

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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Thursday, July 7, 2011

Volume 19, Number 10

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TV: The **Supreme Court of Canada** is to rule on whether ISPs can be regulated under the *Broadcasting Act*. It granted leave to appeal a July, 2010, **Federal Court of Appeal** judgment which held that Internet service providers do not carry on a broadcasting undertaking as defined in the Broadcasting Act. While the Federal Court of Appeal ruled that information communicated by ISPs is content-neutral, it also noted that ISPs may be subject to the Broadcasting Act in the future if they engage in a more active role in the communication process. The SCC is expected to hear the case this fall or in early 2012... With the buzz about **Hulu** possibly being purchased by **Google**, former **Bell Media** regulatory head **Alain Gourd** says he's convinced that any buyer of Hulu will eventually try moving into Canada. Earlier this year, domestic rights-holders asked him to chair an Over-the-Top (OTT) services task force made up of almost every vested interest in the broadcast industry. This group successfully petitioned the **CRTC** to initiate a fact finding hearing. Should the likes of Google be successful in introducing competitive online video services in Canada, the domestic TV providers will sustain a large revenue hit. Meantime, **OpenMedia.ca**, a pro-Internet group, says it will boycott the **CRTC** hearing on OTT content. The group says the Commission "has become overly entangled with the interests of powerful stakeholders and has structured the proceeding to yield results that favour industry interests over Canadian interests"... This year, TV manufacturers say more than 25% of all new flat panel TVs are expected to have some form of Internet connectivity. This number is forecast to grow to 138-million units in 2015, accounting for 47% of all flat panel TVs shipped... The **CRTC** has added "reality television" as a category for programming logs. It noted that "... reality television programming can have documentary-like elements and (that) this type of programming could therefore be confused with what the commission defines as Category 2(b) long-form documentary". Further, it said "... including reality television in the same category as long-form documentaries would be inconsistent with the objective of supporting programs of national interest"... **Shaw Communications** has dropped the idea of launching a sports channel. CEO **Brad Shaw** cites the expense of competing with existing networks which have rights to the major leagues all tied up... A new **Nielsen Global AdView Pulse** report shows global advertising rose 8.8% year-on-year in Q1 to total \$118 billion U.S. based on published rate cards. Advertisers spent more on TV and continued to invest in booming consumer Asian and Latin American markets. Television advertising rose 11.9% year-on-year and increased its share among other traditional media (radio, magazines, and newspapers) from 63.5% to 65.3% in both developed and emerging economies. Advertising in the United States, the world's largest market, rose 5.9% to reach nearly \$27 billion in Q1 with stable increases for TV, radio and magazines. Newspaper advertising dropped by more than 10%... **Global Okanagan** is bringing back its hour-long **CHBC NEWS @ 5** newscast, bumping the package up by 30-minutes. The station is also reinstating its live news reporting capability from Vernon, Kelowna and Penticton... **PromaxBDA**, recognizing the best and brightest in promotion, marketing and design, has announced the worldwide winners of its 2011 awards. Canadian TV winners for the most outstanding work were announced at the PromaxBDA Promotion, Marketing and Design Awards Ceremony in New York. A list of winners can be found on Page 4.



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GENERAL: *York Regional Police* Chief **Eric Jolliffe** is furious over the audio airing of police constable's dying words as he lay trapped under an overturned minivan north of Toronto. He called it an appalling breach of ethics and trust that could jeopardize the investigation into events that killed the policeman. The constable, whose funeral was on Tuesday, was dragged 300 metres before being pinned under a minivan. Several media outlets published or broadcast parts of his call over the police radio. The audio recording of the non-encrypted exchanges between the deceased constable and his dispatcher were downloaded from **RadioReference.com**, a website that archives publicly available transmissions from across North America. Media outlets said the decision to use the taped call was of compelling news interest and that they took great care in which parts they used.



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RADIO: *Blackburn Radio's* new **98.1 Free FM (CKLO-FM)** *London* has launched with a AAA format. Aimed at 35-65s, Blackburn is hoping its new station will reclaim past listeners to its previous properties **CFPL/CFPL-FM**, now owned by **Corus**. Free FM is the 14th station for Blackburn. Address is 700 Richmond Street - Unit 102, London, ON N6A 5C7, and the phone is (519) 679-8680. GM is **Ron Dann**, PD is **Steve Hart**, SM is **John Eisler** and ND is **Scott Kitching...** *Astral's 99.7 EZ Rock Ottawa*, launched a year ago as an AC station, is now **boom 99.7** and Greatest Hits, playing music from the '70s, '80s and '90s. It's geared toward 35-54 women... The **CRTC** has issued a call for FM applications in Calgary. The call was prompted by a **Harvard Broadcasting** application. The deadline is Sept. 28... The **Canadian Council of Music Industry Associations** and **Musicians' Rights Organization Canada** (MROC) have formed a strategic partnership. MROC's objectives include the collection and distribution of performer remuneration, a function previously carried out by **Musicians' Neighbouring Rights Royalties**, an adjunct to the Canadian Office of the **American Federation of Musicians...** **News Talk 980 CJME Regina's Day of Caring for Flood Relief** raised \$521,988 for the **Red Cross'** flood and recovery efforts throughout Southeastern Saskatchewan. **PotashCorp** matched \$107,000 in donations, **Gavin Semple** of the **Brandt Group of Companies** gave \$50,000, as did CJME owners, **Gordon** and **Doug Rawlinson...** **Ross Ingram**, 76, has just celebrated his 60th anniversary in radio. He got his start when he was 15 at **CKTB St. Catharines**, spent some time at **CBC** in the Maritimes, at stations in New Glasgow, Truro and Saint John and is now on air daily at his owned-and-operated **CJRI Fredericton**, the city's southern gospel, country gospel and praise music-formatted station... Former **C-FAX Victoria** owner **Mel Cooper** has ended his long legacy at **Santa's Anonymous** after 30 years as president, and more years on the board. It was 34 years ago that Cooper was asked to help out with the Christmas charity after its media sponsor backed out.

REVOLVING DOOR: GSM **Wally Comrie** at **CTV Winnipeg** is retiring in September. His successor is **Anne Skrynsky**, promoted from her Account Executive role. Skrynsky will take the next two months transitioning into her new position

under Comrie's guidance... **Tony Burman**, the former editor-in-chief of the **CBC** and, most recently, the head of **Al Jazeera English**, is moving home to Toronto. Burman, who was with the Qatar-based news network as its Managing Director, will be teaching journalism and politics at **Ryerson University** where he will also be the **Velma Rogers Graham** Research Chair... **Joanna Webb** has exited **Bell Media** less than a year after joining as Senior

VP of Specialty Programming. The veteran TV programmer jumped to **CTVglobemedia** in October of last year from **Corus Entertainment** just before CTV was acquired by **BCE**... Meantime, changes to the organizational structure at **Bell Media's** specialty television group are now in place. Bell's specialty TV brands have been re-distributed into three strategic groups: Specialty Programming, Comedy & Drama; and Music & Entertainment. **Catherine MacLeod** has been promoted to VP, Specialty Television. She has been with **CTVglobemedia** and Bell Media since 2000, most recently as VP, Business and Legal Affairs. **Sally Basmajian** has been promoted to VP/GM, Comedy and Drama. She has been with **Discovery Channel** for 15 years, most recently as VP, Sales and Marketing. **Neil Staite** has been promoted to VP/GM, Music and Entertainment (**MuchMusic, MuchMore, MTV, MTV2, E!** and **FashionTelevisionChannel**). He had been Director of Operations, MuchMusic. Staite's appointment is effective immediately, while Basmajian and MacLeod will transition into their new positions during the coming weeks... **Andrea Goldstein**, Director Communications for **Bell Media** and **Canada's Olympic Broadcast Media Consortium**, moved to join **Rogers Media** as Senior Director, Communications. She began yesterday (Wednesday), July 6... **99.1 Groove FM (CJGV-FM) Winnipeg** PD **Russ Tyson** has been released as the jazz-formatted **Corus** station awaits word on whether or not the **CRTC** will approve a licence change from a Category 3 to a Category 2. **Power 97** PD **Matt Cundill** adds responsibilities for Groove FM... **Bill Parker**, who had been on the air for close to 20 years on **Majic 100 Ottawa** from its beginning, has signed on as Operations Manager of **Valley Heritage Radio Renfrew**... **Corus Radio's** new **CIQB-FM Barrie/Collingwood** PD is **Deb James**. She crossed the street from **107.5 KOOL FM Barrie**... **Jacob Zehr** became Manager of News and Information Services at **Newcap Television Lloydminster** July 1. For the past two and a-half years, Zehr has been the station's Senior Anchor. He'll continue in that role until a successor is found... **Greg Johnson** becomes the new PD at **92.5 JOE FM Edmonton** Aug. 2. Johnson, currently the PD at **Country 93.3/Rock 97.9 Fort McMurray**, leaves July 15... **Nesta Hoffart**, PD at **103.9 The Juice Kelowna**, has left the station.

LOOKING: **Jim Pattison Group Prince George** - Maintenance Technician; **Classic Country AM 1060 Calgary** - Brand Director/Afternoon Drive; **97.7 HTZ FM St. Catharines** - Brand Director; **Astral Radio Trail** - Account Executive; **102.9 K-Lite Hamilton** - Afternoon Drive Host; **Corus Radio Vancouver Classic Rock 101** - Program Director; **103.9 CKDK FM London** - Afternoon Drive Announcer; **103.9 The Juice! Kelowna** - Program Director; **Global Saskatoon** - Anchor, Morning Show; **Global Ottawa** - Executive Producer, Current Affairs; **Bell Media Toronto** - Finance Manager; **Bell Media Agency Toronto** - Creative Director; **CBC Toronto** - Senior Sports Producer; **CBC Ottawa** - Manager, Business Analysis; **CTV British Columbia Vancouver** - Studio Broadcast Technician; **CTV Montreal** - Transmitter Technician and **Nelvana Limited Toronto** - Senior Technical Director and a 3D Technical Director.

PromaxBDA Canadian winners are on the next page...

Canadian **PromaxBDA** winners – recognized as the best and brightest in promotion, marketing and design – are:

Outdoor, Out-of-home, Print and Poster: General and Content Promotion

CTV Creative Agency - Silver for *Discovery World HD*
CTV Creative Agency - Bronze for *Discovery World HD*
CTV Creative Agency - Silver for *Discovery*

Television -Video Presentation: Content Promotion

CTV Creative Agency - Gold for *CTV BC*
CTV Creative Agency - Silver for *MuchMusic*
CTV Creative Agency - Bronze for *MuchMusic*

Television -Video Presentation: Radio Station Categories

Societe Radio Canada - Gold for *Radio-Canada*, Premiere Chaîne Radio

Societe Radio Canada - Silver for *Radio-Canada*, Espace Musique

Shaw Media/Global Television - Bronze for GLEE FM

Interactive Media: Content Promotion - Website

CTV Creative Agency - Gold for *CTV* - The Big Bang Theory

Integrated Media Promotion: Content Promotion

CTV Creative Agency - Silver for *CTV* - The Big Bang Theory
Voice Over

Teletoon - Silver for Fred@Night

Outdoor, out -Of -Home, Print and Poster: General and Content Promotion

Societe Radio Canada - Bronze for Enquete: "Above the Law"
CTV Creative Agency - Bronze for *CTV* - The Big Bang Theory

Outdoor, Out-of-Home, Print and Poster: Craft Categories

Shaw Media/Food Network Canada - Bronze for Can't Make an Omelette Without Breaking a Few Egos

Television/Video Presentation: Network, Channel, Station, Platform

Branding/Image Promotion

CTV Creative Agency - Gold for *MuchMusic* - MMVA Teaser

CTV Creative Agency - Silver for *Discovery Channel* - discoverychannel.ca

CTV Creative Agency - Gold for *CTV* - So You Think You Can Dance Canada

CTV Creative Agency - Bronze for *MuchMusic* - MuchMusic Video Awards

CTV Creative Agency - Silver for *BNN* - Stock & Awe: Fright Night

CTV Creative Agency - Silver for *CP24* - Your Vote

CTV Creative Agency - Gold for *Space* - Slasher Mondays

CTV Creative Agency - Gold for *Space* - Star Wars

CTV Creative Agency - Silver for *MuchMusic* - MuchMusic Video Awards

CBC - GOLD for FIFA Lower Third

CTV Creative Agency - Gold for *MTV* - Windows: Casting Call

CTV Creative Agency - Silver for *MTV* - Apples to Apples

CTV Creative Agency - Silver for *MuchMusic* - Tic Tac

Television -Video Presentation: Syndicator/Program Distributor Categories

CTV Creative Agency - Bronze for *MuchMusic* - Holiday Wrap

CTV Creative Agency - Gold for *MuchMusic* - Lights

Interactive Media: DVD, Interactive TV, Mobile Emerging Platforms

CTV Creative Agency - Silver for *CTV* - The Big Bang Theory

Special Categories

CTV Creative Agency - Silver for *CTV* - Believe Video
Integrated Media

CTV Creative Agency - Bronze for *CTV: Vancouver 2010 Olympic Winter Games*

Television/Video Presentation: News

CTV Creative Agency - Silver for *BNN* IDs

Television/ Video Presentation: Sports

CTV Creative Agency - Gold for *CTV: Vancouver 2010 Olympic Winter Games*

CTV Creative Agency - Bronze for *TSN: NHL on TSN*

Television/Video Presentation: Craft

CTV Creative Agency - Silver for MMVA Open

CTV Creative Agency - Silver for *CTV* - Flashpoint

CTV Creative Agency - Gold for *CTV* - Your Olympic Experience

CTV Creative Agency - (2) Gold for *TSN* - Raptors on TSN Posters

Television/Video Presentation: General Entertainment

CTV Creative Agency - Silver for *CTV: The Marilyn Dennis Show Bumper*

Television/Video Presentation: News

CBC - Silver for *CBC News* Toronto: Neighbourhoods

Societe Radio Canada - Silver for Desautels

CBC - Bronze for *CBC News Network*

CTV Creative Agency - Bronze for Your Vote

Societe Radio Canada - Silver for Decouverte Curling/Snowboard

Societe Radio Canada - Bronze for Enquete

CBC - Gold for The Fifth Estate

Societe Radio Canada - Bronze for La Semaine Verte

CBC - Bronze for Remembrance Day

Television/Video Presentation: Sports

CTV Creative Agency - Gold for *CTV: Vancouver 2010 Olympic Winter Games*

CBC - Silver for Crown Royal - Star Selector - **CBC Sports**

Societe Radio Canada - Silver for 2010 FIFA World Cup South Africa on CBC

Television/ Video Presentation: Craft

CTV Creative Agency - Gold for MMVA Open

Print

CTV Creative Agency - Bronze for *CTV - Flashpoint* — a Bullet to the Heart

Scenic

Global News - Silver for Global News - Local Virtual Set

Societe Radio Canada - Bronze for *Le Verdict* — C'Est Votre Opinion

Interactive Media

Astral Television Networks - Silver for *Twistmas Giftmas - Family Channel*

Other Design Applications

CTV Creative Agency - Gold

Corus Entertainment - Bronze for *W Movies*

Special Categories

CTV Creative Agency - Silver for *CTV: Vancouver 2010 Olympic Winter Games*

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BBM Canada is offering progressive career opportunities for media savvy professionals who are interested in joining Canada's leading provider of TV and Radio ratings and consumer intelligence.

We are seeking individuals who are passionate about our business and can demonstrate success through high-quality, exceptional client service.

Current opportunities include: **Member Services Advocate, TV; Member Services Advocate, Radio; and Business Analyst.**

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The Advocate is a solutions-oriented individual who works with internal business partners to provide insight on the television and radio landscape to our clients. Timely and effective communication with our membership is of extreme priority.

Reporting to the VP, Data Services, the **Business Analyst** will work in partnership with the Advocates to provide the support necessary to investigate and assist in resolving member queries including conducting background analyses necessary to be proactive in meeting the members' needs.

As a business partner, the **Analyst** creates reports and presentations and provides internal training on the functionality and interpretation of the data using BBM's analytical software. They will also provide training to new Member Services team members, and will collaborate with the Member Services and Research departments in educating members on data and methodologies.

If you are interested in joining our organization, please send your resume and covering letter to the attention of Ms. Dorena Quinn, VP Human Resources and Corporate Services at hrrcruitment@bbm.ca. Only qualified candidates will be contacted.

REVOLVING DOOR: Denise Donlon, a former president of **Sony Music Canada**, who became Executive Director of **CBC Radio** in September, 2008, is no longer with CBC. **Chris Boyce** has been appointed to succeed her, though he retains responsibility for leading radio programming. The appointment, says CBC, "*reflects the changes that have been made as a result of some of the restructuring which has taken place in English Services and Radio*"... Former **Global National** Anchor **Kevin Newman** begins at **CTV** Aug. 22 as co-Host of *Question Period* and as the "Digital News Evangelist" for **Bell Media**. On the digital side, he'll work with the company team to build the digital brand for **CTV News** providing input for other Bell Media properties. He stepped down from his Global anchor role a year ago... **Victor Dann**, VP/GSM at **CHFI Toronto**, has retired. Dann spent 36 years with the **Rogers Radio** organization, both at stations and at **All-Canada Radio** in Toronto, a Rogers subsidiary at the time (now **CBS**, owned by **Corus Entertainment** and Rogers). **Derek**

Berghuis, the Exec VP of Sales is now also hands-on at CHFI... **Ross Winters**, who had been destined for **Rock 101 Vancouver** as PD, will now remain at **Corus** as PD at **102.1 The Edge Toronto**... **Alan Cross**, after more than 20 years with **Corus Entertainment**, has been released. Cross, who is best known for his weekly rock documentary series "*The ongoing history of new music*" on **102.1 The Edge Toronto**, was also been the senior program director at **Corus Interactive and Integrated Solutions**. The restructuring of the on-line department saw the release of **David Huszar** as recently reported a few weeks back. The department now reports to VP Brands and Programming **Dave Farough**... **Jim Snider**, Director of Research at **Bell Media** in Toronto is no longer with the company... **Michael Fabian**, the GSM at **NCI FM/STREETZ 104.7 Winnipeg**, will join **Evanov Radio Winnipeg**. The 25-year veteran, whose previous stops included **CHUM Winnipeg** and **Rogers Winnipeg**, begins with Evanov July 25... **Claire Freeland** is the new Director, Development and Production at **Rogers Media Television** in Toronto. Most recently, she was Director of Original Programming at **Corus Entertainment**... After 21 years, **Tim Belford** retired as Host of **CBC Radio's Quebec AM**. His last show was from Quebec City July 8...

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Robert Latreille, the General Manager, Engineering at **Astral** and based in Montreal, will retire November 11. Latreille has been with the organization for 35 years... **Vista Radio Prince George ND Lindsay Andreza** has resigned, moving out of the broadcast industry. Beginning Aug. 2, she will be Manager of Communications, Marketing and Community Relations for the **Prince George Airport Authority**. Succeeding her as ND at Vista Prince George **Christina Doll**, promoted from within.

SIGN-OFF: **Gary Bannerman**, 64, in Vancouver of unreported causes. He was a long-time **CKNW Vancouver** talk show Host during the years spanning 1972-1988. Bannerman was in court more than 100 times defending his often controversial commentaries, and won all the cases.

RADIO: **CRTC** stats on the country's 654 commercial radio stations – for the broadcast year ending Aug. 31/10 – show FM stations with higher revenues and profits while there was little change in AM results. Total revenues for both increased by 2.9% to \$1.55 billion while expenses rose by 1.5% to \$1.21 billion. Profits before interest and taxes (PBIT) moved from \$271.6 million in 2009 to \$298.4 million in 2010. The PBIT margin went from 18% to 19.2%. There were nine fewer AM stations though revenues were relatively unchanged; \$307.3 million, up 0.4%. AM English stations held steady at \$272 million. AM French-language revenues declined by 3.6% to \$11.2 million. Ethnic AM stations increased revenues by 5.7% to \$24 million. There were 17 more FM stations, bringing the total to 513. Total FM revenues were \$1.24 billion, up from \$1.2 billion in 2009. English FM revenues grew by 2.9% to \$986.6 million. French-language FM stations increased by 5.8% to \$239.9 million. Ethnic FM'ers posted revenues of \$17.9 million, up 10.2%. Both private AM and FM stations employed 10,100 people up to Aug. 31/10 and paid \$640.6 million in salaries. The year before, there were 10,196 people who were paid a total of \$632.9 million.

TV: The **CRTC** has put temporary

standstill provisions in place to keep programming flowing between broadcasters and distributors while it determines if permanent measures are needed to maintain stability. In other words, the big distributor-broadcasters must continue to provide programming to under the same terms as their last carriage deals. The standstill provisions will be in place until 30 days after the CRTC releases details of a new framework. The standstill policy, though, may be more of a Commission expectation than an enforceable directive. Under the *Broadcasting Act*, procedural obligations require a comment period, and in some cases a public hearing, before giving the restrictions legal effect.

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TV and In-Game Host; **BIG DOG 92-7 Regina** – Morning Show Co-Host; **Astral Toronto** - IT Technician ATS; **Sportsnet Radio The FAN590 Toronto** - Morning Sports Anchor; **98.9 THE DRIVE Kingston** – Music Director/Afternoon Drive Announcer; **Bell Media Radio Kingston** – Account Executive; **Corus TV Kingston** – Assignment Editor; **100.5 K-ROCK Fort McMurray** – Mid-day and Afternoon Personalities; **Newcap Radio St. John's** - Traffic Supervisor; **103-5 The Eagle Sydney** - Afternoon Drive Announcer; **Astral Television Networks Toronto** - Technical Manager, Digital and a Brand Manager, Kids Services; **Teletoon Toronto** – Marketing Assistant; **Bell Media Scarborough** - Sr. Systems Administrator-Media Technology, an Intermediate Systems Administrator and an Associate Producer; **CP24 Toronto** - Producer; **CBC Ottawa** - Promo Producer/Director; and **CBC Toronto** - a Senior Manager, Brand Development (Revenue Group); a Senior Host, Sports and a Content Manager (Youth and Family).

GENERAL: THE **CRTC** has postponed the licence renewal hearing for the **Canadian Broadcasting Corporation/Societe Radio-Canada (CBC/SRC)** until June 4, 2012. Because the federal government has yet to establish CBC's operating budget, the Commission, given this uncertainty, believes it would be inappropriate to impose licence conditions... In a subsequent item, Heritage Minister **James Moore** told **CBC's** Q cultural affairs show that **CBC/Radio-Canada** is expected to face a cut of at least 5% in its parliamentary allocation in the next budget. He ruled out privatizing the CBC but said all government spending, except for health care and support for seniors, is under review.... **News Corporation** has dropped its bid to acquire **BSkyB**. Company Chairman **Chase Carey** says the application "... is too difficult to progress in this climate." News Corp. has lost \$7 billion in market value since the onset of News of the World's voice mail hacking scandal. Meanwhile, the U.S. could investigate the company for bribery. Authorities might investigate whether or not bribes paid to police and other officials by News Corp. employees for information violated the *U.S. Foreign Corrupt Practices Act*... Here's a long, yet powerful, read on why a **CTV Quebec City** Correspondent **Kai Nagata** quit his job. Click <http://kainagata.com/2011/07/08/why-i-quit-my-job/#comments>.

LOOKING: **BBM** in Toronto is looking for fill three career opportunities. Details can be found in the ad on Page 1... Other jobs we've heard about include: The **Canadian Broadcast Standards Council Ottawa** - National Chair; **Classic Rock 101 Vancouver** – Program Director; **Vancouver Canucks TV** - Canucks

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TV: *Shaw Media's* move into expanding breakfast news and public affairs programming on its *Global Television* stations has hit a roadblock: Labour. The Bargaining Committee in the Global Eastern Bargaining Unit of the *Communications, Energy and Paperworkers* union recommended rejection of a company offer on a three-year package. Shaw Media President **Paul Robertson**, in a note to staff, said that with the "uncertain labour environment" that the company is putting the new news programming initiatives on hold indefinitely although he also said Shaw will fulfill CRTC commitments made when it bought *Canwest*... *Shaw Communications* will launch an online movie streaming service to compete with *Netflix* in September. Called *Movie Club*, the service will allow subscribers to watch movies and TV shows on their TVs and computers. There had been conflicting statements on capacity charges. Shaw Communications President **Peter Bissonnette** initially said, viewing "... *on your box or online, this will not have any impact on your capacity or usage.*" In a statement the next day, Shaw said that watching *Movie Club* by computer will count against subscribers' data plans.

GENERAL: Among 37 applications for new radio and TV licences to be heard by the **CRTC** Sept. 16 in Gatineau are: Five from *Bell Media* for national Category 2 specialty channels, *Bella* which would program topics about relationships, lifestyle, beauty, trends and style from the female perspective; *Confession TV*, devoted to upholding law and order; *Movies*, devoted to action and adventure programming; *SuperHero*, offering programming from international markets featuring the latest trends in non-violent action, adventure, superheroes, comedy and interactivity; and *Discovery French*, a national, French-language Category 2 devoted to scientific and technological discoveries, the environment, nature and human health — *Maritime Broadcasting System* wants an AM licence in Digby that would convert their radiocommunication distribution undertaking (RDU) so as to provide local service — Among applications for ethnic licences in Montreal are one each from *Radio Humsafar* and *La Mega Radio*. *Humsafar* wants to serve the South Asian community as well as to provide ethnic programming in a minimum of six languages while *La Mega* wishes to serve the Spanish community and five other languages — There are two applications for FM licences in Shelburne, Ont. *Bayshore Broadcasting* wants one

that would program Contemporary Country while **Frank Torres** proposes an AC format – **MZ Media** wants a Specialty FM in Collingwood that would re-transmit a majority of programming from Classical music station **CFMZ-FM Toronto** while **Evanov Communications**, which also desires Specialty FM there, would program a New Easy Listening format and — **Golden West Broadcasting** wants an FM licence in Fort Saskatchewan for a mixed Classic Hits/Classic Rock format. The deadline for interventions is August 15... The **CRTC** has released its annual report on the finances of BDUs for the year ending Aug. 31/10. The cable, satellite and multipoint distribution sector saw revenues grow, from \$11.4 billion to \$12.5 billion. The best performer was cable with an increase of 9.7%, from \$9.2 billion to \$10.1 billion. While expenses for cable increased by 9%, profits were \$2.5 billion. Cable paid \$1.9 billion in wholesale fees to pay and specialty services, up from \$1.7 billion. Basic cable subscriptions increased by 2.2% to 8.3 million. Revenues for satellite and multipoint distribution companies increased from \$2.2 billion to \$2.4 billion. Expenses were up 4%, to \$1.82 billion. The number of Canadian households receiving TV service from these distribution methods increased by 3.7% to 2.9 million. The fees paid to specialty and pay services rose from \$367.7 million to \$384.2 million... TV ad revenues propelled **Corus Entertainment's** third-quarter revenues. Corus posted a 39% increase in its quarterly profit, with TV up 15%. Quarterly profits rose to \$39.2 million, up 39% over the same time last year, and earnings per share were 47 cents. A year ago the company posted revenues of \$198.4 million. CEO **John Cassaday** said radio revenues likely won't improve until next year... Third quarter revenues and profits were both up at **Astral**. The company attributes a hike in ad revenues to its TV and outdoor divisions. Revenues for the quarter ended May 31 were \$268-million, a 6% increase over the \$253.6-million in the same period last year. Earnings before interest, taxes, depreciation and amortization were up 4% over last year to \$87.9 million, while net earnings increased to \$49.3 million from \$48.4 million. Radio experienced a 1% increase in the third quarter, excluding \$5 million in restructuring charges. Astral says a cost-cutting plan will result in savings of \$8.5 million per year.

RADIO: The **CRTC** has approved the *Structural and Operational Plan* of the **Community Radio Fund of Canada** (CRFC), but with conditions. CRFC must file a revised plan and bylaws that reflect amendments related to the participation of commercial radio broadcasters on the board of directors, participation on the selection committee and the measurement of the success of the fund's initiatives. The revised plan must be in the Commission's hands by Aug. 22. CRFC wanted to exclude private broadcasters, or their representatives, from the board fearing that they might alter its mandate so that it conforms more closely with the interests of commercial radio. The Commission didn't buy that, ordering that one representative be selected by the seven companies which submitted comments. They are **Astral Media Radio**, **Bell Media Radio**, **Golden West Broadcasting**, **Newcap**, **The Jim Pattison Broadcast Group**, **Rogers Media** and **RNC Media**... Vandals, upset over **90.3 AMP Radio Calgary's** *Breast Summer Ever Promotion* – a contest to win breast augmentation surgery – defaced two pillars outside the station. The building was painted with a mock-up of the AMP Radio logo where the "all the hits" slogan was re-written to include the word tits. AMP GM **Vinka Dobroja** said "it is ironic that those who are offended by our views would vandalize property to express theirs"... The **CRTC** has approved an amendment to the specialty radio **CJJC-FM Yorkton** licence that will re-categorize it as a protected Class B station. The frequency will change from 100.5 to 98.5 and power will be hiked from 44.9 watts to 50,000 watts... The third annual **Comox Valley/Campbell River Variety Children's Radiothon** – aired on **The Eagle 97.3 (CKLR-FM) Courtenay** over two days last week – raised \$35,632 and 207 Buddy Bears over its two days... The third annual radiothon at **Canoe FM (CKHA-FM) Haliburton** raised \$15,900 for the small community station. Funds were raised through auction items and pledges.

REVOLVING DOOR: **Stewart Meyers** is now VP of Alberta Operations and GM of the **Astral Calgary** radio stations, succeeding **Tom Peacock**. The position in Calgary is effective Sept. 1. Meyers moved from **Corus Radio Toronto** at the end of 2002 to become Ops Mgr/PD at the then-**Standard Radio Calgary**. When **Marty Forbes** retired at the beginning of 2009, Meyers took over at **Astral Edmonton** as VP/GM. Meyers will GM both clusters for the time being... **John Donabie**, after 47 years in broadcasting – most recently as the morning Host at **JAZZ.FM91 Toronto** – has resigned. Donabie wants to write a book, travel and spend more time with his family (and also stay in bed a bit longer in the morning)... **Dustin Collins** returns to **Astral Kelowna** as Ass't Brand Director of the Astral B.C. Interior stations. Collins, who moved to sister **AM 1060 Calgary** in 2005, had been the Brand Director/afternoon drive Host at the Classic Country station. He begins in Kelowna Aug. 2... **Billie**, of **Virgin Radio Toronto's** morning show of **Mad Dog & Billie**, will hand in her security key-card by July 31. Contract talks between Virgin and Billie didn't work out. In the meantime, she remains on staff until the contract's up, though is not now on the air... **Dan McIntosh** will join **Danelle Boivin** as the new co-Anchor of **CTV**



Stay Cool!

MEMO

It's way too hot to work.

Broadcast Dialogue is taking a couple of weeks off to refresh, relax and rejuvenate for an exciting new broadcast season beginning in just a few short weeks.

We'll be back with your BD Briefing on August 11.

Regina's News at Six. He succeeds **Manfred Joehnke** who resigned earlier this year. McIntosh has been with CTV Regina as a Video Journalist for the past six years... **Murray King** moved to sister **Bell Media** property **CP24 Toronto** as Senior Director. For the last eight years he was at **/A\ Barrie** as Director-News. Before that, he was with **/A\ Calgary... Quebecor Media** has hired **La Presse** columnist **Rejean Tremblay**, a 35-year member of the French-language newspaper's editorial staff, for its new French sports channel launching in September.

LOOKING: **X92.9 FM Calgary** - Account Exec; **CBC Toronto** - Host, Radio 2 Morning; **B 101 Barrie** - morning News/co-Host; **Corus Radio Winnipeg** - Account Exec; **Corus Radio Hamilton** - Account Exec; **Island Radio Nanaimo/Parksville** - Promo Director; **Rogers Radio Saint John** - afternoon Reporter; **EZ Rock Timmins** - morning Host; **JazzFM.91 Toronto** - morning Host; **Astral Radio**

Kelowna - weekend Anchor/Reporter; **Maritime Broadcasting Saint John** - Operations Manager; **Kool 101.3 Bonnyville** - morning Host/MD; **CTV Montreal** - Quebec City Bureau Chief; **/A\ Barrie** - Director-News; **CBC Toronto** - Senior Communications Officer, a Senior Producer, an Associate Business Manager-TV Sports, a Communications Officer and an Ad Operations Specialist; and **Astral Television Toronto** - Digital Content Project Manager.