## MUSIC MEDIA

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Europe's Music Radio Newsweekly . Volume 8 . Issue 21 . May 25, 1991 . £ 3, US\$ 5, ECU 4

#### France Info Tops Paris FM Ratings

by Jacqueline Eacott

The latest Médiamétrie ratings results for Paris and the surrounding Ile-de-France region confirm the impressive breakthrough—already proved on a national level—of public service all-news station France-Info.

The January-March figures give the service a 13.3% average weekday 15+ audience reach in the region (1% = 82.170 listeners). This is up from 9.3% in the previous exercise (September-December 1990) and shows France Info firmly in the top spot among FM networks, ahead of NRJ (9.6%), and even challenging Radio France stablemate France Inter (13.6%).

(continues on page 27)



COLUMBIAN GIPSIES — Sony Music International (SMI) has signed the Gipsy Kings for the world excluding the US (Elektra). The release date of the band's debut album for the Columbia label will be announced shortly. A mainland European promo trip is scheduled in June, followed by concerts in the UK and US in July and August. Signing the deal are (standing, I-r:) Diego Baliardo, PEM Productions MD/manager Claude Martinez, Canut Reyes, Andre Reyes, Paco Baliardo and SMI Europe VP marketing/sales Alan Phillips. Front (I-r): Nicolas Reyes, SMI VP business affairs/music publishing Jeremy Pearce and Tonino Baliardo.

## Joint BBC, IR Research Contract Ready By June?

UK independent radio operators are expected to approve the new Radio Joint Audience Research system (RAJAR) at the end of next month. The proposed survey method drawn up by the Association of Independent Radio Contractors (AIRC) and the BBC will replace the separate JICRAR and BBC audience measurement systems next summer or autumn.

A scheme based on a 1.000diary per week nationwide sample is currently under consideration. After consultations with stations and sales houses, a proposed system will be drawn up early next month. If it is agreed at AIRC's annual congress on June 26 the contract for the new system should be advertised before the end of the summer.

AIRC and the BBC have been working on a joint system that combines the BBC's requirement for frequent monitoring with IR's need for quality data to present to advertisers.

Reportedly, RAJAR will cost virtually the same as the current JICRAR and BBC systems combined—about £2.1 million (app. US\$3.6 million)—and IR stations will pay a banded fee based on its total survey area (TSA). The ac-

tual contributions will depend on the number of participating stations and the inclusion of the three INR stations coming on-air over the next two or three years.

A thousand diaries covering ages four-year and over will be placed each week, and the survey will be boosted to about 2.500 diaries during the second and fourth quarters to provide a valid sample for local stations. This would involve a total of some 95.000 diaries per year in place of the current 50-60.000.

RAJAR would report on a quarterly basis but it is anticipa-(continues on page 27) GREATER AIRPLAY EMPHASIS

## Germany Changes Singles Charts

by Robert Lyng

Faced with continually sinking singles sales, the national organisation of German record companies, the Bundesverband der Phonographischen Wirtschaft (BPW), has decided to once again restructure the nation's official singles charts.

Beginning on May 27, the top 50 slots will still be compiled strictly by sales figures. The bottom half of the singles charts, however, will weight airplay on an incremental basis. Beginning

with 75% sales and 25% airplay at slot no. 51, airplay weight will increase by 1% for each further slot, ending at no. 100, which will reflect 25% sales and 75% airplay. The move hopefully will kick some life into the singles market, which saw sales dropped 12.4% to 28.2 million units in 1990 (6% of the total soundcarrier turnover).

In an earlier chart restructuring in autumn 1989, the BPW—which commissions Baden Baden-based Media Control with (continues on page 27)

## **UK Prepares For National Commercial Licence Bids**

by Hugh Fielder

With the May 22 application deadline for the UK's first national commercial radio station (INR1) around the corner, as M&M went to press there is a feeling in the industry that the Radio Authority could receive about five bids.

In fact, David Astor—whose Classic FM consortium bowed out last month (M&M April 6) because of the prohibitive costs and bleak advertising outlook—could be back in the race. Astor confirms he has been talking with new partners, one of whom is rumoured to be GWR Group. "I might be making a bid," he hints.

The most positive comment comes from **Showtime**, a previous applicant for a London li-

cence, which says a bid is "likely". A formal decision is being taken by the company on May 20. Comments a spokesperson, "On the basis of our forecasts it seems

#### No. 1 in EUROPE

**European Hit Radio** ROD STEWART Rhythm Of My Heart (Warner Brothers)

Eurochart Hot 100 Singles ROXETTE Joyride (EAAI)

European Top 100 Albums EURYTHMICS Greatest Hits IRCAI



# TECHNOTRONIC

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the new single move that body

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## THE PSYCHEDELIC FURS

The New Album

WORLD

Released 17th June

The First Single

Until
She
Comes

Released 24th May





#### 



**PR JOYRIDE** — Roxette pay a visit to Radio One/Helsinki and the station's PD Joke Linnamaa (left). Marie Fredriksson (centre) and Per Gessle (right) were in town to promote their latest album "Joyride" and to stir up interest for their upcoming Autumn tour. "Joyride" hit gold in Finland (sales +25.000) in only one and a half weeks.

### **EuroJazz Claims 1m Homes**

by Paul Andrews

TOP 10 SALES ......26

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Pan-European satellite-to-cable radio station EuroJazz, which began test transmissions May 14, claims to have struck pre-launch deals which will bring it into nearly one million Dutch cable homes by late summer.

By June, the station (M&M, April 13) expects to be on cable nets in Amsterdam, The Hague, Eindhoven, Enschede and Alkmaar. Other markets, such as Rotterdam and Maastricht, will be added later in the year when frequencies become available.

At its Rotterdam-based investment banker, Industrial Financing Benelux, spokesperson Marian Kortekaas says the station hopes to be in two million Dutch homes by the end of 1991. "It is concentrating on Holland for the moment. Once the programme is going smoothly, it plans to begin marketing to cable operators in Belgium, Germany, the UK and other countries. That should be by the end of this year or the beginning of 1992."

The majority of the station's programmes are being originated in the US, at Pacific Public

Radio-owned jazz station KLON/ Long Beach ("FM88.1"). Some US\$75.000 has been invested in a dedicated studio at KLON. Tapes are shipped to Germany, from where the signal is uplinked to a Eutelsat satellite for distribution to cable head-ends.

Programming for the station is described as "broad appeal" jazz targeting a 25-40 demographic, and will be divided into themed two-hour blocks. Four minutes per hour will be available for advertising, although Kortekaas is unable to confirm whether the station yet has any takers.

## **Euromusique Going Dutch?**

by Nick Rowswell

French music TV channel Euromusique could be going Dutch from September, says station director François Thiellet. Following successful negotiations with Dutch cable operators' association VECAI, operating company CASEMA and municipal authorities, Euromusique hopes to be available on nets in Rotterdam, Utrecht and Gouda by early Autumn.

All-music TV is nothing new in the Netherlands. Most Dutch viewers already have access to MTV and/or Super Channel and, despite Thiellet dismissing these as being "too American", they will undoubtedly provide the French channel with strong competition. He hopes its "unamerican" image will pave the way for Euromusique's success in the country.

Thiellet adds, "Euromusique is first and foremost a cultural channel. We are not and have never tried to be like MTV. We carry very little advertising and 70% of our output is purely European."

He says the cultural difference, coupled with growing demand for French rock music in the Netherlands will have Dutch viewers tuning their sets to the service. In order to further entice viewers, Euromusique will broadcast in digital stereo and a considerable part of the new channel's airtime will be devoted to local Dutch talent.

Thiellet says the project will be successful despite the competitive market, claiming that, "Anywhere we've set up in competition to MTV, we've normally had three times as many viewers."

But he admits that the Dutch venture does not represent a major gamble, as there is no huge financial risk involved. "Euromusique simply offers a product free of charge to anyone wishing to broadcast it. Thus, the cable networks get TV for next to nothing and Euromusique does not have to bear the expense of creating new networks."

The Euromusique signal will be broadcast to Dutch cable networks via its existing channel on the TDF-1 satellite or a new relay on Eutelsat II F1. This increased capacity may also enable further international expansion for the channel, which is already broadcast widely in Greece and other parts of Europe, with its most recent new relay being in Yugoslav capital Belgrade.

#### **NEWSMAKERS**

#### Radio

- Richard Park, director of programming at Capital Radio, has added the same title at Century Radio in Ireland. Capital owns a majority stake in the station
- Francis Piquemal is to become president of Sud Radio/Toulouse, succeeding Claude Charbonniaud who has taken up other functions within the Pierre Fabre Group.
- Dominique Duforrest leaves NRJ to join RMC where she will act as artistic advisor.
- Lech Dymarski has been appointed as special advisor to Poland's president of radio and television. He formerly was director of news programming.
- Zorro, known for his record promotional work in France, is to join Europe 2's communications team.
- Jean Jerome Bertolus is to be the new technical advisor to the French Minister of Culture Jack Lang.

#### Music

- Guy Brulez of EMI Belgium is appointed as the new VP of IFPI Belgium, succeeding Jan Theys.
- Tracy Nurse has been appointed as marketing manager of Sony Music International's label Columbia, where she will be reporting to artistic marketing manager Gary Williams. She replaces Kjell Anderson who returns to Sweden.
- Martin Reidy is the new Senior VP of strategic planning at EMI Music. He will report to Phillip Rowley, executive VP at EMI.
- Michel Liberman joins EMI France as their director of pop marketing. He replaces Christian Noailles who has left the company.
- Joel Mornet is to replace Michel Siat as deputy GM at FNAC. President Jean Louis Petriat will additionally assume the GM position vacated by Phillippe Mondan.

Send news and photos of company appointments to M&M's editorial office: Rijnsburgstraat 11, 1059 AT Amsterdam, The Netherlands or call (+31)20.669 1961; fax (+31)20.669 1951.

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#### Mixed Month

M&A replaced war euphoria in the UK during April as most radio stocks surged ahead on EMAP's buyout of Radio City (see accompanying story).

Wondering who's next, investors pushed up shares in Metro (+6.6%), Invictar (+6.3%) and GWR (+3.0%). The market also liked Radio Forth's merger with Radio Clyde, bidding up the latter's shares 3.4% in April.

Radio was also the leader in France, as Europe 1 jumped 3.1% during the month. It was the sixth-best performer among M&M's European stocks.

Chrysalis (+8.1%) continued to seesaw. After jumping 24p to 85p on March 11, the shares settled back to 74p by the end of the month, only to rise 6p in April as investors anticipate something could be in the works.

Overall, decliners led gainers (European companies only) 14 to 12 during the month.

#### **M&M STOCKS**

UNITED KINGDOM								
	PriceYTD Mo.							
Co. De	c. 31	Mar. 28 /	Apr. 29	% chg.9	6 chg.			
Rad. City	226	216	283	25.2	31.0			
Chrysalis	44	74	80	81.8	8.1			
Metro	129	167	178	38.0	6.6			
Invicta	55	64	68	23.6	6.3			
Rad. Clyde	224	268	277	23.7	3.4			
GWR	253	230	237	-6.3	3.0			
WH Smith	383	363	374	-2.3	3.0			
Pickwick	217	241	246	13.4	2.1			
Capital	146	198	199	36.3	0.5			
Thorn	677	717	713	5.3	-0.6			
Chiltern	132	140	138	4.5	-1.4			
Rad. Trust	65	68	66	1.5	-2.9			
T'world	97	129	125	28.9	-3.1			
Midlands	102	96	93	-8.8	-3.1			
EMAP	202	233	221	9.4	-5.2			
York. TV	247	299	276	11.7	-7.7			
TV-AM	200	212	188	-6.0	-11.3			
Crown	51	42	36	-29.4	-14.3			
Avg.	192	209	211	10.1	1.1			
FTSE	2,143.5	2,456.5	2,486.2	2 16.0	1.2			
				54				
		FRAN	CE					

Europe 1	1,090	1,115	1,150	5.5	3.1
Canal +	823	969	990	20.3	2.2
Hachette	150	208	209	39.3	0.7
NRJ	238	254	247	3.8	-2.7
Havas	426	548	506	18.8	-7.7
Avg.	545	619	620	13.7	0.3
CAC	1,517.9	1,816.4	1,779.2	17.2	-2.0
	THE	NETHE	RLANDS		
		-Price	}	TD	Mo.
Co. 1	ec. 31 M	Iar. 28 A	pr. 29 %	chg. 9	6chg.
PolyG.	30.1	35.8	35.0	16.3	-2.2
Dhillian	20.2	200	27.2	245	25

Dec. 31 Mar. 28 Apr. 29 %chg.% chg

YTD

CBU		. 00.0	.,,,,,	20011		
-	-	-	GERM	ANY	-	_
			Price		YTD	Mo.
Co.	De	c, 31	Mar. 28	Apr. 29	% chg.	%chg.
Spring	er	712	695	678	-4.8	-2.4

31.2

25.2 31.9

603.1 646.8 680.8 12.9 5.2 DAX 1,398.2 1,522.8 1,605.8 14.8 5.4

_								
	U	NITED S	TATES					
		YTD	Mo.					
Co.	Dec. 31	Mar. 28	Apr. 30	% chg.9	6 chg.			
Viacom	26.25	24.75	31.38	19.5	26.8			
S'stream	1.13	1.00	1.13	0.0	12.5			
Westwoo	od 1.75	1.81	2.00	14.3	10,3			
Tribune	35.25	41.88	43.75	24.1	4.5			
Cap Cit.	459.13	464.00	480.13	4.6	3.5			
T. Warn.	85.75	107.75	111.25	29.7	3.2			
Matsu.	118.00	124.00	127.00	7.6	2.4			
Sony	43.00	47.63	46.00	7.0	-3.4			
Westing.	28.50	29.75	27,50	-3.5	-7.6			
Avg.	88.75	93.62	96.68	8.9	3.3			
DJIA	2.633.7	2,913.9	2,877.0	9.2	-1.3			
S&P	330.2	375.2	373.7	13.2	-0.4			

## **EMAP Moves Into Radio**; **Buys Liverpool Station**

by Steve Wonsiewicz

EMAP finally took the plunge. After months of speculation about if or when it would diversify into radio, the £264 million (sales) UK newspaper/magazine publisher on May 9 bought Radio City for £10.7 million (app. US\$18.6 mil-

EMAP is offering 476p in new ordinary shares for each City voting ordinary share and 398.5 in new ordinary shares for each City 'A' non-voting share. The publisher is also offering a cash alternative of 460p and 385 for the voting and non-voting shares, respectively. So far EMAP has about 60% of the vote for the station, and the deal should take another month or two to conclude.

EMAP's price values the Liverpool station—which billed £4.15 million for the year ended September 30-at 12.9 times trailing cash flow (after IBA rentals/before interest charges) of £828.000.

Comparatively, Radio Forth mergered with Radio Clyde for about 10.4 trailing c.f., while Metro Radio acquired Yorkshire

Radio Network for about 10.3 times trailing c.f.

While the price raised some eyebrows, EMAP is betting that changing City's AM service from a speech-based to a Gold format will boost billings and cash flow. The recession and Gulf war battered advertising for the first half of the fiscal year at City. National and local sales have declined 43% and 6%, respectively.

Comments EMAP Radio MD Tim Schoonmaker, "The [AM speech] station has been getting just under one million listening hours compared to between five and eight million for other gold stations.'

While UBS Phillips & Drew analyst Janet Robson says the deal is "a little on the pricey side," she agrees with Schoonmaker that the wild card is the format switch. "It will make the station much more marketable."

As to EMAP's next radio move, the company is holding its cards close to the vest. However, one rumour making the rounds is that it is only a matter of time before EMAP makes a run for Transworld Communications. Such a move would give EMAP a coverage area similar to that of Granada TV, which would help ad sales. "It would make the price more justifiable," says Robson.

Comments Schoonmaker, "This was a standalone deal for us. We don't have a shopping list of stations that we are looking at. Stations like City don't come along very often."

Key UK Radio Deals 1990-1991

Buyer	Seller	Date	Price (£ mil.)	C.f. mult.
Metro Radio Radio Clyde EMAP Avg.	Yorkshire Radio Forth Radio City	08/9/90 12/3/91 09/5/91	16.1 6.3 10.7 11.0	10.3 10.4 12.9 11.2

#### A Glance At UK Radio Station Values

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The Radio Forth and Radio City deals have again focused investors on the value of UK radio stations.

The last three major radio buyouts priced stations at between 10-13 times trailing cash flow. However, the stock market is still valuing some stations at considerable discounts to what those companies might fetch in a private market transaction. Similar discounts hold true in the US, where stations are sold for 7-8 times c.f., but the public shares trade at a discount. Current UK public trading range: an average 7.7 times trailing c.f.

EMAP Radio MD Tim Schoonmaker says valuing stations on multiples of cash flow is more relevant in a more mature industry where there is a more liquid buy/sell market for companies, such as in the US. However, City was trading for about 7.7 times trailing c.f. before EMAP acquired it for 12.9 times.

UK Radio Public Trading Multiples

	1990	1990	Market	Current
	Cash flow	C.f.	cap.	trading
Co. (	£ mil.)	margin	(£ mil.)	multiple
Capita	1 13.2	40.1%	133.6	10.1
Clyde	2.0	24.0%	17.6	8.8
Metro	1.9	22.9%	16.9	8.8
Invicta	0.7	20.4%	5.9	8.3
City	0.8	19.2%	5.6	7.0 *
Chilten	n 1.2	29.8%	8.4	6.9
<b>GWR</b>	1.1	12.9%	7.1	6.2
Midlar	nds 2.1	19.7%	12.2	5.8
Totals	23.2	n/a	207.4	n/a
Avera	ge 2.9	28.6%	25.9	7.7

© 1991 Music & Media. \* Before EMAP purchase.

### **Europe 1's Value To Hachette**

multi-media company Hachette's annual results (turnover +2.3% to Ffr30 billion, net income +4.9% to Ffr492 million) have shown the importance of its subsidiary Europe 1 Communication.

Europe l last year (fiscal year ended September 30) increased turnover 19.4% to Ffr2.2 billion (app. US\$375 million); cash flow was up 12.3% to Ffr396 million and net income rose 20.7% to Ffr72.5 million. Despite contributing only 7.2% of Hachette's turnover, the radio/TV/cinema ad company added 14.6% to its parent's bottom line.

Europe 1 is currently trading at about 4.2 times trailing cash flow, and has a market capitalisation of about Ffr1.7 billions For comparison: NRJ is trading at 7.7 times trailing cash flow and has a market cap of Ffr1.3 billion. Even more interesting: Hachette's market cap is about Ffr4 billion.

#### Recesssion Hits Clyde

The advertising slowdown hit Radio Clyde Holdings for the six month period ended March 31. Billings declined 26% to £3.46 million and group profit dropped 41% to £707.000. Net income for the period fell to £467.000 from £780.000. Earnings per share were 7.3p versus 12.2 last year.

Local ad turnover decreased only 5% while national ad billings plunged 39%.

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black.
The Album

contains
"Feel Like Change"



## Unit Volume Down 8% As Recession Bites Industry

by Hugh Fielder

First-quarter figures from the **British Phonographic Industry** reflect the continuing UK recession with a 7.8% drop in album trade deliveries. Singles declined 13.5% compared with the 1990 first quarter.

Total value of all shipments was virtually the same at £45 million (app. US\$78 million) although the retail price index has risen 8.6% in the past year. Vinyl albums collapsed by 45% compared to last year, while 7- and 12-inch singles fell nearly 30%. The 10% drop in cassette album sales

Unit Sales

7-inch

12-inch

Cassette

Total

Cassette

Total

CD

Singles (000)

**Albums** (000)

is no more than in the previous quarter, perhaps indicating that the decline is levelling off.

Despite the fall, reçord company MDs say the industry is weathering the economic slump. Comments Epic MD Andy Stephens, "Although any fall is disappointing, an 8% drop, when compared to other sectors of the leisure industry, is not too discouraging, particularly if you consider the comparative lack of big new releases so far this year and the difficult economic climate.

BMG chairman John Preston says the change in formats is not surprising. "What's significant is

% Chg.

- 29.4

- 28.2

+128.6

- 44 7

+ 16.3

that the singles market is developing a different demographic from the albums market. There's a polarisation that we need to recognise, particularly when it comes to marketing AOR acts. "

EMI MD Rupert Perry agrees that "the figures don't tell us anything we didn't already know. Clearly we are in a recession, but it is difficult to gauge how far."

He adds, "It's all part of the general malaise and when things get better we shall feel the benefit; it's just a question of when. My feeling is the autumn. I certainly don't believe there's a dearth of new talent coming through."



**GOLD PROVIDER** — Michael Bolton (right) and his manager Louis Leven (centre) receive gold albums from Columbia UK MD Tim Bowen for Bolton's fifth record, 'Time, Love And Tenderness", which was certified gold on advance sales.

## City's Smith Stays On To Help Run EMAP's Radio Operations

Radio City/Liverpool MD Terry Smith will help parent EMAP run its growing radio interests following the company's acquisition of the station.

Comments EMAP Radio MD Tim Schoonmaker, "We've said we want him to play a wide role within our company. Terry Smith is one of the founders of commercial radio in the UK and his experience will be invaluble to us. We look forward to working with him to exploit opportunities both locally and nationally."

Schoonmaker says EMAP is moving into radio "not as bankers but in a real sense. We've been getting our feet wet in various projects, sizing up quality within the industry and anticipating the legislative changes that mean we can

now take a bigger stake

"We believe that the larger metropolitan areas fit best with what we want to do at EMAP."

Smith says, "The radio industry is full of opportunities at the moment and we decided we would be in a better position to take advantage of them as part of a larger group. We have been approached many times over the last two years, but EMAP's ambitions were closest to our own."

He describes his role within EMAP as "an ideal arrangement. It broadens my scope on a number of fronts."

Smith remains MD at Radio City and Schoonmaker confirms that the station will continue to be run from Liverpool. The City Talk AM service has recently moved to a Gold format during weekends and Smith says the servacice will now become a full-time Gold service although a substantial speech content—over 20%—will remain. There are no plans to change to City FM's pop format

Radio City is the first station to be bought whole by EMAP, but it has other interests in the North West, with a 16% stake in Transworld and a half share in KFM/ Stockport with Signal Radio.

The group also has a 28% share in Kiss FM/ London and a 20% holding in East Anglia Radio.

EMAP's offer for Radio City, which has been accepted by all the directors. values the station at £10.7 million (app. US\$18.6 million).

## SONY MUSIC INTERNATIONAL LTD TOURS AND PROMOTION MANAGER

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Jan./Mar. 1990 Jan./Mar. 1991

7.757 5.529

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3.970

2.012

1.933

13.395

3 530

13.225

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### **RA Points System Approved**

The Radio Authority has confirmed the ownership guidelines proposed last year which have been added to the Broadcasting Act under supplementary legislation.

Companies are now restricted to 15% of the total points allocated to every UK radio licence in addition to the regulations preventing them from owning more than a certain number of stations.

The points system is divided into four categories for local stations as well as the upcoming national licences. London-wide FM licences for example, are worth 15 points while other metropolitan FM services score eight points. AM services are worth a third fewer points. Any station owning more than 20% of a station, but without control, receives half the relevant points.

At present the total points in the

system is 423, giving a maximum allowance of 63 for any company. This will obviously increase as new licences are awarded and could also decrease if licences are revoked or handed back.

The Metro Group heads the points table with 45, followed by Capital 43.33, Crown Communi-

Source: Radio Authority

cations 40.33 and Transworld 40.33

No company can begin any commercial transaction that will take it above the limit. If a company does so deliberately it is believed the Radio Authority will make it dispose of the most recently acquired interest.

#### THE POINTS SYSTEM FOR UK INDEPENDENT RADIO

Category	Population	Points
National radio FM		25.00
National radio AM		16.67
Category A local radio FM	Over 4.5 million	15.00
Category A local radio AM	Over 4.5 million	10.00
Category B local radio FM	1 - 4.5 million	8.00
Category B local radio AM	1 - 4.5 million	5.33
Category C local radio FM	400,000 - 1 million	3.00
Category C local radio AM	400,000 - 1 million	2.00
Category D local radio FM	Less than 400,000	1.00
Category D local radio AM	Less than 400,000	0.67
Restricted radio service		1.00

MUSIC & MEDIA MAY 25 1991

## Diamonds Are Forever

sales mark in France during the first quarter, earning a diamond award from industry body SNEP. Three were released in late 1989: Patrick Bruel's Alors Regarde (BMG), Phil Collins's But Seriously (WEA) and François Feldman's Une Presence (Phonogram). It took more than ten years for Pink Floyd to break the million mark for The Wall (EMI) and five for Jean-Jacques Goldman to achieve the same sales with his 1985 album Non Homologue (Sony Music).

No triple platinum (900,000 units) awards were given and only two albums went double platinum (600.000)—The Police compilation Singles (A&M/Polydor) and the new Sony Music album by Jean-Jacques Goldman, Fredericks. Goldman, Jones. Five albums went platinum (300.000): Jacques Higelin Tombe De Ciel (EMI), UB 40 Labour Of Love Vol II (Virgin), Sinead O'Connor I Do Not Want... (Chrysalis/ BMG), the compilation by the late Joe Dassin, 27 Success (Sony Music) and Chris Rea The Road To Hell (WEA). Twenty-five al-

Five albums passed the million bums were certified gold (100.000 sales mark in France during the units) and 10 double gold first quarter, earning a diamond (200.000).

These awards were the first ones since SNEP introduced new award rules for singles on March 1. To qualify for silver, a single must now sell in excess of 125.000 (previously 200.000). Gold will be awarded for sales over 250.000 (compared to 400.000) and platinum for 500.000 (previously 800.000). No platinum single was awarded, a sign both of a decline in sales and that best-sellers are now selling less than they used to.

Seven gold singles were awarded, among them Mecano's Une Femme Avec Une Femme (BMG), Sadeness by Enigma (Virgin), Benny B's Qu'est Ce Qu'on Fait Maintenant (On The Beat/Sony Music) and two songs by Chico & Roberta, Frente A Frente and Esparanca Do Natal (Carrere).

Nine silver singles were awarded, including Toto Cutugno's Insieme 92 (EMI), Dana Dawson's Romantic World (Sony Music) and La Berceuse du Petit Diable by Roch Voisine (Georges Mary/BMG).

## Attendance Up 25% At Printemps Music Festival

Despite a 25% increase in attendance over last year, 1991's Printemps De Bourges—France's largest music festival—fell Ffr400.000 (app. US\$690.000) short of its profit target. Organiser Daniel Colling claims 56.000 tickets were sold compared with last year's 43.000, but says box office receipts account for only for 30% of the festival's Ffr20 million budget.

Nevertheless, the results confirm the event's turnaround after a serious financial crisis in 1988 and 1989, when it was bankrupted with cumulative losses of more than Ffr8 million. 1990 marked a return to profit.

This year, the festival concentrated on French acts, a move that delighted audiences. *Le Monde* journalist Thomas Sotinel wrote that the festival "showed the vitality of French popular music at a moment when this music faced difficult times"

The biggest success of the festival came from BMG act Patrick Bruel, who was forced by public demand to perform a second concert. Other memorable performances came from Elmer Food Beat, Eddy Mitchell, UB40, Jimmy Somerville, Les Negresses Vertes, and a French rap evening featuring Supreme NTM, I AM, Swinging Soul Radicals, EJM and Little MC.

The festival was sponsored by public radio station France Inter and music channel MCM Euromusique.

#### **Europe 2 Celebrates FM's 10th Birthday**

To mark the 10th anniversary of radio deregulation in France, national FM network Europe 2 has begun broadcasting a series of 13 programmes entitled "J'Ai Dix Ans", retracing the development of FM radio since the opening up of the airwaves in 1981.

Rather than adopting a straightforward chronological history of the sector, however, series producers Frederic Hubert of Europe 2 and Le Monde journalist Annick Cojean

have decided to centre each episode on a specific theme. Individual programme titles include "The Growth Of FM", "The Stars", "The Importance Of Advertising" and "Listener Power". Each 55-minute programme took a team of eight technicians and researchers more than 25 hours of studio time to produce.

Hubert says the documentary-style series, a departure from Europe 2's regular AC music format, should not alienate certain listeners.

## French Radio, TV Honour Morrison, Marley Milestones

Jaqueline Eacott

French radio and TV stations are paying homage this month to two of rock's biggest legends, Jim Morrison and Bob Marley. Morrison died in Paris 20 years ago this July and his grave in Pere Lachaise cemetery is the focal point for Doors fans around the world. Marley died 10 years ago this month, and although his connections with France are less tangible, the double anniversary gives programmers the chance to pay tribute.

Pay-TV station Canal Plus has been first to celebrate by airing a 90-minute documentary "The Jim Morrison Mystery", narrated by Philippe Manoeuvre, on May 1. This "rockumentary" draws heavily on Oliver Stone's film "The

Doors". Both were released on the same day with lengthy interviews from the film's director and actors.

M6 screened "Jim Morrison and the Doors", a 52-minute film produced by Yves Bigot for NBdC, on May 15. This programme, as well as interviewing Morrison admirers Billy Idol and Robert Smith of The Cure, also concentrated on contemporary French artists whose music has been influenced by the Morrison myth: Noir Desir, HF Thiefaine and Charlie Couture.

French radio stations—both AM and FM—have included greater amounts of The Doors' music on their playlists, and have aired band "specials".

Skyrock programme director Laurent Bouneau foresees signs of diminishing interest happening before the July 3 anniversary. "Don't forget we were promoting the Doors album last year. So we are really moving on to other things now."

Bouneau is not alone in his fears of overkill. US radio syndicator Premiere Radio Networks' Paris-based international VP Ed Mann comments, "We eventually dropped our proposed Doors special when the programme's leading sponsor pulled out, but it wasn't due to any lack of interest on the part of French radio. We had three major networks ready to take it."

The 10th anniversary of the death of reggae star Bob Marley has also attracted attention from AMs and FMs alike. Leading AM private RTL DJ Georges Lang has provided exclusive coverage of the celebrations in Jamaica.

## Sony Music Marketing Push For Dylan, The Stones

Emmanuel Legrand

Bob Dylan and The Rolling Stones are continuing to prove their position as the elder statesmen of rock. Sony Music label Columbia's largest current campaigns are devoted to maintaining the saleability of these two veteran acts.

Dylan has released previously unheard material on *Bootlegs Series Vol 1-3*, while The Stones have put out *Flashpoint*, a live album recorded on their last tour.

At presstime *Highwire*, the first single taken from *Flashpoint*, is charting at no. 6 in the Top 50, while the album has sold 150.000 units. The Dylan box-set has passed the 5.000 unit mark.

Columbia GM Patrick Decam says these two acts overcome age barriers as they continue to capture new generations of music buyers. "We are reaching CD buyers over 25 who grew up with The Stones or

Dylan, but there is a real interest from the young public for these two acts."

The Rolling Stones' French promotional campaign started in April with a Ffr3 million (app. U\$\$525.000) TV promotion for the record to appeal to regular Stones fans, while the Top 50 position of the single boosts interest from new listeners.

The Stones' new video was presented by Mick Jagger on TF1's prime time show "Sacree Soiree", a bit unusual as the show generally features artists performing live.

Decam congratulates Columbia's new head of promotion Michel de Folignie for this coup and adds, "Our goal is to push the album to the 250.000 sales level".

In Dylan's case, Columbia mounted a campaign during April and May with AC FM network Europe 2. The single, *Series Of Dreams*, is to be played twice a day, with six to

eight other tracks from *Bootleg* also receiving airplay. In addition to 170 advertising spots, competitions to win the box set are also being run.

TV channel M6 has the video on high rotation and the media have been sent a five-track CD sampler. Decam is delighted with the results. "The press reactions were excellent. The initial order was sold out within the first week and we hope to reach 20.000 units. Surprisingly, the box also sells quite well on vinyl."

For Decam, the results of both campaigns show "that the media are interested in these kind of products, and that the public follows.

"The only problem is airplay—a strong tune is needed for that."

### Zelnick Battles For Virgin Sundays

Virgin France president Patrick Zelnick is continuing his fight against French Sunday-trading laws by declaring "cultural" war on the current legislation. Zelnick claims Sunday opening makes his Megastores places of "cultural exchange" and therefore beneficial to French youth.

The three Virgin Megastores, in Paris, Bordeaux and Marseilles, were fined earlier this year and prevented from continuing illegal Sunday trading. Zelnick's refusal to comply is being seen as instrumental in the call for the reassessment of French law.

Zelnick's stand has even attracted attention from European media, which see the "cultural" dispute as—to quote UK daily *The Guardian*—"peculiarly French."

## Amina Places Second At Eurovision Contest

Amina, whose song Le Dernier Qui A Parle was placed joint first with Sweden, had to settle for second place due to a tie-break ruling that gave victory to the Swedish singer Carola.

The French entry was selected by TV station Antenne 2's artistic director Marie-France Briere for its mix of French-language lyrics and Arabic chants. The song, written by Amina and Senegalese musician **Wasis Diop**, was consistently awarded high scores by the international juries.

Amina's performance once more underlines the talent of French music, and when seen in combination with last year's **Gainsbourg** composition, *White and Black Blues*, sung by **Joelle Ursull**, shows France's international potential for "world music" artists. *JE* 

## Radio Group Urges One Voice In Future Lobbying

by David Stansfield

Concern for the future of private national radio stations has prompted RNA, the association for the sector, to urge its members to stick together and not to lobby politicians separately.

The move follows the surprise replacement of minister of post and telecommunications Oscar Mammi by Carlo Vizzini (see M&M May 11). Mammi was responsible for drawing up new broadcast legislation passed by parliament last August. Broadcasters in the radio and TV sectors were required to apply for a license to operate and Mammi was expected to announce the succesful candidates soon.

Vizzini, however, has stated that he needs time to reflect and industry experts predict a delay for TV broadcasters and an even longer one for the radio sector.

RNA has sent a thank-you fax to Mammi and a welcoming one to Vizzini. It hopes to have meetings with the new minister soon. Broadcasters themselves remain unsure about the future.

#### What The Stations Think

Alberto Hazan, co-owner of Rete 105, Radio Monte Carlo and 105 Classic, says some stations will attempt their own political persuasion. "There are rumours that only nine stations will be allowed to broadcast nationally. But 12 are doing so currently, so someone is going to lose out." Hazan adds that stations will probably not know their fate within this year.

And neither does Sergio Natucci, RNA secretary and MD at Radio Italia Network. "A decision has got to be made by August 1992," he says. "But it's anybody's guess whether we'll have to wait that long." Natucci blames the political system and not individual ministers for the delay. He says that a journalist

from his station has interviewed Vizzini and that he seems to have a genuine interest in the radio sector. But with the current government being the 50th since World War II Natucci wonders how long the new minister will last.

Guido Monti, programme director at RTL 102.5 Hit Radio, expresses concern at the inevitable delay and admits to worrying about what priorities will be used in the final selection of stations. But station manager Claudio Astorri forsees further possible problems. "No one yet knows the number of transmitters required, their positioning and what they will need to be," he says, "If the government implements radical changes national stations will face big problems. To re-build networks will cost huge sums of money and there is little of that to invest. Broadcasters do not talk about it but the new minister should be informed of this pro-

### DJ Mixes Cross Over

Radio DJs are proving to be masters of the mix when it comes to house music and there are some international hits in the making. Case in point: Rete 105 DJ Stefano Secchi. His single *I Say Yeah* (featuring Orlando Johnston) has moved from the national charts to no. 47 in the UK singles chart as presstime. The single is also included in *Billboard*'s Hot Dance Breakouts, Club Play (May 4).

#### **Licensing Deals**

The artist records for the Romebased specialist dance label X Energy. I Say Yeah has been licenced to Epic (UK and US), Carrere (France), Ginger (Spain), Red Bullet (Benelux), Mega Records (Scandanavia) and ZYX (Germany).

Secchi presents the Discomania slot at Rete 105 each Friday and Saturday at 17.00. He also makes an occasional appearance with the station's

"Madhouse Team", which broadcast Mondays-Fridays 14.00 - 16.00. Station executive Edoardo Hazan comments, "It's not so strange that Secchi is making hit records. DJs like him are absorbed in the music ten hours a day so who better to produce and arrange records themselves?"

Albertino, a DJ at the rival national station Radio Deejay, is also aiming at the international market with a new 12" mix single, Your Love is Crazy, featuring David Seon. Alvaro Ugolini, A&R director at X Energy, says the record sold 10.000 units within two weeks of release on national territory and has been licensed so far to Carrere (France) and Blanco Y Negro (Spain). Ugolini also says radio DJs have the right recipe for recording success. "They are the ones that know what people want to dance to. But it's always important to team them with a real vocalist."

DS

## Sony Slates Claudio Baglioni's 'Oltre' For International Release

Major artist Claudio Baglioni is releasing a special version of his album *Oltre* (Columbia) for the international market. The album was released as a double on national territory but it is being issued in most European countries as a carefully pared-down single 10-song LP, says Sony Music A&R director Claudio Buja.

The new version has already been released in the G/A/S territories, Sweden, Benelux and Finland and will be marketed in France, Spain, Greece and Portugal in the near future. The version scheduled for release in Spain includes four songs recorded in Spanish.

Dagli Il Via and Mille Giorni Di Te E Di Me, two of the songs included, are ideal for European airplay says Buja. Dagli Il Via is being released as a single and a video for the song has been made.

Oltre was released on national territory in November last year. Sony Music was unable to disclose accurate sales figures at presstime, but the company did confirm that 600.000 units were shipped to retailers. Buja says the album received good support from radio stations but adds, "When an artist like Baglioni releases an album, the public don't wait to hear it on the radio. They buy it. But we teamed up with

Rete 105 for a special promotions exercise which was very useful."

Claudio Baglioni

## House Music, Discos Under Fire From Parents, Church

House music and discotheques are under attack from parents and the church, but some figures from the radio sector have sprung to the defence.

The controversy follows an alarming increase in early morning fatal road accidents involving young people. A group of parents, dubbed "anti-rock mothers" by the national press, are threatening to organise a massive protest march on parliament to demand that discotheques close by 02.00 at the latest.

The Catholic church has also joined the fray, with one leading priest claiming on a national TV show that discotheques are unhealthy and anit-social places. He also alleged that imported US dance music encourages violence. There are more than 7.000 discotheques on national territory which attract a total of 2 million customers each week. Annual door takings amount to about US\$1.3 billion.

#### House Music, Disco Boom

But customer needs are changing and, with the current boom in house music, the desire to dance all night has resulted in many discotheques staying open until dawn. This factor, coupled with the upsurge in popularity of allnight rave parties, is the main reason for the increase of deaths on the roads, according to the protesters

Independent labels mainly control the dance market on national territory. A spokesperson at Milan-based New Music company comments, "It's drink and not dance that people should be trying to regulate".

Luca De Gennaro, state RAI radio DJ and rave party organiser, says, "The claims that discos and rave parties are anti-social are rubbish. I get many messages on my own dance programmes that people have made new friends at these events." De Gennaro also says that with house music it's better to dance all night. "If kids are high on house it's crazy to send them packing at 2.00 am. They are going to jump in their cars and take it out on their accelerators. Let them dance until dawn and they will cruise home slowly," he says.

Claudio Cecchetto, co-owner of Radio Deejay, was unavailable for comment at presstime. But on a recent TV programme dedicated to the subject he commented, "I've been involved in dance music and discotheques all my life. The only think that I've lost is the slightest fraction of my hearing".

#### Wanted: Your Face In M&M!

As part of Music & Media's rapid expansion of its photo coverage and professional files, you are invited to send us photos of yourself and your staff for forthcoming articles and special issues. Whether they are portraits of your people or pictures from station activities, visits from recording artists or any other special occasions, we want them all!

Kindly send your pictures (color and/or black-and-white) to:

Steve Wonsiewicz, managing editor Music & Media Rijnsburgstraat 11, 1059 AT Amsterdam, Holland Tel: +31-20-669-1961 Fax: +31-20-669-1951

## Radio 4U Debuts World Music Chart For Europe

by Mal Sondock

Radio 4U/Berlin has begun compiling a pan-European World Music chart based on reports from radio DJs across the continent. The station, which is regional public broadcaster SFB's youth-oriented "alternative" FM format, is airing the "World Music Chart Europe" (WMCE) monthly. It is also making the list available to its contributors and the press.

The idea was first suggested at the 4th annual World Music Workshop of the European Broadcasting Union held in Berlin during April. Dealing essentially with contemporary non-Western music, and attended by participants from 17 radio stations in 11 countries, the workshop called for such a chart to be launched as a tool to promote world music in the print media.

Comments Radio 4U director Johannes Theurer, "Right now, at least 90% of global music production is ignored here in Europe." At present, the list is compiled by a panel of 13 DJs who have regular broadcasts of this type, mainly aimed at a youth audience, and involves the top 10 most-played albums from each reporter.

Continues Theurer. "In all, there are about 40 interested DJs in Europe who feature World Music and we hope to have all of them in the panel very soon. We

should be able to interest them easily, as record companies all over the world already are starting to send sample records to the DJs and stations involved.

"Through the WMCE, we hope not only to attract larger audiences to our world music programmes, but also to influence the record companies to release records and promote them better. The panel provides an opportunity for record companies all over the world to expose their material to a large audience through the 'front door', directly through radio. At present." says Theurer, "there are many charts available, but coming from record companies, shops or DJs."



**2 GOLD IN A ROW FOR BLUE SYSTEM**—The first two albums produced, written and performed by Dieter Bohlen with his studio group 'Blue System" have gone gold with sales exceeding 250.000. The third album, "Seeds Of Heaven", has just been released. Seen here at the presentation (I-r) Andre Selleneit (Deputy GM, Hansa Music Productions), Dieter Bohlen, Petra Schumann (Hansa TV Promotion), Thomas M. Stein, (GM, BMG-Ariola-Munich) and (in front) Horst Hultenschmidt (Hansa rep Cologne) and Christian Wolff (Hansa marketing manager).

#### Polyphon Releases 30 Years Of Schlager

Germany's 18 top-selling local hits from each of the last 30 years have been brought together by **Polyphon** in a single collection, *Die Deutsche Single-Hitparade*, now available on the German market in three 10-album packages.

Of the 540 titles listed (which were culled from German trade paper Musikmarkt), Polyphon manager Holger Müssner locked up the rights for all but three of the original hits. He comments, "It took me two years of hard work, and I promise you I'll never take on a project like this again". The compilation is virtually an encyclopedia of German language hits and instrumentals. Songs produced in Germany but sung in English or other languages are not included.

The marketing plan for the package includes cooperation with publisher Burda Verlag's record promotion subsidiary Diamant (M&M, May 11), special sales displays for dealers and a promotion offer to radio stations at a third off the suggested retail price. Says Müssner, "For this year, we are targeting for about 20,000 sales of each of the packages, which cover a decade of German Schlager.

"Schlager' is simply a translation of the English word 'hit'. It has nothing to do with a particular style. This package totally reflects the development of the music scene. In the '50s and

'60s the sounds were very different from the hits of the '80s".

In addition to response from the general public, Polyphon is expecting good sales results from radio stations, libraries and music schools, as well as among young songwriters and artists who can draw ideas from the hits of the past. The main difficulty involved in creating the package was getting the rights and the master tapes of the hits. Some original tapes no longer exist and some of the record companies that had the hits are no longer in business.

Among the three originals that Polyphon could not land was 1960 no. 1 hit Banjo Boy from Jan & Kjeld, because Ariola could not find the necessary contracts in their files to give the rights.

Original label French Vogue refused Polyphon permission to include Francoise Hardy's no. 7 hit from 1965. Frag' Den Abendwind. And for the 1972 no. 6, Wenn Ein Schiff Vorüber Fährt by Julio Iglesias, the record company in Spain and the artist did not want documented proof that Iglesias had sung in German. For those three years, the 19th most-popular production moved into the package.

Suggested retail price for the three packages is DM300 (app. US\$175) each for the CDs and DM200 for the LPs and cassettes.

MS

SPAIN

## Cadena SER Readies For 40 Principales Anniversary

by Anna Marie de la Fuente

Leading radio network Cadena SER's pop station 40 Principales celebrates its 25th anniversary this year with a series of concerts, special programmes and the publication of its biography.

From May 8 until June 22, Spanish pop artists are performing in the 60 cities where the 40 Principales network has stations. Among the bands are Danza Invisible, Siniestro Total, Tam Tam Go, Status Quo, La Decada Prodigiosa, Modestia Aparte, La Frontera, La Guardia and Los Ronaldos.

#### **Grand Finale Plans**

The festivities will culminate in Madrid and Barcelona where La

Union, Heroes del Silencio, Duncan Dhu, El Ultimo de la Fila, G. Caligari and Presuntos Implicados will be performing in either of the two cities.

Comments assistant programming head Luis Merino, "These concerts will also be featuring surprise appearances of key personalities in the music business. We're still negotiating with two very special acts that are sure to bring the house down."

SER's sister company pay-TV operator Canal Plus Spain is recording the concerts, while the 40 Principales network is broadcasting them live. "We'll also be preparing a video of which 100.000 copies will be released," adds Merino

SER's AM network will be plugging the event with a section

within the talk-show with the highest audience rating, Hoy por Hoy. Popular host Inaki Gabilondo will be leading his guests through a recounting of the past 25 years in Spain through music.

Journalist Juan Cruz's book 25 Anos de Musica: Los 40 Principales (25 Years of Music: The Top 40) is due out this month.

Music & Media Correspondents: Anna Marie de la Fuente Phone/fax: 34 - 1 - 4029955 Howell Llewellin Phone /fax: 34 - 5932429

## McCartney Performs 'Unplugged' In Barcelona

Barcelona, the future site of the 1992 Olympics, was chosen by **Paul McCartney** for the official world presentation of his latest record, *Unplugged*, *The Official Bootleg*.

The 70-minute concert was held on May 8 in a local club with a mere 2.500 seating capacity. Concert promoter Doctor Music limited the audience even further by selling only 1.600 tickets for US\$28 each, which were released two days before the show and sold out in three hours. Buyers were restricted to two tickets each and obliged to register their national identification numbers. A Doctor Music spokesperson comments, "We hoped this would dissuade scalpers, but we've heard of tickets resold for US\$300 to US\$500".

No radio or TV stations were allowed to tape the event for either rebroadcast as a special or on the news. Also, access was granted to only six photographers from the national daily newspapers.

Apparently, the news of Barcelona as the chosen venue was quite unexpected. Comments Sandra Serrano. label manager of McCartney's disitributor EMI, "We were taken by surprise ourselves. It seems they had decided just over the labour day holiday". The idea of a second venue was scrapped just a day before the Barcelona gig.

Asked the probable reasons behind the selection. Serrano says, "McCartney's Flowers in the Dirt sold nearly 300.000 units in Spain, topping world record sales".

Amalle

### RTL-4 Confirms Radio Plans As Flanders Defies EC On TV

by Marc Maes

Private Dutch language satellite/cable TV station RTL-4 has confirmed the July 1 launch of its new family-oriented radio station, RTL-4 Radio (M&M March 2). Following an initial two-month period of fully automated operation, the station will introduce full-service programming to be hosted by RTL-4 TV personalities and featuring games, music and news.

Using subcarriers on RTL-4's Astra satellite transponder, the station hopes to gain access to Flemish cable networks despite the controversial local media law which currently bars the TV service from them.

Explains Eddy Bijltjens, spokesperson for Antwerp-based cable company Integan. "The current restrictions on foreign channels only cover TV. The Flemish government has no specific rules as to transmitting a radio signal. Every cable company decides what to broadcast."

Meanwhile, the Flemish government has voted down a proposal by culture minister **Patrick Dewael** to adapt the existing media law to comply with European legislation. The May 8 decision means that RTL-4 TV will continue to be de-

nied access to local cable.

The current law stipulates that foreign TV stations may only access Flemish cable—which has one of the highest penetration rates in the world—if they broadcast in the language of the country of origin. For RTL-4 this would be either German, French or Luxembourgish. However, this rule contradicts EC regulations on the free circulation of people and programmes within the Community.

Since it broadcasts in Dutch, RTL-4 has always been denied access to Flemish cable. Dewael wanted the Flemish government to abolish the restriction under pressure from the EC, which has called for action by mid-May.

RTL-4 spokesperson Ad Everaars applauds the fact that Dewael now "has an open attitude towards RTL-4", adding that the channel would be happy to be on Flemish cable by the summer. This confirms the views of RTL-4 director-general Henri Roemer, who revealed in a recent interview on public BRTN TV news that he hoped to be broadcasting in Flanders before July 1.

"But," says Everaars. "BRTN only broadcast a small part of the full interview. The way they put it, people would think that RTL-4 has already concluded deals with cable operators in Flanders, which is absolutely not the case."



**SHARP CONTRACT** — Ten Sharp sign a worldwide publishing deal with Sony Music Publishing Benelux. The Dutch trio's 'Under The Waterline' album has just been released by Columbia/Sony Music and contains the hit single 'You'. From I-r: Niels Hermes; Marcel Kapteijn (Ten Sharp); Sony Music Benelux GM Marjo Schenk; and Ton Groen (Ten Sharp).

#### Carrere Releases "10 Qu'On Aime" Chart Show Albums

The end of April saw the release by Carrere of the first compilation album based on RTL-TVi's French-language chart programme "10 Qu'On Aime". The disc, also entitled 10 Qu'On Aime, features such artists as Axelle, Benny B and Felix Gray & Didier Barbelivien, plus a special version of the TV show's theme song. It is available on CD, LP and cassette.

At Carrere, MD Francine van

der Smissen is very enthusiastic about the compilation. "Just as with the most recent Flemish hit compilations, 1 think that 10 Qu'On Aime albums will be released by different companies. I'm glad that Carrere is the first to release such a compilation and I'm convinced that the album will strike gold (25.000) before the end of the month."

The new compilation follows the example of Flemish cable

channel VTM's music show "Tien Om Te Zien". The first four Tien Om Te Zien albums went triple platinum in Flanders last year, and the series is generally regarded as having played an instrumental role in boosting the local record industry.

Airing every Sunday evening at 20.00-21.00, "10 Qu'On Aime" has established a firm reputation with a steadily growing audience. A recent survey revealed that the

show reaches 11-14% of the French community's 15+ age audience on average, peaking at close to 20%, or 666.000 viewers.

The show is compiled by consultancy company AMC in collaboration with Radio Contact. AMC has booked a Bfr2.5 million (app. US\$75.000) ad campaign for the compilation on Radio Contact and RTL-TVi.

MM

#### **SCANDINAVIA**

## Carola Prepares For Euro Promo After Eurovision Win

by Paul Andrews

Following her narrow win in Rome, Eurovision Song Contest victor Carola is preparing for a major international promotion effort.

Much More, the 24-year-old Swedish vocalist's most recent album on BMG Ariola Sweden label Rival, is now being made available for release by BMG subsidiaries across Europe, and a number of overseas TV appearances have been booked.

BMG Ariola Sweden MD Hasse Breitholtz says Carola's first breakthrough may come in the G/A/S territories. "There was already a lot of enthusiasm for her in Germany even before Rome," he says. "The Eurovision single, Fangad Av En Stormvind ("Captured By A Lovestorm"), was released there the Monday following the contest and has already sold out. Several TV shows

in Germany and Switzerland have also requested appearances, as have shows in Belgium.

"I feel Carola has a lot of international crossover potential. She is a very strong performer and I think that will help her cross borders, as it did for Eurovision. At the moment, though, things are at a very early stage—we are still celebrating the win and considering how best to build on that.

"To win Eurovision is great, but it does not guarantee universal success." cautions Breitholtz. "Some winners have become international stars, but many more have sunk without a trace. There is still a lot of hard work to do."

Although her first overseas TV appearances will take place during May, major international promotion will not come for Carola until June, when her current Swedish tour is over and *Much More* has received wider release. With more Swedish dates planned

for July, any European tour will not take place until later in the

Carola's Rome performance has already upped her profile at home, adds Breitholtz. "Until she won the Swedish Eurovision qualifier, the media especially wasn't with her, which meant things were rather quiet. That has totally changed now: she is getting a lot of coverage, and that is reflected in record sales."

Fangad Av En Stormvind has now reached no. 5 in the Swedish chart and has also crossed over into Norway.



Carola

## Berlin Greets Radio 1 / Helsinki

Leading Finnish private Radio 1/Helsinki has taken its morning show to Berlin for a week. From May 13-17, news editor Matts Dummell, technician Hannu Eskola and MD Markku Veijalainen, acting as producer, are relaying their 08.00-10.00 show live from the studios of Berlin private station Hundert, 6.

The series of programmes is designed to reflect the music and life of "one of the most exciting cities in Europe". says Veijalainen. "We will be playing the latest rock from Germany—from Nena and The Scorpions to other acts less well-known in Finland—and interviewing a wide range of people to give our listeners some idea of what life is like there."

The Berlin visit is the third time in a year that the Radio I team has gone international, after previous trips to Los Angeles and Moscow. Says Veijalainen, "As well as providing variety for our audience, we find this a good way to get local private radio stations from different countries together to learn about and from each other. "Public radio corporations have been working together for decades, but commercial stations know each other rather poorly. Through co-operation, we can improve international news production and develop European programming projects."

Veijalainen adds that Hundert, 6 has been "most helpful" in helping set up the project, and says he would be happy to provide reciprocal facilities should the station wish to visit Helsinki. And he is already planning his next sortie, probably to Paris in about six months' time. Initial discussions about an exchange have already begun with a leading French FM network.

#### LABEL EXECUTIVES COMMENT

## The Promises And Problems Of EHR

European radio is slowly discovering the merits of niche marketing. With the age of narrowcasting dawning, a new way of record promotion is emerging. Specialist promotion is needed to cope with an increased variety of programming outlets. However, despite the fact that radio recognises the need for audience targetting, it has not produced such a format fragmentation as in the US, and European Hit Radio (EHR) continues to be the most popular programming form. How is the music industry reacting to the EHR format and does it help them in their overall promotional efforts?

by Machgiel Bakker

The EHR format—targetting the 12-34 year-old listeners with contemporary singles—continues to be one of the most viable formats around. However, the story varies within each country.

For example, in Italy there are a growing number of stations that successfully broadcast EHR. These include private stations/ networks like Rete 105/Milan, RTL 102.5 Hit Radio/Bergamo, Radio Dimensione Suono/Rome, Radio Milan International 101, Radio Peter Flowers/Milan and state broadcaster RAI Stereo Uno.

According to **Polydor Italy** head of promotion **Stefano Zappaterra**. the EHR format is still far away from that in the US. "Things are still changing every day. I try to listen to radio as much as possible, but you hear they're continuously adapting their programming. Probably the closest to a real EHR format are Rete 105 and Radio Dimensione Suono. But again, it is difficult to get a real good picture of them."

MYLENE FARMER
"Désenchantée"

The First
EHR CHARTBOUND
By A French Artist!

Although Zappaterra attributes a major role in promoting pop acts to EHR stations, the format's loyalty towards a record leaves something to be desired. "The maximum number of plays is always less than you get on a US Top 40 station. On the average, a hit here in Italy gets something like 4-6 plays a day. They're burning a record too quickly. After six weeks it starts to be seen by the stations as too 'old'.

"It is very difficult to break new acts here in Italy. Radio is really trying, but not hard enough. It's hard to think of a new act broken over the last year and a half; the only one that comes to mind is Lisa Stansfield. Most stations still play the established acts."

However, Zappaterra is keen to end on a positive note. "The relationships that we have developed with EHR stations—and radio in general—are very good, by all means. We regularly discuss various ideas and projects with them and they still have the power to build a hit."

#### Radio Can Take Risks

Warner Music Italy radio promotion manager Sando Mallasz worked in radio previously at Radio Flash/Turin, among other stations. He believes that the process of radio formatting is only a very recent development in Italy. "RTL 102.5 and national channel RAI are for me the closest to an EHR format. But although no real format is leading, I look with great interest to [US radio consultancy] Pollack Media Group, which has signed deals with RMC and Rete 105. That is a signal that things are quickly changing."

Asked about the power of radio in breaking new bands, Mallasz points to the success of R.E.M. in Italy. "They have reached top 5 here, and that is significant. It means radio can still sell a new band to the public. It is still the medium that can take a risk on a product."

Mallasz acknowledges the recent success of all-Italian music station Radio Italia SMI, which could pose a threat to the popularity of the EHR format. According to the latest Datamedia Top Radar results over the fourth quarter of 1990, the station enjoyed the largest increase in listeners (77.000) of all the stations surveyed. Notes Mallasz, "This is a precedent. I cannot see anything similar happening in Europe. Because the station is not, strictly speaking, working with a format—they play a wide variety of music—it gives us so many more possibilities."

#### Airplay & Sales

Over in Germany, EMI promotion manager Winfried Ebert puts a great importance in EHR radio's capability of breaking new bands into the sales charts.

To account for the growing importance of radio airplay and the alarming downfall of the single, the German singles sales chart includes an element of airplay. In the bottom half (positions 51-100) of the chart, airplay accounts for a gliding scale of 25-75%. This gives new acts which do get initial airplay a chance to enter the charts.

"A lot of new acts have entered the charts recently due to airplay on EHR stations", says Ebert. "Acts like Horse, Peter Blakely, Wilson Phillips, Dusty Springfield, Everyday People and Bliss all started on EHR. But I must emphasize that, apart from EHR stations like RSH, Hundert,6 and Radio Salü, you can't rule out the major influence that the ARD [public] stations still have."

"Getting your MOR- or EHR-type of artists played is easier than getting rock or dance on the radio. despite the fact that such styles do sell", says Ebert. "A lot of stations copy each other. The only new thing that has recently happened is when Thomas Gottschalk joined Radio Xanadu/Munich and turned it into a classic rock station. More diversification is to come but it will take another two to three years."

Hamburg-based East West A&R/marketing director Wolfgang Johannssen is laconic about the German radio situation. "Listen, we only have one format: EHR. But if you have 20 stations all doing the same thing, nobody can survive. So in 3-5 years we might have a jazz or a rock station. There is a demand for it.

"But when you've got the right act for the stations, they certainly help sell the product. There's not much else to promote it; airplay is everything."

One problem that Johanssen raises in relationship to German EHR stations—and radio in general—is the lack of back-announcing of records.

#### Radio Americanisms?

MCA International senior VP Stuart Watson prefers not to talk about formats at all. "It is an Americanism. So far, we have been fortunate in Europe because we have not had a multitude of formats. I can see the advantage to consumer goods advertisers because narrowcasting can help to deliver speci-



"If you have 20 stations all doing the same thing, nobody can survive."

- Wolfgang Johannssen



"More diversification is to come but it will take another two to three years."
- Winfried Ebert

"Radio can still sell a new band to the public."

- Sando Mallasz

#### **EUROPEAN HIT RADIO**

"There is a lack of focus on new talent. There doesn't seem to be much understanding of what record companies are trying to build for the future."

- Stuart Watson

fic types of audiences. But I think it is slightly different for record companies, which are using radio play to expose artists. A particular record or music style can appeal to people across a wide range of ages and soci-demographic criteria. So we can sell more records by gaining access to a broader

'And although a jazz station will help to increase sales of jazz product, the disadvantage is that this might limit our ability to get the records played on other stations. There is a danger that other stations might take the view that we already have an outlet for a particular type of music, and therefore won't

"For me, the ideal format is one like Capital Radio in London, which plays hits, but also provides opportunities for new talent and a range of

Watson would like to see more information about the different criteria used by EHR stations in compiling playlists. "How many new records are they adding each week? My perception is that it is a pretty tight bottleneck to get through. How are records weighted according to their success in specific markets? For example, is a record likely to be added to the playlist because it makes no. 1 in the UK and Germany, but achieves little success in any other

"Also, because of the way EHR stations are set up, there is a lack of focus on new talent. There doesn't seem to be much understanding of what record companies are trying to build for the future. I would like to know how they feel they are helping new artists break through, if at all.'

Similar sentiments are aired by Chrysalis international director Mike Allen. He sees an element of "conservatism" as one of the problems facing the EHR format, "particularly if EHR is not counterbalanced by the availability of alternatives. EHR's general reluctant attitude to rap has limited the potential of Monie Love, for example. But for the majority of our artists, EHR's role is critical.'

On the future of EHR and its possible format fragmentation, Allen relates to the US experience. "In bouyant economies, similar experiences exist for commercial radio, and the breaking down of the audience into narrow niches will create "hits" within each niche, provided that the economics work for radio. Hopefully, the quantity and breadth of radio formats will reflect the diversity of the listeners' tastes and culture. Where there are listeners with disposable income, there's always the potential for a radio station funded by advertisers. Radio then has to figure out what needs to be played to keep the audience tuned in. The danger is that the economics will dicate only a modest diversity of alternatives.'

## **EHR Programmers Discuss Format Motives & Methods**



"Listeners 8-15 years old are very important to the world of records; they are not, however, consulted for radio surveys." - Laurent Bouneau

This week M&M asked four prominent EHR programmers for their views on their format, its growth and relationships with record companies. Participating are Capital FM/London programme controller Richard Park, Skyrock/Paris programmer Laurent Bouneau, Cuarenta Principales/ Spain MD Rafael Revert and Pop 92.4/Athens programme manager Isaac "Easy" Coutiyel.

by Jeff Green

Asked why they selected EHR as their format, Park replies, "Because a fashionable city like London will always respond to the latest trends. Liverpool, Manchester and Glasgow have great music scenes, but nothing compares to the vibe in London. A great city deserves great pop radio."

Revert notes, "I've chosen 40 Principales because I work for young people. What they appreciate the most is the repetition of records that are already hits or are going to be."

Coutiyel says, "Pop 92.4 was something new for Greek radio, and the EHR format was exactly what the 12-24s wanted in Athens. We have no DJs - only music, jingles, commercials and announcements of song titles and artists every half-hour.'

Observes Bouneau, "The record market on a worldwide level is controlled by multinational record companies. Regardless of a few changes (since each market has its own specificity), it is logical to find the same artists achieving airplay in each country. We will inevitably find certain compatibilities with EHR.

#### The Evolution Of EHR

As in many other countries, EHR's growth and development is relatively new in Greece. Explains Coutiyel, "Private radio started in Greece only four years ago, and since then everything has happened very fast. Listeners were suddenly exposed to radio programming that previously could only be heard on cassettes or tapes from foreign radio stations. In Greece, audiences do no easily accept radio stars and music radio shows. Instead, they search purely for good music. And that's where we come in.'

Revert muses, "Changes are the ones that the music itself is producing, because we are changing our contents as the Spanish youth demands. We create the changes and tendencies."

Park concurs about responding to changes in the music and listener tastes. He says, "Playing music to the public is a business that changes all the time. To hold our audience, we need to be constantly innovative. Competition has greatly increased in the last couple of years and other new stations are planned. We are no. 1 for adults, which is particularly pleasing considering that we're targetting 15-40s. In the 15-40 age group we have twice the number of listeners as our nearest competitor. This pleases me most of all, because the young audience can be flirtatious.

"Capital FM's methods for satisfying our audience are extremely simple: we play the best-quality records available and they respond by listening. For Capital FM, the bond of trust between station and listener is so strong that we haven't yet had to call upon music research. That day may dawn, as it has for other stations.

Bouneau says, "The EHR chart is a global outlook, a mixture of all the airplay. It's interest is for the radio professionals to discover the new trends developing outside of their frontiers. Its use, as far as the public is concerned, seems to me to be, for the time being, more delicate. EHR is the result of a fictitious reality entirely built up. There is no European radio station. Each market has its own specificity; though it may be small, it has to be taken into account. Nonetheless, it seems probable that in the near future new European radio formats, no matter what shape they take, will exist,"

#### **Record Company Relations**

These broadcasters expressed overall optimism about their association with record companies. Says Coutiyel, "Our cooperation is as good as it can be. Because we play only CDs, many times we have to go directly to record shops or importers, because Greek record companies are not always on the A list of the majors. On the other hand, we jointly make compilation albums, the first of which went gold; we're currently preparing a second album, which we hope will be gold, too."

For Park, the growth process is never-ending despite Capital FM's tremendous success. "I'm constantly talking to MDs of record companies exhorting them to support Capital FM. We have in excess of four million list-

Now Playing On These Stations all Over Europe UK: BRMB - RTL 208 - Atlantic 252 - Radio Clyde - GWR Invicta FM - BBC Radio 1 - Ocean Sound (Power FM)

Piccadilly Radio - Chiltern & Northants & Severn Radio Forth- Radio Trent - Metro FM - Capital Radio

Red Dragon FM - Red Rose Radio - Radio Hallam - Radio City -Fox FM - Beacon Radio G: Bayern 3 - RB 4 - Radio 4U - WDR 1 -SFB 2 - SWF 3 - I: Peter Flowers FM - RAI Stereouno NL: TROS

VARA - NOS B: BRT Studio Brussels S: SAF Radio City N: Radio Vest - Radio 102 - Radio Moss

Studentradioen Tromsø DK: Radio Voice- Radio Uptown F: YLE 2 -Radiomafia A: CD International CH: Radio 24

P: Correio Da Manha IRL: Century - 2FM

MCS sit down

#### **EUROPEAN HIT RADIO**

eners, and are highly capable of breaking new artists. Chesney Hawkes and Beverley Craven are the latest examples; those records were both advertised on Capital. Record company revenue is extremely welcome. After all, we pay them enough through PPL."

For Skyrock, the position of programming EHR poses problems primarily in terms of compatibility with label interests. Says Bouneau, "The relationship between record companies and radio stations is complicated because their interests don't go by the same rules. In France, for example, radio gathers seven million 15-25 year-old listeners. However, the sales on albums never reaches more than a million copies sold. We don't work on the same level or on the same target. Listeners 8-15 years old are very important to the world of records; they are not, however, consulted for radio surveys. In the same line of thought, an artist can reach a particular target (women 15-25, for example) and sell a lot of records, but not be federative of the entire 25-35 target.

"Record sales are not a reflection of radio listeners' tastes. In order to get to know what those tastes are, you must ask them and that's where research becomes essential."

#### **Music Selection Methodology**

The systems used by these four programmers varies as widely as their respective cultures do. Bouneau explains, "All the information gathered on that new release are of importance, and are in order of priority: the sound of the record, the image of the artist, the target the record seems to be reaching, the record company's motivation and its rank in the EHR chart.

"But the most important element remains the PD's intuition on a new release's potential. The second level into programming is through the listener's choice: by the selection of tracks already known to the public, the ones that are confirmed hits, the 'burn factor' of the records, and the 'standard' songs. Research, in this case, is compulsory."

Coutiyel keeps his approach more philosophical. "Our methodology has one and only one characteristic," he says. "We play music for those tuned on 92.4 and not for us." However, it's not all a matter of gut feel. "It means being informed about European and American charts, foreign radio station's playlists, MTV Europe, local clubs and, of course, the sound of songs that are not always the singles.

"We avoid playing heavy metal or heavy rap, and using Powerplay we try to differentiate, with jingles or commercials, blocks of two or three songs from the same type of music."

Revert explains that his system is based on a committee formed by 61 people from his Cuarenta Principales network of 61 stations. "We do the musical selection through that committee. We are naturally aware of what is selling, and we try not to play any music or artist that might turn the audience off. The most important thing for us is to make our listeners happy."

Park says, "The selection of records for Capital FM revolves around an ongoing process. We don't necessarily playlist records on the day of arrival at the station. Some take time to fit into the station's sound, but others that are immediately suitable can go in ahead of release. The criterion generally is suitability for Capital's sound, as I wish to present the listeners with a consistent standard of excellence. There is a bias towards Southeast England artists, but you should expect that from any self-respecting local or regional station."

#### Other Playlists Not A Major Factor Yet

While "Station Reports" is one of M&M's most popular sections, most of these programmers downplay the importance of studying other playlists as part of their decisionmaking process. Park states flat-out, "I am not interested in what any other station is playing. We have decided upon our direction and have no need to look over our shoulder." And Bouneau acknowledges only that "it's one more indicator on the dashboard."

Revert doesn't venture much further. While he concedes that he does look at the EHR chart, "I don't look at other playlists - neither from the Spanish nor foreign stations."

Coutiyel, who *does* consider outside airplay input in measured doses, says, "The influence of station playlists on our programme is limited only to foreign stations and that is for information reasons only." But, he adds, "Don't forget that every country is different, as are many cities in the same country."

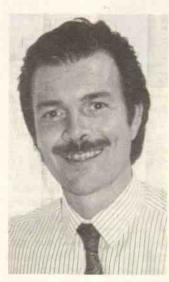
#### Remember That Your Listeners Come First

When it comes to advice for other broadcasters contemplating EHR programming, Bouneau encourages broadcasters, "Be creative, use research, and don't forget that you live on advertising."

Revert reminds broadcasters, "Work for a wide audience under 25. Don't make any concession to artists who are not interesting any longer in young listeners, and don't allow pressure from record companies to affect your musical selections. You must think that listeners are the most important thing."

Coutiyel agrees, concluding, "Do the right thing for the listener. I wish I could say *your* listener, but we can never say that! Be fresh and different."





"To hold our audience, we need to be constantly innovative."

– Richard Park



"We try not to play any music or artist that might turn the audience off. The most important thing for us is to make our listeners happy."

- Rafael Revert



#### SINGLES -

Coinciding with our European Hit Radio special (see pages 11-13) oll the following new releases are selected for EHR format suitability or show significant action in this week's EHR chart.

#### Marc Cohn

Walking In Memphis - Atlantic

An inspiring song about the capitol of rock & roll, by this promising American singer/songwriter who is backed by an impressive gospel choir. A new entry in "Chartbound" this week.

#### Elvis Costello

The Other Side Of Summer - Warner Brothers

First Costello single in two years and well worth the wait. As catchy as in his "angry young man" days, the single is this week's highest entry in the EHR Top 25. The Beach Boys-framed backing vocals launch you directly into the summertime.

#### **Deee-Lite**

Good Beat - Elektra

Zany dance trio in search for the good beat. Even EHR radio is convinced and the single is a new entry in "Chartbound" this week.

Joey B. Ellis

Thought You Were The One For Me - Capitol

Follow-up to the European hit single *Go For It!* (*Heart & Fire*), and again taken from the *Rocky V* soundtrack album. Part of the MC Hammer posse, this single should have no trouble convincing EHR programmers.

#### **An Emotional Fish**

Celebrate - East West

The voice of young Ireland. This tuneful guitar-driven single leans heavily on a fast galloping cowpunk beat. The band is picking up good vibes, especially in Holland where they will play in the prestigeous "Pinkpop" festival.

#### Susanna Hoffs

Unconditional Love - Columbia

No doubt the best track taken from the solo debut album *When You're A Boy*. This sugar-coated Cyndi Lauper composition is bubbling under the EHR Chartbound list. Expect a new entry next week.

#### **Justine**

Hold Me - CNR

Trumpets dominate this "big band disco soul" song by the Dutch singer who participated in the Eurovision Song Contest in 1989.

#### New Kids On The Block

Call It What You Want - Columbia

Call it what you want, but don't call it messing with the kids. This new, typical NKOTB tune will remind everyone that these five young millionairs are currently on an extensive European tour.

The Party

That's Why - Hollywood

The first major release from Hollywood in Europe. Having sold more than 300.000

copie in the US, a European hit is likely with this catchy dance tune that sports a rap in the bridge.

#### The Rebel Pebbles



Dream Lover - IRS

An EHR dream becomes true: here are the new Bangles, or if you like, the new Go-Go's. Although competition with these acts seems hard, this bubblegum pop debut was an instant hit back home in the US.

#### Labi Siffre

Most People Sleep Alone - China

New single by the man who had a big European hit with *Something So Strong*. Produced by Rod Argent and Peter Van Hooke (Tanita Tikaram), this song is right from the heart and ready for the chart.

Sting

The Soul Cages - A&M

Third single from the current album. Despite the title, it is the most rocking release so far. The occasional heavy guitar gives the song an extra dimension.

#### Technotronic feat. Reggie

Move That Body - ARS/Sony

Pumping up the jam again. Demanding dance beats from the Belgian specialists, ready for EHR.

#### -ALBUMS-

#### **Born 2 Gether**

Living In Joy - Global Satellite/BMG
New style Bros? The identical German twin brothers Christian and Günther Thaler provide a set of synthesizer-dominated pop songs. Some 11 self-written compositions plus a cover version of Tommy James & The Shondells' Crimson And Clover.
Outstanding track: the fully orchestrated ballad Jesse Was Too Young, featuring the Munich Philharmonic Orchestra.

#### Gary Clail/On-U Sound System

The Emotional Hooligan - Perfecto

Hailing from the underground dub-reggae inspired dance scene of the early 80s, Clail surfaced with the UK hit single *Human Nature* (an EHR Chartbound for the last four weeks). The previous single *Beef* is also featured on the album. Produced by studio wizzard Adrian Sherwood (The Popgroup, African Headcharge) and backed by the On-U Sound System. This is the accessible face of "indie dance".

#### The Fat Lady Sings

Twist - East West

Mostly mid-tempo material from these four Dubliners. The track *Love Turned Upside Down* is a melancholic, electric folk-tinged song, probably the best indication of the album's sound. The slow track *Arclight* is their current hit single in the UK and Ireland.

#### **Huey Lewis & The News**

Hard At Play - EMI USA?

On this first album for EMI, Lewis goes back to his roots. No jiggery-pokery but straightforward rock & roll is the message here. Tracks like *Couple Days Off* (new in Chartbound this week), *Build Me Up* and *Time Ain't Money* are the best examples of this no-nonsense approach. *It Hit Me Like A Hammer* sounds like a future summer hit, while the ballad *He Don't Know* has a superb swinging Charlie Watts-type of groove.

#### Roachford



Get Ready! - Columbia

With the same-titled single charted top 10 in the EHR Top 25 this week, EHR programmers have a good reason to check the rest of this self-produced album. Virtually every track, from *Funkee Chile* to the boogie song *Stone City*, is appropriate for the format. The acoustic guitar-dominated song *Innocent* shows the man's most fragile side.

#### Sabrina

Over The Pop - Casablanca/Phonogram Summer will be summer again, with a new swimming pool full of hits. Dirty Boy Look shows the Italian teaser at her most sensual. Session musicians include saxophone player R. Ravenscroft (of Gerry Rafferty fame), who blows a solo on the single Yeah Yeah. Biggest surprise, however, is the cover version of the Carpenters' classic Yesterday Once More.

#### Sailor

Sailor - RCA/BMG

Not purely driven by nostalgia, this is the return of the famous 70s pop band who scored hits with *Girls*, *Girls*, *Girls* and *Glass Of Champagne*. These days, they are sailing the Carribean seas too. The current single *La Cumbia* is typical of innocent and cheerful, tropical material. The last single *The Secretary*, playlisted on many German EHR stations, is more reminiscent of their early, slightly ragtime-inspired style. The up-tempo song *Knock Knock* with its striking accordeon is probably the album's best bet for a future hit.

#### **Tony Scott**

Expressions Of The Soul - Rhythm

A star is born. Dutch rapper is *Blessed With A Talent*: combining dance with pop melodies. Scott's last single *Love Let Love* was a big hit in Holland. Not only the song's title, but also the music on the current single *From Da Soul* are very reminiscent of hip hop trendsetters De La Soul.

#### Victoria Wilson-James

Perseverence - Epic

Produced by Soul II Soul's Jazzie B. and Mike McEvoy (Scritti Politti), this is another taste of the magic potion. Wilson-James swings her way smoothly through ultimately relaxed song material. How slow can you go on a dance beat? This is demonstrated on the sensual track *Angel Calling*.

#### **NEW TALENT**

#### Shane

I'll Never Fall In Love Again - Power/Sony (Sweden) Blue-eyed soul in the best Hall & Oates tradition. The song itself brings Gloria Gaynor's Never Gonna Say Goodbye in mind. Shane is not only an excellent singer and songwriter, he's also a gifted producer. Also, there is the choice of a daytime and a nighttime version. Contact George Reispass on tel. (46) 8-98 38 78 or 8-733 26 91; fax: 8-28 67 51.

#### A.C. Groovers

Back 'N' Side - B&B (Italy)

Leading in football with A.C. Milan, and also leading in Italo-house with A.C. Groovers? Get hypnotised on their beat, or try to pronounce the title endlessly like the band themselves do, and achieve the same state of total desintegration. Contact Mario Allione at F.M.A on tel. (39) 2-435 093 or 2-463 920; fax: 2-4819 4098.

#### One From Yellow

One Horse Town - JEP (Belgium)

A five piece guitar-driven band hailing from the Belgian town of Geel ('Yellow'). Already in their demo-phase, they were playlisted often on the now defunct leading rock programme "Domino" on national radio BRT 2. Singer Geert van Lommel, with his nasal vocals, sounds just like T-Bone Burnett. A simply beautiful song with a striking mandolin. Contact Jules Keersmaekers on tel. (32) 1437 8789; fax: 1437 2266

#### UnknownmiX

Sincerely/Habibi - UnkownmiX (Switzerland)
Hearing the vocals of Magada Vogel,
only one name comes to mind: Nina
Hagen. The electronic sounds, provided
by Juliana Müller, give the A-side the
elasticity of a bouncing ball. Contact tel.
(41) 1-271 7988 or: 1-242 6437.

Singles and albums featured in New Releases are listed alphabetically. Selections include those which have achieved significant airplay within the last four weeks and those releases judged to have musical merit. Records mentioned in this section are by acts signed to independent labels for which license and/or publishing rights are available, except as noted. Please send your samples to Machgiel Bakker, PO Box 9027, 1006 AA Amsterdam, Holland.



## Black

Black is back. Following albums like "Wonderful Life" (no. 13 in the European Top 100 Albums in 1987) and "Comedy" of 1988, the new self-titled album shows an artist excelling in a genre he is best at—romantic, pop-tinged ballads. The A&M album is released simultaneously across Europe this week.

by Robbert Tilli

It took Black (real name: Colin Vearncombe), three years to return to the pop scene. Black's manager Steve Baker explains why.

"Basically Colin is a writer. For his first album *Wonderful Life* he chose from 100 different songs he had written over the years. For his second album *Comedy* he wrote some more, but he still used that pool of songs. He thought the original collection had been exhausted, so he started writing new songs and came up with approximately 60 for the new album.

"The problem when you write your own songs is that you need more than just ten to pick out. He's definitely not the type of artist who goes to publishers to find new songs. As everyone knows, songwriting is a time-consuming progress."

"Of course there's always the danger that the consumer forgets about the artist, but the alternative is that the album wouldn't be that good. If you wait longer, quality increases."

The album is a fine collection of ballads and Black's intimate vocals perfectly compliment the genre. EHR programmers should try the track *Listen*, one of the finest moments on the album. **Robert Palmer** is featured on backing vocals on one of the more rocking tracks, the irresistible *Learning How To Hate You*.

The duet with label mate Sam Brown, Fly Up To The Moon, is as pleasing as the 60s duets by Nancy Sinatra and Lee Hazlewood. The inventive marching tempo yields a chorus that gives the song just that little bit of catchiness that EHR stations will love

The melancholic *Feel Like Change* is the album's first single and is already charted in the UK at no. 46. A video was shot on location in New York. The album was recorded at **First Protoco** and **Power Plant Studio**, both based in London. Black has continued his collaboration with producer **Robin Millar**, who is renowned

for his sophisticated touch on albums by **Everything But The Girl and Sade**.

Although Black is definitely a solo artist, a lot of people still think the name stands for a band. To put an end to all confusion, A&M has put a close-up shot of the artist on the sleeve. The imagery is stylish and intimate, and gives an indication of Black's music. A&M international marketing manager Lucie Avery says, "We want to reinforce his name as Black. Also, he's no one-hit-wonder; his previous two albums have established him as an album-selling artist, with combined sales for both records of two million copies worldwide. We want to consolidate that."

In the UK, Black's profile was kept alive by the use of the 1988 hit single Wonderful Life in the TV advertising campaign for Cadburys chocolate. It has been screened in the UK for the last two months, tying in perfectly with the release of the new album.

An extensive European promo-tour is planned for May and June with radio, TV and press interviews coinciding with the album release. He is going practically everywhere, only promotional visits to Holland, Italy, France, Portugal and Greece are yet to be confirmed.

Spain has always been Black's best market. His last two albums both reached platinum sales (100.000 copies) and he has just recorded interviews for Spanish private TV station Canal Plus and radio station Top 97.2/Madrid. Also, the BBC 2 programme "Rapido" recorded an item on him. An interview for MTV Europe will be broadcast within the two weeks following the album's release date. In addition, an electronic press kit (EPK) has been sent out to press, radio and TV contacts across Europe.

Extensive advertising is planned in the European press, ranging from daily papers to rock and life-style magazines. Radio and TV advertising are possibly scheduled for a later stage. A European concert tour is planned for the autumn.

#### UK

### EMF

- Signed to Parlophone.
- Publisher: Warner Chappell.
- Management: Bedlem/London.
- New album: *Schubert Dip* released on May 7 across Europe.
- New single: Children released on April 15, currently charted in the UK (no. 17), Denmark (29), Germany (77) and Ireland (5). In the Coca-Cola Eurochart Hot 100 Singles the single is currently at no. 46.
- Recorded at various studios in London.
- Producer: Pascal Gabriel and RalphJezzard
- Promotion: A special press box has been produced, containing the CD and a biog. Also, EMI has produced an EPK (Electronic Press Kit) that will be serviced to all territories.
- Marketing: Press advertising in the major rock magazines and poster campaigns in all territories.
- The band is currently touring the UK, followed by gigs in France, Germany, Switzerland, Sweden, Finland, Belgium and Holland during the end of May and throughout June.

Since The Happy Mondays jumped on the dance band wagon, many rock bands like The Farm and EMF have followed in their footsteps. EMF had an instant European hit single with their debut Unbelievable, released at the end of last year. It peaked at no. 8 in the Coca-Cola Hot 100 Singles in December. The follow-up, *I Believe*, had similar success; highest position was no. 15 in February.

And now with their third hit single in six months, *Children*, this young band prove to be no one-hit-wonders. The album is a whirlpool of dance rhythms and catchy pop tunes. Apart from the three singles mentioned, EHR and dance programmers have a wealth of airplay candidates, in particular tracks like *When You're Mine* and *Girl Of An Age*.

Promotional visits are currently on hold, due to rehearsals for the band's upcoming European tour. EMI intends to use the EPK around the European tour dates.

Italian channel Video Music will be broadcasting the EPK during the band's tour dates across the nation in June. Danish national TV1 is planning to record an EMF concert during the renowned Roskilde Festival on June 29.

Danish radio station The Voice/Copenhagen will be running a competition with free tickets, CDs and T-shirts. The Finnish station Radio City/Helsinki is planning a similar competition. Parisbased stations Oui FM and Maxximum FMare co-sponsoring the band's concert on May 27. EMI Sweden is organising an "EMF night" with a special party boat trip, to be heavily advertised in the daily Expressen.

#### SWEDEN

### Carola

- Signed to Rival.
- Publisher: Rival Music.
- Management: Rival.
- New album: Much More initially released in October 1990. A different version for the European market is ready for release on the RCA label.
- New single: Fångad Av En Stormvind/Captured By A Lovestorm released April 8, now at no. 5 in Sweden.
- Recorded at Soundtrade Studios/ Stockholm.
- Producer: Stephan Berg (the single).
- Carola is currently on a huge Swedish tour, including some gigs in Norway.
   Promotion: At the moment all TV
- Promotion: At the moment all TV offers are being considered. European promo-visits are scheduled for June.
- The single has already been released in Scandinavia, the Benelux and G/A/S on the RCA label; other releases are planned in France, Italy, Spain and Portugal (RCA has the first options).

Swedish Carola is this year's winner of the Eurovision Song Contest that took place in Rome on May 4. In a photo-finish, Carola beat the French entry Amina (signed to Phonogram France). The winning song was called Fångad Av En Stormvind (Captured By A Lovestorm) and is released nationally on the BMG-owned Rival label. For the rest of Europe, the single is out on RCA. Very reminiscent of one-time winner Bucks Fizz, the song is a typical example of a happy and cheerful first-prize tune.

Carola is not exactly a newcomer, neither on the Scandinavian pop scene, nor on the Eurovision level. In 1983, at the age of 16, she appeared at the festival, achieving third prize. Her debut album *Främdling* of the same year, broke all Swedish sales records for one album, with 700.000 copies sold, even surpassing ABBA (600.000) and Roxette (500.000). In 1986 she recorded her fourth album *Runaway* in Miami, produced by Maurice Gibb of the Bee Gees.

Her current, seventh album was initially released in Scandanavia in October last year, but for the European market it will be released in a different version. Of the album's original 12-tracks, three tracks will be omitted, while the winning song will be added. Apart from Stephan Berg—who wrote the song—three more producers are credited on the album. One of them is Greg Walsh (of Tina Turner's Private Dancer fame).

As well as that, Carola also has a 14-track Swedish-language compilation album out for the Scandinavian market, entitled *Carola Hits*.

Pan-European Spotlight: Artists featured have achieved Top 15 chart status in the European Top 100 Albums within the last five years.

National Spotlight: Artists featured have achieved Top 15 chart status in their country of origin.

#### MODERN SALES TRAINING

## Light At The End Of The Ad Tunnel?

They say time is a great healer, but I remember vividly addressing one of my major client's sales teams at a seminar on January 16, the day the Gulf war broke out. The seminar was entitled "The Age of Opportunity".

#### by Tony Grundy

All those sales people in one room, desperately looking for optimistic things to say! Of course, it wasn't just the Gulf war that was troubling us then because in the UK interest rates had settled at 15%, inflation was into double figures and rising and the recession was deepening. By February, as I travelled and spoke to radio stations across the country, I reckon confidence was at an all-time low. London, the centre of advertising, had virtually gone to sleep and talk was of nothing much happening until the autumn. So, after 17 years of being directly involved in the commercial radio industry (now running a training consultancy to provide services to it), you could have forgiven me if I had pursued a more worthwhile occupation, such as watching paint dry or, more challenging, plaiting fog!

#### Returning Confidence

Nevertheless, a few short weeks later I can tell you that, albeit somewhat tentatively so far, confidence is beginning to return to the marketplace. Everybody is being very cautious and saying things like, "Just because we had a good March doesn't mean we've cracked it yet." The encouraging thing, though, is that because training budgets and propensity to invest in such areas is directly linked to confidence in advertisthings can stations be doing, in training terms, to prepare the ground for better times to come? Activity should not be exclusively confined to training the sales force, but let's start there.

If resources don't allow you to hire somebody like me, consider creating a series of one-day seminars, based around your clients' needs. I just ran a seminar called "Loving the Client" whereby we called upon three totally different industry experts to come and address my client's sales unlikely that this approach is going to lift the gloom that has been surrounding many retailers in the UK and elsewhere.

The seminar to which I referred pointed out practical things like: if the new car market was down, why not switch the attention to the used car market, because that's where the profits are at the moment? In the food industry the effects of "own brand" products on shelf space was discussed, which with the squeeze on TV budgets for branded products opens up new opportunities for radio.

More especially, the audience benefitted from the knowledge of why advertising decisions were made in the first place. Real the poor commercial production person be saddled with creating 30 original ideas every week?

Production is an integral part of the sale. Ask one of the UK's top radio sales teams-the Metro Group based in Newcastle-and they will tell you just how important the link is. All too often el-

feel that you are investing time and effort in their future.

In my next article, in about six weeks, I want to look at the various grants available to assist radio training, concentrating on the UK but also looking at European radio.

To close this latest episode on

All too often elsewhere in the country

the creative person is never seen face-to-

face with the client, assisting the sale.

#### Because training budgets and propensity to invest in such areas is directly linked to confidence in advertising revenue, I can safely say that there is light at the end of the training tunnel.

team to help the executives to "wear broader-rimmed hats". The objective was to challenge the idea that, as sales people, they already know enough about their clients.

It is my view that if you ask any radio salesperson basic details about their leading clients they may know the answers. But, ask them which way the client's industry is moving, what the trends are or who the market leaders are, then they begin to struggle.

Generally speaking, it is a superficial knowledge that can only be improved if we are genuinely interested in solving problems for knowledge of competitive media is another aid to problem solving

#### **Loving The Creative**

for the client.

What else should sales people be concentrating on? Alongside the notion of "Loving the Client" and understanding his business is the need to come up with a constant flow of creative ideas. Radio is far ahead of the competition in terms of its creative edge, so why don't we train our sales people to think creatively? No, I don't mean that they necessarily should be attempting to write complete scripts (mind you, it seems to work alright in the US), but what's wrong with salespeople having good ideas on behalf of their clients?

Far too often commercial production is looked at as that bit that you talk about just as you're leaving the client, when the executive says, "Oh, by the way!, I forgot we've got to make a commercial. That will be another £100." Not only does this lessthan-subtle approach annoy the client, but it relegates the most important part of the sale to a place on the substitutes' bench.

#### **Getting Your Hands Dirty**

production people to devise a creative day when the team can "get their hands dirty" by learning what exactly goes into creating good ideas? Why should

sewhere in the country the creative person is never seen face-toface with the client, assisting the sale. And yet whenever he or she does, miracle of miracles, the spend goes up and the client suddenly feels more loved.

Have a go at the creative day, whereby you divide up your sales team into small groups, each with a client brief and charge them with creating a finished commercial by the end of the day. Get them to "play with sound", get them to splice some tapes and mix in some music. It can be good fun and it will definitely bring the production and sales team much closer.

I mentioned earlier that activity in terms of training investment should not be confined to just the sales team. If resources don't allow immediate investment in training, use internal resources to train the trainers. I am particulary thinking of that muchpressured group: middle managers. They get it in the neck from senior managers when times are hard and they also have to deal with the insecurities of their sales of presentation teams, who have become paranoid about the next set of cuts at the station.

#### Creating A Think Tank

Create one or two "think tank" half days, whereby they can be involved in the changed (because of the recession) strategy of the station or group. Senior management know only too well what that strategy is, but too often it is not communicated to the middle managers. Or more likely they are not consulted in the decisions and are made to feel distant or even opposed to its direction-i.e., there is no ownership.

Involve those people who are the line managers and emerging managers in pertinent workshops like "Finance for the non-financial managers." Use your own accountant or the company's accountants. It will cost you hardly a bean, but makes the managers

the confident note with which I began, I feel obliged to report an update on my April article. I suggested that AIRC, the UK's trade body, ought to act quickly if it is not to be left behind in the moves towards NVO's (National Vocational Qualifications).

Well, the good news is that Heather Purdey of the Midlands Radio Group is to chair the training sub-committee and has asked me to join her in the drive to put down a market to the UK's commercial radio industry, as far as training is concerned. I think I may well accept! Finally, I have been asked to speak at a big conference in London on June 28. entitled "Getting to no. 1 and Staying There", so there is someone else confident that life in the radio world is going to go on-at least-until the end of June. Things are looking up!



Tony Grundy owns broadcast sales specialist and management consultancy Communicate Now. Grundy has been in the broadcast industry for 17 years, during which time he was sales director at Radio Aire/Leeds and Radio 210/Reading where he was MD. He was also named deputy MD when Radio 210 merged with GWR/Bristol in June 1989. He can be contacted on tel: +44 491-873185 or fax: +44 491-875180

#### Radio is far ahead of the competition, in terms of its creative edge—so why don't we train our sales people to think creatively?

ing revenue, I can safely say that there is light at the end of the training tunnel.

Most stations do not have a research and development (R&D) budget, but that's what training is. It is, of course, much more than that. It displays confidence by the company and creates a mediumto long-term view of things rather than the short-termism that pervades during times of recession.

#### **Preparing For The Future**

So, if the storm clouds are beginning to clear, what sort of the client. At this recent seminar we heard from speakers from the motor industry, the food industry and the financial sector. These types of people obviously need to be experts in their particular field, but they may well be available locally. Incidentally, do not just go looking for big radio fans, who will say all the right things. Get them to challenge and stimulate the sales team.

In sales terms problems solvers are "in" because if the average media executive is only concerned with the fact revenue is down and that an extra £1.000 is needed to meet targets, it is most Why not get your commercial

Station reports include all new additions to the playlist, indicated by the abbreviation "AD". Reports from certain stations will also include records on the "A" list (heavy rotation) and, in some cases, on the "B" list (medium rotation). A number of stations feature a "Power Play" ("PP"), a track which receives special emphasis for the week. The "LP" designation reflects the new album(s) added.

#### UNITED KINGDOM

BBC RADIO 1/London
Paul Robinson - Editor Mainstream
A List:

AD The Blessing- Highway 5
Frances Nero- Footsteps
B List:

AD Amy Grant Baby Baby
Beverly Craven- Promise Me
Cathy Dennis- Touch Me
Crystal Waters- Gypsy Woman
New Kids On The Block- Call it
Paul Simon- Born At the Right
Dannii Minague- Success
Jason Donovan- R.S.V.P.
Kirsty McColl- Walking On
Little Angels- Young Gods
R.E.M.- Shiny Happy People
Salt 'N Pepa- Do You Want Me
Siouxsie & The Banshees- Kiss

CAPITAL RADIO/London Richard Park - Prog. Contr.

AD Color Me Badd- I Wanna Sex Deacon Blue- Your Swaying Arms Hue & Cry- My Salt Heart Queen- Headlong Technotronic- Move That Body Simple Minds- See The Lights B Liet-

AD Sue Chaloner- Answer My MC Hammer- Yo Sweetness Kym Mazelle- No One Con Love Plus One: The Song Will Always Salt 'N Pepa- Do You Want

ATLANTIC 252/County Meath
Paul Kovanogh - Head Of Music
A List:

AD KLF- Last Train To Trancentral Glen Frey- Port Of You Blur- There's No Other Way Luther Vandross- Power Of Love The Fixx- How Much Is Enough Electronic- Get the Message

METRO FM/Newcastle
Giles Squire - Prog. Contr.
A List:

AD Samantha Janus- Message To Amy Grant- Baby Baby B List:

AD Paul Weller- Into Tomorrow
Deacon Blue- Your Swaying Arm:
Bee Gees- When He's Gone
Dannii Minogue- Success
R.E.M.- Shiny Happy People
Kym Mazelle- No One Can Love
Jeffrey Osborne- If My Brother
Keedy- Save Some Love
Salt "n Pepa- Do You Want Me
Queen- Headlong
T-99- Anashbasia

PICCADILLY RADIO/Manchester Keith Pringle - Head Of Music A List:

AD Beverly Craven- Promise Me B List:

AD Deacon Blue- Your Swaying Arms Divinyls- I Touch Myself Roxette- Fading Like A Flower

GLR/London Trevor Dann - Head Of Music A List:

AD Simple Minds- See The Lights
R.E.M.- Shiny Happy People
B List:

Chris De Burgh- Simple Truth
AL Richard Thompson
Joe Jackson

BRMB/Birmingham Robin Valk - Head Of Music A List:

AD MC Hammer- Yo Sweetness Wonderstuff- Caught In My B List:

AD Kirsty MacColl- Walking Down
Flowered Up- Take II
Hue & Cry- My Salt Heart
Sonia- Only Fools
Wedding Present- Only Doliance
Van Morrison- I Can't Stop
The Fixx- How Much Is Enough
The Throbs- Come Down Sister
Donna Gardier- Good Thing
Billy Preston- Heroes
Gangstarr- Lovesick
Technoctronic- Move That Body
Praise- Jove Without Reason

RADIO CLYDE/Glasgow Alex Dickson - Prog. Dir. A List:

AD Deacon Blue- Your Swaying Arms Hue & Cry- My Salt Heart Triplets- You Don't Hove Siouxsie & The Banshees- Kiss Chris De Burgh- Simple Truth Sonia- Only Fools

B List:

AD Queen- Headlong
Kym Mazelle- No One Can Love
Witness- Light At the End Of
Kylie Minogue- Shocked

RADIO CITY/Liverpool
Tony McKenzie - Head Of Music

AD Nikke Nicole- Nikke Does It
Deacan Blue- Your Swaying Arms
Crystal Waters- Gypsy Woman
T'Pau- Whenever You Need Me
Divinyls- I Touch Myself
Tribe Called Quest- Lleft My
Simple Minds- See The Lights
Tony Banks- I Wanno Change
Latour- People Are Still
T99- Anosthosia
Lavine Hudson- All I Need

RADIO TRENT GROUP/Nottingham Len Groat - Deputy Prog.Dir.

AD New Kids On The Black-Call It Divinyls- I Touch Myself B List:

AD Whycliffe Whatever It Is
Kirsty MacColl- Walking Down
Paul Brady- Soul Child
Bee Gees. When He's Gone
Deacon Blue- Your Swoying Arms

DOWNTOWN RADIO/Belfast John Rosborough - Head Of Prog. A List:

AD Deacon Blue- Your Swoying Arms Hue & Cry- My Salt Heart Bob Marley- One Love/People Chris De Burgh- Simple Truth Kirsty MacColl- Walking Down

CHILTERN RADIO & NORTHANTS RADIO & SEVERN SOUND/Dunstable/ Northampton/Gloucester Clive Dickens - Head Of Music A List:

AD Kylie Minogue Shocked Hue & Cry- My Salt Heart MC Hammer- Yo Sweetness B. List:

AD Alison Moyet- Wishing You Were Johnny Hates Jazz- Let Me

GWR/Bristol/Swindon
Andy Westgate - Head Of Music

D Alexander O'Neal- Shome On Me Susanna Hoffs- Unconditional Lonnie Gordon- Gonna Catch You Paul Weller- Into Tomorrow Paul Brady- Soul Child Divinyls- I Touch Myself The Almighty- Devil's Toy Lilac Time- Dreaming

RADIO FORTH/Edinburgh Colin Somerville - Head Of Music A List:

AD Siouxie & The Banshees Kiss Deacon Blue- Your Swaying Arms Chris De Burgh- Simple Truth The Fixx- How Much Is Enough Kirsty MacColl- Walking Down R.E.M.- Shiny Happy People RED ROSE/Preston/Blackpool Kenni James - Head Of Music B List:

AD New Kids On The Block-Call It Deacon Blue-Your Swoying Arms Simple Minds-See The Lights Divinyls-I Touch Myself Huey Lewis-Couple Days Off R.E.M.-Shiny Happy People Paul Simon-Born At The Right

HORIZON RADIO & GALAXY RADIO Milton Keynes/Bristol Clive Dickens - Head Of Music A List

AD Gary Clail- Escape
Gangstar- Lovesick
Hunks Of Funk- Wonderful Thing
Sal 'N Pepo- Do You Want Me

AD Xpansions- What U Want Jeffrey Osborne- If My Brother J.B.Ellis- Thought U

RADIO HALLAM/Sheffield
Dean Pepall - Head Of Music
A List:

AD Paul Weller- Into Tomorrow
Deacon Blue- Your Swaying Arms
Samantha Janus- Message To
Amy Grant- Baby Baby
Bee Gees- When He's Gone
Dannii Minogue- Success
R.E.M.- Shiny Happy People
Jeffrey Osborne- If My Brother

RADIO BROADLAND/ORWELL FM/ SAXON FM/Norwich/Ipswich/ Bury St. Edmunds

Dave Brown - Head Of Music PP Cher. The Shoop Shoop Song Cathy Dennis- Touch Me Wilson Phillips- You're In Michael Bolton- Love Is A Roxette- Fading Like A Flower Amy Grant- Boby Baby A Lict:

AD Sonia Only Fools
The Triplets You Don't Have
B List:

AD After Seven- Nights Like This Alabama- Forever's As For Donna Gardier- Good Thing

FOX FM/Oxford Steve Ellis - Prog. Contr. A List:

AD Electronic- Get The Message Soft Cell- Tainted Love Tony Bonks- I Wanno Change Bee Gees- When He's Gone Deacon Blue- Your Swaying Arms Kirsty MacColl- Walking Down R.E.M.- Shiny Hoppy People Salt 'N Pepa- Do You Want Me Soft Cell- Tainted Love

RTL 208/London
Jeff Groham - Prog. Dir.

PP Lonnie Gordon- Gonna Catch You Pop Will Eat Itself- 92 F Spider- Who Do Ya Love Rodeo Jones- Get Wise

B List:

AD Tony Banks-I Wonna Change Slow Bongo Floyd- Open Up Yo Lavine Hudson: All I Need Sold Out Feat- Shine On Southernaires- Love Me Steve Booker- Wedding Day Salt 'N Pepa- Do You Want Me Jeffrey Osborne- If My Brother T'Pau- Whenever You Need Me Bee Gees- When He's Gone

SWANSEA SOUND/Wales
David Thomas - Prog. Contr.

PP Tony Banks- I Wanna Change Paul Simon- Born At The Right A List: AD Samantha Janus- Message To

B List:

AD Marc Cohn- Walking In Memphis
Chris De Burgh- Simple Truth

INVICTA FM/Canterbury Johnny Lewis - Head Of Music A List:

AD Samantha Janus. A Message To Simple Minds. See The Lights E.L.O.: Honest Men Wilson Phillips. You're In KLF. Last Train To Trancentral Beverly Craven. Promise Me Amy Grant Baby Baby Bee Gees. When He's Gone Susanna Hoffs. Unconditional Cathy Dennis-Touch Me Elvis Costello- Other Side Of Seal- Future Love Paradise Roxette- Fading Like A Flower Paul Simon- Born At The Right Tony Banks- I Wonna Change

B List:
AD R.E.M.- Shiny Happy People
Divinyls- I Touch Myself
Jeffrey Osborne- If My Brother
Van Morrison- Don't Stop
Kym Mazelle- No One Can Love
Jason Donovan- R.S.V.P.
T'Pau- Whenever You Need Me
Clive Griffin- I'll Be Waiting
Siouxsie & The Banshees- Kiss
The Farm- Don't Let Me Down
Alexander O'Neal- Shame On
Secchi- I Say Yeah
Oleta Adams- Get Here

OCEAN SOUND/POWER FM/Faraham Jim Hicks - Head Of Music

AD Deacon Blue Your Swaying Arms
Doobie Bros. Dangerous
Clive Griffin- I'll Be Waiting
Kym Mazelle No One Can Love

RED DRAGON FM/Cardiff Mark Collins - Head Of Music PP Cathy Dennis- Touch Me Beverly Craven- Promise Me Seal- Future Love Paradise Amy Grant- Boby Boby

A List:
AD Nomad: Just A Groove
Crystal Waters- Gypsy Woman
Billy Preston- Heroes
Bee Gees- When He's Gone
New Kids On The Block- Call It
Chris De Burgh- Simple Truth

BEACON RADIO/Wolverhamptor Peter Wagstaff - Prog. Dir. A List:

AD Queen- Headlong
Deacon Blue- Your Swaying Arms
Samantha Janus- Message To
Chris De Burgh- The Simple Truth
Shine On: Sold Out
R.E.M. Shiny Happy People

KISS FM/London Grant Goddard - Prog. Dir. A List:

AD The Scientist-Spiral Symphony Xpansions- What You Want Double Trouble- Rub-A-Dub K-Klass- Rhythm Is A Mystery Deee-Lite- Good Beat B List:

DV8- All Thot Jozz

Dionne- If U Want My Love

Nexy Lanton- You Too

Rude Boys- Written All Over

Caron Wheeler- Blue

Nikke- Nikke Does It Better

Mondee Oliver- Moke Me Want

COOL FM/Belfast
John Paul Ballantine Head Of Music
A List:

AD Hue & Cry- My Salt Heart
Steve Booker- Wedding Day
G.W.Mclennan- Easy Come Easy
Huey Lewis- Couple Days Off
E.L.O.- Honest Men
Journey Hates Jazz- Let Me
Simple Minds- See The Lights
B List:

AD Queen- Headlong Sivoxsie & The Banshees- Kiss Ankie Bagger- Where Were You

#### FRANCE

RTL/Paris
Monique Le Marcis - Head Of Prog.
AD Roch Voisine- On The Outside
Patricia Kaas-Regodre Les
Christophe Deschamps- Chacun
LP Jellyfish
Paula Abdul
O.M.D.- Sailing On The Seven

EUROPE 1/Paris Yvonne Lebrun - Prog. Dir. AD Paula Abdul- Rush Rush Zucchero/P.Young- Senza Una RMC/Paris

Nathalie Andre - Head Of Music
AD Extreme-More Than Words
François Feldman-Le Serpent
Louise Feron-Souvenirs
Christophe Deschamps-Chacun
Karim Kacel-Mother Mother
Mock Turtles- Can You Dig It
Dominic Sonic-He Used To Be

LP E.M.F.
Christophe Deschamps
Louise Feron

SUD RADIO/Toulouse
Marie Ange Roig - Prog. Dir.
AD Patricia Kaas- Regarde Les
François Feldman- Le Serpent
R.E.M.- Losing My Religion
Elmer Food Beat- Je Vais
Abyale- I Wanno Be Your Lave
Louise Feron- Souvenirs De
AL Massive

NRJ NETWORK/Paris
Max Guazzini - Dir.
AD Amina Le Dernier Qui Parle
Roxette- Joyride
Robert Palmer- Mercy Mercy

Waterboys

SKYROCK/Paris
Laurent Bouneau - Prog. Dir.
AD Roger Milla- Sandy
Dream Warriors- My Definition
Milltown Brothers- Applegreen
C&C Music Factory- Gonna

FUN RADIO/Paris Bruno Witek - Prog. Dir. Hervé Lemaire - Prog. Ass. AD Yazoo Situation

EUROPE 2 NETWORK/Paris
Marc Garcia - Prog. Dir.
J.P. Michel - Music Dir.
PP George Michael- Cowboys And
AD Roger Milla- Sondy
Carlton- Love And Poin
Nicolas Peyrac: J'T' Aimais
Roch Voisine- On The Outside

RADIO MAXXIMUM/Paris
Mickael Bourgeois - Prog. Dir.
AD A Man Called Adam I Want To
Pleasure Game- Le Dormeur
Level 2-I Feel You Baby
Clubhouse- Deep In My Heart
Crystol Waters- Gipsy Woman
Dana Dawson: Tell Me Bonito

SCOOP/Lyan
Philippe Teissier - Prog. Dir.
AD David Hallyday: Ooh la la
INXS- By My Side
François Valery: Qu'Est-Ce
Pepsi & Shirley: Someday
AL Mylene Farmer

Chris Rea

RVS NORMANDIE/Rouen Frank Orcel - Prog. Dir. PP Rolling Stones- Highwire Seal- Crazy Liane Foly- Goodbye Lover Stephanie- Winds Of Change Simple Minds- Let There Be AD Inconnus Auteuil Neuilly
Roch Voisine From The Outside
Keedy- Save Some Love

RADIO NANTES/Nantes
Philippe Nossent - Prog. Dir.
PP Lisa Fisher. How Can I Ease
AD François Feldman- Le Serpent
Alain Chamfort. Ce Ne Sera
Animo-Bandit

Righteous Bros. You've Lost

Mecano Hijo De La Luna Chris Isaak Wicked Game LP Amar Sunby

RMC COTE D'AZUR/Monte Carlo
AD George Michael- Cowboys And
Londonbeat- No Woman No
Monie Love It's A Shame
PSY- Angelino
Chris Isaak- Wicked Game

RIVIERA RADIO/Monaco
Daevid Fortune - Music Dir.

AD Jesus Loves You-Love Hurts
UB40-Here | Am
Roger McGuinn-Someone To
Kool & The Gang-Victory
Joe Diffie- If The
Mica Paris-Contribution

RADIO PLUS MONTE CARLO/Monte

Thomas Weigt - Music Dir.

AD Comateens- A Place For Me
Alexander O'Neal- What Is
Claudio Baglioni- Dogli Il
Gerard Blanc- Plus Le Temps
Rick Astley- Be With You
2 In A Room- She's Got Me
Whitney Houston- Mirocle
P.M. Sampson- Listen To My
Julie Mase- C'Est Zero
Posodenas- Another Lover
Richie Havens- Love Sometimes
Michael Bolton- Love Is A
Colin James- If You Lean On

VOLTAGE FM/Paris
Olivier Allardet - Prog. Mgr.
AD Womack & Womack-Uptown
Rozlyne Clarke-Gorgeous
Brown/Cheatham-Mindbuster
Tad Robinson-Party Children
Mossive-Unfinished Sympothy
Young Disciples-Apparently

#### **GERMANY**

Sheena Easton- What Comes

SWF 3/Baden Baden
Ulli Frank - DJ/Prod.
AD Mr. Big. Green Tinted Sixties

WDR 1/Cologne
HIT CHIPS - Weekdays 1-3 PM
Werner Hoffmann - Prod.
AD Ziggy Marley- Kozmik
Sheila E. Droppin' Like A
Black- Feel Like Change
T'Pau- Whenever You Need Me
Technotronic- Move That Body
Huey Lewis- Couple Days Off
Ralph Tresvant- Stone Cold



WDR 1/Cologne FLIP-ZEIT - Weekdays 4-6 PM Barbara Gansauge - Prod. AL Elvis Costello

WDR 1/Cologne POP SESSION - Weekdays 6-8 PM Hans-Holger Knocke - Prod. Elvis Costello-Couldn't Call Union Carbide Prod.- Trainsong Inspiral Carpets- Niagara
This Mortal Coil- With Rory Block- The Spirit Retur Cowboy Junkies To Lay Me Axel Schulz- Gegenande Flying Toasters | Cried The Eight Daze You Died In My Romeos Sleeping On The Wheel

WDR 1/Cologne SCHLAGERRALLYE - Sat. 1-3 PM Wolfgang Roth - Prod.

AD KLF- Last Train To Axxis- Hold You Bananarama-Long Train-Supermax- World Of Tomorrow John Davis Feel The Love Cher- The Shoop Shoop Song

SDR 3/Stuttgart Hans Thomas - Prod. PP Sheila E.- Droppin AL Glass Tiger

SR 1/EUROPAWELLE SAAR/ Saarbrücken Dieter Exter - DJ/Prod.

AD Bingo Boys- How To Donce Chesney Hawkes- The One And Monie Love/Adeva- Ring My Zucchero/P.Young- Senza Una C&C Music Factory- Here We Go Wonderstuff- Size Of A Cow Ralph Tresvant-Stone Cold Bananarama-Long Train Michael Bolton-Love Is A Huey Lewis- Couple Days Off Keedy- Save Some Love Danii Minogue Love And Achim Reichel- Alach Fat Lady Sings- Archlight

Jürgen Jürgens - Head Of Music AD Michael Bolton-Love Is A

Pasadenas Another Lover Triplets You Don't Have To Kennedy Rose- The Only Chair Viktor Lazlo-Teach Me To Shell & The Ocean- A Man And Holly Johnson- Across The Michy Reincke Taxi Nach Nino De Angelo- Lo Luna Carl Peyer- Sandy BAP- Sie Määt Süchtig Prinzen- Gabi Und Klaus Claudio Baglioni- Dogli Al Bongo Talk- My Girl Richie Havens- Love Sometimes

RB 4/Bremen Axel Sommerfeld/ Burghard Rausch - DJ/Prod. AD Paula Abdul-Rush Rush Elvis Costello- The Other Dr.Alban U & Mi The Farm- Don't Let Me Down Glass Tiger- Animal Heart Jesus Messerschmitt-Sex H.R. Kunze- Alles Geloger Lio- The Girl From Ipanema Ziggy Marley-Kozmik T'Pau- Whenever You Need Me Triplets- You Don't Have To Whycliffe- Magic Garden

RADIO 4U/Berlin Peter Radzuhn - Prog. Dir. Bernd Albrecht - Prog. Dir. A List:

Yes- Lift Me Up

AD Ziggy Marley- Kozmi Simple Minds See The Lights Mock Turtles Can You Dig It Sheila E.- Droppin' Like Flies LaTour- People Are Still Clash- Rock The Casbah Elvis Costello- The Other

AD The Farm Don't let Me Down Roxette-Fading Like A Flower Jimmy Nellis For Your Love Herb Alpert- Jump Street Die Antwort- Meine Jahre Mit Pepsi & Shirley- Someday Susanna Hoffs- Unconditional Jesus Jones- Who Where Why AL Real People Roachford Rolling Stones Fearagi Sharkey Mike & The Mechanics

RIAS 2/Berlin Henry Gross/Andreas Dorfmann Head Of Music

AD T'Pau- Whenever You Need Me Del Shannon-Wolk Away

Martin Schwebel- Head Of Music Roxette-Fading Like A Flower AD Rick Astley- Move Right Out Triplets You Don't Have To Wilson Phillips- You're In Everyday People- Second

RADIO FFH/Frankfurt Sabine Nev - Head Of Music AD Stefan & Eyfi- Nina Marc Cohn- Walking In Memphis

HUNDERT,6/Berlin Fred Schoenagel - Head Of Music
PP Roger Whittaker- Doch Tonzen

H.R. Kunze- Alles Gelogen
AD Fernando Express- Sehnsucht Beverley Craven- Woman To Tom Cunningham- Help Me Tanita Tikraram- I Love The Gaby Baginsky- Herzen Im Danii Minogue Love And Seni- Wenn Du Gehst R.E.M.- Losing My Religion

DT 64/Berlin Wolfgang Martin - Head Of Music AD Fury/Slaughterhouse Tropped Nina Hagen- Erfurt Gera Fover Des Arts- Sina Mir Ein Throw That Beat Chocolate Aussenminister- Autofohren BAP- Sie Määt Süchtig Casanova- Sticky Swee Dario Gannai- Poison My Heart Big Savod-Soft Story

Crossroads- I Am What I Am Spliff- Carbonara Max Müller- Wir Stehen Hier

RTL/GERMANY/Luxembourg itephan Halfpap - Head Of Music AD Cher- The Shoop Shoop Song Chris Isaak- Blue Hotel Mike & The Mechanics Word Of Timmy T- One More Try
Rick Astley- Move Right Out Michael Bolton-Love Is A River Boys If I Were A Zucchero/P.Young- Senza Una

RADIO GONG 2000/Munich Fredy Kogel - Music Dir. PP Roxette-Joyride
Rick Astley- Move Right Out Banderas This Is Your Life

A List: AD Paula Abdul-Rush Rush Rembrandts- Just The Way I Seal- Future Love Paradise

AD Wilson Phillips- You're In Feargal Sharkey- I've Got Everyday People- Second

RADIO GONG/Nuremberg Steffen Meyer - Music Dir.
PP Grant McLennan- When Word Black Box- Strike It Up AD Karl Keaton-Love's Burn Cher The Shoop Shoop Song
C&C Music Factory- Here We Go

RADIO CHARIVARI/Nuremberg Mathias Hofmann - Music Dir.

Roxette-Joyride Timmy T- One More Try Scorpions- Wind Of Change Rembrandts- Just The Way It Rod Stewart-Rhythm Of My AD Zucchero/P.Young- Senzo Una Everyday People Second

STAR\*SAT RADIO/Grünwald Jo Lueders - Prog. Dir. AD George Michael Soul Free
Salt 'N Pepa Do You Want Me Glenn Frey- Part Of You Part Sting- Why Should I Cry For Radiators- Soul Deep Brenda-Jail To Jail

Paula Abdul- Rush Rush

RADIO 107/Hamburg Peter Steppich - Head Of Music PP Chesney Hawkes The One And Rembrandts Just The Way It Michael Bolton-Love Is A Zucchero/P.Young- Senzo Uno AD Deuces Wild- This Boy Mylene Framer- Desentho

RADIO REGENBOGEN/Mannheim Rolf Balschbach - Music Dir. PP Beverley Craven- Woman To A List:

Guys Next Door- I've Been

Del Shannon- Walk Away

AD Paula Abdul- Rush Rush Luther Vandross Power Of O.M.D. Sailing On The Seven B List:

AD TPau- Whenever You Need Me The Law-Miss You In A T.Banks/N.Kershaw- | Wanna Every Day People Second

HIT RADIO N1/Nuremberg Cetin Yaman - Prog. Dir.
PP Definition Of Sound - Wear AD Pasadenas Another Lover Michael Bolton-Love Is A Quadrophonia- Quadrophonia
De La Soul- Ring Ring Ring

RADIO XANADU/Munich Benny Schnier - Head Of Music AD Fury/Slaughterhouse Cut Chris Isaak- Blue Hotel
G.W. McLellan- When Word Gets Alison Moyet- It Won't Be Tangier- Since You've Been

SCHWARZWALD RADIO/Freiburg Pete Traynor - Head Of Music

AD Voices That Care- Voices That Black Box- Strike It Up

Everyday People Second

AL Huey Lewis

RADIO SALÜ/Saarbrücken Adam Hahne - Prog. Dir.
PP Roachford Get Ready Amy Grant- Baby Baby Roxette- Knocking On Every Rembrandts- Just The Way It FMT/Camilla-Suzanne

RADIO T.O.N./Bad Mergentheim Reinhard Bärenz - Head Of Music PP Viktor Lazlo-Teach Me To A List:

AD Michael Bolton-Love Is A Tanita Tikaram- I Love The François Feldman- J'Ai Peur B List:

AD Lili & Susie- Boyfriend Joe Jackson- Stranger Than Claudio Baglioni- Dagli Al

RADIO NRW/Oberhausen Jeff Van Gelder - Head Of Music AD Beverley Craven- Woman To Claudio Baglioni- Dogli Al Michael Kleiber- Mein Roter Bananarama-Long Train Viktor Lazlo-Teach Me To Dirk Busch- Liebst Du Auch

RADIO F/Nuremberg Sigi Hoga - Prog.Dir. AD Viktor Lazlo-Teach Me To Thomas Anders- The Sweet Will To Power- I'm Not In Zucchero/P.Young- Senza Una Tanita Tikaram- I Love The

STADTRADIO/Stuttgart Thomas Weber - Music Dir.

AD Moon Shine Live In Joy Cathy Dennis- Touch Me Rembrandts- Just The Way It

RADIO RT4/Reutlingen Dorothee Seyser - Music Director

AD Beverley Craven- Woman To George McRae Calling Lave Mory Kante Mankene Paula Abdul- Rush Rush Chris Thompson-Beat Of Love Elvis Costello-The Other

feldbruck Chris Baumann - Head Of Music Howard Carpendale Vielleich UB40- The Way You Do The Susanna Hoffs- My Side Of The

RADIO FFB - UKW 91.7/Fürsten-

AD Carola- Fongad Av En Storm Truck Stop- Alles Bingo Lisa Wolf- Alles Wegen Dir Achim Reichel- Aloha Heja He Blue System-Lucifer Hartz & Kaczmarek-Katamaran Lady Lily- Morning Evening

#### ITALY

Alex Peroni - Prog. Dir. PP Chico Secchi- Keep On Jammin AD Pat Benatar- True Love Rozalla-Faith Q Tee- Free The People AL Simple Minds

R.E.M. Roxette Banderas

RETE 105/Milan

RAI STEREOUNO/Rome E.Molinari - Dir.

E.Bellisario - Prog. Dir. PP R.E.M.- Losing My Religion Marco Masini- Ti Vorrei Lenny Kravitz- Always On The Sting-Muio Per Te Rolling Stones Highwire

AD Zucchero/P.Young- Senza Una Joe Jackson- Stranger Than Pino Daniele Gente Distratta Afrika Bambaata- Just Get Up De La Soul-Ring Ring Ring Monie Love/Adeva-Ring My Clash- Rock The Cosbah Electronic- Get The Mesagge Roachford- Get Rendy

RADIO DIMENSIONE SUONO/Rome Carlo Mancini - Music Director

PP Queensryche-Silent Lucidity Bliss-Watching Over Me Huey Lewis- Couple Days Off Michael Bolton-Love Is A Roxette Fading Like A Flawer

AD MC Miker G- Burn The House Simple Minds See The Lights Camouflage Heaven Tara Kemp- Piece Of My Heart
DJ H/Stefy- | Like It

R.T.L. 102.5 HITRADIO/Bergamo Luca Viscardi - Head Of Music Grant Benson - DJ/Prod.

AD Timoria- Nata Dal Cuore Tara Kemp- Piece Of My Heart R.E.M.- Shiny Happy People Kaballa- In Gloria Rudy Marra- In Cielo In Terra Mylene Farmer- Desenche Zucchero/P. Young- Senza Una

RADIO MONTE CARLO/Milan Francesco Migliozzi - Prog. Contr. PP R.E.M.- Lasing My Religion
AD Luther Vandross Power Of LP Simple Minds **Rod Stewart** Bee Gees **Amy Grant** 

PETER FLOWERS FM/Milan Marco Garavelli - Prod. PP R.E.M. Shiny Happy People
AD Blessing- Highway 5 Joe Jackson- Stranger Than Clive Griffin- I'll Be AL Gino Paoli

RADIO VERDE RAI/Rome Maurizio Riganti - Dir. Antonella Condorelli, Isabella Arati,

Francesco Acamporo

The Big Dish

Roachford

AD De La Soul- Ring Ring Ring Elvis Costello- The Other Joe Jackson-Stranger Than James Sit Down KLF- Feeling The Love Pepsi & Shirley- Change Roachford- Get Ready Banderas She Sells

Mano Negra- King Of Bongo 101 NETWORK/Milan Gigio D'Ambrosio - Prog. Dir. AD Mahogany-Runaway Ben Chapman- Erotic Animals Mariah Carey- | Don't Wanna

Hall & Oates Starting All

Sting- Muoio Per Te Beverley Craven- Promise Me Michael Bolton-Love Is A Bliss- Watching Over Me Firehouse Don't Treat Me Bad Huey Lewis Couple Days Off

RADIO KISS KISS/Naples Gianni Simioli - Prog. Dir. PP Elvis Costello- The Other AD The Big Dish- Miss America

Lindy Layton Wait For You Gino Paoli Quattro Amici Matia Bazar- Vola Anch'lo

Gino Paoli Matia Bazar

RADIO BABBOLEO/Genova

Lenny - Prog. Dir.

AD R.E.M.- Losing My Religion
Roachford- Get Ready Michael Bolton-Love Is A

ANTENNA DELLO STRETTO/Mes-

Filippo Pedeli - DJ Chesney Hawkes- The One And AD Alison Moyet-Back Where Green On Red-Little Thing I Mike Francis- Almena Con Te Maureen- Mesmerise Me Alannah Myles- Vivtims Our Planet Love Planet Love

AL Rod Stewart

RADIO STAR/Vicenza Maurizio Maressi - Prog. Dir. AD Pepsi & Shirley Someday Lindy Layton- Wait For Love Luther Vandross Power Of

RADIO CLUB 91/Naples Franco Mory Russo - Prog. Dir. AD Alison Moyet- It Won't Be Michael Bolton- We're Not

Yes- | Would Have Waited Bruce Dickinson-Born In '58 Lonnie Gordon- Gonna Catch Pasadenas- Another Love Lisa M. Love's Heartbreak Working Week- Positive Oh Well- Quiet Pete Wylie Sinful

RADIOLINA/Cagliari Ivano Conca - Prog. Dir. Andrea Angioni - Head Of Music

AD Holly Johnson- Across The Transvision Vamp- B With U Womack & Womack- My Dear Karl Keaton-Love's Burn AL Huey Lewis Bliss

POWER RV1 THE BLACK RADIO/Turin Paolo Lauri - Head Of Music PP Lenny Kravitz- It Ain't Over AD 101 North- Stop Scritti Politti- She's A

Party People World For World **AL Working Week** Divinyls

#### HOLLAND

VERONICA/Hilversum Hans Van Der Veen - Prog. Dir. Unico Glorie - Prod. PP Pat Benatar-True Love
AD Huey Lewis-Couple Days Off New Kids O/T Block- Call It Black Box-Strike It Up Galliano- Nothing Has Changed

NOS/Hilversum Tom Blomberg - Prod.

PP De Dijk- Hou Me Vast AD Huey Lewis- Couple Days Off Soul Family Sensation 1 Don't Aming Le Dernier Qui A Parle **Het Goede Doel**- Als Ik De Magreen Peters- Fighting For Simple Minds See The lights AL Paula Abdul

VARA/Hilversum Rolf Kroes - Head Of Music PP LivingColour- Solace Of You AD Whycliffe Magic Garden Triplets You Don'y Have To Hessel-Somebody Told Me Fat Lady Sings-Archlight Jan Rot-Rocker In Holla

Elvis Costello- The Other

AVRO/Hilversum Jan Steeman - Head Of Music

PP Chris De Burgh. The Simple TROS/Hilversum

Ferry Maat - Head Of Music PP Galliano Nothing Has Changed
AD Triplets You Don't Have To Gary Clail/On-U Sound Human Roxette-Fading Like A New Kids O/T Block-Coll II Ben Cramer- Vergeet Het Maar Extreme More Than Words Triplets- You Don't Have To Pilgrims- White Men Goede Doel- Als Ik De Cathy Dennis- Touch Me

Paul Van Der Lugt - Head Of Music PP Boy Meets Girl- Waiting For Roger McGuinn-Someone To

Pat Benatar- True Love

Alison Moyet- It Won't Be AD The Farm- Don't Let Me Down Boy Meets Girl- Waiting For A AL Michael Bolton

NCRV/Hilversum Jaap De Groot - Prod. PP Chris De Burgh- The Simple Will To Power- Fly Bird Sheena Easton- What Comes

AD 2 In A Room- She Got Me Going De La Saul- Ring Ring Ring Dr. Alban- Hello Afrika Chesney Hawkes- The One And Guy- Her

SKY RADIO/Bussum

Ton Lathouwers - Oper. Mgr.
PP Timmy T- One More Try Ten Sharp- You Frank Sinatra- Love And George Michael Cowboys And AD Michael Bolton-Love Is A

Amy Grant- Baby Baby Amina-Le Dernier Qui A Parle

CFNB/Brunssum Lou Rowland - Head Of Music AD Marc Cohn- Walking In Memphis Garth Brooks- Thunder Rolls Kennedy Rose The Only Chain

Pat Benatar-True Love AL Black Pool

#### BELGIUM

RRT STUDIO BRUSSELS/Brussels Jan Hautekiet/Marc Coenen - Prod.

AD Sting- The Soul Cages Father Father-Father Father Extreme- More Than Words L'Avanti- I Cry And I Cheat Joelle Ursulf- Position Kitchen Of Insanity-Time Susanna Hoffs- Unconditional World Of Twist- Sons Of The Stress- Flowers In The Roin Rumba Rita's- Feesje Jellyfish- Baby's Coming Back Humble Pie Natural Barn

AL William Souffreau Excessives

Duke Robilliard

**BRT RADIO 2/East Flanders** Rudi Sinia - Prod. AD De La Soul-Rina Rina Rina

Seal- Future Love Paradise Roxette-Fadina Like A Flawer Techotronic- Move That Body Simpsons Deep Deep Trouble Monie Love & Adeva-Ring My Sylvy Melody- Nummer Ee Paul Severs Kom Dichterbij

**BRT RADIO 2/West Flanders** Peter de Groot - Head Of Music PP Elvis Costello- The Other **AL 2 Meter Sessies** 

RTBF RADIO 2/Hainaut A. Birenne/Ph. Jauniaux AD Nomad Just A Groove Frederic François- Je Me R.E.M.- Losing My Religion BB Jerome/Bang Gang- You Can AL The Doors

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RADIO CONTACT F/Brussels Jean-Lou Bertin - Prog.Dir.

AD KLF- Last Train To Thiery Hazard- Bouillards Wilson Phillips- You're In Travolta/John- Grease Dre Rhyme Beat- Feel The Beat Sergio Dalma-Bailar Pegados Alain Chamfort-Ce Ne Pas E.L.O. II- Honest Men De La Soul- Ring Ring Ring Bingoboys- How To Dance

RADIO CONTACT NL/Brussels nny De Bruin - Prog. Dir.

AD BB Jerome/Bang Gang- You Can Gipsy Kings- Hotel California Black Box- Strike It Up KLFD Last Train To Technotronic Move That Body E.L.O. II- Hanest Men Roachford- Get Ready Lenny Kravitz- Always On The Vanilla Ice | Love You

RADIO EXPRES/Antwerp Marc Dhollander - Head Of Music

Timmy T- One More Try Rod Stewart- Rhythm Of My Roxette-Joyride Toast- Meis Zucchero/P.Young- Senza Una AD Cher The Shoop Shoop Song Soulsister- Company

RADIO ANTIGOON/Antwerp

Piet Keizer - Dir.
PP Amy Grant- Baby Baby AD BB Jerome/Bang Gang- You Can Roxette-Fading Like A Flower Wilson Phillips You're In James - Sit Dov Mike & The Mechanics Word Of

RADIO ROYAAL/Hamont-Achel Tom Holland - Prog. Dir. PP Michael Bolton-Lave Is A

AD Huey Lewis- Couple Days Off KLF- Last Train To Eton Crop- Noisy To Roxette- Fading Like A Flower The Farm- Dan't Let Me Down VOF De Kunst-Dikkertje Dap Boy Meets Girl- Waiting For A AL R.E.M.

#### SPAIN

RADIO MADRID/SER Rafael Revert - Music Mg PP El Regresso Atraccion Fota Tahures Zurdos-Tocare KLF- Last Train To Trancentral

Niños Del Brazil-Las Curvas La Frontera-Palabras De Fuego Caberet Pop- Jimmy Se Va Vanilla Ice Play That Funky The Fixx- How Much Is Enough Status Quo- Medley

A List:

AD La Trampa- Si Pudiera London Beat- No Woman No Cry The Doors- Break On Through Aerolineas Federales No Sigas

AD La Grania-Consado De Escuchar Queen- I'm Going Slightly Mad Dinamita- Paseando Luis Miguel- Sera Que No Me Stereos- Presumida Y Otros Roachford- Get Ready Jive Bunny- Over To You John Tracie Spencer-This House
2 Bros./4th Floor-Can't Help Buds & Boops- We're On This Scritti Politti- She's A Woman

POPULAR FM/CADENA COPE/Madrid

Carlos Finaly - Music Director PP And Belen-Camino De Vuelto
INXS- By My Side A list

AD Silencers- | Want You La Granja- Cansado De Escuchar

TOP 97.2/Madrid Raul Marchant - Music Mgr. A List:

AD Chesney Hawkes- The One And New Kids On The Block Call It Zucchero/P.Young- Senza Una Fl Alma- Sin Pena Ni Gloria

RADIO 16/Madrid Jorge De Anton - Prog. Dir. PP Zucchero/P.Young- Senza Una Chesney Hawkes- It's Gonna Be

Varios- Then Came Rock & Roll Heroes Del Silencio- Despertor A List:

AD Seal-Future Love Paradise Complices- Es Por Ti MC Hammer- Prov

#### SWEDEN

RIKSRADION P3/KLANG & C:O Weekdays 12.30-3 PM Lars Göran Nilsson - Prod.

AD Roachford- Hands Of Fate

CITY 103/Gothenburg Lars Bodin - Music Director PP Nils Lofgren- Valentine

Mauro Scocco-Ingen Vinne Staffan Hellstrand- Hela Vager Rebel Pebbles- Dream Lover Divinyls- I Touch Myself Tommy Nilsson- Long Lasting Johan Kinde Ingen Angel Cathy Dennis- Touch Me T'Pau- Whenever You Need Me Simple Minds- See The Lights Tony Banks | Wanna Change AL Luther Vandross

RADIO GOTHENBURG Leif Wivatt - Head Of Music A List:

AD Tommy Nilsson-Long Lasting Paul Simon-Born At The Right
O.M.D.- Sailing On The Seven Bananarama Long Train Running Elvis Costello Other Side Of Marc Cohn- Walking In Memphis

HIT FM/Stockholm Johan Bring - Prog. Dir.

AD KLF-Last Train To Trancentral Tommy Ekman-Finns Hår Inom Mig Izabella- Brando Moves Light Of The World Keep The Mauro Scocco Ingen Vinner Voices That Care Voices Kym Mazelle- No One Can Love Lili & Susie Evelyn Johan Kinde Ingen Ånge Orup- It's A Wonderful World Ziggy Marley-Kozmik mmy Nilsson-Long Lasting

RADIO P4/Lund Hans Strandberg - Music Dir. PP Tony Bank- I Wanna Change Paul Mendonza- What's On Your A List:

AD Simple Minds See The Lights Extreme More Than Words
Thomas Barquée Ticket Toulause Ole Ole-Love Crusaders T'Pau- Whenever You Need Me Kym Mazelle No One Can Love Ziggy Marley- Kozmik Tara Feel So Good Ruby Turner- The Vibe Is Right

RADIO MALMÖHUS/Malmö Olle Nilsson - Head Of Music

AD Milltown Bros.- Here | Stand Mauro Scocco-Ingen Vine Elvis Costello-Other Side Of Jellyfish-Boby's Coming Bock Joe Jackson-Stranger Than Peter Le Marc-Little Willie Waterboys Whole Of The Moon Wilmer X-Sorger På Parad Tanita Tikaram- Love Heavens Amy Grant- Baby Baby

RADIO ÖREBRÖ/Örebrö Arne Holmberg - Music Dir./DJ

AD Tommy Eckman- Finns Har Inom Staffan Helistrand-Hela Vägen Amy Grant Baby Baby Perssons Pack- Nvarsofton Erik Paulsson- Hela Stan Pot Benatar- Payin' The Cost Michael Bolton- We're Not

RADIO VSD/Gothenburg Leif Petterson - Head Of Music AD Leng Philipsson, 006

Urbon Soul- Alright

RADIO HUDDINGE/Stockholm Robert Sehlberg - Prog. Dir. PP Paula Abdul Rush Rush Tommy Ekman-Finns Här Inom B List:

AD Bananarama Long Train Running Leyers/Michiels & Well Well Roxette Fading Like A Flower Luther Vandross Power Of Love Army Of Lovers- Crucified Amy Grant- Baby Baby

#### NORWAY

Vidar Lonn-Arnesen - Prod.

AD Pet Shop Boys- Where The The Simpsons Deep Deep Del Shannon- Walk Away Jive Bunny- Over To You John Eric Gadd- Do You Believe

NRK/Oslo Jan Rustad - Prod. PP Huey Lewis- Couple Days Off A List:

AD Cosmic Dropouts- I'll Put You Sheila E- Droppin' Like Flies T'Pau Whenever You Need Me Real People The Truth Nadia Petrick- Borderline R.E.M.- Shiny Happy People Ana Christensen- Isolate Your KLF- Last Train To Trancentral

RADIO OST/Rade Siw Mariann Olsen - DJ/Prod. A List:

AD Cher- The Shoop Shoop Song KLF- 3 A.M. Eternal Celine Dion- Where Does My Wilson Phillips- You're In Chesney Hawkes- The One And Waterboys- Whole Of The Moon Carola- Fångad Av En Stormvind

RADIO VEST/Stavanger Bjarte Tjostheim - Head Of Music PP 49'ers- | Need You

Low Budg.Blues Band- Need Your Chris Rea- Heaven Simple Minds- See The Lights Karl Keaton- Love's Burn Nomad-Just A Groove R.E.M.- Shiny Happy People KLF- Last Train To Trancentral T'Pau- Whenever You Need Me Tony Banks- I Wanna Change Oleta Adams- You've Got To

HIT FACTORY/Oslo Tony Burton - DJ/Prod. PP Tony Banks- I Wanna Change A List:

AD Huey Lewis- Couple Days Off The Blessing-Highway 5 Roxette Fading Like A Flow Technotronic- Move That Body KLF-Last Train Ta Trancentral

RADIO 102/Haugesund Egil Houeland - Head Of Music A List:

Paula Abdul- Rush Rush Lenny Kravitz- It's Not Over R.E.M.- Shiny Happy People Simple Minds- See The Lights J. Wesley Harding-The Person

AD Roachfard Get Ready T'Pau- Whenever You Need Me Blur-Ther's Na Other ing Mystery-Falling Down AL Milltown Brothers

RADIO MOSS/Moss Kai Roger Ottesen - Head Of Music A List:

AD Carly Simon-You're So Vain Tevin Campbell-Round & Round Silje-For Tomorrow
Roxette-Fading Like A Flower Karl Keaton-Love's Burn Oleta Adams-You've Got To Tronsvision Vamp- I Just Wanna Sheena Easton- What Comes Yes Lift Me Up

AD Ziggy Marley Kozmik The Blessing-Highway 5 Spencer Davis Group- Keep On Top- She's Got The World

STUDENTRADIOEN TROMSO/Tromso Rune Hagen - Head Of Music A List:

AD Spencer Davis Group Keep On Eric Gadd- Deodstone
R.E.M.- Shiny Happy People Charlatans Over Rising The Blessing-Highway 5 Mylene Farmer- Desenchantée John Barry- John Dunbar Theme De La Soul- Ring Ring Ring Low Budg.Blues Band- Need Your

RADIO TRONDHEIM/Trondheim Jon Branaes - Head Of Music A List:

AD Carola-Fångad Av En Stormvind Ketil Engeland-Revers Low Budg. Blues Band- Need Your

#### DENMARK

DANMARKS RADIO/Arhus Leif Wivelsted - Head Of Prog. A List:

AD Che er- The Shoop Shoop Song

RADIO VOICE/Copenhagen Bo Berg - Prog. Dir. PP Daryl Braithwaite Rise T'Pau- Whenever You Need Me

Anne Linnet- Det' Sa Dansk Lisa Fischer-Save Me A List:

AD Roxette Fading Like A Flow Simple Minds See The Lights nsvision Vamp | Just Wanna Feargal Sharkey- Woman & I

RADIO VIBORG Henning Kristensen/Poul Foged -Head Of Music A List:

AD Carola Fångad Av En Stormvind Daryl Braithwaite Rise Sanna- Where Blue Begins Rebel Pebbles- Dream Lover Cathy Dennis- Touch Me

B List:

AD Tony Banks-1 Wanna Change Sabrina- Yeah Yeah
Joni Mitchell- Come In From James- Sit Down Lei Moe Midsommer Rock The Farm- All Together Now Extreme- More Than Words H. Grönemeyer- Haarscharf Woterboys- Whole Of The Moon Sheena Easton- What Comes Keedy- Save Some Love

AALBORG NÆRRADIO/Aglborg Olaf Meditzky - DJ/Prod. PP Daryl Braithwaite Rise A List:

AD Poppy Foctory-7X7 Alison Moyet- it Won't Be Long Joe Jackson- Stranger Than Rick Astley- Move Right Out Youngblood- Gotta Be Perfect Kim Appleby- G.L.A.D. E.L.O.- Honest men
Elvis Costello- Other Side Of Keedy- Save Some Love Harriet-Temple Of Love

ÅRHUS NÆRRADIO/Århus Ib Buch - Head Of Music A List:

AD Carola-Fångad Av En Stormvind Bananarama- Long Train Running James Thomas- Time Under The Moonjam- Midsomn E.L.O. Once Upon A Time Ole Ole-Love Crusaders

AD Lei Moe-Midsommer Rock Vikingarna-Höga Berg Tony Banks- I Wanna Change Sheila- Droppin Like Flies

RADIO HORSENS/Horsens Jan Boogaloo - Head Of Music PP Amy Gront- Baby Baby Bananaramo- Long Train Running O.M.D. Sailing On The Seven Hugo Hugo Er En Skærmtrold Cathy Dennis-Touch Me Sabrina-Yeah Yeah

UPTOWN FM/Copenhagen Niels Pedersen - Head Of Music PP HanCats-Loving You
Cathy Dennis-Touch Me

A List: AD Roxette-Fading Like A Flower

Kudusai-Situation Tesla: Signs
Rebel Pebbles: Dream Lover Mylene Farmer- Desenchantée Sanne- Where Blue Begins

Stig Hartvig Nielsen - Prog. Contr. A List: AD Whitney Houston-Miracle B List:

AD Cathy Dennis Touch Me Madonna-Rescue Me

RADIO SYDKYSTEN/Copenhagen Peter Hald - Head Of Music

AD Roxette-Fading Like A Flower H. Grönemeyer- Haarschraf Rebel Pebbles- Dream Lover E.L.O.- Once Upon A Time Paula Abdul- Rush Rush 4th Elevation- Make Me Fe James Thomas-Time Under The

RADIO VICTOR/Esbiera Thomas Kristensen - Head Of Music PP Roxette-Fading Like A Flower

AD Cathy Dennis-Touch Me Bananarama- Long Train Running Sabring-Yeah Yeah Roachford Get Ready Rembrandts-That's lust The

RADIO HOLBÆK/Holbæk Stig Nielsen - DJ/Prod.

PP Tony Banks | Wanna Change A List:

AD De La Soul- Ring Ring Ring Seal-Future Love Paradise Eric Gadd- Da You Believe Jellyfish- Baby's Coming Back

#### FINLAND

YLE 2/RADIOMAFIA/Helsinki Jukka Haarma - Music Coord. A List: AD Mylene Farmer- Desenchantée

Joe Jackson- Stranger Than U-Bayou- Luvattu Maa Miranda Sex Garden-Rush Forth EMF- Children
Paul Simon- Born At The Right **Pate Mustajarvi**- Tarjoa Roxette-Fading Like A Flower Rainbirds- Two Faces Esa Eloranta-Matkalle Seal-Future Love Paradise Alian Ron Cavana- Cajun Ceili Noitalinna Huraa Balladi Michael Bolton- When A Man Saul Kitchen- Sweet Soul Music Roger Milla- Dance With a Lion Nils Lofgren- Valentine KLF- Last Train To Trancentral Aknestik-Toukokuusso Yes-I Would Have Waited

RADIO 1, 91.1 FM/Helsinki Joke Linnamaa - Prog. Dir.

AD R.E.M. Shiny Happy People KLF- Last Train To Trancentral Frederik-Miesstrippari Amy Grant- Baby Baby Silencers-Bulletproof Heart Willie Nile Everybody Needs Saul Kitchen- Sweet Soul Music Los Lobos-Bertha

#### **AUSTRIA**

ANTENNE AUSTRIA/Vienno Mario Weitzl - Head Of Music AD Chris Isaak- Blue Hotel Mike & The Mechanics- Word Of Stephanie-Winds Of Change

CD INTERNATIONAL/Bratislava Peter Lossack - Head Of Music PP Cher- The Shoop Shop Song
AD David Knopfler- Lonely Is The Groove Factory- | Can't Stand The Fixx- How Much Is Enough Huey Lewis-Couple Days Off

A Man Called Adam- | Want To Triplets- You Don't Have To Seal- Future Love Paradise Nomad-Just A Groove Rodeo Jones- Get Wise

#### **SWITZERLAND**

DRS 3/Basel Christoph Alispach - Music Co-ord. PP De La Soul- Ring Ring Ring

AD Marc Cohn-Walking In Memphis Comateens A Place For Me Swimming The Nile The Monkey AL Kentucky Headhunters

COULEUR 3/Lausanne Gerard Saudan - Head Of Music AD Chapterhouse Pearl Blur-There's No Other way Inspiral Carpets- Beast Inside

RETE 3/Lugano Giorgio Passera- Head Of Music The Farm- Groovy Train Flying Pickets- Englishman In

RSR LA PREMIERE/Geneva Catherine Colombara - Prod.

AL Mano Neara Henri Des O.M.D.

RADIO 24/Zurich Clem Dalton - DJ/Co-ord. Terry Ronald- One More Dollar Scritti Politti- She's A Klaus Hoffmann- Sie Schwiegen Johnny Hates Jazz-Let Me T'Pau- Whenever You Need Me

RADIO FORDERBAND/Bern Res Hassenstein - DJ/Co-Ord. PP Rembrandts Just The Way It AD Elvis Costello The Other T'Pau- Whenever You Need Me Keedy- Save Some Love Johnny Hates Jazz-Let Me

RADIO BASILISK/Basel Nick Schulz - DJ/Co-Ord. AD Clash- Should I Stay Or Zucchero/P.Young- Senza Una

Rolf Tschuppert - Music Director PP Susanna Hoffs- Unconditional Rembrandts- Just The Way It Huey Lewis- Couple Days Off Pepsi & Shirley- Someday nple Minds Let There Be

#### PORTUGAL

RFM/Lisbon Pedro Tojal - Head Of Music AD Seal-Future Love Paradise
Zucchero/P.Young-Senza Una Joe Jackson-Stranger Than

CORREIO DA MANHA/Lisbon Rui Pego - Prog. Dir.

Quartz- It's Too Late

AD Young Disciples Apparently Paul Brady- Poor Child Rainbirds- Two Faces Wendys- Pulling My Fingers Womack & Womack- Uptown

AD INXS- Bitter Tears Joe Jackson- Stranger The Father Father-Father Father

#### **IRELAND**

CENTURY RADIO/Dublin Graeme Moreland - Deputy Prog. Contr. A List:

AD Huey Lewis- It Hit Me Like A Elvis Costello-Other Side Of

#### GREECE

ANTENNA 97.1 FM/Athens George Polichroniou -DJ AD Frances Nero-Faotsteps R.E.M.- Losing My Religion E.M.F. Children Nomad- Just A Groove Rod Stewart-Rhythm Of My Michael Bolton-Love Is A KLF- Last Train To Vic Reeves- Born Free New Kids O/T Block- Games

Apostolos Laskarides - Prog. Dir.
PP Mariah Carey | Don't Wasse Mariah Carey- | Don't Wanna Alison Limerick- Where Love Chris Rea Looking For The Doors Roadhouse Blues Milltown Brothers Wich Way Elvis Costello The Other Transvision Vamp B With U Sheena Easton- What Comes Dave Stewart- On Fire

Bingo Boys- How To Dance

SEVEN X, 98.7 FM/Athens

Dance Airplay AD XLD/True So Much Trouble In Mann- Riders On The Storm

STAR FM/Thessaloniki

Vassilis Turonis - Prog. Dir. A List: AD Gloria Estefan Seal Our Fate B List:

AD Waterboys Whole Of The Moon

POP 92.4 FM/Athens Isaac "Easy" Coutiyel - Prog. Mgr. AD Frazier Chorus- Nothing

KLF-Last Train To E.M.F. Children Shalamar- Come Together Black Box- Strike It Up Roachford Get Ready George Michael-Cowboys And

#### YUGOSLAVIA

STUDIO D/RADIO NOVO MESTO Rasto Bozic - DJ/Prod. AD Gloria Estefan-Seal Our Fate

#### POLAND

POLSKIE RADIO 1 & 2/Warsaw Bogdan Fabianski - DJ/Prod.

AD Bombalurina Lollipop De La Soul- Ring Ring Ring Deuces Wild- This Boy Oh Well- Quiet Suzi Quatro Kiss Me Goodbye E.M.F.- Children

Beats Int'l- Echo Chamber Jane Birkin- Et Quand Bien

POLSKIE RADIO 3/Warsaw Marek Niedzwiecki - Prod. PP Huey Lewis- Couple Days Off AD Pat Benatar- Paying The Cost Golden Earring- Going To The Roachford- Get Ready Zucchero/P. Young- Senza Una Blessing-Highway 5 Holly Johnson Across The

RADIO RMF/Cracow Piotr Metz - Head Of Music PP Roxette Joyride A List:

AD Banderas Comfort Of Faith Divinyls- I Touch Myself Maanam- Nle Boj Sle R.E.M.- Shiny Happy People Seal- Future Love Parodise Simple Minds See The Lights B List:

AD Rick Emmett- Saved By Love Kane Roberts- Does Anybody

#### **EUROPE**

VOA/Europe June Brown - Director AD Huey Lewis- Cauple Days Off Paula Abdul- Rush Rush



MTV/London Brian Diamond - Prog. Dir. **Power Rotation:** 

R.E.M.- Losing My Religion Scorpions- Wind Of Change Rod Stewart-Rhythm Of My Heart Zucchero/P.Young Senza Una Roxette Fading Like A Flower Susanna Hoffs Unconditional Heavy Rotation:

Chris Isaak- Blue Hotel Seal- Crazy Roxette-Joyride Clash Should I Stay Or Should C&C Music Factory Gonna Make The Rembrandts- Just the Way Bee Gees- Secret Love Chesney Hawkes-The One & Only O.M.D. Sailing On The Seven Simple Minds let There Be Pet Shop Boys Where The

Rolling Stones Highwire De La Soul Ring Ring Ring Michael Bolton-Love Is A The Doors- Break On Through **Active Rotation:** 

Scritti Politti She's A Woman Rick Astley- Move Right Out Definition Of Sound- Wear Mylene Farmer- Desenchantée Mike & The Mechanics Word Of Cher- The Shoop Shoop Song Wilson Phillips- You're In Sting- Mad About You Monie Love/Adeva- Ring My Bell Bingo Boys- How To Dance Nomad-Just A Groove Breakout:

Roachford- Get Ready Gerrardo- Rico Suave Queensryche- Silent Lucidity Culture Beat- Tell Me That Waterboys- Whole Of The Moon R.E.M.- Shiny Happy People Medium Rotation:

Lio Girl From Ipane The Doors- Break On Through Extreme More Than Words Huey Lewis- Couple Days Off New Kids On The Block- Call It ZZ Top- My Head's In Warrant- Uncle Tom's Cabin A Tribe Called Quest- | Left AC/DC- Are You Ready The Almighy- The Devil's Toy The Law- Laying Down The Law The Silencers Bulletproof Front 242- Rhythm Of Time Curve- Coast Is Clear Seal-Future Love Paradise Beverly Craven-Promise Me Chris De Burgh-Simple Truth Electronic-Get The Messoge Buzz Bin:

Lenny Kravitz- Always On The Julian Cope-East Easy Rider Dece-Lite-Good Beat KLF- Last Train To Trancentral Ziggy Marley Kozmik

### Do You **Play Jazz?**

Coming in issue 24: the first of a monthly page dedicated entirely to Jazz radio and the Jazz business in Europe.

We will feature:

profiles of stations and presenters

Jazz airplay charts

Jazz sales chart

Jazz reviews

Jazz news and upcoming events.

We need your help! We are looking for Jazz stations or shows that would like to report to us each month their most played or favorite current releases. Please let us know if you play Jazz on your station.

Call, write, or fax Terry Berne, **Jazz** page coordinator here at Music & Media. Our first page goes to press on May 24, so hurry!





### EUROPEAN **AIRPLAY TOP 50**



SEL ARTIST S TITLE - ORIGINAL LABEL (PUBLISHER) S TITLE - ORIGINAL LABEL (PUBLISHER)	AST VER ARTIST  SITUE - ORIGINAL LABEL (PUBLISHER)  SITUE - ORIGINAL LABEL (PUBLISHER)	ATIST  ARTIST  SI TY SE  TITLE - ORIGINAL LABEL (PUBLISHER)
3 3 Love Is A Wonderful Thing Michael Bolton · Columbia (Warner Chappell)	18 9 8 Where The Streets Have No Name/Seriously? Pet Shop Boys - Parlophone (o.EMI/Warner Choppell aa.Cage/10)	35 37 3 Blue Hotel Chris Isaak - Reprise (Warner Chappell)
2 1 7 The One And Only Chesney Hawkes - Chrysalis (Warner Chappell)	24 3 Ring Ring Ring (Ha Ha Hey) De La Soul - Tommy Boy (WC/Tee Girl/Curio/Chelsea/Island/MCA)	Promise Me Beverley Craven - Epic (Warner Chappell)
3 2 8 The Shoop Shoop Song (It's In His Kiss) Cher - Epic (Alley/Trio/Hudson Bay)	20 21 9 Let There Be Love Simple Minds - Virgin (Virgin Music)	37 34 15 Place Des Grands Hommes Patrick Bruel - RCA (14 Productions)
4 12 Joyride Roxette - EMI (Jimmy Fun Music)	21 25 6 Cowboys And Angels George Michael - Epic (Morrison Leohy)	38 47 2 Get The Message Electronic - Virgin (Warner Chappell)
5 10 Rhythm Of My Heart Rod Stewart - Warner Brothers (WB/Jamm/Bibo)	22 30 18 Mercy Mercy Me/I Want You Robert Palmer - EMI (Jobele/Rondor)	Footsteps Following Me Frances Nero - Debut (Kastlekat/WC/With Love From Detroit)
6 13 3 Future Love Paradise Seal - ZTT/WEA (Beethoven Street/Perfect)	23 20 5 You're In Love Wilson Phillips - SBK (EMI/Warner Chappell)	Touch Me (All Night Long) Cathy Dennis - Polydor (Chrysalis/Memory Lane)
7 6 12 Secret Love Bee Gees - Warner Brothers (Gibb Brothers/BMG Music)	24 8 6 Word Of Mouth Mike & The Mechanics - Virgin (Michael Rutherford)	41 35 5 Goodbye Lover Liane Foly - Virgin (Virgin)
8 7 4 Senza Una Donna (Without A Woman) Zucchero Fornaciari & Paul Young · London (Warner Chappell/PalyGram/EMI)	25 45 3 Baby Baby Amy Grant - A&M (Age To Age/Edward Grant/Yellow Elephoni)	42 50 2 Outremer Bernard Lavilliers - Borclay (Not Listed)
9 10 11 Just The Way It Is, Baby the Rembrandts - Arco (WB/Warner-Tamerlane/Tiger God)	26 27 8 Losing My Religion R.E.M Warner Brothers (Warner Chappell)	43 46 2 Long Train Running Bananarama - London (Warner Chappell)
19 18 Wind Of Change Scorpions - Mercury (Almo/Testatyme Music)	27 26 7 Ein Herz Kann Man Nicht Reparieren Udo Lindenberg - Polydor (Robo Music)	44 48 14 G.L.A.D. Kim Appleby - Parlophone (Copyright Control)
17 3 Sailing On The Seven Seas O.M.D Virgin (Raw Unlimited/Virgin)	28 31 4 Rescue Me Madonna - Sire (WB/Blue Disque/Webo Girl)	45 32 12 AllTogetherNow The Farm - Produce (Farm Music)
2 15 7 Désenchantée Mylene Farmer - Polydor (Requiem Publishing)	You Don't Have To Go Home Tonight The Triplets - Mercury (Various)	46 41 2 Homely Girl UB40 - Virgin (Virgin/Intersong)
3 14 4 One More Try Timmy T Quality (RMI)	30 22 15 My Side Of The Bed Susanna Hoffs - Columbia (Various)	Whenever You Need Me T/Pau - Siren (Virain)
16 4 Get Ready Roachford - Columbia (PolyGram)	31 28 6 Sit Down James - Fontana (Blue Mountain)	Requiem Pour Un Con Serge Gainsbourg - Phonogram (Hortensia)
15 12 13 Auberge Chris Rea - East West (Warner Chappell)	32 29 3 Seal Our Fate Gloria Estefan - Epic (EMI)	49 33 22 Wicked Game Chris Isaak - London (Warner Chappell)
6 11 19 Crazy Seal - ZTT/WEA (Beethoven Street/Perfect)	33 23 4 The Whole Of The Moon The Waterboys - Ensign (Dizzy Heights/Chrysolis)	Don't Let Me Down The Farm - Produce (Virgin)
7 18 12 A Nos Actes Manques Frederics, Goldman & Jones - Columbia (JRG/Marc Lumbraso)	Just A Groove Nomad - Rumour (Skratch)	The European Airplay Top 50 is compiled from the individual national airplay charts bel Circled songs indicate increased or maintained airplay is expected for the following week

### NATIONAL AIRPLAY

#### UNITED KINGDOM

Most played records on BBC stations and major

- (3) M.Bolton Love Is A Wonderful Thing
  (14) Frances Nero Footsteps Following Me
  (1) Cher The Shoop Shoop Song
  (16) Seal Future Love Paradise
  (5) Roachford Get Ready!

- 5. (5) Roachford Get Ready! 

  6. (-) Cathy Dennis Touch Me (All Night Long)

  7. (4) Zucchero/Paul Young Senza Una Donna

  8. (10) O.M.D. Sailing On The Seven Seas 

  9. (2) Chesney Hawkes The One And Only 

  10. (13) Electronic Get The Message 

  11. (-) Beverley Craven Promise Me 

  12. (9) James Sit Down 

  13. (7) Madanna Rescue Me

- 13. (7) Madonna Rescue Me
- Milson Phillips You're In Love

  E.Costello The Other Side Of Summer 
  The Farm Don't Let Me Down

  KLF Last Train To Trancentral

  Gloria Estefan Seal Our Fate

  Lonnie Gordon Gonna Catch You

  Roxette Fading Like A Flower

Most played records on Cuarenta Principales, covering the major stations.

- (3) Celtas Cortos Gente Impresentable (1) Emilio Aragón Cuidado Con Paloma

- 2. (1) Emilio Aragón Cuidado Con Paloma 
  3. (4) Roxette Joyride
  4. (6) J.Travolta/O.Newton-John Grease Megamix
  5. (7) Modestía Parte Como Te Mueves 
  6. (8) The Farm AllTogetherNow
  7. (13) Pet Shop Boys Where The J. Seriously?
  8. (12) Tennessee Llueve En Mi Corazon 
  9. (11) Freddy Noise Yo Soy Un Freddy Noise 
  10. (14) Enigma Mea Culpa Part II
  11. (-) La Trampa Si Pudiera 
  12. (-) Londonheat No Woman No Cry
  13. (16) Rick Astley Move Right Out

- 13.(16) Rick Astley Move Right Out
  14.(19) Hombres G La Primavera ●
  15. (-) The Doors Break On Through
  16. (-) Aerolineas Federales No Sigas Mi Camino ●
- 17.(18) Chris Isaak Wicked Game

- 18. (20) Antonio Vega Esperando Nada ●
  19. (-) 091 La Vida Que Mala Es ●
  20. (-) Nomad/MC Mikee Freedom Devotion

#### GERMANY

Most played records on the ARD stations and major pri vates. Compiled by Media Control/Baden Baden.

- Bee Gees Secret Love 1. (1)
- Joyride Roxette
  Rod Stewart Rhythm Of My Heart
  Rembrandts Just The Way It Is, Baby
  Cher The Shoop Shoop Song
- (12) Chesney Hawkes The One And Only 6. (12) Chesney Hawkes - The One And Only
  7. (6) Zuechero/Paul Young - Senza Una Donna
  8. (9) Chris Rea - Auberge
  9. (13) M.Bolton - Love Is A Wonderful Thing
  10. (7) U.Lindenberg - Ein Herz Kann Man Nicht...
  11. (14) O.M.D. - Sailing On The Seven Seas
  12. (19) Scorpions - Wind Of Change
  13. (10) Susanna Hoffs - My Side Of The Bed
  14. (15) Chris Isaak - Blue Hotel

- 14.(15) Chris Isaan Bide Hotel
  15.(11) Timmy T One More Try
  16. (8) Pet Shop Boys Where The../..Seriously?
  17. (-) Amy Grant Baby Baby
  18. (-) Triplets You Don't Have To Go Home...
  19. (-) Vaya Con Dios Night Owls
  20. (-) Rick Astley Cry For Help

HOLLAND

Most played records on national stations Radio 2 and Radio 3. Compiled by Stichting Nederlandse Top 40.

Triplets - You Don't Have To Go Home

Triplets - You Don't Have To Go Home...
Nomad/MC Mikee Freedom - Just A Groove
Seal - Future Love Paradise
R.E.M. - Losing My Religion
) M.Bolton - Love Is A Wonderful Thing
) Clouseau - Geef Het Op
) De La Soul - Ring Ring Ring (Ha Ha Hey)
Hessel - Somebody Told Me Het Goede Doel - Als Ik De Bouw Van...

Scorpions - Wind Of Change
Ten Sharp - You

Golden Earring - Going To The Run
Chesney Hawkes - The One And Only
Amy Grant - Baby Baby

13. (-) Chesney Hawkes - The One And Only
14. (-) Amy Grant - Baby Baby
15. (-) Tony Scott - From Da Soul ●
16. (-) Boy Meets Girl - Waiting For A Star To Fall
17. (9) The Scene - Blauw ●
18. (19) Timmy T - One More Try
19. (-) George Michael - Cowboys And Angels
20. (-) Bob Marley - Could You Be Loved

#### FRANCE AM

Most played records on AM stations. Compiled by

- (1) Mylene Farmer Desenchantée (2) Fredericks/Goldman/Jones A Nos... (5) S.Gainsbourg Requiem Pour Un Con (7) Jil Caplan Tout C'Qui Nous Separe
- Amina Le Demier Qui A Parle
- (-) Amina Le Demier Qui A Parie ●
  (12) P.Bruel Place Des Grands Hommes ●
  (13) Julien Clerc Le Verrou ●
  (-) Phil Collins Who Said I Would
  (3) Bernard Lavilliers Outremer ●
  0. (6) Michel Sardou Le Veteran ●
  1. (4) Liane Foly Goodbye Lover ●
  2. (14) Seal Crazzy

- 12. (14) Seal Crazy
  13. (9) Enzo Enzo Les Yeux Ouverts

- 13. (9) Enzo Enzo Les Youx Ouverts
  14. (10) J. Hallyday Diego Libre Dans Sa Tete
  15. (17) Chris Rea Auberge
  16. (8) Roch Voisine Darling
  17. (20) Sting Mad About You
  18. (-) Simple Minds Let There Be Love
  19. (-) Stephanie Winds Of Chance
  20. (15) The Comateens A Place For Me ●

**AUSTRIA** 

Most played records on national pop station O3. Compiled by Media Control/Baden Baden.

(1) Rod Stewart - Rhythm Of My Heart
(3) Chesney Hawkes - The One And Only
(-) M.Bolton - Love Is A Wonderful Thing
(2) R.Palmer - Mercy Mercy Me/I Want You
(1) Bee Gees - Secret Love

6. (1) Bee Gees - Secret Love
7. (5) Rosette - Joyride
8. (-) Timmy T - One More Try
9. (4) Cher - The Shoop Shoop Song
10. (-) Beat 4 Feet/K.Cooper - Sister Soul & Mr. Beat
11. (16) Kim Appleby - G.L.A.D.
12. (12) Rembrandts - Just The Way It Is, Baby
13. (9) Elton John - Easier To Walk Away
14. (10) Pauling Feter Only In L. Madees
14. (10) Pauling Feter Only In L. Madees
15. (11) The Company of the Madees
16. (12) Pauling Feter Only In L. Madees
16. (13) Pauling Feter Only In L. Madees
16. (14) Pauling Feter Only In L. Madees
16. (14) Pauling Feter Only In L. Madees
16. (15) Pauling Feter Only In L. Madees
16. (16) Pauling Pauli

14.(10) Pauline Ester - Oui, Je L'Adore 15.(14) Bingoboys/Princessa - How To Dance
16.(19) Jesus Loves You - Bow Down Mister
17.(20) Quartz/Dina Carroll - It's Too Late

Most played records on FM stations. Compiled by Media Control/Strasbourg.

FRANCE FM

- (1) Fredericks/Goldman/Jones A Nos....
- UB40 Homely Girl
  Mylene Farmer Désenchantée ●
  Elton John You Gotta Love Someone

- (9)
- Seal Crazy
  W.Houston All The Man That I Need
  Simple Minds Let There Be Love
  DNA La Serenissima
  FMT Suzanna
- (8)
- Monie Love/True Image It's A Shame Beverley Craven Promise Me
- 12.(10) Sting Mad About You
- 13.(16) George Michael Cowboys And Angels 14. (-) Kim Appleby G.L.A.D. 15.(20) Rod Stewart Rhythm Of My Heart 16. (-) Madonna Rescue Me
- 17.(13) Vanilla Ice Ice Ice Baby

- 18.(12) Mariah Carey Someday 19.(14) C.Dion Where Does My Heart Beat Now? 20.(15) Enigma Mea Culpa Part II

#### **SWITZERLAND**

Most played records on the national station DRS 3 and major privates, Compiled by Media Control/Basel.

- (1) Roxette Joyride
- (5) M.Bolton Love Is A Wonderful Thing
  (3) Bee Gees Secret Love
  (12) Rembrandts Just The Way It Is, Baby
- (15) Seal Future Love Paradis

- 10. (6)
- . (15) Seal Future Love Paradise
  . (2) Rod Stewart Rhythm Of My Heart
  . (7) Seal Crazy
  . (17) Mylene Farmer Désenchantée
  . (4) Simple Minds Let There Be Love
  0. (6) Scorpions Wind Of Change
  1. (-) Monie Love vs Adeva Ring My Bell
  2. (-) Clash Should I Stay Or Should I Go
  3. (-) Dream Warriors My Definition Of A ...
  4. (-) Bob Dylan Series Of Dreams
  5. (9) Lee Jackson Stranger Than Eigition
- Joe Jackson Stranger Than Fiction Banderas This Is Your Life 15. (9)
- 17. (-) Chesney Hawkes The One And Only
  18. (-) Robert Palmer Mercy Mercy Me/I Want You
  19. (-) C&C Music Factory Gonna Make You Sweat
  20. (11) Pet Shop Boys Where The../..Seriously?

M&M's National Airplay charts reflect the 20 songs receiving the most airplay in each country listed. The individual charts are compiled by various media controllers and research organizations, based on reports from participating stations representing various formats. These charts are combined and weighted to comprise the European Airplay Top

ITALY

George Michael - Cowboys And Angels
Mike & The Mechanics - Word Of Mouth
Bliss - Change In The Weather
Huey Lewis/The News - Hard At Play (LP)

(6) Rosenford - Get Ready
 (7) Mano Negra - King Of Bongo
 (8) Lenny Kravitz - Always On The Run
 (9) Pe La Soul - Ring Ring Ring (fla Ha Hey)
 (10) Alison Limerick - Where Love Lives

11. (11) Simple Minds - Let There Be Love 12. (12) Riccardo Cocciante - Se Stiamo Insiem 13. (13) Marco Masini - Perché Lo Fai ●

14.(14) P.Bertoli/Tazenda - Spunta La Luna...

14. (14) P.Bertolv Inzenda - Spunta La Luna...

15. (15) Rosette - Joyride

16. (16) Umberto Tozzi - Gli Ahri Siamo Noi ●

17. (17) Amedeo Minghl - Nenc ●

18. (18) Paolo Vallese - Le Persone Inutili ●

19. (19) Raf - Oggi Un Dio Non Ho ●

20. (20) Enigma - Sadeness Part 1

Most played records on RAI Stereo Due

(1) Seal - Future Love Paradise

M&M also surveys nearly 100 contemporary music stations to develop the European Hit Radio chart, which can be found on page 24. That chart and its related statistics detail singlesbased airplay at stations specifically targeting 12-34 year-olds on a fulltime or part-time basis.

- National product

18.(11) Chris Rea - Auberge
19. (-) Amy Grant - Baby Baby
20.(15) Bilgeri - In Love With Two Ladies●



ABOVE AND BEYOND THE CALL OF DUTY - At its All-Industry Luncheon during the recent NAB conference in Las Vegas, Capital Cities/ABC chairman Tom Murphy (center) received the Distinguished Service Award - broadcasting's highest honor - from NAB Joint Board chairman Lowry Mays (1) and NAB president/CEO Eddie Fritts.

#### AMERICAN MODEL, CHAPTER FOUR

## The Development of 'Narrowcasting'

by E. Karl

Up until the late 1970s, there were Top 40 stations, Rockers, Country, Easy Listening and, of course, some MORs still trying to make it on AM.

As the 1980s kicked in, the old broadcast formats started to factionalise into narowcast formats. Top 40 split into CHR and Adult Contemporary (AC). Rockers became either "free-form" progressive or hybrid AOR (albumoriented rock) that had stations

with one foot in rock and the other in pop/Top 40. Easy Listening stations started airing new original versions of old standards, and some even started to mix in soft vocals along with the "elevator music" they played. Country split into two offerings, with "traditional" (twang) on one end, and what was called "modern" (thanks to the hit movie Urban Cowboy) on the other.

Each narrow format within each broad format had its own group of listeners, its own audience appeal. Researchers helped programmers find out about 'realistic market targets", and that led to stations that used to target 18-34 year-olds saying that their new targets were "20-30 yearolds, leaning 65% male, who are fans of both rock and pop/Top 40 music, but who don't like all rock

identified, programmers asked them what they wanted on a radio station they would listen to most. Programmers thus learned what "product elements" were most important to their target audiences. Stations that used to just say they "played the hits" were saying that they offered their targets "a lot of music in a row, a fun and entertaining morning show, fewer commercials, and news about music and concert information"

Radio stations also learned that once they defined targets and then found out what those target listeners wanted, they should also have a handle or "position" that made their stations stand out as "one of a kind" in their markets. That's when "Best Rock" and "More Music" and "The Place To Relax" debuted all over billboards in the US.

Narrowcasting Next week:

## and who don't like all Top 40." Once target listeners were

Meanwhile, the "old-line" AM, stations that still thought their audiences were anyone 12+ saw their audience bases eroded. The big old broadcast stations (like the big old department stores such as Sears) saw their audiences fractionalise and retreat into stations that offered more specialised programming, similar to boutique or specialty shops which appeared in shopping malls across the US.

Finds Its Niches.

#### **Fans Against** Radio Censorship

A study conducted by Denverbased Paragon Research reveals that 63% of 18-54 year-old music listeners surveyed believe that radio stations should not exclude programming songs with controversial lyrics. The findings also showed that 67% of the respondents have not switched away from a station because of the lyrics to a particular song.

However, when asked whether an recording should carry a sticker warning of controversial lyrics, 78% of the participants answered positively.

SINGLES

Billboard

**ALBUMS** 

V		© 1991, Bil	llboard/BPI Communications,	Inc. For w	eek endir	ng May 25 1991	
TW	LW	Artist/Title	Label	TW	ΓW	Artist/Title	Label
(1)	8	MARIAH CAREY/I Don't Wanna Cry	Columbia	1	8	MICHAEL BOLTON/Time, Love And Tenderness	Columbia
2	2	CATHY DENNIS/Touch Me (All Night Long)	Polydor	2	6	SOUNDTRACK/New Jack City	Giant
3	9	EXTREME/More Than Words	M&A	3	2	MARIAH CAREY/Mariah Carey	Columbia
4	_1	HI-FIVE/I Like The Way (The Kissing Game)	Jive	4	16	GARTH BROOKS/No Fences	Capitol
5	5	ROD STEWART/Rhythm Of My Heart V	Varner Brothers	5	1	RELEIVING COLOR	ner Brothers
6	4	DIVINYLS/I Touch Myself	Virgin	6	3	C&C MUSIC FACTORY/Gonna Make You Sweat	Columbia
7	3	C&C MUSIC FACTORY/Here We Go	Columbia	7	NE	LUTHER VANDROSS/Power Of Love	Epic
(8)	10	COLOR ME BADD/I Wanna Sex You Up	Giant	8	9	ANOTHER BAD CREATION/Coolin' At The Playgrour	nd Motown
9	12	MICHAEL BOLTON/Love Is A Wonderful Th	ing Columbia	9	4	WILSON PHILLIPS/Wilson Phillips	SBK
10	11	QUEENSRYCHE/Silent Lucidity	EMI	10	10	, , ,	ner Brothers
11	13	R.E.M./Losing My Religion V	Varner Brothers	11	5	THE BLACK CROWES/Shake Your Money Maker De	
12	7	AMY GRANT/Baby Baby	A&A	12	11	AMY GRANT/Heart In Motion	A&M
13	23	PAULA ABDUL/Rush Rush	Virgin	13	27	VANILLA ICE/To The Extreme	SBK
14	14	THE TRIPLETS/You Don't Have To Go Home	Mercury	14	26	EXTREME/Extreme    Pornograffitti	A&M
15	6	ROXETTE/Joyride	EMI	15	35	YES/Union	Arista
16	17	WHITNEY HOUSTON/Miracle	Arista	16	12	QUEENSRYCHE/Empire	EMI
17	25	EMF/Unbelievable	EMI	17	7	ENIGMA/MCMXC A.D.	Charisma
18	18	RUDE BOYS/Written All Over Your Face	Atlantic	18	14	ROXETTE/Joyride	EMI
19	20	SHEENA EASTON/What Comes Naturally	MCA	19		L.L. COOL J/Mama Said Knock You Out	Def Jam
20	22	FIREHOUSE/Don't Treat Me Bad	Epic	20	15	WHITNEY HOUSTON/I'm Your Baby Tonight	Arista
21	24	BLACK BOX/Strike It Up	RCA	21	28	M.C. HAMMER/Please Hammer Don't Hurt 'Em	Capitol
22	16	KEEDY/Save Some Love	Arista	22	40	GARTH BROOKS/Garth Brooks	Capitol
23	26	LUTHER VANDROSS/Power Of Love/Love	Power * Epic	23		GLORIA ESTEFAN/Into The Light	Epic
24	30	<b>HUEY LEWIS &amp; THE NEWS</b> /Couple Days	Off EMI	24		DOLLY PARTON/Eagle When She Flies	Columbia
25	27	RIFF/My Heart Is Failing Me	SBK	25		CHRIS ISAAK/Heart Shaped World	Reprise
26	15	NELSON/More Than Ever	DGC	26	_	THE SIMPSONS/The Simpsons Sing The Blues	Geffen
27	19	<b>VOICES THAT CARE/Voices That Care</b>	Giant	27	NE	HUEY LEWIS & THE NEWS/Hard At Play	EMI
28	38	ANOTHER BAD CREATION/Playground	Motown	28	32	AC/DC/The Razors Edge	Atco
29	33	L.L. COOL J/Mama Said Knock You Out	Def Jam	29	36	THE KENTUCKY HEADHUNTERS/Electric Barnyard	Mercury
30	21	RICK ASTLEY/Cry For Help	RCA	30		SOUNDTRACK/Teenage Mutant Ninja Turtles	SBK
31	31	THE BLACK CROWES/She Talks To Angels		31		TESLA/Five Man Acoustical Jam	Geffen
32	39	UB40/Here I Am (Come And Take My Love)	Virgin	32	NE		Profile
33	35	SALT-N-PEPA/Do You Want Me	Next Plate	33		MADONNA/The Immaculate Collection	Sire
34	29	MONIE LOVE FEAT. TRUE IMAGE/It's A Shame (My Sister)	Warner Brothers	-	7	WARRANT/Cherry Pie	Columbia
35	36	LATOUR/People Are Still Having Sex	Smash		NE		Epic
36		STYX/Love At First Sight	M&A	36			DGC
37	NE	JESUS JONES/Right Here, Right Now	SBK	$\sim$	NE		Interscope
38	NE	MARC COHN/Walking In Memphis	Atlantic		NE	CLINT BLACK/Put Yourself In My Shoes	RCA
39	NE	GERARDO/We Want The Funk	Interscope		NE	REBA MCENTIRE/Rumour Has It	MCA
40	28	WILSON PHILLIPS/You're in Love	SBK	40	17	DIVINYLS/Divinyls	Virgin



## **EUROCHART** HOT 100<sub>®</sub> SINGLES



X X E TITLE COUNTRIES CHARTED  SE SE ARTIST- ORIGINAL LABEL (PUBLISHER)	N N N N N N N N N N N N N N N N N N N	X     X     X     X     X     X
1 11 Joyride Roxette - EMI (Jimmy Fun Music)  D.B.NL.A.CH.S.P.DK.N.SF.GR.I	35 59 4 Just The Way It Is, Baby the Rembrandts - Atco (WB/Warner-Tamerlane/Tiger God)	69 40 6 Strike It Up Black Box - deConstruction (Warner Chappell/Copyright Control
2 2 17 Wind Of Change F.D.B.NL.CH.S.N Scorpions - Mercury (Almo/Testatyme Music)	36 86 2 Promise Me Beverley Craven - Epic (Warner Chappell)	Unchained Melody The Righteous Brothers - Verve/Polydor (MPL Communications)
3 3 The Shoop Shoop Song (It's In His Kiss) UKDASDKIRN Cher-Epic [Alley/Trio/Hudson Bay]	37 26 22 Gonna Make You Sweat D.E.A.CH.S.GR C&C Music Factory - Columbia (Virgin Music)	71 72 2 Kommer Du Ihåg Mig? Jim Jidhed - Virgin (Not Listed)
4 3 Last Train To Trancentral/The Iron Horse UK.D.B.N.L.S.D.K.SF KLF - KLF Communications [EG/Zoo/WC/Wandee/BMG]	38 11 3 Born Free Vic Reeves & The Roman Numerals - Sense (EMI)	72 73 11 About You F David Hallyday - Scotti Bros (Maritza Music)
5 20 5 Senza Una Donna (Without A Woman) UK.D.8.P.R.N. Zucchero Fornaciari & Paul Young - London (Warmer Chappell/PolyGram/EMI)	39 34 16 (I Wanna Give You) Devotion D.E.A.C.H.S.G.R. Nomad feat. MC Mikee Freedom - Rumour (Skratch/Copyright Control)	Long Train Running  Bananarama - London (Warner Chappell)
6 5 12 Should I Stay Or Should I Go D.B.NLA.CH.S.DK.N.SF.GR The Clash · Columbia (Nineden)	Love Is A Wonderful Thing Michael Bolton - Columbia (Warner Chappell)	74 93 11 This Is Your Life Banderas - London (One Life/Island/Elysian)
7 19 6 Sailing On The Seven Seas O.M.D Virgin (Raw Unlimited/Virgin)	41 45 11 Place Des Grands Hommes Patrick Bruel - RCA (14 Productions)	75 71 3 I Say Yeah UK.F Chicco Secci Project feat. O Johnson - Energy Production (PolyGram)
8 41 2 Touch Me (All Night Long) Cathy Dennis - Polydor (Chrysalis/Memory Lane)	42 37 6 Ring My Bell Monie Love Vs Adeva - Cooltempo (Chrysalis/Copyright Control)	76 75 12 Unfinished Sympathy Massive - Wild Bunch/Circa (Island)
<b>9</b> 7 7 <b>Désenchantée</b> Mylene Farmer · Polydor (Requiem Publishing)	43 48 5 Geef Het Op B.NE Clouseau - EMI (EMI)	77 64 7 Word Of Mouth Mike & The Mechanics - Virgin (Michael Rutherford)
To 24 3 Future Love Paradise  Seal - ZTT/WEA (Beethoven Street/Perfect)	44 46 4 Children UK.D.CH.DK.JR E.M.F Parlophone (Warner Chappell)	78 83 3 Grease The Dream Mix Valli/Travolta/John - Polydor (Warner Chappell)
One More Try Timmy T Quality (RMI)	45 62 24 Qu'Est-Ce-Qu'On Fait Maintenant Benny B - PLR (Copyright Control)	79 60 5 Quadrophonia Quadrophonia - ARS (Sabam/Copyright Control)
12 6 10 The One And Only Chesney Hawkes - Chrysalis (Warner Chappell)	46 29 8 Highwire Rolling Stones - Columbia (Promopub BV)	You're In Love Wilson Phillips - SBK (EMI/Warner Chappell)
13 8 4 Ring Ring Ring (Ha Ha Hey) UK.D.B.NL.S.DK.IR.SF De La Soul - Tommy Boy (WC/Tee Girl/Curio/Chelsea/Island/MCA)	47 32 21 Hello Afrika D.N.L.E.CH.P.GR Dr. Alban - SweMix (Progressive/Misty/SweMix)	Baby Baby  Amy Grant - A&M (Age To Age/Edward Grant/Yellow Elephant)
9 9 Where The Streets Have No Name/Seriously? DREACHSDXSD Pet Shop Boys - Parlophone (a.EMI/Warner Chappell aa.Cage/10)	48) 54 10 Rescue Me Madonna - Sire (WB/Blue Disque/Webo Girl)	Anitouni Wamblee - PLR (PLR)
15 10 11 Secret Love Bee Gees - Warner Brothers (Gibb Brothers/BMG Music)	49 47 3 There's No Other Way Blur - Food (MCA)	83 69 4 You NI Ten Sharp - Columbia (Sony Music)
16 15 9 Let There Be Love E.D.B.NL.CH.S.R.DK.GR.I Simple Minds - Virgin (Virgin Music)	50 50 2 Se Stiamo Insieme  Riccardo Cocciante - Virgin (Boventoon/L'Altra Meta)	De Sku' Ha' No'En Bank  Brian - Genlyd (Genlyd)
17 13 9 Rhythm Of My Heart UK.F.D.N.L.A.C.H.S.D.K.IR.GR Rod Stewart - Warner Brothers (WB/Jamm/Bibo)	51 55 16 Romantic World Dana Dawson - Columbia (CBS Music/Romus S.A.R.L.)	85 New Johnny Nash - Epic (Rondor Music)
18 21 22 Crazy  F.D.A.CH.S.DK.GR  F.D.A.CH.S.DK.GR	52 56 2 Tout C'Qui Nous Separe Jil Caplan - Epic Llay Alanskil	U & Mi Dr. Alban - SweMix (SweMix/Misty Music)
19 12 10 Darling Roch Voisine - Ariola (Ed. Georges Mary)	53 58 8 So Sad F.P.GR Gregorian · Metronome (Antenna/PolyGram)	87 84 2 Gonna Catch You Lonnie Gordon - Supreme (Gli Gnomi)
20 30 8 A Nos Actes Manques Fredericks, Goldman & Jones - Columbia (JRG/Marc Lumbroso)	54 33 7 The Whole Of The Moon The Waterboys - Ensign (Dizzy Heights/Chrysalis)	Call It What You Want New Kids On The Block - Columbia (EMI)
21 16 12 Mea Culpa Part II F.D.E.CH.RGR.I Enigma - Virgin (Data Alpha/Mambo/Siegel)	55 43 28 Sadeness Part 1 F.P.G.R.I Enigma - Virgin (Data Alpha/Mambo/Siegel)	89 80 2 Don't Let Me Down The Farm - Produce (Virgin)
22 17 12 No Coke Dr. Alban - SweMix (SweMix Publishing)	56 42 7 Here We Go C&C Music Factory feat. Freedom Williams - Columbia (Clivilles/Cole)	90 87 2 Perché Lo Fai Marco Masini - Ricordi (Bigallo/Fado)
23 23 18 3 A.M. Eternal Live At The SSL/Guns Of Mu Mu DEACHS.DK.N.GR KIF feat. The Children Of The Revolution - KLF Communications (EG/Zoo/WC/Brampton)	57 38 7 Deep, Deep Trouble UK.S.DK.IR The Simpsons feat. Bart & Homer - Geffen (Zomba/EMI)	91 98 2 Lucifer Blue System - Hansa/Ariola (Hanseatic)
24 18 17 Do The Bartman The Simpsons - Geffen (ATV/Sorcerous Labyrinth)	58 49 21 The Grease Megamix  E.S.D.K  John Travolta & Olivia Newton-John - Polydor (Warner Chappell)	Punaista Ja Makeaa SF Popeda - Poko (Poko)
25 44 2 Just A Groove Nomad - Rumour (Skratch)	59 95 2 Anasthesia UK.B	93 85 2 Spunta La Luna Dal Monte (Disamparados) Pierangelo Bertoli & Tazenda - Ricordi (Fado)
26 25 10 Losing My Religion  R.E.M. · Warner Brothers (Warner Chappell)	60 31 16 Because I Love You (The Postman Song)  Stevie B - BCM (Saja/Mya-T)	Fångad Av En Stormvind  Carola - Rival (Rival Music)
63 2 Fading Like A Flower (Every Time You Leave) UK.B.S.DK.R.J. Roxette - EMI (Jimmy Fun)	61 52 6 Blue Hotel Chris Isaak - Reprise (Warner Chappell)	Wicked Game Chris Isaak - London (Warner Chappell)
28 39 4 How To Dance Bingoboys & Princessa - Atlantic (Copyright Control)	62 97 4 Homely Girl F UB40 - Virgin (Virgin/Intersong)	96 65 11 J'Ai Peur Francois Feldman & Joniece Jamison - Phonogram (Marilu/Carol-Line)
29 28 6 Zehn Kleine Negerlein Time To Time - Power Brothers (Nosferatu)	63 67 23 AllTogetherNow The Farm - Produce (Farm Music)	97 76 27 Ice Ice Baby Vanilla Ice - SBK (Various)
Gypsy Woman (La Da Dee) Crystal Waters - A&M (Not Listed)	64 35 8 Sit Down James - Fontana (Blue Mountain)	98 Blue Velvet Bobby Vinton - Epic (Chappell Morris)
31 27 4 Get The Message UKD GR Electronic - Virgin (Warner Chappell)	65 70 18 Natal Chico & Roberta - Carrere (Adageo)	99 61 6 Requiem Pour Un Con Serge Gainsbourg - Phonogram (Hortensia)
32 22 8 Snap Megamix D.B.N.L.A.C.H.S.D.K.GR Snap - Logic/Ariola (Warner Chap/Zomba/Minder)	66 68 2 Breek De Stilte Stef & Bob - HKM (Hans Kusters)	100 74 7 Human Nature Gary Clail On-U Sound System - Perfecto (Perfecto/PolyGram)
33 53 4 Footsteps Following Me Frances Nero - Debut (Kastlekat/WC/With Love From Detroit)	67 78 2 Going To The Run Golden Earring - Columbia (Bouncin' Balls)	UK = United Kingdom, D = Germany, F = France, CH = Switzerland, A = Austria, I = haly, E = Spain, NL = Holland, B = Belgium, IR = Ireland, S = Sweden, OK = Denmark, N = Norway, SF = Finland, P = Portugal, GR = Greeca.
34 36 14 Poupee Psychedelique Thierry Hazard · Columbia (Sony Music)	68 96 4 Get Ready UK.P Roachford - Columbia (PolyGram)	= FAST MOVERS = NEW ENTRY
	the following national singles sales charts: MRIB (UK); Bundesvictord Der Phonographischen Wirtschaft/Media Control/A	Aussikmarist (West Germany); Europe 1,/Canal Plus/Tele7Jours (France); RAI Stereo Due/Musica E Dischi/Mario De Luigi



## EUROPEAN HIT **RADIO**



### EHR TOP 25

TW	LW	WOO	Artist/Title Label
1	1	10	ROD STEWART/Rhythm Of My Heart (Warner Brothers)
2	5	4	MICHAEL BOLTON/Love Is A Wonderful Thing (Columbia)
3	3	8	CHESNEY HAWKES/The One And Only (Chrysalis)
4	2	11	ROXETTE/Joyride (EMI)
5	4	5	CHER/The Shoop Shoop Song (It's In His Kiss) (Epic)
6	11	4	<b>SEAL</b> /Future Love Paradise (ZTT/WEA)
7	7	11	BEE GEES/Secret Love (Warner Brothers)
8	6	9	SIMPLE MINDS/Let There Be Love (Virgin)
9	9	5	ZUCCHERO/PAUL YOUNG/Senza Una Donna (London)
10	10	4	ROACHFORD/Get Ready (Columbia)
11	8	8	MIKE & THE MECHANICS/Word Of Mouth (Virgin)
12	22	3	AMY GRANT/Baby Baby (A&M)
13	13	3	WILSON PHILLIPS/You're In Love (SBK)
14	14	5	JAMES/Sit Down (Fontana)
15	15	5	GLORIA ESTEFAN/Seal Our Fate (Epic)
16	23	3	THE REMBRANDTS/Just The Way It Is, Baby (Atco)
17	20	2	BANANARAMA/Long Train Running (London)
18	17	4	O.M.D./Sailing On The Seven Seas (Virgin)
19	21	2	<b>DE LA SOUL</b> /Ring Ring (Ha Ha Hey) (Tommy Boy)
20	N		ELVIS COSTELLO/The Other Side Of Summer (Warner Brothers)
21	12	6	MADONNA/Rescue Me (Sire)
22	18	8	R.E.M./Losing My Religion (Warner Brothers)
23	N		KLF/Last Train To Trancentral (KLF Communications)
24	24	2	SCORPIONS/Wind Of Change (Mercury)
25	N		<b>LUTHER VANDROSS</b> /Power Of Love/Love Power (Epic)
The El	HR Top	25 cha	rt is based on a weighted-scoring system. Songs score paints by ochieving airplay at M&M's EHR reporting European Airplay Top 50, which includes reports from stations serving a general audience, these stations target 12-

ontemporary music fulfilime or during specific dayparts. Songs in "A" rotation airploy receive more points that re limited airplay exposure. Stations are weighted by market size and by the number of hours per week commit

### CHARTBOUND RECORDS

BLACK BOX/Strike It Up	de/Cons	truction)		27/5
CATHY DENNIS/Touch Me	(1	Polydor)		24/5
BANDERAS/This Is Your Life		London)		24/3
PET SHOP BOYS/Where The Streets Have No Nat	ne (Parle	ophone)		24/0
ROXETTE/Fading Like A Flower		(EMI)		23/7
JOE JACKSON/Stranger Than Fiction		(Virgin)		23/3
FRANCES NERO/Footsteps Following Me		(Debut)		23/2
THE WATERBOYS/The Whole Of The Moon		(Ensign)		23/0
NOMAD/Just A Groove	(	Rumour) 1	VE.	22/7
<b>ELECTRONIC</b> /Get The Message	,	(Virgin)		21/4
DIVINYLS/I Touch Myself		(Virgin)		21/2
THE WONDERSTUFF/The Size Of A Cow	(	Polydor)		20/1
INXS/By My Side	(/	Aercury)		19/6
LONNIE GORDON/Gonna Catch You	(S	upreme) [	VE	19/5
GEORGE MICHAEL/Cowboys And Angels		(Epic)		19/4
SIMPLE MINDS/See The Lights		(Virgin)	VE.	18/14
MARC COHN/Walking In Memphis	(	Atlantic)	VE	18/7
BEVERLEY CRAVEN/Promise Me		(Epic)		18/6
E.L.O.II/Honest Men		(Telstar)	VIE -	18/4
TRACIE SPENCER/This House	to I	(Capitol)	VE	18/3
SHEENA EASTON/What Comes Naturally		(MCA)	VE	17/2
RICK ASTLEY/Move Right Out		(RCA)		17/1
MYLENE FARMER/Desenchantée		Polydor)		17/1
HUEY LEWIS & THE NEWS/Couple Days Off	(E	MI USA) [	NE	16/5
THE FARM/Don't Let Me Down	(1	Produce) 🏻	NE	15/6
DEEE-LITE/Good Beat		(Elektra)	NE	15/1
JELLYFISH/Baby's Coming Back	(C	harisma)		15/1
ROBERT PALMER/Happiness		(EMI)		15/1
C&C MUSIC FACTORY/F.WILLIAMS/Here W	e Go (C	olumbia)		14/2
PAULA ABDUL/Rush Rush		(Virgin)	NE	12/9
			4 40 4	at wat have

enough airplay points to rank among the EHR Top 25. The second number represents how many stations reported i M&M for the first time. Records which have previously charted and are still active, although forced off the Top 25 by other songs, may qualify for "Charlbounds". Songs which have received no new airplay for two consecutive weeks will be deleted from this chart, but may re

#### EHR NEW ADD LEADERS

SIMPLE MINDS/See The Lights		(Virgin)	14
MICHAEL BOLTON/Love Is A Wonderful	Thing	(Columbia)	10
KLF/Last Train To Trancentral	(KLF	Communications)	10
AMY GRANT/Baby Baby		(A&M)	10
PAULA ABDUL/Rush Rush		(Virgin)	9

The EHR "New Add Leaders" are those songs which received the highest number of playlist additions during the week. In the case of a tie, songs are listed alphabetically by artist.

#### EHR "A" ROTATION LEADERS

ROD STEWART/Rhythm Of My Heart	(Warner Brothers)	46
ROXETTE/Joyride	(EMI)	39
CHESNEY HAWKES/The One And Only	(Chrysalis)	37
CHER/The Shoop Shoop Song (It's In His Kiss)	(Epic)	36
MICHAEL BOLTON/Love Is A Wonderful Thing	g (Columbia)	35

The EHR "A" Rotation Leaders are those songs which have the highest number of stations playing them in "A" or heavy rotation during the wee Rotation definitions are set by the individual stations. In the case of a lie, songs are listed olphabetically by artist.

#### EHR TRACKING REPORT

- Description	Artist/Title	Total	Α	В	Add
1	ROD STEWART/Rhythm Of My Heart	58	46	10	0
2	MICHAEL BOLTON/Love Is A Wonderful Thing	54	35	9	10
3	CHESNEY HAWKES/The One And Only	50	37	9	4
4	ROXETTE/Joyride	48	39	6	2
5	CHER/The Shoop Shoop Song	45	36	3	4
6	SEAL/Future Love Paradise	45	27	9	8
7	ZUCCHERO/P.YOUNG/Senza Una Donna	43	28	11	3
8	BEE GEES/Secret Love	38	27	10	0
9	ROACHFORD/Get Ready	38	26	10	2 5
-10		37	23	8	
_1	SIMPLE MINDS/Let There Be Love	35	26	8	0
13	2 AMY GRANT/Baby Baby	35	17	7	10
13	WILSON PHILLIPS/You're In Love	33	26	4	2
-14		32	18	11	3
1.	5 ELVIS COSTELLO/The Other Side Of Summer	31	17	6	7
1		31	16	9	5
-1		29	23	5	1
1		29	22	7	0
1	REMBRANDTS/Just The Way It	28	19	7	1
	O.M.D./Sailing On The Seven Seas	27	20	6	5
2		27	14		
2	2 KLF/Last Train To Trancentral	27	12	4 2	10
2		25	18	8	5
2		25	10		0
2	5 PET SHOP BOYS/Where The Streets Have No Name	24	18	6	
2		- 24	15	7	2
2	7 BANDERAS/This Is Your Life	24	11		3
2	8 JOE JACKSON/Stranger Than Fiction	23 23	13 11	6	5 3 7 2
	9 ROXETTE/Fading Like A Flower		11	9	2
3	O FRANCES NERO/Footsteps	23		7	_

### Airplay Action

by Machgiel Bakker

Rod Stewart's Rhythm Of My Heart continues to dominate the EHR Tap 25 and has even scored two new "A" lists compared to last week. The single has topped the EHR charts for seven weeks, although not consecutive; Roxette's Joyride regained the top position for one week in issue 19. This makes "Rhythm" the longest top charting single in EHR so tar. The previous record was held by Sting's All This Time which held the top position in February of this year for four weeks in a row. Rod Stewart's Rhythm Of My

Michael Bolton is a prime candidate for the top next week. Love Is A Wonderful Thing scores an impressive gain in total points of 21% and is also secand best "Add Leader" this week with 10 new playlist additions (notably on German

additions (notably on German EHR stations).

The second Seal single, Future Love Paradise registers a 25% increase in total points and it is picking up best airplay on EHR stations in the UK, Sweden, Italy and Holland. It moves from 11 to 6 in its 4th week.

Another good jump for Amy Grant (12->22) with the Baby Baby single scoring a 32% total points increase; airplay is particularly strong in the UK, Germany, Denmark and Italy. However, strongest increase in points (42%) is scored by Elvis Costello whose single The

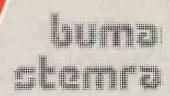
Other Side Of Summer is exploding on UK stations (18 in total of which 12 report the single in "A" rotation). It is also starting to break in Scandinavia

starting to break in Scandinavia.

While Nomad [feat. MC Mikee Freedom] is still high in the Eurocharts with [I Wanna Give You] Devotion, the new single Just A Groove is starting to pick up its first airplay in the UK, Sweden and Holland. 'Groove' is this week's highest entry in "Chartbound". Another record bound for a new entry in entry in "Chartbound". Another record bound for a new entry in the EHR Top 25 next week is the new **Simple Minds** single, See The Lights that has collected the biggest number of new adds (14) this week.



## EUROPEAN TOP 100<sub>®</sub> ALBUMS



ARTIST COUNTRIES CHARTED	XX	X X X X X X X X X X X X X X X X X X X
ARTIST COUNTRIES CHARTED  S TITLE - ORIGINAL LABEL	S TITLE - ORIGINAL LABEL	포 등 및 TITLE - ORIGINAL LABEL
1 8 Greatest Hits - RCA  UK.D.B.NL.E.A.CH.S.R.DK.L.N.SF.GR.Ir	35 35 12 Bachata Rosa - Karen	69 62 4 Running Wild Blazon Stone - Electrola
2 6 Roxette UK.D.B.NLE.A.CH.S.P.DK.I.N.SEIr Joyride - EMI	36)42 2 Blue System D.A.SF Seeds Of Heaven - Hansa/Ariola	70 51 6 The Best Of The Doors - Elektra
3 5 Real Life - Virgin	<b>37</b> 37 73 Labour Of Love II - Virgin	71 59 4 Roberto Vecchioni Per Amore Mio - EMI
9 R.E.M. UK.D.B.NL.E.A.CH.S.R.DK.I.N.SF.GR.Ir Out Of Time - Warner Brothers	38 28 35 Listen Without Prejudice Vol. 1 - Epic ▲2	7295 3 Liane Foly Reve Orange - Virgin
7 Rod Stewart UK.F.D.B.N.L.A.CH.S.P.DK.N.S.F.J.Ir Vagabond Heart - Warner Brothers	39 32 25 Jimmy Somerville D.B.NLCH The Singles Collection 1984/1990 - London ▲	7384 51 Vaya Con Dios Night Owls - Ariola
Rolling Stones  Flashpoint - Columbia  UK.F.D.B.NL.E.A.CH.S.P.DK.SF.GR	40 38 25 Madonna UK.D.NL The Immaculate Collection - Sire	74 79 3 Tennessee Llueve En Mi Corazon - EMI
)55 2 Michael Bolton Time, Love & Tenderness - Columbia	41 25 3 Inspiral Carpets The Beast Inside - Solid	<b>75</b> 73 22 <b>Vanilla Ice</b> To The Extreme - SBK
Chris Rea  7 11 Auberge - East West	42 29 4 Mike & The Mechanics Word Of Mouth - Virgin	<b>76</b> 70 7 <b>Rondo Veneziano</b> Concerto Per Mozart - Baby Records
Chris Isaak Wicked Game - Reprise  UK.D.B.NLE.A.CH.S.P.DK.SF.GR	43 27 3 Alison Moyet Hoodoo - Columbia	<b>77</b> 81 25 <b>Supertramp</b> The Very Best Of A&M/Arcade ▲2
Scorpions FD.B.NLCH.S.DK.N.GR 13 26 Crazy World - Mercury	44 43 17 Fredericks, Goldman & Jones Fredericks, Goldman & Jones - Columbia	78 61 38 Carreras/Domingo/Pavarotti UK.D.
9 22 MCMXC A.D Virgin	45 48 32 The Razor's Edge - Atco	7985 2 Pat Benatar True Love - EMI
E.M.F.  UK.SF.Ir  Schubert Dip - Parlophone	46 45 4 Kastelruther Spatzen Wahrheit Ist Ein Schmaler Grat - Koch	<b>80</b> 60 13 <b>Johnny Hallyday</b> Dans La Chaleur De Bercy - <i>Philips</i>
Queen  10 15 Innuendo - EMI   UK.FD.B.NLE.CH.RI.SF	47 40 4 The Stranglers Greatest Hits 1977-1990 - Epic	81 74 11 Gonna Make You Sweat - Columbia
Lenny Kravitz  Mama Said - Virgin  UK.ED.B.NL.A.CH.S.DK.N.SEGR.Ir	48 41 21 Music From Twin Peaks - Warner Brothers  8.E.P.DK.SF	82 52 10 Deborah Harry & Blondie The Complete Picture - The Very Best Of - Chrysalis
The Waterboys  Best Of 81-90 - Chrysalis  UK.NL.N.Ir	4975 3 Antonello Venditti Il Diario - Philips	83 68 12 Free - RCA
Soundtrack - The Doors UK.F.D.B.NL.E.A.P.DK.N.SEIr	50 44 12 Pan-Traeume - Columbia	The Fat Lady Sings Twist - East West
The Doors - Elektra  UK.FD.NLE.CH.S.PDK.LGR  12 16 The Soul Cages - A&M	51 36 12 The Eric Clapton Story - Polydor	85 00 3 Eppu Normaali Paskahatun Paluu - Poko
ER NI EP	_ 1 1/1 1 ED	Roachford Get Ready! - Columbia
23 11 Grease • Polydor  KLF  UK.D.NLA.CH.S.DK.GR	52 26 22 Double - GM/Ariola  The Cure  ED.B.A.CH	87 88 5 Modestia Aparte Historias Sin Importancia - PolyGram
20 10 The White Room - KLF Communications  Bee Gees  D.B.NLA.CH.DK	53 46 7 Entreat - Fiction  Joe Jackson  UK.D.8.NL	OD Oleta Adams
15 8 High Civilization - Warner Brothers  O.M.D.  UK.D.B.Ir	Laughter & Lust - Virgin	88 86 12 Circle Of One - Fontana  Udo Lindenberg
Sugar Tax - Virgin	50 3 Smoke & Strong Whiskey - Newberry Records	lch Will Dich Haben - Polydor
90 2 L'Autre - Barclay	56 53 10 Spartacus - Produce	Hard To Handle - Genlyd
M.C. Hammer  24 42 Please Hammer Don't Hurt 'Em - Capitol   WEFD.E.P.GR.IF	57 S8 26 The Very Best Of The Bee Gees - Polydor	91 64 26 Le Privilege - EMI
James UK.tr Gold Mother - Fontana	<b>58</b> 57 11 <b>Juan Luis Guerra &amp; 4.40</b> Djala Que Llueva Cafe - <i>Karen</i>	92 89 5 Soundtrack - Tour Of Duty 2 Tour Of Duty - Magnum
39 2 Union - Arista	59 49 8 Riccardo Cocciante Cocciante - Virgin	93 63 4 Let's Get It Started · Capital
19 27 Elton John UK.D.B.E.A.CH.S.DK.N The Very Best Of Rocket	Mano Negra  F.B.NL  King Of Bongo - Virgin	94 94 2 Heroes Del Silencio Senderos De Traicion - EMI
The Simpsons The Simpsons Sing The Blues - Geffen	61)65 4 Pierangelo Bertoli Spunta La Luna Dal Monte E I Grandi Successi - Ricordi	95 87 4 Amedeo Minghi Nene' - Fonit Cetra
18 15 Into The Light - Epic ●	62 54 4 White Lion Mane Attraction - Atlantic	96 76 7 Dana Dawson Paris, New York And Me - Columbia
Patrick Bruel  22 72 Alors Regarde - RCA	63 47 5 Massive UK.D.NLS  Blue Lines - Wild Bunch/Circa	97 93 5 Roch Voisine Helene - GM/Ariola
D.N.L.A.CH.P.DK  133 7 Hello Afrika - Swemix	Soundtrack - Dances With Wolves D.B.NLE.DK.GR Dances With Wolves - Columbia	Raf SogniE` Tutto Quello Che C'E` - CGD
Flippers D.NLA Liebe Ist 2 - Bellaphon	65 67 6 Emilio Aragon Te Huelen Los Pies - CBS	99 78 8 The Clash The Story Of The Clash - Volume 1 - CBS
Phil Collins UK.ED.NL.CH.DK Serious HitsLive! - Virgin/WEA	66082 6 Sepultura Arise - Roadracer	100 56 26 I'm Your Baby Tonight
30 10 Marco Masini Malinconoia - Ricordi	Gino Paoli Matto Come Un Gatto - WEA	UK = United Kingdom, D = Germany, F = France, CH = Switzerland, A = Austria, I = Italy, E = Spain, NL = Hall B = Belgium, IR = Ireland, S = Sweden, DK = Denmark, N = Narway, SF = Finland, P = Partugal, GR = Greece.
Huey Lewis & The News  UK.D.C.H.DK.SF.II	68 66 15 L'Album - PLR	= FAST MOVERS = NEW ENTRY



## TOP 10 SALES IN EUROPE



#### UNITED KINGDOM

Cher - The Shoop Shoop Song KLF - Last Train To Trancentral

Cathy Dennis - Touch Me
O.M.D. - Sailing On The Seven Seas
Zucchero/Paul Young - Senza Una Donna
Crystal Waters - Gypsy Woman (La Da Dee)

Electronic - Get The Message Frances Nero - Footsteps Following Me

Beverley Craven - Promise Me Seal - Future Love Paradise

Eurythmics - Greatest Hits

E.M.F. - Schubert Dip The Waterboys - Best Of 81-90 Michael Bolton - Time, Love & Tenderness

Roxette - lovride

KLF - The White Room R.E.M. - Out Of Time

9 Simple Minds - Real Life 10 O.M.D. - Sugar Tax

#### **SPAIN**

J.Travolta/O.Newton-John - Grease Megamix

The Simpsons - Do The Bartman KLF - 3 A.M. Eternal

The Farm - AllTogetherNow
C&C Music Factory - Gonna Make You Sweat
Nomad feat. MC Mikee Freedom - Devotion
Afrika Bambaataa - Just Get Up And Dance

8 Mystic - Yo Te Quiero 9 Dr. Alban - Hello Afrika 10 Pet Shop Boys - Where The../..Seriously?

J.L.Guerra & 4.40 - Bachata Rosa

Soundtrack - Grease
J.L.Guerra & 4.40 - Djala Que Llueva Cafe

Eurythmics - Greatest Hits Emilio Aragon - Te Huelen Los Pies Roxette - Joyride Tennesse - Llueve En Mi Corazon

R.E.M. - Out Of Time

Modestia Aparte - Historias Sin Importancia

Heroes Del Silencio - Senderos De Traicion

#### DENMARK

gres Brian - De Sku' Ha' No'En Bank KLF - Last Train To Trancentral Cut'n Move - Take No Crap

Roxette - Joyride Valli/Travolta/Newton-John - Grease The Dream Mix

Cher - The Shoop Shoop Song Roxette - Fading Like A Flower

De La Soul - Ring Ring Ring (Ha Ha Hey)
Paula Abdul - Rush Rush

10 Seal - Crazy

Albums

Roxette - Joyride Henning Stærk - Hard To Handle

**Sko/Torp** - On A Long Lonely Night **Frank Sinatra** - The Reprise Years

Johnny Madsen - Bounty Blue Eurythmics - Greatest Hits

Michael Bolton - Time, Love & Tenderness
Rod Stewart - Vagabond Heart
Moonjam - 1991
Simple Minds - Regl Life

#### **SWITZERLAND**

gres **Roxette** - Joyride **Scorpions** - Wind Of Change **Dr. Alban** - No Coke **The Clash** - Should I Stay Or Should I Go

Snap - Snap Megamix
Pet Shop Boys - Where The../..Seriously?

Seal - Crazy Monie Love Vs Adeva - Ring My Bell

Dr. Alban - Hello Afrika Nomad feat. MC Mikee Freedom - Devotion

Roxette - Joyride Simple Minds - Real Life

**Eurythmics** - Greatest Hits

Rod Stewart - Vagabond Heart Lenny Kravitz - Mama Said

Queen - Innuendo Chris Rea - Auberge Rolling Stones - Flashpoint Bee Gees - High Civilization Scorpions - Crazy World

**GERMANY** 

Singles

Roxette - Joyride Scorpions - Wind Of Change Time To Time - Zehn Kleine Negerlein

Bee Gees - Secret Love The Clash - Should I Stay Or Should I Go the Rembrandts - Just The Way It Is, Baby Rod Stewart - Rhythm Of My Heart

Timmy T. - One More Try
Pet Shop Boys - Where The../..Seriously?
Dr. Alban - No Coke

Roxette - Joyride
Eurythmics - Greatest Hits
Rod Stewart - Vagobond Heart
Simple Minds - Real Life

Bee Gees - High Civilizatio Chris Rea - Auberge

Scorpions - Crazy World Flippers - Liebe Ist... 2

Rolling Stones - Flashpoint Chris Isaak - Wicked Game

#### HOLLAND

Timmy T. - One More Try
R.E.M. - Losing My Religion
Golden Earring - Going To The Run

Ten Sharp - You
Scorpions - Wind Of Change
De La Soul - Ring Ring (Ha Ha Hey)
Seal - Future Love Paradise
Lenny Kravitz - Always On The Run
Hanny - Liefde Is Lekker, Maar Lekker...
Bingoboys & Princessa - How To Dance

R.E.M. - Out Of Time

Soundtrack - Grease

Roxette - Joyride
Soundtrack - Tour Of Duty
Golden Earring - Bloody Buccaneers
Lenny Kravitz - Mama Said

8 Rolling Stones - Flashpoint
9 Ten Sharp - Under The Waterline
10 Simple Minds - Real Life

#### NORWAY

Cher - The Shoop Shoop Song

Scorpions - Wind Of Change Roxette - Joyride

The Clash - Should | Stay Or Should | Go Chesney Hawkes - The One And Only

Zucchero/Paul Young - Senza Una Donna

KLF - 3 A.M. Eternal Michael Bolton - Love Is A Wonderful Thing

9 Frank Zappa - Bobby Brown
10 Inner Circle - Bad Boys

Roxette - Joyride Michael Bolton - Time, Love & Tenderness

Oystein Sunde - 40 Beste
The September When - Mother I've Been Kissed

Soundtrack - The Doors Scorpions - Crazy World

Vikingarna - Kromgoa Låtar 19
Simple Minds - Real Life
Rod Stewart - Vagabond Heart
Lenny Kravitz - Mama Said

**AUSTRIA** 

Roxette - Joyride Bee Gees - Secret Love

Bingoboys & Princessa - How To Dance
Dr. Alban - No Coke
Thomas Forstner - Venedig Im Regen
The Clash - Should | Stay Or Should | Go

Seal - Crazy
Beat 4 Feet/K.Cooper - Sister Soul & Mr. Beat

Cher - The Shoop Shoop Song
Pet Shop Boys - Where The../..Seriously?

**Eurythmics** - Greatest Hits

Roxette - Jovride

Kastelruther Spatzen - Wahrheit Ist Ein.. Dr. Alban - Hello Afrika

Bee Gees - High Civilization Stefanie Werger - Stille Wasser 6

Rolling Stones - Flashpoint Jazz Gitti - A Wunda

9 Chris Rea - Auberge 10 Ostbahn Kurti - 1/2 So Wued

#### FRANCE

ingles

Mylene Farmer - Désenchantée
Fredericks/Goldman/Jones - A Nos Actes Manques
Roch Voisine - Darling
Scorpions - Wind Of Change
Thierry Hazard - Poupee Psychedelique
Patrick Bruel - Place Des Grands Hommes
Benny B - Qu'Est-Ce-Qu'On Fait Maintenant

Enigma - Mea Culpa Part II Jil Caplan - Tout C'Qui Nous Separe

Dana Dawson - Romantic World

Mylene Farmer - L'Autre Patrick Bruel - Alors Regarde

UB40 - Labour Of Love II
Enigma - MCMXC A.D.

Fredericks/Goldman/Jones - Fredericks. Goldman & Janes Rolling Stones - Flashpoint

Scorpions - Crazy World Roch Voisine - Double

Soundtrack - Grease 10 Simple Minds - Real Life

#### **BELGIUM**

Clouseau - Geef Het Op Scorpions - Wind Of Change Stef & Bob - Breek De Stilte

Wamblee - Anitoun Zucchero/Paul Young - Senza Una Donna

Mylene Farmer - Désenchantée B.B. Jerome & The Bang Gang - You Can Rock It

Roxette - Joyride Frederic François - Je Me Battrai Pour Elle Nomad - Just A Groove

Simple Minds - Real Life

Mylene Farmer - L'Autre Roxette - Joyride Eurythmics - Greatest Hits

Rolling Stones - Flashpoint

Lenny Kravitz - Mama Said Rondo Veneziano - Concerto Per Mozart R.E.M. - Out Of Time

9 **Stef Bos** - Is Dit Nu Later 10 **Bart Kaell** - Gewoon Omdat Ik Van je Hou

**FINLAND** 

Popeda - Punaista Ja Makeaa

Popeaa - Punaista ja Makeda KLF - Last Train To Trancentral De La Soul - Ring Ring (Ha Ha Hey) Bingoboys & Princessa - How To Dance Klamydia - Säynäväynäviä Haus-Mylly - Se Mustamies Monie Love Vs Adeva - Ring My Bell Popea Shop Boys - Whare The / Serjoustviš

Pet Shop Boys - Where The../..Seriously?

9 **Roxette** - Joyride 10 **Seal** - Future Love Paradise

Eppu Normaali - Paskahatun Paluu

Roxette - Joyride Kolmas Nainen - Elämän Tarkoitus J. Karjalainen - Päiväkirja

R.E.M. - Out Of Time Timo Turunen - Pieni Ystäväin

Kikka - Kikko 3

Michael Bolton - Time, Love & Tenderness
Huey Lewis & The News - Hard At Play
Inspiral Carpets - The Beast Inside

#### GREECE

Nomad feat. MC Mikee Freedom - Devotion

KLF - 3 A.M. Eternal Dr. Alban - Hello Afrika Cac Music Factory - Gonna Make You Sweat Enigma - Sadeness Part 1 Roxette - Joyride

Seal - Crazy
The Clash - Should | Stay Or Should | Go Simple Minds - Let There Be Love

**The Simpsons** - The Simpsons Sing The Blues **Rolling Stones** - Flashpoint

R.E.M. - Out Of Time
Eurythmics - Greatest Hits
Dr. Alban - Sweet Reggae
Simple Minds - Real Life

7 Enigma - MCMXC A.D. 8 Gipsy Kings - Mosaique 9 Scorpions - Crazy World 10 KLF - The White Room

ITALY

Simple Minds - Let There Be Love

Riccardo Cocciante - Se Stiamo Insieme Roxette - Joyride
P.Bertoli/Tazenda - Spunta La Luna Dal Monte

Marco Masini - Perché Lo Fai Umberto Tozzi - Gli Altri Siamo Noi

Pet Shop Boys - Where The../..Seriously?

8 Banderas - This Is Your Life 9 Raf - Oggi Un Dio Non Ho 10 Joy Salinas - Rockin' Romance

Marco Masini - Malinconoia

Antonello Venditti - II Diario Simple Minds - Real Life Gino Paoli - Matto Come Un Gatto P.Bertoli - Spunta La Luna Dal Monte E...

R.E.M. - Out Of Time Riccardo Cocciante - Cocciante Roberto Vecchioni - Per Amore Mio Eurythmics - Greatest Hits

10 Sting - The Soul Cages

**SWEDEN** 

Scorpions - Wind Of Change

Roxette - Joyride Jim Jidhed - Kommer Du Ihåg Mig?

R.E.M. - Losing My Religion

Carola - Fángad Av En Stormvind
The Clash - Should I Stay Or Should I Go
Timmy T. - One More Try
The Simpsons - Do The Bartman
Chesney Hawkes - The One And Only
Mauro Scocco - Det Finns

Rod Stewart - Vagabond Heart Michael Bolton - Time, Love & Tenderness Mauro Scocco - Dr. Space Dagbok

Wilmer X - Mambo Feber Simple Minds - Real Life

Eric Gadd - Eric Gadd R.E.M. - Out Of Time

9 Scorpions - Crazy World 10 Eurythmics - Greatest Hits

**IRELAND** 

Singles
1 Cher - The Shoop Shoop Song
2 Zucchero/Paul Young - Senza Una Donno
3 Cathy Dennis - Touch Me
Fadina Like A Flower

Roxette - Fading Like A Flower
O.M.D. - Sailing On The Seven Seas
The Waterboys - The Whole Of The Moon
Kim Jackson - Could It Be That I'm In Love
Chesney Hawkes - The One And Only

9 The Simpsons - Deep, Deep Trouble 10 Seal - Future Love Paradise

Christy Moore - Smoke & Strong Whiskey

The Waterboys - Best Of 81-90 Michael Bolton - Time, Love & Tenderness The Fat Lady Sings - Twist

E.M.F. - Schubert Dip The Simpsons - The Simpsons Sing The Blues Eurythmics - Greatest Hits

8 G.Michael - Listen Without Prejudice Vol. 1
9 Paul Brady - Trick Or Treat
10 R.E.M. - Out Of Time

**PORTUGAL** 

Gregorian - So Sad Soft Cell/Marc Almond - Say Hello Wave Goodbye

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Johnny Nash - I Can See Clearly Now Bobby Vinton - Blue Velvet Enigma - Mea Culpa Part II

Queen - Innuendo Enigma - Sadeness Part 1

Roxette - Joyride Dr. Alban - Hello Afrika

10 Alison Moyet - It Won't Be Long

Enigma - MCMXC A.D.
Supertramp - The Very Best Of...
Rolling Stones - Flashpoint
Simple Minds - Real Life
Soundtrack - Music From Twin Peaks

R.E.M. - Out Of Time Chris Isaak - Wicked Game

Queen - Innuendo Soundtrack - The Doors

10 Julee Cruise - Floating Into The Night

Based on the national sales charts from 16 European markets. Information supplied by MRIB (UK); Bundesverband Der Phonographischen Wirtschaft/Media Control/Musikmarkt (West Germany); Europe 1/Canal Plus/Tele7Jours (France); RAI Stereo Due/Musica E Dischi/Mario De Luigi (Itoly); Stichting Nederlandse Top 40 (Halland); SABAM/IFPI (Belgium); GLF/IFPI (Sweden); IFPI/Johan Schlueter (Denmark); VG (Norway); Gallup/AFYVE (Spain); Seura/IFPI (Finland); IFPI (Ireland); AFP (Portugal); Austria Top 30 (Austria); Media Control/Musikmarkt (Switzerland); IFPI (Greece).

#### **BCM Update**

At presstime, we hear from Brian Carter that he still is in full control of BCM Records. That's contrary to claims from Romance Records MD Samuel Kleinman. Details next week.

#### Distracted?

What are Lord Hanson's plans for the UK's national commercial radio licence now that he's taken a stake in UK chemical company ICI?

#### Motown Lawsuit

Will Motown Records' lawsuit against MCA in the US affect BMG International, which distributes the label outside North America? It's hard to imagine Motown will want to release new product while the dispute with MCA (over distribution) goes on-and the timing couldn't be worse with the new Stevie Wonder album, Jungle Fever, due shortly.

#### **Labels Bid For TV**

PolyGram and Virgin are both bidding for UK TV licences, apweek. PolyGram is heading the London Independent Broadcasting consortium with Palace, Mentorn and Working Title, which is one of two groups applying for the London weekend licence.

And Virgin is heading the CPV-TV group with David Frost, US broadcaster BHC, European venture capital company Electra and Island World (part owned by Chris Blackwell) to bid for three licence areas-Anglia, Thames and TVS.

#### We Want More!

The UK Radio Authority must be hoping it receives more applications for the independent national radio licence than it has for the Shetland Islands licence—one. It will now be examining the Shetland Islands Broadcasting Company's proposals before deciding whether to award the li-

#### **Fall From Grace**

An incident at the Printemps De Bourges concert in France proves that it never pays to overestimate

plications for which closed last your popularity. At the end of his gig, the drummer of rock band Wampas decided to throw himself-literally-at the mercy of his public. Expecting his admiring fans to catch him, he was sorely let down when they retreated, leaving nothing but a concrete floor to break his fall; and, unfortunately, several bones.

#### Tame Yourself

Warner Music International has announced the worldwide release (excluding North America) of the Tame Yourself album to benefit People for the Etical Treatment of Animals (PETA), the world's largest animal rights organization.

Scheduled for June 15 the album features specially recorded songs by the B-52's, Belinda Carlisle, The Pretenders, k.d. Lang, Howard Jones, Erasure & Lena Lovich and Indigo Girls & Michael Stipe.

The production of the album was financed by Paul Mitchell Salon Products, a leader in developing non-animal tested hair care products.



BMG Hosts 3rd International Confab

More than 120 delegates from 32 affiliate companies and licensees attended BMG International's third annual marketing conference held in the Grand Cayman Islands from April 7-12. The meeting was chaired by Senior VP A&R/marketing Heinz Henn and co-hosted by VP marketing /promotion Nancy Farbman and A&R/marketing Europe Chris Stone.

Among the topics discussed at the meeting were unified strategies, increased market shares, artist development and the company's international structure. New product was presented from acts such as Arthur Baker, Midge Ure, Yes, Garland Jeffreys, Level 42, Patrick Bruel, Lucia Dalla and Fielfraz. BMG artists performing included Taj Mahal, Keedy, Karl Keaton and Crash Test Dummies.

The conference was also attended by RCA US president Joe Galante, Imago president Terry Ellis, Dedicated president Doug d'Arcy, Private Music president Ron Goldstein and Arista executive VP, operations, Roy Lott.

#### Research Contract

(continued from page 1)

ted that the data flow would provide the national radio services with monthly information. The London-wide stations, which would have a fifth of the "national" diaries, would receive quarterly data. Most other stations would participate in two sweeps per year and the smaller stations, would be able to afford an annual sweep.

The cost for RAJAR would be divided into shares with each national service taking one share, the ILR network taking three shares and BBC local radio one share. Within the ILR network, stations would share the cost of additional diaries with other stations operating in their TSA. This would reduce the costs for small stations in areas where there are competing services. While the London stations may pay more in the short term they would receive far more data than previously. And the cost would reduce as more commercial licences were awarded.

Comments one insider, "Payments would be designed to reflect the amount of data each station gets. The sample size is bigger and the London-wide stations and, possibly Piccadilly Radio, would receive enough data to report quarterly if they wished. The others will get much the same service as they do now and would pay approximately the same."

The current JICRAR contract runs until June 1992 and the intention is that the new RAJAR contract, which it is planned to award by December this year,

should start on 1 July 1992. But industry sources say it could be disastrous to rush the new system into operation before everything is ready.

"We've spent a long time working on one audience measurement system that should satisfy everyone," says one. "It would be pointless to act in haste just because the existing contract is up. It could always be extended. If the new system is not ready for July 1 we should be prepared to put it back by up to six months."

#### **National Licences**

(continued from page 1)

inevitable that any bid will have to be low in order to give the project a chance of success.

Showtime is chaired by former British Rail chairman Sir Peter Parker. Its members include theatrical knight Sir Brian Rix and Bob Kennedy, who founded Screensport cable/satellite TV service and is a former director of several ILR stations including Capital Radio.

Lord Hanson, who owns Melody FM/London and is widely considered to be the key to the INR1 licence - not least because Melody's format comes closest to the Radio Authority's "non-pop" definition - had still not committed at presstime. "We are keeping our options open,' savs a spokesperson.

Radio Clyde, which has a management involvement in Melody and has also expressed interest in INR1, is also staying tight-lipped. "No decision has yet been taken," says the company.

However, because of the for-

mat restrictions, one source says "the Radio Authority is going to be surprised at how low the bids are going to be."

There remains a possibility that at least one other group may emerge with an application by 17.00 hours on May 22 - the final deadline.

#### **German Charts**

(continued from page 1)

the compilation of the official charts-switched from a purely sales-oriented Top 75 to a Top 100 chart in which the top 50 positions, were compiled solely on sales statistics, while slots 51 to 100 were calculated on the basis of 75% sales and 25% airplay.

Michael Anders, MD of BMG Ariola Hamburg and chairman of the BPW charts commission, says even this system no longer statistically reflects reality on the singles market.

Comments Anders, "Had singles sales stabilised, we could have kept the previous weighting. But decreasing sales and the importance of radio in promoting records had to be reflected in the charts."

Hubert Wandjo, director of artistic marketing at Frankfurtbased Sony Music, welcomes the change, but thinks it could have been even more drastic. Says Wandjo, "On today's market we have to define hits differently. Michael Bolton has 250 plays per week, but is not a big singles sales artist.

"And we sell a considerable amount of dance product on maxisingles which still does not receive excessive amounts of air-

play. These are examples of phenomena that Media Control can still not measure accurately. In my opinion, they could have therefore stressed airplay even more heavily in the charts, basing them purely on airplay statistics from no. 75 or even earlier."

Intercord's Peter Litterer, who is responsible for TV and radio promotions at the Stuttgartbased company, also welcomes the change. "As music slots dwindle on TV, radio has become even more important, especially for national German-language acts. Fernando Express, for example, had excellent airplay, but could not break into the charts up until now. The group Pur, which have made it into the album charts, also encountered difficulties in terms of singles placement. In light of these new changes, I am confident this situation will

There are, however, dissenting voices. Bodo Jacoby, radio promoter for Polydor's Progressive label, which handles such artists, as Philip Boa, Jeremy Days, Poems For Lila and M. Walking On Water, is less enthusiastic.

Comments Jacoby, "Radio music programming in Germany is constantly moving toward a sort of Muzak for the living room. The music should not distract people, and should prepare them for the next commercial advertisement. These changes will only strengthen the position of the kind of schlager repertoire, played for example by WDR 4. In my opinion, it would have been more logical to reduce the singles charts to only 50 positions, or to discontinue it altogether."

Although not as extreme,

Thomas Ziegler, radio promoter for the independent SPV, is also sceptical. "I do not think that this change will help even conservatively alternative music into the charts. Most radio programmers are simply too fixated on the mainstream," says Ziegler.

Opinions as to where the current situation and chart changes will lead also differ between camps. Jacoby says he sees little chance that radio programming will improve as a result. "Alternative music, hard rock and heavy metal will most likely still be ignored by programmers." Anders and Wandjo, on the other hand, hope for the development of tighter formatting in the future. Says Wandjo, "I would really like to see stricter formatting so the stations finally get away from the unified Top 40 pudding virtually all of them broadcast now."

#### **Paris Ratings**

(continued from page 1)

Outright leader in the poll remains, as nationally, AM private RTL (25.1% reach), followed by Europe 1 (17.7%). These figures largely reflect their performance on Médiamétrie's most recent national poll (M&M, May 4).

Among the FMs, NRJ registers 9.6% reach—a 1.0% rise on its previous figure-followed by Skyrock which also rises, 0.2% to 6.9%. They are followed by Europe 2, RFM, Chérie FM, Fun Radio and Nostalgie, all of which lost audience falls over the period.

Next week, M&M will present a detailed analysis of the figures.



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