

Among the Sponsors

W. E. Woods Ltd. (agency, Gotham) have extended their current campaign on 2GN Goulburn for a further period.

Frank Harvey and Co., radio dealers, have placed a contract with 3XY covering 52 20-minute sessions on Sunday, 12.10 p.m.

Hemburrow's, furniture, have renewed their contract for 52 x quarter-hour sessions, Saturday, 8 p.m. on 3XY.

Using 2GB the Rosella Preserving Co. have contracted for a series of five-minute sessions to be broadcast every Friday night over 2GB, under the title of "Rosella Melodies." The contract was placed by the McFerran Advertising Pty. Ltd., Melbourne.

4BU Bundaberg has received thanks from the organising committee for its assistance in securing for Bundaberg the pennant for the highest per capita subscription for Queensland in the last War Loan. Mr. F. M. Forde, M.L.A., will formally hand over the pennant on his next visit to the city.

W. C. Douglas Ltd. (agency, J. B. Percival) has instructed 4CA Cairns and 4TO Townsville for a series of direct announcements during the breakfast sessions for their well known product Breakfast-D-Light.

Gerard and Co. Pty. Ltd., leading department emporium of Grafton, are now the sponsors on 2GF Grafton of Bob Dyer's "You Ain't Heard Nuthin' Yet" (second series) of 26 x 30 minutes, presented each Tuesday evening at 8.15 p.m. This is the fifth new feature on 2GF in recent weeks.

"Coast Patrol" (second series), 52 x 15 minutes, is the new feature on 3BO Bendigo for Matthews Bros., of Bendigo, broadcast at 7.45 p.m. each Monday, Tuesday, Wednesday and Thursday evenings. This stirring air drama of the R.A.F. Bomber Command commences on 3BO on 21/9/42.

Rosenberg's Shoe Store, renewal of contract covering 52 weeks' advertising in "shoppers' session" (five announcements per week) on 3XY.

Rola Co., renewal of contract covering 52 x half hours per week, Sundays, 7.15 p.m. on 3XY, featuring "Rola Radio Newsreel" (on relay to 2UE, 5AD, 5PI, 5MU, 5SE).

Dad's Service Station, 200 Sydney Road, Coburg, have taken out a contract with 3XY for announcements in the breakfast session, covering 52 weeks.

Included among new contracts placed with 4BU Bundaberg are McWilliams Wines "Bright Horizons," also the Colgate-Palmolive features "Quiz Kids," "Ladies First," "Ris and Shine," "Youth Show," "First Light Fraser," and "Calling the Stars."

Medical Aid to Russia Art Union is using Radio 2UE and Associated Sports Broadcasts for spot advertising.

Clement's Tonic Pty. Ltd. have contracted with 3XY for one minute announcements in women's sessions, covering 12 months.

Myer Emporium Ltd., are using 156 evening scatter announcements, covering 52 weeks on 3XY.

Housewives' Association new contract with 3XY is for 224 quarter-hour sessions (eight per week), covering 28 weeks.

The Spitfire Shale Oil Vaporiser is now using A.S.B. for a State-wide advertising campaign. A.S.B. stations comprise 2UE, 2KY, 2GZ, 2CA, 2KA, and 2HR.

Penfold's Wines (through Fergus Canny Advertising Pty. Ltd.) have contracted with Radio 2UE for preferred times in the evening programs.

The British Carpet Co. (Malone Advertising) has contracted with Radio 2UE for 25-word announcements in the breakfast session.

British Israel World Federation has renewed its contract with Radio 2UE for 20-minute talks every Sunday at 5.30 p.m. These talks are relayed to country stations throughout N.S.W. as well as to stations in Queensland and Victoria.

Gowing Bros., through L. V. Bartlett Pty. Ltd. have renewed with Radio 2UE for a further 12 months for spot announcements.

Stanley White, jeweller, contract for 26 half-hour broadcasts renewed. Time, Sundays, 11.30 a.m., on 3XY.

St. Moritz Ice Rink's sponsorship of 6.15 p.m. Independent News Service on 3XY has been renewed for 13 weeks, covers five quarter hours per week.

Manon Shoes Pty. Ltd., renewal of contract for 100 word announcements in 3XY breakfast session for 52 weeks.

County Theatres (Goulburn) Ltd. (Hoyt's Ritz), of Goulburn, have again renewed their 10 minute session six evenings weekly on 2GN Goulburn—this is the seventh yearly renewal from this 2GN client.

European Laboratory Co. (agency, Hansen Rubensohn) have renewed their relay from 2CH to 2GN Goulburn, for Schumann's Mineral Spring Salts, the program "Take It or Leave It—Double or Quits," is aired each Tuesday evening at 8.35 p.m. for 25 minutes.

Renewal business recorded at 3BO Bendigo during August includes H. C. Styles (optometrists) and J. L. Lyons (chemist), both using women's sessions conducted by Miss D. Deane for spot announcements.

Consistent sponsors of George Edwards' productions are Wyper Bros. Ltd., hardware merchants, who have signed up with 4BU Bundaberg for their seventh consecutive year. Wypers' current feature is the popular "Two Destinies."

JULY LICENCE FIGURES

	June 1941	June 1942
NEW SOUTH WALES.		
New issues	4,630	4,400
Renewals	41,279	41,200
Cancellations	4,984	4,500
Monthly total	494,884	500,000
Nett inc. or dec.	—354	—1,116
Population ratio	17.66	17.66

VICTORIA.		
New issues	5,128	2,470
Renewals	30,799	33,800
Cancellations	4,202	2,000
Monthly total	362,790	371,500
Nett increase	926	480
Population ratio	18.97	19.18

QUEENSLAND.		
New issues	1,932	1,400
Renewals	15,106	15,200
Cancellations	1,421	1,600
Monthly total	168,216	172,500
Nett inc. or dec.	511	—283
Population ratio	16.34	16.40

SOUTH AUSTRALIA.		
New issues	1,591	1,300
Renewals	13,095	12,900
Cancellations	1,026	1,800
Monthly total	131,292	137,200
Nett inc. or dec.	565	—308
Population ratio	21.61	22.00

WESTERN AUSTRALIA.		
New issues	1,319	1,200
Renewals	9,033	9,100
Cancellations	1,038	1,200
Monthly total	91,368	91,900
Nett increase	281	56
Population ratio	19.51	19.83

TASMANIA.		
New issues	424	477
Renewals	4,482	4,700
Cancellations	418	170
Monthly total	44,716	46,400
Nett increase	6	230
Population ratio	18.39	19.44

COMMONWEALTH.		
New issues	15,024	11,000
Renewals	113,844	117,500
Cancellations	13,089	11,000
Monthly total	1,293,266	1,320,000
Nett increase	1,935	47
Population ratio	18.32	18.58

The above totals include free licences to the blind—2,562 (1941) and 2,491 (1942).

J. J. McHugh Mac-Ray Clinic has renewed with Radio 2UE for 10-minute talks every Wednesday at 11.15 a.m. and each Sunday at 5 p.m. for a period of 52 weeks.

Anthony Hordern and Sons have signed with Radio 2UE for spot announcements in dog sessions conducted by Mr. Bill Honeyfield on Friday evening and Sunday afternoons.

Vol. 11, No. 7
22nd Issue)
Thursday
Sept. 24, 1942
Price 6d.

COMMERCIAL BROADCASTING

INCORPORATING BROADCASTING BUSINESS
PUBLISHED EVERY SECOND THURSDAY BY AUSTRALIAN RADIO PUBLICATIONS PTY. LTD.



Our Job BEGINS
on the . . .

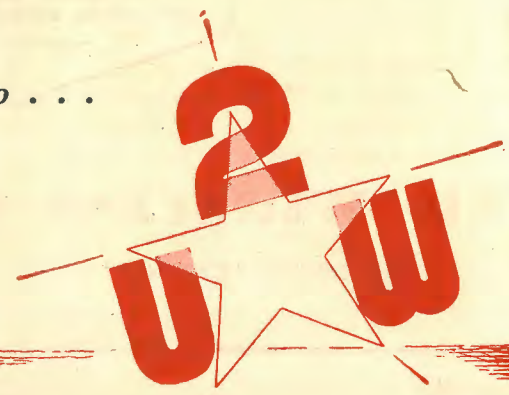
YES, today, more than ever, our job BEGINS on the dotted line. War conditions have brought to radio new conditions, new problems, and new RESPONSIBILITIES . . . and we at 2UW are keeping faith with the obligations which we have accepted.

That is why to-day, more than ever, our job begins, rather than ends, with the contract signature on the dotted line . . . we believe that it is our responsibility to see that there is no waste effort in advertising . . . that every pound spent on 2UW is a pound WELL spent.

Most people listen to . . .

SYDNEY:
49 Market St.,
M6686

MELBOURNE:
18 Queen St.,
MU2819



A U D E X — the Super Recording Blank

More than 26,000 Audex Discs were supplied to Recorders during the past year—many were recoated more than once.

Help us to maintain a 100% service by returning promptly all empty containers and spacing washers.

AMALGAMATED WIRELESS (AUSTRALASIA) LIMITED
47 York Street, Sydney

167 Queen Street, Melbourne

BROADCASTING

2CH presents . . .

ALAN BELL

Australia's Foremost News Commentator

Broadcast

MON. to FRI. at 7.18 p.m.

A ten-minute commentary which is of interest to everyone

Alan Bell is heard from 2CH at the most favourable listening time — 7.18 p.m., immediately following the National News Service, presenting day-to-day discussions on the news at home and abroad, thus assuring the maximum listener attention.

Under the heading, "Commentator Bell is Worth his Salt," a Melbourne radio journal made this comment:—

For particulars contact

2CH

BW 2222

AMALGAMATED WIRELESS (A/SIA) LTD.

47 YORK STREET,
SYDNEY

TELEGRAMS: "EXPANSE"

107 QUEEN STREET,
MELBOURNE

But Bell, while not an expert armchair strategist, evidently possesses a great knowledge, and this he brings to bear in his down-to-earth discussion of the day's news. His type of approach to the job is like a refreshing breeze, and within a very few weeks this gentleman is going to build into the most-listened-to commentator on the air. Try him out yourself—you're going to like his frank and clean attack.

COMMERCIAL BROADCASTING

Incorporating
BROADCASTING BUSINESS

Melb.: Cent. 4705

Sydney: FL 3054

Vol. 11, No. 7

Thursday, September 24, 1942

Price, 6d. Subscription, 10/- p.a.

We Must Avoid "Dead" Set Dilemma

The best broadcast program in the world isn't worth a watt if it cannot be heard. That's very simple logic. It is also a timely observation, and one made with a view to again bringing before broadcasters the quite serious state of affairs which does threaten their industry.

Recently "C.B." pointed out the need for the commercial broadcasters to throw their weight in with those organisations of the radio receiver retailing and servicing fields and the manufacturers which have been negotiating with Governmental departments to retain sufficient men and materials to keep in good repair radio receivers already installed in Australian homes.

England recently discovered she had a million radio sets "on the ice"—out of order in the homes with no prospects of repairs being effected because of lack of service mechanics and/or materials for replacement parts. The Government took a hand and is now remedying the position.

In Australia, manufacturers of new radio sets for civilian requirements has virtually ceased. That means that the one million three hundred and so odd thousand radio equipped homes in Australia must, for the duration of the war, remain dependent upon receivers already installed (some quite obsolete at that). It is obvious that those sets will require a considerable amount of expert attention from radio mechanics if they are to be kept in operation and yet, until the Radio Retailers' Association of N.S.W., The Electrical and Radio Federation of Victoria and similar organisations asked the Government to call a halt, radio mechanics all over Australia were being indiscriminately called up for the Army. Temporary exemptions have

been granted for these men. While a general scheme for the "rationalisation" of radio servicing is being considered by the Department of War Organisation of Industry. Similarly, the industry has asked the Government for a ruling regarding the release of materials and parts for repairs and replacements to radio receivers.

That was weeks and months ago. Time slips smoothly through the corridors of Government bureaux.

Last week, Australia's leading radio and electrical trade newspaper—"Radio & Electrical Retailer"—reflected the gravity of the position in an open letter to the Prime Minister in which the whole of the facts were set out and an appeal made to Mr. Curtin to ask for some action from the Governmental departments concerned.

It was pointed out that as far back as June last, the Postmaster-General, Senator Ashley, stated in an interview that he had taken up the matter of the supply of essential materials necessary for the maintenance of receivers in the home with the Ministers for War Organisation of Industry (Mr. Dedman), for Supply and Development (Mr. Beasley) and for Munitions (Mr. Makin), whose Department would be concerned with the release of the required materials.

The radio trade has placed before the Department of War Organisation of Industry a comprehensive scheme for the use without wastage of essential maintenance. Because of the ever-increasing danger of a breakdown of "listening," due to mechanically inoperable receivers, the radio trade is chafing at the long delay in official adoption, or rejection of plans submitted.

RAPID PROGRESS TO COME

Stringent conditions imposed on radio during wartime operation will result in a post-war period of intense technical innovation and development, according to O. B. Hanson, N.B.C. vice-president and chief engineer, speaking informally on what will happen to the radio industry when peace comes.

Drawing a parallel from past experience. Mr. Hanson pointed out that "we went in the last war with wireless telegraphy and came out with wireless telephony—which gave radio broadcasting its start."

PM RADIO JOINS AM AND FM

A new system of secret radio communication that cannot be jammed by a carrier wave of identically the same frequency, which might be put out by hostile persons for that purpose, has been invented by John Hays Hammond, Jr., of Gloucester, Mass., well-known pioneer inventor of remote radio control devices for vehicles, airplanes, ships and submarines.

The jam-free character of the system is obtained by a new type of modulation called "phase modulation," which is entirely different from either amplitude or frequency modulation. In other words, to the familiar AM and FM we must now add PM.

In phase modulation, PM, two carrier waves of the same frequency and amplitude are required because a phase shift or a phase difference means that one wave starts a little ahead of or behind the other. If the two waves start together, they are in step or in phase; there is no phase difference. If both are picked up by the same receiver, the effect is double that of either alone.

Secrecy and freedom from interference are obtained by Mr. Hammond by polarising the two waves, which his transmitter sends out, in planes at right angles to each other.

The receiver is arranged to distinguish between these two waves, circularly polarised in opposite directions. This, no ordinary receiver can do. A telegraph key is arranged merely to shift the phase difference back and forth a half wavelength. One position may represent a dash, the other a dot, both being of equal duration. If any unauthorised receiver did pick up some response, there would be no difference in sound for either position of the sending key—just a continuous, meaningless succession of dah, dah, dah, dah.

New Licence Figures

Classification for Additional Receivers

The monthly return of broadcast listeners' licences as issued by the Wireless Branch of the Postmaster-General's Department covering the month of July, 1942, have been released but in a new form showing a separate set of figures for licences for receivers in excess of one per home.

These figures have been obtained as a result of a provision of the recently gazetted Australian Broadcasting Act which provides that all traders must supply the P.M.G.'s Department with a list of the persons to whom they have sold radio receivers each month and which also provides that each broadcast listeners' licence of £1 covers one receiver only. For second and third sets in the home and for car radio receivers an additional licence fee of 10/- per receiver is payable.

The latest figures issued show that in the Commonwealth there are a total of 5,348 additional receivers. It must be remembered, however, that the period which these figures cover is the first month to which the new regulations apply, and it is quite likely that this figure of 5,348 does not give a true picture of the number of additional receivers in operation. It will probably take some months before the public become fully alive to their responsibilities in this regard and take out their necessary additional licences.

When the licensing of additional receivers reaches the stage where it will give an accurate indication of the total number of receivers in operation in Australia and a dissection of these figures showing the quantity that are additional, or second sets, in the home, it will provide the industry with a set of figures which it has hitherto been impossible to obtain, and which will throw considerably more light on the actual position of radio reception in this country.

In conformity with "C.B.'s" usual practice, the monthly licence figures tabulated on this page show for comparison the totals applicable to the same period of 1941. An additional column has been incorporated which shows the number tabulated by the P.M.G.'s Department as licences for receivers in excess of one. The figures in

this column are shown in brackets on the right of the column which gives the grand total of licences in force as at July 31, 1942. Therefore, to obtain an accurate comparison between the 1941 and 1942 figures the totals shown in brackets for additional licences should be subtracted from the July, 1942, column, which includes both original and additional licences.

JULY FIGURES

	June 1941	June 1942	Additional
NEW SOUTH WALES			
New issues	7,223	8,163	(2,107)
Renewals	56,667	61,735	
Cancellations	7,203	4,155	
Monthly total	494,904	504,459	(2,107)
Nett. inc. or dec.	+ 20	+ 4,008	
Population ratio	17.66	17.94	
VICTORIA			
New issues	3,885	2,201	(1,471)
Renewals	38,908	40,093	
Cancellations	1,175	2,700	
Monthly total	365,500	370,225	(1,471)
Nett. inc. or dec.	+ 2710	- 499	
Population ratio	19.05	19.14	
QUEENSLAND			
New issues	2,797	1,603	(417)
Renewals	17,729	19,797	
Cancellations	1,727	729	
Monthly total	169,286	173,401	(417)
Nett. inc. or dec.	+ 1,070	+ 874	
Population ratio	16.46	16.73	
SOUTH AUSTRALIA			
New issues	1,875	1,699	(860)
Renewals	14,247	14,380	
Cancellations	792	1,742	
Monthly total	132,375	137,201	(860)
Nett. inc. or dec.	+ 1,683	- 43	
Population ratio	21.81	22.51	
WESTERN AUSTRALIA			
New issues	1,384	1,601	(305)
Renewals	9,493	9,784	
Cancellations	851	1,043	
Monthly total	91,821	92,503	(305)
Nett. inc. or dec.	+ 453	+ 558	
Population ratio	19.56	19.73	
TASMANIA			
New issues	486	545	(188)
Renewals	4,985	5,226	
Cancellations	319	245	
Monthly total	44,883	46,704	(188)
Nett. inc. or dec.	+ 167	+ 300	
Population ratio	18.47	19.56	
COMMONWEALTH			
New issues	17,600	15,812	(5,348)
Renewals	144,029	151,015	
Cancellations	12,097	10,614	
Monthly total	1,298,769	1,325,271	(5,348)
Nett. inc. or dec.	+ 5,503	+ 5,198	
Population ratio	18.37	18.66	

Once a position of leadership is lost through failure to advertise, that position is almost impossible to regain. In fact, it would be easier to start out with an entirely new name and new product.—

Ivan Denton.

ORGANISER OF 3SR'S APPEAL



Introducing Miss Betty Raymond, one of 3SR's most popular announcers. As conductor of 3SR's "Friendship Club" she organised this year's appeal for funds to purchase equipment for the Armed Forces. Almost £900 was raised and a mobile field kitchen and an auto-clave were recently presented to the Government.

A Tasmanian by birth, Miss Raymond joined the "Argus" broadcasting services six months ago. Previously she was employed at 7BU Burnie, in charge of that station's women's and children's sessions.

"VICTORY QUIZ"

On Saturdays at 9.15 p.m. all ZB stations in New Zealand are conducting a "Victory Quiz." This is part of the campaign run by the National Savings Committee to increase the regular deposits in the National Savings accounts. There are many people who opened accounts months ago but who have never gone beyond that first move. The ZB's are helping in the job of stirring people up to do something more about it. There are "spot" announcements from all ZB stations and five-minute talks on Mondays at 7 p.m. But the main interest is the "Victory Quiz." There are four competitors and each must answer two questions. The prizes of 5/- for each question are entered in the competitors' National Savings pass-books and any prize winner who has no account may open one on the spot. The jackpot principle applies to the quiz, so the prize money for an unanswered question increases each week by 5/-. The questions are restricted to various aspects of National Saving and War Effort. Listeners are asked to submit questions, and for each question accepted there is an award of a 5/- national savings gift coupon. This quiz is sponsored by the National Savings Committee, but the prize money is being given by a well known advertiser as his contribution to the war effort.

£6,346 in 90 minutes



This is Young Bill. He needs help. Interstate stations can contact 3UZ, and we will give you the details. Or you can write to the Red Cross direct.

"REMEMBER YOUNG BILL" was broadcast from 8 to 9.30 p.m. on Friday, 11th September, 1942, as a special programme on relay from 3UZ to 3YB, 3UL, 3MA, 3SH, 3CV and 3CS.

It was prepared and produced by 3UZ for The Mutual Store and Paton Advertising.

The programme featured the Mitcham Choir, Marie Burke, Thea Phillips, Keith Eden, William Laird and John McMahon, with interviews and dramatic spots.

"Young Bill" is a typical prisoner of war. He is a prisoner of war because he fought for us. Only through the Red Cross can he be helped. This "REMEMBER YOUNG BILL" programme asked for 'phoned donations, which 3UZ acknowledged over the air from 9.30 to midnight.

We acknowledged £6,346 at 3UZ, excluding country station results.

3UZ

MELBOURNE

N.S.W. Representative:
FRED THOMPSON,
 65 York Street,
 Sydney, N.S.W.
 'Phone: B 2985.

Damien Parer Broadcasts on Macquarie Network

The Macquarie Network scored a scoop last Friday night when, in its "I Saw It Happen" series, broadcast on behalf of Pepsodent from 2GB, and Macquarie stations every Friday at 8.45, Mr. Fred. Daniell brought to the microphone Damien Parer, ace newsreel cameraman of the Department of Information, who had just returned from the New Guinea battle zone.

Damien Parer was able to give a vivid story of the Owen Stanley battle. As a member of the Commonwealth Cinema Unit in the Middle East, Parer has been in the forefront of both Lybian campaigns, has filmed strafing of German positions from Allied bombers, and has followed Australian troops and tanks into the thick of desert warfare.

He also covered the war in Greece and Crete, and since his return from overseas, has been recording by camera, a story of the battle in the north. One of his finest films was the camera story of the sinking of the "Macdhui."

Incidentally, Mr. Fred. Daniell, who arranges this series of broadcasts, has himself visited the Northern battle areas to obtain interviews with men who have seen history in the making in this part of the world. He also has the distinction of attending the two press conferences given by General MacArthur. The first of these was soon after Mr. Daniell's return from the Dutch East Indies, which he visited just prior to the Japanese invasion to make a personal survey



Damien Parer—Official War Photographer (who broadcast in 2GB's "I Saw It Happen" program) at embarkation.

of the likely course of events in these parts.

Mr. Daniell promises many other exciting interviews in the coming week for the "I Saw It Happen" series.

Particularly fine have been the broadcasts in this series by ex-correspondent of the London "Times"—Patrick Maitland—who is now attached to the London "News Chronicle" in the Pacific war area. His stories of the fall of Warsaw, and of the war in the Balkans were vivid and racy narratives that attracted considerable attention.

POPSY PICTURE BOOK New Competition on 2UE

"The Popsy Picture Book" is a new and novel program presented from Radio 2UE every Monday to Friday at 4 p.m. by Sid Everitt and Colina Lynam. Under the sponsorship of Popsy Products Consolidated, through Marsh Pty. Ltd., session introduces a new type of radio competition.

Word descriptions are given of pictures of famous men, historical places and other subjects, and listeners are asked to name the picture so described. Awards set aside for successful contestants are £1/1/-, 10/6, 5/-, ten at 2/6, and ten consolation prizes weekly.

Prize money is doubled if any successful entry is accompanied by the top from a Popsy Flour Carton.

2CH TALENT QUEST Joan Read as Compere

The third live-artist broadcast to be introduced on the 2CH programs since its new policy of flesh and blood shows was announced will be Joan Read. Talent Quest for the women in the home to commence on Friday, September 25, at 8 p.m.

This will be a 60-minute program every Friday, and it will be a new departure in radio in that Joan Read will make her appearance as radio's first lady compere of an amateur talent quest.

It will be possible for anyone over 21 to compete in this program, and auditions are now being held every week, and following preliminary announcements a wide variety of talent was offering for the opening broadcast. The entertainment the competitors provide will be interspersed with that of popular professional artists.

First Measles Roster in Radio

When you couple the trials of fatherhood with those of radio, well, an announcer's lot is not a happy one. So thinks Eddie Balmer, who auditions the children for "Junior Information," for no sooner had five-year-old daughter Rosemary recovered from an attack of measles than her younger sister was laid low with the same complaint and spent three weeks convalescing. And now Eddie finds that as Brockhoff "Junior Information" come around each Tuesday night at 7.25, one or another of the youngsters is missing—will measles. So that Eddie, in addition to all his normal work, must needs keep a "measles roster," reading something like this:—

Willie: Attacked 9th Septem. Due back 30th September.

Joan: Attacked 15th September. Due back 7th October.

And so on. So at the moment, Eddie is wishing very much that he, too, could retire to bed for three restful weeks—measles or no measles.

Peters
ICE CREAM

SALUTES
the
SERVICES

SUNDAY NIGHTS — MELBOURNE TOWN HALL!

Peters Ice Cream provides free and bountiful entertainment to servicemen and women, free of charge.

Produced and compered by Alwyn Kurts of 3XY. Held in the Town Hall by courtesy of the Lord Mayor.

Broadcast

3XY

At

from

9.30 p.m.

"You can lead me to the water, but you can't make me drink!"

That is true—but it is just as true that the sincerity, personality and friendliness of Station 2SM announcers *can* make listeners purchase your goods.

2SM so often heads the list when a number of stations conduct an identical campaign for an advertiser that it must be taken as a FACT and not just a slogan that —

2SM Sells More

2UE BROADCAST FROM ROCKDALE TOWN HALL

A special 30-minute program now featured every Tuesday night at 10 o'clock from Radio 2UE features the 116 Rhythm Ensemble from the stage of the Rockdale Town Hall.

The 116 Rhythm Ensemble provides the music at a Comforts Fund dance at the Rockdale Town Hall every Tuesday, and the 30-minute broadcast spot embraces all the popular hits of the moment, with vocals by Ray Lagelow, Norm. Gayton and Ron Williams.

"The 116" is an all-army orchestra of more than 10 pieces, under the baton of Reg. Robinson. It is also starred in a 30-minute program from 2UE every Sunday at 8.30 p.m., with Eric Wright, former 2UE announcer, and now a member of the unit, as compere.

"LEST WE FORGET" CHANGES NIGHT AND SPONSOR ON 3KZ

"Lest We Forget," magnificent half-hour musical presentation dedicated to the Red Cross, which was heard over 3KZ on Sunday nights, is now heard from that station on Wednesday night at 9 o'clock. Under the musical direction of Hector Crawford and compered by Norman Banks, the program, which has a big following and is subsequently heard from many other Victorian and New South Wales stations, is now presented on 3KZ and also 3GL Geelong, to which it is relayed direct, by the Mutual Store of Flinders Street.

NOVEL MUSICAL COMPETITION

On Thursday, September 10, at 7.45, 3KZ presented the first of a series of features carrying the title of "Music Box Memories." In this program, which is also presented at 7.45 on Sunday nights, numbers popular many years ago are played. Listeners are asked to nominate old records. If 3KZ cannot locate these and the listeners themselves have copies which are in a playable condition, then these discs are used. A War Savings Certificate is awarded to the lender of the record used in each program. Of the four old numbers played three will be provided by the station and one by the public in each program.

**3 SR
YB
UL**

LICENCES 61,098

POPULATION . . . 378,110

Argus Broadcasting Network

365 ELIZABETH ST., MELBOURNE
F 0411

Sydney: Fred Thompson — B 2085

"Young Bill" Appeal from 3UZ

£6,364/18/1 has already been acknowledged as a result of last Friday's "Young Bill" session from 3UZ on behalf of the Red Cross Prisoners of War Fund Appeal.

Sponsored as one of the several Red Cross Appeal sessions of the Mutual Store, Melbourne, Young Bill night added one more to the many successful radio appeals broadcast for war purposes. The night opened with an unusually attractive variety program compered by Eric Pearce, who is now in the R.A.A.F.

Leading soloists included Marie Burke, Thea Phillips, John McMahon, William Laird.

Items by the Mitcham Choir were rendered, accompanied by Aubrey Whelan from the console of the Stage Theatre organ. The highlight of the program was a dramatised version of the fighting in Malaya with Keith Edmond in the part of "Young Bill." The musical program concluded at 9.30, and from then on until 11.30 the 3UZ announcer staff was kept busy acknowledging a continuous stream of donations. Fifteen telephones had been installed—sponsors provided 22 girls to assist the 3UZ staff of 12 in acting as telephonists and monitors.

Donations are still being received and it will be some days yet before the full amount donated can be announced.

Scene at 3UZ's very successful "Young Bill" broadcast last Friday night. Picture includes from left to right: Johnnie McMahon and Pilot Officer Eric Pearce, producer and comper respectively; Miss Walker, advertising manager of the sponsors, the Mutual Store; and Mr. R. C. Hickling, who was responsible for the scripting of the show.



"THEATRE STREET" ON 2CH Popular Stars to Appear

Wyn Richmond, well known musical comedy actress and star of "Sunny," record breaking show which brought her to Australia, has been engaged to appear in "Theatre Street," new live-artist broadcast on Saturday next, September 26.

Now a regular Saturday feature at 8 o'clock, "Theatre Street" re-creates actual back-stage glimpses of famous stage successes with the stars who made them in personal appearances at the 2CH microphone. On Saturday next Wyn Richmond will recall some of the real-life happenings associated with her "Sunny" engagement, at the same time singing the most popular song hits from the show.

It will be recalled that "Sunny" was secured for presentation in Australia to open the Empire Theatre, now a motion picture house, located in Railway Square. Wyn Richmond returned to England after touring Australia, and appeared in successful stage shows and films in England.

She again came to Australia about two years ago with her husband, Mr. Bruce Anderson, well known free-lance radio-playwright.

"Theatre Street" is presented every Saturday at 8 p.m. on 2CH.

U.S. NETWORK REPS. BROADCAST ON MACQUARIE HOOK-UP

Radio history was made recently when, on the occasion of the celebration of Queen Wilhelmina's birthday, 2GB and Macquarie stations brought to the microphone, four people to pay the tribute to the Queen of the Netherlands.

The outstanding feature of this broadcast was the fact that, for the first time, probably in the history of radio, the representatives of four of the greatest radio networks in the world all spoke from the same microphone. The four networks which were associated in this broadcast through their representatives, were the N.B.C., the Columbia Broadcasting System, and the Mutual Broadcasting Network of America, plus the Macquarie Broadcasting Network of Australia.

Mr. Sidney Allbright represented the N.B.C., Mr. William Dunn the C.B.S., Mr. Frank Cuhel the Mutual Broadcasting Network, whilst Mr. Frederic Daniell spoke as representative of the Macquarie Broadcasting Network. All four speakers had visited the Dutch East Indies, and spoke with first-hand knowledge of the affection felt for Queen Wilhelmina and the Dutch Royal family both by her European subjects, and by the natives throughout her Empire.

2GB

station of the
Macquarie Network

and

to thousands of
listening & buying homes

To-day 2GB offers this excellent line-up of the finest radio programmes

As Key Station of the Macquarie Network, 2GB presents:—"Calling the Stars," "Quiz Kids," "What's In a Name," "The Youth Show," "Lyrical Limericks," "Rise and Shine," "That's How it Started," "Who's Your Neighbour?" "I Saw it Happen," Nyal's "Hall of Memories," "Reflections in a Wineglass," "Schuman's Musical Box," "Doctor Mac," "First Light Fraser," "Mrs. 'Obbs."

Other famous programmes heard from 2GB include:— 2GB War Diary, "World Famous Tenors," "The Citadel," "The Macquarie Radio Theatre," "In His Steps," "Hymns of All Churches," "Ginger for Dinner," "Jack Lumsdaine and Hilda Farnilo," "The Count of Monte Cristo," "Consider Your Verdict," "Curzon's Play of the Week," Ellis Price, "Winn's Radio Matinee."

Programme names such as these, guarantee 2GB the greatest aggregate audience of any Station in Australia

Rates Fixed for Victorian Radio Artists

Entertainment Employees (Performers) Board Determination

Gazetted on August 28 last, under the provisions of the Factories and Shops Act was the determination of the Entertainment Employees' (Performers) Board, which applies throughout the State of Victoria, and governs the rates of pay applicable to performers in radio and other entertainments for private gain.

The sections of the award applicable to radio performances showing the rates of pay for various types of work are given below:—

When in any recording or broadcast a singer appears as a solo performer for a period exceeding fifteen (15) minutes or one "side" such singer shall be paid for each solo item beyond the first in the same program the sum of 10/6.

Rehearsal time for each such solo beyond the first shall be one-half (½) the rehearsal time allowed for the first period of fifteen (15) minutes) or one "side."

AUDITIONS, SAMPLE RECORDINGS OR TRIAL BROADCASTS.

These, according to their specific type as set out in this determination, and whether broadcast for public or private purposes, or recorded for any reason whatever, shall be paid for in full, but this shall not apply to any voice test in private unless it entails a previous rehearsal.

REMAKES OF RECORDINGS.

Should a remake be necessary owing to the mistake of any member of the cast, the remake shall be made by the cast without charge provided that no longer interval occurs than is necessary for a replay of the disc, for which time the cast shall remain in attendance.

If the necessity for a remake owing to such mistake is not discovered until later than as aforesaid the cast shall perform the remake at half rates, and if the remake is necessary owing to any technical fault or to any mistake other than that of

one of its members, the cast shall be paid as for a new recording.

PERFORMANCES BY MEMBERS OF THE STAFF.

Where a member of the management's staff, other than an actor, or actress, is called upon to perform any duty within the scope of this determination he shall be paid a sum not less than that payable under this determination for the particular duty so performed, except where such member receives a staff salary or wages greater than the minimum weekly pay herein prescribed for an actor or actress.

BROADCASTS OR RECORDING IN THE PRESENCE OF AN AUDIENCE.

Where a broadcast or a recording is made before an audience, members generally of which have paid for admission, each employee taking part in such broadcast or recording shall be paid the additional sum of one quarter (¼) the rate to which he is otherwise entitled, but this shall not apply to community singing advertised and/or announced as such, or to performances of which fifty per cent. at least of the proceeds is donated to charity.

CANCELLED CALLS.

Should a call be cancelled within twelve (12) hours of the time of such call for any reason other than the non-attendance of an employee the call shall be paid for in full.

ONE EMPLOYEE—ONE PART.

A broadcast or recording shall be taken as the performance by an employee of one part or character only. In the event of an employee being required to perform more than one part or character he shall be paid an additional sum of one quarter (¼) the prescribed amount, but only and when the additional part or parts consists of more than 25 words in the aggregate.

SOUND EFFECTS.

Should an actor be required to produce sound effects not incidental to his particular part in the broadcasting or recording he shall be paid an additional sum of one quarter (¼) the prescribed amount.

PRODUCERS AND ASSISTANT PRODUCERS.

These shall be paid at not less than actors' rates.

STAR ARTISTS.

When an artist is announced as "star" in any broadcast or recording he shall be paid an additional sum of not less than one quarter (¼) the prescribed amount.

PAYMENT OF WAGES.

Casual employees shall be paid within 48 hours after the termination of their work. Weekly employees shall be paid weekly and not later than Friday of each week.

Children shall be paid at one half (½) rates specified in clauses 28 to 30 inclusive.

RECORDING.

(a) Casual employees. These, whether actors, actresses, singers, vaudeville artists, comedians, or other entertainers taking part in recorded transcriptions for use in commercial broadcasting shall be paid as follows:—

Musical Presentations—

Including rehearsal and recording, provided that the time involved does not exceed one and a half (1½) hours—per "side"	1 1 0
Beyond one and a half (1½) hours—on any one day for each quarter (¼) of an hour or part thereof	5 6
Recordings of less than fifteen (15) minutes to be paid pro rata with a minimum per call of	1 1 0
Preliminary rehearsals in which no recording is done, per hour or part thereof, but with a minimum of 10/6	10 6
A fifteen minute recording or part thereof is one side of a record or a recording of such duration on wax, acetate, fibre, copper wire, or by any other means.	5 0

When a singer appears in any recording as a solo performer such singer shall be paid for each solo item after the first in any one program the sum of

Rehearsal time for these additional periods shall be one half (½) the time allowed for the first quarter (¼) hour or "side."

Legitimate or "straight" presentations—

Including rehearsal and recording provided that the time involved does not exceed one (1) hour—per "side"	1 1 0
Beyond one (1) hour on any one day for each quarter (¼) of an hour or part thereof	5 6
Recordings of less than fifteen (15) minutes per call of	1 1 0
Preliminary rehearsals in which no recording is done per hour or part thereof	10 6

A fifteen minute recording or part thereof is one side of a record or a recording of such duration on wax, acetate, fibre, copper wire, or by any other means.

When any performer is engaged in chorus work he shall be paid for each fifteen (15) minutes (but with a minimum of 10/6) at the rate of

Provided that should a solo artist be receiving payment as such in any period he shall not during the same period receive any additional fee as one of the chorus. Each performer in rehearsals of chorus work shall be paid at the rate per one hour and a half (1½) hours or part thereof at

(b) Weekly Employees: For the purpose of this sub-clause a week's work shall be deemed to consist of not more than eight hours in any one day or not more than six days in any one week, and not more than forty hours in any one week.

These employees whether actors, actresses, or radio artists, shall for a week's work be paid

For all time worked in excess of the foregoing on any one day or in any one week payment shall be at the rate of time and a half.

Provided that:

Any such employee who in any week

(Continued on page 15.)

NCBS

ACTION STATIONS

More than a million people tune in to the N.C.B.S. for an up-to-the-minute entertainment and news service unsurpassed in the Southern Hemisphere. Commercial radio is popular in New Zealand. Significant facts are that since the introduction of the ZB stations listeners have increased by 60% (Annual License statistics) and that 100% plus of all sponsors using ZB last year are on the air again today. Full information and helpful co-operation will reach you promptly by writing to the Commercial Broadcasting Service, G.P.O. Box 3015, Wellington, New Zealand, or any accredited Advertising Agency.

ZB

MEANS BUSINESS

NCBS

IZB • 2ZB
AUCKLAND WELLINGTON

3ZB • 4ZB
CHRISTCHURCH DUNEDIN

ALSO 2ZA PALMERSTON NORTH

Hundreds Rush To Buy Seed Potatoes

Mr. G. L. Gellatly, city seedsman, sold 22 bags of seed potatoes (560 6lb lots) yesterday morning.

He had announced over the air last week that the potatoes would arrive today.

People crowded his shop all the morning, and by midday he had sold out.

During the afternoon he turned away hundreds of customers

DOES ———
2KY
ADVERTISING
PAY ?

MR. G. L. GELLATLY'S
GARDENING TALK
FROM 2KY IS
12 YEARS OLD
AND
"STILL CLICKING" !

From . . .
Sydney's "Daily Telegraph,"
9th September, 1942.



Crowds

CROWDS OF PEOPLE LISTEN TO RADIO.

CROWDS OF ADVERTISERS ADVERTISE ON RADIO.

THESE TWO CROWDS MEET AND MIX TO THE BENEFIT OF BOTH THROUGH

3KZ MELBOURNE

Sydney Representative

A. L. FINN, 66 King Street

DIGGER BRIDEGROOM WEARS RUSSIAN DECORATION

The Order of the Red Star, Soviet military decoration, shone on the tunic of the bridegroom at a wedding ceremony at St. Mary's Cathedral recently.

Bridegroom was Lieutenant Frank Browne, A.I.F., his bride being Miss Marie Ormston, well known pianist and musical director of radio feature Amateur Hour.

They met two years ago, when Lieut. Browne was script writer for the Amateur Hour feature.

For a long time Marie Ormston was featured pianist on 2SM.

Educated at Duntroon Military College, Lieut. Browne left in 1935, became a journalist in Sydney, later went to America.

At Communist headquarters in New York he enlisted with the Spanish Republican Forces, fought with them in Spain for 15 months before he was wounded by a German-made shell, was invalided back to America.

As an artillery commander in Spain, Lieut. Browne had led the 13th International Brigade into Jarama and Guadalajara.

At Jarama he was awarded the Red Star, adding it to two other decorations won in Spain—the Guadalajara Medal and the Estremadura—Madrid decoration to commemorate the first six months of the civil war.

Recently he has been serving at a battle station in Australia.

HOLLYWOOD STARS IN 2CH RED CROSS BROADCASTS

A series of programs, featuring famous Hollywood stars who gave their services for the American Red Cross, will be broadcast from 2CH every Tuesday at 8 p.m. during the next few weeks. This series was made available to 2CH by the Australian Red Cross which will be represented in announcements before and after the presentation of each program. Paul Muni, outstanding American character actor, will head the list of stars in "Narrative in Red and White," to be broadcast on Tuesday next, September 29, and he will be supported by Walter Huston, Raymond Massey, and Australian Judith Anderson in a dramatic presentation depicting the word of the Red Cross organization.

Eddie Cantor, America's highest paid comedian, will be featured on Tuesday, October 6, while Franchot Tone, Lucille Manners, Conrad Thibault, Lionel Barrymore and Henry Fonda are listed for subsequent broadcasts.

£1,500 Talent Quest Ends October 18

Arthur Carr, Sydney producer of Murdoch's P. and A. Parade from Radio 2UE, announces that the elimination heats of the £1,500 talent quest, will end on October 18. The semi-finals will then be continued, with the grand final to be broadcast on November 29, and the prize giving a week later. The P. and A. Parade is featured on the 2UE program every Sunday at 9.30 p.m.

VEGETABLE GROWING COMPETITION

A new innovation to radio has recently been introduced by 3AW. The session known as "The Vegetable Growing Competition," is aired from that station each Tuesday, Wednesday and Friday at 5 p.m., during the children's "Chatter Corner" period. Sponsored by the "Age," prizes of two War Savings Certificates in each of the following sections are offered:—French beans, peas, potatoes, onions, radishes, carrots, cabbages and lettuce. The competitor who submits the best vegetables will get an additional prize of a £10 War Bond, and the second best will obtain an additional £5 worth of War Savings Certificates. The judging will take place in the Melbourne Town Hall on December 4, and the judge will be Mr. Frederick, well known horticulturalist of Melbourne.

Children are invited to write to 3AW if they have any problems to be solved, or if they require advice as to how to obtain the best results. Queries are answered over the air, and the following day both questions and answers are published in the "Gardening" page of "The Age."

This session is being handled by Joan Melwit, and entries already received indicate an amazing amount of interest in a competition which is not only unique in radio, but one which, under existing conditions, inculcates into children the desire to do something for the war effort.

Curzon's Show Changes Time

The Jack Lumsdaine-Hilda Farm show, sponsored by the House of Curzon three times weekly from 2GB at 6.45 p.m., has been changed to five times a week daytime, at 1 o'clock on that station.

3XY FEATURES TRANSCRIPTIONS

Over the last few months 3XY has entered upon a new policy regarding dramatic entertainment, replacing live artist plays with specially selected transcriptions which have been very well received. Currently heard features include the Artransa recording of "The General Died at Dawn," with Lynda Barbour and John Nugent-Hayward; B.A.P.'s "Marie Antoinette," featuring Queenie Ashton, Harvey Adams and Frank Harvey; "Album of Life," a series of complete 15-minute episodes starring Noreen Gamill; "Can You Imagine That?"—strange facts in dramatized form (the latter two are American transcriptions); "The In-Laws," a fast-moving comedy feature; "Yes, What?" the school-life epic; "The Masked Masqueraders," an A.W.A. transcription; "Dramatic Moments," also from A.W.A.; the comedy serial, "Oh, Reggie"; and the George Edwards production, "Oliver Twist." Covering in their range "straight" drama, the "thriller" type, historical stories, comedy, and the very popular "real-life" dramatisations, 3XY's current transcriptions bring to the listener radio technique at its finest, and radio talent at its best.

NEW SHOW FOR THE TROOPS Sponsored by Peters Ice Cream

Titled "Peters Ice Cream Salutes the Services," a new large-scale entertainment for servicemen and women commences on Sunday evening, September 20, produced by 3XY, with Alwyn Kurts as compere. By courtesy of the Lord Mayor and City Council, the show will be held each Sunday evening in the Melbourne Town Hall, with admission free to all the uniformed services. With Leslie Curnow at the organ, and Carl Braglia's band of twelve as its musical background, the show opened with a lineup of first-class artists, including Anthony Strange, who contributed a special arrangement of "The Donkey



Mr. Christenson, Managing Director of Peters Ice Cream (Vic.) Ltd.

Serenade," with full orchestral accompaniment; The Three Smart Girls (Janet Lloyd, Belle Price and Gladys Greenless) with Len McDermott in "Elmer's Tune"; Hal Percy and Cliff Cowley as



William Laird and Anthony Strange, featured vocalists in the opening broadcast on Sunday, September 20, of 3XY's new show for men and women in uniform—"Peters Ice Cream Salutes the Services."

"The Comedy Cobbers"; William Laird with the orchestra rendering "Largo al Factotum"; and Hal Percy teamed with Len McDermott in "Rose O'Day." Others in the fine program included Keating, the Fire-Eater; the Whirlwind Acrobats; Buddy Abbott and Cec. Mitchell in

comedy turns; and comedienne Zell Manners. 3XY will broadcast half an hour of each program at 9.30, and the sponsors, Peters Ice Cream, are determined to provide entertainment catering for all tastes. The show commences at 7 p.m., and concludes about 10 p.m.

RADIO ROUNDABOUT

A newcomer to 3XY's Saturday evening program is "Radio Roundabout," heard at 8 p.m. under the sponsorship of Hemburrow's home furnishers. Artists are presented with a background commentary in carnival vein to give a "fair-ground" atmosphere, and recordings of famous hands, celebrated singers and comedians all contribute to a lively quarter-hour.

BARCROFT CABARET ON RADIO 2UE

The Barcroft Cabaret, next door to the Minerva Theatre, King's Cross, has purchased two 10-minute spots on Radio 2UE from 10 to 10.15 each Monday and Thursday night.

The spots will be used for the broadcast from the cabaret of special floor shows, and selected items by Sid Simpson and his orchestra.

"SPY EXCHANGE"

"SECRET INK"

— (New Serial) —

FOUR 15 MINUTE EPISODES WEEKLY

COMING:—"Black Chamber Calling"

"The Girl from Soho" — "The Eagle's Claw"

2TM

Commercial Centre
of Northern N.S.W.

Sydney Phone: BW 7375

DOREEN MCKAY MARRIES



Station 2SM has announced the resignation of one of its best known star personalities, Doreen McKay, who is leaving 2SM on September 25 to become the wife of Captan Kevin Clifford, of the Australian Army Medical Corps. The marriage will take place at St. Mary's Cathedral on Saturday, October 3, at 9.30 a.m., when 2SM's managing director, Monsignor Meany, will perform the ceremony and celebrate Nuptial Mass, assisted by Monsignor Collender.

Doreen McKay has been a member of 2SM's staff since 1934, following her graduation at Sydney University as Bachelor of Arts. In 1938 she was voted the year's most popular radio announcer in a listener contest conducted by "Wireless Weekly." In 1939 she was sent by 2SM to America to gain further broadcasting experience and to gather new ideas on radio. Throughout her radio career at 2SM Doreen McKay has combined the talents of announcer and actress and became very well known to radio audiences in her role of Claudia Barbour in the long-running serial "One Man's Family," and for the part of "Madam" in 2SM's popular "Grocer and Madam" series. Her voice will certainly be missed from 2SM's broadcasts. However, Miss McKay does not say she has abandoned radio altogether. Whenever time and opportunity permit her in married life, free lance radio parts will call her again to the microphone.

Among the Sponsors

Ashley's have booked five more quarter-hours (daytime) 2UW, commencing this week at 9.45 a.m. John Barnes and Shirley Ann will conduct this session, and we hear that it is to be in the nature of a relaxation interlude.

Rola Radio Newsreel (Paton Advertising Service Pty. Ltd., Melb.) has been renewed for a further 52 weeks on Radio 2UE. This is the third successive year of the newsreel which is sponsored by the Rola Co. Australia Ltd. The program is relayed from 3XY Melbourne every Sunday from 7.15 to 7.45 p.m.

Don McKellin School of Dancing—contract covering 26 weeks quarter-hour sessions at 5.45 p.m. Sundays, featuring "Your Dancing Teacher."

W. A. Caulder, hairdresser—contract on 3XY covering 13 weeks from morning and afternoon announcements in Nance Martell's shoppers' session.

B.C.C. Stores have again renewed with 4BH Brisbane for five minute spots six mornings a week in the breakfast session.

Luna Park (March Pty. Ltd.) has signed with Radio 2UE for sponsorship of all night drawings of the State Lottery. These are conducted by Cliff Cary from the stage of Australia Hall.

Cenovis Yeast Pty. Ltd. have renewed two 52 week contracts through Stevenson Advertising Service on 3DB and 3GL.

Don McKellin School of Dancing have renewed their 52 week contract on 3XY through Stevenson Advertising Service.

Sanitarium Health Food Co.—contract covering 12 months for 126 one-minute announcements (recorded), to be heard in breakfast and morning sessions on 3XY.

Overels Pty. Ltd., Brisbane department store, has contracted with 4BH for five 10-minute "Household Hint" sessions a week in the women's morning session; also for direct announcements six mornings a week in "The Valley Shopping Session."

Coupon Furniture Co., well known South Brisbane furnishing house, have renewed their contract with 4BH for three quarter hours weekly in the women's session, sponsoring the feature "Lady Courageous."

Cann's, drapers of Swanston Street—covering 52 weeks' advertising in Nance Martell's shoppers' session on 3XY.

J. C. Henson, large Valley butcher, Brisbane, has taken out a fresh contract with 4BH for two half-hours a week, presenting Ruby Dent, pianist, and George Hardman in "Keyboard Quiz's." The session is presented every Tuesday and Thursday at 11 noon.

Bentley's Beauty Salon, Brisbane, have booked every Sunday from 1 to 2 o'clock for the presentation of their new musical feature, "Musical Waves," from Station 4BH.

Peters Ice Cream—contract on 3XY covering 32 weeks' sponsorship of the children's session from 5-5.30 p.m., also early morning and early evening announcements Mondays to Fridays inclusive.

Kornie Food Co.—contract on 3XY covering 26 weeks' 50-word announcements (recorded) in breakfast session, Mondays to Saturday inclusive.

Orient Home Furnishers—contract on 3XY covering 52 quarter-hours on Sunday evenings at 6.43, featuring "Waltz Memories."

2UE SPORTS BROADCASTS

After having sponsored the semi-final and final of the Rugby League premiership through 2UE and Associated Sports Broadcasts, Associated Newspapers Ltd. has contracted to provide description of the final three matches of the season through the same network.

Matches to be covered will be the grand final, the City Cup final, and the games between the Fighting Services and the Rest of N.S.W.

The N.S.W. Rugby League has granted permission for the broadcasts which will be carried out by Si Meridith from the touchline at the Sydney Cricket Ground.

Sporting journalist, Claude Corbett of the "Sun," will give special footballs from Radio 2UE at 7.30 p.m. on the Friday preceding each game.

THERE'S SOMETHING IN THE AIR ON 2UW

An unusual program schedule possessing very wide audience interest has been arranged by the Goldberg Agency on behalf of Ashley's Ltd., Sydney retail house, for a new sponsorship arrangement now included in the 2UW daytime schedule.

Ashley's have taken the 9.45-10 a.m. channel, five days weekly, between the S. R. Buttler George Edwards dramatic program, and the Persil feature "Big Sister." Under the general program title of "There's Something in the Air," Ashley's have arranged to present a different program each day, each with its own individual title, and each with its own secondary theme tune. John Barnes will handle the presentation and Shirley Anne the commercials.

The program for Mondays is entitled "Let's Remember"—the program which brings to life from the old record files all manner of old discs and old memories. Included in this series will be recordings by the late Sir Charles Kingsford Smith, Conan Doyle and others. Generally, however, the program will be musical, and listeners are invited to write in for their own special "memory music."

Tuesday's program is the "Hit Makers," four hit records of the moment with appropriate continuity.

On Wednesdays Ashley's will present the "Way to Fame," in which Shirley Anne will interview a favourite star of stage, screen or radio, impersonated by John Barnes. The continuity covers the artist's life story, with appropriate illustrations from that artist's recordings. The complete atmosphere, in fact, will approximate very closely to a "live" show. The first program featured is Kay Kyser, with Turner Layton for the second week.

Thursday's program will be "High Brown Harmony," featuring coloured artists with details of their life stories, interwoven into the script.

Friday's script will feature "With a Smile and a Song," when two comedy records and two song records will be played in a "start the day right" atmosphere.

Victorian Performer's Award

(Continued from page 10.)

takes part in more than twelve (12) recorded "sides" of fifteen (15) minutes shall for each "side" in excess of that number be paid at the rate herein fixed for casual employees.

If any such employee in addition to working on the other six (6) days of any week is required to work on the Sunday he shall be paid at the rate of double pay for such Sunday work.

If the hours of work of any such employee on any one day are "scattered" so as to cover a period exceeding twelve (12) hours he shall be paid at the rate of time and a half for that day.

COMMERCIAL ANNOUNCEMENTS.

Actors and actresses when used as such or as announcers, comedians or commentators, shall for each hour or part thereof be paid . . . 1 1 0

If used in more than one half (½) the aggregate number of announcements in any one hour, an additional amount of 10 6

LIVE SHOWS, ACTUAL BROADCASTS, ETC.

(a) Casual Employees: These whether actors, actresses, singers, vaudeville artists, comedians, or other entertainers taking part in broadcast performances for use in commercial presentations shall be paid as follows:

Musical Presentations: Including rehearsal and broadcasting, provided that the time involved does not exceed one and a half (1½) hours—per fifteen (15) minutes broadcast 1 1 0

Rehearsal beyond one and a half (½) hours on any one day, for every quarter (¼) hour or part thereof 5 6

Broadcasts of less than fifteen (15) minutes to be paid pro rata with a minimum per call of 1 1 0

Preliminary rehearsals in which no broadcasting is done, per hour or part thereof (but with a minimum of 10/6) 7 6

When a singer appears in any broadcast as a solo performer he shall be paid for each solo item after the first in any one program the sum of 10 6

Rehearsal time for these additional periods shall be one half (½) the time allowed for the first quarter (¼) hour broadcast or performance.

Legitimate or "straight" presentations, including rehearsal and broadcasting, provided that the time involved does not exceed one (1) hour—per broadcast or performance 1 1 0

Beyond one (1) hour on any one day for every quarter (¼) of an hour or part thereof 5 6

Broadcasts of less than fifteen (15) minutes to be paid pro rata with a minimum per call of 1 1 0

Preliminary rehearsals in which no broadcasting is done, per hour or part thereof 10 6

When any performer is engaged in chorus work he shall be paid for each fifteen (15) minutes (but with a minimum of 10/6) at the rate of 5 0

Provided that should a solo performer be receiving payment as such in any period, he shall not during the same period receive any additional fee as one of the chorus.

Each performer in rehearsals of chorus work shall be paid at the rate per one hour and a half (1½) or part thereof 5 0

(b) Weekly Employees: For the purpose of this sub-clause a week's work shall be deemed to consist of not more than eight hours in any one day or not more than six days in any one week, and not more than forty hours in any one week.

These employees whether actors, actresses, or radio artists, shall for a week's work be paid . . . 8 0 0

For all time worked in excess of the foregoing on any one day or in any one week payment shall be at the rate of time and a half.

Provided that: Any such employee who in any week takes part in more than twelve (12) broadcasts, or performances of fifteen (15) minutes shall for each broadcast or performance in excess of that number be paid at the rate herein fixed for casual employees.

If any such employee in addition to working on the other six (6) days of any week is required to work on the Sunday he shall be paid at the rate of double time for such Sunday work.

If the hours of work of any such employees on any one day are "scattered" so as to cover a period exceeding twelve (12) hours he shall be paid at the rate of time and a half for that day.

THREE MORE FOR 4BH— AND THEY ARE ALL IN THE DAYTIME

J. C. HENSON
BUTCHER

"KEYBOARD QUIZ"

2—½ HOURS WEEKLY
TUESDAY & THURSDAY
— 12 NOON —

COUPON FURNITURE
CO.

"LADY COURAGEOUS"

3—¼ HOURS WEEKLY
MON., TUES., WED.
— 9 A.M. —

BENTLEYS
BEAUTY SALON

"MUSICAL WAVES"

1 HOUR WEEKLY
SUNDAY
— 1 P.M. —

A CHANDLER

Sydney:

CHANDLER'S BROADCASTING
SERVICE,
Australia House,
Carrington Street, Sydney.

4BH

STATION

Melbourne:

MACQUARIE BROADCASTING
SERVICES PTY. LTD.,
239 Collins Street, Melbourne.

★ For ALL your PRESTO RECORDING SUPPLIES

A. M. CLUBB & CO. PTY. LTD.
76 CLARENCE ST. SYDNEY
TELEPHONE B3908

3AW
HAS A FEW SPLENDID
DAY-LIGHT SPOTS AVAILABLE
AND WILL BE GLAD TO
FURNISH FULL DETAILS

ADDRESS: 382 LATROBE STREET,
MELBOURNE.
PHONE: F9181.

PERSONALS

Mr. C. V. Stevenson, managing director of Radio 2UE, did the honours last week at a special staff presentation to Ron Morse, who is now stationed with the R.A.A.F. at Bradfield. Ron is training for air crew duties—and likes it.

On his first home leave since joining the A.I.F. 3 months ago, Norm. Currey called in on 3XY last week—and so kindly has he taken to Army life that several of the staff didn't recognise him! It's wonderful what a difference a sun-tan and a few extra pounds (avoidupois, of course) can make to one's appearance!

The composer of the "Ginger" and "Mrs. 'Obbs" theme songs, John Kay, is a musician of no mean order. John is with Geo. Patterson Agency. Last two weeks has been inundated with congratulations re performance by A.B.C., under baton of Percy Code, of his ballet.

Mrs. Laurie Gill (Thora Prince, very well known agency personality) is successfully combining the role of motherhood with that of agency executive at Goldberg's (Melbourne). Hear that a certain Sydney radio colleague was walking along one of Melbourne's busy streets recently when up popped Thora—wheeling the pram. "Have a cup of coffee?" she was asked, to which she replied, "Good idea—but hang on a tick until I park the offspring!" whereupon she wheeled her way to her office, took the pram up in the lift, and ensconced her brand new daughter in Goldberg's soundproof room—for the "coffee duration!"

Roy Heath (Macquarie) informs us he has a couple of baby Koalas in the gum trees at his home at Newport. Careful Roy. Keep your eye on those bears. Somebody said the other day that wild life is a form of life which is not altogether disappearing—it's only moving to the city.

News comes from New York of Jim McKay, well known 2UW salesman, now in Air Force. Some American friends of Jim's made a technicolor film featuring important steps in Jim's flying career. The film arrived at 2UW recently and staff had interesting time viewing it.

Hear that Harry Dearth is now in the Army.

Gwen Gibson, that charming lass of 2CH program dept., has some tough assignments at times. Margaret Herd (the Fairy Godmother) relies on Gwen to supply the descriptive music to her children's stories, which Miss Herd, incidentally makes up herself. Last week Gwen received the following requests from Miss Herd: "Procession of conceited town councillors—please make this terrific." "House that got fed up with itself, pulled itself out by the roots and flew away." (Miss Gibson was to describe this in music!).

Well-known Sydney musician, Harry Weldon, is now on the staff at Radio 2UE. He is in charge of the Record Library, and is responsible for the selection of many of the station's musical programs.

Nine cases out of ten when you dial B7876 the charming voice that answers you is that of 2GB's Joyce Steltzer. Joyce has just announced her engagement—no ring for this lass—part of her Austerity Campaign. Miss Steltzer will marry shortly.

Capt. Ted Cox, ex-2KO Sydney sales manager, is now assistant to the Chief Signals officer of N.S.W. His chief, Col. Tinkler, is equally well known in advertising circles through his associations with the Rural Bank in pre-war days.

Frank Goldberg, of Goldberg Advertising, paid his Melbourne clients a flying visit last week.

Edward Haines, of A.W.A., is spending a well-earned holiday on the sunny (?) sands of Cowe's Phillip Island.

Les Leysion, of Leysion Advertising, is in hospital where he is made to forget work and take a complete rest cure. Jack Clemenger is carrying on in his usual energetic style.

Congratulations to Neville Dixon, formerly of the V.B.N., who is now a Sub-Lieut. of the Royal Australian Navy.

Gordon Curry, formerly relieving program manager of 3XY, was seen on leave in Melbourne for a couple of days last week prior to his trip northwards.

Arthur Tait, publicity officer of 3AW, is on sick leave—shouldn't work so hard, Arthur!

Seen in Sydney this week was the Melbourne identity, Syd. Baume, of 3UZ.

Pat Smith, secretary to Frank Goldberg (Goldberg's, Sydney) announces her engagement this week to Mr. Tom Foster. The marriage will take place October this year.

Dorothy Wood, who hails from New Zealand and Melbourne, is back in Sydney again, staying at Hotel Australia.

Joan Read (2CH) is very enthusiastic about her new program—a talent quest for married women. Idea being that many women let their talents slide after marriage, and Joan is out to revive them. First of these programs will be heard from 2CH Friday, 25th this month, at 8 o'clock.

Orchids to Sumner Locke-Elliott, brilliant Geo. Edwards writer, for his new play, "Goodbye to the Music," first performance by Independent Theatre last Friday week. It will run for one month. So far, packed houses at each performance (two weekly). Sumner's in the Army these days, and it was good to see him on opening night of his play. There's no doubt whatever, this clever playwright certainly has what it takes when it's a matter of entertaining the public.

2CH Saturday morning revue last week boasted two artists, culled from the ranks of Goldberg's (Sydney). They were Nancy Morrison and June Tassel (sopranos) who "dueted" very charmingly. Hear that Milton Chick will be guest artist this coming Saturday. Mr. Chick (light baritone) is kept busy nowadays singing at various war charity functions. By day, of course, he's to be found in his office at the Goldberg Agency.

Mary Brady, that popular girl who has graced the 2GB offices for over 11 years and who married recently, resigned last week, in order to join her soldier husband somewhere in Australia.

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Reg. Lewis, well known band leader, has a show of his own in the making. Perhaps already built, by the time this appears in print. No details to date, but from what we've heard it's going to be a regular dandy.

Many happies to Artransa's Joy Morgan—birthday last Friday. (Though, as Zamp Pitts is reported to have said: "Why anybody wants to go on living these days, we can't imagine!")

Harry Yates (Radio 2UE) was chosen to do the broadcast of the march of the Fighting 6th for commercial stations. His description of the now famous parade was given from the saluting base.

COMMERCIAL INFORMATION

REGISTERED FIRMS.

Thompson, Fred, 65 York Street, Sydney, newspaper and radio advertising representative. Com. 1/2/42. Propr.: Sydney F. Thompson. Reg. 3/9/42.

Juston, Paddison, Advertising Co., 14 Martin Place, Sydney, and 18a Bolton St., Newcastle, advertising service agents. Com. 27/7/42. Propr.: Charles V. Paddison. Reg. 12/8/42.

RESULT OF RADIO ENGINEERS EXAMINATION

Mr. C. F. Attwood, Sydney, was successful in passing the Graduate Member examination conducted by The Institution of Radio Engineers (Australia) on August 1, 1942.

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