

## PERSONALS

Mr. James Grant has been appointed to the Broadcasting Advisory Committee for the State of Queensland. He will represent the Australian Broadcasting Commission in place of James Richard Ewart Chapple, who has been transferred from that State by the A.B.C.

Flying Officer Stan Wallens, former Major Network representative in Sydney, is once again back in New South Wales at an R.A.A.F. station. After joining up two years ago he spent many months in Victoria.

Mr. H. B. (Bert) Riggs, genial general manager of the Goldberg Advertising Agency in Wellington, N.Z., is paying Australia his annual visit. He has been particularly active in spying out the land for new signs and portents in the broadcasting field, and has heard so many features that, he says, his head is reeling from the impact. While here, he is also attending conferences at both the Sydney and Melbourne offices of Goldberg Advertising (Australia) Pty. Ltd., for the purpose of discussing the agency's post-war plans and the adoption of new trends in advertising, arising from war conditions and the prospects of peace.

Miss Gwen Plumb, who comperes "Ghosts of the Great" every Monday at 9.30 p.m. now conducts the 2UE women's session every Saturday morning. The same program, Monday to Friday, is presented by Colina Lynam.

Tall and rangy Dan Richardson, chief executive of the Tasmanian Broadcasting Network, has invaded the mainland and was in Sydney over last week-end. He left yesterday for Melbourne, where he will take his place in the Macquarie Network Conference, and later the A.F.C.B.S. Conference in that city.

Visitor to 2UE during the week was Bombadier Des Bennett, formerly of the A.I.S.B. sporting staff. For the last 12 months Des has been in West Australia.

Victorian broadcasting station managers invited Mr. L. B. Fanning, Acting Director General of Post and Telegraphs, to their monthly luncheon which was held last week in Melbourne.

Ronald Harwood has recently been appointed as publicity manager at 3UZ. He has had a most interesting career. For many years he was a journalist and advertising executive. He became interested in radio and gave a number of talks over the National stations. Later he joined the staff of the Victorian Broadcasting Network and was announcer and continuity writer of 3HA and 3TR. He was then transferred to the head office of the network to write special features. A little over 12 months ago he joined 3UZ as a continuity writer. Mr. Harwood has travelled extensively through Europe, and has very vivid memories of many of the towns he stayed at which have since been bombed. He lived for many months outside Rome at Frascati.

Latest recruit to the ranks of 3XY announcers is Ray Chapman, whom Melbourne listeners first heard at 3AW. Ray will be heard during the night sessions with Alex Nish and Terry Hill.

Speaking of Terry Hill, that young hopeful takes the coal shortage and consequent curtailment of country train services as a personal affront. It is certainly tough when your girl friend lives way up at Shepparton and your job's way down in the big smoke!

Laurel Berriman of 3UZ gave a luncheon party at her flat the other day and invited the committee who were preparing for the big "Radio Riot" show which was held in the Melbourne Town Hall on Thursday, October 14.

The latest acquisition to the 3AW staff is Leslie Potter, who is now handling the theatre goer session. Leslie certainly knows the theatrical world and has already introduced some very interesting folk in the session.

There has been quite a rumpus in the sales department at 3AW recently. Fred Russell was advised by a kind friend that he could pep himself up considerably by eating raw milk-thistles. Fred decided to try it and ventured out into the local park late at night to hunt thistles, and having collected a goodly crop, immediately took on the diet. He chewed and chewed, and two days later began to suffer excruciating pains. Fred has now decided that milk-thistles are not all they are cracked up to be.

Melbourneites were very happy to see Mr. Hugh Berry last week, though he only stayed a few days, he had time to see many old friends.

Another Victorian over in Sydney last week was Mr. Gray of 3GL Geelong. He was shown the sights (business) by that energetic station rep. Smithers, who has 3GL on his list.

Mr. Oswald Anderson was in Melbourne for a week recently in search of new talent for next year's Colgate-Palmolive programs.

Mr. Dave Duff, of 3AW's sales department, is surely going in for the big stuff these days, he recently signed a contract with Payne's Bon Marche for three hours straight. That's good selling!

Seen in Sydney in recent weeks is Mr. Hamilton Huntley of ZJV Suva, who is visiting the native heath on extended leave. Mr. Huntley was stationed at various A.W.A. stations prior to going to Fiji, some of the stations being 3BO, 2AY, 2GN and 4TO.

Staff changes announced this week by the broadcasting department of A.W.A., include the following:—Mr. A. E. Lawrence, manager 4TO Townsville, to broadcasting dept., Melbourne; Mr. J. P. Banney from 2CH Sydney to 4TO Townsville; Miss M. Lippold from 4WK Warwick to Brisbane office; Mr. H. E. Cox from 4WK Warwick to 2CH Sydney; and Mr. K. J. Collins from 2GE Grafton to 4WK Warwick.

Seen in Sydney on annual recreation leave Gordon Nolan, technician of 2AY Albury. During Mr. Nolan's absence Mr. Hamilton Huntley is holding the controls.

## Yes! we'll BACK THE ATTACK



This year, hundreds of thousands of Australians will risk their all for victory.

This year we attack. Trained and ready, our men will spare no sacrifice. How about you?

Maybe you've bought Liberty Bonds already in the years of preparation for the attack. You did a good job then. But attack is still more costly than preparation. More than £64,000 every hour is needed for war. It's Australia's job to find it.

More Australians must buy more Liberty Bonds—that is the price asked of those at home for the drive to Victory in this year of attack. When so many lives are being dedicated to victory, how much money will you dedicate to the same end? How much will you subscribe to the Fourth Liberty Loan—to-day?

WEAR THIS BADGE OF HONOUR!  
Presented to every subscriber to the Fourth Liberty Loan.



## LIBERTY LOAN

Make your subscription at any Bank, Savings Bank, Money Order Post Office, or Stockbroker. Good interest is paid half-yearly. If you invest your money for 5 years the rate is 2½%, or for 16 years 3½%. Interest starts from the day of subscription. Pay cash or buy bonds on convenient instalments.

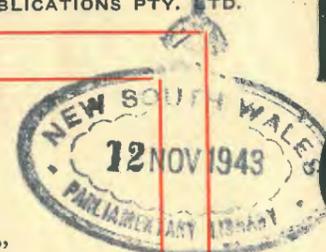
4LM.6B

Vol. 12, No. 10  
361st Issue)  
Thursday  
Nov. 4, 1943  
Price 6d.

# COMMERCIAL BROADCASTING

INCORPORATING BROADCASTING BUSINESS

PUBLISHED EVERY SECOND THURSDAY BY AUSTRALIAN RADIO PUBLICATIONS PTY. LTD.



- "A Smile and a Song"
- "Big Sister"
- "Calling All Cobbers"
- "Community Singing"
- "Famous Women"
- "Finish the Sentence"
- "Great Singers of Great Songs"
- "Guess Your Lucky Stars"
- "Here Comes the Band"
- "Katy and John"
- "Kommensense Kitchen Klub"
- "Matinee Musicale"

- "Stairway to the Stars"
- "Swinging at the Baltimore"
- "The Musical Mart"
- "The Sweetest of All"
- "The Woman Without a Name"
- "True or False"
- "Tops in Pops"
- "What's Your Answer?"
- "We Who Fight"
- "With Australian Composers"
- "Your Home, Your Family, and You"

*In Daytime too—*  
you'll find the Features on



- "Melodies of Yesterday"
- "Mid-day Musicale"
- "Morning Devotions"
- "Music of the Masters"
- "Music from the Movies"
- "Music to Remember"
- "Music Which Lives"
- "Non-Stop Variety"
- "On Parade"
- "Pot Luck"
- "Quiz-a-Day"
- "Radio Quiz"
- "Rhythm in Your Feet"
- "Rendezvous With Romance"
- "Serenade to Milady"
- "Stepping Out in Rhythm"
- "Smile Please"

... And that is why, in Daytime, as well as at night, most people listen to 2UW.

be with the Leaders  
for 1943

with

2CH

### 2CH Introduces TWO NEW ADVERTISERS TO RADIO . . .

Station 2CH has again been responsible for introducing entirely new advertisers to the Commercial Broadcasting Field.

Devoting to this station the whole of their radio allocation the latest advertisers to join the 2CH schedule are:

**BENNETT & WOOD PTY. LTD.,**  
Sponsoring "COMMANDO STORY"

**VALEUR CHEMICAL CO. PTY. LTD.**  
sponsoring "THE NIGHT PORTER"

Ranking high in entertainment value these programmes will ensure for their sponsors and the station the maximum listener-interest.

for further particulars apply  
**AMALGAMATED WIRELESS (A/SIA) LTD.**

## COMMERCIAL BROADCASTING

Sydney,  
FL 3054

Incorporating  
**BROADCASTING BUSINESS** 10/- p.a.

Vol. 12, No. 10. Thursday, November 4, 1943. Price, 6d. per copy.

## Pointers to the Future in Convention Discussions

The Thirteenth Annual Convention of the Australian Federation of Commercial Broadcasting Stations which was held at the Hotel Australia in Melbourne last week, will go down in the record of Australian broadcasting as a milestone and a stocktaking in progress made.

Under the able chairmanship of Mr. Fairhall, Convention worked its way through a heavy business agenda in three days sittings.

One of the most important matters discussed was that of post-war developments in broadcasting and methods by which commercial broadcasting could under the new conditions continue to best serve the public. To quote the president's annual report: "It is a tribute to the flexibility of the commercial system of broadcasting that, after years of operation under war-time conditions, and with the rapid changes demanded by the ever changing impact of war the industry is substantially intact. It is a further tribute to the operators of commercial stations that this is so, for the peculiar powers of broadcasting to render service or disservice in equal measure to a people at war have imposed heavy responsibilities which have been faithfully discharged and we continue to retain our prestige with both the Government and the listening public."

Convention did not show any desire to rest upon these laurels, but rather displayed a healthy intent to break still fresh ground in service to the people.

In this direction the incoming president, Cr. O. J. Nilsen, made pointed remark, crystallising the cultural aims which must guide the commercial system of broadcasting out of the forest of purely commercial interest to the lightened fields of national endeavour. While mindful of the great progress already made towards this end, Cr. Nilsen indicated his desire to see still much more achieved in utilising to the fullest extent broadcasting's power to influence good citizenship, and especially to instill these principles in the young mind.

Future technical developments of broadcasting were also well discussed

at Convention as might well be expected. Significant reference to this, subject was made by the Postmaster-General, Senator Ashley, when in his official opening address, he said that his Department had its ear to the ground and was preparing for the day—he hoped not far distant—when it would be in a position to encourage the introduction into Australia of such innovations as Frequency Modulation and Television.

### To Encourage Australian Culture

Touching on the question of the part being played by commercial broadcasting in the daily lives of the people, Mr. V. M. Brooker (2CH) at the 13th Annual Convention of the A.F.C.B.S., suggested that the Federation should offer annually substantial prizes for the best Australian musical compositions.

The idea was enthusiastically received by delegates, and some members further suggested that a substantial sum of money could be made available as prize money to encourage other branches of the arts as well, such as play writing.

### Parliamentary Standing Committee

#### New Committee Meets in Melbourne

The new Parliamentary Standing Committee on Broadcasting will meet in Melbourne this week under the chairmanship of Senator Amour. The committee now comprises Senator S. K. Amour (chairman), Senator R. Darcy, Messrs. W. B. Bryson, C. Chambers, Jos. Francis, J. A. Guy, M.H.R.'s, Senator A. McDonald, and Messrs. D. Watkins and G. Bowden, M.H.R.'s.

## THE NEW PRESIDENT

O. J. Nilsen Popular Industrialist

There are few names as well known in Victorian electrical, radio and municipal circles as that of Councillor Oliver J. Nilsen, J.P., governing director of Nilsen's Broadcasting Service (3UZ), last week elected president of the Australian Federation of Commercial Broadcasting Stations.

When, as a young man, Mr. Nilsen trained as an electrical engineer, the use of electricity was very limited, but he was quick to notice that there was a tremendous future before it. After gaining practical experience he organised the now well known Oliver J. Nilsen and Co. Pty. Ltd just a little over



A.F.C.B.S. President, Cr. O. J. Nilsen (left) with Senior Vice-President A. C. Paddison, snapped at the Convention last week.

25 years ago. From a very small beginning it has grown to be one of the largest electrical contracting firms in the Commonwealth, employing with its subsidiaries, nearly 1,000 operatives.

In 1925 he founded 3UZ Melbourne, the first Victorian commercial broadcasting station. The original transmitter was not much larger than an ordinary radio set. Nowadays 3UZ is one of the most completely equipped stations in the Commonwealth, including in addition to administrative, sales, production and continuity departments, spacious studios and recording facilities.

To keep abreast of modern broadcasting practice, nine transmitters for 3UZ have been built during the 18 years that the station has been operating, while the premises have been enlarged and rebuilt three times.

Mr. Nilsen is a foundation member of the Australian Federation of Commercial Broadcasting Stations, and has held the office of Victorian vice-president.

For nearly ten years he has been a member of the Melbourne City Council and has served on a number of Council committees. He is chairman of directors of Neon Electric Signs Ltd., Nilsen Cromie Pty. Ltd., Nilsen Porcelain (Aust.) Pty. Ltd., and is associated with a number of other companies.



The Postmaster-General, Senator W. P. Ashley.

## P.M.G. Warmly Commends Service Rendered By Commercial Broadcasters

An enthusiastic Convention heard the Postmaster-General, Senator Ashley, open the 13th Annual Convention of the Australian Federation of Commercial Broadcasting Stations at the Hotel Australia, Melbourne, last week.

In his official opening speech Senator Ashley said he desired to express his appreciation at being invited by the executive to open the Annual Convention.

"I feel that this meeting has special significance, because in less than three weeks the twentieth anniversary of the inauguration of broadcasting in Australia will occur, as the first station—2BL—commenced operations in Sydney on November 13, 1923. 2BL is now a unit of the National Broadcasting Service, but at this gathering it is interesting to recall that it was in a sense also the first commercial station in this country because the old class A stations, of which 2BL was one, were originally permitted to supplement their income from licence fees with payments for advertising.

"The first class B stations—now known as the commercial stations—commenced transmitting programs in the following year, but in the early stages business people were obviously dubious of the advantages of radio advertising. In due course, however, they realised its worth and from very modest beginnings commercial broadcasting began to expand by leaps and bounds. Now the commercial service consists of 98 stations, spread throughout the Commonwealth, and its rightful place in our broadcasting system was established by Statute last year when the Australian Broadcasting Act was passed providing the conditions under which it was to continue to work side by side with the National service for the benefit of the people.

"The extent and standard of commercial broadcasting to-day provide convincing evidence of its value, and the success which has been achieved has surely exceeded the most sanguine expectations of the pioneers of your industry.

"I have come here to-day to demonstrate to you by my presence that I take a very special interest in the welfare of the commercial service. It is my privilege as Postmaster-General to administer the Broadcasting Act, and consequently to grant and renew the licences under which you operate your stations. I am therefore glad to have

this opportunity of coming into personal contact with those on whom, by the grant of those licences, I have conferred certain rights and imposed certain responsibilities.

"As I have mentioned, you have achieved success, and from my recent intimate association with your activities I have come to the conclusion that you have deserved it. As business men, you exploit your rights to the full in your efforts to make your stations profitable, but in fairness I must add that you rarely fail also realise your responsibilities to provide the high standard of service required by the Act. That is, I think, why you stand so high to-day in the estimation of listeners. Your efforts to cater for their entertainment and instruction entail the expenditure of large sums of money, the constant exercise of initiative and enterprise, and much hard work, but you are doing all these things in order that you may faithfully fulfil your obligations to the nation. I commend you for these efforts.

"The war has, of course, created many difficulties for commercial broadcasting stations, but it has also provided you with a further opportunity of showing how well you appreciate your responsibilities. Security requirements have imposed conditions in regard to the preparation and recording of program matter in advance, and other precautions which must indeed be irksome at times, but you have accepted those impediments in the proper spirit with the knowledge that they are necessary for the purpose of ensuring that nothing is broadcast which may be useful to our enemies. In many ways you have contributed most generously to the war effort, and I thank you all for the wholehearted co-operation which you are extending to the Government in these critical times.

"The holding of the annual convention must cause a great deal of inconvenience to you busy men, some of whom have to come such great distances, but it seems to me that you are well repaid for your trouble. I have perused the agenda which the executive has prepared for your attention, and I am indeed impressed by the number of so very important matters which you

propose to consider for your mutual benefit and for the advancement of broadcasting.

"Time does not permit me to discuss many of the items on the agenda, but I shall be glad to consider any representations which you wish your executive to make to me in regard to them. There are, however, two items to which I wish to make brief reference, the first being the Parliamentary Standing Committee on Broadcasting. The existence of this Committee is indicative of the importance which Parliament attaches to broadcasting and of its desire to have a means for fully informing itself on problems which may arise from time to time in connection with the development of the industry which, in view of the fact that 75 per cent of Australian homes have a wireless receiver is obviously such a vital influence in the daily life of the nation.

"I am glad to see that you contemplate discussing post-war planning. This is very desirable because if we are to judge from our experience of the expansion of the wireless industry after the last war, we can be certain that even more wonderful achievements will emerge from the uses to which radio is being put in connection with the prosecution of the struggle in which we are now engaged. The Department has its ear to the ground and is preparing for the day—not far distant I hope—when it will be in a position to encourage the introduction into Australia of such innovations as frequency modulation and television.

"As you have a full program to occupy the short time allotted for your conference, I shall not delay you further. In now formally opening the Convention, I desire to express my sincere wish that your discussion will be productive of great benefit to commercial broadcasting as a whole and to the individual members of the Federation who as I have already said, are rendering such a sterling service to their fellow Australians.

Mr. Alan Fairhall, president for 1943-1944, who was in the chair, called upon Mr. Randal White, South Australian vice-president, to move a vote of thanks to the Postmaster-General. Mr. White said that every member of the Federation

knowing full well the arduous duties of a Cabinet Minister, specially in time of war, were deeply appreciative of the courtesy of the Postmaster-General in giving up his time to officially open the Convention. He expressed the sincere appreciation of members for the consideration which they had always received from the P.M.G. The Postmaster-General had indicated his keen interest in broadcasting by his recent visit to various States, accompanied by Mr. Fanning. Mr. White asked the Postmaster-General to convey to his de-

partmental officials, also the appreciation of members of the Federation of the helpful co-operation they had received from the department. Mr. White said that the Minister could rest assured that members of the Federation were fully conscious of the importance of the medium which they were operating, and he asked Senator Ashley to convey to the Prime Minister their assurance that the commercial stations of Australia would sincerely endeavour to the utmost of their ability to assist in the nation's war effort.

## What the Future Holds

### V. M. Brooker Analyses Current Trends

Strong highlight of the Convention was a speech by Mr. V. M. Brooker (2CH), in the course of which he very clearly analysed the current trend of broadcasting development throughout the world and placed before delegates a brilliant word picture of vital changes which were likely to occur in the post-war period.

Mr. Brooker's speech arose out of discussions on the agenda item of Public Relations. He referred to the paucity of information concerning Australian commercial broadcasting and the magnitude of its ramifications in Australia in the libraries and other places of reference in overseas countries.

Foreshadowing the establishment of commercial broadcasting in countries not at present enjoying that service, but where such service would probably be Government controlled. Mr. Brooker pointed out that those who listened to overseas short-wave broadcasts to-day and used it as a measure of what they could expect after the war were making a very serious mistake. He had no doubt in his mind whatever that in the post-war period sufficient funds would be available and sufficient incentive exist for the establishment of 1,000 kilowatt short-wave stations which would beam their programs upon any

desired land. They must no longer think in terms of short-wave broadcasts in the hundred kilowatt category but of transmitters with ten times that output.

He pointed out the danger that was inherent in both our lack of knowledge of what moves were being made by overseas countries for post-war development, and in the failure of the Australian commercial stations letting the world know just where it stood in relation to broadcasting in Australia.

Mr. Brooker was roundly applauded by the delegates, and after further discussion Convention decided to make available to overseas sources of information dissemination extensive information relating to the activities in Australia of commercial broadcasting.

## INDUSTRIAL MATTERS

The whole question of industrial awards affecting the broadcasting industry was discussed by Convention and an industrial sub-committee of the Federation was elected to watch the broadcasting stations' interests.

## ROLL CALL

The following delegates attended the 13th Annual Convention of the Australian Federation of Commercial Broadcasting Stations in Melbourne last week:—

- Barker, E. M., 6PR Perth.
- Beaver, H. E., 2KY Sydney.
- Brooker, V. M., 2CH Sydney.
- Campbell-Jones, E., 2UE Sydney.
- Carson, C. R., 4BH Brisbane.
- Clarke, S. O., Macquarie.
- Churchward, E. C., W.A. Broadcasters, Perth.
- Davey, J. F., 3BA Ballarat.
- Elliott, R. D., 3MA Mildura.
- Evans, A., 7EX Launceston.
- Fairhall, A., 2KO Newcastle.
- Finn, A. L., 2PK Parkes.
- Fitts, R. A., "Age" Network, Melbourne.
- Goyne, K. B., 7HO Hobart.
- Grant, W., 2DU Dubbo.
- Harris, H., 3AW Melbourne.
- Harvey, W. J., 4BU Bundaberg.
- Higginbotham, E., 2TM Tamworth.
- Horner, H. G., 2GB Sydney.
- Johnson, J., 4IP Ipswich.
- Kemp, S. J. A., "Argus," Melbourne.
- Lane, R. E., Macquarie, Sydney.
- Marden, C. F., 2UW Sydney.
- Mather, A. S., 2HR Lochinvar.
- Morgan, S., 2KZ Melbourne.
- McCann, B., 7HT Hobart.
- McCauley, G. E., 2KM Kempsey.
- McDonald, K. A., 5AD Adelaide.
- McKenzie, J. A., 3GL Geelong.
- Pinkerton, H. P., 5RM.
- Nilson, O. J., 3UZ Melbourne.
- Dickson, N., 5KA Adelaide.
- Paddison, A. C., 2KA Katoomba.
- Prince, Arthur, 3UZ Melbourne.
- Richardson, D. L., 7LA Launceston.
- Ridley, J., 2GZ Orange.
- Robertson, A., 4BK Brisbane.
- Snelling, H., 3XY Melbourne.
- Stevenson, C. V., Trustee, Sydney.
- Sutherland, G., 3AW Melbourne.
- Syme, D. F., 3HA Hamilton.
- Taylor, R. Beavis, 2BH Broken Hill.
- Towner, A. D., 7BU Burnie.
- Worrall, D., 3DB Melbourne.
- Whitford, A., 6GE.
- Whitford, F., 6PM Perth.
- Whykes, E. J., 3BA Ballarat.
- Williams, E., 2BS Bathurst.
- Yeldon, R. A., 2WL Wollongong.



At the official dinner in one of the Hotel Australia's banquet halls, delegates listen to the Postmaster-General, Senator Ashley (standing), responding to a toast.

## PRESIDENTIAL ADDRESS

# Comprehensive Review of the Year's Activities

Delivering his presidential address to Convention, Mr. Allan Fairhall stressed the vital role which commercial broadcasting had taken in promotion of the nation's war effort during the past 12 months. He outlined briefly some of the potential developments in broadcasting which might be expected to follow in the post-war period.

In his presidential address Mr. Allan Fairhall said:—

In welcoming you all to the Thirteenth Annual Convention of the Australian Federation of Commercial Broadcasting Stations it is my pleasure, through this annual report, to refresh your memories upon the part played by the industry in the past year.

My pleasure in presenting this review is the greater because as our Empire and her staunch Allies advance into the fifth year of the war our outlook, as an Empire, as a Nation, and as an industry fulfilling a major role in the national effort, is vastly improved, even though the heavy obligations thrust upon us by the conflict are in no way diminished. It is my hope that by the time we meet again this world conflict may be over.

It is a tribute to the flexibility of the commercial system of broadcasting that, after years of operation under war time conditions, and with the rapid changes demanded by the every increasing impact of war, the industry is substantially intact. It is a further tribute to the operators of commercial stations that this is so, for the peculiar powers of broadcasting to render service or disservice in equal measure to a people at war have imposed heavy responsibilities which have been faithfully discharged and we continue to retain our prestige with both the Government and the listening public.

Although employing only a handful of men in relation to the millions who depend upon its service, the broadcasting industry was called upon early in the year to reduce still further its use of manpower. The authorities needed little convincing of the importance of the service our industry renders, and we were given the opportunity of recommending the extent of the re-arrangement. The result has been our ability to reduce the use of manpower to a minimum whilst maintaining something close to our normally high standard of service to listener and sponsor alike. The classification of commercial broadcasting as a "protected industry" has added materially to the industry's stability, and this gesture by the Govern-

ment was much appreciated. It might be appropriate at this stage to refer to the fact that, of just over 1,000 male employees of all ages employed by stations at the outbreak of war, enlistments in the various Defence services have totalled over 500. This is a proud record and, excepting for a minimum technical staff necessary for the operations of stations, no attempt has been made by the industry to retain the services of eligible employees.

Since the commercial side of our undertaking has succeeded in proportion to the value of our advertising service, it was natural that the further drastic curtailment in supplies of consumer goods should react on advertising volume. It has nevertheless been necessary to exercise constant vigilance to ensure that the regulation of our industry should not be used indirectly to bring about adjustments in other fields over which the Government already had adequate control. Particularly was this so in the case of the Patent Medicine regulations introduced early in the year, which sought to control the use of drugs and manpower in the drug trades through curtailment of advertising almost to the point of prohibition.

The patent injustice of this regulation, however, could not stand the concerted opposition which arose and in which your Federation assumed a leading part. The regulations were disallowed by Parliament.

Our representation on Advisory Committees appointed by the Rationing Commission has done much to protect the industry whilst still meeting the objective of the Government for reduced incentive to buy. Similarly, our immediate intervention which resulted in removal of the more drastic provisions of the order dealing with advertising of processed milk products, might be regarded as a major contribution to the processed foods' industries while still maintaining the principle sought by the Government.

These and similar instances indicate the necessity for consultation with the industries to be affected by restrictive regulations before the terms of the

regulations are fixed. The Federation is always available for consultation on matters affecting the industry and, on the occasions when this advice has been sought, practical solutions to the problems have been suggested.

The industry continues to give its best service to all phases of the national effort. Negotiations commenced last year for payment for certain Government advertising were successful in reaching an equitable basis, and we readily agreed to add to time so booked a 50 per cent margin of free time as a gesture from the industry. Even this represents only the lower limit of our contribution as long lists of the industry's services to charitable, patriotic, recruiting and other agencies mount into tens of thousands of pounds of free time each year and have been an important factor in assisting these funds in attaining large contributions from the public.

It would be fitting if I were to express here the appreciation of the Federation to those many radio sponsors, both big and small, who have co-operated so readily with us in clearing times for important National broadcasts. Our industry recognises that the requirements of the Government in war-time are necessarily paramount and that whatever assistance is required for important campaigns, such as war loans, must be given. It is gratifying that our sponsors are at all times willing to co-operate. This spirit augurs well for the future strength of commercial broadcasting.

In the presidential address to Convention last year, it was stated that the activities of the Parliamentary Standing Committee would be watched with a great deal of interest, first because of the innovation and, secondly, to ascertain whether the Committee was to be an additional form of control. The Committee has since presented two reports to Parliament, the first of which was almost wholly devoted to matters which arose out of the report of the Joint Parliamentary Committee which

## One of Melbourne's leading radio buyers AGAIN demonstrates confidence in Melbourne's leading commercial station

Following on the successful  
run of "THE WITCH'S MOON"  
Darrod's, the well-known  
Melbourne department store,  
through Leyshon Publicity,  
have contracted for the  
Columbia-George Edwards  
production "RAVENSHOE" to  
be heard every Sunday night  
at 7.08.

# 3UZ

MELBOURNE

**The Station that features Star Programs**

Nilsen's Broadcasting Service, 45  
Bourke Street, Melbourne. Tele-  
phones: MU 4929, Central 1925.

Sydney Representative — Eric  
Wood, 49 Market Street. Tele-  
phone: LU 3522.

## Presidential Address

(Continued from page 6)

enquired into the industry. The second report which was presented to Parliament recently included references to some questions which are primarily domestic, such as the conduct of Hit Parades and internal questions affecting networks. In the main, however, the activities of the Committee have been confined to relatively unimportant matters as far as commercial stations are concerned, and it may therefore be assumed that the comprehensive investigation undertaken by the Joint Parliamentary Committee, whose recommendations were the basis of existing legislation, covered all major matters and there are no important questions which cannot be dealt with in the normal course by the efficient administration of the Postmaster-General's Department.

The Advisory Committees set up under the Broadcasting Act to preserve the moral tone of broadcasting have been practically inoperative. This is a further indication of the healthy state of programming and the lack of substance in the complaints which brought about their formation.

Numbered amongst many incidents in the past year which give reason for satisfaction to all concerned were such items as the setting up of the first national emergency link arising from Japan's submarine attack on Sydney. The facilities provided by the commercial stations were completely satisfactory.

Secondly, was the receipt in Australia of some hundreds of program hours of America's leading radio shows landed under the auspices of the U.S.A. Special Services Division for the entertainment of Allied troops. Despite early difficulties in their distribution and use, the ultimate formula proved satisfactory. Not only was a national service rendered, but our own production may well benefit by the examples thus made available. Two factors had to be considered in connection with the use of these programs. The first was the real need for providing programs of local interest to the American troops, who are thousands of miles from their homeland, and the second was to ensure that locally produced programs for which Australian sponsors had spent considerable money should not be jeopardised. As a result of discussion, a suitable basis was introduced and all parties have been satisfied.

1943 was also an election year, and in many difficult situations which developed through the application of both the Broadcasting and Electoral Acts to election material, the discretion displayed by commercial broadcasting management undoubtedly rendered a real ser-

vice to the industry. That an election in which radio became the public forum for so many opposing factions should pass without a complaint from any group is a performance of which radio management can be proud. At the same time, it was demonstrated in practice that the new provisions in the Broadcasting Act were most cumbersome and that some modification is necessary in the interests of the political parties, the listening public and the broadcasting stations. This subject will be submitted for consideration at Convention.

Whilst the end of the war is not by any means in sight, there is a strong tendency in many directions to give some thought to the future. It is a step which may commend itself to this Convention as the technical developments which have been intensified by the urgent demands of war may well change the entire outlook of the industry as we know it to-day. The development of higher frequencies and the exploitation of frequency modulation are full of possibilities for good if properly handled, but if brought into use without sound planning, frequency modulation may prove a doubtful blessing for this country. Sound planning must consider not only the technical but the economic aspects of broadcasting. Up to the present, commercial stations have not been brought into consultation with the authorities regarding technical developments in broadcasting, which have been looked upon as being a prerogative of the Postal Department. While that position may have been acceptable when the present system was introduced, we expect at this stage of our development to be con-

### From North and South



Messrs. A. Robertson (4BK) and A. Evans (7EX) snapped at the Windsor Hotel, Melbourne, where they stayed during Convention week.

sulted and to be allowed to participate in whatever new technical features it is proposed to introduce into Australia.

Broadcasting, as one of the new services, must play an important part if Australia is to have a new deal after the war, and if a new nation is to be built with major interests in the Pacific. This will involve considerable improvements, both from the technical and program aspects, and it is essential, if the best is to be considered, that the commercial broadcasting system should be permitted to play its full part.

The present cessation of civilian radio production will mean new plans for the future, when production is once again resumed. This Convention might give thought to an approach to the manufacturers of broadcast receivers to overcome the present lack of co-operation between industries which are mutually dependent.

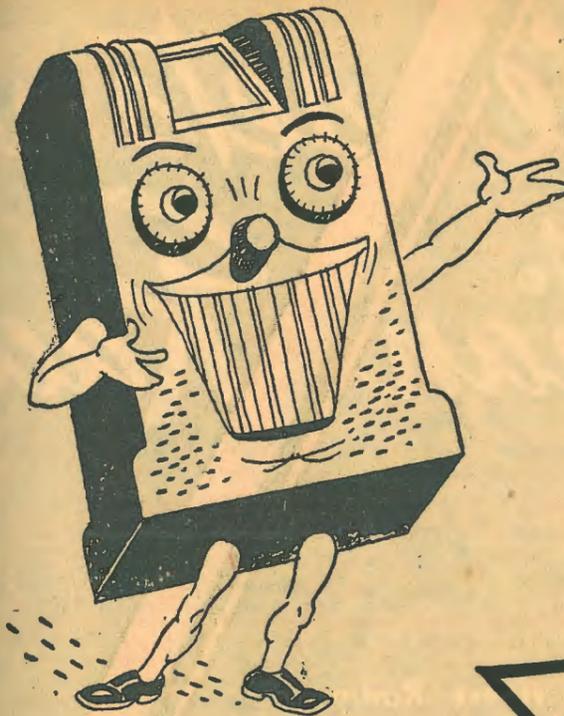
Finally, there is the work of post-war reconstruction, in which broadcasting must grasp its greatest opportunity. If Australia is to become great and secure, there is an educational job to be done, there are prejudices to be overcome, there is a national spirit to be developed. International understanding must be fostered, art and culture must be encouraged. There are commercial and scientific fields to be conquered. In all of these activities commercial broadcasting can make itself indispensable and so earn for itself appreciation and security.

Our participation will demand very careful planning. Nor need our thoughts for the future interrupt in any way the splendid service which the commercial broadcasting industry has given and will continue to give so that people may be informed, and entertained, and that morale may be strengthened against the day of peace, bringing with it a challenge to all that we have of industry, enterprise and the will to mutual support in the difficult period of national rehabilitation.

I should like to close by using the following appropriate words of the president of the National Association of Broadcasters in America at the Annual Convention this year:—

"We in radio have a great mission, not only for ourselves, but for mankind. Another opportunity like this one will not come for many generations. May we realise it and put our faith and effort in doing the job which lies ahead of us."

**What good will your money be if we lose? Every War Savings Certificate and £10 National Savings Bond brings victory nearer.**



## Old friends and new friends for Radio 2UE

MANY of our old friends (being satisfied with results produced by 2UE Broadcasts) have influenced other advertisers to test the influence of this station so that we are continually adding new friends to an ever widening circle. Here are the current lists:—

### New Business

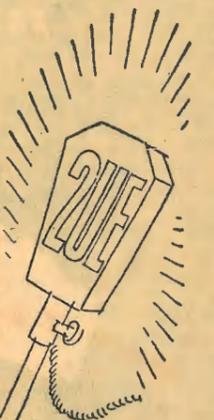
- Austral American Productions
- Police Boys' Club
- L. R. Reynolds
- C. T. Lorenz—"Isador Goodman"
- H. Jones & Co. Pty. Ltd.
- Reg Fox
- Mawson's School of Dancing
- W. Chowne
- Bon Manufacturing Co.
- A. A. Hart
- Diesel Engineering College
- N.S.W. Dancing Club
- Ernest H. Shaw
- Alpha Laboratories
- Lane's Pty. Ltd.
- Pharmacos Co.—"Our Replies to Axis Lies"
- Australamb Pty.
- Newton Business College
- June Millinery
- National Brush Co.
- Apollo Therapeutic Salon
- Geo. T. Miller
- Clifford Love & Co. Ltd.



### Renewals

- Ashley's—"Australia's Choice"
- Tivoli Circuit—"Hits and Highlights"
- Rola Co. (Aust.) Pty. Ltd.—"Radio Newsreel"
- Australian Cosmetics—"Sentimental Interlude"
- Goodland's Pty. Ltd.—"I Like It"
- Christy Beauty Salon
- Thermo-Ray Institutes
- Clement's Tonic
- J. J. McHugh
- J. A. D. Gibson & Co. Ltd.
- Australian Comforts Fund
- Greater Union Theatres
- Bonnington & Co.
- Klembro Co.
- Anthony Hordern & Sons
- White Hall Productions
- British Israel World Federation
- G. F. Birks
- Luna Park
- Goldman & Co.
- Murdoch's Ltd.
- Cereal Foods
- Fisher & Co.
- Harry Landis
- June Russell
- King Gee Clothing Co.
- J. R. Love & Co. Ltd.
- Milk Board

R A D I O  
**2UE**



*Macquarie sets new standard  
in Australian Radio with-*

- ★ *Forty-five minutes of the finest Radio entertainment, interwoven with the Nation's message of the moment—the successful fulfilment of War Loans.*
- ★ *Casting a most brilliant assembly of Radio Stars—produced by Mel G. Lawton, one of Australia's most prominent showmen; led by Australia's favorite, Gladys Moncrieff; and compered by radio and stage personality, Herbert Browne.*
- ★ *Broadcast to every corner of the Continent from 32 MACQUARIE and Co-operating stations.*
- ★ *PRESENTED EVERY SUNDAY FROM 7.10 to 7.55 p.m., DURING THE FOURTH LIBERTY LOAN APPEALS.*



*The* **MACQUARIE NETWORK**

HEAD OFFICE: 136-138 PHILLIP ST., SYDNEY  
PHONE: B7887

MELBOURNE OFFICE: 239 COLLINS ST.  
PHONE: CENTRAL 4634

"I wish you (Macquarie) and the Sponsors well in this new activity, the results of which I will watch with a great deal of interest."

JOHN CURTIN,  
Prime Minister.

"I feel certain that the "VICTORY ROAD" production will do an immense amount of good . . . in assisting the Government to get the necessary Loan money to continue an 'all-in' war effort."

F. M. FORDE,  
Deputy Prime Minister and  
Minister for the Army.

*Victory Road*

as an inspiration to the Nation to  
"Back the Attack"



# Brilliant Official Dinner at Hotel Australia, Melbourne

## Postmaster General and Minister For Information Applaud Part Played By Commercial Broadcasting in Nation's Great War Effort

"I would like to express my deep appreciation of the assistance in our war effort of the commercial broadcasting stations of every State . . ." said Senator Ashley, Postmaster-General.

"The members of the broadcasting enquiry were unanimously impressed with the service which commercial broadcasting is rendering. I compliment you on the work you are doing in the war effort," said Mr. Calwell, M.H.R., Minister for Information.

Guests at the official dinner of the 13th Annual Broadcasting Convention included the Postmaster-General, Senator Ashley; the Minister for Information, Mr. Calwell, Chairman of the Parliamentary Standing Committee on Broadcasting; Senator Amour, the Director-General of Posts and Telegraphs; Mr. McVey, the Acting Director-General; Mr. Fanning, Chief Inspector of Wireless; Mr. Martin, the Federal Controller of Government Advertising; Mr. Hutcheson, the Australian representative of the B.B.C.; Mr. N. C. Tritton; and the Victorian State Publicity Censor, Mr. Hoey.

Apologies were received from the Chief Censor, Mr. Bonney; the secretary of the Department of Information, Mr. Hawes; president of the National Advertisers' Association, Mr. Basil Orr; and the president of the Accredited Advertising Agents' Association, Mr. Hugh Berry.

Proposing the toast to the Federal Government, coupled with the names of the Postmaster-General, Senator Ashley, and the Minister for Information, Mr. Calwell, M.H.R. Mr. A. C. Paddison stressed the important role broadcasting was playing and could still further play in interpreting the wishes of the Government to the people. Commercial broadcasting, he said, had placed its facilities at the disposal of the Government from the very outbreak of war. The broadcasters believed they had played a very dynamic role in interpreting the war to the people. To the credit of Senator Ashley there was written in the history of commercial broadcasting some real achievement. He had sponsored the Broadcasting Bill which had resulted in giving broadcasters a measure of permanency and a real status, and more than once he had "gone in to bat" for what he knew was right for the commercial broadcasting industry.

Mr. Paddison paid a tribute to the new Minister for Information, Mr. Calwell, for his devoted attention to the detailed investigation into the whole set-up of broadcasting in Australia, first as a member of the Gibson Committee and subsequently as Chairman of the first Parliamentary Committee on Broadcasting.

Mr. Paddison pledged the commercial stations' continued 100 per cent co-operation to the Government of the country's war effort.

Responding to the toast, Senator Ashley said he appreciated very much the assistance he had received from commercial broadcasting interests, and he was confident they would extend to his colleague the Minister for Information that same measure of co-operation. They would find in Mr. Calwell a man who had the interest of the industry at heart.

Senator Ashley said he had heard a lot about the restrictions placed on broadcasting, but he asked them to understand that those restrictions were only imposed for the purpose of securing 100 per cent war effort, and were no greater than that which had to be endured by other industries. The need to impose restrictive regulations on any section or all the community was no pleasanter for this man for any other Government. The people of Australia had in fact been extremely fortunate as we figuratively speaking, did not really know what war is. The only real sacrifice we had made was made by those men and women of our glorious fighting services.

"I would like to express my deep appreciation of the assistance in our war effort, of the commercial broadcasting stations in every State," Senator Ashley added. "The Government is particularly indebted to commercial broadcasting during the floating of war loans."

Senator Ashley promised to convey to the Prime Minister the Federation's pledge.

Supporting the response, Mr. Calwell said that as a committee the members of the broadcasting enquiry were unanimously impressed with the service which commercial broadcasting was rendering.



The official table at the Convention Dinner. L. to R.: Secretary Ray Dooley, Senator Amour, Sid Kemp (standing), the Postmaster-General (Senator Ashley), Allan Fairhall, the Minister for Information (Mr. Calwell, M.H.R.), Alf. Paddison, Mr. McVeigh, Randall White and Mr. Fanning.

"I compliment you on the work you are doing in the war effort," he went on. "The war is not going to end quickly in spite of what you might read in the press. We will have to face in the future heavy taxation and submit to other difficulties. Mr. Calwell said that a tremendous job lay ahead in rehabilitating our society and in giving back their jobs to one and a quarter million people. To do this the present or any other Government which may follow it must have the support and interested understanding of the people. If peace came to-morrow the people of Australia would be as unprepared for it as we were unprepared for the war. Time was yet needed to plan for peace, and in that planning, the Government might yet have to come to the people for more power to facilitate post-war reconstruction. Commercial broadcasting stations might be approached by the Government to enlist their aid in enlightening the public as to the Government's plans for making Australia the great Australia it should rightfully be.

"We can't say this is going to be the last of all wars. We might have war in the Pacific when all Europe is quiet," he warned. "It is the job of all of us to safeguard our future. We need 20 million population to keep this country the citadel of a white population as it is to-day."

Mr. Calwell added that the settling of that additional 13,000,000 people in happy and contented circumstances in our land was a task of great magnitude, but one of the many which had to be tackled.

### Tribute to Secretary

Replying to the toast to Parliament which was proposed by Mr. Kemp, the

### WHAT A CHILD!

Discussing advertising relationships with the press at the Broadcasting Convention in Melbourne last week, Mr. Bert Snelling, 3XY manager, waxed eloquent upon the genealogy of advertising. "If the press claim they are the father's of advertising, we at least can claim to be the mothers!" he declared.

V. M. Brooker's interjection, which was, to say the least, pregnant with meaning, broke up the serious trend of the discussion for several minutes despite the chairman's repeated calls for "Order!"

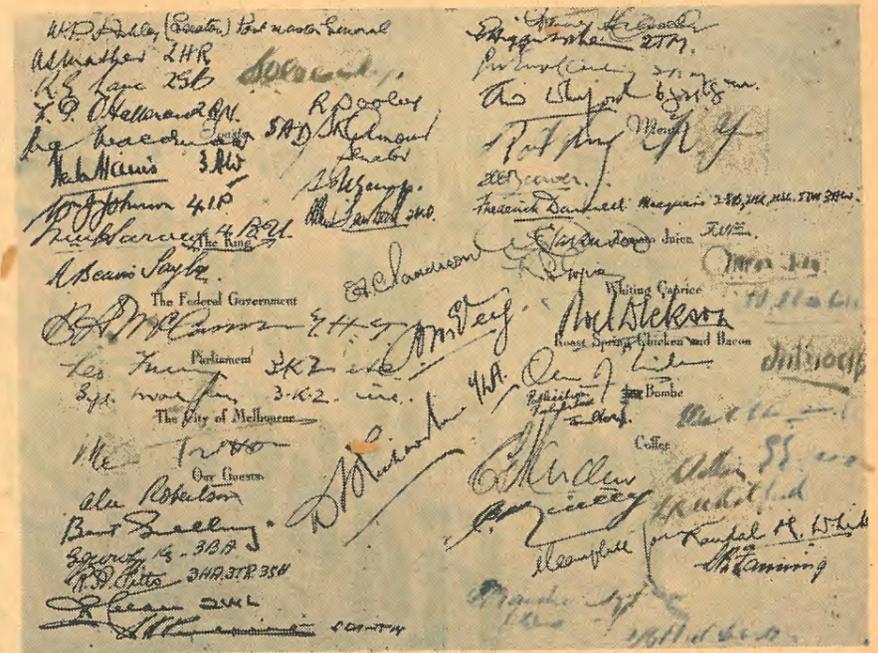
new chairman of the Parliamentary Standing Committee on Broadcasting, Senator Amour, said that he was confident and happy in the knowledge that the broadcasters would give the new committee the same measure of assistance as had characterised their co-operation with the earlier committees. In this regard he desired to pay a tribute to the work and unfailing efficiency of the Federation secretary, Mr. Dooley. Whatever the committees had ever asked for in the way of information, was forthcoming from Mr. Dooley in great and clear detail and in writing.

### Guests Honoured

Mr. Alex Robertson proposed the toast to the Federation's guests.

Mr. McVey, responding, said that he had had the opportunity to study broadcasting and broadcast programs in the United States and in Great Britain and in other lands, and he was yet to find a broadcasting service which equalled our own in the matter of wide variety and free selection of listening fare.

Mr. McVey said that history showed by its wars the fruits of science were sometimes a curse. If Hitler had not grabbed control of German radio to pour his terrible doctrines into the homes of the people, history may not have written this war. On the other hand could Churchill or Roosevelt and our own Prime Minister have given their peoples those words of hope and encouragement which led us through the darkest passages if it had not been for the wonderful instrument of radio? Those charged with the operation of that instrument enjoyed a great privilege and must shoulder a great responsibility. Referring briefly to the future in radio, Mr. McVey said he could confidently predict that developments after this war would be even greater than those which followed last war. A responsibility rested with all in the industry, and there was need for great judgment and clear thinking to adopt the best uses for the community the developments which are foreshadowed. In 25 years of radio in Australia the broadcasting industry had created a



HISTORIC MENU: Believe it or not this menu of the official dinner of the 13th Annual A.F.C.B.S. Convention held at the Hotel Australia, Melbourne, last week, has been censored. Fearing an "Ice Bombe" might lead the enemy to suspect a secret weapon, Tom Hoey deleted the "Ice" with the instruction over his signature (centre right), "Publication Prohibited!"

### Un-"Convention"-al Snapshots

Each morning numerous delegates to the Convention foregathered near the front of the Hotel Australia in Collins Street, Melbourne, for a few minutes informal chat before going in to the Convention meetings.

Here the camera has caught in the top picture Mr. David Worrall (3DB) talking to Mr. Allan Fairhall on the steps, while Federal Director of Government Advertising, Mr. I. B. Hutcheson (centre) listens in. In the centre picture Mr. E. Higginbotham is nearest, while others in view are Mr. G. McCauley (2KM), D. Worrall (3DB), and C. Carson (4BH).

In the bottom picture Mr. Fairhall, Mr. Hutcheson and Mr. Campbell-Jones (2UE) seem deep in discussion.

tradition and the future was therefore safe.

Mr. I. B. Hutcheson said that the Federation of Commercial Stations had given unbounded help in promotion of the war loans, and he would like to thank every station and every member of the stations' staffs for the wholehearted way in which they had given this assistance. And particularly he would give thanks to the Federation secretary, Mr. Dooley, for his untiring help and the efficiency of the secretariat under his control.



**Make  
Your Money  
Fight!**

**SAVE—  
and LEND  
FOR VICTORY—**

*Buy*

**£10 NATIONAL  
SAVINGS BONDS  
and WAR SAVINGS  
CERTIFICATES**



**Convention — Election of Officers**

A powerful executive of the Federation was elected by Convention, headed by that well known Victorian industrialist and broadcasting station owner, Cr. O. J. Nilsen.

Cr. Nilsen was nominated for the presidency by the doyen of Australian broadcasting, Mr. C. V. Stevenson (2UE).

Mr. David Vorrall (3DB) seconding the nomination, said that Cr. Nilsen was a man of great integrity and popularity with every section of the community, and was one of the fathers of the industry. "We are all very fond of 'O.J.'" he added.

Responding after his election, Cr. Nilsen said that he was conscious of the honour which delegates had conferred upon him, and he would endeavour to carry out his duties faithfully and well. He had no fears for the future of the Federation so long as they retained Mr. Ray Dooley as their secretary.

Touching upon post-war problems Cr. Nilsen said that he would like to take the opportunity right away of congratulating Convention for the step which they had taken in setting up a sub-committee to study such matters. It was a very right and proper thing to do, and he would do all in his power to help in that direction. With his own companies and organisations, apart from broadcasting, the post-war spectrum has been studied and future plans prepared. What could be learnt from those steps

**O. J. Nilsen is  
New President**

Retiring President, Mr. Allan Fairhall, gives the incoming President, Cr. O. J. Nilsen (right) a hearty hand-shake after the election of officers for 1943-4.



and applied to broadcasting he would readily make available to the Federation.

Touching upon a matter in which he is a renowned advocate, Cr. Nilsen said that as broadcaster station operators they would be failing in their duty to the nation if they failed to instill and to cultivate in young people the principles of good citizenship, side by side with this aim was the matter of nationhood. He thought that the broadcasters could and should do something to help hold tight the bonds of brotherhood of the British Commonwealth of Nations, to promote

the national spirit and to teach the traditions of our pioneers. There was a lot which could be done.

Other officers elected were:—  
Senior Vice-President: Mr. A. C. Padison (2KA).  
Country Vice-President: Mr. S. J. A. Kemp ("Argus" Network).  
State Vice-Presidents: Queensland, A. Robertson (4BK-AK); South Australia, R. White (5DN-RM); Western Australia, E. M. Barker (6PR); Tasmania, K. Goyne (7HO).  
Trustees: C. V. Stevenson and A. Fairhall.

**ENLIST the name of your PRODUCT**

For

**Active Service**

**By Joining the Ranks of  
National Advertisers**

on

**2TM**

Sydney,  
'Phone BW 7375

COMMERCIAL CENTRE  
OF NORTHERN N.S.W.

# COVER VICTORIA



THE simple and effective means of reaching approx. 90% of Victoria's rich but scattered markets! The units of this broadcasting network are specially located to reach the bulk of Victorian listeners, and HOLD them with a succession of features which are household names! Yet rates are still relatively low—especially for the popular day-time sessions!

FOR RATES  
AND TIME—

**3AW**

MELBOURNE

382 LATROBE STREET

PHONE: **F 9181**

**3HA**

Western Victoria

**3SH**

Northern Victoria

**3TR**

Gippsland

Head Office: THE VICTORIAN BROADCASTING NETWORK  
239 COLLINS ST., MELBOURNE. Phone: CENT. 4124

Sydney Representatives ALL 4 Stations

MACQUARIE BROADCASTING SERVICES: 136-138 PHILLIP ST. PHONE: B 7887

ARRANGEMENTS HAVE JUST BEEN COMPLETED FOR STATION 3CV MARYBOROUGH INTO RELAY WITH 3AW FROM 6.30 P.M. TO 10.30 P.M. MONDAY TO FRIDAY

**AIRCRAFT FACTORY VISITED**

The Secretary of the Department of Aircraft Production, Mr. McVeigh, arranged for a number of Convention delegates to visit their Beaufort division on the Friday morning following Convention. Twenty delegates attended, with Mr. A. C. Paddison the vice-president, and Mr. Sid Kemp country vice-president.

The visit was of great interest and everyone could not help feeling vastly impressed by the ability of Australia in the production of aircraft.

At right: A. Robertson (4BK) with V. M. Brooker (2CH) and W. J. Harvey (4BU) who appears to be off for a lone stroll.

*Camera Catches Convention Delegates*



**4BH** breaks new ground with its Thursday night show "The Immortal Hour" . . . . .

At 8 o'clock each Thursday night music lovers everywhere await the theme melody that tells them "The Immortal Hour" is coming to them from 4BH . . . In presentation and content this session is entirely new to Queensland radio . . . Each session is devoted to the favourite works of one composer, and the script instead of being academic in its analysis, aims at presenting an entertaining word picture of the composer and incidents which reveal his personality and affected his work.

The Everlasting Music of the Masters presented by Hutton & Foggitt Jones Ltd.

4BH offers the success of "The Immortal Hour" as just one more reason why at ANY time and on ANY night most receivers within range of Brisbane stations are tuned to 4BH.

**"The Immortal Hour"**

"THE IMMORTAL HOUR" commenced August 26 with Mozart. Composers so far presented are: Mozart, Schubert, Chopin, Beethoven, Schumann, Haydn and Mendelssohn; to follow are Bach, Tchaikowsky, Brahms, Wagner, Handel, in that order.

**4BH**  
BRISBANE

A CHANDLER STATION  
Sydney: Chandler's Broadcasting Service, Australia House, Carrington Street, Sydney  
Melbourne: Macquarie Broadcasting Services Pty. Ltd., 239 Collins Street, Melbourne

Top picture shows the new Federation President, Cr. O. J. Nilsen, in characteristic pose with his hand up to his ear. Senior vice-president Alf. Paddison has just set him a poser.

In the next group Mr. R. A. (Bob) King, M.L.C., and Mr. Bert Beaver (2KY) talk over the day's program with Mr. John Ridley (2GZ) and Mr. McKenzie (3GL) in the centre background.

In the following picture are Messrs. E. Churchward (6IX), A. Robertson (4BK), V. M. Brooker (2CH), A. L. Finn (2PK) and McDonald (5AD).

Bottom snap shows Messrs. McKenzie, Higginbotham, McCauley and Ridley enjoying a few minutes of Melbourne's sunshine.

**THERE'S NO QUESTION! THESE are the SHOWS all VICTORIA knows!**

Princess Theatre  
Spring Street  
MELBOURNE  
Phone:  
CENTRAL 6612

**3XY**

J. BARNES  
Sydney Representative  
Room 34, 3rd Floor  
44 Bridge Street.  
BW 7437

*attracts a State-wide Audience with Features like these!*

**TIVOLI  
HITS & HIGHLIGHTS**

**TYE'S  
RADIO REVUE**

**Peters**  
ICE CREAM  
Salutes the Allied Services

**ASPRO  
RADIO REVELS**

**MAPLES'  
2-STATION QUIZ**

**PEEK FREAN'S  
PRISONER at the BAR**

**COMMUNITY  
REVUE**

**LACONIA'S "What  
would You Have Done?"**

**PLUS THE SOON-TO-BE-RELEASED DRAMA ALL AUSTRALIA IS AWAITING —  
"ONE MAN'S FAMILY"**

PRESIDENTIAL PLAQUES



Symbolism in Silver

At the close of Convention Presidential Plaques, struck in silver, were presented to the retiring president, Mr. A. Fairhall, and to his predecessor, Mr. R. A. King, M.L.A.

In making the presentations Mr. Paddison explained that the decision to recognise the services rendered by the various presidents by striking a commemorative plaque was made by Convention two years ago. Owing to wartime conditions, however, it was possible to secure only two of the plaques in time for presentation this year.

Special BBC Programs Offered to Australian Commercial Stations

Convention received an offer from Mr. N. C. Tritton, B.B.C. representative in Australia, to make available a number of specially made transcriptions exclusively to the Federation, which could be broadcast in Australian under commercial sponsorship limited to acknowledgement.

Mr. S. J. A. Kemp ("Argus" Network) said that from samples of B.B.C. transcriptions which he had heard in Australia recently, he felt that far finer B.B.C. programs were on the B.B.C. shelves. He questioned whether those which were on offer were the best that the B.B.C. could and does produce.

Mr. Kemp went on to say that in the light of Mr. Brooker's clear analysis of the line likely to be taken in post-war radio development in Britain and in the United States, Federation should seriously consider the advisability of appointing paid representatives in London and Washington to keep them au fait with developments.

There was also the possibility of development in the post-war period of commercial radio in Britain, which would make it doubly important to have their own representative in London.

He said that he had heard in newspaper circles of the suggestion to set

up a press liaison between the Old Country and Australia. He said the Federation should consider making representation to the proper quarter for the establishment of a radio liaison between the two countries.

Convention resolved to set-up a sub-committee to go into the whole question.

"MAJOR'S" ALL

Five delegates to the Convention, each of whom represented a station of the Major Network. All five stayed at the Hotel Windsor. L. to R.: Messrs. K. McDonald (5AD), V. M. Brooker (2CH), E. Churchward (6IX), A. Evans (7EX) and A. Robertson (4BK).



Tributes to Secretary

Work of Mr. R. Dooley and Federal Secretariat

Following the usual practice the various State vice-presidents submitted to Convention their annual reports covering resumes of the year's activities in the respective States.

Mr. Alex Robertson (Queensland), Mr. Randal White (South Australia), Mr. E. M. Barker (Western Australia) and Mr. A. D. Towner (South Australia), in the course of their reports each



Mr. Ray Dooley, General Secretary of the Australian Federation of Commercial Broadcasting Stations.

paid tributes to the splendid co-operation and helpful consideration displayed at all times by the secretary, Mr. Ray Dooley.

Reference was also made to the efficiency and courtesy always shown by Miss Morgan, of the Federal executive office.

The retiring president, Mr. Fairhall also paid a tribute to Mr. Dooley, whom he described as a champion of the industry. Only a president knew really the tremendous amount of work of the Federation which through the year devolved upon their secretary.

Mr. Fairhall referred also to N.S.W. secretary, Mr. Andrew Brown, who through ill-health, was not able to be present. He asked that Convention convey their best wishes to Mr. Brown with the earnest hope for his early recovery.

The vote of thanks to Mr. Dooley moved by Mr. McCann (Tasmania) was enthusiastically carried by acclamation.

Federation Sets Up Special Committee to Investigate Post-War Developments

Post-war radio development was keenly discussed at the Convention, and Mr. S. J. A. Kemp ("Argus" Network) moved that a technical sub-committee composed of technical manager members be set-up.

Mr. Towner (7BU) said that in Tasmania a move had already been made in the direction of studying F.M. and television in relation to broadcasting in that State. Senior radio technicians there had formed a group which had the blessing of the radio inspector, and who in fact attended their meetings.

Mr. A. Fairhall (2KO), supporting the suggestion said that after the war there would be a great demand for the replacement of existing radio receivers, so many of which had been in operation for many years. The manufacture of receivers for civil use had been virtually at a standstill for a long time, due to the needs of the fighting forces, and had recently been brought under strict control of the Ministry of Munitions. After the war new sets to replace worn out receivers would undoubtedly be made, but after a time the change to a new system of transmission

might be very rapid. It would be very necessary to establish a close liaison between broadcasting interests and the set manufacturers. He deplored the lack of co-operation between these two sections in the past.

Mr. Fairhall asked that the scope of the proposed sub-committee be widened to embrace consideration of some plan for co-operation with the set manufacturers.

Mr. C. F. Marden (2UW) pointed out that such a body as Mr. Fairhall apparently aimed at was actually set up three years ago, embracing the Federation, the receiver and the valve manufacturers. He suggested that that body be revived. It had operated for a time, carrying out certain propaganda broadcasts.

Mr. A. C. Paddison (2KA) suggested it would be equally necessary to have sound business executives on such a committee. In addition to the purely technical developments which it would have to consider, there would be the problem of changing economic factors, such as vast population shifts which had been already foreshadowed.

Convention elected Messrs. Fitts

"Quota" Music Unsound  
Australian Works Must Stand on Merits

Arising out of discussions at the Convention on the question of satisfying the Government's desire for the inclusion of a quota of Australian music in all broadcast programs, Mr. Alf. Paddison (2KA) suggested that it was up to the music publishers to offer sufficient inducement to authors and composers to turn out the right kind of music.

The idea of the enforced quota as laid down in the Broadcasting Act was fundamentally unsound, Mr. Paddison said. He instanced the British film industry and stated that it was not until the quota system was abolished and British films made to stand or fall by their merit that the industry began to make any headway. He thought that the Parliamentary Standing Committee should be asked to investigate this aspect of the problem before making commercial stations broadcast items which were not popular with the public.

(V.B.N.), Yeldon (2WL) and Fairhall (2KO) to comprise the committee with power to co-opt the services of other members as required.

STRATEGICALLY LOCATED

3SR

"HEART OF VICTORIA"

Covering from Shepparton the rich Goulburn Valley, North East Victoria and the Southern Riverina.

3YB

"CITY OF WARRNAMBOOL"

Offers city coverage at low cost country rate.

3UL

"CENTRAL GIPPSLAND"

Radiating from Warragul to the most densely populated country area in Victoria.

YOUR 1943-44 COUNTRY APPROPRIATION FOR VICTORIA WILL REACH A FAR GREATER AUDIENCE AT LESS COST BY USING—

THE ARGUS COUNTRY NETWORK

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## "DYNAMIKE"



A rugged small moving coil microphone at low cost gives results comparable to imported microphones six times the price. They are being used extensively by the Services and the demand for these compact quality units is so great that it will be some little time before they become available for less essential uses. Their frequency response is excellent, and they can be used with excellent results either indoors or out of doors.

We have been manufacturing microphones for twelve years, and we highly recommend the "DYNAMIKE" for almost any type of broadcast.

- UNI-DIRECTIONAL
- TRU. HIGH FIDELITY RESPONSE
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274-290 Exhibition St., Melbourne  
Sydney Branch:  
8-14 Albion Street, Sydney  
MA 2588

### Shorts from the BBC Talks

#### Afflicted But Ace War Worker

"A deaf, dumb and blind man is claimed by Mr. R. W. Kippax, Welfare Officer at the Sydney Industrial Blind Institute, to be Australia's best war worker. He is William Sinclair, aged 23, of Elswick Street, Leichhardt. Mr. Kippax said that Sinclair wove 16 yards of matting each week for the Royal Australian Navy. He sets the coir yarn in his loom and does the whole job unaided."

#### A Taximan on the P.M.

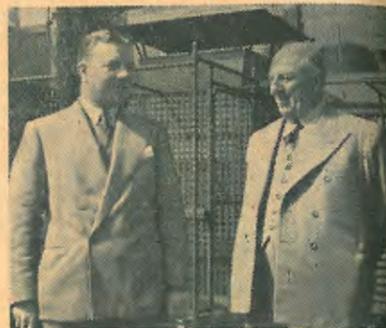
"Many a time of a Sunday morning I've seen old Churchill and Mrs. Churchill taking a walk in the park. Mr. Churchill walking along with his stick and sort of shaking it, and intently saying something, with a cigar in his mouth, to Mrs. Churchill. I often wonder what he's saying to her and whether, if I could eavesdrop I'd know the end of the war—but I just drive past. It wouldn't be etiquette for me to loiter and listen."

#### Passed by Censor

"When I got back to my office this afternoon, I was thrilled to find a parcel waiting for me with a United States stamp and the surcharge 'California.' As I always do with parcels, I tried to guess what was inside. Oranges, perhaps. Or peaches. Or marvel of marvels, perhaps a lemon. With trembling fingers, I undid the string. Out fell a bundle of comic strips, carefully clipped out of American papers, and bound together like calenders with bits of string. The parcel was addressed to me. But inside there was another label inscribed 'For the wounded boys of the Eighth Army. May they soon get better to finish the job.' I looked for a letter. I found one, but it was addressed, not to me, but to the censor. It said, 'Dear Censor: Please pass my literature through as quickly as you can.' Well, I've done what I suppose the lady in California wanted me to do; so has the censor. He's passed the stuff, and I've passed it on to some wounded men of the Eighth Army, who are in hospital here in Britain."



### Convention Snaps



Some of the Convention delegates on the Hotel Australia's delightful third floor Roof Garden.

At the top—L. to R.: Messrs. S. O. Clarke (Macquarie), F. Whitford (6AM), G. McCauley (2KM), A. Paddison (2KA) and C. V. Stevenson (2UE).

In the next picture Frank Whitford talks over business with his Melbourne representative, Hugh Anderson.

Bottom picture is a study of Mr. and Mrs. Cliff Paray of 3CV. Although Mr. Paray did not attend Convention he was around.

At left: Flying Officer Dave Armstrong, former Macquarie manager in Melbourne, was also around during Convention week. On leave he took the opportunity of shaking hands with many friends in the broadcasting world. Snap was taken in "C.B." suite at the Australia.

## Australia's Brightest Talent Quest...



for 1943

In 4 Sections . . .

- MALE VOCAL SECTION
- NOVELTY, COMEDY, INSTRUMENTAL SECTION
- JUVENILE SECTION
- FEMALE VOCAL SECTION

with Johnny McMahon introducing the Guests and John Dexter introducing the challengers.

It's grand entertainment for the listeners and a great chance for the artists. Full professional fees are paid to amateurs for appearances, and a special prize of two guineas is given each week by the sponsors to the artist, who, in their opinion, gives the most pleasing performance. Artists and challengers also have an opportunity of competing for special prizes valued at £100 per year. Popular voting from the listeners decides the winner of each section.

Artists are properly presented with an orchestra, under the leadership of Harry Jacobs. It's a bright, well-balanced, fast-moving show—so listen to the stars of the future in ADELYN'S "ARE YOU AN ARTIST?"

SUNDAYS, 8.38 p.m.  
3UZ, 3CV, 2UW, 4BC, 4SB

A LEYSHON PRODUCTION

## Macquarie Network Conference

Following the Macquarie Conference in Melbourne last Friday week, the directors and executive of 3AW entertained the visiting Macquarie delegates at dinner and theatre party, and finally supper at 3AW studios.

At dinner Mr. George Sutherland presided and welcomed Messrs. H. G. Horner, Fred Daniell, David Syme, Reg Lane, C. Carson, R. A. Yeldon, H. R. P. Pinkerton, H. Harris, R. White, Stan Clarke, R. Fitts, Les Mather, Tom Barker, D. Richardson, Don Joyce, K. Goyne, J. O'Hagan, R. Heath, Gordon Tait, E. Fox.

Mr. Fred Daniell in proposing the toast to the progress and development of radio, struck a serious note when he said the Macquarie Network had a very important job to do in this country, beyond any question of station time and finding sponsors for programs. "We have," he said, "a responsibility, and in the next few years we are going to realise that responsibility."

"Up to 1943 we might say commercial radio established its right to exist, but like commercial radio in the United States it has had heavy demands made upon it."

"Commercial radio in Australia has done a wonderful job, only comparable with that done by the B.B.C., and thoroughly justified its right to exist."

Mr. Daniell referred to the world-wide reputation which the B.B.C. had for broadcasting the truth to the world and presenting news of the moment.

The calm and straightforward broadcasting of news by the B.B.C., sometimes even under tragic circumstances, had established great confidence in broadcasting for the people knew they were getting the truth. Radio was not merely

an instrument of propaganda, but something that every body could accept and understand.

Mr. Daniell went on to refer to the United States where all the big sponsors had given the networks the right to cut in on any of their programs to announce news of importance. In that particular phase of broadcasting Australia had led the way, and he was sure the Government of the day was fully appreciative of the job which was being done and would therefore not want to interfere.

"In the future," he went on, "they



Delegates to the Macquarie Network Conference held in Melbourne a few days before the Broadcasting Convention. L. to R.: Messrs. Pinkerton (5RM), Goyno (7HO), Harris (3AW), Heath (Macquarie), Yeldon (2WL), Fitts (VBN), Lane (Macquarie), White (5DN), Carson (4BH), Richardson (7LA), Syme (3AW), Horner (2GB) and Barker (6PR).



Macquarie General Manager, H. G. Horner and Assistant Manager, Reg. Lane.

would have to worry less of "what the other fellow is doing," and face up to television and frequency modulation.

Mr. Daniell concluded by saying that Macquarie was synonymous with "the builder," and the Macquarie Network was a builder. It would be of no value however without the co-operation of stations throughout Australia.

Mr. Barker, of Western Australia in supporting the toast, said that he would not like the occasion to pass without tribute to Mr. E. H. Brewer, who so early in the piece had given his good advice to stations to join the Macquarie Network.

Earlier in the day the V.B.N., with Mr. David Syme presiding, entertained the Macquarie delegates at luncheon in the Hotel Australia's Marino Room, which proved a welcome interlude in the day's proceedings.

## Glass Appliances in Glass Houses

Glass is becoming more and more important to the electrical industry. The familiar uses of glass have been displayed at an exhibition at the Building Centre, London, promoted by the Sheffield University Department of Glass Technology, the Glass Manufacturers' Federation and the Building Centre, reports the English trade magazine, Electrical Trading and Radio Merchandising.

Glass is said to be replacing all types of porcelain insulators for high-voltage conductors. It is being used for pedestal, stand-off aerial spacing insulators, and even on electric railways.

Another use of glass is as an insulator for conductors of small cross-section area. It is applied in two ways—in the form of a tape, made from extremely fine glass fibre. This fibre, produced from glass and a staple silver, looks like raw cotton and can easily be woven into cloth. It is being employed more and more in wire covering.

A more indirect electrical application of glass fibre is in electric cookers, around water heaters and boilers, and in refrigerators to act as lagging, in which capacity it is said to be very efficient.

In radio transmitting and receiving valves, a new departure is H.F. pentodes and television diodes with glass bases—in fact, entirely made of glass with the exception of the electrodes.

Electrical and radio showrooms of the future may be miniature Crystal Palaces, with a much smaller proportion of metal in their construction than that late London landmark. Modern toughened glass is extremely strong, it will resist great tensional and compressional stresses, and has the merit of admitting plenty of daylight (without necessarily being so transparent that privacy is not possible where it is wanted) and shutting out sound more efficiently than brick or stone.

Glass "bricks" and blocks of many sizes are now available and can be built into a structure, either as a weight-carrying member with added attractiveness or purely to increase the amount of daylight and give a decorative effect. This toughened glass will bend under great weights but not break, and it has been proved, too, to be very resistant to bombs.

## CHANGED TIMES

A sign of the times is to be seen in a retail store in Windsor (U.S.) which says:—"Be kind to our clerks—they are harder to get than customers." And it is too true to be funny. Too many customers and not enough merchandise or help is the peculiar position which must be faced. Times have indeed changed!

## "DIGGER HALE'S DAUGHTERS" GOES NORTH

There is no doubt that Aspro's sponsorship, "Digger Hale's Daughters," has achieved the objective set by Macquarie, of being one of the habit-forming National programs. Despite its comparatively short life, it has made rapid strides in popularity and, to-day, assumes the role of a feature of premier importance.

All arrangements have now been completed for extension of "Digger Hale's Daughters" to 4GR, 4TO and 4CA, thus

increasing the network of stations being used to 21 (including 18 Macquarie stations). Commencing date for the additional stations is November 4, and broadcasts will be made from Thursday to Sunday inclusive at 9.15 p.m.

It seems a foregone conclusion that northern listeners will be just as keen as the rest of Australia about this fine Macquarie dramatisation of "a story of these days."

**The right place for your money is in War Savings Certificates and £10 National Savings Bonds.**

**60** ★  
**National Sponsored  
Quarter-Hours**

In the night schedules of  
7LA every week  
plus regional and  
plus local sponsored  
sessions

Ensure High-"Spots" all  
Through the Night  
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The Original **7LA** Feature Station  
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Launceston Unit Macquarie Network

... it's not only—  
THE SALE OF OUR TIME  
THAT INTERESTS US

but

THE TRANSFORMING OF THOSE SPONSORED  
MINUTES INTO EFFECTIVE SELLING UNITS

Our reward lies in the demand  
for more and more 2KY time...  
in the number of renewals signed  
year after year.

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You buy 'em—  
they'll fly 'em!



Buy  
**£10**  
**NATIONAL**  
**SAVINGS**  
**BONDS**



**L. A. PRINCE  
NAMED  
ASSISTANT  
MANAGER  
OF 3UZ**

Mr. Arthur L. Prince, who has been appointed assistant manager of 3UZ Melbourne, has had a lengthy connection with broadcasting. He was originally associated with 2FC and 2BL Sydney. He then went to 4BC Brisbane as chief announcer, afterwards becoming studio manager. He then went to Rockhampton to establish 4RO, of which he became manager. Returning to Brisbane he was appointed manager of 4BH. Afterwards he took over the management of the radio division of Goldberg Advertising, Sydney. Returning again to Brisbane he was for 5½ years with 4BC as sales manager.

Just prior to joining 3UZ Mr. Prince was with the special services division of the U.S. Army managing and composing a camp entertainment unit.

When he has any spare time he golfs, is a keen photographer, and has a particularly fine collection of Australian pictures.

**"JUNIOR INFORMATION"  
NEARS FINAL**

"Junior Information," the popular half-hour children's quiz, which is sponsored by Brockhoff's Biscuits on 3KZ and relayed to 3UL, 3SH, 3TR, 3SR, has now entered its elimination series of heats.

Forty-two ordinary heats have been conducted over the past 42 weeks, and from the winners of these heats children have been chosen to enter the elimination heats of which there will be six. The winning boy and winning girl from each of the elimination heats will go into the semi-finals which will be held on December 7 and 14, with the grand final on December 21.

Weekly prizes over the period of the contest have been two of one guinea and four of half a guinea. The grand final prizes are £50 for the winning boy, £50 for the winning girl, with the option in each case of one year's scholarship at a leading Victorian public school.

An innovation in this year's "Junior Information" has been the inclusion each week of a competitor from a country centre. Some of these competitors have done remarkably well, one girl having won her heat outright. The program is compered by Norman Banks of 3KZ, and the standard of intelligence set by the children has been very high throughout the year.

**New Radio Advertisers  
Using Station 2CH**

Undertaking their first campaign in the commercial broadcasting field two advertisers have contracted with 2CH for the sponsorship of outstanding dramatic entertainment on the early evening schedule.

The sponsors are Messrs. Bennett and Wood Pty. Ltd., presenting "Commando Story" every Tuesday and Thursday at 7.30 p.m., and the Valeur Chemical Co. Pty. Ltd. sponsoring "The Night Porter" at 6.43 p.m. on Mondays, Wednesdays and Fridays. Both advertisers are using the whole of their radio allocation with 2CH.

In addition to being topical, "Commando Story" ranks as one of the most outstanding dramatic features introduced to radio since the outbreak of war, and it is that a greater appeal because it concerns Australia and Australia. The story is based on the activities of the Timor Commandos whose exploits thrilled the Australian public a few months ago. An interesting sidelight is the fact that actual Tommy gun, machine gun, aircraft, and other sound effects were recorded with the co-operation of the military authorities.

"Commando Story" was written by Maurice C. Chapman, author of "Coast Patrol" and other wartime radio dramas, and the feature was produced by Keith MacDonald in the studios of 5AD.

"The Night Porter," which the sponsors are using in a campaign for Exotic Eau de Cologne presents a series of complete 15 minute dramas, in which the night porter of a fashionable hotel recounts the dramatic incidents, frequently tinged with tragedy, which have made up the lives of many of the hotel's distinguished clientele. As each story is told the original actors in the drama take up their cues to re-enact the scene again. The entertainment thus provided ensures continuity of listening.

"The Night Porter" was produced by Therese Desmond in the Sydney studios of Amalgamated Wireless (A/sia) Ltd.

**2CA HELPS "BOOKS FOR  
THE NAVY" APPEAL**

The Australian Forestry School, Canberra, through the enthusiastic stewardship of Mrs. Lane-Poole, set out to gather 500 books of all kinds for the enjoyment of Navy personnel, in their leisure moments.

With 2CA's unstinted co-operation behind the appeal the total number of books looks like being doubled in record time. We need more of these worthy efforts. Reading good books is one sure way of relieving some of the monotony the boys have to put up with when time hangs heavy, and there's always plenty of room for more and more books to "do the rounds."

**Tye's Radio Revue Nets  
Record Total**

On the evening of Sunday, October 24, the audience collection at the 3XY live show, "Tye's Radio Revue," exceeded all previous records by donating £164 for the night's "good cause," which on this occasion was "Uncle Bob's Club."

The club, a group of business men, whose numbers have grown in less than two years from 8 to 334, supports the Orthopaedic section of the Children's Hospital, and to date has raised £1,188. Membership involves the paying in of 1/- per week (hence the name "Uncle Bob"), and every penny goes to the Orthopaedic section, any incidental expenses, such as stationery and postage being met from the members' pockets. Four sponsors (Trevor Boiler and Engineering Co., Major Furnace and Combustion Engineering Co., Dane Taylor and Co., and Industrial Service Engineers) conduct regular weekly sessions on 3XY to promote interest in the club, and to further the drive for 1,000 members. The "Radio Revue" collection, as well as being a big help to the Orthopaedic section, brings the grand total for this Sunday night feature of Tye's to £13,474/7/-.

**SIX NEW QUARTER HOURS**

Six quarter-hour sessions were added to 2UW's daytime schedule last week on behalf of three sponsors—Feron and Co., Reynolds Bros., and Lascotte Dance Studios.

Feron and Co., advertising "Fru-tee" and other dessert delicacies, are sponsoring a twice weekly presentation of a new musical program entitled "The Sweetest of All" at 11.15 a.m. each Tuesday and Thursday.

Messrs. Reynolds Bros., sewing machine distributors, are sponsoring a 15-minute presentation of "Australian Composers" on Wednesdays at 9.45 a.m., and broadcasts of "The Tops in Pops" on Tuesdays and Thursdays at 4 p.m.

Lascotte Dance Studios will present "Rhythm in Your Feet" at 5.30 p.m. Sundays.

2UW also has arranged with Messrs. Goodland's Ltd. for a further long-term extension of the presentation "What's Your Answer?" a 15-minute quiz session which is an established feature on 2UW's program at 10.15 a.m. Mondays to Fridays of each week.

**RHYTHM AT RANDOM.**

"Rhythm at Random" is the title of a 30-minute bright musical program from 2UE every Monday to Thursday from 10.15 p.m. Recordings for "Rhythm at Random" are selected by well known band leader Abe Romain, now in charge of the 2UE Record Department.

**AMBER COSMETICS  
PROGRAM CHANGE**

Amber Cosmetic's new program, "Musical Varieties," superseded "The Story Behind the Song" on 2GB-HR on Friday, October 23, at 6.45 p.m. As the name implies it covers the whole range of musical compositions from light classical orchestrations to the best swing numbers.

Also, each presentation includes a popular ballad sung by an internationally known artist.

All numbers selected have been assessed on their general popularity, and much care is given to each presentation sessions of this nature.

**"NEW DAY"**

The Rev. R. C. Firebrace, who, it will be remembered nominated for Parliament in the recent Federal elections, is conducting the "New Day" session on Sundays. First broadcast was made on October 24 at 9.45 a.m. from 2GB.

The "New Day" session is entirely independent of any church, movement or business organisation. It is directly presented for those listeners who are seeing a firm basis for civilisation in our time, and various speakers, including Mrs. Firebrace, will be introduced in the sessions, which will rely upon public interest and subscription for their continuance.

**THE ONLY WAY**  
To reach EVERY Home in  
**TASMANIA**  
is to include all

**Tasmanian Coastal Network**

in your appropriation



LIMITED TIMES ARE AVAILABLE ON NIGHT PROGRAMMES.

Consult: WALTER J. SMYTH, SYDNEY.  
STANFORD ALLAN, MELBOURNE.

**A FOUR STATION BUY AT THE COST OF ONE**

No. 2  
in the series.

**THE STORY OF SOUND**

Advertisement



W. J. Eve, Technical Producer and Control Operator follows a script while mixing music and sound effects with dialogue from the studio. Modern Speech Input equipment and turntables as well as skill and experience make this important job stand as another guarantee of A.R.C.'s recording quality and service.

AUSTRALIAN RECORD COMPANY PTY. LTD., SYDNEY

## Black and White Sponsor N.E.S. Show

To conclude the series of Wardens' and First Aid Quizzes broadcast through 2UW by the National Emergency Services, a variety show was presented preceding the handing over the trophies to the winning areas and teams. The show, under the sponsorship of Godfrey Phillips, distributors of Black and White Cigarettes, was on Wednesday, October 20, at the Assembly Hall, Sydney.

The variety show included most of Sydney's top radio stars, and was backed by an R.A.A.F. Band.

The trophy presentation, which followed, including the handing over of 38 magnificent cups, the gift of Black and

The Minister for N.E.S., the Hon. R. J. Heffron, M.L.A. (centre), presenting the First Aid Area Cup to Alderman Brown, Deputy Mayor of Kuring-gai. From right: Mr. F. Duggan, N.E.S., and John Barnes, 2UW.



White Cigarettes, and a large number of certificates of proficiency.

In handing over the two "Area" cups, presented to the municipalities represented by the winning team in each section, the Minister for N.E.S., the Hon. R. J. Heffron, M.L.A., pointed out that the most trying time in "passive defence" was the waiting time—such a period as we are now experiencing. He said that, although it seemed unlikely now that Sydney, or any other Australian capital, would suffer the horrors of bomb attack, in modern war, we could never call ourselves absolutely safe. We are fortunate, the Minister said, in having 120,000 highly trained citizens in this State, ready and willing to do a fine job in the event of a national emergency. The high degree of the knowledge and efficiency of N.E.S. personnel was evidenced by the accuracy of the answers given by all contesting teams in the 38 recently conducted quizzes under Black and White's sponsorship. Mr. Heffron hazarded a guess that there was not a more highly trained and efficient Air Raids Precautions organisation anywhere in the world than the N.S.W. N.E.S.

The Director of N.E.S., Mr. R. H. Hicks, said that 2UW and Black and White Cigarettes had performed a national service in the conduct of the quizzes. The quiz series had proved itself a great refresher course for personnel. It had developed the habit of enquiring and checking back among wardens and first aiders, and had, too, improved the work of N.E.S. headquarters.

Dr. K. S. M. Brown, chairman of the Medical Committee, composed of prominent medical men, which gives its time to the training and assistance of N.E.S. First Aiders, said that, unlike most of the activities of war, first aid was constructive. It represents useful knowledge that may be turned to good account in civil life. Whether or not the enemy succeeds in raiding our cities, the first aid training conducted by N.E.S. is a great and lasting asset to the people. More than 50,000 persons in N.S.W. have gained first aid certificates, and Dr. Brown had no doubt that many a life would be saved because at the scene of future accidents, there will be N.E.S. first aiders handy.

The three teams winning in each division were:—

Wardens: Willoughby, 1; Randwick, 2; Bulli, 3.

First Aid: Kuring-gai, 1; Randwick, 2; Willoughby, 3.

Production and compering of the quiz series was in the hands of John Barnes, 2UW production manager.

### HOWARD TO CALL CUP FOR A.S.B.

A new phase in the broadcast history of the Melbourne Cup this year will be the special visit to Melbourne of a Sydney commentator to describe the big race through the A.S.B. network (Stations 2UE, 2KY, 2GZ, 2CA, 2KA and 2HR).

Ken Howard will leave for Melbourne on Cup eve, and his call will be exclusive to A.S.B. stations.

At the moment Howard describes all Sydney races for A.S.B., but before returning to Sydney 12 months ago, his call of all Victorian races were relayed through 3XY to A.S.B. His description of Old Rowley's Cup is regarded as "one of the best ever."

On Melbourne Cup day, November 13, A.S.B. will provide its usual cover of the Sydney meeting, at Rosehill, and with Howard in Melbourne the local descriptions will be handled by Cliff Cary.

A.S.B. has also made arrangements for a speedier result service for all future Newcastle race meetings and Harold Park dog fixtures.

### A.S.B. TAKES SPORTS SPLIT FROM A.B.C.

For the first time the Australian Broadcasting Commission's broadcast of the Caulfield Cup at Flemington was "split" to a commercial network. With Ken Howard engaged on war work, and unable to go to Melbourne for the Caulfield Cup, Associated Sport Broadcast (2UE, 2KY, 2GZ, 2CA, 2HR and 2KA) asked the Commission for a "split" of Jim Carroll's description of the big race. Permission was granted immediately, and the "call" of the race greatly appreciated by A.S.B. listeners.

## Hecla Promotes Australian Talent

A most creditable radio program is now being broadcast under the title of "Australasian Harmonies." Sponsorship is by Hecla Electric (Sydney) Pty. Ltd., and presentation will be made every Saturday at 1.15 p.m. from 2GB.

It is the intention of the sponsors to feature, and thereby promote purely Australian composition presented by Australian artists. For instance, in the first broadcast which took place on October 18, Johnny Wade sang "Red Cross Nurse," "The Melody Men" (quartet) sang in close harmony, "While the Billy Boils"; Dick Bentley rendered his really splendid "Doctor Operation," and the presentation concluded with George Brevaire and his orchestra playing "Boy Up North."

The program has much to commend and listeners will not be slow to appreciate the part being played by the sponsors in bringing to light most forcibly, the fact that Australian can write popular numbers and present them, too, in a fashion equal to some of the top-liners from overseas.

### THOS. HARDY AND SONS USING CAPITAL CITY STATIONS

With "Over the Sliprails" as the vehicle, Thos. Hardy and Sons are using capital city Macquarie Stations for a goodwill campaign, covering their well known Tintara brands. The first broadcast of this new 30-minute feature was made at varying times, week-ending October 16, but the aim is for a standard channel eventually on all stations.

Written by Phillip Darbyshire, "Over the Sliprails" is a story of Australian farm lands expressed in dialogue and song, and takes the form of ever-popular comedy-drama. The following artists will contribute to the program in combination with the Male Octet, directed by Hector Crawford—Anthony Strange, Marcia Hart, Keith Howard, Peter Sutcliffe, Hal Percy, Keith Hudson, Kathleen Goodall, and Robert Burnard.

Macquarie stations included in the campaign are 2GB, 2HR, 3AW, 5DN, 5RM, 7HO, 7LA and 7BU.

### FIRST AND LAST

The first of the major oil companies to take the air in New Zealand has bought the last remaining quarter-hour on the ZB Network—and this, despite petrol rationing. Effective October 23, Europa will sponsor at 8.5 p.m. Saturdays a program of uninterrupted popular music under the title of "Intermission."

Another "first" slant is that Europa is the first sponsor to stipulate uninterrupted music on the ZB's.

## GOOD AFTERNOON TEA SESSION

It is claimed that the perfect radio session, like the perfect murder, has yet to be "committed." This is most likely true because, as so many script writers have discovered, radio audiences are ultra-critical.

But just as bad programs strike a universally discordant note, so do good programs receive general acclaim. In this latter category is "Song and Story," a 30-minute feature broadcast each Thursday afternoon by 5DN.

Already well established in this State, "Song and Story" owes no small measure of its success to the efforts of the Milburn family, and those other philosophical folk who help to make the session a pleasant intrusion at any afternoon tea party, or a comfort and entertainment of the first quality to the lone tea-sipper.

"Song and Story" is just what the title suggests—30 minutes of music and dialogue, nicely interwoven to please the most critical listener. It has been placed by Webb-Roberts McClelland Pty. Ltd. on behalf of The Adelaide Electric Supply Co. Ltd.

### BASED ON FACT

That the "Prisoner at the Bar" presentations heard from 2GB every Saturday night are based on facts, is a feature of these broadcasts. Possibly readers might remember the program dealing with "The Mahon Murder Case" presentation which took place a few weeks ago.

This broadcast had rather an interesting climax, inasmuch as Madge Thomas of 2GB, who played the lead, received an interesting letter from a Melbourne fan. This listener was near the scene of the actual crime when it took place, and hearing the account of the trial on the radio, it naturally struck a chord in her memory. She sent Madge Thomas two pictures of "The Crumbles," near Eastbourne, where the murder was committed.

The discovery of a bag containing a blood-stained dress and a knife in a railway cloak room, lead to the murderer's arrest and subsequent conviction.

"Prisoner at the Bar" is heard from 2GB and 2HR every Saturday night at 9 o'clock.

### XMAS REVEL

A grand Xmas Revel to be held at the Sydney Town Hall on Friday, December 24, has been planned by 2KY in association with McDowell's Ltd. for the Christmas presentation of "Friday Frivolities," which has been a regular 2KY feature at the Radiatorium since its opening four years ago.

Judging by the heavy advance bookings, listeners are appreciating the many novelties listed for their entertainment, plus the £25 prize money which will swell the pockets of lucky patrons.

Radio is here to stay.

Your product will be, too, if it's heard over—

Sydney Representative  
A. L. FINN, 66 King Street

# 3CV

NOW BROADCASTING

from the

PROSPEROUS INDUSTRIAL

Centre of

MARYBOROUGH  
VICTORIA

Population within

50 miles, over

290,000

## FEDERAL LEADERS PRAISE MACQUARIE'S "VICTORY ROAD"

When 2GB, key station of the Macquarie Network, first acquainted the Federal Government of the proposal to introduce a dominant, inspirational feature for broadcast over the Macquarie Network and certain co-operating stations, the authorities were quick to recognise the value of the program in relation to an "all-in" war effort.

The idea was to present Australian listeners with the very best in variety entertainment by absolutely top-line artists, and to interweave appeals for War Loans in a manner best suited to obtain the maximum response in subscriptions to the Fourth Liberty Loan.

An extract from Mr. Curtin's letter quotes: "I have learned with interest of the proposal of your network to arrange a weekly program in support of War Loans. I wish you well in this new activity, the results of which I will watch with a great deal of interest."

With the co-operation of the Director of the Advertising Division, Department of the Treasury, plans were laid down and a tremendous amount of preparatory work and effort was expended against production day.

As a result, "The Victory Road" emerged, streamlined for action, and synchronised for a 45-minute show of uninterrupted radio entertainment of the highest order—with none other than Gladys Moncrieff at the head of a brilliant cast of stars well known throughout the Commonwealth for their entertainment capabilities.

With Herbert Browne as compere, and Miss Moncrieff as his charming

co-compere, artists such as Kitty Bluett, Al Thomas, Terry Howard, "The Starlighters," Barbara James, "The Vocalaires," Sheila Sewell, Madeleine Orr, Glen Marks, Clyde Collins, with Reg. Lewis and a 20-piece Macquarie orchestra, combined perfectly to present what unquestionably amounts to a new high standard in the Australian radio field.



Mel G. Lawton produces Macquarie's "The Victory Road."

Mr. Forde, Deputy Prime Minister, and Senator Collings, accepted an invitation to be present at the premier broadcast from the Macquarie Auditorium on Sunday, October 17. Their

Left: The "Macquarie Ensemble" and the "Guardsmen" combine in close harmony. Right: Kitty Bluett, Madeleine Orr and Sheila Sewell, who got some great laughs for the number, "What! A Woman's Parliament?" Herbert Browne, compere of "The Victory Road," watches for his cue.



Here is Gladys Moncrieff and Reg Lewis going over a tricky passage for "The Victory Road."

enthusiasm was spontaneous. Mr. Forde said: "I feel certain that the 'Victory Road' production will do an immense amount of good for Australia's war effort, and will make the people realise the great importance of making an overwhelming success of the successive Liberty Loans that must be floated to finance the war effort.

"The spoken work undoubtedly does more to stir the emotions of the people than any other means of propaganda. It was very evident to me that there were in the cast some of Australia's leading actors and actresses, and they put their whole heart and soul into the production, realising that it had for its object, assisting the Australian Government to get the necessary loan money to continue an 'all-in' war effort until victory is achieved."

"The Victory Road," under the sponsorship of Horlick's Pty. Ltd., will be broadcast every Sunday at 7.10 p.m. during the Fourth Liberty Loan appeal.

Production is by Mel G. Lawton, assisted by Mal Verco. Scripting is by 2GB scripter, Max Green and Jim Russell.

## SIX STATIONS HOOK-UP FOR "OVER THE SLIPRAILS"

On behalf of Thomas Hardy and Sons, makers of Tintara Wines, Webb-Roberts McClelland Pty. Ltd. of Adelaide have placed a new Australian production, "Over the Sliprails," with 2GB Sydney, 3AW Melbourne, 5DN-5RM Adelaide, 7HO Hobart, 7LA Launceston and 7BU Burnie.

The script has been specially written for this client by Phil Darbyshire, and the introduction of musical numbers strikes a new and pleasing note in this type of serial.

Darbyshire has attempted neither to burlesque nor dramatise Australian life in the outback—in fact he painted a faithful picture of farmland characters, as distinct from caricatures.

There's a strong cast, including such characters as Anthony Strange, Robert Barnard, Agnes Dobson, Hal Percy and Marcia Hart, not to mention the other talented artists. Hector Crawford does a remarkably good job with the male octette too.

## THEATRE ROYAL NOW STAGING "WHILE PARENTS SLEEP"

"White Cargo," with Arundel Nixon in the leading role, concluded a most successful season at the Theatre Royal on Monday, October 25. In keeping with the intention to stage limited season revivals of earlier successes, J. C. Williamson-2GB-Macquarie are now featuring "While Parents Sleep," which opened to a great house on Tuesday, October 26.

Many theatregoers will remember this merry, provocative, London comedy success written by Anthony Kimmins. It was played in 1933 at the Criterion, and, with the splendid teaming together of the players, to-day's version has lost none of its original, audacious attraction.

## NINE O'CLOCK STORIES

Well known Sydney actor, Lloyd Berrell, now reads "Nine o'Clock Stories" on 2UE as a network of stations. "Nine o'Clock Stories" are featured every Tuesday, Wednesday, Thursday and Friday at 9 p.m., under the sponsorship of MacRobertson's.

## Freedom to Listen is Vital for Future, Says F.C.C. Chairman

Addressing the Advertising Club of Boston recently the chairman of the American Federal Communications Commission insisted that divergent views should be presented on the radio to-day to create a complete freedom to listen.

Referring to "significant restrictions on the freedom to listen on the home front by careful selection of what was broadcast," he said there was no need for it. The listener's freedom was inextricably bound up with freedom of speech over the air.

"A democracy is in many ways like a kettle of boiling water," he declared. "There must be an open spout for the outlet of steam. The radio is a perfect outlet for such exposure to the air."

Mr. Fly asked his audience to consider what would happen in America if they had laws like those of Nazi Germany, which provide the death penalty for listening to non-government radio programs.

"There should be no rule of thumb set up to hide behind whenever any group requests time on the air," Mr. Fly continued. "The free radio can become a powerful instrument for the protection of freedom of opinion. Men must be guaranteed their right to express their opinions and ideas."

Dealing with international broadcasting in the post-war world, Mr. Fly said: "Radio is that necessary catalyst upon which we shall rely to bring about a more sympathetic understanding among peoples. It would be harmful beyond prediction to have world radio restricted either by hiding behind a restrictive world policy or by allowing any individual nation to go further and adopt restrictions of a more mechanical kind."

"The principle is fundamental and must be guaranteed in the post-war world," he continued. "The growth of international broadcasting and the prospective development of international television demand it."

"It is also true that no relaxation in the pursuit of the freedom to listen can be allowed to take place when the war is over. Eternal vigilance and undeviating regard for this and comparable prin-

ciples must be observed if we are to have a lasting peace. Let me remind you that freedom to listen encompasses more than the ability to spin the dial without fear.

"With only general policy safeguards the transmitters of all nations must foster a free and complete exchange of thought and the optimum diffusion of knowledge. The right to hear new ideas is part of the freedom to listen and is as much a burden of my theme as is the inadequacy of free speech in the absence of effective mechanisms and in the absence of ears to listen.

"I, therefore, leave with you this fundamental conclusion: that there must be universally accepted the freedom of all peoples to listen without fear and without restraint."

In the modern world, he said, listening has become one of the vital functions of civilisation as radio has provided the mechanical means for wide distribution of public information and education.

"Those who control this mechanism," he added, "must treat free speech not as a right but as a duty. Restriction, constriction and exclusion must give way to a broader and more democratic approach as to the persons the listening public may hear. Complete freedom to listen demands that divergent views be aired."

**We can't afford NOT to save  
—we MUST afford more War  
Savings Certificates and £10  
National Savings Bonds.**

## "CRISPIES" AND PETER'S GIVE CHILDREN'S PARTY

The Princess Theatre was packed with an eager crowd of kiddies on the morning of Saturday, October 30, when "Crispies" and Peter's Ice Cream (Vic.) Ltd. (sponsors of the 3XY children's session) combined to conduct a children's party. Proceedings opened with a half-hour of pantomime, featuring a ballet, comedy and variety acts, and acrobats, and then followed the first screening in Melbourne of the film "Junior Army," with Freddie Bartholomew and the Dead End Kids. Free Peter's ice creams for every child present were an additional attraction, and 3XY children's session personalities acted as hosts.

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**South African Television Service**  
A recent report of the South African Broadcasting Corporation mentions the possibility of introducing television with an expansion program costing £250,000, but states that owing to war conditions, it is inadvisable to give details of the proposed expansion.

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## PERSONALS

Mr. O. F. Mingay who has been stationed in Washington since the early part of this year for the Australian Ministry of Munitions Radio and Signals Supply Directorate, is expected to return to Australia shortly. In a recent letter he refers to having lunched in New York with Mr. Sam Dobbs, of J. Walter Thompson Agency, who was in charge of the agency in Australia for several years. Mr. Dobbs asked that his very kind regards be extended to his many Australian friends through this column of "C.B."

Frank Marden (2UW general manager), Frank Whitford and brother Archer Whitford breakfasted together one morning at the Hotel Australia during Convention week. They got their heads together and compared a lot of notes. Believe it or not, the subject under discussion was pigs! In New South Wales Frank Marden and Archer Whitford both have farms, while Frank Whitford in Western Australia is an enthusiastic grower of vegetables in one of the acres of his back garden.

Mr. Dave Worrall, 3DB manager, was responsible for one of the best wisecracks of the Convention in Melbourne last week, when Cr. O. J. Nilsen was elected president. "He is one of the fathers of the industry," Mr. Worrall declared. "I don't know who the mothers are, but if you look around this table you'll see some hefty progeny!"

Mr. Cliff Paray (3CV) was in Melbourne for a couple of days last week, but did not attend Convention. One reason for this was a fractured ankle which he carried around with the aid of a stick, and another his anxiety to get back to Maryborough (Vic.) to which centre 3CV has just been moved.

During his State committee report to Convention, Mr. Randal White (5DN) took the opportunity of welcoming to the Federation two new member stations, 5KA and 5AU, which are to be re-opened shortly. The stations were represented at Convention by their Melbourne representative, Mr. Noel Dickson.

Back on the job at 2GB-Macquarie last week came George Anderson, after being invalided out of the Army through ill-health. Mr. Anderson went through the greater part of the last war—from 1915 to 1919. In 1930 he joined the militia and at the outbreak of the present war, was Staff Captain on the Artillery Headquarters of a Division. May 1940, saw him promoted to Lieut.-Colonel in command of the Field Artillery Regiment. Toward the end of 1941, Mr. Anderson returned to civil life and 2GB, but when Japan entered the war he resumed military service as a staff officer attached to A.I.F. Corps headquarters. Whilst on duty in Sydney in July last he became ill, and, after spending seven weeks in hospital was invalided out of the Army.

Both Hector Harris and David Syme were called before the microphone by Jack Davey at 3AW last Saturday night. Davey was paying a surprise visit to the Southern city and volunteered his services for the 3AW Lord Mayor's Hospital Appeal. He just naturally got to rhyming people's names, and these two gentlemen were a couple of those called upon by the master rhymster. He was too fast for us to get any details written down, but believe us he wasn't "Harrised" at "Tyme."

Diana Phillips, recently with 6ML Perth and for some months continuity writing for 3XY, is now permanently rostered as Sunday afternoon announcer on that station.

Randal White, Rupert Fitts and Russ Veldon were all guests of Bill Sangster at his lovely shack at Mount Eliza, for the week-end before Convention. As the gathering comprised some of the greatest

fishermen, we naturally thought they would have brought in a nice haul, but no . . . they put up doors, papered walls, dug holes, and did everything they could to put the shack in shape until next Convention.

Alan Fairhall, who during the past year, did such a good job as president of the Federation as well as his work at Radio and Signal Supplies, looked almost relaxed the morning following the Convention. He is now looking forward to taking a bit of a spell for a week or two.

£600 for less than 50 minutes sales talk isn't bad going . . . but that was the amount coaxed from the pockets of passers-by through the eloquence of 3XY's Keith Stewart and Terry Hill when they undertook to broadcast Liberty Loan appeals from outside the Melbourne Town Hall one recent Saturday morning. Not content to be heard and not seen, Keith and Terry dragged a mike right out into Swanston Street—so perhaps it was the personal touch that did it.

The new voice at 3AW belongs to a young man who for the past 12 months has been at 3UL Warragul. He is Peter Clarke, now heard on the afternoon and evening sessions at 3AW.

Dorothy Duncan has rejoined the 3AW continuity staff after an absence of 12 months. She has been serving with the A.W.A.S. while away from the station, and needless to say received a very hearty welcome from all her old pals.

Noticed at the Caulfield races at Convention time was Les Stelling, Major net. rep., Reg Orr of Claude Mooney Advtg., L. Jeffrey 2UW rep., and Jerry Bride of O'Brien Publicity, all apparently backing favourites. Also noticed Mr. Sid Morgan who looked in fine fettle, and whatever luck he was having, gave the impression that he was having a very good day.

What actually did happen to Mr. A. D. Towner at Convention last week? He was missing from the official dinner and no one could find him, yet he arrived at Convention next morning looking as bright as he could be. Stella Morgan, of the Federal secretariat, who might well be called the little "mother" of them all, was the most worried. She deserves a real pat on the back. She spent many weeks arranging that everyone arrived in Melbourne on time, had a place to put their weary head, and at the same time saw that every facility food old Melbourne town had to offer was at their disposal.

Penelope of 3UZ Melbourne can certainly get things done. Early in the year she set out to raise £1,000 for the men of the great unheralded Merchant Navy. To date more than £1,700 has been received, and it is certain that before the year is out the £2,000 mark will have been reached.

Oscar Mason, well known 2GB-Macquarie announcer, called in to have a look at his old stamping ground, on his way through Sydney the other day. He looked particularly smart and well in his uniform of blue—the more so now that the lapel of same is triumphantly decorated with a wing and a big "A.G."

On leave in Sydney after a long stay north is Flight-Lieut. Jack Pettit, former member of the 2UE technical staff. He was a member of the famous Australian Kittyhawk squadron which kept the Japs from Moresby in the early months of the Pacific war.

Miss Joan Orchard, formerly of Station 2GZ, has joined the staff of Radio 2UE. She is assistant in the record department to Abe Romatin.

Miss Gwen Plumb, 2UE script and continuity writer, is on annual vacation. She is spending her holiday in the interests of the war effort—cherry picking.

## SEPTEMBER LICENCE FIGURES

NEW SOUTH WALES		
New issues	1942	1943
Renewals	4,451	4,998
Cancellations	41,812	45,059
Monthly total	5,038	5,341
Nett increase	-698	x3,794
Population ratio	17.91	18.93

VICTORIA		
New issues	2,283	2,373
Renewals	31,225	31,340
Cancellations	3,078	2,168
Monthly total	370,217	381,517
Nett increase	-795	x205
Population ratio	19.09	19.54

QUEENSLAND		
New issues	1,250	1,666
Renewals	15,618	15,898
Cancellations	1,860	970
Monthly total	171,747	174,365
Nett increase	-610	x696
Population ratio	16.56	16.81

SOUTH AUSTRALIA		
New issues	1,293	1,066
Renewals	10,868	10,883
Cancellations	71	1,279
Monthly total	132,582	142,973
Nett increase	x1,222	-213
Population ratio	22.74	23.60

WESTERN AUSTRALIA		
New issues	1,211	570
Renewals	6,959	7,924
Cancellations	1,319	246
Monthly total	91,867	95,643
Nett increase	-108	x324
Population ratio	19.59	20.47

TASMANIA		
New issues	478	261
Renewals	3,816	4,018
Cancellations	321	276
Monthly total	47,015	47,665
Nett increase	x157	-15
Population ratio	19.68	19.76

COMMONWEALTH		
New Issues	10,966	10,934
Renewals	110,298	115,121
Cancellations	11,796	6,143
Monthly total	1,322,991	1,377,001
Nett increase	-830	x4,791
Population ratio	18.62	19.31

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