



# RADIO

**STAFF MAGAZINE  
MAGAZINE DU PERSONNEL**

Vol. 3

No. 12

CBC '48

U.K. & COMMONWEALTH SECTION

- - - L. B. McIlhagga

LE PLUS ANCIEN 50 KW DU CANADA

- - - Léo Ducharme

"IT HAPPENED ONE NIGHT" - - Janie Ovans

ARTHUR PHELPS ON WEDNESDAY NIGHT

DECEMBER, 1947





## Qui Se Ressemble S'Assemble

Monsieur:

Me revoici avec la suggestion qui paraissait dans un numéro déjà ancien... La demande était que le magazine donne une fois dans sa vie si le nombre était suffisant, une page dans laquelle apparaîtrait la photo de tous les membres de la Société techniciens ou autres, propriétaire de poste émetteur *AMATEUR*, ceci pour permettre à ces derniers de faire plus ample connaissance avec les copains de travail et de "Hobby"?

Le but: Donner la chance de se rencontrer, savoir sous quels indicatifs d'appel l'opérateur de Watrous s'identifie, quelle sorte de binette il offre au cliqué...? De quelle puissance est sa station, le type de ses opérations téléphonique ou télégraphique, ceci sous format réduit ci-attaché.

Le Magazine aura donc de nouveau contribué à établir des relations très intéressantes parmi un groupe du personnel qui n'a pas d'autres moyens de se mieux faire connaître. Vous pourriez faire parvenir à chaque correspondant une invitation dans ce sens, ou consulter sur place les confrères de Verchère, CBF studio, Keefer, etc., etc.

Chicoutimi, P.Q.

MARCEL VIDAL



M. Vidal — VE-2-OE  
150 Watt — Phone 3810 Kc.  
CBJ — tech — Chicoutimi, P.Q.

## Triolets

Sir:

What is this radio? you ask,  
It's pleasing every kind of taste,  
It's Debussy's Suite Bergamasque.  
What is this radio? you ask,  
It's plugs about avoiding waste,  
Or names in a revolving cask.  
What is this radio? you ask,  
It's pleasing every kind of taste.

What is this radio? you ask,  
It's pleasing every kind of taste,  
— Ballet perhaps — Boutique Fantastique  
What is this radio? you ask,  
Gestetners, carbons, scissors, paste —  
All that makes up an office task.  
What is this radio? you ask,  
It's pleasing every kind of taste.

What is this radio? you ask,  
It's pleasing every kind of taste,  
A witch-brew in a magic flask.  
What is this radio? you ask,  
It's jokes and chatter — always chaste!  
Inscrutable behind its mask,  
It will not answer what you ask,  
But pleases, vexes every taste.

Toronto.

W.H.B.

## Classic Tales?

Sir:

Having noted the development in RADIO of departments such as "Would You Like To Know", "Please Don't Tread On The Flowers" and the cleverly contrived "Stevie's Scrapbook", it occurs to me that there must be a wealth of amusing and interesting material among staff for a column on "My Most Embarrassing Moment" or some such title.

What radio man who has suffered growing pains on the old, local 50-watter and passed safely, though not unscarred, through the valley of the shadow of the Sponsor hasn't a classic tale? As a matter of fact, I can hardly keep from filling this letter with a couple of hair-raising events from my own embryonic days.

What say, gang, do you think there's profitable material in "the good old days"?

Halifax, N.S.

CARL F. MACCAULL

## Cuckoo Clock House

Sir:

I have a feeling that the following shall we say "Irishism" deserves to be preserved in print. It's from a letter addressed to "Cuckoo Clock House":

"I enjoy your program very much indeed. I listen to it every Friday evening. I keep forgetting it's on Saturday!"

Toronto.

N. BAUMAN

## Bereavements

Sympathy of the staff is extended to the family and friends of Joyce Harvey, secretary to Producer Syd Kennedy, Halifax. Joyce died suddenly November 6, while on vacation in Toronto... Sympathy is extended to Fraser G. Cooke, field maintenance supervisor at Sackville, on the death of his mother, October 26.



## NEW U.K. SUPERVISOR

A notable occasion took place lately at the international service of the CBC (second floor division) when Jack Peach, late of the production staff, was seen to ceremoniously grind his stopwatch under his heel and tear up his final production script, sowing the pieces over his entire office (perhaps in the fond hope that therefrom would spring up a few new producers!).

All of this fantasy is a mere introduction to the fact that the former editor of *Canadian Chronicle* has now become supervisor of the U.K. and Commonwealth section. This "ripening of the Peach crop" — if one might again inflict this pun upon the long-suffering Mr. Peach and his associates — is the temporary culmination of a long career in radio.

Having been born at an early age in Calgary, Alberta, where he went to school, Jack was constrained to further improve his mind and to broaden his knowledge of the Commonwealth (at that time, an unforeseeable attribute) by completing his schooling in Leicester, England.

Way back when — 1930 to be exact — free-lance radio claimed his early attention; and seven years later, he joined the CBC. Within two years, he had taken a notable part in perhaps the biggest single job ever accomplished by the Corporation — the coverage of the Royal Tour in 1939. From there on until last year, a chronological record reads like this:

1941: Went overseas with CBC's London Unit.

1942: Joined RCAF overseas.

1944: Left Air Force and in the same year joined the overseas news staff of the BBC.

Since going to international service, Jack has become known to radio circles from coast-to-coast for his writing, production and administration of *Canadian Chronicle*.

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RADIO a pour objet de faciliter l'échange d'opinions et de renseignements de nature à contribuer au progrès de la radiodiffusion nationale.

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## CBC '48

*(Contributed by CBC Chairman A. D. Dunton.)*

CONTRARY to the usual ways of news, the biggest story for the CBC in 1947 was a negative—something that didn't happen. Probably never before has this country seen such a concentration of radio time, newspaper space and other pressures marshalled in an attempt to influence legislators. But the dull thud of the Parliamentary Committee Report announced the failure of the assault on The Broadcasting Act and the national broadcasting system. The report was a sharp rebuke to the assailants; it was at the same time a reaffirmation by legislators of belief in the national radio system. When principles survive that kind of trial by fire before parliamentary judges, they and the organization based on them must come out toughened and more vigorous than before.

Members of Parliament also showed considerable appreciation of the economic facts of life that affect the national system. The granting of the full license fee to the CBC doesn't guarantee the means for

an adequate national service for years ahead, but it does enable us to go ahead with the job in hand and meet some current pressing problems.

And 1947 saw big strides toward filling out the coverage of the national system across Canada, carrying further the essential conceptions that have always been held and meeting pressing needs for a fuller Canadian service. A radio organization has not only to produce and procure programs, but also to get them to the homes of listeners. In 1948 the CBC will be doing that much more effectively in various parts of Canada than it did before.

Altogether the ideas and purposes of national radio have won some big victories against heavy opposition. The cause of service to the Canadian nation through its own broadcasting system is

pushing ahead.

In 1948 there may be more attacks on the principles and

*(Continued on page 5)*

### OUR COVER THIS MONTH

#### "Due To Circumstances . . ."

. . . beyond our control" it is not possible to bring you an interview with one Mr. S. Claus at this time. However, it is hoped that everyone at your house will have personal dealings with the old gentleman comes *the Thursday a.m.* this month. For Our Cover This Month apprentice junior radio man Jeff Horton fought sleep for three hours, but finally succumbed before S.C. arrived. Jeff is three-year-old son of Reg. Horton, maintenance supervisor at CBC Toronto studios. Bob Macpherson is behind the shutter-box.



# Phelps Sees Wednesday Night As Challenging Crisis for CBC

**S**TRAP HANGING on a street car in Montreal the other day I was beside two young men. I heard some of their conversation. It went like this:

"When your orchestra's practising, how long do you spend on a piece?"

"Oh, if it's popular stuff, there's nothing to it. You get the hang of it and then it's all the same . . . the good stuff's different. It's got something. You've got to work at it. But they always like half of it good stuff. Sometimes they want more than half."

I think right there are the basic issues of my topic for to-night . . . "the good stuff's different . . . They always like half of it good stuff."

In connection with these special plans for Wednesday nights, the chairman of the CBC, Mr. Duntou, has talked of programs that are substantial, stimulating and different; of programs that demand rather more from the listener and reward him more. When he talks that way, Mr. Duntou raises for us all the questions: What is good listening? Who wants good listening? Who should provide it?

These newly planned CBC Wednesday nights suggest that the CBC has some answers. It is not suggested that there will not continue to be good programs and good listening on other nights of the week and on other than CBC stations. But on Wednesday nights on the CBC the attempt will be made to offer the most substantial, the most stimulating programs available in Canadian radio, technically, intellectually, artistically. The scheme is set up as a timely technique in program planning suited to lead the radio medium into the next stage of serious achievement in this country. The CBC is moving forward out of a good past to a better future. The Corporation in these times of change and jeopardy is freshly challenging itself and challenging us as listeners. This apparently simple change in program technique means that the CBC has indeed let itself in for something. I hope the CBC will be properly stirred up by its own daring.

We know about the criticism of the CBC, some of it fair and hard hitting, and what the CBC needs, being a human institution: some of it the sinister, bland hum of dinner table sabotage, which we could all do without. The CBC has been, and is, under fire in this country, possibly to some extent because its underlying philosophy goes dead against some of the basic assumptions of continental

Arthur L. Phelps, of the Department of English, McGill University, speaking as a citizen of Canada, expresses his hopes as a listener for "CBC Wednesday Night". Outspoken Mr. Phelps was the feature speaker on the first night of the series, December 3. Herewith is the text of his talk.

North American society: that philosophy stands for an idealism alien to the unintelligent and the unawakened. The CBC's theory is that of public service. Its theory is a faith in a quality product whether it makes money or not. Its theory, like that of education and the church, and great art, is a faith in the long-run human potential, held with zeal and patience against appearances and even against the listener ratings. In theory, the CBC, set up by the Parliament of Canada, your instrument and mine, is set up to further the sharpening of the quality of Canadian life.

Speaking as a citizen, I hold no brief for everything in the CBC. Far from it. I am ready to hit hard, not only at the enemies of the CBC, but at the CBC itself. I think the CBC has often taken counsel of its fears rather than of its courage. It hasn't stuck out its chest and walked down the middle of the road, proud of its objectives, its mandate and its philosophy. It hasn't reminded itself and us often enough that it is established under Parliament and not under any reigning government of the day. It hasn't come to us, the people, the voters in a democracy, frankly and demandingly enough. It hasn't told us, as I think it should have told us, that the license fee in a mature country as rich as ours should be five dollars, or even ten dollars, with the present nominal fee retained for specified wage and income brackets.

I think, however, this new Wednesday night business is sign of good red fighting blood in the CBC, very timely just now. The CBC has done grand things in this country. It is now going on to further things. May the Lord keep the adrenalin flowing.

But the CBC Wednesday nights are also a challenge to you and me as citizens. We are challenged to support an experiment in concentrated good listening.



Arthur Phelps

But don't misunderstand me. This Wednesday night business is not a retreat of the CBC program people to an ivory tower with a few precious — precious few — listeners desperately dragged in after them. This Wednesday night business is simply a focused effort of the CBC to tackle the job of offering consistently first-class radio entertainment which will reward the normal serious listener for the investment of his time. I'd like to think that the CBC Wednesday nights will come to stand for top-quality listening in Canada; just that.

You notice I used the word entertainment. I think I used it properly. That word, I think, has been unhappily degraded; we, the listeners, have helped to degrade it. Surely there is entertainment in a Fibber McGee and Molly, or a Charlie McCarthy program; entertainment in lively music, in "easy" music, if you like, entertainment in spook or crime, or love drama at their levels. But just as surely (remember my young orchestra friend: "Sometimes they want more than half.") there is entertainment in good and informed discussion, in good talk, in great or experimental music, in great poetry, great prose, in arresting, or indeed shocking, drama handling great themes. Mr. Duntou talked about "stimulating and substantial" programs. If we get the substantiality — in content, in technique of presentation — we'll get entertainment in the sense of being quickened, lifted from our lazy levels, and indeed stimulated. The CBC is asking us to come on in and share the fun. We are being asked to co-operate in the excitement of congratulating ourselves by taking ourselves seriously. It's a heady business and can be a grand business.

That of course brings me back to the CBC. I think the whole scheme repre-

sents a sort of timely and challenging crisis for the Corporation. I hope you won't judge the scheme merely by the first few Wednesdays. I hope the CBC won't! I hope you'll give the scheme at least a full winter's trial. I hope you will write letters, make suggestions, do creative listening.

Take some of the problems we all share. Take talks. Talks have tended to be the Cinderella of radio programming. The pay for them, relative to amounts invested in music, drama, documentary and actuality offerings, is abominable. This continent, dominated by the U.S. networks, has not been on the whole hospitably disposed towards talk. I speak of the fifteen minute straight talk unit. Personally, I think it is a comment on a lack in the character of American life at this phase of its development that any single copy of the British publication *The Listener* which publishes British radio talks, can show up so lamentably by contrast the poverty of the American mind operating today through mass media. *The Listener* in its pages carries week-by-week the fine deposit of the British mind at work in all areas, on the business of being alive and alert in its own time. Science, art, politics, nature, domestic and human affairs of all sorts, are channeled through the microphones from the heads and lips of equipped, accomplished, concerned and serious men and women. The British have taken their radio seriously and preserved it against discredit. They have tried to search out the best and offer it with the best technique. They have made a public art out of men and women talking to men and women on important matters.

Well, what sort of talk and what sort of talkers is the CBC going to search out from the life of this country? Will the CBC be able to find enough people with something to say, wanting to say it, and willing to school themselves in the art of saying it clearly and firmly and frankly and honestly — enough to provide their Wednesday nights with substantial stimulus? We all know that a larynx and a belly is not a sufficient recommendation. I should like to think that the CBC Wednesday nights might create a literature of the spoken word for Canada as the British have done for Britain.

And what of the Forums? There is no question about it, the CBC Radio Forums have thus far, in theory, stood for a mature and civilized open and free discussion of important matters. But the Forums should be better. There should be more incisiveness, more difference and solidity in expressed opinion, more honest fire and vitality. We may get these things.

Once again the test is not solely a test of the CBC; it is a test of the resources in Canadian capacity, character and temperament. Are there enough discoverable men and women competent and willing to commit themselves? Is there a public to support such free intellectual exploration? I think the people of Canada can have such programs if they want them. They are their own sponsors.

But the CBC Wednesday nights will not offer only talk in its various forms. God forbid. I think you'll find the music varied, substantial and stimulating. I hope later on there will be fine drama, from Shakespeare to Shaw, or Saroyan. I'd like to think there will also be gay, high foolery in the form of comedy and satire. I hope the CBC will laugh at itself occasionally with urbane wit. To be serious is not to be solemn.

Now I've left out a dozen things I wanted to talk about.

But one thing I must try to say.

Here it is. I believe in people — not in "the common" people or the "ordinary" people; let's leave out the odious adjectives. I believe in *people*. The social and economic and educational stratifications dissolve as incidentals when we talk discerningly of that human intelligence, human taste and human culture which, in its essence, exists everywhere among all of us. Good listeners, ready and eager for good listening, are everywhere, I believe, in all the so-called strata of our society. Let's get together, then, on Wednesday nights from every area of Canadian life for good listening and let's challenge the CBC to give it to us.

Above all, let's demand that there be no condescension, no soapy wheedle. Let's ask for clarity, for ease and grace, for brightness, for substance, for honest vitality. Let's deplore together the assumption of ignorances that the public is more ignorant than they are — an impossibility on the face of it. Let's aid in making radio move into intellectual maturity in this country. Let's do our part to save radio on this continent from becoming merely the habit of slack minds. Let's rescue it from a sort of arrested development.

Basically, for all of us, it's a matter of belief or disbelief in the human potential; belief or disbelief in people. The CBC Wednesday nights are a statement of faith — faith within the CBC in the CBC itself, faith within you and me in you and me as believers in good listening through a newly discovered medium of human communication.

CBC '48

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(Continued from page 3)  
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organization of radio in Canada. The Board of Governors believe that it will be to the benefit of the listening public, and even of those who have been concerned in attacking, if discussion is substituted for assault. But our main concern is not to worry about any interested pressures. It is for the proper authorities to decide such things. We must, of course, as occasions arise, explain what we are doing and why, to carry out the tasks set out for us.

But the great concern of everyone connected with the CBC must be to see that we are doing our very best to carry out the great mandate entrusted to us — honestly, devotedly, intelligently. If we are being true to the very best of our abilities to the principles and demands of national radio, everything else is secondary.

In 1948 national radio will be far from being out of the financial woods planted by the nature of our country. Here again it is clear that the CBC must first of all be sure it puts the means at its disposal to the very best possible use. Performance and acceptance of performance provide the strongest arguments to support the basic financial needs of a national radio system in this vast country in a time of rising costs.

From every point of view the first concern of all of us in the CBC in 1948 must be our own effectiveness — how well we as individuals and as an organization carry out the job before us. We can only reach full effectiveness by united effort. Unity and co-operation hold the key in this complicated business of running a national radio service in Canada, with all the compromises that are necessary.

The CBC is not a means in itself. It exists only to serve the public. If each one of us is striving loyally to do his best toward that service, putting co-operation and the common purpose first, then 1948 and the years ahead will be a time of increasingly successful and satisfying service through national radio to the people of Canada. The past gives us reason for assurance. Our confidence in the future of the service can be just as great as our knowledge that we are trying now to do the best we know. Each person has that knowledge inside himself.

# Le Plus Ancien 50 Kw. du Canada Célèbre Son 10e Anniversaire

Par: Léo Ducharme, Chef opérateur à CBF-Verchères.

**N**OUS SOMMES en 1937. A un tournant de la route conduisant de Montréal à Sorel une vieille maison de pierre occupe un site enchanteur, où se dressera bientôt le nouveau poste émetteur CBF.

Mais pourquoi ce site plutôt qu'un autre? C'est que des émissions expérimentales par l'entremise d'un émetteur portatif démontrent que le rendement à cet endroit est supérieur à tout autre.

Votre humble serviteur reçoit l'avis de se rapporter à Verchères, ce qui le laisse un peu perplexe. Je dois étudier les clauses du contrat, voir à ce qu'elles soient observées, surveiller les livraisons de matériaux, la préparation du béton, etc. Bref, je serai un genre d'inspecteur.

Les travaux débutent le 8 juin et pour le premier mois semblent traîner en longueur. Cependant l'immeuble doit être terminé pour le premier octobre. Malgré moi la confiance des premiers jours est remplacée par le doute. Mais voici les formes terminées et en deux coulées de béton l'immeuble semble surgir de terre comme par enchantement.

Je suis debout pendant les dix-huit heures que dure la première coulée mais j'aurais tort de faire mention de fatigue car j'ai devant moi un brave Canadien qui a manipulé des sacs de ciment durant seize heures.

L'intérieur devient maintenant une véritable fourmilière. Les plombiers, menuisiers, plâtriers, électriciens, techniciens sont à l'oeuvre et parfois leurs divers intérêts s'entre-choquent. A l'extérieur même activité fébrile. La ligne de transmission, les fossés, le nivellement du terrain, la sous-station sont terminés,

et bientôt notre tour avec ses 600 pieds de hauteur suscite l'admiration de tous.

Les diverses unités de l'émetteur sont installées. Le personnel se rapporte le premier novembre. Ce mois sera employé à faire une mise-au-point de l'émetteur et à des émissions expérimentales. Le premier décembre le poste français CBF de 50,000 watts, le premier de cette puissance au Canada, commence ses émissions régulières. En 1940 ce sera un émetteur à ondes courtes de 7,500 watts pouvant opérer à plusieurs fréquences dans les bandes de 19, 25, 31 et 49 mètres qui sera installé et un petit émetteur de 200 watts opérant dans la bande de 49 mètres desservira les régions du nord. Celui de 7,500 watts est dirigé vers l'ouest, et moyennant son antenne Rhombic notre signal dans cette



"Souvent isolés par la tempête" M. et Mme Léo Ducharme et un gardien

Il y a aussi le problème du transport. La route en béton venant de Sorel se termine au poste. Nous sommes souvent isolés par les tempêtes, soit au poste soit à la maison. Tous les moyens de transport sont employés pour se rendre au travail, skis, patins, "Ste-Catherine", ou à pied tout simplement.

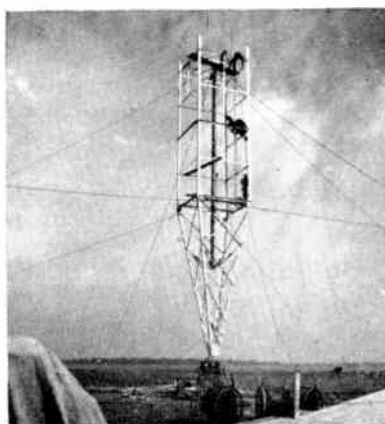
Ah ces tempêtes, cette rafale! Un soir l'auto de Maurice Guimond est immobilisé près de Varennes. La neige, poussée par un vent d'une violence inouïe s'entasse rapidement et bientôt l'auto a complètement disparu. Maurice se dirige à travers les champs vers le chemin-de-fer, enjambant d'immenses amoncellements de neige. Il parvient à prendre le train mais voici qu'en pleine campagne la locomotive s'engouffre à son tour. Cette fois rien à faire. Maurice attendra douze heures!

Souvent il faut déblayer, à cinq heures du matin, les entrées de garage avant de pouvoir quitter la maison. L'opérateur fera l'impossible pour être au poste, et neuf fois sur dix il réussira.

La présence de notre tour n'est pas sans déplaire à certains. Un jour un brave cultivateur arrête son cheval et gesticulant vers la tour nous lance d'un ton indigné. "C'est depuis qu'on a c't'affaire-là qu'il ne mouille plus par ici. On va présenter une pétition. On va bien voir." . . . Et le bon vieux de s'éloigner en grommelant sans nous expliquer pourquoi il continue de neiger à CBF.

Un jour au cours du premier hiver nous sommes stupéfaits d'entendre une voix de stentor venant du haut de la tour. Une immense flamme bleue danse au centre. Alors nous comprenons. A cause du frottement d'une neige mouillée une charge élec-

(Suite à la page 11)



"Une tour de 600 pieds doit susciter l'admiration"

direction est beaucoup plus intense. D'avoir réussi un tel programme est un tour de force qui est à l'honneur de la Société.

Quant aux membres du personnel sept d'entre eux sont à CBF depuis de huit à dix ans. C'est là une preuve qu'ils ont foi en l'avenir de la Société Radio-Canada. Quatre sont propriétaires et de ces quatre, trois ont eux-mêmes construit leur maison.

Que d'anecdotes il serait possible de raconter! D'abord la crise du logement qui pour nous existait déjà en 1934. Jusqu'au parachèvement de la maison de la Société, deux opérateurs logent à l'Hôtel de Contrecoeur durant six mois; un troisième trouve un logis au même village, un quatrième à Boucherville. Les autres étant célibataires (les veinards), éprouvent moins de difficultés.



"Une vieille maison de pierre occupe un site enchanteur"





U.K. staff in Jack Peach's spacious office to plan Christmas programs. Jack lays down the law with that hard-black pencil.

# THIS IS THE CANADIAN BROADCASTING CORPORATION

## U.K. and Commonwealth Section

by  
L. B. McIlhagga

Robert Allen also uses HB pencil to direct early rehearsal of Christmas play. But only the date is early . . . the clock says midnight!



Canadian Chronicle staff in a huddle—l. to r.: Pacific Chronicle Announcer Weldon Hanbury, Chief Announcer Liston Burns, Producer Ruth Dobrescu, Secretary Frieda Campbell.

she will agree that there are certain types of music and instruments to be avoided . . . and that all adds up to another extra worry for the producer of musical programs via short-wave.

Currently Pat is producing a series called *Concert from Canada* which has a wide appeal in the U.K. and Caribbean areas. Featuring Canadian artists, this series has brought out many unusual works of art. One of these was a minor triumph for Pat not many weeks ago when she produced the second performance in North America of Maurice Durufle's trio for flute, piano and viola . . . bringing to the microphone Herve Baillergeon, flutist, John Newmark, pianist, and Stephen Kondaks, violist. This, I think, is a good example of what we are trying to do: find new music and have it played by Canadian artists.

A look now at our informational departments. You'll find, as you might expect, that news gives a large space to Canadian items and to Canadian activity in world affairs. But to amplify the news, and to present the stories behind the headlines, we bring to our English-speaking listeners twice and sometimes three times

a day a program known as *Canadian Chronicle*. Introduced by the well-known strains of "The Maple Leaf Forever", it is, as it describes itself, a "survey of people and happenings in Canada." Usually composed of five to eight items, one fifteen minute program may bring on-the-spot coverage of such widely diverse topics as a strike in Vancouver and a new handicrafts college in Quebec city. A team of forty regular correspondents keep the program well-informed . . . and they cover the entire Dominion from sea to sea and from Aklavik in the north to Windsor in the south. Yes, we've even had Aklavik items!

On the basis of audience mail, *Canadian Chronicle* is one of our most popular programs. A Lancashire listener wrote the other day: "I have learned more about Canada by listening to *Canadian Chronicle* than I ever did from all my geography books, and the newspapers." Currently produced, written and administered by one of the youngest members of the U.K. section, Ruth Dobrescu, the *Chronicle* has just finished a typical task . . . a nation wide poll of opinion on Canada's new austerity measures.

Another department efficiently headed

by a woman is *Talks*. Here Elspeth Chisholm, widely known in CBC circles, plans the coverage of a variety of Canadiana. At the moment, of course, Christmas looms large in her plans, including almost every type of talk imaginable . . . from a scholarly dissertation on the Canadian economic and political situation around the holiday season, as presented by our bi-weekly *Canadian Commentary*, to a most light hearted and amusing interview with one S. Claus conducted in our program *Cross Section*. This program, by the way, featuring Gordon Burwash, well-known Canadian radio writer, is an outstanding favorite in the South Pacific area . . . and usually it is a good deal more representative of Canada than the foregoing example would indicate! But talks cover such a large field that it is almost impossible to list them all. Mention should be made of *Women in the New World* . . . which attracts widespread interest in the British Isles . . . presenting as it often does British women who are making a new life for themselves in this country. And just a word to bring to mind a program whose title is self-descriptive: *Discovering*

*Canada* . . . a quarter hour of personalized geography and history . . . which many of our overseas listeners follow with the aid of a map of Canada that we send to them.

Soon to be resumed are a series of dramatic presentations, produced by Robert Allen under the general title *Canada to Britain*. This title is, of course, a very good general description of our broadcast intentions . . . but more particularly in this series do we bring Canada to Britain in a very personal way. Each item in the series is a dramatic interpretation of Canadian life and customs . . . and we believe in portraying the rough as well as the smooth. No longer must a play from Canada for overseas consumption fall into the category of a "snow opera". Canada's increased role in international affairs demands that we remove from our listener's mind the all too general picture of trappers, miners and red-coated Mounted Police. These must, indeed still be presented . . . but in proper perspective . . . as only a part of the scene in an adult, industrial, and agricultural middle power. As we endeavor to show, with this new status come the problems that vex all men . . . and within these green



At five past four in the morning it's difficult for Secretary Gwen Clark, yawning Tim Crow and coffee drinker Neville Friedlander to be enthusiastic about the show for Australia.

**T**HIS IS Canada transmitting to the U.K. and to English-speaking listeners overseas . . . This is Canada calling the Caribbean . . . This is Canada calling Australia, New Zealand and the islands of the Pacific.

That summarizes the activities of the U.K. and Commonwealth section of the international service of the CBC. But behind the mere fact that Canada is transmitting to the varied nations that make up the British Commonwealth is a not inconsiderable organization, composed of people whose talents lie in many different directions but whose one aim is the same: "How can I best interpret my country abroad."

Within the scope of that aim our activities lie in many fields: Canadian music, Canadian artists, Canadian news . . . and features . . . plays by Canadian authors . . . commentaries by authoritative Canadians . . . and talks on all manners of Canadiana. And . . . oh yes . . . a feature that must not be forgotten . . . the provision of relay programs for the BBC, the ABC and the New Zealand broadcasting system . . . and, on occasion, the South African broadcasting system.

Where best to start within this organization, then? Let's take music. A rather controversial subject . . . for there are those who tell us that it is not well received by short-wave. Patricia Fitzgerald, who oversees our music department, will tell you otherwise and produce recordings to prove it isn't so. However



Musical experts disagree as Earl Fisher tries out some Bach chorales for Christmas and Pat Fitzgerald tries to listen to a boys' choir singing *Adeste Fideles*. Disagreement is caused by adjoining listening rooms with the usual partitions.



Ken Brown (standing), Assistant Ruth Viner (hiding), Secretary Joan McMahon, plus Eddie De Jean of Dominica are in complete state of frustration wondering how to tell sunny Caribbean isles about THIS!



The end of a perfect day for Actuality Reporter Tom Derbyshire and Operator Ed Kosowan means that last long stair to climb. Elspeth Chisholm isn't terribly sympathetic . . . after all — it's portable!

North American pastures are still the age old struggles of existence. An interesting sidelight on two feature documentaries in this series was the fact that the entire writing, production and acting was done by staff members.

Canadian sports are not neglected in our depiction of the Canadian scene and once a week Tom Derbyshire presents a week's review of the sporting scene in Canada and follows it up with a play-by-play description of nationally known football and hockey teams in action. Particularly with regard to hockey . . . audience demand has been most surprising. A very large percentage of these requests come from Scotland where of course the game flourishes to a large extent . . . and very early in the fall season we began to receive letters asking for information as to when we would broadcast play-by-play descriptions of the great Canadian ice-hockey teams in action.

Those are our regular features, which under these general titles are ever reviewed and refreshed with new ideas . . . ideas which often come from our listeners by mail . . . and which are replied to by Liston Burns and Patricia Fitzgerald in their weekly program *The Listeners' Corner* which undertakes the answering of all manner of queries and requests.

But all these features have another aspect to them . . . in that they are available in their original or edited form to our

(Continued on page 13)



# Le Personnel En Vedette

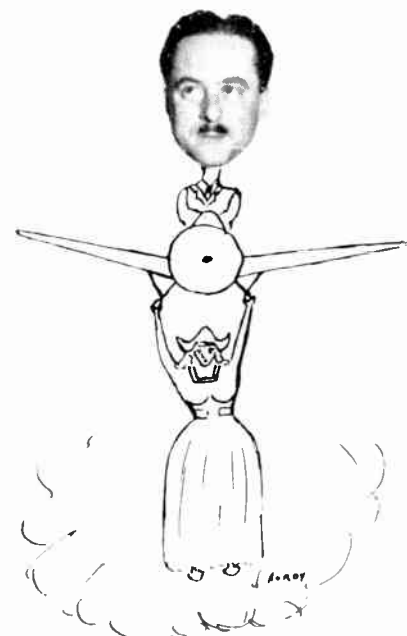
Le chef des nouvelles du réseau français, le journaliste de carrière, le correspondant de guerre Paul Barette remporte ce mois-ci les honneurs de la première nouvelle. Et cela parce qu'il a enfreint toutes les habitudes du journalisme en cachant une nouvelle de premier intérêt.

Le 17 novembre Paul partait pour ses vacances sans rien révéler de ses projets. Le premier décembre, Marcel Ouimet recevait une invitation, pour le mardi précédent, à la Haye, en Hollande, au mariage de monsieur Paul Barette et de mademoiselle Hanuy van Deijk-Abraham!

Comme le dit Marcel Ouimet, vœux de bonheur et de longue vie au "Flying Dutchman!"

Autre mariage à CBF ce mois-ci, celui de Jean-Paul Nolet, annonceur cbien et correspondant montréalais de "RADIO". Au cours d'une brève réception au "Board Room" du King's Hall la veille des noces, ses camarades lui ont présenté une jolie somme. En dépit d'une vive émotion qui l'étreignait depuis deux jours et qui se manifestait de diverses façons, Jean-Paul a trouvé le moyen de prononcer une spirituelle allocution où il nous a dit notamment qu'il n'en avait pas attendu moins de notre générosité. Avant son mariage, madame Nolet s'appelait Madeleine Halin. Tous les Radio-Canadiens leur souhaitent santé, bonheur et postérité.

Dans le même ordre d'idées, René Lecavalier, annonceur et Lloyd Moore, opérateur-CBF-M sont tous deux les fiers papas



The Flying Dutchman.

de chacun un nouveau fiston.

Deux événements ont aussi retenu l'attention le mois dernier, soit le 10e anniversaire de l'émetteur de Verchères — le premier 50 kilowatts jamais construit au Canada — et, évidemment, le premier versement du boni.

A l'occasion de l'anniversaire, Radio-Canada a mis deux autobus à la disposition

des gens du King's Hall, du Keefer et des Ondes Courtes pour visiter l'émetteur. En outre, un délicieux goûter leur a été servi. Après de très brefs discours d'Henri Audet, Marcel Ouimet, Norman Olding et Léo Ducharme, chacun de nous a été guidé dans tout l'émetteur où l'on a pu admirer l'ordre magnifique régnant dans une entreprise aussi considérable. Les profanes (non-techniciens) sont revenus de là avec un nouveau respect pour le génial génie radiophonique.

Le personnel des annonceurs CBF a perdu une voix pour en trouver deux. Jean-Charles Chapais nous a quittés pour Watrous avec sa petite famille. Il fera entendre dans l'Ouest la voix du Canada français aux auditeurs de CBK. Jean-Charles est tout heureux de la jolie maison qu'il a trouvée là-bas, de même que de l'accueil hospitalier qu'on lui a ménagé. Il travaillera avec Berthe Baril. Il remplace Ghislaine Gravel qui a quitté la Société pour s'inscrire à la faculté de lettres de l'université de Montréal.

Les nouveaux: Lorenzo Campagna qui depuis deux ans était à CBJ et Bertrand Dussault, autrefois de CKVL-Verdun. Lorenzo a déjà réussi à Montréal d'intéressants et difficiles reportages.

Autres permutations: Gérard Lefebvre, ex-commis chez le trésorier du King's Hall, rendu au Keefer... Etienne Labrosse monté du magasin au trafic... Réal Montpetit passé de commis des nouvelles au magasin et Madeleine de Guise, autrefois



La réception à l'émetteur CBF



Le Père Noel (Lionel Morin, annonceur CBJ) arrive à Chicoutimi (Photo B.L.M. Chicoutimi)

## "It Happened One Night"

On a beautiful night in late October, some 20 members of the staffs of CBO, the short-wave station and the transmitter headed for the Gatineau hills. Our destination was a cottage rented from October to March for skiing by Barbara Claxton and Berthe Soubliere, two CBO staffers.

On our arrival, fires were lit and water put on to boil in no time flat and then everyone picked a comfortable spot and relaxed, glass in hand. The verandah overlooking the river was a popular place where "That Ole' Devil Moon" was really shining his heart out, in competition with hot dogs and coffee. When the limit of consumption (of hots and coffee, that is) was finally reached, the more energetic members of the party collected wood on the beach and started a bonfire. Marshmallows were toasted and Tommy Innis got busy taking pictures.

When the fire finally died down, we adjourned to the living room of the cottage where a presentation of a Presto Cooker was made to Peggy Hickey of the stenographic staff who was leaving October 31.

The only jarring note of the evening occurred on the way back to Ottawa, when an axle broke on Joe Pickard's car. But Tommy Innis, Bill Reid and Jack Stirling brought their cars into action for a pushing and towing job which put the exciting finishing touches to a swell party.

— Janie Evans



Peggy Hickey, youngest member of CBO staff and honor guest at Ottawa party, unwraps her Presto Cooker. Peggy is now Mrs. Claude Barkley of Cornwall.

## Sackville Council

L. to r.: Fraser G. Cooke, chairman; M. Panline Hicks, secretary; Bruce A. Taylor, treasurer; Ed. W. Ryan, vice-chairman.



DECEMBER, 1947



## On and Off Vancouver Sick List

Farm broadcast Steno Evelyn Harper off for a month's rest; Announcer Sheila Russell back at work after lengthy illness.



## After The Presentation



## DELAFIELD TO I.S.

A long felt want... not to mention a prominent vacancy on the staff at international service has now been filled with the appointment of C.R. Delafield to the position of assistant general supervisor. With the growth of I.S. and the constantly expanding problems... not only of broadcast activities but of administration as well... the position, now held by Mr. Delafield, is one the importance of which can scarcely be underrated.

To these problems and to the job itself, Charles Delafield brings a long and distinguished career whose scope has included not only extensive radio experience but also the influence of higher academic study. Born in Croydon, England, Mr. Delafield was educated in Canada... first in Windsor, Ontario... and subsequently receiving his B.A. from the University of Toronto. From 1931-1933, he was engaged in graduate studies of teaching and in 1933 he became secretary of Hart House... a position he held until 1938.

In that same year, Mr. Delafield joined the CBC... where his career included the posts of program administrative officer, supervisor of religious and institutional broadcasts... and until just recently supervisor of international exchange. From the latter position in particular Charles Delafield brings to the international service a wide knowledge of the problems involved in the administration and production of broadcasts intended for people of other countries.

Charles Delafield has been one of the most active leaders in Staff Council affairs, and is at present national chairman.





En 1937: M. Guimond, J. Soulière, I. Riendeau, L. Ducharme, J. C. Garon, B. Thibault, P. Dandois, R. Beaulieu, G. Sarault.



En 1947: J. C. Garon, M. Guimond, A. Laperrière, Etienne Dubreuil, Bernard Thibault, Léo Ducharme, Paul Boivin.

### Le personnel de l'émetteur CBF

au service des causeries anglaises, rendue aux ondes courtes.

Dans le domaine des accidents, Gérard Pilon a failli perdre un oeil au cours d'une pratique de hockey. Après un bref séjour à l'hôpital il a toutefois pu retourner aux dossiers-CBF. Il a bien gardé une légère cicatrice, mais Gisèle Lafrance le trouve "aussi beau de même!" Tellement beau, de fait, qu'ils se fiancent à Noël!

Les nouveaux messagers ce mois-ci au King's Hall: Jacques Racine, Réal Leduc et Yves Cloutier.

Le 20 novembre dernier, le directeur de CBF Vilmond Fortin a tenu à ce que tous les membres de son personnel, administration, programmes et technique, soulignent "royalement" . . . le mariage de la Princesse Elizabeth à son Altesse Philip Mountbatten.

Lionel Morin, que l'événement avait amené aux studios aux petites heures du matin . . . a tellement apprécié ce geste du Patron . . . qu'il a proposé que Margaret Rose suive les traces de son aînée dans le plus bref délai possible . . . !

Nos vœux les meilleurs de succès accompagnent Lorenzo Campagna dans sa permutation à C.B.F. et cordiale bienvenue à son successeur Louis-Hébert Desjardins qui compte déjà nombre d'admiratrices sur les ondes Chicoutimiennes.

Notre confrère Armand Saint-Onge, technicien-surveillant des studios nage dans la joie depuis le 21 novembre. Il est le très heureux papa d'une jolie petite fille qui mettra beaucoup de musique d'atmosphère dans le "Home" des Saint-Onge. L'héritière si vivement attendue se nomme HELENE. Félicitations aux parents.

Quand vous rencontrerez Lionel Morin, demandez-lui ses impressions d'être costumé en "PERE NOEL" pour survoler le

Royaume du Saguenay et d'être accueilli par plus de 5000 enfants convaincus que l'illustre personnage venait du Pôle Nord.

Il paraît que les Chjistes ont demandé de nouveaux studios . . . au Père Noël . . . il a répondu qu'il verrait M. Frigon avant de faire pareil cadeau . . . !

Robert Quenneville s'étudie présentement à faire la connaissance de tous les joueurs qui composeront les équipes de hockey au Saguenay, avant de se lancer dans les grands reportages.

Léon Baldwin de CBV a été le premier du personnel québécois à ressentir, vraiment, les effets variés d'une première neige. Au lendemain de la surprise d'une bourrasque de la Ste-Catherine, Léon toussait, grelottait, et . . . nait! Ce sont, ou les premières neiges, ou les courants d'air d'une randonnée en avion à Forestville pour le compte des reportages de Radio-Canada. Roland Lelièvre qui ne prend aucune chance avec les refroidissements a voyagé via des moyens terrestres.

Il est censé y avoir crise du logement! Non, monsieur . . . Pas pour Lucien Côté qui a réussi à déménager trois fois dans une même année. Tout de même, Lucien prétend que ce dernier déménagement qui l'a mené à Sillery est le dernier.

Pour en revenir à Lelièvre: c'est un veinard! Non seulement il a obtenu un auto neuf mais il a baclé le marché de justesse quelques jours avant le fameux embargo. C'est une Ford!

Roland Beaulieu, Yvan de Champlain et Roland Bélanger du comité de la caisse des employés de CBV sont à régler les derniers points d'une petite veillée pour le personnel de la vieille capitale. On leur fait confiance tout en les avisant qu'il fallait que ça barde . . . ou bien!

Visiteurs de l'extérieur: Raymond La-

plante de CBF et son épouse. Raymond coiffé du bérêt habituel, nous a fait admirer ses derniers trucs photographiques tout en causant des dernières nouvelles de la boîte métropolitaine. Toujours le bienvenu!

### LE PLUS ANCIEN 50 KW. DU CANADA

(Suite de la page 6)

trique s'est accumulée et a formé un arc. Cet arc est modulé par la voix d'un conférencier et la tour agit comme un immense haut-parleur qui est entendu dans un rayon d'un mille.

Bien qu'il nous soit possible de remplir un volume d'anecdotes, faute d'espace il faut bien y mettre un terme.

Les dix dernières années ont imposé bien des sacrifices au personnel. Nous avons eu la période de guerre avec ses restrictions et ses mesures d'urgence: barbelés, gardes armés, exclusion des visiteurs, etc. CBF est presque un cloître.

Parfois il y a du danger. Avec 18,000 volts "on rit pas". Quatre membres du personnel ont subi des chocs de haut voltage et ont failli perdre la vie. Distractions de leur part? Peut-être mais n'oublions pas que c'est en cherchant à corriger une panne que ces accidents sont arrivés.

En terminant puis-je souligner que le bon fonctionnement d'un poste est avant tout un travail d'équipe, un effort en commun. Le mérite pour le travail accompli à CBF revient donc à tout le personnel.

Certes, nous sommes des êtres humains. Une divergence d'opinions et de vues est donc permise, mais une chose est certaine, quand il s'agit des intérêts du poste CBF nous ramons tous ensemble et dans le même sens.

# Grapevine Network



On Behalf  
Of  
Staff

## Presentation

On the occasion of her recent marriage to Douglas Campbell, Claire Williamson, secretary to the general manager, head office, was presented with a gift of crystal. The presentation was made by Dr. A. Frigon on behalf of head office staff council at a tea given in Claire's honor.

## Departures

From head office: Clerks Reg Coghlan and M. E. Meagher from accounts, Monty with a pen and pencil set as gift from staff . . . From CBM: Producer Stan Catton to take over public relations at Canadian Paint Varnish and Lacquer Association . . . From Winnipeg: CBC Sports Commentator and *Tribune* Sports Writer Bill Good for California on doctor's recommendation. . . From Vancouver: Steno Ann Beale.

## Small Fry

To Halifax Editor Don and Mrs. Macdonald, November 25, an 18-pound son, David — by adoption . . . To Operator Maxwell and Mrs. Corkum, Sackville, November 8, daughter Susan Maryanne . . . To Master Control Operator Scotty and Mrs. Ewing, Toronto, November 25, daughter Shiela Margaret . . . To Talks-Producer Art and Mrs. Sager, Vancouver, November 16, daughter Ann.

## Onion Soup Party

Miss Louise Sinard was hostess at a very successful party attended by CBC out-of-towners attending the recent administrative conference in Montreal. The "pièce de résistance" was the onion soup, French style, which was thoroughly enjoyed by all.

## Hams Keen at Watrous

Interest is growing among "ham" operators at CBK. Five of the staff have their own rigs now. In fact, two of the boys — George McFadyen and Stan Davis — are offering to trade practically new baby carriages for radio parts.

Halifax  
Hucksters



## Transfers and Promotions

Assistant Editor Fred Brickenden in Halifax newsroom appointed Maritime producer for international service effective January 1; Elmer Hughes transferred from Sackville to Halifax studios . . . Norman Lucas appointed acting program director at Winnipeg . . . Kenneth Caple appointed B.C. regional representative at Vancouver.

## Newcomers

To operations at Sackville: RCAF veteran Lloyd G. Carter . . . To Keeler: Norma Turner and L. G. Lefebvre in purchasing and stores, George Jones in plant department, and E. Bouchard and J. G. Choquette in central records . . . To head office: Steno Mary Olive Paul, Clerks L. R. Radburn and Edgar Brennan in accounts, and Clerk-Steno Marie-Paule Jubinville in P. & A. . . . To Vancouver: Office Boy Ken Buhr.

## Time Off From Housing

Mr. and Mrs. Bernard Deaville of "Spartime Housing Inc." (Radio, October, 1947) have been spending a few weeks at Watrous. Bernard, Winnipeg producer, has been looking after program activities at CBK while Norm Micklewright was on holidays.

## Downing and Downed

CBC Halifax "Hucksters" took up the bat recently with C. P. "Logrollers" and CJCH "Privateers" . . . downing "Logrollers" 34-11 and being downed by "Privateers" 23-21. Photo shows a view of the "Hucksters" from the bleachers, with CBC studios building in background.





### Leaves For Music

Miss Dorothy Parent, seen near-by at a get-together in her honor by Keefer staff, has left the CBC. Dorothy is seated, flanked on the left by C. E. Sciles and on the right by M. D. Peterkin. Not shown is beautiful gold compact given as a parting gift by staff. Dorothy, who is an accomplished pianist and organist, has left purchasing and stores to give full time to her music.

### U.K. SECTION

(Continued from page 9)

Caribbean section . . . and to our Australian section. Special writing is often required, *slanting* it's usually termed. This re-writing is carried out in the case of the Caribbean by Kenneth Brown, long a resident of the Bahamas, and his assistant, Ruth Viner . . . for Australia by Neville Friedlander, Australian newspaper and radio man. Special shows for these two sections include: for the Caribbean, *Canada West Indies Quiz* . . . and the *Lord Caresser Show*; for Australia, such actualities as the 1947 Davis Cup finals, well received in Australia, incidentally both for quality of reception and the excellence of the commentary by Tim Crow of the section.

These, then, are our aims and the means by which they are accomplished. And they do not exhaust the list of developing talents which exist within a comparatively small and young staff. Considerable knowledge of classical music has been placed in the service of our listeners by Earl Fisher in his recorded presentations, and pop music is well represented by Weldon Hanbury . . . particularly with his live show, *A Little Jazz*, now being accorded a good reception in the British West Indies.

Apart from all this it is our privilege to co-operate with the BBC in bringing to them, by what are the strongest signals from North America, items for their

domestic programs.

Among all the diversities of interest and ability there must of course be a coordinating and unifying link . . . which now exists in the person of Jack Peach . . . newly appointed supervisor of the U.K. and Commonwealth section. Elsewhere in these pages there's a note on Jack which need not be repeated here. Suffice it to say . . . that with his direction and the whole-hearted support of all in the section we are bending every effort to ensure the continuance of what so many letters have informed us is the "best and most unpropagandized national short-wave service on the air".

### On Halifax Council

Sally Arab, switchboard operator, has been elected to the entertainment committee of the Halifax Staff Council, replacing Joyce Harvey.

### CBC Author

R. S. Lambert, CBC supervisor of school broadcasts, has recently published two books, both on Canadian subjects of a biographical character. One is a life of the colorful Henry Wentworth Monk of Ottawa, the 19th century prophet of Zionism and the "United Nations", whose portrait hangs in our National Gallery. This is titled, *For The Time Is At Hand*, and is issued by the firm of Andrew Melrose, (London, England). The second book is *The Adventure of Canadian Painting* (McClelland & Stewart) which is aimed at teen-age youngsters. It tells the life story of fourteen leading Canadian artists, and includes fourteen color reproductions of their pictures. It is issued as a "follow-up" to the three series of National School Broadcasts given under the same title from 1915 to '17.

### To Lecture On Journalism

William H. Hogg, senior editor of the central newsroom of the CBC, has been invited to give a series of three lectures at the University of Western Ontario's School of Journalism in London, Ontario, December 10, 11 and 12.

### An Apple For The Waist-Line

At the Halifax staff Hallowe'en party, Keith Morrow, farm broadcast commentator, as "Humphrey", balefully regards Mrs. Ted Briggs as she poises to bob for an apple. Keith says any similarity between his normal waist-line and that shown in the photo is pure slander.



One  
Had  
Milk



Poised





DR. A. FRIGON  
General Manager

# Management Memo:

*Met staff Vancouver to Montreal* 🛎 *Good impression of staff loyalty* 🛎 *Budget now balances* 🛎 *November conference* 🛎 *Expansion this year* 🛎 *Season's Greetings* 🛎

**M**ANY THINGS have happened since I last wrote in these columns.

I had the advantage and unquestionable pleasure of meeting our personnel at Vancouver, Winnipeg, Toronto and Montreal. Many group discussions and conversations I have had with people whom, unfortunately, I do not meet frequently enough, have clarified in my mind at least, a picture which geographical separation and pressure of work tend to make somewhat hazy as time goes on.

Probably the most outstanding fact I have noticed during the last three or four months is the lack of knowledge or understanding of our policy, rules and regulations, by everybody but a very few. This situation really amazes me. If there is one thing we have tried to obtain during the last few years, it has been to inform everybody of what is going on in the CBC. We have had many conferences of officials in the hope that they would acquire a common knowledge of our problems and diffuse that knowledge throughout the organization. Staff Councils have been created partly for the same purpose. RADIO has been maintained to offer a medium for the staff to exchange their views. I found that whenever things are explained, misunderstandings which are bound to develop in an organization such as ours, are very quickly cleared.

I would, therefore, ask all those who are reading these lines to please take the trouble to read and study whatever material comes within their reach and to question their Staff Council officials, and those under whom they work, to obtain whatever information they would like to have.

Under the circumstances, I have been greatly impressed by the good-will and the loyalty of the staff generally. There

seems to be a desire to serve the CBC as effectively as possible and quite a determination to do away with any trivial difficulties. The spirit is sound throughout the organization, but new efforts will be required to make sure that the views of management are fully explained to all concerned. A plan is already underway in that direction.

**W**E HAVE received the final assurance that the Government will absorb the cost of collecting license fees. This means over \$500,000 more revenues per year, and it has transformed a budget with \$264,000 deficit into a budget which will just about balance.

**B**ECAUSE OF difficulties in transportation and other important reasons, our principal officials had not met for general discussions for some time. So, we had a general administrative conference during November in Montreal where quite a number of difficult problems were studied, and, I hope, satisfactorily solved.

**F**OLLOWING THE submission of a favorable report by the Parliamentary Committee, we are now going ahead with an expansion program which will, this year, add greatly to our means of reaching our listeners. Once we can get into every radio home with our programs, we believe that the purpose and achievements of the CBC will be better realized by the public.

**I**HARDLY NEED to mention that during the last few months, prices have gone up. This is a phenomenon which occurs at times of great economic disturbances. Modern transportation and communications have made all countries dependent on each other and at times something like a storm results. A depression center de-

velops somewhere, everything ultimately moves in that direction to fill the vacuum created, with the result that people far away have to stand the storm produced by the great rush.

In matters of economics, it is the same thing. Vast amounts of products have to be rushed to non-producing countries. People, where the money happens to be, spend freely; this encourages manufacturers and merchants to raise their prices and the whole thing "pyramids" to a point when a complete economic upset results. This is beneficial to a few and detrimental to many. Before everything gets into balance again, conditions swing from one side to the other, with depression usually following inflation.

In order to help our people meet the blow of the present economic storm, we have, with the approval of the Board, allocated approximately \$100,000 to help financially each individual employee. After consultation with the Staff Council, a method of distribution was adopted of which I am sure you know everything by this time. Everyone who receives a salary of \$6,000 or less has already received a cheque representing one fifth of the total to be received. I hope that our personnel appreciate this new proof of our desire to treat them as generously as we possibly can and that this extra cash will help materially balance personal budgets.

**T**HANKS TO radio broadcasting and its perennial sing songs, we have been aware for some time, even at the early date of this writing, that Christmas is coming; in fact it may have come and gone when you read these lines. So, a MERRY CHRISTMAS to all and a VERY HAPPY NEW YEAR. Let us not forget that we should be the happiest people in the world because THIS is God's country.



## COLLECTOR'S RECORD

By Pat Patterson

&

John Rae

**Wieniawski:** Violin Concerto No. 2—Isaac Stern, with Kurtz & N.Y. Phil. (Columbia—6 sides): Isaac Stern's performance, besides being technically brilliant, contains just the right amount of good old gypsy "schmaltz" to prevent this being just another performance of a frequently played work. The recording is good, but prospective buyers should check the discs for clicks and bumps before they open their wallets.

**Sarah Vaughan:** "Penthouse Serenade", "I've Got A Crush On You". (Musieraft 505) vocal with octet and orchestra): The lush voiced Sarah Vaughan has been around for awhile but just recently gained the plaudits she rightly deserves. "Penthouse Serenade" shows Sarah to advantage on a tune that never clicked in the corner juke box. Sarah has the excellent backing of Teddy Wilson's piano and octet on this side and we just wish it was so on "I've Got a Crush On You". This latter tune by Gershwin for "Strike Up The Band" has long since been forgotten. But we guarantee on a quick listen, you won't forget lilting phrasing and warm feeling that Sarah bestows on this song.

**Rachmaninoff:** Piano Concerto No. 3—Cyril Smith, with Weldon & Birmingham Orch. (Columbia — 10 sides): The concerto is well performed, and perhaps on English Columbia it may sound better than it does here. In spots it is well reproduced, but in others, all the sounds seem squashed together, as if they had been stepped on.

**Charlie Barnet:** "The New Redskin Rhumba", "Cherokee". (Cardinal 25001; Band): The "Wild Mab" is back on discs and we're glad. As the name implies, the first side is a new treatment of Dale Bennet's tune which brought the Barnet band into prominence. The "Rhumba" is highlighted by the Barnet alto throughout. Ray Noble's "Cherokee" is another Barnet classic re-recorded with Barnet's Alto in the same old groove.

## PLEASE DON'T TREAD ON THE FLOWERS

Being a series of remarks on English usage by W. H. Brodie, CBC supervisor of broadcast language.

**T**HE FOLLOWING was prepared in response to a question from a reader. If you have any problems in English usage, Mr. Brodie has agreed to help you solve them in these columns. — Ed.

**That and which** (Relative pronouns).—A clause introduced by one of these words can be of two kinds: (a) It may define the antecedent — a defining clause, or (b) it may give as it were an independent statement about the antecedent. The difference is best shown by examples:

- (a) The house that Jack built. (Here the clause answers the question "which house?"). He settled the quarrel that broke out between the two brothers. (Which quarrel?). "All the cities that they came to". (Judges, c.20, v.48).
- (b) St. Andrew's Church, which is the oldest church in the city, was built in 1594. (Here the clause does not tell you which church, it gives some additional independent information about it). The liner Queen Mary, which arrived at New York this morning, carried a thousand and displaced persons. (No definition).

Notice the difference between these two cases; if I am talking of a certain collection of books and my hearer knows what books I mean, I might say: "The books, *which* are all very valuable, are kept on special shelves." (non-defining). But if I wished to distinguish some books from others, I should say, "The books *that* were valuable I packed in boxes; those that were useless I

threw away." (defining).

In clauses which fall into category (a) use *that*; for class (b) clauses use *which*. This is not a rigid rule; many good writers will depart from it, guided by considerations of style and euphony. But it is a safe rule, and if you follow it you will rarely be wrong. If you are in doubt, use *which*; it is seldom incorrect.

**Proviso.**—An article or clause introducing a condition into a treaty or contract. Pronounced with accent on the *vi*, which rhymes with *by* not *bee*. The *s* is pronounced like *z*.

**Fewer or less.**—The best way of deciding which of these two words to use in any particular case is to ask whether the comparison is to *many* or *much*.

A. Many)—There were many casualties.

Few)—There were fewer casualties than might have been expected. There were fewer than twenty casualties.

B. Much)—The box weighed as much as twenty pounds.

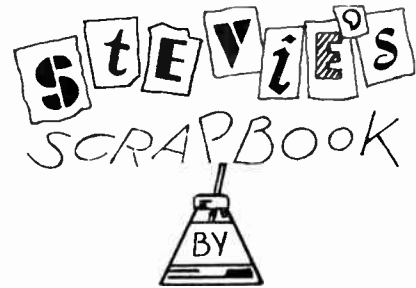
Less)—The box weighed less than twenty pounds.

The box weighed less than I thought.

Though frequently ignored, this distinction is observed by careful writers and speakers. You will never be criticized for making the distinction, but you may very well be condemned for ignoring it.



## A Holiday Message



A. J. BLACK

**A**S IS VERY often evident, a Chairman or a President will pen a "Christmas Message" to his staff, but it surely is phenomenal when one whose job's so nominal as mine may do so *in his own behalf*. Thus privileged, it seems to me, speak well for a democracy whose benefits are open to us all and shows that all alive to it, who ever work and strive for it, have certainly "got something on the ball"! Hence a good and valid reason why at this glad Yuletide Season there goes out to you wherever you may be at your various Festive meetings my sincere and cordial greetings at all points throughout the far-flung C.B.C. May old "Santa" in full measure bring the worthwhile things you treasure and "give out" to each and all of you your due in each branch of operation all across the Corporation and, as Jimmy Fidler says, "I DO MEAN YOU!" When the winter snow is falling and "Goodwill towards Men" is calling and we greet each other with a friendly smile, it's my hope that this, my message, for each one who reads may presage all the things that go to make life seem worthwhile. In the "spirit" animating us today in celebrating this recurring time of friendship and good cheer, may we sense with satisfaction that (thanks to our combined action) we've accomplished worthwhile things throughout the year. True, we've had our woes and troubles but they've soared and burst like bubbles and our noses still are pointed towards the dawn: our past problems we've surmounted, we still stand up to be "counted". National Broadcasting, as usual, "carries on". While achievements most imposing mark the year that now is closing,

let's resolve our utmost efforts to renew, for it's up to every "staffer" (not excluding this young "gaffer") to ensure our policies are carried through; to be faithful in preserving the high "principles" we're serving that throughout the passing years have been maintained and to make it our ambition to uphold the proud tradition that by conscientious effort we have gained.

**I**M NO Chairman, no, nor President, a fact which is self-evident, but rest assured I'm none the less sincere as these my Greetings on I pass to every loyal lad and lass for Christmas and throughout the coming year. For what I lack in eloquence I find there's much of recompense reversing an old custom that's observed of sending forth a note of cheer to all employees far and near and words of approbation well deserved. For at Christmas when we revel seems we find a common level and together we're just one big brotherhood and the thing that's most appealing is the happy, friendly feeling that makes all our mutual interests seem so good. And if I might dare aspire I would go a little higher (for good-fellowship is not a thing to hoard) and extend the "Season's Greetings" and "Good Luck" to all the meetings of the "Chairman" and the "Members of the Board"! To the "G.M." too, our "Pilot", I am happy it is my lot to wish "Success for 1948" and to Heads of each division, able men imbued with vision, may the very best of fortune be their fate.

May your ships come in on "full tide" and unload a Happy Yuletide that will in its wake bring you that "inner joy" that is wished you most sincerely in the old, familiar yearly:

## Merry Christmas — Bright New Year

— The "OFFICE BOY".