

BROADCAST Dialogue

THE BEST BROADCAST BRIEFING IN CANADA

Copyright (2005) by
Christensen Communications Ltd.

Thursday, November 3, 2005

Volume 13, Number 23

Page One of Three

DO NOT RETRANSMIT THIS
PUBLICATION BEYOND YOUR
RECEPTION POINT

Howard Christensen, Publisher
Broadcast Dialogue
RR 1 * Site 1 * Box 150
Lagoon City ON L0K 1B0
(705) 484-0752

broadcastdialogue@rogers.com
www.broadcastdialogue.com

REVOLVING DOOR: **Allan Waters** has stepped down from the **CHUM Limited** Board of Directors. Waters, with 50 years in the Canadian broadcasting business, has been named an Honorary Director of CHUM. From beginnings in 1954 when he bought **CHUM-AM Toronto** and turned it into a Top 40 powerhouse, Waters created the vision for CHUM Limited's growth. He was Chairman and President until 2002. Allan Waters' contributions to Canadian broadcasting have been huge: Chairman of the **Canadian Association of Broadcasters**, President of the **Central Canada Broadcasters Association**, Founding Chairman of the **Radio**



Allan Waters

Sales Bureau, a Director of the **CTV Television Network** and as a member of the Network's Executive Committee. His awards include the **Ted Rogers Sr.-Velma Rogers Graham Award**, the **RTNDA's President's Award**, induction into the **CAB Broadcast Hall of Fame**, the **CAB's Gold Ribbon Award for Broadcast Excellence**, the **Walt Grealis Special Achievement Award** for contributions to the Canadian music industry, and induction into the **Canadian Music Hall of Fame**. (To read what **Allan Waters** had to say in **Broadcast Dialogue** – one of his rare interviews – click **HERE**)... **Tom Manton** has joined **Maritime Broadcasting** in Halifax as Director of Sales and Marketing. Manton had held a similar role at the Halifax offices of **Newcap Broadcasting**... **Al Pervin**, who many will remember for his on-air work in Montreal, Ottawa, Windsor/Detroit and other spots, has been appointed as the first GM at the **Evanov Group's** new station in Canada's capitol, **The Jewel Ottawa**. Pervin takes the reins Nov. 15 and The Jewel is expected to be on-air around Christmas time... In Halifax, at **Evanov's** new **CKHZ-FM**, **Dan Cormier**, ex of **Maritime Broadcasting**, has been tapped to become GM... **Bryan Wyatt** is new ND at **CKPR/Rock 94 (CJSD-FM)** Thunder Bay. Wyatt has been with

LAST CHANCE -- CLICK ON THIS BANNER TO REGISTER NOW!
THE FUTURE SUMMIT STARTS SUNDAY!



The CAB 2005 Convention

Three days of cutting edge information on the unprecedented changes affecting our industry.

For more information visit
www.cab-acr.ca

the organization since 1979... **Dave Universal** is new PD at **CKEY-FM Niagara Falls**, arriving from **Kiss 98.5 (WKSE) Buffalo**. He succeeds **Rob White** who, as reported last week, is moving to **Standard Radio St. Catharines** as Promotions Director... **Danny White** is new Station/Sales manager at **CHLW St. Paul**, succeeding **Brian Labrie**. Labrie has taken over regional sales responsibilities for CHLW, **CJXK-FM Cold Lake**, **CKSA-FM Lloydminster**, and **CKWY-FM/CKKY Wainwright**. Danny White had been CHLW's Morning Host... **Rob Anderson** is the new Station Manager at **CKSA-FM Lloydminster**. It's an internal promotion but Anderson arrived at the **Newcap** station this past January to become a Senior Sales Rep and was soon promoted to SM... **Sandra Puglielli** moves to **CanWest MediaWorks'** broadcast marketing group in Toronto as Director of Publicity - Television & Radio at month's end. She had been with **CHUM-TV** as Director of Publicity for their music and youth channels...

SIGN-OFF: **David Bazay**, 66, suddenly in Toronto. The veteran **CBC** Journalist was just about to retire from his post as CBC Ombudsman. Bazay joined CBC-TV in 1972 after having worked for CBC Radio, private broadcasters and for **United Press International** and **The Canadian Press** news agencies...

RADIO: **Genex Communications**, owner of **CHOI-FM Quebec City**, is pursuing the right to appeal to the **Supreme Court of Canada** a lower court decision upholding the denial of the station's licence renewal. Genex is asking the SCOC to review a ruling that found the **CRTC** acted within its rights when it refused CHOI's licence renewal 15 months ago. The Federal Court of Appeal allowed CHOI to continue broadcasting until the Supreme Court makes a decision. The Genex lawyers argue that a number of "fundamental questions were not settled" and asks if the Commission has the "competence to control the entire content" of CHOI's programming... The **Radio Marketing Bureau** has launched a national \$2M ROI campaign with testimonials from national advertisers such as **Grolsch**, **Goodyear** and **Nestlé**. The campaign, **AM + FM = ROI**, will use national print ads, advertising trade publications and has the support of RMB's 385 member stations. To learn more, access the case studies at www.rmb.ca... The **Jim Pattison Broadcast Group** has purchased Nanaimo-based **Island Radio**, the owner of six Vancouver Island stations: **The Wolf (CHWF-FM)/The Wave (CKWV-FM) Nanaimo**; **The Beach (CIBH-FM)/The Lounge (CHPQ-FM) Parksville/Qualicum Beach**; **The Eagle (CKLR-FM) Courtenay**; and, **The Peak (CJAV-FM) Port Alberni**. **Paul Larsen** will continue to lead the Island Radio team and all of Island Radio's staff members will be offered positions... The late **Don Holtby**, who was with **CHUM Radio** for over 40 years, has had an award named after him. CHUM Radio, partnered with the **CFL Ottawa Renegades** since the franchise began in 2002, says the **Don Holtby Award** will be presented annually to the most outstanding Canadian player on the Renegades roster. For over 20 years, Don Holtby scouted and recruited hundreds of non-import junior and university-level football players for **Ottawa Rough Riders** teams. Holtby moved up to become GM/VP of the Rough Riders from 1983 to 1986, when the team was owned by CHUM Radio's **Allan Waters**. In 1987, he returned to his executive position at **CFRA Ottawa**... Two French language Canadian music stations have been developed for **SIRIUS Canada**, produced by **Astral Média Radio**. **Gary Slaight**, President/CEO of **Standard Broadcasting** (and a partner with **CBC/Radio Canada**) in the satellite radio company, says the stations – an AC format called **Rock Velours** and a CHR format called **Energie2** – provides SIRIUS Canada with "a strategic benefit in the Quebec market." Meantime, SIRIUS says it will begin operations with 60 channels of commercial-free rock, pop and classical music, 40 channels of news, sports and entertainment, 30 games of play-by-play NHL action per week, and 10 Canadian premium channels – 100 channels... **General Motors** plans to build 1.55 million vehicles with factory-installed **XM Satellite Radio** in 2006... **CKFI-FM Swift Current** launched yesterday (Wednesday). On-air ID for the new **Golden West** station is **Magic 97.1**... The **Haliburton Broadcasting Group** has purchased 29.9% of new radio stations to be launched in Kincardine, Port Elgin, and Goderich, ON. Haliburton says it will assist in the operation of these stations, expected to be launched in the New Year. The stations are owned by **Brian Cooper** and **Dan McCarthy**...

TV/FILM: The **Canadian Film and Television Producers Association** (CFPTA), in the recent **Nordicity** study on **Broadcaster Profitability and Programming Expenditures**, says private broadcasters have increased their profitability and reduced their Canadian program expenditures at the expense of the Canadian program production industry. The **Canadian Association of Broadcasters**, however, refutes that point. Instead, says CAB, Canada's private broadcasters continue to be independent production's strongest partner. Canadian program expenditures by private broadcasters increased at a compound annual rate of 6% over the years covered by the CFTPA study (2000 to 2004). But, says CAB, CFPTA figures demonstrate that contributions from some traditional business partners of the Canadian independent

production sector, specifically from the international markets, are in decline... German car maker **Audi**, in a new marketing strategy, has launched a TV specialty service in Britain – **The Audi Channel**. It runs 24/7, aimed at British car owners and enthusiasts, and programs product-related infotainment days and more general entertainment-driven material evenings and weekends. About 7.6 million British homes can now get it on the **Sky Digital** satellite TV platform. And more viewers will see it in coming months when Audi UK completes negotiations on terrestrial digital platforms operated by **Freeview** and cable TV operators. The channel is also available for broadband Internet users via Audi UK's Web site. Moving from advertiser to broadcaster was born, says Audi UK Marketing Director **Gary Savage**, of growing frustration with a fragmenting media marketplace and concern that British viewers were spending less time engaging with Audi's TV advertising. The Audi Channel is the first in a new generation of regulated channels under a newly created licence allowing advertisers to become broadcasters and use their own channel to promote brand values and products... **CTV** will go 3D with an upcoming episode of *Medium* Nov. 21. One million 3D glasses will be distributed nationally in the days before the broadcast. Distribution will include a street-level campaign at high-traffic areas in Vancouver, Calgary, Edmonton, Toronto, Ottawa and Montreal. As well, glasses will be distributed countrywide in the Nov. 19 **Globe and Mail**...

GENERAL: Ad industry insiders say they feel exonerated by the **Gomery** report's findings; that the federal sponsorship scandal did not reflect the industry as a whole. They also say they expect few changes to take place in their community as whole as a result of the scandal, but acknowledge they have had more clients take an interest in their billing practices than ever before. **Rupert Brendon**, CEO at the **Institute of Communications and Advertising**, says, "*The Gomery report really blames the government ... and these five renegade agencies in Quebec. This is not the way the rest of the industry behaves*"... **CBC** President **Robert Rabinovitch** told MPs on the all-party heritage committee that the lockout of CBC employees was worth it, despite not saving a dime, the wounding of market share and damaged employee relations. Rabinovitch said he feared that if he didn't bring matters to a head with the mid-August lockout, the 5,500 **Canadian Media Guild** employees would strike in late fall and disrupt important TV programming. The choice, he said, was to either wait and let the union strike at a time of their choosing or bring negotiations to a head at a relatively quiet time of the year. Outside the committee room, however, CMG Chief Negotiator **Arnold Amber** contradicted Rabinovitch by saying that a strike in late fall was impossible since the union's strike mandate expired Sept. 6. The committee postponed a vote on its own motion of non-confidence in Rabinovitch... Photos from the **Western Association of Broadcast Engineers** annual convention in Calgary and from the annual convention of the **Canadian Cable Television Association**, held at Gravenhurst, may now be found in the Photo Gallery section at www.broadcastdialogue.com. You can also find selected articles from the November edition in the Magazine section (or by simply clicking the cover photo on the Home Page)...

LOOKING: Jobs we've heard about this week include: **Corus Entertainment, Radio, Toronto** – Manager of Financial Reporting & Planning; **Canadian Satellite Radio Toronto** – National Account Manager; **Maritime Broadcasting Halifax** – Sales Representatives; **CFMJ AM640 Toronto** – Technical/Board Operator; **CJRQ-FM Sudbury** – Swing Announcer; **CTV Toronto** – Senior Broadcast Designer, an On-Air Promo Producer, and ENG Camera, CEP Operations; **Dome Productions Toronto** – Senior Scheduler; **CH Television Hamilton** – Field Producer; **W Network Toronto** – Associate Creative Director; **Movie Central Edmonton** – Maintenance Technologist; **CHAN-TV Vancouver** – Traffic Coordinator; **CKND-TV Winnipeg** – ENG/EFP Camera Operator; **CBC Toronto** – Senior Manager Strategic Planning, a Senior Manager Strategic Initiatives, a Senior Research Officer; **CJOH-TV Ottawa** – Technical Producer and a Video Editor; **VisionTV Toronto** – Engineering Manager; **Rogers Sportsnet Toronto** – Electronic Graphics Operator.

If you have news to share let us know.
Click Howard@broadcastdialogue.com

BROADCAST Dialogue

THE BEST BROADCAST BRIEFING IN CANADA

Copyright (2005) by
Christensen Communications Ltd.

Thursday, November 10, 2005

Volume 13, Number 24

Page One of Four

**DO NOT RETRANSMIT THIS
PUBLICATION BEYOND YOUR
RECEPTION POINT**

Howard Christensen, Publisher
Broadcast Dialogue
RR 1 * Site 1 * Box 150
Lagoon City ON L0K 1B0
(705) 484-0752
broadcastdialogue@rogers.com
www.broadcastdialogue.com

CANADIAN ASSOCIATION OF BROADCASTERS CONVENTION:
At a closed-door meeting in Winnipeg, agreement was reached to seek a judicial review of a ruling last month that saw royalty payments increase 30%, a significant financial hit to broadcasters. For example, **CHUM** and **Corus** both saw \$2.6-million drains in third-quarter results. **CAB** President **Glenn O'Farrell** said a judge will be asked to overturn the decision and send it back to the copyright board for reworking. CAB will also argue that the regulator stepped outside its boundaries to make a what O'Farrell describes as a "renegade" ruling. Because CAB feels that the Copyright Board is acting as an advocate of the musicians, it will push the feds to rewrite the rules on how the regulator operates... **BBM** may soon have a small, pager-like device -

carried by "diarists" - to count the number of hours Country music fans watch wrestling on TV or any other assortment of odd mixes, e.g. how many English songs francophone drivers in Montreal are hearing in their cars. **BBM** CEO **Jim MacLeod** wants them in place within five years. In Quebec experimentation, more than 90% of Montrealers asked to carry the device agreed to take part (unlike the 50% who actually fill out ballots). But while MacLeod says the diary system needs to be replaced, it remains surprisingly accurate...

GOLD RIBBON AWARD WINNERS

Broadcast Excellence – **Michael MacMillan**, Executive Chairman of **Alliance Atlantis Communications**
Outstanding Community Service – The late **Bob Hunter** of **CITY-TV Toronto**

RADIO

Breaking News – **CFTR Toronto (680News)**
Community Service – **CFXJ-FM Toronto (FLOW 93.5)** (Large Market)
CIGB-FM Trois-Rivières (Énergie 102.3) (Medium Market)
CKBI Prince Albert (Country 900) (Small Market)
Humour - English – **CILQ-FM Toronto (Q107)**
Humour - French – **CKMF-FM Montréal (Énergie 94.3)**
Information Program – **CFRB Toronto (News Talk 1010)**
Promotion: Audience Building – **CFNY-FM Toronto (102.1 The Edge)**
Promotion; Image – **CKIS-FM Calgary (96.9 Jack FM)**
Promotion of Canadian Talent – **CJCL Toronto (The Fan 590)**
What Radio Does Best – **CIBK-FM Calgary (Vibe 98.5)**

TELEVISION

Community Service – **CITY-TV Toronto (Citytv)** (Large Market)
CHRO-TV Ottawa (A Channel) (Medium Market)
CFJC-TV Kamloops (TV7) (Small Market)
Documentaries & Public Affairs -- **CFMT-TV/CJMT-TV Toronto (Omni Television)**
Drama Programming – **CFTM-TV Montréal (Réseau TVA)**
Entertainment Programming – **CFTM-TV Montréal (Réseau TVA)**
Magazine Programming – **CITY-TV Toronto (Citytv)**

News: Breaking News – **CHEX-TV Peterborough (CH 12)**
 News: Special Series – **CHAN-TV Burnaby (Global BC)**
 Promotion: Brand Image -- **CHNM-TV Vancouver (Channel m)**
 Promotion: Canadian Program – **CKVU-TV Vancouver (Citytv)**
 Aboriginal Programming – **CFMT-TV/CJMT-TV Toronto (Omni Television)**

SPECIALTY

Documentaries & Public Affairs -- **MuchMusic Toronto**
 Entertainment Special/Series – **Showcase Toronto**
 Magazine Programming – **Discovery Channel Toronto**
 News & Current Events:
 Special Series – **Discovery Channel Toronto**
 Promotion: Brand Image -- **STAR! Toronto**
 Promotion: Canadian Program
 Series – **RDI Montréal**
 Public Service – **MuchMusic Toronto**

The new 2005/2006 CAB Board comprises the following: **EXECUTIVE Rob Braide** (Joint Chair), VP/GM, **CHOM-FM/CJAD/CJFM-FM Montreal: Alain Gourd** (Past Chair), President, **Alain Gourd Communications, Gatineau; Rael Merson** (Chair, Radio), President/CEO, **Rogers Broadcasting, Toronto; John Hayes** (Vice-Chair, Radio), President, Radio, **Corus Entertainment, Toronto; Pierre Lampron** (Chair, Television), VP, Institutional Relations, **Quebecor Média, Montreal; Rick Brace** (Vice-Chair, Television), President, **CTV Television, Toronto; Sophie Émond** (Chair, Specialty & Pay), VP, Regulatory and Government Affairs, **Astral Media, Montreal; Shan Chandrasekar** (Vice-Chair, Specialty & Pay), President/CEO, **Asian Television Network (ATN), Newmarket; Charlotte Bell** (Treasurer), VP, Regulatory Affairs, TV and Radio, **CanWest MediaWorks, Toronto; Rick Arnish** (Special Delegate Representing Small Markets), President, **The Jim Pattison Broadcast Group, Kamloops**; and, **Glenn O'Farrell, CAB** President/CEO, Ottawa. **RADIO Rael Merson; John Hayes; Guy Banville**, VP, Programming/GM, **Radio Nord Communications, Montreal; Bruce Davis**, VP Sales/GM, **CKOV AM/CKLZ FM Kelowna; Stewart Dent**, President, **The Goat 106.1 FM, Lloydminster; Lyndon Friesen**, Exec. VP, **Golden West Broadcasting, Steinbach; René Guimond**, President/CEO, **TQS Montreal; Claude Laflamme**, VP, Legal and Regulatory Affairs, **Astral Media Radio, Montreal; Paul Larche**, President, **Larche Communications, Midland; George Lee**, Senior VP/GM, **Fairchild Radio, Vancouver; Pam Leyland**, President, **Rawlco Radio, Saskatoon; Jim MacMullin**, VP, **Acadia Broadcasting, Saint John; Mark Maheu**, Exec. VP/COO, **NewCap Broadcasting, Dartmouth; Paul Ski**, Exec. VP, Radio, **CHUM Limited, Toronto**; and, **Sharon Taylor**, VP/GM, **Standard Radio, Winnipeg.** **EX OFFICIO Patrick Grierson, Canadian Association of Broadcast Representatives, Toronto; John Harding**, President, **Radio Marketing Bureau, Toronto** **OBSERVER Rick Arnish** **TELEVISION Pierre Lampron; Rick Brace; Elaine Ali**, Sr. VP, **CTV Stations Group, Winnipeg; Rick Arnish; Charlotte Bell; Raynald Brière**, President/COO, **Radio Nord Communications, Montreal; John Burgis**, Exec VP, Business Operations, **CanWest MediaWorks, Toronto; Nigel Fuller**, Regional VP, Ontario, **CHUM Limited, Toronto; René Guimond**, President/CEO, **TQS inc., Montreal; Marcia Martin**, VP, Production, **CHUM Television/VP&GM Star!/FashionTelevisionChannel/SextvTheChannel, Toronto; Kathleen McNair**, VP/GM, **CHEX Television & Radio, Peterborough; Don Shafer**, VP/GM, **Standard Radio BC Interior Group, Kelowna; Marc Simard**, President/GM, **Télé Inter-Rives Ltée, Rivière-du-Loup**; and, **Leslie Sole**, CEO, Television, **Rogers Media Television, Toronto.** **EX OFFICIO Michael Cansick, Canadian Association of Broadcast Representatives, Toronto** and **Jim Patterson**, President/CEO, **Television Bureau of Canada, Toronto.** **SPECIALTY AND PAY Sophie Émond; Shan Chandrasekar; Martin Cloutier**, GM, LCN/Argent, **Groupe TVA, Montreal; Gilles Desjardins**, Director, Business Development, **Le Réseau de l'Information (RDI), Montreal; Elizabeth Duffy-MacLean**, VP, Public and Regulatory Affairs, **Alliance Atlantis, Toronto; David Errington**, Sr. VP/GM, **The Score, Toronto; Gary Maavara**, General Counsel/VP, **Corus Entertainment, Toronto; Catherine MacLeod**, Corporate Counsel, **Bell Globemedia, Toronto; Jonathan Medline**, Director, Regulatory Affairs, **Global Television Networks, Toronto; Luc Perreault**, VP, Communications and Regulatory Affairs, **Météomedia/Weather Network, Montreal; Bill Roberts**, President/CEO, **Vision TV, Toronto; Johanne Saint-Laurent**, Sr. VP, Business and Commercial Affairs, **Les Chaînes Télé Astral, Montreal; Allan Schwebel**, VP, Affiliate Sales and Marketing, **CHUM Limited, Toronto; Alain Strati**, VP, Business and Regulatory Affairs, **Rogers Media, Toronto**; and, **Bart Yabsley**, Exec VP, **CTV Specialty Television, Toronto.** Ex officio **Errol Da-Re, Canadian Association of Broadcast Representatives, Toronto** and **Jim Patterson...** **RADIO:** Despite requests that it be delayed for two or three years, the **CRTC** says it will proceed with a review of the *Commercial Radio Policy*. **CAB** President/CEO **Glenn O'Farrell** had

asked for a delay, as did members of the Canadian music industry. But the Commission says a *Public Notice* will be issued soon outlining the dates. The CRTC, in explaining the rationale for proceeding ASAP, said: "... any further delay would not be advisable, especially given the many technological and other changes taking place and the impacts they may have on the radio and music sectors"... **John Bitove Jr.** is looking to raise about \$50-million in equity through an initial public offering to help finance **Canadian Satellite Radio (XM Canada)**. He wants to raise \$50-million to "take us through to cash-flow break even", which he expects within five years. A maximum of 10% will be sold through the IPO... For the time being, it seems, **Howard Stern** won't be aired by **Sirius Canada**. His name wasn't on the schedule line-up. Stern begins with Sirius in the US this January. But Sirius Canada didn't close the door on Stern. Instead, it says it will "continuously review the channel line-up" to ensure that it is providing the best programming available... **Country 105 (CKRY-FM) Calgary** has raised over \$1.19 million for the **Alberta Children's Hospital**. The money was raised during a radiothon Nov. 2-4. In the past three years, the Radiothon has raised over \$2.6 million for the Alberta Children's Hospital... US Commentator **Paul Harvey** is the recipient of the *Presidential Medal of Freedom*, the highest civilian award in the US. The **White House** said, "Paul Harvey is one of America's most respected radio personalities and has set a standard of excellence for broadcasters. Since his radio broadcasts first aired nationally in 1951, Mr. Harvey has won the trust of millions of radio listeners."

T**V/FILM:** **Steve Smith** (Red Green), **CBC** Journalist **David Halton** and the cast of *Royal Canadian Air Farce* will be getting special honours at this month's **Gemini Awards**. Smith receives the *Earle Grey Award* for his outstanding body of work, the Royal Canadian Air Farce ensemble wins the *Gemini Humanitarian Award* for the cast's commitment to community and public service, and David Halton has earned the *Gordon Sinclair Award for Broadcast Journalism* for his exceptional body of work... Winners of the **Women in Film and Television - Toronto (WIFT-T) 2005 Crystal Awards** are: For Outstanding Achievement – **Gail Asper**, Corporate Secretary, **CanWest Global Communications** and President, **CanWest Global Foundation**; For Creative Excellence – **Arsinée Khanjian**, Actor, Producer, Arts Administrator; the **Phyllis Switzer Mentorship Award** presented in association with **CHUM Limited** – **Bill Mustos**, Sr. VP, Dramatic Programming, **CTV**; and, the **Crystal Jury Award** presented in association with **NBC/Universal** – **Bonnie Sherr Klein**, Writer/Director, **National Film Board of Canada** (Pacific and Yukon Region). The 2005 Crystal Awards will be presented at a gala luncheon on Monday, December 5 in Toronto... **CBS** and **NBC** may fracture prime-time TV audiences even more after deciding to go ahead with the launches of their own versions of video-on-demand. The move to undercut their prime-time lineups was made to adapt to new technology and shifting viewing habits. CBS has agreed to distribute some of its top shows through an on-demand service offered by **Comcast**, while NBC Universal has a similar deal with **DirectTV**. Viewers will be able to buy shows for 99 cents the day after they run. Meanwhile, **ABC** cut a deal with **Apple** to make episodes of *Desperate Housewives* and *Lost* available on iPod for \$1.99 each... US TV broadcasters slowed the proposed conversion to digital TV after the Senate approved a bill that would require the switch by April 7, 2009. Senator **John McCain** had tried to amend the legislation to force the switch a full year earlier. **NAB** President/CEO **Eddie Fritts** says it's a "victory for millions of Americans who could have been left stranded by a premature end to analog television service." The Senate also earmarked \$3 billion to subsidize digital-to-analog converters for analog-only TV sets... TV in the US, says the **Kaiser Family Foundation** after a survey, has twice as much sex as it did seven years ago – nearly 3,800 scenes in more than 1,100 shows. The study found that 70% of all shows included some sexual content, averaging about five sex scenes per hour. Watchdog groups say there's way too much sex on TV during the hours kids may be watching... The **Japan Broadcast Corporation** (NHK) has transmitted, via fibre-optic cable, a picture that was 7,680 by 4,320 pixels -- about four times finer than the HD standard. Called Super Hi-Vision, the NHK experiment was transmitted at 24 gigabits per second, divided into 161.5 Gbps HD-SDI.

G**ENERAL:** **Videotron** has upped the sum it's seeking in a lawsuit filed against **Bell ExpressVu** to \$374.2 million. The lawsuit stems from allegations that ExpressVu has not done enough to protect its signal from piracy. According to **Bell Canada**, Videotron was originally seeking \$1 million in damages. The company is now asking for \$49.5 million in lost profits over the past three years, \$314.7 million for future loses and \$10 million in punitive damages... The **Canadian Communications Foundation** now has a Canadian Broadcast Time Line with a montage of people and events from Reg Fessenden's first broadcast right up to today. Scroll across the montage and up pop the headlines (Broadcast Headlines) linked to stories on the site. Below the montage you can link on station call letters as they came on the air. Click and up will

pop that station's history. In the General Directory are many new items such as the "Exponential Growth of News Broadcasting" during the last 50 years and "Cable Television" to name a couple. There are now histories for all the TV stations and over 90% of all Canadian radio stations, plus profiles of over 1,000 Canadian TV programs produced since TV began. Click www.broadcasting-history.ca and have a look.

REVOLVING DOOR: **Rob Christie**, most recently with **JACK-FM Toronto**, returns to Edmonton to do mornings at **Rawlco's** new jazz station, **CHMC-FM**. It's expected to launch shortly... **Jeff Burnett** has been promoted to Promotions and Marketing Director at **Corus Radio London**. He had been Promotion Co-ordinator... **Rachel Fulford** is new Director, Original Production at specialty channel **Showcase**, effective immediately. Fulford was promoted from her role as Production Executive at the **Alliance Atlantis** channel.

SIGN-OFF: **Brian Murphy**, 64, at the Civic campus of the Ottawa Hospital. Murphy was, for many years, the Music Director at **CHEZ-FM Ottawa** before redundancy forced him out in 1993. He began in the music business at **Harvey Glatt's** record store, **Treble Clef**. Says Glatt, "I first met him almost 50 years ago, when he was a 16-year-old, buying records." When Glatt launched CHEZ in 1977, Murphy went with him.

LOOKING: **Big West Country (CHBW-FM) Rocky Mountain House** - morning News Person; **CJOY/CIMJ FM Guelph** - News/Sports/Traffic Announcer; **AM640 Toronto** - a Reporter/Evening News Anchor and a part-time weekend overnight News Anchor; **CFOS/Country 93/MIX 106 Owen Sound** - Part-time Newscaster and Reporter positions; **TSN Toronto** - Director; **CTV Timmins** - Anchor/Photojournalist; **CTV Toronto** - Account Executive Retail Sales; **Discovery Channel Toronto** - Sales Coordinator and a Reporter/Writer; **Global Television Toronto** - ENG Camera/Editor; **Global National Ottawa Bureau** - Reporter; **CBC Toronto** - a Senior Marketing Manager, and an Art Director for cbc.ca/kids-New Media; **CBC Edmonton** - Program Manager; **CHED Edmonton** - Promotions Coordinator; **Corus Television Toronto** - a Motion Graphic Artist; **Country 95.3 Toronto/Hamilton** - Senior Radio Sales Account Executive; **AM640 Toronto** - Reporter/Anchor; **CPAC Ottawa** - Promotions Producer; **KISS-FM Ottawa** - Afternoon Drive Announcer; **Rogers Broadcasting, Surrey** - Master Control Operator; **Rogers Lethbridge** - Producer; **CKAC 730 Montreal** - Producteur délégué à la programmation and a Producteur délégué au contenu; **Astral Media Radio Montreal** - Charge(e) de comptes and a Coordonnateur(rice) des abonnements-Radiolibre.ca; **Alliance Atlantis Toronto** - Manager, Lifestyle Channels; **CBC Toronto** - Director, News gathering; **CHNU-TV Surrey** - Production Assistant; **CHQR/CKRY/CFGQ Calgary** - Traffic Reporter; and, *The School of Media Studies & Information Technology Radio Broadcasting Program* at **Humber College** in Toronto - Part-time teaching opportunities for the Winter 2006 semester.

If you have news to share let us know.
Click Howard@broadcastdialogue.com

BROADCAST Dialogue

THE BEST BROADCAST BRIEFING IN CANADA

Copyright (2005) by
Christensen Communications Ltd.

Thursday, November 17, 2005

Volume 13, Number 25

Page One of Three

**DO NOT RETRANSMIT THIS
PUBLICATION BEYOND YOUR
RECEPTION POINT**

Howard Christensen, Publisher
Broadcast Dialogue
RR 1 * Site 1 * Box 150
Lagoon City ON L0K 1B0
(705) 484-0752

broadcastdialogue@rogers.com
www.broadcastdialogue.com

RADIO: The **CAB** has filed a request in Federal Court for a judicial review of the **Copyright Board's** Oct. 14 **SOCAN/NRCC** decision to raise two commercial radio tariffs. The raise will result in an overall increase in fees paid by Canadian radio stations, says CAB, of 30%. CAB says the Copyright Board based its arguments on immeasurable conjecture such as finding that past Boards undervalued music. The CAB argues that the Board never said it would review the findings of previous Boards with regard to the value of music and thus deprived CAB of providing appropriate counter evidence. Further, says CAB, "the levels of increase in this decision are in no way tied to or supported by any empirical evidence of the increased value of music to broadcasters." In another key point, CAB argues that the Board's

assertion that increased ad revenues by certain radio broadcasters supports its claim doesn't reflect that the tariffs have always been set as a percentage of ad revenues... **XM Satellite Radio's** biggest individual shareholder, **George Haywood**, has sold nearly a million shares of the company. This still leaves him with 5.3 million and another 2.8 million underlying the convertible notes he owns. Haywood, who was a **Lehman Brothers** Exec before moving to private investment, got a huge stake in XM when its stock and bonds were out of favor and before it actually launched its business. He joined the company's board of directors last year... The **CRTC** will hold a public hearing Jan. 16 in Gatineau to consider, among other applications, the following: **Maritime Broadcasting System's** request to flip **CHNS Halifax** to a 100,000 watt FM'er at 89.9; **Golden West Broadcasting's** application for a new FM station at Moose Jaw programming AC at 103.9 and 100,000 watts; Ditto Moose Jaw for **Harvard Broadcasting** which wants 99.9 for a 100,000 watt'er programming AC. Deadline for submission of interventions/comments is Dec. 20... **CKDO Oshawa** has **CRTC** approval to move from 1350 to 1580. CKDO also gets an authorized contours change through a hike in night-time power – to 10,000 watts from 5,000... **The Breeze Calgary** has switched to all Christmas Music, but there's a twist. Because of the station's restricted licence (Smooth Jazz) and the airing of a greater percentage of CanCon, listeners will

General Manager – Radio

Woodstock, Ontario

Byrnes Communications Inc. is an independent broadcasting company which is expanding into radio ownership in Southern Ontario. We are respected broadcasters with a solid track record in the business, and have a passion is creating great local radio.

We're looking for a General Manager who ideally comes from the sales side of the business. You will have strong leadership and communications skills, be very organized, and a self starter who inspires the same in others. You will know the importance of living in and becoming involved in the Woodstock community.

If you thrive on the opportunity of launching a new radio station, and choosing the players who will be on your team, please send your resume in confidence to jobs@localradio.ca or

Byrnes Communications Inc.

Box 22070

Woodstock ON N4S 8Y1.

Salary and benefits will be commensurate with experience and qualifications. Applications close 16 December 2005.

APPOINTMENT NOTICE



Ricardo Gomez-Insausti

Jim MacLeod, President and CEO of BBM Canada is pleased to announce the appointment of Ricardo Gomez-Insausti to the position of Vice President, Research.

Ricardo has previously held senior research and consultant positions at Ryerson University, The Canadian Bankers Association, Sears Canada, Borealis Capital, Radio Shack, The Second Cup and HYTSA Projects S.A. (Argentina).

Ricardo has his M.A. from the Universidad de Buenos Aires, his Ph.D. from the University of Toronto, and has done his post doctoral work at Syracuse University, New York.

He will lead the research department of Canada's leading provider of television, radio and consumer information focusing on the further development of PPM technology in the television and radio industries.

Ricardo's background as a university lecturer, policy consultant, business consultant and researcher in a variety of industries will make him a valuable addition to BBM Canada's executive team.



Measuring Audiences.
Delivering Intelligence.

hear instrumental artists... In the US, **Tom Joyner** of Raleigh-Durham, NC, is proposing to bring broadcast indecency back under control through the licencing of Announcers. "*Shock jocks,*" he says, "*could care less when the FCC fines someone else, but when the money comes from their own pockets it will get their attention. Repeated violations should result in a revocation of the offending DJ's licence to broadcast. That would introduce them to a real world.*" Joyner says Congress is wasting its time talking about ever stiffer fines levied on station owners: "*The problem persists.*" So far this year the **FCC** hasn't levied a cent in indecency-related fines -- a departure from last year's record \$7.9 million. The reason behind the drop-off is a battle among the commissioners over how the agency should handle complaints... *Radio Revolution: The Rise and Fall of the Big 8* -- the documentary about the old **CKLW Windsor** -- is now available on what's hyped as a Special Edition DVD. Check

<http://www.radiorevolutiondvd.com>.

REVOLVING DOOR: **Gary Russell** succeeds **Terry Shepherd** as GM at **CJCI-FM/CIRX-FM Prince George**. Russell moves up from his former position as PD... At another **Vista Broadcast Group** operation, **David Gilmore** succeeds **Dennis Gerein** as GM/GSM at **CKGF/CKQR-FM Castlegar**. Gerein is still recovering from a heart attack. Gilmore worked with **Newcap** and **Corus**, at **CKGY** and **Z99 Red Deer**, since 1992... Still with **Vista**, **Rich Davis** has been appointed Chief Engineer for all stations... New APD at **CHFI Toronto** is **Wendy Duff**, in from PD duties at **93.9 (CIDR-FM) Windsor**. Duff will take over as Interim PD during GM/PD **Julie Adam's** pregnancy leave (which will likely begin in February)... **Claude Lemieux**, well-known in the production industry, is new VP Communications and Member Services at the **Canadian Film and Television Producers Association (CFTPA)**... **Tara Ellis** has been promoted to VP, Content for **Showcase**. She had been a Production Exec... **CHUM Brockville** PD **Jay Lawrence** moves to **Newcap Edmonton** at APD/MD at **96X (CKRA-FM)**... New **CBC News** Managing Editor on Parliament Hill is **George Hoff**, succeeding **David Walmsley**. Walmsley left for the **Toronto Star** during the CBC lockout.

TV/FILM: Flush with cash from its **CSI** TV shows, **Alliance Atlantis** will use the money to buy back shares. **CSI** is pulling in big bucks from across the globe, so much that they pumped \$50.3 million into **AA's** third-quarter revenue. That's about 20% of overall revenues. Alliance Atlantis has been using its cash to pay down debt, which now stands at \$374 million, down \$69-million from a year ago.

GENERAL: **CanWest Interactive**, a division of **CanWest MediaWorks Publications**, has acquired **CanadianRetail.com** from **Bjork Enterprises Ltd.** The deal includes the domain name of **CanadianRetail.com**, customer contracts and intellectual property on the Web site. **CanWest Interactive** said **CanadianRetail.com** is one of the largest online recruiting sites for Canada's burgeoning retail sector.

LOOKING: *Byrnes Communications* seeks a GM for its new FM station at Woodstock. See the ad on Page One... Other jobs we've heard about include *Sun TV Toronto* - a Research Manager, a Revenue Analyst and a Media Creativity Account Executive; *CHUM News Service* - Ottawa Bureau Chief/Reporter; *CBC Radio Toronto* - Co-Host, *As It Happens*; *CFJR-FM/CJPT-FM Brockville* - Program Director; *Standard Radio Fort St. Johns* - Operations Manager/Program Director; *Corus Radio Interactive* - Senior Web Developer; *Blackburn Radio Chatham* - Creative Writer; *CBC Toronto* - Executive Producer Sirius, an Associate Producer English Radio (assigned to Sirius), and a Director Newsgathering; *CBC Fredericton* - Program Manager; *Alliance Atlantis Toronto* - Associate Manager, Client Services, Interactive and a Client Services Producer, Interactive; *Report on Business Television Toronto* - Chase Producer and a Floor Director; *The Comedy Network Toronto* - Account Executive; *Discovery Channel Toronto* - Producer, On-Air Promotions; *Outdoor Life Network Toronto* - Assistant Programming Manager; *Global Toronto* - Reporter, Global News; *CH Victoria* - News Assignment Editor; *Corus Television Toronto* - Lead Copy Writer; *CHEX-TV Oshawa* - General Operator; *The Score Toronto* - Hardcore Sports Producer/Operator; *Rogers Sportsnet* - Associate Producer; *Rogers Television Toronto* - News Writer; and, *Astral Television Networks Toronto* - On Air Promotion Jr Producer/Coordinator and an Interstitial Programmer.

**If you have
news to share,
let us know. Click
Howard@broadcastdialogue.com**

BROADCAST Dialogue

THE BEST BROADCAST BRIEFING IN CANADA

Copyright (2005) by
Christensen Communications Ltd.

Thursday, November 24, 2005

Volume 13, Number 26

Page One of Four

DO NOT RETRANSMIT THIS
PUBLICATION BEYOND YOUR
RECEPTION POINT

Howard Christensen, Publisher
Broadcast Dialogue
RR 1 * Site 1 * Box 150
Lagoon City ON L0K 1B0
(705) 484-0752

broadcastdialogue@rogers.com
www.broadcastdialogue.com

TV/FILM: The **CRTC** has denied the application for a new TV station at St. Catharines/Niagara. **TVN Niagara's** business plan anticipated priority carriage by BDUs serving most of the Toronto extended market. TVN had estimated that 45% of ad revenues would be local, and the balance would come from national advertisers attracted by the ratings generated in the Toronto extended market. Not surprisingly, Toronto market broadcasters intervened, asserting that while TVN proposed to orient its service to the Niagara region, its application was predicated on its signal being received and attracting audience and revenues from the Toronto extended market. Further, they said, two new Toronto TV stations were licenced in 2002 and that the market has yet to adjust to the new stations. In denying TVN Niagara's application, the

Commission also called upon **CHCH-TV Hamilton** to beef up its annual reports to the Commission on the station's performance as it regards coverage of the Niagara region. The CRTC wants a listing of all news stories and other events covered by CHCH-TV that relate directly to the Niagara region, broken down on a monthly basis... **Decima Research** predicts that the number of digital TV subscribers in Canada will hit 5.1 million by the end of 2005, and 5.9 million by the end of 2006. Decima's latest research tracking digital TV subscriber growth shows digital TV subscribers in Canada increased by an estimated 178,000 or 4% in the second quarter of 2005, compared to 132,000 or 3% in the same period last year. There were almost 4.7 million digital TV subscribers in Canada at May/June 2005... Six major US networks – **CBS, ABC, NBC, Fox, WB** and **UPN** – working together to allay concerns over DVRs undermining the spot value of TV, say that far from being doomsday machines, digital video recorders will actually boost TV audiences. The nets say the technology offers an opportunity to attract viewers who might otherwise miss shows when they first air; that it will "increase viewership to major network television programs." Right now, about eight per-cent of US homes use a DVR but that number is expected to rise to 39% by 2010. Beginning in January, **Nielsen** will begin to issue ratings that include DVR playbacks within a day of original airing and up to seven days later. The networks say that, on average, American homes with a DVR watched 5.7 hours daily compared with 5.1 hours for homes without DVRs. DVR households still watch about 90% of their TV at original broadcast times. The networks' research showed 58% paid attention to commercials in a fast-forward mode and 53% have gone back to watch an ad that interested them... Meanwhile, there's at least one demo that doesn't zap commercials – kids 6-11. **Mediamark Research Inc.** found that kids, by a margin of 57%, actually watch TV spots. (Source: MRI's *2005 American Kids Study*)... At noon (Thursday) today, at Toronto's Four Seasons Hotel, the **Broadcast Research Council** hears **Frank Dudley**, VP Marketing at **FIND/SVP** address the question: *Is the :30-second spot still effective?* Dudley says results of an exclusive national consumer study has found that traditional TV spots still have the power to entice consumers and influence purchasing behavior... **CBS** is in discussions with **Google** for video search and on-demand video. CBS Chairman **Leslie Moonves** says, "we're talking to them about a whole slew of things including video-on-demand, including video search." CBS is in the process of splitting itself from the faster-growing MTV cable networks and Paramount film studios. It wants other distribution outlets for its top ranked shows. The **Gemini** winners are listed on the last pages of this edition... Bare breasts before the watershed hour isn't necessarily adult fare. The Quebec Panel of the **Canadian Broadcast Standards Council** says a broadcast on **TVA Montreal** of a magazine-style entertainment program, where rocker **Billy Idol** kissed a fan's breasts, had an element of "good-natured fun." The complete decision may be found by clicking <http://www.cbcs.ca/english/cbscdocs/prs/index.htm>.

RADIO: *XM Canada* began broadcasting Tuesday. But not a lot of Canadians heard it. Portable and plug-and-play XM radios are expected to become available Dec. 1 at certain electronics stores and through the XM Canada Web site. Meanwhile, the company says it has pre-registered more than 4,500 subscribers. XM Canada has yet to sort out the problem of clear access. Until repeaters are up, people driving in cities with tall buildings will have a tough time listening. *Sirius*, meantime, expects to broadcasting in Canada before Christmas... *Mediamark Research* has determined good news for PDs. While kids - 59.8% - have a CD player in their bedrooms and about 25% have computers in their bedrooms, the top music portal for children is the car radio (cited by 74%). (Source: MRI's *2005 American Kids Study*)... The *Commission* has issued a call for radio applications at Medicine Hat. The call was prompted by an application. Formal application is due no later January 17... After more than a year, Rock didn't work at *YOUR FM (CKWR) Waterloo*. The station's headed back to Soft Favorites and to its old ID, *FM 98.5 CKWR*... Next Tuesday in Toronto, *Humber College's* new station, self-described as "Canada's only 100% Canadian Content Radio Station," launches. ID will be *Humber Radio, 96.9 (CKHC)*... *Clear Channel Communications* in the US, aiming to protect markets from satellite radio, says it will have 200 of its stations upgraded to digital by month's end. By 2007, Clear Channel says it expects 95% of its 1,200-controlled stations will be upgraded. The problem in the States, as it is in Canada, is that there are few digital radio receivers available to consumers while satellite companies have cut deals with automobile manufacturers and have made their receivers affordable... *Warner Music Group* will pay \$5-million to settle a US investigation into payoffs for radio airplay. And New York Attorney General *Eliot Spitzer* says other music companies continue the practice of payola. In July, *Sony BMG Music Entertainment* paid \$10-million, agreeing to stop bribing stations to feature artists... Those who have the power of the microphone have the responsibility to use that power with discretion and responsibility. *CJMS Montreal* came under *Canadian Broadcast Standards Council* scrutiny after the broadcast of a caller's name and phone number. CBSC called the action a breach of the CAB Code of Ethics. During a call-in show, the complainant disagreed with the hosts. A character on the show, "Frenchie", apparently miffed, gave the caller's number out on the air. The Quebec Regional Panel said that the hosts have the power to cut off callers but even if the caller had been particularly unpleasant (the Panel finds that was not the case), "that would not have given rise to the tit-for-tat actions." The decision in its entirety may be found by clicking <http://www.cbcs.ca/english/cbscdocs/prs/index.htm>.

GENERAL: The *Standing Committee on Heritage* is asking the federal government to carry out a full review of the *CBC's* mandate, role and services. The Committee wants an independent task force to have enough funds to gather opinions about CBC from Canadians across the country before producing its report. Its report should be finished and circulated before the CBC's licence renewal (in two years).

REVOLVING DOOR: *XM Canada* has recruited new management people, including Sr. VP Marketing & Sales *Colin Bettam*, VP Retail Sales & Distribution *Melissa Clark*, VP Network Sales *Paul Williams*, and Director of French Language Talent & Industry Relations *André DiCesare*. Bettam was VP Marketing for *Coors* in Canada, Clark most recently was with *Rogers Wireless*, Williams held senior positions with *Telemedia*, *The Score*, and *Prizm Properties*, and DiCesare has years in the Quebec entertainment and music industry... Communications and Broadcast Barrister *Mark Lewis* leaves Toronto-based *Borden Ladner Gervais LLP* this week. He's beginning his own boutique law firm, specializing in media and telcom... *Mike Ryan* is new PD at *The River (CFLZ-FM) Niagara Falls*. It's a promotion for Ryan who has been doing mornings... After 25 years of being the straight guy in late night TV, *Ted Koppel* said goodbye Tuesday night. *ABC's Nightline* will continue beginning next Monday, with a new format and Hosts *Martin Bashir*, *Cynthia McFadden* and *Terry Moran*.

SIGN-OFFS: *Charlie Keating*, 72, of cancer in Dartmouth. In 1968, Keating applied for a cable licence to serve Dartmouth and, in 1972, *Dartmouth Cable TV* was launched. It has since been owned by *Shaw Cable* and now by *EastLink*... *Bob (Robert) Gibbons*, 62, in Victoria. He had been an Announcer for 30 years and worked at such stops as *CJCA* and *CFRN Edmonton*, *CFCN Calgary*, *CHSJ Saint John*, *CKY Winnipeg*, *CFOX Montreal*, *CFCH North Bay*, *CKGY Red Deer* and *CKDA Victoria*.

LOOKING: *AM740 (CHWO) Toronto* - Freelance Account Executives; *AM640 Toronto* - Morning News Anchor; *CHED Edmonton* - News Reader/Studio Operator; *CKNW Vancouver* - Newscaster; *Broadcast News Toronto* - Audio Editor; *98.5 The Jewel Ottawa* - Morning Host(s), News People, and other On-Air positions; *Alliance Atlantis Toronto* - Account Executive, Affiliate Marketing, an Associate

Manager, Client Services-Interactive, and a Client Services Producer-Interactive; **Discovery Channel Toronto** – Broadcast Designer; **MTV Canada** – a Consumer Marketing Manger and an Integrated Marketing Manager; **Global Television Toronto** – a Promotions Producer and a Packaging Editor; **CTV Ottawa** – Reporter/Editor/Producer; **CHUM Ltd. Toronto** - Director of Sales & Marketing; **Teletoon Toronto** – Director, Programming and Development; **Astral Television Networks Toronto** – Accountant; **SUN TV Toronto** – Research Manager; **Warner Bros. Entertainment Canada Toronto** - Manager, Publicity & Promotions; **CJDV-FM Cambridge/Kitchener** - Production Director; **Y108/CHML Hamilton** – Account Manager; **CFNY-FM Toronto** - Music Assistant/Interactive Content Coordinator; **CILQ-FM Toronto** - Mid-Day Announcer; **CKSR-FM Chilliwack** - Promotions Director; **CFBC/CIOK-FM/CJYC-FM Saint John** – Operations Manager; **CBC Toronto** – Manager of Design Toronto TV Production Centre and a Videographer; **CBC Moncton** – Supervising Technician (French Radio); **CBC Vancouver** – Communications Manager; **CKAC Montreal** - Directeur de comptes; **INFO 690 Montreal** - Préposé à la circulation; **Astral Media Montreal** - Adjoint(e), services techniques et informatiques; **MusiquePlus-Musimax Montreal** - Superviseur stratégique ventes et inventaire; **CBC Montreal** – Advertising Consultant, a Journalist/Assignment Editor, and a Supervising Technician; and, **Ross Video Iroquois** – Manufacturing Operations Manager.

WINNERS OF THE 20TH ANNUAL GEMINI AWARDS:

W **Best TV Movie:** Tripping The Wire: A Stephen Tree Mystery (Galafilm Productions Inc) - Arnie Gelbart, Francine Allaire, Anne Marie La Traverse

Best Dramatic Mini-Series: Sex Traffic (Big Motion Pictures Ltd., Granada Television, in association with the CBC) - Wayne Grigsby, Michele Buck, David MacLeod, Derek Wax

Best Dramatic Series: The Eleventh Hour (Norstar Filmed Entertainment) - Ilana Frank, Semi Chellas, Daphne Park, Ray Sager, Peter Simpson, David Wellington

Best Comedy Program or Series: Corner Gas (Prairie Pants Productions II Inc) - Brent Butt, Mark Farrell, Paul Mather, David Storey, Virginia Thompson

Best Music, Variety Program or Series: 2004 MuchMusic Video Awards (MuchMusic) - John Kampilis, David Russell

Best News Information Series: CTV W-FIVE (CTV Inc.) - Malcolm Fox, Anton Koschany

Best Reality Program or Series: CBC News: Venture: The Town Doctor (CBC) - Patsy Pehleman, Tracie Tighe

Best General/Human Interest Series: play presents (CBC) - Donna Lee Aprile

Best Lifestyle/Practical Information Series: Debbie Travis' Facelift (Whalley-Abbey Media/Facelift Productions Inc.) - Debbie Travis, Hans Rosenstein

Best Talk Series: Health on the Line (HOTL IV Productions Inc.) - Hedy Korbee, Lesley Birchard, Linda Boyle, Jennifer Fraser, Bonnie Hewitt, Terra Renton, Karen Yarosky

Donald Brittain Award for Best Social/Political Documentary Program: Runaway Grooms (ASLI Films Inc.) - Ali Kazimi

Best History Documentary Program: Stolen Spirits of Haida Gwaii (Primitive Entertainment Inc.) - Michael McMahon, Kristina McLaughlin

Best Biography Documentary Program: Ronnie Hawkins: Still Alive And Kickin' (Real to Reel Productions Inc., In association with CTV) - Anne Pick

Best Science, Technology, Nature, Environment or Adventure Documentary Program: The Origins of AIDS (Galafilm Productions Inc, Multimedia France Productions) - A. Gelbart, M. Crepon, C. Le Goff, C. Pireaux

Best Performing Arts Program or Series or Arts Documentary Program or Series: Camp Hollywood (Hirsh Markle Films) - Steve Markle, David Julian Hirsh

Best Documentary Series: Witness (CBC) - Marie Natanson, Hilary Armstrong

Best Animated Program or Series: Dragon Booster (Nerd Corps Productions V.I. Inc) - Asaph Fipke, Ken Faier, Kevin Mowrer

Best Pre-School Program or Series: Peep And The Big Wide World (9 Story Entertainment Inc.) - Kate Taylor, Vince Commisso, Marisa Wolsky

Best Children's or Youth Fiction Program or Series: Radio Free Roscoe (Decode Entertainment Inc.) - Steven DeNure, Neil Court, John Delmage, Will McRobb, Douglas McRobb, Brent Piaskoski, Beth Stevenson

Best Children's or Youth Non-Fiction Program or Series: Street Cents (CBC) - Barbara Kennedy, Wendy Purves

Best Sports Program or Series: Ben Johnson, Drugs & The Quest For Gold (Infinity Films) - Shel Piercy, Ken Craw

Best Live Sporting Event: 2005 Tim Horton's Brier (CBC) - Don Peppin

Best Newscast: CTV News (CTV Television Inc.) - Tom Haberstroh, Wendy Freeman, David Hughes

Best News Special Event Coverage: CBC News: RCMP Memorial (CBC) - Mark Bulgutch, Fred Parker

Best Interactive: www.cornergas.com (Prairie Pants Productions II Inc) - B. Butt, Leif Kaldor, David Storey, Virginia Thompson

Best Direction in a Dramatic Program or Mini-Series: Chris Abraham - I, Claudia

Best Direction in a Dramatic Series: David Wellington - The Eleventh Hour - Bumpy Cover

Best Direction in a Variety Program or Series: Mario Rouleau - Midnight Sun

Best Direction in a Performing Arts Program or Series: Larry Weinstein - Beethoven's Hair

Best Direction in a Comedy Program or Series: Patrice Sauvé - Ciao Bella - To Forgive Is To Insult

Best Direction in a News Information Program or Series: Oleh J. Rumak - the fifth estate - Do You Believe in Miracles?

Best Direction in a Lifestyle/Practical Information Program or Series: Henry Less - Made To Order - The Apprentice

Best Direction in a Documentary Program: Kevin McMahon - Stolen Spirits of Haida Gwaii

Best Direction in a Documentary Series: John Zaritsky - College Days College Nights - Between Past and Present Tense

Best Direction in a Children's or Youth Program or Series: Graeme Campbell - Instant Star - You Can't Always Get What You Want

Best Direction in a Live Sporting Event: Ron Forsythe - CFL On CBC: 2004 West Division Championship

Best Writing in a Dramatic Program or Mini-Series: Alan DiFiore, Chris Haddock - The Life

Best Writing in a Dramatic Series: Semi Chellas, Tassie Cameron - The Eleventh Hour - Bumpy Cover

Best Writing in a Comedy or Variety Program or Series: Ken Finkleman - The Newsroom Season III - Baghdad Bound

Best Writing in an Information Program or Series: Linden MacIntyre - the fifth estate - War Without Borders

Best Writing in a Documentary Program or Series: Thomas Wallner - Beethoven's Hair

Best Writing in a Children's or Youth Program or Series: Derek Schreyer - 15/Love - Renewal

Best Photography in a Dramatic Program or Series: Bernard Couture - The Last Casino

Best Photography in a Comedy, Variety or Performing Arts Program or Series: Rick McVicar - Puppets Who Kill - Cuddles the Manchurian Candidate

Best Photography in an Information Program or Series: Ian Hannah - Past Life Investigation - Natasha

Best Photography in a Documentary Program or Series: Derek Rogers - Shipbreakers

Best Picture Editing in a Dramatic Program or Series: Sylvain Lebel - The Last Casino

Best Picture Editing in a Comedy, Variety or Performing Arts Program or Series: Stéphanie Grégoire, Gareth Scales - The Tournament - The Tournament

Best Picture Editing in an Information Program or Series: Loretta Hicks - the fifth estate - Sticks and Stones

Best Picture Editing in a Documentary Program or Series: Michèle Hozer - Shake Hands With The Devil: The Journey of Roméo Dallaire

Best Sound in a Dramatic Program: John Laing, Todd Beckett, Rob Bertola, Keith Elliott, Mark Gingras, Tim O'Connell, Jill Purdy, John Thomson, Mark Zsifkovits - Lives Of The Saints

Best Sound in a Dramatic Series: Kelly Cole, Rick Bal, Jacqueline Cristianini, Mike Olekshy, Joe Spivak - Cold Squad VII - And The Fury

Best Sound in a Comedy, Variety, or Performing Arts Program or Series: Jane Tattersall, Steve Hammond, Ronayne Higginson, Joe Knauer, Martin Lee, David McCallum, Sanjay Mehta, Brent Pickett, Dave Rose, Jiri Slanina, Lou Solakofski - Beethoven's Hair

Best Sound in an Information/Documentary Program or Series: Brent Marchenski, Alex Hall, Chris McIntosh - Bell Making The Cut - Episode 12

Best Production Design or Art Direction in a Dramatic Program or Series: Candida Otton - Sex Traffic - Sex Traffic Part 1

Best Production Design or Art Direction in a Non-Dramatic Program or Series: Peter Faragher - 2005 Juno Awards

Best Costume Design: Anushia Nieradzki - Sex Traffic - Sex Traffic Part 1

Best Achievement in Make-Up: Marilyn O'Quinn - The Eleventh Hour - Zugzwang

Best Visual Effects: Michelle Comens, Tom Brydon, José Burgos, John Gajdecki, Dan Mayer, Jinnie Pak, Wes Sargent, Bruce Woloshyn - Stargate Atlantis: Rising

Best Original Music Score for a Program or Mini-Series: Amin Bhatia - In The Dark

Best Original Music Score for a Dramatic Series: Gary Koftinoff - Dark Oracle - Masquerade

Best Original Music Score for a Documentary Program or Series: Murray Anderson, Warrick Sony - Madiba: The Life & Times of Nelson Mandela

Best Original Music Score for an Animated Program or Series: Amin Bhatia, Ari Posner - King - Stolen Voices

Best News Magazine Segment: CBC News: The National - Strange Destiny (CBC) - Carmen Merrifield, Gary Akenhead, Andy Hincenbergs, Brian Kelly, Brian Stewart

Best Lifestyle/Practical Information Segment: CBC Winnipeg: Canada Now - Violent Video Games (CBC) - Conway Fraser, Ray Bourrier, Allison Crawford, David Donnelly, Catherine McIsaac, Lani Selick

Best Performance by an Actor in a Leading Role in a Dramatic Program or Mini-Series: Brendan Fletcher - The Death and Life of Nancy Eaton

Best Performance by an Actress in a Leading Role in a Dramatic Program or Mini-Series: Kristen Thomson - I, Claudia

Best Performance by an Actor in a Continuing Leading Dramatic Role: Michael Riley - This Is Wonderland - Episode 213

Best Performance by an Actress in a Continuing Leading Dramatic Role: Cara Pifko - This Is Wonderland - Episode 212

Best Performance by an Actor in a Guest Role Dramatic Series: Henry Czerny - The Eleventh Hour - Zugzwang

Best Performance by an Actress in a Guest Role Dramatic Series: Kristin Booth - ReGenesis - Spare Parts

Best Performance by an Actor in a Featured Supporting Role in a Dramatic Program or Mini-Series: Richard Zepplier - Except the Dying

Best Performance by an Actress in a Featured Supporting Role in a Dramatic Program or Mini-Series: Maria Popistasu - Sex Traffic - Sex Traffic Part 1

Best Performance by an Actor in a Featured Supporting Role in a Dramatic Series: Michael Murphy - This Is Wonderland - Episode 202

Best Performance by an Actress in a Featured Supporting Role in a Dramatic Series: Ellen Page - ReGenesis - Blackout

Best Individual Performance in a Comedy Program or Series: Mary Walsh - Hatching, Matching and Dispatching

Best Ensemble Performance in a Comedy Program or Series: John Paul Tremblay, Cory Bowles, Lucy Decoutere, Barrie Dunn, Sarah Dunsworth, John Dunsworth, Jeanna Harrison-Steinhart, Michael Jackson, Garry James, Tyrone Parsons, Pat Roach, Mike Smith, Shelley Thompson, Jonathan Torrens, Robb Wells - Trailer Park Boys: Season 4 - Working Man

Best Performance or Host in a Variety Program or Series: Jon Pilatzke, Nathan Pilatzke - The Chieftains In Canada

Best Performance in a Performing Arts Program or Series: Yamoussa Bangoura, Karin Delzors, Pierre-Alexandre Dion, Ewelina Fijolek, Charles Kaczynski, Josianne Laporte, Nicolas Leresche, Josianne Levasseur, Sonia Painchaud, Lena Reis, Éric Saintonge, Guillaume Saladin, Robert Sokolowski, Andrzej Sokolowski, Suzanne Soler, Bartłomiej Soroczynski, Langis Turcotte, Stefan Johannes Wepfer - Nomade: At Night, the Sky is Endless

Best Performance in a Childrens' or Youth Program or Series: Ksenia Solo - renegadeexpress.com - Can You See Me Now

Best News Anchor: Global National with Kevin Newman (Global National) - Kevin Newman

Best Reportage: CTV News (CTV Television Inc.) - David Akin

Best Host or Interviewer in a News Information Program or Series: Wendy Mesley - CBC News: Marketplace - Heart of the Matter/Buying Into Sexy

Best Host or Interviewer in a General/Human Interest or Talk Program or Series: Evan Solomon - CBC News: Sunday Night - Stephen Harper/Ralph Nader/Fariuz Yamulky

Best Host in a Lifestyle/Practical Information, or Performing Arts Program or Series: Kevin Brauch - The Thirsty Traveler - Absinthe

Best Host or Interviewer in a Sports Program or Sportscast: Scott Russell - CBC Sports Saturday

Best Sports Play-by-Play or Analyst: S. Armitage, Byron MacDonald - Athens 2004: The Olympic Games Aquatics Coverage

Academy Achievement Award: David Greene

Earle Grey Award: Steve Smith

Canada Award: Two Worlds Colliding - Tasha Hubbard, Bonnie Thompson

Gemini Humanitarian Award: Roger Abbott, Don Ferguson, Luba Goy - Royal Canadian Air Farce

Gordon Sinclair Award for Broadcast Journalism: David Halton

Viewers' Choice Award: Marilyn Denis - CityLine (Citytv)

Most Popular Website: idol.ctv.ca / Canadian Idol (Insight Production Co. Ltd.) - Sandy Yang, Noelle Paredes, Wendy Smith

**If you have
news to share,
let us know. Click
Howard@broadcastdialogue.com**

BROADCAST Dialogue

THE BEST BROADCAST BRIEFING IN CANADA

Copyright (2005) by
Christensen Communications Ltd.

Thursday, November 24, 2005

Volume 13, Number 27

Page One of Three

**DO NOT RETRANSMIT THIS
PUBLICATION BEYOND YOUR
RECEPTION POINT**

Howard Christensen, Publisher
Broadcast Dialogue
RR 1 * Site 1 * Box 150
Lagoon City ON L0K 1B0
(705) 484-0752

broadcastdialogue@rogers.com
www.broadcastdialogue.com

RADIO: **SIRIUS Canada** goes to air today (Thursday), offering 100 channels. **Mark Redmond**, President/CEO of the Toronto-based operation, says Canadians now “will finally be able to experience **SIRIUS Canada’s** premium offering with the best digital quality sound and the most extensive coverage offered by any satellite radio provider.” **XM Canada** launched its competing service last week... It’ll be hard to miss **Howard Stern** on TV over the next few weeks. He’ll be on *The Today Show*, *60 Minutes*, *David Letterman* and *Saturday Night Live* – all to promote his new show on **Sirius** satellite radio which, for the moment, will not be available in Canada. Stern jumps from **Infinity** to Sirius next month... Meantime, **XM Canada** now has a selection of XM satellite radios on sale at major retailers, including **Wal-Mart**... With all the hype of late

regarding satellite radio, you may be interested to know that next Tuesday in New York, CEOs from leading US radio companies will likely announce an HD Radio multicast consortium or, as they put it, “the most significant innovation in more than 50 years.” It’s a bit hush-hush but one high level source, when asked directly about what will happen on Tuesday, said: “I think there’s been a ton of discussion amongst the group heads on what it’s going to take for the industry to make HD Radio successful. And if the announcement were along those lines, I think that wouldn’t be surprising...” **Newcap** now owns **CKVN Radiolink System Inc.**, the licensee of two-year old **CHNR-FM Winnipeg**. The **CRTC** approved the purchase (\$1,790,000) late last week... Earlier this year, the **CRTC** approved an application for a new FM station at Kincardine programming AC. The original application had called for repeaters at Goderich and Port Elgin but the Port Elgin portion was denied until technical changes were made. This past week, the Commission approved the application by **Brian Cooper** and **Daniel McCarthy** to change the authorized contours of the Port Elgin transmitter... **CHAT Medicine Hat** will flip to FM at 94.5 January 9. The station will remain Country-formatted... **Q 104 (CKQV-FM Vermillion Bay)** has begun streaming at www.q104fm.ca.

REVOLVING DOOR: **Lou Del Gobbo**, GM at **Corus Vancouver (CKNW/CFMI/CFOX/CHMJ)** will retire at the end of February. A new GM is expected to be announced by mid-January... **Valerie**



Manager of Centralized Creative Department Kentville, NS

The MBS Creative Manager will oversee the Creative Department writing for nine (9) MBS stations in Nova Scotia, New Brunswick and Prince Edward Island. The Creative Manager will provide guidance to creative staff on issues ranging from writing commercials, new ideas, and communication with internal and external customers.

Responsibilities:

- * Important member of management Team
- * Oversee the assignment of copy to ensure fairness and compatibility among writers.
- * Hire/terminate Creative staff
- * Carry and list and write creative
- * Lead and train new staff.

Please submit a resume by clicking: dibest@magic949.ca.
MBS Radio is an equal opportunity employer

Creighton is new President of the **Canadian Television Fund**. Creighton is still CEO of **SaskFilm** and Film Commissioner with the province of Saskatchewan. She begins with CTF in January... Newsmen **Mike Cleaver** and **Drew Snider** have been released from **CKNW Vancouver**. Cleaver had anchored news at stations such as **CHUM**, **CFRB** and **CFTR** in Toronto prior to starting with 'NW in 2001. Snider had hosted and anchored at several stations in western Canada, including Vancouver and Victoria, before joining CKNW in 2004... **Clyde Ross**, GM at **DAVE-FM (CJDV) Cambridge**, leaves that position tomorrow (Friday)... **570News (CKGL)/CHYM-FM Kitchener** ND **Gina Lorentz** moves to **CKNX-FM Wingham** as PD/Morning Show Co-Host. She begins the new gig Jan. 3... **Michael Coren** is no longer with **CFRB Toronto**. His dismissal followed a spoof call that apparently went too far. It involved an allegedly overweight man. Coren, while interviewing the man – who was said to have lost 100 pounds from a 500-pound frame – mocked him for not losing more. The caller was fictitious, although there was no mention on air before or after the segment... **Amanda Young**, ex of **CHFI-FM Toronto**, will move to **Dave-FM (CJDV-FM) Cambridge** Dec. 19 as new Promotions Director... **James Lighthart** is new Promotions Director at **K-Rock (CIKR-FM) Kingston**, arriving from **The BEAR Ottawa**. He'd been Promotions Assistant there for five years... **Rogers Sportsnet** in Toronto has promoted **Anne Liota** to Director, Marketing Solutions. She's been with Sportsnet for five years and, before that, was with **CTV** and **Alliance Atlantis**... New President of **NBC News** is **Steve Capus**. He'd been acting in the job since September and had been Exec Producer of **NBC Nightly News**.

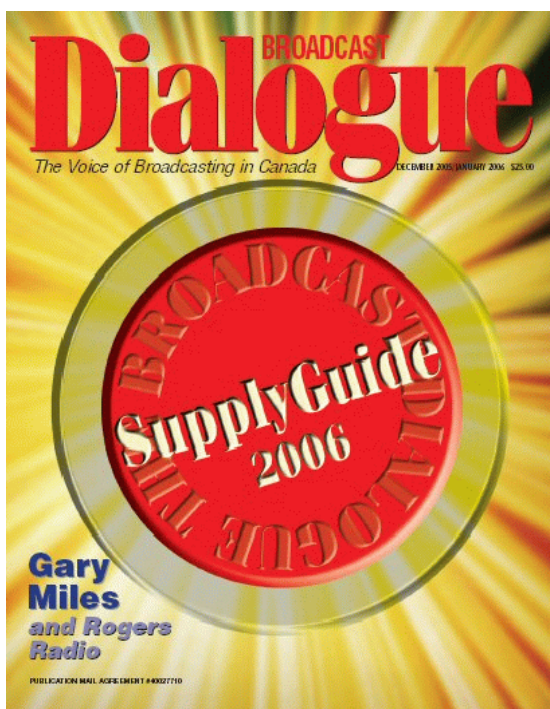
SIGN-OFF: **Barry Sarazin**, 58, in London, ON, of cancer. For almost thirty years, Sarazin was on faculty at London's **Fanshawe College** where he taught in the Radio Broadcasting Program and was part of the team responsible for getting **CRTC** approval for Canada's first campus instructional radio station, **CIXX-FM (6X-FM)** in 1978. Prior to instructing, he served broadcast stints in such markets as Blind River, Sault. Ste. Marie, Ottawa, Smiths Falls, Oshawa and - from 1975 to 1995 - a weekend show at **CFPL London**.

TV/FILM: The **Canadian Council of Christians and Jews**, at its **58th Annual Human Relations Awards Dinner and Ceremony** in Toronto, presented **CHUM Ltd.** President/CEO **Jay Switzer** with this year's Human Relations Award for outstanding contributions to promoting respect for diversity in Canada. Said Switzer: "*Creating dialogue and understanding among cultures will benefit Canadian society for generations*"... Canada is getting six new satellite foreign-language TV channels. The **CRTC** has approved digital channels in Russian, Mandarin Chinese, Urdu and Portuguese. **Canadian Cable Telecommunications Association** President **Michael Hennessy** says the addition of new services reflects the cable industry's continued desire to offer the best services from Canada and around the world... **History Television** has Commission approval for a new national, English-language Category 2 specialty channel. It's called **Military Television**.... **Life Network**, too, has won a Category 2 specialty channel to be known as **Parent TV**... **Kevin Martin**, the Chairman of the **Federal Communications Commission**, has told the US Congress that sexed-up, profanity-laced shows on cable and satellite TV should be for adult eyes only, and providers must do more to shield children or could find themselves facing indecency fines. If providers don't find a way to police smut on television, Martin said, US federal decency standards should be considered. "*You can always turn the television off and of course block the channels you don't want,*" he said, "*but why should you have to?*" The **Christian Coalition** urged Congress to increase the fines against indecency on the air from the current \$32,500 maximum per violation to \$500,000. Committee Co-Chair **Daniel Inouye**, D-Hawaii, said lawmakers want to see the industry help protect children from indecent and violent programming, and "*if you don't come up with an answer, we will.*" As it stands now, obscenity and indecency standards apply only to over-the-air broadcasters. The US Congress would need to give the FCC the authority to police cable and satellite programming... **The Movie Network**, owned by **Astral Media**, has partnered with **Best Buy** and **Future Shop**, in cooperation with **Rogers Digital Cable** and **Cogeco Digital Cable**, on a cross-promotional initiative designed to promote The Movie Network and HDTV at retail stores across Ontario beginning today (Thursday). The month-long initiative offers consumers who buy an HD TV set, and/or purchase or rent a Rogers Digital Cable or Cogeco Digital Cable HD set top box, a second month free when they sign-up for The Movies Package on Rogers Digital Cable or Cogeco Digital Cable... Effective immediately, **ACCESS**, **CLT**, and **BookTelevision** have joined sister station Citytv Edmonton in the historic Bay Building in downtown Edmonton. New address for the three **CHUM TV** operations is 10212 Jasper Av, Edmonton, T5J 5A3... **Pelmorex Inc.**, owner of **The Weather Network**, has moved to new offices. Pelmorex is now at 2655 Bristol Circle, Oakville, ON L6H 7W1. New phone is 905-829-1159... Tory MP **Jason Kenney** pulled a **Rose Anne Rosanna Dana** (the character made famous on **Saturday Night Live** by the late **Gilda Radner**) yesterday (Wednesday), mistaking the sci-fi magazine **Omni** for **OMNI Television**. During a news conference in Ottawa,

he went ahead and lambasted Liberal insensitivity for an “*attack on multicultural Canadians*”. What it really was was a lampoon on former Defence Minister **Paul Hellyer's** much-publicized fascination with UFOs – “*the number one priority of Canadians who are socially awkward Omni subscribers*,” wrote **Scott Feschuk** in a blog on the Liberal party Web site. The Conservatives pounced. A wounded Kenney, speaking in the press theatre on Parliament Hill, lamented the shabby treatment accorded Omni viewers. Omni was the internationally famous magazine that mixed fact with pre-eminent science fiction writing during a 17-year run that ended in 1998. Kenney, apprised of this well after the news conference ended, cleared his throat and said he fully accepted the clarification. As Ms. Dana said during her SNL rants: “*Never mind.*”

GENERAL: A conflict in hotel bookings will see the annual **Canadian Suite** at **NAB** in Las Vegas (April 22-27) switched from the **Flamingo Hotel** to **Harrah's**, just up the street a couple of doors. There'll be more on this in upcoming issues of **Broadcast Dialogue** magazine... The future doesn't look good for newspapers, says **News Corp** Chairman **Rupert Murdoch**. With the growth of the Internet, he says, he doesn't know “*anybody under the age of 30 who has ever looked at a classified ad*”. The man who once described classified ads as “*rivers of gold*” now says: “*Sometimes rivers dry up*”. Murdoch, who's been buying Internet properties, says the move to the Web was a careful strategy to go for sites for people under 30. News Corp began its \$1-billion new media buying earlier this year when it bought **myspace.com** parent company **Intermix**. And **Fox Media Interactive**, a News Corp subsidiary, bought US online and magazine sports publisher **Scout Media** and online video gaming company **IGN Entertainment**. Overseas, UK satellite broadcaster **BSkyB**, in which News Corp is the largest shareholder, paid £221-million for broadband outfit **Easynet**. Here in Canada, a sign that Murdoch may be correct in his assessment of newspaper classified advertising. **The Toronto Sun** (among others in Canada) is now offering free classifieds.

LOOKING: **Maritime Broadcasting System's** Kentville operation is looking for a Manager of a centralized creative department. See the ad on Page 1... Other jobs we've heard about include **PG-TV/Hits 101.3/99.3 The Drive Prince George** – Chief Engineer; **Alliance Atlantis Toronto** – a Production Executive, an Art Director, and a Publicist for HGTV and Fine Living; **Astral Television Networks Toronto** – On Air Promotions Coordinator; **MTV (CTV) Toronto** – a Talent and Artist Relations Assistant, a Sales Coordinator, and an Account Executive; **Global Toronto** – Weather Personality and a Production Assistant; **Global Vancouver** – Account Executive; **Citytv Edmonton** – ENG Photographer; **The Score Toronto** – Master Control Operator; **Citytv Winnipeg** – Broadcast Engineer; Corus Radio Edmonton – **Creative Writer**; **NBC Universal Toronto** – Sales Planning Coordinator; **CBC St. John's** – Reporter/Editor; **CBC Yellowknife** – Associate Producer; **CBC Ottawa** – Human Resources Transaction Officer; and, **Corus Radio, Québec** – Directeur Comptabilité.



This month's Feature Presentation is
our Updated
SupplyGuide 2006.

Tuck it away for reference when
you're looking for that special provider
of services to Canadian broadcasting!

And, catch up with
Gary Miles, the President
of **Rogers Radio**.
Senior Writer **Daphne Lavers**
takes you on the inside.