

# The LPTV Report

News and Strategies for Community Television Broadcasting

Vol. 3, Issue 7

A Kompas/Biel Publication

July/August 1988



Caesar's Palace in Las Vegas, site of the First Annual CBA Convention and Exhibition.

## FIRST ANNUAL CBA CONVENTION Has Something For Everyone

## Participants To Share Tips, Strategies In First Formal LPTV Gathering

Plans are now well under way for the First Annual Convention of the Community Broadcasters Association, to be held October 24-28 at Caesar's Palace in Las Vegas. Concurrent sessions on a variety of station management issues share the stage with an exhibit hall in which suppliers of equipment, programming, and station services will display their wares.

Registration begins at 12:00 noon on Tuesday, October 25. The advance registration fee is \$200, which includes a one-year CBA membership. On-site registration will be \$250.

A Tuesday evening opening reception will be followed Wednesday by a General Session/Breakfast. Concurrent workshops are scheduled for Wednesday and Thursday at 9:30 a.m. and 2:45 p.m., with special sessions at 5:00 p.m. Conventioneers will have ample time to visit the Exhibit Floor during "Walk-around Lunches" scheduled from 10:30-2:30 each day.

Friday's agenda begins with a breakfast and workshops and concludes with an awards luncheon honoring the winners of the First Annual CBA "Best Local Production" Competition.

On page 13 is a preliminary agenda. For more information, contact CBA administrative director Lori Wucherer, (414) 783-5977. For pre-registration information, call Eddie Barker & Associates at 1-800-225-8183.

*continued on page 13*

## Olean's TV-20 Finds Cable, Local Programming Key To Ad Sales Effort

There's no oil there anymore, but there used to be barrels of it—back in the days of the Revolutionary War, when the town was founded. Some say its name comes from the Latin for oil—*oleum*. Some say it commemorates a local washerwoman, "Oily Ann," who plied her trade in the oil-spotted Allegany River.

The oil is gone, but the town of Olean

(pronounced OH-lee-ann), seated in a valley on the New York/Pennsylvania border, is still a bountiful place, the center of trade and government among the Allegheny farms and forests.

It is also the region's port of entry for the new and innovative. Charles Bordonaro's grandfather brought the movies to Olean back in 1916, drawing crowds of

suspended children to his theater on Union Street. Now the old theater is the home of Olean's first television station, Bordonaro's W20AB; and 80's kids in halteres and sneakers fill the seats every afternoon, not for movies but for the "Ranger Ron Show," an hour of cartoons, giveaways, Roy Rogers, games, puppets,

*continued on page 16*



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Milwaukee, Wisconsin 53225-0510

# **AN IMPORTANT MESSAGE TO EVERYONE WHO SEES THE POTENTIAL OF LPTV!**

**On October 25th at Caesars Palace in Las Vegas, the opening session will be held at the first conference ever devoted strictly to LPTV. That same day the exhibit hall will open with an array of products and services directed to the LPTV marketplace.**

**Throughout the Conference, seminars will be held on topics vital to the station owner and personnel, as well as those who are considering entering the exciting world of LPTV. Manufacturers and programmers who see the potential of this emerging market will show their wares in the exhibit hall.**

**Under the auspices of CBA, the Community Broadcasters Association, the Conference promises to be the launching pad for an awakening industry.**

**For details on CBA membership and conference information or information on exhibiting, call this toll-free number:**

**1 800-225-8183**





## In Our View

"The most important thing you can do is give the people what's important to them."

Sound familiar? That's California Congressman Carlos J. Moorhead speaking in April at the CBA's LPTV Conference during the NAB Convention.

In his next sentence, Moorhead complained of the difficulty he and other California lawmakers have in getting air time on some of the state's major market high power TV's.

Election time is drawing near, and media exposure of candidates in all levels of government is picking up rapidly. If you have local origination capability, you should most certainly be on the top of the media lists for the candidates in your area.

Why?

Because election programming is a top audience getter. Because your mandate to serve your local community's interests is nowhere better fulfilled than by contributing to the free and complete coverage of election issues. Because there is probably no better way to draw the attention of those in power to your station and to the LPTV industry in general. Because, in many, many cases, you are the only television outlet in a candidate's district.

And...because, when it comes time to debate the viability of cable carriage for LPTV, or first-class status, or some other

issue that is sure to arise...you'll have your elected officials on *your* side.

There is no lack of possibilities for election programming: one-on-one candidate interviews, debates, televised press conferences, candidate-citizen forums, not to mention revenue-producing ad spots.

As for production, the U. S. Congress provides video production facilities for its members. Some states do also. You might remind your out-of-town candidates of that when you offer your air time.

In response to only one form letter from the CBA, 67 U.S. Senators and Representatives requested lists of the LPTV stations broadcasting in their states. That response—more than 10%— shows exceptionally high interest. You can capitalize on that interest by letting your elected officials know who and where you are, and what you are able to do.

Your power is your ability to respond to the needs and desires of your station's local viewers. There is no better way to do that than by lending your power to the democratic process.

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### The LPTV Report

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## Almost 1,000 Window Applications Filed

A preliminary count reveals that just under 1,000 LPTV and translator applications were filed in the June 1988 application window, according to a spokesperson in the Federal Communications Commission's LPTV Branch. The applications, which were filed in Pittsburgh, arrived in boxes at the FCC's Washington, DC offices on July 11.

The count is based on the 984 checks, each for the \$375 filing fee, deposited by the FCC. Fee-exempt applications may push the total somewhat higher. No breakdown is as yet available of the number of new or major change applications, or the number of LPTV vs. translator applications filed.

Depending on the speed with which this latest batch of applications can be processed, a second window is planned for late 1988.

## Our Readers' Comments

So you've finally got a construction permit—after, like most, waiting patiently for a number of years. Now the battle begins, especially if you're in a highly cabled market such as ours, which has 83% penetration.

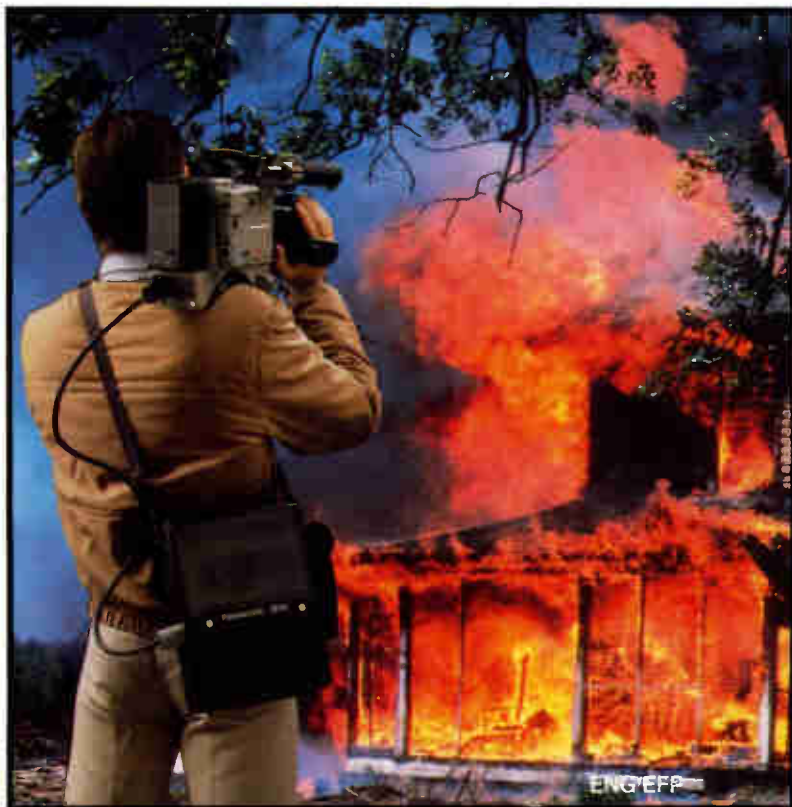
Our operation is a 1,000-watt UHF in San Luis Obispo, on the beautiful California coast. It has taken all my patience and 7 1/2 years to acquire our right to broadcast. Now, because of the high cable penetration, we have a massive educational chore and a lot of negotiating to do with the cable companies.

We have lived in the area for many years and have approximately fifty years in the broadcasting business, so we are not neophytes. In addition, I have spent the last ten years as local sales manager for a network affiliate serving our area, a job that allowed me to make many business contacts and many friends. The community has welcomed us with open arms and sees our operation as one that will help serve its needs.

My question to Congress and the FCC and to our new service in general is: How can a station serve its community when one organization, which has little regard for any community programming, controls what 83% of the viewers watch? Why must a community broadcaster be controlled by a cable company that has no commitment to anybody and that fails to supply even one minute of local access?

The idea of the community television  
*continued on page 23*

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ing VCR also features 7-pin dub capability to maintain component signal integrity throughout the system.

**For studio production,** Pro Series components are designed with flexible operations in mind. With VCRs and monitors outfitted for total systems application. And cameras designed for use both in the field and in the studio. To help minimize your investment without limiting your capabilities.

**For duplication,** Pro Series monitors and VCRs provide you with the convenience and versatility of half-inch cassettes. And the performance of SVHS. When duplicating, you can maintain excellent picture quality thru component or composite signal transfer. And dub Hi-Fi audio simultaneously with the video signal. There's even a Pro Series cassette changer to help increase the efficiency of your duplicating system.

---

# even as you sharpen your pencil.

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Whether it be a small or large operation.

**For video network applications,** the Pro Series produces high quality images on both large projection systems and small screen monitors. With features like auto repeat playback for unsupervised presentations. And the system is upwardly compatible with standard VHS. So you can continue to use your existing library of recordings without any type of conversion.

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## You Asked!

—by Kathryn G. Tesh, N.C.E.

### What are the painting and lighting requirements for my tower?

Towers that exceed "aeronautical notification standards" must be marked and lighted. Generally, if a new tower is more than 200 feet above ground, or the height of an existing tower is increased above that level, the structure must be marked and lighted. If a tower is within 3.8 miles of any airport (including military and unbuilt but planned airports), you may have to mark and light it even though it is shorter than 200 feet.

Aeronautical factors are one of the things your technical consultant considers when he/she prepares FCC filing materials. The FCC will not approve a tower that exceeds FAA Notification Standards without an FAA determination that the tower will not be a hazard. The FAA will also determine marking and lighting requirements, which the FCC will incorporate into any construction permit.

If your tower must be marked and lighted, chances are you will choose red obstruction lighting. This is the standard for towers under 1,000 feet, and is much cheaper than installing high-intensity white strobe lights. However, for taller towers or those in critical areas, the FAA may require white lighting.

Be aware that the FCC has recently been issuing construction permits for tall television towers specifying high-intensity white strobe lights for the daytime, but requiring red lighting at night. These dual systems are being specified to eliminate some environmental concerns raised by the use of high-intensity white lighting in residential areas. However, some permittees have not noticed the dual lighting requirement. Construction that does not comply with a construction permit should be avoided at all times, of course, so read your permit carefully before you build!

If you are using red lights, obstruction marking is also required on your tower. Obstruction marking is not required with white lights, which are left on all day. The tower is painted in alternating bands of orange and white, beginning and ending with orange. The bands must be of equal widths, and between 1.5 feet and 100 feet wide. The minimum number of bands is seven. That means if your tower is 300 feet tall, you may have seven

bands, each of which is 43 feet wide. If your tower is 701 feet tall, you will have nine bands (an odd number is necessary since the bands begin and end with orange), each of which is 78 feet wide.

A "notified" tower under 150 feet tall must have two red lights at its top. For towers above 150 feet and up to 450 feet, divide the tower into segments as close to 150 feet as you can without exceeding 150 feet each. A tower up to 300 feet tall, for example, would have two divisions, and a tower taller than that would have three. Place two red, steadily burning lights on the tower between each division. Mount a flashing red beacon at the top.

Towers above 450 feet and up to 2,100 feet are also divided into segments as close as possible to, but not exceeding, 150 feet. Mount a flashing red beacon at the top. Then, starting at the bottom, put lights at each division. The bottom light is a steady beacon at each tower corner. The next one up is a flashing beacon. Alternate corner lights with flashing beacons until you come to the one just below the top which is always a set of three corner lights. This arrangement allows you to have two sets of corner lights adjacent to each other (second and third from the top), but in every other case the lights will alternate. You can never have two flashing beacons together.

Whatever the tower height, the top light may be no more than 20 feet below the topmost attachment (say, a whip antenna or rod which will not support the light). At any point that calls for a flashing beacon, if an attachment to the tower would obstruct an airplane's view of the light from any angle, you must mount two beacons on opposite sides of the tower so that at least one can be seen from any angle. These lights burn from sunset to sunrise.

If your permit calls for high-intensity white lighting, you need not paint your tower with the orange-and-white bands. For towers up to 300 feet above ground, use three strobe lights at the top. For greater heights, divide the tower into equal sections and mount three strobe lights between each level, in addition to the ones at the top. Towers between 300 and 600 feet are divided into two sections, those between 600 and 1,000 feet have three sections, and those up to 1,400 feet have four sections.

The top three lights may be replaced

by a white strobe beacon. These lights have three intensity levels: high for daytime use, intermediate for twilight use, and low for nighttime use. They burn all the time.

For details on the exact shade of orange to use, the required candles (brightness) of the bulbs, or the prescribed rate of flash, see Section 17 of the FCC Rules.

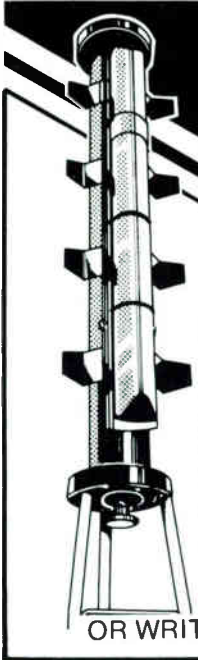
If your tower is lighted, even if you are merely a tenant, the FCC requires you to inspect the lights once each 24 hours. This may be a visual check, or you may have automatic equipment connected to a warning light or alarm in your studio. If you have automatic equipment, you must also inspect this equipment at least every three months.

If you discover that a flashing beacon has gone out and you cannot fix it within 30 minutes, you must notify the nearest FAA office by telegram or telephone. (By the way, back up a phone call with a telegram—it documents your efforts.) You must similarly notify the FAA when the light is fixed. If a steadily burning light is out, you need not notify the FAA. However, in either case, log the nature of the problem, the date and time you noticed it, the repairs made, and the date and time the light was restored. The light must be fixed as soon as possible.

### The local cable company claims my operation is causing them interference. What are my obligations to them?

Whenever you cause interference to anyone because your equipment is not operating properly or is radiating on the wrong frequency, you are responsible for fixing it. You must log both the problem and your efforts to fix it. The injured party can request the FCC to make you go dark, if the problem persists, until you prove that it is fixed. Repeated infractions are offenses for which stations are fined, so be sure that you log all your attempts at repairs (to mitigate any penalty). Also do not take long to respond to, and fix, those problems.

If you are operating on your assigned frequency and you create interference to a cable system headend or a system converter, the earlier user has priority on the channel, whether that is the LPTV station or the cable system. The second user is responsible for correcting the interference, or, if that is not possible, finding a new channel.



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Similar rules apply with regard to MMDS and ITFS users. MMDS and ITFS licensees are commercial and instructional users of the four-channel systems sometimes called "over-the-air cable." However, an LPTV operation is always secondary to land mobile operations and must take steps to eliminate interference to them. (See the March 1988 issue of *The LPTV Report* for a discussion of land mobile interference.)

*Kathryn G. Tesh, N.C.E. is an LPTV technical specialist with Lawrence Behr Associates, Inc. in Greenville, NC.*

*Do YOU have questions on LPTV transmission systems or FCC technical matters? Send them to Kathryn Tesh, c/o The LPTV Report, P.O. Box 25510, Milwaukee, WI 53225.*

## Three Cable Systems Win Local Program Award

Viacom Cablevision of Long Island, NY, Paragon Cable of Irving, TX, and Sunflower Cablevision of Lawrence, KS grabbed top honors May 2 as each received the "Overall Commitment to Local Programming Award" at the Tenth Annual System ACE ceremony at the National Cable Television Association Convention in Los Angeles. The three systems were honored for extensive weekly local production in public affairs, the arts, local business, and high school athletics.

The System ACE Awards, the cable industry's highest honors for local cable programming, are presented annually by the National Academy of Local Cable Programming. 

## Broadcast Organizations For Every Interest

With all the excitement about the CBA Convention coming soon in Las Vegas, you might be interested to know of other organizations that can also help you in your broadcast business endeavors. Listed below are 40 groups, along with people to contact for each one. Most sponsor conferences or conventions at least once a year. Call them and ask them what they can do for you.

**AEJMC: Association for Education in Journalism and Mass Communications**

**ASJMC: Association of Schools of Journalism and Mass Communication**

1621 College Street  
University of South Carolina  
Columbia, SC 29208-0251  
Contact: Fred L. Williams  
(803) 777-2005

**Alpha Epsilon Rho  
The National Broadcasting Society**

University of Arkansas  
Stabler Hall, Room 707  
2801 South University  
Little Rock, Arkansas 72204  
Contact: David M. Guerra  
(501) 569-3254

**American Advertising Federation**

1400 K Street, NW, Suite 1000  
Washington, DC 20005  
Contact: Howard Bell  
(202) 898-0089

**American Women in Radio and TV**

1101 Connecticut Avenue, NW  
Washington, DC 20036  
Contact: Susan Kudla Finn  
(202) 429-5102

**Association of National Advertisers, Inc.**

155 E. 44th Street  
New York, NY 10017  
Contact: James Cosgrove  
(212) 697-5950

**Associated Press Broadcasters, Inc.**

1825 K Street  
Washington, DC 20006  
Contact: Wendell Wood  
(202) 955-7243

**BEA (Broadcast Education Association)**

1771 N Street, NW  
Washington, DC 20036  
Contact: Louisa Nielson  
(202) 429-5355

**BEDA (Broadcast Executive Directors Association)**

**Missouri Broadcasters Association**

1800 Southwest Blvd.  
Jefferson City, MO 65101  
Contact: Ted Griffin  
(314) 636-6692

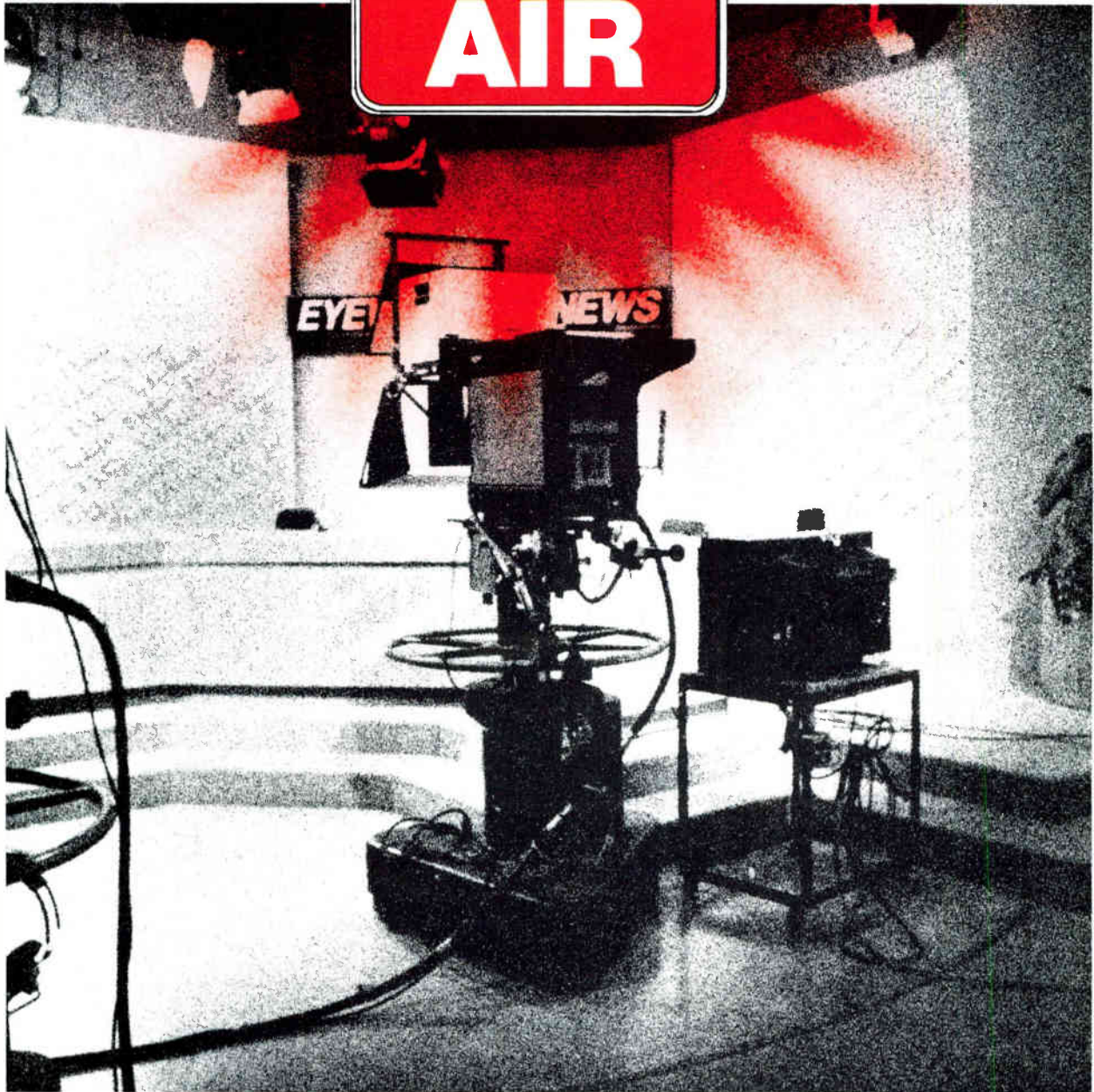
**Broadcast Financial Management Association and Broadcast Credit Association, Inc.**

701 Lee Street  
Suite 1010  
Des Plaines, Illinois 60016  
Contact: Robert E. McAuliffe, CAE  
(312) 296-0200

*continued on page 10*

# 5...4...3...2...1...

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# CBA Comment

—by Lori Wucherer

Planning for the 1988 CBA Convention is well under way. One of the highlights of the gathering will be the First Annual CBA Awards Competition, recognizing the BEST LOCAL PRODUCTIONS of LPTV stations in the United States. There are four categories, each selected to spotlight the ingenuity required for in-house productions.

### CATEGORIES

**Non-News Program:** Single entry, edited sample not to exceed 30 minutes.

**News Program:** Single entry, edited sample not to exceed 15 minutes.

**Promotion/Public Service Announcement:** Single spot, :60 or less.

**Commercial Announcement:** Single spot, :60 or less.

### ELIGIBILITY AND JUDGING

This competition is open to all LPTV stations. Entrants need not be members of CBA.

Entries will be judged on overall creativity, production quality, and the achievement of the entrant's objectives as stated in the entry form.

Judges will be a select panel of experienced broadcasting professionals. Decisions as to eligibility and category designation are the responsibility of the judges and the CBA administrative director. All decisions are final.

### ENTRY FEES

CBA Members: \$10.00 per entry.

Non-Members: \$25.00 per entry.

### HOW TO ENTER

Complete one entry form for each submission and attach it to the entry. Entry forms *must* be typewritten. Attach an additional copy of the entry form to the entry fee check.

There is no limit to the number of entries you may submit in any category, but each entry must be accompanied by a separate entry fee. If you submit multiple entries, submit ONE check to cover all entry fees. Make checks payable to the Community Broadcasters Association.

Submit entries on good quality 3/4" or

1/2" VHS video cassettes with no color bars or tone. Entries should have at least 10 seconds of black at the head of the cassette. Submit each entry on a separate cassette.

Carefully label all cassettes and cassette boxes with the CATEGORY, ENTRY TITLE, and SUBMITTING STATION. Tapes will not be returned.

### DEADLINE AND NOTIFICATION

All entries, completed entry forms, and entry fees must be received by FRIDAY, SEPTEMBER 16, 1988. Mail all materials to:

Community Broadcasters Association  
5235 North 124th Street, Suite 22  
Milwaukee, WI 53007-1101

Finalists will be notified by mail prior to the CBA Convention, October 25-28. Winners will receive their awards at the Awards Luncheon, Friday, October 28.

All entries become the property of CBA. Entry in this competition implies that you consent to CBA's use of the material in any fashion deemed necessary to promote the LPTV industry. CBA may share copies of the material with its members without your further consent.

### QUESTIONS????

Contact Lori Wucherer, CBA Administrative Director, at (414) 784-5977.

## CBA ENTRY FORM FIRST ANNUAL CBA AWARDS COMPETITION

(Form may be photocopied)

Read rules and regulations before completing entry form. TYPEWRITTEN copies of this form must accompany EACH entry. Photocopies of this form will be accepted. Attach one copy to each entry. Attach an additional copy of each entry form to your entry check. Please submit ONE check for multiple entries.

CATEGORY: \_\_\_\_\_ PROGRAM (Non News) \_\_\_\_\_ NEWS \_\_\_\_\_ PROMO/PSA \_\_\_\_\_ COMMERCIAL

(ONE ENTRY PER FORM)

TITLE OF ENTRY \_\_\_\_\_ Address \_\_\_\_\_

Submitted by \_\_\_\_\_  
(call sign) city/state

Station Contact \_\_\_\_\_ Phone ( ) \_\_\_\_\_

OBJECTIVE (25 words or less) MUST BE COMPLETED \_\_\_\_\_

FEE (Make check payable to: Community Broadcasters Association)

\_\_\_\_\_ CBA Member \$10.00 \_\_\_\_\_ Non-Member \$25.00

Total Number of Entries submitted \_\_\_\_\_

Total Amount Enclosed \$ \_\_\_\_\_

MAIL TO: CBA  
5235 North 124th Street  
Milwaukee, WI 53007

ALL FEES AND ENTRY MATERIALS MUST BE RECEIVED BY FRIDAY, SEPTEMBER 16, 1988!!!

## LPTV Distribution by State and Territory

June 30, 1988

	Licenses	CPs*
ALABAMA	4	18
ALASKA	18	41
ARIZONA	15	44
ARKANSAS	6	35
CALIFORNIA	41	56
COLORADO	13	38
CONNECTICUT	0	5
DELAWARE	1	2
WASHINGTON, DC	0	1
FLORIDA	20	75
GEORGIA	5	52
HAWAII	4	14
IDAHO	5	43
ILLINOIS	3	27
INDIANA	7	21
IOWA	4	52
KANSAS	5	62
KENTUCKY	3	23
LOUISIANA	3	46
MAINE	5	11
MARYLAND	1	1
MASSACHUSETTS	4	11
MICHIGAN	3	21
MINNESOTA	16	53
MISSISSIPPI	9	14
MISSOURI	8	62
MONTANA	14	57
NEBRASKA	4	27
NEVADA	14	22
NEW HAMPSHIRE	0	5
NEW JERSEY	2	6
NEW MEXICO	7	57
NEW YORK	15	37
NORTH CAROLINA	4	41
NORTH DAKOTA	2	24
OHIO	3	32
OKLAHOMA	15	32
OREGON	18	34
PENNSYLVANIA	4	20
RHODE ISLAND	0	2
SOUTH CAROLINA	1	23
SOUTH DAKOTA	3	22
TENNESSEE	11	37
TEXAS	24	154
UTAH	17	22
VERMONT	1	4
VIRGINIA	4	22
WASHINGTON	6	33
WEST VIRGINIA	1	4
WISCONSIN	10	28
WYOMING	18	54
GUAM	1	0
PUERTO RICO	1	9
VIRGIN ISLANDS	0	1

TOTALS: Licenses: 403  
Construction Permits: 1,637

\*Construction Permits

### BPME (Broadcast Promotion and Marketing Executives)

6255 Sunset Boulevard, Suite 624  
Los Angeles, CA 90028  
Contact: Lance Webster  
(213) 469-9559

### Broadcast Pioneers

320 West 57th Street  
New York, NY 10019  
Contact: Ed DeGray  
(212) 586-2000

### Corporation for Public Broadcasting

1111 16th Street, NW  
Washington, DC 20036  
Contact: Lourdes Santiago  
(202) 955-5275

### Electronic Media Rating Council

420 Lexington Avenue  
New York, NY 10017  
Contact: Melvin A. Goldberg  
(212) 687-7733

### Freedom of Expression Foundation

414 South Capitol Street, SE  
Washington, DC 20003  
Contact: Dr. Craig R. Smith  
(202) 546-1917

### IEEE/BTS (Institute of Electronic and Electrical Engineers/Broadcast Technology Society)

345 East 47th Street  
New York, NY 10017  
Contact: Herbert Schubarth  
(212) 705-7910

### International Radio and TV Society, Inc.

420 Lexington Avenue  
New York, NY 10170  
Contact: Marilyn Ellis  
(212) 867-6650

### INTV (Association of Independent Television Stations, Inc.)

1200 18th Street, NW, Suite 502  
Washington, DC 20036  
Contact: Preston Padden  
(202) 887-1970

### Montreux International Television Symposium

Case Box 97  
CH-1820 Montreux  
SWITZERLAND  
Contact: M. FERIA

### MST (Association of Maximum Service Telecasters, Inc.)

1730 M Street, NW, Suite 713  
Washington, DC 20036  
Contact: Margita E. White  
(202) 457-0980

### Museum of Broadcasting

1 East 53rd Street  
New York, NY 10022  
Contact: Dr. Robert M. Batscha  
(212) 752-4690

### National Association of Broadcasters

1771 N Street, NW  
Washington, DC 20036  
Contact: Hank Roeder  
(202) 429-5356

### NABOB (National Association of Black-Owned Broadcasters)

1730 M Street, NW, Suite 412  
Washington, DC 20036  
Contact: James L. Winston (202)  
463-8970

### NATPE International (National Association of TV Programming Executives)

10100 Santa Monica Boulevard  
Los Angeles, CA 90067  
Contact: Phil Corvo  
(213) 282-8801

### National Academy of TV Arts and Sciences

110 West 57th Street  
New York, NY 10019  
Contact: John Cannon  
(212) 586-8424

### National Association of Farm Broadcasters

Box 119  
Topeka, KS 66601  
Contact: George Logan  
(913) 272-3456

### National Association of Public Television Stations Joint NAPTS/PBS

1818 N Street, NW  
Washington, DC 20036  
Contact: David Brugger  
(202) 887-1700

### National Broadcast Editorial Association

6223 Executive Boulevard  
Rockville, MD  
Contact: Marjorie Arons-Barron  
(301) 468-3959

### National Federation of Community Broadcasters

1314 14th Street, NW  
Washington, DC 20005  
Contact: Lynn Chadwick  
(202) 797-8911

### National Religious Broadcasters

CN 1926  
Morristown, NJ 07960  
Contact: Dr. Ben Armstrong  
(201) 428-5400

### National UHF Broadcasters Association

c/o WBRT-TV  
P.O. Box 14685  
Baton Rouge, LA 70808  
Contact: Cyril E. Vetter  
(504) 766-3233

**North American National Broadcasters Association**

1500 Bronson Avenue  
Ottawa, Ontario, Canada K1B CJ5  
Contact: Spencer Moore  
(613) 738-6553

**Radio-TV Correspondents Association**

The Capitol, S. 325  
Washington, DC 20510  
Contact: Dan Scanlan  
(202) 224-6421

**RTNDA (Radio-Television News Directors Association)**

1717 K Street, NW, Suite 615  
Washington, DC 20006  
Contact: Ernie Schultz, Jr.  
(202) 659-6510

**SBE (Society of Broadcast Engineers, Inc.)**

7002 Graham Road  
Suite 118  
Indianapolis, IN 46220  
Contact: Jack McKain  
(317) 842-0836

**SMPTE (Society of Motion Picture and Television Engineers)**

595 West Hartsdale Avenue  
White Plains, NY 10607  
Contact: Ann Cocchia  
(914) 761-1100

**Society of Professional Journalists (Sigma Delta Chi)**

Suite 731  
53 West Jackson Boulevard  
Chicago, IL 60604  
Contact: Vivian Vahlberg  
(312) 922-7424

**Station Representatives Association**

230 Park Avenue  
New York, NY 10169  
Contact: Audrey Tanzer  
(212) 687-2484

**TIO (Television Information Office)**

745 Fifth Avenue  
New York, NY 10151  
Contact: Robert Mulholland  
(212) 759-6800

**TvB (TV Bureau of Advertising)**

477 Madison Avenue  
New York, NY 10022  
Contact: Eleanor Pachanik  
(212) 486-1111

**Women in Communications, Inc.**

Box 9561  
Austin, TX 78766  
Contact: Naomi Sparks  
(512) 346-9875

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Blue Bell, PA 19422  
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FAX 215/540-5837



# LPTV and the LAW

## RENEWING YOUR LPTV LICENSE

—by Peter Tannenwald

While LPTV licenses are normally issued for a five-year term, your first license was probably for a shorter period, because all LPTV licenses in a given state expire on the same date. Therefore, the term of the first license for a new LPTV station is whatever period of time remains until the next renewal deadline for the state where the station is located.

A few of the earliest LPTV stations received full five-year initial licenses without regard to uniform state expiration dates. If you are one of these, you may either wait to file a renewal until your license expires, or you may file based on the uniform expiration date in your state. The FCC prefers that everyone file based on the uniform state expiration. If you do not, your next license will be for a shorter period than five years; so you will get into the normal state sequence one way or the other.

### Know Your Renewal Date

The FCC usually mails license renewal forms to stations in time for filing by the deadline, but there are two reasons why you need to keep track of your license renewal date on your own. First, the FCC's LPTV mailing list is not always up to date, so the forms may never reach you. Secondly, LPTV stations with origination facilities are supposed to broadcast certain announcements concerning their renewal on the first and sixteenth of the month, starting two months before a renewal application is due and ending three months afterwards. (Translators without origination facilities may obtain a waiver to publish the same notice in a local newspaper.) Your renewal package may not arrive from the FCC until after these announcements should have begun.

Two different announcements must be broadcast—one before the renewal application is filed and a different one afterwards. The exact wording is specified in

Section 73.3580 of the FCC's Rules. The wording is the same for LPTV as for full power TV, and some of it makes no sense for LPTV. The Community Broadcasters Association has filed a petition for rule making to revise the notice for LPTV's. The announcement must be read orally, and accompanied by a visual slide displaying the name and address of the station licensee and of the FCC.

License renewal applications are due on the first business day of the month four months prior to the license expiration date. The due date refers to the day the renewal application is received by the FCC, not the date of mailing.

The renewal form itself, Form 348, is a very simple one, about the size of a post card. It asks for your name and address, channel number, and community of license. You must also answer "yes" or "no" to questions about civil or criminal convictions, alien ownership, and the filing of Annual Employment Reports.

### EEO Forms

Annual Employment Reports? What are they? Every year, by May 31, all broadcast stations must file FCC Form 395-B, giving a breakdown of the station's staff by race and sex in various job categories. Stations with four or fewer full time employees need not provide statistics but must still file the form. If you did not receive a form from the FCC and so did not file this year, contact the EEO Branch of the FCC's Mass Media Bureau right away. The FCC takes this filing obligation very seriously.

Although the renewal application form itself is short, it requires two exhibits which are not so short. One is FCC Form 396, a standardized mandatory Equal Employment Opportunity Program, which you must complete in part by naming the sources where you recruit minority and female employment applicants

and stating how many minority and female referrals you had from each source during the past year. Some stations do not make a record of the race and sex of each employment applicant because of the potential of discrimination charges. But the FCC wants the information, and it is legal to keep such a record, if it is kept separate from the employment application and any personnel records. I recommend that you hand each employment applicant a form which asks for race, sex, age group, and where he or she heard of your opening. Include a stamped, self-addressed envelope, and ask the applicant to mail the form back to the station later. Make sure that the form contains no information that will enable you to identify which applicant completed it.

Secondly, although there is no question about it on the renewal form, every station must include a narrative exhibit demonstrating that the radiation from its antenna poses no hazard to humans, pursuant to the standards in FCC OST Bulletin 65. Most LPTV's will have no trouble meeting those standards unless their antenna is in an urban location or very near a building. Radiation from rooftop antennas can be controlled by proper antenna design.

When you are all finished, package everything together and send an original and two copies to the FCC, Washington, DC 20554-1800. Be sure to enclose a check for \$30 in payment of the required filing fee.

You may be very busy running your station, but don't forget to renew your license. After all that you have invested getting a license and building your station, you certainly cannot afford to lose everything because you forgot to re-up!

*Peter Tannenwald is a partner in the Washington, DC law firm of Arent, Fox, Kintner, Plotkin & Kahn. He is general counsel to the Community Broadcasters Association.*

## Hit Video USA Adds Affiliates, Changes Bird

LPTV station W30AJ in Syracuse, NY is the newest broadcast affiliate for the music video programming network, Hit Video USA. Hit Video programming will be aired from 9-11 p.m. nightly to TV-30's 60,000 television households.

LPTV W13BH in St. Ignace, MI is airing

the video network during the mid-day on Saturdays in a move to counter the children's programming normally seen in that time slot.

Laura G. Dodge, who was recently promoted to vice president of affiliate rela-

tions, announced that the network has switched to Satcom FIR, transponder 10, as of June 1. Programming broadcast hours remain the same—from 2 a.m. to 10 a.m., Sunday through Friday, and from 2 a.m. to 11 a.m. on Saturday.

# ITS CORPORATION

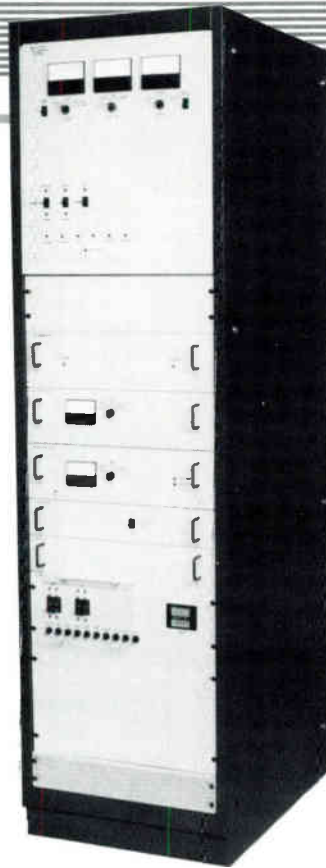
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## ITS-230 1kW UHF Transmitter

**PERFORMANCE:** standard broadcast (*not cable TV*) modulator/processor is FCC type accepted under both part 74 (LPTV) and part 73 (full service).

**FEATURES:** many full service features such as IF processing, stereo aural, interactive control circuits, and extensive remote control are standard.

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**OPERATING COSTS:** Low power consumption and designed for easy maintenance - final amplifier uses RCA 9017 tetrode (approximate replacement cost \$1,900).

**PRICE:** very competitive.

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## CBA CONVENTION

*continued from front page*

### 1988 CBA CONVENTION EVENTS

Tuesday, October 25, 1988

12:00-6:00 p.m.

**REGISTRATION  
PRESS ROOM OPEN  
Conference Committee Meeting  
CBA Board Meeting  
OPENING RECEPTION**

1:00-3:00 p.m.

4:00-6:00 p.m.

6:30-8:30 p.m.

Wednesday, October 26, 1988

8:00-6:00 p.m.

**REGISTRATION  
PRESS ROOM OPEN  
GENERAL SESSION/BREAKFAST**

8:00-9:15 a.m.

9:30-10:30 a.m.

**TWO CONCURRENT WORKSHOPS**

#### 1. BEFORE YOU SIGN ON THE DOTTED LINE: HOW TO NEGOTIATE A CONTRACT

Whether you are entering into a contract with a syndicator, a network, or talent for your own locally produced program, there are critical topics you need to understand before you sign. This panel will address such areas as liability insurance, copyrights, distribution, exclusivity, license terms, fee structures, and working with unions.

#### 2. HOW TO DEVELOP A NEWS DEPARTMENT

The LPTV station is an ideal medium for community news and public affairs. This panel will discuss the various sources for news and information and the best methods for gathering, coordinating, and broadcasting it.

10:30-2:30 p.m.

**EXHIBIT HALL**

12:00-1:15 p.m.—Walkaround Lunch

2:45-3:45 p.m.

**TWO CONCURRENT WORKSHOPS**

#### 1. THE CABLE CONNECTION: IS THERE ONE?

This panel will explore the options available to LPTV operators who want to extend their coverage. Panelists will discuss their efforts to negotiate cable carriage and offer suggestions and alternatives.

#### 2. HOW TO EQUIP YOUR LPTV STATION

Choosing from the variety of hardware available to the station operator is a difficult, time-consuming task. This panel will cover everything from types of transmitters to video cameras and recorders for the studio. Price ranges and buying tips will also be covered.

4:00-5:00 p.m.

**SPECIAL SESSION: THE POWER OF PROMOTION**

Studies have proven that viewers are loyal to programs—not stations. If you offer the programs viewers want to see, you'll be successful...providing they *know* what you have. Getting your

message to your viewers in the most efficient, effective way will be the topic for this panel. Learn how to plan events, measure your audience, improve your on-air image, and help your sales force.

Thursday, October 27, 1988

8:00 a.m.-6:00 p.m.

**REGISTRATION  
PRESS ROOM OPEN  
GENERAL SESSION/BREAKFAST  
TWO CONCURRENT WORKSHOPS**

8:00-9:15 a.m.

9:30-10:30 a.m.

**1. STATION MANAGEMENT: THE BUSINESS OF RUNNING A BUSINESS**

The sales credo, "Plan your work and work your plan," is equally applicable to every LPTV operator. This session will cover market research, positioning, staffing, timetables, corporate goal setting, and the relationship between projections and the on-going budget process. A MUST for the new operator.

**2. LOCAL PRODUCTION: MAKING THE BEST USE OF YOUR STUDIO**

Here's how-to information on effective, low-cost copy approaches, commercial formats, and production techniques to employ in your studio. Find out how advertising revenues can foot the bill for local production.

10:30-2:30 p.m.

**EXHIBIT HALL  
12:00-1:15 p.m.—Walkaround Lunch**

2:45-3:45 p.m.

**TWO CONCURRENT WORKSHOPS**

**1. LPTV NETWORKS: STRENGTH IN NUMBERS?**

With the increase in LPTV operations comes the advent of the LPTV networks. Find out which networks are up and running, what the future holds, and if your station would benefit by joining one of them.

**2. LPTV LEGAL CLINIC**

A panel of communications lawyers will discuss the legal issues of the LPTV industry. Topics to be covered include libel laws, copyright laws, and government regulations. An overview of legal issues that are most likely to develop will also be presented.

4:00-5:00 p.m. **SPECIAL SESSION: CBA PROGRAM CO-OP**

Joe Loughlin, executive director of the CBA Co-op, will provide an update.

6:00-7:00 p.m.

**CBA Business Meeting (Members Only)**

Friday, October 28, 1988

8:00-10:00 a.m.

**REGISTRATION  
PRESS ROOM OPEN  
GENERAL SESSION/BREAKFAST**

8:30-10:00 a.m.

10:15-11:15 a.m.

**TWO CONCURRENT WORKSHOPS**

**1. PIONEER PANEL: THE REAL LPTV SUCCESS STORIES**

Three LPTV operators representing large, medium, and small markets share their experiences and offer their advice.

**2. AUTOMATION SYSTEMS**

If you thought that automated systems were out of your price range, or that they couldn't handle your format...think again. Representatives from the industry will discuss the pros and cons of automated systems in non-technical terms, and introduce affordable hardware for the LPTV operator.

11:30-1:30 p.m.

**FIRST ANNUAL CBA  
"BEST LOCAL PRODUCTION"  
AWARDS LUNCHEON**

2:30-4:30 p.m.

**CBA Board Meeting**

IN/IB

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**CBA Responds  
to Cable Inquiry**

The Community Broadcasters Association filed a response July 8 to the Federal Communications Commission's *Inquiry* (FCC 88-129) seeking to gather information about the availability of television broadcast signals on cable systems. Included with the response were letters from LPTV operators around the country detailing their experiences with cable.

The purpose of the *Inquiry* is to ascertain the effect that the abolition of must-carry rules has had on broadcast stations. Although LPTV stations have never been included in must-carry, the CBA hopes that their experiences will be helpful as the FCC formulates post-must-carry policy.

IN/IB

## Sony Names Advanced Systems Head



William G. Connolly

Sony Corporation of America has established an Advanced Systems division to manage the company's activity in emerging video technologies such as high definition television. William G. Connolly, formerly president of Sony Broadcast Products Division and Sony Communications Products Company, will head the new division. K/78

## Acrodyne To Market World-Wide

Marconi Communication Systems of Chelmsford, England and Pennsylvania transmitter manufacturer Acrodyne Industries, Inc. have negotiated a reciprocal agreement to market each other's broadcasting equipment internationally.

Acrodyne will also manufacture synthesizers and drives for Marconi's high powered transmitters. K/78

## Kitchen Gains Control of TTC

William J. Kitchen, president and CEO of the Broomfield, CO transmitter manufacturer, Television Technology Corporation, announced recently that he and his wife, Carolyn A. Kitchen, with TTC executive vice president Michael L. Lehrman, have acquired 48.8% of TTC's common stock. The transaction gives the Kitchen group a total of 51% of the company's outstanding common stock.

Kitchen is chief executive officer of the company. Dr. Byron St. Clair, TTC's founder, is chairman of the board.

During the two years that Kitchen and Lehrman have been associated with TTC, sales have steadily increased, growing more than 60% for both the past and the current fiscal years. K/78

### BON MOT

**To be involved in the press is not only a profession here, it is a passion.**

*Francisco Herrero of Cauce, an opposition leftist weekly magazine in Chile. Chile has more than 30 laws regulating the press.*

## NAB Reports on PSA's Political Advertising

Public service announcements concerning alcohol abuse and drunk driving were aired in February by 89% of radio stations and 93% of television stations, according to a National Association of Broadcasters telephone survey of 750 stations.

Ninety percent of radios and 95.2% of TV stations reported airing PSA's on drug abuse in February. And 79% of stations surveyed are broadcasting PSA's concerning AIDS. Condom advertising is being aired by 18.2% of radio stations and 22.1% of television stations.

Another NAB-sponsored study—of spending reports filed with the Federal Election Commission—showed that candidates for federal office spent 24.3% of their budgets for television and radio advertising time in 1986—far less than political experts have assumed. House candidates spent 4.9% of their available funds on radio buys and 11.0% on television. Senate candidates spent 0.6% and 33.1%, respectively, on the two media. K/78

## NTSC Nations Meet On Advanced Television

Thirteen nations using the National Television Systems Committee (NTSC) standards met in Las Vegas following the NAB Convention to share information and views concerning high definition TV.

Represented were the Bahamas, Curacao, Canada, El Salvador, Guatemala, Honduras, Japan, Mexico, Taiwan, Trinidad and Tobago, the United States, the Caribbean Broadcasting Union, the Central American and Panama Association of Television Broadcasters, and the International Association of Broadcasters, which has NTSC members.

The group pledged to work together to implement advanced television systems as quickly and economically as possible. K/78

## Chyron To Invest In Aurora Systems

Chyron Corporation announced recently that it has entered into a letter of intent with Aurora Systems to purchase up to a 51% interest in Aurora for an undisclosed sum. Aurora is a Redwood City, CA manufacturer of high technology graphics systems.

Chyron will also make a long-term loan of \$2.1 million to Aurora and will pur-

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## Nielsen Reassigns Channel 10, Woodstock

Nielsen Media Research has assigned W10AZ, Woodstock, VA to the Harrisonburg, VA designated market area (DMA), effective this fall.

The move is designed to correct the anomaly arising from the fact that the LPTV station's 10-watt signal did not reach the Washington, DC DMA, to which it was assigned. K/78

## Olean's TV-20

continued from front page

and general fun—conceived and hosted by master control operator Ron Koblinger.

### Award-Winning Local Programming

Local programming is a top priority for TV-20, according to general manager Brent Deschler. "The Buffalo stations rarely cover events here, and people are finding out how much they enjoy seeing themselves on TV."

So the station takes its cameras to the schools to cover science fairs, music tournaments, plays, and debates—to air on the monthly "School Days." The program, the first of its kind in the state, has won an award for excellence from the New York State Teachers' Association.

There is also the weekly "Magazine

20," a dinner hour of local features hosted by news director Ron Nicholas. Recent stories have included radio-controlled car racing, a sojourn in the U.S.S.R. by some of the town's clergy, the Valentines that an Olean grade school class sent to Iran hostage Terry Anderson, and a live interview with area native Larry Linnville. (Linnville, for those of you who may have forgotten, plays fuss-budget "M.A.S.H." major, Frank Burns.)

Nicholas also hosts "Overview," an interview program featuring Olean's civic and religious leaders, as well as the bi-weekly "Common Council Report," and "Hollywood Classics," classic movies with introduction and critical commentary. Sports fans watch Little League and tavern pick-up games on "Sports Scene." The soap crowd weeps over old favorites on the "Cliffhanger Club." And M. T. Graves and Igor host Friday night "Frightmares."

### "The Ghosts of Olean"

"Viewers are finding things out about this town that even the oldest residents sometimes don't know are there," says Nicholas. There is, for example, "On Stage," a weekly pot pourri of musical talent, taped on location in neighborhood pubs and community stages. "The Ghosts of Olean," a documentary program, resurrects 5¢ Cokes, \$5 hotels, and other shades of the town's history. And once every month, amateur and professional storytellers practice their art before a studio full of children.

More mundane but appreciated programming includes "Y's Time Out"—a ten-minute morning review of activities at the YMCA, the New York State Job Service announcements, city police and county sheriff reports—done on the character generator with added voiceover, and a five-minute daily "Senior League" that reports on activities for retired city residents.

"We've done a lot," says Deschler of the station's efforts in local production. But he wants to add more—local news and weather, for starters. Though it is one of seven media outlets, TV-20 is the preferred information source of nearly half of the town's residents, according to a recent audience survey.

At this writing, the station had just begun a month of A. C. Nielsen ratings. "We have no way of knowing where Nielsen sends their diaries," comments sales manager Richard Richter, "and we're on the very fringe of the Buffalo ADI. But Nielsen says they'll be looking for us."

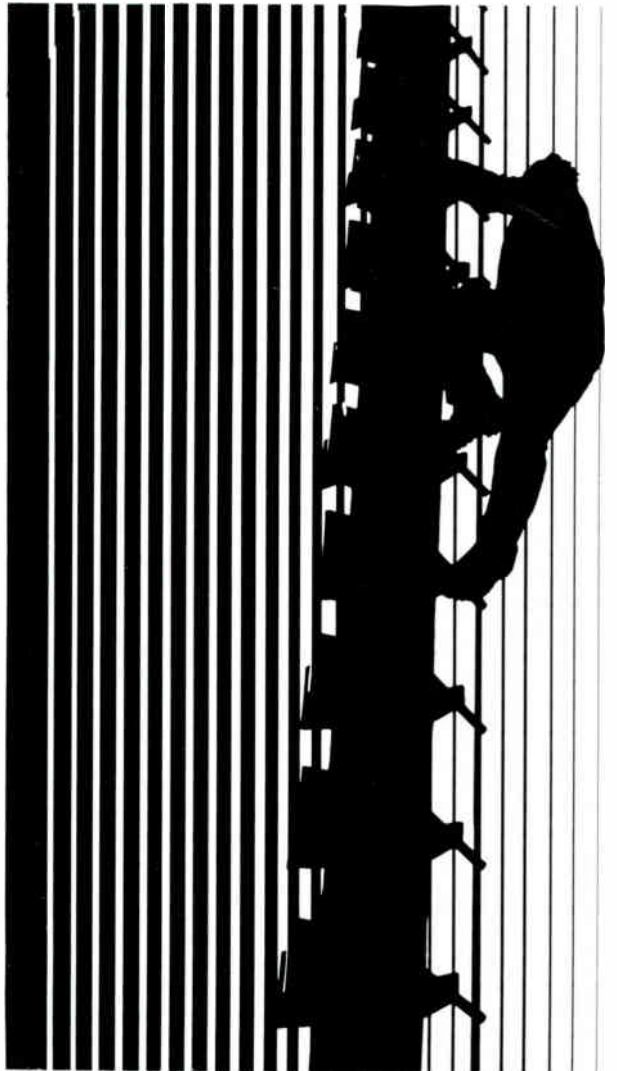
"We hope to get the local programs on the diaries. They're our most important programming. Once we get the ratings, we might be able to convince some of the regional and national advertisers to take a more serious look at us. And once we get the advertisers, we can improve our local productions."

### Advertisers Need Educating

Right now, ads are sold locally for between \$8.50 and \$15/:60 and \$8-\$10/:30. Richter, who joined the station last November, says, "When I started out here, the idea of television in Olean was brand-new. Local TV was something out of Buffalo 70 miles north. So there was an initial inertia and reluctance to try something new that we had to overcome." Even now, he says, most of the ad dollars come from outside the city.

Competition comes from a national cable ad sales firm called CableCom which sells local spots for insertion into ESPN and other standard cable programming. The newspaper also takes its share. In fact, the 126-year-old *Times Herald*, which was owned until just this summer by an Olean family, was such a habit with advertisers that Richter found it more effective

## Bogner—20 years, over 1000 TV transmitting antennas and still climbing!



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Bogner antennas come in every power range and with the largest number of standard patterns in the industry. In addition, Bogner offers hundreds of custom patterns plus special designs to meet particular requirements.

Find out more. Call or write: Bogner Broadcast Equipment Corp., 603 Cantigue Rock Road, Westbury, New York 11590, (516) 997-7800.

When you need us  
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to market his TV ads using print ad terms.

Until recently, when the station was added to Olean's Warner Cable line-up, cable was a problem: Penetration is more than 90%, and advertisers wouldn't buy time on a station they couldn't see on their home cable. But Warner balked. So Deschler started a letter-writing campaign. "The Congressmen wrote. So did the mayor. We got the city council, the state assembly, the highway supervisor, the dog catcher. Warner's contract with the city expires in 1991; they had to give in."

#### **Cable: Fee and Free**

"Cable carriage has turned the tide," says Richter. "Advertisers now are very receptive to my visits. They can see us and they know their customers can see us." Increased advertising will help pay Warner's carriage fee—5¢/subscriber or about \$500/month. A smaller system, El-Mar Communications out of nearby Bolivar, has carried the station free for some time.


One way Richter helps his clients measure the results of their ads—very important for a new service—is to help them build hooks into the copy: If customers



TV-20's "Ranger Ron."

mention the ad, for instance, they get a discount on their purchases. "It's the most effective way I've found so far to make sure advertisers know how well their spots are working."

It's still an uphill road—TV-20 has been


broadcasting for just a bit over eighteen months; but Deschler and his crew seem to be enjoying the challenge. The best part may be the freedom. As Ron Nicholas puts it, "What I like about LPTV is that no one tells me I can't do something." 

### **Equipment List: W20AB, Olean, NY**

- Sony SL-HF 900 Beta recorder
- Sony SL-HF 750 Beta recorder
- 2 Tracker III Plus satellite locators
- 2 DX antenna satellite receivers
- Videotek VSG-200 sync generator
- Sony VO-5850 editor
- Sony VP-5000 player
- Sony VP-5020
- Sony DXC-M2 camera
- Panasonic WV-V3 camera
- Sony GCS-1 Beta Camcorder
- 2 Sony GCS-50 Beta editors
- 2 Alta Cygnus frame storing TBC's
- ICM CG7000-P character generator
- Zenith VRD 205 VHS 4-head recorder
- Crosspoint Latch 6119 switcher
- TASCAM 22-2 reel-to-reel audio recorder
- TEAC R-400X audio cassette recorder
- RAMSA WR-133 audio mixer
- 3 Videotek AVM13S color monitors
- 12 Hitachi VM 900U B/W monitors
- 2 Chapparral receive dishes
- Scala transmitting antenna
- EMCEE TTU-1000-DP transmitter

### **CMX Announces New Bulletin Board Service**

CMX Corporation, Santa Clara, CA manufacturers of computer-assisted TV editing systems, has introduced the CMX multi-user Bulletin Board Service which has been set up to provide free support to users of CMX post-production editing systems. Besides electronic mail, post-production conferences are available for television engineers, television editors, and other users.


Upload to download of public domain software is available in IBM, Apple II, and Apple Macintosh formats. Also included will be CMX product information, operations and maintenance class schedules, and current software lists. For connection information, call CMX Technical Support at (408) 988-2000. 

### **Colorado Firm Buys Interest in World Wide Bingo**

D. V. Warriner, Inc., a Colorado investment firm, has acquired a 24.7% common stock equity interest in World Wide Bingo, syndicator of popular radio and television interactive bingo programming.


With the acquisition, Warriner has installed a new management team charged with expanding the national and international sales of World Wide Bingo's existing programs, as well as with producing

new programs, including a children's educational game show. One of the first new agreements is with Canada's Charity Promotions, Inc., which will begin airing "\$10,000 Bingo!" in Canada by late summer.

The company also announced that "\$10,000 Bingo!" is now being aired on Phipps Communications' LPTV-17 in Tallahassee. 


### **Public Inspection File Retention Period Shortened**

The period that broadcast licensees must retain applications, ownership reports, and other documents comprising their public inspection file has been reduced to one license period (five years

for television, seven years for radio) or until grant of the first renewal application, whichever is later, the Federal Communications Commission has announced. 


## 67 Lawmakers Request LPTV Station Lists

The Community Broadcasters Association has sent contact information for LPTV stations in their home states to 67 members of Congress.

The mailing was a response to recent requests by lawmakers for information about LPTV stations in their districts. 

## Prime Image Adds New Rep

Len Dozier of Progressive Marketing Products, Inc. has been retained as the manufacturing representative for Prime Image, Inc. in Arizona, California, and Nevada.

Prime Image is a Saratoga, CA manufacturer of time base correctors and synchronizers. 


## FCC May Decide Obscenity Issues

The Federal Communications Commission has imposed a \$2,000 fine, the maximum possible, upon KZKC-TV of Kansas City, MO for violating restrictions on the broadcast of indecent material by airing the movie *Private Lessons* during prime time.

The movie, which includes explicit nudity and sexual scenes, was aired at 8 p.m. on May 26, 1987. The Commission concluded that because of the "pandering and titillating" manner in which the material was treated, the movie was unsuitable for children under prevailing community standards.

With their decision, the Commission cited two objectives in its enforcement of the indecency standard: 1) supporting parents in their efforts to control when and how their children will be exposed to material that most adults regard as inappropriate for them to see or hear, and 2) advancing the government's interest in protecting the well-being of its youth.

Earlier this year, in a reversal of a decision unrelated to the KZKC case, the Commission said that it may decide obscenity issues in proceedings against broadcasters.

In a previous ruling, the FCC had decided not to judge obscenity issues. But in a proceeding involving the renewal application of WSNS-TV, Chicago, it said that it wished to retain its power to pursue several options in such cases, including referring complaints to the Department of Justice or imposing its own sanctions. However, said the Commission, it preferred that most such issues be decided in the courts. 

# Supplier Side

Christie Electric Corporation has introduced a new battery support system—the CASP/1000, dubbed the "Wonder Box." The microprocessor-based system rejuvenates NiCad batteries by erasing memory and restoring faded capacity, analyzes battery condition and provides a hard copy printout on an optional serial printer, and recharges any rechargeable battery—NiCad, Zinc-Silver, Lead Acid, or Lithium.



Christie Electric's "Wonder Box."

Up to six batteries of various kinds may be connected to the system at once. The CASP/1000 automatically gives each battery the type and amount of charging current it needs. The speed of the charge is also automatically adjusted; Christie NiCads can be fully recharged in as little as 30 minutes.

The "Wonder Box" is available to prospective buyers on a 20-day free trial offer.

Contact: Christie Electric Corporation  
20665 Manhattan Place  
Torrance, CA 90501  
(213) 320-0808

The Hartford Insurance Group has introduced a comprehensive package of coverages, called "InTune," for radio and television broadcast stations.

The package, which is designed for all sizes of radio and television stations, offers all of the basic coverages, including property and marine, general liability, commercial auto, workers' compensation, crime and umbrella. In addition, broadcasters can customize policies to insure towers and antennas (including tower collapse and retuning); stationary transmitting and receiving equipment; mobile transmitting, receiving, and recording equipment; and equipment permanently installed in vehicles.

The package will be available in most states before the end of the year.

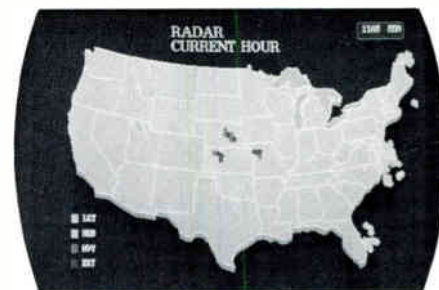
Contact: Stephen S. Witt  
Assistant Vice President, Commercial Insurance  
The Hartford Insurance Group  
Hartford Plaza  
Hartford, CT 06115  
(203) 547-4900

The FCC says that any station with five or more full-time employees must file an annual equal opportunity report detailing its efforts to recruit and hire female and minority employees. One way to fulfill your affirmative action obligation is to subscribe to (or advertise in) the **Affirmative Action Register**, a monthly recruitment publication specifically designed for and distributed to females, minorities, the handicapped, and veterans.

The Register is sent free of charge to an audited readership of over 13.5 million. Responses to ads go directly to the advertiser.

Contact: Warren H. Green  
Editor  
Affirmative Action Register  
8356 Olive Boulevard  
St. Louis, MO 63132  
(314) 991-1335

Satellite-delivered weather information for \$149/month is yours from **WeatherBank, Inc.**, suppliers of a full color, PC-based system that can give you quick, reliable weather information with just a few keystrokes. With the WeatherCheck-2 personal computer, you can scan a huge library of weather information in color, including cloud cover maps, color radar, interstate weather, city and state forecasts, lightning strikes, predicted temperatures and rainfall, hours of sunshine, soil temperatures, hurricane positions, and jet stream plots.



The WeatherCheck-2 from WeatherBank.

The system includes a 24-inch satellite dish, 20 mB hard disk, broadcast quality graphics, 24-hour technical support, and real time severe weather warnings.

Contact: Richard R. Eubank  
National Sales Manager  
WeatherBank, Inc.  
2185 South 3600 West  
Salt Lake City, UT 84119  
(801) 973-3132 

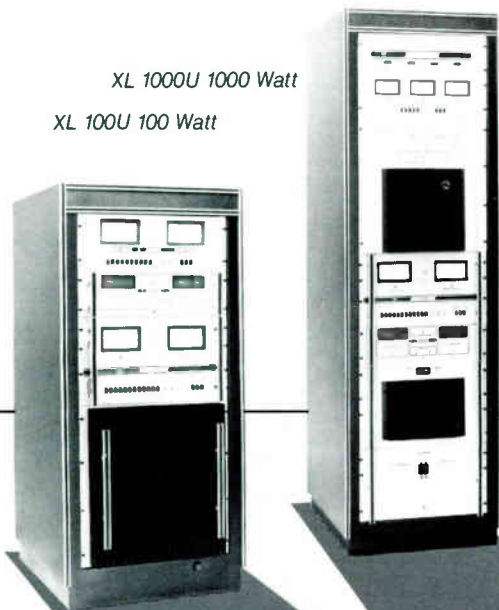
**BON MOT**

**My karma ran over my dogma.**

Seen on a California T-shirt.



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## NAB Opposes Spectrum Use Tax

National Association of Broadcasters president and CEO Edward O. Fritts told the Senate Communications Subcommittee recently that the NAB is "strongly opposed" to legislation that would tax commercial broadcasters for their use of the spectrum, the funds to be used to help finance public broadcasting.

The bill (S. 1935), sponsored by Senator Ernest Hollings (D-SC), chairman of the Senate Commerce Committee, proposes a tax of 2% of the fair market value of a broadcast license every time a station is sold, or—in an attempt to hinder trafficking—4% of fair market value if the station is sold within three years of acquisition.

Testifying in late April, Fritts said that the bill "would irreparably damage relationships between commercial and public broadcasters..." He noted that commercial broadcasters already support public broadcasting in many ways, such as providing free or low-cost tower space, talent for fundraising, and donated equipment.

## Classifieds

### WANTED TO BUY

**LPTV CONSTRUCTION PERMITS OR LICENSES.** If you have an LPTV license or CP for sale, we have interested buyers. Confidentiality assured. John Kompas, Kompas/Biel & Associates, Inc., (414) 781-0188.

**LPTV CONSTRUCTION PERMITS!** We will buy your existing LPTV permit for cash! California and Nevada permits especially wanted. Other areas considered. Call today! KIDD COMMUNICATIONS, (916) 961-6411.

**USED TRANSMITTERS AND ANTENNAS.** We will buy your used Bogner/Scala antennas, UHF & VHF transmitters and transmission line. Video/audio microwave transmitters and studio equipment also wanted. Call us first, before you buy new equipment, for maximum trade-in value! KIDD COMMUNICATIONS, (916) 961-6411.

**Wanted: M/A COM 23 CC M.W.** Also TTC XL100. Call Barbara K., (609) 561-7083 evenings.

### FOR SALE

**COMPLETE RF TRANSMITTING SYSTEMS,** Bogner antennas, Television Technology transmitters, Cablewave low loss transmission line. We welcome your trade-ins. Buy from the knowledgeable company that has the ability to deliver promptly! KIDD COMMUNICATIONS, (916) 961-5433.

**JUST TAKEN FROM OUR STUDIO:** three RCA TK44 studio cameras with zoom lenses and pedestals;

one RCA and one Ampex 2-inch high band VCR's; two RCA 16mm salvage projectors for parts; model 28 teletype machine; all cables; manuals; sold as is and by package for your pick-up only. \$3,000 for everything! John Elliott, CE, WTJC-TV, (513) 323-0026.

**TV NEWS DESK,** 2 persons, custom made. 34" high, 39" wide, 8 feet long. Formica top. Perfect for your local news set. Cost \$3,000 to build, yours for \$1,000, F.O.B. Rice Lake, WI. Call J. Dorrance, (715) 234-2121.

**USED EQUIPMENT:** Bogner B16UO antenna. 500' Andrew HJ7 cable. Two KLM 16' TVRO's. International Microwave 1/2 watt STL. LPTV PERMITS: Hobbs, NM channel 39. Carlsbad, NM channel 50. Georgetown, SC channel 62. Call (202) 387-9114 for information.

**Florida LPTV stations (7) and CP's (3).** Major markets. Can be sold separately or as a group. Call for information, (813) 644-5799.

### SERVICES OFFERED

**TURNKEY LPTV CONSTRUCTION:** Broadcasting Systems, Inc. can take you from CP to a completely operational LPTV station using either new or used equipment (all or part). We can provide transmitters, antennas, cabling, microwave links, studio and satellite equipment. We also sell used TV station test-

ing equipment. We purchase used transmitters, antennas, microwave links, and studio equipment. 30 years' experience. Post engineering assistance available. Write Broadcasting Systems, Inc., 8341 East Evans Road, Suite 101, Scottsdale, AZ 85260, or call (602) 951-0266.

**CLASSIFIED RATES:** All classified ads are payable in advance. When placing an ad, indicate the exact category you desire: *Help Wanted, Situations Wanted, Services Offered, Business Opportunities, Wanted to Buy, For Sale, Miscellaneous.* The publisher reserves the right to abbreviate, alter, or reject any copy.

Classified advertising is sold at the rate of 50¢/word. There is a \$15.00 minimum charge for each ad. Count each abbreviation, initial, single figure, or group of figures or letters as one word each. Symbols such as *mm, C.O.D., P.O., etc.,* count as one word each. Telephone numbers with area codes, and ZIP codes, count as one word each.

Business Card ad rates are \$35.00 per insertion. For Classified Display rates, call John Kompas at (414) 781-0188.

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**Where there is an income tax, the just man will pay more and the unjust less on the same income.**

*Plato, The Republic*

# ... at the FCC

## NEW LPTV LICENSES

The following LPTV stations received licenses on the dates shown. Station call sign, location, and the name of the licensee are also given.

K27CE Rural Garfield, UT. Garfield County, 6/22/88.

## LPTV LICENSE RENEWALS

The following LPTV stations received license renewals on the dates shown. Station call sign, location, and the name of the licensee are also given.

W54AF Bucyrus, OH. Allonas Communications, Inc., 8/25/87

## CHANNEL CHANGES

K44AR Salina, KS. Trinity Broadcasting Network Inc. Channel change granted from 44 to 15 on 5/31/88.

## ASSIGNMENTS AND TRANSFERS

K23BX Hobbs, NM. Voluntary assignment of permit granted from Black Media Associates to Video Marketing Network, Inc. on 4/8/88.

## NEW LPTV CONSTRUCTION PERMITS

The following parties received LPTV construction permits on the dates shown. Station call sign and location are also given.

-21— Petersburg, AK. State of Alaska/Division of Telecommunications Operations, 5/31/88.

K52CU Hope, AR. Blacks Desiring Media, Inc., 5/31/88.

K36BY Randall, AR. Mountain TV Network, Inc., 5/31/88.

K24CE Blythe, CA. Palo Verde Valley T-V Club, Inc., 5/31/88.

K56DZ Fresno, CA. National Minority TV, Inc. 6/23/88.

K47CX Redding, CA. North American Television Network, 5/31/88.

-05— Visalia, CA. Central California Broadcasters Inc., 5/31/88.

K26CI Cortez, CO. Collis Michael Callihan, 5/31/88.

W58BH Boca Raton, FL. Guenter Marksteiner, 5/27/88.

W68BY Naples, FL. Naples Translator, Inc., 5/31/88.

W58BK Naples, FL. Suncoast Television, Inc., 6/23/88.

W47AS Pinellas County, FL. Pinellas County Schools, 5/31/88.

W56CD Rome, GA. T.V. Local, Inc., 5/31/88.

W16AK Tifton, GA. Tifton Translator, Inc., 5/26/88.

K33BZ Denison, IA. Denison Newspapers, Inc., 4/29/88.

K39BY Des Moines, IA. Abundant Life Communications, Inc., 5/31/88

K34CK Humboldt, IA. Christensen Broadcast Company, Inc., 6/23/88.

K62DF Iowa City, IA. Kim Mooney, 5/31/88.

K39CA Spencer, IA. Mountain TV Network, Inc., 5/31/88.

K12NZ Idaho Falls, ID. W. L. Armstrong, 4/29/88.

K30CI Osburn, ID. Mountain TV Network, Inc., 4/29/88.

W54AM Vandalia, IL. Pepsi-Cola Bottling Company of Alton, Inc., 4/29/88.

-54— Watsoka, IL. Linda D. Clevenger, 5/31/88.

K59DN Topeka, KS. Jeffco Broadcasting, 5/31/88.

K64DB Alexandria, LA. James E. Still, 4/29/88.

K67EI Baton Rouge, LA. Applied Communications Technologies, 5/31/88.

K32CI Many, LA. Mountain TV Network, Inc., 6/23/88.

K41CI Morgan City, LA. Mountain TV Network, Inc., 6/23/88.

W54AT Brockton, MA. Congregation of the Oblates of the Virgin Mary, 5/31/88.

W47AT Cape Cod, MA. Jennifer J. Frost & Liliias J. Morrison, 6/23/88.

K38CD St. James, MN. Watonwan TV Improvement Association, 6/23/88.

K34CD Poplar Bluff, MO. CMM, Inc., 4/29/88.

K51CT Potosi, MO. Mountain TV Network, Inc., 6/23/88.

-02— Wardell/Kennett, MO. Midsouth Broadcasters, 5/31/88.

W68CA Oxford, MS. American Translator Development, Inc., 6/23/88.

K29BT Choteau, MT. Mountain TV Network, Inc., 6/23/88.

K35CD Choteau, MT. Mountain TV Network, Inc., 6/23/88.

K28CN Harlowton, MT. Rural Television System, Inc., 5/31/88.

K55FH Belcourt, ND. Schindler Community TV Services, 4/29/88.

W23AM Laconia, NH. Impact Television Group, Inc., 5/27/88.

W47AN Manchester, NH. Mountain Wave Media, 4/29/88.

W08CC Hammonton, NJ. Sandra A. Engle, 4/29/88.

K61EQ Albuquerque, NM. Western Bible College, 5/31/88.

K17CA Carson City, NV. Kidd Communications, 6/14/88.

K69EX Hawthorne, NV. Mountain TV Network, Inc., 6/14/88.

K55FF Mesquite, NV. Communications Engineering, Inc., 5/25/88.

K66DI Pahump, NV. Black Rock Cable, Inc., 6/23/88.

K47CO Reno, NV. Que Television Productions, Inc., 6/14/88.

W12BZ Rome, NY. Kevin O'Kane, 4/29/88.

W58BF Westerville, OH. Capital City Telecasting, Inc., 4/29/88.

K15CI Lakeview, OR. Mountain TV Network, Inc., 4/29/88.

K51CS The Dalles, OR. Kentel, 5/31/88.

W59BQ Ponce, PR. Aracelis Ortiz, 4/29/88.

W50AV San German, PR. Aracelis Ortiz, 5/31/88.

W47AJ Newport, RI. BTV Associates, 5/31/88.

W68BZ Myrtle Beach, SC. Impact Television Group, Inc., 5/31/88.

W15AO Alcoa, TN. Alcoa First Baptist Church, 4/29/88.

W44AM Crossville, TN. William T. Conner, 4/29/88.

W67BX Crossville, TN. William T. Conner, 4/29/88.

-23— Hixson, TN. Hixson Television, Ltd., 4/29/88.

W41AS Union City, TN. Union City Metrovision, Inc., 4/29/88.

W33AN Union City, TN. Futures TV, Inc., 5/31/88.

K38CA Abilene, TX. Global Village Video Resource Center, 4/29/88.

K40CK Beaumont, TX. TV Tower Venture, 5/31/88.

K34CJ Beeville, TX. Mountain TV Network, Inc., 6/23/88.

K40CL Beeville, TX. Mountain TV Network, Inc., 6/23/88.

K56DY Beeville, TX. Mountain TV Network, Inc., 6/23/88.

K47CV Bryan, TX. Presidio Enterprises, Inc., 4/29/88.

K34CI Coleman, TX. Landmark Cablevision Associates, 5/31/88.

K23CC Estelline, TX. Mountain TV Network, Inc., 5/31/88.

K35CB Huntsville, TX. Mountain TV Network, Inc., 5/31/88.

K35CC Mineral Wells, TX. Mountain TV Network, Inc., 6/23/88.

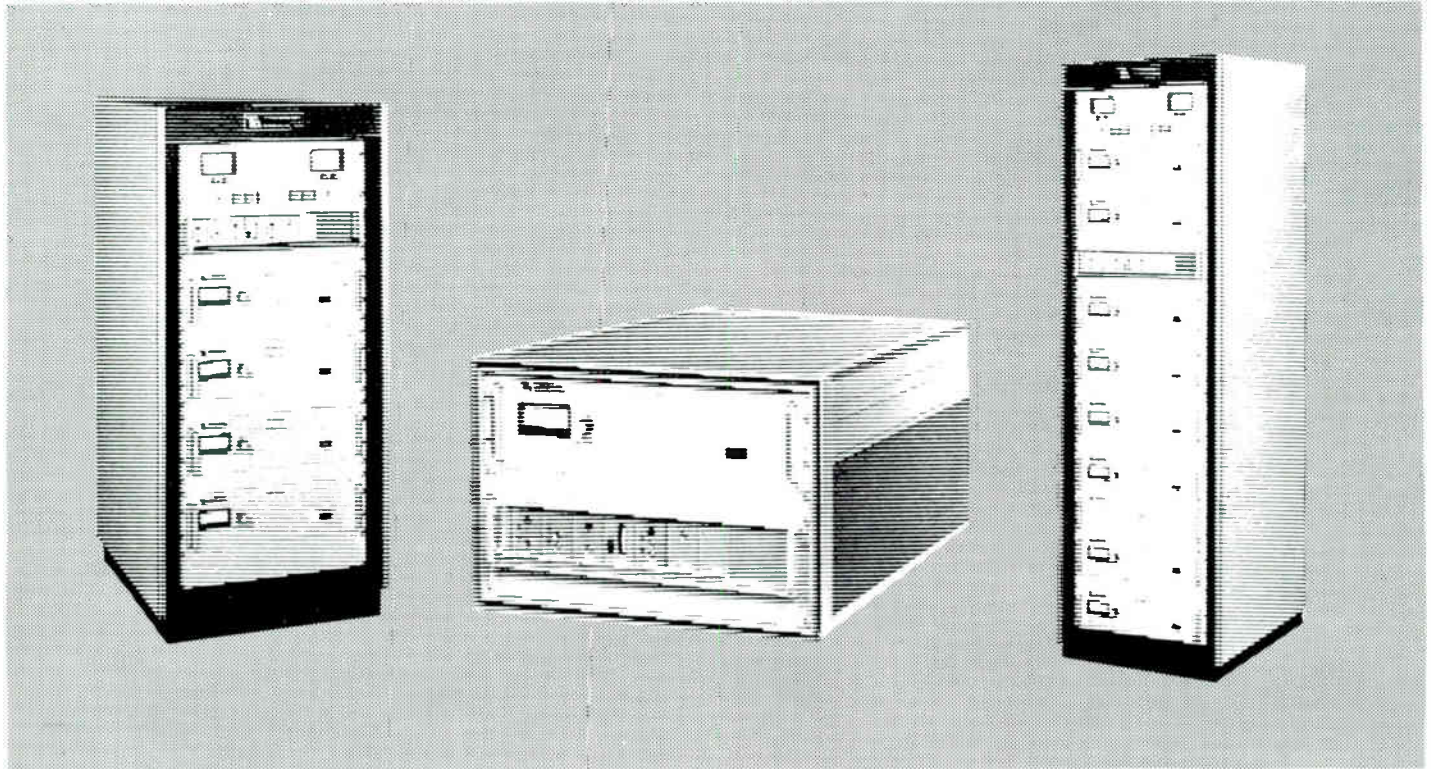
K49CD Odessa, TX. Brooks Broadcasting, Inc., 4/29/88.

-43— Pampa, TX. Mountain TV Network, Inc., 4/29/88.

*continued on page 22*

# TOWNSEND

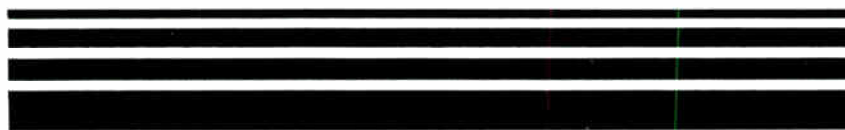
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continued from page 20

K22CJ Quanah, TX. Mountain TV Network, Inc., 6/23/88.  
W33AP Danville, VA. Moneta Associates, 4/29/88.  
W34AQ Rainswood, VA. Community Television, 4/29/88.  
K47CN Centralia, WA. Blakslee Junction Minority Broadcasting, Inc., 4/29/88.  
-64— Moses Lake, WA. Peoples TV Association, 4/29/88.  
K53CY Yakima, WA. Residential Entertainment, Inc., 5/31/88.  
K27CN Cody, WY. Russell Communications, 4/29/88.  
K38CC Rawlins/Carbon, WY. Mountain TV Network, Inc., 4/29/88.

#### LPTV LOTTERY WINNERS

The following are tentative selectees of the LPTV/translator lottery held on May 6, 1988. If no petitions to deny the selectees are filed, and if they are otherwise qualified, they will be granted construction permits.

Ch. 57 Florence, AL. Linda D. Clevenger.  
Ch. 65 Mobile, AL. Media Properties.  
Ch. 46 Little Rock, AR. American Christian TV System, Inc.  
Ch. 31 Prescott, AZ. Mountain TV Network, Inc.  
Ch. 34 Sacramento, CA. John Frances Hassler, Jr.  
Ch. 49 Sacramento, CA. Western Broadcasting System.  
Ch. 53 Sacramento, CA. Residential Entertainment, Inc.  
Ch. 25 San Diego, CA. Citizens Television Systems, Inc.  
Ch. 27 San Diego, CA. Lupian-Warren-Barnard Partnership.  
Ch. 55 South Oroville, CA. Response Broadcasting Corporation.  
Ch. 24 Cortez, CO. Collis Michael Callihan.  
Ch. 22 Alamosa, Company. Eddie Robinson.  
Ch. 10 Gainesville, FL. Board of Regents, State of Florida.  
Ch. 27 Homosassa Springs, FL. WTSP-TV, Inc.  
Ch. 57 Miami, FL. Educational Television Corporation.  
Ch. 56 Naples, FL. Palmer Communications, Inc.  
Ch. 47 Pinellas County, FL. Pinellas County Schools.  
Ch. 47 Vero Beach, FL. American Christian TV System, Inc.  
Ch. 56 Brunswick, GA. FM Television, Ltd.  
Ch. 48 Honolulu, HI. Brandan Pastienipo.  
Ch. 24 Kailua Kona, HI. American Translator Development.  
Ch. 32 Burlington, IA. Daily Gate City Company.  
Ch. 51 Cedar Rapids, IA. Low Power Technology, Inc.  
Ch. 44 Waterloo, IA. Midamerica LPTV Associates, Inc.  
Ch. 41 Lewiston, ID. Blacks Desiring Media, Inc.  
Ch. 69 Hammond, IN. Michael S. and Eileen J. Ice.  
Ch. 31 Dodge City, KS. Crossroads Communications Company.  
Ch. 56 Marysville, KS. Mountain TV Network, Inc.  
Ch. 28 Teterville, KS. Mountain TV Network, Inc.  
Ch. 53 Wichita, KS. Western Bible College.  
Ch. 46 Lafayette, LA. K. Sandoval Burke.  
Ch. 54 Brockton, MA. Congregation of Oblates of Virgin Mary.  
Ch. 16 Brunswick, ME. Capitol Television, Inc.  
Ch. 48 Grand Rapids, MI. American Christian TV System, Inc.  
Ch. 55 Saginaw, MI. Microband Corporation of America.  
Ch. 30 Natches, MS. Commonwealth Venture Systems, Inc.  
Ch. 29 Manchester, NH. Central Broadcasting Corporation of New Hampshire.  
Ch. 36 New Brunswick, NJ. Deepak Viswanath.  
Ch. 41 Carlsbad, NM. Lawrence P. O'Shaughnessy.

Ch. 27 Clayton, NM. Mountain TV Network, Inc.  
Ch. 38 Tucumcari, NM. Mountain TV Network, Inc.  
Ch. 23 Greenburg, NY. Quali-Tech Telecommunications Group.  
Ch. 39 Dayton, OH. Local Broadcasting Corporation.  
Ch. 38 Marion, OH. Scantland Communications Corporation.  
Ch. 48 McAlester, OK. Lakeland Cable TV, Inc.  
Ch. 16 Weatherford, OK. Mountain TV Network, Inc.  
Ch. 21 Beaver, OR. Mountain TV Network, Inc.  
Ch. 21 Blackwell, OR. Raymond A. Winbush.  
Ch. 26 The Dalles, OR. Telecrafter Corporation.  
Ch. 51 The Dalles, OR. Kentel.  
Ch. 32 Pittsburgh, PA. Domsat of Pennsylvania, Inc.  
Ch. 18 Charleston, SC. Columbia Broadcasting Center.  
Ch. 62 Georgetown, SC. Impact Television Group, Inc.  
Ch. 68 Myrtle Beach, SC. Black Media Associates.  
Ch. 21 Columbia, TN. Synergenesis Broadcasting.  
Ch. 17 Knoxville, TN. Robert D. Kymala.  
Ch. 23 Morristown, TN. Full Gospel Business Men's Fellowship.  
Ch. 40 Beaumont, TX. TV Tower Venture.  
Ch. 11 Brownwood, TX. Generic Television.  
Ch. 33 Houston, TX. Southwest Hispanic Broadcasting Corporation.  
Ch. 30 Lufkin, TX. Clearvision Communications.  
Ch. 22 Spearman, TX. Mountain TV Network, Inc.  
Ch. 54 Turkey and Quitaque, TX. Ramar Communications, Inc.  
Ch. 32 Tyler, TX. Focus Translators, Inc.  
Ch. 53 Victoria, TX. Community Television of Victoria.  
Ch. 50 Bristol, VA. Roy H. Park Broadcasting.  
Ch. 46 Richmond, VA. American Christian TV System, Inc.  
Ch. 44 Killington, VT. Killington, Ltd.  
Ch. 53 Bellingham, WA. Russell Communications.  
Ch. 41 Ellensburg/Kittitas, WA. Kittitas County TV Improvement District.  
Ch. 53 Yakima, WA. Residential Entertainment, Inc.

The following are tentative selectees of the LPTV/translator lottery held on May 27, 1988. If no petitions to deny the selectees are filed, and if they are otherwise qualified, they will be granted construction permits.

Ch. 20 Augusta, AR. Mountain TV Network, Inc.  
Ch. 62 Harrison, AR. Mountain TV Network, Inc.  
Ch. 53 Russellville, AR. Blacks Desiring Media, Inc.  
Ch. 48 Kingman, AZ. Mohave County Board of Supervisors.  
Ch. 41 Hornitos, CA. Suzi Murayama.  
Ch. 17 Ukiah, CA. Television Improvement Association.  
Ch. 22 San Luis Obispo, CA. Alameda Television.  
Ch. 61 San Diego, CA. Linda Gallenberger.  
Ch. 36 Santa Barbara, CA. Response Broadcasting Corporation.  
Ch. 34 Saint Augustine, FL. Terrance Joaquin Gladden.  
Ch. 59 Ames, IA. Baby Boom Broadcasting Company.  
Ch. 67 Sioux Lake, IA. James Connell.  
Ch. 57 Cedar, KS. Wireless Cable Broadcasting Co.  
Ch. 24 Bogalusa, LA. Mountain TV Network, Inc.  
Ch. 66 Austin, MN. L.E.O. Broadcasting, Inc.  
Ch. 22 Poplar Bluff, MO. Mike A. Mendoza.  
Ch. 61 McComb, MS. Kuhlmann Broadcasting Corporation.  
Ch. 26 Natchez, MS. Impact Television Group, Inc.  
Ch. 66 Wilmington, NC. Gail P. Smith.  
Ch. 44 Pine Hurst, NC. Thelma W. Anglin.  
Ch. 68 Forman, ND. Mountain TV Network, Inc.

Ch. 43 Goodrich, ND. Mountain TV Network, Inc.  
Ch. 68 Grand Forks, ND. Black Media Associates.  
Ch. 27 Williston, ND. Generic Television.  
Ch. 45 Harrison, NE. Mountain TV Network, Inc.  
Ch. 65 Omaha, NE. Heidi A. Terrill.  
Ch. 22 Gallup, NM. Mountain TV Network, Inc.  
Ch. 38 Taos, NM. El Crepusculo, Inc.  
Ch. 64 Taos, NM. New Mexico Media, Ltd./License Holding Co.  
Ch. 66 Ponca City, OK. Black Media Associates.  
Ch. 22 Stillwater, OK. Mountain TV Network, Inc.  
Ch. 51 Weatherford, OK. Mountain TV Network, Inc.  
Ch. 28 Eugene, OR. Janet Roberts.  
Ch. 60 Newport, RI. Nicholas A. Champion.  
Ch. 23 Huntsville, TX. Tel-Radio Communications Properties.  
Ch. 43 Huntsville, TX. Mountain TV Network, Inc.  
Ch. 62 Lubbock, TX. Local Service Television, Inc.  
Ch. 27 Williston, ND. Generic Television.  
Ch. 25 Paris, TX. Owen Broadcasting Enterprises.  
Ch. 53 Paris, TX. Localvision.  
Ch. 31 San Angelo, TX. Stacy L. Davis.  
Ch. 33 San Antonio, TX. Diana Castro Hagee.  
Ch. 30 Alton & Kane County, UT. Orderville City.  
Ch. 27 Logan, UT. Cache Valley Publishing Co.  
Ch. 25 Warren, VT. John L. Eddy, III  
Ch. 28 Seattle, WA. Northwest Christian Television.

The following are tentative selectees of the LPTV/translator lottery held on June 24, 1988. If no petitions to deny the selectees are filed, and if they are otherwise qualified, they will be granted construction permits.

Ch. 46, Golden Valley, AZ. Mohave County Board of Supervisors.  
Ch. 32, Lake Havasu, AZ. Dennis Macey.  
Ch. 68, Phoenix, AZ. James C. Connell.  
Ch. 43, Tucson, AZ. Ted Tucker.  
Ch. 22, Bridgeport, CA. Rural Television System, Inc.  
Ch. 35, La Jolla, CA. Regents of the University of California.  
Ch. 17, San Diego, CA. Basic Economic Education, Inc.  
Ch. 66, Aurora, CO. Jerold R. Welch.  
Ch. 33, Darien, CT. Rev. Dr. Carrie L. Thomas.  
Ch. 62, Cocoa, FL. Beach Broadcasting.  
Ch. 14, Fort Myers, FL. Suncoast Television, Inc.  
Ch. 62, Islamorada, FL. Edward R. Tinari.  
Ch. 24, Key Largo, FL. Lloyd A. Moriber.  
Ch. 61, Rock Harbor, FL. Board of County Commissioners.  
Ch. 67, Rock Harbor, FL. Board of County Commissioners.  
Ch. 66, Luella, GA. Reginald L. Duff.  
Ch. 33, Rockford, IL. Skywave Communications Corporation.  
Ch. 14, Cape Girardeau, MO. Calvary Temple Church, Inc.  
Ch. 49, Springfield, MO. Christian Life Center, Inc.  
Ch. 18, Springfield, MO. Natrona Broadcasting Company, Inc.  
Ch. 67, Ackerman, MS. Ackerman Cable TV Company, Inc.  
Ch. 41, Enka, NC. Pappas Telecasting of the Carolinas.  
Ch. 52, Pine Hurst, NC. Destin Community Television.  
Ch. 67, Las Vegas, NV. Broadcast Data Corporation.  
Ch. 15, Oneonta, NY. Rastus Broadcast.  
Ch. 61, Pittsburgh, PA. Scott Gottesman.  
Ch. 33, Rapid City, SD. Robert D. Kymala.  
Ch. 39, Chattanooga, TN. Ying Hua Bennis.  
Ch. 60, Clarksville, TN. Howard P. Batie.  
Ch. 46, Beaumont, TX. Communicators of Beaumont.  
Ch. 50, Bryan, TX. Kermit C. Ashby.  
Ch. 30, Pasadena, TX. Casey Telecommunications Corporation.  
Ch. 26, Teton Village, WY. William L. Armstrong, III.

K/B

# ATTENTION PROSPECTIVE AFFILIATES

Channel America's LPTV Network is planning to sign on in June 1988, with its official national launch scheduled for September 1988.

We will provide satellite delivery of three Network feeds which will total 24 hours per day, including **4 hours per day of original programming.**

If your station is interested in possible affiliation, please contact:


**Veronica Albrecht**  
Affiliate Relations  
Channel America  
24 West 57th Street, Suite 804  
New York, NY 10019  
**(212) 262-5353**  
FAX: (212) 246-8542



## 3-D TV To Hit British Market by Year End

British electronics engineers have developed what they claim is the world's first commercial three-dimensional television system, and the first models could be on the market by the end of the year, according to a [London] *Times* article reprinted in the January 1988 *Technical Review* of the Asia-Pacific Broadcasting Union.

Dr. Max Robinson and colleagues at Trent Polytechnic, Nottingham have developed a special two-lens video camera that records images in 3-D by rapidly swooping from one lens to the other. The slight difference in the pictures, which are recorded on conventional videotape, gives the illusion of three dimensions when the tape is played back on a conventional television receiver and viewed through special electronically controlled glasses that allow only one eye to view the screen at a time. The switching takes place so rapidly that the brain cannot detect any flicker.

The result, says Dr. Robinson, is a sharp, startlingly realistic image, in color or black and white. He has set up his own company, InDepth Systems, to market the technology. 

## New Programming Sources

The following program information arrived too late for inclusion in our February "LPTV Programming Directory." Please add these companies to your files.


**The Cable Agency**  
1565 Laskin Road  
Virginia Beach, VA 23451  
**Contact:** Scott Hessek  
Vice President  
(804) 422-5652

**Type of payment:** Cash & Barter  
**Type of programming:** Action/Adventure, Docu-drama, Documentaries, Educational, Family, International, Magazine/Talk, Mini-Series, Specials, Sports, Variety/Music. Programming from Germany, Portugal, England, and African nations. Also American movie and TV classics.

**Coe Film Associates, Inc.**  
65 East 96th Street  
New York, NY 10128  
**Contact:** Susan Eenigenburg  
Special Projects Director  
(212) 831-5355

**Type of payment:** Cash  
**Type of programming:** Shorts for family viewing, shorts and series for children, children's half-hour and hour specials, children's features, family features and specials, dramas, dramatic short stories,

educational series, sports, horror, performing arts specials, holiday specials.

**Sample titles:** "Paddington Bear," "When You Grow Up," "It's All Jazz," "Sign of Victory," "Old Friends, New Friends," "Tuck Everlasting." 

## Readers Comments *from page 3*

service (LPTV) has always been primarily to fill the community's needs. At least that is what Congress had in mind when they presented the idea to the FCC. Why then was the new service not even considered for must-carry status when must-carry was law? Now that our cable friends have been completely deregulated and, in certain areas, have completely monopolized broadcast stations, it is even more difficult for our new service to do what it was designed to do.

I would think that someone in Congress would come to our aid and begin asking questions. What community broadcasters need is letters to our Congressional representatives and some loud voices in our communities.

**Bob Vincent**  
Vice President/Station Manager  
15TV, San Luis Obispo, CA