

MUSIC & MEDIA

Europe's Radio-Active Newsweekly

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EC States Come To Grips Over Music Quotas On Radio

EUROPE
by Jeff Clark-Meads

In the European Union, it is actively illegal to impede the movement of goods and services across national borders. Anybody choosing to reduce the liberty of the free market in anything from steel to schnapps could have to pay for such interference with a fine or even imprisonment. Unless, of course, the commodity in question is the raw material for radio programming.

In France—the country that over the last 40 years has sounded the loudest calls for a single and open European market—legislation that will introduce minimum quotas of French music on radio is already in place. Plans for its implementation at the beginning of 1996 are now moving ahead, despite the protests of the broadcasters and their threats of legal action.

But, even the anguished cries of the broadcasters has not stamped out enthusiasm for the quotas concept in other EU countries, too. In every continental European nation, there are complaints from record companies that domestic artists do not get enough radio exposure—arguments to which culture ministries are sensitive to one degree or another.

In addition, associate EU member Poland has introduced legislation to enforce quotas

(continues on page 6)

Hamburg Privates Brace Up For Public NDR's N-Joy Debut

GERMANY
by Miranda Watson

Hamburg private stations braced themselves this week as north German pubcaster Norddeutsch-

Capital Buys Southern Radio

UNITED KINGDOM

London-based Capital Radio Group is continuing its aggressive expansion policy with an agreement to buy Southern Radio for £32.6 million (app. (continues on page 23)

er Rundfunk launched on April 4 its new EHR outlet targeted to 15-19 year olds, N-Joy Radio.

Radio Hamburg PD Rainer Cabanis says that the launch of the pubcaster's new station is bad news for privates in Hamburg. One reason, says Cabanis, is that the station seems to appeal to an older demo. "The station is geared more towards 25-35 year olds than the 15-25 demographic that it's meant to be targeting. We already have enough stations in Hamburg for 25-35 year olds."

Cabanis has not adjusted his station's programming in response to the launch, however. "We aren't reacting just yet to N-

(continues on page 23)



ZZ TOP CELEBRATE IN HAMBURG — ZZ Top took time off from their hectic European promo schedule in March to celebrate the top 10 German chart position of their new album "Antenna" with BMG Ariola Hamburg executives in Cologne. The album is now gold in Germany. Pictured (l-r) are: press manager Joerg Troska, head of promotion Beate Elert, ZZ Top's Dusty Hill, director A&R/marketing Eckhart Gundel, MD Michael Anders, ZZ Tops' Billy Gibbons and Frank Beard, manager artists relations George Gibb, senior international label manager Kai Manke and ZZ Top manager J. W. Williams.

French Singles Charts Resume In M&M

FRANCE
by Emmanuel Legrand

Music & Media and its sister publication *Billboard* are resuming the presentation of French singles charts this week after a six month hiatus following the discontinuation of the charts production last September by broadcasters Europe 1 and Canal+. The new singles chart is used for the compilation of M&M's Eurochart Hot 100 Singles; a top 20 countdown can be found on page 15.

The charts are now financed and operated by music industry trade organisation SNEP, which

has commissioned polling organisations IFOP and Tite-Live to monitor singles and albums sales by using a computerised point-of-sale system.

SNEP president and PolyGram France CEO Gilles Paire welcomes the publication of French charts in international trade magazines such as M&M and *Billboard*. He comments, "First, I would say it is important for us because these are really two top professional trade publications. Secondly, it gives the French market—and French acts—an international visibility it had missed for already quite

(continues on page 23)

Roachford Returns In True Band Form

EUROPE
by Machgijel Bakker

The return of British soul/rock quartet Roachford to the EHR Top 40 has been a victorious one. In three weeks' time, the new single *Only To Be With You* is close to entering the top 10, and backed by the release of the band's third album, *Permanent Shade Of Blue*, the track is set to become Roachford's biggest single success since the *Cuddly Toy's* debut of 1988.

Columbia's strategy has been simple but effective: send the band out for a few selected club dates, organise promotion around it and, above all, make sure that Roachford's image is properly communicated.

Columbia UK international marketing manager Doe Phillips says the latter could have been

(continues on page 24)



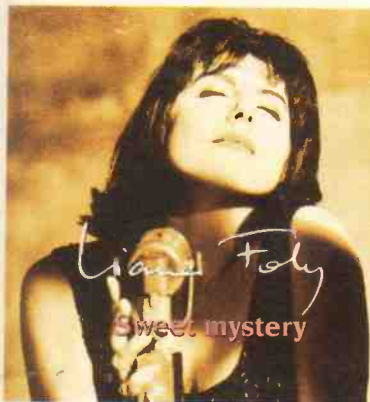
Roachford

No. 1 in EUROPE

European Hit Radio
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Streets Of Philadelphia
(Epic)

Eurochart Hot 100 Singles
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Playlist Committee Ups New Talent On Radio 1

UNITED KINGDOM

by Jeff Clark-Meads

Producers at **BBC Radio 1 FM** lose an element of creative freedom this week as the station aims for a more consistent identity. The management is seeking to keep all producers marching to the same beat by handing increased power over to the central playlist committee.

From April 11, 67% of all records broadcast during the 10 daytime shows will be decided by the playlist committee, representing an increase of more than one-quarter. The station is also augmenting its current A and B lists by introducing a heavy-rotation premier list for the biggest artists,

and is replacing its C list with an N list showcase for new talent.

A spokesman for the station says, though, that the new system will not mean less opportunity for emerging acts. Indeed, he says of the N list, "If a record is on the playlist, it means it will get 10 plays a week instead of the six plays as it would have done on the C list."

The N list will consist of 10 tracks which will each remain on the list for four weeks. The station says this will mean that airtime for new talent will rise from 24% to 31%. To accommodate this, the amount of gold songs being broadcast will be reduced from 38% to 30%.

The station concedes that the new system concentrates power to a

greater extent in the playlist committee and reduces the individual impact of producers. However, the spokesman says, "We see all of this as a positive thing. It is still open for producers to impress people with their enthusiasm for particular records at the playlist committee meetings."

It is understood that Radio 1's management had felt that some producers had taken a musical direction that was not always in keeping with the station's overall identity. Asked about this, the spokesman says, "One advantage of the new system is that the network will seem consistent across all of its shows."

The spokesman says Radio 1's philosophy is to strike a balance between reflecting and leading popular opinion. He states that popular opinion will be reflected through the Premier list of eight records—each of which will receive 25 plays a week—while the N list will seek to lead popular taste.

Of the Premier list, he says, "It will give a lot of exposure to the biggest current artists which will mean that listeners will not be fazed by new talent because they'll be surrounded by a lot of familiar music."

The record companies are still coming to terms with what the new system will mean, but they acknowledge the greater exposure for new talent an appearance on the N list will entail. However, they are concerned at the reduction in airtime for non-playlisted records.

Says one senior promotions executive, "If you're on the playlist, you're laughing. If you're not, there are a lot of people back at the office who will be crying."



DINA CARROLL VISITS POLYGRAM IRELAND — Dina Carroll visited PolyGram Ireland MD Paul Keogh during her recent trip to Ireland, where she was presented with a double platinum disc for sales of "So Close," which achieved double platinum sales in the country. Carroll was in Ireland for the Irish Music Awards, where she won Best International Newcomer award.

Glasgow To Host Biggest Ever Sound City, Features 30 Bands

UNITED KINGDOM

The UK's biggest annual celebration of music has reached unprecedented proportions this year and has attracted a record amount of interest from Continental European broadcasters.

Sound City, a partnership between **BBC Radio 1 FM**, the **British Phonographic Industry (BPI)** and the **UK Musicians' Union**, is being held this year in Glasgow which, says event chairman **Stuart Grundy**, is the biggest city it is ever likely to visit.

Sound City is a week of concerts, seminars, talks and workshops held in a British city outside London each year. Established in 1992, it has previously been staged in Norwich and Sheffield.

Radio 1 is broadcasting 40 hours of music from the event and is featuring 30 bands, ranging from

unsigned acts to established artists such as **M-People**, **Jamiroquai**, **Inspiral Carpets** and the **Charlatans**.

Grundy says, "It's inevitable that **Sound City** is bigger and better this year, and I have to keep reminding people that next year won't be so big. This is the biggest city we're ever going to go to."

Grundy is gratified that 30 bands are playing in Glasgow as part of the event and that venues which have never previously staged music are contributing to the total.

Radio stations from Germany, Ireland, Switzerland and the Scandinavian states are also represented in Glasgow. The stations are being offered a package of programming culled from Radio 1's nightly two-and-a-half-hour live shows.

Grundy points out that, in addition, **BBC Radio Scotland** has recorded many of the club gigs of

the emerging Scottish bands, including the **Trashcan Sinatras**, **Thrum** and the **Pastels**.

Sound City has consistently grown in size since its inception, due to a combination of local enthusiasm in its host cities and BBC Radio's appreciation of the event. Senior BBC executives have suggested the concept of running more than one **Sound City** each year, but the idea has been dismissed as impractical.

However, the first **Sound City** spin-off event is to be held in Brighton later this year. Partly sponsored by the BBC and the Musicians' Union, 60 young musicians will gather for a week of seminars and workshops. Radio 1 will broadcast some of their work as well as airing a series of concerts by new bands at the town's Zap Club. A number of associated talks and lectures will also be held. *JC-M*

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Nydahl, Friedman Prevail In Fierce Bidding For Södertälje

SWEDEN

by Nicholas George

The latest round of local radio frequency auctions in Sweden has produced a fresh chorus of criticism, with one of the successful bidders calling the system "little more than state bribery."

The auction of two frequencies to cover Södertälje, a city 35 km south of Stockholm, was fierce as the licence holder will also be able to broadcast into the Swedish capital.

Frequency 104.1 was bought for Skr2.1 million (app. US\$280,000) by **Radio Nova** in a joint venture with **Radio Megapol**. Radio Nova already broadcasts in the area, while Radio Megapol, which is owned by the powerful publishing company **Bonnier**, has four stations

in Stockholm and cities to the west. Radio Megapol was keen to control the frequency as there have been fears it would cause interference to their broadcasts in the south of Stockholm.

Station manager **Claes Nydahl** says it was still uncertain as to what kind of service would be provided on the frequency. However, he remains upset at the way frequencies have been allocated in the country. "It's quite absurd. The system is equal to state bribery. The one who pays the state the most money gets the chance to exercise his right to freedom of expression."

The other Södertälje frequency, 100.8, went to a consortium led by **Jan Friedman**, formerly with **Radio Rix**. He says the group has not decided whether to aim the station at the whole

Stockholm area or concentrate on building a firm local base in Södertälje where there is less competition. The frequency cost Skr790,000.

If the two winners do intend to broadcast into Stockholm, it will bring the number of commercial stations in the capital to 12.

Originally, the Södertälje auction was delayed because of complaints that one bidder was backed by the city's local council. It was claimed that it was against the law for a local authority to be involved in the operation of a commercial station. In the end, lack of money rather than legalities killed off the council bid.



POLYGRAM SIGNS MUSIC ENTREPRENEUR MORRISON — PolyGram International Music Publishing recently signed three deals with manager Bryan Morrison. Among other things the deals give PolyGram rights to the material acquired through Morrison's association with Stephen Budd and Danny Donnelly's Suburban Base label. Morrison (r) is pictured here with PolyGram International Music Publishing chief executive David Hockman.

New Ten-Year Frequency Plan Due For Switzerland

SWITZERLAND

by Miranda Watson

New broadcasting plans are expected to be laid out this year by the Swiss government for the next 10 years. Local radio head of local broadcasting association **BAKOM Marcel Regnotto** says the Swiss government is taking its time over the new frequency plan and at present there is no information available as to how

many frequencies are to be distributed and in which regions.

The government is expected to complete its frequency plan this Autumn for Zürich and German-speaking radio licences, with bidding for licences in early '95, says Regnotto. Bidding for licences in French- and Italian speaking Switzerland is expected to take place this Autumn.

There are currently 39 local radio licences in Switzerland.

YLE Cuts Costs Via New Deal With Copyright Bureau Teosto

FINLAND

by Kari Helopaltio

State broadcaster **Oy Ylesiradio Ab (YLE)** and Finnish copyright bureau **Teosto** have reached a new agreement concerning fees on music played on YLE radio and TV channels.

According to the new agreement, payments will be based on the estimated audience

of each programme, rather than a flat per-broadcast minute charge. The more listeners/viewers a programme has, the higher the compensation payable to composers and authors. A special arrangement will be developed to tackle Swedish-language programmes, which have very low audience figures.

The YLE has been paying Teosto some FIM40 million (app.

US\$8 million) annually, and this sum is now expected to be some FIM5 million lower.

YLE is also planning to start negotiations with artists and producers collection society **Gramex** in the near future, and is reportedly seeking a 50% reduction on current Gramex charges. The society currently receives some FIM30 million a year from YLE.

New Berlin Station JFK Targets Old Demographics

GERMANY

by Miranda Watson

New Berlin private station **jfk 98.2** added a new format to the Berlin radio landscape when it went on air on March 23 targeting middle-aged listeners with a soft ACE format. The station is aimed at 30-54-year-olds. On April 29, it will be followed by **Radio 50+**, which will offer programming for over 50s.

Schlager-formatted **Radio Arabella** in Munich and easy listening-formatted **AlsterRadio** in Hamburg already cater to older listeners, but also attract many younger listeners. Until now, no one has produced a format aimed specifically at the over '30s. The most competitive radio market in Germany, Berlin is often regarded as a testing ground for new formats and ideas.

Jfk, with its motto "Ich bin ein

Berliner!" plays a soft ACE format incorporating swing, jazz and blues. The station's repertoire includes everything from **Frank Sinatra**, **Barbara Streisand** and **Sammy Davis Junior** to **Sade**, **The Bee Gees**, **Fats Domino**, **The Beatles** and **Barry White**. Star DJ on the station is former PD of American military station **AFN Mark White**, who will now host his own weekend show.

MD/PD **Thomas Dietrich** says the 30-54 age-group has been neglected in Berlin and in the rest of Germany. "We decided to target 30-50 year olds as no else in Berlin is doing so at the moment. There are lots of stations making radio for kids, so there

was no sense in us launching yet another format for this age group. AlsterRadio and several public stations make radio for people over 50, but no one in Germany is catering for the middle-aged 30-50 year olds, the rock 'n' roll generation."

Dietrich says the reaction from listeners after one week on the air has been enthusiastic. "People are telling us how good it is to hear a programme that doesn't play loud music all the time and most say they've been waiting for something like this for a long time. We've also had a lot of response for younger listeners under 30 who enjoy listening to jfk too."



YAZZ ON THE CATWALK — Yazz ventured on to the cat walk on March 9 to model clothes by fashion designer Xula Bêt while in Paris to promote her new album "One On One." (See also Marketing The Music page 9.)

"A fantastic blues groove with a great hook"

Lori Granger
music director, 104.6 RTL Berlin, Berlin.

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(continued from page 1)

within its borders; and, on a voluntary basis, two Irish stations have decided to underscore their support for their local domestic talent with their own informal quota systems.

But in Germany, Europe's biggest music market, the record industry regards statutory quotas as "an emergency measure," says **Peter Zombik**, head of music industry association the **BPW**. He says, "Radio quotas shouldn't be asked for in a situation where you can still talk and hope for progress as regards the amount of German product on the airwaves. Quotas would, of course, help us bring more attention to German product, but we aren't in a position to go to Bonn to ask for them."

Zombik points out that the German record industry's disquiet over the amount of its product being broadcast is something that is being addressed in a dialogue with the radio stations. "We have an on-going discussion with public and private broadcasters aimed at increasing the amount of German repertoire on the airwaves," he says, adding, "We are fighting against the ignorance and prejudice of programmers towards German product."

That is not, though, a sentiment shared by the broadcasters. **RTL Berlin PD Arno Müller** comments, "The idea of quotas is terrible and I think the people lobbying for them are losers." He argues that the debate should centre less around the concept of quotas and more around the quality of German-produced talent and music. "There isn't a station in Germany that wouldn't play German product if it's good and has hit potential; **Die Prinzen**, **Westernhagen** and **Herbert Groenemeyer** all get radio airplay," he states.

Müller contends that any quota system will adversely affect a station's ability to serve its target audience. "I know that our listeners do not want to hear [too much] German-language music, so I would be very stupid if I were suddenly to start playing 40% just because a government regulation told me to do so."

At pubcaster **WestDeutscher Rundfunk**, head of music **Rudolf Heinemann** is a staunch believer in programming more German music, but he is firmly against quotas. He says, "Music programmers should be free to decide for themselves to play more national product. What we really need is more dialogue."

Furthermore, Heinemann believes that French-style quotas would not work in Germany because, unlike France, Germany is a federal nation.

In France, the quota system stipulates that stations must play a minimum of 40% of French music, half of which must be from new talent. However, in the run-up to the introduction of the quota system, broadcasting regulator **CSA** is fostering dialogue between the record companies and

rights holders on one hand and the radio stations on the other to try to resolve the attendant questions. Some of those questions, though, are large indeed.

For instance, it has yet to be established over what period the quota regulation will apply—by day, by week or by month—and exactly what is meant by new talent. (Record industry association **SNEP** considers any act that has not produced two gold-selling albums as new talent). In addition, even the definition of French music is still open to debate; does it mean music in the French language, or would songs sung in the languages of the country's former colonies also qualify?

But, despite the continuing dialogue on these issues, **Jacques Rigaud**, president of **RTL**—parent company of **EHR** webs **Fun Radio** and **M40**—told a radio industry gathering last month that quotas were "perverse and useless." He warned that the radio stations would take legal measures to try to prevent their imposition.

Rigaud refers to a decision from the superior French court the **Conseil d'Etat** which says that the only power the **CSA** has in the matter of quotas is that given to it by strict definition of law. Because the law in this area requires the **CSA** to negotiate agreements between the record companies and the radio stations, Rigaud argues that the body has no power to impose quota definitions if no agreement is reached.

One source who attends the **CSA**-sponsored meetings between record companies and radio stations comments, "The legislators have made quotas mandatory but haven't said exactly how they should be implemented, what are the exact definitions and how it should be controlled; that's not to mention that nowhere can it be seen how the **CSA**, which is supposed to control all these quotas, will be able to finance the tools required to control this legislation. The result is that we are all still in the dark."

In the interim, relations between the record and radio industries are taking on a frosty edge. One programme director made his point by returning to a record company a package of promotional product because 40% of the records were not French.

Europe 2 MD Martin Brisac, underscores the feeling, "Radio stations have 40% quotas; what about the music industry? Do they have 40% quotas?"

For the record companies, they feel nothing has yet changed, except, perhaps, for an increased difficulty in persuading radio stations to add new tracks to their playlists. Says one harassed promotions executive, "It's hard enough for established acts—and I don't even mention new acts."

In Ireland, the situation is far less fraught. Two Dublin **ACE** stations, **FM104** and **Classic Hits 98FM**, have voluntarily decided to put more emphasis on domestic product. **FM104** has announced

that it is introducing a self-imposed quota of 20% Irish music, while **Classic Hits** is planning a four-days-a-week "totally Irish" programme from April 11. The programme will be part of the station's intention to include more Irish music overall in its schedules.

These moves by stations could be seen as a victory for the **Jobs In Music** campaign (**JIM**) which has been monitoring the output of the Dublin broadcasters and pressing hard for more Irish music on commercial stations. **JIM** may now turn its attention to national publishers, full-service-formatted **RTE Radio One** and mainstream **EHR 2FM**; the campaign says that in two days in January and February, the stations' Irish content ranged from 11% to 14%.

However, a spokeswoman for **RTE** last week rejected **JIM**'s claims. "Taking their figures from 07.00 to 19.00 isn't a valid exercise. Overall, **RTE**'s figures are very good and both stations aim to achieve the 25% Irish content."

Reacting to the initiative of the two Dublin stations, **Willie Kavanagh**, chairman of the Irish **IFPI** group, says, "I think they are steps in the right direction and I have to believe it's being done for the right reasons. Pressure groups like the **IFPI** should be vocal in persuading people to play more Irish music. It will be good for the Irish music industry and good for the economy."

IFPI has written to Irish arts minister **Michael D. Higgins** supporting the concept of a 25% quota for the radio industry.

Commenting on the report, **Kavanagh** says, "It makes sense to have an arbitrary quota of around 25% as long as it doesn't put the radio station in a position where it would lessen the quality of their output. It makes absolute sense provided the local music is of good enough quality."

"An arbitrary pan-European quota would not work, however. It hugely depends on the size and strength of the local music industry. In the Irish context, there is a vibrant local music industry and a 25% quota would be appropriate."

A music industry of unquestioned size and strength is just

over the Irish Sea from Dublin in the UK. Because the UK is the world's second-strongest music source, the concept of quotas has never been an issue there. Indeed, because the British government believes so strongly in the free market and because it has massively deregulated the radio industry in recent years, there is virtually no prospect of it introducing a new level of regulation in the future.

Nor is the government under pressure to do so. Record company association the **British Phonographic Industry (BPI)** underpins its arguments to politicians by pointing out that, beyond protecting copyrights, the government gives record companies no other financial or legislative assistance. The **BPI** feels that such independence—and its substantial contribution to the country's economy and international influence—strengthens its hand when talking to politicians.

However, because of the significance of UK product in continental European markets, the British record industry has watched the projected introduction of quotas there with increasing alarm. When French legislators were debating the concept, British record companies put pressure on their French partners to oppose the introduction of quotas but without success.

Now, as one senior UK executive puts it, "We've just been left to fume quietly."

So, where France has cut a path, will others follow? The latest major market where the idea of quotas has been raised is Spain, where performing rights society **SGAE** mentioned the idea in passing while discussing a number of ways of promoting Spanish music with culture minister **Carmen Alborch (M&M, February 12)**.

SGAE's stated position, though, is that it is opposed to quotas, but feels they may be necessary if other EU countries adopt them and if Spanish radio continues to large amounts of non-Spanish music.

SGAE spokesperson **Almudena Solana** says of her organisation's conversation with the minister, "The issue of quotas

was raised, but it is not even on the negotiating table. It is way down our list of priorities at present."

Carlos Grande, director of Spanish **IFPI** group **AFYVE**, says quotas have never been discussed by the organisation's membership. "In any case, I doubt if the level of Spanish music played on the radio has gone down in the past five years," he comments.

Grande points out that two stations, **Radio Ole** and **Cadena DIAL**, play all-Spanish music anyway, and **DIAL** is the second-most popular FM net with 1.1 million listeners. He adds that in Spain's largest pop market, the southern region of **Andalucia** with seven million people, the local stations play an abundance of Spanish music. "So far, the ratio of Spanish to non-Spanish music is not considered a problem."

Jose Ramon Pardo, MD at Cadena SER's Cadena M-80 Serie Oro, says, "Quotas would mean Spanish radio losing audience because we'd have to play sub-standard product. The problem is that 80% of what the multinationals release is non-Spanish material. If they produced more good Spanish music, things would be easier."

Pardo was **Radio Ole MD** for three years "during which time I had not one letter of support from the government." He recalls a 1968 law introducing quotas under General Franco that was ignored by radio "under a strong government" and which fell into disuse.

From the record company side, **Alvaro de Torres, MD of RCA Spain**, says, "Quotas would be the worst thing that could happen. The labels do look for better Spanish music, but because that's our job not to help radio push up their quotas. Radios play music they think will interest their audience. If that means a lot of Anglo-Saxon stuff, then that is the reality of the market."

The realities of the single European market may be somewhat different, however.

Additional reporting by Miranda Watson, Emmanuel Legrand, Howell Llewellyn and Dermott Hayes.

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criteria of competence. Universities and colleges have been admitted to the association for many years and are now included, along with the newer commercial outfits, in a new "educational member" category.

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Fostex Offers D10 Timecode Control

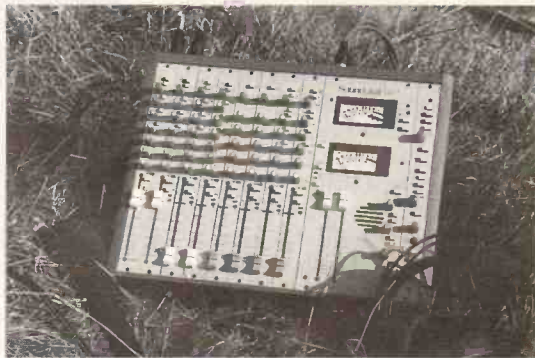
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ANDY BANTOCK started in radio with the BBC in 1980 as technical operator. He has worked as a presenter, manager, engineer, operator and designer. More recently, Bantock set up his own broadcast consultancy, handling both engineering and programming. He can be reached at (+44) 7972.25169.

THE ALTERNATIVES

On The Move

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lead the field with a modification to the Aiwa portable machine, sold as the Prodat. It has now followed with its own machine; the HNB Portadat range available with or without time-code.

Modification is necessary to "domestic" DAT machines to enable them to copy digital as the SCMS system prevents this. The latest generation of portable DAT machines are excellent units offering unrivalled quality without any of the hiss, wow and flutter problems of cassette but do, of course cost around 10 times as much as analogue cassette machines.

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The future offers the promise of tapeless machines, the signal being recorded onto memory chips. This system relies on very heavy digital compression and, although studio based systems have been constructed, there is yet to be a useable portable vision. There are systems that allow audio to be recorded onto portable computers and edited in situ and it won't be long before one sub-notebook computer will be able to do all that and send the edited audio via ISDN to the studio.



HNB Portadat PDR1000

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Of course this was alright for the mega rich state broadcasters who could afford UHERs and the maintenance personnel to look after them, but for the newly emerging smaller stations the cassette proved to be very useful. With the introduction of higher metal content tapes cassette became an even more viable format as the original recording quality increased. Of course cassette offers many advantages as a portable format not the least of which is its relative cheapness compared to reel-to-reel. Lightness is another advantage as anyone who has had to lug a UHER around for any length of time will agree. Recording time is another blessing. With a maximum possible 60 minutes a side for cassette, compared to 15 on standard reel to reel tape for a UHER, the interviewer is not so constrained. Of course this is a mixed blessing as it does allow them to waffle on for ages, safe in the knowledge that it can all be edited down later rather than encouraging incisive questioning.

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(continued from page 1)

within its borders; and, on a voluntary basis, two Irish stations have decided to underscore their support for their local domestic talent with their own informal quota systems.

But in Germany, Europe's biggest music market, the record industry regards statutory quotas as "an emergency measure," says Peter Zombik, head of music industry association the BPW. He says, "Radio quotas shouldn't be asked for in a situation where you can still talk and hope for progress as regards the amount of German product on the airwaves. Quotas would, of course, help us bring more attention to German product, but we aren't in a position to go to Bonn to ask for them."

Zombik points out that the German record industry's disquiet over the amount of its product being broadcast is something that is being addressed in a dialogue with the radio stations. "We have an on-going discussion with public and private broadcasters aimed at increasing the amount of German repertoire on the airwaves," he says, adding, "We are fighting against the ignorance and prejudice of programmers towards German product."

That is not, though, a sentiment shared by the broadcasters. RTL Berlin PD Arno Müller comments, "The idea of quotas is terrible and I think the people lobbying for them are losers." He argues that the debate should centre less around the concept of quotas and more around the quality of German-produced talent and music. "There isn't a station in Germany that wouldn't play German product if it's good and has hit potential; Die Prinzen, West-ernhagen and Herbert Groenemeyer all get radio airplay," he states.

Müller contends that any quota system will adversely affect a station's ability to serve its target audience. "I know that our listeners do not want to hear [too much] German-language music, so I would be very stupid if I were suddenly to start playing 40% just because a government regulation told me to do so."

At pubcaster WestDeutscher Rundfunk, head of music Rudolf Heinemann is a staunch believer in programming more German music, but he is firmly against quotas. He says, "Music programmers should be free to decide for themselves to play more national product. What we really need is more dialogue."

Furthermore, Heinemann believes that French-style quotas would not work in Germany because, unlike France, Germany is a federal nation.

In France, the quota system stipulates that stations must play a minimum of 40% of French music, half of which must be from new talent. However, in the run-up to the introduction of the quota system, broadcasting regulator CSA is fostering dialogue between the record companies and

rights holders on radio stations on resolve the atte Some of those q are large indeed.

For instance, established over quota regulation day, by week or exactly what is r ent. (Record inc SNEP considers not produced albums as new t even the defin music is still ope it mean music i guage, or would languages of the colonies also qua

But, despite dialogue on the Rigaud, preside ent company of Radio and M industry gatheri quotas were "p less." He warn stations would sures to try to p sition.

Rigaud refer from the superi Conseil d'Etat w only power the matter of quotas by strict definition of law. Because the law in this area requires the CSA to negotiate agreements between the record companies and the radio stations, Rigaud argues that the body has no power to impose quota definitions if no agreement is reached.

One source who attends the CSA-sponsored meetings between record companies and radio stations comments, "The legislators have made quotas mandatory but haven't said exactly how they should be implemented, what are the exact definitions and how it should be controlled; that's not to mention that nowhere can it be seen how the CSA, which is supposed to control all these quotas, will be able to finance the tools required to control this legislation. The result is that we are all still in the dark."

In the interim, relations between the record and radio industries are taking on a frosty edge. One programme director made his point by returning to a record company a package of promotional product because 40% of the records were not French.

Europe 2 MD Martin Brisac, underscores the feeling, "Radio stations have 40% quotas: what about the music industry? Do they have 40% quotas?"

For the record companies, they feel nothing has yet changed, except, perhaps, for an increased difficulty in persuading radio stations to add new tracks to their playlists. Says one harrassed promotions executive, "It's hard enough for established acts—and I don't even mention new acts."

In Ireland, the situation is far less fraught. Two Dublin ACE stations, FM104 and Classic Hits 98FM, have voluntarily decided to put more emphasis on domestic product. FM104 has announced



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the right reasons. Pressure groups like the IFPI should be vocal in persuading people to play more Irish music. It will be good for the Irish music industry and good for the economy."

IFPI has written to Irish arts minister Michael D. Higgins supporting the concept of a 25% quota for the radio industry.

Commenting on the report, Kavanagh says, "It makes sense to have an arbitrary quota of around 25% as long as it doesn't put the radio station in a position where it would lessen the quality of of their output. It makes absolute sense provided the local music is of good enough quality."

"An arbitrary pan-European quota would not work, however. It hugely depends on the size and strength of the local music industry. In the Irish context, there is a vibrant local music industry and a 25% quota would be appropriate."

A music industry of unquestioned size and strength is just

British record companies put pressure on their French partners to oppose the introduction of quotas but without success.

Now, as one senior UK executive puts it, "We've just been left to fume quietly."

So, where France has cut a path, will others follow? The latest major market where the idea of quotas has been raised is Spain, where performing rights society SGAE mentioned the idea in passing while discussing a number of ways of promoting Spanish music with culture minister Carmen Alborch (M&M, February 12).

SGAE's stated position, though, is that it is opposed to quotas, but feels they may be necessary if other EU countries adopt them and if Spanish radio continues to large amounts of non-Spanish music.

SGAE spokesperson Almudena Solana says of her organisation's conversation with the minister, "The issue of quotas

three years "during which time I had not one letter of support from the government." He recalls a 1968 law introducing quotas under General Franco that was ignored by radio "under a strong government" and which fell into disuse.

From the record company side, Alvaro de Torres, MD of RCA Spain, says, "Quotas would be the worst thing that could happen. The labels do look for better Spanish music, but because that's our job not to help radio push up their quotas. Radios play music they think will interest their audience. If that means a lot of Anglo-Saxon stuff, then that is the reality of the market."

The realities of the single European market may be somewhat different, however.

Additional reporting by Miranda Watson, Emmanuel Legrand, Howell Llewellyn and Dermott Hayes.

Upcoming GSA Today Features

May

Publication: May 21

Artwork in: May 6

June

Publication: June 16

Artwork in: June 1

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Technology Update

New Appointments At Drake

Sean Meehan, an ex-BBC engineer who has spent the last four years with HHB Communications, has moved to Drake Electronics to concentrate on the development of the company's digital products. Meehan, who was responsible for many sound projects in radio and TV at HHB, becomes Drake's digital audio products manager. Meanwhile, Colin L Fox has joined Drake as international business development manager after 15 years, specialising in product distribution in the middle and Far East.

ASC Signs Euro/World Distribution Management Agreement

Sinclair-Wood Associates (SWA), the company recently formed by ex-Revox UK MD Dave Wood, has signed an agreement with ASC to organise and handle the distribution of its products and services throughout the world. ASC has scored great success with its own products in the UK, selling them with the vast range of other products in its catalogue and, with its eye on other markets, are to rely on SWA to push the ASC Dart system, Minx OB mixer, ASC powered monitor speakers and SRC 1 sample rate converter into new areas. SWA also represents Clyde Broadcast mixing consoles and ancillary equipment.

APRS Set To Strengthen Exhibitor Base

Headlining as "The One Audio Show," APRS '94 is set for June 22-24 at Olympia 2 in London. Stressing the audio aspect, APRS hopes to strengthen the broad base of exhibitors and delegates who attend this show. There will be a wide range of "briefings" sessions—workshops and forums covering the latest industry innovations.



APRS is to open up membership to commercially run training providers that meet the criteria of competence. Universities and colleges have been admitted to the association for many years and are now included, along with the newer commercial outfits, in a new "educational member" category.

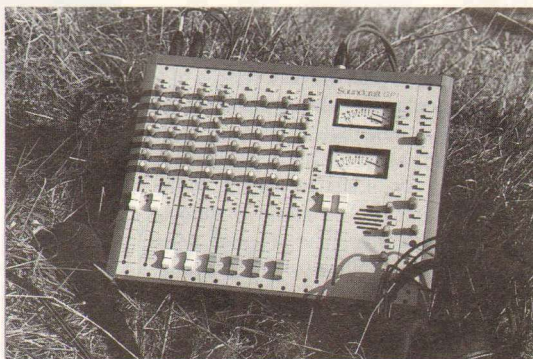
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A ROUND-UP OF THE ALTERNATIVES Recording On The Move

Whether you're running an all-talk station or the hottest hits 24 hours a day, there are times that you will require someone to go outside the studio and record an interview or some vox pops for inclusion in the show.

In the past the standard item of recording equipment for this purpose was the UHER portable reel-to-reel machine but times have changed and the journalist or presenter now has a wide choice of portable recording formats. First on the scene was the humble music cassette developed by Philips in the late '60s and even now the mainstay of all portable formats. Among the audio purists the use of cassettes for portable recording was (and still is) frowned upon. Its argument was that the quality of the original recording was insuf-



HHB Portadat PDR1000

ficient and, as it then had to be dubbed onto reel-to-reel to allow editing, the quality would go down further.

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SINGLES

A-HA
Shapes That Go Together - Warner Brothers **EHR**
 PRODUCER: Christopher Neil
 Forget about that animated video of the pre-history. Shaped as "U-Hu," they are a "serious" band now. They sung this one at the opening ceremony of the Winter Paralympics in Lillehammer. **Invicta/Whitstable** (UK) head of music **Tim Stewart**, has "rehabilitated" the Norwegians having rather lost sight of them. "It's good to have them back on the scene again. With this more matured stuff they fit in better with what we do anyway."

TORI AMOS
Pretty Good Year - East West **A/ACE/EHR**
 PRODUCER: Eric Rosse/Tori Amos
 Never boring, Tori refuses to follow up the relatively "easy" single *Cornflake Girl* with another one in the same vein. A sensitive piano ballad is her answer to such expectations.

AZUQUITA & CELIA CRUZ



El Tostadero - Polydor **ACE/EHR**
 PRODUCER: Oscar Gomez
 Azuquita's *Para Bailar* debut album is extended with this clash of two related musical cultures. Spanish flamenco with Cuban salsa make an irresistibly hot Latin gumbo.

PHIL COLLINS
We Wait And We Wonder - Virgin/WEA **EHR/ACE**
 PRODUCER: Phil Collins
 One of the few songs off the *Both Sides* album with a beat to it, although this doesn't change his depressive mood. The tone remains sad, fortified by Celtic overtones via synths in bagpipe mode.

COLOR ME BADD
Choose - Giant **D/EHR/ACE**
 PRODUCER: Jimmy Jam/Terry Lewis
 And the swingbeat goes on! The rhythm may be very upfront, but is only there to support the harmony vocals, continuing a long American pop tradition which dates from '50s doo wop.

COUNTING CROWS
Mr. Jones - Geffen **R/A/EHR**
 PRODUCER: T-Bone Burnett
 No, it's not the Talking Heads song from 1988. An outtake of the Tragically Hip's *Up To Here* sessions is more like it. Good stuff for "April and everything after!" **City 107/Malmö** head of music **Lars Bodin** particularly likes "those harmonies like CSNY and the Eagles used to do. I like to hear this slightly rougher version of that typical American group sound again. Twice a day is our advice!"

D:REAM
U R The Best Thing - Magnet **EHR/ACE/D**
 PRODUCER: D:Ream/Tom Frederikse
 Yep, it's them again with their umpteenth re-release. Remixed by **Paul Oakenfold** and **Steve Osborne**, it's another step up the stairs to stardom for the pop dance duo.

DEACON BLUE
I Was Right And You Were Wrong - Columbia **EHR**
 PRODUCER: Steve Osborne
 Every compilation album needs a bonus track, and so does *Our Town - The Best Of Deacon Blue*. Starting off with a bit of Pink Floyd suspense, a film score should be Mr. Ross' next job.

LUCIANA
Get It Up For Love - Chrysalis **D/EHR**
 PRODUCER: Terry Adams
 Three mixes of this uplifting pop dance song can't beat the soulful *Sister Sister* theme from the TV series "Anna Lee," which could serve as an alternative A-side.

THE PROCLAIMERS
What Makes You Cry - Chrysalis **EHR/ACE**
 PRODUCER: Pete Wingfield
 "Just married" and now already our twins' wives are crying. Everything will turn out fine, because tears are rolling down on a cheerful uptempo melody.

RIGHT SAID FRED
Wonderman - Tug **EHR/D**
 PRODUCER: Beatmasters
 Muscled like a Roman gladiator, **Richard Fairbrass** always has the strongest punch line of 'em all. DJs who like to crack a joke should play this far funnier single. **

SONIC SURFERS
Don't Give It Up - Fifth World **D/EHR**
 PRODUCER: Brook/Trans/Tvrtkovic
 All Amsterdam clubs are giving in to this Euro dance stomper, with all the ingredients—girl sings, boy raps, sequencer whirrs—for a long life on EHR too.

TAKE THAT
Everything Changes - RCA **EHR/ACE**
 PRODUCER: Mike Ward/Elliot Kennedy
 Philly soul is what the "fab five" exercise on the title track off their current album. Take That mania goes completely over the top with their **Beatles** medley.

TERRORVISION
Oblivion - Total Vegas **R/A/EHR**
 PRODUCER: Gil Norton
 For those who don't suffer amnesia, this song will probably be reminiscent of the Smithereens' *Top Of The Pops*. As a bonus you get a punky cover of **Kraftwerk's** *The Model*.

SHANIA TWAIN
You Lay A Whole Lot Of Love On Me - Mercury **C/ACE**
 PRODUCER: Harold Shedd/Norro Wilson
 Mark your playlists with Twain, a solid contender for recognition of middle of the road country music on the ACE format, which has already welcomed Trisha Yearwood.

PAUL YOUNG
Acoustic - EP - Columbia **EHR/ACE**
 PRODUCER: Steve James
 The soul man who performed "Unplugged" avant la lettre in hotels, now peels songs by **Lowell George** and **Marvin Gaye**, whose *Wherever I Lay My Hat* was Young's first hit.

ALBUMS

ALISON LIMERICK
With A Twist - Arista **D/EHR**
 PRODUCER: D. Morales/J. & H. Marsh/F. Knuckles/T. Bran/J. Waddell/R. Beaujouis/R. Marcangelo
 Normally an army of producers is a bad sign, but here the result is surprisingly coherent. All of them have chosen for a similar beat, prominent but not too pushy. Limerick's voice is the glue that sticks everything together. The good news is that the recent singles *Time Of Our Lives* and *Love Come Down* are completely overshadowed by *Crime To Be That Cool* and most of all the gospel-esque track *So Long*.

MALCOLM MCLAREN
Paris - Vogue **A**
 PRODUCER: M. McLaren/R. Millar/L. Gorman
 The man who changed the world—punk still inspires fashion—now presents sketches of Paris, while celebrities like **Françoise Hardy** and **Amina** hold his hand. All little sounds of the metropolis are audible; a really detailed study. A climax is reached when he insists that **Catherine Deneuve**, the ice queen of the silver screen, sing on *Paris Paris*. No film could render such "mag-nifique" impressions.

MISTY OLDLAND
Supernatural - Columbia **EHR/D/R**
 PRODUCER: Misty Oldland/Joe Dworniak
 Two simultaneous covers of the same song—one by rappers **Blown** and one by Misty—serve as excellent introductions for both acts. Her version of the horniest song in history—**Serge Gainsbourg's** *Je T'aime... Moi Non Plus*, renamed *A Fair Affair*—unclouded her talent as a performer. She's also a fine songwriter, with a love for jazz and a great awareness of modern rhythms. *Caroline* is the only "dissonant" on the 12-track set, being a "normal" pop ballad.

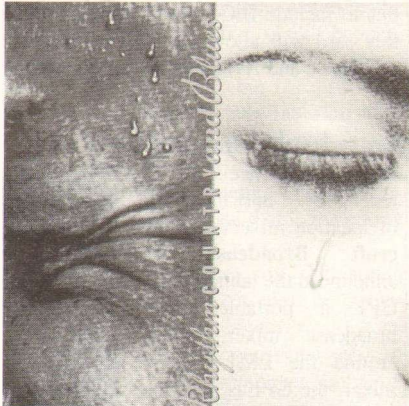
PANTERA
Far Beyond Driven - Atco **M/R**
 PRODUCER: Terry Date/Vinnie Paul/Pantera
 If Clinton were to plan his own version of a "back to basics" policy, then Pantera should be the first on the hitlist. Reading their lyrics, you can't believe that this CD belongs to that elite group of albums entering at the top slot in the US. The music is furious, almost the grindcore variant of metal. After this hell with the standard parental warning, the **Black Sabbath** cover *Planet Caravan* is an oasis of rest.

DAVID LEE ROTH
Your Filthy Little Mouth - Reprise **R**
 PRODUCER: Nile Rodgers
 Hard rock's biggest mouth, "Diamond Dave," cut his hair without losing his strength. That doesn't imply that he's writing the new bible of rock, but it bears enough variety to keep you interested. With a producer like Rodgers, the overall tone is fairly "black" from bluesy (*Experience* and *Nightlife*) to jazzy (*Sunburn*). That doesn't stop when country boy **Travis Tritt** joins in on *Cheatin' Heart Café*. The biggest surprises, however, are the toaster on *No Big Thing* and the "Urban NYC" mix of the soulful track *You're Breathin' It*. Old VH adepts will prefer *Big Train*, Roth's sole vocal derailing.

THE BRIAN SETZER ORCHESTRA
The Brian Setzer Orchestra - Hollywood **ACE/J/R**
 PRODUCER: Brian Setzer
 Warmed up by the latest **Stray Cats'** CD *Original Cool*, the mood gets sultrier with this solo album in a big band setting. His sheer joy in doing this is radiated from A to Z. **Carl Perkins'** *Your True Love* is on both track listings. There are great similarities with Canadian blues man **Colin James'** current release; the tiny difference is best indicated by his album title *The Little Big Band*. Setzer is surrounded by a 17-piece orchestra, which at times blows him fully off his feet. Whereas James remains strictly R&B, Setzer also walks Sinatra's crooning path (*September Skies*). For EHR use, **Vince Taylor's** *Brand New Cadillac*—best known in the **Clash's** rendition—is most suitable.

GERARDINA TROVATO
Non È Un Film - Sugar **ACE/EHR**
 PRODUCER: Celso Valli
 Trovato is definitely not the average singing beauty. "It's for real, it's not a film," is the lyrical leitmotif on her second album. In her philosophical musings the war in Bosnia is one of those realities, that we only know from TV footage. When she's angry about something more trivial like her lover, the music sounds embittered too, because that's life. On *Sono Le Tre* her man is nailed down completely, as she raises her voice and a guitar shoots like a machine gun. As far as composition goes, she sometimes borders on French colleague Patricia Kaas' territory, especially on *Se Fossi Un Uomo*. For those who want passion the hard way.

VARIOUS ARTISTS



Rhythm Country And Blues - MCA **ACE**
 PRODUCER: Don Was/Tony Brown

Mission impossible accomplished? Country is white man's soul, but is soul black man's country? Find out for yourself with these duets between representatives from both genres. Above all it's a soul album; country swing is almost absent. When **Sam Moore** and **Conway Twitty** enter the ring, they prove the formula works best when the partners are equal and the selected song could have been country or soul by origin. *Rainy Night In Georgia* written by swamp rocker **Tony Joe White** is such a perfect choice half way. Although remaining too close to the **Band's** original, the same can be said about **Marty Stuart** teaming up with the **Staple Singers** on *The Weight*. Top of the bill are **George Jones** and **B.B. King** with *Patches*. In Muscle Shoals' heyday this project's potential was proved everyday.

Singles and albums featured in New Releases are listed alphabetically. Each record is recommended for format or programme suitability. Abbreviations used include: EHR, ACE, R (Rock), D (Dance), C (Country), J (Jazz), EZ (Easy Listening), NAC (New Adult Contemporary), A (Alternative), W (World) and M (Metal). Please send your samples to Robbert Tili/Machgiel Bakker, Music & Media, PO Box 9027, 1006 AA Amsterdam, Holland.

Yazz Returns From A Three-Year Maternity Leave

We've seen it before, long breaks can cost careers. After tennis player McEnroe took a pause having become father, he never won a big tournament again. The music industry itself may fill in its own numerous examples. Yazz, the long-legged peroxide blonde, now returns after a three-year maternity leave on a completely changed dance scene. Will she last among new competitors with her second album "One On One," that's the question. "Have Mercy" the first single pleads for respect.

UNITED KINGDOM

by Robbert Tilli

Alert programmers will remember the interim single *One True Woman*, her Polydor label debut as inserted with M&M's "Summer Track Attack" box of two years ago. Last year's collaboration with Aswad—the Ace cover *How Long*—further helped to keep the dance prima donna of the late '80s from fading into obscurity. With only one album, 1988's *Wanted* (on Big Life), to her account, *One On One* is a very belated successor, previewed by the appropriately titled single *Have Mercy*.

Her new manager Steve Jenkins, however, doesn't fear the world has forgotten about her. "Her strong image will work as a catalyst in the re-establishment process. The sales on her last album show there's a market for her that can't have faded entirely. She may have had no album out, but she had three hits during her 'absence.' Only in '92 she failed to have one. Media interest is very good, so we aren't in despair at all. We have playlists on 45 of the 60 radio stations you can get in the UK, and four major TVs in the first week alone."

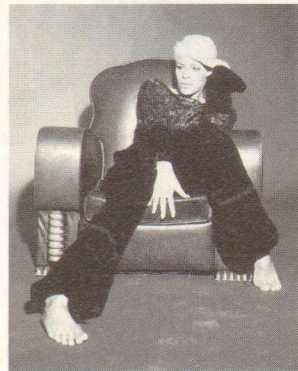
Yazz is very TV-genic, which helps a great deal, says Polydor UK product manager Sue Johns. "We organised a media

launch party in Paris, covered by TV crews from practically all territories, including MTV Europe. All this activity also tied in with her guest appearance on the catwalk for hip Parisienne fashion designer Xula Bët on March 9. This provided enough footage, along with filmed material from a boat trip on the river Seine. Her style is far less teeny boppy than it was, and we hope that has come across."

Indeed the Albert Hammond/Shelley Peiken-co-written single *Have Mercy* proves that the days of *The Only Way Is Up* are over now. She's almost verging on Lisa Stansfield domain, although Jenkins maintains the dance swing is not lost. "It's mellower than before, but still dancy. With a man like Steve Jervier at the helm, it's far more cutting edge stuff. The good response

on the club mixes is my testimony."

It depends on what you call "clubs" of course. *Baby Talk* is most clubby in a sweaty dance sense, while *Back In Love* matches the plush of a chic night club best. Always known for her good hand for picking the right cover—apart from the aforementioned reggae-fied *How Long*—*One On One* also features a stunning version of the Korgis' 1980 hit *Everybody's Got To Learn Sometime* with a multi-format capability. Another one is Burt Bacharach's *Look Of Love*.



Until April 18, the release date of the album, the single will do, heralding a matured Yazz. GWR FM/Bristol/Swindon head of music has spotted the new style too. "It's less dancy and poppy. She progressed towards a slightly older audience."

A Sampler Doesn't Fit The Nits' 20th Anniversary

HOLLAND

by Robbert Tilli

In general jubilees are used for "Greatest Hits" samplers, which often painfully point up the downward artistic spiral over the years. Not so for Dutch pop combò the Nits, now in business for 20 years, and still in musical development. Instead of opting for the easy anniversary compilation, the creative force proves out to be fully intact on the new, 15th album *dA dA dA*.

Aad Link, the band's manager since 1978, confesses that the original plan consisted of a "Best Of" CD. "They went into the studio for three new songs to be included on the track listing. But it went so smoothly that they decided not to stop and record a completely new album. Besides, it's never too late for a compilation. We even had to cancel a Dutch winter tour, but a new one is about to take off."

The single, the title track—differently

spelled as *Da Da Da*—is a brief summary of the evolution throughout the Nits' career. In 1974 it started off in a '60s beat-inspired fashion and it steadily grew into thinking person's pop, not that strange for art school graduates. During the last years the arrangements have become more sparse, undressing the music to its bare essence. With the new single, the perfect balance has been found between pop and art, if you like. It's the blue print for the complete set.

Its 1992 predecessor *Ting* (not counting the *Hjuvi* project) was the musical equivalent of dada. By that time reduced to only the nucleus—singer Henk Hofstede, keyboardist Robert-Jan Stips and drummer Rob Cloet—songs were condensed out of long jam sessions

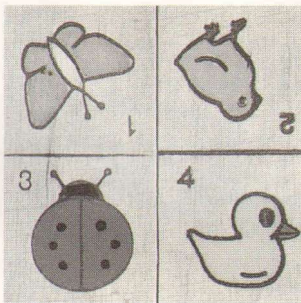
in their own studio. A quintet now with new members bassist Martin Bakker and percussionist/violinist Peter Meuris, pop structures are more obvious on the new album, with a potential equal to the band's biggest album and single so far, 1987's *In The Dutch Mountains*.

Internationally praised for their unmistakable own style, the Nits still sound like the old "Dutch Masters" set to music. *Dreams and Mourir Avant Quinze Ans* are already mentioned as future singles.

And what to think about *Day And Night* with its suspenseful pizzicato strings and the uptempo number *Bilbao Boa*?

An album with so many single candidates is a God's gift for any record company. Admits Sony Music Holland interna-

tional exploitation manager Akkie Groen. "Extended to a five-piece again, there clearly is more of a band feel to their music. The material is more accessible than on the last [rather experimental] album. It will surely appeal to a wider audience, but don't underestimate their fan-base, which has always been good."



- Signed to Sony Music Holland.
- Management: Aad Link/The Hague
- New album (and single): *dA dA dA* more or less simultaneously released across Europe on April 5. The UK follows in July.
- Recorded at Wisseloord/Hilversum.
- Producer: The Nits.
- Concerts: A Dutch tour will start on April 23. Special showcases will take place in Brussels and Paris (June 11 and 16), after which the band will embark on the summer festival circuit. A proper Euro tour is slated for the fall.

Solo Artist Hallyday Becomes Band Member

FRANCE

by Robbert Tilli

Blind Fish featuring David Hallyday we read on the CD booklet. What? A mega star has formed a rock 'n' roll band? Right! The million seller and son of France's premier rocker Johnny Hallyday and actress Sylvie Vartan has done what David Bowie did before him with Tin Machine—go back to basics and form a four-piece.

2000 BBF is the debut album, licensed from the American Scotti Bros label by Phonogram France, which also holds the US release rights. It's a collection of songs breathing an early '80s mood. The single *Pain And Pride* combines "Liverpool anno 1982"—Teardrop Explodes in particu-

lar—with U2's the Edge guitar sound, which also pops up on the track *Natural Sound*. Simple Minds drums enhance *Can't Go On* and a Diddley beat is the foundation of *In The End*.

The explicit announcement on the artwork that Hallyday is present shows that there's not 100% certainty that the band name itself will sell the product. Added to the fact that the music is quite different to his other work—not middle of the road, but a bit left field pop rock—marketing-wise it's not the easiest album.

All international publicity and marketing is handled by former International Rescue partner Nadja Severa. From her London-based office she says, "It will not be a difficult, but a slow process. Basically, it's a matter of rebuilding his

image, from the 'pretty boy' to something harder. The UK is the only country where the album is not out yet. All the rest is very committed, as they're all spending money on promotion. By showcases we prove media that David has changed. He has already been named 'bohemian,' so we're on the right track."

- Signed to Scotti Bros/Phonogram France.
- Publisher: Maritza/Ne Ne
- New album: *2000 BBF* released on March 14.
- New single: *Pain And Pride* released on February 14.
- Recorded at Santa Monica Sound/California.
- Producer: Paul Duffy.

SHORT TAKES

- Recently spotted as country singer Travis Tritt's backing band in the video to the cover of their own *Take It Easy*, the Eagles will now go on a nationwide reunion tour in the US, starting off in May.
- The Allman Brothers Band will be releasing a limited edition "unplugged" CD this month that can only be purchased by mail.
- The Doobie Brothers are working on new songs with producer Ted Templeman to be included on the band's upcoming box set.
- Add folk pop singer Shawn Colvin to the list of artists coming out with albums of cover albums. *Cover Girl*, due later this year, will include her take of the Police's *Every Little Thing She Does Is Magic*.

Marketing The Music: Artists featured have achieved Top 15 chart status in their country of origin.

Cat Cat

Finnish Eurovision Entry

Contact:

Base-Beat Distribution Oy

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00700 Helsinki

Finland

Tel. 358-0-354 255

Fax 358-0-358 920



Bye Bye Baby



EURODIS SNAP



Liane Foly

Sweet mystery

THE ALBUM OUT ON APRIL 11TH
THE SINGLE "DOUCEMENT (a trace of you)"
on your desks now

Virgin

THIS WEEK LAST WEEK WKS on CHARTS	ARTIST TITLE - ORIGINAL LABEL (PUBUSHER)	COUNTRIES CHARTED	THIS WEEK LAST WEEK WKS on CHARTS	ARTIST TITLE - ORIGINAL LABEL (PUBUSHER)	COUNTRIES CHARTED	THIS WEEK LAST WEEK WKS on CHARTS	ARTIST TITLE - ORIGINAL LABEL (PUBUSHER)	COUNTRIES CHARTED
1 1 9	Streets Of Philadelphia Bruce Springsteen - Columbia (Springsteen)	A,B,D,K,SF,FD,IRE,I,NL,N,S,CH,UK	34	Moving On Up M-People - deConstruction (BMG/EMI)	F	68	Linger Cranberries - Island (Island)	IRE,UK
2 2 6	Look Who's Talking! Dr. Alban - Cheiron (Dr. Songs - Cheiron Songs)	A,B,D,K,SF,FD,IRE,NL,N,E,S,CH,UK	35	Hung Up Paul Weller - Go!Discs (Stylist)	IRE,UK	69	Jam J/Say Something James - Fontana (Blue Mt.)	UK
3 3 8	Without You Mariah Carey - Columbia (Apple)	A,B,D,K,D,IRE,NL,N,S,CH,UK	36	Shine On Degrees Of Motion feat. Biti - ffr (Tony Kelly/Zomba/Aunt Hilda's)	IRE,UK	70	Is It Love Twenty 4 Seven - Indisc (TBM/BMG 2 P(i)eters)	A,D,K,D,CH
4 11 17	It's Alright East 17 - London (PolyGram)	A,B,D,K,FD,IRE,NL,CH	37	Mädchen Lucilectric - Sing Sing (Son Of Sing Sing)	D,NL	71	Got To Give It Up Masterboy - Polydor (Michaelsen)	D,CH
5 5 19	The Sign Ace Of Base - Mega/Metronome (Megasong)	A,B,D,K,FD,IRE,I,E,S,CH,UK	38	La Solitudine Laura Pausini - CGD (Warner Chappell)	B,F,NL	72	Dimension Divertida Paco Pil - Max Music (Max Music)	E
6 4 8	Move On Baby Cappella - Internal (MCA)	A,B,D,K,SF,FD,IRE,I,NL,N,S,CH	39	The Promise Man Basic Element - EMI (EMI)	DK,SF,S	73	Serenata Rap Jovanotti - Soleluna (PolyGram/Soleluna/DJ's Gang)	I
7 7 4	Sleeping In My Car Roxette - EMI (Jimmy Fun/EMI)	A,B,D,K,SF,FD,IRE,NL,N,E,S,CH,UK	40	Things Can Only Get Better D:Ream - Magnet (Pumphouse/EMI)	B,D,IRE,NL,CH	74	The Best Years Of My Life Diana Ross - EMI (WC/Rondor)	UK
8 9 10	Omen III Magic Affair - Electrola (Nosferatu)	A,B,D,K,SF,D,NL,S,CH	41	The Real Thing Tony Di Bart - Cleveland City (Cleveland City)	B,F,UK	75	Jos Sulla On Toinen Taikapeili - WEA (Not Listed)	SF
9 6 14	All For Love Bryan Adams/Rod Stewart/Sting - A&M (Various)	A,B,D,K,FD,IRE,I,N,S,CH	42	Girls And Boys Blur - Food (MCA)	IRE,UK	76	Automatic Lover (Call For Love) M.C. Sar & The Real McCoy - Hansa (Diamond Cut)	DK,FD,S
10 8 13	Return To Innocence Enigma - Virgin (Enigma Songs/Mambo Music)	A,B,D,K,FD,IRE,I,N,S,CH,UK	43	Happy People Prince Ital Joe & Marky Mark - East West (Warner Chappell)	D,S,CH	77	Unser Lied (LalaLu) Cinematic feat. Rühmann - Ariola (Gothic/Schaeffers)	A,D
11 10 9	Doop Doop - Clubstute (CNR/MCA)	B,D,K,SF,D,IRE,NL,UK	44	Happy Nation Ace Of Base - Mega/Metronome (Megasong)	F	78	Ten Miles High Little Angels - Polydor (Bad Bad/Zomba/CC)	UK
12	Everything Changes Take That - RCA (EMI/Chrysalis/Sony)	B,IRE,UK	45	Se Ilden Lyse/Fire In Your Heart Sissel Kyrkjæbo feat. Plácido Domingo - Mercury (Olympia)	D,N,S,CH	79	What's My Name? Snoop Doggy Dogg - Interscope (Suge)	DK,FD,CH
☆☆☆☆☆ SALES BREAKER ☆☆☆☆☆			46	Son Of A Gun JX - Internal (Hooj/Mute)	UK	80	Shapes That Go Together A-Ha - Warner Brothers (Warner Chappell)	D,IRE,UK
13	Rock My Heart Haddaway - Coconut (EMI)	A,B,D,K,SF,FD,IRE,NL,E,CH,UK	47	Come Baby Come K7 - Big Life (Hit & Run/Third & Lex)	A,D,K,D,IRE,NL,CH	81	Only To Be With You Roachford - Columbia (PolyGram)	UK
14	Right In The Night Jam & Spoon - Dance Pool (Allstar/Subliminal/Get Into Magic)	A,B,D,K,SF,FD,NL,E,S,CH	48	Celebration Generation Westbam - Low Spirit/Motor (Vielklang)	SF,D,S,CH	82	Hobo Humpin Sloba Babe Whale - WEA (EMI)	B,NL,S,CH
15	The Most Beautiful Girl In The World The Symbol - NPG (Controversy)	DK,SF,IRE,NL,UK	49	Somewhere Over The Rainbow Marusha - Low Spirit/Motor (EMI)	D	83	Shine Charles & Eddie - Capitol (BMI)	B,F
16	Get-A-Way Maxx - Blow Up (Not Listed)	A,B,D,K,SF,FD,NL,N,S,CH	50	The Power Of Love Celine Dion - Epic/Columbia (EMI)	B,D,NL,S	84	Vem Vet Lisa Ekdahl - EMI (Manus)	S
17	U R The Best Thing D:Ream - Magnet (Pumphouse)	SF,IRE,UK	51	Strani Amore Laura Pausini - CGD (Cappucino/Blue Team/Italfono/Meringa)	B,I,NL	85	You Gotta Be Des'ree - Dusted Sound (Sony)	UK
18	I'll Remember Madonna - Maverick/Sire (WC/CC)	B,D,K,SF,IRE,I,UK	52	Hero Mariah Carey - Columbia (Sony/WC)	FD	86	Dedicated To The One I Love Bitty McLean - Brilliant (MCA)	UK
19	Let The Beat Control Your Body 2 Unlimited - Byte (Decos/MCA)	A,B,D,K,FD,IRE,NL,S,CH	53	Please Forgive Me Bryan Adams - A&M (Rondor/Zomba)	FD,I,S,CH	87	Another Sad Love Song Toni Braxton - Arista/LaFace (Warner Chappell)	UK
20	I Like To Move It Reel 2 Real feat. The Mad Stuntman - Positiva (Strictly Rhythm/Mega Platinum)	B,IRE,NL,UK	54	Whoomp! (There It Is) Tag Team - Life (Edel/Music Of Life)	B,D,K,D,NL,CH	88	I Was Right And You Were Wrong Deacon Blue - Columbia (Poor)	UK
21	Je Danse Le Mia I Am - Delabel (EMI)	F	55	Could It Be I'm Falling Love Worlds Apart - Bell/Arista (Warner Chappell)	IRE,UK	89	C'Est La Vie UB40 - DEP International (EMI)	NL,UK
22	Dry County Bon Jovi - Jambco (PolyGram)	A,B,D,K,SF,FD,IRE,NL,CH,UK	56	Cannonball Breeders - 4AD (Period)	F	90	Whispering Your Name Alison Moyet - Columbia (MCA)	UK
23	Sensualité Axelle Red - Virgin (Warner Chappell)	F	57	I'd Do Anything For Love (But I Won't Do That) Meat Loaf - Virgin (Edward B. Marks)	FD,CH	91	Hot Love Now! E.P. The Wonder Stuff - Polydor (PolyGram)	UK
24	Anything Culture Beat - Dance Pool (Get Into Magic/WC)	A,B,D,K,FD,E,CH	58	Hi De Ho K7 - Big Life (Hit & Run/Moran/EMI/Mills)	IRE,UK	92	Take My Love Good Shape - Dino (Mouse Music)	B
25	Whatta Man Salt-N-Pepa feat. En Vogue - ffr (Sandia/Irving)	DK,D,IRE,NL,UK	59	Breathe Again Toni Braxton - Arista/LaFace (Warner Chappell)	B,D,K,D,NL,S	93	Amazing Aerosmith - Geffen/MCA (EMI)	A,D,CH
26	Babe Take That - RCA (EMI)	A,B,D,K,D,NL,S,CH	60	Aladdin/Le Reve Blue Karine Costa & Daniel Levi - Walt Disney (Walt Disney)	F	94	How Gee Black Machine - London (London)	UK
27	Don't Turn Around Ace Of Base - Mega/Metronome (Megasong)	A,B,D,K,SF,D,NL,S	61	Renaissance M-People - deConstruction (BMG/EMI)	B,D,IRE,UK	95	Nouveau Western MC Solaar - Polydor (Sidonie & Melody Nelson)	B,F
28	U Got 2 Let The Music Cappella - Internal (MCA)	A,FD,CH	62	I Can See Clearly Now Jimmy Cliff - Chaos/Columbia (Rondor)	DK,D,IRE,UK	96	Sail Away Urban Cookie Collective - Pulse 8 (Peermusic)	B,D,CH
29	World In Your Hands Culture Beat - Dance Pool (Warner Chappell)	DK,D,IRE,NL,UK	63	A Deeper Love Aretha Franklin - Arista (EMI/Cole Clivillés)	B,FD,E	97	Sister Golden Air Spanic - Ginger Music (Ginger)	E
30	Take Me Away Twenty 4 Seven - Indisc (TBM/BMG 2 P(i)eters)	B,D,K,D,NL,S,CH	64	Rock And Roll Dreams Come Through Meat Loaf - Virgin (MCA)	A,B,D,S	98	Gotta Lotta Love Ice-T - Virgin (MCA/Rhyme Syndicate/EMI)	UK
31	Inside Your Dreams U 96 - Motor (Pink/Warner Chappell)	A,D,S,CH	65	Take Control D.J. Bobo - Fresh (Fresh/EAMS)	A,D,CH	99	In The Name Of The Father Bono & Gavin Friday - Island (Blue Mt.)	IRE,UK
32	I Believe Marcella Detroit - London (Island)	DK,D,IRE,S,CH,UK	66	I Miss You Haddaway - Coconut (A La Carte)	FD,CH	100	Katzeklo Helge Schneider & Hardcore - Electrola (Roof)	D
33	The Rhythm Of The Night Corona - DWA (Extravaganza)	F,I,E	67	Don't Go Breaking My Heart Elton John & RuPaul - Rocket (Big Pig)	B,D,K,FD,IRE,NL,CH	A = Austria, B = Belgium, DK = Denmark, SF = Finland, F = France, D = Germany, IRL = Ireland, I = Italy, NL = Netherlands, N = Norway, P = Portugal, E = Spain, S = Sweden, CH = Switzerland, UK = United Kingdom. ○ = FAST MOVERS ➡ = NEW ENTRY ➡ = RE-ENTRY		

☆☆☆☆☆ SALES BREAKER ☆☆☆☆☆ indicates the single registering the biggest increase in chart points.

The Eurochart Hot 100 Singles is compiled by BPI Communications BV and based on the following national singles sales charts: MRIB (UK); Bundesverband Der Phonographischen Wirtschaft/Media Control/Musikmarkt (West Germany); SNEP/UPFI (France); Musica E Dischi/Mario De Luigi (Italy); Stichting Mega Top 50 (Holland); SABAM/IFPI (Belgium); GLF/IFPI (Sweden); IFPI/Nielsen Marketing Research (Denmark); VG (Norway); ALEF MB/TVE (Spain); YLE 2 Radiomafia/IFPI (Finland); IFPI (Ireland); UNEVA (Portugal); Austria Top 30 (Austria); Media Control/Musikmarkt (Switzerland). © BPI Communications BV - All rights reserved. © Hot 100 is a trademark of BPI Communications LP, used with permission.

EUROPEAN TOP 100 ALBUMS

week 16/94

Main table with 100 rows of album data, including columns for rank, artist, title, label, and countries charted.

☆☆☆☆☆ SALES BREAKER ☆☆☆☆☆☆ The European Top 100 Albums is compiled by BPI Communications BV. © BPI Communications BV. All rights reserved. Compiled from the national album sales charts of 14 European territories.

UNITED KINGDOM

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Take That - Everything Changes', 'Doop - Doop', 'Bruce Springsteen - Streets Of Philadelphia'.

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Pink Floyd - The Division Bell', 'Mariah Carey - Music Box', 'Primal Scream - Give Out But Don't Give Up'.

SPAIN

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Paco Pil - Dimension Divertida', 'Jam & Spoon - Right In The Night', 'Ace Of Base - The Sign'.

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Michael Nyman - The Piano', 'Coro Manjes De Silos - Canto Gregoriano', 'Gloria Estefan - Mi Tierra'.

DENMARK

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Dr. Alban - Look Who's Talking!', 'Roxette - Sleeping In My Car', 'Adams/Stewart/Sting - All For Love'.

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Sanne Salomonsen - Language Of The Heart', 'Gnags - Øjne På Stilke', 'Dizzy Mizz Lizzy - Dizzy Mizz Lizzy'.

SWITZERLAND

Table with 3 columns: Rank, Artist, Album. Includes entries like 'East 17 - It's Alright', 'Bruce Springsteen - Streets Of Philadelphia', 'Magic Affair - Omen III'.

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Pink Floyd - The Division Bell', 'Cappella - U Got 2 Know', 'Mariah Carey - Music Box'.

GERMANY

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Bruce Springsteen - Streets Of Philadelphia', 'Magic Affair - Omen III', 'Dr. Alban - Look Who's Talking!'.

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Mariah Carey - Music Box', 'Bryan Adams - So Far, So Good', 'Pink Floyd - The Division Bell'.

HOLLAND

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Mariah Carey - Without You', 'Reel 2 Real/Mad Stuntman - I Like To Move It', 'Cappella - Move On Baby'.

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Mariah Carey - Music Box', 'Coro Manjes De Silos - Canto Gregoriano', 'Gloria Estefan - Mi Tierra'.

NORWAY

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Enigma - Return To Innocence', 'Bruce Springsteen - Streets Of Philadelphia', 'Roxette - Sleeping In My Car'.

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Dance With A Stranger - Look What You've Done', 'Sissel Kyrkjebø - Innerst I Sjelen', 'Various - Mega Dance 2'.

AUSTRIA

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Bruce Springsteen - Streets Of Philadelphia', 'Adams/Stewart/Sting - All For Love', 'Magic Affair - Omen III'.

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Hubert Van Goysem/Alpinkatzen - ObnUndUntn', 'Soundtrack - Philadelphia', 'Mariah Carey - Music Box'.

FRANCE

Table with 3 columns: Rank, Artist, Album. Includes entries like 'I Am - Je Danse Le Mia', 'Axelle Red - Sensualité', 'Bruce Springsteen - Streets Of Philadelphia'.

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Cappella - U Got 2 Let The Music', 'Mariah Carey - Hero', 'Adams/Stewart/Sting - All For Love'.

BELGIUM

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Mariah Carey - Without You', 'Cappella - Move On Baby', 'Jam & Spoon - Right In The Night'.

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Laura Pausini - Laura Pausini', 'Julien Clerc - Ce N'Est Rien', 'Soundtrack - Schindler's List'.

FINLAND

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Taitakapeili - Jos Sulla On Toinen', 'Dr. Alban - Look Who's Talking!', 'Ace Of Base - Don't Turn Around'.

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Kalmes Nainen - Onnen Oikotiellä', 'J. Karjalainen - Villejä Lupineja', 'Cappella - U Got 2 Know'.

PORTUGAL

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Various - Electricidade', 'Coro Manjes De Silos - Canto Gregoriano', 'Enigma - The Cross Of Changes'.

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Various - Electricidade', 'Coro Manjes De Silos - Canto Gregoriano', 'Enigma - The Cross Of Changes'.

ITALY

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Jovanotti - Serenata Rap', 'Corona - The Rhythm Of The Night', 'Bruce Springsteen - Streets Of Philadelphia'.

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Various - Sanremo '94', 'Pink Floyd - The Division Bell', 'Laura Pausini - Laura'.

SWEDEN

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Roxette - Sleeping In My Car', 'Dr. Alban - Look Who's Talking!', 'Bruce Springsteen - Streets Of Philadelphia'.

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Lisa Ekdahl - Lisa Ekdahl', 'Pantera - Far Beyond Driven', 'Coro Manjes De Silos - Canto Gregoriano'.

IRELAND

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Bruce Springsteen - Streets Of Philadelphia', 'Doop - Doop', 'Ace Of Base - The Sign', 'Take That - Everything Changes'.

Table with 3 columns: Rank, Artist, Album. Includes entries like 'Frances Black - Talk To Me', 'Cranberries - Everybody Else Is Doing It...', 'Mariah Carey - Music Box'.

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Based on the national sales charts from 14 European markets. Information supplied by MRIB (UK); Bundesverband Der Phonographischen Wirtschaft/Media Control/Musikmarkt (West Germany); SNEP/UPFI (France); Musica E Dischi/Mario De Luigi (Italy); Stichting Top 50 (Holland); SABAM/IFPI (Belgium); GLF/IFPI (Sweden); IFPI/Nielsen Marketing Research (Denmark); VG (Norway); ALEF MB/TVE (Spain); YLE 2 Radiomafia/IFPI (Finland); IFPI (Ireland); AFP (Portugal); Austria Top 30 (Austria); Medio Control/Musikmarkt (Switzerland).

NO. 1 WITH
JE DANSE LE MIA
FRENCH TOP 100 SINGLE
SILVER SINGLE
(150 000 COPIES)



NO. 22 WITH
OMBRE EST LUMIERE
FRENCH TOP ALBUM
GOLD RECORD
(100 000 COPIES)

VIRGIN FRANCE WELCOMES THE NEW FRENCH ALBUMS AND SINGLES CHARTS.

TOP SINGLE

- 1 - IAM**
JE DANSE LE MIA
- 2 - AXELLE RED**
SENSUALITE
- 8 - THE BREEDERS**
CANNONBALL (4AD)
- 15 - MEATLOAF**
I'D DO ANYTHING FOR LOVE
- 22 - TONTON DAVID**
SUR ET CERTAIN
- 25 - ALAIN SOUCHON**
L'AMOUR A LA MACHINE
- 27 - ALAIN SOUCHON**
FOULE SENTIMENTALE
- 35 - ETIENNE DAHO**
MON MANEGE A MOI
- 52 - ENIGMA**
THE RETURN TO INNOCENCE
- 61 - LES RITA MITSOUKO**
Y'A DE LA HAINE

TOP ALBUM

- 3 - ALAIN SOUCHON**
C'EST DEJA CA (PLATINUM)
- 15 - THE BREEDERS**
LAST SPLASH (GOLD) (4AD)
- 20 - TONTON DAVID**
ALLEZ LEUR DIRE
- 22 - IAM**
OMBRE EST LUMIERE (PLATINUM)
- 25 - LES INNOCENTS**
FOUS A LIER (PLATINUM)
- 31 - AXELLE RED**
SANS PLUS ATTENDRE
- 33 - LIANE FOLY**
LES PETITES NOTES (PLATINUM)
- 41 - ETIENNE DAHO**
DAHOLYMPIA (DOUBLE GOLD)

VIRGIN / DELABEL / LABELS VIRGIN FRANCE DISTRIBUTION

Station Reports

Petr Magera - Prog Dir

A List:
AD A-Ha - Shapes That
Bon Jovi - Dry County
Deacon Blue - I Was Right
Erasure - Always
Love Symbol - The Most Beautiful
Madonna - I'll Remember
Milosa Dado Dolzal - Karluv
Pet Shop Boys - Liberation
Roxette - Sleeping In My Car
Squeeze - It's Over
ZZ Top - Breakaway

DENMARK

DR P3: GO'MORGEN P3/Copenhagen P
EHR/Rock
Palle Aarslev - Head Of Channel
Power Play:
AD Billy Pilgrim - Get Me Out
A List:
AD Badloves - Memphis
Wailing Souls - Wild Wild Life

DR P3: MASKINEN/Copenhagen P
EHR/Rock
Palle Aarslev - Head Of Channel
A List:
AD Blur - Girls & Boys
Lisa Ekdahl - Vem Vet
Proclaimers - The Light
TS McConnell - Natural

ÅRHUS NÆRRADIO/Århus G

EHR
Jesper Schausen - Head Of Music
A List:
AD A-Ha - Shapes That
Des'ree - You Gotta Be
Gangway - Everything Seems
Little Angels - Ten Miles
Primal Scream - Rocks
Spin Doctors - Have You Ever
Svenne & Latta - Medley Mix
B List:
AD Brand New Heavies - Dream On
DREAM - U R The Best
Degrees Of Motion - Shine On
Erasure - Always
Pur - Neue Brücken
Roachford - Only To Be
Sound Of Seduction - Love's What
Take That - Everything

ANR/Aalborg G

ACE/EHR
Lars Trillingsgaard - Head Of Music
A List:
AD Gnags - Øjne På Stikke
B List:
AD Brand New Heavies - Dream On
CS Åkerström - Fråga Stjärnorna
Des'ree - You Gotta Be
Gangway - Everything Seems
Sound Of Seduction - Love's What

RADIO ABC/Randers G

EHR
Shg Hartvig Nielsen - MD
Henrik Henneberg - Prog Dir
A List:
AD Des'ree - You Gotta Be
Yes - The Calling
B List:
AD Alison Mayet - Whispering
Bob Geldof - Crazy
Erasure - Always
Gangway - Everything Seems
Sound Of Seduction - Love's What
Stakka Bo - On Your Knees
Take That - Everything
Wander Stuff - Hot Love Now

RADIO VIBORG/Viborg G

EHR
Paul Foged - Head Of Music
A List:
AD Angelique Kidjo - Agolo
Erasure - Always
Svenne & Latta - Medley Mix
Take That - Everything
B List:
AD Allan Olsen - Gajavard Gajavard
DREAM - U R The Best
Sound Of Seduction - Love's What

THE VOICE/Copenhagen G

EHR
Lars Kjaer - Prog Dir
Kristian Petersen - Music & Prog Co-ord
A List:
AD A Lighter Shade - Hey DJ
Jazzy Jeff - Can't Wait
Lisa Ekdahl - Vem Vet
Madonna - I'll Remember
Roachford - Only To Be
Teenage Sensation - Credit

RADIO 89.1/Helsingør S

EHR
Johannes Olsen - Head Of Music
Power Play:
Maria Montell - Jeg Er Her
A List:
AD Bonnie Raitt - Love Sneakin

Janet Jackson - Because Of
John Farnham - Seemed Like
Love Symbol - The Most Beautiful
AL
Gnags
RADIO HERNING/Herning S
EHR
Ulrik Hylgaard - Head Of Music
A List:
AD All 4 One - So Much In Love
Beautiful South - Good As Gold
Billy Falcon - I Like How
Brian McKnight - I Can't Go
Low Budget Blues Band - Promise You
Sound Of Seduction - Love's What
Take That - Everything

RADIO NOJN/Aabenraa & Sønderborg S

ACE
Christian Backman - Head Of Music
A List:
AD Pet Shop Boys - Liberation
TV 2 - Kaerlighed Overvinder Alt
B List:
AD Basic Element - The Promise Man
Birthe Kjaer - Alle Verdens
Cappella - Move On Baby
Haddaway - Rock My Heart
Juliet Roberts - Again
Low Budget Blues Band - Promise You
M-People - Renaissance
M.A. - Omen III
Madonna - I'll Remember
Q feat. T. Jackson - I Do It
Svenne & Latta - Medley Mix
Take That - Everything
Treble & Boss - Rain & Sunshine

RADIO ROSKILDE/Roskilde S

ACE
Henrik Lundsgaard - Head Of Music
Playlist Unchanged
VLR/Vejle S
EHR
Peter Larsen - Head Of Music
A List:
AD All 4 One - So Much In Love
Allan Olsen - Gajavard Gajavard
Brand New Heavies - Dream On
Spin Doctors - Have You Ever
Svenne & Latta - Medley Mix
Take That - Everything
B List:
AD Bob Geldof - Crazy
Counting Crows - Mr. Jones
Crash Test Dummies - Mmm Mmm
DREAM - U R The Best
Dr. Alban - Look Who's
Erasure - Always
Hunters/Collectors - Holy Grail
Lisa Ekdahl - Vem Vet
Pur - Neue Brücken
Stakka Bo - On Your Knees

HILLERØD LOKALRADIO/Hillerød B

EHR
Nicolai Milling - Head Of Music
A List:
AD M.L.T.R. - 25 Minutes
Take That - Everything
B List:
AD Allan Olsen - Gajavard Gajavard
All 4 One - So Much In Love
Angelique Kidjo - Agolo
Big Fat Snake - Howling At The Moon
CS Åkerström - Fråga Stjärnorna
DREAM - U R The Best
Doop - Doop
Gangway - Everything Seems
Gnags - Baller I Cara
Lick The Tins - Can't Help
Lisa Ekdahl - Vem Vet
Orup - Det Känns
Pink Floyd - Poles Apart
Pur - Neue Brücken
Sound Of Seduction - Love's What
Tori Amos - Pretty Good Year

RADIO HOLSTEBRO/Holstebro B

EHR
Paul Hales - Head Of Music
Hans Henrik Grøn - Music/Prog Co-ord
Power Play:
AD Daryl Hall - Love Revelation
Ridin' Thumb - Different
A List:
AD Dr. Alban - Look Who's
NKOTB - Never Let You Go
Sound Of Seduction - Love's What

ESTONIA

RAADIO 2/Tallinn G
EHR
Sven Abretdaal - Head Of Music
A List:
AD Madonna - I'll Remember
B List:
AD Dream - U R The Best
Phil Collins - We Wait And
Pink Floyd - Keep Talking
Vennaskond - Igavest Elu

RADIO KUKU/Tallinn G

Rock/ACE
Artur Raidmets - Head Of Music
A List:
AD A-Ha - Shapes That
Big Mountain - Baby I Love
Roxette - Sleeping In My Car
Wander Stuff - Hot Love Now
AL
Nina Hagen

GREECE

ANTENNA 97.1 FM STEREO/Athens P

EHR
Elias Xinopoulos - Prog Dir
A List:
AD Alison Mayet - Whispering
Degrees Of Motion - Shine On
Judy Cheeks - Reach
Lisa Lisa - Great
Presuntos Implicados - Mil
Reel 2 Reel - I Like To
Soul Asylum - Without A Trace

POP 92.4 FM/Athens G

EHR
Yannis Metheritis - Prog Dir
A List:
AD Sandy Reed - Sweet Love

RADIO FEAKES/Corfu B

EHR
Dimiris Roussos
A List:
AD Haddaway - Rock My Heart
Madonna - I'll Remember
Pink Floyd - Take It
Toni Braxton - Another Sad

HOLLAND

HET STATION/Hilversum P

EHR
Jan Steeman - GM
A List:
AD Blur - Girls & Boys
Bonnie Raitt - Love Sneakin
DREAM - U R The Best
Degrees Of Motion - Shine On
Hunters/Collectors - Holy Grail
Jazz Palithe - Bommen
Mother Earth - Jesse
POWER - Racemixer
Phil Collins - We Wait And
Touch/Culture - Doo Wop

NOS AVONDSPITS/Hilversum P

EHR
Tom Blomberg - DJ/Producer
Frits Spits - DJ/Producer
Power Play:
AD Waltari - So Fine
A List:
AD Crash Test Dummies - Mmm Mmm
Culture Beat - World In
Dr. Alban - Look Who's
Jam & Spoon - Right In The Night
Marvin Gaye - Lucky Lucky Me
Mariah Carey - Anytime You
Phil Collins - We Wait And
Pretenders - I'll Stand By You
Wander Stuff - Hot Love Now

RADIO 2/Hilversum P

ACE
Menno Mendera - Co-ord
A List:
AD Laura Fygi - Each And Everyone
Wendy Moten - Come In

RADIO 3/Hilversum P

EHR
Paul van der Lugt - Co-ord
Power Play:
Waltari - So Fine

A List:
AD Counting Crows - Mr. Jones
East 17 - House Of
Take That - Everything

SKY RADIO/Bussum P

ACE
Peter Teekamp - Prog Dir
B List:
AD Frans Halsetra - Voor Haar
Jimmy Cliff - I Can See Clearly
Marvin Gaye - Lucky Lucky Me

TROS RADIO 3/Hilversum P

EHR
Anton Dothuisen - Head Of Music
Power Play:
Waltari - So Fine

A List:

AD Counting Crows - Mr. Jones
East 17 - House Of
Hans Vernel - We Goan Met
Henk Westbroek - Eerdalijk Vrij
Misty Oldland - A Fair Affair
Roachford - Only To Be
Rawven Heze/Jiminez - The Moon
Ruth Jacot - Vrij, Met Mij
Sonic Surfers - Don't Give It
Take That - Everything

VERONICA/Hilversum P

EHR
Alfard Berends - Dir Radio
Roland Snoeijer - Producer
Power Play:
Waltari - So Fine

A List:

AD Cranberries - Linger
Nico Leadere - Liefde In De Nacht
Sonic Surfers - Don't Give It
Teenage Fanclub - 13

675 RADIO 10 GOLD/Amsterdam G

Gold/Oldies
Tom Mulder - Prog Dir
A List:
AD Laura Pausini - Strani Amori

LOVE RADIO/Amsterdam G

ACE
Elliot Robinson - Music Dir
B List:
AD Kenny G - Sentimental
Madonna - I'll Remember

RADIO 538/Bussum G

EHR
Lex Harding - MD
Erik de Zwart - Prog Dir
Power Play:

Culture Beat - World In
AD Sonic Surfers - Don't Give It

B List:

AD Big Mountain - Baby I Love
Corey Hart - Hymn To Love
East 17 - House Of
Hanny - Ik Wil Je
Incognito - Pieces
Jazz Palithe - Bommen
Maitraa Berg - Slow Poison
Primal Scream - Rocks
Robin S - I Want To Thank You
Rawven Heze/Jiminez - The Moon
Take That - Everything
Timeless - Where Is
Wendy Moten - Come In

ITALY

101 NETWORK/Milan P

EHR
Stefano Carboni - Head Of Music
Maurizio Franciosi - Head Of Music
A List:

AD Cranberries - Linger
Des'ree - You Gotta Be
Erasure - Always
Outkast - Player's Ball
Pink Floyd - Keep Talking
Pretenders - I'll Stand By You
Roachford - Only To Be

RADIO CLUB 91/Naples P

EHR
Franco Mory Russo - Prog Dir
A List:
AD Blur - Girls & Boys
Bonnie Raitt - Love Sneakin
Daryl Hall - Love Revelation

"Good clearwater steady rolling beer boogie
with soulful vocals"

Kai Ulmanen
producer, YLE 2 Radiomafia, Helsinki.

14 Adds

EHR Top 40 No 13 (22)

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Stations

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Only to be with you.

THE NEW SINGLE ONLY TO BE WITH YOU TAKEN FROM
THE FORTHCOMING ALBUM PERMANENT SHADE OF BLUE



COLUMBIA

Sony Music

Airplay

Station Reports

- Des'ree** - You Gotta Be
Marillion - Hollow Man
Pet Shop Boys - Liberation
Spin Doctors - Have You Ever
- RADIO DEEJAY NETWORK/Milan P**
EHR/Dance/Rock
Dario Uselli - Head Of Music
A List:
AD Dream - U R The Best
Des'ree - You Gotta Be
Erasure - Always
Madonna - I'll Remember
Nikki - Rock Normale
Pretenders - I'll Stand By You
- RADIO DIMENSIONE SUONO/Rome P**
EHR
Carlo Mancini - Music Dir
A List:
AD Alberto Fortis - Vivrai
Alice - Chanson Egocentrique
Brando - Fatti I
Culture Beat - World In
Daryl Hall - Love Revelation
Deacon Blue - I Was Right
Doop - Doop
Erasure - Always
Fabio Concato - Troppo Vento
Gatto Panceri - Un Quintale
Gino Paoli - Corilla
Worlds Apart - Could It Be
- RADIO ITALIA SMI/Milan P**
National Music
Margherita Seneci - Music Director
A List:
AD Giorgia - E Poi
Jovanotti - Io Ti Cerchero
Loredana Berté - E La Luna
Lucio Dalla - Merdmen
- RADIO KISS KISS NETWORK/Naples P**
ACE/Dance
Roberto Mancinelli - Prog Dir
A List:
AD Alberto Fortis - Figli Di
Backbeat Band - Money
Des'ree - You Gotta Be
Litfiba - A Denti Stretti
Paolo Vallesi - Nan Mi
Phil Collins - We Wait And
Pink Floyd - Keep Talking
Pretenders - I'll Stand By You
Primal Scream - Funky Jam
Roxette - Sleeping In My Car
Snoop Doggy Dogg - Gin & Juice
Urban Cookie Collective - Soil
- RETE 105 NETWORK/Milan P**
EHR
Angelo De Robertis - Head Of Prog
A List:
AD Whitney Houston - Run To
- RTL 102.5 - HIT RADIO/Bergamo P**
EHR
Grant Benson - Head Of Music
Luca Viscardi - Head Of Music
A List:
AD Brando - Fatti I
Des'ree - You Gotta Be
Gino Paoli - Corilla
- 101 NETWORK: DANCE PARADE/Milan G**
Dance
Roberto Corinadesi - DJ/Producer
A List:
AD Ce Ce Peniston - Keep Givin'
DJH - My Body
Doug Willis - Syndrum
Eric - Dancing
Sil - Windows
- ITALIA NETWORK: LOS CIUARENTA/**
Dance
Sascia Marvin - Prog Dir
A List:
AD Faraway - Sonata
Housecream - Get Me In
Love 4 Sale - Do You Feel
- RADIO BABBOLEO/Genoa G**
EHR
Lenny Rattona - Prog Dir
Power Play:
AD Duendes - Inferno
Al - Pink Floyd
- RADIO CLUB 91: DANCE/Naples G**
Dance
Franco Mary Russo - Prog Dir
A List:
AD Des'ree - You Gotta Be
Enrico Secci Project - Lux Lux Lux
Hard Carey - Heaven
Inner City - Do Ya
Juliet Roberts - I Want You
Paula Garder - Move Your Body
River Ocean - Love And
Roger S. - Secret Weapons
Taylor Dayne - I'll Wait
Two Cowboys - Everybody
- RADIO MONTE CARLO/Milan G**
ACE
Francesco Migliozzi - Prog Contr
Playlist Unchanged
- ANTENNA DELLO STRETTO/Messina S**
EHR
Flippo Pedeli - DJ
Power Play:
AD Pink Floyd - Keep Talking
A List:
AD Ace Of Base - Don't Turn
Blur - Girls & Boys
Daryl Hall - Love Revelation
Del Leppard - Action
Des'ree - You Gotta Be
Peter Blakeley - The Pale Horse
Spin Doctors - Have You Ever
- NUMBER ONE RADIO/Brescia S**
EHR
Rudy Zerbi - Music Prog
Pierre Pasolini - Music Prog
A List:
AD Des'ree - You Gotta Be
Francesca De Gregori - Povere Ma
Incognita - Pices
Level 42 - Forever Now
B List:
AD Andrea Mingardi - Amore Amore
Antonella Arancio - Ricordi Del
OTR - Quando Meno
- RADIO ONDA LIBERA/Perugia S**
ACE
Marcello Rosi - Prog Dir
A List:
AD Dream - Things Can Only
Marcello Detroit - I Believe
Roxette - Sleeping In My Car
B List:
AD East 17 - It's Alright
Janet Jackson - Because Of
- RADIO SOUND STEREO/Ferrara S**
EHR
Sandro Alberghini - Prog Dir
Power Play:
Irene Grandi - Fuori
Laura Pausini - Strani Amari
Roxette - Sleeping In My Car
A List:
AD Albert Fortis - Vivrai
Aleandro Baldi - Come Le
Alice - Chanson Egocentrique
Franz Campi - Ma Che Sarei
Pink Floyd - Keep Talking
B List:
AD Blur - Girls & Boys
Culture Beat - World In
Haddaway - Rock My Heart
Silvia Cecchetti - Il Mondo
- RADIO SULCIS/Carbonia S**
EHR
Marco Biagetti - Prog Dir
Sebastiano Salinas - Music Dir
A List:
AD Alice In Chains - No Excuses
Billy Joel - Lullaby
Dr. Alban - Look Who's
Giorgia - E Poi
Joanna Johnson - Standing In
Jovanotti - Io Ti Cerchero
Sinead O'Connor - You Made Me
- ROCK FM/Milan S**
Rock
Marco Garavelli - Head Of Music
Monica
A List:
AD Backbeat Band - Money
Barefoot Servants - Fire & Gasoline
Collective Soul - Shine
Dig - Believe
Gin Blossoms - Until I Fall Away
Junk House - Out Of My Head
Michael Sweet - Together
Pavement - Cut Your Hair
Stone Temple Pilots - Big Empty
Sugarloaf - Sold My Fortune
- NUMBER ONE: DANCE ACTION/Brescia B**
Dance
Roberto Lezzi - Music Prog
Power Play:
AD Carina - Bexame
A List:
AD Mass Media - Locomotiv Vocal
- RADIO BLU/Verona B**
EHR
Renzo Campo Dell'Orto - Prog Dir
Walter Master Jay - Head Of Music
A List:
AD Alice In Chains - No Excuses
Angeliqe Kidjo - Agalo
Brando - Dimmi Come Va
Brand New Heavies - Dream On
C.B. Milton - It's A Loving Thing
Cappella - Move On Baby
Celine Dion - The Power...
Counting Crows - Mr. Jones
Cranberries - Linger
East 17 - It's Alright
Giorgia Cante - Signor Tenente
- Hammer - It's All Good**
Irene Grandi - Fuori
Jam & Spoon - Right In The Night
Joe Roberts - Lover
Jovanotti - Serenata Rap
Laura Pausini - Strani Amari
Level 42 - Forever Now
Litfiba - A Denti Stretti
Loredana Berté - Amici Non Ha No
Love Symbol - The Most Beautiful
Madonna - I'll Remember
Marcella Detroit - I Believe
Roachford - Only To Be
Roxette - Sleeping In My Car
Sheryl Crow - Run Baby Run
Sinead O'Connor - You Made Me
Toni Braxton - Breathe Again
Whitney Houston - Look Into
Yazz - Have Mercy
- RADIO SUIICIS: DANCE/Carbonia B**
Dance
Sebastiano Salinas - Music Dir
Alessandro Avellino - DJ
A List:
AD La Notte - Return To Innocence
Urban Cookie Collective - Soil Away
- STUDIO UNO BROADCASTING/**
Reggio Calabria B
EHR
Nuccio De Benedetto - General Dir
Power Play:
Jovanotti - Serenata Rap
Level 42 - Forever Now
Weather Girls - Can U Feel It
A List:
AD Ace Of Base - Don't Turn
Spin Doctors - Have You Ever
Yazz - Have Mercy
B List:
AD Alison Limerick - Love Came
Gemelli Ruggieri - L'Assassino
OTR - Quando Meno
Reel 2 Real - I Like To
Sounds Of Blackness - I Believe
Ten City - Goin' Up In Smoke
- LATVIA**
- RADIO SWH/Riga S**
EHR
J. Sipkevics - Prog Dir
A List:
AD Nirvana - All Apologies
Southern Sons - You Wera
- LITHUANIA**
- RADIO M-1/Vilnius G**
EHR
Donatas Bucelis - Prog Dir
Power Play:
AD Worlds Apart - Could It Be
A List:
AD A-Ha - Shapes That
Blur - Girls & Boys
Madonna - I'll Remember
B List:
AD Beck - Loser
Neil Young - Philadelphia
Reel 2 Real - I Like To
- LUXEMBOURG**
- ELDORADIO/Luxembourg S**
EHR
Jim Devans - Head Of Music
A List:
AD Michael Bolton - Soul Of
B List:
AD Big - Buckskin
Bon Jovi - Dry County
Breeders - Cannonball
Haddaway - Rock My Heart
Roachford - Only To Be
Sinead O'Connor - You Made Me
Zhané - Groove Thang
- MALTA**
- BAY RADIO/St. Julian's B**
EHR
Clem Dalton - Prog Dir
Power Play:
AD Roxette - Sleeping In My Car
A List:
AD Björk - Violently Happy
Credid/Nation - Dry County
Culture Beat - World In
Haddaway - Rock My Heart
Madonna - I'll Remember
UB40 - C'Est Lo Vie
- NORWAY**
- RADIO 1/Oslo G**
EHR
Bjorn Faarlund - DJ/Producer
B List:
AD Alison Moyet - Whispering
Des'ree - You Gotta Be
- Jennifer Brown - Heaven Come**
Jimmy Barnes - Stone Cold
Lisa Ekdahl - Vem Vet
Pink Floyd - Keep Talking
Richard Marx - The Way She
- RADIO 1 FM/Bergen G**
EHR
Tore Andersen - Head Of Music
A List:
AD Backbeat Band - Money
Elvis Costello - Sully Girl
John Farnham - Seemed Like
Misty Oldland - A Fair Affair
B List:
AD Øystein Sunde - Frk Bibelstipp
Counting Crows - Mr. Jones
Love Symbol - The Most Beautiful
Primal Scream - Rocks
Vagabond - Key To The Rainbow
- RADIO 102/Haugesund G**
EHR
Egil Houeland - Head Of Music
A List:
AD Lisa Ekdahl - Vem Vet
Pink Floyd - Keep Talking
September When - Comes Around
Sting - Nothing 'Bout Me
Vestlandsanden - Flytt For
- RADIO OSLO/Oslo G**
EHR
Even Rogneien - Head Of Music
A List:
AD Cappella - Move On Baby
Dr. Alban - Look Who's
Pink Floyd - Keep Talking
- HORTEN NÆRRADIO/Horten S**
EHR
Vidar Lüders - Music Dir
A List:
AD Backbeat Band - Money
Björk - Violently Happy
Blur - Girls & Boys
Counting Crows - Mr. Jones
Delillos - Sne Og Is
Dum Dum Boys - Mitt Hjerter Trell
M.A. - Omen III
September When - Comes Around
B List:
AD Angeliqe Kidjo - Agalo
Clawfinger - Warfar
Cranberries - Linger
Des'ree - You Gotta Be
Lisa Ekdahl - Vem Vet
M-People - Rejoissance
October Project - Bury My
- RADIO ØST/Rade S**
ACE
Åge-Christoffer Lundebj - HOM
A List:
AD Ace Of Base - Don't Turn
Anticappella - Move Your Body
Haddaway - Rock My Heart
Hanne Krogh - Leve Mens
M.A. - Omen III
Phil Collins - We Wait And
Pink Floyd - Keep Talking
September When - Come Together
- RADIO 1 TRONDHEIM/Trondheim S**
EHR/Rock/MOR
Bengt Sæther - Head Of Music
A List:
AD Love Symbol - The Most Beautiful
B List:
AD Erasure - Always
Guys In Disguise - Roxy
Phil Collins - We Wait And
Pink Floyd - Keep Talking
Salt-N-Pepa - Whatta Man
Tor Endresen - Aladdin
Yes - The Calling
- STUDENTRADIOEN/Tromsø B**
Rock/EHR
Rune Hagen - Head Of Music
A List:
AD Backbeat Band - Money
Biosphere - Seti Project
David McComb - Song Of
Echobelly - Insanmic
Elvis Costello - Clown Strike
Inspir Carpets - I Want You
Jon Spencer - Altro
Lotion - Head
Madder Rose - Panic On
Marrisey - Why Don't You
Nick Cave - Do You Love Me
Sonic Youth - Doctor Orders
Walkabouts - Night Drive
Wildhearts - Caffeine
- POLAND**
- POLSKIE RADIO 3/Warsaw P**
EHR
Marek Niedzwiecki - Producer
Power Play:
Tom Petty - Something In The Air

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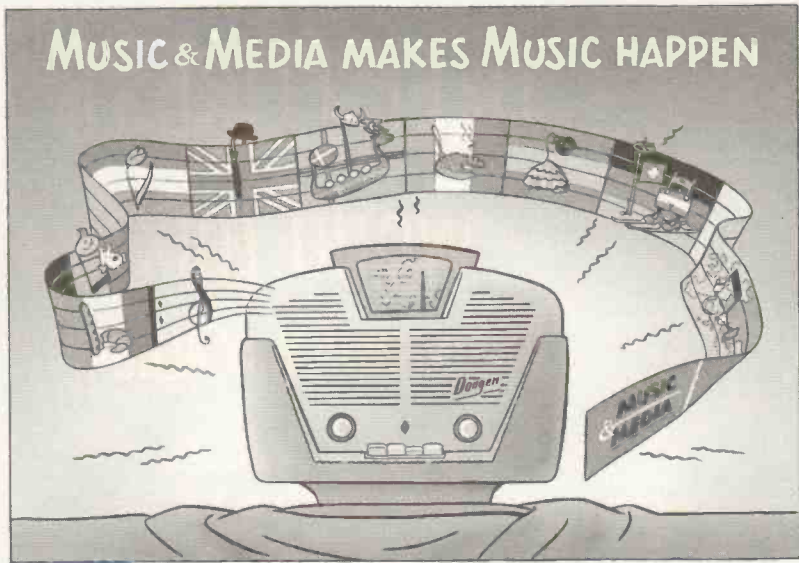
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Ad deadline: May 3

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Publication: June 4
Ad deadline: May 10

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Publication: June 4
Ad deadline: May 10

10 Years MUSIC & MEDIA

Publication: July 16
Ad deadline: June 21

Denmark

Publication: June 25
Ad deadline: May 31

Contact: (+31) 20.669 1961.

A List:
AD 2 Brothers O/T 4th F: Never
Bee Gees- Kiss Of Life
Haddaway- Rock My Heart
Menagerie- Now I Realize
Wet Wet Wet- Cold Cold Heart

R3 III: DISCO/Mendrisio B
Dance
A List:
AD CYB- It's Too Funky

RADIO FRAMBOISE/Yverdon B
ACE
Jean Luc Zwicker- Prog Dir
A List:
AD Love Symbol- The Most Beautiful
Native- Tu Plones Sur Moi
Pink Floyd- Keep Talking

RETE 3/Lugano B
ACE/Rock
Elena Caresani - Head Of Music
A List:
AD Aisha Kandisha- A Muey A Muey
Beautiful South- Hoaligans
AL Pink Floyd

TURKEY

RADIO NUMBER ONE FM/Istanbul P
EHR
Omer Karacan - Prog Dir
Power Play:
AD Ace Of Base- Don't Turn
B.T. Express- Express
Des'ree- You Gotta Be
Let Loose- Seventeen
UB40- C'Est La Vie

B List:
AD A Lighter Shade- Hey DJ
All 4 One- So Much In Love
Bitty McLean- Dedicated To
R. Kelly- Bump N' Grind
Worlds Apart- Could It Be

SHOW RADYO/Istanbul P
EHR/National Music
Murat Akad - Head Of Music
Power Play:

Cappella- Move On Baby
Doop- Doop
M.A.- Omen III
Mariah Carey- Without You

A List:
AD Ace Of Base- Don't Turn
Madonna- I'll Remember

B List:
AD Culture Beat- World In
Haddaway- Rock My Heart
Take That- Everything

EUROPE

VOICE OF AMERICA/Europe P
EHR
June Brown - Dir

B List:
AD Cranberries- Dreams
Heart- The Woman In Me
Toni Braxton- You Mean The World To

PROGRAMME SUPPLIERS

FM RADIO NETWORK/Germany S
EHR
Armin Weis - Prog Dir
A List:

A-Ha- Shapes That
Aretha Franklin- A Deeper Love
Brown/Houston- Something
Bon Jovi- Dry County
Bruce Springsteen- Streets Of
Celine Dion- The Power.
Dream- Things Can Only
Dr. Alban- Look Who's
East 17- It's Alright
Enigma- Return To Innocence
Jimmy Cliff- I Can See Clearly
Joshua Kadison- Jessie
Mariah Carey- Without You
Meat Loaf- Rock & Roll Dreams
M.L.T.R.- Wild Women
Toni Braxton- Breathe Again

A List:
AD Haddaway- Rock My Heart
Janet Jackson- Because Of
Love Symbol- The Most Beautiful
Roxette- Sleeping In My Car

Bonnie Raitt- Love Sneakin
Bruce Springsteen- Streets Of
Counting Crows- Mr. Jones
Crash Test Dummies- Mmm Mmm
Enigma- Return To Innocence
Juliet Roberts- I Want You
Love Symbol- The Most Beautiful
Madonna- I'll Remember
Salt-N-Pepa- Whatta Man

A List:
AD Alice In Chains- No Excuses
Brand New Heavies- Dream On
Cranberries- Dreams
General Public- I'll Take You
Rosca Martinez- Neon Moonlight
Taylor Dayne- I'll Wait
Toni Braxton- You Mean The World To



THE WORLD'S GREATEST HITS/U.S.A. S
EHR/ACE/Rock
David Baronfeld - Dir of Prog

A List:
Big Mountain- Baby I Love
Bruce Springsteen- Streets Of
Adams/Stewart/Sling- All For

Counting Crows- Mr. Jones
Mariah Carey- Without You
Meat Loaf- Rock & Roll Dreams

A List:
AD Ace Of Base- Don't Turn
Dream- U R The Best
Haddaway- Rock My Heart

Madonna- I'll Remember
Roxette- Sleeping In My Car

WESTWOOD ONE RADIO:
CASEY'S TOP 40/ U.S.A. S

EHR
Bill Stoller - Inf Director

A List:
Ace Of Base- The Sign
All 4 One- So Much In Love

Big Mountain- Baby I Love
Counting Crows- Mr. Jones
Crash Test Dummies- Mmm Mmm
Janet Jackson- Because Of
Love Symbol- The Most Beautiful
Mariah Carey- Without You
Richard Marx- Now And Forever
Salt-N-Pepa- Whatta Man

A List:
AD Alice In Chains- No Excuses
General Public- I'll Take You
Toni Braxton- You Mean The World To



MTV EUROPE/London P
Music Television

Brent Hansen - Dir of Prog & Prod
Peter Good - Mgr Music Prog

Heavy Rotation:
Bruce Springsteen- Streets Of
Cappella- Move On Baby
Dr. Alban- Look Who's
Jam & Spoon- Right In The Night
Luciletric- Mädchen
Mariah Carey- Without You
Meat Loaf- Rock & Roll Dreams
Roxette- Sleeping In My Car

Active Rotation:
Aerosmith- Amazing
Bon Jovi- Dry County
Dream- Things Can Only
East 17- It's Alright
Haddaway- Rock My Heart
K7- Come Baby Come
M.A.- Omen III
Maxx- Get-A-Way
Tag Team- Whoomp!

Buzz Bin:
Beck- Loser
Krupps- To The Hill
MC Solaar- Nouveau Western
Primal Scream- Ricks
Soundgarden- Spoonman

Medium Rotation:
Ace Of Base- The Sign
Aerosmith- Cryin'
Bryan Adams- Please
Adams/Stewart/Sling- All For
Cappella- U Got 2 Let The Music
Culture Beat- Anything
Enigma- Return To Innocence
Mariah Carey- Dream Lover
Phil Collins- Both Sides
R.E.M.- Everybody Hurts
Take That- Babe

Break Out:
Ace Of Base- Don't Turn
Atlantic Ocean- Waterfall
Björk- Violently Happy
Blur- Girls & Boys
Crash Test Dummies- Mmm Mmm
Culture Beat- Let The Beat
Guns N' Roses- Since I Don't
Love Symbol- The Most Beautiful
M-People- Renaissance
Philip Boa & Voodoo Club- Atlantic
Salt-N-Pepa- Whatta Man
Take That- Everything
Therapy?- Nowhere
U 96- Inside Your Dreams
ZZ Top- Breakaway

Prime Break Out:
2 Unlimited- Let The Beat
C.B. Milton- It's A Loving Thing
Doop- Doop
Luciletric- Mädchen

Marcella Detroit- I Believe
Reel 2 Reel- I Like To
Whale- Hobo Humpin



VIVA TV/Cologne P

Music Television
Christoph Post- prog. dir.

A List:
Ace Of Base- Don't Turn
Bruce Springsteen- Streets Of
Cappella- Move On Baby
Culture Beat- World In
Dr. Alban- Look Who's
Enigma- Return To Innocence
Jam & Spoon- Right In The Night
Luciletric- Mädchen
M.A.- Omen III
Mariah Carey- Without You
Masterboy- Got To Give It Up
Taken Hosen- Alles Aus Liebe
U 96- Inside Your Dreams
Urban Cookie Collective- Sail Away

B List:
2 Unlimited- Let The Beat
A-Ha- Shapes That
Aerosmith- Amazing
Bates- Hello
Brown/Houston- Something
Bon Jovi- Dry County
Adams/Stewart/Sling- All For
Cappella- U Got 2 Let The Music
Chaka Demus & Pliers- Twist And
Dream- Things Can Only
DJ Bobo- Take Control
Doop- Doop
East 17- It's Alright
John/R/Paul- Don't Go Breaking
Haddaway- I Miss You
Haddaway- Rock My Heart
Jimmy Cliff- I Can See Clearly
K7- Come Baby Come
Level 42- Forever Now
M-People- Don't Look
Madonna- I'll Remember
Marusha- Somewhere
Maxx- Get-A-Way
MC Sar/Real Mca- Automatic Lover
Meat Loaf- Rock & Roll Dreams
Ochschenknecht- Blue Water
Odyssey- Riding
Prince Ital Joe/M.M.- Happy
Roxette- Sleeping In My Car
Salt-N-Pepa- Whatta Man
Siella Getz- Friends
Tag Team- Whoomp!
Toni Braxton- Breathe Again
Tori Amos- Cornflake Girl

C List:
Ärzte- Mach Die Augen Zu
Ace Of Base- The Sign
Aretha Franklin- A Deeper Love
Cinematic- Unser Lied
Cosmic Baby- Loops Of
Culture Beat- Anything
Janet Jackson- Because Of
Lisa Stansfield- Little Bit
Laf- Hold On
Mark Oh- Randy (Stop That Feeling)
M.L.T.R.- Wild Women

Paul Young- Hope In A
Pet Shop Boys- I Wouldn't
Pur- Neue Brücken
Rozalla- I Love Music
Snoop Doggy Dogg- What's
Take That- Babe
Twenty 4 Seven- Is It Love
Westbam- Celebration Generation

New Videos:
Beautiful South- Good As Gold
Beck- Loser
Big Head Todd- It's Alright
Carleen Anderson- Nervous
Charlatans- Can't Get Out
Coldcut- Autumn Leaves
Credit/Notion- teenage Sensation
Creeps- Lovemagic
Def Leppard- Miss You In A
Fantastischen Vier- Tag
Freak Power- Rush
Guns N' Roses- Since I Don't
Incognito- Pieces
Jeremy Days- Under The
Love Symbol- The Most Beautiful
Misty Oldland- A Fair Affair
New 2 Live Crew- Yeah, Yeah
Nikka- Annie Howe
NKOTB- Never Let You Go
Philip Boa & Voodoo Club- Atlantic
Popsicle- Hey Princess
Primal Scream- Ricks
Prinzen- Überall
Proclaimers- Let's Get Married
Rüdiger Bayer- Die Liebe Siegt
Rödelheim Hartheim- Reime
Reel 2 Reel- I Like To
Rooftop- Only To Be
Shoquille O'Neal- I'm Outstanding
Soul Asylum- Black Gold
Stappok- Dumpfsacke
Take That- Everything
Texas- You Owe It All
Urban Species- Spiritual Love
Zhané- Groove Thang



MUSIC TELEVISION YOU CONTROL

THE BOX/London G
Music Television
Liz Lastkowski - Dir of Prog
New Videos

Deacon Blue- I Was Right
G. Friday/Bono- In The Name
Gin Blossoms- Found Out
Kate Bush- The Red Shoes
Let Loose- Seventeen
Paul Weller- Hung Up
PJ & Duncan- Why Me

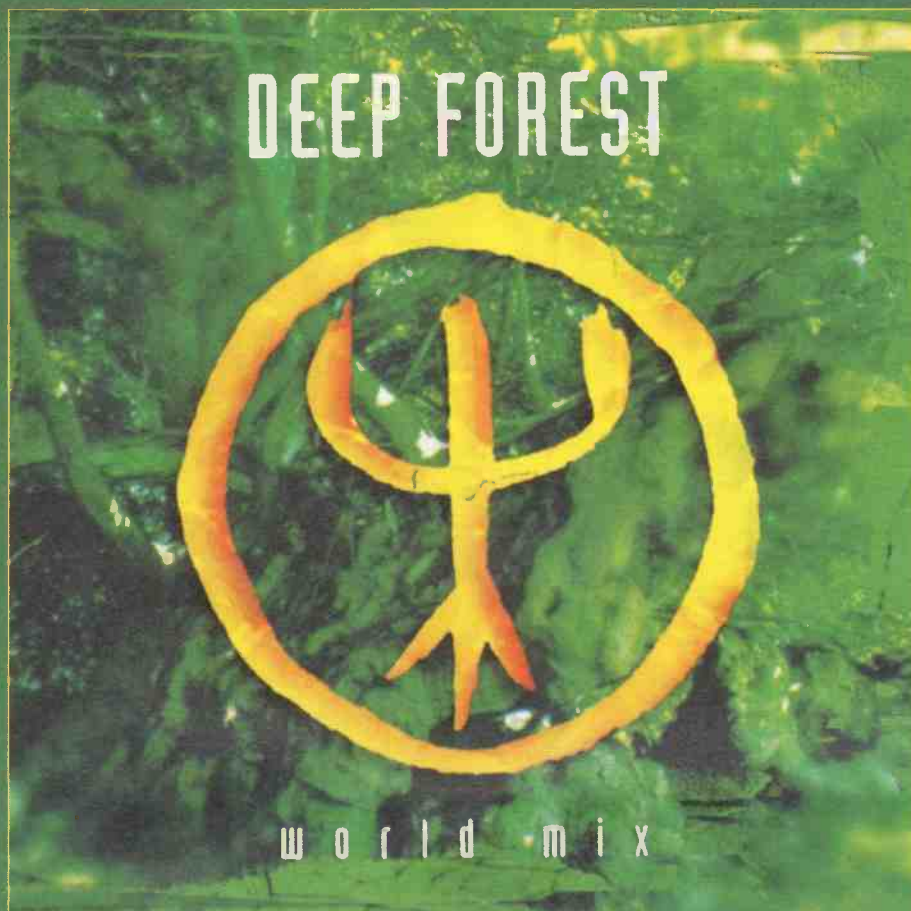


RICK DEES WEEKLY TOP 40/U.S.A. S
EHR/ACE
Dennis Clark - Director
A List:
Ace Of Base- The Sign
Big Mountain- Baby I Love

"It's rolling. Bonnie Raitt is in top shape, delivering the quality we expect from her"

Dominique Farran

programme director, France Inter Network, Paris.



DEEP FOREST

world mix

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sweet lullaby

gold album in the U.S.

COLUMBIA

Sony Music

Adult Contemporary Europe

ACE TOP 25

TW	LW	WOC	Artist/Title	Label
1	1	10	BRUCE SPRINGSTEEN/Streets Of Philadelphia	(Epic)
2	23	2	PRINCE/The Most Beautiful Girl In The World	(NPG)
3	5	9	TONI BRAXTON/Breathe Again	(LaFace/Arista)
4	3	10	RICHARD MARX/Now And Forever	(Capitol)
5	2	13	BRYAN ADAMS, ROD STEWART & STING/All For Love	(A&M)
6	6	6	MARIAH CAREY/Without You	(Columbia)
7	7	16	ACE OF BASE/The Sign	(Mega/Metronome)
8	12	4	LEVEL 42/Forever Now	(RCA)
9	8	3	BEE GEES/Kiss Of Life	(Polydor)
10	14	3	ROXETTE/Sleeping In My Car	(EMI)
11	4	13	PHIL COLLINS/Everyday	(Virgin/WEA)
12	14	4	JOSHUA KADISON/Jessie	(SBK)
13	10	8	CELINE DION/The Power Of Love	(Epic)
14	13	8	MEAT LOAF/Rock & Roll Dreams Come Through	(Virgin)
15	9	11	ENIGMA/Return To Innocence	(Virgin)
16	15	7	BOBBY BROWN & WHITNEY HOUSTON/Something In Common	(MCA)
17	20	3	A-HA/Shapes That Go Together	(Warner Brothers)
18	17	2	JIMMY CLIFF/I Can See Clearly Now	(Columbia)
19	NE		STING/Nothing 'Bout Me	(A&M)
20	16	5	D:REAM/Things Can Only Get Better	(East West)
21	NE		MADONNA/I'll Remember (theme from With Honors)	(Maverick)
22	NE		JANET JACKSON/Because Of Love	(Virgin)
23	22	13	TAKE THAT/Babe	(RCA)
24	NE		HADDAWAY/I Miss You	(Coconut)
25	NE		UB40/Bring Me Your Cup	(DEP International)

The Adult Contemporary Europe (ACE) Top 25 is based on a weighted-scoring system. It is compiled on the basis of playlists of European stations programming soft pop/rock sounds for 25-49 year-olds, fulltime or during specific dayparts. Songs in "A" rotation receive more points than those in "B" rotation or more limited airplay exposure.

© BPI Communications BV

European Dance Radio

EDR TOP 25

TW	LW	WOC	Artist/Title	Label
1	T	8	2 UNLIMITED/Let The Beat Control Your Body	(Byte)
2	2	7	CAPPELLA/Move On Baby	(Internal)
3	3	5	REEL 2 REAL/I Like To Move It	(Positiva)
4	15	3	C.B. MILTON/It's A Loving Thing	(Byte)
5	14	4	LISA LISA/Skip To My Lu	(Pendulum)
6	11	2	ZHANÉ/Groove Thang	(Motown)
7	6	4	DOOP/Doop	(Clubstitute)
8	10	2	ATLANTIC OCEAN/Waterfall	(Eastern Bloc)
9	8	8	CORONA/The Rhythm Of The Night	(DWA)
10	18	2	BARBARA TUCKER/Beautiful People	(Positiva)
11	21	4	DATURA/Fade To Grey	(Irma)
12	13	2	BJÖRK/Violently Happy	(One Little Indian/Mother)
13	4	11	CE CE PENISTON/I'm In The Mood	(A&M)
14	17	7	URBAN COOKIE COLLECTIVE/Sail Away	(Pulse 8)
15	5	12	ROZALLA/I Love Music	(Epic)
16	NE		JAM & SPOON/Right In The Night (Fall In Love With Music)	(Dance Pool)
17	20	5	DR. ALBAN/Look Who's Talking	(Cheiron)
18	NE		BRAND NEW HEAVIES/Dream On Dreamer	(Acid Jazz)
19	NE		MARUSHA/Somewhere Over The Rainbow	(Low Spirit/Motor)
20	NE		SNOOP DOGGY DOGG/Gin & Juice	(Death Row/Interscope)
21	23	4	2 BROTHERS ON THE 4TH FLOOR/Never Alone	(Bounce)
22	19	10	ARETHA FRANKLIN/A Deeper Love	(Arista)
23	NE		ERIC GABLE/Process of Elimination	(Epic)
24	NE		COLOR ME BADD/Choose	(Giant)
25	25	5	JIMMY CLIFF/I Can See Clearly Now	(Columbia)

The European Dance Radio (EDR) Top 25 is based on a weighted-scoring system. It is compiled on the basis of playlists of European stations programming various styles of dance music (including hip hop/rap, R&B and swingbeat) for 15-30 year-olds, fulltime or during specific dayparts. Songs that have achieved top 20 status in the EHR Top 40 are regarded as non-specific for EDR and receive limited points.

© BPI Communications BV

Billboard Singles

USA TOP 25

TW	LW	Artist/Title	For week ending April 16th 1994	Label	ECO
1	1	R. KELLY/Bump N' Grind		Jive	
2	2	ACE OF BASE/The Sign		Arista	DK
3	3	MARIAH CAREY/Without You/Never Forget You		Columbia	
4	7	CRASH TEST DUMMIES/Mmm Mmm Mmm Mmm		Arista	
5	4	CELINE DION/The Power Of Love		550 Music	
6	5	ALL-4-ONE/So Much In Love		Blitz	
7	6	SALT-N-PEPA FEAT. EN VOGUE/Whatta Man		Next Plateau	
8	9	PRINCE/The Most Beautiful Girl In The World		NPG	
9	8	RICHARD MARX/Now And Forever		Capitol	
10	10	BRUCE SPRINGSTEEN/Streets Of Philadelphia		Columbia	
11	11	SNOOP DOGGY DOG/Gin And Juice		Death Row	
12	12	US3/Cantaloup (Flip Fantasia)		Blue Note	
13	14	BIG MOUNTAIN/Baby I Love Your Way		RCA	
14	17	BECK/Loser		DGC	
15	18	TEVIN CAMPBELL/I'm Ready		Qwest	
16	19	ENIGMA/Return To Innocence		Virgin	D
17	16	TIM MCGRAW/Indian Outlaw		Curb	
18	20	MADONNA/I'll Remember		Maverick	
19	13	JANET JACKSON/Because Of Love		Virgin	
20	15	TONI BRAXTON/Breathe Again		LaFace	
21	21	TOM PETTY & THE HEARTBREAKERS/Mary Jane's Last Dance		MCA	
22	22	MEAT LOAF/Rock And Roll Dreams Come Through		MCA	
23	23	ZHANE/Groove Thang		Illtown	
24	30	BABYFACE/And Our Feelings		Epic	
25	31	JODECI/Feenin'		Uptown	

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ECO = European Country of Origin

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FRANCE: Nostalgie Approves Buy-In

The board of ACE net **Nostalgie** unanimously voted on March 31 to adopt the recent decision from **Générale Occidentale (GO)** to acquire 35.75% of the station, while the 51% majority shares remain in the hands of **RMC**. It is anticipated that **GO** could also acquire the additional 13.25% to reach 49%, pending **CSA's** approval.

Emmanuel Legrand

FRANCE: Show Magazine Goes Bankrupt

Independently published French music trade publication **Show Magazine** has gone bankrupt. Its publisher **Boris Troyan** cites lack of advertising. A last minute gathering held in the end of March between the magazine and the record companies under the aegis of the Ministry of Culture ended in deadlock. According to the publisher, **Show Magazine** had a circulation of 4,000 copies and grossed Ffr3 million (app. US\$511,000) in advertising revenues in 1993, far from the break-even point set at Ffr5.2 million.

EL

FRANCE: Sony Moves House

The three labels of **Sony Music France (Columbia, Epic and Squatt)** have relocated since April 1 to: 131, Ave de Wagram (75838 PARIS CEDEX 17). The new phone and fax numbers are respectively 1.44.40.6060 and 1.44.40.6666. The building will also be the base for **Sony Software**.

EL

INTERNATIONAL: Pavarotti Extends Decca Contract

Luciano Pavarotti has extended his exclusive worldwide recording contract with **PolyGram's Decca Record Company**. The new agreement will take Pavarotti's involvement with the company into the next century.

JS

in our **Eurochart Hot 100 Singles** and **Eurochart Top 100 Albums** charts. The market has its own peculiarities that need to be reflected and communicated on a European level. Think of the unique success that the French market recently enjoyed with **The Breeders'** single **Cannonball**. The absence of a national chart completely obscures such highlights. I'm happy to have the chart back and I'm looking forward to soon welcome the return of the album charts too."

Capital Radio

(continued from page 1)

US\$47.9 million). Southern Radio operates seven stations in south-east England.

Capital says expanding its operation from London into the adjoining areas will enable it to maximise advertising revenues by marketing the UK's most prosperous regions as one unit. Capital already has a pre-eminent position in one of those regions; its two stations in London, **EHR Capital FM** and **Capital Gold** on AM dominate their respective markets. Latest figures from industry research organisation **RAJAR** show the stations had 25% of all adult listening in London in the final quarter of last year.

In addition, Capital runs **EHR BRMB FM** and gold-formatted **Xtra AM** in Birmingham and has minority stakes in seven other ILR groups, including **GWR, Metro Radio** and **Chiltern Radio**. Capital also has a holding in companies supplying news, programming and marketing to the ILR network.

A spokesperson for Capital says, "Radio advertising revenues

under-... "It's the... ng cam-... ys Otto, ... ts on the... station... en R3. ... y saying... han OK... - sink to... rtising."... y's pres-... rket will... dio and... ough he... just how... en Engel... re station... ear olds... many and... y Radio... Hamburg

market. Our format is for listeners all over northern Germany. We haven't any ambition to become Hamburg's party station."

Engel is well aware of the feelings of Hamburg's commercial stations towards N-Joy. He is currently avoiding interviews for fear of bad press, saying that in northern Germany around 60% of print media is linked to commercial radio stations. "N-Joy isn't very popular among its commercial competitors."

Engel declines to give more exact details of N-Joy's format at presstime. All he would reveal is that their format is "young and fast" and that it "features every new artist who fits the target group."

les charts... "reliable... blic. The... ed some... ully reli-... expects... within the

largest number of stores, but it will be done progressively."

Another aspect which took more time to set up was the media exposure of the charts. Paire wanted first to deal with a TV station and then with a radio station. He now says that due to lasting negotiations with pubcaster **France 2**, he will revert this order. He says that there are two radio contenders so far, the **Europe 1 Group** and **NRJ**. Says Paire, "There is an urgency to give visibility to these charts."

Last but not least, independent producers organisation **UPFI** has not backed the charts, but Paire says discussions are "going on." **SNEP** and **UPFI** are due to set up a joint company that will operate the charts and sell it to media outlets. Comments Paire, "There is still a debate between us, but I think we're getting closer on many aspects. There is no doubt in my opinion that we can work together."

have shown strong growth over the last nine months and it is predicted that commercial radio over the next few years will win an increasing share of total display advertising expenditure. The board of Capital Radio believes that widening the Capital Radio Group's operations to the southern region will enhance its ability to benefit from this continuing upturn.

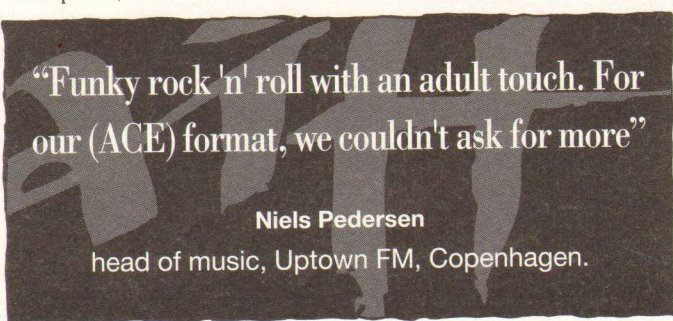
"The London and southeast regions represent the highest advertising spend per head of population. To date within the radio industry, these two regions have not been actively marketed together."

Southern Radio owns **EHR Power FM, ACE Ocean FM** and **ACE South Coast Radio** in Hampshire, **ACE Southern FM**

and **ACE South Coast Radio** in Sussex, and **EHR Invicta FM** and gold **Invicta Supergold** in Kent. The group made a pre-tax profit of £956,000 in the fiscal year ended September 30 on a turnover of £8.6 million.

Staff at the company have been told that jobs are secure and that Capital will not interfere with the stations' programming.

Meanwhile, **East Anglia Radio** has made a bid for its neighbour **Mid Anglia Radio**. **Russ Stewart**, chief executive of East Anglia Radio, has written to Mid Anglia offering £1 million for the group. Mid Anglia runs four stations in Cambridge, Peterborough and King's Lynn.



PO Box 9027, 1006 AA Amsterdam, The Netherlands
Rijnburgstraat 11, 1059 AT Amsterdam, The Netherlands est. 1984

est. 1984
Publisher and Managing Director: Philip Alexander
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COLUMBIA

Sony Music

Adult Contemporary Europe ACE TOP 25

TW	LW	WOC	Artist/Title	Label
1	1	10	BRUCE SPRINGSTEEN/Streets Of Philadelphia (Epic)	
2	23	2	PRINCE/The Most Beautiful Girl In The World (NPG)	
3	5	9	TONI BRAXTON/Breathe Again (LaFace/Arista)	
4	3	10	RICHARD MARX/Now And Forever (Capitol)	
5	2	13	BRYAN ADAMS, ROD STEWART & STING/All For Love (A&M)	
6	6	6	MARIAH CAREY/Without You (Columbia)	
7	7	16	ACE OF BASE/The Sign (Mega/Metronome)	
8	12	4	LEVEL 42/Forever Now (RCA)	
9	8	3	BEE GEES/Kiss Of Life (Polydor)	
10	14	3	ROXETTE/Sleeping In My Car (EMI)	
11	4	13	PHIL COLLINS/Everyday (Virgin/WEA)	
12	11	4	JOSHUA KADISON/Jessie (SBK)	
13	10	8	CELINE DION/The Power Of Love (Epic)	
14	13	8	MEAT LOAF/Rock & Roll Dreams Come Through (Virgin)	
15	9	11	ENIGMA/Return To Innocence (Virgin)	
16	15	7	BOBBY BROWN & WHITNEY HOUSTON/Something In Common (MCA)	
17	20	3	A-HA/Shapes That Go Together (Warner Brothers)	
18	17	2	JIMMY CLIFF/I Can See Clearly Now (Columbia)	
19	NE		STING/Nothing 'Bout Me (A&M)	
20	16	5	D:REAM/Things Can Only Get Better (East West)	
21	NE		MADONNA/I'll Remember (theme from With Honors) (Maverick)	
22	NE		JANET JACKSON/Because Of Love (Virgin)	
23	22	13	TAKE THAT/Babe (RCA)	
24	RE		HADDAWAY/I Miss You (Coconut)	
25	RE		UB40/Bring Me Your Cup (DEP International)	

The Adult Contemporary Europe (ACE) Top 25 is based on a weighted-scoring system. It is compiled on the basis of playlists of European stations programming soft pop/rock sounds for 25-49 year-olds, fulltime or during specific dayparts. Songs in "A" rotation receive more points than those in "B" rotation or more limited airplay exposure.

© BPI Communications BV

European Dance Radio EDR TOP 25

TW	LW	WOC	Artist/Title	Label
1	1	8	2 UNLIMITED/Let The Beat Control Your Body (Byte)	
2	2	7	CAPPELLA/Move On Baby (Internal)	
3	3	5	REEL 2 REAL/I Like To Move It (Positiva)	
4	15	3	C.B. MILTON/It's A Loving Thing (Byte)	
5	14	4	LISA LISA/Skip To My Lu (Pendulum)	
6	11	2	ZHANÉ/Groove Thang (Motown)	
7	6	4	DOOP/Doop (CSubstitute)	
8	10	2	ATLANTIC OCEAN/Waterfall (Eastern Bloc)	
9	8	8	CORONA/The Rhythm Of The Night (DWA)	
10	18	2	BARBARA TUCKER/Beautiful People (Positiva)	
11	21	4	DATURA/Fade To Grey (Irma)	
12	13	2	BJÖRK/Violently Happy (One Little Indian/Mother)	
13	4	11	CE CE PENISTON/I'm In The Mood (A&M)	
14	17	7	URBAN COOKIE COLLECTIVE/Sail Away (Pulse 8)	
15	5	12	ROZALLA/I Love Music (Epic)	
16	NE		JAM & SPOON/Right In The Night (Fall In Love With Music) (Dance Pool)	
17	20	5	DR. ALBAN/Look Who's Talking (Cheiron)	
18	NE		BRAND NEW HEAVIES/Dream On Dreamer (Acid Jazz)	
19	NE		MARUSHA/Somewhere Over The Rainbow (Low Spirit/Motor)	
20	NE		SNOOP DOGGY DOGG/Gin & Juice (Death Row/Interscope)	
21	23	4	2 BROTHERS ON THE 4TH FLOOR/Never Alone (Bounce)	
22	19	10	ARETHA FRANKLIN/A Deeper Love (Arista)	
23	NE		ERIC GABLE/Process of Elimination (Epic)	
24	NE		COLOR ME BADD/Choose (Giant)	
25	25	5	JIMMY CLIFF/I Can See Clearly Now (Columbia)	

The European Dance Radio (EDR) Top 25 is based on a weighted-scoring system. It is compiled on the basis of playlists of European stations programming various styles of dance music (including hip hop/rap, R&B and swingbeat) for 15-30 year-olds, fulltime or during specific dayparts. Songs that have achieved top 20 status in the EDR Top 40 are regarded as non-specific for EDR and receive limited points.

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Billboard Singles USA TOP 25

TW	LW	Artist/Title	For week ending April 16th 1994	Label	ECO
1	1	R. KELLY/Bump N' Grind		Jive	
2	2	ACE OF BASE/The Sign		Arista	DK
3	3	MARIAH CAREY/Without You/Never Forget You		Columbia	
4	7	CRASH TEST DUMMIES/Mmm Mmm Mmm Mmm		Arista	
5	4	CELINE DION/The Power Of Love		550 Music	
6	5	ALL-4-ONE/So Much In Love		Blizz	
7	6	SALT-N-PEPA FEAT. EN VOGUE/Whatta Man		Next Plateau	
8	9	PRINCE/The Most Beautiful Girl In The World		NPG	
9	8	RICHARD MARX/Now And Forever		Capitol	
10	10	BRUCE SPRINGSTEEN/Streets Of Philadelphia		Columbia	
11	11	SNOOP DOGGY DOG/Gin And Juice		Death Row	
12	12	US3/Cantaloop (Flip Fantasia)		Blue Note	
13	14	BIG MOUNTAIN/Baby I Love Your Way		RCA	
14	17	BECK/Loser		DGC	
15	18	TEVIN CAMPBELL/I'm Ready		Qwest	
16	19	ENIGMA/Return To Innocence		Virgin	D
17	16	TIM MCGRAW/Indian Outlaw		Curb	
18	20	MADONNA/I'll Remember		Maverick	
19	13	JANET JACKSON/Because Of Love		Virgin	
20	15	TONI BRAXTON/Breathe Again		LaFace	
21	21	TOM PETTY & THE HEARTBREAKERS/Mary Jane's Last Dance		MCA	
22	22	MEAT LOAF/Rock And Roll Dreams Come Through		MCA	
23	23	ZHANE/Groove Thang		Illtown	
24	30	BABYFACE/And Our Feelings		Epic	
25	31	JODECI/Feenin'		Uptown	

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ECO = European Country of Origin

EUROPE AT A GLANCE

INTERNATIONAL: GME Adds Dylan, Mitchell, INXS

Tony Hollingworth's Tribute Management, who are producing the May 22 Great Musical Experience (GME) to be held in Nara City, Japan, announced that **Bob Dylan**, **INXS** and **Joni Mitchell** have been added to the bill. Already scheduled to attend, among others, are western artists **The Chieftains**, **Wayne Shorter**, **Ry Cooder** and **Roger Taylor**, as well as Japanese pop artists **Shokichi Kina** and **Yoshiki**, rock guitarist **Hotel**, trumpeter **Toshinori Kondo** and a choir of 150 Buddhist monks. The GME is planned over a seven-year period with concerts scheduled at some of the world's most beautiful cultural sites.

Steve Wonsiewicz

BELGIUM: Changes Expected In Copyright Laws

The Belgian chamber of representatives has agreed to adapt the country's 100-year-old copyright legislation. This follows a proposal submitted six years ago by **Senator Lallemand** to update the antiquated author's rights laws. One of the key issues agreed upon today is a blank tape levy of Bfr2 (app. US\$0.06) per hour of recording time on audio and video tape and a supplement of 3% on all audio and video recording hardware.

Marc Maes

UK: Arista, First Avenue Launch New Label

Arista Records UK has signed a joint venture with **First Avenue Records** to launch a new label. The deal was jointly announced on April 1 by Arista MD **Diana Graham** and **First Avenue** principals **Denis Ingoldsby** and **Oliver Smallman**. Sales, marketing, press and promotion functions at the as-yet unnamed label will be handled by Arista at their offices. **First Avenue** was formed three years ago and has spawned 21 consecutive UK Top 40 singles with **Eternal (EMI)**, **Michelle Gayle (RCA)**, **Pauline Henry (Sony)**, **Judy Cheeks (Positiva)**, **Bad Boys Inc. (A&M)** and **Dina Carroll (A&M)**.

Jeff Clark-Meads

FRANCE: Nostalgie Approves Buy-In

The board of ACE net **Nostalgie** unanimously voted on March 31 to adopt the recent decision from **Générale Occidentale (GO)** to acquire 35.75% of the station, while the 51% majority shares remain in the hands of **RMC**. It is anticipated that **GO** could also acquire the additional 13.25% to reach 49%, pending **CSA's** approval.

Emmanuel Legrand

FRANCE: Show Magazine Goes Bankrupt

Independently published French music trade publication **Show Magazine** has gone bankrupt. Its publisher **Boris Troyan** cites lack of advertising. A last minute gathering held in the end of March between the magazine and the record companies under the aegis of the Ministry of Culture ended in deadlock. According to the publisher, **Show Magazine** had a circulation of 4,000 copies and grossed Ffr3 million (app. US\$511,000) in advertising revenues in 1993, far from the break-even point set at Ffr5.2 million.

EL

FRANCE: Sony Moves House

The three labels of **Sony Music France (Columbia, Epic and Squatt)** have relocated since April 1 to: 131, Ave de Wagram (75388 PARIS CEDEX 17). The new phone and fax numbers are respectively 1.44.40.6060 and 1.44.40.6666. The building will also be the base for **Sony Software**.

EL

INTERNATIONAL: Pavarotti Extends Decca Contract

Luciano Pavarotti has extended his exclusive worldwide recording contract with **PolyGram's Decca Record Company**. The new agreement will take Pavarotti's involvement with the company into the next century.

JS

Hamburg

(continued from page 1)

Joy's launch. We're going to wait for two months and see how the format develops before we take steps."

OK Radio MD **Frank Otto**, however, seems more relaxed about N-Joy's debut. "I am actually calmed by hearing N-Joy's format, as everyone thought it would be a big threat to OK Radio with its target group of 14-19 years. It sounds more like soft ACE mixed with EHR. As long as N-Joy stays like this, OK Radio won't have to change its programming at all."

Otto says that the money behind N-Joy is very evident in Hamburg and northern Germany at the moment, with posters all

over the city and on the underground and trailers on TV. "It's the biggest radio advertising campaign there's been," says Otto, referring to trailer adverts on the state broadcaster's TV station **Norddeutsche Fernsehen R3**. "The trailer shows a boy saying that N-Joy is better than OK Radio. We would never sink to such low methods of advertising."

Otto adds that N-Joy's presence on the Hamburg market will be damaging to OK Radio and other private stations, though he says it is too early to say just how.

Head of N-Joy **Torsten Engel** counters, however, that the station is targeted to 15-19 year olds throughout northern Germany and not just Hamburg. "N-Joy Radio is not specialised in the Hamburg

market. Our format is for listeners all over northern Germany. We haven't any ambition to become Hamburg's party station."

Engel is well aware of the feelings of Hamburg's commercial stations towards N-Joy. He is currently avoiding interviews for fear of bad press, saying that in northern Germany around 60% of print media is linked to commercial radio stations. "N-Joy isn't very popular among its commercial competitors."

Engel declines to give more exact details of N-Joy's format at presstime. All he would reveal is that their format is "young and fast" and that it "features every new artist who fits the target group."

French Charts

(continued from page 1)

some time. It will also enhance the credibility of the charts. France will regain a spot it deserves due to the size of its market and to the importance of its repertoire."

Adds **M&M** editor-in-chief **Machgiel Bakker**, "The addition of French sales information gives a more realistic view of the European marketplace as represented in our **Eurochart Hot 100 Singles** and **Eurochart Top 100 Albums** charts. The market has its own peculiarities that need to be reflected and communicated on a European level. Think of the unique success that the French market recently enjoyed with **The Breeders'** single **Cannonball**. The absence of a national chart completely obscures such highlights. I'm happy to have the chart back and I'm looking forward to soon welcome the return of the album charts too."

Capital Radio

(continued from page 1)

US\$47.9 million). Southern Radio operates seven stations in south-east England.

Capital says expanding its operation from London into the adjoining areas will enable it to maximise advertising revenues by marketing the UK's most prosperous regions as one unit. Capital already has a pre-eminent position in one of those regions; its two stations in London, **EHR Capital FM** and **Capital Gold** on AM dominate their respective markets. Latest figures from industry research organisation **RAJAR** show the stations had 25% of all adult listening in London in the final quarter of last year.

In addition, Capital runs **EHR BRMB FM** and gold-formatted **Xtra AM** in Birmingham and has minority stakes in seven other ILR groups, including **GWR, Metro Radio** and **Chiltern Radio**. Capital also has a holding in companies supplying news, programming and marketing to the ILR network.

A spokesperson for Capital says, "Radio advertising revenues

So far, only the singles charts have been considered as "reliable enough" to be made public. The album charts "still need some adjustments to become fully reliable," says Paire. He expects them to be operational within the next weeks.

The charts use a panel of 100 stores, which changes periodically to prevent hyping. It is believed to be "representative of the structure of French retail sales," even though the 40-plus chain **FNAC** has decided not to make its sales data available. Paire says the absence of **FNAC** affects the album charts more than the singles charts, although it can be balanced by statistical techniques.

Paire adds that he remains confident that a deal could still be done with **FNAC**. "I am optimistic. I think the grounds are more favourable today than a few months ago. We'll see that in a couple of months. Nevertheless, our goal remains to cover the

largest number of stores, but it will be done progressively."

Another aspect which took more time to set up was the media exposure of the charts. Paire wanted first to deal with a TV station and then with a radio station. He now says that due to lasting negotiations with pubcaster **France 2**, he will revert this order. He says that there are two radio contenders so far, the **Europe 1 Group** and **NRJ**. Says Paire, "There is an urgency to give visibility to these charts."

Last but not least, independent producers organisation **UPFI** has not backed the charts, but Paire says discussions are "going on." **SNEP** and **UPFI** are due to set up a joint company that will operate the charts and sell it to media outlets. Comments Paire, "There is still a debate between us, but I think we're getting closer on many aspects. There is no doubt in my opinion that we can work together."

have shown strong growth over the last nine months and it is predicted that commercial radio over the next few years will win an increasing share of total display advertising expenditure. The board of Capital Radio believes that widening the Capital Radio Group's operations to the southern region will enhance its ability to benefit from this continuing upturn.

"The London and southeast regions represent the highest advertising spend per head of population. To date within the radio industry, these two regions have not been actively marketed together."

Southern Radio owns **EHR Power FM**, **ACE Ocean FM** and **ACE South Coast Radio** in Hampshire, **ACE Southern FM**

and **ACE South Coast Radio** in Sussex, and **EHR Invicta FM** and **gold Invicta Supergold** in Kent. The group made a pre-tax profit of £956,000 in the fiscal year ended September 30 on a turnover of £8.6 million.

Staff at the company have been told that jobs are secure and that Capital will not interfere with the stations' programming.

Meanwhile, **East Anglia Radio** has made a bid for its neighbour **Mid Anglia Radio**. **Russ Stewart**, chief executive of East Anglia Radio, has written to Mid Anglia offering £1 million for the group. Mid Anglia runs four stations in Cambridge, Peterborough and King's Lynn.

"Funky rock 'n' roll with an adult touch. For our (ACE) format, we couldn't ask for more"

Niels Pedersen

head of music, Uptown FM, Copenhagen.

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Bonnie Raitt



her new single

Love Sneakin' Up On You

taken from the album
"Longing In Their Hearts"



(continued from page 1)

open to misinterpretation with previous campaigns. "With the first and second albums [*Roachford* and *Get Ready*, respectively] we didn't have a real image, and the artwork was not distinctive enough in telling who or what Roachford is—a band or a person. For the new album [singer] Andrew [Roachford] has trimmed the band back from six to four and it is now probably more in line with the first album and his songwriting roots."

But, emphasises Phillips, despite Andrew Roachford's dominant role as songwriter, singer, producer and keyboard player, Roachford remains a band. "The most important thing is to get the name out and for people to catch the music. A lot of people remember songs like *Cuddly Toy* and *Family Man*, but they never knew who Roachford was. It's time to change that."

The band has already played dates in London, Milan and Stockholm, and further showcases are set up later this month in Zürich (April 14), Madrid (15), Amsterdam (25) and Hamburg (26), followed by a UK tour from May 3-27. In addition, TV appearances are scheduled for France and Germany in conjunction with further promotional work.

For the Milan showcase, Sony Music Italy organised a half-hour live link-up with EHR web 101 Network, where senior marketing manager Graziano Ostuni says the vibes were good. "Here was a real soul band performing with not too much technology around. Although Roachford has been away for a while, there was immediate feedback from the media."

With airplay building—Roachford is currently number 6 in M&M's Regional Airplay rankings for the South (see page 27)—and a recently broadcast semi-live performance on Italy's national video channel Videomusic, Ostuni is confident about getting the band back in people's minds.

101 Network head of music Stefano Carboni programmes the *Only To Be With You* single four times a day (A rotation) and says Roachford's style of music fits the station well. "I like their mix of rock and soul. We also have that element of contamination on our station—pop, R&B and dance."

Like Italy, airplay is also building in Germany. With 109 plays registered by Media Control last week and the video on

rotation on Viva, Sony Music Germany product manager Kim Schäfer is expecting a chart entry soon. Schäfer has set up an extensive POS-campaign in conjunction with retail outlet WOM, while the band will be interviewed by various radio stations on April 11-13.

A great supporter of Roachford is EHR OK Radio/Hamburg head of music Tina Busch. "It's such a wonderful song. I love the harmony vocals and arrangements. *Cuddly Toy* is one of my old-time favourites. We're very close to him."

Only To Be With You is OK Radio's "Hittip," which guarantees a station endorsement with each play. "We tell our listeners that this is a great record and that they should go out and see his Hamburg show." The station just missed the chance to officially promote the Hamburg date, now handled by pubcaster NDR, who will also record and broadcast the show.

In Holland, the song has just entered the "Tipparade," and product manager Paul de Jong thinks the time is ripe for a return of Roachford. "Radio reacts very well and we're expecting further waves with the show in Amsterdam." Billed as "Three Of A Kind," Roachford will appear together with other Sony artists Des'ree and Misty Oldland.

In conjunction with the show, de Jong has produced special give-away cassettes with two tracks of each artist. An in-store CD is also available.

Another territory where Roachford is picking up good radio response is Sweden. Playlisted on EHR, ACE and Rock stations, it is this week's "Most Added" record in the Northern region. On rock-formatted Z-102/Stockholm, the song has just been added to the A rotation, amounting to two plays a day. Head of music Peter Franck calls the song P"radio friendly," adding, "You have to hear it a few times before you like it. It's a nice song with a good little hook."

At EHR Radio City/Stockholm, music director Niklas Ehrling programmes the tune in B-rotation (one play a day). "The people may remember the tune *Cuddly Toy*, but don't associate it with him. In general, people here do not seem to know who he is, but that may change with the new album and tour."

At presstime, both Swedish programmers were to attend the April 5 showcase in Stockholm's "Gino" club.

OFF THE RECORD

VERDICT ON MONTMARTRE EXPECTED MAY 18: A Paris commercial court will decide on May 18 who, between NRJ and RMC, will be authorised to take over gold station Radio Montmartre. The court wanted to take the time to review the different proposals submitted by bidders.

PERONI'S PLANS: Look for Alex Peroni, EHR RTL 102.5 Hit Radio's new PD, to make a series of programming changes and a shift in format. Off The Record hears that Gianni Simioli, PD at EHR Radio Kiss Kiss, has joined to station as a presenter. Other changes are also planned.

FINNISH DANCE AWARDS A GO?: Discopress MD and jack-of-all-trades Pentti Teravainen is reportedly busy working on the first Finnish Disco & Dance Music Gala. He wants to televise the event and feature categories that include awards for best domestic and international talent. Teravainen is said to have had initial talks with local record companies to secure their interest.

BIDDERS QUEUE UP FOR MID ANGLIA: GWR and INR company Classic FM are believed to be interested in the Mid Anglia Radio Group, which runs stations in Cambridge, Peterborough and Kings Lynn. The bidders line-up with neighbour East Anglia Radio, which has also made a bid for the group.



TW	LW	WOC	Artist/Title	Original Label	Total Stations	Rotation A	Rotation B	New Adds
1	1	11	BRUCE SPRINGSTEEN/Streets Of Philadelphia	(Columbia)	126	105	21	3
2	2	5	ROXETTE/Sleeping In My Car	(EMI)	118	95	23	8
3	4	5	SYMBOL/The Most Beautiful Girl In The World	(NPG)	112	91	21	14
4	3	9	MARIAH CAREY/Without You	(Columbia)	110	86	24	3
5	10	2	MADONNA/I'll Remember (theme from With Honors)	(Maverick)	79	58	21	20
6	6	7	MARCELLA DETROIT/I Believe	(London)	96	63	33	4
7	5	15	ENIGMA/Return To Innocence	(Virgin)	75	48	27	0
8	9	18	ACE OF BASE/The Sign	(Mega/Metronome)	63	51	12	1
9	11	11	TONI BRAXTON/Breathe Again	(LaFace/Arista)	77	54	23	2
10	14	4	DR. ALBAN/Look Who's Talking	(Cheiron)	80	54	26	7
11	8	8	LEVEL 42/Forever Now	(RCA)	82	56	26	5
12	7	15	BRYAN ADAMS, ROD STEWART & STING/All For Love	(A&M)	67	53	14	0
13	22	3	ROACHFORD/Only To Be With You	(Columbia)	59	41	18	13
14	13	11	MEAT LOAF/Rock & Roll Dreams Come Through	(Virgin)	63	38	25	0
15	15	7	JIMMY CLIFF/I Can See Clearly Now	(Columbia)	58	34	24	2
16	NE	→	TAKE THAT/Everything Changes	(RCA)	52	39	13	26
17	12	12	D:REAM/Things Can Only Get Better	(East West)	63	40	23	0
18	18	2	HADDAWAY/Rock My Heart	(Coconut)	60	41	19	11
19	21	6	JANET JACKSON/Because Of Love	(Virgin)	70	41	29	5
20	16	7	CRANBERRIES/Linger	(Island)	49	30	19	4
21	NE	→	DES'REE/You Gotta Be	(Sony Soho Square)	42	25	17	19
22	17	3	SALT-N-PEPA FEAT. EN VOGUE/Whatta Man	(ffrr)	58	33	25	1
23	23	4	M-PEOPLE/Renaissance	(deConstruction)	56	36	20	4
24	26	2	A-HA/Shapes That Go Together	(Warner Brothers)	59	41	18	6
25	19	13	RICHARD MARX/Now And Forever	(Capitol)	56	36	20	0
26	25	5	JAM & SPOON/Right In The Night (Fall In Love With Music)	(Dance Pool)	48	31	17	2
27	27	4	BEE GEES/Kiss Of Life	(Polydor)	54	26	28	2
28	NE	→	ACE OF BASE/Don't Turn Around	(Mega/Metronome)	51	39	12	15
29	39	2	DOOP/Doop	(Clubstitute)	47	31	16	5
30	38	2	COUNTING CROWS/Mr. Jones	(Geffen)	42	23	19	6
31	NE	→	D:REAM/U R The Best Thing	(Magnet)	38	28	10	13
32	35	2	BEAUTIFUL SOUTH/Good As Gold (Stupid As Mud)	(Go!Discs)	41	26	15	4
33	20	10	CELINE DION/The Power Of Love	(Epic)	50	36	14	2
34	36	6	STING/Nothing 'Bout Me	(A&M)	46	30	16	4
35	31	6	JOSHUA KADISON/Jessie	(SBK)	45	29	16	1
36	40	2	ALISON MOYET/Whispering Your Name	(Columbia)	45	32	13	4
37	33	13	EAST 17/It's Alright	(London)	45	28	17	2
38	24	8	ELTON JOHN & RUPAUL/Don't Go Breaking My Heart	(Rocket)	51	34	17	0
39	NE	→	UB40/C'Est La Vie	(DEP International)	43	27	16	7
40	32	10	ARETHA FRANKLIN/A Deeper Love	(Arista)	43	27	16	1

The EHR Top 40 chart is based on a weighted-scoring system. Songs score points by achieving airplay at M&M's EHR reporting stations, that target 12-34 year-old listeners with contemporary music fulltime or during specific dayparts. Songs in "A" rotation airplay receive more points than those in "B" rotation or more limited airplay exposure. Stations are weighted by market size and by the number of hours per week committed to the format.

NE indicates Europe's most Radio Active record, registering the biggest increase in chart points.

CHARTBOUND

BRAND NEW HEAVIES/Dream On Dreamer	(Acid Jazz)	40/10	SINEAD O'CONNOR/You Made Me The Thief Of Your Heart	(Island)	25/4
MICHAEL BOLTON/Soul Of My Soul	(Columbia)	40/5	MAXX/Get-A-Way	(Blow Up)	25/0
BONNIE RAITT/Love Sneakin Up On You	(Capitol)	40/5	PINK FLOYD/Keep Talking*	(EMI)	24/9
BON JOVI/Dry County	(Jambco)	40/3	BIG MOUNTAIN/Baby I Love Your Way*	(RCA)	24/5
YAZZ/Have Mercy	(Polydor)	37/5	ELVIS COSTELLO/Sulky Girl	(Warner Brothers)	24/5
BECK/Loser	(Geffen)	33/4	MORRISSEY/The More You Ignore Me The Closer I Get	(Parlophone)	24/1
CRASH TEST DUMMIES/Mmm Mmm Mmm Mmm	(Arista)	31/5	REEL 2 REAL/I Like To Move It*	(Positiva)	23/4
ANGELIQUE KIDJO/Agolo	(Mango)	31/5	SUEDE/Stay Together	(Nude)	23/3
M.A./Omen III	(Electrola)	30/5	MISTY OLDLAND/A Fair Affair	(Columbia)	23/2
URBAN COOKIE COLLECTIVE/Sail Away	(Pulse 8)	30/1	SANNE SALOMONSEN/Haven't I Been Good To You	(Virgin)	23/1
SPIN DOCTORS/Have You Ever Seen The Rain	(Epic)	29/11	ERASURE/Always*	(Mute)	22/19
BJÖRK/Violently Happy	(One Little Indian/Mother)	29/2	PRETENDERS/I'll Stand By You*	(Sire)	22/13
ZHANÉ/Groove Thang	(Motown)	27/3	BLUR/Girls & Boys*	(Food)	22/7
LISA LISA/Skip To My Lu	(Pendulum)	27/2	ZZ TOP/Breakaway*	(RCA)	22/4
CULTURE BEAT/World In Your Hands*	(Dance Pool)	25/10	NKOTB/Never Let You Go*	(Columbia)	21/8

The EHR "chartbound" chart lists the total number of EHR reporting stations playing newer songs that do not yet have enough airplay points to rank among the EHR Top 40. The second number represents how many stations reported it to M&M for the first time. Songs which have received no new airplay for two consecutive weeks will be deleted from this chart, but may reappear with new airplay. In the case of a tie, songs are listed by new adds. Asterisks indicate new entries in Chartbound.

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Take That Take Off

The top 5 segment of this week's EHR Top 40 is full of action, with virtually all entries going up in points and subsequently earning a bullet. Only Bruce Springsteen, who adds his fifth consecutive week to his current chart reign, seems to have reached saturation point. Prince—chart-wise referred to as Symbol as of this issue—still manages to attract 14 adds (mainly silver and bronze stations). After two consecutive weeks of earning the biggest chart-point gain, the enigmatic artist jumps to the chart's third position, pushing Mariah Carey back one place, although she, too, is still augmenting her roster. Please note that *The Most Beautiful Girl* has finally entered the Eurochart Hot 100 (at number 15; see page 13).

The most important stir at the top 5 front, however, is caused by the incorporation of Madonna, whose *I'll Remember*—following last week's highest new entry and largest number of adds—is granted this week's Radio Active award, highlighting the largest point gain achieved by a song already charting. With 20 additions and four upward conversions (e.g. from medium to heavy rotation) at her side, the American pop diva has accumulated a roster of 79 stations, spread out over 20 territories, with the Czech Republic (100% of M&M's reporters), the UK (85%) and Denmark (61%) as her strongest support base.

The highest new entry in the chart, straight at number 16, is claimed by British teen act Take That, with *Everything Changes*, the fifth single and title track from their second album. Take That enjoyed four EHR hits before, all which came from that second album and all made it to the top 20; 1993's *Pray* and *Relight My Fire* reached the highest, peaking at number 5 and number 3, respectively.

The group's current single also qualifies as Most Added leader, as no less than 26 stations have reported it for the first time this week, producing a 49% spreading angle. Most of these adds occur in Germany, Denmark, Belgium and Holland. *Everything Changes* scores its best penetration ratios in the UK (80%), Holland (67%) and Switzerland (50%). Denmark (39%), Germany (38%) and Belgium (29%) form the second league. Incidentally, the record is also found on the rotation lists of influential Spanish and Italian networks like Cadena 40 Principales/Madrid and 101 Network/Milan.

Second highest new entry is seized by another UK act, Des'ree, whose *You Gotta Be*, the taster for her second album (*I Ain't Movin'*, due for release on May 9), kicks off at number 21 with a 42-station wide roster. The singer's high entry is especially boosted by the substantial airplay that her new single meets in Italy, where 60% of our reporters have it on rotation. The UK and Sweden (both 50%), Norway (37%) and Denmark (33%) have also joined in on a significant scale. Des'ree had one EHR hit before, 1992's *Feel So High*, which peaked at number 16.

Pieter Kops

MOST ADDED

TAKE THAT/Everything Changes	(RCA)	26
MADONNA/I'll Remember (theme from With Honors)	(Maverick)	20
DES'REE/You Gotta Be	(Sony Soho Square)	19
ERASURE/Always	(Mute)	19
ACE OF BASE/Don't Turn Around	(Mega/Metronome)	15
SYMBOL/The Most Beautiful Girl In The World	(NPG)	14

Most added are those songs which received the highest number of playlist additions during the week. In the case of a tie, songs are listed alphabetically by artist.

"A" ROTATION PERFORMANCE

MEAT LOAF/I'd Do Anything For Love (But I Won't Do That)	(Virgin)	90
SANNE SALOMONSEN/Haven't I Been Good To You	(Virgin)	82
PINK FLOYD/Keep Talking	(EMI)	79

"A" Rotation Performance is a listing of those records that have achieved the best A rotation penetration. Records listed are those outside the EHR top 20 and with a total number of reporting stations of at least 20. Songs tied are listed alphabetically by artist.

NEW TOP 20 CONTENDERS

BIG MOUNTAIN/Baby I Love Your Way	(RCA)	24
PINK FLOYD/Keep Talking	(EMI)	24
REEL 2 REAL/I Like To Move It	(Positiva)	23
BLUR/Girls & Boys	(Food)	22
PRETENDERS/I'll Stand By You	(Sire)	22
NKOTB/Never Let You Go	(Columbia)	21

New Top 20 Contenders are those artists that have not yet had an EHR top 20 hit and appear on this page for the first time with this single. Artists are listed by total number of stations. In case of a tie, records are listed alphabetically by artist.

REGIONAL CROSSOVERS

Tracking the cross-regional impact of songs

© BPI Communications BV

BORDER BREAKERS

Mainland European records breaking out of their region of signing

TW	LW	WOC	Artist/Title	Original Label	Region Of Signing	Crossover Regions	Total Stations
1	1	6	ROXETTE/Sleeping In My Car	EMI	NORTH	WC.EC.W.C.NW.S.SW.NE.SE	102
2	2	23	ACE OF BASE/The Sign	Mega	NORTH	WC.W.C.NW.S.SW.SE	65
3	3	20	ENIGMA/Return To Innocence	Virgin	CENTRAL	WC.EC.W.NW.N.S.SW.SE	64
4	4	6	DR. ALBAN/Look Who's Talking	Cheiron	CENTRAL	WC.EC.W.NW.N.S.SW	72
5	5	4	HADDAWAY/Rock My Heart	Coconut	CENTRAL	WC.W.NW.N.S.SW	52
6	6	5	DOOP/Doop	Clubstite	WEST CENTRAL	EC.W.C.NW.N.S.NE.SE	52
7	12	3	ACE OF BASE/Don't Turn Around	Mega	NORTH	WC.EC.C.S.SE	39
8	10	11	ANGELIQUE KIDJO/Agolo	Mango	WEST	WC.C.N.S	42
9	7	9	CAPPELLA/Move On Baby	Internal	SOUTH	WC.W.C.NW.N.SW	39
10	8	10	JAM & SPOON/Right In The Night (Fall In Love With Music)	Dance Pool	CENTRAL	WC.W.N.S.SW.SE	38
11	9	10	2 UNLIMITED/Let The Beat Control Your Body	Byte	WEST CENTRAL	W.C.NW.S.SW	29
12	11	12	MICHAEL LEARNS TO ROCK/Wild Women	EMI Medley	NORTH	C	23
13	20	3	CULTURE BEAT/World In Your Hands	Dance Pool	CENTRAL	WC.NW.S.SE	21
14	13	4	LAURA PAUSINI/Strani Amori	CGD	SOUTH	WC.W.C	22
15	17	13	DEEP FOREST/Sweet Lullaby	Columbia	WEST	WC.N.S	17
16	18	3	M.A./Omen III	Electrola	CENTRAL	WC.N.SE	21
17	16	6	MAXX/Get-A-Way	Blow Up	CENTRAL	WC.W.N	19
18	15	18	CULTURE BEAT/Anything	Dance Pool	CENTRAL	W.N.S	17
19	14	12	C.B. MILTON/It's A Loving Thing	Byte	WEST CENTRAL	C.N.S	13
20	22	8	2 BROTHERS ON THE 4TH FLOOR/Never Alone	Bounce	WEST CENTRAL	EC.W.C.N.S	17
21	19	22	LAURA PAUSINI/La Solitudine	CGD	SOUTH	WC.W	15
22	24	21	HADDAWAY/I Miss You	Coconut	CENTRAL	W.NW	12
23	25	26	CAPPELLA/U Got 2 Let The Music	Internal	SOUTH	W.C.SW	8
24	21	2	CORONA/The Rhythm Of The Night	DWA	SOUTH	W.C.N	12
25	>	NE	LUCILECTRIC/Mädchen	Sing Sing/Hansa	CENTRAL	WC	6

CHANNEL CROSSOVERS

The top-playlisted UK/Irish records on mainland European radio

TW	LW	WOC	Artist/Title	Original Label	Crossover Regions	Total Stations
1	1	8	LEVEL 42/Forever Now	RCA	WC.EC.W.C.N.S.SW	92
2	2	8	MARCELLA DETROIT/I Believe	London	WC.EC.W.C.N.S.SE	87
3	3	12	D:REAM/Things Can Only Get Better	East West	WC.W.C.N.S.SW.SE	65
4	4	5	BEE GEES/Kiss Of Life	Polydor	WC.EC.W.C.N.S.SW	65
5	8	10	JIMMY CLIFF/I Can See Clearly Now	Columbia	WC.EC.W.C.N.S.SE	56
6	14	3	ROACHFORD/Only To Be With You	Columbia	WC.EC.W.C.N.S.SW	50
7	5	9	ELTON JOHN & RUPAUL/Don't Go Breaking My Heart	Rocket	WC.EC.W.C.N.S.SW.SE	59
8	>	NE	DES'REE/You Gotta Be	Sony Soho Square	WC.W.C.N.S.SE	39
9	7	13	TORI AMOS/Cornflake Girl	East West	WC.W.C.N.S.SW	48
10	>	NE	TAKE THAT/Everything Changes	RCA	WC.C.N.S.SW.SE	37
11	9	13	EAST 17/It's Alright	London	WC.W.C.N.S	44
12	11	4	PRIMAL SCREAM/Rocks	Creation	WC.W.C.N.S.SW	34
13	10	5	CRANBERRIES/Linger	Island	WC.C.N.S.SW	34
14	17	2	BEAUTIFUL SOUTH/Good As Gold (Stupid As Mud)	Go!Discs	WC.EC.C.N.S.SE	33
15	16	3	STING/Nothing 'Bout Me	A&M	WC.EC.W.C.N	40
16	12	19	PET SHOP BOYS/I Wouldn't Normally Do This Kind Of Thing	Parlophone	W.C.N.S	33
17	>	NE	PRETENDERS/I'll Stand By You	Sire	WC.W.C.S.SW	20
18	21	2	M-PEOPLE/Renaissance	deConstruction	WC.EC.W.C.N.S.SE	43
19	23	2	YAZZ/Have Mercy	Polydor	C.N.S.SW.SE	31
20	6	17	PHIL COLLINS/Everyday	Virgin	WC.W.C.S	30
21	15	16	TAKE THAT/Babe	RCA	WC.W.C	27
22	>	NE	BRAND NEW HEAVIES/Dream On Dreamer	Acid Jazz	WC.EC.C.N.S.SW.SE	32
23	>	NE	PINK FLOYD/Keep Talking	EMI	C.N.S.SW	24
24	13	16	CHAKA DEMUS & PLIERS/Twist And Shout	Mango	WC.C.N.S	33
25	>	NE	MISTY OLDLAND/A Fair Affair	Columbia	WC.W.C.N.S	28

For all artists appearing on this chart, the Region Of Signing is Northwest.

ATLANTIC CROSSOVERS

The top-playlisted North American records on European radio

TW	LW	WOC	Artist/Title	Original Label	Crossover Regions	Total Stations
1	1	13	BRUCE SPRINGSTEEN/Streets Of Philadelphia	Columbia	WC.EC.W.C.NW.N.S.SW.SE	154
2	2	5	SYMBOL/The Most Beautiful Girl In The World	NPG	WC.EC.W.C.NW.N.S.SW.SE	141
3	3	10	MARIAH CAREY/Without You	Columbia	WC.EC.W.C.NW.N.S.SW.SE	131
4	6	3	MADONNA/I'll Remember (theme from With Honors)	Maverick	WC.EC.W.C.NW.N.S.SW.SE	92
5	5	13	TONI BRAXTON/Breathe Again	LaFace	WC.W.C.NW.N.S.SW.SE	97
6	4	18	BRYAN ADAMS, ROD STEWART & STING/All For Love	A&M	WC.W.C.NW.N.S.SW	80
7	7	12	MEAT LOAF/Rock & Roll Dreams Come Through	Virgin	WC.W.C.NW.N.S.SW.SE	73
8	9	8	JANET JACKSON/Because Of Love	Virgin	WC.EC.W.C.NW.N.S.SW.SE	86
9	12	4	A-HA/Shapes That Go Together	Warner Brothers	EC.C.NW.N.S.NE	74
10	8	16	RICHARD MARX/Now And Forever	Capitol	EC.W.C.NW.N.S.SW	70
11	11	5	SALT-N-PEPA FEAT. EN VOGUE/Whatta Man	ffrr	WC.EC.C.NW.N.S.SE	64
12	13	8	JOSHUA KADISON/Jessie	SBK	WC.EC.C.NW.N	57
13	14	11	ARETHA FRANKLIN/A Deeper Love	Arista	WC.EC.W.C.NW.N.S.SW	53
14	16	5	COUNTING CROWS/Mr. Jones	Geffen	WC.W.C.NW.N.S.SW	44
15	10	12	CELINE DION/The Power Of Love	Epic	WC.C.NW.N.S	55
16	20	3	BONNIE RAITT/Love Sneakin Up On You	Capitol	WC.EC.W.C.NW.N.S.SW	47
17	15	12	BOBBY BROWN & WHITNEY HOUSTON/Something In Common	MCA	WC.W.C.NW.N	43
18	17	4	BON JOVI/Dry County	Jambco	WC.EC.C.NW.N.SW.SE	47
19	19	11	GUNS N' ROSES/Since I Don't Have You	Geffen	EC.W.C.N.S.SW.SE	40
20	21	2	CRASH TEST DUMMIES/Mmm Mmm Mmm Mmm	Arista	WC.EC.C.NW.N.S.SW	35
21	18	4	BECK/Loser	Geffen	WC.EC.W.C.N.S.SW	36
22	22	6	MICHAEL BOLTON/Soul Of My Soul	Columbia	EC.W.C.NW.N.S.SW.SE	46
23	>	NE	SPIN DOCTORS/Have You Ever Seen The Rain	Epic	EC.C.NW.N.S.SW	33
24	>	RE	ZHANÉ/Groove Thang	Motown	EC.W.C.NW.N.S.SW	35
25	>	NE	LISA LISA/Skip To My Lu	Pendulum	W.C.NW.N.S	31

For all artists appearing on this chart, the Region Of Signing is North America.



Six broadcasters in the West Central region (Dutch-speaking area) are responsible for this week's sole new entry in the **Border Breakers** chart at number 25. It goes to German duo **Lucilectric**, whose novelty single *Mädchen* is co-produced by

Annette Humpe—once member of **Döf**—who also scored in Holland with a similarly eccentric song *Codo* that went to number 1 in 1983.

Signed to **Sing Sing/Hansa** and released on **BMG Ariola** for the Dutch market, **Lucilectric** started their journey of success in Holland, before making impact in their home market (see **M&M**, "GSA Today", March 26).

At this stage, *Mädchen* is on rotation at all Dutch pubcasters as well as on private EHR station **Radio 538/Bussum**, solidifying Holland's reputation of being sensitive to left-of-centre German-language product. In Belgium, **HIT-FM 106.1/Hasselt** is giving it a good spin too.

London-based, multi-ethnic station **Spectrum International Radio** has also put the song on rotation, as well as **MTV Europe/London**, who have the song on "Prime Breakout" rotation.

Pieter Kops

The Regional Crossover charts track the cross-regional movement of product. The **Border Breakers** chart ranks the 25 most successful Continental European records making airplay impact outside their region of signing (airplay achieved in the original region is excluded from the calculations).

The second chart, **Channel Crossovers**, registers the airplay penetration of UK-signed artists in mainland Europe, while the third **Top 25**, the **Atlantic Crossover** chart, ranks the most successful North American artists according to regional airplay impact in Europe.

All three charts are non-format specific. "Region Of Origin" is not necessarily an indication of where the artist comes from but, more significantly, where he/she is signed. An increasing number of national artists are signed to "foreign" labels and **M&M** wants to acknowledge the crossover impact of such deals.

For each record, "Crossover Regions" are listed in order of first-time airplay appearance.

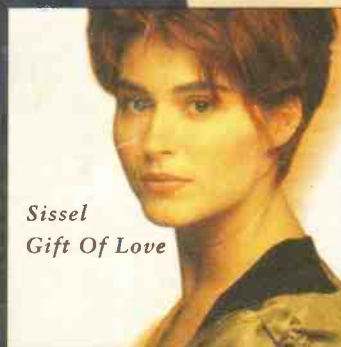
Why, Sissel?

Why did you do it, Sissel?
 With dozens of record companies in Norway, why did you choose us?
 We lived a life of comfort until the beginning of the year.
 We left the office early after arriving late.
 Week-ends were Thursday afternoons till Monday lunch-time.
 We couldn't even spell words like stress, pressure,
 deadlines or demands.
 Then *you*, all of a sudden!
 You and that voice of yours,
 With world-wide love from Lillehammer.
 That's when our troubles really began:
 Telephones ringing off the hook!
 Telefaxes, questions, requests, overtime, nights
 and week-ends of hard labour.
 Television, radio, press, headoffice, visitors, not to speak
 of your management.
 They all started to bother us.
 And we're even supposed to say thanks for the business.
 Why, oh why, did you enter international charts while topping
 those at home - resulting in more phone calls?
 And still, you say smiling, that this is just the beginning?
 Stop that Fire In Your Heart! We're the ones who get burned!

Well, thinking it over,
 perhaps we should say congratulations, too.
 You seem to be doing fine, after all.

Sissel Gift Of Love

Album: Gift Of Love



Sissel
Gift Of Love

*Includes
 the duet
 with Placido
 Domingo
 "Fire In
 Your Heart"*

Phonogram



PolyGram

W
U
W

MCA



From left to right
Koen van Bockstal General Manager
Inge Schelstraete Secretary/Assistant
Gunther Volckaert Administrator
Kees van Weijen Managing Director
Alexandra Liebaert RTV/Press Promotion
Carla Doms Product Manager

MCA Music Entertainment NV/SA in Belgium will be a young, dynamic and different company. Different because we will try to keep in close contact with what's really happening : at retail, in clubs, in secondary schools, in small and big venues, in the media, in fashion and with regard to lifestyle, MCA will try to be in the right spot at the right time.

How do we want to achieve this? By inventive exploitation of our vast back catalogue. By building a greater awareness of our less established artists, and by creative marketing and sustained promotion.

Koen van Bockstal General Manager, Belgium



From left to right
Yoël Kenan MCA Marketing Manager
Alain Cadier Financial Controller/Business Affairs
Dominique Sassi Assistant to Sandra Scott
Sandra Scott Geffen Marketing manager
Gérard Woog General Manager
Jean-Michel Canitrot Promotion Manager
Vicki Rummeler Assistant to Gérard Woog
 & *Alain Cadier*
Hélène Lifar GRP Label Manager
 Not in
Christian de Tarlé Strategic Marketing Manager

MCA France opened its doors on April 1st and we welcome the challenge of developing a company equipped to tackle the French market in 1994 and beyond - with sufficient flexibility to adapt to the industry's evolution in the coming years.

In order to meet these goals, MCA France will be applying 4 different strategies:

- | | |
|-----------------------------------|--------------------------------|
| 1) A broadening of our sales base | 3) Quality strategic marketing |
| 2) A multimedia promotion team | 4) A sales promotion structure |

We are determined to reinforce the MCA image through the continued development of our artists and their music and by applying the best techniques available in all fields related to our industry such as sponsorship, synchronisation, and new technologies. MCA France will also be signing French artists and we will apply a progressive but consistent A&R approach to local acts.

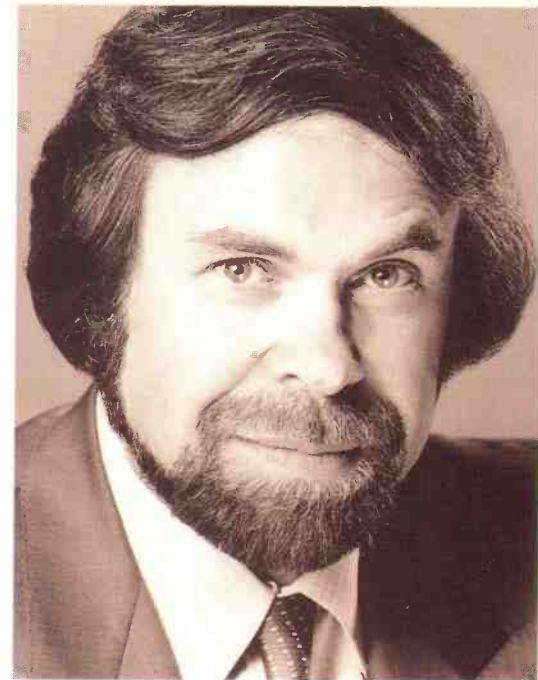
Gerard Woog General Manager, France



From right to left
Chuck Petridis Financial Director
Gigliola Pizzolato Assistant to Piero La Falce
Francesco Bottoni Special Marketing Manager
Selma Howell Geffen Label Manager
Marco Sorrentino Sales Director
Paola Ugazio Press Office
Piero La Falce Managing Director
Roberta Cruini Assistant to Press and Promotion
Carlo Galassi Promotion Manager
Alberto Salini GRP Label Manager
Marco Cestoni Rome Operations Manager
 Not in
Marco Zischka MCA Label Manager

MCA begins its operation in a market where, in the past years, there have been some major changes, for instance, the consumers are far more selective, and there is an increasing number of very professional and demanding press, radio and TV media. However, compared to other record companies which have substantial overheads, MCA faces this increasingly selective market with a compact, focused structure. The combined MCA and BMG organisation and the extraordinary repertoire generated by Geffen, GRP and MCA, will undoubtedly enable us to contribute to the growth of the Italian music market.

Piero La Falce Managing Director, Italy



“This is the largest expansion ever in record company history.”

Al Teller Chairman, MCA

Jorgen Larsen, President of MCA's international music division, comments:

“When we announced the first phase of our expansion program in December 1993, there was surprise and, I know, also some scepticism whether we would reach the ambitious goals we had set for ourselves. I am extremely pleased to be able to say that everything has gone according to plan: we have hired close to 100 excellent people, have located and equipped 6 attractive office locations and are ready to do business with the help of the local BMG companies, who have acted in a supportive and constructive way during this start-up phase. I am aware, of course, that the business reality starts now, but I am confident that the growth potential of our new companies is significant, and all our recently hired employees will be highly motivated to show what they are capable of doing. Also, I am pleased to report that the

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 Secretary/Assistant
 Chief Administrator
 Managing Director
 Press Promotion
 Product Manager

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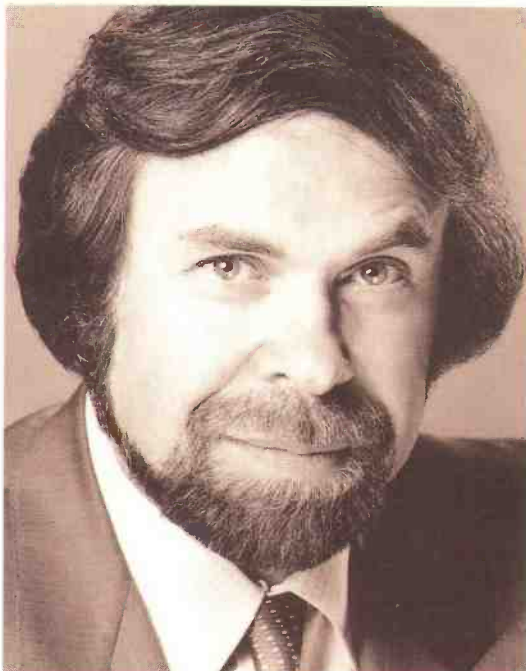
From left to right
 Marketing Manager
 Business Affairs
 to Sandra Scott
 Marketing manager
 General Manager
 Promotion Manager
 to Gérard Woog
 & Alain Cadier
 Label Manager
 Not in
 Marketing Manager

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From right to left
 Financial Director
 Piero La Falce
 Marketing Manager
 Label Manager
 Sales Director
 Press Office
 Managing Director
 and Promotion
 Motion Manager
 Label Manager
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 Not in
 Label Manager

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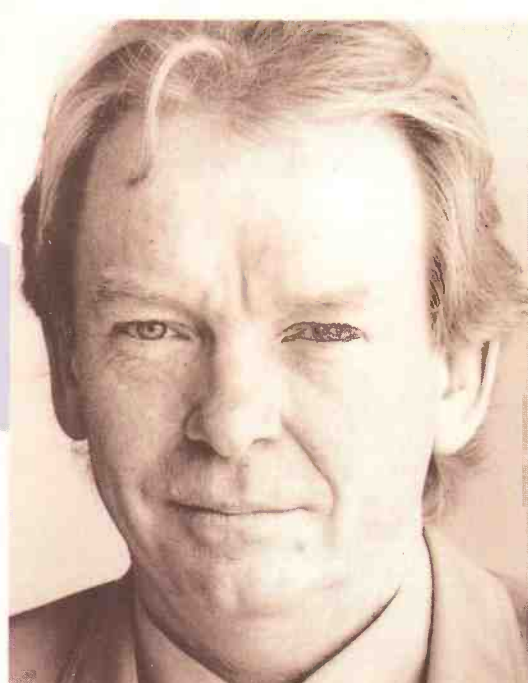


Al Teller, Chairman of the MCA Music Entertainment Group, recently announced an ambitious expansion program for the company's international division: the simultaneous opening on April 1, 1994, of 6 European MCA companies in Sweden, Holland, Belgium, France, Italy and Spain. MCA already had international subsidiaries in Japan, Canada, UK and Germany and plans to open its own subsidiaries in most major music markets. BMG will continue to handle sales and distribution for all new MCA companies.

“This is the largest simultaneous expansion ever by a major record company”

Al Teller Chairman, MCA Music Entertainment Group

Jorgen Larsen, President of MCA's international music division, comments: “When we announced the first phase of our expansion program in December 1993, there was surprise and, I know, also some scepticism whether we would reach the ambitious goals we had set for ourselves. I am extremely pleased to be able to say that everything has gone according to plan: we have hired close to 100 excellent people, have located and equipped 6 attractive office locations and are ready to do business with the help of the local BMG companies, who have acted in a supportive and constructive way during this start-up phase. I am aware, of course, that the business reality starts now, but I am confident that the growth potential of our new companies is significant, and all our recently hired employees will be highly motivated to show what they are capable of doing. Also, I am pleased to report that the



Jorgen Larsen President, MCA Music Entertainment International
 staffing up at our London headquarters is almost complete and that all key executive positions have been filled with industry pros who will make a major contribution towards our continued growth”.

Standing from left
 Desiree van Ho
 Angela Bruijs M
 Adri Twigt Contr
 Fred Schröder P
 Rob Langendor
 Kees van Weij
 Chris Boog PM
 Sitting from left to
 Peter-Jan Jong
 Annelise Bretele
 Perry Stritzko P
 Thea Houtman
 Richard van der

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 GRP and to exp
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 retail and industr
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 Kees van Weij

From left to right
 Rosa Vañó MCA
 Alicia Arauzo GR
 Marta Gómez In
 Isabel Martínez de
 Merche García
 Director
 José Antonio Ga
 Carlos Ituiño Ma
 Kika Martínez de
 Sagrario López St
 Manuel Gago Fi
 José Luis García
 Director
 José Puig Gaffe
 Not in the picture
 Oscar Martín Pr
 Marta Vall Head

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 Carlos Ituiño M

From left to right
 Gert Holmfred M
 Anna Moore Prom
 Annette Lindqvist
 Anna Södermark
 Ulrika Fritzon Ma
 Hans Andersson
 Martin Ingeström
 Nina Hansdotter
 Fredrik Olsson P
 Wivi Eriksson AS
 Annette Ståhl Pu
 Niklas Lindner A
 Lena Lones Cont
 Stefan Andréass
 Lisa Hutchinson

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 MCA Sweden are
 concerned, we be
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 Manager, and Ma
 Our initial priority
 “Television”, Hoo
 Gert Holmfred M

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Music Entertainment Group



Jorgen Larsen President, MCA Music Entertainment International

staffing up at our London headquarters is almost complete and that all key executive positions have been filled with industry pros who will make a major contribution towards our continued growth".

Standing from left to right
Desiree van Horssen TV/Pers Promotie
Angela Bruijs Marketing Assistant
Adri Twigt Controller
Fred Schröder PM Special Marketing
Rob Langendorff Radio Promotion
Kees van Weijen MD
Chris Boog PM Geffen/GRP
Sitting from left to right
Peter-Jan Jong Assistant Controller
Annelise Breteler Receptionist/Secretary
Perry Stritzko PM MCA
Thea Houtman Secretary to MD
Richard van der Veen Marketing Manager



The start of MCA Music Entertainment B.V. in the Netherlands is a very exciting event and, as a result, we were able to attract highly experienced people from the record industry. It is our aim to maximise the sales of our bestsellers, to break new promising acts from MCA, Geffen and GRP and to exploit the rich catalogue from these labels via our special marketing department. Our marketing strategy will be to work closely with the Dutch dealers as we feel that partnerships between retail and industry are vital to successful campaigns. We might be the smallest of the majors but we have an enormous potential.
Kees van Weijen Managing Director, The Netherlands

From left to right
Rosa Vañó MCA Marketing Manager
Alicia Arauzo GRP Marketing Manager
Marta Gómez International Assistant
Isabel Martínez de Velasco Assistant to MD
Merche García Assistant to Special Marketing Director
José Antonio García Promotion Director
Carlos Ituiño Managing Director
Kika Martínez de Velasco Head of Press
Sagrario López Stock Controller/BMG Link
Manuel Gago Finance Assistant
José Luis García Ramos Special Marketing Director
José Puig Geffen Marketing Manager
Not in the picture
Oscar Martín Promotion/Radio
Marta Vall Head of Promotion/Barcelona

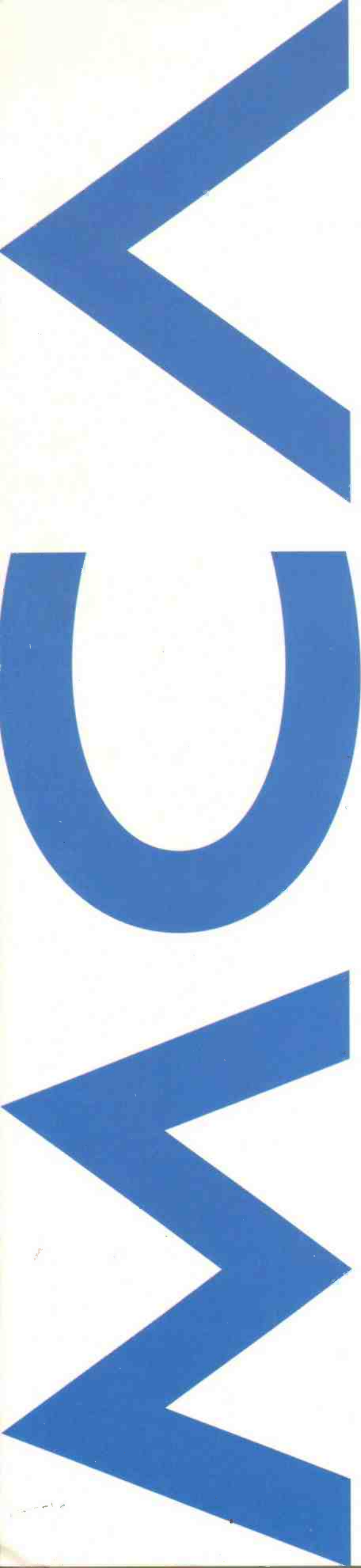


It has been a great experience to run the MCA & Geffen labels as marketing manager during the BMG license agreement. Together we have been able to break acts like Cher, Aerosmith, Nirvana and Guns & Roses. But now it's time to expand and grow. MCA Music Entertainment, S.A. will have 17 young, talented, marketing and promotion oriented people, who, with the help and enthusiasm of our BMG sales partners, will be able to continue developing at least three new international artists per year, Counting Crows and Indecent Obsession being two promising candidates for 1994. Also, ideally, I would like to see catalogue sales increase to about 30%. And last but not least, local A & R activities will start in 1995. We are not going to build a major roster of unknown acts, but if attractive artists become available, we'll make the necessary moves. However, we're under no self-induced pressure to build a roster during the initial years.
Carlos Ituiño Managing Director, Spain

From left to right
Gert Holmfred Managing Director
Anna Moore Promotion Manager
Annette Lindqvist Marketing Assistant
Anna Södermark Promotion Assistant
Ulrika Fritzson Managing Director's Secretary
Hans Andersson Marketing Manager
Martin Ingeström Publishing Manager
Nina Hansdotter Promotion Assistant
Fredrik Olsson Product Manager
Wivi Eriksson Assistant to Controller
Annette Ståhl Publishing Assistant
Niklas Lindner Assistant
Lena Lones Controller
Stefan Andréasson Marketing Director
Lisa Hutchinson Receptionist



Whereas most Swedish record companies are based in an industrial suburb of Stockholm, the new offices of MCA Sweden are in the residential centre of Stockholm. Apart from the location being more pleasant for all concerned, we believe that this will give us easier access to media, publishers and the artistic community. The company is fully staffed, equipped and ready to go! I am extremely fortunate to have on my staff such "young veterans" as Hans Andersson, who was MCA's marketing Manager at BMG Sweden for the past three years, Stefan Andréasson, formerly Polygram Marketing Manager, and Martin Ingeström, who moves over from MCA Publishing. Our initial priority albums are "Mellow Gold", Becks debut album, "Rhythm, Country & Blues", Dr John "Television", Hooters "Live" and Beverly Hills Cop 3.
Gert Holmfred Managing Director, Sweden



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