

# BROADCAST Dialogue

The Best Broadcast Briefing in Canada

THIS PUBLICATION MAY ONLY BE DISTRIBUTED WITHIN THE SUBSCRIBER'S LOCATION.  
PLEASE DO NOT FORWARD IT BEYOND YOUR STREET ADDRESS.

Christensen Communications Ltd. \* 18 Turtle Path \* Lagoon City ON \* L0K 1B0  
[www.broadcastdialogue.com](http://www.broadcastdialogue.com) \* [howard@broadcastdialogue.com](mailto:howard@broadcastdialogue.com)

Thursday, March 3, 2011

Volume 18, Number 40

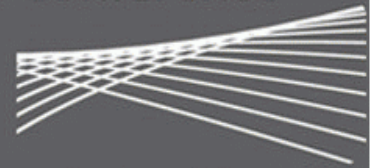
Page One of Three

**R**EVOLVING DOOR: Bill Herz, VP Sales at **Astral Media Radio** and based in Toronto, has announced his retirement although a date has yet to be fixed. He's been with the operation, through three owners, for 45 years beginning with **CFRB Toronto** in 1965 part-time while still going to university. He became full-time a year later in sales. In 1975, he tried TV sales at **Baton Broadcasting**, running their rep shop 1.5 years, then went back to **Standard Broadcasting**. In 1995, he worked at **CHUM** for short of a year and again returned to the fold. Last week, **Broadcast Dialogue** told you of **Mario Cecchini's** appointment as Sr. VP, Sales and Marketing. He'll lead those endeavours for Astral's 83 stations across Canada. Most recently, Cecchini was VP, **Corus Quebec**. He succeeded **Pierre Rodrigue** who had been VP, Sales and Marketing in Quebec. Rodrigue is now VP, Government Relations... **Dr. Veena Rawat**, President of the **Communications Research Centre (CRC)**, has retired after a 36-year public service career. She joined the **Department of Communications**, a predecessor of **Industry Canada**, in 1974. In 2004, Rawat became President of Industry Canada's research arm, the CRC. **Dr. Jean Luc Berube**, VP of CRC's Broadband Network Technologies branch, will act as CRC President until Dr. Rawat's successor is in place... **Aaron Rand** has announced that he will retire from his morningman slot at **The Q Montreal** at April's end. Rand has been a part of the Montreal radio scene for almost 30 years, almost 22 of them at The Q and its earlier incarnations (**CFQR** and **Q92**). **Cat Spencer** of **Virgin Radio 96 Montreal** is Rand's successor but won't take the Q chair for another six months... **Wendy Watson**, GM at **Newcap's REWIND 103.9/HOT 93.5 FM Sudbury**, has retired. She joined **CHNO-FM Sudbury** (then ID'ed **Big Daddy**) in April of 2006. Before that, she had been Sales Manager at **CTV Sudbury** for 15 years... **Marc Lefebvre** is **CBC British Columbia's** new Manager of Operations for TV News, based in Vancouver. He had been the Production Services Manager for Radio-Canada in the BC/Yukon region... **Bud Pierce** will join **Global Toronto** as the Consulting Executive Producer for a new morning news program, planned for later this year. Pierce developed, launched and produced **Breakfast Television** for **Citytv Toronto**, where he worked for 24 years... **102.3 NOW! (CKNO-FM Edmonton)** SM **Ross Hawse** has resigned. Look for him to land at a Kelowna radio operation... Toronto-based

## TO REGISTER, CLICK HERE

### The 64<sup>th</sup> Annual BCAB Conference

May 4<sup>th</sup> to 6<sup>th</sup>, 2011



Delta, Grand Okanagan  
Resort & Conference Centre  
Kelowna, BC

- \* Top International Speakers
- \* Gala Dinner & Awards
- \* Tee up on Kelowna's Golf Paradise
- \* Optional Wine Tours & Excursions



**radio active**  
The Canadian Radio Conference

a part of  
**CANADIAN MUSIC WEEK 2011**  
March 10 - 12, 2011  
www.cmrw.net



**DAVID MARSDEN**  
Hall of Fame Inductee  
The Allan Waters Broadcast  
Lifetime Achievement Award



**BILL EVANOV**  
Hall of Fame Inductee,  
The Allan Waters Broadcast  
Lifetime Achievement Award

**Radio Active 2011**, featuring three days of the finest Radio networking and education, is the **ultimate** venue for connecting with Radio. There's **no better place** to interact **one-on-one** with hundreds of radio professionals - from station management and CEOs to program directors.

**the president's panel**



**CHRISTOPHER GROSSMAN**  
Owner, Haliburton Broadcasting Group



**PAUL SKI**  
CEO Radio, Rogers Broadcasting Ltd



**DENISE DONLON**  
General Manager, CBC Radio



**ROB STEELE**  
President & CEO, Newcap Broadcasting Ltd



**RICHARD COSTLEY-WHITE**  
CEO, Blackburn Radio Inc.



**CHRIS GORDON**  
President, CHUM RADIO

**YOUR RADIO ACTIVE CONFERENCE BADGE ALSO INCLUDES ACCESS TO**

**RAIN** presents **RAIN Summit North**

**Jan Macdonald** has been named President of **MPG entertainment**, a new division of media planning and buying agency MPG. It's a promotion from her role as MPG Sr. VP. The new company aims to provide full service media planning, buying and promotional services... **Stuart Johnston** has been appointed President of the **Canadian Independent Music Association** (CIMA). He begins Monday, March 7. Most recently, he was VP of Policy and Government Relations with the **Ontario Chamber of Commerce**... **John Badham**, 73, is retiring from a full-time broadcasting shift at **The Wolf/Kruz Peterborough**. But he will remain at the **Corus** stations doing commentaries, editorial work and some feature interviews. He's been in broadcasting 53 years, 23 of them in Peterborough. In the '70s and '80s, he was highly regarded as a sportscaster in Toronto... **Caroline Soucy** has been appointed Director of Web content development for **TFO MediaGroup** in Toronto. She moves from her position as Director, **Teletoon Interactive**... **Steph Hunter** becomes PD at **Classic Rock FM 96/CKWS-FM**

**Kingston** Monday. Hunter moves from sister **Corus** station **Q107 Toronto** where she was Producer of *The Kim Mitchell Show* and the Programming Assistant... **Tasha Anestopoulos** is **CJAD Montreal's** new Promotions and Community Relations Director. She succeeds **Lisa Fuoco** who moved to Toronto.

**SIGN-OFFS:** **John Dolan** of brain cancer in Calgary. Early in his career, Dolan was a DJ in Edmonton before moving to Toronto where he hit his stride as a "good guy" at **CKEY** and then as a swing announcer at **CFRB Toronto**. While Dolan did not have a regular time slot at what was then the #1 rated station in Southern Ontario, there was never any doubt about him being the go-to guy for any shift, including mornings when legendary **Wally Crouter** was off. In recent years, Dolan utilized his great commercial voice from his base in Calgary... **Douglas Clinton Gale**, 80, who was with **CHCH TV 11 (Niagara Television) Hamilton** for over 33 years. Gale, who began at CHCH-TV in 1955, retired in 1988 after serving for 11 years as President.

**TV:** While the **Federal Court of Appeal**, in a 2-1 ruling, has cleared the way for broadcasters to charge BDUs for carrying their programs, **Rogers Communications** says it plans to file for a leave to appeal with the **Supreme Court**. The **CRTC** had asked the Court of Appeal to rule on whether the Commission had the right to allow TV broadcasters to attach a value to their signals. Rogers will likely be joined by other cable and satellite firms in filing the leave to appeal. Since the battle for public understanding waged by **CTV** and **Global**, both have since been purchased by the distributors they were fighting... In a related story, highlights from the **Statistics Canada** report on the cable and satellite television industry include:

- \* In 2009, the operating revenues of cable and satellite TV companies rose 10.6% over 2008 to reach \$11.4 billion (current dollars). It was the fourth consecutive year that revenue growth was in excess of 10%
- \* For the first time, in 2009, cable operators had more subscribers to telecommunications services like telephony and Internet than to TV services
- \* Cable operators' subscription revenues from non-programming services (other than television), including Internet and telephony, have been steadily rising. In 2009, they represented 45.8% of cable operators' subscription revenues, compared with 43.2% in 2008 and 39.4% in 2007
- \* For the first time, in 2009, a majority of cable subscribers were using digital technology for TV services.



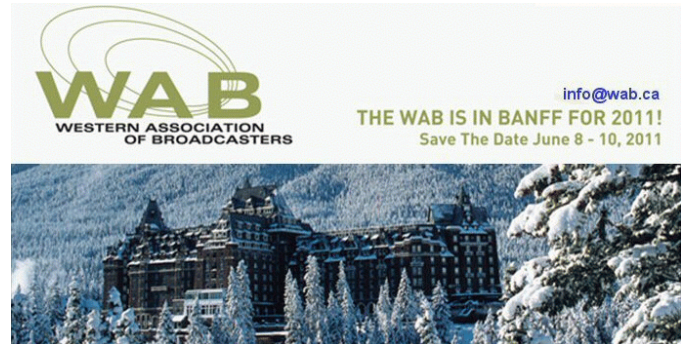
As of Aug. 31, 2009, 58.3% of cable TV subs had chosen this technology

\* Wireless operators have managed to maintain their share of the market, with growth in the number of their TV subs (+2.5) slightly exceeding that of cable operators (+1.2%)

\* Wireless service providers, mainly satellite providers, had a profit margin before interest and taxes of 3.2%, compared with 27.5% for cable operators...

A **Channel Zero** property, **Ouat** (pron: what) **Media**, won two Oscars at the 83rd **Academy Awards**; in the *Live Action Short Film* and the *Animated Short Film* categories...

The **Quebec Court of Appeal** says that the judge presiding over the case between **Quebecor** CEO **Pierre Karl Peladeau** and **Sylvain Lafrance**, the head of the **CBC's** French service, will be recused. The Superior Court will now decide if there'll be a new trial. Peladeau sued Lafrance, **Radio-Canada** and CBC ex-President **Robert Rabinovitch** for \$700,000 over comments Lafrance made about Peladeau during an interview with a Quebec newspaper in 2007. Quebecor lawyers had demanded the judge recuse himself because, they said, he was not impartial... The **CRTC** is seeking input on regulating digital services and, to that end, will hold a round table forum with people described as "key representatives of industry, academia and government" March 23 and 24 in Ottawa. The round table will occur even as conflict increases between services such as **Netflix** and telecommunications companies. Because the CRTC doesn't consider Netflix and services like it to be broadcasters, those companies don't fall under Commission regulation... Specialty channel, **Canal D**, was not in violation of the **CAB Code of Ethics** for airing a sexually explicit program at Midnight. The **Canadian Broadcast Standards Council** was, however, concerned with the dearth of viewer advisories. The complete decision may be found at [www.cbsc.ca](http://www.cbsc.ca).



**RADIO:** There is a remarkable **National Film Board** documentary from 1949 looking at the state of Canadian radio. While the primary focus is on the **CBC**, there is much to see, hear and learn about how things were done 60-65 years ago. If you aren't a history buff, watch it anyway. There's terrific entertainment value: [http://www.nfb.ca/film/canada\\_calling](http://www.nfb.ca/film/canada_calling).

**GENERAL:** **Earl Seitz** of **CFJC-TV Kamloops** and **Dave Biro** of **/A/ Victoria** will be honoured with 2011 **RTNDA Lifetime Achievement Awards** in the BC Region during the annual **RTNDA British Columbia Regional Awards Banquet** in Vancouver May 28. Seitz is a long-time Sportscaster and Biro is an Assignment Editor and a veteran radio and TV news broadcaster... **Robert Kennedy**, writing in **The Huffington Post**, has an interesting, if politically partisan and somewhat naive look at the Canadian broadcast scene. His column can be seen by clicking [HERE](#).



**LOOKING:** **Global News Toronto** - Senior Director, Marketing; **Shaw Media Toronto** - Senior Director, Marketing, Global Entertainment; **CTV Toronto** - Rights Analyst, Programming; **TELETOON Studios** - Motion Graphic Designer; **CTV National News Toronto** - News Writer; **CTV Toronto** - Account Executive, National Sales; **Corus Entertainment Toronto** - VoIP Engineer; **NEWSTALK 1010 Toronto** - Parliament Hill Bureau Chief; **99.9 Sun FM Kelowna** - Afternoon Drive Host; **NEWSTALK 1290 CJBK London** - Afternoon News Anchor; **Astral Kelowna** - Creative Writer; **Today's Country QX104 Winnipeg** - Afternoon Drive; **CBC Montreal** - Sales and Marketing Officer; and **Corus Radio Hamilton** - Promotion Director.

**SUPPLYLINES:** **Axia NGNetworks USA**, owned by Calgary-based **Axia**, has signed a 10-year extendable agreement to be the Network Operator for the MassBroadband 123 fibre network, spearheaded by the **Massachusetts Broadband Institute** (MBI).

# BROADCAST Dialogue

The Best Broadcast Briefing in Canada

THIS PUBLICATION MAY ONLY BE DISTRIBUTED WITHIN THE SUBSCRIBER'S LOCATION.  
PLEASE DO NOT FORWARD IT BEYOND YOUR STREET ADDRESS.

Christensen Communications Ltd. \* 18 Turtle Path \* Lagoon City ON \* L0K 1B0  
www.broadcastdialogue.com \* howard@broadcastdialogue.com

Thursday, March 10, 2011

Volume 18, Number 41

Page One of Three

**T**V: BCE has been given CRTC approval to acquire CTVglobemedia. There was one major condition to the \$1.3-billion deal, however. It ordered BCE to invest \$245 million:

\* \$100 million toward drama and comedy series

\* Money under the tangible benefits package on allowing satellite carriage for at least 43 additional TV services

\* Sustaining the /A1 TV stations for at least three years, and

\* Enhancing local news programming in several cities.

The Commission also imposed a moratorium on BCE using its dominant position as both broadcaster and carrier to discriminate against competitors until the conclusion of hearings on vertical integration later this year. BCE says all CTV properties will fall under a new business unit named **Bell Media**. The **CTVglobemedia** holding company name will be retired at the close of the sale. .. **Quebecor** says its new **Sun TV** will launch April 18. It had been set to go at mid-March but faced some administrative challenges, thus the delay. An ad set to air emphasizes that the network will be standing up for taxpayers and defending ordinary Canadians. International news content will be purchased from **CNN... Bell ExpressVu Limited Partnership** has won CRTC approval for a national, terrestrial pay-per-view service to be largely composed of live and tape-delayed live sports, and special events programming... **Quebecor** subsidiary, **TVA Group**, earned \$19.8 million in its latest quarter. The Quebec broadcaster said profit was 83 cents per share for the last quarter of 2010, compared with a profit of \$21.1 million, or 89 cents per share, a year earlier... **Astral** says its **Playhouse Disney** will transform to become **Disney Junior** May 6. Disney Junior will showcase stories that include classic and contemporary Disney characters with learning and development themes.

Astral brings together people with a passion to perform, as one team, with integrity and imagination. Astral is always on the lookout for dynamic, innovative and passionate professionals who embrace change and new technologies and who are looking to continually challenge themselves within a growing organization.



## 97.7 HTZ-FM AFTERNOON DRIVE ANNOUNCER

- \* Regular on-air shifts 3 p.m. to 7 p.m., Monday through Friday
- \* Prepare, plan, and execute the live afternoon show including researching and conducting interviews
- \* Must be available for remote broadcasts and station appearances
- \* Voice tracking as scheduled by the Brand Director
- \* Various duties as required by the Brand Director and/or General Manager.

### Skill requirements:

- \* A graduate of a recognized broadcasting college or university with a minimum of 10 years on-air experience
- \* Highly motivated individual with excellent organization skills
- \* A real team player with a great personality that will shine through on-air
- \* Dynamic, creative and innovative
- \* Have an impeccable drive for perfection
- \* Strong references.

Salary: \$40,000 - \$60,000 annually depending on experience.

Any candidate who wants to apply for this opportunity should visit the Astral website at [www.astral.com](http://www.astral.com) and apply online under Career Opportunities. Applications must include a resume, a cover letter and a demo tape (audio cannot exceed 4MB each).

Deadline: March 20, 2011

As an equal opportunity employer, Astral is committed to accommodating the needs of people living with disabilities. If you have any health or physical limitations which may adversely affect your performance during any phase of the appointment process, please identify the accommodation needed. Moreover, Astral is committed to providing equal opportunities to candidates and employees, regardless of age, gender, disability, visible minority status, Native status, marital status, cultural or national background, religion, or sexual orientation. All candidates are encouraged to apply with confidence. Please note that while we appreciate all expressions of interest, we can only respond to those candidates

**R**EVOLVING DOOR: Braden Doerr is the new GM at **Haliburton Broadcasting's** recent acquisition, **CJCS/CHGK-FM Stratford**. Most recently, Doerr had been GM of **Astral Media Radio's** four-station cluster in London. Interestingly, he began his broadcast career over 30 years ago at CJCS. Gone from the Stratford stations is longtime ND **Kirk Dickson**. He was released upon the deal's closing... **Giselle Sowa** is no



# THE MELISSA ETHERIDGE RADIO PROGRAM

REQUESTS, DEDICATIONS...  
A REAL LOOK AT LIFE

One of the most influential and beloved artists of her time, Melissa Etheridge has sent two decades pushing boundaries – both in music and in life.

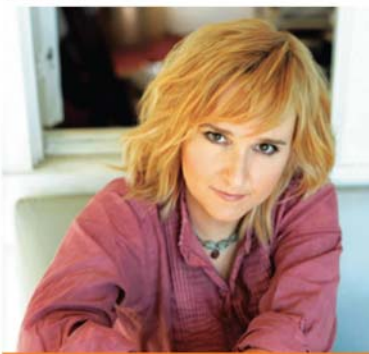
- A Winning Formula:
- Contemporary
- Music Intensive
- Concise, Poignant Breaks
- Customizable Content
- Relatable, Uplifting, Fun

**BUILT FROM THE GROUND UP FOR PPM**

**LAUNCHING JUNE 2011**

With an Oscar & several Grammys under her belt and over 30 million albums sold, no host will have more musical credibility.

**Over 115,000 Facebook fans!**



## SPARK NETWORKS

For more information contact:

**ANDREW FORSYTH**  
905 628 6470  
andrew@sparknetworks.ca

or  
**ROBYN METCALFE**  
289 997 3985  
robyn@sparknetworks.ca

▶ DEMO

In association with: **benztown**



longer with **Rogers'** Edmonton station, **The Bounce**. It is now merged with **Sonic FM**. Also gone from The Bounce are GSM **Shannon Neighbour** and Business Manager **Brit Carter**. **Marty Kreil**, the Creative Director/APD, handed-in his resignation... **Ross Hawse** is the new GM at **Vista Radio** property **1039 The Juice Kelowna**. Last week, BD reported that Hawse had left his Sales Manager's job at **102.3 NOW! (CKNO-FM) Edmonton**. He succeeds **Jason Mann** who moves to refocus on VP Programming and New Media duties... **David Kines** is the new Chairman of **CTV's MuchFACT**, filling the vacancy left by former Chair **Bernie Finkelstein**. Kines began his broadcast 25 years ago with **The New Music** on **Citytv Toronto**. Later, he helped launch **MuchMusic** and, later, held a number of positions at Much leading to his becoming a Sr. VP... **Jonas Woost** is the new Executive Producer of **CBC Radio 3**. He is the former Head of Music for **last.fm**, has worked for music labels, is the former host of a radio program in Germany and is doing digital consulting in Vancouver... **Freeway Frank (Frank Depalo)** succeeds **Cat**

**Spencer** at **Virgin Radio 96 Montreal** on the morning show. Frank moves from **CTV/CHUM-owned Kool 101.5 (CKCE-FM) Calgary's** morning show... **Jeffrey L. Orridge** has been appointed Exec Director of Sports Properties, **CBC Sports**, effective April 4. Most recently, Orridge was COO and Head of Global Business Development for Toronto-based **Right To Play International**... **David "Rocky" DeRocco**, who was Promotions Director at **Corus Hamilton**, moves across the street to **Astral Hamilton** to become Promotion/Marketing Director. He begins March 14 and will succeed **Tracey Fischer**.

**RADIO:** Two panels of broadcasters – from the **Canadian Association of Broadcasters** and the **British Columbia Association of Broadcasters** – appeared before the Legislative Committee on Bill C-32, presenting witness testimony on the importance of the copyright reform bill to the broadcasting industry.

While representatives from all political parties acknowledged the contribution private broadcasters make to their local communities, they posed tough questions related to the on-air campaign outlining C-32's impact on local radio ([www.ISupportMyLocalRadio.ca](http://www.ISupportMyLocalRadio.ca))... **CBC** President **Hubert Lacroix**, in a bid to gather the opinions of staff and stakeholders, was in Sydney, NS, meeting with a group of **CBC Radio** listeners in the morning and staff that afternoon. Lacroix is following up on the public broadcaster's strategic plan which identified 7.5 million Canadians, mostly in the West, who don't have access to local CBC services. The plan, he said, "... is going to play out over the next five years because we'd like to make sure . . . we connect with these Canadians whether it is through our web presence, a radio station, (or) a combination of both"... **Rogers Radio** VP Programming **Julie Adam** is this year's winner of **The Rosalie Award**. It will be presented tonight (Thursday) at the **Canadian Music and Broadcast Industry Awards** in Toronto... **Newfoundland Capital Corp.** (Newcap) says its fourth-quarter net income fell 15% from the year before because of positive and negative impact from changing licence and copyright fees. Net

## Wheatstone E1 12 FADER RADIO CONTROL SURFACE WITH ROUTER



▶ \$12,995.00

Call us for BEST pricing - Toll Free 1.866.460.3119

income was \$4.7 million or 14 cents per diluted share, down from \$5.5 million or 16 cents per share in 2009's fourth quarter. Revenue grew by 6%, rising to \$32.2 million from \$30.5 million in the fourth 2009 quarter... **CHNL Kamloops** has just completed an almost unheard-of AM transmitter upgrade. A new 2- kW **Nautel** transmitter is now up and running, replacing a 1976 installation... Newly-acquired **The Bounce (CHBN-FM) Edmonton** will join its new **Rogers Radio** sister, **Sonic 102.9 (CHDI-FM) Edmonton**, at its Gateway Blvd location. Ethnic **World FM 101.7 (CKER) Edmonton**, meanwhile, will move to the Jasper Ave location to be close to **OMNI-Television**. Date for the location swap has yet to be determined... In one of those unplanned events on behalf of a victim, **K-97 Edmonton** came through big-time for a nine-year-old Grande Prairie boy who suffers from Job Syndrome, a rare skin disease that causes abnormalities of the skin, sinuses, lungs, bones and teeth. Medication, not covered on his Mom's health plan, costs about \$3,000 a month. **The Terry, Bill & Steve Show** told listeners about it and – Voila! – almost overnight (3 days later), donations exceeded \$39,000.

**GENERAL:** **Shaw Communications** was honoured at the fourth annual **Canadian Dealmakers** gala in the Media & Telecommunications Industry category. The gala celebrates the best merger and acquisition deals of 2010. Shaw won for its \$2 billion acquisition of all of the broadcasting assets of **Canwest Global Communications**, including all of Canwest's equity interests in **CW Investments**... **Patrick Brown**, who has distinguished himself many times with journalistic excellence, will be awarded the **Canadian Journalism Foundation's Lifetime Achievement Award** at their annual awards gala June 7 in Toronto. The longtime CBC foreign correspondent whose work has earned him three **Gemini** awards joins past recipients who include: **Lise Bissonnette, Joe Schlesinger, Sally Armstrong, Norman Webster, Knowlton Nash, Pierre Berton** (posthumous), **June Callwood, Doris Anderson, Trina McQueen, Doug Creighton, Mark Starowicz, Bernard Derome, Peter C. Newman, Peter Gzowski** and **Robert Fulford**... The **Ontario Association of Broadcasters** sixth annual **Career Development Day**, held in Toronto, saw upwards of 200 broadcasting students interacting with a who's who of Ontario broadcasting. Roundtable sessions were geared to every discipline under the broadcast umbrella. Among members of the broadcasting community who donated their time were:



Ontario Association of Broadcasters President Doug Kirk, Harmony Eveleigh of Mohawk College and Jim Carr, OAB Director

**Mora Austin, York Bell-Smith, Nancy Brown Dacko, Laura Broughton, Maureen Bulley, Sophia Chen, Darren Clarke, Pat Cugliari, Paul Cugliari, Ross Davies, Andrew Forsyth, Don Gaudet, Wendy Gray, David Hamilton, Azeem Haq, Steve Kassay, Steve Kowch, Anne Lavrih, Jim Macdonald, John McKenna, Scott Metcalfe, JD Moffat, Jim Nelles, Sabrina Pirillo, Chris Pottage, Leslie Roberts, Ken**

**Rutledge, Jamie Schouela, Ward Smith, Geoff Thrasher, Adriane Vogel, Rebecca West and Trevor Williams.** This year's **Michael Monty Scholarship Award** was presented to **Harmony Eveleigh** of **Mohawk College** in Hamilton.

**SUPPLYLINES:** **SparkNetworks** will be distributing **The Melissa Etheridge Radio Show** in Canada beginning this June. The AC show will be music intensive and listener driven with requests and dedications. Details can be found in the display ad on Page 2... **Harris Canada Systems** has been awarded a \$289 million contract by the Government of Alberta to design and build the Alberta First Responders Radio Communications System. It will provide public safety communications throughout the province... **Tektronix Communications' Iris suite** with LTE Evolved Packet Core and the **Iris Performance Intelligence** monitoring solutions received the 2010 **Internet Telephony** product of the year award from **TMC**, a global, integrated media company, and the **2010 4GWE** product of the year award from TMC and **Crossfire Media**.

**LOOKING:** **97.7 HTZ-FM St. Catharines** seeks an Afternoon Drive Announcer. See the ad on Page 1... Other jobs we've heard about include: **Global Winnipeg** - Reporter-Anchor; **Kix FM/YL Country Peace River** - Spring/Summer Talent Bank Update; **CTV Toronto** - Manager, Financial Planning and Analysis, a Promo Producer, COMEDY, a Producer, CP24 Breakfast and an Account Executive, CTV Specialty Sales; **CBC Vancouver** - Reporter/Editor; **CBC Toronto** - Presentation Technician, an Account Manager, Digital Sales, a Senior Systems Designer, a Manager, Promotional Production & Resources and a Promotions Manager; **Corus Cornwall** - Account Executive; **CKNW News-Talk 980 Vancouver** - Talk Show Host; **106.9 The Wolf Nanaimo** - Announcer/Music Director; **MBS Moncton** - Promotions Director; **SUN TV NEWS Toronto** - Broadcast Technician; **Rogers Radio Toronto** - Director, Engineering; and **Newcap Radio Halifax** - Creative Writer.



# BROADCAST Dialogue

The Best Broadcast Briefing in Canada

THIS PUBLICATION MAY ONLY BE DISTRIBUTED WITHIN THE SUBSCRIBER'S LOCATION.  
PLEASE DO NOT FORWARD IT BEYOND YOUR STREET ADDRESS.

Christensen Communications Ltd. \* 18 Turtle Path \* Lagoon City ON \* L0K 1B0  
[www.broadcastdialogue.com](http://www.broadcastdialogue.com) \* [howard@broadcastdialogue.com](mailto:howard@broadcastdialogue.com)

Thursday, March 17, 2011

Volume 18, Number 42

Page One of Three

**R**ADIO: Radio winners at the 29th annual **Canadian Music & Broadcast Industry Awards** were: Music Director of the Year — Major Market; Don Mitchell, *The Edge 102.9 Toronto* \* Music Director of the Year — Medium Market; Paul Morris, *HTZ FM St. Catharines* \* Music Director of the Year — Small Market, Jacquie Beckett, *Rogers Radio Kingston* \* Program Director of the Year — Major Market, Al Ford, *Sonic 102.9 Edmonton* \* Program Director of the Year — Medium Market - (Tie), Jason Manning, *The Ocean/Jack FM Victoria* & Jim McCourtie, *FM96 London* \* Program Director of the Year — Small Market, Mark Burley, *99.9 Sun FM Kelowna* \* Station of the Year — CHR, *The Beat 94.5 Vancouver* \* Station of the Year — Hot AC, *CHUM FM Toronto* \* Station of the Year — Mainstream AC, *98.1 CHFI Toronto* \* Station of the Year — Classic Gold, *Q107 Toronto* \* Station of the Year — Country, *93.7 JR FM Vancouver* \* Station of the Year — Medium Market, *Wired 96.3 Saskatoon* \* Station of the Year — Multicultural, *CHIN Toronto* \* Station of the Year — News/talk, *680 News Toronto* \* Station of the Year — Rock, *102.1 The Edge Toronto* \* Station of the Year — Small Market, *99.9 Sun FM Kelowna* \* On Air Talent — John Derringer, *Q107 Toronto* \* Promotion of the Year — *Proud FM Toronto* (Glee FM) \* Bill Evanov was inducted to the **Hall of Fame (Allan Waters Lifetime Broadcast Achievement)**, presented by Duff Roman \* The Rosalie Tremblay Award — Julie Adam, *Rogers Radio Toronto*.

At the 14th annual **Canadian Radio Music Awards**, David Marsden was inducted to the **Hall of Fame (Allan Waters Lifetime Broadcast Achievement)**, presented by Chuck McCoy...

Gold winners at the **2011 Crystals Gala** held last Thursday in Toronto were: Small Market Radio Station - *Rock 97.9 (CKYX-FM) Fort McMurray*; Station Promotion Single - *NEWTALK 1010 (CFRB) Toronto*; Station Promotion Campaign - *AM640 (CFMJ) Toronto*; Radio Station - Single - *Corus Radio Calgary*; Radio Station Campaign - *Rogers Radio, Toronto*; Public Service Announcement - *Juniper Park*; Creative Use of Sound/Music - *Cossette Communications Inc.*; Agency Single - *Rethink*; Agency Campaign - *Dory Advertising*; Performance - *CHUM Radio Ottawa*; and, **GOLD/PLATINUM — BEST IN SHOW** - *Children of the Street Society (Anonymous) Rethink...*

The former AC *FM93 Barrie* has revised its ID and format to *chay today @ 93 1fm* (yes, lower case) and offering

THE WORLD  
HAS A BRAND NEW  
PLAYOUT SYSTEM.

ZETTA<sup>®</sup>

ADVANCED RADIO AUTOMATION

RELIABLE, INTUITIVE, FLEXIBLE



[rcsworks.com](http://rcsworks.com)

# THE MELISSA ETHERIDGE RADIO PROGRAM

REQUESTS, DEDICATIONS...  
A REAL LOOK AT LIFE

One of the most influential and beloved artists of her time, Melissa Etheridge has sent two decades pushing boundaries – both in music and in life.

- A Winning Formula:
- Contemporary
- Music Intensive
- Concise, Poignant Breaks
- Customizable Content
- Relatable, Uplifting, Fun

**BUILT FROM THE GROUND UP FOR PPM**

**LAUNCHING JUNE 2011**

With an Oscar & several Grammys under her belt and over 30 million albums sold, no host will have more musical credibility.

**Over 115,000 Facebook fans!**



**SPARKNETWORKS**

For more information contact:

**ANDREW FORSYTH**  
905 628 6470  
[andrew@sparknetworks.ca](mailto:andrew@sparknetworks.ca)

or

**ROBYN METCALFE**  
289 997 3985  
[robyn@sparknetworks.ca](mailto:robyn@sparknetworks.ca)

 **DEMO**

In association with: **benztown**



Variety Adult Contemporary – a blend of '70s, '80s and '90s music along with current pop/rock hits mixed in... **CINA Mississauga**, a low-power ethnic station at 1,000 watts, has **CRTC** approval to increase signal strength to 5,000 watts during daylight hours. At dusk, the station, at 1650, must reduce to 680 watts. Opposing interventions came from **CJMR Mississauga**, **Radio Shalom**, the **Canadian Association of Ethnic Broadcasters**, **Evanov Radio Group** and **Canadian Multicultural Radio**. They argued that a power boost would, in effect, elevate CINA from its low-power status to that of a mainline station... The **CRTC** has proposed new radio regulations amendments to come into force Sept. 1 that would establish a single policy for campus and community radio. Among the changes is simplification to licensing by getting rid of the distinction between Type A and Type B community stations. Comments are invited by April 11... **Cumulus Media** will acquire **Citadel Broadcasting** for \$37 per share, about \$2.4 billion, in a deal that brings together the second and third largest U.S. radio operations. Created, thanks to the

transaction, is a combined company with 572 stations in 120 markets. Last year, Citadel rejected a \$1 billion offer from Cumulus... **Hot 103 Winnipeg**, raising money for the **Canadian Red Cross**, has begun selling "Pray for Japan" T-shirts which feature a QR code. The code can be scanned with a smartphone to take a person directly to the Red Cross mobile donation site. Morning Host **Ace Burpee** says "if you're wearing the shirt, you're a walking donation outlet."

**T****V:** **Shaw Media** is building a new internal digital sales team and transitioning broadcast sales from **Postmedia Network**. The new team will be led by **Graeme Mackrell**, who has over 14 years experience with Shaw Media, most recently as Director, Marketing Ventures... Yellowknife, Iqaluit and Whitehorse TV stations have been exempted from having to convert to digital by Aug. 31. The **CRTC** says that the North, with its isolated communities and small population can continue analogue broadcasting, for now... **Astral Media** will launch **Disney XD** June 1, an advertiser-supported and multi-platform brand. The specialty channel will feature live-action and animated programming for 6-14s, with a focus on boys... **CTV Ottawa** celebrated March 12, marking its 50th year in broadcasting. Ottawa Mayor **Jim Watson** and city council, proclaimed last Saturday as **CTV OTTAWA DAY**...

**R****EVOLVING DOOR:** Grant Biebrick, PD at **The Goat (CKLM) Lloydminster** moves to **The Wolf/CKRM Regina** March 28 as PD, succeeding the retiring **Willy Cole**. Taking over as PD at The Goat is **JD Anderson**, a promotion from his APD/MD/Middays duties... **Chris Olsen** of **CTV (CIVT Vancouver) British Columbia's** news department has moved to become Press Secretary to new B.C. Premier **Christy Clark**. Another broadcaster named to Clark's team is **Rebecca Scott**, now the Communications Officer/Deputy Press Secretary. Scott is a former **CFAX Victoria** Anchor/Talk show Host and most recently, a Reporter/Talk show Producer at **CKNW Vancouver**... **Greg Brady** and **Jim Lang** have signed on as co-Hosts for the new morning show on **Sportsnet Radio The FAN 590 Toronto**. Brady moved from **AM 640 Toronto** where he'd been a co-Host on **The Bill Watters Show** while Lang has been with Sportsnet since 2003 as a News Anchor, Reporter and Writer... **Gregg Zaun** has signed a two-year deal with **Rogers Sportsnet** to be its full-time **Major League Baseball** Analyst. Zaun spent 16 seasons in the majors as a catcher starting with the Baltimore Orioles in 1995... **Gerry Barr** has been



appointed National Executive Director/CEO of the **Directors Guild of Canada** (DGC). He assumes the post in August. Since 2000, Barr has been the President/CEO of the **Canadian Council for International Cooperation...**

**SIGN-OFFS:** **Larry Zolf**, 76, in Toronto. Zolf spent most of broadcast career with **CBC**, starting as a Researcher in 1962. In the mid '60s, he gained national prominence as a regular contributor to public affairs show *This Hour Has Seven Days* and its replacement series, *Sunday*. Zolf also authored six books. He covered racial integration in the U.S. South, the 1970 October Crisis in Quebec and he sparred verbally on TV with feminist **Germaine Greer** after publication of her book, *The Female Eunuch...* **Arnie Patterson**, 83, of cancer in Halifax. His career included ownership of **CFDR Dartmouth**, press secretary for PM **Pierre Trudeau** and being media manager at **Dominion Steel and Coal** during the 1958 Springhill coal mining disaster... **Jean Neveu**, 70, in his sleep at his Florida home. Neveu was Chairman of the Board at **Quebecor**, Chairman of **TVA Group** and a director of **Quebecor Media Inc.** He joined Quebecor in 1969 as Controller and occupied several management positions, including Sr. VP.

**GENERAL:** The **CRTC** has backtracked on the original idea of a closed, invitation-only meeting March 23-24 on regulating digital services. The meeting's aim is to evaluate approaches to regulation where broadcasting and telecommunications are converging into a single world... The **United Nations World Food Program** has selected **CBC-TV** talk show Host **George Stroumboulopoulos** as an official ambassador. The appointment follows his visit to Pakistan in February where the food program is helping to feed people and rebuild communities after 2010's catastrophic flooding. Stroumboulopoulos is the first Canadian to hold the position... A new report on news dissemination concludes, with the exception of newspapers, that U.S. media operated better in 2010 than in the year before, and did so on many fronts. In its eighth annual *State of the News Media* report, the **Pew Project for Excellence in Journalism** (<http://stateofthedia.org/>) also has some implications for Canadian media... **RTNDA Canada's** Prairie Region annual convention in Saskatoon April 9 will see awards presented to:

#### TELEVISION:

##### **Bert Cannings Award - Best Newscast**

Global Lethbridge (Small Market)

Global Regina (Medium Market)

Global Calgary (Large Market)

##### **Adrienne Clarkson Award - Diversity**

Global Edmonton

##### **Charlie Edwards Award - Spot News**

Global Calgary

##### **Dan McArthur Award - In-depth/Investigative**

Global Edmonton

##### **Dave Rogers Award - Short Feature**

CHAT TV (Small Market)

Global Regina (Medium Market)

Global Calgary (Large Market)

##### **Dave Rogers Award - Long Feature**

CHAT TV Medicine Hat (Small Market)

CTV Saskatoon (Medium Market)

Global Calgary (Large Market)

##### **Gord Sinclair - Live Special Events**

CTV Calgary

##### **Ron Laidlaw Award - Continuing Coverage**

Global Edmonton

##### **Trina McQueen Award - News Information Program**

Newcap Television Lloydminster

##### **Hugh Haugland Award - Creative Use of Video**

CTV Calgary

#### RADIO:

##### **Byron MacGregor Award - Best Newscast**

CJOC-FM 94.1 Lethbridge (Small Market)

News Talk 980 CJME Regina (Medium Market)

CBC Calgary (Large Market)

##### **Best Use of Sound Award**

CBC Radio Edmonton

##### **Charlie Edwards Award - Spot News**

CBC Radio Saskatchewan

##### **Dan McArthur Award - In-depth/Investigative**

CBC Radio Edmonton

##### **Dave Rogers Award - Short Feature**

CJUV-FM Sunny 94 Lacombe (Small Market)

CBC Radio Saskatchewan (Medium Market)

CBC Radio Edmonton (Large Market)

##### **Dave Rogers Award - Long Feature**

CJCY Medicine Hat (Small Market)

CBC Saskatchewan (Medium Market)

CBC Calgary (Large Market)

##### **Gord Sinclair Award - Live Special Events**

CBC Radio Edmonton

##### **Peter Gzowski Award - News Information Program**

CBC Radio Saskatchewan

##### **Ron Laidlaw Award - Continuing Coverage**

CBC Radio Saskatchewan

##### **Adrienne Clarkson Award - Diversity**

CBC Saskatchewan

**LOOKING:** **CTV Toronto** - Senior Manager program planning; **Global Edmonton** - Technician; **Newcap Television Lloydminster** - Talent pool update (Anchor, Reporter, ENG Shooter, Videographer); **CKOM Saskatoon** - News Director; **999 Virgin Toronto** - Morning Show Producer; **100.7 The Island Manitoulin** - Account Exec; **KX96 Brandon** - Promotions Coordinator/Drive Announcer; **Astral Toronto** - Manager, Maintenance and Technical Services; **Astral Fort St. John** - Engineer; **CHUM Vancouver** - Account Manager; **CBC Toronto** - Reporting Officer, Strategy and Planning and a Unit Manager, Factual Entertainment; and, **The Goat 106 Lloydminster** - MD/Midday Announcer.

# BROADCAST Dialogue

The Best Broadcast Briefing in Canada

THIS PUBLICATION MAY ONLY BE DISTRIBUTED WITHIN THE SUBSCRIBER'S LOCATION.  
PLEASE DO NOT FORWARD IT BEYOND YOUR STREET ADDRESS.

Christensen Communications Ltd. \* 18 Turtle Path \* Lagoon City ON \* L0K 1B0  
[www.broadcastdialogue.com](http://www.broadcastdialogue.com) \* [howard@broadcastdialogue.com](mailto:howard@broadcastdialogue.com)

Thursday, March 24, 2011

Volume 18, Number 43

Page One of Three

**R**ADIO: **Z99 Regina** raised \$381,172 for the Regina General Hospital's neonatal intensive care unit during the station's 36-hour radiothon. The 24th annual radiothon began Thursday at 6 a.m. and ended Friday at 6 p.m... The **U.S. House of Representatives** has voted to end federal funding to **National Public Radio** (NPR). Republican supporters said it made good fiscal sense while Democratic opponents called it an ideological attack. The bill passed along mainly partisan lines... **USA Today** reports that American radio stations are getting strong support from audiences and the financial markets this year. An average of 241.6 million people 12+ listened to conventional radio each week last year, an increase of 2.1 million over 2009, according to an **Arbitron** annual study...

**Lenny Lombardi**, the President/CEO of **CHIN Radio/TV International** will receive the **National Congress of Italian Canadians - Toronto District** Distinguished Service Award - the **Ordine al Merito**. Lombardi is being recognized for his 35 years as a multicultural broadcaster, his work with the **Kensington Health Centre**, the **Chief of Police Community Advisory Council**, the **Columbus Centre**, **Variety Club** and the **Little Italy Business Improvement Association**. He's also raised funds for **Sick Children's Hospital**, **Toronto Western Hospital**, **Villa Charities**, **Caritas**, **Lions Club** and the **Williams Syndrome Network**. The award will be presented at a reception and dinner May 6 in suburban Woodbridge... Victoria police with rifles cordoned off the **The Q/The Zone Victoria** on Monday, searching for a man who walked in and pointed a pellet gun at staff. While he eluded police at the stations, the man turned himself in later and said he was trying to win a contest. The 51-year-old has mental health issues and was not charged, said police... New station manager at **CKLN Toronto** is **Jacky Tunistra Harrison**, hired in an attempt to keep the station on the air

**Wheatstone E1** 12 FADER RADIO CONTROL SURFACE WITH ROUTER



➔ \$12,995.00

Call us for BEST pricing - Toll Free 1.866.460.3119



RON PALEYBROADCAST.COM

**WAB**  
WESTERN ASSOCIATION  
OF BROADCASTERS

[info@wab.ca](mailto:info@wab.ca)

THE WAB IS IN BANFF FOR 2011!  
Save The Date June 8 - 10, 2011

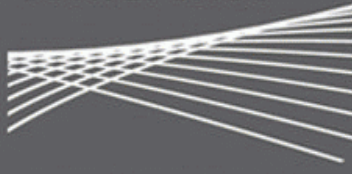




# TO REGISTER, CLICK HERE

## The 64<sup>th</sup> Annual BCAB Conference

May 4<sup>th</sup> to 6<sup>th</sup>, 2011



Delta, Grand Okanagan  
Resort & Conference Centre  
Kelowna, BC

- \* Top International Speakers
- \* Gala Dinner & Awards
- \* Tee up on Kelowna's Golf Paradise
- \* Optional Wine Tours & Excursions

after the **CRTC** revoked its licence. Within the next few months, CKLN will be heading to the Federal Court of Appeal to present its case... **Mike Collins**, GM of the **Rogers Kitchener Radio Group** has been selected by the **Lions Club of Kitchener** as the **2010 Citizen of the Year for Kitchener-Waterloo**. Most of Collins' career has been at **CHYM 96.7/570 News** as Sales Manager, Promotions Manager and, since 2005, as GM.

**REVOLVING DOOR:** **Maria Hale** has been appointed VP, Television, Head of Programming and Production at **Corus Entertainment** in Toronto. She will assume the role April 4. Her background includes **Telus** where she was VP of Content and, before that, **CHUM Television** in Toronto where she was VP, Content Business Development... It's **Brad Schwartz'** last week before he moves to New York from his Sr. VP/GM position at **MTV**, **MuchMusic**, **MuchMore**, **MTV2**, **MuchVibe**, **MuchLOUD**, **MuchMoreRetro**, and **PunchMuch**. Schwartz is now VP of Programming and Operations at **Fuse**,

the U.S. national music TV network owned by **Madison Square Gardens**... **Francoise Bertrand**, a former **CRTC** Chair, had been appointed Chair of media and cable-TV giant **Quebecor**. She has been a Quebecor director since 2003 and is also Chair of the board's compensation committee... **Marcia Martin** has been appointed Sr. VP Creative Content, Commissioned and In-House Programming at Toronto-based **GlassBOX Television**. Martin's career began at **CHUM Television** where she worked her way through numerous production and management positions to become VP Production for CHUM's 33 local conventional TV and national specialty channels... After 21 years at **CKAT North Bay**, morning show Host **Dean Belanger** has resigned. His last show at the station will be tomorrow (Friday) morning. Belanger says his dream has been to work in Christian radio and so he'll be moving to **103.5 KFM North Bay**... **Patrice Baillargeon** has left his Director Development and Production position at **Rogers' OLN**. Baillargeon will remain within the industry but in a production capacity. After 10 years in broadcasting, he decided to return to the indie production world.

**IGN-OFF:** **Don Smith**, 80, in Vancouver of lung cancer. He's best known in his broadcast career as being, first, in 1973, the VP of Sales at **BCTV Vancouver** and then, in 1982, as President. Smith was TV industry for 45 years with positions in both Ontario and British Columbia. In 1954, he joined the new Television Division of **All-Canada** in Toronto as the first private TV station, **CKSO Sudbury**, came on the air.

**TV:** **Shaw Communications** is cutting about 500 jobs from its more than 13-thousand employees. The restructuring, says President **Peter Bissonnette**, will affect Western Canadian jobs, including managers and supervisors. The cuts will not affect the **Shaw Media** (formerly **Global**) TV assets... The **CRTC** is requiring conventional TV stations to begin PSAs May 1 that inform Canadians of the transition Aug. 31 to digital television and how to prepare. The PSAs must be broadcast a minimum of six times daily with at least 25% of them aired between 7:00 p.m. and 11:00 p.m... The **CRTC** has denied a **CBC** application to discontinue its analog transmitter serving Fredericton and Saint John, and instead provide only a digital transmitter to serve Fredericton. Saint John, under the plan, would be left out. The Commission's policy, it said, encourages broadcasters to continue serving their original audiences after the transition... This past Monday on **Global Toronto**, Reporter **Mark McAllister**, while doing a live stand-up, suffered what's described as "a minor medical issue" that caused him to experience

a moment of disorientation. Paramedics were called to the scene. McAllister is now under the care of his own doctor... The **2011 Banff World Media Festival** will kick off with a media leaders panel. On tap are **Phil Lind**, Vice Chairman, **Rogers Communications**; **Paul Robertson**, Group VP, Broadcasting & President, **Shaw Media**; **Kevin Crull**, COO, **Bell Media (CTVglobemedia)**; **Kirstine Stewart**, EVP English Services, **CBC**; and **John Riley**, President, **Astral Television Networks**.

**GENERAL:** **Mark Dailey** and **Ross Kentner** will be honoured with 2011 RTNDA Lifetime Achievement Awards in the Central Region. The posthumous award to Dailey, the late **CityNews Toronto** Anchor and imaging voice, will be accepted by his widow, **Kim Dailey**, and Citytv VP News/Executive Producer **Tina Cortese** at the presentation during the **RTNDA Central Regional Awards Banquet** in Waterloo. Ross Kentner, the GM of **Bayshore Broadcasting**, based in Owen Sound, began his career as an operator and quickly moved into the newsroom, eventually becoming ND and later GM of **CFOS** in 1985. As Bayshore Broadcasting expanded under his direction, news remains front and centre at all stations. Kentner is a past chair of the **Ontario Association of Broadcasters** and has received the **Queen's Golden Jubilee Medal** awarded for community service... Two omissions from last week's item about **RTNDA** winners on the Prairies: the **Sam Ross Award** for Best Editorial Commentary (Television) went to **Global Edmonton** and the **Use of New Media Award** was presented to **Rawlco Radio** for [www.paNOW.com](http://www.paNOW.com)... The **CBC** scored in the federal budget to the tune of an extra \$60 million per year. The proviso was that the money be used in the production of high-quality Canadian programming. The boost in funding, if it manages to survive, would be on top of the \$1.1 billion the public broadcaster already receives.

**LOOKING:** **91.7 The Bounce, Edmonton** - Program Director, a Music Director and an Evening Announcer; **Astral Radio Kelowna** - Creative Director; **Astral Radio Calgary** - Account Executive; **Astral Digital (Toronto)** - Ad Operations Specialist; **CHUM Radio Vancouver** - Account Manager; **CTV Digital Media Toronto** - Product Manager, Radio; **Team Radio Vancouver** - Account Manager; **Kool 101.3 Bonnyville** - Morning Show Host/Music Director; **CBC Toronto** - Manager, Partnerships and Communications; **CBC Vancouver** - National Account Manager; **Corus Radio Vancouver** - Senior Account Manager; and **Clear Sky Radio Lethbridge/Medicine Hat** - Program Director.

**SUPPLYLINES:** **More Radio** is producing a three-hour radio special to air July 1 called **O Canada** and featuring contemporary AC Christian music, interviews and red and white chatter. The show is offered at no charge to Christian radio in Canada. Contact **Scott Jackson** at [scott@moreradio.ca](mailto:scott@moreradio.ca).

The Latest  
Broadcast Dialogue  
Magazine is on  
The Website.

[www.broadcastdialogue.com](http://www.broadcastdialogue.com)





# BROADCAST Dialogue

The Best Broadcast Briefing in Canada

THIS PUBLICATION MAY ONLY BE DISTRIBUTED WITHIN THE SUBSCRIBER'S LOCATION.  
PLEASE DO NOT FORWARD IT BEYOND YOUR STREET ADDRESS.

Christensen Communications Ltd. \* 18 Turtle Path \* Lagoon City ON \* L0K 1B0  
[www.broadcastdialogue.com](http://www.broadcastdialogue.com) \* [howard@broadcastdialogue.com](mailto:howard@broadcastdialogue.com)

Thursday, March 31, 2011

Volume 18, Number 44

Page One of Three

**T****V:** **CBC's** new head of English TV Services, **Kirstine Stewart**, says foreign TV shows are "a crutch" for the CBC and will be cut from the schedule "as much as possible". She says CBC will have more Canadian content over the next five years although not all foreign content will be dumped. On the up side, Stewart said *Jeopardy* and *Wheel of Fortune* brought audiences to the public network, making hits out of *Republic of Doyle*, *The Rick Mercer Report* and *Battle of the Blades*... California-based **Netflix** now has a five-year Canadian rights deal for hundreds of movies from **Paramount Pictures**, including exclusive distribution of first runs on all future premium titles. That bit of news, announced this week, puts the online distributor into direct competition with **The Movie Network**, the pay-per-view owned by **Astral Media** and **Movie Central**, owned by **Corus**. Bluntly stated, Corus and Astral won't have rights to new Paramount titles... Still with **Netflix**, it has reduced the data usage of their streaming content by 1/3, reducing their the bandwidth. Canadians can now watch 30 hours of content and use up nine 9 GB of bandwidth, down from anywhere between 30 GB and 70 GB under the old system... **CHCH-TV Hamilton** News Anchor **Donna Skelly** is the provincial Progressive Conservative candidate in the Ancaster-Dundas-Flamborough-Westdale riding. She will be officially nominated April 6 and will run in October's provincial election... **CTV** and **The Canadian Academy of Recording Arts and Sciences (CARAS)** have extended their broadcast partnership for *The Juno Awards* through 2016.



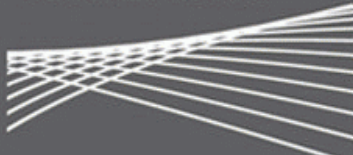
**S****IGN-OFFS:** **Roger Abbott**, 64, of chronic lymphocytic leukemia in Toronto. The actor-comedian from the **Royal Canadian Air Farce**, passed away 14 years after hearing the diagnosis but kept it a secret from all but his closest friends. **Don Ferguson**, Abbott's fellow Air Farce star, said on the show's website that he was "heartbroken" over Abbott's passing. One of his Abbott's quirkiest characters was the bitchy **Gilbert Smythe-Bite-Me**, a critic of everything including what was likely his favourite target, **The Women's Television Network**. Air Farce co-stars **Don Ferguson** and **Luba Goy** were in **Studio Q** along with **Rick Mercer** to remember him. See the interview at [http://www.cbc.ca/q/news\\_promo/2011/03/28/remembering-roger-abbott/](http://www.cbc.ca/q/news_promo/2011/03/28/remembering-roger-abbott/)... **Ron Ward**, the Ward in **Ward-Beck Systems**, in Victoria. He built W.B.S. into a globally recognized name. An interview with **Paul McCartney** discussing the **Beatles**, **Wings** and others of his musical efforts, saw McCartney perched beside a Ward Beck Systems mixing console in a London studio... **Bruce Gordon Payne**, 64, in Victoria. Payne began his broadcasting career in Nanaimo when he was 17, then worked at many different radio and TV stations throughout B.C., finishing his career at **CHEK TV Victoria**... **Walter Bebenek**, in Toronto of Alzheimer's. A former **Ampex** VP, Bebenek was a key figure in the Canadian broadcasting scene from the '70s through the '90s.

**G****ENERAL:** The **Supreme Court of Canada** will decide whether or not Internet service providers should be subject to the same laws as traditional broadcasters. This comes on the heels of the growing trend amongst Canadians who watch TV shows and full-length movies via the Internet. Should ISPs be treated as conventional broadcasters? If so, ISPs would fall under **CRTC** regulations. A coalition of cultural groups, including the **Canadian Media Production Association** and the **Writers Guild of Canada**, argues that ISPs should be required to help pay for the production of Canadian-made content. Opposed is a similar coalition made up of **BCE's Bell Canada** unit, **Rogers Communications** and **Shaw Communications**. All will likely argue the differences between ISPs and traditional broadcast entities... For the first time, four pool cameras for major news media recorded closing arguments in a B.C. Supreme Court case dealing with Canada's anti-polygamy laws. There is a mute switch controlled by the judge, however, plus a 10-minute delay in the live coverage. Cameras in the courtroom has been a long-time issue, spearheaded by **RTNDA** and by the networks. **CBC** lawyer **Dan**

# TO REGISTER, CLICK HERE

## The 64<sup>th</sup> Annual BCAB Conference

May 4<sup>th</sup> to 6<sup>th</sup>, 2011



Delta, Grand Okanagan  
Resort & Conference Centre  
Kelowna, BC

- \* Top International Speakers
- \* Gala Dinner & Awards
- \* Tee up on Kelowna's Golf Paradise
- \* Optional Wine Tours & Excursions

**Henry**, who has been working on the cameras-in-the-courtroom file for upwards of 20 years, perhaps longer, said of the decision that he hopes it is successful and that it results in greater access next time.

**RADIO:** *Harvard Broadcasting's 95.7 The Sound (CKEA-FM) Edmonton* has dropped its '90s gold-based Triple A in favour of Soft AC. The station is now ID'ed **Lite 95.7**. The husband and wife team of **Jamie O'Connell** and **Dan Hunt**, ex of *Rawlco's up! 99.3 FM Edmonton*, co-host morning drive while **Ryann Bradley** (former morning host) does afternoon drive. Lite 95.7's format shift was a strategic move in light of **CFMG-FM Edmonton** having switched to **Virgin Radio 104.9**.. A consultation was opened Tuesday by the **CRTC** on the **Community Radio Fund of Canada's** proposed structural and operational plan. In July of last year, the Commission said CRFC could be the beneficiary of tangible benefits resulting from transactions involving commercial radio stations. As well, the CRTC said that stations earning

more than \$1.25 million annually should contribute 15% of their basic annual contributions to the community radio fund. CRFC, says the Commission, has to create measures so that all funds are accounted-for and spent in accordance with CRTC policy. Comments deadline is April 28... **Bruce Wylie**, *JRfm Brockville's* morning show Host, will celebrate 40 years at the station next Thursday, April 7. Colleagues who have passed through the Brockville radio operation are invited to send along audio greetings to: [dan.wylie@chumradio.com](mailto:dan.wylie@chumradio.com)... **Gerry Phelan**, ex ND at *VOCM St. John's*, is now writing a weekly column in the city's *The Telegram* newspaper. Phelan and VOCM parted company last month after he'd spent 27 years with the station. He was president of **RTNDA** from 1997 to 2001 and received the *RTNDA President's Award* in 2002.

**REVOLVING DOOR:** **Walter Levitt**, most recently the chief marketing officer at **Canwest Broadcasting**, will be joining **Viacom/MTV Networks** in New York as Exec VP, Marketing for **Comedy Central**. He begins at mid-April... **Don Grose** is the new GM/GSM at **Harvard Broadcasting's Mix 103.7 Fort McMurray**. Grose moved from **CHUM Halifax** after seeing the classified ad for the job here in **Broadcast Dialogue**. He'd been an Account Manager the past 15 there and he and his wife decided to move west to be close to family... New **National Screen Institute** CEO is **John Gill**. Gill, who most recently consulted with such companies as **Rogers**, **S-VOX**, the **S-VOX Foundation** and **Knowledge Network**, begins in Winnipeg April 4 and succeeds **Derek Luis**... **Dave Daigle**, GSM at **CHUM Ottawa**, has been appointed to the newly created position of VP Sales **CHUM Radio**. He will remain in Ottawa. Daigle had been promoted to the GSM position in 2008 from his sales supervisor position... New PD at **Clear Sky Radio's CJOC Lethbridge** and **CJCY Medicine Hat** is **Brent Young**, the ex-PD at **Newcap Radio Red Deer** until June 2009. He begins April 4. Also at Clear Sky, **Corinne Bolt**, the mid-day Host at CJCY adds APD duties... **Shelley Smith-Hines** is the new Manager, Promotions & Marketing at **CHUM Radio Winnipeg**. She moved from the **Multiple Sclerosis Society**... New **APTN National News** co-Host is **Dana Foster**, ex of **Classic Rock CFNR Terrace**. She begins at APTN Monday, April 4. Foster was a Reporter/talk show Host at CFNR, offering perspective and topical stories about First Nations People... **Claude Galipeau**, ex VP/GM, Digital Media at **Rogers Media**, has become Chief Service Officer at Toronto-based **Synapse**. The company is involved with social media management... **Jennifer Holgate**, who once laboured as VP Digital Media, VP Broadcast & Digital and VP Sales & Marketing at **Canwest**, has been appointed Sr. VP,



Digital at Toronto-based **Starcom MediaVest Group Canada**. She had worked for the company as a consultant for the past year... **Paul Arcand**, the morning show Host at **CKAC Montreal**, has signed what's described as a long-term contract to continue in that position at the sports and **Cogeco News** station. The signing, says the company, "confirms Cogeco Diffusion's commitment to developing talk radio in Quebec"... **Hector Card** is new Chief Engineer at **Astral Radio London**, effective April 4. Card moves across the street from the same position at **CTV-owned BOB FM London**... **Rod Phillips**, the last original member of the **Edmonton Oilers** franchise, has retired. Tuesday's game against the **Los Angeles Kings** was his last play-by-play broadcast. Phillips has been calling Oilers' games since 1973, before the team entered the **NHL**.



**LOOKING:** **CBC Calgary** - Host; **Sonic 102.9 Edmonton** - Evening Announcer; **96.3 CAPITAL FM Edmonton** - Morning News & Traffic; **Rogers Radio Fort McMurray** - Creative Writer; **Rock 97.9 Fort McMurray** - Morning Show Host; **CP24 Toronto** - Manager, Administration and Finance; **CBC Toronto** - Senior Director, Research (Content Planning); a Producer; and a Researcher (Factual Entertainment); and **CBC Vancouver** - Senior Communications Officer.

**SUPPLYLINES:** **AZCAR Technologies** is no more. According to the company's U.S. counsellor, the broadcast systems integrator has "ceased business and [will] be operated under the control of a chief liquidation officer." AZCAR, which traded on the TSX Venture Exchange, saw the stock hit 3.5 cents last Wednesday before trading ceased, leaving the company valued at just \$545,000... **Ascent Media**, the world's largest provider of integrated global services for the creation, management and distribution of media content, is closing its systems integration business on or about May 1. The company says the move is a result of the recession which forced many of its customers to postpone or cancel projects.

