

## BROADCAST DIALOGUE – this month's issues are not complete

**October 4, 2012**

**RADIO:** Operating revenues of private radio broadcasting was \$1.6 billion in 2011, up 3.7% from 2010. Advertising accounted for 97.7% of that, according to **StatsCan**. The gain in 2011 came after a 3.2% increase in 2010 and a 5.2% decrease in 2009. Revenues in 2011 were greater than the level attained in 2008, just before the downturn. The profit margin last year, before interest and taxes, was up .3%, to 19.4% from 19.1% in 2010. Profits were \$313 million. The margin, though, was lower than the 21.1% in 2008. The same trend held true for FM. In 2011, it had revenues of \$1.3 billion. There was a 4.7% decline in 2009, then increases of 3.8% in 2010 and 4.3% in 2011. The 2011 numbers pushed FM's operating revenues above the 2008 level. FM's profit margin before interest and taxes was up .2% to 21.5%, up from 21.3% in 2010 but still below 2008's 24.5%. Since 2009, 16 AM stations have gone off the air, and several flipped to FM. AM radio's operating revenues grew by 1.1% to \$311 million last year, increasing profitability from 10.1% to 10.6%. For the second year in a row, the profit margin before interest and taxes was above 10%. Ontario's radio stations were the most profitable, with 24 cents of profit before interest and taxes per dollar of revenue. Saskatchewan's 11.8 cents of profit put that province's broadcasters behind other provinces. Atlantic and Quebec broadcasters had lower profitability in 2011, with decreases of 0.7 cents and 1.9 cents respectively. Ethnic stations posted the highest growth in operating revenues, at 5.3%, compared with 3.7% for English stations and 3.2% for French stations. English radio's profit margin before interest and taxes edged up from 20.0% to 20.8%, or \$271.5 million. For French radio, the profit margin fell from 16.4% to 14.0%, or \$37 million. Ethnic stations had profitability above 10% for the second year, with a total profit before interest and taxes of \$4.7 million... **Golden West Broadcasting** won **CRTC** approval to move **Q104 (CKQV-1) Dryden** to 104.3. The station simulcasts programming from **CKQV 103.3 Vermilion Bay**. GW said the frequency change was necessary to cut interference from CKQV-FM-1 to the signal of **CKQV-FM-2 Kenora** and **CKQV-FM-3 Sioux Lookout**. An intervention from **Acadia Broadcasting**, which operates local stations in Dryden, Kenora and Fort Frances, plus repeaters at several other northwestern Ontario locales, was critical of CKQV's relocation to Kenora before getting CRTC approval but the Commission said it would deal with that in a separate hearing. GW says moving a 'regional' station to another locale is appropriate, unlike the onus put on owners of 'local' stations... **CHRC 800 Quebec City**, where **Rene Levesque** – the first PQ Premier of Quebec – once worked, went dark Sept. 30 at 6 p.m... The **VOCM/CFCB West Newfoundland Hospital Radiothon** raised \$506,000 during its annual 14-hour broadcast. At **CFCB Corner Brook** the result was a record with \$314,227. At **CFSX Stephenville** the total was \$134,570. And at **CFNW-AM Port au Choix** the pledge total was \$56,900 (CFNW-AM, a **Steele Communications** station, has just applied for a flip to FM)... **MAX 98.3 FM (CHER-FM) Sydney** was at the centre of a radiothon last week that raised \$571,542 for the **Cape Breton Regional Hospital Foundation**. The **Cape Breton Cares Radiothon** spanned 12 hours and funds raised will go toward supporting the cancer centre, neonatal intensive-care unit, pediatrics, intensive care, coronary care, emergency department, labour and delivery and the operating room... The **29th Annual 630CHED Santas Anonymous Toy Run** saw motorcycles flooding the streets of Edmonton as they made their way, with toys, to a giant trailer set-up. At day's end, the 53-foot trailer accommodated enough toys to fill two-thirds of it and there was \$11,000 in cash. These tabulations include only donations made to the volunteers while T-shirt sales and other revenues have yet to be tabulated. The Santas Anonymous campaign continues through to Christmas.

**TELEVISION:** **CBC Television** has won the 2012 *Emmy* for current affair for its "Haiti's Orphans: One Year After the Earthquake". It followed the story of three orphaned children and the adults in Canada and Haiti who helped them. The award was presented in conjunction with the U.S. News Emmys at a Monday night ceremony in New York... **Netflix** and **Radio-Canada** have a multi-year licensing agreement to bring a number of French-Canadian series to Netflix members in Canada... **CTV Edmonton** launched its first full day of high-definition broadcasting Oct. 1... **McDonald's** television, the **M Channel**, is now in operation at 700 U.S. McDonald's restaurants from San Diego north to Bakersfield. Aimed at offering exclusive content to entertain customers, it also wants to create promotional and sales opportunities for record companies and others. **Lee Edmondson** spent roughly eight years developing the concept that, he says, is way beyond gas station or supermarket feeds. Instead, M airs its own news, entertainment and sportscasts which are localized for cities and even neighbourhoods. News reports are taped by local station anchors for the channel... The **CRTC** has denied a **Rogers** application for a Category B service which was to have been called **The Entertainment Desk**. The Commission found that it would have competed with **E!**, owned by **Bell Media** in Canada... **WKBT-TV La Crosse** Anchor **Jennifer Livingston** blasted a Wisconsin viewer for being a bully by criticizing her weight. She responded on-air, urging young viewers to not allow such people to define their self-worth. See her editorial [HERE](#).

**REVOLVING DOOR:** **Bill Roberts** has resigned as President/CEO of **ZoomerMediaTV** and will leave at month's end after 12 years leading **VisionTV**, **S-VOX** and, latterly ZoomerMedia (TV). After a short break, he says he hopes to continue within the broadcasting system. Before going to VisionTV, Roberts was Secretary-General of the **North American Broadcasters Association** (NABA)... **Eric Morrison**, the former President of **The Canadian Press** and, before that, an exec at **CTV**, has been appointed Sr. VP of Editorial at **Sun Media** in Toronto... **Maria Hale** has been appointed as a television VP and head of Digital and Content Distribution at **Corus Entertainment** in Toronto. She was promoted from leadership in Programming and Production. Also at Corus, **John MacDonald** has been appointed as a television VP and head of Programming and Production. Most recently, he was COO/Exec VP of Programming for the **Oprah Winfrey Network**... It's official, **Brad Phillips** has departed **Astral Radio Vancouver**. The former VP/GM resigned to take up a new leadership position with **Corus Radio Vancouver**. GM **Sherri Pierce** is his successor at Astral... **Rob Lozinski** is the new GSM at **Wired (CFWD-FM) Saskatoon**, the **Harvard Broadcasting** station. He moves from **Rawlco Saskatoon** and begins Oct. 9... **Wanda Bradley** has been promoted to VP, Sales at **NBCUniversal Television Canada** in Toronto. Since 2008, Bradley served as Director of Sales at the company and, before that, was Manager, Sales Operations in 2005 and Executive Administrator in 2002. Bradley joined Universal in 1998... **JD Hunter**, ex Announcer/Producer at **Rock 95 Barrie**, is now PD at **Sunshine 89.1 FM (CISO-FM) Orillia**. It's a return to **Bayshore Broadcasting** for Hunter. Ten years ago, he worked at **Country 93 (CKYC-FM) Owen Sound** as an afternoon Announcer... **Louis Saint-Cyr** is the new Regional Operations Manager at **CBC Windsor** and responsible for stations at London and Kitchener-Waterloo. The 28-year CBC veteran transferred from Toronto where he was Supervisor for Post Production at **CBC Media Post Production Services**. He began Sept. 24... **Dennis Dillon**, the Retail Sales Manager at **Steele Communications** in St. John's, has added Station Manager duties for **103.9 FM KIXX Country Carbonear** and Sales Manager responsibilities for **VOCM St. John's**. He succeeds **Darlene Myers** who transfers to **Newcap Radio Halifax** as an Account Manager.

**SIGN-OFF:** **Douglas H. Macaulay**, P.Eng., in Montreal. Macaulay was one of Canada's longest-serving broadcast engineering consultants who served in organizations such as the **BTAC**, the **CABC** and the **CCBE**. He also carried out radio and TV engineering projects for

stations all across Canada as both a consultant and as an employee of the broadcast group at **RCA Ltd.**

## **OCTOBER 11**

**Television:** **Max Keeping**, the former **CTV Ottawa** news Anchor from 1972 through 2010, will undergo surgery to deal with colorectal cancer Oct. 15. This is his second bout with the disease. Keeping, 71, will be bed-ridden for about six months. He is involved in many Ottawa charities and he has a wing of the **Children's Hospital of Eastern Ontario** named in his honour... The **FCC** in the U.S. has relaxed rules for the sharing of programming between rival pay-TV providers by not renewing a rule that expired last Friday. Cable companies that own content had to sell the channels to competitors on reasonable terms. With the expiration, competitors will have to file individual complaints to the FCC if they have a concern over access unfairly denied...

**RADIO:** The **CRTC** has denied an application to renew the licence of **CJRN Niagara Falls**, licensed as a tourist information station. In the decision, the Commission noted that ethnic programs, promotions for other radio stations, newscasts and assorted other programming issues – ordered off the air at the time of the last renewal – had not been carried through. CJRN was not among the stations sold to **Haliburton Broadcasting** when it acquired **CFLZ-FM/105.1 FM - The River (CKEY-FM) Niagara Falls** last year... **CKUA Radio** in Edmonton, one of Canada's oldest stations at 85, has just moved into a new home. It purchased the restored historic Alberta Hotel for \$12.5 million. The Alberta government is putting \$5 million towards CKUA and the city is matching that amount. The station will begin broadcasting from its new home Oct.15. The final cost, with the interior finishings, is expected to be about \$17.2 million. The station will lease out two floors of commercial office space as well as a main floor bar and restaurant... **CBC Radio Kamloops** went to air Tuesday morning. A line-up of people were on the street to greet staff as they came in, and the crowd grew throughout the morning... A former board member of non-profit **CKWR FM 98.5 Waterloo** has admitted that she misappropriated almost \$60,000. **Bozana Radisic-Valincic**, 38, outlined details of the 2010-2011 fraud in Kitchener court. She was a volunteer VP on the eight-member board of directors and had signing authority. Most of the money was taken by writing cheques to herself and forging the signature of the community station's president as the required second signing authority... **Vista Radio** now owns Christian **Power 93 (CJLT-FM) Medicine Hat** and Gold-Based **AC 91.7 The Coast (CKAY-FM) Sechelt**. They were purchased from **Lighthouse Broadcasting** and **Westwave Broadcasting** respectively... On Saturday, the **31st Annual Oktoberfest Family Breakfast** in Waterloo saw roughly 13,000 people show up at the public square. While free to attend, the public was encouraged to bring nonperishable food for the **Food Bank of Waterloo Region**. Almost three tons of food was collected along with \$2,682 in cash. Students from **Conestoga College** cooked the breakfasts while all the announcers from the **Rogers Radio Kitchener-Waterloo-Cambridge** cluster served them... And, a repeat from last week's addendum that you may have missed: **CD 98.9 FM (CHCD-FM) Simcoe** has been sold to **MY Broadcasting Corp.** **Jim MacLeod**, who leads **RadioCorp.**, CD 98.9's owner, said there had been four recent offers for the station but that MY's proposition best-served his and Managing Director **Blair Daggett's** vision of the path they want the station to follow. Daggett, also the station's VP/GM, will continue in that role after the purchase has been given regulatory approval.

**REVOLVING DOOR:** The Senior **Global News** team has seen changes nationally, including: **Boston Kenton**, the Senior Director, National News and **Global Vancouver** Station Manager, has been promoted to VP, BC and National News; **Mike Omelus**, currently the Eastern

Regional Director responsible for **Global Maritimes**, **Global Montreal** and **Global Winnipeg**, has been promoted to Senior Director, Southern Alberta; **Tim Spelliscy**, the Regional Director, News, AB and Station Manager at **Global Edmonton**, has been promoted to Senior Director, Edmonton and Prairie Region; and **Ward Smith** has been promoted from News Director/Station Manager at **Global Toronto** to Senior Director, Eastern Region. Boston continues responsibility for all national and foreign news operations, including the Ottawa Bureau and *The West Block*, as well as all BC news operations, including **CHBC/Global Okanagan**; Omelus moves to Calgary and will be responsible for all Global News operations in Calgary and Lethbridge, and he will work with **Shaw** on community engagement strategies and develop models for delivering Global News to new markets; Spelliscy continues to oversee operations at the Edmonton production centre, and has new responsibilities for **Global Saskatoon**, **Global Regina** and **Global Winnipeg**; and Smith stays in charge of **Global Toronto** as well as **Global Montreal** and **Global Maritimes**, as well as the Network Resource Centre based in Toronto. Moving to Vancouver and reporting to Boston is **Jeff Bollenbach**, the Station Manager/News Director at **Global Calgary**. He will work preparing the new BC regional 24/7 news channel (**BC-1**) for its anticipated launch March 1... **Jack Tomik** has moved from the **CBC Revenue Group** to become Chief Sales Officer at **Rogers Media** in Toronto. **Dale Hooper** becomes Sr VP, Marketing & Consumer Insights. Tomik begins Nov. 1 and will lead sales, strategy and consolidated ad revenue across television, radio, publishing and digital, aligning them in one central location. Hooper joined Rogers 20 months ago from his VP position at **PepsiCo**. His prime responsibility will be to continue strengthening the company's marketing... **Allan Dark** succeeds **Jack Tomik** as GM of the **CBC Revenue Group** in Toronto. Dark has been with CBC since January 2010... **Darren Robson** is the new PD at **Rawlco's 94.5 JACK-FM (CKCK-FM) Regina**. He'd been with **SparkNet Communications** in Vancouver for the last two and a-half years. Robson began with Rawlco Oct. 1. The bonus is that he's now located close to family... New PD at **Vista Radio's 89.7 Sun FM (CJSU-FM) Duncan** is **Troy Scott**. Earlier this year, he moved to Penticton to be co-Host of the morning show at **Country 100.7 (CIGV-FM)**. Before that, Scott was with **B-103 (now Q103) Kelowna** co-hosting mornings... **Andrea Gabourie**, who led live-action production at **Corus Entertainment**, and **Simon Watts**, who managed financial and business affairs, have moved to create a company of their own. **Pivotal Media** aims to create children's factual and scripted shows... At **CKPC-FM/AM Brantford**, **Alan Duthie** has been promoted from Account Manager to Retail Sales Manager... **Sylvia Augaitis** has joined **TVB** in Toronto as Senior Communications Officer. She is from outside the broadcasting industry and has a background in corporate communications, advertising and client-side marketing... **Bernard Caron**, VP Broadcasting Technologies at the **Communications Research Centre** in Ottawa, has retired. He joined the CRC in 1979 and became a VP in 2004. Caron was involved in a joint Canada-USA-Brazil project which aimed to adapt and evaluate the Digital Television transmission technology proposed by Europe for the Americas... At **CKNX Wingham**, two promotions: Newscaster/Reporter **Steve Sabourin** has been appointed ND while **John Goodyear** adds PD duties to his announcer duties.

## **OCTOBER 18**

**GENERAL:** The **CRTC** will release the decision at 4 p.m. ET today (Thursday) on the proposed **BCE** buy of **Astral Media**. A lock-up will be held from 2:30 to 4:00 p.m. at the Commission's headquarters in Gatineau, allowing parties that participated in the process to familiarize themselves with the decision before it goes public... Liberal Senator **Pierre de Bane** has submitted a study to the **CRTC** suggesting that Quebec TV viewers may be getting an "unrepresentative image of the Canadian reality" from the **CBC's** Frenchlanguage news service. A sample of 2010 newscasts on *Le Telejournal* found 42% of the coverage focused on Quebec,

a third dealt with international news and 20% covered Canadian national news. De Bane asserts that this is proof of **Radio-Canada** not meeting its licence mandate to “*reflect Canada and its regions*” while contributing to the country’s “*shared consciousness and identity*”. CBC retorted that to base Radio-Canada’s diversity on single program was “*spurious*”.

**TELEVISION:** The **CRTC** denied a **Rogers** bid to get **Citytv** into the Maritime provinces through simsub of broadcast feeds from bordering American stations. Intervenors argued that the request was outside of simultaneous substitution policy which allows it only for local/regional stations. Rogers argued the point, citing direct-to-home BDUs which can distribute non-Canadian signals with substituted programming from distant signals... **Score Media** shareholders have voted to approve a takeover of the company by **Rogers Media** although its digital assets will be spun out to existing shareholders. Score Media’s main asset is **theScore Television Network**... **Corus Entertainment** is under the scrutiny of the **CRTC** over its **Oprah Winfrey Network (OWN)** specialty channel. The Commission wants to know why Corus has allowed the channel to move programming elements from the original conditions of basic adult education, job development skills or professional development. The channel’s 1999 licence was initially granted to **CHUM Television**-owned **Canadian Learning Television**. The hearing is to be held Dec. 11 in Gatineau... The same situation applies to **Rogers Media** and its **G4techTV** Category A specialty service, licensed in December, 2000. The Commission says “a considerable amount” of G4techTV programming is still not consistent with its nature of service definition (programming exclusively related to computing, technology and the Internet). As with Corus, this hearing is set for Gatineau Dec. 11... Fifty-eight years ago yesterday (Oct. 17), **CFRN-TV Edmonton** launched, carrying the first regular telecasts to thousands of central and northern Albertans. Owner/Manager **Dr. G.R.A. “Dick” Rice**, in a characteristic demonstration of his wit, named the holding company **Sunwapta Broadcasting**, the Stony Indian word for “radiating waves”.

**RADIO:** **Vista Radio** has re-branded Christian station **Power 93.7 FM (CJLT-FM) Medicine Hat** as **93-7 Praise FM**. Changes also include a live morning show, upgraded production values, the elimination of older music succeeded by more contemporary Christian songs and new voice imaging. Doing mornings is **Jeff Michaels** who had been with **102.1 The Lounge (CJCY) Medicine Hat**... Along with **Praise Medicine Hat** as the most recent **Vista** acquisitions approved by the **CRTC** is **CKAY 91.7 Sechelt**. The seven-year-old station is now ID’ed as **91.7 Coast FM**. Former co-Owner **Bob Morris** is staying on as GM at the Classic Hits operation while **Pete Montana** steps into the PD/morning Host slots. **Matt Morris**, who had been doing mornings, moved to afternoons... **Golden West Broadcasting (GWB)** has applied to move specialty **CFEQ-FM Winnipeg’s** format to 70% Classical music and 30% Classic Jazz. It wants the **CRTC** to relieve it of operating CFEQ as Non-Classic religious. **GWB** says that since it acquired the station in 2008, it invested “*significant*” resources but that the combination of operating under the current Specialty Christian music condition of licence and the extraordinarily high music content percentages (90%) ensures continual losses. **GWB** says its cumulative financial loss on the station is just under \$900,000.00... **CBC Radio’s Kathleen Petty**, diagnosed with breast cancer in the summer of 2011, just weeks before a scheduled move to Calgary, returns to the air next Monday in Ottawa as the interim host of **Ontario Today**. Petty is a 26-year veteran journalist in radio and TV... Call letters vs. branding sees the new **CBO-FM Ottawa** repeater in Brockville with call letters of **CBOB-FM**. **Bell Media’s CJPT-FM Brockville** identifies itself with **BOB-FM** branding. An oddity but not likely to get in the way of anyone being confused... A pair of tickets to the Oct. 16 **Justin Bieber** concert, plus backstage passes, propelled **C95 Saskatoon** into scoring huge for the **Saskatoon Food Bank**. The person bringing the most individual food items to the station, they announced, would win the tickets. And C95 says there was no doubt: Of the 20,000 food items donated, one person brought in

5,000 individual packages or cans of food. Another pair of tickets was awarded to the winner of a draw. Qualifiers were anyone bringing food.

**REVOLVING DOOR:** **Stephanie MacKendrick**, after more than 16 years as President of the *Canadian Women in Communications*, is stepping down. MacKendrick, who was also a long-time *Broadcast Dialogue* columnist, will leave CWC Dec. 1 to pursue new opportunities. She will remain as a Special Advisor to the Board. **Judith Campbell**, Vice President, Partnerships, will have interim responsibility for leading CWC... **Daryl “Fergie” Ferguson’s** last day on the air doing mornings – after 40 years in the business – is set for Oct. 31. What’s unusual is that his 40 years were all spent at one station: **Mountain Radio** (CJPR/CJEV) Blairmore/Crowsnest Pass. He began there in 1972, the same day the station began operations. Newcap staff are throwing him a retirement party tomorrow (Friday) night... Succeeding him in mornings at Mountain Radio is **Courtney Potts**, moving from afternoons... **Rick Gibbons**, who left radio 24 years ago for print journalism – and eventually became Publisher of the *Ottawa Sun* – is returning to **CFRA Ottawa** as a mid-day talk Host. Senior broadcasters will remember Gibbons from his days as a **BN** bureau Reporter on Parliament Hill and in London... **Jeffrey Orridge**, **CBC’s** Executive Director, Sports Properties, adds the Olympics portfolio to his responsibilities, effective immediately. He will oversee all aspects of Olympics-related business for **CBC/Radio-Canada**... Toronto-based **GameTV** sees **Nanci Stern** appointed to as Managing Director Sales, **Ana Rodrigues** as Director Programming and **Gary Sappleton** as Senior Director of Marketing. Rodrigues had been head of International Programming at **Rogers** while Sappleton oversaw **Shaw Media’s** dramatic networks portfolio... **Ron Combden**, the ex Regional Engineering Manager for the Greater Toronto Area/Kitchener Clusters of **Rogers Radio**, is the new Technical Manager at Oshawa-based **Durham Radio**. He departed Rogers in February of last year... **Christina Doll**, ND at **Vista Radio Prince George** will leave Oct. 31 to join a PR company. Doll had been with Vista for 5 years, the last year and a-half as ND.

**SIGN-OFFS:** **Frank (Budd) Lynch**, 95, following a brief illness at a Detroit-area rehabilitation centre. Lynch was a veteran radio hockey play-by-play broadcaster who spent more 63 years working for the **Detroit Red Wings** and became the team’s public voice. **Lyman Potts**, a great Canadian broadcast historian, tells **BD** that Lynch got his start at **CKOC Hamilton** following graduation from high school in 1936. Two years later, he joined **CKLW Windsor**. In 1941, he left for active service overseas as a Major in the **Essex Scottish Regiment**. He lost an arm at Normandy during the war and returned to CKLW in 1946 as Director of Special Events and Sports Announcer. Beginning in the 1949-50 **NHL** season, Lynch began calling Red Wings games for **WWJ-TV Detroit**. He later did play-by-play for the Red Wings on the radio and, later still, served as the team’s director of publicity and the public address Announcer... **John Patrick George Lysaght**, 73, unexpectedly in the B.C. lower mainland. Lysaght had a 30-year career with **CBC Vancouver**, retiring in 1995 from his position as Director of English Regional Communications. A Celebration of Life will be held Oct. 26 in Surrey.

## **OCTOBER 25**

**GENERAL:** **BCE** says the broadcasting and investment industries are threatened by an overzealous **CRTC** that’s changing rules on the fly. This follows last week’s CRTC denial of BCE’s \$3.4 billion takeover bid for **Astral Media**. The Commission said approving it wouldn’t have been in the public interest. Bell has sent letters to the **Prime Minister’s Office** and the **Privy Council** but did not apply to cabinet. Instead, it asks

the Conservative government to step in under a provision of the federal *Broadcast Act*. Bell thinks those provisions mean that it (the government) can force the Commission to apply its own rules if the feds think rules were misinterpreted. BCE's primary argument is over the percentages ascribed to what is control over the English- or French-television markets. The Commission said BCE's desire to acquire Astral would put its television control above the 35% benchmark. But BCE said it meets the requirement if U.S. networks, watched here, are included. Bell gave 18 more reasons that the CRTC used for rejecting the deal as having nothing to do with policies now in place. Instead, said Bell, last week's decision is based on documents more than 30 years old... **Rogers Communications** says its third-quarter revenue and profit were up slightly from the same time last year, meeting or beating analyst estimates. Net income was \$495 million or 96 cents a share, up from \$489 million or 90 cents per share. Revenue increased to \$3.17 billion, up about one per cent from the same time last year. Net earnings were seven cents a share higher than expected. Rogers says its adjusted operating profit rose by five per cent to \$1.29 billion... While corporate earnings are up, **Rogers** has lost \$8-million in its first three months as part owner of **Maple Leaf Sports and Entertainment**. Look to the **Toronto Maple Leafs** and the **NHL** lockout as a large reason why...

**TELEVISION:** Canadian BDU subs would rather hang on to what they've got than sign up for **Netflix**. Netflix says that while it still regards Canada as a strong market, with about 10% of Canadian homes, it's not experiencing much growth. In its application to purchase **Astral Media**, **BCE** said it needed to compete with Netflix and services like it, but the **CRTC** rejected the claim that its business model was under threat. Bell wanted to create a Canadian version of Netflix... **Rogers Media** has closed on its \$167-million acquisition of all of the issued and outstanding shares of **Score Media**, now being held in a trust approved by the **CRTC**. They will be released to Rogers upon the Commission's approval of the transaction. Meanwhile, **Peter Viner** is the CRTC-appointed trustee who will oversee day-to-day operations at Score Media... The **Academy of Canadian Cinema & Television** (ACCT) has two new Board members: **Scott Henderson**, Vice-President, Communications, **Bell Media** and former investment banking executive **Cam di Prata**... Winners of the 25th anniversary **Women in Film & Television-Toronto** (WIFT) *Crystal Awards*, to be presented Dec. 4, are: *Creative Excellence* – **Tara Ellis**, Senior Director, Original Drama Content, **Shaw Media**; *Mentorship* - **Susan Ross**, Consultant and Partner, **ISM Access**; *Outstanding Achievement* - **Anne Marie La Traverse**, President, **Pink Sky Entertainment**, and *Special Jury Award of Distinction* - **Mary Ellen Carlyle**, Senior Vice President and General Manager, **Dome Productions**. For tickets and more information, [www.wift.com](http://www.wift.com)... The **Communications, Energy and Paperworkers Union of Canada** has reached a tentative agreement with **Bell TV** on behalf its 112 members who have been locked out since July 11. Voting on the agreement will take place today (Thursday)... The **Weather Channel Company**, which serves U.S. TV viewers, is changing its name. The corporate re-branding drops 'Channel' to reflect the fact that most of the company's growth now comes from the Web and from specialized products for businesses. It was felt that 'channel' was too limiting. The TV service, however, keeps its name... **TV5** in Montreal was in violation of the **CAB's Code of Ethics** for

failing to mention the sexual content in viewer advisories but, aside from that, the **Canadian Broadcast Standards Council** (CBSC) had no problem with the content nor the scheduling of a documentary called *Le sexe autour du monde*. Details can be found at [www.cbsc.ca](http://www.cbsc.ca).

**RADIO:** Courtenay-based **Vista Radio** has won **CRTC** approval to acquire the assets of **Haliburton Broadcasting Group's** licences in Bancroft, Barry's Bay, Bolton, Bracebridge, Caledon, Cochrane, Elliot Lake, Espanola, Fort Erie, Haldimand, Haliburton, Hearst, Huntsville, Iroquois Falls, Kapuskasing, Kemptville, Niagara Falls, North Bay, Parry Sound, Prescott, St. Catharines, Stratford, Sturgeon Falls and Timmins. Vista is controlled by **Westerkirk Capital Inc.** which, in turn, is controlled by **Thompson Investments Ltd.** Value of the transaction is \$32,335,415... In addition to being turned down on its application to buy **Astral Media**, the **CRTC** also ruled that **BCE** cannot convert its **TSN Radio (CKGM) Montreal** from an English- to a French-language station... **Dufferin Communications**, wholly-owned by **Evanov Communications**, has won approval for a new FM English-language FM station at Hudson/St-Lazare, Quebec. It will program Soft AC/Easy Listening at 106.7 with power of 500 watts... A religious broadcaster based in Timmins has had its licence revoked, the **CRTC** denying a renewal. **CHIM-FM Timmins**, with repeaters in North Bay, Iroquois Falls, Kirkland Lake, New Liskeard, Red Deer, Sault Ste. Marie, Elliot Lake, Chapleau, Wawa and Kapuskasing, will see its licence expire Nov. 30. The numbered company, said the Commission, demonstrated a history of repeated non-compliance... **CKFT 107.9 Fort Saskatchewan**, the new **Golden West** station in Alberta, won't be on the air until at least the end of November. Studios are still being worked on and a sharing situation on an existent tower presented enough challenges that another site is being sought. Station Manager is **Mike Leblanc**, who moved from his Ops Mgr role at sister GW station, **CKVN Lethbridge**... Entry deadline for *Radio Creative* at the **2013 Crystal Awards** is Sunday, Nov. 11. The competition, which will see awards presented in various categories, also has a \$10,000 grand prize for "best of show". The Crystals honour outstanding achievement in agency and station radio creative from across the country. The 2013 event moves from the traditional luncheon to an evening event, this year at the Toronto Marriott Downtown Eaton Centre Hotel (Grand Ballroom). See [www.crystalawards.ca](http://www.crystalawards.ca) for details. The Crystals are presented by **Astral RadioPlus**, **Bell Media—National Radio Sales**, **Canadian Broadcast Sales** and **Target Broadcast Sales**... **John Donabie** is the 2013 inductee to the **Canadian Broadcast Industry Hall of Fame**. He will be honoured for his achievements with the *Allan Waters Broadcast Lifetime Achievement Award* next March in Toronto at the Canadian Music & Broadcast Industry Awards gala... The *Allan Slaight Humanitarian Spirit Award* will be presented to Montreal band **Simple Plan** during **Canadian Music Week** in Toronto next March. The award recognizes their global fundraising efforts and dedication to youth welfare, both individually and through the **Simple Plan Foundation**... **CD989 Simcoe** raised \$134, 657 for the **Norfolk General Hospital** during its *Taking Care Every Day* 12-hour radiothon, which bumped up to over \$135,000 after the show. Funds will go toward upgrading technology at the hospital... **C95 Saskatoon's Marathon for Breast Cancer Research** raised \$301,236 during a 36-hour event... It was 74 years ago, on Oct. 19, 1938, that the radio version of **H.G. Wells' War of the Worlds** was aired on



radio, sending much of the U.S. into a panic. Actor **Orson Welles** narrated the story written by the English novelist about Martians invading Earth and, despite warnings to listeners that the broadcast was a hoax, the show was so realistic that many were convinced an interplanetary war had begun.

**REVOLVING DOOR:** **Tom Scott**, Manager, Local Content/Station Lead at **Citytv Winnipeg** is no longer with the **Rogers Media** property. Succeeding him as GM on an interim basis is **Scott Armstrong**, the GM/PD at **Rogers Radio Winnipeg**... **Gord Eno**, the long-time PD at **JRFM 93.7/100.5 The Peak Vancouver**, is no longer with the **Jim Pattison Broadcast Group** stations. In a note to colleagues, he said it was time to move on and to explore new challenges. Eno had been with JPBG for about 20 years. **Tamara Stanners** is the new PD at 102.7 The PEAK while a new PD for 93.7 JRFM will be named shortly... Former **CRTC** Chair **Konrad von Finckenstein** has joined the **JAMS Toronto Resolution Centre**, described as the largest private provider of mediation and arbitration services worldwide. Before going to the Commission, von Finckenstein was on the **Federal Court of Canada** for four years where he rendered more than 200 written judgments in administrative law, intellectual property and human rights. Before that, he was Commissioner of the **Competition Bureau**... **Jim Kozak** is the **CBC Revenue Group's** new Director of Sales, Olympics and Sports Partnerships. He begins Oct. 29 and moves from **Kraft Canada** where he was Director of Consumer Promotions...

**SIGN-OFF:** **Jack McGaw**, of cancer, in Kitchener. McGaw was a broadcaster, documentary filmmaker and tourism information radio operator but best-known nationally for **CTV's Live It Up** back in the '70s and '80s when he was both the Host and the Producer. Before that, he was a News Editor at **Standard Radio** in Toronto. McGaw went on to launch a tourist information radio station on Vancouver Island in the mid-'90s. Later, he operated **CIRH-FM Halifax**.