

A Now Radio Communications Publication



EDITORIAL  
(0536) 514437  
BROADCASTING  
(0536) 410723  
NEWSLINE  
(24 hours)  
(0898) 654383  
ADVERTISING  
(0484) 460088

# Now Radio

The Magazine for Today's Radio Industry

Issue No. 64  
July 6, 1988

Registered at the Post Office as a Newspaper

Radio  
NOW

— by MIKE COOK —



etc. etc. etc.

# Now Radio

THE Magazine for Today's  
Radio Industry

EDITOR: Howard G. L. Rose

CORRESPONDENTS

Steve Merike - Chris Andrew

John Lewis - Paul Easton

Gavin Cooper - Lawrence Hallett

Leo N. Brightstar - Clive Glover

Rob Chapman - Tracey Power

UNITED STATES

Graham Kennedy

TECHNICAL

Norman J. McLEOD

ISSN 0951-7901

Telephone:

(0536) 51 44 37

U.K. ORDERS

Now Radio, FREEPOST,

Kettering NN16 ONW

NOW RADIO NEWSLINE (24 hrs)

(Updated every day)

(0898) 654383

SUBSCRIPTION RATES

52 Issues (12 months) £48.00

26 Issues (6 months) £24.00

12 Issues (3 months) £15.00

Published by:

Now Radio Communications

PO Box 45, Kettering,

Northants NN16 ONW

(24 Hours)

All Contents ©

Now Radio Communications 1988

# Now Radio

NOW RADIO is published  
weekly by NOW RADIO  
COMMUNICATIONS.

NOW RADIO provides a full  
service of news, information  
and features for and about  
today's radio industry. It is  
the only all-radio trade  
journal for Britain.

A Subscription to NOW  
RADIO ensures that your own  
copy is delivered each and  
every week to your address -  
so that you are kept fully in  
the picture!

You can subscribe by post  
(PO Box 45, Kettering), or  
using a current valid ACCESS  
or VISA card and phoning  
our office on Kettering  
(0536) 51 44 37 during office  
hours.

---

EDITORIAL

(0536) 514437

---

BROADCASTING

(0536) 410723

---

NEWSLINE

(24 hours)

(0898) 654383

---

ADVERTISING

(0484) 460088

---

# Now Radio

THE Magazine  
for Today's  
Radio Industry

## Editorial Comment

NOW RADIO Correspondent PAUL EASTON has had a busy couple of days this week covering both TIM RENTON's address to the annual AIRC Congress and events at this year's RADIO FESTIVAL.

On page 4, you'll read what TIM RENTON had to say to managers of commercial radio yesterday morning. The message from the Home Office seems to be clear: no immediate development or progress, but a period in which to prepare for the new regulations and in which we can all get together and give them ideas for things to do "in the meantime." More on all of this next week.

It's been a busy week. LONDON GREEK RADIO given the most heavy fines, RADIO NOVA starts satellite-delivered broadcasting for ILR and RADIO RADIO goes on via BT landlines because of technical difficulties. (See page 20 for these stories). We've also seen the launch of a weekend offering of CAPITAL GOLD, and CHRIS ANDREW reviewed it for us. See his report on page 14.

Elsewhere, NORMAN McLEOD replies to a communication in issue 62 - and who can blame him! In this week's communication section, we've a letter from CAROLINE (the radio station) and HEReward RADIO's boss.

On pages 18-19, ROSE'S RAMBLINGS looks at the second night of RADIO RADIO, as relayed over HEReward. It is worth pointing out that since the article was written, on Sunday, there may have been one or two changes to the output and the manner in which the Peterborough station offers it to its listeners.

Enjoy this one. Not only is it packed-full, but we are also looking at bumper issues in coming weeks. If you don't already - subscribe to make sure of your own copy!

\*\*\*\*\*

### CONTENTS

NEWS	4 - 11
LOOSE ENDS	12 - 13
CAPITAL GOLD (Chris Andrew)	14
INFORMATION GUIDE	15
COMMUNICATIONS	16 - 17
JINGLE WARFARE?	17
ROSE'S RAMBLINGS	18 - 19
LATEST NEWS	20
OPENINGS	21
NORMAN McLEOD	22

STEVE WALSH, 29, the BEC RADIO LONDON presenter, died on Sunday following an operation at a London Hospital on a broken leg sustained in a road traffic accident on Ibeza.

## RENTON ADDRESSES AIRC CONGRESS

Home Office Minister, TIM RENTON, addressed the annual congress of the ASSOCIATION OF INDEPENDENT RADIO CONTRACTORS yesterday (Tuesday July 5th) and told ILR managing directors that legislation should be introduced to establish a Radio Authority and develop new local and community radio services, as well as national commercial radio, although he would not be drawn on a date. "Whatever anyone else has said, the Minister told the audience, the real reason is that The Home Office is well advanced in preparing legislation in consultation with the IBA, AIRC, etc. He warned that pressure of parliamentary time could mean that radio would end up being part of a major Bill dealing also with television. He said this did not mean that he saw radio as "second division" and he claimed that sound broadcasting would be debated purely on its own merits. He acknowledged the disappointment over the delay. Existing ILR stations whose contracts expire in 1990 were told their franchises would be re-advertised for a short period.

RENTON also spoke again of using the period of delay as a time to "get it right," rather than hurrying legislation through.

The Minister spoke again of the possibility of setting up the RADIO AUTHORITY in shadow form whilst the Bill is before Parliament.

Again the Minister rejected reviving the Community Radio experiment because of difficulties with licensing stations under the Wireless Telegraphy Act 1949. Instead he reminded the audience the HOME OFFICE was willing to listen to ideas consistent with legislative plans.

"Anarchy of the airwaves is unacceptable," he warned. He said that the Dti's Radio Investigation Service was to be expanded and the

HOME OFFICE was continuing, with the Dti, to look at ways of strengthening the laws on unauthorised broadcasting. "Those who try to steal a march cannot take it for granted they will get a licence," expressed the Minister. The possibility of advertising more FM-only ILR franchises under the IBA was suggested and this could mean the thus-far unadvertised areas, such as Borders, etc.

In addition to the "one national and six local stations" being owned and operated by one company, the Minister spoke of plans to ban multi-media ownership of the new radio services.

In reply, BILL McDONALD, speaking for the AIRC, and as managing director of the YORKSHIRE RADIO NETWORK (Hallam, Pennine and Viking) described the delay in bringing legislation to Parliament as: "Broken understanding, if not a broken promise to disappointed listeners." He said that ILR stations had spent years building audiences and the idea that newcomers could suddenly arrive on the scene and take that away was described as "unfair".

BILL McDONALD spoke of the increasing competition from television, cable, publishing, video, etc and said that whilst there was nothing stopping anyone establishing 20 or more satellite tv channels, radio was still being hampered by delays, despite the proposals for the future development being in line with Government policy. "Is radio to be left out?," he asked.

He stressed again the opposition of AIRC to national commercial radio and said that radio should be kept out of a Bill dealing with television, on the grounds that tv will take so much Parliamentary time.

He also questioned taking radio away from the IBA. "Radio is raring to go, we want to compete fairly, and soon," he concluded.

# The Government Reply to the Second Report from the Home Affairs Committee (Session 1987-88)

## Introduction

1 The Home Affairs Committee's Report on the Government's Plans for Radio Broadcasting was published in May 1988. The Committee had announced on 10 December 1987 its inquiry into the future of broadcasting. The terms of reference indicated that this inquiry would relate primarily to television. Following the Home Secretary's announcement on 19 January of the Government's plans for radio broadcasting in the light of responses to the Government's Green Paper "Radio: Choices and Opportunities" (February 1987), the Committee decided to invite interested parties to submit separate Memoranda on radio broadcasting. Fourteen Memoranda were received, and other organisations made reference to the future of radio in Memoranda submitted for the Committee's main inquiry. On 21 March 1988 the Committee took oral evidence on radio broadcasting from Mr Tim Renton MP, Minister of State at the Home Office responsible for broadcasting policy.

2 This White Paper, which is presented in Parliament by the Home Secretary, follows the Report published by the Committee in May 1988 in being concerned solely with radio broadcasting. The Government notes that the Committee decided not to cover in its Report the whole subject of the future of radio broadcasting, but instead concentrated on a number of points of Government policy. Similarly, this White Paper responds on these points rather than seeking to treat the subject comprehensively. For this reason it does not deal with a range of important topics, such as the development of local radio services, including community radio, covered in the Home Secretary's announcement on 19 January.

3 The Committee's investigation of radio policy has been of great value. The Memoranda published with the Committee's Report also make an important contribution to the subject. In preparing for the proposed new regime for radio broadcasting the Government will take careful account of the matters raised in the Committee's Report.

4 There has been some speculation about the timing of the proposed broadcasting legislation. The Government intends to bring forward such legislation in the course of this Parliament. It cannot comment further on timing in a way which would anticipate the Queen's Speech. The Government is well aware of, and fully understands, the desire of many people in the radio world to make the earliest possible start under the proposed new lighter enabling framework for radio broadcasting. It intends that as much preparatory work as possible should be done in advance for the proposed new regime.

## The New Regulatory Authority

5 The Government is glad that the Committee accepted that a new Radio Authority, in the words of the Report "will be the best means of regulating the burgeoning radio industry" (paragraph 7). The decision to propose a new Radio Authority implied no criticism of the IBA, in whom the Government is grateful for developing independent radio within the original regulatory framework established by Parliament. But, with the prospect in sight of many more stations, and much more choice for the listener, the Government considered that a new body, with independent radio as its sole concern, was needed to oversee the proposed new enabling framework.

6 As the Committee's Report notes (paragraph 7), direct cost comparisons cannot be made between the proposed new Authority and the IBA's radio division, not least because - as the Government has made clear - individual stations will become free to make their own transmission arrangements under the proposed new deregulated regime. The Committee recommended "that the new Radio Authority should be funded and staffed sufficiently to enable it to carry out its functions effectively in the greatly expanded field of commercial radio" (paragraph 7). The Government agrees. In establishing the new Authority it will take careful account of its responsibilities and tasks and the deregulated environment in which it will operate. It will be for the Authority to determine its staffing requirements in the light of duties laid upon it by Parliament. It is therefore also desirable, not least from the viewpoint of the radio operators who will pay the licence fees which will enable the Authority in due course to become self-financing, that the Radio Authority should operate economically and efficiently as well as effectively. On the question of effectiveness, it is relevant that, as the Committee's Report noted (paragraph 12), the Government is proposing a graduated set of sanctions, ranging from warnings to licence withdrawal, which the new Authority will be able to take against stations which fail to live up to their promises of performance or otherwise depart from their licence conditions.

## The New National Commercial Networks

7 The second main area covered in the Committee's Report concerned the proposed new national commercial networks. The new national stations will be expected to offer a diverse programme service. The Government has stressed that this will not preclude a weighted approach, or require them to operate as general channels trying to be all things to all people, although it will mean that a single narrow format or focus will not be good enough. The Government is

glad that the Committee commented that this approach seemed to them to strike a proper balance (paragraph 12). The Government also welcomes the Committee's recognition (paragraph 13) that the proposed competitive tender procedure for national commercial radio licences does not mean that these will be allocated on financial grounds alone, since applications will also be tested against the proposed diversity requirement.

8 The Committee suggested (paragraph 15) that the Government should ensure that the BBC, as the sole radio provider subject under the new regime to public service requirements, was not under financial or other pressures to reduce its standards in this field in the face of competition from commercially financed competitors. The Government's Green Paper envisaged that it would remain for the BBC, not the Government, to decide how its public service broadcasting obligations should be met, subject to the availability of resources and frequency spectrum assigned to the BBC. The memorandum by the BBC reprinted as Appendix 10 in the Committee's Report set out the BBC's plans, and made clear the BBC's determination to strengthen the editorial content of all its radio services to meet the new competition.

## GOVERNMENT WELCOMES COMMITTEE'S BACKING FOR PROPOSALS

Home Office Minister TIM RENTON has welcomed the Home Affairs Committee's report on 'The Government's plans for radio broadcasting' and its plans for the setting up of a new Radio Authority and to license up to three new national commercial radio services. TIM RENTON said: "The Home Affairs Committee have produced an authoritative report. So it is encouraging to have their backing on the two points in our plans for radio which have excited the most comment.

"The Committee accepted that a new light touch Radio Authority, to use their words, 'will be the best means of regulating the burgeoning radio industry'. We agree that the Authority should be funded and staffed sufficiently to enable it to carry out its functions effectively, and we also want it to be economical and efficient. We propose that the Radio Authority should have sharp teeth, ranging from warnings to licence withdrawal, and possibly including the ability to impose financial sanctions.

"Secondly, the new national stations. These will be expected to offer varied programme menu. I have stressed that this does not preclude a weighted approach, or require them to be general channels trying to be all things to all people, although it does mean that a single narrow format or focus will not be good enough. I am pleased

that the Committee has commented that this approach seems to them 'to strike a proper balance'."

TIMOTHY RENTON has since stressed that the response did not cover what he considered the important area of community radio because the Committee had decided in its report to concentrate on a few points of Government policy rather than covering radio broadcasting comprehensively.

He said: "Community Radio will be in a strong position to take its place alongside other independent local radio services under the new regime. The Radio Authority will make no rigid distinctions, but will be looking for new services which enhance the range of programming and choice for the listener.

"We intended that as much preparatory work as possible should be done in advance for the proposed new regime.

"In the meantime, any proposal that we should revive the original community radio experiment would, in advance of new legislation, face the same difficulties which made us unable to proceed with the experiment in 1986. But we are ready to look carefully, without commitment, at any proposals which are put to us for further developing the independent radio sector between now and the new regime."

#### C. R. A. MEET RENTON

A nine person delegation from the COMMUNITY RADIO ASSOCIATION met with Home Office broadcasting Minister, TIM RENTON, on Monday July 4th to express their concern over predicted delays to radio legislation.

TIM RENTON said he was unable to deny reports that the Radio Bill would be delayed, but said that legislation to deal with ITV franchises had to be through before 1990. That would involve getting the Bill into Parliament by the Autumn of 1989.

The C.R.A. group proposed extending

the conditions of Special Event Radio licences to allow stations to operate for a limited number of weeks in a year, and to cover areas such as Towns. The Minister expressed interest, though was not drawn further.

The C.R.A. have described it as "a helpful meeting."

#### OFFSHORE RADIO COURT CASE DATE SET

At a special session of Maidstone Crown Court last Friday the date was set for the trial of a number of people charged for a number of alleged offences against the Marine (etc) Broadcasting Offences Act 1967.

The case will begin on November 17th and a month of Court time has been set aside for the hearing.

Those appearing include people alleged to have supplied the offshore station LASER 558 and who ran a LASER ROADSHOW in the United Kingdom.

The Marine Offences Act (1967) makes it an offence for a British Citizen to work for, advertise on or supply a radio station operating from international waters.

#### MERCURY PLANNING AIRPORT RADIO

Crawley-based RADIO MERCURY wants to set up a radio station broadcasting from Crawley airport - and then a series of such stations throughout the country. A company, AIRPORT INFORMATION RADIO, has been established and an application is shortly being submitted to the Home Office. The project has been discussed with Government Ministers, The IBA and the Airports Authority. The planned commercial station would broadcast to listeners up to 8-miles from the airport, providing continuous air travel information - and advertising.

## HENFIELD TAKES PROGRAMMING POST WITH GWR

MIKE HENFIELD has been appointed Station Manager of GWR's Bristol operation.

Henfield joins from the RED ROSE RADIO op in Preston where he was General Manager and Programme Controller until the upheaval of management following the takeover of the company by OWEN OYSTON.

RALPH BERNARD, Group Managing Director of GWR, said: "Mike's long experience in Independent Radio will further strengthen the GWR team in Bristol. His role will primarily be a programme based one and I know he is very keen to extend the lead we already have over (BBC) RADIO BOSTOL's audience. I am delighted that Mike has agreed to join GWR at such an exciting time in our development."

MIKE HENFIELD worked as a journalist on the Birmingham Post, after which he moved to the BBC as a Producer on the tv programme Midlands Today. He was a founder member of the BRMB (Birmingham) team in 1974 he was Deputy News Editor.

He then went to MERCIA SOUND in Coventry as News Editor when that station began broadcasting in 1980. His next post was with RADIO WYVERN where, in 1982, he was made Programme Controller.

He joined the RED ROSE operation in 1984 and was instrumental in setting up new programming plans at Leeds' RADIO AIRE prior to the takeover of the company by RED ROSE. When RED ROSE RADIO tookover GWENT BROADCASTING (Newport) and CBC in Cardiff, he helped with the establishment of RED DRAGON RADIO. GWR shares, which were available on the Unlisted Securities Market earlier this year, have almost doubled their value.

GWR is the fifth Independent Radio company to join the USM. The next could be RED ROSE RADIO.

## RED ROSE APPOINTS GM

RED ROSE RADIO has appointed BRIAN BURGESS as General Manager and Director of Sales and Marketing. He joins from Liverpool's RADIO CITY where he was Sales Director.

## NEW PROGRAMMER FOR RADIO BEDFORDSHIRE

ANN JONES will become the new Programme Organiser for Luton-based BBC RADIO BEDFORDSHIRE at the start of August.

She takes over from JIM LATHAM who is leaving to take over as Manager of BBC RADIO KENT in Chatham.

ANN JONES filled the Programme post at RADIO BEDFORDSHIRE last summer on an attachment basis.

She joined BBC RADIO LONDON in 1979 after spells with the East Anglian Daily Times and as a freelance journalist.

She has also held attachment posts with RADIO DERBY and Television News.

## HEALTHY FIGURES HELP INVICTA'S FUTURE PLANS

INVICTA RADIO's recent cost-cutting programme has lead to the company claiming it will not be interested in a complete take-over, after all. It may now only consider merger agreements.

The station is now trading profitably.

## PIRATES HIT

The largest number of raids on pirate radio stations in London for over a year were conducted by officials of the Dti's Radio Investigation Service over the weekend of 25/26th June.

One station, KISS-FM, was subjected to two 'inspection raids'.

## POLITICIANS GIVEN AN EAR-FUL OF BBC RADIO

Last Thursday writers and artists gave a special presentation called "Celebration of BBC Radio" to invited politicians from all main parties at the Befta Princess Anne Theatre.

Organised by the WRITERS GUILD of Great Britain the presentation consisted of excerpts from BBC programmes from the twenties through until the present day.

The aim of the show was to focus attention on BBC Radio's achievements in the light of the pending Broadcasting Bill.

The Guild claim such programming might be lost unless there are special provisions in the new Bill for the funding of BBC Radio.

## MAJOR EXPANSION PLANS FOR NOTTINGHAM

The BBC has announced major expansion plans for Nottingham.

MICHAEL CHECKLAND says an integrated regional television and radio newsroom facility is being established in that city aimed at providing a "major improvement" to services for audiences in the East Midlands.

TV will move out of Wilson House to the nearby studios of RADIO NOTTINGHAM at York House.

The development will cost around £1,000,000.

## RADIO 1 FM TRANSMISSION NEWS

As you will know, RADIO 1 is already available in the London region (104.8) on the FM band. Here follows a guide to hopeful progress for the rest of the country's FM service from that station:

Late August is the target date for HOLM MOSS to start on 98.8 and serve the North of England.

BLACK HILL - to serve Scotland, will start Early September and will be on 98.6 FM. Listeners in the Midlands can expect to hear RADIO 1 on 98.4 and from SUTTON COLDFIELD and in the West and Wales WENVOE will be on 98.6 - though there are no target dates at the moment for the latter two sites.

Whitismore, only the BLACK HILL frequency is permanent, the others remain temporary and also subject to final Dti approval.

## COURT CASE OUTCOME COULD CHANGE POSITION OF NON-BROADCAST PREMISES STANDING IN PIRATE RAIDS

The Dti, charged with regulating the airwaves, is looking with interest at a court hearing this week at Highgate Magistrates Court in London.

The Department is hoping that the question of whether their officers have the right to 'raid' offices used by pirate radio operators and which are not connected to the broadcast operation is lawful.

The case is scheduled end on Friday. It began on Monday (July 4th).

## INVICTA TO FIGHT LONDON STATIONS IN RATINGS BATTLE

INVICTA RADIO, the Kent ILR, is hiring more newsroom staff as part of a new move to win audiences in areas such as Tonbridge, Dartford, Sevenoaks and Gravesend away from London-based commercial stations CAPITAL and LBC RADIO.

Currently the Kent commercial station has a newsroom of ten people, a figure that managing director NIGEL REEVE and Programme Director ROGER DAY wish to increase as soon as possible in their battle for better figures in their western reception area.



## **CHILTERN FINANCE**

The CHILTERN RADIO NETWORK increased its pre-tax profits in the first half of the current financial year by a staggering 96% to £197,373. That figure falls only £3,000 short of the profit it made in the whole of last year.

## **SUFFOLK PROFIT**

RADIO ORWELL and SAXON RADIO, owned and operated by the SUFFOLK RADIO GROUP, made a profit of £127,100 in the first half of this year, according to statistics just received.

This compares to a loss of nearly £7,000 in the same period last year.

## **LINCOLN WINS BACK TOP CALL-IN HOST**

DAVE LINCOLN, Programme Director at RED ROSE RADIO, has scored his first major coup since returning to the station.

He has brought back ALLAN BESWICK from BBC RADIO MANCHESTER.

BESWICK's late night call-in show had been replaced by the JAMES WHALE programme, which was linked via land-line from RADIO AIRE in Leeds, another RED ROSE station.

## **AUTHORITIES APPEAL FOR BORDERS ILR**

Four local authorities in the Borders region of Scotland are writing to the Home Secretary asking him to grant the IBA permission to advertise an ILR franchise for that area.

RADIO FORTH in Edinburgh, which also controls Perth's RADIO TAY, is one of the contenders if such a franchise were to be advertised. It has plans for an 8-hours-per-day service after carrying out a feasibility study. FORTH believe the cost of setting up such a station would be £500,000.

The Oxford/Banbury contract, currently on offer, was expected to be the last advertised by the IBA before the establishment of the Radio Authority. A delay in legislation may allow the Authority to advertise further areas.

## **PICCADILLY DROPS SPEECH SERVICE PLANS**

PICCADILLY RADIO has dropped plans to launch a speech-based split-frequency service on FM following the outcome into listening habits which shows more people tuning into FM than already was believed. The station also discovered the costs of such a service would perhaps be too high.

In coming to the conclusion to drop such plans, a Northern Radio-4 type format, PICCADILLY also discovered that whilst FM listening is on the increase, it is particularly with the younger listeners - so the FM band would be the least popular use of the waveband.

Now PICCADILLY plans to run split-frequency services for 20 hours per day from September 3rd.

On FM, and under the control of JOHN CLAYTON, a format of contemporary music, avoiding the over-commercial elements of the current charts, will be running. There will also be a number of specialist music segments and features such as live concert series.

The new AM service will be an all-hit-radio format with air-personalities, sports, extended news bulletins and some 'must-carry' ethnic programming. There will be a proportion of oldies slipped in alongside the current hits.

10 new staff are being hired and both services will have dedicated news operations. Two new studios are being built.

## NO PLANS TO REVIVE COMMUNITY RADIO EXPERIMENT, SAYS RENTON

*For the Record*

TIM RENTON, Home Office Minister for Broadcasting, has stated in Parliament that there were no plans to revive the Community Radio experiment which the Government scrapped in 1986.

He told MPs that the Home Office has indicated to the IBA, and other interested organisations, that they will look (without commitment) at any proposals in advance of the proposed broadcasting legislation for further developing the independent radio broadcasting sector within the current framework of the Broadcasting Act (1981).

## DTI SPENDING ON POLICING AIRWAVES UP - PROSECUTIONS ARE DOWN

The Dti's Radio Investigation Service spent £800,000 during 1987/8 on enforcement activity against unlicensed broadcasters, an increase of £200,000 on the previous year. During 1985/6 RIS also spent £600,000 on their actions against pirate radio.

During the same period the number of prosecutions and convictions has decreased.

In 1985 there were 136 prosecutions and 135 convictions. In 1986 79 prosecutions resulted in 74 convictions and last year (1987) the number of prosecutions went down to 77 and there were 75 convictions.

Since 1983 overall spending for all activities by the RIS has fallen.

In the financial year 1983/4 it was £9.3 million, 1984/5 £8.6m, 1985/6 £6.8m, 1986/7 £6.6m and 1987/8 £6.5m.

The RIS only became a part of the Dti in August 1984 and it is unable

to provide pirate enforcement figures for before that time.

## TREVOR DANN IS LONDON PROGRAMMER

TREVOR DANN is the new Programme Organiser at BBC RADIO LONDON. He will take up the post within a few weeks.

DANN was educated at Fitzwilliams College, Cambridge and started his career with the BBC in 1974 as a reporter/producer on RADIO NOTTINGHAM.

In 1979 he moved to RADIO 1 and produced such programmes as Roundtable, 25 Years of Rock and the Noel Edmonds Show.

For 10 years he was rock music critic for the Sunday Telegraph and he produced the tv show Whistle Test for four years. His other television programme productions have included Live Aid and the recent Mandela Concert.

36 year old TREVOR DANN is currently heard over 4 South and East local stations where he presents a Sunday night rock show.

## CORPORATION IS COMMITTED TO NEWS

The Director General of the BBC, MICHAEL CHECKLAND, says he and Deputy DG JOHN BIRT are "determined together to ensure that authoritative journalism will be a key core element of BBC broadcasting over the next decade."

He was speaking to an audience in Bath and said: "In a year we have brought together all of the BBC's network journalism, previously under four separate managements, into a single entity."

He spoke of the recently appointed "new, young and vigorous senior management."

Mr CHECKLAND was speaking at an educational broadcasting conference in Bristol.

## METRO ISSUED WITH IBA'S 'YELLOW CARD'

METRO RADIO has been issued with a notice from the IBA that it has been in breach of its contract with the Authority.

It followed the broadcast of a feature which the IBA says exceeded the "accepted bounds of taste and decency."

The item, broadcast at 0025 on Saturday June 4th, was in a section of the programme which features listeners' dreams and fantasies.

The IBA says that in being sexually explicit the item was in breach of the Broadcasting Act (1981) Section 4 (1) which says: "that nothing (should be) included in the programmes which offends against good taste or decency or is likely to encourage or incite to crime or to lead to disorder or to be offensive to public feeling."

The IBA says that ILR contractors may incur three breach of contract notices; on the issue of the third, the IBA may terminate the contract.

## OFFSHORE RADIO COURT CASE DATE SET

At a special session of Maidstone Crown Court last Friday the date was set for the trial of a number of people charged for a number of alleged offences against the Marine (etc) Broadcasting Offences Act 1967.

The case will begin on November 17th and a month of Court time has been set aside for the hearing.

Those appearing include people alleged to have supplied the offshore station LASER 558 and who ran a LASER ROADSHOW in the United Kingdom.

The Marine Offences Act (1967) makes it an offence for a British Citizen to work for, advertise on or

supply a radio station operating from international waters.

## CARIBBEAN SERVICE RE-STARTS

The BBC's Caribbean Service restarted broadcasting on Monday (July 4) after a 14 year break. The loss of the service was blamed on financial cut-backs at the time.

The service will now cost £130,000 a year and comprise a quarter-hour programme, *Caribbean Report*.

## NOVA HITS OUT AT ILR MONOPOLY

ROBB EDEN, Station Manager at RADIO NOVA INTERNATIONAL has attacked United Kingdom broadcasting policy which allows split frequency broadcasting, and as a result one company to own the only two commercial radio services in any given area.

A letter is being sent to DOUGLAS HURD complaining about the position. NOVA believes the second services should be put out to some kind of public tender.

Last January the Home Office gave the go-ahead to ILR and BBC stations to operate split-frequency broadcasting, offering a second service - but with no additional licence or rental requirements. It followed an experiment when six commercial and a number of BBC local stations broadcast separate services on their AM and FM frequencies for up to ten hours per week.

The Home Office has lifted the restriction now and stations can broadcast second services without limitations.

Within range of the NOVA studio at Camberley in Surrey is COUNTY GOLD - a 12-hours-per-day oldies channel from Guildford and CAPITAL GOLD, currently broadcasting weekends with the same format from London.

L O O S E  
E N D S

from 2200 - 0200 on PICCADILLY  
RADIO.

**LONDON:** Just in case you didn't know the morning show (0900-1200) on BBC RADIO LONDON is now being presented by ANDY PEEBLES. He's also a more than regular host of BBC RADIO 2's Sunday afternoon sports sequence, these days.....

**SWAPPING:** This week and next COLIN MCINTYRE will be standing in for the holidaying TOM FERRIE, looking after Monday to Thursday 2230-2400 slot on BBC RADIO SCOTLAND. Colin, who just happens to have a "day job" as an air-traffic controller at Glasgow Airport is now into his third year as Tom's holiday relief. His work on RADIO SCOTLAND began after he sent in a demo tape whilst working in Hospital Radio.....

**£10 REWARD:** For the first person to kick Labour's Arts & Media spokesman in the whatsits after his refusal to support a short Radio-Only Bill being introduced to the House of Lords. Seems certain community radio applicants now see the kind of support they have from this direction.....

**CAPITAL:** London's CAPITAL RADIO has appointed RICHARD HURST as an executive director with special duty in the area of Business Development.....

**UGLI:** After a while away from the mic' RAY TERRET has been back on the air at SIGNAL RADIO in Stoke-on-Trent recently.....

**ANOTHER RETURN:** After what we are told has been a "well-earned break" JIM REEVE has returned to his Monday to Thursday airshift as one of the country's "most controversial and unbelievably opinionated" men

**WHAT A RECEPTION!** In a deal between ITV Contractor CENTRAL TV and ILR SEVERN SOUND, the ITV company has paid for redecoration of the radio op's reception...it's all part of a deal where the tv lot have opened a new regional news office at the independent station. For some time the two have worked together on a joint roadshow.....

**CELEBRATION:** The BBC RADIO LONDON programme You don't have to be Jewish has just celebrated its 1,000th edition. Congratulations, especially, to MICHAEL FREELAND, who has produced all but two of the programmes since its launch back in 1971.....

**BETTER:** The BBC is promising staff at RADIO's LINCOLNSHIRE and DERBY "better production facilities" as a part of a development programme for local radio.....

**33:** Test transmissions for the BBC's 33rd local station, RADIO HEREFORD & WORCESTER, are due to start in September. The station should open by the end of the year.....

**WARWICKSHIRE:** The BBC local station for that county is scheduled to go on the air next autumn.....

**MEMORIAL:** The memorial service for RUSSELL HARTY held at Blackburn Cathedral last week was recorded and broadcast the following evening by BBC RADIO LANCASHIRE.....

**YOUNGEST PD?:** Is JEFF GRAHAM (RADIO LUXEMBOURG) this country's youngest Head of Programmes??? We would like to hear from you if you hold that position and are less than 27 years old.....

**L O O S E  
E N D S**

**OLDEST PD?:** To follow on it would be nice to hear about the country's oldest Programme Director - and see his pension book, too!...

**OUTRAGE!!!:** Wrexham's MARCHER SOUND management have fined all broadcasting staff who are on the air between 1800 - 0600 daily the sum of £25.00p. The 'fine' has been made because the station received what management believed was an excessively high telephone bill for the last quarter. "We are most upset and feel this is a disgraceful way to behave," said one of the station's presenters to NOW RADIO.

**GOT IT TAPED!:** Wondering how BOB HARRIS is heard on both LBC and Virgin's RADIO RADIO at the same time??? Well, he's doing a CASEY KASEM and his links for RADIO RADIO are pre-recorded and mixed with music for broadcast by an engineer.....

**SEX:** METRO RADIO is certainly not the first ILR station to receive an official warning - what is strange about this affair is that the IBA have made the whole issue, from start to finish, public. METRO has even action against the presenter said to be responsible and he no longer works for the station. Is the IBA trying to show that it too has "teeth" - just like the proposed Radio Authority.....

**SPENDING:** Having just reported very good profits for the first half of this current financial year, CHILTERN are to spend some of it improving better editorial coverage for the areas it serves.....

**MOVER:** HARRY DUNNE has joined METRO after a brief spell with RED ROSE in Preston as director of sales.....

**GET WELL:** The entire crew of NOW RADIO would like to wish correspondent LAWRENCE HALLETT a quick recovery. The lad is flat on his back at the moment suffering from quite severe back trouble.....

**MOVERS:** SPENCER McDONALD has left MARCHER SOUND (Wrexham) to join PICCADILLY RADIO (Manchester) on the 2000 - 2200 airshift.....

**MOVERS:** TERRY UNDERHILL moves from MARCHER SOUND to SIGNAL RADIO (Stoke on Trent) to position of Head of Presentation and Breakfast Show jock.....

**GONE:** Staying with MARCHER SOUND, Overnight presenter DAVE COLLINS has departed the station.....

**GOLD:** COUNTY SOUND say they've had to take on an extra Receptionist to help with the extra phone calls and traffic generated by their new 12-hour-per-day oldies channel.....

**UPDATE:** A NATWEST commercial was heard during a relay of RADIO RADIO on Sunday night over HERWARD. See ROSE'S RAMBLINGS.....

**FACTS:** The RADIO MARKETING BUREAU has published a new fact book containing station data, maps and general information on sound broadcasting.

**NOW RADIO  
NEWSLINE**

0898 654 383

Dial and Listen to the latest radio-industry news, information and job vacancies at anytime, 24 hours a day. 36p per min peak, 25p per min std.

**13**

## CAPITAL GOLD

CHRIS ANDREW  
For NOW RADIO

Just one month after the launch of COUNTY SOUND GOLD in Guildford, London's "CAPITAL GOLD" hit the airwaves at 0700 hours last Saturday, July 2nd, with *The TONY BLACKBURN Show...* (First Record, *Reach Out, I'll be there*" by The Four Tops, of course!!!!). Initially broadcasting on the 1548 kHz AM frequency at weekends only, rumours are rife that CAPITAL GOLD will extend to a full seven day a week service later in the year.

When I reviewed COUNTY SOUND GOLD a few weeks ago, I said that my radio dial would stay put on the 1476 spot until another oldies channel opened nearer home. Well, yes, my dial did stray last weekend and I am left with a completely different impression to that of the Guildford operation. Perhaps I am stating the obvious, but CAPITAL GOLD sounds a lot more *Big Time* and *Swanky* compared to the rather cosy *folksy* image of COUNTY SOUND. At times I was reminded of the original *Solid Gold* station, KRTH in Los Angeles, and that cannot be a bad thing. The pace and delivery is altogether a lot *hotter*, with less room for the endless chatter and local information that, unfortunately, clogs the Guildford station. One bonus point in CAPITAL's favour. Another is the employment of KENNY EVERETT, although (as I am sure even his most devoted followers would agree) he is but a pale shadow of his former self. Still, it's good to have *Bessy BLACKBURN* and *Edith EVERETT* bantering back to back on their change-overs. I could almost smell the sea!

Musically, there seems to be more concentration there seems to be more concentration on the nineteen

sixties and the sequence of, essentially, *Up-Tempo* records gives drive and motion to each musical hour. I just hope they can keep that up if they do go seven days a week!

Once again, of course, the pioneering RADIO SOVEREIGN has left its legacy at CAPITAL. The introduction of *FUTURE GOLD* once an hour (a current record predicted to become Gold in the years ahead) is a direct crib from SOVEREIGN. Curious both COUNTY SOUND and CAPITAL did most of the bitching when the Twickenham pirate was at its height five years ago.

CAPITAL GOLD's jingles make for interesting listening. They are *customs* from TM in Dallas and, funnily enough, include several of the stingers featured on the ALFASOUND/PAMS COUNTY SOUND package. I understand too that both packages were recorded literally within days of each other. My favourite is the beautiful spoof on the Beach Boys *God Only Knows...*listen out for it.. Clever people these folks in Dallas.

I wished COUNTY SOUND GOLD all success last month and now the same sentiments apply to CAPITAL. London's radio market needs this sort of service to fill the gap between the absolute clap-trap in the Top-40 and the Easy Listening sounds associated with RADIO 2. However, I will remind RICHARD PARK, as I reminded COUNTY SOUND's MIKE POWELL, that RADIO SOVEREIGN remains the pioneer of British *Solid Gold* Radio. And I still think that if ever SOVEREIGN returns, it will knock spots off both CAPITAL and COUNTY SOUND.

Over to you Howard!!!

ED: Well, let's hope it won't be long before we are knocking spots off 'em, Chris!!!

## USEFUL ADDRESS GUIDE

*A listing of important addresses and 'phone numbers for broadcasters. Please inform us if you feel some information could be added to this listing in the future.*

### CABLE AUTHORITY

38-44, Gillingham Street, London, SW1V 1HU.

(01) 821 6161

INDEPENDENT BROADCASTING AUTHORITY.

70, Brompton Road, London, SW3 1EY.

(01) 584 7011

### IBA ENGINEERING.

Crawley Court, Winchester, Hampshire, SO21 2QA.

(0962) 823434

### CANFORD AUDIO

Crowther Rd, Washington, Tyne & Wear, NE38 0BW.

(091) 417 0057

### RADIO NOVA INTERNATIONAL

Innovation House, Albany Park, Frimley Road, Camberley, Surrey, GU15 2PL.

(0276) 692040

### RADIO-RADIO

19-21 Rathbone Place, London, W1P 1DF.

(01) 436 5711

### ASSOCIATION OF INDEPENDENT RADIO CONTRACTORS (AIRC).

46, Westbourne Grove, London, W2 5SH.

(01) 727 2646

### RADIO MARKETING BUREAU (RMB)

46 Westbourne Grove, London, W2 5SH.

(01) 221 2535

### MECHANICAL COPYRIGHT PROTECTION SOCIETY (MCPS).

Elger House, 41 Streatam High Road, London, SW16 1ER.

(01) 769 4400

### MUSICIANS' UNION.

60-62 Clapham Road, London, SW9 0JJ.

(01) 582 5566

### PERFORMING RIGHT SOCIETY (PRS).

29-33 Berners Street, London, W1P 4AA.

(01) 580 5544

### PHONOGRAPHIC PERFORMANCE LTD (PPL).

Ganton House, 14-22 Ganton Street,

London, W1V 1LB.

(01) 437 0311

### PAMS/CENTURY 21

4 Hansol Road, Bexleyheath, DA6 8JG.

(01) 304 8088

### COMMUNITY RADIO ASSOCIATION.

119 Southbank House, Black Prince Road, London, SE1 7SJ.

(01) 582 7972

### ASSOCIATION FOR BROADCASTING DEVELOPMENT.

79 Caling Croft, New Ash Green, Dartford, Kent, DA3 8PY.

(01) 679 8889

### THE PRESS ASSOCIATION.

85 Fleet Street, London, EC4P 4BE.

(01) 353 7440

### NATIONAL ASSOCIATION OF COMMUNITY

### BROADCASTERS. (NACB) IRELAND.

32 Gardner Place, Dublin 1.

(0001) 788733

### WIRELESS WORKSHOP.

25 Ditchling Rise, Brighton, BN1 4QL.

(0273) 671928

### PHOENIX COMMUNICATIONS.

11 Barclay Oval, Woodford Green, Essex, IG8 0PP.

(01) 500 0890 & (01) 506 2318

### SOUND BROADCAST SERVICES.

42 Grenville Road, London, N19 4EN.

(01) 281 1367

### EAST ANGLIAN PRODUCTIONS

21/23 Walton Road, Frinton on Sea, Essex, CO13 0AA.

(0255) 676252

### THE RADIO ACADEMY.

30 Whiteladies Rd, Bristol, BS8 2LG.

(0272) 237485

### MBI BROADCAST SYSTEMS

69, Ship Street, Brighton, BN1 1AE.

(0273) 24928.

## EDITORIAL

**(0536) 514437**

## BROADCASTING

**(0536) 410723**

## NEWSLINE

*(24 hours)*

**(0898) 654383**

## ADVERTISING

**(0484) 460088**

**15**

## COMMUNICATIONS

WE ALWAYS WELCOME YOUR LETTERS FOR PUBLICATION, PLEASE SEND THEM TO:

THE EDITOR  
NOW RADIO  
PO BOX 45  
KETERING  
NORTHANTS  
NN16 0NW

1111

### FROM HERWARD RADIO

*Peterborough,  
PE1 11J.*

Dear Sir,

In LOOSE ENDS 22nd June 1988, you said it was a great surprise that CN.FM rather than GRANTA RADIO that had been awarded the ILR franchise in Cambridge and Newmarket on the grounds that GRANTA spent many years preparing and were offering more localised programming. You seem to have overlooked the fact that several members of our group have spent as long, if not longer, campaigning for independent radio to come to Cambridge and that for 8 years HERWARD RADIO has served a substantial part of what is to be the CN.FM transmission area, including Cambridge and has ploughed huge resources into that area. I would also point out that a study of the various applications reveals that in fact CN.FM were promising more local programmes than any of its competitors.

We are delighted to be on the winning team in what was probably the most competitive ILR franchise for several years. We knew we were up against the strongest possible competition from other groups, including GRANTA, but believe we won because our application was built on the fundamental principals of local ownership, sound financial backing

and a whole variety of innovative programme proposals.

*Yours sincerely,*

*STEWART FRANCIS  
Managing Director  
HEREWARD RADIO*

### CAROLINE REPLIES

*RADIO CAROLINE*

Dear Howard,

Thank you for your comments (NOW RADIO #62, page 12) where you mention the willingness of CAROLINE to take on new presenters with no real track record. We agree with you in all major respects in that firstly, we will give newcomers a chance and that many are applying to us at this time. Secondly we think that our listeners are lenient if they hear a presenter who is suffering from first time nerves or who has not yet got the hang of the technical operation of the studio. Thirdly, it has to be accepted that in both BBC and ILR in the UK as well as radio in Europe and further afield you will find ex-CAROLINE staff in responsible DJ and PD jobs.

I think however that the team on board, plus those people who have stayed with us since November last, would be displeased if it was suggested that they were simply working for CAROLINE as a means to gain conventional radio employment in the future. Our DJ's and engineers have gone to extraordinary lengths to maintain CAROLINE, following the loss of our main antenna. We still have more problems than enough and I may have to impose even more on their collective loyalty before things come right again. Thus I say again that it demeans my team to suggest that they are working their passage towards a 'proper' radio job. At this time, even more than usual, there is



a huge difference between an ordinary DJ and a CAROLINE DJ. Thank you for your coverage of CAROLINE matters. We appreciate it.

*Yours sincerely,*

PETER MOORE

\*\*\*\*

## JINGLE WARFARE??

a  
NOW RADIO  
exclusive

The success of the ALFASOUND/PAMS co-production for COUNTY SOUND's GOLD service has led to a renewed interest in the famous old PAMS jingles among several leading ILR stations.

However, the "new" PAMS is advising all programmers to avoid approaches from other jingle producers - both here and in the USA - claiming to have access to the classic PAMS backing tracks.

"We know of at least one ILR that has already been approached by somebody trying to jump on the PAMS bandwagon", said PAMS' CHRIS ELLIOT. "It's the sort of thing we'd expect from a cowboy, but not, as in this case, from a well-known British producer. As I understand it, he has connections with another Dallas company and they are saying to him, '...we can get you PAMS tracks for a lot less than PAMS charge', and so he goes steaming into radio stations shouting, basically, bull!"

"I would like to remind him - and others - that he has no claim to the PAMS tracks whatsoever", continued ELLIOT, "...nor for that matter do his contacts in Dallas. All the necessary documentation proving we have the lawful title of ownership of the PAMS music tracks

and reference tapes, and exclusive rights to the PAMS trademark and copyrights is available for all to see. Anyone who disputes this is more than welcome to drop me a line. We shall certainly not hesitate in seeking legal action against any individual or company selling PAMS tracks without our permission, or any radio station using the same without our permission."

Jingle fans will recall the original PAMS of Dallas collapsed in 1977, when the Internal Revenue Service seized their assets for non-payment of taxes. In September 1978 the assets were for sold at auction to National Career Consultants, a broadcasting school based in Richardson, Texas. They, in turn, sold the former PAMS property to KEN R Incorporated of Toledo, Ohio, in November 1980. At the same time KEN R adopted the PAMS trademark and copyrights in interstate commerce - on a first in use basis - and signed a long-term marketing agreement for the exclusive worldwide distribution and licensing of the PAMS material with CPMG in Buffalo, New York. KEN R. also authorised CPMG to seek the US Trademark "PAMS" jingles. This was finally achieved in November 1984 and PAMS was officially re-launched under CPMG management.

The 'new' PAMS now operates from both the United States (Buffalo) and the United Kingdom (Bexleyheath, Kent), with studio facilities in Dallas and Toledo.

PAMS also now represent Manchester's ALFASOUND in the United States of America and both companies collaborated on the jingle package that recently launched COUNTY SOUND GOLD, Britain's first legal 'all-olddies' station.

© 1988 CHRIS ANDREW/NOW RADIO

17

R O S E ' S  
R A M B L I N G S

I belong to that school which believes you can tell whether an audition tape is going to be interesting, within its first few seconds. Any fumbling around with commercials, the age-old out-cue of IRN, or a DJ who says in his best Roger Scott-ese "...and the weather..." and a tape is destined for a trip toward the brown bin in the corner, faster than a bullet! Sadly, few remain in the cassette machine long enough to even be considered for a layer of dust whilst one considers the future potential and employment prospects for the individual who has taken all of ten minutes to address and mail his well-used Jiffy bag.

It was in this mind that I placed a radio on my lap on Saturday evening and discovered the whereabouts of an old earpiece to connect to the set and allow me a most private listening session to Peterborough's HERWARD RADIO. For at 10pm, if the girl on reception was correct, I would be hearing a local station carrying the second night's offering of RADIO RADIO. There were one or two doubts in my mind to begin with. The receptionist didn't have a clue what RADIO RADIO was. She had to ask.

At 10pm HERWARD slipped into IRN with their latest station identification bearing the rather familiar line, "Where news comes first!" Ah well, we could all come up with the one that goes, "LBC...where station cliches are broadcast first!", couldn't we?!

At two minutes after ten IRN ended, we were treated to a second dead air and then, a jingle claiming, "The Super Station", which for the first time of hearing made me think this

was, in fact, RADIO LUXEMBOURG. Sounded just like one of their jingles. But then, managing director of RADIO RADIO, is none other than ROB JONES. He spent a good while working at 208, before moving into satellite pop tv, and now satellite radio owned by Branson's Virgin empire.

The first voice I heard was that of "street cred" CAPTAIN SENSIBLE, who questioned why anybody should be listening to the radio, when they could be out smashing up the world, getting drunk and causing mayhem. In the next hour he proceeded to talk, and talk, and talk about The Damned, and even play one of their discs and two of his. It was your typical, "get a star in the studio to play at being a deejay for an hour" programmes. I feared that this was Virgin's idea of broadcasting. You know, get rid of the slickness and talk about spewing, and that would allow you to think you were "in touch" with today's youth.

I was surprised when, at around 15, 30 and 45-minutes after the hour, I was to hear another (the same...they only had one...) jingle telling me this was, "The Super Station," another second silence and then a voice screaming, "Memory Module!", followed by a series of badly edited and mixed oldies for a couple of minutes. Of course this was the point at which HERWARD RADIO should have run their station identification and local commercials, and where RADIO RADIO should have been running the many commercials they had led us to believe they would be running, on their way to making a million or two for themselves and the ILR stations using the service as an overnight sustaining programme. On HERWARD, at least, there were no station ID's, no local spots and no national spots. It would not be until a few seconds before 11pm that I would hear

HEREWARD RADIO mentioned, again in their to-the-news ident. If I was "Joe Public" then I would have thought that this was a new station, maybe even a "pirate", called "The Super Station" and it was broadcasting from London. No other clues were available for me to realise that this was "Independent Local Radio". I never heard about one Jumble Sale, lost dog or a commercial for a car dealership in downtown Peterborough...

After the 11pm news, same jingle, same dead air, same lack of commercials and same lack of station identification, things changed. For the better...unless I was ever expecting to hear anything local. NICKY HORNE took to the air and showed how professional and, whilst laid-back (in his own way) slick he can be. God the music gave me some goosebumps, I can tell you. JACKSON BROWNE (Lawyers In Love), PHIL COLLINS, BRUCE HORNSBY, TINA TURNER...this is what CAROLINE should have sounded like when "it returned to the air..." not CARAVAN and JOHN PEEL sessions. That, however, is another story...

NICKY HORNE gave us two in a row. He even told us that he was coming "live by satellite from London..." Joe Public probably then thought that this was an American station! Why would an English station need to broadcast by satellite. "Don't be daft, you trying to tell me there's a deejay sat up there in space playing records from one of those satellites...???"

Despite the great music, the professional and friendly presentation and the excitement that did emerge from hearing this kind of music-radio, and the offer to vote for an album to be played at midnight (a London number was given out, a prize was offered, but I heard no name of a winner...- did

anybody call?!), I still was left worried that (a) HEREWARD RADIO did not insert any identification - thus I question whether they have become a 16-hour-per-day ILR, and (b) how much money they were losing because no commercials had been run...

I stopped listening (for this session) at around half-past-midnight. I knew that BOB HARRIS was on at one - at least that was what RADIO RADIO had scheduled, but I needed my dose of RADIO 4 (Shipping Forecast) and WORLD SERVICE news. As I write this, at midday on Sunday, I await with baited whatsits, to discover what JOHNNIE WALKER will do on Monday night. I hope that he'll loosen up and settle in nicely to his first night time radio show (in this country) since March 1968. I also hope that those at RADIO RADIO will leave him alone in the studio and make sure nobody interferes with him by way of phone calls, etc, whilst he's on the air. JOHNNIE WALKER, I feel, needs to be on his own to communicate in his own one-to-one style. It's something he never managed to do at RADIO 1.

You can keep your JONATHAN ROSS and DIANA LUKE, as you can your RUBY WAX and whatnot. I lay odds on RADIO RADIO winning an audience with JOHNNIE WALKER and BOB HARRIS. The sooner that ROB JONES dumps the 10-11pm show and extends JOHNNIE WALKER so he starts at 10pm, the better.

I have looked only at HEREWARD. I must question whether, as they broadcast RADIO RADIO on both AM and FM, the station can honestly expect to keep both frequencies in the future for such purposes. And what will go out on CN.FM in Cambridge when it starts? I thought the idea of these sustaining services was as an extra choice for listeners? As we have it now it is far from that. HEREWARD RADIO during the day and The SUPER STATION at night.

## GREEK DEBATE FINED

Individuals and companies linked to the operation and administration of LONDON GREEK RADIO pleaded guilty on Monday at Highgate Magistrates Court to offences under the Wireless Telegraphy Act 1949.

Fines totalling £13,900 and costs of £10,550 were imposed by the Court.

According to a Dti spokesman the station admitted causing interference with its unlicensed transmissions.

## NORDSEE PREPARES

Programme Director AD ROBERTS and a team of Dutch deejays are back aboard the radioship ROSS REVENGE preparing for the opening of their new station.

CAROLINE engineers are currently making a final attempt to erect a new antenna using a tower just delivered to the vessel and a long-wire antenna system. If tests are successful using this system the Dutch station RADIO NORDSEE 819 will use it. If not English programmes on CAROLINE 558 will be scrapped and the Dutch will use their transmitter during the daytime. The same transmitter will carry VIEWPOINT at night: already Word for Today, Roy Masters and Ernest O'Neil have booked airtime. These programmes would run until 2130 at which time a much reduced CAROLINE service could appear.

The RADIO NORDSEE operation is backed by a former RNI/HILVERSUM 3/MONIQUE presenter.

## SUNDERLAND RADIO

A special event radio station, THE LIGHT AM/SUNDERLAND ILLUMINATION RADIO, will broadcast each of five weekends, starting August 25th, for more than two million person visitors to the illuminations.

A meeting to discuss the station, at which prospective broadcasters and

producers are welcome to appear, is being held on Monday July 11th at 1930 hours. The venue will be Bishopweirmouth Church, Sunderland. Further detail from MIKE BRUNNING, on (091) 522 6514.

## RADIO THAMESMEAD

Britain's only licensed broadcast community radio station, RADIO THAMESMEAD, was on-air from the RADIO FESTIVAL in London, yesterday (July 5th) between 1430 - 1800 hours. A range of programmes and an interview with TONY CURRIE, head of programming at the CABLE AUTHORITY were aired.

This weekend (July 9-10) RADIO THAMESMEAD will operate RADIO ENERGIZE (1593kHz AM) at the London Youth Games at Crystal Palace.

July 23-24 see's the organisation running TOWN SHOW RADIO (104.3 MHz FM) at their local town show.

## RADIO RADIO LAUNCHES

Virgin's RADIO RADIO went on the air as a sustaining service for ILR on Friday, an hour after NOVA's service was 'on stream' at NORTH SOUND RADIO in Aberdeen.

However technical problems have meant that RADIO RADIO is being sent to subscribing stations at the moment and for the next fortnight via BT mono landlines.

Only the YORKSHIRE RADIO NETWORK (Hallam, Pennine and Viking), RADIO WYVERN and HEReward RADIO are at present using the service. A spokesperson for RADIO RADIO described what they are doing at the moment as "test transmissions."

Meanwhile satellite-delivered NOVA is being heard over stations in Scotland, Ireland, Italy and shortly in Paris on a new station to be called RADIO NOVA. RADIO NOVA INTERNATIONAL is also distributed via cable systems throughout Western Europe.

## OPENINGS

*Advertising your vacancies in NOW RADIO's Openings section brings results. For details please write or 'phone NOW RADIO.*

RED DRAGON RADIO, part of the RED ROSE/MISS WORLD group, is seeking to recruit a BROADCAST JOURNALIST. Applications should be sent to: PETER MILBURN, Programme Controller, RED DRAGON RADIO, PO Box 221, Cardiff, CF1 5XJ.

BBC RADIO GUERNSEY has an opening for a NEWS EDITOR. Ref: 9693. £13,509 plus allowances. Further details from REG BROOKES, Manager, RADIO GUERNSEY (0481) 223736.

BBC RADIO JERSEY also require a NEWS EDITOR. Ref: 9697. £13,509-£17,530 plus allowances. Further details from REG BROOKES, Manager, RADIO GUERNSEY (0481) 223736.

BBC RADIO LINCOLNSHIRE has an opening for a NEWS PRODUCER. Ref: 9684. Based Lincoln. £10,881-£15,388 plus allowances. Further details from MIKE CURTIS, News Editor, on Lincoln (0522) 40011.

RADIO WALES requires a PRODUCER for the morning flagship music, news and current affairs programme. One year contract. Ref: 9690. Closing date July 8th.

METRO RADIO rarely advertises for on-air PRESENTERS. Instead Senior Presenter RUSS WILLIAMS operates an "Open-Door" policy. That means he will listen to any tape at any time. He'll even let senders know what he thinks of their tapes. A live audition and a chat at METRO would normally follow a favourable reaction to a demo tape. Why not send your tape and CV to: RUSS WILLIAMS, Senior Presenter, MORE MUSIC METRO, Newcastle NE99 1BB.

RADIO CYMRU/RADIO WALES seeks a RADIO PRODUCTION MANAGER for general programmes. Based Cardiff. £14,108-£18,309 plus allowances. Complete fluency in the Welsh language is essential. Ref:9652.

BBC RADIO SUSSEX has an opening for a PRODUCER. Based Brighton. £10,881-£15,388 plus allowances. Experience in broadcasting techniques and a knowledge of the station's editorial area and audience desirable. Further details from GEORGE PIXLEY (0273) 680231. Ref: 9617.

A SPORTS PRODUCER is required by BBC RADIO STOKE. £10,881-£15,388 plus allowances. Further details from ALAN INGRAM, Acting News Editor on (0782) 208080.

BBC RADIO CUMBRIA has an opening for a PROGRAMME ASSISTANT. Based Carlisle. Salary £8,228 - £11,610 plus allowances. Further details from KATH WORRALL, Programme Organiser, RADIO CUMBRIA (0228) 31661. (Ref:9598)

BBC NEWS & CURRENT AFFAIRS is looking for REPORTERS for afternoon current affairs programmes such as The World at One, PM and The World This Weekend. (Ref: 9554) Further details from MARTIN COX, Editor The World at One and The World This Weekend. Broadcasting House, London, W1A 1AA.

BBC RADIO HIGHLAND (Inverness) seeks a PRODUCER. £10,881-£15,388 plus allowances. Three months from August 1st. Application forms from ISOBEL McDONALD, Room 4137, Broadcasting House, Glasgow. Ref: 9584.

BBC RADIO LANCASHIRE has a vacancy for a REPORTER. Based Blackburn. Salary £9357-£11610. Plus allowances. Ref: 9522. Further details from CHRISTINE MCGAWLEY, News Editor on (0254) 62411.

▲ MORE VAIN  
▲ TRUMPETING  
▲ AND FATUOUS  
▲ CLAIMS

NORMAN'S NOTEBOOK # 64

Oh good. Good good good. What a golden opportunity is set before me! That's what I thought when I read Andy Moorcock's letter in issue 62. Might as well be hanged for a sheep as for a lamb, and really go in for some vain trumpeting.

Damnit, why shouldn't we blow our own trumpets now and then! It's not illegal, immoral or fattening. You blow your trumpet, Mr Moorcock, and I'll blow mine. Who knows, we may be playing more similar tunes than you think: there might even be a degree of harmony between us.

First, the facts. It was August 1984, not February 1983, but then careful reading is rarely a feature of my critics. It was wrong of me to omit the little word 'legal' in our claim to have operated the first UK transmitter outside the BBC and the IBA. For Andy to pretend that this fundamental difference is insignificant is a little disingenuous of him: but we'll let that pass.

I've never met a pirate yet who didn't have an exaggerated sense of their own importance. People who live in the London area are often guilty of assuming that only their experience matters. I have to say that the number of people in the town where I live who have heard of, let alone listened to, the likes of DBC, Horizon, Jackie, etc could be counted on the fingers of not many hands.

Besides, it's not terribly clever or difficult to put a radio station on the air without bothering with minor formalities like getting a licence first.

BLOODY HARD WORK

The real challenge comes when you elect to do things by the book, through the proper channels, getting permission from everybody who demands it, and conducting your engineering to legal standards.

What does hurt about Andy Moorcock's tirade is his idea that the 'little people' - in his own words - need protection from the likes of me. I have built my whole career out of radio broadcasting by and for 'little people' - hospital and university radio stations, and more recently Special Event services. One of our stations has a potential audience of barely 500 - you don't get much little-er than that!

Since 1981, my business partnership - Wireless Workshop - has provided transmission services for *thirty-nine* small radio stations, all but two LEGAL, LICENSED, and operating in the UK. (The others were in France).

By persistent, detailed, sloggng argument with the Home Office and the DTI, we have managed to chip away at the cracks in the armour so that more 'little people' can take to the air without fearing the knock on the door. We have created many broadcasting opportunities - and not just for ourselves - by being prepared to work *with* the bureaucrats instead of against them, and by trying to reassure them that all hell would not break-loose if they relaxed their guard.

Of course all this is terribly boring compared to the thrill of some radical pirate station while it lasts. Studying CCIR documents to prepare a case for a frequency is much less exciting than playing your favourite records very loud. But someone's got to do it, and little thanks we get!

Copyright © N J McLeod 1988 \*\*\*\*\*



## PHOENIX COMMUNICATIONS

### ***BROADCAST RADIO SERVICES:***

We supply a wide range of professional studio and transmission equipment (including signal processors) as well as manufacturing broadcast transmitters and link systems. In addition, we offer custom design and consultancy services.

If you are planning to apply for a 'third tier' licence when they become available, then talk to us first. As well as meeting your equipment needs, we can provide detailed assistance with the various aspects of planning a radio broadcasting operation. Our consultancy service can produce a complete technical appraisal of your plans and even help prepare the necessary documentation for your licence application.

For more information about our specialist services and the range of professional products we can supply please contact us by telephone or letter.

### ***SPECIAL EVENT RADIO:***

FM and AM transmission systems are available for hire anywhere in the U.K. Our low power medium wave system has been a great success over the last two years and we have added stereo FM and higher power AM now that these are available within the revised licence conditions. All our Special Event transmitters are fitted with Orban audio processing. We will be pleased to advise on which system will best suit your requirements.

The Home Office require *at least* six weeks notice of an intended broadcast. To avoid the possibility of disappointment due to over booking please contact us well in advance of your proposed transmission dates.

### ***PHOENIX COMMUNICATIONS:***

*EQUIPMENT AND SERVICE PROVIDERS TO THE EUROPEAN BROADCAST RADIO INDUSTRY.*

11, Barclay Oval, Woodford Green, Essex, IG8 0PP, ENGLAND.

Lawrence Hallett and Martin Spencer BSc.

(01) 500-0890 and (01) 506-2318 (ans.)

***PLEASE NOTE: It is a criminal offence to install or operate transmitting equipment in the United Kingdom except under, and in accordance with, a licence issued by the Home Office. WE WILL NOT SUPPLY EQUIPMENT TO UNLICENCED 'PIRATE' OPERATORS IN THE U.K.***

# Wireless Workshop

We're the first !

Wireless Workshop were the FIRST people outside the BBC or the IBA to operate a broadcast transmitter legally since the 1920's;

FIRST to bring effective Audio Processing within the reach of student and hospital radio;

FIRST to promote 'active aerial' inductive loop systems for private in-house broadcasting services;

Now who's next?

Call us today if you need Special Event Radio transmission gear: You can hire a complete transmitter system from Audio Processor to aerial at a very competitive rate;

Or contact us if you would like a private IL system for your offices or buildings.

25 Ditchling Rise, Brighton BN1 4QL (0273) 671928