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# CATV

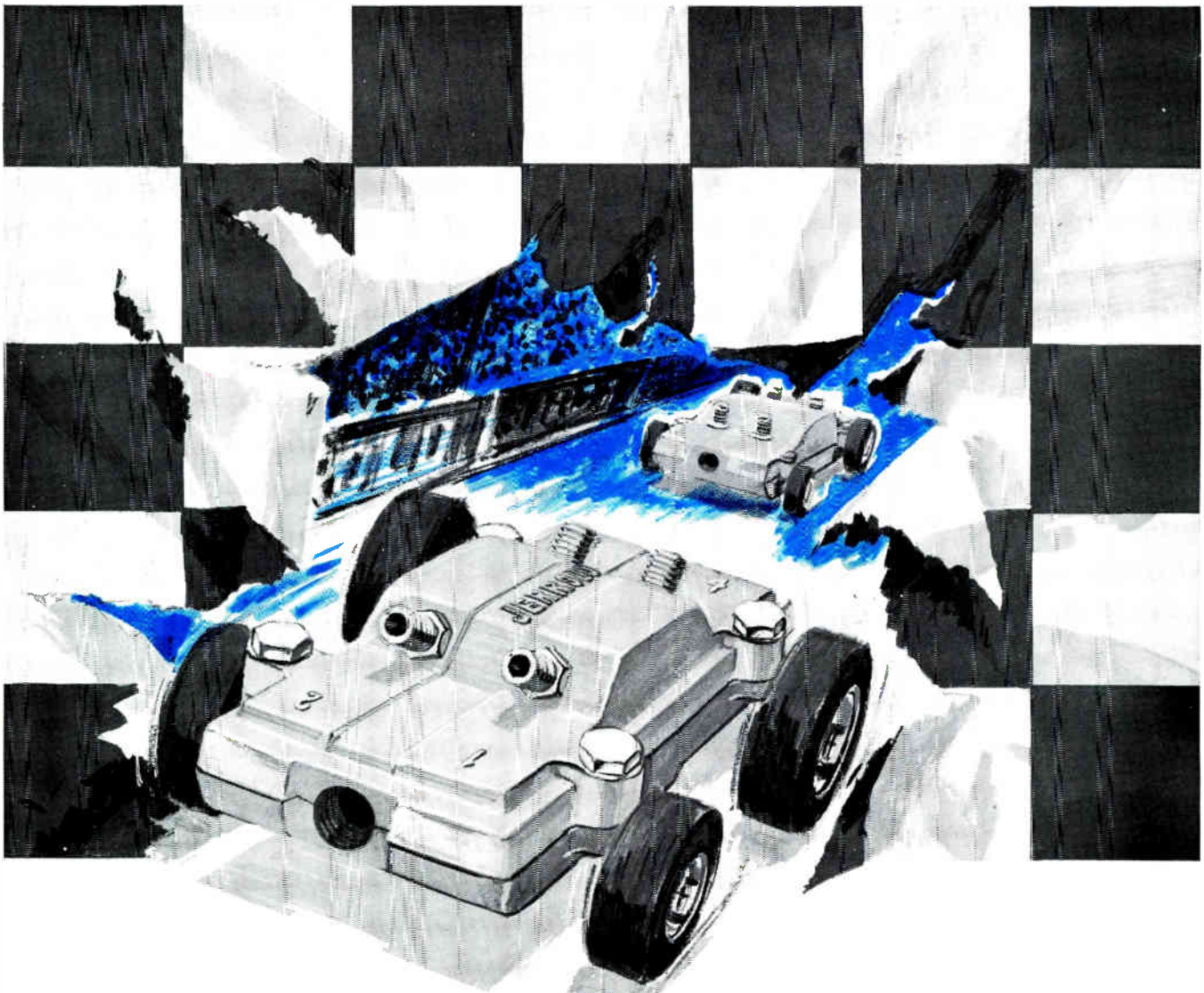
October 27, 1969

**Authoritative Newsweekly of Cable Television**



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# Conspectus



## OUR COVER

*Despite distractions, North Central Cable Television Association members attend to business. From left to right are Bunmy Dale; Charles Henry, Iron Mountain, Mich., co-chairman of the convention; Rich Bur, Marquette, Mich.; Del Shumate, Vikoa Inc.; Pat Bresnan, Ironwood, Mich.; and new secretary and treasurer, Bernard Mainville, Iron Mountain, Mich.*

# CATV

**Authoritative Newsweekly of Cable Television**

Stanley M. Searle — Patrick T. Pogue  
Publishers

Robert A. Searle — Editor

Jacqueline B. Morse — Managing Editor

Charles E. Bell — Assistant Editor

Mark Day — Editorial Assistant

D. A. A. Lindmark — Art Director

Steve Riley — Production

R. Wayne Wilson — Advertising Director

Buford S. Marsh — Business Manager

Don Hardesty — Circulation Manager

Washington Bureau: (202) 393-4488

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**FCC firms up rules on program origination and advertising for CATV. Although verdict is not in on distant signals, Commission encourages inter-connection.**

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**North Central Association meeting at Lake Geneva Playboy Club demonstrates members' desire for more communication within the industry. Noted speakers and guests attend.**

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**New Commission designates will be quizzed again this week. Citizens Committee protests close of hearing without full development of possible protests; makes Pastore reopen hearings.**

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**Irving Kahn addresses Hollywood Radio and Television Society on satellite communications and talks to Senate Communications Subcommittee on political broadcast time.**

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| Rodent repellent jacket*                         | .540                   | .630                     | .890                      |
| Nominal wall                                     | .065                   | .065                     | .070                      |

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*Robert A. Searle*  
Editor

## Viewpoint

### Big Boost for CATV... Wait and Watch!

CATV has been headed off too many times in the past to greet the new FCC ruling—however opportune it seems to be—with unqualified enthusiasm. Unlimited channels for origination and advertising... encouragement to interconnect... encouragement to lease unused channels on a common carrier basis. Compared to the Reports and Orders cable people are used to seeing come out of the Commission, this one makes it seem at first glance that the CATV millenium has indeed arrived.

And perhaps it has. On the other hand, long experience with this Commission prompts a certain skepticism, and it is difficult to believe that Hyde, Cox, Geller & Co. have abandoned a frame of reference that has in the past invariably inhibited CATV.

At this point there are more questions asked than answered about the ruling. It is certain to benefit origination equipment and programming suppliers. It is certain to be welcome news to some of the "giant" CATV system owners who are willing and able to compete in the fierce copyright market. But of the approximately 270 systems which, according to NCTA, fall into the 3,500-subscriber category which will be required to originate, it is estimated that not even half have studio facilities at present. What will the ruling mean to them, and to other operators who are planning to expand but whose expansion would mean just enough subscribers to bring them under the mandatory injunction—and require the expense of origination studios on top of construction expenses? Local origination has never been thought to be a money-making proposition by CATVers, although unquestionably the acceptance of advertising will relieve some of this burden.

What could be the biggest bogeyman in the entire ruling is the implication it carries of government involvement in programming content. The FCC has long wished for control over broadcasters in this area, and has in some measure already succeeded in exercising such control. The Commission may see CATV as the wedge it can drive between communications media and the First Amendment. It says it will require programming to a "significant extent." What will that mean in regulation, of number of hours, technical quality, type of programming? And once the FCC has succeeded in imposing controls on CATV, will it not use this lever on the broadcast industry with whose programming the Commission has become so disenchanted lately?

This ruling may indeed be the biggest boost ever for CATV. There is no place for paranoia in business, and government regulation is a fact of life to which cable television people must accommodate themselves. A reasoned approach to the latest move by the Commission is neither unrestrained joy nor unqualified pessimism. Wait and watch.

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## Ask Alphamatic News™

# Chairman Hyde Gift-Wraps Origination; His Going-Away Present To CATV Industry

Local Origination Advertising and CATV network interconnection provided for in Commission firming up of December 13 rulemaking. No new distant signal decisions.

The FCC last week firmed up its rules on program origination and advertising, and while the verdict is still not in on the crucial issue of distant signals, the portents for CATV in the big cities are better—though cable obviously is going to be put into a more competitive position vis-a-vis broadcasting both in regard to programming and advertising.

The Report and Order adopted last week by the Commission opens a wider door to unlimited CATV channels for origination and advertising—though it notes limits may be imposed in the future. It even encourages interconnection into a CATV network or networks to provide viewers with an alternative to the current three television networks.

## Hands Off Programming

The new rules also caution municipalities to keep hands off programming—not to set limitations on what films can be carried, for instance, as New York City has tried to do by stipulating that only cultural movies can be shown.

The Commission vote was 6-1, with only Commissioner Robert E. Lee dissenting. His opinion was that the new FCC appointees, Dean Burch and Robert Wells, should be allowed to join the Commission before the final decision.

The Commission decision is filled with controversial points and doubtless will be argued before the FCC and the courts for some time to come. Certainly, broadcasters will find much in it to fault. Ironically, the National Association of Broadcasters earlier this year turned down an NCTA/NAB staff agreement that would have been more favorable in this area to broadcasting than the FCC's decision. The staff agreement would have forbidden interconnection, for one thing.

Advertising on CATV, the Report and Order says, must be limited to "natural breaks," though the term isn't

defined. It is presumably designed to offset the programming interruptions that advertising so noticeably makes in commercial telecasts, but just how it will ultimately be defined is still anybody's guess.

The Commission also decided to require program origination to a "significant extent" on systems with more than 3,500 subscribers. This is obviously a well-meant attempt to force the locally oriented programming that cable operators have so often bragged they are more capable of than local television stations. It is also a back-handed slap in the face to broadcasters' claims of their local public service which the Commission finds inadequate.

By leaving "significant extent" undefined, however, the Commission set the stage for long and continuing arguments. In addition, the requirement could at least temporarily strap most

systems without the current capability for significant local programming.

Advertising, to the relief of the cable industry, will not be restricted to one channel—it will even be allowed on automated channels, a factor that should prove a significant benefit to the small local advertiser who can't afford prices quoted by television stations.

## Common Carrier Use

The Report and Order also encourages CATV systems to make their unused channels available for common carrier use which may prove to be another source of needed revenue.

The Commission debated the merits of finalizing its stance on CATV ownership policy as well as program origination and advertising, but decided to defer such action. When the FCC announced its CATV rule proposals and interim procedures last December, it opened all aspects of cable operations to scrutiny, but noted that programming origination and advertising were among the most pressing issues. Ownership, distant signal importation, and all other areas of CATV concern are still open to change before the Commission firms them up. *(Continued on page 10)*

## FCC Staffers Field Rules Questions

In a press conference held Friday, after release of the FCC's Report and Order on CATV origination and advertising, Sol Schildhouse, chief of the Commission's CATV Task Force, and Ruth Reel, general counsel's CATV expert, answered some of the most obvious questions on the ruling.

The FCC staffers said there will be no per-program charge prohibition for CATV—which puts in the clear such programming concepts as that marketed by Gridtronics. They also said the ruling will change the outcome of the San Diego case (The *Southwestern* case in which the FCC's jurisdiction was upheld by the U. S. Supreme Court). In that case, the system was allowed to originate but not to carry advertising.

Radio and television broadcasters may petition for relief under claim of "economic impact" caused by origina-

tion and advertising. But such petition, according to FCC representatives, will not cause an automatic stay of CATV operations, and the burden of proof will be on the petitioning station.

Clarifying the meaning of "natural breaks" for advertising, the FCC spokesmen said that when a movie is being carried, ads may be inserted if there is a natural intermission. Otherwise, ads may be carried only at the beginning and end of the movie.

Another bit of good news for cable operators was the announcement by Schildhouse and Reel that the Commission "hopefully" as early as this week will vote to relax the prohibition against the use of private microwave service to relay originated material.

While it was unconfirmed at the press conference, rumor in Washington has it that the FCC would also vote on ownership limitations next week.

## Protests Cause Renewal Of Burch, Wells Hearing

The Senate Commerce Committee last week decided to reopen its confirmation hearing on the FCC appointments of Dean Burch and Robert Wells.

Appearing on Monday, Oct. 27, to make their views known will be representatives of the National Citizens Committee for Broadcasting and Action for Children's Television.

A rare opposition to an FCC appointment was made two weeks ago by a black organization, (BEST) whose spokesman called Burch in particular a rich racist. The Citizens Committee also opposed the nominations without further information, but its opposition came in a telegram, as its chairman, Thomas P. F. Hoving, was unable to attend.

At the opening of the Senate Communications Subcommittee hearing on political broadcasting last week, Sen. John O. Pastore (D-R.I.)—who also ran the Burch-Wells confirmation hearing—announced that he had received another communication from the black organization protesting the closing of the confirmation hearing without a full development of all possible protests. Pastore had said that he would reopen the hearing if he received any such requests.

It was not the black group, but Hoving's organization and the children's programming group who took the opportunity. The Citizens Committee is worried that Burch and Wells may turn out to be spokesmen for the broadcast industry rather than the public.

## Kahn Announces Study, Speaks On Political Time

Irving B. Kahn, chairman and president of TelePrompTer Corp., last week spoke before the Senate Communications Subcommittee in its hearing on political broadcasting and also announced to the Hollywood Radio and Television Society that his company has commissioned a special feasibility study of domestic satellite ground stations for the CATV industry.

Kahn was a witness at the subcommittee hearing along with presidents

of the three broadcast networks and other communications leaders. Witnesses were commenting mainly on the bill introduced by Rep. Torbert Macdonald and some 70 other lawmakers which would require the networks and stations to furnish time at a reduced rate for Congressional and Senatorial candidates as well as Presidential.

He supported the objectives of the bill but qualified his statement saying that it should only be accepted as an interim measure. He said that all bona-fide candidates should be entitled to "free exposure on TV and that no candidate should have an unfair advantage because he is able to afford greater use of the medium."

"As a practical matter," he said, "I believe that only cable TV ultimately can provide adequate free time for this purpose."

Commenting on the recommendation of the committee that was financed by the 20th Century fund which would require free time for candidates on all stations across the board at the same time, he expressed that such a provision would constitute a dangerous erosion of citizens rights. "Furthermore," he said, "I consider it both impractical and unnecessary, because people cannot be forced to watch such programs even though no others are available, and unnecessary because CATV within a very short period of time should provide a more satisfactory alternative."

"Because of its multichannel capacity," said Kahn, "CATV offers the possibility of continuously replaying political programming without disruption of regular programming. Instead of one brief half hour on all channels simultaneously, it would seem infinitely preferable to make that message available on a single channel to be seen at the viewers' convenience over a longer span of time."

He conceded that CATV at the present time isn't large enough to make this alternative seem realistic, but he said that "only with the moderate amount of encouragement from the Congress and the Federal Communications Commission, cable TV can achieve substantial penetration of all television markets within a very short time, by the next presidential campaign, in fact." At the Hollywood Radio and Television

Society, Kahn said TelePrompTer Corp. has requested Hughes Aircraft Company, "the nation's leading expert on the hardware of satellite communications," to undertake the project because "this is the next giant stride for the cable TV industry as it evolves into a total broadband communications system."

Acknowledging that the domestic satellite issue has been very much in the news during the past weeks, Kahn said that his was not a "me too" proposal, but one that the company has had under consideration for many months. Last June, he recalled, he raised questions at a satellite symposium at the National Cable Television Association convention in San Francisco as to why

*(Continued on page 17)*

### MEETING CALENDAR

#### NOVEMBER

30-31—Mid-America CATV Association. Prom-Sheraton Motor Hotel, Kansas City, Mo.

#### NOVEMBER

4-6—Vikoa CATV Service School. Southwest region, Hilton Inn, Dallas Texas.

6-8—NCTA Cablecasting Seminar. National Cable TV Center, Pennsylvania State University, University Park, Pa.

9-12—"California Community Television Association Western Cable Television Show."—annual meeting. Hotel Del Coronado, Coronado, Calif.

#### DECEMBER

3-5—Eighteenth International Wire and Cable Symposium—theme: "Wideband Cable Transmission Systems" Shelburne Hotel, Atlantic City, N. J.

#### JANUARY

8-10—Rocky Mountain Cable Television Association Annual Meeting. Safari Motel, Phoenix, Ariz.



# Playboy Club Hosts CATV Meeting; "State Of Industry" Under Discussion

North Central Association members meet at Playboy Club: Nelson heads new slate of association officers: attorneys face tough questions from concerned audience.

Proving itself one of the strongest and most active regional associations, the North Central Cable Television Association—despite distractions of the architectural and natural beauty of the Lake Geneva Playboy Club—accomplished the tasks of electing officers, corralling information from each of the six states included in the association, and attending engineering sessions. And, as has come to be expected, the meetings were not without fireworks.

New officers for the association are president, Gary Nelson, American Cablevision Co., Winona, Minn., and secretary-treasurer, Bernard Mainville, Iron Mountain, Mich., K.C. Kroon, New Ulm TV Signal, New Ulm, Minn., as past president becomes a director, and Robert Zellmer, Marshall Cable Inc., Marshall, Minn. remains as vice president.

## In-Depth Questioning

Volatile association members last week made panelists, friend or foe, run the gamut of in-depth questioning during and after appearances before the group. Featured guests and members at the three discussions were Stanley M. Searle, Communications Publishing Corp., Denver, Colo.; Les Bieterman, WPBN-TV and WTOM-TV and Midwestern Cablevision Corp. of Traverse City, Mich.; and Robert Huston, Cable News, Oklahoma City, Okla.; Gary Christensen, NCTA assistant general counsel; E. Stratford Smith, Washington, D.C. attorney; Richard D. Dudley, WSAU-TV, Wausau, Wisc.; and Bob Regan, Mankato, Minn.

The first discussion, "The State of the CATV Union As I See It," featured Stan Searle, *CATV* publisher, Bob Huston, and Les Bieterman, veteran broadcaster and CATV system owner. The discussion was opened by Searle who spoke of the state of the industry with respect to future prospects.

Searle outlined five variables—both "promises and perils"—which he said

will affect the cableman's future, capabilities, and profit potential. Talking about the promising variables first, Searle mentioned the "profound, constructive impact" that the new leadership in the NCTA can have upon the industry. The second promise for the industry's future is new technology, said Searle.

"The state of the art in every area—from studio equipment to multi-channel quasi-laser microwave is moving ahead," said Searle. "It is unfortunate that the FCC's freeze on cable television and the economy in general are slowing this sort of development . . . but rest assured, it's going on."

Searle said that of the three basic resources necessary to CATV operation—technological, human and financial—two are in critically short supply. He mentioned that there are two perils in CATV future, "shortage of people to maintain and operate systems, and a shortage of finances for maintenance and expansion."

The last point touched upon by Searle was "the ominous variable . . . government regulation and legislation in the 1970's." Based on conversations he had in Washington the previous week,



*Gary Christensen, NCTA general counsel, and E. Stratford Smith, Washington, D.C., are confronted with questions from association members.*

he predicted the future may hold promise as well as peril for CATV. "A mixture of the two—which will require a genuine spirit of compromise on the part of CATV people—is a likelihood," he said.

The next speaker, Les Bieterman, represented both CATV and broadcasters. He said that the CATV industry considers broadcasters as enemies when they should be considered as friends—because they provide the signals that cable television uses.

## Start in Local Market

Bieterman raised the point of operators needing to solve problems in local markets: "That's where the problems are, and this causes federal legislation." He referred to CATV's need to serve public interest and censured the practice of not hooking up rural plant.

He said that the whole future of CATV depends upon making friends with broadcasters, but in the question-and-answer period after the discussion, cablemen fired back saying that what he asks is nearly impossible—especially at a higher level like NAB—because broadcasters don't want CATV as a friend.

"The state of the industry is lousy," said Robert Huston, because of the "fumbling FCC, humbling broadcaster, bumbling NCTA, mumbling manufacturer and the crumbling cable operator."

Huston said that the FCC is a "blind Commission led by (general counsel) Henry Geller." He said that the Commission doesn't understand CATV and that the FCC is actually run by the staff. There is very little hope of anything good coming from the FCC in the near future, he said.

He cited broadcasters for having an overabundance of everything. They have humbled the cable industry with money, he claimed, and operators haven't backed NCTA with the money it needs. Huston said that broadcasters in many cases should thank CATV for helping to deliver signals.

Manufacturers should get together, get a permanent top lobbyist in Washington to have a better voice in the making of legislation, said Huston, and in summing up, he said that cable

*(Continued on page 19)*

## Commission Firming Up

(Continued from page 7)

Under discussion by way of ownership strictures was a plan forbidding CATV ownership by a television station, newspaper or even radio station in the same market as the cable operation. A ban on broadcast network ownership of CATV systems was also contemplated. These proposals were not greeted with universal enthusiasm by the Commissioners, however, and they were put off. Ownership restrictions are therefore still undecided.

The Commission decision will certainly be one of the last major communications votes spearheaded by Chairman Rosel H. Hyde, who is due to be replaced by Chairman-designate Dean Burch. There is also the burning question of whether general counsel Henry Geller will be replaced by the new Chairman, and it was he who played a key role in pushing the Report and Order.

Based on preliminary reports and rumors, and unwilling to comment on the record until they had a chance to

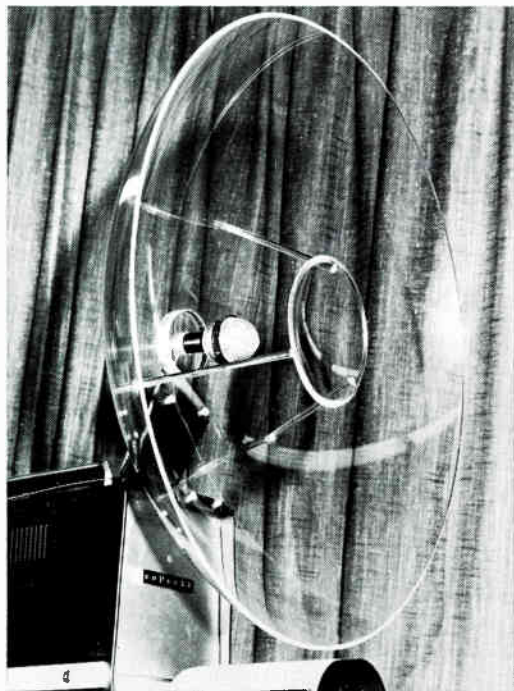
study the document itself—still not released at CATV press time—industry leaders indicated cautious optimism. First reaction seemed to be that such program origination-advertising rules will encourage more direct competition between broadcasters and CATV operators, and may be contrary to the Commission's traditional stance of protecting UHF television. Not only are local systems encouraged to plunge into the full range of programming, but even CATV interconnection networks are given the green light. In many respects, this is far more significant than the Commission's proposal for limited over-the-air subscription television, which faces many restrictions on the kind of programming it can carry.

On the other hand, by refusing to allow the importation of distant signals into major markets (it is conceded that the FCC may stick with its interim rules requiring, in effect, full copyright clearance of distant signals in the top markets), the Commission is almost certainly encouraging the giants of the cable industry to try to slug it out with broadcasters. This may well cut the

economic base of the cable industry which the Commission now seeks to encourage. The small operator, who cannot afford the costs of high-powered entertainment programming, relies on distant signals to lure subscribers to his rolls. Without being able to import distant signals into metropolitan areas, therefore, the cable operator may have to lean heavily on origination to succeed with the public—and that can mean bruising and costly fights for program material in the years ahead.

Although it is too early to tell for sure, it seems likely that the broadcast industry is going to yell "foul" at this particular Report and Order. One CATV insider noted: "After stepping on CATV for years, broadcasters are finally going to have to pay the price." Not only did the NAB reject as too favorable to cable the NCTA-NAB staff agreement forbidding interconnection, it laid itself open for this Report and Order. It is thought in some quarters that by requiring advertising in "natural breaks" in CATV, it is tacitly claiming the right to do the same in the broadcast field—and very well might at some future date.

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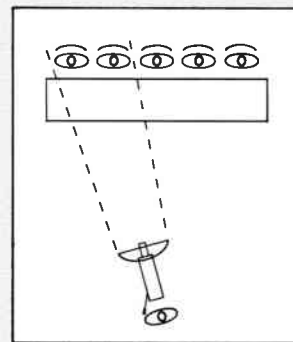
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## On Capitol Hill

### Congressional Priorities Smother Hope Of First Session CATV Action

*CATV Washington Bureau*—Autumn has come to Washington, and it looks like one of those years where the first session of a Congress runs smack into the second session. It sometimes happens that Capitol Hill allows itself only a couple of weeks between sessions, and that may happen with the Ninety-First Congress. Sometimes the legislators wind up debating bills right up to Christmas Eve.

As far as CATV is concerned, there may still be some fireworks left, but for all practical purposes the Congress is already adjourned—though whatever bill the Senate Copyright Subcommittee comes up with will be of more than passing interest. But as far as hearings go, things look dry.

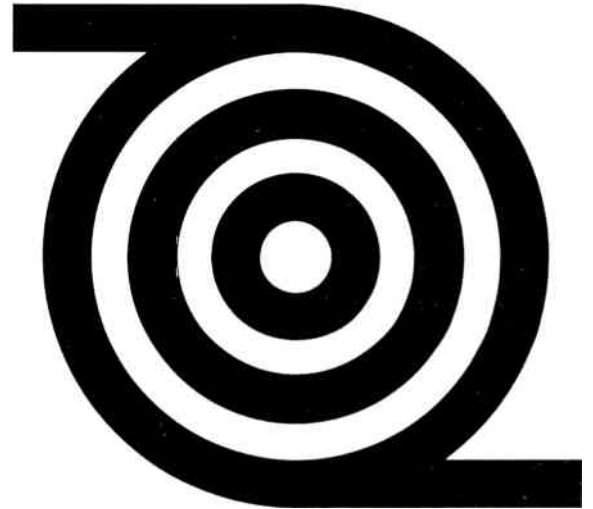
On the House side of Capitol Hill, Congressman Torbert Macdonald (D-Mass.) and his House Communications Subcommittee are still waiting for the boss, Congressman Harley O. Staggers (D-W.Va.), chairman of the parent House Commerce Committee, to figure out the timing on resumption of hearings on the FCC's CATV rules. Macdonald, early in the year, began the hearings as a probe of the Commission's proposals, then interrupted them with the promise he would be back. As it stands now, even with new developments at the Commission, Macdonald has to wait for Staggers to give the scheduling go-ahead. Staggers and the full committee have been extremely snarled in transportation legislation, which must be gotten out of the way before anything else is put on the committee agenda.

Even after the transportation bill is reported out, CATV may not be immediately considered worthy of a hearing. Staggers has more or less pledged to examine pay television next—though he may have changed his mind after the U.S. Court of Appeals for the District of Columbia fully upheld the FCC's right to authorize subscription service. As of now, Staggers hasn't even decided whether the full committee or the Macdonald subcommittee should examine pay-TV. It is only after that, if then, that CATV will be considered ripe for resumption. And snow may be deep in Washington by that point.

With the exception of the copyright situation, the Senate agenda seems clear-cut. The Senate Commerce Committee confirmation hearing on FCC-designates Dean Burch and Robert Wells was dispatched promptly, and last week Sen. John O. Pastore (D-R.I.) and his Communications Subcommittee took up the issue of costs of political time on radio and TV. There is suspicion in some quarters that Pastore is deliberately delaying resumption of hearings on his bill to change the law with regard to broadcast licenses. He has had a busy schedule and may get back to that subject soon but no hearings on CATV regulation or legislation as such are likely.

*CATV—October 27, 1969*

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TMM-300 Message Channel

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or other video sources, and permits synchronous switching. MULTICASTER™ can also provide a common EIA sync generator, three outputs at full EIA/FCC broadcast standards, intercom and tally light switching, and master pedestal and gain controls. A

TSE-100A Screen Splitter gives you split screen and corner inserts and the TMV-529 Waveform Sampler lets you set-up your video sources without expensive waveform monitors.

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## Moving Up

*Robert A. Farrington* has been appointed vice president of manufacturing for the Tower Division of Stainless, Inc. He has been associated with the firm since its incorporation in 1947 and is also a member of the board of directors and secretary of the corporation.



*Mr. Clampitt*

*Mr. Barsness*

*Mike Ganley* has recently been appointed Mid-Atlantic regional manager for Times Wire and Cable Co. Based in Waynesboro, Va., he will

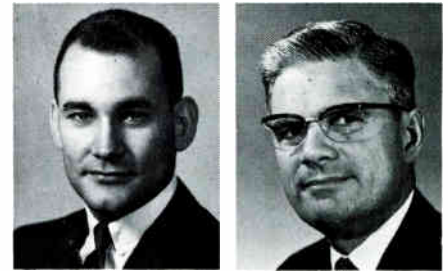
service the states of Virginia, Delaware, Maryland, West Virginia, Ohio, Kentucky and western Pennsylvania. Ganley has been in the industry since 1965 and was previously stationed with Times in Dallas, Tex.

CAS Manufacturing has announced the appointment of *James C. Scott* as southwestern district manager. Scott will be responsible for CATV, MATV and Contract Sales for Wyoming, Nebraska, Colorado, Kansas, Oklahoma, Arkansas, New Mexico, Texas and Louisiana. He was formerly associated with a CATV equipment manufacturer and as general manager for Louisiana Cable TV, Lake Charles, La.

Richard A. Kleine, vice president of Rohn Manufacturing Co., has announced the appointment of *Bill Clampitt* as sales manager for the firm's industrial and communication products.

Clampitt was formerly with Lenkert Electric Co.

The appointment of *G. H. Barsness* as western sales representative has been announced by C. J. Madigan, sales manager for Essex CATV and Communication products, Essex International, Inc. In his new capacity, Barsness, who is headquartered in Riverside, Calif., will be responsible for the sale of Essex CATV electronics and cable to the west coast area and surrounding states. He was previously vice president of Intro-Cablevision, Inc.



*Mr. Ganley*

*Mr. Farrington*

*David Rothstein* has joined HTV Systems, Inc. as sales representative covering the Northeastern region. Prior to joining the firm, Rothstein was with Aqua Instrument Co.

*Dan Stupek* has been named corporate advertising manager for the Koehring Co. In his new position, Stupek will be responsible for all advertising, both divisional and corporate. He joined the firm in 1959 and has held various promotional positions, most recently that of manager of product advertising.

*Gerald Flesher* has been appointed director of advertising and promotion for the Broadcast and CATV Division of Reeves Telecom Corp. Flesher was previously president of his own advertising and promotion firm.

*Ron E. Amick* has been named Pennsylvania regional manager by United Transmission, Inc. Amick joined the firm in September, 1966.

*Lonnie Rosado* has been named manager of Marinitte-Menominee (Michigan) Community Antenna Television, a Marcus CATV system. He has served as chief technician for Southwestern Cable Co. of San Diego and has operated systems for Continental Cablevision and Direct Channel, Inc.

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## Franchise Activity

**ALABAMA:** Fairhope: The city council has granted a franchise to TelePrompTer Corp.

**CALIFORNIA:** Calaveras County: The county board of supervisors has tentatively agreed to award a franchise to Triangle Cable Co. The franchise fee would be up to 5% of the gross earnings. . . . Mount Shasta: The board of supervisors has granted a franchise to Nor Cal Cablevision to serve the unincorporated areas surrounding the city. The firm also holds a franchise for the city.

**FLORIDA:** Pinellas County: TelePrompTer Corp. has submitted its application for a non-exclusive franchise to the county commission. The firm is proposing a franchise fee of 5% of the gross earnings. . . . Tequesta: The village council has tentatively agreed to grant a franchise to Palm Beach Cable Television, Inc. The firm has agreed to pay a franchise fee of 6½% of the gross receipts.

**GEORGIA:** Chatham County: The county commission has adopted a \$25,000 license fee for cable television plus a 4% franchise fee. Savannah TV Cable Co. and TeleCable of Savannah have agreed to meet the requirements.

**ILLINOIS:** Elgin: The city council has tentatively agreed to award a franchise to Consolidated Cable Utilities. . . . Marion: Representatives of Sullivan Cablevision interests have submitted a franchise bid to the city council. Gregg Cablevision Co. was granted a franchise for the area five years ago but it has expired and the firm never installed a system.

**INDIANA:** Terre Haute: Indiana Cable Televisio , which has operated a system in the city for three years without a franchise, has agreed to pay the city a 5% franchise fee. The firm offers subscribers 10 video channels.

**KENTUCKY:** Ashland: The city commission has decided the revoke a two-

and-one-half year old franchise from Klearpix of Kentucky, Inc. and readvertise for bids. The firm had not yet begun construction.

**NEW YORK:** Amityville: Island Cable TV Corp. has submitted its franchise application for a 25-year, non-exclusive franchise to the village board. . . . East Rochester: Monroe Cable TV has submitted its franchise application to the village board. People's Cable TV has already submitted its franchise bid. . . . Lewisboro: The town board is scheduling a public hearing for Saw Mill River Cable Vision.

**PENNSYLVANIA:** North Belle Vernon Borough: The city council has passed an enabling ordinance and granted a CATV franchise to Broadway Maintenance Corp. . . . North Strabane Township: The board of supervisors has granted a franchise to Baisley TV Cable

Co. . . . Olyphant: Thirteen franchise bids have been received by the city clerk. They are: Patrick Bangar, Hazleton; Joseph L. Rosenfeld, Allentown; Anthony T. Urban, Pottsville; Semit Cable TV, Scranton; Rex Bradley, Norfolk, Va., Telecable Corp.; John Hanley, Hyattsville, Md.; Universal Cable TV Co.; Arthur Kania, Philadelphia; Joseph Dobbs, Scranton; Pearson Judd, Carbondale; Walter O'Hara, Carbondale; Theodore Laputka, Hazleton; and Carl Rock, Scranton.

**TEXAS:** Brenham: The city council has awarded a 20-year franchise to Brenham TV Cable Co., a joint group consisting of several Brenham residents, local radio station KWHI, and Commco, Inc.

**ONTARIO:** Ajax: The CRTC has granted Maclean-Hunter a license to operate a cable system. . . . Bay Ridges: Stanley L. Hosken has been granted a two year license to serve the area by the CRTC. . . . Elmira: Grand River Cable TV, Ltd. has received permission from the CRTC to serve the area. The city council has postponed acceptance of the license.

### AN "INSIGNIFICANT" LINK

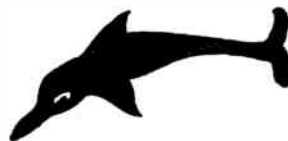
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## System Construction

**CALIFORNIA:** Milpitas Cable TV, Inc. has announced that construction is under way in Milpitas. Nearly 40 miles of the firm's proposed 70-mile system has already been installed. When completed, the system will offer subscribers 12 video channels.

Triangle Cable Co. has notified the Patterson city council that it has lowered its proposed rates following a survey which indicates that the area including Patterson, Crows Landing, Newman and Gustine can be served by a single facility. The newly proposed rate is \$5.40 monthly.

Skyline TV Cable, Inc. has announced that construction is in its final stages in Rimforest. Hook-ups are scheduled to begin in the near future.

**FLORIDA:** DeFuniak Springs Cablevision Co., Inc. has announced that

hook-ups are now under way in DeFuniak Springs.

TelePrompTer Corp. is presently surveying for a tower site to locate its St. Petersburg Beach tower.

**INDIANA:** Hoosier Telecable has announced that it is presently rebuilding its Wabash system. The firm offers subscribers 12 video channels.

**MICHIGAN:** American Cablevision Co. has announced plans to expand its 7 video channel Ironwood system to include Bessemer, Ramsay and Wakefield.

**NEW YORK:** Seneca Cablevision Corp. has announced that construction is under way in Seneca Falls and Waterloo. The firm is presently installing a 205-foot tower to serve both communities.

**OHIO:** Tower Communications, Inc. is presently rebuilding its system which serves Newcomerstown. When completed, the newly rebuilt system will offer subscribers 12 video channels as compared with the present five.

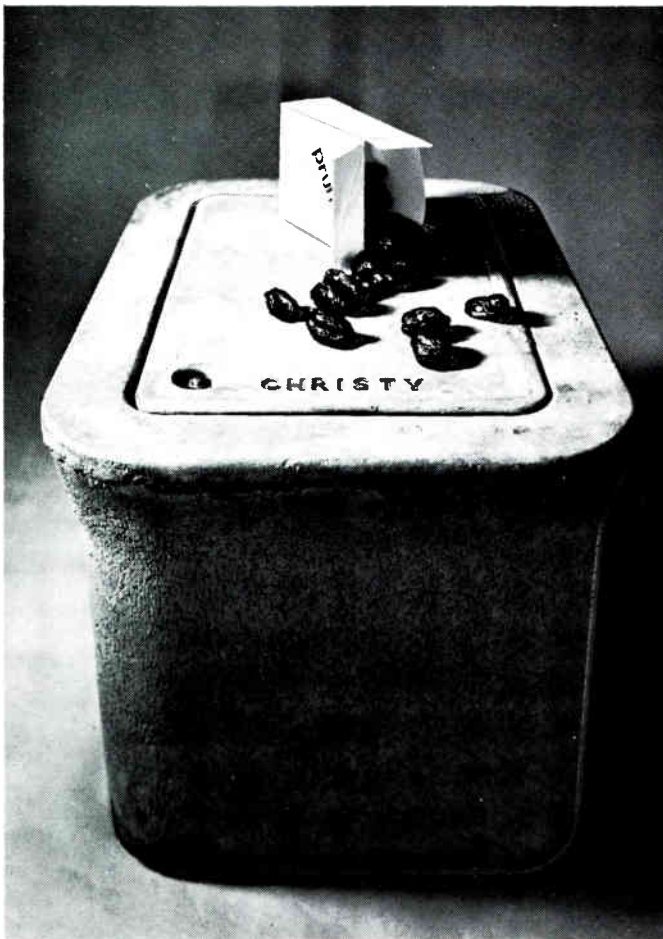
**TEXAS:** Center Cable TV has announced that construction is under way in Center. The firm is planning a 400-foot tower.

Del Rio Television Cable Corp. has announced plans to rebuild its 5 video channel which serves Del Rio.

Eastern Texas Cable TV has added three channels to its 10-channel system which serves Jasper.

Tele-View Cable Co. has added two channels to its previously 5 video channel system which serves Livingston.

**WYOMING:** Green River Cable Television Co. has announced that it is presently rebuilding its Green River system at a cost of approximately \$40,000. The firm offers subscribers 5 video channels.



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of the prunes

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## Kahn Announces Study

*(Continued from page 8)*

the CATV industry should not sponsor its own satellite system.

He said he was convinced that CATV, rapidly developing as an independent, new force in communications, should be a participant in the satellite project and would be best served by ownership of its own ground receiving station. "I do not think this is a far-out concept," he said, "nor do I believe it will be prohibitively expensive for our lusty, aggressive, new broadband medium to undertake." He added that a proposed merger of H&B American Corporation and the TelePrompTer Corporation would make a total of 88 CATV systems in 27 states available for the immediate establishment of ground stations and provide the company with the economic base necessary to get the project under way.

Kahn said other CATV systems would then be able to join in the project once the initial impetus was provided. "The facilities also would be at the full disposal of educational broadcasting," he said.

## Local Problem Concerns Kentucky Association

The Kentucky Cable Television Association at its recent fall meeting decided to take action counter to a petition which was circulated in Bowling Green which negated the granting of a CATV franchise in that city.

The meeting which was termed as well attended was held in the Hospitality Motor Inn, Lexington. Besides the association action on the Bowling Green issue, members heard speeches by Bill Daniels, Daniels and Associates, Denver, Colo., James Host, commissioner of public relations for the State of Kentucky, and Duff Kliewer, new director of NCTA.

Association business meetings were mainly concerned with the matter of joining the Southern Association—which they voted on and passed—and deciding what to do over the petition situation.

The association members were displeased because the Bowling Green petition contained what was said to be misleading information about CATV.

The petition claimed homes not on the cable were subject to bad reception because of radiation from the cable.

Only 25% of voter registration was needed to negate the granting of a franchise and the system applicant was defeated. To counter the misleading information, the association decided to issue a press release giving factual information about CATV.

CATV manufacturers were well represented at the convention. Taking part in the technical session were: Ameco, Inc., Cascade Electronics, Ltd., C-Cor Electronics, Inc., Craftsman Electronic Products, Jerrold Electronics Corp., Kaiser, Times Wire & Cable Co., and Vikoa, Inc.

The association's good broadcast relations were demonstrated by the attendance of several broadcasters—Lex Roderick, WVLG-TV, Garden; Bernard Hotman, WAVE-TV, Louisville; and Bill Gorman of the new independent station at Hazard.

## Pay-TV Legislation Goes Back To Subcommittee

The House Commerce Committee by a 12-9 vote referred pay television legislation back to its Communications Subcommittee.

Capitol Hill sources cautioned that the situation is murky, and any interpretation is liable to be incomplete at best. But it is known that committee chairman Harley O. Staggers (D-W. Va.) is for legislation opposing pay television and planned to keep control of the legislation himself.

Reportedly, Staggers began the committee meeting with the announcement that he planned pay-TV hearings next Jan. 31. But it was moved to refer the legislation to the subcommittee for hearings, and that motion carried the day, apparently to the annoyance of Staggers.

The subcommittee, which is headed by Rep. Torbert Macdonald (D-Mass.), is generally considered to be opposed to legislation banning pay television.

The FCC has authorized a limited system of over-the-air subscription TV, and is proceeding with a court battle against the National Association of Theatre Owners, which now is headed

toward the U. S. Supreme Court. Macdonald's subcommittee could sit on the legislation, or eventually hold hearings and report it, presumably unfavorably, but the full committee could reverse the subcommittee if it wished.

It is thought by most Capitol Hill insiders that Congress will never pass an anti-subscription bill. But it is barely possible that the House might, as long as such legislation is pending—especially if the FCC has a new chairman, Dean Burch, who will be feeling his way.

## FCC Allows Carriage Of College Radio On CATV

The FCC last week gave the go-ahead to a new project that allows a CATV system to be of service to the educational community.

The low-power campus radio station WJC at Juniata College in Huntingdon, Pa., will be carried over the facilities of Huntingdon TV Cable Co. in that town.

The Commission noted that the service would extend the college station's

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signals far beyond what the FCC originally contemplated in giving the outlet a license, and it cautioned WJC to strictly adhere to such Commission rules as equal time for political candidates and the fairness doctrine.

"We recognize," the FCC stated, "that the extended coverage may bestow added benefits of diversity, and we desire to obtain additional data and experience concerning such operation by carrier-current campus radio stations. The Commission therefore requests a report to be submitted one year after commencement of the CATV operation; the information to be submitted in the report will be specified in further correspondence."

Carrier-current campus radio outlets are not broadcast to the general public

of a community. At the same time, the Commission gave an experimental go-ahead to a plan whereby WFIB Radio at the University of Cincinnati will be able to interconnect carrier-current campus radio stations from coast to coast for an all-night radio network by American Telephone and Telegraph long lines.

## 'Prime Time' Conference Parades CATV Virtue

NCTA's "Public Service on Prime Time" CATV conference drew almost 100 representatives of government agencies and private groups, all of whom were briefed on CATV's potential for public service announcements

The meeting at the Mayflower Hotel in Washington came, ironically, not long before the FCC voted to require large CATV systems to originate.

One of the highlights of the session was an address by Alvin Snyder, assistant to Herbert Klein, President Nixon's communications director. Snyder stressed the administration's desire to overcome the credibility gap, and he mentioned the power of CATV in reaching American homes.

NCTA managing director Wally Briscoe stated: "CATV may presently be limited in the number of people it reaches, but even now we can offer almost unlimited time on numerous channels at prime times for public service messages and programs. And this capability is increasing every day."

## SEC Lists Cable TV Insiders Market Activity

Ten of the twenty-six "industry stocks" listed weekly by *CATV Magazine* rate notes in the September issue of the Securities and Exchange Commission's "official summary" of insider trading.

The ten are American Electronic Laboratories Inc., Avnet Inc., Cablecom-General Inc., Cornelia Corp., Cypress Communications, General Instrument Corp., Gulf & Western Industries Inc., Lamb Communications, Scientific-Atlanta Inc., and Vikoa Inc.

Insider trading is defined by the SEC as securities trading by officers or directors or 10 percent owners of publicly held companies. In the following listing of the trading activities, all shares referred to are common unless specified otherwise.

**American Electronic Laboratories Inc.**—Conrad J. Fowler, an officer, director and major stockholder in the company, exercised an option to acquire 5,000 shares of class A common stock, bringing his holding to 36,570 shares.

**Avnet Inc.**—Harris Fischer, an officer and director, exercised his option for 8,113 shares and now has 33,229; through a child, he indirectly controls another 10 shares. Myron G. Newberger, who through his wife and

children indirectly owns 5,266 shares, personally exercised an option on 1,082 shares and now holds 12,045.

**Cablecom-General Inc.**—In new listings, John B. Monroe, an officer, was shown as having 100 shares. Director Bernard L. Trott has 1,300 shares and as nominee indirectly controls another 300. Fred T. McElroy, an officer, has 100 class A common shares, and officer-director George M. Milner has 500 of the class A common shares.

**Cornelia Corp.**—Francis X. Orofino Jr., an officer and director, made four different sales totaling 3,000 shares. He retained ownership of 224,717.

**Cypress Communications**—Director David Graham, who personally owns 1,193 shares, through his Hornblower & Weeks Hemphill Noyes trading account indirectly acquired 7,229 shares, disposed of 5,532 shares, and retained 59,069.

**General Instrument Corp.**—Martin H. Benedek, a director, in a report that the SEC said was subject to further review, showed the sale of 15,014 shares, leaving him 45,000. In addition, as trustee he indirectly controls 2,232. Director C. P. Clare sold 200 and retained 11,146, and he through his wife indirectly controls 639 shares. Paul A. Garrison, another director, disposed of 1,200 and retained 6,002

**Gulf & Western Industries Inc.**—Director D. S. Levien, who personally

owns no shares, through his wife acquired indirect control of 15,000 shares. Robert B. Pickett, an officer of the firm, in two transactions acquired a total of 2,075 warrants and now has 4,575. Guy H. Pitts, also an officer, through a restricted warrant plan acquired 7,500 warrants.

**Lamb Communications**—Lamb Enterprises, a major owner, disposed of 66,000 class A common shares, retaining 2,057,031, and sold 5,000 DTP convertible preferred series A shares, keeping 5,000. Prissilla Guyton, a major owner, indirectly through her husband acquired 65,000 class A common shares, for a new total of 69,300, and acquired the 5,000 series A shares.

**Scientific-Atlanta Inc.**—Director J. E. Boyd sold 100 shares and kept 6,911 shares. Through his wife he indirectly controls 2,755 shares and through his son he indirectly controls 2,100 shares.

**Vikoa Inc.**—Robert Baum, an officer and director who personally owns 192,876 shares, indirectly through his wife sold out her 118 shares. He has indirect control of another 124,300 shares. Theodore Baum, also an officer and director, in private transactions acquired 20,000 shares, disposed of 2,000 shares, and retained personal ownership of 209,074 shares. He also has indirect control of another 151,901 shares.

## North Central Meeting

(Continued from page 9)

operators should be more interested in quality service and that they shouldn't make promises—for instance in franchise bidding—that are hard to keep.

E. Stratford Smith and Gary Christensen gave operators the "Washington Report"—and sparked the fireworks in the audience. The two attorneys mentioned the "going-away" present from Rosel Hyde, retiring FCC chairman, and the possibilities of further copyright progress with a copyright bill going to the floor of the Senate.

Smith remarked that Commissioner Kenneth Cox is slated to be out of the FCC in June, and that CATV will have its first opportunity to have a voice in the appointment of a new Commissioner... which could mean a relaxation of strict CATV rules.

Christensen said that the future of the industry depends upon its political power—which may be strong enough now to prevent unfavorable legislation, but is not strong enough to pull CATV through entirely. He said that signs of utility regulation in California, New

York, Massachusetts and Florida indicate trouble.

Both attorneys voiced the opinion that the status of CATV at the FCC will probably improve with the addition of Chairman Burch and Commissioner Wells—but both added that they could not be certain.

It was apparently the lack of definite answers on the many problems confronting CATV which aroused operators in the audience. In a fiery question-and-answer session spearheaded by Bob Regan, NCTA came in for some tough sledding. Regan, himself an attorney, complained at the lack of "answers" provided to the industry by NCTA and remarked that he would be in trouble with his clients if he didn't have more answers for them than NCTA has for its "clients." Lack of communication between the national association and its members, as well as lack of apparent results in Washington, were the primary complaints voiced by the operators.

The last management session, with Richard Dudley and Bob Regan, was a treatment of NAB-NCTA compromise tries. Dudley and Regan, on opposing

sides, could reach little agreement on the reasons for the results.

Association technical sessions included "New Type Vidicon and Plumbicons" by Ken Lawson of Telemation; "CARS Band Microwave" by Terry Spearen of Jerrold; "Video Tape Recorders in CATV" by James Crooks, Ampex; "Simultaneous Sweep and System Analysis Using the Jerrold 'C' and 'F' Units" by Len Ecker; and "The Care and Feeding of a VTR" by Coyle Dillon of International Video Corp.

## Stocks Reflect Ruling

At market closing CATV stocks were rising under the beneficial influence of the FCC's origination ruling last week. TeleMation, a leading manufacturer of origination equipment closed Friday at 26½, up 3 points. TelePrompTer registered a substantial gain of 7 points, closing at 79. Vikoa and H&B, each rose 3 points, and brokers' estimates late Friday were that most CATV stocks were up about 1 point.

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## METRO VIDEON LTD. APPOINTS BOYLING



Mr. Boyling



Mr. Boucher

Metro Videon Limited, Winnipeg, Manitoba, is pleased to announce the appointment of Mr. J. Sidney Boyling as general manager of the Winnipeg cable television system. Mr. Boyling is a well known Canadian figure in the television and radio industry. Having started his radio career in 1931, he progressed to manage CHAB-TV Moose Jaw, Saskatchewan, and CHRE-TV Regina, Saskatchewan,

in 1965.

Mr. Boyling succeeds Mr. Claude R. Boucher, who will remain associated with the company and will act as consultant. Mr. Boucher, the developer of the Winnipeg cable system, is also managing director of Lakehead Videon Limited, Port Arthur, Ontario, president of the Canadian Cable Television Association, and a well known pioneer in the Canadian cable industry.

## Plans Firm For NCTA Cablecasting Seminar

NCTA and the National Cable Television Center have firmed up plans for the Fourth Annual (Eastern) NCTA Cablecasting Seminar, which will be held Nov. 6-8 at the J. Orvis Keller Building on the campus of Pennsylvania State University in University Park, Pa.

NCTA said the three-day seminar will cost NCTA members a \$50 fee and non-members \$75, which will include registration, manuals, instructional materials, and banquets. Food and lodging, which are estimated at about \$20 per day, will be extra.

Program content of the seminar as outlined by NCTA:

1. "Nature and variety of programs; program requirements (personnel, equipment, material costs); legal problems; program promotion."
2. "Economics of cablecasting."
3. "Technical aspects of cablecasting: cameras, switching and editing devices, lighting, sets, films, slides, and video tape."
4. "Social implications of cablecasting."

## CATV Veterans Found New Manufacturing Firm

A new CATV equipment manufacturing company has been formed in Poughkeepsie, New York. Dolphin Com-

munications Corporation is now manufacturing a shielded matching transformer and, according to spokesmen of the new equipment manufacturing company, "implementing the most up-to-date concepts and techniques in the electronics field for the particular needs of the CATV industry."

Dolphin, formed by John Cooper and Phillip Nelson, will be introducing to the industry in the next few months a line of hybrid splitters, directional couplers as well as line extenders, amplifiers and related equipment. Cooper and Nelson were both formerly with Vikoa, Inc. Dolphin Communications Corporation is operating out of 149 Garden Street, Poughkeepsie, New York.

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Experienced manager wanted by large MSO for large Long Island system. Require strong administrative background. Self-starter. Salary open. Send resume and brief letter to CATV Weekly, Dept. W109-4. All replies held in confidence.

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New system under construction in medium sized southern Alabama resort town needs chief technician to supervise construction and work into manager's position. Excellent growth opportunity for aggressive young man, including eventual ownership interest. Reply to CATV Weekly, Dept. W109-3.

### DESIGN INSTALLATION MAINTENANCE BROADWAY MAINTENANCE

Broadway Maintenance Corp.  
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Personnel Department  
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Challenging opportunity. Nine years CATV technical experience including: field engineering, system design and construction, head-end survey and design, program origination and supervision at all system technical levels. Reply to CATV Weekly, Dept. W 109-5.

## REPRINTS...

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# Digest of Earnings

## AMERICAN ELECTRONIC LABS

| Quarter Aug 31: | 1969        | 1968       |
|-----------------|-------------|------------|
| Share earns     |             | \$ .09     |
| Sales           | \$6,643,123 | 5,796,130  |
| Net loss        | 324,503     | 126,384    |
| 9 month share   |             | .25        |
| Sales           | 18,324,181  | 17,903,355 |
| Net loss        | 567,328     | 360,098    |

## GENERAL TEL. & ELECTRONICS

| Quarter Sept 30: | 1969        | 1968        |
|------------------|-------------|-------------|
| Share earns      | \$ .56      | \$ .54      |
| Revenues         | 819,878,000 | 729,931,000 |
| Net income       | 58,679,000  | 57,262,000  |

## GULF & WESTERN INDUSTRIES

| Year July 31: | 1969          | 1968          |
|---------------|---------------|---------------|
| Share earns   | \$3.15        | \$3.13        |
| Sales, etc    | 1,564,000,000 | 1,331,000,000 |
| Net income    | 72,050,000    | 70,366,000    |
| Quarter share | .61           | .87           |
| Sales, etc    | 413,000,000   | 399,000,000   |
| Net income    | 14,300,000    | 19,400,000    |

## KAUFMAN & BROAD INC.

| Quarter Aug 31: | 1969       | 1968       |
|-----------------|------------|------------|
| Share earns     | \$ .33     | \$ .21     |
| Sales           | 27,640,473 | 22,177,333 |
| Net income      | 1,282,434  | 720,403    |
| 9 month share   | .84        | .54        |
| Sales           | 69,373,937 | 47,384,095 |

# Industry Stocks

| Stock                | Stock Exchange | This Week | Last Week | Year High | Year Low | Shares Outstanding |
|----------------------|----------------|-----------|-----------|-----------|----------|--------------------|
| Ameco                | AM             | 9 1/8     | 8 5/8     | 19 1/2    | 7 1/2    | 1,200,000          |
| Amer. Elec. Labs     | OTC            | 7 1/4     | 7         | 16 1/4    | 6 1/4    | 1,516,432          |
| Amer. TV & Comm.     |                | 15 1/2    | 14 1/4    | 15 1/2    | 11 7/8   | 1,775,101          |
| Avnet                |                | 16 3/8    | 13 7/8    | 36 1/2    | 12       | 9,909,054          |
| Cable Info Systems   | OTC            | 2 7/8     | 3         | 4 5/8     | 2 1/2    | 955,000            |
| Cablecom General     | AM             | 9 1/4     | 8 3/8     | 15        | 8 3/8    | 1,605,000          |
| Citizens Fin. Corp.  | AM             | 14 7/8    | 13 1/8    | 28 3/4    | 13 1/8   | 994,689            |
| Columbia Cable       | OTC            | 10 1/4    | 10 3/4    | 14 1/2    | 9        | 876,000            |
| Cornelia Corp.       | OTC            | 1 1/8     | 1 1/2     | 8 3/8     | 7/8      |                    |
| Cox Cable Comm.      | OTC            | 15        | 14 1/2    | 44 3/8    | 13       | 2,550,000          |
| Cypress Comm.        | OTC            | 10 1/4    | 10 1/2    | 20 1/2    | 10       | 839,000            |
| Entron               | OTC            | 3 1/8     | 3 1/2     | 11 1/4    | 3 1/8    | 600,900            |
| Famous Players Ltd.  | C              | 13 1/2    | 13 5/8    | 19 1/4    | 13       | 6,948,000          |
| General Inst.        | NY             | 33 1/2    | 36 3/4    | 56 3/4    | 27 5/8   | 6,026,000          |
| Gulf & Western       | NY             | 24 1/8    | 25 1/8    | 60        | 20       | 15,120,860         |
| H&B AM               | AM             | 16 7/8    | 15 1/2    | 27 3/8    | 13 5/8   | 4,972,589          |
| Kaufman & Broad Inc. |                | 49 7/8    | 44 1/2    | 49 7/8    | 29 1/2   | 3,900,909          |
| Lamb Comm., Inc.     | OTC            | 3 1/4     | 4 1/2     | 10 1/4    | 3 1/4    | 2,468,284          |
| LVO Corp.            | NY             | 8 3/8     | 8         | 15        | 7 3/4    | 5,692,078          |
| Maclean-Hunter       | C              | 18 7/8    | 17 7/8    | 18 7/8    | 12 1/4   | 2,000,000          |
| Reeves               | AM             | 18 5/8    | 17 1/8    | 41 7/8    | 12 7/8   | 2,163,000          |
| Scientific-Atlanta   | AM             | 8 7/8     | 9 1/4     | 19        | 6 1/2    | 903,442            |
| SKL                  | OTC            | 4         | 4         | 8 1/4     | 3 1/2    | 550,000            |
| Sterling Comm.       | OTC            | 7 1/4     | 5 1/2     | 13 5/8    | 5 1/4    |                    |
| TeleMation Inc.      | OTC            | 27 1/2    | 25        | 27 1/2    | 14 1/2   | 1,086,735          |
| TelePrompTer         | AM             | 67 1/4    | 66 1/2    | 78 1/2    | 42 1/2   | 1,006,000          |
| TeleVision Comm.     | OTC            | 15        | 11 1/2    | 21        | 10 3/4   | 2,645,046          |
| Vikoa                |                | 23 7/8    | 23 1/4    | 39 1/4    | 12 5/8   | 1,729,345          |

These are Wednesday closing prices supplied by Dempsey-Tegeler. AM = American Exchange; NY = New York Exchange; OTC = Over the Counter; C = Canadian Exchange.

**Everyone likes to know about the weather!** It's a high-interest topic that can be made to work for your system. And a time/weather channel is a proven way to build subscriber interest and add new hook-ups. R. H. Tyler time/weather units are especially designed for CATV . . . and only R. H. Tyler offers a full line of 3 different units. Select yours from a price range of \$2,475 to \$4,575 . . . with equipment options ranging from a basic 4 time/weather gauges to seven, plus message panels and automatic slide programming. Your profit picture will brighten with time/weather service . . . call us for full information! 1405, 15th St., Wellington, Texas, (806) 447-5841.

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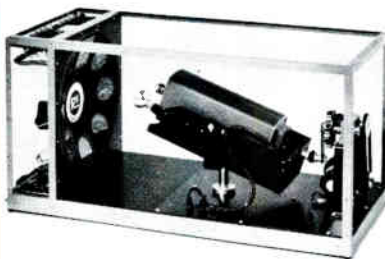


**WEATHER-SCAN II . . .**

The economy-minded all-purpose unit. Available with up to 7 gauges, plus many camera and message options. Specify it to suit your budget. Base price (less stand) is \$2,475.

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Built for small spaces—measures only 44" by 20" by 20". Fully enclosed for dust protection. Features a unique one-way circular scanning. Several camera options available. A quality leader for \$4,200.



**WEATHER-SCAN . . .**

Extra-large Texas Instrument gauges for special applications. This versatile unit is sized right for public display of your weather channel. It's the best-selling original RHT unit, and it's priced at just \$4,575.

## profile of a leader

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### STAN SOCIA

*Born in Athens, Texas, September 21, 1931. He attended Tyler Junior College at Tyler, Texas, then joined the U. S. Coast Guard. While in service he attended the Coast Guard Electronics School at Groton, Connecticut; was discharged in 1953 as Electronics Technician Petty Officer, Second Class. In October, 1953 went to work for local CATV firm in Tyler, Texas. Ten years later he founded the Stan Socia Corporation, the contracting and engineering firm of which he is still president. He is also president of Cable Systems, Inc., a management firm which operates system subsidiaries of Stan Socia Corporation. He and wife Charlsie are the parents of three sons.*

He's a man whose imposing height fills almost any doorway . . . whose quiet manner belies a wide range of varied interests . . . whose independence has built a multi-faceted organization in the face of the stiffest of competition. Stan Socia, and the firm which bears his name, stand for many people as symbols of the entrepreneurship which the cable television industry has always attracted and encouraged.

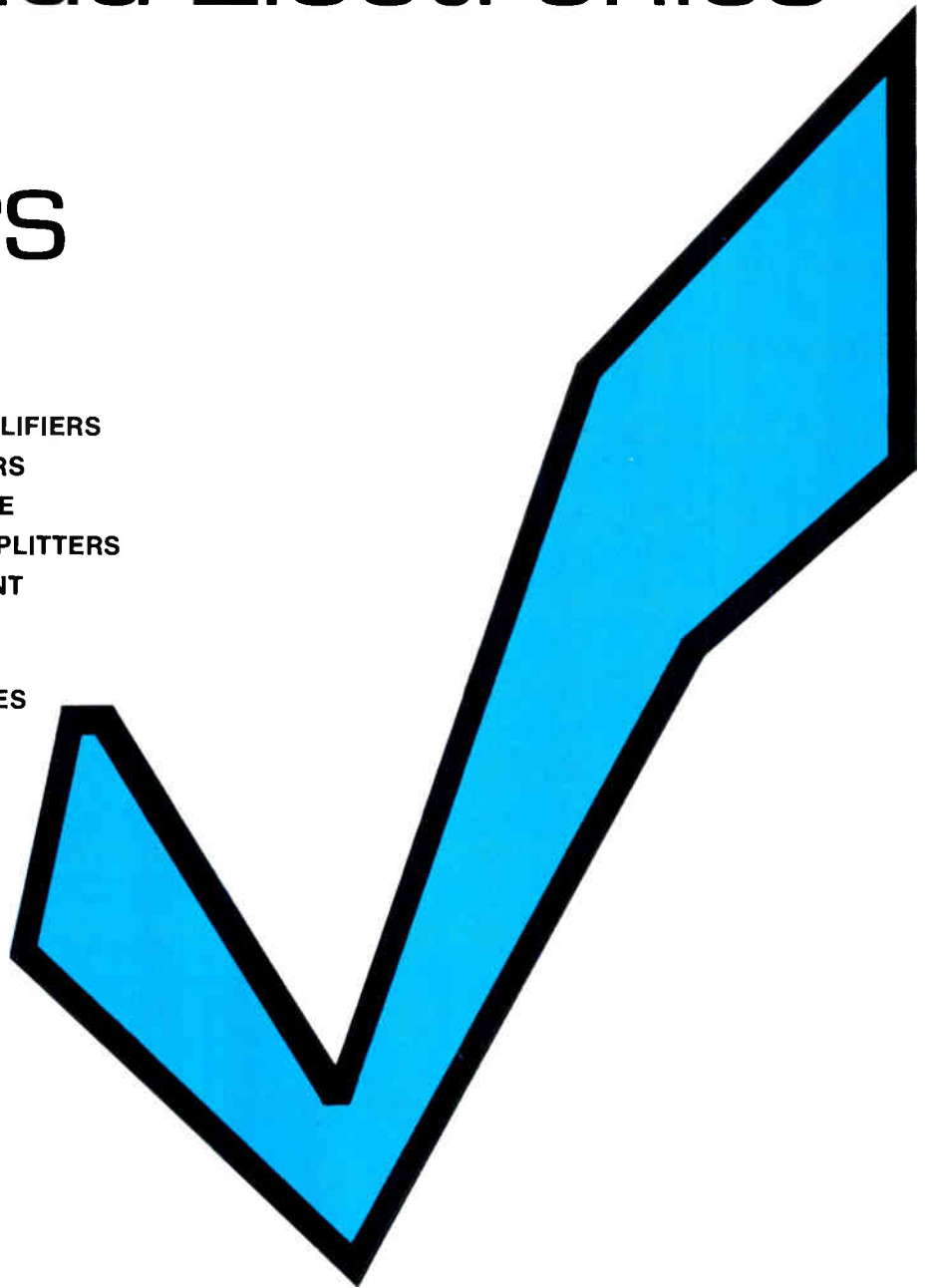
His may, indeed, be a disappearing brand of entrepreneurship. Stan Socia, himself, today looks toward a period of consolidation in CATV—similar, he says, to the “experience of the telephone companies in the 1930s, resulting eventually in several large companies owning the majority of CATV systems with a few independent owners scattered over the country”—that is, of course, assuming the government does nothing to limit ownership patterns. The trend toward “bigness” is just one of many which Stan has had a first-hand opportunity to observe over the past 16 years. And while he is reticent about expressing a public position on many topics, there is little that escapes his careful scrutiny.

CATV has been Stan's one and only business interest. As a member of the Coast Guard, he was educated in electronics, and even before his discharge he applied for work with the Tyler, Texas cable system. He was discharged October 3, 1953—and went to work in CATV October 4, 1953. For the next ten years, he worked as an engineer on a variety of systems. He saw, and applauded, the rapid growth in many areas of the industry—in 1957, for example, he was Chief Engineer on the experimental “Telemovies” project in Bartlesville, Oklahoma. At the same time, however, he saw a great deal of what he describes as “make-shift” construction work. “I decided,” he says, “to form my own construction company and at least have the satisfaction of building CATV systems as professionally as possible.” With his electronics background and practical system experience, he founded the Stan Socia Corporation, offering system contracting and engineering services on a nationwide basis. Another firm, of which he is also president, manages five Louisiana cable system subsidiaries of the Stan Socia Corporation in Abbeville, Crowley, Jonesboro, Marksville and Rayne.

The Stan Socia Corporation was founded by a man with a drive to do the job at hand in the best possible manner—whether that job be building cable systems, coaching a youngsters' football team, or preparing a Creole gourmet meal for friends. His customers and colleagues in CATV have had many an occasion to be thankful for that particular drive of Stan Socia's.

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- 7 DIRECTIONAL TAPS AND SPLITTERS
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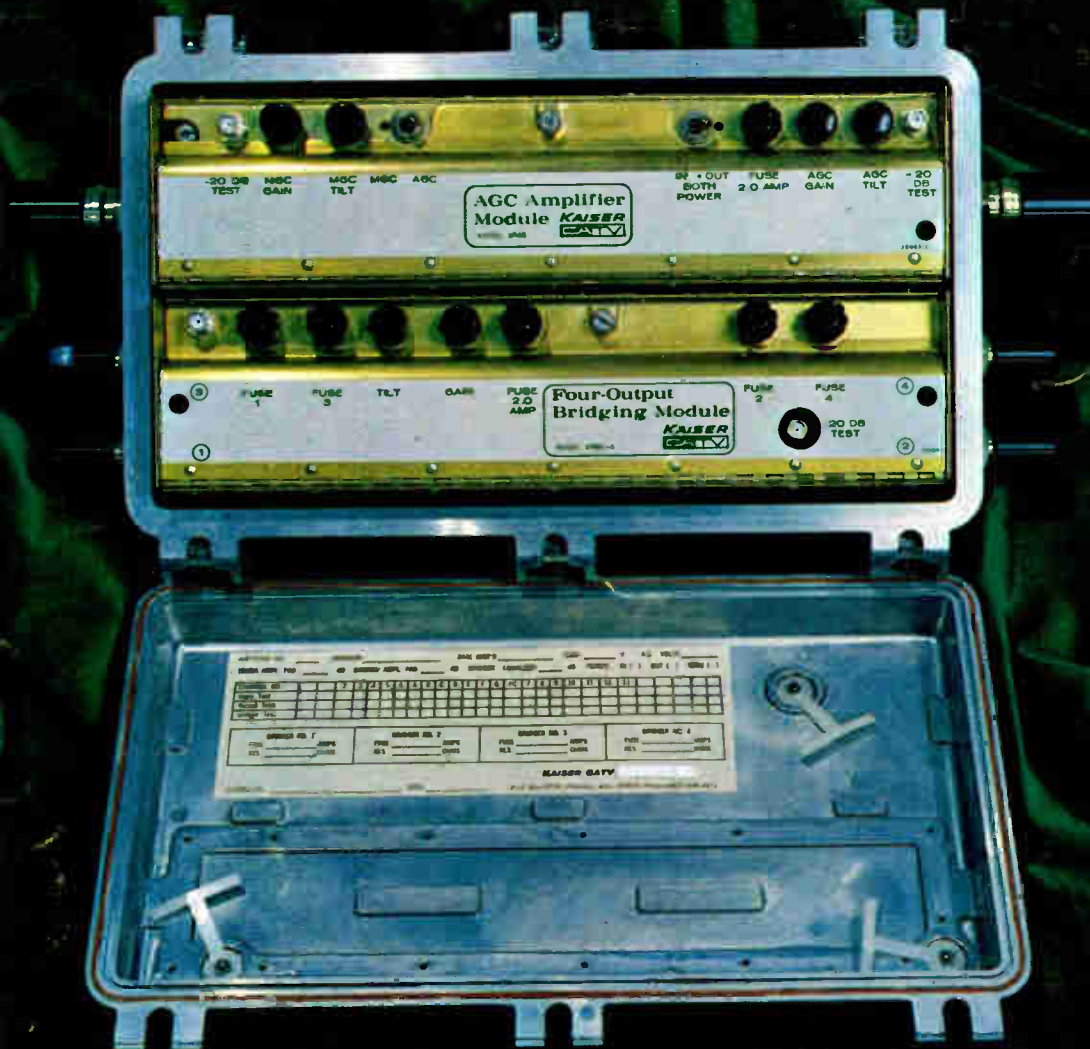
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