

Boswell, Pecena win SBE National Awards

Chapters are the lifeblood of the SBE. A good chapter succeeds when they produce meetings that contain relevant and interesting information their members want to know. Chapter chairmen are primarily responsible for gathering interesting and informative content for their chapter meetings. Chapter Chairman Wiely Boswell, CBRE of Chapter 118 in Montgomery, Alabama has done that, and done it well.

In the last five years that he has been the chairman, Boswell has scheduled and produced great programs from various vendors and engineers. By doing this he has kept the meetings continuously well attended and interesting. This year Boswell has been awarded the Robert W. Flanders SBE Engineer

of the Year Award.

“He [Wiely] is one of those engineers that “no” is not part of his vocabulary,” said past Engineer of the Year recipient, Larry Wilkins, CPBE, AMD, CBNT.

Recipients of the award are recognized for making important contributions to the broadcasting industry or the SBE, furthering the goals and objectives of the SBE and are nominated by their peers.

The 2012 James C. Wulliman SBE Educator



left Wiely Boswell is the recipient of the Robert W. Flanders SBE Engineer of the Year Award. Boswell is the chairman of Chapter 118 in Montgomery, Alabama. **right** The recipient of the James C. Wulliman SBE Educator of the Year Award is Wayne Pecena. The awards will be presented on October 24, 2012 in Denver, Colo.

of the Year Award has been awarded to Wayne Pecena, CPBE, 8-VSB, AMD, DRB, CBNT. This past year, Pecena has volunteered his time sitting on the SBE Education Committee and he has presented at two Ennes workshops,

AWARDS, page 9

Simple Network Management Protocol course available through SBE University

The SBE is pleased to offer, “Use of the Simple Network Management Protocol in Broadcast Monitoring and Control Systems”, a new course on SBE University. This course provides an introduction and overview of the Simple Network Management Protocol (SNMP).

With IP networking becoming an ever-increasing part of a broadcast engineer’s environment, there is an opportunity to utilize this legacy IT protocol for our benefit. SNMP is a way to monitor data points and control

different functions in remote equipment, using an existing IP network. Much of the latest generation broadcast equipment supports this protocol, and facility control devices are appearing on the market that can incorporate data and control functions obtained via SNMP alongside information and controls that use traditional hardwired inputs and outputs.

The course describes how SNMP works,

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THE signal

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We had been struggling for about a year to find a reliable audio STL to our transmitter site on top of a mountain in Warrenton, VA. The telco lines degraded every time it rained, causing dropouts in our T1 and ISDN service. This summer, when services that did not rely on the leaky copper cables were finally built out at the site, we tried a pair of BRIC-Links on our new broadband Internet service. We've kept our transmitter on them ever since. We're going to be purchasing more pairs of these units to feed audio to our other sites."

David Kolesar, Senior Broadcast Engineer
Bonneville International Corporation
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SBE members cast ballots for national officers and directors

The first SBE election of the national board of directors conducted via the Internet is now underway. The web-based candidate information and ballot has been instituted this year to make voting more convenient and secure for members. Because of the streamlined process now in place, the expectation is that the number of members who cast ballots will increase. Costs to conduct the election will be significantly lower than in previous elections, which were conducted through the mail.

Voting members of the SBE, which include the categories of Member, Senior Member, Fellow, Life, Honorary and the official representatives of Sustaining Members, are eligible to vote.

Balloting began on July 26 when an email

notification was sent to voting members. The balloting period lasts through August 28. Members who opted out of electronic voting and those who have not provided a current email address to the society were mailed ballots on July 26.

The national SBE Board of Directors consists of 17 members, including four officers, 12 directors and the immediate past president. All four officers and half of the director seats are up for election each year.

Candidates for officers include:

President – Ralph Hogan, CPBE, DRB, CBNE
Vice President – Joe Snelson, CPBE, 8-VSB
Secretary – Jim Leifer, CPBE
Treasurer – Jerry Massey, CPBE, 8-VSB, AMD, DRB, CBNT

BALLOTS, page 8

SBE offers discounted insurance program for life, vehicle and home

One of the benefits provided to members of the SBE is discounted rates on various kinds of insurance products. With a group of more than 5,000 members, reputable insurance companies are able to offer these discounts to our members.

For more than 40 years, the SBE has partnered with Marsh/Seabury & Smith for a group term life insurance product for members. More than 300 members currently hold policies through this program. Marsh/Seabury & Smith also offer a number of other insurance policies to our members, including Group 10-Year Level Life Insurance, Disability Income Insurance, Group High-Limit Accident Insurance, Medicare Supplement Insurance, Catastrophe Major Medical Insurance, Cancer Expense Insurance and Dental Insurance.

Members of SBE may call Marsh/Seabury & Smith at 1 (800) 424-9883, which serves as a third party administrator, to get more information and to apply for any of the insurance programs. Some policies may not be available in all states and certain limitations may apply. Policies are underwritten by several well known insurance companies.

Another company that the SBE has partnered with in recent years is Liberty Mutual. This well known company provides discounted group rates to members of the SBE for auto and home owner insurance. A growing number of members are taking advantage of

this member benefit and are now protecting their vehicles and home with coverage through Liberty Mutual, and at a savings from their previous carrier.

For more information about insurance for your auto and home, call Liberty Mutual at 1 (800) 524-9400 and provide client number

INSURANCE, page 9

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LETTER FROM THE PRESIDENT

by Ralph Hogan, CPBE, DRB, CBNE
SBE President
rhogan@kjzz.org

Strategic planning participants define six challenges and opportunities to submit for board's consideration

The broadcasting industry continues to press forward at an ever-increasing pace. As technology advances, the economy and other factors continue to reshape the broadcasting business and the field of broadcast engineering. The broadcast engineer has had to keep up with the changes in technology, and at the same time, educate themselves and those around them about those changes.

The SBE was formed to support and promote broadcast engineering and has helped build the careers of thousands of engineers working today. Looking ahead, the Society must consider ways to continue its mission. The SBE must take stock of these changes and assess what the society needs to do to help our members continue to progress in their field.

Every five or six years we take time to step back to take a comprehensive look at the approach the society is taking to meet our member's needs. The purpose of the strategic planning meeting is to evaluate the condition of the broadcast engineering profession and determine how the SBE serves the industry. We meet specifically to discuss the future and plot the course of the society. These forums have been extremely helpful in guiding the society in the past, improving member services and focusing the energy of the organization toward specific goals.

The SBE held a special national strategic planning session on Saturday, June 23, 2012, in Indianapolis, Indiana. The meeting ran a full day, from 9 a.m. to 9 p.m. Attending were 36 members and staff from across the country. There were 15 SBE members representing chapters, 14 directors, five members of the SBE staff and two facilitators participating in the day-long event.

I was especially pleased to see the support that many local chapters made to send their chairperson or other representative. There were a total of 28 different chapters represented by the group. I believe this diversity contributed to a very successful day.

The SBE enlisted the services of a



Members of the SBE and the national staff gather in Indianapolis, Ind. for the SBE Strategic Planning Meeting. This was the first strategic planning meeting held by the society since the 2006 meeting in Kansas City, Mo.

professional independent facilitator team of Charlene Sullivan and Kenneth Harling to lead the group through the strategic planning process. The facilitators helped us to recognize and articulate the society's needs while building a consensus on the best ways to chart the SBE's course.

The day's agenda started off with the usual introductions. Then John Poray, CAE gave a quick internal scan overview of what has been happening in the SBE over the past three years focusing on membership, revenues, and several other performance metrics. We then moved into "What the SBE does" which measured the importance of current activities against the purposes of the SBE. Once that activity was completed, the group was broken into small groups and moved on to "Potential changes in activities based on our strengths and weaknesses."

While everyone was enjoying lunch, our facilitators were crunching the numbers

from the morning sessions. The results were presented to the group as charts and spreadsheets before the afternoon sessions began. Breaking again into random small groups we focused upon "How has the environment changed in the past three years: opportunities and threats" and "Potential changes in purposes and activities that addressed the opportunities and threats." All the while, the Sullivan/Harling team was again totaling the results of activities.

PLANNING, page 10

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Thanks to Matt (and Olympia)

Sometimes you meet someone that you instantly like because they are so focused and determined (and, well, because they agree with you about something). Matt Hussey is like that. Matt is an engineer by training but a Capitol Hill Senate staff member by profession, currently. He is an impressive young man with a very bright future, as anyone who has met him will verify. Matt works for Senator Olympia Snowe of Maine, who is retiring at the end of this year. Senator Snowe, as you recall, is a good friend to SBE and the sponsor of our FCC Tech Act Bill, S. 611 in the Senate (and its predecessor in the last session of Congress). While SBE's officers and Board members have worked very hard during this term of Congress on the House side of the Hill to move H.R.2102, Matt and Senator Snowe have steadfastly led the charge for us on the Senate side, along with Senator Warner of Virginia.

With the impending retirement of our great champion Senator Snowe (and since we don't know where our friend Matt will land next year following her retirement), we would ideally like for some version of the FCC Tech Act to pass this term, before the end of this year. While we have had unwavering support from Representative Cliff Stearns (R- FL) in trying to move H.R. 2102 on the House Floor as an amendment to another piece of telecom legislation, so far, we haven't been successful. More on the status of the legislation in a moment.

Matt sent us an email in mid-June to tell us that he was leaving no stone unturned in the effort to boost technical competence at the FCC. Matt said that he had worked hard to get some language included in a report from the Senate Committee on Appropriations (which controls the purse strings) on a 2013 Appropriations Bill, S. 3301. The language that Senator Snowe's office was able to include in the Senate Committee Report (Report 112-177 concerning the Financial Services and General Government Appropriations Bill, 2013) sends a strong message to FCC and to Congress. It reads as follows:

Technical Resources- The Committee

is concerned with the lack of engineering expertise at the FCC, particularly given that the agency will continue to face more technically complex issues under its jurisdiction such as advanced wireless communications, cyber security, public safety interoperability, and broadband. In addition, FCC officials have acknowledged a shortage of network engineers and that a large number of experienced FCC engineers will be eligible to retire within the next few years. To address this emerging issue, the Committee urges the FCC to try to improve the level of its technical resources and staffing to be better equipped to address the dynamic and increasingly technical landscape of the telecommunications industry and the many issues under its jurisdiction. The Committee believes it is important for the FCC to properly address this lack of technical expertise as it re-evaluates and implements its Strategic Human Capital Plan. In addition, the Committee expects the Commission to update hiring practices as appropriate to attract qualified engineers and make improvements to internal initiatives such as the Engineer in Training and the Excellence in Engineering programs to better train and retain FCC technical staff.

This report language may or may not make it through the conference committee of the House and Senate if the Senate Bill gets that far, but it is a sure bet that the FCC Commissioners (including the two new Commissioners) will see this and get the message. This is report language from a very powerful Senate Committee that controls the agencies' budgets. Good for you, Matt, for getting this through and good for you, Senator Snowe, to whom we are and have been very grateful for



LEGAL PERSPECTIVE

by Chris Imlay, CBT
SBE General Counsel
cimlay@sbe.org

these efforts on behalf of broadcast engineers.

Where is the legislation now, though, and what are we doing to move it during the rest of this term? In the House early this year, Rep. Stearns introduced our bill on the House Floor as an amendment to Rep. Walden's FCC Reform Bill, H.R. 3309. But the amendment was not successful. Our last chance this fall is to get H.R. 2102 through the House "on suspension" (i.e. without the usual hearing and report procedure) but to move a bill that way normally requires that the bill have a large number of cosponsors. In an election year, this is not easy, and we only have four cosponsors for the House Bill now.

SBE has some challenges in doing legislative advocacy, so we do the best we can with what we have. SBE is a non-profit, and of course cannot make donations to individual Congresspersons. Nor do we have the numbers of members (i.e. voters) that make Senators and Congresspersons sit up and take notice, unlike, for example, AARP or the NRA. Third, this legislation, though it is just plain common sense and is appealing for that reason, does involve (a) a small increase in FCC (government) staff by up to 5 persons, and (b) a small increase in the FCC's budget. Neither of these factors is popular in the present House of Representatives, no matter how minimal the impact. The Chairman of the Communications and Technology Subcommittee of the Energy and Commerce Committee in the House, Greg Walden (R-OR) has not championed our Bill despite his broadcast (and Amateur Radio) background. To address this, we asked SBE members in Mr. Walden's District in Oregon to send letters to him and other members of Congress and ask that they support amendment of Mr. Walden's FCC Reform Bill to include H.R. 2102. We delivered a large number of letters to Mr. Walden's office in

THANKS, page 15

MEMBERS ON THE MOVE

Jack Roland, CBRE, AMD, CBNT is the new Denver based engineer for the Colorado KLove facilities.

Andrea Cummis, CBT, CTO is the new senior director of engineering and operations at WNET in New York, New York.

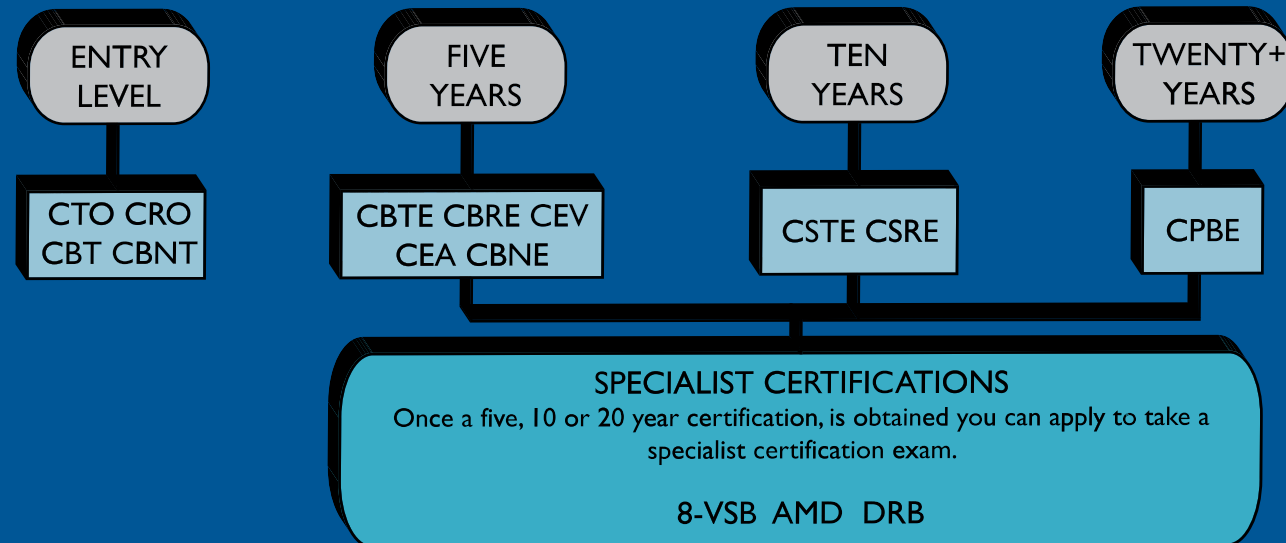
Scott Clifton is now the chief engineer at Cumulus Media Chicago (WLS Radio).

WHAT YOU NEED TO KNOW ABOUT SBE CERTIFICATIONS

The SBE certification program is the only professional recognition available to broadcast engineers, which provides standards of professional competence. It is the primary method of verifying the attainment of educational standards in the industry.

YEARS OF EXPERIENCE

SBE certifications are based on years of experience in the broadcast engineering field. Broadcast engineers can apply for a certification once they meet the year requirements. An associate degree counts as two years of experience and a bachelor's degree counts as four years of experience. No experience is required for entry level.



Life certification is available to those who are retired or may also be granted to professional broadcast engineers and senior broadcast engineers who have maintained certification continuously for 20 years and are current members of the SBE upon application.

LISTING CERTIFICATIONS

Broadcast engineers may hold multiple certifications. SBE certifications are listed from highest (most experience required) to lowest. Specialist certifications are listed after their corresponding category certification.

EXAMPLES:

Joe Brown, CSRE, AMD, CBNT
 Kevin Jones, CBT, CBNT, CRO
 Heather Cosby, CSTE, CBRE, DRB
 Ray Osmond, CPBE, 8-VSB, AMD, CBNT

Most certifications stand alone however, some certifications supersede and replace existing certifications.

CBTE replace with ➡ CSTE replace with ➡ CPBE
 CBRE replace with ➡ CSRE replace with ➡ CPBE
 CBNT replace with ➡ CBNE

CERTIFICATIONS IN PRINT

Certifications may be referred to in various ways in text, including levels or general terms. The colors used with the following general terms correspond with the certifications in the below levels.

GENERAL TERM KEY: operator, technologist, audio engineer, video engineer, senior certification, professional certification, networking technologist, broadcast engineer, networking engineer, specialist

OPERATOR LEVEL	SPECIALIST LEVEL	ENGINEERING LEVEL
Certified Radio Operator® (CRO®)	8-VSB Specialist™ (8-VSB™)	Certified Broadcast Technologist® (CBT®)
Certified Television Operator® (CTO®)	AM Directional Specialist™ (AMD™)	Certified Audio Engineer® (CEA®)
	Digital Radio Broadcast Specialist™ (DRB™)	Certified Video Engineer® (CEV®)
TECHNOLOGISTS LEVEL		Certified Broadcast Radio Engineer™ (CBRE®)
Certified Broadcast Technologist® (CBT®)		Certified Broadcast Television Engineer™ (CBTE®)
		Certified Broadcast Networking Engineer™ (CBNE™)
BROADCAST NETWORKING LEVEL		Certified Senior Radio Engineer™ (CSRE®)
Certified Broadcast Networking Technologist® (CBNT®)		Certified Senior Television Engineer™ (CSTE®)
Certified Broadcast Networking Engineer™ (CBNE™)		Certified Professional Broadcast Engineer® (CPBE®)

New SBE Certification Achievements

CONGRATULATIONS

LIFE CERTIFICATION

Current CPBE and Certified Senior Broadcast Engineer members who have maintained the SBE certification continuously for 20 years may be granted Life Certification if so requested. All certified who have retired from regular full-time employment may be granted Life Certification if they so request. If approved, the person will continue in his/her current level of certification for life.

Certified Senior Radio Engineer™ (CSRE®) AM Directional Specialist (AMD) Certified Broadcast Television Engineer™ (CBTE®) 8-VSB Specialist™ (8-VSB) Erick Steinberg, Mill Valley, Calif. – Chapter 40	Certified Senior Television Engineer™ (CSTE®) Daniel Janetzke, Pasadena, Calif. – Chapter 47	Certified Broadcast Networking Technologist® (CBNT) Gary Hetler, Converse, Texas – Chapter 69 Rick Mann, Florence, Ala. – Chapter 68 Erick Steinberg, Mill Valley, Calif. – Chapter 40	Certified Broadcast Technologist® (CBT™) Jay Gerber, Warrington, Pa. – Chapter 18
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NEWLY CERTIFIED CPBE

Applicant must have had 20 years of professional broadcast engineering or related technologies experience in radio and/or television. The candidate must be currently certified on the Certified Senior Broadcast Engineer level.

Certified Professional Broadcast Engineer (CPBE) Robert Nelson, Emporia, Kan. – Chapter 3	Gary Pearcey, Sr., Stone Mountain, Ga. – Chapter 5
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NAB SHOW EXAMS

Certified Senior Television Engineer™ (CSTE®) William Soreth, Cockeysville, Md. – Chapter 46	Certified Broadcast Television Engineer (CBTE) Luke Howell, Denver, Colo. – Chapter 48	Digital Radio Broadcast Specialist™ (DRB™) Joseph Huk, Adrian, Mich. – Chapter 82	Certified Television Operator® (CTO) Marvin Alvarado, Baldwin Park, Calif. Kate Barco, Medina, Ohio Jean Pierre Faro, Miami, Fla. Paul Skurzewski, Las Vegas, Nev.
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AM Directional Specialist™ (AMD™) Thomas McGinley, Seattle, Wash. – Chapter 16	Certified Video Engineer® (CEV) Jeffrey Hartman, Amarillo, Texas – Chapter 67		

JUNE EXAMS

Certified Senior Television Engineer (CSTE) Donald Peters, Pullman, Wash. – Chapter 117	Certified Broadcast Television Engineer (CBTE) Michael Cathey, Bono, Ark. – Chapter 55 Jesse Janosky, Arlington, Va. – Chapter 37 Douglas Smith, Pleasant View, Tenn. – Chapter 103	Certified Broadcast Networking Technologist (CBNT) Jaime Davila, Woodbridge, Va. – Chapter 37 Brett Erieq, Key West, Fla. – Chapter 53 Grant McGilvray, Denver, Colo. – Chapter 48 Mark Pridgeon, Osceola, Ind. – Chapter 30 Wanda Wood, Castalian Springs, Tenn. – Chapter 103 Ryan Wormald, Tustin, Calif. – Chapter 47 Mina Zaki, San Diego, Calif. – Chapter 36	Certified Broadcast Technologist (CBT) Russell Meadors, Normal, Ill. – Chapter 49 Mark Watson, Fallbrook, Calif. – Chapter 79
Certified Senior Radio Engineer (CSRE) Eric Morris, Westville, Okla. – Chapter 56	AM Directional Specialist (AMD) Michael Tosch, Thousand Oaks, Calif. – Chapter 47		Certified Radio Operator® (CRO) Sara Brown, Anaheim, Calif. – Chapter 47
Certified Broadcast Radio Engineer (CBRE) Ali Abdul-Sater, Beaverton, Ore. – Chapter 124 Mark Dubosky, Wake Forest, N. C.	8-VSB Specialist™ (8-VSB™) Arthur Lee Clardy, III, Lafayette, La. – Chapter 72		Certified Television Operator (CTO) Steve Graham, Powder Springs, Ga. – Chapter 5 Gus Polly, Rockford, Ill. – Chapter 26

SPECIAL PROCTORED

Certified Broadcast Radio Engineer™ (CBRE®)	Kirk Harnack, Nashville, Tenn. – Chapter 103	Certified Broadcast Networking Technologist (CBNT)	Rodney Freed, Martin, Tenn. – Chapter 103
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COURSE COMPLETION

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CERTIFIED BY LICENSE

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CERTIFIED RADIO OPERATOR

Carlos Delgado, Los Angeles, Calif. Logan Moy, Los Alamitos, Calif. Robert Palacios, Las Cruces, N.M. Johnny Story, Canyon, Texas Adam Sturgill, Wise, Va. Ronald Teufel, Charleston, W. Va.	CBS RADIO Charles Nunley, Los Angeles, Calif. ITHACA COLLEGE Peter Blanchard, Ithaca, N.Y.	PASADENA CITY COLLEGE Matthew Contreras, Monterey Park, Calif. Brian Daz, Pasadena, Calif. Gina Harris, Pasadena, Calif. Christina Kalfayan, Sunland, Calif. Melinda Lockhart, Tujunga, Calif.	Jennifer Brooke Peterson, Pasadena, Calif. Timothy Sargent, Pasadena, Calif. Jaimie Xie, La Puente, Calif.
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CERTIFIED TELEVISION OPERATOR

Gerald Hill, Anchorage, Alaska Gary Malsberger, Portland, Ore. Bush Houston, Anchorage, Alaska Gary Kelley, Wichita, Kan. Duane Kolensky, Orlando, Fla.	Wilson Middleton, Anchorage, Alaska Gordon Moore, Bronx, N.Y. Dan Prom, Big Lake, Minn. Lewis Tenzer, White Plains, N.Y. – Chapter 15 Jacob Workman, Portales, N.M.	ENCOMPASS DIGITAL MEDIA Michael duBois, Glendale, Calif. Josh Johnson, Los Angeles, Calif. Javier Morena, Glendale, Calif. Patrick Perez, Los Angeles, Calif.	Jason Waterhouse, Los Angeles, Calif.
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RECERTIFICATION

The following completed the recertification process by re-examination, point verification through local chapters and national Certification Committee approval and/or met the service requirement.

Certified Professional Broadcast Engineer (CPBE) William Burckhard, Billings, Mont. – Chapter 6 John Huntley, Rockford, Ill. – Chapter 96 Jack Layton, McMurray, Pa. – Chapter 20 James Leifer, Boynton Beach, Fla. – Chapter 53 John Marshall, Milford, Ohio – Chapter 33 George Molnar, Jr., South Bend, Ind. – Chapter 30	Certified Broadcast Television Engineer (CBTE) Michael McNamara, Boston, Mass. – Chapter 11 Ronald Rockrohr, Lenexa, Kan. – Chapter 59 Eddie Simone, Phoenix, Ariz. – Chapter 9	Dale Vennes, Tulsa, Okla. – Chapter 56	Robert Peacock, Akron, Ohio – Chapter 70 Carlo Tamayo, Huntley, Ill. – Chapter 26 Richard Van de Wall, Ithaca, N.Y. – Chapter 140 Billy Volek, Sioux Falls, S.D.
Certified Senior Radio Engineer (CSRE) AM Directional Specialist (AMD) Digital Radio Broadcast Specialist (DRB) Alan Lane, Cornelius, N.C. – Chapter 45	Certified Video Engineer® (CEV®) Vincent Lopez, Syracuse, N.Y. – Chapter 22	Certified Broadcast Technologist (CBT) Steven Beitzel, Trenton, Ohio – Chapter 33 William Davis, Westerville, Ohio – Chapter 52 Jerry Dowd, Matthews, N.C. – Chapter 45 David Ford, Penticton, British Columbia, Canada Clinton Hooper, Madison, Tenn. – Chapter 103 Christopher Imlay, Silver Spring, Md. – Chapter 37 Matthew Jones, Champaign, Ill. – Chapter 49 Robert Kelley, Jr. – Tamuning, Guam – Chapter 126 John Kemps, Napa, Calif. – Chapter 40 David Kolesar, College Park, Md. – Chapter 37 Steven Levens, Prrw Lake, Minn. – Chapter 17 Arthur Mistretta, Moreno Valley, Calif. – Chapter 131 Michael Ostlund, Bloomington, Minn. – Chapter 17	Certified Television Operator (CTO) Channu Kelley, Grand Rapids, Mich. Curtis Kirk, Tyler, Texas – Chapter 67 Gabriel Ortega, Roseville, CA – Chapter 43 Sasa Petrovic, Grand Rapids, Mich. Josian Rodriguez, Phoenix, Ariz. Roderick Toombs, Atlanta, Ga. Esseline Woody, Richmond, Va. Wendy Young, Grand Rapids, Mich.

Chapter 48, Denver, presents Engineer's Boot Camp at 2012 SBE National Meeting on October 24

When the Society of Broadcast Engineers takes its national meeting to Denver in October, one of the many activities that those attending will have the opportunity to take part, is the Engineer's Boot Camp, presented by SBE Chapter 48 of Denver on October 24.

Chapter 48, which operates jointly with the Rocky Mountain Section of SMPTE, has presented a special day of technical sessions for broadcast engineers in the fall for a number of years. Each year a particular topic or theme is chosen. This year, it will be "Back to the Basics" and will include topics such as, an audio primer, fundamentals of project management and reliability engineering.

Tony Roccanova, who serves as the SBE chapter chairman, and Jim Schoedler, CBNT, who is the SMPTE section chair, work together along with their joint board, to develop and present program ideas. Schoedler is also a member of the SBE and a past chairman of Chapter 48.

Schoedler said, "The idea behind these presentations is to give those entering the broadcast industry, and perhaps some who've been in it for a while, some of the background that isn't often presented these days."

The Engineer's Boot Camp, as part of this year's SBE National Meeting host event, the Rocky Mountain Audio/Video Expo (AVX), is free to attend. Pre-registration is encouraged and can be made at the show website, AVXPO.biz, beginning in mid-August.

The AVX will take place October 23-24 with exhibit hours both days. More than 100 exhibitors are expected that will cover the



The 2012 SBE National Meeting takes place at the Crowne Plaza International Airport Hotel in Denver, Colo. The meeting is scheduled to take place in conjunction with the Rocky Mountain Audio/Video Expo and the Engineer's Bootcamp, presented by SBE Chapter 48 of Denver and the Rocky Mountain Section of SMPTE. Photo courtesy of Visit Denver.

fields of broadcast, video, audio, animation and more. The AVX includes a number of keynote speakers, workshops and a free reception on Tuesday evening, October 23. The location is the Crowne Plaza Denver International Airport, which is conveniently located on Denver's east side near Interstate 70.

The SBE National Meeting will begin on October 23 with meetings of the SBE board and committees. On October 24, the schedule

receive the special election announcement by July 26, and those voting by mail, who have not received a ballot by August 6, are asked to contact Scott Jones at the SBE National Office at (317) 846-9000 or kjones@sbe.org.

All ballots, via the Internet or by mail, must be cast by 4:30 p.m. EDT on Tuesday, August 28. Those mailing their ballots should allow at least five days for delivery to the SBE so that they arrive no later than August 28. Those outside the United States should allow two weeks for delivery.

The election will be verified by the official board of tellers, consisting of members of Chapter 25 of Indianapolis. Candidates are notified the following day of the results. Those elected will take office at the SBE National Meeting on October 24, in Denver, Colo.

includes the annual SBE Fellows Breakfast, Membership Meeting, and the SBE National Awards Reception and Dinner. This year's dinner is sponsored by The Telos Alliance. The membership meeting will be streamed live via the Internet to members of the SBE around the world. Tickets to the reception and dinner are \$15 and can be ordered when registering for the AVX.

COURSE from page 1

including the structure and types of SNMP messages, how they are transported over the network, and how they can be used to monitor and control remote equipment. Students will learn about the data that the distant equipment might return, and how best to integrate that into an overall facility control plan. Also covered are the types of equipment that support SNMP communications, as well as using the protocol for site-to-site communications

This course is being offered to members of the SBE for a special price of \$65 through September 1, and then will revert to \$85. The cost for non-members is \$105. To enroll, visit the Education section on sbe.org.

AWARDS from page 1

lead an SBE webinar and has presented a highly received presentation at NAB about Managing IT. It went beyond networking basics to cover how broadcast engineers can learn and evaluate if their skills are adequate and in what direction they needed to develop, as well as managing IT projects and identifying employees and service providers in the IT realm. Pecena is also currently working on a series of webinars that will highlight areas of the new Certified Broadcast Networking Engineer exam.

When speaking of Pecena, past Educator of the Year recipient Fred Baumgartner, CPBE, CBNT said, "Few SBE members have committed such a high percentage of their time to the education of others."

Orban will be awarded the SBE Technology Award for their free BS.1770-2/R 128 and CBS Loudness Meter. It is available for Windows or Mac and includes a complete suite of measurements including Momentary, Short-Term and Integrated Loudness as well as many other features. This free software is free to end users and can be accessed at: www.orban.com/meter.

Doug Irwin, CPBE, AMD, DRB, has won the award for Best Technical Article for his December 2011 Radio magazine article "Ethernet-based Audio Routing: A how-to guide". The article is available online at: http://radiomagonline.com/studio_audio_routers/ethernet-based_audio_routing_1211/

Chapter 15, New York City will be recognized for the newly added Best Social Media Site and for the Best Frequency Coordination Effort. Chapter 24, Madison, Wis. will receive three awards, Best Regional Convention, Best Chapter Newsletter and Best Chapter Website.

The SBE statistical awards recognize two chapters, based on chapter enrollment. Class A represents chapters whose membership is less than the national median. Class B includes chapters with a membership greater than the national median. All awards will be presented during the National Awards Recognition



left Chuck Kelly accepts the 2011 Technology Award on behalf of Nautel. The company was awarded by the SBE for their Advanced User Interface (AUI) and associated productivity technologies. below 2011 individual and chapter national award winners pause for a photo during the annual SBE National Awards Dinner. The 2011 dinner and reception was held at the Crowne Plaza Hotel in Columbus, Ohio.



Dinner and Reception on October 23 at the SBE National Meeting in Denver.

INSURANCE from page 3

111410. Or, go to LibertyMutual.com/SBE. You can also visit your local Liberty Mutual agent and get the same SBE member discount offer. Discounts may vary by state and each policy is individually underwritten.

Members will be pleased to know that the SBE receives financial support from both Liberty Mutual and Marsh/Seabury & Smith for allowing them to offer these insurance programs to our members. When your next renewal time comes around, consider these companies and their discount programs for your insurance needs.

Chapter Awards

Greatest Growth in New Members Award

- A - Chapter 146, U.S. Virgin Islands
- B - Chapter 35, Kentucky

Most Certified Chapter Award

- A - Chapter 96, Rockford, Ill. - tie
- A - Chapter 118, Montgomery, Ala. - tie
- B - Chapter 24, Madison, Wis. - tie
- B - Chapter 131, Inland Empire, Calif. - tie

Highest Member Attendance Award

- A - Chapter 136, Rio Grande Valley - tie
- A - Chapter 145, Magic Valley, Idaho - tie
- B - Chapter 76, Eugene, Ore.

ACCREDITED SBE FREQUENCY COORDINATORS

The Society of Broadcast Engineers began the Accreditation program to provide volunteer SBE coordinators the opportunity to be recognized as part of a standards-based, nationally recognized program of local voluntary broadcast-auxiliary frequency coordinators. The program also makes it possible for the SBE to demonstrate to the broadcasting industry the widespread acceptance of a voluntary set of standards guiding local coordination.

RECENTLY ACCREDITED

David Fortenberry of West Sacramento, Calif. Chapter 43, < 1 GHz



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EDUCATION UPDATE

by Gary Kline, CBT, CBNT
SBE Education Chairman
gary.kline@cumulus.com

SBE introduces new online project management courses

Project management represents a vital skill set within any successful organization. Without thoughtful planning, execution and monitoring of projects, organizations will lose business to those that effectively manage their projects.

Project management has become a rapidly growing career field. Qualified project managers are highly desired and can be well rewarded for their work. If you want to strengthen your position within the broadcast engineering industry, obtaining PMP® certification can elevate your status and allow you to earn a salary that exceeds non-credentialed project managers.

Perhaps you already recognize the importance of PMP® Certification, but struggle to find the time to schedule classroom training.

Realizing the need for more convenient, high quality training options, the SBE has partnered with MindEdge, a Global Registered Education Provider with the Project Management Institute, to offer convenient and affordable online project management courses directly from our website. In addition, members of the SBE receive a ten percent discount off the listing price of each course.

This online learning program is a simple way to prepare for the PMP® Exam and can easily fit into an already busy schedule. Courses are completely web-based, in self-study format and available anytime and anywhere from a computer with internet access.

Each course integrates text, graphics, interactive exercises, videos, practice exams,

web references, readings and more to help learners quickly retain lessons. An "Ask the Expert" feature also provides on-going support, allowing you to ask questions about course content and receive an answer from a subject matter expert within 24 hours.

Participants successfully completing the PMP Exam Prep course earn 35 Professional Development Units and are well prepared for the PMP® certification exam. Or, if you already have your PMP® certification, select from many other online courses and simulations to earn 3.5-25 PDU's to maintain your certification.

To view a demonstration and for registration information visit: <http://www.sbe.org/sections/ProjectMgmtCourses.php>.

PLANNING from page 4

Late in the afternoon, the group with the help of the facilitators consolidated all the proposed changes requiring action. With that action completed the participants broke for dinner while the facilitators were totaling the day's numbers.

After dinner, the facilitators presented a list of 12 items identified during the day. Six of which were things that we are doing well and six that present areas of opportunity and challenges. The group decided on the six areas of opportunity and challenges that should receive top priority and be forwarded to the board for consideration.

They include programmatic efforts, such as increasing support to chapters, a reinvigorated effort to attract youth to our field and revamping our awards program to involve more people.

Looking at the future, the group said we need to identify whom the members of the society should or could be and reach out to them, understanding that technology and other factors continue to change the roles our members play and the skill sets they are expected to have. They also said we need to look how the society brands itself to reflect these changes.

Finally, the group recommended we need to use the unique opportunity of the society's



Members of the SBE, David Preister, CPBE; Tom Schuessler, CSTE; Mike Tosch, CSRE, AMD, CBNT; Todd Boettcher, CPBE; and Gary Stigall, CPBE listen as Charlene Sullivan, Ph. D., explains an exercise during the SBE Strategic Planning Meeting. Sullivan and Kenneth Harling, Ph. D., facilitated the meeting held at the Hilton Hotel on June 23, 2012 in Indianapolis, Ind.

50th anniversary, which will come in 2014, to demonstrate to the broadcast industry and the public the importance that our members play in this business and that the SBE continues to change to meet the needs of its members.

Once the full report from the facilitators is received, the board of directors will review each of the recommendations at its fall meeting and after ample study, make the final decisions of what to implement.



FOCUS ON SBE

by John L. Poray, CAE
SBE Executive Director
jporay@sbe.org

Election and strategic planning are vital to society's future

If you are a member of the SBE who resides in the United States, the ubiquitous advertisements and news stories on broadcast stations around the country remind us that this is a presidential election year. I hope all of you will exercise your right and cast your vote in November. It's not only your right, but a privilege and responsibility that we should not take for granted.

Likewise, your membership in the SBE provides you with the right, privilege and responsibility to participate in the selection of your professional society's national board of directors. The annual election of the board is now underway. A number of members have stepped up, as members have for more than 48 years, to volunteer their leadership and experience to lead the SBE.

It doesn't matter that there is only one candidate for each of the four officer positions. Each of the candidates needs your support as

they go forward. They have been vetted by the nominations committee and all four have served with distinction on the board and as officers. For the six director seats that are being contested, eight candidates are vying for your vote.

Some are incumbents and others are running for the national board for the first time. They each bring a unique perspective of the business, experience and a dedication to serve that deserves our appreciation and respect. Support them and support your professional association by casting your vote by August 28. You can do that online via the new SBE election website or, if you opted out of electronic voting, by completing and mailing the paper ballot to the national office.

Perhaps without as much fanfare, but with the same importance, officer candidates at many local chapters of the SBE are standing for election. These men

and women deserve your support. You can demonstrate that by offering to assist. Even the smallest task is a valuable help towards building an effective and successful chapter. And if the opportunity to serve your chapter as an officer or member of its governing board comes your way, I hope you will consider it carefully.

"Each of the candidates needs your support as they go forward." opportunity to serve your chapter as an officer or member of its governing board comes your way, I hope you will consider it carefully.

Strategic Planning Conference

SBE President Ralph Hogan, discusses the strategic planning conference on page four, which was held on June 23 in Indianapolis. This was an important day in the life of the SBE. The recommendations that resulted from the work that day came collectively from the 36 members and staff who participated. Many thanks go to the chapters that supported this important effort by covering the travel and lodging costs for their chapter chairman or designated representative. Without this support, many of them would not have been able to make the trip.

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Certification Question

answer on page 15

The most frequent violations of FCC rules and regulations is (are):

- A. Incomplete public file records
- B. Unsafe transmission line/tower fence
- C. EAS transmissions and equipment
- D. All of the above

ENNES

EDUCATIONAL FOUNDATION TRUST

The trust offers scholarship and educational programming and grants that benefit broadcast engineering and the broadcast engineer. Submit tax-deductible donations, payable to the Ennes Educational Foundation Trust, to the Society of Broadcast Engineers, 9102 N. Meridian St., Suite. 150, Indianapolis, IN 46260.

THANKS TO THE FOLLOWING SUPPORTERS FOR THEIR CONTRIBUTIONS:

Harold Ennes Scholarship Timothy Carroll, Lancaster, Pa.
Youth Scholarship Anthony Fox, Newport News, Va.
 Anthony Fox, Newport News, Va.
 John Tyler, Pawcatuck, Conn.
 Roger Hicks, Riverton, Wyo.
 Stephen Smith, Loudon, Tenn.

Robert Greenberg Scholarship

Anthony Fox, Newport News, Va.
Martin Hadfield, Portland, Ore.

SBE awards members for recruiting during 2012 Member Drive

Fifty-seven current members of the SBE are directly responsible for recruiting 73 new members during the three-month period for the 2012 SBE Member Drive. Of the 73 new members, seven were Sustaining Members; companies that provide products and services to the broadcasting industry. An additional 114 members joined the SBE during the drive without indicating a sponsor's name.

Each member who recruited a new member was entered into a drawing to win prizes donated by Sustaining Members of the SBE, bookstore publishers and the SBE. The Grand Prize winner, who receives an expense-paid trip to the SBE National Meeting in Denver, Colo. this October, is Aaron Savage, CBT of Chapter 53 in Hawaii.

Additional prizes awarded include: \$50 American Express Gift Card courtesy of Henry Engineering

Mark Heller, CPBE, CTO
Ebtech Swizzarmy Cable Tester courtesy of Broadcast Supply Worldwide (BSW)

Mark Heller, CPBE, CTO
10 Pack of Report-it Licenses courtesy of Teline

Mark Heller, CPBE, CTO
Leatherman New Wave Multi-Tool With Nylon Sheath courtesy of Broadcast Microwave Services (BMS)

Gary Glaenger
"Networking for Dummies 9th Edition" by Doug Lowe courtesy of John Wiley and Sons (five copies)

Mark Heller, CPBE, CTO (two copies)
Michael Kesten
Bruce Schiller

Conrad Trautmann, CPBE
Reference Data for Engineers, 9th Edition by Mac E. Van Valkenburg courtesy of Elsevier
Gary Kline, CBT, CBNT

Ross Video branded Cross pen courtesy of Ross Video (12 winners)

Gary Kline, CBT, CBNT (two)
Bran Latsha, CBT
Thomas McGinley, CPBE, AMD, CBNT
Zejnullah Osmani

Conrad Trautmann, CPBE
James Alexander, CPBE, CBNT
John Arndt, CPBE, AMD, DRB, CBNT
Wesley Boyd, CBT

Mark Heller, CPBE, CTO (two)
Dennis Hunt
Messenger Bag with USB, logo shirt and car charger courtesy of Vislink, Inc.

Mark Heller, CPBE, CTO
Logo polo shirt courtesy of Vislink, Inc
Robert Purdy

Multi-tool courtesy of Middle Atlantic Products (six winners)
Jeff Crews, CBT
Robert Dickinson, CBTE

Mark Heller, CPBE, CTO
Lawrence Paulausky, CPBE, AMD, CBNT
Michael Rabey
Stephen Seedansingh

Blue logo polo courtesy of Middle Atlantic Products
Jeff Crews, CBT
Robert Dickinson, CBTE

Grey logo sweatshirt courtesy of Middle Atlantic Products
Yezmin Blue, CBTE, CBT
Denim logo shirt courtesy of Middle Atlantic Products



Aaron Savage, CBT of Chapter 53 in Hawaii is the Grand Prize Winner. Savage won a trip to the SBE National Meeting in Denver, Colo. October 23-24.

Stanley Mancari, CBT
Canvas tool bag courtesy of Middle Atlantic Products

Stephen Brown
Directional Antennas Made Simple - by Jack Layton, CPBE courtesy of Layton Technical Services

Gary Kline, CBT, CBNT
"Electrician's Calculations Manual, 2nd Edition" by Nick Fowler courtesy of McGraw-Hill

Rodney Zeigler, CBT
"Frontiers in Antennas" by Frank Gross courtesy of McGraw-Hill

Conor Miller
"How to Build a Small Budget Recording Studio from Scratch, 4th Edition" by Mike Shea and E. Alton Everest courtesy of McGraw-Hill

Scott Chestnut, CPBE, 8-VSB
"The Tab Guide to Vacuum Tube Audio" by Jerry Whitaker courtesy of McGraw-Hill

Raymond Larson
"Digital Filmmaking for Beginners" by Michael Hughes courtesy of McGraw Hill

Sargent Cathrall, CPBE

SUSTAINING MEMBERS Support the companies who support the SBE and the industry

Advanced Broadcast Solutions • 2012
Arco Groenenberg (206) 870-0244
Systems Integrator
Advanced Electronic Services (AES) • 2012
Eda Gray (336) 719-0755 Ext. 142
Electronic, Hydraulic, Motor Repair
American Tower Corporation • 2000
Peter A. Starke (781) 461-6780
Development/Construction/Management
Anton/Bauer Inc. • 2004
Kyle Dann (203) 929-1100
Manufacturer Portable Power Systems
ATGI • 2012
Anthony Graves (480) 844-8501
Satellite Communications Solutions Provider
Audemat-Worldcast Systems Inc. • 2000
Christophe Poulain (305) 249-3110
Control Manufacturer
AVCOM of Virginia, Inc. • 2010
Warren McElfresh (804) 794-2500 ext. 312
Spectrum Analyzers
Avid Technology • 2011
Bill Barton (978) 640-4020
Broadcast Products and Services
Belden Electronic Division • 1991
Steve Lampen (800) 235-3361
Cable and Connectivity
Bexel • 2009
John Root (818) 565-4314; Calrec
Broadcast and Audio Consoles
Blackmagic Design • 2012
Terry Frechette (978) 337-0991
Switchers, Digital Cameras, Routers
Bracke Manufacturing LLC • 2012
Lawrence Pasternack (949) 756-1600
RF & Microwave Components
Broadcast Electronics Inc. • 1978
Ray Miklius - Studio Products
Tim Bealor - RF (217) 224-9600
Radio Equipment Manufacturer
Broadcast Engineering Magazine • 1984
Bradley L. Dick (913) 341-1300
Journal of the Broadcast Industry
Broadcast Microwave Services Inc. • 1997
Jim Kubit (805) 581-4566
Manufacturer, Transmitters, Receivers, Antenna Systems
Broadcast Supply Worldwide • 1986
Shannon Nichols (800) 426-8434
Audio Broadcast Equipment Supplier
Broadcasters General Store • 2004
Buck Waters (352) 622-7700
Broadcast Audio Video Distributor
Canon USA Inc. • 1985
Larry Thorpe (201) 807-3300, (800) 321-4388
Broadcast Lenses & Transmission Equipment
Cavell, Mertz & Associates Inc. • 2011
Gary Cavell (703) 392-9090
Consulting Services
Comrex Corporation • 1997
Chris Crump (978) 784-1776
Audio codecs & Telephone Interface Products
Comsearch • 2004
Tim Hardy (703) 726-5651
Frequency Coordination Services
Content & Communications World (CCW) • 2006
Michael Driscoll (203) 371-6322
HD World, 3D World and SATCON
Continental Electronics Corporation • 1976
Michael Troje (800) 753-5011
AM & FM IBOC Transmitters
Dialight Corporation • 2006
US Headquarters (732) 919-3119
FAA Obstruction Lighting, L.E.D. Based
Dielectric Communications • 1995
Joe Zuba (609) 256-8190
or Matt Leland (207) 655-8139
TV & FM Broadcast Products
Digital Alert Systems, LLC • 2005
Bill Robertson (585) 765-1155
Emergency Alert Systems
DoubleRadius, Inc. • 2012
Jeffrey Holdenrid (704) 927-6085
IP Microwave STL
DSI RF Systems, Inc. • 2010
Judy Mueller (732) 563-1144
RF Service/Installation/Products
du Treil, Lundin & Rackley, Inc. • 1985
Jeff Reynolds (941) 329-6000
Consulting Engineers
DVEO - Division of Computer Modules Inc. • 2011
Laszlo Zoltan (858) 613-1818
Everything About Transport Streams
e2v • 1997
Mark Strohecker (914) 593-6831
Electronic Components, SATCom Amplifiers
Econco • 1980
Debbie Storz (800) 532-6626 or (530) 662-7553
New & Rebuilt Transmitting Tubes

Elenos USA • 2012
Mary Ann Seidler (305) 799-5571
Energy Efficient FM Transmitters
Electronika America Inc. • 2010
Maria Quintero (305) 592-4506
High Efficiency FM/TV Transmitter & Exciters
ENCO Systems Inc. • 2005
Don Backus (800) 362-6797
Digital Audio Automation & Delivery
ERI - Electronics Research • 1990
David White (812) 925-6000
Broadcast Antennas, Transmission Line, Filters/
Combiners, Towers and Services
Federal Communications Compliance LLC. • 2012
Jim Purthor (202) 670-4322
FCC Public File Compliance
Floral Systems • 2008
Ashley Condon (352) 372-8326
Television Broadcast Automation
Fujinon, Inc. • 1986
Thom Calabro (973) 633-5600
Broadcast & Communications Products
Gepco International • 1995
Dave Chapa (847) 795-9555
Audio, Video Cable Products
Graham Brock, Inc. • 2012
Marilyn Matheny (912) 638-8028
Technical Consultation - Radio/TV
Grass Valley • 2000
Andy Jackson (404) 929-5000
TV/Film Production & Broadcast Professionals
Harris Corporation • 1977
Dave Hopson (TV) (513) 445-5243
Mark Goins (Radio) (513) 899-9124
Broadcast Equipment Manufacturer
Heartland Video Systems, Inc. • 2011
Dennis Klas (920) 893-4204
Systems Integrator
Henry Engineering • 2011
Hank Landsberg (626) 355-3656
"We Build Solutions"
High Resolution Systems • 2011
Drew Taylor (888) 742-7690 ext. 108
Systems and Show Control
Image Video • 1997
Zach Wilkie (416) 750-8872 ext. 228
Under Monitor Tally Display Systems, Monitor
Design and Manufacture Broadcast Equipment
Inovonics Inc. • 2012
Lukas Hurwitz (831) 458-0552
Radio Broadcast Equipment
International Datacasting Corporation • 2012
Rudi Polednik (613) 596-4120 ext. 2222
Media-aware Content Delivery
JAMPRO Antennas Inc. • 2011
Alex Perchevitch (916) 383-1177
DTV/DVBT & HD Radio-IBOC Solutions
Ka You Systems • 2011
George Gimourginas (301) 585-4302
Audio, Video, IP - Satellite
Kathrein Inc., Scala Division • 1985
Michael W. Bach (541) 779-6500
Antennas for Broadcasting & Communications
Kintronic Labs Inc. • 2010
Eric Miramontes (423) 878-3141
AM HD Antenna Systems
KPF Consulting Engineers • 2004
Madison Batt (206) 926-0508
Tower Engineering, Inspections Design
L-3 Communications Electron Devices • 2003
Steve Bliok (570) 326-3561, ext. 229
Tubes, Power
Latakoo Inc. • 2011
Rod Taylor (512) 825-8709
Internet Video Distribution
LBA Technology Inc. • 2002
Jerry Brown (252) 757-0279
AM/MW Antenna Equipment & Systems
Lincoln Financial Media • 2007
Barry Thomas (404) 261-2970
Media Group Owner
LNX Technik • 2007
Steve Russel (661) 251-8600
Broadcast Terminal Equipment Manufacturer
Markertek Video Supply • 2002
Andrew Barth (845) 246-3036
Audio, Video, A/V Broadcast Supply
Maxell Corporation of America • 1991
Patricia Byrne (201) 794-5900
Data/Broadcast Video Media
Micronet Communications Inc. • 2005
Jeremy Lewis (972) 422-7200
Coordination Services / Frequency Planning
Micronetix Communications LLC. • 2011
Bill Ammons (480) 496-0165
Polarized DTV Broadcast Antennas
Microwave Video Systems • 2011
Warren J. Parece (781) 665-6600
Microwave Equipment Rental, Sales & Service

Middle Atlantic Products • 2005
David Amoscatto (973) 839-1011
Equipment, Mounting, Solutions
MoreCom Inc. • 2009
Kyle Moorehead (763) 533-5535
Networking & AV Construction
Moseley Associates Inc. • 1977
Dave Chancey (805) 968-9621
Digital STLs AM/FM/TV
National Association of Broadcasters • 1981
(202) 429-5340
Industry Trade Association
National Football League • 1999
Ralph Beaver (813) 282-8612
Game Day Coordination Operations
Nautel Inc. • 2002
Jeff Welton (877) 662-8835
Radio Broadcast Transmitter Manufacturer
Nemal Electronics Int'l Inc. • 2011
Benjamin L. Nemeser (305) 899-0900
Cables, Connectors, Assemblies and Fiber Optic
Neutrik USA, Inc. • 2012
Kathy Hall (704) 972-3050
Ruggedized Optical Fiber Systems
NSOEM • 2010
Robert Sorbet (281) 500-8940
Electrical Equipment Sales
NuComm/RF Central • 2009
Don Hoeler (908) 852-3700 ext. 3110
Digital and Analog Video Microwave Systems
Orban • 2011
David Rusch (480) 403-8300
Audio Processing AMFMTV
Panasonic Solutions Company • 1985
Joe Facchini (201) 392-6183
Professional Broadcast Equipment
Pasternack Enterprises • 2001
Christine Hammond (949) 261-1920
Coax & Fiber Products
Potomac Instruments Inc. • 2012
Guy Berry (301) 696-5550
RF Measurement Equipment Manufacturer
ProAudio.com - A Crouse-Kimzey Co. • 2008
Mark Bradford (800) 433-2105 ext. 560
Proaudio Broadcast Equipment Distributor
Propagation Systems Inc. - PSI • 2010
Doug Ross (814) 472-5540
Quality Broadcast Antenna Systems
Pulsecom • 2003
Winnie Evans (703) 471-2926
AM, FM and HD STLs, Copper & Optical
Qualis Audio Inc. • 2011
Douglas Ordon (310) 621-4448
Audio and Loudness Monitoring
Quintech Electronics and Communications Inc. • 2002
Paul Campagna (724) 349-1412
State-of-the-art RF Hardware Solutions
QVC • 2011
Kevin Wainwright (484) 701-3431
Multimedia Retailer
RCS • 2003
Diana Stokely (308) 284-3007
Audio and Video Content Management
RDL • 2004
Chuck Smith (928) 778-9678, ext. 142
Audio, Video, Control & Test Equipment
Manufacturer
RF Specialties Group • 2008
www.rfspecialties.com
Everything from the microphone to the antenna
Richland Towers • 2001
Tower Owner/Management
Rio Steel & Tower • 2010
Keith Cendrick (817) 225-0890
Turn-key Tower/Antenna Services
Rohde & Schwarz • 2003
Eddy Vanderkerken (469) 713-5322
Broadcast Transmitters, Test & Measurement
ROSCOR Corporation • 1998
Tom Voigts (847) 299-8080
DTV System Integrator
Ross Video Ltd. • 2000
Kyle Luther (613) 652-4886
Manufacturer, Television Broadcast Equipment
Sage Alerting Systems Inc. • 2010
Gerald LeBow (914) 872-4069 ext. 210
Emergency Alert Systems Products
Salzbrenner Stagetec Media Group • 2009
(888) 782-4391
Professional Audio Solutions
SCMS Inc. • 2000
Bob Cauthen (800) 438-6040
Broadcast Equipment- New/Used
Screen Service America • 2010
Graziano Casale (212) 695-8341
Broadcast Transmitter & ATSC Mobile
Seacomm Erectors, Inc. • 1997
John Breckenridge (360) 793-6564
Tower/Antenna Erections

Shively Labs • 1996
David Allen 888-SHIVELY
FM Antennas & Combiners
Shure Incorporated • 2012
Bill Ostry (847) 600-6282
Microphones, Wireless Systems, Headsets
Sierra Automated Systems and Engineering Inc. • 2011
Cam Eicher (818) 840-6749
Routers, Mixers, Consoles, Intercoms
Sigmet • 2008
Ed Portko (610) 783-6666
Broadcast Equipment Support Sales
Signiant • 2012
Doug Prouty (781) 221-4000
Signiant Content Delivery Software
Snell Inc. • 1995
John Shike (818) 556-2616
Video Equipment Manufacturer
Solid State Logic • 2011
Steve Zaretsky (212) 315-1111 ext.15
Digital Audio Consoles/Router
Staco Energy Products Co. • 2010
Paul Heiligenberg (937) 253-1191 ext.128
Manufacturer Voltage Regulators, UPS
Stainless LLC/Doty-Moore • 2004
Ed Deetscreek (215) 631-1323
Towers - Engineering - Services - mods
Superior Electric • 1995
Michael J. Miga (860) 507-2025
Power Protection Equipment
Sutro Tower Inc. • 1989
Eric Dausman (415) 681-8850
Broadcast Tower Leasing
TC Electronic • 2008
Laura Davidson (818) 665-4902
DTV Audio Level Processing
Technostrobe • 2009
Francis Lacombe (877) 578-7623
FAA lights - High Intensity
Tektronix Inc. • 1977
James Lang (800) 833-9200
Video Test Equipment Manufacturer
Telos Systems/Omnia/Axia • 2003
Denny Sanders (216) 241-7225
Telos Systems - Talk-Show Systems
Teradek • 2011
Jon Landman (949) 743-5783
Camera-top ENG Solutions
Terrestrial RF Licensing Company • 2003
Steven Slocum (888) 373-4832
FCC Broadcast Auxiliary Licensing Services
TFT • 2011
Darryl E. Parker (408) 943-9323
STL, EAS/CAP, RF Monitors
The Durst Organization - 4 Times Square • 2004
John M. Lyons, CPBE (212) 997-5508
TV/FM/Microwave Tower Site
The Switch Company • 2011
Peter Hanz (323) 645-8011
Fiber Transmission Retailer
The Whitlock Group • 2000
Kevin Thompson (800) 726-9843
Broadcast and Presentation Solutions
Teline Technology • 2003
Dawn Shewmaker (317) 845-8000
POTS, ISDN, Codecs & A/V Products
Trilithic • 2011
Tom Cridlin (317) 895-3600
Emergency Alert Equipment (EAS)
TV Magic • 2008
Bob Anderson (858) 650-3155
Broadcast Systems Integrator
Unimar Inc. • 2001
Thad Fink (315) 699-4400 ext. 307 or (813) 943-4322
Tower Obstruction Lighting Designer,
Manufacturer, Distributor
Vantage Technology Consulting Group • 2011
Andrea Cummis (212) 520-8422
Broadcast Consulting Services
Vislink Broadcast • 1991
Mark Tomney (978) 671-5700
Video Microwave Systems
Voice of America • 2011
Richard P. Barnes, PhD, CBRE (202) 203-4848
Ward-Beck Systems Ltd. • 2004
Michael Jordan (416) 335-5999
Metering, Monitoring, Distribution, Conversion
Wheatstone • 2010
Jay Tyler (252) 638-7000
IP Consoles, Routers & Processors
Wireless Infrastructure Services • 2006
Travis Donahue (951) 371-4900
Broadcast Microwave, Tower and ENG
Installation, Integration Maintenance Services

Moseley
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(805) 968-9621
www.moseleysb.com

Tim Chapman, CBT, CBNT, of Chapter 30, South Bend, is a broadcast engineer at WSBT in Mishawaka, Ind. Chapman lives in Buchanan, Michigan and has been a member of the SBE since 2004. Focal Point: I joined the SBE mainly for the certifications, I did not have any formal work experience in broadcasting and felt this was a good way to get my foot in the door and show that I did know something about radio and TV. Also have a place to network with other engineers and learn from their experiences. Sphere of Influence: The person that influenced me the most was my high school Sunday school teacher, Lu Martin, he was a salesman for the local radio station and we had a common photography hobby. I remember the first time Lu took me to the radio station, I was hooked, turn tables, cart machines, and oh yeah the automation system, I don't remember the brand name but in the 70's you can imagine what it was like. It was six foot high and about 20 foot long, with reel-to-reel tape decks, and carousel of cart tapes in the middle and programmed by a set of switches on the front. An engineering nightmare! Job Satisfaction: I'm very fortunate to be working at WSBT. We just moved into a new building about four years ago, and it has all the latest digital technology. Of course it's changing



all the time and we're constantly adding new equipment. When I'm not working I... The horses take up a lot of my free time, but I'm also a general class amateur radio operator KB9AHU, and I like fixing up houses. I have six kids, two are nurses, one radiology technician, (hopefully my retirement health care plan!!), one computer engineer, and two in college - another computer engineer and an accountant. I also have six grandkids, ages six years to one month old. Pictured Here: I'm pictured here with my horse Toby. We also have Atticus a Belgian/quarter horse cross breed horse. I'm still very much an amateur horseman, and still trying to learn the "horse" language! They can be very intimidating. Fortunately they are both calm, easy going horses. What you may not know ... Besides being a deputy sheriff, I use to be a volunteer fire fighter (the hardest I've ever worked for no pay in my life, but loved every minute of it). Also, working at Crown I traveled all over and have been back stage at lots of venues, including the underground tunnels at Disney World. When people found out you worked for Crown they would take you on tours of their facilities, it was great! Favorite Gadget: It's a tossup between the DR Power chopper, and the John Deere tractor, there's just nothing like chopping trails thru the woods. It's the best stress reliever!

CHAPTER SPOTLIGHT

by Mike Tosch, CSRE, AMD, CBNT
SBE Chapter 47 Chairman

Chapter 47 attracts members with meal-time technical presentations

Chapter 47 is SBE in Los Angeles. Our Chapter was formed in the late 70's. We are mostly a radio chapter here. We have a large number of SBE members in Los Angeles, currently over 200, but only about 10-15% come to our meetings. Sometimes we have attendance numbering near 30, which is great. Recently we had a meeting with Richard Rudman, California SECC vice chair and Lark Hadley, our local LA County LECC and had just over 30 folks in attendance. In Los Angeles, we have many members who are in the television industry who are also members of SMPTE and STE (Society of Television Engineers) and AES (among others). So their choices for professional gatherings are numerous.

Chapter 47 holds many meetings with various vendors. In the last year, we had meetings with representatives from SAS, BGS, Tieline, Swann Media, Bob Orban spoke on TV Loudness and



Mary Ann Seidler discusses audio codecs during a presentation to members of Chapter 47. The presentation took place at the Holiday Inn in Burbank, Calif on January 10, 2012. Photo by SBE Member David "Xrey" Rey.

the CALM Act, Comrex, Nautel and several EAS meetings with Richard Rudman. We attempt to have our representatives bring discussions of their technology and how it is new and provides better solutions for problems.

We meet alternating months for lunch and then dinner at the Holiday Inn in Burbank, our meeting home for many years now.

Chapter 47 also promotes educational opportunities to our market. Although challenging, we are looking forward to a future Ennes Workshop and possibly an AM Antenna

Seminar. We also promote safety training for our members by keeping them notified of first aid classes, etc. We also announce at each meeting all the current opportunities available at SBE.org, the national website.

Certification is promoted at Chapter 47 by a program instituted last year that provides reimbursement for test costs and CertPreview. We have had several members get their certifications in this manner. We earmark a fair portion of our chapter rebate check to this activity.

THANKS from page 5

February. I met with his staff after that. However, Mr. Walden believed that he had enough votes to pass his bill without ours being included, and so he left it out.

Since the NAB convention this year, I have hand-delivered almost 100 additional letters to House Members in support of H.R.2102. Rep. Stearns' office continues to support passage of the House Bill "on suspension." Maybe this will work, maybe not, and if not, we will have to start from scratch in January of 2013. SBE officers and board members are planning another visit to Capitol Hill in late July to continue to push the Bill. But however it goes, taking a lesson from Matt Hussey, we won't be giving up the effort. We will just find another way to win.

MARK YOUR CALENDAR

CERTIFICATION EXAM SCHEDULE

Dates	Location	Application Deadline
Nov. 2-16	Local Chapters	Sept. 14
Feb. 8-18, 2013	Local Chapters	Dec. 31, 2012

AUDIO LOUDNESS MANAGEMENT SEMINAR SERIES

Chicago, Ill. August 23
Los Angeles, Calif. September 27
Atlanta, Ga. November 13
Hosted by SBE and ATSC
SBE or ATSC members \$95; non-members \$150

ENNES WORKSHOP

Orlando, Fla. October 5
Hosted by Chapter 42
members \$45; non-members \$60

BROADCASTERS CLINIC

Middleton, Wis. October 9-11
Presented by WBA and Chapter 24
Early Reg. - Two Days \$115; Three Days \$130

BROADCAST AND TECHNOLOGY EXPO

Verona, New York October 10
Hosted by Chapter 22

2012 SBE NATIONAL MEETING

In conjunction with the - Rocky Mountain Audio/Visual Expo and SBE/SMPTE Boot Camp
Denver, Colo. October 23-24
Hosted by Chapter 48

Prepare for your certification exam TODAY!



www.sbe.org/sections/CertPreview.php



Answer

question on page 11

D. All of the above

WELCOME TO THE SBE

NEW MEMBERS

Ken Jaquess - Culver City, CA
Michael D. Bucca - Toms River, NJ
John G. Neuhaus - Short Hills, NJ
Pamela Gibson - Adams, TN
Matt H. Richardson - Crimora, VA
Marquis McCants - Washington, DC
Najibullah Azizi
Naveed Barak
Frederick L. Carmichael - Jasper, TN
Wahidullah Muhsen
Mohammad Omar Omary
Jason L. Unseth - River Falls, WI
Gregory J. Beveridge - Thornton, CO
Dennis T. Brandis - Santa Clarita, CA
Michael Clark - San Diego, CA
Sunday M. Gonyok - Jos Plateau, Nigeria
William S. Kessler - Harrisonburg, VA
Michael C. Robinson - Jacksonville, FL
Jeffrey A. Thornburg - Bartow, FL
John Williamson - San Jose, CA
Wayne Wolfe - Saint Cloud, FL
Ray E. Devine - Woodlyn, PA
David K. Gray - La Quinta, CA
Andrew S. Lawrence - North Haven, CT
Michael J. Alston - Portland, OR
Luke Brannon - Lindale, GA
Eugene Goldovsky - Bensalem, PA
Kenneth R. Koyan - Wellington, OH
Jackson L. Portwood - Seattle, WA
Robert W. Daly - West St. Paul, MN
James B. Harden - Milford, MA

Robert L. Myer - GaitHERSburg, MD
James Nelson - Chicago, IL
Kevin J. Olson - Ewing, NJ
Mark N. Schumacher - Waterloo, IA
Oscar H. Hernandez - Desert Hot Springs, CA
Michael Kennedy - Saint Charles, MO
John H. Kosian - Holliston, MA
Phillip L. Lanier - Rome, GA
Charle Moore - Austin, TX
John B. Hewett - Bailey, CO
Mark Wheeler - Olathe, KS
Christopher R. Spahr - Mount Laurel, NJ
Wilson P. Middleton - Anchorage, AK
Andrew K. Terhall - Fort Bragg, NC
Kevin M. Callahan - Jersey City, NJ
Joel D. Curtin - Buffalo, NY
Jacob J. Halverson - Saugus, CA
Adam Sturgill - Wise, VA
Ma Louella S. Wong - Annapolis, VA
Michael J. Lewis - Lethbridge, Canada
Curtis A. Brothers - Wake Forest, NC
John F. Graham - Wake Forest, NC
Brian Cady - Fort Lee, NJ
Andrew L. Clark - Davie, FL
David J. Crown - Encino, CA
Chris T. Daniel - Mena, AR
Keith Nolen - Birmingham, AL
Mark A. Willett - Charlotte, NC
Donald S. Williams - Pasadena, CA
Jason L. Mangold - Houston, TX

REINSTATED MEMBERS

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David K. Bialik - New City, NY
Doel Oriol - Aguadilla, PR
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Ronald L. Gaier - Columbus, OH
Timothy R. Allen - Thornton, CO
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Alejandro G. Argerich - Miami, FL
Robert L. Tweed - Orlando, FL
M. David Rey - Long Beach, CA

Paul Wesley Roten - Dothan, AL
Michael Turfler - Peachtree City, GA
Edward C. Dulaney - Kamay, TX
James R. Bryant - Fishers, IN
Brian A. Schauer - Denver, CO
David M. Wrenn - Leland, NC
Eric P. Odendahl - Lawrenceville, GA
Chris Ark - Scottsdale, AZ
Timothy J. Brusky - Winter Springs, FL
William B. Sacks - Hollywood, MD
Glen Tapley - Birmingham, AL

NEW STUDENT MEMBERS

Brendan C. Hamilton - Holt, MI
David M. Alcock - Calgary, Canada
Maia Black - Tucson, AZ
Zachary Z. Fawcett - Calgary, Canada
Richard J. Furgason - Calgary, Canada
Youngmin Kim - Calgary, Canada
Herrick W. Liu - Calgary, Canada

Hiroyuki Maki - Calgary, Canada
Nathan P. McKenzie - Calgary, Canada
Michael J. Pozzobon - Calgary, Canada
Kuylen R. Senger - Blackfields, Canada
Joel T. Wawro - Calgary, Canada
Pauline I. Zirrie - Calgary, Canada

NEW ASSOCIATE MEMBERS

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Gordon Moore - Bronx, NY
David Pichner - La Crosse, WI

John C. Mendenhall - Seattle, WA
John F. Schaab - Denton, TX
James Culligan - El Cajon, CA



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