

Dialogue BROADCAST

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Thursday, September 4, 2003

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RADIO: American analysts are wary of the Bitove radio deal to bring **XM Satellite Radio** to Canada. They say such a move could boost the number of people who subscribe to the service but could also be a burden for the debt-laden company. Among US concerns are the Canadian regulatory demands. **Canadian Satellite Radio Inc.**, led by Toronto entrepreneur **John Bitove**, has already applied for a satellite radio licence. One of the Canadian company's directors, **Stewart Lyons**, says it's too early to reveal details on ownership or the financial structure of its deal with XM because the licensing process would take until the beginning of next year at least... **Astral Media** has reached an agreement to sell its Quebec AM stations, and **CFOM-FM Quebec City**, for \$12-million to **Gaetan Morin** (Groupe Morin) and **Sylvain Chamberland** (Pres/GM at **CKAC-AM Montreal** and the **Radiomédia** network). The sale is expected to close early in the new year. Stations acquired by the Morin/Chamberland partnership are: **CKAC Montreal**, **CHRC Quebec City**, **CJRC Hull/Gatineau**, **CKRS Saguenay**, **CHLT Sherbrooke**, **CHLN Trois Rivières**, **CKTS Sherbrooke**, and **CFOM-FM Quebec City**... **Golden West Broadcasting** has launched **The EAGLE 100.9 Okotoks/High River**. This 20th Golden West station is powered at 100,000 watts and has studios in both High River and Okotoks. Format is *All Hits, All the Time* (70s music with some 60s and 80s)... Last Friday, **CICX Orillia** has become the latest **Rogers** station to switch to **JACK FM**. Known previously as **105.9 Lite FM**, it launched commercial- and announcer-free for the Labour Day weekend, then on Tuesday returned to its regular announcer line-up... The **Canadian Broadcast Standards Council** (CBSC) has determined that the annual **Tom Leykis** show on drunk driving, aired on **MOJO Radio (CHMJ) Vancouver**, was fair and balanced. A complainant said the US-originated show allegedly applauded the "multi-tasking" ability of young people to drink, drive, and use their cell phones to call the show. The (one) listener complained that the broadcast glamorized irresponsible behaviour and "ensuing carnage on the roads." MOJO responded that Leykis was making a point to the predominantly 25-54 audience. Click www.cbsc.ca for the complete decision... **Rafe Mair**, nearly three months after being fired from **CKNW Vancouver**, returned to Vancouver airwaves Tuesday on **600 AM (CKBD)**. First guest was BC Premier **Gordon Campbell**. Mair said he was thrilled to be back working after his brief, forced retirement. CKBD GSM **Mark Rogers** isn't about to crystal ball the **BBM** Fall ratings, which began Tuesday. Instead, he says, "... *our presales (on the show) are fabulous*"... **B-100 (CKBZ-FM) Kamloops** has switched from Young Country and More to Oldies based AC (40% currents). New ID is *Kamloops Best Music Variety* and have retained the entire staff... **CKSA Lloydminster** flipped to 96 FM over the weekend and threw a "little" party. When it was all said and done, devoured were 11-thousand hamburgers and 18 large cakes (never mind all the pop and bottled water). The goal had been small launch with upwards of a thousand people.... And this letter from **Giant FM Penticton** Music Director **Carl Harris**: "*I would like to thank the people of the industry, record companies, artists and trackers, for their phone calls of concern about our staff and the fires. We are all well, and we thank you.*"

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T**V/FILM:** **CTV** says it will shut down the **Women's Television Sports** Network Sept. 30. WTSN was plagued by low growth and weak advertising revenue... **CanWest Global** has launched **CoolTV**. Beginning today (Thursday), the new specialty channel will “*explore, reflect and present the world of jazz in all its diversity.*” CoolTV is broadcast from Winnipeg, adding to CanWest’s other ventures into music programming (**Cool RecordsTM**, **Cool FM Winnipeg**, and **The Beat Kitchener**, the new radio station soon to be launched)... **Insight Sports**, the Toronto-based production company, has acquired 10.4% of **Headline Media**, the company that owns **The Score** and **Pride**, among other properties. Insight, of which **Maple Leaf Sports & Entertainment** Chairman **Larry Tanenbaum** owns a significant chunk, is speculated to have right of first refusal on future shares in Headline. The Score, awaiting **CRTC** approval to increase cable fees to 40-cents per sub from 10-cents, is seen as profitable but other Headline Media properties are thought to be lesser lights... While radio had a dominant role to play in natural events here at home (blackout in the East and forest fires in the West), Americans says they’d go to their TV sets in case of breaking news such as another terrorist attack. Conducted by the **Pew Internet & American Life Project** with **Federal Computer Week**, the survey found that 54% of US resident would turn to TV first while 22% more said they'd go to it as a second source. Radio, said respondents, was named 15% of the time as a primary source of information. Twenty-five per cent say they would turn to radio as their secondary source...

G**ENERAL:** **NBC** has taken home the **Vivendi** prize, much to the bewilderment of rival bidder **Edgar Bronfman, Jr.** NBC’s winning of the Vivendi Universal SA marathon show-business auction had a lot to do with a merger plan to create a new entertainment industry giant valued at more than \$US40 billion. If this deal is done, it would bring together assets including Vivendi’s **Universal Pictures** and the **USA** cable TV network, with NBC’s broadcast network and **CNBC** and **Bravo** cable channels. NBC (General Electric) will control 80% of the merged property while Vivendi will keep its hand in with a 20% slice. Vivendi Universal Entertainment shareholders would also receive \$3.8 billion in cash. Losing to NBC dealt Bronfman a personal blow. He had been hoping to restore his reputation after merging the Bronfman family entertainment empire with Vivendi three years ago – only to see the family fortune disintegrate... **Cinar** investor **Robert Chapman** has called for a special meeting of shareholders to dump the Board and replace it with another. Cinar said: “*The board will take the necessary time to consider the request and will respond in due course.*” Chapman, as well as Cinar founders **Micheline Charest** and **Ronald Weinberg**, have been unsuccessfully trying to unseat chairman **Robert Despres** and the board he named. They want a quick sale of the company, and accuse Despres of stalling. Despres acts as trustee for the controlling stake of Charest and Weinberg, who are barred from any board or management role...

R**EVOLVING DOOR:** **YL Country (CKYL)/Kix 106 (CKKX-FM) Peace River** PD **Chris Myers** will become MD at **THE BEAT (CFBT-FM) Vancouver**... **Phil McBride** has resigned his PD position at **Lite 96.7 FM (CILT) Steinbach/The Eagle 93.5 FM (CJEL) Winkler**. He’s moving out of broadcasting...

L**OOKING:** Jobs we’ve heard about this week include: **CanWest Media Sales Toronto** – Revenue Management Analyst; **TVOntario Toronto** – Managing Director, Development; **Astral Television Networks Toronto** – Videotape Coordinator/Librarian; **Global TV Toronto** – Traffic Co-ordinator; **CFOX Vancouver** – Program Director; **Corus Radio Toronto** – Staff Accountant; **CHED Edmonton** – Producer; **CIZZ/CKGY FM Red Deer** – a Swing Announcer and an Administrative Assistant; **CHED/CHQT/CKNG/CISN Edmonton** – Swing Announcer; **Corus Corporate Toronto** – Payroll and Benefits Administrator; **CING-FM Toronto/Hamilton** – Announcer; **NFB Edmonton** – Product Manager; **Rogers Media Television Toronto** – National English Sales Representatives and a Story Producer; **Rogers Media - Broadcasting Toronto** – Senior Accountant; **CTV Vancouver** – Correspondent; **CTV Toronto** – News Assistant.

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Thursday, September 11, 2003

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TV/FILM: **Craig Media's** new **Toronto 1**, launching Sept. 19, has formed a programming and marketing alliance with **The Toronto Star**. They'll work together in that newspaper journalists will contribute to both Toronto 1's morning and evening news and current affairs programming as well as collaborating on editorial initiatives, including Toronto's mayoral race, documentaries and each others' online sites. On the administrative side, look for partnerships on advertising, marketing and promotional campaigns. It was just over a year ago that **TorStar**, parent of The Toronto Star, filed a complaint with the federal cabinet about the April 2002 **CRTC** decision awarding Craig the licence. That complaint effectively delayed Craig's plans to launch Toronto 1 last fall. The appeal was rejected... Still with **Craig Media**, **NASCAR** has partnered with Craig to broadcast the NASCAR Nextel Cup Series in Canada. Craig will televise 12 live races in Canada during the 2004 and 2005 seasons.

REVOLVING DOOR: Erin Petrie, the Business Manager at **Rogers Radio Vancouver**, is no longer with **CKWX/CKLG-FM/CKVX-FM/CKSR Vancouver** and **CISQ-FM Squamish**... Bruce McArthur, who had been Director of Operations, is gone from **CKSR Chilliwack**... Former **CHUM Toronto** GM **Ross Davies** has joined **Standard Radio** in Toronto and will be involved in special projects... **CHUM Toronto** morning Co-Host **Brian Henderson** is off on what may be an extended medical leave. Filling in is **Tom Rivers** who, in the '80s, was CHUM's morningman. Rivers is paired with long-time Co-Host **Nancy Krant**... At **CKGY FM/CIZZ FM Red Deer**, new ND is **Sue Stevenson**, **Greg Johnson** is new APD at CKGY, and **Tim Day** is AMD at CKGY... **Rick Briggs-Jude**, a **TSN** Exec the past six years, has joined **Rogers Sportsnet** as VP of Production... **Van Miller**, the 37-year play-by-play announcer with the **NFL Buffalo Bills**, is working his last season. Miller, 75 – who never missed calling

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a game in his time with the Bills – has announced his retirement.

SIGN-OFFS: **Ronn Grimster**, 78, at Hamilton's McMaster Hospital. Grimster, who would have been 79 tomorrow (Friday), was a mentor to many and enjoyed a successful career that included stints at **CFUN Vancouver** and **CHFI Toronto**... **Gisele MacKenzie**, 76, of colon cancer in a California hospital. Born in Winnipeg, the singer/actress had her own **CBC** radio show before becoming one of early TV's biggest US stars.

LOOKING: **Broadcast Dialogue** is looking for a Part-Time Data Base Coordinator. See the ad over there —>... Other jobs we've heard about this week include: **CH (CHCH-TV) Hamilton** – News Reporter; **Alliance Atlantis Toronto** – Senior Tax Analyst and an Administrative Assistant, Creative Services; **CanWest Media Sales** – Receptionist, Two Account Coordinators and an Admin Assistant; **Corus Entertainment Toronto** – Publicity Assistant and a Broadcast Maintenance Technician; **CKRY/CHQR/CKIK Calgary** – Sales Assistant; **Corus Entertainment Toronto** – Media Services Representative and a Master Control Switcher; **CFHK-FM London** – Retail Sales - Account Manager; **W Network** – Sales Coordinator; **Rogers Media Sudbury** – Account Manager; **Rogers Media Toronto** – Systems Integrator; **CTV Toronto** – Production Assistant; **TSN Events** – Executive Producer; **Report on Business Television** – Producer and a Media Controller.

RADIO: **107.7 MIX FM (CHGK-FM) Stratford** has launched. Flanked by a cement mixer and station cruiser, the morning team of **Rob Wreford** and **Cindy Coffey** broadcast live from the stations' (**CJCS-AM**, too) front lawn... **The Moose (CKFU-FM) Fort St. John** is up and running. Co-owners of the independent station -- **Russ Wagg** and **Kerry Mann** – were the first voices to be heard live on-air... Yesterday (Wednesday), **The Bear (CFBR) Edmonton** airlifted several boxes of stuffed "BEARS" to the children of Kelowna who lost all their toys during the fires over the past month. These are the same bears that CFBR staff take to Edmonton and area hospitals each Christmas for children who have to stay over the Christmas holidays. **Standard Radio** sister station **SUN-FM Kelowna** will help ensure that the bears go to the children in need... The **Canadian Country Music Awards'** 2003 Broadcast Award winners are: Country Music Program or Special of the Year – **Say Hay! Benefit Concerts, Edmonton/Calgary**; Station of the Year (Major Market) – **CISN-FM Edmonton**; Station of the Year (Secondary Market) – **KICX-FM (CICZ-FM) Midland**; Music Director of the Year (Major Market) – **Joel Christie, CHAM Hamilton**; Music Director of the Year (Secondary Market) – **Derm Carnduff, KICX-FM Midland**; On Air Personality of the Year (Major Market) – **Joel Christie, CHAM Hamilton**; and, On Air Personality of the Year (Secondary Market) – **Derm Carnduff, KICX-FM Midland**... On a related note, the first national survey of Country radio consumers – exclusively Canadian – reveals that Country stations have the potential for a great fall **BBM** survey. However, winning stations will have to defend against high levels of usage for 80s-70s-60s Gold and Classic Rock radio to fully realize potentials. The survey, done by Consultants **Jaye Albright** and **Michael O'Malley**, invited listeners to Canada's 15 most listened-to country stations to give their opinions on radio and music. With the input of 702 respondents, some key findings were: 46% download music from the internet; 75% use radio to get their country music; 44% said they listen more lately to country radio while 14% said they listen less; 28% of 25-54s also enjoy 60s-70s-80s Oldies formats; and, 28% of 28-44s also enjoy Classic Rock on radio. There are stats on Canadian Content, too. For the complete presentation and all the raw data, click on www.radioconsult.com... **Howard Stern's** radio show is deemed to be a bona fide news interview program by the American **Federal Communications Commission**. **Infinity Broadcasting** wanted a ruling that its syndicated Stern show is a news program, exempt from equal time requirements for political candidates. The FCC decision will allow Stern to put **Arnold Schwarzenegger** on the air without having to offer time to scores of other candidates running for governor in California.

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O **OPS: B101 (CKBZ-FM) Kamloops'** new format is Gold-Based AC, with an ID of *Kamloops Best Music, Best Variety*.

G **ENERAL:** A US federal appeals court issued an emergency stay last week delaying new **FCC** media ownership rules that would allow a single company to own newspapers and broadcast outlets in the same city. The 3rd US Circuit Court of Appeals said a coalition of media access groups called the **Prometheus Radio Project** would suffer irreparable harm if the new rules went into effect as scheduled. The new rules would also allow a single company to own TV stations reaching up to 45% American viewers. Smaller broadcasters and network affiliates are concerned this new limit will allow the networks to gobble up more stations and limit local control of programming... Look for tightened laws to combat satellite TV signal piracy. Federal officials want to ban the import of decoder boxes and increase penalties for signal theft. The current maximum fine for decoding signals illegally is \$10-thousand a day for individuals and \$25-thousand for corporations. **Industry Canada** says the proposed changes will be prepared in time for the fall session of Parliament... **Shaw Communications** is paying \$90 million to Red Deer-based **Monarch Cablesystems** for cablecos serving 35,000 subs in Medicine Hat, Taber, Brooks, Canmore, Banff, Lake Louise, Hope, Fernie and Kimberley... Plans are underway for the next round of **RTNDA** Professional Development Seminars. They're slated for Toronto Saturday, Oct. 25 and for Vancouver in November. When the Vancouver date is confirmed, we'll let you know.

S **UPPLYLINES:** **Rogers Sportsnet** has placed an order for HDTV studio cameras with **Hitachi Denshi Canada**. They'll be used in the Rogers Sportsnet studio in Agincourt. Delivery is scheduled for early December... **Quartz Electronics** - a provider of routers and master control switchers, and **Sundance Digital** - a provider of automation solutions for broadcast master control and TV news, have formed a working partnership to provide an advanced extensible protocol to enhance control of Quartz QMC Master Control Switchers operating under Sundance Digital's automation.

N **EW SUBSCRIBERS THIS WEEK INCLUDE:** John Biondich, *Quantegy International Inc., Mississauga*. Welcome!



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GENERAL: Charles Boyer, *Canadian Association of Broadcasters'* VP, External and Government Relations, has requested a leave of absence so, as he says, to "be free to deal with the matter of expenses incurred by me in my previous role as Executive Assistant to the Minister of Canadian Heritage, the Hon. **Sheila Copps**." In Wednesday's edition of *The Ottawa Citizen*, the newspaper alleges Boyer ran hospitality tabs – over a two-year period – to \$31,486.55, dining at many of Ottawa's finest restaurants. The Ottawa Citizen reports the total at three times that of former privacy commissioner George Radwanski, who billed \$10,063.91 over 24 months in similar expenses. Each of Mr. Boyer's hospitality claims, asserts the newspaper, was personally approved with a signature from Ms. Copps. CAB President/CEO Glenn O'Farrell accepted Boyer's request for leave... The *Broadcasters Association of Manitoba* (BAM) has presented *Golden West Broadcasting* CEO Elmer Hildebrand its *Pioneer Award* at the association's annual conference (at Clear Lake). Hildebrand began his broadcast career at *CFAM Altona* as a Copywriter, moving up to GM in 1965, and eventually becoming President. His company has grown to 20 radio stations across the prairies... Also at Clear Lake, the new *BAM* Board of Directors has as its President, **Wally Comrie** of *CTV Winnipeg*... The *International Telecommunications Union*, based in Geneva, says Canadians are among the most high-speed Internet-connected people in the world, third only to South Korea and Hong Kong. Canada had 11.2 high-speed Internet connections for every 100 residents in 2002. Competition between telcos and cablecos is the key factor pushing growth... The US Senate, in another blow to the *FCC*, has voted 55-40 to approve a resolution throwing out all of the agency's media ownership deregulation. The *House and Senate Appropriations Committees* have already approved legislation that would overturn one of the FCC's media ownership decisions for one year: a ruling to raise the cap on US national TV ownership from 35% to 45% of US homes. Included in the Senate resolution is a provision that would reverse an FCC decision clearing the way for broadcasters to buy daily newspapers in their markets. The fate of the resolution in the House of Representatives, however, is far from certain because House Republican leaders have vowed to fight it. FCC Chairman **Michael Powell** said the Senate vote would "muddy" the media regulatory waters and that he hopes "the House will take a more considered view of the public interest"... The *Radio-Television News Directors Association* will conduct two Professional Development work shops – in Toronto Oct. 25 and at BCIT Vancouver Nov. 22.

TV/FILM: **Craig Media**, which launches *Toronto 1 (CIXT-TV)* tomorrow (Friday) evening, has a strike on its hands at *A-Channel Edmonton*. Employees hit the bricks after rejecting a contract offer. Dozens of the 105 members of the *Communications, Energy and Paperworkers (CEO) Union* Local 1990 walked out. But A-Channel GM **Jim Haskins** says a substantial number of unionized workers remain on the job and most local programs will continue. CEP National Rep **Art Simmonds** said Craig Media and the union reached an impasse Tuesday over wages and job security. Wages at A-Channel, he said, are half or less of what is paid at the other Alberta stations. Said Simmonds, "The company gave us what they described as their

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best and final offer and our members voted on it (Tuesday night) and rejected it"... Meantime, **Toronto 1** has received **CRTC** approval to decrease power from 59,000 watts to 27,000 watts, and to change the authorized contours. Both moves, said Toronto 1, would have minimal impact... The *Canadian Idol* finale on **CTV** peaked at 3.6 million viewers and is said to be the most successful homegrown series ever. **Nielsen Media Research** says 6.46 million Canadians tuned in Tuesday night – at some point – to watch the show. Those numbers toppled the *Road to Avonlea* series which garnered the **CBC** show 1.97 million viewers in 1989-90... Heritage Committee Chairman **Clifford Lincoln** (Liberal MP, Lac St-Louis) says the Broadcast Act needs more teeth; that Canadians want a more effective national broadcast system. The all-party review reached near unanimity on issues such as foreign ownership of the media, funding for the CBC, and the best methods of ensuring more local and regional TV. Lincoln, in a published article, said incentives to private and public broadcasters have failed to reverse a trend away from local and regional programs. *"Our committee,"* wrote Lincoln, *"has published a 900-page report containing 97 recommendations -- most of them endorsed by representatives of all five federal political parties, after a two-year study and extensive public hearings."* Under parliamentary rules, the government must respond to the report by November... **Friends of Canadian Broadcasting** has begun a \$400,000 national TV campaign urging the federal government to put more Canadian drama on prime-time TV. Contributing services and money for the ads were the likes of **ACTRA**, **Cineplex Odeon**, **Colour by Deluxe**, and

Kodak Canada. **CBC**, **CTV** and **CHUM** have apparently agreed to run the announcements while **Global** has yet to be heard from... News Anchor **Tony Parsons** has signed a multi-year contract with **BCTV News on Global** where he has already completed a 28-year stint as the evening news Anchor... **The New VI (CIVI-TV) Victoria** is now carried on **Bell ExpressVu**... **Tri-Vision International**, which owns the patent on the V-chip, is suing **Toshiba Corp.**, asking for an injunction to stop the Japanese company and its subsidiaries from making, using, selling, importing into Canada, or exporting from Canada, TV sets "which infringe" on the Tri-Vision patent. The V-chip decodes the ratings system according to programming instructions input into the V-chip via remote control... **CTV Inc.**, in putting forward a drama funding proposal to the CRTC, has asked the Commission to consider allowing a redirection of certain **BCE-CTV Benefits** funding allocations. When the CRTC approved BCE's acquisition of CTV Inc., a \$230-million benefits package over seven years was created. CTV proposes to reallocate \$5.5-million from Documentary Events and Companion Documentaries in the BCE-CTV Benefits package to the Heroes, Champions and Villains dramatic programming benefit stream. The original benefit for Documentaries under the package was \$18-million, to be used to commission 35 hours of long-form documentaries. CTV would maintain the current number of hours, but reduce the amount invested in each documentary... **CNN**Reporter **Christiane Amanpour** accused her own network of being "intimidated" in its coverage of the Iraqi war during an interview on **CNBC's Topic A with Tina Brown**. She said she thought **CNN** was "muzzled" in its war coverage by a combination of the White House and its competitive position with the higher-rated **Fox News Channel**. Said Amanpour: *"I'm sorry to say that, but certainly television and, perhaps, to a certain extent, my station, was intimidated by the administration and its foot soldiers at Fox News."* **CNN** denied it was cowed by anyone in its coverage - but is said to have no plans to reprimand Amanpour. *"I respect her,"* said **CNN** News Chief **Jim Walton**, emphasizing that Amanpour speaks for herself

and not for CNN. A **Fox News** spokeswoman said: "It's better to be viewed as a foot soldier for Bush than spokeswoman for al-Qaeda"... While *Blind Date* on **Citytv Toronto** didn't air viewer advisories, the **Canadian Broadcast Standards Council** says no Code was breached by running the show before the 9:00 pm Watershed hour. CBSC did say, however, that the sexual themes in the episodes reviewed "necessitated viewer advisories since they were aired in a daytime time slot and were unsuitable for children." CBSC also decided that the program should have been rated 14+ rather than PG. See the complete decision [here](#).

REVOLVING DOOR: After 50 years in television, **Lorne Freed** is retiring from his current day-to-day position as Director of Programming & Operations at *Crossroads Television System* (CTS). He will remain in a consulting role effective October 1, 2003... Succeeding **CKOC/CHAM Hamilton** PD **Nevin Grant** – who retires next month – is **Drew Keith**, the Director of Programming at **Haliburton Broadcasting Group**. (See the October *Broadcast Dialogue* magazine for a feature look at Nevin Grant, as prepared by **Doug Thompson**)... **Mike Finucan** is new RSM at **Q107 (CILQ) Toronto**. An internal promotion, Finucan had been a Sales Rep with 24 years radio sales experience... **Barb Matheson** has been promoted to Publicist, **CHUM Television**. Most recently, she held the same title for one of CHUM's specialty channels (**Star!**). She succeeds **Toni Brem** who moved to **Citytv Toronto** and specialty channel **CP24** as Promotions Supervisor... **Teya Ryan**, **CNN's** GM, has been ousted. She has been succeeded by **Princell Hair**, a former Los Angeles and Baltimore TV News Director who has overseen the news operations for **Viacom's** 39 TV stations.

SIGN-OFFS: **Myron P. Balagno**, 74, in Vancouver. Beginning In the late '40s, he worked at **CJVI Victoria**, **CJOR Vancouver** and **CFUN Vancouver**. In 1972, he established Vancouver ad agency **MBA**... **Sheb Wooley**, 82, of leukemia in Nashville. Wooley, a veteran actor in westerns like *High Noon* and who recorded *Purple People Eater*, appeared in more than 60 movies, acted in some 50 TV shows and recorded pop and country songs. *Purple People Eater* sold three-million copies in 1958.

RADIO: **Russ Wagg's** application for a low-power FM'er at Port Alberni has been denied. The **CRTC** said that even with only 50 watts, that'd be enough to blanket the town. Radio revenues have declined, too, and the Commission opted to stick with the one signal provider, **CJAV Port Alberni**... **The Bullet (CKBL) Kelowna** is now **Oldies CKFR**... **680 News (CFTR) Toronto** Traffic Reporter **Darryl Dahmer** celebrates 30 years in that role this week.

LOOKING: Jobs we're heard about this week include: **CTV Regina** – a Video Journalist/Anchor; **CTV Vancouver** – a News Writer and an Associate Producer; **MOJO Radio/Q107 Toronto** – a Traffic/News Reporter; **Alliance Atlantis Toronto** – Administrative Assistant, Creative Services; **Corus Entertainment Inc. - Radio Division** – Executive Assistant; **Rogers Television Toronto** – Master Control Operator and a Intermediate Traffic Coordinator; **YTV Toronto** – Executive Assistant, Programming; **Corus Entertainment Toronto** – Technical Support Specialist; **CJSS/CJUL/CFLG Cornwall** – a News Reporter and a Swing/Evening Announcer; and, **Dome Productions Inc. (CTV) Toronto** – a Production Coordinator.

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REVOLVING DOOR: Janet Yale, President/CEO of the *Canadian Cable Television Association*, abruptly resigned that position in Ottawa yesterday (Wednesday). CCTA Sr. VP Michael Hennessy assumes the president's responsibilities on an acting basis while a search for a successor is underway. For more on the CCTA news release, click [HERE](#)... Meantime, Janet Yale has been appointed Exec. VP, Government and Regulatory Affairs for TELUS, beginning Oct. 14. She'll lead a 60-member team. Read the news release [HERE](#)... Rob Christie and Rob Pepper move from *Rogers Vancouver* to **92.5 JACKfm (CISS) Toronto** as the station's first on-air personalities: Christie in mornings, Pepper in afternoons. See the news release [HERE](#)... *CKSY-FM Chatham* afternoon Host Jay Poole adds PD/MD to his duties... Simon Crouch is new ND at *CFCO-FM/CKSY-FM/CKUE-FM Chatham*, succeeding Paul McPhee who recently went to *CKPC Brantford*... At *CJOK/KYX 98 Fort McMurray*, Rudy Parachoniak will become PD early next month. Parachoniak moves to Fort McMurray from *CHWF-FM Nanaimo*... Tracey Mills, ex of *CKBD/CJJR Vancouver*, is now Promotions Director at *CFBT (The Beat) Vancouver*.

SIGN-OFFS: Grant Sherwood, 63, in Penticton. Sherwood spent almost 30 years at *CKOK Penticton*, working as a mid-day announcer through much of the 1970s and '80s. He was also PD for many of those years. He left in 1989 after the station was purchased by *Skeena Broadcasters*... Gordon Jump, 71, in Los Angeles. Jump, "The Big Guy" from the *CBS* hit show *WKRP in Cincinnati* who all radio folks loved (primarily because we thought we worked for his clone), died from pulmonary fibrosis. His character – Arthur Carlson – is credited with such memorable lines as "Well nobody's perfect. You're not perfect, I'm not perfect. Jennifer, maybe..." and "Travis, I've got a monkey on my foot" and who can ever forget, "As God is my witness, I thought turkeys could fly." *WKRP* was on from 1978 through 1982. In Toronto a few years back, the actors who portrayed The Big Guy, his sales manager, Herb Tarlick and news director Les Nesman were at the Intercontinental Hotel in the afternoon prior to a conference they'd been hired to MC. We were talking outside a meeting room where Gary Miles and the Rogers Radio sales people were attending a session by Chris Lytle. Jump and I conspired to break up the Rogers meeting and so, after I burst through the door with a camera, in

This November 9-11, join Canada's private broadcasters in beautiful Québec City for the CAB 77th Annual Convention:



came WKRP's big three. The folks in the room stopped, jaws dropped, their eyes getting "this" big. Jump paused for a moment, surveyed the scene, then turned to the other two and said, "Ya see, Herb. This is how sales meetings are supposed to be." In recent years, Gordon Jump was best known as the Maytag repairman in TV spots.

LOOKING: Jobs we've heard about this week include: **Alliance Atlantis Toronto** – Sales Coordinator, Broadcasting; **YTV Toronto** – a Web Administrator/Designer and a Marketing Intern; **CJUL Cornwall** – part time Operator; **Corus Entertainment Toronto** – Executive Assistant, Television and Content Finance; **CFMJ/CILQ/CFNY Toronto** – Traffic Assistant; **Corus Children's Television** – Director of Programming; **Rogers Sportsnet** – ENG Editor; **CTV Specialty Television Toronto** – Traffic Co-ordinator; **CTV Toronto** – Weekend Assignment Editor, News; and, **The Weather Network** in Toronto – part time Weather Broadcaster and on-call Producer(s).

RADIO: **CFRA Ottawa** Talker **Lowell Green** has been censured by **BBM** for urging listeners with ratings diaries to complete them in favour of his station. CFRA had good numbers in the Summer book which VP/GM **Mark Maheu** says had nothing to do with Green's on-air comments. It's against BBM rules for stations or announcers to mention a rating period on-air or to do anything that might influence the process... **CJLL-FM Ottawa** has begun on-air testing at 97.9. The new ethnic station is owned by **CHIN Toronto**... Also up and testing is (requested call letters) **CKJJ-FM Belleville**, the new Christian station. It's at 102.3 and aiming for a mid-Oct. launch... The **CRTC** has a call for radio applications at Fredericton. Formal applications must be in Commission hands no later than Nov. 21... **Fanshawe College** in London's radio station – **CIXX-FM** – celebrates its 25th anniversary Oct. 31. Fanshawe was the first college/university to receive a **CRTC** Instructional/Community licence, specifically for the purpose of teaching broadcast students. First tune, by the way, was *Hotel California* by the **Eagles**. To celebrate, a reunion will be held Saturday, Oct. 25 during Fanshawes' Homecoming Weekend. All alumni are invited to attend. For info, get in touch with **Jill Ferguson** at (519) 452 4173 or email jferguson@fanshawec.ca... At **Corus**-owned **ZED 99 (CIZZ-FM)/CKGY-FM Red Deer**, a local perk is making other Corus people green with envy: Free massages. Every Tuesday, Thursday, and Friday, a certified massage therapist sets up his massage table in the station's boardroom and performs four 15-minute on-site massages. Says GM **Ron Thompson**, "... it's an easy wellness program for everyone to participate in. All you need to do is relax and enjoy!"

TV/FILM: **CTV** says that because of proposed changes to the **Canadian Television Fund** guidelines, which it says will adversely affect Canadian documentary producers, it has withdrawn its application to the **CRTC** to redirect certain **BCE-CTV Benefits** funds. CTV had proposed to reallocate \$5.5-million from *Documentary Events and Companion Documentaries* in the BCE-CTV Benefits package to the *Heroes, Champions and Villains* dramatic programming benefit stream. But producers from across the country brought to the network's attention that proposed changes to the CTF guidelines affecting them, including the removal of the regional and Small/Medium producer bonuses, would likely have an adverse financial impact... The **CRTC** has approved four new Category 2 specialty channels. They are **Learning and Skills Television of Alberta Limited**, **The Crime Channel**, **Silver Screen Classics**, and **FW TV**... **Bell ExpressVu** has added these stations: **CBC Thunder Bay** (211); **CHEX Peterborough** (221); **CTV Thunder Bay** (222); **CTV Kenora** (223); **Toronto One** (224); **A Channel Calgary** (237); **A Channel Winnipeg** (248); **New VI Victoria** (259); **CBC Kamloops** (263); **CBC Prince George** (264); **TVA Sherbrooke** (channel 90); **TVA Chicoutimi** (91); **TVA Rimouski** (92); **TVA Rouyn Noranda** (93); **TVA Riviere du Loup** (94); **SRC Sherbrooke** (98); **TQS Riviere du Loup** (103); **TQS Sherbrooke** (106); **TQS Chicoutimi** (107). These specialty channels are also added, but on the other satellite (requiring dish upgrade): **Stampede channel** (527); **MTV2** (551); **Much Loud** (552); **Much More Retro** (553); **Cool TV** (561); **Silver Screen Classics** (582).

GENERAL: Coming up Nov. 17 in Gatineau, the **CRTC** will hold a public hearing on applications from and about, among other things Category 2 specialty channels for **Howard Ling (China Essence Television Network)** and **Todd Goldsbie (TFN – The Fight Network)**. TV operations seeking approval for transitional digital TV licences are: **Crossroads Television System**, Burlington, for its **CITS-TV Hamilton**; **CTV** for its **CFTO-TV Toronto** and **CIVT-TV Vancouver**; **CBC** for its **CBLFT-TV Toronto** and **CBLT-TV Toronto**; and **CKXT-TV (Toronto 1)** for its Toronto location and for the re-broad at Hamilton. Radio applications to be heard include: **Radio Bishop's** of Lennoxville, QC, wants an English-language FM Type B community station, converting it's **CJMQ-FM** campus station to a 500-watter at 88.9; **Fawcett Broadcasting** will be seeking approval to flip its **CJRL Kenora** to FM (89.5 at 40,000 watts). Format would be Hot AC; **Trust Communications Ministries** will seek an FM licence for Kitchener (93.7 with maximum effective radiated power of 3,350 watts). Format would be Christian music; **Standard Radio** will seek to add a re-transmitter of **CKQB-FM Ottawa** programming at Pembroke (99.7 at 45,200 watts); **Quinte Broadcasting** wants to flip **CJTN Quinte West** (Trenton) to FM (107.1 at 3,640 watts). Programming would be maintained with Oldies and soft AC; **Jon Pole** and **Andrew Dickson** will apply for an FM station at Renfrew. They want 98.7 with 830 watts and plan on programming an AC/MOR format. Pole's father, **Jamie**, once owned and operated the old **CKOB Renfrew**; and, **Newcap** for an FM station at Wainwright, AB, (93.7 at 100,000 watts). Programming would be AC... **CanWest Global Communications** plans to start charging readers to view the online version of its newspapers beginning next month. *"There's no point in having canada.com with 120 million page-views a month,"* said CanWest CEO **Leonard Asper**, *"if nobody is paying for it"...* There's word from Ottawa that the federal government is prepared to drop foreign ownership restrictions for cable and satellite TV companies. A Cabinet committee said such restrictions should be dropped for telco, cable and satellite firms so as to allow greater access to foreign capital. This is the furthest the feds have ever gone toward accepting the idea of dropping the effective 47% limit on foreign investment. It says, however, that the issue should be studied further by the bureaucrats. Definitive word on the move likely won't come until at least the spring of next year. It was only this past spring when a report from the House of Commons heritage committee said Canadian ownership must remain a cornerstone of broadcasting and distribution... The board of **AOL Time Warner** has voted to remove AOL from the company's name. Back on Jan. 10, 2000 when the two merged, the name was billed as a way to jump-start a media revolution by combining old and new media companies. It was just last week that AOL sold its CD and DVD business to Toronto-based **Cinram International** in a \$US1.05-billion deal and its half-interest in the Comedy Central cable channel... **Informa Media**, a British research firm, says the expanding market for pirated music will continue to haunt music executives for at least another five years. Further, it will outstrip sales from the industry's own fledgling online businesses. The report says global Internet music sales will reach about \$5.2 billion by 2008, up from \$1.5 billion in 2002. But the value of lost sales due to CD-burning and downloading free songs off peer-to-peer networks will rise to \$6.3 billion in the same period from \$3.2 billion this year.