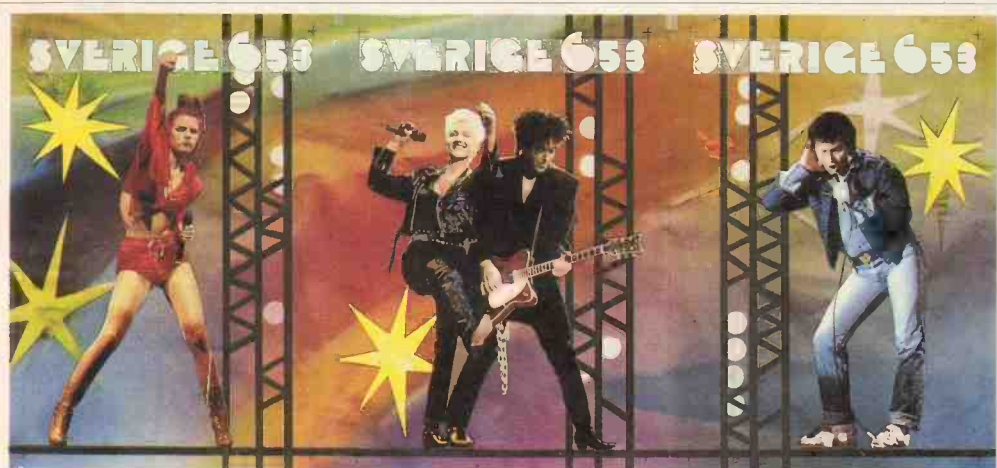


MUSIC & MEDIA

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Europe's Music Radio Newsweekly . Volume 8 . Issue 17 . April 27, 1991 . £ 3, US\$ 5, ECU 4



STAMP OF APPROVAL - Three of Sweden's most popular artists received an unusual honour by the country's government in being the first rockers to be featured on a series of postage stamps. Gracing the front of millions of letters in the future are (l-r) Lena Philipsson, Roxette and Jerry Williams (see full story on page 10).

Warner, PolyGram Grab Album Chart Honours

by Jeff Green

In a photo-finish, Warner Music edged PolyGram for top honours in M&M's first-quarter review of the best-selling albums, based on the number records reaching the

top 25 in the weekly **European Top 100 Albums** chart. The two companies combined controlled 29 or 51% of the 57 albums achieving top 25 positions.

An inverted-point scoring system (by awarding each week 25

points for a no. 1 album, 24 points for no. 2, and so on) gives a qualitative and perhaps more important ranking display of a "Chart Per Cent". This shows a company's performance once its albums reach the top 25. These results also show a very close 1-2 race, with Warner Music and PolyGram dominating 55% of total chart position "strength" among the 39 labels which made the top 25. Here are the top six:

Company	Chart %	Top 25 Albums
Warner Music	27.6%	15
PolyGram	27.3%	14
EMI	14.1%	10
BMG	10.5%	6
Virgin	9.7%	3
Sony Music	7.9%	5

Germany Soundcarrier Sales Increase 19% In 1990

by Robert Lyng

Spurred by unification, Germany's soundcarrier sales jumped 18.7% according to the recently published IFPI figures for 1990.

Total sales by IFPI members hit 224.6 million units with a wholesale value of some DM3.675 billion (app. US\$2.297 billion).

IFPI members' retail and club sales, which for the first time in-

clude figures for the five new (former East German) states, represent an estimated 83% of the entire German market. The remaining sales are made by non-IFPI member record companies, direct import by retailers, and the sale of illegal "pirate" products, says Peter Zombik, MD of both the German IFPI group and the BPW, the German music in-

(continues on page 34)

(continues on page 34)

NO FURTHER INVESTMENT

PolyGram, Virgin Say Non To Oui

by Paul Andrews

The future of rock station **Oui FM/Paris** is in doubt after major investors **PolyGram France** and **Virgin France** declined a request to inject a total of up to Ffr2 million (app. US\$345,000) into it. The station said on April 4 that it cannot meet its debts, and is expected to go into receivership the week of April 22. Meantime, the station remains on air, with wages paid by the French national insurance and costs frozen.

Oui FM president **Pierre Raimon** says the station required an extra Ffr2.5 million to continue. "Provided PolyGram and Virgin came in, our shareholders were prepared to raise about Ffr500,000, and by cutting running costs we could have reduced the amount needed from the record companies."

Without the extra cash **Oui FM** may face liquidation, adds Raimon. "This is unlikely because of the value of Paris frequencies."

(continues on page 34)

Warner Music Int. Names Zumkeller Sr. VP/Europe

Warner Music International's European operations have a new team leader. **Manfred Zumkeller** will succeed **Stephen Shrimpton** as senior VP/Europe on July 1.

Shrimpton has resigned to return home to Australia "for personal reasons", according to

Warner Music International chairman/CEO **Ramon Lopez**. Staff at the company's European HQ in London were officially told on

(continues on page 34)



Manfred Zumkeller

No. 1 in EUROPE

European Hit Radio
ROD STEWART
Rhythm Of My Heart
(Warner Brothers)

Eurochart Hot 100 Singles
ROXETTE
Joyride
(EMI)

European Top 100 Albums
EURYTHMICS
Greatest Hits
(RCA)



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Bowie Poised To Sign With Japan's Victor Music

By Hugh Fielder

David Bowie is poised to sign a record deal with Japanese label JVC, the first time a major Western artist will be contracted directly to a Japanese company.

JVC is owned by **Victor Music Industries** in Japan and is planning a major US launch shortly. The first release under the Bowie deal will be the new **Tin Machine** album, which is expected to be followed by a new Bowie solo album next year.

No details of the contract have been revealed. At press time a spokesperson for Bowie would only say, "We are two or three weeks away from announcing a deal. We are currently in a holding position and I cannot confirm who the deal will be with."

However, he did confirm that a new Tin Machine album is "in the

can" and that there will be a Tin Machine European tour this autumn. But Bowie has not yet started recording his next solo album.

"Smart Moves"

One music industry analyst told M&M, "It sounds like a smart move for Bowie and JVC. Bowie wants complete artistic freedom which he will surely get. And if JVC wants to launch itself on the international marketplace then it's worth getting Bowie at any price. After all, how many artists of that status become available these days?"

"His record sales may have nosedived since the *Let's Dance* album. But even though the last Tin Machine album only sold a million copies worldwide it would be foolish to write him off. He still has the ability to come up with a huge international album."

Westinghouse Looks To Continent For Expansion

by Paul Easton

Westinghouse Broadcasting, part of the US conglomerate **Westinghouse Electric**, is looking to expand its involvement in European radio. **David Graves**, vice president of planning, says he is "actively evaluating opportunities" in the radio market.

Comments Graves, "Because we are unable to take a major stake in a station we are looking to form key partnerships with companies in the EC and have been talking to potential sources of finance. We consider a partner one who has a strong reputation who we feel able to work with. We also want to talk to people interested in moving into radio for the first time."

Westinghouse Broadcasting owns five TV and 22 radio stations in the US, as well as other related interests, with a revenue of US\$858 million last year. The company, which has a 10% stake in London station **Jazz FM**, has just pulled out of talks with three partners for UK ITV franchises.

Graves details that Westinghouse is not restricting itself to any one European territory. "There are several countries that interest us: France has an excellent, active radio market. Germany is growing and will be increasingly important. Spain is becoming even more important and so will Italy, once its new Broadcasting Act comes into force.

"The successful programming

skills developed in the US have nothing to do with a particular country. The skills and decisions are largely the same in any market, though markets may differ. Our strength is having the experience to know how to successfully research a particular market."

Graves says **Jazz FM's** poor performance in its first year will not discourage Westinghouse from making further UK radio investments. "We have been involved in US radio for many years and **Jazz FM** is typical of a station start-up operation. However, we are not considering becoming involved in a UK national licence, and the potential UK partners we have spoken to are not interested either."

NEWS IN BRIEF

RON Gets A Bang Out Of You

RON Records MD Raymond Bennerman is aiming to recreate the "spirit of Motown" for his new West London-based pop label which releases its first single this week, **Almighty Bang's** *When I Think Of You*.

Comments Bennerman, "I've surrounded myself with young musicians, producers and writers. I want to create a family environment like the early days of **Tamla Motown Records** with a cross-fertilisation of ideas, styles and techniques."

RON is following another Motown tradition by setting up

RON Publishing and is using independent pluggers and promotion companies to work on its releases. Distribution is through **Spartan**. HF

PWL Records Open New York Office

Stock, Aitken & Waterman's PWL Records has set up a New York branch. But don't expect more **Kylie** and **Jason**.

PWL America is a dance/rap label and the first European release planned (via **PolyGram/Polydor**) is **Ed O G & Da Bulldogs' I Got To Have It**. That song has already charted in the Top 5 in *Billboard's* "Rap" chart, while the album, *Life*

Of A Kid In The Ghetto, made the "Top 40 Black Album" chart. HF

Sony Music Releases First ARS Product

Sony Music International, which acquired European rights (excluding Benelux) for Antwerp-based **ARS Records** (M&M February 2) is releasing **Quadrophonia's** self-titled single. The record has proved to be a hot club hit on import already in the UK. One of ARS's biggest acts, **Technotronic**, have a new single out titled *Move That Body*, featuring **Reggie**, who sang on **Indeep's Last Night A DJ Saved My Life**. HF

goodbye mr. mackenzie



on tour with The Silencers

MAY

- 1 BIELEFELD
- 2 COLOGNE
- 3 BREMEN
- 4 BERLIN
- 6 MUNICH
- 7 CORREGGIO
- 8 PADOVA
- 9 MILAN
- 10 ZURICH
- 11 LAUSANNE
- 13 NICE
- 14 GRENOBLE
- 15 LYON
- 16 BESANCON
- 18 STRASBOURG
- 19 FRANKFURT
- 21 BRUSSELS

MAY (cont)

- 22 PARIS
- 23 BORDEAUX
- 24 TOULOUSE
- 25 BARCELONA
- 27 MADRID
- 28 VALENCIA
- 30 REIMS
- 31 RENNES

JUNE

- 1 LILLE
- 3 ROUEN
- 4 TOURS
- 5 CLERMONT FD
- 6 ANNECY
- 7 MULHOUSE
- 8 MONTPELLIER

new album "goodbye mr mackenzie" released 15th april



radioactive

Radioactive Records are marketed by MCA and distributed by BMG.

Radio Luxembourg Names Catlett GM

by Howard Shannon

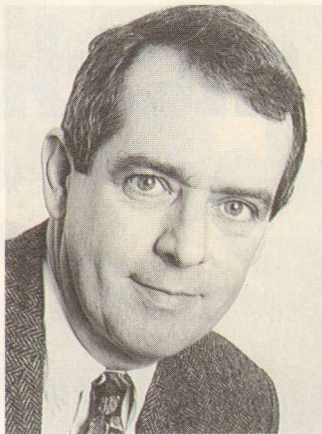
American-born radio consultant **John Catlett** has been appointed general manager of **Radio Luxembourg (London)**, the EHR service on 1440 kHz, and its sister service on the Astra satellite, **RTL International**. He replaces **Maurice Vass**, who left late last month.

Catlett comes to Radio Luxembourg after working as a consultant at **Atlantic 252**, the Ireland-based EHR station 50% owned by **CLT**. He will not maintain any links with that station or continue his consultancy business.

On joining Radio Luxembourg, he says, "I have no expectations to make this revered, long-standing station into anything American. I have not been hired with a specific agenda in mind."

CLT head of international affairs **Henri Roemer** welcomes Catlett's arrival. "I hope he will give new dynamics to the station. Times are changing in UK radio and we have to keep up. That means being a little more aggressive."

Catlett recognises the increasing competition in UK radio, and adds that his competitive experience in US radio will serve him well.



John Catlett

On the future, he says, "I think our satellite service offers the greatest possibility for expansion. It is such a pity our AM reception is weakest in London, especially since this is where all the advertising agencies are."

Reflecting on his time with Atlantic Catlett comments, "I think Atlantic 252 is coming along nicely and is certainly doing a measurable job for its advertisers."

Catlett has also worked as consultant for **Laser 558/UK** and **Jazz FM/London**. He has also been a contributing writer to **M&M's Station Operations** page.

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NEWSMAKERS

Music



Bernd Dopp

● **Bernd Dopp** has been appointed marketing director for **Warner Music Germany**. He has been with the company since 1984.

● **Dave Howell**, previously label manager of **Red Zone Records**, has joined **Roadrunner** as label manager of the recently formed dance label **Lafayette**. The post is based in London.

● **Jochen Kraus** has been appointed MD at **Chrysalis Records Germany**. Kraus will report to **Chrysalis International** director **Mike Allen**.

● Former **BBC TV** "Blue Peter" presenter **Simon Groom** has joined **BBC Radio Bedfordshire** to host a morning weekday show.

● **Bob Saporiti** has been appointed vice president of international marketing at **Warner Brothers** in Nashville.

Send news and photos of company appointments to **Karen Seekings** at **M&M's** editorial office: **Rijnsburgstraat 11, 1059 AT Amsterdam, The Netherlands** or call (20) 669.1961; Fax (31) 20 669 1951.

Radio

● **Jacques Petre** has been named commercial director of French sales house **Jackpot**. Petre was previously with sales house **15/34**. He replaces **Philippe Gardes**, who is new commercial director at media consultant **ROF France**. Both posts are based in Paris.

● **Riccardo Fausone** has been re-elected president of the **Italian Broadcasting Association**. The association's two vice-presidents are **Antonio Balsamo** and **Luciano Porilli**.

● **John Mann** has been appointed manager at **West Sound Radio/Dumfries**. The post is based in Scotland.

● **Peter Milburn** has been made MD at **Red Dragon/Cardiff**. He replaces **Neil Jones**. **John Gripton** becomes deputy programme controller and **David Blake** is new sales director within the same company.

● **Pentti Teravanien** has been appointed music director at **Radio Tampere** in Finland.

● **Chrissie Crempore** has been made press officer for the **Capital Radio Music Festival** in London.

● **Dieter Koch** has been appointed editor-in-chief of **RIAS/Berlin's** programme "Radio Mobil".

● **Friederike Bahlinger** has been appointed marketing manager at **Radio NRW** in North Rhine-Westphalia, Germany.

MUSIC & MEDIA BUSINESS CALENDAR

● **April 29** - **Sony Radio Awards**, Grosvenor House Hotel, London, UK. Tel: +44 71 723 0106.

● **April 30-31** - **Deutscher Kommunikationstag**, Berlin, Germany. Tel: +49 228 444 560.

● **8-11 May** - **3rd International Broadcasting Convention For Radio And TV**, New Exhibition Park, Madrid, Spain. Tel: +34 1 470 1014 (Madrid)/+33 1 45 08 3679 (Paris).

● **May 15** - **World Music Awards Monte Carlo Sporting Club**, Monte Carlo, Monaco. Tel: +33 93 254369.

● **May 17** - **Copyright And The Entertainment Industry: Law And Developments**, Selfridge Hotel, Hotel Street, London, UK. Tel: +44 71 824 8257.

● **May 19-25** - **The US National Association Of Broadcasters**. The conference will be moved from London to Paris after three days. +1 202 429 5350

● **June 5-7** - **Association of Professional Recording Studios Conference**, Olympia Centre, London, UK.

● **June 9-12** - **Medienforum North Rhine Westfalia**, Hotel Maritim, Cologne, Germany. Tel: +49 211 770 0741.

● **June 9-15** - **NAB Radio Executive Management Development Seminar**, University of Notre Dame, South Bend, Indiana, US. Tel: 1 202 429 5350.

● **June 16-19** - **BPME & BDA Conference & Exposition**, Baltimore Convention Center, US. Tel: 1 213 465 3777.

● **June 21-24** - **Euro FM 1991**, CNIT-La Defosse, Paris, France. Tel: +33 1 3485 7878.

● **July 3-7** - **International Broadcasting Convention**, RAI Congress Centre, Amsterdam, the Netherlands.

● **July 5-July 21** - **25th Montreux Jazz Festival**, Montreux, Switzerland.

MUSIC & MEDIA

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London Commercial Stations Gear Up For Ratings Period

by Hugh Fielder & Paul Easton

London's commercial stations are raising the promotion stakes during the current JICRAR period which runs from April through June.

Jazz FM/London, seeking to build on a disappointing 5% reach in the last JICRAR survey, is leading the way with a £1 million prize on offer—the largest ever in UK radio. The promotion, called "Hot Notes", is being sponsored by **Kronenbourg 1664** lager.

Comments Jazz FM controller of direct revenue **Katy Turner**, "The contest involves no special direct mail shots. We believe our programme policy will keep listeners who like the station. It's up to the quality of the programming to keep those listeners. It's up to stations to decide what they think is right for the marketplace. At Jazz FM our aim is not only to attract new listeners but to be newsworthy as well."

Apart from some TV spots, Jazz FM is doing no other off-air promotion. Adds Turner, "We will be doing some loyalty building to encourage people to listen longer. We are currently doing focus groups and tracking surveys and these are likely to affect the pro-

gramming. Therefore, we would rather attract listeners by promotional mechanics and hope to keep them that way. By the autumn we should be ready to do a major advertising campaign."

Capital, Kiss Promos

Capital FM, looking to better its 31% reach in the face of increased competition from **Kiss FM** and **BBC Radio 1**, is running another "Birthday Bonanza" on **Chris Tarrant's** breakfast show. The four-week campaign will offer prizes building from £5,000 to £25,000, up from the £10,000 the station offered as a top prize last October. Unlike last time there will be no breaks during the promotion.

Kiss FM, whose first JICRAR gave it a 9% reach, has already announced details of an extensive sponsorship and promotions tie-in with **Pepsi-Cola (M&M April 13)** between now and September. The station is believed to be setting up a specific campaign to run in the near future but no details were available at press time.

Only **Melody Radio**, which achieved an 11% reach with its first JICRAR, is not running any on-air promotions. MD **Sheila Porritt** says, "We don't believe in

falsifying figures by buying an audience. And we don't believe listeners will be fooled by that kind of thing. We prefer to tell the listeners that we are there and let them make up their own minds."

Melody will be continuing with its ongoing poster and bus-side poster campaign and may also take some TV spots.

How To Win £1m

At Jazz FM, during the station's breakfast show, a presenter will read numbers for listeners to compare with serial numbers on their banknotes. If the numbers match part of the banknote serial number, the listener can call the station which will select three contestants, each of whom will automatically win £50.

The contestants will then have to put four responses to a multiple-choice question in the correct order. The prize value will increase during the promotion, culminating in £100,000 if a winner manages to rank 10 responses correctly in the final on May 9. The possible £1 million jackpot, which takes place the following day, will be awarded if a winner manages to rank 12 responses correctly. However, the odds against that happening are many millions to one.



IF MY MUM COULD ONLY SEE ME NOW — Epic UK head of promotion **Adrian Williams** (top right) shows off his new team. Standing (l-r) are **Sean Cooney** in radio promotions and **Williams**. Seated (l-r) are **Deidre Moran** in TV promotions, **Alison Harris** in TV promotions and **Myra McPhail** in radio promotions.

BMS, IRS Talk Merger; Two Months Of Discussions

Sales house **Broadcast Marketing Services (BMS)** is in negotiations with **Independent Radio Sales (IRS)** over a possible merger. IRS sales director **Stan Park** confirms that talks between the two companies have been going on for nearly two months. "But there is no agreement imminent."

BMS—whose main clients are its two main shareholders, **Trans World Communications** and **Radio City/Liverpool**, plus several local stations—has also been in talks with other sales houses over a merger. The sales house, which used to represent a

third of the UK's radio market, has declined to less than a sixth following the loss of **Chiltern, Metro** and **Yorkshire** in the past year.

A merger with IRS, in which **Crown Communications** owns about 40%, could involve the **Monopolies & Mergers Commission**, as it would give the combined company more than 60% of the market. But with radio taking only a little more than 2% of the total UK advertising spend, it is thought unlikely that the merger would be blocked. **HF**

Bradford City Radio Fined

Bradford City Radio is the first station to be fined by the Radio Authority. It has been fined £2,500 for being "in breach of its promise of performance by dropping its Afro-Caribbean output without consulting the Authority".

Since the incident, **Bradford City Radio** has appointed **Avtar Lit** as MD. Lit, who is also MD at **Sunrise Radio/West London**, says the Afro-Caribbean programming has been reinstated. Comments Lit, "I believe that promises of performance are made to be observed and the appropriate action needed to be taken."

"We will be holding our AGM this month and some management changes are being made. In future, **Bradford City Radio** will be run along the same lines as **Sunrise**, and we have never had any problems with the Radio Authority."

The Radio Authority, which has disciplinary powers ranging from written reprimands to fines, as well as the ultimate sanction of withdrawing a station's licence, will shortly be issuing details of complaints and adjudications this year. **PE**

INRI Bid Tax-Free

The cash bid for **INRI** will be tax-deductible following a decision by the **Inland Revenue** to treat the bid as revenue rather than capital expenditure.

The Radio Authority's head of finance **Neil Romain** advises applicants to take independent advice over the bid.

One prospective bidder told **M&M** that the tax break is "helpful, although not in the early years before you make any profit. But the size of the cash bid is not the most important consideration right now; it's whether everything else adds up." **HF**

Chrysalis Issues Waterboys Compilation; TV Ads Planned

Chrysalis is mounting a major campaign around *The Best Of The Waterboys* to boost record sales to a level that matches their reputation.

The group's reissued single, *The Whole Of The Moon*, went top 3 within three weeks of release. However, recent market research by **Chrysalis** among the 18 million people who buy at least three albums a year, showed that while 36% had heard of the band and 12% liked them, only 1% had ever bought a **Waterboys** record.

Comments head of marketing **Jason Guy**, "The band have a great reputation and they've released five albums, but people don't know where to start. This compilation, selected by **Mike Scott**, solves that problem."

"We're putting a sheet insert into every album featuring all the previous album covers and a complete tracklisting so that people can cross-reference the tracks they like and start buying the other albums in their own time. It's important that they feel they are discovering the band themselves."

The campaign, which will focus on TV advertising, is based around the success of *The Whole Of The Moon*, which was also a brief hit when it was originally released on **Island** in 1985. But **Guy** points out that the track has been a house club favourite for the past three years. Says **Guy**, "It's interesting that we are bringing two different audiences together here: the club audience that probably knows very little about the band and those who've followed the **Waterboys** as a live band."

Chrysalis promoted the single through retail. "We felt radio would be wary of a reissue," adds **Guy**. "We did a deal with the

major chains for posters and counter cards to let people know the single was out. There was no hype and it went straight into the chart."

The **Waterboys'** catalogue albums are being kept at full price. "I think cut-price only really works with very familiar old albums," says **Guy**.

"There are few great contemporary acts around these days and it's important to keep a premium on them. It also has a knock-on effect within the whole music industry. Every time a quality act comes onto the marketplace it excites everybody and gives the whole business a boost."

Buyout Leader Jones Resigns From Red Dragon

Red Dragon MD **Neil Jones** has resigned from the station. Programme controller **Peter Milburn** has been appointed MD and has promoted **John Gripton** to deputy programme controller. **David Blake** has been made sales director.

Jones was involved in plans for a management buyout of the station

late last year when **Trans World Communications** was considering the sale of its 80% stake.

But **Trans World** is no longer interested in selling stations, particularly in a somewhat down market for media assets.

Red Dragon had reportedly been on the block for some time. **HF**

Sony Adds Goldman To List Of International Surprises

by Emmanuel Legrand

Sony Music France looks set to increase its move into the international market with its two main acts, **Jean-Jacques Goldman** and **Patricia Kaas**.

Comments Sony Music France international promotion co-ordinator **Annick Geisler**, "During a recent international meeting attended by key Sony Music executives from the US and the international division, such as **Tommy Mottola**, **Bob Summers** and **Bob Campbell**, all affiliates were invited to present their top artists. We chose to focus on Goldman and Kaas."

While Kaas has already made her mark on the international scene with two albums and extensive touring, Goldman's recent rise is quite unexpected.

Says Geisler, "The difference this time is that Goldman's song

Nuit, off his best-selling album *Goldman, Fredericks & Jones*, is generating a lot of international interest, especially from European radio stations. Goldman's album has already sold over 620,000 units in France and has scored two top-10 hits. International sales reached about 100,000 units, mainly in Belgium and Switzerland.

"Goldman's album has been released in all European countries by Sony Music affiliates. When the single was serviced to the radio stations we had a lot of airplay in countries where we never achieved anything with Goldman."

Geisler says one new element is Goldman's decision to make himself available for promotion, which he was previously reluctant to do. Indeed, Goldman was recently in Holland for the show "Tineke" on RTL-4, his first ever

appearance on TV outside France, and is expected to fly to Sweden soon for another TV show.

US, UK Importance

In the US, **Columbia** has decided to release both albums, as well as a compilation of Goldman's "Greatest Hits". The albums are also out in the UK.

*The UK has also changed its attitude towards Kaas and Goldman. **Sony Music UK MD Paul Russell** and A&R chief **Muff Winwood** had seen Kaas on stage and were interested. They decided to release her album and work on her next one.

Says Geisler, "We are working hand-in-hand with the UK company for the next Kaas album that might include songs in English. It is the first time we reached such a stage of co-operation with the UK company."

Phonogram Shuffles Team; Promotes De Souza, Vidalenc

Phonogram France is going through some management reshuffling, but don't blame it on a lack of recent hits. **PolyGram Disques France** president **Paul-Rene Albertini** remains GM of Phonogram, but has decided to give more responsibilities to two of the company's top executives. Marketing manager **Michel de Souza** and promotions manager **Philippe Vidalenc** will add to their current positions the title of joint-GMs. They will run the company on a day-to-day basis.

Comments De Souza, "For us, it will not change many things because we have been preparing for this during the past two years. Philippe and I have been working together for three years and it has been a very productive and friendly relationship." De Souza joined the PolyGram group as a salesman, then took over marketing at Barclay after which he was marketing manager at Phonogram.

Vidalenc adds, "It will just add a little more work and responsibilities. We will be more involved in the financial and administrative decisions." Vidalenc joined RCA's promotions department in the '70s, and then moved to independent promotion, working for acts like **Alain Souchon** and **Laurent Voulzy**.

Another element in the new developments of Phonogram is the recent arrival of A&R manager **Mick Lanaro**. Lanaro joined Phonogram last October. He previously worked as independent

producer and was a key figure behind **Patrick Bruel's** recent release for **BMG**, *Alors Regarde*, the best-selling album of 1990.

Says De Souza, "The presence of Mick is a real chance for the company. He is one of the most talented producers in France and can work on very different styles of music. He has already started to mark his presence and we'll see the effects of this work in a couple of months." Lanaro has already signed a vocal group, **Les Polyphonies Corses** and **Philippe Saisse**.

Phonogram France is currently scoring high in the charts, with success with both international and local acts. In the past weeks, Phonogram had a no. 1 single with the **Scorpions' Winds Of Change** (more than 400,000 copies sold, already platinum) and a no. 2 album with their *Crazy World*.

The company also enjoyed a no. 1 compilation, **Scotti Bros's The Rocky Story**, featuring the main themes of the "Rocky" saga (180,000 units), and a top-seller with **Francois Feldman**, who has just been awarded a diamond award for sales over a million for his second LP *Une Presence*.

Says De Souza, "It is rare to have such concentrated success in such a limited period of time. With the Scorpions, we chose a different approach than the other European countries which decided to focus on the hard rock side of the Scorpions' music. Instead,

with the huge success of the ballad *Still Loving You* in the mid-'80s in France, we have played the ballad, and his choice has proven to be successful. It had a quick radio reaction and we had a very good partnership relation with **NRJ**."

Reacting to the current media situation in France, Vidalenc comments about when he first started working in music in the 1970s, "At this time, there were four AM stations and three TV channels. Promotion was limited to these outlets. When you were doing well in promotion, records were selling like pancakes. A lot has changed. CD has revived interest in buying records, record companies have done a lot of thinking about the way they market records, and the promotional work has nothing to do any more with that period."

Adds Vidalenc, "AM stations play a lot of French chanson, so we know we can rely on them. They do a real job in discovering new talent. With FM networks, it's on a song-to-song basis.

"NRJ has a tendency to open itself to new acts. With Skyrock, it's really according to the song, but sometimes they take chances. For example, they helped us a lot with the first single of **VRP**. We have a policy of seducing the FMs in the provinces, with a lot of visits from our artists. We know that when the airplay is coherent, we can try to persuade the FM networks to play our songs." EL

Metropolys Applies For Kiss Frequencies

by Jacqueline Eacott

Radio Metropolys has applied to the CSA to take over **Kiss FM** frequencies in Paris, Lyon, Grenoble, Calais and Nancy following the bankruptcy of operators **Prisca** and **CFM**. The bankruptcy has sown further confusion among Metropolys shareholders.

In September 1990, the CSA authorised the Metropolys network to broadcast its programmes on the Prisca-CFM-owned

frequencies, in place of the Kiss FM programme. As a result, Metropolys signed a programme suppliers' agreement with Prisca-CFM.

Metropolys now emphasises that the contract signed last year between the two groups was limited to supplying programmes rather than any financial involvement and that the financial health of the Metropolys group is not threatened. Station president **Bruno Lecluse** could not be reached for comment.

NRJ Plans Birthday Concert

The latest initiative in the wave of events marking 10 years of official private FM broadcasting in France comes from the station that has become the sector's biggest success story: **NRJ**.

Programme director **Max Guazzini** has announced that the station, which celebrates its own 10th birthday this year, is to organise a free concert in the Place de la Nation, in central Paris, on

September 14. Acts have yet to be confirmed, but top international artists are promised, and Guazzini says the event will be rebroadcast by TV stations across Europe.

Other events planned around the anniversary include the Euro FM '91 festival at CNIT-La Défense, Paris, June 21-24. Another project, **Vive La Radio**, is expected to announce its plans shortly. PA



M&M spotlights JAZZ!

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Studio Brussel Debuts Weekend Music Shows

Flemish BRTN (formerly BRT) youth channel Studio Brussel has launched two new weekend music programmes for spring.

The first programme, "Tussen Pop En Pinte" (Between Pop And Pinte), will be hosted by Mark Pinte and air Saturdays from 20.00 to 23.00. It will feature a survey of British (BBC) and American (*Billboard* Hot 100) charts. It is followed by the "Cabaret Museum", which includes highlights of 25 years' cabaret in the Benelux.

Comments Pinte, "We also have a weekly episode of our

'Pop Tales And Story Book' with anecdotes and gossip about pop stars and chart artists. It is our aim to make Studio Brussel's Saturday night as pleasant as possible."

Former host of the Dutch "Top

40 Show" and VARA's "Popkrant", Jan Douwe Kroeske, starts working on the programme "De Lage Landen" (The Low Countries) on April 7, and will concentrate on music from Belgium and Holland. *MM*

'Tour' Release For Belgium

Following the success of Magnum's *Tour Of Duty* soundtrack CD in Holland (400,000 units shipped at press time), Belgian Flemish broadcaster BRTN's TV1 has decided to col-

laborate with Phonogram on the release of the album in Belgium.

PolyGram Belgium special projects manager Kristof Turksin explains, "The series 'Tour Of Duty' is aired exclusively on BRTN in Flanders and on RTL-TV1 in the southern part of the country. Following a deal with New World International in Los Angeles, BRTN was granted authorisation to air the series as well as trailers for the CD. The trailers, which are produced in-house by BRTN TV1 serve as an ideal promotion tool for the series and the CDs."

The joint promotion is estimated to be worth US\$100,000. TV1 has its logo on both the CD cover and the disc, and is airing 24 prime-time spots between April 8 and the end of May.

In the French part of Belgium, where "Tour Of Duty" is being aired as "Commando Vietnam", no campaign is planned, because the French title to the series has no direct reference to the CDs. *MM*



HAMMER TIME — MC Hammer is awarded a gold disc by Bovema for more than 60,000 units sold of his "Please Hammer Don't Hurt 'Em" album, just before his second Dutch concert. From l-r: Bovema senior product manager Willem van Starrenburg, MC Hammer, Bovema head of product marketing Danny Friedrichs, Bovema regional MD Benelux Kick Klimbie and head of promotion Pim van der Kolk.

EMI Belgium Adds Local Talent

by Marc Maes

EMI Belgium is continuing its policy of signing promising Belgian acts, following the success of Leyers, Michiels & Soulsister, De Kreuners, Bart Peeters and The Radios and, more recently, Raymond van het Groenewoud's *Liefde Voor Muziek*.

Liefde spent eight weeks in the M&M Eurochart Hot 100 Singles chart and was no. 1 in Belgium and Holland.

New Signings

The label recently signed The Wolfbanes, Derek & The Dirt, two rock bands. Derek & The Dirt received good radio play with their first album and their EMI follow-up, *Love's Exaltation* was greeted positively by the media.

Other EMI acts include Piti Polak and Eli Jones, and the company is currently negotiating a deal with the Running Cows, who are already signed to EMI Publishing.

Whereas the share of Belgian talent in the country's 1990 sales was about 15% according to IFPI (it was only 2.75% in 1988), EMI has 20% of its sales generated by domestic artists. IFPI also estimated that EMI

Belgium is the only company with a constant boost in market share.

Comments EMI Belgium's MD Guy Brulez, "This is no overnight success. I strongly believe in Belgian rock and I am glad to see how a former EMI act like The Scabs (now signed to PIAS/GRPO) have struck gold here with an English language rock album."

But the company is not just signing any band that comes its way.

Explains Brulez, "I do not want to give the impression that EMI just signs everything on the market. We have as many artists as BMG. The only difference here is that our artists are in the upper half of the charts, which draws media attention."

EMI also confirmed that the company signed Belgian top band Clouseau. The band are currently recording an English-language album at the Dutch Wisseloord studios which will not be available on the Belgian market.

Says Brulez, "We have always been very active on the domestic front. This is one thing private TV station VTM didn't have to encourage us to do. We signed artists such as Raymond and Arno & The Scabs years ago."

SPAIN

Serrat Goes Back In Time On RNE

by Anna Marie de la Fuente

After nearly a year of preparation, ballad singer Joan Manuel Serrat finally launched the show "La Radio Con Botas" (The Radio in Boots) on state RNE 5 on April 1. From 23.30 to 00.30, Mondays to Fridays, Serrat traces Spain's history from April 1, 1939, to the present day.

A total of 60, one-hour shows narrate events which marked the country's growth. Comments Serrat, "Although the series spans five decades, a historian would probably get upset because the programme does not focus on things he might consider important. We do not aim to examine history with a magnifying glass. We would rather do so by evoking all the sensations which trig-

ger the collective memory." His narration is peppered with fragments from original news reports, interviews and speeches unearthed from files and snatches of music from the era.

The 83-station network launched full-page ads in all national daily newspapers on the day of the show's debut. These were backed by spots on RNE1, 3 and 5.

Comments RNE 5 programming director Carmelo Olazo, "At present, we are airing spots daily on RNE 5 alone. These will probably continue until the end of the series in June."

Serrat hopes to return to music when it is all over. "When this finishes, I plan to start working on a new album. I look forward to getting back on stage again."

El Ultimo de la Fila To Represent Spain At Monte Carlo World Music Awards

by Howell Llewellyn

Spain's most popular group for the past five years, *El Ultimo de la Fila* (EMI), will represent the country at this year's Monte Carlo World Music Awards on May 15. Their album, *Neuvo Pequeno Catalogo De Seres Y Estares*, sold more than 400,000 copies during 1990. The band

will undertake a 10-week tour of Europe following the awards ceremony, beamed to 54 TV stations worldwide, as part of EMI/Hispanavox's European promotion campaign. Top acts Ole Ole, Heroes del Silencio and Tam Tam Go! are also represented.

Although critically acclaimed, it comes as a surprise to some that the Barcelona-based band

have been so commercially successful. The album *Nuevo Pequeno* was released in Europe in late 1990 under the more accessible title *Musico Loco*.

The band's second single, *Cuando El Mar Te Tenga* (When The Sea Has You), will be released in Europe in May. An Italian-language version is to be recorded for the local market.

COPE Celebrates 20th Anniversary

Private FM network COPE celebrated its 20th anniversary with a six-hour radio special from 18.00 until 24.00 on April 8. Veteran DJ Susana Lopez Corcuera hosted the show from 18.00 to 21.00, which featured raffles, contests and interviews with some of the guest artists. These included Miguel Rios,

Hombres G, Rico, La Frontera, Greta Y Los Garbos, Tennessee, Tam Tam Go, La Trampa, Lions In Love, Presuntos Implicados and Revolution.

Comments music director Carlos Finaly says, "The festivities went on all day but the real celebration began at

18.00." After the heavy-metal music programme "El Pirata" was broadcast at 21.00, international jazz artists Barbados and Lou Bennett played live on the 22.00 to 24.00 programme "Jazz Porque Si", which has been hosted by Juan Carlos Cifuentes for the past 20 years.

AMdIF

Sales Houses Explore National Private Ad Net

by Mal Sondock

Germany's two largest advertising sales houses are working to create the first national rate card for the country's private radio stations. Two advertising sales houses, IPA and RMS, currently represent virtually all of the major private broadcasters.

Comments IPA agency head **Ulrich Bellieno**, "We are more than willing to co-operate with agencies such as RMS in order to obtain national coverage for good programme ideas."

Lutz Kuckuck, MD of

competing ad sales house **RMS**, agrees. "We consider ourselves colleagues and not just competitors. If it makes business sense we are certainly willing to work with IPA."

Who Sells What?

IPA represents **Radio Luxembourg**, **FFH**, statewide private radio in Hessen and the public giant **Radio Aktuell** in Eastern Germany.

RMS has the rest of the majors. The agency is owned by the other six statewide private stations, **Radio Hamburg** and a 17-station group in Baden-

Wuerttemberg, the only German state with no statewide private broadcaster. RMS also represents **Sachsen Radio** and the youth-orientated **DT-64** in Eastern Germany.

Both agencies do about two thirds of the total spot-selling for their stations, with local sales making up the rest.

German radio is unique in that there is not a single station covering the entire country where advertisers can buy spots. Although there are ad packages available from both private and public stations covering all of the Nielsen areas, there are no sponsored programmes being carried nationwide.

However, with the establishment of large private stations covering entire states and/or major cities, a new situation has come about.

Explains Bellieno, "In the future, in order to make radio a more interesting buy, we will have to produce fresh new ideas that will work on a multi-station national basis."

However, the country's smaller local stations do not fit into the picture as both agencies expressed reluctance to include them in the nationwide programming picture. "We are really only interested in having all of the Nielsen areas covered by as few stations as possible. The local stations will have to

find their own co-op partners,"
Mal Sondock
Tel: (+49) 221 321091
Bob Lyng
Tel: (+49) 69 433018



NO LAUGHING MATTER — Musikvertrieb AG and Warner Music Switzerland take the opportunity to present gold awards to A-Ha at a party after the group's concert in Zurich in mid-March. Standing (l-r) are Warner promotion manager Musikvertrieb Dominique Saudan, Warner Music Switzerland MD Claude Nobs, A-Ha's Morten Harket, Warner label manager Musikvertrieb Christophe Roth, A-Ha's Mags Furuhole, marketing director Musikvertrieb Christian Wepfer, and A-Ha's Pal Waaktaar. Kneeling (l-r) are Warner promotion secretary Musikvertrieb Susanne Kuster, Warner promotion manager Musikvertrieb Reto Lazzarotto and Warner product manager Musikvertrieb Gilbert Dupuis.



SALU SALUTES GROENEMEYER - Radio Salu held a special promotion in conjunction with the recent Herbert Groenemeyer concert in Saarbruecken. The station gave away tickets to listeners sending in their portraits of the rock star. Salu PD Adam Hahne (r) interviews Groenemeyer before his show.

6.000 People Dismissed By East German Broadcasters

Lack of funding has led to the dismissal of about 6.000 of the 9.400 employees at east German's public radio and TV stations.

The appointed commissioner of radio/TV for Eastern Germany, **Rudolf Muhlfenzl**, plans to continue operating with the rest of the workers. A plan for the public radio stations in Eastern Germany is now being worked out and should be completed and in effect later this year. The

existing regional stations covering the entire Eastern German states—**Radio Aktuell** and **DT 64**—will either be sold to private investors or dissolved by September.

The existing **Deutsche Fernsehfunk** organisation, the official broadcasters, will form a new production company primarily for TV. There are also talks that parts of that organisation will be bought by private investors.

MORE THAN WORDS

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Hamburg Germany
7 Zeche
Bochum Germany
18 Gifhorn Festival
Magdenburg
Germany
22 Rockfabrik
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Virgin Launches Distribution Arm

Virgin Records Italy launched its own exclusive sales force on April 1. The company's aim is to increase its current 7% share of the national market.

Virgin plans to provide retailers with a better service while improving their knowledge and appreciation of the company's growing number of international and national releases.

Virgin product has been distributed on national territory by EMI since 1985. EMI still retains control of 25% of retail outlets. With its new sales force of nine, Virgin takes on the other 75%. EMI will continue to provide warehousing, distribution and pressing facilities for Virgin.

Both companies met recently

to plot strategy.

Standing: fifth left, Virgin MD Luigi Mantovani; first right, Virgin sales and production manager Marco Meraviglia; second right EMI sales manager Pino D'Anzeo; fourth right, EMI assistant to sales manager Maurizio Galbusera. The rest of you know who you are! DS

Sony Music Organises Team To Bolster Dance

Sony Music is breaking into the international dance/pop market and getting serious about locally produced dance music.

Sony Music A&R director Claudio Buja has admitted in the past that local independent specialist labels have the upper hand when it comes to producing dance music. But he now says "we can cope". He has organised a team of dance music record producers to advise him and is arranging the distribution of specialist

dance product through a small network of wholesalers who have expertise in this market.

The company has released *Let's Go Back* by Sake Stabs. its first national product on the Columbia Dance Pool label. The 12-inch single is being released in Germany and there is a strong possibility it will also be released on the UK market.

The local Columbia label has also backed the production of *Sold Out*, a multi-national group

who have released their debut album *SOULED The Magic Of The Language Of Music In Effect*. This will be released throughout Europe and in the US. Buja claims it is the first Italian-produced album to be released on the US market.

Sold Out are being marketed and distributed in the usual way. Buja says that radio stations are backing the album with strong airplay "just like international product". DS

Legal Uncertainties Delay Arbitron, Datamedia Plans

The latest delay in a planned broadcast research venture between Milan-based institute Datamedia and US ratings company Arbitron is blamed on uncertainty surrounding recently approved broadcast legislation on national territory.

Datamedia disclosed that it was at an advanced stage in its negotiations with Arbitron as far back as January this year (M&M January 19). A subsequent lack of progress was blamed mainly on the Gulf war and illness of a top Arbitron executive (M&M

March 16).

Datamedia GM Donaldo Scaglia now admits a scheduled meeting in New York on March 28 was cancelled and both parties were now waiting to see which radio and TV stations would receive broadcast licences from minister of post & telecommunications Oscar Mammi.

All stations were required to apply for an operating licence in compliance with legislation approved by parliament in August last year. About 3,870 applications were received from the local and national private radio sector, while 1,424 were received from the corresponding TV sector.

Mammi is expected to announce which TV stations can continue to transmit by the end of this month. DS

RTL 102.5, Dalla Link Up 'Day In The Life'

RTL 102.5 Hit Radio gave its listeners a rare insight into a day in the life of an artist with its live telephone link-up with Lucio Dalla (Pressing/BMG) on April 11. The EHR station is acting as official radio sponsor for the artist's national tour this month and had hinted at organising something special at the time of striking the deal (M&M April 6).

Milan-based operation Pronto Lucio involved the artist in telephone contact with the station seven times, as well as a final spot at the end of his

concert. Each slot lasted for two or three minutes with Dalla answering pre-selected listeners' questions.

Comments programme director Guido Monti, "It gave listeners a chance to find out what an important national artist does on the day of a concert. They could even find out what he had for breakfast." Meanwhile, Dalla has plans for an October free concert in China with opera star Lucio Pavarotti. The two artists also plan to shoot a video together. DS

Stereo RAI Airs First Dance Show

by David Stansfield

State broadcaster RAI's new pop station, Stereo RAI, has introduced two specialist dance music programmes. "Weekend Dance" will be broadcast on Saturdays and Sundays from 21.00-24.00, the first time the station has given full programming time to this musical genre.

The two shows have different styles, as presenter Luca de Gennaro explains, "Saturdays are dedicated mainly to house and hip hop. There is also a live telephone service called 'Rave Line', where listeners can give or receive news about house music rave parties. And the 22.00-23.30 slot is devoted to pre-recorded sequences from national and international DJs."

De Gennaro describes the Sunday shows as "the day after, the chill-out". The music content

is comprised of reggae raga-muffin, acid jazz, slow beat funk and disco classics.

Commenting on RAI's decision to introduce specialist dance music programmes, De Gennaro says, "It is my 10th anniversary of working at the station. After all these years RAI is finally letting me play the music I like."

He adds that the state broadcaster's decision was swayed by the current dance music boom on national territory.

De Gennaro is one of the country's leading dance music experts and was a visitor to the recently held international discotheque lighting and equipment convention in Rimini. Adds De Gennaro, "The whole world of dance music was curious and interested in this new move by RAI. But dance music is what is happening now and raves are the thing."

First 10 Records On Saturday Show

Artist	Song	Label
Paris	<i>Break The Grip Of Shame</i>	Tommy Boy
Gang Starr	<i>Take A Rest</i>	Chrysalis
Yo-Yo	<i>Stompin' To Tha '90s</i>	Atlantic
Shango	<i>You're The One</i>	PolyGram
TFM	<i>Out Of Bounds</i>	Onizom
Digital Boy	<i>Ok Alright</i>	Flying
Urban Soul	<i>Alright</i>	Cooltempo
Break Boys	<i>My House Is Your House</i>	Fourth Floor
After Hours	<i>Waterfalls</i>	Strictly Rhythm
Alison Limerick	<i>Where Love Lives</i>	BMG

First 10 Records On Sunday Show

Artist	Song	Label
Young Disciples	<i>Apparently Nothin'</i>	Talking Loud
Piece Of Mind	<i>Accept It Like It Is</i>	Acid Jazz
Priscilla Wilkes	<i>My Universe</i>	Irma
Galliano	<i>Nothing Has Changed</i>	Talking Loud
Cutty Ranks	<i>The Stopper</i>	Fashion
Shabba Ranks	<i>House Husband</i>	Greensleeves
Big Daddy Kane	<i>Dance With The Devil</i>	Cold Chillin'
Ice T	<i>New Jack Hustler</i>	Giant
EPMD & LL Cool J	<i>Rampage</i>	Def Jam
Fonda Rae	<i>Touch Me</i>	White Label

Vasco Rossi European Tour

April

24 Ludwigsburg	Forum
25 Munich	Theaterfabrik
28 Graz	Orpheum
29 Innsbruck	Treibhaus

May

2 Vienna	Kurhalle Oberlas
4 Cologne	E-Werk



Three Swedish Artists Get Stamp Of Approval

by David Rowley

EMI's major Swedish musical export **Roxette** are one of three local acts to be featured on a series of postage stamps that will be released by the country's postal service on October 5.

The other acts to feature on stamps are **Sonet's** veteran rocker **Jerry Williams** and singer **Lena Philipsson**, who is signed to **Big Bag**. It is the first time the rock business has been recognised officially in this way. There will be

three stamps, each of Skr2.50 value specifically for domestic letters.

EMI Sweden marketing director **Lars Bremar** says Roxette are extremely pleased about their inclusion in the project. "It is a big thing," he says. "In the past they have used famous authors and sports people, but this is the first time anyone from the entertainment world has been featured in this way."

Says Big Bag MD **Torgny Sodeberg**, "It is obviously a

great boost for Lena. Someone from the postal service simply contacted us and asked if she was interested in being a stamp—and of course, she was. It's a first."

Swedish stamp office spokesperson **Ingrid Erikson** says it is common for them to choose a specific theme as a subject for postage stamps. "In this case we wanted to appeal to young people and certainly in the case of Roxette and Lena Philipsson they are very popular with the young."

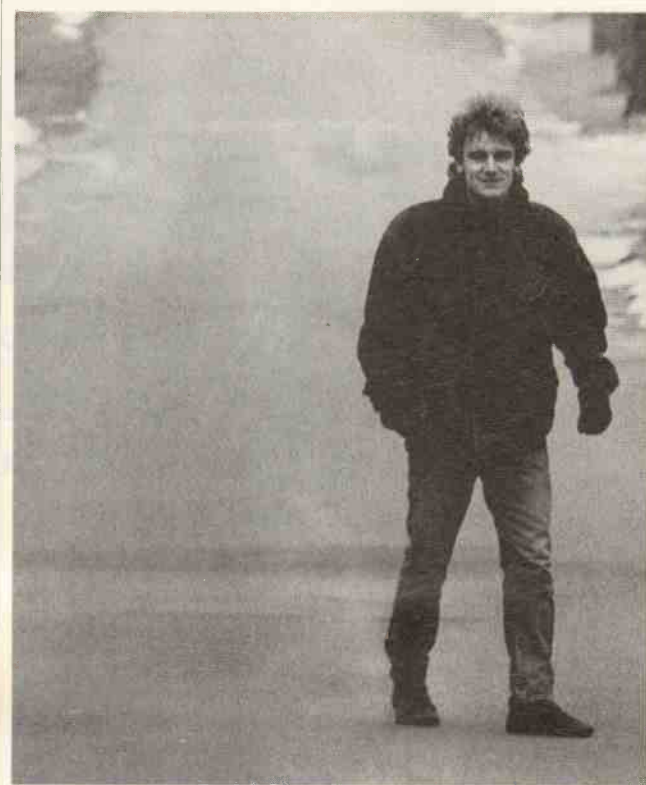


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Mats Wilander

Wilander Serves Up Album

Leading Swedish tennis player **Mats Wilander** has made his singing debut with a self-financed mini-album released via **Virgin Sweden**.

Wilander, who has always been known for his readiness to take the stage for celebrity jams, recorded the five-track disc, *Ghost Of Margaret*, in New York earlier this year.

Virgin Sweden head of A&R **Per Lundstrom** says the label became involved when approached by Wilander's management company in the US, **Lippman Entertainment**. Comments Lundstrom, "The whole thing seems to have been approached in a fun way. We thought just for the hell of it, why not?"

"We signed what is essentially a distribution deal, although we also handled all the marketing. He wanted to record something and have a good time. He is not looking to compete with

Springsteen and we have approached it in that spirit."

The mini-album includes one song in Swedish, with the other four in English, and was released in March at a special discount price of Skr60 (app. US\$9.75). A single, *Nar Man Har Funnit Gladjen* (When One Has Found Happiness) has also come out. Wilander supported the releases by embarking on a 18-date Swedish tour.

Lundstrom claims Virgin has already sold 4,000 albums and 2,000 singles. "We have reached the break-even point, which is what it is all about for us, although I doubt Wilander has. I have mailed samples to the Virgin companies throughout Europe, but I do not believe it will necessarily have that much appeal. **John McEnroe** released a record in the US last year and that did not come out anywhere else. I think it's more of a home-boy thing." DR



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RATINGS AND RESEARCH

Avoiding Diary Distortion Debacles

As a new and fresh observer of the European broadcasting scene, this writer is extremely pleased and excited by much of what he sees and hears. But there is one danger sign! The spectre of "Diary Distortion" has apparently already raised its ugly head in the European broadcasting community and this is a most unfortunate development. Believe me, this is one American import you could have done without.

by Jhan Hiber

What is Diary Distortion? Why do stations engage in it? What impact does it have on the ratings and on the industry as a whole? And what can and should be done about it? Let's review these key points and hopefully offer some stimulation so you can help stunt the growth of this cancer in our business.

As defined by the US Arbitron ratings company, which has had to deal with this issue since 1977, diary distortion is basically any station activity, either on-air or in terms of advertising/promotion, that could lead a diarykeeper to record in their booklet entries or listening that did not actually take place. We will show you some examples below.

Just as important as learning about what diary distortion is, is keeping in mind what it isn't (at least in Arbitron's eyes). Normal station promotional activity aimed at generating higher actual listening levels, such as giving away cash or trips, is usually not considered diary distortion. It is only when a station engages in activities that can confuse a diarykeeper to record listening entries that did not really take place that most people get upset and yell "foul".

Examples Of Diary Distortion

We are in a creative business populated by folks who are sometimes adept at bending the rules. Thus, it is impossible to list all the types of activities that could be called diary distortion. However, we will give you some examples that have led to stations suffering significant penalties when such gamesmanship was engaged in.

—The "checkbook" promotion. This is the activity that kicked off the howls of outraged stations when it first appeared in the spring of 1977. You might say this promotion was the father of diary distortion policy.

The approach was to have on-air promos encouraging listeners to "take anything and make it your WXXX checkbook. Write down our call letters as many times as you can. Then if one of our staff comes up to you at home or on the street and asks to see your WXXX

checkbook he will pay you US\$50 for every time you have WXXX written down."

Essentially, the point here was to hope that listeners who had diaries would be confused enough to use them as their WXXX checkbook and in order to earn lots of money would then write down WXXX as many times as possible in the diary. The key offending item in the promos was the urging to take anything (possibly including a diary) and use that as a checkbook.

—The "vote for our station" approach. Here, for example, a station might send out lots of direct mail pieces urging its listeners to "vote for us" when the ratings were taken. Stations have been "delisted" (deletion of that station from the relevant ratings book) by Arbitron for this tactic because it was felt that people might write in the station's call letters as a vote without having actually listened to that station.

—The DJ appeal. One famous morning team in the US caught flak because they talked on air about how unfair the ratings were. That was OK, but they then went too far. "Since we know you probably are too busy to keep your diary moment by moment, just be sure to write us in every day for as long a timespan as you can. This will help us keep our jobs." That's a no-no. Again the concern was that their loyal listeners would jot down a ton of entries and quarter-hours (even if no actual listening had taken place) to help the dynamic duo remain employed. Ironically, after this blow-up, the team were let go and had to look elsewhere for work.

—Describing how the diary should be filled in. There are a zillion variations on this theme, but it usually involves newspaper advertising. The station will show an actual page from a ratings diary, except that all the spaces where a person can write in call letters are filled in with the calls of the offending station. The goal is to have diarykeepers see this and assume that they should record WXXX's calls everywhere in the diary. In some cases the station offered to pay for each entry—and also asked people to return the booklets to the station, presumably so listeners could collect on their bounty for each recorded entry to WXXX. Supposedly, the station would then send the dia-

ries back to Arbitron on the listeners' behalf. Right! Sooo helpful.

We could go on 'ad nauseam' with examples, but the bottom line is to not do anything to confuse the diarykeeper into recording listening entries that did not really take place.

Impact Of Diary Distortion

With all the trouble that some stations take to grab ratings by playing fast and loose with the ratings rules, you would assume that such tactics have really helped such offending stations shoot up in the numbers. Wrong. As an executive at Arbitron I was in charge of producing the spring ratings for more than 250 markets in the US. During my tenure at Arbitron, when we first began removing stations from the ratings for such activities as described above, we did calculate the ratings the station in question had achieved with their dirty dealing. The conclusion? No big deal! Some went up, some went down. In most cases, the station's "creativity" had not garnered its bigger numbers after all, not to mention the lost ad dollars from not being shown in the latest ratings book.

But there is another, perhaps even more deadly impact about which European broadcasters may want to be concerned. We are talking about how advertisers and ad agencies react to diary distortion activities.

Since advertisers and agencies are aware of the gossip and goings on in the radio business, you can rest assured they know about the diary distortion shortcuts some stations may be trying.

If what has happened in the US is any guide, advertisers may look most unkindly on such games. For example, Procter & Gamble, one of the biggest US advertisers, has told all their ad agencies to avoid buying time on stations that have engaged in diary distortion efforts. Wonder if such a move could be forthcoming in Europe if this cancer spreads?

Finally, there is the image of the radio industry that can also be affected by diary distortion gamesmanship. If such activities were allowed to spread too widely, advertisers could begin to lose belief in the ratings and eventually in the medium of radio itself. Radio does not need that kind of handicap!

So What Do We Do?

What can or should be done to keep the now-festering wound of diary distortion from spreading and infecting European broadcasting as a

How To Stop Diary Distortion

- Have relevant diary-based ratings companies issue guidelines on what they consider to be diary distortion.
- Have a joint broadcaster/advertiser serve as watchdog.
- An anti-diary distortion policy should be distributed to relevant stations.
- When a station violates the states policy against diary distortion, it should be removed from the relevant ratings book.

whole? First, it seems to this writer that it is probably best to police ourselves before governments try to get their hands on this issue. Here then are some ways self-policing can be done.

1. Have the relevant diary-based ratings companies issue guidelines regarding what they consider to be diary distortion. These firms might very well have a different idea of what constitutes an offence compared to Arbitron's position.

Whatever the ratings firm's rules, they should be spelled out, mailed to all stations and ad agencies in the particular country and then fairly and firmly enforced. By the way, since it is impossible for a ratings company to anticipate all the creative approaches stations might take to try and steal some ratings, the firms should include in their policies an escape clause that allows them to in effect say "we reserve the right to take action against other activities not spelled out in this policy".

2. Have a joint broadcaster/advertiser group serve as watchdog and complaint clearinghouse. This group could also set standards for what the ratings companies should do. In the States, such an organisation is known as the Electronic Media Rating Council (EMRC). The EMRC (on which I have served) was set up by the broadcasting industry as a self-policing agent after the US industry was rocked by ratings scandals in the early '60s. Now, if there is an issue between a broadcaster and a ratings firm the EMRC sets up a mediation process to hopefully iron out the matter, thus trying to avoid legal action between the two contending parties.

3. Once the watchdog group, or the ratings firms, have set an anti-diary distortion policy, that policy should be distributed to all stations in the relevant nation.

A form should be included with a place for all station personnel to sign, especially management and on-air, indicating they have read and understand the policy and agree to abide by it. The completed paperwork could then be forwarded to the ratings headquarters. Stations not returning the form could be excluded from having their ratings estimates appear in that market's ratings report.

4. Finally, when there are complaints about a station, and it is

found to have violated the stated policy against diary distortion, that station should be removed or delisted from the relevant ratings book. It would not be the best approach to cancel the survey and not show numbers for all the stations that played by the rules. Wiping out estimates for all the "good guys" does not seem fair since this would in effect penalise them too.

Not to mention what the ad community might think—looking forward to a ratings book for market X, then not getting it because one rotten apple spoiled the whole barrel. It would seem more fair to punish the transgressor and not the other innocent stations too.

Those are just a few thoughts on what, hopefully, will not become too widespread a problem in Europe. No one wins when ratings credibility is threatened by diary distortion. Let's hope the outbreaks of it happening so far are just random and can be dealt with in stern fashion. Otherwise, the industry as a whole will suffer—as it has in the States. Hopefully some of the background and ideas we have shared with you here will help lead to the right people doing the right thing. Help stamp out diary distortion!

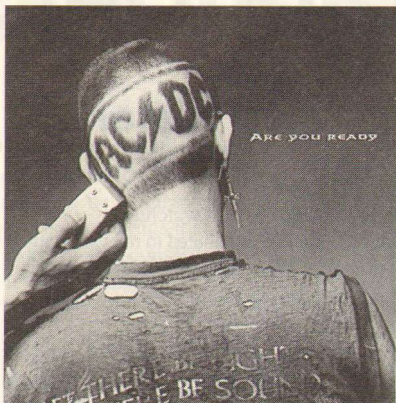


Jhan Hiber first went on air at the age of four on his parent's radio station in Chicago. He has since been involved in numerous aspects of broadcasting, including a period as head of the radio market report division of the Arbitron ratings company, where he was instrumental in introducing a new ratings technology that is used today in more than 260 US markets.

He formed his own media and marketing company in 1979. Since that date he's written numerous articles as well as three books. Hiber is 44.

SINGLES

AC/DC

*Are You Ready* - Atco

The best example of a rhetorical question. Of course, every hard-rock programmer is ready to play another mind-altering track off *The Razor's Edge* album. They should be proud and play it loud.

Blue Rodeo

Till I Am Myself Again - WEA

Canada calling. The best Byrds- moulded country rock band since The Long Ryders disbanded. Now that Roger McGuinn, the master himself, is back from Rio, everybody must admit that these guys have great pop potential. Produced by the Bakersfield scene's main man Pete Anderson (Dwight Yoakam, Michelle Shocked). Somewhat retrospective, but it wouldn't hurt EHR programmers to give it a listen.

Michael Bolton

Love Is A Wonderful Thing - Columbia

First single off the new album *Time, Love & Tenderness*. Yet more substantiation of his nickname the "soul provider". Hit material.

Extreme

More Than Words - A&M

Tales from the unexpected. The follow-up to the wild funk metal single *Get The Funk Out* is a calming piece of music. aptly produced by Michael Wagener. It shows the band from a totally different angle. And it must be said, they handle this ballad—already top 30 in the US—extremely well.

I Travel

Dancing Alone - NT/Phonogram

After hearing this pop tune, there's no doubt that this Dutch band will no longer dance alone. The piano and organ halfway through the track make the song breath. Melody and rhythm live in perfect peace and harmony. Very promising.

Joe Jackson

Stranger Than Fiction - Virgin

His first Virgin release and what a smash song too! Jackson has (temporarily?) returned to pop. The chorus will be whistled from every grocery shop to every petrol station all over Europe. It's not hard to understand why this tune is one of the EHR new add leaders this week.

Mietta

Dubbi No - Fonit Cetra

Italian star shines through this lofty melody.

The song builds up to a real climax with Mietta sounding more and more inspired as the song progresses. Delicate material for night-time shows.

Milltown Brothers

Here I Stand - A&M

Second single taken from their fabulous debut album *Slinky* and bound to be their second hit as well. Together with The La's from Merseyside, here's the new beat generation.

Robert Palmer

Happiness - EMI

When it comes to careless swing, Palmer is the absolute lord and master. This follow-up to *Mercy*, *Mercy* offers a respite from the rat race of EHR. This week it is a new add leader.

Vanessa Paradis

L'Amour En Soi - Remark

Co-written by the late Serge Gainsbourg, which means sensual pop. The contemporary almost hypnotising dance rhythm patterns match the song nicely. Paradis herself is involved in a fascinating musical duel with harmonica player Jean-Jacques Milteau.

Silver Bullet

Undercover Anarchist - Parlophone

Rap crew talking with the speed of sound. Dance programmers not afraid to exhaust themselves give the thing a spin. Choose the mix by the "Bomb Squad", pseudonym for Keith and Hank Shocklee (Public Enemy).

Tears Of Joy

Never, Never - WEA

Second single by this German duo and a melodic dancefloor filler. The tricks they use with computer sounds and samples of sighing girls give it the same indisputable presence as Enigma.

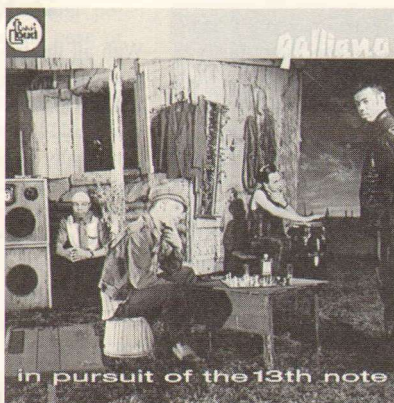
ALBUMS

CJ Chenier & The Red Hot Louisiana Band

Hot Rod - Slash

Son of a famous father, vol. 2083. Sometimes that's a big advantage, sometimes it's a handicap. Chenier Jr. is obviously a dignified successor to his legendary father. Let the bon temps rouler, let the red hot zydeco music roll. It is *Old Fashioned Party* time again, 12 tracks long. Tasty album rock programmers provide their listeners with a fine summertime.

Galliano

*In Pursuit Of The 13th Note* - Talkin' Loud

The Irish rapper/poet Robert Galliano is a dedicated follower of the Quincy Jones credo: "Hip hop is like bebop". After Gang Starr, and the Dream Warriors, this is the third great album this year, containing jazzy hip hop. *Coming On Strong* is so relaxing and spicy that it really can't be denied on any format. Assisted by former Style Council members Mick Talbot (keyboards) and Steve White (drums), he proves that even sound sampling can be a creative process. Street kids will rob the jazz archives from now on, that's for sure.

Amy Grant

Heart In Motion - A&M

One of the few singers on earth who have crossed over from gospel to the pop market. The heavenly single *Baby Baby* is a chart-bound record and is already top 5 in the US. Despite the use of three different producers—Keith Thomas, Brown Bannister and Michael Omartian—the album sounds surprisingly coherent. Night-time programmers who want to serve their listeners nothing but the best must play *I Will Remember You*.

Helloween

Pink Bubbles Go Ape - EMI

Heavily influenced by Iron Maiden, singer Michael Kiske and his mates have loaded their guns with 11 power rockets. The track *Number One* should be taken as their declaration of intent. Because that's what they are: still the unbeatable champions of the German heavy metal division.

Linton Kwesi Johnson

Tings An' Tangs - LKJ/FNAC

Return of the socially conscious reggae poet, the man who gave us the classic *Forces Of Victory* album back in 1979. It's great to hear LKJ still sounding very up-to-date, without the need to change his direction to the hip "raggamuffin" style". The addition of flute and violin (!) keeps his music fresh like morning dew in springtime. *Sense Outta Nonsense* in his unmistakable Jamaican dialect is an absolute cracker for daytime radio. Your listeners will feel comfortable in the traffic jam.

The Mothers

1st Born - Elektra

My my, hey hey, rock & roll will never die. Neil Young sang it and his producer Niko Bolas adopted this piece of wisdom and fostered it to North Yorkshire band The Mothers. These youngsters remind you of the days that rock & roll was still considered to be extremely dangerous. Gibson guitars and Wayne Holmes's biting vocals rip your ears. *Drag Racer* and *Make no Mistake* have enough potential to keep anyone interested.

BB Queen

In The Mood (For Something Good) - EMI

Last year, this talented soulful singer established her name with the hitsingle *Blues-house*. The title track of her debut album is destined to be her next big hit. On the album she continues in combining disco/dance with more traditional music styles. *Hey BB*, *Be Careful In The Jungle* is another blues/house mix on a fabulous Didley beat. Also recommended: *Try To Find Me Back* featuring master guitarist Jan Akkerman (ex-Focus).

Frank Sinatra

The Reprise Years - Reprise

Probably the definitive collection by "The Voice". Despite legions of copy cats all over the globe, nobody has his timing. The one and only Sinatra is inimitable. Features unforgettable Cole Porter compositions such as *I Get A Kick Out Of You* and *I've Got You Under My Skin* and, of course, the Paul Anka written evergreen *My Way*. To be played night and day.

NEW TALENT

Hans Ter Burg

Have I The Right - SilenZ (Album) (Holland)

Former singer/guitarist/songwriter of Amsterdam cult band The Plastic Dolls embarks on a solo career. Listening to his first single, a Howard/Blakley composition, he is heading towards a new, more accessible direction. He confidently sounds like the Dutch answer to Bruce Springsteen. Contact tel. (31) 20-662 27 35; fax: 662 95 80.

Fools & Friends

Fools & Friends - Exercises In Style (Album) (Sweden)

The Swedish rock & roll scene is one of the most fertile in Europe. This debut album is a clear example of a real road band. Life is an endless party for this quintet. If you listen closely, you hear empty bottles falling on the floor and cows breaking loose. *Happy* is a fine cover of the Stones tune; *Little Black Book* is proof of their own good song-writing. Contact tel. (46) 18-695 168; fax: 8-642 60 26.

Henning Staerk

Hard To Handle - Genlyd (Album) (Denmark)

Not really a newcomer on the Scandinavian rock & roll scene, but this old man surely knows where to find compositions, which haven't yet been used by a million others before him. The four tracks written by UK pub rocker Mickey Jupp are living proof of his fine taste. Also, his version of Steve Earle's *Fearless Heart*, together with Elvis' background singers The Jordanaires, is just fabulous. Contact tel. (45) 86 14 97 00; fax: 86 14 97 07.

SuperCountry

Wake Up - SuperCountry (Album) (Switzerland)

UK/Swiss duo—Jim Duncombe (ex-Jimmy & The Rackets) and Jacky Wütrich—revive the crystal-clear harmony vocals of the Everly Brothers by covering six of their hits, as well as 11 other rock & roll and country (semi-)classics. Most interesting track, however, is *Louisville*, a composition by relatively unknown newcomer on the Californian country scene Jan Brown. Contact tel. (41) 42-31 01 57.

Singles and albums featured in New Releases are listed alphabetically. Selections include those which have achieved significant airplay within the last four weeks and those releases judged to have musical merit. Records mentioned in this section are by acts signed to independent labels for which license and/or publishing rights are available, except as noted. Please send your samples to Machgiel Bakker, PO Box 9027, 1006 AA Amsterdam, Holland.



Mylène Farmer

The new, third studio album "L'Autre..." by Mylène Farmer marks Polydor France's first major international release. Already, since its April 8 release, the album has gone gold in France (100,000 copies sold) and Belgium (25,000 units).

by Robbert Tilli

French singer Mylène Farmer is a real phenomenon, both artistically and commercially successful. The 1988 album *Ainsi Soit Je* sold over one million copies and reached no. 10 in the **European Top 100 Albums**. Her music breathes the grandeur of the real stars. It's music for the mind and music for the body, music for the easy chair as well as for the dance-floor. The new, refined album *L'Autre...*, almost simultaneously released all over Europe—except the UK—during April, is an interesting collection of songs for different moods. The tracks *Je T'Aime Mélancolie* and *Psychiatric* are probably the best examples of her dance appeal. The first single *Désenchantée* ("Disappointed") is lyrically very intriguing. It deals with children revolting against authority. The highly controversial 10-minute video—shot on location in Hungary—shows violence, such as children killing grow-ups, which will probably cause ethical and editing difficulties for broadcast. Comments **MTV Europe** spokesperson **Debbie Woodcock**, "The clip hasn't gone through our system yet. It's too long. But the record company promised to send us an edited version. We will discuss if it is appropriate for broadcast when we have received it." Despite all this, the single has already charted in Belgium at no. 2, and is at no. 12 in the French sales charts. It is at no. 55 in the **Coca-Cola Eurochart Hot 100 Singles**.

The album was recorded at the famous **Studio Méga** in Paris, an old war bunker. As usual it was produced by Farmer's musical partner **Laurent Boutonnat**. Backing vocals are provided by the superb trio **Carole Fredericks** (of **Jean-Jacques Goldman** fame), **Beckie Bell** and **Debbie Davis**.

Farmer's image is a very mysterious one, and since she and **Polydor** wanted to keep it that way, the company had a hard time setting up a proper campaign. **Polydor** promo/export manager **Marie-Agnes Beau** says, "It is the very first time

we have done a real international release of a French product, in terms of an almost simultaneous release all over Europe. In France we normally work from the date of release. The other markets work much quicker, so they needed information before the actual release. But due to Mylene's mysterious image we couldn't send samples. Also we couldn't do that before we sent those to the French press. It was difficult, but we managed to make everyone satisfied."

Farmer's music may be very sophisticated, but in person she has a very casual style. She preferred to work on a simple marketing campaign. And of course the wish of the superstar was Polydor's command. On April 8, she was interviewed on **TF1** TV news, with an appearance on the same station following on April 17 and two more shows planned for May 12 and May 26.

Promotion is limited, concentrating on in-store material such as posters, postcards, life-size silhouettes and teaser displays. The artwork is based on the album's sleeve design, showing Farmer in a beautiful white dress with a black raven on her shoulder. Also available will be black, long-sleeve T-shirts. A limited edition box-set (5,000 copies) including the album, a watch and pictures from the video, is being sent out to press and retail.

All this merchandise goes out to all the territories, but Germany will run its own posters plus a big press advertising campaign. An edited version of the single is being sent to German radio stations. The German market is expected to be one of the most receptive to the artist outside France, as the Belgian market has already proved to be. Farmer has already been on a promotion visit to Belgium, during the third week of April. German visits are scheduled for May. Promotion in other countries depends on the first reactions to the album. A concert tour is not planned yet. It will take a lot of preparation, because of the size of the shows that Farmer will have to do. Plans for her first movie are also not confirmed yet.

UNITED KINGDOM

Gary Clail

- Signed to **Perfecto**.
- Publisher: **Perfecto Music/PolyGram Music**.
- Management: **Robert Marshall/DMP/Brighton**.
- New Album: *The Emotional Hooligan* released on April 22.
- New Single: *Human Nature* released on March 18, currently at no. 7 in the UK and at no. 29 in the **Coca-Cola Eurochart Hot 100 Singles**.
- Recorded at **Matrix/London**.
- Producer: **Adrian Sherwood**.
- Marketing: Press advertising and in-store displays.
- Currently touring the UK with the **On-U Sound System**.
- The single is already out in Germany, Holland, Belgium, Sweden, Denmark, Finland and Greece, exclusively licensed to **BMG**. In Italy a promo single has been released.

Dub reggae inspired music has been around for many years already, but added with rock guitars and hip hop beats, it has never had a better chance to cross over to the mainstream than today. Now **Gary Clail** is on his way to success, following the same route as

Beats International and **Massive**. His new single **Human Nature**, follow-up to last year's **Beef**, is already a smash hit in the UK (no. 7).

Since his early collaborations with **On-U Sound** signings **Tackhead**, **Mark Stewart & The Mafia** and **African Headcharge** during the last decade, Clail has been mixing obscure samples over hefty basslines. The fascinating debut album *The Emotional Hooligan* features members of the **On-U Sound System**, a loose-knit horde of 30 musicians from different countries. **Alan Lanah Pillay**, the notorious transsexual, is featured as additional vocalist on the single.

Apart from the single—theme tune to **BBC 2** TV show "Snub"—other outstanding tracks for airplay on EHR stations are *False Loader* and *Escape*. As usual, every **On-U Sound** production is done by master mixer **Adrian Sherwood**. His first claim to fame was with cult heroes **The Pop Group** in the early '80s. However, his greatest commercial success was the remix of **Depeche Mode's** 1984 hit single *People Are People*. Always far ahead of his time, now he is right in time. Remixed by **Paul Oakenfold** and **Steve Osbourne**, **Clail** and **Sherwood** succeeded in making the underground **On-U Sound** accessible to a much wider audience. At the moment, they are touring the UK, backed by their own sound system.

SPAIN

Juan Luis Guerra & 4.40

- Signed to **Karen**.
- Publisher: **Karen**.
- Management: **Bienvenido Rodriguez/Dominican Republic**.
- Current Albums: *Bachata Rosa* and *Ojalá Que Llueva Café*, the first one released on January 28 and charted at no. 1 in Spain and at no. 35 in the **European Top 100 Albums**; the latter released in May last year and still holding at no. 2 and at no. 44 in the **European Top 100 Albums**.
- Promo Single: *Burbujas De Amor*, taken from the current no. 1 album.
- Both albums recorded at **Emca/Dominican Republic**.
- Producer: **Juan Luis Guerra**.
- Marketing: Posters for retail.
- From July 14-August 11 Guerra will be on a Spanish concert tour.
- By the end of April the *Bachata Rosa* album will be released in Holland and France, both on **BMG Ariola**. An Italian release is scheduled for May.

Juan Luis Guerra is a native of the Dominican Republic. After the late great **Bob Marley**, he and his band **4.40** are expected to be the next big thing from the Caribbean. His "meringue" music is enriched with pop, rock, African and jazz influences. His success could easily be explained by the lack of any real artistic progress in Anglo-American contemporary pop. His music definitely has a universal appeal, regardless of age or social class.

Spain is the first European country which fell in love with the man and his music. His two most recent albums, 1991's *Bachata Rosa* and 1990's *Ojalá Que*

Llueva Café, achieved a historic first for Spain, spending two consecutive weeks in the no. 1 and no. 2 position respectively.

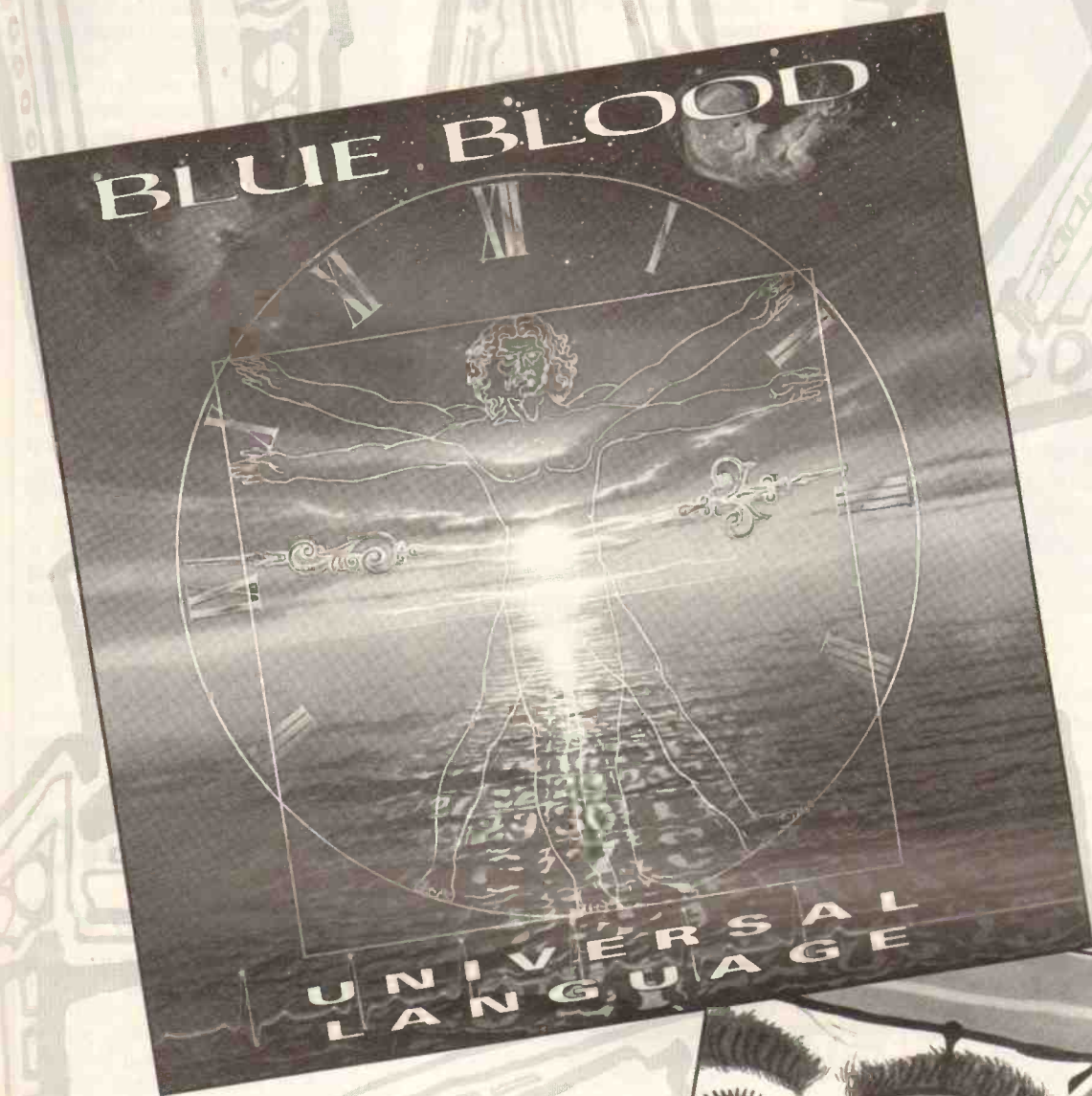
The Madrid-based **Karen** label, which is handling the artist for Europe exclusively, did not launch a big marketing plan to break him. It is only a small company, which had to work with small budgets. Those days have changed, with the *Bachata Rosa* album reaching double platinum (200,000 sold) and its predecessor only 40,000 copies away from the same status. **Karen** released the new album very shortly after the *Ojalá* album to keep pace with the original releases in Guerra's home territory. Also they didn't want to be frustrated by the import market or early cover versions of Guerra songs.

Actually, it was thanks to three TV appearances in November last year on **TVE 1**, **Autonómicas** and **Tele 5**, that his name was really established. Also four concerts in Madrid and Barcelona in February stimulated the sales enormously. From July 14-August 11 Guerra will be touring the Spanish bullring circuit. Although it is hard to find suitable venues for Guerra's 19-man band—four front persons plus an orchestra—plans are being made for gigs during the first two weeks of July in Holland, France, Italy and Switzerland.

Pan-European Spotlight: Artists featured have achieved Top 15 chart status in the **European Top 100 Albums** within the last five years.

National Spotlight: Artists featured have achieved Top 15 chart status in their country of origin.

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N Music For
NATIONS

M&M has often spoken to both label executives and presenters about how little rock programming there is on European radio. But what do those in charge of a station's output have to say? Also in this Loud & Proud special we clockwatch four stations (below) to itemise just what makes it to air. On later pages, labels each nominate one priority act.

Germany - Radio Xanadu, 'Breakfast Show' 06.00-07.00, April 8, 1991.

Jeff Lynn, *Every Little Thing*
 Steve Miller, *The Joker*
 Advertisements
 Whitesnake, *Is This Love*
 Sting, *Mad About You*
 The Kinks, *All Day/Night*
 Advertisements
 Joe Cocker, *I Will Live...*
 06.30 Headlines/travel
 Eric Clapton, *I Shot The Sheriff*
 Traveling Wilburys, *End Of The Line*
 Advertisements
 Herman's Hermits, *No Milk Today*
 Chesney Hawkes, *One And Only*
 Advertisements
 Lou Reed, *Walk On The Wild Side*
 Advertisements
 Roger Daltrey, *Hearts Of Fire*
 Advertisements

UK - BBC Radio 1 FM, 'Friday Rock Show', 22.40-23.40, March 8, 1991

Megadeth, *The Conjuring*
 *The Rock War:
 1. Burlesque, *The Man In Me*
 2. Wicked Rich, *The Fear*
 3. Medicine Train, *Honky Tonk Baby*
 Jagged Edge, *Hell Ain't A Long Way*
 Little Angels, *Product Of The Working Class*
 *Session:
 Lionsheart, *So Cold*
 Joe Satriani, *I Believe*
 Judas Priest, *Between The Hammer And The Anvil*
 Lionsheart, *Stealer*
 23.30 News
 *Friday Night Connection:
 1. Jennifer Rush, *The Body Electric*
 2. Faith No More, *Anne's Song*
 3. Alice Cooper, *Only Women Bleed*
 (* See "About The Stations")

Italy - Peter Flowers FM, 'Listeners' Requests', 24.00-01.00, April 9, 1991

David Lee Roth, *Sensible Shoes*
 Saxon, *Solid Ball Of Rock*
 Faith No More Live, *Epic*
 Little Angels, *Young Girls*
 Great White, *Hooked*
 Bullet Boys, *Freak Show*
 Halloween, *Pink Bubbles Go Ape*
 Frankie Heavy Metal, *Mind Funk*
 Sepultura, *Arrive*
 Iron Maiden, *No Praying For Time*
 Motorhead, *You Can Sing The Blues*

Denmark - The Voice, 'Sorens' Rock Chart', 22.00-00.00, April 9, 1991

Faith No More, *Epic*
 Cinderella, *Heartbreak Station*
 Advertisements
 Warrant, *Uncle Tom's Cabin*
 Sting, *All This Time*
 Dam Yankees, *Bad Reputation*
 Little Caesar, *In Your Arms*
 George Thorogood, *If U Don't Start Drinking*
 Advertisements
 ZZ Top, *Decision Or Collision*
 Thin Lizzy, *Dedication*
 Vixen, *Not A Minute 2 Soon*
 Rolling Stones, *Highwire*
 Winger, *Easy Come Easy Go*
 REM, *Losing My Religion*

About The Stations

Peter Flowers FM/Milan plays daytime "FM rock" and evenings presents specialist heavy metal and rock programming. There is a strong element of interviews with artists.

Radio Xanadu/Munich airs what it terms "classic rock". Evening sees an emphasis on album tracks. Music content is 75% an hour.

The UK's BBC Radio 1 FM splits the programmes into three parts:

"The Rock War" features unsigned bands who submit demo tapes. One track each is aired and listeners then phone in to vote.

"Session" is specially recorded with typically four tracks per programme.

"The Friday Night Connection" has listeners select three tracks that have a common link. In this programme it was... well, the answer is given over the page.

The Voice/Copenhagen carries three charts: rock, airplay and album. The station suffers somewhat under Danish broadcasting regulations.



Rock: A Radio Programmer's View

Hard rock has arguably the most loyal fan base of any popular music genre. Yet many radio programmers have long been reluctant to play it, insisting that the music is "radio-unfriendly". Those stations that do air hard rock typically hide it away in a weekly mid-evening slot.

To actually define "hard rock" is as difficult as it is to attach a definition to "pop". Even governments have tried. And failed. The argument falters when it comes to deciding at what point an artist crosses over; if, indeed, rock can ever be clearly separated from an EHR playlist.

Stations that exclusively programme rock stand out both on the FM dial and the radio map of Europe. One that has bitten the bullet is Radio Xanadu/Munich. On February 8, it chose to reformat exclusively in favour of "classic rock", even going so far as to add the phrase to its official name (see "Clockwatching").

Says deputy music director Benni Schnier, "My colleague Thomas Gottschalk and I devised the rock/AOR format to counter radio elsewhere in Munich, where EHR stations all sound the same.

"At the moment, we have no official ratings to prove success—they come in July—but our mailbag has increased and advertising volume has risen by a third. Our sales team are able to tell advertisers of our clearly identifiable audience."

Rock's Established Roots

Continues Schnier, "I think it is sad that most stations don't play rock, especially since the roots of modern music stretch back to rock & roll. I feel most Germans have grown up with the style, yet they don't seem to hear it on the radio."

(continues page 16)

THIS TIME GO ALL THE WAY WITH

New Album



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LABELS OFFER PRIORITY RELEASE

Hard & Heavy

The blues had a baby and they called it rock & roll. The hard-rock genre has proved to be one of its strongest descendents. Hard rock and heavy metal will never die, instead a metal knock-out will hit the world. Of course, the genre has its highs and lows, but it will never disappear. The last few years have seen a great development in heavy metal; many different styles were born, like speed metal, death metal and grind metal. Metallica and Slayer defined a new direction in loudness. Another very solid newcomer is the funk metal crossover genre, represented by bands like Living Colour, Faith No More and Extreme, while Atlantic signing King's X invented a new almost Beatlesque sound. Hard rock bands lean on a very loyal fan base. The old heroes will never be forgotten. The young devils praise the old dinosaurs of rock. Reissues of classic albums and compilations of Free and Deep Purple sell well. With the least radio airplay, long-time running Iron Maiden recently succeeded in reaching the no. 1 position in the UK in only one week.



Roadrunner (Holland)

● **Sepultura - Arise**

The Brazilian four-piece band are currently causing the same storm as Metallica and Slayer did years ago. Since the release of their new, fourth album *Arise* on the Roadrunner label on March 25, it has already sold 150,000 copies in Europe. They play a thrash metal crossover, somewhere in between death metal and punk. Recently they were on a European promo tour. Part of Roadrunner's marketing strategy is that promotion visits always take place two months before release. So interviews can be broadcast on radio or TV or published in the magazines at the right time.

Comments Roadrunner label manager Ed van Zijl, "Touring Europe has made them so popular over here. Their 1989 album *Beneath The Remains* did very well, but became a real success after their tour in September that same year. Last year they played at "Dynamo Open Air" in Eindhoven, a festival which has an enormous appeal to the fans.

"This year we have our act **Obituary** playing there. The tickets are deliberately low price. The bands receive no royalties, they play for expenses only. These things help in building up the image of a band. Don't forget the average age of the death metal audience is only 15, 16 or 17 years. Those boys have set up a lively demo circuit, too.

"We know very well which age group we target. Most major labels don't. They try to break their product by releasing singles. Don't you ever try to do that in our brand, because it will kill you. The kids will let you down. But we do release four-track promo singles.

"We never wait with our album releases too long like some majors do. They want to make it sound too beautiful. That can damage the image of a band disastrously. Our productions sound sloppy on purpose. Don't fool metal fans.

"We keep our prices low for the same reasons as Dynamo. Metal fans want to buy almost everything, and as soon as it is released. That's why metal records have a very short life of only three weeks. But don't think there's no quality control. When the market is flooded, you will certainly find out in your sales figures. They're very critical, they take no crap, they only want the best.

"Because everything goes so speedily, we have to check our releases worldwide. The import market can spoil your own releases in no time."

Schnier has a radio background steeped in rock music. He was involved in the launch of M1, a "pirate" rock station broadcasting to southern Germany from a transmitter in the Tirol.

The Voice/Copenhagen in practice gives substantial airtime over to rock. Says head of music Bo Berg, "Our format policy is to give presenters free rein over their programme content. This tends to lead them to typically air artists such as REM and Firehouse.

"I have chosen to run our rock chart—created through a mix of airplay and the *Billboard* US rock chart—Tuesday 22.00-00.00 and again 15.00 Thursday. We use two other charts during daytime; an airtime, and separately, an album chart."

Berg says because of "difficult" Danish broadcast regulations, the Tuesday rock show goes out on satellite and cable. "This makes getting audience figures difficult, but listener feedback is very good."

Championing Producer

BBC Radio 1 FM/UK head of music Chris Lycett cites producer Tony Wilson as campaigning hard at weekly playlist meetings to increase airtime given over to hard rock.

Explains Lycett, "I'd be a liar if I said all Tony's suggestions made the playlist, but we try and incorporate them all when appropriate."

He details a "slight increase" over the past year in hard rock making the Radio 1 playlist, and laughs that "even as

we speak, **Warrant** are on the air!"

Lycett sees the format as having become more commercial, with hooks and melodies combining with a "less abrasive" edge. "But our philosophy daytime remains mainstream EHR. Rock has to be the lighter edge."

Hallam FM/Sheffield programme controller Steve King places rock alongside dance as being "a strong specialist

"I think it is sad that most stations don't play rock, especially since the roots of modern music stretch back to rock & roll."

Benni Schnier, Radio Xanadu

format and a style that certainly has a broader appeal than, say, jazz".

Details King, "Rock and dance are two styles that can stand up on their own and achieve an audience, though specialist music needs to be marketed in the right way. Put in the right place, rock can attract a good audience at off-peak times."

Hallam FM airs rock tracks daytime "if the charts dictate we play them" or if established artists release material. "Def Leppard [from Sheffield] and Status Quo would readily find their latest single on our playlist," says King.

Italian national private RTL 102.5 music director Grant Benson comments, "It is for rock to prove its popularity by making the charts. If it does, then it will appear on our playlist.

"As for non-chart rock releases, it really is necessary they fall into the EHR format. I remember a few years ago a host of tracks from artists such as Europe and Bon Jovi did just this."

Complete Reformat

Yet, in that same territory, Peter Flowers FM/Milan has opted to air a rock format (see "Clockwatching"). Explains music director Marco Garavelli, "Daytime, we play artists such as Pink Floyd and Joe Cocker, though every evening we become a little more adventurous and switch to the heavier material.

"For instance, the listener-request programmes give us some good names, as does the heavy metal programme. On Saturday I programme both a heavy metal and separate rock chart."

On listener reaction, Garavelli says, "The Italian magazine *Shock Metal* voted as number one our evening show 'Wave Rock'."

The station recently underwent an image change, ditching both its old name, Radio Peter Flowers, and station logo. However, programming of rock has remained at approximately 50% of airtime for the past year.

With labels increasingly looking to radio to break the format, it is likely pressure will increase to win more daytime airplay. Until then, hard rock seems set to remain a vastly popular, yet well-kept secret on Europe's airwaves.

And in case you are wondering the answer to Radio 1's little teaser (see "Clockwatching") is they are all girls names.

Howard Shannon

New Album

LAST BURNING TIME
CRACK
 COMING SOON
 Produced by David Jerden



LOUD & PROUD



MNW (Sweden)

● **Union Carbide Productions - From Influence To Ignorance**

A '70s hard-rock act, who are renowned for their **Stooges** approach. Raw power is the key word. Their new album is licensed in Japan. It is also released in the G/A/S territories on **Public Propaganda** and in the Benelux on **Play It Again Sam**. In the UK, the album is distributed by **A.P.T.**

At the moment, **Chris Williams** at **Wayward Publicity/London** is working on a profile for the MNW label in the UK as well as for the **Radium** division. **Still Born**, a **Black Sabbath**-moulded band will be the next project.

Comments MNW promotion manager **John Cloud**, "The market is flooded; but no problem, because it seems to be the main thing. I think almost 60% of the complete market is hard rock. Watch MTV, it's one hard-rock band after one other. Japan is an especially hungry market. For Europe, it's Germany and the UK.

"If the band have a good profile, they'll just make it.

"With good songs, good looks and a good stage attitude they can build up a good following. Video is very important, because the looks of a band appeal so much to the younger generation.

"Press is most vital. Look at **Guns N' Roses**—if it wasn't the press taking them under their wings, they would never have been that successful. Of course, the album was great, but they were hyped a lot.

moment. But I'm sure quality will prevail.

"We have five or 10 really good hard rock bands in our country. I think only one or two will last for a longer time. The same thing happened to the New Wave Of British Heavy Metal in 1979; only two or three bands are remembered now. In my opinion there will never be a new Michael Schenker. The time of guitar heroes has gone, now that there are so many good guitarists around. Schenker was a phenomenon in his days. He was a pioneer and only 17 years old. It is more likely there will be a new good band than a guitar hero.

"These days charisma is one of the most important things. Hard rock bands have attitude. You don't have to have a hit to be big, you must have a great attitude. Germany may be the best market in terms of sales figures, but success in the UK is of great value for the image of a band. Everybody in Europe casts his eyes on the UK. The press over there are the opinion leaders.

"In Germany we don't have any outlets on radio or TV. The printed press and touring are the best ways to promote your act.

"Of course, a video is very important, especially in breaking your act in the US. But in a way, the fact the bands aren't shown on TV keeps the genre rebellious. Rock & roll is rebellion. You need that underground feeling, the European fans hate commercial overexposure. Even if you sell one million copies of an album, it's still underground. Look at **Iron Maiden**.

"Nothing against bands like **Warrant** or **Winger**, but they're TV hardrockers, they're too nice. European bands have to be dirty and true, that's just the way they like it here. It's a problem we sometimes tend to forget—this is not America.

"We don't need to sell them our version of **Poison**. They already have that. The record buyers in the US want different music, European music. In Germany we lack good managers who can break our product overseas; we only have **Mario M. Mendrzycki** and **Boggi Kopec**."

EMI (Germany)

● **Chroming Rose - Garden Of Eden**

A German speed metal band, their second album has just been released on **Harvest**, and is already at no. 1 in Japan on the import charts. Their debut album **Louis XIV** sold 30,000 copies in Germany. Their aim is to sell 100,000 of the most recent release.

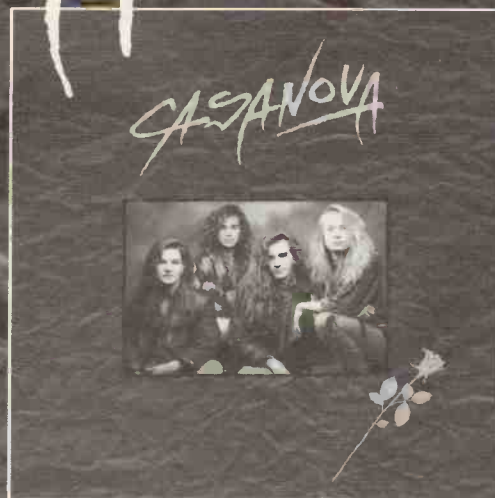
Other EMI signings of great importance are **Axis**, with their second album **II**, and straightforward heavy metal band **Crossroads (The Wild One)**. August will see the worldwide release of a new album by well-established name **Michael Schenker Group** (aka **MSG**).

Comments EMI A&R manager **Bob Arnz**, "This year we are concentrating on the German market for **Chroming Rose**. First we have to build up a solid base at home. Next year we'll concentrate on **Axis**. We'll try to break them internationally with their third album.

"There's a situation of overkill for German bands at the

THEIR STUNNING FIRST ALBUM!

CASANOVA



CASANOVA

CD · CASSETTE · LP

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WEA MUSIC - EIN GESCHÄFTSBEREICH VON
WARNER MUSIC GERMANY - A TIME WARNER COMPANY

Running Wild



BLAZON
STONE
CD + LP + MC



RUNNING WILD HAS RELEASED SIX LPs, THE LAST ONE WAS "DEATH OR GLORY" INCLUDING THE EPs "BAD TO THE BONE" AND "WILD ANIMAL". "DEATH OR GLORY" STAYED IN THE EUROPEAN PRE-SALE CHARTS FOR WEEKS AND HAS BEEN SOLD MORE THAN 80.000 UNITS IN GERMANY! THE "DEATH OR GLORY" TOUR WAS A SELL-OUT ALMOST EVERYWHERE IN GERMANY.

HEAD OF THE BAND IS VOCALIST, GUITARIST, COMPOSER AND PRODUCER, ROCK 'N' ROLF. THE OTHER MEMBERS ARE CHANGING FROM TIME TO TIME, BUT THIS DOESN'T HAVE ANY INFLUENCE ON THE QUALITY, AS THE STRONG PERSONALITY OF ROCK 'N' ROLF REPRESENTS THE GROUP'S IMAGE SINCE THEY HAVE BEEN FOUNDED.

NOW THERE'S ANOTHER, THE SEVENTH **RUNNING WILD** EPIC ALBUM, ENTITLED "BLAZON STONE": STRONG RHYTHMS ARE DOMINANT, TOGETHER WITH HYMN-LIKE CHORUSES, STIRRING GUITAR RIFFS AND ROCK 'N' ROLF'S PITHY VOICE. AS EVER **RUNNING WILD** MAKES A BOLD STAND AGAINST WAR, SUBJUGATION, AVARICE AND CORRUPTION, THEY HAVE BEEN ACTIVE ON BEHALF OF MINORITY GROUPS ON THE DARK SIDE OF SOCIETY, INCLUDING SUCH TOPICAL CAUSES LIKE THE SQUATTERS IN HAMBURG'S HAFENSTASSE.

RUNNING WILD CONTINUES ITS TOUR OF CONQUEST IN MAY, ON THE FORTHCOMING EUROPEAN TOUR STARTING ON APRIL 26TH IN GERMANY.

PLEASE NOTICE: **THEY WILL NEVER PLAY BALLADS, THEY WOULD RATHER PREFER TO DIE!!!!!!**

CHROMING ROSE



GARDEN
OF EDEN
CD + LP + MC

CHROMING ROSE'S DEBUT ALBUM "LOUIS XIV" SPENT OVER 10 WEEKS IN THE GERMAN CHARTS AND SOLD MORE THAN 30.000 COPIES IN GERMANY IT LED THE JAPANESE IMPORT CHARTS FOR WEEKS SHORTLY AFTER ITS RELEASE TOO NOW IT'S TIME FOR EUROPE.

CHROMING ROSE IS PRESENTED AS A NOBLE SPEED METAL BAND AND HAVE MASTERED METAL MUSIC. THEY HAVE SUCCEEDED IN THROWING LIGHT ON A SECTOR OF MUSIC WHICH IS SELDOM PRESENTED IN SUCH FRESH, YOUNG AND CLEARLY DEFINED MANNER.

CHROMING ROSE ARE AS RELAXED AS YOU WOULD EXPECT FROM REAL PROFESSIONALS AND THAT'S THEIR STYLE ON THEIR NEW ALBUM "GARDEN OF EDEN" THEY ARE ON TOUR IN GERMANY WITH SAXON MAY 1991.



CROSSROADS



THE WILD
ONE
CD + LP + MC

"IF YOU WANT TO PLAY METAL, YOU'VE FIRST GOT TO LIVE IT!" - THAT'S THE NO-COMPROMISE ATTITUDE OF A TALENTED NEW HEAVY METAL FORMATION CALLED **CROSSROADS**. FORGED TOGETHER THROUGH THE INTENSITY OF THEIR MUSIC, THE BAND PROVED THEIR COMPETENCE IN OVER 40 PERFORMANCES. ORIGINAL, POWERFUL, FIRST-CLASS ARTISTS- THAT'S **CROSSROADS** LIVE!

IN SEPTEMBER 1989 THEY WON THE FIRST PRIZE IN LUDWIGSBURG AT THE NATIONAL YOUNG TALENT COMPETITION OF THE "METAL HAMMER FESTIVAL" AND THIS IS THE FIRST STEP WITH A MAJOR COMPANY. THEIR DEBUT ALBUM "THE WILDE ONE" GUARANTEES UNTAMED HEAVY METAL OF THE FINEST CALIBRE.

CROSSROADS - AN INCORRUPTIBLE FORMATION IS ON ITS OWN WAY TO SUCCESS!
TOUR SUPPORT OF RUNNING WILD IN GERMANY.





CD · LP · MC

ONE SIZE FITS ALL

FEATURING

LIVIN' MY LIFE FOR YOU · DO YOU LIKE IT LIKE THAT · BALLERINA

Sony Music



Sony Music (Germany)

● Pink Cream 69 - *One Size fits All*

The second album by this Karlsruhe-based melodic hard rock band, released on Epic on February 25, was produced by Dirk Steffens (of Accept fame) and marks their breakthrough. It has already doubled the sales of their 1989 eponymous debut album, which sold 260,000 units. Michael Wagener (Skid Row and Saigon Kick) was involved in mixing the album. The album has already been released on the other European markets except for the UK. From April 2 until April 17 the band were on a German club tour. After that dates are scheduled for Austria, Switzerland and the Benelux. The band appeared on the TV show "Live Aus Dem Schlachthof" on local stations BR 3, EHR 3 and NDR 3; they also did interviews on cable TV station FAB/Berlin.

From April 26 Sony Music Germany will start a very special public service: a heavy metal hot line. Headbangers call (49) 69 13 05 250 and listen to the latest releases. Metal Church, Mind Funk and Abwärts are featured on the first hot line.

Comments Sony Music product manager Willy Ehmann, "Melodic hard rock has always been a good-selling genre. Pink Cream 69 don't appeal to hard rock fans only, like trash and speed metal, which reach far more specialised audiences. Not only typical hard-rock kids show up at their concerts. Usually hard rock is strictly for a male audience, but here the score is 50-50, which is good.

"Like Europe, the band are very accessible. You don't have to listen to it too long to get into the groove. Put it on, and it's there. However, radio airplay is always a big problem, even for them. Releasing a ballad on single seems to be the solution, but that doesn't always necessarily work. The first single, *Ballerina*, we released off the album was a ballad, but had no airplay at all. The computers decided there was too much guitar on it, so it didn't fit in the programmes. The only special hard rock shows are on Radio Bremen 4 and HR 3. On those stations the DJs don't pick the choice of a computer but they make their own choice.

"Pink Cream 69 are a local signing, which is something special. It means big investments and working on a long-term basis, carefully planning everything step-by-step. Also it's easier in terms of having the band available. They can talk to the press practically everyday. We can arrange promotion visits, including appearances in shops, any time to our three key metal cities—Cologne, Hamburg and Munich."

SPV (Germany)

● Sodom - *Better Off Dead*

The best-selling act on the SPV distribution company owned Steamhammer label are Sodom. Their current, sixth album *Better Off Dead*, released in October last year, has already sold 100,000 copies worldwide. The deathcore trash band were one of the label's first signings when it started back in 1984.

Now the label has 18 acts, and all different styles of metal—thrash, death and grind metal—although for untrained ears it is not always easy to tell the difference. All of them are signed worldwide and directly—in the past, most of the bands were licensed.

Apart from UK band Raven, Evil Dead from New York, Napalm from the West Coast and Gin On The Rocks

from Holland, all bands are German.

Comments Steamhammer label manager Jay Lansford, "Our policy is to build up a band step by step. Sodom were a cult band for a couple of years. It's much easier to break a band like Heavens Gate, who provide some kind of melodic 'nice guy metal'. Such bands are established quicker. You also gain a female audience with that style.



"Sodom's new album is not released yet in the US. At the moment we are concentrating on Europe. Also, we've got some fine label deals in the Far East. We are trying to set up a proper distribution system in the Eastern part of Germany. We feel there's a big market, probably also in Spain. The UK market is the hardest, no problems; however, in Scandinavia and the Benelux.

"We fill in a special gap in the market, not the major league of AC/DC and Judas Priest. But we can certainly compete in our area. We're dealing with the same rebellious attitude as punk produced, we even take it one step further. Our audience aren't housewives. The groups we have are not interested in releasing singles, although Heavens Gate are able to do it. We don't tell our bands what to do, we just encourage them to be creative and modern. 'Don't drink and drive', that's probably our only advice."

Atlantic

● King's X - *Faith, Hope, Love*

On the developing level, King's X are top priority for the prestigious hard-rock label Atlantic. On their critically acclaimed third album *Faith, Love, Hope* the trio explore new directions in metal. Some call them the "hard rock Beatles" because of their well-structured, catchy songs. At the moment they are being tested in front of the masses as support act on the major European AC/DC tour.

Another important Atlantic signing, Skid Row, will release their second album in June. Also don't underestimate the powers of Mr. Big and White Lion, who will go on a combined European tour in May to promote their albums *Lean Into It* and *Mane Attraction*, respectively.

Comments Atlantic European manager Mary Hooton, "King's X are not just a heavy metal band. On the one hand, they're a musicians' band, they bring in so many different qualities, musically and lyrically. On the other hand, the audience is taking notice of them. In France, only their last album is out. Nevertheless, the reactions on their recent concert in the famous concert hall Bercy were absolu-

tely fantastic. Rock bands are live bands in the first place. It has always been like that, even in the '50s. From day one rock & roll was all about energy and excitement.

"Styles come and styles go in the world of metal, but the one that continues through is the hard rock. Trash has had its time. Testament have made a natural progression from thrash to hard rock. They're still hard, but their song-writing has developed. The bands that have lasted through the years have always been the rock bands and not the trash bands. AC/DC are such a solid rock band. They're simply the best at what they do. I've seen them approximately 60 times in concert, and they never let me down.

"Although there are obviously not many outlets on TV, you have to take every step you can. It's still very important to have your video played on MTV's "Headbanger's Ball". Of course you won't have every video on heavy rotation. But there's always the possibility to cross over to an MTV news spot."

East West (Germany)

● Skid Row - *na*

June will see the release of the long-awaited second album by US hard rock band Skid Row, the follow-up to 1989's successful self-titled debut album. Other hot items for East West are Tangier (*Stranded*), Saigon Kick and The Last, the new band of former Free and Bad Company singer Paul Rodgers and former Who and The Firm drummer Kenney Jones.

Comments East West A&R marketing manager Wolfgang Johannsen, "Hard rock has always been present, it will never die. There will always be a fair demand for real 'hand-made' music. It's a very specific cult type of music. The audience is linked to their idols and their image. They immediately discover if a band is one of theirs. Posers are bound to lose out.

"A new generation is developing a new style. At the moment the creative process is very strong: listen to bands like King's X and Saigon Kick. Thrash metal has had its time. Only the real big ones in the genre like Metallica, Slayer and Anthrax are selling. But in the so-called 'second league' I don't see any development.

"I believe in the progression of song-orientated, R&B-moulded hard rock. Let's say the bands who name Led Zeppelin as their main influence. That band provided real timeless music. Different people still buy their albums, not only typical hard-rock fans.

"If you really want to dive in the crossover market, you have got to release a single which is acceptable for all formats. Foreigner's *I Wanna Know What Love Is* is maybe the best example for that strategy. AC/DC, however, had a major European hit with the powerful song *Thunderstruck*. I can tell it would never have been that big if it wasn't them. A new band would never have gained such success.

"But AC/DC are something different. They have already achieved a certain level of acceptance. You simply can't pass AC/DC.

"Also, we had to smuggle the track alongside the computers, which are programmed not to pick up on hard rock. The programmers had to play it manually. Well that was a concession, because you can't pass a hit. But even in that situation the band were only playlisted 25 to 30 times a week. Compared to the 170 spins a week for pop band The Rembrandts, that's not much at all."

RISK
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EVILDEAD
TORMENT
DESTRUCTION
DARTH VADAR'S CHURCH



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Warner Music Germany

● Casanova - *Casanova*

This new hard rock band features rock veterans such as **Michael Voss** (ex-Bonfire) and drummer **Michael Eurich** (ex-Warlock). The album was produced by **Henry Staroste**, renowned for his work with **Warlock**. Hard rock is the easiest genre to place at the moment. It simply has the best crossover possibilities for German product to other markets. The album was out in Germany on April 12 and



will also be released in Scandinavia, the Benelux, Spain and Italy.

Comments **Warner Music** senior product manager **Freddie de Wall**, "Our marketing and promotion activities to support this debut album have been very carefully timed. Two months before release we started with a four-track cassette to introduce the band to all rock magazines.

"Initial feedback was terrific and we followed up with a promotion CD, including all tracks of the album, one month later. This was sent on a wide scale to all media and to dealers.

"As a result we had top reviews from all major hard-rock magazines and live interviews on important stations nationwide. This was accompanied with advertising in all rock and music consumer magazines. The next step for **Casanova** is a three-week tour throughout the country, including promotion activities and club gigs. The band will also be making personal visits to key dealers."

Planet (Sweden)

● Anona - *Anona*

Jönköping-based metal band are more or less inspired by great names in the genre, such as **Metallica**, **Black Sabbath**, **Judas Priest** and **Sepultura**. They provide a highly original mix of various styles on their spring 1991 self-titled debut album.

Comments **Planet** A&R/artist liason international manager **Fredrik Olsson**, "We are going for **Anona** this time, because for our other big ace, **Great King Rat**, everything is working out fine already. They've just signed a worldwide publishing deal with **Rondor Music**. At the moment, we're trying the same for **Glorious Bank Robbers**.

"Of course there's the danger of oversaturation on the hard rock market, but the same could be said of the flooded dance market. We're not afraid of a little competition. I think that's great, that keeps it fresh. Good music, good rock & roll bands will always be around. We just know we have good bands on our label.

"Compared to pop and dance, hard rock has one big advantage: it isn't as trendy. In dance, it's all one-off singles. In hard rock you can work on a long-term basis. We're not talking about a deal for one single, but about contracts for maybe seven albums. That's exactly the reason we sign our acts, we believe in them. We always try to license them out to other territories.

"I can't tell why Sweden is such a good hard-rock market. But for sure we've got a strong rock tradition here. The problem, however, is it's still not accepted on radio and TV here. It's almost banned. We do make videos, but very limited and low-budget. Usually, making a video is very expensive, and you won't get anything in return for it.

"The strange thing is, some major labels do invest a lot of money on videos. But you have to sell at least 75,000 copies in Sweden to break even. By acting that way they

destroy the market. Apart from MTV or **Music Box** we simply don't have TV or radio outlets here to afford ourselves all that. You can better spend your money on advertising, or just give it away to the people in Ethiopia. Good reviews in the papers are still the best promotion."

FM/Revolver (United Kingdom)

● Slammer - *Nightmare Scenario*

Second album by one of the leaders in the UK thrash market, and follow-up to 1989's *The Work Of Idle Hands* (on WEA), which spent three months in the metal charts. This new **Andy Farrow**-produced album on **Heavy Metal** is expected to extend their loyal fanbase. At least they remained true to their roots.

Comments **FM/Revolver** international manager **Pete Cook**, "The market is flooded, that's true to a point. There are a lot of bands around, but that doesn't necessarily mean they're all good bands. With upcoming album releases by **Martial Law**, **Bernie Torme** and **Wild Spirit**, we have nothing to complain of. We've got distribution and licence deals for our acts. We had great success with **Atom Seed's** album *Get In Line*. They're definitely the no. 1 on the UK funk metal scene. Now they've signed to **Phonogram** worldwide.



"We're not specialised in one specific genre. Apart from the funk metal thing, we have the R&B-moulded punk band **The Vibrators**, reggae rock band **Bass Dance** and straightforward down-the-line metal band **Broken Bones**.

"To me the crossover market—funk metal/reggae metal—is the most interesting at the moment. People are looking out for it. It's very exciting, but straightforward heavy metal will always be around. Metal fans stick more to what they like than pop fans. But they're critical as well. You'll find the best musicians in rock bands, but they have to work hard to retain their status.

"Press is very influential in the UK. That's why everyone is touring here. There's a big emphasis on the UK market. Mainland Europe is heavily influenced by the UK press. Lots of magazines are translated for the European market.

"Advertising in the printed press is far more important than videos. It's more useful, because you reach more people than you ever will do with a video. It's very difficult to guarantee that every TV viewer will tune in at the right moment. There's far too much emphasis on other kinds of music on radio and TV.

Only ballads have a chance, but that's simply because hard rock bands write better ballads than other musicians. Rock ballads are the best love songs. But there's still a stigma attached to hard rock in the media. I wish that the producers of radio and TV would listen to what the people want to hear, instead of what they think the people want to

hear."

BMG Ariola Hamburg (Germany)

● U.D.O. - *Timebomb*

Fourth album by one of the biggest acts on the German scene. Former **Accept** lead vocalist **Udo Dirkschneider** is the band's mainstay. He still sounds mean, howling like a



werewolf. From May 1 until August, the band play European dates in Spain, Holland, the UK, G/A/S, France, Greece and Scandinavia. Instead of a video, **BMG Ariola** made an EPK, an electronic press kit of the band. This visual biography goes out to press, TV and retailers.

Comments **BMG Ariola** exploitation manager **Kai Manke**, "Our European priority is definitely **U.D.O.** **Velvet Viper**, the new band of ex-Zed Yago singer **Jutta Weinhold** are second. For them it's too early yet to talk about Europe, first they have to reach a certain level in Germany. We certainly believe in the potential of that band, but we don't want to hype them.

"Hard rock/heavy metal has become a well-established genre. It's a really important market segment, with the same reputation as dance or pure pop. The heavy market is divided in sub markets like thrash, death metal and sleazy rock & roll. If a market segment becomes important, lots of bands are signed, resulting in overexposure. Only the best bands will survive. Poser bands or clever studio projects will never succeed. They will lose the race. Metal fans have the 'band feeling', they just feel who's a fake. What you need is real street credibility.

"In my personal opinion the crossover segment is becoming more and more important. Look at a band like **Warner Music** signing **Jane's Addiction**—they're not limited to traditional hard rock. The rhythm patterns they use are different. They're open-minded to new things, to other musical elements. **Freaky Faking Weirdoz**, one of our new domestic signings, demonstrated the same attitude on their independent release *Weirdelic*. With their next record this funk metal band will be important on the developing level.

"In the UK and the US, the economical situation is decreasing. The extreme genres like speed metal and death metal will remain important, due to these social problems. In times of recession young people will always need to have an outlet for their emotions. Rough music is the answer.

"Another interesting style at the moment is the bluesy side of hard rock, which is having its revival. Watch the current success of **The Black Crowes**. **Crash 'N Burn** is one of these traditional rock bands for **BMG**. Melodic hard rock is not the big wave right now. It's hard to break new bands in that area, because there are already such well-established big names. Who can compete with a man like **David Lee Roth**?

"Touring is a natural thing in metal. Live shows are still the biggest events. The enthusiasm of the fans is 100% linked to the band. It's all about emotion. Bands have to be seen on stage, you don't see this in other styles of pop music."

Robbert Tilli



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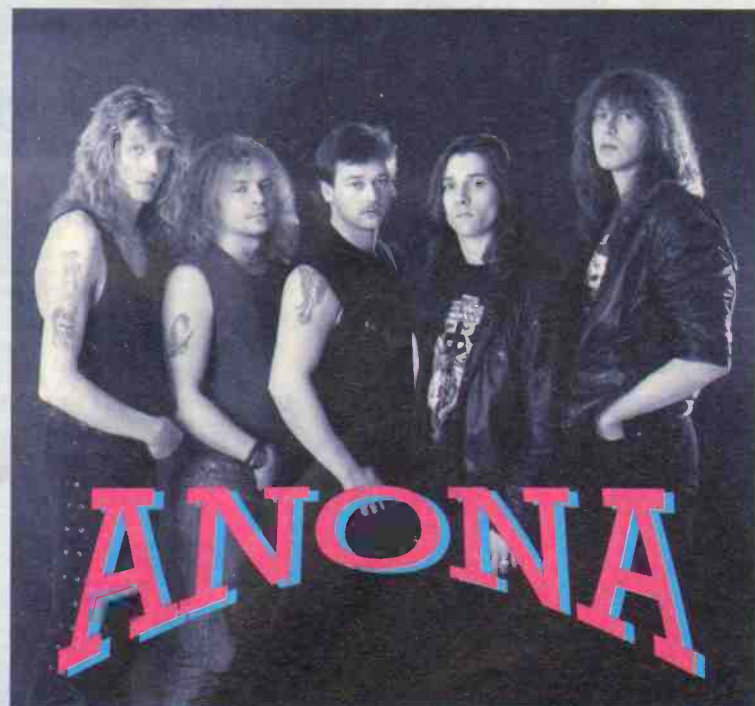


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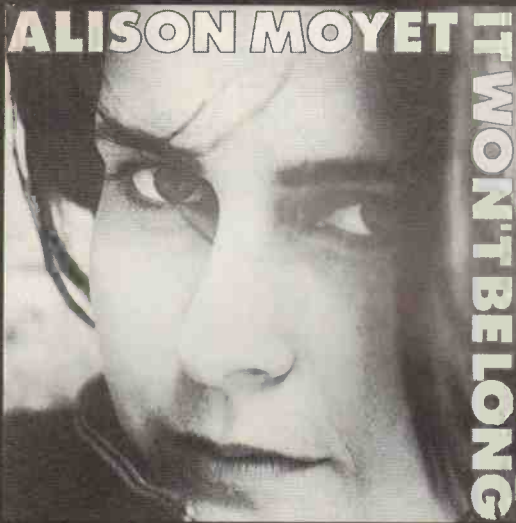
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ALISON MOYET "It Won't Be Long"



Currently
No.2
CHARTBOUND

COLUMBIA

Station reports include all new additions to the playlist, indicated by the abbreviation "AD". Reports from certain stations will also include records on the "A" list (heavy rotation) and, in some cases, on the "B" list (medium rotation). A number of stations feature a "Power Play" ("PP"), a track which receives special emphasis for the week. The "LP" designation reflects the new album(s) added.

UNITED KINGDOM

BBC RADIO 1/London
Paul Robinson - Editor Mainstream
A List:
AD Elvis Costello - Other Side Of Seal - Future Love Paradise
B List:
AD Blur - There's No Other Way Michael Bolton - Love Is A Nomad - Just A Groove Oleta Adams - Rhythm Of Life

CAPITAL RADIO/London
Richard Park - Prog. Contr.
A List:
AD Wilson Phillips - You're In Amy Grant - Baby Baby Tevin Campbell - Round & Round Clive Griffin - Reach For The Seal - Future Love Paradise Pasadenas - Another Love Cathy Dennis - Touch Me KLF - Last Train To Trancentral Shawn Christopher - Another Elvis Costello - Other Side Of Cher - The Shoop Shoop Song

ATLANTIC 252/County Meath
Paul Kavanagh - Head Of Music
A List:
AD Michael Bolton - Love Is A Whitney Houston - Miracle Cher - The Shoop Shoop Song Divinyls - I Touch Myself Monie Love/Adeva - Ring My Bell

METRO FM/Newcastle
Giles Squire - Prog. Contr.
B List:
AD Stevie B - I'll Be By Your Black - Feel Like Change Deee-Lite - Good Beat Electronic - Get The Message Nomad - Just A Groove Seal - Future Love Paradise Paul Weller - Into Tomorrow

PICCADILLY RADIO/Manchester
Keith Pringle - Head Of Music
A List:
AD Alison Limerick - Where Love Madonna - Rescue Me Wonderstuff - Size Of A Cow The Clash - Rock The Casbah EMF - Children Will Downing - I Go Crazy Joe Jackson - Different For Girls Sweetmouth - Forgiveness

GLR/London
Trevor Dann - Head Of Music
A List:
AD Elvis Costello - Other Side Of Jellyfish - Baby's Coming Back Paul Brady - Soul Child Cher - The Shoop Shoop Song Sting - The Soul Cages Barrence Whitfield - Dust On My Matraca Berg - Baby Walk On
B List:
AD Michael Bolton - Love Is A The Doors - Break On Through Fat Lady Sings - Arlight Rembrandts - Just The Way It Is Two Way Street - Big Shot Sweetmouth - Forgiveness Southernaires - Love Me

BRMB/Birmingham
Robin Valk - Head Of Music
A List:
AD Seal - Future Love Paradise
B List:
AD The Clash - Rock The Casbah Sweetmouth - Forgiveness Great Northern Elec. - Rosemary Shamen - Hyperreal That Petrol Emotion - Sensitize Tesla - Signs Queensryche - Silent Lucidity The Alarm - Row

RADIO CLYDE/Glasgow
Alex Dickson - Prog. Dir.
AD Bananarama - Long Train Michael Bolton - Love Is A Pete Wylie/The Farm - Sinful
B List:
AD Bliss - Watching Over Me The Clash - Rock The Casbah Tracy Spencer - This House Wonderstuff - Size Of A Cow Titiyo - My Body Says Yes

RADIO CITY/Liverpool
Tony McKenzie - Head Of Music
Nils Lofgren - Valentine Zucchero/P.Young - Senza Una The Alarm - Row Luther Vandross - Power Of Love The Miracle Workers - Raggedy Man Quadrophenia - Quadrophenia The Clash - Rock The Casbah Transvision Vamp - I Just Queensryche - Silent Lucidity Bliss - Watching Over Me Pete Wylie/The Farm - Sinful Bananarama - Long Train Running

RADIO TRENT GROUP/Nottingham
Len Groat - Deputy Prog. Dir.
A List:
AD EMF - Children Bananarama - Long Train Running Cher - The Shoop Shoop Song The Clash - Rock The Casbah Escape Club - Call It Poison Pepsi & Shirlie - Someday Michael Bolton - Love Is A
B List:
AD Belinda Carlisle - Vision Of Roachford - Get Ready Pasadenas - Another Lover Oleta Adams - Rhythm Of Life Beverly Craven - Promise Me Steve Winwood - I Will Be There The Fat Lady Sings - Arlight Great Northern Elec. - Rosemary Tracie Spencer - This House

DOWNTOWN RADIO/Belfast
John Rosborough - Head Of Prog.
A List:
AD Bananarama - Long Train Running Madonna - Rescue Me Steve Winwood - I Will Be There Joe Jackson - Stranger Than Rembrandts - Just The Way Jackie Quinn - Reconcile Jellyfish - Baby's Coming Back Carly Simon - You're So Vain

CHILTERN RADIO & NORTHANTS RADIO & SEVERN SOUND/Dunstable/ Northampton/Gloucester
Clive Dickens - Head Of Music
A List:
AD N-Joi - Anthem De La Soul - Ring Ring Michael Bolton - Love Is A Flowered Up - Take It Sweetmouth - Forgiveness Fat Lady Sings - Arlight
B List:
AD Great Northern Elec. - Rosemary Robert Palmer - Happiness

GWR/Bristol/Swindon
Andy Westgate - Head Of Music
A List:
AD Jackie Quinn - Reconcile Pete Wylie/The Farm - Sinful Michael Bolton - Love Is A
RED ROSE/Preston/Blackpool
Kenni James - Head Of Music
B List:
AD Oleta Adams Deee-Lite - Good Beat Blue Rodeo - Till I Am Myself Tevin Campbell - Round & Round Roachford - Get Ready Luther Vandross - Power Of Love Transvision Vamp - I Just
HORIZON RADIO & GALAXY RADIO
Milton Keynes/Bristol
Clive Dickens - Head Of Music
A List:
AD Mann - Riders On The Storm Nomad - Just A Groove Deee-Lite - Good Beat

RADIO HALLAM/Sheffield
Dean Pappal - Head Of Music
AD Michael Bolton - Love Is A Steve Winwood - I Will Be There De La Soul - Ring Ring Ring Sting - The Soul Cages

RADIO BROADLAND/ORWELL FM/SAXON FM/Norwich/Ipswich/Bury St. Edmunds
Bury St. Edmunds
Dave Brown - Head Of Music
PP Mock Turtles - Can You Dig It Chesney Hawkes - The One Robert Palmer - Happiness Mike & The Mechanics - Word Of Michael Bolton - Love Is A Rod Stewart - Rhythm Of My
A List:
AD Cathy Dennis - Touch Me Jellyfish - Baby's Coming Back Michael Patto - Love Enough Frazier Chorus - Heaven Stevie B - I'll Be By Your

RADIO BROADLAND/ORWELL FM/SAXON FM/Norwich/Ipswich/Bury St. Edmunds
Bury St. Edmunds
Dave Brown - Head Of Music
PP Mock Turtles - Can You Dig It Chesney Hawkes - The One Robert Palmer - Happiness Mike & The Mechanics - Word Of Michael Bolton - Love Is A Rod Stewart - Rhythm Of My
A List:
AD Cathy Dennis - Touch Me Jellyfish - Baby's Coming Back Michael Patto - Love Enough Frazier Chorus - Heaven Stevie B - I'll Be By Your

B List:
AD Sweetmouth - Forgiveness Steve Winwood - I Will Be There Alison Moyet - It Won't Be Long A Man Called Adam - I Want You

FOX FM/Oxford
Steve Ellis - Prog. Contr.
A List:
AD Michael Bolton - Love Is A Carly Simon - You're So Vain
B List:
AD Oleta Adams - Rhythm Of Life Belinda Carlisle - Vision Of You The Clash - Rock The Casbah INXS - By My Side James - Sit Down

RTL 208/London
Jeff Graham - Prog. Dir.
PP KLF - Last Train To Michael Bolton - Love Is A Real People - The Truth Frazier Chorus - Heaven
B List:
AD EMF - Children Tracie Spencer - This House Milltown Bros. - Here I Stand

SWANSEA SOUND/Wales
David Thomas - Prog. Contr.
PP Harriet - Temple Of Love
A List:
AD Alison Limerick - Where Love The Simpsons - Deep Deep
B List:
AD Stevie B - Because I Love You Luther Vandross - Power Of Love Robert Palmer - Happiness Frazier Chorus - Heaven Michael Patto - Love Enough Sweetmouth - Forgiveness Matraca Berg - Baby Walk Cathy Dennis - Touch Me

INVICTA FM/Canterbury
Johnny Lewis - Head Of Music
A List:
AD Michael Bolton - Love Is A Pasadenas - Another Lover Chris Rea - Heaven Pepsi & Shirlie - Someday
B List:
AD Steve Winwood - I Will Be Here Tracie Spencer - This House Wonderstuff - Size Of A Cow Man Called Adam - I Want You P.Wylie/The Farm - Sinful The Doors - Break On Through ZZ Top - My Head's In Real People - The Truth De La Soul - Ring Ring Ring Electronic - Get The Message Paul Brady - Soul Child

OCEAN SOUND/POWER FM/Faraham
Jim Hicks - Head Of Music
A List:
AD Bananarama - Long Train Running Black Box - Strike It Up Alison Limerick - Where Love
B List:
AD Cathy Dennis - Touch Me De La Soul - Ring Ring Ring Chesney Hawkes - The One Rain - Lemonstone Desired Roachford - Get Ready Scritti Politti - She's A Southernaires - Love Me Sting - Soul Cages Pete Wylie/The Farm - Sinful

RED DRAGON FM/Cardiff
Mark Collins - Head Of Music
PP Cathy Dennis - Touch Me Waterboys - Whole Of The Moon Madonna - Rescue Me Wonderstuff - Size Of A Cow
A List:
AD The Clash - Rock The Casbah Michael Bolton - Love Is A Escape Club - Call It Poison Tara Kemp - Hold You Tight Black Box - Strike It Up Belinda Carlisle - Vision Of Rembrandts - Just The Way Mock Turtles - Can You Dig It

BEACON RADIO/Wolverhampton
Peter Wagstaff - Prog. Dir.
B List:
AD Joe Jackson - Stranger Than Sting - The Soul Cages Bette Midler - From A Distance Michael Bolton - Love Is A Frances Nero - Footsteps Milltown Bros. - Here I Stand The Doors - Break On Through

KISS FM/London
Grant Goddard - Prog. Dir.
A List:
AD Doug Lazy - H.O.U.S.E. Underground Solution - Luv Dancing Light Of The World - Keep The Hi Five - I Like The Wave Danny Madden - Facts Of Life

COOL FM/Belfast
John Paul Ballantine - Head Of Music
Rembrandts - Just The Way It Is Bananarama - Long Train Running

Michael Patto - Love Enough Jackie Quinn - Reconcile Transvision Vamp - I Just The Clash - Rock The Casbah Marrissey - Sing Your Life Milltown Bros. - Here I Stand Alison Moyet - It Won't Be Long The Fat Lady Sings - Arlight Steve Winwood - I Will Be Here
B List:
AD Mr.Big - To Be With You Frances Nero - Footsteps Cathy Dennis - Touch Me Electronic - Get The Message Four Idle Hands - Blind Joe Jackson - Stranger Than Pat Benatar - Payin' The Cost Sweetmouth - Forgiveness Matraca Berg - Baby Walk On Great Northern Elec. - Rosemary

FRANCE
RTL/Paris
Monique Le Marcis - Head Of Prog.
AD Feargal Sharkey - I've Got Yannick Noah - Sago Africa Huey Lewis - It Hit Me Like Michel Sardou - Le Veteran Carlton - Love And Pain Bill La Bounty - Mr. O Paul Brady - Nobody Knows Caroline Grimm - Muzzle Toy Radid Ferrache - Encore Un
LP Mano Negra Roger Milla
EUROPE 1/Paris
Yvonne Lebrun - Prog. Dir.
AD Michel Sardou - Le Veteran
LP Stephanie Mylene Farmer Roger Milla

RMC/Paris
Nathalie Andre - Head Of Music
AD Dana Dawson - Tell Me Bonita Gerard Blanc - Plus De Temps Alain Chamfort - Ce Ne Seru Forbans - T'As Tout Compris George Michael - Cowboys And New Kids O/T Block - Games Caroline Grimm - Muzzle Toy Banderas - This Is Your Life Feargal Sharkey - I've Got O.M.D. - Sailing On The Seven
LP Mylene Farmer

SUD RADIO/Toulouse
Marie Ange Roig - Prog. Dir.
AD Michel Sardou - Le Veteran Phil Collins - Who Said I INXS - By My Side David Koven - Petit Frere Titiyo - My Body Says Yes Bernard Lavilliers - Outre Mer Womack & Womack - Uptown
LP Simple Minds

NRJ NETWORK/Paris
Max Guazzini - Dir.
AD George Michael - Cowboys And Londonbeat - No Woman No

SKYROCK/Paris
Laurent Bouneau - Prog. Dir.
AD Phil Collins - Who Said I

FUN RADIO/Paris
Bruno Wittek - Prog. Dir.
Hervé Lemaire - Prog. Ass.
A List:
FMT/Camilla - Suzanne Monie Love - It's A Shame Jean-Jacques Goldman - A Nos Mariah Carey - Someday Vanilla Ice - Ice Ice Baby George Michael - Freedom Elton John - You Gotta Love Sting - All This Time UB40 - The Way You Do The Will To Power - I'm Not In
AD Robert Palmer - Mercy Mercy

EUROPE 2 NETWORK/Paris
Marc Garcia - Prog. Dir.
J.P. Michel - Music Dir.
PP Jean-Jacques Goldman - A Nos AD Robert Palmer - Mercy Mercy Bernard Lavilliers - Outre Mer Roger Milla - Sandy Chris Isaak - Wicked Game
LP Rod Stewart

RADIO MAXIMUM/Paris
Mickaël Bourgeois - Prog. Dir.
AD Pepsi & Shirley - Someday Technonatic - Move That Body Katherine E - I'm Alright Marva Hicks - I Got You Where Innocence - Remember The Day Monie Love/Adeva - Ring My Bell

METROPOLYS/Marcq En Baroeul
Philippe Schemberg - Prog. Dir.
Philippe Dantin - Prog. Dir.
A List:
Enzo Enzo - Les Yeux Ouverts Elton John - You Gotta Love Art Mengo - Caid Ali Prefab Sprout - We Let The Skipper Wise - Play Your Serge Gainsbourg - Requiem

Patrick Bruel - Place Des Jean-Jacques Goldman - A Nos George Michael - Cowboys And Mariah Carey - Someday Roch Vaisine - Darlin' Susanna Hoffs - My Side Of The

SCOOP/Lyon
Philippe Teissier - Prog. Dir.
PP Mylene Farmer - Desenchantee AD New Kids O/T Block - Games Rolling Stones - Highwire Blues Trottoir - Absence Phil Collins - Who Said I Tom Robinson - Party Children Clive Griffin - Reach For The
LP Mylene Farmer Beverley Craven

RVS Normandie/Rouen
Frank Orcl - Prog. Dir.
A List:
Mylene Farmer - Desenchantee Sting - All This Time Elton John - You Gotta A-Ha - I Call Your Name Serge Gainsbourg - Requiem Phil Barrey - Tell Me! Je UB40 - Homely Girl Patrick Bruel - Place Des R.Palmer/UB40 - I'll Be Your Mariah Carey - Someday AD Madonna - Rescue Me Soup Dragons - Mother Universe Sting - Mad About You

RADIO NANTES/Nantes
Philippe Nossent - Prog. Dir.
PP Roachford - Get Ready AD David Koven - Petit Frere Florent Pagny - Prends Vous The Big Dish - Miss America Rolling Stones - Highwire Nilda Fernandez - Fiancailles Scorpions - Send Me An Angel
LP Mylene Farmer

RMC COTE D'AZUR/Monte Carlo
AD Nomad/MC Mikee - Devotion Alain Lanty - Tant Bien Que Mal

RADIO VIBRATION/Orleans
Jean Francois Vilette - Prog. Dir.
A List:
Elton John - You Gotta Love Seal - Crazy Whitney Houston - All The Man Scorpions - Wind Of Change R.Palmer/UB40 - I'll Be Your DNA - La Serenissima Patrick Bruel - Place Des Roch Vaisine - Darlin' FMT/Camilla - Suzanne Jean-Jacques Goldman - A Nos AD Simple Minds - Let There Be Mylene Farmer - Desenchantee Enigma - Mea Culpa Part 2

RIVIERA RADIO/Monaco
Daavid Furtune - Music Dir.
AD Julie Cruise - Rockin' Back Rick Astley - Move Right Out Soft Cell - Say Hello Wave Joni Mitchell - Night Ride Vaya Con Dios - Night Owls Diana Ross - No Matter What Michael McDonald - All We Got Stevie B - Because I Love You Chesney Hawkes - The One And Feargal Sharkey - I've Got

RADIO PLUS MONTE CARLO/Monte Carlo
Oliver Baran - Music Dir.
A List:
Seal - Crazy Chico Secchi - I Say Yeah IGM Appleby - G.L.A.D. Enigma - Mea Culpa Part 2 Carntouche - Feel The Groove Dimples D - Sucker DJ Abysale - I Wanna Be Your Lover Deee-Lite - Power Of Love Father MC - I'll Do 4 U Monie Love - It's A Shame Rick Astley - Cry For Help

VOLTAGE FM/Paris
Olivier Allardet - Prog. Mgr.
AD Brothers In Rhythm - Such A Bassline Boys - We Will Rock N-Joi - Anthem Womack & Womack - Uptown Rozlyne Clarke - Gorgeous J.B. Ellis/T.Hare - Go For It Tad Robinson - Party Children Kova Rea - Sommelier Chaud Sybil - Make It Easy On Me Black Box - Strike It Up

GERMANY
BAYERN 3/Munich
Claus-Erich Boetzkes - Head Ent.Pgms.
AD Tom Jones - Carrying A Torch Roger McGuinn - Someone To Klaus Lage - Tief Verwundet Vasco Rossi - Liberi...Liberi
SWF 3/Baden Baden
Ulfr Frank - DJ/Prod.
AD Huey Lewis - Couple Of Days Of

STATION REPORTS

Bliss- Watching Over Me
Michael Bolton- Love Is A
Doobie Brothers- Dangerous
 Deee-Lite- Good Beat
 James- Sit Down
LP Doobie Brothers
 Galiano

NDR 2/Hamburg
Lutz Ackermann- Head Of Music
PP Michy Reincke- Nur Du
Chris Rea- Auberger
 Roxette- Joyride
Chesney Hawkes- The One And
Udo Lindenberg- Ein Herz Kann
Elton John- Easier To Walk
Liz Mitchell- Mocking Bird
Bee Gees- Secret Love
Mango- Nello Mia Citta
Mike Linney- You Soved Me
AD Jesus Loves You- Bow Down
Mike & The Mechanics- The Way
Mike & The Mechanics- Everybody
Mike & The Mechanics- A Time
Thomas Anders- The Sweet
 Karat- Schwerelos
 Western Union- Liebe

WDR 1/Cologne
HIT CHIPS- Weekdays 1-3 PM
Werner Hoffmann- Prod.
AD Extreme- More Than Words
 Leo Sayer- I Will Fight For
 Bassline- Stop
C&C Music Factory- Here We Go
Black Box- Strike It Up
Real Milli Vanilli- Too Late
 Deee-Lite- Good Beat
Joe Jackson- Stranger Than
Quartz- It's Too Late
 Simpsons- Deep Dep Trouble
 James- Sit Down

WDR 1/Cologne
POP SESSION- Weekdays 6-8 PM
Hans-Holger Knocke- Prod.
 Norma Lai- Last Ihn
 Feelies- What She Said
 R.E.M.- Shiny Happy People
Definition Of Sound- Wear
Joni Mitchell- The Windfall
 Silencers- Miss You Fever
Julian Cope- Safe Surfer
Godfathers- I Love What's
C.C.R.- Rumble Tumble
 Lenny Kravitz- What Goes

WDR 1/Cologne
SCHLAGERRALLYE- Sat. 1-3 PM
Wolfgang Roth- Prod.
AD Golden Earring- Going On The
 Everyday People- Second
Joe Jackson- Stranger Than
B.T.O.- You Ain't Seen
Robert Palmer- Happiness
 Jesus Loves You- Bow Down

SDR 3/Stuttgart
Hans Thomas- Prod.
PP Alexander O'Neal- What Is
LP Simple Minds

SR 1/EUROPAWELLE SAAR/Saarbrücken
Dieter Exter- DJ/Prod.
AD Johann Brings- Nur Wir Zwei
Pat Benatar- True Love
Gloria Estefan- Seal Our Fate
Jesus Loves You- Bow Down
Pet Shop Boys- Where The
 Rolling Stones- Highway
 Zucchero/P.Young- Senzo Uno

SFB 2/Berlin
Jürgen Jürgens- Head Of Music
AD Deuces Wild- This Boy
Rick Astley- Move Right Out
Tom Jones- Carrying A Torch
Belinda Carlisle- Vision Of
 Mylene Farmer- Desenchante
Stephanie- Winds Of Change
Leo Sayer- I Will Fight For
 Bliss- Watching Over Me
 James- Sit Down

RB 4/Bremen
Axel Sommerfeld
Burghard Rausch- DJ/Prod.
AD Rick Astley- Move Right Out
Pat Benatar- True Love
Gary Clail/On-U Sound- Humon
Bruce Dickinson- Born In '58
David Foster- River Of Love
Gerardo Rico- Suave
Kennedy Rose- The Only Chain
Klaus Lage- Tief Verwundet
Alison Limerick- Where Love
 The Love-In- Goo Goo
Alison Moyet- It Won't Be
Pepsi & Shirley- Someday
Roachford- Get Ready
Smooth Attack- Riders On The
 Top- She's Got All The World
Transvision Vamp- B With U
Witness- House Called Love
Pete Wylie/The Farm- Sinful

RIAS 2/Berlin
Henry Gross/Andreas Dorfmann-
 Head Of Music
AD Smokie- I Feel Love
Chesney Hawkes- The One And
Mylene Farmer- Desenchante
Roxette- Joyride

Roger McGuinn- Someone To
 Massive- Unfinished Sympathy

RSH/Kiel
Martin Schwebel- Head Of Music
PP Deuces Wild- This Boy
A List:
 Roxette- Joyride
 Bee Gees- Secret Love
Pet Shop Boys- Where The
Udo Lindenberg- Ein Herz Kann
INXS- By My Side
Feargal Sharkey- I've Got

RADIO FFH/Frankfurt
Sabine Neu- Head Of Music
PP Roachford- Get Ready
AD Melanie- Ruby Tuesday
Simple Minds- Let There Be
 Queen- Flash

HUNDERT,6/Berlin
Fred Schoenagel- Head Of Music
PP Deuces Wild- This Boy
 Silencers- I Want You
AD Patty Loveless- I Can't Get
Tony Christie- Moonlight And
Zucchero/P.Young- Senzo Una
Irene Sheer- Heu! Abend
Del Shannon- Walk Away
Spider Murphy Gang- Immer Auf
Johnny Hill- Ich Bin Für Die

DT 64/Berlin
Wolfgang Martin- Head Of Music
AD King Kong- Easy
 B.A.P.- Vis A Vis
Messer Bonzani- Sorry
Plan B- Wake Up
Joachim Witt- Hallo
Extrabreit- Polizisten
Pink Parsons- Love Me Forever
 Vision Fields- Want You Back
DJ Dick- Weekend
King Kong- People
Phillip Boa- Puppets On A
Udo Lindenberg- Ein Herz Kann
Goldenen Zitronen- Es Kam
A.Briefgaben- Kanrad K
3 Von Der Tankstelle- Julia

RADIO GONG 2000/Munich
Fredy Kogel- Music Dir.
PP O.M.D.- Sailing On The Seven
Timmy T- One More Try
Rod Stewart- Rhythm Of My
A List:
AD Roxette- Joyride
 Bee Gees- Secret Love
Simple Minds- Let There Be
B List:
AD Karl Keaton- Love's Burn
Scritti Politti- She's A
Amy Grant- Baby Baby

RADIO GONG/Nuremberg
Steffen Meyer- Music Dir.
PP 2 U- Take My Breath Away
Mike & The Mechanics- Word Of
AD Pet Shop Boys- Where The
 Snap- Megamix

RADIO CHARIVARI/Nuremberg
Mathias Hofmann- Music Dir.
PP Roxette- Joyride
The Farm- All Together Now
Timmy T- One More Try
Rod Stewart- Rhythm Of My
 Bee Gees- Secret Love
AD Pet Shop Boys- Where The
 Rembrandts- Just The Way It

STAR'SAT RADIO/Grünwald
Jo Lueders- Prog. Dir.
AD Sheena Easton- What Comes
Enzo Enzo- Les Yeux Ouverts
Jellybean- Secret Weapon
Jellyfish- Now She Knows She's
Rod Stewart- Rhythm Of My
 Lori Ruso- I'm Gonno Be

RADIO 107/Hamburg
Peter Steppich- Head Of Music
PP Bee Gees- Secret Love
Rembrandts- Just The Way It
Zucchero/P.Young- Senzo Una
Hanne Boel- If You Wont My
AD Roachford- Get Ready
Michael Bolton- Love Is A
George Michael- Cowboys And
Chesney Hawkes- The One And

RADIO REGENBOGEN/Mannheim
Rolf Balschbach- Music Dir.
A List:
AD Roxette- Joyride
Rembrandts- Just The Way It
Chesney Hawkes- The One And
The Farm- All Together Now
Timmy T- One More Try
B List:
AD Mylene Farmer- Desenchante
Alison Moyet- It Won't Be
Tom Jones- Carrying A Torch
Chris Isaak- Blue Hotel
Scorpions- Wind Of Change
River Boys- If I Were A
Amy Grant- Baby Baby
Smokie- I Feel Love
Celine Dion- Where Does My

HIT RADIO N1/Nuremberg
Cetin Yaman- Prog. Dir.
PP Massive- Unfinished Sympathy

AD Real Milli Vanilli- Too Late
Ya Ya- Looove
Bizarre Inc.- Playing With
 Latour- People Are Still

RADIO XANADU/Munich
Benny Schnier- Head Of Music
AD Extreme- More Than Words
Nils Lofgren- Valentine
Roachford- Get Ready
Silencers- I Want You
Traveling Wilburys- Wilbury
LP Roxette
 Janis Joplin

SCHWARZWALD RADIO/Freiburg
Pete Traynor- Head Of Music
AD Timmy T- One More Try
Pet Shop Boys- Where The
Scorpions- Wind Of Change
Amy Grant- Baby Baby

RADIO SALÜ/Saarbrücken
Adam Hahne- Prog. Dir.
A List:
 Roxette- Joyride
Amy Grant- Baby Baby
 Seal- Crazy
Candyman- Knockin' Boots
Rembrandts- Just The Way It

OK RADIO/Hamburg
Ollie Weiberg- Head Of Music
PP Real Milli Vanilli- Too Late
Gloria Gaynor- Reach Out I'll
AD Queen- I'm Going Slightly Mad
Scorpions- Wind Of Change
Karl Keaton- Love's Burn
O.M.D.- Sailing On The Seven
Tracie Spencer- This House
Kenny Thomas- Outstanding
LP Bee Gees

RADIO T.O.N./Bad Mergentheim
Reinhard Bärenz- Head Of Music
PP Stephanie- Winds Of Change
A List:
AD F.R.David- Words
B List:
AD Sadere- Man In The Street
Umberto Tozzi- Gli Altri
Nicki- Hals Über Kopf
Klaus Lage- Lief Verwundet

RADIO NRW/Oberhausen
Jeff Van Gelder- Head Of Music
AD Udo Lindenberg- Ein Herz Kann
Spider Murphy Gang- Immer Auf
Rembrandts- Just The Way It
Timmy T- One More Try
Jesus Loves You- Love Hurts

RADIO F/Nuremberg
Sigi Hoga- Prog.Dir.
A List:
Rosanna Cocci- Thereso
Gina T- Tonight's So Cold
Kim Appleby- Don't Worry
Dorkas- Oh Tom
Susanna Hoffs- My Side Of The

RADIO RESIDENZ/Karlsruhe
Axel Reimann- Prog.Dir.
AD PJB/Hannah- Bridge Over
 Clash- Should I Stay Or
Dr. Alban- U & Mi

RADIO RT4/Reutlingen
Dorothee Seyser- Program
 Director
AD Michael Bolton- Love Is A
Mike Linney- You Soved Me
Karl Keaton- Love's Burn
George Michael- Cowboys And
 Beaugeste- World Of Blues

RADIO FFB- UKW
91.7/Fürstenfeldbruck
Chris Baumann- Head Of Music
PP Bee Gees- Secret Love
Righteous Bros.- Soul And
Nicki- Hals Über Kopf
AD Belinda Carlisle- Vision Of
Blaue Engel- In Tränenschwerer
Ziad & Sadrina- Die Wächter
Riccardo Cocciante- Se Stiamo

ITALY

RETE 105/Milan
Alex Peroni- Prog. Dir.
A List:

Chico Secchi- Keep On Jommi!
 Divinyls- I Touch Myself
Bronski Beat- One More Chance
LP Simple Minds
Elmer Food Beat
Queen
Rod Stewart
Banderas
String
Real Milli Vanilli
AD Double "LL" Crew- Party Like
Bingo Boys- How To Dance
Lorca- Los Niños Del Sol
 Stress- Beautiful People

RAI STEREOUNO/Rome
E.Molinari- Dir.
E.Bellisario- Prog. Dir.
PP Rod Stewart- Rhythm Of My
C&C Music Factory- Ganna
Umberto Tozzi- Gli Altri

Banderas- This Is Your Life
Roxette- Joyride
AD Shannon- Part Time Lovers
Beverley Craven- Promise Me
Susanna Hoffs- My Side Of The
Celine Dion- Where Does My
Maureen- Mesmerise Me
Sheena Easton- Why My Comes
Lindy Layton- Echo My Heart
TF-D- Out Of Bounds

RADIO DIMENSIONE
SUONO/Rome
Carlo Mancini- Music Director
PP Simple Minds- Let There Be
 R.E.M.- Losing My Religion
Rick Astley- Move Right Out
Voices That Care- Voices That
Sheena Easton- Why My Comes
AD Huesus- Couple Days Off
Technotronic- Move That Body
Lindy Layton- Wait For Love
 Blessing- Highways

R.T.L. 102.5 HIRTRADIO/Bergamo
Luca Viscardi- Head Of Music
Grant Benson- DJ/Prod.
A List:
Massive- Unfinished Sympathy
Black Box- Strike It Up
Amy Grant- Baby Baby
George Michael- Cowboys And
Raf- Oggi Un Dio Non Ho
R.E.M.- Losing My Religion
Escape Club- Call It Poison
Simple Minds- Let There Be
AD Bliss- Watching Over Me
Bananarama- Long Train
Roachford- Get Ready
 Blessing- Highway 5
Michael Bolton- Love Is A
Mariah Carey- Prisoner

RADIO MONTE CARLO/Milan
Francesco Migliozzi- Prog. Contr.
PP Joe Jackson- Stranger Than
A List:
LP Simple Minds
Queen
Rod Stewart
Divinyls
Rick Astley
AD Michael Bolton- Love Is A
Doobie Brothers- Something

DEEJAY NETWORK/Milan
Dario Uselli- DJ
PP Demo Ibx- La Canzone Del Sole
AD Roachford- Get Ready
Chesney Hawkes- The One And
Amy Grant- Baby Baby
 Blessing- Highway Five
Michael Bolton- Love Is A
Bananarama- Long Train
Technotronic- Move That Body
De La Soul- Ring Ring Ring
Brothers In Rhythm- Such A
Transvision Vamp- B With U
 Presence- In Wonder
Huey Lewis- Couple Of Days

RADIO PETER FLOWERS/Milan
Marco Garavelli- Prod.
PP Roachford- Get Ready
AD Michael Bolton- Love Is A
Cathy Dennis- Too Many Walls
Milltown Brothers- Wich Way
Rick Astley- Move Right Out
Brothers In Rhythm- Such A
LP Rossana Casale
 Eugenio Finardi

RADIO KISS KISS/Naples
Gianni Simioli- Prog. Dir.
PP East Side Beat- Diving In The
AD Real Milli Vanilli- Too Late
Celine Dion- Where Does My
 Morrissey- Sing Your Life
George Michael- Cowboys And
Source/C.Staton- You Got The
Chesney Hawkes- The One And
Roachford- Get Ready
Vanilla Ice- I Love You
Rod Stewart- Rhythm Of My

RADIO BABBOLEO/Genova
Lenny- Prog. Dir.
PP Gregorian- So Sod
A List:
Banderas- This Is Your Life
George Michael- Heal The Pain
Dream Academy- Love
Cathy Dennis- Touch Me
Roxette- Joyride

ANTENNA DELLO
STRETTO/Messina
Filippo Pedeli- DJ
PP Mock Turtles- can You Dig It
AD Sybil- Make It Easy For Me
Rod Stewart- Rhythm Of My
Amy Grant- Baby Baby
LP Kaballa

RADIO STAR/Vicenza
Maurizio Maressi- Prog. Dir.
PP J.Salinis- Rockin' Romance
AD Alison Moyet- It Won't Be
Lonnie Gordon- Gonno Catch
Yvonne Eliman- Love Me
Sue Chaloner- Answer My
Roachford- Get Ready
LP Banderas
Simple Minds
Sheena Easton

CELINE DION
"Where Does My Heart Beat Now"

Currently at
 No.22
 in the EHR Chart

epic

RADIO CLUB 91/Naples
Franco Mary Russo- Prog. Dir.
AD Huey Lewis- Couple Days Off
Queen- All Together Now
Sheila E.- Sex Cymbal
Bananarama- Long Train
 Prigie- Only You
Gai Hamilton- Angels With

Stereo MC's- Lost In Music

RADIO ONE/Firenze
Marco Garbarini- Prog. Dir.
PP Roachford- Get Ready
A List:
AD Gloria Estefan- Seal Our Fate
Bliss- Watching Over Me
J. Airhead- Congratulation
Enuff'Z'Enuff- Mother Eyes
B List:
AD Huey Lewis- Couple Of Days Of
Claudia Brücken- Moments Of
Beverley Craven- Two Of A
Green On Red- Little Things
LP Simple Minds

HOLLAND

POWER RV1 THE BLACK
RADIO/Venaria
Paolo Lauri- Head Of Music
PP Mag's Prout- Dreamin' Stop
AD TMV/Tyra Lee- You'd Never

VERONICA/Hilversum
Hans Van Der Veen- Prog. Dir.
Unico Glorie- Prod.
PP Riccardo Cocciante- Se Stiamo

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ROACHFORD "Get Ready"



GET

ROACHFORD

READY!

Currently
No. 1
CHARTBOUND
COLUMBIA

A List:
Nils Lofgren - Valentine
Roachford - Get Ready
Riccardo Cocciante - Se Stiamo
Ten Sharp - You
R.E.M. - Losing My Religion
Bingo Boys - How To Dance
De La Soul - Ring Ring
Lenny Kravitz - Always On The Massive: Unfinished Symphony
Roxette - Joyride
Banderas - This Is Your Life
C&C Music Factory - Here We Go
Clash - Should I Stay Or
Rolling Stones - Highwire
Guy - Her

NOS/Hilversum
Tom Blomberg - Prod.
PP I Travel - Dancing Alone
A List:
Jimmy Barnes - Let's Make It
Urban Dance Squad - Fast Lane
Radios - Tears In The Morning
Clouseau - Geef Het Op
Toto - Can't You Hear What I'm
LP Golden Earring

VARA/Hilversum
Rolf Kroes - Head Of Music
PP Stress - Flowers In The Rain
A List:
AD Toto - Can't You Hear What I'm
De La Soul - Ring Ring Ring
B List:
AD Wilson Phillips - You're In
De Dijk - Je Weet Nooit
Rod Stewart - Rhythm Of My
Sheena Easton - What Comes
Happy Mondays - Loose Fit
I Travel - Dancing Alone
Jellyfish - Baby's Coming Back
Sha Sha - Bad Attitude

AVRO/Hilversum
Jan Steeman - Head Of Music
PP De La Soul - Ring Ring Ring
Pilgrims - White Men
A List:
Seal - Future Love Paradise
Toto - Can't You Hear What I'm
E.L.O. - Honest Men
Tragically Hip - Twist My Arm
BC & Basic Boom - Baby Come
Quincy Jones - Listen Up
Robert Palmer - Happiness

TROS/Hilversum
Ferry Maat - Head Of Music
PP Clouseau - Geef Het Op
A List:
Nils Lofgren - Valentine
Clouseau - Geef Het Op
Travolta/John - Grease Dreammix
Medley/Warnes - Time Of My
James - Sit Down
Monie Love/Adeva - Ring My
Ria - Love Triangle
Chess - I Dreamed A Dream
Mike & The Mechanics - Word Of
Joe Jackson - Stranger Than
Alison Moyet - It Won't Be

KRO/Hilversum
Paul Van Der Lugt - Head Of Music
A List:
Sailor - The Secretary
Jan De Wilde - He He
Mike & The Mechanics - Word Of
A Tribe Called Quest - I Left
Buffalo Springfield - For What

NCRV/Hilversum
Jaap De Groot - Prod.
PP Sheena Easton - What Comes

SKY RADIO/Bussum
Ton Lathouwers - Oper. Mgr.
A List:
George Michael - Cowboys And
Timmy T - One More Try
Ten Sharp - You
Frank Sinatra - Love And
B List:
AD Wilson Phillips - You're In
Warnes/Medley - The Time Of My

RADIO NOORD-HOLLAND/Haarlem
Pieter Buijs - Prod.
AD Wilson Phillips - You're In
Gloria Estefan - Seal Our Fate
Chesney Hawkes - The One And
Wonderstuff - Size Of A Cow
Tanita Tikaram - I Love The
CFNB/Brunssum
Lou Rowland - Head Of Music
PP Steve Winwood - I Will Be Here
AD Alison Moyet - It Won't Be
Joe Jackson - Stranger Than
Toto - Can You Hear What I'm
LP Kevin Jordan

BELGIUM

BRT STUDIO BRUSSELS/Brussels
Jan Hautekiet/Marc Coenen - Prod.
A List:
Zucchero/P.Young - Senzo Una
Joe Jackson - Stranger Than
Jesus Loves You - Bow Down
James - Sit Down
Wonderstuff - The Size Of A
Julian Cope - Head
Robert Palmer - Happiness
Jellyfish - Baby's Coming Back
LP Lenny Kravitz
R.E.M.

BRT RADIO 2/East Flanders
Rudi Sinia - Prod.
AD UB40 - Tears From My Eyes
Chris Isaak - Blue Hotel
Dana Dawson - Romantic World
C&C Music Factory - Here We Go
George Michael - Cowboys And

BRT RADIO 2/West Flanders
Peter de Groot - Head Of Music
PP Rick Astley - Move Right Out
LP Feargal Sharkey

RTBF RADIO 2/Hainaut
A. Birenne/Ph. Jauniaux
AD Enzo Enzo - Les Yeux Ouverts
Serge Gainsbourg - Requiem

BRF/Eupen
Guy Janssens - DJ/Prod.
AD Chris Isaak - Blue Hotel
Pet Shop Boys - Where The
Timmy T - One More Try
Sting - Mad About You
LP Sara Hickman
Roxette

RADIO CONTACT F/Brussels
Jean-Lou Bertin - Prog. Dir.
AD DNA - La Serenissima
Rick Astley - Move Right Out
Jean-Pierre Mader - L'Amour
Chris Et Moi - Atmosphere En
Les Eponges - Machine A Sexe
Massive - Unfinished Symphony
Julien Clerc - Le Verrou
Clash - Should I Stay Or

RADIO CONTACT NL/Brussels
Danny De Bruin - Prog. Dir.
AD Pat & Mick - Gimme Some
DNA - La Serenissima
Gloria Estefan - Seal Our Fate
Johnny Logan - Miss You Nights
Jimmy - Jij Lekker Stuk
Erik Van Neygen - Ademloos
Stephanie - Winds Of Change

RADIO ANTIGOON/Antwerp
Piet Keizer - Dir.
PP Clouseau - Geef Het Op
AD Stef & Bob - Break De Stille
Monie Love/Adeva - Ring My
Travolta/John - Grease Dreammix
Candyman - Melt In Your Mouth
Bart Kaell - Love Me Forever

RADIO ROYAAL/Hamont-Achel
Tom Holland - Prog. Dir.
PP Wilson Phillips - You're In
AD Real Milli Vanilli - Too Late
Scorpions - Wind Of Change
Golden Earring - Going To The
Nils Lofgren - Valentine
2 In A Room - She's Got Me
Monie Love/Adeva - Ring My
Buffalo Springfield - For What
Travolta/John - Grease Dreammix
Quincy Jones - Back On The
Nits - Long Forgotten Story
Radios - Tears In The Morning
Hall & Oates - Don't Hold Back

SPAIN

RADIO MADRID/SER
Rafael Revert - Music Mgr.
PP Afrika Bambaataa - Just Get
A.Sanz - Los Dos Codigos De La
Whiney Houston - My Name Is Not
Seguridad Social - Chiquilla
Bananarama - Long Train Running
EMF - I Believe
Chicos De Tass - Tu
Varios - Las Mejores Boladas
Mike & The Mechanics - Word Of
A List:
AD Nick Kamen - Medley
George Michael - Heal The Pain
B List:
AD U
B40 - The Way You Do The
Chris Isaak - Wicked Game
M.Oldfield - Heaven's Open
Rico - Fotol
C6mplices - El Tren
The Farm - All Together Now
Timmy T - One More Try
Regreso A Las Minas - A Bardo
Corazones Estrangulados - Ese
Los Jubilados - Mis Ritonos
Numeros Rojos - Horas Lentas
Bee Gees - Secret Love
Surface - The First Time

POPULAR FM/CADENA
COPE/Madrid
Carlos Finaly - Music Director
PP Scorpions - Wind Of Change
La Union - Domelo Ya
B List:
AD Steve Winwood - I Will Be Here

TOP 97.2/Madrid
Raul Marchant - Music Mgr.
A List:
AD Sting - Mad About You
Transvision Vamp - I Just
Terapia Nacional - Loco Por Ti
Stephanie - About You

CANAL SUR RADIO/Andalucia
Paco Sanchez - Music Mgr.
PP Amy Grant - Baby baby
Sheena Easton - What Comes
Nicky Richard - Naked
Daisy Dee - Crazy
Hi-Five - I Like The Way
A List:
AD Voices That Care - Voices
Tam Tam Go! - Un Juramento
Massive - Unfinished Symphony
Los Rebeldes - Rebeca

RADIO 16/Madrid
Jorge De Anton - Prog. Dir.
PP Ana Belen - Camino De Vuelta
Whycliffe - Magic Garden
The Silencers - I Want You
Mike & The Mechanics - Word Of
A List:
AD Chris Rea - Heaven
Whitney Houston - My Name Is
Luis Eduardo Aute - Light Motiv

SWEDEN

RIKSRADION P3/KLANG & C:O
Weekdays 12.30-3 PM
Lars Göran Nilsson - Prod.
A List:
AD Tom Jones - I'm Not Feeling
Simple Minds - See The Lights
Thierry Hazard - Le Jerk
Johnny T LP

RIKSRADION P3/TRACKSLISTAN
Saturdays 2-4 PM
Kaj Kindvall - Prod.
A List:
AD Carola - Fångad Av En Stormvind
Winger - Easy Come Easy Go
Jon Bon Jovi - Never Say Die
Scritti Politti - She's A

SAF RADIO CITY/Stockholm
Martin Laogna - Head Of Music
AD Army Of Lovers - Crucified
Blackbox - Strike It Up
Pepsi & Shirley - Someday
Michael Bolton - Love Is A
The Simpsons - Deep Deep
Gloria Estefan - Seal Our Fate
Irma - Stureplan
Hubbub - Point Of You
Monie Love/Adeva - Ring My Bell
Eric Gadd - Excuse Me
Karl Keaton - Love's Burn
Jesus Loves You - Bow Down
Waterboys - Whole Of The Moon
Mock Turtles - Can You Dig It
James - Sit Down
Rod Stewart - Rhythm Of My
Jane's Addiction - Been Caught
Joe Jackson - Stranger Than
Bananarama - Long Train Running
Jim Jidhed - Ridin' In A Love
Tribe Called Quest - I Left My
Doug Lazy - H.O.U.S.E.
Dee-Lite - Good Beat
Magnum Coltrane Price - Coffee
Zucchero/P.Young - Senzo Una
Innocence - Remember The Day
Cartouche - Feel The Groove
Nomad - Just A Groove
Xpansions - Move Your Body
Carola - Fångad Av En Stormvind
Daisy Dee - Crazy
Gigi Hamilton - Bitter Sweet
De La Soul - Ring Ring

CITY 103/Gothenburg
Lars Bodin - Music Director
PP Susanna Hoffs - Unconditional
A List:
AD Sheena Easton - What Comes
Waterboys - Whole Of The Moon
Harriet - Temple Of Love
Karl Keaton - Love's Burn
Rhythm Edition - Satisfaction
Bette Midler - Moonlight
Michael Bolton - Love Is A
Dan Hylander - Deja Vu
Blue Crew Men - Sounds Of

RADIO STOCKHOLM/Stockholm
Ulo Maasing - DJ/Prod.
AD Irma - Stureplan
Dee-Lite - Good Beat
Bananarama - Long Train Running
Gary Clail - Human Nature
KLF - Last Train To Trancentral
Carola - Fångad Av En Stormvind
Massive - Blue Lines
Pepsi & Shirley - Someday
Oven & Stove - Somebody Must
Nomad - Just A Groove
Army Of Lovers - Crucified

RADIO GOTHENBURG
Leif Wivatt - Head Of Music
A List:
AD Aïnbusk Singers - Alskamej
Carola - Fångad Av En Stormvind
Poppy Factory - 7 by 7
Lena Philipsson - 006
Izabella - Everything to You

HIT FM/Stockholm
Johan Bring - Prog. Dir.
A List:
AD Carola - Fångad Av En Stormvind
Freda - Erika
Roachford - Get Ready
Tangier - Since You Have Been
Harriet - Temple Of Love
Gigi Hamilton - Bitter Sweet
2 Bros. On The 4th Floor - Can't
Tove Naess - In Your Heart
Dee-Lite - Good Beat

RADIO P4/Lund
Hans Strandberg - Music Dir.
PP Michael Bolton - Love Is A
Sheena Easton - What Comes
AD Tangier - Since You've Been
Zucchero/P.Young - Senzo Una
Dan Hylander - Déjà-Vu
Titiyo - My Body Says Yes
September When - Bullet Me
The Silencers - I Want You
Mazola Party - Tistlar
Mauro Scocco - Ingen Vinner
Double W - Funky Amadeus
Dee-Lite - Good Beat

RADIO MALMÖHUS/Malmö
Olle Nilsson - Head Of Music
PP Joe Jackson - Stranger Than
AD Eldkvarn - Vi Föll Genom

RADIO ÖREBRÖ/Örebro
Arne Holmberg - Music Dir./DJ
A List:
AD Lena Philipsson - Baby Be Mine
Joe Jackson - Stranger Than
Dana Dawson - Romantic World
Michael Bolton - Love Is A
Irma - Stureplan

B List:
AD INXS - By My Side
Peter R. Ericson - Ska Vi
Izabella - Brando Moves
T.Lindens Kvintett - Spageln
Mauro Scocco - Ingen Vinner

RADIO RYD/Linköping
Malin Josephson - Head Of Music
PP Red Kross - Annis Gone
AD Roxette - Joyride
Bette Midler - Moonlight Dancing
Simple Minds - See The Light
Sheila E - Sex Cymbal
Jim Jidhed - Kommer Du ihåg Mig

RADIO VSD/Gothenburg
Leif Peterson - Head Of Music
A List:
AD Dana Dawson - Romantic World
Thomas Barquee - Girl's Talk

RADIO HUDDINGE/Stockholm
Robert Sehlberg - Prog. Dir.
PP Karl Keaton - Love's Burn
Michael Bolton - Love Is A
B List:
AD Roachford - Get Ready
Alison Moyet - It Won't Be Long
Sheena Easton - What Comes
The Fixx - How Much Is Enough
Zucchero/P.Young - Senzo Una
Pat Benatar - True Love
Waterboys - Whole Of The Moon

NORWAY

NRK/Oslo
Vidar Lonn-Arnesen - Prod.
AD Cher - The Shoop Shoop Song
Hale & Pace - The Stank
Rod Stewart - Rhythm Of My

RADIO OST/Rade
Siw Mariann Olsen - DJ/Prod.
A List:
Roxette - Joyride
Izabella - Substitute
Scorpions - Wind Of Change
Celine Dion - Where Does My
U.K.Mixmasters - Night Fever

RADIO VEST/Stavanger
Bjarte Tjøstheim - Head Of Music
PP Zucchero/P.Young - Senzo Una
AD Louise Hoffsten - Slow Burn
Waterboys - A Man Is In Love
Clive Griffin - Reach For The
Pat Benatar - Payin' The Cost
London Beat - A Better Love
Holly Johnson - Across
Joe Jackson - Stranger Than
Lomax - Writing In Vain
Kitcher - Drive That Fast

HIT FACTORY/Oslo
Tony Burton - DJ/Prod.
PP Kym Mazelle - No One Can Love
AD Michael Bolton - Love Is A
Roachford - Get Ready
Waterboys - A Man Is In Love
Sheila E - Sex Cymbal
Hi-Five - I Like The Way

RADIO 102/Haugesund
Egil Houeland - Head Of Music
AD Zucchero/P.Young - Senzo Una
Joe Jackson - Stranger Than
Divinyls - I Touch Myself
Michael Bolton - Love Is A
Alison Moyet - It Won't Be Long
LP Willie Nile

RADIO MOSS/Moss
Kai Roger Ottesen - Head Of Music
A List:
AD Chris Isaak - Doncin'
Nadja Petrick - The Only One
David Foster - River of Love
Inner Circle - Black Roses
Pepsi & Shirley - Someday
Kenny Thomas - Outstanding

STUDENTRADIOEN
TROMSO/Tromsø
Rune Hogen - Head Of Music
A List:
James - Sit Down
Tre Små Kinesere - Cafe Ye Ye
YBU - Keep It Up
Twin Freaks - Agent Cooper
Bel Canto - The Suffering
Wilmer X - Mombo Feber
One-Eyed Jacks - Falling

RADIO TRONDHEIM/Trondheim
Jon Branaes - Head Of Music
A List:
AD Michael Bolton - Love Is A
September When - A Place To
Travolta/John - Dream Mix

DENMARK

DANMARKS RADIO/Århus
Leif Wivelsted - Head Of Prog.
A List:
Roxette - Joyride
Cut 'N' Move - Take No Crap
Back To Back - En Som Dig
Travolta/John - Grease Megamix
Enigma - Sadness Pt. 1

RADIO VOICE/Copenhagen
Bo Berg - Prog. Dir.
PP Michael Bolton - Love Is A
Banderas - This Is Your Life
Chesney Hawkes - The One
Extreme - More Than Words
Roachford - Get Ready

A List:
R.E.M. - Losing My Religion
Roxette - Joyride
Robert Palmer - Happiness
O.M.D. - Sailing On The
Scritti Politti - She's A

AALBORG NÆRRADIO/Aalborg
Olaf Meditzky - DJ/Prod.
B List:
AD Brian Igen Igen - De Sku' Ha'
Madonna - Justify My Love
Joe Jackson - Stranger Than
Monie Love - Ring My Bell
Izabella - Substitute
Celine Dion - Where Does My
Julie Cruise - Falling
Susanna Hoffs My Side Of The
Millie Vanilli - Keep On

ÅRHUS NÆRRADIO/Århus
Ib Buch - Head Of Music
A List:
AD Cher - The Shoop Shoop Song
Gangway - Going Away
Kirsten - Min Karusel
Brian Igen Igen - De Sku' Ha'
Travolta/John - Dream Mix
The Source - You Got The Love
Chesney Hawkes - The One
Alexander O'Neil - What Is This

B List:
AD Sting - Mad About You
Banderas - This Is Your Life
Tom Jones - Carrying A Torch
Rick Astley - Move Right Out
INXS - By My Side
Gloria Estefan - Seal Our Fate

RADIO HORSENS/Horsens
Jan Boagol - Head Of Music
A List:
Roxette - Joyride
Back To Back - En Som Dig
Cher - The Shoop Shoop Song
Pet Shop Boys - Where The

UPTOWN FM/Copenhagen
Niels Pedersen - Head Of Music
PP Cher - The Shoop Shoop Song
Mike & The Mechanics - Word Of
A List:
AD Bliss - Watching Over Me
Robert Palmer - Happiness
INXS - By My Side
Gloria Estefan - Seal Our Fate
Massive - Unfinished Symphony

RADIO ABC/Randers
Stig Hartvig Nielsen - Prog. Contr.
A List:
AD Van Morrison - Brown Eyed Girl
Moonjam - Den Blå Planet
Jan Larsen - Kys Min Kat
Ten Sharp - You

STATION REPORTS

Peter Peace RADIO

SYDKYSTEN/Copenhagen
Peter Hald - Head Of Music

A List:
AD Zucchero/P.Young - Senza Una
Joe Jackson - Stranger Than
Caglo Mac - Don't Forget About
Robert Palmer - Happiness
Travolta/John - Dream Mix

RADIO HOLBÆK/Holbæk
Stig Nielsen - DJ/Prod.

A List:
Tara Kemp - Hold You Tight
Wilson Phillips - You're In
Ray Dee Ohh - Señorita &
Back To Back - En Som Dig
Bee Gees - Secret Love
Roxette - Joyride
Seal - Crazy
Cut 'N' Move - Take No Crap
2 In A Room - Wiggle It
Simpsons - Do The Bartman

FINLAND

RADIO 1, 91.1 FM/Helsinki
Joke Linnamaa - Prog. Dir.

AD Chesney Hawkes - The One
Del Shannon - Walk Away
Joe Jackson - Stranger Than
Alison Moyet - It Won't Be Long
Mr. Big - Just Take My Heart
Roxette - Fading Like A
Blue Rodeo - 'Till I Am Myself
Gary Clail - Human Nature
J. K. Yhyeinen - Höyhen
Mock Turtles - Can You Dig It

AUSTRIA

OE 3/Vienna
Günther Lesjak - Head Of Music

AD Bingo Boys - How To Dance
Cher - The Shoop Shoop Song
Feargal Sharkey - I've Got
Rod Stewart - Rhythm Of My
Andy Baum/Trix - What Love Can
Bilgeri - In Love With Two

ANTENNE AUSTRIA/Vienna
Mario Weitzl - Head Of Music

AD Peace Choir - Give Peace A
Wilson Phillips - You're In
P.M. Sampson - Listen To My
Pet Shop Boys - Where The

CD INTERNATIONAL/Bratislava
Peter Lossack - Head Of Music

PP Roxette - Joyride
AD Gloria Estefan - Seal Our Fate
Real Milli Vanilli - Too Late
Will & The Power - Let The
Stephanie - Winds Of Change
Andy Prieboy - Tomorrow Wendy
Dance W/A Stranger - African
Bilgeri - In Love With Two
Fancy - When Guardian Angels

SWITZERLAND

DRS 3/Basel
Christoph Alispach - Music Co-ord.

PP Joe Jackson - Stranger Than
Milltown Brothers - Wich Way
Sens Unik - No Es La Que

RETE 3/Lugano
Giorgio Passera - Head Of Music

PP Silencers - Hey Mr. Bank
Charlatans - Over Rising

RSR LA PREMIERE/Geneva
Catherine Colombara - Prod.

LP Roxette

RADIO 24/Zurich

Clem Dalton - DJ/Co-ord.
AD Pepsi & Shirley - Someday

James - Sit Down
Bliss - Watching Over Me
Michael Bolton - Love Is A
A-Ha - Early Morning

RADIO FORDERBAND/Bern
Res Hassenstein - DJ/Co-Ord.

AD Michael Bolton - Love Is A
Timmy T - One More Try
Joan Armatrading - Love And
R.E.M. - Losing My Religion
Banderas - This Is Your Life
Marc Cohn - Silver Thunderbird
Rembrandts - Just The Way It
Pat Benatar - True Love

PORTUGAL

RFM/Lisbon
Pedro Tojal - Head Of Music

AD Zucchero/P.Young - Senza Una
INXS - By My Side
Pet Shop Boys - Where The
Banderas - This Is Your Life
Roachford - Get Ready
Queen - I'm Going Slightly Mad
Mike & The Mechanics - Word Of

CORREIO DA MANHA/Lisbon
Rui Pego - Prog. Dir.

A List:

AD Jesus Loves You - Bow Down
Scritti Politti - She's A
Banderas - This Is Your Life
Candy Flip - Love Is Life
James - Sit Down

B List:

AD Joni Mitchell - Come In From
Morrissey - Sing Your Life
Roachford - Get Ready

IRELAND

2 FM/Dublin

John Clarke - DJ/Prod.
AD Cher - The Shoop Shoop Song
The Farm - Family Of Man
The Clash - Rock The Casbah
Clint Black - This Nightingale
Oleta Adams - Rhythm Of Life

CENTURY RADIO/Dublin

Bob Hopton - Prog. Contr.

A List:

AD Mock Turtles - Can You Dig It
Michael Bolton - Love Is A
Cher - The Shoop Shoop Song
Roachford - Get Ready
The Fat Lady Sings - Arclight
C&C Music Factory - Here We Go
Bingoboy - How To Dance
Joe Jackson - Stranger Than
Steve Winwood - I Will Be There
Gloria Estefan - Seal Our Fate
Tracie Spencer - This House

GREECE

ERA 2/Athens

Vassilis Loukas - Head Of Music

A List:

Enigma - Mea Culpa Part 2
Sting - Mad About You
Simple Minds - Let There Be
C&C Music Factory - Gonna
Lenny Kravitz - Always On The

ANTENNA 97.1 FM/Athens

M.Choralabidou -
Head Of Music

AD Vailla Ice - I Love You
Pat & Mick - Gimme Some
Enigma - Mea Culpa Part 2
C&C Music Factory - Here We Go
Blondie - Call Me
Gloria Estefan - Coming Out
Chesney Hawkes - The One And
Whitney Houston - All The Man
Stevie B - Because I Love You

SEVEN X, 98.7 FM/Athens

Apostolos Loskarides - Prog. Dir.

PP R.E.M. - Losing My Religion
AD Waterboys - Whole Of The Moon
Dance Airplay
PP Snap - Megamix
AD Stereo MC's - Lost In Music
Ultra Nate - Is It Love

STAR FM/Thessaloniki

Vassilis Turonis - Prog. Dir.

A List:

Rembrandts - Just The Way It
Roxette - Joyride
Divinyls - I Touch Myself
R.E.M. - Losing My Religion
Amy Grant - Baby Baby

POP 92.4 FM/Athens

Isaac "Easy" Coutiyel - Prog. Mgr.

AD Quincy Jones - The Places You
Innocence - Let's Push It
UB40 - Here I Am
Scorpions - Wind Of Change
Pat Benatar - Paying The Cost
Gary Moore - Walking By Myself

YUGOSLAVIA

STUDIO D/RADIO NOVO MESTO

Rasto Bozic - DJ/Prod.
AD Mariah Carey - I Don't Wanna
Fas-The-Fik - Touch Me

POLAND

POLSKIE RADIO 1 & 2/Warsaw

Bogdan Fabianski - DJ/Prod.
PP Rick Astley - Move Right Out
Andrew White - Sara
Zou Zou - 999 Miles
Banderas - This Is Your Life
AD Everyday People - Second
Rembrandts - Just The Way It
Kym Mazelle - No One Can Love

POLSKIE RADIO 3/Warsaw

Marek Niedzwiecki - Prod.
PP INXS - By My Side
AD Mariah Carey - I Don't Wanna
Carly Simon - Standing At The
Amy Grant - Baby Baby
Harriet - Temple Of Love
Chris Isaak - Blue Hotel
Rick Astley - Move Right Out

RADIO RMF/Cracow

Piotr Metz - Head Of Music
PP Celine Dion - If There Was Any

A List:

AD Bee Gees - Secret Love
Chesney Hawkes - The One And
Feargal Sharkey - I've Got

EUROPE

VOA/Europe

June Brown - Director
Londonbeat - I've Been
Wilson Phillips - You're In
Tara Kemp - Hold You Tight
Rick Astley - Cry For Help
Gloria Estefan - Coming Out
Amy Grant - Baby Baby
Hi-Five - I Like The Way
Roxette - Joyride
Tevin Campbell - Round And
AD Rude Boys - Written All Over
Triplets - You Don't Have To

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MTV/London
Brian Diamond - Prog. Dir.

Power Rotation:

Roxette - Joyride
Pet Shop Boys - Where The
Simple Minds - Let There Be
R.E.M. - Losing My Religion

Heavy Rotation:

The Simpsons - Do The Bartman
Chris Rea - Auberger
Nomad - Devotion
Massive - Unfinished Sympathy
Clash - Should I Stay Or
Enigma - Mea Culpa
Rod Stewart - Rhythm Of My
Rick Astley - Cry For Help
C&C Music Factory - Here We Go
Seal - Crazy
Scorpions - Wind Of Change
Rod Stewart - Rhythm Of My
Chris Isaak - Blue Hotel
Snap - Megamix

Active Rotation:

Susanna Hoffs - My Side Of The
Banderas - This Is Your Life
Rembrandts - That's Just The Way
Dr. Alban - No Coke
Scritti Politti - She's A
Queen - I'm Going Slightly Mad
INXS - By My Side
Rick Astley - Move Right Out
Zucchero/P.Young - Senza Una
Gloria Estefan - Seal Our Fate
Chesney Hawkes - The One

Buzz Bin:

ZZ Top - My Head's In
Alison Moyet - It Won't Be
Roachford - Get Ready
Dannii Minogue - Love & Kisses
Transvision Vamp - I Just
AC/DC - Are You Ready
J.B. Ellis - I Thought You

Medium Rotation:

Lio - Girl From Ipanema
Innocence - Remember The Day
Bob Dylan - Series Of Dreams
Manie Love/Adeva - Ring My Bell
Prince - A Question Of You
The Simpsons - Deep Deep
Nils Lofgren - Valentine
Jesus Jones - Who Where Why
Warrant - Uncle Tom's Cabin
Stress - Flowers In The Rain
The Rainbirds - Two Faces
Tribe Called Quest - I Left My
Extreme - More Than Words
Rebel MC - The Wickedest Sound
The Silencers - I Want You
School Of Fish - 3 Strange Days

Buzz Bin:

Lenny Kravitz - Always On The
Rain Tree Crow - Blackwater
Urban Dance Squad - Fast Lane
Julian Cope - Easy Easy Rider
Wonderstuff - Size Of A Cow

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roxette

EMI

EHR TOP 25

TW	LW	WOC	Artist/Title	Label
1	1	6	ROD STEWART /Rhythm Of My Heart	(Warner Brothers)
2	2	7	ROXETTE /Joyride	(EMI)
3	3	7	BEE GEES /Secret Love	(Warner Brothers)
4	4	5	SIMPLE MINDS /Let There Be Love	(Virgin)
5	5	3	PET SHOP BOYS /Where The Streets Have No Name	(Parlophone)
6	6	4	CHESNEY HAWKES /The One And Only	(Chrysalis)
7	7	6	BANDERAS /This Is Your Life	(London)
8	11	4	R.E.M. /Losing My Religion	(Warner Brothers)
9	15	4	MIKE & THE MECHANICS /Word Of Mouth	(Virgin)
10	10	4	ROLLING STONES /Highwire	(Columbia)
11	20	3	RICK ASTLEY /Move Right Out	(RCA)
12	12	4	FEARGAL SHARKEY /I've Got News For You	(Virgin)
13	13	2	MADONNA /Rescue Me	(Sire)
14	14	14	SEAL /Crazy	(ZTT/WEA)
15	19	3	SCRITTI POLITTI/SHABBA RANKS /She's A Woman	(Virgin)
16	16	4	INXS /By My Side	(Mercury)
17	9	9	STEVIE B /Beacuse I Love You	(BCM)
18	NE	→	CHER /The Shoop Shoop Song	(Geffen)
19	8	10	CHRIS REA /Auberge	(East West)
20	18	9	SUSANNA HOFFS /My Side Of The Bed	(Columbia)
21	NE	→	GEORGE MICHAEL /Cowboys And Angels	(Epic)
22	17	6	CELINE DION /Where Does My Heart Beat Now	(Columbia)
23	NE	→	ZUCCHERO/PAUL YOUNG /Senza Una Donna	(London)
24	NE	→	GLORIA ESTEFAN /Seal Our Fate	(Epic)
25	NE	→	JAMES /Sit Down	(Fontana)

The EHR Top 25 chart is based on a weighted-scoring system. Songs score points by achieving airplay at M&M's EHR reporting stations. Unlike M&M's European Airplay Top 50, which includes reports from stations serving a general audience, these stations target 12-34 year-old listeners with contemporary music fulltime or during specific dayparts. Songs in "A" rotation airplay receive more points than those in "B" rotation or more limited airplay exposure. Stations are weighted by market size and by the number of hours per week committed to the format.

CHARTBOUND RECORDS

ROACHFORD /Get Ready	(Columbia)	24/5
ALISON MOYET /It Won't Be Long	(Epic)	23/4
MOCK TURTLES /Can You Dig It?	(Siren)	22/2
O.M.D. /Sailing On The Seven Seas	(Virgin)	22/2
REMBRANDTS /That's Just The Way It Is, Baby	(Atco)	21/4
QUARTZ/DINA CARROLL /It's Too Late	(Mercury)	20/0
WILSON PHILLIPS /You're In Love	(SBK)	20/3
ENIGMA /Mea Culpa Part 2	(Virgin)	19/1
ROBERT PALMER /Happiness	(EMI)	19/10
TIMMY T /One More Try	(Quality)	18/4
JOE JACKSON /Stranger Than Fiction	(Virgin)	17/7
MANTRONIX /Don't Go Messin' With My Heart	(Capitol)	17/1
MASSIVE /Unfinished Sympathy	(Wild Bunch/Circa)	17/2
SCORPIONS /Wind Of Change	(Mercury)	17/2
BANANARAMA /Long Train Running	(London)	16/12
C&C MUSIC FACTORY/FREEDOM WILLIAMS /Here We Go	(Columbia)	16/3
AMY GRANT /Baby Baby	(A&M)	16/1
DANNII MINOGUE /Love & Kisses	(MCA)	16/4
WATERBOYS /Whole Of The Moon	(Ensign)	16/9
SNAP /Megamix	(Logic/Ariola)	15/1
DEFINITION OF SOUND /Wear Your Love Like Heaven	(Circa)	14/2
ALISON LIMERICK /Wher Love Lives (Come On In)	(Arista)	14/5
ALEXANDER O'NEAL /What Is This Thing Called Love	(Tabu)	14/1
STING /Mad About You	(A&M)	14/1
WONDERSTUFF /Size Of A Cow	(Polydor)	14/5
KLF /3 A.M. Eternal	(KLF Communications)	13/2
MONIE LOVE/ADEVA /Ring My Bell	(Cooltempo)	12/3
PETE WYLIE/THE FARM /Sinful! (Scary Jiggin' With...)	(Siren)	12/4

The EHR "chartbound" chart lists the total number of EHR reporting stations playing newer songs that do not yet have enough airplay points to rank among the EHR Top 25. The second number represents how many stations reported it to M&M for the first time. Records which have previously charted and are still active, although forced off the Top 25 by other songs, may qualify for "Chartbounds". Songs which have received no new airplay for two consecutive weeks will be deleted from this chart, but may reappear with new airplay. In the case of a tie, songs are listed alphabetically by artist. Arrows indicate new entries in Chartbound.

EHR NEW ADD LEADERS

BANANARAMA /Long Train Running	(London)	12
ROBERT PALMER /Happiness	(EMI)	10
WATERBOYS /Whole Of The Moon	(Ensign)	9
JOE JACKSON /Stranger Than Fiction	(Virgin)	7
MADONNA /Rescue Me	(Sire)	6

The EHR "New Add Leaders" are those songs which received the highest number of playlist additions during the week. In the case of a tie, songs are listed alphabetically by artist.

EHR "A" ROTATION LEADERS

ROXETTE /Joyride	(EMI)	45
ROD STEWART /Rhythm Of My Heart	(Warner Brothers)	42
BEE GEES /Secret Love	(Warner Brothers)	38
SIMPLE MINDS /Let There Be Love	(Virgin)	33
CHESNEY HAWKES /The One And Only	(Chrysalis)	29

The EHR "A" Rotation Leaders are those songs which have the highest number of stations playing them in "A" or heavy rotation during the week. Rotation definitions are set by the individual stations. In the case of a tie, songs are listed alphabetically by artist.

EHR TRACKING REPORT

Artist/Title	Total	A	B	Add
1 ROD STEWART /Rhythm Of My Heart	61	42	13	1
2 ROXETTE /Joyride	55	45	4	2
3 BEE GEES /Secret Love	50	38	9	1
4 SIMPLE MINDS /Let There Be Love	47	33	12	0
5 MIKE & THE MECHANICS /Word Of Mouth	37	23	8	4
6 R.E.M. /Losing My Religion	37	24	9	2
7 CHESNEY HAWKES /The One And Only	36	29	4	2
8 PET SHOP BOYS /Where The Streets Have No Name	36	27	8	1
9 ROLLING STONES /Highwire	35	24	8	3
10 BANDERAS /This Is Your Life	34	25	6	2
11 MADONNA /Rescue Me	32	16	9	6
12 RICK ASTLEY /Move Right Out	31	15	11	3
13 SEAL /Crazy	31	27	4	0
14 GEORGE MICHAEL /Cowboys And Angels	28	13	13	1
15 SCRITTI POLITTI/SHABBA RANKS /She's A Woman	28	17	8	3
16 FEARGAL SHARKEY /I've Got News For You	28	20	7	1
17 STEVIE B /Beacuse I Love You	26	20	5	1
18 CHER /The Shoop Shoop Song (It's In His Kiss)	26	13	6	3
19 CELINE DION /Where Does My Heart Beat Now	25	16	8	1
20 SUSANNA HOFFS /My Side Of The Bed	25	16	9	0
21 ZUCCHERO/PAUL YOUNG /Senza Una Donna	25	9	11	4
22 INXS /By My Side	24	16	5	3
23 CHRIS REA /Auberge	24	21	1	1
24 ROACHFORD /Get Ready	24	8	5	5
25 ALISON MOYET /It Won't Be Long	23	10	8	4
26 GLORIA ESTEFAN /Seal Our Fate	22	13	5	4
27 MOCK TURTLES /Can You Dig It	22	11	8	2
28 O.M.D. /Sailing On The Seven	22	13	7	2
29 REMBRANDTS /Just The Way It	21	7	10	4
30 JAMES /Sit Down	20	11	4	4

The EHR Tracking Report represents the simple, unweighted, total number of EHR reporting stations playing a song overall, how many stations have that song in either an "A" or "B" rotation, and how many new adds it has received. If the number of songs in "A" and "B" combined do not match the total station count, it is because some stations either have reported it as part of album airplay or have not indicated it in "A" or "B" rotation yet. In the case of a tie, songs are listed alphabetically by artist.

Airplay Action

by Machgiel Bakker

Although they all appear to have now peaked, the EHR Top 5 remain a fortress firmly entrenched for the second week in a row, with the Top 4 well out in front and unchanged for three weeks. Meanwhile, the Top 3 remained stable for the past four weeks - a highly unusual consistency.

Making moves to break into the Top 5 include **R.E.M.**, which registered a 40% increase in "A" rotation airplay.

Mike & The Mechanics also cracked the Top 10 this week and shows definite Top 5 potential. Closing in is **Rick Astley**, which blitzed through the soft middle of the chart and

is this week's fastest mover (11-20).

Four of the five new entries into the Top 25 were predicted last week to debut on the chart. **Cher** stepped in the highest at no. 18., while **George Michael, Zucchero/Paul Young, Gloria Estefan and James** all earned chart positions between 21-25.

Who's most likely to chart next week? The songs showing the strongest pattern leading to the Top 25 are **Roachford, Alison Moyet, Rembrandts and Robert Palmer**.

The most active new records include EHR newcomers **Joe Jackson, Dannii Mingue,**

Waterboys (who achieved an incredible 82-notch jump on the Eurochart last week), and **Bananarama**, which came in as the top New Add Leader.

Other first-time EHR performers are **Wonderstuff, Definition Of Sound, Alison Limerick, Monie Love/Adeva and Pete Wylie/The Farm**, although the Farm themselves have had EHR success in 1991. Looking for the best re-currents? Showig durability are **Seal's "Crazy", Whitney Houston's "All The Man That I Need", Sting's "All This Time", Chris Isaak's "Wicked Game"** and **Mariah Carey's "Someday"**.

THIS WEEK	LAST WEEK	WKS on CHARTS	ARTIST	TITLE - ORIGINAL LABEL (PUBLISHER)	THIS WEEK	LAST WEEK	WKS on CHARTS	ARTIST	TITLE - ORIGINAL LABEL (PUBLISHER)	THIS WEEK	LAST WEEK	WKS on CHARTS	ARTIST	TITLE - ORIGINAL LABEL (PUBLISHER)	
1	8		Joyride	Roxette - EMI (Jimmy Fun Music)	18	29	4	The Shoop Shoop Song (It's In His Kiss)	Cher - Geffen (Alley/Trio/Hudson Bay)	35	35	9	Heal The Pain	George Michael - Epic (Morrison Leahy Music)	
2	2		Secret Love	Bee Gees - Warner Brothers (Gibb Brothers/BMG Music)	19	22	5	This Is Your Life	Banderas - London (One Life/Island/Elysian)	36	37	6	J'Ai Peur	Francois Feldman & Joniece Jamison - Phonogram (Manilu/Caral-Line)	
3	3		Rhythm Of My Heart	Rod Stewart - Warner Brothers (WB/Jamm/Biba)	20	30	3	I've Got News For You	Feargal Sharkey - Virgin (Copyright Control/Little Shop Of Morgan)	37	34	15	All The Man That I Need	Whitney Houston - Arista (Warner Chappell)	
4	4		Auberge	Chris Rea - East West (Warner Chappell)	21	23	4	It's Too Late	Quartz intrad. Dina Carroll - Mercury (EMI)	38	32	3	She's A Woman	Scritti Politti & Shabba Ranks - Virgin (Northern)	
5	6	15	Crazy	Seal - ZTT/WEA (Beethoven Street/Perfect)	22	NE		You're In Love	Wilson Phillips - SBK (EMI/Warner Chappell)	39	39	5	Le Verrou	Julien Clerc - Virgin (Ed. Crecelles & Sidonie)	
6	5	4	Where The Streets Have No Name/...Serious	Pet Shop Boys - Parlophone (a.EMI/Warner Chappell aa.Cage/10)	23	31	3	Desenchante	Mylene Farmer - Polydor (Requiem Publishing)	40	36	5	Night Owls	Vaya Con Dios - Ariola (Vaya Con Dios/BMG Music)	
7	8	5	Let There Be Love	Simple Minds - Virgin (Virgin Music)	24	15	14	Wind Of Change	Scorpions - Mercury (Almo/Testatyme Music)	41	49	2	You	Ten Sharp - Columbia (Sony Music)	
8	11	18	Wicked Game	Chris Isaak - London (Warner Chappell)	25	28	3	Ein Herz Kann Man Nicht Reparieren	Uda Lindenberg - Polydor (Roba Music)	42	38	13	From A Distance	Bette Midler - Atlantic (Julie Gold/Wing & Wheel)	
9	10	5	Highwire	Rolling Stones - Columbia (Promopub BV)	26	13	11	My Side Of The Bed	Susanna Hoffs - Columbia (Various)	43	40	2	By My Side	INXS - Mercury (MCA)	
10	7	3	The One And Only	Chesney Hawkes - Chrysalis (Warner Chappell)	27	16	10	G.L.A.D.	Kim Appleby - Parlophone (Copyright Control)	44	NE		Love And Kisses	Dannii Minogue - MCA (Mushroom)	
11	12	7	Just The Way It Is, Baby	The Rembrandts - Atco (WB/Warner-Tamerlane/Tiger God)	28	24	8	All Together Now	The Farm - Produce (Farm Music)	45	50	2	You Gotta Love Someone	Elton John - Rocket (Big Pig Music)	
12	9	4	Losing My Religion	R.E.M. - Warner Brothers (Warner Chappell)	29	19	12	Because I Love You (The Postman Song)	Stevie B - BCM (Saja/Mya-T)	46	NE		Stranger Than Fiction	Joe Jackson - Virgin (Pokozuka/Copyright Control)	
13	18	8	A Nos Actes Manques	Jean-Jacques Goldman - Columbia (JRG/Marc Lombroso)	30	21	13	Cry For Help	Rick Astley - RCA (BMG Music)	47	NE		Strike It Up	Black Box - deConstruction (Warner Chappell/Copyright Control)	
14	14	15	All This Time	Sting - A&M (Magnetic/Regatta/Illegal)	31	17	14	Mercy Mercy Me/I Want You	Robert Palmer - EMI (Jobete/Rondor)	48	NE		Goodbye Lover	Liane Foly - Virgin (Virgin)	
15	26	2	Cowboys And Angels	George Michael - Epic (Morrison Leahy)	32	43	2	Word Of Mouth	Mike & The Mechanics - Virgin (Michael Rutherford)	49	33	6	Should I Stay Or Should I Go	The Clash - Columbia (Ninaden)	
16	25	5	Unfinished Symphony	Massive - Wild Bunch/Circa (Island)	33	45	2	Sit Down	James - Fontana (Blue Mountain)	50	NE		Valentine	Nils Lofgren - Phonomatic (Willmer Inc.)	
17	20	11	Place Des Grands Hommes	Patrick Bruel - RCA (14 Productions)	34	27	12	The Way You Do The Things You Do	UB40 - Virgin (Jobete Music)	The European Airplay Top 50 is compiled from the individual national airplay charts below. Circled songs indicate increased or maintained airplay is expected for the following week.					

NATIONAL AIRPLAY

UNITED KINGDOM	GERMANY	FRANCE AM	FRANCE FM	ITALY
Most played records on BBC stations and major independents.	Most played records on the ARD stations and major privates. Compiled by Media Control/Baden Baden.	Most played records on AM stations. Compiled by Media Control/Strasbourg.	Most played records on FM stations. Compiled by Media Control/Strasbourg.	Most played records on RAI Stereo Due.
<ol style="list-style-type: none"> (2) Rod Stewart - Rhythm Of My Heart (3) Bee Gees - Secret Love (5) Quartz/Dina Carroll - It's Too Late (6) F.Sharkey - I've Got News For You (11) Banderas - This Is Your Life (8) Mike & The Mechanics - Word Of Mouth (7) Roxette - Joyride (1) Chesney Hawkes - The One And Only (9) James - Sit Down (10) Rolling Stones - Highwire (13) Simple Minds - Let There Be Love (4) Pet Shop Boys - Where The.../...Seriously (-) Dannii Minogue - Love And Kisses (-) Black Box - Strike It Up (-) The Waterboys - Whole Of The Moon (16) Gloria Estefan - Seal Our Fate (10) R.E.M. - Losing My Religion (-) Madonna - Rescue Me (15) Scritti Politti/S.Ranks - She's A Woman (-) C&C Music Factory - Here We Go 	<ol style="list-style-type: none"> (1) Bee Gees - Secret Love (2) Rod Stewart - Rhythm Of My Heart (3) Roxette - Joyride (5) Chris Rea - Auberge (6) Rembrandts - Just The Way It Is, Baby (10) Rick Astley - Cry For Help (4) U.Lindenberg - Ein Herz Kann Man Nicht... (11) Chris Isaak - Wicked Game (7) Seal - Crazy (-) Wilson Phillips - You're In Love (8) Rick Astley - Cry For Help (9) Sting - All This Time (19) Pet Shop Boys - Where The.../...Seriously (-) Womack & Womack - Uptown (15) Chesney Hawkes - The One And Only (16) Susanna Hoffs - My Side Of The Bed (17) Vaya Con Dios - Night Owls (14) R.Palmer - Mercy Mercy Me/I Want you (17) The Farm - All Together Now (12) Kim Appleby - G.L.A.D. 	<ol style="list-style-type: none"> (1) J.J.Goldman - A Nos Actes Manques (6) Liane Foly - Goodbye Lover (3) Serge Gainsbourg - Requiem Pour Un Con (8) Mylene Farmer - Desenchante (-) Sting - Mad About You (5) Julien Clerc - Le Verrou (2) P.Bruel - Place Des Grands Hommes (9) F.Feldman/J.Jamison - J'Ai Peur (4) Roch Voisine - Darling (18) Vanessa Paradis - L'Amour En Soi (12) Stephanie - Winds Of Chance (-) Chris Rea - Auberge (-) A-Ha - I Call Your Name (10) M.Lavoine - Je N'ai Plus Rien A Te Donner (-) Jane Birkin - Et Quand Bien Meme (16) Enzo Enzo - Les Yeux Ouverts (-) Veronique Riviere - Premiere Manche (7) Elsa - Pleure Doucement (11) Jil Caplan - Tout C'Qui Nous Separe (19) Johnny Hallyday - Diego 	<ol style="list-style-type: none"> (1) J.J.Goldman - A Nos Actes Manques (3) Elton John - You Gotta Love Someone (6) Mylene Farmer - Desenchante (14) Seal - Crazy (8) Vanilla Ice - Ice Ice Baby (9) Phil Collins - Do You Remember (4) P.Bruel - Place Des Grands Hommes (16) Enigma - Mea Culpa Part II (7) DNA - La Serenissima (11) W.Houston - All The Man That I Need (2) Scorpions - Wind Of Change (20) Mariah Carey - Someday (19) FMT And Kamilla - Suzanne (-) Simple Minds - Let There Be Love (15) R.Palmer/UB40 - I'll Be Your Baby Tonight (-) David Hallyday - About You (12) A-Ha - I Call Your Name (5) UB40 - The Way You Do The Things You Do (18) New Kids On The Block - Let's Try It Again (17) F.Feldman/J.Jamison - J'Ai Peur 	<ol style="list-style-type: none"> (1) Queen - The Show Must Go On (2) Raf - Amarti O Non Amarti (3) Free - All Right Now (4) Riccardo Cocciante - Energia (5) Oleta Adams - Get Here (6) Bob Dylan - Series Of Dreams (7) Rick Astley - In The Name Of Love (8) Scritti Politti/S.Ranks - She's A Woman (9) Simple Minds - Let There Be Love (10) Wee Papa Girl Rappers - Best Of My Love (11) Sting - Mad About You (12) M.Masini - Cenerentola Ennamorata (13) Banderas - This Is Your Life (14) P.Bertoli - Spunta La Luna Dal Monte (15) R.E.M. - Losing My Religion (16) Chris Rea - Auberge (17) Enigma - Mea Culpa Part II (18) Susanna Hoffs - My Side Of The Bed (19) U.Tozzi - Gli Altri Siamo Noi (20) Renato Zero - Spalle Al Muro
SPAIN	HOLLAND	AUSTRIA	SWITZERLAND	
Most played records on Cuarenta Principales, covering the major stations.	Most played records on national stations Radio 2 and Radio 3. Compiled by Stichting Nederlandse Top 40.	Most played records on national pop station O3. Compiled by Media Control/Baden Baden.	Most played records on the national station DRS 3 and major privates. Compiled by Media Control/Basel.	
<ol style="list-style-type: none"> (3) Gloria Estefan - Coming Out Of The Dark (2) C&C Music Factory - Gonna Make You Sweat (4) Heroes Del Silencio - Maldito Duende (5) M.C.Hammer - Pray (6) Emilio Arag3n - Cuidado Con Paloma (1) W.Houston - All The Man That I Need (7) Information Society - How Long (8) Celtas Cortos - Genie Impresentable (9) The KLF - 3 A.M. Eternal (10) Gatos Locos - Corro Hacia Ti (12) Rosette - Joyride (14) Chayanne - Simon Sez (17) Siniestro Total - Devorao (15) Decada Prodigiosa - El Rey Del Guateque (-) Medley - Nick Kamen (-) Kylie Minogue - What Do I Have To Do (-) La Bisqueada - Mi Despertar (-) J.Travolta/O.Newton-John - Grease Megamix (-) George Michael - Heal The Pain 	<ol style="list-style-type: none"> (-) Wilson Phillips - You're In Love (4) R.E.M. - Losing My Religion (2) Ten Sharp - You (-) Nils Lofgren - Valentine (-) Golden Earring - Going To The Run (7) Massive - Unfinished Symphony (8) Frank Sinatra - Love And Marriage (11) Timmy T. - One More Try (12) Simple Minds - Let There Be Love (-) G.Joling - The Drums Are Everywhere (-) BC/The Basic Boon - Baby Come Back (-) Joe Jackson - Stranger Than Fiction (1) George Michael - Cowboys And Angels (-) Chess - I Dreamed A Dream (-) Happy Mondays - Loose Fit (-) Rod Stewart - Rhythm Of My Heart (-) Alison Moyet - It Won't Be Long (5) UB40 - Tears From My Eyes (10) Rene Froger - Nobody Else (15) Timeless - Who's Gonna Love Me 	<ol style="list-style-type: none"> (2) Roxette - Joyride (14) Chris Isaak - Wicked Game (1) Rembrandts - Just The Way It Is, Baby (6) Bee Gees - Secret Love (17) Elton John - Easier To Walk Away (5) Chris Rea - Auberge (-) Kim Appleby - Don't Worry (10) Londonbeat - A Better Love (-) Seal - Crazy (-) Eritta Scullo - Io Vivro (10) Jesus Loves You - Bow Down Mister (-) C&C Music Factory - Gonna Make You Sweat (15) Sting - All This Time (-) John Farnham - Chain Reaction (-) J.Travolta/O.Newton-John - Grease Megamix (19) Rod Stewart - Rhythm Of My Heart (17) Yo Yo - Games People Play (7) Cher - The Shoop Shoop Song (-) Bingoboy/Princessa - How To Dance (-) Roachford - Get Ready 	<ol style="list-style-type: none"> (1) Roxette - Joyride (5) Rod Stewart - Rhythm Of My Heart (2) Seal - Crazy (3) Bee Gees - Secret Love (4) Scorpions - Wind Of Change (6) Chris Isaak - Wicked Game (8) Rolling Stones - High Wire (7) Chris Rea - Auberge (-) Dr. Alban - No Coke (-) Pet Shop Boys - Where The.../...Seriously (-) Simple Minds - Let There Be Love (12) Clash - Should I Stay Or Should I Go (-) Kim Appleby - G.L.A.D. (12) The Farm - All Together Now (14) Jimmy Somerville - To Love Somebody (18) R.Palmer/UB40 - I'll Be Your Baby Tonight (-) Joe Jackson - Stranger Than Fiction (-) Riccardo Cocciante - Se Stiamo Insieme (-) Maloo - End Of The Season (9) Londonbeat - No Woman No Cry 	

M&M's National Airplay charts reflect the 20 songs receiving the most airplay in each country listed. The individual charts are compiled by various media controllers and research organizations, based on reports from participating stations representing various formats. These charts are combined and weighted to comprise the European Airplay Top 50 chart above.

M&M also surveys nearly 100 contemporary music stations to develop the European Hit Radio chart, which can be found on page 28. That chart and its related statistics detail singles-based airplay at stations specifically targeting 12-34 year-olds on a full-time or part-time basis.

UNITED KINGDOM

- Singles**
- The Waterboys** - The Whole Of The Moon
 - James** - Sit Down
 - Chesney Hawkes** - The One And Only
 - Madonna** - Rescue Me
 - Wonder Stuff** - The Size Of A Cow
 - Dannii Minogue** - Love And Kisses
 - N-Joi** - Anthem
 - Gary Clail On-U Sound System** - Human Nature
 - Rod Stewart** - Rhythm Of My Heart
 - The Simpsons** - Deep, Deep Trouble

- Albums**
- Simple Minds** - Real Life
 - Eurythmics** - Greatest Hits
 - Roxette** - Joyride
 - Rod Stewart** - Vagabond Heart
 - R.E.M.** - Out Of Time
 - Ned's Atomic Dustbin** - God Fodder
 - Rolling Stones** - Flashpoint
 - Lenny Kravitz** - Mama Said
 - Deborah Harry & Blondie** - The Very Best Of...
 - Soundtrack** - The Doors

SPAIN

- Singles**
- J.Travolta & O.Newton-John** - Grease Megamix
 - The Simpsons** - Do The Bartman
 - C&C Music Factory** - Gonna Make You Sweat
 - The Farm** - All Together Now
 - KLF** - 3 A.M. Eternal
 - The Silencers** - Bullet Proof Heart
 - Enigma** - Mea Culpa Part II
 - Dr. Alban** - Hello Afrika
 - Nomad/MC Mikee Freedom** - Devotion
 - Snap** - Snap Megamix

- Albums**
- J.L.Guerra & 4.40** - Bachata Rosa
 - J.L.Guerra & 4.40** - Djala Que Lluvia Cafe
 - Soundtrack** - Grease
 - Soundtrack** - Music From Twin Peaks
 - Enigma** - MCMXC A.D.
 - Righteous Brothers** - The Very Best Of...
 - Emilio Aragon** - Te Huelen Los Pies
 - Eurythmics** - Greatest Hits
 - Xuxa** - Xuxa
 - Queen** - Innuendo

DENMARK

- Singles**
- Roxette** - Joyride
 - Cut'n Move** - Take No Crap
 - One-Eyed Jacks** - Falling
 - KLF** - 3 A.M. Eternal
 - J.Travolta & O.Newton-John** - Grease Megamix
 - Back To Back** - En Som Dig
 - Simple Minds** - Let There Be Love
 - C&C Music Factory** - Gonna Make You Sweat
 - Snap** - Snap Megamix
 - Clash** - Should I Stay Or Should I Go

- Albums**
- Roxette** - Joyride
 - Sko/Torp** - On A Long Lonely Night
 - Back To Back** - Glæder Af Håb
 - Eurythmics** - Greatest Hits
 - Simple Minds** - Real Life
 - Gasolin** - Rabalderstraede
 - Rod Stewart** - Vagabond Heart
 - Elvis Presley** - Danske Single Hits
 - Rolling Stones** - Flashpoint
 - Bee Gees** - High Civilization

SWITZERLAND

- Singles**
- Roxette** - Joyride
 - Seal** - Crazy
 - Dr. Alban** - Hello Afrika
 - C&C Music Factory** - Gonna Make You Sweat
 - Scorpions** - Wind Of Change
 - KLF** - 3 A.M. Eternal
 - Dr. Alban** - No Coke
 - Pet Shop Boys** - Where The.../..Seriously
 - Rod Stewart** - Rhythm Of My Heart
 - Enigma** - Mea Culpa Part II

- Albums**
- Roxette** - Joyride
 - Queen** - Innuendo
 - Eurythmics** - Greatest Hits
 - Chris Rea** - Auberger
 - Lenny Kravitz** - Mama Said
 - Bee Gees** - High Civilization
 - Sting** - The Soul Cages
 - Chris Isaak** - Wicked Game
 - Rolling Stones** - Flashpoint
 - Enigma** - MCMXC A.D.

GERMANY

- Singles**
- Roxette** - Joyride
 - Bee Gees** - Secret Love
 - Dr. Alban** - No Coke
 - C&C Music Factory** - Gonna Make You Sweat
 - Seal** - Crazy
 - Time To Time** - Zehn Kleine Negerlein
 - The Simpsons** - Do The Bartman
 - Pet Shop Boys** - Where The.../..Seriously
 - Rod Stewart** - Rhythm Of My Heart
 - KLF** - 3 A.M. Eternal

- Albums**
- Roxette** - Joyride
 - Eurythmics** - Greatest Hits
 - Simple Minds** - Real Life
 - Rod Stewart** - Vagabond Heart
 - Bee Gees** - High Civilization
 - Chris Rea** - Auberger
 - Queen** - Innuendo
 - Chris Isaak** - Wicked Game
 - Sting** - The Soul Cages
 - Rolling Stones** - Flashpoint

HOLLAND

- Singles**
- Roxette** - Joyride
 - R.E.M.** - Losing My Religion
 - Massive** - Unfinished Symphony
 - Simple Minds** - Let There Be Love
 - Timmy T.** - One More Try
 - Clash** - Should I Stay Or Should I Go
 - Ten Sharp** - You
 - Rolling Stones** - Highwire
 - Snap** - Snap Megamix
 - J.Travolta & O.Newton-John** - Grease Megamix

- Albums**
- Eurythmics** - Greatest Hits
 - R.E.M.** - Out Of Time
 - Soundtrack** - Grease
 - Soundtrack** - Tour Of Duty
 - Lenny Kravitz** - Mama Said
 - Roxette** - Joyride
 - Rolling Stones** - Flashpoint
 - Chris Isaak** - Wicked Game
 - Eric Clapton** - The Eric Clapton Story
 - Queen** - Innuendo

NORWAY

- Singles**
- Roxette** - Joyride
 - Inner Circle** - Bad Boys
 - Cher** - The Shoop Shoop Song
 - Stevie B** - Because I Love You
 - The Simpsons** - Do The Bartman
 - Scorpions** - Wind Of Change
 - Clash** - Should I Stay Or Should I Go
 - Rolling Stones** - Highwire
 - KLF** - 3 A.M. Eternal
 - The September When** - Bullet Me

- Albums**
- Roxette** - Joyride
 - Oystein Sunde** - 40 Beste
 - September When** - Mother I've Been Kissed
 - Eurythmics** - Greatest Hits
 - R.E.M.** - Out Of Time
 - Lenny Kravitz** - Mama Said
 - Oslo Gospel Choir** - Get Together
 - The Carpenters** - Only Yesterday
 - Elton John** - The Very Best Of...
 - Simple Minds** - Real Life

AUSTRIA

- Singles**
- Roxette** - Joyride
 - Dr. Alban** - No Coke
 - Bee Gees** - Secret Love
 - C&C Music Factory** - Gonna Make You Sweat
 - Seal** - Crazy
 - Jazz Gitti** - Kränk Di Net
 - Beat 4 Feet/K.Cooper** - Sister Soul & Mr. Beat
 - KLF** - 3 A.M. Eternal
 - Dr. Alban** - Hello Afrika
 - Bingoboy & Princessa** - How To Dance

- Albums**
- Roxette** - Joyride
 - Dr. Alban** - Hello Afrika
 - Kastelruther Spatzen** - Wahrheit Ist Ein...
 - Jazz Gitti** - A Wunda
 - Ostbahn Kurti** - 1/2 So Wued
 - Elton John** - The Very Best Of...
 - Bee Gees** - High Civilization
 - Chris Isaak** - Wicked Game
 - Ludwig Hirsch** - In Meiner Sprache
 - Phil Collins** - Serious Hits...Live!

FRANCE

- Singles**
- Scorpions** - Wind Of Change
 - Roch Voisine** - Darling
 - Thierry Hazard** - Poupee Psychedelique
 - Frederics/Goldman/Jones** - A Nos Actes Manques
 - Enigma** - Mea Culpa Part II
 - Patrick Bruel** - Place Des Grands Hommes
 - Dana Dawson** - Romantic World
 - Benny B** - Qu'Est-Ce-Qu'On Fait Maintenant
 - Serge Gainsbourg** - Requiem Pour Un Con
 - Enigma** - Sadness Part I

- Albums**
- Patrick Bruel** - Alors Regarde
 - Enigma** - MCMXC A.D.
 - Scorpions** - Crazy World
 - Roch Voisine** - Double
 - Fredericks/Goldman/Jones** - Fredericks/Goldman/Jones
 - Benny B** - L'Album
 - UB40** - Labour Of Love II
 - Francois Feldman** - Une Presence
 - Queen** - Innuendo
 - Elmer Food Beat** - 30 Centimeters

BELGIUM

- Singles**
- Scorpions** - Wind Of Change
 - Mylene Farmer** - Desenchante
 - Clouseau** - Geef Het Op
 - Isabelle A** - Ik Weet Wat Ik Wil
 - Roxette** - Joyride
 - Serge Gainsbourg** - Requiem Pour Un Con
 - Stevie B** - Because I Love You
 - Roch Voisine** - Darling
 - Toast** - Meisjes
 - Snap** - Snap Megamix

- Albums**
- Eurythmics** - Greatest Hits
 - Simple Minds** - Real Life
 - R.E.M.** - Out Of Time
 - Roxette** - Joyride
 - Rolling Stones** - Flashpoint
 - Lenny Kravitz** - Mama Said
 - Patrick Bruel** - Alors Regarde
 - Chris Rea** - Auberger
 - Chris Isaak** - Wicked Game
 - Queen** - Innuendo

FINLAND

- Singles**
- Haus-Myllly** - Se Mustamies
 - Pet Shop Boys** - Where The.../..Seriously
 - Snap** - Snap Megamix
 - Enigma** - Mea Culpa Part II
 - Clash** - Should I Stay Or Should I Go
 - Roxette** - Joyride
 - Inner Circle** - Bad Boys
 - Popeda** - Punaista Ja Makeaa
 - Dr. Alban** - No Coke
 - Blue System** - Lucifer

- Albums**
- Roxette** - Joyride
 - Kolmas Nainen** - Elämän Tarkoitus
 - Chris Isaak** - Wicked Game
 - Eppu Normaali** - Paskahatun Paluu
 - Eurythmics** - Greatest Hits
 - Rolling Stones** - Flashpoint
 - R.E.M.** - Out Of Time
 - Soundtrack** - Music From Twin Peaks
 - Inner Circle** - Black Roses
 - Pepe Ahlqvist & H.A.R.P.** - Hard Time

GREECE

- Singles**
- Enigma** - Sadness Part I
 - Enigma** - Mea Culpa Part II
 - C&C Music Factory** - Gonna Make You Sweat
 - Seal** - Crazy
 - KLF** - 3 A.M. Eternal
 - Vanilla Ice** - Ice Ice Baby
 - Rick Astley** - Cry For Help
 - Londonbeat** - I've Been Thinking About You
 - Dr. Alban** - Hello Afrika
 - Bee Gees** - Secret Love

- Albums**
- R.E.M.** - Out Of Time
 - Enigma** - MCMXC A.D.
 - Eurythmics** - Greatest Hits
 - Chris Isaak** - Wicked Game
 - Chris Rea** - Auberger
 - Helloween** - Pink Bubbles Go Ape
 - Vanilla Ice** - To The Extreme
 - C&C Music Factory** - Gonna Make You Sweat
 - Whitney Houston** - I'm Your Baby Tonight
 - M.C. Hammer** - Please Hammer Don't Hurt 'Em

ITALY

- Singles**
- Riccardo Cocciante** - Se Stiamo Insieme
 - Marco Masini** - Perché Lo Fai
 - Paolo Vallese** - Le Persone Inutili
 - P.Bertoli/Tazenda** - Spunta La Luna Dal Monte
 - Umberto Tozzi** - Gli Altri Siamo Noi
 - Raf** - Oggi Un Dio Non Ho
 - Fiordaliso** - Il Mare Più Grande
 - Al Bano & Romina Power** - Oggi Spasi
 - Amedeo Minghi** - Nene'
 - Simple Minds** - Let There Be Love

- Albums**
- Marco Masini** - Malinconia
 - Riccardo Cocciante** - Cocciante
 - Queen** - Innuendo
 - Umberto Tozzi** - Gli Altri Siamo Noi
 - Eurythmics** - Greatest Hits
 - Renato Zero** - Prometeo
 - Raf** - Sogni...E' Tutto Quello Che C'E'
 - Rolling Stones** - Flashpoint
 - Sting** - The Soul Cages
 - Eric Clapton** - The Eric Clapton Story

SWEDEN

- Singles**
- Roxette** - Joyride
 - KLF** - 3 A.M. Eternal
 - The Simpsons** - Do The Bartman
 - Stevie B** - Because I Love You
 - Scorpions** - Wind Of Change
 - Chris Isaak** - Wicked Game
 - Mauri Sacco** - Det Finns
 - Clash** - Should I Stay Or Should I Go
 - Simple Minds** - Let There Be Love
 - Wilmer X** - Vem Får Nu Se Alla Tårar

- Albums**
- Roxette** - Joyride
 - Wilmer X** - Mambo Feber
 - Eric Gadd** - Eric Gadd
 - Orup** - Orupeansongs
 - Rod Stewart** - Vagabond Heart
 - L.Philipsson** - A Woman's Gotta Do...
 - Chris Isaak** - Wicked Game
 - Chris Rea** - Auberger
 - Eurythmics** - Greatest Hits
 - Izabella** - Iza

IRELAND

- Singles**
- The Simpsons** - Deep, Deep Trouble
 - The Waterboys** - The Whole Of The Moon
 - Madonna** - Rescue Me
 - The Simpsons** - Do The Bartman
 - James** - Sit Down
 - Chesney Hawkes** - The One And Only
 - Rod Stewart** - Rhythm Of My Heart
 - Snap** - Snap Megamix
 - Black Box** - Strike It Up
 - Roxette** - Joyride

- Albums**
- Eurythmics** - Greatest Hits
 - Paul Brady** - Trick Or Treat
 - Simpsons** - The Simpsons Sing The Blues
 - Soundtrack** - The Doors
 - R.E.M.** - Out Of Time
 - Rod Stewart** - Vagabond Heart
 - Simple Minds** - Real Life
 - Roxette** - Joyride
 - Nigel Kennedy** - Brahms Violin Concerto
 - G.Michael** - Listen Without Prejudice Vol. 1

PORTUGAL

- Singles**
- Queen** - Innuendo
 - Enigma** - Sadness Part I
 - Enigma** - Mea Culpa Part II
 - Roxette** - Joyride
 - Bobby Vinton** - Blue Velvet
 - Rolling Stones** - Highwire
 - Johnny Nash** - I Can See Clearly Now
 - Device** - What Is Sadness?
 - Mixmasters** - The Night Fever Megamix
 - J.Travolta & O.Newton-John** - Grease Megamix

- Albums**
- Enigma** - MCMXC A.D.
 - Supertramp** - The Very Best Of...
 - Queen** - Innuendo
 - Soundtrack** - Music From Twin Peaks
 - Chris Isaak** - Wicked Game
 - Vanilla Ice** - To The Extreme
 - Rui Veloso** - Mingsos & Os Samurais
 - Soundtrack** - The Doors
 - Julee Cruise** - Floating Into The Night
 - M.C. Hammer** - Please Hammer Don't Hurt 'Em

Based on the national sales charts from 16 European markets. Information supplied by MRIB (UK); Bundesverband Der Phonographischen Wirtschaft/Media Control/Musikmarkt (West Germany); Europe 1/Canal Plus/Tele7Jours (France); RAI Stereo Due/Musica E Dischi/Mario De Luigi (Italy); Stichting Nederlandse Top 40 (Holland); SABAM/IFPI (Belgium); GLF/IFPI (Sweden); IFPI/Johan Schlueter (Denmark); VG (Norway); Gallup/AFYVE (Spain); Seura/IFPI (Finland); IFPI (Ireland); AFP (Portugal); Austria Top 30 (Austria); Media Control/Musikmarkt (Switzerland); IFPI (Greece).

Digital Cable Radio Begins Testing European Waters

European broadcasters may in the near future face a new cable radio competitor. **Digital Cable Radio (DCR)**, a 24-hour premium cable audio service featuring up to 28 channels of digital music transmitted to subscribers' stereo equipment, has begun exploratory research in seven European countries.

The Hatboro, PA-based company, which services Mexico City and 10 cities in the US, reaching a potential 400,000 households, is gathering research in the UK, France, Switzerland, Belgium, Holland, Sweden and Norway.

DCR plans to instal the service in several European cable systems over the next 60 days as a technology test, possibly offering up to six music formats.

The company has formed a partnership with three major US cable TV systems operators, giving the service an additional \$28 million to further its marketing and programming efforts.

The tightly formatted channels are commercial—and interruption-free. Listeners call a toll-free number to find out the name of the song playing and the previous two songs.

DCR's existing system covers most mainstream formats and stretches from classical to traditional jazz, children's music and contemporary Christian.

"Our plans to expand to 250 channels, including numerous international channels, are of significant interest to both our domestic

and international cable system operators," says **Dave Del Beccaro**, president of the year-old operation. "Our plan is to develop DCR programming to meet the diverse ethnic needs of virtually any area."

Ad Revenue Increase Predicted

A number of different researchers are predicting a profitable second quarter for US radio. The advertising revenues that practically disappeared with the start of the Gulf war will most likely be in full flow once again. History shows that during a recovery period, a quick increase in sales is directly related to a quick increase in advertising. Prosperous activity is expected to continue into 1992, which is an election and Olympic year.

CHAPTER 1

European Radio: Will The USA Model Work?

by E. Karl

Radio in Europe is about to explode. That's the view from the United States. There is much talk in America about radio in Europe being poised much like radio in the US was poised in late summer 1969, just before Woodstock.

What does all that mean? What does Woodstock and radio history in the US have to do with American broadcasters' perception of European radio?

After the Woodstock Nation flexed its collective muscle in New York state, FM radio stations across the US started playing "rock & roll music", finally taking the step of giving up their classical/religious/commercial-free stance.

It was an amazing event, listening to US radio in those days, hearing FM stations switch from mono to stereo, watching them opt to broadcast for 24-hour days instead of signing off at midnight, and playing music that was never heard on radio before.

In fact, up until Woodstock, and up until station owners started realizing that there might be an audience out there for commercial FM stations, many companies were actually giving away their stations to universities or religious organisations. But owners of FM stations started coming to their senses.

Next week: Chapter 2: The End of "Broadcasting". This column is the first in a series of American radio programming and its likely impact on the European marketplace by E. Karl, owner of California-based E. Karl Broadcast Consulting, an international radio programming and marketing strategy firm.

SINGLES

Billboard

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ALBUMS

TW	LW	Artist/Title	Label
1	2	AMY GRANT/Baby Baby	A&M
2	5	ROXETTE/Joyride	EMI
3	1	WILSON PHILLIPS/You're In Love	SBK
4	8	HI-FIVE/I Like The Way (The Kissing Game)	Jive
5	10	C&C MUSIC FACTORY & FREEDOM WILLIAMS/Here We Go	Columbia
6	3	LONDONBEAT/I've Been Thinking About You	Radioactive
7	9	RICK ASTLEY/Cry For Help	RCA
8	11	CATHY DENNIS/Touch Me (All Night Long)	Polydor
9	12	DIVINYLS/I Touch Myself	Virgin
10	4	TARA KEMP/Hold You Tight	Giant
11	6	ENIGMA/Sadness Part 1	Charisma
12	15	ROD STEWART/Rhythm Of My Heart	Warner Brothers
13	14	VOICES THAT CARE/Voices That Care	Giant
14	18	THE REMBRANDTS/Just The Way It Is, Baby	Atco
15	23	MARIAH CAREY/I Don't Wanna Cry	Columbia
16	7	GERARDO/Rico Suave	Interscope
17	13	ANOTHER BAD CREATION/Iesha	Motown
18	22	QUEENSRYCHE/Silent Lucidity	EMI
19	24	NELSON/More Than Ever	DGC
20	25	KEEDY/Save Some Love	Arista
21	26	RUDE BOYS/Written All Over Your Face	Atlantic
22	29	THE TRIPLETS/You Don't Have To Go Home	Mercury
23	30	EXTREME/More Than Words	A&M
24	16	ROBERT PALMER/Mercy Mercy Me/I Want You	EMI
25	34	R.E.M./Losing My Religion	Warner Brothers
26	17	TESLA/Signs	Geffen
27	20	TIMMY T./One More Try	Quality
28	19	GLORIA ESTEFAN/Coming Out Of The Dark	Epic
29	21	TEVIN CAMPBELL/Round And Round	Paisley Park
30	36	MICHAEL BOLTON/Love Is A Wonderful Thing	Columbia
31	32	COLOR ME BADD/I Wanna Sex You Up	Giant
32	32	MONIE LOVE FEAT. TRUE IMAGE/It's A Shame (My Sister)	Warner Brothers
33	35	FIREHOUSE/Don't Treat Me Bad	Epic
34	37	SHEENA EASTON/What Comes Naturally	MCA
35	35	WHITNEY HOUSTON/Miracle	Arista
36	27	TRACIE SPENCER/This House	Capitol
37	39	THE BLACK CROWES/She Talks To Angels	Def American
38	38	RIFF/My Heart Is Failing Me	SBK
39	28	MARIAH CAREY/Someday	Columbia
40	40	BLACK BOX/Strike It Up	RCA

TW	LW	Artist/Title	Label
1	1	MARIAH CAREY/Mariah Carey	Columbia
2	2	C&C MUSIC FACTORY/Gonna Make You Sweat	Columbia
3	3	WILSON PHILLIPS/Wilson Phillips	SBK
4	4	R.E.M./Out Of Time	Warner Brothers
5	5	THE BLACK CROWES/Shake Your Money Maker	Def American
6	6	WHITNEY HOUSTON/I'm Your Baby Tonight	Arista
7	9	ENIGMA/MCMXC A.D.	Charisma
8	7	CHRIS ISAAK/Heart Shaped World	Reprise
9	13	QUEENSRYCHE/Empire	EMI
10	8	SOUNDTRACK/The Doors	Elektra
11	10	STING/The Soul Cages	A&M
12	16	SOUNDTRACK/New Jack City	Giant
13	12	GLORIA ESTEFAN/Into The Light	Epic
14	14	TESLA/Five Man Acoustical Jam	Geffen
15	20	ROD STEWART/Vagabond Heart	Warner Brothers
16	11	VANILLA ICE/To The Extreme	SBK
17	17	ANOTHER BAD CREATION/Coolin' At The Playground	Motown
18	39	ROLLING STONES/Flashpoint	Columbia
19	NE	ROXETTE/Joyride	EMI
20	15	M.C. HAMMER/Please Hammer Don't Hurt	Capitol
21	24	AMY GRANT/Heart In Motion	A&M
22	21	L.L. COOL J/Mama Said Knock You Out	Def Jam
23	25	DIVINYLS/Divinyls	Virgin
24	19	MADONNA/The Immaculate Collection	Sire
25	18	BETTE MIDLER/Some People's Lives	Atlantic
26	22	GREAT WHITE/Hooked	Capitol
27	30	LONDONBEAT/In The Blood	Radioactive
28	28	GUY/The Future	Uptown
29	29	NELSON/After The Rain	DGC
30	23	OLETA ADAMS/Circle Of One	Fontana
31	26	AC/DC/The Razors Edge	Atco
32	31	WARRANT/Cherry Pie	Columbia
33	35	JESUS JONES/Doubt	SBK
34	33	THE DOORS/Best Of The Doors	Elektra
35	27	THE SIMPSONS/The Simpsons Sing The Blues	Geffen
36	34	GARTH BROOKS/No Fences	Capitol
37	32	INXS/X	Atlantic
38	36	PAUL SIMON/Rhythm Of The Saints	Warner Brothers
39	NE	RICK ASTLEY/Free	RCA
40	40	CARRERAS/DOMINGO/PAVARETTI/In Concert	London

Shannon Gets His Mojo Working

CHR-formatted WPLJ/New York has become **Mojo Radio**. As reported in M&M two weeks ago, programmer **Scott Shannon** has taken over as PD/morning host. While it is not known whether WPLJ will continue in the CHR vein or focus in on a more adult CHR or Hot AC direction, it is indicated that the presenter-free position will not remain permanent.

In what WPLJ is claiming to be "the mother of all radio battles" against Shannon's former station **WHTZ (Z100)**, Shannon is publicly predicting only that he'll bring the station up from its 17th-place ranking and fare better in N.Y. than he did at **Pirate Radio/Los Angeles**.

Shannon reportedly has a five-year contract worth \$1.6 million annually, which some speculate to be the highest salary paid to any American music radio personality for one station.

EUROPEAN TOP 100 ALBUMS

THIS WEEK	LAST WEEK	ARTIST	COUNTRIES CHARTED	THIS WEEK	LAST WEEK	ARTIST	COUNTRIES CHARTED	THIS WEEK	LAST WEEK	ARTIST	COUNTRIES CHARTED
		TITLE - ORIGINAL LABEL				TITLE - ORIGINAL LABEL				TITLE - ORIGINAL LABEL	
1	1	Eurythmics Greatest Hits - RCA	UK,D,B,NL,E,A,CH,S,DK,I,N,SF,GR,IR	35	24	Whitney Houston I'm Your Baby Tonight - Aristo	UK,F,D,NL,E,CH,GR	69	65	Vaya Con Dios Night Owls - Ariola	D,CH
2	7	Roxette Joyride - EMI	UK,D,B,NL,A,CH,S,DK,N,SF,IR	36	38	M.C. Hammer Please Hammer Don't Hurt 'Em - Capital ●	UK,D,NL,E,P,GR	70	64	Londonbeat In The Blood - Anxious/RCA ●	F,D,NL,E
3	NE	Simple Minds Real Life - Virgin	UK,D,B,NL,DK,N,SF,I,IR	37	31	AC/DC The Razor's Edge - Atco	D,CH,DK,SF	71	58	The Doors The Best Of The Doors - Elektra	UK,S
4	6	Rod Stewart Vagabond Heart - Warner Brothers	UK,D,B,NL,CH,S,P,DK,I,N,SF,GR,IR	38	25	The Farm Spartacus - Solid	UK,D,NL,IR	72	73	Raf Sogni...E' Tutto Quello Che C'E' - CGD	I
5	3	Queen Innuendo - EMI ▲	UK,F,D,B,NL,E,A,CH,S,P,DK,I,SF	39	39	Vanilla Ice To The Extreme - SBK	F,D,B,NL,E,A,CH,P,DK,GR	73	82	Helloween Pink Bubbles Go Ape - EMI	S,P,DK,SF,GR
6	4	R.E.M. Out Of Time - Warner Brothers	UK,D,B,NL,E,CH,S,DK,I,N,SF,GR,IR	40	45	Roch Voisine Double - GM/Ariola	F,B	74	88	Emilio Aragon Te Huelen Los Pies - CBS	E
7	17	Rolling Stones Flashpoint - Columbia	UK,D,B,NL,E,A,CH,S,P,DK,I,N,SF,IR	41	44	Juan Luis Guerra & 4.40 Djala Que Lleva Cafe - Karen	E	75	77	Wilmer X Mambo Feber - EMI	S
8	2	Chris Rea Auberge - East West	UK,F,D,B,NL,A,CH,S,P,DK,I,N,SF,GR,IR	42	29	Barrington Pheloung Music From Inspector Morse - Virgin	UK	76	68	Chet Atkins & Mark Knopfler Neck And Neck - Columbia	F,D,NL,E,DK
9	8	Enigma MCMXC A.D. - Virgin	UK,F,D,B,NL,E,CH,S,P,DK,I,SF,GR,IR	43	34	Edward Simoni Pan-Traeume - Columbia	D	77	71	Jesus Jones Doubt - Food	UK
10	5	Chris Isaak Wicked Game - Reprise	UK,D,B,NL,E,A,CH,S,P,DK,N,SF,GR,IR	44	41	Riccardo Cocciante Cocciante - Virgin	I	78	61	Westernhagen Live - Warner Brothers	D
11	10	Sting The Soul Cages - A&M ▲	F,D,NL,E,A,CH,S,P,DK,I,SF	45	47	Jean-Jacques Goldman Fredericks, Goldman & Jones - Columbia ●	F,B	79	57	Heinz Rudolf Kunze Brille - WEA	D
12	9	Bee Gees High Civilization - Warner Brothers	UK,D,B,NL,A,CH,S,P,DK,IR	46	43	The Clash The Story Of The Clash - Volume 1 - CBS	UK,IR	80	89	Dana Dawson Paris, New York And Me - Columbia	F
13	32	Lenny Kravitz Mama Said - Virgin	UK,B,NL,CH,S,DK,N,IR	47	48	Benny B L'Album - PLR	F,B	81	86	Xuxa Xuxa - RCA	E
14	11	Phil Collins Serious Hits...Live! - Virgin/WEA	UK,F,D,B,NL,E,A,CH,P,DK	48	NE	Massive Blue Lines - Wild Bunch/Circa	UK	82	49	Joan Armatrading The Very Best Of... - A&M	UK,SF,IR
15	13	Scorpions Crazy World - Mercury	F,D,B,CH,S	49	54	UB40 Labour Of Love II - Virgin	F,NL	83	RE	Roch Voisine Helene - GM/Ariola	F,B
16	12	Elton John The Very Best Of... - Rocket	UK,D,B,NL,E,A,CH,S,DK,N,SF	50	52	Carreras/Domingo/Pavarotti In Concert - Decca	UK,D,E,DK,GR,IR	84	NE	Soundtrack - Tour Of Duty 2 Tour Of Duty - Magnum	NL
17	20	Soundtrack - The Doors The Doors - Elektra	UK,B,A,P,DK,SF,GR,IR	51	51	Patricia Kaas Scene De Vie - Columbia ▲	F,D,B,CH	85	76	Michel Sardou Le Privilege - EMI	F
18	22	Patrick Bruel Alors Regarde - RCA	F,B	52	60	Umberto Tozzi Gli Altri Siamo Noi - CGD	I	86	72	Paul Brady Trick Or Treat - PolyGram	IR
19	15	Jimmy Somerville The Singles Collection 1984/1990 - London ▲	UK,D,B,NL,A,CH	53	55	C&C Music Factory Gonna Make You Sweat - Columbia	D,NL,A,CH,S,GR	87	78	Soundtrack - Keep On Running Keep On Running - Columbia	D
20	42	The Simpsons The Simpsons Sing The Blues - Geffen	UK,NL,E,S,DK,GR,IR	54	40	Nigel Kennedy Brahms Violin Concerto - EMI	UK,IR	88	93	Eric Gadd Eric Gadd - Metronome	S
21	14	Soundtrack - Twin Peaks/Angelo Badalamenti Music From Twin Peaks - Warner Brothers	UK,B,S,P,DK,SF,GR	55	59	Talk Talk History Revisited - The Remixes - Parlophone	UK,D,NL,DK,IR	89	67	Tanita Tikaram Everybody's Angel - East West	D,NL,A,CH
22	30	The Cure Entreat - Fiction	UK,D,B,NL,IR	56	50	The Righteous Brothers The Very Best Of The Righteous Brothers - Verve/Polydor	E,A	90	RE	New Kids On The Block Step By Step - Columbia ▲	F
23	23	Gloria Estefan Into The Light - Epic ●	UK,D,NL,E,CH,S,SF	57	46	INXS X - Mercury	UK,F,D,NL	91	100	Lucio Dalla Cambio - RCA	CH,I
24	21	KLF The White Room - Indisc	UK,D,B,NL,A,CH,S,DK,SF	58	66	Francois Feldman Une Presence - Philips	F	92	83	Living Colour Time's Up - Epic	UK,NL
25	37	Ned's Atomic Dustbin God Fodder - Furtive	UK	59	85	Oleta Adams Circle Of One - Fontana	UK,NL	93	98	Orup Orupeansongs - WEA	S,DK
26	18	George Michael Listen Without Prejudice Vol. 1 - Epic ▲ ²	UK,F,NL,DK,IR	60	62	Udo Lindenberg Ich Will Dich Haben - Polydor	D,CH	94	90	Great White Hooked - Capitol	D,CH
27	26	Soundtrack - Grease Grease - Polydor	B,NL,E	61	36	Rondo Veneziano Concerto Per Mozart - Baby Records	D,CH	95	84	Howard Carpendale Ganz Nah - PolyGram	D
28	56	Eric Clapton The Eric Clapton Story - Polydor	D,NL,I	62	53	Bee Gees The Very Best Of The Bee Gees - Polydor	UK,D,A	96	NE	Modestia Aparte Historias Sin Importancia - PolyGram	E
29	27	Madonna The Immaculate Collection - Sire	UK,D,NL,E,DK	63	74	Supertramp The Very Best Of... - A&M/Arcade ▲ ²	D,NL,CH,P	97	NE	Thierry Hazard Pop Music - Columbia	F
30	16	Rick Astley Free - RCA	UK,D,B,NL,E,S,P,DK	64	87	Sepultura Arise - Roadracer	UK,D,NL,S,DK,SF	98	NE	Rain Tree Crow Rain Tree Crow - Virgin	UK
31	19	Deborah Harry & Blondie The Complete Picture - The Very Best Of... - Chrysalis	UK,NL,IR	65	69	Elmer Food Beat 30 Centimeters - Off The Track	F	99	97	Herbert Groenemeyer Luxus - Electrola	D
32	28	Dr. Alban Hello Afrika - Swemix	D,A	66	70	Renato Zero Prometeo - Zerolandia	I	100	RE	Thin Lizzy Dedication - The Very Best Of Thin Lizzy - Vertigo	UK,IR
33	33	Marco Masini Malinconia - Ricordi	I	67	81	Bob Dylan The Bootleg Series Vol. 1-3 1961-1991 - Columbia	UK,NL,S,IR				
34	35	Juan Luis Guerra & 4.40 Bachata Rosa - Karen	E	68	63	Johnny Hallyday Dans La Chaleur De Bercy - Philips	F				

UK = United Kingdom, D = Germany, F = France, CH = Switzerland, A = Austria, I = Italy, E = Spain, NL = Holland, B = Belgium, IR = Ireland, S = Sweden, DK = Denmark, N = Norway, SF = Finland, P = Portugal, GR = Greece.

○ = FAST MOVERS NE = NEW ENTRY
RE = RE-ENTRY



EUROCHART HOT 100[®] SINGLES



THIS WEEK LAST WEEK WKS on CHARTS	TITLE ARTIST - ORIGINAL LABEL (PUBLISHER)	COUNTRIES CHARTED	THIS WEEK LAST WEEK WKS on CHARTS	TITLE ARTIST - ORIGINAL LABEL (PUBLISHER)	COUNTRIES CHARTED	THIS WEEK LAST WEEK WKS on CHARTS	TITLE ARTIST - ORIGINAL LABEL (PUBLISHER)	COUNTRIES CHARTED
1	7 Joyride Roxette - EMI (Jimmy Fun Music)	UK.D.B.NL.A.CH.S.PDK.Ir.N.SFI	35	30 6 Losing My Religion R.E.M. - Warner Brothers (Warner Chappell)	UK.B.NL.Ir	69	50 11 G.I.A.D. Kim Appleby - Parlophone (Copyright Control)	D.B.A.CH
2	13 Wind Of Change Scorpions - Mercury (Almo/Testatyme Music)	F.D.B.CH.S.N	36	33 7 Place Des Grands Hommes Patrick Bruel - RCA (14 Productions)	F.B	70	57 4 Wear Your Love Like Heaven Definition Of Sound - Circa (Circa/PolyGram)	UK.NL
3	14 3 The Whole Of The Moon The Waterboys - Ensign (Dizzy Heights/Chrysalis)	UK.Ir	37	46 2 Requiem Pour Un Con Serge Gainsbourg - Phonogram (Hortensia)	F.B	71	47 23 Ice Ice Baby Vanilla Ice - SBK (Various)	F.D.GR
4	3 7 Secret Love Bee Gees - Warner Brothers (Gibb Brothers/BMG Music)	UK.D.B.NL.A.Ir.GR	38	38 2 Strike It Up Black Box - deConstruction (Warner Chappell/Copyright Control)	UK.Ir	72	77 3 Feel The Groove Cartouche - Phonogram (Scorpio)	F
5	5 8 Mea Culpa Part II Enigma - Virgin (Data Alpha/Mamba/Siegel)	UK.F.D.B.E.A.CH.PDK.SF.GR.I	39	39 3 Here We Go C&C Music Factory feat. Freedom Williams - Columbia (Cliviles/Cole)	UK.B.NL.Ir.SF	73	74 9 Tequila Latino Party - Polydor (Copyright Control/P. Simpson)	F.B
6	6 13 Do The Bartman The Simpsons - Geffen (ATV/Sorcerous Labyrinth)	UK.D.B.NL.E.A.S.PDK.Ir.N.GR	40	28 12 Romantic World Dana Dawson - Columbia (CBS Music/Romus S.A.R.L.)	F.B	74	45 23 To Love Somebody Jimmy Somerville - London (Gibb Brothers/BMG Music)	D.A.CH
7	4 18 Gonna Make You Sweat C&C Music Factory - Columbia (Virgin Music)	D.B.E.A.CH.S.DK.GR	41	36 19 All Together Now The Farm - Produce (Farm Music)	D.E.CH	75	68 8 Sucker DJ Dimples D. - FBI (ARL Music/Screen)	D.A
8	22 6 Rescue Me Madonna - Sire (WB/Blue Disque/Webo Girl)	UK.D.NL.CH.Ir.SF	42	31 25 Unchained Melody The Righteous Brothers - Verve/Polydor (MPL Communications)	F.D.E.A	76	82 19 Il Faut Laisser Le Temps Au Temps Felix Gray & Didier Barbelivien - Talar (Zone Musique)	F
9	9 5 Let There Be Love Simple Minds - Virgin (Virgin Music)	UK.F.D.B.NL.E.CH.S.DK.Ir.I	43	67 2 Zehn Kleine Negerlein Time To Time - Power Brothers (Nosferatu)	D	77	59 5 She's A Woman Scritti Politti & Shabba Ranks - Virgin (Northern)	UK.DK
10	8 4 Sit Down James - Fontana (Blue Mountain)	UK.Ir	44	78 2 Ring My Bell Monie Love Vs Adeva - Cooltempo (Chrysalis/Copyright Control)	UK.D	78	64 4 Ik Weet Wat Ik Wil Isabelle A - CNR (Not Listed)	B
11	13 18 Crazy Seal - ZTT/WEA (Beethoven Street/Perfect)	F.D.B.NL.A.CH.S.DK.GR.I	45	35 12 Wicked Game Chris Isaak - London (Warner Chappell)	D.S	79	NE Sinful! (Scary Jiggin' With ...) Pete Dinklage (And The Farm) - Siren (Call This Music?/Warner Chappell)	UK
12	10 14 3 A.M. Eternal Live At The SSL/Guns Of Mu Mu KLF feat. The Children Of The Revolution - KLF Communications (E.G./Zoo/Warner Chappell/Brampton)	D.B.NL.E.A.CH.S.DK.N.GR	46	52 20 Qu'Est-Ce-Qu'On Fait Maintenant Benny B - PLR (Copyright Control)	F.B	80	65 3 By My Side INXS - Mercury (MCA)	UK.D.B.NL
13	17 8 Should I Stay Or Should I Go The Clash - Columbia (Nineden)	UK.D.B.NL.A.CH.S.DK.Ir.N.SF	47	40 13 Innuendo Queen - Parlophone (Queen Music/EMI Music)	D.A.CH.PI	81	NE Hyperreal Shamen - One Little Indian (Amokshasong)	UK
14	11 6 The One And Only Chesney Hawkes - Chrysalis (Warner Chappell)	UK.Ir	48	NE The Shoop Shoop Song (It's In His Kiss) Cher - Geffen (Alley/Trio/Hudson Bay)	UK.A.N	82	85 33 I've Been Thinking About You Londonbeat - Anxious/RCA (Warner Chappell)	F.D.GR
15	7 5 Rhythm Of My Heart Rod Stewart - Warner Brothers (WB/Jamm/Bibo)	UK.D.B.NL.A.CH.DR.Ir	49	84 2 Where Love Lives (Come On In) Alison Limerick - Arista (BMG Music)	UK	83	95 2 Le Persone Inutili Paolo Vallesse - Inugar (Sugar Music)	I
16	20 8 No Coke Dr. Alban - SweMix (SweMix Publishing)	D.A.CH.SF	50	99 2 Sailing On The Seven Seas O.M.D. - Virgin (Raw Unlimited/Virgin)	UK.D	84	75 3 Let's Try It Again/Didn't I New Kids On The Block - CBS (EMI/Mighty Three/Island)	F
17	12 4 Snap Megamix Snap - Logic/Ariola (Warner Chappell/Zomba/Minder)	UK.D.B.NL.E.S.DK.Ir.SF	51	34 5 I've Got News For You Feargal Sharkey - Virgin (Copyright Control/Little Shop Of Morgan)	UK.Ir	85	58 14 Est-Ce-Que Tu Es Seule Ce Soir Frederic Francois - Trema (Barracato/Lercara)	F
18	16 5 Where The Streets Have No Name/...Seriously Pet Shop Boys - Parlophone (a.EMI/Warner Chappell aa.Cage/10)	UK.D.B.NL.CH.S.DK.SF	52	42 14 Natal Chico & Roberta - Carrere (Adageo)	F	86	53 23 Unbelievable E.M.F. - Parlophone (Copyright Control)	D.E.CH
19	21 6 Darling Roch Voisine - Ariola (Ed. Georges Mary)	F.B	53	NE Rock The Casbah The Clash - Columbia (Nineden/Virgin)	UK.Ir	87	61 7 It's Too Late Quartz introd. Dina Carroll - Mercury (EMI)	UK
20	15 12 Because I Love You (The Postman Song) Stevie B - BCM (Saja/Mya-T)	UK.D.B.CH.S.PN	54	94 2 One More Try Timmy T. - Quality (RMI)	D.B.NL.CH	88	RE Let's Go Crazy Indra - Carrere (Atalante)	F
21	19 10 Poupee Psychedelique Thierry Hazard - Columbia (Sony Music)	F	55	51 7 J'AI PEUR Francois Feldman & Joniece Jamison - Phonogram (Marilu/Carol-Line)	F.B	89	83 4 So Sad Gregorian - Metronome (Antenna/PolyGram)	F.P
22	73 2 The Size Of A Cow Wonder Stuff - Polydor (PolyGram)	UK.Ir	56	54 17 Bad Boys Inner Circle - Metronome (Madhouse Music)	S.DK.N.SF	90	41 7 This Is Your Life Banderas - London (One Life/Island/Elysian)	UK
23	18 24 Sadeness Part 1 Enigma - Virgin (Data Alpha/Mamba/Siegel)	F.D.E.CH.PDK.GR.I	57	48 7 About You David Hallyday - Scotti Bros (Maritza Music)	F.B	91	87 10 Auberge Chris Rea - East West (Warner Chappell)	D.DK
24	24 3 Love And Kisses Dannii Minogue - MCA (Mushroom)	UK.Ir	58	49 15 All This Time Sting - A&M (Magnetic/Regatta/Illegal)	F.D.PI	92	81 2 Spunta La Luna Dal Monte (Disamparados) Pierangelo Bertoli & Tazenda - Ricordi (Fado)	I
25	44 4 A Nos Actes Manques Frederics, Goldman & Jones - Columbia (JRG/Marc Lumbroso)	F	59	71 3 Word Of Mouth Mike & The Mechanics - Virgin (Michael Rutherford)	UK.D	93	NE Quadroponia Quadroponia - ARS (Sabam/Copyright Control)	UK
26	37 3 Deep, Deep Trouble The Simpsons feat. Bart & Homer - Geffen (Zomba/EMI)	UK.Ir.SF	60	69 4 Can You Dig It? Mock Turtles - Siren (Virgin)	UK.Ir	94	90 2 Je N'AI Plus Rien A Te Donner Marc Lavoine - Polydor (Avrep)	F
27	23 4 Highwire Rolling Stones - Columbia (Promopub BV)	UK.D.B.NL.CH.S.PN.SF	61	76 4 Wiggle It 2 In A Room - SBK (Cutting/Groove On/Dose Rocks/EMI)	D.CH.DK.SF	95	96 2 Blue Hotel Chris Isaak - Reprise (Warner Chappell)	D.A
28	43 2 Anthem N-Joi - deConstruction (Copyright Control)	UK.Ir	62	62 3 The Way You Do The Things You Do UB40 - Virgin (Jobete Music)	F.D	96	79 2 Caravan Inspiral Carpets - Mute (Chrysalis)	UK
29	25 17 The Grease Megamix John Travolta & Olivia Newton-John - Polydor (Warner Chappell)	D.B.NL.E.A.PDK	63	56 24 I'll Be Your Baby Tonight Robert Palmer feat. UB40 - EMI (Copyright Control)	F.D.CH	97	86 24 Don't Worry Kim Appleby - Parlophone (Copyright Control)	D.A.CH
30	55 3 Desenchante Mylene Farmer - Polydor (Requiem Publishing)	F.B	64	60 5 Se Stiamo Insieme Riccardo Cocciante - Virgin (Boventoon/L'Altra Meta)	I	98	66 5 I'm Going Slightly Mad Queen - Parlophone (Queen Music)	D.NL
31	27 17 Hello Afrika Dr. Alban - SweMix (Progressive/Misty/SweMix)	D.E.A.CH.GR	65	63 5 Perché Lo Fai Marco Masini - Ricordi (Bigallo/Fado)	I	99	RE Gli Altri Siamo Noi Umberto Tozzi - CGD (Tobia Music)	F
32	26 12 (I Wanna Give You) Devotion Nomad feat. MC Mikee Freedom - Rumour (Scratch/Copyright Control)	D.B.NL.E.A.CH.S	66	NE (I Just Wanna) B With U Transvision Vamp - MCA (Cinepop)	UK.Ir	100	NE Se Mustamies Haus-Mylly - Power (Power Records)	SF
33	32 8 Unfinished Sympathy Massive - Wild Bunch/Circa (Island)	UK.D.B.NL	67	NE Geef Het Op Clouseau - EMI (EMI)	B			
34	29 3 Human Nature Gary Clail On-U Sound System - Perfecto (Perfecto/PolyGram)	UK.Ir	68	NE Senza Una Donna (Without A Woman) Zucchero Fornaciari & Paul Young - London (Warner Chappell/PolyGram/EMI)	UK			

UK = United Kingdom, D = Germany, F = France, CH = Switzerland, A = Austria, I = Italy, E = Spain, NL = Holland, B = Belgium, IR = Ireland, S = Sweden, DK = Denmark, N = Norway, SF = Finland, P = Portugal, GR = Greece.
 ○ = FAST MOVERS
 NE = NEW ENTRY
 RE = RE-ENTRY

The Eurochart Hot 100 Singles is compiled by BPI Communications BV in cooperation with Buma/Stemra.
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 Compiled from the national singles sales charts of 16 European territories.

King-Sized Deal

Epic UK has signed a partnership agreement with leading independent dance label **Rhythm King** that incorporates licensing, pressing and distribution for the world outside the US, but also leaves Rhythm King complete control over all aspects of its releases and its artists' careers.

Described by a **Sony Music** spokesperson as "an unprecedented move which will cause the UK music industry to re-assess the existing relationships between the major record companies and the independents," the deal gives Rhythm King access to Sony's international organisation and marketing for its acts, such as **Betty Boo** and **Bomb The Bass**.

Sign Of The Times

Liverpool-based **EHR** station **Radio City** has attracted a buyer. The station says it's in preliminary talks with another company, which could lead to a buyout. The stock shot up to close at 301p on April 17, effectively valuing the station—which had a 1990 cash flow (after IBA rentals) of £828,000—at £7.8 million. Rumoured bidder: **EMAP**, which has expressed interest in increasing its investment in radio. Other mentioned candidates: **Metro Radio** and **Radio Clyde**. But, both are digesting takeovers themselves, which might take them out of the running. Dark horse: **Capital Radio**. It owns 5.9% of the station.

Retail Casualty

The record retail war in France is heating up. **HMV's** 12,000 square feet store in Bordeaux has closed after less than six months, the victim of a depressed market and competition with local **Virgin** and **FNAC** outlets. All three retailers have been cutting each other up with deep price discounts.

Rough Trade News

Insiders say the two bidders for the UK's troubled **Rough Trade** group are rival independent **Pinnacle** and **PolyGram**.

A meeting will be held in London on April 25, when the administrator of Rough Trade's assets will decide which bid to accept.

Techno Update

A new multi-language electronic information resource designed to give European broadcasters centralised access to complete TV programme details, last-minute schedule changes, general media industry news/features and other services will debut in June by London-based **Infomedia SA**.

The convenient database concept was conceived by former **Super Channel** press department head **Janet Greco**, who says barter deals with radio stations may be available in return for spots publicising the service.

For details, call Janet on +44-81-994-8694; fax 995-5051.

News Leads

Congratulations to public all-news station **France Info**, the big winner in **Mediametrie's** January-March national ratings sweep, published as **M&M** went to press. The station's average weekday reach rises to 9.7% (from 6.7% November-December 1990). Full details and analysis next week.

A Bonne Histoire

One of the criticisms of **Oui FM** that came out of the report on the station prepared for **PolyGram** and **Virgin France**: the station didn't subscribe to **Music & Media**. Thanks for the unofficial endorsement, guys!

Oui FM

(continued from page 1)

But if we can't renegotiate our debts, a commercial court may decide that the station must be put up for sale. If that happens, I think there may be a **PolyGram/Virgin** bid, with another from current management."

Under a July 1990 deal, the two record companies invested a total of Ffr5.7 million in **Oui FM**. The investment was in the form of loans that were convertible this July into a total shareholding of up to 40% in the company. **Oui FM's** other major shareholders are Canadian group **Pradur** (20%), venture capital group **FSIJFI** (20%) and financial groups **Société Générale** and **Générale Occidentale** (15% each).

The station's market niche and management are the source of the controversy. Says one insider, "PolyGram and Virgin want changes at the station. As far as they're concerned, he either makes them or leaves."

PolyGram France MD Gilles Paire says, "Oui FM no longer justifies further investment in its current form. It does not meet our criteria. Company management needs an overhaul, and programming requires reorganisation because it is not yet reaching the audience it should to make it viable."

Raimon says this amounts to the record companies trying to influence **Oui FM's** identity, a charge strongly denied by Paire. Paire explains, "Our aim is not to control **Oui FM** or influence its music policy. It should remain a rock station. How the changes are made is obviously not for us to do, but for radio professionals." Paire declines to comment on any possible bid or future **PolyGram** policy towards **Oui FM** or Raimon.

Interviewed on April 12 by national public station **France Inter**, **Virgin France** president **Patrick Zelnik** declined to comment on the station's current situation, other than to say that an "evolution of the format" was required, and that the investors are

now "preparing a different project" for **Oui FM**. At press time, Zelnik was unavailable for further comment.

Current programme format is described by Raimon as "based on alternative rock with an emphasis on new and unknown acts", while ratings sweeps give the station a 1.1% reach in inner Paris and a total of about 40,000 listeners in the region (**Mediametrie**, final quarter 1990). Other data (**IPSOS**, June 1990) found that 70% of listeners are male, and the majority aged 15-24.

Monthly turnover has jumped from a low of Ffr109,000 in November 1990 to Ffr508,000 in March 1991. Claimed running costs are around Ffr650,000. Raimon attributes the growth to a new sales team. Says Raimon, "Ironically, the two major record companies that support us least with advertising are **PolyGram** and **Virgin**."

He adds, "I am annoyed, because **PolyGram** and **Virgin** haven't given us a chance. They have already decided that **Oui FM** can't work as it is, ignoring the fact we are now moving rapidly towards break-even."

Zumkeller

(continued from page 1)

April 17. Shrimpton exits on June 30.

Zumkeller will advance from his current post as president of **Warner Music International/Central Europe**, to which he was appointed last June. In that post, he is responsible for Warner affiliates in Germany, Austria, Denmark and Switzerland and oversees the company's Eastern European interests.

Zumkeller joined **WEA Musik** in Germany in 1983, succeeding **Siggi Loch** as head of the company. Previously, he worked at **EMI Electrola** for 10 years.

Among those who will report to Zumkeller after July 1 are **Rob Dickins**, chairman of **Warner Music UK**, and **Luigi-Theo Calabrese**, president of **Warner Music International (France)**.

Albums

(continued from page 1)

Warner Bros. also captured the individual label title with six albums making the top 25. **Virgin** and **A&M** delivered three apiece, while 10 more labels registered two each. Here are the top 10 labels, along with the company's "chart percentage", number of Top 25 albums and top album success:

Label	Chart %	Entries
Warner	13.2%	6
Virgin	9.7%	3
Rocket	7.0%	1
Epic	6.6%	2
Arista	5.7%	1
Sire	5.5%	1
A&M	5.4%	3
London	5.0%	1
SBK	4.3%	1
EMI	4.0%	2

The three artists reaching no. 1 were **Elton John** and **Queen**, who both held the top spot for five weeks, and **Sting**, who ruled for two weeks.

The overall top album in terms of chart points? It was **Elton**

Officially and privately, Warner executives say Shrimpton's departure will be a loss. They attribute the company's success in Europe largely to his leadership and the team he has built. For the first quarter of this year, the division was reportedly on budget despite a tough trading environment.

There was little advance notice of the resignation, say Warner sources. "The news was very contained," comments one insider, "which is rather unusual."

In a prepared statement, Lopez stated that Shrimpton and Zumkeller will collaborate to develop "a smooth and successful changeover".

He adds, "Until Stephen has decided on his future activities, he will be on sabbatical, and has agreed to serve a consultancy with the company. Without question, he will be greatly missed."

John's *Very Best Of...* compilation, which nipped **Phil Collins** and **Enigma**; although neither of the latter two went no. 1, they spent most of the winter nestled in the top 5 or even warmer positions.

Chart endurance was demonstrated by nine artists who had seats in the top 25 during the entire first quarter, including **Elton John**, **Phil Collins**, **Madonna**, **Carreras/Domingo/Pavarotti**, **Whitney Houston**, **Enigma**, **Vanilla Ice**, **George Michael** and **Jimmy Somerville**.

The first quarter's top chart entry was **Sting's The Soul Cages**, which debuted at no. 3 on the Hot 100 Albums in early February. The record was also the fastest to reach no. 1, as it

Germany Sales

(continued from page 1)

industry trade association. Zombik also adds that about 60% of the DM580 million increase in turnover is attributable to buyers in the new states, who concentrated mainly on budget-price albums and cassettes.

Manfred Zumkeller, chairman of the **BPW** board of directors, and new senior VP Europe for **Warner Music International** says this is especially significant since social and currency union did not come into effect until July 1, 1990.

CDs continued to grow rapidly, increasing 33.9% and grabbing 51% of the market. 76.2 million units were sold, consisting of 71.4 million CD long plays through retail and 4.8 million through clubs and mail order outlets. CD singles sales rose 50.8% to 9.8 million units.

While CD players have not yet significantly penetrated the new federal states (about 8%), cassette players (63%) and record players (54%) are well distributed. This is reflected in the sales figures for cassettes and albums. A total of 75.5 million cassettes were sold in 1990, a 29.5% increase. The turn-

only took two weeks.

During the first quarter, greatest hits compilations were among the top sellers. Those include **Elton John**, **Madonna**, **Peter Gabriel**, **Jimmy Somerville**, **Supertramp**, **Police**, **Bee Gees**, **Thin Lizzy**, **Led Zeppelin**, **Free** and **Deborah Harry & Blondie**.

Continental artists played a major role, with Top 25 records by **Carreras/Domingo/Pavarotti**, **Enigma**, **Westernhagen**, **Vaya Con Dios**, **Scorpions**, **Herbert Groenemeyer**, **Patrick Bruel**, **Snap**, **Jean-Jacques Goldman** and **Heinz Rudolf Kunze**.

In July, **M&M** will highlight the record company chart leaders in the Top 100 Albums for the second quarter as part of a mid-year update.

over value, however, represents only 24% of the total turnover. This, says Zumkeller, documents the new states' concentration on budget-price products (53.6 million units), which increased by 13.2 million units. Regularly priced cassettes increased by only 4.4 million units to 17.5 million through retailers, while club sales dropped by 400,000 units to 4.4 million, a loss of 8.3%.

Although the regularly priced retail and club vinyl album sales continued to lose ground, the brakes were put on the downward trend once again by the new states' purchases in the budget price area. Club sales plummeted by one million units to 4.2 million, representing a 19.2% drop. The 14.2% decrease in retail sales of regularly priced product (24.1 million units) could, however, be only partially off-set by the 9.3% increase in the budget price product (16.4%). Overall, vinyl had a loss in volume of 7.5% and a 15% drop in turnover. Vinyl LPs comprised 19% of the total German turnover.

Singles suffered a further 12.4% loss to 28.2 million units, representing 6% of the total turnover. Both 7-inch (11.5 million) and 12-inch (6.9 million) singles showed losses of 28% and 29%, respectively, comprising 4% of turnover.



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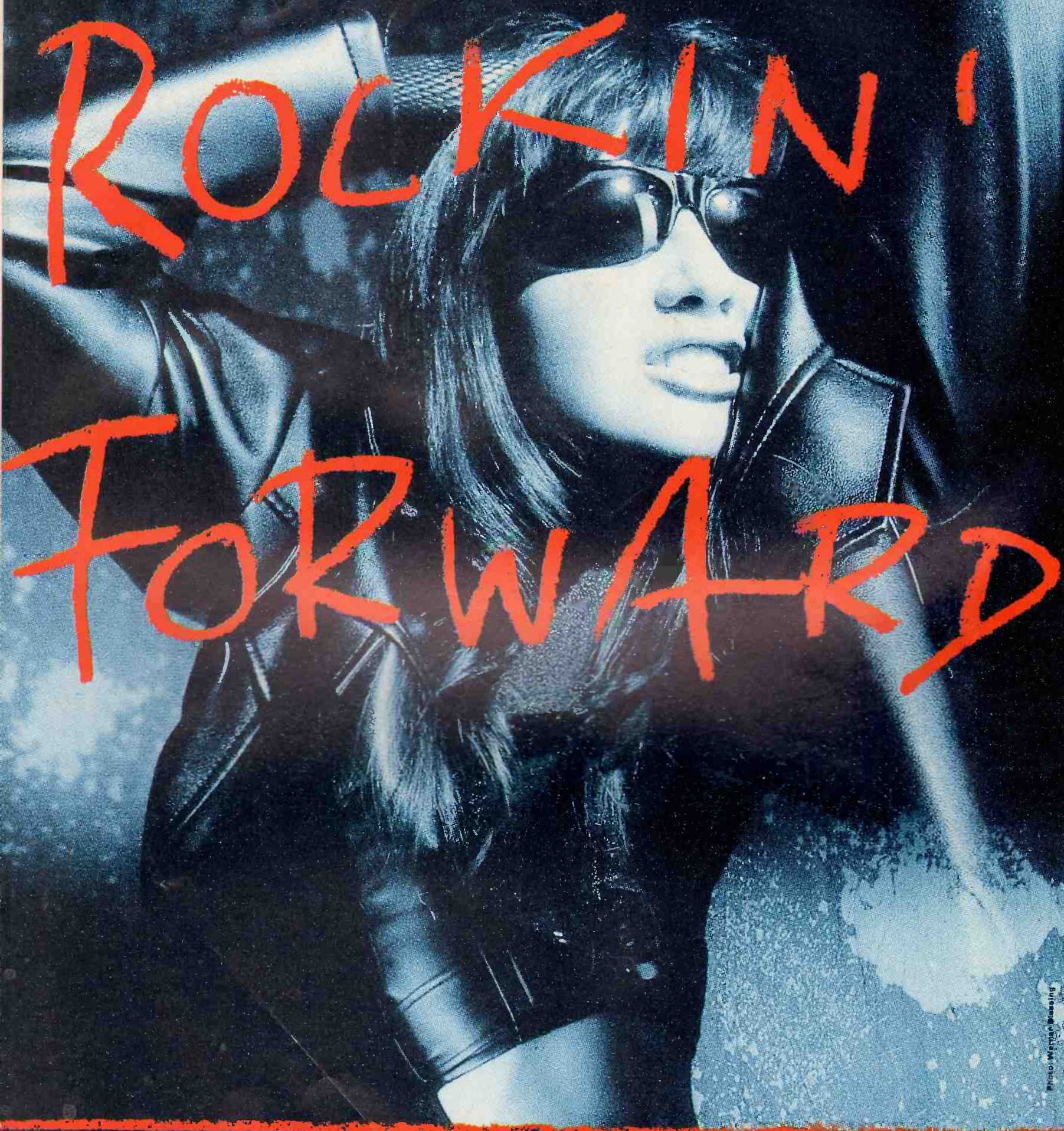
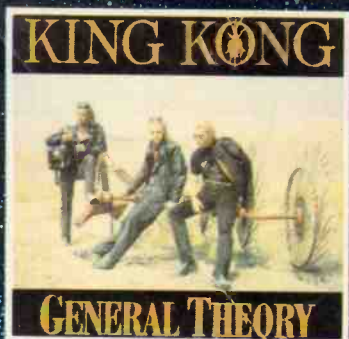


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