

**LUXEMBOURG
NORMANDY
PARIS : LYONS : EIREANN
PROGRAMMES
May 14—May 20**

RADIO PICTORIAL, May 12, 1939. No. 278
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RADIO PICTORIAL

THE ALL-FAMILY RADIO MAGAZINE

3^D

EVERY
FRIDAY



**RADIO CAN
SAVE THE
WORLD**

says **The Bishop
of Chelmsford**

Interview with Radio Favourite
NORMAN LONG

"We're the News-Narks"
by the
WESTERN BROS.

**LISTENING
in the
BALKANS**

All about the
**ROYAL
BROADCASTS**

**B.B.C.
PROGRAMME
GUIDE**



**JACK HULBERT
and
CICELY COURTNEIDGE**

SEE PAGE 37

Photo : Courtesy Gaumont British



DON CARLOS

RADIO'S Golden Tenor can be heard in a new series of programmes presented by Armour's from Normandy on Wednesdays at 9.15 a.m. and Luxembourg, Thursdays, 10.15 a.m. Supporting are Eddie Carroll and his Orchestra, Michael Moore, the impersonator, and such famous guest artistes as Leonard Henry, Hazell and Day, Bennett and Williams, Rudy Starita . . .

No. 278


RADIO PICTORIAL

The All-Family Radio Magazine

Published by BERNARD JONES PUBLICATIONS, LTD.
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MANAGING EDITOR.....K. P. HUNT
ASST. EDITOR.....JESSIE E. KIRK

THERE'S LAUGHTER IN THE AIR!



THEY say the only time a certain singer ever got an encore was when he was born. He was a twin.

We ran into a Scottish comedian and a strip-tease girl the other day, as they came out of a store.

The Scottish comedian had been to buy a packet of salt. He'd been invited to a cocktail-party and was hoping to give himself a thirst.

The strip-tease girl had bought six inches of rope. For a clothes-line.

THE SONG IS ENDED

A BARITONE was prone to shout. In trying to beat Caruso. The other night a shot rang out. So now he doesn't do so.

SMALL ADS.

WANTED for new radio series compete with lantern-jaws to provide light relief.

LOST, from doctor's waiting-room, radio set, probably picked up in mistake for a box of pills.

"Say, that Scottish comedian certainly has mike-fright! He's trembling like a leaf!"

"That's not mike-fright. He's left his wallet in another studio."

FAN-LETTER to comedian:

"Congratulations on your last broadcast. Here's wishing you great prosperity, and may you live to be as old as your gags."

WEEK'S WORST PUN

"**S**TOP singing!" — "Why?"
— "You've got adenoids."
— "What about it?" — "Adenoids me intensely."

Then there was the burglar who stole a radio and got Hawaii with it.

LETTER to sax-player: "Dear Sir,—We beg to remind you that you are six payments behind on your easy-payment saxophone."

Letter from sax-player: "Dear Sirs,—Your advert. said 'Pay As You Play,' and I play terrible."

"**W**E comedians," writes one modestly, "are merely fractions in the great system of radio."

We'd hate to name the vulgar fractions.

An actress tells us she's going to spend her holiday this year by an oasis in the desert.

But that's only another way of saying she'll be resting between dates.

"**S**OME radio aspirants wake up one morning and find themselves famous," says our Office Philosopher, "while others find themselves famous, and then wake up."

"Why don't the B.B.C. have lady announcers?" demands TOOTS (Tooting).

Because, sweetheart, all B.B.C. announcers have to be perfect little gentlemen.

EPI-LAFF

A PLAYWRIGHT, needing L.s.d., Wrote radio shows quite N.B.G. "You need a plot," said the B.B.C. Here he found one. R.I.P.

SHE walked to the microphone thinking she was a shining light, but she was only a flash in the pan.

BORING GUEST: Yes, I must say I adore music. Music of any kind simply carries me away!

HOST (to daughter): Aggie, switch on the radio!

"**C**OWBOY SWING," says a heading. Rodeo-do!

A DOCTOR states that through women smoking, there has been a decrease in soprano voices.

This is the best argument we've heard so far in favour of women smoking.

"**W**HAT television wants to make it really popular," cracks our precocious office-boy, "is a chorus-girl show working up to a terrific party-climax."

AND now they tell us, though we don't believe it, that Charlie Kunz has bought a bicycle with a loud and soft pedal.

HEARD of the son of the hot jazz-singer who hollered in his father's footsteps?

MORE BAND WAGGERY

Act I
ASPIRANT: I'm afraid I've never played so badly before.

BANDLEADER: Then you have played before?

Act II.
ASPIRANT: I understand you're a great lover of music?

BANDLEADER: Yeah, but that's all right. Go on playing.

Act III.
BANDLEADER: Do you know the Arthur Song?

ASPIRANT: What's that?

BANDLEADER: Arthur any more as dumb as you are?

SEE THE POINT?

"I've been robbed! I fell for an advert. offering a hundred musical instruments for £1 the lot!"

"What did you get?"

"Gramophone-needles!"

SLIGHTLY DIFFERENT

COMPOSER: But when I saw you yesterday you said "I've considered your song and like it a lot."



"I brought it with me because I don't want to miss Music Hall"

ON OTHER PAGES

	Page
Radio Can Save the World ...	7
Visiting Norman Long	8
Marjorie Stedford—Radio Garbo ...	10
I Listened in the Balkans	11
Humour with the Western Brothers ...	13
Picture Page of George Formby ...	16
This Month's Royal Broadcasts ...	20
B.B.C. Programme Guide ...	22 & 23
Luxembourg Programmes	24, 27 & 28
Normandy Programmes	30, 32 & 34
Eireann Programmes ...	34
Paris Programmes ...	36
Lyons Programmes ...	38

PUBLISHER: I didn't. I said "I've considered your song and a lot like it."

AND now they tell us of a radio censor who was so strict, he even banned "The Blue Danube."

Writes a reader: "What was the first talking-machine. Edison's?"
No, Eve's. Edison invented one we could shut off.

A DOCTOR says that one person in every hundred is mentally backward.

But he's only got to think of a new dance, and the other ninety-nine of us are soon doing it.

SAYS a news item: "An American broadcaster plays the violin, though he hasn't any hands."

That's nothing. A British broadcaster sings, though he hasn't any voice.

A Scottish comedian, calling at the B.B.C. for an appointment, was given a form to fill in. This is how he did it

NAME: Sandy McVite.
BUSINESS: Mustn't grumble.

FAMILIAR SOUND

A BARITONE-SINGER named Gold Will only eat veg. when they're cold. For bubble-and-squeak Makes him trembling and weak. He can't stand the hissing, we're told.

GHOST AT "ALLY

READ WHAT HAPPENED TO "PRISONER OF ZENDA" STAR



John Watt, live-wire Variety Director of the B.B.C., looks as if he hasn't a care in the world. If we had his job we doubt if we could muster a smile like this

ROBERT DOUGLAS, playing Rassendyll in B.B.C.'s "Prisoner of Zenda," is only just recovering from a ghastly Alexandra Palace adventure that Anthony Hopc himself wouldn't have thought of.

Bob went to Ally Pally to rehearse for television play, "Royal Family of Broadway," found it warm work, decided to take a bath before leaving. Strolling into one of the Palace's empty dressing-rooms, he flung off his clothes and made a bee-line for what looked a most inviting bath.

Hereupon Bob's blood ran cold, for over the edge of the bath appeared a large black head, a large black shiny body! Could it be Black Duke Michael, Bob's arch-foe of Zenda?

No, just a seal. The seal, a performing one, was being used for television show, "Cabaret Cruise," and Bob had sauntered innocently into the "Cabaret Cruise" dressing-room, where Black Duke Seal was kept in the bath!

★ ★ ★

INSURANCE-CLERK three years ago, now pioneer-star of radio and television. That's the achievement of young Cyril Fletcher, rising comic with a distinct style, yet double of Hollywood-idol Robert Young to look at.

Cyril has joined the Hastings Fol-de-Rols and you'll be hearing him anon with his now-famous stock-in-trade—his Odd Odes, Sordid Sonnets, and peculiar rounded "vowel sounds," not to mention his "Dreaming Of Thee" and "Yersss, thenkin' yew."

Cyril Fletcher was discovered for television by secretary to Cecil Madden, Television's Production Chief—a case of Local Boy Making Good, for he is a Whetstone resident nurtured within sight of Alexandra Palace. Still lives there with his mother, but hoping that some day a certain lady will say "Yersss"!

Cyril was doing a charity show when discovered, has since broadcast nearly a hundred times in Alexandra Palace and Broadcasting House programmes. Has been television favourite for two-and-a-half years, and small crowds gather for his autograph, try to get him to broadcast "Odd Odes" they have written.

Watch Cyril Fletcher. Film producers are after him too. He broadcasts regularly from Luxembourg.

News of Hildegard

FASCINATING, lullaby-voiced Hildegard will return from America with the title of "New York Glamour Queen for 1939," for the leading organisation of New

York women in advertising chose her Glamour Queen recently.

Hildegard is said to have been getting £250 a week in New York radio. Not so many years ago she was a counter-hand in a department-store, and cinema-pianist. Was born in Wisconsin, U.S.A., of German father, French-Swiss mother, christened Hildegard Loretta Sell.

And if I'd been a patron of that department-store—well, Miss Sell would have been able to Sell me anything!

★ ★ ★

AFTER completing another Radio Rinso Revue at the Scala Theatre the other day, band-leader Billy Bissett suddenly broke off in the middle of a sentence and rushed to the stage door.

Curious, I followed and was just in time to spot the hind end of a fire engine fading into the distance.

"Excuse me," said Billy apologetically. "Every time I hear a fire whistle, I have to run and see the engines roar by. It's a mania."

"You see, when I was a kid back in St. Catherine, Ontario, I wanted to be a fireman. I used to hang around the fire station on Saturdays and Sundays and holidays, until my mother had to complain to the Fire Chief that I never came home for meals."

"The chief told mother he'd fix it, but even the cold ducking he gave me with the hose didn't cure me. I still wanted to be a fireman."

If Billy wasn't so busy with his commitments—Radio Rinso Revues, late dance sessions and playing nightly at the Café de Paris—he would join the Auxiliary Fire Brigade, he tells me.

Romany Band Joins the Police

OSCAR RABIN and the entire Romany Band have found time, however, to become Police Reserves. The boys proudly display their silver badges on the stand at Hammersmith Palais and Oscar tells me he is looking forward to his all-night beat in his helmet and shiny-buttoned tunic.

"The thugs will have a fine time," says Oscar, smiling. "I've been warned: I'm leaving my watch at home."

"And won't I be popular with the American film actresses who keep telling reporters: 'Your London policemen are wonderful!'"

Oscar has a bright suggestion. He thinks that other radio stars, such as S. J. (Inspector Hornleigh) Warrington and D. A. (Inspector Brookes) Clarke-Smith, should join him and start a Radio Police Patrol with Carson Robison as Sheriff and Big Bill Campbell his deputy. Good idea, Oscar.

★ ★ ★

MOST disconsolate girl in radioland just now is popular Paula Green.

She was just about to sign a contract which would have given her two months' work at the swagger Ambassadors Club in Paris (and at a very cheery salary) when she went down with double pneumonia!

Her temperature soared to 106 degrees and, though she's now mending, she will not be able to work for quite a while. Bad luck, Paula.

Every English girl has a soft spot in her heart for Paul Robeson, and it looks as if these two Danish lassies feel that way about him too. Paul was snapped with his two admirers after a concert in Copenhagen



On May 24, Al Gray and His Taxi Band will be on the air, and here are some of the boys, with Al on the left, setting off for a little practice after their day's work



PALLY"?

"I BELIEVE I've set up a new record," says Clifford Bean, "by being bumped off three times in one week."

He looked pretty healthy, so I inquired more closely and found that he meant being bumped off on the radio!

It was during a recent week that he was first murdered in an instalment of "Les Miserables" on the Sunday, then in an Inspector Hornleigh adventure on the Monday and later in the play on Friday, "Behold the Judge"! As a consolation prize they allowed Clifford to do a murder in another show the week after!

As Uncle Ed (of the Plums family) Clifford will be in "Gentlemen, You May Smoke" next Tuesday.

Early Riser!

"NOTHING like getting up early," said Wilfrid Thomas to me the other day.

"Why don't you try it?" I retorted snappily. Then it transpired that Wilfrid is trying it—though it's not his fault! He is having to get to the Zoo in Regent's Park at 8 a.m. on several mornings for the new Zoo series of programmes he is doing for Normandy.

Unhappy thing for Wilfrid was that the first early morning affair took place on the very day after the recent Indian Summer ended.

"But I just made for the Tropical Birds' House and felt fine," added Wilf.

★ ★ ★

"MY own lovely debutante, won't you please hurry home, because I'm madly in love with you, lonely, and I can't get you out of my mind. . ."

That may (or may not) sound like some dramatic love episode in a Romeo-cum-Juliet affair, but if you observe closely you will see that it is actually half a dozen titles of current song hits paired together.

In "Pros and Cons," to be broadcast on May 18 (Midland), Reginald Burston and the Midland Revue Orchestra will enter into a musical controversy, in which one song answers the next.

Compère will be our old friend Hugh Morton, and fun-appeal will enter when lovely Marjery Wyn, radio's sweetheart of rhythm and romance, steps up to the microphone. Handsome John Bentley, our announcer friend from Radio Luxembourg, will also handle some of the vocals. Good listening, this.

★ ★ ★

THE list of cricket commentators lined-up to describe the leading matches of the coming season, which opened with eye-witness accounts of the Surrey and Somerset and Gloucester and Lancashire encounters, includes that notable character of the green field, P. G. H. Fender, so long associated with the Surrey County Cricket Club.

All cricket lovers idolised this lanky, moustached, bespectacled whirlwind bat and demon bowler, who used to stride like a giant to the wicket and swing his bat like a club, giving rare displays of fireworks, which sent the ball clean into the street many a time.

In fact, Percy Fender, with his extra-long sweater and eagle eye, probably hit—and stopped the mechanism of—the famous Oval clock more times than any other cricketer!



THIS WEEK'S GOSSIP

by
Studio Reporter

LUCKY to be alive to do it, Paramount Theatre Organist Al Bollington has another broadcast at the B.B.C. Theatre Organ on May 22. You see, Al joined the Civil Air Guard, at Hanworth Aerodrome, and after painstaking practice on the ground and a preliminary flip with an instructor, took a plane up for the first time solo the other afternoon.

It may sound incredibly easy, but it certainly frays the nerves, according to what Al tells me. Taxi-ing, he said, was easy, though he likened it to a motor learner driving through the West End at rush-hour, but landing was enough to put him off his food for weeks!

Rather than face it, he felt like disappearing and trying to make a lone Channel flight on half-an-hour's petrol, but at last he decided to make the plunge (many a true word spoken in jest!). Well, how he avoided a couple of autogyros, steered clear of the hangar and flashed past another plane by inches is just nobody's business but his own . . . but he did say a little prayer and ask to be allowed to do this broadcast on May 22!

B.B.C.'s Beer Garden

ON a warm day it's more fun working at Alexandra Palace than at Broadcasting House. And for several reasons.

The views from the office windows there are some of the finest in London, and must prove a great source of inspiration or distraction, whichever way views take you. Then there's Mr. Middleton's garden, resplendent at this moment with a grand display of flowers. Last, but not least, there is the "Beer Garden."

This, by the way, is a faithful replica of a German Beer Garden and was designed by a German officer who was imprisoned at Alexandra Palace during the war.

Mr. Cecil Madden, famous Editor of Television's "Picture Page," is one of the B.B.C.'s most versatile personalities. Before he became Television Programmes Organiser he was producer of the Empire Service and before joining the B.B.C. he was ten years in the Rio Tinto Company. He is the author and adapter of a number of West End plays and his new play "The President's Double" is now being performed at the Birmingham Repertory Theatre.



B.B.C. variety producer, John Sharman, receives hundreds of letters from listeners telling him what they think of his "Music Hall" programmes, and judging from John's expression it looks as if this week's letters contained a few bouquets



Popular actress, Rita Cave, at the wheel of an ambulance. Rita is doing her share in the A.R.P. training

DECORATED in a monstrous beard and moustache of a strange red hue, he was seen walking the Brighton front. Children fled in terror; strong men cringed against the sea wall.

But there was no cause for alarm. Monster was our old friend Pat Waddington, recuperating after a severe attack of bronchial influenza: strange growth having appeared while he was in bed. Glad to hear he's well enough to broadcast in "As You Like It" on May 16 and 17.

★ ★ ★

I'VE just heard the good news that S. P. Ogdens-Smith, one-time Chief Announcer at Luxembourg and now compèring and announcing a number of sponsored shows, is expecting his wife to give him an addition to the family any time now.

If it's a boy, S. P. tells me, the name's Graham, if a girl, Gillian.

S. P. Ogdens-Smith is announcing the new Lux series, "Come to Sunday Afternoon at Diana Clare's," and we were chatting during a rehearsal at the Scala Theatre.

"You know," he said, "we've been married eight years, and this is the first."

I'm sure that every reader of RADIO PICTORIAL will join me in wishing them both all the best.

★ ★ ★

SINGING-COMPÈRE Neal Arden tells me he has joined the Territorial Unit of the Queen's Westminster Rifles, which has recently been inaugurated for the benefit of actors and other night workers.

"Being an ex-cavalry man," he says, "I find it strange to be in a foot regiment. The Bren gun we have now is much better than the Lewis gun to handle. I remember in Rhodesia having a Lewis gun mounted on a mule, and you can imagine the result!"



Florence, looking anything but the "Cowgirl from Calgary," rests in her modern lounge



Another lounge in Florence's Hampstead home is furnished in real old-world style



Florence is a keen ice-skater, and here she is just leaving for a spin round the rink



In keeping with the old-world charm of her Hampstead cottage, Florence goes to bed by candle-light



This Music Box is nearly a hundred years old, and still works perfectly

"COWGIRL" TO RADIO STAR

FLORENCE McHUGH, actress daughter of the late Felix McHugh, Canadian pioneer and ranch owner, gets her big radio break as, strangely enough, a dead-shot cowgirl in "Rusty Six-Gun Rides Again," the exciting serial in Big Bill Campbell's fortnightly programme, "Cabin in the Hills," third of which will be broadcast on May 16 (Regional) and May 17 (National)



Breathing exercises by an open window, says Florence, is the best way to keep fit



Raffia work interests Florence, and she often makes little hats for her mascots



Answering fan mail is the most important job of the day

Radio Can Save the World

declares

THE RT. REV.

BISHOP of CHELMSFORD

(President of The National Peace Council)

"MISUSED as it often is in the cause of virulent propaganda," says Henry Albert Wilson, the Rt. Rev. Bishop of Chelmsford, in this powerful article, "radio remains potentially an incalculable force for good."

THE ordinary man is a sensible fellow. This remark applies to every civilised race. Nobody in this country wants to hurt the Germans, or the people of any other nation for that matter; equally true we believe it to be that the vast majority of Germans do not want to hurt us. Every sane person in the world wants peace and prosperity for himself and his neighbour.

The tragedy of to-day is that we all want peace and friendship, but there seems to be some diabolical force at work driving us all inevitably towards hatred, bloodshed and war. When the guns go off it is too late. And probably not one in ten of the soldiers in any conflict could tell what it was all about and why he was fighting. . . .

Poisoning People's Minds

War generally comes about through the scheming of a ruling clique or even one person. By misrepresentations the minds of the people are poisoned or misled. The Press is tuned and proscribes all conflicting views. But no ruling clique and no one man, however masterful, could silence the voice of friendship and reason which operates through the air.

Wireless has given us an instrument whereby ordinary men in every race can talk to one another; an instrument which can save those men from being spoon-fed and misled by some demagogue whose only hope of success lies in deceiving people.

"Could wireless solve the world's present gigantic problems?" you may ask. I believe it could.

Could we not now, while there is yet time, use all the spiritual power that lies in our hands in a determined bid for peace and justice for all nations? Could we not combine this determined bid for peace with that other immense power, the radio?

Misused as it often is in the cause of virulent propaganda, it remains potentially an incalculable force for good. Allied to the Church's ever-present desire to bring the true message of Christianity to the world to-day, what could it not do?

B.B.C. Sets Good Example

There have been beginnings already. Last September the B.B.C. instituted the foreign broadcasts. Since then we have had an "English Speaker" talking to us from Rome, and now Germany also is sending out a news bulletin in English.

An interesting thing about these broadcasts is that, in comparison with other German propaganda, they have been relatively mild in manner and substance. Several deductions may be made from this: that the B.B.C.'s restrained and unbiased broadcasts have provided a good example; that Germany does not wish to offend us; that she does wish us to listen to her point of view.

Even the statements that are largely anti-British seem to be prompted by a desire that we should see ourselves through German eyes, while the reiteration of certain facts which listeners

over here believe not to be true should surely rouse in us sympathy for a people who for years have been so closely guarded from the truth.

But even if it were only a case of Hamburg or Cologne saying "Hallo Everybody," and nothing else, I would say that as a friendly gesture it was worth the making and worth the hearing.

Misunderstandings between individuals mostly arise through lack of information. Misunderstandings between the peoples of different nations arise in the same way. Distance sets up barriers; language builds up more barriers. If all the peoples of the world could meet and talk freely with one another there would be no more wars.

Until recently most of us have lived in a bewildered state of mental isolation; not sure what the other fellow was thinking; hedged round by fears about what he was going to do next. Wireless has revolutionised, and can still further revolutionise, all that.

Million Signature Petition

Was it not significant that during a time of extreme international tension Berlin made special reference to the National Peace Council's Petition to our Prime Minister?

While no British newspaper referred to this most heartening fact, the B.B.C. told us in a recent news bulletin that the official German News Agency reported that one of the most interesting items of discussion in Berlin was the million

signature Petition to the Prime Minister asking for a New World Conference to limit armaments.

If that gesture from more than a million British subjects caused such interest in official circles, how much more heartfelt and sincere an interest it must have stirred in the minds of the German people!

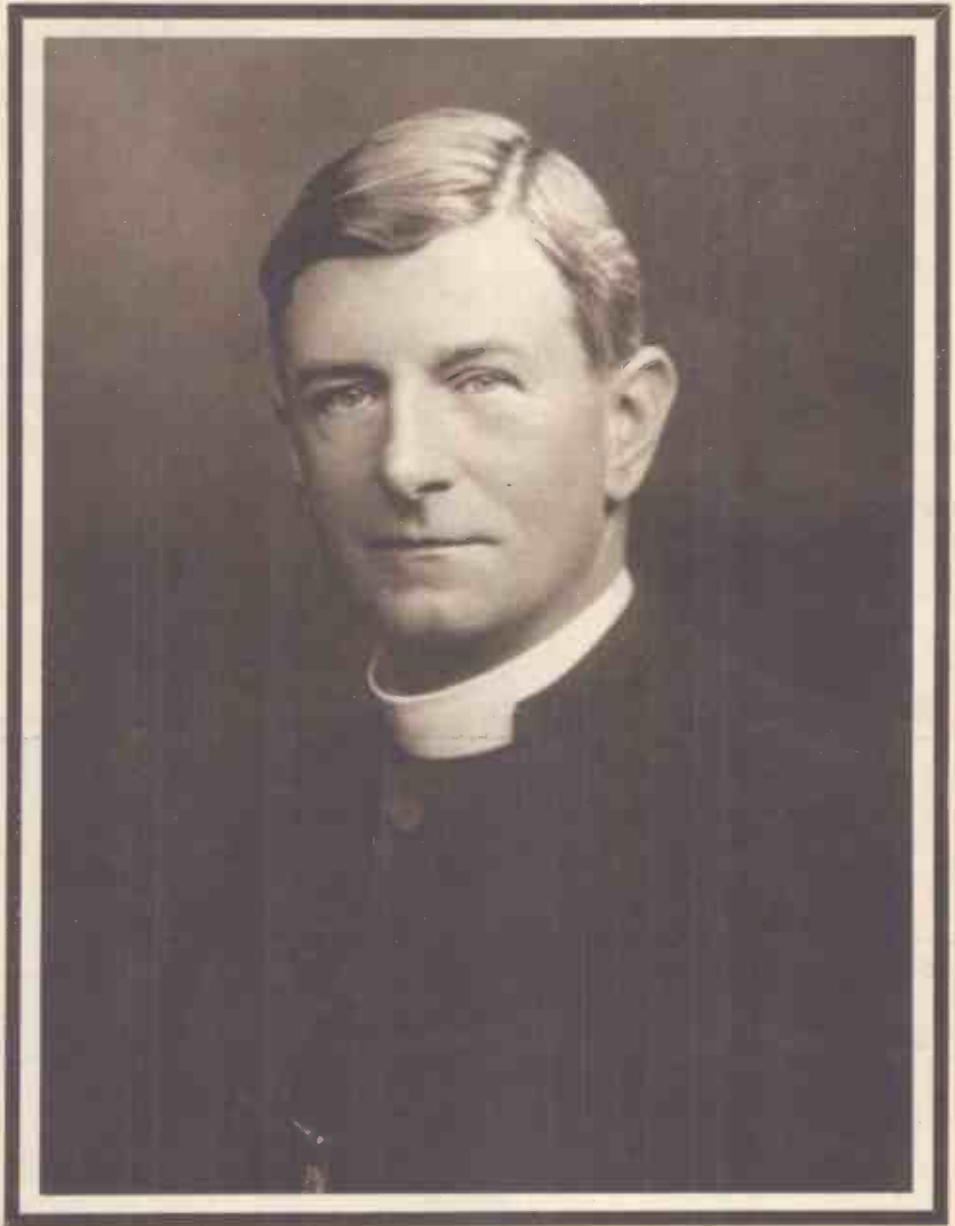
Though signatures for the National Petition to the Prime Minister had been coming in steadily since the moment when the Petition was launched just after the September Crisis, the actual announcement of the result and the presentation of the Petition to Mr. Chamberlain coincided with the annexation of Czecho-Slovakia. Such an unlooked for set-back proved a great shock to all those who had been working for peace.

Yet to hold the German people responsible, or make them suffer for what their rulers do, is not compatible with any of the laws of Christianity.

In the speech I made at the Queen's Hall on March 18, when the results of the Petition were announced, I included a message to the German people. Had time permitted, this message would have been transmitted after the B.B.C.'s German News Bulletin that evening. The message was:

"We should like to say to the German people at this moment: 'We believe firmly and unchangeably that a peace that is worth while and is to endure must be founded upon justice for all peoples.

Please turn to page 37



VERITY CLAIRE VISITS



Norman's very hot at darts—the result, perhaps, of spending three years with Stanelli's Stag Party!



Give him a smoke, a drink and a piano and he's perfectly happy. Who wouldn't be a bachelor?

I VISITED "Teeth and Trousers" as Norman Long is affectionately known, at what he considered a disgustingly early hour, but the fact that I had dragged him from his comfortable bed before his accustomed time for rising didn't disturb his geniality in the least.

It would take much more than that to make Norman Long lose his temper. He has an inexhaustible reserve of good humour and cheery good fellowship. If you're a sport and a good pal and can enjoy a joke—sometimes against yourself—that's enough for Norman.

You can't blame him for not springing out of bed at cockcrow, as his work keeps him up very late, and then he has to get home to Sydenham, which isn't too speedy a business.

"I'm not always late, mind you," he said. "It just depends on what I'm doing that day. If there's a good game of golf in the offing, I'm up bright and early. Same thing applies if I'm going riding. But I'm not one of those chaps who get up early just for the sake of it, or to be able to say boastfully: 'I'm always up with the lark!' I'm not, and I jolly well don't intend to be!"

Norman doesn't bother about getting up to breakfast and solves the problem very neatly by not having any. Not even an early morning—or late morning—cup of tea. His housekeeper brings him a glass of hot lemon water, and that's all.

You may not believe it, but that sturdy frame is kept going by only two meals a day. A really good lunch taken about two o'clock, and then nothing at all till he gets home from the theatre at night. Seems a long time to go without anything, but he doesn't mind. He sometimes takes a cup of coffee about five in the afternoon, but not always. He's very fond of coffee, by the way.

His favourite meal of the day is his midnight orgy, which he usually cooks himself. It's no uncommon sight, should you visit the Long household about one a.m., to find Norman in the kitchen in tails, frying eggs and bacon, sausages, or a couple of kippers. He's an exceedingly good and experienced cook, and can beat up an omelette with the best.

I asked if heavy meals at night gave him indigestion.

"Now do I look as if I suffered from it?" said Norman indignantly. "I ask you! I don't know what indigestion means! There's nothing I couldn't eat at one in the morning, washed down with a good whisky and soda and I sleep like a



As you can see, gardening is not really much in Norman's line



Trust a bachelor to cook a very pretty bacon and eggs—or, for a change, eggs and bacon



Don't wake Norman up too early in the morning—he prefers to go without breakfast and "lay in"

—“OLD TEETH and TROUSERS”

In other words, our old friend with a smile, a song and a piano

NORMAN LONG

whom we were all very glad to hear again in Music Hall not long ago

top afterwards. You must eat *some* time, and you wouldn't have me go to bed without any supper, would you?"

I wouldn't. And he certainly doesn't look half-starved, and has plenty of healthy flesh on his bones.

"Talking of flesh," said Norman, "the funniest thing happened when I was touring with the Stag Party. We were playing at a big provincial town and Stanelli and I were asked to open a big Charity Bazaar, where we were welcomed by the Mayor and Town Clerk with all the usual fuss and to-do. We were marched on to the platform with the Mayor, who bowed and smiled and got up to address the audience, saying: 'We are very pleased to have with us to-day two gentlemen who need no introduction from me. Their names are household words and many of you feel, I know, as though these well-known personalities were almost members of the family. Here on my right I have Mr. Stanelli, and on my left Mr. Bernard Long.

"The Town Clerk whispered behind his hand, 'Norman Long!'

"The Mayor went on, smiling expansively: 'These gentlemen whose names, as I said, are household words, Mr. Stanelli and Mr. Gordon Long.'

"NORMAN Long!' whispered the Town Clerk, frantically.

"The Mayor smiled again and continued quite unperturbed, 'These gentlemen, whom it is our pleasure and privilege to entertain. We have heard them so often on the air and now I have pleasure in presenting them to you—Mr. Stanelli and Mr. Walter Long.'

Please turn to page 35

(Right) He got the "Teeth and Trousers" nickname because of his expansive smile and long legs. (Below) Jimmy, aged seven months, listens to his master's voice



Norman keeps his cocktail cabinet over his gramophone library, so that he can say: "A gin-and-it or a Brahms quintet!"

MARJORIE STEDEFORD, Australian born songstress, is as retiring as Garbo, says BARRY WELLS . . . but he contrived to glean these facts for you

QUITE a long while ago I asked Marjorie Stedeford for an interview. She said: "Yes, provided we just talk and you don't ask a single question." There seemed to be a catch in that, but I took a chance. We did talk—about practically everything except Marjorie Stedeford and Marjorie Stedeford's work.

I've never attempted to interview her since. Instead, I've taken every opportunity of meeting her, chatting with her, drawing her out and in every possible way getting to know this radio girl who is *different*. Very different.

In the first place she looks different. Most radio stars attempt to be fashion-plates; their hair is always just-so; their make-up immaculate; they are on parade.

Marjorie, on the other hand, dresses with gay, careless abandon; her long, thick, wavy hair always looks as if she's just driven an open car up from the coast; she either doesn't make-up at all or she does it so skilfully that you'd never notice it—the point being that you don't notice it. She is never on parade.

I'm not criticising the other stars for doing all that. I'm not saying that they're wrong and that Marjorie's right. It's just that that method is quite right for Marjorie.

Then, again, she talks differently from most radio stars. Idle chit-chat bores her, and Marjorie detests being bored. Talk about "shop" doesn't interest her nearly so much as it interests most of her profession.

But it's these differences that make her a vital, refreshing person to meet.

I've called her, in the title of this article, "The Garbo of the Air," but please don't get a wrong impression. The screen Garbo is reported, rightly or wrongly, to be cold, aloof, slightly "high-hat." Marjorie is none of these things. Garbo is considered by many to be a genius. Marjorie is certainly not a genius—an outstandingly brilliant croonette, yes . . . but no genius.

But she's a Garbo in that, like the famous Swede, she has contrived a complete independence of thought, a refusal to sacrifice her own inner being on an altar of ephemeral success.

A Garbo, too, because she keeps people guessing.

She's tall, well-built, athletic like most Australian girls. Not conventionally good-looking, but her smile is ready and warm, her eyes honest.

But it's her voice that gets me as limp as a "dunked" doughnut. Talking or singing, it's low, soft and expressive; slightly husky.

She ought to be right on the top of the radio world. I'm afraid it's her own fault that she isn't, quite. You see, she won't "play ball" like lots of 'em do. She won't flatter music publishers and B.B.C. officials and journalists and band-leaders. She tells them what she thinks—which is plenty—and hopes they'll be sensible and sympathetic enough to understand. Only some of them do.

And then Marjorie shrugs her shoulders, which only makes them all the more wild. . . .

"You say I ought to be getting more work," she said to me, "I wish I could, lots more. I'm dead keen on the job. But I just cannot make terms. I can't and won't rush around to parties with a lot of people I don't like, just because they can get me jobs. Gosh, I love parties—but they've got to be with people of my own choice."

I'm sure Marjorie could be far more in the lime-light if she were less forthright. But she'd lose something of herself, something that is an integral part of her personality.

It's incredible to me that she is unmarried. They've tried to link her name with that of Ronnie Hill, of Brian Lawrance, of Dick Bentley—of a half-dozen other eligible radio bachelors. But they've been tilting at the wrong windmill.

She prefers men to women, which is why she is constantly seen around with men. But they're friends, not lovers. When she does marry he'll be a lucky man, for apart from all the obvious attractions of a girl as nice-looking and intelligent and pleasantly-disposed as Marjorie, he'll have a wife who will be loyal, and loyalty is not an over-common virtue these days.

To see her at her best you must see her on a horse, on a beach, on a tennis-court, at the wheel of a car.

Yet I have my own idea of where I like to see her. It's happened so often. It is at a party. The party has reached that happy-go-lucky stage when the air is blue with smoke. The guests have broken up into little groups. There have been just enough drinks to break down those slightly frigid barriers that are usually present at the beginning of a party.

Above the hum of conversation can be heard music. One of Marjorie's friends has spotted the piano in the corner.

And the chances are that Marjorie will be kneeling by the pianist, cigarette and empty glass in her hand, and she'll be singing softly, caressingly, emotionally. A lovely lyric is like nectar to her.

I'm afraid this is an odd article. Not many facts, are there?

What do you want to know? That she's about twenty-seven, and was born in Melbourne? That she learned to play games at a strict school kept by the Protestant Sisters? That she first sang on the Australian radio by accident?—she obliged a friend by singing so that he could test a new mike. That she sang on the Australian air for three years?

That she then did cabaret, stage-shows and revues in Melbourne? That she came to England for a holiday and has been here ever since? That she first broadcast as a guest artiste with Henry Hall about three years ago?

That the "Air-do-Well" shows first brought her into the public eye over here? That she was almost sick with nerves at the first "Air-do-Well" show, and still has a funny wobbly feeling when she sings on the air?

That since then she has sung with all manner of band-leaders, Carroll Gibbons, Jack Jackson, Brian Lawrance, and many others?

Go on, then, have your facts. I prefer the inconsequential, amusing theories that emerge when she and I go into a huddle at a party, and, casually, I seek to discover a little more about this delightful, complex person.

"GARBO of the AIR"



Marjorie detests being photographed, hates wearing hats, loves the open air



ENOUGH

"WHAT did the producer think of your rendering of 'Morning, Noon and Night'?"
"After the first chorus, he told me to call it a day."

"LISTENING in the Balkans is like going back to the dark ages of radio," says **HAROLD A. ALBERT**, who has just returned from a listening tour of the world. The next article in this series describes broadcasting conditions in Russia.

I SWITCHED on the radio in Yugo-Slavia and a fiendish scream almost gave me spinal trouble.

"It's the Children's Hour from Bari," my companion sympathetically explained. "They're running a serial all about a man-monster who eats people. . . ."

Kids are tough in the Balkans! And listeners have to be!

To most folk these bare half-dozen lands of South-Eastern Europe are countries of picturesque peasants and hard-working oxen, onion spired churches and skirted policemen.

To me, now that I've been there, they're also countries where fantastic aerials tower above farmsteads and attic rooms, and cavernous, coiling loudspeakers (pattern circa 1926) sprout out of cottage windows.

Listening in the Balkans is like going back to the dark ages of radio. There are the same invitations to "Stand by, please!", the same tinny pianos and shrill sopranos, the same two-valve sets and pirate listeners. Radio fans over there have not yet been conscience-trained in the matter of licences.

Hiding Their Sets From Inspectors

I went to call on a family in Trepca, and a tremendous internal scramble ensued before they opened the door. They had mistaken me for a Government inspector and had hurriedly hidden their crystal set with its chain of four pairs of headphones!

"Times are hard enough without a luxury tax on my little instrument," grumbled the whiskered head of the family. "I can buy sixteen loaves of bread every month for the money I should spend on licences!"

Besides, he couldn't hear any Yugo-Slav stations on his absurd apparatus. All he managed to get was Italian Bari, with Bucharest always busy in the background.

Though 14,000,000 people live in Yugo-Slavia, only 100,000 have taken out licences, and I'm not surprised. I visited the station at Ljubljana and was greeted by the station mascot—a deaf dog.

Then they showed me the interval signal, a cuckoo clock that "cucks" on demand. Incidentally, the Ljubljana station was a white-washed cottage.

Beauty at the Microphone

To heighten the Alice-in-Wonderland atmosphere, Chief Engineer Mr. Petrovic showed me round the premises at Belgrade and confessed the transmitter had been entirely home-made with his own two hands.

At the time, a pretty woman announcer was reading a news bulletin in French. Then she read one in German, and another in English. After this, another pretty girl took her place and began to spill the beans in Hungarian and Italian, Greek and Turkish, Albanian and what-have-you.

I didn't wait to hear the bulletins in Serbo-Croatian or the Slovene language. Is it any wonder that whenever you switch on the radio in the Balkans, there always seems to be someone talking?

In the English-speaking colony at Trepca, in the hills near the Albanian border, a friend of mine usually kept his seven-valve super-set adjusted to Radio Luxembourg. For half the clock round, one wet day, I sat beside it and tuned into Babel.

On 19.6 metres, Albania was playing its National Anthem. I can't think how they managed it, since Albania's only station was squeezed into three rooms of a Government building. Since then, Mussolini has taken over with a fleet of motorised broadcasters who vow allegiance to Italy between spells of gramophone records, but I expect it sounds the same.

OR A.R.P., MAYBE?

GIRL: Don't you think my voice will be a great asset to the show?
MANAGER: It'll be very useful in case of fire.

And even Mussolini's broadcasts cannot yet invade the sanctity of the Albanian home, for the elder generation still think it "un-becoming for women to listen to the voices of unrelated men."

Ah, here's Budapest. Cigany bands playing in the restaurants and cafés of the capital, sending their reckless, devil-may-care abandonment into

**I LISTENED
 in the
 BALKANS**

the forlorn cottage homes of more desolate countries. Here comes the announcement, and you may well leap out of your skin, for you discover it's in English, as well as French, German and Hungarian.

The Hungarians know that their programmes are so good that the whole world tunes in to them, and they delight in it. Above all, they play good fairy to Balkan listeners, offering programmes free of propaganda and consistently cheerful.

This is as it should be, for Hungary had the first broadcasting system in the world. They started it in 1894, with music and news over land wires, and even outside broadcasts from the Royal Opera House. What's queerer, 5,000 people still subscribe to the old company and still use some of the old pre-1900 lines.

Radio for Alarm Clocks

You can always recognise Budapest by the charm of its voice. There are five women announcers!

With cigany bands and jazz music, eternal news bulletins and piano solos, raucous military bands playing peasant folk tunes, and a considerable amount of tactfully staged advertising, the Balkan broadcast day goes by.

Thumbing the knobs, you find Bucharest, King Carol's broadcaster. Half an hour of folk songs followed by a high-pitched woman's voice giving what she calls a cultural review, plus thirty minutes of a balalaika orchestra and then a symphony concert with sports bulletins in the intervals.

Rumanian peasants, I discover, leave their sets alive all night in order to be awakened at 5 a.m. by the sound of ringing bells, followed by news bulletins and a physical fitness drill. They're invited to send in letters of general interest to Radio Rumania and the best letters are read over the air in a special programme. Then come perpetual restaurant orchestras . . . and so to bed.

Greece, it seems, specialises in military bands and dances that take a cross step between the tango and the rumba. One of these days, Santos Casani will discover them . . . and a new dance craze for London will be born.

There's Sofia, too, an obscure rendition of gramophone records on the short waves, and Radio Salonika, a semi-amateur station in a building of domes and minarets in the Salonika fairground, reminiscent in its equipment of the earliest experimental days of the B.B.C.



Harold A. Albert, the young globe-trotting author who "goes places and hears things."



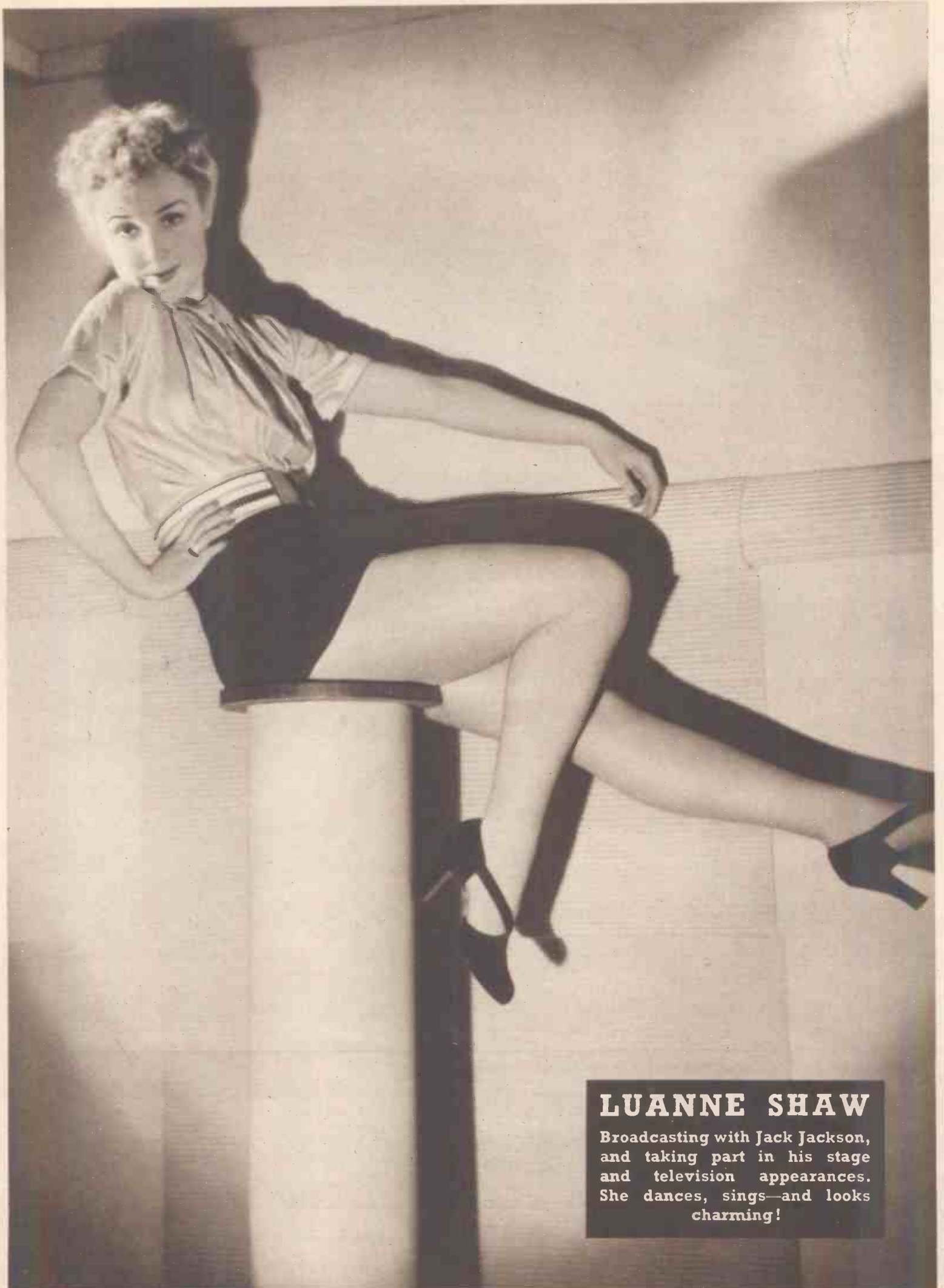
Radio has penetrated this quaint land of Bulgaria where the peasant girl still listens in her picturesque national costume.

All round the Balkans, travel where you will, the studios seem laughable. Radio Bucharest is still hung with curtains in the best period of Savoy Hill. Belgrade has an echo, and I'm not surprised. The private concessionaires haven't made any changes since their opening day ten years ago. They decline to spend the cash till they are sure their concessions will be renewed.

Yet they're ballyhooin' broadcasting in a big way, with sample studios touring the country, and handbooks on listening given away free to licence holders, and valve sets hired out to listening groups, and loudspeakers strung up at street-corners.

In many ways, valve sets can be a Balkan penalty. Bari is always blasting so badly that you have to disconnect the aerial to hear it comfortably.

Dynamite even exploded in the children's thrillers, for the name of the ogre was Juan Bull. And, I ask you, when the Balkan boy grows up and enlists in the local militia, who can tell what the name "John Bull" will convey to his imagination?



LUANNE SHAW
Broadcasting with Jack Jackson,
and taking part in his stage
and television appearances.
She dances, sings—and looks
charming!

THE WESTERN BROTHERS

Radio's Famous Cads

will be this week's De Reszke Personalities on Luxembourg, Sunday, at 5.15 p.m., and Normandy, Sunday, at 4.45 p.m. And every Wednesday in the Regional "Roundabout" series the Narks will give you all the news and views. Read what they have to say in this humorous article, compèred by

RICHARD PARSONS

*The next year the cheap trips were to Italy,
So Lysander studied that language, you see.
But strange to relate his plans all fell through
For during his holiday the poor chap had 'flu!
The following year Berlin was his plan,
And to study German, Lysander began.
Unwisely he tried to show off his tricks—
And an insulted navy hit him for a six!
Last year in despair he thought he'd go gay
In the fjords and fjens of rocky Norway.
He twisted his tongue to learn every word,
Then twisted his ankle—all most absurd.
Returning again to the hospital bed
Lysander fell for the nurse—soon he was wed.
In planning the honeymoon he found Mrs. Sands
Hadn't a liking for these foreign lands.
So they went to stay at an English resort
And forget all the languages that he'd been taught.
But alas and alack this really is true—
Lysander'd forgotten how to speak English, too!
So much for looking forward to a frightfully
jolly summer.*

We suppose you're planning how to have a holiday when the summer comes along. Now we're different. We're planning to have a job when the summer comes along. Aren't comedians funny?

But your prefects hope to be with you all the same, cads.



Kenneth



George

WE'RE THE NEWS-NARKS

GOOD morning, cads! Your prefects are with you again. But don't neglect the early kipper on that account. We've got the habit of early rising since we were nearly made the double May Queen of Upper Ghumtreigh.

There's rather a good story about that. We guessed we were going to be elected so we went to the organiser of the revels and asked him how he proposed making us both sovereigns.

"I'll give you half a crown each," he said. Well, we agreed on the spot to accept a half crown each. Notice the subtle difference, lower forms? And then we pushed off, thinking we'd been bribed not to stand for May Queen after all.

Still, life is full of little disappointments—as Don Juan said when he climbed into the Girls' School and found they were all two-year-olds!

And now we'll break into a rousing chorus all about a frightfully willing chap who, alas, had no Old School Tie. But did his best to be frightfully pukka.

Excuse us for a moment while we strike the correct note on the mighty organ. Two dohs, a la-la, and a spot of soh-soh!

NOW this is our epic of Lysander Sands Who yearned to go travelling in foreign lands. For years he had saved up his pennies and bobs, And he hoped he would meet some celebrity nob. To prepare for the day when his dream would come true He learned parlez vous for "I'm pleased to meet you." He learned a lot more and could speak fluent French, When on the eve of his trip he fell in an A.R.P. trench!

And just to be in the swing, here is our extremely topical jest of the season—

A young comedian, playing a season at the seaside, had a very kind landlady. During the many weeks he'd spent there she and her husband had done everything to make him comfortable.

In fact it was home from home—without the discomforts.

So to show his appreciation the young comedian suggested to the very kind landlady that perhaps she and her husband would like to come and see his show during the final week. He handed over five shillings for them to buy seats.

The following day the very kind landlady thanked the young comedian frightfully much for a delightful evening.

"We hope you don't mind," she said, "but instead of coming to see your show, we had a fish supper and two seats at the pictures!"

As you might say, cads, so much for flesh and blood entertainment.

Now we'll turn to the mighty organ. George at the mighty ivories—Kenneth standing on the mighty feet.

On second thoughts that's not so good. But here's our version of that popular song *Two Sleepy People*. Adapted and arranged to fit in with the current stage and screen fashion of ghosts.

Here we are—out of candle power,
Holding hands and shiv'ring at the ghostly hour.
Two Creepy People with hair up on end
And too much in fear to turn the bend.

Do you remember the skeleton we saw out in the hall?
Neither of us liked it at all.

Do you remember the noises that we heard?

*That might have been a bird,
Or something Dracula'd observed.*

*So here we are, frightened to the core,
Seeing things and listening; sweat at every pore.
Two Creepy People scared by stage and screen
And too much in fear of what we've seen!*

Brrh! Once we could speak to any bird—now—now we can't say "boo" to a goose.

And that reminds us we have to be on the air again this week with a fresh selection of London news for "Roundabout." So far we think we're the only gossipers without a title, so don't be surprised to find us raised to the Upper Classes, cads. No longer the Western Bros., but the Western Barts!

If you wonder how we collect the items we broadcast, well, we think we'd better show you in our usual manner.

Every morning in the sun we stroll along the Strand,
Then up to Piccadilly—isn't gossip-getting grand?

*Sometimes in our airplane we take a flip or two—
Monte Carlo, Nice and Cannes—to bring the news to you.*

At night clubs we are all the rage, free drinks upon the house.

*We take notes of the fashions as the girls scream,
"It's a mouse."*

*We read the morning papers—and the late ones, too,
Looking for the tit-bits which we'll later sing to you.*

And when we have a moment from news narking roundabout

We look through the mighty postbag to pick other items out.

*So daily round the town we go, giving work a bye,
For we're the News Narks of the B.B.C.—*

Long live the Old School Tie!

NOTES ON

Radio Rhythm

A Weekly Feature on Radio Dance Music and Swing Time Topics by SIDNEY PETTY

WELL, summer's nearly here, and that's O.K. with me—but what millions of listeners will not appreciate is the fact that while we're casting clouts (whatever clouts may be), the B.B.C. Non-Spending Department are busy tightening up the purse strings.

The idea being, of course, that we don't listen so much in summer. And the fact being that we would—if they'd spend money, and put one peak-hour forward to tea-time, one peak-hour back to 9.0 p.m. instead of 8-ish.

The *Joyce Jamboree* shows went over well, didn't they? (There's another, Wednesday.) Well, if successful features like this are not renewed, don't blame the

Dance Band Department—blame the purse-strings department.

LISTEN for Benny Loban and his Music Weavers on Wednesday night, relayed from the Royal Bath Hotel, Bournemouth. Leslie Henson, Evelyn Laye, Stanelli and Mario De Pietro have promised to be there, and there are rumours that Benny has "discovered" a new glamour star with a golden voice.

Benny Loban's been on the air from Bournemouth for six months now, prior to which he was frequently on Midland—he's been broadcasting for eight years.

Once he sold newspapers in the streets of Winnipeg, saving the pennies he earned for music lessons. A

scholarship brought him to the Royal Academy of Music in London. He's conducted everything from cinema orchestras to symphony orchestras, and in 1929 took charge of the Savoy Orpheans on tour. A conductor of proven talent, this—which is why it would be a good idea to give his Music Weavers more space on the air.

HENRY HALL, it appears, has bought a farm down in Cornwall—they say he just bought it for a hobby, and for his kiddies and wife to have nice holidays in. And the funny thing is, they say, it has now turned out to be the most profitable farm in the district!

Henry's getting an almost fabulous reputation for striking it lucky. The bandboys state—in awed voices—that if ever there's a sweepstake among them, it's Henry who more often than not collars first prize—"and Mrs. Hall second and third," they say, which might be exaggeration!

"And if there's a storm at sea when we're about to travel"—so I was told—"it dies down the moment Henry steps aboard!"

The maestro must have influence, somewhere!

AS tipped in these columns, taxi-driver Al Gray gets a broadcast with his taxi-drivers' band on May 24, in a show called *Cabbyret*. Al was thrilled to death about this date when I met him in Teddy Joyce's dressing-room the other night—told me singing was his profession twenty years back, but took to cab-driving when things got bad, and got walking-on parts in London shows between seeking fares.

SO many listeners wrote in grumbling about the B.B.C.'s action in putting on the late-night dance-music half an hour, that at last the Big House is going to do something about it.

I hear that very soon we are to have earlier music. Not, though, at a regular 10.30 time, but maybe at 10.20 or 10.40, or even now and again at 11 p.m. While this is not entirely satisfactory, it's certainly an improvement, and maybe it won't be long before the B.B.C. will let us have the old time back again for keeps.

NORTHERN and Regional listeners will hear a running commentary on the finals of the Amateur Dancing Championship on Thursday, relayed from the Empress Ballroom, Blackpool.

Music by Norman Newman and his Band, with Horace Finch at the organ. Peter Fielding comes over the same night. Note the way these Northern bands stick to tunes in popular demand and don't try to dazzle you with technical tit-bits.

SO the King of Hotcha—all innocently—grabs the limelight from the Immortal Bard, Bill Shakespeare, which makes a delightful little news item. It happened this way:—The Shakespeare Birthday Luncheon, at which Sir Samuel Hoare and J. B. Priestley made speeches, was *not* broadcast this time.

It seems the B.B.C. had informed Mr. Priestley they could not arrange the broadcast as they had more important commitments. From reference to the programme it appeared that one of the commitments was Harry Roy and his Band!

'Tis rumoured that the ghost of Shakespeare roamed Stratford-on-Avon that night, plucking a lyre and chanting:

"Perchance if I had learned to swing on it,
The B.B.C. would have let me in on it!"
Yeah. With a hey-nony-no and a hotcha cha!

RADIO FAN CLUB NEWS

Here's the latest about your favourite clubs

MORE and more clubs are starting new branches, or else secretaries are now alive to their possibilities and have advised us of existing branches in different parts of the country.

Until every club has an area secretary established in every major town, organising meetings, parties, rambles and the like, then we cannot whole-heartedly say that clubs are usefully serving all the fans of the various stars.

However, these things cannot be worked out in a day, so given time, maybe we'll see this come about.

WE are, therefore, pleased to announce that the Horace Finch Club has inaugurated a Lancashire and District branch. Secretary is Mr. Fred Boardman, 59 Milton Street, Fleetwood, Lancs.

So, will any Finch fans who live in this district please write to Mr. Boardman, and show him that Lancashire is not, and never will be, the last county in the Club Realm?

CROONER who has fluttered maidenly hearts throughout the world is our old friend Bing Crosby. Now here's some news that is worth hearing.

The Original Bing Crosby Friendship Club, which offers you all the friendship you need, was formed at the request of Harry Lillis Crosby, Sen. (Bing's father), and has now been in existence for over eight years.

"Crosby Comment," the club's magazine, is published monthly, and new members receive a large autographed photo signed by Bing.

A number of branches have been formed throughout this country, where members can meet and have some grand fun. Ted Mole, who has been president for the last three years, has recently resigned, so will all Bing's fans over here please write to Mr. Fred Jillins, 1 Goring Gardens, Dagenham, Essex (enclosing ½d. stamp), who will forward full particulars.

LOOKS as if June 17 is going to be a gala day for members of the Reginald Dixon Club. The secretary, Mr. W. A. Theobald, 6 Moorland Road, Fratton, Portsmouth, is arranging a special trip for all members to Blackpool.

At the moment plans have not finally been completed, but the cost will vary according to the distance members have to travel (London members will be able to do the entire trip for about twenty-five shillings, which includes lunch, tea, and entry to the Tower).

So if there are any members in England who would like to be there on that day, would they please write to Mr. Theobald, or to Mr. R. Hull, 40 Springcliffe, Heaton Road, Bradford, Yorks, or else to the assistant secretary, Mr. A. Betts, 7 Laurel Avenue, Langley, Bucks.

Special travel facilities will be made for parties if Mr. Hull hears from them in good time. In any case, we'll try to let members have full particulars nearer the date.

SEEMS that Billy Collins, secretary of the Birmingham Branch of the Harry Roy Club, has been busy just recently.

To celebrate the appearance of Harry Roy and his band at the Hippodrome, the branch put over a terrific week of activity which should go down in the history of fan club branches.

Tuesday, April 18, there was a gala meeting, and Wendy Claire, Tom Venn (guitarist) and Norman White (one of the tigeragamuffins) all made personal appearances.

The following day a charity football match was played between Harry and his band and the Fan Club XI, captained by Tommy Ruff, the Birmingham Branch organiser. Harry's boys won, 3-0.

On the Saturday, the club paid a massed visit to the Hippodrome, and on the stage presentations were made to Wendy Claire and to Harry (for David Anthony, the new member of the Roy family).

For full particulars of this branch, write to Billy Collins, 6/80 Stanhope Street, Highgate, Birmingham, 12.

CRYSTAL

by FRED WILKIN



THE BOYS OF "ST. SPICER'S"

"Headmaster" of the B.B.C. Staff Training School, Mr. S. D. Spicer, tells HERBERT HARRIS all about the work that is done by the students of this Miniature Broadcasting House

IT'S a dream of Smith Minor come true! A school with no classrooms, no blackboards, no desks, no inkwells, no lines-after-school, no homework, no mortar-boarded tyrants, no swish of penal bamboo,

It's paradise for the technical and non-technical minded, a Broadcasting House in miniature, a charm school if you like, with all the magic of mikes and winking lights.

No creeping like snails unwillingly to the B.B.C. Staff Training School, which, inaugurated by the Corporation in 1936, occupies the three floors and basement of what was formerly a fine old mansion in Duchess Street, hard by the Big House of radio.

I went to ask its head master, Mr. S. D. Spicer, what they did there. I passed by the School's own



five studios—just like the real thing, with mikes, cue-lights, spy-windows, soft-grey, soundproof draperies—passed by the offices, the dramatic-control panel, the lecture room, the common room, and came finally to the Head's sanctum.

Mr. Spicer has been at the helm for five terms, came from the B.B.C. Talks Department to succeed Mr. G. C. Beadle, now West Regional Director.

The Staff School used to be nicknamed jocularly "St. Beadle's." To-day then, it must be "St. Spicer's." Meet Mr. Spicer himself, who has none of the menacing severity of the proverbial Head.

"Much nonsense is talked about the B.B.C. Staff Training School," Mr. Spicer told me. "There are some who fondly imagine that it is a sort of 'glamour-factory,' that ambitious unknowns enter by the back door and leave by the front door 'groomed for stardom,' as they say in Hollywood."

"The Training School, on the contrary, comes under the heading of Staff Administration, the department of the B.B.C. covering all aspects of staff welfare. Its students are drawn mostly from those already filling positions on the B.B.C. staff."

"For what does the School exist, then? It exists to a large extent to 'fit round pegs into round holes.' That is, whoever is seconded to the School—perhaps a newly-joined member of the B.B.C. Staff—may find he has a marked aptitude for another branch of broadcasting altogether, and is able to study at the School the subject in which he shines and to which he will later perhaps be transferred."

"A typical example is the transference of a man in the Public Relations Division to the Features and Drama Department. An official in the News



Mr. E. A. F. Harding, Chief Instructor of the B.B.C. Staff Training School, finds fault with the placing of one of the actors—

Note the floor markings to guide broadcasters where to stand to get proper "balance"

Mr. S. D. Spicer, Director of the Staff Training School, whose name has been affectionately adopted by the students

Department may be a natural script-writer—and so on. But the effort to fit as many as possible into congenial jobs is only one of our functions.

"Quite experienced members of the Broadcasting House personnel are seconded for a 'refresher course,' to go over the duties of a new appointment perhaps, or put themselves *au fait* with the whole machinery of Broadcasting House, so that they may contribute to that effective balance and contrast which are the ultimate aims of all concerned in programme-building.

"The motto of the School might well be 'the programme's the thing.' They emerge from here with the full realisation that a programme is not the work of just one department, or even two, but of a regiment working in unison like a rowing eight.

"The School aims to teach every recruit something about every phase of broadcasting, both technical and non-technical, so that the people devising and taking part in the programmes, and the engineers who send those programmes into the ether, are aware of each other's difficulties. Engineers have told us of the benefit they have gained from learning something about programme-presentation.

"Not all our students are from Broadcasting House, however. Some come from the Regions, and we have even had some from abroad to study British broadcasting methods—from America, Switzerland, Turkey, India, Canada, to name particular cases.

"Altogether some hundred-and-fifty students have now passed through the School, and we usually have about twenty here at one time."

Mr. Spicer took me all over the building, telling me new intriguing details as we walked. The students were occupying the studios, putting a new production "on the air," and though this particular drama in the making was not for the ears of the nine million licence-holders, those taking

part were obviously in it in deadly earnest, poring over scripts, and at their respective posts.

The students are allotted a certain amount of money to produce a programme. They themselves give "auditions," select their artistes, cast the show, rehearse and produce it.

The show is then recorded and the students afterwards hear a "playback" of their production. They hear how it "comes over" and then pick it to pieces in a general discussion.

Professional actors and actresses sometimes offer their services for quite small fees, permit themselves to be "cast" for these make-believe broadcasts on their free afternoons.

Occasionally, a feature programme has been so proficient that it has been incorporated in the real programme from Broadcasting House, and the students always strive to reach this professional standard.

"The Staff," explained Mr. Spicer, "consists of myself, the Chief Instructor, Mr. E. A. Harding, and the Engineer-in-Charge. But the School's 'professors' are, actually, the heads of the various B.B.C. departments, who come to lecture on their respective jobs."

On occasions the Director-General himself, Mr. F. W. Ogilvie, will lecture on the general policy of the B.B.C.

"The Course is divided into two parts. Half consists mainly of listening to lectures given by the different B.B.C. chiefs in the Lecture Room, the other half of practical work."

"Homework?" smiled Mr. Spicer, when I touched upon the subject. "Not set homework, no. But our students are keen enough to work in their spare time—thinking out ideas, devising new methods, just like the script-writer and producer of actual B.B.C. productions."

Some of the people studying here may be the big names of broadcasting to-morrow, but the majority will fill important jobs behind the scenes, and they will be all the better for thoroughly knowing what they have to do beforehand—thanks to "St. Spicer's."



Both Charles Maxwell, producer, and Beryl (Mrs. Formby, of course) seem amused at George Formby's song



Charles Maxwell, George and Harry Bidgood, leader of the band, get ready for another splendid Formby song



George and Beryl make a few last-minute alterations in their scripts

Lad With the Uke GEORGE FORMBY

who was caught by our cameraman during a rehearsal of the Feen-a-Mint series from Normandy on Sundays at 10.45 a.m., and Wednesdays at 3.45 p.m., and from Paris on Sundays at 6 p.m.



"S'quite easy once you've tried it, lass." George gives Beryl a lesson on the uke



George and Beryl run over a programme with Charles Maxwell, a continuity girl, Jack Train, Mr. Huggett of Feen-a-mint, and the effects man



Here is a section of Harry Bidgood's orchestra which supplies the melody throughout the series of Feen-a-Mint shows

"It's the Dip that Does You Good"

says
**Georgina
Strange**



Bathing Beauty is Eileen Palmer, heard regularly by short-wave listeners on the WABC—CBS network

WHEN one plunges into good resolutions about improving one's looks, the mind hardly ever seems to wander in the direction of a bath! A change of powder is announced, the possibilities of a face pack analysed; a new lipstick and rouge taken into consideration, but be honest—do you ever think of popping into soothing warm water when you're looking a bit off-colour?

There's a lot to be said for a "soak in." Whether you're going for a dip in the sea or laze in a foam of soapy bubbles, it does you good, for the water keeps the circulation up to scratch and soothes knife-edged nerves that are probably to blame for a jaded skin and muscles that look as though they couldn't fall another inch!

Step into a bath of inviting water perfumed and softened with intriguing bath salts when you want a little glamour. As you relax and inhale the fascinating aroma, you'll find the worries of the day will vanish into thin air and the jingle-jangle of those quarrelsome nerves quieten down to normal.

Pine is one of the most restful and refreshing fragrances. It is put up in granulated crystal form, so is the easiest thing in the world to use—just tip it leisurely into the water and then follow it yourself!

Free Bath Salts

The makers sent me a packet of their Oslo Pine bath salts and I found them so refreshing that I at once set about securing a sample packet for every one of you. All you have to send is a 1d. stamp to cover postage and of course, the coupon with your name and address, and when it arrives you'll find it contains a generous sample of the salts.

Swimming in the sea bath is another story. It's exhilarating to feel one's limbs freely kicking about in the salt water or to come skimming down the chute, meeting the water with a splash amongst gurgles and gleeful giggles, but oh, the suffering of your poor-sun-tan!

Don't make a dive for the sea and sun-bathe in a scanty swim-suit all your first day at the coast. If your skin hasn't been exposed since last summer's farewell, ten minutes sunbathing should be the limit for the first few days and a snappy swim-round is quite long enough. Otherwise, you'll find the sudden change making you languid, not to mention your skin resembling the lobster.

Include a good sunbathing oil in your kit and carry it round with you all the while the sun is on your trail, repeating applications every quarter of an hour. There are various kinds to be had and if you would like any names, drop me a line, enclosing a stamped addressed envelope and I'll suggest the best that is suitable for your type.

Mysterious Perfume

Of course, the best thing is to try to get your skin acclimatised to the sun's rays before you go on holiday, then you'll have no need to worry. Even if you can't get away to the local swimming baths, half an hour sun-kissing in the garden will do.

One more thing you must remember when playing on the sands and that is, avoid overdoing the make-up. It's ideal in town, but on the beach you only need a touch of orange or rust lipstick and a spot of sun-tan powder and cream, and even then it must be waterproof.

Washing immediately you arrive in from playing with the sun all day is against all beauty rules and regulations as it's one of the surest ways of opening the door to freckles.

Do your nails and pin up your hair while you "cool off" and a very good tip is to rest for ten minutes with two pads of cotton wool over your eyes, which have previously been soaked in eye lotion.

After half an hour slip into your pine bath to get all the caked sand and "tangy" sea-smell from your body, so that you'll be surrounded in the mysterious perfume of the pines when you go down to meet "him" at dinner in your best organdie frock.

"RADIO PICTORIAL'S" FREE OFFER

Cut out and post this coupon in an unsealed envelope with a 1/2d. stamp on it to "The Beauty Editress," Oslo Offer, c/o "Radio Pictorial," 37-8 Chancery Lane, London, W.C.2.



NAME _____

Fix
1d.
Stamp
here

ADDRESS _____

(Please write in block letters)

12-5-39

THE YOUNG LISTENERS

CONDUCTED BY AUNTIE MURIEL



HOW ABOUT THIS ONE?

I'VE GOT A CRAIS FOR GERT AND DAIS

HELLO, EVERYONE!

I am so glad to know that you are all getting such fun out of the competitions. Here, I would point out that lots of you send in the correct solutions, but the rule is that the prizes go to the first ones received in the neatest hand-writing. Would you all be careful to send your entries on *postcards only*. It is no use putting the cards into an envelope. Send *letters* in envelopes by all means, but there are so many competition entries that I like to be able to look through them without taking them out of envelopes first.

There were seven artistes in the "Band Waggon" contest, Moira Scott (Carlisle). You were quite right.

I was very glad to have your interesting letter, Margaret Burns (Whitehaven). Welcome to the "family." I have often been to the Lake district and find it very lovely, as you say. Greetings to Joan Cole (Hartfield) who also becomes a member of our "Radiopic family" this week.

More next week,

Affectionately,

Auntie Muriel

ADVENTURES OF A MICROGNOME MICK DECORATES

SOMEONE Very Important Indeed was coming to Broadcasting House. There was an air of excitement about the whole place, from the youngest office boy to the chiefs of departments.

Collars seemed particularly clean, offices appeared so tidy that there was not a paper to be seen. Commissionaires polished their buttons, receptionists straightened their ties and secretaries combed their hair and powdered their noses.

Up in his Studio home Mick the Micrognome wondered what all the excitement was about.

It was impossible to ask anyone, of course, so Mick crawled from his hiding-place under the studio carpet, and approached his friend, Nibble.

"Do you know what's happening?" he asked. The little mouse tried to look as important as possible.

"Yes!" he said. "Well, what?" demanded Mick. "Someone is coming," replied Nibble. "Well, anyone can see that," returned Mick "but *who's coming?*"

"Someone important," continued the irritating Nibble. "I know, 'cos I heard about it when I was eating a registered envelope that I found in the wastepaper basket. Jolly nice it was, too," he added thoughtfully.

Most of all, there were flowers everywhere. Great bowls of them in flaring masses of beautiful colour.

"There aren't any flowers in *our* studio," grumbled Mick. "It's disgraceful! What will the Important Person think if he comes in here?"

"It might be a she," suggested Nibble. "Worse still," grumbled Mick. "I really think we ought to have some. Come on. We'll find some."

The two little creatures pattered off, talking eagerly. Suddenly they passed an office.

"Ooh!" breathed Mick. "There's a lovely show of flowers!"

The Mouse peeped in—stared in admiration at the glorious display of pink and mauve tulips that adorned the office of one of the directors.

"We'll have some of *those*," muttered the micrognome; and together they clambered on tables and desks and "stole" great masses of the lovely blooms.

There were so many of them that they carried them to the studio in three journeys.

Having filled all the bowls in the studio, they still found they had dozens of the blooms left over, so they decorated every available object in the room, including electric light bowls, the microphone, an odd coal scuttle that had been used for an "effect," and even the cushions.

"Sh! There's someone coming!" breathed



Mick and Nibble decorate their studio with flowers in case the Very Important Visitor should visit them

Nibble, and they scuttled back to their homes.

There was laughter and polite conversation in the corridor, which suddenly turned to a frigid silence.

The Important Person had been taken into the director's office where there was not a flower to be seen, but plenty of overturned vases and little pools of water.

Never had there been such consternation.

Some voices came nearer until they were right in the studio.

"Who ever is responsible will be dismissed at once," said someone sternly, while another answered: "Yes, Sir."

"Phew!" said Mick to himself, and as soon as the voices had gone, he and Nibble collected all the flowers again and lay them in an untidy bunch outside the door of the office from which they had taken them.

Then they ran for their lives—and just as well, for the director and the Important Person came out at that moment and walked right over the flowers, while astonished officials gazed with open mouths, unable to act at all!

Another Mick Adventure next week.

LISTEN, PLAYMATES

They say Arthur Askey is so big-hearted he buys soft coal so that the cat is more comfortable in the coal-bin.

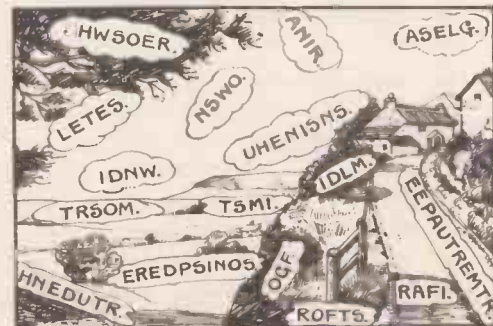
COMPETITION

WEATHER FORECAST

IN the picture below you will find sixteen words frequently used in the weather forecast. What are they?

Send your solutions on postcards only, together with your full name, age, and address, to Auntie Muriel, RADIO PICTORIAL, 37 Chancery Lane, London, W.C.2, to reach me not later than May 18. A first prize of 5s. and five half-crowns will be awarded for the first correct solutions received in the neatest handwriting.

Age will be taken into consideration.



AWFUL CHILDREN

ANN'S a child who gives me jitters. When she's in the park, she LITTERS! Drops her rubbish on the grass. . . . Papers, peel, and bits of glass. When you see this awful mess You certainly would never guess The child responsible was Ann, But one day the Keeper Man Caught her at her little game, Never even asked her name But proceeded straight to sit her In the basket labelled LITTER!

CONCLUDING THE ADVENTURES OF PAULINE AND ERIC

AFTER an exciting time in Paris, Eric and Pauline Collin, with the help of the cook, Maggie, and Elsie the maid—to say nothing of the valuable assistance of P.C. Murphy—unearthed a den where they discovered Mr. Janosi at work on an involved system of spying. They discovered that he was using the Radio Ray to lure them to foreign countries, where he intended to use them as messengers and enemies to their country.

When they had absolute proof of this, P.C. Murphy arrested the spy and marched him off to the nearest police station. His subsequent trial and imprisonment led to a substantial reward for Pauline and Eric, and their faithful companions.

RESULT OF AUNTIE MURIEL'S COMPETITION

FAMOUS PEOPLE

Ernest Lush, Tommy Handley, Nellie Wallace, Doris Waters, James Gregson, Gillie Potter, Gracie Fields, Louis Levy.

First prize of ten shillings: Grace Hughes (age 9), 27 Norris Road, Bow, London, E.3.

Second prize of five shillings: Leonard Ward (age 13), 12 Waterloo Street, Bramley Vale, near Chesterfield, Derbyshire.

Ten prizes of two-and-sixpence: Doris Ida Summers (age 13), Doncaster. Winnie Soles (age 12), Folkestone. Nellie Doris Gallant (age 11), Great Yarmouth. Joyce Perry (age 9), Leicester. Ann Probyn (age 13), Hunstanton. Thomas Ramshaw (age 12), Newbiggin-by-Sea. Philip John Ward (age 9), Bournemouth. Frank Hubert Cornelius (age 15), Barnsbury. Ronald Hibbert (age 12), Yardley Wood. James Tribe (age 10), Three Bridges.

UNCLE BILL'S CORNER

UNCLE BILL'S WAVE-BAND



DEAR "BANDITS,"

Well, here you are, tuned in to Uncle Bill's wave-band, and week by week I hope to broadcast all the interesting, exciting, sensible things that I find my own nephews and nieces like to hear about. Let me tell you, they're a pack of unscrupulous young rascals who seem to imagine uncles only exist to weigh out extra pocket-money and to pay for outings and picnics. When I told them of my new wave-band in Radio Pic. they chorussed, "Oh, Nunks, we'll be some of your wave-bandits!" I told them they'd always been a gang of bandits where I was concerned, but as I thought it over I decided that my young friends in Radio Pic. would be just the same cheerful, harum-scarum, scatterbrained girls and fellows, so I couldn't do better than call you all "Bandits" and to hope that we'd soon be a jolly band of pals. So "Bandits" you are, and if you don't like the name write and tell me and I promise not to take the slightest notice!

I think that's enough to introduce us to each other, so now let's get down to business. At the moment, every one of you will be thinking of

CRICKET!

AS your loud speakers echo the ripple of applause that greets a flashing stroke you may envy the players whose brilliant work wins the praise of the commentators. This year's cap-

THRILLS IN THE AIR

IT'S a safe bet that most of you Bandits turned on the volume control to "full throttle" when you heard the race for the Schneider Trophy in the Scrapbook for 1929. When Waghorn roared to victory at 5½ miles a minute we thought we'd reached the limit. Yet our fighting planes now touch 400 miles an hour and one is being built to reach the magic 500.

Striking into the blue at 6 miles a minute pilots can listen comfortably to radioed commands from their squadron-leader and from the ground five miles below. They can even reply to the radio control on the ground, explaining their manoeuvres.

In 1929 it was a thrill for Rear-Admiral Byrd to fly over the South Pole. Now Russian explorers have flown to the North Pole, landed there, pitched camp and stayed for nearly a year.

But they were not nearly so lonely as earlier Polar explorers had been. Their radio station kept them in hour-by-hour touch with their friends, and they were able to broadcast talks from the top of the world. They were still encamped in the snow when a scarlet monoplane droned overhead.

Inside its snug cabin were the Russian pilots flying non-stop from Moscow to Vancouver. Safely linked by radio with Canada, America and the Polar bases they kept unerringly on their course, making the pioneer flight on what will one day be an ordinary commercial air route.

DORIS DOES HER STUFF

NOW, Bandits, I want you all to meet Doris Knight. She's on the left of the group, listening to her sister, Yvonne, playing the violin.



Do you recognise this little chap on the right? He's your old friend Leonard Henry, taken when he was only a few years old

(Left) Read what Uncle Bill has to say about talented Doris Knight (on the left) listening to her young sister, Yvonne, playing the violin, with her brother, Nobby, and her friend Joyce Wooster

tain of Somerset, E. F. Longrigg, didn't spend much time envying—he was playing for his county before he left school and made 60 not out in his first match.

Young players have plenty of chances in first-class cricket. Bradman was scoring centuries for Australia before he was twenty. His great rival, Harold Larwood, the famous fast bowler, played for Nottingham as a lad of nineteen and for England the following year.

Most of our county clubs run nurseries at their chief grounds, where old players teach newcomers the trick and wiles of the greatest game. Any promising boy can apply for a trial, and if he makes good he is engaged as a member of the ground staff. This means helping the groundsman, learning all about pitches, caring for tackle and, of course, playing cricket.

That was how Denis Compton of Middlesex started, and last year, still under twenty-one, he played five games for England against Australia and was the youngest player ever to score a century in his first Test Match.

The others are her brother, Nobby, and her friend, Joyce Wooster, the clever little impersonator.

I'm sorry I couldn't get all Doris's brothers and sisters in the group, but as there are ten of them, you'll understand!

The other day her father took Doris along to the B.B.C. to rehearse "Umbrella Man." The B.B.C. said: "We're frightfully sorry, but the Four Aces are already singing it in the same show."

"Never mind," said Doris's Dad. "Give me half an hour and I'll teach her a new song."

"Impossible!" said the B.B.C.

"Just watch!" replied Dad. And half an hour later Doris was crooning "Honey Child" as though she'd known it all her life. Not bad for a youngster only twelve years old, eh, Bandits?

Doris also tap dances, and what's more, she can tap-dance on tip toes. But even if she doesn't become a famous singer, she'll make a grand business woman. She keeps her account books in perfect order and you'd have to be smart to do her out of an odd penny!

WEEK by week I shall bring famous radio stars to tell you what they used to do when they were young. To start the ball rolling, here's your old friend, Leonard Henry.

BANGS AND STINKS!

By Leonard Henry

WHEN I was a kid I was crazy about chemistry. One day a basinful of chemist's cast-offs got out of hand and started bubbling all over the place. I dumped it on the window-sill of my bedroom, but unluckily it overflowed on to the bald head of my poor father, who was standing below in the garden. Oh, I was sorry—when he'd finished with me!

Another time I made some gunpowder. My



friend brought along a toy brass cannon, so we decided to fire a salute, in the drawing-room, of all places. I stuck a red-hot needle through the touch-hole and it blew us both clean through the window.

A canary and cage vanished so completely that we never found even a bit of wire or a feather. Some gunpowder!

When I got older I borrowed one of Dad's dress suits and did songs at the piano with a concert party at Westcliff. I had to sing sitting down, because the suit was much too big for me; but after that I decided to get a suit of my own and to sing walking about. When you're moving you're not such an easy target!

Well, so long, Bandits. I'll be seeing you.

THIS WEEK'S COMPETITION

HERE'S a little competition I want you all to have a shot at. You have been asked to broadcast an account of your most exciting experience, and you have to write it down in 200 words. I'm offering one prize of 5s., and five of 2s. 6d., and the best effort will be published on this page.

Send your solutions, together with your full name, age and address, to Uncle Bill, RADIO PICTORIAL, 37 Chancery Lane, London, W.C.2, to reach me not later than May 18. Age will be taken into consideration. Cheerio till next week.

Uncle Bill.

This Mo ROY



CANADA

U.S.A

Follow the King's tour in Canada from this article which describes the interesting places he will visit

In addition to the Royal Broadcasts there will be many news talks by R. Dimbleby, who is travelling on the pilot train throughout the tour

CANADA is taking the business of broadcasting the Royal visit very seriously. Auditions have been held in all parts of the Dominion to select commentators and those chosen will attend lectures in Ottawa by naval and military authorities and by others conversant with the technical terms and formalities required, so that all shall be done correctly and in order.

One of the surprises you get in Ottawa is to find so many French-speaking people.

In lovely Rockcliffe Park, not far away from Rideau Hall, the Governor-General's residence, where Their Majesties will stay whilst in Ottawa, you hear hardly anything else from the playing children, and across the river, in Hull, you are, of course, in Quebec, the almost entirely French province.

Gold-Plated Microphones

The first broadcast that we shall hear from the other side is on May 15 from Quebec, when the liner is scheduled to dock at Wolfe's Cove, and there will be the first official reception. Throughout the tour much of the broadcasting will be done in both French and English.

In order to cover the Royal visit fully, the Canadian Broadcasting Corporation is dividing its Special Events Department into two separate groups. These will play leap-frog with each other, and while one group is in Quebec covering the arrival the other will be in Montreal.

The Quebec group will go straight to Ottawa from Quebec and when the King and Queen leave Montreal, the second group will go on to Toronto. The same method is being followed right across Canada and back again. The two units will be in charge of Bob Bowman, who was for some time on the Outside Broadcasts Staff of the B.B.C., and has also been heard in many boxing commentaries since his return to Canada.

For the Royal visit, C.B.C. is providing four specially constructed gold-plated micro-

Month's NATIONAL BROADCASTS

Full details and times of the speeches broadcast by the King and Queen while they are in Canada

Broadcasts arranged by the NATIONAL BROADCASTING COMPANY

(All times stated are British Summer Time)

- May 15 : The arrival at Quebec. 6.45 to 7.30 p.m. The King's Speech from Chateau Frontenac.
- May 18 : 7.45 to 8.30 p.m. The King's Speech at the unveiling of Ottawa War Memorial.
- May 19 : 4 to 4.30 p.m. The Queen's speech when she lays the corner-stone of the Ottawa Supreme Court. *This is being recorded by the B.B.C. and relayed later in the evening.*
- May 22 : 9.30 p.m. Speech by the King at the King's Place Races.
- May 24 : 7.15 to 8.15 p.m. Empire Day programme, with the King's Speech. *This is also being relayed by the B.B.C.*
- May 30 : 11 to 11.30 p.m. The King's speech after the British Columbia luncheon at the Empress Hotel, Victoria.



This family, grouped round its Pye set, is typical of thousands who will be tuning in to the Royal speeches.

phones, and these will be carried from coast to coast and be used whenever the voices of Their Majesties are heard. The instruments will be decorated with Royal insignias and will incorporate a device that virtually will eliminate all "wind interference" noises. These microphones will be used only by Their Majesties.

The Château Laurier, where the King and Queen are attending a Parliamentary Dinner on May 18, is the home of the Ottawa station of C.B.C. Canada is justly proud of her great hotels, the Château Frontenac in Quebec, the Château Laurier in Ottawa and the Royal York in Toronto, to say nothing of those in the great playgrounds of the far West. The "Château" in Ottawa looks like a great medieval castle, but despite its size, it is the homeliest of hotels and a delightful place in which to stay. Like Parliament Buildings, it is built on a bluff overlooking the Ottawa River.

Here most of the city's official activities are carried on and hardly a day passes without a banquet or luncheon of imposing proportions. The lovely panelled ballroom where the dinner is to be held accommodates many hundreds and Their Majesties will dine at a table placed on an elevation so that everyone will be able to see them clearly. The room is to be decorated with new draperies at every window with the Royal Arms prominently displayed.

Birthday Party for the King

When the writer was in Ottawa last year the site for the National War Memorial was still covered with buildings, though these were rapidly disappearing. Now in their place has risen a great archway of Laurentian granite surmounted by two figures allegorical of victory and liberty, standing in all at a height of sixty feet.

The memorial, which stands immediately between the Château Laurier and the Union Station and not far from Parliament Buildings, was designed by Vernon March, who died before

the actual construction was begun. It was carried to completion by his six brothers and his sister, and it is undoubtedly one of the most impressive produced since the Great War.

The first part of the Royal Drive from the special station to Rideau Hall will be via the Driveway system through the Experimental Farm, by the picturesque Dow's Lake and the Prince of Wales Highway. The gardens at the Farm, one of the loveliest sights of Ottawa, will not yet be in full bloom, but it is intended to make use of thousands of tulips to line this part of the route.

All visitors to Ottawa pay their respects to the Governor-General by signing the book at Government House. There will be some intensive signing before long, for it is reported that five thousand guests are to be present at a garden party on May 20.

This is being held on the forty-fourth birthday of His Majesty, so after the public party he will have a private one with the Queen in Government House for which Mrs. Jackson, the Government House cook, will make a fine birthday cake.

Exciting Times for the Staff

Rideau Hall is not very far away from the charming house where Major Gladstone Murray, late of the B.B.C. and now chief of the Canadian Broadcasting Corporation, and his wife have settled. Like most of the American towns, Canadian gardens have no hedges and you step right off the pavement on to the front lawn.

In Major Murray's long, low drawing-room, always crowded with the loveliest flowers, one can generally reckon on finding two or three of his colleagues, for he keeps open house, especially at week-ends, and every aspect of broadcasting finds its way into the endless discussions.

Most of the staff are young and enthusiastic and they must all be looking forward to a most interesting time in the next few weeks. One of them is Roger Pitchford, whose father, the Rev.

Walter Pitchford of Lamport, is well known, both to Midland and London listeners, and who has been settled in Canada now for some years.

The Peace Tower, which rises from the centre of Parliament House, is a copy in miniature of the Scottish War Memorial in Edinburgh Castle, commemorating all the Canadian units which took part in the Great War.

From the memorial chamber itself one may take the lift right up the tower, past the huge bells which shake the walls with their vibrations when they give tongue, to the narrow parapet from which one can see right over the whole of the city.

Below us are the tumbling waters of the Chaudière Falls and Nepean Bay, from the point of which Their Majesties will view the great Fireworks Display to be given on Parliament Hill. From this height we can clearly see the beautiful Federal District Commission Driveway ringing the city, as well as the new housing estates which have sprung up on the outskirts in the last few years. In the distance rise the slopes of the Laurentian Hills where only a few weeks ago, merry skiers slid gaily down the slippery trails.

Now the snow will have cleared away and the pink and white trilliums be springing up so quickly through the new green undergrowth, for here the seasons tread sharply on each other's heels.

By the side of the Gatenuau Bob Bowman has his summer home. A paradise for fishers and those who like solitude, yet with a tiny railway handy so that one can get in to the studios in an emergency in half an hour or so.

"HAVE you heard the talks from America on Saturday nights given by Raymond Gram Swing?"

"Gosh, no. I always thought he gave recitals of hot jazz records!"

NEWS ABOUT THE WEEK'S STAR SHOWS

HIGHLIGHTS OF THE B.B.C. PROGRAMMES

THEY WANT YOU TO PLAY!

THE indefatigable Neil Munro is producing another of his very popular radio games on Sunday, May 14 (Reg.). It's called "Reactions" and is a sort of first cousin to the recent "Radio Clumps." Players will be given the identity of a famous living person and will have to guess their identity from their opponents' clues or reactions.

Most of us have played the game at parties, though you will find the radio version slightly different. Clues will be rather more subtle than are usually produced at private parties . . . puns, hidden meanings, plays upon words and phrases often being used. Neil Munro is hoping that you will form your own teams at home to compete against the radio teams. I think you can take it that the clues will both amuse you and also prove real brain-ticklers.

A colleague, Horace Richards, whose articles you have often read in RADIO PICTORIAL, is one of a team of four writers—which also includes James Gilroy, script writer; Brian Flynn, detective novelist; and H. W. Shirley Long, Fleet Street journalist—which will play four B.B.C. officials. Robert MacDermott, Jack Inglis and John Cheatle have definitely promised to appear. Freddie Grisewood will act as M.C., as usual, and the team scoring least points will win.

HEALTH FOR THE NATION

HERE'S a treat—the fine voice of Ralph Richardson on the air. He is to act as narrator of a radio version of a film called "Health for the Nation," which Olive Shapley is producing on Thursday, May 18 (Reg.).

The film was made for the Ministry of Health by the G.P.O. film unit and is first to be shown at the New York World Fair. It tells the fascinating story of the development of our national health service. Hugh Gray has done the radio script, with music by Marius Gaillard.

STARRING HIS DAUGHTER

WHEN Charles Shadwell directs his B.B.C. Variety Orchestra in a programme on Friday, May 19 (Nat.), he will have two singing guest artistes—Gene Crowley, and his own daughter, Joan.

The charming Joan Shadwell was all set for a radio and stage career, but tired of it and went into business. But, you know how it is . . . the old urge is always there. She appeared recently in a *Monday Night at Seven* show and now makes another appearance under her father's direction.

BANDS ON THE AIR THIS WEEK

SUNDAY (May 14).—Michael Florne (Lux., 9.15 a.m.); Percival Mackey (Lux., 9.45 a.m.); Peter Yorke (Norm., 11.15 a.m.); Van Phillips (Norm., 3 p.m., Lux., 10 p.m.); Jack Jackson (Norm., 5.30 p.m., Paris, 6.30 p.m.); Tommy Kinsman (Norm., 4.45 p.m.); Billy Bissett (Lux. and Norm., 6.30 p.m.); Alfred Van Dam (Lux., 9 p.m.); Carroll Gibbons (Lux., 9.45 p.m.).

MONDAY.—Jack Hylton (Nat.); Bram Martin (Norm., 8 a.m.); Carroll Gibbons 10 a.m.

TUESDAY.—Sydney Lipton (late-night); Joe Loss (Norm., 7.45 a.m.); Carroll Gibbons (Lux., 5 p.m.).

WEDNESDAY.—Mantovani (Nat.); Teddy Joyce (Reg.); Eddie Carroll (late-night); Bram Martin (Norm., 8 a.m., Lux., 8.15 a.m.); Percival Mackey (Norm., 9.45 a.m.); Peter Yorke (Lux., 10 a.m.).

THURSDAY.—Al Collins (Reg.); Peter Fielding (late-night, Nat.); Amateur Championships from Blackpool, with Norman Newman (late-night, Reg.); Bram Martin (Lux., 8.15 a.m.); Joe Loss (Lux., 9 a.m.).

FRIDAY.—Eddie Carroll (Nat.); Van Phillips (Reg.); Joe Loss (late-night); Percival Mackey (Norm., 9.45 a.m.).

SATURDAY.—Sid Phillips (Nat.); Jack Harris (late-night); Bram Martin (Lux., 8.15 a.m.); Carroll Gibbons (Norm., 10 a.m.).

LOOK WHAT THEY'RE DOING TO SHAKESPEARE!

"AS YOU LIKE IT" RE-VAMPED ON MAY 16 AND 17

THERE'S nothing like contrast. "King Lear" done seriously on Sunday, and "As You Like It" re-written as a modern musical comedy on Tuesday, May 16 (Nat.) and Wednesday, May 17 (Reg.)!

Mr. D. F. Aitken is a Shakespeare fan, but doesn't shut his eyes to the fact that some of the Bard's best work have quite flimsy plots. And Mr. Aitken got to thinking around *As You Like It* and decided that it had all the ingredients of a modern musical comedy. The result is *Little Miss Rosalind*, which Henrik Ege has adapted and for which William Trethowan has written special music.

Patricia Burke is to play Rosalind who, in this modern version, becomes a Mayfair Bright Young Thing. Her father, Mr. Duke, is a crook financier!

Jacques becomes "Jock" in *Little Miss Rosalind* and will be the same melancholy person as of old. Alastair Sim, the lugubrious film actor, is to play "Jock." Debonair Patrick Waddington is Orlando and Charles, the wrestler in the Shakespearean comedy, becomes a young co-ed working his way through college! The kick-off of the musical comedy is a rip-snorting radio commentary on a wrestling match between Orlando and Charles!



Patricia Burke plays "Rosalind" in the modernised version of "As You Like It," on May 16 and 17

Now there's not the slightest doubt that some Shakespeare students are going to be furious about this B.B.C. experiment. Some are going to be merely contemptuous and supercilious. But, much as I like Shakespeare, I cannot get worked up about this as an insult to the Bard. I just think that the show may turn out to be quite a lot of fun and that no harm will be done to *As You Like It*, anyway.



"Snow White" is getting to be Wynne Ajello's second name! She sings in it again on May 18 (Reg.)

SPOTLIGHT ON COAL—May 19, Nat.

WAY back in 1860 coal was first discovered in the Rhondda Valley and it put new life into the district. Alas, the good fortune has not remained unswervingly and the Welsh folk have had to endure many hard times despite their new-found wealth.

On Friday, May 19, National, *Best Welsh* will be put on the air. Jack Jones has written the programme, which will show both the sunshine of the Rhondda Valley's rise and the shadow of its fall. Mansel Thomas has written the music which will be played by the B.B.C. Welsh Orchestra. It will be a programme of courage—and of absorbing interest, too.

BY PERMISSION OF THE KING

ONE of the most interesting programmes of the current London Music Festival takes place on May 19, Regional—by permission of King George VI.

It takes the form of a concert by the Griller String Quartet in the Great Hall at Hampton Court Palace. The B.B.C. Singers will also sing 17th and 18th century madrigals. Cardinal Wolsey built this Palace for Henry VIII and all who have visited it will appreciate that the atmosphere is so perfect that an absorbing broadcast should accrue.

DON'T MISS THESE

SUNDAY (Nat.): C. H. Middleton gives preview of Chelsea Flower Show. . . . (Reg.): The tuneful *Table Under the Tree*.

MONDAY (Nat.): Acts II and III of Puccini's opera, *Tosca* from Covent Garden . . . nightingale will (we hope) do its stuff. . . . Howard Marshall comments on M.C.C. v. West Indies match. . . . (Reg.): Ronald Gourley has a spot . . . commentary on King and Queen's arrival at Quebec.

TUESDAY (Nat.): Mr. Nightingale again. . . . *For You, Madam*. . . . (Reg.): *Reactions* will have been recorded and will be put over in the morning . . . play version of Thornton Wilder's *Angel that Troubled the Waters*. . . . Dawn Davis and Beryl Orde will be in the relay from Dudley Hippodrome. . . . Buckaroos again in *Cabin in the Hills*.

WEDNESDAY (Nat.): Variety from the Argyle, Birkenhead, and a dance cabaret from Bournemouth. (Reg.): *At the Black Dog*. . . . Charlie Coborn is in Glasgow for the third *Roundabout* show . . . another of Teddy Joyce's

dynamic *Jamborees*. . . . Repeat of *Cabin in the Hills* (Nat.).

THURSDAY (Nat.): *Lucky Dip*. . . . first of a series on Polar Exploration (nice and chilly for the summer) . . . John Snagge tells us about the Professional Tennis championships at Wimbledon.

FRIDAY (Nat.): John Gloag talks from New York on the World Fair. . . . Tom Jenkins gives a violin recital. . . . (Reg.): Our old friend Jean Melville sings at the piano. . . . Vernon Bartlett, M.P., turns the searchlight on *World Affairs*.

John Snagge, Freddie Grisewood and Howard Marshall (helped by Captain Edwards) tell us all about a fly-fishing contest. . . . *Want to be an Actor?* is followed by Van Phillips' *Time to Laugh*. . . . fun at the *Pig and Whistle*.

SATURDAY (Nat.): Cricket in full swing . . . E. W. Swanton at Nottingham for the Notts v. Kent conflict . . . Percy Fender goes to see Essex play Yorkshire at Ilford. . . . (Reg.): Talk on the 21st birthday of the R.A.F. . . . interesting feature programme about Cleopatra's Needle.

TO HELP YOU PLAN YOUR LISTENING . . .

DANGER—MEN STILL AT WORK !

Second of the Crazy Series



Max Kester has written the crazy series "Danger—Men at Work" with Anthony Hall. The second show is on Thursday

NO apologies for writing again about the new Max Kester-Anthony Hall crazy series, "Danger—Men at Work." Seems that, unwittingly I did Mrs. Ponsonby, the heroine, a grave injustice by calling her a sort of relation of "Mrs. Feather."

Max Kester tells me that the one thing Mrs. Ponsonby doesn't do is *dither*! Always she is frightfully county, always she is dignified and completely devoid of a sense of humour. It's just that things keep on happening to her (Van and Allen, the handy-men, are most of the things!), but always she retains her regal poise.

Max is happiest when he is writing this type of comedy.

"In this series I'm trying to get over comedy in the Marx Brothers idiom," he told me. "It's completely scatty and has no relation to the usual run of comedy which is, of course, a very serious business!"

In the second episode (Thursday, May 18, Nat.), gardening is the theme. Mrs. Ponsonby wants her garden seen to so she rings up the employment bureau . . . and Van and Allen are the boys who arrive to look after her wants. And they do, too—and how! Jacques Browne, as Nikolas Ridikoulous, is in the show again and Doris Nichols continues to portray Mrs. Ponsonby.

GODFREY TEARLE'S DIFFICULT ROLE

THAT excellent actor, Godfrey Tearle, will tackle what is generally considered to be the most difficult known acting role—that of King Lear.

Peter Creswell is putting on Shakespeare's great tragedy on Sunday, May 14 (Regional). I have no fear that it will make excellent listening; I have yet to hear a show of Peter Creswell's that does not. Full details are not yet at hand—casting alone is a formidable problem—but the choice of Tearle is a happy one. I hear, too, that Leslie Bradley, up-and-coming young radio actor, is also to play an important part. This is the nap show of the week for drama lovers. Listen to it. Thrill to the drama, the pathos, and the beauty of one of Shakespeare's finest works.

ON 'APPY 'AMPSTEAD

THIS isn't a commentary on a fun-fair. Nor is it Leon Cortez and his boys. It is part of the London Music Festival, strange though it may sound. On Ken Wood, Hampstead Heath, on May 20 (Regional) Tom Morgan will conduct the Callender's Massed Bands in Handel's famous "Music for the Royal Fireworks." This will be followed by a grand display of fireworks staged largely on the lines of the firework display given in Green Park in 1749 on the occasion of the Peace of Aix-la-Chapelle. And because fireworks going off is not, as such, ideal radio entertainment, Freddie Grisewood will be on parade to tell us all about it in his usual lively way.

THE ORGAN PARADE

REGINALD FOORT fans can hear their favourite on Sunday, May 14, National, when he visits the B.B.C. Theatre Organ.

On Monday, May 15, Regional, Lloyd Thomas is performing on the Welling Granada organ, and on Tuesday (National) there's Ernest B. Alden at Birmingham Gaumont. Thursday (Regional) finds James Bell at the Theatre Organ, and on Friday (Regional) Sandy Macpherson will again dip into his postbag. Regional wavelength on Saturday offers Reginald Porter Brown from Southampton Forum, Sydney Torch from the Gaumont State, Kilburn, and Sandy Macpherson conjuring up Memories of May-time on the Theatre Organ.



Sydney Torch

MASTER PIANIST ON TUESDAY

A MUSICAL treat in store for Tuesday, May 16, is a visit to the studio of the master pianist, Moise-witsch. He'll be broadcasting on the Regional wavelength.

GOOD WEEK FOR VARIETY

MONDAY at Seven brings Ike Hatch, the coloured entertainer, and Florence Desmond as well as all the usual features. (May 15, Nat.)

Switch to Music Hall and we find four good names for Saturday (May 20), Albert Whelan, Turner Layton, Bertha Willmott and Leslie Weston need no introduction to listeners. There's mirth and melody there.

Gentlemen, You May Smoke have a couple of distinguished radio "Old Boys" as guests. Inspector Hornleigh and Uncle Ed (remember the Plum shows?) will be round the convivial board. Uncle Ed, played by that excellent actor, Clifford Bean, is to give a stump speech in which he outlines his desire to be the Oldest Inhabitant in the country, like his father before him! Browning and Starr, Bernard Clifton, Gus Chevalier as chairman and Jack Warman as the waiter complete the cast. Tuesday evening, Reg.

On Tuesday afternoon (May 16, Reg.) Kitty Keys and Connie Groom, Roy Cowl, Dorothy Brett and Reg. Powell are included in the cast of Afternoon Variety.

LIGHT ORCHESTRAS

SUNDAY (May 14).—Nat.: New Hippodrome Orchestra, Coventry; Charles Ernesco's Quintet; B.B.C. Military Band; Eugene Pini's Tango Orchestra; Fred Hartley's Sextet. Reg.: Frank Biffo's Brass Quintet.

MONDAY (May 15).—Nat.: Queen Victoria's Rifles Band; J. H. Squire Celeste Octet. Reg.: B.B.C. Northern Orchestra; Light Music from Switzerland; The Little Orchestra; B.B.C. Military Band.

TUESDAY (May 16).—Nat.: Jack Wilson's Versatile Five; B.B.C. Theatre Orchestra. Reg.: B.B.C. Scottish Orchestra; Henry Broadhurst Septet; Harry Fryer's Band; John MacArthur Quintet.

WEDNESDAY (May 17).—Nat.: Royal Artillery Band. Reg.: Light Music from France; B.B.C. Welsh Orchestra; B.B.C. Empire Orchestra.

THURSDAY (May 18).—Nat.: Leonardi and his Weiner Orchestra; Bournemouth Municipal Orchestra; Montague Brearley's Orchestra; B.B.C. Military Band. Reg.: B.B.C. Scottish Orchestra; Karl Caylus Orchestra; County Borough of Swansea Police Band.

FRIDAY (May 19).—Nat.: The Celtic Trio; Leslie Jeffreys' Trio; Frank Walker and his Miniature Orchestra. Reg.: B.B.C. Northern Orchestra; Van Dam's Orchestra; Light music from Italy; Carlton Hotel Orchestra; B.B.C. Midland Orchestra.

SATURDAY (May 20).—Nat.: B.B.C. Northern Ireland Orchestra; Garfield Phillips' Quintet; Philip Martell's Orchestra. Reg.: Gershom Parkington Quintet; New London Trio; Enfield Central Band; Wynford Reynolds' Octet.

STARS YOU CAN HEAR THIS WEEK



Patrick Waddington takes the part of Orlando in the musical version of "As You Like It" on May 16 and 17



"Monday Night at Seven" gives us Florence Desmond



Rousing songs by Bertha Willmott in Saturday's "Music Hall"



Vernon Bartlett, M.P., turns the search-light on World Affairs, May 19

LISTEN TO RADIO LUXEMBOURG

1,293 metres

Announcers: Mr. Derek Baker and Mr. Valentine Brooke



Nice pair of knees there, Leslie! Make a point of listening to Leslie Henson's memories in the Huntley and Palmers programme on Sunday at 12.45 p.m.

- 2.45 p.m.**
THE CADBURY OPERA HOUSE
The tunes everyone knows from the great operas, sung and played by Britain's finest musicians. This week: "Marcha," with Enid Crulckshank, Stiles Allen, Parry Jones, Dennis Noble, the Opera Chorus, and the Cadbury Symphony Orchestra, directed by Dr. Malcolm Sargent.—Presented by Cadbury Bros. on behalf of their "Roses" Chocolates.
- 3.0 p.m.**
CARSON ROBISON AND HIS PIONEERS
Continue their popular Hill-Billy broadcasts.—Presented by Fairy Soap.
- 3.15 p.m.** "London Merry-Go-Round"
A programme of music from the musical shows and night clubs, with Teddy Randall and His London Band, Madeline de Gist and Pierre le Kreun, and the singing, smiling "Men-about-Town."
- 3.30 p.m.** David and Margaret
With Orchestra.
- 3.45 p.m.** Music in the New Sweet Manner, with "The Ace of Hearts" Orchestra, directed by Monia Litter, featuring "Your Singer of Romantic Songs."
- 4.0 p.m.**
HORLICKS PICTURE HOUSE
Master of Ceremonies: Edwin Styles. With Edna Best, Vic Oliver, Dorothy Ait, The Cavendish Three, The Mayfair Men, and the Horlicks All-Star Orchestra under Debroy Somers.—Presented by Horlicks.
- 4.45 p.m.**
HEINZ HALF-HOUR OF HAPPINESS
Starring Jack Hulbert, Cicely Courtneidge, Lew Stone and His Band, with the Rhythm Brothers, Mercia Swinburne, Lawrence Green, Jevan Brandon-Thomas, Leonard Hayes and Jack Cooper.—Presented by H. Heinz and Co., Ltd.
- 5.15 p.m.**
DE RESZKE PERSONALITIES
No. 19. The Western Brothers. Listen to those cads Kenneth and George telling Leslie Mitchell how they joined forces.—Presented by De Reszke Cigarettes.
- 5.30 p.m.** Harry Hemsley and Orchestra
6.0 p.m. The Radio Gang Show
Featuring Ralph Reader.
- 6.30 p.m.**
RINSO RADIO REVUE
Featuring Billy Bisset and His Band, Bebe Daniels and Ben Lyon, Tommy Handley, Alice Mann and Sam Browne. Compered by Ben Lyon.—Presented by Rinso.
- 7.0 p.m.**
MR. J. G. REEDER
Of the Public Prosecutor's Office—Edgar Wallace's most famous character—featured in a new series of radio dramas in weekly episodes.—Presented by Phillips Dental Magnesia.
- 7.15 p.m.** Buskers on Parade
Featuring Tommy Handley and His Busker Pals.
- 7.30 p.m.**
PALMOLIVE PROGRAMME
With Eddie Pola, Olive Palmer, Paul Oliver and the Palmolivers.
- 8.0 p.m.**
SIR THOMAS BEECHAM
And the London Philharmonic Orchestra, playing popular classical works.—Presented by Beechams Pills, Ltd.
- 8.30 p.m.** Luxembourg News
(in French).
- 9.0 p.m.** Highlights on Parade
With Alfred Van Dam and His State Orchestra, and Robert Eyston.
- 9.15 p.m.** Sunday Night Excursion
With Marjorie Scedeford, Al Bowly, the Southern Airs, the Club Royal Orchestra, directed by Harry Kerr, and Claude Dampier and Billie Carlyle.
- 9.45 p.m.** On the Air
With Carroll Gibbons and the Savoy Orpheans, Anne Lenner and George Melachrino.
- 10.0 p.m.**
PONDS' SERENADE TO BEAUTY
Brings you Stella Wayne, discussing some human problems. The Dance Orchestra is led by Van Phillips. Announced by Michael Riley.—Presented by Ponds' Extract Co., Ltd.
- 10.30 p.m.** Denny Dennis
Sings for you to music by Don Barrigo.
- 10.45 p.m.** Station Concert
- 11.30 to 12.0 (midnight)** Request Programme.

SUNDAY, MAY 14

- 9.0 a.m.** Reginald Foort at the Organ
- 9.15 a.m.** The New Cavalcade of Melody, with Michael Flome and His Band and Paula Green.
- 9.30 a.m.** Adventures of the Saucy Boy with Uncle George, Bettie Bucknelle, Johnny Johnston, and Dance Band directed by Tommy Kinsman.
- 9.45 a.m.**
THEATRE OF THE AIR
Presents "Showland Memories," with Elena Daniell, Robert Irwin and Percival Mackey and His Orchestra.—By the courtesy of California Syrup of Figs.
- 10.0 a.m.** Old Salty and His Accordion
To-day: Old Salty the Diver.
- 10.15 a.m.**
INSTANT POSTUM
Presents "No. 7, Happiness Lane." With Big Bill Campbell and His Hill-Billies.
- 10.30 a.m.**
SONGS, SMILES AND STORIES
Featuring Albert Whelan.—Presented by Andrews Liver Salt.
- 10.45 a.m.** Professor Bryan Michle "The Riddle Master," with Orchestra.
- 11.0 a.m.** The Circus Comes to Town
George Buck, Phillip Wade, Jack Train, and Richard Golden as "Mr. Snagge," with the Augmented Circus Band.
- 11.15 a.m.**
THE OPEN ROAD
Presented by Carters Little Liver Pills.
- 11.30 a.m.**
COOKEEN CABARET
With Helen Clare. Guest Artists: Byrl Walkley and Robert Irwin. Compere: Russ Carr.—Presented by Cookeen Cooking Fat.
- 11.45 a.m.**
THE NEW "WALTZ TIME"
With Tom Sheppard and His Orchestra, and the golden voices of Jerry Roberts and Mary Monroe.—Presented by Milk of Magnesia.
- 12.0 (noon)**
QUAKER QUARTER HOUR
Featuring Carroll Lewis and His Radio Discoveries: Jose Abrahams (Vocalist), Rose and Paton (Two in Harmony), Marjorie Wilkins (Croonette), Charles Everett (Vocalist), The Dunn Trio (Rhythm Trio). From the stage of the Odeon, Leicester Square.—Presented by Quaker Corn Flakes.



Star of numerous films, Edna Best will be shining in the Horlicks Picture House on Sunday at 4 p.m.

- 12.15 p.m.** J. J. Blakemore
Astrologer, with Alan Kane and Orchestra. "Love Songs in Rhythm."
- 12.30 p.m.** Sing As We Go
- 12.45 p.m.**
THANKS FOR THE MEMORIES
The story of Leslie Henson's twenty-five years of West End Stardom.—Presented by Huntley & Palmers, Ltd.
- 1.0 p.m.**
COME TO SUNDAY AFTERNOON AT PAT BURKE'S
and meet Claude, Dickie, Maureen and Honey, amidst singing, fun and music.—Presented by Lux.
- 1.30 p.m.** Programme of Melody and Song, with Monte Rey, Dorothy Carless, Gerry Fitzgerald, Helen Hill, and Orchestra conducted by Phillip Green.
- 2.0 p.m.** The Heralds of Swing
With John Mills, Phyllis Robins, Gordon Little, Lizzie Tish, the Choir. Our guest this week is Arthur Tracy, the Street Singer, and also a special surprise guest feature of an unusual kind.
- 2.30 p.m.**
YOUR OLD FRIEND DAN
in "Songs of Safety." A programme of Safety-first for Parents and their Children.—Presented by Johnson's Wax.

MONDAY, MAY 15

- 8.0 a.m.** MELODIES FROM THE AIR
Presented by Bisodol
 - 8.15 a.m.** LISTENERS AT THE MIKE
Presented by Odol Tooth Paste
 - 8.30 a.m.** Station Concert
 - 8.45 a.m.** THE OPEN ROAD
Presented by Carters Little Liver Pills.
 - 9.0 a.m.** Station Concert
- Please turn to page 27



The photographer catches Sir Thomas Beecham at the Columbia studios. The famous conductor takes part in the Beecham's programme on Sunday at 8 p.m.

one to pour— one to spoon...

IT'S THE SAME DELICIOUS SALAD CREAM

Heinz is the original Salad Cream, made in England—specially prepared to appeal to the taste of the British public.

It is made of eggs straight from the nest—the purest olive oil, malt vinegar—and thick, rich cream. Not only does its delicious flavour tempt everyone to eat more salads—but its rich nourishment turns an ordinary salad into a perfectly balanced meal! Salads give you the mineral salts, vitamins and roughage you need for health! Heinz Salad Cream adds the proteins, carbohydrates, fats—and more vitamins.

It is of the right consistency, because when



poured over salads, fish and cold meats, it mixes thoroughly with these foods and adds to their richness, fullness and flavour.

But for those who want a cream to spoon on top of a salad rather than to mix with it, Heinz make also a Thick Whip Salad Cream of the same ingredients. It is made fluffier, milder, lighter, and sweeter by additional whipping, but the delicious flavours which have made Heinz Salad Cream the most popular salad dressing in the old world are still retained.

Take the salad way to health—with the dressing that has caused the nation to eat more salads.



Listen to . . .
Heinz Half Hour of Happiness
every Sunday at 4.45 from Luxemburg
with Jack Hulbert
Cicely Courtneidge
and Lew Stone's Band

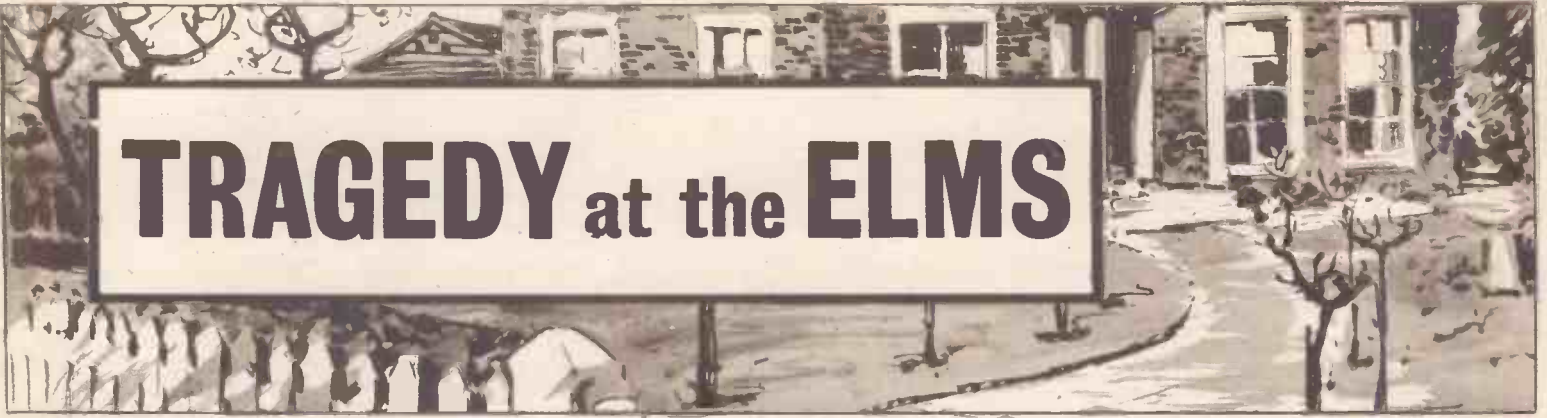


the dressing that has made the nation eat more salad

HEINZ SALAD CREAM

Either kind at 6d & 10d per bottle. Made in England
Other Varieties: Mayonnaise, Baked Beans, Tomato Ketchup, Spaghetti

57



TRAGEDY at the ELMS



Darling, we'll have polyanthus in that bed in the spring, and tulips over there by the wall

Joan, I wish I could be certain we'll still have the house in the spring



But what's wrong, Dick?

Things aren't going well for me at the office, Joan. I've got the brains all right, but I've lost my drive. The company won't stand for it much longer



The trouble is I'm always tired, tired right through and I get so depressed, I even wake up tired every morning

But Dick, why didn't you tell me all this before? I've been worried about your tiredness, but I didn't know you felt as bad as that. You must see the doctor

AT THE DOCTOR'S

Hm! Your trouble sounds like Night Starvation, Mr. Butler. You see, all night long your heart and lungs go on using up energy. The heart has to beat 35,000 times, the lungs make 20,000 muscular movements during 8 hours sleep. If energy is not replaced during sleep, no wonder you wake tired, feel not up to your work all day. You need Horlicks for that. Start tonight...



HIS WIFE SAW TO IT THAT DICK HAD HORLICKS EVERY NIGHT



SIX WEEKS LATER

Your work lately has been splendid, Butler. I have every confidence in you



SIX MONTHS LATER

You've made the garden lovely this summer, darling. We wouldn't have had all this but for you

Nonsense, darling!

(THINKS) THANK GOODNESS FOR HORLICKS

DOCTORS AND SCIENTISTS USE HORLICKS IN HOSPITAL TESTS

RECENTLY tests were made in a great hospital on men and women who complained of always feeling tired.

It was found that these people had an excess of acid waste products in their blood during sleep.

This acid 'waste' kept the brain and nerve centres 'on edge' all night even though the rest of the body was sound asleep.

But when Horlicks was given to these men and women last thing at night, this excess acid

waste was completely neutralised. They woke refreshed, with greatly increased energy and vitality.

* * *

Start taking Horlicks tonight. Prices from 2/-, at all chemists and grocers. Mixers 6d. and 1/-.

TUNE IN to the HORLICKS SHOW with Debroy Somers and his band. Luxembourg (1293 metres) and Normandy (274 metres) Sunday 4-4.45 p.m.

And to "MUSIC IN THE MORNING" - Wednesday, Thursday, Saturday, 8.15-8.30, Luxembourg. Monday, Wednesday, 8-8.15, Normandy.

Transmission from Normandy arranged through the I.B.C. Ltd.

HORLICKS GUARDS AGAINST NIGHT STARVATION

RADIO LUXEMBOURG'S PROGRAMMES

Continued from page 24

- 9.30 a.m. Sunlight on Monday "The Streets of London," presented by Terence Casey at the Organ of the Gaumont Cinema, Chelsea.
- 9.45 a.m. Keeping House With Elizabeth Craig.
- 10.0 a.m. **THE COOKEEN PROGRAMME** With Carroll Gibbons and His Boys, Anne Lenner and George Melachrino. Guest Artists: Byrl Walkley and Robert Irwin.
- 10.30 a.m. **PLAIN JANE** Presented by Rinso.
- 2.15 p.m. **A SERIAL STORY** "Mr. Keen, Tracer of Lost Persons." Presented by Anne French Cleansing Milk.
- 2.30 p.m. **BACKSTAGE WIFE** Presented by Dr. Lyons' Tooth Powder.
- 2.45 p.m. **YOUNG WIDOW JONES** Presented by Milk of Magnesia.
- 3.0 p.m. **THE SWEETEST LOVE SONGS EVER SUNG** Presented by Phillips' Dental Magnesia.
- 3.15 p.m. **STELLA DALLAS** Presented by California Syrup of Figs.
- 3.30 p.m. **STARS ON PARADE** A programme of Movie Memories. Presented by Puffed Wheat and Puffed Rice.
- 3.45 p.m. **Crime Reporters** Featuring Norman Shelley, Philip Wade, and Ivan Samson.
- 4.0 p.m. **Radio's Who's Who** The Charm School Featuring Kay Lawrence. A programme mainly for women.
- 4.30 p.m. **The Latest Dance Music**
- 4.45 p.m. **MARMADUKE BROWN** The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Magnesia Beauty Creams.
- 5.0 p.m. **KITCHEN WISDOM** Presented by Borwick's Baking Powder.
- 5.15 to 5.30 p.m. **GOOD AFTERNOON** A visit from Albert Whelan, bringing a song, a smile and a story.—Presented by Andrews Liver Salt.

- 9.45 a.m. **WE BRING YOU A LOVE SONG** With Jack Wilson and His Versatile Five, Denny Dennis and Esther Coleman. Presented by Turog Brown Bread.
- 10.0 a.m. **Ask The Doctor** With music by the Arcadian Octet.
- 10.15 a.m. **Doctor Humankind** gives you a slice of life from his case-book of humanity.
- 10.30 a.m. **PLAIN JANE** Presented by Rinso.
- 2.15 p.m. **A SERIAL STORY** "Mr. Keen, Tracer of Lost Persons." Presented by Anne French Cleansing Milk.
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- 3.0 p.m. **THE SWEETEST LOVE SONGS EVER SUNG** Presented by Phillips' Dental Magnesia.
- 3.15 p.m. **STELLA DALLAS** Presented by California Syrup of Figs.
- 3.30 p.m. **Reginald Foort** at the Organ Special Guest Artist: Tollefsen.
- 4.0 p.m. **Cavalcade of Melody**
- 4.15 p.m. **GOOD AFTERNOON** A visit from Albert Whelan, bringing a song, a smile and a story.—Presented by Andrews Liver Salt.
- 4.30 p.m. **HUNTLEY & PALMERS** present "The Best of Everything." A programme arranged and compered by Christopher Bouch.
- 4.45 p.m. **MARMADUKE BROWN** The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Magnesia Beauty Creams.
- 5.0 p.m. **On The Air** With Carroll Gibbons and the Savoy Orpheans, Anne Lenner and George Melachrino.
- 5.15 to 5.30 p.m. **THE OPEN ROAD** Presented by Carters Little Liver Pills.



Lovely Bebe Daniels wisecracks her way through the Rinso Radio Revue as usual on Sunday at 6.30 p.m.

TUESDAY, MAY 16

WED., MAY 17

- 8.0 a.m. **MELODIES FROM THE AIR** Presented by Kolynos Tooth Paste.
- 8.15 a.m. **Herman Darewski and His Orchestra**, with Margaret Eaves and Gerald Arthur as vocalists. Britain's most popular composer-conductor in a musical variety.
- 8.30 a.m. **Household Hints** by Mrs. Able.
- 8.45 a.m. **CADBURY CALLING** And presenting "Songs to Make You Sing," with Charlie Kunz at the Piano and the Mills Brothers to sing to you. Presented by Cadbury Bros., Ltd.
- 9.0 a.m. **A PROGRAMME OF CHARACTER** Presented by Pan Yan Pickle.
- 9.15 a.m. **The Mansion of Melody** With Eric Anderson and Dorothy Carless, and Harold Ramsay at the organ.
- 9.30 a.m. **Cookery Club** With the President, Mrs. Jean Scott.

- 8.0 a.m. **MELODIES FROM THE AIR** Presented by Bisodol.
- 8.15 a.m. **MUSIC IN THE MORNING** Presented by Horlicks.
- 8.30 a.m. **Four Star Feature** Station Concert
- 8.45 a.m. **Problem in Music** Station Concert
- 9.0 a.m. **Station Concert**
- 9.15 a.m. **Radio Favourites**
- 9.45 a.m. **Radio Favourites**
- 10.0 a.m. **THE STORK RADIO PARADE** Peter Yorke and his Concert Orchestra present "Songs by British Composers," compered by David Miller, with Les Allen, Joan Ayling, and the Stork Radio Three. Announcer: Bob Walker.—Presented by Stork Margarine.
- 10.30 a.m. **PLAIN JANE** Presented by Rinso.

- 2.15 p.m. **A SERIAL STORY** "Mr. Keen, Tracer of Lost Persons." Presented by Anne French Cleansing Milk.
- 2.30 p.m. **BACKSTAGE WIFE** Presented by Dr. Lyons' Tooth Powder.
- 2.45 p.m. **YOUNG WIDOW JONES** Presented by Milk of Magnesia.
- 3.0 p.m. **THE SWEETEST LOVE SONGS EVER SUNG** Presented by Phillips' Dental Magnesia.
- 3.15 p.m. **STELLA DALLAS** Presented by California Syrup of Figs.
- 3.30 p.m. **Variety** Station Concert
- 3.45 p.m. **Radio Who's Who** Love in An Attic
- 4.0 p.m. **Tea Time**
- 4.15 p.m. **The Old Maestro's Music Room**, featuring Millcent Phillips, in songs old and new.
- 4.30 p.m. **The Old Maestro's Music Room**, featuring Millcent Phillips, in songs old and new.

- 4.45 p.m. **MARMADUKE BROWN** The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Magnesia Beauty Creams.
- 5.0 p.m. **CARSON ROBISON AND HIS PIONEERS** Continue their popular Hill-Billy broadcasts.—Presented by Fairy Soap.
- 5.15 to 5.30 p.m. **THE OPEN ROAD** Presented by Carters Little Liver Pills.

THURS., MAY 18



Opera singer Enid Cruickshank is featured in the Cadbury Opera House on Sunday at 2.45 p.m.



Richard Goolden beams at you, and can be heard on Sunday morning at 11 a.m.



Albert Whelan entertains you in the Andrews Liver Salt programmes on Sunday at 10.30 a.m., Monday, 5.15 and Tuesday, 4.15.

- 8.0 a.m. **MELODIES FROM THE AIR** Presented by Kolynos Tooth Paste.
- 8.15 a.m. **MUSIC IN THE MORNING** Presented by Horlicks.
- 8.30 a.m. **THE OPEN ROAD** Presented by Carters Little Liver Pills.
- 8.45 a.m. **Station Concert**
- 9.0 a.m. **THE MELTONIAN PROGRAMME OF DANCING MOODS** With Joe Loss and His Band, Chick Henderson and Dick Bentley. Featuring a Dance Romance every week. This week: The Valeta. Presented by Meltonian Shoe Dressings.
- 9.15 a.m. **MUSICAL CONSEQUENCES** Presented by Bisurated Magnesia.
- 9.30 a.m. **Cookery Club** With the President, Mrs. Jean Scott.
- 9.45 a.m. **Keeping House** With Elizabeth Craig.
- 10.0 a.m. **The Living Witness** Fascinating episodes from the lives of men and women around you.
- 10.15 a.m. **ARMOUR'S QUALITY VARIETY** Featuring Eddie Carroll and His Orchestra, Don Carlos and Michael Moore.
- 10.30 a.m. **PLAIN JANE** Presented by Rinso.
- 2.15 p.m. **THE MELODY LINGERS ON** Presented by Kolynos Denture Fixative.
- 2.30 p.m. **BACKSTAGE WIFE** Presented by Dr. Lyons' Tooth Powder.
- 2.45 p.m. **YOUNG WIDOW JONES** Presented by Milk of Magnesia.

Please turn to page 28

You're invited to the party

—a NEW kind
of party!

THE MAKERS OF LUX CORDIALLY INVITE YOU TO
"Sunday Afternoon at Diana Clare's"

An absolutely new, sparkling kind of non-stop
entertainment! Light music and songs in
an exciting, amusing party atmosphere

TUNE IN every Sunday! At 1 p.m. from Luxembourg and
1.30 p.m. from Normandy. (Transmission arranged through
I.B.C.) Meet a group of well-known singers and artistes
who will remain anonymous. See if you can guess who
they are! You'll find this the grandest party ever given!

LX2515-120.

LEVER BROTHERS, PORT SUNLIGHT, LIMITED.



*A pageant of
variety*

17 different kinds
of Huntley & Palmers
Biscuits in this delicious
collection.

That is Welcome Assorted! You get
wafers, shortcake, creams, chocolate
biscuits. There's a favourite for everyone
—and plenty of them too. Welcome
Assorted cost only 1/- a lb. They're
amazing value and they are made by
Huntley and Palmers — so you know
they're the best.

In Dry packs and beautifully decorated Tins.
Order some from your grocer or confectioner
today.

HUNTLEY & PALMERS
WELCOME ASSORTED
1/- per lb. Drum as illus. 2/6

LISTEN TO LESLIE HENSON in Huntley
and Palmers' Programme from Luxembourg
every Sunday at 12.45 p.m., and BEST OF
EVERYTHING every Tuesday at 4.30 p.m.

Carroll Levis's

most popular

DISCOVERY

On Sunday, April 30th

was

GOMER JONES

he whistled

"In a Monastery Garden"

This artiste received the
greatest number of votes
from listeners to the pro-
grammes presented by the
makers of Quaker Oats

Don't miss CARROLL LEVIS and
his latest RADIO DISCOVERIES

next week!

AND DON'T FORGET YOUR
VOTE. IT MAY MEAN A STAGE
CONTRACT FOR ONE OF THESE
"UNKNOWNNS."

NORMANDY
5.15 p.m.
SUNDAY
Transmission through
I.B.C. Ltd.

POSTE
PARISIEN
6.15 p.m.
SUNDAY

LUXEMBOURG (12 noon) SUNDAY

RADIO LUXEMBOURG'S PROGRAMMES

Continued from page 27



Helen Hill's lovely voice will be heard
on Sunday at 1.30 p.m.

3.0 p.m.
THE SWEETEST LOVE SONGS EVER
SUNG
Presented by Phillips' Dental Magnesia.

3.15 p.m.
STELLA DALLAS
Presented by California Syrup of Figs.

3.30 p.m.
STARS ON PARADE
A programme of Movie Memories.
Presented by Puffed Wheat and Puffed Rice
3.45 p.m. Station Concert

4.0 p.m.
FAVOURITE MELODIES
Presented by Freezone Corn Remover.
4.15 p.m. Tea Time
With Cyril Fletcher in "Odd Odes and
Music."

4.30 p.m.
YOUR OLD FRIEND DAN
In "Songs of Safety." A programme of
Safety-First for Parents and their
Children.—*Presented by Johnson's Wax.*

4.45 p.m.
MARMADUKE BROWN
The lovable, eccentric inventor and his
patient wife, Matilda.—*Presented by*
Phillips' Magnesia Beauty Creams.

5.0 p.m. The Latest Dance Music
5.15 to 5.30 p.m.
SANDY POWELL
In the exciting series of fun and
adventure: "Around the World with
Sandy Powell"—*Presented by Atora*
Shredded Beef Suet.

FRIDAY, MAY 19

8.0 a.m.
MELODIES FROM THE AIR
Presented by Kolynos Tooth Paste.

8.15 a.m. Donald Watt
Presents "Opposite Numbers"—a pro-
gramme of gramophone records con-
trasting popular British and America
music.

8.30 a.m. Mrs. Cambridge
(Christine Barry).

8.45 a.m. New Personalities For 1939
Up and Coming Young Juveniles.

9.0 a.m. Cinemagazine
A Radio Magazine for Picturegoers, with
The Film Critic. Portraits of the Stars.
This week: An Impression of Cicely
Courtneidge by Florence Desmond.
Famous film duets sung by Anne Ziegler
and Dennis Noble.

9.15 a.m. Simon the Singer
And Orchestra.

9.30 a.m. **THE OPEN ROAD**
Presented by Carters Little Liver Pills.
9.45 a.m. Concert

10.0 a.m. The Songs You Love
With Webster Booth and the Arcadian
Octet.

10.15 a.m. Station Concert
10.30 a.m.

PLAIN JANE
Presented by Rinso.

2.15 p.m.
THE MELODY LINGERS ON
Presented by Kolynos Denture Fixative.

2.30 p.m. **BACKSTAGE WIFE**
Presented by Dr. Lyons' Tooth Powder.

2.45 p.m. **YOUNG WIDOW JONES**
Presented by Milk of Magnesia.

3.0 p.m.
THE SWEETEST LOVE SONGS EVER
SUNG
Presented by Phillips' Dental Magnesia.

3.15 p.m. **STELLA DALLAS**

Presented by California Syrup of Figs.

3.30 p.m. **PALMOLIVE PROGRAMME**

With Eddie Pola, Olive Palmer, Paul
Oliver and the Palmolivers.

4.0 p.m. David and Margaret
With Orchestra.

4.15 p.m. Adventures of the Saucy Boy
With Uncle George, Bettie Bucknelle,
Johnny Johnston, and Dance Band
directed by Tommy Kinsman.

4.30 p.m. **INSTANT POSTUM**
Presents "No. 7, Happiness Lane," with
Big Bill Campbell and His Hill-Billies.

4.45 p.m. **MARMADUKE BROWN**
The lovable, eccentric inventor and his
patient wife, Matilda.—*Presented by*
Phillips' Magnesia Beauty Creams.

5.0 to 5.30 p.m.
THE SPRY BROADCASTING

THEATRE
With Dick Francis, Byrl Walkley,
Sandra Shayne, the Radio Revellers and
the Spry Syncopators.—*Presented by*
Spry Cooking Fat.

11.0 p.m. Music for a Dancing Mood

11.30 p.m. Dance Music

12.0 (midnight) Daydreams at Midnight

12.15 to 1.0 a.m. Dance Music

SAT., MAY 20

8.0 a.m. **MELODIES FROM THE AIR**
Presented by Kolynos Tooth Paste.

8.15 a.m. **MUSIC IN THE MORNING**
Presented by Horlicks.

8.30 a.m. The Circus Comes to Town
George Buck, Phillip Wade, Jack Train,
and Jeanne de Casalis, with the Aug-
mented Circus Band.

8.45 a.m. **CADBURY CALLING**
"You Call the Tune!" Have you a
favourite tune? Reginald Dixon is playing
listeners' requests each week in his
programme of organ music.—*Presented by*
Cadbury Bros.

9.0 a.m. **CADBURY CALLING**
"The Cocom Radio News." A Radio
Magazine for Boys and Girls, edited by
Jonathan. A thrilling Red Indian serial by
Chief Os-ke-non-ton, tales by Old Peter,
the Petsop Man, Boy and Girl Entertain-
ers, and the Cadbury Cowboys.
Presented by Cadbury Bros. on behalf of
their Bournville Cocoa.

9.15 a.m. Station Concert

9.30 a.m. Cookery Club

With the President, Mrs. Jean Scott.

9.45 a.m. Keeping House With
Elizabeth Craig.

10.0 a.m. **FAVOURITE MELODIES**
Presented by Freezone Corn Remover.

10.15 a.m. Station Concert

10.30 a.m. Concert

5.0 p.m. The Latest Dance Music

5.15 p.m. Bolonium Bill

The Reporter of Odd Facts.

5.30 to 6.0 p.m. Station Concert

11.0 p.m. Music for a Dancing Mood

11.30 p.m. Dance Music

12.0 (midnight) Midnight in Mayfair

12.15 a.m. The Smarty Show

Bringing you four of the smartest
performers around Town.

12.30 to 1.0 a.m. Dance Music

Information supplied by Wireless Publicity,
Ltd., Electra House, Victoria Embankment,
W.C.2. Sole Agents in the British Empire.



Lyle Evans, alias Your Old Friend
Dan or the Buccaneer, is presented
by Johnson's Wax on Sunday 2.30
p.m. and Thursday 4.30 p.m.

MAKING THE MOST OF YOUR SET

By Our Technical Expert

F. A. Fennessy, Roedeau

"I have a frame aerial which is rather old, but I am told it can be used with my present receiver to increase the selectivity and to decrease interference. Is the modification simple?"

YOUR receiver is of a reasonably complicated commercial type, and although theoretically you could use your frame aerial, it would mean using a separate condenser across the frame. It would certainly improve selectivity, but I am not at all sure there would be much of a reduction in noise level owing to the comparatively long leads there would be between the grid of the first valve and the frame aerial.

I cannot advise you to make the modification suggested, although it would be quite a reasonable one if the receiver were also home-built.

G. Dunn, Weston

"My short-wave reception is good during the daytime, but the stations I hear always fade out during the early evening."

BETWEEN 10 and 20 metres short-wave stations can generally be received during daylight but after dark these stations always fade out and other stations on longer wavelengths can then be received. After about 5 p.m. you will find that the very short-wave stations change over to a higher wavelength so as to permit of continuous reception in Europe.

For example, Pittsburg stations can be found in the 13-, 19-, 25- and 48-metre channels, and as the station fades out on one channel you should immediately tune to the channel next higher in wavelength. You will then find that your short-wave reception will be very much improved. These comments apply to practically all American broadcasts.

J. H. Middleton, Harrow

"I notice considerable interference to the National programme from what appears to be the Alexandra Palace television transmission. My receiver is a highly selective one and this is the only trouble I have. The aerial is short, so this cannot be the cause of the poor selectivity."

YOUR trouble is not due to poor selectivity, but to the fact that some of the wires in the early stages of your receiver are actually picking up the ultra-high-frequency television transmission.

A small H.F. choke in series with the grid of the first valve should satisfactorily cure this trouble. The grid of the valve is actually the top connection of the first valve and it is quite a simple matter to connect the choke into circuit.

C. Innes, Basingstoke

"My receiver tunes down to 7 metres, but so far I have not heard any signals below 15 metres, although I listen most evenings."

YOU should notice the reply to reader Dunn, of Weston, and also remember that during the daytime the channels between 7 and 15 metres are highly satisfactory for short-wave reception. Your trouble is due to the fact that your listening periods are only after dark, when there is very little chance of any ultra-high-frequency stations being received. If you can listen over the week-end after midday you should be able to pick up some of the American broadcasters on approximately 9, 11 and 13 metres.

G. Warner, Brighton

"Is it possible to increase the output of my receiver? The last valve is a pentode, which does not give sufficient volume."

THE average pentode valve gives 2½ watts of audio output, which is more than enough for the average room, and from your remarks I am rather of the opinion that your trouble is due to loss of emission in your pentode valve, for there should not be any need to add additional amplifiers. In any case, the inclusion of another amplifying valve is not feasible, for it would mean making drastic alterations to your set and would probably cause additional hum.

Try a new output pentode and/or have your present one tested, but should you still need greater volume, I suggest you ask your local dealer to modify the receiver so as to use one of the latest type high-slope pentodes. The only modification actually is a new bias resistance, which is rather critical as to value and depends upon the type of valve you use.

W. Wright, Mablethorpe

"Morse interference from shipping rather spoils my reception of the North Regional programme. The receiver I have is rather old. Do you think a new one would free me from this trouble?"

YOUR receiver must be very flatly tuned for there is almost 150 metres difference between the wavelength of commercial morse stations and the North Regional station. You should, however, be able to eliminate most of the trouble by including a sharply tuned wavetrap or filter in series with the lead-in wire, but your suggestion of purchasing a new set is a much better scheme. If you decide to buy a new receiver, have one that is sharply tuned, has one H.F. stage and use a superhet circuit. You should then be quite free from morse interference.

★ Will readers requiring immediate postal replies to their queries please enclose a stamped, addressed envelope?

I WANNA KNOW . . .

Whatever your Radio Query, JENNIFER can help you in her weekly column. If you want a reply by post, please enclose a stamped addressed envelope.

"CAN you tell me how long Evelyn Dall, the croonette, has been with Ambrose and his band?"—H. R., Gloucester.

According to our files, Evelyn Dall has now been singing with Ambrose for three and a half years, and has also appeared in a film with him.

"ARE Monica Stracey and Bernadette Hodgson the same person, please? I often hear them in plays on Midland Regional."—R. H., Sallley, Birmingham, 8.

We contacted the B.B.C. at Birmingham for you, and they assure us that Bernadette and Monica are two separate and distinct actresses.

"WOULD you give me a few details about Chick Henderson, please? His age, if he is married, and any hobbies he may have."—J. L., Darlington.

As a rule we are not allowed to publish the ages of the stars, unless they reveal them to us personally. However, Chick Henderson tells us he is twenty-seven, and is still in the bachelor state. He modestly says he is the champion golfer of the combination, and is a keen sportsman!

"BEING a great admirer of the organist Donald Thorne, I should very much like to know if there is a Fan Club in his honour, and if so could you let me have the secretary's name and address?"—M. B., Edgware.

Donald Thorne has a very flourishing Fan Club, and takes a great personal interest in all its activities. For full particulars write to Mr. Vernon Hull, 75 Church Road, Epsom, Surrey.

"CAN you let me know where Albert Whelan made his first stage appearance? I have listened to all his Andreus Liver Salt programmes from Normandy and Luxembourg."—R. M., Godalming.

According to our files, R. M., Albert Whelan made his first stage appearance at Coolgardie, Western Australia.

"SYDNEY LIPTON'S is my favourite band. I have seen him once or twice, and always listen to his broadcasts. Is it possible for you to let me have the names of the members of the band?"—J. K., Southport.

Latest personnel of Sydney's band herewith: Billy Munn, Barry Wicks, Irvine Ledore, George Pallett, Tom Heath, Ted Heath, Billy Smith, Frank Weir, Al Thomas, Bill Shakespeare, Ivor Davis, Norman Impey, and vocalist Celis, and last but not least Sydney Lipton himself.

"HAVE you any idea whether the vocalist Les Allen is married, and if so, has he any children?"—D. W., Walsall.

Handsome Les Allen has been married some time now, and has a young son and heir who was eleven last January.

"WILL you please settle an argument, Jennifer, and let me know if Al Bowilly is Spanish?"—Al Bowilly Fan.

Sorry, but Al was born a long way from Spain. In fact, he lived with his family in Johannesburg, South Africa.

"I HEARD the Hungarian Band quite recently, and enjoyed it very much. I wonder if you can let me know if they have made any records, and if so put me in touch with the company that made them?"—W. H., Wokingham.

Checked this up for you with the leader of the Hungaria Orchestra, and he informs me that the band have not yet made any recordings, but I understand that negotiations are in progress for recording for His Master's Voice Company in the very near future.

"AFTER seeing all the news about various fan clubs in RADIO PICTORIAL, I feel that I should very much like to start one myself. Can you make any suggestions, and let me have a rough outline as to what my duties would be as secretary, please?"—E. B., Yeovil.

It's a good idea to start a fan club, but it will take up a lot of your spare time. Your first job would be to canvass your friends for members, and perhaps insert small advertisements in the local press.

It is usual to charge an annual subscription of about one shilling to cover costs of postage, etcetera. Any proceeds, are as a rule, donated to some form of charity, any one you care to choose. You would then have to arrange meetings, dances, debates, outings, and any other social activities you consider suitable for the club.

I don't have to remind you, do I, E. B., that it is first essential to obtain the permission of the star you have in mind? Wishing you every success in your venture.

To make this perfectly you must use BORWICK'S BAKING POWDER



Good cooks always use plain flour and BORWICK'S BAKING POWDER because it costs less, needs less shortening, fewer eggs, and makes things more digestible. Use Borwick's every time, and give your family the good wholesome food on which their health depends.

CHOCOLATE SWISS ROLL
(from Borwick's new Recipe Book)
3 eggs; 5 oz. castor sugar; 4 oz. plain flour; 1 oz. chocolate powder; 1 teaspoon BORWICK'S; 1/2 teaspoon vanilla essence; Butter icing.
Beat eggs for 5 minutes. Add sugar, beat further 5 minutes. Fold in flour and other ingredients. Pour into a shallow tin, bake in hot oven 7-11 mins. Turn out on sugared paper which is over a damp cloth. Roll up and leave. When cold unroll, spread with butter icing and roll again.

BORWICK'S BAKING POWDER and plain flour is cheapest

DAYS AND TIMES OF BORWICK'S PROGRAMMES
Every Monday, Luxembourg (1,293 m.) 5-5.15 p.m.
Every Friday, Normandy (274 m.) 10-10.15 a.m.
Normandy transmission arranged through I.B.C. Ltd.

Armour Your Larder WITH Armour's Veribest Ox Tongues

CORNED BEEF BAKED BEANS
LUNCH TONGUES TINNED FRUITS

and other Armour's Tinned Food Products

★
They're as good as the
Armour's "Quality Variety"
PROGRAMME
with Eddie Carroll,
Don Carlos and a galaxy of
guest artistes.

LUXEMBOURG Every Thursday
at 10.15 a.m.

NORMANDY Every Wednesday
at 9.15 a.m.

"Happy Listening"



RADIO NORMANDY

274 m., 1,095 kc/s

I.B.C. Studio Manager: George R. Busby. Chief Resident Announcer: David J. Davies. Resident Announcers: Ian Newman, Ralph Hurcombe, Godfrey Holloway. Sound Engineer: Clifford Sandall

SUNDAY, MAY 14

- 7.0 a.m.** Radio Reveille
Time Signals, 7.15, 7.30 and 8.0 a.m.
- 8.0 a.m.** Sacred Music
The Thought for the Week. The Rev. James Wall, M.A.
Time Signal, 8.15 a.m.
- 8.15 a.m.** Sing Song
- 8.30 a.m.** French News Bulletin
- 8.40 a.m.** YOUR MESSAGE FROM THE STARS
Murray Lister, the Radio Normandy Astrologer, reads in the stars your luck for to-day.—*Presented by Anne French Cleansing Milk.*
- 8.45 a.m.** IVORY CASTLES
A grand musical adventure.—*Presented by Gibbs Dentifrice.*
Time Signal, 9.0 a.m.
- 9.0 a.m.** COOKEEN CABARET
With Helen Clare. Guest artistes: Robert Irwin, Byrl Waikley. Compered by Russ Carr.—*Presented by Cookeen Cooking Fat.*
- 9.15 a.m.** Donald Watt
Presents "Opposite Numbers."
The Long-range Weather Forecast for to-day and to-morrow.
- 9.30 a.m.** Musical Pie
With Phillip Martell and orchestra. Robert Naylor and Jill Manners.
- 9.45 a.m.** THE RIZLA SPORTS REVIEW
Featuring Henry Armstrong, World Welter-Weight Champion. Interviews, Forecasts, Gossip, Guidance.—*Presented by Bruce Anderson.* Announced by Bob Danvers Walker for Rizla Cigarette Papers.
Time Signal, 10.0 a.m.
- 10.0 a.m.** I've Brought My Music
A programme of piano solos and songs at the piano by Harry Jacobson.
- 10.15 a.m.** CARSON ROBISON AND HIS PIONEERS
Presented by Fairy Soap.
- 10.30 a.m.** Buskers On Parade
Featuring Tommy Handley and His Busker Pals.
- 10.45 a.m.** GEORGE FORMBY
With a strong supporting cast including "Beryl." A terrific series of laughter and song programmes.—*Presented by the proprietors of Feen-a-Mint.*
Time Signal, 11.0 a.m.



The lovely soprano voice of Anne Ziegler will be heard on Sunday at 6 p.m.

TIMES OF TRANSMISSIONS

All Times stated are British Summer Time

SUNDAY:	WEEKDAYS:
7.0 a.m.—11.45 a.m.	7.0 a.m.—11.30 a.m.
1.30 p.m.—7.30 p.m.	2.0 p.m.—6.0 p.m.
10.0 p.m.—1.0 a.m.	†12 (midnight)—†1.0 a.m.
	†Friday, Saturday, till 2.0 a.m.



The world-famous Mills Brothers are brought to you by Cadbury's on Tuesday morning at 8 a.m.

- 11.0 a.m.** DONALD PEERS
Cavalier of Song. Supported by The D.D.D. Melodymakers.—*Presented by D.D.D. Prescription and compered by Roy Plomley.*
- 11.15 a.m.** STORK RADIO PARADE
With Peter Yorke and His Orchestra, Joan Ayling, Les Allen, The Stork Radio Three. Comper: David Miller. Announcer: Bob Danvers Walker.—*Presented by Stork Margarine.*
- 11.45 a.m.** Programmes in French
- 1.30 p.m.** Come to SUNDAY AFTERNOON AT PAT BURKE'S and meet Claude, Dickie, Maureen and Honey amidst singing, fun and music.—*Presented by Lux.*
Time Signal, 2.0 p.m.
- 2.0 p.m.** The Heralds of Swing
With John Mills, Phyllis Robins, Gordon Little, Lizzie Tish, The Choir, and Our Guest this week: Arthur Tracy (The Street Singer). And also a special surprise guest feature of an unusual kind.
- 2.30 p.m.** Teaser-Time
An entirely unrehearsed Battle of Knowledge between two teams of Listeners. Compered by Wilfrid Thomas.
- 2.45 p.m.** THE OPEN ROAD
Featuring the Carter Cavaliers.—*Presented by Carters Little Liver Pills.*
Time Signal, 3.0 p.m.
- 3.0 p.m.** POND'S SERENADE TO BEAUTY
Brings you Stella Wayne. Discussing some human problems. A New Dance Orchestra led by Van Phillips. Announced by Michael Riley.—*Presented by Pond's Extract Co., Ltd.*
- 3.30 p.m.** Reginald Foort
at the organ. With guest artistes Billy Thorburn and George Melachrino.
Time Signal, 4.0 p.m.
- 4.0 p.m.** HORLICKS PICTURE HOUSE
Master of Ceremonies: Edwin Styles. Edna Best, Vic Oliver, Dorothy Ale, The Cavendish Three, Mayfair Men and the Horlicks All-Star Orchestra under Debroy Somers.—*Presented by Horlicks.*

- 4.45 p.m.** DE RESZKE PERSONALITIES NO. 2
Western Brothers. Meet the Stars and know how they reached the top. Listen to those cads, Kenneth and George, telling Leslie Mitchell how they joined forces. Produced by Howard Thomas.—*Presented by De Reszke Cigarettes.*
Time Signal, 5.0 p.m.
- 5.0 p.m.** Sing As We Go
Featuring Leonard Henry, Adelaide Hall, Raymond Newell, The Sing Song Orchestra and Choir under the direction of Dennis Van Thal.
- 5.15 p.m.** QUAKER QUARTER-HOUR
Featuring Carroll Levis and His Radio Discoveries, Jose Abrahams (croonette), Rose and Paton (two pianos in harmony), Marjorie Wilkins (croonette), Charles Everett (vocalist), The Dunn Trio (rhythm trio). From the stage of the Odeon, Leicester Square.—*Presented by Quaker Corn Flakes.*
- 5.30 p.m.** The makers of Oxydol proudly present JACK JACKSON AND HIS BAND in a new and unusual entertainment, with an all-star cast, with Helen Clare, The Three Jacks, Jack Hunter, and Jack Cooper.
- 5.45 p.m.** Adventures of the Saucy Boy
With Uncle George, Bettie Bucknelle, Johnny Johnston and Dance Band directed by Tommy Kinsman.
- 6.0 p.m.** Let's Remember
With Frank Titterton, Leslie Jeffries and His Quintette, Anne Ziegler and the Old Time Singers.
- 6.15 p.m.** EVENING IN PARIS
Fifteen Minutes in Paris. A unique Show brought from a studio actually in the gay capital. With Reva Reyes, Pierre Zepelli and His Orchestra. An interview with the proprietor of Harry's Bar. Compered by Roy Plomley.—*Presented by Bourjois.*
- 6.30 p.m.** RINSO RADIO REVUE
Featuring Billy Bissett and His Band, Bebe Daniels and Ben Lyon, Tommy Handley, Alice Mann, Sam Browne. Compered by Ben Lyon.—*Presented by Rinsol.*

- 7.0 p.m.** MR. J. G. REEDER
Of the Public Prosecutor's Office. One of the late Edgar Wallace's most famous characters brought to life in a series of exciting weekly dramas of crime and detection.—*Presented by Milk of Magnesia.*
- 7.15 p.m.** Charm School
Featuring Miss Kay Lawrence.
- 7.30 p.m.** Programmes in French
- 10.0 p.m.** Motor Magazine
A Programme of the Road. Edited by Alan Hess.
- 10.15 p.m.** WALTZ TIME
With Tom Sheppard and His Orchestra, and the golden voices of Jerry Roberts and Mary Munroe.—*Presented by Phillips' Dental Magnesia.*
- 10.30 p.m.** Riddle Rhythm
With Leonard G. Feather.
- 10.45 p.m.** The Songs We Know Them By
Time Signal, 11.0 p.m.
- 11.0 p.m.** Special American Programme
Supplied by Station WMCA, New York.
- 11.15 p.m.** Variety
- 11.30 p.m.** Tunes from the Theatre
- 11.45 p.m.** Sweet Music
- 12.0 (midnight)** Melody at Midnight
Time Signal, 12.30 a.m.
- 12.30 a.m.** Dance Music
- 1.0 a.m.** I.B.C. Goodnight Melody


MONDAY, MAY 15

- 7.0 a.m.** Radio Reveille
Time Signal, 7.15 a.m.
- 7.15 a.m.** THE OPEN ROAD
Presented by Carter's Little Liver Pills.
Time Signal, 7.30 a.m.
The long-range Weather Forecast for to-day and to-morrow.
- 7.30 a.m.** The Songs We Know Them By
- 7.45 a.m.** A Programme of Popular Tunes.
Time Signal, 8.0 a.m.
- 8.0 a.m.** MUSIC IN THE MORNING
Featuring Gloria Brent, Bob Howard and Marilyn. Bram Martin and His Orchestra.—*Presented by Horlicks.*
Time Signal, 8.15 a.m.
- 8.15 a.m.** Donald Watt presents "Opposite Numbers."
- 8.30 a.m.** French News Bulletin
- 8.40 a.m.** YOUR MESSAGE FROM THE STARS
Presented by Anne French Cleansing Milk.
- 8.45 a.m.** From Now Till Nine
Time Signal, 9.0 a.m.
- 9.0 a.m.** Movie Memories
Please turn to page 32



Ed and Don—the singing cowboys, look over their fan-mail. Hear them on Mons., Weds., Fris., and Sats., at 4.15 p.m.

Listen to
"THE GOSPEL SINGER"



Sacred Melodies that never grow old

Tune in to Radio Normandy every Tuesday and Thursday at 4-15 and hear the songs and melodies our mothers and fathers loved so well—the tunes that never grow old. Listen to the "Gospel Singer's" fine rendering of those grand old hymns that never fail to comfort our hearts and stir our memories. A quarter hour programme of quiet enjoyment and peaceful meditation, sent to you with the good wishes of the proprietors of Wright's Coal Tar Soap.

Sponsored by the proprietors of

WRIGHT'S COAL TAR SOAP

Tuesdays and Thursdays
 FROM 4.15 TO 4.30 P.M.

RADIO NORMANDY 274 METRES

Transmission arranged through International Broadcasting Co. Ltd.

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TUESDAY MAY 23 LUXEMBOURG 9.45 A.M.
 WEDNESDAY MAY 24 NORMANDY 10.0 A.M.

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is featured every week in a new series of thrilling Radio Dramas. Mr. J. G. REEDER—of the Public Prosecutor's Office—pits his shrewd brain against the cunning and crime of the underworld. Follow his exciting adventures.

Presented by the Makers of "Milk of Magnesia"

EVERY SUNDAY at 7.15 p.m.

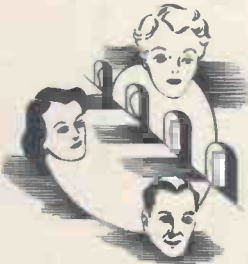


"YOUNG WIDOW JONES"

Living in the country town of Appleton—Peggy Jones, widowed in her twenties, with two children to support has to decide what she owes to her children and what she owes to herself in life.

Presented by the Makers of "Milk of Magnesia"

MONDAY to FRIDAY 2.45 p.m.



"BACKSTAGE WIFE"

The drama of Mary Noble, a provincial girl who married Brian Noble, London's most handsome and popular star. Here is the story of what it means to be the wife of a famous star; of the intrigues, the joys and sorrows that face one in the complicated life Backstage.

Presented by the Makers of

"Phillips' Magnesia Beauty Creams"

MONDAY to FRIDAY 3.00 p.m.



"STELLA DALLAS"

A dramatic radio version of the world-famous story of a mother whose love for her daughter was the uppermost thought in her life. The sacrifice of her own happiness to secure the social prestige of her daughter is a heart-rending echo of one of Life's gripping dramas.

Presented by the Makers of

"California Syrup of Flgs"

MONDAY to FRIDAY 3.15 p.m.



"MARMADUKE BROWN"

You have met men like Marmaduke—lovable, loyal, but irresponsible. Marmaduke is an inventor, but what he invents never amounts to much. Matilda, his wife, is the breadwinner. She loves him—but he is exasperating. Listen to the adventures of these two human people.

Presented by the Makers of

"Phillips' Dental Magnesia"

MONDAY to FRIDAY 4.45 p.m.

SUN. MON. TUES. WED. THURS. FRI.

from **RADIO NORMANDY**

274 metres

Transmissions arranged through the International Broadcasting Co.

Tune in RADIO NORMANDY

—Continued from page 30

Full Programme Particulars



Les Allen and lovely Anna Lee, as they appeared in a recent film. Les vocalises in the *Stork* programme on Sun., 11.15 a.m.

9.30 a.m. MELODIES FROM THE AIR
Presented by Kolyinos Tooth Paste.

9.45 a.m. LONDON MERRY-GO-ROUND
Teddy Randall and His Sensational London Band, Madeleine De Gist, Pierre Le Kreun, and the smiling, singing Men-about-Town.—Presented by Milk of Magnesia.
Time Signal, 10.0 a.m.

10.0 a.m. Cinema Organ Potpourri

10.15 a.m. A PROGRAMME OF CHARACTER
Presented by Pan Yan Pickle.

10.30 a.m. Home and Beauty
Time Signal, 10.45 a.m.

10.45 a.m. Benjie McNabb Presents Radio Normandy Concert Hall.

11.0 a.m. Something for Everybody

11.30 a.m. Programmes In French

2.0 p.m. Miniature Matinee

2.15 p.m. Sing Songs No. 10

2.30 p.m. In Search of Melody

2.45 p.m. YOUNG WIDOW JONES
A moving human story of a woman's heart and a woman's love.—Presented by Milk of Magnesia.
Time Signal, 3.0 p.m.

3.0 p.m. BACKSTAGE WIFE
A story of intrigue, the joys and sorrows that face one in the complicated life backstage of the theatre.—Presented by Magnesia Beauty Creams.

3.15 p.m. STELLA DALLAS
A continuation of the world-famous story of a mother whose love for her daughter was the uppermost thought of her life —Sponsored by California Syrup of Figs.

3.30 p.m. Ask for Another
Time Signal, 4.0 p.m.

4.0 p.m. Tango Time

4.15 p.m. Ed and Don

4.30 p.m. From the Southern Seas

4.45 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillip's Dental Magnesia.
Time Signal, 5.0 p.m.

5.0 p.m. Country Home Hour
A Radio Magazine for Country Dwellers and all who love the country.

5.45 p.m. A Quarter-Hour Programme For Boys and Girls.

6.0 p.m. Programmes In French

12 (midnight) Melody at Midnight
Time Signal, 12.30 a.m.

12.30 a.m. Dance Music

1.0 a.m. I.B.C. Good-night Melody

TUESDAY, MAY 16

7.0 a.m. Radio Reveille
Time Signals, 7.15 and 7.30 a.m.
The Long-range Weather Forecast for to-day and to-morrow.

7.30 a.m. Wake Up and Sing

7.45 a.m. THE PROGRAMME OF DANCING MOODS
With Joe Loss and His Band, Chick Henderson and Chappie D'Amato. Featuring a dance romance every week. This week: The Paso Doble.—Presented by Meltonian Shoe Dressing.
Time Signal, 8.0 a.m.

8.0 a.m. CADBURY CALLING
Presenting Songs to Make You Sing, with Charlie Kunz at the Piano and The Mills Brothers.—Presented to you by Cadbury Bros., Ltd.
Time Signal, 8.15 a.m.

8.15 a.m. Light Fare
Introducing Mrs. Able.

8.30 a.m. French News Bulletin

8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Presented by Anne French Cleansing Milk.

8.45 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
Time Signal, 9.0 a.m.

9.0 a.m. Duets for Organ and Piano

9.15 a.m. The Happy Harmony Programme.

9.30 a.m. MELODIES FROM THE AIR
Presented by Blsodol.

9.45 a.m. WALTZ TIME
With Tom Sheppard and His Orchestra and the golden voices of Jerry Roberts and Mary Munroe.—Presented by Phillip's Dental Magnesia.
Time Signal, 10.0 a.m.

10.0 a.m. Hits of the Nineties

10.15 a.m. Ed and Don

10.30 a.m. The Singing Cowboys.

10.45 a.m. Radio Favourites
Time Signal, 10.45 a.m.

10.45 a.m. Benjie McNabb Presents Radio Normandy Concert Hall.

11.0 a.m. Something for Everybody

11.30 a.m. Programmes In French

2.0 p.m. Ed and Don

2.15 p.m. The Singing Cowboys.

2.30 p.m. The Salvation Army Hendon Brass Band.

2.45 p.m. The Songs We Know Them By

YOUNG WIDOW JONES
Presented by Milk of Magnesia.
Time Signal, 3.0 p.m.

3.0 p.m. BACKSTAGE WIFE
Presented by Magnesia Beauty Creams.

3.15 p.m. STELLA DALLAS
Presented by California Syrup of Figs.

3.30 p.m. "Crime Reporter"
Featuring Norman Shelley, Philip Wade and Ivan Samson.

3.45 p.m. MUSICAL CONSEQUENCES
Presented by "Bisurated" Magnesia.
Time Signal, 4.0 p.m.

4.0 p.m. FAVOURITE MELODIES
Presented by Freezone Corn Remover.

4.15 p.m. THE GOSPEL SINGER
Featuring Roland Robson.—Presented by Wright's Coal Tar Soap.

4.30 p.m. Madcap Melody
With Sid Millward and His Nitwits.

4.45 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillip's Dental Magnesia.
Time Signal, 5.0 p.m.

5.0 p.m. Radio Who's Who?

5.15 p.m. A Quarter-hour Programme For Boys and Girls.

5.30 p.m. The Musical Mirror

5.45 p.m. Going Greyhound Racing?

6.0 p.m. Programmes In French

12 (midnight) Melody at Midnight
Time Signal, 12.30 a.m.

12.30 a.m. Dance Music

1.0 a.m. I.B.C. Goodnight Melody

WEDNESDAY, MAY 17

7.0 a.m. Radio Reveille
Time Signal, 7.15 a.m.

7.15 a.m. Bruce Anderson Introduces Geoffrey Gilbey to review this week's racing on behalf of "The Sporting Record."
Time Signal, 7.30 a.m.
The Long-range Weather Forecast for to-day and to-morrow.

7.30 a.m. FAVOURITE MELODIES
Presented by Freezone Corn Remover.

7.45 a.m. Popular Tunes
Time Signal, 8.0 a.m.

8.0 a.m. MUSIC IN THE MORNING
Featuring Gloria Brent, Bob Howard and Marilyn. Bram Martin and His Orchestra.—Presented by Horllocks.
Time Signal, 8.15 a.m.

8.15 a.m. LISTENERS AT THE MIKE
Presented by Odol.

8.30 a.m. French News Bulletin

8.40 a.m. YOUR MESSAGE FROM THE STARS
Presented by Anne French Cleansing Milk.

8.45 a.m. Now Till Nine
Time Signal, 9.0 a.m.

9.0 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.

9.15 a.m. ARMOUR'S QUALITY VARIETY
Featuring Eddie Carroll and His Orchestra, Don Carlos and Michael Moore.—Presented by Armour's Quality Food Products.

9.30 a.m. MELODIES FROM THE AIR
Presented by Kolyinos Tooth Paste.

9.45 a.m. THEATRE OF THE AIR
Presenting Showland Memories. Robert Irwin, Elena Danielli, The Showland Trio, Percival Mackey and His Orchestra.—Sponsored by California Syrup of Figs.
Time Signal, 10.0 a.m.

10.0 a.m. WE BRING YOU A LOVE SONG
Featuring Jack Wilson and His Versatile Five, Denny Dennis, and Esther Coleman. Compère: Neal Arden. Presented by Turog Brown Bread.

10.15 a.m. THE SPRY BROADCASTING THEATRE
With Dick Francis, Byri Walkley, Sandra Shayne, The Radio Reveliers, The Spry Syncopators.—Presented by Spry Cooking Fat.
Time Signal, 10.45 a.m.

10.45 a.m. The Songs We Know Them By

11.0 a.m. Something for Everybody

11.30 a.m. Programmes In French

2.0 p.m. Miniature Matinee

2.30 p.m. Home and Beauty


2.45 p.m. YOUNG WIDOW JONES
Presented by Milk of Magnesia.
Time Signal, 3.0 p.m.

3.0 p.m. BACKSTAGE WIFE
Presented by Magnesia Beauty Creams.

3.15 p.m. STELLA DALLAS
Presented by California Syrup of Figs.

3.30 p.m. SONGS OF SAFETY
With Your Old Friend Dan.—Presented by Johnson's Wax Polish.

3.45 p.m. GEORGE FORMBY
With a strong supporting cast including "Beryl." A terrific series of laughter and song programmes.—Presented by the proprietors of Feen-a-Mint.
Time Signal, 4.0 p.m.



Exotic Reva Reyes will be in the Bourjois programme on Sunday at 6.15 p.m.

4.0 p.m. Rumba Rhythm

4.15 p.m. Ed and Don

4.30 p.m. The Singing Cowboys

4.45 p.m. Tea-Time Music

MARMADUKE BROWN
The Lovable, Eccentric Inventor and his Patient Wife, Matilda.—Presented by Phillip's Dental Magnesia.
Time Signal, 5.0 p.m.

5.0 p.m. Gilbert & Sullivan Selections No. 9.

5.15 p.m. A Quarter-hour Programme For Boys and Girls.

5.30 p.m. "Listen to the Zoo"
A unique series with Wilfrid Thomas.

5.45 p.m. A West Country Sing Song

6.0 p.m. Programmes In French

12 (midnight) Melody at Midnight
Time Signal, 12.30 a.m.

12.30 a.m. Dance Music

1.0 a.m. I.B.C. Goodnight Melody

THURSDAY, MAY 18

7.0 a.m. Radio Reveille
Time Signal, 7.15 a.m.

7.15 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
Time Signal, 7.30 a.m.
The Long-range Weather Forecast for to-day and to-morrow.

7.30 a.m. Tunes of the 1920's
Time Signal, 8.0 a.m.

8.0 a.m. "New Personalities for 1939"
Up and Coming Young Juveniles.
Time Signal, 8.15 a.m.

8.15 a.m. Cinemazine
Portraits of the Stars: This week, an impression of Cicely Courtneidge, by Florence Desmond. Famous film duets by Anne Ziegler and Dennis Noble.

8.30 a.m. French News Bulletin

8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Presented by Anne French Cleansing Milk.

8.45 a.m. The Potted Show
With Clarence Wright and Peggy Desmond.
Time Signal, 9.0 a.m.

9.0 a.m. Around the Metropolis

9.15 a.m. A Programme of Popular Tunes.

9.30 a.m. The Mansion of Melody
With Harold Ramsay at the Organ.

9.45 a.m. LONDON MERRY-GO-ROUND
Teddy Randall and his sensational London Band, Madeleine de Gist, Pierre le Kreun, and the Smiling, Singing Men-about-Town.—Presented by Milk of Magnesia.
Time Signal, 10.0 a.m.

10.0 a.m. Radio Favourites

10.15 a.m. Ed and Don

10.30 a.m. The Singing Cowboys.
Music on the Frets
Time Signal, 10.45 a.m.

10.45 a.m. Benjie McNabb Presents Radio Normandy Concert Hall.

11.0 a.m. Something for Everybody

11.30 a.m. Programmes In French

2.0 p.m. Ask for Another

2.30 p.m. The Salvation Army Chalk Farm Brass Band.

2.45 p.m. YOUNG WIDOW JONES
Presented by Milk of Magnesia.
Time Signal, 3.0 p.m.

3.0 p.m. BACKSTAGE WIFE
Presented by Magnesia Beauty Creams.

3.15 p.m. STELLA DALLAS
Sponsored by California Syrup of Figs.

3.30 p.m. Ed and Don

3.45 p.m. The Singing Cowboys.
The Musical Mirror
Time Signal, 4.0 p.m.

4.0 p.m. The Songs We Know Them By

4.15 p.m. THE GOSPEL SINGER
Featuring Roland Robson.—Presented by Wright's Coal Tar Soap.

4.30 p.m. Harmony in the New Style
With Sue and Her Boy Friends.

4.45 p.m. MARMADUKE BROWN
The Lovable, Eccentric Inventor and his Patient Wife, Matilda.—Presented by Phillip's Dental Magnesia.
Time Signal, 5.0 p.m.

5.0 p.m. Radio Who's Who?

5.15 p.m. SANDY POWELL
In an exciting series of fun and adventure "Around the World with Sandy Powell." Presented by Acora Shredded Beef Suet.

5.30 p.m. A Quarter-hour Programme For Boys and Girls.

5.45 p.m. Going Greyhound Racing?

6.0 p.m. Programmes In French

12 (midnight) Melody at Midnight
Time Signal, 12.30 a.m.

12.30 a.m. Dance Music

1.0 a.m. I.B.C. Goodnight Melody

FRIDAY, MAY 19

7.0 a.m. Radio Reveille
Time Signals, 7.15 and 7.30 a.m.
The Long-range Weather Forecast for to-day and to-morrow.

7.30 a.m. FAVOURITE MELODIES
Presented by Freezone Corn Remover.

7.45 a.m. Cinema Organ Medley
Time Signal, 8.0 a.m.

Please turn to page 34

TRUE BEAUTY

is not afraid of sunshine

Bright sunshine shows up every flaw in a woman's skin—even heavy make-up cannot hide skin defects from the sun's pitiless glare. Skin blemishes are caused by impurities under the skin, and need to be removed, not hidden. D.D.D. Brand Prescription deep-cleanses away these trouble-making impurities, soothing, healing and beautifying the skin. Spots, blackheads, pimples, rashes and enlarged pores quickly disappear and a soft, beautiful skin will soon be yours. Face the summer proud of your flawless complexion by using D.D.D. Brand Prescription.



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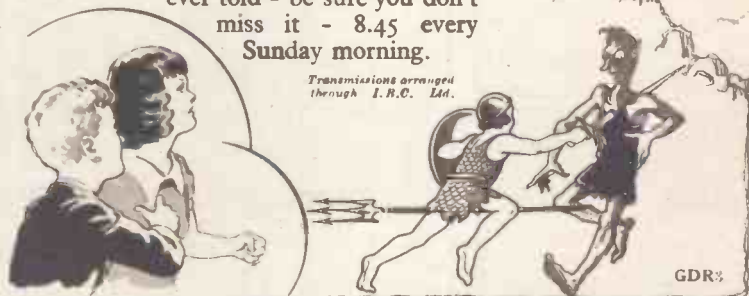
Tune in on Sunday morning at 8.45 A.M. to -

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Come with us to the Land-of-Dreams-Come-True and join in the exciting adventures of Peter and Mary - Thrilling Battles - Hairbreadth Escapes - Lovely Fairies - Dreadful Demons; and beautiful music with a Stirring Theme Song you'll never forget. It's the greatest Adventure Story ever told - be sure you don't miss it - 8.45 every Sunday morning.

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5 Valve All-Wave A.C. Superhet with 'PILOTUNE' PUSH-BUTTON CONTROL

A set for the connoisseur of radio performance. All European and world-wide short-wave broadcasts obtained with remarkable fidelity and power. Six stations are available from six automatic press buttons, and the choice of stations obtainable is altered easily within a few seconds. "Pilotune" control is an exclusive Pilot feature and makes station drift a virtual impossibility.



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5 VALVE SUPERHET

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Compact Size! Big Set Performance!
Have you heard the Little Maestro yet? If not, you're missing something good! Its performance is amazing. Perfect tone... finger-light sensitivity... absolute reliability. The ideal "second set" for every home. So light it can be moved from room to room with ease. Stylish cabinet in walnut, or light grain oak. Size: 7½ ins. high, 11½ ins. wide, 5½ ins. deep. Weight: 8 lbs.

SPECIFICATION: Five-valve medium and long waves covering 200 to 560 metres, 1,000 to 2,000 metres. AC/DC mains. 200-240 volts. 100-120 volts models available when required, no extra charge. On and off indicator lamp. No earth connection. Self-contained aerial normally invisible. Automatic volume control. 2½-watt output.

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Also in attractive Blue "Leatherette" complete with carrying handle.

12 GNS.

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Also Model BT-532, AC/DC as above, 12½ Gns. but universal for use on AC/DC mains.



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(ATHLONE)

PROGRAMMES PRESENTED BY IRISH RADIO PRODUCTIONS



Programme details:

SUNDAY, MAY 14

9.30 to 10.30 p.m. Romance in Melody. A further Bouquet of Many Melodies—picked from "The Garden of Music." Each Melody scented with Many Memories.

MONDAY, MAY 15

9.30 to 10.30 p.m. The Ladder of Fame. From the Bottom Rung to the Top. A programme in a reminiscent mood for many moods.
10.10 p.m. (approximately). You will hear our Racing Commentary.

TUESDAY, MAY 16

9.30 to 10.30 p.m. Salute to Adventure. Songs and Tunes that thrill with their Call to Courage, or Inspiration to Romance and Adventure.
10.10 p.m. (approximately). You will hear our Racing Commentary.

WEDNESDAY, MAY 17

9.30 to 10.30 p.m. The Melody of Love. Our new Radio Magazine for "The Ladies" about "The Ladies" and "By the Ladies" (mostly). . . . We turn the pages of the Diary of Love. We bring you "Women and Their Music" . . . we ask you to listen to "A Golden Voice of the Past"—so here is a further issue of "The Melody of Love"—a Radio Publication.



Harold Ramsay who will be featured in "The Melody of Love" presentation on Wednesday at 9.30 p.m. (electrical recording)

10.10 p.m. (approximately). You will hear our Racing Commentary.

THURSDAY, MAY 18

9.30 to 10.30 p.m. With Plenty of Money and You. A Programme of Possibilities and Probabilities of what we could (and would) do if we suddenly won a fortune. Choice No. 7—"Buying A Ranch In Texas."
10.10 p.m. (approximately). You will hear our Racing Commentary.

FRIDAY, MAY 19

9.0 a.m. to 1.0 p.m. (approximately) We Take You Over to the Mansion House, Dublin for a Running Commentary.
1.0 to 2.30 p.m. A Special Mid-day Musical Programme.
2.30 to 3.0 p.m. Broadcast to Schools
3.0 to 5.30 p.m. We Return You to the Mansion House, Dublin, for the resumption of the Running Commentary.
9.0 to 10.30 p.m. A Special Programme compiled for our European listeners, interspersed with Musical Items.
10.10 p.m. (approximately). You will hear our Racing Commentary.

SATURDAY, MAY 20

9.30 a.m. to 1.0 p.m. (approximately) We Take You Over to the Mansion House, Dublin, for our second day's Running Commentary.
1.0 to 2.30 p.m. A Special Mid-day Musical Programme.
2.30 to 4.30 p.m. We Return You to the Mansion House, Dublin.
9.0 to 10.30 p.m. A Special Programme compiled for our European listeners, interspersed with Musical Items.
10.10 p.m. (approximately). You will hear our Racing Commentary.

Tune in RADIO NORMANDY . . .

—Continued from page 32

Full Programme Particulars

- 8.0 a.m.** STARS ON PARADE
A Programme of Movie Memories. Presented by Puffed Wheat & Puffed Rice. Time Signal, 8.15 a.m.
- 8.15 a.m.** Herman Darewski and His Orchestra, with Margaret Eaves and Gerald Arthur as Vocalists.
- 8.30 a.m.** French News Bulletin
- 8.40 a.m.** "YOUR MESSAGE FROM THE STARS" Presented by Anne French Cleansing Milk.
- 8.45 a.m.** SMILES, SONGS AND STORIES
Comped by Albert Whelan.—Presented by Andrews Liver Salt. Time Signal, 9.0 a.m.
- 9.0 a.m.** KITCHEN WISDOM
Presented by Borwick's Baking Powder.
- 9.15 a.m.** Crazy Quilt
- 9.30 a.m.** Radio Favourites
- 9.45 a.m.** THEATRE OF THE AIR
Presenting Showland Memories. Robert Irwin, Elena Danieli, The Showland Trio, Percival Mackey and His Orchestra. Sponsored by California Syrup of Figs. Time Signal, 10.0 a.m.
- 10.0 a.m.** Something for Everybody
- 10.15 a.m.** A PROGRAMME OF CHARACTER
Presented by Pan Yan Pickle.
- 10.30 a.m.** Novelty Orchestras
Time Signal, 10.45 a.m.
- 10.45 a.m.** Songs We Know Them By.
- 11.0 a.m.** DONALD PEERS
Cavalier of Song. Supported by The D.D.D. Melodymakers.—Presented by D.D.D. Prescription, and comped by Tom Ronald.
- 11.15 a.m.** Dream Waltzes
- 11.30 a.m.** Programmes in French
- 2.0 p.m.** Miniature Matinee
- 2.45 p.m.** YOUNG WIDOW JONES
Presented by Milk of Magnesia. Time Signal, 3.0 p.m.
- 3.0 p.m.** BACKSTAGE WIFE
Presented by Magnesia Beauty Creams.
- 3.15 p.m.** STELLA DALLAS
Presented by California Syrup of Figs.
- 3.30 p.m.** "Love in an Attic"
- 3.45 p.m.** ANNE FRENCH BEAUTY TALKS
Presented by Reudel Bath Cubes. Time Signal, 4.0 p.m.
- 4.0 p.m.** Popular Pianists
Ed and Don
- 4.15 p.m.** The Singing Cowboys.
- 4.30 p.m.** THE OPEN ROAD
Featuring the Carter Cavaliers.—Presented by Carters Little Liver Pills.
- 4.45 p.m.** MARMADUKE BROWN
The Lovable, Eccentric Inventor and his Patient Wife, Matilda.—Presented by Phillip's Dental Magnesia. Time Signal, 5.0 p.m.
- 5.0 p.m.** A Cockney Cameo
- 5.15 p.m.** A Quarter-hour Programme For Boys and Girls.
- 5.30 p.m.** Home and Beauty
- 5.45 p.m.** Songs and Piano
- 6.0 p.m.** Programmes in French
- 12 (midnight)** Melody at Midnight
- 12.30 a.m.** Dance Music
- Time Signals, 12.30, 1.0 and 1.30 a.m.
- 2.0 a.m.** I.B.C. Goodnight Melody

SATURDAY, MAY 20

- 7.0 a.m.** Radio Reveille
Time Signals, 7.15 and 7.30 a.m.
- The Long-range Weather Forecast for to-day and to-morrow.
- 7.30 a.m.** Wake Up and Sing
- 7.45 a.m.** Accordiana
Time Signal, 8.0 a.m.
- 8.0 a.m.** STARS ON PARADE
A Programme of Movie Memories.—Presented by Puffed Wheat and Puffed Rice. Time Signal, 8.15 a.m.
- 8.15 a.m.** Happy Days
- 8.30 a.m.** French News Bulletin
- 8.40 a.m.** "YOUR MESSAGE FROM THE STARS" Presented by Anne French Cleansing Milk.
- 8.45 a.m.** Military Moments
Time Signal, 9.0 a.m.
- 9.0 a.m.** SMILES, SONGS AND STORIES
Comped by Albert Whelan.—Presented by Andrews Liver Salt.
- 9.15 a.m.** The Wizard of Knowledge
Featuring John Morley and Valerie Larg.
- 9.30 a.m.** FAVOURITE MELODIES
Sponsored by Freezeze Corn Remover. Ed and Don
- 9.45 a.m.** The Singing Cowboys.
Time Signal, 10.0 a.m.
- 10.0 a.m.** CARROLL GIBBONS AND HIS BOYS
With Anne Lenner, George Melachrino. Guest Artists: Robert Irwin, Byri Walkley. Comped: Russ Carr.—Presented by Cookeen Cooking Fat.
- 10.30 a.m.** Radio Favourites
Time Signal, 10.45 a.m.
- 10.45 a.m.** Benjile McNabb
Presents Radio Normandy Concert Hall. The British Empire
- 11.0 a.m.** South Africa.
- 11.15 a.m.** A Quarter-hour Programme For Boys and Girls.
- 11.30 a.m.** Programmes in French
- 2.0 p.m.** Miniature Matinee
- 2.15 p.m.** "The Cyclists' Magazine of the Air." Contributors: Harold W. Eley, R. C. Shaw, B. W. Best, Leonard Ellis, Fred Latham. Edited by Bruce Anderson. Announcer: Bob Danvers Walker.
- 2.30 p.m.** Popular Tunes
Played by Cinema Organs.
- 2.45 p.m.** The Songs We Know Them By
Time Signal, 3.0 p.m.
- 3.0 p.m.** The Musical Mirror
- 3.15 p.m.** Ask for Another
Time Signal, 4.0 p.m.
- 4.15 p.m.** Ed and Don
The Singing Cowboys.
- 4.30 p.m.** Tango Time
- 4.40 p.m.** What's On ?
Stop Press Entertainment News by Edgar Blatt. Time Signal, 5.0 p.m.
- 5.0 p.m.** The Potted Show
With Clarence Wright and Peggy Desmond.
- 5.15 p.m.** Movie Memories
- 5.45 p.m.** Going Greyhound Racing?
- 6.0 p.m.** Programmes in French
- 12 (midnight)** Melody at Midnight
- 12.30 a.m.** Dance Music
- Time Signals, 12.30, 1.0 and 1.30 a.m.
- 2.0 a.m.** I.B.C. Goodnight Melody

RADIO MEDITERRANEAN

(Juan-les-Pins)
227.1 Metres, 1321 Kc's.

Announcer: Mlle. LEO BAILET

SUNDAY, May 14

9.15 to 10.0 p.m. Dance Music
10.15 to 10.30 p.m. Dance Music
10.30 to 11.0 p.m. Light Music

MONDAY, May 15

9.30 to 10.0 p.m. Dance Music
10.15 to 10.30 p.m. Dance Music
10.30 to 11.0 p.m. Ask For Another

TUESDAY, May 16

9.15 to 10.0 p.m. Dance Music
10.15 to 10.30 p.m. Dance Music
10.30 to 11.0 p.m. Variety

THURSDAY, May 18

9.15 to 9.30 p.m. Dance Music
9.30 to 9.45 p.m. The Songs We Know Them By.
9.45 to 10.0 p.m. Dance Music
10.15 to 10.30 p.m. Dance Music
10.30 to 11.0 p.m. Memories

FRIDAY, May 19

9.15 to 10.0 p.m. Dance Music

SATURDAY, May 20

9.15 to 10.0 p.m. Dance Music

Information supplied by the International Broadcasting Co., Ltd., 37 Portland Place, London, W.1.

VISITING NORMAN LONG

(Continued from page 9)

"He sat down amid great applause, having had his three shots at the name. The audience by then was in fits of laughter and it was a long time before we could say anything in reply. Anyway, he got the 'household word' of Stanelli right. Appears I'm not so well known after all!

"But if I am well known, I'm not so popular everywhere. The other week I was playing two shows nightly in a suburban music-hall and a West End Theatre. I'd done the second house in the suburbs and just popped into the bar for a quick one before I returned to the West End. I was standing just at the corner of the bar with my back to the rest—it wasn't very full—and there were two women near me. I had my overcoat on and they hadn't spotted me. One said to the other, 'What's on now, do you know?' 'No,' said her friend, 'I've no idea, but Norman Long was on when I came out!'"

Norman is frightfully keen on golf—very keen and very bad, as he says.

He's very hot on darts, too, and much better at them than at golf. He has a dart board in his music-room, fixed above the mantelpiece. There was no light right over it when he had it installed, and he fixed one with a temporary shade made from a box lid—and there it is to this day!

He's a good horseman, too, and also takes the dog out in the park most days. I was sitting talking to him, quite quietly, when there was a whimpering and snuffling at the door. Norman opened it, and in flew an animated ball of black and white fur, which launched itself at my lap, bounced madly up and down, licked my face, bit my hair, and leapt from floor to lap and back some dozens of times.

This bundle of energy and high spirits proved, when it had calmed down slightly, to be Jimmy, aged seven months.

"Afraid he's a bit excitable," said Norman, "but he's only a puppy and you can't expect him to be very restrained, can you? He's a good little chap, and both my sister and I wouldn't be without him for worlds. He's such a jolly little fellow."

We went into the garden to take his photograph and tried to get him to stay still, or at any rate to run about somewhere near his master and within range of the camera. Jimmy thought this a fine game and ran several miles with a fine air of gay abandon and a "this tires you more than it does me" expression. Still, you can get a fairly good idea of what he's like.

Norman doesn't have time to do much in the garden, and has to have a man in-to see to it. The top half is all lawn, and flowers, and the lower bit fruit and vegetables. You can see Norman digging among the raspberries: "Though why I should try to cultivate them when I can get plenty free, I don't know!"

Norman Long—or "Teeth and Trousers," as he's been called ever since 1924, can put over a number as well as anyone, and a good deal better than many of them. He has his own particular brand of humour, with his song, his smile, and his piano, and his following is enormous.

But in spite of the type of music by which he makes his living, Norman Long is still a serious musician at heart, and many are the hours he spends at the piano playing Brahms, Beethoven, and Debussy.

He has a very large and comprehensive library of gramophone records, symphonies, concertos, and string quartets, which he keeps under a cocktail cabinet, built high up into the wall, thus enabling him to say to his visitors: "What'll you have? A gin-and-it, or a Brahms quintet?"

His favourite composer is Delius, though he's very fond of Debussy and Stravinsky, Brahms and Beethoven. He asks nothing better than an hour or so with his radiogram, playing his favourite chamber music works. Then, soothed in mind and rested in body, he can start off for a strenuous evening's work, often playing two theatres nightly, with a couple of shows at each.

He looks very well on it. Two meals daily, plenty of exercise, lots of hard work, and an hour's nap after lunch whenever he can get it, keep him fit as a fiddle and feeling on top of the world.

RADIO LETTER BOX

The editor invites readers' views on radio programmes and personalities, and will publish those of general interest. Address your letters c/o "Radio Pictorial," 37, Chancery Lane, London, W.C.2

HERE'S AN IDEA

I AM of the opinion that a series of broadcasts based on visits to museums and other places of historic interest would meet with a wave of enthusiasm from all quarters.

Moreover, such a move would help to bring these buildings, so often ignored by the man-in-the-street, into the limelight. What a wealth of material suitable for broadcasting lies waiting to be snapped up by a wideawake B.B.C. official.—Eric L. Adlem, W.11.

PLANNED LISTENING

I THINK a lot of criticism of the B.B.C. programmes could be avoided if listeners would tune in to the broadcasts which they think they would enjoy the most, instead of switching on their sets first thing in the morning and leaving them on until late at night, as many people do. Few active people will listen properly all day long, and when someone's trying to talk with

the radio on, everyone gets annoyed.—Miss Doris Wolfe, Bubbenthal.

STRAIGHT FILMS FOR THE AIR

WHEN the B.B.C. put over a successful film, I think it would be far better for them to dramatise a straight comedy than a musical or costume film, which depends on settings and dancing for its effect.

I suggest radio versions of *The Thin Man*, *It Happened One Night*, and *Theodora Goes Wild*. But I do think there should be a narrator for broadcast versions of films—an invalid of my acquaintance who has not had the opportunity of seeing films for a long time, was fogged over several scenes of *Mr. Deeds*. I don't think the B.B.C. should take it for granted that every listener has seen the film which they broadcast.—Mr. Jay Silver, Bournemouth.

INJURED ANIMALS AREN'T FUNNY

I BELIEVE the B.B.C. are particular to prohibit, where possible, any reference by comedians to physical disabilities and any reference that is likely to hurt sufferers from such drawbacks, and a very laudable prohibition, too. But I would like to see it extended to the comedians who imitate the piteous crying of a wounded animal, such as a dog being run over by a car (this has often been done and caused much distress to animal lovers).—Mrs. V. Cantwell, Liss.

The THRILL of GAY PAREE ★ ★ ★



Evening in Paris
PERFUME and POWDER

PERFUME, fragrant with romance 1/3, 3/6, 6/6, 10/6 and 21/-
 POWDER for an exquisite velvety finish 1/- and 1/9
 VANISHING CREAM, the perfect powder base. Tubes 9d. Jars 1/- & 2/-
 And don't forget to ask for "Evening in Paris" Rouge, Lipstick, Powder Cream, etc.

Seductive yet sophisticated—exciting yet discreet—the thrill and urge of the gayest of cities is conveyed in the exquisite fragrance of "Evening in Paris." Its aura floating about the woman who uses it, whispers with mysterious eloquence of luxury, loveliness and romance. And as she passes by, the memory of that haunting fragrance lingers on.

BOURJOIS



Chief Announcer: ALLAN ROSE
Assistant Announcer: Beryl Muir

Times of Transmission:

Sunday: 9.15 a.m.—11.15 a.m.
5.00 p.m.—7.00 p.m.
10.30 p.m.—11.30 p.m.
Weekday: 9.15 a.m.—11.15 a.m.
11.00 p.m.—11.30 p.m. Monday, Tuesday, Wednesday,
Thursday and Saturday.

SUNDAY, MAY 14

Morning Programme

Time Signal, 9.15 a.m.

9.15 a.m. Listeners' Command Performance
H.M. the Listener's Special Request Programme. Write us for your favourite tune.

9.30 a.m.

WALTZ TIME

With Tom Sheppard and His Orchestra and the golden voices of Jerry Roberts and Mary Monroe.—Presented by Phillips' Dental Magnesia.

Time Signal, 9.45 a.m.

9.45 a.m.

THEATRE OF THE AIR

Presents "Showland Memories," with Elena Danelli, Robert Irwin, and Percival Mackey and His Orchestra.—By the courtesy of California Syrup of Flgs.

10.0 a.m. to 11.0 a.m. Listeners' Command Performance
H.M. the Listener's Special Request Programme. Write us for your favourite tune.

Time Signals, 10.15 a.m., 10.45 a.m. and 11.15 a.m.

Afternoon Programme

Time Signal, 5.0 p.m.

5.0 p.m. Wake Up for Tea
Some music to rouse Father from his afternoon nap.

5.15 p.m. Songs and Singers
Fifteen minutes with the celebrities.

5.30 p.m. Waltz and Tango, Ltd.
For those who like crinolines and castanets and the music that goes with them.

5.45 p.m. Cuban Cocktail
A programme for those who like Rhumba Rhythm.

Time Signal, 6.0 p.m.

6.0 p.m.

GEORGE FORMBY

With a strong supporting cast, including "Beryl." A terrific series of Laughter and Song Programmes.—Presented by Feen-a-Mint.



Charming Lesley Brook as she appeared in a Pathe film. Lesley announces the Kolynos programmes on Mondays, Tuesdays, and Wednesdays at 9.45 p.m.

The Paris Broadcasting Station

ACP

312.8 metres

959 kc/s.

60 kw.

PARIS

6.15 p.m.

QUAKER QUARTER HOUR

Featuring Carroll Levis and His Radio Discoveries, from the stage of the Odeon, Leicester Square.—Presented by Quaker Corn Flakes.

Time Signal, 6.30 p.m.

6.30 p.m.

The makers of Oxydol proudly present

JACK JACKSON AND HIS BAND

in a new and unusual entertainment with an all-star cast: Jack Cooper, Helen Clare, Jack Hunter, and The Three Jacks.

6.45 p.m.

I've Brought My Music

A programme of piano solos and songs at the piano by Harry Jacobson.

Time Signal, 7.0 p.m.

Evening Programme

Time Signal, 10.30 p.m.

10.30 p.m.

A programme of Listeners' Favourites.

Varied Fare

10.45 p.m.

A quarter-hour of Popular Favourites.

Cabaret

Time Signal, 11.0 p.m.

11.0 p.m.

A programme of gay Dance music.

Dance With Us

11.15 p.m.

A programme of varied fare.

Variety Theatre

Time Signal, 11.30 p.m.

11.30 p.m.

A.C.P. Goodnight Message

MONDAY, MAY 15

Time Signal, 9.15 a.m.

9.15 a.m.

A quarter-hour for the not-so-young.

Old Time Favourites

9.30 a.m.

The Record Spinner.—A programme presented by Bisurated Magnesia.

Time Signal, 9.45 a.m.

9.45 a.m.

MELODIES FROM THE AIR

Presented by Kolynos Tooth Paste.

10.0 a.m.

Waltz and Tango Time.

For those who like crinolines and castanets and the music that goes with them.

Time Signal, 10.15 a.m.

10.15 a.m.

Fifteen minutes with piano-playing stars.

Keyboard Kruses

10.30 a.m.

Fifteen minutes of Hill-billy music.

Round-up Time

Time Signal, 10.45 a.m.

10.45 a.m.

A glimpse of the land of blue skies and palm trees.

Blue Pacific Moonlight

11.0 a.m.

Bits and pieces of everything.

Patchwork Programme

Time Signal, 11.15 a.m.

11.0 p.m.

Paris Night Life

Surprise transmissions from famous Paris Cabarets and Night Clubs.

Paris Night Life

Surprise transmissions from famous Paris Cabarets and Night Clubs.

11.30 p.m.

A.C.P. Goodnight Message

A.C.P. Goodnight Message

TUESDAY, MAY 16

Time Signal, 9.15 a.m.

9.15 a.m.

Fifteen minutes of Rhumba Rhythm.

Cuban Cocktail

9.30 a.m.

HARRY DAVIDSON AND HIS COMMODORE GRAND ORCHESTRA

Sponsored by Freezone Corn Remover.

Time Signal, 9.45 a.m.

9.45 a.m.

MELODIES FROM THE AIR

Presented by Kolynos Tooth Paste.

10.0 a.m.

Announcer's Mixed Bag

Our announcer likes to share his favourites with you.

Time Signal, 10.15 a.m.

10.15 a.m.

When the Lamps are Low

A programme of love songs.

Dance With Us

10.30 a.m.

Songs from the movies, old and new.

Hollywood on Parade

Time Signal, 10.45 a.m.

10.45 a.m.

Songs from all nations.

Round the World to Music

11.0 a.m.

FASHIONS FROM PARIS

Latest French styles interpreted by Maya Noel.—Presented by Tampax, Ltd.

Time Signal, 11.15 a.m.

11.0 p.m.

Paris Night Life

Surprise transmissions from famous Paris Cabarets and Night Clubs.

Paris Night Life

Surprise transmissions from famous Paris Cabarets and Night Clubs.

11.30 p.m.

A.C.P. Goodnight Message

A.C.P. Goodnight Message

WEDNESDAY, MAY 17

Time Signal, 9.15 a.m.

9.15 a.m.

Dance music of to-day and yesterday.

Dance With Us

9.15 a.m.

OLIVER KIMBALL

The Record Spinner.—A programme presented by Bisurated Magnesia.

Time Signal, 9.45 a.m.

9.45 a.m.

MELODIES FROM THE AIR

Presented by Kolynos Tooth Paste.

10.0 a.m.

The Weather Man Predicts

Whatever the weather, there's a song to suit it.

Time Signal, 10.15 a.m.

10.15 a.m.

Morning Brightness

10.30 a.m.

A programme of light music everyone will enjoy.

Time Signal, 10.45 a.m.

10.45 a.m.

Keyboard Kruses

Fifteen minutes with the piano-playing stars.

11.0 a.m.

Variety

Up goes the curtain for fifteen minutes' entertainment.

Time Signal, 11.15 a.m.

11.0 p.m.

Paris Night Life

Surprise transmission from famous Paris Cabarets and Night Clubs.

11.30 p.m.

A.C.P. Goodnight Message

THURSDAY, MAY 18

Time Signal, 9.15 a.m.

9.15 a.m.

Waltz and Tango, Ltd.

For those who like crinolines and castanets and the music that goes with them.

9.30 a.m.

A MUSICAL PROGRAMME

Presented by Reudel Bath Cubes.

Time Signal, 9.45 a.m.

9.45 a.m.

MELODIES FROM THE AIR

Presented by Bisodol.

10.0 a.m.

In the Groove

A quarter-hour of rhythm in the raw.

Time Signal, 10.15 a.m.

10.15 a.m.

Announcer's Mixed Bag

Some more of our Announcer's favourites.

10.30 a.m.

Comedy Corner

Fifteen minutes with the comedians.

Time Signal, 10.45 a.m.

10.45 a.m.

Hollywood on Parade

Some old-time favourites from the films.

11.0 a.m.

Variety

Up goes the curtain for fifteen minutes' entertainment.

Time Signal, 11.15 a.m.

11.0 p.m.

Paris Night Life

Surprise transmission from famous Paris Cabarets and Night Clubs.

11.30 p.m.

A.C.P. Goodnight Message

FRIDAY, MAY 19

Time Signal, 9.15 a.m.

9.15 a.m.

Round-up Time

Fifteen minutes of Hill-billy music.

9.30 a.m.

Things You All Enjoy

Time Signal, 9.45 a.m.

9.45 a.m.

MELODIES FROM THE AIR

Presented by Bisodol.

10.0 a.m.

Radio Favourites

Time Signal, 10.15 a.m.

10.15 a.m.

Dance With Us

A programme of dance music old and new.

10.30 a.m.

Songs and Singers

Fifteen minutes with the celebrities.

Time Signal, 10.45 a.m.

10.45 a.m.

Patchwork Programme

Bits and Pieces of everything.

11.0 a.m.

Personality Parade

Time Signal, 11.15 a.m.

SATURDAY, MAY 20

Time Signal, 9.15 a.m.

9.15 a.m.

Accordiana

A programme of music from the ever-popular squeeze box.

9.30 a.m.

Yesterday's Hits

Melodies popular a few seasons ago.

Time Signal, 9.45 a.m.

9.45 a.m.

Cuban Cocktail

A quarter-hour of Rhumba Rhythm.

10.0 a.m. to 11.0 a.m.

Listeners' Command Performance

H.M. the Listener's Special Request Programme. Write us for your favourite tune.

Time Signals, 10.15 a.m. and 10.45 a.m.

11.0 a.m.

Patchwork Programme

Bits and Pieces of everything.

Time Signal, 11.15 a.m.

11.0 p.m.

Paris Night Life

Surprise transmission from famous Paris Cabarets and Night Clubs.

11.30 p.m.

A.C.P. Goodnight Message

Anglo-Continental Publicity Ltd., Cavendish Mansions, Langham Street, London, W.1.

RADIO CAN SAVE THE WORLD

(Continued from page 7)

"The central plea of the Petition for a new Peace Conference, which has been signed by over a million British citizens—and which has, we are confident, the support of the great majority of our fellow-countrymen—is precisely that a true peace can only be assured on the basis of the fundamental and common needs of the ordinary people in all countries.

"We stand as resolutely as ever for a policy which would recognise and meet those needs for you as for all peoples. We are determined, moreover, to use our influence to persuade our country to correct injustices for which it may be responsible and to make, itself, the contributions necessary to ensure justice, prosperity and a true liberty for all.

"But the justice and liberty we earnestly desire for you and for ourselves we desire equally for the people of Czecho-Slovakia, whose independence has been destroyed by forceful annexation. We believe that you, too, would repudiate the measures taken in your name and the suffering they have brought to the people of Czecho-Slovakia, and will share our dismay at the inevitable setback to the prospects of peace which those actions have caused.

"The breaking of your Government's freely given assurance that it had no further territorial claims in Europe and no desire to assimilate non-German peoples has almost universally destroyed confidence in its pledged word, has undermined the moral basis of its claims on other nations and has, therefore made infinitely more difficult negotiations between the nations for the just and general peace which we and you desire and for which we shall continue to labour."

Wisely chosen messages from us to the German people should surely be sent over the air more and more frequently. In Germany, as everywhere else, there are men and women who love God and their fellow creatures.

Many Germans have already expressed their appreciation of the B.B.C.'s foreign broadcasts. For though we hear all manner of rumours as to how the German people are prevented from listening, we also have definite proof that these transmissions have borne and are bearing fruit.

The B.B.C. has set other broadcasting systems as well as the Press in this country, a good example. But could it not be encouraged to carry this good work further? We have a League of Prayer and Service. We have parsons who broadcast regularly. It seems to me that translations of suitable Church broadcasts or complete services in other languages might sometimes be sent out to other countries.

At an Armistice Day meeting a suggestion was put forward that, failing suitable opportunities with the B.B.C., peace organisations should sometimes buy time from the International Broadcasting Company and give their point of view through the medium of sponsored broadcasting. It might prove eminently worth while for the Church to do something similar.

So far as ordinary B.B.C. talks are concerned, certain tendencies in some speakers to regard war as a foregone conclusion should, I think, be curbed. To tell people of the very real dangers that may engulf us is well enough, but to encourage them to be war-minded is in direct contradiction to all Christian and humane teaching.

Otherwise there could be not only more broadcasts for this country on the cause and effect of war, but more talks in foreign languages, giving not only our point of view, but asking in turn for the foreign point of view.

Why should not the peoples of various nations talk things out in this way instead of being at the mercy of the professional politician who may be obsessed by some dangerous prejudice? Again I see no reason why correspondence friends should not be made through the medium of broadcasting.

As I see it, if we all—the Churches, the B.B.C., societies and individuals—joined in making these "much larger efforts," nation would indeed speak peace unto nation and the catastrophe which seems to be facing us could be averted.

FAMOUS COMEDY TEAM for RADIO LUXEMBOURG

Jack Hulbert and Cicely Courtneidge, those splendid artistes who appear on our cover this week, are appearing in a new and sparkling series from Luxembourg, on Sundays at 4.45 p.m., called the "Heinz Half-Hour of Happiness."

S PONSORED radio gives you the stars. One by one stellar names are finding themselves lured into the commercial arena. The finest conductors, cream of comedians, the best organists in the country, the pick of music-hall artistes...

And now that sparkling, brilliant comedy team, Cicely Courtneidge and Jack Hulbert, Who could ask for more?

Securing Jack Hulbert and Cicely Courtneidge for the sponsored air is a masterpiece of radio showmanship, and a bouquet for this astute move must go to H. J. Heinz Co., Ltd.

Starring in the *Heinz Half-Hour of Happiness*, from Luxembourg on Sundays at 4.45 p.m., these two great artistes are strongly supported by Lew Stone and His Band, with the Rhythm Brothers, Mercia Swinburne, Lawrence Green, Jevan Brandon-Thomas, Leonard Hayes, Jack Cooper. The announcer is Gordon Little.

Strange, but for a slight quarrel between a young couple in love, this programme might not have been possible. In fact, but for the same quarrel, radio, musical revue and films might never have had a really dazzling husband-and-wife comedy team.

It happened years ago, soon after Jack Hulbert first came from Cambridge to appear on the London stage. During the three years he was at the University, Jack had taken part in all the concerts and theatrical entertainments given there. He also appeared in the name part of *Jack Straw*, at the New Theatre, Cambridge.

Following that he appeared in *Acting to Act*, then *Cheer Oh! Cambridge*. It was with this last show that he came to London to make his debut in the West End, at the Queen's Theatre.

So successful was he in this comedy that the famous theatrical manager, Robert Courtneidge, booked him for "The Pearl Girl" at the Shaftesbury Theatre.

At this point of the story another biography crosses Jack's, both ultimately merging into one.

Robert Courtneidge's daughter, Cicely, had been playing on the stage since she was seven, in England and in Australia. Her first part was that of Peasblossom in *A Midsummer Night's Dream* at Manchester.

For five years she appeared in musical comedy, and then Cicely began to develop an amazing burlesque and mimicry technique. It was the first signs of the splendid artiste we all know now.

At that time Jack Hulbert walked into her life. They appeared on the stage together, and had to make love. Neither, however, revealed that they were really in love with each other.

That sort of thing could not go on for long, and eventually they had a slight quarrel. Later, Jack went to Cicely's dressing-room to tell her how he really felt.

After he had apologised he blurted out that he was in love with her.

Less than two years later they were married, and husband and wife teamed up in a series of brilliant shows, which marked the beginning of the most successful stage partnership.

Just as they had London at their feet then, so they have to-day with their revue at the Palace Theatre, *Under Your Hat*.

Now, with a regular Sunday afternoon series from Luxembourg, Jack Hulbert and Cicely Courtneidge will have every listener in Great Britain "at their feet."

So tune-in to Luxembourg at 4.45 p.m. on Sunday and listen to the second programme in this new and sparkling series, "Heinz Half-Hour of Happiness."

There'll be a laugh and a song every minute.

LUXEMBOURG EVERY WEEKDAY at 8 a.m. and NORMANDY MON. TUES. WED. at 9.30 a.m.

NOW PARIS

(WAVELENGTH 312 METRES)

MONDAY-FRIDAY

at 9.45 a.m.

The popular series of musical programmes

"MELODIES from the AIR"

"sweet notes . . . sweet harmonies . . . to charm away your cares"

A programme of popular melodies played to you on your favourite instruments: Organ, Steel Guitar and Xylophone . . . supported by sweet swing rhythm and some of radio's most famous voices.

Presented by the Makers of

KOLYNOS

The Economical Tooth Paste
1/9, 1/- and 6d. per tube

and BiSoDoL

for the prevention and relief of digestive trouble
In Powder form 1/3, 3/- and 4/9. Tablets 1/- and 2/6



You'll be switching on to an entirely new kind of musical show! The Carters Caravan will fascinate you with Music, Song and Drama—the brightest show on the air. You and your family will enjoy every minute of it.

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TIMES and STATIONS

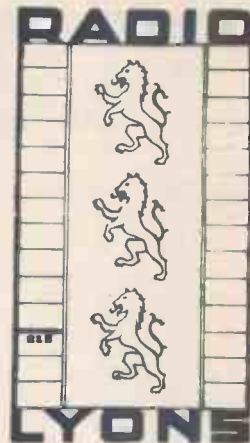
RADIO LUXEMBOURG (1293 metres)
Sunday 11.15 a.m.; Monday 8.45 a.m.;
Tuesday, Wednesday 5.15 p.m.; Thurs-
day 8.30 a.m.; Friday 9.30 a.m.
RADIO NORMANDY (274 metres) Sunday
2.45 p.m.; Monday 7.15 a.m.; Tuesday
8.45 a.m.; Wednesday 9 a.m.; Thursday
7.15 a.m.; Friday 4.30 p.m.

Radio Normandy transmissions arranged through the I.B.C. Ltd.

Radio Lyons Calling!

215 metres

Resident Announcer: Johnny Couper



SUNDAY, MAY 14

- 8.0 p.m.** Around the Bandstand
Radio Lyons opens the programme with some excellent recordings of Military Marches and Brass Bands—with songs by Peter Dawson.
- 8.15 p.m.** Christopher Stone Speaking
- 8.45 p.m.** Station Concert and News in French
- 9.0 p.m.** Young and Healthy
Sweet and Swing in the latest Dance Music.
- 9.15 p.m.** Melody, Song and Humour
In a quarter of an hour of Variety.
Time Signal, 9.30 p.m.
- 9.30 p.m.** "Sing As We Go"
With Leonard Henry, Adelaide Hall, Raymond Newell and The Sing-Song Orchestra, conducted by Dennis Van Thal.

- 10.15 p.m.** MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.30 p.m.
- 10.30 p.m.** Racing News Forecasts by Raymond Dawson
- 10.45 p.m.** Radio Lyons Music Hall
Time Signal, 11 p.m.
- 11.0 p.m.** Around the Bandstand
A stirring programme of Regimental Marches and Brass Bands.
- 11.15 p.m.** The Whirl of the Waltz
The rhythm changes through a century of waltzes played and sung in a changing scene—from the violin and crinoline of the Strauss age to the saxophone and sequins of the modern night club.
- 11.30 p.m.** Close Down

- Time Signal, 10.15 p.m.*
- 10.15 p.m.** MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.30 p.m.
- 10.30 p.m.** Meet the World's Workers
A fascinating new series with Nora Blackburne as commère.
- 10.45 p.m.** Racing News
Forecasts by Raymond Dawson.
Time Signal, 11 p.m.

TUESDAY, MAY 16

- Time Signal, 10 p.m.*
- 10.0 p.m.** Keyboard Kapers
Presenting Renara, Jules Rubens and Charlie Kunz.
Time Signal, 10.15 p.m.
- 10.15 p.m.** MARMADUKE BROWN
The lovable eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.30 p.m.
- 10.30 p.m.** Out of Doors in Town and Country
We wander through city streets and pastoral scenes—and hear a strolling musician or a bird's song. Come with us and listen to music.—Out of Doors in Town and Country.
Time Signal, 11 p.m.
- 11.0 p.m.** Radio Lyons Calling
Presenting Jan Ralfini and his Band, Amateur Talent Winners and Guest Artistes in hits from the popular Road Show—Radio Lyons Calling.
- 11.15 p.m.** Organ Parade
Featuring Reginald Foort, Sandy Macpherson and Dudley Beaven.
- 11.30 p.m.** Close Down

- 11.0 p.m.** Colour in Cabaret
Harlem of the air. Presenting "Fats" Waller, Adelaide Hall and Lil Armstrong and his Orchestra.
- 11.15 p.m.** Hawaiian Paradise
Listen to the music of steel guitars on the palm green shores of a Hawaiian Paradise.
- 11.30 p.m.** Close Down

THURSDAY, MAY 18

WEDNESDAY, MAY 17

- Time Signal, 10.0 p.m.*
- 10.0 p.m.** Music from the Movies
Presenting famous Orchestras and Singers in Hits from the Silver Screen.

- Time Signal, 10 p.m.*
- 10.0 p.m.** Irish Stew
A piquant pot-pourri of some celebrated artistes from Ireland.
Time Signal, 10.15 p.m.
- 10.15 p.m.** MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.30 p.m.
- 10.30 p.m.** Happiness Express
Presenting Sunny South Sam.
- 10.45 p.m.** Our Own Choice
The friendly Radio Lyons announcers amuse themselves and you too, we hope, with a selection of their own favourite recordings.
Time Signal, 11 p.m.

FRIDAY, MAY 19

- Time Signal, 10 p.m.*
- 10.0 p.m.** Record Review
A programme of outstanding recordings selected by "Bohemian."
Time Signal, 10.15 p.m.
- 10.15 p.m.** MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.30 p.m.
- 10.30 p.m.** Organ Parade
A quarter hour at the organ with Bobby Pagan, Reginald Dixon and Donald Thorne.
- 10.45 p.m.** The Following Have Arrived
A selection of the latest records received by Radio Lyons.
Time Signal, 11.0 p.m.
- 11.0 p.m.** By Request
Half an hour devoted to the listeners' own requests. To hear your favourite record write to Radio Lyons.
- 11.30 p.m.** Close Down

SATURDAY, MAY 20

- Time Signal, 10.0 p.m.*
- 10.0 p.m.** Radio Roundup
Cowboy songs and Hill Billie favourites in a half-hour programme of the wild and woolly West.
Time Signal, 10.30 p.m.
- 10.30 p.m.** For the Music Lover
Time Signal, 11.0 p.m.
- 11.0 p.m.** In the Swing
Jitterbug Jamboree.
Time Signal, 11.15 p.m.
- 11.15 p.m.** Marching Along
A quarter of an hour of records by famous Military Bands.
- 11.30 p.m.** Close Down



Swing-star Adelaide Hall swings to you on Sunday at 9.30 p.m., and Wednesday at 11 p.m.

- 9.45 p.m.** LONDON MERRY-GO-ROUND
Teddy Randell and his Sensational London Band, with Madeleine De Gist, Pierre Le Kreun and The Smiling, Singing Men-about-Town.—Presented by Phillips Magnesia Beauty Creams.
- 10.0 p.m.** WALTZ TIME
The New Waltz Time with Tom Sheppard and the golden voices of Mary Monroe and Jerry Roberts.—Presented by Phillips Dental Magnesia.
- 10.15 p.m.** MR. J. G. REEDER
Edgar Wallace's famous character in a new series of thrilling detective dramas.—Presented by Milk of Magnesia.
Time Signal, 10.30 p.m.
- 10.30 p.m.** Music Hath Charms
A delightful interlude of soft lights and sweet music played and sung for you by Elisabeth Welch, Al Bowly, Ray Noble, Robert Ashley, Carroll Gibbons and The New Mayfair Orchestra.
Time Signal, 11 p.m.
- 11.0 p.m.** Footlight Parade
A Cavalcade of Theatreland past and present.
- 11.30 p.m.** Close Down

MONDAY, MAY 15

- Time Signal, 10 p.m.*
- 10.0 p.m.** Smiling Through
A programme of gay and tuneful music played for you by Barnabas Von Geczy and His Orchestra, The Orchestre Mascotte and the New Mayfair Accordion Band.
Time Signal, 10.15 p.m.



Ray Noble and Gracie Allen in a scene from a recent film. Hear Ray and His Band on Sunday at 10.30 p.m.

RADIO LYONS PROGRAMME DEPARTMENT, VOX PUBLICATIONS LTD., 10a SOHO SQ., LONDON, W.1

GOSPEL SINGER'S IMMEDIATE SUCCESS

Listening Competition No. 24 Results. Names and addresses of Prizewinners.

COMPETITORS in our Listening Competition No. 24, held on Tuesday, April 25, awarded "The Gospel Singer" 8.29 points out of a possible 10, which accordingly is our Figure of Merit for this programme. Below we print a representative selection of extracts from the criticisms received:—

"Reverence, dignity, and even a sense of worship pervades the recital of the words and music. The singer

Results of

Listening Competition No. 24

"Figure of Merit" Awarded to

THE GOSPEL SINGER

8.29

Names and addresses of prizewinners to whom cheques have been sent—

First Prize £5

FRANK A. KING, "KINGSVILLE," WICKFORD ROAD, WESTCLIFF-ON-SEA

Second Prize £1

BESSIE NICHOLSON, GENERAL STORES, ROCHFORD, SOUTHEND-ON-SEA

The following each receive a prize of 5s.—

- Mrs. E. L. Dennington, 149 Costons Lane, Greenford.
- Mrs. E. Dawson, 326 London Road, South Lowestoft, Suffolk.
- Mrs. C. S. Heather, 12 Linwood Road, Bournemouth.
- Miss Lorna Smythe, 397 Reddings Lane, Hall Green, Birmingham.
- Mrs. B. M. Biddle, 5 Osners Hill, Wadhurst, Sussex.
- Miss H. Blackler, Windridge, Central Avenue, Hockley, Essex.
- Mrs. E. H. Grant, 49 Moffat Road, Thornton Heath, Surrey.
- Mrs. M. Whitehead, 24 Middleton Street, Nottingham.
- Miss W. E. C. Ladbroke, "St. Lawrence," 157 Church Road, Upper Teddington, Middx.
- Mrs. E. Jenner, Oakenden Lane, Chiddingstone Heath, nr. Eden Bridge, Kent.

has a magnificent voice, the hymns were well-chosen, the organ selection very impressive."

"After listening to the Gospel Singer Programme I have nothing to add but praise. I enjoyed the whole of it, and especially the first hymn. I thought the words so appropriate to the crisis we are experiencing."

"I can truthfully say the Gospel Singer programme is most soothing, especially at these troublesome times. It's a lovely change twice a week. I do wish we could have it every day."

"The Gospel Singer's voice, the organ and the type of songs and hymns he sings all go together to make a real change in sponsored radio programmes."

"I listened to the 'Gospel Singer' programme on Tuesday afternoon and consider it an almost perfect quarter of an hour."

"Praise must also be given to the announcer for his reverent, yet pleasantly cheerful voice."

"It is very hard to find words which could eloquently express my reactions to this programme, but it is certainly an outstanding presentation. The music, the wonderful renderings of Roland Robson and the compere all seemed to radiate that delightful 'something' that has won the 'Lost Chord' a place in everyone's heart. A more stirring programme has never before been presented and I am sure that if it were on a Sunday as well, the following would be greatly amplified."

"The Singer himself sings sweetly without affectation: the words are clear, hence the sweetness of almost a boy soprano yet the conviction of an adult. It was a pity he was called 'Your' rather than 'Our' Singer thus breaking the intimacy so that the announcer did not seem to join in with the worshippers. A suggestion for future programmes—the continuity linked by means of other old friends—familiar texts and passages introducing the hymns."

"Messrs. Wrights of Coal Tar Soap fame deserve special thanks and commendation for sponsoring the 'Gospel Singer's' Broadcast in such a self-effacing manner, keeping the 'Meditation hour' free of advertisement, and so sacred; surely the simple reference to their address and good wishes will bring them many new customers out of gratitude!"

"There comes a break in the household duties—a half-hour in the afternoon before the youngsters return boisterously from school, or the lads come in from business wanting to switch on to 'swing.' It was lovely to tune in to the Gospel Singer—to hear words of cheer to hearten us in these troublous times—to relax and sing the well-known hymns with him."

"This is one of the programmes that I am unable to hear in the ordinary course of events, but, thanks to an indulgent employer, I was able to hear this particular transmission and, on behalf of my mother and bed-ridden grandmother, I wish to express my appreciation to Messrs. Wrights for the Gospel Singer Programme. The sentiments expressed in these simple melodies are a source of joy and happiness to elderly folk. They are old friends, tried throughout the years, and numbered among the few things that remain constant in this mad world."

"The Gospel Singer"—a programme of dignity and class—of quiet human appeal with an air of quality that is a rare thing on the sponsored air. It is a wonderful contrast, lovable, likeable and leisurely—in fact a sponsored programme in disguise, and because of its solemnity, simplicity and sincerity succeeds in being as deeply impressive as anything heard over the ether from either Normandy or Luxembourg. Its prominence as a first-grade programme is the sole reason why I never miss it."

"As an enthusiastic listener I give the programme a good rating because it is a courageous effort on the part of the sponsors to present something entirely new and because it succeeds admirably in providing unusual pleasure to a vast army of listeners."

"Without hesitation I am happy to award full marks to the Gospel Singer. At times of uncertainty like we are passing through, he has a soothing effect on a mass of people who are lacking faith for themselves and their country."

"After hearing that grand little programme under the caption of 'The Gospel Singer' I can heartily endorse the article which appeared in 'Radio Pictorial' on the subject a few weeks back. In my opinion it was a veritable gem among sponsored broadcasts and delightfully different. Its very simplicity and the unassuming manner in which it was presented were the very things which impressed; it is filling a long vacant gap in sponsored radio and providing entertainment for a certain class of listeners for which publicity broadcasts usually have but little definite appeal."

"Congratulations Messrs. Wright, for at long last giving us a programme that is new, individual, and appreciable by all classes and ages alike!"

"Many a woman in the home, invalid, or patient in a hospital must find this quarter of an hour a real help for who could fail to be charmed at the sweet tones of the Gospel Singer's voice?"

"This was, to me, the most comforting, cheering, sponsored programme I had ever heard."

"Quite a number of listeners will no doubt suggest that this type of programme is more suited to Sundays. That may be so, but it certainly helps to break the monotony of the rather stereotyped afternoon sponsored programmes on Tuesdays and is a very welcome diversion."

"Although I believe I am considered a grouchy old man, I too, am very fond of 'The Gospel Singer.' It reminds me of the times when I sang in the church choir those very same hymns. Thank you, Messrs. Wright's."

"It was with a feeling of satisfaction that I realised when the programme ended that not once had it been interrupted for advertising purposes—the arrangers evidently having discovered that a good programme is sufficient recommendation in itself, without the incessant plugging of commercials."

We have forwarded a copy of this page to the sponsors, Messrs. Wright, Layman and Umney, Ltd., and the producers, Messrs. Service Advertising Ltd., of 10 Cork Street, Old Bond Street, W.1, trusting that the views expressed will be of value in designing future programmes.

What Stomach Sufferers Should Eat

By Dr. F. B. Scott, M.D., Paris

It is a well-known fact that some foods take longer to digest than others, but it is a mistake to think that stomach sufferers have to tolerate a 'starvation' diet; this leads merely to under-nourishment and a lowering of the general health. What needs checking is not the food supply but the excess stomach acid which in nine cases out of ten is the cause of indigestion and distress after eating. My advice to stomach sufferers is simple: you can eat what you like if you will take after meals a little 'Bisurated' Magnesia. A dose of this standard antacid instantly neutralizes excess acid. By thus correcting the cause of the trouble, 'Bisurated' Magnesia enables dyspeptics to enjoy varied and nourishing meals without fear of pain.

Note: 'Bisurated' Magnesia, referred to above by Dr. Scott, is available at all chemists at prices from 6d. to 2/6.

BUY AND PAY THE IDEAL WAY

THE superb 1939 Catalogue of John Noble's "Ideal Club," recently published, is indeed a worthy monument to the progress and enterprise of this famous firm which has now entered upon its seventieth year of service to the public. This catalogue, which consists of over 400 pages, is a complete guide to successful "Armchair Shopping," its "true-to-life" illustrations (many in full colours) and its accurate descriptions of the various articles, entirely free from exaggeration, enable anyone, wherever they may live, to purchase from it with perfect confidence and every prospect of complete satisfaction. Messrs. John Noble Ltd., enjoy a well-deserved reputation for the consistently high quality of the enormous variety of goods they supply through their system of district Organisers, direct to the public and their prices are a revelation to those unacquainted with their methods.

Any readers wishing to know more about John Noble's Ideal Club and the money-making, money-saving opportunities they offer, should write at once to Messrs. John Noble Ltd., Manchester 1.

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ON THE AIR!**

From Radio Luxembourg on Sunday at 5.15 p.m., De Reszke Minor are presenting life stories of the stars in words and music. Intimate, free and easy broadcasts with songs and surprises. We've booked these stars, now you book the dates!

May 14th **WESTERN BROTHERS**
George and Kenneth, the famous 'cads', tell Leslie Mitchell their life story.

And every week: The De Reszke Orchestra

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* The ten-minute smoke for intelligent folk?