

SAEMBOURG  
NORMANDY : LYONS  
PARIS : EIREANN  
PROGRAMMES  
May 15 - May 21

RADIO PICTORIAL, May 13, 1938, No. 226.  
Registered at the G.P.O. as a Newspaper

# RADIO PICTORIAL

THE MAGAZINE FOR EVERY LISTENER

EVERY  
FRIDAY

3<sup>D</sup>

★ **MY B.B.C. FRIENDS**

By *Hermione ("Toni") Gingold*

**WHAT HAS WATT DONE?**

By *Michael Eldersmith*

**MEET EDDIE POLA**

By *Richard Bunny*

**OUR REGIONAL TOUR: DROITWICH and BIRMINGHAM**

**RADIO EIREANN MAKES HISTORY**

**GARRY ALLIGHAN  
DINAH MILLER  
ANN CANNING  
"AUNTIE MURIEL"**

**MILLIONAIRE'S PARIS WEEK-END FOR YOU!**

See page 32



*Yvonne*  
ORTNER

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**RADIO PICTORIAL**

The Magazine for Every Listener

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MANAGING EDITOR.....K. P. HUNT  
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# THERE'S LAUGHTER IN THE AIR!



WISECRACKS by THE WEEK'S WITTIEST BROADCASTERS

**T**HAT little croonette isn't a gold-digger any longer."  
"Oh, has she altered her ways?"  
"No, she's heard about platinum."  
By Niela Goodelle (*Horlicks Picture House, May 15, Luxembourg, Normandy, Poste Parisien*).

**WOOL CRAFT**

"Don't ever mention the name of that low-down, double-crossing twister of a leading lady!"  
"I had no idea she was that sort."  
"Why, that girl's so mean, she not only pulls the wool over your eyes, but it's 90 per cent. cotton!"  
By George Melachrino (*Cookeen star, Normandy, May 14, 21; Luxembourg, May 16*).

**SNAKES ALIVE!**

**GIRL AT THE DANCE:** Did you say your name was Adam?  
**BOY:** I did.  
**GIRL:** How odd. My name is Eve.  
**BOY:** Great! Let's do the Big Apple!  
By The Two Leslies (*"Hail, Variety!" National, May 16; "Radio Pie," National, May 20, Regional, May 21*).

**PLENTY MORE**

"My, what beautiful hands you've got! Tell me, after you've cut your nails, do you file them?"  
"Oh, no, I throw them away."  
By Cyril Grantham (*Hinds Cream show, Lyons, May 15, 17*).

**C'EST LA GUERRE!**

"Why are these bandsmen always fighting among themselves?"  
"It's a military band."  
By George Neil (*Huntly & Palmer's "Gaiety Stars," Luxembourg, Normandy, May 15*).

**NON-ENTITY**

**1ST CROONETTE:** Is that baritone good company to be out with?  
**2ND DITTO:** Good company! Huh! he's one of those guys that if he spent an evening with Garbo, she'd still be alone!  
By Eddie Guray (*Billy Thorburn's vocalist in "The Organ, The Dance Band and Me," National, May 17*).

**ACCENTS WILL HAPPEN**

"Is your new French star, Fifi La Belle, shaping well?"  
"Well, I'm having trouble with her speech."  
"Ah, difficulties with her French accent?"  
"Yeah, I've been working on it for months, but you can still tell she comes from Wigan."  
By Bertha Willmott (*"Old Music Hall," Regional, to-night, May 13*).

**BY GUM**

**1ST ACTOR:** The producer said he had a part for me that I could really get my teeth into, but unfortunately—  
**2ND ACTOR:** No luck?  
**1ST ACTOR:** No teeth.  
By Scott Sanders (*in B.B.C. variety to-morrow night, National, May 14*).

**INTELLIGENCE**

"Who was that fellow who used to croon for this band?"  
"Brown?"  
"No."  
"Smith?"  
"No."  
"Smith?"  
"I've just said it wasn't Smith."  
"Well, there are two Smiths, and I thought it might be the other one."  
By Pat Hyde and Dinah Miller (*The Milton Sisters, Luxembourg, May 13, 17, 20; Normandy, May 19, 21*).

**CRAZY WEEK**

**NUTTY ONE:** Stand back, my friend! I'm Napoleon!  
**VISITOR:** The last time I saw you, you were Nelson.  
**NUTTY ONE:** That was by another mother.  
By Albert Whelan (*Andrews programme, May 18, 19 and 21, Luxembourg*).

**POP GOES THE —!**

"And when I went to Hollywood I had the biggest wardrobe of any of the male screen stars."  
"How did you know that?"  
"The pawnbroker said he'd never had so many suits from one man."  
By Charlie Kunz (*Cadbury Calling, Normandy and Luxembourg, May 17*).

**SHINING EXAMPLE**

"That overcoat you're wearing looks a little shiny."  
"That's because it's tired."  
"Tired? How can your overcoat be tired?"  
"It hasn't had a nap for years."  
By Suzette Tarri (*B.B.C. vaudeville, National, May 14*).

**IT JUST SHOWS YOU!**

"That plucky little chorus-girl has been pestering the producer for a job for weeks."  
"Now there's a girl who shows plenty of backbone."  
"If she's joining this revue she'll have to show a lot more than that!"  
By Olive Palmer (*Palmolive programme, Luxembourg, May 15; Normandy, May 17*).

**EXPECTING SOMEBODY!**

A bandsman, returning home in the small hours, creeps into the bedroom. His wife, sitting up in bed, peers through the darkness.  
**WIFE:** Is that you, George?  
**HUSBAND:** I should hope so!  
By Bob Walker (*Stork Radio Parade, Normandy, May 15; Luxembourg, May 18; and the Milton programmes*).

**YOUR SIGNATURE-TUNE "GUYED"**

No. 10



BILLY THORBURN . . . "Smile and Sing Your Cares Away"

**Where to Find Your FAVOURITE PROGRAMMES**

- Radio Luxembourg Pages 24, 27, 28 and 29
- Radio Lyons Pages 30 and 31
- Paris Page 33
- Radio Normandy Pages 34, 37 and 38
- Radio Eireann Page 38
- B.B.C. Programme Guide Pages 20, 21 and 22

**IN BRIEF**

"Is that right you're a mind reader?"  
"It is."  
"Could you read my mind?"  
"Sure, but I hate short stories."  
By Robert Ashley (*in Regional cabaret from the West, May 18*).

**TOUGH WOOD**

**1ST KID:** Are you fond of playing with wooden blocks?  
**2ND KID:** As if I would! That's a baby's game!  
**1ST KID:** Well, stop scratching your head.  
By Ambrose (*Lifebuoy Programme, Luxembourg, May 15*).

**GIT ALONG, LIL DOGGIE!**

An actress arriving at the B.B.C. with a Pekinese dog was accosted outside by a burly man, who said: "Would you lend us your dog, Miss? Our van's stuck. If we hitched your dog to the van, he could shift it for us."  
"Don't be crazy!" said the actress. "How can a little dog like this pull a van like that!"  
"Don't you worry, lady," the man assured her, "we've got whips."  
By George Formby (*Feen-A-Mint show, Luxembourg, Normandy, May 15; "Formby Do," National, May 19*).

**KNOTTY PROBLEM**

"What's up with that guy standing over there?"  
"He's a contortionist and he's desperate."  
"Why does he keep clutching his head and swaying from side to side?"  
"He's been out of work so long, he doesn't know which way to turn."  
By Morton Downey (*Drene quarter-hour, Luxembourg, May 13, 15; Normandy, May 18*).

# This Week's Gossip

Presented by

## Wandering Mike

**W**ITH Gracie Fields booked for the next show and Beatrice Lillie for a week later, it is clear that Harry Pepper intends "Monday at Seven" to smuff it in a blaze of glory.

Show comes off on June 6 so after these stars there are only two more to fix.

In the same week Harry starts his romp round the coasts, with a big night at Brighton. When the shows have been vetted, and engineers have fixed mike points, and when the Post Office has reserved lines in Brighton, Aberdeen, Bournemouth, Southend, Blackpool, Margate, Clacton, Scarborough, the Isle of Man, Rhyl, Llandudno, Colwyn Bay, and Yarmouth, John Watt himself will alight on the night, from an airplane, fast car or express train.

He would not miss the fun for anything. These weekly shows are the highspot of his summer plans.

*Tommy Woodrooffe is travelling with the "circus." His job will be what John calls in his classical way, "Vox popping."*

*Which means that Tommy will be stationed with a hand mike on the front getting holiday makers to*



"Gert and Dais" off to the Continent: Elsie and Doris Waters, two of the most popular women in radio, are enjoying the first holiday they have had for three years. Here they are with Captain Pratt aboard the cross-channel steamer

*pause in their evening promenade to talk of the times they are having.*

*Nice work and you may get it, but I understand no fee will be paid.*

**R**EGINALD FOORT is another member of the Variety department dated for a winter holiday this year. When "In Town To-night" ends next month, he is taking over the popular Saturday evening spell for his request recitals on the organ.

From Children's Hour to West End: Barbara Wood, who five years ago used to appear in the Midland Regional Children's Hour, is now appearing in Non-Stop Revue in the West End

Band Waggon stopped because Arthur Askey went into concert party for the summer, but John Watt was taking no chances on his greatest find.

"I've booked him for twenty-four weeks from October," he told me. "Three Band Waggons cost no more than one musical comedy, and listeners like them better."

### No Ban on Gillie

**W**ITH all these changes it is not surprising to find our old friend, Gillie Potter, returning to the programmes next month. The plain truth is that he has never been banned!

If he were willing to broadcast like the rest in Palace of Varieties, Music Hall or other ordinary variety programmes, he would be heard more often.

As he won't, he takes his turn with others in what are known as St. George's as "features."

His rare visits to the mike make his broadcasts more welcome. That is all.

**I**T was a happy thought of Elizabeth's to send the mike to the bedside at Banstead so that Mac could be heard in the Children's Hour.

Mac's old friend, John Snagge, was on board the big green O.B. van which drew up outside "Beacon Corner," and when the engineers had fixed cables, John carried the mike into the bedroom, so that children could be re-assured by hearing their favourite voice.

We hear a lot of exaggerated talk about fan mail, but you can believe that thousands of children wrote after Mac's latest unlucky accident.

**W**ALKING the rounds of the studios at night, announcers are worth a packet of money. Not that they've got thick wads in their pockets. Most of them haven't.

But clipped beneath the announcements, scripts and other documents which they carry around are the chits for artistes' fees. After each broadcast several are extracted and handed to the cast.

The artistes take the chits to the night cashier on the ground floor who exchanges



# REG FOORT'S SATURDAY REQUESTS

*His Organ Recitals are to take the place of "In Town To-night"*

them for cheques or for cash where this is specified.

It does not really matter, because a B.B.C. cheque is as good as a banknote at the café across the road.

## Superintendent of the Line

OUT of the studio John Burnaby, the shy young man of B.B.C. Ballroom, is just as engagingly shy as he sounds on the air.

Off duty his piano is one of his greatest friends, but he has not so much time for it now that Rhythm Express is running again, for he is superintendent of the line.

With Jack Davies and Benny Frankel, John wrote the signature tune for the feature. While he played it for the first time, Benny wrote the notes in music and Jack Davies afterwards wrote the words.

LISTENERS are still fooled by the popular ball-room feature, and visitors who come to take part



Leslie Mitchell, former television announcer, is engaged to Mrs. Phyllis Wood, daughter of Firth Shephard, the theatrical manager

are surprised to find that it is just another studio show.

John Burnaby and Lionel Gamlin talk to a mike in a "tent" in the studio where the band is playing.

Background chatter and applause are added from records on turntables in the listening room next door, where an assistant producer "mixes" the lot on a control unit.

SUNBURNT and freckled, Paul England, returning from holiday, was stopped for speeding in a Western suburb.

Summons arrived a few days later. It was signed by Mr. Winterbotham, local magistrate and was issued on the information of Police Sergeant Henry Hall.

"I've an invitation here to a radio party," said Paul, but he had to pay for it.

THE folk at Greenwich are never satisfied. Though the "pips" are accurate to one twentieth of a second, they are not pleased.

So a new clock is being installed and in a few months' time the "pips" will do better still.

Behind this development there is an interesting little story. The weather, as usual, is to blame!

*The clock that gives us the "pips" is linked to a mother clock which is compared every night when the weather is fine to the stars.*

*Our climate being what it is, clouds obscure the stars for as long as ten nights at a stretch. So for ten days the mother clock has sometimes to run unchecked, and that is why the B.B.C. can guarantee an accuracy of only one twentieth of a second.*

*Now, at Greenwich observatory, they are fitting a clock which will not need such frequent checking.*

## Solo Turn from Suffolk

THE poet in me stirs as I write that somewhere in North Africa, winging their way to Suffolk and radio fame, are some half dozen nightingales who are blissfully ignorant of what is in store for them.

When they arrive at their nesting places in the Suffolk spinneys they will find a battery of microphones awaiting them.

Just now, there is not, so the local experts say, a single nightingale in all East Anglia, but they have asked the B.B.C. to believe that ten minutes of song will be available on Monday, Tuesday and Wednesday nights.

Joli de Lotbinlere has made up his mind to broadcast this hardy annual once more, but this year the nightingale will not suffer the indignity of having to share somebody else's programme time. They will have the air to themselves.

THE scene is a rehearsal for the recent show, *Fallen Fairies*. Stanford Robinson is doing his stuff at the conductor's rostrum, a special one with flaps, built to accommodate large scores.

Enter a lugubrious individual bearing another rostrum. "And what can I do for you?" inquires "Robby" suavely. "Please can I 'ave your rostrum, Mr. Robinson?"

"Why? It's quite all right," replies "Robby."

"I know. But you see that particular rostrum is wanted for an Empire broadcast. It's always used as a creaking door!" And that's why the B.B.C. has never bothered to oil the squeaking flap!

AREN'T band-folk lucky? If I were a member of Carroll Gibbons' Savoy Orpheans I would now be in a pleasurable state of dither wondering whether I would be spending August in Monte Carlo or in Stockholm.

Last summer, you remember, Carroll took his band to the Sporting Club, Monte Carlo, and at present, he can't make up his mind whether to return there or to go to Stockholm.

Well, either would do for me.

## Dead? Not Me!

The word went round, incidentally, that sweet Anne Lenner had been half-killed in a riding accident. I rushed pell-mell to the 'phone.

Anne's voice come over cheerfully: "Dead? Not me! Just nursing a lot of bruises and a black eye which would make Tommy Farr envious!"

"Yes, I picked too lively a horse when I was riding down at West Wittering and the brute bolted. I hung on for a mile and a half and then my strength gave out and I did a neat somersault."

Take this, then, as the official intimation that Anne is now quite fit again.

THE summer cessation of "Band Waggon" does not mean that Gordon Crier, who, as producer, has done so much to make this a No. 1 B.B.C. feature, can now sit back on his laurels.

He's responsible for the new series of George Formby shows which start on May 19. Vernon Harris, by the way, is writing the scripts, with Crier and Formby.

Harris was mainly responsible for the gags and ideas for the Askey-Murdoch fun in "Band Waggon."

Please turn to next page



Tressa Dale, Betty Dale and Harry Phillips, warblers three, rehearsing together



The graceful modern tower which dominates the Glasgow Exhibition at Bellahouston Park

Gordon is also to tackle production of another series starting the same week, which will star Billy Caryll and Hilda Mundy. In between he will help to put on concert party relays from various seaside resorts.

I find that little is known of Gordon Crier. He's a bachelor, but engaged to be married, shortish, stocky and amiable.

He's twenty-five and was educated at Haileybury and then at the R.A.D.A. Started his career as a stage manager and produced Shakespeare and Shaw for Emile Littler at Birmingham Repertory.

His next move was to stage manage those important pantomimes at Birmingham for four years. Then he happened to see an advertisement for a stage manager for television.

Gordon landed the job and was soon assigned the important task of writing and producing the successful "Television Follies."

John Watt lured him from *Ally Pally* to *The Big House* and since then he has been on the up and up.

**T**HERE'S life in the Spelling Bee yet.

The television folk are to stage their first Bee on May 31, when six viewers will face six television artistes. A blackboard will be used and this should make the affair much easier.

Why, I can even spell "Llannfairpwyl-lgwynogoch" by writing it . . . I think!

**Tunes that Haunt**

**W**ITH "Monday at Seven" ending soon, Judy Shirley will have a chance of forgetting the melody that is beginning to get under her skin. Other artistes also have "tunes they can't escape."

Hutch tells me that he never entertains at a party without having to sing "These Foolish Things."

"Tiger Rag" is Billy Cotton's "haunter." Once, at an Oxford College ball, he had to play it thirty-two times!

A few years ago Randolph Sutton first sang a number called "What's the Matter, Abe." He put it in his programme as "just another song." He has now been singing it for over ten years and is rarely allowed to leave it out of his programme!

Classic example of all, though, is that of Lucienne Boyer and "Speak to Me of Love" ("Parlez Moi D'Amour" to you, Mademoiselle Birkentwitt). She once estimated that she had sung that song 7,000 times. No wonder she revels in Jean Delettre's counter-piece, "Parlez Moi D'Autre Chose" ("Speak to Me of Something Else;" to you, Mr. Birkentwitt).

**I** WAS invited the other night to the press show of the new Max Miller film, "Thank Evans." Max is a riot himself, and the film

has a laugh a minute. The leading lady is an old friend of ours, Polly Ward. Remember her "Feen-a-Mint" broadcasts?

And another friend who puts over a rattling good performance is Albert Whelan, of the Andrews Liver Salt programmes from the Continent. Make a note of this film.

**Eightieth Broadcast**

**H**AVE you ever heard Geoffrey Henman's "Shop Windows" suite? You ought to have, because, on May 17, Geoffrey is going to conduct its eightieth broadcast. Congratulations, Geoffrey!

It has been broadcast by practically every orchestra, light and heavy, ever since it was introduced by the B.B.C. orchestra, conducted by Joseph Lewis, to whom it is dedicated, in 1935.

Geoffrey Henman wrote the music for *Mr. Barley's Abroad*, *You're the Girl* and *Among Those Present*. And the charming music for *The Boy Who Lost His Temper*, the children's play which ran in the West End of London the last two Christmases, was his, too.

**T**HE attractive face on the cover this week belongs to Yvonne Ortner, member of the Huntley and Palmer's "Gaieties" programme from Luxembourg and Normandy on Sundays.

**This Week's Gossip continued**

This is one of the programmes of the week, starring Leslie Henson and Roy Royston at the head of a brilliant cast. What ever you do don't miss them.

**O**N Wednesday this week Alastair Borthwick begins a series of programmes called *Round the Tower* from Scottish Regional, which is to keep listeners up to date with news of the great Glasgow Exhibition. English listeners, too, will be interested—the exhibition itself, especially the marvellous fountains and floodlighting, is a spectacle which has to be seen to be believed.

Next month Walford Hyden and his Cafe Colette Orchestra will broadcast from the magnificent concert hall to be followed by Henry Hall in July.



Geoffrey Henman—the eightieth broadcast of his suite falls this week

**FAN CLUBS IN FULL!**

In response to numerous requests, we are publishing this week, once again, a full list of Fan Clubs and Secretaries

- Bert Ambrose, Miss Eileen Matthewman, 135, Castellain Mansions, Castellain Road, Maida Vale, W.9.
- Len Bermon, Miss May Scott, 68, Ravenshaugh Road, Levenhall, Musselhaugh.
- Billy Cotton, David Hayes, 24, Chandos Street, London, W.C.2.
- Bing Crosby, Desmond Carmody, 5, Waldemar Avenue, Ealing, W.13.
- Gene Crowley, Marie Kendon, 72, McCullum Road, Bow, E.3.
- Joe Daniels, Nelson Lyons, 12, Beechill Road, Eltham, S.E.9.
- Denny Dennis, Miss Millie Pegras, 23, Haverfield Road, Grove Road, Bow, E.3. Glasgow Branch, Miss Marion L. Baillie, 22, Broomhill Drive, Broomhill, Glasgow.
- George Elrick, Joan Funnell, Station House, Wandsworth Common, S.W.12.
- Roy Fox, Wemyss Craigie, 51, Commercial Street, Leith, Edinburgh. London Branch, Miss Connie Jacobs, 334, Kingsland Road, Dalston, E.8.
- Ronnie Genarder, Miss Elsie Jones, 20, Westlea Drive, Gorton, Manchester.
- Nat Gonella, Douglas Graf, 22, Cardross Street, Hammersmith, W.6.
- Richard Goodlen, L. Woodbury, 80, Hatfield Road, Bedford Park, W.4.
- International Radio and Film Club, Robert Lee, 27, Meyrick Road, Battersea.
- Charlie Kunz, R. J. Adams, Inglewood House, Burghley Road, St. Andrews Park, Bristol, 6.
- Brian Lawrance, Miss Barbara Williams, 5, Fen Pond Road, Ightham, nr. Sevenoaks, Kent.
- Mary Lee, Christopher Snell, Petitor, 183, Broad Lane, Coventry.
- Joe Loss, Miss Lily Tebay, Clarke Lane, Langely, nr. Macclesfield.
- Vera Lynn, Miss Vera Puckey, 108, Farrant Avenue, Wood Green, London, E.22.
- Bryan Michie, Miss Betty Smith, 23, St. Kilda Road, Ealing, W.13.
- Oscar Rabin, Eric Lawton, "Jesmondene," Rydens Avenue, Walton-on-Thames, Surrey.
- Harry Roy, Reg Goddard, 69, Whitehouse Lane, Mile End, E.1. Catford Branch, Eric J. Rendall, 166, Inchmery Road, Catford, S.E.6.
- Leeds Branch, Miss W. Dunstan, 86, Earl Street, Bradford.
- "Radio Pictorial" Fan Club, Edward Schofield, 46, Fir Street, Nelson, Lancs.
- Syd Seymour, Harold Price, 50, Vernon Avenue, Handsworth Wood, Birmingham, 20.
- Lew Stone, Horace G. Thompson, 115, Constable Street, Hull, Yorks.
- Arthur Tracy (Street Singer), Harold Pickard, 138, Bispham Road, Greenlands, Blackpool.
- Patrick Waddington, Miss Sybil Applegate, 17, St. Norbert Green, Brockley, S.E.4.
- Rita Williams, Miss Sally Jarman, 334, Kingsland Road, Dalston, E.8.
- George Scott-Wood, Robert Wormald, 34, Midmoor Road, London, S.W.12.

# ANOTHER RADIO RACKET?

"Let the B.B.C. stop kidding the Public and themselves," says  
**GARRY ALLIGHAN,**  
*trenchant radio critic,*  
 who accuses the B.B.C. in this article of using the air for Advertising.

**T**O use no stronger expression, the B.B.C. attitude towards advertising on the air is bunkum. The intellectual difficulty of the B.B.C. is that they can't make actions conform to words. And we all know which speaks the louder.

"We will never allow advertising programmes," they say. "We will never sell air-space for commercial announcements. Nothing so sordid, so earthy, so money-grubbing as that about us."

Broadcasting House looks down its classically aquiline snitch on Luxembourg and Normandy because those popular stations are "common"—they deal in the sordid stuff called commerce and handle the filthy material known as money. What if they do broadcast programmes of high entertainment value—they do it only because they are paid to do it and, any-old-how, what shall it profit a station if it gains the whole world of listeners and loses its own soul? Thus spake the B.B.C.

They are the words. The actions are that the B.B.C., under its cloak of superiority, broadcasts advertising every day of its life. The chief difference between the commercial announcements from the Luxembourg station and those on the B.B.C. air is that the former is a matter of quids and the latter of *quid-pro-quo*.

Luxembourg might say to Sydney Bernstein: "You can broadcast *Radio Parade*, and the audience at the Granada community-singing, for a cash payment." Sydney says: "That's O.K. by me; here's my cheque," and *Radio Parade* half-hours become the finest Sunday morning broadcast entertainment in the world.

Nothing like that about the B.B.C.; they don't sell time—they give it away. They might say to Sydney: "If you like to put your organ in our programmes with the Granada audience community singing and don't charge us the £500 fee we would have to pay to produce such a programme ourselves, we will announce you, and the name of your cinemas, several times during the broadcast, print it in our three-million circulation journal and send it out in official B.B.C. publicity for publication in the press." Sydney says: "That's O.K. by me," and doesn't reach for his cheque book.

Now, someone, tell me, what's the difference? Sydney Bernstein or any other commercial magnate may write Luxembourg a cheque for £500 for the air advertisement. He gives the B.B.C. a £500 programme for nothing. Both operations cost him £500—everybody is satisfied. The Granada gets two air advertisements, Luxembourg gains the whole world of listeners, and the B.B.C. doesn't lose its own soul!

From the listeners' point of view this works out



Sydney Bernstein, Chairman of the Bernstein group of Cinema Theatres, one of the largest of its kind in the country

well. They get two excellent programmes. From the point of view of the Great British Press, with which the B.B.C. has an agreement not to use the air for advertising of any sort, it's not so good. It means that the B.B.C. is cocking a hoop at that mighty national institution. Or is it quite a naive way of bestowing the Order of the Double-Cross?

Some apologist may chip in to say that the B.B.C. do this quite innocently—that they are unconscious of the advertising. Maybe—they're unconscious enough all right. Years of knocking round this cold hard world has turned me into a cynic, and I've got to that deplorable state when I suspect innocence—especially B.B.C. "innocence." Do not trust them, gentle Maiden (of Fleet Street); they're not so dumb as they look.

They don't stumble into the ways of sin by accident. There is no lofty idealism, exploited by evil-minded advertisement-grabbers, about the B.B.C. commercial announcements. It is deliberate; it is calculated; it is engineered—more, it is planned and plotted with the wisdom of the owl and the cunning of the serpent.

Collie Knox gave the show away the other day. Collie often gives the B.B.C. show away. I know of only one other radio journalist who gives the B.B.C. show away as inconveniently and often as Collie, and not only modestly, but also the Editor-bloque, prevents me stating his name. But you can have three guesses.

One day Collie published a demand for a B.B.C. talent hunt. He told the B.B.C. exactly how to conduct this—tie up with Gaumont-British, have

local "heats" in their cinemas all over the country; then county semi-finals; then a final from which winning acts would be chosen. He suggested that the "final" should be fought out on the stage of the Dominion Theatre in London; that the finalists should get Gaumont-British contracts and that he would even consent to be one of the judges.

That was his comprehensive suggestion on Wednesday and (such is Collie's power and influence; so ready are the B.B.C. to obey his word; so keen are Gaumont-British to muscle-in on a mighty slab of air advertising) that on Thursday—*next day* mark you—he was able to announce that "the biggest radio talent drive in the history of entertainment, comprising four areas in Great Britain, has just been arranged by the Gaumont-British Picture Corporation in co-operation with the B.B.C."

That bald fact was remarkable enough in itself. More so in its details. They were, according to *The Daily Mail*, that "This great contest will be run at a hundred and fifty Gaumont-British local theatres throughout the country. There will be a hundred and fifty local heat-winners, and twenty county finalists. The semi-finals will take place in four areas and the final will be held at the Dominion Theatre in London. Six acts out of the ten finalists will be guaranteed eighteen weeks' work by Gaumont-British." Such exactitude in predicted details is uncanny. As uncanny as the fact that "the judges will be . . . and myself."

Congratulations to Collie Knox on (a) pulling off a scoop, and (b) giving the B.B.C. show away. Don't let anyone think I'm jealous—it is too well known in Fleet Street that I have made it a rule never to give any publicity in the newspapers for which I write to any such B.B.C. advertising programmes; it is against the best interests of the newspapers.

My objection to the Collie Knox scoop is in the fact that he must have written his first story knowing that the B.B.C. and Gaumont-British had already made their deal and that deal was nothing more or less than a gigantic air-advertising broadcast plan.

Where now is the B.B.C. purity of soul? Let them no longer sneer at Luxembourg—let Luxembourg (who are honest and frank about their air advertising) sneer at the B.B.C. for their lack of honesty and frankness.

Collie, who is always giving the B.B.C. some hard "knox," will be one of the judges, and assures me that no amateurs will be allowed to compete in this talent hunt. Only professional acts will be judged.

Then why the hunt? Does there exist, in this unhappy isle, one worthwhile professional act of whom the B.B.C. don't know? Of course not. Every act which takes part in the hunt is already on the B.B.C. books, but the B.B.C. won't give them a date unless they compete in the Gaumont-British advertising stunt.

What has the Great British Press to say to that?

Look a little closer into this stunt. Only professional acts are to compete. The competitions will be held all over the country. They will take place during the ordinary cinema show. What do those three facts prove? They prove that the hunt is a stunt. It is a great advertising campaign on the part of Gaumont-British and good luck to them.

Because: most of the professional acts all over the country will be working at the time—either in Gaumont-British shows or on the stages of Gaumont-British rivals. If the latter, their contracts will not permit them to go on to the Gaumont-British stage at the same time.

My nasty suspicious mind suggests that the B.B.C. know they will be merely giving an eight-week air advertisement to a Gaumont-British stunt, on Gaumont-British stages, with Gaumont-British acts. Perhaps

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Collie Knox, radio critic.

Next week: "These Listeners Were Angry!" by Michael Eldersmith



**THE FRAZEE SISTERS**

are an eyeful! These enchanting people broadcast in the Drene programmes with Morton Downey—from Luxemborg, on Sundays and Fridays, and from Normandy on Wednesdays. Hear them!



# IDEA-a-MINUTE MERCHANT

## EDDIE POLA

Live wire, sponsored radio artiste, compère and producer of Rinso Radio Revue and "Twisted Tunes" showman, talks to RICHARD BUNNY about High-hat Announcers, Human Appeal, and What's Wrong with English Voices



**Y**OU want to know what I think of sponsored programmes?" said Eddie Pola, waving a hand in the direction of the programme chart on the wall.

All I could see of him from the other side of his large desk was his intensely pale face, crossed by dark, thick brows, gleaming hair, bright eyes, and mobile mouth, which moves like indiarubber when he talks or wisecracks in true American manner.

Also an incredibly small pair of brown brogues, encasing those nimble feet which once won him an All-England Charleston championship.

Beside him, on the wall, hung a chart of twelve programmes that he produces for Continental programmes weekly, including the famous Rinso Radio Revue, in which he appears as compère, and his Twisted Tunes programme.

His secretary at her machine, an assistant at a filing cabinet, and myself on a chair made his twelve-foot office seem crowded. The glass wall hardly seemed to separate us from the vast general office outside, a vista of girls and typewriters, rank upon rank.

Eddie talked quickly, smilingly, and engagingly, every few minutes called to the telephone, and then picking up the thread of our conversation again without difficulty—seemingly unaware of the great noise of hundreds of clanking machines and telephone bells all round. It was only when workmen started hammering on the partition that he made a pained protest.

"We could produce a 100 per cent. better programmes," said Eddie, "if only some of these absurd restrictions were removed.

"There are all sorts of restrictions imposed on English programmes from foreign stations, you know, which make our job very difficult. Only one and a quarter minutes' talk between musical items is allowed in Normandy programmes. What comedy can you have in one and a quarter minutes?"

"Luxembourg allows a little more leeway; they let you have up to three and a half minutes. These rules are made for the sake of the foreign listener—the native listener, rather—who doesn't understand English.

"But is this sensible? What are there—eight or nine non-commercial stations in France? Why then, should French listeners want to listen to Normandy? After all, English sponsors spend an enormous amount of money on these programmes, and it is the English programmes which keep Luxembourg and Normandy going.

"My own greatest difficulty in putting programmes on the air," said Eddie, coming to more personal matters, "is finding announcers."

I gasped. Announcers? But doesn't every well-educated young man without a job fancy himself in the rôle? Isn't it a fact that thousands apply for every vacancy? And don't young men with pleasant voices grow on every bush?

"No," said Eddie, firmly. "It's terribly difficult—almost impossible—to get somebody



Filmshot of Eddie in a Harold-Lloydish part in "Catch as Catch Can" with Finlay Currie



Eddie's two-year-old Patsy Lynn helps him practise

to talk in an easy voice, just as I'm talking to you, in front of the mike. Nearly every announcer elevates his voice to at least two stratas of society above his real level.

"Now, 90 per cent. of listeners are working class. And they don't want to listen to somebody going all hoo-ha over them. What is the secret of Gracie Fields' success? It's that she's 'one of the people.' We go home afterwards thinking 'She's one of us.' And we love it.

"Doesn't Mr. Middleton say that the recipe for broadcasting popularity is to drop a few aitches about the studio?"

"Occasionally—very rarely in radio—a man who is not of the people appeals to the masses. Charles Laughton, for instance—if he were to broadcast, I think he'd be a big success. You can't imagine him trying to put on an impressive voice; he's big enough to be himself—completely easy and normal.

"Lots of film stars and a few members of

the nobility—like Lord Derby—would be popular on the radio for the same reason. But if you are not accepted as a public figure—if you are just an average announcer, Joe Binks, who talks with a plum in his mouth—people feel, 'who is this fellow, anyway?'"

"By the way," said Eddie, "if you ever meet anybody with a natural, easy style, send him along.

"What is wanted is warmth. Something about a fellow that makes you either like him or detest him. Like A. J. Alan."

"I suppose that this warmth and easy style you're talking about doesn't come as easily to the Englishman as to the American," I said.

"That's just it," said Eddie. "I have a theory that the Englishman's voice isn't suited to broadcasting—not because it's not a good voice, but because of its quality. For one thing, I believe that an English voice is generally higher up the scale than an American's.

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That's Eddie surrounded by some of Jack Hylton's ace players, taken at the Scala Theatre, following the recording of a Rinso Radio Revue. Boys with Eddie are: (back row) Freddy Schweitzer, Eddie Hooper, Jack Atherton; (front row) Billy Hill, Woolf Phillips, George Taylor



Mr. and Mrs. Eric Maschwitz, photographed together at a party

# HERMIONE GINGOLD

wife of Eric Maschwitz, ex-B.B.C. Director of Variety, has at last been persuaded to tell her personal story of people and events in the history of broadcasting

## MY B.B.C. FRIENDS

He was Eric Maschwitz, very confident of his ability to succeed but, as yet, completely unrecognised.

His knowledge of the theatre was negligible. He couldn't afford to go very often and was forced to teach himself the elements of stagecraft by borrowing volumes of plays, one after the other, from the public library.

Having never been behind the stage of any theatre, he asked me to let him watch the show from the wings one night.

I did more.

"If you want to play a part," I said, "I think I can fix it with the stage manager. You see, there's one bit where a burglar comes in through the window; it wouldn't make any difference if we had two burglars to-night instead of one!"

Eric was overjoyed and rehearsed his brief appearance endlessly throughout the day in an acute state of nervous excitement. At the appointed time two figures loomed at the window of the semi-darkened stage. The first actor, a very convincing burglar, with a stubbly chin and a tweed cap concealing one eye, made his entry and produced a flashlight, its yellow beam making a moving circle on various objects in the room.

He directed a quick signal to his accomplice who followed him immediately. From the side of the stage I watched Eric swing a lanky leg over the window-sill and . . . a breathless moment . . . something seemed to delay him. He got caught up . . . It was his ridiculous height, I knew; and, as I feared, the top of his head, knocking the scenic window-frame, caused the whole structure to quiver and collapse with a loud thud.

Eric fled in terror and the curtain was promptly rung down while the manager, resplendent in evening clothes, hastily appeared and endeavoured to placate an indignant and bewildered audience.

Eric and I married with absolutely no money, security or future. We took a little studio with a leaky roof in Kensington on about forty pounds which we had received as wedding presents from relatives. Eric dabbed the walls, while I painted the furniture, which, I ought to mention, is still one of my greatest hobbies to-day.

Well, our forty pounds didn't last for ever. I couldn't find work and Eric, still mad on writing, used to scribble away furiously . . . turning out stories, articles, and film scripts; but nobody wanted to buy them. It seemed dreadfully tragic; we got depressed, weary, and what is more, hungry.

There was one ghastly week I shall never forget. All we had left in the larder was a bag of haricot beans, and I served them up every

"We'll all be merry, drinking whisky, wine and sherry,  
"We'll all be merry on Coronation day."

**H**ARDLY a suitable ditty for a tot of five to be singing; but children, the psychologists tell us, are suggestible. They imitate their parents. And having borrowed this opus from my father who must himself, in turn, have derived it from his grandfather (as, I imagine, it could only have referred to Queen Victoria's coronation), I won a prize with it at Broadstairs when I ran away from my nurse to try my luck in a juvenile talent contest on the sands. . . .

Public appearance number one,

My origin will require a bit of sorting out. I am a kind of human bran-tub, and can account for traces of Austrian, English, Italian, and Turkish blood in my veins. My great-uncle was the Baron Nicola Nisco of Saint Giorgio Lan Montagna. And you will find a dedication to him in a book of tales by my aunt, Helene E. A. Gingold, novelist, who was a friend of Queen Alexandra.

The family has always been music-loving and interested in the theatre; my grandmother was friendly with Schumann and used to mix in his distinguished circle—with Brahms, Clara Schumann, Joachim.

I was born in London, and I have dim recollections of being vaccinated, playing with a model theatre and exasperating my teachers in the kindergarten where I proved to be a mischievous little beast, completely uneducatable.

I did excel, however, in our very primitive excursions into the drama. I dressed up in all sorts of fantastic costumes with great enthusiasm—which led to my subsequent appearance on the stage at the age of eleven in Sir Herbert Tree's company of *Pinky and the Fairies*, in which I played the Herald, at His Majesty's Theatre. Henry Ainsley, seeing me on the stage, said "Good lord, they're turning this theatre into a creche."

I also appeared as Robin the Page in the *Merry Wives of Windsor*. Sir Herbert engaged me for these parts after hearing me sing *Two Eyes of Grey*, which he said was the most unsuitable song I could have chosen; but he engaged me, none the less.

But he was a man adored by all and used to give lovely tea-parties in the dome of His Majesty's for all the children in his company and then send them all home in a large bus.

Child artistes were rare in those pre-cinema days and my early appearances were received with much fuss and approbation. . . . Now, of course, with the films, they are ten a penny.

Working for Tree was magnificent experience; but, as you probably know, he was frightfully absent-minded, and when, as the page in the *Merry Wives of Windsor*, I had to usher him in with the words "Here is my master," Tree frequently appeared from another part of the wings, so that I was left announcing no one.

But he surpassed himself one night by coming in through the fireplace which, had it been a Christmas play instead of Shakespeare, might have been an appropriate entrance.

When I went into "Where the Rainbow Ends" at the Savoy Theatre, I made friends with a little boy whom I brought home to tea—once or twice, that is, until his noisy behaviour caused my mother to dread his visits. His name was Noel Coward; and even at that tender age he was tremendously enthusiastic about the theatre, vitally alert and brimming with ideas.

Scribbling and acting were his two consuming passions; he never seemed to do or think of anything else. . . . Looking back, I realise what exceptional promise they contained.

I remember finding him extremely jubilant one day when he managed to borrow the Savoy Theatre from Charles Hawtreay in order to present a play he had written for an afternoon's performance.

**W**e managed to sell plenty of tickets (mainly to our relations, who bought them in self-defence) and on the afternoon of the production it occurred to the dismayed young author that tickets may not be sold for a show unless its presentation has been passed by the censor—Noel had neglected to submit the script for approval.

So he solved the problem by going in front of the curtain before we rung up, explaining the position to the theatre-full of patrons who had paid for their seats, and saying, "If you would care to get up and leave the theatre, I will invite you all back again to see the show as my guests."

I toured during the War, and one of my outstanding memories of this tragic period is of a production of *The Three Musketeers* at Sheerness which we gave throughout a frightful air-raid. . . .

We wanted to stop the show and scuttle to safety, but the house was full of tough sailors who, accustomed to the noise of dropping bombs, refused on any account to have their entertainment curtailed. As the electricity was cut off we carried on, nervously apprehensive of each booming report, by candlelight.

It was while I was touring some years later that I ran across a tall, dark, intense young man who was trying, very unsuccessfully, to write for a living and study stage technique in the ultimate hope of achieving laurels as a writer of drama.

*Her first instalment tells how she first met two young, unsuccessful, ambitious, talented young men who have since achieved radio glory—Eric Maschwitz and Bryan Michie*

day, cooking them in a different style every time to give each meal an illusion of variety.

Towards the end of the week Eric got a research job which meant that he had to go to the British Museum every day and hunt up historical facts. Receiving his money on the Friday he came home laden with groceries which he deposited on the table. We looked at each other and we neither of us said a word . . . We kissed, and then I broke down and cried.

But the great day was when Eric sold a serial story to a newspaper for two or three hundred pounds. And, of course, we gave a party to celebrate.

You see, we lived amid a little group of bohemians in that district—writers, musicians painters—and whenever one of them sold a picture, story or composition, he celebrated his success by giving a party—a breakfast party, perhaps, or cocktails—and inviting this ambitious group of struggling artistes to rejoice with him in his good fortune.

Now, there was one young man, a guest at that memorable celebration, who, although obscure and hard up at the time, has since had a very remarkable history.



Hermlone as she appears in the new "Mr. Penny" film



In the studio scene above, Hermlone Gingold is singing in a broadcast of "Waltz Time," radio operetta. The man with the script is Mark Lubbock, now conductor of the B.B.C. Theatre Orchestra

It all began by a very accidental meeting on the part of my aunt—and when you hear the story you will realise how very deeply a chance encounter of this sort can influence one's whole life and career.

She had gone to spend a summer holiday at a place called Ruthin, in North Wales and, turning out one evening to hear the village band, noticed a young man at her side, a tall, thin, red-haired young man whose sole claim to recognition was the fact that he was wearing carpet slippers. Now, my aunt has a whimsical sense of humour, and she was so tickled by this frivolous exhibition that she opened a conversation with him.

It appeared that he was an L.C.C. school-teacher with frustrated stage ambitions; and I first met him some weeks after this encounter when my aunt invited him to a party at her place in London.

We singled each other out immediately at that little gathering and, sitting together on the stairs, talked at great length of brave intentions and what we aimed to accomplish in the theatre, as young people do.



**Bryan Michie was the name of our new friend.**

He came to visit us several times at our Kennington studio; and, being desperately hard up, he used to walk back to his digs in King's Cross. One bitter and windy night, we made him stay.

He had bought some new shoes, I remember; a pair of frightful yellow monstrosities for which he could only have paid a few shillings, and they were of such an inferior quality that they gave off a curious odour which became so overpowering that we made him put them on the window-sill before turning in for the night. . . .

We were scanning the newspapers in our studio one day when we spotted an advertisement, inserted by Mr. Basil Dean, for young men to play in *Beau Geste*.

"Go and see him," I suggested. So Michie played truant next morning, went to Basil Dean's office, which was already overcrowded with applicants, and was politely dismissed by one of the clerks.

As he walked off in despair, a figure passed him. This, surely was Mr. Basil Dean; he seemed, in his astrakhan collar, to be the living embodiment of the theatrical tradition. Michie stopped him impulsively and said, "Mr. Dean, I want to go on the stage."

To his amazement the famous producer said, "That's all right. I've got a part for

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# WHAT has WATT Done?

MICHAEL ELDERSMITH interrogates JOHN WATT, B.B.C. Director of Variety, about his record to date, and finds out what he's done and what he's going to get done.



every time that title appears in the programme. "Which accounts for the success of a series like *In Town Tonight* or *Monday at Seven* or *Music Hall*.

"When you tune into those programmes you know the type of thing you're going to get without having to wonder if it's going to be opera or a talk on zoology. You know what you're going to get.

"Then we went in for a crazy night, with all the usual artistes and characters going nuts.

"We got five hundred letters of protest from listeners who objected to the shattering of their idols. Now for every one listener who writes to us, a thousand don't bother, so you can see the interest that the public take in such a series as *Monday at Seven*."

"You said something about the reaction to a mistake," I reminded him.

"Oh, yes. In one of the *Monday at Seven* broadcasts it was announced that Perry won the singles championship at Wimbledon in 1924.

"For the next hour the switchboard had to handle more than three hundred telephone calls from listeners who wanted to put us right.

"Of course, the year was 1934, and the year we gave was due to a simple error in the script.

"Apart from the hundreds of letters we received, the 'phone calls alone showed clearly how the feature was listened to and criticised."

I switched the subject over to dance bands. He said:

"The dance band situation became so haphazard—even chaotic—that I finally decided to see if I could straighten it out.

"I came to the conclusion that bands could be divided into three classes.

"First, the big group of show bands, the bands that play for general listening and not just for dancing. I got them working in series whenever I could. *An Hour to Play*, *The Signature Tune Is . . .*, and so on.

"Secondly, as there are a great number of listeners who actually dance to broadcast music, I started the *Thé Dansant* and *B.B.C. Ballroom* series in which no singing is allowed.

"And thirdly, there are a few bands who play for the swing fans, the connoisseurs, the students of style in rhythm.

"Listeners now know the sort of stuff they are going to get from the bands according to classification.

"By the way, the public are still writing in to ask where the B.B.C. Ballroom is, and if they can get tickets for it. I thought everybody had read in the papers that the atmosphere of the ballroom was created by gramophone records, but apparently there are still a lot of people who think that dancing actually goes on in a B.B.C. studio!"

"I notice that musical comedies are getting fewer," I said.

"Yes, I've come to the conclusion that listeners are showing a decreasing interest in long musical comedies diagonalised on both National and Regional.

"Listening for the plot is too much like hard work for the young people these days, though some of their elders still have the patience for it.

"I think the majority prefer a show to be funny in spots and tuneful in spots, without too much plot to worry them.

"Another thing. My 'Radio Barometer' has proved how wrong we were to think that family listening did not start before 7.15 p.m. or thereabouts.

"We asked the two thousand if they would listen to a star broadcast at 6.35 on a Friday. This is about the worst time on one of the worst days.

"And eighty per cent replied that they would listen.

"That gave us the confidence to put on the George Formby series of broadcasts at that hour, and they were a great success."

"What about the future?" I asked.

"I'll just go on experimenting and trying out every new idea, throwing away the duds and keeping the good ones—but not long enough to let them get stale.

"One thing I'm certain of is that the series ideas will become more and more firmly established, because people won't be satisfied with haphazard listening any more."



In pre-Director of Variety days—John Watt, compère

**D.V.** according to my dictionary, means "Deo Volente," or "God willing." But in Broadcasting House it means "Director of Variety," or "Watt willing."

John Watt has been the omnipotent director of light entertainment for six months now, ever since Eric ("Balalaika") Maschwitz deserted the corridors of Broadcasting House for the halls of fame in Hollywood.

Watt has had just enough time to stir up the melting-pot of variety, filter out the residue of the former regime, and establish his own ideas in the most popular section of broadcasting.

And what has Watt done?

I called to ask him that precise question, and I found him behind a very large desk covered with papers, ash trays, telephones, memo pads, fancy matchboxes and more papers.

He was terribly businesslike—quite different from the jocular John we have so often heard on the air, and quite different from the ever-smiling John we have sometimes met in restaurants adjoining Broadcasting House.

Yet his new responsibilities do not sit very heavily on his broad shoulders. Every now and again during the interview he permitted himself to break out into a wisecrack or a large laugh.

"What has Watt done?" he echoed. "Well, even if I've done nothing else, I've appreciated the fact that listeners are not only more critical than they used to be, but they also go shopping for entertainment on the air.

"Nobody goes looking for underwear in the hardware department, but if the various departments aren't labelled, then a lot of unsuspecting customers might wander into the wrong one.

"That's just what I'm trying to avoid in the light entertainment programmes of the B.B.C.

"I've set out to establish as many regular programmes as I can, so that every time a title appears, the listeners will know exactly what they will get."

"For example?" I asked.

"Take a title like *Money For Jam*," he replied. "In the past it might have meant a musical comedy or a talk on finance by Baron Rothschild.

"Perhaps that's an exaggeration, but what I mean is that I have tried to establish certain titles which indicate that the same sort of show—very often by the same people—is to be broadcast

"Ever since I took over I have been concentrating on the principle that a series of similar shows is more appreciated by listeners than a haphazard arrangement.

"Even if the public think that radio is laid on like gas or electricity, I'd like to think I've encouraged them to switch on at regular times.

"In fact, I know that they are doing this more and more. As you know, I recently asked a thousand people to become a kind of radio barometer—a group of listeners I could consult on their reactions to programmes.

"As it happened, I was having a scrap with several million influenza germs at the time, but I beat them off long enough to stagger into a studio and lean against a piano and put over a three-minute broadcast.

"Despite the fact that I was feeling very low and lacked enthusiasm in my appeal, we got 47,000 replies. I repeat—47,000 replies to my appeal for 1,000.

"So we selected two thousand of them (as many as we could handle), and we have asked them to record their reactions to all the most important programmes broadcast by my department.

"The majority—a great majority—preferred the serialised programmes."

"But," I said, "what about those millions you never asked to send in their opinions?"

John grinned: "We hear from them as well, especially when we make a mistake.

"We got the most interesting general reaction from *Monday at Seven*.

"To avoid what I thought was the hideous monotony of this feature, I introduced a couple of variations. On the appropriate occasion, *Monday at Seven* went all Scottish. It did not please even the Scots!



Easy position for reading



Hey! This is a bathroom!

# MEET DINAH

Perky Dinah Miller, of the famous Milton Sisters, who entertains you on Tuesdays (Luxembourg), and Thursdays and Saturdays (Normandy), smiles at you from the comfort and domesticity of her own home



Running over a number with her accompanist  
What about a spot of jazz next?



Forgotten how to sign your autograph, Dinah?  
Pleased to meet you. Come again!

Dressed ready for the day, Dinah (below) pauses on the threshold of her flat for the cameraman



# RADIO PICTORIAL'S PROVINCIAL TOUR: 2

**O**N the main road, some two and a half miles beyond Droitwich and its famous brine baths, you come on Wychbold round a bend in the road, a tiny village which boasts a luxury swimming pool and lido. And there, jutting into the skyline, are the giant masts of Britain's biggest radio station.

A few houses, half-timbered, skirt the road. They must be the most unlucky houses in Britain. They get such a welter of National Programme from these fearsome masts dominating their housetops, that they search in vain on their radio dials for anything else!

But come up the long, straight, Roman-like drive to the massive station. Want to meet the men who really *do* put your programmes on the air?

Meet first electrically-minded Mr. H. F. Humphreys. He's the Engineer-in-charge. His right-hand-man is R. J. Abbott. Humphreys, of course, came to Droitwich from Daventry. Both these men and a staff of over a couple of dozen men spend long vigils at Britain's greatest radio station, sitting at grey control panels, alive to every whim of this radio monster.

If a £12,000 metal valve burns out, if a generator goes phut, if one of the huge oil engines breaks down, Messrs. Humphreys and Abbott have an instant remedy at their

*"Radio Pictorial's" Special Commissioner, who is making a tour of all the Regional stations, this week reaches the Birmingham station, via the Droitwich Midland Regional transmitter, and explores the "studios above a row of shops"!*

appears from behind the brown curtain, and conducts you up to meet the Regional officials.

"Yes, the geography of this place is queer," admits Mr. E. A. Constable, an official. "We became so overcrowded that we have to have other offices in Suffolk Street, opposite the West-end Cinema, about four minutes away.

**"B**ut we have a two-year option on a site in Islington Row, some two hundred yards away from here. Demolition has begun, but plans for the new B. H. are not yet prepared. Chief thing will be that we shall have much more studio room. We do need it. Also it is a great disadvantage having our offices split between Broad Street and Suffolk Street."

There isn't a lift at the main Broad-street building, though there is one at Suffolk-street.

(that was Birmingham's call-sign)—and soon became station director.

Mr. Casey is the Midland Regional Executive—the "business manager," that is. He's the only Executive I've ever met who knows something about entertainment as well as business. Casey, with Edgar, was one of the first broadcasters from Birmingham's studios, way back in 1922. Is still quite a well-known baritone.

**T**his is the third building Birmingham B.B.C. has been in, Edgar will tell you. They started up at Witton, at the big electric works where a few weeks ago there was such a disastrous fire. That was the home of Birmingham's first broadcaster—one tiny studio, and a huge "sausage" aerial atop.

It opened in 1922, on November 15. Only six days later, Casey and Edgar both sang in the Brum programme. Joe Lewis was the first Musical Director, in July 1923—and less than a month after Joe's appointment the new studios at 105 New Street were opened by Sir Herbert (now Lord) Austin.

Mr. J. A. Cooper, present engineer-in-charge, joined the keen Brum Brigade in 1923, and was with them for ten years before temporarily being moved to Glasgow and London—and then back home again here to Birmingham. Radio was a rapidly-growing baby. The New-street offices



Brum is soon to have a new Broadcasting House. Meanwhile, here is a glimpse into their present apartments—Studio No. 1, once almost the largest in the world, and (right) the director's office

finger tips. They can switch in another output valve in three seconds. The lofty halls in this stone building hum with suppressed energy. There is the distant sound of rushing water—thousands of gallons of water rushing around these valves to stop them from getting red-hot.

But we must be on again, to Birmingham—and its trams and dense traffic. A few yards along past the Municipal Car Park, and into Broad Street, and there's the B.B.C.

Where? A parade of shops, and a garage. One little shop where you can buy B.B.C. magazines and concert tickets—and then your eye catches the familiar blue-and-yellow B.B.C. flag flying proudly above the whole row of shops. There is a side entrance leading up to this very democratic Broadcasting House which lives, as you might say, right above the shop parlour!

But the earnest folk inside won't tolerate any cracks about their headquarters. For years now it's been too crowded. And soon a new Broadcasting House will be springing up, making Brum the most modern studio centre in the Regions.

Sir Adrian Bault, Robert Tredinnick, Leslie Heward, Mr. Cunningham and Dr. Malcolm Sargent stare down at you from their *passaport* frames in the entrance hall as you wait to go in. And if you tire of waiting you can buy some cigarettes from the slot machine in the vestibule. I like that human touch. A commissionaire

All the "big noises" are in the Broad-street offices above the shops. Here are Percy Edgar, the Regional Director at "Brum," the Programme Director, Regional executive, and the engineers.

In the tall Suffolk-street building are the Children's Hour staff, the light-entertainment experts, drama, talk, features and Outside Broadcasts. House-phones link the buildings, but many minutes are lost in running in the rain from one to another. Soon all this will be changed. The staff, having worked together under rather difficult conditions for years, will be housed together at last.

One fine thing about the Birmingham B.B.C. office is that most of the staff have worked together for years. Regional Director Percy Edgar and Regional Executive Harold Casey have been there almost since the station started.

Come along and meet Percy Edgar first, in his sound-proof office on the second floor. It is wired as a studio, and can be used for important speakers.

Mr. Edgar has been the guiding spirit of Brum B.B.C. since the station first came on the air. He knows all about entertainment, having once been in repertory companies himself, and he's still a singer of note; used to have a fine concert-platform reputation as an entertainer, in songs of the Chevalier type, and Dickens monologues. Was one of the first broadcasters from 5IT



Children, this is "Anne"—whose real name is Enid Maxwell, Children's Hour expert

were bulging, so on January 20, 1926, the station staff moved to the offices and studios above the shops at Broad-street.

At the end of that year the B.B.C. changed from a Company to a Corporation—and since then Birmingham studios, like Topsy, have "just grown."

It has had its milestones. The big No. 1 studio has been chopped and changed around and redecorated with the passing of years. But for a

# WE VISIT THE Midlands

long time it was the biggest radio studio in Europe! Shifting the Midland Regional mouthpiece to Droitwich—twenty miles or so further west—meant re-limitations of the Midland-Region boundary. Lincolnshire, generally, has to be covered by North Region. In exchange, Brum B.B.C. now has North Staffordshire and the Potteries to cater for.

H. J. Dunkerley started as Programme Director at Broad-street in 1933. Was Station Director and head-cook-and-bottle-washer at Liverpool when there was a station broadcasting from there.

There you have the "Big Four" of Brum—Edgar, Casey, Dunkerley and Cooper—the old-hands who have spent the longest time in B.B.C. service.

Now whom would you like to meet next? The announcers? There are two. Henry Riddell (came from London B.H.) and Cedric Johnson (temporary). David Gretton was a popular announcer; now runs Outside Broadcasts.

There's only one woman on the senior staff here, Miss E. E. Maxwell. The Children's Hour expert. Came from Edinburgh. Is called "Anne" at the mike. Charming, quiet, musical and with a musical voice.

Dr. W. K. Stanton is Music Director. Keen, serious. His other claim to fame is that he ran the tuck-shop at Wellington School when he was a master there! Has taught at Reading University, too. Brum was without a Music Director for a year. W. K. S. is catching up with arrears of work now!

Has two brilliant conductors and musical men to help him—Reginald Burston and Eric Warr.

I met both these men in the studios, and both



This is the man Midland listeners hear more often than anyone else—Henry Riddell, announcer



In the picture above, Martyn Webster, Variety chief, shakes himself a cocktail, while, on the left, Percy Edgar, Midland director, lights up



have interesting stories. Young Warr has not long been up at Brum after a course in the staff training school in London. Reg Burston used to work with Noel Coward, and was conductor of *Cavalcade*.

Features? Those brilliant Midland features of topical Midland interest, so good that they are often roped in for the London programmes, too?

Young Robin Whitworth runs those. Remember his work in London, where he first found his feet in getting good feature shows on the air? He's son of Geoffrey Whitworth, of British Amateur Drama League fame. Is out and about a lot, and sometimes even now goes back to London to do a show.

Has just been away up the Severn to do a recorded series jointly with the lads at the Bristol studios. One of his best radio shows was on Elgar . . . a wonderful microphone-picture of Elgar's life and music.

Talks? There are some clever talks given from Birmingham, thanks to Denis Last, scholarly Talks Official, in charge for past five years.

"Midland Parliament" is his big idea. He has Tristram Beresford, son of novelist J. D. Beresford, to help him. "Midland Parliament" is now in its fourth year—keen, incisive debates between workers and managers, reflecting serious side of Midland working life.

Geoffrey Francis arranges the schedule of church relays on Sundays. The Church of the Messiah, just up the road, is a popular O. B. point. The organ there broadcasts well. It was the Chamberlain's church, and there is a memorial to Joseph on one of the pillars.

You remember Owen Reed, who has done so many fine plays on the air? He's gone back to the stage now, and Anthony Macdonald is drama chief.

Record number of Outside Broadcasts start from Brum, an average of six hundred a year. Ex-announcer David Gretton is in charge of these. He only comes to the mike now when he's up in the "perch" doing a commentary on theatre variety.

Birmingham's famous "Microphone at Large" series has been going for three years. They've roped in S. P. B. Mals as outside speaker on many of them. In sport O. B.'s range from water polo to snooker, and car-racing at Donnington. In Room 19 at Broad-street there's an eight-channel dramatic-control panel to "mix" microphones, effects and O. B.'s.

Now we come to the most famous radio name of them all—Martyn Webster, ex-London-B.B.C. man who succeeded Charles Brewer. When Charlie joined the London Variety Department five years ago, Martyn, then youngest London producer, went to the Midlands. Endearred himself to variety folk, and has come to stay—almost!

London claimed him again for a short spell, just as Gretton went for one month to exchange jobs with Neil Hutchinson, and Owen Reed exchanged for two months with Howard Rose. Martyn has more famous shows to his credit than there's room to print here. *Wild Violets* is his own favourite of the long list.

He's up to every new dodge. Latest idea of his is the eight-week radio thriller, starring *Paul Temple* in a series of jewel robberies. Martyn got Francis Durbridge (he's written over twenty radio plays) to write the script—and to get the facts right, the Birmingham Jewellers' Association gave technical help.

Please turn to page 36

A halter neck gives distinction to Ann's evening gown in flame and gold brocade, and the full skirt sweeps the floor



Very flattering to beautiful hands are the accordion pleated sleeves of this hyacinth blue gown



The long, straight line of this black velvet evening coat would be simple to copy—and its simplicity is its attraction



# fashionfotos No. 14

## ANN CANNING

(Who led the Radio Three and whose lovely voice will surely get her to the top of Radio Tree.)

LONG statuesque lines suit Ann's slender figure best. Fluffy styles would not match her dark beauty, but she finds decorative sleeves effective. Nothing "startling" for Ann, who believes clothes are made to be comfortable in, though she manages to look attractive at the same time. She shows you her wardrobe on this page



Ann chooses an unusual line in brims for her wide felt hat



White satin for summer evenings, Ann decides, and this is her choice of evening coat for theatre-going on starlit nights



Nothing like suede for keeping the wind out. Ann loves to go walking in her vieux rose jacket



Charming two-piece in Angora for morning wear. Ann's choice of colouring is a weave in her favourite old rose and beige



June Malo says—



## “EYES RIGHT!”

“Beautiful eyes are worth taking care of,” says June—and she ought to know! Crooner with Joe Kaye’s band on the air, she has also toured extensively with Jack Hylton.

NOT that you’d think June Malo had to do any bothering about her eyes—lovely blue eyes they are, expressing all the pep and fun for which she is famous as crooner with Joe Kaye’s band.

But that’s where you would be wrong. You’ll always find that the girls with the loveliest eyes are the ones who take some trouble with their most precious feature—and, above all, don’t work them too hard.

As soon as June begins to feel that her eyes need a rest (and a sure sign of eyestrain is when you start “blinking” over your book or your knitting) she resorts to this simple but very effective remedy:—

Dissolve a teaspoonful of salt in a tumbler of warm water, and soak some pads of cotton wool large enough to cover the eyes. Place them over your eyes and renew them when cool, for about twenty minutes. Then, without drying, pat in a generous amount of skin food—and not only will your eyes feel quite refreshed, but you will notice that the tired lines round them have disappeared.

Quicker still, if you like an eye lotion that is already made up, bathe the eyes in Optrex. This is easy to take away on holiday, too, and I should advise you always to pack a bottle, for travelling is one of the worst strains for the eyes, and Optrex will remove the dust completely.

Although June’s eyes are beautifully large, she enhances their beauty by curling back the top lashes with a special eyelash curler, which, by the way, gives even small eyes the appearance of size. Eyeshadow, too, sparingly applied, serves the same purpose. Pat just a spot on the eyelids, blend it well in and smooth it up to the eyebrows.

Eyebrows, of course, provide a “frame” for lovely eyes, and since the very much plucked ones have gone out of fashion, June keeps hers to the natural line, just thinning them out towards the ends. A spot of brilliantine on eyebrows and lashes when you have finished your make-up will help the “sparkling” effect, and vaseline applied at night is one of the best ways to make eyelashes grow longer and thicker.

Whether you use make-up on the eyelashes or not is largely a matter of personal taste, though even the most insignificant “orbs” can be enhanced with the discreet use of mascara. June Malo finds that cream mascara is the easiest to use, black for daytime, blue or green for the

evening, depending on the colour of her evening gown. If you are a brunette you will probably find brown the most becoming colour.

Here’s a hint that June asked me to pass on to you:—

“Unless you are *very* young, dear reader, don’t use mascara on your under lashes—only the top ones—or you will give yourself a jaded look that is far from attractive.”

Eye beauty and health is not a question of spending a lot of time and money—it’s a matter of being careful and practical about the way you treat what is assuredly a woman’s greatest asset.

Dark circles under the eyes are not usually caused by eyestrain, but are a warning that all is not as it should be with your general health. They may be cured by the good old “cold water cure”—six glasses of cold water *every* day—or they may need a visit to the doctor. Certain it is, however, that however beautiful your eyes may be, they deserve a worthy setting, and if that setting calls for some corrective treatment where the health is concerned, don’t spare it.

### JUNE’S FAVOURITE RECIPE

#### SALMON MUSHROOMS

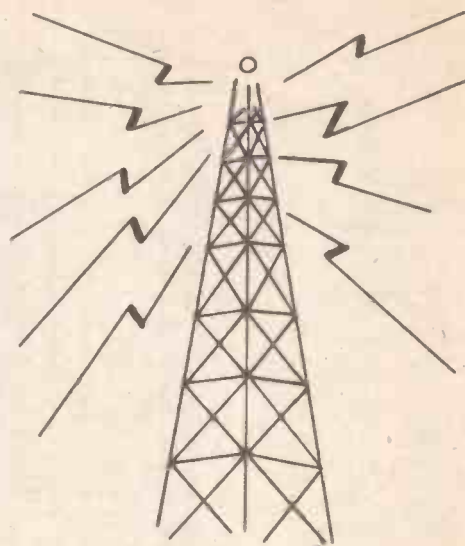
MUSHROOMS are a great favourite with June Malo. She recommends this dish as tasty and quick to prepare.

Take ½ small tin John West’s Middle-Cut Salmon, 4 onions, mushrooms, stock, parsley, fat for frying, 1 egg, 2 ozs. white breadcrumbs, ¼ teaspoonful cornflour, seasoning.

Prepare two large mushrooms, and place them with the peel and stalks in a saucepan with stock and a small piece of onion. Keep the saucepan lid on and simmer until reduced to half quantity. Thicken the mixture with the cornflour.

Mash the salmon, to which you have added chopped parsley and the yolk of the egg, into a thick cream. Mould into pyramid shapes, roll in the white of the egg and toss in breadcrumbs. Fry the salmon pyramids and the remainder of the onions to a golden brown. Arrange the fried onions on a dish, add the two mushrooms and stand the salmon pyramids on the mushrooms.

Strain the hot sauce and pour it over the salmon. Garnish with chopped parsley and a little grated orange rind.



LISTEN AFTER LUNCH

to the

# CREAMOLA

programme from

## RADIO NORMANDY

FEATURING ARTHUR YOUNG AND WILFRED THOMAS IN THEIR SCRAPBOOK OF MUSIC

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## STOMACH PAIN IS NATURE’S WIRELESS

Don’t Wait for the SOS

Nature has many ways of warning the sufferer from stomach trouble that all is not well. Heaviness or dullness after eating, distension of the stomach, flatulence (“wind”), heartburn—these are warning symptoms not to be ignored.

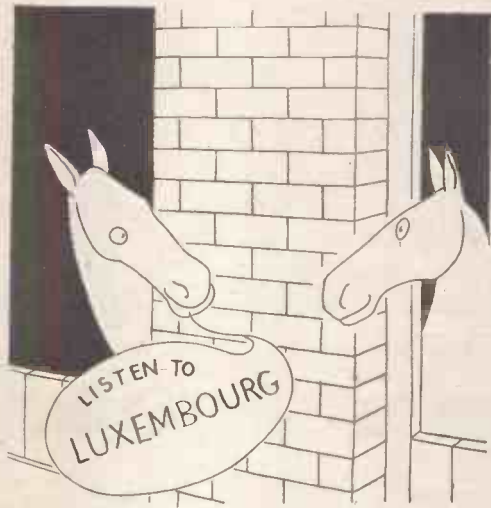
In many cases, even the majority, no serious consequence will ensue provided action is taken at once to get rid of the cause. Mostly this is acidity which eats into the stomach walls until it is corrected. Maclean Brand Stomach Powder neutralises acidity from the first dose. It has cured thousands of a stomach condition that was fraught with really serious danger—the dreaded gastric or duodenal ulcer.

But it must be MACLEAN BRAND Stomach Powder which bears the signature “ALEX. C. MACLEAN” on the bottle. Do not risk your health by taking powder of which you know nothing. Maclean Brand Stomach Powder is never sold loose. 1/3, 2/- and 5/-, in bottles or cartons, of Powder or Tablets; also pocket tins of Tablets, 9d.

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By NURSE DREW  
FAMOUS SINCE 1885  
**RENDELLS**  
APPROVED BY DOCTORS

The week's good thing!



For the best things  
of the week, see the  
**Luxembourg**  
programmes on  
pages 24 and 27-29

Please note new times  
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## Enid Stamp-Taylor talks about



Enid Stamp-Taylor shows how to give a sophisticated touch to a simple jumper by the right piece of jewellery—which you yourself can have free

**T**HE other day I was lunching with Miss Enid Stamp-Taylor, and she was looking so chic and poised, that I was bold enough to ask her if she would give me some hints on her achievement.

This is the question we started off with :  
"How is a girl to look smart, please, Enid, on a very limited income?"

Enid smiled.  
"Why, that's one of the first things an actress has to learn! Some of us strike lucky and land big jobs from the word 'go,' but most of us have a hard time struggling.

"Nothing looks more like failure than appearing shabby and un-chic. Looking successful is the certain way to be a success.

"After all," she went on, "it's the little things that count. Detail is what makes for smartness. You will never find a woman who looks well-dressed with crooked seams to her stockings, untidy hair, or flamboyant clothes. Nor will a beautifully dressed woman fall into that pitfall of looking dingy.

"It is very easy these days to look a little gloomy, when black is smart and easy to buy. It's not so simple to handle a black outfit, though there is nothing so good and becoming as black properly worn."

"Do you mean that alive look some women manage to give to their 'blacks,' particularly French women—the sort of freshness and glamour?" I asked.

Enid nodded thoughtfully.  
"That's about it. It's not a bit of good thinking you are going to achieve that look by a spasmodic facial treatment, a hurried visit to the hairdresser, and the purchase of a bunch of violets. The result's going to look dressed-up and disastrous.

"It's the dull, daily routine that produces glamour in the end. Exercises every morn-



Beautifully chased, in gold metal, this decorative feather can be used in a variety of ways. Send up for yours

## Details that Count

Anne Templer interviews the well-known stage and radio actress and gets some up-to-the-minute fashion hints



Another use for this attractive gold feather which is being given to users of Drene shampoo. It's not Miss Stamp-Taylor this time!

ing, regular skin care, and thoroughly clean, young-looking hair which has its regular shampoo and set so that it looks and feels perfectly happy. If you feel you've really done the best for yourself you will not be self-conscious—and no self-conscious person ever has real charm.

"There is one other thing which is awfully important with black and that is good jewellery. Naturally we can't all afford expensive jewellery, but we can find up-to-date jewellery. Nothing looks nicer and is harder to 'price' than the right costume jewellery."

**M**y lunch-time guest is famed for her man-tailored suits, as she says she literally lives in them, so she ought to know about costume jewellery.

"Yes," said Enid, "this gold feather I am wearing is a good example and, believe it or not, it was free. Which all goes to show!"

Of course I asked for further details.  
"I have been doing some work with Drene lately," Enid explained, "and they asked me to help them select an offer for their Drene users. Between us we found these feathers, and I think they are grand."

I thanked Enid for telling me about these feathers, which are in gold metal, beautifully chased, and look like a lot of money. I am sure you will all do what I did, and send up for yours at once.

I remember the days when we were almost ashamed of wearing anything in the jewellery line which was not "real." Times have changed and, believe me, the smartest women will be wearing these feathers and boasting of their find.

If you don't know how to set about getting your feathers, write to me, Anne Templer, c/o RADIO PICTORIAL, and I will tell you all about it. It's very simple—the cost is only to cover packing and postage—and they are a real find!



Conducted by AUNTIE MURIEL, the North's most popular Children's Broadcaster

**ADVENTURES OF A MICROGNOME**  
Mick Takes a Picnic



When the picnic basket was opened, Mick had eaten all the sandwiches!

EVERYONE was talking about going on a picnic. Mick the Micrognome was getting so annoyed. First of all, he did not understand what a picnic meant and, secondly, he was angry because he did not understand. It all sounded so exciting. He wondered if a "picnic" was some sort of a car or train or aeroplane, because there was so much talk about "What time shall we start?" and "Who's bringing the sandwiches?" and "Don't be late." He resolved that whatever happened he was going with them. He would find out what a picnic was or die in the attempt!

When the appointed day arrived, someone left a large basket on the floor right outside Mick's front door, so to speak. It was the easiest thing in the world for Mick to crawl from under the carpet and slip into the basket. He bumped himself rather badly on a Thermos flask and sat on the sandwiches in the basket, but that did not worry him. He was going on the picnic!

Soon he was lifted in the air and the basket placed in a car, and off they went.

They drove for such a very long time, that while the people went into a café for a cup of tea, Mick began to nibble a sandwich.

It was absolutely delicious! Mick took another and another. They were so lovely, he simply could not stop until he had eaten them all. Then he became terribly thirsty, so he sampled the contents of the Thermos—marvellous hot coffee.

What a feast the little gnome had! He ate so much that he fell sound asleep in the basket and did not wake up until he felt a rush of air on his face, the sun shining in his eyes, and lots of voices saying "Well!"

"He's eaten all the picnic!" wailed a pretty young lady.

"What kind of an animal is it?" gasped a male voice.

"Animal?" said Mick to himself. "Animal indeed!"

Jumping out of the basket, he ran across a hillock and popped down a rabbit hole, where he sat shivering in the dark, ignoring his captors' coaxing to come out.

Here was a nice how-d'you-do! Stuck down a

rabbit hole, and he had not even discovered what a picnic was—unless it meant sandwiches and coffee!

How will Mick get out of the rabbit hole? Don't miss next week's adventure.

**HELLO, EVERYONE!**  
More radio friends this week, and I thank all those who have written to say they like the children's page. Brian King says he is sorry RADIO PICTORIAL does not come out every day! Your sister should try the competitions, Rose Truesdale. Everyone has the same chance. I wish it were possible to send prizes to all the people who send in correct solutions. The earlier you send them, the better.

What do you think of Mick's escapade this week? He is going to have a difficult job to find his way back, I'm afraid. If he were not so curious he would not get into so much trouble.

I am always happy to hear from those of you who care to write to me.

Until next week,

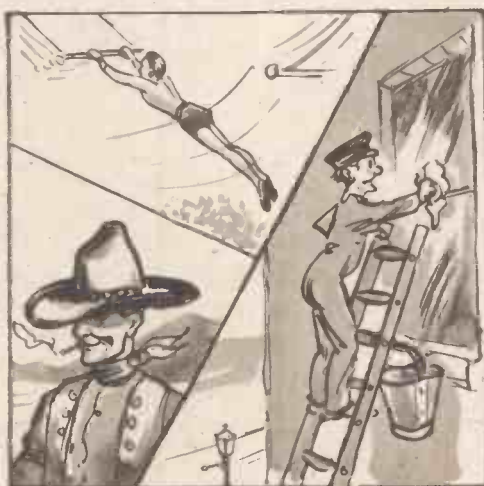
Yours affectionately,

*Auntie Muriel*

**WRONG AGAIN!**

"TAXI-DRIVERS are very brave," wrote young Jones in an examination paper. When asked why, he explained that "None but the brave deserve the fave!"

**COMPETITION**  
FIND THE SONG TITLES



**MORE** song titles! Can you guess what they are? Look at the three pictures carefully and write your solutions down on postcards only. Then, together with your full name, age, address and school, post not later than May 19 to Auntie Muriel, RADIO PICTORIAL, 37 Chancery Lane, London, W.C.2.

I will award four half-crowns for the first four correct solutions received in the neatest handwriting. Age will be taken into consideration.

For results of the "Find the Workbox Articles" competition please see page 26

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NO BURN  
NO UGLY FRECKLES

Cooltan intensifies the sun's TAN-Rays, and stops burn rays! No fiery red; no freckles; but a quick deep, gorgeous, perfect Tan. No grease. No dye. For face and body: men, women, children.

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**CARROLL LEVIS'S**

MOST POPULAR

**DISCOVERY**

On Sunday, May 1st was  
**ARTHUR BLACKMAN**

Singing  
"Mammy Mine"

This artist received the greatest number of votes from listeners and has therefore been awarded the Cash Prize for the week presented by the makers of Quaker Cornflakes.

Don't miss **CARROLL LEVIS** and his latest

**RADIO DISCOVERIES** next week!

AND DON'T FORGET YOUR VOTE. IT MAY MEAN A STAGE CONTRACT FOR ONE OF THESE "UNKNOWNNS"

<b>NORMANDY</b> 5.15 p.m. SUNDAY <small>Transmission through I.B.C. Ltd.</small>	<b>LYONS</b> 8.30 p.m. SUNDAY
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# Highlights of... THIS WEEK'S B.B.C.



Gifted Soprano and Musical Comedy Heroine — Anne Ziegler

*In Town To-night* (National) continues, as does Francis Durbridge's thriller-serial, *Send for Paul Temple*. V. C. Clinton-Baddeley will give the sixth of the *Mrs. Proudie and Her Times* readings on West and Regional, and the intelligent listener will welcome Raymond Gram Swing's regular weekly broadcast, *American Commentary*. John Betjeman continues his *Seaview* series on National.

## Dance Music

IN the later afternoon, Billy Cotton and his Band have *An Hour to Play*, and Jack Jackson's band is responsible for the late dance music. Another of James Moody's *Stop Dancing* shows will be on Regional.

Organ music? Sure! Donald Thorne in the morning from the Granada, Clapham Junction (National), and Horace Finch at the Tower Organ, Blackpool, on Regional.

## Music

TWO outstanding features in this department. On National the Kutcher String Quartet

In her dressing-room: Anne Ziegler is one of the brilliant array of stars in Gerardo's new "Milestones of Melody," on Wednesday night

also be a National commentary on the Ireland (North West) "200" motor-cycle race. This follows a route through Coleraine-Portrush-Portstewart, and should provide plenty of thrills.

## SUNDAY, MAY 15

### Plays, Talks, Features

EVEN if you are not admittedly a Shakespearean fan, I suggest that you look out on National for the broadcast of that grand play, *King Lear*. Peter Creswell has lined up a fine cast which includes Godfrey Tearle, Balliol Holloway and Carleton Hobbs. Tearle is the "Big Noise" behind Actor's Equity; he is a man who is proud of his profession and an ornament of it. Holloway is a man whose association with the Old Vic is such that many people regard him as Britain's No. 1 Shakespearean actor.

The Rev. Dom Bernard Clements, O.S.B., continues his talks on *Learning to be a Christian*, and another serious series of talks begins this week, when the Rev. E. Shillito begins a series of talks on *Great Books of Christendom*. Mr. Shillito has chosen the immortal *Pilgrim's Progress* for the first of his talks. Irene Vanbrugh, who makes a brief but thrilling appearance in *Operette*, has charge of this week's good cause, which is in aid of Homes of Rest for Gentlewomen. All three of these broadcasts are on National.

### Music

IN 1845, at Drury Lane Theatre, Vincent Wallace's opera, *Maritana*, was staged. To-day, on Regional, members of the Royal Carl Rosa Opera Company will sing songs and choruses from this, one of the most popular British operas.

Helen Ogilvie has the title role, Betty

The Cavendish Three—Joy Worth (left), Kay Cavendish (both late of The Radio Three) and Pat Rignold. They sing with Eddie Carroll on Friday

## SATURDAY, MAY 14

### Variety

NOTHING will induce me to believe that an old-time chairman has any place in a show as modern as *Palace of Varieties*.

And nothing will induce me to believe that while Longstaffe persists in his strange whim, he can find a better chairman than Herman Darewski. Under Herman's genial presidency on SATURDAY (National) you will hear Scott Sanders, the comic who was so unaccountably off the air for so many years, and Billy Caryll and Hilda Mundy, Reg Lever and Elsie Winsor, Arthur Pond, the Arnaut Brothers, Suzette Tarri, and the Gerard Singers.

If you missed *Eight Bells* on Thursday you have another chance to-day. John Rorke, Vine, More and Nevard, Fred Gibson, Fred Yule, Alec McGill, and the rest of Mungo Dewar's breezy boys will be on deck for a life on the laughter wave. (Regional.)

### Plays, Talks, Features

WE have another of those fascinating *Conversations in the Train* to-day. Mabel Constanduros has written the script for *This Parent Question*, and that brainy person of high-brow tendencies, Lance Sieveking, has produced it (Regional).

play a programme of Dvorak's music, and on Regional Julius Kantrovitch and his orchestra will be heard.

### Sport

EVER heard of Don Bradman and the Aussies? Okay, I was only joking. They start a match with the M.C.C. to-day at Lord's, and Percy Fender, famous ex-Surrey and England captain, and now a wine merchant, will give a couple of commentaries on the game (National). There will

Thompson plays the poor boy, and others in the cast are Hubert Dunkerley, John Torney, Norman Jones and Howard Glynn. *Scenes That Are Brightest, Let Me Like a Soldier Fall*, and the famous *Angelus* chorus are among the old-fashioned but moving melodies that will come to life. Tate Gilder will lead the B.B.C. Theatre Orchestra, conducted by Stanford Robinson.

War and songs are inevitably linked and Felix Felton and John Cheate will produce a programme on National, which has been prepared by Dr. Thomas Wood. It traces the most famous war songs of all time, right from *Lord Willoughby's Welcome Home*, which was sung just before the Armada left Tilbury, right up to *Tipperary* and the other famous war songs of 1914-18.

Fred Hartley's Sextet, with Brian Lawrence, Alfredo Campoli's Trio and Clifford Greenwood's London Palladium Orchestra are



# PROGRAMMES

among the light orchestras that will entertain to-day. Eugene Pini's Tango Orchestra will also pay another of their frequent visits to the studio.

## MONDAY, MAY 16

### Variety

**G**ALE PEDRICK'S series, *Hail Variety*, has certainly got away with it. Number four occurs to-day, and will deal with the double act. Those genial laddies, *The Two Leslies*, compère this production, and the show will include Scott and Whaley and Lorna and Toots Pounds (National).

*Monday at Seven* may be dying through force of circumstances, but it will leave us plenty of memories. Notably to-night, for the one and only *Gracie Fields* is the big attraction. In addition, *Judy Shirley*, *Inspector Hornleigh*, *Puzzle Corner*, and the popular new series of sketches, *The Lugubrians Abroad*, starring *Ivan Samson* and *Antony Holles*, will be in support of *Gracie*.

Earlier you will be interested in *Friends to Tea*, which has another fine cast. That red-headed comic *Ray Meux* gives another show for his professional godfather, *Ernest Longstaffe*, and *Rupert Hazell* and *Elsie Day*, *Will Seymour* and partner, and *Marjorie Stedeford* will also be starred. *Will Seymour* is a well-known concert party personality, his *Bubbles* shows being famous.

### Plays, Talks, Features

**S**TARS of to-night's programme on National (it is hoped) will be a number of Suffolk nightingales who will be given ten minutes to entertain late at night. This is the first time Suffolk has been thus honoured, the Surrey nightingales having proved themselves to be not so hot when lured to the microphone. They will also be heard on Tuesday and Wednesday.

*In the Tunnel* is an actuality programme in which *John Snagge* will give a running commentary of his adventures when lowered in a large bucket by a crane about 120 feet down one of the shafts of the tunnel which is being built at Derby to try and prevent the floods from which the town has suffered for several years. This tunnel is being constructed to counteract the flooding which comes from a small tributary of the River Derwent. *John* will have to struggle to the working face of the tunnel, and from there he will explain the scheme, interview the men in charge and describe the work in progress. *Snagge* has a real flair for this sort of broadcast, and this

*The week's Star Turns from Lancashire—Gracie Fields, the One and Only, and George Formby, the Gormless One.*

(Below) *Howard Marshall*, one of our most popular broadcasters, will be in another "At the Black Dog" programme on Thursday



Disguised in wig and lace ruffles, Alfredo Campoli, in his latest film, *Stepping Toes*. His well-known trio plays this Sunday

### Music

**A**MUSICAL biography of Franz Josef Haydn begins on Midland and Regional, and the B.B.C. Midland Orchestra, conducted by *Leslie Heward*, will cover the period of Haydn's youth, from 1732-1760.

Light music from Germany comes over the Regional wavelength, and *Phyllis Chatfield* gives a piano recital also on Regional.

### Sport

**M**C.C. v. the Australians again, with *Fender* on the job.

## TUESDAY, MAY 17

### Variety

**P**RESENTING *Les Allen*, the *Radio Roman-cers*, *Lauri Day* and *Roy Willis* in the second of the bright new series *Melody and Romance*. Morning, Noon and Night is the theme of this programme. This is rhythm in dress clothes . . . slick, sweet and sincere.

On Regional an act called *The Telephone Trio* has a quarter of an hour which they've labelled *Us*, and *Harry Engleman*, syncopated pianist should not be missed in his own quarter of an hour on Regional.

### Plays, Talks, Features

**N**OT only journalists have been looking forward eagerly to this promised series of talks called *My Best News Story*. *Tom Clarke*, famous reporter and editor, late of the *News-Chronicle*, sets the ball rolling to-night when he deals with the occasion when he covered the first official Aviation Week in Blackpool in 1909.

*Eric Gillett* gives the second of his *The English Abroad* readings, and the best play of the day will probably be found on the Western wavelength  
*Please turn to next page*

programme should be full of interest. It will be heard on Regional and will be repeated on National on Wednesday.

The Midland series called *Time Turns Back* this week brings the **Hon. Harold Nicolson, M.P.**, to the mike to describe the journey of Cardinal Wolsey from York after being summoned to London for his trial, and his arrival at Leicester Abbey where he died in 1530. Don't forget the serial, *The Gang-Smasher* (National).

### Dance Music

**M**ICHAEL FLOME, comfortably ensconced in the May Fair Hotel, has another late-night session, and *Syd Lipton* and his boys have charge of the B.B.C. Ballroom, on Regional. *David Porter's* production of *Swift Sevenade* will be heard on the same wavelength. *Brent Wood* provides a fascinating record programme of dance music on North. It's the seventh of his series, *Minstrels' Gallery*, and this one introduces America's "Mr. and Mrs. Swing." They are *Red Norvo*, the xylophonist-bandleader, and *Mildred Bailey*, swing vocalist, who in private life are Mr. and Mrs. Norvo.

*Reggie Foort* has a *Fan Mail Favourites* organ show on National, the *Hawaaian Islanders* will be heard on National, and *Jack Helyer* broadcasts from the organ of the Ritz Cinema, Nottingham, on Regional.

(Left) *Jack Helyer*, popular organist who is broadcasting on Monday this week, at the console of the 22-unit Conacher organ of the Ritz Theatre, Nottingham.



They're to be married in June: Sam Costa and his charming fiancée, Miss Esther Foley Comer, play over some records together. You'll hear Sam singing in Joe Kaye's late night dance music session on Tuesday

SAM COSTA  
and his  
FIANCÉE



when the Bournemouth Little Theatre Club (amateurs who won a recent all-England drama contest) will present Cyril Wood's production of *Dear Brutus*.

**Dance Music**

LATE-NIGHT melody comes from the Ritz Hotel, under the able baton of Joe Kaye. June Malo and Sam Costa will warble. There is an American band in mid-evening on Regional and early in the evening on National, Billy Thorburn and his band will rush up from Bournemouth to join Reggie Foort and Styx Gibling in *The Organ, the Dance Band, and Me*.

**Music**

OUTSTANDING musical treat for to-night is the first act of *Fidelio* from Covent Garden. Helge Roswaenge makes his London debut in the role of Florestan (Regional). But music-lovers are advised, also, to remember that on National, another of the Stanford Robinson-Gordon McConnel programmes, *Overture and Beginners*, Please, can be heard, with Jan Van der Gucht, Esther Coleman and George Baker, and the B.B.C. Theatre Orchestra.

**Sport**

JUST the inevitable cricket, M.C.C. v. Australia, with Fender again.

**WEDNESDAY, MAY 18**

**Variety**

GERALDO'S *Milestones of Melody* continues its triumphant way to-night, with Eve Becke, Anne Ziegler, Patrick Waddington, Monte Rey, Cyril Grantham, the Top-Hatters, the Geraldettes, and provides a grand hour (National).

Take *Your Choice*, the weekly Empire variety feature which is also broadcast on Regional, continues, featuring Janet Lind. Because rehearsals clashed, Janet was unable to appear in the recent broadcast of *Forty-Second Street*, as announced in RADIO PICTORIAL. From Bournemouth's swell spot, the Royal Bath Hotel, dance-cabaret, with Billy Thorburn's band, Max Wall and Robert Ashley, will be heard on Regional.

**Plays, Talks, Features**

ON Regional to-night we shall hear the speeches at the annual British Legion Dinner. At the time of going to press the speakers have not yet been announced, but you can be assured of a stirring spate of oratory.

*The World Goes By* is on again, and also one of the already popular Theatre discussions.

On National, Sir Ambrose Fleming, a famous radio pioneer, will talk on *Early Days of Wireless* and, on the same wavelength, the John Snagge programme on the new Derby Tunnel will be repeated. Alastair Borthwick begins a series called *Round the Tower* on Scottish Regional, which will report activities and events at the Glasgow Exhibition at Bellahouston Park.

**Dance Music**

HENRY HALL'S ever welcome team has the teatime session on National, while Oscar Rabin's Romany Orchestra will appeal to the gypsy in us in the late-night session.

In the morning, on Regional, organ fans can tune-in Phil Park, who plays at the Regal, Edmonton, and on National, at night, Reginald Foort has a session.

**Music**

SCENE IV of *Das Rheingold* is the other operatic excerpt of this week. You can hear it to-night on National, conducted by Wilhelm Furtwangler. That clever pianist, Olive Bloom, gives a recital on Regional, and Jack Hardy's Little Orchestra is a National attraction.

**THURSDAY, MAY 19**

**Variety**

HEE, lads and lassies, there's going to be a reet grand do to-night on National That there Lancashire lad, George Formby, and his wife Beryl are going to throw the first of three parties.

Late at night there'll be *Cabaret* on gramophone records on National, and earlier in the evening you'll be able to hear variety from the New Theatre, Northampton, on Regional. De Haven and Page, Harold Walden (the B.B.C. centre-

**RECORDS OF THE WEEK**

Edgar Jackson's Selections

For Everybody

"MAMA, I WANNA MAKE RHYTHM" and "Oooooo-OH, BOOM!" by Harry Roy and his Orchestra (Parlophone F1106).

For Accordeon Enthusiasts

"TEMPTATION RAG" and "TIGER RAG"—by George Scott-Wood's Accordeon Band (H.M.V. BD537).

For Swing Fans

RED NORVO and HIS ORCHESTRA—"Jeannine, I Dream of Lilac Time" and "Tea Time" (Vocalion S143).

**This Week's  
B.B.C. Programmes—contd.**

forward), Renara, the syncopated pianist, and Harry Hemsley, with his Command Performance laurels heaped upon him, will all be in the bill.

Anything that Henry Reed and David Porter are associated with bears the hallmark of mirth, melody and originality. To-night, on Regional, we have another programme called *Further Familiar Fables*, in which Esop's Fox fables will be told in a new and musical way.

**Plays, Talks, Features**

HOWARD MARSHALL will be in another of the *At the Black Dog* series of informal chats in the morning on National.

There are two feature programmes which command interest. Both are on Regional. The first is *Isle of Man*, devised by D. G. Bridson, who is himself a Manxman.

The other programme has been chronicled by Dewan Sharar and is called *Sands of Suez*. It deals with de Lesseps' famous engineering feat which resulted in the Suez Canal in 1869.

**Dance Music**

JOE LOSS has the late-night session, and Ben Oakley, one of Britain's few trombonist-leaders, will leave the country caravan in which he leads his bachelor existence, to play in *The Dansant* (Regional).

Sydney Torch has an organ session on Regional and on the same wavelength Reggie Foort will also be heard in mid-evening.

**Music**

THREE attractive programmes for the serious music-lover will be heard to-day. On National the London Music Festival from the Queen's Hall will be broadcast. Toscanini will conduct the B.B.C. Symphony Orchestra in a programme which will include Mozart's *The Magic Flute* and Beethoven's *Symphony No. 4 in B Flat*.

On Regional George Armitage sings in a light classical concert played by the Philharmonic String Trio, and there will be a repeat performance of *Overture and Beginners, Please*.

**FRIDAY, MAY 20**

**Variety**

IT'S a dull day for Variety to-day, with one exception. On National, The Two Leslies present another of their famous *Radio Pies*.

**Plays, Talks, Features**

ABERDEEN Fish Market is one of the most important centres of the fish industry in the country. On Regional you can hear a recorded programme which deals with the history of the fish sold at the market from the time it is caught till the time it reaches your breakfast table. Here's a programme which, if it is as effective as its devisor, Alan Melville, hopes, will smell!

On the same wavelength the Oxford Repertory Company presents *Night Must Fall*, adapted and produced by Anthony MacDonald. Thea Holme, Stanford Holme, Cecily Nicks and Geoffrey Tyrell are included in the cast.

**Dance Music**

SYNCOPIATION PIECE (National), new series will feature as usual Eddie Carroll and his orchestra, The Cavendish Three, Ian Stewart, the song reporter, Billy Scott-Coomber, and James Dyrenforth, who writes and speaks the narrative.

Ambrose, minus his kilts, is back from Scotland to the Cafe de Paris, and will have the late night dance music session, whilst at lunch-time on National Reg Pursglove and his band will be heard.

**Music**

WILLIAM PETHERS and the New Coventry Hippodrome Orchestra will be heard on Regional. I'm looking forward to hearing the evergreen *Phil the Fluter's Ball* rendered first straight, then as a string quartette might play it, then in the Hungarian idiom, fourthly as a swing number, and fifth as a number for a military band!

# COWBOY to RADIO STAR

## Big Bill Campbell



So long, folks!  
You'll be hearing  
from me

says good-bye to readers  
this week, but hopes  
they'll listen to his Hilly-  
Billy concerts, on the  
air from Luxembourg  
and Normandy four  
times weekly for Lushus  
Jellies.

Most times Kathleen tours with me and she never gets tired of hearing our stage show or our broadcasts. If Kathleen didn't come around with me, touring would lose a whole heap of its attraction. It would be no life at all always to be away from one's home and one's wife. Because, after all, aren't these two of the most precious of all the precious things in this life? Whether you're up or whether you're down, if you've chosen the right wife and the right home you've got a haven where you can find peace.

And now, my friends, I'm going to sign off. I'm glad to know that our hilly-billy music brings a bit of sunshine and pleasure into the lives of many people. I hope my broadcasts from the Continent and the B.B.C. and my stage shows will go on giving you a kick.

If they do, won't you just drop me a line? I'll be glad to hear from you.

**A**BOUT four years ago I arrived in England for a holiday trip. I've been here ever since and don't plan to go back to Canada. Surely that's a pretty good testimonial for your swell little country . . . coming from a guy, who, in the two previous instalments of this story, has indicated that he's got an itching foot.

But England has got me completely, and I want nothing more than just to go on living here and working and seeing my friends and making a bit of money and having plenty of fun.

Besides, there was an even more important reason why I made up my mind to stay in this little country. That reason's name was Kathleen Melsom. Now it's Mrs. Bill Campbell. Yes, my friends, after roaming around Canada and America I had to come all the way to England to fall in love.

And did I fall . . . gosh, hook, line and sinker! It all happened just over three years ago. I ran into a man I'd known in Canada, a man named Leslie Melsom. We were at a party and he introduced me to his sister. Well, you know how it is at parties. You meet a lot of folk, and you hand out a lot of "Hellos" and "Pleased to Meet You's," and then you get yourself a drink and wonder when you can decently go home.

But, for once, my "Hello, pleased to meet you" was absolutely sincere. As soon as I saw this pretty brunette my old heart looped the loop and I sort of felt that here was a pretty swell girl who I'd like to get to know.

Well, a few days later I got bold! I rang up Kathleen's Kensington home and asked her to come out to supper. It was ten-thirty at night and Mrs. Melsom thought I was "nuts." Seems that in Kensington, ten-thirty's the hour for going home, not going out!

Still, I understand that Leslie assured his mother and his sister that I was "quite harmless" (what a pal!) and Kathleen duly had supper with me.

We became friendly and, six months later, we got married. I proposed to her at Hayling Island, of all places. We were visiting her younger brother in camp.

I suppose six months was pretty swift work, but I've always liked getting on with things. It surely doesn't take more than six months for a fellow to know that he's met the one girl who can make him happy. Kathleen's sincerity, friendliness and charm got right under my skin . . . so, thought I, why dither and think it over? Where-upon I asked her to marry me, she said "Yes" and it happened!

We had a lot of fun in those early days. England was still very strange to me and Kathleen started to show me around. I hadn't seen any real grass and countryside and when I did discover such lovely spots as Somersetshire, for instance, it was a sheer revelation of beauty to me.

After the vastness of Canada little England seemed so refreshingly dainty . . . the flowers, the country cottages, the hedges seemed so fragile and charming.

# CATARRH

PERMANENTLY BANISHED BY THIS  
REMARKABLE HEALTH DISCOVERY

A FREE TRIAL OF THIS HIGHLY EFFICIENT AND  
SUCCESSFUL TREATMENT IS OFFERED TO YOU TO-DAY

Every day, letters are received from grateful clients testifying to the marvellous efficacy of the Robinson Catarrh Treatment. Each week brings more and more success. Why

not let this proven remedy do the same for you as it has done—and is doing—for hundreds of others. If you are troubled with:—

**Mucus dropping into throat,  
Stopped-up nose,  
Singing, ringing or buzzing  
noises in the head,  
Frontal headaches,  
Catarrhal deafness  
Chronic constipation,  
No energy,  
Poor memory,**

or any other of the various symptoms associated with Catarrh, then this offer concerns YOU. Think of it! In a short while you can be absolutely free of all traces of Catarrh, and life, instead of being a burden, will be a pleasure. All you have to do is to fill in the coupon below, and in return you will receive absolutely free and without obligation:—

(1) A supply of Fume Distillate Capsules designed to give instant relief to every case, however severe and stubborn.

(2) A supply of Mucus Solvent to neutralise Hyper-acidity and dissolve the Catarrhal germ-laden mucus in throat, stomach and other organs.

(3) A supply of Mucus Eliminant to expel poisonous mucus and excess acids from the system, purify the blood stream and bring about a wholesome condition of internal health and cleanliness.

You will also receive a specially informative handbook entitled 'THE CONQUEST OF CATARRH' together with a personal letter from Mr. Robinson telling you how he conquered his Catarrh and how, in collaboration with experienced Chemists, he formulated this amazingly successful Treatment so that each and every sufferer can share the positive knowledge that Catarrh can be entirely eradicated from the system, safely, simply and permanently. You would be well advised, therefore, to



**MR. HERBERT ROBINSON,**  
former Catarrh Sufferer,  
whose important Scientific  
Discovery banishes Catarrh  
by removing the Cause.

post this coupon AT ONCE. You have nothing to lose, but all to gain—Good Health—the most valuable asset in the world.

TO: The Proprietor,  
Associated Laboratories, First Avenue House, High Holborn,  
London, W.C.1.

Please send complete trial Supply of the Robinson Catarrh Treatment with Booklet and full information to:—

Name .....

Address .....

**PLEASE UNDERLINE  
YOUR SYMPTOMS**

- Nose stopped up?
- Losing sense of smell?
- Mucus drops into throat?
- Singing, ringing, buzzing noises in the head?
- Hearing failing?
- Catch cold easily?
- Breath unpleasant?
- Throat sore? Eyes water?
- Shortness of breath?
- Tickling sensation in throat?
- Poor memory? No energy?

"Radio Pictorial."

# Listen to RADIO

**THIS WEEK'S  
PROGRAMMES  
IN FULL**



# LUXEMBOURG

1,293 metres

Chief Announcer : Mr. S. P. Ogden-Smith

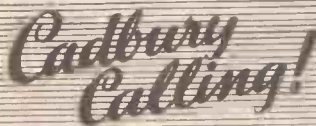
Assistant Announcers : Mr. S. H. Gordon Box and Mr. John Bentley

## SUNDAY, MAY 15

8.15 a.m. Request Programme

8.30 a.m. **GEORGE FORMBY**  
with a strong supporting cast, including "Beryl" and

John Firman's Orchestra  
**HIS** absurd songs keep you in fits... his gags make you roar... his nimble work on the ukelele makes you breathless with admiration. **GEORGE FORMBY** is on the air, with "Beryl" and John Firman's Orchestra. Formby fans will hear their favourite at his best, will hear him sing some of his most popular numbers, including *Sitting on the Ice in the Ice Rink*, from his latest film *I See Ice*.  
A terrific series of laughter and song programmes.—Presented by the proprietors of Feen-a-Mint.



★ ★ ★ CHARLIE KUNZ  
BRINGS YOU SWEET MUSIC

**CHARLIE KUNZ**  
famous pianist brings you Melodies with Memories



**CYRIL GRANTHAM**  
well known vocalist



**JUDY SHIRLEY**  
who sings as sweet as she looks



Cadbury Calling — with a breakfast-time treat for Tuesday, and to tell you about Milk Tray Chocolates — a popular treat at any time

**Don't forget MR. PENNY and REGINALD DIXON on Saturdays**

**Tuesday Morning**  
RADIO  
**8.45 a.m. LUXEMBOURG**  
RADIO  
**8.0 a.m. NORMANDY**

Radio Normandy transmission arranged through International Broadcasting Company Limited.  
MAY 17

8.45 a.m. **YOUR OLD FRIEND DAN**  
Singing his way into the home.  
**YOUR** Old Friend Dan brings sunshine into your homes with some cheer-laden songs and another bunch of useful household hints that will help to make life easier for you. It's a long time since Dan took over the Johnson's programme, and, if his fan mail is any indication, he is still as popular as ever.  
Presented by the makers of Johnson's Wax Polish.

9.0 a.m. **GEORGE ELRICK**  
Maclean's Laughing Entertainer and His Band  
**EIGHTEEN**-year-old, Glasgow born, Francis Walker is featured with George Elrick and his Music Makers to-day. Francis, although regrettably blind, has already won 2 silver cups for his playing. Now you will hear him rendering *Waltz in D flat* on the accordion.  
Presented by the makers of Maclean Brand Stomach Powder.

9.15 a.m. **On Board the Top Hat Express**  
Whose passengers include the Top Hat Orchestra, conducted by Felix Mendelssohn, Top Hat Singers, Paula Green and George Barclay, and a surprise passenger.—Presented by Nestles.

9.30 a.m. **Master O.K. The Saucy Boy**  
Presented by the makers of O.K. Sauce.  
9.45 a.m. **Showland Memories**  
Presented by California Syrup of Figs.

10.0 a.m. **The Biggest Little Programme**  
Starring Louise Brown, Billy Scott-Coomber, with Monty Litter and Evelyn Corry at the pianos.—Sponsored by Rowntrees, the makers of Kit Kat Chocolate Crisp.

10.15 a.m. **CARSON ROBISON AND HIS PIONEERS**  
Continue their popular hill-billy broadcasts.

**CARSON ROBISON**, now that he has straightened out the troubles of young Jimmie O'Neil, takes it easy with the gang out at the ol' C. R. Ranch... spends the day laz'ing and singin' some grand ol' songs. Listen particularly for *Long, long ago* and *Till We Meet Again*... you're going to love these two.  
Sponsored by the makers of Oxydol.

10.30 a.m. **HARRY DAVIDSON**  
and His Commodore Grand Orchestra  
Sponsored by Freezone Corn Remover.  
10.45 a.m. **Brown and Polson**  
Present Eddie South and His Orchestra, with Mrs. Jean Scott, President of the Brown and Polson Cookery Club.

11.0 a.m. **The Happy Philosopher**  
A new programme of particular interest to all dog lovers.—Presented by Bob Martin, Ltd.

11.15 a.m. **THE OPEN ROAD**  
Presented by Carters Little Liver Pills.  
11.30 a.m. **Luxembourg Religious Talks**  
(in French).

12 (noon) **QUAKER QUARTER-HOUR**  
featuring Carroll Levis and  
His Radio Discoveries  
The Crawford Brothers (Instrumental and Vocal)  
Tony Vaughan (Vocalist)  
Edith Ellis (Impression of musical saw)  
Bernice Hicks (Soprano)  
Sheffield Twins (Saxophone and Guitar)  
**IF** you don't believe England has any undiscovered talent, just listen to this lively 15 minutes of variety. To-day Carroll Levis brings you five unknowns he has scoured England to find. He asks you to vote for them. Do send him a card. You may be helping some struggling artist to fame.  
Presented by Quaker Cornflakes, Ltd.

12.15 p.m. **The Coty Programme**  
A new programme of haunting melodies, beauty information, with John Goodwood.

**SOME** exciting news for people who are getting married this week—from John Goodwood, the famous radio astrologer. He tells you some more ways to judge your friends' characters by their handshakes. And if you have a birthday between May 15th and May 31st he has some advice—and a warning to offer.

12.30 p.m. **Peter the Planter**  
On behalf of the blenders of Lyons' Green Label Tea presents "Back Stage With Sir Seymour Hicks," with Peggy Wood, Dennis Van Thal and His West End Theatre Orchestra, and Full Company.

12.45 p.m. **HUNTLEY & PALMERS**  
present  
"The Galeties"  
with  
Leslie Henson  
Roy Royston  
Ginger Matthews  
Yvonne Ortner  
George Neil  
Robb Currie  
The Gaiety Rhythm Boys  
with  
The Gaiety Star Orchestra  
The whole show written and devised by Douglas Furber and Leslie Henson.

**LESLIE HENSON** and Co. are still on board a liner, making their film *Taking the Biscuit*. They really might have done something this week if the lights had worked. But don't worry—there's a song from Leslie Henson and a speech by the Ship's Captain and plenty of other good things as well.

1.0 p.m. **Lux Radio Theatre**  
Featuring Teddy Joyce and His Orchestra, Introducing "The School for Stars," with highlights from the film *Stand-In*.—Presented by the makers of Lux.

1.30 p.m. **Ovaltine Programme**  
of Melody and Song.

2.0 p.m. **The Kraft Show**  
Directed by Billy Cotton, featuring Mary Lawson and Fred Duprez, with Peter Williams, Alan Breeze, Jack Doyle and Larry Adler.—Presented by the Kraft Cheese Co., Ltd.

2.30 p.m. **FRED HARTLEY**  
and His Orchestra  
Brian Lawrence  
and John Stevens  
revive for you  
Songs You Can Never Forget

*JUST pause awhile, let your troubles all go by  
In a world of music no worries shall intrude  
Your tender thoughts caught in memory's net  
Listen to the songs that you can ne'er forget.  
Glorious melodies, that revive precious memories—arranged and played by Fred Hartley and his Orchestra, with that popular songster, Brian Lawrence.  
Presented by the makers of Johnson's Glo-Coat.*

2.45 p.m. **THOMAS HEDLEY & CO.**  
proudly present  
Miss Gracie Fields  
in a programme of new songs and at least one old favourite, with some homely advice about *Fairy Soap*.  
**BRITAIN'S "Fairy"** Queen of young and old alike, **GRACIE FIELDS**, in another programme of sparkling songs, which this week includes *Rosalie*.  
Please turn to page 27



A happy bunch of some of Carroll Levis's discoveries, with Carroll himself in the centre. There will be another of his famous programmes, with more discoveries in the Quaker Quarter Hour at 12 noon on Sunday.



TO ENTERTAIN YOU WITH THE MOST THRILLING MUSIC—THE FUNNIEST BACK-CHAT ON THE RADIO

# THE RINSO RADIO REVUE

MAY 15<sup>TH</sup>

**EDDIE POLA**  
COMPERE EXTRAORDINARY

**JACK HYLTON**  
AND HIS BAND

**AL & BOB HARVEY**  
CANADA'S AMBASSADORS OF MIRTH

**Alice Mann**  
THE PERSONALITY GIRL

**SAM BROWNE**  
HE'S GOT RHYTHM!

**PEGGY DELL**  
THE IRISH SINGER

**The Henderson Twins**  
TWIN STARS OF THE RADIO SKY



SUNDAYS at 6:30 p.m.

**LUXEMBOURG-NORMANDY and POSTE PARISIEN**

(Transmission for Normandy arranged through the International Broadcasting Company Limited)

<b>MAY</b>	<b>22<sup>ND</sup></b>	<b>29<sup>TH</sup></b>
<b>DICK HENDERSON</b> GUEST COMEDIAN	<b>PEGGY WOOD</b> STAR OF NOEL COWARD'S 'OPERETTE'	<b>GERTRUDE NIESEN</b> SWINGHEART OF THE AIR
<b>JACK HYLTON AND HIS BAND</b>	<b>The Henderson Twins</b> TWIN STARS OF THE RADIO SKY	<b>DICK HENDERSON</b> GUEST COMEDIAN
<b>EDDIE POLA</b> COMPERE EXTRAORDINARY	<b>Alice Mann</b> THE PERSONALITY GIRL	<b>EDDIE POLA</b> COMPERE EXTRAORDINARY
<b>JACK HYLTON AND HIS BAND</b>	<b>Peggy Dell</b> THE IRISH SINGER	<b>JACK HYLTON AND HIS BAND</b>
<b>PEGGY DELL</b> THE IRISH SINGER	<b>SAM BROWNE</b> HE'S GOT RHYTHM!	<b>PEGGY DELL</b> THE IRISH SINGER
<b>ALICE MANN</b> THE PERSONALITY GIRL	<b>ALICE MANN</b> THE PERSONALITY GIRL	<b>ALICE MANN</b> THE PERSONALITY GIRL

ALSO-

remember to listen-in to the tunes specially chosen for you and presented by SANDY MACPHERSON at the Console of the EMPIRE THEATRE ORGAN. Every Tuesday and Thursday morning at 10.15 from Radio Luxembourg.

R.S. HUDSON LTD.

2592-12



## THROW OFF The Shackles of DEAFNESS

Deafness is robbing you of most of the joys of life. It is sapping your vitality, spoiling your social life, handicapping you in business, keeping you in the background. You might as well be living on a desert island—for deafness makes you feel right "out of it."

You'd give anything to be able to regain your hearing; to hear the ticking of a clock; to be able to go to the "talkies"—and enjoy them. Of course you would, for hearing is a precious possession.

But, you say, you have been deaf for years. Those terrible head noises, too, have been making life a nightmare. You are sensitive. You do not wish to advertise your disability with ear-phones, ear trumpets, and other unsightly aids.

Why not regain your hearing without these gadgets? Yes, there is a way, a pleasant, safe and certain way of throwing off the shackles of deafness.

You can read all about the ways and means of curing this terrible disability yourself—surely, pleasantly, rapidly.

"The Book of the Ear," which will be sent you free, explains in simple language just what is the root of the trouble. It will tell you how by means of a simple treatment applied for a few minutes twice a day, in your own home, you can again enjoy the blessed boon of perfect, normal hearing. If you value your happiness, write for "The Book of the Ear" straight away!

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## WHY NOT JOIN US?

- EVERY SUNDAY MORNING—
- EVERY SUNDAY AFTERNOON—
- EVERY MONDAY MORNING—
- EVERY TUESDAY MORNING—
- EVERY THURSDAY MORNING—
- EVERY FRIDAY MORNING—

## The CARTERS CARAVAN

SETS OUT ON

"THE OPEN ROAD"

## SONGS—DRAMA—MUSIC

Remember the times and the stations:

**RADIO LUXEMBOURG** (1293 metres)  
11.15 a.m. every Sunday; 8.45 a.m. every Monday;  
8.30 a.m. every Thursday.

**RADIO NORMANDY** (212.6 metres)  
2.45 p.m. every Sunday; 9.0 a.m. every Monday; 10.15 a.m. every Tuesday.

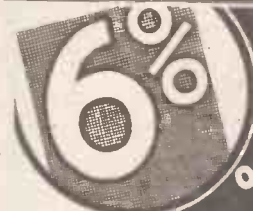
**PARIS BROADCASTING STATION (POSTE PARISIEN—312.8 metres)**  
10.30 a.m. every Sunday; 9.15 a.m. every Friday.

You'll be switching on to an entirely new kind of musical show! The Carters Caravan will fascinate you with Music, Song and Drama—the brightest show on the air. You and your family must listen-in to this programme.

Listen to "The Open Road" programme sponsored by the makers of

## CARTERS Brand LITTLE LIVER PILLS

Radio Normandy transmissions arranged through the I.B.C. Ltd.



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In all ailments incidental to the Sex **DR. OSTER MANN'S FEMALE PILLS** have been used with extraordinary success. Countless letters from all parts of the world provide conclusive and undeniable proof of their efficacy. Every woman sufferer should write for **FREE SAMPLE**. Sold in boxes. Price 3/., 5/., 12/.

FROM THE MANAGERESS  
The **HYGIENIC STORES, Ltd.** (Dept. R.P.),  
95, Charing Cross Road, London, W.C.2.

# ★ MILLIONAIRE'S WEEK-END FOR YOU!

See page 32

# OUR RADIO LETTER BOX

Half a crown is paid for every letter used in this feature. Address your letter to "Radio Letter Box," Radio Pictorial, 37 Chancery Lane, London, W.C.2. Please enclose a stamped, addressed envelope for a postal reply.

## WASTING A GOOD BAND

From G. Jones, 13 Evelyn Road, Wildmoor Estate, Abingdon, Berks.

I WONDER how many people listen to the Central Band of the Royal Air Force at its present hour of broadcasting, three fifteen p.m.? Then again, I wonder how many would listen to it if it were to broadcast at seven fifteen p.m.?

It seems such a pity to waste an hour's light music played by a good band. Surely it could be arranged for them to have an evening's broadcast during the week at a time when I feel sure it would be really appreciated.

The quality of the usual Thursday evening programme suggests the ideal time. The programme would lose nothing and gain a lot.

## ALL LADIES VARIETY

From Leonard Seamer, 2 St. John's Terrace, Casterton Road, Stamford, Lincs.

BY way of a change, why not an All Ladies *Palace of Varieties* programme? There are hosts of renowned artistes from which to build up a first-class bill and I give a selection, which I think would compare favourably with any Variety show yet featured "on the air."

Gracie Fields, Revnell and West, Gipsy Nina, Peggy Cochrane, Florence Desmond, music by "The Girl Friends" orchestra, conducted by, and featuring, Helen McKay; Florence de Jong at the B.B.C. Theatre Organ; Compère, Paula Green, who, in my estimation, has one of the most attractive speaking voices I have ever heard.

## READY-MADE RADIO PLAYS

From M. Reynolds-Seaton, 21 Windsor Road, Boscombe, Bournemouth.

IF the B.B.C. really wants to broadcast radio versions of films why don't they choose films that are practically ready-made radio plays?

100 *Men and a Girl* and *One Night of Love* would be ideal for this purpose. *Top Hat* was nothing much without the dancing of Fred Astaire and Ginger Rogers, *Congress Dances* needs period costumes and ballroom scenes to make it effective and, of course, Disney's drawings are the only things that matter in *Snow White and the Seven Dwarfs*.

## CENSORED!

From John Lewis, "Brookside," Green Lane, Shepperton-on-Thames.

HAVING seen the play *Idiot's Delight* I know that in the excerpts broadcast in the "Theatre" series the dialogue was carefully edited to suit the B.B.C.

Why should anything which has been passed by the Lord Chamberlain as fit for public performance be considered too "strong" or too "gruesome" for the average listener? If it is, why broadcast extracts from plays at all?

## THAT STUDIO AUDIENCE

From G. A. J. Major, 33 Woodlands Road, Guildford.

I AGREE with Garry Allighan that taking it all round Music Hall is poor, but I do not agree that the Studio audience should be banished. It does at least give a reasonably genuine atmosphere to the show as distinct from the synthetic atmosphere of, for example, "Ballroom."

A lot of the material incorporated in relays from concert parties and music halls is lost because the artiste is playing to his audience, but notwithstanding this, the laughter and applause enables us with little imagination to visualise what is taking place. The more the B.B.C. Music Hall can capture the atmosphere of the real thing the better. Of course, the method of presenting *Palace of Varieties* is appalling, with all the time wasting tripe the "Chairman" has to talk.

## MORE NEWS ABOUT NEWS

From D. Buckley (aged 13), 11 Granby Road, Stretford, Lancs.

I was very interested in your article *Heard the News?* in the April 15 issue. I would, however like to make a correction.

You state that Rome 2 broadcast news in English at 7.36 p.m. On April 1 it was changed to 10.15 p.m. and automatically became 11.15 p.m. on April 10, owing to B.S.T.

Rennes-Bretagne (288.5m, 120 KW) also broadcast news at 6.45 p.m. one day each week. Moscow 1 (1744m, 500KW) are on the air every Sunday, Monday and Friday at 10 p.m. Kiev 1, Minsk and a few other U.S.S.R. stations broadcast news at 11 p.m. every Tuesday, Thursday and Saturday. Salamanca broadcast news at 9.15 week-days and 9.0 Sundays (p.m.).

## PERHAPS!

From Fred Flood, 89 Langdon Road, Morden, Surrey.

GARRY ALLIGHAN'S bitter attack on the Studio audience sounds like a case of "sour grapes"!

## Result of Auntie Muriel's COMPETITION

"FIND THE WORKBOX ARTICLES"

POSTAL Orders for 2s. 6d. have been sent to the following:—

MARY MAY (age 12), 146 Robert St., Ynysybwl, Glamorganshire (*Trebarth School*).

EDNA STRAKER (Age 9), 20 Twentieth Avenue, Blyth, Northumberland (*Crofton School*).

JOHN ALFRED HARDING (age 13), Rose Bank, Simister Lane, Prestwich, Manchester (*Heys Council School*).

PHILIP JOHN SPENCER (age 10), 1 Bourne St., Old Town, Hastings, Sussex (*All Saints School*).

THE ONE AND  
*only*  
**GEORGE  
FORMBY**



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**JOHN FIRMAN'S ORCHESTRA  
AND "BERYL"**



**Now**

**BROADCASTING EVERY  
WEDNESDAY AND THURSDAY AFTERNOON**  
*in addition to Sunday mornings*

Feen-a-mint present the laughter scoop of the year—four George Formby broadcasts every week. Listen in and laugh with England's most popular comedian.

### LUXEMBOURG

Sunday mornings at - 8.30  
Thursday afternoons - 5.0

### NORMANDY

Sunday mornings at - 8.45  
Wednesday afternoons at 3.45

*Presented by the makers of*

# FEEN-A-MINT

*The delicious mint-flavoured laxative that keeps you fit.*

NORMANDY TRANSMISSIONS ARRANGED THROUGH THE I.B.C. Co., Ltd.

# RADIO LUXEMBOURG'S PROGRAMMES

Continued from page 24

**3.0 p.m.** **MORTON DOWNEY**  
The Golden Voice of Radio  
In a new series of popular songs and ballads.

**MORTON DOWNEY**, the idol of American radio, has long since won his rightful recognition in England. Your favourite dream-laden songs are made more haunting, more melodious by this golden-voiced tenor.  
*Presented by the makers of Drene Shampoo.*

**3.15 p.m.** **Waltz Time**  
With Billy Bissett and His Waltz Time Orchestra, Esther Coleman, Hugh French and the Waltz Timers.—*Presented by Phillips' Dental Magnesia.*

**3.45 p.m.** **Geraldo In Play**  
A quarter-hour of unbroken melody.—*Presented by the makers of Diploma Cheese.*

**4.0 p.m.** **HORLICKS PICTURE HOUSE**  
Master of Ceremonies: Ben Lyon  
Jane Carr  
Vic Oliver  
Niela Goodelle  
Al Bowly  
Sylvia Welling  
Rhythm Brothers  
and  
The Horlicks All-Star Orchestra  
under  
Debroj Somers

**A STAGE** full of stars at the Scala Theatre, London, where this programme is made. Vic Oliver is still irrepressible and manages to look as funny as he sounds. Niela Goodelle is one of the year's biggest discoveries on this side of the Atlantic. She hails from Florida and was first discovered at Palm Beach by an astute agent. We have to thank Henry Sherek for bringing her to England a month or so ago.  
*Presented by Horlicks.*

**5.0 p.m.** **Ray of Sunshine Programme**  
Compered by Christopher Stone.—*Presented by the makers of Phillips' Tonic Yeast and Betoc.*

**5.30 p.m.** **The Ovaltineys**  
With Harry Hemsley and Orchestra.—*Presented by the makers of Ovaltine.*

**6.0 p.m.** **AMBROSE AND HIS ORCHESTRA**  
featuring  
Evelyn Dall  
Max Bacon  
Vera Lynn  
Alan Marsh  
and  
The Manhattan Three

**HERE'S** a show in which each and every artist is a real personality—and do they put it over! Ambrose and his constellation—that's the only word for this brilliant all-star team—bring you the brightest, newest songs, the most toe-tapping rhythm, in their famous weekly festival of melody and mirth.  
*Presented by the makers of Lifebuoy Toilet Soap.*

**6.30 p.m.** **RINSO RADIO REVUE**  
featuring  
Jack Hylton and His Band  
Al and Bob Harvey  
Sam Browne  
Henderson Twins  
Alice Mann  
Peggy Dell  
Tommy Handley  
Compered by Eddie Pola

**ANOTHER** show from the stage of the Scala Theatre, London. Jack and his boys thoroughly enjoy it. If you happen to hear a laugh or two from the audience which has no obvious joke attached to it, it will be some of the boys enjoying themselves at the expense of somebody else—probably giving a lifelike imitation of Sam Browne when he is not looking.  
*Presented by the makers of Rinsol.*

**7.0 p.m.** **Announcing a New Series of Thrilling Dramas** centred round the characters of Inspector Brookes of Scotland Yard and his son, Dick.  
**BLOOD IN THE SKY**

**A REAL** thriller for those who like their meat strong. The Inspector has them all beat. Each of these thrillers takes three Sundays to unravel. You can have an amusing competition at home pitting your brains against the Inspector's, and with the evidence available to date, forecasting the next move in the solution of the mystery.  
*Presented by the makers of Milk of Magnesia*

**7.15 p.m.** **Eddie Pola and His Twisted Tunes.** A programme of twisted words and music.—*Presented by the makers of Hudson's Extract.*

**7.30 p.m.** **EXCERPTS FROM REVUDEVILLE**  
From the stage of the Windmill Theatre, London.

**LISTENERS** are taken the gay rounds of London's magic West End. This week, you will continue to enjoy excerpts from the famous Revudeville Shows,



When Roy Fox was playing at Hull recently he made a visit to the Reckitt's factory. Here you see him and Mary Lee, and you can hear them in the Reckitt's programme on Friday at 9 a.m.

recorded during actual performances on the stage of the Windmill Theatre, London. You will hear Reg O'List—ace guitar player, Maggie Eaton and Hal Bryan in a screamingly funny sketch entitled *Two's Company*—and of course, the Windmill Girls themselves.  
*Presented by the makers of Dandarine.*

**7.45 p.m.** **Dinner at Eight**  
Enid Stamp-Taylor, introducing "My Friends, the Stars," with C. & B. Dance Band, directed by Sydney Lipton.—*Presented by Crosse and Blackwell, Ltd.*

**8.0 p.m.** **PALMOLIVE PROGRAMME**  
with  
Olive Palmer  
and  
Paul Oliver

**DON'T** miss this programme of the latest hit tunes played by one of radio's biggest orchestras. The Palmolives are all famous individual instrumentalists brought together specially for this programme. The identities of their two popular vocalists are hidden under the names of Paul Oliver and Olive Palmer. Can you guess who they are?

**8.30 p.m.** **Luxembourg News**  
(in French).

**9.0 p.m.** **HIGHLIGHTS ON PARADE**  
with  
Alfred Van Dam  
and  
His Gaumont State Orchestra  
and  
Wyn Richmond

**THE** fan mail of Alfred Van Dam, maestro of Maclean's *Highlights On Parade*, gets heavier. So many people cry "encore" that he's kept busy trying to fit in requests. On Sunday next Van has picked two for Wyn Richmond to sing with the Orchestra, *Lambeth Walk* and the *Whistling Waltz*.  
*Presented by Maclean's, Ltd.*

**9.30 p.m.** **Tommy Trinder Goes Job Hunting**  
*Presented by Symington's Table Creams.*

**9.45 p.m.** **On the Air**  
With Carroll Gibbons and the Savoy Orpheans, Anne Lenner, and George Melachrino.—*Presented by the makers of Colgate Ribbon Dental and Shaving Creams.*

**10.0 p.m.** **A SERENADE TO MELODY**  
featuring  
Jack Jackson and Orchestra  
with  
Barbara Back  
and a  
"Star of To-morrow"  
*Presented by Pond's Extract Co., Ltd.*

**10.30 p.m.** **THE GREYS ARE ON THE AIR**  
The Band of H.M. Royal Scots Greys (by permission of Lt.-Col. C. H. Gaisford St. Lawrence, M.C.)  
Conducted by A. W. Crofts  
with  
Raymond Newell

**RAYMOND NEWELL** was one of the outstanding successes of the last Royal Command Performance. He began his singing career as a choir-boy in Malvern, and after studying at the

Guildhall School of Music, his fine baritone voice soon won him a place in such West End successes as *That's a Good Girl*, *Song of the Drum* and now *London Rhapsody*.  
*Presented by Godfrey Phillips, Ltd., the makers of Greys Cigarettes.*

**11.0 p.m.** **Young and Healthy**  
A programme of modern, snappy dance rhythm and swing.—*Sent to you by the makers of Bile Beans.*

**11.15 to 12.0 (midnight)** **Request Programme**

## MONDAY, MAY 16

**8.0 a.m.** **Waltz Time**  
With Billy Bissett and His Waltz Time Orchestra, Esther Coleman, Hugh French and the Waltz Timers.—*Presented by Phillips' Dental Magnesia.*

**8.15 a.m.** **HORLICKS**  
"MUSIC IN THE MORNING"  
*Presented by Horlicks.*

**8.30 a.m.** **The Alka-Seltzer Boys**  
Featuring Browning and Starr.—*Presented by the makers of Alka Seltzer.*

**8.45 a.m.** **THE OPEN ROAD**  
*Presented by Carters' Little Liver Pills.*

**9.0 a.m.** **Melodies from the Masters**  
Compered by Peter Heming.—*Presented by the makers of Kolynos Tooth Paste.*

**9.15 a.m.** **The Happy Philosopher**  
A new programme of particular interest to all dog lovers.—*Presented by Bob Martin, Ltd.*

**9.30 a.m.** **With the Immortals**  
A musical problem, introduced by Orpheus and *presented by the makers of Bisodol.*

**9.45 a.m.** **Keeping House With Elizabeth Craig.** Introduced by Peter the Planter.—*Presented by Lyons' Green Label Tea.*

**10.0 to 10.30 a.m.** **COOKEEN PROGRAMME**  
with  
Carroll Gibbons and His Boys  
Anne Lenner  
and  
George Melachrino  
Guest Artistes:  
Gordon Little  
and  
Sandy Rowan  
Compered: Russ Carr  
*Presented by the makers of Cookeen.*

**10.30 to 11.0 a.m.** **Station Concert**

**3.30 p.m.** **PROGRAMME OF MUSIC**  
*Presented by the makers of Quaker Puffed (Brand) Wheat.*

**3.45 p.m.** **Concert of Light Orchestral Music.**

**4.0 p.m.** **BIG BILL CAMPBELL**  
and  
His Hill Billy Band  
*Presented by the makers of Lushus Table Jellies.*

**4.15 p.m.** **The Coty Programme**  
Presenting a new programme of haunting melodies, beauty information, and John Goodwood, astrologer.

**4.30 p.m.** **The Family Circle**  
Gramophone records compered by Christopher Stone.—*Presented by the makers of Phillips' Tonic Yeast.*

**4.45 p.m.** **Marmaduke Brown**  
The lovable eccentric inventor and his patient wife, Matilda.—*Presented by the makers of Phillips' Dental Magnesia.*

**5.0 p.m.** **BORWICKS LEMON BARLEY CONCERT**

**5.15 to 5.30 p.m.** **Station Concert**

## TUESDAY, MAY 17

**8.0 a.m.** **Hutch**  
Romantic singer of world renown.—*Presented exclusively by Phillips' Dental Magnesia.*

**8.15 a.m.** **The Alka-Seltzer Boys**  
Featuring Browning and Starr.—*Presented by the makers of Alka Seltzer.*

**8.30 a.m.** **Household Hints by Mrs. Able**  
*Presented by the makers of Vitacup.*

**8.45 a.m.** **CADBURY CALLING**  
and presenting  
Reminiscing with Charlie Kunz  
(playing melodies with memories)  
and  
Judy Shirley  
and  
Cyril Grantham  
(singing for you)  
Announcer: Maurice Denham  
*Presented by the makers of Cadbury's Milk Tray Chocolates.*

**9.0 a.m.** **Music On The Air**  
*Presented by the makers of Kolynos Tooth Paste.*

**9.15 a.m.** **With The Immortals**  
A musical problem introduced by Orpheus, and *presented by the makers of Bisodol.*

**9.30 a.m.** **The Brown and Poison Cookery Club.** Club news and cookery talks by the President, Mrs. Jean Scott.

**9.45 a.m.** **THE MILTON SISTERS**  
Dinah Miller  
and  
Pat Hyde  
with their entertaining announcer  
Bob Walker  
and  
Arthur Young  
at the piano  
*Presented by the makers of Milton Denture Powder.*

Continued on next page



You must listen to Big Bill Campbell and his Hill-Billy Band. They're on the air four times a week—soon they'll be on nearly every week-day. You will enjoy their Songs, Wise-cracks and interesting facts about

# Lushus

## FLAVOUR-BUD JELLIES

Seven delicious flavours. Flavour-bud flavours, sealed and fresh till the Jelly's made. Pantry Tray of six flavours 2/3. Single pkt. 4½d.

Programme times on pages 27, 28, 37 and 38

G. HAVINDEN,  
Queen Victoria Street, London, E.C.4

**RADIO LUXEMBOURG'S PROGRAMMES** *Continued from previous page*

**10.0 a.m.** Fit as a Fiddle  
*Presented by the makers of Castorets Brand Tablets.*

**10.15 to 10.30 a.m.** HAPPY DAYS ARE HERE AGAIN  
Rinso presents  
Sandy Macpherson  
at the organ of the Empire Theatre, Leicester Square, London.

**10.30 to 11.0 a.m.** Station Concert  
**3.30 p.m.** Station Concert

**4.0 p.m.** On Board The Top Hat Express  
Whose passengers include the Top Hat Orchestra, conducted by Felix Mendelssohn, The Top Hat Singers, Paula Green, and George Barday, and a surprise passenger.—*Presented by Nestles.*

**4.15 p.m.** Station Concert

**4.30 p.m.** HUNTLEY AND PALMERS  
presents  
"The Best of Everything"  
Programme arranged and compered by Christopher Bouch

**4.45 p.m.** Marmaduke Brown  
The lovable, eccentric inventor and his patient wife, Matilda.—*Presented by the makers of Milk of Magnesia.*

**5.0 p.m.** On the Air  
With Carroll Gibbons and the Savoy Orpheans, Anne Lenner, and George Melachrino.—*Presented by the makers of Colgate Ribbon Dental and Shaving Creams.*

**5.15 to 5.30 p.m.** Request Programme



Billy Cotton at the British Empire Trophy Race last month. He finished third with W. E. Wilkinson at an average speed of 71.47 m.p.h. Hotstuff, Billy, and so is his band, playing in the Kraft Show on Sunday, at 2 p.m.

**10.0 to 10.30 a.m.** GREAT SECOND EDITION OF STORK

RADIO PARADE  
featuring  
Bobby Howell and His Band  
The Radio Revellers  
Wyn Richmond  
Wilfrid Thomas  
and star guest artistes  
Dawn Davis  
and  
Len Bermon  
Compère: Dals and Dodd  
Announcer: Bob Walker  
*Presented from the stage of the Granada Cinema, Walthamstow, by the makers of Stork Margarine.*

**10.30 to 11.0 a.m.** Station Concert  
**3.30 p.m.** Concert of Light Orchestral Music.

**3.45 p.m.** Maclean's Musical Matinée  
*Presented by the makers of Maclean's Peroxide Toothpaste.*

**4.0 p.m.** Variety

**4.30 p.m.** The Family Circle  
Gramophone records compered by Christopher Stone.—*Presented by the makers of Phillips' Tonic Yeast.*

**4.45 p.m.** Marmaduke Brown  
The lovable, eccentric inventor and his patient wife, Matilda.—*Presented by the makers of Phillips' Magnesia Beauty Creams.*

**5.0 p.m.** CARSON ROBISON AND HIS PIONEERS  
continue their popular hill-billy broadcasts.—*Sponsored by the makers of Oxydol.*

**5.15 to 5.30 p.m.** Station Concert

**8.45 a.m.** GOOD MORNING

A visit from Albert Whelan, bringing a song, a smile, and a story.—*Representing the makers of Andrews Liver Salt.*

**9.0 a.m.** Melodies from the Masters  
Compered by Peter Heming.—*Presented by the makers of Kolynos Tooth Paste.*

**9.15 a.m.** Oliver Kimball  
The Record Spinner.—*Programme presented by Bisurated Magnesia.*

**9.30 a.m.** Brown and Polsons' Cookery Club.  
Club news and cookery talks by the President of the Cookery Club, Mrs. Jean Scott.

**9.45 a.m.** Keeping House with Elizabeth Craig.  
Introduced by Peter the Planter.—*Presented by Lyons' Green Label Tea.*

**10.0 a.m.** MACLEAN'S MORNING MELODY  
*Presented by the makers of Maclean Brand Stomach Powder.*

**10.15 to 10.30 a.m.** HAPPY DAYS ARE HERE AGAIN  
Rinso presents  
Sandy Macpherson  
at the organ of the Empire Theatre, Leicester Square, London.

**10.30 to 11.0 a.m.** Station Concert  
**3.30 p.m.** PROGRAMME OF MUSIC  
*Presented by the makers of Quaker Puffed (Brand) Wheat.*

**3.45 p.m.** Geraldo in Play  
Quarter of an hour of unbroken melody.—*Presented by the makers of Diploma Cheese.*

**4.0 p.m.** BIG BILL CAMPBELL and His Hill-Billy Band  
*Presented by the makers of Lushus Table Jellies.*

**4.15 p.m.** G. P. Tea-Time  
George Payne and Co., Ltd. present a cavalcade of memories (1879-1937).

**4.30 p.m.** YOUR OLD FRIEND DAN  
Singing his way into the home.—*Presented by the makers of Johnson's Wax Polish.*

**4.45 p.m.** Marmaduke Brown  
The lovable, eccentric inventor and his patient wife, Matilda.—*Presented by the makers of Milk of Magnesia.*

**5.0 p.m.** THE OPEN ROAD  
*Presented by the makers of Carters Little Liver Pills.*

**5.15 to 5.30 p.m.** Station Concert

**5.30 p.m.** THE OPEN ROAD  
*Presented by the makers of Carters Little Liver Pills.*

**5.45 p.m.** Marmaduke Brown  
The lovable, eccentric inventor and his patient wife, Matilda.—*Presented by the makers of Milk of Magnesia.*

Continued on opposite page

**WEDNESDAY, MAY 18**

**8.0 a.m.** The Charm of the Waltz  
Bringing you each week a melodious quarter of an hour of waltz music.—*Presented by Phillips' Dental Magnesia.*

**8.15 a.m.** HORLICKS  
"MUSIC IN THE MORNING"  
*Presented by Horlicks.*

**8.30 a.m.** Fifteen Minutes  
of light popular music.—*Presented by Rowntree's Cocoa, Ltd.*

**8.45 a.m.** GOOD MORNING

A visit from Albert Whelan, bringing a song, a smile and a story.—*Representing the makers of Andrews Liver Salts.*

**9.0 a.m.** A Problem in Music  
*Presented by the makers of Symington's Table Creams.*

**9.15 a.m.** The Happy Philosopher  
A new programme of particular interest to all dog lovers.—*Presented by Bob Martin, Ltd.*

**9.30 a.m.** Ann French's Beauty Talks  
*Presented by the makers of Reudel Bath Cubes.*

**9.45 a.m.** Radio Favourites  
*Presented by Brooke Bond Dividend Tea.*

**THURSDAY, MAY 19**

**8.0 a.m.** The Charm of the Waltz  
Bringing you each week a melodious quarter-hour of waltz music.—*Presented by Phillips' Dental Magnesia.*

**8.15 a.m.** HORLICKS  
"MUSIC IN THE MORNING"  
*Presented by Horlicks.*

**8.30 a.m.** THE OPEN ROAD  
*Presented by the makers of Carters Little Liver Pills.*

**MAKING THE MOST OF YOUR SET**

**C. G. Gentle, Baldock**

THE heavy click you mention comes from the make and break contact on your light switch. If this is very bad, it shows that the contacts want cleaning and this should be done with fine emery paper.

To prevent a repetition of the trouble connect a small fixed condenser across the contacts. This condenser should have a value of about 0.1-mfd. and be capable of standing 250 volts.

**G. Forecast, Tipton.**

AUTOMATIC-RECORD changers are very satisfactory and the modern ones quite fool-proof. With your commercial radio-gramophone, a record changer can be fitted but it will mean taking out the existing motor and pick-up which will be wasted.

The only point that must be checked is whether the record changer you intend to buy will fit into the space available.

**P. Evans, Stockbridge**

WET H. T. Accumulators must be very carefully charged and if your local dealer has not had any experience with this type of cell, he is more than likely to overcharge them unless you warn him against it. The average wet H. T. accumulator needs a charging rate of about 1/10th-amp, and even the large ones only need 1/2-amp. If these H. T. accumulators are treated in the same way as L. T. accumulators, they will have a very short life.

If you warn your dealer and make quite sure that the accumulators are charged at a very low rate but for a long period, they should be entirely satisfactory and give you many years of service.

It is also a good plan to keep the terminals clean and well covered with vaseline.

**C. Bostock, Hitchin.**

IT is quite a good plan to fix your loud-speaker into the wall but remember if the tone of your amplifier is already on the low side this will tend to make matters worse.

Fit a tone corrector and reduce some of the bass, when you will find that the quality will be improved when the loud-speaker has the whole side of the wall for a baffle.

**B. Ottley, Epsom**

IT is not possible accurately to check the output from an eliminator with a cheap moving iron volt-meter, for the volt-meter consumes quite a lot of current so that there will be a slight voltage drop. The same remarks apply to checking the voltages at various points in your receiver, for if the volt-meter is connected across the low potential side of a resistance, there will be a voltage drop depending on the current consumed by the meter and the value of the resistance. You must use a very high resistance volt-meter and even then, calculate the loss in voltage owing to the drop across the resistance of the circuit. You may find that there is hardly any reading in the detector anode circuit owing to the fact that you have an anode resistance of 100,000-ohms, but this does not mean very much, for you are probably dropping 100 volts across the resistance directly you connect the meter into circuit.

**B. Thompson, Manchester**

WITH your midget receiver that has a semi-built-in aerial you should obtain quite sufficient volume from most of the power for European stations.

There is also little need for an earth connection. If, however, you do find rather a high background level, earth the receiver to the nearest water pipe but connect in series with the earth connection a fixed condenser having a capacity of between 1 and 2-mfd.

If you increase the length of the aerial supplied up to a limit of say 50 feet this will give you greatly increased range, but at the same time will flatten the tuning, and as you are reasonably close to the North Regional station, this may be rather a nuisance.

If, however, you decide to have a longer aerial, connect in series with the lead-in wire, a small pre-set condenser having a maximum capacity of 100-mfd. Such a condenser will cost you about 1s. 6d. from your local dealer.

**BY OUR TECHNICAL EXPERT**

★ Will readers requiring immediate postal replies to their technical queries please note that they must enclose a stamped addressed envelope?

**John Sefton, Milford Haven**

YOU can increase the output from your receiver quite easily by using a pentode valve instead of your ordinary super-power valve. There are still available pentode valves with 5-pin bases and a side terminal. Merely plug the pentode valve into the holder originally taken by the super-power valve and connect the side terminal of the pentode to H. T. positive. This is usually found on one side of the loudspeaker transformer primary.

You should make quite sure that the pentode valve you buy is one that is suitable for the same voltage on the anode as on the screen, otherwise you must connect a resistance of 5,000-ohms in series with the wire that goes to the side terminal, and at the same time, connect the side terminal to earth, i.e. the chassis, via a 2-mfd. condenser.

The current taken by the pentode valve will not be greatly in excess of that taken by the super-power valve, but the volume will be at least twice as much.

**C. Bradbury, Cheadle**

FOR your battery-operated receiver, it is a good plan to use super-capacity batteries, for although these cost more in the first instance, you will find they are far better in the long run. A small battery runs down very quickly if it is overloaded so that by paying twice as much in the first instance, you will probably find the life of the battery four times as great.

The crackle of which you complain is probably due to your H. T. battery being in a run-down condition and if this has not gone too far, you can overcome the trouble and obtain further life from the battery by connecting across the negative and positive leads a fixed condenser having a capacity of 2-mfd.

As you are on A.C. mains, I cannot see why you bother with H. T. batteries, for you could buy an eliminator for about 30s. This would mean that within a year you would have paid for the cost of the eliminator as you buy batteries so frequently.

**MILLIONAIRE'S WEEK-END IN PARIS FOR YOU!**

See page 32

# RADIO LUXEMBOURG PROGRAMMES

Continued from opposite page

**5.0 p.m.** **GEORGE FORMBY**  
with a strong supporting cast, including "Beryl" and John Firman's Orchestra  
A terrific series of laughter and song programmes.—Presented by the proprietors of Feen-a-Mint.  
**5.15 to 5.30 p.m.** Station Concert

## FRIDAY, MAY 20

**8.0 a.m.** **Hutch**  
Romantic singer of world renown.—Presented by Phillips' Dental Magnesia.  
**8.15 a.m.** **Record Review**  
A programme of popular melodies, chosen by Donald Watt.—Presented by the makers of Do-Do.  
**8.30 a.m.** **Chivers Concert**  
Featuring Mrs. Cambridge (Christine Barry).—Presented by Chivers and Sons, Ltd.  
**8.45 a.m.** **THE THREE TOPS**  
Fifteen minutes of music, song and laughter, with the smartest trio in town.—A presentation by the makers of Sanpic, Reckitt and Sons, Ltd.

**9.0 a.m.** **ROY FOX AND HIS BAND**  
with Mary Lee and Denny Dennis  
in "Swinging in the Bathtub"—a morning tonic sent to you by Reckitt and Sons, Ltd., the makers of Reckitt's Bath Cubes.  
**9.15 a.m.** **Countryside**  
A musical panorama of our glorious country highways and byways.—Presented by Carnation Milk.

**9.30 a.m.** **THE MILTON SISTERS**  
Dinah Miller and Pat Hyde  
with their entertaining announcer Bob Walker and Arthur Young (at the piano)  
Presented by the makers of Milton Denture Powder.

**9.45 p.m.** **Concert**  
Presented by Brooke Bond Dividend Tea.

**10.0 a.m.** **Music On The Air**  
Presented by the makers of Kolynos Tooth Paste.

**10.15 to 10.30 a.m.** **Ah, Bisto**  
on the air.

**10.30 to 11.0 a.m.** **Station Concert**

**3.30 p.m.** **PALMOLIVE PROGRAMME**  
with Olive Palmer and Paul Oliver

**4.0 p.m.** **Friday at Four**  
Du Maurier Diary of the week.—Presented by our Radio Friends, David and Margaret.

**4.15 p.m.** **Master O.K., The Saucy Boy**  
Presented by the makers of Mason's O.K. Sauce.

**4.30 p.m.** **The Family Circle**  
Gramophone records compiled by Christopher Stone.—Presented by the makers of Phillips' Tonic Yeast.



A happy shot of George Melachrino, who appears in Carroll Gibbons's Cookeen Programme on Monday morning at 10.0

**4.45 p.m.** **Marmaduke Brown**  
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by the makers of Milk of Magnesia.

**5.0 p.m.** **MORTON DOWNEY**  
The Golden Voice of Radio  
in a new series of popular songs and ballads.—Presented by the makers of Drene Shampoo.

**5.15 to 5.30 p.m.** **My Friends the Scars**  
Favourites of Radio, Stage and Screen.—Presented by Crosse and Blackwell, makers of Branston Pickle.

**11.0 p.m.** **Tommy Dallimore**  
and His Band from the Studio.

**12.0 to 1.0 a.m.** **Late Dance Music**

## SATURDAY, MAY 21

**8.0 a.m.** **Programme of Popular Music**  
Nurse Johnson on child problems.—Presented by California Syrup of Figs.

**8.15 a.m.** **HORLICKS**  
"MUSIC IN THE MORNING"  
Presented by Horlicks.

**8.30 a.m.** **Sunny Jim's Programme**  
of "Force" and Melody.

**8.45 a.m.** **CADBURY CALLING**  
A new blend of radio entertainment "The Exploits of Mr. Penny, By Maurice Moiseiwitsch No. 24

Another adventure of Mr. Penny, with Richard Gooden as Mr. Penny and Doris Gilmore as Mrs. Penny. And the music of Blackpool's Wizard of the Wurliizer, Reginald Dixon.—Presented by Cadbury's Bros., Ltd.

**9.15 a.m.** **The Happy Philosopher**  
A new programme of particular interest to all dog lovers.—Presented by Bob Martin, Ltd.

**9.30 a.m.** **Brown and Polson Cookery Club.** Club news and cookery talks by the President of the Cookery Club, Mrs. Jean Scott.

**9.45 a.m.** **Keeping House With Elizabeth Craig.** Introduced by Peter the Planter.—Presented by Lyons' Green Label Tea.

**10.0 a.m.** **FAVOURITE MELODIES**  
Presented by the makers of Freezone Corn Remover.

**10.15 to 10.30 a.m.** **GOOD MORNING**  
A visit from Albert Whelan, bringing a smile, a song and a story.—Representing the makers of Andrews Liver Salt.

**10.30 to 11.0 a.m.** **Request Programme**

**4.15 p.m.** **The Dansant**

**4.45 p.m.** **Showland Memories**  
Presented by California Syrup of Figs.

**5.0 to 6.0 p.m.** **Station Concert**

**11.0 p.m.** **Dancing Time**

**12.0 (midnight)** **MIDNIGHT IN MAYFAIR**  
with Greys Cigarettes  
Presented by Godfrey Phillips, Ltd.

**12.15 to 1.0 a.m.** **Late Dance Music**

Information supplied by Wireless Publicity, Ltd., Electra House, Victoria Embankment, W.C.2. Sole Agents in the British Empire.



## The CAMBRIAN COAST for carefree holidays

SOMETHING new, something strange, something restful, something stimulating, something right outside of everyday experience. That's the real thing in holidays, and nowhere will you find it so well epitomised as on the Cambrian Coast.

Stay at one of the famous resorts on this 70-mile stretch of holiday playground, and in between the more ordinary joys of bathing and basking you can enjoy the rare scenes and experiences that only the Cambrian Coast provides.

### BEFORE YOU GO

Two books you should buy:—"HOLIDAY HAUNTS" 1938, containing Holiday Addresses, etc. (Price 6d.). "RAMBLES AROUND THE CAMBRIAN COAST" (6d.).

### HOW YOU GET THERE

Cheap "Monthly Return" Tickets by any train, any day, from all parts.

### WHEN YOU GET THERE

Cheap 1st and 3rd Class Weekly Holiday Season Tickets will enable you to see the best of this lovely Welsh district.

All information will gladly be supplied by the Supt. of the Line, Great Western Railway, Paddington Station, W.2, or can be obtained at any Railway Station or the usual Tourist Agencies.



# CAMBRIAN COAST



Charming blonde singer with Ambrose and his Orchestra, Evelyn Dail, is on the air with the boys in the Lifebuoy programme at 6.0 p.m. on Sunday.



# Radio Lyons Calling!

215 metres

Announcers: Gerald Carnes and Johnny Couper



Quiet domestic hour for Jack Hulbert and Cicely Courtneidge. They feature in the series of famous husbands with equally famous wives, at 10.30 on Monday evening

- 10.30 p.m.** Showland Memories  
A musical cavalcade of Theatreland, past and present, with Webster Booth and Olive Groves, and The Showlanders.—Sent to you by the makers of California Syrup of Figs.
- 10.45 p.m.** Melody Forecast  
A programme of the very latest dance-tunes which we think will be popular soon.
- 11.0 p.m.** HONEY AND ALMOND  
with Cyril Grantham  
Four beautiful hands and a pleasing voice in a programme of piano-duets and song. Sponsored by the makers of Hinds Honey and Almond Cream.
- 11.15 p.m.** Organ Parade  
Masters of the cinema-organ in popular tunes of to-day and musical memories of yesterday.
- 11.30 p.m.** As You Like It  
A musical miscellany of records to suit all tastes in a pleasant half-hour programme of melodies you like to hear.
- 12 (midnight)** Close Down

- 10.30 p.m.** Gipsy Caravan  
With Gipsy Nina, The Street Singer, and Don Rico's Gipsy Girls Orchestra. For a while our Caravan has rested and the encampment is alive with song.
- 10.45 p.m.** HONEY AND ALMOND  
Four beautiful hands in a programme of piano-duets, with songs by Cyril Grantham.—Sponsored by the makers of Hinds Honey and Almond Cream.
- 11.0 p.m.** Music-Hall  
A thirty-minute session of rhythm, humour and melody in a programme of gramophone records.
- 11.30 p.m.** By Request  
Your very own selections are played in this programme of listeners' requests. To hear your favourite recording write to Radio Lyons.
- 12 (midnight)** Close Down



Cyril Grantham sings with blonde Honey and brunette Almond in the Hinds programme at 11.0 p.m. on Sunday

## SUNDAY, MAY 15

- 7.0 p.m.** Fifteen Melodious Minutes  
With Peter Yorke and His Orchestra, Vera Lynn, and Al Bollington at the organ.
- 7.15 p.m.** That Reminds Me  
The Quality Street Programme. An attractive assortment of Melody and Memory.—Presented by John Macintosh & Sons, Ltd., makers of Quality Street Assortment.
- 7.30 p.m.** Vaudeville  
The lights are dimmed, the Conductor's baton is raised, and the curtain rises on a programme of laughter, song and rhythm.
- 7.45 p.m.** Station Concert and News
- 8.05 p.m.** Dance Music  
The latest and best in a programme of rhythm recordings, featuring your favourite Dance Orchestras.
- 8.30 p.m.**

CARROLL LEVIS

and  
His Radio Discoveries  
This week's "unknowns" include:  
The Crawford Brothers  
(Instrumental and vocal Combination)  
Tony Vaughan (Vocalist)  
Edith Ellis (Vocal, and impression of a musical saw)  
Bernice Hicks (Soprano)  
The Sheffield Twins (Saxophone and guitar)  
Sponsored and presented weekly by the makers of Quaker Cornflakes.

- 8.45 p.m.** Station Concert and News
- 9.0 p.m.** Young and Healthy  
Modern, snappy dance-rhythm and swing in a programme. Presented for your entertainment by the makers of Bile Beans.
- 9.15 p.m.** The Zam-Buk Programme  
Of Song, Melody and humour. An enjoyable programme to suit all tastes.
- 9.30 p.m.** Peter the Planter  
Presents "Backstage with Sir Seymour Hicks" starring Sir Seymour Hicks and Peggy Wood, with Dennis Van That and His West End Theatre Orchestra, and full company.—On behalf of the blenders of Lyons' Green Label Tea.
- 9.45 p.m.** Huth  
(Leslie A. Hutchinson). Romantic singer of world renown in a programme.—Presented in the sophisticated manner by the makers of Phillips Magnesia Beauty Creams.

- 10 p.m.** "REVUEVILLE"  
Broadcast excerpts from this most famous of all Non-Stop Revues, from the Stage of the Windmill Theatre, London. Presented by courtesy of the makers of Danderine.
- 10.15 p.m.** Announcing a New Series of Thrilling Dramas centred round the characters of Inspector Brookes, of Scotland Yard and his son, Dick.—Presented by the makers of Milk of Magnesia.

## MONDAY, MAY 16

- 10.0 p.m.** Dance Music  
America and England represented in a programme which includes recordings by Bob Crosby and His Orchestra, and Roy Fox and His Orchestra.
- 10.30 p.m.** Mr and Mrs. is the Name  
No. 2—Cicely Courtneidge and Jack Hulbert. The second in our new series of famous-husbands with equally famous wives.
- 10.45 p.m.** VARIETY  
A programme for all, presented, and announcing the dividends declared by International Sporting Pools.
- 11.0 p.m.** The Stage-Door Lounger  
The latest news from Theatreland is brought to you once again by our indefatigable Theatre Correspondent, with a selection of music from shows—past, present and future.
- 11.30 p.m.** Our Own Choice  
Our good friends, Gerald Carnes and Johnny Couper amuse themselves, and you, we hope, with a selection of their own favourite recordings.
- 12 (midnight)** Close Down

## TUESDAY, MAY 17

- 10.0 p.m.** Music That Cheers  
Something for everyone in a bright programme of Variety. Presented by the makers of Stead Razor Blades.
- 10.15 p.m.** Bolanium Bill on Parade  
A programme of stirring songs and marches.

## WEDNESDAY, MAY 18

- 10.0 p.m.** Dance Music  
To-day's hit-tunes and yesterday's "good old good-ones" are featured in this half-hour of contrasted dance rhythms.
- 10.30 p.m.** Concert Platform  
The World's leading composers in thirty minutes of music by Master Composers.
- 11.0 p.m.** Film-Time  
Radio Lyons' own film gossip "The Man on the Set" brings his weekly supply of up-to-the-minute studio news in a programme for the film-fan. Send your film-query to him at 10a Soho Square, London, W.1.
- 11.30 p.m.** Variety with a Difference  
All that is best in the way of Variety is presented in this programme of varied fare, with celebrity artistes and orchestras in their best recordings.
- 12 (midnight)** Close Down

## THURSDAY, MAY 19

- 10.0 p.m.** Record Review  
A programme, compiled from some of the outstanding records of the month, presented by means of the gramophone-turntable, by the publishers of The Gramophone Magazine.
- 10.15 p.m.** Radio Ballroom  
Our weekly visit to "paradise for dancers." The pleasure of your company is requested by the makers of Hobsons Choice.

Continued on opposite page

**THIS** Sunday's Hinds programme, at 11 p.m., marks the Radio Lyons debut of Cyril Grantham, one of England's most popular vocalists, who joins forces with those two pretty pianists, Honey and Almond, to replace Al Bowly.

Ten years ago, when the name Cyril Grantham was unknown to the great English radio public, he was playing alto-saxophone and clarinet in bands in his home town, Manchester, where he was born in 1910.

"If I ever sang in those days," said Cyril, "it was for my own personal amusement—my mouth was always too full of saxophone, anyway!"

It was Geraldo who first realised the possibilities of Grantham as a vocalist, and in the September of 1933—when the famous maestro was forming his combination for the Savoy Hotel—selected him to sing with, as well as play in, the band. Such a fine judge of talent as Geraldo could hardly be wrong, and broadcasts, recordings, and stage shows soon found Cyril Grantham up at the top, along with Sam Browne, Brian Lawrance, and the rest.

Recently he has been heard on the air with Fred Hartley, singing ballads and popular songs and these appearances have proved that *Rose of Tralee* comes just as easily to Cyril Grantham as the latest crazy song hit, for versatility is his strong point. And now he's to be heard from Lyons with Honey and Almond every Sunday and Tuesday evening. Well, I for one envy him—fifteen minutes with these clever "ivory-ticklers" is a rare treat. Make sure you don't miss them!

# MANY HAPPY RETURNS to "PASSING BY"

TONY MELROSE talks about his unique Radio Lyons feature.

**I**F you wish to know the road before you, ask of those who have travelled it," (Chinese Proverb) . . . and that is why, as originator of an intimate radio corner in which listeners may get advice and, perhaps, some comfort, I am writing this article for you to-day. For this week marks the first anniversary of "Passing By" from Radio Lyons, and the Editor of "Radio Pictorial" has asked me to say something about the many thousands of letters I have received during the year.

Did I say letters? Odd! Because, on looking back, my impression is not of the printed or written pages, but of the clearly defined persons who seem to have visited me! That is not very remarkable, I suppose, since most of these letters have dealt with the primary emotions common to us all, hope, joy, fear, misery and, of course, abuse.

Also, and naturally, I have received letters speculating as to what manner of man I am, and whether indeed I am at all fitted to give advice on any subject!

Let me tell you a story or two to give you an idea of varied experience. Here are two vignettes in sharp cut lines. Whitsun 1925: there were two of us white men alone in the fever infested jungle right away up in the interior of West Central Africa—the Cameroons, in fact. My friend was a red-headed Frenchman who lived in a hut about fourteen miles away from me until, Whit Monday, I woke up to face the news that he had been killed and eaten by the cannibals by whom we were surrounded. That story has a very grim sequel.

And now my mind goes back to this time of year ten years ago. I was lying on my back in a hospital bed where I had lain for twelve long months in great, but, mercifully, intermittent pain. Above my head were two little holes into which were plugged a pair of earphones fitted with rubber sponge, so that I could wear them without pain.

And to my dying day I'll never forget what the radio meant to me while in that bed which I never expected to leave as a living being. It gave me a mental and bodily escape from misery and my black thoughts.

And sometimes, nowadays, while I am broadcasting, I dare to hope that in a small way, I, too, may be helping someone in the same condition as once I was.

It must not be imagined, however, that all my letters are on a sombre note; far from it. For instance, there was the laddie who wrote to me asking how to get to know a girl with whom he had fallen in love at first sight.

I told him to find out where she went to church and then ask the parson to introduce him formally to his charmer. Failing that, I suggested that he should lie in wait for her in a crowd, trip her up "accidental-like," and catch her before she fell. I suggested that he *might* get a sock in the jaw for his trouble, though I doubted it.

A few weeks later I had a jubilant letter from him. The lady lived thirty miles away so that method No. 1 was out of the question, but method No. 2 had worked entirely according to plan! And now they were finding a church to suit both of them—in which to get married!

Among other things, I have discovered that I've got to be an expert valuer of family "treasures," ranging from coins, stamps and bibles to a Stradivarius (sic) violin. I have to act as a go-between for those who have quarrelled, and to endeavour occasionally to find suitable employment for such folk as I may think deserve the chance which has always evaded them.

Inventions and patent law, composers and lyric-writers—these are with us always; but it is in the deeper and more intricate affairs of human life that I find myself able to rejoice when I receive a letter of gratitude for some tangle unravelled or some tortured mind relieved.

"Passing By" has taught me once more to look by the wayside as I go.

## Radio Lyons Programmes

Continued from opposite page

- 10.30 p.m. Comedy Corner  
Old School Tie Edition. Featuring, of course, The Western Brothers, Ronald Frankau, Mr. Murgatroyd and Mr. Winterbottom, Will Kings, and a host of other equally famous humourists.
- 11.0 p.m. Let's Sit This One Out?  
Snappy dance tunes alternating with slick cabaret turns.
- 11.30 p.m. Afterthoughts  
Melodies with memories in a pleasant musical pot-pourri to bring the evening to a close.
- 12 (midnight) Close Down

### FRIDAY, MAY 20

- 10.0 p.m. Dance Music  
With Britain and America's most popular maestros, including Jan Ralfini with his Band.
- 10.15 p.m. Bolenium Bill on Parade  
Stirring songs and marches in a programme compered by Bolenium Bill.
- 10.30 p.m. "Lancashire Hot-pot"  
Another welcome service of this popular dish prepared by our excellent Chef at Radio Lyons. Your opportunity to hear Gracie Fields, George Formby, Reginald Dixon, Jack Hylton and His Orchestra, and various other Lancashire artistes, together in one programme.
- 11.0 p.m. Screen Songs  
Theme tunes from films—past, current and future, are here sung by the Songsters of the Silver Screen.
- 11.30 p.m. By Request  
Yet another programme of the listeners' own choice. If you would like to hear your favourite tune played or sung by your favourite artiste, write to Radio Lyons.
- 12 (midnight) Close Down

**JAN RALFINI**, who broadcasts on Friday at 10 p.m., can claim to have broadcast regularly, long before broadcasting was known! It happened during the Great War. Jan, trained as a violinist at the Paris Conservatoire, became a sergeant signaller in the 11th Battalion King's Royal Rifles. "When I was up in the line," he says, "in charge of a signals dugout, headquarters used to ring up on the field telephone. 'Is the sergeant there?' would come the voice of one of the officers. 'Tell him to play for us.' And so," Jan continues, "with one of my men holding down the 'pressle-switch' of the old Mark III field telephone, I used to play them *Keep the Home Fires Burning, The Long, Long Trail, Me and My Girl*, and all the popular songs from the shows of those days."

### SATURDAY, MAY 21

- 10.0 p.m. Dance Music  
Sweet style dance orchestras and snappy rhythm outfits supply half an hour of dance music.
- 10.30 p.m. Key-board Kapers  
Intricate piano novelties and simple, attractive piano medleys by your favourite "ivory-ticklers."
- 10.45 p.m. Close Harmony  
America's greatest vocal teams featured in a programme of old favourites.
- 11.0 p.m. Colour In Cabaret  
With Maxine Sullivan, The Colt Brothers, Paul Robeson, Lil Armstrong and her Orchestra, and several other well-known performers in an all-negro floor show.
- 11.30 p.m. Passing By  
The ever-popular half-hour of wisdom with the original "radio philosopher," Tony Melrose, who, through his experiences, is able to help you. If you are in need of a friend, write to **UNCLE TONY**, 10a Soho Square, London, W.1.
- 12 (midnight) Close Down

Information supplied by BROADCAST ADVERTISING LTD., of 50 FALL MALL, LONDON, S.W.1, Sole Agents for RADIO LYONS. Programme Dept.: Vox, 10a Soho Square, London, W.1.

## IN FRANCE TO-NIGHT

SATURDAY, MAY 14.

# DINARD

will be the subject of "Wayfarer's" Weekly Talk

RENNES (288.6 m.) at 6.45 p.m.  
LILLE (247.3 m.) at 7.10 p.m.

Excuse me!  
Have you heard  
**Albert Whelan**  
in the  
**ANDREWS**  
programmes?

If you want a quarter of an hour's "different" listening, tune in to Radio Luxembourg and hear that celebrated entertainer, Albert Whelan, broadcasting for the makers of Andrews Liver Salt.

Hear Albert Whelan philosophise . . . listen to his sympathetic homely common sense . . . laugh at his jokes, they're amusing enough. There's music, too, of just the right kind, and on Saturdays, original items to interest the children.

Andrews programme gives you a quarter of an hour's new enjoyment—three times a week from Luxembourg.

WED. AND THURS. MORNINGS  
at 8.45

SATURDAY MORNINGS  
at 10.15



# ANDREWS LIVER SALT

The Ideal Tonic Laxative

# MILLIONAIRE'S WEEK-END IN PARIS FOR YOU!



**PARIS in Spring**—how many times have you read that Viscount X or Lord and Lady W. are spending a week-end in Paris? And now you, too, can have a Millionaire's Week-end for yourself and one other person.

**Can you see yourself**—travelling First-Class by Boat and Rail or by Modern Luxury Air Liner—staying at one of the finest Luxury Hotels in Paris—personally welcomed by the Chief Announcer of the Paris Broadcasting Station, and, in his hand, 200 frs. in cash—for each of you!

**What a dream**—the week-end you have always longed for—touring Paris by day, visiting the chief places of interest accompanied by a Guide Lecturer, and at night visiting the well-known Cabarets and Night Clubs in world-famous Montmartre. Finally, a visit to the Paris Broadcasting Station to broadcast your personal impressions of the trip.

**All this can be yours**—it is offered to you by Anglo-Continental Publicity as the prize in a

## PICKING BEE COMPETITION

### Here are the details of the Competition:

1. From the given word, you are asked to make up a list of other words, of three letters or more, by using only the letters in the given word.
2. All words must be listed as proper English, in the Oxford Dictionary.
3. Put your list of words, on one side only, of a sheet of writing paper.
4. And this is most important. . . . Put the number of words in your list in the bottom right-hand corner of your entry, in figures. Unless you do this your entry will not be considered.
5. All decisions made by the Judging Committee, set up by Anglo-Continental Publicity will be final.
6. Put your name and address in the top right-hand corner of your entry.
7. Send your entry to Anglo-Continental Publicity Competition, Cavendish Mansions, Langham Street, London, W.1.

Everybody by now is familiar with the Spelling Bee. Now the Paris Broadcasting Station presents a new version of the old idea—a Picking Bee. Let me explain just what a Picking Bee is. . . .

From a given word, you are asked to make up a list of other words, of three letters or more, by simply using the letters in the given word. For example, if the given word were HORSE, you could make up the words SHOE, ROSE, SORE and so on. Simple, isn't it?

And the prize is a Millionaire's Week-end in Paris!

*There is, however, an alternative cash prize of £20, should the winner not care to take advantage of the trip to Paris. In the event of a tie, the two winners will be permitted to travel to Paris together, or the cash prize of £20 will be divided equally.*

The word is

# “BROADCASTING”

Now gather your wits together, and see how many words you can find in “Broadcasting.” Write them down on a sheet of paper, put your name and address on the top right-hand corner of your entry, and send it to:—

Anglo-Continental Publicity Competition,

Cavendish Mansions, Langham Street, London, W.1.,

and enclose sixpence Entrance Fee in stamps or a sixpenny crossed Postal Order.

Closing date—Saturday, May 21, 1938.

The winner's name will be announced from Paris Broadcasting Station on Sunday morning, May 29, 1938, and will also be published in “Radio Pictorial.”

For full details of the Paris Picking Bee listen in on Sunday morning at 9.50 a.m.



Gay like Paris... The



Times of Transmissions :

Sunday : 9.00 a.m.—11.00 a.m.  
5.00 p.m.—11.30 p.m.  
Weekdays : 9.00 a.m.—11.00 a.m.

Announcer :  
John Sullivan

SUNDAY, MAY 15

- 9.0 a.m.** Drycote Melodies  
Thanks for the Memory, *Rainger*; Things Are Looking Up, *Gershwin*; Love and Learn, *Schwartz*; Slap That Bass, *Gershwin*.—Presented by The Elephant Chemical Co., Ltd.
- 9.15 a.m.** Light Orchestral Concert
- 9.30 a.m.** Medley  
Moonglow, *Hudson*; Rockin' Chair Swing, *Schaeffer*; Vocal Gems from the Film "Show Boat," *Kern*; Buffoon, *Confrey*; Julietta, *Vaucaire*.
- 9.45 a.m.** Stardust  
A Star Fell Out of Heaven, *Revel*; Stars Fell on Alabama, *Parish*; Stars Over Devon, *Flynn*; Stars in My Eyes, *Kreisler*; Stardust, *Carmichael*.
- 9.50 a.m.** Paris Picking Bee Competition
- 10.0 a.m.** Al and Bob Harvey  
The Harmony Headliners, Laughter-makers de Luxe, Bringing You a Smile and a Song in the True Harvey Manner.—Presented by the makers of Digestif Rennies.
- 10.15 a.m.** Dance Music
- 10.30 a.m.** THE OPEN ROAD  
On the Quarter Deck, *Alford*; Song of the Highway, *May*; Bond of Friendship, *Rogan*; Red, White and Blue, *Gay*; El Abanico, *Javeloyes*.—Presented by Carters Little Liver Pills.
- 10.45 a.m.** Old Favourites  
The Whistler and His Dog, *Pryor*; Bonnie Banks of Loch Lomond, *Trad.*; Mick Mulligan's Daughter, *Mary Ann, Trad.*; Selection—The Merry Widow, *Lehar*.
- 5.0 p.m.** HORLICKS PICTURE HOUSE  
Master of Ceremonies: BEN LYON  
Barry Mackay  
Vic Oliver  
Niela Goodelle  
Al Bowdley  
Sylvia Welling  
Rhythm Brothers  
and  
The Horlicks All-Star Orchestra  
under  
Debroy Somers  
Presented by the makers of Horlicks.
- 6.0 p.m.** Lux Radio Theatre  
Featuring Teddy Joyce and His Orchestra, with Jean Colin as guest star. Introducing the "School for Stars" with highlights from the film, "Dead End."—Presented by the makers of Lux.
- 6.30 p.m.** RINSO RADIO REVUE  
Jack Hylton and His Band  
Al and Bob Harvey  
Tommy Handley  
The Henderson Twins  
Sam Browne  
Alice Mann  
Peggy Dell  
Compèred by Eddie Pola  
Presented by the makers of Rinsol.
- 10.30 p.m.** Some Old Favourites  
The Quaker Girl Waltz, *Monckton*; The Dear Old Home Songs. Introducing Old Rustic Bridge; After the Ball; Little Brown Jug; Juanita; Wee Macgregor—Highland Patrol, *Amers*; Invitation to the Waltz, *Weber*.
- 10.45 p.m.** Accordion Corner  
Julietta, *Goer*; My Old-fashioned Home, *Butler*; Blue Danube Waltz, *Strauss*; A Cowboy's Wedding Day, *Noel*; Evergreen Medley—Introducing When Irish Eyes are Smiling, I'm Forever Blowing Bubbles.
- 11.0 p.m.** Light Music  
Vienna Blood Waltz, *Strauss*; Regimental Song (The White Eagle), *Friml*; Gracie Fields Memories—Introducing Sally, Love is Everywhere, Looking on the Bright Side; Ragging the Rag—Introducing Grizzly Bear Rag, Haunting Rag, Mysterious, Temptation Rag, Red Pepper Rag, *Lodge*.
- 11.15 p.m.** Cabaret  
Sweet Leilani, *Owens*; Can I Forget You? *Kern*; Moonlight on the Waterfall, *Williams*; Texas Dan, *Robison*; Whispering, *Schonberger*.

# Paris

## Broadcasting Station

ACP

312.8 metres.

959 kc/s.

60 kw.

PARIS

MONDAY, MAY 16

- 9.0 a.m.** Moon Songs  
Moonlight and Shadows, *Rainger*; Moonglow, *Hudson*; I Wished on the Moon, *Rainger*; The Moon Was Yellow, *Leslie*; Moon or No Moon, *Lerner*.
- 9.15 a.m.** Waltz Time
- 9.30 a.m.** Melodies of the Month  
Will You Remember? (Maytime), *Romberg*; March Winds and April Showers, *Samuels*; June in January, *Robin*; Now That Summer is Gone, *Simon*; September in the Rain, *Warren*.
- 9.45 a.m.** Highbrow to Lowbrow  
Hungarian Rhapsody, *Liszt*; In a Persian Market, *Kelbey*; Beautiful Lady, *Caryll*; You're Laughing at Me, *Berlin*; Rhythm and Romance, *Schwartz*.
- 10.0 a.m.** Continental Holiday
- 10.15 a.m.** Light Orchestral Concert
- 10.30 a.m.** Songs of Ireland  
Hills of Donegal, *Sanderson*; The Rose of Tralee, *Spencer*; When Irish Eyes are Smiling, *Ball*; Ireland, Mother Ireland, *Loughborough*.
- 10.45 a.m.** Take Your Pick  
Stars and Stripes, *Sousa*; Turn to Sorrento, *Curtis*; Isn't it Romantic, *Rodgers*; Midnight Blue, *Burke*; I Once Had a Heart Margarita, *Schmitz*.

TUESDAY, MAY 17

- 9.0 a.m.** Variety  
Jingle of the Jungle, *Sigler*; So Many Memories, *Woods*; The Moon Got in My Eyes, *Burke*; Sympathy, *Harbach*; Old Soldiers Medley.
- 9.15 a.m.** All About Love
- 9.30 a.m.** Film Fan's Favourites  
Thanks a Million, *Kahn*; You Are My Lucky Star, *Brown*; Lulu's Back in Town, *Warren*; Lovely to Look At, *McHugh*; A Fine Romance, *Kern*.
- 9.45 a.m.** Musical Bouquet  
When the Fields are White with Daisies, *Denison*; Roses, *Gregory*; Roses of Picardy, *Wood*; Roses in the Wind, *Reaves*; Narcissus, *Nevin*.
- 10.0 a.m.** Rivers of Song
- 10.15 a.m.** Medley  
España—Waltz, *Waldteufel*; One Fine Day, *Puccini*; Rose Marie, *Friml*; The Mounties, *Friml*; When Did You Leave Heaven? *Bullock*.
- 10.30 a.m.** Potpourri
- 10.45 a.m.** Old Favourites  
The Whistler and His Dog, *Pryor*; Bonnie Banks of Loch Lomond, *Trad.*; Mick Mulligan's Daughter, *Mary Ann, Trad.*; Selection—The Merry Widow, *Lehar*.

WEDNESDAY, MAY 18

- 9.0 a.m.** Variety  
Let's All Go to the Music Hall, *Butler*; Murphy's Wedding Day, *Van Dusen*; After All That, *Western Bros.*; Sing As We Go, *Parr*.
- 9.15 a.m.** Light Orchestral Concert
- 9.30 a.m.** Heroes All
- 9.45 a.m.** Swing Music  
Smoke Dreams, *Brown*; Where the Lazy River Goes By, *Adamson*; Trumpetuous, *Gonella*; Poor Butterfly, *Golden*; Beale Street Blues, *Handy*.
- 10.0 a.m.** Old Favourites
- 10.15 a.m.** Miscellaneous  
La Bomba, *Rainger*; Any Little Fish, *Coward*; Life Begins at Forty, *Yellen*; Fritz, *Hart*.
- 10.30 a.m.** Cheers and Laughter  
Smile, Darn Ya, Smile, *O'Flynn*; I Never Cried So Much in All My Life, *Haines*; The Woman Improver, *Miller*; Why Has a Cow Got Four Legs? *Ellis*; Yes, No, *Mayerl*.
- 10.45 a.m.** Dance Music  
Toy Trumpet—Novelty Foxtrot, *Scott*; A Little Co-operation From You, *Lerner*; I Double Dare You, *Shand*; Ridin' Around in the Rain, *Austin*; Gangway, *Lerner*.

THURSDAY, MAY 19

- 9.0 a.m.** Potpourri  
Runnin' Wild, *Grey*; Someone to Care for Me, *Jurmann*; Sweet is the Word for You, *Rainger*; Bolero, *Ravel*.
- 9.15 a.m.** A Comedy Quintet
- 9.30 a.m.** Dance Music  
Caravan, *Ellington*; Dance the Moonlight Waltz With Me, *Green*; Blossoms on Broadway, *Rainger*; Toy Trumpet, *Scott*; Afraid to Dream, *Revel*.
- 9.45 a.m.** Maytime
- 10.0 a.m.** Medley  
Black Eyes, *Igor*; Beautiful Italy, *Lehar*; Will You Remember? *Romberg*; Whispers in the Dark, *Robin*.
- 10.15 a.m.** From the Shows and Films  
I'm Feeling Like a Million, *Brown*; Lord and Lady Whoosis, *Lerner*; The Moon Got in My Eyes, *Burke*; I Still Love to Kiss You Goodnight, *Bullock*.
- 10.30 a.m.** Old Favourites
- 10.45 a.m.** Musical Hodge-Podge

FRIDAY, MAY 20

- 9.0 a.m.** Baby Parade  
Whose Big Baby Are You? *McHugh*; A Baby's Best Friend, *Rogers*; Weep No More My Baby, *Green*; I've Found a New Baby, *Palmer*; Bye, Bye, Baby, *Davis*.
- 9.15 a.m.** THE OPEN ROAD  
Hampton Court, *Graham*; Hand In Hand, *Pola*; Great Little Army, *Alford*; Buddies; Middy March, *Alford*.—Presented by Carters Little Liver Pills.
- 9.30 a.m.** Some Cinema Organists
- 9.45 a.m.** Light Orchestral Concert
- 10.0 a.m.** For Film Fans  
Film Selection—Broadway Melody of 1938; Can I Forget You? (High Wide and Handsome), *Kern*; Sympathy (Firefly), *Harbach*; Things Are Looking Up (Damsel in Distress), *Gershwin*.
- 10.15 a.m.** Moon Songs
- 10.30 a.m.** Bringing the Sunshine Home  
Where the Lemons Bloom—Waltz, *Strauss*; Hymn to the Sun, *Rimsky-Korsakov*; By the Lazy Lagoon, *Keuleman*; Street in Havana, *Marsedo*; The Butterfly, *Bendix*.
- 10.45 a.m.** Stardust  
A Star Fell Out of Heaven, *Revel*; Stars Fell on Alabama, *Parish*; Stars Over Devon, *Flynn*; Stars in My Eyes, *Kreisler*; Stardust, *Carmichael*.



Have they got rhythm? Well they're the Rhythm Brothers, featuring in Horlicks Picture House at 5.0 p.m. on Sunday

SATURDAY, MAY 21

- 9.0 a.m.** Miscellaneous  
The Chicken Reel, *Daly*; Trees, *Rasbach*; Darling je vous aime, *Sosenko*; With Plenty of Money and You, *Warren*; Oh, Cruel Were My Parents, *Trad.*
- 9.15 a.m.** Invitation to Dance
- 9.30 a.m.** Medley  
Champagne Cocktail, *Phillips*; Love in Bloom, *Rainger*; Stardust, *Carmichael*; Bolero, *Ravel*; Solitude, *Ellington*; Procession of the Sirdar, *Ippolitov-Ivanov*.
- 9.45 a.m.** For Film Fans  
Film Selection—Broadway Melody of 1938; Can I Forget You? (High Wide and Handsome), *Kern*; Sympathy (Firefly), *Friml*; Things Are Looking Up (Damsel in Distress), *Gershwin*.
- 10.0 a.m.** Variety  
Sweeping the Clouds Away, *Coslow*; That Must Have Been Our Walter, *Barston*; Wot For? *Burnaby*; We Can't Blame the Bobbies for That, *Mayerl*; Celebratin', *Woods*.
- 10.15 a.m.** Cheers and Laughter
- 10.30 a.m.** Dance Time  
True Confession, *Hollander*; Foggy Day in London, *Gershwin*; In the Mission by the Sea, *Hill*; Please Remember, *Denby*.
- 10.45 a.m.** Old Favourites  
Old Comrades March, *Teike*; Sea Shanties, *Trad.*; The Blue Danube, *Strauss*; An Evening with Liszt, *Urbach*.

Anglo-Continental Publicity Ltd., Cavendish Mansions, Langham Street, London, W.1.

FOR BRIGHTER RADIO . . .



# RADIO NORMANDY

212.6 m., 1411 kc/s

Announcers: Ian Newman, Godfrey Bowen, Norman Evans

Times of Transmissions	
Sunday:	7.45 a.m.—11.45 a.m. 1.30 p.m.—7.30 p.m. 10.00 p.m.—1.00 a.m.
Weekdays:	7.45 a.m.—11.30 a.m. 12.00 p.m.—6.00 p.m. 12 (midnight)—11.00 a.m.
Thursday:	2.30 p.m.—6.00 p.m.
Friday, Saturday:	till 2.00 a.m.

All times stated are British Summer Time.

## SUNDAY, MAY 15

### Morning Programme

- 7.45 a.m. Sacred Music  
The Thought for the Week. The Rev. James Wall, M.A.
- 8.0 a.m. The March of Melody  
American Patrol, Meacham; Policeman's Holiday, Ewing; A Sergeant of the Line, Weatherley; Belphegor, Brepsant.—Presented by Novopine Foot Energiser.
- 8.15 a.m. I.B.C. TIME SIGNAL  
The Pleasant Quarter-Hour.—Presented by Farmers' Glory.
- 8.30 a.m. The Songs We Know Them By  
Presented by Ladderix.
- 8.45 a.m. GEORGE FORMBY  
With a strong supporting cast, including "Beryl" and John Firman's Orchestra  
A Terrific Series of Laughter and Song Programmes.  
Presented by the proprietors of Feen-a-Mint.

### 9.0 a.m. I.B.C. TIME SIGNAL Your Requests.

9.15 a.m. THE VOICE OF EXPERIENCE  
Waltzes from Theatreland; Blue Skies, Berlin; You Forgot to Remember, Berlin; Say It Isn't So, Berlin; The Song is Ended; Sympathy, Friml; Once in a While, Edwards.—Presented by the makers of Pepsodent Toothpaste.

9.30 a.m. Music from the Packet. A Programme of Happy Music, and a Competition for Listeners.—Presented by the makers of Bisco.

### 9.45 a.m. ROLL UP! ROLL UP!

Roll up to the Rizla Fun Fair  
All the Fun of the Fair  
with  
Fred Douglas  
Wyn Richmond  
And Company  
Special Barrel-Organ Arrangements by Signor Pesaresi  
Presented by Rizla Cigarette Papers.

10.0 a.m. Waltz Time  
with Billy Bissett and His Waltz Time Orchestra, Hugh French, Esther Coleman and the Waltz Timers.—Presented by Phillips' Dental Magnesia.

10.15 a.m. CARSON ROBISON  
And His Pioneers  
Continue Their Popular Hill-Billy Broadcasts  
Sponsored by the makers of Oxydol.

10.30 a.m. Eddie Pola and His Twisted Tunes. A Programme of Twisted Words and Music.—Presented by the makers of Hudson's Extract.

10.45 a.m. Family Favourites

11.0 a.m. I.B.C. TIME SIGNAL  
DONALD PEERS  
Cavaller of Song  
supported by  
Arthur Young and  
His D.D.D. Melodymakers  
Presented by the makers of D.D.D. Prescriptions.

### 11.15 a.m. STORK RADIO PARADE

Second Edition  
From the Stage of the Granada, Walthamstow  
Compères:  
Dale and Dodd  
Len Bermon  
Dawn Davis  
Wyn Richmond  
Wilfrid Thomas  
Bobby Howell and His Band  
Announcer: Bob Danvers-Walker  
Presented by the makers of Stork Margarine

### 11.45 a.m. Programmes in French Assn. des Auditeurs de Radio Normandie.

### Afternoon Programme

1.30 p.m. LES ALLEN  
presents his  
Radio Requests  
with  
Paula Green  
and the  
Snowfire Debutantes  
and the  
Symphony of Brass  
Under the direction of  
Arthur Young  
Who plays the piano with  
Reginald Foresythe  
Presented by F. W. Hampshire & Co., Ltd.,  
Makers of Snowfire Beauty Aids.

2.0 p.m. The Kraft Show  
Directed by Billy Cotton, featuring Mary Lawson and Fred Duprez, with Peter Williams, Alan Breeze, Jack Doyle and Larry Adler.



Radiant Television star, Sylvia Welling, is appearing in Horlick's Picture House on Sunday afternoon at 4 p.m.

2.30 p.m. Phil Park  
Presents His Own Medley of Organ Music.—Sponsored by the house of Genatosan.

2.45 p.m. THE OPEN ROAD  
Fighting Strength, Jordan; Over My Shoulder, Woods; It's the Band, Steinninger; Singing a Happy Song, Meskill; Through Night to Light, Laukien.  
Presented by Carter's Little Liver Pills.

3.0 p.m. A SERENADE TO MELODY  
featuring  
Jack Jackson  
and Orchestra  
with  
Barbara Back  
and a  
"Star of To-morrow"  
Presented by Pond's Extract Co.

3.30 p.m. THE GAETIES  
with  
Leslie Henson  
Roy Royston  
Ginger Matchews  
Yvonne Ortner  
George Neil  
Bob Currie  
The Gaiety Rhythm Boys  
and  
The Gaiety Stars Orchestra  
The whole Show written and devised by Douglas Furber and Leslie Henson  
Presented by Huntley and Palmers, Ltd.

3.45 p.m. The Movie Club  
Highlights of Hollywood "Stop-Press News," cabled direct from the Film Capital. Intimate glimpse of Charles Judels.—Presented by the makers of Lux Toilet Soap.

4.0 p.m. HORLICKS PICTURE HOUSE  
Master of Ceremonies: BEN LYON  
Jane Carr  
Vic Oliver  
Niela Goodelle  
Al Bowly  
Sylvia Welling  
Rhythm Brothers  
and  
The Horlicks All-Star Orchestra  
under  
DEBROY SOMERS  
Presented by Horlicks.

5.0 p.m. I.B.C. TIME SIGNAL  
Backstage with Sir Seymour Hicks and Peggy Wood. Dennis Van Thal and His West End Theatre Orchestra and Full Company.—On behalf of Lyon's Green Label Tea.

5.15 p.m. Quaker Quarter-Hour  
featuring  
CARROLL LEVIS  
And His Radio Discoveries  
Crawford Brothers (instrumental and vocalists)  
Tony Vaughan (vocalist)  
Edith Ellis (vocalist and impression of musical saw)  
Bernice Hicks (soprano)  
Sheffield Twins (saxophone and guitar)  
Presented by the makers of Quaker Cornflakes.

5.30 p.m. "Hutch"  
Romantic Singer of World Renown.  
Presented by the makers of Phillips' Magnesia Beauty Creams.

### Evening Programme

5.45 p.m. The Adventures of Master O.K.  
Presented by O.K. Sauce.

6.0 p.m. Harold Ramsay  
At the Organ.—Presented for your entertainment by Fynnon, Ltd.

6.15 p.m. More Showland Memories  
A Musical Cavalcade of Theatreland, Past and Present.—Presented by California Syrup of Figs.

6.30 p.m. RINSO RADIO REVUE  
featuring  
Jack Hylton and His Band  
Al and Bob Harvey  
Sam Browne  
Henderson Twins  
Alice Mann  
Peggy Dell  
Tommy Handley  
Compered by Eddie Pola  
Presented by the makers of Rinso.

7.0 p.m. Black Magic  
"The Ace of Hearts Orchestra" in a Programme for Sweethearts.

7.15 p.m. The Biggest Little Programme  
Starring Louise Browne, Billy Scott-Coomber, with Monia Litter and Evelyn Corry at the Pianos.—Sponsored by Rowntrees.

7.30 p.m. Programmes in French  
Assn. des Auditeurs de Radio Normandie.

### 10.0 p.m. RADIO NORMANDY CALLING

Alfredo  
and His Gipsy Band  
Compère: Joe Young  
Ward and Draper  
Maisie Weldon  
Belles of Normandy  
Final of Amateur Talent-Spotting Competition  
Presented by Maclean's, Ltd., Makers of Maclean's Peroxide Toothpaste and Maclean Brand Stomach Powder.

10.30 p.m. John Goodwood  
and The Coty Quintette. A New Programme of Haunting Melodies with Beauty Information, and John Goodwood, Astrologer, Telling You How the Planets Shape Your Destiny.

10.45 p.m. Bohemian Holiday  
Sent to you by the Czechoslovakian Travel Bureau.

11.0 p.m. Advance Film News  
Also a Programme of Music Chosen from the Latest Films.—Presented by Associated British Cinemas.

11.15 p.m. These Were Hits  
Normandy Playbill  
Advance News and Some of Next Week's High Spots.—Compered by Benjy McNabb.

11.30 p.m. Sweet Music  
12 (midnight) Melody at Midnight  
Jimmie Grier and Orchestra. Guest Artists: The Cornhuskers (Electrical Recordings).—Presented nightly by Bill Beans.

12.30 a.m. I.B.C. TIME SIGNAL  
Dance Music.

1.0 a.m. I.B.C. Goodnight Melody  
Close Down.

## MONDAY, MAY 16

7.45 a.m. Laugh and Grow Fit  
with Joe Murgatroyd (The Lad fra' Yorkshire) and Poppet at the Piano.—Presented to-day by the makers of Halex Toothbrushes.

8.0 a.m. MUSIC IN THE MORNING  
I Want to Ring Bells, Sigler; I've Taken a Fancy to You, Pollack; A Shady Tree, Donaldson; Sugar Medley.—Presented by Horlicks.

8.15 a.m. I.B.C. TIME SIGNAL  
The Alka Seltzer Boys, Browning and Starr, in Fifteen Minutes of Mirth and Melody. An Early Morning Programme to Encourage the Healthy Happy Side of Life.

8.30 a.m. Simon  
The Semollina Chef.—Sponsored by the makers of Colman's Semollins.

8.45 a.m. Cinema Organ Music

9.0 a.m. I.B.C. TIME SIGNAL  
THE OPEN ROAD  
Fighting Strength, Jordan; Over My Shoulder, Woods; It's the Band, Steinninger; Singing a Happy Song, Steinninger; Through Night to Light, Laukien.—Presented by Carter's Little Liver Pills.  
Please turn to page 37

**HAVE YOU HAD YOUR OSBORNES?**  
Leslie Henson is beginning to ask his friends.  
"Have you had your OSBORNES?" your friends will soon be asking you. OSBORNES are Huntley and Palmers OSBORNE BISCUITS—delicious, sustaining and exactly the food you need for those odd times when you are hungry or feeling weary with  
**Afternoon Fatigue**  
Be sure that the  
**OSBORNE**  
BISCUITS  
are made by  
**HUNTLEY & PALMERS**  
Then you'll prevent all forms of  
**Afternoon Fatigue**  
LISTEN IN TO  
'The Gaieties,' Luxembourg every Sunday 12.45 p.m. Normandy every Sunday 3.30 p.m.  
(Transmission through I.B.C. Ltd.)

# FREE TRIAL

of my

# Rupture Invention

*If It Doesn't Stop Your Rupture Worries It Doesn't Cost a Penny*



**NO STEEL SPRINGS**

**NO HARD PADS**

**IN MY Brooks** truss invention there are no steel springs—instead the pad is held in place by a soft body band that is just as comfortable as a glove. In my design there is no hard pad. Instead there is a soft hollow AIR-CUSHION, firm enough always to hold the rupture just right, yet soft and flexible enough to give perfect comfort without gouging. If you look at the illustrations below you will see what I mean by gouging.



WRONG

A pad that presses into the opening absolutely prevents Nature from healing. The opening cannot close up.



RIGHT

This second illustration shows how the Brooks Invention holds the rupture so that the edges of the ring are close together

—close enough for Nature to strengthen and possibly heal.

**I SEND** you my Rupture invention on trial because ruptured people have been fooled so many times by quack schemes and worthless "cure-alls" that they don't know what to believe. There are almost as many kinds of rupture trusses as there are users. Many of the makers CLAIM wonderful and unusual qualities for their products. But I say: "Seeing is believing." If you have a reducible rupture I KNOW what the Brooks will do for you—BUT I won't make any claims. I want you to try for yourself. I'll send it to you on trial. You keep it ten days—at my risk. Lay aside your old truss. Then see how the Brooks Invention gives you these three big advantages. Remember these are **not** claims. These are the benefits the Brooks MUST bring you before you decide to keep it.

## 1. Immediate

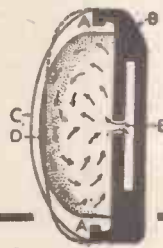
restoration of normal physical activities. Walk, run, bend or stoop without fear of having the AIR-CUSHION pad slip and let your rupture down.

## 2. A Support

so comfortable, so light in weight and inconspicuous that you soon forget that you are wearing any support at all.

Send for Free Information To-day!

**3. It Must** hold your rupture in exactly the right position to give Nature the greatest chance to heal—to strengthen the muscles and close the opening. If the broken ends of a bone are not held together the bone will never knit. The same with rupture. If the rupture is not held properly Nature hasn't got a chance.



### Flexible Air-Cushion

This is the patented, flexible Brooks AIR-CUSHION. It is made in two parts—the soft rubber bulb (A) which forms the pad which comes in contact with the body, and the light-weight disc (B) which holds the pad. (C) shows the shape of the soft rubber pad before it is pressed against the body. The dotted line (D) shows how the pad flattens out under pressure, expelling air through the orifice (E) through which the pad figuratively breathes as it adjusts to conform to different body pressures.

**REMEMBER** I don't promise a cure. I don't make any claims. You don't take my word for anything. You see for yourself and then decide. Send your name quickly for my Book and for my Trial order form. All information is free. There is no charge now or at any other time for all the facts and the free trial plan of this world-famous Rupture Invention that has come as a blessing to thousands of people. Surely you owe it to yourself to investigate, for you have everything to gain and nothing to lose. Send the coupon NOW and you, too, will soon know what it is like to be free of Rupture Worries.

### CONFIDENTIAL COUPON

H. C. Brooks, Mgr. (506E) 80, Chancery Lane, London, W.C.2. or to (506E), Hilton Chambers, Hilton Street, Stevenson Square, Manchester, 1.

Dear Sir,—Please send me your Book on the Commonsense Treatment of Rupture and also your offer of a 10-day Trial of the Famous Brooks. I understand there is no cost or obligation for this information and that my inquiry will be treated in confidence and all material posted in plain envelope.

Name .....  
Address .....

State whether for  Man  Woman or  Child

## MY B.B.C. FRIENDS

Continued from page 11

you . . . I want a Dutch boy. Can you speak Dutch?"

Michie afterwards told me he was so overcome with excitement, that he answered, "No, Mr. Dean, but I'll learn." And he took himself off to a school of languages. Hearing nothing from Basil Dean for several days, I persuaded Michie to ring him up.

Yes, everything was all right, and Mr. Dean expected Bryan Michie to report at His Majesty's Theatre the following Monday morning for rehearsal. During which the poor, disillusioned lad found that his part consisted of two lines in Dutch, to be pronounced not in the least like he had learnt at the school.

Imagine his delight, however, on seeing the boards outside His Majesty's Theatre announcing the name T. B. Michie in *Beau Geste*, although at the bottom of the list, it being surmounted by an impressive galaxy consisting of Laurence Olivier, Madeleine Carroll, Robin Irvine and Marie Löhr.

This, indeed, was fame!

The show unfortunately was a flop, but Michie had some visiting cards printed with His Majesty's Theatre on them and proceeded to make the usual tour of the theatrical agencies.

They told him he was too tall, they told him he was too thin (look at him now, and believe it or not!) and they said he lacked sufficient experience.

Desperate, he tried then to get any sort of job; he hunted for a post as schoolmaster, salesman, clerk, shop assistant, and even attempted to find employment as a model in an art school. But an advertisement in the personal column in a newspaper landed him a job, for very little money, at a Swanage repertory theatre.

To Be Continued

## WE VISIT THE MIDLANDS

Continued from page 15

After you've chatted with Martyn and the O. B. people at Suffolk-street, and have had a pot or two on the B.B.C. Sports Club's billiard table, come back to Broad-street and see the studios.

No need to go in the main door. That little shop in the row—only one without a name above it—is B.B.C. property. You make your way through the B.B.C. publications and free booklets to the offices at the back of the shop (only there for about the past three years, when space has been so pressing) and up the narrow, spiral staircase.

On the first floor you'll find the canteen (you can smell that coffee round all the corridors); also the chief offices, the control-room and "D. C. P." (dramatic-control panel), the engineers' listening rooms, and the big Studio No. 1.—the chap that used to be almost a world-beater.

On the second floor you'll find No. 2 (where "Anne" is now busy on the Children's Hour) and 2A, the Talks room.

Then there's No. 4, the big new studio. Before they built this huge room, with its eight hanging lanterns, its great sound-screens and waiting room, there were really only two studios at Birmingham. All in buff, very plain, ultra-modern, and nearly always in use: that's how I must describe No. 4.

There were rehearsing noises coming from the B.B.C. Midland Orchestra on the day of my visit: 35 players, forming a permanent nucleus of the city of Birmingham's giant orchestra.

Are Messrs. Edgár, Dunkerley, Last, Stanton, Webster and Gretton delivering the goods? They are. In one month alone (March) Birmingham put fifteen major programmes into the London Regional and Regional "pool" of programmes.

These included two theatre varieties, one studio variety show, *Katinka*, the Cheltenham Gold Cup, *Forgotten Rivalries*, broadcast of a new film and two big discussions.

Birmingham certainly merits its new Broadcasting House.

## RADIO EIREANN makes HISTORY

The "Knowledge Bee" is a more exciting variation of the "Spelling Bee." Over 5,000 letters were received by Radio Eireann after the first three broadcasts. Read all about its astonishing success, in this article by Our Irish Correspondent.

IN "Radio Pictorial" some weeks ago, Susan Collyer told the story of the Romance behind the Spelling Bee. She said, and rightly so, that it met with astonishing success. But I, not just as an Irishman, but as a fair-minded critic, claim that Radio Eireann has scored one higher.

The "Knowledge Bee" exemplifies in a most striking manner this ingenious treatment of imported ideas. It is simply the application (complete with gong) of the general idea of the "Spelling-Bee," now so well known to English listeners.

The "Knowledge Bee" is not a revival of an old kindergarten favourite; it is a General Knowledge Test—though not nearly as formidable as an examination paper! The entrants face the test, not with fear and trepidation, but with a true spirit of sportsmanship—especially as there is a prize of two guineas to be carried off by the lucky winner.

To the strains of *Daisy, Daisy, give me your answer do*, Question Time (for such is the official name for the popularly known "Knowledge Bee") is ushered in every Sunday night from Radio Eireann at 7.15 p.m. And strangely enough the "Daisies" have so far proved their superiority over the males—as they did also in a straight spelling fight organised by the B.B.C.

It is obvious that Question Time can provide a bagful of entertainment. Even the faithful fans of the Spelling Bee will have to admit this, for spelling questions are often introduced at the most unexpected moments. It has the beauty of catering for many tastes. There is every opportunity for the news-seeker who spends all his spare time, and sometimes more than that, listening to news bulletins and reading newspapers, as well as the traveller, the observer, the thinker, the memory expert—they all have a chance to "chirp in" when they know something or, very often, think they do.

The Spelling Bee is limited to the Oxford Dictionary whereas Question Time knows no bounds. The *Encyclopedia Britannica* itself would contain but few of the answers required in a single contest. The one who keeps his eyes and his ears open stands the best chance.

You have to answer each question within ten seconds. This is rather difficult in view of the fact that the competitors are not hardened broadcasters, but are nearly all undergoing the ordeal of the microphone for the first time.

Very often these conditions react with fatal consequences on the contestant. For instance, a feminine entrant told the adjudicator that a greyhound can run one hundred yards in three seconds! No doubt had she a little more time for consideration her answer would have been more moderate. It evoked fits of laughter, not only at the fireside, but in the studio itself.

It is truly amazing what a person will say when a question is put to him, suddenly: "Can Christmas Day and New Year's Day ever fall in the same year?" "No," came the reply with the utmost assurance. What would you have said?

Different questions carry different marks according to the degree of difficulty, but each competitor receives the same number of two, four or six mark questions.

The directors of the programme try to preserve a fair balance between questions based on memory and questions based on observation, though what is memory to one, may possibly be observation to another. Questions which require only a positive or a negative answer are not, if incorrectly answered by the first competitor, passed on to the next.

After only three broadcasts of "Question Time" over 5,000 letters were received. Irish Broadcasting is very proud of this record. I prophesy equally splendid results in England if the B.B.C. only take the tip. Maybe, they will adopt it when the Spelling Bee ceases to buzz.

## IDEA-A-MINUTE MERCHANT

Continued from page 9

"After all, the mike does a funny thing to voices, you know. The English voice is not recordable, that's all.

"It can be proved, too. Think how rarely Englishmen make a success in pictures. The audience says (I've heard them)—'Oh, what an awful voice he's got'—the same voice, mind you, that in a drawing-room would sound fine.

"Another thing," went on Eddie. He talks quickly; ideas tumble out of his brain. "The average announcer lacks conviction. They can't sell things.

"Now, I had an idea. I've got salesmen—(and English salesmen are every bit as good as Americans)—to have a try at the mike. If anybody can put sales talk across, I said to myself, they can.

"Good salesmen they were, too, in their own lines. But not at the mike. They got frozen, somehow. I said to one of 'em afterwards, 'But you don't sell vacuum cleaners like that?' 'Oh no,' he said, 'I was doing what I thought you wanted.'

Eddie's own ready tongue, which never deserts him at the mike, and his light-hearted manner illustrate his theory. Though he's been over here eighteen years, he hasn't yet lost his American accent and American sparkle.

The Rinso Radio Revue is now made at the Scala Theatre in front of a huge audience and simultaneously recorded for broadcasting from the continent. Eddie makes an ideal compere for this excellent show. He loves broadcasting as much as he dislikes acting on the stage, but when I asked him for his reasons, he said, "I don't know why."

His opinion of American radio is that it is miles ahead of us. The B.B.C., he says, is only just realising the value of fixed features, a discovery American radio made years ago.

"Make a date with your radio," said Eddie, "has been my slogan for years. Once people have formed the habit, they'll listen in whether the programme is good or bad.

"Once I went to Eric Maschwitz and said 'Let me have fifteen minutes every night for twelve weeks at the same time, and I'll do it for nothing.' I bet that by then, whatever the programme was like, everybody would be listening to it.

"Our sponsored programmes won't be able to catch up with American ones until the present system of restrictions is removed. And there's a terrible lack of talent, too—but that's the same in America.

"Why, they've only found one new topliner during the last five years—and that's a dummy, Charlie McCarthy!"

## ANOTHER RADIO RACKET?

Continued from page 7

It should be called the Gaumont-British Broadcasting Corporation.

Why not be frank and say that this is a Gaumont-British advertising campaign which the B.B.C. is going to broadcast? It is not a talent hunt because no amateurs can compete, and the B.B.C. know all about those who can. It is not closed to artistes who have already broadcast or been auditioned—and the B.B.C. have two thousand such acts on their books already; some of the winners must be among that number. It is intended—that is its primary, if not sole, purpose—to advertise, Gaumont-British cinemas, "in co-operation with the B.B.C." as Collie Knox rightly puts it.

Get me clear on this: I am not criticising it from the listener's point of view, because Gaumont-British can be relied upon to provide programmes of highest entertainment value. Listeners will thereby gain.

I object to it because the B.B.C. are not honestly adhering to their "no advertising" agreement with the Press and because it cannot produce any new talent, only that talent of whose existence the B.B.C. have known all along and which they have either used or ignored.

Let the B.B.C. stop kidding the press, stop kidding the public, and stop kidding themselves.

# Tune in RADIO NORMANDY . . .

—Continued from page 34

## Full Programme Particulars

- 9.15 a.m. Normandy Playbill Advance News and Some of Next Sunday's High Spots. Compèred by Benly McNabb.
- 9.30 a.m. Military Band Concert
- 9.45 a.m. "Hutch" Romantic Singer of World Renown.—Presented by Milk of Magnesia.
- 10.0 a.m. I.B.C. TIME SIGNAL Musical Potpourri.
- 10.30 a.m. The Musical Mirror Old Time Sea Songs.—Presented on behalf of Novopine Foot Energiser.
- 10.45 a.m. Yesterday's Song Favourites
- 11.0 a.m. I.B.C. TIME SIGNAL Dance Music.—Presented by Roboleinè.
- 11.15 a.m. Something for Everybody Assn. des Auditeurs de Radio Normandie.
- 11.30 p.m. Programmes in French
- 2.0 p.m. Miniature Matinée
- 2.15 p.m.

### LISTEN AFTER LUNCH

An Informal Programme of Songs and Melody by Arthur Young and Wilfrid Thomas

You are invited to listen by Creamola Food Products.

- 2.30 p.m. The Nimble Needle Plays Lively Tunes for Busy Fingers.
- 2.45 p.m. Songs We Knew Them By Presented by Ladderix.
- 3.0 p.m. Selections From Jack Buchanan's Shows and Films.
- 3.30 p.m. Familiar Dance Tunes
- 4.0 p.m. The Pleasant Quarter-Hour Presented by Farmers' Glory, Ltd.
- 4.15 p.m. What's On Intimate Reviews of the Latest Films, Plays and Other Attractions. By Edgar Blatt (the I.B.C. Special Critic).
- 4.30 p.m. Advance Film News Also a Programme of Music Chosen from the Latest Films.—Presented by Associated British Cinemas.
- 4.45 p.m. Variety
- 5.0 p.m. I.B.C. TIME SIGNAL Bohemian Holiday Presented by The Czechoslovakian Travel Bureau.
- 5.30 p.m. A Quarter-Hour Programme For Boys and Girls. Birthday Greetings From the Uncles.
- 5.45 p.m. Songs Everybody is Singing
- 6.0 p.m. Programmes in French Assn. des Auditeurs de Radio Normandie.
- 12 (midnight) Melody at Midnight Tom Doring and Orchestra. Guest Artists: Jimmy Tolson and Jeannie Dunne (Electrical Recordings).—Presented nightly by Bille Beans.
- 12.30 a.m. I.B.C. TIME SIGNAL Dance Music.
- 1.0 a.m. I.B.C. Goodnight Melody Close Down.



Ramon Navarro recording songs from his films—you can hear him at 5 p.m. on Tuesday.

- 2.0 p.m. Soaring with Seraflo
- 2.15 p.m.

### "LISTEN AFTER LUNCH"

An Informal Programme of Songs and Melody by Arthur Young and Wilfrid Thomas

You are invited to listen by Creamola Food Products, Ltd.

- 2.30 p.m. Request Programme
- 3.0 p.m. With the Composer at the Piano (Electrical Recordings).
- 3.15 p.m. The Musical Mirror Sponsored by Novopine Foot Energiser.
- 3.30 p.m. Love on Wheels
- 3.45 p.m. Advance Film News Also a Programme of Music Chosen from the Latest Films.—Presented by Associated British Cinemas.
- 4.0 p.m. The Pleasant Quarter-Hour Presented by Farmers' Glory, Ltd.
- 4.15 p.m. London Sweethearts
- 4.30 p.m. Continental Dance Music Played in the Radio Normandy Studio by the Orchestra of The Ranch Night Club, Le Havre.
- 5.0 p.m. I.B.C. TIME SIGNAL Silver Voices of the Silver Screen (Electrical Recordings). L. wrence Tibbett, Grace Moore, Jeanette MacDonald and Nelson Eddy, Richard Tauber, Ramon Navarro.
- 5.15 p.m. A Quarter-Hour Programme for Boys and Girls. Birthday Greetings from the Uncles.
- 5.30 p.m.

### PALMOLEIVE HALF HOUR

With the Palmolives Paul Oliver Olive Palmer

Presented by Palmolive Soap.

- 6.0 p.m. Programmes in French Assn. des Auditeurs de Radio Normandie.
- 12 (midnight) Melody at Midnight Dick Jurgens and Orchestra. Guest Artists: The Playboys (Electrical Recordings).—Presented nightly by Bille Beans.
- 12.30 a.m. I.B.C. TIME SIGNAL Dance Music.
- 1.0 a.m. I.B.C. Goodnight Melody Close Down.

## WEDNESDAY, MAY 18

- 7.45 a.m. Laugh and Grow Fit with Joe Murgatroyd (The Lad fra' Yorkshire), and Poppet at the Piano. Presented to-day by the makers of Halex Toothbrushes.
- 8.0 a.m. MUSIC IN THE MORNING Presented by Horlicks.
- 8.15 a.m. I.B.C. TIME SIGNAL Prosperity Programme introducing Careers for Women.—Presented by Odol.
- 8.30 a.m. Simon the Semolina Chief.
- 8.45 a.m. FRED HARTLEY and His Orchestra with Brian Lawrence and John Stevens Revive for You "Songs You Can Never Forget" Presented by the makers of Johnson's Glo-Coat.
- 9.0 a.m. I.B.C. TIME SIGNAL The Brown and Polson Cookery Club with Mrs. Jean Scott, the President, Giving Helpful Talks. Supported by Quentin Maclean at the Organ of the Trocadero Cinema, Elephant and Castle.
- 9.15 a.m. With the Immortals A Musical Problem introduced by Orpheus. Presented by the makers of Bisodol.

- 9.30 a.m. Tunes We All Know Presented by the makers of Limestone Phosphate.
- 9.45 a.m. A Programme of Popular Music Talk by Nurse Johnson on Child Problems.—Presented by California Syrup of Figs.
- 10.0 a.m. I.B.C. TIME SIGNAL From the Hill-Billy Cabin.
- 10.15 a.m. Military Band Music
- 10.30 a.m. Musical Potpourri
- 11.0 a.m. I.B.C. TIME SIGNAL The Colgate Revellers.—Presented by Colgate's Ribbon Dental Cream.
- 11.15 a.m. Listen to Vltbe
- 11.30 a.m. Programmes in French Assn. des Auditeurs de Radio Normandie.
- 2.0 p.m. The Musical Mirror Sponsored by Novopine Foot Energiser.
- 2.15 p.m.

### LISTEN AFTER LUNCH"

An Informal Programme of Songs and Melody by Arthur Young and Wilfrid Thomas

You are invited to listen by Creamola Food Products.

- 2.30 p.m. The Songs We Knew Them By Presented by Ladderix.
- 2.45 p.m. For Film Fans
- 3.0 p.m. Your Favourite Waltzes
- 3.15 p.m. Thomas Hedley and Company proudly present MISS GRACIE HELDS In a Programme of New Songs and at Least One Old Favourite, with Some Homely Advice About Fairy Soap.
- 3.30 p.m. MORTON DOWNEY The Golden Voice of Radio In a New Series of Popular Songs and Ballads Presented by the makers of Drene Shampoo.
- 3.45 p.m. George Formby With a Strong Supporting Cast, including "Beryl" and John Firman's Orchestra. A Terrific Series of Laughter and Song Programmes.—Sponsored by the proprietors of Feen-a-Mint.
- 4.0 p.m. The Pleasant Quarter-Hour Presented by Farmers' Glory, Ltd.
- 4.15 p.m. Radio Normandy News
- 4.30 p.m. Variety
- 4.45 p.m. Fingering the Frets
- 5.0 p.m. I.B.C. TIME SIGNAL Light Songs. Bohemian Holiday Presented by The Czechoslovakian Travel Bureau.
- 5.30 p.m. On With the Show Programmes in French Assn. des Auditeurs de Radio Normandie.
- 12 (midnight) Melody at Midnight Seger Ellis and His Orchestra. Guest Artists: Al Clauser and His Oklahoma Outlaws (Electrical Recordings).—Presented nightly by Bille Beans.
- 12.30 a.m. I.B.C. TIME SIGNAL Dance Music.
- 1.0 a.m. I.B.C. Goodnight Melody Close Down.

## THURSDAY, MAY 19

- 7.45 a.m. Laugh and Grow Fit with Joe Murgatroyd (The Lad fra' Yorkshire) and Poppet at the Piano.—Presented to-day by the makers of Kolynos Tooth Paste.
- 8.0 a.m. THE THREE TOPS Fifteen Minutes of Music, Song and Laughter with The Smartest Trio in Town A presentation by the makers of Sanpic.
- 8.15 a.m. I.B.C. TIME SIGNAL ROY FOX and His Band with Mary Lee and Denny Dennis in "Swinging in the Bathtub" A Morning Tonic Presented by the makers of Reckite's Bath Cubes.
- 8.30 a.m. Popular Tunes Presented for your entertainment by Fynnon Limited.
- 8.45 a.m. Music You Might Have Heard Presented by the proprietors of Lavona Hair Tonic.
- 9.0 a.m. I.B.C. TIME SIGNAL "Mrs. Celebrity." The Wives of the Famous—Mrs. Fred Hartley.—Presented by Shippams.
- 9.15 a.m. The Milton Sisters PAT HYDE and DINAH MILLER with their Entertaining Announcer Bob Walker and Arthur Young at the Piano Presented by Milton Denture Powder.
- 9.30 a.m. FAVOURITE MELODIES Presented by Freezeon Corn Remover.

- 9.45 a.m. "Hutch" Romantic Singer of World Renown.—Presented by Milk of Magnesia.
- 10.0 a.m. I.B.C. TIME SIGNAL Radio Favourites.—Presented on behalf of Brooke Bond & Co., Ltd.
- 10.15 a.m. Sunny Songs
- 10.30 a.m. Highlights on Parade featuring Alfred Van Dam and His Orchestra with Wyn Richmond.—Presented by Macleans Peroxide Tooth-paste.
- 10.45 a.m. Something for Everybody
- 11.0 a.m. I.B.C. TIME SIGNAL
- 11.15 a.m. A Popular Programme Presented by the makers of Green Label Chutney.
- 11.30 a.m. Programmes in French Assn. des Auditeurs de Radio Normandie.
- 2.30 p.m. Miniature Matinée
- 3.0 p.m. Memory Lane
- 3.30 p.m. Normandy Playbill Advance News and Some of Next Sunday's High Spots. Compèred by Benly McNabb.
- 3.45 p.m. The Musical Mirror Sponsored by Novopine Foot Energiser.
- 4.0 p.m. The Pleasant Quarter-Hour Presented by Farmers' Glory, Ltd.
- 4.15 p.m. Request Programme from Teddy, of Martock, Somerset.
- 4.30 p.m. On Board The "Top Hat Express," Whose Passengers include The Top Hat Orchestra, conducted by Felix Mendelssohn, The Top Hat Singers, Paula Green and George Barclay and A Surprise Passenger.—Presented by Nestlé's.
- 4.45 p.m. A Programme for Music Lovers
- 5.0 p.m. I.B.C. TIME SIGNAL
- 5.15 p.m. A Quarter-Hour Programme For Boys and Girls. Birthday Greetings From the Uncles.
- 5.30 p.m. International Potpourri.
- 6.0 p.m. Programmes in French Assn. des Auditeurs de Radio Normandie.
- 12 (midnight) Melody at Midnight Jimmie Grier and His Orchestra. Guest Artists: The Rhythm Rascals (Electrical Recordings).—Presented nightly by Bille Beans.
- 12.30 a.m. I.B.C. TIME SIGNAL
- 1.0 a.m. I.B.C. Goodnight Melody Close Down.

Continued on next page

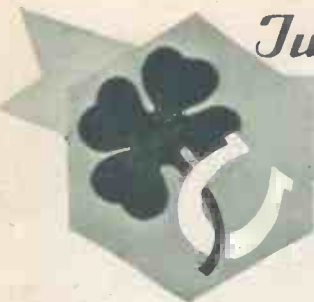
## TUESDAY, MAY 17

- 7.45 a.m. Laugh and Grow Fit with Joe Murgatroyd (The Lad fra' Yorkshire), and Poppet at the Piano.
- 8.0 a.m. CADBURY CALLING Presenting Reminiscing with Charlie Kunz (Playing Melodies with Memories) Judy Shirley Cyril Grantham (Singing for You) Compère: Maurice Denham Presented to-day by the makers of Cadbury Milk Tray Chocolates.
- 8.15 a.m. I.B.C. TIME SIGNAL Novelty Orchestras.
- 8.30 p.m. Light Fare Introducing Mrs. Able.—Presented by Vitacup.
- 8.45 a.m. Military Band Music
- 9.0 a.m. I.B.C. TIME SIGNAL BIG BILL CAMPBELL And His Hill-Billy Band Presented by the makers of Lushus Table Jellies.
- 9.15 a.m. Davy Burnaby Presented by Bismag, Ltd.
- 9.30 a.m. Ann French's Beauty Talks.—Presented by Reudel Bath Cubes.
- 9.45 a.m. Waltz Time with Billy Bissett and His Waltz Time Orchestra, Hugh French, Esther Coleman, and the Waltz Timers.—Presented by Phillips' Dental Magnesia.
- 10.0 a.m. I.B.C. TIME SIGNAL CRYSTAL GAZING Presented by the makers of O'Cedar Mops and Polishes.
- 10.15 a.m. THE OPEN ROAD Presented by Carter's Little Liver Pills.
- 10.30 a.m. Light Fare
- 11.0 a.m. I.B.C. TIME SIGNAL LEISURE AT ELEVEN A New Surprise Item The Stars at Home Presented on behalf of Goblin Electrical Products.
- 11.15 a.m. Songs We Knew Them By Presented by Ladderix.
- 11.30 a.m. Programmes in French Assn. des Auditeurs de Radio Normandie.

Tune in to 531 METRES, 565 KC'S

# RADIO EIREANN for LUCK

PROGRAMMES PRESENTED BY IRISH RADIO PRODUCTIONS



## Programme details:

### SUNDAY, MAY 15

9.30 to 10.30 p.m. Italian Serenade  
From Opera to Dance Music we select the most popular airs in a musical tour of the Land of Sunshine and Song.

### MONDAY, MAY 16

9.30 to 10.30 p.m.  
"The A—American  
B—British  
C—Continental  
OF DANCE MUSIC"  
We bring you Ballroom rhythms of Three Continents.  
You will hear our Racing Commentary at 10.10 p.m. approximately.

### TUESDAY, MAY 17

9.30 to 10.30 p.m. Our Big Broadcast. Once again we present the Stars of the Stage, Radio and Screen, in a unique entertainment, in a unique setting. Tune in to 531 metres for the Super-Show.  
You will hear our Racing Commentary at 10.10 p.m. approximately.



Presenting Three in Harmony—Elva Orr, Dorothy Morrow and Yolande Mageean—coming to you at 9.30 on Saturday evening

### WEDNESDAY, MAY 18

9.30 to 10.0 p.m. Music Of Your Dreams: Here is a further Wealth of Golden Melody, in which we feature Dorothy Morrow, Ronnie Genarder and our Symphonic Orchestra under the direction of Dave Frost.

10.0 to 10.10 p.m. Ten Minutes With Good Old Songs.  
You will hear our Racing Commentary at 10.10 p.m. approximately.

10.15 to 10.30 p.m. Makebelieve Ballroom . . . Shall we dance . . . ?

### THURSDAY, MAY 19

9.30 to 10.0 p.m. Farmyard Cabaret  
The lighter side of country life, presented in an alfresco setting. Songs and music by the farm hands and guest artists and effects by the farmyard fraternity.

10.0 to 10.10 p.m. Our Star To-night Shines Above the Rocky Mountains—Carson Robinson.  
You will hear our Racing Commentary at 10.10 p.m. approximately.

10.15 to 10.30 p.m. Dance International. In this quarter of an hour of electrical transcriptions we dance to foreign orchestras . . . Tango from the Argentine; Rumba from Cuba and American dances by American Orchestras

### FRIDAY, MAY 20

9.30 to 10.0 p.m. Above the Traffic's Roar. A Musical Day-dream on the sights and sounds below my office window.

10.0 to 10.10 p.m. Stars in Harmony The Big Four.  
You will hear our Racing Commentary at 10.10 p.m. approximately.

10.15 to 10.30 p.m. Troise and His Mandolinists.

### SATURDAY, MAY 21

9.30 to 10.10 p.m. Nine-Thirty Reveals An Intimate Studio Production—"Just Between Ourselves," in which we feature Jennie Benson, Renee Flynn, Dorothy Morrow, Hubert Valentine, Les Arthur, Three in Harmony, Five Melody Boys, our Rhythm Band with Dave Frost at the piano.  
You will hear our Racing Commentary at 10.10 p.m. approximately.

10.15 to 10.30 p.m. Dancing Melodies For Dancing Moods.

# Tune in RADIO NORMANDY

—Continued from page 37

## Full Programme Particulars

### FRIDAY, MAY 20

7.45 a.m. Laugh and Grow Fit with Joe Murgatroyd (The Lad fra' Yorkshire) and Poppet at the Piano. Presented by the makers of Kolynos Tooth Paste.

8.0 a.m. MUSIC IN THE MORNING Presented by Horlicks.

8.15 a.m. I.B.C. TIME SIGNAL The Alka Seltzer Boys featuring Browning and Starr in Fifteen Minutes of Mirth and Melody. An Early Morning Programme to Encourage the Healthy, Happy Side of Life.

8.30 a.m. Donald Watt Presents Some Tunes You 'Might Like to Hear. Presented by the makers of Do-Do Asthma Tablets.

8.45 a.m. The Glories of Britain No. 10—Scotland.—Presented by Sunny Jim on behalf of A. C. Fincken & Co.

9.0 a.m. I.B.C. TIME SIGNAL Round the World.—Presented by Hancock the Chemists.

9.15 a.m. BIG BILL CAMPBELL and His Hill-Billy Band Presented by the makers of Lushus Table Jellies.

9.30 a.m. Radio Favourites Presented on behalf of Brooke Bond & Co.

9.45 a.m. A Programme of Popular Music Talk by Nurse Johnson on Child Problems.—Presented by California Syrup of Figs.

10.0 a.m. I.B.C. TIME SIGNAL A REFRESHING PROGRAMME Presented by Borwick's Lemon Barley.

10.15 a.m. Dream Waltzes Selected Famous Waltz Melodies New and Old.—Presented by True Story Magazine.

10.30 a.m. SONGS AND MUSIC From Stage and Screen

10.45 a.m. Crystal Gazing Presented by O'Cedar Mops and Polishes.

11.0 a.m. I.B.C. TIME SIGNAL Something for Everybody.

11.30 a.m. Programmes in French Assn. des Auditeurs de Radio Normandie.

2.0 p.m. Miniature Matinée

2.15 p.m. "LISTEN AFTER LUNCH" An Informal Programme of Songs and Melody by Arthur Young and Wilfrid Thomas You are invited to listen by Creamola Food Products.

2.30 p.m. The Songs We Knew Them By Presented by Ladderix.

2.45 p.m. Your Requests

3.0 p.m. Orchestral Concert

3.15 p.m. Selections from Jessie Matthews' Films and Shows.

3.30 p.m. The Musical Mirror Sponsored by Novopine Foot Energiser.

3.45 p.m. The Pleasant Quarter-Hour Presented by Farmers' Glory, Ltd.

4.0 p.m. Friday at Four The Diary of the Week Presented by Our Radio Friends, David and Margaret. Presented by the makers of Du Maurier Cigarettes.

4.15 p.m. What's On Intimate Reviews of the Latest Films, Shows and Other Attractions, by Edgar Blatt, the Special I.B.C. Critic.

4.30 p.m. Planos and Players

4.45 p.m. The Musical Magazine

5.0 p.m. I.B.C. TIME SIGNAL

5.15 p.m. A Quarter-Hour Programme for Boys and Girls. Birthday Greetings from the Uncles.

5.30 p.m. Light Orchestral Concert. Programmes in French Assn. des Auditeurs de Radio Normandie.

6.0 p.m. Melody at Midnight Eddy Fitzpatrick and Orchestra. Guest Artistes: The Play Boys (Electrical Recordings).—Presented nightly by Bille Beans.

12.30 a.m. I.B.C. TIME SIGNAL Dance Music.

1.0 a.m. I.B.C. TIME SIGNAL

1.30 a.m. I.B.C. TIME SIGNAL

2.0 a.m. I.B.C. Goodnight Melody Close Down.

### SATURDAY, MAY 21

7.45 a.m. Laugh and Grow Fit with Joe Murgatroyd (The Lad fra' Yorkshire) and Poppet at the Piano.—Presented to-day by the makers of Kolynos Tooth Paste.

8.0 a.m. MUSIC IN THE MORNING Presented by Horlicks.

8.15 a.m. I.B.C. TIME SIGNAL The Animal Man.—Presented by the makers of Chix.

8.30 a.m. Happy Days Presented by Wincarnis, Wincarnis Works, Norwich.

8.45 a.m. Sunny Jim's Young Folk's Programme.—Presented by A. C. Fincken & Co.

9.0 a.m. I.B.C. TIME SIGNAL Brass Band Music.

9.15 a.m. With the Immortals A Musical Problem introduced by Orpheus —Presented by the makers of Bisodol.

9.30 a.m. HARRY DAVIDSON and His Commodore Grand Orchestra Sponsored by the proprietors of Freezone Corn Remover.

9.45 a.m. The Milton Sisters PAT HYDE and DINAH MILLER with Their Entertaining Announcer Bob Walker and Arthur Young at the Piano Presented by Milton Denture Powder.

10.0 a.m. I.B.C. TIME SIGNAL CARROLL GIBBONS and His Boys with Anne Lenner George Melachrino Guest Artistes: Anne Ziegler Abe and Mawruss Compère: Russ Carr Thirty Minutes of Bright Music, Song and Humour Sponsored by the makers of Cookeen.

10.30 a.m. Music from the Movies

11.0 a.m. I.B.C. TIME SIGNAL Listen to Vitbe.—Presented by Vitbe Bread.

11.15 a.m. The Songs We Knew Them By Presented by Ladderix.

11.30 a.m. Programmes in French Assn. des Auditeurs de Radio Normandie.

2.0 p.m. Military Moments Presented by the makers of Haywards Military Pickle.

2.15 p.m. Musical Comedy Memories Presented by The Hurlingham Bungalow Co., Ltd.

2.30 p.m. The Nimble Needle plays Lively Tunes for Busy Fingers.

2.45 p.m. The Whirl of the World Presented by Monseigneur News Theatres.

3.0 p.m. Family Favourites

3.30 p.m. Dancing Time A Programme of Dance Music chosen by Victor Silvester.

4.0 p.m. The Pleasant Quarter-Hour Presented by Farmers' Glory, Ltd.

4.15 p.m. Swing Music

4.30 p.m. Variety

5.0 p.m. I.B.C. TIME SIGNAL Orchestral Novelties.

5.15 p.m. A Programme for Men with Tom Beasley (Wilkinson's Famous Sword Smith) and Michael Moore With His Impersonations.—Presented by Wilkinson's Sword Co., Ltd.

5.30 p.m. Your Requests

5.45 p.m. Songs of the Islands

6.0 p.m. Programmes in French Assn. des Auditeurs de Radio Normandie.

12 (midnight) Melody at Midnight Hal Grayson and His Orchestra. Guest Artistes: Gene Austin (Electrical Recordings).—Presented nightly by Bille Beans.

12.30 a.m. I.B.C. TIME SIGNAL Dance Music.

1.0 a.m. I.B.C. TIME SIGNAL

1.30 a.m. I.B.C. TIME SIGNAL

2.0 a.m. I.B.C. Goodnight Melody Close Down.

## RADIO LJUBLJANA

569.3 m., 527 Kcs.

Times of Transmission  
Friday: 10.30—11.0 p.m.  
Announcer: F. Miklavcic

### FRIDAY, MAY 20

10.30 p.m. Variety

10.45 p.m. Dance Music

11.0 p.m. Close Down

Information supplied by the International Broadcasting Co., Ltd., 37 Portland Place, London, W.1.

# HOW TO BET & WIN

The book that has made **LARGE PROFITS** for thousands of its readers ... It shows you how to make money at racing without the risk of losing

Haphazard punting must always fail in the long run. There is only one certain way of ensuring that the profits from your backing go into your pocket and not the Bookmaker's. That is to follow the absolutely safe method explained in detail in this book.



## HERE'S PROOF—10 YEARS' RESULTS

Year	Wins	Losses	Year	Wins	Losses
1928	85	3	1933	359	35
1929	152	8	1934	453	46
1930	213	28	1935	405	62
1931	265	33	1936	411	71
1932	301	31	1937	446	72

## PAST 10 YEARS' AGGREGATE

**3090 WINS ONLY 389 LOSSES**

The above results are shown in the book and can be proved by actual checking.

Leading Racing Journalists and Sporting Writers of the National Newspapers unhesitatingly recommend it to followers of Racing. The following important newspapers have printed most favourable reports on the book:—

- |                       |                    |                  |                  |
|-----------------------|--------------------|------------------|------------------|
| The Daily Mail        | The Daily Express  | The Jockey       | Evening Standard |
| The Sunday Express    | The News Chronicle | Sporting Life    | People, etc.     |
| The Winner            | The Star           | Sunday Referee   |                  |
| The Racing Specialist | The Racing Times   | Sunday Sportsman |                  |

### HERE ARE ONLY A FEW OF THE COMMENTS:

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acts taken from a few of the thousands of unsolicited testimonials received from satisfied and grateful purchasers:

Your book 'How to Bet and Win' is by all accounts the most wonderful and remarkable. Although having had it for a few days only, have already wiped out the cost many times."  
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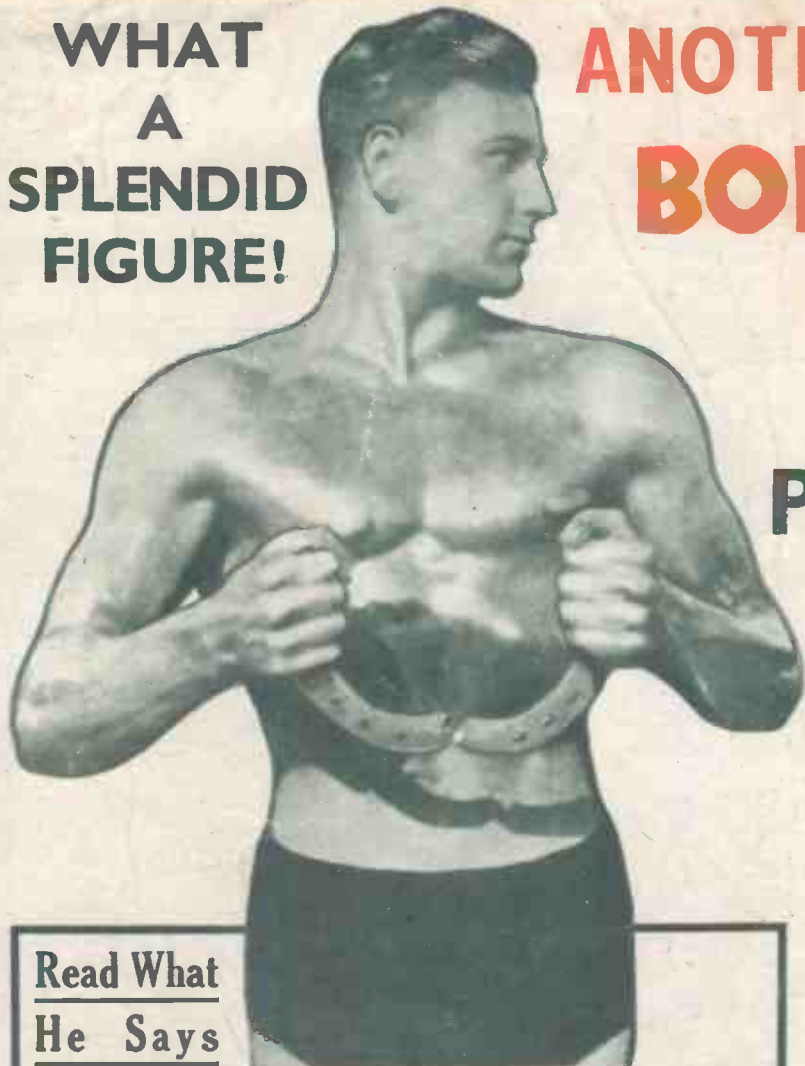
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"HOW TO BET AND WIN" is written in simple language that anyone can understand. The cost of 50/- is a small outlay for a method of betting that will give you such wonderful returns.

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A  
SPLENDID  
FIGURE!**



# ANOTHER "IRVONA" BODY-BUILDING SUCCESS

**Lincolnshire Man  
PUTS ON 21 lbs.**

**Run-down, Nervy, Thin Men and Women  
Invited to Test IRVONA Brand NERVE BODY BUILDER  
On 7 Days' Trial**

**Read What  
He Says**

Dear Sirs, Lincolnshire.  
I enclose my photograph, which I thought would interest you.  
I have always been naturally strong, yet was thin until I tried  
IRVONA. After only two boxes I could see a great difference.  
I was claimed by thousands as Lincolnshire's most perfectly  
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To be famous is not in my line when so many thousands of  
run-down, thin men could be just as fit and strong if only they  
would try IRVONA Brand Tablets.  
In less than three months I gained a stone and a half—another  
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Thanking you again, yours faithfully, David Kuhlman.

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3/- 3 WEEKS' SUPPLY  
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