

PRESSING ISSUES ♦ MORNING CONSTRUCTION ♦ HOT 97.7

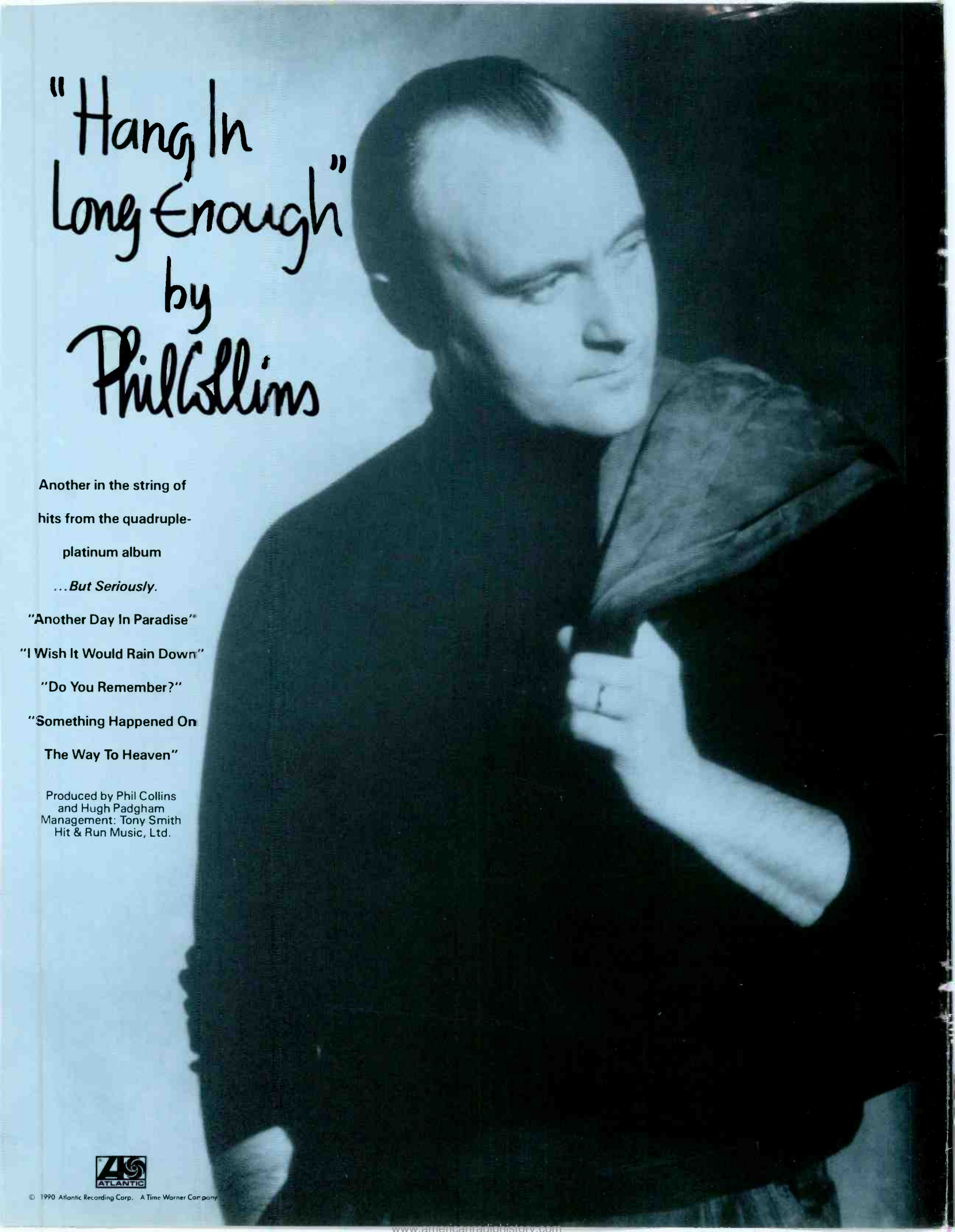
THE NETWORK

FORTY

Steve Winwood

35

10/26/90



"Hang In
Long Enough"
by
Phil Collins

Another in the string of
hits from the quadruple-
platinum album

...But Seriously.

"Another Day In Paradise"

"I Wish It Would Rain Down"

"Do You Remember?"

"Something Happened On

The Way To Heaven"

Produced by Phil Collins
and Hugh Padgham
Management: Tony Smith
Hit & Run Music, Ltd.



THE NETWORK

Inside

ISSUE 35 OCTOBER 26, 1990

FORTY™

120 North Victory Boulevard, Burbank, California 91502 1-818-955-4040 Fax 1-818-846-9870

THE BIZ



Atlantic Records has announced the establishment of a new division, East West America. Heading the new venture are long-standing Atlantic senior executives **Sylvia Rhone** and **Vince Faraci**, who have been named Co-Presidents of the label. The first releases from East West America are scheduled for January 1991, and will include new artists as well as artists from the current Atlantic roster.

TOP 40

Covering nearly three musical decades, Birmingham, England, native **Steve Winwood** began his career as a lead singer, lead guitarist and keyboard player with The Spencer Davis Group. That band produced Top 10 hits like "I'm A Man" and "Gimme Some Lovin'." Steve departed from the mainstream when he formed Traffic, only to re-appear in the early 80s with his solo album *Arc Of A Diver*, an effort which launched him back into Top 40's Top 10! When *Back In The High Life* hit the streets in 1986, Steve Winwood became a household name. Once again, Steve is back in the limelight with "One And Only Man," the most added record this week in The Network Forty.



CROSSOVER



Rock radio continues to show its strength during the waning months of 1990. And with the strong mass appeal Rock product crossing onto Top 40 radio stations, the format has begun to show more balance than in recent months. In this week's Rock Crossover column, we'll zero-in on The Outfield, Vixen, Billy Idol, Paul McCartney and **The Traveling Wilburys**. If it's crossing, you'll find the facts and stats in The Network Forty!

THE MUSIC MEETING

DINO "Gentle"

A pair of Vegas voices hit the jackpot.
(ISLAND)

BRENT BOURGEOIS "Time Of The Season"

Where Top 40's headed this season.
(CHARISMA)

PHIL COLLINS "Hang In Long Enough"

Collins hangs in for Top 5 #5?
(ATLANTIC)

BASIA "Until You Come Back To Me"

30s plus 60s equals great stuff for the 90s.
(EPIC)

RALPH TRESVANT "Sensitivity"

The latest Edition is a sure shot.
(MCA)

FLEETWOOD MAC "Hard Feelings"

The Mac un.masks a new lead singer.
(WARNER BROS)

Strike While It's Hot	5	Steve Winwood	20	MTV	49
San Jose	10	Music Meeting	26	Retail Sales	50
Conference Call	12	Most Requested USA	32	Urban Jams	52
Ear To The Street	16	Hit Singles	38	Rock Tracks	54
News	18	The Next 40	40	Alternative	56

Gene Sandbloom's column, "The Music Meeting," page 26

TRITON

Featuring "Give It To Me Good"

•
Breakout Rotation On MTV

•
Top 10 On Dial MTV

•
Top 30 AOR In R&R And Climbing

•
30-Point Sales Jumps Nationwide

•
Now On A Sold-Out Tour With Stryper

•
On Tour With Don Dokken Beginning Nov. 8



It's A Very Big Record.

STRIKING WHILE THE IRON IS HOT



See page 6

IT MAKES MUSIC... BUT IS IT IN TUNE?

Just as musical instruments must be tuned to sound right, a Top 40 radio station should, likewise, stay in tune to lifestyles of its audience. Establishing your station as a regular, significant part of your listeners' lives is required in order to be an outstanding and successful radio station.

In the Top 40 format, we're constantly striving to be the freshest sounding station on the dial. Yet, while playing a popular mix of music and implementing unique and exciting promotions, a good radio station should also complement and reflect the lifestyle of the typical listener.

Involving your station in clever promotions that are both timely and topical can increase the importance and presence of your station in the market. Addressing this subject are programmers Joel Folger, Program Director of KEGL Dallas; Steve Conley, Program Director at FM-100/WMC FM Memphis; and Larry Martino, Operations Manager of 99.1 KGGI Riverside/San Bernardino.

REFLECTING THE LIFESTYLE

Whether the general mood in town is up, bright and carefree or shrouded with worried concerns about unfortunate circumstances, addressing and connecting your station with the current events happening in the community is an important part of broadcasting.

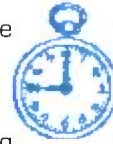
KGGI Program Director Larry Martino tells The Network Forty some of the ways he keeps his station sounding timely and topical. "Whatever prizes we have to give away, we try to find a way to connect them with something topical occurring either locally, nationally or internationally; whatever's top of mind with our listeners."

Ideas for current event promotions come from various sources. Martino suggests, "Simply talk to your listeners; they'll *tell* you what they're interested in. At KGGI promotions, we try to get to know our listeners to see what they're all about. After that, it's easier to develop things that appeal to them. Being a part of their lifestyles is very important because without that, you're just a juke box. Anybody can play music on the radio; it's the added extras that set you apart and give you a special place in the listener's mind. If you don't occupy that place, you're just brand X radio."

Steve Conley, FM-100/WMC FM Programmer offers his view. "To cut through all of the radio clutter of today, you've got to be quick, current and consistent. We do that by



staying on top of everything. Whether it's coming up with great topical song parodies or ideas for promotions to spin off of current events, FM-100 consistently tries to tie into the concerns and desires of our listeners. It's almost expected at this point. FM-100 has become Memphis' radio station. We created this radio station to reflect Memphis, its tastes and lifestyle. Aside from playing the right kind of music, our first priority is to make this radio station a fun, integral part of the city. If something big is happening in Memphis, nine times out of ten FM-100 is involved. If something happens nationally, some sort of a reactionary promotion or idea will surface on the station."



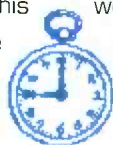
According to Joel Folger, the best way to keep your station sounding timely and on top of things is to "seize the moment. Know what's going on in your city, your country and the world. Be a mirror. Whether it's with song parodies or full blown promotions, with anything that's happening, especially the big things, KEGL tries to get involved."

Folger explains his view of promotions and where topicality falls on the list of priorities. "The number one thing is to play the right music, the best music, that your listeners want to hear. In terms of promotions, I could write a book on things that are involved to insure successful promotions! But narrowing it down, they should be topical, timely and something that creates a mental image in the mind of someone who's not participating in the promotion or contest. There are basically two things that a promotion should do for you: build cumes and increase time spent listening. I feel that every time you design a promotion, you should ask yourself how this promotion helps you accomplish these goals or, if necessary, what you can do to change the promotion so that it affects one of those two things."

FOR INSTANCE...

Larry Martino points out some of KGGI's current timely and topical promotional efforts. "Red Ribbon Week is coming up; it's a 'Just Say No' to drugs campaign. We'll be doing a live broadcast to kick off the week, in addition to a lot of other stuff. Also, our morning show has started talking about gangs, because that is a *major* problem in our area. KGGI is looking to make a dent in our gang problem."

Martino continues, "On a lighter note, at the end of August we came into contact with a guy being shipped off to Saudi Arabia who wanted to marry his girlfriend before he left. Everybody loves a wedding. This was perfect and very timely;



WANTED



BAD COMPANY

“IF YOU NEEDED
SOMEBODY”

ALREADY LOCKED UP!

WNTQ	WKZL	KRZR	WPXR	KFMW	WAYS	WGLU
WPRR	WOMP	WHHY	WILN	WZYP	WQUT	KTUX
	Yes 97	WZAT	KNIN	KFTZ	WVKZ	

MOVES 49-24* ON ROCK TRACKS!

WANTED BY ADULTS!

The 25-34 demographics that your Sales Department covets were listening to Top 40 when Bad Company's Top 10 hits "Can't Get Enough" and "Feel Like Making Love" ruled the airwaves in the mid 70s!

WANTED BY TEENS!

They're storming the stage in every venue during the Bad Company/Damn Yankees sold-out tour. Sales surge in the week following the performance.

WANT NUMBERS...? THEN YOU WANT BAD COMPANY!



a soldier headed to Saudi Arabia. So the ceremony was held live on the air. With all of our listeners who own certain businesses pitching in to get the girl a dress, obtain a place to have the wedding, a cake and all the other little details, not a *cent* of the station's money was spent. I've never seen anything like the response to this promotion."

Like many other stations across the country, WMC FM has been involved in promotions around the Middle East situation. Steve Conley remarks, "When the build-up of troops first started, we did a promotion where we recorded and sent requests and/or dedications to individual service men. Keeping the consistency going, we're now doing a promotion to send them radios. The Air/Lift Campaign and Westinghouse Radio Division are using all monetary contributions to supply troops with standardized radio equipment."

Conley continues, "We also got involved with 'Operation Cookie Drop.' With the help of other media in town (no other radio), we gathered approximately a half a million cookies to send to the troops overseas. A woman came to us with the idea, as she had done it during the Vietnam War. Our role was to go on the air asking listeners to bake cookies to send to the service men. Something like 30 tons of homemade cookies with the names and addresses of the bakers were collected. The idea was to get a box of cookies to every service person, and we think we did just that."

"Currently on everyone's mind in Memphis is the earthquake threat" Conley explains, "This scientist, Ivan Browning, has predicted that this area of the country will experience a major earthquake that could possibly level buildings as far away as Chicago, and devastate our area. In reaction to this, we've done Earthquake Survival Parties at a night club called 'The Faultline.' We're also printing 'Memphis Earthquake 1990' sweatshirts saying 'Are you staying or are you leaving?' FM-100 is staying here with our listeners and is proudly promoting this fact. In addition to poking fun at the whole situation, we are giving regular earthquake preparation tips. However, you have to take a light-hearted attitude to things like this or you'll depress your listeners. We're not being overly flippant; we're just trying to ease some tension by having a little fun with it."

Joel Folger says that KEGL constantly concerns itself with tying into local events or national happenings. "For example, female reporters...in the NFL...we all know what the situation is there. So, I had my night guy, Michael Blake, do his show in the nude (okay, so he was wearing a towel) and in-

vite female reporters to the radio station to interview him. He had only one taker, a young lady from a college newspaper." Something like this is great theatre of the mind, sounds terrific and was definitely topical.

Folger cites another current promotional effort. "Because Dallas/Ft. Worth and the state of Texas have a large contingency of soldiers in the Middle East, it's a big local interest here. KEGL has been talking about it a lot on the air. In fact, to try to help out the soldiers as much as we can, all of the B. Dalton Bookstores agreed to cooperate with us in an effort to gather used paperback books to send over to the Middle East. We've also had several free dinners and lunches provided by Bennigans throughout the metroplex for military people whose spouses are out of the country and for those who are on active duty here in the metroplex. Along the same lines, we're promoting a campaign to put yellow ribbons on cars throughout the area to make people more aware of what's going on. To make our radio station a living, breathing, feeling kind of entity, this is the type of thing that ties our listeners closer to the radio station. It creates an emotional bond between KEGL and our listeners."

PRIORITIES

Larry Martino points out that "music is the key to getting people to tune in. If they don't like the music, they're not going to listen. But a close second is topicality, because that's what makes your air personalities entertaining and real. As a listener, I'd much rather hear a guy talking about something that interests or affects me than some guy reading a joke sheet.

You don't have to always be funny to be entertaining or to keep people listening. Being topical is right up there behind the music on the priority list. Timely and clever promotions are great for imaging in that they make you a visible part of the community. You have to be more than just a station playing a lot of music."

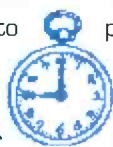
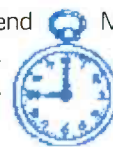
Joel Folger, "When it comes down to few songs separating one station from another, the major difference is the personalities and marketing. It's important that we put a smile on people's faces, or make them get a couple of goosebumps occasionally because we've said or done something that hits close to home."

Steve Conley says, "You can do the warm 'n fuzzy promotions to endear the station to the listeners, but getting into their lifestyle is the most important thing. As a station, the key is to get involved with everything and to be *everywhere*."



"FM-100 has become Memphis' radio station. We created this radio station to reflect Memphis, its tastes and lifestyle."

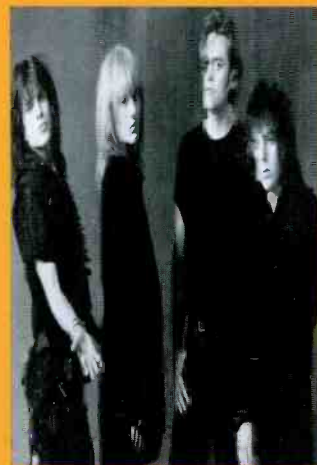
-Steve Conley



THE ONLY THING MORE POWERFUL
THAN 300,000 "JEALOUS" FANS.

THE
NEW
TRACK,
SINGLE
AND
VIDEO

"TANGLED UP IN YOU"
GENE LOVES JERBEL



FROM THE
Geffen ALBUM
KISS OF LIFE
PRODUCED BY
TIM PALMER/
PAUL FOX.



©1990 The David Geffen Company.

MANAGEMENT: ARNOLD STIEFEL, RANDY PHILLIPS, ANDREW HEWITT FOR STIEFEL-PHILLIPS

50

MILES

down the road from San Francisco is a suburban community famous for its computer wizards, the Silicon Valley and affluent lifestyles. One of the largest metropolitan cities without a profes-

sional sports team, San Jose has emerged with an identity of its own.

Part of that identity comes through over the radio airwaves on KHQT Hot 97.7. The success of the station is largely dependent on the programming department, headed up by Program Director Ken Richards.

THE NEXT BIG THING

Like most programmers today, Richards has been around the radio dial and across the country. His radio ascention began in a small 1000 watt station in Anacortes, Washington. But even during this humble beginning, Ken was never one to feel discouraged. His job was to take what he had and make something out of it. "My first challenge was to do some unbelievably creative weather forecasts," recalls Richards, "That led to fruitful opportunities in Spokane and eventually my first PD gig in Texas at

KTQN. I hooked up with Lee Randall, who was a great local Texas programmer. And hand in hand we destroyed the entire market."

Through a series of ownership changes and external variables, Richards headed for the Golden State and was well-received in Fresno. Promoted to PD at KMGX, it was there that Richards gained his notoriety as a dance format PD. "After a brief stint at KIKX in Colorado Springs to assist the staff with positive reinforcement during an ownership change, I received a call. It was San Jose!"

A CAN'T MISS HIT

The first priority of business was to build up an already strong radio station. "First, we felt that by increasing our visibility, we could take the station to an even higher level. Second, we needed a strong morning show to help achieve that goal," Richards explains, "You must remember that the makeup of the market here is high tech. It's the Silicon Valley, which is a major employer for the entire area. The average income is over \$40,000 annually. Being a dance station



**"WE ARE NOT IN THE SHADOWS OF THAT CITY BY THE BAY...SAN JOSE HAS ITS OWN IDENTITY, BOTH MUSICALLY AND SOCIALLY."
- KEN RICHARDS**

wasn't enough. We needed to make adjustments, particularly in our presentation and personality."

"Bringing a high profile morning show to town was a big task," confesses Richards. "The team of Sterling & Steele (a.k.a. Jeff Hunter and Charlie Simon) gained so much awareness by being entertaining and visual. They implemented outrageous contests, such as the Hot 97.7 Teeter-Totter-A-Thon. Activities like this pushed us into the forefront, made us a fun radio station."

Daring in his music approach, Richards targeted both the Hispanic

HOT 97.7 SAMPLE HOUR

YVONNE

"I Can't Face The Fact"

GEORGE LAMOND

"Look Into My Eyes"

BELL BIV DEVOE

"B.B.D.
(I Thought It Was Me)"

STEVIE B

"I Wanna Be The One"

PEBBLES

"Givin' You The
Benefit"

KEITH SWEAT

"I'll Give All My
Love To You"

JANE CHILD

"Don't Wanna
Fall In Love"

**Ann
Barron**

Hot 97.7 Knows

and Anglo populations, and served them as no other station was doing. "With the Hispanic population only 18.7%, Hot 97.7 needed a larger percentage of whites tuning in. Musically, we needed to be more specific about the sound of the station. John Christian is a great Music Director who has broken artists locally and across the nation. But more importantly, he understands our target audiences. He can find the music that works with both cultures. That's been an integral part of reaching a 7.7 share."

STEPPING OUT OF THE SHADOWS

Although San Jose is often perceived as a bedroom community to San Francisco, the startling difference between these markets is far wider than the 50 miles of distance which separates them. "Records that work well there, don't work here," confides Richards. "Local radio has much more to offer the city than San Francisco stations. We are not in the shadows of that city by the bay, although we follow their sports teams and share in the pride of winning. San Jose has its

own identity, both musically and socially."

MAIN CREATIVE AXIS

A salient part of that identity is the Hot 97.7 airstaff. With a vibrant crew consisting of seasoned professionals, this wild and wacky cast has emerged with a free-style sound. "This has added a personality that's formed a bond with the listeners," remarks Richards. "Renee Fox has done a stellar job for us, sounding very adult-credible and adding great growth to upper demos. When Dwaine Luna returned to the station after a short stint in San Antonio, he brought a tremendous work ethic and street attitude that puts him in front of people. Daily he's out caravanning the city at his own will. And Panama Jack gives us an energetic delivery in the afternoon without getting in the way of the music." Richards is proud of his people, and says so; "I believe the airstaff has really come into their own. They are a very large part of our success."

The dramatic success of the radio station can also be attributed to promotions and community involvement. "A local club realized at the same time we did that there was an audience starved for a certain kind of music. So we joined forces, and together we have brought in many artists that no one else would touch," states Richards cheerfully. "We made our promotions sound more exciting and spent more money than any other station. And it's made a difference."

PERFECTING THE FORMULA

Richards credits much of KHQT's prosperity to the mastermind of this format, Don Kelly, and former Hot 97.7 PD Steve Smith. The station continues to grow and capture those coveted upper demos, without losing sight of the fact that a very hip young audience is their foundation. "We're discovering that older crowds just love the energy of the music mix," says Richards. "We've never wavered or vacillated back 'n forth musically. We have evolved with the trends... and have even set a few, too."

San Jose has come a long way since Dionne Warwick immortalized it in song 25 years ago. Today, it's Steve Wozniak who extols the city's virtues where the computer chip is king. And now Top 40 artists want to associate with one of its finest assets, Hot 97.7. Ken Richards has one of the hottest sounding radio stations in America. They have dominated the airwaves with a first rate staff, local pride...and killer music. KHQT has helped to reinforce the reality that San Jose has a clearly defined identity by putting, as the saying goes, "the fun back in radio."



DENISE LOPEZ

"Don't You Want To Be Mine"

THE BOYS

"Crazy"

WILL TO POWER

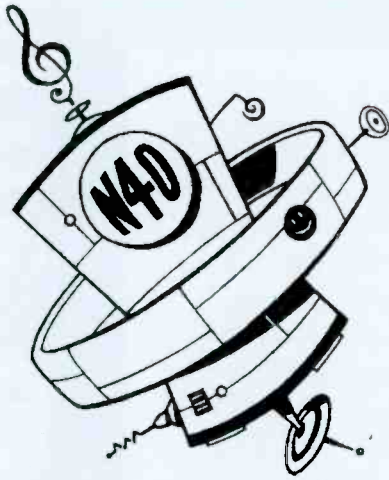
"Say It's Goniña Rájn"

SEDUCTION

"Coudq This Bè Love"

The Way To San Jose!

CONFERENCE CALL



BUILDING A MORNING SHOW

by Tom Jeffries

The GM has just asked you, for the 25th time, to find a morning show for the station. Good morning jocks are not a dime a dozen. The good ones seem to be already working in a situation they don't want to leave. If you're having trouble finding a morning show to plug in at your ranch, perhaps you'll just have to build one from scratch. Chances are, there's a jock or two already on the staff who could become great morning talents if you knew how to develop them. What do you look for? What kind of personality traits should they have? What kind of comedy should they work with? We talked with three of the hottest programmers in the country to find out.

On *The Network Forty*

Conference Call This Week:

Dave Robbins, PD WNCI Columbus

Steve Rivers, PD WZOU Boston

Tom Cuddy, PD WPLJ New York

QUESTION #1

The Network Forty: What are the basic elements you look for in a jock when putting together a morning show from scratch?

DAVE: A few months ago, I decided that a radio station was only as good as its morning show. Therefore, I set out to clearly examine and define what creates ultimate success in AM drive. The show needs to possess a minimum of seven distinctly different viewpoints: (1.) Wacky Gangster (2.) Outrageous (3.) Media Darling (4.) Political Activity (5.) Causticity (6.) Nice Guy (7.) Reality Base (Editor's note: These "Classic Seven" points are described in detail at the end of this article.) If you want your morning show to be #1, you must have all seven of these images within your target audience's perception.

STEVE: Find people who know how to be themselves on the air. Find someone who is very topical and knows how to get to the heart of any subject matter. Get to the point! It's critically important for them to be able to handle phones well. Look for a likable personality to put on the air.

TOM: The discipline to do the preparation that's necessary to win in a competitive marketplace; I think that's something most up-and-comers don't have going for them. They should possess a good sense of humor and good telephone skills. A keen grasp for handling the basics is also a prerequisite.

QUESTION #2

The Network Forty: What kinds of things do you work on most with a new morning jock (or show)?

DAVE: We work on getting him to understand the "Classic Seven." Without these, the show will either be a failure or only half-baked. The market leader probably does the "Classic Seven." They may not be aware of it, but the fact remains they are there.

STEVE: Get them to be topical. Teach them how to tap into whatever is going on around

town. Make them understand that the audience is an integral part of the show.

TOM: The biggest topic of discussion deals with the length of the bits they're doing. Getting them to keep things as condensed and as to the point as they can. Forward momentum is something to work on, too.

QUESTION #3

The Network Forty: Is comedy a vital element of a morning show? How long should a bit go before it's too long?

DAVE: Comedy falls under three out of the seven positions. Wacky Gangster, Outrageous, and Causticity. These three positions should be 50 percent of your bits. Length, within reason, is not a factor.

STEVE: Sure comedy is vital, but I think we need to direct our thinking outside of the "box" when it comes to comedy. It's not a matter of bringing "The Electric Weenie" into the studio and reading jokes, or hitting some drops and calling it a morning show. Let the listeners have the last word or, better yet, deliver the punchline. Let the audience become the stars. The rule should be this: whoever gets to the get out point first, whether it's a listener or a jock, should bring the bit to a conclusion. People who are new to doing mornings don't listen to the listener or their partners, so they miss the get out point. Someone will have provided a perfect end to a bit, but the jock will weaken the bit by letting it drag on too far.

TOM: It's not mandatory for all formats, but in our business it is. I don't feel that one can have a cardinal rule as to the length of any bit. You've got to know where you're going with a bit before you start it, and know what punchline you're trying to accomplish. A morning person should not try to out-do themselves. When you reach the end, make it the end! Brevity is a key factor, but you can't force a time factor of 45 seconds for a bit. Once seasoning and experience are attained, the jock

will know instantly when a bit is done and end it.

QUESTION #4

The Network Forty: What are the most important things a good morning show will offer the listener?

DAVE: Read the "Classic Seven."

STEVE: When I listen to a morning show, even if I'm from out of town, I want to feel I was part of the show. I want to be interested in what the people are talking about. Is the



STEVE RIVERS
WZOU BOSTON

comedy element being conveyed so I can understand what's going on? Is there a reason for everything that's being said or done? On the other hand, when I was in

Tampa at Q-105, I didn't know what the morning show was talking about for the first three days. They were so local! The more topical for your town, the better.

TOM: Topicality, humor, the basic morning information that I need to start the day. The right music and listener involvement are key factors to a good morning show.

QUESTION #5

The Network Forty: How can a morning show convey involvement in the community right from the start?

DAVE: In every way possible. There can be no overdose of community involvement. There should be as much as can be physically tolerated without exhausting the morning man, or creating a health hazard. He should emcee, host, and own every element in the city until he becomes as familiar a community player as the mayor! Anything less than a 200% effort will force the morning man to accept the fact that he will not win. Mornings are the only

true key to a station's personality. Lazy morning men should be moved to the overnight shift.

STEVE: There are all kinds of tried and true methods that we've all done before. Charity things are big. If the community has a large problem with homelessness, for example, you may want to do a blanket drive, or a coat drive. Keep your eyes and ears open for anything you feel the station can tie into.

TOM: At the outset, you may want to do something that's not your typical charity event. Try to make the involvement fun and different from the norm so you stand out from the crowd. For example, a Halloween promotion could involve a blood drive. Dress up the morning hosts as Count Dracula at the event and have a blood drive for The Red Cross. It's a good visual for TV and it helps the community attain a vital need that can affect everyone. Press the flesh with your audience.

QUESTION #6

The Network Forty: How long of a commitment should a station give a personality to make things happen in the morning before pulling the plug?

DAVE: Three years minimum. Given the habit and routine of mornings, there's no way even the greatest show can catch on any earlier than that. Weak competition and being in a smaller market can speed things up, but perhaps it would still take two years. If a morning show happens any quicker, it's because the market never really had a morning show.

STEVE: You can't look at Birch or Arbitron to base those decisions upon. Those systems obviously have problems in and of themselves! You have to do some in-depth research of your own. Research your listeners and those who come your station. Find out what they like or dislike about your morning show. Exploit the positive things that you find and get rid of the negatives that are holding you back. In general terms, the performers would be treated as

Published By

THE NETWORK FORTY, INC.

120 North Victory Boulevard

Burbank, California 91502

Phone: (818) 955-4040

Fax: (818) 846-9870

GARY F. BIRD

STEVE SMITH

Publishers

EDITORIAL STAFF

BRIAN BURNS

Vice President

Managing Editor

GENE SANDBLOOM

Music Director

TOM JEFFRIES

Radio Editor

DIANA ATCHLEY

Features Editor

DESIREE STICH SCHUON

Promotion Editor

DAVE MC KIE

Research Editor

DAVE SPARKS

News Editor

ANN BARRON

Editorial Associate

DENISE KELTZ-MORRIS

Office Manager

STATE OF THE ART DEPARTMENT

BARBARA COWAN KOLB

Art Director

KARYN WALL ESCOTT

Production Manager

VICTOR CABALLERO

Imaging Center Manager

SCOTT MCCLEAN

Graphic Design

KEVO SASSOUNI

Graphic Design

©1990, The Network Forty Inc. All rights reserved. The information compiled herein is deemed to be proprietary, and cannot be copied, distributed or commercially exploited without the written permission of The Network Forty.

Printed in the USA and distributed throughout North America, Europe, Australia, New Zealand and Japan.

For subscription information or change of address notification, contact Ann Barron at our Burbank editorial offices.

CONFERENCE CALL

neutrals. Perhaps you can turn things around to make those performers appear more positive to the community. Your audience will give you the answers if you take the time to ask. Development of a morning show takes time. It might be an easy thing to fix.

TOM: I think you really need a year and a half to two years to make a go of it. By the time you get someone up to speed and have spent a good amount of promotional dollars to get their name out there, it's been a year in the making already! It takes a great deal of time to turn out a good morning show. People are creatures of habit. It takes time to break their old habits and start new ones.

THE CLASSIC SEVEN

Dave Robbins, PD WNCI Columbus

Here are the "Classic Seven" morning show content positions. Remember, these are content positions. Mechanical positions are an entirely different seven. The mechanicals include the basics, such as time, weather and traffic. I consider mechanics the basics of radio. The content of any show is far more challenging and interesting than the basics. The basics are elementary.

1. **WACKY GANGSTER POSITION:** This is the "crazy" position. The nutty, silly, stupid jokes, gags, street-bits that we do daily. This is showing up at an event with underwear on our heads. It's being dipped in chocolate for Valentines Day. It's off the wall. It's harmless, fun and zany.

2. **OUTRAGEOUS:** This is the "I can't believe they did that" angle. While this goes hand in hand with "Wacky Gangster," it's one severe step beyond that. This includes puddle slurping, eating worms and so on. It's a necessary position that must be delivered in smaller doses than gangster bits. This is the risky side of characters, too. Jumping out of planes, bungy cord jumps, walking on hot coals, taking risks is outrageous.

3. **MEDIA DARLING:** This is making the internal staffs at every TV station and newspaper talk about your morning show. We've gone so far as to

deliver a VCR to a newscaster's home. We get sports announcers to go on the air. We do whatever it takes to get the media involved in talking about our morning show. In turn, when that TV station thinks about radio, they think of us. If they start thinking that there are other radio stations in town, we have failed in this position.

4. **POLITICAL ACTIVITY:** This is being the City Hall station. Get to know the Mayor. Invite him to be part of your bits. Get the Governor on the show.



DAVE ROBBINS
WNCI COLUMBUS

Hobnob with Councilmen and other city and state officials. This is an important strategy should you ever need to call in a political favor. This involves what may appear to be a lot of worthless public affairs appearances, but the real worth is much deeper. You are getting close to the officials when you make these appearances. Most of these appearances are boring to the officials, too! It's always nice to see a friendly face at a gathering, and you can become that face to these officials. It will result in locking up the political activity position for your station.

5. **CAUSTICITY/EDGE:** The constant slapping of media people, community figures, other show members, etc. This is the "bite" of the show. If the show gets too nice, you'll lose this position. The morning show, in this "spice" level, needs to be known as on the edge, risky, and caustic. A little of this goes a long way, but be sensitive that a certain amount is critical. This shows that you are not afraid to live dangerously, and will even go as far as to poke fun at the competition. This is a "spice" element. But remember, too much of it will alienate your listeners.

6. **NICE GUY/COMMUNITY:** This is the warmth that allows you to get away with causticity. Our listeners look at us like friends and will tolerate

all of our faults because "deep down, they're real nice people...they do a lot for charity." The fact that we do fund raisers, donate money to Easter Seals, and so on, means that we will be forgiven when we do a bit that is over the edge. The nice guy position is like buying insurance that you know you'll use! Stations that do not have this position end up with image problems when a bit goes too far. When you own this position, the worst that can happen is making an apology.

7. **REALITY BASED/HUMANITY:** Reality based humor revolves around everyday topicality, everyday happenings and events. The humor comes to play when you add a strange twist to the ordinary. Jokes need to originate from a real point of view. Talk about real things. Talk about the truth and don't go off into "fantasy" type bits. Be real. Humanity is the intangible element that sets you apart from the other stations. You need to talk about your personal lives on the air. Talk about the cars you drive, weddings, at home accidents, spouses, stories about grocery shopping; real people living real lives. The average morning show hides this element from its audience and I believe it's crucial! No one can call you a friend until they know secrets about you. The listener must feel an intense private personal bond with you.

Summary: There are two types of bits in a morning show. "Amusement" bits and "Interaction" bits. "Amusement" is a preplanned canned bit or anything that is presented to a listener which does not require their interaction. "Interaction" bits are the ones that move the audience to act immediately. It stirs them up and gets them on the phones. It makes people think and react with emotion. (Laughter, sadness, anger). The show should be 75% interaction bits and 25% amusement bits. This factor will produce success. This means that all of the "Classic Seven" positions must appear daily in some form. "Wacky Gangster" should be the most prevalent. Good luck.

If you're doing afternoon drive in a Top 25 market and would like to be on a special jock edition of The Network Forty Conference Call... call Tom Jeffries at 1-800-443-4001 today!

M.C. HAMMER



PRAY

Only The Hammer Can Move Like This!

KKBQ Houston 2-1*	WHYT Detroit 2-1*
Kiss 108 Boston 5-3*	Y-95 Dallas 7-4*
KKFR Phoenix 9-4*	PRO-FM Providence 7-5*
TIC-FM Hartford 7-5*	Power Pig Tampa 6-5*
WAVA Washington, DC 9-6*	FLY 92 Albany 8-6*
KKRZ Portland 10-7*	KXXR Kansas City 12-7*
WEGX Philadelphia 11-8*	KDWB Minneapolis 14-9*
KOY Phoenix 14-11*	

NETWORK 11-7*

5* On Urban Jams!

Check Out The New "Pray" Remix...It's A New Tool For "The Hammer!"

"Slick and mass appeal, M.C. Hammer is hotter than ever!"

Tom Mitchell, TIC-FM

"The 'Pray' remix is the hit you've been praying for. You can't afford not to touch this!"

A.J. Jackson, FLY 92

"This remix smokes! It was worth waiting for."

Deno Yasner, KOY

"This M.C. Hammer remix is smoking! It breathes new life into an already great record."

Albie Dee, WPGC

\$ Over 6 Million Consumers Can't Be Wrong!

→ Hammer Is Selling Out 20,000 Seat Venues In Less Than An Hour!



N40 EAR TO THE STR

Compiled by Diana Atchley

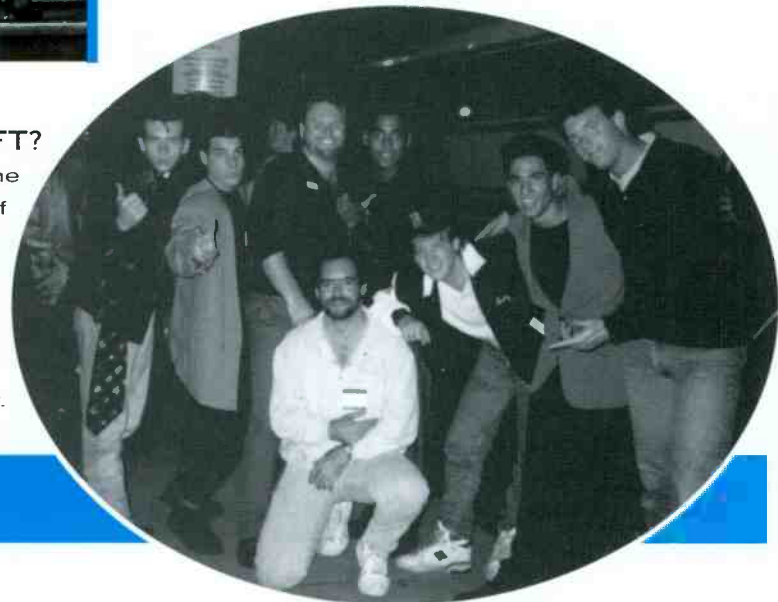


3 LIVE HOES..

Their current tour will not include any Florida shows, however Drive By Records' Hoe's Wit Attitude did make a special appearance here at the Network 40 offices. Shown here in the staff parking lot packing rods that would draw the envy of Johnny Holmes are lead singer Kim aka "Baby Girl"; Tonja aka "2 Jazzy"; and D.J. Dionne aka "D. Diva." We loved their album, "Livin' In A Hoe House," particularly the cut "Eat This," which is Radio Editor Tom Jeffries' pick of the week. Says Jeffries, "If I was still programming radio, this would be an immediate add!" Which is why Tom is working here. You can get a taste (no pun intended) of H.W.A as they open for 2 Live Crew's pay-per-view concert special set for November 8th, which will be broadcast live from Hollywood's Palace theatre.

NEED A LIFT?

Looks like SBK's Guys Next Door could use one! The Guys made a stop in Florida's Panama City as part of their promotional tour and are shown here trying to hitch a ride to their next stop. Pictured (L-R) Guys Next Door Damon and Chris; WILN air personality Steve Christian; the rest of The Guys Next Door, Patrick, Bobby and Eddie; SBK's Ken Lane, and on his knees down front, WILN PD Norm Tanner.



LADIES AND GENTLEMEN... KKBQ'S DENE HALLAM!

Mr. Hallam took advantage of his first photo-op as KKBQ's new PD by surrounding himself with some real heavies. Backstage following Michael Bolton's Houston concert, John catches up with some of his close personal friends, (L-R) Columbia Records' LPM John Michael Provenzano; Sammy Alfano of Sammy Alfano Promotions; Dene; Michael Bolton and Columbia Director of National Singles Promotion Bob Garland.



EET

BLACK BOX & THE TIME DUKE IT OUT...

This is a debate!? That's what the press release said, and we quote, "RCA recording artist Katrin Quinol of Black Box and The Time's Jimmy Jam debate the merits of Italian house music vs. the Minneapolis sound." We have no idea what the outcome of the "debate" at the renowned producer's Flyte Tyme studios was. But we'd sure like to know just exactly what Italian house music is!



LIVING IN THE LIGHT...

Here's EMI Records recording artist Caron Wheeler with one of her biggest fans, EMI Sr. VP Promotion Jack Satter. Talk about "Living In The Light!" Caron's first single from her debut LP, *U.K. Blak*, is currently taking off at radio. And within the industry, she's acquired a number of well respected fans like Jack. Says Caron's proud mentor, "Caron is one of those rare gems in today's music. Her music is real, her voice is absolutely unique!" But you knew that..Caron showed her stuff as the spirit and driving force behind the success of *Soul II Soul* last year.

HERE TODAY... WHERE TOMORROW...?

CHA-CHA-CHANGES

When KZZP PHOENIX PD BOB CASE was spotted talking with KUBE VP/GM MICHAEL O'SHEA at the NAB in Boston last month, everyone thought it was just old colleagues getting together to talk about old times. Wrong! BOB will return to KUBE as Program Director. That leaves WNCI'S DAVE ROBBINS searching for a PD for KZZP!

With KQLZ LOS ANGELES GM SIMON T. exiting the station, GSM NANCY LEICHTER will be the new PIRATE captain. Actually, NANCY will pick up the Station Manager title, with WESTWOOD ONE Station Group Executive VP MIKE KAKOYIANNIS supervising the station.

Don't be surprised when KROY SACRAMENTO flips to a gold based format within the next week. Although GREAT AMERICAN refuses to confirm the rumor, an inside source tells THE NETWORK FORTY, "There ain't room for three Top 40s in Sacramento!"

JEFF SCOTT resigns his OM post at KHMV HOUSTON for the PD position at KSRR, STAR 93 SAN ANTONIO. At the same time, MICHAEL NEWMAN will also leave the NATIONWIDE station for the APD/MD slot in the Alamo city.

PACO LOPEZ has been upped to Music Director at KKFR PHOENIX!

DOMINO leaves WPLJ NEW YORK to return to POWER 99 ATLANTA for afternoons.

WNYP CORTLAND MD JIM MEECH has been named Music Director at WNTQ SYRACUSE.

WNVZ NORFOLK MD BEAVER CLEAVER has exited the station, as has WDBR SPRINGFIELD MD RICK ELLIOTT.

ERIC ANDERSON has been named Music Director at G-98 PORTLAND.

MD CHUCK MAGEE has been promoted to PD at WOMP WHEELING. He replaces BOB FORSTER who exited several weeks ago.

ATLANTIC CREATES NEW DIVISION

EAST WEST AMERICA OPENS SHOP

Atlantic Records Chairman/CEO Ahmet Ertegun and President/COO Doug Morris have announced the creation of a new division, East West America. The new venture joins At-



VINCE FARACI



SYLVIA RHONE

lantic and Atco Records as the third free-standing, full-service record label under the Atlantic Recording Corporation umbrella.

Heading the new label as Co-Presidents will be two veteran Atlantic executives. Former Senior Vice President Sylvia Rhone will become President/Chief Executive Officer and former Senior Vice President/Promotion & Marketing Vince Faraci will serve as President/ Chief Operating Officer.

Initial releases from EWA are expected in January 1991, with the label's debut artists to be announced in the near future. In addition to new signings, the label roster will include some artists from the current Atlantic roster, as well as selected artists signed by Atlantic's British sister company, East/West U.K. East West America is also slated to serve as the distributor for the soon-to-be-official Interscope Records label started by Jimmy Iovine, Ted Field and Michael Papale.

East West America already has A&R, Marketing, Promotion, Publicity and Sales personnel in place, and corporate announcements will be forthcoming soon. In the promotion area, the label will have complete National and Field staffs to cover all formats. Based in New York, the label will also have a West Coast office.

Sylvia Rhone, who joined Atlantic in 1985 as Director/National Black Music Promotion, comments, "Doug Morris' decision to have two Atlantic executives head this new label venture

is a perfect illustration of his unique management style. Drawing on the company's internal human resources, he is giving Vince and myself a chance to take our careers and our

visions to the next plateau. This innovative approach in the executive area will undoubtedly be reflected in our artistic philosophy; at East West America, the music will come first."

Rhone, who has previously worked at Elektra, Ariola, ABC and Buddah Records, continues, "Since artist development is the lifeblood of our industry, we intend to keep our roster to a manageable size, thus giving each and every one of our signings undivided attention. As a black woman, I look forward with tremendous anticipation to running a full-line label and to setting what I hope will develop into an industry-wide trend. Furthermore, I am honored to be sharing this leadership with Vince Faraci, one of the most astute people in the business."

Vince Faraci, a 21-year veteran of Atlantic, adds, "The key to continued growth in the record industry is through intelligent expansion and fresh approaches. Over the past few years, Atlantic has proven its commitment to this philosophy by opening and supporting many new areas within the company. The creation of EWA as a new division dramatically demonstrates Atlantic's enthusiastic belief in expansion and in the future of the industry as a whole. I am extremely happy to be teamed up with Sylvia, who I consider to be among the very best executives in the music business. I am also very appreciative of Doug and Ahmet for giving me the opportunity to grow within Atlantic and now, with EWA."

COURY TAPS OREMAN TO HEAD GEFFEN ALBUM PROMO DEPARTMENT

Geffen Records General Manager Al Coury has announced that Alan Oremán has been selected to head the label's Album Promotion Department. Oremán, a 15-year Columbia Records veteran, will join Geffen in early November, filling the vacancy left by Mark Di Dia who recently exited to join Def American Recordings.

Coury notes, "Since this is considered the #1 Album Promo position in the industry, we didn't rush in our pursuit of the right person to fill it. When we closed the deal with Alan, everyone at Geffen was elated. He brings experience, dedication and knowledge to this very important post, and we're extremely glad to welcome him aboard."

Oremán, most recently Columbia's National Director/Album Promotion, West Coast, comments, "If there ever was a company I'd consider leaving Columbia for, it would have to be Geffen. They're the best rock label on the street."

SIMON T EXITS PIRATE RADIO

Due to "philosophical differences" Pirate Radio and VP/General Manager Simon T have parted company. "There were philosophical differences that we had, and we agreed to disagree," said Westwood One Station Group Executive Vice President Mike Kakoyiannis. With T's exit, Kakoyiannis has reorganized the management structure of Pirate Radio to resemble that of Westwood One's New York stations, by promoting General Sales Manager Nancy Leichter to the position of Station Manager. Leichter will "maintain her efforts in sales as well as Station Manager," according to Kakoyiannis.

WIGGLING OUT OF THE CLUBS AND INTO MAINSTREAM AMERICA!



WIGGLE IT



X106

1. Vanilla Ice...Ice Ice Baby
2. Stevie B...Because I Love You
3. 2 In A Room...Wiggle It
4. Mariah Carey...Love Takes Time
5. Biscuit...Biscuit's In The House

EAGLE-106

1. Vanilla Ice...Ice Ice Baby
2. Bell Biv DeVoe...Do Me
3. 2 In A Room...Wiggle It
4. Poison...Something To Believe In
5. Nelson...Love And Affection

HOT102 fm

1. Vanilla Ice...Ice Ice Baby
2. Stevie B...Because I Love You
3. 2 In A Room...Wiggle It
4. M.C. Hammer...Pray
5. Deee-Lite...Groove Is In The Heart

all hit 97.1 KEGL The Eagle

1. Vanilla Ice...Ice Ice Baby
2. Alias...More Than Words Can Say
3. 2 In A Room...Wiggle It
4. Warrant...Cherry Pie
5. M.C. Hammer...This Is What We Do

Z95 FM CHICAGO'S HIT MUSIC STATION

1. Vanilla Ice...Ice Ice Baby
2. Poison...Something To Believe In
3. 2 In A Room...Wiggle It
4. Winger...Miles Away
5. Soho...Hippychick

It Ain't No Vanilla Sounding Record ... And It Won't Poison Your Listeners!

New Wigglers!

- | | |
|------------------|------------------|
| KIIS Los Angeles | Power Pig Tampa |
| KBEQ Kansas City | WPHR Cleveland |
| WTFX Madison | KKSS Albuquerque |

Plus 14 More Secondaries!

Wiggling Up The Charts!

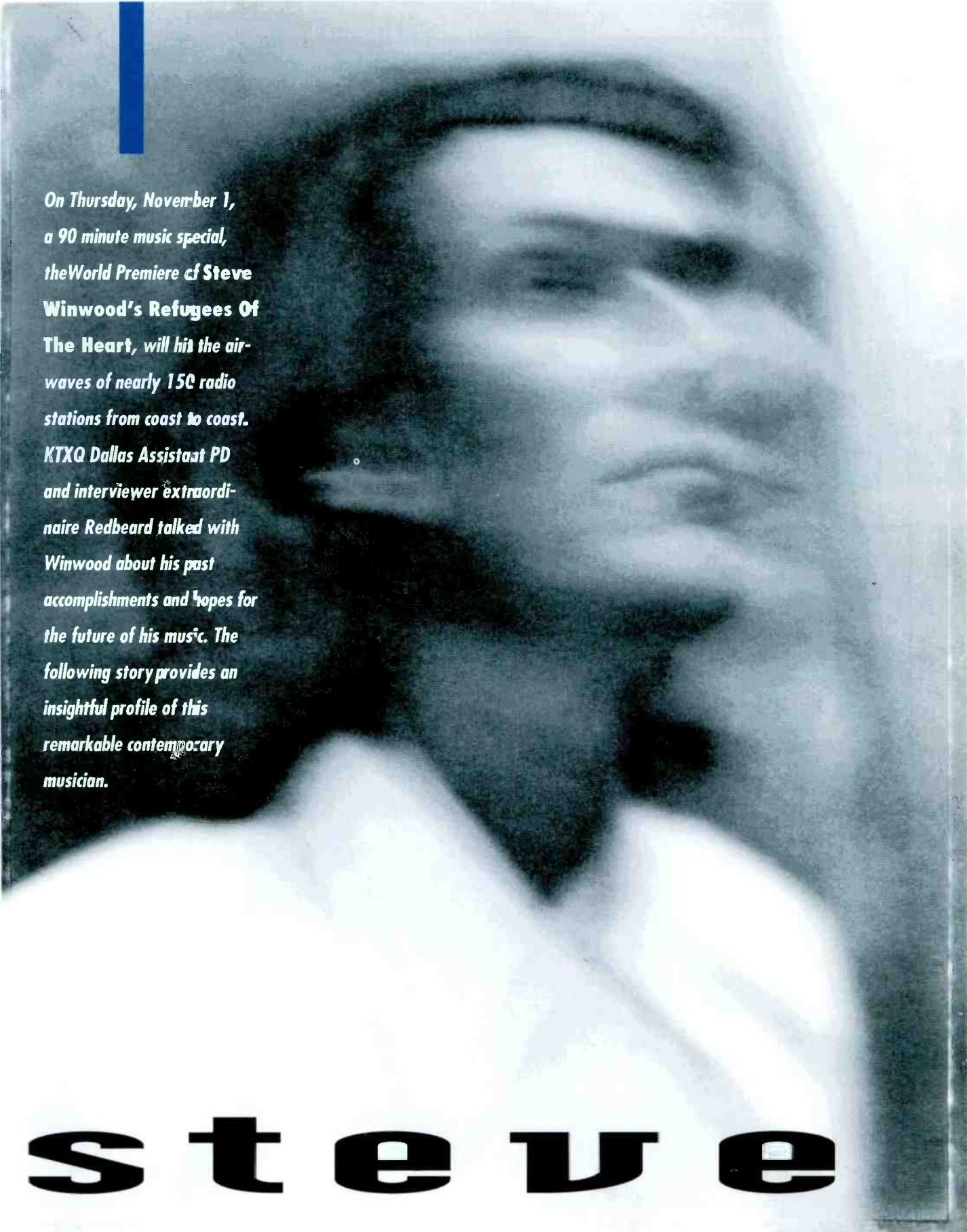
- | | |
|--------------------------|------------------------------|
| Z-100 New York 7-4* | Kiss 108 Boston 11-7* |
| Q-102 Philadelphia 24-9* | Power 106 Los Angeles 24-17* |
| KROY Sacramento 28-22* | Z-95 Chicago 25-20* |
| WHYT Detroit 15-7* | Power 99 Atlanta 30-25* |
| Z-90 San Diego 19-12* | KKXX Bakersfield 25-19* |
| WSPK Poughkeepsie 17-12* | WHXT Allentown 21-16* |



95 TRIPLE X Xtra Hits

1. Vanilla Ice...Ice Ice Baby
2. George Michael...Freedom '90
3. Stevie B...Because I Love You
4. 2 In A Room...Wiggle It
5. Soho...Hippychick

A WIGGLE A DAY KEEPS THE COMPETITION AT BAY!



On Thursday, November 1, a 90 minute music special, the World Premiere of Steve Winwood's Refugees Of The Heart, will hit the airwaves of nearly 150 radio stations from coast to coast. KTXQ Dallas Assistant PD and interviewer extraordinaire Redbeard talked with Winwood about his past accomplishments and hopes for the future of his music. The following story provides an insightful profile of this remarkable contemporary musician.

steve

Interview by Redbeard ♦ Story by Gene Sandbloom

for nearly two decades, this Birmingham, England, native remained a cult figure to musicians and hard core fans of the art. His first major venture didn't even bear his name, yet as lead singer, lead guitarist and keyboard player for The Spencer Davis Group, Steve Winwood rapidly formed a following. As their hits "Gimme Some Lovin'" and "I'm A Man" hit the Top 10, Winwood took his new found confidence and formed his own group, Traffic. Although this band moved him away from the mainstream, it built up a following of musicologists that still thrive on Traffic's reissued CDs today.

Winwood had totally immersed himself in music, experimenting with eclectic forms ranging from African to Japanese to Salsa. But while touring with Traffic in the 70s, he came down with appendicitis, an infection which can often go undetected for some time, especially when you're a rock star on tour. Doctors told him he was simply overworked, and to just get some rest. The untreated appendicitis resulted in a sometimes fatal disease; peritonitis, the same disease that killed Houdini. "It made me feel lucky to be alive," he says. "After that, I started to come out of myself a bit more. I wanted to meet people and learn about

other things."

"Traffic was a fantastic unit and a great band with some of the greatest people; friends who would never let you down," Winwood continues, "But being at the front of a band has a certain responsibility. And I felt I wanted to find out about other aspects of music by playing with other people." And so one of the 70's most innovative and influential bands broke up.

Shortly thereafter, his solo album *Arc Of A Diver* was released to phenomenal critical response. Winwood not only brought along his ardent group of musicologist fans, he also returned to the mainstream with the Top 10 hit "While You See A Chance." Still, it wasn't until five years later that Winwood truly shattered the Top 40 barrier with his first #1 hit, "Higher Love." All without disappointing his loyal circle of fans. Or himself.

Recording his latest LP in Nashville with producer Tom Lord-Alge, who did his previous albums, on *Refugees Of The Heart* Winwood performs a delicate balancing act between radio-ready pop and the time-tested Traffic sound. "I tried to get back into more musical pictures," he says, "more descriptive music. It's got longer songs, longer instrumental passages and has more real playing than packaged cuts. The tech-

niques of recording cover the ability to manipulate in much the way one would do films today. You might record different sections separately, or you can move things around. You can bog yourself down with too many tools if you're not careful. You can start using the technology just for the sake of using it, rather than for the sake of the song."

"The danger of technology is there's so much more of it now," Winwood remarks, "It can easily get in the way of your ideas or the song. Sometimes (recording) entails using high tech methods, sometimes it's just a matter of setting a mike up and doing it. Some of my favorite records were made on very basic, simple equipment in the 60s. We have a rule in the studio that if someone is next to a mike, the tape recorder is always on record. There's no point in rehearsals and run throughs without the tape machine...and by doing that we get a lot of interesting performances." Winwood knows that technology has a useful place in the studio. "I'm not of the belief that you have to use simple equipment in order to make a good record," he explains, "There's a lot of manufactured music, drum machines and that kind of thing, but we try to get it to sound like someone is playing. We will often use machines and spend time making them *not*

winwood

steve winwood

sound like machines. It is possible to make machines sound organic." He adds, "Ultimately, I just want to make a record that I would like to hear on the radio."

After years of moderate success, Winwood truly hit the big time with his LP *Back In The High Life*, which went Multi-Platinum and earned him two Grammys. "It was a great thing to be recognized like that by the public and by the industry," he says. "It came a good 20 years into my career, which in itself is quite an odd thing...Probably had it happened when I was 20 years old, I might not have been as appreciative."

Winwood has seen many changes take place in the business since he started his career. Performing artists are far more visible in the 90s, "especially now that Rock 'N Roll is so much in the media forefront," he explains, "When I was touring with Traffic in the early 70s, we might have done the odd radio interview with people who were into music, like DJs and music enthusiasts. We wouldn't have been in the equivalent of People Magazine or on Johnny Carson or The David Letterman Show. We used to channel our energy into a record and to the stage performance. I think now it seems necessary to create dramas."

The down-to-earth Winwood goes even further to say how the MTV generation has affected young new artists building their careers. "I've seen too

many of these girls in tight skirts getting in and out of cars or lying across a bed. What kind of stuff is this?" He says what seems to be missing most right now among many rising musicians is "paying dues and just travelling or working really hard for a few years. (Now) you can make a good video and get the right financial backing ... before you know it, you're suddenly a star. I think it can be a

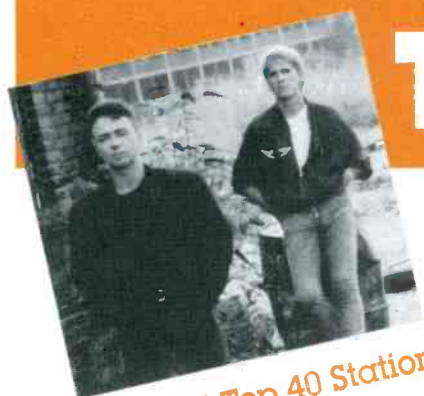
"We are living in an age when a lot of young people's education or the knowledge they grow up with doesn't come from the family as much as it used to...these people are running away, or trying to grasp something they missed; something maybe you and I had when we grew up."

difficult thing for personalities to cope with. It leads to their eccentricities in behavior. It makes the artists themselves a little less stable. If they could only come up a little more slowly, like I was lucky enough to do. I had a certain amount of

success when I was 16 or 17, but it was still hard work. We were travelling by road in the back of a van. A lot of people missed out on that and I think it can affect them."

When Winwood made his *Arc Of A Diver* album back in 1980, he was adamant about writing, producing and performing just about all the material on the record himself, a situation which usually makes the record company break out in a sweat. As a concession, he committed to a collaboration with songwriter Will Jennings, a meeting that would turn into a decade-long relationship. "When Will came to London, he'd never heard much about me except what he read in the Rolling Stone Yearbook of Rock and Roll: 'Winwood was a victim of the drugs that he'd ushered in during the 60s.' I don't know what he was expecting, but I'd been working on the farm!" remembers Winwood, "I told him I was going to drive him up to my house, and I think he was a bit worried. He said, 'Are you sure you're all right to drive?' And I said, 'Yeah fine.' Because up to this point I hadn't read what they'd put in Rolling Stone!"

Winwood and Jennings embarked on a successful and enjoyable musical partnership. "We started to write, and the first song we did was 'While You See A Chance.' We did a lot of songs after that; 'Spanish Dancer,' 'Talking Back To The Night' and 'Night Train.' A lot of great songs. Writing's a diffi-



Over 125 Top 40 Stations!

THE OUTFIELD

"FOR YOU"

+ Most Added For The Second Straight Week!

Added To The Line Up!

WPLJ New York

Y-108 Denver

KZHT Salt Lake City

B-94 Pittsburgh

WAPE Jacksonville

Plus 44 More!

Q-95 Detroit

KKRZ Portland

+ 40-31* On Rock Tracks!

CD Featured On CD TuneUp #30!

Already In The Line Up!

KRZR Fresno D-19*

Q-95 Detroit D-25*

WKDQ St. Louis D-39*

WPHR Cleveland D-20*

I-95 Birmingham D-30*

B-93 Austin 38-34*

GLENN MEDEIROS

FROM THE SELF-TITLED ALBUM FEATURING THE # 1 HIT "SHE AIN'T WORTH IT" AND THE TOP 20 HIT "ALL I'M MISSING IS YOU" COMES GLENN'S NEXT SMASH!

"ME-YOU=BLUE"

New Adds!

KXXR Kansas City

KZHT Salt Lake City

WBXX Battle Creek

Z-100 Portland

KKMG Colorado Springs

Plus 10 More!

WZZG Charlotte

FLY92 Albany

Early Action!

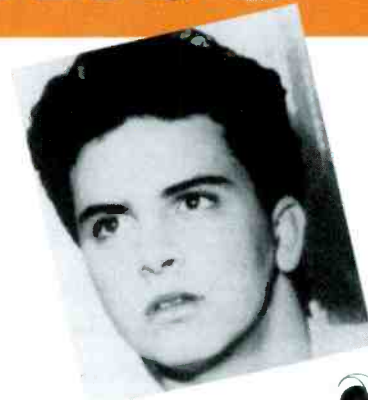
KKFR Phoenix 29-25*

Y-108 Denver D-30*

KKMG Colorado Springs D-38*

WZPL Indianapolis D-27*

WLWL Minneapolis D-34*



CD Featured On CD TuneUp #30!

Produced By Denny Diante

RALPH TRESVANT

"SENSITIVITY"

The Phone Buzz Record Of The Week!

Just Added!

Hot 97 New York

WLWL Minneapolis

B-97 New Orleans

FM102 Sacramento

Q-105 Tampa

Power 106 Los Angeles

Q-106 San Diego

KOY Phoenix

KKFR Phoenix

Z-90 San Diego

+ 35-25* On Urban Jams!

GUY

"I WANNA GET WITH U"

These Stations Couldn't Wait!

KKFR Phoenix KS-104 Denver

KROY Sacramento WCKZ Charlotte

KZHT Salt Lake City

Plus Early Play On These Majors!

KMEL San Francisco WHYT Detroit

Z-90 San Diego KYRK Las Vegas

+ 26-19* On Urban Jams!

MCA RECORDS

steve winwood

cult situation, (but) we just hit it off immediately. He's a scholar and a gentleman, as they say."

Like many rockers who spend years honing their craft, Winwood, who is now 42, sees every moment well spent. "Maturity ought to bring about an improvement," he says. It does in everything else. There is a certain kind of dichotomy between growing old and Rock 'N Roll. (Actually), I find Rock 'N Roll very hard to define exactly. It's just another label which gets attached to music. It's getting broader. There are parts of my new album which could be described as jazz, as on the Traffic albums."

When Traffic fans pick up a copy of *Refugees Of The Heart*, they will find a lot of the old Traffic flair, due largely to the contribution of Traffic drummer Jim Capaldi. "We found a gap in the album and needed a song to fill a certain space. We got a day off in recording so I called Jim and said, 'Come on up, we've got this song to do, we've only got one day to do it.' And in the one day we wrote the song. Then he stayed on and played drums. Jim spent a lot of time in Brazil. I've always been influenced by Latin music. When we were in Traffic we always tried to blend together different kinds of music."

In addition to Capaldi's drums, another musical ingredient Steve Winwood favors, which also enhances the Traffic flavor, is the famous Hammond B3 organ. His love affair with the instru-

ment came "very early on when I first heard Bill Doggett and Ray Charles, people from the late 50s and 60s," he says. Although he uses synthesizers, Winwood believes that "various synthesizers try to emulate the sound of Hammond organs, but it just can't be done. The sound is unique; a great sound, a big sound and a versatile sound. And we probably used quite a bit of it on this album."

"I tried to get back into more musical pictures, more descriptive music. It's got longer songs, longer instrumental passages and has more real playing than packaged cuts."

As with everything Winwood does, the title to the album *Refugees Of The Heart* has an important meaning all its own. "We are living in an age when a lot of young people's education or the knowledge they grow up with doesn't come from the family as much as it used to. We hear all the time about gang wars and young people with guns, in the streets, involved with drugs. I'm not sure we have any solutions. But these people are running away, or trying to grasp something they

missed; something maybe you and I had when we grew up. They're missing a certain caring they can't get from their peers, the records they listen to or the TV they watch. I'm not sure what the answers are, but we certainly have a problem on our hands. And we need to look at it carefully."

Winwood presently divides his time between his native homeland and Nashville, Tennessee, his wife's hometown and where he does his studio work. "I've got to go back off to Europe, and then we'll be back next year. You know, just kind of go back and forth until the children start school." He considers the studio a sort of home away from home where he could happily stay 52 weeks out of the year, 12 hours a day. But with a tour set for 1991 beginning in Australia (his first visit) and stopping in Japan before it reaches the US in the spring, Winwood is preparing himself to leave the comforts of home for quite awhile.

"I don't tour an awful lot," Winwood says, "We're talking about getting from one show to another; waiting around at airports, (living in) hotel rooms and (eating) road food. But actually playing on stage for people just tips the balance and makes it worth it. You get a kind of reaction that you don't get when you make albums. It's just a little bit different...a little bit more special."

Thanks to Jim Nelson of The Album Network and Bullet Productions' "In The Studio," whose technical assistance made this story possible.



THINGS
COULD
GET
PRETTY
SCARY
IF YOU
AREN'T
PLAYING
THESE!



CHEAP TRICK

"Wherever Would I Be"

+ MOST ADDED!

WPLJ New York
Z-95 Chicago
KSAQ San Antonio
WZZG Charlotte
92X Columbus
WRVO Richmond
WTFX Madison
Plus 31 More!

TRICKY MOVES!

WZOK Rockford 22-14*
KOHT Grand Forks 19-18*
KWSS San Jose 29-26*
KXYO Portland D-27*
WJET Erie D-28*
WKBO St. Louis 33-31*
PRO-FM Providence D-33*

OVER 110 TOP 40 STATIONS!



2 WEEKS IN
MEDIUM ROTATION!

VAUGHAN BROTHERS

"Tick Tock"

ON OVER 70 TOP 40 STATIONS!

NEW BELIEVERS!

WVSR Charleston
KZZB Beaumont
WERZ Exeter
Plus 3 More!

EARLY ACTION!

B-93 Austin 28-14*
WVKZ Schenectady 20-14*
KRZR Fresno 17-15*
KTUX Shreveport 18-15*
WROK Canton 24-17*
WJMX Florence 21-17*
WKHI Ocean City 19-17*
KJ-103 Oklahoma City 23-20*
WOKI Knoxville 23-20*
KISN Salt Lake City 30-26*



FORMER TOP 5
ROCK TRACKS!



ACTIVE ROTATION!



DEVELOPMENT ROTATION!

epic

MUSIC MEETING

DINO

"Gentle" (Island)

Dino may be best known for his danceable Top 40 hits, but he says the ballads come easiest when he sits down to write a song. And this second Dino single flows with that perfect sense of simplicity. Written in the style of a 60s Motown hit, "Gentle" moves much in the same way as a Marvin Gaye & Tammy Terrell ballad. Taking the female vocals is fellow Las Vegas newcomer Delona Tanner, who has a record of her own coming out soon with Dino's help. Coming off a Top 5 hit, this should take off in an instant.

BRENT BOURGEOIS

"Time Of The Season" (Charisma)

The production is so incredibly stunning on this update of the 1969 Top 5 Zombies classic, you'll wonder why your stereo doesn't sound this good all the time. Bourgeois has taken his skills as an alternative artist and applied them to an intensely modern adult sound that seems to be the new direction of many Top 40s in the 90s; a style that fills the ravine between the Depeche Modes and Bette Midlers of the modern Top 40 playlist with finesse. Who says you have to simulate Muzak to attract upper demos?

PHIL COLLINS

"Hang In Long Enough" (Atlantic)

We've predicted Top 10 for every Phil Collins single released off his current...*But Seriously* album, and he has most impressively gone Top 5 with all four. So now as the LP surges to Quadruple-Platinum in the US alone and Atlantic releases the fifth single, why not do it again? He can't lose! It's been 20 years since Collins answered a want ad in Britain's *Melody Maker* that read, "Band seeking drummer sensitive to acoustic music," and was hired on the spot for Genesis. His base of Genesis fans is now Top 40's most prime demo,

and this LP is nothing but the most solid Top 40, Rock and A/C radio material. The title to his new single must be Collins' creed, and this latest twist on "Sussudio" looks ready to keep on breaking records.

BASIA

"Until You Come Back To Me (That's What I'm Gonna Do)" (Epic)

Penned by a songwriting trio featuring Stevie Wonder and taken Top 5 on the charts by Aretha Franklin in 1973, this is the most unique twist Basia has ever thrown at Top 40 radio. Maintaining her cool and sophisticated vocal style, she adds the familiarity of this cover with a 30s jazz style and 90s production. Old is becoming new again, and quality music is opening up to entire new demos with material like this given the star treatment.

Already Top 20 and climbing at A/C radio.

RALPH TRESVANT

"Sensitivity" (MCA)

If this single takes off, New Edition just may be the most successful splinter group in the history of Top 40 radio. The last to go it alone, Ralph Tresvant didn't go into the studio empty handed. Produced and written by Jimmy Jam and Terry Lewis, this solo debut highlights the slower side we've seen Ralph deliver with New Edition. Breaking into a riff reminiscent of Marvin Gaye's "What's Going On," the song slowly veers into a contemporary ballad with subtle dance production. An adult jam with teen appeal, thanks to Ralph's background and universal lyrics, you can bet the house on this one.



BASIA

FLEETWOOD MAC

"Hard Feelings" (Warner Bros)

When the Mac released their first album sans Lindsay Buckingham, band member Stevie Nicks was quoted as saying, "There's no boss. Everyone's equal." But with some of the most famous voices in the business, you'd have to wonder if they'd really step down to give the new guy a chance. Sure enough, this latest Fleetwood single has veteran guitarist Billy Burnette delivering lead vocals, and doing it in perfect Mac fashion. One of the freshest albums in the group's 23 years of personnel changes, check out the latest from *Behind The Mask*.

GERALD ALSTON

"Slow Motion" (Motown)

In 1971, Gerald Alston joined the New Jersey soul group The Manhattans, and saw the already successful ensemble enter the most

JOHNNY GILL



FAIRWEATHER FRIEND

Over 60 Top 40 Stations Are Forecasting...HIT!

New Friends!

WKDQ St. Louis	PRO-FM Providence
WKSS Hartford	KZBS Oklahoma City
WGRD Grand Rapids	WXLK Roanoke
KSND Eugene	KAY 107 Tulsa

And 4 More!

Nothing But Blue Sky!

KMEL San Francisco 14-10*	KROY Sacramento 14-10*
WZOU Boston 22-18*	Z-90 San Diego 27-19*
KHIS Los Angeles D-21*	Power Pig Tampa 29-22*
KHTK St. Louis D-22*	KOY Phoenix 26-22*
Q-102 Philadelphia 31-26*	Power 99 Atlanta 31-28*

JOHNNY'S MOST MASS APPEAL SINGLE YET!

📺 Former #1 Urban Jams!

📞 #1 Requests At Hot 97.7 San Jose!

💰 Album Is Nearing TRIPLE Platinum!

Produced By L.A. & Babyface For LA Face, Inc



STEVIE WONDER

Keep Our Love Alive
HOT-100

**A Message From Stevie
That The World Needs To Hear!**

Feeble is the mind that says they don't care
Selfish is the heart that won't give their share
Poor them, Poor we
Wanted is the mind that won't take a stand
Lieth the tongue that says they can't when they can
Fear him, Poor she
For as long as we live
And are blessed with air on earth to breathe
We all should live to keep our love alive
More than blinds the soul that sees but won't show
Lost the leader with the way but won't go
For you, For me
Worthless is the one with will but won't try
Grounded are we all if we don't think high
Of you, You of me
For as long as we live
And are blessed with air on earth to breathe
We all should live to keep our love alive
Let's keep our love alive
For as long as I live
And am blessed with air on earth to breathe
I know I'll live to keep our love alive

©1990 STEVLAND MORRIS MUSIC (ASCAP)

Want Adults?

Q-95 Detroit KNOWS Adults...Moves 23-18*!

New This Week At KROY Sacramento!

Written, Produced And Performed By Stevie Wonder

GERALD ALSTON

"Slow Motion"

**The "Motion" You've Been Hearing So
Much About Is Ready For Top 40 Adds!**

♣ MOVES 5-4*

**WITH TOP 10 REQUESTS
ON URBAN JAMS!**



MUSIC MEETING

lucrative era of their career. Amid nearly two decades' worth of Urban radio hits, their crossover action included the #1 "Kiss And Say Goodbye" and the Top 5 "Shining Star." Now in 1990, Alston seems to have taken most of that Manhattans magic with him, in both the classic Motown soul sound of his record and the Top 5 Urban radio action it has created. This first single is a steamy adult ballad with lyrics geared straight for females, and a sultry sound for just about anyone with ears.

GEORGE LAMOND WITH BRENDA K. STARR

"No Matter What"
(Columbia/Epic)

One of the first artists to recognize the talents of young George LaMond, Brenda K. Starr took time out of her own schedule to join LaMond in the recording of his first major label album. Both artists have emerged from the exploding New York club scene which launched the careers of Sweet Sensation, TKA and Noel. The key is their energetic live performance which gives huge doses of dance rhythms and just enough ballads to show their diversity. This slow moment on LaMond's *Bad Of The Heart* album has plenty of young adult appeal, and with the combined efforts of both Columbia and Starr's new label, Epic Records, to deliver the goods, this is worth your immediate attention.

GENE LOVES JEZEBEL

"Tangled Up In You"
(Beggars Banquet/Geffen)

A pop gem in a cleverly disguised Alternative-Rock package, Jezebel's second single ventures further into the Top 40 genre without blowing

off their substantial base of core fans. A mid-tempo rocker, "Tangled" is in many ways the lyrical song within a song that the Top 5 Alternative and near Top 10 Rock track "Jealous" was. The lyrics relate the story of witnessing a friend cheating on a friend, and the untangling of a relationship that looked



Carly Simon

inseparable. One of the best albums to crossover from the Alternative side this year, as you spend some time with the LP *Kiss Of Life* this band's importance to the mainstream becomes immediately apparent.

WOP BOP TORLEDO

"Beat Bomb" (Charisma)

A jazzified dance track blending plenty of sounds from the past four decades, this debut single by these London natives is comfortably familiar yet progressive. A couple of American soul music lovers, Maryanne Morgan and Gary Stoner originally met at a costume party, she dressed as the Witch Queen of New Orleans and Stoner decked out in a 60s Afro wig. After forming the band, and having only one day left to choose its name, Maryanne invited her brother over, and the three went

into separate rooms and each picked a word. Hence Wop Bop Torledo. This unabashed attitude clearly creeps into their music, netting a record that can only be described as fun. Check out the Steve Wyrostock remix; perfect for radio.

CARLY SIMON

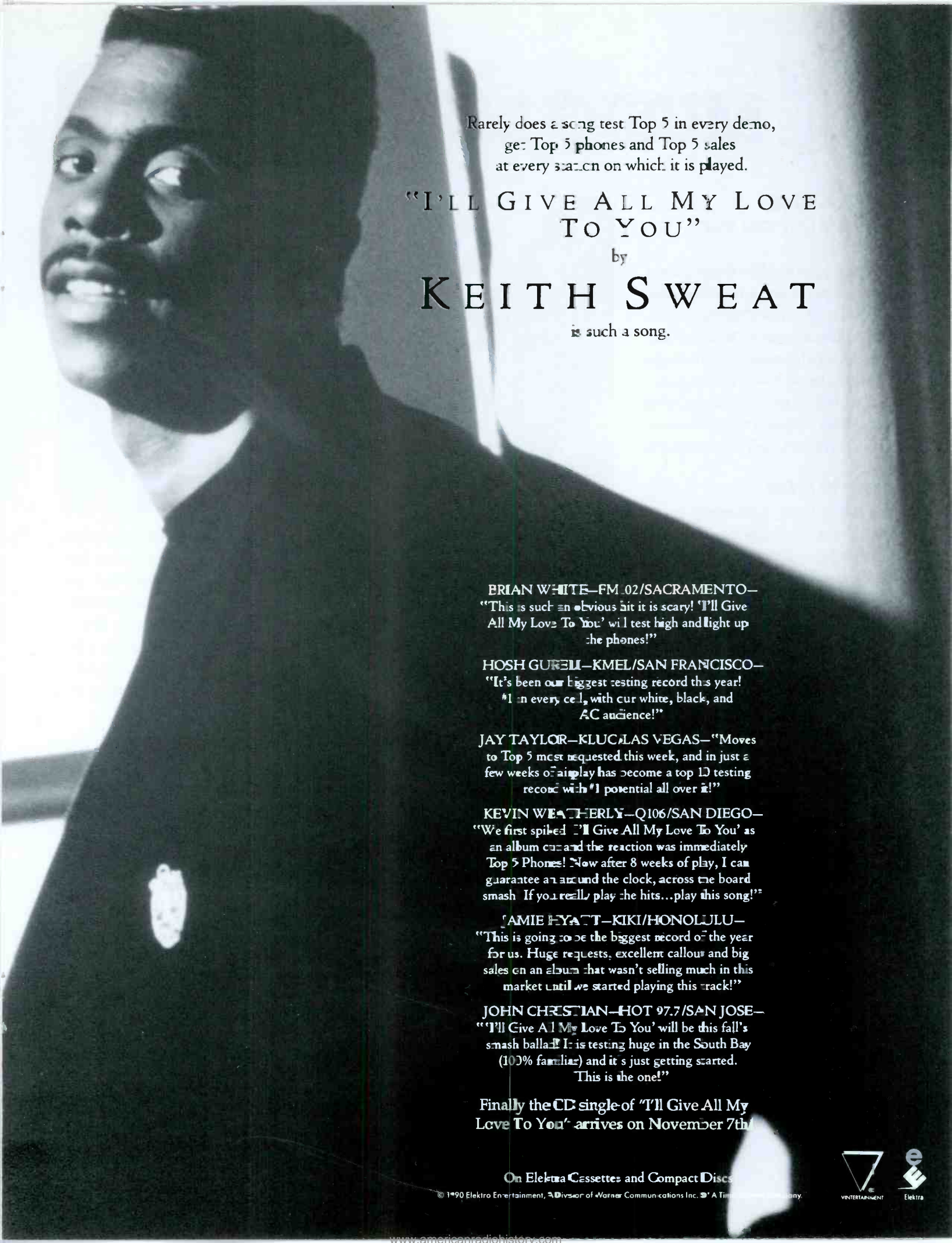
"Better Not Tell Her" (Arista)

Following a brief sabbatical, one of the most beautiful and distinctive female voices in the business is back with a new studio LP. This lead track, already climbing into the Top 10 at A/C radio, is like a magnet for anyone who has enjoyed her 20 years of hits, including the recent "Coming Around Again." Definitely adult, this song about a past relationship hoping to be rekindled shows that Carly's lyrics should be every bit as trademarked as her voice. Throw in some beautiful Spanish guitar and a hummable hook, and this can't lose with your upper demos.

GO-GO'S

"Cool Jerk" (A&M)

Back in 1980, when going to a club in LA meant seeing real music, the Go-Go's were busy breaking attendance records. And before "Our Lips Are Sealed" was even released, Go-Go's fans were pogo-ing to this classic 60s meets 80s track. Regrouping in March of this year for a benefit concert, the original all-girl rock group saw the timing was right for a full-fledged tour and the release of a greatest hits package. But as the story goes, when they went to assemble the tapes, their original cult classic was missing. So they returned to their old A&M stomping grounds and re-recorded it. Although original fans who compare the new with the old may find some of the early edge missing, this actually gives the song a much better shot at today's Top 40 radio.



Rarely does a song test Top 5 in every demo,
get Top 5 phones and Top 5 sales
at every station on which it is played.

"I'LL GIVE ALL MY LOVE
TO YOU"

by

KEITH SWEAT

is such a song.

BRIAN WHITE—FM 02/SACRAMENTO—
"This is such an obvious hit it is scary! 'I'll Give
All My Love To You' will test high and light up
the phones!"

HOSH GURELI—KMEL/SAN FRANCISCO—
"It's been our biggest testing record this year!
#1 in every cell, with our white, black, and
AC audience!"

JAY TAYLOR—KLUC/LAS VEGAS—"Moves
to Top 5 most requested this week, and in just a
few weeks of airplay has become a top 10 testing
record with #1 potential all over it!"

KEVIN WEAVER—Q106/SAN DIEGO—
"We first spiked 'I'll Give All My Love To You' as
an album cut and the reaction was immediately
Top 5 Phones! Now after 8 weeks of play, I can
guarantee an around the clock, across the board
smash. If you really play the hits...play this song!"

AMIE HYATT—KIKI/HONOLULU—
"This is going to be the biggest record of the year
for us. Huge requests, excellent callout and big
sales on an album that wasn't selling much in this
market until we started playing this track!"

JOHN CHRISTIAN—HOT 97.7/SAN JOSE—
"I'll Give All My Love To You' will be this fall's
smash ballad. It is testing huge in the South Bay
(100% familiar) and it's just getting started.
This is the one!"

Finally the CD single of "I'll Give All My
Love To You" arrives on November 7th

On Elektra Cassettes and Compact Discs

© 1990 Elektra Entertainment, a Division of Warner Communications Inc. A Time Warner Company.



MUSIC MEETING

BREATHE

"Does She Love That Man?"

(A&M)

If you can imagine one of the world's foremost mainstream pop acts doing a blues song, then you'll get a rough picture of what the latest single from Breathe sounds like. More of the group's heartfelt lyrics delivered with emotional vocals and backed by their modern, classy production style. A great programming record for every demo released in the perfect season. Featured on Network Forty's CD TuneUp #30.

JOEY KID

"I'm Not In Love" (Atlantic)

Bound to research well, this classic cover is already getting requests at several stations who found the song on the *Joey Kid* album. This cover has the same haunting production and style of the original, only with this new young voice at the helm, it's clearly geared to those who missed 10cc's version back in 1975. Plus, with a song of this caliber, the adults who have been missing it on Top 40 radio today should be anxious for another round. Or in this tune's case, round *and* round!

WILL TO POWER

"I'm Not In Love" (Epic)

Sound familiar? This version of the 10cc classic has every bit the haunting appeal of the Joey Kid version, and would be an equally adept research and request grabber. Really too close to call, the main difference between these two covers seems to be Will To Power's relaxing of the 10cc guidelines a bit to make room for Power's trademark sax solo. Featuring new lead singer Elin Michaels, Will To Power broke two years ago with the #1 dance hit "Dreamin'," and was the brainchild of Bob Rosenberg who helped launch the "Hot" radio format via Hot 105 in Miami.



trixter

TRIXTER

"Give It To Me Good"

(Mechanic/MCA)

Top 30 at Rock radio and climbing, this no holds barred rocker is perfect for stations who have recently taken hits by Slaughter and L.A. Guns Top 10. Not a headbanger or a ballad, this rootsy crescendo slowly gathers steam with lead vocalist Peter Loran making for a smooth ride. With plenty of guitar for stations who thrive on it, this is a perfect record for 12+ males and just about anyone in Rock heavy markets. And while we really shouldn't mention it, the oldest band member is just 19 years old. But these guys can hold their own with bands twice their age.

NENAH CHERRY

"I've Got You Under My Skin"

(Chrysalis)

In a three-sided attack to raise money for AIDS research, get the real word about AIDS to the street and dispel myths about the disease to the uninformed around the world, the LP *Red, Hot and Blue* is the ultimate Thanksgiving message. Neneh Cherry's is the first Top 40 single from an album featuring an eclectic mix of 15 artists, including Jody Watley, U2, Fine Young Cannibals, Annie


Lennox, Sinéad O'Connor and Lisa Stansfield. Each is a cover of a Cole Porter classic, including this rapified version of "I've Got You Under My Skin," which has seen the Top 10 several times over the years, most recently in 1966 with The Four Seasons. It's been awhile since Top 40 has received a charity project of this magnitude, and with the holidays coming, this is the coolest present you could give.

KING TEE

"Diss You" (Capitol)

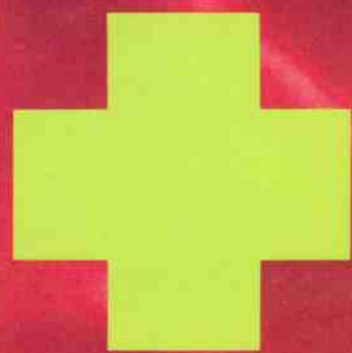
Stations with an ear for rap may already recognize King Tee as the lead rapper on the recent "We're All In The Same Gang" single. A leading member of the West Coast rap contingent, Tee lived what he sings about: running with gangs in his childhood. His first album, *Act A Fool*, released in 1988, built an active following which should hit the stores money in hand when the new album arrives within the next month. And as for "Diss You," a take off of the Stones' "Miss You," this is pure Fresh Prince style humor that takes it off the street and makes it radio accessible.

The Music Meeting is researched and prepared weekly by The Network Forty's Music Director, Gene Sandbloom.

NENEH CHERRY VIDEO
Now on 

red + hot blue

On **red**, today's most celebrated performers have come together to record new interpretations of twenty classic Cole Porter songs in a musical testament dedicated to the fight against AIDS. These great artists have done their part—now let's do ours. Each album sold will bring us one step closer to wiping out the worst epidemic of our time. It's simply an investment in our future.



- Featuring New Music From:
- U2**
 - Sinead O'Connor**
 - Neneh Cherry**
 - Jody Watley**
 - Lisa Stansfield**
 - Annie Lennox**
 - David Byrne**
 - Jungle Brothers**
 - Neville Brothers**
 - k.d. lang**
 - Fine Young Cannibals**
 - Debbie Harry**
 - Iggy Pop**
 - Tom Waits**
 - Erasure**
 - Jimmy Somerville**
 - Aztec Camera**
 - Salif Keita**
 - Les Negresses Vertes**
 - The Thompson Twins**
 - Kirsty MacColl & The Pogues**

**"USE YOUR MENTALITY...
WAKE UP TO REALITY."**
COLE PORTER



MOST REQUESTED



KQLZ Los Angeles, Batman Gomez

1. AC/DC, Thunderstruck
2. Warrant, Cherry Pie
3. Jon Bon Jovi, Blaze Of Glory
4. Poison, Something To
5. Trixter, Give It To Me Good



WBBM FM Chicago, George McFly

1. Vanilla Ice, Ice Ice Baby
2. New Kids, Let's Try It Again
3. Cynthia & Johnny O, Dream
4. The Party, I Found Love
5. Joey Kid, I'm Not In Love



WLOL Minneapolis, Alan Kabol

1. Daryl D, My Ding-A-Ling
2. Stevie B, Because I Love You
3. Vanilla Ice, Ice Ice Baby
4. Tony! Toni! Tone!, Feels
5. 2 In A Room, Wiggle It
6. Deee-Lite, Groove Is In The
7. Bell Biv DeVoe, Do Me
8. Candyman, Knockin' Boots



WFLY Albany, J.B. Good

1. Vanilla Ice, Ice Ice Baby
2. M.C. Hammer, Pray
3. Black Box, Everybody
4. Janet Jackson, Black Cat
5. Dino, Romeo
6. Pebbles, Giving You The
7. Bell Biv DeVoe, Do Me
8. Candyman, Knockin' Boots
9. Warrant, Cherry Pie
10. Deee-Lite, Groove Is In The



1. VANILLA ICE, ICE ICE BABY
2. STEVIE B, BECAUSE I LOVE YOU
3. POISON, SOMETHING TO BELIEVE IN
4. M.C. HAMMER, PRAY
5. DEEE-LITE, GROOVE IS IN THE HEART
6. BELL BIV DEVOE, DO ME
7. CANDYMAN, KNOCKIN' BOOTS
8. WARRANT, CHERRY PIE
9. 2 IN A ROOM, WIGGLE IT
10. TONY! TONI! TONE!, FEELS GOOD



KUBE Seattle, Jerry Hart

1. Vanilla Ice, Ice Ice Baby
2. Bell Biv DeVoe, Do Me
3. Depeche Mode, World In My
4. Stevie B, Because I Love You
5. After 7, Can't Stop
6. Jon Bon Jovi, Miracle
7. Tony! Toni! Tone!, Feels
8. Mariah Carey, Love Takes
9. M.C. Hammer, Pray
10. Warrant, Cherry Pie



KZZP FM Phoenix, Jack Hammer

1. Vanilla Ice, Ice Ice Baby
2. Poison, Something To
3. DNA w/Suzanne Vega, Tom's
4. Jon Bon Jovi, Blaze Of Glory
5. Deee-Lite, Groove Is In The

6. Don Henley, New York Minute
7. M.C. Hammer, Pray
8. Depeche Mode, Policy Of



KHTK St. Louis, Mike Shannon

1. New Kids, Let's Try It Again
2. Vanilla Ice, Ice Ice Baby
3. Stevie B, Because I Love You
4. Al B Sure!, Missunderstanding
5. Johnny Gill, Fairweather
6. Candyman, Knockin' Boots
7. Deee-Lite, Groove Is In The
8. Mariah Carey, Love Takes
9. Soho, Hippychick



KHYI Dallas, Shadow Haze

1. Vanilla Ice, Ice Ice Baby
2. Poison, Something To
3. Bell Biv DeVoe, Do Me
4. Nelson, Love And Affection
5. M.C. Hammer, Pray
6. Alias, More Than Words Can
7. Kyper, Tic-Tac-Toe
8. Stevie B, Because I Love You
9. Dino, Romeo



KHQT San Jose, Dwaine Luna

1. Johnny Gill, Fairweather
2. Keith Sweat, I'll Give All My
3. Vanilla Ice, Ice Ice Baby
4. Stevie B, Because I Love You
5. Bell Biv DeVoe, I Thought It



KXXR Kansas City, Kelly Ulrich

1. Vanilla Ice, Ice Ice Baby
2. Stevie B, Because I Love You
3. 2 In A Room, Wiggle It
4. Mariah Carey, Love Takes
5. Biscuit, Biscuit's In The



WLUM Milwaukee, Chris Kerr

1. Vanilla Ice, Ice Ice Baby
2. Stevie B, Because I Love You
3. 2 In A Room, Wiggle It
4. M.C. Hammer, Pray
5. Deee-Lite, Groove Is In The
6. George Michael, Freedom 90

Just
the
Facts
you
Figured
on:



Surface
"The First Time"

Facts:

FRANKIE BLUE, MD-Z100-NEW YORK CITY — "COULD GO #1"
 BILL RICHARDS, PD-KIIS-LOS ANGELES —
 "REAL STRONG SONG"
 MIKE MARTIN, MD-KIIS-LOS ANGELES — "GREAT"
 KEITH NAFTALY, PD-KMEL-SAN FRANCISCO — "GONE"
 HOSH GURELI, MD-KMEL-SAN FRANCISCO —
 HOMERUN #1 SMASH"
 KEVIN WEATHERY, PD-Q106-SAN DIEGO — "COULD GO #1"



Billy Joel
"And So It Goes"

Facts:

☒ TOP 40 MOST ADDED!

PAUL CANNON, PD-
 PRO-FM-PROVIDENCE—
 31-26*

"IT'S BILLY JOEL DOING
 WHAT HE DOES BEST...
 HONEST, STRAIGHT FROM
 THE HEART MUSIC!"

Figures:

Z-100 A-28*
 KPLZ Add
 B-104 D-20*
 WPLJ 34-31*
 Y-100 11-8* (Hot)
 Q-102 33-30*
 WNCI 19-16*
 Q-95 20-17*
 KISN 35-29* (Hot)

And
Figure
These Forthcoming
Singles Into Your
Fall Playlists NOW!

C&C MUSIC FACTORY

"Gonna Make You Sweat
 (Everybody Dance Now)"

GEORGE LAMOND
 (duet with Brenda K. Starr)

"No Matter What"

WARRANT

"I Saw Red"

PAUL YOUNG

"Heaven Can Wait"

L.L. COOL J

"Around The Way Girl"

N40 TOP 40 MOST REQUESTED



WZOU Boston, Karen "Kitty" Blake

1. Vanilla Ice, Ice Ice Baby
2. Stevie B, Because I Love You
3. Mrs. Fletcher, Life Call Rap
4. Candyman, Knockin' Boots
5. New Kids, Let's Try It Again



KPWR Los Angeles, Frank Lozano

1. Vanilla Ice, Ice Ice Baby
2. Candyman, Knockin' Boots
3. Cynthia & Johnny O, Dream
4. Deee-Lite, Groove Is In The
5. Janet Jackson, Black Cat
6. 2 In A Room, Wiggle It



WFLZ Tampa, Tim & Tom

1. Vanilla Ice, Ice Ice Baby
2. Stevie B, Because I Love You
3. Alias, More Than Words Can
4. Soho, Hippyckick
5. 2 In A Room, Wiggle It
6. Tony! Toni! Tone!, Feels
7. Candyman, Melts In Your



WEZB New Orleans, Eddie Munster

1. Stevie B, Because I Love You
2. George Michael, Freedom 90
3. Vanilla Ice, Ice Ice Baby
4. Poison, Something To
5. M.C. Hammer, Here Comes The
6. Dino, Romeo
7. Deee-Lite, Groove Is In The
8. Alias, More Than Words Can
9. Mariah Carey, Love Takes



DANNY WRIGHT
WYDZ CHICAGO

1. VANILLA ICE, ICE ICE BABY
2. POISON, SOMETHING TO BELIEVE IN
3. 2 IN A ROOM, WIGGLE IT
4. WINGER, MILES AWAY
5. SOHO, HIPPYCHICK



KKSS Albuquerque, Hollywood Haze

1. Vanilla Ice, Ice Ice Baby
2. Stevie B, Because I Love You
3. Too Short, The Ghetto
4. M.C. Hammer, Pray
5. Bell Biv DeVoe, (B.B.D.) I Thought
6. Sweet Sensation, Each And
7. Tony! Toni! Tone!, Feels
8. Information Society, Think
9. Soho, Hippyckick



WMJQ Buffalo, Mike Steele

1. Vanilla Ice, Ice Ice Baby
2. Bell Biv DeVoe, Do Me
3. Sweet Sensation, Each And
4. Stevie B, Because I Love You
5. Bell Biv DeVoe, (B.B.D.) I Thought

6. Tony! Toni! Tone!, Feels
7. Vanilla Ice, Play That Funky
8. Deee-Lite, Groove Is In The
9. Poison, Something To



WDJX Louisville, Chris Randolph

1. Mrs. Fletcher, Life Call Rap
2. Bell Biv DeVoe, Do Me
3. Tony! Toni! Tone!, Feels
4. Soho, Hippyckick
5. Donny Osmond, My Love Is A
6. George Michael, Freedom 90
7. Deee-Lite, Groove Is In The
8. M.C. Hammer, Pray
9. Righteous Bros., Unchained



WKCI New Haven, Kelly Nash

1. Vanilla Ice, Ice Ice Baby
2. Tony! Toni! Tone!, Feels
3. Deee-Lite, Groove Is In The
4. M.C. Hammer, Pray
5. Biscuit, Biscuit's In The
6. Bell Biv DeVoe, Do Me
7. Cathy Dennis, Just Another
8. David Cassidy, Lyin' To
9. Poison, Something To
10. Rockapella, Zombie Jamboree



KPLZ Seattle, Marc Allan

1. Vanilla Ice, Ice Ice Baby
2. Stevie B, Because I Love You
3. M.C. Hammer, Pray
4. Poison, Something To
5. Concrete Blonde, Joey
6. Janet Jackson, Black Cat
7. Mariah Carey, Love Takes
8. UB40, The Way You Do The
9. Warrant, Cherry Pie
10. Go-Go's, Cool Jerk



KRBE Houston, Paul "Cubby" Bryant

1. Vanilla Ice, Ice Ice Baby
2. M.C. Hammer, Pray
3. Concrete Blonde, Joey
4. Deee-Lite, Groove Is In The
5. DNA w/Suzanne Vega, Tom's
6. INXS, Suicide Blonde
7. 2 In A Room, Wiggle It
8. M.C. Homer, Don't Watch That
9. Wilson Phillips, Impulsive

Department... as not dis... while the state had j...

Continued on Page 8, Column 2

THE BERLIN WALL COMES DOWN.

UNITED NATIONS, Oct. 15 — The move in the gulf crisis, diplomats show... a resolution it plans to introduce would re

Elvis Is Alive

By DAVE ROSEN

Congress is... Democrats coming out of... were or

WASHINGTON, Oct... aring passon

U.S. and Russia Allies

By DREW POLLA

MOSCOW, Oct. 15 — Mikhail S. Gorbachev today became the second... Special "like all other recipients" of the prize. had one notable

... had been given 48 hours by President... Special theory about the other... Continued on Page 4

GIBSON/DOZIER

By FRANK LAMB

City officials emphasized that they/others are... cases in storage had not yet determined Supreme Court

"Anything Is Possible"

N40 TOP 40 MOST REQUESTED



WDFX Detroit, Sean Caldwell

1. Vanilla Ice, Ice Ice Baby
2. Warrant, Cherry Pie
3. Candyman, Knockin' Boots
4. Nelson, After The Rain
5. Daryl D, My Ding-A-Ling
6. Slaughter, Fly To The Angels
7. Tony! Toni! Tone!, Feels
8. Poison, Something To
9. Deee-Lite, Groove Is In The



KIIS FM L.A., Hollywood Hamilton

1. New Kids, Baby I Believe In You
2. Vanilla Ice, Ice Ice Baby
3. Biscuit, Biscuit's In The
4. The Guys Next Door, I Was Made
5. Candyman, Knockin' Boots
6. Righteous Bros., Unchained
7. 2 In A Room, Wiggle It
8. Mariah Carey, Love Takes



KZZU FM Spokane, Chuck Matheson

1. Vanilla Ice, Ice Ice Baby
2. Warrant, Cherry Pie
3. Janet Jackson, Black Cat
4. M.C. Hammer, Pray
5. Elisa Fiorillo, On The Way
6. Damn Yankees, High Enough
7. Soho, Hippychick
8. Vaughan Brothers, Tick Tock



WHTZ New York, Kid Kelly

1. Vanilla Ice, Ice Ice Baby
2. New Kids, Let's Try It Again
3. Poison, Something To
4. Soho, Hippychick
5. Slaughter, Fly To The Angels



BREAKOUT!

SOHO

"HIPPYCHICK"

Z-100 NEW YORK #4

POWER PIG TAMPA #4

Z-95 CHICAGO #5

KZZU SPOKANE #7

KHTK ST. LOUIS #9

KKSS ALBUQUERQUE #9



WPRO FM Providence, Big John Bina

1. Vanilla Ice, Ice Ice Baby
2. Jon Bon Jovi, Miracle
3. Heart, Stranded
4. Stevie B, Because I Love You
5. Warrant, Cherry Pie
6. Righteous Bros., Unchained
7. Janet Jackson, Black Cat
8. Poison, Something To
9. Billy Joel, And So It Goes
10. Winger, Miles Away



XHTZ San Diego, Kid Corona

1. Vanilla Ice, Ice Ice Baby
2. 2 In A Room, Wiggle It
3. Ralph Trevesant, Sensitivity

4. Cynthia & Johnny O, Dream
5. Guy, I Wanna Get With U
6. Dino, Gentle
7. Deee-Lite, Groove Is In The



WYHY Nashville, Hawk Harrison

1. Vanilla Ice, Ice Ice Baby
2. Biscuit, Biscuit's In The
3. Deee-Lite, Groove Is In The
4. Bell Biv DeVoe, Do Me
5. Poison, Something To
6. Candyman, Knockin' Boots
7. Elisa Fiorillo, On The Way



WHYT Detroit, Bo Jackson

1. Candyman, Knockin' Boots
2. New Kids, Let's Try It Again

3. Daryl D, My Ding-A-Ling
4. Depeche Mode, World In My
5. Vanilla Ice, Ice Ice Baby



WEGX Philadelphia, Jay Beau Jones

1. Vanilla Ice, Ice Ice Baby
2. Bell Biv DeVoe, Do Me
3. Nelson, Love And Affection
4. Poison, Something To
5. 2 In A Room, Wiggle It



KTFM San Antonio, Lorenda Rae

1. Stevie B, Because I Love You
2. Candyman, Knockin' Boots
3. Sweet Sensation, Each And
4. Tony! Toni! Tone!, Feels
5. Technotronic, Rockin' Over
6. Vanilla Ice, Ice Ice Baby
7. Deee-Lite, Groove Is In The
8. Oaktown 3.5.7., We Like It
9. Dino, Gentle



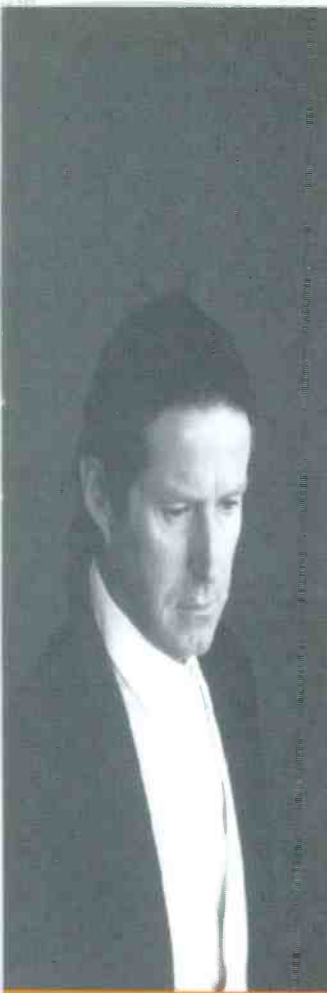
WZZG Charlotte, Boom Boom

1. Vanilla Ice, Ice Ice Baby
2. Poison, Something To
3. Stevie B, Because I Love You
4. Black Box, Everybody
5. Whitney Houston, I'm Your
6. Guy, I Wanna Get With U
7. George Michael, Freedom 90
8. Technotronic, Rockin' Over
9. 2 In A Room, Wiggle It



KAYI Tulsa, Carly Rush

1. Vanilla Ice, Ice Ice Baby
2. Poison, Something To
3. Warrant, Cherry Pie
4. Bette Midler, From A
5. Righteous Bros., Unchained



DON HENLEY

“New York Minute”

A Multi-Format Smash...Out Of The Box!

- + Most Added...More Than 30 Top 40 Adds The First Week!
- ⚡ R&R A/C Breaker! Debut 30*
- Over 70 Stations At Rock Radio! Debut 38* Rock Tracks!

- | | |
|---------------|---------------------|
| KZZP Phoenix | Y-108 Denver |
| KHMX Houston | WRQX Washington, DC |
| Y-100 Miami | WKZL Winston-Salem |
| WZOK Rockford | WAYS Macon |
| | And 23 More! |

“One of those timeless classics in an age of disposable music. It's nice to see something with real substance break through the clutter!”
 Dom Testa, Y-108 Denver

“It's real music! No samples, just great music!”
 Chuck Holloway, WKZL Winston-Salem

From The MULTI-PLATINUM, Grammy Award Winning Album,
The End Of The Innocence



“Hard To Handle”

On Over 60 Top 40 Stations!

New Adds Worth “Crowing” About!

- | | |
|--------------------|-----------------|
| Pirate Los Angeles | KZZU Spokane |
| WBBQ Augusta | CK-105 Flint |
| WAAL Binghamton | WVBS Wilmington |
| And 6 More! | |

“An excellent rock balance record!”
 Chris Bailey, WNVZ Norfolk

“Instant phones after just one week!”
 Clay Gish, WOKI Knoxville

These Facts Are Easy To Handle!

- | | |
|------------------------|------------------------------|
| WIQB Ann Arbor 21-11* | Yes 97 Columbia 22-18* |
| WVZ Schenectady 28-20* | KATM Colorado Springs 25-20* |
| WOKI Knoxville D-28* | KMYZ Tulsa D-30* |

- 📺 #1 Most Requested Video!
- #2 Most Requested Track!

- ♻️ Moves 5-2* On Rock Tracks!
- 💰 Billboard Albums 54-46*!
- 💰 #1 Retail Record At WEA!

From The Debut Album *Shake Your Money Maker*,
 Quickly Approaching Platinum!



The Black Crowes



N40 HIT SINGLES

(For The Research Week Ended 10/23/90)



Whitney Houston



Wilson Phillips



Deee-Lite

2W	LW	TW	Artist/Song	Label
2	1	①	JAMES INGRAM. I Don't Have The Heart	WB
6	3	②	PEBBLES. Giving You The Benefit	MCA
15	8	③	VANILLA ICE. Ice Ice Baby	Ultrax/SBK
12	9	④	MARIAH CAREY. Love Takes Time	Columbia
10	6	⑤	ALIAS. More Than Words Can Say	EMI
9	7	⑥	AFTER 7. Can't Stop	Virgin
16	11	⑦	M.C. HAMMER. Pray	Capitol
1	2	8	JANET JACKSON. Black Cat	A&M
7	5	9	INXS. Suicide Blonde	Atlantic
4	4	10	THE RIGHTEOUS BROTHERS. Unchained Melody	Verve/Polydor
29	23	⑪	WHITNEY HOUSTON. I'm Your Baby Tonight	Arista
21	15	⑫	DARYL HALL & JOHN OATES. So Close	Arista
23	19	⑬	POISON. Something To Believe In	Enigma/Capitol
22	17	⑭	HEART. Stranded	Capitol
26	21	⑮	BETTE MIDLER. From A Distance	Atlantic
20	18	⑯	WARRANT. Cherry Pie	Columbia
31	27	⑰	WILSON PHILLIPS. Impulsive	SBK
18	16	18	BLACK BOX. Everybody Everybody	de Construction/RCA
3	10	19	GEORGE MICHAEL. Praying For Time	Columbia
24	22	⑳	CONCRETE BLONDE. Joey	IRS
27	24	㉑	HUMAN LEAGUE. Heart Like A Wheel	A&M
30	26	㉒	DAMN YANKEES. High Enough	WB
28	25	㉓	DAVID CASSIDY. Lyin' To Myself	Enigma
35	30	㉔	DEEE-LITE. Groove Is In The Heart	Elektra
32	29	㉕	SOHO. Hippy Chick	Savage/Atco
36	34	㉖	TONY! TONI! TONE!. Feels Good	Wing/Polydor
39	33	㉗	JON BON JOVI. Miracle	Mercury
37	32	㉘	STEVIE B. Because I Love You	LMR/RCA
34	31	㉙	CANDYMAN. Knockin' Boots	Epic
38	35	㉚	UB40. The Way You Do The Things You Do	Virgin
8	13	31	MAXI PRIEST. Close To You	Charisma
D	37	㉛	DONNY OSMOND. My Love Is A Fire	Capitol
D	40	㉜	GEORGE MICHAEL. Freedom 90	Columbia
13	12	34	BREATHE. Say A Prayer	A&M
D	39	㉝	WINGER. Miles Away	Atlantic
5	14	36	DINO. Romeo	Island
11	20	37	PHIL COLLINS. Something Happened On The Way	Atlantic
17	28	38	NELSON. Love And Affection	DGC
▶	DEBUT!	㉞	STEVE WINWOOD. One And Only Man	Virgin
▶	DEBUT!	㉟	INFORMATION SOCIETY. Think	Tommy Boy/Reprise

DAMN YANKEES



"HIGH ENOUGH"

*A Certified Smash On Over
160 Top 40 Stations!
More New Believers!*

Y-95 Dallas
KDWB Minneapolis
KWOD Sacramento
B-93 Austin
WKQB Charleston
WNTQ Syracuse

Exploding In The Majors!

Power 99 Atlanta 28-15*
(This Ain't A Typo!)
KWSS San Jose 13-8*
Pirate Los Angeles 12-9*
92X Columbus 16-10*
Q-102 Cincinnati 14-11*
KEX 106 Birmingham 21-12*
KXYQ Portland 16-13*
WPHK Cleveland 22-18*
KBEQ Kansas City 31-25*

Power Rotation In The Secondaries!

KMYZ Tulsa 7-5*
WABB Mobile 11-8*
CK-105 Flint 14-9*
KPAT Sioux Falls 22-11*
K106 Belmont 25-18*
WRCK Utica 32-20*
KQKQ Omaha 29-20*
KFND Boise 28-20*
KIKX Colorado Springs 36-27*

NETWORK 26-22*

📻 A #2 Rock Track!

📻 Medium Rotation!

💰 Just Hit Platinum!

📻 Strong Callout In All Demographics!

PRINCE



"NEW POWER GENERATION"

New Power Adds!

KRBE Houston
KKFR Phoenix
KSAQ San Antonio
Y-107 Nashville
KGGI Riverside

KJ-103 Oklahoma City
Plus a Dozen More!

Early Power Moves And Debuts!

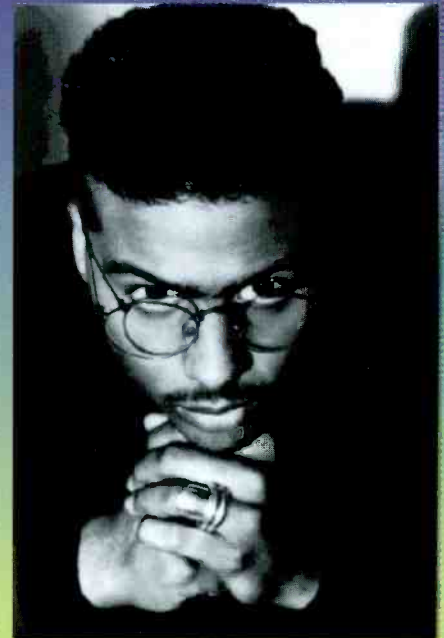
KKMG Colorado Springs 31-21*
KDWB Minneapolis D-23*
FM102 Sacramento D-23*
WLOL Minneapolis 28-24*
WKSS Hartford D-30*
KXXR Kansas City D-31*
KWOD Sacramento 39-34*

📺 Watch For The Movie
Premiere Of
"GRAFFITI BRIDGE"

Paisley Park



AL B. SURE!



"MISSUNDERSTANDING"

Just Added!

WHYT Detroit
KJ-103 Oklahoma City
KIXY San Angelo

Moving And Grooving!

KMEL San Francisco 16-13*
KROY Sacramento 15-13*
KS-104 Denver 18-15*
KKFR Phoenix 17-15*
KBOS Fresno 21-18*
Y-107 Nashville 26-19*
KKMG Colorado Springs 30-23*
KZBS Oklahoma City 30-24*
KJMZ Dallas 27-22*
Hot 97 New York 35-32*

📻 7-6* On Urban Jams!

On Your Desk Now:
FLEETWOOD MAC
AND
JASMINE GUY

N40 TOP 40 THE NEXT 40™

THE OUTFIELD

"For You" (MCA)

The Cincinnati Reds of the Next 40 look ready for a shutout of their own as their latest single is most added two weeks in a row and next in line for the chart. 122 stations.



MAJOR MOVES: WPHR(D-20), WVKZ(36-29), KBTS(38-34), KRZR(D-19), WHTO(34-27), KQCR(39-35), KSLY(31-25)

MOST ADDED: 51, including WPLJ, WKCI, WBZZ, WKQI, KSAQ, KRXY, KKRZ, WRCK, WKRZ, WPST, KQKQ, KXKT

CROSSOVER: Moves 40-31* at Rock radio

NETWORK FORTY TUNEUP: Featured on CD #30

CHEAP TRICK

"Wherever Would I Be" (Epic)

Trick is a treat on the air at 110 stations in just two weeks, and this multi-format song looks sure to follow the Top 10 path of its predecessor.



MAJOR MOVES: KWSS(29-26), WVKZ(31-25), WKZW(25-22), WZOK(22-14), WIQB(D-12), KTUX(37-32), WHTO(35-28)

MOST ADDED: 38, including WPLJ, WYTZ, WXGT, KSAQ, WERZ, WPST, WRVQ, WTFX, KQKQ, WZYP, WOVV, WQUT

MTV SUPPORT: 2 weeks in Medium rotation

BILLY JOEL

"And So It Goes" (Columbia)

As the European leg of Billy Joel's endless tour comes to a close, WPRO back home finds Top phones as the fifth "Stormfront" release becomes eighth most added. 106 stations.



MAJOR MOVES: 29, including WPRO(31-26), WBSB(D-20), WHYI(11-8), WNCI(19-16), WKQI(20-17), KXYQ(4-3), WPST(37-26), WZOK(25-17), WOVV(24-21), WAPE(25-20)

MOST ADDED: 26, including WHTZ, WKSE, WMJQ, WKSS, KPLZ, WSPK, WNTQ, WRCK, WNNK, WRVQ, WKZL, WYYS

SALES BREAKOUT: LP is Triple-Platinum

RESEARCH: Positive male/female 18+

CROSSOVER: Former #1 at A/C radio

ELISA FIORILLO

"On The Way Up" (Chrysalis)

Signed to her first record deal at 15, Fiorillo's latest co-venture with Prince puts her leagues beyond most teens. Ten adds include KHTK, WERZ and KISN. 91 stations.



REQUEST ACTION: WLOL, KKRZ, WYHY, KZZU

MAJOR MOVES: 23, including KDWB(25-21), WLOL(8-7), KXXR(22-18), KROY(24-20), KKMG(13-9), KYRK(30-23)

BELL BIV DEVOE

"B.B.D.(I Thought It Was Me)?" (MCA)

The New Edition hip-hop trio thinks about its 12 new adds, including WTIC, WLUM and KQKQ, as request line action and MTV play get underway. 84 stations.



REQUEST ACTION: WKSE, WMJQ, WKBQ, WPHR, KJMZ, XHTZ, KHQT, KSFM, KUBE, WYHY, KKSS

MAJOR MOVES: 36, including WXKS(18-12), WIOQ(22-15), WKBQ(30-24), WPHR(25-19), KJMZ(4-1), KKBQ(D-7)

MTV SUPPORT: On YO! MTV Raps!

SALES BREAKOUT: LP is Double-Platinum

CROSSOVER: Moves 4-3* at Urban radio with Top 5 requests

SWEET SENSATION

"Each And Every Time" (Atco)

These three graduates of the "Fame-ous" New York School of Performing Arts pick up sweet phones on their latest dance hit. 95 stations.



REQUEST ACTION: WMJQ, KTFM, KKSS

MAJOR MOVES: 21, including KHTK(25-19), WFLZ(21-19), KTFM(16-14), KKFR(28-24), KHQT(16-12), WYHY(29-25)

MOST ADDED: 17, including WLLO, KSAQ, KKRZ, WTFX, WDCG, WKQB, WJET, KBTS, KZZB, KIKI, KDON, KGLI

NETWORK FORTY TUNEUP: Featured on CD #29

NELSON

"After The Rain" (DGC)

The Nelson brothers' follow-up to their Top 5 debut has an impressive first week as the second most added single. Already drowning phones at WKBQ and WDFX.



MOST ADDED: 91, including WPLJ, WPRO, WZOU, WKSE, WMJQ, WAPW, WKRQ, WXGT, WBZZ, KQLZ, KWSS, KXXX

MTV SUPPORT: 2 weeks, in Medium rotation

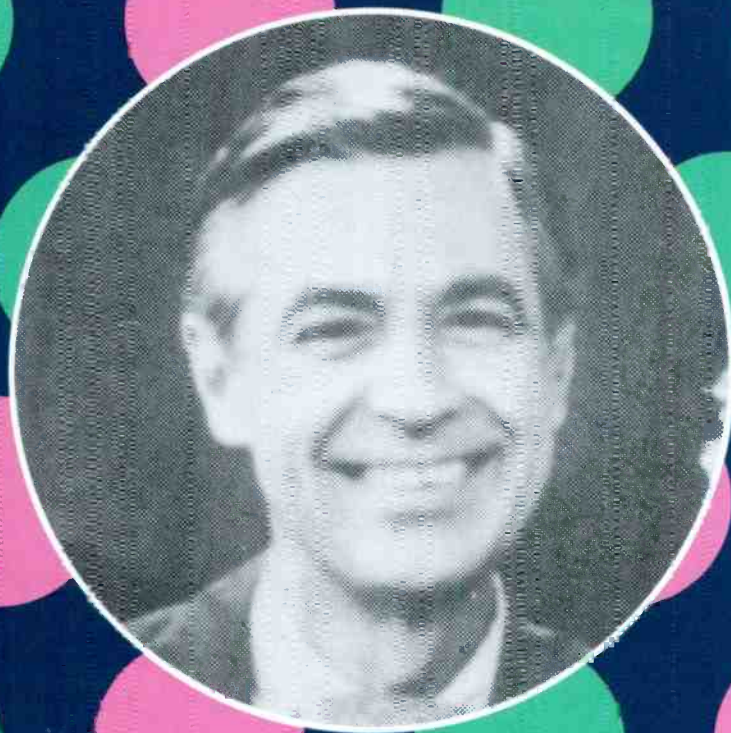
SALES BREAKOUT: LP is Gold and Top 10 in Madison, Rochester and Phoenix

CROSSOVER: Debuts 78* at Rock radio

LEGEND

	TOP TEN		CROSSOVER
	REQUEST ACTION		MAJOR MOVES
	MTV SUPPORT		VH1 SUPPORT
	SALES BREAKOUT		CLUB SCENE
	MOST ADDED		INTERNATIONAL
	RESEARCH		TOURING
	NETWORK 40 TUNEUP		MOTION PICTURE

Can you play SOHO?



Sure, I knew you could.

"Hippychick" Covers All The Bases!

Adult Stations Like WOMX, KZZP, KC-101 and X-100!

Mass Appeal Top 40 Stations Like Z-100, B-94, WEGX and KDWB!

Dance Stations Like Hot 97, WPOW, WIOQ and WLOL!

Urban Stations Like KMEL and WPGC!

Rock Slanted Stations Like WKBQ, 92X, KZZU and I-95!

NETWORK 29-25*

It All Adds Up To Over 180 Top 40 Stations... Where Does Your Station Fit In?

Management & Staff, CMO International Ltd.



N 40 TOP 40 THE NEXT 40™

2 IN A ROOM

"Wiggle It" (Cutting/Charisma)

With a full album due by Thanksgiving, this dreamchild of a New York DJ is going Top 10 just about everywhere it's played. Moving at 82 stations.



TOP TEN: 8, including WPLJ, WQHT, WIOQ, WBBM, WPOW
REQUEST ACTION: 26, including WHTZ, WPLJ, WPRO, WKSE, WMJQ, WEGX, WIOQ, WBBM, WLUM, WYTZ, WLOL, KXXR
MAJOR MOVES: 26, including WHTZ(7-4), WXKS(11-7), WZOU(14-11), WTIC(17-13), WIOQ(24-9), WHYT(15-7)



MOST ADDED: 21, including KBEQ, WFLZ, WPHR, KIIS, WQXA, WTFX, WZAT, WOVV, KZZB, WFHT, WTHT, WWGT



SALES BREAKOUT: Top 10 National 12-inch sales



CLUBS: # 1 National Club action



CARON WHEELER

"Livin' In The Light" (EMI)

By the time she was 16, Caron Wheeler had four #1 singles on the UK reggae charts. Her post Soul II Soul solo hit is spreading from the clubs and Urban radio. 83 stations.



MAJOR MOVES: 16, including WQHT(22-19), WKSS(28-25), WTIC(29-24), KPWR(25-22), KZFM(23-19), KKMGM(29-22)



MOST ADDED: 16, including WLUM, KDWB, WLOL, WHYT, KTFM, XHTZ, KPLZ, WQXA, KZIO, WQUT, WRQN, WFMF



SALES BREAKOUT: Top 10 National 12-inch sales



CROSSOVER: Top 10 at Urban radio with Top 10 requests



CLUBS: Top 5 National Club action



INTERNATIONAL: Former Top 20 in UK



DNA FEATURING SUZANNE VEGA

"Tom's Diner" (A&M)

Exploding in some markets and quietly performing in others, Vega's updated hit is the perfect 18-24 record. Great conversions at 68 stations.



TOP TEN: WKSS, WTIC, WPGC, WKBQ, KJYO, WQGN



REQUEST ACTION: 8, including WPRO, WAVA, KRBE, KOY, KPWR, KJYO, KRQQ, KZZP



MAJOR MOVES: 26, including WKSS(1-1), WPGC(19-9), WHYT(24-14), KKLQ(24-18), KMEL(25-17), WSPK(27-17)



MOST ADDED: 18, including WEGX, WAVA, WBSB, WLOL, KXXR, KKBQ, KRXY, KHQT, KXXX, WQXA, WZOK, WAPI



CROSSOVER: Former Top 15 at Alternative radio



INTERNATIONAL: Former Top 5 in UK, Top 5 across Europe



PRINCE

"New Power Generation" (Paisley Park/WB)

The youngest artist in Warner Bros. history to be given complete creative control in the recording studio powers phones at WBXX. 75 stations.



MAJOR MOVES: WLOL(28-24), KKMGM(31-21), WWFX(32-28), KFMW(38-32), WQEN(33-30), KFBQ(33-23), KISR(32-25)



MOST ADDED: 18, including KRBE, KSAQ, KKFR, KGGL, WSPK, WIXX, WYHY, WYYS, KJYO, KZBS, WFHT, WAAL



SALES BREAKOUT: LP is near Gold



INTERNATIONAL: LP is former Top 10 across Europe

JOHNNY GILL

"Fairweather Friend" (Motown)

Gill's third single ushers in Motown's fourth decade with Top 10 moves at KROY and KMEL and 12 new adds, including WKBQ, WGRD and KPRR. 65 stations with phones at KHTK and KHQT.



MAJOR MOVES: 24, including WZOU(22-18), WFLZ(29-22), KKFR(34-26), KOY(26-22), XHTZ(27-19), KMEL(14-10)



SALES BREAKOUT: LP is Platinum and Top 10 in Brooklyn, Richmond, Baltimore and Charlotte



CROSSOVER: Former #1 at Urban radio with Top 5 requests

VAUGHAN BROTHERS

"Tick Tock" (Epic)

The hottest retail record on The Next 40 has phones ringing at KZZU as six new adds chime in, including WERZ, WWSR and KZZB. 71 stations.



MAJOR MOVES: 23, including WVKZ(20-14), WYYS(27-22), WRQK(24-17), KJYO(23-20), KTUX(18-15), KBTS(28-14)



MTV SUPPORT: 4 weeks, in Active rotation



VH-1 SUPPORT: 2 week, in Development rotation



SALES BREAKOUT: LP is Top 10 in 97 markets, including NY, Boston, Philly, Chicago, St. Louis, Minneapolis, Dallas, Denver, Phoenix, LA, Portland and Seattle



CROSSOVER: Former Top 5 at Rock radio with Top 5 requests

CATHY DENNIS

"Just Another Dream" (Polydor)

D-Mob's lead voice starts a mob scene of her own as her debut solo release is Top 10 most added two weeks in a row. Early requests at WKCI and moves at WQHT(25-17) and WKSS(21-14). 60 stations.



MOST ADDED: 25, including WIOQ, WPGC, WKHI, WRVQ, WBBQ, WZZG, KBTS, KKMGM, KLUC, KCAQ, KIKI, KDON



CLUBS: Top 30 National Club action



Paul McCartney "BIRTHDAY"

Z-100 New York
 KIIS Los Angeles
 KUBE Seattle
 KISN Salt Lake City
 WAEB Allentown
 KSND Eugene
 G-98 Portland
 KTMT Medford
 WERZ Exeter

DEBUT 39* ROCK TRACKS!

R.S.V.P Your Station Today!
 Call John Fagot Or Ritch Bloom
 At (213) 462-6252!



Keep your
fork out-

THERE'S MORE!

HEART "Stranded"

This Action Speaks For Itself!

B-94 13-8* KKRZ 13-10* WZPL 15-11* KBEQ 20-16*
 WRQX 22-17* KHMV 17-13* W-100 20-17*
NETWORK 17-14*!

29-27* ROCK TRACKS! **HEAVY ROTATION!**

POISON "Something To Believe In"

Unbelievable Moves!

Z-100 16-10* KXYQ 20-16* WFLZ 20-17* KDWB 24-18*
 WZOU 25-19* KKBQ 29-24* Power 99 32-27*
NETWORK 19-13*

18-12* ROCK TRACKS! **HEAVY ROTATION!**

DONNY OSMOND "My Love Is A Fire"

Smokin' Adds!

B-104 WIOQ WLUM 92X B-97 Power Pig

Hot Action!

KDWB 26-19* WMJQ 27-20* KRBE 29-23* KPLZ 30-26*

NETWORK 37-32*!

ONE CAUSE ONE EFFECT "Midnite Lover"

Early Adds!

KTFM Hot 97.7 KPRR

Early Action!

FM102 10-9* KROY 18-14* KMEL 24-21*

SPECIAL GENERATION "Love Me Just For Me"

This Week's Trendsetters!

KJMZ Q-106

Moves And Debuts!

KGGI D-18* KOY D-24* KPRR 30-28* Z-90 34-32*

42-37* On Urban Jams!



N40 TOP 40 THE NEXT 40™

BLACK CROWES

"Hard To Handle" (Def American/Geffen)

With #1 in sight at Rock radio, 12 new stations are "raven" about the Crowes, including KQLZ, WBBQ and WAAL. 54 stations.



MAJOR MOVES: 11, including WAAF(D-19), WVKZ(28-20).



WYYS(22-18), WIQB(21-11), KRZR(13-10), WQEN(20-16)



MTV SUPPORT: 7 weeks, in Active rotation



SALES BREAKOUT: LP is Top 10 in 11 markets, including Boston, Norfolk, Cleveland, Atlanta, Nashville and LA



CROSSOVER: Moves 5-2* at Rock radio



TOURING: Currently in Louisiana

PET SHOP BOYS

"So Hard" (EMI)

The debut single from the Boys' fourth LP, this Harold Faltermeyer produced effort is already Top 10 at KITS. New at KPWR, KISN and WILN; 57 stations.



MAJOR MOVES: WXKS(24-19), CKOI(36-31), KTUX(33-29),



WDBR(35-32), KKHT(37-28), KISR(33-29), KTMT(38-33)



SALES BREAKOUT: Top 20 National 12-inch single sales



CROSSOVER: Former Top 30 at Alternative radio



CLUBS: Top 40 National Club action

SURFACE

"The First Time" (Columbia)

One of the most lethal hooks of the year reels in enough stations out of the box to make it sixth most added. One listen is all it takes. 40 stations.



MAJOR MOVES: KKLQ(29-21), KMEL(19-12), WCKZ(32-18)



MOST ADDED: 32, including WZOU, WTIC, WPGC, KOY, KGGI, KIIS, KHQT, KROY, KSFM, KWOD, KKRZ, WFLY



CROSSOVER: Moves 38-30* at Urban radio



NETWORK FORTY TUNEUP: Featured on CD #30

STYX

"Love Is The Ritual" (A&M)

One of the biggest selling acts of the 70s returns after a six year break with a new co-lead singer and Top 10 action at WVKZ and KRZR. Adds at WXGT, WKRZ and KFBQ. 53 stations.



MAJOR MOVES: 16, including WVKZ(9-7), WPXR(30-24), WQUT(27-22), KMYZ(22-15), KATM(17-14), KRZR(9-7)



MTV SUPPORT: 6 weeks, in Medium rotation



SALES BREAKOUT: LP is Top 10 in Chicago, Omaha and Indy



CROSSOVER: Moves to 7* at Rock radio with Top 10 requests

VIXEN

"Love Is A Killer" (EMI)

As their headlining tour adds fuel to the retail fire, Vixen's latest "Killer" pulls phones at WZPL and is Top 10 most added. 46 stations.



MOST ADDED: 21, including KSAQ, WKHI, WNVZ, WIXX, WZOK, KZIO, WZYP, WQUT, WYYS, WRQK, WWSR, KBFM



CROSSOVER: Moves to 79* at Rock radio



TOURING: Currently in Florida, Wisconsin and Ohio

GLENN MEDEIROS

"Me-You=Blue" (MCA)

With a slight lean to the slow side, Medeiros' third single takes early moves at KKFR(29-25) and WZOK(28-24). 40 stations.



MOST ADDED: 18, including KXXR, KKRZ, WFLY, WKHI, WQUT, WZZG, WBXX, KKMZ, KZHT, KCAQ, WFHT, WKPE



NETWORK FORTY TUNEUP: Featured on CD #30

AL B. SURE!

"Missunderstanding" (WB)

Also a gifted athlete, Al earned three high school letters and was offered a scholarship to the University of Iowa. New action at WHYT, KJYO and KIXY. 38 stations.



REQUEST ACTION: KHTK, KSFM



MAJOR MOVES: 17, including KJMZ(27-22), KQKS(18-15), KKFR(17-15), KMEL(16-13), WYHY(26-19), KROY(15-13)



CROSSOVER: Moves 7-6* at Urban radio

DON HENLEY

"New York Minute" (Geffen)

Believe it or not, The Eagles have been broken up for 10 years now. But this desperado's third solo LP awards us this stunning ballad. Top requests at KZZP. 33 stations.



MOST ADDED: 30, including WRQX, WHYI, KHMZ, WVKZ, WKRZ, WKZW, WZOK, WABB, WAYS, WHHY, WZYP, WKZL



CROSSOVER: Moves 51-38* at Rock radio

BISCUIT

"Biscuit's In The House" (Columbia)

Straight from the New Kids tour to the studio, this rapper makes everything "Alright Now" with his rappin' debut. New action at WKSE and WOKI. 28 stations.



REQUEST ACTION: WKSE, WKCI, KXXR, KEGL, KIIS, KSFM, WYHY



MAJOR MOVES: WFLZ(34-31), WSPK(31-28), WYHY(33-24), WKQB(26-23), KYRK(34-28), KKXX(29-25)



**WHITNEY
HOUSTON**
"I'm Your
Baby
Tonight"

OVER 250
TOP 40 STATIONS KNOW
"WHEN YOU SAY WHITNEY...
YOU'VE SAID IT ALL!"

- | | |
|----------------------------|---------------------------|
| WZOK Rockford 13-6* | E-104 Baltimore 10-7* |
| WKSS Hartford 14-7* | KZHT Salt Lake City 14-9* |
| KDWB Minneapolis 21-11* | Y-108 Denver 20-14* |
| KKRZ Portland 23-5* | Power 99 Atlanta 25-16* |
| WPLJ New York 22-17* | KHTK St. Louis 24-17* |
| X-100 San Francisco 30-19* | KLS Los Angeles 23-19* |
| Kiss 108 Boston 25-20* | WEGX Philadelphia 26-20* |
| KPLZ Seattle 27-23* | KWOD Sacramento 31-24* |

HEAVY ROTATION! 22-14* ON URBAN JAMS!

THE NETWORK 23-11*
FOR TV



Carly Simon "Better Not Tell Her"

TOP 10 AT A/C AND READY FOR TOP 40 ADDS THIS WEEK!

Carly Is The Perfect Image Artist For Middays With Working Women!

ON



DARYL HALL JOHN OATES
"So Close"

ON OVER 210
TOP 40 STATIONS NATIONWIDE!

Did Someone Say...Adults?

- | | |
|--------------------------|----------------------------|
| KKRZ Portland 12-9* | X-100 San Francisco 17-10* |
| WAPE Jacksonville 14-11* | Power 99 Atlanta 19-12* |
| Y-100 Miami 16-13* | WDJX Louisville 18-13* |
| WPHR Cleveland 15-13* | WRQX Washington, DC 21-14* |
| WKSE Buffalo 22-15* | KDWB Minneapolis 20-16* |
| Kiss 108 Boston 21-16* | Q-102 Cincinnati 21-17* |
| WPLJ New York 25-21* | B-94 Pittsburgh 26-21* |

EXCLUSIVE ROTATION!

THE NETWORK 15-12*
FOR TV

ARISTA

N 40 TOP 40 THE NEXT 40™

DENISE LOPEZ

"Don't You Want To Be Mine" (A&M)

Exuding the street sound of her Latin neighborhood in Queens, this hot, popping tune wins eight adds, including KQKS, WABB and WPLJ with phones at WFLZ and KKFR. 29 stations.



MAJOR MOVES: WFLZ(32-26), KKFR(22-19), KHQT(29-26)

FAITH NO MORE

"Falling To Pieces" (Slash/Reprise)

On their current tour, these five guys perform their own rendition of a familiar Nestle jingle! Top 10 marks at KROQ and WDFX with new action at KIKX. 31 stations.



REQUEST ACTION: WHTZ, WYTZ, WDFX, CHED



MAJOR MOVES: 9, including WDFX(12-10), KQLZ(17-15), WPST(28-19), KROQ(13-7), CHED(23-18), KRZR(19-17)



MTV SUPPORT: 9 weeks, in Medium rotation



SALES BREAKOUT: LP is Platinum and Top 10 in Rochester, Syracuse, Dayton, Cincinnati and Phoenix.



CROSSOVER: Former Top 30 at Alternative and moves to 45* at Rock



TOURING: Currently in California and Oregon



INTERNATIONAL: LP is former Top 30 in UK and former Top 5 in Australia

SOUP DRAGONS

"I'm Free" (Big Life/Mercury)

Perfectly topical for this era of censorship controversy, this boldly sung anthem boasts seven new adds, including KKBQ, WNVZ and KTUX. Top 10 at KITS. 26 stations.



MAJOR MOVES: WPST(39-34), WYYS(34-30), KITS(1-1)



MTV SUPPORT: 10 weeks, in Buzz Bin rotation



SALES BREAKOUT: LP is Top 10 in Chicago, Minneapolis, Miami, Phoenix and San Fran



CROSSOVER: Former Top 5 at Alternative radio



CLUBS: Top 30 in the Clubs



INTERNATIONAL: Former Top 5 in UK



NETWORK FORTY TUNEUP: Featured on CD #29

NEVILLE BROTHERS

"Fearless" (A&M)

With Linda Ronstadt adding signature vocals, these siblings brave The Next 40 with moves at WKZL(32-29) and six new adds, including WFLY, WYYS and KKSS. 27 stations.



VH1 SUPPORT: Debuts in Development rotation



CROSSOVER: Breaking at A/C radio



TOURING: Currently in California

BETTY BOO

"Doin' The Do" (Sire/Reprise)

This 20-year-old enrolled in a sound engineering course so she could control the sounds of her music. New action at WXGT, KPRR and KFBQ, and Top 10 at KZHT. 19 stations.



REQUEST ACTION: KPWR, KKRD



MAJOR MOVES: WBBM(16-14), KHTK(15-13), KXXR(29-26),



WHYT(21-19), KQKS(14-11), KZHT(10-8), KYYY(39-34)



SALES BREAKOUT: Top 10 National 12-inch sales



CLUBS: Former #1 National Club record

INTERNATIONAL: LP is Former Top 5 in UK

BAD COMPANY

"If You Needed Somebody" (Atco)

The first Bad Company combination produced some of the best rock of the 70s. With a new lead vocalist, Brian Howe, the 90s look no different. Top 10 at KMYZ. 20 stations.



MOST ADDED: 19, including WVKZ, WNTQ, WPXR, WAYS,



WHHY, WZAT, WZYP, WQUT, WKZL, WYYS, KTUX, KRZR



SALES BREAKOUT: LP is Top 10 in Chicago



CROSSOVER: Moves 49 -24* at Rock radio



TOURING: Currently in New York, D.C. and Ohio

NETWORK FORTY TUNEUP: Featured on CD #30

RALPH TRESVANT

"Sensitivity" (MCA)

The final member of The New Edition to embark on a solo venture. This catchy ballad moves at KMEL(23-15) and grabs 14 adds, including WQHT, WLOL and KOY. 17 stations.



REQUEST ACTION: XHTZ, KSFM



CROSSOVER: Moves 35-25* at Urban radio

PAUL MCCARTNEY

"Birthday" (Capitol)

Until Paul's tour, this classic was never performed live since the Fab Four recorded it. 10 new adds like WHTZ, KUBE and WJMX with moves at WVKZ(38-30). 16 stations.



MTV SUPPORT: 2 weeks in Medium rotation



CROSSOVER: Moves 48-39* at Rock radio

HI-FIVE

"I Just Can't Handle It" (Jive/RCA)

The pride of Waco, Texas, this fivesome thrives on superb showmanship. Top phones and moves at KJMZ(20-16), and 11 adds, including KXXR and WFLZ. 15 stations.



CROSSOVER: Moves 21-17* at Urban radio



JON BON JOVI

"Miracle"



JOVIAL ADDS!

WKTU Milwaukee
Z-95 Chicago
KISN Salt Lake City
Plus Ten More!

WPHR Cleveland
KIIS Los Angeles
KRQ Tucson

MIRACULOUS MOVES!

Pirate Radio Los Angeles 14-11* Z-100 New York 19-14*
Eagle 106 Philadelphia 19-14* WDFX Detroit 22-17*
92X Columbus 27-20* KDWB Minneapolis 29-22*

THE NETWORK 33-27*
PORTV

19-16* ON ROCK TRACKS!

EXCLUSIVE ROTATION!

ALBUM IS PLATINUM PLUS!

FROM "YOUNG GUNS II"



TONY! TONI! TONÉ!

"Feels Good"



GOOD ADDS!

WPHR Cleveland Z-95 Chicago
Power 99 Atlanta WDJX Louisville
KSAQ San Antonio WAEB Allentown
KWNZ Reno

GREAT MOVES!

KWOD Sacramento 4-1* Power 106 Los Angeles 4-3*
WLUM Milwaukee 7-5* Kiss 108 Boston 9-8*
KTFM San Antonio 17-12*

THE NETWORK 34-26*
PORTV

FORMER TOP 5 URBAN JAMS!

BREAKOUT ROTATION!

GOLD ALBUM!

ON CD TUNEUP #28!



THE SOUP DRAGONS

"I'm Free"



THE SOUP IS ON!

KKBQ Houston WNVZ Norfolk
KTUX Shreveport WZYP Huntsville
Plus 5 More!

THE SOUP IS WARMING!

KZHT Salt Lake City D-25*
Power 99 Atlanta D-29*
Yes 97 Columbia 34-30*
WPST Trenton 39-34*

HOT SOUP!

KITS San Francisco #1

TOP 10 ALTERNATIVE!

Buzz Bin!

On CD TuneUp #29!



ROGER WATERS AND THE BLEEDING HEART BAND (Featuring Cyndi Lauper) "Another Brick In The Wall Part II"

Now Ready For Top 40 Radio!

ON CD TUNEUP #30!

TOP 40 THE NEXT 40™

KEITH SWEAT

"I'll Give All My Love To You"

(Vintertainment/Elektra)

With a soulful sound radio just loves, this Harlem born performer has KHQT's and KLUC's phones a sweatin'. Five new stations, including WRBQ and KZFM accept his love. 15 stations.



TOP TEN: KMEL, KSFM, KIKI



MAJOR MOVES: KKLQ(15-12), KIKI(13-3), KDON(30-16) WRBQ, KZFM, KKMGM, KPRR, KAKS



SALES BREAKOUT: LP is Platinum and Top 10 in NY, Richmond, Columbus, Cincinnati, Savannah, Tallahassee, Charlotte and Vegas



RESEARCH: Developing callouts positive females 18+

STEVIE WONDER

"Keep Our Love Alive" (Motown)

A masterful song from a South African anti-apartheid project that delivers a moving plea for an end to the oppression. New at four stations, including KROY and WDBR, and alive on WKQI (23-18). 16 others.



MOST ADDED: KROY, WDBR, KIXY, KBOZ



CROSSOVER: Moves 50-38* at Urban radio

DINO

"Gentle" (Island)

This modern day romantic has WQHT, KMEL and KLUC swooning to his unique brand of gentle sounds. 14 stations reporting early.



REQUEST ACTION: KTFM, XHTZ, KLUC



MAJOR MOVES: WPGC(16-14), KKFR(32-29), KOY(23-19), WCKZ(35-13), KEZB(D-20), KYRK(26-19)

TOO SHORT

"The Ghetto" (Jive/RCA)

Too short is a misnomer for this five foot, seven inch singer who's certainly not too short on talent. KSFM likes "The Ghetto." 15 stations.



REQUEST ACTION: KJMZ, KKFR, KSFM, KKSS



MAJOR MOVES: KKFR(31-28), KGGI(D-17), KMEL(28-22)



MTV SUPPORT: On YO! MTV Raps!



SALES BREAKOUT: LP is Gold and Top 10 in 34 markets, including Baltimore, Milwaukee, St. Louis, Detroit, Atlanta, Houston, Denver, Phoenix, Vegas, LA, San Fran, Portland and Seattle



CROSSOVER: Moves 49-45* at Urban radio

ONE CAUSE ONE EFFECT

"Midnite Lover" (Bust It/Capitol)

The first release from M.C. Hammer's newly formed Bust It label has KTFM, KHQT and KPRR seeing the positive effects. 14 stations.



REQUEST ACTION: KSFM, KLUC



MAJOR MOVES: KMEL(24-21), KROY(18-14), KSFM(10-9), KYRK(35-25), KIKI(27-24), KBOS(31-26), KDON(26-20)



CLUBS: Former Top 10 National club action



NETWORK FORTY TUNEUP: Featured on CD #30

DAN FOGELBERG

"Rhythm Of The Rain" (Full Moon/Epic)

Originally sung by The Cascades 27 years ago, this classic song still generates positive listener response. Just ask WQID and WJMX. 12 stations.



MAJOR MOVES: WKQI(25-22), WGRD(18-11), WVKS(19-17)



VH1 SUPPORT: 2 weeks, in Development rotation



CROSSOVER: Top 5 at A/C radio

GUY

"I Wanna Get With U" (MCA)

What a guy! He sings, dances and composes music you want to snuggle to. Getting with six new stations, including KQKS, KKFR and KROY.



REQUEST ACTION: KKFR, XHTZ, WZZG



CROSSOVER: Moves 26-19* at Urban radio

IGGY POP

"Candy" (Virgin)

This punk pioneer duets with Kate Pierson of the B-52's, and gains top phones at KROQ. Accepting Candy on KSAQ, KFMW and KGLI. 10 stations.



MTV SUPPORT: 9 weeks, in Medium rotation



SALES BREAKOUT: LP is Top 10 in Pittsburgh



CROSSOVER: Former Top 5 at Alternative radio

SPECIAL GENERATION

"Love Me Just For Me" (Bust It/Capitol)

The second release on M.C. Hammer's Bust It label is already moving at KGGI(D-18) and KEZB(17-12) while grabbing new adds at KJMZ and KKLQ. 10 stations.

Touring Data Courtesy Of
PERFORMANCE

Stevie B

"BECAUSE I LOVE YOU"

Instantly Becoming A Love Song Classic!

NEW LOVES!

Z-100 New York WHYT Detroit KRBE Houston KC-101 New Haven
WRVQ Richmond KWNZ Reno *And 13 More!*

HEADING TO #1!

WPOW Miami 5-2* Q-102 Philadelphia 10-5* Q-106 San Diego 6-5*
WZOU Boston 9-6* Power 99 Atlanta 14-6* B-97 New Orleans 9-6*
KROY Sacramento 10-6* KMEL San Francisco 12-7* KOY Phoenix 12-7*
WPHR Cleveland 17-8* Y-108 Denver 15-9* Hot 97 New York 20-12*



MOST REQUESTED USA #2!



32-28*

Hi-Five

"I JUST CAN'T HANDLE IT"

Exploding At Top 40!

"HI FIVES" THIS WEEK!

Power Pig Tampa KROY Sacramento
KXXR Kansas City KKSS Albuquerque
WNVZ Norfolk KKMG Colorado Springs
And 5 More!

MOVES 21-17* ON URBAN JAMS!
Slap A "Hi Five" With Your Listeners!



Bruce Hornsby And The Range

"LOST SOUL"

Top 40's Secret Weapon For Adults!

ON OVER 50 TOP 40 STATIONS!

WOMX Orlando 24-21* KZZP Phoenix 24-22*
WNCI Columbus 26-24* WKTI Milwaukee D-25*
WKZL Winston-Salem 27-25* Q-102 Cincinnati 31-28*
KXYQ Portland D-28* WPLJ New York D-35*

FROM THE GOLD ALBUM
"A NIGHT ON THE TOWN"

Too Short

"THE GHETTO"

This Is The Active Record You've Been Hearing So Much About!

KMEL San Francisco 28-22* FM102 Sacramento Add-27* KKFR Phoenix 31-28*
Hot 97.7 San Jose 31-28* Q-102 Philadelphia D-34*

NETWORK MOST REQUESTED!

KJMZ Dallas #1 KKSS Albuquerque #3 KKFR Phoenix #3
WHYT Detroit #6 FM102 Sacramento #6

URBAN ALBUM SALES!

1. Vanilla Ice...*To The Extreme*
2. TOO SHORT...*SHORT DOG'S IN THE HOUSE*
3. M.C. Hammer...*Please Hammer Don't Hurt 'Em*



RETAIL SALES

DAMN YANKEES

Damn Yankees (Warner Bros)

All three tracks released to Rock radio from *Damn Yankees* have reached Top 5 at the format, with "High Enough" in lofty company at Top 40 as well. This eponymous debut has been a strong seller from the word go, with the first single, "Coming Of Age," single-handedly taking sales to Gold. With rave reviews on their current live performances and a significant resurgence in sales, it won't be long before Platinum is achieved. Upward moves include the Turtles Chain Atlanta (39-32), Michigan Where House Lansing (45-37), Centra Columbus (41-14) and Record Theatre Cincinnati (31-23), while re-debuts include Independent Records & Video Colorado Springs (#18) and Be Bop Records Jackson (#21).

CANDYMAN

Ain't No Shame In My Game (Epic)

Candyman started off with a huge dance club smash and a Top 10 selling rap single with "Knockin' Boots" (street slang for sex). With Top 30 airplay at Urban radio and a developing story at Top 40, *Ain't No Shame In My Game* is really beginning to catch fire. We were tipped to this one by our reporting retailers, who have mentioned many times that Candyman is something to watch. Early, strong sales can be found at Spec's Music Miami (#27), the Music + Chain L.A. (#17), Scott's OS Indianapolis (#19), Warehouse Entertainment L.A. (#27) and Dearborn Music Dearborn (#39), with projected sales in markets such as New York, Buffalo, Minneapolis, Phoenix and San Francisco.

Music retail crossover research is prepared by Mark Cope and the staff of The Album Network.



Damn Yankees

SLAYER

Seasons In The Abyss (Def American)

Despite the absence of mainstream exposure, Slayer has established a large and solid audience. *Seasons In The Abyss* was two years in the making under the direction of producer and Def American founder Rick Rubin. That amount of time only added to the already high level of anticipation, and last week's Top 30 Retail chart debut proved it. Ninety buyers show Top 50 sales, with 27 at #1, including the Flip Side Chain Chicago, Streetside Records St. Louis, Mainstream Records Milwaukee and Underground Records Dallas.

STYX

Edge Of The Century (A&M)

With career North American sales in excess of 18 million, Styx is no stranger to fame and the initial buzz on *Edge Of The Century* proves that programmers and consumers alike are ready for new music from these veterans. The first single, "Love Is The Ritual," wasted no time in reaching the Top 10 at

Rock radio and MTV has the video in Medium rotation. First week sales reveal an abundance of Top 30 action at accounts like the Flip Side Chain Chicago (#6), Streetside Records St. Louis (#4), the Strawberries Chain Boston (#23), National Record Mart Pittsburgh (#19) and Atlanta CD Atlanta (#4).

CARLY SIMON

Have You Seen Me Lately (Arista)

Have You Seen Me Lately is Carly Simon's first contemporary pop album in three years and, arguably, one of her best. She wrote eight of the 11 songs herself, and Top 10 airplay at A/C radio is quickly getting the word out to her scores of fans that *Have You Seen Me Lately* is a must. Top 40 sales include the Record World Chain New York (#19), Sound Warehouse Dallas (#30), Musicland Minneapolis (#32), Lechmere Boston (#2), Gem City Records Dayton (#34), Sam Goody Rockefeller Center (#9) and Tower Records Chain-wide (#40).

- Yvette Ziraldo

GO AHEAD, SAY IT'S
JUST HYPE. WE LOVE IT
WHEN PEOPLE SAY THAT.
THAT AND THE
120,000 PIECE TEN-DAY.



Dee-Lite
World Clique

On Over 185
Top 40 Stations!

NETWORK 30-24*

Don't Fight It...
ADD IT!



Happy, but not quite ready to celebrate...
on Elektra cassettes, compact discs and records.

© 1990 Elektra Entertainment, A Division of Warner Communications Inc. • A Time Warner Company.

N40 RETAIL SALES

(As Reported By The Album Network)

2W	LW	TW	Artist/Song	Label/Catalog
2	1	1	VANILLA ICE. To The Extreme	Ultrax/SBK/95325
1	2	2	M.C. HAMMER. Please Hammer	Capitol/92857
5	4	3	AC/DC. The Razors Edge	Atco/91413
3	3	4	INXS. X	Atlantic/82140
11	8	5	VAUGHAN BROTHERS. Family Style	Epic/46225
4	5	6	GEORGE MICHAEL. Listen Without Prejudice	Columbia/46898
8	7	7	WILSON PHILLIPS. Wilson Phillips	SBK/93745
10	10	8	MARIAH CAREY. Mariah Carey	Columbia/45202
9	9	9	WARRANT. Cherry Pie	Columbia/45487
6	6	10	QUEENSRYCHE. Empire	EMI/92806
16	12	11	GARTH BROOKS. No Fences	Capitol/93866
14	14	12	BELL BIV DEVOE. Poison	MCA/6387
13	13	13	L.L. COOL J. Mama Said Knock You Out	Def Jam/Columbia/46888
15	15	14	TOO SHORT. Short Dogs In The House	Jive/RCA/1348
28	16	15	IRON MAIDEN. No Prayer For The Dying	Epic/46905
7	11	16	GHOST OST. Ghost OST	Varese/MCA/5276
30	17	17	MEGADETH. Rust In Peace	Capitol/91935
18	18	18	POISON. Flesh And Blood	Enigma/Capitol/91813
		DEBUT! 19	PAUL SIMON. Rhythm Of The Saints	WB/26098
		DEBUT! 20	ZZ TOP. Recycler	WB/26265
24	21	21	TWIN PEAKS. Twin Peaks OST	WB/26316
25	24	22	JUDAS PRIEST. Painkiller	Columbia/46891
17	19	23	FAITH NO MORE. The Real Thing	Slash/Reprise/25878
20	20	24	JON BON JOVI. Young Guns II	Mercury/846473
D	28	25	SLAYER. Seasons In The Abyss	Def American/24307
22	22	26	RIGHTEOUS BROTHERS. Greatest Hits	Verve/Polydor/823119
12	26	27	LIVING COLOUR. Time's Up	Epic/46202
23	23	28	SLAUGHTER. Stick It To Ya	Chrysalis/21702
		DEBUT! 29	DEEE-LITE. World Clique	Elektra/60957
D	34	30	BETTE MIDLER. Some People's Lives	Atlantic/82129
29	30	31	ANITA BAKER. Compositions	Elektra/60922
19	25	32	MICHAEL BOLTON. Soul Provider	Columbia/45012
27	29	33	PRINCE. Graffiti Bridge	Paisley Park/WB/27493
39	38	34	INDIGO GIRLS. Nomads - Indians - Saints	Epic/46820
26	31	35	JANE'S ADDICTION. Ritual De Lo Habitual	WB/25993
40	36	36	ROBERT CRAY. Midnight Stroll	Mercury/846652
		DEBUT! 37	AL B. SURE!. Private Times...And The Whole 9!	WB/26005
33	37	38	N.W.A.. 100 Miles And Runnin'	Priority/7224
21	27	39	NEIL YOUNG. Ragged Glory	Reprise/26315
31	32	40	DEPECHE MODE. Violator	Sire/Reprise/21328

URBAN JAMS

STEVIE WONDER "Keep Our Love Alive" (Motown)

Conversation Piece is the name of the forthcoming LP by Stevie Wonder. It's an apt title that mirrors the artist's knack for breaking world issues down into musical heart-to-hearts, and also because any music he releases is sure to be met with plenty of conversation. This lead-off single from the project finds one-man-band Wonder wedding poetry to "Pomp & Circumstance" in a song inspired by the life of Nelson Mandela. Ever a dreamer, Stevie has conjured a composition about man's graduation day from hatred, selfishness and social listlessness, into an international mind state of unity and love. In the first verse he writes, "For as long as we live / And are blessed with air on earth to breathe / We all should live to keep our love alive." By the last line, he has changed the we's to I's, making his stance clearly understood. There should always be a place on the radio for sentiments such as this. So far, over 50 Urban stations agree.

RALPH TRESVANT "Sensitivity" (MCA)

15 years ago, The Isley Brothers wrote a powerful song called "The Heat Is On." In 1990, Ralph Tresvant could certainly adopt the anthem as his theme song. For the past three years, he has seen his comrades from the group New Edition (Bobby Brown, Johnny Gill and Bell Biv DeVoe) all earn Double Platinum selling projects *on their own*. The last of the sextet to go solo, Ralph has got to be feeling a little pressure. The first single from his November slated debut is this sexy ballad, produced by Jimmy Jam and Terry Lewis (who worked with N.E. and Gill previously). Ralph masks his boyish tenor in seductive coos and whispers, clearly targeting female demos. In its first official week out, "Sensitivity" was added at 80 stations, including WEDR Miami and KKBT Los

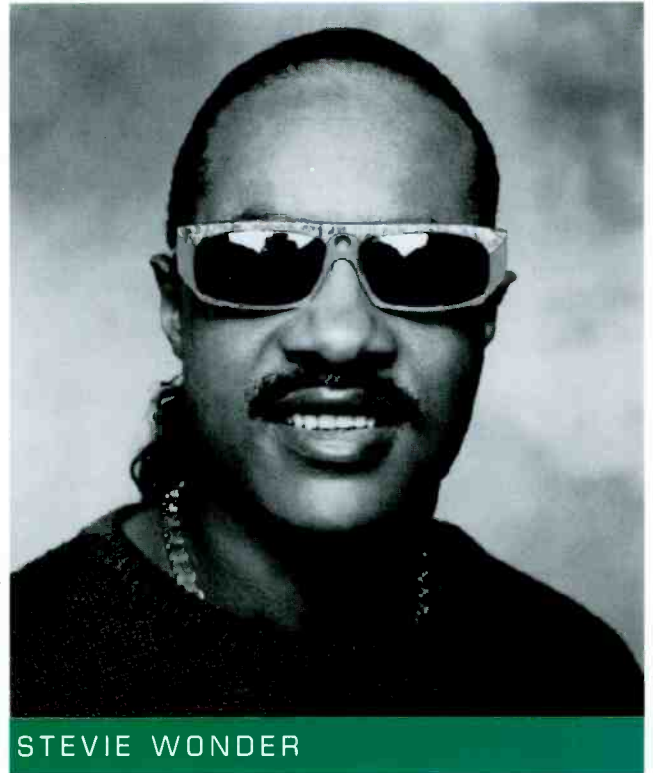
Angeles. Ralph Tresvant has bolted from the starting gate strong. We think he's got legs.

FREDDIE JACKSON "Love Me Down" (Capitol)

For his fourth solo album, R&B balladeer Freddie Jackson has taken on more of the writing responsibilities to better infuse his music with the spice of his own life. This first single from the album *Do Me Again* was the most added single in its first week out, netting a total of 87 stations, including WKYS Washington, WAMO Pittsburgh and KKFX San Francisco. Jackson has already sold nearly 5 million albums from his previous three releases, and this time around the personal touch of this steamy single edged it to the top over both Tresvant's and Wonder's records for the #1 most added spot. The album makes its debut next week.

EU "I Confess" (Virgin)

Experience Unlimited (E.U.) is a 10-piece, DC-based Go-Go band that is best known for the dance classic "Da Butt," created for use in Spike Lee's second film feature, "School Daze." Their 1988 debut album, *Livin' Large*, contained dance hits in the title track and "Buck Wild," but also scored a hit with the soulful slow jam "Taste Of Your Love." The surprise success of the latter (plus the questionable penetration of Go-Go dance music into the mainstream) has prompted Virgin to go with a ballad as the first single from E.U.'s new LP, *Cold Kickin' It*. "I Confess" is



STEVIE WONDER

currently on at over 60 Urban stations, and is inches from the national Top 30.

GERALD ALSTON "Slow Motion" (Motown)

Former Manhattans lead singer Gerald Alston is back with his second solo album for Motown Records, titled *Open Invitation*. The first single is the sexy "Slow Motion," all about making the lovin' last a long, long time! The video features the first black woman to ever be named Playboy Playmate of the Year (1990), the gorgeous Renee' Tenison. On the strength of the lyric's smoldering sensuality and Gerald's Sam Cooke-inflected performance, "Slow Motion" is currently a Top 5 single at Urban radio with 95 stations playing it, including WZAK Cleveland, where it is currently #3.

- A. Scott Galloway

Urban radio and retail research is prepared by Jerry Boulding and the staff of The Urban Network.



Vanilla Ice



Whitney Houston



Tony! Toni! Tone!

N40 URBAN JAMS

(As Reported By The Urban Network)

2W	LW	TW	Artist/Song	Label
4	3	1	MARIAH CAREY. Love Takes Time	Columbia
3	2	2	SAMUELLE. So You Like What You See	Atlantic
6	4	3	BELL BIV DEVOE. B.B.D (I Thought It Was Me)?	MCA
10	5	4	GERALD ALSTON. Slow Motion	Motown
2	1	5	KEITH SWEAT. Merry-Go-Round	Vntertainment/Elektra
16	7	6	AL B. SURE!. Missunderstanding	WB
9	6	7	CARON WHEELER. Livin' In The Light	EMI
13	8	8	M.C. HAMMER. Pray	Capitol
12	9	9	TEENA MARIE. Here's Looking At You	Epic
14	10	10	TROOP. That's My Attitude	Atlantic
18	11	11	ANITA BAKER. Soul Inspiration	Elektra
21	12	12	VANILLA ICE. Ice Ice Baby	Ultrax/SBK
27	16	13	THE WHISPERS. My Heart Your Heart	Capitol
35	22	14	WHITNEY HOUSTON. I'm Your Baby Tonight	Arista
29	20	15	TEVIN CAMPBELL. Round And Round	Paisley Park/WB
25	19	16	CYNDA WILLIAMS. Harlem Blues	Columbia
28	21	17	HI-FIVE. Just Can't Handle It	Jive/RCA
26	18	18	TODAY. I Got The Feeling	Motown
37	26	19	GUY. I Wanna Get With U	MCA
19	13	20	JANET JACKSON. Black Cat	A&M
31	24	21	LEVERT. Rope A Dope Style	Atlantic
38	29	22	TONY! TONI! TONE!. It Never Rains In Southern California	Wing/PolyGram
34	27	23	JASMINE GUY. Try Me	WB
32	30	24	CANDYMAN. Knockin' Boots	Epic
D	35	25	RALPH TRESVANT. Sensitivity	MCA
30	25	26	BERNADETTE COOPER. I Look Good	MCA
D	36	27	FREDDIE JACKSON. Love Me Down	Capitol
33	31	28	LISTEN UP. Listen Up	Qwest/Reprise
40	34	29	E.U.. I Confess	Virgin
D	38	30	SURFACE. The First Time	Columbia
39	37	31	GEOFF MCBRIDE. No Sweeter Love	Arista
D	40	32	AFTER 7. My Only Woman	Virgin
1	14	33	PEBBLES. Giving You The Benefit	MCA
▶ DEBUT!		34	BASIC BLACK. Nothing But A Party	Motown
5	15	35	JOHNNY GILL. Fairweather Friend	Motown
D	39	36	TAKE 6. I L-O-V-E U	Reprise
▶ DEBUT!		37	SPECIAL GENERATION. Love Me Just For Me	Capitol
▶ DEBUT!		38	STEVIE WONDER. Keep Our Love Alive	Motown
▶ DEBUT!		39	GRADY HARRELL. Don't Turn Your Back On Me	RCA
▶ DEBUT!		40	THE BOYS. Thing Called Love	Motown

ROCK TRACKS

THE TRAVELING WILBURYS

"She's My Baby" (Wilbury/ WB)

The Traveling Wilburys are back and the reaction from Rock radio is nothing short of dynamite! The first single from their upcoming second LP, cleverly entitled *Vol. 3*, zooms into the Top 10 out of the box. The Wilburys, aka Tom Petty, Bob Dylan, Jeff Lynne and George Harrison, gather around the microphone to share the vocal duties on this track, which also features outstanding guitar work by Gary Moore. Needless to say, with gentlemen the legendary status of the Wilburys, this tune is a natural for any rock station. With the rockin' quality of "She's My Baby," this track is going to grace the airwaves of Rock radio throughout the fall.

PAUL MCCARTNEY

"Birthday" (Capitol)

On October 9, 1990, the world commemorated and celebrated the 50th birthday of John Lennon. In view of that special event, Paul McCartney's live recording of the Beatles' classic "Birthday" has taken on a special meaning. That meaning is being felt by Rock radio, as they join the "Birthday" party en masse. The tune is taken from Paul McCartney's upcoming live LP, *Tripping The Live Fantastic*, and has brought new life to a song that traditionally is one of the most requested songs by rockers everywhere. The songwriting team of Lennon and McCartney set the style and tone that is the basis of popular music to this day. This track will re-confirm this team's special place in the hearts of listeners.

THE OUTFIELD

"For You" (MCA)

New beginnings are not uncommon among established rock 'n roll bands. The Outfield has embarked on a new beginning with their



upcoming fourth album, *Diamond Days*, their first for MCA. The debut single from the LP, "For You," has already grabbed Rock radio by the ear and has quickly cracked the Top 40 at the format. This is a majestic and melodic tune that captures a sense of vitality for The Outfield. The band has streamlined down to guitarist/songwriter John Spinks and lead vocalist Tony Lewis and in this case, less is definitely more. Baseball season may be over for this year, but Rock radio is more than willing to play The Outfield!

VIXEN

"Love Is A Killer" (EMI)

Vixen is already established as one of the most acclaimed all-female rock 'n roll bands. This talented group of women is tantalizing rockers once again with their new single, "Love Is A Killer." This sultry, sonically intense number is the perfect follow-up to their hit "How Much Love." The tune features the vocal magnitude of Janet Gardner and the superlative work of Jan Kuehnemund, one of the best guitarists on the scene today, male or female. Through two quality LPs and an exhausting tour schedule, Vixen has made a solid name for themselves. This

band has defied the odds and earned the respect of the rock community.

BILLY IDOL

"Prodigal Blues" (Chrysalis)

For rock 'n roll attitude, style and guts, no one holds a candle to Billy Idol! He sets the standard. His appropriately titled *Charmed Life* album has already graced Rock radio with "Cradle Of Love" and "L.A. Woman," and both met with tremendous airplay and critical acceptance. Billy now graces us with "Prodigal Blues," a cut that is packed with vocal brilliance and passion. Its melancholy flavor is enormously engaging and creates an almost eerie tone. Many radio folks have compared it quite favorably to Billy Idol's "Eyes Without A Face." With a great new single and an ongoing, well-received concert schedule, the Billy Idol success story is sure to continue.

—Roger Mayer

Rock radio crossover research is prepared by Tommy Nast and the staff of The Album Network.



Steve Winwood



Poison



Bad Company

N40 ROCK TRACKS

(As Reported By The Album Network)

2W	LW	TW	Artist/Song	Label
1	1	1	ZZ TOP. Concrete And Steel	WB
11	5	2	BLACK CROWES. Hard To Handle	Def American
2	2	3	DAMN YANKEES. High Enough	WB
D	9	4	TRAVELING WILBURYS. She's My Baby	Wilbury/WB
▶ DEBUT!			5 STEVE WINWOOD. One And Only Man	Virgin
6	4	6	AC/DC. Thunderstruck	Atco
9	7	7	STYX. Love Is The Ritual	A&M
14	10	8	DEEP PURPLE. King Of Dreams	RCA
17	14	9	LED ZEPPELIN. Travelling Riverside Blues	Atlantic
12	11	10	HOUSE OF LORDS. Can't Find My Way Home	Simmons/RCA
10	8	11	ERIC JOHNSON. Cliffs Of Dover	Capitol
20	18	12	POISON. Somethin' To Believe In	Enigma/Capitol
7	6	13	ALLMAN BROTHERS. Seven Turns	Epic
19	17	14	GARY MOORE. Still Got The Blues	Charisma
3	3	15	NEIL YOUNG. Mansion On The Hill	Reprise
22	19	16	JON BON JOVI. Miracle	Mercury
13	13	17	TOMMY CONWELL. I'm Seventeen	Columbia
28	23	18	WINGER. Miles Away	Atlantic
21	20	19	QUEENSRYCHE. Empire	EMI
▶ DEBUT!			20 SCORPIONS. Tease Me, Please Me	Mercury
23	21	21	TOY MATINEE. Last Plane Out	Reprise
33	25	22	PAUL SIMON. The Obvious Child	WB
4	16	23	INXS. Suicide Blonde	Atlantic
▶ DEBUT!			24 BAD COMPANY. If You Needed Somebody	Atco
32	26	25	COLIN JAMES. Keep On Loving Me Baby	Virgin
31	27	26	JOHNNY VAN ZANT. Hearts Are Gonna Roll	Atlantic
38	29	27	HEART. Stranded	Capitol
39	30	28	REO SPEEDWAGON. Love Is A Rock	Epic
5	12	29	VAUGHAN BROTHERS. Tick Tock	Epic
36	32	30	TRIXTER. Give It To Me Good	Mechanic/MCA
D	40	31	THE OUTFIELD. For You	MCA
8	22	32	ROBERT CRAY. The Forecast	Mercury
37	35	33	THE CURE. Never Enough	Elektra
▶ DEBUT!			34 THE BYRDS. Love That Never Dies	Columbia
▶ DEBUT!			35 THE ALARM. The Road	IRS
29	28	36	THE CALL. What's Happened To You	MCA
▶ DEBUT!			37 ZZ TOP. My Head's In Mississippi	WB
▶ DEBUT!			38 DON HENLEY. New York Minute	Geffen
▶ DEBUT!			39 PAUL MCCARTNEY. Birthday	Capitol
▶ DEBUT!			40 EDIE BRICKELL. Mama Help Me	Geffen

ALTERNATIVE

PAUL SIMON**"The Obvious Child"****(Warner Bros)**

It came as a big surprise to Alternative radio to find Paul Simon making such vibrant and innovative music in the late 80s with his *Graceland* album. Now, with the release of *The Rhythm Of The Saints*, the Alternative faction readily accepts "The Obvious Child," its first single. And why not? The song's rhythmic attributes are many. Those drums do not let up once, and Simon's golden touch in pulling together different cultures to make wondrous pop songs goes untarnished with this one. The record gets a dozen adds its second week out as well as debuting on the chart in the same week, with heavy airplay logged already in Denver, Chicago and Philadelphia.

SOUP DRAGONS**"I'm Free" (Big Life/Mercury)**

Alternative radio has watched the Soup Dragons grow into an absolute monster of a hit act with the way catchy "I'm Free." The album, *Lovegod*, has passed the six figure sales mark, with 130,000 units already sold. "I'm Free" is a freewheeling little number with a bit of reggae provided by Junior Reid (formerly of Black Uhuru), that earned airplay status at virtually every Alternative station. Its life at Alternative radio has lasted over 10 weeks in the Top 15, with five weeks in the Top 5! Success has latched onto this band in a big way, and there's no stopping it now. Give "I'm Free" a shot and enjoy the ride!

REDD KROSS**"Annie's Gone" (Atlantic)**

Redd Kross is an LA band that's been making the scene for the past 10 years. The brainchild of brothers Jeffrey and Steven MacDonald, Redd Kross has always gotten

high praise and has established a devoted following.

They've released several independent albums, and *Third Eye* is their first release for Atlantic. The MacDonald brothers have a serious affection for the past (fashion-wise, at least, bell-bottoms are de rigueur). But they are finding their platforms firmly entrenched in the present day with the harmony-laden "Annie's Gone," the album's first single. The video, which features actress Ann Magnuson, is a scream, and both airplay and sales have been steadily growing since its release.



THE CURE

THE CURE**"Never Enough" (Elektra)**

Will Alternative radio ever get their fill of The Cure? It seems there's "Never Enough." The first single from their forthcoming LP, *Mixed Up*, has garnered a considerable amount of action to catapult this band back into the Top 5 where they are most comfortable. "Never Enough" finds The Cure in a

very rockin' mood, with big guitars and big drums making a lot of noise. Anticipation is quite high for the aforementioned album, which is a slew of The Cure's best, remixed or re-recorded into either more rock-oriented stuff or more dance/Alternative influences. We've been promised an album of Cure gems that sound like all new material.

—Diane Tameecha

Alternative music crossover research is prepared by Diane Tameecha and the staff of The Album Network.

(As Reported By The Album Network)



Replacements



Redd Kross



An Emotional Fish

2W	LW	TW	Artist/Song	Label
2	1	①	REPLACEMENTS. All Shook Down	Sire/Reprise
1	2	②	COCTEAU TWINS. Heaven Or Las Vegas	4AD/Capitol
3	3	③	JANE'S ADDICTION. Ritual De Lo Habitual	WB
13	13	④	CHARLATANS UK. Some Friendly	Beggars Banquet/RCA
4	5	⑤	LIVING COLOUR. Time's Up	Epic
5	4	⑥	THE CURE. "Never Enough"	Elektra
15	7	⑦	RUBAIYAT. Rubaiyat	Elektra
10	9	⑧	SOUL ASYLUM. And The Horse...	Twin/Tone/A&M
8	8	⑨	THE PIXIES. Bossanova	4AD/Elektra
23	15	⑩	DARLING BUDS. Crawdaddy	Columbia
6	6	⑪	SOUP DRAGONS. Lovegod	Big Life/Mercury
12	12	⑫	THE WATERBOYS. Room To Roam	Chrysalis/Ensign
11	10	⑬	IGGY POP. Brick By Brick	Virgin
30	16	⑭	INDIGO GIRLS. Nomads - Indians - Saints	Epic
9	11	⑮	INXS. X	Atlantic
20	17	⑯	THE POSIES. Dear 23	DGC
24	18	⑰	REDD KROSS. Third Eye	Atlantic
34	20	⑱	PUBLIC IMAGE LIMITED. Greatest Hits So Far	Virgin
7	14	⑲	BOB MOULD. Black Sheets Of Rain	Virgin
D	40	⑳	BRIAN ENO/JOHN CALE. Wrong Way Up	Opal/WB
D	26	㉑	THE CONNELLS. One Simple Word	TVT
28	27	㉒	LILAC TIME. And Love For All	Fontana/Mercury
37	30	㉓	AN EMOTIONAL FISH. An Emotional Fish	Atlantic
D	38	㉔	PAUL SIMON. Rhythm Of The Saints	WB
16	19	㉕	BOB GELDOF. Vegetarians Of Love	Atlantic
18	24	㉖	LEMONHEADS. Lovey	Atlantic
40	34	㉗	INSPIRAL CARPETS. "Commercial Rain"	Elektra/Mute
32	28	㉘	ULTRA VIVID SCENE. Joy: 1967-1990	4AD/Columbia
19	21	㉙	HEART THROBS. Cleopatra Grip	Elektra
▶ DEBUT!	30	㉚	HINDU LOVE GODS. Hindu Love Gods	Giant/Reprise
22	23	31	AZTEC CAMERA. Stray	Sire/Reprise
14	22	32	D.N.A. "Tom's Diner"	A&M
D	39	33	PRIMAL SCREAM. Come Together	Sire/WB
38	35	34	THE CALL. Red Moon	MCA
▶ DEBUT!	35	35	PREFAB SPROUT. Jordan: The Comeback	Epic
29	29	36	HUMAN LEAGUE. Romantic?	A&M
17	25	37	LOS LOBOS. The Neighborhood	Slash/WB
21	31	38	PET SHOP BOYS. "So Hard"	EMI
▶ DEBUT!	39	39	FLAMING LIPS. In A Priest Driven Ambulance	Restless
▶ DEBUT!	40	40	9 WAYS TO SUNDAY. 9 Ways To Sunday	Giant/Reprise

Photo Finish



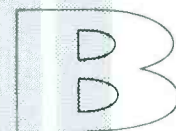
OOOOOOOOO BABY, SHOW US SOME SKIN!

"Uh-huh, I'm lookin' buff!"

Hiking up the ol' towel wrap to show us his better half is Brian Zepp, Swing Man for Sioux City's KG-95! In response to the much publicized incident involving the alleged harassment of a female reporter in the New England Patriots locker room, KG-95 invited all local media to c'mon down for an expose. It's doubtful that an interview with a half-naked radio guy could compare to that with a sweaty athlete in his jock strap, but, known for their outstanding public service, KG-95 was simply doing their civic duty!



"TIME
OF
THE
SEASON"
BRENT
BOURGEOIS



A CLASSIC REMAKE OF A TIMELESS STANDARD.

MANAGEMENT: BILL GRAHAM MANAGEMENT

PRODUCED BY DANNY KORTCHMAR AND CO-PRODUCED BY BRENT BOJRGEIOS



© 1990 CHARISMA RECORDS AMERICA, INC.

DINO GENTLE

The multi-format hit single and video

Featuring Delonc Tanner

The follow-up to the Top 5 smash ROMEO

Produced, arranged and performed by Dino

From the Island album "SWINGIN' "



ISLAND © 1990 Island Records, Inc.

FAMOUS
STYLING

