

# BROADCAST Dialogue

THE BEST BROADCAST BRIEFING IN CANADA

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Page One of Three

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**R**ADIO: Heritage Minister **Lisa Frulla** says Canada's broadcasting industry is at "a *critical juncture*" in its history. She has laid out a widespread plan designed to maintain what's described as a world-class system – in an 872-page document – effectively owned and controlled by Canadians and serving their needs first and foremost. Of the almost 100 recommendations, some include limits on foreign ownership, including cable and satellite carriers; the **CRTC** will increase efforts to ensure that Canadians in remote locations have access to local and regional news and public affairs programs; and, steps are to be taken to speed up the transition to digital radio and TV broadcasting, including High-Def telecasting by **CBC** and the private sector. The **CAB's** reaction may be found [HERE](#)... **Sonic 102.9 (CHDI) Edmonton** is on the air, launched Tuesday. Programming Modern Rock, Sonic 102.9 is housed in an oil field trailer on a gas station

parking lot. Read the **OK Radio Group's** innovative and unusual news release [HERE](#)... **Ed Christian**, who owns 55 AM and 27 FM stations in the US (**Saga Communications**), says he can't stop **XM** and **Sirius** from competing in his markets. But, he says, he won't share syndicated shows with them. The syndicators can't have both, he maintains, because for terrestrial radio, program exclusivity is a survival issue. Further, he cautions fellow broadcasters not to believe XM and Sirius protestations that they're national and not competing with local radio: "They are out to rip off your listeners in any way they can." Christian and Saga are taking a stand on the exclusivity of syndicated radio shows because it's one patch of turf where terrestrial radio still has tremendous financial leverage... In a related item, the **Michigan Association of Broadcasters** is vexed that **XM** and **Sirius** have been added to that state's highway signs as sources for local traffic and weather. The association says it's a violation of satellite radio's promise to the **FCC** to abstain from local programming... **Standard Broadcasting** Executive Chairman **Allan Slaight** won the 2005 **Walt Grealis Special Achievement Award** at the **Junos**. Slaight, widely considered a trailblazer in Canadian radio, received the award from the **Canadian Academy of Recording Arts and Sciences**. It is presented to individuals who have contributed to the development of the Canadian music industry. Rocker **Ronnie Hawkins** backed up that

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requirement by saying, "He spent a lifetime working to help Canadian music and make it better. Everyone in music in Canada owes Al Slaughter, especially me. He and his associates started pushing rock 'n' roll (at **CHUM Toronto**) before anybody else in Canada." And **Gordon Lightfoot** described Slaughter as a good friend. "Before we had any Canadian content rules, Allan went to bat for Canadian artists." Slaughter, whose son, Gary, is now President/CEO of Standard, was inducted into the *Broadcast Hall of Fame* in 1997 and was appointed a member of the *Order of Canada* in 2001. The senior Slaughter's recognition came on the heels of **Gary Slaughter's** induction into the *Canadian Music Industry Hall of Fame* (during *Canadian Music Week* in early March).



**GENERAL:** **Quebec Superior Court** has reversed the acquittal of two men charged with TV piracy, for using a grey-market satellite dish. In June, a judge cleared the men, saying the federal law criminalizing the use of grey-market dishes is unconstitutional and violates the right to free expression. But in an appeal ruling March 31, another judge pronounced the men guilty of three counts each of appropriating foreign signals. For reaction on this, click [HERE](#)... The **Radio-Television News Directors Association of Canada (RTNDA)** has announced that **Lis Travers**, VP/Exec. Producer of **CTV's Canada AM**, is the recipient of the 2005 *RTNDA Distinguished Service Award*. Travers served as Chair of RTNDA's 2002 National Conference in Montreal, is a member of the 2005 Conference Committee in Toronto and continues to serve as the association's VP-Television. Text of the news release may be found [HERE](#)... **Steve Garrison** of **CJBK London**, **Greg Reaume** of **CBC-TV Washington** and **Michael Ellis** of **TOYBOX Post Production** in Toronto are the first three student inductees into the *Communication Arts division of Fanshawe College's Media Wall of Fame*. The rest of the story may be found [HERE](#).

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**TV/FILM:** **ABC News** Anchorman **Peter Jennings** has been diagnosed with lung cancer and will begin outpatient chemotherapy treatment next week. Jennings, 66 -- and the 20-year Host of **ABC News** -- says he will continue to anchor the broadcast when he feels up to it. The Toronto-born Jennings was too sick last Saturday to work the special report on **Pope John Paul's** death... As the major US networks prepare for their formal upfront presentations the week of May 16, media buyers have already had a sneak peak. For those who are fed up to here with reality shows, the good news is that scripted programming is making a comeback. But, while reality may have peaked, watch for a new genre that may be created in its wake: the based-on reality show... **The Movie Network** says it will launch **The Movie Network HD (TMNHD)** May 1, offering a 24-hour schedule of premium HD programming, TMNHD will be a High-Def channel available free of charge to subscribers of The Movie Network. For more, click [HERE](#).

**REVOLVING DOOR:** **David Halton**, the veteran **CBC News** correspondent, aims to retire in June after 40 years with the public

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broadcaster. He's been CBC's Senior Correspondent in Washington for well over the last 10 years. When he joined the Corp. in 1965, Halton was in the background for only a year before becoming the Paris-based Correspondent for *The National*. He will be succeeded in Washington by **Alison Smith**... Anchor **Ted Koppel** and Exec Producer **Tom Bettag** of the **ABC News** show, *Nightline*, will leave the network when Koppel's contract expires Dec. 4... **Al Gibson** has been appointed Managing Consultant of the **RTNDA** diversity project while **Denise O'Connell** has been named Project Coordinator... **Debra McLaughlin** has been appointed Managing Director of *The National Broadcast Reading Service* in Toronto, responsible for overall operations of its **VoicePrint Canada** and **AudioVision Canada** divisions. Her background includes operational and regulatory matters for the likes of **CTV**, **Global**, **CHUM**, **TQS**, **TVA** and **CBC**. More [HERE](#).

**SIGN-OFF:** **Robert [Bob] De La Durantaye**, of cancer in New Glasgow, NS. The 40-year broadcast veteran began his career in his home city of Quebec City at age 17. Fluent in both official languages, he worked there on-air in radio and TV. Over the years, he was involved in many aspects of the broadcast industry, including radio station owner (**CJLA Lachute**), **Radio Advertising Bureau**, a Sales Rep with **All Canada** and **TeleMedia**, VP of **CanCom**, and Sr. VP/GM of the **Weather Network/MeteoMedia** in Montreal. De La Durantaye retired in 1993 to his gentleman's farm near New Glasgow.

**LOOKING:** Jobs we've heard about this week include: **Citytv Toronto** - Producer (*Breakfast Television*); **Alliance Atlantis Toronto** - Director of Affiliate Marketing; **CTV Toronto** - Associate Producer (*Off The Record*); **Report on Business Television Toronto** - Producer and a Chase Producer; **CFXJ-FM (Flow) Toronto** - Web and Graphic Designer; **CH Television Hamilton** - Reporter; **Global Television Toronto** - Traffic Coordinator; **CKDM Dauphin** - Sports Director; **CIOC-FM Victoria** - Promotions Coordinator; **CJRT-FM Toronto** - Copywriter/Production; **CIMJ-FM/CJOY Guelph** - Traffic Clerk; **CKWS-TV/OLDIES 960/96.3 JOE-FM Kingston** - Account Executive; **CKDK FM Woodstock/London** - Sr. Account Executive Sales; **CFMI-FM**

**Vancouver** - Swing Announcer; **CISN-FM Edmonton** - Sales Account Manager; **CFBT-FM Vancouver** - Midday Host; **CBC Montreal** - Director, Strategic Communications Planning & Special Projects; **CBC Sydney** - Senior Maintenance Technologist; **CBC Yellowknife** - Producer; **CBC Vancouver** - Traffic Reporter; **CBC Ottawa** - Producer (Programming Promo, French Communications); **CBC New Brunswick** - Associate Producer and a Departmental Assistant; and, **CFEL-FM Montmagny** - Directeur(e) de comptes.

**OTHER NEWS THIS WEEK:** Click on these stories to be taken to the **Broadcast Dialogue** Web site: **FINALISTS FOR \$50,000 SHAW ROCKET PRIZE ANNOUNCED**; **MIJO ENJOYS SUCCESSFUL TRANSITION INTO INTERNET-BASED VIDEO DISTRIBUTION**; **AM900 CHML TO HOST SECOND BROADCAST HALL OF FAME**; **Z103.5 — TORONTO STAR PRESENT - "SURVIVOR CRUISE 2005"**; **CHUM TELEVISION AUDIENCE FOR "THE 2005 GENIE AWARDS" MORE THAN DOUBLES LAST YEAR'S TELECAST**; **THE NEW RO'S COMMUNITY AMBASSADOR SEARCH**; **VISIONTV DOC WINS WILBUR AWARD**; **SEEKING SALVATION GARNERS TOP HONOURS FROM RELIGION COMMUNICATORS COUNCIL**; and, **SUNDANCE DIGITAL'S GROWTH SPURS MOVE TO LARGER HEADQUARTERS**. Station and Supplier news releases are posted as they arrive here. Be sure to check the **NEWS RELEASE** section at [www.broadcastdialogue.com](http://www.broadcastdialogue.com) regularly.

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**R**ADIO: While Canadian broadcasters await the **CRTC** decision on the licensing of subscription radio, research south of the border indicates that 20-million US households are projected to use satellite radio within five years as digital audio becomes more popular. The market research firm, **Forrester Research**, says that at the end of 2004, there were 4.5-million US subscribers (up 150% over 2003). The research was published in Peoples' Daily Online. **Ted Schadler**, VP of Forrester Research, was quoted as saying: "If radio and music executives can successfully shift their thinking to embrace new audio delivery methods, both industries will benefit from new revenue streams and increased consumer loyalty over the next several years"... Meantime, **XM Satellite Radio** and **AOL** will launch a radio service over the Internet

beginning this summer with a basic service offering a free selection of 20 XM stations and 130 AOL radio stations. The expanded service – free to AOL subscribers and available to others for a fee – will provide access to 70 XM stations and more than 130 AOL and third-party radio services. For more on this story, click [HERE](#)... Canadian AM stations almost broke even in 2004. **CRTC** figures show total revenue among all of Canada's 544 private AM/FM stations grew 2.5% last year, reaching \$1.22-billion. Pretax profit is down a bit, to \$205-million from \$207-million in 2003. But AM dragged combined pretax profit down by a million after taking the FM picture into account. FM'ers earned \$922-million of overall revenue and generated \$206-million in pretax profit. AM showed a \$180,000 collective pretax loss on revenue of \$302-million – up from a loss of \$3.8-million in 2003. English Canada saw the greatest improvement. AM profits were in the black. French AM stations are still losing money. English FM'ers were far more profitable on average than French FM. For more depth on this story, click [HERE](#)... **CHOI-FM Quebec City** ex-jock **Jeff Fillion** has been ordered by **Quebec Superior Court** to pay \$340,000 in damages and lawyer fees for on-air comments that targeted TV weather presenter **Sophie Chiasson**. Her suit dealt with a list of Fillion insults, many about her sex life, including his comment that brain size is not always proportional to bra size. Fillion will have to pay about half the cost while **CHOI-FM** picks



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up the rest... **Chris Mosterd**, a 22-year-old employee of **WesTower Communications**, was in critical condition Monday after falling 15 metres on Sunday from a **CHUM Winnipeg** transmission tower. The Manitoba office of the **Occupational Health and Safety Labour** program has assigned a primary investigator to delve into the matter. Program Director **Diane Kocela** says she doubts it will be simple, that "*serious accidents are always complex and require a fair amount of work.*" She and her team will try piecing together how two safety clamps

that were supposed to be holding Mosterd to the tower didn't.

**T****V/FILM:** TV viewing consumption increased on nearly every continent last year, with the Japanese ahead of everybody at a daily average of five hours. **Eurodata TV Worldwide** found that Americans' viewing habits was up by three minutes last year to an average of four hours and 28 minutes daily, about 90 minutes above the world average... **Bell ExpressVu** wants to carry more local news and has applied to the **Commission** to do so. In its application, ExpressVu says it wants "*to distribute, on partial or omnibus channels, the unique local programming of Canadian television stations that it does not already distribute in their entirety*"... **NewsWorld International**, led by former US VP **Al Gore**, will close. The cable channel created by the **CBC** in 1994, airs CBC's evening newscast, as well as Britain's **ITV Evening News**, over satellite TV in the US, attracting a potential audience of more than 50 million homes. As many as 60 employees of the Toronto-based channel are expected to lose their jobs when the official close of operations occurs in July. Gore's group is expected to use NewsWorld International's existing slot on American satellite TV provider **DirecTV** for his new channel... The **CRTC** has determined that **CTV's** specialty news channel, **Newsnet**, is no longer required to operate in a 15-minute news wheel. The licence amendment comes at a time when there is greater access to foreign news services in Canada. As part of the decision, the CRTC said: "*CTV Newsnet needs the flexibility to be able, if it chooses, to broadcast breaking news without having to revert to a two-minute headline news segment every quarter hour.*" Newsnet remains a headline service but with more flexibility to broadcast important breaking stories... Two members of **ACTRA** have lambasted the federal government for what they say is the embarrassingly small amount of truly Canadian programming on TV or Canadian feature films in theatres. **Sarah Polley** and **Don McKellar**, who both direct and act, expressed disgust at **CTV's** and **Global's** track record. Their pitch was before a federal committee studying the state of the Canadian feature-film industry. But the **Canadian Association of Broadcasters** takes exception to their remarks. CAB President/CEO **Glenn O'Farrell** says ACTRA mislead the parliamentarians. Details may be found by clicking [HERE](#)... The deadline for "early bird" registration to the **Banff TV Festival** is tomorrow, Friday, April 15. Savings are considerable – \$350. For info and registration, click [HERE](#)... **Channel M Vancouver** has appointed **Airtime Television Sales** as its national ethnic sales representative. Airtime begins repping Channel M in that capacity in Toronto and Montreal tomorrow, (April 15). Airtime will continue to handle all national English advertising for Channel M... **Conservative Party of Canada** Heritage Critic **Bev Oda**, MP (Durham, ON) says Heritage Minister **Liza Frulla** and Prime Minister **Paul Martin** are all talk on the **Lincoln Report**. She says their continued dithering has failed Canadians on TV policy. More on this story may be found [HERE](#)... Local newspapers have the leading Web sites in 74 of the 81 US metro markets regularly surveyed by **The Media Audit**. TV station sites have the largest audience in five markets and Web sites operated by a combination of TV station and local newspaper lead in two markets. In some markets where newspaper sites lead, local TV runs a close second, e.g. **WIS-TV Columbia**, SC, draws 21.2% while **The State** newspaper gets 22.0% and, in Detroit, The **Detroit News** Web site leads with 16.9% while **WDIV-TV** has 16.1%... **OutTV** was supposed to launch on cable and satellite services last week but saw a delay because of problems in negotiations with **Bell ExpressVu** and **Shaw Communications**. OutTV President **Bill Craig** says a complaint has been submitted to the **CRTC** over what he says is discriminatory behaviour. A Bell ExpressVu Rep says it's premature to draw any conclusions because the issue is still the subject of private contractual negotiations over packaging options and that in the meantime, Craig's **PrideVision** is available on the service. The gay channel has had problems with pricing so owners shifted PrideVision's lifestyle programming -- but without any hardcore content -- to the new OutTV to make it more

accessible, while turning PrideVision into a 24/7 hardcore service.

**G**ENERAL: The **BBC**, offloading its broadcasting division to cut costs, says it is considering offers from 18 bidders – from both the media industry and private equity investors. A BBC exec says the company will begin a “rigorous evaluation” of the 18 bidders shortly and expects to narrow them down to a short list by the end of next month, then expects to complete a sale by the end of summer... Thirty-five **CBC** radio and TV publicists will lose their jobs by the end of June. CBC says it’s reorganizing and will outsource the work. Most of the jobs lost will be in Toronto, but some will occur in Halifax and Vancouver. The communications department had been asked to cut \$1.7 million, which would then be funnelled back into programming. Savings from the outsourcing is expected to amount to \$864,000... **Astral Media's** quarterly profit rose to \$19.4-million (0.34 per share) from results in the same quarter last year. Astral, the Montreal-based specialty TV, radio and outdoor advertising company, says its second-quarter profit rose this year based on strong ad revenues (last year’s quarter profit was \$16.1 million or 0.29 per share). Revenues went to \$125.7 million from \$118.4 million... **TQS** television network in Quebec, owned by **Cogeco Inc.**, says intense competition from specialty TV punched a hole in ad revenues during the second quarter. The company took a second-quarter writedown that knocked almost \$30-million off its bottom line. It wrote off \$27.9-million of goodwill in the quarter ended Feb. 28, and reduced the value of its TV licences by another \$24.6-million. The poor results also caused Cogeco to revise its financial guidance for all of fiscal 2005 – a loss of \$20-million to \$22-million, compared with an earlier estimate of a \$12-million profit... The **Southern Alberta Institute of Technology** and the **Western Association of Broadcast Engineers** say they will initiate annual technical training beginning with the first annual *Broadcast Technical Training Seminar* May 30-June 03 at the SAIT campus in Calgary. Contact Wayne Watson at SAIT for registration and info: [wayne.watson@sait.ca](mailto:wayne.watson@sait.ca)... The **Los Angeles Times** has just run afoul of one of its big accounts, **General Motors**. GM, reacting to criticism of the LA Times voiced by local dealers – complaining about errors and misrepresentation – pulled its advertising from the newspaper. As **RBR** noted, in part, during its observation of this story: “... the balancing act will go on as long as news and sales co-exist in the same business model”... The **CRTC** will hold a public hearing June 6 at Niagara Falls (9:30 a.m., Embassy Suites Hotel, 6700 Fallsview Bl) to consider a number of applications. Among them:  
**TVN Niagara Inc.:** A licence for an English-language TV station in St. Catharines, operating on channel 22C with an average effective radiated power of 401,000 watts (maximum effective radiated power of 1,000,000 watts/antenna height of 245 metres).

*(This colour indicates same town, same frequency applications)*

**Byrnes Communications Inc.:** A licence for an English-language FM station at Woodstock, operating on frequency 104.7 with power of 1,910 watts and programming AC.

**Standard Radio Inc.:** A licence for an English-language FM station at Woodstock, operating at 104.7 MHz with 2,630 watts and programming Modern Rock.

**CHUM Limited:** A licence for an English-language FM station at Woodstock, operating at 104.7 with 3,200 watts and programming Soft AC.

**Newcap Inc.:** A licence for an English-language FM station at Woodstock, operating at 104.7 with watts and programming Gold Based AC.

**Sound of Faith Broadcasting:** To amend the licence of CJFH-FM Woodstock, changing the frequency from 94.3 to 104.7 and bumping power from 50 to 3,100 watts thus resulting in CJFH-FM moving from a low power unprotected service to a protected Class "A" FM station.

**Tillsonburg Broadcasting Company Limited:** To flip **CKOT Tillsonburg** to FM at 104.7 MHz with power of 2,300 watts and programming Country.

**CTV Television Inc.:** For a Category 2 national English-language specialty channel to be called CTV NewsVu. The channel would be dedicated to showcasing local newscasts to all parts of the country.

**The Haliburton Broadcasting Group Inc.:** A licence for a FM station at Haliburton, ON, operating at 93.5 with power of 6,000 watts and programming AC.

**My Broadcasting Corporation:** A licence for a FM station at Pembroke, ON, at 104.9 with power of 1,620 watts and programming AC.

**Bayshore Broadcasting Corporation:** A licence for an English-language FM station at Wasaga Beach operating at 97.7 with power of 1,800 watts and programming Classic AC.

**Newcap Inc.:** Application to, on behalf of a subsidiary of **Corus Radio**, to be incorporated (**NewCo**) so as to gain authority to effect a change in ownership and control **CIZZ-FM/CKGY-FM Red Deer** which are now held by Corus. The proposed transaction involves two steps – acquisition by NewCo of all assets related to the undertaking (above) from Corus, and, the transfer of all shares of NewCo from Corus to Newcap. The value of the transaction is estimated at \$8,392,714.00. Deadline for interventions is May 12.

**REVOLVING DOOR:** Sources say former Nova Scotia cable exec **Elizabeth Duncan** and former BC telecom official **Helen Del Val** will fill two commission openings at the **CRTC**... **CTV Gemini**-winning Host **Vicki Gabereau's** final show aired yesterday (Wednesday). Gabereau, after 30 years in broadcasting, says she's moving on "to the next thing". While not sure it will be, she says, "moving to Las Vegas and advancing my career as a fan dancer is definitely one of my options." Gabereau, 58, known as the Queen of Talk, began her daytime show in 1997. CTV will continue to air encore episodes... **Terry Chan** is the new MD at **Country 107.1 Abbotsford**. He begins late this month... **Arlene Patterson**, who had been working with the **National Broadcast Reading Service** Board of Directors, moves to Director, Marketing Communication at NBRIS effective immediately.

**SIGN-OFFS:** **William Thomas Armstrong**, who joined **CBC** in Ottawa in 1957 and who became (1975) Managing Director of radio and in 1983 was Executive Vice President to CBC President **Pierre Juneau**, has died in Toronto. When Juneau retired, Armstrong served as Interim President until **Gerard Veilleux's** term began. He retired in 1992... **Jim Profit**, 72, of cancer on Prince Edward Island. Profit was a Broadcast Engineer who began his career in 1963 at **CFOR Orillia** and **CFCO Chatham**, both then owned by **Great Lakes Broadcasting**. He then joined forces with **Gary Hooper** at **HP Services** in Toronto. Later, he engineered for **Telemedia North** at Sault Ste. Marie, Sudbury and Timmins before retiring.

**LOOKING:** **Torstar Media Group Television** seeks an Account Executive. See the ad on Page 1... Other jobs we've heard about this week include: **CHUM Television** - Parliament Hill Reporter; **CJOH-TV Ottawa** - Floater (ENG Camera and Robotics Operator); **Alliance Atlantis Toronto** - Client Services Producer and a Program Rights Accountant; **CTV Winnipeg** - Sports Director; **CTV Toronto** - CTV News Update Promo Producer, Communications Coordinator, a Web Journalist/Writer, and a Field Producer; **The Comedy Network** - Communications Coordinator; **Movie Central Edmonton** - MCR/VTR Operator; **Corus Television Toronto** - On-Air Promotion Producer; **CJSS/CJUL/CFLG Cornwall** - Summer Events Reporter; **Thunder Bay Television** - Reporter/Videographer; **Bayshore Broadcasting Owen Sound** - Copywriter/Producer; **CJJR-FM/CKBD Vancouver** - Producer; **The Score Toronto** - Freelance Reporter; **CBC Toronto** - General Manager, Glenn Gould Studio; and an Associate Producer for As It Happens; **CBC Halifax** - Associate Producer; **CBC Prince Albert** - Reporter/Editor; **CBC Sudbury** - Reporter/Editor; and, **CBC Ottawa** - Human Resources Project Leader.

**OTHER STORIES THIS WEEK** may be found by clicking any of the following: [CITYTV VANCOUVER](#); [CANWEST](#); [CANWEST\(2\)](#); [LEITCH](#); [ARCTIC PALM TECHNOLOGY](#); [AXCERA](#); [APTN](#); [BROADCAST RESEARCH COUNCIL](#); [CWC MANITOBA](#); [CCTA](#); and, [NUEVOMUNDO TELEVISION](#). When you have a news release, send it to [publisher@broadcastdialogue.com](mailto:publisher@broadcastdialogue.com).

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**EDITOR'S NOTE:** Greetings from Las Vegas and **NAB 2005!** Attendance numbers are up over last year to 104,427, with international attendees comprising almost a quarter of that – 23,401. **NAB2006** will be held April 22-27... The guy who lives next door back home (who happens to be an IT specialist [*How cool is that? Having the guy right there, I mean*]) installed a fancy little device on my laptop that allows access to my main computer. I punch a button, enter my password, and up pops the main page of my computer back home – complete with program icons. I am, in essence, working on my base machine through the laptop, editing and sending mail from Canada... but from here! Okay, some of you may already have your laptops configured as slaves to your main terminal but it's new to me and a it's BIG DEAL.

What a time saver! If you're curious, click [www.dyndns.org](http://www.dyndns.org).

**RADIO:** *Standard Radio Toronto's Have a Heart for Sick Kids Radiothon* last week, through its listeners, raised a world record amount of \$3.2 million dollars for Toronto's **The Hospital for Sick Children. Mix 99.9 (CKFM)/Newstalk 1010 CFRB/97.3 EZRock (CJEZ-FM)** all broadcast live from the hospital's atrium through three days, April 13 - 15. This year's \$3.2 million beats, by \$900,000, last year's \$2.3 million record for the most money raised by a Radiothon in North America. More on this effort may be found [HERE](#). A feature article, published in *Broadcast Dialogue* magazine last year on Standard's cross-country charitable efforts, may be accessed [HERE](#)... **CRTC** Chair **Charles Dalfen** says a decision on the applications for satellite radio (subscription radio) will be announced by the end of June... The **CRTC** has denied **CKPC/CKPC-FM Brantford's** application for another FM licence in that city. **Telephone City Broadcasting**, owner of CKPC, wanted the 106.7 frequency for a proposed Modern Country format. But, in a decision yesterday (Wednesday), the Commission allotted that frequency to **CIKZ-FM Kitchener**. The **Larche Communications (Kitchener)** station will move from 99.5. Larche, along with other Kitchener-Waterloo stations, had filed a joint intervention against the CKPC application, claiming undue hardship in their market because of the recent additions of radio licences there. Further, Larche - in a separate intervention - said CKPC's proposed Country format would compete directly with the newly-launched CIKZ-FM, also programming Country, and that there would be a potentially significant negative impact... A recent **Arbitron/Edison Media Research** study indicates that more US radio listeners than US TV viewers stay tuned during spot breaks. Forty-nine per-cent say they never change radio stations during spot breaks while listening at home compared to 6% who say they never change TV channels when commercials come on at home. The study, called "*Spot Load 2005: Managing Commercial Inventories for Your Advertisers and Your Listeners*", focuses on what listeners think about, and how they react to, the number and duration of commercials that they hear on radio. In particular, the study examines how those perceptions vary by format, demographic, and listening location. Other elements include: how spot loads affect radio listening; where and when do listeners tune out radio commercials; the relative importance of quality versus quantity of commercials; and, the impact of different marketing strategies related to commercials... Two radio decisions from the **Canadian Broadcast Standards Council** this week. One involved **CJAD Montreal** where logger tapes were not made available (click [HERE](#) for details). The other involved coarse language on **CJRC-AM Gatineau**. The story may be found [HERE](#)... **CJAV Port Alberni**, owned by Island Radio, has received Commission approval for an FM flip. It will be at 93.3 with 6,000 watts and programming "a broad mix of contemporary music from the past and present." Click [HERE](#) for the news release... **Martha Stewart** will join forces with **Sirius Satellite Radio** to create a 24-hour radio channel aimed at women and featuring her cooking, gardening and entertaining programming. Stewart's channel will carry advertising in the deal



penned to last for four years... **CHAM "The Legend" Hamilton** got a great freebie that could have cost thousands of dollars. Morning Co-Host **Mike Naburrs** re-wrote **Hank Snow's** "I've Been Everywhere" as a promo piece for CHAM, but nobody at the station could do a good job singing it. **George Fox**, who recorded the song years back, was in Hamilton back in January and Naburrs asked if Fox would take a run at it. Months went by until CHAM Production Manager **Matt Bazinet** got a call saying the track was done. 820 CHAM The Legend now has a one of a kind gold promo piece for the station. Other radio items this week may be found by clicking on any (or each) of the following, which are in the **Broadcast Dialogue** Web site's News Release section: [102.1 The Edge partners with working.com for the 2nd Annual Career-a-Palooza™](#); [Country 107.1 \(CFSR-FM\) Abbotsford hires Susan Sierra](#); [Oktoberfest in April for Raceline Radio and 570 News Kitchener-Waterloo](#); and, ["Have a Heart" radiothon at Standard BC South interior stations](#).

**T****V/FILM:** In a speech to the **Broadcast Executives Society** in Toronto, **CRTC** Chair **Charles Dalfen** took up the call for Canada's broadcasters to speed up the process of implementing HD TV. He paid particular attention to the growing gap between US and Canadian services, saying that it will be difficult for the Commission to require simulcasting when an American show is offered in HD and Canadians aren't getting comparable quality. *"We don't want to fall behind and find that the viewing levels to foreign programming which are already high are going to increase,"* he said. In the March edition of **Broadcast Dialogue** magazine, **Michael McEwen**, the President of **Canadian Digital Television**, also "spanked" TV broadcasters for their slowness to adapt. You may read his piece [HERE](#)... The federal **Conservatives** are wooing **Global's Peter Kent**. With a possible federal election looming, the Tories are casting about for high profile candidates. Kent says he'll announce his intentions early next month... **Larry Tanenbaum**, **Maple Leaf Sports and Entertainment** Chairman, and **George Burger** are the principals behind an English-language premium pay-TV network called **Spotlight Television**. While all applicants for a new specialty pay-TV licence won't be listed until next week, it is known that **Quebecor**, **Channel Zero** and **Allarco** are in the running to break the pay-TV duopoly of **Astral Media** and **Corus Entertainment**. The **CAB** opposes the **CRTC's** call for national pay-TV applications because it seems to make a mockery of the "genre protection" policy... TV will soon be available on cellphones through both **Rogers Wireless** and **Bell Mobility**. **Rogers Mobile Television** will initially offer eight to 10 channels. The technology is called **MobiTV**, and is a wireless Java application created by **Idetic Inc.** now used in the US by **Sprint PCS**, **Cingular** and regional carriers. Bell intends to deploy the same service but doesn't say how many channels it would deliver but that it will be available at the beginning of May. Rogers says its service should be on the market by the end of June. Final pricing isn't know but it's expected to be between \$19 and \$25 a month. At the beginning, specialty channels **MSNBC**, **CP24**, **NBC On-Line**, **Discovery**, **TLC**, **The Weather Channel**, **Meteo Media**, **NBC Mobile**, **Major League Baseball Highlights**, **Comedy Time** and **ToonWorld** will be the only channels available on the Rogers system... **Toronto 1** employees have turned to the **Canadian Media Guild** to help form a union. Among grievances, says Guild President **Lise Lareau**, are long hours, unpaid overtime, high turnover and favouritism shown by management to some on-air personalities. But, at the top of the list is worry over personnel changes to be made by September. The union has applied to certify 86 Toronto 1 on-air, technical and creative services employees. If the **Canada Industrial Relations Board** approves the application, the **Quebecor Media** station will become the first major broadcaster, besides **CBC**, to unionize... At the 2005 **Canadian Screenwriting Awards** in Toronto Monday night, among the winners were Writers for **Corner Gas** – **Brent Butt**, **Mark Farrell** and **Paul Mather**, and **James Hurst** and **Miklos Perlus** for **Degrassi: The Next Generation**... The **FCC** says US broadcasters must reveal the source of video clips used in newscasts – particularly video news releases produced by the government or corporations. The US regulatory body has mandated that when such material runs on the public airwaves, it must be identified as such. The ruling came as VNRs produced by the **Bush** administration and aired as part of TV newscasts have come under attack (as Republican propaganda)... The **US Congress** has given final approval to the **Family Entertainment and Copyright Act** which will help parents prevent children from watching movie scenes depicting sex, violence or foul language. The act assures that DVD player manufacturers and the makers of other devices using such technology would not be violating copyrights of the Hollywood producers of movies. The bill would make it a US federal crime to use video cameras to record films in movie theatres, and set tough penalties of up to ten years in prison for anyone caught distributing a movie or song prior to its commercial release... Other TV news release items this week may be seen by clicking: [WIFT-T Announces Winner of Warner Bros. Canada Banff Mentorship Award: Tatyana Terzopoulos](#); and

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National study shows viewers have strong audience connections with specialty networks.

**GENERAL:** The *Associated Press* (AP) will begin charging newspapers and broadcasters to post its stories, photos, and other content online. AP President **Tom Curley** says the pricing shift reflects the growing power of the Internet to lure audiences and advertisers. Up until now, most of the AP clientele have been allowed to "re-purpose" the same material online at no extra cost. The new pricing policy kicks in Jan. 1. Curley told the AP's annual meeting that the need is clear: "*For The Associated Press to endure during this digital transition, we must be able to preserve the value and enforce the rights of our intellectual property across the media spectrum.*" It is not known how this shift in strategy will impact *Canadian Press* newspaper and broadcast clients/members. CP tends to model itself after the American news agency... **CHUM Ltd.** says higher radio and TV revenues helped boost its second-quarter profit by 117% to \$2.51 million. Earnings for the period ended Feb. 28 amounted to nine cents a share and compared with \$1.16 million or four cents a share for same quarter last year. Revenue increased 12.4% to \$141.3 million from \$125.7 million a year ago. Still, CHUM missed analyst profit and revenue expectations. They'd estimated 12

cents a share. Revenue was up 13.3% to \$109.5 million for the TV side but even so, conventional stations were down 7.5%, with the Ontario stations being hit hardest. Radio was up 9.2% to \$29 million... **Corus Entertainment** reported a 56% gain in profit in its second quarter. In the quarter ended Feb. 28, Corus showed a profit of \$12.9-million or 30 cents a share, up from \$8.3-million or 19 cents a year earlier. Revenue was flat at \$155.3-million. Corus Radio reported a 12% increase in revenue to \$53.5-million while the TV side saw revenue increase 9% in the second quarter to \$81.7-million... The **Asper** family says it plans to buy – for \$40 million – the remaining half interest in **CanWest Global Place** in Winnipeg from **O&Y Real Estate Trust** of Toronto. In 2003, each party bought half of the 32-storey building -- the largest office purchase transaction in Winnipeg history at the time. It houses the major corporate head office of **CanWest Global Communications** and other companies.

**REVOLVING DOOR:** **Don Gaudet** is new GM, Programming at **Toronto 1**. He had been VP, Programming - Specialty at **Global Television**... **Doug Elliot** is new PD at **The Giant FM Thunder Bay**. Ex of **Rock 95 Chatham/Windsor** as PD, he begins with the **Newcap** station May 2.

**SIGN-OFF:** **Paul Buisson**, 41, of respiratory heart failure in Montreal. Buisson was a respected Sportscaster with **RDS** in Montreal.

**LOOKING:** Jobs we've heard about this week include: **Corus Entertainment, Television** - Marketing Manager, Content Distribution and Max Trax; **TSN Toronto** - Producer, Off The Record; **CTV Vancouver** - National Sales Coordinator; **CTV Toronto** - Audio Visual Maintenance/Mobile Assist; **Classic Rock 101 Vancouver** - Swing Announcer; **CFMJ Toronto** - News Anchor/Reporter; **Alliance Atlantis Toronto** - Assistant Network/Telecommunications Analyst; **Astral Television Networks Toronto** - Contracts Administrator (Law Clerk); **Big West Country 94.5 Rocky Mountain House** - Morning Host; **Moose FM Timmins** - News Person; **103.1 Jack FM Victoria** - Account Manager; **Global Television Vancouver** - Intermediate Systems Analyst; **CBC Ottawa** - Manager, Network Services and a Shortwave Receiving Station Technician; **CBC Thunder Bay** - Announcer/Operator English Radio and a Producer; **CBC Timmins** - Video Journalist; and, **CBC Toronto** - Producer.

**NEW SUBSCRIBERS THIS WEEK INCLUDE:** **Terry Voth, CJRX-FM/CFRV-FM Lethbridge.**  
Welcome!

# Dialogue BROADCAST

THE BEST BROADCAST BRIEFING IN CANADA

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Page One of Four

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**R**EVOLVING DOOR: Long-time *EZ Rock (CJEZ-FM) Toronto* morning Host **Mike Cooper** abruptly resigned that position earlier this week. Then word began filtering through that *CHFI-FM Toronto* had recruited Cooper and Co-Host **Erin Davis** for its morning show (confirmation of the CHFI connection has not been established but believed to be solid). As of yesterday (Wednesday) morning, Davis is also no longer with the *EZ Rock*. A news release issued

before word of Davis' departure said terms of Cooper's agreement will bind him to *EZ Rock* for six months. The release on that may be found by clicking [HERE](#)... **Chris Cuthbert** has landed with *TSN/CTV*, signing a multi-year deal. Details may be found by clicking [HERE](#). Cuthbert worked at **CBC** for more than 20 years but was dropped, says head of CBC Sports **Nancy Lee**, because of budget cuts caused by the cancellation of the NHL season... **CHUM Limited** has announced a major reorganization of its TV division – senior executive appointments. Overall responsibility for the division has been realigned across three functional groups, headed by the new management team of **Roma Khanna**, Senior Vice President Content, CHUM Television, **Peter Palframan**, Senior Vice President Operations, CHUM Television and **David Kirkwood** in the existing position of Executive Vice President Sales and Marketing, CHUM Television. Realignments of responsibilities also include: **Marcia Martin** to VP Production; **Peter Palframan** to Senior VP Operations; **David Kines** promoted to VP, Music and Youth Specialty Channels; **Nigel Fuller**, formerly VP/GM of *The New RO Ottawa/Pembroke* is now Regional VP, Ontario, responsible for overseeing *Citytv Toronto* and *CP24, The New VR Barrie*, The New RO Ottawa/Pembroke, *The New PL London, The New WI Windsor* and *The New NX Wingham* (all of "The New" stations will be rebranded as **A-Channels** come



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No phone inquiries, please. Only those selected for an interview will be contacted.

September); and, **Al Thorgeirson** to Regional VP, Alberta/Manitoba. Details on the changes at CHUM Television may be found [HERE](#)... **Daryl Holien** has been promoted to Director of FM Programming and Creative Services at **Harvard Broadcasting** in Regina, continuing to program **Lite 92 FM** and work as an advisor for programming at **104.9 the Wolf**. **Steve "Hurricane" Huber** is PD at 104.9 the Wolf and continues his PM Drive responsibilities... **Gerry O'Day** is new PD at **CISL Vancouver**... The **CBC** has appointed **Guy Babineau** as Director of Wellness. He'll be in charge of implementing overall, integrated and proactive strategies on health and wellness – targeting staff and the organization as a whole. For the past two years, he's been Director of **Radio de Radio-Canada** in Sudbury.

**SIGN-OFF:** **Wes Montgomery**, 66, in Edmonton after a brief illness. Montgomery, the Morning man at **CFCW Camrose/Edmonton** since 1993, was a veteran of Edmonton radio having begun in the market at **CHED** in 1964. After four years as Sports Director, **CHED** made him their Morning Host in a gig that lasted 17 years. He was with **CISN** in the 80s. For more on Wes Montgomery, click [HERE](#)...

**RADIO:** Cabinet has upheld the **CRTC's** approval of the **Astral-Corus** \$11 million Quebec station swap. Corus got Commission approval in January to buy seven Astral AM stations and one FM station and, in return, Astral got five Corus stations. Cabinet's upholding of the deal put a kibosh to protests by Quebec politicians, union officials, and **CKAC Montreal** listeners and retired hosts against Corus's planned closure of the CKAC's newsroom and the layoffs of 17 of 20 journalists... The **Canadian Association of Broadcasters** has issued a call to the music industry to share views and offer solutions to the challenges of MP3 players, iPods, subscription radio and the illegal downloading of music files. CAB President **Glenn O'Farrell** says, "as the landscape for private radio broadcasters changes, we must be prepared to respond and adapt to ensure that we remain a strong, financially profitable industry that can continue to offer critical financial support to artists and the music industry infrastructure." He says a healthy and cooperative partnership between private broadcasters, the music industry and artists is essential to ensuring a diverse

range of successful, musical talent and a strong recording industry in Canada. For more on this story, click [HERE](#)... **Corus Radio** says it has successfully launched podcasting, beginning with music documentary programs – The Ongoing History of New Music and Legends of Classic Rock. Click [HERE](#) for the details. The podcasts can be accessed through **Classic Rock 101/CFOX Vancouver, Q107 Calgary, The Hawk/FM**



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**96 London**, and **102.1/Q107 Toronto**... Meantime, in San Francisco, **Viacom's Infinity Broadcasting** says it will launch "the world's first all-podcast radio station." On May 16, it says, **1550 KYCY** will begin programming listener-submitted content. The renamed **KYOURadio** will invite do-it-yourselfers to upload digital audio files for broadcast consideration by way of the KYOURadio.com Web site... **CJAD 800 Montreal** has concluded a three-year deal with the city's pro soccer team, the **Montreal Impact**. With the **Expos** departed, that leaves CJAD carrying the city's three remaining teams: the **Canadiens**, **Alouettes**, and **Impact**. **Rob Martier** will do the play-by-play of 14 soccer games, home and away, plus the playoffs this summer... **XM Satellite Radio** is reporting smaller first quarter losses, and says it remains on track to reach 5.5 million subscribers by the end of the year. Quarterly losses narrowed to \$119.9 million dollars, or 58 cents per share, down from \$170.1 million, or 96 cents per share, a year ago. Revenue more than doubled to \$102.6 million, driven by subscriber growth... At **Standard's HOT 103/QX 104.1 Winnipeg**, a record \$375,000 (and counting) was raised at the **2005 Children's Miracle Radiothon** in support of the **Children's Hospital Foundation**. For more, click [HERE](#)... **Q104 Halifax** put itself in the position of "selling out" – one song at a time – this past weekend, all for the benefit of children's charity. The third annual **Q104 Pay-For-Play All Request Rock-a-thon** benefitted the station's Children's Trust Fund to the tune of \$13,349. The 50-hour marathon of listener requests saw each song cost \$25 cash, with a "6-Pack" going for \$104. Read the news release [HERE](#)... **SUN-FM Kelowna** listeners donated over \$225,000 to the "Have a Heart" Radiothon, the money aimed at hospital foundations in BC interior. The money was raised over two days of live broadcasting. All funds raised will go toward the purchase of life-saving equipment for Okanagan Paediatrics' wards.

**SUPPLYLINES:** **LBA** of North Carolina and **Radian** of Oakville have created a turnkey solution provider for broadcasters. Click [HERE](#) for details... **FastChannel Canada's** video delivery service now offers 100% coverage across Canada and the US. Click [HERE](#) for the story... **Fujinon** has announced a new optical stabilizer for the company's range of HD and SD ENG-style telephone lens. Click [HERE](#) for details... **Ross Video** has won the OCRI (**Ottawa Centre for Research and Innovation**) Technology Company of the Year award. The story is [HERE](#)... **Rohde & Schwarz's** new portable spectrum analyzer introduced at **NAB 2005**, called **FSH-TV**, won the **Top Innovation Award 2005** from **Television Broadcast**, **Star 2005** from **TV Technology** and **Pick Hit 2005** from **Broadcast Engineering**. The FSH-TV features analysis of analog or digital TV and cable signals.

**GENERAL:** The **Radio-Television News Directors Association of Canada** says there will be seven broadcasters honoured with the **2005 RTNDA Canada Lifetime Achievement Awards**. They are: **Vince Gallant** of **VOCM St. John's**; **Pete James** of **CJBK London**; **Jim Junkin** of **CFTO-TV Toronto**; the late **Bob Beaton** of Winnipeg; **Bruce Hogle** of Edmonton; **John Ashbridge** of **CKNW Vancouver**; and, **Mike Roberts** of **CHBC-TV Kelowna**. Details on each of these award recipients may be found by clicking [HERE](#)... **Rogers Communications'** first-quarter loss dropped 41% to \$46 million as revenues improved by 25%, helped by a strong performance across all of its businesses. Rogers' net loss for the period ended March 31 amounted to 17 cents per share diluted, compared to a loss of \$78.2 million or 33 cents per share in the same quarter last year. Revenues for the period came in at \$1.58 billion, up from \$1.26 billion in the prior-year period. All three of its operating companies contributed to year-over-year growth, with 47.7% growth at its wireless division, 6.8% at cable and 1.7% growth at **Rogers Media**...

**TV/FILM:** Formal notice was given to 74 publicity and **Newsworld International** employees at the **CBC** on Tuesday, letting them know their positions have been declared redundant. CBC Spokeswoman **Ruth-Ellen Soles** says a bumping process would begin and some employees would end up in other jobs. Of the 74, 40 Newsworld International jobs will disappear in July because an investment group led by former US VP **Al Gore** has decided to close the Toronto-based channel, created by the CBC in 1994... The **National Post** says **Global's Peter Kent** will run for the Conservatives when the federal writ is dropped, taking on Liberal **Dr. Carolyn Bennett** in the downtown Toronto riding of St. Paul's. Kent is expected to make it official next Tuesday... **TV Turnoff week**, a campaign that began in Canada 11 years ago, has now been picked up by advocacy groups in the US and 10 other countries. But even as we are drawing the week to a close, the question remains: Just what constitutes a television screen? The TV screen at gas station pumps hyping product? Transit screens? Tim Hortons widescreen monitors? Elevator stock quotes? Outdoor electronic billboards? In-flight satellite TV? Do all of these count as part of TV Turnoff Week? Yes, says **Kalle**

**Lasn**, Founder and Editor-in-Chief of **Adbusters**, the BC-based non-profit activist group that uses both a magazine and Web site to express concerns about what Lasn calls “*the erosion of our physical and cultural environments by commercial forces.*” Lasn says shutting off regular TVs is a start but they are really talking about the impact the mass media in general have on our mental environment where it is estimated the average person is bombarded with 3,000 marketing messages a day, from TV to video screens to billboards, down to the logos on appliances, T-shirts and sneakers. **Adbusters** and the like-minded **American TV-Turnoff Network** say they're trying to persuade people to shake up their routines and question the role of TV -- the “*dead-end couch culture*” – in their lives. But **Mark Federman**, the Chief Strategist for the **McLuhan Program in Culture and Technology** at the **University of Toronto**, says it's now believed that such media ad bombardment no longer works. “*If something is ubiquitous, it is obsolete,*” he said. “*Meaning that we ignore it, it no longer is dominant in terms of structuring our society. When it's everywhere in your face. . .we filter it, it's not effective in getting our attention anymore*”...

**LOOKING: Dougall Media** in Thunder Bay is looking for a Sales Manager. See the ad on Page 1... **The Giant** in Thunder Bay seeks Sales Reps. See the ad on Page 2... Other jobs we've heard about include: **OLN Toronto** – a Senior Manager Programming, a Manager, Contract and Administration, and an Administration Assistant; **CTV Toronto** – Promotions Coordinator; **CanWest MediaWorks Toronto** – Reporter, Global National; **Alliance Atlantis Toronto** – National Account Executive and a Project/Business Analyst; **Blackburn Radio Sarnia** – Office Administrator; **630 CHED Edmonton** – Swing Announcer; **CJEZ-FM 97.3 EZ Rock Toronto** – Morning Show Host; **CFNY-FM Toronto** – Part-time Announcer; **YTV Toronto** – On-Air Host; **Corus Entertainment Toronto** - Manager of Programming & Regulatory Accounting, TV Division; **MBS Moncton** – Lead Broadcasting/IT Specialist; **CHCD-FM Simcoe** – News Anchor/Reporter; **Astral Television Networks Toronto** – Director, Business & Legal Affairs; **CBC Montreal** - Technology Specialist on Workflow Integration, and a Senior Manager Transmission Projects; **CBC Toronto** - Manager, Educational and Institutional Sales, an Executive Producer, Newsgathering, and a Business Analyst; **CBC Sudbury** – Reporter/Editor; **CBC Regina** – Producer English Radio Morning Edition; **CBC Moncton** - Journalist-Line-up Editor (National); and, **CIXL-FM Welland** – Daytime Personality.

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