

# Latest Licence Figures

April and May, 1935

NEW SOUTH WALES		
	April	May
New Issues	4,554	5,798
Renewals	14,723	20,141
Cancellations	2,532	2,241
Monthly Total	274,364	277,921
Nett Increase	2,022	3,557
Population Ratio	10.37	10.50
VICTORIA		
New Issues	4,070	5,116
Renewals	13,996	18,652
Cancellations	2,273	2,176
Monthly Total	233,913	236,853
Nett Increase	1,797	2,940
Population Ratio	12.73	12.89
QUEENSLAND		
New Issues	1,438	1,955
Renewals	3,453	4,847
Cancellations	454	613
Monthly Total	65,589	66,931
Nett Increase	984	1,342
Population Ratio	6.83	6.97
SOUTH AUSTRALIA		
New Issues	1,394	1,619
Renewals	4,472	6,244
Cancellations	508	627
Monthly Total	75,294	76,286
Nett Increase	886	992
Population Ratio	12.77	12.94
WESTERN AUSTRALIA		
New Issues	913	1,296
Renewals	2,272	3,242
Cancellations	194	614
Monthly Total	39,968	40,650
Nett Increase	719	682
Population Ratio	9.03	9.18
TASMANIA		
New Issues	512	671
Renewals	841	1,298
Cancellations	345	367
Monthly Total	19,653	19,957
Nett Increase	167	304
Population Ratio	8.53	8.62
COMMONWEALTH		
New Issues	12,881	16,455
Renewals	39,757	54,424
Cancellations	6,306	6,638
Monthly Total	708,781	718,598
Nett Increase	6,575	9,817
Population Ratio	10.57	10.71
The above figures include:		
Total Free Licences to the Blind	1,614	1,624
Total Paid Experimental Licences	1,292	1,293

## New Vistas in Radio, Continued

be diffused, which in time would create a new art of colour in motion and form. From this tower music of several kinds might be sent out over this part of the gardens. Sometimes good jazz for dancing, sometimes gay music of the type of Sousa's marches, sometimes the highest kind of symphonic music. This music would be sent out at times of the day that would suit the majority. Perhaps every day two periods of jazz for dancing, both open-air and under cover; about three times a week the finest symphony concerts; at other times singers, violinists, pianists of the highest order:

The music could be sent out by wired transmission. The orchestra or other musicians would be in a large hall, so that those who like to see as well as hear music being made could in this hall instead of in the gardens or covered parts of the gardens. The tower would be so high, and the loudness of the music so adjusted, that thousands could hear it in the gardens; either walking about or sitting. The music would be clear and full but not obtrusive. It could be directed to certain parts of the gardens, but be practically inaudible in others. This could all be done because there is practically no limit, in wired transmission, to the control of loudness, tone-colour, and the direction in which the music is sent.

Of course these recreation centres must not be profit-making, but each type of amusement should be as inexpensive as possible, and aim only to make cost and income equal. In other words, these recreation centres should try to supply us with the various kinds of amusement and recreation of mind and body which we all need, and which would give us all our share of the joy and poetry of life.

### Radio as Universal Communication of Thought and Feeling

By speech, we can cause to pass from one mind to endless other minds the ideas developed in the realms of science, art, and government.

Radio, if well used, could be one of the greatest methods the world has ever developed for combating ignorance. It could be an instrument for making the peoples of the earth so understand each other at a distance that they would be less likely to lose their balance of mind and allow those passions that lead to international warfare to overwhelm their reason. The human race is evolving into a broader sense of international relation, but the speed of the evolution is bitterly slow. Radio, used to its full technical and scientific capacity, and guided by wise and far-reaching vision, would be a valuable instrument for bringing the world to a new international understanding and technique. In achieving this kind of understanding, I do not, of course, suggest that the transmission of music is the sole medium. The written and spoken word will be immensely powerful in this regard. Although this is not my field, the importance of presenting new concepts

of human relations over the radio is clear. And in this whole matter of building up a far-reaching international understanding, music could play a clarifying and inspiring part. By bringing East and West into touch with each other, radio can endlessly stimulate the flow of ideas and the expression of life in art. The truth of this increases our responsibility for giving more good music over the radio, and bringing transmission and reception up to the most recently developed methods known in the laboratories.

In broadcasting, two features are important—programme and technique. The standards for both are set, in the long run, by public taste. If the public steadily and firmly demands a higher average of quality in programmes, and transmitting and reception equipment that is up to date, both will be created. A few isolated individuals cannot bring this about. It is Everyman who must ask and who will receive.

(Concluded)

### JOHN HAIG GOLF CUP Won By 3UZ

The John Haig Whisky Cup for annual golf competitions among the Victorian Broadcasting Stations was won this year by 3UZ. The tournament was played on the Victoria links on May 27, 6 teams competing. 3DB which was the first winner of the Cup three years ago was runner up. Last year's winner 3BO Bendigo this year was unplaced. Following the match a dinner was held at the Victoria Golf House and continued long after the broadcasting stations had closed down.

The arrangements were in the hands of Messrs. Grist of 3DB and Harris of 3AW.

### 3XY PROGRESSES

It is understood that many applications have been received by 3XY for the positions that were advertised recently. For the announcers' positions it is believed that some 300 applications were received from all parts of Australia and New Zealand. Although the positions so far as we know have not yet been filled, the applicants last week had been narrowed down to something like 60 who were to be given an audition.

A rumour is circulating in Melbourne that the call sign of the Company is to be changed. This is quite incorrect, according to the P.M.G. Department. The station will be known as 3XY, the licence being granted to 3XY Pty. Ltd., which is connected with the Young Nationalist Party. The licence has been sublet to Efftee Broadcasters Pty. Ltd., of whom Mr. F. W. Thring is Managing Director.

### 2SM NEW RATES

Station 2SM have released a new advertising rate card, effective 15th June, 1935. This is a comprehensive, very informative folder, giving the story of their modern transmitter.

# BROADCASTING BUSINESS

Vol. 1—No. 38  
FRIDAY  
28th JUNE, 1935

Subscription:  
10/- P.A. Post Free  
Single Copy 1/-

## Broadcasting Gossip

The broadcasting income for commercial stations in U.S.A. for the month of March continues to reach higher levels and create new records. During the month of March gross time sales amounted to \$8,287,740, representing a gain of 18% over March of 1934, according to data compiled by the National Association of Broadcasters.

National network advertising exceeded March, '34, figures by 23%, while regional network volume rose 16.1%. Local broadcast advertising experienced a gain of 25.7%, as compared to the corresponding month of last year.

Newspaper publishers of the United States have failed in their efforts to control the character and amount of news broadcast over radio stations. After a year's patched-up truce with the two major networks, about the only result has been the encouragement of an independent news-gathering agency, Transradio, whose success has been largely instrumental in bringing about the break-up of the status quo, during last month.

Whereas the newspaper publishers have been denouncing the buying and selling of news as a commodity, and frowning upon sponsorship of this type of programme, the various wire services—supported and largely controlled as policy by the publishers—are now frankly forsaking their own ideas and are out to commercialise news through radio.

The Performing Rights Society of America, i.e., the American Society of Composers, Authors and Publishers (ASCAP) is apparently having difficulty with the American Government, and investigations are being carried out with the apparent idea of breaking the monopolistic grip that that Society has on American broadcasting.

For the month of April, the N.B.C. network (red and blue) collected \$2,692,073 as compared to \$2,368,118 for the same month in 1934. For the first four months of this year the N.B.C. have collected in time sales, \$11,315,636 as compared to \$9,425,942 for the same period in 1934.

The C.B.S. (Columbia Broadcasting System) for the same four months, totalled \$6,824,206 as compared to \$5,689,276 for the same period last year. For the month of April the C.B.S. income was \$1,597,283, a drop of over \$200,000 since the preceding month, but was an improvement on the \$1,371,601 for April, 1934.

It is unfortunate that the atmospherics were so unkind on a recent Saturday when 3AW had made arrangements to re-broadcast the opening of the Wheelbarrow Marathon. By arrangement with Stromberg-Carlson, 3AW had arranged a very elaborate hook-up, including a recording service for re-broadcast in the evening session. Atmospherics, however, made the project an impossible one.

The controversy waging in America among the various news-gathering organisations, the press and the broadcasting stations, is growing apace and promises to develop into a first-class price-cutting war as to the value of the services. In view of this, it is interesting to note 2UW's request to their listeners to telephone items of interest and happenings so that they can be broadcast over the station. This is certainly a novel idea, and probably more effective than many other schemes of news-gathering.

3AW's Amateur Night continues to attract large numbers of listeners, as fresh talent is continuously being brought before the microphone. The prize awarded to the winner of each night is a record of his own effort made by Featu-radio, of Melbourne.



Portion of 3AW's Studio A, in Melbourne. This studio is on the street end of the building and is large enough to accommodate a band of 50 players. The Studio measures 28 feet x 17 feet.

## BROADCASTING BUSINESS

Published Every Friday  
OSWALD F. MINGAY - Editor  
EDITORIAL & PUBLISHING OFFICES:  
15 Castlereagh St., Sydney, N.S.W.  
G.P.O. Box 3765  
Phone: B 7188 (3 lines)  
BRANCH OFFICE:  
Care of Mingay Publishing Co.  
422 Little Collins St., Melbourne, Vic.  
Phone: M 5438, G.P.O. Box 1774  
ANNUAL SUBSCRIPTION:  
Post free in Australia ..... 10/- p.a.  
Post free in British Empire 12/6 p.a.  
Post free, Foreign ..... 15/- p.a.  
Telegrams: "B7188 Sydney"

# 2SM's NEW TRANSMITTER

## A Modern Station—Highest Mast

**C**OMMERCIAL BROADCASTING STATION 2SM, opened their new Transmitter on Friday last, June 21, and the official cross over took place at 8 p.m. with an announcement by the Right Rev. Monsignor Meaney, Manager of the Station, which was followed by a big feature programme specially chosen by the experienced engineers and announcers of Station 2SM and Amalgamated Wireless.

This new high fidelity wide range broadcast transmitter is one of the most modern type, giving reproduction of an extremely high order. It was designed and manufactured by Amalgamated Wireless. The audio frequency response of this station is claimed by the manufacturers to be flat from 30 to 10,000 cycles.

The new transmission from 2SM is from the highest mast (450 feet high, erected on ground 450 feet above sea level) and the only vertical half-wave mast in operation in Australia. The station is located at Radio Centre Pennant Hills, while the studio is at Australia House, Carrington Street, Sydney.

### Luncheon at the Station

On Friday last, June 21, the day for the opening of the new 2SM Transmitter, a luncheon was held at the Stations Building at Pennant Hills. The station is erected at radio centre and is the proud achievement of Amalgamated Wireless A/sia Ltd.

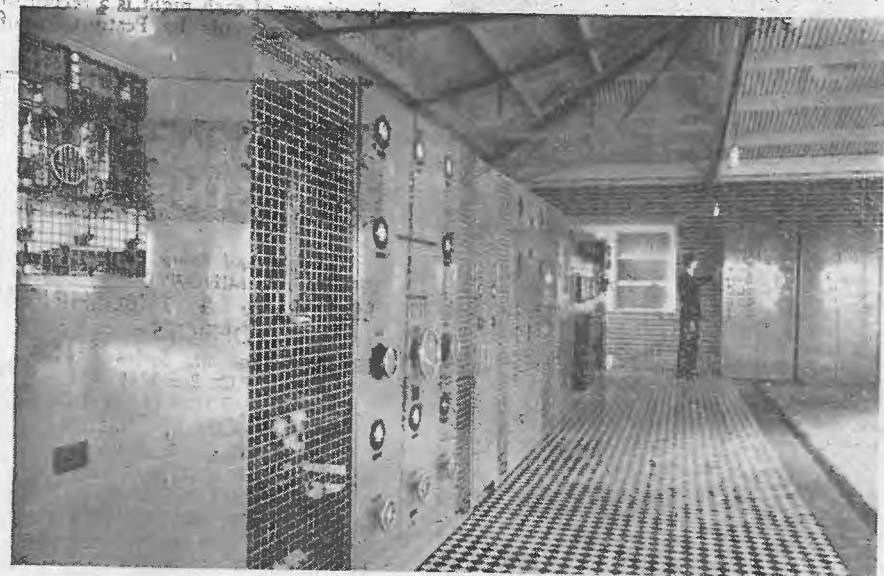
The Chief Engineer, Mr. A. S. McDonald, has every reason to be satisfied with the result of his work. There is continuously being progress for the microphone.

The following personalities attended the luncheon:

Right Rev. Monsignor J. Meaney, Chairman of Directors; M. O'Neill, M. L'Estrange, and P. Egan, Directors of 2SM; L. A. Hooke, General Manager of A.W.A.; A. S. McDonald, Chief Engineer A.W.A.; E. Armitage (Tucker & Co. Ltd.); E. G. Glass (E. G. Glass & Co.); H. M. Scheffer (Sheldon Drug Co.); J. J. O'Brien (Catholic Press); W. Scarvell (Freeman's Journal); A. Saunders (Austral Press); W. Crawford (Chief Radio Inspector); S. G. White & Mr. Knights (Allen White & Campbell); H. A. Millard (Turf Life); John Pickard, John Bedouin, Les Warton, representatives from the "Sydney Morning Herald," "Labor Daily," "Wireless Weekly," "Bulletin," "Listener-In," and 2SM executives including John Dunne, L. P. Quirk, Hec. Johnstone, J. R. Joyner and B. Stapleton.



2SM's new Broadcast Transmitting Hall and half-wave radiator—the only one of its kind in operation in Australia—located at Pennant Hills



The New 2SM Station at Pennant Hills, with Mr. A. S. McDonald (Chief Engineer A.W.A.) at the Controls.

### Mr. L. A. Hooke

After an excellent lunch had been partaken of, Mr. Hooke rose, and in a short but interesting speech congratulated Father Meaney and the Directors of Station 2SM, on their foresight in having a new station and a new mast erected, despite the fact that the old 2SM equipment, although only four years old, might not be considered out of date. "The obsolescence factor was reaching very high dimensions these days," said Mr. Hooke, "and for that reason the Directors of 2SM displayed their confidence in the future of broadcasting and also its effectiveness in entering into this large commitment. Mr. Hooke expressed regret for the absence of Senator Courtenay (one of the Directors of 2SM) who was very ill. Mr. Hooke said that the station was the most modern broadcasting station possible.

# 3AW

● JUST AS GOOD AS A RADIO STATION CAN BE IN ENTERTAINMENT AND ADVERTISING BENEFIT

It was capable of true reproduction and had an audio frequency response of from 30 to 10,000 cycles. He said that a feature of the station was the absence of an aerial and that the mast itself, which is 450 feet high, acted as the radiator. This special type of half wave radiator, would materially reduce fading and create a more uniform radiation of signals in all directions. Engineers reliably estimated that the improvement would be at least 25% better than if the same equipment was being used on an elevated aerial system.

Mr. Hooke also mentioned that this new 2SM Station was a replica of the high power transmitters that A.W.A. were now sending to New Zealand. His company was able to get the New Zealand contract against world wide competition. On four occasions A.W.A. has been successful in this sphere. "It was export business," said Mr. Hooke, "that meant quite a lot to Australia, considering that practically all the equipment was made in this country."

Mr. Hooke then described the modern aspect of the transmitter such as the various efficient suppressors, shock-proof nature of the apparatus which cuts off high tension current and prohibits any damage being done to either equipment or personnel.

He was sure that the new station would give a greater range and less fading, so enabling a more effective coverage of the area desired by the Directors of 2SM.

### Greater Power

Mr. Hooke then urged Mr. W. T. S. Crawford, Senior Radio Inspector, who was present, to grant increased power to commercial stations in order that increased signal strength of these commercial stations could be put into the listeners' homes. It was not so much a question of utilising the increased signal strength to give greater amplification, as that was entirely unnecessary these days, with modern receiving sets, but it was essential that transmitters be of a higher power, in order that interference of all types could be overcome, and that the signal received on the aerial of the listener would be in greater ratio to that received from extraneous noises. These parasitic noises are a factor to be overcome, and the only way apparently is to have greater powered stations.

### Monsignor Meaney

Monsignor Meaney then rose, amid applause, and said, in reference to the obsolescence factor, he preferred to call it anno Domini. In human beings, said Father Meaney this factor could not be overcome, but in machinery it definitely could be overcome, and his Directors were not slow to recognise that important fact. After all, it was simply logic and working to modern practice. They were entirely pleased with the old 2SM service in every way, but his motto, he said was "Excelsior." The new transmitter, he believed, was the best in Australia. It had been twice on exhibition both in Sydney and in Melbourne. He was confident that the new equipment would give better service, better transmission and better quality.

In expressing thanks to A.W.A. for taking care of the 2SM activities he said that Amalgamated Wireless was the best company in the world. There might be the Marconi Companies in England, and the Radio Corporations of America, but he still believed that Amalgamated Wireless was worthy of great praise, and that he, and his associates, were fortunate in being under the wing of such an efficient organisation. He expressed thanks to all the people and also thanked Mr. Hooke for mentioning Senator Courtenay, a Director of 2SM, through whose efforts this new station was largely the result. Senator Courtenay, who was very ill at the moment, and in fact, had been so for some time, was continually urging them to improve their transmissions and to make themselves possessed of the best station possible.

Father Meaney then called on Mr. A. S. McDonald, Chief Engineer of A.W.A. to explain to the gathering, the various technicalities associated with the actual station, and later the party adjourned to inspect the big mast that was erected just outside the attractive station house.

### Actual Transmission

Listening in to the new 2SM transmission on Friday night—the transmission and reception were excellent. It would be very hard to wish for anything better, and this journal congratulates 2SM on their foresight in keeping up to date with modern equipment, and also congratulates A.W.A. on producing an excellent broadcasting station.

### Rapid Obsolescence

During his speech at the luncheon celebration at the opening of the new 2SM Station, Mr. L. A. Hooke, General

NATIONAL ADVERTISERS should investigate the wonderful results obtained by those who advertise with...

# 2 BH Broken Hill

OUR MEN KNOW THEIR JOBS We are positive we can show you results—write direct to 2BH Broken Hill.

GET IN THE FRONT LINE WITH 2 HD NEWCASTLE

Write Box 123 Newcastle, or Mr. E. A. Wood, N.B.W., 2211 A.C./A.W.A., 47 York Street, Sydney, N.S.W.

Manager of Amalgamated Wireless, referred to the rapid obsolescence factor, and he quoted a report in that day's "Sydney Morning Herald," where a Scottish Company (Stewarts & Lloyds) with interests in Sydney, had allocated £300,000 to depreciation account. The Chairman of that company, said, that although this was a large amount and a considerable portion of it must be regarded more in the light of a contribution to the obsolescence fund, it was an ordinary depreciation. The rate of obsolescence of plant, increases year by year, by reason of the intensiveness of the inventive genius which is now being applied to finding new and better ways of producing the various products in which we deal. No firm which has to meet world competition if it intends to keep in the forefront, and takes a view beyond the immediate present can afford to stamp depreciation or obsolescence allowances. That is even more true in regard to radio matters, the progress of which is almost embarrassing at times.

### CENTURY FOR 2BH

Over 100 advertisers on the air during its first eleven months is something of which 2BH can be justly proud. In fact, without boasting, they ask whether any other station of the same power, and serving a similar number of listeners, has even equalled this performance. It is undoubtedly the first point in this popular Station's policy wherein they decided to provide a complete service to listeners from the beginning, has been immensely successful. Nowadays at least three nights each week are completely sold out.

### 2BH BIRTHDAY

Saturday, June 29th, will see the completion of the first year on the air of Station 2BH Broken Hill which is owned and operated by Radio Silver City Limited. Already the advertisers who patronised this Station on its first night have signified their willingness to sponsor the Birthday programme. The Station's first night on the air by the way, was oversold by 45 minutes and it would seem that if the management are to accommodate existing Advertisers on their birthday as well as the whole of their first night's Sponsors they will be kept busy past midnight.

# Latest Licence Figures

April and May, 1935

NEW SOUTH WALES		
	April	May
New Issues	4,554	5,798
Renewals	14,723	20,141
Cancellations	2,532	2,241
Monthly Total	274,364	277,921
Nett Increase	2,022	3,557
Population Ratio	10.37	10.50
VICTORIA		
New Issues	4,070	5,116
Renewals	13,996	18,652
Cancellations	2,273	2,176
Monthly Total	233,913	236,853
Nett Increase	1,797	2,940
Population Ratio	12.73	12.89
QUEENSLAND		
New Issues	1,438	1,955
Renewals	3,453	4,847
Cancellations	454	613
Monthly Total	65,589	66,931
Nett Increase	984	1,342
Population Ratio	6.83	6.97
SOUTH AUSTRALIA		
New Issues	1,394	1,619
Renewals	4,472	6,244
Cancellations	508	627
Monthly Total	75,294	76,286
Nett Increase	886	992
Population Ratio	12.77	12.94
WESTERN AUSTRALIA		
New Issues	913	1,296
Renewals	2,272	3,242
Cancellations	194	614
Monthly Total	39,968	40,650
Nett Increase	719	682
Population Ratio	9.03	9.18
TASMANIA		
New Issues	512	671
Renewals	841	1,298
Cancellations	345	367
Monthly Total	19,653	19,957
Nett Increase	167	304
Population Ratio	8.53	8.62
COMMONWEALTH		
New Issues	12,881	16,455
Renewals	39,757	54,424
Cancellations	6,306	6,638
Monthly Total	708,781	718,598
Nett Increase	6,575	9,817
Population Ratio	10.57	10.71
The above figures include:		
Total Free Licences to the Blind	1,614	1,624
Total Paid Experimental Licences	1,292	1,293

## BROADCASTING GOSSIP— (Continued from Page 1)

The Director of Education, Queensland, Mr. B. J. McKenna, sailed last week for the United Kingdom and Europe. At a presentation made to him by members of the Queensland Teachers' Federation, he said: "No doubt we have done a great deal in education in Queensland, but I am quite sure that we can do a great deal more. Changes are taking place rapidly beneath our eyes, and educational methods must be changed in line with the progress and advance of science. More especially must we look into the extent to which broadcasting is playing a part in education. I am certainly going into these things, and hope to be able to visit Germany, where there has possibly been the greatest development in broadcasting."

2SM are worthy of praise for their stout effort in regard to their new transmitter and programme on their opening night.

Surely the Courier-Mail Station, 4BK, made a mistake on page 12 of their recently produced booklet about their station, when they stated that: "Its transmission radiates uniformly over the whole metropolitan area." It was certainly the most perfect field strength chart—or imitation of one—that we have ever seen.

The live-wire of 2SM, in the form of John Dunne, is out after listeners again. John was responsible for putting over "In Town To-night," "The March of Time," and "One Man's Family." This time he is coming along with "An Amateur Night," of which he will be Master of Ceremonies every Friday at 9 p.m. This should prove popular.

### SMALL'S SPONSOR "The Phantom Detective"

Detective yarns never grow stale. No matter how far fetched the tale and how often we vow "never to listen to such tripe again" when the next true (sic!) story appears, old man Curiosity gains the day and we decide to listen to only one episode—just to see how it goes, after which, of course, we cannot miss listening to all the others "just to see how it all ends up."

Well, after all, it would be impossible to spend the time more entertainingly, especially when the plot is the Hollywood Murder and the sleuth, the Phantom Detective.

This fascinating drama broadcast from Station 2HD Newcastle, Monday to Thursday, inclusive, contains all the elements that go to make up a thrilling detective yarn. There is plenty of action; the listeners are all the time on the tip-toe of expectancy, and the marvellous manner in which the plot is unfolded leaves not an idle moment for thoughts to stray elsewhere.

The makers of Small's Family Chocolate are featuring this programme and it is very favourably received in Newcastle and the Northern Districts of N.S.W.

## BROADCASTING BUSINESS June 28th, 1935

### THE GOLDEN COMET

The Balkans, the cockpit of Europe, has long been the home of romance and adventure. That seething cauldron of national animosity and racial hatreds has furnished the opportunity for numerous intrigues, bold coup-d'etats which before now have plunged the world into a saturnalia of slaughter.

It is in this appropriate setting that "The Golden Comet" is staged and the story it tells of political intrigue and stirring adventure is further enhanced by the love element added thereto. The story is by Dion Wheeler and the cast includes Nancy Stewart, Lou Vernon, and Bert Barron. This drama is broadcast from 2CH from Monday to Friday of each week and relayed to 2HD Newcastle where it is receiving well merited encomiums.

### 2BH BOOKINGS

With new advertisers taking the air at 2BH almost daily the Station has this week decided that they are unable to accept additional scatters for Thursday nights. It would seem that if the demand for time on Thursday increases this Station will have to extend its hours.

### ARMIDALE 2AD INVERELL 2LV

At a joint meeting of Directors of Armidale Newspaper Co. Ltd., and Northern Newspapers, a company to be known as Northern Broadcasters Ltd., was formed at Armidale recently, and the decision was made to establish radio stations at Armidale and Inverell.

The P.M.G.'s Department has granted licences, the call-signs to be 2AD for Armidale and 2LV for Inverell.

### E. F. WILKS SPONSOR SUNDAY CONCERT

The popular afternoon concerts by the Professional Musicians from the Sydney Town Hall, are being sponsored by E. F. Wilks & Co. Ltd., the well known radio, piano and music people, also distributors of Gulbransen refrigerators and Westinghouse electrical equipment.

These concerts are organised in conjunction with the Municipal Council of Sydney, to assist unemployed musicians, and notable conductors are featured. A complete series of these fine Sunday afternoon concerts is being broadcast by 2UE.

A new type microphone is being used, the "Brush Crystal," which picks up every item in such a manner that the listener receives it very much better than is the general experience with broadcasts from the Sydney Town Hall.

Wilks & Co., are to be congratulated on sponsoring such an effort for such a cause.

# BROADCASTING BUSINESS

Vol. 1—No. 39.  
FRIDAY  
5th JULY, 1935.

Subscription:  
10/- P.A. Post Free  
Single Copy 1/-

## Broadcasting Gossip

Over 2,000 children were turned away from 3AW's party at the Regent Theatre, Melbourne recently. Children's parties at this station are always very well attended due in large measure to the very wide popularity of Nancy Lee, who conducts the session.

In answer to an invitation extended by the Vacuum Oil Company, more than 6,000 applications were received by 3AW for a portrait of Nancy Lee.

2UW have secured the sole right of broadcasting the opening speech by His Excellency, the Governor (Sir Alexander Hore-Ruthven) on Tuesday, July 16, at 1.30 p.m. from Hawkesbury College. On the following morning the session conducted by Mr. J. A. Crawcour will be given from the College. Mr. E. A. Southee, B.Sc., O.B.E., will speak that morning, as also will 20 of the 300 delegates assembled from all over the State for the Conference.

Saturday night, 29th June, saw the inauguration of 2UW's Portable Studio

tour around the city and suburbs of Sydney. A Vauxhall light 6 Car containing Mr. Henderson of Boyded Cars Ltd., together with Mr. Norman Lyons, Mr. Len Maurice (Announcer) and Mr. H. Marshall (Engineer) left the studio carrying 2UW's exclusive Wandaphone equipment. During the evening various spots were visited and announcements made over the air direct through the Wandaphone.

Most people are aware that New Zealand has emphatically decided against Commercial broadcasting in the Dominion, so listeners will be interested to hear what Mr. Anderson has to say on the subject. He can speak with knowledge on the National angle for he was for some years Manager of Station 2FC, and now with several years pioneering in the commercial field he should be qualified to know whether the "B" should remain in broadcasting or not. The date of Mr. Anderson's talk is Wednesday, 17th July at 8.30 p.m.

Fears were apparently entertained in some quarters that the presence of a 10 kw Station at Kelso (Tas.) within 40 miles of Launceston would interfere with receiving sets in the latter location. Before the Launceston Rotary Club, Mr. A. H. Freedman did much to dispel this belief and pointed out that manufacturers to-day were designing sets to work in any locality and under all conditions no matter how far away or how close were the transmitting stations.

Good men always were scarce, and if you talk to Len Schultz, Chief Engineer of 2GB you will gather that the position is particularly acute at the moment. Oh, no, he is very well satisfied with present arrangements thank you, but the station has growing pains and it is understood that he is looking for additional technical assistance, so if you know of anyone qualified to fill the bill, pass along the tip.

"The Deputy," a play by Ellis Price to be broadcast by 2GB at 9 p.m. on Monday night next, sounds as though it may be interesting to those people who have been unfortunate enough to have written at some time or other, some more or less foolish sounding love letters. The action is apparently wound round a threatened breach of promise case. The popularity of this play is widespread and he can be thoroughly relied upon to create great amusement. Sounds like another good one from Ellis Price.



The Transmitter Site of 2TM Tamworth Transmitting on 204 Metres

## BROADCASTING BUSINESS

Published Every Friday  
OSWALD F. MINGAY - Editor  
EDITORIAL & PUBLISHING  
OFFICES;  
15 Castlereagh St., Sydney, N.S.W.  
G.P.O. Box 3765  
Phone: 87188 (3 lines)  
BRANCH OFFICE:  
Care of Mingay Publishing Co.  
422 Little Collins St., Melbourne, Vic.  
Phone: M 5438, G.P.O. Box 1774  
ANNUAL SUBSCRIPTION:  
Post free in Australia ..... 10/- p.a.  
Post free in British Empire 12/6 p.a.  
Post free, Foreign ..... 15/- p.a.  
Telegrams: "B7188 Sydney"