

# BROADCAST Dialogue

Momentum Media Marketing, Inc. | 220-196 West 3rd Avenue | Vancouver, BC V5Y 1E9 | [www.broadcastdialogue.com](http://www.broadcastdialogue.com)

## RADIO/AUDIO/PODCAST:

**Bell Media** simply could not justify the more than \$3 Million in needed technical and structural transmission site upgrades just to keep London's **CKSL-AM** on-the-air and in compliance with regulations. Bell has respectfully asked the **CRTC** to revoke the license, which it has, but the sign-off date is not known. Known as **Funny 1410**, **CKSL** has been on the air for 60 years. Over the decades, it has been a Top 40 station, news talk, soft adult contemporary, oldies and was Canada's first radio station devoted to comedy radio.

**CRTC** has turned down **Durham Radio's** application to improve coverage of **KX96** in western Toronto. **CJKX-FM** Ajax applied to expand its service into the west side of Toronto and east side of Mississauga, but the Commission ruled the primary markets Durham is licensed to serve are Ajax and Oshawa.

The **CBC** has been given **CRTC** approval for a new transmitter in St. John's in order to rebroadcast programming from **Radio One**. The CBC has indicated the new transmitter would improve the quality of its Radio One signal in St. John's and surrounding areas.

**Durham Radio**, the new owner of **Vista Radio's**

**CKJN-FM** Haldimand County (Caledonia), has applied for a Canadian content reduction from 40% to 30%. Durham won **CRTC** approval July 8 for the station's purchase. It also wants to move to Classic Hits from Country. Interventions/comments must be submitted by Aug. 29.

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The **CRTC** has renewed the broadcast licenses for **CI MM-FM 99.5** Ucluelet and **CHMZ-FM 90.1** Tofino, but for a shorter time than normal, to August 31, 2019. Both stations, owned by **Matthew McBride**, have been found in non-compliance with various regulatory requirements.

**TSN Radio 1150 (CKOC-AM)** Hamilton is the new home of the **Hamilton Bulldogs** of the **Ontario Hockey League (OHL)**. **Bell Media's** multi-year deal brings every Hamilton Bulldogs regular season and playoff

## JOB OPENING

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Position: **Senior Network Producer**  
 Deadline: August 10th 2016  
 Location: Ottawa, ON

game, pre- and post-game shows and two all new weekly Bulldogs/OHL-themed programs, to TSN Radio 1150. The Bulldogs moved from **AM 900 CHML-AM** and also parted ways with play-by-play broadcaster **Matt Holmes**.

Ottawa's **KISS 105.3 (CISS-FM)** helped provide Christmas in July for a local home daycare owner whose toys were pilfered from her yard after a fake **Kijiji** ad offered up her "free toys" while she was away. The station held a toy drive that produced a van load of donated toys.

## TV/FILM/VIDEO:

**TVA Group Inc.** announced a second quarter loss of \$5.7 million (\$0.13 per share) up from \$2.6 million (\$0.06 per share) in the same quarter of 2015. **TVA Sports** channel's advertising sales suffered because the **Montreal Canadiens** did not make the playoffs. The magazines acquired from **Transcontinental** drove revenue for that division upward. However, revenues for the company's Film Production & Audiovisual Services suffered due to lower than expected major Hollywood production volume.

**marblemedia** has teamed up again with **TVO, City Saskatchewan, Knowledge Network and The Jim Henson Company** on a live action preschool comedy, **Opie's Home**. It is a spin-off of **Hi Opie** and features signature Henson-style puppetry. The Hamilton-based production, which stars Oscar-nominated Canadian actor **Graham Greene**, will premiere in 2017.

**CBC TV** is committed to airing the latest Stratford Festival HD productions. The next will be **Hamlet** on Aug. 28 and **The Adventures of Pericles** on Sept. 4.

Starting next year, the productions will be available for download through **iTunes** and **Google Play** in Canada. The commercial free broadcasts are part of a plan to document all Shakespeare's plays over the course of a decade.

**CBC's** coverage of the Rio Olympics will be missing veteran sportscaster **Steve Armitage**. He was scheduled to provide commentary for swimming and diving for what would have been his 16th Games as a broadcaster, but he has stepped away as a precautionary measure after being recently diagnosed with chronic heart failure.

Five Canadian filmmakers will present their first feature films at the **Venice International Film Festival**, which will be held from Aug. 31 to Sept. 10 in Italy. **Karl Lemieux, Vincent Biron, Patrick Boivin** and brothers **Carlos and Jason Sanchez** with all have their feature films screened.

**The Canadian Media Producers Association (CMPA)** is looking for applications for the 2016 edition of the Telefilm Canada Marketing Mentorship Program. The 20-week mentorship is aimed at new and mid-level marketing professionals to give them exposure to the screen-based entertainment sector and corporate promotion. Selected CMPA members will receive \$6,500 towards the trainee's salary. [Apply here](#) before the Aug. 29 deadline.

**TSN** will be the exclusive broadcaster for the World Junior Summer Showcase featuring live coverage of all Team Canada games. The tournament includes the world's elite U-20 hockey players facing off in a series of matchups. Calling the games are host **Gord Miller** and TSN Director of Scouting **Craig Button**.

**HBO** has renewed **Real Time With Bill Maher**

## JOB OPENING

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Position: **Media Sales Executive**  
Location: Wasaga and Orillia, ON

through 2018, with season 15 scheduled for 2017 and season 16 scheduled for 2018.

## ONLINE CHANNELS:

*Media Technology Monitor (MTM)* is out with some sports stats with the Summer Olympic Games set to begin in Rio this week. The Sports Enthusiasts Report indicates more than half of all English Canadians consume sports content at least once a week, but French Canadians are heavier users of sports content. The study also found TV remains the primary source for sports content with sports enthusiasts being more likely to subscribe to a TV service – but mobile devices are becoming increasingly popular for checking sports on the go.

The *CRTC* is looking for the public's input as it launches a review of its wireless code of conduct. Created in 2013, the code is designed to ensure cellphone service providers use easy-to-understand language in customer contracts and by making attempts to limit bill shock. Comments can be made on the CRTC's website until Sept. 26.

*Astral Out-of-Home (AOOH)*, will now be the programming provider at Toronto's Pearson International Airport. Starting August 29 the *Bell* owned company will screen the in-terminal programming and advertising. *Bell Media* content from *CTV*, *CTV News*, and *TSN* will be presented at YYZ to an estimated 41 million passengers annually.

*Rogers* continues the rollout of its Ignite Gigabit Internet service to residential and small business customers across neighbourhoods in Barrie, Keswick, Alliston, Bolton, Orangeville, and Woodbridge, Ontario. Ignite promises file transfer

speeds that will allow download of an HD movie in 30 seconds. The company plans to reach 4 million Canadian customers by the end of 2016, with rollouts in New Brunswick and Newfoundland still to come this year.



## GENERAL:

**Jerry Howarth** is celebrating 35 years in the radio booth calling over 7,000 games for the *Toronto Blue Jays*. *Sportsnet* is inviting fans to send in their best impersonations, get a personalized message from Howarth, and leave social media greetings to the broadcaster. Howarth was recognized in 2012 with the Canadian Baseball Hall of Fame's Jack Graney Award. He started his play-by-play career with the *Tacoma Twins* AAA baseball team and the *University of Puget Sound's* football and basketball teams. He spent time in Salt Lake City as a baseball radio play-by-play announcer, assistant general manager for the *Utah Pros*, and group sales director for the *Utah Jazz*. Howarth moved to Toronto in 1981 where he has taken an active role in the community, coaching high school basketball and fundraising for the Special Olympics and other charities, as well as raising his two (now grown) sons with his wife Mary.

*CWA Canada* has published a set standards for the fair treatment of media industry interns that will

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Position: **Managing Editor**  
 Deadline: August 5th 2016  
 Location: Regina, SK

ensure student interns get valuable work experience through structured training programs and get paid a guaranteed minimum honorarium. CWA Canada's National Representative Council unanimously adopted the guidelines at the union's annual meeting with the expectation they'll be embraced across the industry. [Read the guidelines here.](#)

## REVOLVING DOOR:

**Bell Media** has realigned leadership of the company's content, distribution, and English-language programming teams. **Randy Lennox** becomes President, Broadcasting and Content; **Tracey Pearce** becomes President, Distribution and Pay; and **Mike Cosentino** becomes Senior Vice-President, CTV and Specialty. Former President, Content Sales, Marketing, and Digital Products, **Domenic Vivolo**, departs the company. Vivolo was instrumental in the repositioning and rebranding of several networks within **Astral**, which he joined in 2000, before joining **Bell**. The changes are effective Aug. 8.



Randy Lennox

Two more **Bell Media** Virgins to report on. **KOOL-FM (CFCA-FM)** in Kitchener relaunched as **105-3 Virgin Radio** last Friday, after stunting with Christmas-in-July music. The rebranding took the former **KOOL-FM** from Hot AC to CHR. First song played was This Is What You Came For by Calvin Harris, featuring Rihanna. New radio talent there has yet to be confirmed. Former **KOOL-FM** morning show host **Angie Hill** moved to mornings at sister station **KFUN 99.5 FM (CKKW-FM)**. Current **KFUN (CKKW-FM)** morning host "Sarge" is moving to evenings and weekends. **Andrew Gerrior** was laid off from the station, but **Bell Media** said net headcount remained the same. More staff hires are expected in the coming weeks.

Meanwhile, **Bell Media's 101.3 The Bounce (CJCH-FM)** Halifax became **101.3 Virgin Radio**. The first song played was also This Is What You Came For. The CHR format and the air staff remain in place.

**Bell Media's Virgin Radio** brand is now in place at its stations countrywide. The format began in Canada in August of 2008 when **Astral Media's CKFM** Toronto became **Virgin 999**, keeping its AC format. Five months later, in January of 2009, three more Astral stations flipped to the Virgin brand; **95 Crave** Vancouver; **The Bear (CKQB-FM)** Ottawa; and **Mix 96** Montreal. In June, 2010, **VIBE 98-5 (CIBK-FM)** Calgary became **98-5 Virgin Radio**. In February of 2011, **Virgin Radio Ottawa** reverted to **The Bear** while **EZ Rock** Edmonton transitioned to **104-9 Virgin Radio**. The sixth Virgin station was in London when **97.5 EZ Rock** was transitioned. **HOT 103 (CKMM-FM)** Winnipeg became Virgin Radio in September, 2012. In March of 2014, **Virgin Radio (CKZZ-FM)** Vancouver transitioned back to its **Z95.3** name following the **CRTC** requirement that **Bell Media** sell the station. Bell Media retained Canadian rights to Virgin Radio

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Position: **Play by Play Announcer**  
 Deadline: August 8th 2016  
 Location: Brandon, MB

branding. **Newcap** became the new owner. One year later, in March, 2015, **The Beat (CFBT-FM)** Vancouver became **94.5 Virgin Radio**.



Sir Richard Branson  
and Pat Holiday

**Ian Robinson** joined mornings at **Hot Country 103.5 (CKHZ-FM)** Halifax on Aug 3. The voice of the **QMJHL's Halifax Mooseheads** vacates a swing position at **Q104** Halifax where he had been for a decade. Ian joins **Dana Thompson** who has been hosting solo since former Hot morning host **Chris Lawrence** left the position in June to concentrate on his acting career.

**Grant Barber** has retired from **Corus Kingston** after 33 years. He sold advertising for television station **CKWS-TV** and radio stations **Fresh 104.3** and **Big 96.3**, as Senior Account Executive.

A new morning show at **95.7 CRUZ fm (CKEA-FM)** Edmonton. **Lochlin Cross, Grant Johnson** and **James White** host mornings with their 'Locker Room.' Former morning co-host **Nicola Crosbie** is no longer with the station. Johnson previously partnered with **Ryder** in mornings at sister station **Hot 107 (CJNW-FM)**, and White's previous gig was with **100.3 FM The Bear (CFBR-FM)** Edmonton.

**Rita Cugini**, the **CRTC's** seven-year Ontario Regional Commissioner from 2005-2012, joined **Media RESULTS** as a senior partner and VP of Regulatory for Radio and TV. She has been active as a regulatory consultant since her CRTC term expired. Media RESULTS also appointed **Gary Muth** as VP, New Music and Entertainment. **Lee Cornell** now heads up Digital Content development Internationally and is based in San Diego.



Rita Cugini

**David Humen**, GSM at **Harvard Broadcasting** Edmonton, has resigned his post for personal reasons. His last day is Aug. 31 or until a successor has been found to ensure a smooth transition. [Is this job for you?](#)

**News1130 (CKWX-AM)** Vancouver afternoon news anchor **Tanya Fletcher** delivered her final newscast on the station July 29. She is expected to land at a new location imminently.

Monday was move-in day for a raft of new on-air personalities at **Evanov's Energy 106 (CHWE-FM)** Winnipeg. **Jeff Holland** and **Sarah Nick** take over mornings. Holland is in from **106.1 The Goat** in

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Position: **General Sales Manager**  
 Deadline: August 15th 2016  
 Location: Edmonton, AB

Lloydminster AB while Nick comes from **93.1 the One** Leduc AB. **Matt Barron** arrives in afternoons from **Mix 103.7 (CFVR-FM)** Fort McMurray. **Stacey Lazor** debuts in evenings/weekends and Promotions Assistant, and was most recently with **93.1 Country (CHPO-FM)** in Portage La Prairie. **Steve Adams** remains in middays and served as the welcome committee for the newcomers.

**Joël Lamoureux**, former PD/Morning host at **Country 101.1 (CKBY-FM)** in Ottawa, joins **Golden West Radio** in Airdrie, AB as Program Director/Morning Host for **AIR 106.1 (CFIT-FM)**. **Tracy Lamoureux**, has resigned as Senior Sales Executive at the **Rogers Radio Group** in Ottawa after over nine years and joins the Golden West Radio and **Discover Airdrie**, the community portal also operated by Golden West. Exiting AIR 106.1, PD **Kevin Wallace** moves south to High River AB to assume programming duties for Golden West's **AM1140 (CHRB-AM)**, **Sun Country 99.7 (CFXO-FM)** and **Eagle 100.9 (CKUV-FM)**.

**The Beat 92.5 (CKBE-FM)** in Montreal is playing musical chairs with the lineup, moving **Cat Spencer** from mornings to host of the afternoon show **The Beat 5@7**. **Cousin Vinny** will co-host the morning show with **Nikki Balch** who returns to Montreal after a stint in Vancouver at **Z 95.3 (CKZZ-FM)** as Music Director and Midday Host. The new show hit the air Aug.2.

**Jenny Goodman** joins **Western Media Group** as Account Director, Dynamic Outdoor on Aug 15. She has extensive media experience in radio, place-based media, and directory advertising. Jenny replaces **Robyn Christison** who is moving to London, England.

**Nathan Carr** and **Jentry VanBaal** host 'Mornings with Nate & Jentry at **Corus Entertainment's Fresh Radio (CFLG-FM)** Cornwall. VanBaal has been with the station for two years, in the newsroom and with the community cruiser. **Jimmy Kalaitzis** moves from mornings to replace Carr in afternoons. **Johnny Novak** is also making a move to middays from weekends. **Mr. D** continues to hold down evenings at Fresh.

Last Friday at Noon, **Corus** station **B101 (CIQB-FM)** Barrie became **101.1 Big FM**. The first song played was Big Time by Peter Gabriel. The new format is 60% classic hits and 40% classic rock from the '70s, '80s and '90s, and aimed at 25-54s. **Susan Meredith**, the former morning show host at **Rock 95 (CFJB-FM)** Barrie, and **Kris Bawden**, ex of **K-Rock (CIKR-FM)** Kingston, host the BIG Breakfast with Kris and Sue. PD **Deb James** does afternoon drive and MD **Chris Liedke** does evenings.

**Brent Preston's** tour of duty as station manager for **Acadia Broadcasting's Magic 99.9 (CJUK-FM)** and **Country 105 (CKTG-FM)** Thunder Bay is winding down. He'll relocate with the company back to Saint John once his replacement is found and onboarded. [Is this job for you?](#)

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Position: **Station Manager**

Deadline: August 23rd 2016

Location: Thunder Bay, ON

# BROADCAST Dialogue

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## Publisher's Note

Our entire team is gratified by the positive response to our first issues of Broadcast Dialogue. Many have asked what changes are next. The answer is nothing, yet everything.

On September 1st, we will debut a new web-based version of Broadcast Dialogue. You'll still get the Weekly Briefing by email but the content will be fed dynamically to display beautifully across all devices. You will be able to share stories and features instantly across social networks. Our first podcast publishes on August 28th, the first episode features an interview with our own Editor Emeritus Howard Christensen.

Rest assured, the quality of the information and reporting will remain second to none. Only the presentation will change. It will be new and it will take some getting used to (especially if you've grown accustomed to the good old PDF). But I'm sure you will come to love it!

Why the change? We believe that as the industry's publication of record we should take a position at the forefront of the media industry and adopt the latest technology and follow the best digital practices. Why stay the same? We believe that our people as well as the quality of content and the way we compile it have made Broadcast Dialogue the leader that it is today.

Let the dialogue begin, anew!

A handwritten signature in black ink, appearing to read 'Shawn Smith', written in a cursive style.

**SHAWN SMITH**  
Publisher

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## TV/FILM/VIDEO:

Two thirds of all Canadians watched **CBC's** opening weekend coverage of the Rio 2016 Olympic Games. The Games attracted 23.8 million viewers across all platforms beginning with Friday's Opening Ceremony and continuing through the weekend.



**TSN's** coverage of the Rio 2016 Olympic Games will include over 400 hours of programming over the 16 days of the games. Sportcentre hosts **Laura Diakun**, **Nabil Karim**, and **Cory Woron** anchor the network's daily Olympic broadcast coverage from the TSN Studio. TSN Senior Correspondent **Rick Westhead** and reporter **Mark Masters** are on-site in Rio de Janeiro, Brazil to contribute daily news updates for Sportcentre.

**CTV's** replacement for Canada AM has unveiled its inaugural week lineup. Your Morning debuts August 22 with hosts **Ben Mulrone**y and **Anne-Marie Mediwake**. Guests that week will include

sportscaster **Brian Williams**, singer **Serena Ryder**, journalist **Evan Solomon**, actress **Emma Thompson** and a concert by **Florida Georgia Line**.



Anne-Marie Mediwake and Ben Mulrone

**CraveTV** has renewed **LETTERKENNY**, its first original series, for a third season with production due to begin in 2017. The Sudbury-shot comedy is produced by **New Metric Media** in partnership with **DHX Media**. Production has just wrapped on season two which will air on **CraveTV** later this year.

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Vancouver has become an even hotter spot to shoot TV pilots according to a new report from *FilmLA*. The city ranks third in pilot production, with 25 shot in Vancouver in the 2015-2016 period, putting it behind Los Angeles with 82 pilots and New York with 28 pilots. The report cites the low loonie, Vancouver's proximity to L.A. and its reputation as a film city for the increase in production.

Canada's *Gusto TV* has been nominated for Channel of the Year at the upcoming 2016 Content Innovation Awards. A joint project of *Digital TV Europe (DTVE)* and *Television Business International (TBI)*, the award recognizes the international channel that demonstrated the most outstanding creativity and originality over the last year. The winners will be announced in October during the MIPCOM television conference and market in Cannes, France.

*Bell Media* has applied for revocation of three specialty Category B services: *MuchLoud*, *MuchVibe* and *Juicebox*. The applications have received approval from the *CRTC*. Each of the three programming undertakings have fewer than 200,000 subscribers. As reported in June, *Stingray Digital Group* in Montreal will acquire four *Bell Media* music video channels: *MuchLoud*, *MuchRetro*, *MuchVibe* and *Juicebox*. The transaction is expected to close in the third quarter of this year. Once that's done, the channels will be rebranded. Financial terms weren't disclosed.

## GENERAL:

*Star Media Group* has announced more layoffs at the *Toronto Star*, with 22 regular employees leaving immediately, mostly from the newsroom, with a further 26 temporary staff to depart over the next few months, mostly from the *Star's* tablet division.

The company positions the moves as necessary in its evolution into a multi-platform and digitally focussed organization.

*The Ontario Association of Broadcasters* has created a new award to recognize station promotions. They'll be judged on originality, station benefit, goals achieved and impact in the community. Campaigns will need to have online components, be multi-faceted and run during the 2015/2016 broadcast year. There will be winners in both large and small markets to be announced during the *OAB* annual conference on November 10 in Toronto.

## RADIO/AUDIO/PODCAST:

*Newcap Radio* is launching a regional night show. *Adam Marriott* will host *Rock of the Atlantic*, Monday-Friday, 7p-midnight, live via VPN from eastern flagship *Q104 (CFRQ-FM)* Halifax to stations across the Maritimes, including *C103 (CJMO-FM)* Moncton, *Rock 88.9 (CHNI-FM)* Saint John, and *89.3 K-Rock (CIJK-FM)* in Kentville. The program will feature music and live content with an east coast bent.



## JOB OPENING

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Position: **Media Sales Executive**  
Location: Wasaga and Orillia, ON

**Bell Media Radio's Funny 1410 (CKSL-AM)** London will sign off at midnight August 14. Sister news/talker **1290 CJBK (CJBK-AM)** is airing tributes from legendary **CKSL** personalities, including **Peter Garland, Rich Greven, Elaine Sawyer, Derek Botten, "Ambassador of Funny" Mike Nabuurs** and others to mark the occasion.

**97.9 Rock (CKYX-FM)** Fort McMurray is the ninth **Rogers** station to have been rebranded since June. The music stays the same, but the logo, website and apps have been refreshed. The other rebranded **Rogers Rock** stations are in Winnipeg, Timmins, Sudbury, North Bay, Lethbridge, Medicine Hat, Grande Prairie and Ottawa.

**CBC** is moving forward with a plan to help preserve aboriginal languages by adding specific shows to its on-demand service so they can be used for educational purposes and potentially reach a larger audience. The host of **CBC North's** only Gwich'in language radio show, Nantaii, says it's a struggle to keep the languages alive. Nantaii airs weekday afternoons with news, interviews and public announcements but **Karen Mitchell** says only a handful of fluent speakers call in on a regular basis and interviews are often conducted in English.

The **Canadian Christian Radio Association** has been formed to create a collective voice for Christian radio owners and operators across the country. Heads of radio broadcast ministries, owners and managers at Christian radio (one per station) are encouraged to [apply here](#).

**Vista Radio** was recognized with a 2016 Community Partnership Award from **Big Brothers and Big Sisters** of Prince George. **Vista** has donated more than \$750,000 over the past decade and is credited with

helping the agency double the number of kids it serves since 2013.



## ONLINE CHANNELS:

**Bell** has announced two new products that will launch this month: the first fully wireless Internet Protocol Television (IPTV) and Home Hub 3000 modem with three times the Wi-Fi power than their current offerings. The revelation was made during a recent **BCE Inc.** earnings call.

**BCE Inc.** is buying the rest of data-center operator **Q9 Networks** for about \$675M, including debt. That increases the telecom giants stake from 35.4 to 100 per cent of the Toronto-based networking firm. The deal is expected to close by year-end.

## REVOLVING DOOR:

**Corus Entertainment** has appointed **Athena Georgaklis** to the Head of Development for **Nelvana**. She'll be working with the studio's producers, creators and talent around the world to create original content. Most recently, Georgaklis oversaw all original productions for **Corus Entertainment's**

## JOB OPENING

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Position: **General Sales Manager**  
 Deadline: August 15th 2016  
 Location: Edmonton, AB

**TELETOON network.** She starts the position immediately.

**Nathalie Normandeau**, the former deputy premier of Quebec now facing several corruption-related criminal charges, is coming back to radio in the fall. **BLVD 102.1 (CFEL-FM)** in Quebec City, owned by Leclerc Communication, confirms Normandeau will take up hosting duties beginning September 6. Normandeau was co-hosting a program on **FM 93 (CJMF-FM)** — owned by the rival **Cogeco Media** — when she was arrested in March. She is suing **Cogeco** for \$772,500, claiming wrongful dismissal.

**Audie Lynds** has hung up the headphones after 40 years in morning radio. **Newcap** announced seven job cuts in Edmonton and Lynds was one of them. Lynds started in 1981 at **630 CHED**, then **Power 92 (CKNG-FM)**, which became **JOE-FM**. Finally, in 2005 he re-teamed with **Rob Christie** at **Newcap's Capital FM (CKRA-FM)** where they hosted the morning show until August 3. Christie will continue to host the morning show solo.

**Lee Haberkorn** will take on mornings at rebranded **Virgin 105.3 (CFCA-FM)** Kitchener, arriving from weekend mornings at Montreal's **Virgin Radio FM 96 (CJFM-FM)**. In June 2014, Haberkorn won a contest to be a **Virgin Radio** announcer for the summer and became full-time last January. He's set to begin the new gig at month's end.

**Lena Sho** joins **Greig Achtemichuk** for Cool Brekkie with Gregger and Lena on **98 COOL (CJMK-FM)** Saskatoon. Sho arrives from crosstown **C95 (CFMC-FM)**. PD **Steve Chisholm** will host the midday show and MD **Matt Bradley** will slide from middays into afternoon drive. **DJ Tanner** is leaving the station to

pursue an opportunity with **Cineplex**. Changes are effective August 29.

**Trevor Stoyko** is now afternoon drive host at **100.7 CRUZ FM (CKRI-FM)** Red Deer. Most recently he was morning host/MD at **Big West Country 92.9 FM (CIBW-FM)** in Drayton Valley. Stoyko's other career stops include Winnipeg and Kingston.

**KISS 104.9 (CKKS-FM)** in Vancouver is returning to a live evening show. **DJ Trouble** is hosting, leaving **Ara** to handle the afternoon show solo.

Changes at **News1130 (CKWX-AM)** Vancouver. Former **News Talk 650 (CKOM-AM)** Saskatoon anchor/reporter **Kurtis Doering** has joined the station as a reporter. He had been with **NewsTalk 650** since 2013. Other recent changes at **News1130** include the departure of traffic deskier **Miranda Guzzo**, replaced by sports blogger **Carol Schram** and the return of **Ian Hardacre** to traffic reporting.

**Adam Bergeron** is joining the sales team at **Corus** Kingston as a Senior Account Manager for television (**CKWS-DT**) and radio stations **Fresh 104.3 (CKWS-FM)** and **BIG FM 96.3 (CFMK-FM)**. Formerly with **Bell Media** in Kingston, Bergeron starts August 15.

**John Daly** is retiring from his position as **Global BC** news reporter on August 31. With the station since 1980, Daly started when it was known as **BCTV**, featuring in-depth news on crime, courts and corruption. Born in New York City, he relocated to Vancouver in the 1970s. Daly won the very first Jack Webster Award in 1987, for the best reporting of the year, in any medium.

Veteran broadcast journalist **Frank Stanford** has retired after 35 years at **CFAX** Victoria. Stanford's

## JOB OPENING

[broadcastdialogue.com/careers](http://broadcastdialogue.com/careers)



Position: **Station Manager**

Deadline: August 23rd 2016

Location: Thunder Bay, ON

career spanned more than 40 years with stops at *CHQB-AM* Powell River, *CKRD-FM* Red Deer, *CFSL* Weyburn and *CJOR* Vancouver before settling at *CFAX* in 1980. Earlier this year he received a lifetime achievement award from the *RTNDA*.

## SIGN-OFFS:

**Doug Freeman, 84**, on August 2 in New Glasgow, NS. Freeman's career in radio and television spanned 69 years and at the age of 19 he was the youngest program director in Canada at *CKTO-FM* radio in Truro. In 1964 he purchased *Hector Broadcasting*, becoming owner of *CKEC-FM Radio* in New Glasgow and making public service a key priority for the company over the years.

# BROADCAST Dialogue

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## JOB OPENING

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Position: **Director of Digital**  
Deadline: August 15th 2016

# BROADCAST Dialogue

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## RADIO/AUDIO/PODCAST:

*Newfoundland Capital Corporation*, owner and operator of *Newcap Radio*, is reporting higher earnings and profit for the second quarter of the year. Revenue was up 4 per cent to \$44.2 million, *EBITDA* was up 11 per cent, and profit was up 39 per cent, all from the same quarter last year. The company credits growth in Toronto and Ottawa as a result of strong listener ratings in those markets. *Newcap* owns 95 stations across the country.



The *CRTC* has approved several asset acquisitions as part of a corporate reorganization of *Evanov Communications Inc (ECI)*, owner of *Evanov Radio Group Inc. (ERG)*, *Dufferin Communication Inc.*, and *CFMB Limited*. *ERG* will acquire *CHRF* Montréal (*Radio Fierté*) and *CHSV-FM* Hudson/Saint-Lazare (*The Jewel*) from *Dufferin Communication* and *CFMB AM 1280 (CFMB-AM)* Montréal from *CFMB Limited*. The transaction will not affect control of the three

stations, which will continue to be exercised by **Bill Evanov**.

*NewsTalk 1290 (CJBK-AM)* London has signed a rights agreement to broadcast more than 150 live NHL games during the upcoming season. Featured teams will include the Toronto Maple Leafs, Ottawa Senators, Detroit Red Wings and Buffalo Sabres. The *Bell Media* station's sports lineup also includes the Western Mustangs, NFL Football, plus live coverage of major sport and championship events including the World Juniors, Grey Cup and Super Bowl.

*Corus Radio* returned *Power 97 (CJKR-FM)* to Winnipeg on August 12. The format is modern and mainstream rock and the first song was Give It Away - Red Hot Chili Peppers. Gone is *97.5 BIG FM (CJKR-FM)* which had launched in February 2015 as a classic rock format. It's all-music until the lineup is unveiled in September.

A recent *RAB* blog tackles the argument that radio station personalities are the single most important

An advertisement for Zetta2GO. It features a man in a green shirt looking at a tablet. The text reads: "All my stations are up and running and looking good!" followed by "Zetta2GO. We are mobile." Below this, it says "Control your Zetta in-studio automation system from any web enabled device." and lists three bullet points: "Fire Hot Keys from your Zetta2GO device", "Record and insert a voice track right from Zetta2GO", and "See your log when you are at a remote broadcast – paper free". A fourth bullet point is partially visible: "Full, real-time integration with GSelector; your changes are reconciled instantly". The RCS Sound Software logo and website (rscworks.com) are in the top right. A Zetta2GO logo is in the bottom right. At the very bottom, it says "© Copyright 2016 RCS. All Rights Reserved. RCS Sound Software and its products and their marks and logos are registered trademarks of RCS."

differentiator for radio. It also looks at podcasting and social media as outlets allowing the personality to extend their audience connection. A link to the complete article can be found [here](#).

## GENERAL:

**Momentum Media Marketing, Inc** has entered into an agreement to manage the marketing and affiliate sales for **Pat Bohn**-owned **SparkNetworks** - Canada's independent provider of programming content, tools and services for the broadcast industry. The deal is effective September 1. **Hillary Hommy** will continue to manage special initiatives for **SparkNetworks**, as VP Strategic Projects. **Shawn Smith**, President and Founder of **Momentum**, said managing **SparkNetworks** will give current and prospective clients more industry services, programming options and client support. **Momentum** is the owner and publisher of **Broadcast Dialogue**. [Click here](#) for the full release.

## SPARKNETWORKS

The industry's biggest players are embracing OTT. **Time Warner** reached a deal to take a 10 per cent stake in **Hulu**, joining existing owners **Disney**, **21st Century Fox**, and **Comcast**. The deal gives **Time Warner's Turner** cable networks a spot in **Hulu's** live-streaming TV service set to launch in 2017. **Disney** has announced a \$1 billion investment in **Major League Baseball's BAMTech** and plans for an **ESPN**-branded sports-subscription service. The **ESPN** over-the-top bundle will exclude programming carried on its TV networks.

A new **CRTC** study says Canada ranks within the top three countries when it comes to wireless prices,

although cellular plans are cheaper in Canada than in the U.S. and Japan. The annual report compared the prices of internet, wireless and home phone services in eight countries in total. Canada was the second most expensive place to get high speed internet, behind the U.S. Read the details [here](#).



**The Canadian Association of Journalists** is calling for immediate government action to support public-interest reporting in the wake of 45 newsroom staff layoffs at the **Toronto Star** last week. The association said the **Star** is home to one of the few investigative journalism teams in the country and although a panel of MPs is currently studying the state of the Canadian media it's time for government to move from study to action.

## TV/FILM/VIDEO:

**Entertainment One** has rejected a takeover bid from British broadcaster **ITV**. The preliminary proposal of 236 pence a share, which puts the value of the company at around 1.7 billion CAD, was rejected by **eOne's** board of directors claiming it fundamentally undervalues the company and its prospects.

**JOB OPENING**

[broadcastdialogue.com/careers](http://broadcastdialogue.com/careers)



Position: **Media Sales Executive**  
Location: Wasaga and Orillia, ON

**Entertainment One** is one of Canada's largest independent film and television distributors.



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**Stingray Digital Group Inc.** closed its deal with **Bell Media** to acquire and rebrand a number of specialty music channels. As of August 12, **Much Vibe** become **Stingray Vibe**, **Much Loud** become **Stingray Loud** and **Juicebox** become **Stingray Juicebox**. The acquisition of a fourth channel, **Much Retro**, is expected to follow shortly. The programming is expected to remain the same with **Stingray Loud** catering to fans of alternative, metal and punk music. **Stingray Vibe** is devoted to hip-hop, R&B, soul and reggae music. **Stingray Juicebox** is developed for children and features parent-approved and kid-friendly videos.

The **CRTC** has granted an application by **Stornoway Communications** to revoke the licence for its last remaining of three specialty channels, **iChannel**, which was originally authorized as **The Issues Channel** in 2000. The **CRTC** previously granted **Stornoway's** applications to revoke licenses for **bpm:tv** (a music channel) in June 2015 and **The Pet Network** in April 2016.

**Groupe V Média inc.** is taking **MusiMax** in a new direction, rebranding the French language station

as **MAX**. Instead of music videos, the station will offer TV series and movies. The new programming begins August 29 with a free preview until September 25. **Groupe V Média inc.** acquired **MusiquePlus** and **MusiMax** in 2014 and the company said there was no place in the Quebec market for two music channels.

**Newcap's CKSA-DT** Lloydminster - and its transmitter **CKSA-TV-2** Bonnyville - will no longer carry **CBC** programming as of Aug 31. The public broadcaster informed **Newcap** back in January 2015 that the relationship would end. The **CRTC** now makes it official. **Newcap** will operate the station independently and source programming elsewhere.



**Women in Film & Television Vancouver** is calling for applications for its Whistler Film Festival mentorship program. The goal is to provide the selected producer, director or writer with experience in preparing her film project for market. The applications are due August 29. Read the details [here](#).

## JOB OPENING

[broadcastdialogue.com/careers](http://broadcastdialogue.com/careers)



Position: **Full time Announcer**  
Deadline: August 26th 2016  
Location: Kamloops, BC

## SIGN-OFFS:

**John Saunders**, 61, in New York. The Toronto-born sportscaster joined *ESPN* in 1986 and hosted "The Sports Reporters" for the last 15 years. The cause of death has not been released. Saunders started as News Director at *CKNS Radio* in Espanola, Ontario, in 1978. He worked as sports anchor at *CKNY-TV* in North Bay and at *ATV News* in Moncton before he became sports anchor for *CITY-TV* in Toronto from 1980 to 1982. He jumped to the U.S. in 1982, working as a sports anchor at *WMAR-TV* in Baltimore until 1986 when he joined *ESPN*. While at *ESPN*, he doubled as a play-by-play broadcaster for the Raptors.



**William Kittelberg**, known on-air as **Bill Rodgers**, 64, of a heart attack in Ottawa. Among his on-air stops were *CKSL* London, *CFRB* Toronto, and *CFTO-TV* Toronto. Later, he became a PC strategist, the Parliamentary bureau chief for *Sun Media* and, later, worked in a communications role for two federal Conservative ministers, **Bill Prentice** and **Peter Kent**.

**Errol Bruce Knapp**, 73, born in Alexandria, Egypt and brought up in Canada. Knapp got his start in broadcasting at pirate *Radio Caroline* off the UK coast. Afterwards he returned to Canada and worked at *CKFH*, *CHUM-FM*, *Q107*, *CBC* and *TVOntario* in Toronto since the late 60s. Knapp was intrigued by UFOs and had a long-running UFO radio programme, *Strange Days...Indeed* on *CFRB*. Upon cancellation, he began producing it in weekly podcast form.

**David Cassady**, 86, on Sunday August 14. Cassady moved to the Vancouver area from San Francisco in the early '70's and immediately made an impact on *CKWX 1130 (CKWX-AM)* radio where he read news for many years. Cassady later worked in the newsroom of *CFAX (CFAX-AM)* Victoria before retiring to the Fraser Valley.

## ONLINE CHANNELS:

*Twitter* is coming out the winner in the race to lock in pro sports live streaming events. Since a \$10 million deal was inked with the National Football League in March to stream 10 games, *Twitter* has signed a series of live-streaming deals, including with Wimbledon, CBSNews, the National Basketball Association, Major League Baseball, the National Hockey League and Pac-12 Networks. Deals with Major League Soccer and the Professional Golfers Association are in the works.

*Xbox One* owners can now access thousands of hours of *CTV* and *TSN* programming directly from their game console. The networks announced August 16 that the *CTVGO* and *TSNGO* apps are now available to Canadians via Xbox One. It's the first time the apps are available on a gaming console.

## JOB OPENING

[broadcastdialogue.com/careers](http://broadcastdialogue.com/careers)



Position: **Station Manager**

Deadline: August 23rd 2016

Location: Thunder Bay, ON





Some big television players are resisting striking deals with **Facebook** for its video features despite a potentially huge audience upside. The social media giant has been trolling premium content owners, tempting them with its Suggested Videos feature and its live-streaming product Facebook Live. But the **National Football League**, **Walt Disney Co** and **NBCUniversal** have all said no, fearing a deal with **Facebook** would create confusion in the ad sales marketplace and undermine the value of the programming. Another concern is recent algorithm changes that determine how content surfaces in the News Feeds of Facebook users.

**Bell Media** will be broadcasting the Canadian concert in support the Global Fund to fight AIDS, tuberculosis and malaria on September 17 at the **Bell Centre** in Montréal. Prime Minister **Justin Trudeau** and **Bill Gates** will be there and performers include **Usher**, **Half Moon Run**, **Metric**, **Grimes**, and **Charlotte Cardin**. The concert will be broadcast live to **Bell Fibe TV** subscribers, will be the first-ever livestream at **iHeartRadio.ca** and will be streamed on additional **Bell Media Radio** websites.

## REVOLVING DOOR:

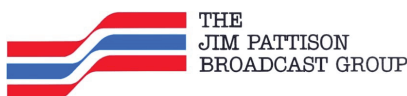


**CBC** has replaced the host of **q**, its flagship music, arts and cultural affairs radio show. Rapper **Shad** took the helm in March 2015, following **Jian Ghomeshi's** high-profile departure, but ratings dropped and did not recover. **Shad (Shadrach Kabango)** is being replaced by regular guest host **Tom Power**, who will step away from his current role as presenter of **Radio 2 Morning**. A new host for that show will be announced later. Power takes over **q** in October.

**102.7 The Peak (CKPK-FM)** Vancouver is tweaking its format and has parted ways with morning hosts **Kevin Lim** and **Sonia Sidhu**. The station has gone from a Triple A format to Modern Rock. Lim confirmed via Facebook that August 17 was the duo's final day on the station as well as sister station **Q103.1 (CKQQ-FM)** Kelowna where they hosted middays. The team joined **The Peak** in May 2014 from mornings at **99.9 Sun-FM (CHSU-FM)** Kelowna.

## JOB OPENING

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Position: **Director of Digital**  
Deadline: August 15th 2016



**Tarzan Dan (Freeman)** is back in Calgary in afternoon drive at *Q-107 (CFGQ-FM)* as of August 15. Freeman worked in Calgary early in his career and was last there as *Kool 101.5 (CKCE-FM)* Kool Breakfast Morning show co-host from 2012 to 2015. He is also well-known for hosting *YTV's* The Hit List and as a professional photographer.

*Virgin Radio (CIQM-FM)* London has tweaked its lineup. **Sarah Kelly** stepped back from the morning show on August 5. Moving from afternoons, **Jeff Kelly** takes over the morning show with **Rachel Ettinger**, formerly from *The Bounce (now Virgin Radio) (CJCH-FM)* Halifax. The new APD/afternoon drive is **J Stevens**, in from *Blackburn Radio's COOL (CKUE-FM)* Windsor.

*Bell Media's New Country 94 (CKKL-FM)* Ottawa has reset mornings. **Ryan Lindsay** and **PJ Ste Marie** were let go August 15 and will be replaced by **Sophie Moroz** and **Matt Di Paola**. Moroz rejoins *New Country 94* after six-months at sister station *Majic 100*. Di Paola moves to mornings from afternoons. Former morning co-host **Mary Anne Ivison** goes to afternoons. The station flipped to country in 2014 and says it remains committed to the format.

**Bruce Barker** has joined *The Grand at 101.1 (CICW-FM)* Centre Wellington as News/Sports Director and afternoon news anchor. During his 38-year career,

Barker has worked in Barrie, Toronto, Calgary, Camrose, Brooks and most recently with *My Broadcasting Corporation* in Kincardine as News/Sports Director. In addition to his new role at The Grand, Barker is also the "arena voice" of the National Lacrosse League's Toronto Rock at Air Canada Centre.

**Karen Walton** has been named as the Executive Producer in Residence of the 2016 *Bell Media* Prime Time TV Program. Walton, an award-winning creator, screenwriter and executive producer, will lead selected participants through a rigorous mentorship program designed to help them develop their original series concepts and expose them to key industry players through business and marketplace meetings. Program participants will be announced next month. Read more [here](#).

**Andrea MacDonald** has joined *Twitter* Canada as Sales Manager. MacDonald's career stops include GM/GSM Digital for *Vista Radio*, Director, Digital Sales for *Rogers Communications* and Account Manager for *CBC/Radio-Canada*.

## SUPPLY LINES:

**Husam Hassan** is back with *Rhode & Schwarz* and based in Miami. His new position is as Technical Sales Manager, Broadcast for the Latin American market. In June of last year, Hassan, then the manager, marketing and technical sales, transmitter business unit, and based in Munich, left the company. Prior to his R&S Munich transfer he was well-known to broadcasters here after years spent with the company's Canadian unit.

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## TV/FILM/VIDEO:

According to the **CBC**, a cross platform audience of 11.7 million Canadians watched or listened to some part of the August 20 “**The Tragically Hip: A National Celebration concert.**” The TV broadcast averaged four million viewers. The commercial-free presentation was aired on radio, TV and via website, apps, **YouTube** and **Facebook**.



Are the U.S. Super Bowl commercials an integral element of the event? The **CRTC** thinks so and has ordered the removal of simultaneous substitution on the Super Bowl game, effective January 1. Canadians will be able to see the commercials broadcast on U.S. television stations carried in Canada. The decision doesn't apply to pre-and post-game components. **BCE** and the **NFL** have challenged the simsub ban in the Federal Court of Appeal. The Court is expected to rule in the next few months.

The Stand Up To Cancer Canada (SU2C Canada) broadcast returns on Friday, Sept. 9 to raise funds to accelerate the course of cancer research in Canada. Featuring Canadian content for the second year in a row, the special will air on **CBC**, **City**, **CTV** and **Global** as well as **AMI**, **Bloomberg TV Canada**, **CHCH**, **CHEK**, **Fight Network**, **Hollywood Suite**, **Joytv**, **NTV** and **TLN**. **Celine Dion**, **Ben Affleck**, **Matthew McConaughey**, **Emma Stone**, **Anna Kendrick**, **Eric Stonestreet** and SU2C Co-Founder **Katie Couric** are scheduled to appear.

**Netflix**, **CBC** and **Northwood Entertainment** are teaming up to stream the television series **Anne**, based on **Lucy Maud Montgomery's** classic novel **Anne of Green Gables**. **CBC** greenlit the eight-episode series earlier this year. The show will be broadcast in Canada on **CBC** in 2017. Production starts in Ontario next month.

**Discovery** will offer its first-ever preview Oct. 20-Nov. 30 to entice new viewers. The channel's fall line-up includes its first original Canadian scripted

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## JOB OPENING

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Position: **Full time Announcer**

Deadline: August 26th 2016

Location: Kamloops, BC

drama *Frontier*, starring **Jason Momoa**, who played Khal Drogo on *Game of Thrones*.

*Global* has renewed original series *Private Eyes* following a successful first season. The series from *Entertainment One (eOne)* has received an 18 episode order with production set to begin in Toronto this fall.

## SIGN-OFFS:

**Arthur Hiller**, 92 in Los Angeles. Born in Edmonton, Hiller worked at *CBC Toronto* in the early '50s, then left for the U.S. where he began directing films in the late '50s. In a 50-year career, he directed 33 films with *Love Story* being the most successful after earning seven Academy Award nominations. Hiller served as president of the *Directors Guild of America* from 1989-93 and of the *Academy of Motion Picture Arts & Sciences* from 1993-97.

## RADIO/AUDIO/PODCAST:

In an unprecedented display of unity, all political parties in the National Assembly of Quebec have agreed not to be interviewed by **Nathalie Normandeau** when she returns to *BLVD 102.1 (CFEL-FM)* in Quebec City this fall. Normandeau is the former deputy premier of Quebec who currently faces several corruption-related criminal charges.

*StatCan* reports that 2015 operating revenues for private radio edged downward for the second year in a row to \$1.6 billion, down 0.5 per cent from

2014. Local advertising was down 1.0 per cent to \$1.1 billion, accounting for 66.7 per cent all revenues, while national and network advertising was up 0.9 per cent, accounting for 31.7 per cent of total revenues. The Atlantic provinces posted the strongest increase in profit margins while private operators in Alberta were the most profitable, with a profit margin of 22.5 per cent. Read the complete report [here](#).

A three-hour-weekly syndicated weekend news and current affairs program hosted by *CTV News Channel* anchor **Todd van der Heyden** has been launched in its fifth market at *580 CFRA* Ottawa. *Viewpoints* with Todd van der Heyden was originally launched on Montreal's *CJAD 800* in 2011 and can also be heard on *Newstalk 610 CKTB* St. Catharines, *Newstalk 1290 CJBK* London and *CFAX 1070* Victoria.

*CJLL-FM* Ottawa wants the *CRTC's* permission to reduce the minimum percentage of third language programming the station must air weekly from 92 per cent to 70 per cent. The owner of the station, *Radio 1540 Limited*, said in its application that the proposed change would better reflect the needs of the maturing multicultural community. As well, *CJLL* wants a requirement that the over-and-above Canadian Content Development contribution of \$5,000 annually be deleted. Interventions/comments are due no later than Sept. 19.

Tomorrow (Friday) at 7 p.m. *101.9 DAWG FM (CIDG-FM)* Ottawa will move frequency and rebrand as *Rebel 101.7* with **(Darryl) Kornicky** in the Morning debuting on Monday. *CHIP-FM* Fort-Coulonge, which

## JOB OPENING

broadcastdialogue.com/careers

Position: **Indigenous Reporter**

Deadline: September 7th 2016

Location: Victoria, BC

now has that frequency, will trade for **101.9**. **Owner Torres Media** had **CRTC** approval to bump power to 19,500 watts from 5,500 based on it acquiring a new transmitter site. That deal fell through. As a result, **CIDG-FM** will remain at its present transmitter site (at 5,500 watts) until a new location is found. The **CRTC** granted approval in July to drop special interest music.

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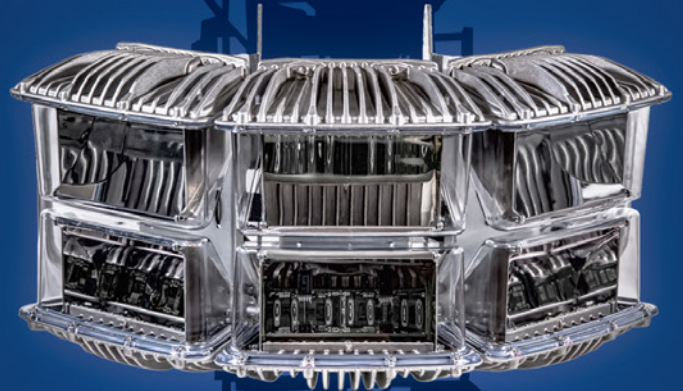
The **CRTC** has approved an application by Halifax's French-language community radio station **CKRH-FM** to reduce the minimum spoken word content from 15 per cent to five per cent each week. The licence amendment is good for two years and provides **Coopérative Radio-Halifax-Métro Limitée** time to implement a recovery plan for the station. The station launched in 2007.

The **Voice 97.7 FM (CIDO-FM)** in Creston, BC has gone silent. The low-power community station which received its broadcasting licence in February 2005 had applied with the **CRTC** to renew their broadcasting licence which was due to expire August 31. But the **CRTC** got word on August 3 that the **Creston Community Radio Society** had closed the station and would not be seeking to renew the licence.

**R.B. Communications Ltd.** has received **CRTC** approval to change the authorized contours of **CKYY-FM** Welland by increasing its average effective radiated power (ERP) from 564 to 763 watts (maximum ERP from 3,100 to 4,250 watts). All other technical parameters remain unchanged.

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## JOB OPENING

[broadcastdialogue.com/careers](http://broadcastdialogue.com/careers)Position: **Digital News Editor**

Deadline: September 7th 2016

Location: Victoria, BC

## REVOLVING DOOR:

Ron Fitzpatrick, operations manager at **1460 CJOY (CJOY)** and **Magic 106.1 (CIMJ-FM)** Guelph, will retire Aug. 31. Fitzpatrick, who celebrated his 50th career anniversary in March, got his start as an announcer at dawn-to-dusk **CFTJ** Galt in 1966. Later, he was with **CKOX** Woodstock, **CFOR** Orillia, **CHEX Radio** Peterborough, **CHLO** St. Thomas and **CKWS** Kingston. In 1981 he returned to **CFTJ** as PD. **CFTJ** underwent several format and frequency changes, becoming **CIAM**, then **The Zone @ 92.9 (CIZN-FM)** and then **Dave 107.5 FM (CJDV-FM)**. In 2003 Fitzpatrick transferred to **Corus** Guelph as operations manager. After his retirement Fitzpatrick plans on volunteering at a community radio station in an effort to give back to the business that's "been so good to me".



Ron Fitzpatrick

**Denyse Sibley** moved from mornings to afternoon drive at **FX 101.9 (CHFX-FM)** Halifax, effective Aug. 22. Sibley has also been named Community Ambassador for **Maritime Broadcasting System's** network of 24 stations. The move makes way for afternoon drive host **Russell Mackenzie** to join **Amanda Misner** and segue to mornings. Misner had been Music Director for 20 **MBS** stations for 15 years and weekend host on **Magic 94.9 (CKWM-FM)** and **AVR 97.7 (CKEN-FM)** in Kentville, NS.

**Stephanie Montgomery** has been promoted from a senior sales executive role to station/sales manager of **93.7 Wayne FM (CKWY-FM)** and **K-Rock 101.9 FM (CKKY-FM)** Wainwright. She succeeds **Hugh MacDonald** who retired at the end of July after a 30-year career.

**Troy Vincent** will be leaving the Vince N Rosie Show on **106.7 ROCK (CJRX-FM)** in Lethbridge effective Aug. 26. He is moving down the hall to sister station **107.7 The River (CFRV-FM)** starting in September. Vincent has been with the **Rogers** station over nine years and is also the voice of the **Lethbridge Hurricanes Hockey Club**.

**Luke Muise** has joined **Big Dog 103.5 (CILB-FM)** Lac La Biche morning host **Scott Mitchell** as co-host. Muise is also the station's ND. Before moving to **Big Dog**, he was a reporter at the **Lac La Biche Post**.

**Jasmine Robinson** has moved to **Harvard Broadcasting's** Fort McMurray stations - **Mix 103.7 (CFVR-FM)** and **100.5 CRUZ fm (CHFT-FM)** - as promotions director. She had been a creative writer

## JOB OPENING

[broadcastdialogue.com/careers](http://broadcastdialogue.com/careers)Position: **Manager, Talk & Talent**

Deadline: September 1st 2016

Location: Winnipeg, MB

## JOB OPENING

[broadcastdialogue.com/careers](http://broadcastdialogue.com/careers)

Position: **Media Sales Executive**  
 Location: Wasaga and Orillia, ON

at *Newcap Radio* in Red Deer.

**Laura Pearce** is now the head of consumer marketing at *Twitter Canada*. Most recently, she was VP of brand strategy at *Blue Ant Media*. Before that, Pearce was with *AOL Canada*, *Postmedia Network* and *Canwest MediaWorks*.



Laura Pearce

*Communications Inc.* Previously, Noiseux held senior roles at *Accedian Networks* and *Alcatel-Lucent*.

**Jennifer Hollett** is the new head of news and government at *Twitter Canada*. Her background includes reporting/producing gigs at *CTV*, *CBC* and *MuchMusic*.

## GENERAL:

JUNO Award-winning singer-songwriter **Brett Kissel** will receive the 2016 Allan Slaight Honour from Canada's Walk of Fame. The Alberta native will be presented with the honour Oct. 6 in Toronto alongside this year's inductees: **Jeanne Beker**, Fashion Entrepreneur, Television Personality, Journalist; **Darryl Sittler**, Hockey Player, NHL; **Corey Hart**, Musician; **Deepa Mehta**, Filmmaker; **Jason Priestley**, Actor, Director and **Al Waxman**, Actor, Director (Cineplex Legends Inductee).

## ONLINE CHANNELS:

The *Canadian Music Reproduction Rights Agency (CMRRA)* has signed a licensing deal with YouTube which allows the *CMRRA* to collect royalties on *YouTube's* advertising revenue and subscription revenues on its subscription services distributed over *Google* devices. The deal partially paves the way for full-on deployment of *YouTube* video subscription in Canada.

**Luc Noiseux** is the new SVP and chief technology and strategy officer at *Cogeco Inc.* and *Cogeco*

## JOB OPENING

[broadcastdialogue.com/careers](http://broadcastdialogue.com/careers)

Position: **Weekend Anchor / Reporter**  
 Deadline: September 7th 2016  
 Location: Victoria, BC



# FROM LOCAL NEWS VOICE TO VOICE OF THE INDUSTRY

By Shawn Smith

Howard and Ingrid Christensen  
with "Smoothie"



Somewhere in that droopy-eyed no-man's land between the dead of night and dawn, I would look up, past the spinning discs, to the digital clock on the wall. On cue, I'd leap up enthusiastically, bound out of the control room, down the hall past creative and engineering to the newsroom, where, if I timed it just right, the fax machine would be spitting out essential reading on the broadcast industry. Suddenly I was not alone while all my colleagues slept, I was transformed instantly, immersed in an entire community of cosmopolitan people with fast paced careers in far-flung places making big moves and leading exciting lives.

As the night guy, I was the first person in the station every Thursday to lay my eyes on Howard Christensen's new publication for the Canadian industry – Broadcast Dialogue.

Half a continent away, somewhere in the concrete

canyons of the big smoke, Howard Christensen was likely taking a brief pause, knowing that in a few hours he would begin the weekly gathering, reporting, writing, and producing cycle all over again.

And so it was for 24 years. Save for bi-annual breaks and one family emergency, Broadcast Dialogue never failed to arrive in inboxes and mailboxes of broadcasters across the country. On several occasions, Howard and Ingrid (who joined in the family business along the way) even managed to publish Broadcast Dialogue from cruise ships despite spotty internet connections.

Whatever it took, they kept the industry connected and informed. Almost 25 years later came the announcement of their retirement and an outpouring of accolades and well wishes followed from loyal subscribers.

Toronto born and bred, Howard made his world debut during one of the worst snowstorms in the city's history. His father needed to shovel their street all the way to a major intersection so that he could take his mother to the streetcar since no cabs were running. Taxis couldn't get out and the snow was up to the streetcar windows.



Growing up in the vicinity of Yonge and St. Clair, Howard remembers fondly venturing three blocks south to the CHUM building at 1331 Yonge, pressing his nose against the glass and exclaiming, "Wow! Really Cool." Of course he would have no way of knowing that he would later work in those very hallowed halls of 1050 CHUM Toronto.

In fact, it wasn't until age 24 that Howard felt

compelled to respond to a job ad in the Toronto Star, which earned him his first exposure to broadcasting in the sales arena. But it wasn't long before hanging out with the news guys made him realize that he should be working in the newsroom instead. Their sense of gallows humour and way of sizing up the world appealed to Howard. He had found his calling and was on his way.

During his career, Howard worked at CHAM Hamilton, CKJD Sarnia, and CHYM Kitchener. For 9 months during Howard's gig at CHYM, he did overnights at CHUM Toronto on weekends but never made the on-air mistake of confusing the two. Later, he moved to CFRB Toronto, CJAD Montreal, and CKVR-TV Barrie.

LISTEN TO AN INTERVIEW WITH  
HOWARD CHRISTENSEN ON THE INAUGURAL  
**BROADCAST DIALOGUE PODCAST**  
LISTEN NOW 

Howard joined Broadcast News in Toronto in 1977 as a reporter/editor. When network newscasts were launched, Howard was one of the six original newscasters who helped take BN into a new era of Canadian news audio delivery.

Howard took every excuse to have fun on the job. During the talk-up to BN (now Canadian Press) newscasts – when there was a double-tone to

## CONGRATULATIONS!

Thank you, Howard and Ingrid Christensen, for 25 years of industry-leading broadcast journalism and friendship.

Canada's private broadcasters salute Howard and Ingrid Christensen as they embark upon their well-earned retirement.

Howard and Ingrid have earned the sincere admiration of our industry for the dedication and the unflagging energy they demonstrated through the magazine they founded, Broadcast Dialogue.

For close to a quarter century, Broadcast Dialogue has been a mainstay of Canadian broadcasting. The magazine has kept us informed of the latest developments in technology and government policy, brought us industry news from every part of Canada and from the many sectors that make up broadcasting.

Howard and Ingrid Christensen can take great pride in the fact that their commitment to excellent journalism will live on in Broadcast Dialogue. The Canadian Association of Broadcasters and all our members offer them our warmest thanks, and best wishes for the future.



**Thank You**  
**Howard & Ingrid**  
 for your tremendous contribution to  
 the Canadian Broadcast Industry.  
 Enjoy your retirement!

**GOLDEN WEST**

**CONGRATULATIONS!**

to  
**Howard & Ingrid**  
 on your retirement  
 from Nautel.  
 Best wishes and  
 brilliant tomorrows!

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**Happy Retirement**  
**Howard & Ingrid**  
**SASKATOON**  
 MEDIA GROUP

**Thank You**  
*Howard and Ingrid*  
**and Congratulations!**

**HARVARD**  
 BROADCASTING  
 — A HILL COMPANY —

indicate 10 seconds before the newscast began – he'd often start-up the network about a minute early and just talk for 40 seconds or so to whoever was out there. One time, on Grey Cup night, he bet a dollar that the east would win and that if anyone wanted in on the action to call him at BN after the newscast. He got quite a few calls, too. As it turned out, the east lost so he had to write quite a few cheques. Doing his bookkeeping about a month later, there was still a \$1 cheque that hadn't been cashed so he called the guy. The Alberta broadcaster said, "Are you kidding? A cheque from Howard Christensen? I couldn't cash it. I framed it!" The other guys must have needed the dollar.

In 1981, then BN GM Bob Trimbee made Howard an executive assistant, and later promoted him to general executive. He had responsibility for Eastern Canada while Jerry Fairbridge was General Executive - Western Canada. Their respective areas of responsibility were defined by the Ontario/Manitoba border. It was during this time that Howard visited in-person many of the stations and people that would later form his readership base.

Howard married Ingrid in 1984, whom he met while she was still living in her native Germany. She was introduced to Toronto radio listeners when Howard and his friend, the late Tom Rivers, then doing mornings at CFTR, made her a victim of his feature, The Call of the Day. Tom pretended to be from Immigration Canada and told Ingrid during a

transatlantic telephone call that Howard's third divorce hadn't been finalized yet. Of course, he had never been married before. Hilarity ensued. And thus began a romantic and (later on) business partnership that has lasted 32 years.



Howard launched Broadcast Dialogue in 1992 as a weekly faxed newsletter and signed up his peers to subscriptions one-by-one, achieving a critical mass of readers surprisingly quickly. In 1998, Howard and his former colleague from his BN days, Barry Hamelin, began with a clean sheet and created the magazine. In January 2013, anticipating tectonic changes within the industry, Howard combined both iterations of Broadcast Dialogue into one weekly e-publication.

In the meantime, Ingrid joined the business playing the role of producer, to which she brought

# HOWARD & INGRID CHRISTENSEN

## CONGRATULATIONS AND BEST WISHES

### FROM ONE INDEPENDENT TO ANOTHER

**Target**

Broadcast Sales Inc.

**DIRECT**  
MEDIA SALES

Radio Unie Target

an extraordinary level of focus, organization, determination, and passion. Howard was the reporter and writer, applying his talent for spotting the story and communicating it with precision and brevity. Their complimentary working dynamic allowed them to collaborate, yet engage in spirited discussions on occasion about which stories should make the final cut and find a place in the Weekly Briefing. Ingrid proved incredibly proactive and efficient in tracking people moves within the industry and keeping subscriber information up-to-date, by every means available (including but not limited to stalking). The result is perhaps the industry's most accurate, up-to-date subscriber and supplier database.

Together, Howard and Ingrid earned the recognition of their peers, with prestigious awards from the Central Canada Broadcast Engineers (CCBE), the Western Association of Broadcast Engineers (WABE), the Atlantic Association of Broadcasters (AAB), the Ontario Association of Broadcasters (OAB), the Western Association of Broadcasters (WAB), the British Columbia Association of Broadcasters (BCAB) and the Radio-Television Digital News Association (RTDNA), to name a few.

LISTEN TO AN INTERVIEW WITH  
INGRID CHRISTENSEN ON EPISODE #2 OF THE  
**BROADCAST DIALOGUE PODCAST**

LISTEN NOW 

A consummate newsman, Howard is serious when he has to be but also loves to socialize and have fun - a fact to which everyone who has spent time with him at industry events will attest. Ingrid, as ever, is his high spirited and fun loving bookend. Fun promises to be a central theme for their "quasi" retirement, when time permits of course.

Howard and Ingrid published their last issue of the Weekly Briefing on June 30, 2016. And true to their commitment to us all, they have and will continue to mentor the team that will carry their work forward.

Their legacy is one of passion, credibility, integrity, and trust. But most of all they fostered a sense of connectedness in the industry with every issue.



Thank you Howard and Ingrid for connecting Canada's media and creating an amazing platform for what's next. We go forward because of you. Somewhere out there, there's an aspiring young broadcaster sitting in the dark who is depending on it.

Let the dialogue begin...  
anew.

#### Editor's Note:

Howard's new  
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[howard@chriscom.ca](mailto:howard@chriscom.ca)

Ingrid's new  
email address is:  
[ingrid@chriscom.ca](mailto:ingrid@chriscom.ca)



# Howard & Ingrid

Thank you for  
tirelessly serving  
our industry  
for almost  
a quarter century!

# BEST WISHES

Howard and Ingrid,

Thank you so much for your incredible contribution to the Canadian broadcasting industry!

From the entire team at Newcap Radio



*Thanks Howard & Ingrid*



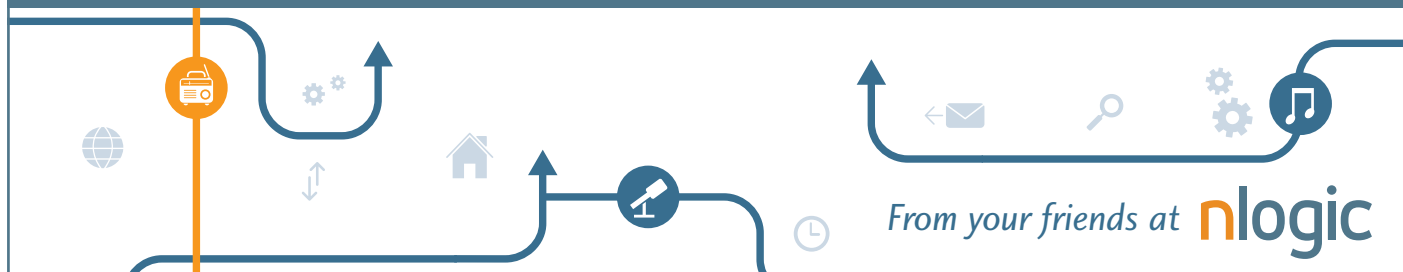
- 1. Lower Post 96.1 FM
- 2. Atlin 96.1 FM
- 3. Good Hope Lake 96.1 FM
- 4. Dease Lake 97.1 FM
- 5. Telegraph Creek 96.1 FM
- 6. Iskut 96.1 FM
- 7. Fort Ware 96.1 FM
- 8. Blueberry River 96.1 FM
- 9. Doig River 96.1 FM
- 10. Moberly 96.1 FM
- 11. McLeod Lake 96.1 FM
- 12. Village of Queen Charlotte 97.1 FM
- 13. Nautley 98.1 FM
- 14. Burns Lake 96.1 FM
- 15. Kitimat 98.1 FM
- 16. Kispiox 98.1 FM
- 17. Gitanyow 96.1 FM
- 18. Gitlaxt'aamiks 96.1 FM
- 19. Laxgalts'ap 96.1 FM
- 20. Gingolx 96.1 FM
- 21. Prince Rupert 98.1 FM
- \*Metlakatla
- 22. Gitxaala 98.1 FM
- 23. Hartley Bay 96.1 FM
- 24. Kitamaat Village 96.1 FM
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- 56. Hazelton 98.1 FM
- \*Gitsegukla
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- \*Gitanmaax
- \*Kispiox
- 57. Anahim Lake 96.1 FM
- 58. Canoe Creek 96.1 FM
- 59. Ft. St. James 96.1 FM
- 60. Houston 96.1 FM
- COMING SOON:**
- 61. Fort Nelson 1st Nation 96.1 FM
- \*Fort Nelson
- 62. Stewart

*Thank you Howard and Ingrid  
for helping us make sense of our industry for the past 24 years.*



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Thank You Howard & Ingrid  
for 25 years of essential reading!



## JOB OPENING

[broadcastdialogue.com/careers](http://broadcastdialogue.com/careers)



Position: **VP Finance**  
Location: Toronto, ON