

208

and

VIEW

TWO - O - EIGHT



Articles by
Steve Race
Charles Graves
Jane Gordon

Full details
of the month's
Radio
Luxembourg
Programmes




FEBRUARY
1955

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Edited by **CHARLES GRAVES**

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Our cover girl is Mona Freeman See "Looking at Life"

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Looking at Life



WELL, several of you have asked me to revert to my practice of two years ago of starring the most popular programmes on Radio Luxembourg, and there is a reference to it in "Thing's You Want to Know". So perhaps you would like to have the full order of preference as given in the national survey a couple of months ago.

Here it is in the order evinced from a check of 20,000 people over a period of one week in twenty different towns:—"Take Your Pick", Vera Lynn, Winifred Atwell, "Top Twenty", "People Are Funny", Carroll Levis's Discoveries, "Sunday Sing Song", now called "Sing Song Time" as you will see from this month's programmes. The Alka Seltzer Show, "Bing Sings", "Strike It Rich", Perry Mason, Ted Heath, "Songs For The Million", "Frankie Laine Sings", "Shilling A Second", "Dan Dare"; then the next three jointly: Eddie Calvert, "Lucky Couple", "Beat The Band", and finally "Double Your Money". These then are the Top Twenty of your choice. In a fortnight's time, there will be another nation-wide check and it will be interesting to see whether the present favourites will remain in the same order.

I would bet against it.

Inventing Penalties

Personally, I think that the "Shilling A Second" programme will rate much higher. As you know it is a cross between "People Are Funny" and "Take Your Pick".

One of the chief difficulties of all three programmes is to find an alternative to the custard pie as a penalty for unsuccessful contestants. The penalty must not be too cruel, it must have a twist, and it must be genuinely funny.

Denis Gifford and Tony Hawes find that the invention of mildly embarrassing penalties is the most difficult part of writing "Shilling A Second". Sometimes the readers of "208" send in ideas like the chap who suggested the Puritan trying to sell his wife in a market when it wasn't his wife.

Denis Gifford, being a science-fiction fan, found it easy to invent a Martian looking for volunteers to fly back to Mars in his saucer. The gorilla stunt where a woman thought she was catching her husband in an ape skin which turned out to be a real gorilla was invented by him and Lionel Hinton on a peaceful Sunday morning in a park.

I am not quite sure who was responsible for the one this last week at Boscombe where contestants were made to dress up as big game hunters in full kit and, if unable to find wild bears locally, to trap fur-coated women in butterfly nets. Nor do I know who thought out the idea of making a contestant telephone a number of friends to come to an impromptu party on the stage where the "Shilling A Second" programme was taking place.

From Francs to Shillings

On an average, about 700s. at the rate of a shilling a second are disbursed to contestants. This programme, unlike almost all the others, is French in origin. (The vast bulk are, of course, American.)

It was started in France as 100 francs a second, which is about 2s. a second, according to the rate of exchange. Then the Americans adopted it and adapted it at a dollar (6s. 8d.) a second. In poor old Great Britain, who won the war, a shilling a second is the price.

Incidentally, if you have any amusing penalties for this or any other quiz programme such as "Double Your Money", "Take Your Pick" or "People Are Funny", send them to the individual producers as named in the programme section of this issue and, if they are accepted, you can be sure of hearing of something to your advantage.

Elsewhere, Gordon Irving refers to his enjoyment of "People Are Funny" at Wishaw. Since then, I have met Vic Perry, the master of ceremonies, who tells me that Wishaw, Newcastle, Stoke-on-Trent and Manchester have provided between them the four best audiences which he has yet met in England.

Even the Police

Vic naturally finds that British audiences are somewhat different from those to which he has been accustomed in the United States, if only because quiz programmes, whether on TV or radio, have been in existence far longer and have therefore conditioned the public to them to a far greater extent. In any event, the prizes are far bigger.

It is nothing in an American programme for 2,000 or 3,000 dollars in cash to be given away together with washing machines, refrigerators, television sets and the like. What is more, the public services are perfectly ready to lend their support in the U.S. Fire brigades, ambulances, the police—even the armed services, are all prepared to take part in a stunt. As a case in point, a man in the "People Are Funny" programme in the U.S. was given 200 dollars to spend on wine and food in a restaurant in twenty minutes. When the bill came (Vic Perry had picked the poor chap's pocket before he left the stage), the proprietor telephoned the police. Live police appeared in a police car and took him off—allegedly to the police station—but really to the theatre where the show was being performed. Such a thing could not happen here.

Imagine an apparently complete funeral going through an English town with the attendant escort . . .

Those Friendly Northerners

"The further north you go," Vic told me, "the more friendly are the audiences, but whether it is north or south, the



best reactions come from women, because they are more nervous and funnier. But men are more reliable on a complicated stunt."

Many of you, by the way, have been to "People Are Funny" programmes and have perhaps been disappointed when you heard them over the air because some of the stunts have not been on Radio Luxembourg.

The answer is that every show has to be cut by at least half in order to fit into the time allowed

Off to the Sun

Oh to be in South America, Jamaica or Bermuda now that winter's here. . . . Dorothy Ward and her husband Shaun Glenville are off to Buenos Aires and Rio de Janeiro for two months.

I imagine that this means that both of them have at long last given up pantomime. They will be tremendously missed, but they have certainly had a wonderful innings.

It is very sad, if this is true, to think that we shall never again see Shaun dressed up as a pantomime Dame, or Dorothy as a Principal Boy.

Seeing the World

Ted Heath and his band are certainly going to see the world in March and April. They fly to Australia (in 3½ days) and then do 18 one-night stands there and in New Zealand, in one month.

The air tickets are costing £16,000, and each of the members of the band will be allowed to find his own way home from New Zealand if he wants to stop off somewhere on the way. Some are planning to go to Fiji, others to go to Honolulu. Ted Heath rather fancies the Bahamas. With them, of course, goes Kathy Lloyd who will pretty soon be one of our Cover Girls.

It was as a result of winning a competition at Kingston sponsored by the *Daily Sketch* that Kathy secured her contract with Ted Heath, but she had to risk the cost of a passage from her native Australia to London to take her chance which followed immediately on Lita Roza's departure from the band

First Glimpse of Snow

The other day, Kathy saw what she called snow for the first time in her life. It was at Stockton-on-Trent, but the chap who plays the double bass assures me that it was really slush, not snow at all. However, she was perfectly happy with it. Kathy was telling me all about it during the interval of one of the band sessions at Star Sound Studios where Ted Heath records his *Wisdom Toothbrush* programmes for Radio Luxembourg.

She and Lorrae Desmond are rather upset. They have moved into a flat only to discover that there is no telephone. They feel completely marooned.

All they can do is have messages taken for them by the butcher next door, but, as Kathy says, that is not quite the same thing. She has russet hair and has a personality which showed itself the first time she appeared with Ted Heath.

Two years to Acquire Poise

By contrast, Bobbie Britton who has also got russet hair—a real shock of it—is still a trifle shaken by his new life. It was only a short time ago that he was helping his father at Sunningdale to lay bricks and do whitewashing. But he need not worry unduly. It took Dickie Valentine two years to acquire the poise which has now made him a top liner.

It was nice to see Jimmy Vivian doing the commercial spots, although I expect he would like to be back in Luxembourg. But the person who fascinated me most was Ron Verrell, the drummer. He positively grimaces when he whacks the cymbals and his various other musical instruments. It almost gave me a heart attack to watch him. I'd love to see him on Television in a close-up



Pattern of Commercial TV

What will happen when commercial television comes on the air next autumn? Let me hazard a guess. It will need to be astoundingly good to satisfy the advertisers who will be subsidising it—certainly much better than the normal television programmes put out by the B.B.C.

As things are, there will, as you know, be three different commercial programme stations, London, Birmingham and Manchester. No doubt one or two of the most popular programmes, such as "What's My Line?", are likely to have a national hook-up—in other words, will be appearing simultaneously in London, Birmingham and Manchester.

One could also guess that the American formula will be adopted. This is that any challenger receives some financial or other reward for surviving each round of the questions up to ten, with a jackpot prize really worthwhile if he beats the panel, instead of a miserable scroll of signatures.

Still guessing, I think that the programming companies will automatically draw 20 per cent of their programmes from American sources and will probably interchange a number of their own programmes, so as to save their overheads. In other words, a programme shown in London may appear a day or two later in Birmingham and Manchester, or vice versa.

The people who are going to have the toughest time this coming summer will be the radio dealers who may find themselves very busy supplying the adaptors and probably special aerials for the new television programme.

New TV Crossword Puzzle

Which reminds me, I wonder how many of you saw that crossword puzzle on TV which John Irwin and I dreamed up? Most of the newspaper critics said it was kid stuff—far too easy. Well I'd like to have a fiver with any of them that they could not do all the clues of the next one, although it is no more difficult.

It may look simple enough when the answers are finally given, but personally I thought it just about my mentality. However, it would be perfectly simple to have the present series done on Children's TV and more difficult ones done for real crossword fans.

Our Cover Girl

Mona Freeman, this month's cover girl, is a sweetie-pie—a tiny ash blonde with a most engaging mind. But then, you need to be really amusing, apart from being very pretty, if you are to count Bing Crosby and Bob Hope among your greatest admirers.

Looking at Mona, you would never guess that she has a seven-year-old daughter. She doesn't seem more than 17 years old herself, which is one of her difficulties in securing adequate screen parts. She is always typed as a teenager. Ever since Howard Hughes, the deaf, multi-millionaire motion picture king, first saw her photograph in a magazine and signed her up, the phrase, "Gee, honey, you look so young," has cut both ways. Some of you may remember her as the 14-year-old-bobby soxer in "Dear Ruth". If the truth be known, Mona Freeman was already married at the time and had a year-old daughter. But she was still typed as a bobby-soxer in "Dear Wife" and "Dear Brat" which followed.

"Unfair to Bing"

Her husband, Pat Nerney, was rich and when the marriage was dissolved, the Hollywood columnists, always anxious to find something fresh about which to write, associated her name with Bing Crosby.

Mona did not take advantage of this; on the contrary.

"It is most unfair to Bing and his boys," she said to interviewers. "I know one must get used to having one's name linked with people. But Bing is different. I think they might have respected him a little more."

As I have told you, Mona has more than once walked round the golf course with me. In fact, she has an excellent swing and, but for her tiny figure, could become quite a formidable golfer.

We can expect her back in London any day now for her second English film; the first one being "Before I Wake" which she finished just before Christmas.

So far, she has been having all the fun of being a film actress without the discomfort of being a film star who has not yet reached the rarefied atmosphere of Bing Crosby, Katherine Hepburn, Bob Hope and Marlene Dietrich. Film stars in the intermediate stage like Alan Ladd, Doris Day, Betty Hutton and Ava Gardner have a terrible time. Unless they are interviewed, jostled, photographed incessantly, chased by autograph hunters and compelled to make personal appearances throughout the world at premières of their films, they feel they are slipping, and if they carry out all their commitments they are run ragged.

Trials of a Film Star

Take Ava Gardner. For the first time in years, I went along to see a mass interview with Ava Gardner at the Savoy Hotel. At 5 p.m. she was subjected at close range to 20 minutes of flashlight photographs by a couple of dozen photographers. She had only returned the night before completely worn out from a 30-day round the world trip by air, attending world premières of her film "The Barefoot Contessa" in such places as Tokio, Hong Kong, Singapore, Rome, Stockholm and Berlin.

Something like 200 reporters male and female besieged her half an hour later for the press interview. Several photographers returned to the attack. For over an hour she had to answer questions about her husband, her boy friends, her possibilities of divorce, her home life, every sort of intimate question, politely and charmingly. Frankly, I took no part in it.

It was all rather like a badger hunt with terriers badgering the central figure in the drama.

The psychology of being a film star before reaching the point where press interviews are rare, personal and selective is fascinating. The film star has as much privacy as a goldfish in a glass bowl. Yet the goldfish is far better off. Its sex life is not a matter of public discussion, and it does not mind really whether people stare at it or not. With the film star things are different. She needs to be a Katherine Hepburn or a Greta Garbo to have the moral courage to insist on avoiding curiosity mongers and risk unpopularity. If it comes to that, Garbo has retired anyway which makes me admire Kate Hepburn more than ever.

Although I was standing some yards away from the batteries of photographers taking flashlight pictures of Ava Gardner, I acquired a purple spot in front of my eyes which lasted for three or four minutes. I have often wondered how film stars and Royalty become innured to this.

What I like about Ava Gardner is her own comment on herself. "I am strictly a small-town girl," she once said. "I was born in Smithfield, North Carolina, which may account for the ham in me."

Just as I was leaving this reception I heard two Americans talking. One said, "I never did think this was the right moment to ask her."

The second American said "Ask her for what?"

"Nothing."

To cane or not to cane

A great deal of nonsense is being talked about caning or not caning small boys when they misbehave. But what else can you do with them? Give them a spoonful of raw mustard as a punishment? That is what happened to me, without my parents' knowledge, when my nurse wanted to stop me being naughty.

I cannot think of a more damnable punishment for a small boy. It was only about three months ago that I was able to touch mustard again after all these years.

Three kinds of beating

When I went to my prep school at the age of nine, I was of course beaten with a cane whenever I deserved it. Later at Charterhouse—incidentally the Old Boys once won the F. A. Cup, believe it or not, back in the 'eighties—you could be beaten with three different weapons.

The first was a metal toasting fork which was used for idleness at football or cricket. The second was with a cane for impertinence or idleness at work. The third was a birch which was only wielded by the Headmaster and then only for a very serious misbehaviour indeed.

It was a punishment just short of expulsion. . . .

Silly reasoning

If Teddy Boys were birched, there would be no Teddy Boys in a very short time, believe me.

The reason that corporal punishment went out of fashion was, if you remember, because the people who gave the beatings were supposed to get some kind of sadistic pleasure out of it and, furthermore, it was claimed to brutalise them. What poppycock. . .

And now you have all the psychiatrists who say it is mentally bad for a boy to be beaten as it bruises his feelings as well as his bottom. So what? I remember everyone at school being very proud of the technicolor effect that beating produces about three days after it has been inflicted—orange, purple and blue like an orang-ou tang, fading finally into a pale green.

He wanted his rights

Which brings me to the unlikely story of the chap in the condemned cell who, when confronted on the final morning with tea and toast, shouted that he knew his rights. "I want kippers, eggs and bacon, fresh toast, marmalade and a pot of coffee," he demanded.

Nothing happened. So he went on creating a scene until the executioner came in.

"Hey you," said the condemned man, "you should know as well as anyone I am entitled to my rights. I want kippers, eggs and bacon, fresh toast, marmalade and a pot of coffee."

Said the executioner: "Listen chum, I don't know anything about what you want for breakfast, my job is to see you don't want any lunch."

Pools Below Stairs

A friend of mine engaged a new cook yesterday. She knew from her references that the cook had been in the service of Lady D——.

"Tell me," she asked, "why are you leaving your present employment?"

"Well," was the indignant explanation, "none of us in the servants' quarters could stand her ladyship coming down all the time to fill in her football pools with us."

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'WALTER'

by Richard Langley



NO one takes greater trouble with his weekly Radio Luxembourg show than a 31-year-old former apprentice carpenter who, just seven years ago, was earning £5 10s. a week—and thought he was doing well.

Max Bygraves is his name, the boy from Bermondsey, London, S.E. . . . the comic who has jumped to top-of-the-bill stardom in British vaudeville quicker than any other funny man in show business.

How did it all start?

Well, like many more would-be comedians, it was the Services that gave Max his first chance as an entertainer.

During the war, he served with the R.A.F. and it was here that the East End docker's son had his first taste of getting chuckles out of an audience.

When he was demobbed, Max went back to being a carpenter but he still hankered after a job on the stage making people laugh. And, whenever he had the offer, he was happy enough to entertain at working mens' clubs for the £1 an appearance.

His wife Blossom, whom he'd married as a W.A.A.F., encouraged him and finally he made the plunge. Jack Payne gave him a job with a touring road show

and off went Max to tell his jokes round the provinces for 61 weeks.

Star of the show was Donald Peers. And the bill included another comedian whose name was in type just as small as Max's. His name? Frankie Howard.

The boy from Bermondsey did a smooth enough act but no one took much notice. Originally, he used to do impersonations but when he found his audiences were laughing more at his jokes he gave up impersonating people.

Then, one night at London's Finsbury Park Empire, he got his big chance. A comedian was wanted at the London Palladium to replace Ted Ray who had gone to Manchester for the night to appear in a big charity show.

The unknown comic from the East End took over. His jokes and easy style knocked the vast Palladium audience for six. Before the orchestra had played him off—Max Bygraves was a star.

But—as Max will admit—it was radio that made him a national name in the world of funny men.

B.B.C. producer Roy Speer put him into Peter Brough's "Educating Archie" series. And with this came those famous catch phrases, "I've arrived—and

to prove it, I'm here," followed by "A good idea—son."

A few weeks on the air and that fruity Cockney chuckle had ensured that Bygraves had arrived—in a big way.

This year he is again in the Palladium pantomime and he is still one of the very few British comics who can top the bill in variety and bring the crowds to the box office.

One of his biggest fans is Moss Empires' boss, Val Parnell. They sat together for the opening of the new Crazy Gang show at the Victoria Palace and it was astute Mr. P. who put him into the Palladium to replace Ted Ray—after watching his antics at Finsbury Park Empire.

Off stage, Max is a quiet, good-looking chap with spectacles. He is seldom recognised in the street. There is none of the brash assurance about him that you find with so many more comedians.

He sings well, in a pleasant, easy way. The children love his records. A great family man himself, he has bought his parents and sisters a house at Welling, Kent, out of his stage earnings.

He has three children—two girls and a boy—and he lives at Edgware, Middlesex, a few doors away from the *Daily Mirror's* Noel Whitcomb.

American audiences enjoy the Bygraves brand of humour just as much as they do over here—an unusual reaction for a British comedian to find across the Atlantic.

He has had several successful tours of the U.S.A. in vaudeville and floor shows and he'll be off again to New York later this year.

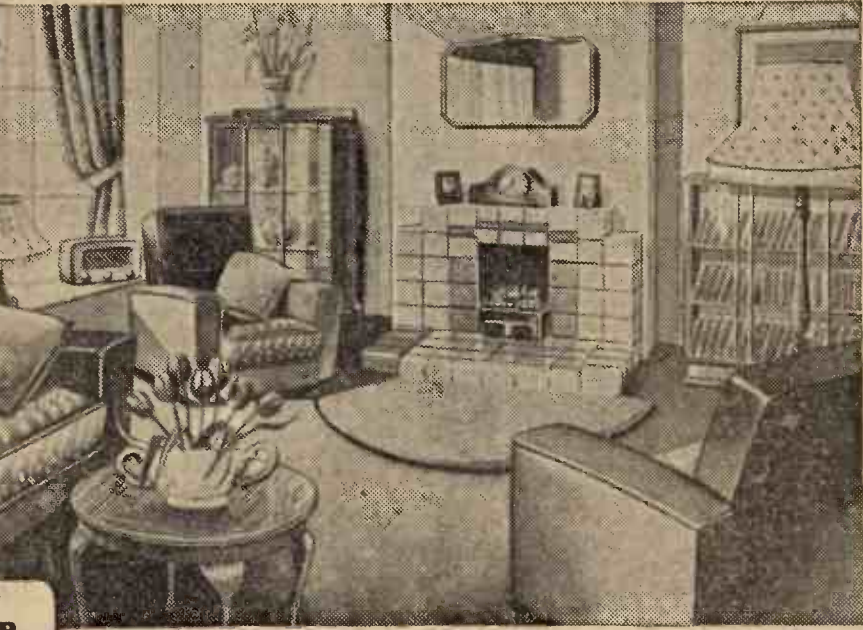
Bygraves is a great believer in a good script. And he is the first to pay tribute to the fact that much of his success is due to the gags cooked up for his radio and stage appearances by that brilliant humorous writer, Eric Sykes.

And, by the way, Max isn't really his name at all. His family call him Walter.

Max Bygraves with his family at their home in Edgware



**“My Club Commission paid
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FLAP B

CUT ALONG DOTTED RULE

Is it unfair to the grown-ups?

Isn't it unfair to the adult competitors in these "Discovery" programmes to have one very young entrant in the programme? The audience is nearly always swayed by sentiment into voting for the very young "discovery". (J. C. Pryce, Peebleshire.)

If children are going to be encouraged to be exhibitionists we suppose it doesn't matter very much whether they do it in the company of adults or with others of their own age. When "Opportunity Knocks" was on 208 the children had a programme to themselves but the winner on this programme competed with the adults in the Final. So far as we can remember, on these occasions the listeners, whose votes decided the winner, were not unduly influenced by the age of the

competitors. Maybe this was because they couldn't see them. In the Carroll Levis Show the decision is made by the studio audience who quite conceivably could be influenced by the sight of a twelve-year-old girl with golden ringlets singing "Come Into The Garden, Maud."

The amazing thing about these discovery programmes is that they do actually discover people. Take David Whitfield for example. But—and it's a very big but—we really must add our word of warning to those that we know are given by both Hughie Green and Carroll Levis to all their competitors. It simply adds up to the words: "If you've already got a job, stick to it." By all means have your moment of fun in the limelight, get that thrill of an audience applauding your performance, maybe collect a lot of semi-amateur engagements in your local area but please do set your minds firmly on keeping your present jobs. The entertainment profession is not only overcrowded but it's also the most heartbreaking in the world. Remember, Max Bygraves still keeps his carpenter's tools in good order—just in case.

keeps its lead and remains well ahead of all its competitors in the "give-away" field. Most of the others seem to confine themselves to throwing money at particularly inept contestants with very few laughs supplied in return.

You also ask "Why not hold a ballot?" Well, that's a very much discussed point among people who try to find out which is the most popular this or that. Very few of these experts agree that asking people to write in and give an answer really does provide the proper result. Most of you reading this column have never bothered to write to us, so why should you bother to write and tell anybody that you think "Bing Sings" is the best programme on the air? On the other hand, if someone comes up to you in the street, explains what it's all about and then asks you what programme you listened to last night it is very little trouble to you. The answers are straight "Yes" or "No". When this has happened some two thousand times in a day the results will give a very true picture of which was the most popular programme last night because, for the best reason in the world, most people listened to it. And that best reason was because they preferred it to any of the others offered by any radio station at the time.

Luxembourg's Top Show

Have you discovered which is the most popular programme on 208? Mine's "The Eddie Calvert Show"! But why not hold a ballot and see who comes top of the poll? (J. B. Pearse, Brighton.)

The answer is that Radio Luxembourg did have a survey in November and they will be holding another one during next month. The most popular programme was found to be "Take Your Pick" with Vera Lynn not very far behind. Top show during the weekdays was "People Are Funny". It will be very interesting to see what results the February survey produces and it will be a great pity that Vera won't be in the batting for the first time for nearly four years. We're prepared to stake a modest half pint that "Take Your Pick"

Politics on 208

Why are there no political broadcasts on Radio Luxembourg? (Norman Deare, Ipswich.)

This has possibly puzzled a lot of people at one time or another and we're glad you asked it, Norman. The answer is comparatively simple when you look at the map and consider Luxembourg's position both geographically and politically. Apart from being a very small country dependent on most of its neighbours, including this country, for a considerable number of its daily needs, it is also one of the few remaining independent countries in Europe of its size. It would be tactless



"What do you mean, it looked shaggy so you gave it a crew cut?"

—and perhaps suicidal—if Luxembourg appeared in any way to be advising the voters in any country as to what they should do. No one would really listen if they pleaded that as a commercial station they sell their airtime to anyone who likes to buy it. So they took the most sensible decision and made a rule that nothing even vaguely political was to be broadcast by its transmitters. They very proudly call it an international station and such it will remain as long as it retains its independence. It lost its independence some ten or more years ago and what did we get—Haw-Haw—and we don't want any more of that, do we?

What Happens to 208 Programmes?

When a sponsored programme has been recorded and broadcast, to whom does the used recording belong? Is it the property of the sponsors, the commercial company that produces the programmes or to Radio Luxembourg? What happens to the used tape? Is it erased and returned to the commercial company, presented to the sponsors or filed away at Radio Luxembourg in case the sponsors ever want a repeat? And why, incidentally, do the sponsors fight shy of repeats? Surely, if the programme is good enough, it would merit a repeat for

the benefit of those who missed the first "airing", or for those who want to hear it again. (Miss L. Donn, Prestwich.)

We seem to have answered part of this question before but, as is our wont, we are always glad to repeat answers that are of general interest for the benefit of new readers.

The first point to remember is about specially-recorded music programmes, such as the Ted Heath Show. The Musicians' Union has made a strict ruling that none of these programmes may be repeated on a commercial radio station. On special occasions, such as the delivery of programmes to Luxembourg being delayed, the Union has been known to allow a repeat provided that every musician is paid the same as if they had re-recorded the programme. The actual recording, therefore, after broadcast, is worth only the tape on which it has been made. This, in most cases, is still the property of the recording studio which made the programme, so it is returned, wiped, and another programme put on it. If it were not for editing, tape would be virtually everlasting.

Drama shows, in fact, all those employing professional actors in any capacity, can be repeated, subject to the actors concerned receiving repeat fees as laid down by Equity in agreement with the major programme producers. In this case the programme, subject to any rights owned by the authors, etc., is generally the property of the sponsor.

Now, repeats are all very well if you can do them at entirely different times of the day and on strongly-contrasting days—such as Thursday 8.0 p.m., repeated on Sunday at 3.30 p.m. At the moment, Radio Luxembourg has all the programmes it needs to fill the rather restricted hours of 6.0 p.m. to midnight. From the sponsors' point of view the cost of the repeat, in terms of air-time costs and repeat fees to artistes for an audience which will in all probability be smaller than for the first broadcast, just is not economic. All very complicated, we're afraid, but nevertheless that's what happens

Who Pays Whom What?

Since becoming a regular reader of your magazine I have been continually reminded that you have no connection with Radio Luxembourg (which I believe) but could you possibly clear up a few points for me:—

- (1) Does Radio Luxembourg buy space in "208 & View" to advertise their programmes or is this your main feature?
- (2) Do you buy "air-time" from Radio Luxembourg to advertise "208 & View" or is this a "thank you" from the station for advertising their programmes in your magazine?

Whichever way it is, keep up the good work. (W. A., Aberdeen).

The answer to (1) is that Radio Luxembourg programmes are one of our main features and are printed at no

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Mrs. T.A.D. of Nigeria: "The whole reading was the most astounding revelation that has ever entered my life. Every line of it drives in the truth. I only pray that you may be spared and strengthened to help mankind the more."

Miss L.A. of Manchester: "What you have told me is amazingly correct. It is just as though I were sitting in a room with you. I shall always treasure your reading."

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LET ME UNFOLD YOUR TALENTS, YOUR DESIRES, AND YOUR DESTINY.

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IF IT DOES NOT DELIGHT YOU I WILL REFUND YOUR MONEY IN FULL,
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charged to the station. Any newspaper or magazine is allowed to publish these details as supplied by the station or by the sponsors.

The answer to (2) is that, as a grateful gesture, the station does announce when we are on sale and mentions the chief features in each issue. We have every intention of carrying on, thanks.

Well Done, Professor

What system is "The Professor" using to select his list of "tight" games for Treble Chance Pools? In spite of the scarcity of draws in the English and Scottish Leagues of late, the Prof. has certainly sorted out the right matches for not only treble chance speculators but for we "fixed-odds-coupon" enthusiasts as well. (G. W. Wilson, Falmouth.)

Always glad to pass on compliments to other columns in this masterly magazine but do you really think we'd be beating this typewriter every month if we knew as much about football as the Prof.? Come to think of it, it's amazing that he still does. As for getting a system out of him that he isn't prepared to tell the whole boiling of you, that is just about as likely as us winning a treble chance. Our advice, which we are even prepared to take ourselves, is follow the old man: he knows what he's up to!

"Get It Off Your Chest"

Though I may be the champion moaner, Of "Things You Want To Know", I've proved my complaints get an airing As any back numbers will show.

It's no use to ponder in silence, You must put a voice to that moan, And then if a wrong can be righted, Believe me, results will be shown.

The answers are crisp and enlightening, No question ignored so it seems, So come on, new readers, take courage, And send in those questions in reams.

BRIEFS

Why do you waste valuable space printing our silly questions? (Rose Firentini, Dundee.)

To amuse silly people like you, Rose.

Who on earth is the person who chooses your cover pictures? (D. Griffiths, Mill Hill.)

That's what art editors are paid for. The nerve of those men!

Does the announcer of "Shilling A Second" suffer from St. Vitus' Dance? (Mrs. E. M. Verity, Darwin.)

When last seen, Pat Allen was ticking over quite smoothly. Maybe the shillings had dropped.

Where do the prizes go that no one wins in "Take Your Pick"? (Mrs. A. E. Allen, Long Eaton.)

Same place as the flies in winter time—

The winners of the Guess Who? competition in December were as follows:

First Prize of 5 gns. Mrs. Betty Parker, 162, Semilong Road, Northampton. Second Prize of 3 gns. Mr. John Watson, 36, Cardonald Drive, Glasgow, S.W.2.

Consolation Prizes were awarded to: Mr. Godfrey Reilsner, 47a, William Street, Slough, Bucks. Mrs. Marian Keveren, 114, Coalshaw Green Road, Chadderton, Oldham, Lancs. Miss K. M. Flatt, 11, Netley Road, Morden, Surrey. Miss Pauline Williams, 19, Robin Hood Street, Nottingham. Mrs. E. Grimshaw, 136, Sherwood Drive, Wors Estate, Pemberton, Wigan. Miss Linda Hooper, 57, Crondall Street, Shoreditch. Mr. I. Squires, 43, Pams-way, Ewell, Surrey. Mrs. J. Player, 22, Ironmill Road, Wandsworth, S.W.11. Mrs. J. Stuckey, 23, Somerset Terrace, Dukes Road, W.C.1. Mrs. Violet Clare, 25, Felix Road, West Ealing, W.13.

There's also a chance if it's worthy, Your questions will bring you in cash, So as one who's won quite a trifle, I urge you to "Just have a bash"

Yes, you've guessed it. (Stan Maunder, Callington.)

Thank you, Stan, and we do hope that a lot of new readers—and old 'uns too—take your advice. Half a guinea for the best ones, five bob for the short snippets and the rest in the WPB are our rules. Of course, we know there are a lot of you who don't believe Stan Maunder exists. You think he's a name we use when we want to write a letter to ourselves. The

and that's nowhere near Michael Miles!

What age is Dan Dare and has he any little boys? (Alex Preston, aged 11, Glasgow.)

Sorry Alex, Dan hasn't been born yet so he couldn't have any little boys, could he?

Who doubts that we buy the things advertised on Radio Luxembourg? Here's my list to prove them wrong. (Hundreds of you—J. M. Macleod, Glasgow, particularly.)

All right, all right. We said you did, didn't we? Just keep it up, that's all.

Why does Peter Madren have to work so hard? (D. Atkins, Langley.)

Fancy that now, and poor old Peter thought he sounded so nice and relaxed all the time. Steady, Peter, the seams are showing.

guess who coupon

Competition on page 43

To: Personality Competition, "208 AND VIEW", 25A Cockspur Street, London, S.W.1.

My solution to the "anonymous" pictures published in "208" February issue are:

(Please write in block capitals)

2.

0.

8.

Mr./Mrs./Miss

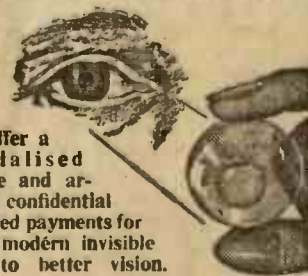
Address

Entries to be received not later than February 7th.

The correct solution was:

- 2 David Nixon
- 0 Ingrid Bergman
- 8 Charlie Smirke

kind of letter to which we have got the answer absolutely pat; but we assure you it's quite the reverse. As far as we can make out, Stan tours Cornwall digging up stinkers to pass on to us with a result that we now run a file here labelled "Stan's Latest"—"Handle With Care". Not that we mind. He's won quite a few bob and we've had fun finding out the answers for him. So, as he so politely suggests, do "have a bash". The address is: "Things You Want To Know", "208 & View", 25A Cockspur Street, London, S.W.1.



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Doris Day needs no introduction for she has sung her way firmly into the hearts of her admirers, but (right) is a new "voice" Ronnie Hilton, whom Peter Madren considers Britain's greatest singing discovery for years



LUXEMBOURG LOG By Peter Madren

ON New Year's Eve I was able to do something very pleasant, something which very rarely happens in the life of a Radio Announcer. I was able to dine with another Radio Announcer, in the form of Pete Murray. It so happened that New Year's Eve was Pete's free evening. Dick Norton held the fort for the first half of the evening and I took over for the second half. This enabled me to dine with Pete, do my spell in the studio, wish you all a Happy New Year at midnight, and make my way, a few minutes afterwards to the hotel at which I'd arranged to meet Pete and Dick.

It all worked out very well. I arrived to find the boys and their friends looking festive in an assortment of paper hats and all very busy with the champagne. The birth of 1955 was being heralded in fine style. I think it was about 4 a.m. when, after a delicious bowl of onion soup at a café in the Square, I decided to look for my bed. Dick Norton arrived home just ahead of the milk, at 7 a.m.

About two weeks before Christmas, I paid a forty-eight-hour visit to Paris. My previous visit was made twenty years ago. Paris is about 350 kilometres by road from Luxembourg, and I found it was possible, driving an eight horse power car, to cover this distance quite comfortably in just over six hours. Twenty years ago I saw Paris through rather wide and youthful eyes. This time my impressions were tempered by the passing of the years. Paris is still an exhilarating place to visit. It is like a good champagne, whereas London is a rich old claret.

I visited the Moulin Rouge, where there is an excellent floor show which lasts for well over an hour. The interior

has been redecorated and I imagine looks much the same today as it did in the great days of Toulouse Lautrec.

This impression was strongest whenever the colourful Can-Can girls occupied the floor. What an exhausting dance the Can-Can must be for those girls—but how much they enhanced the atmosphere of the place. I felt at times that I might well be sitting on the set of the recent Moulin Rouge film. The cost of an evening at the Moulin Rouge is fairly reasonable by Paris standards. One pays around 25s. per person for a table, and drinks, of course, are extra.

The other show I saw in Paris was an incredibly amusing

Two contestants in the "Shilling A Second" show, who paid a penalty of singing a duet having failed in a three-round quiz. They came armed with their "20th" magazine and left with 20s



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revue called "Les Belles Bacchantes", at the little Daunou Theatre. Leading the cast was the French equivalent of our own Crazy Gang. They were riotously funny and I found that, in spite of my limited knowledge of the language, I was able to understand most of the comedy.

Generally speaking, Paris is by no means cheap if one really wants to enjoy oneself. Tipping seems endless and restaurants, unless you know the ropes, are very expensive. The best thing to do, of course, is to try and discover the smaller restaurants, usually frequented by the Parisiennes themselves, and which are mostly on the south side of the Seine. In these places, prices are reasonable and the food excellent. They don't take advantage of the tourist.

Getting oneself a taxi in Paris is really quite a business. Apart from the fact that the fares are high, the drivers tend to make life even more difficult for the prospective passenger by asking—usually aggressively, in which direction he wants to go. That in itself is reasonable enough, but if that direction, and maybe it's only a mile away, doesn't fit in with the driver's ideas, then he just won't do anything about it. One then has to play the same little game with another taximan, if you can find him. Perhaps, by a miracle, you are able to persuade him to take you in the direction in which he doesn't want to go, and it seemed to me that most of them are not keen on going in any direction, but if you do persuade him, then your journey is made at breakneck speed and also included in the price is a steady flow of lusty French swear words.

Incidentally, no hooting of horns is allowed in Paris now, and this silence in the streets is almost unbelievable, though of course it makes life considerably more tranquil. The speed of the traffic remains unchanged. Arriving in Paris is still rather like being in a Dodgem car at a fun fair—the only difference being that in the Dodgem cars you are not dogged by policemen with whistles. But, in spite of all this, I love Paris.

It is with some regret that I've noted the controversy, in recent editions of this magazine, over the way in which the Smash Hit programme is handled by Pete Murray and myself. I think the charge of vulgarity has been rather exaggerated. A mountain might so easily be created out of a molehill when such things are aired in print. My assumption—that the charge of vulgarity has been somewhat magnified—is based entirely on the opinions given in letters we receive over here from listeners in Britain.



Hughie Green, compère of the "Double Your Money" show which is listed in the Top Twenty most popular 208 programmes. See "Looking at Life"

Every week, between us, Pete and I go through several thousand letters and postcards. Though most of this mail consists of requests for records, many listeners also comment on various programmes they hear. On an average two to three hundred every week mention the "Smash Hits" programme. In all these letters over the past months, neither Pete nor myself has been charged with vulgarity concerning the way in which we present "Smash Hits". It appears then that, because letters have been sent to this magazine from two or three listeners who find themselves blushing at a little harmless fun, the opinions of this infinitesimal minority are to be given priority over the opinions of tens of thousands. It's a bit 'ard, Mr. Editor! Having got that off my chest, I'll turn to less contentious subjects.

So many hundreds of our listeners sent us Christmas cards, New Year cards and calendars, and I want, through the medium of this article, to thank every one of you on behalf of Dick, Pete and myself, for your kindly thought and to add that, had we the time and the money, we should have liked to have sent all you listeners a card too.

To return to 1954 for a moment, and to the world of records. The old year brought forth a wealth of talent—both British and American. I consider Ronnie Hilton to be Britain's greatest singing discovery for years—and from the other side of the Atlantic, I'll say Val Valente will make a big name for himself. Lorraine Desmond is a welcome addition to Britain's girl singers, while from America Kitty Kallen has established herself in the hearts of British listeners.

And now it's time for me to end, but not before wishing you all a happy, healthy, prosperous, and peaceful 1955 with lots of happy listening to 208. Goodbye for now.

SHOW BUSINESS is still talking about the phenomenal Richard Hearne TV show, probably the all-round funniest of 1954.

Ronnie Waldman was in the studio that night. He went straight round to Dickie's dressing-room: "This is what we want. How about a 1955 series?"

But Dickie said no—said no, too, to the TV Christmas Party.

For Mr. Pastry is not only a star—he is a wise man. And the effort put into one TV show would run a stage success for months.

And there really isn't enough in a B.B.C.-TV series to make the worry and the risk worthwhile for an established star.



Barbara Kelly: husband Bernard is now known as "Mr. Pan"

THERE'S NO BUSINESS LIKE SHOW BUSINESS

Frankie Howerd is one of the dwindling band who believe radio isn't yet dead. Odd because of his own success in TV.

And Frankie tells me that his new Light Programme series stems directly from the requests of listeners for more Howerd when his last series ended.

* * *

Met Harry Lewis, the cheerful husband-manager of the Forces' sweetheart the other day.

He told me that, when Vera Lynn was singing in Denmark recently, she lost a shoe hurrying to get on-stage. So a gallant Dane in the audience took off his own boot and came forward with a low bow and put it on the stage for Vera to wear.

"That's the sort of impact Vera has on people everywhere," said Harry thoughtfully. "Most surprising. I still can't understand quite what it is."

But then Harry wouldn't: he's only been married to Vera for 13 years.

* * *

Show Business awards the 1954 Bright Idea Prize to 'Daily Mirror' columnist Clifford Davis for organising the Maidstone Prison Sunday concert party... and for including Joan Rhodes (pictured in our last month's issue), the mighty atom who bends iron bars, in the party.

Joan was a riot—the convicts laughing themselves sick at the sight of warders failing to bend iron bars which lovely Joan twists with ease.

But Clifford Davis himself gives top marks to Gracie Cole and her girl band for making the trip from the North East coast to Kent overnight—and going back afterwards for their next engagement.

How many of the sniffy types who turn up their noses at "theatricals" would do that on a cold winter's week-end... without pay, too?

One of the shrewdest men in Show

Business is Peter Brough, manager to Archie Andrews. And Peter tells me he has found that the old music-hall public (the families who didn't like nudes and lewd jokes) have gone to the cinemas... where Archie and his team are now wowing 'em.

While draughty, dirty and often uncomfortable old music-halls do less and less business, the cinema-variety houses pile up the profits.

* * *

Taking a quiet snifter in a well-known Grosvenor Street bar the other day when the door opened and in came Ted Ray to buy a bottle of champagne "to take out"

"This is the way we write the script," explained Ted and then told two new stories and vanished back to work... with the champagne. Nice work if you can get it.

This is Ted's own Christmas story: "I'm invited each year to a very, very good lunch—a big affair with three or four hundred people and as many wines, I reckon.

"This year I drove my car to the hotel. So I didn't take any cocktails—they're the things that do the damage, to

my mind. I had a glass of wine and a brandy with lunch.

"Stone cold sober, I left and found my car... and got pinched for parking. That's life!"

* * *

By the time Barbara Kelly has finished her three months as Peter Pan, husband Bernard Braden will probably be used to her hair style and to being called "Mr. Pan"

But Bernie's best story concerns Barbara's first TV appearance in 1949 or so. The clever Canadians hadn't seen TV before. Mind you, not many English had either in those days. And just before the show began, producer S. E. Reynolds approached Bernie and said: "Would you like to come into the control gallery, Mr. Kelly?"

"You get used to it," reflects Bernard nowadays, "but if the kids ever start it, oh brother!"

* * *

Believe it or not Dept.: Cyril Stapleton, pinch-hitting at practically no notice at all in TV's "What's My Line?", happened to mention his twin sons. "Probably be musicians," gagged Cyril. "Judging by the noise, one of 'em might rival Frankie Laine."

Now a serious complaining letter from Frankie Laine fans rebukes Cyril.

* * *

Let's all wish the best of luck to band-leader Frank Weir embarking on a solo variety tour this month.

And I was interested to know that Frank last month issued a Decca disc, the theme music from the Light Programme's space-thriller, "Journey Into Space"

From New York I hear of a TV economy hint which the B.B.C., always on the look-out for saving our money, may care to adopt.

It is that producers are going in more and more for full-sized head-only shots. Besides giving more opportunity for actors to make their points by skilful use of eyes and muscles... they can wear wigs and jeans and save quite a lot on wardrobe, sets and lighting.

* * *

The 1955 disc I'm waiting to hear: Rosemary Clooney singing the lullaby composed by hubby Jose Ferrer.

Ray Markham



Mr. Pastry needs no introduction to children of all ages

LOOK
WHAT
YOU
GET
ON



EMPIRE

The 'Fair-For-All' Coupon with
EVERY match to pick from-
SIXTY-TWO matches in all
6 Leagues Nothing Barred!

WIN DIVIDENDS LIKE THESE!

3 DRAWS 2054!

EASIER 7 MATCH TREBLE CHANCE

£30248/160 TO 1
FOR ONLY 7 DRAWS from 13 DRAWS

£22348/140 TO 1
BOTH FOR ONLY 21PTS

EASY SIX 4 from 4 RESULTS
3128! 448!

DIVIDENDS BROADCAST FROM
LUXEMBOURG
DURING EMPIRE'S PROGRAMME
EVERY SUNDAY NIGHT
AT 7 O'CLOCK



FREE COMPETITION
WITH WONDERFUL PRIZES TO
BE WON EVERY WEEK

Every new member receives
Free Booklet with Lowstake
Winning Systems that have
already won over £400,000.

Cut along here
Please send EMPIRE Coupons and Lowstake
Winning Systems. I am not under 21.

Name _____
(Enter in BLOCK LETTERS)

Address _____

POST TO
EMPIRE Pools · BLACKPOOL

Permutation for a Syndicate

DECEMBER was the best month yet for my "Twenty tight games to follow". Only three weeks' matches were covered, owing to Cup Ties, but the 60 forecasts contained no fewer than 24 draws (ten on each of two weeks, and four on the remaining week). This gave us a percentage success of 40 per cent for the month and raises the total for the season to 92 out of 340 (27.1 per cent). Twenty-seven per cent may not seem high at first glance, but when you realise that the total number of drawn games has been only around the 22 per cent mark and that most bookmakers will lay you 5-2 against naming a draw (an expectancy of 28 per cent) and hope to make a profit, then it is going some.

If I am to believe my post-bag, there is an enormous demand for perms which will employ exactly 20 selections, so this month I am giving yet another one which is suitable for a syndicate. Let me repeat that no permutation short of the fantastically dear full cover will ensure that if there are eight or more draws

anywhere amongst your selections you will have an all-correct line, but the one I give in diagram No. 1 is scientifically evolved, and costs £2 10s. in sixpenny stakes. Incidentally now that Shermans

BY THE PROFESSOR

have introduced an 8-match Treble Chance with one penny stakes it can be done on their coupon for 8s. 4d.

If Littlewoods or Vernons coupons are employed, however, sixpenny stakes are the minimum, but if six people club together it will amount to the same thing.

The permutation consists of first dividing the set of 20 selections into four separate and distinct groups of five. Call these sections A, B, C and D for the sake of convenience—but no mention of these letters A, B, C, D need be made on your coupon.

Thus, taking the selections for February 5th, we might divide them up for the sake of simplicity, as follows:—

(Please turn to page 33)

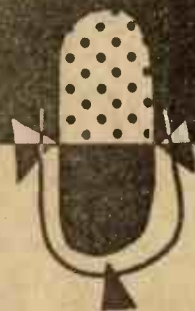
The Professor's Twenty Tight Games for each Saturday in February, 1955

February 5	February 12	February 26
Arsenal v. Preston	Burnley v. Arsenal	Burnley v. Charlton
Bolton v. Wolves	Cardiff v. Everton	Cardiff v. Manchester Utd.
Huddersfield v. Manchester U.	Leicester v. West Bromwich	Everton v. Aston Villa
Portsmouth v. Tottenham	Bristol R. v. Fulham	West Bromwich v. Tottenham
Sheffield Wed. v. Sheffield Utd.	Bury v. Birmingham	Birmingham v. Fulham
Blackburn v. Bristol R.	Port Vale v. West Ham	Leeds v. Derby
Fulham v. Liverpool	Aldershot v. Northampton	Brentford v. Exeter
Ipswich v. Bury	Brentford v. Bristol City	Gillingham v. Northampton
Stoke v. Luton	Brighton v. Torquay	Shrewsbury v. Swindon
Bristol C. v. Coventry	Colchester v. Queens P.R.	Southampton v. Queens P.R.
Queens P.R. v. Exeter	Exeter v. Newport	Torquay v. Norwich
Reading v. Leyton	Millwall v. Reading	Walsall v. Aldershot
Shrewsbury v. Millwall	Southend v. Watford	Barnsley v. Rochdale
Torquay v. Brentford	Swindon v. Crystal Palace	Barrow v. Chesterfield
Watford v. Norwich	Crewe v. Carlisle	Halifax v. Hartlepoons
Barrow v. Barnsley	Gateshead v. Bradford	Oldham v. Stockport
Carlisle v. Chesterfield	Oldham v. Southport	Workington v. Crewe
Crewe v. Accrington	Wrexham v. Accrington	York City v. Gateshead
Rochdale v. Stockport	Clyde v. East Fife	Falkirk v. Hearts
Tranmere v. Halifax	Kilmarnock v. Hibernian	Q. of South v. Aberdeen

The fixture list for February 19 includes Cup-Ties, so forecasts for this date cannot be made before February 10. Readers desiring a copy of the forecasts for that date should write to me, c/o "208" Magazine, 25a Cockspur Street, London, S.W.1, not earlier than February 10 and enclose a stamped addressed envelope.

RADIO LUXEMBOURG

THIS MONTH'S PROGRAMMES



Broadcast on 208 medium wave nightly from 6 p.m.

1 • Tuesday

- 6.00 TUESDAY'S REQUESTS**
Introduced by Peter Madren
Write in with your record requests
(*J. S. Fry and Sons Ltd.*)
(*Vick International Ltd.*)
(*B.M.K.*)
(*The Mentholatum Co. Ltd.*)
- 7.15 The Adventures of DAN DARE**
Pilot of the Future
"Bartley-Greenwood"—Episode 22
Produced by John Glyn-Jones
(*Horlicks*)
- 7.30 PENGUIN PARADE**
with
GARRY MARSH
Produced by Eric Goldschmidt
(*Wm. Macdonald and Sons Ltd.*)
- 7.45** Details to be announced
(*Empire Pools of Blackpool*)
- TIME SIGNAL**
(*H. Samuel*)
- 8.00 DOUBLE YOUR MONEY**
The Cash Quiz Programme with the £32 question
Compered by
HUGHIE GREEN
(*Lucozade*)
- 8.30 FOR YOU, MADAME!**
with
FRANK CHACKSFIELD
and his Orchestra
RUTH DREW
with hints, recipes and prizes
"SHADOW MAN"
a new thriller serial by Edward J. Mason
Produced by Neil Tuson
(*Stork Margarine*)
(*Van den Berghs & Jurgens Ltd.*)

- 9.00 TREBLE CHANCE**
The three best-selling gramophone records of the week as shown by the New Musical Express
Introduced by Peter Madren
(*Soccer Pools of Leicester*)
- 9.15** Details to be announced
(*Milk of Magnesia*)
(*Chas. H. Phillips Chemical Co. Ltd.*)
- 9.30 PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
by Erle Stanley Gardner
(*Tide*)
(*Thomas Hedley and Co. Ltd.*)
- 9.45 FRIENDS AND NEIGHBOURS**
starring
JOHNNY JOHNSTON
THE KEYNOTES
THE DENNIS WILSON TRIO
(*McDougalls Self-Raising Flour*)
- 10.00 QUESTION MARK**
A programme posing intriguing questions of the day
Produced by Peter Wilson
(*Picture Post*)
(*Hulton Press Ltd.*)
- 10.15 THE JOE LOSS BAND SHOW**
starring
HOWARD JONES
ROSE BRENNAN
TONY VENTRO
Produced by Geoffrey Everett
(*Savlon*)
- 10.30 ROMANCE ON RECORDS**
- 11.00 REVIVAL TIME**
- 11.30 ORAL ROBERTS**
- Midnight Close Down**

2 • Wednesday

- 6.00 WEDNESDAY'S REQUESTS**
Introduced by Pete Murray
(*J. S. Fry & Sons Ltd.*)
(*Vick International Ltd.*)
(*Lantigen (England) Ltd.*)
(*Phensic Ltd.*)
- 7.00 ACCORDION TIME**
Produced by Philip Jones
(*Bell Accordions Ltd.*)
- 7.15 The Adventures of DAN DARE**
Pilot of the Future
"Bartley-Greenwood"—Episode 23
Produced by John Glyn-Jones
(*Horlicks Ltd.*)
- 7.30 FAMILY ALBUM**
with
EVE BOSWELL
ADRIAN FOLEY at the piano
and
PHILIP GREEN and his **ORCHESTRA**
Prizes each week totalling £40
(*Marshall Ward Ltd.*)
- 7.45 SOCCER SURVEY**
Pete Murray presents a programme for sportsmen everywhere and gives useful advice on how to fill in those pools
(*Soccer Pools of Leicester*)
- TIME SIGNAL**
(*H. Samuel*)
- 8.00 VIC PERRY**
in
"PEOPLE ARE FUNNY"
The show with the people, for the people and with magnificent prizes, including Pye television and radio sets for the people too. In "People Are Funny" anything can happen and it unfailingly does.
The show, which is touring the country, comes from The Winter Assembly Hall, Luton tonight
Assisted by Laurie Main
Introduced by Bob Danvers-Walker
Produced by Monty Baily-Watson
Directed by Tig Rowe
▲ Hector Ross Production
(*Pye Ltd.*)

While every effort has been made to ensure the programmes are accurate, we would ask listeners to remember that we cannot accept responsibility for any changes made after we have gone to press

8.30 **CARROLL LEVIS AND HIS DISCOVERIES**
(*Bird's Custard Powder*)
(*Alfred Bird & Sons Ltd.*)

9.00 **IT'S MAGIC**
starring
DORIS DAY
The Best Thing For You
Bushel And A Peck
We Kiss In A Shadow
It's A Lovely Day Today
Produced by Philip Jones
(*Hanovia Sun Lamps*)

9.15 Details to be announced
(*Irish Holidays Ltd.*)

9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
(*Tide*)
(*Thomas Hedley & Co. Ltd.*)

9.45 **THE ALKA-SELTZER SHOW**
With Curt Massey and Martha Tilton and the music of Country Washburne and his Orchestra
(*Alka-Seltzer*)
(*Miles Laboratories Ltd.*)

10.00 **DREAMTIME**
Featuring Pat Dodd and his friends
Spread A Little Happiness
Learn To Croon
That Old Black Magic
Vilja
Lady Be Good
I'm On A See-Saw
Just One More Chance
The Birth Of The Blues
Can I Forget You?
Beyond The Blue Horizon
(*Crookes Halibut Oil*)
(*The Crookes Laboratories Ltd.*)

10.15 **SHOWTIME**
with
BRYAN JOHNSON
Getting To Know You
Puzzlement
I Talk To The Trees
There's A Coach Coming In
Produced by Geoffrey Everitt
(*Empire Pools of Blackpool*)

10.30 **PORTRAIT OF A STAR**
LITA ROZA
(*Mersey Bank Mills*)

10.45 **THE RECORD MIRROR SHOW**
Produced and presented by Neal Arden
(*The Record Mirror*)

11.00 **BACK TO THE BIBLE**

11.30 **SWING SESSION**

Midnight Close Down

3 • Thursday

6.00 **THURSDAY'S REQUESTS**
Introduced by Peter Madren
(*J. S. Fry & Sons Ltd.*)
(*Vick International Ltd.*)
(*Phensic Ltd.*)
(*Kavli Ltd.*)

7.00 **BILLY'S BANJO BAND**
Takes you "Way Down South"
Produced by Geoffrey Everitt
(*Empire Pools of Blackpool*)

7.15 The Adventures of
DAN DARE
Pilot of the Future
"Bartley-Greenwood"—Episode 24
Produced by John Glyn-Jones
(*Horlicks Ltd.*)

7.30 **PENGUIN PARADE**
with
GARRY MARSH
Produced by Eric Goldschmidt
(*Wm. Macdonald & Sons Ltd.*)

7.45 **MUSICAL EXPRESS**
A miscellany of gramophone records
(*New Musical Express*)

TIME SIGNAL
(*H. Samuel*)

8.00 **HAROLD BERENS**
invites you to
BEAT THE BAND
with
Norrie Paramor and his Orchestra
David Carey and John Witty
Produced by Philip Jones

8.30 "WAS IT LOVE AT FIRST SIGHT?"
David Jacobs looks into the true love story of this week's
LUCKY COUPLE
Devised and produced by Ian C. Messiter
(*Fyffes Bananas*)
(*Elders & Fyffes Ltd.*)

9.00 **FIRESIDE SERENADE**
Music for a winter evening
(*Heath & Heather Ltd.*)
(*The Myo-Plastex Appliance Co.*)

9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
(*Tide*)
(*Thomas Hedley & Co. Ltd.*)

9.45 **FRIENDS AND NEIGHBOURS**
starring
JOHNNY JOHNSTON
THE KEYNOTES
THE DENNIS WILSON TRIO
(*McDougalls Self-Raising Flour*)

10.00 **TEDDY JOHNSON**
invites you to
TUNE IN TO TEDDY
Produced by Geoffrey Everitt
(*E.M.I. Ltd.*)

10.30 **EVENING STAR**
(*Phillips Yeast Products Ltd.*)

10.45 **MARIO LANZA SINGS**
(*Italian State Tourist Office*)

11.00 **OLD FASHIONED REVIVAL HOUR**
(*Gospel Broadcasting Association*)

Midnight Close Down

4 • Friday

6.00 **FRIDAY'S REQUESTS**
Introduced by Dick Norton
Write in with your record requests
(*J. S. Fry & Sons Ltd.*)
(*Vick International Ltd.*)
(*B.M.K.*)

7.00 **BUTLIN'S BEAVER CLUB**
A programme for young folk everywhere
introduced by "Uncle" Eric Winstone
(*Butlin's Holiday Camps Ltd.*)

7.15 The Adventures of
DAN DARE
Pilot of the Future
"Bartley-Greenwood"—Episode 25
Produced by John Glyn-Jones
(*Horlicks Ltd.*)

7.30 **KEN MACKINTOSH**
his Orchestra and Singers
KENNY BARDELL
PATTI FORBES
DON CAMERON
and the
MACKPIES
(*Weaver to Wearer*)

7.45 **THE TWO OF US**
being
JEAN CAMPBELL
RAY BURNS
The Naughty Lady Of Shady Lane
Teach Me Tonight
People Will Say We're In Love
Not As A Stranger
Basin Street Blues
Produced by Geoffrey Everitt
(*Sporting Forecasts*)

TIME SIGNAL
(*H. Samuel*)

8.00 **PAUL CARPENTER**
compères
"SHILLING A SECOND"
Programme introduced by Patrick Allen
Script by Tony Hawes
Produced by Monty Bailey-Watson
A Hector Ross Production
The quiz programme in which contestants win a shilling for every second they remain on stage, with many wonderful prizes in addition
The show which is touring the country comes from The Central Hall, Derby
(*Silver Seal Margarine*)
(*Co-operative Wholesale Society Ltd.*)

8.30 **SAM COSTA**
presents
WAS THERE SOMETHING?
Sam Costa visits listeners in their own homes and plays records of their choice
Produced by John Whitney
A Hector Ross Production
(*C. E. Fulford Ltd.*)

9.00 **LEE LAWRENCE'S SCRAPBOOK OF SONG**
Mr. Sandman
I Only Have Eyes For You
A Love Like Ours
Because
Produced by Geoffrey Everitt
(*Rennies Indigestion Tablets*)

9.15 **FRANK WEIR**
his Saxophone and his Orchestra
Guest Artist : **BILLIE ANTHONY**
Produced by Geoffrey Everitt
(Black & Decker Ltd.)

9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
(Tide)
(Thomas Hedley & Co. Ltd.)

9.45 **THE ALKA-SELTZER SHOW**
With Curt Massey and Martha Tilton and the
music of Country Washburne and his Orchestra
(Alka-Seltzer)

10.00 **DREAMTIME**
Featuring Pat Dodd and his friends
The World Is Waiting For The Sunrise
Tangerine
My Wonderful One
With A Song In My Heart
You're Driving Me Crazy
Should I ?
She's Funny That Way
Puttin' On The Ritz
On A Slow Boat To China
Moonlight And Roses
(Crookes Halibur Oil)
(The Crookes Laboratories Ltd.)

10.15 **PET'S SONG PARTY**
starring
PETULA CLARK
Each week at this time Pet visits the Dr.
Barnardo's Village Homes, Barkingside, for a
sing-song with the children
Produced by Geoffrey Everitt
(S.E.P. Ltd.)

10.30 **OLD ACQUAINTANCE**
Specially designed for those listeners who, in
the spirit of "Auld Lang Syne", have long
wanted to renew their friendship with an old
acquaintance
Introduced by **JOHN WITTY**
Produced by Philip Jones
(Do-Do Tablets)
(International Laboratories Ltd.)

10.45 **HARRY GOLD**
and his **PIECES OF EIGHT**
Produced by Peter Fox

11.00 **THE VOICE OF PROPHECY**
(Adventists' Union)

11.30 **MOMENTS OF FAITH**

11.45 **MUSIC AT BEDTIME**

Midnight **Close Down**

=====

5 • Saturday

=====

6.00 **SATURDAY'S REQUESTS**
Introduced by Dick Norton
Write in with your record requests
(Vick International Ltd.)
(Valderma Antiseptic Balm)
(Villa Laboratories Ltd.)

7.00 **AMATEUR FOOTBALL**
Results of the matches played this afternoon
in the Isthmian, Athenian, Corinthian, Delphian,
Spartan, and Northern Leagues

7.15 **SHADES OF BLACK
AND WHITE**
with
Bill McGuffie and his Trio
Produced by Geoffrey Everitt
(Petmar Industries Ltd.)

7.30 **WORDS AND MUSIC**
with
EARtha KITT
and
ROBERTO INGLEZ
and his Orchestra

7.45 **HELLO YOUNG LOVERS**
starring
IOAN REGAN and **GARY MILLER**
with
GEOFF LOVE and his Orchestra
Wonderful prizes as usual
Produced by Adrian Foley
(Jay's Furnishing Stores)

8.00 **IRISH REQUESTS**
Introduced by Pete Murray

8.30 **WHAT'S MY LINE ?**
Chairman : Peter Martyn
Panel :
ISOBEL BARNETT
BARBARA KELLY
DAVID NIXON
DAVID TOMLINSON
Produced by Bidy Martin
(Aspro Ltd.)

9.00 **SONGS FROM THE SCREEN**
Introduced by Bob Danvers-Walker
Produced by Philip Jones
(Chorlton Warehouses Ltd.)

9.15 **SCOTTISH REQUESTS**
Introduced by Peter Madren

9.30 **COUNTRY FAIR**
starring
JUDY CANOVA
A Carrington-Hale Production

10.00 **LISTEN WITH PHILIPS**
Introduced by David Jacobs
Produced by Michael Barclay
(Philips Electrical Ltd.)

10.30 **THOSE WERE THE HITS**
with
BOB GRANT and his **ORCHESTRA**
A Carrington-Hale Production
(Phosferine)
(Beecham Northern Ltd.)

10.45 **ITALIAN MUSIC AND SONG**
(Italian State Tourist Office)

11.00 **BRINGING CHRIST
TO THE NATIONS**
"HOW TO TRIUMPH OVER TRIFLES"
Speaker : The Rev. Paul Stephen
Repeated on Wednesday February 9, at 4 p.m.
on 1,293 metres
(Lutheran Laymen's League)

11.30 **JACK JACKSON**
presents
RECORD ROUND-UP
Produced by Bunny Lewis
(The Decca Record Co. Ltd.)

12.30 a.m. **Close Down**

=====

6 • Sunday

=====

6.00 **GERALDO'S MUSIC SHOP**
Produced by Geoffrey Everitt
(Hebridean Crofter Weavers Ltd.)

6.15 **THE OVALTINEYS' CONCERT PARTY**
Produced by Clarence Wright
(Ovaltine)
(A. Wander Ltd.)

6.30 **PRIMO SCALA
AND HIS ACCORDION BAND**
with
RITA WILLIAMS
Produced by Philip Jones

6.45 **FRANKIE LAINE SINGS**
Introduced by Peter Madren
(Phensic Ltd.)

TIME SIGNAL
(H. Samuel)

7.00 **SONGS FOR THE MILLION**
with
BRYAN JOHNSON
ALMA COGAN
THE STARGAZERS
THE EMPIRE MUSIC-MAKERS
Produced by Geoffrey Everitt
(Empire Pools of Blackpool)

7.30 **DICK JAMES**
compères
SING SONG TIME
with Harold Smart at the Organ
Produced by Philip Jones
(Neodex Skin Treatment)
(International Laboratories Ltd.)

7.45 **THE WINIFRED ATWELL SHOW**
Produced by Philip Jones
Trinidad's dusky Queen of the Keys in a pro-
gramme of rhythm and melody played on her
two pianos
A Radio Luxembourg Production
(Currys Radio & Cycle Stores)

TIME SIGNAL
(H. Samuel)

8.00 **VERA LYNN SINGS**
(Tide)
(Thos. Hedley & Co. Ltd.)

8.30 **MICHAEL MILES**
invites you to
TAKE YOUR PICK
Exciting quiz programme
Produced by John Beard
(Beecham's Pills and Powders)

TIME SIGNAL
(H. Samuel)

9.00 **MELODY CARAVAN**
featuring
CAROLE CARR
HENRY CALDWELL
and
BILLY HILL BOWEN
with the
LIMELIGHT STRINGS

I'll String Along With You
Perky Poodle
Teach Me Tonight
Time On My Hands
Almost Like Being In Love
A Henry Caldwell Production
(Palmolive Soap)
(Colgate Palmolive Ltd.)

9.15 **THE ALKA-SELTZER SHOW**
With Curt Massey and Martha Tilton and the
music of Country Washburne and his Orchestra
(Alka-Seltzer)
(Miles Laboratories Ltd.)

9.30 **TED HEATH AND HIS MUSIC**
with
Dennis Lotis, Kathy Lloyd
and Bobbie Britton
Listen To My Music.....Ted Heath
Peanut Vendor.....Gilbert
Wait Til April—Bobbie Britton
Sloppy Joe.....Hefty
Climb Up The Wall—Kathy Lloyd..Hassiene
The Finger Of Suspicion—Dennis Lotis..Mann
High Jump.....Keating
Don't Go To Strangers—Bobbie Britton..Mann
Dig Deep.....Coombs
The Best Things Happen—Dennis Lotis Berlin
Let Me Go Lover—Kathy Lloyd
The Warsaw Concerto.....Addinsell
Announcer: Jimmy Vivian
Producer: Gordon Crier
(Wisdom Toothbrushes)

TIME SIGNAL
(H. Samuel)

10.00 **Phillips'**
TIME FOR A SONG
with
JO STAFFORD
(Philips Electrical Ltd.)

10.30 **BING SINGS**
Presented for you by Peter Dyneley
PleaseRainger
You Are My Sunshine.....Davis
If You Love Me.....Monoi
Lily Of Laguna.....Stuart
DinahLewis
Where The Blue Of The Night..Turk & Crosby
Producer: Arthur Adair
(The address for your requests and free sample
of Carters is "Carters Little Liver Pills," 40
Berkeley Square London, W.1)
(Carters Little Liver Pills and
Arvid Cream Deodorant)

10.45 **THE EDDIE CALVERT SHOW**
with
Norrie Paramor's Orchestra and Chorus
Produced by Philip Jones

TIME SIGNAL
(H. Samuel)

11.00 **TOP TWENTY**
Selected recordings of last week's best-selling
songs in accordance with the Music Publishers
Association introduced by Pete Murray
(Magicurl & Sans Egal)
(Scott & Bowne Ltd.)

Midnight Close Down

7 • Monday

6.00 **MONDAY'S REQUESTS**
Introduced by Pete Murray
(Lantigen England Ltd.)
(Menthohatum)
(Phensic)
(J. S. Fry & Sons Ltd.)

7.00 **SPREAD YOUR WINGS**
A programme for children of all ages—full of
competitions and exciting events
Sing-Song
Luck of the Legion
Competition Corner
Max Bygraves
Compered by Robert MacDermot
Produced by Peter Wilson
(Eagle)

7.15 **The Adventures of**
DAN DARE
Pilot of the Future
"Bartley-Greenwood"—Episode 26
Producer: John Glyn-Jones
(Horlicks)

7.30 **SMASH HITS**
Cash prizes to be won each week. Records of
your "favourite hates" played before being
broken on the spot. Cash prizes will be
awarded for the best letters read this week by
Peter Madren and Pete Murray
(Soccer Pools of Leicester)

TIME SIGNAL
(H. Samuel)

8.00 **EAMONN ANDREWS**
introduces
STRIKE IT RICH
"The Show with a Heart"
Tell your story on the air and win £100
(Colgate Dental Cream)

8.30 **GODFREY WINN**
presents
YOUR MOTHERS' BIRTHDAY
Records requested by listeners whose Mothers'
birthdays fall this week Send your requests to
Godfrey Winn, Radio Luxembourg, 38 Hertford
Street, London, W.1
(Cephos)

9.00 **HOLLYWOOD CALLING**
A "personal call" to the film city to chat with
the stars and hear some of their favourite songs
Devised and presented by Desmond Carrington
A Carrington-Hale Production
(Christy's Lanolins Face-Pack)

9.15 **PRIMO SCALA**
AND HIS ACCORDION BAND
with
RITA WILLIAMS
Produced by Philip Jones

9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
by Erle Stanley Gardner
(Tide)

9.45 **LEE LAWRENCE'S**
SCRAPBOOK OF SONG
The Lights Of Paris
Beware Now
Teach Me Tonight
Por You Alone
Produced by Geoffrey Everitt
(Rennies Digestive Tablets)

10.00 **JACK JACKSON**
presents
HITS OF TOMORROW
Produced by Geoffrey Everitt
(The Decca Record Co. Ltd.)

10.30 **STARLIGHT ROOF**
featuring
BOB CROSBY and his ORCHESTRA
Compered by Hector Stewart
Produced by John Whitney
A Hector Ross Production
(Dixor Ltd.)

10.45 **ITALIAN MUSIC AND SONG**
(Italian State Tourist Office)

11.00 **PROGRAMME ANNOUNCEMENTS**

11.05 **THE BIBLE**
CHRISTIAN PROGRAMMR

11.15 **FRANK AND ERNEST**
(Dawn Bible Students)

11.30 **THE WORLD TOMORROW**

Midnight Close Down

8 • Tuesday

6.00 **TUESDAY'S REQUESTS**
Introduced by Peter Madren
Write in with your record requests
(J. S. Fry and Sons Ltd.)
(Vick International Ltd.)
(B.M.K.)
(The Mentholatum Co. Ltd.)

7.15 **The Adventures of**
DAN DARE
Pilot of the Future
"Bartley-Greenwood"—Episode 27
Produced by John Glyn-Jones
(Horlicks)

7.30 **PENGUIN PARADE**
with
GARRY MARSH
Produced by Eric Goldschmidt
(Wm. Macdonald and Sons Ltd.)

7.45 **GUESS THE NAME**
A novel radio game for listeners of all ages
Prizes to be won each week
Produced by Geoffrey Everitt
(*Empire Pools of Blackpool*)

TIME SIGNAL
(*H. Samuel*)

8.00 **DOUBLE YOUR MONEY**
The Cash Quiz Programme with the £32 question

Compered by
HUGHIE GREEN
(*Lucozade*)

8.30 **FOR YOU, MADAME!**
with
FRANK CHACKSFIELD
and his Orchestra
RUTH DREW
with hints, recipes and prizes
"SHADOW MAN"
a new thriller serial by Edward J. Mason
Produced by Neil Tuson
(*Stork Margarine*)
(*Van den Berghs & Jurgens Ltd.*)

9.00 **TREBLE CHANCE**
Introduced by Peter Madren
The three best-selling gramophone records of the week as shown by the New Musical Express
(*Soccer Pools of Leicester*)

9.15 Details to be announced
(*Milk of Magnesia*)
(*Chas. H. Phillips Chemical Co., Ltd.*)

9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
By Eric Stanley Gardner
(*Tide*)
(*Thomas Hedley and Co. Ltd.*)

9.45 **FRIENDS AND NEIGHBOURS**
starring
JOHNNY JOHNSTON
THE KEYNOTES
THE DENNIS WILSON TRIO
(*McDougalls Self-Raising Flour*)

10.00 **QUESTION MARK**
A programme posing intriguing questions of the day
Produced by Peter Wilson
(*Picture Post*)
(*Hulton Press Ltd.*)

10.15 **THE JOE LOSS BAND SHOW**
starring
HOWARD JONES
ROSE BRENNAN
TONY VENTRO
Produced by Geoffrey Everitt
(*Savlon*)

10.30 **RECORDS AT RANDOM**

11.00 **REVIVAL TIME**

11.30 **ORAL ROBERTS**

Midnight **Close Down**

9 **Wednesday**

6.00 **WEDNESDAY'S REQUESTS**
Introduced by Pete Murray
(*J. S. Fry & Sons Ltd.*)
(*Vick International Ltd.*)
(*S.K.L.*)
(*Phensic Ltd.*)

7.00 **ACCORDION TIME**
Produced by Philip Jones
(*Bell Accordions Ltd.*)

7.15 The Adventures of
DAN DARE
Pilot of the Future
"Bartley-Greenwood"—Episode 28
(*Horlicks Ltd.*)

7.30 **FAMILY ALBUM**
with
EVE BOSWELL
and at the piano
ADRIAN FOLEY
PHILIP GREEN and his **ORCHESTRA**
Prizes each week totalling £40
(*Marshall Wara Ltd.*)

7.45 **SOCCER SURVEY**
Presented by Pete Murray
Hints on how to fill in those pools
(*Soccer Pools of Leicester*)

FOR YOU, MADAME!
A WEEKLY MAGAZINE OF THE AIR
FOR THE LADIES
(WITH, OF COURSE SOMETHING FOR THE MEN!)

PRESENTING

'SHADOW MAN'

a new thriller serial by Edward J. Mason, author of "Dick Barton", "The Archers", etc

FRANK CHACKSFIELD AND HIS ORCHESTRA

—serenade you in the inimitable Chacksfield manner.

RUTH DREW

—gaily discusses household topics.

A FAMOUS GUEST EVERY WEEK!

All brought to you every Tuesday at 8.30 p.m.

by the makers of

STORK MARGARINE



VAN DEN BERGHS & JURGENS LIMITED, LONDON, E.C.4

JS 153-1500-25

THE STORM
(H. Samuel)

9.00 VIC PERRY
in
"PEOPLE ARE FUNNY"
Anything can happen and it unfailingly does
The show, which is touring the country, comes
from The City Hall, Sheffield. February 9
Assisted by Laurie Main
Introduced by Bob Danvers-Walker
Produced by Monty Baily-Watson
Directed by Tig Rowe
A Hector Ross Production
(Pye Ltd.)

9.30 CARROLL LEVIS
AND HIS DISCOVERIES
(Bird's Custard Powder)
(Alfred Bird & Sons Ltd.)

9.00 THE MAGIC
starring
DORIS DAY
Hollywood's singing star in her own programme
April In Paris
That's Wha' Makes Paris Paris
The Seine
Last Mile Home
Produced by Philip Jones
(Hanovia Sun Lamps)

9.15 Details to be announced
(Irish Holidays Ltd.)

9.30 PERRY MASON
in
THE CASE OF THE HUNGRY HEARTS
by Eric Stanley Gardner
(Tide)
(Thomas Hedley & Co. Ltd.)

9.45 THE ALBA-SELTZER SHOW
With Curt Massey and Martha Tilton and the
music of Country Washburne and his Orchestra
(Alka-Seltzer)
(Miles Laboratories Ltd.)

10.00 DREAMTIM
Featuring Pat Dodd and his friends in 20
minutes of intimate, non-stop music
Love Walked In
Once In A While
I'll Follow My Secret Heart
That Old Feeling
Strike Up The Band
Ten Cents A Dance
Hold Me, Thrill Me, Kiss Me
Blue Tango
Just Around The Corner
I Won't Dance
(Crookes Halibus On)
(The Crookes Laboratories Ltd.)

10.15 SHOWTIME
with
BRYAN JOHNSON
Happy Harvest
Dig Dig Dig For Your Dinner
Get Happy
If You Feel Like Singing
Produced by Geoffrey Everitt
(Empire Pools of Blackpool)

10.30 PORTRAIT OF A STAR
MANTOVANI
(Mersey Bank Ltd.)

10.45 THE RECORD MIRROR
SHOW
Produced and presented by Neal Ardley
(The Record Mirror)

11.00 BACK TO THE BIBLE

11.30 SWING SESSION

Midnight Close Down

10 • Thursday

6.00 THURSDAY'S REQUESTS
Introduced by Peter Madren
Write in with your record requests
(J. S. Fry & Sons Ltd.)
(Vick International Ltd.)
(Phenic Ltd.)
(Kavit Ltd.)

7.00 BILLY'S BANJO BAND
Takes you 'Way Down South'
Produced by Geoffrey Everitt
(Empire Pools of Blackpool)

7.15 The Adventures of
DAN DARE
Pilot of the Future
Bartley-Greenwood "—Episode 2"
Produced by John Glyn-Jones
(Horlicks Ltd.)

7.30 PENGUIN PARADE
with
GARRY MARSH
Produced by Eric Goldschmidt
(Wm. Macdonald & Sons Ltd.)

7.45 MUSICAL EXPRESS
A miscellany of gramophone records
(New Musical Express)



C.S.I.

When a man
notices a girl's hair
she's using a
Silvikrin
Shampoo

Every time you use a Silvikrin shampoo you're giving yourself the surest promise of glowing, silky hair — hair that captivates by its sheer loveliness! You see, every Silvikrin shampoo, whether powder, liquid or cream, is enriched with *Pure Silvikrin*, and brings new health and beauty into every single strand of your hair. For hair that men will notice, use a Silvikrin shampoo — and make certain of perfect hair health!

• • POWDER 4s • LIQUID 4s and 2s • CREAM 2s and 3s • •

TIME SIGNAL
(H. Samuel)

8.00 **HAROLD BERENS**
invites you to
BEAT THE BAND
with
Norrie Paramor and his Orchestra
David Carey and John Witty
You may challenge the orchestra to play—
without music and without rehearsal—any
dance tune. If the orchestra won't "take a
chance" you win a guinea
Produced by Philip Jones

8.30 **LUCKY COUPLE**
with
DAVID JACOBS
Devised and produced by Ian C. Messiter
(Fyffes Bananas)
(Elders & Fyffes Ltd.)

9.00 **FIRESIDE SERENADE**
Music for a winter evening
(Heath & Heather Ltd.)

9.15 **VALENTINE'S NIGHT**
with
DICKIE VALENTINE
Mister Sandman
Finger Of Suspicion
Count Your Blessings Instead Of Sheep
When You Were Sweet Sixteen
Broken Hearted
(D.D.D. Co. Ltd.)

9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
(Tide)
(Thomas Hedley & Co. Ltd.)

9.45 **FRIENDS AND NEIGHBOURS**
starring
JOHNNY JOHNSTON
THE KEYNOTES
THE DENNIS WILSON TRIO
(McDougalls Self-Raising Flour)

10.00 **TEDDY JOHNSON**
invites you to
TUNE IN TO TEDDY
Produced by Geoffrey Everitt
A Radio Luxembourg Production
(E.M.I. Ltd.)

10.30 **EVENING STAR**
(Phillips Yeast Products Ltd.)

10.45 **SONGS BY GIGLI**
(Sicilian Trading Department)

11.00 **OLD FASHIONED
REVIVAL HOUR**
(Gospel Broadcasting Association)

Midnight **Close Down**

11 • Friday

6.00 **FRIDAY'S REQUESTS**
Introduced by Dick Norton
Write in with your record requests
(J. S. Fry & Sons Ltd.)
(Vick International Ltd.)
(B.M.K.)

7.00 **BUTLIN'S BEAVER CLUB**
with "Uncle" Eric Winstone
(Butlin's Holiday Camps Ltd.)

7.15 **The Adventures of
DAN DARE**
Pilot of the Future
"Bartley-Greenwood"—Episode 30
Produced by John Glyn-Jones
(Horlicks Ltd.)

7.30 **KEN MACKINTOSH**
his Orchestra and Singers
KENNY BARDELL
PATTI FORBES
DON CAMERON
and the
MACKPIES
(Weaver to Wearer)

7.45 **THE TWO OF US**
being
JEAN CAMPBELL
RAY BURNS
Rock-a-Bye My Baby
I'm Sitting On Top Of The World
That's The Way To Write A Love Song
Mr. Sandman
Produced by Geoffrey Everitt
(Sporting Forecasts)

TIME SIGNAL
(H. Samuel)

8.00 **PAUL CARPENTER**
compères
SHILLING A SECOND
The show comes from The Town Hall, Oxford,
on February 11
Produced by Monty Bailey-Watson
A Hector Ross Production
(Silver Seal Margarine)
(Co-operative Wholesale Society Ltd.)

8.30 **SAM COSTA**
presents
WAS THERE SOMETHING ?
Produced by John Whitney
A Hector Ross Production
(C. E. Fulford Ltd.)

9.00 **LEE LAWRENCE'S
SCRAPBOOK OF SONG**
There Must Be A Reason
Veni Vedi Vici
Beware Now
My Own True Love
Produced by Geoffrey Everitt
(Rennies Indigestion Tablets)

9.15 **FRANK WEIR**
his Saxophone and his Orchestra
Guest Artist : **TONY BRENT**
(S.E.P. Ltd.)

9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
(Tide)
(Thomas Hedley & Co. Ltd.)

9.45 **THE ALKA-SELTZER SHOW**
With Curt Massey and Martha Tilton and the
music of Country Washburne and his Orchestra
(Alka-Seltzer)

10.00 **DREAMTIME**
Featuring Pat Dodd and his friends
Dance Little Lady
Wish You Were Here
False-Hearted Lover
I'll Get By
Dancing Time
If I Had A Talking Picture Of You
Dream
Speak To Me Of Love
I'll Be Seeing You
How High Is The Moon
(Crookes Halibut Oil)
(The Crookes Laboratories Ltd.)

10.15 **PET'S SONG PARTY**
starring
PETULA CLARK
Each week at this time Pet visits the Dr.
Barnardo's Village Homes, Barking, for a
sing-song with the children
Produced by Geoffrey Everitt
(S.E.P. Ltd.)

10.30 **OLD ACQUAINTANCE**
Introduced by **JOHN WITTY**
For those who have long wanted to renew their
friendship with an old acquaintance
Produced by Philip Jones
(Do-Do Tablets)
(International Laboratories Ltd.)

10.45 **HARRY GOLD**
and his **PIECES OF EIGHT**
Produced by Peter Fox

11.00 **THE VOICE OF PROPHECY**
(Adventists' Union)

11.30 **MOMENTS OF FAITH**

11.45 **MUSIC AT BEDTIME**

Midnight **Close Down**

12 • Saturday

6.00 **SATURDAY'S REQUESTS**
Introduced by Dick Norton
Write in with your record requests
(Vick International Ltd.)
(Valderma Antiseptic Balm)
(Villa Laboratories Ltd.)

7.00 **AMATEUR FOOTBALL**
Results of the matches played this afternoon
in the Isthmian, Athenian, Corinthian, Delphian,
Spartan, and Northern Leagues

7.15 **SHADES OF BLACK
AND WHITE**
with
Bill McGuffie and his Trio
Produced by Geoffrey Everitt
(Petmar Industries Ltd.)

7.30 **WORDS AND MUSIC**
with
KAY STARR
and
MANTOVANI
and his Orchestra

- 7.45 **HELLO YOUNG LOVERS**
starring
JOAN REGAN and **GARY MILLER**
with
GEOFF LOVE and his Orchestra
Wonderful prizes as usual
Produced by Adrian Foley
(Jay's Furnishing Stores)
- 8.00 **IRISH REQUESTS**
Introduced by Pete Murray
- 8.30 **PETER MARTYN**
introduces
WHAT'S MY LINE ?
with panelists
ISOBEL BARNETT
BARBARA KELLY
DAVID NIXON
DAVID TOMLINSON
Produced by Biddy Martin
(Aspro Ltd.)
- 9.00 **SONGS FROM THE SCREEN**
Introduced by Bob Danvers-Walker
Produced by Philip Jones
(Chorlton Warehouses Ltd.)
- 9.15 **SCOTTISH REQUESTS**
Introduced by Peter Madren
- 9.30 **COUNTRY FAIR**
starring
JUDY CANOVA
A Carrington-Hale Production
- 10.00 **LISTEN WITH PHILIPS**
Introduced by David Jacobs
Produced by Michael Barclay
(Philips Electrical Ltd.)

- 10.30 **THOSE WERE THE HITS**
with
BOB GRANT and his ORCHESTRA
A Carrington-Hale Production
(Phosferine)
(Beecham Northern Ltd.)
- 10.45 **ITALIAN MUSIC AND SONG**
(Italian State Tourist Office)
- 11.00 **BRINGING CHRIST
TO THE NATIONS**
"IT'S THE LITTLE THINGS THAT
COUNT"
Speaker : The Rev. Paul Stephan
Repeated on Wednesday, February 16, at 4 p.m.
on 1,293 metres
(Lutheran Laymen's League)
- 11.30 **JACK JACKSON**
presents
RECORD ROUND-UP
Produced by Bunny Lewis
(The Decca Record Co. Ltd.)
- 12.30 a.m. **Close Down**
- ~~~~~
- 13 • Sunday**
- ~~~~~
- 6.00 **GERALDO'S MUSIC SHOP**
Produced by Geoffrey Everitt
(Hebridean Crofter Weavers Ltd.)

- 6.15 **THE OVALTINEYS' CONCERT PARTY**
Produced by Clarence Wright
(Ovaltine)
(A. Wander Ltd.)
- 6.30 **PRIMO SCALA
AND HIS ACCORDION BAND**
with
RITA WILLIAMS
invite you to listen to fifteen minutes of "bright
and breezy" entertainment
Produced by Philip Jones
- 6.45 **FRANKIE LAINE SINGS**
Records of America's "Mr. Rhythm"
Introduced by Peter Madren
(Phensic Ltd.)
- TIME SIGNAL**
(H. Samuel)
- 7.00 **SONGS FOR THE MILLION**
with
BRYAN JOHNSON
ALMA COGAN
THE STARGAZERS
THE EMPIRE MUSIC-MAKERS
Produced by Geoffrey Everitt
(Empire Pools of Blackpool)
- 7.30 **DICK JAMES**
compères
SING SONG TIME
with Harold Smart at the Organ
Produced by Philip Jones
(Neodex Skin Treatment)
(International Laboratories Ltd.)

- 7.45 **THE WINIFRED ATWELL SHOW**
Trinidad's dusky Queen of the Keys in a pro-
gramme of rhythm and melody played on her
two pianos
Produced by Philip Jones
(Currys Radio & Cycle Stores)
- TIME SIGNAL**
(H. Samuel)
- 8.00 **VERA LYNN SINGS**
(Tide)
(Thos. Hedley & Co. Ltd.)
- 8.30 **MICHAEL MILES**
invites you to
TAKE YOUR PICK
Produced by John Beard
(Beecham's Pills and Powders)
- TIME SIGNAL**
(H. Samuel)
- 9.00 **MELODY CARAVAN**
featuring
CAROLE CARR
HENRY CALDWELL
and
BILLY HILL BOWEN
with the LIMELIGHT STRINGS
Wish You Were Here
Winter Sunshine
Who's Afraid
I Kiss Your Hand Madame
A Couple Of Swells
A Henry Caldwell Production
(Palmolive Soap)
(Colgate Palmolive Ltd.)



The unique
prescription for
COLDS and FLU!

The unique formula of Beecham's Powders brings under control the worst symptoms of a Cold, Feverish Chill or attack of Flu. Because of their fine powder form Beecham's Powders are quickly assimilated and speedy in action. So, be wise! Immediately you feel a cold or flu coming on take Beecham's Powders and have the benefit at once.

2 Powders
for 5½d,
Cartons of 8
1/7.
Also in
tablet form
1/7perbottle

Take
**BEECHAM'S
POWDERS** For
QUICK
RELIEF!

Listen to

"TAKE YOUR PICK"

Sunday night at 8.30 p.m.

9.15 THE ALKA-SELTZER SHOW

A bright quarter-hour of music, some old, some new, sung by Curt Massey and Martha Tilton with the music of Country Washburne and his Orchestra

(Alka-Seltzer)
(Miles Laboratories Ltd.)

9.30 TED HEATH AND HIS MUSIC

with
Dennis Lotis, Kathy Lloyd
and Bobbie Britton

- Dragnet Shuman
- I Love Paris—Bobbie Britton..... Porter
- Flying Home..... Hampton
- I Need You Now—Kathy Lloyd..... Jacobs
- Cuddle Me—Dennis Lotis..... Gaylord
- Bone Idle..... Lusher
- Destiny—Bobbie Britton..... Spier
- Drive In..... Bee
- Teach Me Tonight—Kathy Lloyd..... LePaul
- Love Is A Gamble—Dennis Lotis..... Merrin
- Our Love..... Tchaikowsky

Announcer : Jimmy Vivian
Producer : Gordon Crier
(Wisdom Toothbrushes)

TIME SIGNAL
(H. Samuel)

10.00 Philips'
TIME FOR A SONG
with
JO STAFFORD
(Philips Electrical Ltd.)

10.30 BING SINGS
Presented for you by Peter Dyneley
The Spaniard Who Blighted My Life... Merson
Sweet Leilani..... Owens
Hello Mom..... Dunstede
Mule Train..... Gluckman
Stardust..... Carmichael
Producer : Arthur Adair
The address for your requests is "Bing Sings",
40 Berkeley Square, London, W.1
(Carters Little Liver Pills and
Arrid Cream Deodorant)

10.45 THE EDDIE CALVERT SHOW
with
Norrie Paramor's Orchestra and Chorus
Produced by Philip Jones

TIME SIGNAL
(H. Samuel)

11.00 TOP TWENTY
Selected recordings of last week's best-selling
songs in accordance with the Music Publishers'
Association introduced by Pete Murray
(Magicurt & Sans Egal)
(Scott & Bowne Ltd.)

Midnight Close Down

14 • Monday

6.00 MONDAY'S REQUESTS
Introduced by Pete Murray
(Lantigen England Ltd.)
(Menholatum)
(Phensic)
(J. S. Fry & Sons Ltd.)

7.00 SPREAD YOUR WINGS
A programme for children of all ages—full of
competitions and exciting events

Sing-Song
Luck of the Legion
Competition Corner
Max Bygraves

Compered by Robert MacDermot
Produced by Peter Wilson
(Eagle)

**7.15 The Adventures of
DAN DARE**
Pilot of the Future
"Bartley-Greenwood"—Episode 31
Producer : John Glyn-Jones
(Horlicks)

7.30 SMASH HITS
Cash prizes to be won each week. Records of
your "favourite hates" played before being
broken on the spot. Cash prizes will be
awarded for the best letters read this week by
Peter Madren and Pete Murray
(Soccer Pools of Leicester)

TIME SIGNAL
(H. Samuel)

8.00 RAMONN ANDREWS
introduces
STRIKE IT RICH
"The Show with a Heart"
Tell your story on the air and win £100
(Colgate Dental Cream)

8.30 GODFREY WINN
presents
YOUR MOTHERS' BIRTHDAY
Records requested by listeners whose Mothers'
birthdays fall this week
(Cephas)

9.00 HOLLYWOOD CALLING
A "personal call" to the film city to chat with
the stars and hear some of their favourite songs
Devised and presented by Desmond Carrington
A Carrington-Hale Production
(Christy's Lanoline Face-Pack)

**9.15 PRIMO SCALA
AND HIS ACCORDION BAND**
with
RITA WILLIAMS
Produced by Philip Jones

9.30 PERRY MASON
in
THE CASE OF THE HUNGRY HEARTS
by Ertle Stanley Gardner
(Tide)

**9.45 LEE LAWRENCE'S
SCRAPBOOK OF SONG**
The Lights Of Paris
A Love Like Ours
Mr. Sandman
Count Your Blessings Instead Of Sheer
Produced by Geoffrey Everitt
(Rennes Digestive Tablets)

10.00 JACK JACKSON
presents
HITS OF TOMORROW
Produced by Geoffrey Everitt
(The Decca Record Co. Ltd.)



25-jewel 'Helvetia'
Automatic self-
winding watch. An-
ti-magnetic Swiss
lever movement.
'Helvespring' un-
breakable main-
spring. Shockproof
'Incabloc' balance
assembly. 'Niva-
rox' self-compensat-
ing hairspring.
Stainless steel,
waterproof case. 5
year guarantee.
£18.18.0



THESE world-famous watches are made by
Swiss craftsmen who are masters in precision
watch-making. You can trust an 'Helvetia'
watch to keep good time and last a lifetime.
See the wide range, at prices to suit everyone,
at your nearest H. Samuel Branch.



◀ Rolled gold 'Helvetia.' Non-
magnetic 17-jewel Swiss lever.
'Incabloc' shockproof balance
assembly. Unbreakable 'Helve-
spring.' 5 year guarantee.
£13.10.0

◀ Rolled gold 'Helvetia.'
Stainless steel back.
15-jewel Swiss lever.
Unbreakable 'Helve-
spring.' 5 year guaran-
tee. £13.7.6

★CHECK YOUR WATCH WITH THE H. SAMUEL
TIME SIGNALS FROM RADIO LUXEMBOURG

—Obtainable only from—
H. SAMUEL
The Empire's Largest Jeweller
FREE! To H. Samuel, Dept. RL2, Market
Street, Manchester 1. Please send me your
new 52-page Watch and Ring Catalogue.
Name _____
Address _____
OVER 150 BRANCHES

- 10.30 **STARLIGHT ROOF**
featuring
BOB CROSBY and his ORCHESTRA
Compered by Hector Stewart
Produced by John Whitney
A Hector Ross Production
(Dixor Ltd.)
- 10.45 **ITALIAN MUSIC AND SONG**
(Italian State Tourist Office)
- 11.00 **PROGRAMME ANNOUNCEMENTS**
- 11.05 **THE BIBLE**
CHRISTIAN PROGRAMME
- 11.15 **FRANK AND ERNEST**
(Dawn Bible Students)
- 11.30 **THE WORLD TOMORROW**
- Midnight **Close Down**

15 • Tuesday

- 6.00 **TUESDAY'S REQUESTS**
Introduced by Peter Madren
Write in with your record requests
(J. S. Fry and Sons Ltd.)
(Vick International Ltd.)
(B.M.K.)
(The Menhollatum Co. Ltd.)
- 7.15 **The Adventures of DAN DARE**
Pilot of the Future
"Bartley-Greenwood"—Episode 32
Produced by John Glyn-Jones
(Horlicks)
- 7.30 **PENGUIN PARADE**
with
GARRY MARSH
Produced by Eric Goldschmidt
(Wm. Macdonald and Sons Ltd.)

- 7.45 **GUESS THE NAME**
Prizes to be won each week
Produced by Geoffrey Everitt
(Empire Pools of Blackpool)
- TIME SIGNAL**
(H. Samuel)
- 8.00 **DOUBLE YOUR MONEY**
The Cash Quiz Programme with the £32 question
Compered by
HUGHIE GREEN
(Lucozade)
- 8.30 **FOR YOU, MADAME!**
with
FRANK CHACKSFIELD
and his Orchestra
RUTH DREW
with hints, recipes and prizes
"SHADOW MAN"
a new thriller serial by Edward I. Mason
Produced by Neil Tuson
(Stork Margarine)
(Van den Berghs & Jurgens Ltd.)

- 9.00 **TREBLE CHANCE**
The three best-selling gramophone records of the week as shown by the New Musical Express
Introduced by Peter Madren
(Soccer Pools of Leicester)
- 9.15 **Details to be announced**
(Milk of Magnesia)
(Chas. H. Phillips Chemical Co., Ltd.)
- 9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
(Tide)
(Thomas Hedley and Co. Ltd.)
- 9.45 **FRIENDS AND NEIGHBOURS**
starring
JOHNNY JOHNSTON
THE KEYNOTES
THE DENNIS WILSON TRIO
(McDougalls Self-Raising Flour)

- 10.00 **QUESTION MARK**
A programme posing intriguing questions of the day
Produced by Peter Wilson
(Picture Post)
(Hulton Press Ltd.)
- 10.15 **THE JOE LOSS BAND SHOW**
starring
HOWARD JONES
ROSE BRENNAN
TONY VENTRO
Produced by Geoffrey Everitt
(Savlon)
- 10.30 **RECORDS AT RANDOM**
- 11.00 **REVIVAL TIME**
- 11.30 **ORAL ROBERTS**
- Midnight **Close Down**

16 • Wednesday

- 6.00 **WEDNESDAY'S REQUESTS**
Introduced by Pete Murray
(J. S. Fry & Sons Ltd.)
(Vick International Ltd.)
(Lantigen (England) Ltd.)
(Phensic Ltd.)
- 7.00 **ACCORDION TIME**
Produced by Philip Jones
(Bell Accordions Ltd.)
- 7.15 **The Adventures of DAN DARE**
Pilot of the Future
"Bartley-Greenwood"—Episode 33
Produced by John Glyn-Jones
(Horlicks Ltd.)
- 7.30 **FAMILY ALBUM**
with
EVE BOSWELL
and at the piano
ADRIAN FOLEY
with
PHILIP GREEN and his ORCHESTRA
Prizes each week totalling £40
(Marshall Ward Ltd.)
- 7.45 **SOCCER SURVEY**
Presented by Pete Murray
Hints on how to fill in those pools
(Soccer Pools of Leicester)
- TIME SIGNAL**
(H. Samuel)
- 8.00 **VIC PERRY**
in
"PEOPLE ARE FUNNY"
The show, which is touring the country, comes from The Palace Theatre, Plymouth
Assisted by Laurie Main
Introduced by Bob Danvers-Walker
Produced by Monty Bailly-Watson
Directed by Tig Rowe
A Hector Ross Production
(Pye Ltd.)
- 8.30 **CARROLL LEVIS AND HIS DISCOVERIES**
(Bird's Custard Powder)
(Alfred Bird & Sons Ltd.)

EVERYONE'S LISTENING TO

Double your
Money!

The NEW
LUCOZADE SHOW

STARRING
HUGHIE GREEN

Every Tuesday on 208 at 8!



IT'S MAGIC
starring
DORIS DAY

Pat Pan in A Box
My Dream Is Yours
It's A Great Feeling
Only Have Eyes For You
Produced by Philip Jones
(*Hanovia Sun Lamps*)

Details to be announced
(*Irish Holidays Ltd.*)

PERRY MASON
in
THE CASE OF THE HUNGRY HEARTS
(*Tide*)
(*Thomas Hedley & Co. Ltd.*)

THE ALKA-SELTZER SHOW
With Curt Massey and Martha Tilton and the
music of Country Washburne and his Orchestra
(*Alka-Seltzer*)
(*Miles Laboratories Ltd.*)

DREAMTIME
Featuring Pat Dodd and his friends in fifteen
minutes of intimate non-stop music
Don't Say Goodbye
The More I See You
Hawaiian War Chant
You Brought A New Kind Of Love To Me
Emmaline
Angry
A Fine Romance
Button Up Your Overcoat
All I Do Is Dream Of You
Anything Goes
(*Crookes Halibut Ltd.*)
(*The Crookes Laboratories Ltd.*)

SHOWTIME
with
BRYAN JOHNSON
Produced by Geoffrey Evers
(*Empire Pools of Blackpool*)

PORTRAIT OF A STAB

THE RECORD MIRROR
SHOW
Produced and presented by Neal Arden
(*The Record Mirror*)

BACK TO THE BIBLE

SWING SESSION

Midnight Close Down

17 • Thursday

THURSDAY'S REQUESTS
Introduced by Peter Madren
Write in with your record request
(*J. S. Fry & Sons Ltd.*)
(*Vick International Ltd.*)
(*Phenic Ltd.*)
(*Kavli Ltd.*)

BILLY'S BANJO BAND
Takes you "Way Down South"
Produced by Geoffrey Evers
(*Empire Pools of Blackpool*)

The Adventures of
DAN DARE
Pilot of the Future
"Bartley-Greenwood"—Episode 1
Produced by John Glynn-Jones
(*Horlicks Ltd.*)

PENGUIN PARADE
with
GARRY MARSH
Produced by Eric Goidschmid
(*Wm. Macdonald & Sons Ltd.*)

MUSICAL EXPRESS
A miscellany of gramophone records
(*New Musical Express*)

TIME SIGNAL
(*H. Samuel*)

HAROLD BERENS
invites you to
BEAT THE BAND
with
Norrie Paramor and his Orchestra
David Carey and John Witty
Produced by Philip Jones
"Beat the Band" and you win a guinea

DAVID JACOBS
introduces
LUCKY COUPLE
Devised and produced by Ian C. Messiter
(*Fyffes Bananas*)
(*Elders & Fyffes Ltd.*)

SMART WORK
with
THE HAROLD SMART QUARTET
Produced by Philip Jones
(*Smartwear Ltd.*)

VALENTINE'S NIGHT
with
DICKIE VALENTINE
I Can't Give You Anything But Love
Hold My Hand
I Want You All To Myself
Pretty Baby
Show Me The Way To Go Home
(*D.D.D. Co. Ltd.*)

PERRY MASON
in
THE CASE OF THE HUNGRY HEARTS
(*Tide*)
(*Thomas Hedley & Co. Ltd.*)

FRIENDS AND NEIGHBOURS
starring
JOHNNY JOHNSTON
THE KEYNOTES
THE DENNIS WILSON TRIO
(*McDougalls Self-Raising Flour*)

TEDDY JOHNSON
invites you to
TUNE IN TO TEDDY
Produced by Geoffrey Evers
(*E.M.I. Ltd.*)

EVENING STAR
(*Phillips Yeast Products Ltd.*)

MARIO LANZA SINGS
(*Italian State Tourist Office*)

OLD FASHIONED
REVIVAL HOUR
(*Gospel Broadcasting Association*)

Midnight Close Down

18 • Friday

FRIDAY'S REQUESTS
Write in with your record request
Introduced by Dick Norton
(*J. S. Fry & Sons Ltd.*)
(*Vick International Ltd.*)
(*B.M.K.*)

BUTLIN'S BEAVER CLUB
with "Uncle" Eric Winstone
(*Butlin's Holiday Camps Ltd.*)

The Adventures of
DAN DARE
Pilot of the Future
"Bartley-Greenwood"—Episode 2
Produced by John Glynn-Jones
(*Horlicks Ltd.*)

KEN MACKINTOSH
his Orchestra and Singers
KENNY BARDELL, PATTI FORBES
DON CAMERON and the **MACKPITS**
(*Weaver to Weaver*)

THE TWO OF US
being
JEAN CAMPBELL
RAY BURNS
Produced by Geoffrey Evers
(*Sporting Forecasts*)

TIME SIGNAL
(*H. Samuel*)

PAUL CARPENTER
conducts
SHILLING A SECOND
The show comes from The Palace Theatre, Huddersfield
Produced by Monty Bailey-Watson
A Hector Ross Production
(*Silver Sea-Margarine*)
(*Co-operative Wholesale Society Ltd.*)

SAM COSTA
presents
WAS THERE SOMETHING
Produced by John Whitney
A Hector Ross Production
(*C. E. Fufora Ltd.*)

LEE LAWRENCE'S
SCRAPBOOK OF SONG
Produced by Geoffrey Evers
(*Rennies Indigestion Tablets*)

FRANK WEIR
his Saxophone and his Orchestra
(*Black & Decker Ltd.*)

PERRY MASON
in
THE CASE OF THE HUNGRY HEARTS
(*Tide*)
(*Thomas Hedley & Co. Ltd.*)

THE ALKA-SELTZER SHOW
With Curt Massey and Martha Tilton and the
music of Country Washburne and his Orchestra
(*Alka-Seltzer*)

10.00 DREAMTIME
Featuring Pat Dodd and his friends
Happy Days And Lonely Nights
The Next Time You Feel Important
She's My Lovely
The Things I Didn't Do
Loveable And Sweet
Please Opportunity
Ay, Ay, Ay, Ay, Baio
The Rhythm Of The Jeep
On The Bridge Of Avignon
Saturday Rag
(Crookes Halbut Oil)
(The Crookes Laboratories Ltd.)

10.15 PET'S SONG PARTY
starring
PETULA CLARK
Each week at this time Pet visits the Dr. Barnardo's Village Homes, Barking, for a sing-song with the children
Produced by Geoffrey Everitt
(S.E.P. Ltd.)

10.30 OLD ACQUAINTANCE
introduced by JOHN WITTY
Produced by Philip Jones
(Do-Do Tablets)
(International Laboratories Ltd.)

10.45 HARRY GOLD
and his **PIECES OF EIGHT**
Produced by Peter Fox

11.00 THE VOICE OF PROPHECY
(Adventists' Union)

11.30 MOMENTS OF FAITH

11.45 MUSIC AT BEDTIME

Midnight Close Down

19 • Saturday

6.00 SATURDAY'S REQUESTS
Write in with your record requests
(Vick International Ltd.)
(Valderma Antiseptic Balm)
(Villa Laboratories Ltd.)

7.00 AMATEUR FOOTBALL
Results of the matches played this afternoon in the Isthmian Athenian, Corinthian, Delphian, Spartan, and Northern Leagues

7.15 SHADES OF BLACK AND WHITE
with
Bill McGuffie and his Trio
Produced by Geoffrey Everitt
(Petmar Industries Ltd.)

7.30 WORDS AND MUSIC
with
JUDY GARLAND
LEROY ANDERSON
and his "Pop" Orchestra

7.45 HELLO YOUNG LOVERS
starring
JOAN REGAN and **GARY MILLER**
with
GEOFF LOVE and his Orchestra
Wonderful prizes as usual
Produced by Adrian Foley
(Jay's Furnishing Stores)

8.00 IRISH REQUESTS
introduced by Pete Murray

8.30 PETER MARTYN
introduces
WHAT'S MY LINE?
with panelists
ISOBEL BARNETT
BARBARA KELLY
DAVID NIXON
DAVID TOMLINSON
Produced by Biddy Martin
(Aspro Ltd.)

9.00 SONGS FROM THE SCREEN
Introduced by Bob Danvers-Walker
(Chorlton Warehouses Ltd.)

9.15 SCOTTISH REQUESTS
introduced by Peter Madren

9.30 COUNTRY FAIR
starring
JUDY CANOVA
A Carrington-Hale Production

10.00 LISTEN WITH PHILIPS
Introduced by David Jacobs
Produced by Michael Barclay
(Philips Electrical Ltd.)

10.30 THOSE WERE THE HITS
with
BOB GRANT and his **ORCHESTRA**
A Carrington-Hale Production
(Phosferine)
(Beecham Northern Ltd.)

10.45 ITALIAN MUSIC AND SONG
(Italian State Tourist Office)

11.00 BRINGING CHRIST TO THE NATIONS
WHAT'S YOUR CHOICE?
Speaker: The Rev. Paul Stephan
Repeated on Wednesday, February 23 at 4 p.m. on 1,293 metres
(Lutheran Laymen's League)

11.30 JACK JACKSON
presents
RECORD ROUND-UP
Produced by Bunny Lewis
(The Decca Record Co. Ltd.)

12.30 a.m. Close Down

20 • Sunday

6.00 GERALDO'S MUSIC SHOP
Produced by Geoffrey Everitt
(Hebridean Crofter Weavers Ltd.)

6.15 THE OVALTINEYS CONCERT PARTY
Produced by Clarence Wright
(Ovaltine)
(A. Wander Ltd.)

6.30 PRIMO SCALA AND HIS ACCORDION BAND
with
RITA WILLIAMS
Produced by Philip Jones

6.45 FRANKIE LAINE SINGS
Peter Madren introduces records of America's "Mr. Rhythm"
(Phenac Ltd.)

TIME SIGNAL
(H. Samuel)

7.00 SONGS FOR THE MILLION
with
BRYAN JOHNSON
ALMA COGAN
THE STARGAZERS
THE EMPIRE MUSIC-MAKERS
Produced by Geoffrey Everitt
(Empire Pools of Blackpool)

7.30 DICK JAMES
compères
SING SONG TIME
with Harold Smart at the Organ
Produced by Philip Jones
(Neotex Skin Treatment)
(International Laboratories Ltd.)

7.45 THE WINIFRED ATWELL SHOW
Produced by Philip Jones
(Currys Radio & Cycle Stores)

TIME SIGNAL
(H. Samuel)

8.00 VERA LYNN SINGS
(Tide)
(Thos. Hedley & Co. Ltd.)

8.30 MICHAEL MILES
invites you to
TAKE YOUR PICK
An exciting quiz programme
Produced by John Beard
(Beecham's Pills and Powders)

TIME SIGNAL
(H. Samuel)

9.00 MELODY CARAVAN
featuring
CAROLE CARR
HENRY CALDWELL
with
BILLY HILL BOWEN
with the **LIMELIGHT STRINGS**
Isn't This A Lovely Day
Manhattan Square Dance
You're So Simpatico
Love's Theme from "The Glenn Miller Story"
The Trolley Song

A Henry Caldwell Production
(Palmolive Soap)
(Colgate Palmolive Ltd.)

9.15 THE ALKA-SELTZER SHOW
With Curt Massey and Martha Tilton and the music of Country Washburne and his Orchestra
(Alka-Seltzer)
(Miles Laboratories Ltd.)

9.30 TED HEATH AND HIS MUSIC
with
Dennis Lotis, Kathy Lloyd
and Bobbie Britton
Announcer: Jimmy Vivian
Producer: Gordon Crier
(Wisdom Toothbrushes)

TIME SIGNAL
(H. Samuel)

10.00 Phillips'
TIME FOR A SONG
with
JO STAFFORD
(*Philips Electrical Ltd.*)

10.30 **BING SINGS**
Presented for you by Peter Dineley
Producer: Arthur Adair
(The address for your requests and free sample
of Carters is "Carters Little Liver Pills," 40
Berkeley Square, London, W.1)
(*Carters Little Liver Pills and
Arrid Cream Deodorant*)

10.45 **THE EDDIE CALVERT SHOW**
with
Norrie Paramor's Orchestra and Chorus
Produced by Philip Jones
A Radio Luxembourg Production
(*Horace Batchelor's "Infra Draw" Method*)

TIME SIGNAL
(*H. Samuel*)

11.00 **TOP TWENTY**
Selected recordings of last week's best-selling
songs in accordance with the Music Publishers'
Association introduced by Pete Murray
(*Magicurl & Sans Egal*)
(*Scott & Bowne Ltd.*)

Midnight **Close Down**

21 • Monday

6.00 **MONDAY'S REQUESTS**
Introduced by Pete Murray
(*Lantigen England Ltd.*)
(*Mentholatum*)
(*Phensic*)
(*J. S. Fry & Sons Ltd.*)

7.00 **SPREAD YOUR WINGS**
A programme for children of all ages—full of
competitions and exciting events
Sing-Song
Luck of the Legion
Competition Corner
Max Bygraves
Compered by Robert MacDermot
Produced by Peter Wilson
(*Eagle*)

7.15 **The Adventures of
DAN DARE**
Pilot of the Future
"Bartley-Greenwood"—Episode 36
Producer: John Glyn-Jones
(*Horlicks*)

7.30 **SMASH HITS**
Cash prizes to be won each week. Records of
your "favourite hates" played before being
broken on the spot. Cash prizes will be
awarded for the best letters read this week by
Peter Madren and Pete Murray
(*Soccer Pools of Leicester*)

TIME SIGNAL
(*H. Samuel*)

8.00 **EAMONN ANDREWS**
introduces
STRIKE IT RICH
"The Show with a Heart"
Tell your story on the air and win £100
(*Colgate Dental Cream*)

8.30 **GODFREY WINN**
presents
YOUR MOTHERS' BIRTHDAY
Records requested by listeners whose Mothers'
birthdays fall this week. Send your requests to
Godfrey Winn, Radio Luxembourg, 38 Hertford
Street, London, W.1
(*Cephos*)

9.00 **HOLLYWOOD CALLING**
A "personal call" to the film city to chat with
the stars and hear some of their favourite songs
Devised and presented by Desmond Carrington
A Carrington-Hale Production
(*Christy's Lanoline Face-Pack*)

9.15 **PRIMO SCALA
AND HIS ACCORDION BAND**
with
RITA WILLIAMS
Produced by Philip Jones

9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
by Eric Stanley Gardner
(*Tide*)

9.45 **LEE LAWRENCE'S
SCRAPBOOK OF SONG**
My Own True Love
Beware Now
I Need You Now
So In Love
Produced by Geoffrey Everitt
(*Rennies Digestive Tablets*)

10.00 **JACK JACKSON**
presents
HITS OF TOMORROW
Produced by Geoffrey Everitt
(*The Decca Record Co. Ltd.*)

10.30 **STARLIGHT ROOF**
featuring
BOB CROSBY and his ORCHESTRA
Compered by Hector Stewart
Produced by John Whitney
A Hector Ross Production
(*Dixor Ltd.*)

10.45 **ITALIAN MUSIC AND SONG**
(*Italian State Tourist Office*)

11.00 **PROGRAMME ANNOUNCEMENTS**

11.05 **THE BIBLE
CHRISTIAN PROGRAMME**

11.15 **FRANK AND ERNEST**
(*Dawn Bible Students*)

11.30 **THE WORLD TOMORROW**

Midnight **Close Down**

22 • Tuesday

6.00 **TUESDAY'S REQUESTS**
Introduced by Peter Madren
Write in with your record requests
(*J. S. Fry & Sons Ltd.*)
(*Vick International Ltd.*)
(*B.M.K.*)
(*The Mentholatum Co. Ltd.*)

7.15 **The Adventures of
DAN DARE**
Pilot of the Future
"Bartley-Greenwood"—Episode 37
Produced by John Glyn-Jones
(*Horlicks*)

7.30 **PENGUIN PARADE**
with
GARRY MARSH
Produced by Eric Goldschmidt
(*Wm. Macdonald & Sons Ltd.*)

7.45 **GUESS THE NAME**
Prizes to be won each week
Produced by Geoffrey Everitt
(*Empire Pools of Blackpool*)

TIME SIGNAL
(*H. Samuel*)

8.00 **DOUBLE YOUR MONEY**
The Cash Quiz Programme with the £32
question
Compered by
HUGHIE GREEN
(*Lucozade*)

8.30 **FOR YOU, MADAME!**
with
FRANK CHACKSFIELD
and his Orchestra
RUTH DREW
with hints, recipes and prizes
"SHADOW MAN"
a new thriller serial by Edward J. Mason
Produced by Neil Tuson
(*Stork Margarine*)
(*Van den Berghs & Jurgens Ltd.*)

9.00 **TREBLE CHANCE**
The three best-selling gramophone records of
the week as shown by the New Musical
Express
Introduced by Peter Madren
(*Soccer Pools of Leicester*)

9.15 **Details to be announced**
(*Milk of Magnesia*)
(*Chas. H. Phillips Chemical Co. Ltd.*)

9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
(*Tide*)
(*Thomas Hedley & Co. Ltd.*)

9.45 **FRIENDS AND NEIGHBOURS**
starring
JOHNNY JOHNSTON
THE KEYNOTES
THE DENNIS WILSON TRIO
(*McDougal's Self-Raising Flour*)

- 10.00 QUESTION MARK**
A programme posing intriguing questions of the day
Produced by Peter Wilson
(Picture Post)
(Hulton Press Ltd.)
- 10.15 THE JOE LOSS BAND SHOW**
with
HOWARD JONES
ROSE BRENNAN
TONY VENTRO
Produced by Geoffrey Everitt
(Savlon)
- 10.30 RECORDS AT RANDOM**
- 11.00 REVIVAL TIME**
- 11.30 ORAL ROBERTS**
- Midnight Close Down**

23 • Wednesday

- 6.00 WEDNESDAY'S REQUESTS**
Introduced by Pete Murray
(J. S. Fry & Sons Ltd.)
(Vick International Ltd.)
(S.K.L. Ltd.)
(Phensic Ltd.)
- 7.00 ACCORDION TIME**
Produced by Philip Jones
(Bell Accordions Ltd.)
- 7.15 The Adventures of DAN DARE**
Pilot of the Future
"Bartley-Greenwood"—Episode 38
Produced by John Glyn-Jones
(Horlicks Ltd.)
- 7.30 FAMILY ALBUM**
with
EVE BOSWELL
and at the piano
ADRIAN FOLEY
with
PHILIP GREEN and his ORCHESTRA
Prizes each week totalling £40
(Marshall Ward Ltd.)
- 7.45 SOCCER SURVEY**
Presented by Pete Murray
(Soccer Pools of Leicester)
- TIME SIGNAL**
(H. Samuel)
- 8.00 VIC PERRY**
in
"PEOPLE ARE FUNNY"
The show, which is touring the country, comes from The Hippodrome Theatre Alder-shot
Introduced by Bob Danvers-Walker
Produced by Monty Bailey-Watson
Directed by Tig Rowe
A Hector Ross Production
(Pye Ltd.)
- 8.30 CARROLL LEVIS AND HIS DISCOVERIES**
(Bird's Custard Powder)
(Alfred Bird & Sons Ltd.)

- 9.00 IT'S MAGIC**
starring
DORIS DAY
Mr. Taptee
If I Give My Heart To You
Choo Choo Train
I Speak To The Stars
Produced by Philip Jones
(Hanovia Sun Lamps)
- 9.15 Details to be announced**
(Irish Holidays Ltd.)
- 9.30 PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
(Tide)
(Thomas Hedley & Co. Ltd.)
- 9.45 THE ALKA-SELTZER SHOW**
with
CURT MASSEY AND MARTHA TILTON
and the music of Country Washburne and his Orchestra
(Alka-Seltzer)
(Miles Laboratories Ltd.)
- 10.00 DREAMTIME**
Featuring Pat Dodd and his friends
Shine On Your Shoes
I Guess I'll Have To Change My Plan
High And Low
You And The Night And The Music
Something To Remember You By
Louisiana Hayride
Dancing In The Dark
That's Entertainment
Pavements Of Paris
Sittin' In The Sun
(Crookes Halibut Oil)
(The Crookes Laboratories Ltd.)
- 10.15 SHOWTIME**
with
BRYAN JOHNSON
Produced by Geoffrey Everitt
(Empire Pools of Blackpool)
- 10.30 PORTRAIT OF A STAR**
- 10.45 THE RECORD MIRROR SHOW**
Produced and presented by Neal Arden
(The Record Mirror)
- 11.00 BACK TO THE BIBLE**
- 11.30 SWING SESSION**
- Midnight Close Down**

24 • Thursday

- 6.00 THURSDAY'S REQUESTS**
Introduced by Peter Madren
Write in with your record requests
(J. S. Fry & Sons Ltd.)
(Vick International Ltd.)
(Phensic Ltd.)
(Kavli Ltd.)
- 7.00 BILLY'S BANJO BAND**
Takes you "Way Down South"
Produced by Geoffrey Everitt
(Empire Pools of Blackpool)

- 7.15 The Adventures of DAN DARE**
Pilot of the Future
"Bartley-Greenwood"—Episode 39
Produced by John Glyn-Jones
(Horlicks)
- 7.30 PENGUIN PARADE**
with
GARRY MARSH
Produced by Eric Goldschmidt
(Wm. Macdonald & Sons Ltd.)
- 7.45 MUSICAL EXPRESS**
A miscellany of gramophone records
(New Musical Express)
- TIME SIGNAL**
(H. Samuel)
- 8.00 HAROLD BERENS**
invites you to
BEAT THE BAND
with
NORRIE PARMOR AND HIS ORCHESTRA
DAVID CAREY
JOHN WITTY
Produced by Philip Jones
A Radio Luxembourg Production
(Horace Bachelor's "Intra-Draw" Method)
- 8.30 DAVID JACOBS**
introduces
LUCKY COUPLE
Devised and produced by Ian C. Messiter
(Fyffes Bananas)
(Elder & Fyffes Ltd.)
- 9.00 SMART WORK**
with
THE HAROLD SMART QUARTET
(Smartwear Ltd.)
- 9.15 VALENTINE'S NIGHT**
with
DICKIE VALENTINE
(D.D.D. Co. Ltd.)
- 9.30 PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
(Tide)
(Thomas Hedley & Co. Ltd.)
- 9.4 FRIENDS AND NEIGHBOURS**
starring
JOHNNY JOHNSTON
THE KEYNOTES
THE DENNIS WILSON TRIO
(McDougalls Self-Raising Flour)
- 10.00 TEDDY JOHNSON**
invites you to
TUNE IN TO TEDDY
Produced by Geoffrey Everitt
A Radio Luxembourg Production
(E.M.I. Ltd.)
- 10.30 EVENING STAR**
(Phillips Yeast Products Ltd.)
- 10.45 MARIO LANZA SINGS**
(Italian State Tourist Office)
- 11.00 OLD FASHIONED REVIVAL HOUR**
(Gospel Broadcasting Association)
- Midnight Close Down**

25 • Friday

6.00 FRIDAY'S REQUESTS

Write in with your record requests
Introduced by Dick Norton
(J. S. Fry & Sons Ltd.)
(Vick International Ltd.)
(B.M.K.)

7.00 BUTLIN'S
BEAVER CLUB

with
"UNCLE" ERIC WINSTONE
(Butlin's Holiday Camps Ltd.)

7.15 The Adventures of
DAN DARE

Pilot of the Future
"Bartley-Greenwood"—Episode 40
Produced by John Glyn-Jones
(Horlicks)

7.30 KEN MACKINTOSH
His Orchestra and Singers

KENNY BARDELL PATTI FORBES
DON CAMERON
and the MACKPIES
(Weaver to Wearer)

7.45 THE TWO OF US
being

JEAN CAMBELL
RAY BURNS
Produced by Geoffrey Everitt
(Sporting Forecasts)

TIME SIGNAL
(H. Samuel)

8.00 PAUL CARPENTER
compères
SHILLING A SECOND

The show comes from The Empire Theatre,
Liverpool, on 25th February
Produced by Monty Bailey-Watson
A Hector Ross Production
(Silver Seal Margarine)
(Co-operative Wholesale Society Ltd.)

8.30 SAM COSTA
presents

WAS THERE SOMETHING?

Sam Costa visits listeners in their own homes
and plays records of their choice
Produced by John Whitney
A Hector Ross Production
(C. E. Fulford Ltd.)

9.00 LEE LAWRENCE'S
SCRAPBOOK OF SONG

Produced by Geoffrey Everitt
(Rennies Indigestion Tablets)

9.15 FRANK WEIR

His Saxophone and Orchestra
(Black & Decker Ltd.)

9.30 PERRY MASON

in
THE CASE OF THE HUNGRY HEARTS
(Tide)
(Thomas Hedley & Co. Ltd.)

9.45 THE ALKA-SELTZER SHOW
with Curt Massey and Martha Tilton and
the music of Country Washburne and his
Orchestra

(Alka-Seltzer)

10.00 DREAMTIME

Featuring Pat Dodd and his friends
Go Into Your Dance
A Good Old-fashioned Cocktail
Le Grisbi
She's A Latin From Manhattan
About A Quarter To Nine
Rock-a-bye Your Baby With A Dixie Melody
I Only Have Eyes For You
For Me And My Girl
Give My Regards To Broadway
I'm Just Wild About Harry
(Crookes Halibut Oil)
(The Crookes Laboratories Ltd.)

10.15 PET'S SONG PARTY

starring
PETULA CLARK
Each week at this time Pet visits the Dr.
Barnardo's Village Homes, Barking, for
a sing-song with the children
Produced by Geoffrey Everitt
(S.E.P. Ltd.)

10.30 OLD ACQUAINTANCE

introduced by
JOHN WITTY
Specially designed for listeners who have
long wanted to renew their friendship with
an old acquaintance
Produced by Philip Jones
(Do-Do Tablets)
(International Laboratories Ltd.)

10.45 HARRY GOLD
and his PIECES OF EIGHT
Produced by Peter Fox

11.00 THE VOICE OF PROPHECY
(Adventists' Union)

11.30 MOMENTS OF FAITH

11.45 MUSIC AT BEDTIME

Midnight Close Down

26 • Saturday

6.00 DICK NORTON
introduces

SATURDAY'S REQUESTS
Write in with your record requests
(Vick International Ltd.)
(Valderma Antiseptic Balm)
(Cremola Food Products)

7.00 AMATEUR FOOTBALL

Results of the matches played this afternoon
in the Isthmian, Athenian, Corinthian, Del-
phian, Spartan, and Northern Leagues

7.15 SHADES OF BLACK AND WHITE
with

BILL MCGUFFIE AND HIS TRIO
Produced by Geoffrey Everitt
(Petmar Industries Ltd.)

7.30 WORDS AND MUSIC
LITA ROZA

and
MITCH MILLER
and his Orchestra

7.45 HELLO YOUNG LOVERS
starring

JOAN REGAN, GARRY MILLER
with
GEOFF LOVE AND HIS ORCHESTRA
Wonderful prizes as usual
Produced by Adrian Foley
(Jay's Furnishing Stores)

8.00 IRISH REQUESTS
Introduced by Pete Murray

8.30 PETER MARTYN
introduces
WHAT'S MY LINE?
with panelists
ISOBEL BARNETT
BARBARA KELLY
DAVID NIXON
DAVID TOMLINSON
Produced by Bidy Martin
(Aspro Ltd.)

9.00 SONGS FROM THE SCREEN
Introduced by Bob Danvers-Walker
(Chorlton Warehouses Ltd.)

9.15 SCOTTISH REQUESTS

9.30 COUNTRY FAIR
starring
JUDY CANOVA
A Carrington-Hale Production

10.00 LISTEN WITH PHILIPS
Introduced by David Jacobs
Produced by Michael Barclay
(Philips Electrical Ltd.)

10.30 THOSE WERE THE HITS
with
BOB GRANT AND HIS ORCHESTRA
A Carrington-Hale Production
(Phosferine)
(Beecham Northern Ltd.)

10.45 ITALIAN MUSIC & SONG
(Italian State Tourist Office)

11.00 BRINGING CHRIST
TO THE NATIONS
"A FATAL WORD"
Speaker: Rev. Paul Stephan
(repeated Wednesday, March 2, at 4 p.m., on
1,293 metres)
(Lutheran Laymen's League)

11.30 JACK JACKSON
presents
RECORD ROUND-UP
Produced by Bunny Lewis
(The Decca Record Co. Ltd.)

Midnight Close Down

27 • Sunday

6.00 GERALDO'S MUSIC SHOP
Produced by Geoffrey Everitt
(Hebridean Crofter Weavers Ltd.)

6.15 **THE OVALTINEYS CONCERT PARTY**
Produced by Clarence Wright
(Ovaltine)
(A. Wander Ltd.)

6.30 **PRIMO SCALA AND HIS ACCORDION BAND**
with
RITA WILLIAMS
Produced by Philip Jones

6.45 **FRANKIE LAINE SINGS**
Peter Madren introduces records of America's
"Mr. Rhythm"
(Phensic Ltd.)
TIME SIGNAL
(H. Samuel)

7.00 **SONGS FOR THE MILLION**
with
BRYAN JOHNSON
ALMA COGAN
THE STARGAZERS
THE EMPIRE MUSIC-MAKERS
Produced by Geoffrey Everitt
(Empire Pools of Blackpool)

7.30 **DICK JAMES**
compères
SING SONG TIME
with Harold Smart at the Organ
Produced by Philip Jones
(Neodex Skin Treatment)
(International Laboratories Ltd.)

7.45 **THE WINIFRED ATWELL SHOW**
Produced by Philip Jones
A Radio Luxembourg Production
(Currys Radio & Cycle Stores)
TIME SIGNAL
(H. Samuel)

8.00 **VERA LYNN SINGS**
(Tide)
(Thos. Hedley & Co. Ltd.)

8.30 **MICHAEL MILES**
invites you to
TAKE YOUR PICK
An exciting quiz programme
Produced by John Beard
(Beecham's Pills and Powders)
TIME SIGNAL
(H. Samuel)

9.00 **MELODY CARAVAN**
featuring
CAROLE CARR
HENRY CALDWELL
and
BILLY HILL BOWEN
with the
LIMELIGHT STRINGS
A Henry Caldwell Production
(Palmolive Soap)
(Colgate Palmolive Ltd.)

9.15 **THE ALKA-SELTZER SHOW**
with
CURT MASSEY AND MARTHA TILTON
and the music of Country Washburne and
his Orchestra
(Alka-Seltzer)
(Miles Laboratories Ltd.)

9.30 **TED HEATH AND HIS MUSIC**
with
DENNIS LOTIS, KATHY LLOYD
and BOBBIE BRITTON
Announcer: Jimmy Vivian
Producer: Gordon Crier
(Wisdom Tooih Brushes)
TIME SIGNAL
(H. Samuel)

10.00 **PHILIPS' TIME FOR A SONG**
with
JO STAFFORD
(Philips Electrical Ltd.)

10.30 **BING SINGS**
presented for you by Peter Dynetey
Producer: Arthur Adair
(The address for your requests and free
sample of Carters is "Carters Little Liver
Pills", 40 Berkeley Square, London, W.1)
(Carters Little Liver Pills
and Arrid Cream Deodorant)

10.45 **THE EDDIE CALVERT SHOW**
with
Norrie Paramor's Orchestra
and Chorus
Produced by Philip Jones
A Radio Luxembourg Production
TIME SIGNAL
(H. Samuel)

11.00 **TOP TWENTY**
Selected recordings of last week's best selling
songs in accordance with the Music Pub-
lishers' Association
Introduced by Pete Murray
(Magicurl & Sans Egal)
(Scott & Bowne Ltd.)

Midnight **Close Down**
=====

28 • Monday
=====

6.00 **MONDAY'S REQUESTS**
Introduced by Pete Murray
(Lantigen England Ltd.)
(Mentholatum)
(Phensic)
(J. S. Fry & Sons Ltd.)

7.00 **SPREAD YOUR WINGS**
A programme for children of all ages—full
of competitions and exciting events
Compèred by Robert MacDermot
Produced by Peter Wilson
(Eagle)

7.15 **The Adventures of DAN DARE**
Pilot of the Future
"Bartley-Greenwood"—Episode 41
Producer: John Glyn-Jones
(Horlicks)

7.30 **SMASH HITS**
Cash prizes to be won each week. Records
of your "favourite hates" played before
being broken on the spot. Cash prizes will
be awarded for the best letters read this
week by Peter Madren and Pete Murray
(Soccer Pools of Leicester)

8.00 **EAMONN ANDREWS introduces STRIKE IT RICH**
"The Show with a Heart"
Tell your story on the air and win £100
(Colgate Dental Cream)
TIME SIGNAL
(H. Samuel)

8.30 **GODFREY WINN presents YOUR MOTHER'S BIRTHDAY**
Records requested by listeners whose
Mothers' birthdays fall this week
(Cephos)

9.00 **HOLLYWOOD CALLING**
A "personal call" to the film city to chat
with the stars and hear some of their
favourite songs
Devised and presented by
Desmond Carrington
A Carrington-Hale Production
(Christy's Lanoline Face-Pack)

9.15 **PRIMO SCALA AND HIS ACCORDION BAND**
with
RITA WILLIAMS
Produced by Philip Jones

9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
by Erle Stanley Gardner
(Tide)

9.45 **LEE LAWRENCE'S SCRAPBOOK OF SONG**
Produced by Geoffrey Everitt
(Rennies Digestive Tablets)

10.00 **JACK JACKSON**
presents
HITS OF TOMORROW
Produced by Geoffrey Everitt
(The Decca Record Co. Ltd.)

10.30 **STARLIGHT ROOF**
featuring
BOB CROSBY AND HIS ORCHESTRA
Compèred by Hector Stewart
Produced by John Whitney
A Hector Ross Production
(Dixor Ltd.)

10.45 **ITALIAN MUSIC AND SONG**
(Italian State Tourist Office)

11.00 **PROGRAMME ANNOUNCEMENTS**

11.05 **THE BIBLE CHRISTIAN PROGRAMME**

11.15 **FRANK AND ERNEST**
(Dawn Bible Students)

11.30 **THE WORLD TOMORROW**
Midnight **Close Down**

SECTION A

Arsenal v. Preston
Bolton v. Wolves
Huddersfield v. Manchester United
Portsmouth v. Tottenham
Sheffield Wed. v. Sheffield United

SECTION B

Blackburn v. Bristol Rovers
Fulham v. Liverpool
Ipswich v. Bury
Stoke v. Luton
Bristol City v. Coventry

SECTION C

Queens Park Rangers v. Exeter
Reading v. Leyton
Shrewsbury v. Millwall
Torquay v. Brentford
Watford v. Norwich

SECTION D

Barrow v. Barnsley
Carlisle v. Chesterfield
Crewe v. Accrington
Rochdale v. Stockport
Tranmere v. Halifax

Two blocks are then used, one to cover the ten selections in Sections A and B, and the other to cover the ten selections in Sections C and D. The blocks are so compiled that IF ANY TWO CORRECT DRAWS COME UP IN EACH OF THE FOUR SECTIONS A, B, C, D, then you will have at least six correct draws in one of the 100 lines which arise from your block permutation. This does not necessarily guarantee a dividend, but it would be very unlucky if both the remaining matches in this particular line were "homes". wouldn't it? The way in which the permutation should be entered on your coupon

7-MATCH TREBLE CHANCE

BURNLEY	ARSENAL	0
CARDIFF	EVERTON	0
LEICESTER	WEST BROM	0
BRISTOL R	FULHAM	0
BURY	BIRMINGHAM	0
PORT VALE	WEST HAM	0
ALDERSHOT	NORTHAMPTON	0
BRENTFORD	BRISTOL C.	0
BRIGHTON	TORQUAY	0
COLCHESTER	QUEENS P.R.	0
EXETER	NEWPORT	0 BANKER
MILL WALL	READING	0
SOUTHEND	WATFORD	0
SWINDON	CRYSTAL P	0
CREWE	CARLISLE	0
GATESHEAD	BRADFORD	0
OLDHAM	SOUTHPORT	0
WREXHAM	ACCRINGTON	0
CLYDE	EAST FIFE	0
KILMARNOCK	HIBERNIAN	0

FROM 9 PAIRS = 84 LINES @ 3d = £ 1-1-0

8-MATCH TREBLE CHANCE, 4 DIVISIONS

ARSENAL	PRESTON	0	0	0
BLACKPOOL	SUNDERLAND	0	0	0
BOLTON	WOLVES	0	0	0
CHARLTON	ASTON VILLA	0	0	0
EVERTON	CHELSEA	0	0	0
HUDDERSFIELD	MANCHESTER UTD	0	0	0
MANCHESTER C	CARDIFF	0	0	0
NEW CASTLE	LEICESTER	0	0	0
PORTSMOUTH	TOTTENHAM	0	0	0
SHEFF WED	SHEFF UTD	0	0	0
WEST BROM	BURNLEY	0	0	0
BIRMINGHAM	LINCOLN	0	0	0
BLACKBURN	BRISTOL R	0	0	0
DERBY	PORT VALE	0	0	0
FULHAM	LIVERPOOL	0	0	0
IPSWICH	BURY	0	0	0
MIDDLESBRO	HULL	0	0	0
NOTTS FOR	LEEDS	0	0	0
STOKE C	LUTON	0	0	0
SWANSEA	NOTTS C	0	0	0
WEST HAM	PLYMOUTH	0	0	0
BOURNEMOUTH	COLCHESTER	0	0	0
BRISTOL C	COVENTRY	0	0	0
CRYSTAL P	ALDERSHOT	0	0	0
NEW PORT CP	BRIGHTON	0	0	0
NORTHAMPTON	SOUTHEND	0	0	0
QUEENS PR	EXETER	0	0	0
READING	LEYTON	0	0	0
SHREWSBURY	MILLWALL	0	0	0
SWINDON T.	GELLINGHAM	0	0	0
TORQUAY	BRENTFORD	0	0	0
WALSALL	SOUTHAMPTON	0	0	0
WATFORD	NORWICH	0	0	0
BARROW	BARNSELEY	0	0	0
BRADFORD	HARTLEPOOL	0	0	0
CARLISLE	CHESTERFIELD	0	0	0
CHESTER	DARLINGTON	0	0	0
CREWE	ACCRINGTON	0	0	0
GRIMSBY	GATESHEAD	0	0	0
MANSFIELD	WREXHAM	0	0	0
ROCHDALE	STOCKPORT	0	0	0
SOUTHPORT	BRADFORD CITY	0	0	0
TRANMERE	HALIFAX	0	0	0
WORKINGTON	SCUNTHORPE	0	0	0
YORK CITY	OLDHAM	0	0	0

BLOCK PERM
10 X 10
= 100
e 6d
= £ 2/10/-

Diagram 1. Matches played February 5, 1955

Diagram 2. Matches played Feb. 12, 1955

appears in Diagram No. 1. Take care to fill in the markings for each section in correct sequence and then finally check that you have four selections in each column, or you will destroy the guarantee.

The permutation which I gave for December 4th yielded two second and four third dividends on the 7-match Pool, and the same permutation used on December 18th yielded one second dividend, also on the 7-match Pool Returns, of course, in each case were small, since there were 19 and 18 draws respectively on the lists. For those fans who favour the 7-match pools (Littlewoods, Vernons, Copes, Shermans and Empire all run them) I would suggest that they write one only of the two middle selections from my list in the first column, then pair up the remaining ones, using any three pairs from nine pairs. This will give an 84-line entry as shown in Diagram 2. Minimum cost on Littlewoods or Vernons would be £2 2s., but on Shermans and Copes the cost can be reduced to £1 1s. by employing 3d. stakes, whilst Empire allows 2d. a line, so that would be 14s. only.

In the permutation for 7-match pools shown in Diagram 2, I have used the selections for February 12th. The selection Colchester has, of course, been rejected to reduce the total to an odd number. This cannot be avoided. You may, of course, select a different banker and leave a different selection out of the perm if your fancies run in another direction.

Smart by day—warm by night!

—a double investment!



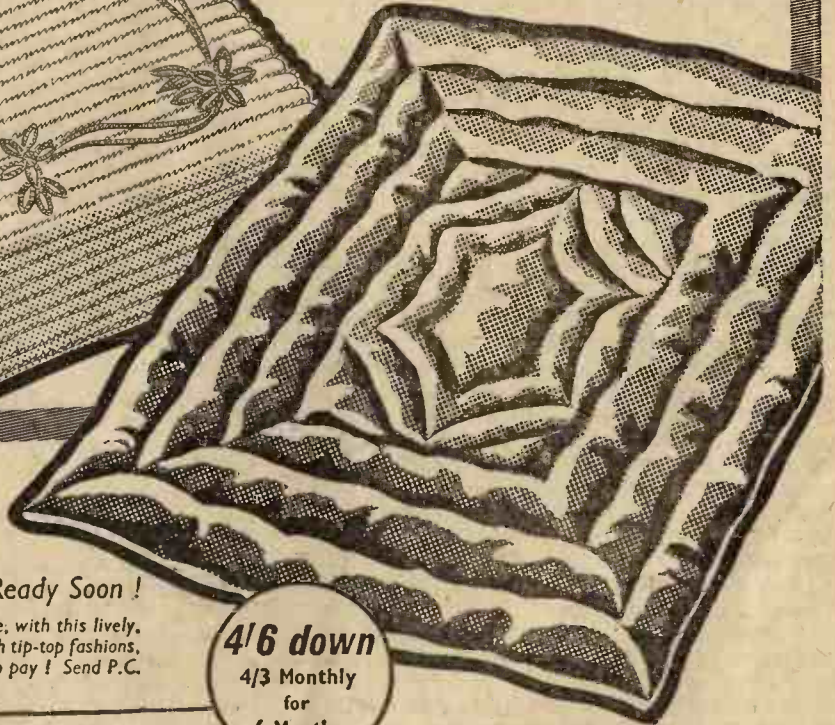
7/- down
7/- Monthly
for
6 Months

SUNBEAM CANDLEWICK BEDSPREAD

The ideal bedcover for cool winter-into-spring days. It has good looks, is fully-shrunk, easy to wash, crease-resistant, and needs no ironing. It's hardwearing too—this thick velvety cotton chenille is tufted on to a strong cotton base. Full D.B. size approx. 90" by 90".

Colours: GREEN or ROSE PRICE **49/!**
State colour required

Terms: 7/- down, with 6 monthly payments of 7/-



4/6 down
4/3 Monthly
for
6 Months

HAVANA. Keep snug all night through with this feather-light taffeta quilt. So wonderfully warm, with hard-wearing cotton backing. There are three shades to choose from—Rose, Pastel Green or Gold—glowing colours that will blend beautifully with every decorative scheme. Double Bed size

PRICE **30/!**

Terms: 5/- down, with 5 monthly payments of 5/-

FREE

New Spring/Summer Catalogue—Ready Soon!

Enjoy a shopping spree in the comfort of your fireside, with this lively, colourful catalogue. Pages and more pages filled with tip-top fashions, and all the latest household goods... six months to pay! Send P.C. today to reserve your **FREE COPY!**

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SATISFACTION GUARANTEED or your money refunded

FAMILY TALK

Household linens

BY PEGGY LEIGH

NANCY is as houseproud as any woman I know and when she goes shopping for her home I like to go with her because she has the experience which enables her to get good value for every penny she spends.

The other day when we set out on a shopping tour, Nancy told me she wanted some new household linen, and as a matter of interest I asked if she had any special preference.

Nancy said, "Personally I don't think you can beat Horrockses for the things I want, so let's look at their range." Having arrived in the right department, we were greeted by a nice salesman who enquired what he could show us and within two minutes had produced a galaxy of Horrockses bath towels and bath mats in various colours and weaves.

One range consisting of guest towels, bath towels, bath sheets, bath mats and face cloths is called Clifton in a slightly fancy terry weave, either white or in good shades of pink, gold, green and blue. The guest towels are 16 in. by 24 in. at approximately 3s. 11d., the bath towels 22 in. by 42 in. at approx. 7s. 11d., 30 in. by 54 in. at approx. 14s. 11d., bath sheets 40 in. by 70 in. at 19s. 11d. The matching bath mat which is 23 in. by 36 in. costs approx. 18s. 11d.

There is a very attractive fancy weave range with a variety of borders. The basic colours are blue, green, yellow and pink, and for each of these basic colours, there are three different coloured borders. The price is about 50 per cent more than the Clifton range and the sizes are also rather different.

The most attractive luxury range is known in the trade as Celtic. This is a thick, soft, spongy weave with a ribbed border which looks almost like a deep welt and the colours are entrancing. They include a rich green, clear turquoise, deep pink and gold. The prices start at about 16s. for a hand towel and go up to approximately 64s. for a bath sheet. The bath mat, which is 24 in. by 36 in., is surprisingly inexpensive and costs about 16s. A bathroom set consisting of two face cloths, two hand towels, one bath sheet and one bath mat costs about £4 15s. and incidentally would make a charming wedding present.

We also saw jacquard weaves which are more expensive and don't tempt me nearly as much as the Celtic range. Screen printing on towels has become very popular lately and a new dye is being used for this screen printing which is said to be laundry resistant. We saw some gay screen printed bath towels, one with brightly coloured sailing ships and also a perfectly lovely heron flight design. Another design consisted of one enormous lobster which looked to me as if it could easily bite anyone emerging from the bath. The price of these towels, which are made in one size only, 36 in. by 60 in., is approximately 39s. 11d.

Next we looked at sheets and pillow cases. All Horrockses bed linen is made of cotton. For good sound quality and value, nothing beats the Horrockses housewife sheet and pillow case. The sheets have a perfectly plain hem and come in four sizes, 63 in., 70 in., 80 in. and 90 in. wide. The prices are approximately 45s., 46s., 55s. 11d. and 61s. 11d. The plain housewife pillow case has no cord or hem round it and costs approximately 4s. 11d. You can get these sheets and pillow cases corded, but of course

they cost more money. For instance, you would pay for the small single bed sheets corded; 51s. 11d. a pair.

Coloured cotton sheet sets are sold in four colours, rose pink, gold, blue and green, and consist of a pair of sheets and two pillow cases. The sizes are 72 in., 80 in. and 90 in. wide. These sheets are 104 in. long and the sets cost approximately £4 10s. each.

Some shops are now ordering screen printed cotton sheets, one design is an all-over pattern of rosebuds, another of forget-me-nots. Like the coloured sheets, these also come in sets and are comparatively expensive.

The most luxurious of all cotton bed linen is the percale sheet and pillow case. Horrockses make these of all Egyptian yarn. The weaving is especially tricky because it is so fine that the slightest flaw will show up. These top price sheets and pillow cases, which cost as much as fine linen, are made with corded hems or hand-drawn thread work. They are only made in white, and come in various sizes.

When Nancy had finished her ordering, the salesman asked if we would be interested to see Horrockses new candlewick bedspreads—not that she wanted a bedspread, but we both said we would like to see them and very pretty they are. Each has a distinctive centre panel, one in pale pink has a cross rib centre panel with a deep rose red scroll design: this also comes in blue, green and pale yellow, peach and champagne. Another has a diagonal candlewick centre panel with a spray of very large flowers. This spread comes in peach, white, gold, blue pink and champagne. Trellis design is the name of a white bedspread which has a centre panel with green and rosebud trellis work.

As we left the department, I said to Nancy, "Isn't it extraordinary that you almost always find men instead of women in these departments. You would have thought they would employ women to sell linen to women customers and tell them how well the goods wore." Nancy suggested that men knew more about the technicalities of special weaves than women and therefore they can speak with greater authority.

While we were talking, we happened to be passing through the soft furnishing department. "Do you mind if I look at these gingham?" said Nancy, "I have just remembered I need some new kitchen curtains," and believe it or not, we found ourselves looking at another Horrockses range. There were cotton gingham in bold checks of blue, green, red and yellow on a white ground. There was also some extraordinarily hard-wearing closely woven all-cotton material called Derby weave in a tremendous range of colourings, 48 in. wide. You could use this material for curtains which would not need lining, bedspreads or chair covers. The price is about 12s. a yard, the colours are plain, the material has no pattern and the close weave has a slightly rough surface.

Gay floral cottons come in a good range of colours and designs of the posy type on yellow blue beige or pastel background. These are 36 in. wide, approximately 6s. 11d. a yard. There are also nets for window curtains, which are ribbed or check and the colour range includes pastel blue, yellow, beige and pink as well as white. The net is 36 in. wide.

IT'S a crazy world, isn't it? But you don't realise just how much amusement you can get out of crazy happenings until you join the audience of the radio show "People Are Funny".

I motored out to Wishaw, a busy industrial town near Glasgow, and could hardly get into the huge Playhouse cinema for the long lines of people waiting to get in. It was a cold and rainy Sunday evening, and the Hector Ross production unit were on the job, along with Pye Radio, to make the evening's entertainment go with a swing.

What a night it was . . . Oh, what a night! Now I know why the Pye Radio folk are on to such a good thing with this American-inspired programme. The things they made the poor folk of Wishaw do . . .

One cheery fellow was dressed up in three overcoats, several scarves, a hat and fur boots, handed a lamp, and told to leave the theatre and go to a nearby street. His instructions: "Find out if the spirit of Christmas is abroad, and if any householder will give you food. Tell them you are a beggar."



Vic Perry has done so many things it is difficult to keep track of them all. See how he describes himself in column one

The man who posed as a beggar

It wouldn't have been so bad if they hadn't dressed up his wife as a page-boy and told her to follow him. Her instruction: "Assure the householders that he is really a rich man, and that you have to work for him at an hotel!"

Apart from the slickness of producers Monty Bailey-Watson and John Whitney, much of the success of this particular "People Are Funny" show was due, I felt, to the bulky master of ceremonies, bearded Vic Perry, whom you may have seen with his pickpocket act on the music-halls.

Vic had a short warm-up with the various contestants, then went into the recording with a marvellous grasp of each situation and of the personalities involved. He made stars out of ordinary folk.

He's a character himself, of course, this Woking-born six-footer of 20-stone weight, who has done so many things in life I find it difficult to keep track of them all. For instance, he has been assistant to a dental mechanic, a junior reporter in Bournemouth, a sales assistant to a Boscombe carpet firm, a page-boy at the Carlton Cinema in Bournemouth, and a kennel boy to a breeder of Samoyeds.

He describes himself as an actor, card-sharper, magician, mind-reader, hypnotist, cartoonist and inventor—he invented a special gun for children to use when spreading toothpaste on to their toothbrushes.

When "People Are Funny" is telefilmed this year for commercial television, Vic will be the capable Master of Ceremonies. An ideal choice, for he's a versatile actor and entertainer of whom we're gonna hear a lot more very soon.

Having seen this edition of "People Are Funny", I can assure you that nothing is faked. All the contestants are genuine people.

Bob Danvers-Walker, who announces (and also accompanies the contestants on their ploys), told me how, in Chatham, a man was asked to go from house to house asking if he might put his head in their gas-oven. Doors were slammed in his face, one man almost apologised for not having gas laid on, and another tried to coax him out of the idea.

Props used in the show have included parrots, alligators, donkeys, lions, white mice, lobsters, nanny goats, eels and Russian wolf hounds.

Incidentally, Pye Radio are always on the look-out for new stunts, and any sent in by listeners are carefully considered for future use. So put on those crazy thinking caps tonight.

I took Robert Wilson, the famous Scottish recording singer, to the "People Are Funny" show in Wishaw, along with his wife Margaret. They had an interesting reunion with Vic Perry, whom they last met in Hollywood. Robert's home is just three miles away in adjoining Motherwell.

Being a Scottish audience that packed Wishaw Playhouse, they wouldn't let Robert Wilson go when Vic announced his

presence. Just in from Montreal by sea after a successful Canadian-American tour, he had to go up on-stage and sing his jaunty tune, "Oh, My, Jock McKay!"

It was a truly Scottish finale to one of the most entertaining radio shows I've seen in production for a long time. Pye Radio are lucky with this peak-hour Wednesday show on Luxembourg.

Scottish variety audiences are fortunate this year, for the new recording stars from across the Atlantic all seem to be making their British bows at the popular Glasgow Empire (the Sauchiehall Street "Palladium").

Next month, on March 21, we have the British opening of Don Cornell, the "Hold My Hand" singer, who follows immediately to the Empire Theatres in Edinburgh and Newcastle.

On March 28 those "Three Coins In The Fountain" boys, all Four Aces, go to Glasgow Empire. This is that very well-known U.S. recording quartet.

On April 18 Kitty Kallen, the American thrush from dancebands, radio and television, is set to open in Glasgow for a week's variety. There should be a nice welcome from the younger fans for the gal who jumped to fame via the tune "Little Things Mean A Lot".

Mark well the name of Jacqueline James. This tall and shapely American blonde from Atlanta, Georgia, has been making quite a hit as leading lady of the touring "Guys And Dolls", now in Scotland.

She plays the rôle of Miss Adelaide, which Vivian Blaine is going to take in the Hollywood film.

Jackie has brought her husband to Scotland with her—John "Dusty" James, a real cowboy actor from California, who has had featured parts in close on 200 cowboy movies.

Up to 1946 the willowy Miss James was handling coded messages for the American Air Corps. Then she became a model in Hollywood. A lead in a big West End or Broadway musical may well be the next step in her career.

Heard any good stage stories lately? I like the one about the man who had been loitering about the stage-door for some time, apparently waiting to see one of the actresses. The doorkeeper approached him and enquired who it was he was so anxious to see.

"Miss Diana Glamorous," the young man replied. "Well, take my tip," replied the stage doorkeeper, "and go right home. Miss Glamorous has enough young men already without wanting any more."

"Young men!" came the aghast reply, "why, she's my grandmother!"

Happy showgoing and viewing . . . And have another Scotch and Soda.

by Gordon Irving

TWO-O-EIGHT

Greatest Discovery in Toothpaste History—
NEW COLGATE DENTAL CREAM
 with Gardol*
HAS CLINICAL EVIDENCE

that brings new hope to millions for

Day and Night Protection
Against Tooth Decay!

Actual use by hundreds of people has established the effective protection of New Colgate Dental Cream with Gardol!

Tests supervised by leading dental authorities—for a full year—show just daily morning and night use guards against the enzymes causing decay every minute of the day and night!

* Sodium N-Lauroyl Sarcosinate

CLEANS YOUR BREATH
 WHILE IT
 GUARDS YOUR TEETH!

FOR ALL-DAY PROTECTION



Remember!
 COLGATE BRIGHTENS TEETH
 COLGATE BEAUTIFIES TEETH
 COLGATE SWEETENS BREATH
 And now!
 New Colgate with Gardol provides effective anti-enzyme protection against tooth decay!



SAME FAMILIAR CARTON • SAME LOW PRICE

FOR ALL-NIGHT PROTECTION

Listen to: The Colgate "Strike-It-Rich" Show with Eamonn Andrews every Monday at 8 p.m.
 —and Palmolive's "Melody Caravan" every Sunday at 9 p.m.

IN a desperate attempt to catch up, I think we'd better get straight down to the subject of records this month, beginning with Frank Sinatra.

And who better? He's a past master at the art of popular singing, not at all a bad dancer and a more than able actor. To see his films again (as I have been doing recently at the National Film Theatre) is to be reminded that Hollywood has given us few people so talented and so versatile in the whole of history of that fantastic town.

A Capitol LP (LC.6689) gives us eight bright Sinatra performances, and includes an absolutely classic version of "Get Happy", but has a good deal of the "hep" shouting which now passes for rhythmic singing even in Sinatraville. "Should I" and "My Blue Heaven" (Phillips PB.364) suffer from the same trouble. Only Cap. CL.14188 ("When I Stop Loving You") is slow and sentimental, like all the best Sinatra records over the years.

Some people still prefer Bing, of course. So let's move on to that immortal, via an admirer and a son. The admirer (as one can hear from any of his records) is Dean Martin, whose "If I Could Sing Like Bing" on CL.14180 is a satire, but an affectionate one. The son is Gary Crosby, and I must say that he owes something to his father: the chance to make a record, for instance. ("Mambo In The Moonlight", Bruns. 05340.)



Bing himself figures in a batch of numbers from the film "White Christmas". Among others you're safe in buying is "Count Your Blessings" (05339, with a cute number about unemployed generals on the other side), Danny Kaye's "Choreography" (05344) and Peggy Lee's duet with herself, "Sisters" (05345).

As ever, the lists are deluged with vocal records. Let's lend an ear to half a dozen or so made by male singers. The Deep River Boys have done a highly sale-worthy "St. Louis Blues" on H.M.V. B.10790. In quieter mood, Nat Cole offers an attractive song in "There Goes My Heart" (CL.14172) backed by the—to my mind—driest of the many dreary songs in Cole Porter's "Can-Can": "I Am In Love". (The London cast sing almost the full score on LP record Parlo. PMD.1017 for those who want it.) Cole's "Hajji Baba" is a curious song, reminiscent in setting of the Valentino Sheik films (14155), and on 14193 Gordon Macrae revives the tuneful "Never In A Million Years".

Three British vocalists acquit themselves well on Decca F.10380, 10394 and 10408 respectively. Johnnie Francis has the valuable quality of sincerity in "I Still Believe", though he starts "Madonna" on the other side shatteringly out of tune. Dickie Valentine gets better and better and better: the richness of his voice in "Who's Afraid" is absolutely breathtaking. A record like this could be a best-seller on two continents if the public of those continents had good taste. Lee Lawrence is altogether a different type of singer, but he has a good song in "You Still Mean The Same To Me", and he sings it magnificently. It's a British song, too.

As for the girls, Jo Stafford's "Suddenly" is well worth hearing on Phillips PB.383, and if you want four of her best-ever performances on one disc, make a beeline for the Columbia Extended-Play SEG 7548. (Four of Lena Horne's best are on MGM. EP-503.) There's a wonderful old tune revived on PB.383: "We'll Be Together Again". The singer is Rosemary Clooney, and the lyric is by the then struggling Frankie Laine.

Rose Brennan's "Starlight" has an air about it which I can only describe as "class". She's a fine singer, we've all liked the tune (under another title) for years, and there's a first-rate choir to add the final touch of glamour. When one discovers that the other side—"Whisper-

ing Leaves"—is every bit as good, then HMV. B. 10798 becomes as tempting a moneysworth as any of the month's issues.

Once again, however, I must take HMV to task. Why no mention of the conductor or the choir leader? Both have done an outstanding job, and deserve at least as much credit as Joe Loss, who "presents" Rose Brennan on the label.

Billy Anthony's "Teach Me Tonight" is very woo-woo in a cave-girl sort of way. It should do nicely (Col. DB.3550), and contrasts well with the overstatement of Anne Shelton's version on HMV B.10789. For contrast—almost for relief if you're a man!—try Jill Day's tasteful recording of "Lonely Nightingale" on Parlo. R.3955. And for even greater contrast, since there's nobody like her in the world, try Sophie Tucker's amusing "Middle Age Mambo" on Mercury MB.3174. Remember the expression "Star Quality"? That's what Miss Tucker has always had, and always will have. It comes over on the record as clear as a bell.

Who almost walks away with the instrumental honours this month? Answer: someone you've never heard of—Ellis Larkins. His Brunswick LP (LA 8694) has eight lovely Harold Arlen tunes played with poise and real beauty.

But he has a number of good records to contend with. Ronnie Binge, the brains behind the Mantovani sound, now leads his own orchestra, which plays "September In The Rain" most attractively on Decca F.10410. You'll like his "Holiday For Bells", too, on the other side, and it really is a holiday for the bells—the chimes are played by trumpets!

You may not like Bill McGuffie's "Jamie", with its chuggy rhythm section and hard-toned piano (Phillips PB.365). More to my taste, anyway, is the "Shadow Of A Man" theme, well played by Jackie Brown's Orchestra on Col. DB. 3551: And for the benefit of those people who accuse me of ignoring Scottish records, let me recommend most warmly the spirited Parlophone LP of Jimmy Shand's Country Dances on PMD.1012.

I haven't space left for many jazz issues, but room must be found for as many as possible. We'll ignore Duke Ellington's ludicrous "Smile" (Cap. CL.14186), and go on to Kenton's "Lady In Red" (CL.14191) which is good stuff for swing fans, almost a worthy sequel to the great "Peanut Vendor".

There's a series called "Kenton Presents" on Capitol, with the Rosolino coupling (KC.65001) and to a lesser extent the Williamson (65003) especially worth hearing. Modern jazz of a similar kind comes on an Esquire EP (26) played by the Swedish All Stars, with the great Domnerus well to the fore.

Britain is well represented, with the

(Please turn to page 42)

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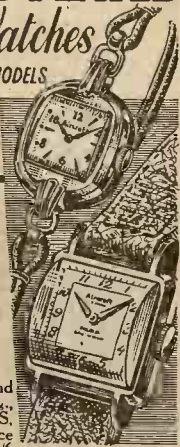
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OH dear, what can the matter be? Paris fashions are getting uglier and sillier each season. You might think that the people who create these fashions are all women haters, and you might be right at that. They are not content just to play the fool with skirt lengths, sleeves, pockets and necklines, but they shift our figures hither and thither to such an extent that we can never tell from one season to the next where we may expect to find our bust, waist or hips. One season we are puffed out like pouter pigeons, and the next we are flattened to what the dictators of fashion are pleased to call the long, lean torso.

No matter what they are wearing in Paris this Spring there will be some very pretty clothes in our English shops—clothes of real elegance that are easy to wear and can be guaranteed to stay in fashion. I have seen Rensor's Spring Collection of suits, coats and skirts and a very good collection it is. Light-weight knop tweeds with a slightly bobbly surface; smooth, sleek, blended worsted and pure alpaca as well as novelty worsteds are used for suits and coats; the loop-weave bouclé which was so popular before the war is making a great comeback, and there are some blended and jacquard cottons which have as much body as if they were quilted and are by far the smartest summer materials I have seen in years. These cottons are used for summer suits, fitted town coats and swing back theatre coats which can be worn by day or evening. One of the prettiest theatre coats is in white and grey jacquard French cotton. A black and white spotted cotton is used for a tailored suit. A gay rose print, basket-weave cotton swing skirt will retail at about 35s. and will probably be worn with the new waist-length "briefer" jacket which snugles round the bodice of your dress. The price will be approximately 4 guineas.

Apart from grey and white, the most popular colours this Spring in the Rensor range are orchid-mauve and orchid-pink, primrose or lemon and grey, mixtures and a very bright navy blue called Paris-blue.

When you are window shopping, look for the new middy suits, one in the bright Paris-blue with a red spotted cravat and another in grey worsted. Look out for the newest line in skirts—one fine smooth tweed circular skirt is sprinkled with rhinestones, an H-line skirt of crystal pleated Terylene is in an orchid shade, and a black poplin princess skirt has multi-coloured banding. Look out for a suit in cream knop tweed with a tan calf belt, a suit in grey worsted alpaca piped with black, a stone-coloured suit in a new fine French worsted, a coat in grey and white lace tweed trimmed with black velvet, a stone frosted bouclé coat with a tan calf belt, and for the 5 ft. 2 ins. there is a fitted coat in stone frosted bouclé, a swagger coat in pure alpaca and a primrose and grey fitted coat. Auto-coats include models in white alpaca and wool, camel trimmed with black velvet and there are some enchanting models for the junior miss, one auto-coat in oatmeal knop tweed with an emerald lining and another heather mixture tweed coat.

It seems to me that you can find more beautiful English bone china and fine earthenware in the shops now than ever before. Wedgwood, Copeland Spode, Coalport, Worcester, Minton, Crown Staffordshire and Crown Derby are producing china just as exquisite as it was in the last century and many of the new designs are almost exact copies of the originals.



Of the modern potteries, Susie Cooper is one of the best known and these potteries which are famous for earthenware are now producing china. There is a tremendous difference in price between fine bone china and earthenware. To give you an example of this, one of Wedgwood's fine bone china designs with an ivy leaf border is 15s. for each meat plate, 12s. 3d. for the sweet plate, and 9s. 10d. for the bread plate. An ivy-leaf design in Queensware for exactly the same sized plates 10s. 5d., 7s. 5d., 6s. 9d. and 5s. 10d. The most expensive ingredient in fine bone is the calcined bone which gives especially attractive whiteness and translucence.

Some of the prettiest earthenware I have seen lately is Booth's earthenware. One particularly attractive pattern has a centre motif of blue roses and a blue rose border. A teacup and saucer is 2s. 9d., cream jug 4s. 6d., sugar basin, 2s. 9d., teapot 12s. 6d., loaf plate 5s., meat plates are 3s. and the smaller plates 2s. 8d. and 2s. 5d. Another design, which has a delicate spray of blossom, costs 9d. more for each dinner plate and each teacup and saucer. The teapot is priced at 16s. 2d. Simpsons Ambassador ware is also very attractive. One design has bold red and blue flowers on a cream ground and the prices are about the same as Booth's blossom design.

Have you seen the English Electric Tumbler Drier? When this new clothes drier becomes as much a part of the English home as a vacuum cleaner, the housewife will be able to complete her entire wash without hanging her clothes to dry inside or outside the house. There will be no more wet clothes dripping around in the kitchen or bathroom and no more laundry flapping about in the garden. The Tumbler Drier is controlled by an automatic timer switch marked from zero to 90 minutes enabling you to regulate the time required to

bring any type of fabric to damp dry for ironing or to bone dry ready aired for putting away. A 1/6th h.p. electric motor operates a revolving drum into which 8 to 9 lb. dry weight of clothes may be put at one time and an electric heater warms the air circulated through the clothing by means of a fan. The drying time can be interrupted by opening the cabinet door for taking out smalls which dry more quickly than the heavier items. As soon as the door is closed again, the drying process continues until the pointer of the timer goes back to zero. When the Tumbler Drier is operating a neon pilot light at the left of the timer glows red and the drier switches off automatically when the timer reaches zero, so that you can leave a load of clothes in the drum, set the dial to the required drying time, and go out and do your shopping. This particular drier requires only a 15-amp three-point plug fitted to the lead provided and it is then ready to use.

The actual size of the drier is 36 in. high, 26 1/2 in. wide and 26 1/2 in. deep in either white or cream enamel. This new domestic treasure costs £69 10s., including purchase tax. I enquired anxiously of the salesman who demonstrated all its virtues whether it could be bought on the hire purchase plan and he assured me that this is quite possible, so I am now waiting for the right moment to mention the matter to Charles.

With so many labour-saving devices on the market, we are all apt to forget old friends which can still be of great service to us. One of these is Borax which you can buy in cartons labelled "20 Mule Team Borax". It is 99 1/2-100 per cent pure, not BP which means that it is not for medicinal use. The carton holding 1 lb. costs 11 1/2d., and Borax adds to the efficiency of the woolly wash, nappy wash and all white cottons and linens. When washing woollies, blankets, rayons, silks and delicate fabrics, add one tablespoonful of Borax to your pure soap flakes, mix with a little hot water, and then add one gallon of luke warm water. The Borax helps to preserve the natural softness of the woollies and helps to prevent shrinkage.

When washing white cottons and linens this is the procedure. Soaking: dissolve 2 tablespoonfuls of Borax in 5 gallons of warm water and soak for 15 minutes or longer if linen is very dirty. Borax loosens dirt and counters acidity from perspiration. Washing: dissolve 2 tablespoonfuls Borax in water before adding soap. Rinsing: 1 tablespoonful of Borax in the final rinse water will remove alkalinity which may yellow or weaken fibres.

For the nappy wash, drop napkins in a covered pail containing one gallon of water in which is dissolved 2 heaped tablespoonfuls of borax. After soaking, pour off the water and wash as for white cottons above. Napkins should, of course, be rinsed before putting them in the pail, especially if they are heavily soiled.

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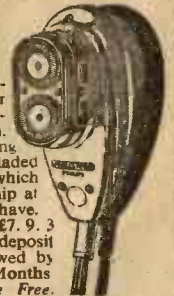
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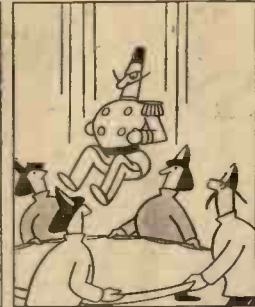
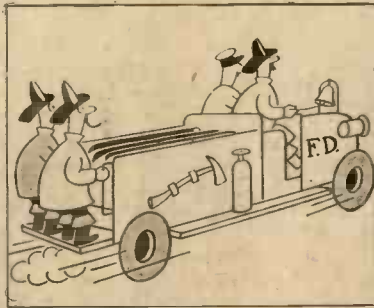
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Rendezvous (Continued from page 38)

new Ken Moule Seven ("Hallelujah" and "Bensonality" on 10-147), Martin Slavin's Vibrachords ("Crazy Rhythm" and "After You've Gone" on 10-416) and, for the Dixieland fans, Joe Daniels' "Crazy Rhythm" on Parlo. R.3952. From France comes Bernard Peiffer's "Woe Is Me" (misprinted on the label

as "Who Is Me"!) on Felsted ED.82010, curiously old-fashioned sounding in some ways, and with some highly disappointing piano from the leader. For the jazz purist, let's end with a warm welcome to the Lizzie Miles LP (Nixa SLPY 150), which also features—of all things—a hot bugle. What next, I wonder? We'll have to wait till next month to find out.

"HELLO YOUNG LOVERS"
means that Joan Regan fans
have a date with 208 metres
every Saturday night

LPs for the Modern Music Lover

Menotti's tuneful, colourful, and in every way delightful TV opera "Amahl and the Night Visitors" is released at last on HMV ALP 1196, sung by the original NBC cast. Don't miss it . . . Goldschmann conducts the Shostakovitch 5th Symphony on Cap. CTL.7077 and renews one's belief in the composer as one of the great men of his time . . . Nixa have a record of four works by Aaron Copland (the familiar "Billy The Kid", "El Salon Mexico", the lesser-known "Appalachian Spring" and "Fanfare for the Common Man", WLP.5286). Copland, with plenty of spirit but insufficient heart for this writer, is almost the sole representative of America in the world of serious composition. Strange . . . Finally, try to hear Roussel's "Festin De l'Araignée" and "Marchand de Sable qui Passe" on London TWV.91055. Roussel is a most neglected composer here, and he has far more to offer than many of his compatriots whose works are frequently heard in Britain. The performance (under Leibowitz) is first-rate.



Guess who?

can you guess?

Who are the three 'anonymous' people alongside? All are "in the news" whether in the entertainment field, the sports world, politics, etc.

Send your answer by February 7 to Personality Competition, "208 and View", 25a Cockspur Street, London, S.W.1. All solutions must be submitted on the coupon printed on page 11.

First prize 5 gns.;
second prize 3 gns.
Also 10 Consolation Prizes.



First prize of 5 guineas goes to Mrs. Avenue, Prestwich, Lancs. Mrs. D. Rogers, 3, Yarmouth Road, Branksome, Bournemouth. Second prize of 3 guineas goes to Mrs. A. J. Elliott, 35 Cypress Road, Guildford, Surrey. These were the first two correct solutions OPENED. The next ten correct solutions opened, which each win a consolation prize, are as follows: Miss R. Allen, 19, Brighton Road, Moseley Birmingham 12. Mr. A. Calver, 3, Harbord Crescent, Gt. Yarmouth, Norfolk. Miss S. Segal, 93, Albert Avenue, Prestwich, Lancs. Mrs. D. Quemard, Silverdale, Mont à Labbe, Jersey, C.I. Mrs. M. Whitford, 2, Pen-darves Road, Falmouth, Cornwall. Miss Jennifer Williams, 129, Ashley Road, Bristol 6. Mrs. F. Bonsall, 23, Ford Street, Silverdale, Staffs. Mrs. J. Russell, 36, Fraser Avenue, Burnfoot, Hawick, Roxburghshire, Scotland. Mrs. G. F. Chugg, 18, Furzy Park, Portfield, Haverfordwest, Pems. Mr. F. W. Vincent, 2, Warwick Road, Anerley, London, S.E.20.

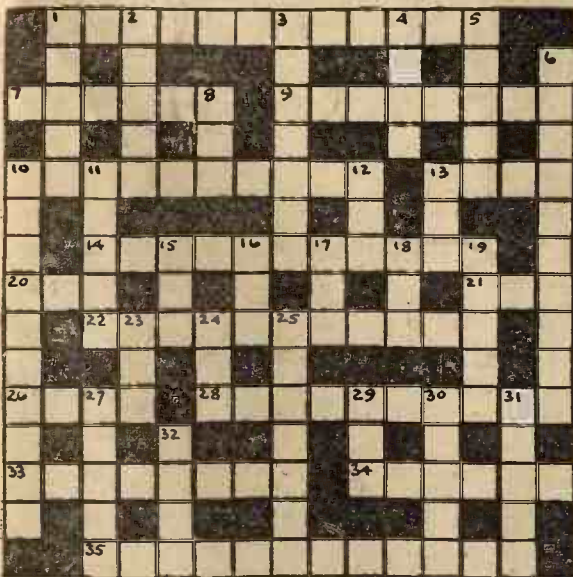
SOLUTIONS to the Personality Competition in our January issue were:

- 2 Marlon Brando
- 0 Gina Lollobrigida
- 8 Charlie Chaplin

208 FEBRUARY CROSSWORD

Here is Crossword No. 17 which has been specially designed for "208 and View" readers. Entries must be received not later than February 7, together with your name and address. Send to "Crosswords No. 17, '208 and View', 25A Cockspur Street, London, S.W.1." The first correct solution opened will be awarded a prize of 3 gns.; the second, 2 gns.; and the third, 1 gn.

The Editor's decision is final.



ACROSS

- 1 Where young 208 listeners are invited to "10 ac. and 27 dn." (3, 5, 4)
- 7 and 9 Modern classic from "Dangerous Moonlight" (6, 8)
- 9 See 7
- 10 and 27 Ultimate advice to fledglings (6, 4, 5)
- 13 Concerning half the army that is not at the front (4)
- 14 A hard time for Victor Silvester (6, 5)
- 20 Vessel in the market (3)
- 21 Cricket club (3)
- 22 A merry Christmas from David Whitfield (5, 6)
- 26 Promises (4)
- 28 See 6 dn.
- 33 Followers of Johnny Denis (8)
- 34 TV family take in a duck—get in a rut (6)
- 35 The original "Red Hot Momma" (6, 6)

DOWN

- 1 Snare with big catch for a vagrant (5)
- 2 Gert or Daisy? (5)
- 3 Decision by dissatisfied boss—bad luck, too (4-3)
- 4 This wine is partly shocking (4)
- 5 We hold Ros upside down—it's not so good (5)
- 6 and 28 Where to hear Sheikh Ahmed Abdullah (4, 6, 4, 6)

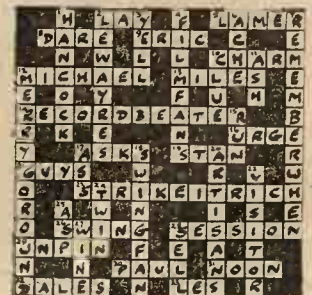
- 8 Get married—it will appear in the New Editions (3)
- 10 Famous violinist of Cremona (10)
- 11 Babes may take these without comprehending (5)
- 12 Kind of Whisky (3)
- 13 Material in "Empire Pools" (3)
- 15 This around is a new recording by Dickie Valentine (3)
- 16 Bird sound from tailless coot. (3)
- 17 This time is just before Radio Luxembourg comes on the air (3)
- 18 Extinct bird from Samoa (3)
- 19 Fat (5)
- 23 Relation of Muffin in a Christmas stocking (3)
- 24 Pull (3)
- 25 Without much thought for clothes—our food? (2, 5)
- 27 See 10 ac.
- 29 Instigate (3)
- 30 Clown of international fame (5)
- 31 Nerve shattered? Not on your life! (5)
- 32 Talk about one's business (4)

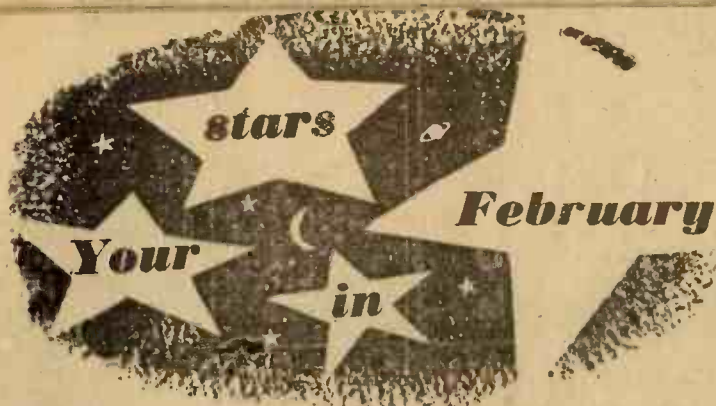
SOLUTION TO JANUARY CROSSWORD

This is the correct solution to the January Competition, Crossword No. 16.

The first correct solution opened was from Mr. G. Worner, 22 St. Aidans Road, Bristol 5 who receives the prize of 3 gns. Second prize of 2 gns. goes to Mr. B. Cole, 6 Victoria Road Kilburn, N.W.6.

Third prize of 1 gn. is awarded to Mr. J. Duncan, 13 School Road, Wellbank, Dundee, Angus.





ARIES : March 22—April 20

Excellent month for buying and selling, and all economic considerations. You should concentrate upon the perfecting of a financial scheme which has been in your mind for some time. Those Aries people who are thinking of taking up a new or secondary occupation this year should take active steps towards this without delay. In home affairs, things are quieter, and you should not force your ideas upon those associated with you in a purely family or social way.

TAURUS : April 21—May 21

Communications, travel and inheritance could benefit your career potential. Take steps to end a misunderstanding which is proving inconvenient to all parties concerned. In social life, renew your efforts to achieve progress along lines which you formerly developed in partnership with someone else. Love interest is strong, with the outlook for engagement or marriage excellent for all Taurians. Be on your guard in relation to duplicity on the part of a friend-of-a-friend.

GEMINI : May 22—June 21

If you keep up the pressure, you should end this month with considerable success as your reward. Best gains come through buying and selling, and possibly through the entertainment industry. If you have ambitions connected with show business, now is the time to push them. Partners and influential friends—as always with Geminians—will help a lot, and it will be up to you to develop valuable contacts. Unfavourably aspected are all erratic or far-fetched ideas, which could boomerang to your considerable disadvantage.

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CANCER : June 22—July 23

It's an ill wind that blows nobody any good. Look out for a really exciting opportunity to make good this month through someone else's mistakes. Heart affairs show a turn for the better, and you will find that at least two social occasions result in some sort of social prominence beneficial to you. This is not a good month for investments connected with house or land property. Those who are working on their own, or who are in fairly responsible positions, fare best.

LEO : July 24—August 23

This is a month of movement and readjustment for all Leo people. Don't get confused by the welter of ideas put forward by others, and by a seeming lack of purpose in day-to-day developments. Your policy should be to make plans and stick to them. There will not be much need for over-caution in financial affairs, and spending should not be stinted where it is obviously needed. Interviews could lead to important gains.

VIRGO : August 24—September 23

Romance and social occasions will make this a very happy month for you: even though there are not many signs of financial windfalls. If you want to get on in a career sense, link all plans with social affairs. One former friend whose activities have caused you concern should quit the picture soon, and this will give you an opportunity of putting your point of view to someone in authority. Take as much time as possible off for spare time and leisure activities, and enjoy yourself.

LIBRA : September 24—October 23

Concern over a member of the family or close friend will be unfounded. Your influence in certain quarters could profitably be brought to bear in putting an injustice to rights. Towards mid-month you will find an opportunity for travel, which could lead to the realisation of an ambition. If you are thinking of starting some business or new career, take the advice of a friend and do not plunge into it without careful consideration. Providing you adhere to these precautions you should be able to achieve much during this month.

SCORPIO : October 24—November 22

Yet another friendship will have to go through a testing time. Take stock of your position in life, and make certain changes prompted by a frank appraisal of your situation and ambitions. Present career indications are favourable, and it might be as well to ride the present wave of prosperity rather than make a very far-reaching change. Opportunities for investment may arise which could produce a tidy profit.

SAGITTARIUS : November 23—December 22

The trend which started last month will continue. Promotion could come if you seek

★ ★ ★ ★ ★ ★ ★ ★ ★ ★
Sign of the month : PISCES

Pisceans (February 20 to March 21 birthdays) are among the most interesting of all the Zodiacal folk. At the same time it is unhappily true that they are frequently misunderstood. They are idealists, dreamers, logicians, romantics, intuitive. That their "hunches" often pay off, that their ideas are generally months ahead of their time these are things often forgotten by more materialistic people, who often cannot appreciate the delicate balance of the Piscean psychology.

Yet, for all that, being born under this flexible ("watery") Sign has its advantages: even if only that the Piscean person has a sense of dignity and discipline which confers a nice appreciation of social and human values.

There are, of course, aspects of Piscean thought which are not so favourable: this is so with all the Signs. Sun-Pisceans should at all times beware of being too impractical, of exclusivistic self-righteousness, of too great attention to detail at the expense of the wider canvas. One of the greatest advantages of Astrology is that it tells every one of us the possible weaknesses in our outlook. Forewarned is forearmed, and any Piscean should be able easily enough to overcome any of these tendencies if he has allowed them to develop.

This year for Pisces people will be one of gradual change and reorientation towards a desired goal. Many of you will at last find career and personal happiness in greater co-operation with others. The Stars favour romance, too, and stability in life.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

it, but it might involve less congenial surroundings, or a change of associates. Travel is in the air, and something connected with study or intellectual matters may produce romantic developments. Wonderful news of the success of a close friend may tempt you to follow a similar path. Temper this with a certain amount of caution, however, as your present position could possibly lead to very satisfactory achievements.

CAPRICORN : December 23—January 20

Your constructive and pioneering spirit will have an opportunity for projection where it counts most. Three plans which you put forward during the past few months may well mature all at once. If it is a choice between two or more, choose that which involves as little travel as possible. Give more scope to your associates, and make sure that all your business affairs are carefully looked after. Romance promising.

AQUARIUS : January 21—February 19

You should go all out for changes and improvements in home and business affairs. This is a period when delay and uncertainty on your part can affect you adversely, and also those working with you. Home and heart considerations are excellent, and you should find that social and sporting activities produce results far beyond your expectations. Beware of duplicity connected with career ambitions. Risk of over-spending in anticipation of gains which are slower in coming than anticipated.

PISCES : February 20—March 21

Career affairs continue steady. The main changes will be in romantic matters, with the rapid development of a new friendship. After the middle of the month there is some risk of romance running into difficulties, and you should be more than usually considerate and careful in what you say. Do not mix business and pleasure at all. Good news of financial prospects from a half-forgotten source. Excellent for results through correspondence or meetings.

VIEW

The TV recipe which made

"WHAT'S MY LINE?"

DICKY LEEMAN ("What's My Line?") has gone to earth. His contract with the B.B.C. Television Service ceased at the end of December, and Dicky, now with an advertising firm, is to plan and produce programmes for commercial TV.

I was with him in the control room at his penultimate production of "What's My Line?" Three recording cameras

Dicky's whole approach to a live show on the air is as abrupt as a series of fire orders. He told me his four basic rules in the business. They are:

1. Human interest.
2. Frequent close-up.
3. Rapid tempo.
4. Screen not overcrowded.

Rules to keep you on your toes—and the audience on theirs.

★ TV gossip by Mark Sheffield

were on the stage. One was turned relentlessly on the challenger, one on Eamonn Andrews, and one on the member of the panel asking questions. What the cameras saw were shown on three screens in the control room. A fourth screen showed which was going out on the air.

From those three screens in front of him, Dicky was continually selecting which should at that instant go out to viewers. I checked on the cuts he made. For one challenger Dicky gave viewers 60 cuts; for another, 53. This worked out on an average at five seconds per cut. Which is pretty fast pitching.

Furthermore, Dicky was continually firing comments via the mike in front of him to the earphoned stage manager who sat close to Eamonn Andrews while managing to keep out of camera range.

It was the running commentary of a man tuned up to a fine pitch, impatient of the slightest sign of slow tempo, loss of pace or sparkle. It sounded like this:

"Come on, John." (that's the stage manager) "you're wasting time."

"They must cut this how-do-you-do stuff out." "A weak gag, David."

"Come on, Isobel." And once, after too much applause: "That blessed audience! Something's going to happen to the audience one day!"

But, of course, nothing *will* happen to the audience. It was merely that the show was running two minutes late, and that makes a producer a bit edgy.

We were at lunch and talking on this and that—mostly about her songs. To illustrate points, she sang little snatches in my ear, and her slender sensitive hands fluttered as though seeking to pluck an accompaniment from the air.

The Zither Girl from Down Under was absorbed in the imagery her song conjured, grey eyes animated, curved lips smiling while she entertained me with echoes of half a dozen of the songs that she has made her own. By a trick of voice she even gave the effect of a male audience coming strongly into the chorus.

Yet, so controlled was her singing, that not a soul at the other tables was aware of the voice that is silver and gold.

The girl? Shirley Abicair of course, who, with her TV and radio performances, has given a new meaning to the zither that previously was thought to belong exclusively to Anton (Third Man) Karas.

Personally, I feel rather badly about Shirley's first essay into film. She who can make the TV screen sing, gets precisely one good turn in Norman Wisdom's film "One Good Turn". That is where she sings her Botany Bay number.

Beyond that, this talented girl, who with her songs practically worked her way from Australia to England, her zither in a paper bag, is reduced to a negative character.

Now to pass from a singer who uses her hands to a singer who uses her legs—Renée Strange's. You will remember Renée Strange and her legs and her puppets appeared recently on TV in Richard Afton's "Quite Contrary".

The legs, of course, play a very vital part in Renée's singing puppets act. They

form the sophisticated scenery around which the little figures gambol.

Renée told me that as a change from her nylon and elastic net opera stockings she would like to wear sheer nylon. But she has yet to find nylon opera stockings long enough. Even the longest tend to leave a two inch gap of bare flesh at the back of the leg. Also, she must find nylon stockings that will not wrinkle at the knee, which would occur after she kneels down to adjust the puppets.

Another leg feature: for her act she always wears five-inch heels, which brings her height up to nearly six feet. This, says Renée, gives just the right length of strings to manipulate the puppets. All her puppets—there are twelve or more—are strung to just this height.

The Most Lovely Legs on TV were first capitalized in days before Renée took up puppetry. Among her accomplishments she added lightning cartoons, drawn at a large easel on the stage.

Argued Renée: "While my back is turned to the audience and I am drawing my cartoons, it seems only fair to give them something nice to look at."

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ONE WOMAN'S VIEW

by
Elizabeth Vivian

FOR the first time in my life, I have had too much shopping. Never thought that could happen to me. In the ordinary way, I'm a pretty hardened campaigner at the sales counter. Not one of those who will queue up at dawn for a prospective bargain: but I like my shopping can take in days of it at a time, and enjoy every minute of it. But now, I'll admit, I've nearly had too much. The January sales, bang on top of the Christmas rush, and now an orgy of shopping on TV. Not on the B.B.C., but in a series of pre-views of what the ITA people are going to offer us next September.

Like the rest of us, I have been waiting with a sense of quite pleasurable



... and he hasn't eaten anything for six days, doctor. That's cost me two pounds five and twopence.



Buttonhole of the month?

To Wilfrid Hyde White
for showing us that
his line is charm-
without being
cov



anticipation to see the first glimpses of commercial TV. I would like to be able to tell you that the ITA screens will be full of bright news about new goods and new ideas, and a real service to all us women. We'll, in due time they may be—in fact, they will have to be, or the whole ITA project will collapse, which would be more than a thousand pities. But at this moment—and I hate to have to say this—commercial TV, as a shopping service to women, looks like being a big disappointment. In the last few weeks I've seen thousands of pounds worth of experimental shopping guides and commercials—and while some are not wholly bad, most of them wouldn't have sold me a second-hand mousetrap. Why is this? I had the feeling that not enough women had had a hand in the making of them. Now, this isn't a burst of petulant feminism. I desperately want the ITA to succeed, and I know perfectly well that the stuff that I have seen wouldn't hold your attention for two consecutive minutes. And the reason is that the people making them don't seem to have any idea of what the ordinary woman wants. At least, not when she is out shopping, whether she is doing it in the shops or home in her armchair. The technique is the same.

The commercial TV people seem to have started with the wrong basic idea. They have gone all out for the "dress-

ing" of the programme, and put the goods to be sold into second place. Let me show you what I mean. Two long shopping guides have been made—among others—by people whose names should be guarantees of programme quality. Both run for about twenty minutes, both feature famous TV personalities, both are supposed to sell a number of well-known branded products—household goods, fashions, and one or two luxuries. Both have been made with a consciousness that TV must be "entertainment" even when it is selling goods. And here the very first mistake has been made. To a woman, seeing something that she wants to buy and try is entertainment—it is sheer, star-spangled, glittering box-office entertainment. The product is the star, and what it does is the story that she wants to see and hear.

No need to import a famous stage screen or TV star to put the product over: no need to dress up the programme in such a way that the product can hardly be seen in the mess. Yet this is what the commercial TV people are doing. In one shopping guide you never see any of the products close to or demonstrated, or even fully described. Instead, one of your favourite TV panel stars talks—talks, mark you, on a TV screen practically without pausing for breath throughout the whole of the programme.

In the Niagara Falls of words you feel like dying of embarrassment long before the end—and you won't remember more than one of the six products because you simply haven't been allowed to look at them or hear about them. The makers try to justify themselves by saying "We are making entertainment." So they hire a star, a set designer and a scriptwriter, and forget all about the products to be sold. The advertisers may be hoodwinked by this for a time, but bless me, the women won't.

So let me give the commercial producers this piece of advice. The women are interested in the product first and last. A good product will sell itself. Leave the stars out of this. They are in the way, and you're going to kill them for the entertainment programmes, which is their proper place. Let the product tell its own story, clearly, simply and straightforwardly. Give it a good salesgirl or demonstrator who is used to talking to women customers, and who knows how to use her hands. And let the story be the real one. Please, no overselling, not on TV. The women will make their own minds up about the product when they try it. If you have put a phoney story over, you have had it. The TV screen will carry an authority all its own. The advertiser who abuses that will be hanging a millstone around his sales curve. And one last word—please don't be coy. If I see one more TV shopping guide or commercial in which a star simps at me with her or his head on one side, I shall scream. Shopping is serious, exciting fun. If you can't grasp that, leave it alone. We'd rather pay for the ITA with another quid on the licence money. We might even resign ourselves to the B.B.C. Which won't be so bad a prospect, either. That worthy Corporation is now doing some of the things that it might have done years ago, but as most of us are born procrastinators anyway, don't let's be too harsh about the belated wakening-up at Lime Grove. And the B.B.C. does know how to talk to, and about, women. It ought to. It has some pretty competent women on its pay roll. I don't mean only the Mary Adams and the Doreen Stephens kind either. The B.B.C. is like an iceberg (in more ways than one, sometimes). Only the top seven-eighths (or is it five-sixths?) shows over the surface. The rest of it is underneath. We only see the top dressing on our TV screens, and on our sound radio sets. Unseen, and unheard, is a staff of which the B.B.C. ought to be proud. A staff which is quite incredibly loyal, in the most difficult circumstances. Down in the recesses of the B.B.C.'s internal organisation you find a pride in the job which puts to shame some of the tantrums exhibited by those who appear in public. The B.B.C. is looking for ways of improving its public relations. The appointment of TV critic George Campey to succeed Huw Wheldon (now a producer) as Chief Press Officer was an enterprising move. Campey certainly knows a story when he sees one—he was a star reporter with the Beaverbrook Press before becoming a TV and radio critic. So I suggest he looks inside his own organisation.

Why doesn't the B.B.C. tell its own story, on the air, on the screens? Tell us about people like "Johnny" Bradnock, the woman who runs the TV wardrobe, and turns out short miracles of organisation and improvisation with a casual flick of the needle? Ask any of the actors and actresses at Lime Grove about "Johnny" and they will wax enthusiastic. Why not tell the viewers about her and her department? What about "Billy" Milnes? She is the B.B.C. Librarian, completed thirty years with the Corporation on January 21st. Miss Milnes was a Savoy Hill pioneer, used to give her heart and soul to the job (still does, though I fancy she would be shy about saying so) when the B.B.C. paid her just enough to afford one hot meal a day.

* Those were the days when Cecil Lewis was Programme Controller (though not quite with that impressive title) and the entire staff, almost, used to foregather somewhere about

lunch time, and pool ideas for the evening's programmes. You could knock stuff out at short notice then. Broadcasting didn't start until six o'clock, and it finished with the news at ten.

As a very young girl I can remember being allowed up late occasionally to listen to it—with the one pair of earphones placed in a basin so that we could all hear it at the same time. Primitive days? Maybe. But the people running the B.B.C. then were the people who gave us the news service throughout the General Strike of 1926, with Mr. Reith and the Home Office representatives in one room, and the announcer on the air one floor up, reading the news while a colleague subbed it just a few lines ahead of him. Rough days? Maybe—but initiative then was not frowned upon: on the contrary, it was demanded of you.

Nice to have Sally Barnes back with us. We have missed her. Sally has had some tough breaks when just at the top—but she's the sort to stand up to them. After years of slogging it as a child performer and then a summer show favourite, Sally got her first big chance from Henry Hall—and had to say no, because her baby was on the way. Henry's show was held up for business reasons, and when it came on, Sally was again offered the part if baby had arrived in time.

If you have ever met little Laura Lou, you'd realise she would never have let mother down. She's a cheerful little two-year-old, with a tumble of fair curls, an engaging smile, exquisite manners and a serious preoccupation with tumbling all over the house and garden in the best circus ring manner. (Which makes Sally pensive.) Laura Lou arrived dead on time, Sally got the part, and no one knew she had collapsed after the first rehearsal. TV followed, and then her dream of a West End show. Before she could even settle in, Sally was called to a prior provincial contract. Now she's back on TV, and—welcome back, Sally. Every break you get, you deserve, and it's O.K. with us.

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VIEWPOINT

by
Alec Roberts

Julie Andrews:
"The difference
between British
and American
boys is deliciously
unimportant"

This TV business is beginning to look dangerous for those who cross the viewers.

Producer Bill Lyon-Shaw who was in charge of that famous Max Wall show which was faded out to make way for culture from the Continent, reports that angry viewers actually arrived at the stage-door of the TV Theatre to protest.

And others ferreted out his personal phone number in the country and deluged his home with calls.

* * *

I gather that the B.B.C. considers 1,000 telephone calls to be an enormous business—out of nine million viewers.

Before me is an advert clipped from "Variety" reporting the result of a one-minute commercial delivered at ten minutes past midnight by Steve Allen, a favourite American TV funster operating in the programme called "To-night". It was then Saturday morning.

On Monday there were 37,000 post-cards: ten days later the total was 135,907 . . . and still rising. . . .

Out of one single plug—a minute at 12.10 a.m. I believe it can and will happen here.

* * *

But I think we must relegate to the "It Couldn't Happen Here Department" the news from Hollywood that saucy Gilda Gray has been signed for the new Mickey Spillane picture as "sex appeal consultant". She is to impart her priceless knowledge to four new actresses in the film, says the blurb.

And while on *Les Girls* how d'you like this sentence from a review of the film "There's No Business Like Show Business": "Miss Monroe's s.a. treatment of her vocal choques must be seen to be appreciated. It's not going to chase 'em away from the box office. On the other hand, as a song salesgirl, she'll never have to worry Ethel Merman. She is more competitive to Mae West."



Bill Lyon-Shaw: His telephone became "Big Brother" after the first 1984 performance

A GOOD deal of head-scratching goes on these days around Lime Grove and TV Centre, London. Subject: Sunday night TV . . . and especially what's to follow "What's My Line?" if Maurice Winnick needs the show for his own TV station.

Now there is no denying—not even by the costly B.B.C. publicity outfit—that the only gimmick in "What's My Line?" has been the weekly wait to see whether somebody (no names no pack-drill) would lose his temper! Nothing else. Indeed, "What's My Line?" has always been a very dull affair indeed when "Somebody" has taken a holiday.

* * *

One of my City friends tells me that a new company to produce TV films and all that has been registered. Title: "What's Your Urge?" with directors including Dickie Leeman (late of "What's My Line?") and a D. S. Thomas who turns out to be Derek Roy.

Which makes me hope that Derek will be seen in I.T.A. since there seems little prospect of being able to watch one of Britain's favourite comics on B.B.C.-TV.

* * *

After all the fuss and boasting about B.B.C.-TV's news organisation recently, I was appalled to hear Peter Dimmock tell a recent conference that an experiment in getting to a fire to produce red-hot news pictures that the B.B.C. camera unit could not be at work in Central London under 2½ hours . . . from Wembley.

Here's something for Sir Robert Fraser's I.T.A. news boys to shoot at.

You know there have been regular inquiries from new viewers about why no announcers are ever seen below the waist. And that the B.B.C. reply is that they don't need to be seen full-length and that they'd be too far from the camera anyway.

Well, Jasmine Bligh, one of the first girl announcers, has let out the fact that when she and Elizabeth Cowell were interviewed 'way back in 1936 . . . they were asked to stand on a table so that their legs could be viewed.

* * *

Quote from Julie Andrews, delightful young British star of "The Boy Friend" now doing marvellously on Broadway: "The difference between British and American boys? Well, whatever it is, it's deliciously unimportant."

* * *

Remember that "208" gave you the first hint that the Americans could find a way round the "English-only" ban on commercial TV programmes?

Well, the grapevine from Hollywood whispers that 20th Century Fox has applied for a licence to operate an Australian commercial TV station this year.

Paramount, too, has a stake in some Canadian TV stations.

* * *

Odd things happening in TV Department: out of 500 pairs of knitted slippers sent in during the TV competition (all knitted to the same basic pattern) no two pairs looked alike.

And some people say women have no originality. . . .

BAD SKIN?

Kill germs—clear spots with new healing balm

Spots and pimples are caused by millions of tiny germs below the skin's surface. To clear the skin of these spots you've got to kill the germs. Scientists, after many years of research, have perfected an amazing new balm that does this.

No single antiseptic can possibly kill all the germs causing common skin troubles. That's why this new treatment, called Valderma, contains two antiseptics in a special 'emulsified' base. They get deep down and kill germs where they breed — under the skin.

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MISS CECILIA GREEN of Penhurst Road, Victoria Park, London, writes:

"I thought I should lose all my work because of a lot of nasty inflamed spots that came on my face. You see, I'm an artist's model and a clear, healthy skin is just essential in my job. Thank goodness I heard about Valderma because from the first application the spots started to clear and I am glad to say have now completely disappeared. Valderma is wonderful and I recommend it to all my friends."

(337K)

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208 METRES



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