital Underground."
- LES GARLAND** "I especially like Sting... because my golf swing has been so bad lately, I'm going to call him for a 'Save The Trees' benefit at the country club!"

20 OF THESE

- 1 **Meat Loaf** "I'd Do Anything For Love (But I Won't Do That)" MCA
- 1 2 **TLC** "Get It Up" LaFace/Epic
- 2 3 **Raven-Symone** "That's What Little Girls Are Made Of" MCA
- 3 4 **Janet Jackson** "If" Virgin
- 4 5 **SWV** "Weak" RCA
- 8 6 **Mariah Carey** "Dreamlover" Columbia
- 7 7 **Silk** "Girl U For Me" Keia/Elektra
- 5 8 **Michael Jackson** "Will You Be There" MJJ/Epic
- 9 9 **Toni Braxton** "Another Sad Love Song" LaFace/Arista
- 6 10 **UB40** "Can't Help Falling In Love" Virgin
- 10 11 **Whitney Houston** "Run To You" Arista
- 14 12 **Blind Melon** "No Rain" Capitol
- 18 13 **Sade** "Cherish The Day" Epic
- 14 **Dino** "Ooh Child" EastWest
- 16 15 **Tina Turner** "I Don't Wanna Fight" Virgin
- 22 16 **Mary J. Blige** "Love No Limit" Uptown/MCA
- 15 17 **Madonna** "Rain" Maverick/Sire/WB
- 23 18 **Billy Joel** "The River Of Dreams" Columbia
- 17 19 **Radiohead** "Creep" Capitol
- 20 20 **WWF Superstars** "Slam Jam" RCA

20 OF THOSE

- 2 1 **D.B.G.'z** "Body Lika M.F." Bust It
- 1 2 **Dr. Dre** "Let Me Ride" Death Row/Interscope/AG
- 11 3 **Bloods & Crips** "Piru Love" Pump/Quality
- 4 4 **SWV** "Downtown" RCA
- 8 5 **Ice Cube** "Check Yo Self" Priority
- 6 6 **95 South** "Whoot, There It Is" Wrap/Ichiban
- 12 7 **K7** "Come Baby Come" Tommy Boy
- 3 8 **Geto Boyz** "Straight Gangsterism" Rap-A-Lot
- 5 9 **Kris Kross** "Alright" Ruffhouse/Columbia
- 9 10 **Tag Team** "Whoomp! (There It Is!)" Life/Bellmark
- 14 11 **Duice** "Dazzey Dukes" TMR/Bellmark
- 18 12 **Hi-Five** "Unconditional Love" Jive
- 15 13 **MC Breed f/2Pac** "Gotta Get Mine" Ichiban
- 7 14 **Scarface** "Let Me Roll" Rap-A-Lot
- 10 15 **Smooth** "You've Been Played" Jive
- 16 16 **MC Lyte** "Ruffneck" (First Priority/Atlantic/AG)
- 17 **Onyx** "Shiftee" MJM/ral/Chaos
- 13 18 **Mista Grimm** "Indo Smoke" Epic
- 17 19 **MC Eht** "Streihnt Up Menace" Jive
- 19 20 **Lords Of The Underground** "Chief Rocka" Pendulum/Elektra

MAINSTREAM 12-34

COMPUTER GENERATED AIRPLAY REPORTS

2W	LW	TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	1	1	MARIAH CAREY, Dreamlover	49	47.3	2316
6	3	2	SWV, Right Here/Human Nature	43	39.6	1704
5	4	3	JANET JACKSON, If	45	37.4	1681
2	2	4	UB40, Can't Help Falling In Love	42	39.0	1638
9	10	5	MADONNA, Rain	39	37.3	1454
11	11	6	MICHAEL JACKSON, Will You Be There	36	40.3	1449
10	7	7	JODECI, Lately	38	37.2	1415
7	9	8	SOUL ASYLUM, Runaway Train	37	37.2	1376
4	6	9	DINO, Ooh Child	37	35.6	1318
13	12	10	TEARS FOR FEARS, Break It Down Again	37	34.9	1291
14	13	11	TONI BRAXTON, Another Sad Love Song	41	31.2	1278
8	8	12	SHAI, Baby I'm Yours	39	32.5	1268
3	5	13	TONY TONI TONÉ, If I Had No Loot	37	34.0	1259
35	16	14	EN VOGUE, Runaway Love	43	28.9	1242
17	17	15	BILLY JOEL, The River Of Dreams	34	35.8	1216
16	14	16	INNER CIRCLE, Sweat (A La La La La Long)	37	32.7	1209
30	22	17	DEF LEPPARD, Two Steps Behind	31	31.9	989
12	15	18	SWV, Weak	33	27.8	918
28	25	19	AEROSMITH, Cryin'	32	25.4	814
27	24	20	LISA KEITH, Better Than You	27	29.9	808
39	32	21	ROD STEWART, Reason To Believe	28	28.0	785
DEBUT	22	22	BLIND MELON, No Rain	28	27.0	757
-	27	23	HADDAWAY, What Is Love	32	23.6	754
34	33	24	GIN BLOSSOMS, Hey Jealousy	29	25.1	729
20	21	25	BRIAN MCKNIGHT, One Last Cry	24	30.1	722
-	35	26	EARTH, WIND & FIRE, Sunday Morning	32	22.3	712
-	37	27	DURAN DURAN, Too Much Information	29	23.1	671
18	18	28	TINA TURNER, I Don't Wanna Fight	24	27.9	670
24	26	29	STONE TEMPLE PILOTS, Plush	26	25.2	655
DEBUT	30	30	RED HOT CHILI PEPPERS, Soul To Squeeze	26	23.2	603
19	19	31	ROBIN S, Show Me Love	23	25.9	595
15	20	32	THE PROCLAIMERS, I'm Gonna Be (500 Miles)	28	21.2	593
-	34	33	TERENCE TRENT D'ARBY, Delicate	25	22.8	571
23	23	34	4 NON BLONDES, What's Up	23	24.1	555
25	29	35	JANET JACKSON, That's The Way Love Goes	24	22.8	547
DEBUT	36	36	RICK ASTLEY, Hopelessly	29	18.7	543
26	28	37	LEGACY OF SOUND, Happy	21	25.2	530
-	38	38	BIG DADDY KANE, Very Special	10	48.0	480
22	31	39	DURAN DURAN, Come Undone	17	28.0	476
33	36	40	TAG TEAM, Whoomp! (There It Is!)	19	24.5	466

MAINSTREAM 18-49

COMPUTER GENERATED AIRPLAY REPORTS

2W	LW	TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	1	1	MARIAH CAREY, Dreamlover	34	44.6	1515
5	2	2	BILLY JOEL, The River Of Dreams	36	38.4	1382
4	4	3	MADONNA, Rain	32	40.8	1304
10	8	4	JANET JACKSON, If	30	40.2	1263
3	3	5	MICHAEL JACKSON, Will You Be There	31	42.2	1247
8	6	6	TEARS FOR FEARS, Break It Down Again	33	35.9	1186
18	11	7	SWV, Right Here/Human Nature	27	37.3	1007
2	5	8	SOUL ASYLUM, Runaway Train	32	30.9	990
22	13	9	DEF LEPPARD, Two Steps Behind	32	29.3	936
16	14	10	ROD STEWART, Reason To Believe	29	31.9	924
19	16	11	AEROSMITH, Cryin'	29	29.9	868
14	12	12	SHAI, Baby I'm Yours	22	36.7	807
21	17	13	TONI BRAXTON, Another Sad Love Song	27	29.6	798
25	15	14	JODECI, Lately	22	35.3	777
6	10	15	UB40, Can't Help Falling In Love	25	31.0	776
28	21	16	GIN BLOSSOMS, Hey Jealousy	27	28.6	772
9	9	17	TONY TONI TONÉ, If I Had No Loot	21	35.2	740
7	7	18	DINO, Ooh Child	23	32.2	740
32	26	19	INNER CIRCLE, Sweat (A La La La La Long)	23	30.4	699
20	18	20	BRIAN MCKNIGHT, One Last Cry	23	29.5	678
24	24	21	STONE TEMPLE PILOTS, Plush	22	29.1	640
26	27	22	LISA KEITH, Better Than You	23	27.3	629
-	37	23	EN VOGUE, Runaway Love	23	25.0	576
30	30	24	CELINE DION and CLIVE GRIFFIN, When I Fall In Love	24	24.0	576
-	38	25	EARTH, WIND & FIRE, Sunday Morning	22	25.9	570
DEBUT	26	26	DURAN DURAN, Too Much Information	20	25.1	501
-	33	27	RICK ASTLEY, Hopelessly	25	20.0	499
DEBUT	28	28	BLIND MELON, No Rain	22	22.5	495
36	31	29	LEGACY OF SOUND, Happy	17	28.8	490
13	25	30	JON SECADA, I'm Free	18	25.9	467
38	32	31	LENNY KRAVITZ, Believe	19	24.6	467
15	23	32	SWV, Weak	15	30.7	460
11	20	33	TINA TURNER, I Don't Wanna Fight	16	28.4	454
34	35	34	TERENCE TRENT D'ARBY, Delicate	20	22.5	449
DEBUT	35	35	RED HOT CHILI PEPPERS, Soul To Squeeze	22	20.3	446
DEBUT	36	36	JOHN MELLENCAMP, Human Wheels	17	25.2	429
17	19	37	PM DAWN, The Ways Of The Wind	16	25.5	408
12	22	38	THE PROCLAIMERS, I'm Gonna Be (500 Miles)	18	22.1	397
27	29	39	STEREO MC'S, Step It Up	17	22.9	389
DEBUT	40	40	HADDAWAY, What Is Love	17	20.9	356

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Talkin' SHIT

MARTIN LAWRENCE LIVE

“Michael Jackson”

juliana hatfield three

"my sister"

SoundScan LP Sales Over 10,000 This Week!

WENZ Cleveland #7* Hot!

99X Atlanta #2* Hot!

PRO-FM Providence Add!

**☎ Top 5 Requests At Alternative!
Already On Over 25 Stations!**

intro

"come inside"

SoundScan LP Sales #85* Over 14,000 Sold This Week!

BDS Plays:

WLUM Milwaukee	80!
KUBE Seattle	36!
92Q Baltimore	40!
KMEL San Francisco	29!
WJMN Boston	48!
Power Pig Tampa	26!
FM102 Sacramento	22!
WPGC Washington, D.C.	35!
B96 Chicago	20!
WCKZ Charlotte	57!
KBXX Houston	26!
Hot 97.7 San Jose	51!
KGCI Riverside	47!
WHJX Jacksonville	64!

SoundScan Sales:

Washington, D.C.	#48!
Seattle	#45!
Milwaukee	#35!
Sacramento	#31!
Charlotte	#30!
Jacksonville	#13!

**☎ Hot Requests At Hot 97.7
San Jose, Q102 Philadelphia
And WJMN Boston!**



Moves 25-21* On The Street 40!

robin s.

"love for love"



BDS Plays:

Kiss 108 Boston	33!
WKSS Hartford	41!
WWKX Providence	29!
WPGC Washington, D.C.	22!
KTFM San Antonio	57!
Power Pig Tampa	23!
B96 Chicago	35!
WJMO Cleveland	23!
KISF Kansas City	31!
WHHH Indianapolis	20!
B94 Pittsburgh	33!
KS104 Denver	34!
KKFR Phoenix	34!
KRQ Tucson	24!



**Moves 26-23*
On The Street 40!**

**THE
ATLANTIC
GROUP**

mc lyte

"ruffneck"

SoundScan Single Sales:

New York	#29
Los Angeles	#32
Philadelphia	#15
Boston	#23
Detroit	#15
Washington, D.C.	#8
Cleveland	#14
Baltimore	#6
Jacksonville	#5
Greensboro	#17

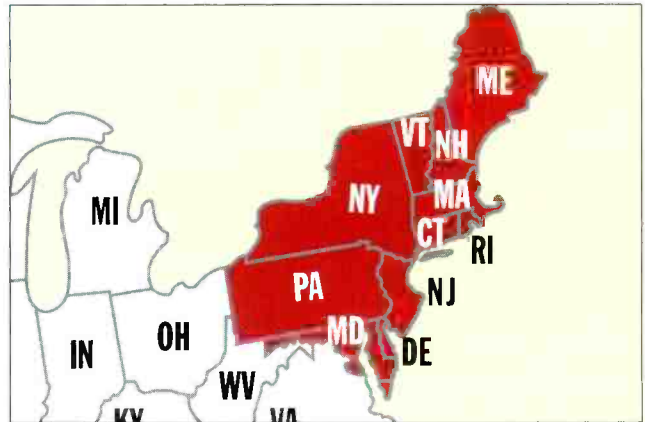
BDS Plays:

92Q Baltimore	24!
Q102 Philadelphia	51!
WPGC Washington, D.C.	36!
WCKZ Charlotte	29!
WJMN Boston	31!
WJMO Cleveland	37!
WHYT Detroit	60!
WLUM Milwaukee	29!
Power 106 Los Angeles	30!
WHJX Jacksonville	22!
WJMH Greensboro	31!
Hot 97 New York	17!

**☎ Big Requests On WHYT Detroit
And Q102 Philadelphia!**

N O R T H E A S T

TW	Artist/Song	STNS.	AVG. PPW	PLAYS
1	MARIAH CAREY. Dreamlover	20	46.1	922
2	JANET JACKSON. If	19	38.5	731
3	MADONNA. Rain	18	38.9	700
4	MICHAEL JACKSON. Will You Be There	17	40.4	686
5	BILLY JOEL. The River Of Dreams	20	33.8	675
6	INNER CIRCLE. Sweat (A La La La La Long)	17	38.4	652
7	SWV. Right Here/Human Nature	18	35.9	646
8	TEARS FOR FEARS. Break It Down Again	19	33.3	632
9	SOUL ASYLUM. Runaway Train	19	31.8	604
10	DEF LEPPARD. Two Steps Behind	19	30.6	582
11	UB40. Can't Help Falling In Love	18	32.1	578
12	JOCELI. Lately	17	33.8	574
13	AEROSMITH. Cryin'	19	29.8	566
14	DINO. Ooh Child	15	33.9	508
15	SHAI. Baby I'm Yours	16	31.6	505
16	ROD STEWART. Reason To Believe	18	26.1	470
17	TONI BRAXTON. Another Sad Love Song	17	27.3	464
18	TONY TONI TONÉ. If I Had No Loot	14	32.7	458
19	EN VOGUE. Runaway Love	16	25.7	411
20	GIN BLOSSOMS. Hey Jealousy	15	26.7	401
21	BLIND MELON. No Rain	15	25.5	382
22	STONE TEMPLE PILOTS. Plush	15	24.4	366
23	DURAN DURAN. Too Much Information	14	25.6	359
24	SWV. Weak	11	32.5	358
25	BRIAN McKNIGHT. One Last Cry	11	30.7	338



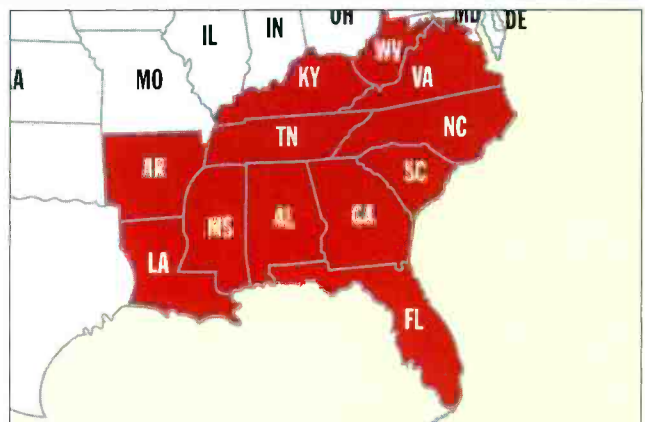
NORTHEAST REGIONAL ANALYSIS

•Mariah Carey remains the region's most-played song, increasing in rotation from 741 plays per week on 17 stations to 942 PPW on 20 of the Northeast reporters. Also moving up are Janet Jackson "If" (596-731 PPW regionally), Madonna (551-700 PPW) and Billy Joel (567-675 PPW), among others.

•Songs breaking out in the Northeast this week include Meat Loaf (#26 regionally, with an average plays per week of 21.5), Haddaway (#29 with an average of 24.1 PPW), Earth, Wind & Fire (#31 with an average 20.2 PPW) and 4 Non Blondes (#30 with an average of 24.2 PPW).

S O U T H

TW	Artist/Song	STNS.	AVG. PPW	PLAYS
1	MARIAH CAREY. Dreamlover	18	39.8	716
2	MICHAEL JACKSON. Will You Be There	16	40.2	643
3	UB40. Can't Help Falling In Love	16	35.1	562
4	DINO. Ooh Child	14	39.1	548
5	TEARS FOR FEARS. Break It Down Again	17	32.2	547
6	MADONNA. Rain	15	35.5	533
7	SOUL ASYLUM. Runaway Train	15	33.1	497
8	BILLY JOEL. The River Of Dreams	16	30.5	488
9	SWV. Right Here/Human Nature	16	28.3	453
10	TINA TURNER. I Don't Wanna Fight	12	37.6	451
11	JANET JACKSON. If	13	32.5	423
12	ROD STEWART. Reason To Believe	16	26.1	417
13	TONI BRAXTON. Another Sad Love Song	15	26.4	396
14	TONY TONI TONÉ. If I Had No Loot	13	30.4	395
15	INNER CIRCLE. Sweat (A La La La La Long)	14	27.8	389
16	LISA KEITH. Better Than You	13	27.2	354
17	DEF LEPPARD. Two Steps Behind	13	25.2	327
18	BRIAN McKNIGHT. One Last Cry	13	24.9	324
19	CELINE DION AND CLIVE GRIFFIN. When I Fall In Love	15	19.7	295
20	SHAI. Baby I'm Yours	11	25.4	279
21	DURAN DURAN. Come Undone	9	30.9	278
22	4 NON BLONDES. What's Up	10	26.8	268
23	JOCELI. Lately	10	26.7	267
24	THE PROCLAIMERS. I'm Gonna Be (500 Miles)	10	26.5	265
25	RICK ASTLEY. Hopelessly	15	17.3	259



SOUTH REGIONAL ANALYSIS

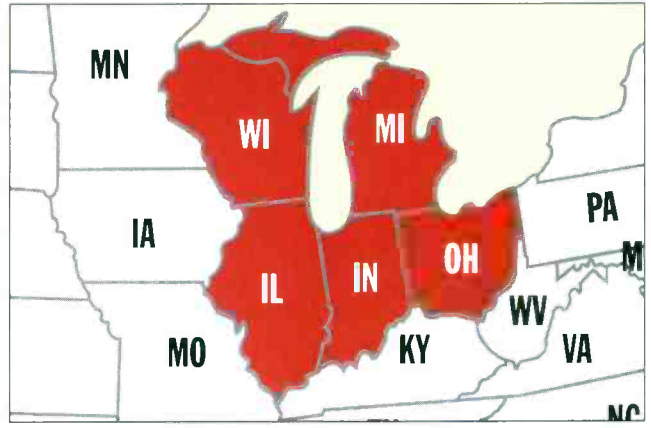
•Mariah Carey is also the South's most-played song, this week averaging 39.8 plays per week. Michael Jackson increases average rotation in the area, moving from 39.0 to 40.2 PPW, as does Dino (37.3-39.1 PPW) and Rod Stewart (23.3-26.1 PPW). Madonna remains a highly-played title in the region, increasing slightly from 35.4 to 35.5 PPW.

•Songs breaking out in the South this week include En Vogue (#26 with an average 21.3 PPW), Earth, Wind & Fire (#30 with an average 21.2 PPW), Terence Trent D'Arby (#31 with an average 19.2 PPW) and Blind Melon (#36 regionally with an average 19.4 plays per week).



G R E A T L A K E S

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MARIAH CAREY. Dreamlover	17	52.3	889
2	JANET JACKSON. If	17	43.4	737
3	SWV. Right Here/Human Nature	14	46.4	650
4	MICHAEL JACKSON. Will You Be There	14	44.1	618
5	BILLY JOEL. The River Of Dreams	12	47.8	574
6	SOUL ASYLUM. Runaway Train	12	47.1	565
7	JODECI. Lately	14	40.2	563
8	MADONNA. Rain	13	42.7	555
9	TEARS FOR FEARS. Break It Down Again	13	42.3	550
10	SHAI. Baby I'm Yours	12	45.4	545
11	UB40. Can't Help Falling In Love	13	39.5	513
12	TONI BRAXTON. Another Sad Love Song	14	36.0	504
13	DEF LEPPARD. Two Steps Behind	12	39.3	472
14	TONY TONI TONÉ. If I Had No Loot	13	35.5	462
15	INNER CIRCLE. Sweat (A La La La La Long)	12	35.0	420
16	EN VOGUE. Runaway Love	14	29.9	419
17	DINO. Ooh Child	12	33.5	402
18	GIN BLOSSOMS. Hey Jealousy	12	32.4	389
19	SWV. Weak	10	38.3	383
20	AEROSMITH. Cryin'	11	30.4	334
21	EARTH, WIND & FIRE. Sunday Morning	10	30.5	305
22	THE PROCLAIMERS. I'm Gonna Be (500 Miles)	10	29.4	294
23	ROBIN S. Show Me Love	10	28.3	283
24	LISA KEITH. Better Than You	9	31.0	279
25	ROD STEWART. Reason To Believe	8	34.0	272

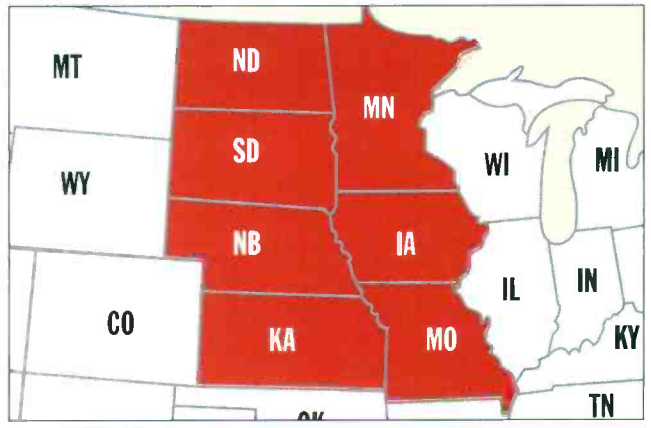


GREAT LAKES REGIONAL ANALYSIS

•Mariah Carey tops the plays-per-week stats of this region, increasing from an average of 45.5 last week to 52.3 PPW this week. Janet Jackson gains additional airplay (39.6-43.4 PPW) as does SWV (35.5-46.4 PPW), Billy Joel (35.9-47.8 PPW) and Madonna (40.7-42.7 PPW).
 •Songs breaking out in the Great Lakes this week include Haddaway (#27 with an average 26.5 PPW), John Mellencamp (#28 with an average 26.3 PPW), Blind Melon (#32 with an average 31.1 PPW) and Terence Trent D'Arby (#33 regionally with an average 24.0 plays per week).

M I D W E S T

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MARIAH CAREY. Dreamlover	18	50.0	900
2	JANET JACKSON. If	18	43.8	789
3	BILLY JOEL. The River Of Dreams	16	47.3	756
4	MICHAEL JACKSON. Will You Be There	16	40.6	650
5	SWV. Right Here/Human Nature	15	43.1	647
6	SOUL ASYLUM. Runaway Train	16	40.2	643
7	MADONNA. Rain	15	40.9	614
8	TEARS FOR FEARS. Break It Down Again	16	36.4	583
9	JODECI. Lately	12	45.5	546
10	DEF LEPPARD. Two Steps Behind	15	35.4	531
11	LISA KEITH. Better Than You	16	32.6	522
12	TONI BRAXTON. Another Sad Love Song	16	32.1	513
13	AEROSMITH. Cryin'	16	31.4	502
14	GIN BLOSSOMS. Hey Jealousy	16	31.0	496
15	INNER CIRCLE. Sweat (A La La La La Long)	15	32.3	484
16	TONY TONI TONÉ. If I Had No Loot	13	36.3	472
17	UB40. Can't Help Falling In Love	12	36.3	435
18	DINO. Ooh Child	13	33.4	434
19	EN VOGUE. Runaway Love	16	25.0	400
20	SHAI. Baby I'm Yours	11	35.1	386
21	RED HOT CHILI PEPPERS. Soul To Squeeze	14	24.5	343
22	BLIND MELON. No Rain	13	26.2	340
23	ROD STEWART. Reason To Believe	11	30.5	335
24	EARTH, WIND & FIRE. Sunday Morning	11	27.2	299
25	DURAN DURAN. Too Much Information	10	29.3	293

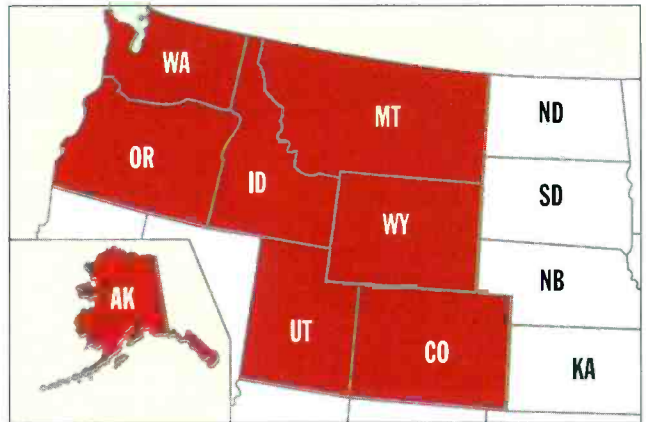


MIDWEST REGIONAL ANALYSIS

•Mariah Carey tops the Midwest's reported plays per week with an average of 50.0, up from 46.1 last week. Also gaining airplay are Janet Jackson (42.5-43.8 PPW), Billy Joel (37.6-47.3 PPW), Madonna (38.2-40.9 PPW) and Def Leppard (31.3-35.4 PPW).
 •Songs breaking out in the Midwest this week include Terence Trent D'Arby (#27 with an average 24.8 PPW), Haddaway (#28 with an average 24.8 PPW), Celine Dion with Clive Griffin (#30 with an average 20.1 PPW) and John Mellencamp (#40 regionally with an average 21.9 plays per week).

NORTHWEST/ROCKIES

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MARIAH CAREY. Dreamlover	13	45.4	590
2	JANET JACKSON. If	12	47.2	566
3	MADONNA. Rain	13	41.0	533
4	SWV. Right Here/Human Nature	12	40.6	487
5	BILLY JOEL. The River Of Dreams	12	37.7	452
6	TEARS FOR FEARS. Break It Down Again	11	36.9	406
7	TONI BRAXTON. Another Sad Love Song	12	33.7	404
8	MICHAEL JACKSON. Will You Be There	12	32.4	389
9	DEF LEPPARD. Two Steps Behind	10	36.3	363
10	DINO. Ooh Child	10	35.4	354
11	ROD STEWART. Reason To Believe	11	31.7	349
12	AEROSMITH. Cryin'	10	30.9	309
13	LISA KEITH. Better Than You	10	29.7	297
14	EN VOGUE. Runaway Love	10	28.7	287
15	JODECI. Lately	7	40.3	282
16	STEREO MC'S. Step It Up	9	30.2	272
17	RICK ASTLEY. Hopelessly	10	26.5	265
18	UB40. Can't Help Falling In Love	8	32.3	258
19	SOUL ASYLUM. Runaway Train	10	25.6	256
20	SHAI. Baby I'm Yours	10	25.4	254
21	TONY TONI TONÉ. If I Had No Loot	8	31.6	253
22	DURAN DURAN. Too Much Information	10	25.1	251
23	EARTH, WIND & FIRE. Sunday Morning	10	24.8	248
24	BLIND MELON. No Rain	10	23.8	238
25	TERENCE TRENT D'ARBY. Delicate	8	28.5	228

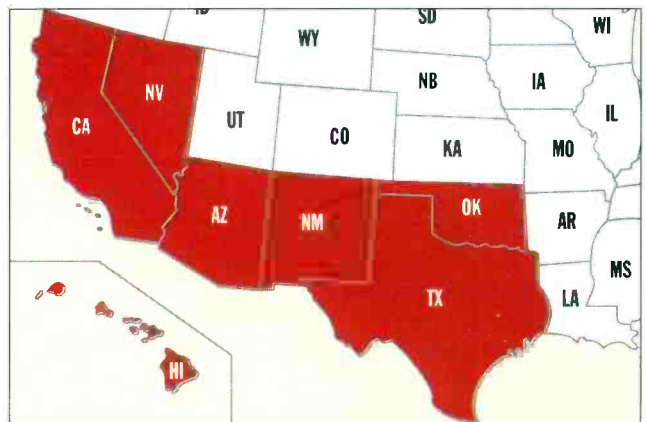

NORTHWEST/ROCKIES REGIONAL ANALYSIS

•Mariah Carey also heads up this region's reported plays-per-week report with numbers virtually identical to last week's. Janet Jackson moves up slightly (44.7-47.2 PPW) as does SWV (35.5-40.6), Tears For Fears (36.3-36.9 PPW) and Rod Stewart (increasing from 291 total plays/29.1 average PPW to 349 plays/31.7 average PPW).

•Songs breaking out in the Northwest this week include Red Hot Chili Peppers (#28 with an average 24.3 PPW), John Mellencamp (#32 with an average 28.3 PPW), R.E.M. (#35 with an average 23.3 PPW) and Meat Loaf (#37 with an average 25.0 PPW).

W E S T

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MARIAH CAREY. Dreamlover	16	45.6	730
2	SWV. Right Here/Human Nature	14	41.9	587
3	UB40. Can't Help Falling In Love	13	44.4	577
4	SHAI. Baby I'm Yours	13	39.6	515
5	TONY TONI TONÉ. If I Had No Loot	12	40.4	485
6	JODECI. Lately	14	34.3	480
7	TONI BRAXTON. Another Sad Love Song	14	33.6	470
8	JANET JACKSON. If	14	33.0	462
9	EN VOGUE. Runaway Love	14	32.9	460
10	BRIAN MCKNIGHT. One Last Cry	9	43.6	392
11	MADONNA. Rain	9	37.2	335
12	BIG DADDY KANE. Very Special	8	40.9	327
13	SWV. Weak	11	29.4	323
14	DINO. Ooh Child	7	44.6	312
15	SOUL ASYLUM. Runaway Train	8	36.0	288
16	JADE. One Woman	8	35.0	280
17	JANET JACKSON. Where Are You Now	7	37.7	264
18	ROBIN S. Show Me Love	8	31.6	253
19	MICHAEL JACKSON. Will You Be There	7	34.7	243
20	TEARS FOR FEARS. Break It Down Again	8	30.1	241
21	HADDAWAY. What Is Love	10	23.0	230
22	INNER CIRCLE. Sweat (A La La La La Long)	8	28.5	228
23	EARTH, WIND & FIRE. Sunday Morning	10	22.3	223
24	TAG TEAM. Whoomp! (There It Is!)	8	27.4	219
25	LEGACY OF SOUND. Happy	7	29.4	206


WEST REGIONAL ANALYSIS

•Making it unanimous, the West also has Mariah Carey as the region's most-played song, this time with an average rotation of 45.6 PPW. Also moving up are SWV (33.3-41.9 PPW), Shai (38.0-39.6 PPW), En Vogue (32.2-32.9 PPW) and Dino (31.7-44.6 PPW).

•Songs breaking out in the West include Janet Jackson "Again" (#26 with an average 30.7 PPW), Zapp & Roger (#28 with an average 36.6 PPW), Def Leppard (#29 with an average 25.3 PPW) and Blind Melon (#36 with an average 25.7 plays per week).

RETAIL SALES

NATIONWIDE PIECE COUNT SALES

2W	LW	TW	ARTIST/TITLE	LABEL
▶DEBUT	1		GARTH BROOKS. In Pieces	Liberty
▶DEBUT	2		MARIAH CAREY. Music Box	Columbia
1	1	3	BILLY JOEL. River Of Dreams	Columbia
3	2	4	BLIND MELON. Blind Melon	Capitol
4	4	5	SLEEPLESS IN SEATTLE. Soundtrack	Epic Soundtrax
2	3	6	CYPRESS HILL. Black Sunday	Ruffhouse/Columbia
6	7	7	STONE TEMPLE PILOTS. Core	Atlantic/AG
23	8	8	SCARFACE. The World Is Yours	Rap-A-Lot/Priority
5	5	9	UB40. Promises And Lies	Virgin
8	10	10	JANET JACKSON. Janet.	Virgin
7	6	11	SOUL ASYLUM. Grave Dancers Union	Columbia
14	12	12	TONI BRAXTON. Toni Braxton	LaFace/Arista
9	9	13	SMASHING PUMPKINS. Siamese Dream	Virgin
13	11	14	AEROSMITH. Get A Grip	Geffen
16	15	15	LENNY KRAVITZ. Are You Gonna Go My Way	Virgin
12	13	16	U2. Zoozoo	Island/PLG
10	14	17	KRIS KROSS. Da Bomb	Ruffhouse/Columbia
32	19	18	BABYFACE. For The Cool In You	Epic
11	16	19	4 NON BLONDES. Bigger, Better, Faster, More!	Interscope/AG
18	18	20	THE BODYGUARD. Soundtrack	Arista
15	17	21	S.W.V. It's About Time	RCA
17	21	22	ROD STEWART. Unplugged..And Seated	WB
30	29	23	PEARL JAM. Ten	Epic
22	20	24	RADIOHEAD. Pablo Honey	Capitol
27	24	25	STING. Ten Summoner's Tales	A&M
19	22	26	DR. DRE. The Chronic	Death Row/Interscope/AG
31	28	27	GIN BLOSSOMS. New Miserable Experience	A&M
26	25	28	ONYX. Badafucup	JMJ/ral/Chaos/Columbia
21	23	29	JAMES TAYLOR. Live	Columbia
28	26	30	TONY TONI TONÉ. Sons Of Soul	Wing/Mercury
—	35	31	THE CRANBERRIES. Everybody Else Is Doing It...	Island/PLG
—	32	32	WHITE ZOMBIE. La Sexorcisto: Devil Music Vol. 1	Geffen
20	27	33	BARBRA STREISAND. Back To Broadway	Columbia
25	30	34	SPIN DOCTORS. Pocket Full Of Kryptonite	Epic
▶DEBUT	35		MAZE & FRANKIE BEVERLY. Back To Basics	WB
—	39	36	BOB DYLAN. The 30th Anniversary...	Columbia
37	38	37	2 PAC. Strictly 4 My N.I.G.G.A.Z.	Interscope/AG
24	31	38	MENACE II SOCIETY. Soundtrack	Jive
40	40	39	BJORK. Debut	Elektra
▶DEBUT	40		FOURPLAY. Between The Sheets	WB

IN STORE PLAY

1.	The Breeders, Last Splash	Elektra
2.	Smashing Pumpkins, Siamese Dream	Virgin
3.	Juliana Hatfield Three, Become What You Are	Mammoth/Atlantic/AG
4.	Cracker, Kerosene Hat	Virgin
5.	Los Lobos, Just Another Band From East L.A.	Slash/WB
6.	Meat Loaf, Bat Out Of Hell II - Back Into Hell	MCA
7.	Tool, Undertow	Zoo
8.	Matthew Sweet, Altered Beast	Zoo
9.	Mariah Carey, Music Box	Columbia
10.	Blind Melon, Blind Melon	Capitol

BEST BUYS

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PLAN B

Cyber Chords & Sushi Stories
(IMAGO)

Plan B samples information and relays it at the highest bit rate possible, then mixes that with a majorly funky, driving groove and some enticing vocals. *Cyber Chords & Sushi Stories* is the debut album for Plan B on Imago, but it's the fifth for these modernistic German musical engineers and craftsmen. Don't trip yourself into trying to classify Plan B; they are progressive, the cream of Techno-Rock groups with hit after hit waiting to explode and overdrive your system. Alternative Radio has quickly added the first single, "Life's A Beat," the emotional cover of Sinead O'Connor's "Jump In The River" is an excellent example of Plan B's dichotomy in style, but it doesn't end there. If you're lookin' for a hook, Plan B is prime time for the dance floor so Top 40 should be on this track and others, such as "No Justice, No Peace" and the extremely melodic "Close To Nothing." *Cyber Chords & Sushi Stories* hit the streets on August 24 and as one of their songs suggests, "Let It Go" and get on-line.

— Holly Sharpe

ALSO NEW

JOHN MELLENCAMP

Human Wheels (Mercury)

EARTH, WIND & FIRE

Millennium (Reprise)

MEAT LOAF

Bat Out Of Hell II: Back Into Hell (MCA)

NEIL DIAMOND

Up On The Roof... (Columbia)

NIRVANA

In Utero (DGC)

REMEDY

Remedy (Third Rail/Hollywood)

HUMAN BEHAVIOR



Björk

New Believers!

WAQQ Charlotte
WATA Melbourne
KCHX Midland
KQIX Grand Junction
KTMT Medford
Y93 Bismarck
And More!

Charting!

99X Atlanta 9-4*
KWOD Sacramento #7*
KROQ Los Angeles #8*
KRBE Houston #12*
WNVZ Norfolk D-29*
WZAT Savannah D-40*



BREAKOUT

MEAT LOAF120/23
 "I'd Do Anything For Love (But I Won't Do That)" (MCA)
MAJOR MOVES: WAAL(17-11), WKRZ(36-32), WYCR(21-16), WRFY(29-21), WBBQ(35-26), WWCK(31-23).
NEW ADDS: WAQQ, WFLY, WSPK, WPST, WSTW, WKHI, WZEE, WABB, WAPE, WMMZ.

Building tremendously in just a few short weeks, Top 40 radio and its listeners are obviously hungry to hear from a superstar. Meat Loaf is back with the right package that will most certainly debut next week on *The Network Forty* chart.

BREAKOUT

R.E.M......104/32
 "Everybody Hurts" (WB)
MAJOR MOVES: WIXX(34-30), WRFY(30-22), WZAT(40-35), WMMZ(26-21), WRQK(D-19), WWCK(35-25).
NEW ADDS: WPRO, KISF, WSTR, WBZZ, WEZB, KRBE, WPST, WYCR, WMGV, WXXL.

The name says it all: Rapid Eye Movement. Exploding at Alternative and Top 40 radio everywhere, Michael Stipe and crew are racing up the charts with their powerful introspective sound. It's another bonified hit which can be played around the clock.

STING.....104/26
 "Nothing 'Bout Me" (A&M)
MAJOR MOVES: WIXX(35-31), WQUT(28-20), WKDD(21-16), KIOC(38-32), WHTO(24-17), WPLI(24-19).
NEW ADDS: WPRO, WFLY, WQGN, WYCR, WMGV, WNDU, WZAT, WZYP, WYKS, WGLU.

DARYL HALL.....101/6
 "I'm In A Philly Mood" (Epic)
MAJOR MOVES: WSTW(30-27), WQUT(20-16), WKDD(10-6), WWCK(25-18), KISX(29-23), WPRR(24-17).
NEW ADDS: WPGC, WBZZ, WYHY, KMMG, WWKZ, WBT.

TAYLOR DAYNE.....93/12
 "Send Me A Lover" (Arista)
MAJOR MOVES: WYCR(28-22), WKDD(D-17), WWCK(36-30), WHTO(25-18), KLBO(39-34), KMOK(37-32).
NEW ADDS: WKSS, WSTW, WIXX, WYKS, WRHT, WKDD, KAYI, KBFM, KQMQ, WAYV.

DARDEN SMITH.....88/2
 "Loving Arms" (Chaos)
MAJOR MOVES: WFHN(30-25), WZAT(20-16), WYKS(37-31), WQUT(16-12), KTUX(26-21), KIOC(18-12).
NEW ADDS: WKEE, WWKZ.

BREAKOUT

PRINCE78/74
 "Pink Cashmere" (Paisley Park/WB)
MAJOR MOVES: WFLZ(D-20), KBXX(D-19), KSFM(D-20), WKSE(D-13).
NEW ADDS: WJMN, WIOQ, WPGC, WLUM, WKBQ, WPOW, WFLZ, WCKZ, WJMO, WHHH.

The Purple One has an automatic with the most-added out of the box. Already blowing huge instant phones in the Most Requested Overnight, ♀ has done it again. Name or no name, his monster hits have an identity stamp all his own.

ROBIN S......72/4
 "Love For Love" (Big Beat/Atlantic/AG)
MAJOR MOVES: WPOW(31-27), WKSE(27-23), WKSS(28-22), WTCF(D-16), KBFM(30-20), KMMG(14-11).
NEW ADDS: XHTZ, WWCK, KRQQ, WYAV.

TINA TURNER.....64/15
 "Why Must We Wait Until Tonight" (Virgin)
MAJOR MOVES: WYKS(29-22), WERQ(20-16), WMGV(24-16), WQUT(29-21), WKDD(D-20), WHTO(23-16).
NEW ADDS: KISF, WKDD, WKEE, KRQQ, KQMQ, WRKY, KOKZ, KGLI, WKMV, WAOA.

BELL BIV DeVOE.....55/5
 "Something In Your Eyes" (MCA)
MAJOR MOVES: WJMN(11-8), WHYY(D-20), KMEL(14-10), WFHN(21-16), KMMG(16-13), KLUC(29-26).
NEW ADDS: WSPK, WKSS, WJMH, KYVA, WTWB.

EAST 17.....54/4
 "Deep" (London/PLG)
MAJOR MOVES: KQKS(27-24), WFLY(27-23), WKSS(29-26), KMMG(27-24), WBHT(27-23).
NEW ADDS: WPRO, WAQQ, KPRR, WBSS.

NEW ORDER.....54/1
 "World (The Price Of Love)" (Qwest/WB)
MAJOR MOVES: WZAT(32-27), KIOC(25-19), KWTO(22-16), KMCK(40-34), KCHX(25-17), KGGG(29-26).
NEW ADDS: KHKS.

MIDNIGHT OIL.....50/7
 "Outbreak Of Love" (Columbia)
MAJOR MOVES: WRFY(17-13), WZAT(37-32), KAYI(39-35), KIOC(26-21), WSBG(29-24), KLBQ(34-30).
NEW ADDS: KRBE, WAYV, WWKZ, WVAQ, WTLQ, WTVR, KZFN.

SPIN DOCTORS.....47/41
 "Jimmy Olsen's Blues" (Epic)
MAJOR MOVES: WKRQ(24-16).
NEW ADDS: WENZ, KUTQ, WFLY, WAAL, WKRZ, WPST, WIFC, WQUT, WBBQ, WDCG.

BREAKOUT

BRUCE HORNSBY.....49/48
 "Fields Of Grey" (RCA)
MAJOR MOVES: KISX(31-28).
NEW ADDS: KZII, WKRZ, WSTW, WZAT, WQUT, WBBQ, WKDD, WGLU, KAYI, WHHY.

The five-time Grammy nominee who has sold over 7 million albums is proving his stardom once again. Enjoying a more personal touch lyrically, Hornsby is smoking as one of *The Network Forty's* most-added.

GEORGE THOROGOOD & THE DESTROYERS.....44/1
 "Get A Haircut" (EMI/ERG)
MAJOR MOVES: WAAL(13-8), WKHI(36-33), WRFY(21-15), WZAT(24-18), WRQK(14-9), WTCF(22-17).
NEW ADDS: WBHT.

DR. DRE.....40/4
 "Let Me Ride" (Death Row/Interscope/AG)
MAJOR MOVES: WERQ(21-19), WCKZ(27-22), WHHH(31-27), KZHT(23-18), KSFM(17-14), KMXX(30-23).
NEW ADDS: KPWR, WFLY, KMGZ, WTLQ.

CEREMONY.....40/4
 "Could've Been Love" (DGC)
MAJOR MOVES: WKRZ(33-29), WRFY(33-27), KTUX(36-26), KIOC(32-27), KWTO(21-15), WHTO(32-28).
NEW ADDS: WQGN, KYJO, WCIL, WYAV.

LUTHER VANDROSS.....40/1
 "Heaven Knows" (Epic)
MAJOR MOVES: WZPL(21-17), KMMG(29-25), KLUC(26-19), KWIN(19-15), WBSS(29-22), WWKZ(16-13).
NEW ADDS: KMOK.

GABRIELLE.....38/14
 "Dreams" (Go! Discs/London/PLG)
MAJOR MOVES: WHYI(26-18).
NEW ADDS: KISF, WSTR, KQKS, WVIC, WVSR, KMMG, WFHT, KIXY, KMGZ, KZII.

CAPTAIN HOLLYWOOD PROJECT.....37/2
 "Only With You" (Imago)
MAJOR MOVES: KQKS(30-27), XHTZ(13-5), WWKX(23-19), KYVA(34-30), WTVR(40-37), KMVR(23-18).
NEW ADDS: KAYI, KISR.

INTRO.....36/1
 "Come Inside" (Atlantic/AG)
MAJOR MOVES: WJMN(18-11), WERQ(10-7), WLUM(7-1), WCKZ(13-9), KBXX(6-5), KHQT(D-17).
NEW ADDS: KZII.

JOHN WAITE.....32/6
 "In Dreams" (Imago)
MAJOR MOVES: WEZB(D-19), WQUT(30-22), KIOC(39-33), WKTI(17-15), KMOK(38-33).
NEW ADDS: KYJO, KWTO, WHTO, WKFR, KTRS, WWWQ.

U.N.V......32/1
 "Something's Goin' On" (Maverick/Sire/WB)
MAJOR MOVES: WPOW(27-21), KBXX(16-10), KGGI(13-9), KIKI(16-13), KBOS(8-7), KDON(19-15).
NEW ADDS: KZHT.

SHAGGY.....30/2
 "Oh Carolina" (Virgin)
MAJOR MOVES: WNVZ(23-16), WNNX(14-10), WKSS(34-23), KIKI(7-4), WJKC(4-3), KWOD(1-1).
NEW ADDS: KFRF, WKSE.

JULIANA HATFIELD THREE.....29/6
 "My Sister" (Mammoth/Atlantic/AG)
MAJOR MOVES: WENZ(12-7).
NEW ADDS: WPRO, WBNQ, KLTV, WAOA, KCHX, KISR.

GURU'S JAZZMAZZ.....29/5
 "Trust Me" (Chrysalis/ERG)
MAJOR MOVES: WERQ(22-20), WHHH(22-20), WWKX(21-18), KLUC(22-18).
NEW ADDS: WWHT, KUBE, WAYV, KHTY, KFFM.

JOE.....29/2
 "I'm In Luv" (Mercury)
MAJOR MOVES: WFLZ(28-23), WHHH(26-23), WWKX(28-24), KMMG(23-18), KLUC(24-21), KPRR(29-21).
NEW ADDS: KSFM, KUBE.

CONSENSUS PICK

No Consensus Pick This Week

BEST BETS

Mr. Big, "Wild World" (Atlantic/AG)

The The, "Love Is Stronger Than Death" (Epic)

Expose, "As Long As I Can Dream" (Arista)

HANDICAPPER'S PICK

Wendi Cermak

Salt-N-Pepa, "Shoop" (frr/London/PLG)

TEST TUBE BABY

U2 "Lemon" (Island/PLG)

GUEST HANDICAPPER

Steve Wall, PD, XHTZ, San Diego

E.Y.C., "Feelin' Alright" (MCA)

Ace Of Base, "All That She Wants" (Arista)

Apache Indian, "Boom Shack-A-Lack" (Mango/Island)

Mariah Carey, "Without You" (Columbia)

**If you would like to be
a guest handicapper,
call The Network Forty
TODAY!**

1.800.443.4001

PAST PERFORMANCE

Prince, "Pink Cashmere" (Paisley Park/WB)

Last week's *Consensus Pick* is in the pink as #1 most added this week with 74 stations out-of-the-box.

John Mellencamp, "Human Wheels" (Mercury)

This *Best Bet* from 8/20 debuts on the chart at #40* with 13 more adds spinning it up to 125 total stations.

Blind Melon, "No Rain" (Capitol)

This *Consensus Pick* from 8/27 debuts on the chart at #26* with another 27 adds raining on a total of 158 Melonheads.

Taylor Dayne, "Send Me A Lover" (Arista)

A *Best Bet* from 8/27 grabs another 22 adds, making it #9 most-added this week and rotating on 93 stations.

Spin Doctors, "Jimmy Olsen's Blues" (Epic)

One of last week's *Best Bets* is #3 most-added this week with 41 superstations saving the day.

Tina Turner, "Why Must We Wait Until Tonight" (Virgin)

Another *Best Bet* from 8/27 isn't waiting around. It picks up another 15 adds this week for a total of 64 stations.

R.E.M., "Everybody Hurts" (WB)

Jeff Silberman's *Handicapper's Pick* from 8/27 is #4 most-added; 32 more stations aren't hurting for this smash, raising the total to 104 stations.

Meat Loaf, "I'd Do Anything For Love (But I Won't Do That)" (MCA)

This *Best Bet* from 8/20 is #8 most-added this week with 23 more stations willing to do anything for this hit. Meat's grand total: 120 stations.

Hey, we're talking *great* personality!


JUDYBATS

"ugly on the outside"

The new single with a face only a mother could love . . . from the popular album, Pain Makes You Beautiful



Produced, mixed & engineered by Kevin Moloney.
Management: Dennis Oppenheimer/Performance Group.

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