

LUXEMBOURG
NORMANDY: LYONS
PARIS : EIREANN
PROGRAMMES
Sept. 18-Sept. 24

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RADIO PICTORIAL

THE MAGAZINE FOR EVERY LISTENER

EVERY
FRIDAY

3^D



I WANT TO BROADCAST

By HARRY ROY

Long, intimate article by Britain's
Favourite Bandleader

MARRIAGE AND ALL THAT

By ARTHUR ASKEY

The Popular Wireless Comedian

TELEVISION'S THREAT TO FILMS

By John K. Newnham

THESE LISTENERS DIDN'T LAUGH

By S. Heppner

SPECIALLY FEATURED:

FRANK TERRY

MARJORIE DALE

RENÉE HOUSTON

SUZETTE TARRI

"AUNTIE MURIEL"

ALL THE WEEK'S RADIO
NEWS, GOSSIP, HUMOUR
AND PICTURES

B.B.C.

PROGRAMME
GUIDE



ZIEGLER

SEE PAGE 5



AL BOWLLY

Britain's Ambassador of Song, who will be heard from the B.B.C. to-night, September 16th, in "Give Me Air."

No. 244

RADIO PICTORIAL

The Magazine for Every Listener

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MANAGING EDITOR.....K. P. HUNT
ASST. EDITOR.....MARGOT JONES

RADIO NEWS BULLETIN



EVERYBODY in Broadcasting House is trying to think up a nickname for their new boss, Professor F. W. Ogilvie.

Suggestions so far include—
The Prof.
The Ogre.
Oggie.

But none of these has caught on as yet, chiefly because very few people in the Big House have seen the guvnor or felt his influence!

It is not likely that Professor Ogilvie will escape un-nicknamed. His predecessor, despite his austerity, had to submit to the ignominy of being called (out of his hearing, of course!) by a name that was not included at his christening.

Sir John Reith was known as "Long John."

THOUGH Radiolympia is now only a happy memory till next year, its influence is still being felt very strongly.

More and more people are breaking open their money-boxes to buy these new-fashioned sets that encourage you to push buttons as well as twiddle knobs.

I always thought one of the chief fascinations of listening was twiddling, till I picked up the station I wanted—especially on the short waves.

Though I am now a push-button addict, I still have a sneaking feeling that I'm not the man I once was. It is all very nice to say to a visiting friend, "Look—Radio Luxembourg," and then jab in the button. But somehow there was more sense of achievement in twisting the knob and adjusting the tuning till everything was perfect.

Claude Hulbert and Enid Trevor taken for a ride on holiday at Felpham, near Bognor. The "horses" are Peter and Sally Ann, children of Bobby Howes, Jackie and Jill Hulbert, and Jean Worton, a niece



THIS WEEK'S GOSSIP By STUDIO REPORTER

Isn't life becoming more difficult—or easier—every day?

I WENT into Frances Day's dressing-room at the London Hippodrome the other night after seeing "The Fleet's Lit Up," and found her reclining on the floor amid the folds of the enormous frock she wears in the pirate scene.

Tossing back her mop of blonde hair, she told me how glad she felt about being invited to broadcast as a guest artiste in the Louis Levy series, "You Shall Have Music."

"I like the mike," she said. "I like to get close to it and cuddle it."

Well, "Fanny" now has even more reason to like the microphone! Listeners are enthusiastic about the recent relay of her show.

PARTLY because of Hollywood films, partly because of B.B.C. relays like "Five Hours Back," listener interest in America continues to increase.

One of the people responsible for letting us hear America as it is, Alistair Cooke, is to start a new series on October 13.

"Mainly About Manhattan" is the title of his series, and the B.B.C. have told him he may say anything he likes about doings in

New York—personalities, fashions, night life, sport, and so on.

Alistair has wit and a flair for picking on interesting subjects. Let loose in New York, he ought to be able to give us the lowdown.

"AT the Black Dog," the daytime rival of "In Town Tonight," will be back on the air early next month with its visitors who drop in for a quick one. A quick conversation, I mean.

All kinds of personalities, from Primo Carnera to the Bishop of Cariboo, have strolled into the Black Dog and said their piece.

In fact, this imitation of "In Town Tonight" is one of the main reasons for John Watt's decision to rearrange the latter feature so that, although the title is retained, the form of presentation is different.

Imitation may be the sincerest form of flattery,

Please turn to next page

B.B.C. CONDUCTOR

THIS WEEK'S GOSSIP—



but the Black Dog feature has flattered "In Town Tonight" far too much for Watt's liking.

SPEAKING of "In Town Tonight," which makes a welcome return on October 8, I'll be interested to hear how the man in the street is going to react to the unexpected approach of the B.B.C. officials who propose picking up anybody and everybody on the street corner for an impromptu broadcast in this feature.

Mike-fright is common enough in the studio, even after preparation and rehearsal. Imagine how much more petrifying it will be to have a mike shoved under your nose when you're not expecting it.

Imagine, too, what an opportunity you will have to tell the world about the bloke who played a dirty trick on you last February!

CUPID still keeps his grip on things at Midland Regional. I hear the latest "victim" is Peter Fettes, who replaced Jim Tovey as announcer there last May, and has now taken the plunge into matrimony.

Born in the Straits Settlements, Peter was educated at Bradfield College, at the Royal College of Music, where he studied singing and elocution, and St. John's College Cambridge, where he read modern languages. A Scotsman, whose home is now in Cardiff, this twenty-three-year-old announcer's Cosmopolitan outlook is perhaps understandable. He certainly has a very pleasant voice on the air, and has won himself many admirers in the Midlands.

IF you have listened to the relays from Clacton-on-Sea, you may have heard a lively soubrette named Joan Wood, who is rapidly coming to the fore. It is not generally known that Joan is sister-in-law of Jack Wilson, of Versatile Five fame.

Since she first broadcast from a Northern music-hall about a year ago, Joan has made great progress. Among other things she had a small part in "Countess Maritza" on tour. Jack is hoping to persuade her to sing with the Versatile Five one of these days, but up till now she has been far too busy.

SORRY to hear that genial Frank Terry's clever young daughter Pat has had to be operated on for appendicitis, which will keep her out of "Pierrot On Parade" at Morecambe for the rest of the season.

Pat won many admirers when she appeared in "Pleasure Cruise" at the Isle of Man last summer,

Teddy Joyce and Chili Bouchier certainly look a happily engaged couple don't they? As you know, Teddy's band plays at the Trocadero, Elephant & Castle, London—there's news about his new Fan Club on page 26

and lots of people were looking forward to hearing her on the air again this year. Her place has been taken in the show by Joan Hook, who has been with Frank Terry before in various shows.

Incidentally, this Morecambe show has broken all records since the Pier has been running concert parties—dating back forty years!

There's some interesting news about a Frank Terry relay on page 10.

I WONDER if the B.B.C. are aware that they have a first-rate composer of light opera in the ranks of their Empire Orchestra.

First violinist Barrs Partridge has a genius for turning out lilting melodies that linger for days after hearing them. Several of his suites have been published and broadcast, and his latest operetta, called "My Lady Jennifer," is to be produced by at least a dozen amateur societies in various parts of the country this autumn.

Its plot concerns the exploits of the old-time smugglers in Devon, and there are plenty of opportunities for rousing choruses. In fact, it presents a romantic picture of Olde Englande which should have a world-wide appeal, so we may yet hear it in the Empire programmes.

IN future, Mr. E. L. Guilford will have a large share in devising the Midland Regional programmes. He has been with the B.B.C. for thirteen years, starting as Station Director at Nottingham, later going to Manchester and then to Newcastle, again as Station Director. Now he returns to his home county, for he was lecturer in history at Nottingham University College from 1913 to 1925, apart from his wartime service. He's a great authority on archaeology—let's hope he doesn't allow this hobby of his to become too prominent in the programmes!

VINCENT LADBROOKE aired a new vocal trio the other evening for the first time in a National broadcast. They call themselves the Three Smart Girls, and they're out to live up to their name. Two of them are new to radio—the third is no other than our old friend Cicely Gay—hitherto a straight actress—in a new role.

Cicely has always been aching to sing rhythm, and this trio is her own idea. She spends hours rehearsing them, and devising special arrangements with the help of Vincent Ladbroke.

NORTH Region's Muriel and Doris (Muriel Levy and Doris Gambell) while holidaying in Northern Ireland visited Caprioni's—Bangor's bright ballroom—where Arthur Roseberry's band was broadcasting.

Spotted by Raymond Glendenning, the two girls were roped in round the microphone and did an impromptu running commentary on the dance, in the guise of their well-known characters Mag and Alice (the Liverpool vamps), afterwards giving their impressions of Northern Ireland in their own voices. These two versatile artistes have played so many varied radio parts that they sometimes have a job to find their natural voices!

YOU listeners are responsible for the world-wide success of the Lambeth Walk.

Lupino Lane told me that when *Me and My Girl* was first put on at the Victoria Palace, the box-office people used to look under the mat to see if they could find an extra halfpenny anywhere, but "Nipper" had the courage to stick to his opinion that the show would be a winner if it got a chance.

The chance came when the B.B.C. relayed part of the show.

Queues formed at the box-office next day, listeners wrote from all over the country to say how

HELD UP AT FRONTIER

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much they enjoyed the show, and the Lambeth Walk started on its triumphal perambulation.

DISMAL note from Tring (Herts), home of Dennis Noble and Miriam Ferris:—

Miriam has urticaria;
Dennis isn't pleased either.

Miriam, to be frank, is suffering from a mysterious itch that is popularly known as nettle-rash. The doctors call it urticaria.

Every now and again she breaks out in lumps in the most curious places—the soles of her feet and the top of her head, besides her face, arms and legs.

The doctor is injecting proteins (excuse the medical term!) into her arm to see if he can find out what particular substance is causing this mysterious irritation.

Suspects so far include pork, fish, eggs, potatoes, and beans. Miriam is afraid to eat almost anything.

"Until a couple of weeks ago I was the healthiest woman in the British Isles," she told me plaintively.

But she keeps on broadcasting.

As for Dennis, he is still feeling a bit upset about being fined £3 10s. for shooting a pigeon.

On several occasions I've watched Dead-shot Dennis use a rifle or shotgun to great effect in his enormous back garden at Tring, but only on inanimate targets.

Well, not long ago he took a shot at a pigeon that was flying past the house. He thought it was one of the birds that played havoc with his vegetable garden, so he wanted revenge.

It turned out to be a racing pigeon. The result was a court case and a fine.

The funniest part of the whole story is that the assassinated pigeon was produced in court nearly a month after the massacre. The bird had been kept in cold storage all that time!



Fun in the garden—Peggy Cochrane poses as a statue on the fountain in her lily pool

New picture of pulse-stirring Polly Ward, who was the guest artiste in the Lux programme on Luxembourg, Normandy and Paris last Sunday



Here's Leslie James at work on his bricklaying hobby—he's an organist-composer by profession

WALFORD HYDEN is still wondering why he hasn't been asked to conduct the revived series, "Table Under the Tree"—the feature he has always regarded as one of his musical offspring.

During frantic rehearsals of "Paprika" (orchestra conducted by that man Hyden), he told me in regretful tones that "Table Under the Tree" had been transferred from the Variety Department to the Music Productions Unit, and that means the B.B.C. Theatre Orchestra will provide the music.

However, Walford has the consolation of an offer from the B.B.C. for a new series of musical shows for the autumn and winter.

WHAT'S in a name? (Shakespeare).

Conductor Mark Lubbock now believes there is quite a lot in a name.

He recently went holidaying in Europe, and when he arrived at a tiny frontier post on the border of Switzerland and Austria, he was confronted by a very brisk and brusque guard, complete with gun.

Mark handed over his passport to the important gentleman, who suddenly beamed and exclaimed, "Oh, Mark Loo-book! Musiker!"

"That's right," nodded the bewildered Mark.

The guard then explained in German (which, luckily, Herr Lubbock can speak) that he had often listened to B.B.C. broadcasts conducted by Mark. He added that he once played the trumpet in a military band.

"My name is Schubert, like the name of the great composer," he added with pride—and then saluted.

Mark drew himself up to his full height (6 feet), returned the salute, and strode with dignity across the border.

IN Studham, near London, there's a semi-completed building. Quite often you will see a man energetically laying bricks. He's not a bricklayer by profession, but organist-composer Leslie James, the well-known broadcasting cinema organist at the Rialto, Coventry.

Leslie James is building his own music-room. It's going to be a grand affair when it's finished, complete with organ.

As a composer Leslie is brilliant, and has recently set to music and dramatised Bunyan's *Pilgrims' Progress*. Former organist at the Madame Tussaud's Cinema, London, he is now approaching his seventieth broadcast from Coventry.

THE GIRL ON THE COVER

ANNE ZIEGLER, lovely blonde vocalist from Liverpool, has a voice as charming as her looks. Listen to her entrancing songs in the Persil programmes—aptly titled "With a Smile and a Song"—presented on Luxembourg every Monday and Wednesday at 9.15 a.m. Did you hear her in the recent broadcast version of "Princess Charming"? She's singing in a "Foortissimo" programme to-morrow, Regional.

September 16, 1938

"I want to Broadcast" says Harry Roy



WHAT with all the excitement of my return to England and the heated controversy in the national press relating to my cancelled broadcasts, I hardly know where I am at the present time.

Let me make it quite clear, however, that my relationship with the B.B.C. and the General Theatres Corporation is of the friendliest nature. There was some triangular misunderstanding all round, and the position is now all serene. I am expecting some broadcast dates in the near future, and deeply regret that the public have been misled through the conglomeration of conflicting press reports.

So far as I am concerned, the position has not changed since I first went to South America. I have my public both on stage and radio, and will always endeavour to entertain them with the very best I can offer. All this unnecessary gossip is very unsettling, and very much against my principle of the affair.

As a matter of fact I am simply itching to get in front of the B.B.C. mike once again, as I have some rather novel ideas and songs which I honestly feel would make a grand entertainment.

My stage work so far is already set for this year. I will be playing at Manchester, Leeds, Sheffield, Newcastle, Birmingham, Stratford Empire, Croydon, Holborn Empire, Ilford Hippodrome, Kilburn Empire, Hammersmith Palace, Finsbury Park Empire, Edinburgh, Glasgow and Bristol. A nice lot of dates to go on with. I am negotiating to make another film, but at the moment cannot disclose details.

Although my activities are confined to six days a week, I am always being approached for Sunday Concerts, have played very few during the past five years, as I feel the necessity for an honest-to-goodness rest on Sunday. Maybe I might change my mind at some future date, but ours is a strenuous sort of life.

The Roys had a great reception in South America, and bouquets were showered on them

Arriving back at Waterloo, Harry Roy and his lovely wife had to woo Daughter Roberta with sweets before she recognised mummy and daddy!



WHEN Britain's favourite bandleader arrived back from his South American tour last month, he was reported as saying: "I don't know when I'll be broadcasting again — if ever."

Here's Harry's own answer to that report

Before I sailed for South America, we made numerous records for Parlophone which covered our four-months' trip, and we will no doubt be busily engaged at the studios during the next few weeks. It is nice to be back to routine work again—in fact, we might find it more like a picnic after the helter-skelter of the Argentine rush!

Buenos Aires! Were we all thrilled? I'll say. After seventeen glorious days aboard the *Alcantra* I had another of my ambitions fulfilled. Since signing the contract to go out to the Argentine, several months ago, it seemed that years had passed, but there was no mistaking the famous South American capital. We had arrived.

Immediately being literally pushed into a waiting car with my wife, brother Sid and his wife, we soon found ourselves at the Radio Belgrano Station where I was honoured to say a few words through the microphone. I had learned several sentences during my voyage, and my Spanish seemed to cause no end of amusement in the studio, which was simply packed. I must say that the hospitality shown was overwhelming, and quite alarming at times.

Radio Belgrano is the Central Radio Station from which I broadcast regularly over there. There are about twenty studios, and although quite up to date, they have nothing on us this side. My broadcasts were radiated throughout the entire South American network and, believe me, it is a most intriguing affair. They employ about two hundred and fifty artistes a week, and my band would go on at intervals of half an hour, in between which are sandwiched vocalists and performers of every description.

My Saturday and Sunday airings were of an entirely different nature. We played at a huge auditorium during tea-time. There would be approximately 2,000 in the audience and over 500 dancing. The atmosphere was positively electric; in fact it was so infectious that I doubt very much whether my boys have ever played so brilliantly.

South Americans love swing music, but also go wild for the old numbers like *Tiger Rag* and popular songs such as *The Merry Go Round* and *Dinah*. We were the first band to introduce *Bei Mir Bis Du Schoen* and after the first broadcast, it became an instantaneous hit. In fact, every letter received (there were, I should say, about 60,000 all told) begged us to include this number on all our programmes.

Rumbas and tangos are, of course, favourites,

and I have brought back a positive sensation in a song which is titled *Rancho Grande*. I would not be at all surprised if this one sweeps the country. Very similar in construction to *Valencia*, it has a fascinating melody which grows on you. Every band in South America plays this, and does it make one dance! I am introducing this into my new stage show, and am confident that the English audiences will endorse my opinion. The two popular tunes which I took over—*Me, Myself and I* and *Rita the Rumba Queen* were also tremendous favourites.

The Radio Belgrano Corporation have very set ideas about their programmes. They have to be very fast and slick. Animation is their slogan, and everything is non stop. They have one very amusing saying which seems to cover a multitude of sins. Everything is "Manana" (to-morrow). If you ask for something or other it is always "Manana." We, of course, became accustomed to this catch-phrase, and used it for our own entertainment.

In England the studios are reserved for performers only, excepting for a few special guests, but over there it is quite the reverse. Our broadcasts seemed like St. George's Hall Variety Shows.

They have some wonderful orchestras and what struck me particularly was the seemingly colossal volume some of the smaller five and six-piece combinations seem to obtain from their instruments. It might interest RADIO PICTORIAL readers to know that I am utilising some real native instruments in my band, and maybe you will be labelled "Harry Roy's muchachos!" At rehearsals in London recently we tried these and believe me, I imagined I was conducting a real live bunch of Cuban musicians.

I cannot speak too highly of the big band-leaders over there. When we arrived at Montevideo on the trip over, they were there in force, and gave us all an amazing welcome. They escorted us to Buenos Aires and were most helpful in every respect. I would like to say here what a wonderful greeting was in store for us. On arrival a huge red aeroplane was flying overhead and great big white letters were soon noticed. These read "Welcome Harry Roy."

Bouquets were dropped, and what with loudspeakers blaring out some of my records, the din was really ear-splitting, and will remain in my memory for ever. Fortunately, I took a cine-camera with me, and have brought back some never-to-be-forgotten films of the trip.

My wife broadcast with me and the folks seemed to like her immensely. She was not a bit nervous,

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"The atmosphere in the South American studios was positively electric"



"My wife broadcast with me and the folks seemed to like her immensely"



Harry makes a commercial broadcast



Welcome to Buenos Aires!



Harry Roy and "Princess" Pearl make a perfect partnership on radio, screen and in private life

Harry made thousands of new friends over the microphone when he broadcast in South America

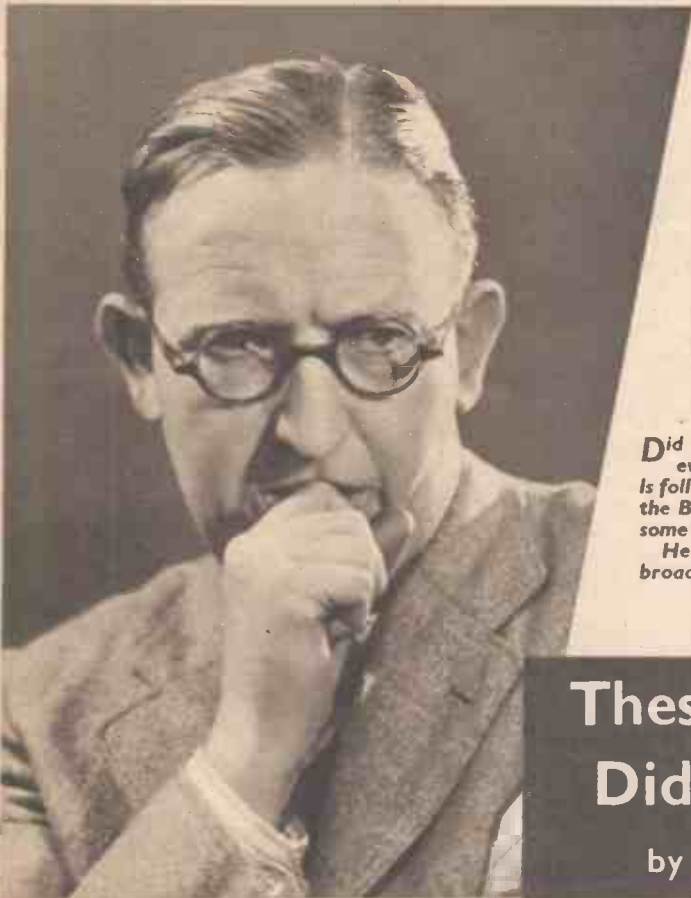
Off duty — with friend Peter





EX MILK-BAR GIRL MARJORIE DALE

was "discovered" by organist Harold Ramsay and can be heard on Sunday at 10.45 p.m. from Luxembourg in "Cadbury Calling"



Did you know that almost every "funny" broadcast is followed by angry letters to the B.B.C. protesting against some "alleged joke" or other? Here are some facts about broadcasts that will surprise you

These Listeners Didn't Laugh!

by Sam Heppner

JUST how broadminded is the public? We see, on one hand, people receiving jokes against themselves with the most sporting and hearty enthusiasm—while, on the other, we find touchy and hypersensitive listeners taking offence where none is intended and reading malice into the most innocent of jests.

Modern Atlases, like Lord Halifax and Professor Ogilvie, carrying the world on their shoulders, certainly have a tough time of it; and if I were compelled to choose between the job of controlling Britain's Foreign Policy or directing its broadcast entertainment, I don't know which responsibility would seem less formidable, I'm sure.

The trouble is that there are so many corns that are simply screaming to be trodden on—and, in running the B.B.C., the danger of offending the politics of listeners would scare me far less than the more sinister danger of misjudging their sense of humour.

Listeners may remember the recent occasion when Bennett and Williams were hauled over the coals for cracking a gag about someone who fainted in the street because he had been given a civil answer by a Labour Exchange clerk. The general secretary of the Ministry of Labour Staff Association wrote the following letter to the B.B.C.:

"I was appalled, as were hundreds of my members, to hear this alleged joke."

Sir Stephen Tallents, the B.B.C.'s Director of Public Relations, replied very aptly.

"I am sorry," he wrote, "that you should have been appalled by a remark in our music-hall programme last Sunday.

"The same remark has, as a matter of fact, been used quite frequently on the music-halls. If we ask comedians to leave out all their usual gags when they broadcast we should, as I am sure you will agree, put an unfair handicap on the programmes.

"All sorts of people have fun poked at them, and if we tried to put a stop to this we should have to cut out references to magistrates, doctors, lawyers, police officers, civil servants and, incidentally, ourselves at the B.B.C.

"So we trust the listening public to take these jokes in the cheerful spirit in which they are meant, and not as serious reflections."

Parallel to this is the case of Robb Wilton, as Mr. Muddlecombe, J.P., having his knuckles rapped by the Magistrates' Association.

Where is the B.B.C. to draw the line? Few will deny the advisability of prohibiting jokes of an

unsavoury or indelicate nature, and unkind references to some deformity or personal affliction, but it seems to be impossible to anticipate just what people will object to.

A listener once resented Tommy Handley's frivolous allusions to the sacred beauties of the Cheddar Gorge—yet nobody seemed to mind when, in a musical comedy, he said: "'Thank you, sir,' she said, as she waved her wooden leg."

Jokes about races and peoples, Scots, Jews and Irishmen, etc., present another problem. I feel very emphatically about these; I consider that, far from being suppressed, they should be encouraged to the utmost—providing, of course, they are pegged on those endearing tendencies and characteristics which, though mutually critical, guarantee a sense of good-humoured friendship and toleration—the proverbial meanness of the Scot, the alleged bellicosity of the Irishman and the traditional financial keenness of the Jew. If presented in a light and amiable manner, "without offence to friend or foe," the attitudes implied in these jokes have a great social value in reflecting the

inter-racial brotherliness and charity recognised both by the jester and his audience.

How delighted I was when the B.B.C. launched a Saturday series "The English Make Me Wild," and how immensely cheering it was to see the way in which this orgy of national self-criticism was tolerated—nay, relished by our own countrymen.

"Jews are my most appreciative audience," I was told by Issy Bonn, the popular broadcasting comedian, "but, while my jokes play on traits of national character, I take good care to avoid those which discredit the Jewish race."

C. Denier Warren, of White Coons fame, recently said the same thing to me.

"Unfortunately, though," he added, "this recent wave of anti-Semitism in Europe has made a few Jewish listeners hypersensitive to jokes about their own people, and some have written letters of protest, so I am keeping my Jewish humour as moderate as possible.

"For instance, I would refrain from broadcasting a gag like: 'I heard you had a fire last Thursday, Abie!' 'No, next Thursday!' But I find it increasingly difficult, with the growing number of subjects prohibited by the B.B.C., to go on turning out 5,000 gags a year for them, as I have to do."

Cranks, hypersensitives and extremists cannot be studied. And certainly it would be ludicrous for the B.B.C. to pander to the type of listener mentioned by "Y. Y.," the famous essayist, who, in dealing with the recent protests against references to drinking in the B.B.C. programmes, wrote:

"... listeners have been counting the number of references to drink made during the week in B.B.C. talks and variety programmes. It appeared that during one week the number amounted to 116 and during the next week to 180. And—horror of horrors!—the poisonous propaganda had even crept into the Children's Hour.

"I confess that, when I heard this, I thought the B.B.C. had been going too far and that one of the Uncles had been singing 'Beer, Beer, Glorious Beer' to the shocked infancy of England.

"According to the 'Listener,' however, the only drink propaganda that had been admitted into the Children's Hour was a reference to someone's staying at an inn. Those who compile the statistics about references to drink by the B.B.C. seem to regard every mention of a hotel as a subtle advertisement of the liquor traffic."





100 NOT OUT!

That's the number of FRANK TERRY'S broadcasts, Northern showman whose New Brighton Follies are in the Regional programme again on Thursday. Here's his story, told by Charles Hatton.



NEXT Thursday is a landmark in the life of Frank Terry, that popular Northern showman whose name is a household word to all concert party fans. When the New Brighton Follies go on the air in the Regional programme that evening, it will be the hundredth broadcast of a Frank Terry Show.

Watching the show in the delightful Floral Pavilion at New Brighton, I persuaded Frank to cast his mind back to his early days in concert party.

"Nineteen hundred and ten was the year," he began. "Will Catlin took me under his wing, and started me with his Royal Pierrots at Colwyn Bay. At that time he was experimenting with a new kind of concert party show, transforming what was then rather a slow sort of entertainment into a bright and sparkling production. He introduced colourful ensembles, dancing concerted items, new lighting effects and some new ideas in team work."

Frank paused to re-light his inevitable cigar. "Yes, I learnt all I know from my first 'governor'—and I still use the same technique in all my productions.

"I first started producing myself the following year, when I was sent to Colwyn Bay to look after a small show between Easter and Whitsun. We performed in the open air, and we did very good business indeed.

"By the way, it was during that short run that Billy Manders joined the party. Of course, he's very well known now, having run the "Quaintesques" at Rhyl for many a year, and broadcast with them on numerous occasions. He was, as he is now, a female impersonator, and we put on several duets together which became one of the features of future Catlin programmes.

"I was with Catlin shows until 1915, when most of us enlisted, and Mr. Catlin introduced ladies into the show for the first time."

During the war Frank was very busy indeed as a physical training instructor, representing his regiment at football and other sporting events.

"Naturally, I went back to Mr. Catlin after the Armistice," he continued, "and he trusted me with the onerous job of producing and managing his companies at Llandudno and Colwyn Bay. After a while, I began to hanker after a concert party of my own, so I joined forces with Ossie Battye, a grand comedian and a lovable personality. We called our show 'The Optimists,' and it enjoyed quite a success.

"Then it was Ossie's turn to thirst for fresh fields, and he went into variety as a single act. But I determined to stick to concert party, and have never regretted that decision.

"The following winter I went to the Derby Pavilion for a fortnight, with an option of renewal. We remained six months.

"It was there I ran a pantomime in serial form. We played *Aladdin* in three episodes, and rehearsed local children for the chorus. Instead of the usual second half of our concert party show, we did an act of *Aladdin* every alternate three days. As far as I know, this idea has never been repeated."

Some people are under the impression that Frank Terry's companies rehearse

Happy snap of the "Follies" themselves, who perform at the Floral Pavilion, New Brighton, Cheshire, which has already been on the air four times this season, and (right) the genius behind the show, Frank Terry, who has been producing in concert-party since 1910

continuously throughout the summer, but this is not so. After the first four weeks of the season they have their eight programmes all set.

And now, broadcasting. Frank first faced the microphone at the Floral Pavilion, New Brighton eight years ago, and the B.B.C. were so pleased with his adaptability to the new medium that they asked him to produce *Lancashire Mummies*, a concert party which enjoyed a great deal of success in studio broadcasts.

Since then Frank Terry has been in great demand, not only for his own shows, but as an author, particularly of lyrics for outside broadcasts. He writes all the material for the showman in such popular features as *Top O' Tower*, those gigantic Blackpool shows: *Northern Music Hall Parade*; *Northern Pantomime Tour*; *Morecambe Merriment*; *Southport Entertains*; *Brighter Bridlington Cameos*, and several others.

This particular broadcast is the fifth from the Floral Pavilion this summer, and as each has been scheduled for forty-five minutes this is easily a record for length of programme for any show in the country.

Associated with Frank Terry during the whole of his broadcasting career, Claud Branston, the pianist entertainer of the New Brighton Follies is one of the greatest favourites. He made his name during the *Pleasure on Parade* broadcasts, for he is one of the most versatile performers in the concert party world. Claud can sing a straight or comedy number with equal ease, and never fails to get his audience. Moreover, he is a pianist and composer of no small merit, and has set many of Frank Terry's lyrics to music.

In the *Pleasure on Parade* shows, Frank Terry first hit upon the idea of presenting a male quintet. He calls them the Five Rebels, and they can always be relied upon to bring down the house. Their voices are particularly suited to broadcasting and they are a feature of all the relays from the Floral Pavilion.

The Terry ménage are all troupers. Mrs. Terry has always been a first-class comedienne (her stage name is Jessie Crone), and their eighteen year old daughter Pat is recognised as one of the most promising soubrettes in the business. She was with Frank's *Pleasure Cruise* at the Isle of Man last year, and with his Morecambe company this season until an operation for appendicitis kept her out of the show. She is making an

excellent recovery, and hopes to be busier than ever next year.

This year, Frank Terry has concert parties at Morecambe and the Isle of Man again, in addition to two shows at New Brighton. He also plans to present a pantomime at Luton this Christmas. I asked him how he managed to get round to his various productions.

"I usually travel by road," he replied. "Only once have I ever had recourse to the air. And on that occasion I did 830 miles in 7¼ hours.

"Starting from Liverpool, I flew to London. Then I went on to Newcastle. On arriving there I found that a certain vital contract had not been signed, so it was necessary for me to go back to London right away. We reached there in the early evening, and as I was due to appear in a show at Liverpool I had to charter another aeroplane to get there."

"Concert parties have had a long run. Do you think the public will ever get tired of them?" I asked.

"Never," replied Frank Terry emphatically. "We've had slumps in the theatres and music halls, but never with concert parties. I think the reason is because it is an entirely different type of entertainment. It is an intimate show, and this appeals strongly to the holiday maker. We try to convince the audience that they are part and parcel of the entertainment."

"Shall you make a personal appearance at this hundredth broadcast?" was my last question.

"I haven't made up my mind yet," said Frank. "I don't perform much myself nowadays—there are plenty of other things to keep me busy."

However, let's hope Frank will make time to say a word or two to his "customers" on this great occasion.



MATTER FOR REGRET

CROONER'S MANSERVANT: A gentleman called while you were out, sir. He said he was a radio listener, and had come to shoot you.

CROONER: What did you say?

MANSERVANT: I said I was very sorry you were out, sir.

By Edwin Styles (Horlicks Picture House, Luxembourg, Normandy, Paris, September 18).

Renée's is a real theatrical family—her eldest boy has already shown dancing ability



COURAGE and talent have taken Renée Houston to the top of the ladder Read how she played before the King and Queen, in this final instalment of her life-story.

First, they played the little London Music Hall in Shoreditch, where the audience was mostly Jewish, and where the sisters adopted a Jewish accent to such a good effect that they were thought to be Glasgow Jewesses! Some thought they were Americans.

But they didn't mind what they were taken for. They were there to conquer London, and they achieved it more quickly than they had ever dreamed.

They worked hard, very hard. Soon they were on top of the world. A car. A place in Maida Vale.

Through it all ran Renée's indomitable high spirits. She is truly irrepressible. Even when she went into a nursing home with a break-down Renée was still high-spirited. They tell me that the nurses used to think she was kidding them, when she was actually very sick.

One day last year when I visited their house at Stanmore, one of Renée's little boys had fallen down and bitten his tongue. Renée was bucked to death because he hadn't cried. She made him a mock-medal bearing the words "For Valour" and pinned it on his jersey. She admires courage, because she is courageous herself.

The RENÉE HOUSTON I KNOW

By Herbert Harris

THE little girl who came into the world in Shettleston, Scotland, was christened Katharina Valorita Veronica Murphy Gribbon—believe it or not! There is nothing Latin about Renée, despite those Latin names. She got them because her mother and father gave each of their daughters the names of a whole string of saints. How did the Irish names get in? That's because the Gribbons (her father's real name) had a long Irish ancestry, but as a vaudeville act he was known as James Houston.

Of course, there's a younger sister of the Houstons. Shirley Houston. She, too, is a delightful girl to meet. Renée once put her in a London revue, for which Renée wrote most of the sketches.

This is a real theatrical family all round, and small wonder that Renée's kiddies sometimes show theatrical leanings. For instance, Patrick Anthony, the elder boy, has shown dancing aptitude.

Yes, they are a stagy crowd all round. Pat Aherne has a long stage ancestry, too. His mother, Louise de Lacey, helped to bring the Birmingham Repertory Company into being.

Get Pat Aherne, his Hollywood-star-brother Brian Aherne, and all the Houstons together, and you realise that if ever Renée's kiddies go on the stage it will be a natural enough event. Perhaps the "Houstons" will go on and on, like the Lupinos. . . .?

You can add to Renée's many talents—her ability to sing, dance, mimic, write sketches, and ply a good needle—her ability to create new make-ups. She has always been interested in experimenting with make-ups, and has brought her own to perfection.

Once, at Elstree, Renée made up as an old hag. Few will remember that, but she did, and proved that she could also, if necessary, excel in characters dear to the heart of the late Lon Chaney!

Other things she likes to do, it seems, is to wear slacks, and to send telegrams. She appears to share with Ziegfeld, the famous American showman, a delight in writing telegrams.

She has a flair for sketching, and has sketched a number of her friends. One of her sketches was published in a newspaper.

Her tastes in radio are surprisingly serious. She enjoys classical concertos and those sopranos some people call highbrow. When she switches on dance music it is usually to dance to it, and she prefers sweet music to hot music. Her favourite screen actress is Garbo, whom she admires so

greatly that she regrets once burlesquing her in the Houston act.

Her most exciting memory is her Command Performance of twelve years ago. It not only marked their first Command but their first broadcast, for three of the acts, Billy Bennett, Bransby Williams, and the Houstons were relayed to listeners. After that they played for various members of the Royal Family, including the present King, to whom Renée had the honour of being introduced at Elstree five years ago.

And then Renée and Billie were chosen from 750 artistes at a civic reception in Blackpool to sit at the table of Prince Paul of Greece and Denmark and to be photographed with him afterwards.

Great thrills for these two Scottish girls, who, when they left Scotland for London for the first time, out to conquer the unknown South, called to their folks from the train: "Cheerio! We'll write you from the Coliseum in a few weeks' time!" That was a bit of bravado, but it was an actual prophecy, too.

Rehearsing with partner Donald Stewart in her "working outfit"





JACK TRAIN

who can be heard in the Instant Postum show, "No. 7, Happiness Lane" on Sundays and Fridays from Luxembourg, the Feen-a-mint Programme from Luxembourg and Normandy, and Phillips' "Inspector Brookes" sketches from Luxembourg and Lyons, has been playing parts for the B.B.C. for years—and they've only just "discovered" him, says

ROSS REDFERN

collapsed as they heard my companion and me sympathising with each other on our misfortune!" Let's switch back to Jack's beginning.

When he left the Navy he went into the stereotype department of a West of England newspaper. And in his spare time he kept up his amateur entertaining. One night at a concert in Plymouth in 1928 he was heard by Leslie Hore-Belisha, the present War Secretary, though more famous for his "invention" of the dazzling Belisha beacons, who asked Jack if he had thought of taking up the stage professionally.

He promised to do what he could to help Train, and, true to his word, he spoke to some theatrical friends in London. That started Jack on the career which he has stuck to ever since.

His first big West End break was in the *Chelsea Follies*, which Archie de Bear put on.

"Archie de Bear is one of the men I have to thank for any success I've made," Jack told me. "He had me in all his shows and I think even now, were he to leave dramatic criticism and take up show business again, he would find a spot for me. Yes, I've a lot to thank Mr. Hore-Belisha and Archie de Bear for.

"The good folk at Erwin Wasey are others who have done much to help me. And I would like to add a special word about Cyril Wood, the charming and talented West Regional Drama director. He has given me many opportunities for which I am very grateful."

1066 and *All That* and the *Palladium Crazy Shows* are others in which Jack has appeared.

B.B.C. "DISCOVERY" WITH TWENTY-FIVE VOICES!

HAVE you ever stood in a strange and busy town, with traffic surging round you, not knowing quite where to go or how to set about finding out?

That's Jack Train's predicament. The strange and busy town is radio stardom. The surging traffic is represented by the agents, managers and newspapermen who have just "discovered" him.

Success has come to Jack overnight. It came about that on a certain Monday night he made his radio debut as a variety act in *Bungalow Club*. He was a sensation.

Next morning his 'phone was buzzing. Three agents were clamouring to represent him exclusively. He was signed up for West End cabaret. Stars whom he had not burlesqued were anxious that he should. The radio critic of an evening newspaper wondered pathetically why he had never heard Mr. Train before.

And Jack Train just sat back with, so to speak, his eyes goggling, his mouth wide open and scratching his head in sheer amazement.

"I can't believe it's happened!" he told me in bewilderment. "I'm not even certain what has happened. All I know is that after years of struggling I seem to have got there."

The fact is—as that evening newspaper critic should have known—Jack Train is no newcomer to radio. But you don't expect a man who has a steady reputation on the drama side suddenly to blossom forth as a Number One variety turn.

But, then, versatility is Jack's middle name. Hence Eddie Pola's description of him as "Twenty-Five Voices Under One Hat." He plays a variety of character parts in the Instant Postum "No. 7 Happiness Lane"

programmes, he is all the male voices except George Formby in the Feen-a-mint shows on Luxembourg, he has played in many of the Inspector Brookes sketches. While for the B.B.C. he has appeared in such plays as "Three Men in a Boat," "Old Bannerman," "Barnet's Folly," "Mystery of the Marie Celeste," "Terror of the Sea," and so on.

He has also appeared in Horlicks shows simply and solely to make strange noises!

WAY back Jack was an engineer in the Royal Navy and he also did a lot of entertaining in an amateur sort of way at concerts around Plymouth, which was his home town. His act consisted of a few gags, a song or two and a number of dialect stories.

It's odd about Train and his flair for dialects. He has never set out to learn them, but he simply cannot help imitating the people he meets. He could talk the Scotch brogue when he was only a nipper, though he has only been to Scotland twice in his life!

But his capacity for imitation got him into an awkward scrape when he was a youth. He was travelling with his team mates to play in a rugger match when a man in the carriage spoke to him in an adenoidal voice. It was a weird voice, rather as if its owner had no roof to his mouth.

Without any desire to be impertinent or malicious—but simply because of this incurable flair for mimicry—Jack answered him in exactly the same voice.

"As soon as I spoke, I wished the floor would swallow me up," grinned Jack ruefully. "I couldn't revert to my own voice without offence, so for an hour I had to keep up this terrible snuffly, "plum-in-the-mouth" voice. It was a shocking strain and the rest of the team nearly

What does radio's newest star look like?

He's certainly thin. He has a lean face, black hair, mild eyes and a mouth that breaks into constant nervous smiles. He talks quickly and excitedly, and constantly lapses into one of his many dialects. He tells you jokes with plenty of gestures.

He is married and is "old-fashioned" enough to admit that he loves his wife very much indeed. "She knows absolutely nothing about theatre business," he confessed, "and I prefer it that way. It's fine to go home to a woman who is understanding and with whom one can forget the strain of show business life."

He is grateful for his success, but he is quite diffident about it.

"I could do all this years ago," he confided to me. "It's funny to have to wait so long for the chance. Well, I'm on the top at the moment, and it's grand. But I'm not getting too excited. It may only be a temporary streak. I've seen so many ups-and-downs in the business."

It is interesting to know, too, that, despite his broadcasting experience (he was in the old Savoy Hill programmes) he was petrified with nerves as he did his *Bungalow Club* broadcast. As soon as he had finished he sat down without even bowing and grabbed an acid drop!



COLOURFUL ARTISTE

NIGHT-CLUB JOHNNIE: Who's the little blonde crooning with your band to-night?

1ST SAX: That's the little brunette who crooned with us last night.

By George Elrick (*Maclean's Programme Luxembourg, September 18.*)

NOW entering on its second year, Rinso Radio Revue adds two brilliant stars to its list of famous names—Ben Lyon and Bebe Daniels of Hollywood and Radio fame. Don't miss the show at 6.30 p.m. on Sunday from Luxembourg, Normandy and Paris



Jack Hylton's band continues to add lustre to the show

Rinso Radio Revue

"Snapped" in rehearsal at the Scala Theatre, London



Checking up on the script seems a cheery business for Peggy Dell, Tommy and the Twins

Ben Lyon brings wife Bebe and "Funny man" Tommy Handley to the mike



Three song-stars at the mike—Peggy Dell, Bruce Brent and, below, Bebe Daniels herself



The "peppy" Henderson Twins get ready for their number



"Gently, boys!" — Jack Hylton in action



The brass section of Jack Hylton's famous band which has supported the Rinso Radio Revue for so long





"BIG-HEARTED"
 Arthur Askey, whose
 "Band Waggon" broadcasts
 were so popular, makes a
 welcome return to the air on
 October 5 in a revival of the
 same series.
 Make a note of it in your
 radio diary.

"I find no difficulty at all
 about making jokes,"
 says Arthur Askey, "the
 big job is getting other
 people to see them!"

MARRIAGE —and ALL THAT By ARTHUR ASKEY

I KNOW I'm funny—but look at it from my point of view. It's this wedding business I'm bothered about. What I want to know is, why must they call in a comedian to be the best man?

It's bad enough that another pretty girl is getting married; it's pretty awful the champagne doesn't last until my turn; but it's adding insults to injuries to ask me to make jokes all the time. Mind you, I can make jokes. I find no difficulty at all about it. The big job is getting other people to see them.

But jokes at a wedding . . . !
 Just let me remind you what the best man has to do. He has to get up early on the fatal morning. And that after steering the wretched groom home from his last bachelor do, in the previous early hours.

Then he has to get the said groom up, smear out the traces of that last jag, and re-shape him into something like human form. The hired morning suit has to be pinned in some places and let out in others.

The groom's tie has to be tied so that it won't wander under his ear in moments of great stress. The groom's spats have to be fitted on—probably the poor blighter has never worn such things before, and the best man has to see they go over black shoes and not the favourite golf brogues the groom always wears.

Last, but not least, the best man has to look after the ring and be responsible for the appearance at the church of the hero of the day.

Have you ever had sole charge of a human

creature who has suddenly lost his nerve, spine, and mind, developed large damp hands, two left feet, and an intense desire for the more violent forms of suicide, all in a moment?

In case you don't recognise it, that's a bridegroom.

And then the best man has to be funny. If I had my way—but there, I must not be too violent. After all, marriage is an institution no family can afford to be without.

Every mother lives for the day some man will take her daughter off her hands. The daughter lives for the day some man will take her off her feet. The man lives for the day some girl will take his mind off motor bikes. They all live for the day some rich uncle will take himself off altogether.

And the mainspring of this business is the comedian who has to gloss over the zero hour with a few witty lines.

You may not believe me, but I'm serious. I always am this side of pay-day. If you like to look into any history book, you'll find it was always the little comic man's job to smile when his heart was breaking and serve the gin cocktails straight off the ice.

Yet even this fun has its handicaps. All jokes have to be censored and sporting references to cats, mothers-in-law, battleships, maiden aunts, girl friends, and fathers cut out or they will be certain to offend, embarrass, or otherwise do in the eye, some of the relatives gathered for the occasion.

References to the difficulties of marriage, ease of divorce, neighbours, and easy payment systems, have also to be abandoned, as those might upset the glowing pair.

This wholesale subtraction leaves the popular comedian with precisely two jokes. To wit: "Why does a chicken cross the road?" And: "Why doesn't a chicken cross the road?" In that order.

It is sometimes possible to add a humorous quip in French, such as (in French, remember), "where is the pen of the gardener's aunt?" But usually anything to do with foreign places is strictly taboo, although I once got away with reading half an article by Signor Mussolini amid general jollity, until the two new mothers-in-law rejoined the party and laid down their own laws.

Yet they are all determined to have a comedian.

I think everyone feels that it will be safe, and no funny stuff, if they have a funny man to propose the health of the bride. No matter if he's in love with her, no matter if his heart is breaking, or the dickey of his shirt choking him, he must play up and toast "the Bride" with the iron fortitude of an English cricketer toasting "Australia."

That poetry stuff about Young Lochinvar still rankles in the minds of mothers. They feel a comedian is too much of a gentleman to put on such an act, but that if it did happen again, the best man, being an adept at gagging over difficult moments, would lead the crowd in laughing off the whole affair.

There is one thing about the best man's job I dislike more than somewhat. Having dragged the bridegroom up to scratch and seen him properly tied and nailed down for life, and having waved good-bye and the usual warnings, the best man has to turn his attention to what's left of the festive crowd.

—Instead of slipping off with a pretty bridesmaid or so, there is the bride's mother to congratulate

on having got some man to marry her lovely daughter. And the groom's mother to commiserate that some girl has snatched her splendid son.

Then there are the aunts, maiden—rich—poor—great, a very assorted lot. The uncles are easier to deal with. They know where to find the refreshments. Working down the ages the wilting best man comes to grandmothers on both sides, grandfathers on the groom's side, and even great-grand-somebodies who fought with Napoleon or King Alfred.

Knowing what I do, you must wonder why I continue to be a best man. Is it for love of the game? Is it the thrill? Is it to squeeze the hand of a beautiful bridesmaid?

Steady on, this isn't a public examination. If you promise to be good I'll tell you the truth.

I became a best man because I was a comedian, and now I am a comedian because I am a best man. See? S'easy, isn't it? Where do you think I'd get my jokes if it wasn't for watching all you funny people doing things?

But I do think it hard after I've spent a morning being a best man to be asked: "Have you kissed the bride, Arthur?" And then to receive an awful glare because I innocently answer, "Not recently."

What is a best man for?

TIME MARCHES ON

GALLANTRY, 1838: "Kindly curb your blasphemy, gentlemen, there are ladies present."

"May I have the honour of this dance?"

Gallantry, 1938: "Cut out the swearing, you mugs, there are microphones present."

"Come on, babe, let's wiggle."

By Carroll Levis (Quaker Cornflakes show, Luxembourg, Normandy, Lyons, September 18.)



Suzette has almost a Greta Garbo complex—she is happiest working in her garden



Although she makes cracks about Mr. Middleton, Suzette listens to his words of wisdom with bated breath!



RADIO'S NEW COMEDIENNE

BARRY WELLS

introduces you to

SUZETTE TARRI

"Why did you ever change the act?" I asked David Jenkins.

"Just to keep pace with changing fashions, I suppose," he replied. "We discovered that Suzette could make people laugh and developed that angle. Then I gave up concert-party work to go into publishing and Suzette carried on as a single turn at concerts, dinners, dances and so on."

She and David write most of her material between them. It has to be that way, because so much of it is based on real-life situations.

The other day, in a fit of virtuous economy, Suzette decided to travel to a B.B.C. rehearsal by bus. She overheard a chance remark by a dear old lady that had in it a germ of comedy. Suzette was so busy studying the dear old soul and visualising how the situation could be worked up into a gag that she travelled way past her destination. She had to take a taxi back . . . and bang went the economy! But it was worth it, because that night the gag went into her broadcast.

A keen observer of human nature, Suzette sets out mainly to turn a floodlight on human frailties. And that's a tricky task. It's easy to be funny at someone else's expense. Not so easy to do it in a way that does not cause hurt.

I CAN imagine radio producers kneeling every night and praying fervently to the Good Talent Fairies: "Please send me a new star."

Because new stars—people who can walk right up and make the microphone their slave—are as precious as the Crown Jewels! Round about last November an answer was vouchsafed to Ernest Longstaffe's current prayer. In a show called *Lightning Variety* he took a chance on a new comedienne. Her name was Suzette Tarri. How, in a few bright broadcasts and in an incredibly short time, she has walked right into the radio limelight so that a well-known critic recently listed her among the first six radio stars of the day, is romance.

To-morrow you can hear Suzette in *Radio Pie*, with The Two Leslies. You may already have heard her in a previous *Radio Pie*, in *Palace of Varieties*, *Friends to Tea* and in plenty other sparkling little shows.

To-morrow week (Saturday, September 24) she is to play the part of a Cockney lass who answers the heart-plea of a lonesome cow-puncher for a wife. That is in Big Bill Campbell's *Ranch House Party*. Three days later she is to be in a show called *Mansion Variety*.

All this to prove that, having got its grip on Suzette, radio is not going to let her go.

Funny thing is that Suzette could have been "discovered" way before—and that goes for Arthur Askey, Tommy Trinder and plenty of others—if only the B.B.C. had not persistently ignored the possibilities of concert-party stars for such a long time. Suzette has been nursed and brought up in that fruitful sphere for years.

She first went into the business some fifteen years ago in Wilson James' Gaieties concert party in Cornwall. From then on she was working consistently in concert-parties during the summer.

I first saw Suzette work in Randall Jackson's show in the little pavilion at the end of Margate Jetty. That was several years ago.

At that time Suzette was working a double act with a dark-haired, handsome young man named David Jenkins. I don't know whether they were married then, or not. But now he is her husband and a well-known figure in the music publishing world.

David was at the piano and their act consisted mainly of sentimental duets. But even then flashes of Suzette's humour were allowed to penetrate the act.

If ever Suzette, in one of her Comedy Cameos, is tempted to include a burlesque that is flecked with acid (and every comedian will tell you how easy that is to do unconsciously) she thinks, "Now, would I like to have that implied about me?"

That is why, though she is always funny, she is never cruel.

Away from her job Suzette has a sort of Greta Garbo complex. She genuinely dislikes publicity and this article has been extorted by sheer persistence!

"Do you play golf?" I asked.

"Well, occasionally," she replied, "but I'm never quite sure which hockey stick to use to get out of which bunker! My chief outdoor relaxation is my garden. I really am keen on that and do claim to know something about it. I've made several cracks about Mr. Middleton in my broadcasts, but actually I listen to his wise words with bated breath!

"And do you cook?"

Her husband cut in.

"Does she cook? My dear fellow, there's a limit to humour, and I prefer it on the air!"

I gather that Suzette is a better radio comedienne than she is a cook!

Suzette's success on the air has opened wide the doors of the music halls. She has recently been fulfilling her first variety engagements under Jack Hylton's management, and next January she will be going out with the new road-show to be put on by "The Two Leslies," *Radio Pie*. This month, her first comedy gramophone record is being released by Columbia.

So you will see that life, at the moment, is pretty pleasant for Suzette. And for us, too, Miss Tarri. Women who can make us laugh on the radio are still rare enough for us to welcome you with open arms.



BITTER DISAPPOINTMENT

BANDLEADER: Why the glum looks, Maxie?

1ST VIOLIN: I've just had a terrible blow.

BANDLEADER: What's happened?

1ST VIOLIN: My chauffeur's run away without my wife!

By Ralph Reader (*Lifebuoy Gang Show*, Luxembourg, September 18; variety from Lyons, September 20).

What Listeners Think

This Week's Prize Winner

For the best letter received this week the Editor has pleasure in awarding 10s. 6d. to Mr. John Lewis, "Brookside," Green Lane, Shepperton-on-Thames.

ALISTAIR COOKE'S series, "I Hear America Singing," has, on the whole, been one of the most interesting things ever put on the air. But surely our own national life and history—and particularly that of Scotland, Wales and Ireland—could be expressed just as well through our folk songs and sea shanties? I suggest that someone compiles a similar series dealing with the British Isles!



Allistair Cooke

Mr. A. Gregorson, Glasgow.

THE other night I happened to tune into a B.B.C. short wave broadcast to Canada. I was amazed at the friendly spirit shown throughout the programme both by the announcer and the speaker.

Let the B.B.C. keep up the good work, but give us a taste of it instead of the present irritating dignity and aloofness.

Gwen Kenwood, N.W.2.

WE have just had our house re-decorated, and being unable, for several days, to use the room where the wireless is fixed, we tuned in a trifle louder than usual and sat in the next room to listen. At this distance most voices seemed slightly blurred, but each word of the news bulletins and announcements was perfectly clear and distinct.

There can be no two opinions regarding the really superb elocution of our B.B.C. announcers, although some people may not care for their "Oxford" accents.

Mrs. Neale, Portsmouth.

IVE read a lot about song plugging. "Oh Ma Ma" was played three times the other evening, but because I have made a hobby of studying the different ways various bands play a tune, I get a great deal of pleasure from hearing the same tune played time and time again. Other listeners should try this.

Michael Stuart, Stanton.

IF the B.B.C. is tired of Spelling Bees, Crossword Bees might be rather amusing.

The "Solvers" would be in teams as in the Spelling Bees. The Crossword Master would give out the clues, with the number of letters in word and would fit each solved word into square.

Vera Ryder, Burnley.

RECENTLY a number of broadcasts have taken place from Covent Garden; much to the enjoyment of opera lovers.

As the Russian Ballet has now taken the place of the opera, why does not the B.B.C. arrange a little experiment and broadcast an excerpt from one of the most popular ballets?

This may seem rather a strange proposition at first but if an expert on the Ballet was to describe the particular ballet chosen for the broadcast and mention something about the dancers themselves, I think that balletomanes and people really interested in dancing as an art would have a programme akin to their interest. Added to this, the ballet music itself is a joy to hear.

READERS are invited to send in their views about radio in general and particularly the programmes they like or dislike. A prize of 10s. 6d. will be awarded for the best letter published. Letters should be addressed to The Editor, "Radio Pictorial," 37-38 Chancery Lane, London, W.C.2, and marked "What Listeners Think."

Reginald Perry, Kingston.

APROPOS the recent correspondence regarding the way dance bands "murder" semi-classical music, I should like to congratulate Billy Cotton for the dignified rendering of old Irish ballads, that he featured in his relay from Belfast.

I will forgive him for following this selection with "Blue Danube Swing." No tune needs debunking more than this hoary classic.

Muriel Wellock, Barnoldswick.

NINE out of ten housewives never tune in on the radio during the afternoon—simply because we have to endure long boring lectures or tuneless symphony concerts. Why can't we have a good variety or failing that a programme of vaudeville artists on records? Such good old stars as Our Gracie and George Formby, etc. You'd find us all "listening in," every afternoon then.

Alan Coulson, New Malden.

SURELY Mrs. Sheppard's and Mr. Robinson's point of view is rather prejudiced when they complain that dance bands are murdering the old songs. They do not seem to realise that most light orchestras often play dance tunes in a way that is unbearable to dance music fans.

Miss J. Dennett, Newcastle.

IN these days of haphazard gramophone programmes, listeners must sigh when they think of the inimitable Christopher Stone and his jovial hour of gramophone variety. Why don't the B.B.C. endeavour to build up another outstanding gramophone compere? A good variety programme on records creates no difficulties and is very popular with listeners. Compered by a friendly, human voice a regular record programme could soon achieve the reputation which Christopher Stone secured for his Friday recitals.

Alfred Wright, Kingston.

WHY did all of the radio competitions have to cease at once? "Puzzle Corner," "What Do You Think," "Inspector Hornleigh" and "Spelling Bee" were all very popular with listeners and I fail to see why, because the shows in which these competitions were featured were taken off, the competitions had to stop as well. All we have now is chess, a very dry game even to watch, and which on the radio is the very essence of boredom.

Miss Phyllis M. Weaser, Faringdon.

IHAVE just read a letter from Mr. Robinson with which I agree. It does seem a pity that our classics are used by dance bands.

I haven't heard "Lover Come Back to Me" yet, in the way Mr. Robinson mentions and I hope I never shall. Recently, I heard a tune, a great favourite of mine, absolutely killed by an American singer. Had I not heard the name of the tune, "Ah, Sweet Mystery of Life," and someone had told me the name of the tune, I should have told them that they didn't know what they were talking about.



Where is Mrs. Buggins?

Eric L. Adlem, W.11.

THIS year's Radiolympia certainly gave us some splendid entertainment. Thanks are undoubtedly due to the men responsible for "Queue for Song" and "Cabaret Cruise," as the shows were put over in the slickest manner possible.

James G. Bouser, N.W.11.

PERIODICALLY there comes to the surface a complaint about "murdering the classics." This is only from a certain type of person, since most classically-minded ones consider all jazz as an awful noise, and treat it as such. If they object to hearing an old tune "swung," then there is no need to listen. The original tune is in no way affected by its new rendering, although it amuses some to complain about being robbed of "something precious"—through jealousy lest others should enjoy "their" music played to suit other people. Everyone to his taste.

J. Brooke, Oxford.

SO many people listen to Continental broadcasts on Sunday because of the dreary items served up by the B.B.C. that I think the Week's Good Cause should be given out on a week-day. This method might ensure an even more profitable response.

Frank Brisley, Folkestone.

IAM an enthusiastic listener and I take great interest in the various B.B.C. broadcasts, especially the feature programmes. Among the numerous feature broadcasts I would like, and I am sure other listeners would, is a programme by the B.B.C. officials, etc.

Surely among the directors, musicians, announcers and engineers there are some who can sing, play some musical instrument or perhaps give impressions. The incidental music, if needed could be rendered by a B.B.C. orchestra. These broadcasts could be arranged every two months or so.

Douglas Bryn, Torquay.

THE B.B.C. gives us many interesting "feature programmes," but—as far as I know—they have never given us a "dramatised version" of the history of wireless—its discovery, early use, the growth of the B.B.C., etc.

Mr. Len A. Brighton, Norwich.

IT seems as if the East of England has been left out of the World of Broadcasting altogether, for it is about eight years ago since we were first promised a relay station, but still nothing has been done about it—as far as I know. Now I hear there is hope of a television station for the Midlands. Surely, a small studio, using its own wavelength and situated somewhere between Norwich and Ipswich, would not cost the B.B.C. nearly quarter as much. But there you are, we East Anglians are still waiting, waiting and waiting for the day when we can tune in to our own East of England programme.

A. C. Hogg, Newcastle.

QUITE recently one of the North Regional directors was asked why they would not broadcast Greyhound results. He replied: "Because it is immoral." Presuming greyhound racing, horse racing, football, etc., provide entertainment or amusement for the people, then they come under the heading of "Sport." There is certainly nothing "immoral" about properly conducted sport. I would have thought the difficulty would be there was too many.

Inman Race, Sheffield.

WE are apt to be flattered by big names in B.B.C. shows. I suggest that for an experiment they dispense with names of producers, arrangers and stars and see how the unseen audience reacts via the mail. If it were not for big names bolstering the shows I think that quite a few of them would be appalling flops.

Ulrica Bond, Norwich.

WHY are so many people discontented and forever grumbling about the programmes on the wireless? A good remedy for these everlasting grumblers would be to have no wireless programmes for a week or a month. I guess they would always appreciate the programmes then and would surely feel sorry they had ever grumbled.

Frank Seeley, N.W.2.

THE announcer presenting artistes broadcasting from the Holborn Empire has so much to say that listeners frequently miss the opening lines of an act. Why not cut the cackle a trifle?

Miss Edna Shields, S.E.25.

WHERE is Mrs. Buggins? It's a long time since we heard this lovable creation of Mabel Constanduros. While she talked about the town, she kept the whole town talking.

Yvonne Arnaud runs through her script with Sidney Torch during a rehearsal of "Cadbury Calling."



Très CHIC—and a GO-GETTER!

YOUR show is a bad one: I could do far better if I got the chance."

Never had the astonished manager of Daly's Theatre heard such an undiplomatic request for an audition. Nor had he ever received in his office such an unusual visitor—a very self-possessed little girl of fourteen, with a big round straw hat (whose elastic band she had been nibbling), bare legged, with socks, and trailing behind her an indignant governess (plus dog!) who could not get her to come away.

The little girl was Yvonne Arnaud, and that was the beginning of her stage career.

Born in Bordeaux, she had studied music in Paris, and had won prizes for piano playing. Then came concert tours and, after visiting many countries, she arrived in England to play at the Queen's Hall. Daniel Myers, the impresario, heard her and offered a nine-years' contract, including world tours.

"I am not sure," said her mother. "Give us time to think it over."

Yvonne played with English girls and did not bother much about her future, until she saw a musical comedy at Daly's. Her friends were delighted, but she was far more critical.

"Bet you I could sing better—and dance better," she said. (She had never danced or sung.)

"Bet you couldn't," answered her friend.

"All right, I'll show you!"

So she bought the words and music with her pocket money, and practised. One day she hatched a plot with her English companions. When out with the governess, supposed to be playing in the Park, they would all go to the theatre, and she would perform the act to the manager.

Unity is strength; the governess could do nothing but protest impotently as she followed the children to Leicester Square. There Yvonne waited for over two hours, had her interview and staggered the manager with her impudence and talent.

But she got her part—and her first long dress, which she wore with pride on the stage. Her success was tremendous, and a long contract was offered her.

But her mother delayed again. Was the stage

quite proper? And what would her father say? He was still in Paris and no one had yet dared to tell him of this bold experiment. More delay, which exasperated the little Yvonne.

So she began all over again—went (followed by the same governess and the same dog) to the Lyric Theatre, forced herself upon the manager there, and settled herself with a magnificent part, in a new play which ran for two years.

YVONNE ARNAUD

is appearing in the "Cadbury Calling" programme from Luxembourg on Sunday at 10.45 p.m. In this article Paul Hobson tells you of her early rise to stardom, and some of the adventures of this popular French-born star.

The old porter at the Lyric remembers well her first insistent arrival, when she waited determinedly in the foyer, and still greets her with "Hallo, little girl!" whenever he sees her.

Yvonne Arnaud, one of the most fascinating personalities who has broadcasted, has never given up her musical interests, and has often given piano recitals for the B.B.C. She has now started broadcasting from Luxembourg, and her first short programme brought her over two hundred letters the next day. Every letter she receives is answered personally, even if she has to sit up late at night to do so.

"I hate being rude," she says, "and am very orderly."

She gets up at six every morning, and begins to deal with her heavy correspondence. She has friends all over the world, and likes to keep in touch with them. She accepts responsibilities for countless committees and organisations, all of which she scrupulously fulfils.

There are animals waiting to be taken care of; she loves all animals, and attends to them herself. Then she turns to the garden of her lovely home,

and begins to plant bulb after bulb in provision for the next year.

The other day a recording apparatus was brought to her house, and she had barely time, between one thing and another, to come into the drawing-room, trowel in hand, to sit down to the piano and play. Though she gave up music as a career, she still frequently plays, not only at home, but for records, concerts, and for the wireless. I asked her whether she ever regretted having made the change she did.

"Not a bit of it," she answered. "I was already getting to know what concert touring meant—moving restlessly from place to place, without a home and without quiet. And if I want to settle down, I must resign myself to giving lessons."

"I have found plenty of variety and much greater opportunity to do what I want. I have never deprived myself of music, and now that I have experienced acting, I can also turn to the wireless, which interests me very much, and in which I will probably continue more and more. But of course the trouble is to fit it all in."

"I think," she continued, "that I have always had one great advantage: that is a sense of rhythm. You see, my musical training instilled that thoroughly in me, and when I went on the stage I found everything much easier. I knew how to move, and how to time my actions."

"I never got on with the rigid discipline of rehearsals, though I must say that this did frighten those who sponsored the first plays in which I acted. 'We can't have wild school-children here; what is to happen to our money?' they asked in anguish, and tried to warn me off."

"But my methods worked best, for me." The charm of her self-confidence is its simplicity. She takes you into her confidence without fuss, and deals with everything efficiently. "I never had any form of stage or microphone fright. Why should I? Ever since I was quite small, I told myself that if I failed, I failed, and there was no need to make it worse. And if I succeeded—which I intended to anyway—the best way was not to get flurried."



Conducted by **AUNTIE MURIEL**, the North's most popular Children's Broadcaster

HELLO, EVERYONE!
Here are the "almost successful" people in the Popular Song contest: Ronald Parfitt (Newport), Jean Brackley (Hutton), Jeanette Sines (Battersea), Roy Radcliffe (Rochdale), Mary Berridge (Ashford), Malcolm Braithwaite (Chiswick), Sheila Sherwood (Druffield), Doris Barker (Queen Mary's Hospital, Carshalton), Lily Himpfen (Walthamstow), George Brown (Alnmouth), Bernard Sayer (Norwich), Betty Raven (Seven Kings).

The work of the above came near to winning prizes and the handwriting was very good.

Someone called Annie, who lives at Slater Street, Latchford, Warrington, has written me a nice letter, and says she is always going to try to do the competitions on this page. Welcome to our large "family" Annie. Let me have your surname next time.

Affectionately,

Auntie Muriel

KEEP IT DARK

"THE middle age was a dark age," wrote Tom, "because there were a lot of (h)nights then!"

ADVENTURES OF A MICROGNOME

MICK HAS AN AUDITION

"L a der dah da, voh de oh doh, der da daaah!" crooned Mick the Micrognome, lying on his back with his arms under his head. The orchestra rehearsing was playing a lovely rhythm number. "Ski dum dum, waddy wah bo!" continued Mick, and then shook his head in a nod of praise.

"By jove, I am good!" he said to himself. "Gosh, I didn't know I could croon as well as

Suddenly he jumped up. Of course! The very thing! Why hadn't he thought of it before? Here he was, right in the very heart of Broadcasting House. Surely he could get an audition, like all the other artists who were anxious to broadcast?

To his great joy, on strolling round, he discovered that this very afternoon auditions were being held.

What a chance! He stood outside the waiting room where various artistes were sitting waiting for their names to be called, when they would then be escorted to the studios.

"No need for me to wait!" laughed Mick, as he stepped into the lift with a pretty, fair-haired girl who was carrying a music case.

Mick noticed that she was trembling nervously and he felt quite sorry for her. Perhaps he had better have his audition first.

He ran ahead of the girl, and standing at the foot of the microphone, he started to croon softly. But no-one heard him! He was so tiny, and his voice so wee that the microphone did not pick up a sound.

Mick was absolutely furious. Determined to be heard, he started to climb up the stand so that he could sing right into the microphone.

By this time, the fair girl had been announced as a soprano. She had just opened her mouth wide to sing when Mick reached the mike and squeaked: "Ooh woh doh waddy wah ho cha chah, skiddy bom, skiddy bom, skiddy doodle dee doh!"

The girl saw him and got such a shock that her top note froze on her lips. Then she said, "Oh!" and fainted!

When she came round she said no, thank you. She didn't want to broadcast.

"Why," she added, "I wouldn't broadcast for anything. The Microphone's alive!"

"Poor girl!" murmured the commissioner to himself, as he led her out.

As for Mick, he was no better off, for his voice still had not registered, and he'd frightened a lovely lady.

Don't Miss Another Mick Adventure Next Week.

COMPETITION

NAME THE COMPOSERS

THE names of the four composers represented in the pictures below are well known to you. Can you puzzle them out?

Write your solutions on postcards only, and together with your full name, age, address, and school, post, not later than September 22 to Auntie Muriel, RADIO PICTORIAL, 37 Chancery Lane, London, W.C.2.

I will award four half-crowns for the first four correct solutions received in the neatest handwriting. Age will be taken into consideration.



Can you guess the names of the four famous composers hidden in these pictures?

RADIO ALPHABET

A — For ANNOUNCING

A's for ANNOUNCER
So suave and so cool;
He must have attended
When he was at school.
For English and German
And French he speaks well
In voice modulated
But clear as a bell;
And all the hard words
He correctly pronounces,
So how would you like
To be one who announces?

Result of Auntie Muriel's Competition

NAME THE SEASIDE PLACES

THEY were Hastings, Bridlington, Scarborough, Llandudno, Margate, Blackpool, Morecambe, Brighton.

Cheques for 2s. 6d. have been sent to the following prize winners:

BETTY FULLER (Age 11), Whitethornes, Ditchling Common, near Hassock, Sussex (Haywards Heath Senior School).

GLADYS MELLOR (Age 7), 15 Blakiston Street, Stafford (Corporation Street School).

NEVILLE LOCKLEY (Age 12), 17 Langley Hall Road, Prestwich, near Manchester (Heys Senior Boys School).

STANLEY BIRD (Age 7), 49 Avondale Road, Lowestoft (Roman Hill Junior School).



Just as the girl began to sing, Mick appeared on the microphone. "Oh-oh-ooooh," she screamed.

that! Be bee beedle boh, ta ra rah scaddy wah mmmm!"

So good did his voice sound in his own ears that he sat up with a jerk.

"Why, I ought to be broadcasting," he whispered. "Think what the world is missing!"

For a little while he sat in a kind of warm glow, thinking of himself in headlines.

"MICK THE CROONER."

It sounded very well.



"I'm looking for that chestnut you said the comedian dropped, daddy"

RADIO POT-POURRI NATURAL or PAINTED?

This week Diana Mason brings you news of a captivating and original belt and yet another recipe for a quick, easy supper from radio favourites.

MY first call of the week was on Judy Shirley and I automatically hummed "Monday Night at Seven" as I waited to be let into her flat.

Judy fixed me with a nasty gleam in her eye. "Quiet please," she said. "I used to wake up in the middle of the night singing that tune!"

"Sorry, Judy," I said. "It won't happen again, and please I want some fashion hints. Know anything new?"

"Rather," said Judy. "Motto belts. They're amusing, crazy, gay and as new as to-morrow's newspaper. I'll show you one."

Judy's right. Motto belts are going to take us by storm, just as the Tyrolean belts beguiled us early last autumn. And they've got this advantage, they are so simple to make yourself on a spare evening at home, if you're clever with your needle.

Judy Shirley, lovely croonette, forecasts a future fashion of amusing motto belts



HANDS UP!

THERE'S another sort of brilliant polish I know and that's the brilliant polish Peggy Cochrane gives to her playing.

It's slick, it's brilliant—but then you know that without me to tell you. What you may not know are Peggy's secrets for keeping those lovely, clever hands of hers looking as if they had just come out of the manicurist's.

To begin with, hands need massage with skin food, just as much as your face and neck. Never wipe off the surplus skin food left on your hands after you've "done" your face. Massage it in instead. Use a downward movement from the finger tips to the wrist, not upwards. The correct movements are best described as putting on a pair of very tight kid gloves!

Then again, exercise is necessary to keep the hands slim and supple. Try clenching your fist and then shooting out the fingers hard. Do this five times a day with each hand—it only takes a moment to do.

AN OMELET WITH A DIFFERENCE

It only takes a moment to heat up the omelet recipe that Eve Becke gave me the other day, too. I went along to see her while she was singing with Gerry Fitzgerald in one of Louis Levy's broadcasts and I have Gerry's word for it that Eve's omelets are tops.

You wipe six apples clean and then core them, stick a clove into each apple and bake until nice and soft. Scoop out the pulp from the skin and mash it up with three ounces of butter, two ounces of sugar and the grated rind of one lemon. Leave this mixture to get cold while you butter a pie dish and sprinkle the bottom liberally with breadcrumbs.

When the apple pulp is cold, beat it up with the yolks of four eggs and pour into the pie dish. Cover it thickly with breadcrumbs—in all you should use about four ounces of them for the dish and the covering—then dot with butter and bake it for an hour in a moderate oven.

The beauty of this omelet of Eve's is that you can make it in the morning and heat it up in a moment for the evening meal.

WHEN DAY IS DONE

TALKING of the evening meal, here's a wizard tip I picked up the other day for those occasions when everybody comes back to your house for a cold snack.

Nobody minds opening a few tins of Russian salad and a glass of tongue with fruit salad to follow, but most of us object strongly to being left with umpteen plates to wash up after the rest of the party's gone home.

Here's the way I wangle less washing up. I cut rounds of greaseproof paper to fit the plates and on these rounds I serve the first course. At the end of the course, the greaseproof paper is whisked away and there is a clean plate for the fruit salad or cheese or whatever it is you are giving people!

Good idea?
You bet your life it is!



Charming Mrs. Mantovani, wife of the famous band leader, gives a useful tip this week on how to keep your glass-ware brilliant.

HOW IT'S DONE

It doesn't matter what sort of belt you have, it can be wide or narrow, made of dress-material backed with tailor's canvas to stiffen it or made of petersham ribbon or colourful webbing and it can buckle or fasten with press studs or have buttonholes laced together with cord. But the fastening must be worn at the back or the side so that the motto walks across your tummy.

Think of any motto you like—your own family motto, if you've got one, or some cute saying that suits your personality—write it across the belt in your nicest handwriting and embroider it with stem stitch or satin stitch in some colour that shows up against the belt.

ALL IS NOT GOLD . . .

If Mrs. Mantovani made herself a motto belt she ought to pick "All is not gold that glitters," because she proves that in her own home.

I don't think I've ever seen such glittering mirrors and windows and glass-ware anywhere else on earth as Mrs. Mantovani's glass. It's so brilliant it positively hurts your eyes.

"How do you do it?" I asked her, the last time I visited the Mantovanis.

"In various ways," she told me. "For example I add a pinch of borax to the water in which I wash my table glass. It makes all the difference. For mirrors the best treatment is a paste made from calcined magnesia and purified benzine—semi-liquid the paste should be. I spread it over the glass and rub it with a cotton rag until dry and the most brilliant polish results."

If you believe that over-painted lips, coated with a heavy reddish or purple layer are likely to win and hold a man's heart you are badly mistaken! Men like pretty lips but they must be really pretty and attractive with youthful freshness, which only GUITARE LIPSTICK can impart to them. GUITARE "Indelible—Natural—Traceless" of which "Kiss-fix" forms the base, does not clog or dry and when put on in the morning, stays on all day. Eating, drinking, smoking, swimming, diving—nothing affects it. With GUITARE you can even kiss without fear of leaving an embarrassing trace. GUITARE is already delighting thousands of women. Try it and you, too, will be delighted. In 14 glowing, transparent shades, including the 6 new "Vogue 1938" A, B, and C Brick, D, E, and F Cyclamen. De luxe model, 4/6; Standard size, 2/-; Trial size (enough for one month), 6d. On Sale everywhere, or C. & N. P. Ltd. (Dept. K.3), Wimbledon Factory Estate, Morden Road, Wimbledon, S.W.19.

GUITARE
indelible - natural - traceless

YEARS OF STOMACH AGONY ENDED

Are you a victim of what you believe to be inevitable stomach trouble? Mr. S. T. W., of Worthing, has a strong sympathy for those who, like him, have struggled with the misery of long-drawn-out stomach suffering. So delighted is he now, at having found complete relief, that he writes the following letter, "hoping that it may cause some poor sufferers to know that, however long they suffered, and whatever age they are, there is still hope for them in Maclean Brand Stomach Powder."

He goes on to say, "For years I suffered untold agonies, and used to wonder if life was worth living, as I was afraid to eat. I was treated for Gastritis, Ulcers, Colic and Indigestion. Seeing an advertisement one day, I thought I would give Maclean Brand Stomach Powder a trial. I am now able to eat anything. People who know how I suffered for years are surprised when I tell them I am completely cured through taking Maclean Brand Stomach Powder. I am 67 years of age, and consider I am a living testimonial."

Get rid of your stomach trouble in the same quick and certain way. Be sure to ask for MACLEAN BRAND Stomach Powder, which is only genuine if the signature "ALEX. C. MACLEAN" appears on bottle and carton. Powder or Tablets, 1/3, 2/- and 5/-. Also pocket tins of Tablets, 9d. Never sold loose.

GEORGE ELRICK and his Music Makers, Radio LUXEMBOURG, SUNDAYS, 9.0 a.m. other concerts Radio Luxembourg, Thursdays 10.15 a.m. Radio Normandy, Fridays 10.30 a.m.

FREE TO LADIES
In all ailments incidental to the Sex
DR. OSTER MANN'S FEMALE PILLS have been used with extraordinary success. Countless letters from all parts of the world provide conclusive and undeniable proof of their efficacy. Every woman sufferer should write for **FREE SAMPLE**. Sold in boxes. Price 3/., 5/., 12/-.
FROM THE MANAGERESS
The **HYGIENIC STORES, Ltd.** (Dept. R.P.),
95, Charing Cross Road, London, W.C.2.

★ ★ **Superfluous hair**
The Vandre Home Electrolysis Outfit enables any lady to remove disfiguring hair for ever, in privacy at home, saving pounds. Simple to use, and leaves skin lovely. It has never failed. Complete, £4 4s., or 10/- monthly. Guaranteed. Trial Free. Illustrated particulars post free in plain envelope.
VANDRE LTD. (Dept. 85),
189, Pitt Street, Glasgow.



Patricia Ellis, who proves that film stars make excellent television stars



Ambrose's blonde crooner, Evelyn Dall, would make any television viewer sit up and take notice



Wendy Hiller, comparative newcomer to films, who undoubtedly has a "photogenic" face



Anne Todd has the honour of being television's first serial queen



Gracie Fields holds the distinction of having had television's closest "close-up"



Jasmine Bligh, announcer, interviewer and outside broadcaster for television



Elizabeth Cowell, television's other hostess-announcer



Another possessor of a lovely television camera face, film-star Gina Malo



Magda Kun, well-known in films and cabaret, who took part in the television relays from Radiolympia



Will Leslie Howard vote for television or films?



Glamour personified is Gogie Withers



Viennese and vivacious Irene Prador, television's first real star

TELEVISION'S THREAT TO FILMS

A BIG battle is in progress. Cinema interests are trying to persuade the B.B.C. to grant permission for television programmes to be shown in cinemas. That permission has so far been refused.

So at the moment the situation is that cinemas must on no account show television programmes to paying audiences.

The matter is being gone into thoroughly between screenland and the B.B.C., and at any date now the result of the negotiations may be announced.

In the meantime, cinema circuits are not letting the grass grow under their feet. They realise that television has arrived. "Televiing" is no longer a novelty. The obstacle of distance is being overcome. A television programme from France has been received in this country. Hundreds of radio dealers now demonstrate television receivers. Hours of broadcasting have been extended.

Let me make a forecast.

It will not be long before all cinemas are equipped with television sets. Television projection is as inevitable as talkies were, once they were perfected. Ten years ago, cinema owners were scoffing at the idea of talkies ousting silents. To-day, practically every cinema in the country is equipped with talkie apparatus.

Behind the scenes there is furious activity in the cinema-television world—that is to say, among the people who are interested in installing television sets in cinemas. Without the public being aware of the fact, more and more cinemas are having television sets put in, with their special beaded screens.

Television was one of the main objects to be discussed when the Cinema Exhibitors' Association held its convention not long ago. Invitations were sent to the exhibitors to attend cinema television demonstrations.

Television was shown at one cinema on a screen sized 8 feet by 6 feet 6 inches, and at another demonstration on a screen sized 6 feet by 5 feet.

Since then, the Baird Company alone has received about one hundred orders for cinema television sets, and the big Gaumont-British combine is so interested that it is anticipated that the whole of its circuit will eventually be wired up for television.

Already Gaumont-British have two West End houses equipped. The Tatler, where demonstrations have been taking place for some time, is to have television as a permanent part of its instal-

EVERY year the great new entertainment medium of Television gets nearer perfection—and the film makers are wondering how it is going to affect them, says

John K. NEWNHAM

Here are some of your favourite radio and screen stars who have already been televised—and there are many more

lation. The newly redecorated Tivoli has a television set, and the Marble Arch Pavilion is being equipped now.

The big new £50,000 news theatre which is being built at the Marble Arch is also to have television facilities.

So you can see that the cinema people are serious about their television campaign, and are gambling on negotiations with the B.B.C. being successful.

The aim is mainly to show news events on the screen when they are actually happening, such as the Derby and the Oxford and Cambridge Boat Race, and big boxing matches.

"At the moment," I was told by one authority, "we have no intention of relaying ordinary programmes or showing televised films. Our present arrangements are too satisfactory for that."

"After all, though television has advanced so much, it is not yet perfect. Atmospherics provide one big trouble. Again, cinema projection and photography have reached such a high quality that televised films would not be so satisfactory. Angles also provide a television problem, for if you're too much on one side the reproduction looks distorted.

"What will happen in a few years' time remains to be seen. But for the time being all we want is permission to show news events, and perhaps occasional ordinary programmes when there is anything special."

What has the B.B.C. to lose by granting the required permission?

As things stand, television programmes and improvements all come out of licence money. Whether people see the programmes in their own homes or in theatres cannot possibly make any financial difference.

In fact, the publicity value would be enormous. People, seeing television demonstrated in a cinema, are far more likely to

purchase a set of their own than if they never see a television programme.

In addition, the cinemas would undoubtedly be willing to pay for the permission—and the B.B.C. always seems to be in need of extra money!

Televiing would not be lost; many would probably be gained. And, from the cinemas' point of view, patrons are less likely to stay at home when big events are on. For instance, if a big fight is being broadcast, a lot of people will stay at home to listen to it. But if they knew that they could see it at their local cinema, they could combine film and radio entertainment at the same time.

It seems a fairly safe forecast to say that television and the cinema are more likely to be allies than enemies. It is the most common-sense step, for both sides have so much to gain by co-operation.

It is with this idea in mind that cinemas are now being equipped with television apparatus.

There are, of course, two sides to every question.

On the one hand, there is the established fact that ordinary radio has affected cinema attendance, particularly in America. And cinema exhibitors are nervous of television because it is so similar to films in its type of presentation and technique.

There is a risk that people, able to see television at home, will not be inclined to go to cinemas and would rather see something entirely different, such as a stage show.

If television kills the cinema, that will be the reason. But I for one don't think that this is likely to happen. I don't think for a moment that television is likely to harm the cinema any more than films have hindered television's progress. One might just as well say that television has no future because it is so similar to screen technique.

There are so many things to back up this view, the first of which is money.

Funny how most things in this world boil down to money, isn't it?

The essential difference between television programmes—unless they turn to advertising for revenue—and the screen is that the former have to keep within the limits of their portion of licence revenue, while films are produced on a profit-making basis.

A television programme may be startlingly good, but it won't earn any extra money.

But a startlingly good film will reap a fortune when released to cinemas.

Please turn to page 37



Jane Carr also televised from Radiolympia



Everyone's favourite, Gordon Harker



Maude Lloyd took part in the televised Markova-Dolin Ballet

Highlights of... THIS WEEK'S B.B.C.

SATURDAY, SEPT. 17

Variety

THE peak variety hour of the week—8 p.m. on Saturday, on the National wavelength—is devoted to-day to *Radio Pie*, the Two Leslies' succulent dish of sunshine and smiles. With Charlie Shadwell and his orchestra back to help stir the mixture, some of the plums to be found in the pie are the Leslies themselves, Suzette Tarri, of whom you can read more on page 15, Tubby Turner, a comic new to the air, "Hugo," Lyle Evans and Robin Richmond on the organ. But it is his own organ (a Hammond electric) that he is using—not Reggie Foort's wonder console.

That will be used just before *Radio Pie*, when Foort offers a *Foort-issimo* programme with the delightful Anne Ziegler and Webster Booth partnership to aid and abet him.

On the Regional wavelength, two "buddies" of the Leslies—Al and Bob Harvey—have another of their *Horner's Corner* shows, which, like *Radio Pie*, sets out to tickle your funny bones and makes no pretence at sophistication.

Plays, Talks, Features

A revival of Patrick Hamilton's gripping play, *Money with Menaces*, is a highlight of to-day. I remember having my blood chilled by the acting of Ernest Thesiger and D. A. Clarke-Smith, and as one who delights in a spot of chillery (to coin a word), I am hoping that they will do it equally well to-night. Lance Sieveking again produces. (Regional.)

Dance Music

Your afternoon tea and toast will be sipped and munched to the dance music of Mantovani's band, whilst mid-evening brings Victor Silvester's outfit on the same wavelength, National.

Day ends to the strains of Billy Cotton's music.

Music

Part I of to-night's Prom concert will be aired on Regional. Dorothy Clark, contralto, and Frank Titterton, tenor, are to be the soloists, and Michal Hambourg, third daughter of the famous Mark, makes her first appearance in the Proms in the Pianoforte Concerto No. 2 by Saint-Saens.

Arthur Alexandrer has a piano recital on Regional and Frank Walker makes a first appearance, not with his octet, but with what he calls his Miniature Orchestra (Regional). National offers us John Reynders and his orchestra.

Sport

There'll be a mighty splash down at West Ham Baths to-night when



THINGS ARE PICKING UP

PRODUCER (at audition): Say, young fellow, do you pick music up easily?

ASPIRANT: You bet!

PRODUCER: Swell, you can help us shift this piano.

By Mary Lee (*Reckitt's "Swinging in the Bath Tub,"* Normandy, September 22, Luxembourg, September 23).

the County Water Polo Final will be fought out. Stewart MacPherson will risk a drenching to tell you all about it.

SUNDAY, SEPT. 18

Plays, Talks, Features

THE most important woman in radio to my mind is Olive Shapley. She seems alone among women in her determination to bring a flavour of real life to the microphone. For to-day, on Regional, she has built up a feature programme called *Hotel Splendide*, which will represent twenty-four hours in the life of a big hotel. There may not be the fictional glamour of *Grand Hotel* about this programme, but there should be drama and plenty of interest.

Is That the Law? continues and also will be heard, on National, the second of Professor John Garstang's talks on *Digging Up the Past*. On Midland scenes from *Victoria Regina* will be broadcast, prior to its Birmingham production. Cast includes Pamela Stanley as Victoria and Paul von Hernald as Prince Albert.

Services, etc.

The morning service on National comes from Beckenham Congregational Church and will be conducted by the Rev. B. C. Plowright. The evening service is from the studio and will be a Free Church ceremony in the hands of the Rev. Robert Bond, D.D. Regional offers a Church of England service in the evening from Luton Parish Church.

Music

The famous negro choir of Elder Michaux's Church, Washington, will broadcast for the second time to British listeners and once more we shall be able to thrill to the moving negro worship (National). Later, as



Star artiste in the variety from Bournemouth on Wednesday is lugubrious comedian Robb Wilton

a distinct contrast, will be heard the Theatre Orchestra in *Songs of the British Isles*. Frederick Grise-wood will compare the show and it marks the return of "Old Bill," Grise-wood's famous character of the Cotswolds.

Egon Petri has a piano recital, and Olive Groves a song recital on Regional. Mantovani's *Tipica Orchestra*, with Phyllis Evens

singing, will be heard on Regional, and the Ernesco Quintet, Mario de Pietro's *Estudiantina*, Richard Crean's Orchestra and the Fred Hartley Sextet will be heard on National. Their respective singers are Webster Booth, Robert Wilson, Raymond Newell and Billy Scott-Coomber.

MONDAY, SEPT. 19

Variety

THAT constant batterer against the B.B.C. walls, Bruce Slevier, sees a revival to-night of his popular and melodious show, *Dolores* (National). Bruce will himself act as *raconteur*, and Eye Becke, Fred Duprez and William Daunt are three important members of the cast. At the pianos will be two most skilful kings of the keyboard, Ivor Dennis and Albert Arlen.

And talking of *Kings of the Keyboard*, spotlight in this series will be turned to-night on Peter Yorke (National). *Mr. and Mrs. Nemo* continues its funny way, with Caryl and Mundy still gagging. Jay Wilbur's band, with the Cavendish Three and Sam Costa,



Vivacious Gypsy Nina will also be heard with her accordion from Bournemouth on Wednesday

providing melody and with Maurice Denham popping up as "The Awful Child."

Jack Helyer from Nottingham and Horace Finch from Blackpool have organ sessions.

Plays, Talks, Features

Big chance to-night for young Peggy Bryan, the clever young actress who made such an enchanting "Ariel" in the recent Open-Air Theatre production of *The Tempest*.

Barbara Burnham has cast her as Pippa in to-night's production of Browning's *Pippa Passes*. This is on National and is in the *Experimental Hour* series. This verse and prose drama, which is staged in Italy on New Year's Day, seems ideal broadcasting material.

Harold Nicolson, M.P., talks on *The Past Week*, and Lynn Doyle reads his own short story, *Cupboard Love*. Both National.

Dance Music

"Snakehips" Ken Johnson and his band bring their slinky, sinuous rhythm to the studio on National in mid-evening, while Lew Stone's

band will be heard during the late night session.

Music

Britain's own opera soprano, Eva Turner, and Arthur Fear, the baritone, are soloists in to-night's Prom Concert which will be devoted to the works of Wagner. Both parts of the concert will be heard on Regional and, during the brief interval Ivor Newton will talk on the subject *I Knew Melba*.

Other musical treats to-day include the Folkestone Municipal



The ever-popular Jack Payne puts over a show on Friday evening, National

Orchestra and Eugene Pini's Tango Orchestra, with Diana Clare singing, on Regional, and Charles Brill's Orchestra, with Maria Manova singing on National. On Regional Reginald Foort will be improvising on a Sonata, on the Theatre Organ.

TUESDAY, SEPT. 20

Variety

DOUGLAS MOODIE'S first big job since his holiday results to-night in the production of *Shall We Dance?*, another of the Astaire-Rogers vehicles. Remember the film? Remember the lilted numbers *Shall We Dance?*, *Let's Call the Whole Thing Off*, *I've Got Beginners' Luck*, *They Can't Take That Away From Me?*

They'll all come to life again, with the polish and verve of the original under Moodie's clever production. He's got a swell cast to help him, too. Diana Ward, Diana Morrison (back at work after her honeymoon), Alan Keith, David Miller, Ike Hatch, Malcolm Waring, Arthur Pusey, Sydney Keith and the Radio Graces. It is on National to-night and on Regional on Thursday.

Also on Regional is another of Henry Reed's *Familiar Fables*. This one deals with the well-known *Good Morning Lion* fable and promises to be well up to Reed's usual standard.

Plays, Talks, Features

George Blake, novelist, historian and journalist, has written the story of the Clyde, under the title of *River of Ships*. Music for this fascinating theme has been written by Ian Whyte.

Empire Gazette has another airing on National and Owen Reed will

PROGRAMMES

Radio Pie on Saturday : : Thriller on Regional "Money with Menaces" September 17 : Scenes from "Victoria Regina" on Sunday : Big Musical on Tuesday, "Shall We Dance?" : : Henry Hall, Jack Payne and Jack Jackson give dance-band lovers a treat : : Beethoven from the Proms next Friday

read another instalment of John Buchan's serial, *Midwinter* (Nat.).

Dance Music

A band which is, I confess, new to me has a mid-evening session on National. It is Manolo Bel and his Muchachos, which sounds hotcha enough for anybody! Al Collins and his band have the *Thé Dansant* session on Regional, while Michael Flome makes a welcome reappearance with his band from the May Fair Hotel, in the late music session.



Remember the Astaire-Rogers film "Shall We Dance?" Diana Ward takes part in the radio version on Tuesday, National, and Thursday, Regional

Music

Soloist in to-night's Prom Concert on Regional is the famous violinist, Telmanyi, while earlier an excellent trio concert is promised by Jean Pougnet, violin, Anthony Pini 'cello, and Angus Morrison, piano—three musicians of magnificent artistry.

Hilda Bor has a piano recital on Regional, while on National Frank Titterton will be singing, with Reginald Foort on the Theatre Organ. Falkman's Apache Orchestra, with Tessa Deane, provides light music on National, and later, on National, Sir Adrian Boult conducts the B.B.C. Orchestra in a programme of classical music.

WED., SEPT. 21

Variety

LOUIS LEVY presents another *You Shall Have Music* show on Regional, with Eve Becke and Gerry Fitzgerald to warble, and variety fans will also look forward to a slick Dance Cabaret from the Royal Bath Hotel, Bournemouth. That means Billy Thorburn and his band will be on parade, with Eddie Gurey singing, and the star artistes for the evening are that vivacious little lady, Gypsy Nina, and that lugubrious comedian, Robb Wilton.

On National, the Cyril Watt's Trio have a session on their own.

Plays, Talks, Features

To-day, on Regional, is a play which is calculated to make you think . . . a very welcome thing on the air. It is called *Cold Coal* and has been written by E. Eynon Evans, the Caerphilly bus driver, whose previous radio play *Prize Onions* was so successful that it had to be revived. *Cold Coal* is staged in

the colliery districts which Evans knows so well and deals with the misery of unemployment. But the gloom is spiced with considerable humanity and humour.

And, if you are interested, the Hon. James Best is going to talk about *Rabbits* on Regional. No, not the Wimbledon variety, but the fluffy little "Wilfreds" who, says the Hon. James, are a menace.

Dance Music

Henry Hall and his band are getting around these days, but they are still keeping in touch with broadcasting. To-day you can hear them just after tea from Belfast on National. Oscar Rabin from the Hammersmith Palace will put over the late night stuff . . . and very well he'll do it.

Music

Four stars for your money in to-day's Prom concert. Part 1 of the Bach concert will be heard on National, with Jo Vincent, soprano, Jelly D'Aranyi, violin, Adila Fachuri, violin, and Berkeley Mason on the organ. Other National attractions include Frank Merrick in a piano recital of Schumann music, a Mozart recital by Max



Pamela Stanley as the Queen in the stage play "Victoria Regina," scenes from which will be broadcast on Sunday, Midland

Rostal on violin and Franz Osborne on piano, light music from Germany and the B.B.C. Theatre Orchestra.

Reggie Foort is also going semi-highbrow on National. His programme on the Theatre Organ to-night will consist of music by Schubert.

Switch to Regional and you can hear Martini and his music, and Harry Davidson's orchestra from Lowestoft, both in light music.

Sport

Another big splash . . . this time for Midland listeners. Harry Walker will comment on the Warwickshire County Water Polo finals.

THURSDAY, SEPT. 22

Variety

MY friend Moore Raymond, who is a lively but far from irresponsible journalist all the week, goes haywire in his leisure moments and turns out some of the most engaging radio nonsense it has been my felicity to hear.

A revival of one of his earlier shows goes over on Regional to-night and is called *The Belle of Boopadoo*, a burlesque in rhyme, with music by John Morley. I'm not going to attempt to unravel the crazy plot, but it involves an explorer (Helmar Fernback), King of a savage tribe (Alfred Butler), a Cockney girl, so sweet and pure (Marjorie Westbury), and a hat salesman (Hal Bryant)! Doris Nichols is also in the show which will be produced by Martyn Webster and conducted by Reginald Burston.

Also on Regional is *Shall We Dance?* which was broadcast earlier in the week, and a visit to Frank Terry's New Brighton Follies, *Pleasure on Parade*, a show which includes Marion Dawson, Louis Holt and Claud Branston. Turn to page 10 for further particulars.

Harry Farmer, on the Granada, Clapham Junction, organ and Sydney Torch, on the organ of the Gaumont State Cinema have National and Regional sessions respectively while if you switch to West of England you can hear *Squire's Party*, a lively little variety show which includes Johnson Clark ventriloquist, as host, Wheeler and Wilson, the new comedy act that knocked the broadcasting critics for six on their first appearance recently, and *Three in Harmony*.

Plays, Talks, Features

Jeanne de Casalis stars in two short sketches, which she has written for Regional. *Lights Out* is the generic title, and the two sketches are *A Night in Town* and *A Night in the Country*. Apart from that there is little to engage one's interest. Molly Cullen reads a Kathleen Mansfield short story, *A Dill Pickle*, on Regional, and Lynn Unged-Thomas gives another talk called *By Act of Parliament* on National.



Big chance on Monday for clever young actress Peggy Bryan, taking part in the radio production of Browning's "Pippa Passes," National

Dance Music

On National Peter Yorke's *Sweet and Lovely* show should soothe you into a mood of sweet contentment, while Bert Firman's band from the London Casino takes over the late show. To-day marks the radio debut of Wally Dewar and his band from the West End Ballroom, Birmingham. Gordon Homer will sing with the band.

Music

To-night's Prom concert on National stars Walter Widdop, tenor, Paul Beard, violin, and Clifford Curzon, piano. Widdop will sing an aria from Elgar's *King Olaf*.

Also on National the Bournemouth Municipal Orchestra will appear, and the two principal items in their broadcast will be Tschai-kowsky's Violin Concerto, with Jean Pougnet as soloist, and Haydn's Drum Roll Symphony.

Albert Voorsanger has a violin recital on National and, in the evening, Harold Brooke will conduct a section of the B.B.C. Chorus and the B.B.C. Orchestra in two modern English works, Moeran's *Nocturne* with Roy Henderson as soloist, and Bliss's pastoral *Lie Strewen the White Flocks*, with Margaret Godley singing the soprano solo.

FRIDAY, SEPT. 23

Variety

PARADISE ISLAND brings us the Cavendish Three, Eric Siday and Sonny Miller and his band. These are delightful shows which combine wit, sentiment and gaiety. The show to-night will be heard on National. Regional offers Robert Keys and a Piano, and a relay of variety from Birkenhead.

Reginald Foort has a busy day, to-day. He has two sessions, one which he calls *A Musical A.B.C.* and the other which will be devoted to Music for his Older Listeners. Both sessions are on Regional.

Plays, Talks, Features

Midland presents a dramatisation by Anthony MacDonald of Francis Brett Young's novel, *White Ladies*. There is also a reading on National of Buchan's serial, *Midwinter*, and a talk in the *Clothes and the Man* series on Boots.

Dance Music

George Elrick and his Music Makers, with Francis Walker and Shirley Lenner have the National lunch-time session, while in the evening on National the ever-popular Jack Payne and his band will put over a show. Then, for late night music, we have Jack Jackson's band.

Music

On National, Beethoven's Second Symphony will be heard from the Prom Concert and on Regional the music of Buscni, Liszt and Schubert will be broadcast, with Egon Petri, pianist, and Heddle Nash, tenor, as soloists.



SONG WITHOUT END

BORED programme director sits in the audition room listening to the endless rendering of a vocal trio. Beside him sits the trio's manager, trying to "sell" the act.

MANAGER OF TRIO: These three boys have been singing together for six years.

PROGRAMME DIRECTOR (yawning): Surely we've been here longer than that?

By Webster Booth (Persil's "With a Smile and a Song," Luxembourg, September 19, 21).

Listen to -

RADIO

LUXEMBOURG

1,293 metres

Chief Announcer : Mr. S. P. Ogden-Smith

Assistant Announcers : Mr. S. H. Gordon Box and Mr. John Bentley

**THIS WEEK'S
PROGRAMMES
IN FULL**



Photo by courtesy of H.M.V

SUNDAY, SEPT. 18

8.15 a.m. Request Programme

8.30 a.m. **GEORGE FORMBY**
with a strong supporting cast, including "Beryl"

A terrific series of laughter and song programmes.

HERE comes George Formby, Britain's star comedian, with Beryl, the girl who's never left behind. And to-day Syd's here too—just for a bit of football practice. You'll feel all the better for George's absurd songs, his fun-making and his ukelele when you tune in first thing in the morning.

Presented by the proprietors of Feen-a-Mint.

8.45 a.m. **YOUR OLD FRIEND DAN**
Singing his way into the home.—Presented by the makers of Johnson's Wax Polish.

9.0 a.m. **GEORGE ELRICK**
Maclean's Laughing Entertainer and His Band
Presented by the makers of Maclean Brand Stomach Powder.

9.15 a.m. On Board the Top Hat Express, whose passengers include the Top Hat Orchestra, conducted by Felix Mendelssohn, the Top Hat Singers, Paula Green, and George Barclay, and a Surprise Passenger.—Presented by Nestle's.

9.30 a.m. Master O.K. the Saucy Boy
Presented by the makers of Mason's O.K. Sauce.

9.45 a.m. Showland Memories
A musical cavalcade of theatreland, past and present, with Webster Booth, Olive Groves, and the "Showlanders."—Presented by California Syrup of Figs.

10.0 a.m. Old Salty and His Accordion
To-day : Old Salty's adventures near the South Pole.—Presented by the makers of Rowntree's Cocoa.



Listen to "Beryl"—Mrs. George Formby—in the Feen-a-Mint programme on Sunday at 8.30 a.m.

10.15 a.m. **INSTANT POSTUM**
presents
"No. 7 Happiness Lane"
The romantic adventures of a musical family

THIS great programme is the one and only human interest story on the air a story of the loves and adventures of the Gibbons' family and their two lodgers. They're fine, warm-hearted folk who'll attract you with their songs and laughter and heart-aches.

10.30 a.m. **HARRY DAVIDSON**
and His Commodore Grand Orchestra
Sponsored by Blisurated Magnesia.

10.45 a.m. **Brown & Polson**
Present Eddie South and His Orchestra, with Mrs. Jean Scott, president of the Brown & Polson Cookery Club.

11.0 a.m. **The Happy Philosopher**
A programme of particular interest to all dog lovers.—Presented by Bob Martin, Ltd.

11.15 a.m. **THE OPEN ROAD**
Presented by Carters Little Liver Pills.

11.30 a.m. **Luxembourg Religious Talk**
(in French).

12.15 p.m. **John Goodwood**
(Astrologer) and the Coty Orchestra.
Presented by Coty.

12.30 p.m. "Peter the Planter"
presents "Plantation Minstrels," with C. Denier Warren, Todd Duncan, Dale and Dodd, the Plantation Singers, the Plantation Banjo Team, and the Plantation Players.—Sponsored by the blenders of Lyons' Green Label Tea.

12.45 p.m. **HUNTLEY AND PALMERS**
present
Ray Noble and His Orchestra

1.0 p.m. **Lux Radio Theatre**
featuring Eddie Carroll and His Orchestra, introducing Ern Westmore, as guest star.—Presented by the makers of Lux.

1.30 p.m. **Ovaltine Programme of Melody and Song**

2.0 p.m. **The Kraft Show**
Directed by Billy Cotton, featuring Fred Duprez, with Phyllis Robins, Peter Williams, Alan Breeze, and the Four-some.—Presented by the Kraft Cheese Co., Ltd.

3.0 p.m. **CARSON ROBISON AND HIS PIONEERS**
continue their popular Hill-Billy Broadcasts

CARSON has got a treat in store for you all to-day, for he's got an old friend at the C.R. ranch—Lone Bear, a chief of the Pawnee Indians. Let's hope he can straighten out all this trouble over the oil-field. And Carson and his Boys have a lot more new songs to while their troubles away.
Sponsored by the makers of Oxydol.

3.15 p.m. **WALTZ TIME**
with **Billy Bissett** and **His Waltz Time Orchestra**
Esther Coleman
Robert Ashley and the **Waltz Timers**

Presented by Phillips' Dental Magnesia.
3.30 p.m. **Black Magic**
"The Ace of Hearts" Orchestra in a programme for Sweethearts.—Presented by the makers of Black Magic Chocolates.

3.45 p.m. **Geraldo in Play**
A quarter-hour of unbroken melody.
Presented by the makers of Diploma Cheese

4.0 p.m. **HORLICKS PICTURE HOUSE**
Master of Ceremonies : Edwin Styles
Leslie Banks
Gillian Lind
Oliver Wakefield
Gertrude Niesen
Jack Kerr
The Mayfair Men
The Horlicks Singers
and
The Horlicks All-Star Orchestra
under
Debroy Somers

LESLIE BANKS started his acting career in F. H. Benson's production of "A Merchant of Venice" in 1911. Since then he has acted in and directed countless plays both here and in the States. Plays include "The Two Mrs. Carrolls," "Service," and "Clive of India." He made his first Hollywood film in 1932 and has acted in many American and British films since then. Perhaps the best known are "Sanders of the River," and "The Three Maxims."
Presented by Horlicks.

Please turn to page 27



Caught in the act, or a Damsel in Distress. Ray Noble, seen here in the good company of Burns and Allen, will play for you in the Huntley & Palmers programme at 12.45 p.m. on Sunday

12.0 (noon) **QUAKER QUARTER-HOUR**
featuring **Carroll Levis** and **His Radio Discoveries**
George Mercer (Tenor)
James Cox (Trumpet Mimic and "Glassophone")
Lillian Holt (Vocalist)
Ken Wells (Trumpeter)
Eric Steen (Crooner)

SNIPPETS of news about the Quaker Quarter-Hour tell of—a blind trumpeter from Pontypool, South Wales—a young man from Glasgow, who makes music by blowing into a glass tumbler—a pianist and vocalist who is also a typical busy young housewife—and a number of others who are being given their big chance, by Quaker Corn Flakes and Carroll Levis.
Presented by the makers of Quaker Corn Flakes.

2.30 p.m. **FRED HARTLEY AND HIS ORCHESTRA**
Brian Lawrence and **John Stevens** revive for you "Songs You Can Never Forget"
Presented by the makers of Johnson's Glo-Coat.

2.45 p.m. **THOMAS HEDLEY & CO., LTD.**
proudly present **Miss Gracie Fields** in a programme of new songs, and at least one old favourite, with some homely advice about Fairy Soap.

OVER to the Scala Theatre, London, once again to hear another of those wonderful Gracie Fields concerts. You'll applaud her songs and good fun as much as her theatre audiences do.



Edward Cooper will be guest com-père on the Stork Radio Parade on Wednesday at 10.0 p.m.

GLADYS GETS ANOTHER SMASH HIT IDEA!



There seems to be a hitch over Gladys Gibbons' world broadcast, at least for the moment. But you can't keep a girl like Gladys down for long! Next Sunday you'll find she has another grand idea for putting over the famous Gibbons Family act. Tune in to Radio Luxembourg at 10.15 a.m. and discover what it is in the latest instalment of "No. 7 Happiness Lane"-the fascinating real-life programme brought to you every Sunday by the proprietors of Instant Postum.

No. 7 Happiness Lane

RADIO LUXEMBOURG, SUNDAYS
10.15 a.m.

ON THE AIR ON FRIDAYS TOO
Switch on to Radio Luxembourg every Friday at 5.00 p.m. and hear other episodes of "No. 7 Happiness Lane"

**NOW in his 3rd Year
ON THE AIR**

LYLE EVANS
The Smiling Philosopher

Sunday, 8.45 a.m. Radio Luxembourg
Thursday, 4.30 p.m. Radio Luxembourg

RISE and SHINE
FEATURING
Your old friend **DAN**

**SONGS, LAUGHS
AND SENTIMENT**

THE STAR THAT SHINES
with
JOHNSON'S WAX

**DREAM
AWHILE**
with

**FRED
and BRIAN**

Sunday, 2.30 p.m. Radio Luxembourg
Wednesday, 3.30 p.m. Radio Normandy

**THE SWEETEST ½ HOUR
ON THE AIR**

Romance is in the Air

A Programme of **SONGS**
You Can Never Forget
sweet music by
FRED HARTLEY
words sung by
BRIAN LAWRANCE
Presented by
Johnson's Glo-Coat

In Next Week's Radio Pictorial

Don't Miss These Brilliant Articles:—

- **Ben, the Mike—and Me**
by Bebe Daniels
First long instalment of this popular star's thrilling life story
- **Meet Radio's Schoolmasters**
by Barry Wells
- **Jump For Your Life!**
by Michael Marshall
A topical article about this week's most exciting broadcast
- **Where Radio Stars are Born**
by Herbert Harris
Entertaining facts about the early training of your favourite broadcasters
- **Romance Behind the New Bourjois Programme**
by J. B. Fryer

Specially featured:

Flotsam & Jetsam, Vera Lennox, Geraldo, Betty Bucknelle

ALL THE WEEK'S RADIO NEWS, GOSSIP, HUMOUR
AND PICTURES

The Week's Luxembourg, Normandy, Lyons, Paris
and Eireann Programmes and B.B.C. Programme Guide

To avoid disappointment order your copy now

RADIO FAN CLUB NEWS

Bringing to you all the latest news and activities of your favourite club.

A NOVEL form of fan club has been inaugurated by dance band leader Teddy Joyce. His thousands of fans will be delighted to hear this. It took a great deal of persuasion to get Teddy interested in this project. He did not want to form a club merely to publicise himself.

However, Teddy gave in when it was decided that the club was to be formed purely in aid of charity.

All the money received from members will go to help really deserving cases of people or families who are down on their luck. Food vouchers, to the value of five shillings, will be handed out each week until the "case" has been able to find work, or recovered from an illness.

A large number of letters of thanks have already been received by Teddy Joyce, and he only started working out the idea a few weeks ago. His ambition is to get at least 12,000 members at an annual fee of 2s. 6d. Already membership is well in the two thousands. Applications should be made to Teddy Joyce, c/o Trocadero Cinema, Elephant & Castle, S.E.1.

Vice-president (in charge of the Charity Committee) is his film star fiancée, Chili Bouchier.

Every month a dance is to be held to augment the funds. The first was held at Thames House Restaurant on Friday, September 2. It was a happy and care-free affair, packed to capacity, and everybody thoroughly enjoyed themselves.

When Teddy arrived everyone went wild with enthusiasm. He brought with him Jack la Rue and Chili. All three spent almost the entire evening signing autographs.

Now is the chance for all Teddy Joyce fans to band together, and do their bit towards helping Teddy and Chili bring a little sunshine into the lives of people who are experiencing a really tough break.

The first issue of the "Teddy Joyce Fan Club Magazine" has come to hand. Bright, plenty of pictures, and all the news, the magazine reflects

something of the intimacy of the Club, and also something of its efficiency of organisation.

PORTSMOUTH members of the George Elrick Fan Club are bound for a trip to the Isle of Wight on September 18, while on October 1, the London branch are going to Southend to see the illuminations. Should be good fun.

A new branch of the Club is shortly to be opened in Glasgow. All Glasgow fans of George's should write to Miss Joan Funnell, Station House, Wandsworth Common, S.W.12, for information about this.

The latest copy of the "Gee Magazine," the official organ of the George Elrick Fan Club, has come to hand. It gives fans all they want to know about George, his Music Makers, little Shirley Lenner, and Francis Walker. Makes good reading,

and should not be missed by a single Elrick fan—member or non-member.

We see the G.E. Fan Club has been doing some good charity work, sending books, clothes, and knitted wear to various Guilds and Institutions whose work is to help and look after those less fortunate than ourselves. Good going.



Phyllis Robins loves children, and that is why her fan club organisers are donating all their funds to the Sheffield Children's Hospital

RECORDS OF THE WEEK and SONG-HIT FORECAST

by EDGAR JACKSON

For Everybody

"FATS" WALLER, famous coloured swing pianist-composer-entertainer, described variously as the Crown Prince of Swing, Harlem's Harmful Little Armful, etc., will broadcast with Jay Wilbur's Band on Thursday, September 29, prior to his return to America after a short "busman's" holiday in England. His two latest records are "The Skronch" and "Something Tells Me" (H.M.V. DB5387). Dozens of others in the H.M.V. catalogue.

HITS TO COME

(Under this heading are listed regularly the titles of new tunes likely to become hits, and where any records are available the best released to date.)

"I HADN'T ANYONE TILL YOU"—Ray Noble's charming new ballad which he introduced when acting as guest-conductor on Louis Levy's broadcast earlier this week. First records on October 1.

For Swing Fans

CHICK WEBB AND HIS ORCHESTRA—"Azure" and "I'm Just a Jitterbug" (Brunswick 02631). Ella Fitzgerald sings in latter.

HERE'S good news for Phyllis Robins fans—and keen cyclists. Mr. G. Betts, No. 3 Pershore Road, Edgbaston, Birmingham, is inaugurating the "Phyllis Robins Fan Cycling Club."

Annual subscription is only 2s. 6d., and all the funds are being given to the Sheffield Children's Hospital, a really worthy and genuine cause.

Special arrangements for weekly cycling tours are being made, and Phyllis has promised to attend these whenever she can manage it. At Christmas-time a dinner will be held at the most convenient centre for all members, and Phyllis will act as hostess.

Write to Mr. G. Betts at the above address for full information about the club. It's going to mean a lot of hard work for Mr. Betts, so give him your full support.

MAKE A DATE!...

... WITH YOUR FAVOURITE STARS OF SCREEN, STAGE AND RADIO

... WITH THE GIRL EVERYONE LOVES!

JACK HYLTON PRESENTS THE NEW RINSO RADIO REVUE

FEATURING THOSE TWO GRAND PEOPLE **BEBE DANIELS & BEN LYON**

AND **JACK HYLTON AND HIS BAND**

TOMMY HANDLEY
THE JESTER WITH THE QUICK QUIPS

Sam Browne **PEGGY DELL**

THE HENDERSON TWINS

★ LISTEN-IN to this Galaxy of Talent in the NEW RINSO RADIO REVUE. Next Sunday, September 18th, and continuing every Sunday at 6.30 p.m. from

Luxembourg, Normandy and Poste Parisien. (Transmission for Normandy arranged through the International Broadcasting Company, Ltd.)

PLAIN JANE

FOLLOW HER ADVENTURES DAILY!

An exciting new episode in this Human Serial Romance of a young girl's struggle for Love and Happiness is broadcast in a ¼-hour programme every day (Monday to Friday inclusive) at 10.30 a.m. from Radio Luxembourg.

DON'T MISS A SINGLE EPISODE OF THIS THRILLING SERIAL STORY!

R 2685-12

R.S. HUDSON LTD. LONDON

RADIO LUXEMBOURG'S PROGRAMMES

Continued from page 24

5.0 p.m. Ray of Sunshine Programme
Compered by Christopher Stone.—Presented by the makers of Phillip's Tonic Yeast and Betox.

5.30 p.m. The Ovaltines
With Harry Hemsley and Orchestra.
Presented by the makers of Ovaltine.

6.0 p.m. RADIO GANG SHOW
Presented by the makers of Lifebuoy Soap
featuring
RALPH READER

Veronica Brady	Gwen Lewis
Dick Francis	Bill Bannister
Syd Palmer	Jack Orpwood
Jack Beet	Norman Fellows
Janet Joye	Ted Smith
Eric Christmas	Yoland, Elva and Dorothy.

Orchestra under the direction of George Scott-Wood

JANET JOYE makes a return visit this week with some more news about "Fanny, the Plaything of Fate." Young "Dimmock" makes a welcome re-appearance after too long an absence. He's still as cheeky as ever and surprises everybody (himself included) by playing a piano solo!

6.30 p.m. RINSO RADIO REVUE
featuring

Jack Hylton and His Band
Bebe Daniels and Ben Lyon
Tommy Handley
Sam Browne
Bruce Trent
Peggy Dell

The Henderson Twins
Compered by Ben Lyon

BEBE DANIELS and Ben Lyon have long and successful film careers behind them and they are now top liners on the English variety stage. Long known as "Hollywood's happiest couple," Mr. and Mrs. Lyon still live up to their reputation. Ben literally soared to fame in the Howard Hughes epic "Hell's Angels," and Bebe of the golden voice had her greatest screen success in the famous "Rio Rita."

Presented by the makers of Rinso.

7.0 p.m. Announcing a series of thrilling dramas centred round the characters of Inspector Brookes of Scotland Yard and his son Dick

Presented by the makers of Milk of Magnesia.

7.15 p.m. Eddie Pola and His Twisted Tunes. A programme of twisted words and music.—Presented by the makers of Monkey Brand.

7.30 p.m. "IT WAS A HIT"
featuring
The Danderline West End Orchestra and Alice Mann
A programme presented by the makers of Danderline.

7.45 p.m. THE BIG LITTLE SHOW
with Helen Clare
Guest Artistes:
Billy Reid and Esther Coleman
Compere: Russ Carr
Presented by the makers of Cookeen Cooking Fat.

8.0 p.m. PALMOLIVE PROGRAMME
with Olive Palmer and Paul Oliver and The Palmolivers

ODD scraps of new songs for the Palmolive Programme come floating out from the rehearsal rooms... The title number from the new Hippodrome show—"The Fleet's Lit Up"... A sparkle of melody from Cole Porter's film, "Rosalie"... The weirdly-titled "Shenanigans," from "Outside of Paradise." And the artists as usual are Olive Palmer and Paul Oliver. The band—the Palmolivers, of course.

8.30 p.m. Luxembourg News (in French)

9.0 p.m. HIGHLIGHTS ON PARADE
with Alfred Van Dam and His Gaumont State Orchestra and Wyn Richmond
Presented by Macleans Limited.

9.15 p.m. Snowfire Aids to Beauty Present Mantovani and His Orchestra.

9.30 p.m. Symington's Sunday Night Excursion, including Marjorie Stedeford, Al Bowly, The Southern Aids, and the Symington Serenaders, directed by Harry Karr.—Presented by the makers of Symington's Table Creams.

9.45 p.m. On the Air With Carroll Gibbons and the Savoy Orpheans, Anne Lenner and George Melachrino.—Presented by the makers of Colgate Ribbon Dental Cream and Shaving Cream.



Dazzling Alice Mann sings for you in the Danderline show, "It Was a Hit," on Sunday at 7.30 p.m.



The inimitable Harry Hemsley will brighten the air on Sunday at 5.30 p.m.

10.0 p.m. A SERENADE TO MELODY
featuring Jack Jackson and Orchestra with Barbara Back and "A Star of To-morrow"
Presented by Pond's Extract Co., Ltd.

10.30 p.m. THE GREYS ARE ON THE AIR
The Greys Band with Raymond Newell The Greys' Singers and Lt.-Col. Graham Seton Hutchinson, D.S.O., M.C. (Author of "The W Plan") This week: "Britain's Airmen"
Presented by Messrs. Godfrey Phillips, Ltd. the makers of Greys Cigarettes.

10.45 p.m. CADBURY CALLING I
Let's Meet at the Organ
Sidney Torch entertains his friends at the Organ
This Week:
Yvonne Arnaud (At the Piano)
Marjorie Dale (Milk Bar girl to film star)
Tommy Handley (Singing "Merrily we roll along")
A musical variety sent by Cadbury's of Bourneville to announce their new Cadbury's Roses Chocolates.

11.0 p.m. Young and Healthy
A programme of modern snappy dance rhythm and swing.—Sent to you by the makers of Bile Beans.

11.15 p.m. The Zam Buk Programme of song, melody and humour. An enjoyable programme containing something for everyone.

11.30 to 12.0 (midnight) Request Programme

MONDAY, SEPT. 19

8.0 a.m. WALTZ TIME
with Billy Bissett and His Waltz Time Orchestra
Esther Coleman
Robert Ashley and The Waltz Timers
Presented by Phillips' Dental Magnesia.

8.15 a.m. HORLICKS
"MUSIC IN THE MORNING"
Presented by Horlicks.

8.30 a.m. Station Concert
8.45 a.m. THE OPEN ROAD
Presented by Carter's Little Liver Pills.

9.0 a.m. MELODIES FROM THE MASTERS
Compered by Peter Heming
Presented by the makers of Kolynos Tooth Paste.

9.15 a.m. The Makers of PERSIL greet you WITH A SMILE AND A SONG with Charles Ernesco and His Quintette Webster Booth Anne Ziegler James Dyrenforth

9.30 a.m. THESE NAMES MAKE MUSIC
Ilda
A programme presented by the makers of Bisodol.

9.45 a.m. Keeping House With Elizabeth Craig, introduced by "Peter the Planter"
Presented by Lyons' Green Label Tea.

10.0 a.m. THE COOKEEN PROGRAMME
with Carroll Gibbons and His Boys Anne Lenner and George Melachrino
Guest Artistes:
Billy Reid and Esther Coleman

10.30 a.m. Presenting PLAIN JANE
The story of Plain Jane Wilson and her struggle for those things that every woman longs for, love and happiness... A girl endowed with imagination, but no beauty and who is determined to make life give her what she wants... For excitement, romance and adventure, listen every morning (Mondays to Fridays) at half-past ten to—
PLAIN JANE
Presented by the makers of Rinso.

10.45 to 11.0 a.m. Request Programme

3.30 p.m. STARS ON PARADE
A programme of moving memories
Presented by the makers of Puffed Wheat and Puffed Rice.

3.45 p.m. Concert of Light Orchestral Music

4.15 p.m. Coty Presents "The Charm School," featuring Kay Lawrence.—A programme mainly for women.

4.30 p.m. The Family Circle Gramophone records compered by Christopher Stone.—Presented by the makers of Betox.

4.45 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda
Presented by the makers of Phillips' Dental Magnesia.

5.0 p.m. BORWICK'S LEMON BARLEY CONCERT
5.15 to 5.30 p.m. Request Programme

TUESDAY, SEPT. 20

8.0 a.m. "HUTCH"
Romantic singer of world renown
Presented by Phillips' Dental Magnesia.

8.15 a.m. The Alka Seltzer Boys Browning and Starr.—Presented by Alka-Seltzer Products.

8.30 a.m. Household Hints by Mrs. Able
Presented by the makers of Vitacup.

8.45 a.m. CADBURY CALLING and presenting Reminiscing with Charlie Kunz (playing melodies with memories) and The Three in Harmony (singing for you)
Announcer: Maurice Denham
Presented by Cadbury Bros., Ltd.

9.0 a.m. MUSIC ON THE AIR
Presented by the makers of Kolynos Tooth Paste.

9.15 a.m. THESE NAMES MAKE MUSIC
Pollack

Presented by the makers of Bisodol.
9.30 a.m. The Brown & Polson Cookery Club. Club news and cookery talks by the President of the Brown and Polson Cookery Club, Mrs. Jean Scott.—Presented by Brown & Polson.

9.45 a.m. Station Concert
10.0 a.m. Ask Your Doctor
A programme presented by the makers of Sanatogen Brand Tonic Food, with music by the Arcadian Octet.

10.15 a.m. Doctor Humankind, gives you a slice of life from his casebook of Humanity.—Presented by the Kraft Cheese Co.

10.30 a.m. PLAIN JANE
Presented by the makers of Rinso.
10.45 to 11.0 a.m. Request Programme

3.30 p.m. Concert of Light Orchestral Music
4.0 p.m. On Board the Top Hat Express, whose passengers include the Top Hat Orchestra, conducted by Felix Mendelssohn, the Top Hat Singers, Paula Green, George Barclay and a surprise passenger.
Presented by Nestle's.

4.15 p.m. GOOD AFTERNOON
A visit from Albert Whelan, bringing a song, a smile and a story.—Representing the makers of Andrews Liver Salt.

4.30 p.m. HUNTLEY AND PALMERS present "The Best of Everything"
A programme arranged and compered by Christopher Bouch.

4.45 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda
Presented by the makers of Milk of Magnesia.

3.0 p.m. On the Air with Carroll Gibbons and the Savoy Orpheans, Anne Lenner and George Melachrino.—Presented by the makers of Colgate Ribbon Dental and Shaving Creams.

Please turn to next page

Cadbury Calling!
ON
SUNDAY NIGHT

WITH
YVONNE ARNAUD
charming star and screen stage, playing on the piano Schuman's 'Warum.'

TOMMY HANDLEY
in his best rollicking style, singing 'Merrily we roll along.'

MARJORIE DALE milk bar girl to film star, singing 'In the Still of the Night.'
And at the organ, popular
SIDNEY TORCH

Cadbury Calling every Sunday, bringing you different stars each week. And don't forget the Saturday programmes—Around the Blackpool Shows, and the Tuesday programme featuring Charlie Kunz. Both commence at 8.45 a.m.

Sunday Night
10-45 to 11 p.m.
RADIO
LUXEMBOURG
SEPT. 18 1,293 METRES

RADIO LUXEMBOURG'S PROGRAMMES

Continued from page 27

5.15 to 5.30 p.m. Request Programme

WEDNESDAY, SEPT. 21

- 8.0 a.m. **THE CHARM OF THE WALTZ**
Bringing you each week a melodious quarter-hour of waltz music.—Presented by Phillips' Dental Magnesia.
- 8.15 a.m. **HORLICKS MUSIC IN THE MORNING**
Presented by Horlicks.
- 8.30 a.m. **Fifteen Minutes of Light Popular Music.**—Presented by Rowntree's Cocoa, Ltd.
- 8.45 a.m. **GOOD MORNING**
A visit from Albert Whelan, bringing a song, a smile and a story.—Representing the makers of Andrews Liver Salt.
- 9.0 a.m. **Problem in Music**
Presented by Symington's Table Creams.
- 9.15 a.m. **The Makers of PERSIL** greet you With a Smile and a Song with Charles Ennesco and His Quintette Webster Booth Anne Ziegler James Dyrenforth
- 9.30 a.m. **ANN FRENCH'S BEAUTY TALKS**
Presented by the makers of Reudel Bath Cubes.
- 9.45 a.m. **Radio Favourites**
Presented by Brooke Bond Dividend Tea.
- 10.0 a.m. **THE STORK RADIO PARADE** featuring Wyn Richmond Wilfrid Thomas Guest Artistes: Collinson and Dean Guest Compère: Edward Cooper Bobby Howell and His Band Announcer: Bob Walker
GET ready to laugh your head off. For here comes Edward Cooper (you know what he is) and Collinson and Dean (you know what they are). In between the mirth comes melody by our usual paraders—Bobby Howell, Wyn Richmond and Wilfrid Thomas. So take a deep breath and sing with them. Presented by the makers of Stork Margarine from the stage of the Granada, Woolwich.
- 10.30 a.m. **PLAIN JANE**
Presented by the makers of Rinso.
- 10.45 to 11.0 a.m. Request Programme
- 3.30 p.m. **Concert of Light Orchestral Music**
- 3.45 p.m. **Maclean's Musical Matinee**
Presented by the makers of Maclean's Peroxide Toothpaste.
- 4.0 p.m. **Variety**
- 4.30 p.m. **The Family Circle**
Gramophone records compiled by Christopher Stone.—Presented by the makers of Betox.
- 4.45 p.m. **Marmaduke Brown**
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by the makers of Phillips' Magnesia Beauty Creams.
- 5.0 p.m. **CARSON ROBISON AND HIS PIONEERS**
continue their popular Hill-Billy broadcasts.—Presented by the makers of Oxydol.

5.15 to 5.30 p.m. Station Concert

THURSDAY, SEPT. 22

- 8.0 a.m. **WALTZ TIME** with Billy Bissett and His Waltz Time Orchestra Escher Coleman Hugh French and the Waltz Timers
Presented by Phillips' Dental Magnesia.
- 8.15 a.m. **HORLICKS "MUSIC IN THE MORNING"**
Presented by Horlicks.
- 8.30 a.m. **THE OPEN ROAD**
Presented by the makers of Cartor's Little Liver Pills.
- 8.45 a.m. **GOOD MORNING**
A visit from Albert Whelan, bringing a song, a smile and a story.—Representing the makers of Andrews Liver Salts.
- 9.0 a.m. **MELODIES FROM THE MASTERS**
Compèred by Peter Heming Presented by the makers of Kolyynos Tooth Paste.
- 9.15 a.m. **OLIVER KIMBALL**
The Record Spinner
Programme presented by Blurred Magnesia.



Mantovani's sweet music never fails to enthrall. Listen to him on Sunday at 9.15 p.m.

- 9.30 a.m. **Brown & Polson Cookery Club.** Club news and cookery talks by the President of the Brown and Polson Cookery Club, Mrs. Jean Scott.—Presented by Brown and Polson.
- 9.45 a.m. **Keeping House With Elizabeth Craig.** Introduced by Peter the Planter. Presented by Lyons' Green Label Tea.
- 10.0 a.m. **The Living Witness**
Fascinating episodes from the lives of men and women around you.—Presented by the makers of Genasprln.
- 10.15 a.m. **MACLEAN'S MORNING MELODY**
Presented by the makers of Maclean Brand Stomach Powder.
- 10.30 a.m. **PLAIN JANE**
Presented by the makers of Rinso.
- 10.45 to 11.0 a.m. Request Programme
- 3.30 p.m. **STARS ARE ON PARADE**
Programme of Moving Memories.—Presented by the makers of Puffed Wheat and Puffed Rice.
- 3.45 p.m. **Geraldo in Play**
A quarter-hour of unbroken melody. Presented by the makers of Diploma Cheese
- 4.0 p.m. **Station Concert**
- 4.15 p.m. **G. P. Tea Time**
George Payne & Co., Ltd., present a cavalcade of memories—1897-1937.
- 4.30 p.m. **YOUR OLD FRIEND DAN**
singing his way into the home
Presented by the makers of Johnson's Wax Polish.
- 4.45 p.m. **MARMADUKE BROWN**
The lovable, eccentric inventor and his patient wife, Matilda
Presented by the makers of Milk of Magnesia.

- 5.0 p.m. **GEORGE FORMBY**
with a strong supporting cast, including "Beryl"
A terrific series of laughter and song programmes.—Presented by the proprietors of Feen-a-Mint.
- 5.15 to 5.30 p.m. Request Programme

FRIDAY, SEPT. 23

- 8.0 a.m. **"HUTCH"**
Romantic singer of world renown
Presented by Phillips' Dental Magnesia.
- 8.15 a.m. **"Records at Random"**
Compèred by Donald Watt.—Presented by the makers of Dodo Asthma Tablets.
- 8.30 a.m. **Chivers Concert**
Featuring Mrs. Cambridge (Christine Barry).—Presented by Chivers & Sons, Ltd.
- 8.45 a.m. **The Three Tops**
Fifteen minutes of music, song and laughter, with the smartest trio in town. A presentation by the makers of Sanpic.
- 9.0 a.m. **ROY FOX AND HIS BAND**
with Mary Lee and Denny Dennis in "Swinging in the Bathtub"
A morning tonic sent to you by Reckitt & Sons, Ltd., the makers of Reckitt's Bath Cubes.
- 9.15 a.m. **Countryside**
A musical panorama of our glorious country highways and byways.—Presented by Carnation Milk.



Leslie Banks' countless fans should not fail to hear him on the Horlicks Picture House on Sunday at 4.0 p.m.



George Melachrino's grand voice will be heard on the Cookeen programme on Monday at 10.0 a.m.

- 9.30 a.m. **Station Concert**
- 9.45 a.m. **Concert**
Presented by Brooke Bond Dividend Tea.
- 10.0 a.m. **"MUSIC ON THE AIR"**
Presented by the makers of Kolyynos Tooth Paste.
- 10.15 a.m. **Station Concert**
- 10.30 a.m. **PLAIN JANE**
Presented by the makers of Rinso.
- 10.45 to 11.0 a.m. Request Programme
- 3.30 p.m. **PALMOLIVE PROGRAMME** with Olive Palmer and Paul Oliver and The Palmollivers
- 4.0 p.m. **Friday at Four**
The du Maurier Diary of the week, with happy memories of your favourite stars.—Presented by the makers of Du Maurier Cigarettes.
- 4.15 p.m. **Master O.K. the Saucy Boy**
Presented by the makers of Mason's O.K. Sauce.
- 4.30 p.m. **The Family Circle**
Gramophone records compèred by Christopher Stone.—Presented by the makers of Betox.
- 4.45 p.m. **MARMADUKE BROWN**
The lovable, eccentric inventor and his patient wife, Matilda
Presented by the makers of Milk of Magnesia.
- 5.0 p.m. **"NO. 7 HAPPINESS LANE"**
The romantic adventures of a musical family
A programme presented by the makers of Instant Postum.
- 5.15 to 5.30 p.m. Request Programme
- 11.0 p.m. **Programme of Dance Music**
Presented by the makers of Ovaltine.
- 11.15 to 1.0 a.m. **Dance Music**

SATURDAY, SEPT. 24

- 8.0 a.m. **Programme of Popular Music**
Presented by California Syrup of Figs.
- 8.15 a.m. **HORLICKS "MUSIC IN THE MORNING"**
Presented by Horlicks.
- 8.30 a.m. **Sunny Jim's Programme of "Force" and Melody.**
- 8.45 a.m. **CADBURY CALLING**
and bringing you the seaside every Saturday. An All-sunshine, all-Blackpool show, featuring Reginald Dixon at the Tower Ballroom, Wurlitzer, and Blackpool's 1938 Entertainments No 12—"Rockin' the Town," directed by Bob Johnson from the Feldman Theatre, Blackpool, with Reg Bolton, Elsie Prince, Lilian Denton, Terry Wilson, Harry Vardon and the Royal Four.—Presented by Cadbury Bros.
- 9.15 a.m. **The Happy Philosopher**
A programme of particular interest to all dog lovers.—Presented by Bob Martin, Limited.
- 9.30 a.m. **Brown & Polson Cookery Club.** Club news and cookery talks by the President of the Brown and Polson Cookery Club, Mrs. Jean Scott.—Presented by Brown & Polson.
- 9.45 a.m. **Keeping House With Elizabeth Craig.** Introduced by Peter the Planter. Presented by Lyons' Green Label Tea.
- 10.0 a.m. **Uncle Coughdrop's Party for the Kiddies.**—Presented by Pineate Honey Cough Syrup.
- 10.15 a.m. **Station Concert**
- 10.30 a.m. **Concert**
Presented by Brooke Bond Dividend Tea.
- 10.45 to 11.0 a.m. Request Programme
- 5.0 p.m. **Station Concert**
- 5.15 p.m. **Programme of Music**
Presented by F. W. Hampshire & Co., Ltd., the makers of Snowfire Beauty Aids.
- 5.30 to 6.0 p.m. **All the Association**
Football Results flashed straight from the grounds, and presented in the most entertaining manner, by the courtesy of Edward Sharp & Sons, Ltd., the makers of the famous "Wishing Well Toffee."
- 11.0 p.m. **Programme of Dance Music**
Presented by the makers of Ovaltine.
- 11.15 to 12.0 (midnight) **Dancing Time**
- 12.0 (midnight) **MIDNIGHT IN MAYFAIR** with Grey's Cigarettes
Presented by Godfrey Phillips, Ltd.
- 12.15 to 1.0 a.m. **Late Dance Music**

Information supplied by Wireless Publicity, Ltd., Electra House, Victoria Embankment, W.C.2. Sole Agents in the British Empire.

NURSERY OF BRITISH MUSIC

On September 24 the National Band Festival is being held at Alexandra Palace, and an eye-witness account is being broadcast from the North at 10.15 p.m. the same day. Here are some little-known facts behind the Great Battle of the Bands

WITH a look of earnest concentration on his face, a fourteen-year-old boy played the cornet in the Stalybridge Old Brass Band.

Less than twenty years later that Lancashire lad had built himself a reputation as being one of the finest dance-band leaders in the country.

His name? Jack Hylton.

But Jack is by no means the only famous figure in the dance-band business who has received an earlier training in the brass-band movement.

Jack Jackson, when he was seven, played for the Birdwell Subscription Band (now called the Barrow Colliery Prize Band). And then, of course, there's Hal Swain who played in the Lee Mount Band, Halifax, Henry Hall, and Jack Mackintosh who plays trumpet in the B.B.C. Symphony Orchestra, to mention but a few.

They're mostly in the North, these brass bands. It is a northern institution, and nearly every member of nearly every family can play one or other of the brass instruments. And you will find that almost every one of the bands are connected with a mine, a motor works, or a mill, where the workers themselves form the band.

September 24th is a sort of Cup Final day for the North: Supporters in their thousands will accompany their bands to London to compete in the annual National Band Festival, held this year at Alexandra Palace.

The National Band Festival, founded in 1900 by Mr. J. Henry Iles with the collaboration of Sir Arthur Sullivan, has, with the exception of the war years, been held annually ever since.

Until the fire in 1936 reduced the Crystal Palace to a tangled mass of ironwork, the festival was held there every year. Now it has moved to Alexandra Palace.

Only twenty-nine bands entered for the first Festival in 1900, but on the 24th of this month two hundred bands, representing over 4,500 bandsmen, will pour into London from all over England, Scotland and Wales.

Many people have the idea that these two hundred bands play one after the other. Actually, they are graded, according to merit, into seven sections (in the same way as Association football teams are graded into divisions) and these are "played-off" simultaneously throughout the day.

An innovation this year is the sub-division of the three Junior Shield sections, which alone usually attract over a hundred entries, in six distinct contests. This gives the contestants a better chance of success.

Until twenty five years ago, the brass-band repertoire consisted almost entirely of "arrangements" made of music written for other media. It was an important step in the development of the brass band movement when, in 1913, Percy Fletcher was commissioned to write a piece especially for brass bands.

Later, works from Cyril Jenkins, Hubert Bath, Henry Geehl, Denis Wright, and another from Percy Fletcher followed. But it was not until 1928, when Gustav Holst contributed *Moor-side* suite to this series, that music critics really began to sit up and take some notice.

That started the ball rolling. Two years later, Sir Edward Elgar broke his long silence to compose his *Severn* suite specially for the championship contest, at which George Bernard Shaw (to whom the work is dedicated) was an interested listener.

One immediate benefit to the bands of the considerable publicity attracted to the festival by the presence of these two distinguished figures was to win for the bands an even wider recognition of their remarkable technique, competence and excellent musicianship.

Since then, Dr. John Ireland, Sir Granville Bantock, Herbert Howells and Arthur Bliss have written special works for the brass bands.

Percy Fletcher's *An Epic Symphony*, first used for the 1926 festival, has been set again as the test piece for the chief contest.

More than usual interest is attached to this

year's contest. Foden's Motor Works Band, which created a record by winning the championship on seven occasions, will be after a double "hat-trick."

They won the contest in 1910, then in 1930, and for the three consecutive years 1932-33-34—a hat trick. They were, because of this, barred from the 1935 contest, but came back to win in 1936 and 1937. Will they do it again this year?

There will be twenty-one rivals to Fodens, including Black Dyke Mills, Besses o' th' Barn, Crystal Palace, Morris Motors and Munn and Felton's Works bands, whose many broadcasts have made their names familiar to thousands of listeners.

This year, J. H. Elliot is broadcasting an eye-witness account at 10.15 p.m. of the festival from the North, and the B.B.C. has arranged to give half-an-hour's programme by the winning band on the following day.

In 1933, part of the Massed Bands Concert—another annual feature in which half a dozen selected championship bands participate after their competition is over—was broadcast for the first, and so far only, time.

Mr. J. Henry Iles, founder and director of the Festival, and a man who has done more for brass bands than any other man living, will conduct the massed bands—a thing he has done since the very beginning.

I FOUND THE WAY TO A LOVELY SKIN — THE PALMOLIVE WAY!

Tune in to the

PALMOLIVE

HALF HOUR of LIGHT MUSIC

SUNDAYS at 8 p.m.
FRIDAYS at 3.30 p.m.
Radio Luxembourg
(1293 metres)

TUESDAYS at 5.30 p.m.
Radio Normandy
Transmission through I.B.C. Ltd.
(212.6 metres)

with OLIVE PALMER, PAUL OLIVER & the PALMOLIVERS

3^d per tablet

FRIENDS WERE ALWAYS TELLING ME

1 JOAN IT'S A PITY ABOUT YOUR COMPLEXION — WHY DON'T YOU SEE A BEAUTY SPECIALIST?

THEN THE BEAUTY EXPERT TOLD ME

2 THE LOVELY BLOOM OF YOUTH IS BOUND TO LAST WITH THOROUGH BUT GENTLE CLEANSING EVERY DAY. THAT'S WHY I SAY PALMOLIVE, THE SOAP MADE WITH GENTLE OLIVE OIL

THEN — I FOUND ROMANCE

3 TO THINK THAT I'VE KNOWN YOU FOR THREE YEARS AND NEVER REALIZED TILL NOW HOW LOVELY YOU REALLY ARE

FOR BRIGHTER RADIO



RADIO NORMANDY

212.6 m., 1411 kc/s

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 Transmission Controller: David J. Davies
 Resident Announcers: Ian Newman, Godfrey Bowen, Norman Evans, Henry Cuthbertson
 Technical Staff: Clifford Sandall, Vivian Gale

SUNDAY, SEPT. 18

Morning Programme

- 7.0 a.m.** Radio Reveille
A Morning Greeting of Sparkling Melody.
I.B.C. TIME SIGNALS, 7.15 a.m., 7.30 a.m., etc.
- 7.45 a.m.** Sacred Music
The Thought for the Week. The Rev. James Wall, M.A.
- 8.0 a.m.** March of Melody
Presented by Novopline Foot Energiser.
I.B.C. TIME SIGNAL, 8.15 a.m.
- 8.15 a.m.** Breakfast With Health
Presented by Farmer's Glory, Ltd.
- 8.30 a.m.** News Bulletin in French
- 8.40 a.m.** **YOUR MESSAGE FROM THE STARS**
Murray Lister
The Radio Normandy Astrologer, reads in the Stars your luck for to-day
Presented by Reudel Bath Cubes.
- 8.45 a.m.** The Songs We Know Them By
Presented by Ladderix, Ltd.
I.B.C. TIME SIGNAL, 9.0 a.m.
- 9.0 a.m.** **THE BIG LITTLE SHOW**
with Helen Clare and Guest Artists
Billy Reid
Esther Coleman
Compère: Russ Carr
Presented by the makers of Cookeen Cooking Fat.



TO CELEBRATE

our taking the air we are offering fine copies of the famous **TRIANGULAR CAPE OF GOOD HOPE** stamp at 10s. each
Tune-in RADIO NORMANDY Mondays, 4.15 p.m.
"A Hobby and Some Harmony"



SURREY STAMP SERVICES

Pirbright, Woking, Surrey
 Telephone: Brookwood 2364
 The House for Bargains

- 9.15 a.m.** The Organ, Some Records and Me. Compèred by Donald Watt.
Presented by International Laboratories. The Long-range Weather Forecast for Monday will be given at 9.30 a.m.
- 9.30 a.m.** The Bisto Studio Party
Once again we meet The Bisto Kids, Muriel Kirk, Bob Walker, and the Special Guests for to-day are Carlyle Cousins and Ted Andrews.—Presented by the makers of Bisto.
- 9.45 a.m.** **ROLL UP! ROLL UP!**
Roll up to the Rizla Fun Fair
All the Fun of the Fair with Fred Douglas
Wyn Richmond
Special Barrel-organ Arrangement by Signor Pesaresi
Presented by Rizla Cigarette Papers.
I.B.C. TIME SIGNAL, 10.0 a.m.
- 10.0 a.m.** I've Brought My Music
A Programme of Piano Solos and Songs at the Piano by Harry Jacobson.—Presented by the makers of Pepsodent Toothpaste.
- 10.15 a.m.** **CARSON ROBISON**
And His Pioneers
Continue Their Hill-Billy Broadcasts
Sponsored by the makers of Oxydol.
- 10.30 a.m.** Eddle Pola
And His Twisted Tunes. A Programme of Twisted Words and Music.—Presented by the makers of Monkey Brand.
- 10.45 a.m.** **GEORGE FORMBY**
With a Strong Supporting Cast including "Beryl"
A Terrific Series of Laughter and Song Programmes
Presented by the makers of Feen-a-Mint.
I.B.C. TIME SIGNAL, 11.0 a.m.
- 11.0 a.m.** **DONALD PEERS**
Cavalier of Song
supported by Arthur Young
and the D.D.D. Melodymakers
Presented by the makers of D.D.D. Prescription, and compèred by Roy Plomley.
- 11.15 a.m.** **THE STORK RADIO PARADE**
Second Edition
From the Stage of the Granada, Woolwich
Collinson and Dean
Wyn Richmond
Wilfrid Thomas
and Bobby Howell and His Band
Compère: Edward Cooper
Announcer: C. Danvers-Walker
Presented by the makers of Stork Margarine
- 11.45 a.m.** Programmes in French
Assn. des Auditeurs de Radio Normandie

Afternoon Programme

- 1.30 p.m.** Lux Radio Theatre
Featuring Teddy Joyce and His Orchestra, with Ralph Lynn as Guest Star. Introducing "The School for Stars," with highlights from the film "Stand-In."
Presented by the makers of Lux.
I.B.C. TIME SIGNAL, 2.0 p.m.
- 2.0 p.m.** The Kraft Show
Directed by Billy Coston. Featuring Fred Duprez, with Phyllis Robins, Peter Williams, Alan Breeze, and the Foursome.—Presented by Kraft Cheese Co., Ltd.
- 2.30 p.m.** Phil Park
Presents his own medley of Organ Music.—Sponsored by the House of Genatosan.
- 2.45 p.m.** **THE OPEN ROAD**
Presented by Carter's Little Liver Pills.
I.B.C. TIME SIGNAL, 3.0 p.m.
- 3.0 p.m.** **A SERENADE TO MELODY**
featuring Jack Jackson
And Orchestra
with Barbara Back
and a "Star of To-morrow"
Presented by Pond's Extract Co.
- 3.30 p.m.** Surprise Programme No. 2
A New Voice in English Radio
Presented by Fynnon Ltd.
- 3.45 p.m.** The Movie Club
Intimate Glimpse of Hollywood by Colin Cooper. With a Musical Background by Bert Firman and His Orchestra.—Presented by the makers of Lux Toilet Soap.

- 4.0 p.m.** **HORLICKS PICTURE HOUSE**
Master of Ceremonies: Edwin Styles
Leslie Banks
Gillian Lind
Oliver Wakefield
Gertrude Niesen
Jack Kerr
The Mayfair Men
The Horlicks Singers
and
The Horlicks All-Star Orchestra
under
Debroy Somers
Presented by Horlicks.
I.B.C. TIME SIGNAL, 5.0 p.m.
- 5.0 p.m.** Peter the Planter
Presents The Plantation Minstrels with C. Denler Warren, Todd Duncan, Dale and Dodd, The Plantation Singers, The Plantation Banjo Team, The Plantation Players.—Sponsored by the blenders of Lyons Green Label Tea.
- 5.15 p.m.** **QUAKER QUARTER-HOUR**
featuring Carroll Lewis
And His Radio Discoveries
George Mercer (tenor)
James Cox (trumpet mimic and "Glassophone")
Lillian Holt (vocalist)
Ken Wells (trumpeter)
Eric Steen (crooner)
Presented by the makers of Quaker Corn Flakes.
- 5.30 p.m.** "Hutch"
Romantic Singer of World Renown.—Presented by the makers of Phillips' Magnesia Beauty Cream.
- 5.45 p.m.** O.K. for Harmony
Featuring Master O'Kay (The Sauty Boy), Uncle George, Helen McKay, Johnnie Johnston, and the O.K. Sauce Orchestra, directed by Tommy Kinsman.
Presented by O.K. Sauce.
- 6.0 p.m.** Harold Ramsay
At the Organ.—Presented for your entertainment by Fynnon, Ltd.
- 6.15 p.m.** Showland Memories
A Musical Cavalcade of Theatreland, Past and Present, with Webster Booth, Olive Groves, and the "Showlanders."
—Presented by California Syrup of Figs.
- 6.30 p.m.** **RINSO RADIO REVUE**
featuring Jack Hylton
and His Band
Bebe Daniels and Ben Lyon
Tommy Handley
Sam Browne
Bruce Trent
Peggy Dell
Henderson Twins
Compèred by Ben Lyon
Presented by the makers of Rinsol.
I.B.C. TIME SIGNAL, 7.0 p.m.
- 7.0 p.m.** Black Magic
"The Ace of Hearts Orchestra" in a Programme for Sweethearts.—Presented by the makers of Black Magic Chocolates.
- 7.15 p.m.** Seagers "Good Mixers"
Join us at the Good Mixers Roadhouse with Janet Lind, Arthur Riscoe, Oscar Rabin and His Romany Band.—Presented by the House of Seager.
- 7.30 p.m.** Programmes in French
Assn. des Auditeurs de Radio Normandie

Evening Programme

- 10.0 p.m.** **MACLEANS AT THE SEASIDE**
Another of the Bright Series of Summer Programmes
Bringing you a Constant Variety of Summer Entertainment
A Holiday for the Whole Family
Compèred by Roy Plomley
Presented by Macleans, Ltd., makers of Macleans Peroxide Toothpaste and Maclean Brand Stomach Powder.
- 10.30 p.m.** Sunshine Serenade
- 10.45 p.m.** Advance Film News
Also a Programme chosen from the Latest Films.—Presented by Associated British Cinemas.
I.B.C. TIME SIGNAL, 11.0 p.m.
- 11.0 p.m.** Vaudeville
Presented by Western Sports Pools.
- 11.15 p.m.** Czechoslovak Picture Book
Page 21—"Holidays at Marienbad"—Sent to you by the Czechoslovakian Travel Bureau.
- 11.30 p.m.** Normandy Playbill
Advance News and some of Next Week's High Spots. Compèred by Bob Danvers Walker.

- 11.45 p.m.** Roumanian Concert
12 (midnight) Melody at Midnight
Presented nightly by Bile Beans.
I.B.C. TIME SIGNAL, 12.30 a.m.
- 12.30 a.m.** "Swing Something in the Morning" A Rhythm Programme for After-Midnight Fans by Teddy Foster and His Kings of Swing, with his Singing Guest Betty Kent.
- 12.45 a.m.** Dance Music
- 1.0 a.m.** I.B.C. Goodnight Melody
Close Down.

MONDAY, SEPT. 19

- 7.0 a.m.** "Swing Something in the Morning" Teddy Foster and His Kings of Swing and Betty Kent.
I.B.C. TIME SIGNALS, 7.15 a.m., 7.30 a.m., etc.
- 7.15 a.m.** Sparkling Melody
The Long-range Weather Forecast for Tuesday will be given at 7.30 a.m.
- 7.45 a.m.** Laugh and Grow Fit
with Joe Murgatroyd (The Lad fra' Yorkshire) and Poppet at the Piano.—Presented to-day by the makers of Halox Toothbrushes.
- 8.0 a.m.** **MUSIC IN THE MORNING**
Presented by Horlicks.
I.B.C. TIME SIGNAL, 8.15 a.m.
- 8.15 a.m.** Records at Random
Compèred by Donald Watt.—Sponsored by International Laboratories.
- 8.30 a.m.** News Bulletin in French
- 8.40 a.m.** **"YOUR MESSAGE FROM THE STARS"**
Murray Lister
The Radio Normandy Astrologer,
Reads in the Stars Your Luck for To-day
Presented by Reudel Bath Cubes.
- 8.45 a.m.** "Happy Families"
Presenting the Famous Musical Families.
With a Special Message for Your Own Family.—Sponsored by Keen, Robinson and Co., Ltd.
I.B.C. TIME SIGNAL, 9.0 a.m.
- 9.0 a.m.** **THE OPEN ROAD**
Presented by Carter's Little Liver Pills.
- 9.15 a.m.** Light Music
- 9.45 a.m.** "HUTCH"
Romantic Singer of World Renown
Presented by Milk of Magnesia.
I.B.C. TIME SIGNAL, 10.0 a.m.
- 10.0 a.m.** Cinema Organ Medley
- 10.15 a.m.** Normandy Playbill
Advance News and Some of Next Sunday's High Spots. Compèred by Bob Danvers Walker.
- 10.30 a.m.** The Musical Mirror
Presented on behalf of Novopline Foot Energiser.
- 10.45 a.m.** Tunes Everyone is Humming
I.B.C. TIME SIGNAL, 11.0 a.m.
- 11.0 a.m.** The Songs We Know Them By.—Presented by Ladderix, Ltd.
- 11.15 a.m.** Radio Normandy Concert
Hall
- 11.30 a.m.** Programmes in French
Assn. des Auditeurs de Radio Normandie
- 2.0 p.m.** Miniature Matinee
- 2.30 p.m.** Sunshine Serenade
- 2.45 p.m.** Masters of the Ivories
(Electrical Recordings). Billy Mayerl and His Cavaliers, Ivor Moreton and Dave Kaye, Charlie Kunz, Fats Waller, Edythe Baker.
I.B.C. TIME SIGNAL, 3.0 p.m.
- 3.0 p.m.** Evergreen Melodies
- 3.30 p.m.** Lucky Dip
I.B.C. TIME SIGNAL, 4.0 p.m.
- 4.0 p.m.** Pleasant Quarter-Hour
Presented by Farmer's Glory, Ltd.
- 4.15 p.m.** **A HOBBY AND SOME HARMONY**
Of Interest to Stamp Collectors
Presented by Surrey Stamp Services.
- 4.30 p.m.** Advance Film News
Also a Programme of Music Chosen from the Latest Films.—Presented by Associated British Cinemas.
- 4.45 p.m.** Request Programme
From Master Reginald Clowes and His Two Brothers, of Deal, Kent.
I.B.C. TIME SIGNAL, 5.0 p.m.
- 5.15 p.m.** A Quarter-Hour Programme for Boys and Girls. Birthday Greetings from the Uncles.
- 5.30 p.m.** Czechoslovak Picture Book
Page 22—"Good King Wenceslas".—Presented by the Czechoslovakian Travel Bureau.

Please turn to page 32

INTERNATIONAL SPORTING POOLS

THE WORLD FAMOUS "BIG DIVI" POOLS

BRISTOL 4.

CONTROLLED by I.S.P.(BRISTOL) LTD.

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Brentford	Sunderland	4
Derby County	Stoke City	5
Huddersfield T.	Everton	6
Leicester City	Bolton W.	7
Liverpool	Leeds United	8
Manchester U.	Chelsea	9
Middlesborough	Charlton A.	10
Portsmouth	Wolverh't'n	11
Blackburn R.	Manchester C.	12
Bury	Chesterfield	13
Fulham	Bradford	14
Luton Town	Sheffield U.	15
Millwall	Plymouth A.	16
Newcastle U.	Southampton	17
Norwich City	Burnley	18
Nottingham F.	Coventry C.	19
Sheffield W.	Swansea T.	20
West Brom A.	Tottenham H.	21
West Ham U.	Tranmere R.	22
Walsall	Queen's P. R.	23
Bournemouth	Southend U.	24
Brighton & H.	Exeter City	25
Bristol Rovers	Cardiff City	26
Clapton Orient	Bristol City	27
Newport C.	Aldershot	28
Northampton T.	Notts County	29
Port Vale	Mansfield T.	30
Reading	Ipswich T.	31
Swindon T.	Watford	32
Torquay U.	Crystal P.	33
Barrow	Oldham A.	34
Bradford City	Accrington S.	35
Chester	Barnsley	36
Crewe Alex.	Lincoln City	37
Doncaster R.	Darlington	38
Hull City	Stockport C.	39
New Brighton	Halifax T.	40
Rochdale	Gateshead	41
Rotherham U.	Hartlepoons U.	42
Southport	Carlisle U.	43
York City	Wrexham	44
Arbroath	Rangers	45
Ayr United	Hearts	46
Celtic	Raith Rovers	47
Falkirk	Hamilton A.	48
Hibernian	Aberdeen	49
Motherwell	Queens Park	50
Partick T.	Queen of S.	51
St. Johnstone	Clyde	52
St. Mirren	Albion R.	53
Third Lanark	Kilmarnock	54



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Tune in RADIO NORMANDY

—Continued from page 30

Full Programme Particulars

5.45 p.m. Winners Tunes to Make You Whistle and Songs to Make You Smile.—Presented by South Wales Pari-Mutuel.
6.0 p.m. Programmes in French Assn. des Auditeurs de Radio Normandie
12.0 (midnight) Melody at Midnight Presented nightly by Bile Beans. I.B.C. TIME SIGNAL, 12.30 a.m.
12.30 a.m. Dance Music
1.0 a.m. I.B.C. Goodnight Melody Close Down.

TUESDAY, SEPT. 20

7.0 a.m. Radio Reveille A Morning Greeting of Sparkling Melody. I.B.C. TIME SIGNALS, 7.15 a.m., 7.30 a.m., etc.
 The Long-range Weather Forecast for Wednesday will be given at 7.30 a.m.
7.45 a.m. Laugh and Grow Fit with Joe Murgatroyd (The Lad fra' Yorkshire) and Poppet at the Piano.—Presented by Novopline Foot Energiser.
8.0 a.m. CADBURY CALLING presenting Reminiscing with Charlie Kunz (Playing Melodies with Memories) and The Three in Harmony (Singing for You) Announcer: Maurice Denham Presented by Cadbury Bros. Ltd. I.B.C. TIME SIGNAL, 8.15 a.m.
8.15 a.m. Light Fare Introducing Mrs. Able.—Presented by Vitacup.
8.30 a.m. News Bulletin in French
8.40 a.m. "YOUR MESSAGE FROM THE STARS" Murray Lister The Radio Normandy Astrologer Reads in the Stars Your Luck for To-day Presented by Reudel Bath Cubes.
8.45 a.m. THE OPEN ROAD Presented by Carter's Little Liver Pills. I.B.C. TIME SIGNAL, 9.0 a.m.

CARROLL LEVIS'S MOST POPULAR DISCOVERY
 On Sunday, Sept. 4th was **GEORGE CARRODICE** singing "Home On the Range"

This artiste received the greatest number of votes from listeners and has therefore been awarded the Cash Prize for the week, presented by the makers of Quaker Cornflakes.
 Don't miss **CARROLL LEVIS** and his latest **RADIO DISCOVERIES** next week! AND DON'T FORGET YOUR VOTE. IT MAY MEAN A STAGE CONTRACT FOR ONE OF THESE "UNKNOWNNS"

NORMANDY 5.15 p.m. SUNDAY Transmission through I.B.C. Ltd.
LYONS 8.30 p.m. SUNDAY

LUXEMBOURG (12 noon) SUNDAY

9.0 a.m. Brass Band Concert
9.15 a.m. OLIVER KIMBALL The Record Spinner Presented by Bismag, Ltd.
9.30 a.m. Tunes We All Know. Presented by Limestone Phosphate.
9.45 a.m. WALTZ TIME with Billy Bissett And His Waltz Time Orchestra Robert Ashley Esther Coleman And the Waltz-Timers Presented by Phillips' Dental Magnesia. I.B.C. TIME SIGNAL, 10.0 a.m.
10.0 a.m. One Good Tune Deserves Another.
10.30 a.m. Radio Favourites Presented by Brooke Bond & Co., Ltd.
10.45 a.m. Hawaiian Magic I.B.C. TIME SIGNAL, 11.0 a.m.
11.0 a.m. The Songs We Know Them By.—Presented by Ladderix, Ltd.
11.15 a.m. Something for Everybody
11.30 a.m. Programmes in French Assn. des Auditeurs de Radio Normandie.
2.0 p.m. Advance Film News Also a Programme of Music from the Latest Films.—Presented by Associated British Cinemas.
2.15 p.m. Blackbirds
2.30 p.m. Music and Mystery Number Seven of a New Series of Complete Ten-Minute Thrillers.—Sponsored by Novopline Foot Energiser.
2.45 p.m. Harmony Time I.B.C. TIME SIGNAL, 3.0 p.m.
3.0 p.m. Radio Normandy Concert Hall
3.15 p.m. Radio Sweethearts Romantic Adventures of Daphne and Douglas told in Comedy and Song.
3.30 p.m. Variety I.B.C. TIME SIGNAL, 4.0 p.m.
4.0 p.m. Pleasant Quarter-Hour Presented by Farmer's Glory, Ltd.
4.15 p.m. What's On Intimate Reviews of the Latest Plays, Films and Other Attractions, by Edgar Blatt, The I.B.C. Special Critic.
4.30 p.m. Tunes and Tea-Cups Our Weekly Half-hour of Tea-time Dance Music. I.B.C. TIME SIGNAL, 5.0 p.m.
5.0 p.m. Selections from "Hide and Seek"
5.15 p.m. A Quarter-Hour Programme for Boys and Girls. Birthday Greetings from the Uncles.
5.30 p.m. PALMOLIVE HALF-HOUR with The Palmollivers Paul Oliver and Oliver Palmer Sponsored by Palmolive Soap.
6.0 p.m. Programmes in French Assn. des Auditeurs de Radio Normandie
12 (midnight) Melody at Midnight Presented nightly by Bile Beans. I.B.C. TIME SIGNAL, 12.30 a.m.
12.30 a.m. Dance Music
1.0 a.m. I.B.C. Goodnight Melody Close Down

WEDNESDAY, SEPT. 21

7.0 a.m. "Swing Something in the Morning" Teddy Foster and His Kings of Swing, with Betty Kent. I.B.C. TIME SIGNALS, 7.15 a.m., 7.30 a.m., etc.
7.15 a.m. Sparkling Melody The Long-range Weather Forecast for Thursday will be given at 7.30 a.m.
7.30 a.m. Favourite Melodies Presented by Freezone Corn Remover.
7.45 a.m. Laugh and Grow Fit with Joe Murgatroyd (The Lad fra' Yorkshire) and Poppet at the Piano.—Presented to-day by the makers of Halex Toothbrushes.
8.0 a.m. MUSIC IN THE MORNING Presented by Horlicks. I.B.C. TIME SIGNAL, 8.15 a.m.
8.15 a.m. Prosperity Programme Introducing Careers for Girls.—Presented by Odol.
8.30 a.m. News Bulletin in French
8.40 a.m. "YOUR MESSAGE FROM THE STARS" Murray Lister The Radio Normandy Astrologer reads in the Stars Your Luck for To-day Presented by Reudel Bath Cubes.
8.45 a.m. Happy Families Presenting Famous Musical Families. With a Special Message for Your Own Family.—Sponsored by Keen, Robinson and Co., Ltd. I.B.C. TIME SIGNAL, 9.0 a.m.
9.0 a.m. Rhythm Rhapsody

9.15 a.m. These Names Make Music LEWIS ILDA Presented by the makers of Bisdol.
9.30 a.m. The Guards are on Parade
9.45 a.m. Programme of Popular Music Talk by Nurse Johnson on Child Problems —Presented by California Syrup of Figs I.B.C. TIME SIGNAL, 10.0 a.m.
10.0 a.m. Hollywood Hotpot
10.30 a.m. Coastal Cruise I.B.C. TIME SIGNAL, 11.0 a.m.
11.0 a.m. The Colgate Revellers Presented by the makers of Colgate's Ribbon Dental Cream.
11.15 a.m. Radio Normandy Concert Hall. Music by Wagner.
11.30 a.m. Programmes in French Assn. des Auditeurs de Radio Normandie
2.0 p.m. The Musical Mirror Sponsored by Novopline Foot Energiser.
2.15 p.m. Comedy Capers
2.30 p.m. The Songs We Know Them By.—Presented by Ladderix, Ltd.
2.45 p.m. Coral Sands I.B.C. TIME SIGNAL, 3.0 p.m.
3.0 p.m. I've Brought My Music A Programme of Piano Solos and Songs at the Piano by Harry Jacobson.—Presented by the makers of Pepsodent Toothpaste.
3.15 p.m. Thomas Hedley & Company proudly present MISS GRACIE FIELDS in a Programme of New Songs and at least One Old Favourite, with some homely advice about Fairy Soap.
3.30 p.m. FRED HARTLEY And His Orchestra Brian Lawrence and John Stevens Revive for You Songs You Can Never Forget Presented by the makers of Johnson's Glo-Coat.
3.45 p.m. GEORGE FORMBY with a Strong Supporting Cast including "Beryl" A Terrific Series of Laughter and Song Programmes Sponsored by the makers of Feen-a-Mint I.B.C. TIME SIGNAL, 4.0 p.m.
4.0 p.m. Pleasant Quarter-Hour Presented by Farmer's Glory, Ltd.
4.15 p.m. Request Programme From Miss Dawn Horton, of Emsworth.
4.45 p.m. Czechoslovak Picture Book Presented by the Czechoslovakian Travel Bureau. I.B.C. TIME SIGNAL, 5.0 p.m.
5.0 p.m. A Programme Presented by J. H. Senior & Co., Ltd.
5.15 p.m. A Quarter-Hour Programme for Boys and Girls. Birthday Greetings from the Uncles.
5.30 p.m. Variety
6.0 p.m. Programmes in French Assn. des Auditeurs de Radio Normandie (midnight) Melody at Midnight Presented nightly by Bile Beans. I.B.C. TIME SIGNAL, 12.30 a.m.
12.30 a.m. "Swing Something in the Morning" A Rhythm Programme for After-Midnight Fans. By Teddy Foster and His Kings of Swing, with his Singing Guest Betty Kent.
12.45 a.m. Dance Music
1.0 a.m. I.B.C. Goodnight Melody Close Down.

THURSDAY, SEPT. 22

7.0 a.m. Radio Reveille A Morning Programme of Sparkling Melody. I.B.C. TIME SIGNALS, 7.15 a.m., 7.30 a.m., etc.
 The Long-range Weather Forecast for Friday will be given at 7.30 a.m.
7.45 a.m. LAUGH AND GROW FIT with JOE MURGATROYD (The Lad fra' Yorkshire) and Poppet at the Piano Presented to-day by the makers of Kolynos Tooth Paste.
8.0 a.m. The Three Tops Fifteen Minutes of Music, Song and Laughter, with the Smartest Trio in Town.—A presentation by the makers of Sanpic. I.B.C. TIME SIGNAL, 8.15 a.m.
8.15 a.m. ROY FOX And His Band with Mary Lee and Denny Dennis in "Swinging in the Bathtub" A Morning Tonic Sent to you by Reckitt & Sons, Ltd., the makers of Reckitt's Bath Cubes.

8.30 a.m. News Bulletin in French
8.40 a.m. "YOUR MESSAGE FROM THE STARS" Murray Lister The Radio Normandy Astrologer Reads in the Stars Your Luck for To-day Presented by Reudel Bath Cubes.
8.45 a.m. Popular Tune Presented by Fynnon, Ltd. I.B.C. TIME SIGNAL, 9.0 a.m.
9.0 a.m. London Entr'acte
9.30 a.m. Music You Might Have Heard Presented by the proprietors of Lavona Hair Tonic.
9.45 a.m. "HUTCH" Romantic Singer of World Renown Presented by Milk of Magnesia. I.B.C. TIME SIGNAL, 10.0 a.m.
10.0 a.m. Radio Favourites Presented on behalf of Brooke Bond and Co., Ltd.
10.15 a.m. Song Favourites from British Films.
10.30 a.m. Highlights on Parade with Alfred Van Dam and His Orchestra and Wyn Richmond.—Presented by Macleans Peroxide Toothpaste.
10.45 a.m. All Scotch I.B.C. TIME SIGNAL, 11.0 a.m.
11.0 a.m. The Songs We Know Them By.—Presented by Ladderix, Ltd.
11.15 a.m. Something for Everybody
11.30 a.m. Programmes in French Assn. des Auditeurs de Radio Normandie
2.30 p.m. Miniature Matinee I.B.C. TIME SIGNAL, 3.0 p.m.
3.0 p.m. Radio Normandy Concert Hall
3.15 p.m. Tuneful Tales
3.45 p.m. The Musical Mirror Sponsored by Novopline Foot Energiser. I.B.C. TIME SIGNAL, 4.0 p.m.
4.0 p.m. What's the Answer? Presented by Farmer's Glory, Ltd.
4.30 p.m. On Board the Top-Hat Express, whose passengers include The Top-Hat Orchestra, conducted by Felix Mendelssohn, The Top-Hat Singers, Paula Green and George Barclay and a Surprise Passenger.—Presented by Nestle's
4.45 p.m. Normandy Playbill Advance News and Some of Next Sunday's High Spots. Compered by Bob Danvers-Walker. I.B.C. TIME SIGNAL, 5.0 p.m.
5.0 p.m. The Language of Love
5.15 p.m. The Thursday Half-Hour Programme for Boys and Girls. Birthday Greetings from the Uncles and the Weekly Visit of The Animal Man.
5.45 p.m. Picanninny Songs
6.0 p.m. Programmes in French Assn. des Auditeurs de Radio Normandie
12 (midnight) Melody at Midnight Presented nightly by Bile Beans. I.B.C. TIME SIGNAL, 12.30 a.m.
12.30 a.m. Dance Music
1.0 a.m. I.B.C. Goodnight Melody Close Down.

FRIDAY, SEPT. 23

7.0 a.m. "Swing Something in the Morning" Teddy Foster and His Kings of Swing, with Betty Kent. I.B.C. TIME SIGNALS, 7.15 a.m., 7.30 a.m., etc.
7.15 a.m. Sparkling Melody The Long-range Weather Forecast for Saturday will be given at 7.30 a.m.
7.30 a.m. Bolonium Bill on Parade. Presented by the makers of Bolonium Overall.
7.45 a.m. LAUGH AND GROW FIT with Joe Murgatroyd (The Lad fra' Yorkshire) and Poppet at the Piano Presented to-day by the makers of Kolynos Tooth Paste.
8.0 a.m. MUSIC IN THE MORNING Presented by Horlicks. I.B.C. TIME SIGNAL, 8.15 a.m.
8.15 a.m. The Alka Seltzer Boys Browning and Starr, in fifteen minutes of Mirth and Melody. An Early Morning Programme to Encourage the Healthy, Happy Side of Life.—Presented by Alka Seltzer Products.
8.30 a.m. News Bulletin in French
8.40 a.m. "YOUR MESSAGE FROM THE STARS" Murray Lister The Radio Normandy Astrologer Reads in the Stars Your Luck for To-day Presented by Reudel Bath Cubes.
8.45 a.m. SMILES, SONGS AND STORIES Presented by Andrews Liver Salts. I.B.C. TIME SIGNAL, 9.0 a.m.
 Please turn to page 35

**LATEST BEAUTY NOTE.
YOUNG AND OLD NOW
BLANCH THEIR TEETH.**

Women who are tired of trying new dentifrices claiming to make their teeth white overnight (men, too!) will be interested in the discovery of what actually does whiten teeth in a week's time.

Within a few days from the time you begin this simple treatment your teeth will be distinctly whiter. You won't have to imagine the improvement. Your mirror will show it plainly, and your friends will notice it. Magnesium Hydroxide causes a certain chemistry in the mouth, and the dullest teeth brighten and whiten under it.

Getting the right brand of Magnesium Hydroxide is no trouble. It is 'Milk of Magnesia,' and this can be obtained in a new type of toothpaste—Phillips' Dental Magnesia. Use this as your regular dentifrice, and your teeth will be very perceptibly whiter.

That, however, is not the main reason dentists are urging the use of this dentifrice. Phillips' Dental Magnesia, containing 75% 'Milk of Magnesia,' is the most effective neutralizer of destructive mouth acids yet discovered. Tartar does not even form in the mouth that is kept alkaline by constant use of Phillips' Dental Magnesia. It keeps the gums hard, and the gumline safe from decay. And the teeth have an amazing, almost artificial whiteness.

All chemists have this remarkable dentifrice. Ask for Phillips' Dental Magnesia. The words 'Milk of Magnesia' referred to by the writer of this article constitute the trade mark distinguishing Phillips' preparation of Magnesia as originally prepared by The Charles H. Phillips Chemical Co. To obtain the dentifrice recommended ask for Phillips' Dental Magnesia. Price 6d., 10½d., 1/6 the tube of all chemists and stores.

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Outstanding Articles from Leading
Magazines and Journals

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Known or unknown writers invited to
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ASK YOUR CHEMIST
FOR FREE BOOKLET
"HYGIENE
FOR
WOMEN"
By NURSE DREW

RENDELLS

APPROVED BY DOCTORS

"I WANT TO BROADCAST"

Continued from page 7

and, in fact, seemed to enjoy the experience much more over there. Wendy Claire, the young Leeds girl whom I took along with me, also captured their hearts.

There was one person in our camp who must be jolly glad it is all over. I am referring to my sister-in-law, Mrs. Sid Roy. She had the unenviable task of going through the fan mail. Together with an interpreter, she must have spent many hours daily attending to the various inquiries appertaining to our broadcasts.

At my London office a wooden crate of letters has just arrived, and I shall certainly treasure those for ever. I always imagined that my most fervent admirers were in England, but must now change my opinion.

We have never worked so hard in our lives. Sometimes as many as fifteen performances a day! Doubling backwards and forwards to theatres, radio station, tea dances and night clubs. Very rarely did we go to bed before 4.30 a.m. so you can believe me when I say we were pleased to get on the *Asturias* on our homeward journey.

They certainly publicised us in a great big way. The radio journals and national press carried half and full page adverts., and I must modestly confess that I was soon recognised when I did find time to take a stroll. It was all very embarrassing, but very thrilling.

We made numerous friends, who showered their hospitality upon us. Both Mrs. Harry and Mrs. Sid Roy were given a wonderful time during the period when we were playing away at Santiago and Chili. We left them behind at Buenos Aires owing to the long travelling hours, which were not relished by the girls. They had been having a month of very hectic entertainment. Our party of thirty-two—which included the wives of the band boys—were rather taken aback on our arrival. It was bitterly cold, and most of them had purchased new summer clothing!

The trip was not without its adventures. We were involved in a motor smash, and some of the boys were lucky to escape with their lives. We had a perilous journey over mountainous country on the way to Chili, and were beginning to feel that perhaps we should have stayed nearer to Piccadilly Circus.

Our first appearance at the Opera House, Buenos Aires, was a memorable event. Cameras began clicking from all parts of the auditorium as soon as the curtain went up, and I almost forgot how to commence my routine. The stage was covered with a solid mass of bouquets.

We broadcast for commercial programmes, the biggest sponsor being a firm of manufacturers of a tablet similar to the aspirin. We did not have much chance of listening to B.B.C. programmes, but on one occasion we did pick up a Jack Harris broadcast, and the reception was excellent. English time is about 4½ hours ahead of South American, and it was about six o'clock on a Saturday evening that we found *Ciro's Club* on the dial.

All in all, it was a most wonderful experience, which should serve me usefully in this country. I would not mind the tour again, but would make sure next time that the work was very much curtailed. Oddly enough, I have put on several pounds in weight and feel very fit.

Now for the return journey to England. We were looking forward to seeing the Old Country again, and the sights of Southampton started a heart throb which is very difficult to define. As the boat drew up alongside the famous docks, I spotted my mother, sister, brother-in-law, the Rancee of Sarawak, Lady Inchcape and a host of friends.

I did appreciate the wonderful welcome on my arrival at Waterloo, and felt really glad to be back once again. I soon found my way to Portland Place and was invited to say a few words during Lew Stone's broadcast, a B.B.C. gesture that I really appreciated.

To my RADIO PICTORIAL readers I would like to extend my greetings and hope to have the pleasure of playing to you during my current tour. See you "Manana"!

No mistaking 'A'
Craven 'A'
quality



You will notice the difference in quality at once! Craven 'A' are so exceptionally smooth, so cool and fresh. Remember too, that these cork-tipped cigarettes will not affect your throat. Switch to Craven 'A' they will give you real smoking satisfaction.

In the 'easy-access' inner foil pack and sealed fresh in moisture-proof Cellophane.

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MADE SPECIALLY TO PREVENT SORE THROATS

Caravans Ltd. 150 years' Reputation for Quality

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**Listen to the
CARTERS CARAVAN
ON "THE OPEN ROAD"**



You'll be switching on to an entirely new kind of musical show! The Carters Caravan will fascinate you with Music, Song and Drama—the brightest show on the air. You and your family will enjoy every minute of it.

Sponsored by the makers of
Carters Little Liver Pills

Brand

**TIMES
and
STATIONS**

RADIO LUXEMBOURG (1293 metres) 11.15 a.m. every Sunday; 8.45 a.m. every Monday; 8.30 a.m. every Thursday.

RADIO NORMANDY (212.6 metres) 2.45 p.m. every Sunday; 9.0 a.m. every Monday; 8.45 a.m. every Tuesday.

PARIS BROADCASTING STATION (POSTE PARISIEN)—312.8 metres) 10.30 a.m. every Sunday; 9.15 a.m. every Friday.

Radio Normandy transmissions arranged through the I.B.C. Ltd.

"Best by Every Test"

NUFIX
FAULTLESS HAIR DRESSING
BOTTLES 1/2 TUBES

MAKING THE MOST OF YOUR SET

By Our Technical Expert

★Will readers requiring immediate postal replies to their technical queries please enclose a stamped, addressed envelope?

R. A. Brothers, Biggleswade

DIAL lights in the average wireless receiver are rather fragile, and I can well understand you having to replace this component fairly frequently. Despite the fact that they are so very cheap, this is rather annoying, and I suggest that you use instead a small 15-watt bulb connected directly across the mains but on the receiver side of the switch. A bulb of this kind will have a very long life, has the same fitting as your present dial light, and can be obtained from Messrs. A. F. Bulgin, Ltd.

This suggestion, of course, would not apply to readers who have either a D.C. or battery-operated receiver. With D.C. operated receivers the valve and the dial light are generally all wired in series, so that directly the dial light is removed, the set will not function.

J. Culley, Becontree

IT must be remembered that with a D.C. receiver, the polarity of the mains has always to be considered. You will find with your set that if the mains plug is in the power socket, the wrong way round the set will refuse to work, even though the dial lamp may light and the receiver has all the indications of operating satisfactorily, except, of course, of actually reproducing signals. This is not due as you thought to a faulty mains plug, and you should make a note just which way round it gives the correct polarity. Also, with your receiver you must take particular care not to earth it directly. If you think the hum level will be reduced by use of an earth, then make quite sure that the earth connection only reaches the receiver via a fixed condenser having a capacity of about 2-mfd. As regards the dial light which you

mention burns out very quickly, you cannot replace this bulb with one having a higher filament current for this will upset the working of the receiver. Make quite sure that you have the mains voltage adjustment correct. If possible with your 220-volt mains, use the 240-volt tapping as this will reduce the total current applied to the dial light.

W. Wilkinson, Aberdare

YOUR A.C./D.C. receiver is quite suitable for use on A.C. mains. The reason for the poor result since the change-over is due to the fact that you have unfortunately 200 volts A.C. supply.

On top of the chassis in your receiver you will find a small selector board. This is marked in voltages, and you merely have to screw the small terminal into the appropriate mains socket. You will find that at present this terminal is screwed into the 250 volt. Unscrew this, and screw it into the 200 volt socket. This will provide the correct voltages, and I think then your receiver will be satisfactory. If, however, the set has been in use for a considerable period, you probably now require at least one new valve.

G. Bird, Birmingham

WITH the older type of receiver, such as the one you are using, no provision is made for controlling the volume of the gramophone pick-up. The volume control in your particular set is in the high-frequency end and only operates on radio. There is, however, a very simple solution to your troubles, and that is to purchase a gramophone pick-up with a built-in volume control which is already connected for you. If you would like the names of the manufacturers making pick-ups of this kind, please drop me a card.

F. Stephens, Cardiff

WITH your particular receiver, although provision has been made for a separate extension loud-speaker, this speaker must have an impedance of 2 ohms in order that you obtain correct matching and satisfactory quality. Any type of permanent magnet loud-speaker will be suitable with this set providing it has a speech coil having the above impedance. If you wish to use two loud-speakers on one receiver then you must connect the speech coils either in parallel or in series and not to use two output transformers in the manner you suggest.

THIS WEEK'S EXPERT TEST REPORT
THE PILOT B-43 SUPERHET

A NUMBER of requests from readers have been received regarding the purchase of a highly selective receiver of the superhet type to be operated entirely from a battery and accumulator. A suitable instrument is the Pilot model B-43, which is a 4-valve superhet designed for three-waveband operation. In this receiver the latest type British Octal valves are employed which, to no small degree, account for the good quality and above-the-average performance, despite the low price of 9 guineas.

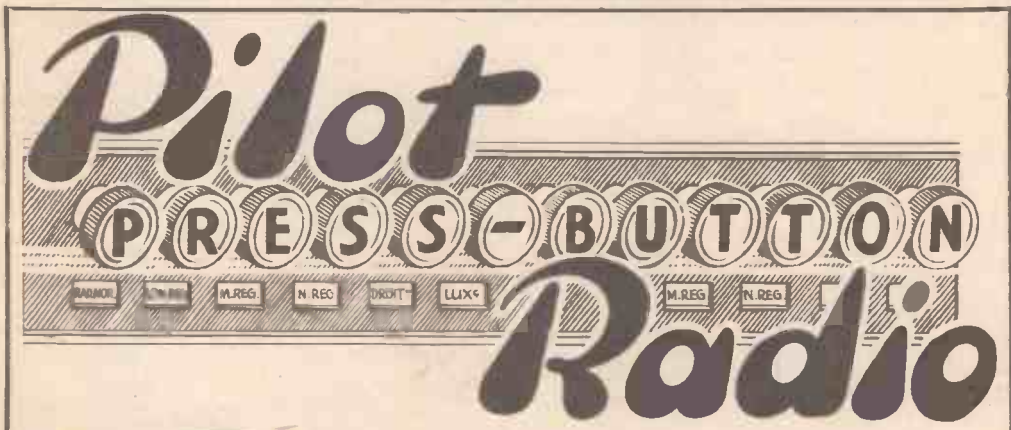
The three wavebands cover 16.5 to 52 metres, 180 to 565 metres, and 750 to 2,200 metres, so that readers will appreciate that there has been no reduction in waveband coverage in order to include a sensitive short wave channel.

A feature which is immediately outstanding is the high-quality reproduction. Despite the fact that only a simple 120-volt battery is recommended, the volume output is ample for the average room, while even at maximum volume there is no trace of distortion or overloading.

The loud-speaker is an 8 in. permanent magnet moving coil unit, while provision has been made for including an extension loud-speaker if required.

Generally speaking, with a normal external aerial, a wide selection of programmes on medium and long-wave European stations can always be relied upon, while on short waves, after the operator has got used to picking the right station at the correct time of the day, long-distance programmes can also be obtained on this channel.

Full information on this receiver can be obtained from Pilot Radio, Ltd., 87 Park Royal Road, London, N.W.10.



PRESS-BUTTON MODEL BT 530



BATTERY MODEL B 43

RADIO AT THE FINGER TIP !!!

The mere pressing of a "PILOTUNE" button immediately and accurately tunes in any one of your six favourite stations, and the name of the station and its wave-length is automatically shown on the special Eaztread dial. There is nothing to get out of order.

If you want to change a "press-button" station for another one, it is easily and simply done from the front of the cabinet. It only takes a moment.

Members of the family who want to tour the World can do so, because in addition to press buttons all Pilot receivers have a hand control Knob which allows one to tune-in the World's broadcasts.

Pilot Radio is All-World radio and suits every member of the family.

Fill in the Coupon for further details and arrange with your local dealer to demonstrate "Pilot" the World's leading radio receivers. The greatest radio Value ever offered.

PILOT MODEL BT 530.
5-valve, 6 press-button All-wave Superhet. 3 wavebands. 8 in. m.c. speaker. **12 GNS.**
Table Model for A.C. mains.
Console Model BTC 530, for A.C. mains 15 gns.
AC/DC model of either, ½ guinea extra.

PILOT MODEL B 43.
A Battery operated 4-valve, All-wave Superhet. 3 wavebands, 8 in. m.c. speaker. **9 GNS.**
Table Model. Price without batteries.

PILOT MODEL C 53.
A Console 5-valve, All-wave Superhet for quality reception of the World's worth while stations on 3 wavebands. 10 in. moving coil speaker. A splendid, artistic addition to any room. Its appearance is equally as fine as its radio performance. **14 GNS.**
Console Model for A.C. mains.
Table Model 53, for A.C. mains, 10½ gns.
AC/DC model of either, ½ guinea extra.

18 MODELS TO CHOOSE FROM
PRICES FROM
9 to 35 Gns.



PILOT MODEL C 53

PILOT ALL-WAVE RADIO

Please send full details of all Pilot Superhet receivers, etc.; also **FREE, WORLD TIME CONVERSION CHART.**

NAME
ADDRESS

P.2
PILOT RADIO LTD., 87 Park Royal Rd., London, N.W.10

Fill in Coupon, place in unsealed envelope; only ½d. postage.

Tune in to 531 METRES, 565 KC'S

RADIO EIREANN for LUCK

PROGRAMMES PRESENTED BY IRISH RADIO PRODUCTIONS



Programme details:

SUNDAY, SEPT. 18

9.30 to 10.30 p.m. Sunday Serenade
We dip at Random into the Album of Melodies which have charmed the World.

MONDAY, SEPT. 19

9.30 to 10.0 p.m. Dusky Rhythm
An all-colour production of the Mississippi—inspired by the Great Showboat.
10.0 to 10.10 p.m. Starring John McHugh. (Electrical Recordings).
10.10 p.m. (Approximately) You will hear our Racing Commentary.
10.15 to 10.30 p.m. Changing the Seasons. Summer and Autumn Dance Hits from Joe Loss.

TUESDAY, SEPT. 20

9.30 to 10.30 p.m. The Ladder of Fame. From the Bottom Rung to the Top. A programme in a Reminiscent Mood for Many Moods.
10.10 p.m. (Approximately) You will hear our Racing Commentary.

WEDNESDAY, SEPT. 21

9.30 to 10.0 p.m. Music of Your Dreams. Lovely and Favourite Melodies played for you by our Symphonic Orchestra.

10.0 to 10.10 p.m. Feminine Fancies—Mollie Picon and Frances Langford (Electrical Recordings).
10.10 p.m. (Approximately) You will bear our Racing Commentary.
10.15 to 10.30 p.m. Dance Memories.

THURSDAY, SEPT. 22

9.30 to 10.0 p.m. Calling All Stars
Our Roving Melodyphone Reports the September Recorded Hits of Stage, Screen, Concert Hall and Variety.
10.0 to 10.10 p.m. We Hitch Our Wagon to This Band—Big Bill Campbell and His Hill Billies. (Electrical Recordings)
10.10 p.m. (Approximately) You will hear our Racing Commentary.
10.15 to 10.30 p.m. (Approximately) Swinging in the Russ Morgan Manner.

FRIDAY, SEPT. 23

9.30 to 10.10 p.m. Hall Variety
Forty minutes of the Gilt and Plush Atmosphere of the Music Hall of Yesterday.
10.10 p.m. (Approximately) You will hear our Racing Commentary.
10.15 to 10.30 p.m. In Strict Dance Tempo—Victor Silvester and His Band Oblige. (Electrical Recordings)

SATURDAY, SEPT. 24

9.30 to 10.10 p.m. Further Nine-Thirty Revels. Again we Present our Intimate Studio Production, "Just Between Ourselves" with the artistes who by this time are "Old Friends."
10.10 p.m. (Approximately) You will hear our Racing Commentary.
10.15 to 10.30 p.m. Happy Go Lucky A Grand Finale Dance Session to Wind up the week ending Saturday, September the Twenty-Fourth.



Big Bill Campbell and two of his ranch-pals. Listen for Bill and his Hill Billies on Thursday at 10.0 p.m.

Tune in RADIO NORMANDY . . .

—Continued from page 32

Full Programme Particulars

9.0 a.m. Round the World
Presented by Hancocks the Chemists.
9.15 a.m. Light Orchestral Concert
9.30 a.m. Radio Favourites
Presented on behalf of Brooke Bond & Co., Ltd.
9.45 a.m. A Programme of Popular Music. Talk by Nurse Johnson on Child Problems.—Presented by California Syrup of Figs.
I.B.C. TIME SIGNAL, 10.0 a.m.
10.0 a.m. A REFRESHING PROGRAMME
Presented by Borwick's Lemon Barley.
10.15 a.m. Dream Waltzes
Selected Famous Waltz Melodies New and Old.—Presented by True Story Magazine.
10.30 a.m. SONGS AND MUSIC
From Stage and Screen
Presented by Maclean Brand Stomach Powder.
10.45 a.m. Dancing Melody
I.B.C. TIME SIGNAL, 11.0 a.m.
11.0 a.m. DONALD PEERS
Cavalier of Song supported by Arthur Young
And the D.D.D. Melodymakers
Presented by the makers of D.D.D. Prescription.

4.15 p.m. What's On
Intimate Reviews of the Latest Films, Plays and Other Attractions. By Edgar Blatt, the I.B.C. Special Critic.
4.30 p.m. Irish Revelry
Musical Magazine
I.B.C. TIME SIGNAL, 5.0 p.m.
5.15 p.m. A Quarter-Hour Programme for Boys and Girls, Birthday Greetings from the Uncles.
5.30 p.m. Your Requests
Programmes in French
Assn. des Auditeurs de Radio Normandie.
12 (midnight) Melody at Midnight
Guest Artist: Vera Lynn (Electrical Recordings).—Presented nightly by Bile Beans.
I.B.C. TIME SIGNALS, 12.30 a.m., 1.0 a.m., 1.30 a.m.
12.30 a.m. "Swing Something in the Morning." After-Midnight Rhythm Programme. Teddy Foster and His Kings of Swing, with Betty Kent.
12.45 a.m. Dance Music
2.0 a.m. I.B.C. Goodnight Melody
Close Down.

8.45 a.m. Sunny Jim's Programme for Children.—Presented by A. C. Fincken & Co.
I.B.C. SIGNAL, 9.0 a.m.
9.0 a.m. SMILES, SONGS AND STORIES.
Presented by Andrews Liver Salts.
9.15 a.m. THESE NAMES MAKE MUSIC
Ben Pollack
Presented by the makers of Bisodol.
9.30 a.m. A Quarter of an Hour's Entertainment for Mothers and Children. Presented by Uncle Coughdrop and the Pineate Aunties and Uncles.—Sponsored by Pineate Honey Cough Syrup.
9.45 a.m. Two at a Time
I.B.C. TIME SIGNAL, 10.0 a.m.
10.0 a.m. CARROLL GIBBONS
And His Boys
with Anne Lenner
George Melachrino
Guest Artistes:
Billy Reid
Esther Coleman
Comper: Russ Carr
Sponsored by the makers of Cookeen Cooking Fat.
10.30 a.m. Radio Favourites
Presented on behalf of Brooke Bond & Co., Ltd.
10.45 a.m. From Screen to Console
(Organ Medley of Film Tunes).
I.B.C. TIME SIGNAL, 11.0 a.m.
11.0 a.m. Radio Star Bargain Programme
Presented by Messrs. Lennards, Ltd.
11.15 a.m. The Songs We Know Them By.—Presented by Ladderix, Ltd.
11.30 a.m. Programmes in French,
Assn. des Auditeurs de Radio Normandie.
2.0 p.m. Military Moments
Presented by Hayward's Military Pickle.
2.15 p.m. Knights of the Road
2.30 p.m. The Nimble Needle
Lively Tunes for Busy Fingers.
2.45 p.m. The Whirl of the World
Presented by Monseigneur News Theatres
I.B.C. TIME SIGNAL, 3.0 p.m.
3.0 p.m. Radio Normandy Concert Hall
3.15 p.m. As the Saying Goes
3.30 p.m. Dance Music
I.B.C. TIME SIGNAL, 4.0 p.m.
4.0 p.m. The Pleasant Quarter-Hour
Presented by Farmer's Glory, Ltd.
4.15 p.m. Swing Music
Request Programme from Dr. Izsak Janos of Mezotur, Hungary.

4.30 p.m. Old Friends
I.B.C. TIME SIGNAL, 5.0 p.m.
5.0 p.m. A Programme
Presented by J. H. Senior & Co., Ltd.
5.15 p.m. Your Requests
5.30 p.m. Who Won
The Results of Association Football Matches will be broadcast as soon as they come to hand.
6.0 p.m. Programmes in French
Assn. des Auditeurs de Radio Normandie.
12 (midnight) Melody at Midnight
Guest Artistes: The Tiger Ragamuffins (Electrical Recordings).—Presented nightly by Bile Beans.
I.B.C. TIME SIGNALS, 12.30 a.m., 1.0 a.m., 1.30 a.m.
12.30 a.m. "Swing Something in the Morning." After-Midnight Rhythm Programme. Teddy Foster and His Kings of Swing, with Betty Kent.
12.45 a.m. Dance Music
2.0 a.m. I.B.C. Goodnight Melody
Close Down

SATURDAY, SEPT. 24

7.0 a.m. "Swing Something in the Morning." Teddy Foster and His Kings of Swing, with Betty Kent.
I.B.C. TIME SIGNALS, 7.15 a.m., 7.30 a.m., etc.
7.15 a.m. Sparkling Melody
The Long-range Weather Forecast for Sunday will be given at 7.30 a.m.
7.45 a.m. Laugh and Grow Fit with JOE MURGATROYD (The Lad fra' Yorkshire) and Poppet at the Piano
Presented to-day by the makers of Kolynos Tooth Paste.
3.0 a.m. MUSIC IN THE MORNING
Presented by Horlicks.
I.B.C. TIME SIGNAL, 8.15 a.m.
8.15 a.m. Happy Days
Presented by Wincarnis.
9.30 a.m. News Bulletin in French
8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Murray Lister
The Radio Normandy Astrologer Reads in the Stars Your Luck for To-day
Presented by Reudel Bath Cubes.

RADIO LJUBLJANA

569.3 m., 527 Kc/s., 6.3 Kw.
Times of Transmission
Friday: 10.30—11.0 p.m.
Announcer: F. Miklavcic

FRIDAY, SEPTEMBER 23

10.30 p.m. Vaudeville
Phil the Fluter's Ball, French; On the Track, Simpson; The Girl in the Hansom Cab, Kennedy; When Irish Eyes are Smiling, Hall; Sing as We Go, Parr-Davies
10.45 p.m. Cinema Organ Medley
The Policeman's Holiday, Ewing; Ragamuffin Romeo, Wayne; In a Chinese Temple Garden, Ketebev; Community-land, arr. Sladden.
11.0 p.m. Close Down

Information supplied by the International Broadcasting Co., Ltd., 37 Portland Place, London, W.1.



The Paris Broadcasting Station

ACP 312.8 metres. 959 kc/s. 60 kw. **PARIS**

Times of Transmissions:
 Sunday: 9.15 a.m.—11.15 a.m.
 5.00 p.m.—7.00 p.m.
 10.30 p.m.—11.30 p.m.
 Weekdays: 9.15 a.m.—11.15 a.m.
 10.30 p.m.—11.00 p.m. Monday, Tuesday and Wednesday
 Announcer: ALLAN ROSE

SUNDAY, SEPTEMBER 18

- 9.15 a.m.** PARIS LISTENER'S REQUEST
 Jam Session, Benny Goodman; Dinah, Louis Armstrong; Tiger Rag, Benny Goodman Quartet; Now They Call It Swing, Nat Gonella and His Georgians; China Town, My Chinatown, Louis Armstrong.
- 9.30 a.m.** A REQUEST FROM KENT
 We Were Meant to Meet Again, The Street Singer (Arthur Tracy); Little Drummer Boy, Elsie Carlisle; Horsey, Horsey, Big Bill Campbell; Let Us Be Sweethearts Over Again, Leslie Hutchinson; Julietta, Joe Loss.
- 9.45 a.m.** DRYCOLE MELODIES
 Presented by the Elephant Chemical Co.
- 10.0 a.m.** COSHAM-EASTBOURNE REQUESTS
 Sweet Lelian, Bing Crosby; Waterlilies in the Moonlight, Maurice Winnick; Whistle While You Work, Freddy Rich; The Girl in the Alice Blue Gown, Mantovani; Poor Little Angeline, Gracie Fields.
- 10.15 a.m.** WITH THE ACCORDIONS
 The Village Band, Primo Scala's Accordion Band; Tiger Rag, George Scott-Wood; Back to Those Old Kentucky Days, London Piano Accordion Band; The Donkey's Serenade, Primo Scala; Temptation Rag, George Scott-Wood.
- 10.30 a.m.** THE OPEN ROAD
 Punjaub March
 There's Something About a Soldier
 To the Front
 Marching Along, Singing a Song
 Entry of the Bulgars
 Presented by Carters Little Liver Pills.
- 10.45 a.m.** A FIFTEEN-MINUTE REVEL
 Hi-De-Hoh, Ethell Revnell and Gracie West; Mama, I Want to Make Rhythm, Harry Roy; Walter, Walter, Gracie Fields; I Can Get it for You Wholesale, Max Bacon; Ti-Pi-Tin, Horace Held; and His Brigadiers.
- 11.0 a.m.** FOR A BIRMINGHAM AND LANCING LISTENER. Smarty, Bing Crosby; Red Sails in the Sunset, Bing Crosby; East of Sun, The Street Singer; Marta, The Street Singer; The Greatest Mistake of My Life, The Street Singer.
- 3.0 p.m.** HORLICKS PICTURE HOUSE
 Master of Ceremonies: Edwin Styles
 Leslie Banks
 Gillian Lind
 Oliver Wakefield
 Gertrude Nlesen
 Jack Kerr
 The Mayfair Men
 The Horlicks Singers
 and
 The Horlicks All-Star Orchestra
 under
 Debroy Somers
 Presented by Horlicks.
- 6.0 p.m.** LUX RADIO THEATRE
 Featuring Teddy Joyce and His Orchestra, with Roger Livesey as Guest Star, introducing the "School for Stars," with highlights from The Barretts of Wimpole Street.—
 Presented by the makers of Lux.
- 6.30 p.m.** RINSO RADIO REVUE
 featuring
 Jack Hylton and His Band
 Bebe Daniels and Ben Lyon
 Tommy Handley
 Sam Browne
 Bruce Trent
 Peggy Dell
 Henderson Twins
 Compered by Ben Lyon
 Presented by the makers of Rinsol.
- 10.30 p.m.** AN ALBUM OF MELODY
 Souvenir of Love, Sidney Lipton; Prelude, Alfredo Campoli; Tears in My Heart, Carroll Gibbons; You Took the Words Right Out of My Heart, Dorothy Lamour; Seville (City of Romance), B.B.C. Variety Orchestra.
- 10.45 p.m.** FOR AN EAST HAM LISTENER
 Don't Ever Change, Les Allen; That Old Feeling, Roy Fox; Moon at Sea, Leslie Hutchinson; In An Old Cathedral Town, Jay Wilbur and His Band; Where is the Sun? Leslie Hutchinson.

- 11.0 p.m.** A NEWBRIDGE-ON-WYE REQUEST
 Strawberry Roan, Big Bill Campbell and His Hilly Billy Band; Just Drifting Along, Tex Morton the Yodelling Boundary Rider; Carry Me Back to the Lone Prairie, The Hill Billies; The Yodelling Bag Man, Tex Morton; We'll Rest at the End of the Trail, The Hill Billies.
- 11.15 p.m.** SWEET AND SYNCOPATED MUSIC
 It Looks Like Rain in Cherry Blossom Lane, Carroll Gibbons; Midnight in Mayfair, Billy Cotton; Blue Venetian Waters, Ted Fio Rito; Nabraski, The Mills Bros.; Song of Songs, Richard Tauber.

MONDAY, SEPTEMBER 19

- 9.15 a.m.** AT THE PIANO
9.30 a.m. AMERICAN SINGERS
 Lilac Domino, June Knight; Pennies from Heaven, The Mills Bros.; I Give My Heart, Grace Moore; In Your Own Quiet Way, Dick Powell; The Super Special Picture of the Year, The Yacht Club Boys.
- 9.15 a.m.** SENTIMENT, HUMOUR AND MELODY
10.0 a.m. THE ARMY TO PLAY FOR YOU
10.15 a.m. HAWAIIAN HARMONIES
10.30 a.m. VARIETY
10.45 a.m. CARRY ON CARROLL
11.0 a.m. WE PRESENT—
 Moonglow, Gerry Moore; The Pretty Little Patchwork Quilt, Mantovani; You're a Sweetheart, Al Bowlly; One Kiss, Lillian Davis; The Oldest Swinger in Harlem, Joe Daniels and His Hot Shots.
- 10.30 p.m.** PARIS NIGHT LIFE
 Surprise Transmissions from Famous Cabarets and Night Clubs.



This charming young man is Orlando, who with the help of his band brings a 'pleasing refrain' on Wednesday at 10.15 a.m.

TUESDAY, SEPTEMBER 20

- 9.15 a.m.** VARIETY SESSION
9.30 a.m. CABARET
9.45 a.m. THE ROVING SPOTLIGHT
 Hi-Tiddly-Hi-Ti-Island, George Formby; At the Cod Fish Ball, Phyllis Robins; Toy Trumpet, Joe Loss; Coom Pretty One, Tommy Handley; When the Harvest Moon is Shining, The Street Singer.
- 10.0 a.m.** WALTZ QUINTETS
10.15 a.m. DRYCOLE MELODIES
 Presented by the Elephant Chemical Co.
- 10.30 a.m.** FIFTEEN MELODIOUS MINUTES
10.45 a.m. POT-POURRI
 Head Over Heels in Love, Mantovani; Ireland, Mother Ireland, John McCormack; Hot Lips, Harry Roy's Tiger Ragamuffins on 2 Pianos.; I'm Just Beginning to Care, Turner Layton; Winnie the Whistler, Max Miller.
- 11.0 a.m.** FOX-TROTTING
10.30 p.m. PARIS NIGHT-LIFE
 Surprise Transmissions from famous Cabarets and Night Clubs.

WEDNESDAY, SEPTEMBER 21

- 9.15 a.m.** WHO'S NEXT?
9.30 a.m. LIGHT ENTERTAINMENT
 Only My Song, Alfredo Campoli; Let's Call the Whole Thing Off, Hildegard; Trees, The Street Singer; Wake Up and Live, Harry Roy; Sentimental Gentleman from Georgia, Boswell Sisters.
- 9.45 a.m.** BROWN AND POLSON
 Present Eddie South and His Orchestra; with Mrs. Jean Scott, President of the Brown & Polson Cookery Club.
- 10.0 a.m.** HUMOUR AND HARMONY
10.15 a.m. PLEASING REFRAINS
 A Little White Gardenia, Carl Brisson; Sunset in Vienna, Eddie Carroll; Blue Hawaii, Al Bowlly; Love Is Good for Anything that Ails You, Orlando and His Orchestra; Cabin on the Hill Top, Jack Hylton.
- 10.30 a.m.** MASTERS OF THEIR ART
10.45 a.m. BRIMFUL OF VARIETY
11.0 a.m. MISCELLANEOUS
10.30 p.m. PARIS NIGHT LIFE
 Surprise Transmissions from famous Cabarets and Night Clubs.

THURSDAY, SEPTEMBER 22

- 9.15 a.m.** OUR CHOICE
9.30 a.m. CAVALIERS OF SONG
 Ma Lindy Lou, Paul Robeson; Birds of a Feather, Ralph Reader; Melody for Two, James Melton; I'm Just a Country Boy at Heart, Pinky Tomlin; In the Sweet Long Ago, Brian Lawrence.
- 9.45 a.m.** SURPRISE PARCEL
10.0 a.m. SOUTHAMPTON, BRICKLEY REQUESTS
10.15 a.m. BING CROSBY ON THE AIR
10.30 a.m. QUAIN TITLES
 The Goona Goo, Henry Hall; Swing a Nola, Ambrose; Diga, Diga Deo, The Mills Bros.; Your Feet's Too Big, The Four Stars; La-De-Da-La-De-Da, "Fats" Waller.
- 10.45 a.m.** REQUEST ITEMS
11.0 a.m. QUESTIONS

FRIDAY, SEPTEMBER 23

- 9.15 a.m.** THE OPEN ROAD
 Imperial Britain
 Tramp, Tramp, Tramp
 A Bunch of Roses
 The Road is Open Again
 Nelly Bly
 Presented by Carter's Little Liver Pills.
- 9.30 a.m.** EXCERPTS FROM THE MOVIES
 You Are Too Beautiful, Al Jolson; The House That Jack Built for Jill, Bing Crosby; Learn How to Lose, Grace Moore; Sweet as a Song, Al Bowlly; The First Time I Saw You, Lew Stone.
- 9.45 a.m.** A.B.C. OF RHYTHM
10.0 a.m. SWITCHING BACK TIME
 The Wedding of the Painted Doll, Layton and Johnstone; The Mounties, Nelson Eddy; Ol' Man River, Paul Robeson; Eeny Meeny Miney Mo, Ginger Rogers and Johnny Mercer; When I Grow Too Old to Dream, Gracie Fields.
- 10.15 a.m.** DRYCOLE MELODIES
 Presented by the Elephant Chemical Co.
- 10.30 a.m.** LANCASHIRE HOT-POT
10.45 a.m. PAST AND PRESENT MELODIES
11.0 a.m. TAKE YOUR PARTNERS

SATURDAY, SEPTEMBER 24

- 9.15 a.m.** MILITARY BAND
9.30 a.m. WELL WORTH LISTENING TO
9.45 a.m. WITH THE ORGAN
 Temptation Rag, Sidney Torch; You're a Sweetheart, Sidney Torch; Lily of Laguna, Sidney Gustard; Dixon Hits, Reg. Dixon; Annie Laurie, Terence Casey.
- 10.0 a.m.** CROONERS, CROONETTES
10.15 a.m. FIRST ONE, THEN THE OTHER
10.30 a.m. ALL BY THE SAME COMPOSER
 Turning the Town Upside Down, Wally Bishop; I'm in a Dancing Mood, George Hall; Jingle of the Jungle, Louis Levy; Everything in Rhythm With My Heart, Jack Jackson; The Eyes of the World Are On You, Louis Levy.
- 10.45 a.m.** NO TUNES ALIKE
11.0 a.m. DANCE MUSIC

Anglo-Continental Publicity Ltd., Cavendish Mansions, Langham Street, London, W.1.

TELEVISION'S THREAT TO FILMS

Continued from page 21

For this reason, films on the whole stand a far better chance of reaching high peaks of entertainment value. It's obvious that, if a television programme mustn't cost more than, say, £200, and a film may cost £100,000, the film has a flying start.

Money in turn leads to the most important factor in the question, which is that of star value. The star system is permanent. It counts in every branch of the entertainment industry. Given the choice between Greta Garbo and an unknown girl, the customer will choose Garbo any day.

One thing is inevitable. There will be a lot of rivalry between television and filmland in developing new stars. But unless the B.B.C. is willing to place its newcomers under long-term contracts those who make big names for themselves will soon be snatched away from television by the big-moneyed movie people.

There is no need for a bitter war. Working in harmony, television could benefit exceedingly from the popularity of film stars.

An obvious arrangement presents itself. The B.B.C. should give cinemas permission to show television programmes on the screen. And, in turn, the film people should give permission for their stars to televise.

Naturally, the movie executives would have to give the B.B.C. fair value. They would have to work out a fair quota of stars available in each of the studios, and guarantee to loan them to the B.B.C. when convenient to both sides. If the scheme worked well, television would have at its disposal many ready-made favourites.

Already it has been proved that film stars make excellent television stars. Any number have televised—such favourites as Leslie Howard, Patricia Ellis, Wendy Hiller, Gordon Harker, Diana Wynyard, Lucie Mannheim, Esme Percy. Ann Todd recently became television's first serial queen; Gracie Fields holds the unique distinction of having had television's closest "close-up."

In addition, television and filmland have exchanged staff members. Television has given to filmland its good-looking announcer, Leslie Mitchell, who is now a news-reel commentator.

Alexander Palace houses scores of ex-film folk. Dallas Bower, for instance. He used to be assistant director on the Bergner films; now he is a senior television producer.

Philip Dorte, outside broadcasts producer, used to be a film location expert. F. Baker Smith, ex-film designer and assistant director, is now in charge of properties and scenery at Alexander Palace.

Harold Cox, on the outside broadcasts staff, used to be an assistant director and location expert. Ismay Watts, now television studio manager, was a film assistant director and unit producer.

Films and television have much in common so far as the most important power of all is concerned—personality-power.

That filmland has already considered the possibility of future problems governing television appearances of movie stars is proved by the fact that several players now have clauses in their contracts forbidding them to televise for anyone other than the studio unless special permission is granted. Before long, this clause will probably be generally added to all contracts signed.

There are other reasons why the cinema is not likely to be killed by television.



LOUD ONE

"*How* did you discover that you were a better singer than you were a dancer? Was it a little bird that told you?"

"Little bird! Huh, you could hear it all over the theatre."

By Fred Hartley (Johnson's Glo-coat, Songs you can never forget, Luxembourg, Sundays and Normandy, Wednesdays.)

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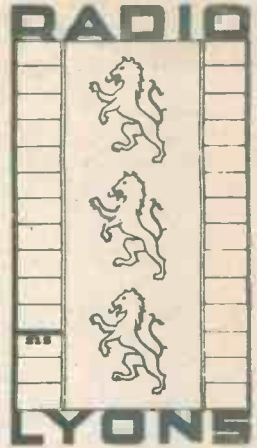
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SUNDAY, SEPT. 18

- 8.0 p.m.** Vaudeville
Featuring Ronald Frankau, Dorothy Lamour, Murray and Mooney, Ronald Chesney, and The Comedy Harmonists.
- 8.30 p.m.**
CARROLL LEVIS
and
His Radio Discoveries
Further unknown artistes of To-day—presented by the man who has brought new blood to Variety. This week's discoveries are :—
George Mercer (Tenor)
James Cox (Trumpet Mimic and 'Glassophone)
Lillian Holt (Vocalist)
Ken Wells (Trumpet)
Eric Steen (Crooner)
Sponsored by the makers of Quaker Cornflakes.
- 8.45 p.m.** Station Concert and News (in French)
- 9.0 p.m.** Young and Healthy
Rhythm hits of the moment and Yesterday's swing favourites in a bright programme.—Presented by the makers of Bile Beans.
- 9.15 p.m.** The Zam-Buk Programme
Melody, Song and Humour in this quarter-hour of varied fare.—Sent to you by the makers of Zam-Buk.
- 9.30 p.m.** Peter the Planter
Presents "The Plantation Minstrels." Starring C. Denier Warren, Todd Duncan, Dale and Dodd, The Plantation Banjo Team, with The Plantation Singers and Orchestra. On behalf of the blenders of Lyons Green Label Tea.
- 9.45 p.m.** "Hutch"
(Leslie Hutchinson). Romantic singer of World Renown in a programme of song.—Presented in the sophisticated manner by the proprietors of Phillips Magnesia Beauty Creams.
- 10.0 p.m.**
"IT WAS A HIT"
The Dandarine West-End Orchestra
and
Alice Mann
bringing melodies that have set the world humming
Sponsored and presented by Dandarine.
- 10.15 p.m.**
THE ADVENTURES OF INSPECTOR BROOKES
of Scotland Yard
and his son
Dick
A new and thrilling crime mystery :—
"The Jewels of Destruction"
Presented weekly by the makers of Milk of Magnesia.
- 10.30 p.m.** Showland Memories
A Musical Cavalcade of Theatreland, past and present, with Olive Groves, Webster Booth, and The Showlanders. By courtesy of California Syrup of Figs.
- 10.45 p.m.** Organ Parade
Kings of the cinema organ in fifteen minutes of melody. Listen for Reginald Dixon and Donald Thorne.
- 11.0 p.m.** Honey and Almond
(Four Beautiful Hands) and Patrick Waddington. An attractive piano and song interlude.—Presented by the makers of Hinds Honey and Almond Cream.
- 11.15 p.m.** Happy Days
A cheerful quarter-hour of popular songs and dance music. Brought to you by Western Sports Pools.
- 11.30 p.m.** As You Like It
Your favourite artistes come to you in this half-hour programme of miscellanea.
- 12 (midnight)** Close Down



Ronald Chesney and his harmonica are in the Vaudeville disc programme on Sunday at 8 p.m.

- 10.45 p.m.** Honey and Almond
with Patrick Waddington. Four Beautiful Hands and a pleasing voice in a programme of piano-duets and song. *Sponsored by the makers of Hinds Honey and Almond Cream.*
- 11.0 p.m.** Variety
A snappy thirty-minute Bill which features The Boswell Sisters, Ralph Reader, Stanley Holloway, Bobbie Comber and The Foursome.
- 11.30 p.m.** By Request
Thousands of listeners stay up late to hear this programme, for their requests (and yours too possibly) are played here.
- 12 (midnight)** Close Down

WEDNESDAY, SEPTEMBER 21

- 10.0 p.m.** Yesterday's Dances
Thrill again to the tunes you were humming and dancing to at "Yesterday's Dances."



Jovial Kate Smith, the American star, who has never had a singing lesson in her life, can be heard on Wednesday at 10.30 p.m.

- 10.30 p.m.** Music Hall
A star-studded entertainment, featuring Kate Smith, The Andrews Sisters, Ethel Reynell and Gracie West, Turner Layton and Milt Herth, swinging on the organ.
- 11.0 p.m.** Hawaiian Paradise
Hawaiian guitars, the rolling surf, and songs of Hawaii.
- 11.15 p.m.** Irish Stew
To delight listeners in Eire.
- 11.30 p.m.** This and That
There is something for everyone in this half-hour of varied fare.
- 12 (midnight)** Close Down

THURSDAY, SEPTEMBER 22

- 10.0 p.m.** Record Review
Some of the month's best recordings.—Presented by arrangement with the publishers of The Gramophone Magazine.
- 10.15 p.m.** Highway to Happiness
With a song in our hearts and the sun on our faces—we journey down the "Highway to Happiness." Songs of the open air and the humour of Life down on the farm.—Presented by the makers of Hobsons Choice.
- 10.30 p.m.** An Evening in Paris
To-night "Café Bourjois" proudly present Maurice Chevallier, and Ray Ventura with His Collegians.—By courtesy of Bourjois.
- 10.45 p.m.** Sea Breezes
Shanties inspired by a Life on the Ocean.
- 11.0 p.m.** Comedy Corner
Laugh and the World laughs with you, and several famous humorists help dispel the blues in this all-laughter programme.
- 11.30 p.m.** The Night Watchman
Our mythical friend returns bringing a further supply of soothing "good-night melodies" to put you in a mood for slumber.
- 12 (midnight)** Close Down

FRIDAY, SEPTEMBER 23

- 10.0 p.m.** Dance Music
By leading piano accordion bands.
- 10.15 p.m.** Bolenum Bill on Parade
Gay dance tunes and stirring marches in this programme. Presented and compiled by Bolenum Bill.
- 10.30 p.m.** Trans-Atlantic
American Screen stars and radio artistes in thirty minutes of music from "across the Pond."
- 11.0 p.m.** Concert Platform
Our weekly half-hour devoted entirely to better class music.
- 11.30 p.m.** By Request
Listeners' request recordings are played in this programme. To hear your favourite—write to Radio Lyons.
- 12 (midnight)** Close Down

SATURDAY, SEPTEMBER 24

- 10.0 p.m.** Dance Music
Old favourites and melodies of the moment, played for you by Bert Ambrose, Joe Loss, and Jack Harris with their orchestras.
- 10.30 p.m.** Empire Pools Special
Song and good cheer in a Variety entertainment.—Presented by Empire Pools.
- 10.45 p.m.** Organ Interlude
Spend fifteen minutes at the Console with popular organists.
- 11.0 p.m.** Swing With Good Sway
A programme of rhythm-hits by well-known orchestras. Presented by Goodsway Bonus Football Pools.
- 11.15 p.m.** Old Timers
The old-time Music Hall artistes and the songs they used to sing.
- 11.30 p.m.** Screen Songs
The Screen Songsters themselves and leading orchestras—sing and play popular film-tunes.
- 12 (midnight)** Close Down

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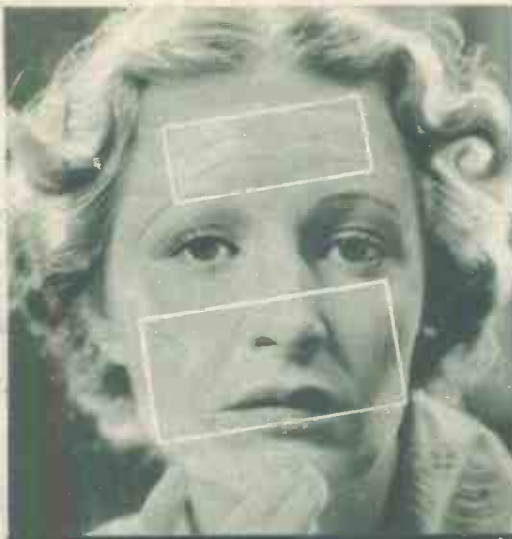
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Gratefully yours, Mrs. Mullen."*

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... and how marvellously 'Facial Youth' improves your Throat and Neck!

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