

# BROADCAST Dialogue

Momentum Media Marketing, Inc. | 220-196 West 3rd Avenue | Vancouver, BC V5Y 1E9 | [www.broadcastdialogue.com](http://www.broadcastdialogue.com)

## RADIO/AUDIO/PODCAST:

Fire has destroyed **Vista Radio's** brand new Sturgeon Falls studio. The blaze started in an adjacent butcher shop and spread quickly to the studio. **Vista** president **Geoff Poulton** praised the fast action of **99.3 Moose FM** morning host **Steph Larouche** and engineer **Chuck Haskins**. With the help of firefighters, they recovered computer and broadcast equipment from the burning building and, within five hours, were back on-air from a temporary set up at the transmitter site.



A new survey from **Numeris** suggests no matter what stage of life Canada's 8.4 million millennials are in, radio is still an important part of it. **Numeris** divided millennials into three groups: Dependents, Independents and Parents. Independents spent the most time per week spent listening to radio and accounted for the highest percentage for radio streaming and downloading/listening to podcasts.

**Elmer Hildebrand**, the CEO of **Golden West Broadcasting**, is one of 50 finalists in 10 categories

in this year's EY (formerly **Ernst & Young**) Prairie Entrepreneur of the Year program. Criteria to be considered are vision, leadership, innovation, personal integrity and influence, financial performance and entrepreneurial spirit.

**Attraction Radio Inc.** has picked up four radio stations in Quebec, bringing their radio holdings in the province up to 13. The CRTC has given the green light to buy **CKCN-FM** from **Radio Sept-Îles Inc.**, **CHOE-FM** and **CHRM-FM** in Matane from **Les Communications Matane Inc.** and **CIPC-FM**, Port-Cartier from **Radio Port-Cartier Inc.**

The **CRTC** has approved **Torres Media's** application to delete **CIDG-FM** Ottawa's condition of licence to play a minimum of 20% Jazz and Blues. The Commission, however, denied their request to reduce the 40% CanCon requirement over the broadcast week and between 6 a.m. and 6 p.m.

Former **Radio India** broadcaster **Maninder Gill** has been sentenced to four years in prison for a 2010

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Surrey, B.C. shooting outside a temple. The 53-year-old injured another man during an on-going feud. Gill was convicted of, among other charges, aggravated assault and discharging a firearm with intent to wound or disfigure.

**Mike Pence**, Governor of Indiana and **Donald Trump's** running mate, is a radio guy. He hosted "The Mike Pence Show" on **WRCP** in Rushville, Indiana and syndicated on 19 other stations in the state. Pence described himself as "Rush Limbaugh on decaf," politically conservative, but not as outspoken as Limbaugh.

## GENERAL:

**Phyllis Yaffe**, who once served as the CEO of **Alliance Atlantis Communications** in Toronto, will move to New York as consul-general. She succeeds **John Prato**. She isn't the first former broadcaster to hold the position. Senator **Pamela Wallin**, ex of CBC and CTV, was appointed to a four-year term as consul-general in New York June 25, 2002 by PM **Jean Chretien**.

**Corus Entertainment** lost \$15.8 million or 10 cents per share in its fiscal third quarter ended May 31, the first reporting period since it acquired **Shaw Media**. That includes debt refinancing costs and

expenses related to the acquisition and restructuring. Revenues were \$360.8 million, up 78% from the \$203.1 million in last year's same quarter, helped by advertising, subscription fees and merchandising. **Corus** says it is tracking ahead on planned timelines and synergy targets related to the **Shaw Media** integration. The majority of organizational redesign will be completed by Aug. 31. The goal is to capture \$40-\$50 million of cost synergies over the next 18-24 months.

The financial results for cable, IPTV and satellite have been released by the **CRTC** for the fiscal year ending Aug. 31, 2015. There was a 0.1% decline in revenues (\$11.8 billion) to \$8.9 billion while expenses increased 1.3% to \$7.2 billion. The operating margin was 19%, the lowest level in five years. Employee levels were down to 27,244, a drop of 6.3% from 2014. Subscribers decreased, too, from 11.4 million in 2014 to 11.2 million in 2015.

**Sirius XM Canada Holdings Inc.**, the parent of **Sirius XM Canada Inc.**, is responding to a complaint filed with the **Ontario Securities Commission** by a group of dissident shareholders who take issue with the company's proposed Recapitalization plan announced on May 13. The company will present its strong disagreement over the complaint with the **OSC** shortly. Shareholders will receive the rationale for the proposed Recapitalization by Aug. 4.

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**The Conference Board of Canada** has released numbers suggesting the expansion of the telecommunications industry has stalled with output increasing by only 0.3% since 2012. The board blamed a number of factors, including the decline in the use of home phones and a change in TV viewing to include more and more online content.

A third wrongful dismissal lawsuit has been filed against the **CBC** in the wake of the **Jian Ghomeshi** scandal. Former senior human resources manager **Julia Evans** says in court papers she was dismissed last month, allegedly without cause or reasonable notice. **CBC** has not yet filed a defence.

Former Ontario **CRTC** Commissioner **Raj Shoan** has accused the regulator of “underlying racism and bigotry at the highest levels.” His latest legal action alleges that the commissioner for Alberta and the Northwest Territories made racist comments and harassed her assistant. He further asserts that the Commission applied different standards when investigating workplace harassment claims against him and the Alberta-NWT commissioner.

**Microtherapy Inc.** has ended its AirWare distribution agreement with **NLogic**, after 21 years. Current AirWare 2007 clients will receive service until its next-gen successor, RADIUS, is released.

**The Ontario Association of Broadcasters** is asking broadcasters to submit their application for Broadcast Order of Achievement. The distinction recognizes years of service in the industry and will be awarded during the **OAB** gala in November. Applications can be found [here](#).

New **Order of Canada** appointments include four members of the broadcasting and film industries. They are: Officer of the Order of Canada – **Piers Guy Paton Handling**, CEO of the **Toronto International Film Festival**; Member of the Order of Canada – **Isabel Bassett**, the former chair/CEO of **TVOntario/TFO**; **Donald Brinton**, a retired executive of **CanWest Global Communications**; and **Robert Pace**, the owner of Halifax-based **Maritime Broadcasting Systems**.

A **Nielsen** survey has found that 65% of Canadian respondents said they discovered new music via radio.

West Berlin, NJ-based **DaySequera** has entered into an agreement to buy **Orban**. It will move **Orban** from its Phoenix base to New Jersey.

**Doug Kirk's Durham Radio** has won **CRTC** approval for the acquisition of **CKJN-FM** Haldimand County (Ontario) from **Vista Radio**. **CITI-FM** Winnipeg is the



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MUSIC SCHEDULING

eighth **Rogers** station to have been rebranded since June. At 10:00 a.m. on July 6 it became **92.1 CITI**. The on-air line-up and the music stay the same, but the logo, website and apps have been refreshed. The World Class Rock slogan is also gone. The other rebranded **Rogers** Rock stations are in Timmins, Sudbury, North Bay, Lethbridge, Medicine Hat, Grande Prairie and Ottawa.

With an application for a low-power FM station in Aurora, north of Toronto, having been submitted, the **CRTC** is now asking for comments on market capacity and the appropriateness of issuing a call. Deadline for interventions is Aug. 10. **Bhupinder Bola** wants 91.7 with power (ERP) of 45 watts.

An application by **My Broadcasting (MB)** for an FM licence in Georgina (northeast of Toronto) has sparked a call for comments by the **CRTC**. It is concerned about market capacity and the appropriateness of issuing a call in that area. The deadline for filing interventions is Aug. 10. MB wants 93.7 with power of 1,607 watts.

**Elizabeth Laird**, the GM of **Q-101** Merritt, has won **CRTC** approval to acquire the station from **NL Broadcasting**, the majority shareholder. She'd held a minority stake since 1993. The deal closes Sept. 1.

**SiriusXM Canada** says **Garth Brooks** will launch his own **SiriusXM** channel Sept. 8. The Garth Channel will include regularly hosted shows, music and behind-the-scenes commentary from Brooks.

**CJSB 104.5 FM** Swan River and GM **Bill Gade** are being sued for defamation by members of the local municipal council. It accuses them of unethical and illegal activity related to unfair political commentary and having specifically targeted individual council members and municipal employees.

**AM 980 London (Corus)** is the new home of London Knights hockey broadcasts. The games had been aired on **1290 CJBK London (Bell Media)**. **Mike Stubbs** remains the voice of the London Knights.

**Chuck McCoy** has been chosen by the **Ontario Association of Broadcasters (OAB)** as its 2016 Hall of Fame winner. The award will be presented Nov. 10 at **OAB's** annual conference, CONNECTION 2016. McCoy, a 51-year broadcasting veteran, most recently was Exec VP at the **Rogers Radio** Toronto cluster. Since his retirement, he's been operating a consultancy.



Chuck McCoy  
OAB  
2016 Hall of Fame

**Q104** Halifax's Seventh Annual BJ's Links Fore Lymphoma raised \$47,000 for **The Leukemia & Lymphoma Society**. The event, at the Chester Golf Club, was created and named after **Q104** morning host **BJ Burke** who was diagnosed with Hodgkin's Lymphoma in 2009 (and whose prognosis is good). He was on hand to host the awards.

## TV/FILM/VIDEO:

**Bell Media's CraveTV** is now available on Xbox One. The **Microsoft** platform already includes **CBC TV**, **Rogers Anyplace TV**, and **TMN**.

## ONLINE CHANNELS:

**iHeartMedia's 24/7 News Network** will provide its affiliated radio stations and its own 850+ stations with access to NBC News, along with an hourly newscast. As well, **iHeartRadio**, the digital music and streaming radio service, will also feature NBC News.

**Buzzfeed** is closing its Ottawa Bureau citing a move away from covering Canadian political news and a broader editorial revamp. Ottawa staff have been offered gigs in Washington, DC.

**Audible** is expanding its content beyond audiobooks to include podcasts and news. The first content partners include **The New York Times**, **The Wall Street Journal**, and **The Washington Post**.

Podcast syndicator **Libsyn** has partnered with **iHeartMedia** in the US. The deal allows **iHeart** to leverage all of **Libsyn's** podcast content while exposing those 28,000 podcasts to **iHeart's** gargantuan reach of 85 million listeners.

The **NextRadio** app has gone live in the **Google Play** store. It provides FM compatible smartphones access to the service. App users listening to FM, according to the company, will use less battery power and data.

## REVOLVING DOOR:

There's movement at **News Talk 770** Calgary. **Danielle Smith** shifts from afternoons to mid-mornings. **Rob Breakenridge** now does afternoons. **Roger Kinkade** is no longer with the station.

**Steele & Drex**, a new afternoon show at **News Talk 980 CKNW** Vancouver, began July 18. **Lynda Steele** and **Drex** are co-hosts. Steele most recently was host of Steele on Your Side on **CTV**. Before that, she'd been with **CKVU-TV** Vancouver and, in Edmonton, at **CITV**, **CBC** and **Global News**. Drex, continues with his **CKNW** evening show, Drex Live.

**Gurdeep Ahluwalia** is back at **CP24** in Toronto after three years at **TSN**. He's been named News Anchor of CP24 BREAKFAST and starts July 20.

**Marblemedia** has announced **Donna MacNeil** has been named Vice President Marketing and Strategic Development. She previously was with **Kidscreen**, **Spin Master** and **Mark Media**.

**Lindsay May**, after three years as **Magic 99.9** Thunder Bay's morning show co-host, is moving west. She'll join **Big Dog 92.7** Regina July 25 in mornings as co-host with **Mike McGuire**.

**Michael Russell**, the director of broadcast technical services at **ZoomerMedia** in Toronto (previously **S-Vox**), is no longer with the company. He'd been there for a combined 10 years. Before that, Russell was with **Canwest Global/Global Television** for 10 years.

The **National Film Board** has named **René Bourdages** to the position of director general, creation and innovation, starting Sep. 1. He has previous stops at **TVA/Quebecor**, **CBC** and **Astral Media**. He'll oversee the English and French-language programs

in both animation and documentary at the **NFB**.

**Hugh MacDonald**, the **CKKY-FM/CKWY-FM** Wainwright station manager, is retiring at month's end. He began his career at **CHRV** High River in 1986, then moved to **CKDQ** Drumheller for 15 years where he became station manager. It was in 2007 that he moved to **CKKY-FM/CKWY-FM**.

**Cierra Wilson** starts with **Bell Media** Prince Rupert as a news reporter. Fresh from **Fanshawe College**, she is putting her certificate in Broadcast Journalism - TV News to fast work.

**Tim Morgan**, currently Afternoon Host and Assistant Program Director at **Q107** Calgary, is taking over mornings at **boom 99.7** in Ottawa. **Jon Gonzo Mark**, who had been doing mornings at **boom**, will move to afternoons.

**Chris Pandoff**, the former president of **Corus Radio**, has joined **Microtherapy** as director of marketing and sales. Pandoff comes to the position after two terms on the board of directors at **Numeris**. He is based in Toronto.



Chris Pandoff

**Matt Barron**, morning host at **Mix 103.7** Fort McMurray, is set to move to **Energy 106** Winnipeg (**CHWE-FM**) as afternoon host/assistant MD. His first day is Aug. 2.

**Brittany Anastacio**, evening announcer at **97.7 HTZ-FM** St. Catharines will move to mid-days in August. She succeeds **Paulie Morris**, who worked mid-days since **Kristy Knight's** departure in November and who will move back to evenings, a position he held down for a few years before Anastacio was hired. Morris will continue as MD and Anastacio remains assistant MD.

The Niagara region that had been covered by **Vista Radio's** simulcast of **CFLZ-FM** Fort Erie and **CJED 105.1** Niagara Falls, saw a format change of **CFLZ 101.1** from **2day FM** to **101.1 Juice FM** with a Variety Hits format as of Friday, July 15 at 6:00 a.m. to the sounds of Any Way You Want It by Journey. **CJED-FM** remains **2day FM**. **Chris Barnatt** is morning host on **Juice FM**, while recently hired **Joe Moniz** from Calgary is morning host on **2day FM**. Afternoons will see a reversal of hosts with Barnatt on **2day FM** and Moniz on **Juice FM**.

**Kelly Alexander** is the new midday host at Montreal's **Virgin Radio**. Alexander has been with the station since 2007, most recently as weekend afternoon host.

**Jennifer Valentyne**, a long-time Breakfast Television (BT) on-air personality at **City** Toronto who was released a few months back, has signed-on as the After Show host following *The Bachelorette* Canada. The weekly half-hour conversation show will air on **W Network** beginning Sept. 13.

**Louis Constantineau**, a broadcast technician at **Bell Media's NRJ 98,9/Rouge FM 107,5** Quebec City the last two years, is no longer there. Before going to

**Bell Media**, Constantineau had been with **Leclerc Communication, Sonotechnique, Corus Quebec** and **Astral Media**.

**Ken Connors** has been named new weekend morning host at Montreal's News Talk Radio, **CJAD 800**. Connors will also co-host The Home Improvement Show with **John Eakes** and The CJAD 800 Trivia Show. He takes over from **Dave Fisher** who is retiring and will host his final show Aug. 14.



Ken Connors

**Stephanie Hunter**, who had been PD at **JUMP! 106.9** Ottawa, adds **boom 99.7** to her duties. She succeeds **Sébastien Lavoie** who is now MD at **boom**.

**CIUR-FM** Winnipeg flips format and ID from **Rhythm 104.7** to **Now Country 104.7**. **Kimberley Dawn** takes on mornings, while **Brian Cook** from sister station **NCI FM** hosts afternoons. The **Native Communications Inc.** station now goes head-to-head with **Pattison's QX104**.

**Shannon Brooksbank** (Brooksy) moves July 31 to weekend afternoons at **Virgin Radio 96** Montreal.

She had been with **JUMP! 106.9** Ottawa, also doing weekends.

**Doriana Temolo**, the ND of **Global National**, left that position July 15. She'd held the post since 2011, and was with **Global National** for 15 years. Before that, Temolo was with **BCTV (CHAN-TV)** Vancouver for 13 years. Her background also includes **CKNW** Vancouver and **CKVU-TV** Vancouver.

**Al Smith** is the new operations manager at **Ocean 100.3 FM/Hot 105.5** Charlottetown. His last position was as Ops Manager at **Bell Media Radio** London where he'd been for five years before the November restructuring.

**Vassy Kapelos** is the new Ottawa Bureau Chief for **Global News**. She's filled-in as host for The West Block with **Tom Clark** as well as **Global National**, and prior to 2013 was with **Global News Edmonton** and **Global News Saskatoon**. Kapelos replaces **Jacques Bourbeau**, who moves to Toronto as Director of Newsgathering for **Global News**. Bourbeau served as Ottawa chief for a dozen years.



Vassy Kapelos

**Christine Cho** returned to **CHCH-TV** Hamilton July 18, this time as assignment editor. She'd been away on a personal matter.

**Adam Lytle**, the manager of master control at **ZoomerMedia** Toronto, is no longer with the company.

**Jamieson Bridal** is moving from his morning host position at **107.9 Coast FM**, Prescott to the same position at sister station **97.5 Juice FM** Kemptonville. **Drew Hosick**, who has held the morning show position since the station's launch in Feb. 2012, will take over the afternoon and news position. **Diana Fisher**, who held this position, has joined **CFRA** Ottawa as a writer.

**South Fraser Broadcasting** station **Pulse 107.7 (CISF-FM)** Surrey, which started testing last December, saw a number of recent changes. **Terry Reid** and **Jack Marion** stepped down from their morning show. **Leah Holiove**, whose background includes **93.7 JRFM**, **295.3 FM** and **News1130**, is in the mornings together with news reporter/anchor **Kyle Balzer**, a recent **BCIT** graduate. **Don Lehn**, has been released from his news duties. Lehn will concentrate now exclusively on his role with his **FVN Fraser Valley News Network**.

## SIGN-OFFS:

**Jeff Cogswell (Thomas Jeffery Harding Cogswell)**, 43, at hospital in Kentville, after a long illness. Most of his on-air career was spent in the Halifax market, at **Q104** and at **Z103**.

**Steven "Steve" Sinclair**, 55, at Halifax Infirmary, due to complications from surgery. Steve spent the bulk of his career at **Seaside FM** and **CHNS** in Halifax as well as **CKTO-FM** Truro.

**Merv Williams**, 39, at the Ottawa Heart Institute. The former **Standard/Astral** producer/announcer in Montreal had worked at all three stations there; as part of the **CHOM-FM** morning show, taking part in a **CJAD** trivia feature and working at **MIX 96**. His employment with the stations ended in 2011.

**Bert Gordon**, 70, on July 13 in Manitoba. Gordon worked at Vancouver's **CFOX** in the early 80's, then **CFMI** and **CKNW**. In the 2000s, he was the morning host at **CFST** Winnipeg.

**Jack (Israel) Braverman**, 88, of Parkinson's disease in Vancouver. Recognized as the highest billing salesman in Vancouver radio history, he worked first at **CJOR** and then **CKNW**. He attributed his 18-year record-breaking radio time sales success to relationship selling.



# THE BUZZ ABOUT PODCASTING

By Jeff Vidler



Every day, you see a new article about podcasting --- in radio newsletters, media trade publications, the Wall Street Journal, NY Times, Washington Post.

Certainly, the audience is growing. The weekly audience in the United States has nearly doubled in the past three years according to Edison Research. I see similar numbers here in Canada.

What's really happening with podcasts? What are the opportunities for broadcasters?

To get a better idea, I went to the Podcast Movement conference earlier this month in Chicago. More than 1500 podcasters and fellow travelers were there --- a 50% increase over last year's get-together.

One thing I can tell you for sure --- podcasting is most definitely a thing. It was the most dynamic, passionate, plugged-in audio/radio conference I've attended since the early 80s. I'd forgotten that radio used to be this much fun. The energy of the podcasters was infectious, driven by their mission to take their podcasts to the next level.

And the sessions were like celebrations --- though the industry still faces challenges, the ability of great podcasts to build engaged audiences was clear in success stories from socially conscious podcasters as well as pure entertainers like filmmaker Kevin Smith.

And yes, commercial radio was represented as well

--- just a handful for now, but they were there eyeing the scene with curiosity and a look to the future. (You could pick them out in their navy blazers and their executive coifs.)



## WHO LISTENS TO PODCASTS, AND WHY?

You know that conventional wisdom about younger listeners not wanting to hear any talk? Well, no one told the millennials who listen to podcasts. Podcasting is spiking most sharply among 18-34 year-olds, who are now the largest listening demographic for podcasts.

Some of that has to do with how podcasts fit into the on-demand nature of millennials' media habits. It also connects to millennials' attachment with their smartphones, which are fueling the most recent growth in podcast listening. (Edison notes that more than 70% of podcast listeners say they

listen to podcasts most often on their mobile devices, up from 42% just three years ago.) There's also something immersive about podcasts that seems to appeal to millennials' need to fill every spare moment with rich experience. In the words of Eliza, the 17 year-old host of the Eliza Starting at 16 podcast, "I can't just sit down and listen to music... I think of (listening to podcasts) as much closer to watching TV."

Every bit as important, millennials see podcasts as being free of the trappings and restrictions of the traditional media --- not just the uncensored language, but the often deeply personal expression that they would never hear on broadcast radio or the late night TV talk shows.

## WHO ARE THE PODCASTERS?

The on-demand audio landscape is shifting from independent podcasters to aggregators and distributors looking to consolidate content and revenues.

The independents, many of them fiercely so, still represent the largest group of the 60,000+ podcasters estimated to be currently active.

Meanwhile, public radio has been the biggest incubator for the most successful podcasts, spawning writers and producers who were schooled on producing individual shows for the public airwaves (as opposed to the 24/7 formats that characterize commercial radio). While public radio continues to produce programming strictly for podcasts, many public radio folks have gone out on their own or joined groups, firms, or networks such as Radiotopia, Panoply, or Canada's Pacific Content.

As podcasting grows, larger firms are playing a

bigger role in developing the industry. Scripps has placed a big bet on commercial podcasting, recently purchasing Midroll and Stitcher to make them the largest single aggregator/distributor outside of public radio. Podcast One, from Norm Pattiz formerly of Westwood One, has become another major player, thanks in part to an investment from Hubbard Broadcasting.

Further consolidation could come from the big global digital firms. And with programming that stretches beyond what they see as the “Brooklyn hipster” sensibility of most of today’s podcasts. This ad-free service would be offered as part of Audible or separately by subscription.



## WHAT'S NEXT?

There was consensus at the conference that podcasting needs to clear three major hurdles to continue its growth:

1. Discovery/Marketing --- how can the industry make it easier for listeners to find the podcasts that would best suit their tastes?

2. Measurement --- currently dependent largely on data on downloads vs. actual listens, how can podcasters give advertisers the metrics they need to base their ad buy, and the information to help podcasters fine-tune their podcasts to maximize listening?
3. Monetization --- how can podcasting get its fair share of advertising and/or subscription revenue?

Measurement has particular importance as a prerequisite to maximizing advertising revenue. On that front, the Internet Advertising Bureau in the U.S. is leading an initiative along with NPR and a few major ad sellers to come up with a standardized currency. They hope to introduce it this Fall. Meanwhile, Nielsen says they are also developing a currency.

They hope to introduce it this Fall. Meanwhile, Nielsen says they are also developing a currency level measurement.

## WHAT ARE THE OPPORTUNITIES FOR COMMERCIAL BROADCASTERS?

Though definitely late to the party, private broadcasters can still get a seat at the table.

Their airwaves can promote podcasts, helping to solve the marketing issue. (It should be noted though that the experience of most podcasters is that they get even greater impact from cross-promotion on successful podcasts).

Their airwaves can promote podcasts, helping to solve the marketing issue. (It should be noted though that the experience of most podcasters is that they get even greater impact from cross-promotion on successful podcasts).

The bigger opportunity lies in broadcasters' ability to provide seasoned and popular talent. One key caveat: a re-set is required. Podcasting does not follow the same rules as broadcast radio. While commercial radio has focused so obsessively on managing tune-out, talent must be given the permission to take the risks necessary for podcast listeners to tune-in, choosing their podcast over the 60,000+ contenders at their fingertips.



Jeff Vidler

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Many words have been thrown around in an effort to define what Broadcast Dialogue has meant to our Canadian media industry. Words appear on the tip of the tongue: passion, trust, integrity, and legacy. But it's the sense of connectedness that resonates with me most.

With a finite industry spread across a vast geography the antidote to isolation is connection. We are friends and acquaintances yet fierce but friendly competitors. We are truly connected by the passion we share for broadcast media in all its forms.

"I have often said that you can see the future of Canada from here," lamented the (now) Prime Minister from a Vancouver mountaintop during his election campaign. I get the same feeling as we begin a new era of Broadcast Dialogue. I feel like I can indeed see the future of the media industry in Canada from here. And it is very promising indeed.

Thank you Howard and Ingrid for connecting Canada's media and creating an amazing platform for what's next. We go forward because of you.

Let the dialogue begin... anew.

A handwritten signature in black ink, appearing to read 'Shawn Smith', written in a cursive style.

**SHAWN SMITH**  
Publisher

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## TV/FILM/VIDEO:

**CTV** has announced its replacement for Canada AM will begin August 22. Your Morning will feature hosts **Ben Mulroney** and **Anne-Marie Mediwake**, late morning anchor **Melissa Grelo**, news anchor **Lindsey Deluce** and weather anchor **Kelsey McEwen**. The show will air from 6:00-9:00 a.m. weekdays on **CTV** and nationally on **CTV News Channel**.

**Claire Martin**, former meteorologist for **CBC** The National, has been diagnosed with a rare form of cancer. The melanoma was discovered on the heel of her foot and she was scheduled for surgery July 22. She plans to blog about the experience and provide regular updates via the Steele and Drex Show on **CKNW 980** Vancouver. Martin is also a breast cancer survivor after a 2009 diagnosis.

**Don Cherry** and **Ron MacLean** were on hand as

their star was unveiled on **Canada's Walk of Fame** in Toronto on Monday. They have appeared together as a duo on **CBC's** Hockey Night in Canada for more than 30 years. They were honoured with the distinction last November.

**CTV** Vancouver reporter **Sarah MacDonald** has filed a complaint with police after an incident on July 21 that saw a man interrupt her live report with some vulgar language. The man allegedly recorded the incident on his cellphone for Snapchat. He ripped the earpiece off MacDonald's blazer and out of her ear in the process of running from the scene.

**DHX Media** is teaming up with the **BBC's** children's network **CBBC** to produce 30 episodes of a program called The Zoo starring animals at the UK's Paignton Zoo. Due to start airing in 2017, the network promises an observational documentary about real life at a zoo with a comedic spin. **DHX** will take on

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distribution outside the UK.

**TVA** had announced in April that it would close francophone business channel **Argent** because industry changes made it impossible for it to be profitable. Most of the dozen employees were transferred to other parts of the organization. As a result of **TVA's** request, the **CRTC** has revoked the broadcasting license.

**Asian Television Network (ATN)**, Canada's largest South Asian Broadcaster, is now the home for cricket in Canada. The network has acquired the rights to broadcast games from the leagues in Australia, England, Ireland and the Caribbean. The network says cricket is the second most watched sport in the world.

**Roger Ailes** has resigned from his role as CEO of **Fox News** and **Fox Business Network** following harassment accusations. Executive Chairman **Rupert Murdoch** will take on his role at both networks until a replacement is found.

**Dish** continues to lose subscribers according to the satcaster's latest report. A net of 281,000 subscribers were lost in the second quarter. Same quarter report from last year saw a loss of 81,000 subscribers. **Dish** blames the losses on increased competition, discounted promotional offers and customer cord-cutting.

## GENERAL:

**Rogers Communications** has posted its 2016 second quarter results. The company reported revenue up two per cent driven by wireless growth. Media revenue is up six per cent thanks to higher revenue

from **Sportsnet** and the success of the **Toronto Blue Jays**.

**SOCAN** has purchased 100% of New York-based **Audiam**, a music royalty collection agency specializing in licensing digital services and royalty payment for songwriters, composers and music publishers.

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**Torstar's** overall second quarter revenue fell to \$196.5 million from \$216.9 million. Media revenues are down 9.4% from last year mainly due to declines at the two newspaper divisions. Conversely, revenue from digital ventures nearly doubled from \$9.7 million to \$17.2 million, partly offsetting the losses. Although the company anticipates better results over the next 18 months following last year's staff reductions and digital investments, the board of directors is reducing the company's dividend for the second time this year.

## RADIO/AUDIO/PODCAST:

T'is the season for format stunts and changes. **Bell Media's KOOL FM (CFCA-FM)** Kitchener is stunting with Christmas music with a new format to bow Friday at noon. **Bell Media's 101.3 The Bounce**

## JOB OPENING

[broadcastdialogue.com/careers](http://broadcastdialogue.com/careers)



Position: **Senior Network Producer**

Deadline: August 10th 2016

Location: Ottawa, ON

**(CJCH-FM)** in Halifax is also promising something big at 1 p.m. Friday.

It's official with the **CRTC**. Effective ownership and control of **Coast Broadcasting Ltd**, which operates **Coast 101.1 (CKSJ-FM)** St. John's, transfers solely to **Andrew Bell**. Former founding partner **Andrew Newman** will hit the reset button and remain in Atlantic Canada to take on other projects.

## ONLINE CHANNELS:

**Verizon** acquires **Yahoo** for \$4.8 billion. By combining **Yahoo** with its current online property **AOL**, **Verizon** has the potential to become a large scale programmatic advertising platform. It is hoped that the acquisition will also boost revenue to offset the loss of 41,000 subscribers from Verizon's FiOS TV service in the second quarter.

**Twitter** has signed a deal with **MLB** and the **NHL** to live stream free once-a-week baseball and hockey games. It's part of an effort to remake social media as a place where fans watch live sports on the same screen where they talk about them. However, exclusive rights agreements already in place in Canada, most notably with **Rogers**, will prohibit **Twitter** from streaming **NHL** games and Blue Jays games north of the 49th.

Canadian and international music companies have settled their lawsuit with **isoHunt Web Technologies Inc.** and founder **Gary Fung**. **isoHunt** was one of the largest unauthorized BitTorrent sites in the world, offering access to music and films for instant download. Fung and **isoHunt** agreed not to be associated with any service that makes the

to be associated with any service that makes the music companies' recordings available without authorization.

## REVOLVING DOOR:

Vancouver-based journalist **Duncan McCue** has been named permanent host of **CBC Radio's** Cross Country Checkup. He's guest-hosted several times since long time host **Rex Murphy** left the show last fall. McCue has been in the Vancouver market for two decades.

**Kirstine Stewart**, **Twitter's** vice president for media in North America is leaving the company. **Twitter** confirms the two are parting ways, but spokesman **Cam Gordon** said **Twitter** is "not sharing any other details at this time." Before joining **Twitter** three years ago, Stewart was executive vice-president of English services at **CBC**.

**Gary James**, afternoon drive at **Harvard Broadcasting's 95.7 CRUZ FM** in Edmonton, has retired (again) after 37 years on air. Gary emerged from retirement to join the station three years ago. He heads back to the links after his last shift on Aug 12. Starting Aug 16, **Shirley McQueen** moves from middays to afternoon drive. **Derek Allen** will be moving into middays and **Shannon Medaglia** will be hosting weekends.

**Josie Fenech**, Program Director for **The New Hot 89.9** Ottawa, has been awarded additional responsibilities as National Director of Talent Development for **Newcap Radio**.

**Taylor Galvin** has joined **CFWE** Edmonton as morning show host, partnering with **Wally Desjarlais**. In

## JOB OPENING

[broadcastdialogue.com/careers](http://broadcastdialogue.com/careers)



Position: **Media Sales Executive**  
Location: Wasaga and Orillia, ON



addition, Galvin takes on the role of Internet radio coordinator for **Raven** which is a companion Internet station. She previously worked in Winnipeg with **NCI** and **Rhythm 104.7** and **CTN (Canadian Traffic Network)** in Edmonton. Her first day was Monday July 25, 2016.

**Jennifer Smith** has joined **Business in Vancouver Media Group /Glacier Media Group** as Vice President of Strategy and Sales. Smith brings 25 years of experience in sales and marketing to the position. She was involved in last year's launch of **Roundhouse Radio**, Vancouver's newest FM station, where she continues to provide consulting services.



**Corus' Boom 99.7**, Ottawa, has unveiled its new morning show. Host **Tim Morgan** started July 25, teaming up with **Heather Ray**. Morgan spent the last nine years as program director/music director/afternoon drive at **Q107** in Calgary. He takes over from fill-in host **Gonzo** who will slip into afternoon drive.

**Gabriel Dunlop** has been tapped by programmatic advertising company **Varick Media Management** to lead its development and growth in Canada and establish new client and agency relationships. Gabe was most recently with **Bell Media's** client strategy team.

**Karen Steele** joined the **Bell Media** programming team in Kitchener this week. Steele had been PD at **KISS 92.5** Toronto until February. She has won numerous awards during her career, including **CMW's** Station of the Year award for three successive years.

## SIGN-OFFS:

**Tom Gould**, 84, of cancer at his home in Niagara-on-the-Lake. His 50 year career saw him help launch **Canada AM** and serve as vice-president of news for **CTV News** after joining the network in the mid-1960s.

## JOB OPENING

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Position: **Station Manager**

Deadline: August 23rd 2016

Location: Thunder Bay, ON

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