

# BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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**TV/FILM:** The **CRTC** has postponed hearings on local TV station regulations, including those on whether big broadcasters can charge BDUs to carry their signal, to Nov. 16 from Sept. 29. The delay, says the Commission, will allow interested parties an opportunity to comment and "... ensure a fair, open and transparent hearing and remove any uncertainty on its outcome." Coincidentally, the move came after **Bell Canada** filed a lawsuit with the federal court to stop local TV stations from charging BDUs as fee for carriage. But, says Bell, because of the delay from Sept. to Nov., it will withdraw the court application. Bell owns **Bell TV** and a 15% stake in **CTVglobemedia**... Meanwhile, **Rogers Communications** has sent a strongly worded letter to customers warning them to expect a new 1.5% charge on top of their recurring monthly cable bills. The fee, to begin in September, is directly related to the *Local Programming Improvement Fund* created by the **CRTC** and will be identified as such in Rogers' invoices, e.g. *CRTC LPIF fee*. In response, **CTV** says that the Commission should again regulate BDU billing practices. "At a time when cable and satellite companies are experiencing record revenues and profits," CTV is quoted as saying, "Canadians deserve better including open and transparent billing practices from TV service providers." Further, says the network, both cable and satellite providers are misleading consumers about the fee hikes set for next month; that under the cloak of the LPIF, the BDUs are increasing customer bills to enhance profits... **Canwest Global Communications** says it will close **CHEK-TV Victoria** and **CHCA-TV Red Deer** by month's end. The move would see about 80 jobs disappear. But in Victoria, CHEK-TV staff want to take ownership and talks are said to be underway with Canwest. Details are not expected anytime soon on the proposal to keep the station, now into its fifth decade of operation, alive. GM **John Pollard** says the notion of local ownership has sparked an interest in the community: "We've had four different groups come through and say: 'We want to be part of this.' We've had calls from lots of other people. We've had people calling, saying: 'I've got \$25,000, how can I help you guys stay on the air'..." Meanwhile, **Canwest Global** has signaled the **CRTC** that discussions are needed on a possible new ownership structure. Sources say that the issue is



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whether or not the company's main creditors can stay within Canadian ownership rules if they convert the debt owed them into equity in a new restructured firm. The CRTC apparently doesn't expect formal meetings to begin until at least next month... Beginning at the end of this month, **CBC News** will begin running 90-minute, early-evening TV newscasts in every region of Canada. The plan, part of CBC's news renewal, includes refocusing on local news. They will lead with national and international stories, followed by local and regional coverage, and will start at 5 p.m. *Coronation Street* will follow at 6:30... If viewers in the U.S., UK and Canada had their choice, here – according to **Angus Reid Strategies** – is how they'd build their evening newscasts: Poll respondents as a whole agreed to devote at least 20% to **Local News** but that's the only point where there was overall agreement, e.g. **Sports** coverage – Canada 10.1%, UK 8.6%, U.S. 8.5%; **International** – Canada 20.4%, UK 18.7%, U.S. 14.5%; **Business** – Canada 8.9%, UK 8.9%, U.S. 10.7%; **Weather** – Canada 6.7%, UK 6.5%, U.S. 9.5%; **Arts**

– Canada 7.9%, U.S. 7.5%, UK 9.6%; and **Celebrity** – Canada 3.5%, U.S. 4.9%, UK 5.5%. Americans and Britons are virtually even on the amount of time that a nightly newscast should spend discussing **Science** and **Technology** (9.3% and 9.6%) and **Health** (11.7% and 11.2%), while Canadians are less enthused about both topics (7.6% for science and technology and 8.6% for health)... About 108 retirees from **CHCH-TV Hamilton** say they face a cut to their pension payments after **Canwest Global** announced it will be winding up their pension plan at the end of August. A group representing retirees says that the plan has an unfunded wind-up deficiency and that Canwest has no intention of funding the shortfall... The **National Screen Institute – Canada** has added **Fred Fuchs** and **Mary Powers** to its Board of Directors. Fuchs is Executive Director, Arts & Entertainment Programming Television, **CBC** and Powers is President of **M. Powers Communications**. Both are in Toronto... **CTV** and **TELUS** have formed an arrangement that gives the phone company's customers access to some TV programs via mobile video streaming service. CTV is the first content provider for the new TELUS streaming video-on-demand service.

**RADIO:** The **CRTC** has confirmed its approval of applications by **Astral Media Radio** and **Torres Media Ottawa** for 99.7 and 101.9 respectively. On Nov. 20, 2008, the governor-in-council referred this decision back to the Commission for reconsideration and a new hearing. Astral and Torres have agreed to help with the support and development of another new licensee, **RCFO** at 94.5 (**Radio communautaire francophone d'Ottawa**). The station plans to offer 126 hours of programming each week, most of which will be produced by Franco-Ontarian volunteers, including 94 hours of local programming... **Rogers**-owned **LITE 92.9 FM (CFLT-FM) Halifax** launched a Light Rock format last Friday and will remain commercial-free until Sept. 1. The former **CFDR-AM Dartmouth**, swapped by **Newcap** for a Rogers AM station in Sudbury, joins sister station **News 95.7 Halifax**. There are two other Atlantic Canada stations owned by Rogers, **News 91.9 Moncton** and **News 88.9 Saint John**... **Magic 104 (CFQM-FM) Moncton** has changed formats and ID, from AC to Classic Hits and to a new ID of **103.9 MAX FM**... **Corus Radio Kitchener (91.5 Beat [CKBT-FM]/DAVE-FM [CJDV-FM])** moved this past Monday. The new address is: 210-50 Sportsworld Crossing Road, Kitchener N2P 0A4. The new phone number is (519) 772-1212... **Astral Media Radio Sales** has taken over national representation for **The New AM 740 (CFZM) Toronto**, adding it to already-represented sister station **Classical 96.3 FM Toronto**... Heritage Minister **James Moore** says the federal government is renewing the **Canada Music Fund** with an annual investment of

\$27.6 million over five years. The Fund is administered by the **Department of Canadian Heritage** in partnership with **MUSICACTION**, **FACTOR**, the **SOCAN Foundation** and **Library and Archives Canada**... Beginning Monday, **Corus Radio** will be offering some of its syndicated content to Blackberry and Windows-based mobile users. Available for download at no charge is the **ExploreMusic** version of the smart phone application, **Viigo**. It will include a new show and web portal about musical discovery and exploration with radio veteran **Alan Cross**... **Newcap Radio** in Halifax has new digs. The stations are now located at 3770 Kempt Rd., Suite 200, Halifax B3K 4X8... How hot was it? It was so hot that **The Ocean (CIOC)/Jack-FM (CITT-FM) Victoria** were reduced to broadcasting static because of technical problems. The stations, both owned by **Rogers**, were off the air for a few hours last Wednesday night and again on Thursday morning.

**REVOLVING DOOR:** Dennis Dunlop, after 28 years with Saskatchewan television, will retire from his VP/GM position at **CTV Saskatchewan** Aug. 31. Succeeding Dunlop is **Wade Moffatt**, currently the Retail Sales Manager for **CTV Regina** and **CTV Yorkton**... Eight on-air people and one off-air staff member at **Astral Media**-owned **CJAD Montreal** have lost their jobs. Management said the restructuring was a result of new information about "the behavior and habits of listeners." Gone are: 20-year overnight host **Peter Anthony Holder**, news anchor **Kathy Coulombe**, editorialist **Rod Dewar**, Saturday-night Solid Gold host **Al Gravelle**, Sunday host **Jake Lawrence**, **Kevin Holden**, husband and on-air co-host of **Trudie Mason**, and weekend co-hosts **Olga Gazdovic** and **Laurie MacDonald**. The Olga and Laurie Show was just short of its 14th anniversary... At **CJAD** sister station **CHOM-FM**, promotions director **Skip Snair** was let go... Succeeding VP/GM **George Gallagher** at **CHUM Vancouver** is **James Stuart**, currently the VP/GM of **CHUM Radio's** Edmonton station, **The Bounce (CHBN-FM)** and **Energy 101.5 (CKCE-FM) Calgary**. He begins next week... **Ruth Powell** retires from **Global BC** at month's end, after almost 20 years. Succeeding her is **Brad Kubota**, whose title will be VP, Global BC Sales. Kubota had been with Canwest before when he served as VP, Local Sales... The new morning host at **CJOB Winnipeg**, effective Sept. 7, is **Hal Anderson**. He moves upstairs from sister **Corus** station **Power 97 Winnipeg** where he's been doing mornings since 1995... **Amanda Lang**, ex of **Business News Network's** **SqueezePlay** and **The Commodities Report**, will become Host of a new **CBC Newsworld** business program this fall. Her career also includes a stint at CNN in New York. **CBC** foreign correspondent **Peter Armstrong** is returning to Canada to host **World Report** on **Radio One**, succeeding long-time host **Judy Maddren** who retired earlier this year. Also at **CBC**, **Mark Kelley**, a correspondent at **The National**, is slated to host a new prime-time show on **CBC Newsworld**... **Daniel Fagan** becomes the new GSM at **C103/XL96 Moncton** Sept. 1. He arrives from a career in business development and sales outside of broadcasting... **Jane Brown** has been appointed morning news anchor at **AM 740 Toronto** and as Ass't ND for both **Classical 96.3 FM** and **The New AM 740**. The 25-year veteran has worked with **680 News Toronto**, **CBC Toronto**, **Q107 Toronto**, **EZ Rock Toronto** and **CFRB Toronto**... Former late night TV host **Mike Bullard** begins a daily one-hour stint at **TALK 820 Hamilton** Aug. 21. The 5-6 p.m. slot, says **Astral Media Radio Hamilton**, will deliver "a mix of witty editorial comment, comedy, unique guests and listener interaction"... **Susan Arthur** has been appointed VP, Marketing and Brand Strategy at **Score Media**. She had been with **Insight Productions**, responsible for Content Integration. Prior to that, she was in marketing at **CHUM TV (Much)**... **Chrissi MacDougall**, the RSM at **CHUM's The Beat Vancouver** – and with the company for over nine years –

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is moving out of broadcasting. She's purchased an ExpediaCruiseShipsCenter franchise located in the Kerrisdale section of the city... **Bob Dearborn**, after two years as morning host at **CKWR-FM Kitchener-Waterloo**, has been released. Economic conditions, say Board members, have rendered him "out of our league". The station is now without a GM, GSM, PD, a news department, promotions department and a receptionist. The sales staff has been reduced to two... **Zach Bedford** has been promoted to MD/Middays at **C100FM Halifax**. He had been doing swing shifts... **Rawlco Saskatoon** PD **Kristy Werner** has been promoted to Station Manager for the two, **C95 FM (CFMC-FM)/Rock 102 FM (CJDJ-FM)**. Moving to C95 as PD is **Chris Myers**, the PD from across the street at **Harvard Broadcasting's WIRED 96.3FM (CFWD-FM)**. Also moved from Rawlco Saskatoon is Rock 102 PD **Tim Harrison**. He went south to become PD at sister station **Jack FM (CKCK-FM) Regina**. Harrison succeeds **Mark Hunter** who moved to Edmonton as PD at the yet-to-be-launched Rawlco station there... New ND at **Q99 (CIKT-FM) Grande Prairie** is **Randy Pike**, most recently with **Vista Radio's FREE FM (CFRI-FM) Grande Prairie**. Pike succeeds **Echo Ross**... **Michael Goldsmith** becomes Director, Original Programming at **Family Channel** and **Playhouse Disney Canada** Aug. 24. He had been Director, Original Programming at **TELETOON** and, before that, was the Director of Broadcast Sales and Promotion for **Corus Entertainment**... **Marty Krell** adds APD to his Creative Director duties at **The Bounce (CHBN-FM) Edmonton**, and Ass't MD **Cory Balash** moves up to MD... **Karen Best** has left the **Radio Marketing Bureau**... **Marc Paris**, ex of **CBC Toronto**, remains active at his **Paris Media Management** and has also taken a position with leadership training and coaching consultancy **Brandon Taylor Consulting**... **Garry Barker**, ex PD/Promotion

Director at **K 963 Kelowna**, has moved back home to Atlantic Canada as Manager of the **MBS P.E.I.** radio stations (**CFCY/Magic 931Charlottetown** and **SPUD FM Summerside**). The appointment was effective July 27... Anchor **Connie Smith**, ex of **CHCH-TV Hamilton** – and laid off after almost 30 years there – has landed at **Crossroads Television System** (CTS) in Burlington. Her new show, beginning this fall, is called *Always Good News*.

**IGN-OFFS:** **CTV** cameramen **Hugh Haugland**, 44, along with helicopter pilot **Roger Belanger**, in his 60s, died in a crash at Mont-Laurier, Quebec while shooting wreckage of a tornado that struck the area. Haugland was the son of former **CTV Montreal** Anchor **Bill Haugland**... **Clayton Smailes**, in a Kamloops hospice, of A.L.S. (Lou Gehrig's disease). A cameraman at **CFJC-TV Kamloops**, Smailes, at the time of his diagnosis in 2003, was one of the youngest people in Canada to be afflicted by it... **Clifford Solway**, 83, in Toronto. Solway, a writer, TV and film producer, was one of the small crew that started **CBC Television** in Toronto in the '50s. He rose to become a public affairs producer/director with his shows, *Fighting Words* and *Background*.

**GENERAL:** The second annual **CRTC** Communications Monitoring Report, based on 2008 data, shows that in that year, the Canadian communications industry saw revenue increase by 6%, climbing from \$51.3 billion in 2007 to \$54 billion in 2008. Broadcasting revenues were up \$900 million, or 7.3%, and totaled \$14 billion for the twelve-month period that ended Aug. 31, 2008. In 2008, the broadcasting industry contributed more than \$2.8 billion to the development of Canadian talent and to the creation and broadcast of Canadian programming. Cable and satellite delivery showed the highest growth with revenues going from \$6.3 billion to \$7 billion in one year. Telecommunications revenues were \$40.3 billion for the period ending Dec. 31, 2008, up \$2.1 billion or 5.5%. The gains are attributed to the wireless and Internet sectors... The **CRTC** says the price of cable, satellite and pay-TV services has risen 29% since 2002 while the consumer price index has risen only 14%. The increase resulted from higher rates for the average bill, not from adding HDTV and premium pay-TV services... North American workers 55+ have been hard hit by job losses. A **CareerBuilder** survey shows that 28% of those over 55 who were laid off in the last year found new jobs. That compares to 71% of 25-to-34s. Employees over

55, by a margin of 63%, said they had applied for positions at levels below their previous jobs. Prospective employers told 44% of them that they're overqualified... Meanwhile, North America's 55- to 64-year-olds may be the drivers of an entrepreneurship boom. **Kauffman Foundation** research shows that that age group is the most likely to begin new businesses in the U.S. The average age of technology firm founders, it says, is 39, with twice as many over 50 as under 25... **Rogers Communications** says profits and revenues increased during the second quarter despite slower subscriber growth in its cable division and declines in advertising sales in its media sector. Rogers reported a net income of \$374 million or 59 cents per share for the quarter ended June 30, up from year-earlier profits of \$301 million or 47 cents per share. Excluding one-time items, the company says net income totalled \$412 million or 65 cents per share... The growth of **Twitter** isn't being fueled by youth. A **NetRatings** panel of 250,000 U.S. Internet users shows that while Twitter's footprint has expanded impressively in the first half of 2009, reaching 10.7% of all active Internet users in June, the growth has come despite a lack of adoption by children, teens and young adults. Just 16% of Twitter.com website users are under 25... After a 72-year broadcast run that precedes TV, the cast and crew of *Guiding Light* have finished shooting the final scenes. **CBS** cancelled the soap opera, which airs the last episode Sept. 18.

**LOOKING: FACTOR** seeks a Vice President, Industry Relations in Toronto. Complete details in the ad on Page 1... **Centennial College, Toronto** is looking for a Broadcasting and Film Technologist. Details are in the ad on Page 3... Other jobs we've heard about include **Global Maritimes** - Weather Anchor/Producer; **Astral Media Radio Calgary** - Account Executive; **APTN Edmonton** - Camera Person/Editor; **APTN Yellowknife** - Video Journalist; **Astral Media Radio Regina** - Senior Account Executive; **The Beat Vancouver** - Retail Sales Manager; **Big Dog 103.5 Lac La Biche** - Sales/Station Manager; **104.9 Edmonton's EZ Rock** - Morning Show Host; **Astral Media Radio Trail** - Account Executive; **CJKR-FM - POWER 97 Winnipeg** - Morning Show Co-Host; **Zed 99 Red Deer** - Account Manager; **Newcap Radio Carbonear** - Account Manager; **K-Rock Cold Lake** - Afternoon Drive/MD; **FM 93 (CHAY FM) Barrie** - Account Executive; **énergie 99.1 et 102.7 Abitibi** - directeur(trice) du produit; **Astral Television Networks Toronto** - Production Executive FAMILY & Playhouse Disney; **Canwest Broadcasting Toronto** - Acquisitions Manager, Lifestyle Programming; **CBC Ottawa** - Senior Investment Analyst; **W Network Toronto** - Account Executive; and **CTV Toronto** - Manager, Contract Administration, Content Distribution.

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**RADIO: 94.1 The River (CKBA-FM) Athabasca, Newcap Radio Alberta Northwest's** most recent flip from AM, signed on this past Monday. ID is "94.1 The River...Athabasca's Greatest Hits!", essentially remaining a Classic Hits/Hot AC format. The on-air line-up remains the same... While the two **CHUM Toronto** stations began broadcasting from new downtown digs yesterday (Wednesday), it will be Monday before the move is completed. The historic CHUM location at 1331 Yonge Street is destined to be demolished in favour of a high-rise condominium building. CHUM Toronto's new address is 250 Richmond St. W. (M5V 1W4)... **OZ FM (CHOZ-FM) St. John's** has returned to its roots, playing Rock. The move follows 10 years of a Hot AC/CHR/Classic Hits format. There were no personnel changes at the *Rock of the Rock*... **CJNL Merrit** becomes **Q101 (CKMQ-FM)** Aug. 31, signing on as Mainstream AC. There are no staff changes. After three months of simulcast, CJNL will become a repeater of **CHNL Kamloops**... **CBC Radio One, Radio 2** and **Radio 3** are now on *iPhone* and *iPod Touch*.

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**REVOLVING DOOR:** This is **Duff Roman's** last week with **CHUM Radio**. The VP, Industry Affairs says his experiences in the CHUM organization, "right through to the present day, have been overwhelmingly positive." Roman, who leaves Aug. 31, says he'll "rediscover" his entrepreneurial roots and pursue a number of projects. No successor has yet been named but it's believed that his Industry Affairs position will be rolled into similar efforts by CHUM owner, **CTV**. (Editor's Note: **Duff Roman holds a special place in the corporate Broadcast Dialogue heart. He was one of the very first people to subscribe to the Broadcast Dialogue Electronic Briefing back when "electronic" meant fax [e-mail hadn't been invented]. He was also on the cover of the very first Broadcast Dialogue magazine as part of a feature story on Digital Audio Broadcasting [an entirely terrible photo, by the way] Our very best wishes, Duff!**)... **Trent McGrath** has been promoted at **CHUM Halifax (C100-FM/CJCH-FM)** to General Manager. He also retains his GSM duties. McGrath succeeds **Scott Bodnarchuk** in the operation's leadership role... **David Corey** has been promoted to VP, Programming for all of **CHUM Radio** while also retaining his role of PD at **CHUM-FM Toronto**. Corey began at

CHUM Toronto in December, 2006 as Programming Coordinator, then became PD at CHUM-FM in August, 2007, then National Director of Music Programming in May 2008. He succeeds **Rob Farina** who begins at **Astral Media Radio** in Toronto at month's end... **Jesse Stirling**, after 11 years with **Newfoundland Broadcasting** as VP, Sales & Programming, has moved back to California to pursue film, TV and interactive projects. Also at Newfoundland Broadcasting, Lorraine Pope, the Director of National & Agency Sales for OZ-FM and **NTV** has added the role of Program Manager for NTV to her responsibilities... New PD/MD at **The River Lethbridge** is **Ross MacLeod**. MacLeod, who's had stops at stations in Barrie, Cornwall, Toronto and Calgary, begins at the **Rogers Radio Lethbridge** on Monday (Aug. 24)... **Helen Evans**, a 20-year CBC veteran, is the new Program Manager for Radio Current Affairs at **CBC Montreal**. Her immediate previous role was as the producer of *Daybreak*... "Fearless" **Fred Kennedy** is the new PM drive Host at **102.1 the Edge Toronto**. Most recently, he was with **The Bear Edmonton**... **Murray Fuhrer**, a long-time Creative Director at **Newcap Red Deer**, is now Senior Writer at **Newcap Edmonton**. He begins on Monday... **Brian Clemens** is no longer in an engineering position at **Corus Radio Kitchener**. He's now a Technologist, Television at the **Conestoga College** school of Media and Design, also in Kitchener. He remains President of the **CKWR Waterloo** Board of Directors... **Scott Lunn**, ex of **Rogers Cable London** and most recently with **CinequipWhite** in Halifax has moved west (Delta, BC). He is now district manager for community programming for **Delta TV**, **Coast TV** and **Persona TV**, overseeing six stations... Some changes at **CTV News**: **Scott Woodgate** becomes the Acting Executive Producer at **CTV News Channel**, moving up from Senior Producer. He steps in during **Jana Juginovic's** time at **Harvard University** as a Nieman Fellow; **Dan Taylor**, who becomes Managing Editor of CTV News Channel after an assignment as the Managing Editor of **CTV Toronto (CFTO)**; and **Brett Mitchell** who becomes a Senior Producer at **W-FIVE**, a promotion from his Producer position at the news magazine show... **Chris Carr**, ND at **Astral Media Radio Fort St. John** leaves Sept. 1 to join **News Talk 650 (CKOM) Saskatoon**.

**TV/FILM:** **CHEK-TV Victoria** staff members have pledged more than \$500,000 in their bid to create an employee-owned company. ND **Rob Germain** says under their plan, employees would own 25% and the balance would be held by outside investors. The 53-year-old station went up for sale earlier this year, along with other **EI** stations in **Canwest's** secondary network, but no buyer could be found. And so, Canwest took the decision to close CHEK-TV on Aug. 31. Full-time workers were expected to buy one share at \$15,000 while part-timer would buy half a share for \$7,500... Meanwhile, **Canwest Media** has been granted another extension by lenders. It now has until Aug. 28 to meet certain milestones and to reach an agreement on a recapitalization transaction... **CBC Television** pulled in more advertising revenue than expected last quarter although numbers are not available. English Services Exec VP **Richard Stursberg** says audience numbers improved in the last couple of years in "pretty much every single time slot"... **Nielsen**, which controls U.S. TV measurement, is about to have its grip on the broadcast measurement industry challenged by rebellious media companies and marketers frustrated by the snail's pace in measuring viewers in the digital age. Participants seeking an alternative include **NBC Universal**, **Time Warner**, **News Corp**, **Viacom**, **CBS**, **Discovery** and **Disney**. They say they expect to have a consortium operational by next month. As for advertisers, the media companies have drawn in **Procter & Gamble** (the top U.S. advertiser) and **AT&T** (third), along with **Unilever**. They,



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like other advertisers, say they urgently need better information to justify their returns on investments from ads that run across multiple media platforms... **David Lewis**, the founding President of **Ciel Satellite Group** – which broke a 25-year monopoly in the provision of satellite services to the Canadian market – is leading a new company called **FreeHD Canada Inc.**, a Direct-to-Home satellite TV and wholesale programming distribution service. Based in Toronto, FreeHD wants to offer local channels at no cost. The proposal is expected to be before the **CRTC** in November. Similar proposals have been put forward by **StarChoice** and **Bell TV**... **Sun TV (CKXT-TV) Toronto** has had its licence renewed for a one-year term. The **CRTC**, however, increased the level of required local programming (by four hours a week to 14) while relaxing quotas on ethnic and Aboriginal programming, not exactly what Sun TV wanted. The station had petitioned for removal of some ethnic programming and a lowering of local programming requirements. Requirements for Aboriginal programming were set aside until the station's licence renewal is revisited next year. Too, Sun TV was relieved of a commitment to provide Hamilton programming... **TQS Montreal** has been found responsible for breaches of contest standards on the show, *Call TV*. The **Canadian Broadcast Standards Council** says viewers were encouraged to call a chargeable 1-900 number to win prizes. But people who tried to answer contest questions, e.g. give us 10 "familiar, simple, known and common" names that include the letter 'a'. – didn't have a chance. The CBSC says: "While the correct guesses Marc, David, Jacques and Laurent all fell easily into the familiar, known, common category, the remaining Pancho, Hakan, Gabor, Darko, Lamar and Nanno did not. They were obscure, remote and extremely uncommon to the audience." The CBSC panel said further that the contest was "nothing short of misleading" and in violation of the **CAB Code of Ethics**. The complete decision may be found at [www.cbsc.ca](http://www.cbsc.ca)... In another TV decision, **CBSC** says a promo for the police drama, *Flashpoint*, on **CTV** did not contain graphic violence. It included a scene where a woman was confronted by another woman holding a knife, upset over a suspected affair the first woman has with her husband. **CBSC** said no actual violence was telecast in the promo which was aired before the watershed hour. Again, details may be found at [www.cbsc.ca](http://www.cbsc.ca).

**SIGN-OFFS:** **Robert Novak**, 78, in Washington of complications resulting from a brain tumor. Novak, a Conservative columnist and **CNN** talk show (*Crossfire*) host, retired a year ago after being diagnosed with the cancer... **Don Hewitt**, 86, after a diagnosis earlier this year of a small, contained tumor. The veteran **CBS** news journalist created *60 Minutes*, pioneering the TV newsmagazine format. He served as Exec Producer until his 2004 retirement.

**GENERAL:** **Peter Palframan**, most recently the Sr. VP of Operations at **CHUM Television**, has been appointed to the **ZoomerMedia** Board of Directors... **Phyllis Yaffe**, a director nominee, will be among 12 directors elected to the **Lions Gate Entertainment** Board of Directors at its upcoming Annual General Meeting. Yaffe was CEO of **Alliance Atlantis Communications**, since acquired by **Canwest Global**.

**LOOKING CJCY-FM Medicine Hat** seeks a GM/GSM. See the ad on Page 2... Other jobs we've heard about include **Durham Radio, Oshawa** – Newsroom positions; **Canwest Toronto** – Business Manager, Broadcast Engineering and Technical Services; **CTV Toronto** – Assignment Editor and Managing Editor, CTV News; **Teleton Interactive Toronto** – Project Manager; **Les Chaînes Télé Astral Montreal** - Directeur(trice), productions originales VRAK.TV; **Astral Media Radio Toronto** – Application Administrator; **Astral Media Radio Kelowna** – Account Executive-Special Products Division; **CBC Montreal** – Director, Content Strategy and Marketing, a Producer, English Radio and a Director, Production Marketing; **CBC Edmonton** – News Producer, English Radio; **CBC Calgary** – National Reporter; **CBC Ottawa** – Senior Writer; **CBC Vancouver** – Communications Officer; **Broadcast and Recording Service Toronto** – Broadcast Operator; **CFAX Victoria** – Reporter/Announcer; and **Astral Media Radio, Fort St. John** - News Director.

**SUPPLYLINES:** The **Academy of Television Arts and Sciences** has awarded **Fujinon Inc.** an Engineering Emmy to be awarded during a ceremony this coming Saturday night. It says, "Fujinon's Precision Focus Assist enables camera operators the ability to ensure fast accurate focusing of high definition images under varying conditions".

**OPS:** Former **CHUM Vancouver** VP/GM is **Neil Gallagher**, and not as reported in last week's edition.



# BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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**G**ENERAL: **CTVglobemedia** has sold its remaining stake in **Maple Leaf Sports and Entertainment** to the **Ontario Teachers' Pension Plan** (OTPP). With that 7.7% added to what it already owns, OTTP now holds 66% of the company which owns and operates the **Toronto Maple Leafs**, the **Toronto Raptors** and **Toronto FC**. It also owns the **Air Canada Centre** in Toronto, among several other several sports and concert venues. CTVglobemedia CEO **Ivan Fecan** says proceeds from the sale will be used to pay down debt... The U.S. Second Circuit of Appeals has ruled that **Yahoo!** doesn't have to pay copyright fees on music played via its **Launchcast** online music service. The Court ruled that Yahoo! is more similar in nature to a radio station than to an interactive service. The decision upholds a jury verdict issued in 2007 in a case brought by **Sony Corp's BMG Music**... There are those in Vancouver who are getting outrageously inexpensive cable and Internet connections as a direct result of the competition between **Shaw Communications** and **Novus Entertainment**.

Novus says Shaw is going after its customers, offering the entire lineup – including high-def TV programming, home phone and high-speed Internet -- for \$9.95 a month each. Further, says Novus co-president **Doug Holman**, Shaw is predatory in that it doesn't offer the same deals to customers outside his company's service area. Price-matching, he says, is out of the question; that it's way below cost. Novus filed a complaint with the **Competition Bureau** and launched a lawsuit in B.C. Supreme Court. Shaw fired back by filing a defamation lawsuit against Novus in that same court. Shaw president **Peter Bissonnette** says the offer is broad-based, targeted at West Vancouver in general... The **Ontario Association of Broadcasters** awards luncheon is set for Toronto's Boulevard Club on Oct. 28. This year's **Lifetime Achievement Award** winner is **Jim Sward**, a former President/CEO of **Global Television**.

The diagram features a central box labeled "InfSys Radio PPM". Ten circles are connected to this central box, each containing a feature: "Analyse audiences not just sample sizes", "Research, programming, and sales insight for one price", "Complete customer service at no extra cost", "Track your PPM audiences minute-by-minute", "Flexible, easy to use", "Understand listener loyalty and engagement", "Create audiences based on listening habits", "Trend data by day, week or month", "Profile multiple stations in a single analysis", and "Research, programming, and sales insight for one price".

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**TV/FILM:** The **Academy of Canadian Cinema & Television's** 24th Annual **Gemini Awards** take place Saturday, Nov. 14 in Calgary and will be broadcast live on **Global** and **Showcase**. **Flashpoint** leads with 19 nominations, followed by **The Tudors** with 11. **Being Erica**, **Diamonds**, **Less Than Kind**, and **The Border** each received nine nominations. The 2009 Industry Galas will take place Oct. 19 and 20

in Toronto... **Maple Leaf Gardens** in Toronto is coming out of mothballs for a reality series called *Battle of the Blades* on **CBC-TV**. The show, a seven-week competition between former world-class female figure skaters and **NHL** players, debuts Oct. 4... **CP24 Toronto** says 1.2 million people tuned in for coverage of the big Southern Ontario storm and tornado last week, setting a record for it being the specialty channel's most-watched night. The super-cell storm hit Central Ontario and the Greater Toronto Area with tornadoes, house fires and lightning strikes... **Global** has redesigned its news portal, [News.GlobalTV.com](http://News.GlobalTV.com) to a collection of sites in a multimedia design... **Global Montreal** has moved. The new address is: 1010 St. Catharines St. W Suite 200, Montreal H3B 5L1. The phone numbers remain the same.

**RADIO:** In fiscal 2008, just before the recession took hold, Canada's private radio broadcasters realized 12.2% jump (\$336.5 million) in revenues. Further, says **Statistics Canada**, the industry had a profit margin of 25.4% before interest and taxes in major markets, compared with 19.1% in medium markets and 15.6% in small markets. AM station numbers declined in the period, reducing total AM stations countrywide, but they still earned a profit of 8.1% before interest and taxes. StatsCan says that's their best performance in the past 20 years. Since 1997, though, FM'ers have generated annual profits above 20% (before interest and taxes). Combined AM and FM revenues in fiscal 2008 were \$1.58 billion, with the 474 FM stations reaping the lion's share: over \$1.25 billion... **Newcap Radio** has launched the **New HOT 93.5 FM (CIGM-FM) Sudbury**. The station succeeds the old **Rogers** property, **CIGM-AM**, which was traded to Newcap by Rogers in exchange for **CFDR-AM Dartmouth** (now **Lite 92.9 [CFLT-FM]**). The New Hot 93.5 morning co-hosts – "Morning HOT Tub" – are **Matt Sampaio** and **Sherri K. Rogers** had been operating CIGM as a Country station since 1977... Some two and a-half years after **CFRB Toronto** morning host **Ted Woloshyn** left the position he'd held for 10 years, he now says the move wasn't his choice. In a **Toronto Sun** column yesterday (Wednesday), Woloshyn wrote: "... when the entire station's ratings are down, that becomes extremely problematic for management. Clearly it can't be their fault, so they axe someone or several people in order to save their own behind." Woloshyn's departure occurred prior to CFRB being purchased by **Astral Media Radio**... **CIBW-FM Drayton Valley** has been granted a power increase by the **CRTC** – from 7,400- to 50,000-watts. The **Jim Pattison Broadcast Group**-owned station said that the change is necessary because of possible interference from a new station, **X92.9 FM (CFEX-FM) Calgary**... A discussion on **CHOI-FM Quebec City** about gay practices was not in breach of any codes, says the **Canadian Broadcast Standards Council**. The CBSC Quebec Regional Panel affirmed the host's right to express his views on controversial matters such as gay marriage and adoption. The full decision may be found by clicking [www.cbsc.ca](http://www.cbsc.ca).

**REVOLVING DOOR:** **Ron Thompson**, GM/GSM at **Newcap's Alberta Radio Group South** (seven stations) based in Red Deer, has resigned, effective Sept. 30. He's looking forward to a new career in sales, marketing and promotions within a new opportunity... **Barry Berglund** has been promoted to GSM at **CTV Saskatchewan**. He moves up from Sales Manager at **CTV Saskatoon** and **CTV Prince Albert**. Also at **CTV Saskatchewan**, **Heather Tatham**, most recently an Account Executive at **CTV Regina**, becomes Sales Manager there. Both appointments are effective Sept. 1... **Ray Baynton**, after many years in the ND's chair at **CKNX/The One/The Bull Wingham**, moves to become head of **Agri Media Services** for **Blackburn Radio**. Succeeding him as news director is **Scott Pettigrew**, who will continue as PD of AM920 CKNX... **The Q Montreal's** morning show. **Aaron, Tasso and Suzanne**, no longer includes **Tasso Patsikakis** and **Suzanne Desautels**. PD **Brian Depoe** says **Aaron Rand** remains the Q morning anchor. Aaron and Tasso, two of the highest-profile media personalities in Montreal had been together on-air for 25 years... **Zack Werner**, music artist, producer, manager and entertainment lawyer – and probably best known nationally as an outspoken judge on **Canadian Idol** – is making a move into radio. Werner begins doing weekend afternoons at **Rock 107 Belleville** on Saturday, Sept. 12... **Andy Ross**, most recently with **JACK FM Vancouver**, is the new PD at **Harvard Broadcasting's Wired 96.3 Saskatoon**... New ND at **1039 The Juice Kelowna** is **Karen Kay**. She moves from **Newcap Edmonton** and, prior to that, was on-air as **Jamie Hendrix** at **The Bear Edmonton's** morning show. And **Natalee Taylor** (aka **Taylor Jukes**), also from The Juice, moves **Virgin Vancouver**. She had been APD/host... At **Fred-FM Fredericton**, **Richard Jones** and **Jennifer Graham** will become co-hosts of the morning show, **Wake Up Fredericton**. Both have had long careers at **CJ104 Woodstock**. **Sean (Craw Daddy) Crawford** will be moving from Fred-FM's morning show to PM drive at sister **Newcap** station, **Classic Rock C103 Moncton**... **Scotty Horsman** moves to mornings at **XL96.9 Moncton**, joined by co-host **Tony Smith**, ex of **MAGIC 104 Moncton**... **Amy Smith**, who works at the Nova Scotia legislature for **The Chronicle Herald**, joins **CBC Maritimes** in Halifax at mid-September where her duties will include being a newscast co-host (with **Tom Murphy**). The move is part of CBC's overhaul of supper hour news shows across the country... New ND at **The Hawk (CIGO-FM) Port Hawkesbury** is **Greg Morrow** who

# BROADCAST Dialogue

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## Radio Roundtable

## Technology: A disaster in the making for conventional broadcasters or an opportunity for renewal?

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He began his career at the station then moved on to such stops as **Q104 Halifax**, **Kool FM Halifax** and **News 95.7 Halifax**... **Nancy Wood**, the interim host on **CBC Radio One Montreal**, has been tabbed to be **Mike Finnerty's** permanent successor on the **Daybreak** show. Finnerty left the program three months ago for a job at a UK newspaper, **The Guardian**... There are three new directors in **Groupe TVA's** specialty services. **Nathalie Fabien** becomes Director of the specialty channel **Prise 2**, **Marysol Charbonneau** takes over as Director of the **Franchise Jeunesse** and **Johanne D. Ménard** becomes Director of the specialty station **Les idées de ma maison**. Fabien moved from **Astral Média** where she was Program & Marketing Director of **Canal Indigo** and Director of Creative Services for **Super Écran**, **Cinépop** and **Canal Indigo**. Charbonneau spent the past five years as Director of Original Productions for specialty channel **VRAK.TV**. And, Ménard moves from Content Producer of television and Internet projects at **Trinôme**. Before that, her experience included being a VP/PD at **MusiquePlus**... **Bill Stovold** moves to **Astral Media Radio Calgary** as its new Director of Engineering. He had been with **WIRED 96.3FM Saskatoon**.

**SIGN-OFFS:** **Chuck Azzarello**, 60, in Wakefield, PQ, of colon cancer. He was the original PD at **CHEZ106 Ottawa**, having moved from **CHUM-FM Toronto** after CHEZ owner **Harvey Glatt** enticed him to get involved

in the building of the new station. Azzarello is given much of the credit for designing and putting the station on the air in March, 1977. Less than a year later, he had the double duty of GM/PD, later moving to become president of CHEZ FM Inc. He left the station after the **Rogers** purchase of it in 1999... **Walt Liimatainen**, 64, in Prince George of pulmonary complications associated to Muscular Dystrophy. He produced, wrote and reported for the news magazine program, **53 North**, on **CKPG TV Prince George** in the late '80s and early '90s. Liimatainen began his broadcast career in 1972 at Nelson and worked in Whitehorse, Kamloops, Terrace and Regina before landing at CKPG... **Roy Jacques**, 93, in Delta, B.C. Early in his broadcast career, Jacques worked at **CKMO Vancouver**, **CKDA Victoria** and **CKWX Vancouver**. In 1960, he became News Director at the new **CHAN TV Vancouver** (which became **BCTV** and is now **Global BC**). In 1962 he was back in radio at **CFUN Vancouver**, **CHQR Calgary**, **CJJC Langley** and was an editorialist/commentator at **CKWX Vancouver** – from which he retired in 1986. Jacques also played the role of Judge in the TV series **Magistrates Court**.

**LOOKING:** **CP24 Toronto** - Assignment Editor; **1039 The Juice Kelowna** – Program Director; **CKPG TV Prince George** - ENG Camera Operator; **The New Wired 96.3 Saskatoon** - Broadcast Technician; **Astral Media Radio Fredericton** - Broadcast Engineer; **Astral Media Radio St. Catharines** – Account Executive; **NRJ Mauricie 102.3/94.7 RockDetente** – Directeur(trice) du produit; **Teletoon Toronto** – Account Executive, Promotions and a Programming Assistant; **NHL Network Toronto** – Senior Story Editor; **CTV Toronto** – Engineering Technician; **CBC Regina** – Producer-English News gathering; **CBC Winnipeg** – Promo Producer/Director and a National Reporter; **CBC Toronto** – Account Manager English Communications; and **S-VOX Toronto** – Manager Broadcast Research.

**SUPPLYLINES:** **Azcar Technologies** of Markham has acquired a controlling interest in Burbank-based **Matchframe Video LLC**. The deal was for \$300,000 U.S. and an option to acquire the remaining stake. The company serves motion picture, TV and multimedia clients.

**NEW SUBSCRIBERS THIS WEEK INCLUDE:** **Ted Hyland**, **Newcap Radio Halifax**. Welcome!