

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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TV/FILM: *Citytv*, *CTV* and *Global Television* will band together for a joint broadcast of the *Stand Up To Cancer* fundraiser, tomorrow (Friday) at 8 p.m. ET. The three will donate one hour of simultaneous commercial-free coverage, teaming with U.S. nets *ABC*, *CBS* and *NBC*. *Stand Up To Cancer* is a program of the *Entertainment Industry Foundation* and was established by a group of media, entertainment and philanthropic leaders whose lives have been affected by the disease... On Sept. 1, *CHAT-TV Medicine Hat* moved from its long-time *CBC*

affiliation to become an *E! Entertainment* station... *channel m Vancouver* became *Rogers OMNI British Columbia* Sept. 1. Rogers will also launch *Rogers OMNI Alberta* Sept. 15, to be available in Calgary and Edmonton... In another *Rogers Media Television* move, the company further expanded by acquiring the other 50% of *Outdoor Life Network (OLN)* from *CTV*, effective Aug. 31... While the *FCC* reports that 97% of U.S. TV broadcasters are prepared for the DTV switchover, a published report says that same percentage of the country's broadcasters have already converted to digital signals or will be ready on Feb. 17 when U.S. analog signals are cut. Fifty-six stations have asked for a grace period because of specific challenges... *Corus Entertainment* completed its acquisition of *CLT (Canadian Learning Television)* from *CTVglobemedia* on Tuesday. The *CRTC* approved the purchase Aug. 22.

GENERAL: *Shaw Communications*, Canada's second-largest cable company, has been put on probation by the *CRTC*. The Commission, instead of granting the usual seven-year licence renewal, opted instead to give Shaw only two years. The biggest problem says *Michel Arpin*, the *CRTC* vice-chair, was that Shaw flouted federal rules. "If there had been only one or two instances," he said, "the commission might not have been as upset." Breaches include dropping or reassigning channels without properly warning the networks involved and putting too many spots on its community channels. Other problems were the lack of weather warnings and ignoring simulcast rules for U.S. network signals... *Friends of Canadian Broadcasting* claims *CBC* is blocking e-mail complaints sent by listeners to *CBC* President *Hubert Lacroix* and to the executive assistant to *CBC* Chairman *Timothy Casgrain*. *Friends*, which launched an ad campaign Saturday against *CBC Radio Two's* format overhaul, says complaints sent to the *CBC* execs' e-mail addresses were rejected, each bouncing back with an automatic message saying that the system sending the e-mails has a "poor reputation." The ads directed listeners



www.cab-convention.ca – A New Site, A New Look for 2008 Convention

The CAB is pleased to announce the launch of www.cab-convention.ca. The new Convention website provides CAB members, industry stakeholders and sponsors with more information on the 2008 Convention, easier navigation tools and a dynamic new design. The site contains comprehensive information on this year's program, and will continue to be enriched as additional Convention details are confirmed. Be sure to bookmark the new site – www.cab-convention.ca – and visit regularly for the latest news on CAB 2008.



The September edition of Broadcast Dialogue – if it hasn't arrived already – will do so shortly.

ENJOY!

to a Friends website where they could use an electronic form to send complaints to Lacroix, Casgrain, CBC board members and federal party leaders. Only the Lacroix and Casgrain e-mails have cbc.ca addresses. CBC spokesman **Jeff Keay** rejects the accusation, saying “*it is not our practice to block e-mails*”... In the U.S. at last week's Democratic convention, **ABC News** producer **Asa Eslocker** was arrested after police ordered him to leave a public sidewalk outside a hotel. He was lawfully shooting video of politicians and lobbyists leaving a meeting but was charged with trespass, interference and failure to follow a lawful order. Video posted on the ABC News website shows a Boulder County deputy pushing Eslocker off the sidewalk and onto the street. Denver police later arrived and put him in handcuffs, also on the

public sidewalk... **CBC** has forged partnerships with public broadcasters in Britain and Australia, pooling ideas on emerging broadcast technologies. Representatives of **ABC**, **BBC** and **CBC** hold monthly teleconferences so as not to re-invent the wheel, i.e. talking about what each is doing and opening up files for peer review.

RADIO: Gone is **Q-94 (CHIQ-FM) Winnipeg**. In its place is **CURVE 94.3**, billboarded by **CHUM Radio** as being “*North America's first Pop Alternative station*” – the merging of Pop and Alternative and aimed at 25-40s. **Andrew Long** is PD... **Astral Media Radio Sales**, formerly **imsradio**, has taken on representation of **Pattison-owned B103 (CKOV-FM)** and **Power 104 (CKLZ-FM) Kelowna**. The two had been repped by **CBS**... Edmonton Mayor **Stephen Mandel** proclaimed Sept. 2 as **Rob & Audie' Day**, the day of their re-debut in the market – on **Capital FM**. Said the mayor: “*Veteran broadcasters Rob Christie and Audie Lynds have been fixtures of Edmonton's airwaves for longer than anyone cares to remember*”... **CHAM Hamilton** is now the city's **All New Talk Station**. At 8:20 Tuesday morning, **Talk 820** took over after 25 years of the station's having programmed a Country format.. **Newcap** has applied to flip **CKBA-AM Athabaska** to FM at 94.1 FM with 9000 watts... The **Commission** has approved new radio stations for Ottawa and Gatineau. **Astral Media Radio** gets 99.7 for Soft AC while **Frank Torres** will have 101.9 for Blues/Blues-Rock.

REVOLVING DOOR: **Ross Winters**, the National PD of **Corus Radio** located in Vancouver, has moved to Toronto to become PD at **102.1 The Edge (CFNY-FM)**. He began Sept. 2 and remains chair of Corus Radio's National Programming Committee... **Fred Patterson** starts next Monday as PD at **CKRU/CKWF-FM Peterborough**. Fred, of the famed Toronto morning show, **Humble and Fred**, has a 28-year career in broadcasting... Another new PD is **Dave Schneider** but his story's a bit different. While he's down to succeed **Pete Travers** at **KOOL-FM (CFCA-FM)/Oldies 1090 (CKKW) Kitchener-Waterloo**, his start date is up in the air. He's still with **Rogers Radio Kitchener** and, according to the agreement with them, had to give six months notice which he did just last week. Six months will take him through to Feb. 28. Schneider says there is talk that they may release him after ratings. He had been PD at **KICX 106 Kitchener/Waterloo** before owner **Paul Larche** swapped it in exchange for **CICX FM Orillia**. When Rogers took control of KICX, Schneider was moved to **CHYM** in afternoon drive... **Glenn Chalmers** has become VP Local Sales for **Astral Media Radio** English Canada stations, with the exception of Montreal. He had been GSM at **CISL/Z95.3 Vancouver** and then added VP Sales for Western Canada... **Victoria Nelson** takes over as GSM at **95 Crave/650 CISL Vancouver**, a promotion from her position as Retail Sales Manager... **Joytv 10 Vancouver**, owned by **S-VOX** and which launched Sept. 1, has **Terry Mahoney**, ex of **CHNU Vancouver**, as GM, **Gary Milne** as GSM, **Ken Stewart** as Production Manager and **Karen Corbeil** as Promotions Director. S-VOX acquired **OMNI (CHNU-TV) Vancouver** from **Rogers Media** earlier this year... **Debbie Millette** leaves **Citytv Vancouver** Sept. 12. Her 27-year career in TV programming included stints at an independent, **Global Television**, **CHUM Television** and, lastly, **Rogers**. Rogers is centralizing programming and traffic in Toronto... Changes at **TELETOON Canada** see **Russell Ward** in as VP, Marketing and **Natalie Cunningham** promoted to Director, Marketing. Both appointments were effective Sept. 2. Ward had been Director, Consumer Marketing at **Astral Television Networks**. Cunningham was promoted from Brand Manager... **James MacThee**, the morning newscaster at **AM640 (CFMJ) Toronto**, has been promoted to News Director... **Jill Spelliscy** is now Managing Editor at **CBC Yellowknife** after serving as Program Manager at both **CBC Thunder Bay** and at **CBC Sydney**... **Mark Pooley** has departed his **JACK FM Toronto** MD gig. No successor named yet... **Thom Smith**, the Chief Engineer at **Corus Radio Cornwall**, leaves that post at month's end. He's moving to join **Conestoga College** in Kitchener.

Upcoming Events

Sept. 5-8

Canadian Country Music Week,
Winnipeg
www.ccma.org

Sept. 11-20

Atlantic Film Festival, Halifax
www.atlanticfilm.com

Sept. 17-21

Ottawa International Animation Festival
www.awn.com/ottawa

Sept. 17-19

NAB Radio Show, Austin, TX
www.nab.org

Sept. 18-21

CCBE Convention, Horseshoe Valley,
ON
www.ccbe.ca

Oct. 13-17

mipcom, Cannes, France
www.mipcom.com

Oct. 20-22

Annual Gemini Awards, Toronto
www.geminiawards.ca

Nov. 2-4

CAB 2008 Annual Convention, Ottawa
www.cab-acr.ca

Nov. 30-Dec. 2

WABE Convention, Victoria
www.wabe.ca

SIGN-OFFS: **Ed Buterbaugh**, 65, at his home in Harrow, ON, of cancer. Buterbaugh's engineering skills shaped the sound of **CKLW Windsor (The Big Eight)** during its heyday in the 1970s. He was chief engineer and VP of CKLW-AM through 1984 before taking over as engineering director at **WJR Detroit** until his recent retirement... **Ike Pappas**, 75, in Arlington. Pappas was a veteran **CBS** correspondent who was standing near **Lee Harvey Oswald** when he was shot and killed in Dallas in 1963.

LOOKING: **Stream The World** - Account Executive for Toronto; **Evanov Radio Group**, for Toronto, Ottawa, Halifax, Hawkesbury and Winnipeg - Promotions Coordinators, Sales Reps, Creative, Production, Office Management and Accounting, and On-Air Talent; **SUN TV Toronto** - Senior Retail Account Executive; **CHUM Radio Edmonton** - New Media Manager (Alberta Radio); **CJSS/CJUL/CFLG Cornwall** - Chief Engineer; and, **Astral Media Radio Dawson Creek** - TV Anchor and Reporter.

NEW SUBSCRIBERS THIS WEEK INCLUDE: Alan Cruise, **CKX-TV Brandon** and Marc Chikinda, **Mount Royal College, Calgary**. Welcome!

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REVOLVING DOOR: *Astral Media Radio* has appointed **Sherry O'Neil** as VP/GM of *CFRB/Virgin Radio/EZ Rock Toronto* and as Chief Planning Officer for the company. Previously, she was Managing Director at media buyer *OMD Canada*. Her appointment is effective Oct. 27. Moving upstairs is **Pat Holiday** who becomes VP of Strategic Development, responsible for the launch of the new Ottawa licence as well as the deployment of the Virgin Radio brand across some Canadian markets... GM **Stephen Peck** and GSM **Hilary Pickering** are no longer with the *Newcap Calgary* stations, *Fuel 90.3 (CFUL-FM)/XL 103 (CFXL-FM)*. **Randy Lemay**,

Newcap's Edmonton-based Director of Alberta Operations, is temporarily running the stations... **Carol Darling** has been hired as Sr. VP, Engineering and Technical Services at *Canwest Broadcasting* in Toronto. Darling, who headed-up the *North American Broadcast Association (NABA)* until this spring, begins with Canwest Oct. 1... **Stan Schmidt** will retire from *CHCA-TV Red Deer* at month's end. After 40+ years in the broadcasting industry and over 21 years with *Canwest Global*, Schmidt says he's "going to smell the roses for a while" and then consider another opportunity. He'd held a number of positions with Global, including GSM at *Global Saskatoon*, GSM at *Global Winnipeg*, Director of Marketing for both *Global Regina* and *Global Saskatoon*, GM/GSM at *Saskatoon* and then GM/GSM for both *Global Regina* and *Saskatoon*. It was in June, 2004, that he moved to his present position as GM/GSM at *Red Deer*... **Bob Bourns** will become GM/GSM Oct. 1 at *CHCA-TV Red Deer*, succeeding **Stan Schmidt**. Bourns had been Regional Manager for Canwest's mobile video production operations in Burlington. Before that, he was Operations/Creative Services Manager at CHCA... *CHAT-FM/MY96 FM Medicine Hat* GSM **Ed Lundberg** is adding *CHAT-TV* to his GSM responsibilities. He will succeed **Rod Forsyth** in that position after Forsyth's retirement, expected "within the next few months"... **Erin Trafford** moves to become the afternoon news Co-Anchor at *News 95-7 Halifax*. She had been with *The Moose North Bay* where she was the morning show Anchor and Co-Host as well as being *Haliburton Broadcast Group's* Assistant Corporate News Director. The multi-*RTNDA* award winner begins at the *Rogers Halifax* station Sept. 15... *Global Edmonton* news anchor **J'Lyn Nye** will join **Rhubarb Jones** on *JOE FM (CKNG) Edmonton* Sept. 29 as the new morning drive co-host... *JumpTV* president **Nada Usina** left the company "effective immediately", according to a company news release last Friday. The Internet broadcaster, which agreed in June to merge with *NeuLion Inc.*,



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offered no details on Usina's departure. Her responsibilities will be assumed by chairman **Scott Paterson**... **Mike Tyler** moves up to APD/MD at **Jack FM Toronto**. He had been a swing announcer. Meantime, Veteran news Anchor **Larry Silver** is no longer with Jack FM... **MSNBC** has dropped **Keith Olbermann** and **Chris Matthews** as anchors of live political events. The cable news network apparently bowed to growing criticism that the two were too opinionated to be seen as neutral in the heat of the U.S. presidential campaign... **Kelly Beaton**, remembered from her time at the **Canadian Association of Broadcasters** as VP Communications, has been promoted to Director of Film & Video Policy and Programs at **Canadian Heritage**... **TSN's Andrea Goldstein** has been appointed Director of Communications for the **CTV-Rogers Consortium** for the 2010 and 2012 Olympic Games. **Greg McIsaac** becomes TSN's Director of Communications. Most recently, he was the Senior Communications Manager for **CTV News**, Current Affairs and **CHUM Radio**.

TV/FILM: The **CRTC** has made public two documents: An independent report – *TV or Not TV: Three Screens, One Regulation?* – prepared by **Eli Noam** and a summary of an online consultation on the new media industry. Naom's report was commissioned by the CRTC as input for a new media proceeding, planned for early next year. In it, he concludes that new media broadcasting should have the same regulatory treatment as TV. Noam, a Professor of Economics and Finance at the **Columbia Business School**, was tasked to provide an analysis of the Canadian new media broadcasting industry and discuss possible regulatory policy solutions. The second document is a compilation of data taken from an online consultation on the scope of a future proceeding on Canadian broadcasting in new media. Both reports have been released as reference material in advance of a proceeding on new media. *TV or Not TV: Three Screens, One Regulation?* may be accessed by clicking: <http://www.crtc.gc.ca/eng/media/noam2008.htm> while the *CRTC New Media Broadcasting eConsultation Report* is available by clicking: <http://www.crtc.gc.ca/eng/media/nmbcr.htm>... An American study reveals that online TV viewership has doubled in the past two years. Nearly one-fifth of U.S. households that use the Internet watch, double the viewership in 2006. **The Conference Board** and **TNS** report that the top two destinations are the official TV channels' homepages and **YouTube.com**... The **CRTC** denied applications from **High Fidelity HDTV Inc.** for three Category 2 specialty services: **Canada HD Network**, **Diversion SD** and **Diversion HD**. The Commission said virtually the same for each – that they would be competitive with existing Canadian Category 1 and analog pay and specialty channels... **Canwest Broadcasting** is killing its **XTREME Sports** channel Oct. 9, citing concerns about growth, profitability and warrant investment... The feds have accepted the **CRTC's** decision allowing **TQS** to replace traditional newscasts with current-events programming. The Quebec network lost \$225 million over 22 years. Heritage Minister **Josée Verner** said the government wouldn't intervene in the regulatory process. The Commission renewed the licences June 26 until 2015 and approved **Remstar Diffusion's** purchase of TQS stations in Montreal, Quebec City, Trois-Rivieres, Sherbrooke and Saguenay. Remstar was heavily criticized in Quebec for curtailing its news coverage, which would result in the layoff of 270 people... A **TVB** study shows that 98.8% of TV watched by Personal Video Recorder (PVR) owners is live rather than in PVR playback. Further, PVR penetration among over-18s is 13.5%... The **Canadian Film Centre** (CFC) in Toronto has announced the **CFC ACTOR'S CONSERVATORY** with **Canwest Broadcasting** and **The Brian**



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Human Resources Coordinator
BC interior

Astral Media Radio G.P.

Fax: (250) 861-6371

Email: jkrindle@radio.astral.com

Astral Media brings together people with a passion to perform, as one team, with integrity and imagination.

Astral Media is always on the lookout for dynamic, innovative and passionate professionals who embrace change and new technologies, and who are looking to continually challenge themselves within a growing organization.

Applications will be held in the strictest confidence. Astral Media Radio is an equal opportunity employer.

Please note that while we appreciate all expressions of interest, we can only respond to those candidates who will be interviewed.

Linehan Charitable Foundation. It's described as a "ground-breaking program to offer collaborative, in-depth, professional-level training for on-screen acting talent" and will launch next fall (2009)... Meantime, **CTV** has signed-on as a founding partner of **My Canada** - a series of director-narrated documentary films set for a Vancouver premiere in 2010. Seven filmmakers are to showcase their hometowns in the new series... **Global Winnipeg** is moving this month from 603 St. Mary's Road to: 30th Floor, Canwest Place, 201 Portage Avenue, Winnipeg MB R3B 3K6.

Upcoming Events

Sept. 11-20

Atlantic Film Festival, Halifax
www.atlanticfilm.com

Sept. 17-21

Ottawa International Animation Festival
www.awn.com/ottawa

Sept. 17-19

NAB Radio Show, Austin, TX
www.nab.org

Sept. 18-21

CCBE Convention, Horseshoe Valley, ON
www.ccbe.ca

Oct. 7

Ontario Association of Broadcasters
Toronto
memberservices@oab.ca

Oct. 13-17

mipcom, Cannes, France
www.mipcom.com

Oct. 20-22

Annual Gemini Awards, Toronto
www.geminiawards.ca

Nov. 2-4

CAB 2008 Annual Convention, Ottawa
www.cab-acr.ca

Nov. 30-Dec. 2

WABE Convention, Victoria
www.wabe.ca

Dec. 4

Broadcast Executives Society Christmas Luncheon, Toronto
www.bes.ca

RADIO: Representatives of **Nokia Corp.** in Finland have asked **Broadcast Dialogue** for a listing of Canadian FM stations. The data would be used for Nokia's wireless radio service and displayed on all of its radio-enabled mobile phones. Aside from the stations themselves, information requested was sorting by region, city, and frequency, along with station IDs... Seven Quebec stations owned by **RNC Media** have been re-branded as **Planète Radio**. The Montreal-based company, formerly known as **Radio Nord**, operates 16 radio- and five TV stations in the province. Planète Radio targets 35-64s with music ranging from Jazz and AC to Oldies. The seven stations are: **CKXP-FM Chibougamau/Chapais**, formerly Tag Radio 93.5; **CHVD-FM Dolbeau-Mistassini**, formerly Émotion Rock FM; **CHLX-FM Gatineau**, formerly Couleur FM; **CJLA-FM/CHPR-FM Lachute-Hawkesbury**, formerly Lov' Radio; **CKLX-FM Montreal**, formerly Couleur Jazz; **CHRL-FM Roberval/Saint-Félicien**, formerly "la Radio du Lac St-Jean"; and, **CHOA-FM Rouyn-Noranda**; formerly Couleur fm (96.5/103.5/103.9)... Directing "F**k you" comments at the firefighters of Montreal on-air at mid-day didn't sit well with one of them. He complained to the **Canadian Broadcast Standards Council**. **Gilles Proulx's** epithets on **CHMP-FM (98.5 FM) Montreal** came during an interview with the Assistant General Director of the **Montreal Fire Safety Department**. At the time, Montreal firefighters were in the midst of a labour dispute with the city. As you might reasonably expect, notwithstanding the emotion of the time, the remarks were in violation of the **CAB Code of Ethics**. Details may be found by clicking www.cbsc.ca... The **Radio Marketing Bureau's** annual event – *The Crystal Awards* – will be accepting entries through to Oct. 31 from those who believe they have a shot at winning best radio spot creative, advertising and production. The top contestant will receive the platinum prize of \$10,000. Details at www.rmb.ca. The Crystal Awards take place March 12 in Toronto... The **Canadian Association of Broadcasters** has filed its case-in-chief to the **Copyright Board of Canada** for the consolidated radio proceeding, set to begin Dec. 2. The collectives putting forward new rates and arguments in support of rates (**AVLA/SOPROQ**, **Artists** and **CSI**) were to file their cases late last week while the collectives seeking to maintain status quo rates for 2008 and 2009 (**SOCAN** and **NRCC**) will file their cases Oct. 31... The **Community Radio Fund of Canada** is holding a reception in Ottawa Sept. 30 to announce its first Board of Directors. **Astral Media** is described as the first funder... There has been a serious decline for

Sirius XM stock in the U.S. Investors sent the stock skidding below a dollar a share yesterday (Wednesday)... Radio winners at the **Canadian Country Music Association** (CCMA) awards in Winnipeg are:

Radio Station of the Year - Major Market: **CJJR-FM "JRfm" Vancouver**; Secondary Market: **CICX-FM "KICX 106" Orillia**

Country Music Program or Special of the Year: *Canadian Coast to Coast - CJVR FM "FM Country" Melfort*
Music Director of the Year, Major Market: **Scott Phillips, CKRY-FM "Country 105" Calgary**; Secondary Market: **Tim Day, CKGY "KG Country 95.5" Red Deer**

On-Air Personality of the Year, Major Market: **Sharon and Danny, CFCW "790 CFCW" Edmonton**; Secondary Market: **Carey Moran, CICX-FM "KICX 106" Orillia**

Hall of Fame Induction, Broadcaster: Wes Montgomery.

Another story on the power of radio: Two boys last seen outside their Belleville homes at about 4 o'clock Tuesday caused an emotional stir when one of their parents sobbed in fear after police were called. For two hours before that, friends and neighbours had been searching the city's northwest area. The canine unit, police on ATVs and foot and car patrols responded and, as word grew, neighbours and other members of the public joined in the search. Off-duty officers also got into their own vehicles and looked for the boys. **Staff Sgt. Al Portt** went on **Mix 97 Belleville** and broadcast a plea for anyone spotting two young boys to call 911. Within moments, calls came in. The two youngsters were seen near a local shopping mall. And that is where they were found. When the good news was announced to those outside the boys' homes, cheers rang out.

GENERAL: **TVA** has resigned from the **Canadian Association of Broadcasters**.

LOOKING: Astral Media Radio is looking for a Retail Sales Manager for its stations in Kelowna, British Columbia. See the detail in the ad on Page 2... Other jobs we've heard about this week include: **Harvard Broadcasting, Regina** - Creative Writer; **CKX TV Brandon** - a Noon News Anchor and an evening News Anchor; **Astral Television Networks Toronto** - Master Control Operator; **CTV Toronto** - Operations Manager Dome Productions and a Development Manager Digital Media Group; **Newcap Lloydminster** - Television Creative Writer; **CBC Montreal** - Sales and Marketing Officer; **CBC Edmonton** - Senior Broadcast Technologist; **Virgin Radio Toronto** - Account Executive; **Newcap Red Deer** - Senior Sales Rep; **Astral Media Radio Bathurst** - IT Technician; **Astral Media Radio Kelowna** - Junior IT Technician; and, **Newcap Cold Lake** - News Anchor/Morning Show co-Host.

SUPPLYLINES: **Thomson** is selling the **Thomson Grass Valley™** digital film transfer equipment business to private investors led by **PARTER Capital Group**, a German private equity advisory firm. The sale includes the **Spirit** film scanning family, the **Bones** digital intermediate workflow tools and **LUTher...** The **Business News Network** (BNN) has become a client of **MIJO**. **MIJOnet** is a digital delivery network that "encodes and ingests" TV spots as distribution-ready MPEG 2 files.

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REVOLVING DOOR: Denise Donlon, a former president of **Sony Music Canada**, will become executive director of **CBC Radio**. Donlon, widely considered among the most influential women in Canadian music, is expected to continue her "drive for relevance" at **Radio 2** where a controversial makeover earlier this year diminished classical-music in favour of a more contemporary sound. For the past two years, she has been involved in event programming. For more on Denise Donlon, have a look at what she had to say in her (May 2001) **Broadcast Dialogue** magazine guest column, *Drive for Relevance Continues*, by clicking [HERE](#). Donlon is a Member of the

Order of Canada and has been inducted into the **Canadian Association of Broadcasters'** Hall of Fame... **René Guimond** has joined **Cogeco Cable** in Montreal as VP, Development, New Media. He had been Président et chef de la direction at **TQS Inc.**... **Ronnie Stanton** moves from down under to the PD position at **95 Crave Vancouver**. Right now, Stanton is the Group PD for 10 radio stations in Australia, but not for long. He begins at 95 Crave Oct. 14... **Christine Ljungberg** – after 11 years at **A-Channel/Citytv Winnipeg** – will leave the station tomorrow (Friday). She had been the Director of Local Content... At Montreal-based **RNC Media**, the former **Radio Nord**, **Raynald Brière** has been named President/CEO. Since joining the company in 2004, Brière had been

President/COO... Also at **RNC Media**, **Marc Giguère** has become VP, Operations, Sales and Marketing... **Glen Slingerland** has become PD of **Radio CJVR's** new station, **CHWK-FM Chilliwack**. It is scheduled to go to air sometime in 2009. While Slingerland has 20+ years in on-air and programming experience, he's been out of broadcasting since 2002. Until then, he was with **Radio Max Abbotsford**...

Dave Caporicci has been appointed Director of Program Marketing and Brand Partnerships at **Much MTV Group, CTV Inc.** in Toronto. He joined **MuchMusic** in 1996... At **Corus Entertainment**, **Shawn Praskey** has been appointed Manager - **Movie Central, Scream TV & Affiliate Marketing**. He had been at **Astral Media Television** as Manager – Affiliate Sales for **TMN, Family** and **VCC**... **Kayla Hounsell** has resigned her noon Anchor position at **CKX-TV Brandon**. She moves to **Global Regina**. Also moving from CKX is **Jodee Zamrykut**, the supper hour Anchor. Zamrykut will become the Press Secretary to the Manitoba government's cabinet...



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Lindsay Warner, the Ass't ND/Assignment Editor/News Anchor at **CJDC-TV Dawson Creek**, moves to **Global Winnipeg** Sept. 29 in her new jobs as a Reporter/Anchor... **James Sutton** is the new MD at **The PEAK-FM Vancouver**. Sutton moved from sister **Pattison** station, **The Zone Victoria**... **Joanne McKenzie**, General Program Manager at **CJCD-FM Yellowknife**, is about to pull the plug, taking a break after 18 years in the business. A successor is being sought.

RADIO: Rawlco Radio is suing **Rob Christie** and **Newcap Radio's Capital FM Edmonton** for allegedly breaking an agreement when he jumped from **Magic 99 FM Edmonton**. Rawlco says Christie signed an agreement that bound him to produce and host a morning show on Magic 99 and, among other stipulations, forbade him from working for any other Edmonton radio station for a full year following any termination. The suit is in the amount of \$550,000. Rawlco's statement of claim further alleges that Newcap, which owns Capital FM, induced Christie to breach the agreement... Creating a big buzz in

popular interest for a radio undertaking is **Energy 105.5 (CKCE-FM) Calgary's Two Strangers and a Wedding** contest or, as PD **Rob Mise** would have it, a "social experiment". This is the first time it's been done in Canada (21 other times around the globe) and the wedding – between two Calgarians who won't meet until the "I dos" – has been set for Oct. 30 at Canada Olympic Park. The **CHUM** station earned a ton of broad-based press this past week but, in case you haven't heard about it, Mise says, "the ultimate grand prize in our event is love and finding a partner to share a life together"... **103.9 The Juice (CJUI FM) Kelowna**, owned by **Vista Broadcast Group**, has done a soft launch of its new Classic Hits station. First song aired was **Juicy** by **Better than Ezra** – at 10:39 a.m., Sept. 10. A cute sell-line: **103.9 The Juice is now pouring from your radio...** **Geoff deGannes**, who many may remember as being a co-owner (with the late **Fred Arenburg**) of **CKDH Amherst**, has seen his project for a



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Manager of Transmission Engineering Scarborough, Ontario

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- Participate in the development, managing and implementation of national transmission/electrical capital projects and programs.
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- Professional Engineer certification preferred
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- Solid working knowledge in Microsoft Office suite, GIS package MapInfo, Industry Canada software and computer networking
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Application Details:

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e-mail: ctvcareers@ctv.ca or fax: 416-332-6491

Please quote reference number: SH-059. Only those applicants selected for an interview will be contacted.

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community station turned down. The CRTC said licencing the proposed station would create hardship for CKDH, now owned by **Maritime Broadcasting**. Besides, said the Commission, the **Tantamar Community Radio Society's** proposed format of pop, rock, dance, country and easy listening wouldn't be any different than what's now being offered by CKDH... **Standard & Poor's** analyst **Tuna Amobi**, about **Sirius XM**, is quoted as saying: "The survival of this company has come back into question" and "Terrestrial radio is going through its challenges, but I'd be hard-pressed to say the future of satellite radio is much brighter." Shares have plummeted 30%, closing at 88¢ on Tuesday. Sirius expects to add two million subscribers next year, 10% fewer than analysts were expecting. Some other analysts say subscriber growth prospects aren't likely to get much brighter. If the Sirius XM stock stays below a dollar for a few more weeks, Sirius risks being delisted from the Nasdaq. That would make it harder for the company to refinance more than \$1 billion in debt coming due next year.

TV/FILM: **TSN2**, the new specialty sports channel, is getting heat from competitors who claim that owner **CTVglobemedia** is trying to operate a second network without a proper licence. **CBC** and **Score Media** accuse **TSN** of exploiting a rule that lets cable channels split their feed into East and West by using the second feed to launch a new national sports channel. TSN disputes that argument. Meanwhile, **Bell TV** became the latest to make TSN2 available to subscribers. The secondary channel launched Aug. 29 and is carried by 16 providers, including Cogeco (Ontario), EastLink (Maritimes) and SaskTel... **TiVo's** hi-def video recorder isn't working here in the Great White North thanks to set-top boxes that don't have removable programming cards like they do in the U.S. **Shaw Communications** and **Rogers Communications** hold almost exclusive rights to the hi-def PVRs. That's not the case south of the border where cards inside set-top boxes can be removed and inserted into a TiVo recorder. TiVo has pulled its HD marketing efforts here although it still has about 4% of the standard-def Canadian PVR market... **Global Edmonton (CITY-TV)** is off the hook regarding a complaint to the **Canadian Broadcast Standards Council** by a woman who resented being identified in a suit which she, herself, brought against her foster mother. The 44-year-old woman was suing her foster (and later adoptive) mother for half a million dollars because, she claimed, the foster mother had deceived the biological mother in order to be allowed to adopt the daughter. Details at www.cbcs.ca... British Columbia's **Knowledge Network** has re-branded itself to **K:**, coinciding its official launch to the introduction of its digital conversion. Both are set to go Sept. 28... **Corus Entertainment** has announced the latest round of film projects to receive concept and script development funding for 2007-2008 through the **Corus Made with Pay Fund**. For this funding period, 30 feature film projects have been selected for new or ongoing support. The Corus Made with Pay Fund approves funding for film projects on a quarterly basis. The next deadline for new applications is Oct. 2... **Canada AM** will broadcast live from the **Jackson Triggs Estate Winery** at Niagara-on-the-Lake this morning (Thursday). on September 18 in what might be described as the ultimate in "product placement." The news release from Jackson Triggs describes the remote as being "a special feature on Canada's growing wine industry". Important to note, however, that another winery – **Inniskillin Wines** – will also be represented during the program... The **81st Annual Academy Awards** from Los Angeles will air Feb. 22, despite concerns by **ABC** that the timing – only five days after the U.S. DTV transition – could lead to a decline in ratings. Some so-called big-event viewers, says ABC, may not have realized their sets are analog-only or others may not have obtained DTV sets or converter boxes...

A “malfunctioning wardrobe” shown on Saudi Arabian TV would earn satellite TV network owners the death penalty if other penalties didn’t deter them from airing “immoral” content. Appearing on government-run Saudi TV this week, Sheik **Saleh al-Lihedan**, the chief of the kingdom’s highest tribunal, the **Supreme Judiciary Council**, was trying to mitigate his original decree that it should be permissible to kill television network owners. A prominent cleric condemned al-Lihedan’s edict, saying it encourages terrorism and allows “*the enemies of Islam*” to portray the faith as one that favours murder.

GENERAL: At the annual **Broadcasters Association of Manitoba (BAM)** convention on the weekend at Clear Lake, **Bill Turner**, the 25-year morning man at **CKLQ Brandon**, was inducted into the **BAM Hall of Fame** while **Menno Friesen** of **Golden West Radio** in Altona received BAM’s **Broadcast Excellence Award**.

CAB CONVENTION: The opening keynote speaker for CAB2008 – **The World View** – will be **The Economist** Executive Editor, **Dr. Daniel Franklin**. He was Europe Editor, Britain Editor and Washington Bureau Chief, and is an expert on global affairs, corporate social responsibility and the media... The early registration deadline is tomorrow (Friday). There’s a savings of \$120 for **CAB** members and industry partners. Click on the buttons within the **CAB** display ad in this edition for the items that are appropriate for you... The **CAB** has launched a new page on its website to provide regularly updated information about the federal election as it relates to the broadcasting industry.

SIGN-OFF: **Bill (William Robert) Matthews**, 60, in Ottawa of amyloidosis, an abnormal buildup of protein in tissues that attacks vital organs. The Montreal native worked at **CJOH-TV Ottawa**, **CBOT Ottawa**, as well as **CBC** in Toronto. He also had a stint at **ABC-TV** in New York where he was director of special events programming. During his 40 years in television, Matthews was in the director’s chair for several federal elections, political conventions, the investitures of governors-general and the opening of Parliament.

LOOKING: **CTV** in Toronto is searching for a Manager of Transmission Engineering. See the details in the ad on Page 2... **Astral Media Radio Kelowna** seeks a passionate Retail Sales Director. See the ad directly opposite... Other jobs we’ve heard about this week include: **FLOW Toronto** – Traffic Manager; **Astral Media Radio Toronto** – Content Manager; **Astral Media Radio St. Catharines** – Creative Writer; **Astral Media Radio Atlantic Grand Falls** – Morning Show Host; **CTV Ottawa** – Senior IT Technician; **CTV Toronto** – Manager, Corporate Communications and a Senior Web Designer; **CTV Edmonton** – Reporter/Producer; **CBC Calgary** – Senior Remote Area Transmitter Technologist; **CBC Montreal** – Sports Director, French Television; **CBC Toronto** – Senior Remote Area Transmitter Technologist; **CFPL-FM FM96 London** – Morning News Announcer; **CKKQ / CJZN Victoria** – Account Executive and a News Reporter; **CHUM Radio Brockville** – Promotions Director; **CJXK-FM K-Rock Cold Lake** – Afternoon Drive Announcer/MD; and, **CJCD Yellowknife** – Program Director.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Tony Marsh**, **Rogers Radio Medicine Hat** and **Roy Hennessy**, **SHORE104FM Vancouver**. Welcome!



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Human Resources Coordinator
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Fax: (250) 861-6371
Email: jkrindle@radio.astral.com

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TV/FILM: **CRTC Chair Konrad von Finckenstein** will deliver the Keynote Address at **CAB 2008**, Tuesday Nov. 4 in Ottawa. The speech will take place only a few days after the expected release of the Commission's decision in the Specialty and Pay/BDU/Conventional TV regulatory framework hearing... **CTV British Columbia** and **Global National** were both accurate about a failed refugee claimant's "illegal" stay in Canada, despite complaints from **Media Watch**. The **Canadian Broadcast Standards Council** concluded that news reports at both operations didn't violate the accuracy in the news standards of the **CAB Code of**

Ethics nor the **RTNDA Code of (Journalistic) Ethics**. Media Watch complained about overall coverage on the story including that CTV and Global "reported falsely that [the refugee claimant] 'came to Canada illegally' or that he 'was illegal' in Canada prior to receiving his first deportation date." For more, click www.cbcs.ca... **Astral Media's The Movie Network** and **Corus Entertainment's Movie Central** will launch **HBO Canada** Oct. 30. Astral has rights in the east, Corus the west. The American service will be offered – in standard and high-def – at no additional charge to current customers of TMN or Movie Central... Wilmington, North Carolina is the first U.S. market to shut down analog over-the-air television and convert to digital – six months ahead of the rest of the country. Most of Wilmington's 180,000 TV households are served by cable or satellite, but almost 14,000 households still rely on their own antennas. The Sept. 8 conversion triggered almost 800 calls to the **FCC** on the first day and more than 1,800 calls over five days to the Commission's toll-free number. Most related to consumer difficulties in setting up converter boxes or operating antennae. The FCC says the lesson learnt was that while consumers there were well-informed about the transition, they weren't on what to do about it... **Telesat** has launched its **Nimiq 4** satellite, leased to **Bell TV**. Bell says it will use Nimiq 4 to expand its digital satellite TV services by offering more HDTV, specialty channels and foreign-language programming... The **CRTC** has approved the **CBC's** application to offer a hi-def version of **bold**, which succeeded **CBC Country Canada** this spring. **bold** is billed as being home to "the world's best performing arts, intelligent drama and daring comedy"... **Astral Media The Harold Greenberg Fund** has announced the launch of a new documentary fund of \$585,000 that will target independent documentary film producers with a Western Canadian focus. The money was allocated from residual obligations associated with the **Standard Radio/Telemedia** transaction... **CBS** has renewed Toronto-set police drama **Flashpoint** for a second season. Though CBS launched **Flashpoint** in the typically slow Friday evening slot this summer, execs moved it



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to Thursday nights. **CTV** renewed the show in late August... Who did best with season premieres this week? It depends on which news release you like best, e.g. from **CTV/A**: *"The 2008-09 TV season began last night (Sept. 22) with the season premieres of **CSI: Miami** and **Dancing With the Stars** winning every time-slot between 8 and 11 p.m. and charting the Top 2 most-watched programs of the night. Meanwhile, the season premiere of **Two and a Half Men** sets a new benchmark for 'A' with one million viewers. CTV and 'A' finished the evening with three out of the four most-watched entertainment programs on Canadian television"...* The counter-point was presented that same day by **Global Television**: *"As the kick off to a highly competitive week in primetime, **Heroes** dominated the night where it matters most...claiming the top spot across all three major markets - Toronto, Vancouver and Calgary for the key demo Adults 18-49, solidly edging out the premieres of **Dancing With The Stars** and **CSI Miami**. A series of heroic proportions made its highly anticipated return as over 1.3 million Canadians tuned in to experience the premiere of **Heroes Season 3** on Global"...* In the U.S., **CBS** and **ABC** claimed first night victories. CBS says *Big Bang Theory* began the evening with its most-watched 8:00 p.m. ET/PT airing ever, followed by strong showings from *How I Met Your Mother* and *Two and a Half Men*. The audience fell off for the debut of the new comedy, *Worst Week*. CBS says it came back strong at 10:00 p.m. with the 7th season premiere of *CSI: Miami*. ABC, however, won by beating CBS in total average viewership - 17.2 million to 13.1 million. The two-hour season premiere of *Dancing With the Stars* generated ABC's largest audience for the time period in a year and a-half. The season premier of *Boston Legal* rounded out the evening.

RADIO: Canadian Broadcast Sales (CBS) says the 2008 fourth quarter delivered a year-over-year increase of 10.65% which, in turn, drove national radio sales to a 9.2% increase. Retail was said to be the largest category – up 13.4% over 2007 while automotive was down by 1.3%. Telecommunications was down 8.6%, financial services & insurance up 17% and restaurants up 28.1%. CBS says the most requested demo in 2008 was 25-54 (61.7% of the radio spend). Company president **Patrick Grierson** says the global economic uncertainty has caused a 5% softening for '09's first quarter. But, he says, *"given the needs for advertisers, we expect to benefit when the situation stabilizes and normal activities resume. We are concerned,"* he said, *"but we are still bullish because we know from the last downturn in 2001 that we were quick to recover in less than two quarters"...* Meanwhile, in the U.S., the **Radio Advertising Bureau** reports radio revenues down 11% in August. But analyst **Jim Boyle** of **CL King & Associates** says that's not the worst of it. He was quoted as saying, *"The breadth of decline spread to a discouraging 40 out of 43 markets' data we've garnered so far. It has never been so broadly negative."* In August of last year, he says, about 50% of markets were down while last month almost 95% of markets were down. CL King's proprietary analysis shows that small-market U.S. radio is still surpassing the larger markets, with average stations growing revenue by 1.1% a month over the last 18 months... **Jackie Rae Greening** of **Newcap Edmonton** is the new Chair of the **Canadian Country Music Association** (CCMA), succeeding **Heather Ostertag**. Other Board members include: Secretary/Treasurer **Brian Depoe**, **Astral Media Radio Toronto**; **Warren Copnick**, **Sony BMG Music**, Toronto; **Ted Ellis**, **Corus Entertainment**, Toronto; and, **Dawn Woroniuk**, **Saskatoon Media Group**... **BO FM (CFBO) Dieppe** is up and running. The community station is at 90.7, owned by **Radio Beausejour**, and is the fifth French-language radio station in the Moncton market. Five people, including GM **Serge Parent**, are employed while remaining staffers are volunteers... The American **HD Digital Radio Alliance** launches a new campaign Monday urging U.S. residents to make the leap. The new ad flight tells audiences to *"Make the RIGHT Choice America - Upgrade to HD Radio."* The campaign runs through the U.S. federal election day... **Statistics Canada's** Fall 2007 radio listening habits have just been released, revealing that average listening hours per week dropped 18 minutes – from 18.6 hours in 2006 to an average 18.3 hours a week last year. Over the past 10 years, the average time drop per week is two hours. Fewest listening hours belonged to teenagers at 7.2 hours while senior women accounted for the most; 22.4 hours. Listeners liked AC best (22.7%), followed by Gold/Oldies (14.3%), **CBC/Radio-Canada** (12.4%) and talk radio (about 10%). *Note: StatsCan's radio listening projects have now been discontinued.*

GENERAL: The line between legitimate **RCMP** security duties and PMO media management imperatives appear to have been stepped on again. Mounties protecting Prime Minister **Harper** during a Surrey campaign event were ordered to stop reporters from approaching high-profile Tory candidate **Dona Cadman**. **CTV's Rosemary Thompson** was yanked aside Tuesday evening by one Mountie as she approached the retreating group, which did not include the prime minister. The incident followed an earlier episode in the campaign's first week when the RCMP was employed to thwart a CTV camera crew in St. Eustache on the day the Tories suspended campaign spokesman **Ryan Sparrow**. Many on Parliament Hill believe the PMO's use of RCMP security to thwart reporters has increased under a Harper government that is obsessed with communications control. Stories abound, for instance, of security officers stopping camera cut-away shots from

non-PMO-approved positions... A New York judge has allowed part of **Dan Rather's** \$70-million CBS lawsuit to proceed but he dismissed a fraud complaint against **CBS Corp.** and a business interference complaint against CBS and former parent company **Viacom Inc.** The suit accuses CBS violating its contract with him when the network fired him. No causes of action remain in the lawsuit against Viacom. CBS says Rather can't prove breach of contract because he was assigned to *60 Minutes II* as required and paid what was owed him. Rather's lawyer, however, says proving breach of contract will be "a slam dunk"... **CTVglobemedia** is donating \$160,000 to the **Broadcast Educators Association of Canada** (BEAC) over five years. The funds will come from the **CTV/CHUM** benefits package in support of broadcast media education in Canada. BEAC says the CTVgm support will be used to advance research and mentoring - primarily in the area of diversity in broadcast media... Nearly four in five Canadians use the Internet. The **Canadian Internet Project** says its recent study shows that Canadians continue to be among the heaviest users worldwide. Nearly nine in 10 Canadians aged 12+ have been online at some point in their lives. Forty percent of us are still heavy users, surfing 15 hours or more each week. Last year, though, Canadians using the Net spent an average 17 hours a week online, up from 13 hours a week in 2004. Half of Canadians 60+ are online users.



Coming up in October – Watch for it!

REVOLVING DOOR: **Brian Armstrong** has become GM at **Corus Entertainment's AM 980 KRUZ/THE WOLF 101.5 Peterborough**... **Brian Cuff** begins as VP, Distribution Strategy Monday at **Canwest Broadcasting** in Toronto. Most recently, he was a strategy consultant with **SECOR Consulting**. Before that, Cuff – also a lawyer – spent a few years as Director of Business and Legal Affairs at **Astral Media**... **David Kyle**, the Centre Director at **CBC Saskatchewan** for the past five years, says he is leaving the Corporation at month's end to pursue other interests... **Aimee Powell** has been promoted from Sales Manager at **APTN Toronto** to Director of Sales, effective Oct. 1... **Sarah Wilson** is the new **A (CKVR-TV) Barrie** Promotion and Community Relations Manager. Wilson's media background includes an earlier one-year stint at A.

SIGN-OFF: **Ron Lancaster**, 69, in Hamilton of lung cancer. The **CFL Hall of Famer**, who began another season this year as the **CHML Hamilton** colour analyst on **Ti-Cat** games, was diagnosed in early August.

SUPPLYLINES: Canadian broadcast industry veteran **Kevin Shea** becomes a member of the Montreal-based **StreamTheWorld** board of directors Oct. 2. The company provides video and audio content solutions... **Media Monitors**, a subsidiary of **RCS**, has been granted accreditation by the **Media Rating Council** for its Radio Spot Service. MRC is a non-profit industry association composed of TV, radio, print and Internet companies, among others and has, as its primary goal, to ensure valid, reliable and effective measurement services.

LOOKING: **CTV Toronto** - Program Marketing Manager (Much MTV Group), a Segment Producer (Entertainment Group) and an Account Manager; **CTV (Kitchener) Southwestern Ontario** - Account Executive; **CTV Edmonton** - Reporter/Producer; **Canwest Broadcasting Toronto** - Senior Programmer Analyst; **'A' London/Windsor/Wingham** - Engineering Technician; **The Score Toronto** - Associate Producer; **CBC Toronto** - Manager of program preparation and specialty channel presentation; **CBC Montreal** - Program Manager (espace musique); **Astral Media Radio Kelowna** - Weekend News Anchor/Reporter; and, **Newcap Radio Sudbury** - Account Manager.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Tracey Walsh**, **CBC Transmission**, Toronto and **Rinaldo Di Lallo**, **Anixter**, Mississauga.