

FORWARD VISION ♦ STEVEN THORNE ♦ ON WITH THE SHOW

THE NETWORK

FORTY

23

8/3/90

keith
sweat

SLAUGHTER

*Fly To The
Angels*

- Follow-up to the #1 video anthem "UP ALL NIGHT"
- Album now platinum
- Sold out summer tour continues

Management: The Carr Co. /Budd Carr

ALREADY #1 DIAL 

Chrysalis.

THE *Inside* NETWORK

ISSUE 23 AUGUST 3, 1990

FORTY™



THE BIZ Tired of packing and unpacking, moving from town to town, up and down the dial? This week, The Network Forty examines the best laid plans of mice and men, en route to the "gig of a lifetime." Wishful thinking isn't enough; in today's fast-paced radio business, you need solid career goals. Managing Editor Brian Burns offers some insight into the reality of meeting your expectations versus "Dreaming Your Way To The Top."

Success doesn't come easily in the music business. It requires endless hours in airports, a quick three hours of sleep in different hotels every night and performing shows six nights a week from Albuquerque to Ypsilanti. But when you learn your new record is the most added Top 40 single in America, the champagne tastes all the sweeter. A toast to **Dino** (right) and the promotion team at Island Records, who sit high atop this week's record stack!

TOP 40



CROSSOVER Once regarded as "music for college kids with weird haircuts," Alternative music has matured and is poised to conquer Top 40 land. Depeche Mode, The Sundays, Concrete Blonde and **Gene Loves Jezebel** (above) are all making noise at cash registers from coast to coast. The time has come for Top 40 radio to open its ears and minds to Alternative hits. Check out the action and discover what's ready for mainstream airplay in this week's Network Forty Alternative and Retail crossover sections.

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THE MUSIC MEETING

PEBBLES "Giving You The Benefit"

Using bedrock L.A. and Babyface production, this takes dance music out of the stone age.

(MCA)

DEPECHE MODE "Policy Of Truth"

Programmers taking out this "Policy" are in good hands, with Top 10 assets assured.

(SIRE/REPRISE)

NIKKI "If You Wanna"

With a "commercial" and hit breakthrough, if you wanna dance, Nikki says it's about time.

(Geffen)

TOMMY PAGE "Turn On The Radio"

If you didn't know about the huge phone action, you'd still add this new kid who's singing about your station.

(SIRE/WARNER BROS)

SLAUGHTER "Fly To The Angels"

A dose of rock reality takes flight again and prepares to slaughter request lines.

(CHRYSALIS)

Gene Sandbloom's column, "The Music Meeting," page 26

Dread



"Life is what happens while you're busy making other plans." John Lennon had a stoic view of life, one of stark realism. Unlike most artists who dismiss reality in favor of idealism, Lennon believed that his life was that of a pawn in a game ruled by predetermined destiny; a victim of circumstance. Perhaps his tragic death was evidence in favor of that belief.

ming

YOUR WAY TO THE TOP

ARE YOU MANAGING OR MANGLING YOUR CAREER?

IDEALISM VS REALISM

John Lennon's view of life wasn't necessarily an accurate one. History has shown that we have the ability to control our destiny, to some degree, by setting a course. Granted, we need to be flexible, but when it comes to your career, you can't afford to be too idealistic. It's critical to be able to differentiate what is real from that which is fantasy, a difficult task given the romantic nature of radio. However, if you can strike the right balance between idealism and realism, the dream can become reality and your career will flourish.

Idealism is an important element

of the human spirit. It's why we get out of bed every morning. Idealism is the belief that we can reach new heights, accomplish the impossible and conquer any of life's obstacles if only we try hard enough. But we must also contend with laws of chance and probability. The odds must be achievable within the circumstantial boundaries. That's reality!

The reality in a capitalistic business environment is simple; it's dog eat dog, every man for himself, winner take all! Let's not forget that radio is a business. Today, you're very fortunate if you work for someone who will coach you. It's

extremely rare to have a boss who will take you under his wing to actually help you manage your career. Some bosses go to extremes such as hiding trade magazines to prevent you from spotting other opportunities. If it isn't in their best interests, sometimes, the reality is they won't be any help. To believe they will really help is probably idealistic.

IDEALISTIC CAREER PLANNING

Recently, a 28-year-old night personality and Music Director in a secondary market (who wishes to remain anonymous) called The Network Forty to inform us that he had been terminated. After seven

Depechemode

"Policy of Truth"



The Follow-Up To Their Two Gold Singles
"PERSONAL JESUS" and **"ENJOY THE SILENCE!"**
From the Platinum-Plus Album **VIOLATOR!**

1,000,000 Fans Enjoyed Depeche Mode This Summer On Their Sold-Out North American Tour!

Produced by Depeche Mode and Flood / U.S. Representation: Second Vision Management



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Dreaming

years and three markets, he posed these questions: "Is there any money or future for night jocks? Should I be considering other positions such as programming?"

Because of the nature of Top 40 radio, night programming is almost exclusively targeted to teens. As you grow older, it becomes increasingly difficult to live the lifestyle of that demographic. Now consider the income potential for your station in this daypart. This position has a salary ceiling in direct correlation to the daypart. The answer is pretty clear; there is a dim future for a night jock approaching his thirties. Sure, John Landecker was in his thirties at WLS, but he was the exception, not the norm. To believe you can beat those odds is idealistic!

CONFRONTING THE REALITY

Top 40 radio is basically a youth oriented format. Many of the country's major market Top 40 PDs are under 30 years old. Although it's not too late to get into programming, it will probably mean starting in a smaller market to learn the intangibles (people management, business practices, etc.) on a grass roots level. That can take several years. Suddenly, you're in your mid 30s competing in the same programming job market with professionals up to 10 years younger than you. Chances are you'll have a family, making you less mobile and demanding greater security. Based strictly on a station's financial considerations, you're at a disadvantage.

The reality is that General Managers are bottom line oriented!

Unfortunately, it appears this broadcaster didn't set goals or plan his career. Although it's not too late, consider this sports metaphor and the application to this broadcaster's position. How many 30-year-old linebackers in the NFL can keep up with a 22-year-old fullback with fresh legs right out of college?

FORWARD VISION

A 21-year-old Music Director and air personality in a small market called The Network Forty in search of direction. "I know where I'd like to go," he told us, "I want to move into a larger market. It's not the money that's motivating me at this stage of my career, just the will to learn. If I do, the money will come later."

This broadcaster has foresight! He's young, mobile and eager to learn. He is also willing to sacrifice in the short-term to reach his long-term goals. Although he doesn't have all the answers to his career management questions, he's soliciting advice from others who have no personal interests in his decision. He's planning his career, today!

PLAN FOR TOMORROW, TODAY

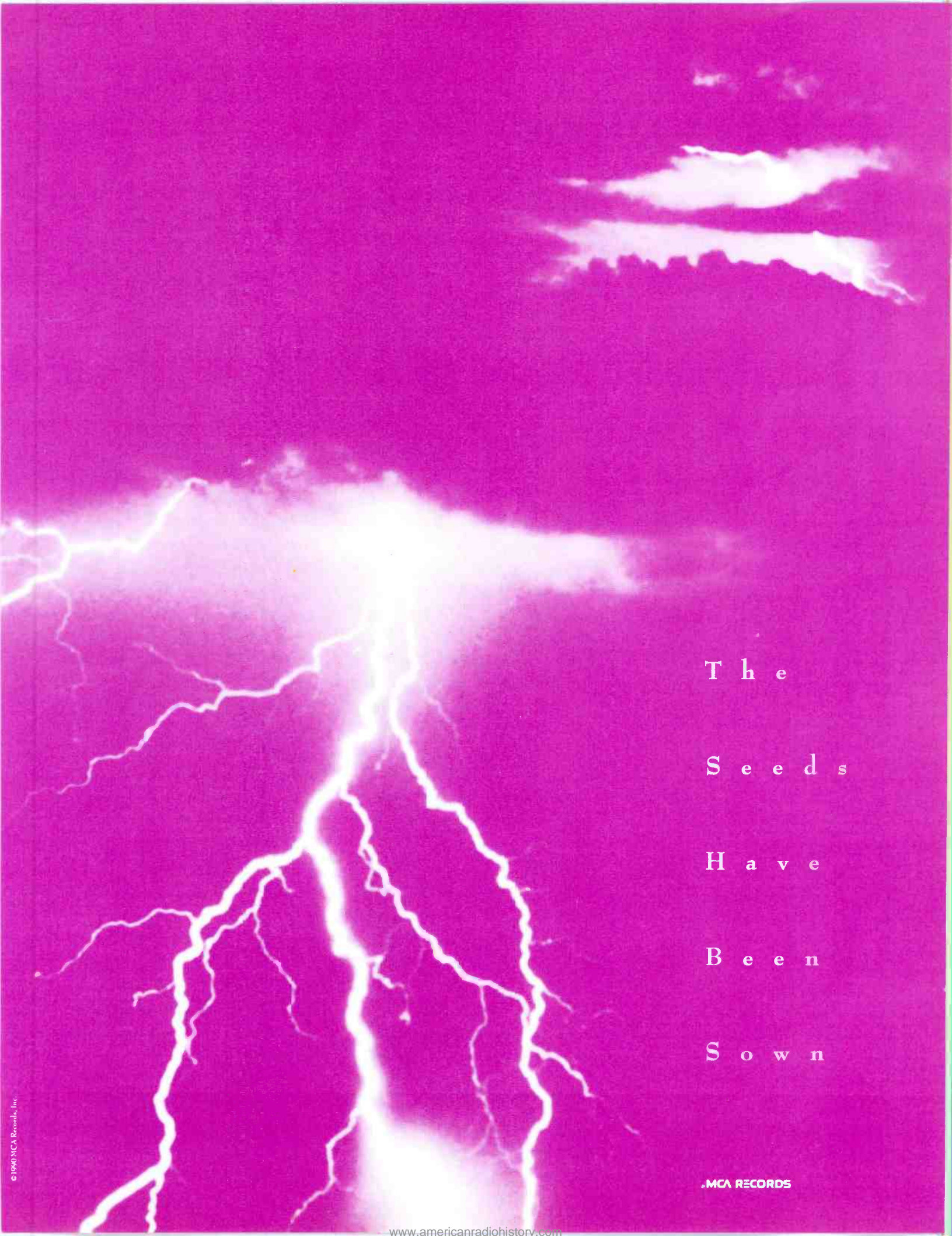
No matter what stage of the game you're in, you must market yourself. Get to know as many other broadcasters as possible. Continue to seek advice. In time, as positions become available, you'll discover that your "network" of friends will begin con-

tacting you to apply for positions. The best jobs are generally not advertised in the back of trade magazines, they're the doors you open long before the position becomes available. The radio industry is a rather small circle of people. The more friends you make early on, the more opportunities you'll develop in the years to come.

As your career grows, it's important to remain flexible. What fits your career goals today will probably change tomorrow. The broader your background, the more opportunities will come your way. That may mean being prolific in other formats; programming, consulting or sales. It might possibly create opportunities in related fields, such as joining a record company in promotion or even becoming an editor of a music and programming magazine.

It's important, no matter how frustrated you may become in your current position, that you don't complain to your colleagues or other influential professionals. That's a reflection of your maturity in their eyes. Instead, maintain a positive mental attitude and put your energy and creativity into improving your performance and marketing yourself. If you can manage your own career, your limits become less restricted.

The best advice for your career comes from one of the all-time radio professionals, Casey Kasem. "Keep your feet on the ground and keep reaching for the stars!"



T h e
S e e d s
H a v e
B e e n
S o w n

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TALENT COACHING AND THE SCHOOL OF HARD KNOCKS

OF ALL THE CONCERNS THAT COME UP again and again in conversations with programmers, perhaps the most troublesome is our industry's "talent problem." We've all heard the refrains: "How can I get my air staff to perform more effectively?" "Why are there so few exciting talents around?" "Where is tomorrow's talent coming from?" Sometimes we take comfort in knowing that the industry playing field is level for everyone. "In the hunt for talent," as I once heard a PD say, "everyone is equally disadvantaged."

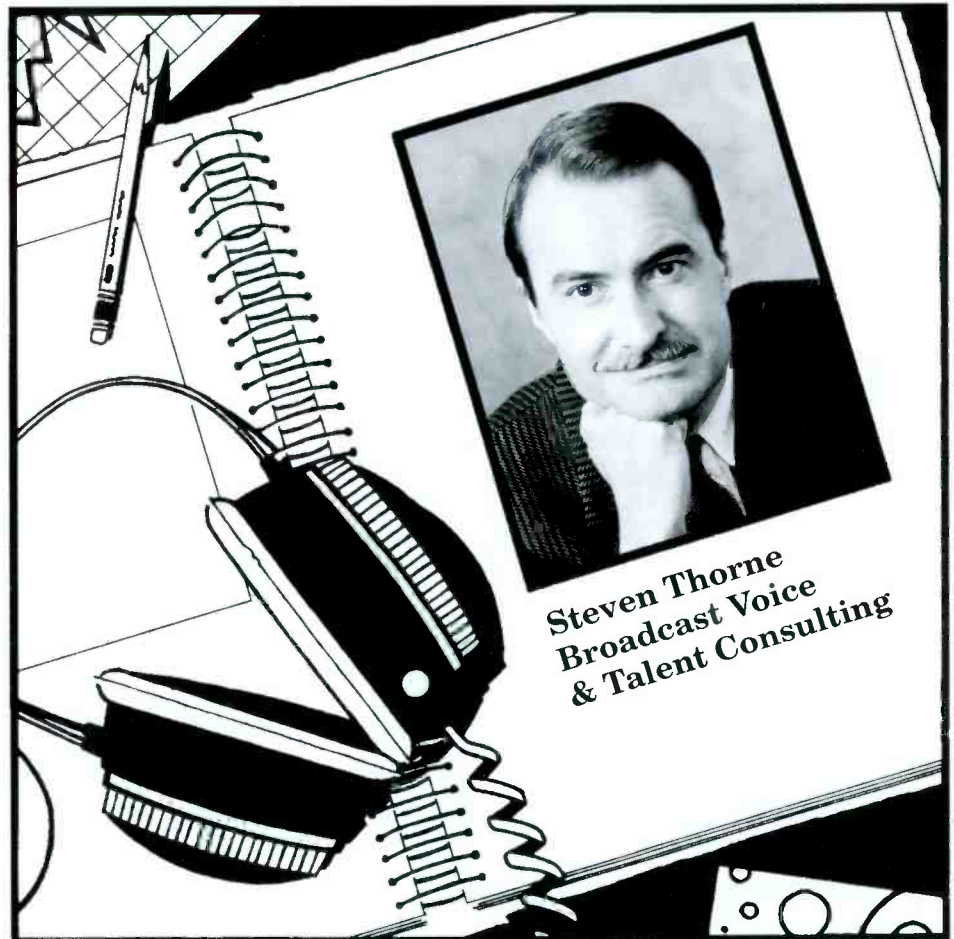
The tragedy in all this is that the "talent problem" is very much a creature of our own making. Unlike radio research, formatting and marketing — all of which have grown remarkably sophisticated in the last 20 years — our industry's understanding and approach to air talent remains firmly rooted in radio's past. Basically, we rely on a "school of hard knocks" ethic. Training for the industry is woefully inadequate, and professional development for air talent is a novelty, not the norm.

So what's the solution?

First of all, we need to fully acknowledge the problem. Our listeners have become more discriminating, more critical. There's a consumer demand for quality that doesn't go away when a jock opens his mouth. Listener tune-out during talk sets is the sobering evidence.

Secondly, we need to invest more time and money in talent training and development, an area where we've spent little time in the past.

Thirdly, we need to embrace the concept of professional talent coaching, something professional actors, singers and athletes



Steven Thorne
Broadcast Voice
& Talent Consulting

have been onto for years.

It's puzzling. For some reason, talent coaching hasn't caught on in radio. There seems to be an industry attitude that professionals don't need coaches, or that it's the station consultant's or PD's job, but they're busy juggling five other hats. The fact is, talent coaching is an investment that pays enormous dividends: individual growth, programming excellence, and a unique competitive advantage. Once we, as an industry, grasp that, we'll be miles ahead.

It then becomes a question of getting down to business; we must improve on-air performance standards.

Where to begin?

Personality. Personality is probably the most overused and abused term in our vocabulary. Much of what passes for person-

ality in radio isn't really personality at all. It's a kind of generic friendliness, a "smile in the voice," which is likable enough, but isn't especially memorable or engaging. In place of "smile in the voice" jocks we need "three-dimensional" personalities; talents who project a more authentic, fully-rounded personality on the air.

There's a knack to this. It can be learned. A three-dimensional personality, for example, might sound curious, thoughtful, mischievous and enthusiastic, all in the space of one talk set. By contrast, give a "smile in the voice" jock the same program material and what you'll mostly hear is a smile. We need to redefine what it means to be a radio personality. We've spawned an industry of sound-alike jocks and it's killing us on the air.

TRICIA LEIGH FISHER



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KROY Sacramento, KKRZ Portland, KSLM Salt Lake City and over a dozen more!

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ON ATCO



Personality isn't the only thing we need to tackle. It's a truism that radio is a one-on-one medium, yet I'm continually amazed by the number of jocks I meet, in every market size, who have no real idea who they're talking to. Asking the question, the most common response I hear is a description of the station's demographic. That's essential information, of course. But without going the

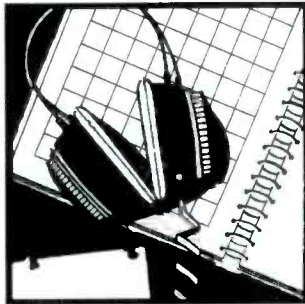
next step, truly visualizing and talking to a specific, representative listener, it's almost impossible for a jock to come across sounding one-on-one. Usually, a jock will end up throwing his voice at an anonymous audience. As a result, listeners seldom feel they're truly being spoken to or experience what I call an "acoustic embrace." This is the central issue behind the phenomenon of listener tune-out during talk sets.

The use of vocal dynamics is something else we've got to enforce. Vocal dynamics are the changes in pace, changes in pitch, and changes in vocal rhythm that, if used consistently, will keep everything a jock is saying acoustically interesting to hear.

Any time a jock moves, for example, from a back sell to a time check, a time check to a comic bit, or a comic bit to a positioner, vocal dynamics can acoustically "hook" the listener's ear, separating each program element from every other. The problem is, without vocal dynamics, a talk set becomes a shapeless tumble of words, something there's far too much of on the air. Jocks need to be reminded that they're playing. Radio is, after all, an acoustical medium. A jock has got to be acoustically appealing.

In the newsroom, we need to pay more attention to copyreading skills. As I often say to newsreaders, "read" copy is "dead" copy." There's a knack to reading copy so it

doesn't sound read, and the best newsreaders understand that. They concentrate on the thoughts that lie behind the words, "thinking" the thoughts as the words themselves are said. Thought is a force. It's an energy. It breathes life into words and gives them meaning. When a newsreader actually "thinks" every thought, it's difficult for a listener not to listen.



At the same time, we've got to remember that each news story is just that, a story. It has a beginning, a middle and an end, a cast of characters, a locale where the action takes place, and its own emotional dynamic or "drama." A successful newsreader communicates the drama that's a part of every story, making every newscast come alive.

Copyreading, at its best, is an art. In both the newsroom and in programming, we need improved phrasing and key word stress, better use of vocal punctuation, less reliance on repetitive inflections and stress patterns, and a more consistent use of vocal dynamics.

Let's face it. For years, air talent has been our industry's least understood and most underserved formative ingredient. There are many fine talents working in radio, but overall talent standards are not high. Listener expectations are not either.

The "school of hard knocks" ethic has gotten us where we are. It certainly won't take us where we're going. As radio looks ahead to the 21st century, we need a new approach, a new ethic, a more sophisticated technology for training talent. It's time to leave the "school of hard knocks" behind.

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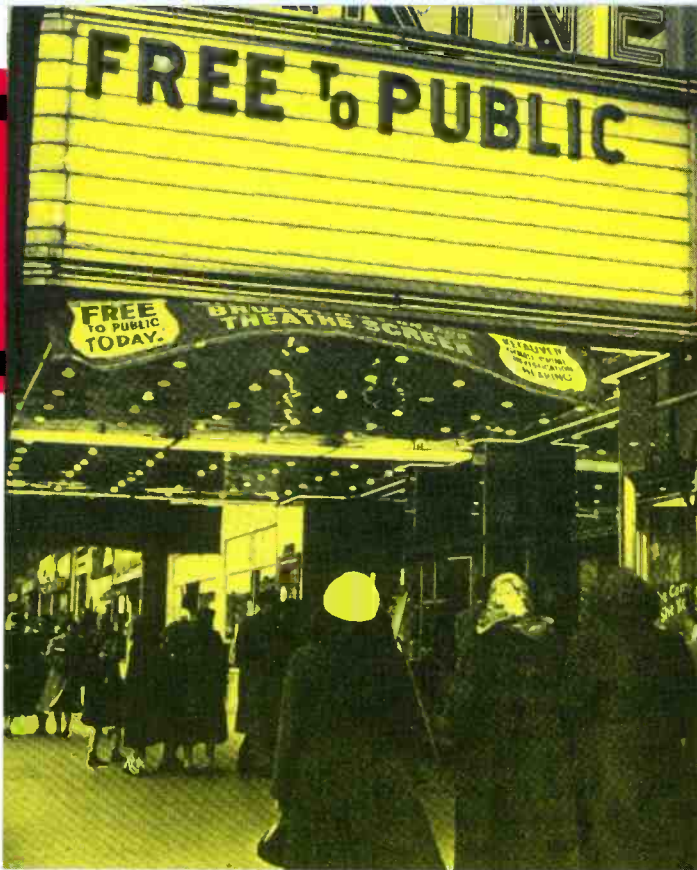
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.Desiree Stich Schuon

The Big Screen. Some people dream of appearing on it, while for others, it's a favorite form of entertainment. Since we're in the business of entertainment, involvement with movie screenings is a natural. Perhaps that's why most Top 40 stations conduct movie screenings as a standard promotional activity on a regular basis. It could also have something to do with the fact that movie screenings are easy promotions to organize, and they usually get a positive response from the listeners.

Radio's involvement with exclusive movie premieres is an important part of the promotion of a new film, as well as being a positive imaging tool for the station. Brian Douglas, Program Director of WTHZ Tallahassee, Colin Thomas, Promotion/Marketing Director at KISN Salt Lake City, and Jan Dean, Program Director at KAYI Tulsa, share their views and ideas on the exclusive movie premiere promotion.

ATTITUDES ABOUT MOVIE SCREENINGS

Like most Top 40 radio stations, Tallahassee's WTHZ does movie screening promotions quite frequently. PD Brian Douglas tells The Network Forty, "I don't really remember ever turning down a movie premiere, but our level of commitment depends upon the movie. We usually come up with a way to do something, even if we just give away passes in the van. In general though, we go for it. That helps us later when a major release comes out and we want to do the screening." Douglas says proudly, "We've proven ourselves and it's evolved into an assumption that Z-103 does the best job. Movie companies know we'll come through for them here in Tallahassee."

KISN Promotion Director Colin Thomas offers this comical yet serious perception of movie companies and station screenings. "KISN books several movie premieres. We average about 15-18 screenings per year, often more than one per month. But, there's been a

LIGHTS...

Radio Goes To The Movies...

trend developing during the last year where the movie people want us to 'give away the station' for a premiere. Sometimes they want the world! It's not worth it. A movie company came to us last year asking us to start a premiere promotion literally months in advance. We turned that one down. Since we don't want to 'buy the farm' with our movie premieres, we might not always get the biggest screenings. However, with the exclusive screenings we've done in the past, we do have a good track record. We were involved with six of the top ten money makers of last year. That's great imaging for KISN."

Programmer Jan Dean of KAYI explains, "Movie screenings are definitely a major part of our promotion activity throughout the year. KAY-107 likes to do at least two movie premieres per month. If we can do one per week, we'll do it! Movie premieres with KAY-107 are show biz. We jazz it up as much as possible to make it special for the listeners. We pride ourselves in delivering our screenings to the public (and to the movie company) in the most exciting and creative ways. KAY-107 goes all out because it makes a good impression on the listeners."

THE OPPORTUNITY FOR STATION EXPOSURE

A station exclusive movie premiere screening is a perfect opportunity to take advantage of a captive audience. Brian Douglas

describes how WTHZ makes the most of it. "We always send at least three jocks to a screening. Z-103 banners are everywhere, the station van is out front and we take 10-15 minutes before the movie to give out prizes to the audience. After the screening, we do an exit poll as the audience leaves the theater, recording responses and opinions of the film to replay the following day during the morning show. When you're at a theater with 350 people in one room waiting to see the movie, you have their undivided attention - they have to listen to you! It's a chance for your station to make an impression and get some great exposure."

Jan Dean says, "We usually take out our big KAY-107 hot air balloon and fly it over the theater, which automatically attracts attention. Our jocks always go to the screenings and we try to do as many audience participation games as possible. This gives the listeners a chance to win some prizes and interact directly with KAY-107." Dean stresses, "If you're just doing a movie premiere without any elements of show biz, you're dropping the ball and missing an opportunity. A movie screening is the perfect place to plug the station to the fullest; so take advantage of it."

Colin Thomas has a different concept, "When KISN schedules a movie screening, we simply announce a location and tell the listeners to go there to pick up the

CAMERA... ACTION!

All About Screening Promotions

tickets. Occasionally, we might schedule some to be given away during the morning show, but the majority of passes are available at one location in town." Thomas continues, "The point is, a year later no one will remember who did the premiere. We won't spend one dime on a movie promotion except when we give away tickets on the morning show - that's literally thousands of dollars in mentions. Generally, the movie company will provide the giveaways. KISN is a sold out radio station and we only have so much room for promotions." Thomas adds, "We don't send a jock out for the screening every time. We will have a presence at a theater about 50% of the time. It's just not necessary. The listener knows where they got the ticket... our logo is printed on it."

THE IMPORTANCE OF RADIO INVOLVEMENT WITH MOVIE PREMIERES

Jan Dean makes a good point, "We like to do as many screenings as we can because we're finding that, in the 90s, leisure activity is becoming more and more important to the general public. As a result, it's the most popular prize - that and money, of course. The listener is always interested in seeing movies. That gives radio a chance to be involved with something that listeners enjoy in their spare time and usually have to pay for with their hard-earned dollars. But we give it to them for free and

they see it before anyone else."

Brian Douglas states, "In general, people respond well to movie premieres. In radio, we put a lot of credence on playing a record first, but the listeners only notice if you play something weeks before other stations. Radio will kill to get an exclusive record, but the listeners don't really care if one station plays a new record 15 minutes before another one. That's our game. But seeing a movie first, before anyone else does - and for free? Now that's a big deal to them." Douglas concludes, "Movies are something that the public consistently reacts to. They're totally mass appeal. It doesn't matter who you are, what your income is, how much education you have, etc., everyone's into movies and if we can tie into that, Z-103 definitely will!"

Colin Thomas says, "Yes, it's important for radio to be involved with movie premieres. KISN has been doing them for so long that we get calls wondering when the next one is. The listeners know we do them often and they look forward to it." Thomas adds heartily, "Whether we do a lot of promotion around it or not, the bottom line is, we fill the theater. That's why movie companies offer screenings to KISN!"

MOVIE PREMIERE TWISTS OF EXCITEMENT

Brian Douglas of WTHZ suggests, "Something that Z-103 does that works very well and sounds

great on-air is to hold a block of extra tickets until the night of the premiere. Then we announce, about 10 minutes before the movie starts, that the next 30 people that arrive at the theater and say they heard the offer on Z-103 get into the screening. The break only takes about 15 seconds and creates even more excitement and awareness." (Not to mention, this makes the theater happy because the people that don't make it in time for the free passes might stay and pay for another show.)

KAYI's Jan Dean describes her show biz philosophy. "Creative tie-ins make a movie premiere that much more of an event. KAY-107 recently did a movie screening for 'Fire Birds,' a movie with an army theme about helicopter pilots. We had our jocks flown into the event in helicopters while they broadcast live from the air. We also gave away helicopter rides to some ticket winners and the grand prize winner was choppered to and from the theater the night of the screening with the jocks. Everyone there was out in the parking lot to watch the landing and take off and of course, KAY-107 banners were everywhere. It was the best!"

Editor's note: Another idea for movie premieres is to have a movie pass blowout. Air promos targeting listeners who think they would never have a chance to win something on the radio. Announce that at a specified time, your station will open the phone

lines and blow out 200 pairs of tickets to the movie screening. Take calls constantly until the passes are all gone. Getting through to a radio station can seem so impossible and frustrating that most people don't even try. This type of approach reverses that impression, sounds great and gives the movie excitement. Although it might drive some interns crazy answering the phones, it's a great way to make the station really buzz. The object is to convert an inactive, occasional listener into a real fan. Isn't that what promotions are supposed to be about?



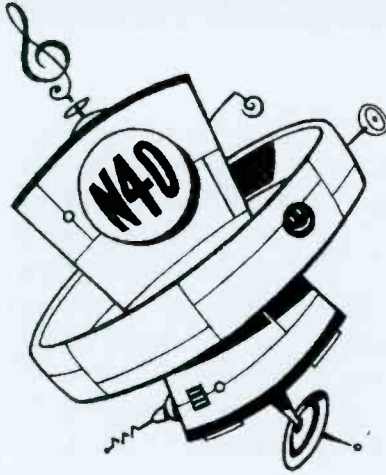
"A screening is the perfect place to plug the station to the fullest; so take advantage of it."

JAN DEAN, KAYI



"Movies are something the public consistently reacts to."

BRIAN DOUGLAS, WTHZ



CREATING A FAMILY ENVIRONMENT

by Tom Jeffries

Working at a "family" type radio station is one of the more rewarding radio experiences anyone in this business can have. The energy can be felt by everyone who walks through the door. Good vibes ooze from the walls, and the faces of every employee reflect a positive attitude. How does a station get this way? How can you create this feeling at your station? It's not as hard as you think.

On The Network Forty Conference Call This Week:
Joel Salkowitz, WQHT New York
Paul Cannon, PRO FM Providence
Neil Sullivan, WNTQ Syracuse

QUESTION #1

The Network Forty: Is it important to have a family atmosphere at a radio station?

JOEL: It's important to have that in a radio station, but sometimes it's a fine line to walk for the PD. At times it's hard to come down on a family member for screwing up, but it has to be done. The staff needs to know that this is a business, too. It can be difficult to take an unpopular stance or to direct your "family." You need that positive atmosphere within the building, because it reflects on the air. Just be careful that you don't go so far with a friendship that you get taken advantage of.

PAUL: It's important to have an atmosphere where everyone gets along. It generates positives, not only inside the building, but outside as well. Developing a family atmosphere goes a long way to developing a winning attitude. I don't think you can have one without the other.

NEIL: It's very important. When an airstaff feels good about working with each other it reflects on the air. The best radio stations I've ever worked for are the ones where the staff cared for each other. A family that plays together, wins together. If you don't have the staff all pulling in the same direction...you can't win.

QUESTION #2

The Network Forty: Do you hire people who will meld well with the present staff you have in place?

JOEL: First and foremost, I hire the most talented person who fits the job at hand.

Then I'll see if the talent matches what I need in personality. If I hear from a reference that the person has an ego problem or some other negative trait, I'll steer clear of hiring him.

PAUL: You look first at the most talented people you can find. If I have to make a decision between the most talented person, or the one with a better attitude, I'll take the better attitude. There is no room in this business for a giant ego with nothing else to go with it.

NEIL: Your main consideration is finding the best talent. You can tell most of the time from the initial interview if that person will fit in with the team. A programmer has to foresee how the new addition would fare with everyone else. I've worked at stations where those questions were not addressed by the Program Director. A station can have the most talented performers in the world, but if all you have is a bunch of egos clashing against each other, you're in for big trouble. The most important thing to think about in a hiring situation is character and attitude. A PD will rock the boat if he hires for talent alone.

QUESTION #3

The Network Forty: As a programmer, what kinds of things do you implement to build a family atmosphere?

JOEL: Most times it's the simple things. Keep open lines of communication. Give them the feeling that they can always come and speak with you if they have a problem. Pass perks along to people who wouldn't otherwise get them. We give away many trips to exotic locations, and send the jock and his or her spouse along with the winner. We rotate the trips among the full-timers. We do station



jude cole

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 FROM Y-95 Dallas 15-13* Power 99 Atlanta 20-15*

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 Power 99 Atlanta D-31*
 KXYQ Portland D-25*
 WZOK Rockford 27-24*

+ Album Network 32-29*
 Breaking A/C!

The New Single



From
The
Album
THE
REAL
THING

vonda shepard

"I SHY AWAY"



The New Single

From
The
Album
VONDA
SHEPARD

New This Week... Don't Be Shy!



Slash

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CONFERENCE CALL

outings with the whole staff to concerts, dinners, and to see shows.

PAUL: A PD should get involved with every aspect of his station. Go to the promotions. Visit every department. Sit down and talk with all the people within the station and let them know you care about them as individuals as well as employees. You have to try to develop situations that get everyone involved at the same time. For example, we do a promotion with our station "boom box" called "Boom Box Barbecues." We go out to parks and cook hot dogs and hamburgers for our listeners. We invite everyone on the staff to come out with their families. Something as simple as this turns a station promotion into a station outing.



NEIL SULLIVAN
WNTQ SYRACUSE

"Try to create situations outside of the station"

NEIL: We do so many things together! We do most of our programming meetings out of the station. I'll take the staff to a ball game or restaurant. We'll share a few beers, have a good time, yet still be able to discuss things

that need to be accomplished at the station. We enjoy each other's company. I try to create situations outside of the station as often as possible. We have a station softball team. When we're on the field we try to win in the same ways that a staff would strive to win on the air. Another thing I do is have aircheck sessions while driving. I'll take a jock out for

a cruise in the car and go over a tape with him. I think all of these things help build open relationships and morale.

QUESTION #4

The Network Forty: Does your GM share your views on a family environment?

JOEL: He knows what it takes to win. He's very positive.

PAUL: Anything that you do starts from the top. If you have a GM that doesn't share your feelings on this subject...well, good luck. You're going to have a hard time implementing any of your ideas on winning. The GM here is a family-oriented guy. Boosting morale should be a primary goal of any programmer.

NEIL: GMs are GMs. My GM is great about it. He realizes that it's important when the staff is out together. He doesn't mind picking up the tab as long as we don't abuse the privilege. He believes that taking care of each other reflects on the air. We share similar philosophies. The audience can tell if you get along with each other. It makes listening more enjoyable for your audience if you're having as much fun as they are. It's something you can't fake.

QUESTION #5

The Network Forty: Have you ever worked at a station that had the opposite atmosphere?



JOEL SALKOWITZ
WQHT NEW YORK

"Pass perks along to people who wouldn't otherwise get them"

JOEL: I haven't had firsthand experience like that...I've heard stories! I have been in situations when people didn't want to spend time with any other members of the staff except at work. It's unfortunate, but it happens.

PAUL: I think everyone has worked at one of those before. Those are the stations that you worked at for only six months, but it felt like 16 years! There are people in this business, as in any business, who feel their egos are more important than where they work. Working in that type of situation is a difficult task. No, I'm not going to mention names, but don't hire these people!

NEIL: I've worked for several GMs that think you can't be a boss and a friend, too. They think a manager should be aloof and removed from the rest of the staff. I've seen corporate situations where all anyone does is go to work...do the job...go home. They didn't seem to care for each other in any way. These types of stations never win. I'm glad I don't have to work in that environment anymore. I learned a lot from Tom Cuddy when I was at WPRO in Providence. He was a master at building a family situation at a radio station.

If you would like to participate in The Programmer's Conference Call, call The Network Forty at 818-955-4040

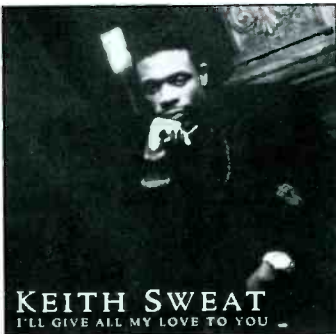


rocket radio \rāk-ət rād-ē-ō \ n (1947)
1: spaceship-shaped child's toy intended to receive AM frequencies; usually ordered from back of comic book; always a disappointment.
2: ill-conceived radio channel devoted to broadcasting performances by Radio City Music Hall dancers.
3: another striking example of an object in use in 1950, but now largely obsolete.



DON'T TOY WITH RADIO ANYMORE

PLAY WITH THESE FOR ASTRONOMICAL RESULTS



KEITH SWEAT
"Make You Sweat"
 the first single and video from the album *I'LL GIVE ALL MY LOVE TO YOU*

Closing Fast!!
 WPHR Cleveland
 KEGL Dallas
 WZOU Boston
 Z-95 Chicago
Plus 7 More!

Network Forty 24-21*
\$ Top 5 Retail Sales!



ANITA BAKER
"Talk To Me"
 the first single and video from the new album *COMPOSITIONS*

A Radio And Retail Smash!
 WNCI 9-8*
 Y-100 5-3*
 Q-95 14-12*
 KRQ 17-13*

\$ Top 5 Retail Sales!



LINDA RONSTADT
"Adios"
 the new single from the **DOUBLE PLATINUM** album *CRY LIKE A RAINSTORM HOWL LIKE THE WIND*

Just Added!
 WNCI Columbus
 WVKs Toledo

RIDDLES OF THE RUBAYAT

1. What Elektra band was comprised of ex-members of Frank Zappa's Mothers of Invention, Iron Butterfly and Buffalo Springfield?
 2. What Elektra artist wrote the Peter, Paul and Mary hit "Going To The Sun"?
 3. What Elektra band's name was inspired by words written on a delivery truck?
- The first, with and twenty-seventh person to phone (212) 484-7273 or fax (212) 765-6155, ask for the Rabbi of the Rubayat and give him the correct answers to the above will enter into an elite cadre of Elektra trivia-masters which already includes many of this industry's best-known personages. We're also wondering if anyone out there can guess why we're plumbing the depths of our history week after week.

OUR MAN OF THE WEEK



Buddy Roemer
 Governor of Louisiana

DAN QUAYLE COUNTDOWN:
 894 days to go

Tuning in on the stars...on Elektra cassettes, compact discs and records.

Keith Sweat

Diana Atchley

Two short years ago, the music community discovered a young man with tons of talent. Keith Sweat. Singing since he was fourteen, performing in clubs with the group Jamilah since the age of 21, Keith Sweat has made his very own indelible mark in music history.

After three years with Jamilah, Keith decided it was time to go solo. "I needed to go out on my own. When you're in a band, everyone has so many ideas about what they want to do, that you wind up suppressing some of your own ideas and individuality." Keith took his ideas, put them on tape and submitted his demos to Vincent Davis, president of Vintertainment Recordings. Davis recognized the underlying talent behind the tapes and ultimately signed Keith.

Keith's debut album, "Make It Last Forever," featured the mega-hit single "I Want Her," which went to #1 on the Black charts and #3 on the Pop charts. The album sold over 3 million, making Keith the first artist to have the #1 Black single and

#1 Black album simultaneously in 10 years.

Many artists struggle through at least two or three albums before they even come close to the overwhelming success that Keith found with his debut effort. Was he surprised at the immediate reaction? "Pretty much! I was happy about it, but I would have been happy if it had just gotten airplay and people started to acknowledge me. For the single and the album to go to #1... it was pretty special!"

It was also 'pretty special' to be nominated for an American Music Award for "Best R&B Album" and Soul Train's "Best Song of the Year" award.

Riding high on the thrill of the award nominations, record sales and new found notoriety, Keith hit the road. His "Make It Last Forever" world tour sold out both small 6,000 seat halls and 20,000 seat arenas, including 2 sold out shows at London's prestigious Hammersmith Odeon. Quite a conquest for the up and coming artist who tours with a full band instead of track music. How did he make the transi-

tion from playing clubs to major venues?

"It's really the same thing, you're just performing in front of more people. You're still doing the same show, you just have a bigger production. If you can impress a hundred people with what you're doing, nine times out of ten, you can impress any size audience."

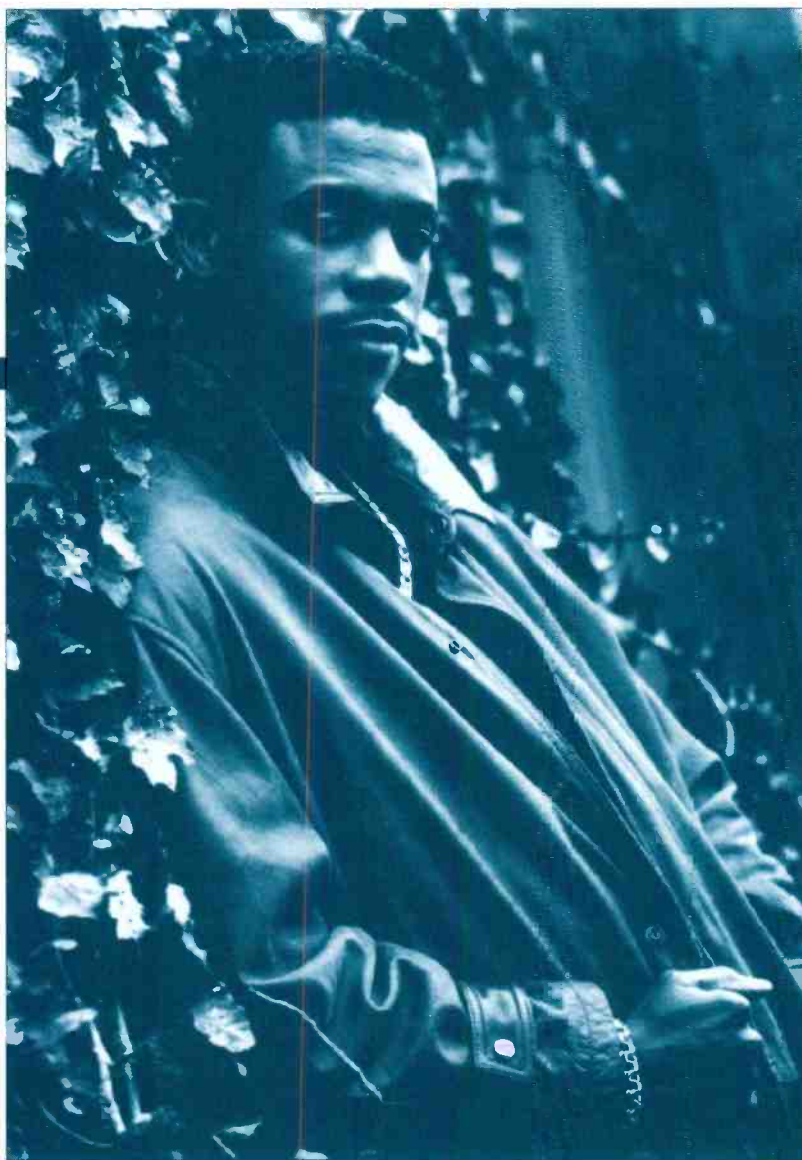
Why a band instead of the ever increasing use of track music? "I don't knock anybody, to each his own. If a person thinks they can put on a better show by using tracks, go for it. I know how hard it is to do an hour and a half show in front of 17 thousand people. If you're doing a strenuous show, where you're doing a lot of dancing, then using tracks is more practical for that portion of the show. It's very difficult to sing a song while you're dancing. With all the technology and videos out there, people expect more than what they might have settled for ten or twenty years ago. You do whatever it takes to put on a great show. For me, that includes a full band."

The follow-up album, "I'll Give All

My Love To You,” was written, for the most part, over the course of the “Make It Last Forever” tour. Keith not only wrote or co-wrote all the material for the LP, but also served as producer. How is an artist like Sweat able to wear so many hats? “Producing a record is really pretty easy, if you’re the writer. Writing and producing are very similar. As a

writer you know how you want it to sound because you know the way you felt when you wrote the song; you know what instruments you want and where you want them to be heard.”

Aside from the obvious pressures of writing and producing his second album, one has to wonder about the anxiety of coming up to par with the first. “This album was a different experience for me from the first project. On “Make It Last Forever,” I felt completely relaxed. Work-



ing on “I’ll Give All My Love To You” was like being in a pressure cooker. I felt pressure not only from expectations of my fans, but also from myself to produce an album that was as good or better than the first one.”

Keith’s biggest beef in the business is critics. “It makes me laugh sometimes. I read articles where they say the album is great. Then another magazine will compare this one to the first one and decide it’s not as good. Now, these (critics) are

just individuals. One individual can not judge me for six million others. Nothing is ever going to be the same, the second album is NOT supposed to sound like the first! People would be real bored with me if they picked up this album and said, ‘Oh, this sounds just like Keith’s first album!’ Even though the first album was great, you can’t compare the two. An artist may have one mas-

terpiece that can’t be duplicated, ever. That does not mean that their other work isn’t as good... It’s just something different. That’s my statement to all the critics out there!”

As “I’ll Give All My Love To You” heads up the charts on the heels of its predecessor, Keith Sweat surveys his achievements to date. To what does he owe this amazing success? “I guess I’ve got a strong fan support or something... or maybe I’m just blessed!”

N40 EAR TO THE STR

Compiled by Diana Atchley



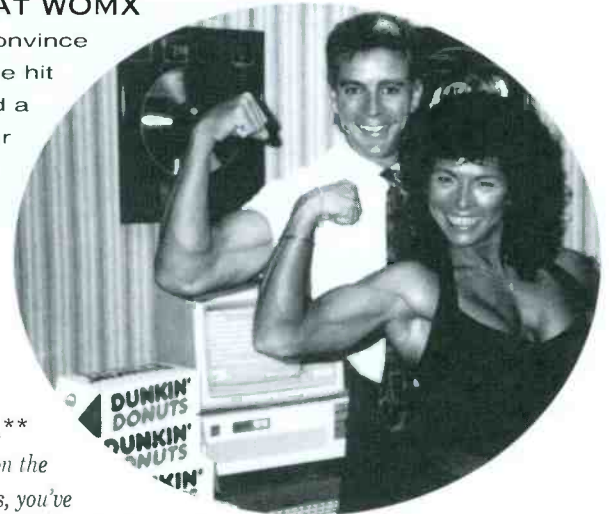
WHAT DO YOU EXPECT FOR \$15 A NIGHT?

What do you do when you're trying to put together an album of "down-rock, down-street, hard-hitting rock & roll?" You rent out the entire floor of a fleabag hotel, preferably in the trashiest area you can find. At least that's what David Lee Roth, pictured here after a hard night, did. Bypassing his typical upscale hotel digs, Roth and his bandmates took up residency at this charming stop-over in the seediest area of downtown Vancouver. We're told streetwalkers conduct business right outside...there's even a strip joint in the basement (all the comforts of home!). The group has a long-term lease-option, says Roth. "Originally, when I told the band about this idea, there was friction. So I told the guys, 'Look, how can I expect any rock musician, much less my own evil henchmen, to play this kind of music with a \$12-room-service hamburger in their f**king stomach? Biologically, it can't be done!' And the charts are FULL of examples of

this." It ain't easy bein' funky, "The other day, the maid refused to change my towel, you only get one per week, so I had my bodyguard go out and buy two extras. I'm not takin' shit from anybody!" Adversity does, indeed, build character.

FLEXING PECS AT WOMX

Warner Bros. LPR Dave Garbarino has been trying to convince Orlando's Mix 105 PD Brian Thomas to add "Notice Me," the hit single from WB recording artist Nikki. His latest effort involved a visit from lady body builder Vanessa, and Garbarino's ever popular Dunkin' Donut offering. We're told that Vanessa beat Thomas in an arm wrestling bout; guess you won't get that add this week Dave.



COVER YOUR A**

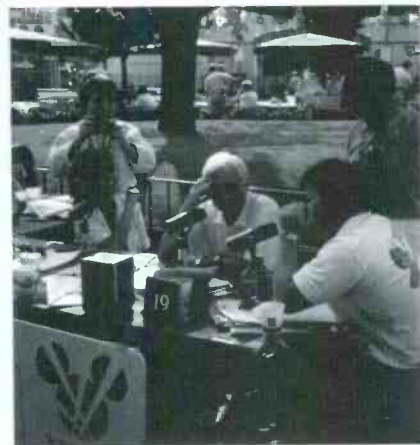
If you're up on the nation's news, you've probably heard about the Big Apple's latest terrorist... "Dartman!" It seems this character goes around shooting darts at unsuspecting women all over Manhattan. Hot 97 to the rescue! WQHT's morning team, Howard Hoffman and Stephanie Miller, are providing "Hot 97 Butt Shields" to their listeners. We have no idea what Hot 97's "Butt Shields" look like, so here's a photo depicting a real live Butt Shield. Bet the "Dartman" doesn't get past Benny Hill!



MEET

DICE CRAPS OUT IN BALTIMORE

Somebody up there doesn't like the Diceman. On Friday, the 13th (the same day as Clay's latest film, "The Adventures of Ford Fairlane," opened) Q107 kicked off a "No Dice Weekend" as part of their "107 Days Of Summer" promotional campaign. Listeners were invited to call in to win tickets to ANY summer comedy film, except "Ford Fairlane." The winners then became eligible to win the grand prize of a trip for two to Atlantic City to see the comedian of their choice, as long as it was NOT Andrew Dice Clay. We suspect there's a catch in there somewhere, but in any event, Q107's 'unique' promotion is unlikely to tumble the controversial Dice.



LET'S MAKE A DEAL WITH M.C. HALL...

Here's Monty! The tables were turned on game show legend Monty Hall, seen here trying to decide between Door #3 and the Curtain. The event took place at Disney's MGM Grand Studios, where Indianapolis' WZPL was broadcasting live in conjunction with the World Premiere of "Dick Tracy" last month. Shown wheeling and dealing with Monty are: ZPL's Morning Team, Ann Craig and Barry Donovan, and ZPL GSM, Rick Miles, with shutterbug Gary Kline from neighboring WAZY, looking on. (Go for the Door, Monty!!)

SHAKE AND BAKE...

Here's "Faith No More" celebrating the one year anniversary of the release of their album, "The Real Thing." No Hollywood type schmooze-fests for the talented

Slash/Reprise artists whose LP is currently Top 20...they pulled out their Easy Bake oven and whipped their own confection, complete with frosting and candles! Shown here with the "Epic" masterpiece (L to R) are: Bill Gould, Mike Patton, Roddy Bottum, Jim Martin and Mike Bordin.



HERE TODAY... WHERE TOMORROW...?

Cha-Cha Changes!

CHUCK BECK resigns from WDFX DETROIT and heads for WAVA WASHINGTON. For details, see this week's BIZ section.

KJMZ DALLAS MD CAROLYN ROBBINS is out. "The position was eliminated," according to inside sources. Although GARRY WALL has been talking with CAROLYN about Q-105 TAMPA, she's considering offers at (214) 522-0042.

DEVIN DURRANT (late of KS-104 DENVER) joins ATCO RECORDS as their Cincinnati rep and GARY FRANKLIN (PD of KXXR) joins ATCO for KANSAS CITY promotion. SCOTT WHEELER (not the one from WZPL) is promoted to MUSIC DIRECTOR at KXXR. Also, former WL0L MINNEAPOLIS MD P.J. OLSEN joins HOLLYWOOD RECORDS. (Editor's note: Maybe there's a reason everyone's leaving radio for records!)

Congratulations to B-93 AUSTIN MD TRACY AUSTIN who adds APD to her business card.

High fives to JOHN "WOODY" HARRISON, now officially the MUSIC DIRECTOR of WKTI MILWAUKEE.

CHRISTIE ROBERTS is out as MD at KKYK LITTLE ROCK. ROBERTS lands at KLCI KANSAS CITY, and KANDY KLUTCH becomes the new KKYK MD.

JIM SCOTT has been promoted from MD/APD to PROGRAM DIRECTOR at KNIN WICHITA FALLS. He replaces JAY MICHAELS who has resigned.

SAM JACKSON is the new PD of KZOZ SAN LUIS OBISPO, replacing CHRIS RUH.

JEFF GARRISON is out as PD of KIXY SAN ANGELO. He's replaced by T.J. AULDS.

JAY MURPHY has become PD at KQHT GRAND FORKS. He replaces RAY BELL, who resigned his PD post for afternoons at KRNQ DES MOINES. LINDA AUSTIN becomes KRNQ's MD, as BOB LOUIS departs for the PD position at KGGG RAPID CITY.

Radio's Best Friend

It ain't exactly Sex, Lies and Videotape (or is it?), but ART VUOLO JR. was seen lurking the halls, panels and parties at both the POE and the MIDWEST CONCLAVE. ART captured highlights of both events on video and is now making them available to you. (Editor's Note: Could make for great blackmail material!) So you don't forget, call before midnight tonight to order your piece of history. That number is (313) 355-0022.

ELEKTRA NAMES RICK ALDEN SENIOR VP/PROMOTION

ELEKTRA Entertainment Senior VP/General Manager Brad Hunt has announced the promotion of Rick Alden to the position of Senior Vice President/Promotion. Alden, who was named Senior VP/Top 40 Promotion earlier this year, has been with Elektra since 1979.

Alden notes, "This promotion comes as an honor and a challenge.

I'm gratified by the confidence that Bob Krasnow and Brad Hunt continue to place in my work. Elektra has been extremely good to me over the years and I'm excited about channeling my ener-



RICK ALDEN

gies into this expanded position. I'm working with the greatest staff out there and we are all looking forward to the future."

Alden joined the label, after stints at Atlantic and

RCA, as Promotion Marketing Manager in Philadelphia and was subsequently named VP/Top 40 Promotion in 1987.

Brad Hunt comments on Alden's promotion, "After seeing the extraordinary results Rick Alden has achieved with Top 40 Promotion, it became increasingly clear that he was the man to head

Promotion overall. Rick's approach combines the analytic and the imaginative; he sees the big picture and never loses sight of the details. I'm extremely pleased to announce his promotion."

DAVID MATHES JOINS ALBUM NETWORK

ALBUM NETWORK/Network Forty Retail Editor Mark Cope is proud to announce that, effective August 20, Streetside Records Buyer David Mathes will join his retail research staff. David brings with him a vast knowledge of both music and the retail process, which will further strengthen the most respected retail department in the music business today.



DAVE MATHES

Mark Cope comments on Mathes' appointment, "I'm very excited to have someone of David's experience and background joining our staff. His addition is sure to keep our department running full speed ahead, and on the cutting edge of retail sales information."

Mathes joins the Networks after six years at the St. Louis-based, 20-store Streetside chain, and is excited about his move West, "I'm looking forward to these new challenges. It's going to give me an opportunity to do something that I haven't really done before, and that has always intrigued me. I'm just dying to know what it is about Album Network/Network Forty that makes them work so well."

Well, David...here's a sneak preview:

The Album Network/Network Forty retail department contacts 187 retail accounts weekly. Those accounts range in size from one-stop independent outlets, to 100 plus-store chains, to vast one-stop warehouses which supply dozens of stores simultaneously. Meaning, all in all, Album Network/Network Forty tracks sales at over 25,000 accounts nationwide on a weekly basis.

CHUCK BECK TO WAVA



CHUCK BECK

WDFX DETROIT PD Chuck Beck has resigned to become Program Director at WAVA Washington, D.C. The Emmis Broadcasting Top 40 station's programming

chair was left vacant several weeks ago when Matt Farber resigned to join Arista Records.

The Network Forty captured Beck's candid comments early Monday morning from his home in Detroit. "Major league baseball has always been my dream and this move makes me one step closer. Since childhood, I've al-

ways wanted to be a starting pitcher. Jeff Smulyan and I are working out the particulars where programming WAVA will be my hobby in the off-season. I'll begin working out with The Mariners this week and join the club before the August 31st deadline. The M's are playing great ball and hopefully, with my addition to the rotation, we can blow by Chicago and Oakland."

When Beck was reached later in the day at the WDFX studios, he denied making his earlier comments and having any role with The Seattle Mariners. Beck remarked, "Does this mean I have to give up my season tickets to the Tigers?"

DIINO



ROMEO

+ #1 Most Added With 97 Top 40 Stations!

Hot 97 New York	Power 106 Los Angeles
KMEL San Francisco	WPGC Washington
Kiss 108 Boston	KKFR Phoenix
WPLJ New York	Q-102 Philadelphia
WHYT Detroit	B-96 Chicago
X-100 San Francisco	Q-106 San Diego
WKBG St. Louis	Hot 97.7 San Jose
KUBE Seattle	FM102 Sacramento
KOY Phoenix	Power Pig Tampa
KDWB Minneapolis	WLUM Milwaukee
KHTK St. Louis	WLQT Minneapolis
JIC-FM Hartford	WMJQ Buffalo
KTFM San Antonio	Z-90 San Diego

Wherefore Art Thou?



LOUISIANA LYRIC LABELING LEGISLATION VETOED

RECORDING INDUSTRY APPLAUDS GOVERNER ROEMER

ANOTHER HURDLE HAS been crossed by the music industry, as Louisiana Governor Buddy Roemer last week vetoed a controversial bill that would have introduced lyric labeling in the state of Louisiana.

The bill, which was passed by the Louisiana legislature but vetoed by Roemer, would have stickered and limited sales of records dealing with deviant sex, violence, drugs or suicide.

The Recording Industry Association of America (RIAA) was quick to applaud Roemer's veto.

RIAA President Jay Berman notes, "Governor Roemer deserves the respect of all Americans. In vetoing this bill, he has sent a strong and clear message that the First Amendment's guarantee of freedom of speech must remain intact. This veto is a victory for all Americans. It is a victory for artists, in Louisiana and throughout the United States, who retain the freedom of expression that has made the United States the world's leading producer of music. It is a victory for all those who respect the im-

portant freedoms of expression guaranteed by the Constitution."

Musician Randy Newman, a Louisiana native, states, "The Governor has done a very brave and necessary thing. Had this bill been approved, its impact upon music and the arts in general would have been devastating."

The bill would have held the producers, manufacturers and distributors of recordings liable for failing to label all music deemed to be "harmful to minors." Penalties of up to \$5,000

would have been imposed per recording for each and every violation. Further, the bill would have restricted the sale of labeled music to unmarried people under the age of 17. Retailers found guilty of violating this provision would have been subject to fines of up to \$1,000 and imprisonment for up to six months.

The Network Forty joins the RIAA in saluting Governor Roemer's veto. Remember, "Censorship is Un-American."

DRAWKAB GNIKSAM... PRIEST ON TRIAL

THE JUDAS PRIEST TRIAL IS STILL underway, and entering its third week. The band is accused of recording subliminal and backward messages in their songs, which allegedly led two youths to enter a suicide pact together. A psychologist recently testified in favor of the band, stating, that the human brain is incapable of deciphering messages recorded backward and cannot consciously hear words masked by music or other sounds. All this came as no surprise to former Black Oak Arkansas manager Butch Stone, who in 1984, was involved in a very similar situation.

At that time, Arkansas Governor Bill Clinton was considering legislation that would mandate the creation of a panel that would listen to every Rock record sold in the State of Arkansas, not only forward, but

backward (!), to see if it contained any Satanic messages. Clinton and Stone were friends, so Clinton called Stone and gave him three days to come up with enough information to disprove the backward masking ideas. What Stone did, in short, was to find a brief portion of a speech, by then virtually unknown preacher Jim Bakker, where Bakker opened his PTL show saying, "And now I'd like you to welcome Pat Boone, who will sing a song." When that portion of tape was played backward, Stone tells us, you could hear, very clearly, "Satan, Satan, Satan." When this evidence was presented to the Governor, he called in members of his legislature, who then reversed their decision the following week. When they cast their votes on the legislature floor, each one said his name backwards!

MURDOCH NAMED TO ISLAND PROMOTION STAFF

LINDA MURDOCH, most recently National Promotion Manager at WTG Records, has joined Island Records as National Director/Top 40 Promotion. Island



LINDA MURDOCH

VP/Promotion Lisa Velasquez makes the announcement. Prior to her two years with WTG, Murdoch was Regional Promotion Manager for Atco Records. She will be based in Island's Los Angeles offices. Velasquez tells The Network Forty, "Personally, I think that Linda is one of the best kept secrets around. She's very professional at what she does, and she's got great radio relationships. We're very excited to have her with us and she's going to be a major asset to Island Records."

REAL LIFE



*In 1984 And 1989 They Sent Top 40 Radio "An Angel"
In 1990 They Found "God Tonight"*

*6 Years Later, "Send Me An Angel" Remains One Of Top 40's Most Played Tracks!
Now, Real Life Unveils Their Latest Top 40 Weapon,*

"GOD TONIGHT"

From The Album
"LIFETIME"

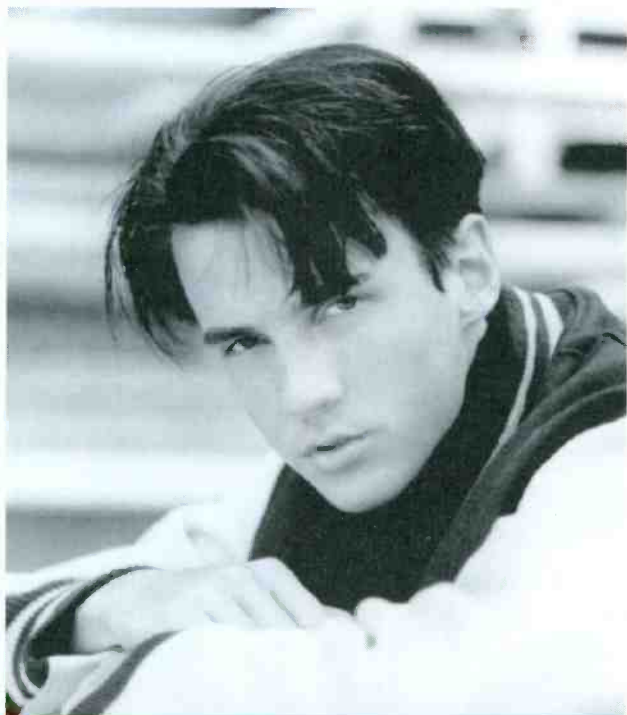
 ALREADY MAKING NOISE AT MTV!

EXPLODING IN SAN ANTONIO AT KSAQ (36-22*)
BILLBOARD DANCE CHART 12
R&R MODERN ROCK CHART 19*

CURB
RECORDS

LONG RUN
RECORDS

N40 TOP 40 MUSIC MEETING



Tommy Page

PEBBLES

"Giving You The Benefit" (MCA)

One of L.A.'s and Babyface's original proteges is back, after a two year break, to repeat the #1 Urban radio success enjoyed by "Girlfriend" and "Mercedes Boy." Returning to the studio with Platinum under her belt, this hot voice (with the help of some true studio wizards) serves up one of the best Urban crossover releases of the year. Born Perri McKissack in Oakland, California, her nickname originated at an early age when her hair used to remind people of the Flintstones' character. This first single from her soon to be released "Always" LP combines the bedrock of current hot R&B styles with some never tried before edges, making this a must add out of the box.

DEPECHE MODE

"Policy Of Truth" (Sire/Reprise)

In the late 70s, when guitar riffs were becoming cliché and disco was raging, a handful of

groups broke away from the pack of predictability to experiment with new computer generated keyboard sounds. The "new wave" movement prospered for several years, moving from the tragically hip to the fringes of the mainstream. But while the uniqueness of computer generated keyboards was the catalyst for starting the movement, it got very old, very quickly when musicians began "canning" a specific sound for use over and over and over again. But just as Heifetz found endless variations for the violin and Horowitz for the piano, this UK group has continued to pull new and unique sounds

from the instrument of their generation. "Policy Of Truth" follows the tradition of plying pure pop riffs with lyrics pertinent to today's teens. This time, their usual biting reference takes on the virtues of lying in a society where telling the truth makes little sense. Already exploding just as their Top 5 predecessor, "Enjoy The Silence," did. Featured on Network Forty's CD TuneUp #27.

NIKKI

"If You Wanna" (Geffen)

You may have heard of Nikki's illustrious sideline career as a jingle writer and composer, which has included the hits "I Like The Sprite In You" and "Coors, It's The Right Beer Now." You may also have heard of Nikki's ability to learn any instrument thrown in his path; which means when he enters the studio, he does so completely alone. He writes, performs and produces every note on every record. But after his three format debut, "Notice Me," you may think Nikki's specialty

is personal ballads. But this is where the dance groove of "If You Wanna" (and most of the rest of his debut Geffen album) comes in. Dance grooves are definitely this 21-year-old's specialty, and this track is really radio's introduction to Nikki.

TOMMY PAGE

"Turn On The Radio"

(Sire/Warner Bros)

When Page's second album was first released several months ago, scores of stations latched onto this track featuring New Kids Donnie Wahlberg, Jordan Knight and Danny Wood. So while "I'll Be Your Everything" was climbing into the Top 10, this album track simultaneously picked up Top 5 requests. And, given the lyrics, it's no wonder this song about the radio does so well on the radio. To keep things fresh, the 20-year-old Page went to London's famous PWL team for a special house mix; due out in two weeks and featured on the upcoming Network Forty CD TuneUp #28.

SLAUGHTER

"Fly To The Angels" (Chrysalis)

With Top 40 radio taking a "pick and choose" attitude when it comes to choosing rock records, when a programmer gives one a shot, it had better react and fast. With many new rock acts more concerned about their next hair appointment than the reality in their music, the thumbs up or down decision is in the hands of the fans. Slaughter, featuring two former members of The Vinnie Vincent Invasion and two newcomers, is about as real as rock gets. Moving into an apartment with little money and seven other musicians to help pay the rent, they wrote songs about street level life in New York City on the back of pizza boxes. To them, their first hit, "Up All Night," was documentary material. It shot into the Top 10 at close to 90 stations and is single-handedly pushing the LP toward

TAYLOR DAYNE



TAYLOR DAYNE

◆
"HEART OF STONE"

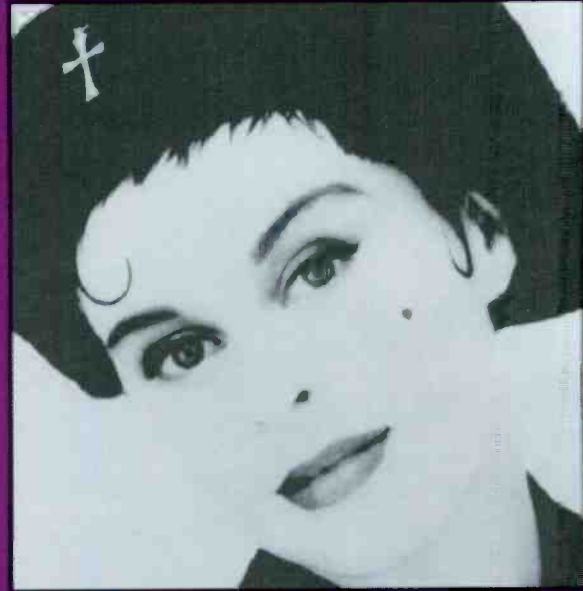
ON OVER 200 TOP 40 STATIONS!

New Adds This Week!
B-96 Chicago, WPHR Cleveland
WMJQ Buffalo, WSTR Atlanta
KBEQ Kansas City, WNCI Columbus

NETWORK Debut 36*

⌘ Album Nearing Platinum!

LISA STANSFIELD



LISA STANSFIELD

◆
"THIS IS THE RIGHT TIME"

READY FOR ADDS THIS WEEK!

Warming Up!
Z-100 New York, Power 106 L.A.
KMEL San Francisco
Power 99 Atlanta, Hot 97 New York.
WAVA Washington, KRBE Houston

ARISTA

SNAP

SNAP

◆
"THE POWER"

Power 106 Los Angeles 4-1*
WZOU Boston 1-1*
WEGX Philadelphia 1-1*
WMJQ Buffalo 2-1*
KITV San Antonio 2-1*
WAVA Washington 2-2*
WLUM Milwaukee 5-2*
KXXR Kansas City 3-2*
PRO-FM Providence 6-3*

NETWORK 16-14*

⌘ Retail Sales 29-22*

YOUNGBLOOD

YOUNGBLOOD

◆
"I'D RATHER GO BLIND"

Ready To
Catch Fire
NEXT Week!



SLAUGHTER

continued

Platinum. The no-gloss statement is back in the guise of their follow-up, "Angels." It's a true story of going back home for the girl you once loved, only to find she had died. With elements of Great White and Led Zeppelin, this one will make the phones ring, just as the previous single did at 80% of the stations that played it.



Lisa Stansfield

LISA STANSFIELD
"This Is The Right Time" (Arista)

In the mid 80s, Stansfield joined a group called Blue Zone and proceeded to make an album they thought would sell. Ironically, when the project failed to take off, Stansfield proceeded to make a solo album that she would like enough to listen to at home. The resulting four million in sales around the world on her "Affection" album is a major triumph for fans of quality music. This latest single from her Rolling Stone four-star rated LP maintains Stansfield's stunning soul licks while adding more tempo and house sounds than any of her previously released tracks. A great all-demo track that picks up where "All Around The World" left off, then digs a little deeper.

**CROSBY,
 STILLS & NASH**
"If Anybody Had A Heart"
(Atlantic)

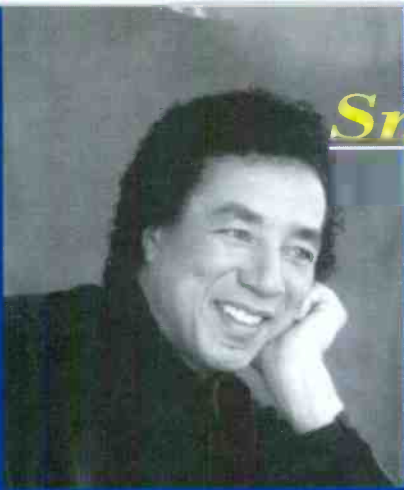
You may remember Rob Lowe swaying to this song in the 1986 film "About Last Night," which featured the John Waite version. Written by J. D. Souther, this song is the per-

fect choice for the first ballad release from CS&N's latest "Live It Up" album. The trio's familiar harmonies should make this react at both the Rock and A/C formats, and Top 40s who enjoy an occasional injection of new music with a classic old sound.

GEORGE LAMOND
"Look Into My Eyes" (Columbia)

What Shannon and Expose did for girl groups on the dance scene, this 23-year-old singer from the Bronx is doing for guys. With vocals hinging on George Michael soul, this fast-paced track should have no trouble shooting up the club charts. His first single, the independently released "Bad Of The Heart," sold more than 40,000 copies from the huge street buzz that clubs in New York and a few other cities generated. With its major label release came renewed Top 10 12-inch action, which should be the perfect introduction for this first-time release.

The Music Meeting is researched and prepared weekly by The Network Forty's Music Director, Gene Sandblom.



Smokey Robinson

“TAKE ME THROUGH THE NIGHT”

*The Three Format Smash
From The Album “Love, Smokey”*

Ready For Adds This Week!

Johnny Gill

“MY MY MY”

+ 40 New Top 40 Stations This Week!

Z-100 New York	Power 106 Los Angeles
KEGL Dallas	KMEL San Francisco
WHYT Detroit	Q-105 Tampa
KKFR Phoenix	WPLJ New York
FM102 Sacramento	KXXR Kansas City

Plus 30 more!

My, My, My, Look At This Action!

WPGC Washington 9-6*	Q-106 San Diego 20-14*
KS-104 Denver 20-16*	TIC-FM Hartford 31-22*
KROY Sacramento 26-20*	Power Pig 39-33*

❖ Former #1 At Urban Radio!



Doc Box & B. Fresh

“SLOW LOVE”

“Slow Love” works! The numbers speak for themselves... like 23-10 (HOT), #1 Phones, #1 Retail Single and Top 5 Callout. It’s a full-time Power Rotation record.”*

–Keith Naftaly, KMEL

“It’s been #1 Requests 21 out of the last 26 nights!”

–Jim Morales, KKFR

New Adds!

KZZP Phoenix	KS-104 Denver
KKMG Colorado Springs	KRQQ Tucson
WGY Schenectady	WHXT Allentown

Big Action!

KROY Sacramento 10-7*	KGGI Riverside 6-1*
KOY Phoenix 12-7*	Q-106 San Diego 15-9*
KWOD Sacramento 7-3*	WHYT Detroit 23-21*
KHQT San Jose 25-18*	Power Pig Tampa 28-21*

☎ Ringing Request Lines! 💰 Ringing Cash Registers!
🎧 Positive Callout Reaction!



MUSIC MEETING



SMOKEY ROBINSON

SMOKEY ROBINSON

"Take Me Through The Night"
(Motown)

When Motown's founding father Barry Gordy met Smokey in the late 50s, The Matadors had just changed their name to The Miracles, and a miracle is what this magic, young voice was about to perform for the record industry. Having written major hits not just for himself, but for the Miracles and other Motown artists as well, Smokey is simultaneously a member of both the Songwriters' Hall Of Fame and the Rock 'N Roll Hall Of Fame. This alone guarantees him a Top 10 with every release at Urban radio, and A/C has also picked up on the magic he works with their audience. "Take Me Through The Night" is another classic ballad with stunning production that should fit any music mix mid-days and evenings.

STRYPER
"Shining Star" (Enigma)

Despite a solid base of fans in the Platinum realm, Stryper has done some major rethinking with the recording of their fifth Enigma effort. Gone are their trademark yellow and

black costumes, along with any musical riffs that might be considered cliché or predictable. Yet with all the changes, veteran producer Tom Werman (Poison, Motley Crue) has neither lost this foursome's credibility nor turned them into something they're not. Stryper debuts this new style with the #1 Earth, Wind & Fire hit of 1975. Given a loyal fan base and this well known song, phone lines should light up right away. Featured on Network Forty's CD TuneUp #27.

SMITHEREENS
"Blue Period" (Capitol/Enigma)

With the release of their latest LP, "11," The Smithereens have surpassed their major cult following status, to break both the Top 40 and Gold marks for the first time. Now with Belinda Carlisle adding to the vocals, "Blue Period" makes another serious stab at the mainstream. An innocent piece that slightly downplays their sophisticated lyrics, it fits perfectly with a production style that's neither too raw nor too flashy. Featured on Network Forty's CD TuneUp #27.

LITA FORD
"Lisa" (RCA/Dreamland)

One of rock's greatest guitarists, regardless of sex, Lita Ford's pretty blonde looks are finally taking a back seat to her musical ability. Never accused of glossed over or cliché-filled material, she and her fans love metal-tinged rock, and that's exactly what she delivers. "Lisa" is a tender ballad dedicated to and reportedly about her mother. But despite the slow pace and heart-felt style, her guitar work is the star here. With these lyrics and her winning guitar form, this is a perfect night-time starter.

TKA
"I Won't Give Up On You"
(Tommy Boy/Warner Bros)

Be it Total Knowledge In Action or Tony, Kayel and Angel, this trio's 1985 debut LP has been dubbed a "greatest hits" package, containing no less than six national Dance hits. Officially a Top 40 single this week and previously reviewed in Network Forty Issue #20. Featured on Network Forty's CD TuneUp #27.



Stryper



maxi priest

"CLOSE TO YOU"...

THE DEBUT SINGLE FROM THE ALBUM, BONAFIDE.

A MULTI-FORMAT SMASH!

"We saw Initial sales action and now the callout is kicking in. 'Close To You' is a great balance record for both dance and mainstream."

- Greg Strassell

PD, WLOL Minneapolis

NETWORK 34-31*

D-36* Club Chart

Most Added A/C Radio!

Medium Rotation!

VH1 5 Star Rotation!

Produced by Geoffrey Chung for Penetrate Productions, Sly Dunbar and Handel Tucker. Don Taylor Management.

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charisma

N 40 TOP 40 MOST REQUESTED



WHTZ New York, Kid Kelly

1. New Kids, Tonight
2. Jon Bon Jovi, Blaze Of Glory
3. Kyper, Tic-Tac-Toe
4. Janet Jackson, Come Back To
5. Poison, Unskinny Bop



WYHY Nashville, Hawk Harrison

1. New Kids, Tonight
2. Bell Biv DeVoe, Do Me
3. Stevie B, Love & Emotion
4. Stacey And Kimiko, Wait For
5. Janet Jackson, Come Back To
6. Calloway, All The Way
7. Dino, Romeo



KTFM San Antonio, Lorenda Rae

1. Digital Underground,
2. Doc Box & B. Fresh, Slow
3. Cynthia & John. Dreamgirl
4. Bell Biv DeVoe, Do Me
5. Starlet, Don't Make Me Wait
6. TKA, I Won't Give Up On You
7. Yvonne, I Can't Face The
8. Ms. Adventures, Undeniable
9. The Party, Summer Vacation



KUBE Seattle, Jerry Hart

1. Bell Biv DeVoe, Do Me
2. Tyler Collins, Girls Nite
3. New Kids, Tonight
4. Babyface, My Kinda Girl
5. Nelson, Love And Affection
6. Snap, The Power
7. Jon Bon Jovi, Blaze Of Glory



1. NEW KIDS, TONIGHT
2. BELL BIV DEVOE, DO ME
3. POISON, UNSKINNY BOP
4. JON BON JOVI, BLAZE OF GLORY
5. M.C. HAMMER, HAVE YOU SEEN HER?
6. KYPER, TIC-TAC-TOE
7. LUKE & 2 LIVE CREW, BANNED IN THE U.S.A.
7. SNAP, THE POWER
8. M.C. HAMMER, U CAN'T TOUCH THIS
9. SWEET SENSATION, IF WISHES CAME TRUE

8. Mariah Carey, Vision Of Love
9. Johnny Gill, Rub You The
10. Poison, Unskinny Bop



KHYI Dallas, Shadow Haze

1. Candy Flip, Strawberry
2. Kyper, Tic-Tac-Toe
3. Guns N' Roses, Civil War
4. New Kids, Tonight
5. Mellow Man Ace, Mentiroso
6. Digital Underground, Humpty
7. Wilson Phillips, Release Me
8. Bell Biv DeVoe, Poison
9. New Kids, Step By Step



WKBQ St Louis, Jimmie Paige

1. Poison, Unskinny Bop
2. Kyper, Tic-Tac-Toe
3. Jon Bon Jovi, Blaze Of Glory
4. Prince, Thieves In The
5. Faith No More, Epic
6. New Kids, Tonight
7. Cheap Trick, Can't Stop



KHQT San Jose, Dwaine Luna

1. Cynthia & John. Dreamgirl
2. Bell Biv DeVoe, Do Me
3. Starlet, Don't Make Me Wait
4. Doc Box & B. Fresh, Slow
5. En Vogue, Hold On



KQLZ Los Angeles, Cadillac Jack

1. Guns N' Roses, Civil War
2. Poison, Unskinny Bop
3. Jon Bon Jovi, Blaze Of Glory
4. Faith No More, Epic
5. Nelson, Love And Affection



WZPL Indianapolis, Jeff Lewis

1. Digital Underground, Humpty
2. M.C. Hammer, Have You Seen
3. M.C. Hammer, U Can't Touch
4. Louie Louie, Sittin' In The
5. Brother Beyond, The Girl I
6. Stevie B, Love & Emotion
7. Poison, Unskinny Bop
8. Faith No More, Epic
9. Jon Bon Jovi, Blaze Of Glory



KPLZ Seattle, Mark Allan

1. Faith No More, Epic
2. Snap, The Power
3. Poison, Unskinny Bop
4. New Kids, Tonight
5. Billy Idol, Cradle Of Love
6. Bell Biv DeVoe, Do Me
7. Go West, King Of Wishful
8. Janet Jackson, Black Cat
9. Jon Bon Jovi, Blaze Of Glory
10. Maxi Priest, Close To You



WAPW Atlanta, The Janitor

1. M.C. Hammer, Have You Seen
2. Poison, Unskinny Bop
3. Sweet Sensation, If Wishes
4. New Kids, Tonight
5. Jon Bon Jovi, Blaze Of Glory

Listen Hear!



PAUL YOUNG

"Oh Girl"

 A/C 10-7*

*On Over 200 Top 40
Stations, Including:*

B-104 Add
Q-107 Add-29*
B-97 Add
KUBE Add-29*
WBLI D-26*
WPLJ D-31*
Z-95 D-30*
B-94 28-24*
Y-100 15-8*(Hot)
Q-102 25-22*
PRO-FM 27-23*
Hot 102 33-25*

VH1 Artist Development



BILLY JOEL

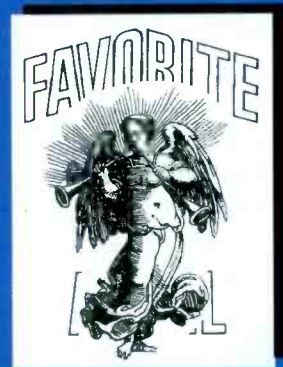
"That's Not Her Style"

*On Over 125 Top 40
Stations, Including:*

Q-107 Add-30*
Y-100 D-29*
KXYQ D-27*
KISN D-40*
WKBQ 31-27*
Q-95 18-16*

 Now On Tour!

*Catch The Billy Joel Feature
Friday, August 3rd
On ABC's 20/20!*



FAVORITE ANGEL

"Only Women Bleed"

*On Over 50 Top 40
Stations, Including:*

KKBQ Add
Y-108 Add
KKRZ Add
KXYQ Add
KDWB D-27*
WZOU 27-24* (Hot)



COLUMBIA

N40 TOP 40 MOST REQUESTED



WRQX Washington DC, Danny Wright

1. New Kids, Tonight
2. Poison, Unskinny Bop
3. Madonna, Hanky Panky
4. Wilson Phillips, Release Me
5. The Time, Jerk Out
6. Go West, King Of Wishful
7. New Kids, Step By Step
8. Billy Idol, Cradle Of Love
9. Sweet Sensation, If Wishes
10. Jon Bon Jovi, Blaze Of Glory



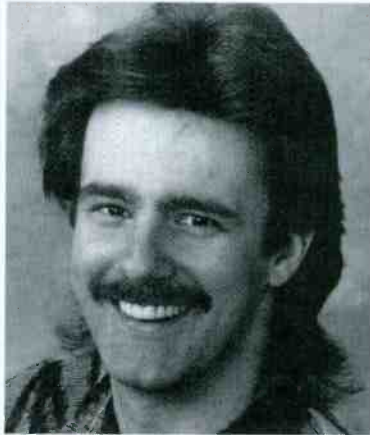
WEZB New Orleans, Eddie Munster

1. M.C. Hammer, Pray
2. New Kids, Tonight
3. Jon Bon Jovi, Blaze Of Glory
4. Bell Biv DeVoe, Do Me
5. Poison, Unskinny Bop
6. Luke & 2 Live Crew, Banned
7. Billy Idol, Cradle Of Love
8. M.C. Hammer, U Can't Touch
9. Prince, Thieves In The



KDWB Minneapolis, Bobby Wilde

1. Poison, Unskinny Bop
2. Prince, Thieves In The
3. Billy Idol, Cradle Of Love
4. Johnny Gill, Rub You The
5. Jon Bon Jovi, Blaze Of Glory
6. The Time, Jerk Out
7. Janet Jackson, Black Cat
8. Alias, More Than Words Can



SMOKIN' WILLIE B.
WKSE, BUFFALO

1. KYPER, TIC-TAC-TOE
2. POISON, UNSKINNY BOP
3. NEW KIDS, TONIGHT
4. BLACK BOX, EVERYBODY EVERYBODY
5. JON BON JOVI, BLAZE OF GLORY



WBZZ Pittsburgh, Zak Szabo

1. Nelson, Love And Affection
2. New Kids, Tonight
3. Faith No More, Epic
4. Snap, The Power
5. Poison, Unskinny Bop
6. Glenn Medeiros, She Ain't
7. Motley Crue, Don't Go Away
8. M.C. Hammer, Have You Seen



KIIS FM L.A., Hollywood Hamilton

1. New Kids, Tonight
2. Luke & 2 Live Crew, Banned
3. Kid Frost, La Raza
4. M.C. Hammer, Have You Seen
5. New Kids, Step By Step
6. Mellow Man Ace, Mentiroso

7. M.C. Hammer, U Can't Touch
8. Bell Biv DeVoe, Do Me



WDJX Louisville, Chris Randolph

1. New Kids, Tonight
2. M.C. Hammer, Have You Seen
3. Snap, The Power
4. Poison, Unskinny Bop
5. Faith No More, Epic
6. Mariah Carey, Vision Of Love
7. St. Paul, Stranger To Love
8. Johnny Gill, Rub You The
9. Maxi Priest, Close To You



KZZU FM Spokane, Chuck Matheson

1. Poison, Unskinny Bop
2. Faith No More, Epic

3. New Kids, Tonight
4. Madonna, Hanky Panky
5. Ana & J Knight, Angel Of
6. The Time, Jerk Out
7. Jon Bon Jovi, Blaze Of Glory
8. Chicago, Hearts In Trouble



WTIC FM Hartford, A.J.

1. New Kids, Tonight
2. Bell Biv DeVoe, Do Me
3. The Party, Summer Vacation
4. Seiko/D. Wahlberg, The Right
5. Kyper, Tic-Tac-Toe



WLUM Milwaukee, Chris Kerr

1. Bell Biv DeVoe, Do Me
2. Sweet Sensation, If Wishes
3. Snap, The Power
4. Mariah Carey, Vision Of Love
5. M.C. Hammer, Have You Seen
6. Janet Jackson, Come Back To



KXXX San Francisco, Super Snake

1. Troop, All I Do Is Think Of
2. Bell Biv DeVoe, Do Me
3. New Kids, Tonight
4. Luke & 2 Live Crew, Banned
5. Sweet Sensation, If Wishes
6. M.C. Hammer, U Can't Touch



KKFR Phoenix, Paco Lopez

1. Doc Box & B. Fresh, Slow
2. Candyman, Knockin' Boots
3. Dino, Romeo
4. Kyper, Tic-Tac-Toe
5. M.C. Paco, La Fuerza
6. The Boys, Crazy
7. New Kids, Tonight

HE'S NOT THE ONLY ONE LOOKING FOR A HEART.



"IF ANYBODY HAD A HEART" **Crosby, Stills & Nash**

The second single from their latest album *Live It Up*.

Management: Bill Siddons for Siddons & Associates;
Gerry Tolman for Management Network



On Atlantic Records

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www.americanradiohistory.com

N 40 TOP 40 MOST REQUESTED



WIOQ Philadelphia, Joe Mamah

1. M.C. Hammer, Pray
2. Bell Biv DeVoe, Do Me
3. Kyper, Tic-Tac-Toe
4. Digital Underground,
5. New Kids, Tonight



KRBE Houston, Suzy Waud

1. The Party, Summer Vacation
2. Luke & 2 Live Crew, Banned
3. M.C. Hammer, Have You Seen
4. Kid Frost, La Raza
5. Kyper, Tic-Tac-Toe
6. New Kids, Tonight
7. En Vogue, Hold On
8. Bell Biv DeVoe, Do Me
9. Faith No More, Epic



WPRO FM Providence, Big John Bina

1. New Kids, Tonight
2. Poison, Unskinny Bop
3. Snap, The Power
4. Johnny Gill, Rub You The
5. En Vogue, Hold On
6. Sweet Sensation, If Wishes
7. Seduction, Could This Be
8. Kyper, Tic-Tac-Toe
9. The Time, Jerk Out
10. Paul Young, Oh Girl



WPHR Cleveland, Cat Thomas

1. Kyper, Tic-Tac-Toe
2. New Kids, Tonight



BREAKOUT!

DOC BOX & B. FRESH, "SLOW LOVE"

KKFR, PHOENIX

KSFM, SACRAMENTO

Z-90, SAN DIEGO

HOT 97.7, SAN JOSE

KTFM, SAN ANTONIO

KRQQ, TUCSON

3. Poison, Unskinny Bop
4. Snap, The Power
5. M.C. Hammer, U Can't Touch
6. Sweet Sensation, If Wishes
7. Digital Underground, Humpty
8. Wilson Phillips, Release Me



WPLJ New York, Domino

1. New Kids, Tonight
2. Bell Biv DeVoe, Do Me
3. Jon Bon Jovi, Blaze Of Glory
4. Janet Jackson, Come Back To
5. New Kids, Valentine Girl
6. Prince, Thieves In The



KXXR Kansas City, Kelly Ulrich

1. Kyper, Tic-Tac-Toe
2. Adventures/Stevie V., Dirty
3. Bell Biv DeVoe, Do Me
4. New Kids, Tonight
5. Young And Restless, B Girls



WFLZ Tampa, Tim & Tom

1. Kyper, Tic-Tac-Toe
2. New Kids, Tonight
3. M.C. Hammer, Pray
4. Dino, Romeo
5. Luke & 2 Live Crew, Banned
6. Calloway, All The Way
7. Brother Beyond, The Girl I



WQHT New York, Freddie Colon

1. Coro, Can't Let You Go
2. Bell Biv DeVoe, Do Me
3. Tiana, First True Love
4. Seduction, Could This Be
5. Adventures/Stevie V., Dirty
6. Sweet Sensation, If Wishes
7. Madonna, Hanky Panky
8. Cynthia & John. Dreamgirl



KRQQ Tucson, Bruce St. James

1. New Kids, Tonight
2. Jon Bon Jovi, Blaze Of Glory
3. Bell Biv DeVoe, Do Me
4. 4 Large Crew, Me So Hungry
5. M.C. Hammer, Have You Seen
6. Adventures/Stevie V., Dirty
7. Technotronic, Rockin' Over
8. Doc Box & B. Fresh, Slow



WEGX Philadelphia, Jay Beau Jones

1. New Kids, Tonight
2. Faith No More, Epic
3. Bell Biv DeVoe, Do Me
4. Jon Bon Jovi, Blaze Of Glory
5. Eagle 106 Band, It's Not



KITY San Antonio, Stephanie Gramm

1. New Kids, Step By Step
2. Bell Biv DeVoe, Do Me
3. Troop, All I Do Is Think Of
4. Luke & 2 Live Crew, Banned
5. Janet Jackson, Come Back To
6. Digital Underground, Do
7. Cynthia & John. Dreamgirl
8. New Kids, Tonight
9. Prince, Thieves In The

WARNING:

RADIOACTIVE MATERIAL!

**INCREASED EXPOSURE WILL
CAUSE RATINGS INCREASES**



CALLOWAY

"All The Way"

Highly Combustible!

KXXR Kansas City 29-21*

X-100 San Francisco 24-16*

KKRZ Portland 30-27*

Power Pig Tampa 23-10*

WLUM Milwaukee D-26*

KTFM San Antonio D-30*

Just Popped!

KS-104 Denver

KUBE Seattle

 URBAN NETWORK 41-31*



ANA & JORDAN KNIGHT

"Angel Of Love"

Soaring To The Heavens!

B-97 New Orleans 27-15*

WDFX Detroit 16-11*

Y-108 Denver 7-6*

KHTK St. Louis 4-3*

WHYT Detroit 10-9*

 TOP 5 PHONES!

Epic

LOUIE LOUIE

**"I Wanna Get
Back With You"**

Out-Of-The-Lap-Adds!

PRO-FM Providence

KHTK St. Louis

Power Pig Tampa

KKFR Phoenix

Kiss 108 Boston

Y-107 Nashville

KZHT Salt Lake City

KKMG Colorado Springs

KBOS Fresno

And 15 More!





Bad English



Jon Bon Jovi

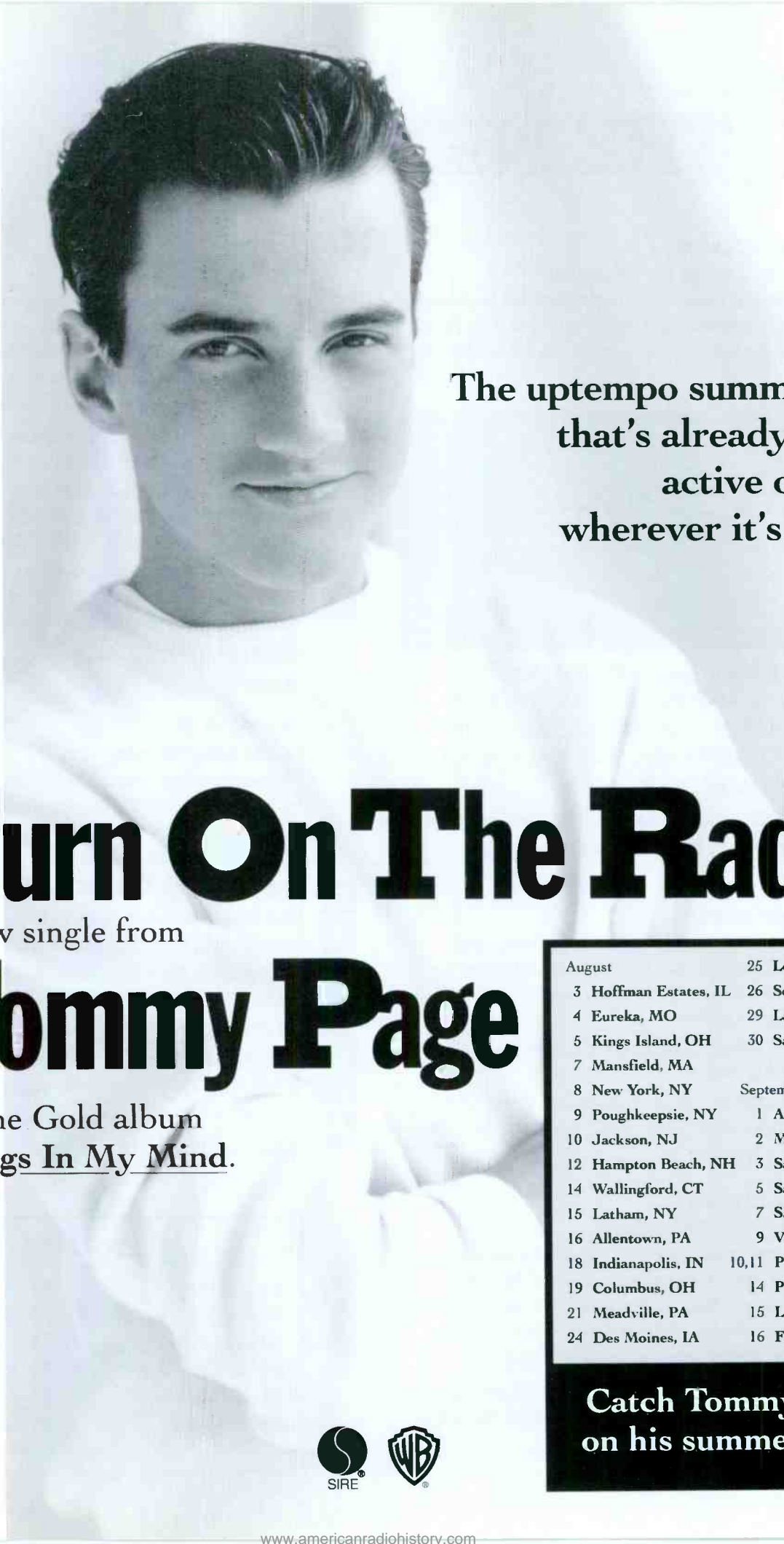


Faith No More

N40 HIT SINGLES

(For The Research Week Ended 7/31/90)

2W	LW	TW	Artist/Song	Label
1	1	①	MARIAH CAREY. Vision Of Love	Columbia
10	6	②	SWEET SENSATION. If Wishes Came True	Atco
11	8	③	JANET JACKSON. Come Back To Me	A&M
6	5	④	BILLY IDOL. Cradle Of Love	Chrysalis
8	7	⑤	GO WEST. King Of Wishful Thinking	EMI
4	2	6	JOHNNY GILL. Rub You The Right Way	Motown
13	10	⑦	BAD ENGLISH. Possession	Epic
15	14	⑧	SEDUCTION. Could This Be Love	Vendetta/A&M
17	11	⑨	THE TIME. Jerk Out	Paisley Park
19	13	⑩	M.C. HAMMER. Have You Seen Her?	Capitol
23	15	⑪	POISON. Unskinny Bop	Enigma/Capitol
22	19	⑫	WILSON PHILLIPS. Release Me	SBK
18	17	⑬	BRUCE HORNSBY. Across The River	RCA
21	16	⑭	SNAP. The Power	Arista
29	23	⑮	NEW KIDS. Tonight	Columbia
20	18	⑯	AEROSMITH. The Other Side	Geffen
2	3	17	TYLER COLLINS. Girls Nite Out	RCA
5	9	18	GLENN MEDEIROS. She Ain't Worth It	MCA
30	25	⑰	JON BON JOVI. Blaze Of Glory	Mercury
24	22	⑱	HEART. I Didn't Want To Need You	Capitol
27	24	⑲	KEITH SWEAT. Make You Sweat	Elektra
3	4	22	MICHAEL BOLTON. When I'm Back On My Feet	Columbia
33	31	⑳	STEVIE B. Love & Emotion	RCA
28	26	㉑	BABYFACE. My Kinda Girl	Solar/Epic
32	28	㉒	BROTHER BEYOND. The Girl I Used To Know	EMI
34	30	㉓	FAITH NO MORE. Epic	Reprise
37	32	㉔	CHEAP TRICK. Can't Stop Fallin' Into Love	Epic
D	38	㉕	PRINCE. Thieves In The Temple	WB
39	33	㉖	BELL BIV DEVOE. Do Me	MCA
40	35	㉗	NELSON. Love And Affection	DGC
38	34	㉘	MAXI PRIEST. Close To You	Charisma
D	36	㉙	PAUL YOUNG. Oh Girl	Columbia
7	20	33	DEPECHE MODE. Enjoy The Silence	Sire/Reprise
▶ DEBUT!	34	⑳	PHIL COLLINS. Something Happened On The Way	Atlantic
D	39	㉑	DON HENLEY. How Bad Do You Want It?	Geffen
▶ DEBUT!	36	㉒	TAYLOR DAYNE. Heart Of Stone	Arista
D	40	㉓	ST. PAUL. Stranger To Love	Atlantic
14	21	38	MOTLEY CRUE. Don't Go Away Mad	Elektra
9	12	39	MADONNA. Hanky Panky	Sire/WB
▶ DEBUT!	40	㉔	INDECENT OBSESSION. Tell Me Something	MCA



The uptempo summer song
that's already testing
active on radio
wherever it's played.

"Turn On The Radio"

The new single from

Tommy Page

From the Gold album
Paintings In My Mind.

August	25 Louisville, KY
3 Hoffman Estates, IL	26 Sedalia, MO
4 Eureka, MO	29 Lancaster, CA
5 Kings Island, OH	30 San Diego, CA
7 Mansfield, MA	
8 New York, NY	September
9 Poughkeepsie, NY	1 Anaheim, CA
10 Jackson, NJ	2 Manteca, CA
12 Hampton Beach, NH	3 Santa Clara, CA
14 Wallingford, CT	5 Sacramento, CA
15 Latham, NY	7 Salt Lake City, UT
16 Allentown, PA	9 Vancouver, CAN
18 Indianapolis, IN	10,11 Puyallup, WA
19 Columbus, OH	14 Phoenix, AZ
21 Meadville, PA	15 Los Angeles, CA
24 Des Moines, IA	16 Fresno, CA

Catch Tommy Page
on his summer tour!



N40 TOP 40 THE NEXT 40™

JUDE COLE

"Time For Letting Go" (Reprise)

The endless days this artist spent locked inside his Los Angeles apartment writing songs have paid off to the tune of one Top 10 single and this follow-up, next in line for The Network Forty. 113 stations.



- MAJOR MOVES: 16, including WXGT(D-8), WKZW(26-23), WQUT(25-21), WSKZ(22-19), KTUX(39-32), WJMX(37-25)
- MOST ADDED: 31, including WKBQ, KRXY, WVKZ, WRCK, WNNK, WNVZ, KDWZ, KQKQ, WLAP, WMC, WOKI, WNOK
- SALES BREAKOUT: LP is near Gold
- CROSSOVER: Moves 32-29* at Rock radio. Top 30 at A/C radio
- NETWORK FORTY CD: Featured on CD TuneUp #26

DINO

"Romeo" (Island)

The word of mouth on this Las Vegas-born artist has been building for years at Urban 40 stations, and with this perfect crossover release comes #1 most added honors for the week. A Top 10 record, at the very least.

- REQUEST ACTION: 7, including WMJQ, WFLZ, KKFR, XHTZ, KSFM, WYHY, WGY
- MOST ADDED: 97, including WPLJ, WQHT, WPRO, WXKS, WMJQ, WKSS, WTIC, WIOQ, WPGC, WBBM, WLUM, KDWB
- NETWORK FORTY CD: Featured on CD TuneUp #27

CALLOWAY

"All The Way" (Solar/Epic)

These producer/writer/performers from Cincinnati have not only written #1 Urban hits for their previous group, Midnight Star, but are on their way to doing it again solo with this track. New action at 9 stations, including KQKS, KUBE and WYYS. 87 stations.

- REQUEST ACTION: WFLZ, WYHY, WZZG, WGY
- MAJOR MOVES: 21, including WLOL(30-27), KXXR(29-21), WFLZ(23-20), KXXX(24-16), WKRZ(31-26), WYHY(24-21)
- CROSSOVER: Moves 41-31* at Urban radio

KYPER

"Tic-Tac-Toe" (Atlantic)

Fans of rap, dance and the group Yes have united on this fast reacting track from Louisiana-born Kyper. New action at seven stations, including KRBE, KBEQ and WYKS. With only 88 stations, this hit is exploding and chartbound nonetheless, thanks to stellar chart moves and endless request line action!

- TOP TEN: 16, including WIOQ, WBBM, KHTK, WKBQ, WFLZ, WDFX, WHYT, KQKS, KOY, KKLQ, XHTZ, WHXT
- REQUEST ACTION: 34, including WHTZ, WPRO, WKSE, WMJQ, WTIC, WIOQ, WLUM, KBEQ, KHTK, WKBQ, KXXR, WFLZ, WGTZ, WQXA, KISR, WNFI, WYHY, KKMG
- MAJOR MOVES: 47, including WMJQ(21-14), WIOQ(13-9), WLUM(27-16), WKBQ(14-4), KXXR(22-18), WFLZ(11-7), WHYT(1-1), WQXA(24-17), KKLQ(2-1), WGY(25-19)
- SALES BREAKOUT: Top 20 National 12-inch sales
- CLUBS: Breaking in the clubs

AFTER 7

"Can't Stop" (Virgin)

With their mentor and brother, producer/performer Babyface, this trio has delivered an LP full of stellar sounding hits. Building much in the same way their previous Top 10 single did. Most added, now on 77 stations.

- REQUEST ACTION: WPRO, KHTK, KSFM, WGY, KKSS
- MAJOR MOVES: 23, including WLUM(29-21), WFLZ(26-18), KQKS(D-18), KOY(26-21), KMEL(13-11), KROY(20-15)
- MOST ADDED: 17, including WAVA, WAPW, KTFM, KGGL, WRCK, WTFX, WAPE, WHOT, WVKS, KJYO, KZHT, KLUC
- SALES BREAKOUT: LP is near Platinum and Top 10 in Tallahassee and Las Vegas. Top 20 National 12-inch sales.
- CROSSOVER: Top 5 at Urban radio with #2 requests
- TOURING: Currently in Colorado, Oklahoma and Texas
- CLUBS: Top 30 National Club action

LEGEND

- | | | |
|------------------|----------------|----------------|
| TOP TEN | REQUEST ACTION | CROSSOVER |
| MTV SUPPORT | MAJOR MOVES | MAJOR MOVES |
| SALES BREAKOUT | CLUB SCENE | CLUB SCENE |
| MOST ADDED | INTERNATIONAL | INTERNATIONAL |
| RESEARCH | TOURING | TOURING |
| NETWORK FORTY CD | MOTION PICTURE | MOTION PICTURE |

BELL BIV DEVOE

THE NETWORK 33-29*
PARTY

#1 URBAN RADIO! **TOP 10 RETAIL SALES!**

"Do Me"

On Over 150 Top 40 Stations!

New Adds!

WKSE Buffalo KXXR Kansas City KRBE Houston
KKRZ Portland KPLZ Seattle WMJQ Buffalo **And 15 More!**

Big Moves!

Z-90 San Diego 1-1* WPGC Washington 1-1* Power 106 Los Angeles 5-2*
KITY San Antonio 4-2* WHYT Detroit 2-2* KWOD Sacramento 9-4*
KOY Phoenix 6-4* Kiss 108 Boston 8-6* Y-108 Denver 15-9*
WAVA Washington 18-11* Q-102 Philadelphia 26-19*

INDECENT OBSESSION

"Tell Me Something"

On Over 130 Top 40 Stations!

Tell-Tale Adds!

WMJQ Buffalo KDWB Minneapolis
KUBE Seattle KLUC Las Vegas **And 16 More!**

Some Kinda' Moves!

Kiss 108 Boston 23-17* WKBQ St. Louis 29-22*
KSAQ San Antonio 30-24* KKBB Houston 29-26*
KISN Salt Lake City 38-35*

THE NETWORK Debut 40* **Top 30 Club Action!** **Multi-Platinum Album In Australia!** **Featured On CD TuneUp #26**

GLENN MEDEIROS

"All I'm Missing Is You"

Glenn's Next #1 Hit!

Most Added Top 40

Q-102 Philadelphia PRO-FM Providence TIC-FM Hartford Kiss 108 Boston WLWL Minneapolis KITY San Antonio
Q-105 Tampa KKBB Houston Q-106 San Diego KROY Sacramento KKRZ Portland KZHT Salt Lake City **And 47 More!**

Don't Miss It This Week!

MCA RECORDS
THE SPOTLIGHT IS ON

N40 TOP 40 THE NEXT 40™

CHICAGO

"Hearts In Trouble" (DGC)

Twenty years ago this month, Chicago had their first Top 5 single with "Make Me Smile." Already grinning is WIQB with Top 10 action and KZZU picking up phones. New adds include KNIN, WXIL and KAKS. 76 stations.



MAJOR MOVES: 22, including WVKZ(40-28), KRNQ(26-21), WQUT(30-26), WYHY(27-24), KHOP(20-18), KRZR(25-22)
SALES BREAKOUT: Soundtrack is Top 10 in Rochester, Savannah, Tallahassee, Phoenix, San Fran, Portland and Seattle
CROSSOVER: Breaking at A/C radio. Moves 88-79* at Rock radio
TOURING: Currently in Wisconsin, S. Dakota and Nebraska
FILM: From "Days Of Thunder"

ADVENTURES OF STEVIE V

"Dirty Cash" (Mercury)

Dubbing his group "Adventures Of...", Stevie V has taken the cue of Soul II Soul and Beats International in the use of a variety of singers, rappers and musicians. 11 stations paid cash this week, including KPWR, KCHX and WXLK. 67 stations.



REQUEST ACTION: 9, including WQHT, WIOQ, WLUM, KXXR, KRBE, XHTZ, KKRD, KRQQ, WGY
MAJOR MOVES: 19, including WQHT(18-15), WXKS(14-9), WKSS(26-16), WLUM(35-28), WAPW(27-21), WHYT(D-18)
SALES BREAKOUT: Top 10 National 12-inch sales
CLUBS: #1 National Club action
INTERNATIONAL: Former Top 10 across Europe
NETWORK FORTY CD: Featured on CD TuneUp #27

JOHNNY GILL

"My, My, My" (Motown)

The first album ever produced by both L.A. and Babyface as well as Jimmy Jam and Terry Lewis. This balladeer just took an Urban groove Top 5, now watch what he does with his specialty! A three format runaway. 61 stations.



TOP TEN: WPGC, KJMZ, KGGI, XHTZ
REQUEST ACTION: KJMZ, KKMZ
MAJOR MOVES: 18, including WTIC(31-22), WPGC(9-6), KQKS(20-16), KKLQ(20-14), KROY(26-20), KSFM(D-16)
MOST ADDED: 39, including WHTZ, WPLJ, WKSS, KHTK, KXXR, WRBQ, WHYT, KEGL, KKFR, KPWR, KMEL, KSFM
SALES BREAKOUT: LP is Platinum and Top 10 in 39 markets, including NY, Chicago, Minn., Houston, Phoenix, LA, and Seattle
CROSSOVER: Former #1 at Urban radio with #1 requests
NETWORK FORTY CD: Featured on CD TuneUp #26

WINGER

"Can't Get Enough" (Atlantic)

Kip Winger spent years recording and touring with Alice Cooper before recording his debut album that netted "overnight" success. Top 10 at KRZR with 11 new adds, including WHHY, WWFX and KSLY. 73 stations.



REQUEST ACTION: WHYT, WVKZ, KZZU
MAJOR MOVES: 20, including WVKZ(18-12), KDWZ(24-19), WQUT(38-30), WRQK(19-15), KATM(26-15), KRZR(11-7)
MTV SUPPORT: 6 weeks, in Heavy rotation
SALES BREAKOUT: LP is Top 10 in 39 markets, including Boston, Pittsburgh, Milwaukee, Minneapolis, St. Louis, Omaha, Indy, Miami, Denver, Salt Lake, Boise, LA and Portland
CROSSOVER: Moves 14-11* at Rock radio with #6 requests

BILLY JOEL

"That's Not Her Style" (Columbia)

Born William Martin Joel, before his 16 year run of solo hits, he played with the Echoes, Lost Souls and Hassles. No hassle at WKQI with Top request action, or any of the 77 stations on this latest from the "Stormfront."



MAJOR MOVES: 10, including WKBQ(31-27), WKQI(18-16), WQUT(39-33), KRZR(23-20), KFMW(28-18), WIFC(34-29)
MOST ADDED: 16, including WKRZ, WSRZ, WVSR, WWRB, KBFM, KZZU, WWFX, WDAY, KPAT, KYYY, KOKZ, WYKS
MTV SUPPORT: Debuts in Medium rotation
SALES BREAKOUT: LP is Triple Platinum
CROSSOVER: Debuts 93* at Rock radio
TOURING: Currently in Wisconsin

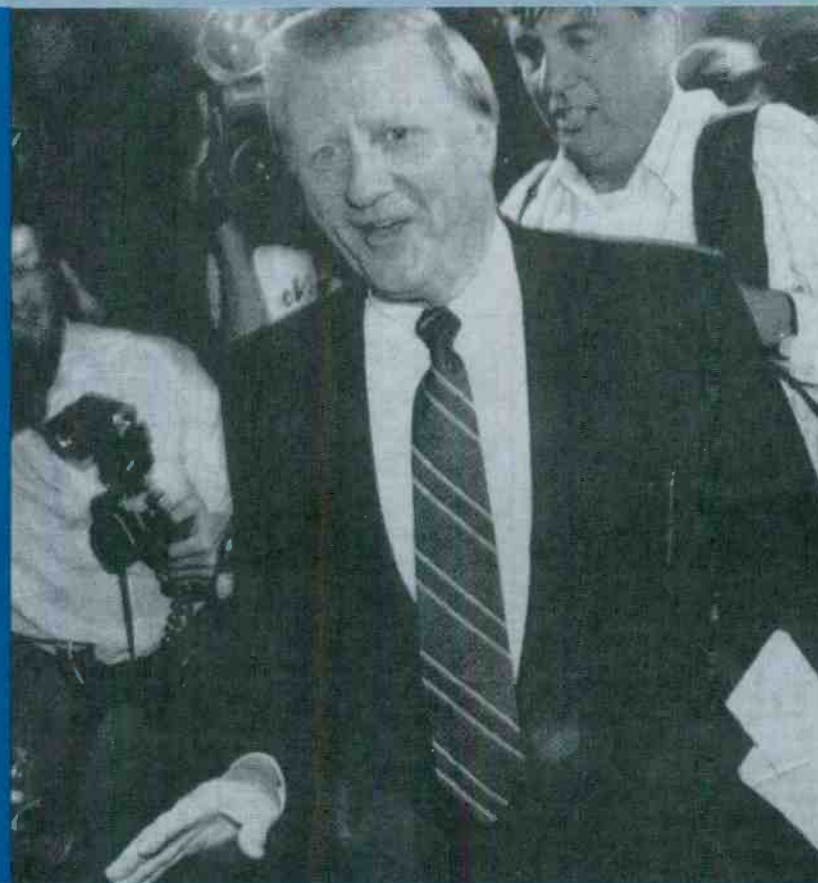
JAMES INGRAM

"I Don't Have The Heart" (Warner Bros)

Ingram's behind the scene credits have helped earn Grammy awards for an endless number of recording artists. This stunning song is sure to be nominated for "Song Of The Year," and with this breakthrough week, now has a chart topping future at Top 40 radio as well. 55 stations.



REQUEST ACTION: WKQI
MAJOR MOVES: 9, including WHYI(23-19), WNCI(19-14), WKQI(20-18), WERZ(34-29), WVKS(21-18), WCIR(25-19)
MOST ADDED: 21, including KXYQ, WFLY, WRVQ, WZOK, WCGQ, WZAT, WKZL, WFMF, WLRW, WTBX, KCMQ, KKHT
CROSSOVER: Top 5 at A/C radio



Why gamble when you've got a sure thing?

SWEET SENSATION

“If Wishes Came True”

THE NETWORK 10-6-2*
FORTY

GOING TO NUMBER 1 NEXT WEEK!

☎ #1 PHONES!

📺 #1 CALLOUT!

✈ ON TOUR NOW TO SELLOUT CROWDS!



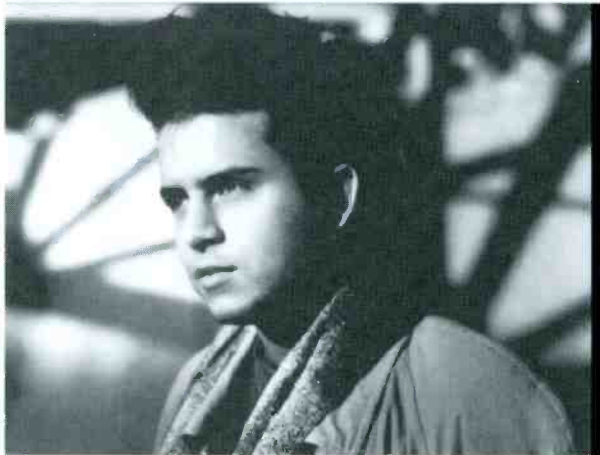
A SURE WINNER EVERY PLAY.

N 40 TOP 40 THE NEXT 40™

GLENN MEDEIROS

"All I'm Missing Is You" (MCA)

With Ray Parker Jr. on board, this follow-up is taking on a ghostly image of his #1 "She Ain't Worth It." Third most added and already getting requests at WMJQ.



MOST ADDED: 59, including WPRO, WXKS, WMJQ, WTIC, WIOQ, WLWL, WRBQ, KITY, KKBQ, KKLQ, KROY, KWOD
SALES BREAKOUT: LP is Top 10 in Buffalo
NETWORK FORTY CD: Featured on CD TuneUp #27

VIXEN

"How Much Love" (EMI)

With this all-girl quartet's debut album scoring more than a million in sales, this sophomore effort is receiving lots of love at rock leaning Top 40s. Fifth most added out of the box. 50 stations.



MAJOR MOVES: WAAF(D-20), WZZU(25-19), WRQK(29-25)
MOST ADDED: 44, including KQLZ, KPLZ, KXYQ, WVKZ, WNTQ, WRCK, WKHI, WMEE, WZOK, KZIO, KQKQ, WOKI
MTV SUPPORT: 4 weeks, in Active rotation
SALES BREAKOUT: LP is Top 10 in Omaha and Salt Lake City
CROSSOVER: Moves 30-25* at Rock radio

THE WHISPERS

"Innocent" (Capitol)

Dividing their new album into one side of uptempo dance grooves and one of romantic, sensual songs, this 26-year-old group always maintains a contemporary edge. New at seven stations, including KFBQ, KKBQ and WDBR. 50 stations.



MAJOR MOVES: WIOQ(32-28), WFLZ(37-27), KRBE(24-21), KRXY(30-19), WOHT(24-18), KZBS(31-26), KKMG(29-23)
CROSSOVER: Moves 14-9* at Urban radio

BLACK BOX

"Everbody Everybody" (RCA)

Blending American, English and their native Italian dance styles, it's little wonder this track sounds both familiar yet unique in any country that gives it a spin. 15 new adds include WEGX, WAVA and KJMZ. 48 stations.



REQUEST ACTION: WKSE, KITY
MAJOR MOVES: 9, including WHTZ(28-24), WQHT(12-5), WXKS(34-28), WIOQ(35-26), XHTZ(23-18), KROY(30-25)
SALES BREAKOUT: Top 5 National 12-inch sales
CLUBS: Former #1 National Club action
INTERNATIONAL: Former Top 20 in UK. LP is a former Top 15 in Italy, Australia and UK.

TROOP

"All I Do Is Think Of You" (Atlantic)

Pasadena, California has given us the Rose Bowl Parade, a "Little Old Lady" and now comes this teenage quintet. Lots of phone action leading to Top 10 chart moves and new adds at KHTK, WNOK and WVKS. 51 stations.



TOP TEN: WPGC, KITY, KQKS, KRXY, KMEL, KROY, KSFM
REQUEST ACTION: 11, including KXXR, KJMZ, KITY, KKFR, XHTZ, KSFM, KXXX, KKRZ, WQXA, KKMG, WGY
MAJOR MOVES: 19, including KRXY(14-8), KKLQ(30-19), KROY(15-9), KWOD(14-11), KXXX(29-17), KJYO(26-21)
SALES BREAKOUT: LP is Gold and Top 5 in San Francisco
CROSSOVER: Former #1 at Urban radio with #1 requests

GENE LOVES JEZEBEL

"Jealous" (Geffen)

Crossing from Alternative to Rock and now Top 40, this single from the new Jezebel line-up has the potential to go all the way. An utterly unique song about two chic people leaving a restaurant, and the many forms of jealousy that erupt when they encounter a homeless bag lady. 44 stations.

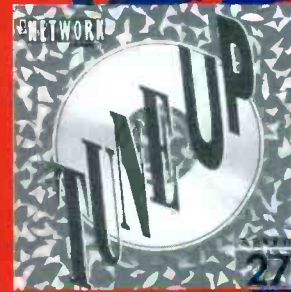


MAJOR MOVES: KROQ(10-9), KITS(3-2), KFMW(38-29)
MOST ADDED: 18, including KQLZ, KXYQ, WFLY, WVKZ, WKHI, WAPI, WWSR, KFXD, WNYP, KPAT, WDBR, KCHX
MTV SUPPORT: 7 weeks, in Stress rotation
SALES BREAKOUT: LP is Top 10 in Phoenix
CROSSOVER: Moves to 3* at Alternative and 19-15* at Rock radio

TOMORROW'S TOP 40 HITS

DANA LUNDON MD / WLUM MILWAUKEE

"The Network Forty is the only magazine that sends their CD TuneUp to my home where I pick the hits in an uninterrupted environment!"



Tricia Leigh Fisher
Glenn Medeiros
Adventures Of Stevie Nicks
TKA
London Quireboys
Curio
Depeche Mode
Dino
Tony! Toni! Tone!
Pointer Sisters
Smithereens
Cameo
Indecent Obsession
Stryper
Brent Hutchins
Ms. Adventures

Empty Beach (Atco)
All I'm Missing Is You (MCA)
Dirty Cash (Mercury)
I Won't Give Up On You (Tommy Boy/WB)
I Don't Love You Anymore (Capitol)
I Can't Stay (Motown)
Policy Of Truth (Sire/Reprise)
Romeo (Island)
Feels Good (Wing/Polydor)
After You (Motown)
Blue Period (Enigma/Capitol)
I Want It Now (Mercury)
Tell Me Something (MCA)
Shining Star (Engima)
Arachnophobia (Hollywood)
Undeniable (Atco)

"NEXT 40" #27

ARE ON YOUR DESK TODAY!

THE NEXT 40™

LUKE & THE 2 LIVE CREW

"Banned In The U.S.A." (Luke/Atlantic)

Frustrated with their career in the Army, part of the Crew learned to scratch records in their spare time while stationed in London. Their free speech epic draws new action at KRBE. 54 stations.



TOP TEN: WPOW, KQKS, KGGI, KZHT

REQUEST ACTION: 23, including WMJQ, WKCI, WIOQ, WBSB, WYFZ, WLWL, KBEQ, KXXR, WPOW, WFLZ, WDFX, KJMZ

MAJOR MOVES: 22, including WAVA(23-19), WDFX(22-17), KQKS(11-9), KKFR(19-16), KOY(21-17), KWOD(27-22)

MTV SUPPORT: 2 weeks, debuts in Active rotation

SALES BREAKOUT: Top 20 National 12-inch sales. LP debuts Top 10 in 54 markets, including Boston, Pittsburgh, Milwaukee, St. Louis, Indy, Miami, Denver, LA, San Fran and Seattle

CROSSOVER: Moves 48-40* at Urban. Top 5 National Rap record

THE PARTY

"Summer Vacation" (Hollywood)

The boom box favorite at Venice Beach and clubs across the country, The Party plays on with new action at WCGQ, WQHT and WBBQ. 46 stations.



REQUEST ACTION: 8, including WTIC, WHYT, KRBE, KTFM, WZZG, KZZB, WGY, KKSS

MAJOR MOVES: 17, including WAVA(20-16), WLUM(28-22), WLWL(19-16), KXXR(30-23), WFLZ(29-24), WHYT(D-17)

NETWORK FORTY CD: Featured on CD TuneUp #26

FAVORITE ANGEL

"Only Women Bleed" (Columbia)

Breathing new life into this 15-year-old Alice Cooper hit, this modern Beatlesque version is most added two weeks in a row. 40 stations.



REQUEST ACTION: WZOU, WKCI

MOST ADDED: 16, including KKBQ, KRXV, KKRZ, KQKQ, WCGQ, WWSR, KTUX, KFXD, WWGT, WCIR, WBNQ, KSKG

TKA

"I Won't Give Up On You" (Tommy Boy/Warner Bros)

With all of the energetic and rhythmic dance hit ingredients needed, this soulful tune gets new action at KXXR, WIOQ and WQXA, while tapping in Top requests at KTFM. 35 stations.



MAJOR MOVES: WQHT(22-19), KROY(29-26), KITY(18-15), WKSS(30-27), KTFM(29-23), KMEL(29-25)

CLUBS: Breaking in the clubs

NETWORK FORTY CD: Featured on CD TuneUp #27

DOC BOX & B. FRESH

"Slow Love" (Motown)

Yet another hit-bound rap group from Florida, this duo is steaming up the airwaves with this sexy single on six new stations including KQKS, WGY and KZZP. 30 stations.



TOP TEN: 8, including KKFR, KMEL, KOY, KROY, KGGI, KSFM, KKLQ, KWOD

REQUEST ACTION: 8, including KTFM, KKFR, XHTZ, KOY, KHQT, KRQQ, KSFM, KZZP

MAJOR MOVES: 12, including KOY(12-7), KGGI(6-1), WFLZ(28-21), KKLQ(15-9), KMEL(23-10), KITY(15-12)

DEPECHE MODE

"Policy Of Truth" (Sire/Reprise)

The truth is...Depeche Mode has the plan! A spectacular follow-up to "Personal Jesus" and "Enjoy the Silence," this addicting record gets 14 early believers including KIIS, WRBQ and KPLZ. 30 stations.



REQUEST ACTION: WAPW, KROQ

MAJOR MOVES: 8, including WXKS(26-21), WHYT(21-13), KKBQ(18-15), CKOI(22-15), KLUC(30-24), KROQ(1-1)

MTV SUPPORT: 2 weeks, in Heavy rotation

SALES BREAKOUT: LP is Platinum and Top 10 in 46 markets, including NY, Boston, Chicago, Miami, Dallas, Denver, LA, San Fran and Portland. #1 National 12-inch sales

CROSSOVER: Former #1 at Alternative radio

CLUBS: Top 5 National Club action

INTERNATIONAL: LP is former Top 5 in UK, Europe and Canada

NETWORK FORTY CD: Featured on CD TuneUp #27

KID FROST

"La Raza" (Virgin)

Combining English and Spanish lyrics in a hip-hop rap tune, this young native of East LA has invented his own cultural sound with "La Raza." New stations frosted this week include KHTK, WFME and KZHT. 32 stations.



TOP TEN: 8, including KPWR, KITY, KKFR, KGGI, XHTZ

REQUEST ACTION: KIIS, KRBE, KPWR, KKSS

MAJOR MOVES: 10, including KIIS(20-15), KBOS(21-13), KPWR(13-10), KWOD(19-16), KKXX(28-19), KEZB(1-1)

SALES BREAKOUT: Top 30 National 12-inch sales

CROSSOVER: Top 20 National Rap record

Touring Data Courtesy Of
PERFORMANCE



TOMMY MOTTOLA

PRESIDENT OF CBS RECORDS

1990 HONOREE

MUSIC INDUSTRY FOR THE CITY OF HOPE

HONORARY CHAIRMEN

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| Barry Diller | Mo Ostin |
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| Michael Jackson | Michael P. Schulhof |
| Billy Joel | Barbra Streisand |
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JOIN US. YOU CAN MAKE A DIFFERENCE.

WEDNESDAY EVENING

SEPTEMBER 12, 1990

COLUMBIA STUDIOS SOUND STAGE 30

LOS ANGELES, CALIFORNIA



ENTERTAINMENT BY

Harry Connick, Jr. AND THE Manhattan Transfer

The Power of Music Can Be Life-Saving.

To Place A Journal Message . . .

Please check appropriate selection:

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| <input type="checkbox"/> Back Cover \$25,000 | <input type="checkbox"/> White Page \$ 2,000 |
| <input type="checkbox"/> Inside Covers \$15,000 | <input type="checkbox"/> One-half Page \$ 1,000 |
| <input type="checkbox"/> Platinum Page \$ 7,500 | <input type="checkbox"/> 8 1/2" x 5 1/2" (vertical) |
| <input type="checkbox"/> Gold Page \$ 5,000 | <input type="checkbox"/> One-quarter Page \$ 600 |
| <input type="checkbox"/> Silver Page \$ 3,000 | <input type="checkbox"/> 4 1/4" x 5 1/2" (vertical) |

Printer's deadline for ad copy—August 22, 1990

Important: Finished page size 8 1/2" wide (horizontal) by 11" high (vertical).
Add 1/8" for bleed areas.

Please Print or Type _____ Date _____

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Address _____ City _____ State _____ Zip _____

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Check Enclosed Please Send Bill

My ad copy should read
(Please attach copy)

Make checks payable to City Of Hope. Mail to: Tommy Mottola Tribute, 208 West 8th Street, Los Angeles, California 90014

To Reserve A Place At The Tribute Dinner . . .

Presidents League: 1 Platinum table (10 places), journal ad and plaque.
Contribution: \$25,000

Advisors League: 1 Gold table (10 places), journal ad and plaque.
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Platinum Circle (Preferred Seating): _____ table(s) or _____ places
Contribution: \$10,000 per table of ten—\$1,000 per person

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Contribution: \$6,000 per table of ten—\$600 per person

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Contribution: \$4,000 per table of ten—\$400 per person

I cannot attend the dinner, but please list me as a contributor: (Check one)

Founder-\$2,000 Patron-\$1,500 Sponsor-\$750

ENCLOSED PLEASE FIND A CHECK FOR: \$_____ PLEASE SEND BILL _____
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Kindly make your check payable to the City Of Hope.
Mail to: Tommy Mottola Tribute, c/o City Of Hope, 208 West 8th Street, Los Angeles, California 90014

N 40 TOP 40 THE NEXT 40™

ANA & JORDAN KNIGHT

"Angel Of Love" (Epic)

Wearing a halo in Japan where she already has a Gold album, Ana now teams up with a handsome Knight to sing this divine ballad. New action at KKXX and KGOT. 31 stations.



TOP TEN: KHTK, WHYT, WCIR, KRXY, WCIL



REQUEST ACTION: 6, including WYTZ, WDFX, WCIL, WHYT, WEZB, KZZU



MAJOR MOVES: KHTK(4-3), WDFX(16-11), WHYT(10-9), KRXY(7-6), WCIL(14-8), WKRZ(39-34), KZFM(38-35)

WAS (NOT WAS)

"Papa Was A Rolling Stone" (Chrysalis)

Establishing themselves as an ingeniously funky pop band, Don and David Was (twin brothers), along with some of Detroit's best musicians roll "Papa" up The Next 40 with new action at WXKS, KNOE and WSSX. 31 stations.



MTV SUPPORT: Debuts in Medium rotation. On VH-1



SALES BREAKOUT: LP debuts Top 10 in Ann Arbor and LA



CROSSOVER: Debuts 47* at Urban radio



CLUBS: Top 20 National Club action



INTERNATIONAL: Former Top 15 in UK

BANG

"Holding My Heart" (Vendetta/A&M)

Writing most of their songs and playing most of their instruments, this duo's dance ditty picks up new stations including WYTZ, KZOU and WFLZ. Top requests at WKCI. 43 stations.



MAJOR MOVES: 9, including WPXR(28-21), KRNO(21-17), WOHT(25-22), KISN(34-31), KLYV(38-32), WJMX(32-24)



CLUBS: Top 20 National Club action

GIANT

"It Takes Two" (A&M)

With heavy doses of guitar power and an emphasis on keyboards, this second Top 40 release takes 15 new stations including WVSR, KFRX and WXGT. Top 10 marks at WPXR and healthy moves at KFMW(39-31) and WPXR(D-9). 29 stations.

COLIN JAMES

"Just Came Back" (Virgin)

Covering styles from blues to boogie to wailing rock to scorching ballads, James truly defies categorization. Top 10 at WZZU and CHED with moves at KDWZ(33-29) and KFMW(29-20). New adds at KUBE, WAAF and KMYZ. 25 stations.



MTV SUPPORT: 4 weeks, in Medium rotation



CROSSOVER: Moves 8-5* at Rock radio with Top 15 requests



TOURING: Currently in DC, Connecticut, Rhode Island and NY

CONCRETE BLONDE

"Joey" (IRS)

With REM's Peter Buck on mandolin, Andy Prieboy (Wall of Voodoo) adding vocals and Gayle Ann Dorsey on bass, the passion of "Joey" is felt with each listen. New adds at KTUX, KZBB and WFR. Top requests at KSAQ. 25 stations.



TOP TEN: KROQ, KITS, CHED



MAJOR MOVES: KSAQ(31-13), KQLZ(20-17), WVKZ(31-23), WRQK(26-18), KITS(9-8), KRZR(18-13), KFMW(36-25)



MTV SUPPORT: 8 weeks, in Buzz Bin rotation



SALES BREAKOUT: LP is Top 10 in Phoenix and LA



CROSSOVER: Former #1 at Alternative. Moves 18-13* at Rock



NETWORK FORTY CD: Featured on CD TuneUp #26

LOUIE LOUIE

"I Wanna Get Back With You" (WTG/Epic)

There's nothing complicated about this singer. Passionately smooth and perfectly slick, this provocative performer just oozes of sensuality. Lapping it up on 25 stations.



MOST ADDED: 24, including WPRO, WXKS, KHTK, WFLZ, KKFR, WPST, WKHI, WOHT, WQUT, WYHY, WWRB, KZFM

EVERYDAY PEOPLE

"Headline News" (SBK)

Electrifying's the word. Producing brilliantly precise lyrics and melodies, this English trio has the energy and feeling of the whole Motown era with a 90s flair. Making "Headlines" on KZZU, KPXR and WKHI. 19 stations.



CROSSOVER: Breaking at A/C radio

TROOP
ALL I DO IS
THINK OF YOU



Just Added!
 KHTK St. Louis
 WVKS Toledo

Marching To The Top!
 KROY Sacramento 15-9*
 Q-106 San Diego 30-19*
 Y-108 Denver 14-8*
 X-100 San Francisco 29-17*
 WGY Schenectady 36-27*

New Players This Week!

WPGC Washington
 Q-104 Kansas City
 KRBE Houston
 And 4 More!



 **Play It And Make The**
Phone Company Miserable!

K Y P E R
TIC TAC TOE

W I N G E R
CAN'T GET ENUFF



New This Week!
 WHYT Detroit
 WZPL Indianapolis
 And 9 More!

 **Heavy Rotation!**

New Lovers Just In!

WKBQ St. Louis
 KWSS San Jose



A L A N N A H M Y L E S
LOVER OF MINE

COMING SOON

CANDY FLIP
 STRAWBERRY FIELDS FOREVER

EN VOGUE
 LIES



N40 TOP 40 THE NEXT 40™

BOOM CRASH OPERA "Onion Skin" (Giant/Warner Bros)

With roots stretching back to the thriving pub and club circuit, this critically raved Australian group has perfected the rock formula with artistic success. "Booming" adds on KPLZ, WRVQ and KZHT. 21 stations.



10



TOP TEN: KROQ, KITS



MTV SUPPORT: 10 weeks, in Stress rotation



CROSSOVER: Former Top 10 at Alternative radio



INTERNATIONAL: LP is a former Top 10 in Australia

NETWORK FORTY CD: Featured on CD TuneUp #24

TRICIA LEIGH FISHER "Empty Beach" (Atco)

Stepping out of the shadows of her famous show biz parents, Eddie Fisher and Connie Stevens, this 21-year-old pop newcomer captures all the elements of house music on her pulsating debut. 19 stations.



MOST ADDED: 19, including WPLJ, WLOL, WFLZ, KTFM, KROY, KKRZ, WTFX, WCGQ, WHHY, WYHY, WBBQ, WWCK



NETWORK FORTY CD: Featured on CD TuneUp #27

ALANNAH MYLES "Lover Of Mine" (Atlantic)

With a trademark production of powerful rock entrenched in the blues, Alannah Myles' stunning performances have left her audiences spellbound. Picking up Top phones at KZZU and getting great mileage at WKBQ, KWSS and WWRB. 19 stations.



MAJOR MOVES: WWCK(29-24), KRZR(21-18), KMOK(38-35)



SALES BREAKOUT: LP is Platinum



CROSSOVER: Breaking at A/C radio



TOURING: Currently in Arizona and California

L.A. GUNS

"The Ballad Of Jayne" (Vertigo/Polydor)

Perk up your ears to this rockin' tune that features a can't miss hook and fierce guitar riffs. Creative and ballsy, these virile young men strip it down to the purest form of rock and roll. Shooting new bullets on WKBQ and WDLX.



TOP TEN: WRQN, KZZU, WCIL, WQEN



REQUEST ACTION: KSAQ, WGTZ, WCIL



MAJOR MOVES: KIIS(29-20), WGTZ(20-17), WRQN(7-4)

SALES BREAKOUT: LP is Gold

LONDON QUIREBOYS

"I Don't Love You Anymore" (Capitol)

This is not your father's Oldsmobile. Non-conforming and idealistic, this South London sextet has challenged the musical establishment with triumphant results. Singing their praises are WVKS, KHOP and WTBX. 12 stations.



MTV SUPPORT: 4 weeks, in Breakout rotation



INTERNATIONAL: LP is a former Top 10 in UK, Japan, Scandinavia and across Europe



NETWORK FORTY CD: Featured on CD TuneUp #27

CANDY FLIP

"Strawberry Fields Forever" (Atlantic)

Very reminiscent of the original Beatles arrangement with a definite 90s groove, this remake caught listeners' attention originally as an import. A classic rock song, "Strawberry Fields" is Top 10 at KJYO. 10 stations.



REQUEST ACTION: KHYI, KZZB, KROQ



MAJOR MOVES: 4, including WDFX(18-14), KHYI(27-21), KJYO(5-4), KROQ(18-16)



MOST ADDED: 4, including WXKS, XHTZ, KBFM, KZZB



CROSSOVER: Moves 37-27* at Alternative radio



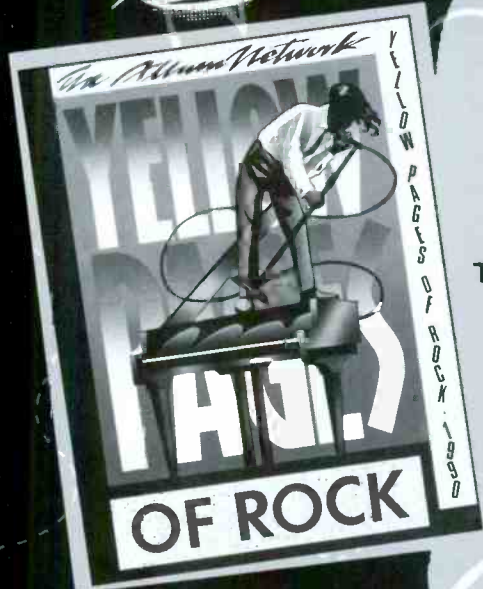
CLUBS: Top 40 National Club action



INTERNATIONAL: Former Top 10 across Europe

LEGEND

TOP TEN	CROSSOVER
REQUEST ACTION	MAJOR MOVES
MTV SUPPORT	CLUB SCENE
SALES BREAKOUT	INTERNATIONAL
MOST ADDED	TOURING
RESEARCH	MOTION PICTURE
NETWORK FORTY CD	



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NEW VIDEO ADDS:

Bell Biv Devoe "Do Me" Billy Idol "L.A. Woman"
 Billy Joel "That's Not Her Style" R.E.O. "Speedwagon "Live It Up"
 Was (Not Was) "Papa Was A Rolling Stone"

ROTATIONS:

Exclusive Videos

Billy Idol "L.A. Woman"

Heavy Rotation

Paula Abdul "Knocked Out"
 Aerosmith "The Other Side"
 Jcn Bon Jovi "Blaze Of Glory"
 Cheap Trick "Can't Stop Fallin"
 Phil Collins "Something Happened"
 Depeche Mode "Polcyy Of Truth"
 Faith No More "Epic"
 Heart "I Didn't Want To Need"
 Luke/2 Live Crew "Banned In The"
 MC Hammer "Have You Seen Her"
 Nelson "Love And Affection"
 Poison "Unsklnny Bop"
 Snap "The Power"
 The Time "Jerk Out"
 Wilson Phillips "Release Me"
 Winger "Can't Get Enough"

Active Rotation

Bell Biv Devoe "Do Me"
 Mariah Carey "Vislon Of Love"
 The Black Crowes "Twice As Hard"
 Bruce Dickinson "All The Young"
 Go West "King Of Wishful Thinking"
 Bruce Hornsby "Across The River"
 Janet Jackson "Come Back To Me"
 Ziggy Marley "All Love"
 Prince "Thieves In The Temple"
 Slaughter "Fly To The Angels"
 Social Distortion "Ball And Chaln"
 Keith Sweat "Make You Sweat"
 Vixen "How Much Love"
 World Party "Put The Message"
 Johnny Van Zani "Brickyard Road"

Medium Rotation

Alias "Haunted Heart"
 Allman Brothers Band "Fun"
 Damn Yankees "Come Again"
 Steve Earle "The Other Kind"
 John Hiatt "Child Of The Wild"
 Hothouse Flowers "Give It Up"
 Colln James "Just Came Back"
 Billy Joel "That's Not Her"
 Maxi Priest "Close To You"
 New Kids On The Block "Tonight"
 R.E.O. Speedwagon "Live It Up"

Medlum Rotation (Continued)

Sonic Youth "Kool Thing"
 St. Paul "Stranger To Love"
 Steve Val "The Audience"
 Was (Not Was) "Papa Was A"

Breakout Rotation

Happy Mondays "Step On"
 Hurricane "Next To You"
 London Quireboys "I Don't Love"
 Railway Children "Every Beat"
 Red House "I Sald A Prayer"
 Steve Wynn "Carolyn"
 The Boys "Crazy"

HOT NEW VIDEOS:

Hot New Videos

Luke/2 Live Crew "Banned"
 Billy Idol "L.A. Woman"
 Bell Biv Devoe "Do Me"
 MC Hammer "Have You Seen Her"
 Was (Not Was) "Papa Was A Rolling"

Stress

Boom Crash Opera "Onion Skin"
 Gene Loves Jezebel "Jealous"
 Iggy Pop "Home"

Buzz Bin

Concrete Blonde "Joey"
 Midnight Oil "King Of Mountain"
 The Sundays "Here's Where"

NEW ON:

120 Minutes

Aztec Camera "The Crying"
 Midnight Oil "King Of The"
 Nitzer Ebb "Fun To Be Had"
 O-Positve "Imagine That"
 The Hummingbirds "Blush"

YO! MTV Raps

A'fros "Feel It"
 Everlast "The Rhythm"
 Gangstarr "Jazz Thlng"
 Kook G Rap And Polo "Street"
 Maestro Fresh/Wes "Drop"

Headbangers Ball

Bruce Dickinson "All The Young"
 Doro "Unholy Love"
 Masters Of Reality "Candy Song"
 Slaughter "Fly To The Angels"
 Trixter "Give It To Me Good"

JAMES INGRAM

"I Don't Have The Heart"

Already On Over 50 Top 40 Stations!

WNCI Columbus 19-14*

Y-100 Miami 23-19*

Q-95 Detroit 20-18*

KZZP Phoenix 27-24*

WVKS Toledo 21-18*

KWOD Sacramento 38-35*

Plus 21 New Believers This Week!

 Top 5 At A/C Radio!



T K A

"I Won't Give Up On You"

Just Added!

Q-102 Philadelphia

X-100 San Francisco

Power Pig Tampa

Q-106 San Diego

KXXR Kansas City

Catching Fire!

Hot 97 New York 22-19*

KMEL San Francisco 29-25*

KITY San Antonio 18-15*

KROY Sacramento 29-26*

KTFM San Antonio 29-23*

WKSS Hartford 30-27*

 Club Action!



BOOM CRASH OPERA

"Onion Skin"

Peeling Into The Airwaves!

KFLZ Seattle

WVQV Richmond

KZHT Salt Lake City

And 4 More!

And Tearing 'Em Up!

KUBE Seattle

KSAQ San Antonio

WHYY Montgomery

KIOK Tri Cities

KGOT Anchorage

KSND Eugene



 Former #1 Alternative Radio!

 Stress Rotation!

 Former Top 10 In Australia!

 Network Forty CD TuneUp #24!



**Watch "Twin Peaks" Sunday At 8:00pm EDT
And Watch Julee Cruise "Falling" On Monday**

RETAIL SALES

CHEAP TRICK

"Busted" (Epic)

The Platinum success of Cheap Trick's last record, "Lap Of Luxury," and the new smash single and video, "Can't Stop Fallin' Into Love," made it easy for "Busted" to hit the ground running at retail. In its first week, 51 buyers reported Top 50 chart debuts and second week sales are expected to shoot even higher, as many retail accounts around the country are projecting future sales. Strawberries Chain Boston, Streetside Records St. Louis, Q Records And Tapes Chain Miami, Tower Records Phoenix and Tower Records Hollywood are among the accounts reporting Top 40 sales for "Busted."

DEPECHE MODE

"Violator" (Sire/Reprise)

Since its release, Depeche Mode's "Violator" hasn't left the Top 15 on the Retail chart... netting 17 weeks of mostly Top 10 activity. Selling strong at 165 retail accounts, with 122 of those Top 20 or better, including Musi-land Minneapolis #8, the Rose Records Chain Chicago #6, National Record Mart Chain Pittsburgh #7, Tower Records Chain-wide #11, Turtles Chain Atlanta #18, Record Bar Warehouse Durham #17, Boomer's NYC #3 and Kemp Mill Chain Baltimore #10.

THE SUNDAYS

Reading, Writing And Arithmetic (DGC)

We have lately pondered the question, "Why is Top 40 radio resisting The Sundays?" "Here's Where The Story Ends" is a one listen record. That is obvious to the over 250,000 people who have already purchased



THE SUNDAYS

"Reading, Writing And Arithmetic." The band was recently on "Late Night With David Letterman" and seems to have captured the all important "hipness factor" that good radio programmers are always searching for. This record is quickly headed for the Top 25 on the Retail chart, firmly paving the way for Top 40 airplay. Major chains reporting Top 20 sales include Sound Warehouse Dallas, Strawberries Chain Boston, Kemp Mill Baltimore, Michigan Where House Lansing, Streetside Records St. Louis and 121 more reporting accounts.

CONCRETE BLONDE

Bloodletting (IRS/MCA)

Where "Bloodletting" is getting airplay, sales are strong. Looking at markets like Boston and Los Angeles, where WXKS and Pirate Radio, respectively, have both numbered the record, sales have quickly followed. A number of chart debuts came in this week at retail, including the Wherehouse Entertainment and Music + Chains Los Angeles, while the Sound Warehouse Chain Dallas reports that sales are nearing their Top 40 in line

with the Heavy airplay at local KTXQ. MTV has the video for "Joey" in Buzz Bin rotation and the band is currently on tour. With the support at Rock radio, retail and MTV matched with a song that is clearly a hit, Concrete Blonde is destined to be a band for the Top 40 airwaves.

KID FROST

"Hispanic Causing Panic" (Virgin)

A current trend in rap seems to be toward Latin rappers. Mellowman Ace was the innovator and now one of the hottest artists to follow is Kid Frost. The debut album is already creating a huge street buzz and the first single, "La Raza," is getting solid Urban radio support. The track is also building rapidly at Top 40 radio and the video can be seen on various channels. The positive hype on Kid Frost is creating heavy early sales, as the LP "Hispanic Causing Panic" makes a strong presence at Mainstream Records Milwaukee, Streetside Records St. Louis, Tower Records Phoenix, Sam Goody Chain West Coast and Rainbow Records Warehouse San Francisco.

- Yvette Ziraldo

Music retail crossover research is prepared by Mark Cope and the staff of The Album Network.

SEEN, HEARD
and
SELLING

KEITH SWEAT



I'LL GIVE ALL MY LOVE TO YOU

featuring "Make You Sweat"

MTV: Active Rotation,
On Street Party & Club MTV
BET: #1

Night Tracks: Medium Rotation
Hit Video U.S.A.: Heavy Rotation

Billboard Pop Singles: 14*

Billboard Pop Albums: 6

RETAIL SALES 5
NETWORK FORTY 22*

Anita Baker
Compositions

featuring "Talk To Me"

VH-1: Hitmakers,
#4 in Top 20
BET: #6

Hit Video U.S.A.:
Medium Rotation
Billboard Pop Singles: 44
Billboard Pop Albums: 9*

RETAIL SALES 4*



Back to Back Biggies...
on Elektra cassettes,
compact discs and records.

N40

RETAIL SALES

(As Reported By The Album Network)

2W	LW	TW	Artist/Song	Label/Catalog
10	5	1	POISON. Flesh And Blood	Enigma/Capitol/91813
1	1	2	M.C. HAMMER. Please Hammer	Capitol/92857
3	2	3	WILSON PHILLIPS. Wilson Phillips	SBK/93745
5	4	4	ANITA BAKER. Compositions	Elektra/60922
2	3	5	KEITH SWEAT. I'll Give All My Love	Elektra/60861
15	9	6	MARIAH CAREY. Mariah Carey	Columbia/45202
4	6	7	MADONNA. I'm Breathless	WB/26209
8	8	8	BELL BIV DEVOE. Poison	MCA/6387
6	7	9	JOHNNY GILL. Johnny Gill	Motown/6283
11	10	10	DEPECHE MODE. Violator	Sire/Reprise/21328
13	13	11	FAITH NO MORE. The Real Thing	Slash/Reprise/25878
7	12	12	NEW KIDS. Step By Step	Columbia/45129
9	11	13	PRETTY WOMAN. Pretty Woman OST	EMI/93492
14	14	14	MICHAEL BOLTON. Soul Provider	Columbia/45012
12	15	15	EN VOGUE. Born To Sing	Atlantic/82084
D	22	16	THE TIME. Pandemonium	Paisley Park/27490
18	17	17	BILLY IDOL. Charmed Life	Chrysalis/21735
21	18	18	BRUCE HORNSBY. A Night On The Town	RCA/2041
17	16	19	THE 2 LIVE CREW. As Nasty As They Wanna Be	Luke's Records/XR 107
16	19	20	SINEAD O'CONNOR. I Do Not Want What I Haven't	Chrysalis/Ensign/21759
19	21	21	STEVE VAI. Passion And Warfare	Relativity/1037
32	29	22	SNAP. World Power	Arista/8536
20	20	23	JEFF HEALEY. Hell To Pay	Arista/8632
27	26	24	AEROSMITH. Pump	Geffen/GHS 24254
22	23	25	ICE CUBE. Amerikkka's Most Wanted	Priority/57120
33	28	26	THE SUNDAYS. Reading, Writing And Arithmetic	DGC/GHS24277
24	24	27	PHIL COLLINS. ...But Seriously	Atlantic/82050
39	34	28	DAYS OF THUNDER. Days Of Thunder OST	DGC/24294
DEBUT!	29	29	LUKE AND THE 2 LIVE CREW. Banned In The U.S.A.	Luke/Atlantic/91424
26	27	30	HEART. Brigade	Capitol/91820
35	31	31	BAD COMPANY. Holy Water	Atco/91371
25	32	32	DIGITAL UNDERGROUND. Sex Packets	Tommy Boy/1026
31	33	33	TAYLOR DAYNE. Can't Fight Fate	Arista/8581
D	35	34	HARRY CONNICK JR. We Are In Love	Columbia/46146
40	38	35	MOTLEY CRUE. Dr. Feelgood	Elektra/60829
DEBUT!	36	36	WINGER. In The Heart Of The Young	Atlantic/82103
DEBUT!	37	37	NELSON. After The Rain	DGC/24290
DEBUT!	38	38	VAN MORRISON. Best Of Van Morrison	Mercury/841970
37	39	39	DON HENLEY. End Of The Innocence	Geffen/GHS 24217
D	40	40	SLAUGHTER. Stick It To Ya	Chrysalis/21702

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N40 CROSSOVER

URBAN JAMS

PRINCE

"Thieves In The Temple"
(Paisley Park/Warner Bros)

The most innovative artist of our times, Prince Roger Nelson, has delivered another unique single to dwarf all current conventional chart contenders. "Thieves In The Temple" debuted on 71 Urban stations, including WGCI Chicago, WDAS Philadelphia, WEDR Miami and KJLH Los Angeles. The long version of the video features a souped-up dance mix that revs with as much power as Prince's ever-present motorbike. The single is our first taste of things to come from his September-slated fourth film, "Graffiti Bridge." After 13 years in the music wars, Prince has earned the privilege of releasing challenging material, and his fans expect it. "Thieves In The Temple" will satisfy everyone in the same way his exhilaratingly different "When Doves Cry" hypnotized fans from his first movie, "Purple Rain."

LALAH HATHAWAY

"Heaven Knows" (Virgin)

Lalah Hathaway is living proof of the old wives' tale, "It's in the genes." The daughter of legendary Soul singer Donny Hathaway, Lalah is continuing the legacy with this first single from her self-titled debut album. "Heaven Knows" is currently on more than 70 Urban stations, but the sunny single definitely has potential for Top 40 radio as well. Upward chart movement is steady across the board, and it's already Top 20 at WUSL Philadelphia, WKYS Washington, WWVZ Charleston, and KDKO Denver. With all of that support after only a month, Lalah is off to a strong start.

Urban radio and retail research is prepared by Jerry Boulding and the staff of The Urban Network.

BABYFACE

"My Kinda Girl"
(Solar/Epic)

Kenny "Babyface" Edmonds has been cranking out hits for himself and the likes of After 7, Pebbles and Johnny Gill like they're going out of style! This fourth single from his Double Platinum selling "Tender Lover" album is currently Top 10 at Urban radio, and on the air at 100 stations, with WDKX Rochester, WENN Birmingham and KDIA Oakland all charting it Top 5. "My Kinda Girl" is also most requested at more than twenty stations. After years of learning the ropes, both in the Solar Records writing stable and as a member of the group The Deele, Babyface has come into his own as a major talent with "whip appeal" across the board.

PUBLIC ENEMY

"Brothers Gonna Work It Out"
(Def Jam/Columbia)

The Rap assemblage Public Enemy is best known as being the most respected no-holds-barred voice of the Black conscience. However, with the breakthrough video and single success of their song "911 Is A Joke" (a serio-comic critique featuring the lovable antics of group clown Flavor Flav), the group has managed to broaden their audience in a big way. The follow-up is a rousing song of settling differences and coming together that would be a most welcome message on any radio station. "Brothers Gonna Work It Out" is on nearly 50 Urban stations — a very significant number considering that most of these stations play little to no Rap whatsoever. Give peace a chance by giving this song a spin (from their Platinum third album, "Fear Of A Black Planet").



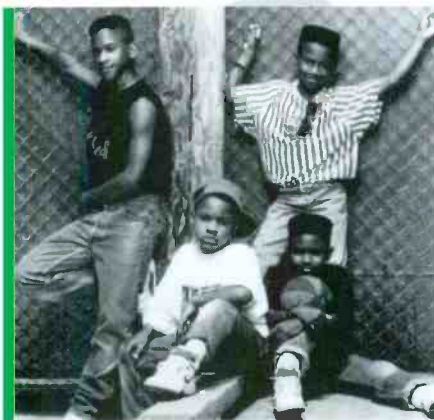
Lalah Hathaway

LUKE AND THE 2 LIVE CREW

"Banned In The U.S.A."
(Luke/Atlantic)

Luther "Luke" Campbell, leader of the controversial party Rap group The 2 Live Crew, knew that he'd need an angle to get his message of free expression across to the biggest audience possible. So, he got Rock superstar Bruce Springsteen to consent to the use of his melody to "Born In The U.S.A." The result is a song that strikes a nerve in every American music fan. Luke's "Banned In The U.S.A.," like the aforementioned Public Enemy track, is on 50 Urban stations, but more importantly, is on the lips of all Americans who are deeply concerned with today's hot issues of free speech and alleged obscenity in the arts. With such a bright spotlight shining on him, Luke is in a plum position for airplay by reason of his burning topicality. Check this one out.

—A. Scott Galloway



The Boys



Body



Public Enemy

N40 URBAN JAMS

(As Reported By The Urban Network)

2W	LW	TW	Artist/Song	Label
1	1	1	MARIAH CAREY. Vision Of Love	Columbia
4	4	2	ANITA BAKER. Talk To Me	Elektra
7	5	3	THE TIME. Jerk Out	Reprise
3	2	4	AFTER 7. Can't Stop	Virgin
9	6	5	BABYFACE. My Kinda Girl	Epic/Solar
10	8	6	JANET JACKSON. Come Back To Me	A&M
8	7	7	BELL BIV DEVOE. Do Me	MCA
11	10	8	TONY! TONI! TONE!. Feels Good	Wing/Polygram
18	14	9	THE WHISPERS. Innocent	Capitol
15	11	10	GEOFF MCBRIDE. Gotta Good Thing	Arista
20	15	11	EN VOGUE. Lies	Atlantic
24	16	12	M.C. HAMMER. Have You Seen Her	Capitol
2	3	13	KEITH SWEAT. I Can Make You Sweat	Vinter/Elektra
19	17	14	TERRY STEELE. If I Told You	SBK
28	22	15	THE BOYS. Crazy	Motown
13	13	16	BARBARA WEATHERS. The Master Key	Reprise
21	20	17	BASIC BLACK. She's Mine	Motown
25	23	18	WEST COAST RAP ALL-STARS. We're All In The...	WB
29	24	19	NAJEE. I'll Be Good To You	EMI
34	28	20	MELBA MOORE. Do You Really Want My Love	Capitol
12	12	21	ANGELA WINBUSH. Lay Your Troubles	Mercury/Polygram
31	27	22	BARRY WHITE. When Will I See You Again	A&M
6	9	23	CAMEO. I Want It Now	Atlanta Artists
D	33	24	LALAH HATHAWAY. Heaven Knows	Virgin
37	30	25	BODY. Touch Me Up	MCA
D	37	26	PRINCE. Thieves In The Temple	Paisley Park/WB
D	34	27	BLACK BOX. Everybody Everybody	RCA
38	31	28	POOR RIGHTEOUS TEACHERS. Rock Dis Funky...	Profile
36	35	29	THE WINANS. A Friend	Qwest/WB
39	32	30	Z'LOOKE. Girl Danz With Me	Orpheus
DEBUT!		31	CALLOWAY. All The Way	Solar/Epic
DEBUT!		32	PENDERGRASS AND FISHER. Glad To Be Alive	Elektra
5	18	33	JOHNNY GILL. My, My, My	Motown
D	40	34	PUBLIC ENEMY. Brothers Gonna Work It Out	Def Jam/Columbia
D	39	35	ERIC GABLE. In A Sexy Mood	Orpheus
D	36	36	TASHAN. Save The Family	OBR/Columbia
DEBUT!		37	PERFECT GENTLEMEN. One More Chance	Columbia
DEBUT!		38	RUBY TURNER. It's A Crying Shame	Zomba/Jive
DEBUT!		39	HOWARD HEWETT. If I Could Only Have That Day	Elektra
DEBUT!		40	LUKE AND THE 2 LIVE CREW. Banned In The U.S.A.	Atlantic/Luke

GUNS N' ROSES

"Civil War" (Warner Bros)

A new Guns N' Roses song to light up your nighttime airwaves? Kind of. "Civil War" was originally performed at last year's Farm Aid, and has been available as a bootleg, "leaking" to Rock radio stations across the country for the last month. Now the song becomes officially available on the Romanian Angel Appeal album, "Nobody's Child." George Harrison's wife Olivia (horrified by the out-of-control orphan problem in Romania) got together with Ringo Starr's spouse Barbara Bach and Yoko Ono, to organize the "Nobody's Child" benefit album. The various artists include Eric Clapton, The Traveling Wilburys, Mike + The Mechanics, Elton John, Van Morrison, Edie Brickell and many more. The GNR track debuts out of the box in the Top 25 at Rock radio, and is destined to be a summertime phone-mauler and future Top 5 track. If your station rocks at night, this song is a necessary addition to the airwaves.

R.E.O. SPEEDWAGON

"Live It Up" (Epic)

Rock radio's #1 most added song of the week... There's little doubt that the newly organized R.E.O. Speedwagon is in for a healthy run at the format that made the band a household name. And we suspect crossover airplay will rapidly follow. The band sounds rejuvenated on "Live It Up," as Kevin Cronin takes the Speedwagon through some solid musical changes. From the album "The Earth, A Small Man, His Dog And A Chicken" (try fitting that in your music computer!), we like the combination of a strong hook, excellent guitars, and those classy R.E.O. vocals.



SLAUGHTER

SLAUGHTER

"Fly To The Angels" (Chrysalis)

Three...two...one...BLASTOFF! Slaughter is mining precious metal on their latest album; Platinum. It's been a great year for Mark Slaughter and his band. "Up All Night" was one of radio's most requested songs of the spring, and an MTV favorite for months. Now Chrysalis rolls with the album's slam-dunk, the mid-tempo "Fly To The Angels." Mark's voice sounds perfect on this acoustic-gone-electric beauty that should be one of the biggest Rock radio/Network Forty crossover songs of the summer. Stations in Milwaukee and Salt Lake already report heavy airplay and requests for "Fly To The Angels," and several of Rock radio's music directors feel that Slaughter has delivered the "Dream On" of the summer. Don't be late on this one—it's going all the way!

JOHN HIATT

"Child Of The Wild Blue Yonder" (A&M)

It's taken nearly two months, but A&M's persistence is paying off for John Hiatt. Close to 50 stations across the nation have "Child Of The Wild Blue Yonder" in their Top 10, including major markets like Chicago, Denver, Hartford, Indianapolis and Providence.

Already Top 15 at Rock radio, Hiatt's songwriting shines on this hooky and soulful new entry. If you target adult demos and you're looking for a credible artist backed by the 100% commitment of his label, John Hiatt's "Child Of The Wild Blue Yonder" is a breath of fresh air.

GENE LOVES JEZEBEL

"Jealous"

(Geffen/Beggar's Banquet)

All pre-conceived notions about Gene Loves Jezebel being strictly an "Alternative"-only band are being quickly swept aside, as Rock radio gets hip to the mega-hook contained in the band's new single, "Jealous." The song contains two, two, two hooks in one—on the chorus and via a mean but clean guitar riff. Already pulling Top 5 phones in Pittsburgh (of all places), and Top 10 in Minneapolis, Los Angeles, San Francisco and San Diego. The more time you spend with Jay Aston and his band, the more you'll realize this is a multi-format, multi-demographic smash.

—Art Phillips

Rock radio crossover research is prepared by Tommy Nast and the staff of The Album Network.

N40

ROCK TRACKS

(As Reported By The Album Network)



Winger



Gene Loves Jezebel



Vixen

2W	LW	TW	Artist/Song	Label
2	1	1	ALLMAN BROTHERS. Good Clean Fun	Epic
8	3	2	JOHNNY VAN ZANT. Brickyard Road	Atlantic
5	2	3	JON BON JOVI. Blaze Of Glory	Mercury
9	5	4	CHEAP TRICK. Can't Stop Fallin' Into Love	Epic
10	8	5	COLIN JAMES. Just Came Back	Virgin
4	4	6	DAMN YANKEES. Come Again	WB
13	10	7	BLACK CROWES. Twice As Hard	Def American
12	9	8	POISON. Unskinny Bop	Enigma/Capitol
1	6	9	AEROSMITH. Other Side	Geffen
15	12	10	SANTANA. Mother Earth	Columbia
18	14	11	WINGER. Can't Get Enuff	Atlantic
16	15	12	JOHN HIATT. Child Of The Wild Blue Yonder	A&M
20	18	13	CONCRETE BLONDE. Joey	IRS
D	24	14	GUNS N' ROSES. Civil War	WB
31	19	15	GENE LOVES JEZEBEL. Jealous	Geffen
3	7	16	BRUCE HORNSBY. Across The River	RCA
19	17	17	ALIAS. Haunted Heart	EMI
24	20	18	GUNS N' ROSES. Knockin' On Heaven's Door	DGC
▶ DEBUT!	19	19	R.E.O. SPEEDWAGON. Live It Up	Epic
6	11	20	DON HENLEY. How Bad Do You Want It	Geffen
29	27	21	QUEENSRYCHE. Last Time In Paris	Elektra
11	16	22	HEART. I Didn't Want To Need You	Capitol
25	23	23	HOTHOUSE FLOWERS. Give It Up	London/Polydor
32	28	24	NELSON. Love And Affection	DGC
D	30	25	VIXEN. How Much Love	EMI
7	13	26	BAD COMPANY. Holy Water	Atco
D	33	27	BILLY IDOL. L.A. Woman	Chrysalis
23	21	28	STEVE EARLE. The Other Kind	MCA
33	32	29	JUDE COLE. Time For Letting Go	Reprise
▶ DEBUT!	30	30	SLAUGHTER. Fly To Angels	Chrysalis
35	31	31	FLEETWOOD MAC. Skies The Limit	WB
▶ DEBUT!	32	32	JEFF HEALEY. While My Guitar Gently Weeps	Arista
36	34	33	FAITH NO MORE. Epic	Slash/Reprise
38	35	34	MIDNIGHT OIL. King Of The Mountain	Columbia
▶ DEBUT!	35	35	BRUCE HORNSBY. Night On Town	RCA
D	38	36	THE RED HOUSE. Said A Prayer	SBK
D	37	37	ERIC JOHNSON. Cliffs Of Dover	Capitol
D	40	38	MICHAEL PENN. Brave New World	RCA
D	39	39	MARSHALL TUCKER BAND. Stay In Country	Sisapa
14	22	40	JEFF HEALEY. I Think I Love You Too Much	Arista

JANE'S ADDICTION

"Stop" (Warner Bros)

We've been waiting a long time for this one and Jane's Addiction no way, no how, disappoints with the follow-up to their brilliant major label debut, "Nothing's Shocking." "Stop" finds Perry Farrell and company as vibrant as ever, with their sinewy rock rhythms and spewing lyrical stream both mind-blowing and completely satisfying. If you turn this one up and go with the flow, you'll be positively spent by the last note. This band has accrued a rabid following in a relatively short amount of time. Now, with their new "Ritual De Lo Habitual" LP, expect this LA-based outfit to spread its fan base to more than one format. Jane's Addiction will leave an indelible mark on this year, as well as 1991, becoming a ripple in the staid rock 'n roll waters.



PIXIES

"Velouria" (4AD/Elektra)

Boston's Pixies are not the type of band to rest on their musical laurels, and thus take a stretch on their new single, "Velouria." They manage to infuse their trademark Pixies twist, an original sound that sets them apart from the competition. The rhyme "My Velouria, I adore ya" may become legend in pop history for all we know. But you'll be digging the choppy, grinding guitar while the

Alternative music crossover research is prepared by Diane Tameecha and the staff of The Album Network.

band's enigmatic vocalist, Black Francis, provides a smoother but no less interesting delivery. This band has a stranglehold on Alternative radio because of their utter originality and ultimate consistency. We're not going too far out on the limb when we say this one's gonna be big. Keep an ear out.

CANDY FLIP

"Strawberry Fields Forever" (Atlantic)

Here's what happens when Liverpool meets Manchester, and no, we're not talking about an F.A. match. Candy Flip, the two man synth army from Stoke On Trent, have taken "Strawberry Fields Forever" and brought it up to speed for the 90s. Relatively sparse accompaniment, in the form of Pet Shop Boys' keyboard sounds mixed with that now "classic" house drum sound, lends a cool flavor to the old Fab Four workhorse. This one's been making the rounds in all the major markets as an import, and now that Candy

Flip is available domestically through Atlantic Records, we're seeing widespread acceptance on this instantly likable cover.

GENE LOVES JEZEBEL

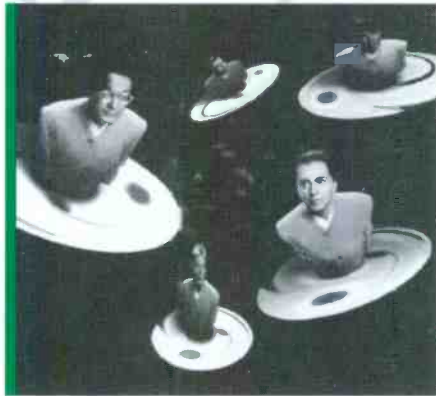
"Jealous" (Geffen)

Gene Loves Jezebel's latest album, "Kiss Of Life," is faring beautifully at Alternative radio these days. The lead track, "Jealous," is currently wafting over the airwaves at a frequent pace in Los Angeles, San Diego, Boston and New York, among many other markets. Jay Aston leads the quartet solo these days, as brother Michael has left the fold, but the fans don't seem to mind. The record is nestled comfortably in the Top 5 and won't be going anywhere but up for a while, as sales are steadily picking up steam weekly.

- Diane Tameecha



Aztec Camera



Devo



Real Life

N40

ALTERNATIVE

(As Reported By The Album Network)

2W	LW	TW	Artist/Song	Label
2	2	①	SONIC YOUTH. Goo	DGC
14	4	②	DAVID J. Songs From Another Season	RCA
5	3	③	GENE LOVES JEZEBEL. Kiss Of Life	Geffen
1	1	4	CONCRETE BLONDE. Bloodletting	IRS
24	9	⑤	AZTEC CAMERA. Stray	Sire/Reprise
6	6	⑥	ULTRA VIVID SCENE. Joy: 1967-1990	4AD/Columbia
29	14	⑦	IGGY POP. Brick By Brick	Virgin
4	5	8	HOTHOUSE FLOWERS. Home	London/Polydor
20	12	⑨	RAILWAY CHILDREN. Native Place	Virgin
3	7	10	WORLD PARTY. Goodbye Jumbo	Chrysalis/Ensign
13	10	11	ADRIAN BELEW. Young Lions	Atlantic
▶ DEBUT!	12	THE PIXIES. "Velouria"	Elektra/4AD	
9	13	⑬	JESUS JONES. Liquidizer	SBK
26	24	⑭	DEVO. Smooth Noodle Maps	Enigma
16	15	⑮	STRANGLERS. 10	Epic
7	8	16	BOOM CRASH OPERA. These Here Are...	Giant/WB
17	17	⑰	SOMETHING. Stuck Together	Charisma
11	11	18	JOHN HIATT. Stolen Moments	A&M
25	22	⑲	HAPPY MONDAYS. "Step On"	Elektra
10	21	⑳	PRETENDERS. Packed	Sire
19	25	㉑	REVENGE. One True Passion	Capitol
8	16	22	DEPECHE MODE. Violator	Sire/Reprise
12	18	23	BREEDERS. Pod	4AD/Rough Trade
22	20	24	KATYDIDS. Katydids	Reprise
21	19	25	MIDNIGHT OIL. Blue Sky Mining	Columbia
32	32	26	WIRE. Manscape	Enigma/Mute
D	37	27	CANDY FLIP. "Strawberry Fields"	Atlantic
15	26	28	NEW ORDER. "World In Motion"	Qwest/WB
36	31	29	REAL LIFE. Lifetime	Curb
33	30	30	LIGHTNING SEEDS. Cloudcuckooland	MCA
18	27	31	THE SUNDAYS. Reading, Writing And Arithmetic	DGC
D	35	32	24-7 SPYZ. Gumbo Millenium	In-Effect
23	23	33	JOHN DOE. Meet John Doe	DGC
31	34	34	MODERN ENGLISH. Pillow Lips	TVT
28	28	35	MAZZY STAR. She Hangs Brightly	Rough Trade
D	36	36	STEVE EARLE. The Hard Way	MCA
30	38	37	THE ORIGIN. The Origin	Virgin
▶ DEBUT!	38	SOUP DRAGONS. "Mother Universe"	Big Life/Mercury	
40	40	39	ENERGY ORCHARD. Energy Orchard	MCA
▶ DEBUT!	40	YO LA TENGO. Fakebook	Restless/Bar	

Photo Finish



Don't mess with Texas!

With all the rumors surrounding KNRJ Houston's recent format change, Music Director Michael Newman decided Country might be the call. Pictured here sportin' the Daniel Boone look with his coon skin cap, Newman flashes a mischievous grin as Houston's new KHMx took to the air waves Friday, July 20th. Good luck with the change guys and Michael, don't quit your day job...the demand for coon skin cap models has been dwindling since the fall of the Alamo.

"NOTICE ME"
Was his smash
Debut single.
Radio noticed.
Listeners noticed.
Retail noticed.

NIKKI


**His new
single
is here...**

"IF YOU WANNA"

The New Single • The Follow-Up To The Smash Single, "Notice Me" • From The Debut Album Nikki

PRODUCED AND MIXED BY KEITH COHEN
CO-PRODUCED BY NIKKI
MANAGEMENT, JOHN BARTMANN
& ELLIOT ROBERTS FOR LOOKOUT MANAGEMENT
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DEBILITAS

giving you the benefit

The first hit single from the forthcoming album ALWAYS. Produced by L.A. Reid and Babyface for Laface, Inc. Management: Gallin Morey Associates