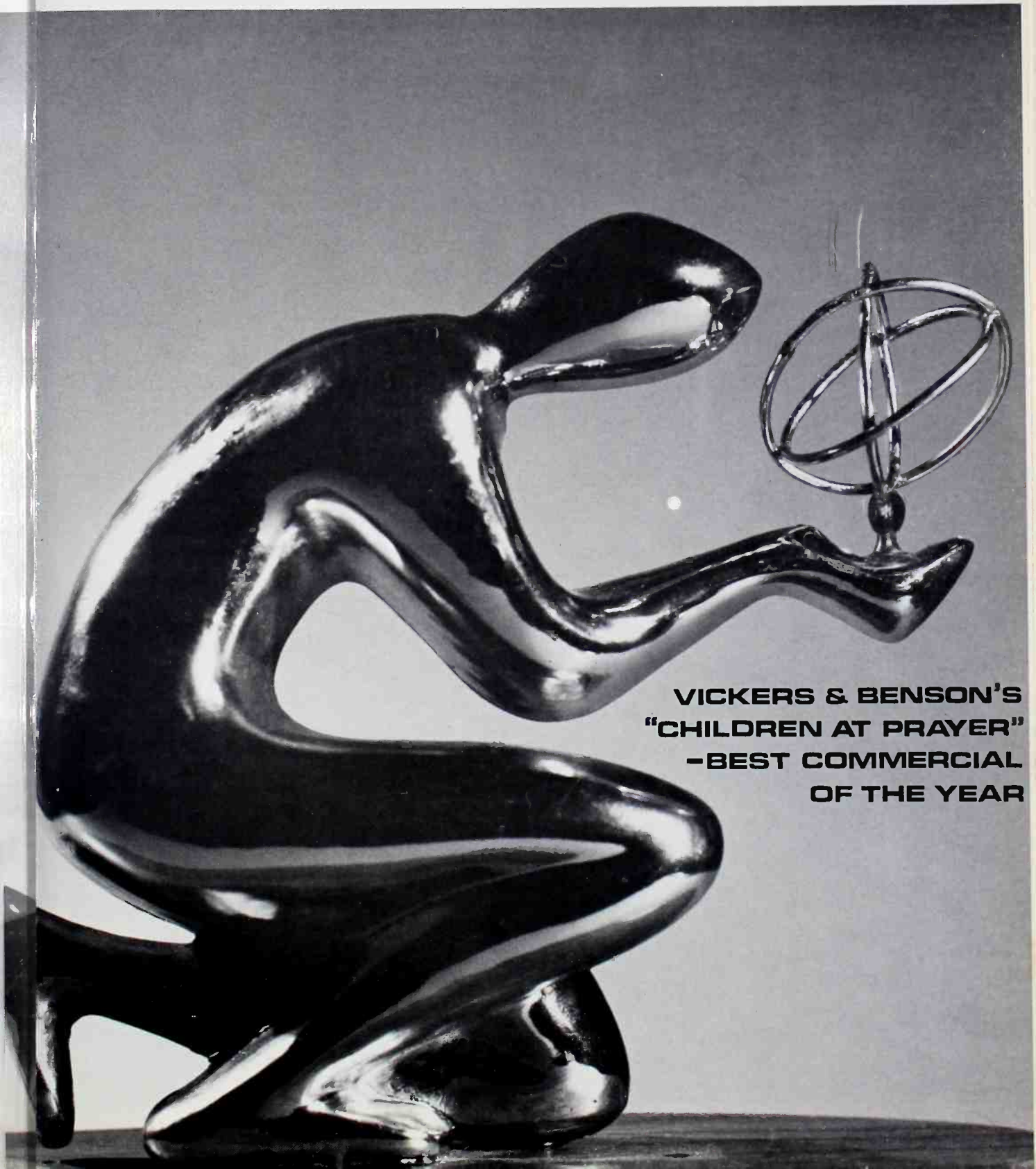


THE CANADIAN

# Broadcaster

ALL DIRECTORY

NOVEMBER 23, 1967



**VICKERS & BENSON'S  
"CHILDREN AT PRAYER"  
-BEST COMMERCIAL  
OF THE YEAR**



Very nice

Background noise disturbing

Not like real people

I like that one

Awful

Music is catchy

Great

She could be me

Don't understand it

Can't stand the voice

What does it mean

If I see that I'll stop buying the product

We pre-test all TV and Radio commercials with housewives before we present them to our clients. (We pay the shot). It's more profitable for ourselves and our clients that way. **BAKER ADVERTISING LIMITED**



NOVEMBER 23, 1967  
Volume 26  
Number 22

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*Photo by Paul Smith*

**THE GOLD CENTENNIAL AWARD**, top honor of the 5th annual Radio Commercials Festival, went to Vickers & Benson Ltd., Toronto, for creating the best commercial of the year.

Presented by the Broadcast Executives Society, the award was made at the Inn on the Park, Toronto, November 16, for V & B's "Children At Prayer", deemed by the judges to be the best of some 700 entries submitted for the competition.

By coincidence, but not by design, the winning commercial had been created for the Canadian Centennial Commission, "to instill a greater pride in Canada, to motivate people to undertake projects for the celebration of Canada's 100th birthday," said Ken Burgess, executive producer, V & B, who was in charge of its production. "We needed to get across a Centennial message to the 34 faiths represented in Canada, something that could be generalized, and yet have religious overtones. So we decided to go to the children."

"Children At Prayer" emphasizes the freedom to practice one's own faith, and helps imbue a greater pride in being a citizen of a country where such a freedom exists," he said.

Stan Furnival, V & B creative director, who chaired the panel of 46 judges, pointed out that he had no vote, as chairman. All voting was done on a numbered but unnamed entry form, based on the three factors of memorability, holding power and originality. When the judges had completed their entries, the final tally was made by computer.

In addition to Burgess, those involved in the creation of the winning commercial included Jack Bush, writer, Tony Schwartz, sound, and Fletcher Markle, of CBC's *Telescope*, who was selected as announcer. Eastern Sound was the production house.

The commercial was aired all across Canada at the start of Centennial Year, with every station carrying it for one or two cycles.

*(Further Radio Commercials Festival coverage, page 12)*

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# SIGHT & SOUND by Ian Grant

■■ **TOTAL RADIO IN HAMILTON** will, on occasion, be the theme for a general advertising format for Maple Leaf Broadcasting Co. Ltd.'s CHML and CKDS-FM. However, for the most part, completely separate campaigns will be undertaken for each station.

Chapman Morris Advertising Ltd., Hamilton, will handle the two-station account, with S. L. Chapman as account supervisor. Mike Thompson, promotion manager for Maple Leaf Broadcasting, is directly responsible for the entire advertising program.

CHML promotes itself heavily in all media, including print, outdoor, exterior transit cards, the trade press as well as daily and weekly newspapers. The station emphasizes its use of POP material, sales promotion and merchandising schemes for both national and local advertisers. Heavy involvement in a wide range of community service activities is also stressed.

■■ **SWITCHING FROM TV TO RADIO**, Jacques Filteau, executive assistant to the general manager, CFCM-TV, CKMI-TV, La Télévision de Québec (Canada) Limitée, Quebec City, will become general manager of CJRC, the first French-language private station in Ottawa.

Filteau, who has 15 years experience in radio and television, is currently vice-president of l'Associa-

tion Canadienne de la Radio et de la Télévision de la Langue Française. He takes over his new post early in '68. The station goes on the air in the spring. Marcel Joyal, president of CJRC, announced Filteau's appointment.

■■ **CHAM HAMILTON NEWSMAN**, RICHARD SANDERSON died suddenly at his home last weekend, following a heart attack. He was only 28.

Sanderson, formerly of CKCY Sault Ste. Marie, had joined the news staff of CHAM, formerly CHIQ, just six weeks ago. He is survived by his wife and two sons.

■■ **A FOUR-HOUR RADIO PROGRAM** on eight Montreal stations has been purchased by Harrison Brothers, The Pom Bakers, of Montreal, for Christmas Eve. Crombie Advertising Co. Ltd. will produce the program in association with the program departments of the eight stations involved.

To be heard from 8:00 p.m. to midnight, *Christmas Eve '67*, will feature the world's most beautiful Christmas music played by top variety artists, orchestras and symphonies. Canadian poets will read original works in keeping with the season, and especially written for the program. There will be no commercial messages. It is the sponsor's way of

extending the compliments of the season and a token of appreciation.

Participating will be CBM, CBF, CBM-FM, CBF-FM, CJFM, CFQR, CKVL-FM and CJMS-FM.

■■ **RONSON PRODUCTS OF CANADA LTD.** have appointed Ronalds-Reynolds & Co. to handle its consumer products advertising, effective January 1, 1968.

Arthur B. Johnson, Ronson's vice-president and general manager, said: "We talked to a number of agencies; we liked what we saw at Ronalds-Reynolds."

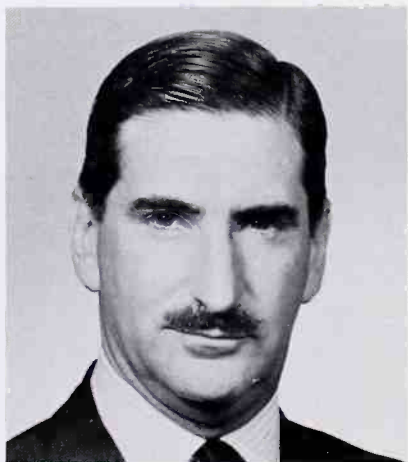
■■ **THE CBC HAS CONTRACTED** with the BBM Bureau of Measurement, for the immediate purchase of BBM's complete TV ratings service.

This will provide the Corporation with periodic reports on the size and composition of audiences to all CBC-owned and CBC-affiliated stations, both English and French-language, as well as to all competitive stations in CBC station areas throughout the country.

A series of network reports has also been purchased which will provide data on audiences to all CBC English and French network and CTV network programs. The purchase also includes a full national coverage and weekly circulation report which will show county-by-county penetration of each station.

## ANNOUNCEMENT

### RADIO SALES BUREAU APPOINTMENTS



Peter Harricks



John Fox



Larry Heywood

Three senior appointments are announced by Cedric P. Haynes, President of the Radio Sales Bureau.

Peter N. Harricks, formerly National Sales Director, becomes Vice President, Marketing and Research. Mr. Harricks will continue working with national advertisers and agencies and will have general responsibility for research projects commissioned by RSB.

John H. Fox, formerly Retail Sales Director, becomes Vice President, Sales. Mr. Fox's duties will include member development and he will continue to conduct Sales and Copy Clinics for RSB members across Canada.

Larry Heywood, formerly Director of Member Services, becomes Vice President, Administration. In addition to sales promotion and press information, Mr. Heywood will handle certain administrative responsibilities.

The Radio Sales Bureau serves the private sector of Canadian Broadcasting by promoting Radio as an advertising medium.



■■ **BROOKS ADVERTISING COMPANY, TORONTO**, has been appointed to handle all trade and industrial advertising for Pathé-Humphries of Canada Limited, Toronto, and Cine Labs Inc., Montreal. The agency will also handle a co-ordinated corporate publicity program for both companies, said Harold Greenberg, president of the two firms.

■■ **THE LARGEST FEATURE FILM PACKAGE** sale ever made by a U.S. company in Canada was negotiated by Paramount Television, New York, recently. Purchasers were CTV Network and Télé-International Corp.

In announcing the sales, Robert M. Newgard, v.p., sales, for Paramount Television, said: "Canada accounted for a major portion of Paramount's surge in overseas distribution business...with world sales including both feature films and current U.S. Network series, hitting a new high."

CTV purchased 142 English versions of Paramount films and an equal number of French versions were bought by Télé-International.

■■ **IN ORDER TO OFFER RECOGNITION** to original and meaningful contributions in the field of broadcast research, All-Canada Radio and Television has created "the Harold Carson All-Canada Research Awards", to be administered by the Broadcast Research Council.

The awards will be issued every two years, one to be presented within the educational field, open to student and faculty members and the other to be given outside the educational field.

The awards will take the form of \$250.00 cash and a scroll. The first presentation will take place at a Broadcast Executives Society 1968 luncheon.

■■ **"ADDITIONS TO THE STAFF MONTH"** has been the November order-of-the-month at McConnell Eastman Ltd. In Montreal additions to the creative department are Stan Shabinsky as creative director; Tony Chesterman as senior writer; Tony Kenyon as an art director and Michael Scott-Moncrieff as copywriter.

Shabinsky has been in the communications business for more than ten years, most recently as group creative director with the Montreal office of Cockfield, Brown. The winner of numerous awards, he was most recently the gold medal winner for the best color print campaign of 1967 (Expo).

Chesterman was previously general manager of Realite Film Productions in Montreal, while Kenyon and Scott-Moncrieff were with Cockfield, Brown.

In Toronto Hartley Strauss is a new art director. He graduated from the Ontario College of Art last spring and for the past six months he has worked with Goodis, Goldberg, Soren.

In Winnipeg, Mrs. Peg Robinson has joined as radio and television director and Michael Mendez is newly with the creative department as an artist. Mrs. Robinson has spent the

last two years producing commercials for KCND-TV in Winnipeg. Mendez has been doing freelance work in California.

In Vancouver Colin J. Hemsall has been appointed manager. Most recently he was operations manager of Goodwin-Ellis, Vancouver. Prior to this he was advertising and promotion manager of the Plywood Manufacturers' Association of B.C.

■■ **EIGHT MAJOR UNIONS** in the broadcasting and communications industry have formed the Conference of Broadcasting and Communications Unions, to co-ordinate bargaining activities in Canada.

A spokesman for the organization said there is need for closer liaison between unions engaged in contract talks with a common employer.

The unions have individual contracts with the CBC and private radio and television stations, or represent workers who manufacture equipment used in the communication field.

Paul Siren, general secretary of the Association of Canadian Television and Radio Artists, is president of the conference.

■■ **THE CBC'S NEW FRENCH-LANGUAGE** radio station in Vancouver will be launched December 1, as CBUF-FM. It is designed to serve the 50,000 French-speaking people of B.C.'s lower mainland region.

Kenneth Caple, the corporation's director for B.C., said the station will broadcast 17 hours daily, at 97.7 mcs. Only a small portion of the programming, one or two productions, will originate from the west coast, he said. Most of the programs will come from the CBC French network in Quebec.

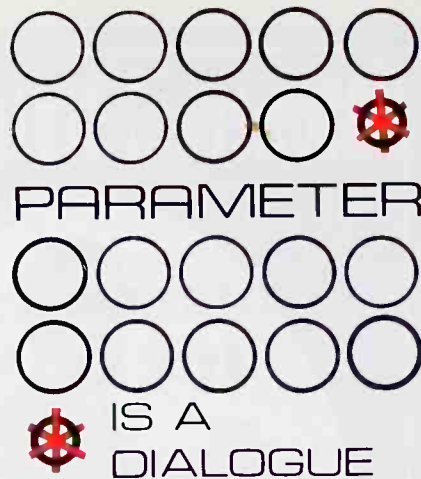
The new station will employ a staff of nine or ten, including a producer, technicians and announcers. The manager is Gérard Binet.

■■ **RALPH SNELGROVE'S RADIO INTERESTS** were not involved in the recently announced sale of CKVR-TV Barrie to Western Broadcasting. Snelgrove, who is president of Barrie Broadcasting, says that radio stations CKBB Barrie and CKCB Collingwood would remain under his ownership.

It was announced in October that CKVR had been sold to Vancouver based broadcasting interests. The sale still must be approved by the BBG. Snelgrove is also president and general manager of the television operation, and will remain in that capacity, under the new ownership.

Barrie Broadcasting, established in 1949, has always been a separate company owned by Snelgrove. The radio station in Barrie has operated from the same building as CKVR-TV since the television station was established in 1955, but ownership is separate.

Besides CKBB in Barrie and CKCB in Collingwood, Barrie Broadcasting also owns a half interest in radio station CKPT Peterborough.



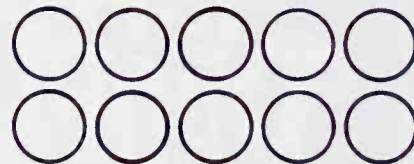
It takes two to "dialogue". Without communication from you, our friends and associates in the business, PARAMETER might have been a soliloquy.

All-Canada introduced PARAMETER in 1967 to help expand understanding of fundamental research concepts, among ourselves and fellow practitioners, through a free exchange of broadcast marketing information.

To date there are over 6,000 PARAMETER booklets in circulation in Canada—35% as a result of your requests! Another 1500 are being distributed in the United States and the U.K.

Thanks to your encouragement, your suggestions, advice, comments and knowledge, PARAMETER has become a stimulating conversation—one that we would like to continue in the new year.

P.S. In case you just came in, our current series of PARAMETER booklets discussing such subjects as Broadcast Research Terms, Sampling, Reach/Frequency and, soon to be released, Brand Optimization, are available without charge from any All-Canada office.



*All-Canada Radio & Television Limited*

TORONTO  
MONTREAL  
WINNIPEG  
CALGARY  
VANCOUVER



NEW YORK  
CHICAGO  
ATLANTA  
DALLAS  
HOLLYWOOD

SAN FRANCISCO

# Montreal listens to:



**JOE VAN**

10:00 AM - 2:00 PM WEDDAYS

12:00 - 6:00 PM SUNDAYS

# THE PEOPLE STATION

## CFCF Radio 600

# OPINION

### LIBERAL SENATOR HAZEN ARGUE

The CBC reaction to criticism by State Secretary Judy LaMarsh, who accused the CBC of "rotten" management is more evidence of "rotten, indecisive and incompetent management" and the actions of CBC President Alphonse Ouimet and the CBC Board of Directors "in coming out in open defiance and warfare" with Miss LaMarsh "is incredible. Unaccompanied by so much as a single resignation, it sounds disgusting, irresponsible and phoney."

### CAB BRIEF

"Surely the gravity of any offense that might be committed in the process of violating, possibly inadvertently, the provisions of a regulation could not possibly warrant a fine of this consequence (\$100,000). Surely the potential damage to the community cannot be that serious."

### HON. JUDY LaMARSH

Instances of poor management have "not been brought to the attention of the individuals concerned since the Bill now is before the House and there is at least a reasonable probability that within the next few weeks or months there will be some changes in personnel and presumably some very great changes within the Corporation's management."

### CONSERVATIVE MP ERIK NIELSEN

A new Canadian Radio Commission (CRC) would leave private broadcasters at the mercy of political influence. The Commission would give absolute power to an appointed body, which, because it was appointed, would be subject to political influence. This was just another example of the Liberal government's "pathological compulsion to control."

### HON. JUDY LaMARSH

If the CBC is to become a pale imitation of American programming, "we just ought to forget about it."

### LIBERAL MP GRANT DEACHMAN

The private networks should be allowed to have the commercial field to itself and to pay taxes on its undoubted profit. "Do we really need CBC any more?"

### CONSERVATIVE MP TERRY NUGENT

There is uneasiness among Canadians about the CBC and it is the duty of MPs, as representatives of the people, to bring these feelings into the open.

### LIBERAL MP GRANT DEACHMAN

The dregs of society have been paraded before CBC viewers including prostitutes, homosexuals and persons of doubtful sex... The CBC also was responsible for taking away the livelihood of Eskimos and lowering the income of St. Lawrence sealers with its films on seal hunting.



# Listeners don't look for commercials

Radio had its day at the races November 16, when the Broadcast Executives Society and the Radio Sales Bureau combined their resources to present the fifth annual *Canadian Radio Commercials Festival*. The Centennial Ballroom of Toronto's posh Inn on the Park was filled to the walls with an audience of some 550 broadcasters side by side with men and women from the agencies and their clients.

The significant thing about this event (and its counterpart, the *Canadian Television Commercials Festival*) is, of course, the artistry and dexterity in the production of commercials, which is being so effectively encouraged by the *Festivals*, to the point where the commercials are beginning to outdraw the programs in audience appeal.

Of even greater importance is the way the *Festivals* bring advertisers and their agencies into close communication with the broadcast media themselves, with the sole purpose of improving the product, especially that part of it which the advertisers buy and pay for.

Credit in no small measure is due the large number of people from all areas of the industry, who each year labor strenuously and endlessly to make the *Festivals* the success they are.

This is especially so, inasmuch as they shed a light on the problems advertisers, agencies and broadcasters must face, problems which they are able to cope with more effectively, through a greater understanding, not just of their own headaches but of each others'.

Not as critics, but in a sincere effort to make a good thing even better, we should like to record a few observations which this latest *Festival* inspired.

There may be food for thought in a couple of the cracks we heard during the coffee break.

One was: "They have to make the commercials louder so that they can be heard in the bathroom."

The second somewhat subtler crack went like this: "All these arty commercials should have 10-second tags dubbed onto them, inviting the audience to write in and 'we'll tell you what the product is'."

This, it seems to us, points up a growing danger of commercial creators becoming so obsessed with the humor (or inspiration or shock) with which they infiltrate their creations, that they overlook the real purpose—the sales message—in their frantic efforts to out-program the program.

It wasn't so much a crack as a sermon when a third comment was overheard, suggesting that the high-quality commercials they had been listening to might well start a trend to send the audience to the bathroom during the show itself, and then have them rush

back to the set in time to catch the next commercial.

It was at the 1949 CAB Convention at St. Andrews-by-the-Sea, N.B. that the late Dr. B.K. Sandwell, then editor of *Saturday Night*, charged advertising with trying to compete with the editorial columns of publications and the programs in radio.

The early days of singing spots must have conjured visions in his mind of today's situation where advertisers seem to shut their eyes to the fact that people *do* tune in shows and that they *don't* tune in commercials.

If a program is popular enough in its appeal, even a mediocre commercial will reach its target. Conversely, the best commercial will surely be wasted effort if the program has no audience. Finally, in television especially, is it not a fact that commercials have improved more than programs?

This is not to suggest that the advertisers should move into the precincts of the program people, any more than they should write the editorials in the newspapers. Perish the thought! Both of them!

At the same time, programming is, or should be, the concern of the broadcasters and only the broadcasters, because programs produced or selected by experts without advertiser or other outside interference, are the best, in fact the only means of securing the audience an advertiser must have.

This, be it understood, is *not* a project for the Sales Bureaus.

On the other hand, the co-sponsor of the *Commercials Festivals*, the Broadcast Executives Society, is showing a growing concern for broadcasting—not just advertising but all of it.

What we are proposing is that BES should start working on the idea of a *BES Program Festival* as a development of the *Commercials Festivals*.

All advertisers and their agencies would have to do is keep out.

The prime purpose of the *Program Festival* should be to reach their only logical target, the listeners and viewers, whose opinions and desires are the only basic ones on which the advertisers can be offered an effective carrier for their sales messages.

Possibly these presentations should be made in arenas and stadia across the country. Perhaps—inconceivable though it may sound—the broadcasters should use their own medium for the purpose. Definitely they should be presented, in order to bring the public into the act.

If it did nothing else, it would answer one other crack we heard at the *Commercials Festival*: "These guys certainly work on the commercials. I wonder when they are going to give their programs the same treatment."

# CTV affiliates want repeaters in CBC affiliates' markets -- CBC says "me too"

A SEARCH FOR ECONOMICAL ESTABLISHMENT of alternate television service in single station markets has led the Board of Broadcast Governors into a labyrinth made even more intricate by specific applications from Alberta, Manitoba and the Atlantic provinces.

The Board's Ottawa sitting this month heard a score of suggestions to put alternate service into operation, but there was little agreement on methods or steps. The Board took the many-factored issue under review, including the applications in the three regional areas.

The Alberta situation was the simplest. A CTV affiliate, CFCN-TV, Calgary, applied to set up rebroadcasting stations in Lethbridge, Card-

ston and Claresholm to establish the alternate service to CBC.

The president of the CBC affiliate CJLH-TV in Lethbridge, Norman Botterill, offered conditional rental of his station's facilities to CFCN-TV for its Lethbridge rebroadcasting station.

A stipulation was authority for CJLH-TV to tie itself to CHCT-TV in Calgary so the Calgary station could feed much of the CBC network to Lethbridge. In this way, said Mr. Botterill, an alternate service could be provided and the Lethbridge studios could become a production centre for the two stations.

Donald Campbell, president of CFCN-TV, described the proposal as unique.

Ron Fraser, CBC vice-president, said the CBC expects some day to have its own station in Calgary but could give no indication when. He did, however, propose that CHCT-TV use channel 10 in Lethbridge so that channel 13 could be reserved for CBC. The Claresholm and Cardston applications were left in abeyance pending the Board's decision on the Botterill proposal.

## Atlantic Provinces

The applications for the Sydney area of Nova Scotia were postponed because of the economic situation arising from Dominion Steel and Coal company's decision to close its plant at Sydney. The applications affecting Moncton and adjacent areas in New Brunswick, Nova Scotia and Prince Edward Island were taken under advisement.

Fred Lynds, president of CKCW-TV, Moncton, did not think the market was ready for an alternate service. However, if the Board ruled it was, Mr. Lynds was ready to operate two channels to broadcast both CBC and CTV programs. If a license were granted, CKCW-TV would switch to the CTV network on Channel 6 and handle CBC on channel 2. If CTV were not available, then CKCW-TV would go independent, and still handle CBC on channel 2, but Mr. Lynds indicated preference for CTV.

CJCH-TV of Halifax sought to establish a rebroadcasting station at Amherst, N.S., to provide CTV programs to sections of New Brunswick, northern Nova Scotia and part of Prince Edward Island. Its president, Finlay MacDonald, said such use of Channel 8 would be the best use of the channel, and the session soon was into a shuffle of channels in the Maritime provinces. Mr. MacDonald proposed an eight-year-protection period to recover investment.

Mr. Fraser, again appearing for CBC, emphasized the economic position of stations like CKCW-TV in markets where alternate service was planned. He hoped that if the license was granted to CBC, that CKCW-TV would become an affiliate of CTV. He also opposed the CJCH-TV application on channel 8 because it would block CBC plans to use channel 7 in Moncton. Neither did the use of channel 8 fit in with CBC's long range plans.



want to sell  
**SAINT JOHN**

Good music sells Saint John

Editorial comment sells Saint John

Independent news sells Saint John

and now

**CFBC-FM stereo  
sells Saint John**

*CFBC — One of the family*

**RADIO-TELEVISION REPRESENTATIVES LTD.**

TORONTO • MONTREAL • VANCOUVER



## CKX seeks twin-stick

The situation in Brandon turned out to be the classic issue. It saw J. B. Craig and his son Stewart making a bid they didn't want to make -- to continue as the CBC outlet and, at the same time, to add a rebroadcasting station to handle CTV programs from Winnipeg.

It was their answer to applications by both CBWT and CJAY-TV in Winnipeg to establish rebroadcasting stations in Brandon to carry CBC and CTV networks... and leave the Craigs' CKX-TV without any network affiliation. Everybody recognized unfair treatment of CKX-TV as the pioneer TV station in Brandon, and that made the solution just that much more difficult for the Board.

Mr. Craig Sr. argued that the Brandon market could not sustain a second station, or preserve the existing station if two network rebroadcasting stations were licensed. Nor did he want to operate a station and a rebroadcasting station, but he felt it was the best proposal and most economic that could be made.

CKX-TV, he said, would lose money in the first two or three years of the twin-stick operation, although, he felt it might then begin to recover losses. He also felt CKX-TV now is drawing a maximum of advertising from local advertisers and surrounding towns.

In outlining his company's efforts to provide service in radio and television, he said it had entered FM broadcasting because of local demand. It is still losing 20-thousand dollars annually.

## CJAY-TV wants Brandon outlet

The bid by CJAY-TV for a rebroadcasting station in Brandon was supported by CTV. The spokesmen were Ralph Misener, president, and Jack Davidson, general manager, for CJAY-TV, and Gordon Keeble, president and Murray Cherver, for CTV.

Mr. Misener said the most practical solution to providing an alternate service was a rebroadcasting station for CJAY-TV as the outlet for the CTV network. It would carry the full service of 113 hours weekly and could be in operation in the autumn of 1968.

The cost was estimated at \$550,000. Mr. Davidson estimated the first year loss would be around \$150,000 and the second year around \$95,000, with revenue and expenditure being in approximate balance in the third year. He estimated a 20-per cent increase in audience and an increase in national rates by 10 per cent in two years.

In exchanging views over costs and earnings, Chairman Dr. Andrew Stewart suggested CJAY-TV actually considered the rebroadcasting station was a better investment than its figures ed. A point was the need of four extra technicians which, Dr. Stewart pointed out, was more than CBC estimated, although CBC had the reputation of always having the larger staff.

## More shows from CBC

Vice-President Ron Fraser of the CBC quoted figures to show more extensive Canadian coverage in Edmonton where there was a CBC-owned station and a CTV affiliate compared with Calgary where both networks used private stations to carry their programs.

The CBC rebroadcasting station in Brandon, he said, would program 110 hours weekly. Seventy-seven hours would be network, or 15 hours weekly more than is carried now by CKX-TV as the CBC outlet. Thirty-three hours would be programmed by CBWT, Winnipeg, with Manitoba-originated programs.

Mr. Fraser emphasized the unanswered question as to whether the Brandon, or any similar market, was ready for alternate service. He pointed out this was a matter for decision by the Board. Mr. Fraser was fearful of the effect of any rebroadcasting station on the existing outlet. He estimated the revenue loss would be about \$125,000 a year from an estimated present revenue of \$525,000. The existing station, however, would likely have the larger share of the audience in a 55-45 split with a competitive network.

Mr. Fraser added that if the Board decided there should be a separate network outlet, then the CBC was the one to operate independently. CBC extra earnings would be enough to pay the operating costs and the capital investment for a rebroadcasting station would be amortized over several years.

## CBC, CTV, CAB Conference

Mr. Fraser, for the second time, suggested the Board call a conference to see if some specific criteria could be established for the start of alternate TV service, and how it could evolve in the future.

He suggested the Board invite the CBC, CAB and advertising representatives for a cold, hard look at the economics "so we won't get boxed in."

He first made the suggestion when discussion took place on a brief presented by 13 CBC-affiliates on progressive establishment of alternate service. He felt the brief and the discussion had opened so many avenues and raised so many problems that it required a sharp examination by all those identified with television.

The brief was produced after a three-year study by CJC-TV, Sydney; CFCY-TV, Charlottetown; CKCW-TV, Moncton; CKBL-TV, Matane; CKRT-TV, Riviere-du-Loup; CKTM-TV, Trois-Rivieres; CKPR-TV, Port Arthur; CKX-TV, Brandon; CKOS-TV, Yorkton; CKBI-TV, Prince Albert; CJLH-TV, Lethbridge; CHAT-TV, Medicine Hat, and Okanagan TV, Kelowna. It was presented by counsel, R. S. Engle.

An example of some of the discussion was the term dual affiliation, which was given different interpretation by different people. Dr. Stewart said the term dual affiliation meant a

*(continued on page 18)*

you  
can't  
beat the  
flexibility  
of spot  
television

Markets are what  
you're after . . .  
and when you buy  
stations selectively  
you get the type of  
audience you want  
through participation  
in top rated shows—  
shows that deliver big  
audiences at a good  
efficiency. Only spot  
television provides  
maximum flexibility  
and at the right cost.

For the right stations in  
the right markets con-  
tact your Paul Mulvihill  
representative.



**PAUL MULVIHILL  
& CO. LIMITED**  
TORONTO MONTREAL



BROADCASTING EXECUTIVES from Canada and the U.S. met at the Royal York, Toronto, prior to the Canadian Club luncheon addressed by Lawrence H. Rogers II, president, Taft Broadcasting Co., Cincinnati, Ohio. Members of the Broadcast Executives Society were invited to attend. At the informal reception, arranged by Andy McDermott, Radio-Television Sales Inc., were, left to right: Don Hartford, vice-president and general manager, CFRB Toronto; Gordon F. Keeble, president, CTV Network; Alan Waters, president,

CHUM Toronto; Robert Wiegand, vice-president and general manager, WGR AM-FM-TV, Buffalo, N.Y.; Mr. Rogers; C. J. Laurin, publisher, *The Financial Post*, president, The Canadian Club; Frank Buckley, president, W.K. Buckley Ltd., president, BES; Donald Campbell, president, CKEY Toronto; Al Bruner, vice-president, development, CHCH-TV, Toronto-Hamilton, president, NTV Communications Corp.; Roger B. Read, vice-president, administration, Taft Broadcasting Co., Cincinnati.

## Government welfarism . . . the end, not the means . . . to freedom

"THE ATTACK ON ADVERTISING is but one symptom of the disease of creeping centralism," Leonard H. Rogers II, president, Taft Broadcasting Company, Cincinnati, Ohio, told the Canadian Club and Broadcast Executives Society in Toronto, speaking of the attempts to effect controls on the prerogatives of a free press. He spoke at the Royal York Hotel, earlier this month.

Rogers, a prominent broadcaster and widely-known spokesman for the industry, heads the largest TV organization in the U.S., with outlets in seven major cities. He has served with many trade organizations including the TV Code Review Board and the National Association of Broadcasters' TV Information Committee.

In his first talk to a Canadian group, Rogers compared the attempts being made in the U.S., Canada and Britain to downgrade and effect a stranglehold on advertising.

Pointing out the cries of the critics and their claims that "the public must be protected from advertising", Rogers said: "Interestingly enough, the platforms from which these critics reach their largest audiences are the adver-

tising-supported vehicles, the newspapers, the magazines, the radio and the television of the free nations of the world. This is because we who operate the advertising-supported mass media are the greatest champions of free expression.

"Since we are also the ones who supply our own critics with their most viable means of communication, it seems only fair that we get in a few licks of our own from time to time," he said.

Rogers titled his talk *The Fifth Freedom*, which he propounded with emphasis on *Freedom from Protection*.

Stating that, in our free societies, we are reaching the point of diminishing returns of freedom, he said: "We have become, - - through the blandishments of our politicians and the greed of our voters - so preoccupied with security and protection as the chief benefit of self-government that we are in imminent danger of over-protecting ourselves out of our freedoms! "We are approaching the point where the welfarism of government is in danger of becoming the end instead of the means to freedom!"

In our economy, he said, "Advertising is the people's mirror on the world's most materially abundant civilization. Without it there could have been no mass production. Without advertising there can be no mass distribution. Advertising, in utter simplicity, is information."

### Significance of the CRC

Rogers said, "It would be remiss of me not to pay some serious attention to the significant changes proposed in the governing body of your broadcast media." He said *The Daily Star* (Toronto) describes your projected new Canadian Radio Commission as broadcast "czars". That, of course, remains to be seen.

"If I understand the proposal, your new CRC will be much closer in substance to our FCC than was the old Board of Broadcast Governors.

"Whereas we (in the U.S.) have lived under the gun of license revocation and the finality of FCC decisions for 33 years in American broadcasting, we have hardly suffered from repression. Indeed, despite this regulation, American commercial radio has grown to more than 6,000 stations operating under every conceivable competitive condition and offering every conceivable type of diversified service. American commercial TV has grown to 700 stations, and a total audience of some 60,000,000 receivers," he said.

"The American public has con-

(continued on page 30)

The trend is to balanced programming

**G. N. MACKENZIE LIMITED HAS *the* SHOWS**

MONTREAL  
1434 St. Catherine St. W.

TORONTO  
433 Jarvis St.

WINNIPEG  
171 McDermott



# Is Turned-on TV just a TV put-on?

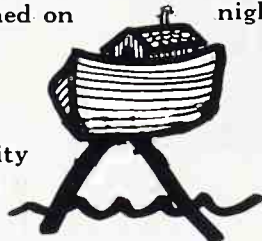
Some ad slogans are just that: advertising slogans. Catchy clever and, unfortunately, meaningless. They come out as nice sounding put-ons. Turned-On TV is not one of those empties.



*We're our own bosses!*

Turned-On TV is what happened when our television station decided to become independent. (That meant that we were free to start some things that would not only make the station great, but would make the whole industry take notice).

We weren't the only ones to turn-on. The whole viewing audience in this market turned on when we started the first television Ottawa bureau; the first television provincial bureau; the first regularly televised University extension courses; the first presentation of no cost programs for the Ontario Department of Education; the first live coverage of daily



*The good ship Channel 11.*

horse races; the first regular prime time coverage of College sports; the first to present Junior "A" hockey to a market that has a representation of teams from 8 cities in its area; the first to present Amateur talent (like the Amateur Hour, Tiny Talent and little theatre); the first to bring a dance party for teenagers; the first to offer a live prime time Western Music Show (even before Don Messer); the first to offer a late night evening "live talk"

entertainment show (remember how they laughed at us); and then we had the first information quiz game shows; the first presentations of Home shows, Sportsman's Shows, Boat Shows, and we were

first on the continent with early movies every evening. We started mid-evening movies long before all the major networks. That's just a few of the firsts that have turned-on our audience and we're just starting.



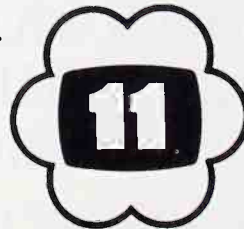
*(Today's Jr. A players, tomorrow's stars!)*

Advertisers turned on too, because we did things for them that no one else had ever thought about. We were the first to offer prime time equivalents; the very first to devise a summer equalization plan; we were first to give advertisers a concept like the Orbit Plan; we were first with Super-spots; a realistic 30-second rate; and the first to present to Canada (along with the The Power Corporation of Canada Limited) the concept of a domestic Canadian Satellite and a new National Television Network. We were the first to realize that salesmen must be marketing men. And of course, we are just starting to turn on.

Turned-On TV. Empty? Meaningless? An advertising put-on? No way. Channel 11 is Turned-On TV and will never be anything else because we never stop starting things. And that's no put on.



*On the air, it's a 20, it's an ID, no it's Superspot!*



**CHCH TV**

*A division of Niagara Television Limited*

## We never stop starting things.

# Interesting and informative . . . unless you know everything

by Ian Grant

"A COMPLETE WASTE OF TIME" to "an extremely interesting, informative and entertaining day" was the range of comment to be heard after a noon to midnight session at the Fifth Annual Radio Commercials Festival staged at Toronto's Inn-on-the-Park, November 16.

To this reporter, the event was far from a waste of time and a very large "thank you" should go to all the many people who gave up a lot of time from their jobs to produce the Festival. One can only assume that those who thought it was a waste of time are the handful of people who already know everything and have nothing to learn!

The afternoon workshop session was started by Phil Ramone of A & R Studios, New York.

With the aid of tapes, he provided some insight into the latest developments in the area of sound mixing. While his talk might have been more appropriate for a meeting of sound engineers, it served to remind us that radio, the oldest of the two electronic media, has lots of flexibility and can still look forward to many new ideas.

## Two kooks with an idea

After the presentation of the Certificates of Merit, a demonstration of Electronic Sound was made by Karol Rattray and Georgi Nachoff. Ross Downey, Festival Chairman, introduced them as two young people who are prime examples of imaginative minds and new generation talent.

Both are graduates of Ryerson and both have studied music extensively. In 1963 they started their own firm in Toronto—Musicronic Productions.

In the radio commercials field, they have been creative contributors to the Ford White Sale, Government of Ontario GO Transit, the Progressive Conservative Party of Ontario, Chiclets, Tab, Salada Iced Tea, Star Weekly Magazine, Educational TV, Tang, Nestlé's Quik, Tums, Credico and the Royal Bank.

Their presentation was too long, their delivery was bad and the material was disjointed, but—they have an idea.

They presented an assortment of weird, far out, kooky sounds all created electronically, illustrating how  
*(continued on page 14)*

## You're in fine form, Canadian Broadcaster.

Your new format  
is formidable!

Although what  
we've always liked  
best about you wasn't  
so much a matter of  
form as of content.

But your content  
is better than ever.

So we're content.

And now your  
fresh, attractive new  
format makes your  
content more impres-  
sive than ever.

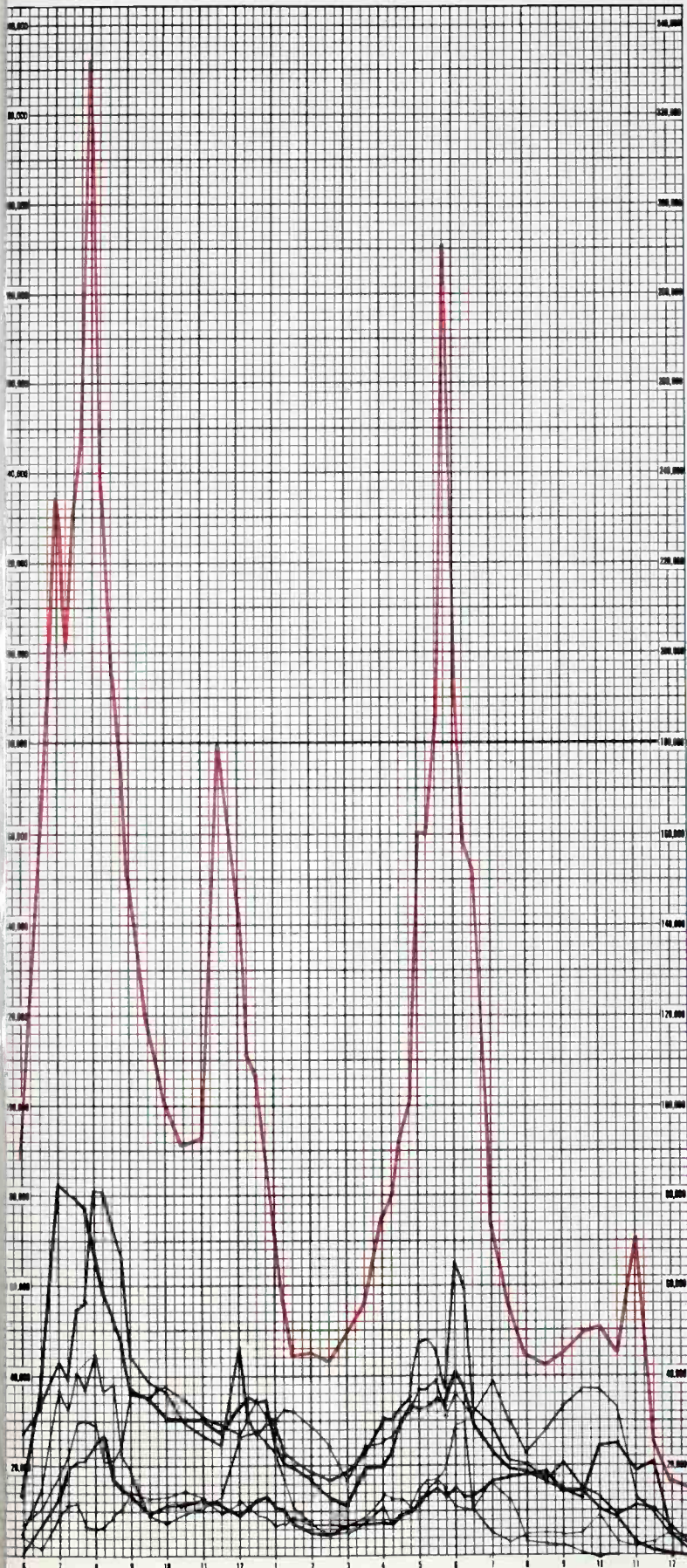
So we're impressed.

 **RCA VICTOR**   
Recording Services

Montreal Studios: 1241 Guy Street, Montreal.  
514-931-1871

Toronto Studios: 225 Mutual Street, Toronto.  
416-363-3443





## what's radio CFRB Toronto up to?

**BUSINESS AS USUAL:** entertaining and informing the largest radio audience in the country. You'll find CFRB does a particularly effective job seeking new customers and retaining present ones, whether used by itself or as a part of your Toronto marketing mix.

Competition for listeners is keen here, as it should be. It makes for better radio. Naturally, some stations deliver greater quantities of ADULTS-WHO-DO-THE-BUYING than others. One station stands head and shoulders above the others in Toronto, CFRB.

For instance (BBM July 1967):

- Weekdays 6 a.m. to midnight—CFRB reaches 3½ times more adults than the next Toronto station. In fact, during this period CFRB reaches 46.5% of all adult listeners, with the balance divided among the 10 other Toronto stations.
- Weekday mornings 6 a.m. to 10 a.m., CFRB reaches more adult listeners than all 10 other Toronto stations put together.
- Weekends 6 a.m. Saturday to midnight Sunday, CFRB'S adult audience is over 2½ times greater than the next Toronto station.

For more facts and availabilities, please call STANDARD BROADCAST SALES.

In Toronto: (416) 924-5721. In Montreal: (514) 849-2454. In New York—Canadian Standard Broadcast Sales Inc.: (212) 838-5774.

**CFRB**  
**1010** TORONTO

*The most listened-to radio station in Canada*



(continued from page 12)

these sounds could be blended to create various moods and identifications.

Ratray and Nachoff are working with a new dimension in sound and while it may sound crazy to the Establishment, remember that the first person to propose television was probably considered a raving maniac.

Despite all, their presentation was interesting and if sales are a yardstick they must have something going for them—witness the list of clients.

As somebody commented several days after the Festival, he found himself paying far more attention to the *GO Transit* radio commercial, having learned how the sound was created.

### Top agitator in creative radio

Following the coffee break and the presentation of the *Best in Category* awards, there came what, to many, was the highlight of the whole Festival—Bob Klein of Klein/Barzman of Hollywood.

Klein/Barzman is an independent production company dedicated to the proposition that advertising can be entertaining, memorable and sell products. In his introduction chairman Downey referred to him as one of the top agitators in the West Coast creative radio revolution.

Bob Klein is a refreshing individual. In his 45 minute presentation he did a perfect job of illustrating just what a creative man can do with radio when given a chance.

It would be impossible to explain in words the commercials he brought along as examples, but some of his comments are interesting.

Bob contends that merely putting a spot on radio is no guarantee a radio audience is going to pay much

attention to it. If people are going to remember advertising they should not just hear the commercials, but they should have a reason to listen to them.

He feels that if we can get people to listen, then we have great opportunity to get them involved in the advertising. Listeners, he says, must relate to the commercial—they must be entertained by it, laugh at it, cry at it or at least be pleased by it.

Since laughter and tears are perhaps the two most apparent expressions of involvement, aside from rage which is usually reserved for offensive commercials, Klein/Barzman lean towards entertaining and humorous radio commercials.

Klein says there is a definite swing towards humor by today's advertiser. That's because of its memorability. There was a time when humor was controversial as an advertising tool. "Why sugar-coat the pill?" they used to ask. "Enjoying the commercial has nothing to do with selling the product," they used to say. Nonetheless humor has proved its point.

When professionally conceived and executed and pertinent it sold products. Consumers responded to it and advertisers quickly learned how to make use of it.

And when people started repeating the jokes and lines they heard in the commercials, whether they were aware of it or not, they were indeed repeating some of the advertisers' very best copy points.

Klein closed his presentation by saying that during a recent visit to New York, he was shocked to find the big agencies are still brushing off radio as a creative advertising medium. The copywriters admit to being lonely without art directors to hold their hands. The media people argue they can spend a million dollars

far faster and easier on TV, and most clients still think that radio is the place where Jack Benny used to be.

As far as Klein/Barzman is concerned radio is far and away their favorite thing—in radio you don't have to worry about Schwerin, art directors, typesetters, interlock, screening rooms, color processing, negative retouching, hand models, foot models, product shots with appetite appeal, story boards, thumbnail roughs, finished art, fixatives, cooper black, century schoolbook and out of focus.

Bob Klein will be a welcome guest in Canada any time he wants to come.

### Exercise in creativity

The final event of the afternoon was the contender for highlight of day, the Pill Contest. As an exercise in creativity the Festival sponsors—the Radio Sales Bureau and the Broadcast Executives Society—invited advertising agencies to submit commercials to sell "The Pill". They received over 60 entries, which the judges narrowed down to six. These six were played and judged by those attending the afternoon workshop.

As it turned out the winning spot was produced by Cockfield Brown, Toronto. However all six of the finalists were extremely well done. To those in the audience who found them "offensive" or "in poor taste" we can only repeat that the contest was an exercise in creativity and in this instance with an extremely difficult and touchy subject.

In a world where television gets a great deal of attention, this Radio Festival is a strong reminder that radio is far from being a poor second cousin. Rather it is a very powerful and exciting partner in the electronic media.

## The largest audience of any Western Canadian television station



Representatives

RADIO-TELEVISION REPRESENTATIVES LTD.

## Here are the Certificate Winners

CERTIFICATE WINNERS: Consumer citations: Vickers & Benson Ltd.—"Cute Little Mixer"—(7-Up). CFRB Toronto—"Canadian Cancer Society". CHSC St. Catharines—(Teck Realty Ltd). Craftsmanship citations: Music score: Batten, Barton, Durstine & Osborn Inc.—"Sun is Hot"—(Labatt's Skol International Beer). Young & Rubicam Ltd. "Rah-Rah"—(Resdan-Whitehall Laboratories). Use of sound: F.H. Hayhurst Co. Ltd.—"Computer"—(Vick's Cough Drops). Tape Production: Sopec Ltée—"Ascenseur"—(Pavillon de Quebec). McCann-Erickson of Canada Ltd.—"Folk Singer"—(Coca-Cola). Ronalds, Reynolds & Co.—"Jump In"—(B.C. Cherries).

(continued on page 17)





Trophy winners at the Fifth Annual Radio Commercials Festival included: (1) Graham Watt (right) of Graham Watt & Associates, accepting his award from BES president Frank Buckley. (2) Roch Demers, executive vice-president of CJMS Montreal. (3) Kirk Northcott (right) and Warren Cosford of CJOB Winnipeg. (4) Ken Burgess (left) accepts the Gold Centennial Award for Vickers & Benson, Toronto, from Festival Chairman Ross Downey. (5) Gaston Saulnier and Paul Tietolman (right) accept for CKVL Verdun. (6) Denise Maheu of the Montreal office of J. Walter Thompson Ltd. (7) Jean Noel of Foster Advertising, Montreal accepts one of four RSB Golden Microphones. (8) Bobby Gimby (left) says a few words into a golden mike accepted by Art Harrison of Hardy Radio & TV for CKRS Jonquière. Other trophy winners (not shown) were: Bronze statues to CKLB Oshawa; CKTR Trois Rivières; CKEY Toronto; Doyle, Dane, Bernbach (Canada) Ltd.; and McCann-Erickson (Canada) Ltd. Golden Microphones to CHUM Toronto and Doyle, Dane, Bernbach (Canada) Ltd.

**BROADCAST MEDIA ARE THE MOST EFFICIENT MEANS OF SELLING GOODS AND SERVICES, TESTING PRODUCTS AND IDEAS, FIFTY-TWO WEEKS OF THE YEAR.**



**ASK THE EXPERTS...  
...CALL US**  
We sell broadcast media to national advertisers...  
...efficiently



*radio-television representatives limited*

**TORONTO • MONTREAL  
WINNIPEG • VANCOUVER**

# FALL

(or any season)

# DIRECTORY

Heading:

## CALGARY MARKET

Sub Heading:

## SALES RESULTS

Best Course of Action:

Call your  
All-Canada  
Man and  
Discuss. . .



The Station  
CALGARY  
is sold on

All-Canada Radio & Television Limited



Yes Virginia . . .

## . . .dirty ditties are in the mind

"YES, VIRGINIA, there are dirty popular songs."

In response to a recent memorandum sent out by the Canadian Association of Broadcasters concerned with alleged questionable lyrics in various popular songs, George Balcaen, music supervisor of CJAD Montreal, answered the CAB in these words, "Yes, Virginia, there are dirty popular songs."

The CAB's concern was with complaints reaching the BBG in Canada, the FCC in the United States and other public authorities to the effect that some popular songs seemed by innuendo to promote use of LSD, marijuana and other drugs, at least with the 'in group'.

After investigation, the CAB's Code of Ethics Committee found that, in their opinion, it was extremely difficult, in some cases impossible, to understand the lyrics in some popular songs: some of the words or phrases may have had one meaning to most of the community and an entirely different one to another, and it was possible to attach a "double entendre" when it was not intended.

George Balcaen contends that "Questionable lyrics" are not a new problem. He says, "Any broadcaster who's been around long enough to remember *Make Believe Ballroom* or *Mid Morning Melodies* can recall the threats levelled by the management if any of his "stars" (at \$85 a month) ever played a certain Cole Porter song wherein a lady of the evening invited young men to ... climb the stairs to sample her wares... remember *Love For Sale*?"

As *Love For Sale* was bold then, Balcaen feels so are the lyrics of today's songs, but they are of today, when sex and drugs are "high school corridor conversation".

For an example of current topics he uses sample magazine cover headlines: "Sex Before Marriage - A Young Wife's Story" - *Redbook* November 1967; "6,733 Doctors Reveal What's Really Happening to Women Who Take The Pill" - *McCall's* November 1967, and "The Profumo Girls Revisited" - *Cosmopolitan* November 1967.

Balcaen says "Communication today goes further, faster. It covers all the ground...Life, Death, War, Drugs and Sex. And song is communication."

"A very great deal of today's business of song is conceived, created, controlled and consumed by the youth of the country," he goes on. "It's natural then that the lyrics of their songs mirror what they see about them." He cites as examples the Montreal Catholic Federation of Charities' assistance of 365 unmarried mothers in one year, and the experimenting with LSD by the Beatles and the Beach Boys as well as the great number of the new San Francisco groups that espouse trip taking.

Balcaen's final point on the actual existence of the "Questionable Lyric" problem is that the music is already here, with songs such as *White Rabbit*, by the Jefferson Airplane group from San Francisco, which uses the Alice in Wonderland theme as a parallel to taking a trip via LSD.

He asks "Do radio stations have to play it?" and then answers, "We don't." He feels that "You can still be 'with it' and contemporary without distributing filth into homes in which we are, in fact, invited guests."

In Balcaen's opinion, borderline cases can be programmed by an intelligent hip group of air personalities.

*Puff the Magic Dragon*, an example mentioned by the CAB, was one of the songs whose double meaning had drawn complaints. Balcaen says it "might be a drug song...but it certainly wasn't to the thousands of pre-schoolers who learned the words by heart a few seasons ago."

To him, programming is a matter of taste, he says, "Two of the most beautiful love lyrics in the past decade, *Come to my Bedside* and *The First Time Ever* are frankly sensual." The answer, he feels, is to have mature, sensitive air personalities who can program these songs in such a way that they are acceptable, since responsible broadcasters are presumed to have taste.

The trend is to balanced programming  
**G. N. MACKENZIE LIMITED HAS  SHOWS**

MONTREAL TORONTO WINNIPEG  
1434 St. Catherine St. W. 433 Jarvis St. 171 McDermott



(continued from page 14)

## Certificate Winners

**BEST IN CATEGORY: (ENGLISH)-VOICE:**  
CHSC St. Catharines—(Teck Realty.)  
CHUM Toronto—"Yamaha". Doyle,  
Dane, Bernbach (Canada) Ltd.—  
"Smunching First"—(Fry-Cadbury).  
Music: CFCH North Bay—(Rahn Metals).  
CKCK Regina—(Spring-Neil Motors).  
Vickers & Benson Ltd.—"Cute Little  
Mixer"—(7-Up). Public service: CFRB  
Toronto—"Canadian Cancer Society".  
(French)-Voice: CFCL Timmins—"Little  
Ole Me". CJMS Montreal—"Le Bonheur  
et la Bonne Heure". BCP Publicité  
Ltée.—"Browning"—(Speedy Muffler).  
Music: CFGT Alma—"Spot d'une mi-  
minute". CHRC Quebec—"Dernieres  
Volontés". Young & Rubicam Ltd.—  
"La Veilles"—(Mountain Dew). Public  
service: Sopec Ltée.—"Ascenseur"—  
(Pavillon de Québec).

**AWARDS OF MERIT: (English stations-  
markets under 100,000:** CKNX Wing-  
ham—(Roe Farms). CHSC St. Cathar-  
ines—"Performance Cars". CFOS  
Owen Sound—(Clair & Linton Real  
Estate). CHLO St. Thomas—(Haskett  
Motors). CKXR Salmon Arm—(Inland  
Natural Gas Co.). Markets over  
100,000: CJOB Winnipeg—(Sportsman  
Enterprises). CHUM Toronto—(Bob  
Bannerman Rambler). CJOB Winnipeg—  
(Ben Moss Jewellers). CKCK Regina—  
"Have a ball with Cornballs". CJOB  
Winnipeg—(H.C. Paul Ltd.). National:  
Vickers & Benson Ltd.—"Travel Can-  
ada"—(Canadian Centennial Commis-  
sion). Doyle, Dane, Bernbach (Canada)  
Ltd.—"Groznic"—(Fry-Cadbury Ltd.).  
Doyle, Dane, Bernbach (Canada) Ltd.—  
"Nat Finicky"—(Fry-Cadbury Ltd.).  
Vickers & Benson Ltd.—"Jack Bush"—  
(7-Up). F.H. Hayhurst Co. Ltd.—  
"Computer"—(Vick's Cough Drops).  
F.H. Hayhurst Co. Ltd.—"Luxury  
Length"—(St. Moritz). Public service:  
CFPL London—"If You're A Kid".  
CKCK Regina—"From the Police Files".

**AWARDS OF MERIT: (French stations:  
markets under 100,000):** CHLN Trois  
Rivières—(Aimé Breton & Fils). CKTR  
Trois Rivières—"Pas de retard".  
CFCL Timmins—"Ouverture & Ferme-  
ture". Markets over 100,000: CKVL  
Verdun—"Brown". CJMS Montreal—  
"Jean-Paul Sartre". CKVL-FM Verdun—  
"Les Bermudes No. 2". CHRC Quebec  
"Sophia Loren". CJMS Montreal—  
"Triumph". National: McCann-Erick-  
son (Canada) Ltd.—"Homemaker"—  
(Coca-Cola). Foster Advertising Ltd.—  
"Paris Québec"—(Air Canada).  
Maclaren Advertising Co. Ltd.—  
"Amsterdam la nuit"—(KLM). Mac-  
Laren Advertising Co. Ltd.—"Enve-  
lopez-vous d'Imprevu"—(Coty).  
McCann-Erickson (Canada) Ltd.—  
"Modern"—(Benson & Hedges). Vick-  
ers & Benson Ltd.—"Monique Gaube"—  
(Eau Gazeuse). Public service: Sopec  
Ltée.—"Campagne dites bonjour"—  
(Ministre du Tourism de Québec).  
CJMS Montreal—"On rit, on chante,  
on danse". Sopec Ltée.—"Le Pavillon  
de Québec Industrie".

# ROOM FOR RENT

## The Show Case of the Nation.

### Canadian National Exhibition Park.

Conventions • Trade Shows • Exhibit Space

*For full information, write:*

Exhibit Space Department,  
Canadian National Exhibition,  
Exhibition Park,  
Toronto 2B, Ontario.

366-7551 • Area Code 416

The  
most  
buoyant  
market  
in  
The West!

A 65 Million Dollar  
Pulp Mill going  
into production in  
1968.

This is the largest  
Industrial Complex  
in Saskatchewan.

Total Market Income  
for 1966 was  
\$529,600,000.00  
(Includes Farm Income)

Place your 1968  
campaigns  
in Saskatchewan's  
Third Market  
covered completely by



Radio & Television  
PRINCE ALBERT, SASK.

represented by All-Canada



(continued from page 9)

## Frenzied hearing on alternate TV service

single station taking two network services and selecting therefrom programs to go out over a single channel. It was *not* an alternate service, he said, and *not* acceptable to the Board.

Later on, in a discussion about one station handling networks on two channels or identified as the "twin stick operation," Dr. Stewart warned that the Board did not necessarily accept it as a solution. He emphasized the variety of suggestions and solutions, and gave no indication of any road the board might choose to travel.

The 13 stations proposed both dual affiliation and twin stick operation as a starting point in markets of questionable economic development, and gradual expansion over a period of years into more distinctive and separate services.

The brief set forth five principles: (1) alternative television is necessary; (2) alternative television service may be licensed if it meets policy requirements of balanced programming; (3) existing television service must adhere to the same policy; (4) alternative television service should not be licensed if the existing local television service is threatened out of existence, and (5) existence depends on adequate financial support. It also emphasized that serious consideration must be given to

the effects a second station would have on revenue of the first station.

CTV President Gordon Keeble said, in the discussion, the entry of an alternate service would have an effect on the revenue of all media in the area -- radio, television and newspapers -- and not just television. He said potential revenue to pay for the service was an essential factor in providing alternate service. CTV, he added, wants to move in at this time into the Saint John-Fredericton area of New Brunswick; Sudbury, in Ontario; and Saskatoon, in Saskatchewan, but he was uncertain of other areas where an alternate CTV service could be financed.

Mr. Fraser said the CBC also had to finance from new revenue, and not from public funds. He felt rebroadcasting stations would not remain such forever, and that raised the question of disposal of rebroadcasting equipment and future ownership.

The CBC had its own plans for expanding services in areas not now fully served. He mentioned plans to provide CBC production facilities in three provinces now without them-- Saskatchewan, New Brunswick and Prince Edward Island. "Mother" stations would be established and rebroadcasting stations added at other points within each province.


A point raised throughout by BBG counsel Melville Goldberg was the "disengagement" of the rebroadcasting stations when market expansion opened the way for fully-operational television stations to take over. It was one of the points that would be considered if the BBG follows the Ron Fraser suggestion for an industry bull-session to escape being "boxed in" in future policy and development.

## CONGRATULATIONS!

RADIO COMMERCIALS THAT WIN AWARDS...CANADA'S BEST...  
ARE PRODUCED BY STATIONS THAT DELIVER SALES RESULTS  
YEAR AFTER YEAR:

<b>CKVL</b>	VERDUN MONTREAL	Winners of the Broadcast Executives Society RATEC Trophies for notable announcements
<b>CKTR</b>	TROIS RIVIERES	
<b>CHLO</b>	ST. THOMAS- LONDON	Winner of Canadian Radio Commercials Festival Award of Merit
<b>CKVL-AM</b> <b>CKVL-FM</b> <b>CKTR-AM</b>	VERDUN MONTREAL TROIS RIVIERES	Awards of Merit from Canadian Radio Commercials Festival for Public Service Announcements

All Proudly Represented by

RADIO  & TELEVISION SALES INC.  
MONTREAL TORONTO



# NEWSCAST

COLOR TV . . . . .	19
COMMERCIALS . . . . .	19
EDUCATIONAL TV . . . . .	19
FILM . . . . .	19

INTERNATIONAL . . . . .	20
NETWORKS . . . . .	20
PROGRAMMING . . . . .	21
PROMOTION . . . . .	21

RECORDINGS . . . . .	22
TECHNICAL . . . . .	24
CURRENT READING . . . . .	25

## COLOR TV

**ESTABLISHING A NEW TV RECORD** for color set sales, 16,800 sets were sold in October, according to provisional estimates reported by the Electronic Industries Association of Canada.

This is up by 500 sets over the previous record month of October '66, and is a substantial increase over September when 16,100 sets were sold.

There were 194,800 color TV sets in operation in Canada November 1, 1967, according to industry estimates. This compares with 87,000 sets on the same date last year, and far exceeds the 22,000 in operation January 1, 1966.

## COMMERCIALS

**THE PHENOMENAL GROWTH OF ADVERTISING** over the past five years, at the rate of nearly one billion dollars annually in the U.S., has provoked the problem of sharing the new money among the different media, said Norman E. Cash, president, TvB, in New York.

In a debate on the amount of advertising in media, Cash told the New York Chapter, AMA, that the problem had caused advertisers to look for new ways to stretch their ad dollars for maximum value.

"To accommodate the demands of advertisers," Cash said, "magazines for example have introduced such new devices as gatefolds, special sections, heavy card stock, pullouts, and whole portfolios of consecutive pages. These new approaches, of course, raise the reasonable question of whether or not the extra degree of exposure is at the expense of the magazines' regular advertisers."

"In newspapers, we have seen a complete reversal in the advertising/editorial ratio. Today's typical 32-page daily newspaper," he said, "contains 60 per cent advertising and 40 per cent editorial. Not too many years ago that ratio was reversed."

In television, Cash said, the counterpart to print media's advertising structure is the advertiser's use of multiple product exposure in the same time formerly devoted to one product.

He explained that viewers may get the impression of more commercialism than in past years because of the greater number of products advertised. "Actually," he said, "the amount of commercial time in the prime viewing

hours is virtually unchanged in six years."

Cash said advertisers themselves, when given the choice between multiple spot positions which may average out at 25 rating points, and island positions in lower rated time periods, prefer the bigger rating periods even if they are triple or double spotted.

"One benefit of the piggyback development," he said, "has been the challenge to commercial copywriters to produce effective selling messages of short duration."

## EDUCATIONAL TV

**SPEARHEADING ETV EFFORTS** in Canada, a Canadian Educational Broadcasting organization is in process of being formed. A draft constitution for the group is expected to be presented in Toronto, January 25.

Formation of the new group was voted by Canadian delegates to the annual convention of the National Association of Educational Broadcasting, in Denver, Colorado, November 8. 32 Canadian representatives, from all provinces, were in attendance.

The organization was proposed "to serve provincial needs and interests".

William Harley, president of the NAEB in the U.S., said he hopes the fledgling group will grow to be an influential force for ETV in Canada.

Jack Ross, of Toronto, superintendent of education, ETV branch, Ontario Department of Education, who attended the Denver meetings, said a close liaison is being maintained with the Canadian Association for Adult Education. "The CAAE," he said, "sponsored a 3-day seminar a few months ago out of which came a decision that an Educational Broadcasting organization should be formed in Canada."

"It is hoped that the draft constitution may be presented for study during the 1968 Educational Showplace, at Exhibition Park," he said.

## FILM

**20TH CENTURY-FOX TELEVISION** has two color specials available for the Canadian market, *Sail to Glory*, a story of the American Cup Race, and *Let My People Go*, the story of the flight of the Israelites to Egypt, says Frank Murray, general sales manager.

Also available from 20th Century-Fox, in the "Mark One" package now being sold in the U.S., says Murray.

## The Winning Combination!

**CFAM**  **CHSM**  
ALTONA STEINBACH

Since 1957, Radio Southern Manitoba has maintained a mature and dignified approach to radio broadcasting. This includes good music, local news and information, agricultural news, as well as publicizing community events.

Our total involvement in the *entire* Southern Manitoba community has paid off in an ever increasing loyal audience.

This is an audience with **BUYING POWER** that you should not ignore. Zero in on this important audience by including CFAM/CHSM in your advertising budget.

### CONTACT

RADIO-TELEVISION REPRESENTATIVES LTD.

VANCOUVER - WINNIPEG - TORONTO - MONTREAL

# HOME TOWN RADIO

## Southwest

CJGS, Stratford  
CKOX, Woodstock  
(Radio-TV Reps)

## Muskokas

CKAR, Huntsville  
CKAR-1, Parry Sound  
CKMP, Midland  
(All-Canada)

## Specializing in:

HOME TOWN  
REPORTING  
HOME TOWN  
ENTERTAINING  
HOME TOWN  
INTEREST  
HOME TOWN  
BUYING  
(of your product)

P. S.  
We gotta be  
Number One.  
There ain't  
no others!

Countryside  
Broadcasting

433 Jarvis Street, Toronto 5

are six color and five black and white feature films: *Anna Karenina*, *Cape Town Affair*, *Young Mr. Pitt*, *Night Train to Munich*, *Danger Has Two Faces*, *Devils of Darkness*, *Ideal Husband*, *I Deal in Danger*, *The Jackals*, *Return of Mr. Moto*, and *Wild on the Beach*.

Negotiations for Canadian sales are now being made, said Murray, and "seven of them are first-run."

ABC-TV FILMS OF CANADA will offer live, as an extension of the ABC Network in the U.S., the special New Year's Eve Show, direct from the Empire State Bldg. in New York, says Mel Watson, general manager.

This show will feature the bands of Count Basie and Guy Lombardo and His Royal Canadians, said Watson. It will be telecast from 10:30 p.m. to 1:00 a.m. New Year's Eve. The two and a half hour package is now being offered to Canadian stations.

WALT DISNEY TV SALES, has sold their full-color feature film, *From All of Us To All of You*, a special Christmas show, to the CBC, for full network showing on Christmas Eve, December 24, says Bruce Butler, vice-president, sales.

This will star all of the familiar Disney characters, Butler said, and will be shown from 6:00 to 7:00 p.m. Christmas Eve.

## INTERNATIONAL

"PAY TELEVISION would turn a free highway into a toll road, if it is authorized by the U.S. Congress," said Vincent Wasilewski, president of the National Association of Broadcasters.

Wasilewski told a regional NAB conference in Kansas City that Pay TV ultimately would result in people paying for programs they now receive without charge. He said Pay TV interests know that the money in broadcasting lies in programming for mass audiences, not in ballet or Shakespeare.

Wasilewski noted that a three-member panel of the FCC has recommended that Pay TV be authorized, and a House subcommittee has studied it, in Washington. He predicted that the FCC would impose severe restrictions on Pay TV, and "the operators would find a way to circumvent them.

"But," he said, "if the Commission can impose strict regulations on Pay TV, it could impose them on any kind of station."

THE BBC HAS GONE LOCAL. Radio Leicester, first of nine home-town radio stations being set up around Britain, was opened earlier this month by British Postmaster-General Edward Short.

Operating under an initial two-year tryout, the annual costs of the station, estimated at \$145,000, will be paid out of Leicester's local taxes.

Up to now, Britain has had no local stations, and there is some

doubt expressed whether the people can be won over to the new policy.

The state-backed British Broadcasting Corporation provides a blanket coverage of Britain through national networks and regional programming. Never before have they got down to the home-town level through local stations, as in Canada and the U.S.

It was the second major breakthrough for the BBC, which recently made an abrupt about-face by launching pop music on its networks, for which they hired deejays from several of the government-closed pirate radio ships, offshore.

## NETWORKS

EIGHT CTV SPECIALS are scheduled by the network during December, including a half-hour documentary, *Famine and the Fat Canadian*, a study of Canada and her role in the World Food Organization.

December 8, 10-11 p.m., the 4th in the National Geographic series of 13 specials, *Winged World*, "all about birds", will be shown on the network.

December 12 is the date for the premiere of the all-color, 90-minute CFTO-TV produced *Rumble of Silence*, starring Kate Reid. The story of a deaf mute girl, the film had much of its shooting done in the Yorkville area of Toronto.

Christmas Eve, CTV will present two seasonal specials: *Gift of Music*, featuring the Toronto Symphony Orchestra, and *Christmas Song Book*, with the St. Michael's Choir, of Toronto.

Christmas Day, from 3-4 p.m., the network plans a production of *The Nutcracker*, in full color, starring Melissa Hayden, filmed in Germany.

December 31, New Year's Eve, W-5 will devote its programming to a reporting and interpretative view of the Old Year.

January 1, CTV will have its traditional New Year's Day *Conversation with the Prime Minister*, an informal 30-minute talk, with Charles Templeton, CTV's Director of News and Special Events, chatting with Mr. Pearson.

"NBC'S DECEMBER TO REMEMBER", featuring the greatest concentration of color specials in television history, 15 prime-time events in 16 days, will be seen December 1-16.

Packed into a two-week, period, the 15 events will vividly show just how far specials have come since the concept was inspired by NBC-TV in 1954, and include everything — classics, comedy, documentaries and drama.

Three of the 15 events are NBC News specials: the first TV adaptation of a non-fiction Steinback book, *America and Americans*; a close-up study of the Negro soldier in Viet Nam, *Same Mud, Same Blood*; and, a profile of Mexico's Baja California peninsula by U.S. naturalist Joseph Wood Krutch.

A *Hallmark Hall of Fame* special, George Bernard Shaw's *Saint Joan*, will star Genevieve Bujold in the title role, with Maurice Evans and Raymond Massey



heading a distinguished cast, *Mr. Magoo's Christmas Carol* will be television's first animated cartoon version of Dickens' holiday classic.

Three of America's greatest comedians each star in a full hour special of their own: Jack Paar, Bob Hope, and Groucho Marx, who will be making his first appearance as a TV host since 1964, in *Taste of Funny*, on the *Kraft Music Hall*.

Three widely-varied musical hours will feature: *Movin' with Nancy*, starring Nancy Sinatra, with her father, Frank Sinatra, and Dean Martin; Danny Thomas, who will have an all-star cast in *The Royal Follies of 1933*; and *The Bell Telephone Hour* profiling Indian conductor Zubin Mehta.

Burl Ives will again narrate *Rudolph, The Red-Nosed Reindeer*, Andy Williams will have another "family Christmas" show, *Christmas with Lorne Greene* will also feature the 45-voice UNICEF choir, and *The Nativity*, celebrated Yule pageant of New York's Radio City Music Hall will be shown for the first time on film during the hour-long Christmas show from this renowned showplace.

## PROGRAMMING

THE PROGRAM EXCHANGE DEPARTMENT of the Canadian Association of Broadcasters is planning both National and International programs for the Christmas Season.

New Christmas programs on a national level include: a selection of Christmas carols sung by Vancouver School Children; poems with a Christmas message; traditional carols by a choral group and a youth choir, and a word picture presentation of Nova Scotia at Christmas.

The Vancouver School Children sing 29 both traditional and Canadian carols. Thirteen schools took part in the taping which was done by CKNW New Westminster.

The 24 one to two minute Christmas poems called *Something to Think About* are done by John Spragge of CHUM Toronto.

Two programs of traditional carols are being used, the *Woodstock Choralaires*, a half hour tape done by CKOX Woodstock, and a 15 minute tape of the *Clinton Centennial Youth Choir*, recorded by CKNX Wingham.

The word picture of Nova Scotia at Christmas time includes selections by the Acadia University Chapel Choir with Leonard Mayo telling of the revival of old world customs by the four cultures of Nova Scotia: English, French, German and Scottish.

## PROMOTION

RAISING OVER \$175,000.00 to aid underprivileged students in Africa, CHML Hamilton promoted a *Miles for Millions March* in that city November 4. Some 17,000 marchers began the 35-mile trek around the bay, with sponsors paying 10 cents for every

mile completed. About 10,000 finished the course.

The purpose of the march, one of several being held across the country, was to involve the young people directly in the project to help the African students.

Each marcher had to find his or her own sponsor. CHML announcers individually sponsored different groups of marchers at the going rate of 10 cents per mile, and the station entries even included a sheep dog and cart.

CHML's particular contribution to the event was to bring in Myron Cohen, TV and stage comedian and raconteur, who was appearing at the Royal York Hotel in Toronto. He was flown to Hamilton via CHML helicopter, and

driven from the airport to City Hall, in the CHML vintage Rolls Royce, where he was greeted by Mayor Vic Copps. Cohen did a token march, sponsored by the station, and turned his cheque for \$250.00 over to the *Miles for Millions* Fund.

CHML set up a stage and PA system at City Hall, and the station's six piece Dixielander Band helped entertain the crowds before the start of the march. Six CHML on-air personalities took part in the broadcast, and a crew of news reporters from the station followed the progress of the marchers with CHML news cruisers.

CHAN/CHEK TV, Vancouver-Victoria, B.C. in the 2nd annual Variety Club

## IMPORTANT 'RUSH' SERVICE

WHEN YOU...

can't wait 2 weeks for approval on rush food, drug and cosmetic copy, Ottawa Clearance Services can offer you 24 hour approval.

WE PERSONALLY TAKE...

your rush material to BBG and D.N.H. & W. for the necessary inspection and approval; then rush it back to our office where within 24 hours we phone you those important numbers.

For 1 to 10 commercials the cost is a modest \$30.00. For "instant approval" on your rush copy send commercials (in triplicate) with purchase order "special delivery" to Ottawa Clearance Services or write...

Ottawa Clearance Services  
Box 4148, Station E  
Ottawa, Ontario

(613) 233-1088

Serving Canada's Most Progressive Agencies, Radio and TV Stations

Telethon, to raise funds for a rehabilitation training farm for handicapped youngsters, topped off 16 3/4 hours of continuous telecasting to raise over \$81,000, about \$15,000 more than last year's total.

Telecast live from the Queen Elizabeth Playhouse in downtown Vancouver, the entertainment featured Barry Morse, *The Fugitive*; Ken Barry, *F Troop*; Gary Collins, *Iron Horse*, and Mary Ann Mobley, the former Miss America.

During the telethon's 16 3/4 hours a steady stream of local talent and entertainers from various night spots performed free.

All the mobile and technical resources of CHAN/CHEK TV were used for this telethon, with the combined

services of some 45 technicians, producers, cameramen and on-camera personalities.

Ray Peters, CHAN/CHEK TV president, is 2nd Chief Barker, Vancouver Tent, Variety Club International.

CFOX, POINTE CLAIRE, QUE. recently collaborated with the Lakeshore General Hospital to raise \$5,000 for the hospital, during a four-day blitz. The final figures topped the quota by approximately five hundred dollars.

Highlight of the campaign was the voluntary incarceration of CFOX deejay, Bob Ancell, in Pointe Claire jail, where he was to remain until residents of the area served by the hospital raised the necessary "bail". He was "charged" with "criminal neglect of his hospital, as a local resident who had used the facilities of the hospital several times, but had not yet joined the Hospital Foundation, nor contributed to the current campaign for funds."

It was stressed that Ancell could only be "released" by his fellow citizens from Dorval to Hudson, whose contributions were to be called in to a special number, where operators were on duty night and day. Local pharmacies also participated as collectors. It was an all-out community effort.

The promotion received wide publicity in the Montreal press. Fellow deejay Roger Scott wanted to help get his buddy out of jail, and auctioned himself as a "slave", to do one hour's work at any task. He got a top bid of \$55.00. Three local rock 'n roll groups, anxious to do their bit to release Ancell, donated their services for a teen dance and raised \$281.00, with the auditorium facilities provided by Fairview Shopping Centre in Pte. Claire.

PROMOTING THE SALE OF BANANAS by a radio test campaign proved so successful for Canadian United Fruit Co. that they plan to use a similar campaign in the spring, says Maurice Desjardins, company president.

Pushing the sale of their Chiquita Brand bananas in Toronto and Montreal, Canadian United Fruit Co. and their agency, Batten, Barton, Durstine & Osborn, Inc. developed two different approaches, the Montreal effort being a two-phase campaign directed to

English and French listeners.

The English campaign was part of a regular promotion and advertising effort by CHUM, Toronto and CFCF, Montreal, involving several advertisers in a prize participation program.

The French promotion, on CKVL, Verdun, from late September into November, was aimed at the housewife, with listeners invited to send in the blue sticker from each bunch of Chiquita Brand bananas they purchased. The write-in contest, with a diamond ring as top prize, brought in over 21,500 letters in six weeks, over 95 per cent having the stickers attached.

The company supported the drive by staging a trade promotion party in each city prior to launching the campaign. Radio station personalities were on hand and participated in distribution of special prizes for retailers. Trade mailings also backed up the drive.

## RECORDINGS

QUALITY RECORDS LTD.'S CA-NA-DA, by the Young Canada Singers, has topped the 6,000,000 mark in sales. In recognition, a gold record in a special presentation case, complete with the full-color jacket for the disc, was presented to the Hon. Judy LaMarsh, Secretary of State, who is also titular head of the Canadian Centennial Commission.

The inscription reads: "Presented to the Honourable Judy LaMarch, Secretary of State, in recognition of the record "CANADA" by the Young Canada Singers achieving the honour of becoming our #1 Canadian best-selling single."

THE LARGEST RECORDING COMPLEX in Canada, and the most modern, is planned by RCA Victor Co. Ltd. in Montreal. To cost one million dollars, the new centre will be ready for occupancy by August 1968.

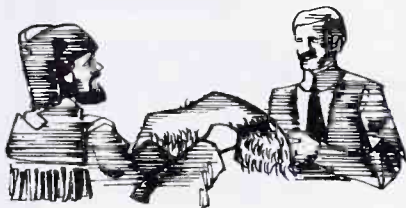
Three recording studios, the largest seating a full symphony orchestra, will incorporate the latest concepts of studio design, acoustical treatment, and production equipment. They will be built to RCA Victor's own design and specifications by George R. Ferguson Ltd.

Construction will start immediately, said George L. Mansour, vice-president, consumer products. The centre will be located at the corner of Lagauchetiere St. East and St. Andre St., in Montreal's east end.

Enabling RCA Victor to draw on the rich pool of talent in the region, the new facilities will also be available to all performers and producers working with manufacturers other than RCA Victor.

Emphasis has been and will continue to be placed on developing French-Canadian talent, said Mansour. "At present there are 27 French-Canadian artists on the RCA Victor label."

The BIGGEST TRADER  
in the  
WESTERN CANADIAN  
FRENCH MARKET  
is... "NATURELLEMENT"  
THE WESTERN CANADA  
FRENCH RADIO GROUP



CKSB	
St. Boniface	10,000 watts
CFRG	
Gravelbourg	5,000 watts
CFNS	
Saskatoon	1,000 watts
CHFA	
Edmonton	5,000 watts

THE COVERAGE IS BIG  
- Ah, mais oui!  
THE AUDIENCE IS LOYAL  
- Ca se comprend!  
THE PRICE IS RIGHT  
- Absolument!

If you're  
"IN THE TRADE"  
FOR ADDITIONAL SALES

see

HARDY RADIO & TELEVISION  
Toronto and Montreal

RADIO-TELEVISION REPS. LTD.  
Vancouver

BUY  
**Group One Atlantic**  
RADIO

A COMPARISON OF POPULATION  
IN NOVA SCOTIA SHOWS:

HALIFAX & COUNTY 32%  
GROUP ONE ATLANTIC 49%

EIGHT STATIONS—ONE ORDER  
CALL

GROUP ONE RADIO LIMITED



**CKY and CKY/FM  
Winnipeg  
CKXL Calgary  
CHED Edmonton  
CKLG and CKLG/FM  
Vancouver**

**are now represented by  
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**Prime times are available in these  
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Montreal: le cartier, 1115 Sherbrooke St. W., Montreal 2, Quebec, 845-4117

CJCH, CFDR, CFRA, CHUM, CHAM, CFPL, CKY, CKXL, CHED, CKLG.

## TECHNICAL

34 PROGRAM SOURCES CAN BE ACCOMMODATED on the 10 mixing channels of the all-solid-state, completely self-contained, dual channel audio console available from McCurdy Radio Industries Ltd.

Designed for use in broadcast and recording, Model SS-4360 is comprised of ten mixing channels, two program channels, control room and studio monitors, with muting and warning light relays, and a comprehensive cue and talk-back system.

Graham Fawcett, vice-president in charge of operations, of McCurdy's Toronto-based outlet, says "sales have been exceedingly good for the SS-4360. We also have the 4370 model, in stereo, with practically identical features. Three of these have been sold to Ryerson Polytechnical Institute, and several to the CBC."

The ten mixing channels can accommodate up to 34 program sources, and any input mixing channel may be used for high or low level operation with the proper plug-in input module.

Mixer positions 1 through 9 have 3-position input selector switches. Mixer position 10 has a 5-position pushbutton selector in addition to the 3-position key for remote and network inputs.

Program levels are continuously monitored by two VU meters. The 8-channel meter may be selected to read

four external program levels. In addition, jacks are provided for cue and monitor headsets.

The compact console incorporates its own built-in power supply with individual regulated outputs for program amplifiers, cue amplifiers and monitor amplifiers.

An announce turret, cartridge tape remote control panel and pre-mixer assembly can be obtained as accessories to economically expand the input mixing facilities.

**THREE MULTI-RANGE TEST SETS,** for measurement of A.C. and D.C. current and voltage are available from The British General Electric Co. (Canadian) Ltd., Don Mills, Ont.

The first new product releases of BGEC, a wholly-owned subsidiary of the General Electric Co. of England, include the BGE Minitest, a self-contained pocket-sized multi-range test set of high sensitivity, and the BGE Selectest Super 50/ Super K, the most advanced multi-range test meters of their type.

The Minitest is housed in a Melamine cover moulding which fits into a pressed steel case that effectively screens the movement from external magnetic fields. The movement is of the permanent magnet moving coil type, using an anisotropic magnet sintered to low loss iron polepieces. The moving coil system is provided with hardened and polished steel pivots and is mounted on sapphire bearings.

All ranges are selected by a single 12-position rotary switch. A separate slide switch is provided to change over from A.C. volts to D.C. ranges, giving a total of twenty ranges. Weight of the unit is only 18 ounces.

The Super 50 and Super K each can give accurate readings with the instrument held in any position. The movement in each has a critically damped moving coil system on highly polished, hardened steel pivots, mounted in spring loaded conical sapphire jewel bearings, and operating in the gap of an Alcomax 111 permanent magnet. Three scales are provided with a mirror inset and knife-edge pointer to eliminate parallax errors.

The Super K D.C. voltage ranges 1000 ohms per volt, the A.C. 500. The Super 50 ranges 20,000 ohms, D.C., A.C. voltage ranges 2000 ohms per volt. Weight is 5 lbs. 8 oz.

## CURRENT READING

"BULLETIN FROM DALLAS: THE PRESIDENT IS DEAD", is the story of John F. Kennedy's assassination as covered by radio and television, for the four days following that tragic shooting on November 22, 1963.

Written by John B. Mayo, Jr., the frank and factual report takes the reader behind the scenes to recall the extensive round-the-clock efforts of the broadcast media to keep a sorrowing

## We're not lonely - anymore!

In 1958, when Okanagan Radio opened its doors, it was unique - the first package buy in Canadian radio advertising. Pioneering a new concept can be a lonely occupation - but we're not lonely anymore. Because good ideas have a way of catching on, there are now many package buys in Canadian Radio -

BUT

*Okanagan Mainline Radio is still serving and selling Canada's largest and fastest growing captive market - still number one among packages on the "must-buy" list - doing a better-than-ever job in the Interior Empire of British Columbia.*

See what BBM says to you. We think it says "make Okanagan Mainline your second radio buy in B.C."

## OKANAGAN MAINLINE RADIO

CFJC KAMLOOPS

CKOV KELOWNA

CJIB VERNON

CKOK PENTICTON

CKOO OLIVER/OSOYOOS

See the man from All-Canada



nation, and the world, fully informed of what was happening.

The introduction on the jacket says that it was "the longest and least-expected news special in television history, broadcast as events took place, by reporters working without scripts or prior planning."

Wesley H. Wallace, chairman, Department of Radio, Television & Motion Pictures, University of North Carolina, said: "This book contains much of value to anyone interested in the process of broadcast coverage of a major event. It also should be useful to anyone concerned about the history of the development of broadcast journalism".

DeWitt C. Reddick, director, School of Communication, University of Texas, said; "It seems to me that the book would be valuable reading for any journalism student, and that it would be invaluable to students studying radio-television news."

The author, John B. Mayo, Jr., has been associated with broadcasting since 1953, when, as a high school student, he found a part-time job with WRAL AM-TV, Raleigh, N.C. as a sales and managerial assistant. Another Raleigh station, WPTF, awarded him a scholarship to the 1955 North Carolina High School Radio-Television Institute.

He received his B.A. from the University of North Carolina, where he majored in radio, television and motion pictures, also working at the university's Communication Centre, serving as manager of WUNC for two years. He worked on the news staff of KTBC, Austin, Texas, while attending graduate school at the University of Texas where he received his M.A. in journalism.

Lieutenant Mayo is now serving as a public affairs officer in the U.S. Navy.

The book has an introduction written by Frank Stanton, president, CBS radio and television networks, who says: "Future historians as well as contemporary students of political affairs and communications will find much of value in this work."

Published by Exposition Press, Inc., New York: \$6.00 (U.S.)

THE CANADIAN  
**broadcaster**

has a new phone number

**416-363-6111**

## **BBM BUREAU OF MEASUREMENT**

**THE FALL 1967**

**BBM SURVEY**

is the

**BIGGEST YET UNDERTAKEN**

Based on 50,000 Personal Diaries of listening and viewing in 246 BBM Areas across Canada

It will show, in greater detail than ever before, the tuning to more than 350 Radio and TV Stations

It will include a detailed circulation report, with Daily and Weekly Coverage of all these stations in all these areas

The processing, printing, packaging and mailing of these volumes, crammed with data indispensable to buyers and sellers of broadcast time, to program directors, media analysts and marketing men, is expected to be completed in record time, and the reports delivered to all BBM members before Christmas.



## **BBM BUREAU OF MEASUREMENT**

120 Eglinton Avenue East, Toronto 12

Phone (416) 485-9464

# Radio budget for Ontario apples grows from \$10,000 to \$90,000

USING RADIO EXCLUSIVELY to promote the sale of Ontario apples, Bill Bond, manager of the Ontario Apple Producers Marketing Board, in Toronto, said this has "resulted in a fantastic movement of apples at the retail level, this fall."

Bond said OAPMB first used radio to promote the sale of the province's apples in 1954 with "a budget of \$10,000 to tell our story in the Toronto-Niagara area."

"This year, the OAPMB has a total of roughly \$90,000, of which \$50,000 is being spent for the fall campaign, \$35,000 for a spring campaign, and about \$5,000 for a promotion in the western provinces."

"The account is handled by Bradley-Vale Advertising Ltd.," said Bond, "and curiously enough it was George Vale who first took over the account, for Stanfield, back when we first started using radio 13 years ago. Now he and John Bradley have their own agency, and we're still with him."

Pitching the promotional message for apples this season is a character called "Harry", termed by Bond "just irritating enough in his ways and words so that he comes through."

Harry incidentally, always introduces "the apple jingle", *eat an apple every day*, which won the (U.S.) National Apple Institute an award at the 1967 American Radio Commercials Festival in New York last month. OAPMB is an affiliated member of NAI.

Bond said last year the OAPMB used both radio and billboards, with a total budget of between \$80,000 and \$85,000 for the two media.

"We felt we were not getting enough radio to create an impression," he said, "and we're really sold on radio, so we dropped billboards this year and concentrated all our resources on radio."

The marketing board even upped its budget about \$5,000 over last year, and it will all be spent on radio," he said.

## Nature's tooth brush

The Ontario Apple Producers Marketing Board concentrated their guns on Toronto and the Golden Horseshoe area of the Niagara Peninsula, for the 1966 radio campaign, together with billboards, stressing the slogans *relax with an apple*, and *nature's toothbrush*.

"We also used Ottawa," said Bond, "and we ran one or two spots a day, full 60 seconds, with a two-weeks-on and two-weeks-off schedule, from October 15 to April 30."

"This year," he said, "we are running 500 spots a week, using 30-second announcements, 5 times a day, 6 days a week, on 16 stations."

"The campaign which began September 30 runs alternate weeks. We deleted Ottawa, due to a bumper apple crop in Quebec which can take care of that market," said Bond. "In addition to Toronto, CFRB, CKEY and CHUM, we use key southern Ontario stations and have expanded north to the Sault. We also added Sudbury, Orillia, Barrie and Collingwood due to our increased budget and because we cut out billboards."

The Ontario Apple Producers Marketing Board is the only apple marketing board to promote the sale of apples, exclusively, in Canada. "We do no selling, all we do is promotion," said Bond, "and we also provide recipes, using apples naturally, for *The Apple Kitchen*, which distributes them to radio and TV stations and print media."

"This year," he said, "we aim to try for a share of the Christmas trade, the radio material to be altered to include the message *get your apples ready for the Christmas stocking*. We hope in this way to promote the sale of Ontario apples at the holiday season, which in the past has been traditionally promoted by the B.C. *Delicious*."

## Stations Co-operate

Bond said most radio stations are co-operative in regard to aiding the merchandising plans of the apple board. "Our campaigns are heavily supported by in-store material", he said, "but we find we get better cooperation from the western stations in regard to merchandising follow-through. And some of the contests they stage are really terrific."

"One fellow got 300 apple pies in one day when he tried to find who could cook the best one! He had to scurry around and find institutions that would take them off his hands, but imagine how many apples they must have used to bake all those pies! That is real promotion."

(continued on page 29)

## CKWX Vancouver

THE BIG ONE ON THE WEST COAST  
with



Annis Stukus  
Sports Open Line  
Monday thru Friday



# perception

## MORE THAN A NEW NAME IN THE BROADCAST FIELD

The organization you have known for 20 years as Instantaneous Recording Services or E. J. Piggott Enterprises Ltd., has grown along with the communications industry to become a leading supplier of audio/visual and broadcast equipment in both Canada and the United States.

### IN BROADCASTING

- SCULLY – Since 1919 the first name in Professional Recording Equipment
- LANGEVIN – Amplifiers and Components Par Excellence
- SENNHEISER – World's largest manufacturer of Professional Condenser and Dynamic Microphones
- MAGNECORD – Professional quality, moderate cost
- SPOTMASTER – Dependability and Simplicity in Cartridge Equipment
- FIDELIPAC – The original Tape Cartridges for the Broadcaster
- QRK – Turntables of quality
- SCOTCH – All types of 3M tape
- SERVICES – Custom design of all types of Studio and Recording Systems.  
Professional factory type service on all Broadcast Equipment.

### IN INSTALLATIONS

Design, fabrication and installation of complete Audio/Visual Systems for boardrooms, conference rooms, seminar and training rooms.

- MILITARY – "NIKE X" Huntsville, Alabama U.S. Defence Dept.
- PUBLISHING – "TOP OF THE WEEK" New York City Newsweek Magazine
- EDUCATIONAL – NATIONAL MUSEUM Ottawa, Canada Government of Canada
- BUSINESS – DOW EXECUTIVE BUILDING Midland, Mich. Dow Chemical

### IN PRESENTATIONS

Supply and operation on a rental basis, all types of Audio/Visual equipment for demonstrations, sales meetings, road shows etc. Our clients include:

FORD MOTOR CO. LTD.  
CHRYSLER CORPORATION  
NATIONAL FILM BOARD  
THE ROBERT SIMPSON CO.

plus hundreds of other agencies and companies.

### IN RECORDING

Complete facilities for Mono and Stereo recordings, including mastering, soft cuts, tape duplicating, 8 mm film recording, record production.

### IN DEVELOPMENT

High Intensity Xenon 3¼ x 4 slide projectors for rear projection in color television.

perception

Perception Industries Inc.

274 Church Street,  
Toronto 2 (416) 363-9141

1140 Avenue of the Americas  
New York City, N.Y. (212) 867-9600

# OVER THE DESK by Dick Lewis

'TIS THE SEASON TO BE JOLLY, or it damn soon will be, but the trick is getting ready for the jollity without pooping yourself out in the process.

This year came in like a lion -- or was it a lamb? -- I never can remember, and I haven't yet got around to writing our '67 *in Review*. That's for our next issue, December 14, which see.

Right now, TV Terrace is all agog with this month's BBG hearings, at which they argued about the new and somewhat alarming trend towards TV stations "A" sticking rebroadcasting stations in the territories of Stations "B".

The purpose behind this, besides making more bucks for Stations "A", is to give the viewers an alternative service -- CBC and CTV -- on the face of it a worthy endeavor. This is how it seems from where Stations "A" sit. Stations "B" on the other hand, see half their audience (and so revenue) being weaned away by the "A"s, to which they object vociferously, mainly on the grounds that their markets -- notably Moncton, N.B. and Brandon, Man. -- are not yet economically big enough for second stations.

In a third case, CFCN Calgary wants a repeater, for its CTV programs, in Lethbridge, where CJLH-TV functions as a CBC affiliate.

In this instance, CJLH-TV is ready to make a deal with the Calgary station, under which it (CJLH) would operate CFCN's proposed repeater from its Lethbridge studios, for sundry considerations, thus enabling it to stay in the ballgame.

This seems to us to be a case of private enterprise at its best, working out its own salvation on its own without let or hindrance from government.

Unfortunately, in the cases of CFCH-TV Halifax versus CKCW-TV Moncton and CJAY-TV Winnipeg versus CKX-TV Brandon, there is a Corporation in the woodpile -- the Canadian Broadcasting one -- which says if there are any repeaters going begging, it wants them.

CKCW and CKX, both CBC affiliates, faced up with their two would-be invaders by offering to establish second stations themselves until the CBC is ready to move into their markets and their markets are ready for it.

They would enter into an agreement with the government system to make over this second facility to the CBC at a prescribed price, at the right time.

What did not come into the picture was an implied contractual arrangement under which both CKCW and CKX were granted their original licenses on their undertaking to affiliate with the CBC network. Now, if the CBC is to move into their markets, it will naturally want to carry its own network, thereby leaving its quasi-contracted affiliates out in the cold, unless they could make a deal with CTV, which seems improbable.

What will come of this will only be known when the BBG announces its recommendations. But the ironic part is that this may never happen.

Under the new and presumably about-to-be-enacted Broadcasting Act, the BBG goes out of business as soon as the Act becomes law, in favor of the Act's creature, the Canadian Radio Commission.

The consoling thought here is that the draft bill provides that, on its dissolution, the chairman of the BBG automatically becomes president of the CRC, which would leave Dr. Andrew Stewart to pick up the problem where the old Board laid it down, only with a new gavel.

Even here there is doubt though, because at least one Toronto newspaper has suggested that the government may be in the midst of changing its mind about asking Dr. Stewart to continue.

Over the past nine years, Andrew Stewart has acquired a profound knowledge of broadcasting, and this, coupled with his innate power of understanding, makes him the ideal person -- perhaps the only person -- for this impossible job. Now, if the government has really changed its mind... Oh! say it isn't so!

DON R. DAWSON, until recently vice-president of Wentworth Radio Broadcasting Co. Ltd., and general manager of CKOC Hamilton, has set up a new business in association with Norris Mackenzie (G. N. Mackenzie Ltd.) dealing exclusively in TV program and feature sales.

The Dawson-Mackenzie operation will run parallel with but quite apart

from G.N. Mackenzie Ltd., for many years established in radio production and distribution.

Don and Norris are starting on a 50-50 partnership basis, until they



incorporate, when they will be equal partners in the new company.

Along with other film properties, Dawson-Mackenzie-TV will handle Canadian distribution for Krantz Films Inc., Video-Cinema Films and *Colorscope* for Mark Century Corporation, all of New York; United Cinema of Australia and George Bagnall & Associates Inc. of Beverly Hills.

MISTAKEN IDENTITY is the only way to describe it. What happened was four American hunters called at the CFGP Grande Prairie radio studios.

They said they wanted to buy hunting licenses and were quite taken aback when the receptionist politely informed them that CFGP was a radio station.

One of the four said he had seen the letters on the outside of the building and assumed they stood for "Canadian Fish & Game Protection."

This is not the first time CFGP's call letters have been misinterpreted. Way back in the prehistoric 40s, the late Cecil Barry, founder and manager of CFGP, interpreted them for me as "Come Fanny! Go places". I don't think this was right either, which brings up a burning question: "What do CFGP's call letters stand for?" Buzz me if you hear anything.

# CKPG

10,000 watts **RADIO** CHANNEL 2 **TELEVISION**

PRINCE GEORGE  
SERVING NORTH CENTRAL B.C.



## Ontario apples ready for TV

The OAPMB uses four areas in Western Canada to promote the sale of *Controlled Atmosphere* storage apples.

"We use Regina, Calgary, Edmonton and Saskatoon," he said. "This year we had a *two-week* campaign, in the Spring. We'll go on again in 1968, in May, with a *four week* campaign next time."

Curiously, although apple juice is rising in popularity, and is edging tomato juice, Bond says the OAPMB does not extensively promote the sale of apple juice.

"Only 2 of 26 processors, Allen's and Mitchell's, use radio to promote the sale of their apple juice," he said. "Our commercials promote fresh apples, and you hear that crisp, crunchy sound that only a fresh, juicy apple can give."

Queried about the future plans for OAPMB promotions, Bond said they were making their first step into print, in a joint effort with the processors, to take place next summer, during May, June, July and August, spending an additional \$34,500, above the radio budget, using three Canadian magazines, in color.

### TV is coming

"We're ready for TV, but we definitely will not give up radio. It will require a combined budget of approximately \$150,000 for radio and TV, and the television commercials must be in color. You just cannot get away from the impact of color. We had these full-color commercials made in New York by Rumrill-Hoyt Inc. for the NAI agency, and now, if and when they raise the assessment from the producers, we'll go into television."

Bond said all apple producers are assessed a percentage of their crop sales, 7½ cents per hundred pounds for fresh apples, 4 cents a hundred for processed apples, and 2 cents a hundred pounds for juice apples. "This assessment would have to be increased about 50 per cent," Bond said, "if we go into TV." The assessment is used by the marketing board exclusively to promote the sale of apples, through the advertising campaigns prepared and supervised by the board.

Bond added that he did not believe there were enough color TV sets in use, yet, to make it worthwhile to invest the additional money in that medium. "But we're ready for it," he insisted.

# CLASSIFIED ADVERTISING

### WANTED

Experienced, mature sounding, personable announcer. Can take over early evening show on an easy listening station. Ideal working conditions, pension plan and ready-built audience on the number one station in the market. Apply with tape, stating salary expected, picture and full particulars to:

Geoff Bingle,  
Program Director,  
CFPL Radio, Box 2580,  
London, Ont.

### TV & RADIO

**BROADCAST TECHNICIAN**  
Several years' experience. Wishes to relocate. Complete résumé upon request.

Box 116  
The Canadian Broadcaster  
17 Queen St. E., Suite 128  
Toronto 1, Ont.

### ELLIOTT RESEARCH CORPORATION LIMITED

ADVERTISING AUDITS  
Press and Broadcast



840 PAPE AVENUE • TORONTO  
3280 BERNADINE ST. • MONTREAL

### WANTED EXPERIENCED NEWSMAN

Eastern Ontario metropolitan market. Must have good delivery, be a self-starter. Strong emphasis on ability to write. Attractive salary for right way. Audition and résumé required. Would prefer single man.

Box 113  
The Canadian Broadcaster  
17 Queen St. E., Suite 128  
Toronto 1, Ont.

### WANTED

Experienced Broadcaster required by a Northern Ontario Radio Station. Please forward résumé and tape to:

Peter Senchuk,  
General Manager,  
Radio Station CKAP,  
Kapuskasing, Ontario

### WANTED

Radio Continuity writer for 10,000 watt Ontario station. Send résumé and samples to:

Box 114  
The Canadian Broadcaster  
17 Queen St. E., Suite 128  
Toronto 1, Ont.

### SPORTSCASTER

Wanted for Radio Station in Metropolitan Market. Should be accurate and colourful on play-by-play, strong on editorials. This station broadcasts CFL football as well as amateur hockey. The man we want:

1. Sounds natural, but professional (no affectations in his speech mannerisms.)
2. Does not believe that it is a handicap to a sportscaster to have gone beyond grade 6. (In other words "Dese, Dem and Dose Guys" need not apply.)

This is an interesting and challenging job in one of Canada's top markets, which offers a good salary, generous vacation, pension, and other benefits. Applicant should supply tape, photograph, and complete background.

Box 115  
The Canadian Broadcaster  
17 Queen St. E., Suite 128  
Toronto 1, Ont.

(continued from page 10)

## Government welfarism

sistently invested more in TV receivers each year than the total invested by advertisers to create the programming that fostered the public's investment. That in itself is a fair answer to the dire charges against advertising."

### Ridiculous legislation

Referring to the proposed \$100,000 fine as set forth in the proposed Canadian Broadcasting Act, Rogers termed it "one of those ridiculous pieces of legislation that sometimes slip through", and "it remains one of the problems, no doubt, that will have to be worked out."

"Theoretically," he said, "our (U.S.) FCC has no power to control program content, as appears to be the case with the proposed CRC. But, as a matter of fact, the FCC does have such power indirectly, even though both chairman Hyde and Commissioner Loevinger stoutly insist it does not."

"Take the Fairness Doctrine, for instance," he said. "If a broadcaster editorializes or if he provides too much of one side of an issue in his news, or even if he schedules cigarette advertising, he is required by FCC fiat to provide a reasonable opportunity for the expression of opposing or balancing views. Is this not a measure of program control?"

"And the FCC requires, in its license applications, an exhaustive account of the proposed program content of the licensee. Failure to perform according to the promises in the

application is reason enough for failure to renew the license. If that's not control of program content, I don't know what else to call it."

Rogers pointed out that the U.S. industry seems to be flourishing in spite of it, or perhaps even because of it.

"Those of us who are career broadcasters are well aware that a certain stiffness of regulation helps to keep the bad actors out of our business, with certain obvious benefits to all the rest of us," he said.

### Industry should back ETV

Speaking as a strong proponent of ETV, Rogers said: "I note too that the Canadian Radio Commission is to have charge of the development of Educational Television. This is another matter entirely."

Rogers said he had proposed that: "commercial broadcasters should give active support to the development of the new educational TV stations at the local level; give substance to existing stations; and, most importantly, foster the machinery by which educational TV programming might develop independently of the heavy hand of central government."

"I even went so far as to suggest that we might all pay a franchise fee to help get this effort started," he said.

Stating, that, exactly what he was forecasting has happened in the U.S., the speaker said: "Congress has already passed what's called the Public Broadcasting Act, and the United States is already off into a federally-sponsored educational and cultural TV project... but woe betide us if we are so unwary as to let a federal program authority get its foot in this door. And I am very much afraid it has already happened. We are both at the same stage of development; first steps have been taken to provide a national ETV service."

(Here in Canada, where it is pro-

posed to come under the wing of the CRC, educational television will await further separate study by the government after the Broadcasting Act has been duly processed).

Rogers said "the vigilance of the people, expressed through the votes of their MPs or Congressmen, can keep this awesome weapon out of the hands of a powerhungry central government...but only," and he repeated "only, if the people are continually alerted to the dangers by the media themselves."

He concluded by saying "and so I urge your support of the Fifth Freedom, the freedom to make a mistake. The Freedom from the unnecessary over-protection by government which stultifies and saps the vitality and originality of a free people."

"Such a resolve by the editors, publishers, and broadcasters of Canada and the United States can restore the initiative of government to the people, in whose hands it rightfully belongs."

THE CANADIAN **broadcaster**

has a new phone number

**416 363-6111**

-and this family serves thousands of other families



*All Family Radio*

**CHSC**  
ST. CATHARINES - ONTARIO

\*1220 AM, 105.7 FM STEREO

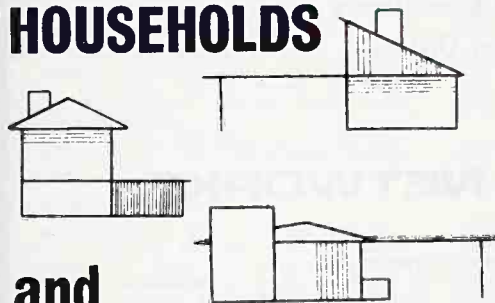


# Introducing the new V.I.P. ...

## Viewers in Profile

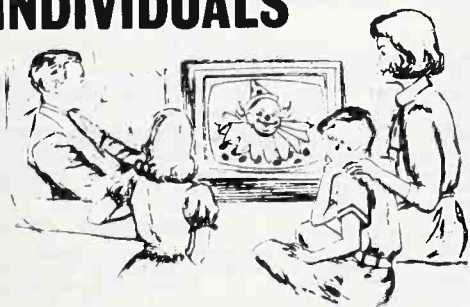
gives you new important  
definitions of

### HOUSEHOLDS



and

### INDIVIDUALS



- Male and female teen audiences;
- Children audiences;
- Availability of cumulative audience data for both households and individuals;
- Pre-emptions excluded data for all regular programs.

### NEW DATA-GATHERING TECHNIQUES

The Unique, Follow-the-Person Nielsen TV set diary pinpoints prime prospects in terms of individual buyers as well as household units.

Other practical NBI features for  
broadcasters & buyers...

- Cumulative audiences for all multi-day programs;
- Daypart summary tables for all viewer demographics;
- Adult male audiences in total and by age groupings;
- Adult female audiences in total and by age groupings;

### Lady of the House

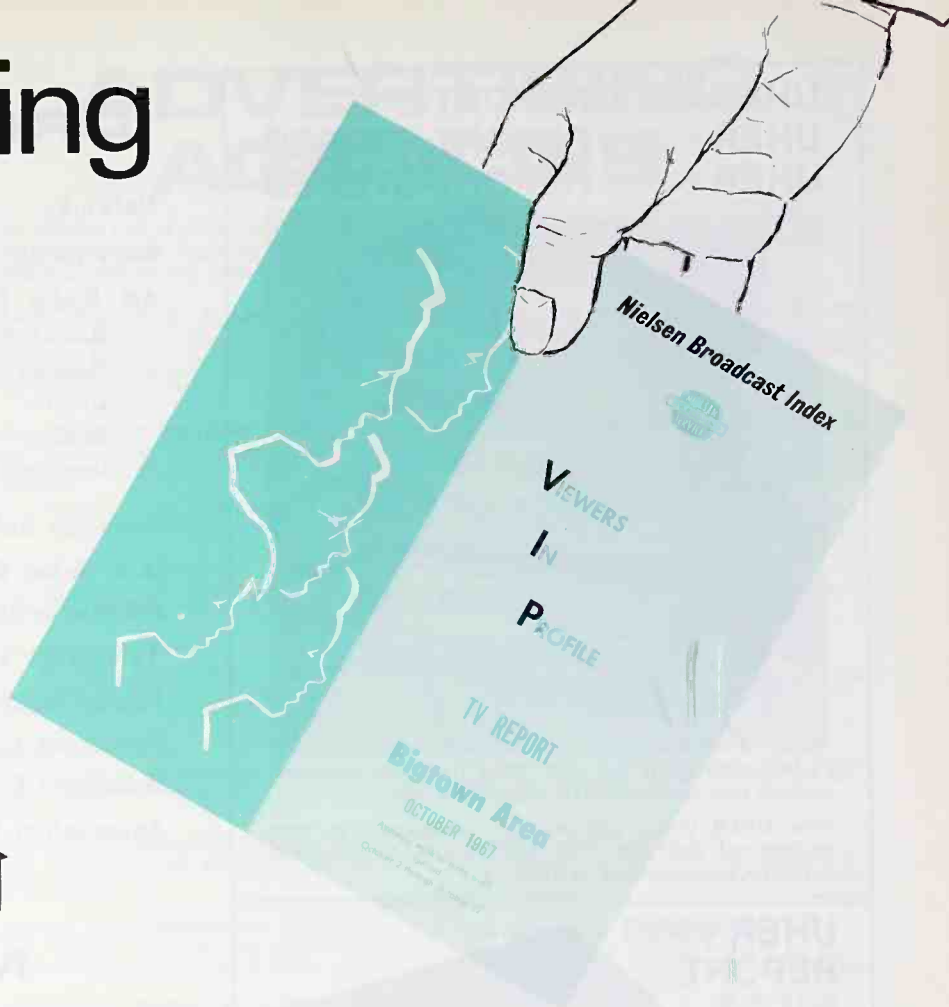
the nation's  
primary retail shopper

- By her age;
- By the size of her family;
- With or without children;

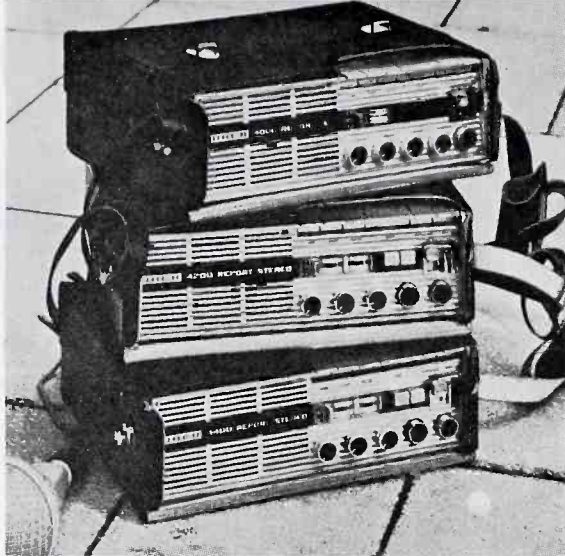
FOR THE FULL VIP STORY... PHONE WIRE OR WRITE

## A.C. Nielsen Company of Canada Limited

33, Wynford Drive, Don Mills, Ontario • Telephone 421-8383



**UHER 4000 REPORT L**  
**UHER 4200 REPORT STEREO**  
**UHER 4400 REPORT STEREO**



Professionals know the Uher 4000 Report L Monaural portable tape recorder as THE SUPERIOR unit.

Now UHER brings you another development in their professional recorders—THE 4200 2-TRACK and 4400 4-TRACK tape recorders IN STEREO.

**UHER 1000**  
**REPORT**  
**PILOT**



A new lightweight, full track, portable tape recorder featuring movie synchronization and meeting the standards of professional recorder models.

BU-4/67

**ROBERT BOSCH (CANADA) LIMITED**  
 33 Atomic Avenue, Toronto 18, Ontario

Please send information on the indicated Uher tape recorders:

4000     4200     4400     1000

NAME \_\_\_\_\_


ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ PROVINCE \_\_\_\_\_

**ROBERT BOSCH (CANADA) LTD.  BOSCH**

33 Atomic Avenue  
 Toronto 18, Ontario

7325 Decarie Blvd.  
 Montreal 9, Quebec

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**NETWORKS**

**CTV TELEVISION NETWORK LTD.**

Toronto: 42 Charles St. E., Toronto 5, 924-5454. President, Gordon F. Keeble; Executive vice-president, Murray Chercover; Vice-president marketing, Keith Campbell; General sales manager, Robert A. Aiken; National program director, Arthur Weinthal; Director of news and public affairs, Charles Templeton; Promotion manager, Sam Elber; Director of research, H. Jim Lee. Montreal: 405 Ogilvie Ave., Montreal 15, 273-7781. Manager, John T. Coleman.

**CANADIAN BROADCASTING CORPORATION**

Ottawa: 1500 Bronson Ave., P.O. Box 478, Terminal A, Ottawa. President, J.A. Ouimet; Acting chief operating officer, J.P. Gilmore; Vice-president, assistant to the president, R.C. Fraser; Vice-president, programming, E.S. Hallman; Acting general manager, Network Broadcasting English, R.W. McGill; Vice-president & General manager, Network Broadcasting French, Marcel Ouimet; Director of station relations, I.M. Ritchie; Director of information services, Dave Orr; Director of sales policy and planning, O.J. W. Shugg. Toronto: 354 Jarvis St., P.O. Box 500, Terminal A, Toronto. Television: Acting general manager, R.W. McGill; Director of television, J.D. Nixon; Television program director, Bruce Raymond; Director, television sales, J.R. Malloy; Manager, TV network sales, G. Epworth; Director of information services, C. Smith; Supervisor of commercial acceptance and production, J. Angeloff. Radio: Director of radio, J.T. Craine; Acting program director, radio networks, Allan Brown; Director radio sales, R.S. Joynt; Manager, radio sales, Fred Bardeau; Director of information services, C. Smith. Montreal: 1425 Dorchester St. W., P.O. Box 6000, Montreal. Television: Vice-president and general manager, Marcel Ouimet; Assistant general manager, R. David; Director of television, J. Blais; Television program director, J. Landry; Director, television sales, M. Valiquette; Manager, TV network sales, J.A. Lapointe; Director of information services, G. Cadieux; Supervisor of Commercial acceptance and production, Mde J. Bruneau. Radio: Director of radio, F. Guérard; Radio program director, A. Boisvert; Director, radio sales, J.L. Desmarais; Manager, radio sales, G. Poulin; Director of information services, G. Cadieux.

**CBC REGIONAL BROADCASTING**

St. John's: 95 University Ave., P.O. Box 5490, St. John's. Regional director, A.K. Morrow; Regional program director, R.G. O'Brien; Regional sales manager, G.D. Halley. Halifax: 5600 Sackville St., P.O. Box 3000, Halifax. Regional director, S.R. Kennedy; Regional program director, K.R. Barry; Regional sales manager, D.G. LeBlanc. Ottawa: Lanark Ave., P.O. Box 3220, Station C, Ottawa. Regional director, J.J. Dunn; Regional program director, D. Townsend; Regional sales manager, L.M. O'Neil. Winnipeg: 541 Portage Ave., P.O. Box 160, Winnipeg. Regional director, J.R. Finlay; Regional program director, J. Guthro; Regional sales manager, F. Stanley. Vancouver: 701 Hornby St., (1230 West Georgia St., rear), Vancouver. Regional director, K.P. Caple; Regional program director, E.R. Whitehouse; Regional sales manager, A. Sommerfield.



**KEY**

1. City
2. Telephone Number
3. Address
4. Broadcast media director(s)
5. Broadcast account supervisor(s)
6. Broadcast media buyer(s)

# ADVERTISING AGENCIES

An interim list of advertising agencies enfranchised by the Canadian Association of Broadcasters together with their addresses, telephone numbers, broadcast media directors and time buyers for the period ending June 30, 1968.

**ARDIEL ADVERTISING AGENCY LTD.**

- (1) Toronto 7; (2) 924-5444; (3) 4 Lawton Blvd.; (4) Philip A. Johnson; (6) Miss Irene F. Wray.
- (1) Hamilton; (2) 549-2419; (3) 180 Parkdale Ave. N.; (4) M.J. Hallas.
- (1) Westmount, P.Q.; (2) 486-1188; (3) 310 Victoria Ave., Ste. 205; (4) Frank B. Thompson.
- (1) Ottawa; (2) 236-7331; (3) 385 Albert Street; (4) Miss Joann Hossick.

**BACKMAN ADVERTISING LTD.**

- (1) Halifax; (2) 422-1527; (3) Lord Nelson Bldg.; 5675 Spring Garden Road; (4) Miss Anne Archibald; (5) Miss Anne Archibald; (6) Mrs. Jo-Marie MacKay.

**BAKER ADVERTISING LTD.**

- (1) Toronto 1; (2) 364-6311; (3) 20 Toronto Street; (4) J.B. German; (5) L. Ackeman, N.R. Unger, J.V. Wilks, N.C. Wittick; (6) O. Innes, J. Poole, I. Neve.
- (1) Montreal; (2) 842-5845; (3) 1350 Sherbrooke St. W.; (5) N. Pahlen.

**BATTEN, BARTON, DURSTINE & OSBORN INC.**

- (1) Toronto 2; (2) 363-9461; (3) 2 Carlton Street; (4) Mrs. Phyllis Scott; (6) Mrs. Phyllis Scott, Miss Marion Ferry, Miss Roberta McCutcheon.
- (1) Montreal; (2) 868-2655; (3) 1155 Dorchester Blvd. W. H. Champagne, French Services.

**B.C.P. PUBLICITE LTEE**

- (1) Montreal 2; (2) 878-1771; (3) 1010 St. Catherine Street, W., Ste. 444; (4) Aime Lacombe; (5) Lise LaCasse; (6) Lise LaCasse, Rita Cloutier.

**BOWEN, MANN, KORENBERG LIMITED**

- (1) Montreal; (2) 931-4201; (3) 4141 Sherbrooke W.; (4) B. Winegarden; (5) T.M. Earl; (6) A. Burk.

**BOZEL & JACOBS OF CANADA LTD.**

- (1) Don Mills (Toronto); (2) 429-1956; (3) Olympia Square, 797 Don Mills Rd.

**BRADLEY-VALE ADVERTISING LTD.**

- (1) Toronto 1; (2) 363-3738; (3) 88 University Ave.; (4) G.P. Vale; (6) Miss M.J. Speers.

**BRAND ADVERTISING LTD.**

- (1) Montreal; (2) 849-6692; (3) 2100 Drummond Street; (4) Marion Goldberg; (6) Marion Goldberg.

**BREITHAUP T ADVERTISING LTD.**

- (1) Toronto 5; (2) 921-1121; (3) 800 Bay St.; (4) Peter Charles, Richard Berndt. (a division of James Lovick).

**BROOKS ADVERTISING CO.**

- (1) Toronto 1; (2) 363-3448; (3) 32 Front Street, W.; (4) Sarra Erlich.

**BURLEY, J. H. LTD.**

- (1) Toronto 1; (2) 362-6847; (3) 159 Bay St.; (4) A. L. Drewry.

**BURNETT, LEO CO. OF CANADA LTD.**

- (1) Toronto 1; (2) 363-5801; (3) 165 University Ave.; (4) Mel Norman; (5) Ray Mitchell, Neil MacKellar, George Beard; (6) Robert Humphries, Peter La Grave, Mrs. Marjorie Frew.

**BURNS ADVERTISING AGENCY LTD.**

- (1) Montreal 25; (2) 935-5257; (3) 1980 Sherbrooke Street, W.; (4) H. Cote.

**CAMP, DALTON K. & ASSOCIATES LTD.**

- (1) Toronto 12; (2) 487-2101; (3) 43 Eglinton Ave. E.; (4) Norman K. Atkins; (5) Norman K. Atkins, J.D. Penn McLeod; (6) Miss Lynne Ryder.

**CANADIAN ADVERTISING AGENCY LTD.**

- (1) Montreal 2; (2) 842-8061; (3) 630 Sherbrooke St. W.; (4) G. Rivard; (6) Lyse Bergevin.
- (1) Toronto 7; (2) 925-2437; (3) 85 St. Clair Avenue, E.; (5) W.B. Prentice.

**CANALINE ADVERTISING AGENCY LTD.**

- (1) Toronto 2; (2) 368-7646; (3) 790 Bay Street; (4) W.R. Campbell.

**CARDON, ROSE LTD.**

- (1) Montreal; (2) 842-8571; (3) 1411 Crescent St.; (4) Mrs. M. Garneau; (5) Norman Cardon; (6) Mrs. M. Garneau.

**CASE ASSOCIATES**

- (1) Toronto 5; (2) 924-9726; (3) 99 Avenue Rd.; (4) F.W. Grove; (5) J.G. Sinclair, R.L. Parker.

**CHISHOLM & BASFORD LIMITED**

- (1) Toronto 7; (2) 924-8431; (3) 76 St. Clair Ave. W.

**CLAVIR, LEO PRODUCTIONS LTD.**

- (1) Toronto 12; (2) 488-1165; (3) 120 Eglinton Ave. E.; (4) Leo Clavir.

**COCKFIELD BROWN & COMPANY LTD.**

- (1) Montreal; (2) 861-1771; (3) Canada Cement Bldg., Phillips Square; (4) Fernand Corbeil, L.J. Hern; (5) Mrs. Lorraine King, K.R. Pattenden; (6) Earl W. Box, Ainslie Young.

- (1) Toronto 7; (2) 924-5492; (3) 2 St. Clair Ave. W. (Manager of Media Services - Ian B. Campbell); (Asst. Mgr. - Miss M. Moran); (Dir. of Broadcast Services - J.R. MacRae); (5) G.M. Thomas; (6) Mrs. F.M. Brockington, U. Gysin, P. Armstrong.

- (1) Vancouver; (2) 681-1111; (3) 1200 Burrard Bldg., 1030-W. Georgia Street; (6) Miss Marjorie Maddigan.

- (1) Winnipeg; (2) 942-0811; (3) 804 Electric Railway Chambers; (4) Mrs. E. Strachan; (5) H.J. Gibson; (6) Mrs. E. Strachan.

- (1) London; (2) 438-2117; (3) 200 Queens Ave. (Vice President, General Manager - Robert Burns); (5) Ian Wallace.

**COPELAND, DON H. ADVERTISING LTD.**

- (1) Scarborough (Toronto); (2) 691-3331; (3) 2 Crescentwood Rd.; (4 to 6) Mrs. Vera M. Copeland.

**CROMBIE ADVERTISING CO. LTD.**

- (1) Montreal; (2) 288-4221; (3) 355 St. James Street, W.; (4) H.W. McAllister; (5) Ross Smith.
- (1) Toronto 1; (2) 368-7031; (3) 188 University Ave.; (4) Miss M. Thompson; (5) R. Norman.

**DANCER-FITZGERALD-SAMPLE (CANADA) LTD.**

- (1) Toronto 7; (2) 929-3391; (3) 200 St. Clair Ave. W.; (4) Ruth Pedley; (5) J.C.W. Pinkham, W.R.T. Cory, R.A. Kunderger; (6) Ruth Pedley.

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# AM RADIO STATIONS

KEY	
(1) Company name	(13) Sports Director
(2) Mailing address	(14) Farm Director
(3) Telephone	(15) Women's Director
(4) President	(16) Promotion Manager
(5) Manager	(17) Traffic Manager
(6) Assistant Manager	(18) Chief Operator
(7) Commercial Manager	(19) Chief Engineer
(8) Production Manager	(20) Toronto reps
(9) Program Manager	(21) Montreal reps
(10) Chief Announcer	(22) Winnipeg reps
(11) Music Director	(23) Vancouver reps
(12) News Director	(24) U.S. reps
	(25) Station birth date

## N.W.T. & YUKON

### CFWH, WHITEHORSE

1000 watts on 570 kcs. (1) Canadian Broadcasting Corp. (2) P.O. Box 730 (5) Stanley Peters

### CHAK, INUVIK

1000 watts on 860 kcs. (1) Canadian Broadcasting Corp. (2) P.O. Box 1220 (5) Elijah Menarik

### CFYK, YELLOWKNIFE

1000 watts on 1340 kcs. (1) Canadian Broadcasting Corp. (2) P.O. Box 160 (5) J. Vanderbie

### CFFB, FROBISHER BAY

40 watts on 1200 kcs. (1) Canadian Broadcasting Corp. (2) Frobisher Bay, N.W.T. (5) E.R. Morris

## BRITISH COLUMBIA

### CFVR, ABBOTSFORD

1000 watts on 1240 kcs. (1) Fraser Valley Broadcasters Ltd. (2) Box 1240, Abbotsford (3) 859-5277 (4) Murdo MachLachlan (5) Trevor H. Beggs (7) Dennis Barkman (8) Bob Singleton (9) Trevor H. Beggs (10,11) Bob Singleton (12,13) Norm Friesen (14) Gene Ross (16) Dennis Barkman (17) Mrs. Dorothea Janz (18) Bob Singleton (19) Tony Shepherd (20-24) All-Canada Radio & TV (25) 1962

### CFWB, CAMPBELL RIVER

250 watts on 1490 kcs. (1) William G. Browne (2) Box 1490 (3) 287-7106 (4) William G. Browne (5) Roland Gillis (6) Harry Avigdore (7) Roberta McConnan (8) Roland Gillis (9-12) Mike Dixon (16) Roland Gillis (17) Roberta McConnan (19) Denis Hull (20,21) Air Time Quality Sales (23) Scharf Broadcast Sales Ltd. (25) 1963

### CHWK, CHILLIWACK

10,000 watts on 1270 kcs. (1) Fraser Valley Broadcasters Ltd. (2) 50 Yale Road East, Chilliwack (3) 795-5711 (4,5) Murdo MachLachlan (7) Dennis Barkman (8) Bill Wolfe (9,10) Harold Roberts (12) Ed Wilson (13) Jim Leith (14) Gene Ross (15) Mrs. Barbara Derksen (16) Dennis Barkman (17) Mrs. Betty Neads (19) Tony Shepherd (20-24) All-Canada Radio & TV (25) 1927

### CFCP, COURTENAY

1000 watts on 1440 kcs. (1) CFCP Radio Ltd., William G. Browne (2) Box 1440, Courtenay (3) 334-2421 (4,5) William G. Browne (7) Scott Hunter (8) Alex Cobban (10) Scott Dixon (11) Alex Cobban (12) Jim Clarke (15) Mickey Simms (17) Darlene Williams (19) Fred Grant (20,21) Air-Time Sales (23) Stephens & Towndrow (25) 1959

### CKEK, CRANBROOK

1000 watts on 570 kcs. (1) East Kootenay Broadcasting Co. Ltd. (2) 28 8th Ave. S. (3) 426-2224 (4,5) L.S. Hoole (7) C.A. Sawchuk (8) F.L. Hoole (12,13) D. Jacobsen (17) Mrs. A. Foster (20,21) Radio & TV Sales Inc. (22) A.J. Messner & Co. (23) Radio Reps (B.C.) Ltd. (24) Donald Cooke Inc. (25) 1957

### CJDC, DAWSON CREEK

1000 watts on 1350 kcs. (1) Radio Station CJDC (Dawson Creek) BC Ltd. (2) 901 102nd Ave. (3) 782-3341 (4) H.L. Michaud (5) Mike LaVern (8) Ron Bortos (12) Elmer Devore (13,14) Alan Kelly (15,17) Verna Ophus (19) Grant Kaczory (20,21) Radio-TV Reps (22) A.J. Messner & Co. (23) Radio-TV Reps (24) ABC International, N.Y. (25) 1947

### CKAY, DUNCAN

1000 watts on 1500 kcs. (1) Radio CKAY Ltd. (2) 110 Craig St. (3) 746-4115 (4) Dr. J.U. Coleman (5,7) Earl H. Kidder (8) Kenneth R. McEwan (10) Buddy Crabbe (12) Ken McEwan (13) Buddy Crabbe (14) Ken McEwan (15) Carol Guppy (17) Mrs. E. Flexman (19) Rod Currie (20) Radio House Ltd. (23) Western Broadcast Sales (24) Weed & Co. (25) 1964

### CKNL, FORT ST. JOHN

1000 watts on 560 kcs. (1) Northern Lights Broadcasting Ltd. (1) Box 3450 (3) 785-6634 (4) John Skelly (5) Mel Stevenson (6-8) Bob Harrison (9) Mel Stevenson (10) Bob Harrison (11) Bill Loepky (12) Gene Daniel (13) Bob Harrison (14) Ron Clark (15) Bob Harrison (16) Mel Stevenson (17) Mrs. Donna Solodon (19) Bob Guy (20,21) Radio-TV Reps (22) A.J. Messner & Co. (23) Radio-TV Reps (25) 1962

### CFJC, KAMLOOPS

10,000 watts on 910 kcs. (1) Twin Cities Radio Ltd. (2) 460 Pemberton Terrace, Kamloops (3) 372-3322 (4) Ian G. Clark & Jean Ross, Assistant (5) Jack Pollard (6) Jack Crane (7) Walter Harwood (8) Jack Crane (12) Gordon Rye (13) Jack Kelly (15) Rene Doryuter (16) Walter Harwood (17) Mrs. Loretta Swartz (19) Kurt Reichenek (20-24) All-Canada Radio & TV (25) 1927

### CKOV, KELOWNA

1000 watts on 630 kcs. (1) Okanagan Broadcasters Ltd. (2) Box 100, Kelowna (3) 762-3331 (4) Mrs. G.T. Browne (5) J.H. Browne (7) D.S. Dunn (9) A. Jensen (10) G. Ridgley (12-14) J.D. Bews (16) D.S. Dunn (17) Linda Redding (19) A. Vipond (20-24) All-Canada Radio & TV (25) 1931

### CKTK, KITIMAT

1000 watts on 1240 kcs. (1) Skeena Broadcasters Ltd. (2) Box 1540, Terrace (3) Kitimat 2116 (4-25) see CFTK Terrace

### CJJC, LANGLEY

1000 watts on 850 kcs. (1) City & Country Radio Ltd. (2) Box 850, Langley (3) 604-534-5341 (4,5) J.E. Chesney (6) M. Gyurkocki (7) W.L. Fox (8) J. Woodbridge (11) B. Bell (12) R. MacClelland (13) J. Alp (14) R. Shewan (15) L. Beyer (17) J. Reynard (19) S. Davis (20,21) Radio-TV Reps (22) A.J. Messner & Co. (25) 1963

### CHUB, NANAIMO

10,000 watts on 1570 kcs. (1) Nanaimo Broadcasting Corp. Ltd. (2) Nanaimo (3) 753-4341 (4) R.W. Giles (5) George Lawlor (7) Joe Lawlor (8,9) Ted Kelly (10) Lyle Feltham (11) Roy Francis (12,13) Larry Thomas (16) Joe Lawlor (17) Joy Fagan (18,19) Ross McIntyre (20,21) Radio-TV Reps Ltd. (22) A.J. Messner (23) Radio-TV Reps Ltd. (24) Harland G. Oakes Assoc. & Donald Cooke Inc. (25) 1948

### CKLN, NELSON

1000 watts on 1390 kcs. (1) Kokanee Broadcasting Ltd. (2) P.O. Box 250 (3) 604-352-7277 (5,7) Doug H. Glover (8,9) J. Paul Haines (10) David S. Clark (11) J.P. Haines (12) T. Jamieson (13) P. Martin (14) G. Miller (15) Mona Malcolm (16) B. Bryan (17) Mrs. M. Wishlow (19) S.W. Davis (20,21) Group One Radio (22,23) Byles Gibb & Assoc. (24) Canadian Standard Broadcast Sales (25) 1938

### CKNW, NEW WESTMINSTER

50,000 watts on 980 kcs. (1) Radio NW Ltd. (2) 227 Columbia St. (3) 522-2711 (4) F.A. Griffiths (5) W. J. Hughes (6) H.L. Davis (7) G.N. Cooper (8) Richard Abbott (11) Len Hopkins (12) Warren Barker (13) Al Davidson (14) Bill Hawley (16) Gary McCarrie (17) Mrs. V. Shepherd (19) Leo Haydamack (20-23) Standard Broadcast Sales Ltd. (24) CSBS Inc. (25) 1944

### CKOO, OLIVER-Osoyoos

1000 watts on 1240 kcs. (1) Okanagan Radio Ltd. (2) P.O. Box 290, Osoyoos (3) 495-6200 (4) Maurice P. Finnerty (5) Ralph J. Robinson (6) Dave Gamble (17) Mrs. Barb Porteous (19) Harry F. McRae (20,21,22,24) All-Canada Radio & TV (25) 1967

### CKOK, PENTICTON

10,000 watts on 800 kcs. (1) Okanagan Radio Ltd. (2) Box 338, Penticton (3) 492-2800 (4) Maurice P. Finnerty (5) Ralph J. Robinson (7) Harry C. Dane (9) Cal George (10) Grant Sherwood (12) Mike Mungan (13) Mike Shainline (14,16) Wayne Barry (17) Stu McDirmid (19) Harry F. McRae (20-24) All-Canada Radio & TV (25) 1948

### CJAV, PORT ALBERNI

1000 watts on 1240 kcs. (1) CJAV Ltd. (2) 205 3rd Ave. S. (3) 723-2455 (5,4) Kenneth Hutcheson (6) Maurice Inwards (8,9) John Merrit (12) Ron Coull (13) Bill Gibson (15) Zel Richards (17) Christine Andrews (20,21) Hardy Radio & TV (22) A.J. Messner & Co. (23) Stephens & Towndrow (24) Donald Cooke Inc. (25) 1946

### CHOB, POWELL RIVER

1000 watts on 1280 kcs. (2) 7050 Alberni St. (4,5) Robert L. Cartmell (7) D.V. Cartmell (23) All-Canada Radio & TV (25) 1967

### CKPG, PRINCE GEORGE

10,000 watts on 550 kcs. (2) 1220 6th Ave. (3) 564-8861 (4,5) R.T. Harkins (7) Carole Pow (8) Terry Bell (9) Jack Carbutt (11) Bill James (12) Bob Wilson (13) Bob Elphicke (14) Jack Carbutt (15) Carole Pow (16) A.D. Wiebe (17) Carole Pow (19) Dave Alendal (20-24) All-Canada Radio & TV (25) 1945

### CFPR, PRINCE RUPERT

10,000 watts on 860 kcs. (1) Canadian Broadcasting Corp. (2) 343 West 2nd Ave. (5) W.C. Hankinson

### CHTK, PRINCE RUPERT

1000 watts on 560 kcs. (1) CHTK Radio Ltd. (2) Box 3000 (3) 624-9111 (4) J. Fred Weber (5) Roy B. Last (7) Walter Wainman (8) Edward Jurak (10) Ken Armstrong (12,13) Dave Gibbard (15) Iona Campagnolo (17) June Hesselbarth (19) John Nance (20-23) Radio-TV Reps (24) ABC International (25) 1965

### CKCQ, QUESNEL

CKWL, WILLIAMS LAKE  
CKCQ—1000 watts on 570 kcs. CKWL—250 watts on 1240 kcs. (1) Cariboo Broadcasters Ltd. (2) Box 3000, Quesnel (3) 992-5151 (4) Dennis Reid (5) Dennis Reid at CKCQ, Robert R. Leckie at CKWL (7) John V. Boates (8,9) Gilbert K. McCall (10) Wayne Newberry (12,13) Ken Wilson (16) John V. Boates (17) Marie Davidson (19) Ted Hopkins—CKWL, Floyd Lust—CKCQ (20-24) All-Canada Radio & TV (25) 1957

### CKXR, SALMON ARM

CKCR, REVELSTOKE  
CKXR—1000 watts on 1340 kcs. CKCR—250 watts on 580 kcs. (1) Hall-Gray Broadcasting Co. Ltd. (2) Box 69 (3) 832-2161 (4,5) R.J. Hall (6) W.E. Gray (7) W. McKinnon (8,9) R.K. Field (11) G.J. Young (12-14) P.N. Munoz (15) Miss J.E. Farquhar (19) S. Davis (20-23) Radio-TV Reps (25) 1965

### CFBV, SMITHERS

CFLD, BURNS LAKE  
CFBV—1000 watts on 1230 kcs. CFLD—250 watts on 1400 kcs. (1) CFBV Ltd. (2) Box 335, Smithers (3) 847-2521 (4,5) R.A. (Ron) East (7) G.E. (Ed) Rea (8) Bob McInnes—CFBV, J.W. (Jack) Rea—CFLD (9) N.C. (Norm) Weseen (10) R. McInnes—CFBV, J.W. Rea—CFLD (11) R.A. East (12,13) N.C. Weseen (14) R.A. East (15) R. McInnes (16) A.G. (Gerry) deBoer (17) A.S. (Ann) Saley (18) R. McInnes (19) S.W. (Stan) Davis (20,21) Radio-TV Reps (22) A.J. Messner & Co. (23) Radio-TV Reps (25) CFBV—1963, CFLD—1965



**CFTK, TERRACE**

1000 watts on 590 kcs. (1) Skeena Broadcasters Ltd. (2) Box 1540 (3) 635-6316 (4) J. Fred Weber (5) R. Alan Parfitt (7) R.O. Paulsen (8) Jack White (10) Dave Cash (11) Bill Bacon (12) Keith Tutt (13) Al Parfitt (14) Dave Dick (15) Marg Van Herd (16) A.E. Bates (17) Billy Miller (19) John Nance (20-23) Radio-TV Reps (25) 1960

**CJAT, TRAIL**

1000 watts on 610 kcs. (1) Kootenay Broadcasting Co. Ltd. (2) 1300 Cedar Ave. (3) 368-5511 (4) W.C. Harvey (5) J.P. Kobluk (7) R.W. Meneer (8,9) A.R. Ramsden (10,11) D.J. Glover (12,13) J. Remesz (17) D. Townsend (19) J. Renzie (20-24) All-Canada Radio & TV (25) 1931

**CBU, VANCOUVER**

10,000 watts on 690 kcs. (1) Canadian Broadcasting Corp. (2) 701 Hornby St. (5) K.P. Caple (Director for B.C.)

**CFUN, VANCOUVER**

10,000 watts on 1410 kcs. (1) Radio CFUN Ltd. (2) 1900 W. 4th Ave. (3) 731-9222 (4) G.W. Burnett (5) Douglas S. Grieg (6,7) Don G. Macdonald (8) Al Jordan (9) C.E. Farey (11) Dave Tierney (12) John Ashbridge (17) Mrs. Joan Williams (19) S.W. Davis (20,21) Radio House Ltd. (22) A.J. Messner & Co. Ltd. (24) Donald Cooke Inc. (25) 1922

**CHQM, VANCOUVER**

50,000 watts on 1320 kcs. (1) Vancouver Broadcasting Associates Ltd. (2) 1134 Burrard St., Vancouver 1 (3) 682-3141 (4,5) W.E. Bellman (7) Noel Hullah (8) M.L. Fosy (12) Jack Wilson (13) Brad Keene (17) Mrs. Anne Bolton (19) S.W. Davis (20,21) Stephens & Towndrow (24) The Devney Organization Inc. (25) 1959

**CJOR, VANCOUVER**

10,000 watts on 600 kcs. (1) CJOR Ltd. (2) 846 House St. (3) 685-6464 (4) Jim Pattison (5) John Donaldson (7) Gerry Altman (12) Jim Nicholson (9) Rod Gunn (16) Valerie Mott (17) Tony Hudz (19) Stan Davis (20-22) Byles Gibb & Assoc. (24) Weed & Co. (25) 1926

**CKLG, VANCOUVER**

10,000 watts on 730 kcs. (1) Moffat Broadcasting Ltd. (2) 1006 Richards St. (3) 681-7511 (4) R.L. Moffat (5) Don M.E. Hamilton (7) Al Anaka (8, 9, 11) Frank Callaghan (12,13) Bud Bolton (17) Mrs. L. Thompson (19) Peter McIntosh (20-22) Stephens & Towndrow (24) The Devney Organization (25) 1954

**CKWX, VANCOUVER**

50,000 watts on 1130 kcs. (1) CKWX Radio Ltd. (2) 1275 Burrard St. (3) 684-5131 (4,5) W.A. Speers (7) Keith Bower (8) Ron Robinson (9) John E. Ansell (11) Ron Robinson (12) Bill Hutton (13) Jim Robson (17) Jack Hughes (19) Stan Davis (20-24) All-Canada Radio & TV (25) 1923

**CJIB, VERNON**

10,000 watts on 940 kcs. (1) Interior Broadcasters Ltd. (2) 2215B 30th Ave. (3) 542-3900 (4,5) A.G. Seabrook (7) Mrs. I.B. Rounce (8-10) Bob Adshead (11) Jim Phillips (12) Don Warner (13) Stu McAllister (14) Don Warner (15,16) Mrs. K. Doidge (17) Mrs. H. Pospischil (18,19) Bert Thorburn (20-24) All-Canada Radio & TV (25) 1947

**CFAX, VICTORIA**

1000 watts on 1070 kcs. (1) C-FAX Radio 1070 Ltd. (2) 620 View St. (3) 386-2441 (4,5) C.G. Copeland (7) Keith Dagg (8) Walter Cownden (11) Helen Moulton (12) Jim Neilsen (13) Chuck Mudrack (15) Ann Midgeley (16) Pam Trueman (17) Heather (19) Doug Phillips (20,21) Radio House Ltd. (22,23) Western Broadcast Sales (24) Weed & Co. (25) 1959

**CJVI, VICTORIA**

10,000 watts on 900 kcs. (1) Island Broadcasting Co. Ltd. (2) 817 Fort St. (3) 382-8221 (4) G. Gaetz (5) Ken Goddard (7) Joe Hawryluk (8) Joe Essingwood (12) Gordie Williamson (13) Gord Hunter (16) H. Smith (17) R. McGill (19) M. Doyle (20-24) All-Canada Radio & TV (25) 1941

**CKDA, VICTORIA**

10,000 watts on 1220 kcs. (1) Capital Broadcasting System Ltd. (2) P.O. Box 967 (3) 384-9311 (4) David M. Armstrong (5) Keith MacKenzie (6) Ruby Masters (7) Keith MacKenzie (8) Hart Kirck (11) King Lee (12) Bill Pike (16) Mrs. Shirley Jefferson (17) Bernice Davies (19) Fred Cole (20,21) Radio-TV Reps (22) A.J. Messner (23) Radio-TV Reps (24) Canadian Standard Broadcast Sales (25) 1950

**ALBERTA****CBR, CALGARY**

50,000 watts on 1010 kcs. (1) Canadian Broadcasting Corp. (2) 1724 Westmount Blvd. (5) N.J. Lacey

**CFAC, CALGARY**

10,000 watts on 960 kcs. (1) Selkirk Holdings Ltd. (2) 1301 17th Ave. S.W. (3) 244-9311 (4,5) Dave Penn (7) Gordon Walker (8) Clarence Mack (9) Jim Kunkel (12) Ken McCreath (13) Dennis McVarish (16) B. Mannix (17) Joyce Portugal (18) Stan Gilbert (19) Earle Connor (20-24) All-Canada Radio & TV (25) 1922

**CFCN, CALGARY**

50,000 watts on 1060 kcs. (2) The Voice of the Prairies Ltd. (2) Broadcast House (3) 249-9101 (4) D.G. Campbell (5) R.F. Irvine, R.W. Lamb (6) Don Thomas (7) D.W. McKinstry (8,9) Don Thomas (10) Gord Kelly (11) Mrs. Joyce Neppin (12) Joe Hutton (13) Henry Viney (14) Scott Flewitt (15) Mrs. Marie Hohtanz (16) Don Wood (17) Louise Tetrault (19) R. W. Lamb (20-23) Radio-TV Reps (24) Canadian Standard Broadcast Sales Inc. (25) 1922

**CHOR, CALGARY**

10,000 watts on 810 kcs. (1) Bentley Broadcasting Co. Ltd. (2) 1030 4 St. S.W. (3) 243-2466 (4,5) Ted Soskin (6,7) Reuben Hamm (8-11) Wilf Sennett (12) Pete LaValley (13) Russ Peake (14) Reuben Hamm (15) Kay Jones (16) Reuben Hamm (17) Norma Hoopfer (18,19) Mel Hoyme (20,21) Byles, Gibb & Assoc. (23) Western Broadcast Sales Ltd. (25) 1964

**CKXL, CALGARY**

10,000 watts on 1140 kcs. (1) Bow Valley Broadcasting Co. Ltd. (2) P.O. Box 1140 (3) 263-8160 (5) James M. Prvor, Jr. (7) F.A. Bestall (8) David Lyman (12,13) Don Carlson (16) Valerie Chekoski (17) Jessie Guy (19) William N. Martin (20,21,23) Stephens & Towndrow (24) Devney Organization Inc. (25) 1964

**CFCW, CAMROSE**

10,000 watts on 790 kcs. (1) Camrose Broadcasting Co. Ltd. (2) 4872 50 St. (3) 672-3151 (4) Hal J. Yerka (5,7) Warren H. Holte (8,9) Rich Sims (10) Bev Munro (11) Curly Gurlock (12) Mike Goetz (13) Jim Brown (14) Chuck Greig (15) Mrs. Diane Rachuk (16) Dan Chomiak (17) Diana Evans (18) Dave Maller (19) Lyndy Olson (20,21) Lorrie Potts & Co. (22) A.J. Messner & Co. (23) Stephens & Towndrow (25) 1954

**CJDV, DRUMHELLER**

5000 watts on 910 kcs. (1) Dinosaur Broadcasting (1957) Ltd. (2) Drumheller (3) 823-3384 (4,5) Tony Mayer (6) Jim Fisher (7) Tony Mayer (8) Jim Fisher (10) Doug Marvin (11) John Bolin (12,13) Jim Fisher (14) Bill Cameron (15, 17) Mrs. Peggy Pinkham (19) John Bruins (20,21) Radio & TV Sales Inc. (22) A.J. Messner & Co. (23) Byles, Gibb & Assoc. (25) 1957

**CBX, EDMONTON**

50,000 watts on 740 kcs. (1) Canadian Broadcasting Corp. (2) P.O. Box 555 (5) R.L. Horley

**CFRN, EDMONTON**

50,000 watts on 1260 kcs. (1) Sunwapta (2) Postal Station E (3) 484-3311 (4) G.R.A. Rice (5) Tony Loumant (6) G.A. Duffield (7) Tony Loumant (8,9) G.A. Duffield (11) Mrs. Nod Sinclair (12) Bruce Hoogle (13) Al McCann (14) Scott Flewitt (16) John McDougal (17) Mrs. Fay Tanne (19) Ted Wodson (20-23) Radio-TV Reps (24) Canadian Standard Broadcast Sales Inc. (25) 1934

**CHED, EDMONTON**

10,000 watts on 630 kcs. (1) Moffat Broadcasting Ltd. (2) 432 Main St., Winnipeg, Man. (4) Ron Mitchell (5) Jerry Forbes (6) Keith James (7) Bill Dowson (8) Al Anderson (9) Keith James (11) Mike Marshall (12) Ron Greig (13) Wes Montgomery (15) Mrs. Mary Tobin (16) Bob McCord (17) Mrs. Myrna Shields (19) Clint Nichol (20-23) Stephens & Towndrow (24) Devney Organization (25) 1955

BUY  
**Group One Atlantic**  
RADIO

A COMPARISON OF POPULATION  
IN NOVA SCOTIA SHOWS:

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**CJVI 900** VICTORIA B.C.  
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**TR-50**

**We've taken the**



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**TR-50**



# bite out of high band with the TR-50!

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Here's the newest member of the RCA tape line. This recorder is designed for high band color quality . . . plus economy. All high band color modules are solid state RCA standard types. It's factory tested before shipment—ready to produce high band color as soon as you get it. The TR-50 is the most economical high band color recorder available today.

The equipment is compact in size, occupying only 24 x 33 inches of floor space. It's a total-capability recording and playback machine, with finest professional monitoring (pulse cross picture monitor). Features include precision-aligned tape deck (built to SMPTE standards), and expanded waveform monitoring. Also air-bearing headwheel and air-lubricated tape guide.

It's part of the complete "Matched Line" of equipment for broadcasters—matched in features, styling and performance. It's all engineered and built by RCA. There's single source responsibility . . . a better investment for the purchaser.

For further information about this low priced high band recorder, call your RCA VICTOR Broadcast & TV representative, or write RCA VICTOR Broadcast & TV Products, 1001 Lenoir Street, Montreal 30, Canada.



THE MOST TRUSTED NAME IN ELECTRONICS

# AM RADIO STATIONS

## KEY

- (1) Company name
- (2) Mailing address
- (3) Telephone
- (4) President
- (5) Manager
- (6) Assistant Manager
- (7) Commercial Manager
- (8) Production Manager
- (9) Program Manager
- (10) Chief Announcer
- (11) Music Director
- (12) News Director
- (13) Sports Director
- (14) Farm Director
- (15) Women's Director
- (16) Promotion Manager
- (17) Traffic Manager
- (18) Chief Operator
- (19) Chief Engineer
- (20) Toronto reps
- (21) Montreal reps
- (22) Winnipeg reps
- (23) Vancouver reps
- (24) U.S. reps
- (25) Station birth date

## CHFA, EDMONTON

5000 watts on 680 kcs. (1) Radio-Edmonton Ltée (2) 10012 109 St. (3) 424-2157 (4) Louis Desrochers (5,7) B.J. Gagnon (9) Jacques Boucher (10) Normand Fontaine (11) Gabriel Paradis (12-14) Tharcis Forestier (15) J. Theoret (16) Normand Fontaine (17) Mrs. Vandergooten (19) Andre Rouleau (20,21) Hardy Radio & TV (22) A.J. Messner & Co. (23) Radio-Television Reps (24) Devney Organization (25) 1949

## CHQT, EDMONTON

10,000 watts on 1110 kcs. (1) Radio Station CHQT Ltd. (2) 10154 103 St. (3) 424-1131 (4) Lewis R. Roskin (5) Murray D. Dyck (7) Lewis R. Roskin (8) Garry Gaudet (10) John Scrimshaw (11) Mrs. Dasha Goody (12) John Bohonos (13) Frank Morris (15) Mrs. Dasha Goody (16) Brian Gibbons (17) Enid Weiss (19) Frank Makepeace (20,21) Byles, Gibb (22,23) Western Broadcast Sales (24) Weed & Co. (25) 1965

## CJCA, EDMONTON

10,000 watts on 930 kcs. (1) Edmonton Broadcasting Co. Ltd. (2) Birks Building (3) 424-4131 (4,5) Dalt Elton (6) John L. Sayers (7) Wally Everitt (8) Harry Boon (11) Garry McDonall (12) Walt Rutherford (13) Bryan Hall (16) Charles G. Camroux & Rod Lebbert (national) (17) Janet Wickenberg (18) Andre Picard (19) Gordon Skutle (20-24) All-Canada (25) 1922

## CKUA, EDMONTON

10,000 watts on 580 kcs. (1) Alberta Government Telephones (2) 10526 Jasper Ave. (3) 422-5161 (4) J.W. Hagerman (9) A.W. Cashman (12) C.W. Noack (15) Mrs. Marg Eykelbosh (17) A.D. Morton (19) W. Pinko (25) 1927

## CFGP, GRANDE PRAIRIE

10,000 watts on 1050 kcs. (1) Northern Broadcasting Corp. Ltd. (2) 10008 103 Ave. (3) 532-2311 (4,5) Cameron A. Perry (6) Jack Soars (7) Gordon Percy (8) Jack Soars (10) Barry Hawkins (12) Lionel Kyle (13) Fran Tanner (17) Gail Soars (19) Jim deRoaldes (20-24) All-Canada Radio & TV (25) 1937

## CHEC, LETHBRIDGE

5000 watts on 1090 kcs. (1) Southern Alberta Broadcasting (2) Box 1090, Lethbridge (3) 403-328-3311 (4,5) H.W. Brown (7) R.J. Bruchet (8,9,11) R.E. Wilson (12) Ron Dyck (13) Veryl Todd (14) Leo Dow (15) Marjorie Starr (16) Peter Snow (17) Marg Davis (19) R. Verhoist (20-23) Group One Radio Ltd. (24) Weed & Co. (25) 1959

## CJOC, LETHBRIDGE

5000 watts on 1220 kcs. (1) Lethbridge Broadcasting Ltd. (2) Box 820 Lethbridge (3) 327-3161 (4,5) J. McColl (7) J.C. Innes (8,9) R.A. Lang (10) Jim Elliott (11) Ray Georgeson (12) W.H.S. Skelton (13) Brent Seely (14) D.J. Card (16) Ray Georgeson (17) Alma Bailey (19) Bill McCambley (20-24) All-Canada Radio & TV (25) 1926

## CKSA, LLOYDMINSTER

10,000 watts on 1080 kcs. (1) Sask/Alta Broadcasters (2) 5026 50 St. (3) 403-875-3321 (4) Arthur F. Shortell (5,7) James G. Cane (8) Wes Saunders (9) James G. Cane (10) Ernie Ford (11) Wes Saunders (12) Ed Horlacher (13) Barry Smith (14) Roland Brassard (15) Wes Saunders (16) James G. Cane (17) Marilyn Yaremy (19) Howard James (20,21) Radio-TV Reps (22) A.J. Messner & Co. (23) Radio-TV Reps (24) ABC International (25) 1957

## CHAT, MEDICINE HAT

10,000 watts on 1270 kcs. (1) Monarch Broadcasting Co. Ltd. (2) Box 880 (3) 403-526-2821 (4) J.H. Yuill (5) Orv Kope (6,7) Tom Gunter (8,9) Wayne Craven (12) Stan Weiler (13) Bob Burns (14) Mickey Lynch (15) Pat McCulley (16) Bill Yuill (17) Elaine Barnes (18) Joe Bell (19) Sid Gaffney (20-24) All-Canada Radio & TV (25) 1946

## CKYL, PEACE RIVER

10,000 watts on 610 kcs. (1) Peace River Broadcasting Corp. (2) P.O. Box 1150 (3) 403-624-2535 (4,5) G.W. Cambridge (6) Al "Boomer" Adair (7) C. (Chuck) B. Benson (8,9) Bob Zens (10) Ken White (11) Bob Zens (12) Dennis Hegland (13) Al "Boomer" Adair (14) Roger Channon (15) Mrs. Carol Mueller (16) C. (Chuck) B. Benson (17) Mrs. Carol Mueller (18) Richard Rafferty (19) Leslie Klement (20,21) Radio-TV Reps (22) A.J. Messner & Co. (23) Radio-TV Reps (25) 1954

## CKRD, RED DEER

10,000 watts on 850 kcs. (1) Central Alberta Broadcasting (1961) Ltd. (2) Box 5555, Red Deer (3) 347-6681 (4) Henry L. Flock (5) Rod D. Stephen (7) Pat Henry (8) Larry Thiessen (10) Lorne Kassian (12) Ben Meisner (13,14) Al Hammer (16) Ken Mitchell (17) Gerald Tennant (19) Kenneth L. Martin (20,23) Radio-TV Reps (24) ABC International Reps (25) 1949

## CJSL, ESTEVAN

1000 watts on 1280 kcs. (1) Soo Line Broadcasting Co. Ltd. (2) Box 365 (3) 634-3432 (4) T. Laing (5) N. Williams (8,9) J. Deadlock (12) D. Hogman (13) N. Williams (16) D. Bosenberry (17) G. Loucks (19) J. Mitchke (20,21) Group One Radio (22,23) Byles, Gibb (24) D. Cooke Inc. (25) 1961

## CFRG, GRAVELBOURG

5000 watts on 710 kcs. (1) Radio Gravelbourg Ltée (2) Edifice Villeneuve, Gravelbourg (3) 648-2515 (4) J.E. Chabot (5) Dumont Lepage (8-11) Benoit Pariseau (12) Marcel Moor (13) Benoit Pariseau (14) Marcel Moor (15) Jeanne Beauregard (16) Benoit Pariseau (17) Jeanne Beauregard (18) Roland Gaudet (19) J.A. Brown (20,21) Hardy Radio & TV (22) A.J. Messner & Co. (24) Devney Organization Inc. (25) 1952

## CJVR, MELFORT

10,000 watts on 1420 kcs. (1) Radio CJVR Ltd. (2) Box 1420, Melfort (3) 752-2867 (4) M. Hooge (5) W.E. Amos (10) Bob Nelson (13) S. Ravndahl (17) D. Munday (19) L. Heide (20) Air-Time Sales (22,23) Western Broadcast Sales (24) Weed & Co. (25) 1966

## CHAB, MOOSE JAW

10,000 watts on 800 kcs. (1) CHAB Ltd. (2) 116 Main St. N. (3) 692-6464 (4) Jack Moffat (5) Vern Trill (7) John Sitter (10) Rodger McLaughlin (12) Larry Powell (13) Fergie Oiler (14) Bob Simpson (19) Norm Kent (20,21) Stephens & Towndrow (22) A.J. Messner & Co. (23) Stephens & Towndrow (24) Weed & Co. (25) 1922

## CJNB, NORTH BATTLEFORD

10,000 watts on 1050 kcs. (1) Northwestern Broadcasting (2) Box 1460 (3) 445-2477 (4) E.A. Rawlinson (5,6) Harry Dekker (7) H. Dekker, national, Alex Johnson, local. (8,9) Eldon Elliott (15) Jack Ross (12) Lorne Cooper (13) Eldon Elliott (14) Bob Hildebrand (15) Miss H. Brand (16) Lorne Cooper (17) Mrs. Susan Biddle (19) Al Ruddell (20,21) Group One Radio (22,23) Byles-Gibb (24) Devney Organization (25) 1947

## CKBI, PRINCE ALBERT

10,000 watts on 900 kcs. (1) Central Broadcasting (2) 22 10th St. W. (3) 763-7421 (4) E.A. Rawlinson (5) F.F. Rawlinson (7) Gerald Prest (8) Jim Scarrow (9) Paul Neilson (10) George Prosser (11) Terry Bremner (12,13) Nick Roche (14) Harold Mallowitz (15) Marion Sherman (17) Dora Fuller (19) Tom Van Ness (20-24) All-Canada Radio & TV (25) 1934

## CBK, REGINA

50,000 watts on 540 kcs. (1) Canadian Broadcasting Corp. (2) 1840 McIntyre St. (5) A.E. Parr

## CJME, REGINA

1000 watts on 1300 kcs. (1) Midwest Broadcasters Ltd. (2) 1771 Rose St. (3) 527-4191 (4) E.A. Rawlinson (5) R.J. Hutton (7) T.J. Ennis (8) Jim Savage (10) Roy Mullett (11) Johnny Onn (12) Art Simmonds (13) Bob Hutton (17) Kae Lazaruk (19) Dave Sentt (20-23) Byles, Gibb & Assoc. (24) Devney Organization (25) 1959

## CKCK, REGINA

5000 watts on 620 kcs. (1) TransCanada Communications (2) Box 6200 (3) 522-8591 (4) Michael Sifton (5) Ron Lamborn (8) Doug Alexander (11) Mrs. C. Jelinski (12) Grant Kennedy (13) John Badham (14) Grant Kennedy (15) Mrs. Pam Allen (16) Dennis Stafford (17) Tom Mahar (18) Keith Gracie (19) Howard Dean (20-24) All-Canada Radio & TV (25) 1922

## CKRM, REGINA

10,000 watts on 980 kcs. (1) CKRM Radio, division of Cambrian Broadcasting Ltd. (2) Box 9800 (3) 306-523-5661 (4) W.B. Plaunt (5) James T. Miller (7) Kenneth J. Don (8,9) George C. Gonzio (10) Roy Brown (12) Frank J. Fiegel (13) Ken Reeves (16) Stu Poole (17) Mrs. Freda Morris (19) L.V. (Len) Cozine (20,21) Air-Time Sales (22,23) Western Broadcast Sales (24) Canadian Standard Broadcast Sales (25) 1926

## CKKR, ROSETOWN

10,000 watts on 1330 kcs. (1) Goose Lake Broadcasting Co. Ltd. (2) Box 490, Rosetown (3) 882-2686 (4,5) Stan Solberg (7) George McCauley (8,9) Pat O'Connor (12) Kevin Kelly (13) Robert Ridley (15) Janie Barkwell (16) Donna Robertson (17) Shirley Hudasek (19) John Guppy (20,21) Radio & TV Sales (22) Byles, Gibb & Assoc. (23) Stovin-Byles (25) 1966

## CFNS, SASKATOON

1000 watts on 1170 kcs. (1) Radio-Prairies-Nord, Ltée (2) 1426 Alexandra Ave. (3) 653-1170 (4) C. Denis, Sr. (5) Raymond J. Marcotte (7) Gus Bandet (8,9) Jacques Landry (10) Réal D'Amours (11) Marie-A. Papan (12) Pierre Jomphe (13) Jacques Landry (14) Réal D'Amours (15) Marie-A. Papan (17) Eva Billo (19) Emile Gaudet (20,21) Hardy Radio & TV (22) A.J. Messner (23) Radio-TV Reps (24) Devney Organization (25) 1952

## CFQC, SASKATOON

5000 watts on 600 kcs. (1) A.A. Murphy & Sons Ltd. (2) Box 9200 (3) 306-242-6611 (4) W.A. Murphy, Secy treas & managing director, V. Dallin (5) Roy Currie (7) E.C. Bourassa (8) Dennis Fisher (10) Wally Stambuck (12) Les Edwards (13) Chuck McManus (14) Bill Story (16) John Mackey (17) Mrs. Martha Mills (19) J. Van der tuuk (20,21) Radio-TV Reps (22) A.J. Messner (23) Radio-TV Reps (24) Canadian Standard Broadcast Sales (25) 1923

## CKOM, SASKATOON

10,000 watts on 1250 kcs. (1) Saskatoon Community Broadcasting Co. Ltd. (2) P.O. Box 3690 (3) 306-374-3690 (4,5) Robert A. Hosie (6,7) Bill Stovin (8) Arnold E. Stilling (10) Dale Heath (12) Eric Knowles (13) Wally Cameron (17) Marion Ballachay (19) Maynard Greer (20-23) Byles, Gibb & Assoc. (24) Weed & Co. (25) 1951

## CJSN, SHAUNAVON

1000 watts on 1490 kcs. (1) Frontier City Broadcasting Co. Ltd. (2) Shaunavon (3) 297-2671 (4,5) Douglas W. Scott (6-8) David Andersen (12) Ed Wallace (13) Frank Matovich (17) Val Volt (19) Wilf Gilbey (20,21) Air-Time Sales (22) Broadcast Reps (23) Radio-TV Reps (24) Weed & Co. (25) 1966



**CKSW, SWIFT CURRENT**

1000 watts on 1400 kcs. (1) Frontier City Broadcasting Co. Ltd. (2) Swift Current (3) 773-4605 (4,5) Douglas W. Scott (6) Wilfred Gilbey (7) William Friest (8) Wilfred Gilbey (10) Art Wallman (12) Ed Wallace (13) Frank Matovich (14) Art Wallman (15) Vel Clark (16) D.W. Scott (17) Vel Clark (19) Wilf Gilbey (20,21) Air-Time Sales (22) Broadcast Reps (23) Radio-TV Reps (24) Weed & Co. (25) 1956

**CFSL, WEYBURN**

1000 watts on 1340 kcs. (1) Soo Line Broadcasting Co. Ltd. (2) 305 Souris Ave. (3) 842-4666 (4,5) T. Laing (6) G. Kirton (7) J. Laing (8) M. Smith (11) G. Woitas (12) D. Deggan (13) J. Laing (16) G. Woitas (17) M. Smith (19) J. Mitchke (20,21) Group One Radio (22,23) Byles, Gibb & Assoc. (24) Donald Cooke Inc. (25) 1957

**CJGX, YORKTON**

10,000 watts on 940 kcs. (1) Yorkton Broadcasting Co., Ltd. (2) Tower Building (3) 783-2256 (4,5) George G. Gallagher (7) Merv G. Phillips (8) Richard Scott (9) Ed Laurence (10) Richard Scott (11) Ed Laurence (12) Richard Scott (13) Jim Keilback (14) Doug Sherwin (16) Ken Dodds (17) Mrs. Jean Coleridge (19) Harry Kerr (20,21) Radio-TV Reps (22) A.J. Messner (23) Radio-TV Reps (24) Canadian Standard Broadcast Sales (25) 1927

**MANITOBA**

**CFAM, ALTONA  
CHSM, STEINBACH**

CFAM—10,000 watts on 1290 kcs. CHSM—10,000 watts on 1250 kcs. (1) Southern Manitoba Broadcasting Co. Ltd. (1) Box 1000, Altona (3) 324-6464 (4) W.E. Kroeker (5,7) Elmer Hildebrand (8,10) Jim McSweeney (11) Ray Saunders (12) Jack Elias (13) Scott Duncan (14) Bruce Gunn (15) Oily Penner (17) Ruth Elias (19) John J. Pauls (20-23) Radio-TV Reps (25) CFAM—1957 CHSM—1964

**CKX, BRANDON**

10,000 watts on 1150 kcs. (1) Western Manitoba Broadcasters Ltd. (2) 1940 Victoria Ave., Brandon (3) 728-1150 (4,5) John B. Craig (6) Eric Davies (7) Ernie Holland (8,9) Frank Bird (10) Howard Cooper (12) Lorne Chapple (13) Marv Saxberg (14) Frank Bird (16) Cliff Jones (17) Wendy Fairbairn (18) Harold Donogh (19) Humphrey Davies (20,21) Radio-TV Reps (22) A.J. Messner & Co. (23) Radio-TV Reps (24) Canadian Standard Broadcast Sales (25) 1928

**CHFC, CHURCHILL**

250 watts on 1230 kcs. (1) Canadian Broadcasting Corp. (2) Churchill (5) R. St. Julien

**CKDM, DAUPHIN**

10,000 watts on 730 kcs. (1) Dauphin Broadcasting (2) 27 3rd N.E. (3) 638-3843 (4) J.C. Maillard (5) J.H. Dunlop (7) Jack Henderson (8) Audrey Mansoff (9) Paul Walker (10) Doug Simmons (12) Paul Walker (13) Bernie Basaraba (14) Bill Falmond (15) Helen Henderson (16) Eddie Topper (17) Helena Sharna (18,19) Allan Watson (20-23) Radio-TV Reps (25) 1950

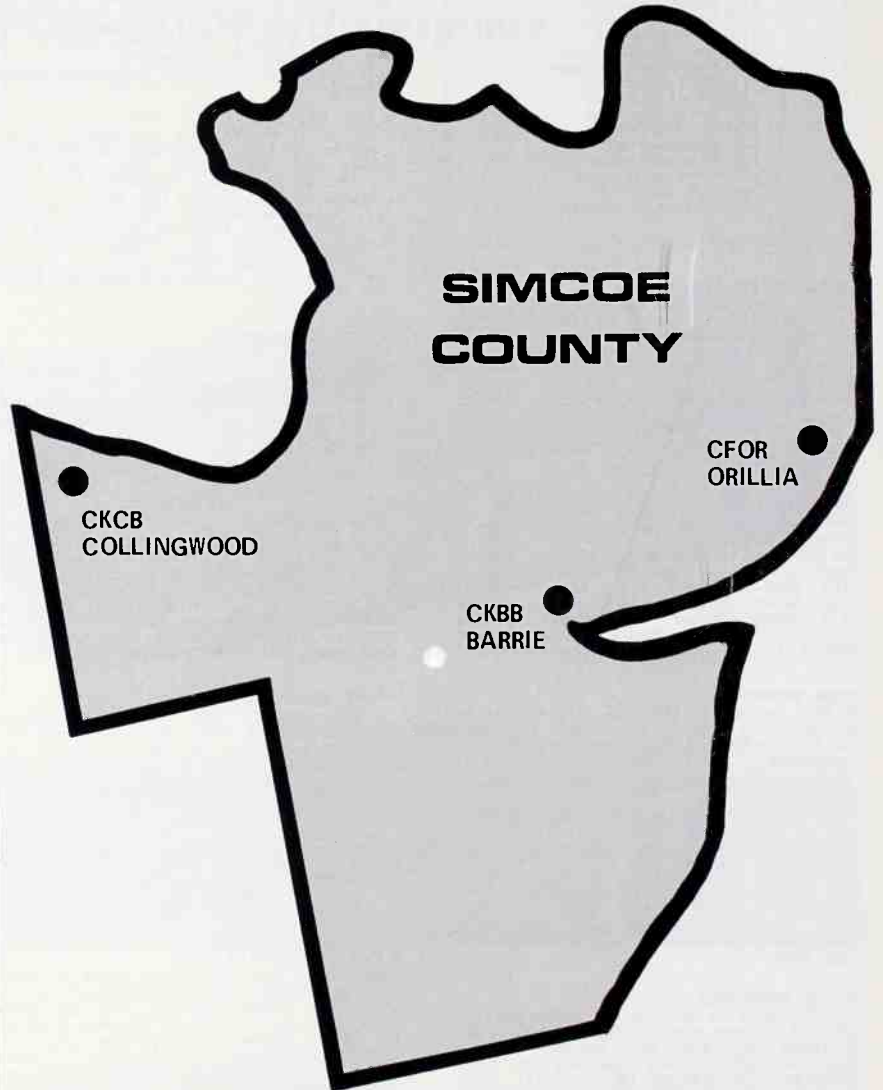
**CFAR, FLIN FLON**

10,000 watts on 590 kcs. (1) Arctic Radio Corp. (2) 75 Callinan St. (3) 687-3460, 687-3469 (4) Gary T. Brazzell (5) Karl (7) Eileen Agerback (8) Eric Mason (9) Karl Edmands (10) Eric Mason (11) Norm Bright (12) Eric Mason (13) Karl Edmands (14) Eric Mason (16) John Poulin (17) Mrs. B. Figura (19) Eric Mason (20,21) Hardy Radio & TV (22) Broadcast Reps (23) Radio-TV Reps (24) Canadian Standard Broadcast Sales (25) 1937

**CFRY, PORTAGE LA PRAIRIE**

1000 watts on 920 kcs. (1) Portage Delta Broadcasting Co. Ltd. (2) 1500 Sask. Ave. W. (3) 204-857-5111 (4,5) R.D. Hughes (6,7) Jack E. Follett (8,9) Robert Clare (10,11) Laurie Matthews (12,13) Eric Sprake (14) Howard Barker (15) Nancy Lane (17) Pat McDermid (19) Ricky Hughes (20,21) Lorrie Potts (22) self (25) 1956

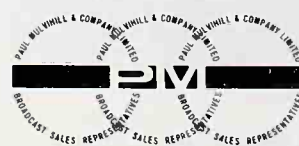
# ONE RADIO BUY



## TRIDENT RADIO

DELIVERS ALL SIMCOE COUNTY

for more information contact:



**PAUL MULVIHILL  
& CO. LIMITED**  
TORONTO MONTREAL

# AM RADIO STATIONS

## KEY

- (1) Company name
- (2) Mailing address
- (3) Telephone
- (4) President
- (5) Manager
- (6) Assistant Manager
- (7) Commercial Manager
- (8) Production Manager
- (9) Program Manager
- (10) Chief Announcer
- (11) Music Director
- (12) News Director
- (13) Sports Director
- (14) Farm Director
- (15) Women's Director
- (16) Promotion Manager
- (17) Traffic Manager
- (18) Chief Operator
- (19) Chief Engineer
- (20) Toronto reps
- (21) Montreal reps
- (22) Winnipeg reps
- (23) Vancouver reps
- (24) U.S. reps
- (25) Station birth date

### CKSB, ST. BONIFACE

10,000 watts on 1050 kcs. (1) St. Boniface Ltée (2) 607 Langevin St. (3) 247-4843 (4) Roland Trudeau (5) Roland Couture (7) Etienne Bohémier (8) Madeleine Painchaud (9) Flore Toupin (10) André Martin (11) Marie Laurencelle (12) Valmore Gervais (13) André Martin (16) Roland Couture (17) Cécile Fredette (18) Denis Collette (19) Roland Brodeur (20,21) Hardy Radio & TV (23) Radio-TV Reps (24) Devney Organization (25) 1946

### CHTM, THOMPSON

1000 watts on 610 kcs. (1) Mystery Lake Broadcasting Ltd. (2) Shopping Plaza (3) 677-3905 (4) A.M. Cham (5) Mrs. Bonnie Swain (7) Bunny Wickman (8) Gary Brooks (10) Ray Langford (12) Jeff Newland (13) Brian Swain (15,16) Bunny Wickman (17) Nancy George (19) Michael Laroche (20,21) Group One Radio (22) Broadcast Reps Ltd. (23) Group One Radio (25) 1964

### CBW, WINNIPEG

50,000 watts on 990 kcs. (1) Canadian Broadcasting Corp. (2) P.O. Box 160 (5) A.K. Morrow (Acting Director of Prairie Provinces)

### CFRW, WINNIPEG

5000 watts on 1470 kcs. (1) Radio Winnipeg Ltd. (2) 457 Main St. Winnipeg (3) 947-1211 (4,5) J.O. Blick (7) Dave Garbutt (8) Doug Whaley (7) Fred Whiting (10) Bill Kincaid (11) Vic Turland (12) Ev. Smallwood (13) Jim Martin (14) Bob Miller (15) Vonda Whaley (16) Dave Garbutt (17) L. Brocklebank (18) Barry Spence (19) John Pauls (20-23) Hardy Radio & TV (24) Weed & Co. (25) 1966

### CJOB, WINNIPEG

10,000 watts on 680 kcs. (1) Radio OB Ltd. (2) 930 Portage Ave. (3) 786-2471 (4) F.A. Griffiths (5) R.M. MacLennan (7) Kirk Northcott (8) Howard Lawless (9) Cliff Gardner (10) George McCloy (11) Cliff Gardner (12) Steve Halinda (13) Bob Picken (14) Dave MacLennan (15) George McCloy (16) John Cochrane (17) Eleanor Jones (19) Reg Durie (20,21) Standard Broadcast Sales (22,23) Western Broadcast Sales (24) Canadian Standard Broadcast Sales (25) 1946

### CKRC, WINNIPEG

10,000 watts on 630 kcs. (1) Transcanada Communications Ltd. (2) 300 Carlton St., Winnipeg (3) 942-2231 (4) Michael Sifton (5) R.K. (Bob) Macdonald (7) Tom Ashmore (8) R.L. (Bob) Washington (11) Doc Steen (12) Lee Sage (13) Stan Menzies (17) Mrs. Vera Gillespie (19) Ray Patterson (20-24) All-Canada Radio & TV (25) 1928

### CKY, WINNIPEG

50,000 watts on 580 kcs. (1) Moffat Broadcasting Ltd. (2) 432 Main St. (3) 943-1531 (4,5) Randall L. Moffat (7) Don McDermid (9) Bill Grogan (10) George Dawes (11) George Johns (12) Bill Trebilco (13) Jack Wells (15) Mrs. Tannis Yankewicz (16) Ken Woods (17) George Keith (19) Andy Malowanchuk (20,21,23) Stephens & Townsend (24) Devney Organization Inc. (25) 1949

# ONTARIO

## CHOO, AJAX

10,000 watts on 1390 kcs. (1) Radio CHOO 1390 Ltd. (2) 97 McMaster Ave. (3) 416-942-1390, 1399, 3240 (4,5) William Jones (7) Jack Gracie (9) Brian Farr (12) Peter Oomerck (13) Ken Day (16) Rick Adams (17) Sharon Galbraith (19) John Forest (20,21) Group One Radio (25) 1967

## CKBB, BARRIE

10,000 watts on 950 kcs. (1) Barrie Broadcasting Co. (2) Box 519, Barrie (3) 726-6466 (4) Ralph T. Snelgrove (5) Wayne Bjorgan (7) John D. Henderson (10) Doug Lennox (12) Bill McCutcheon (13) Bill Bennett (15,17) Sue Gauthier (19) Bert Verwey (20,21) Paul Mulvihill & Co. Ltd. (22) A.J. Messner & Co. Ltd. (24) Canadian Standard Broadcast Sales (25) 1949

## CJBO, BELLEVILLE

1000 watts on 800 kcs. (1) Quinte Broadcasting Co. Ltd. (2) Box 488 (3) 968-9555, 9556, 9557 (4) Dr. G.A. Morton (5) Frank C. Murray (6,7) J.H. Macdonald (8) Lee Jourard (9) F.C. Murray (10) Tom Hookings (12) Dave Sovereign (13) Jack Devine (14) Phil Flagler (15) Lee Jourard (16) Art Watkins (17) Mrs. Gerry Fleiger (19) John Buchanan (20-23) Byles, Gibb & Assoc. (24) Canadian Standard Broadcast Sales (25) 1946

## CJNR, BLIND RIVER

1000 watts on 730 kcs. (1) Algonquin Radio-TV. (2) P.O. Box 729 (3) 356-2209 (4,5) Carmen Greco (6,7) Paul Leonard (8,9) Art Christmas (10) Steve Ray (11) Bill Thompson (12) John Baird (13) Steve Ray (14) John Baird (15) Connie Christmas (16) Paul Leonard (17) Evelyn Fullerton (18) John Baird (19) Ray Rylatt (20,21) Lorrie Potts & Co. (24) Weed & Co. (25) 1958

## CHIC, BRAMPTON

1000 watts on 790 kcs. (1) CHIC Radio Ltd. (2) 2 Ellen St., Brampton (3) 451-3110, 277-9101, 677-1090 (4) Leslie A. Allen (5) Joseph Morgan (7) H.J. Allen Jr. (8,11) Ken Clarke (12) Robert Carr (13) Bill McKissock (15) Shelley Panter (17) Joanne Standen (19) Paul Firminger (20,21) Group One Radio (24) Donald Cooke (25) 1953

## CKPC, BRANTFORD

10,000 watts on 1380 kcs. (1) Telephone City Broadcast Ltd. (2) 571 West St. (3) 519-753-2664 (4) Mrs. Florence M. Buchanan (5) Richard D. Buchanan (7) Don Woodley (9) Arnold Anderson (12) Gordon Cook (13) Arnold Anderson (14) John Edgar (15) Mrs. Kit McDermott (16) Jerry Godin (17) Glen Walker (18) Brian Studier (19) James Featherston (20,21) Lorrie Potts & Co. (22) Broadcast Reps Ltd. (23) Radio-TV Reps (25) 1923

## CFJR, BROCKVILLE

1000 watts day, 250 watts night on 1450 kcs. (1) Eastern Ontario Broadcasting Co. Ltd. (2) Brockville (3) 613-345-1666 (4,5) John A. Radford (6) Thomas Statham (7) Mac Rouleau (9) James Chapman (12,13) Tom Statham (14) Lloyd Ker (17) Joan Barrington (20-23) Radio-TV Reps (24) Canadian Standard Broadcast Sales (25) 1926

## CFCO, CHATHAM

10,000 watts on 630 kcs. (1) Greatlakes Broadcasting System (3) 352-3000 (4) Donald Hildebrand (5) John Larke (6) Vern Rombough (7) Mrs. Shirley Boucher (8) Bob Nelson (9) Vern Rombough (10) Bob Nelson (11) Bill Mankiss (12) Pete McGarvey (13) Dave Hunge (14) Harold Smith (15) Bob Nelson (16) Reg Bitton (17) Joan Thompson (18) Dave Rondem (19) Gordon Brooks (20,21) Paul Mulvihill (22,23) Byles, Gibb & Assoc. (24) Devney Organization (25) 1926

## CHUC, COBOURG

1000 watts on 1450 kcs. (1) Radio CHUC Ltd. (2) Box 520, Cobourg (3) 416-372-5401 (4) D.B. Williamson, P. Eng. (5) Donald J. Fox (10) Doug Whalen (12) Larry Hail (13) Joe Walters (14) Doug Whalen (15) Mrs. Evelyn Ouelhan (17) Gail Whitehouse (19) Gord Skinner (20,21) Radio & TV Sales (25) 1957

## CKCB, COLLINGWOOD

250 watts on 1400 kcs. (1) Barrie Broadcasting Co. (2) 84 Hurontario St., Collingwood (3) 445-2011 (4) Ralph T. Snelgrove (5) Bob Robinson (10) Wayne Smith (12) Bill McCutcheon (13) Bill Bennett (15,17) Rosemary Hergott (19) Bert Verwey (20,21) Paul Mulvihill & Co. Ltd. (22) A.J. Messner & Co. Ltd. (24) Canadian Standard Broadcast Sales (25) 1965

## CFML, CORNWALL

1000 watts on 1110 kcs. (1) CFML Radio (Cornwall) Ltée (2) 1308 Pitt, Cornwall (3) 932-3356 (4) Yvon Bertrand (5) Elie Bertrand (6) B. Bertrand (7) Guy Vachon (8) Lise Dumont (9,10) Claude Martin (11) Lise Dumont (12) Madeleine Germain (13) Robert Thibault (14) Roger Labelle (15) Madeleine Germain (16) Fern Derouin (17) Albert Ménard (18) Robert Therriault (19) Don Williamson (20,21) Lorrie Potts & Co. (25) 1959

## CJSS, CORNWALL

1000 watts on 1220 kcs. (1) Tri-Co Broadcasting Ltd. (2) P.O. Box 969, Cornwall (3) 932-5180 (4) Dr. Elzear Emard (5) Paul Emard (7) Mrs. Eva Howard (8) Bill Rouse (9) Dave Lafave (10) Keith Clingen (11) Claire Antoine (13,14) George Heath (15) Mrs. Eva Howard (16) Fred Denney (17) Mrs. Alma Valley (18) Ron Levy (19) Don Williamson (20-24) All-Canada Radio & TV (25) 1945

## CKDR, DRYDEN

1000 watts on 900 kcs. (1) Lake of the Woods Broadcasting Ltd. (2) P.O. Box 236 (3) 223-2355 (4) H.F. Douglall (8,11) Peter Harding (17) Judi Scully (19) Ray Orvis (20-23) Byles, Gibb & Assoc. (24) Canadian Standard Broadcast Sales (25) 1963

## CKNR, ELLIOT LAKE

250 watts on 1340 kcs. (1) Algonquin Radio-TV Ltd. (2) Algodon Hotel, Elliot Lake (3) 848-2132 (4,5) C.P. Greco (6) Paul Leonard (7) C. Meeks (19) Ray Rylatt (20,21) Lorrie Potts & Co. (25) 1967

## CFOB, FORT FRANCES

1000 watts on 800 kcs. (1) Border Broadcasting Ltd. (2) Box 669, Fort Frances (3) 274-5341 (4) F. Douglall (5,7) Gordie McBride (8,9,12) Don Seath (13) Gordie McBride (17) Viola Plumridge (19) Oscar Petsnick (20-23) Byles, Gibb & Assoc. (24) Canadian Standard Broadcast Sales (25) 1942

## CJLX, FORT WILLIAM

10,000 watts on 800 kcs. (1) Lakehead Broadcasting Co. Ltd. (2) 213 Myles St. (3) 622-9618 (4,5) R.P. 'Mac' MacGowan (7) Walter J. Clemens (8) Dick Wilson (9) Bill Logan (10) Bert Cullen (11) Bill Logan (12) Ron Knight (13) Dan Parker (16) R.P. MacGowan (17) Roberta Couch (19) John Elder (20,21) Lorrie Potts & Co. Ltd. (22) A.J. Messner & Co. (23) Stephens & Townsend (24) Devney Organization (25) 1959

## CFTJ, GALT

250 watts on 1110 kcs. (1) Galt Broadcasting Co. Ltd. (2) 46 Main St., Galt (3) 621-7510 (4,5) John V. Evans (7) A.C. 'Bert' Bond (9,12,13) John Etherton (16) Ray Norris (17) Marilyn Kavaner (19) James Stone (20-23) Hardy Radio & TV (25) 1954

## CJOY, GUELPH

10,000 watts on 1460 kcs. (1) CJOY Ltd. (2) Bond Bldg., Guelph (3) 824-7000 (4) W. Slatter (5) F.T. Metcalf (7) Cliff R. Muir (8) John MacLeod (9) Gord Field (10) Terry Spearin (11) Wayne Moore (12,13) Norm Jary (14) Guus Hayes (15) Mrs. Marilyn Kane (16) Gord Field (17) Mrs. Margaret Gross (18) Brian Currie (19) Robert Nagyobb (20-24) All-Canada Radio & TV (25) 1948

## CHAM, HAMILTON

10,000 watts on 1280 kcs. (1) Rogers Broadcasting Ltd. (2) King St. E., Terminal Towers (3) 528-0181 (4) E.S. Rogers (5) Roly Koster (6) Norman S. Marshall (7) Dick Drew (11) Bill Campeau (12) Earle Bradford (13) Norm Marshall (17) June Archer (18) Gord Chesson (19) Les Rooke (20,21) Major Market (24) Devney (25) 1967



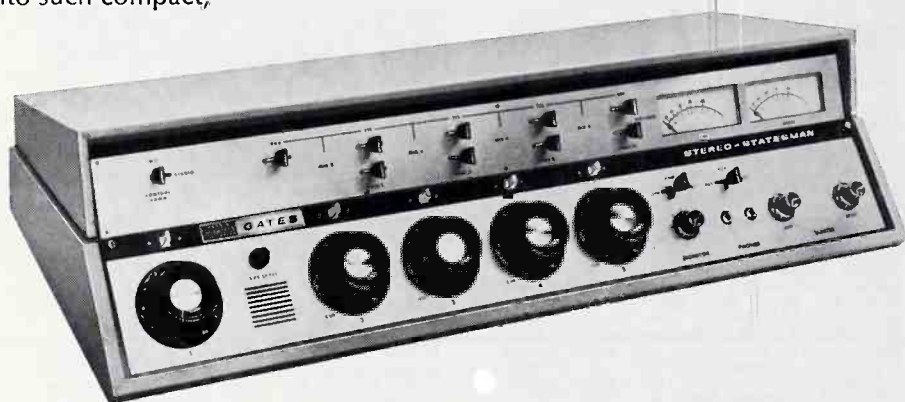
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The Dualux II provides monophonic and stereophonic mixing facilities separately or together. Designed to control AM and FM, FM Stereo and SCA from one control point. Features 8 mixing channels, 13 mono sources and 6 stereo sources... a total of 22 audio inputs, plus inputs for automatic programming equipment and an SCA audio signal.



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# AM RADIO STATIONS

## KEY

- (1) Company name
- (2) Mailing address
- (3) Telephone
- (4) President
- (5) Manager
- (6) Assistant Manager
- (7) Commercial Manager
- (8) Production Manager
- (9) Program Manager
- (10) Chief Announcer
- (11) Music Director
- (12) News Director
- (13) Sports Director
- (14) Farm Director
- (15) Women's Director
- (16) Promotion Manager
- (17) Traffic Manager
- (18) Chief Operator
- (19) Chief Engineer
- (20) Toronto reps
- (21) Montreal reps
- (22) Winnipeg reps
- (23) Vancouver reps
- (24) U.S. reps
- (25) Station birth date

### CHML, HAMILTON

5000 watts on 900 kcs. (1) Maple Leaf Broadcasting Co. Ltd. (2) 848 Main St. E. (3) 549-2411 (4) T.E. Darling (5) W.E. Hall (7) W.G. Reid (8,9) Robert J. Hooper (11) Fred Augerman (12) Don Johnston (13) Perc Allen (16) Michael Thompson (17) Robert Sheppard (19) Ed Victor (20,21) Standard Broadcast Sales Co. (22,23) Western Broadcast Sales (24) Canadian Standard Broadcast Sales (25) 1927

### CKOC, HAMILTON

10,000 watts on 1150 kcs. (1) Wentworth Radio Broadcasting Co. Ltd. (2) 73 Garfield Ave. S., P.O. Box 880 (3) 545-5885 (4) Clifford Sifton (5) J.R. Grisenthwaite (6) J.M. Hill (7) W.E. Ballantyne (8) G.W.H. Parkhill (11) Ron Smith (12) Larry Gavin (13) Gary Summers (16) Mr. Lyn Cooper (17) Mrs. Dorothy Howe (19) Leslie Horton (20-24) All-Canada Radio & TV (25) 1922

### CKAR, HUNTSVILLE

1000 watts on 630 kcs. (1) Muskoka-Parry Sound Broadcasting Co. Ltd. (2) P.O. Box 820 (3) 789-4461-62-63-64 (4) G. N. Mackenzie (5) Garth Thomas (7) Marjorie McFadden (8) Garth Thomas (10) Brian Thompson (12) Paul Walmsley (13) Garth Thomas (14) Sid MacDonald (17) Roberta Bullen (19) Albert Vandersteeg (20-24) All-Canada Radio & TV (25) 1958

### CKAP, KAPUSKASING

1000 watts on 580 kcs. (1) Kapuskasing Broadcasting Co. Ltd. (2) 24 Byng Ave. (3) 335-2379 (4) Miro Spacek (5) Peter Lawrence Senchuk (8,10) Ed Gary (11) Woody (12,13) Bill Lussier (15) Karen Broadbent (16) Phil Boucher (17) Wilma Heggart (19) Miro Spacek (20-23) Radio-TV Reps Ltd. (24) Canadian Standard Broadcast Sales (25) 1965

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EIGHT STATIONS ONE ORDER

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GROUP ONE RADIO LIMITED

### CFPL, LONDON

10,000 watts on 980 kcs. (1) London Free Press Printing Co. Ltd. (2) P.O. Box 2580 (3) 438-8391 (4) W.J. Blackburn (5) C.N. (Bud) Knight (7) Ken Smith (9) Geoff Bingle (12) Hugh Bremner (13) Peter James (14) Roy Jewell (16) Lloyd Wright (17) Jack Ilmon (18) Keith Roberts (19) Glen Robitaille (20,21) Major Market Broadcasters Ltd. (22,23) Byles, Gibb & Assoc. (24) Weed & Co (25) 1922

### CFRC, KINGSTON

100 watts on 1490 kcs. (1,2) Queen's University (3) 546-3871, 3313 (5) Mrs. Margaret Angus (6-18) student volunteers (19) Jack Harrison (25) 1922

### CKLC, KINGSTON

10,000 watts on 1380 kcs. (1) St. Lawrence Broadcasting Co. Ltd. (2) P.O. Box 1030 (3) 544-1386 (4) R.S. Grant (5) T.D. French (7) J.F. French (8,9) C.J. Birmingham (10,11) Gary Parr (12) Con Stevenson (13) Jerry Ritzer (15) Donna McNichols (17) Mrs. Betty Kerr (19) Albert Aufleger (20-22) Hardy Radio & TV (24) Weed & Co. (25) 1953

### CKWS, KINGSTON

10,000 watts on 960 kcs. (1) Frontenac Broadcasting (2) 170 Queen St. (3) 544-2340 (5) Roy Hofstetter (7) Leo Clark (8,9) Carl Cogan (10,11) Bryan Olney (12) Floyd Patterson (13) Max Jackson (15) Brenda Orr (16) Mrs. L. Argue (17) Mrs. Fran Harvey (18) David Travers (19) Gord Backus (20,21) Standard Broadcast Sales Ltd. (22,23) Western Broadcast Sales (24) All-Canada Radio & TV (25) 1942

### CJKL-CJTT, KIRKLAND LAKE

5000 watts on 560 and 1230 kcs. (1) K.L. Broadcasting Ltd. (2) Box 430 (3) 567-3366 (5) William King (6,7) Gerry Lyons (8,9) Ron Smith (10) Grant Wyman (11) Ron Smith (12) Grant Wyman (13) Bill Cody (14) Bob Capp (15) Anita Thompson (16) Grant Wyman (17) Jane Mulligan (19) Cy Spence (20,21) Standard Broadcast Sales Ltd. (22,23) Western Broadcast Sales (24) All-Canada Radio & TV (25) 1934

### CHYM, KITCHENER

10,000 watts on 1490 kcs. (1) Greatlakes Broadcasting System Ltd. (2) Waterloo Trust Bldg., 305 King St. W., Kitchener (3) 743-2611 (4) D.G. Hildebrand; v-p & sales mgr., C.L. Chambers (5) R.M. Bambrury (7) Robert Wood (9) Keith Sterling (10) Mark Lade (11) Molly Zakrzewski (12) Barry Pauley (13) Don Cameron (14) Mark Lade (15) Miss C. Pearson (16) Mac Lindsay (17) Miss J. Lavery (18) Ken Carter (19) William Graham (20,21) Paul Mulvihill & Co. (22,23) Byles, Gibb & Assoc. (24) Devney Organization (25) 1928. call letters changed to CHYM, 1965

### CKKW, KITCHENER-WATERLOO

10,000 watts on 1320 kcs. (1) Central Ontario TV Ltd. (2) 864 King St. W., Kitchener (3) 519-744-7331. Toronto: 416-366-0852 (4) C.A. Pollock (5) W.D. McGregor (7) W.T. Valentine (8) John Delazzer (9) Dan Fisher (11) Grant Hoffman (12) Gary McLaren (13) Reg Sellner (16) William Whiting (17) Linda Ortlieb (18) Jim Smith (19) Paul Turchan (20-24) All-Canada Radio & TV (25) 1959

### CHYR, LEAMINGTON

10,000 watts on 710 kcs day; 250 watts on 730 kcs. night; (1) Sun Parlor Broadcasters Ltd. (2) Box 70, Leamington (3) 519-326-6171, 776-7303 (4) G. Ross Bruner (5) John C. Garton (6) Lou F. Tomas (7) William J. Gay (8) C. Craig Cole (9) Lou Tomas (10) C. Craig Cole (11) Wayne McLean (12) Arthur S. Gadd (13) John C. Garton (14) Prior Smith (16) John C. Garton (17) Effie Roach (18) C. Craig Cole (19) Ted Cribbie (20,21) Group One Radio (22) Byles, Gibb & Assoc. (23) Group One Radio (24) Canadian Standard Broadcast Sales (25) 1955

### CKLY, LINDSAY

1000 watts on 910 kcs. (1) Greg May Broadcasting Ltd. (2) 249 Kent St. W. (3) 705-324-3585 (4,5) J.A. McNabb (7) local, Walter Feschuk, district, Jack Towse (8,10,11) Tex Bagshaw (12) Don Errey (13) Tom Newlands (14) Don Errey (15) Mrs. Rosemary Dignam (16) Tex Bagshaw (17) Mrs. Jean Bain (19) Dick Alberts (20,21) Hardy Radio & TV (25) 1955

### CFPL, LONDON

10,000 watts on 980 kcs. (1) London Free Press Printing Co. Ltd. (2) P.O. Box 2580 (3) 438-8391 (4) W.J. Blackburn (5) C.N. (Bud) Knight (7) Ken Smith (9) Geoff Bingle (12) Hugh Bremner (13) Peter James (14) Roy Jewell (16) Lloyd Wright (17) Jack Ilmon (18) Keith Roberts (19) Glen Robitaille (20,21) Major Market Broadcasters Ltd. (22,23) Byles, Gibb & Assoc. (24) Weed & Co (25) 1922

### CJOE, LONDON

10,000 watts on 1290 kcs. (1) Middlesex Broadcasters Ltd. (2) Hotel London (3) 433-6111 (4) H.J. McManus (5) Len Evans (6) Joe McManus (7) Len Evans (9) Russ Simpson (12) Bill Pring (17) Dorothy Hopkins (18) Murray Porteous (19) Paul Hunter (20,21) Paul Mulvihill & Co. Ltd. (25) 1967

### CKSL, LONDON

10,000 watts on 1410 kcs. (1) London Broadcasters (2) 343 Richmond St. (3) 432-4181 (4) F. Vincent Regan (5) John A. Funston (7) Grace Howard (8,9) Don Nairn (11) Arr Bartel (12,13) Tom Dalby (15) Mrs. Sharon Beattie (16) Mrs. Julie Crossan (17) Grace Howard (18) Larry Smith (19) Bill Post (20,21) Standard Broadcast Sales (22,23) Western Broadcast Sales (24) Canadian Standard Broadcast Sales (25) 1956

### CKMP, MIDLAND

1000 watts on 1230 kcs. (1) Midland Penetang Broadcasting (2) 196 Dominion Ave. (3) 526-2268 (4,5) R.B. Armstrong (7) Alex Gilmour (8,12) Jim Armstrong (13,14) Ken Rowland (15) Nancy Jensen (17) Emma Armstrong (20-24) All-Canada Radio & TV (25) 1959

### CJRN, NIAGARA FALLS

10,000 watts on 1600 kcs. (1) Radio Niagara Ltd. (2) P.O. Box 1600, Clifton Hill (3) 358-7151 (4,5) Jim O'Brien (8) Fred Travell (9) Bob O'Brien (11) Herb Bubar (12) Rich Smith (13) Rich Jeanneret (16) Bob O'Brien (17) Edith Guild (19) Victor Ghose (20,21) Standard Broadcast Sales (22,23) Western Broadcast Sales (24) Canadian Broadcast Sales (25) 1964

### CFCH, NORTH BAY

10,000 watts on 600 kcs. (1) Northern Broadcasting Ltd. (2) Box 1000, North Bay (3) 752-3000 (4) Mrs. P. Campbell (5) Reg Carne (7) Bryan Manson (9) Bruce Ruggles (10) Danny Morgan (12) Norris Whitfield (13) Pete Handley (16) David Bach (17) Gail Duffy (19) Larry Cameron (20-23) Standard Broadcast Sales (24) All-Canada Radio & TV (25) 1931

### CHWO, OAKVILLE

1000 watts day, 500 watts night on 1250 kcs. (1) CHWO Radio Ltd. (2) 490 Wyecroft Rd., Oakville (3) V15-2821; WA3-6814. Toronto (4) Howard C. Caine (5) Mrs. Jean E. Caine (7) Victor Tipple (8) Brian Thomas (9) Barry Morden (12) John Ferguson (13) Bob Fisher (15) Mrs. Kai Parker (17) Mrs. P. Saites (19) Alex Velleman (20) F. Gardiner, 416-924-4477 (21) Radio & TV Sales (22) Broadcast Reps Ltd. (23) Radio-TV Reps Ltd. (25) 1956

### CFOR, ORILLIA

10,000 watts on 1570 kcs. (1) Greatlakes Broadcasting System (2) 241 West St. N. (3) 326-3511 (4) Don G. Hildebrand (7) Sherman Fysh (8) John Q. Holmes (9) Bob Bowland (11) Mrs. Carol Reid (12) John Causley (13) Barry Norman (14,16) Don MacMillan (17) April Roundell (18) Garry Hooper (19) James N. Profit (20,21) Paul Mulvihill & Co. (24) Canadian Standard Broadcast Sales (25) 1945

### CKLB, OSHAWA

10,000 watts on 1350 kcs. (1) Lakeland Broadcasting Co. Ltd. (2) 360 King St. W., Oshawa (3) 723-3415 (4,5) Gordon G. Garrison (7) Mrs. Bernice McWatters (8,9,11) Terry Nunn (12) Ross Gibson (13) Jim Bishop (17) Mrs. Vicki Miller (19) William C. Marchand (20,21) Lorrie Potts & Co. (22) Broadcast Reps (23) Radio TV Reps (24) Devney Organization (25) 1946

### CBO, OTTAWA

5000 watts on 910 kcs. (1) Canadian Broadcasting Corp. (2) P.O. Box 3220, Station C Ottawa (5) John J. Dunn (Director, Ottawa Area)

### CBOF, OTTAWA-HULL (French)

10,000 watts on 1250 kcs. (1) Canadian Broadcasting Corp. (2) P.O. Box 3220, Station C Ottawa (5) John J. Dunn, (Director, Ottawa Area)



**CFRA, OTTAWA**

50,000 watts on 580 kcs. (1) Radio Station CFRA Ltd. (2) 160 Isabella St., Ottawa 1 (3) 233-6241 (4) Allan F. Waters (5) Terry Kielty (7) George M. Gowling (9) Alden Diehl (11) Ken Grant (12,13) Ernie Calcutt (16) Doug McGowan (17) Mrs. Monica Waddell (18) Carman Dawson (19) George-Roach (20,21) Major Market Broadcasters (22) A.J. Messner & Co. (23) Byles, Gibb & Assoc. (24) Devney Organization (25) 1947

**CKOY, OTTAWA**

50,000 watts on 1310 kcs. (1) CKOY Ltd. (2) 635 Richmond Rd., Ottawa (3) 722-6501 (4) Gordon F. Henderson (5) Jack Daly (7) Jack Turrall (9) Bill Lee (11) Jo-ann Vaughan (12) Hal Anthony (13) Pat Marsden (15) Ann Hammell (16) Bill Inglis (19) Ken Puttock (20,21) Standard Broadcast Sales (22,23) Western Broadcast Sales (24) Canadian Standard Broadcast Sales Co.

**CKPM, OTTAWA**

10,000 watts on 1440 kcs. (1) Confederation Broadcasting (Ottawa) Ltd. (2) 140 Wellington St. (3) 237-0125 (4,5) James A. Stewart (7) Don Lomer (8) Gary Page (9) James A. Stewart (10) Jack Thompson, Gary Page (11) Barbara Hopper (12) Rick Martin (13) Ron Wright (17) Mrs. Jean Beach (18) Steve Johncox, Barbara Hopper (19) Clarence Payne (20,21) Stephens & Towndrow (22) Broadcast Reps Ltd. (23) Stephens & Towndrow (24) Weed & Co. (25) 1964

**CFOS, OWEN SOUND**

1000 watts on 560 kcs. (1) Grey and Bruce Broadcasting Co. Ltd. (2) 270 Ninth St. E. (3) 376-2030 (4) C.J. McTavish (5) W.N. Hawkins (7) R. Tomlinson (8) F. Taylor (9,11) S. Latham (12) R. Kentner (13) R. Maine (14) J. Fleming (15) M. Hutchison (16) P. Simpson (17) P. Arnett (19) W. Vallins (20,21) Lorrie Potts & Co. (22,23) Byles, Gibb & Assoc. (24) Canadian Standard Broadcast Sales (25) 1940

**CKAR-1, PARRY SOUND**

250 watts on 1340 kcs. (1) Muskoka-Parry Sound Broadcasting Co. Ltd. (2) 28 William St. (3) 746-2163 (4) G.N. Mackenzie (5) Garth Thomas (6) Richard Jason (7) Judi Congdon (8) Garth Thomas (10) Brian Thompson (12) Paul Walmsley (13) Garth Thomas (14) Sid MacDonald (17) Roberta Bullen (19) Albert Vandersteeg (20-24) All-Canada Radio & TV (25) 1967

**CHOV, PEMBROKE**

1000 watts on 1350 kcs. (1) Ottawa Valley Broadcasting Co. (2) Pembroke (3) 735-6807 (4) E.G. Archibald (5) Bill Kay (7) Barrie Sutherland (8) Roger Stanion (9) Pat Leonard (12) Earl Price (13) Bill Kay (14) Harvey Fraser (16) Wendy Cameron (17) Florence Brumm (18) Murray Mathieson (19) Ed Schmidt (20,21) Paul Mulvihill & Co. (24) Can. Standard Broadcast Sales (25) 1942

**CHEX, PETERBOROUGH**

10,000 watts on 980 kcs. (1) Kawartha Broadcasting Co. Ltd. (2) P.O. Box 659, Peterborough (3) 742-7708 (5) Wally Rewegan (7) W.C. "Babe" Fontaine (8,9) Don O'Neil (10) Sean Eyre (12) Morley Overholt (13) John Danko (16) Bruce Anderson (17) Margaret Martin (18) Frank Schoales (19) Bert Crump (20,21) Standard Broadcast Sales (22,23) Western Broadcast Sales (24) All-Canada Radio & TV (25) 1942

**CKPT, PETERBOROUGH**

5000 watts on 1420 kcs. (1) Peterborough Broadcasting Co. (2) 131 Charlotte St., Peterborough (3) 742-8822 (5,7) John J. Manol (9) Don Percy (11) Al Kingdon (13) John Gilbert (16) Peter Bennett (17) Rosemary Weese (19) Garth Quinlan (20-22) Hardy Radio & TV (23) Byles-Gibb (24) Devney Organization (25) 1959

**CFPA, PORT ARTHUR**

1000 watts on 1230 kcs. (1) Ralph H. Parker Ltd. (2) P.O. Box 747 (3) 344-2404 (5) Ralph Parker (20,21) Paul Mulvihill & Co. (22,23) All-Canada Radio & TV (24) Weed & Co. (25) 1944

**CKPR, PORT ARTHUR**

5000 watts day, 1000 watts night on 580 kcs. (2) 87 North Hill St. (3) 344-3526 (4) H. Fraser Dougall (5) George Jeffrey (7) Steve Van Duffelin (8) Don Burns (9) John Murphy (11) Rick Hamilton (12) Bill Williams (13) Ken Nicolson (15) Marion Vickruck (16) Ken Nicolson (17) Mrs. Kay Hakala (18) Tom Ross (19) Gerhardt Buefow (20-23) Byles-Gibb (24) Canadian Standard Broadcast Sales (25) 1930

**CHSC, ST. CATHARINES**

1000 watts on 1220 kcs. (1) Radio Station CHSC Ltd. (2) Box 1220, 36 Queenston St., Catharines (3) 682-6691 (4) Robert E. Redmond (5) William V. Stoeckel (6) Mike Hanson (7) John Tyrrell (8) Doug Setterington (9) R.E. Redmond (10) Ronn Grimston (11) Frank Kirton (12) Jim Marino (13) Barry Sharpe (14) Stuart Holloway (15) Mrs. Ruth Taylor (16) Paul Smith (17) Jocelyn Smith (18) Glen Tataric (19) Roland Brundle (20,21) Paul Mulvihill & Co. (22,23) Radio-TV Reps (24) Devney Organization (25) 1967

**CKTB, ST. CATHARINES**

10,000 watts day, 5000 watts night on 610 kcs. (1) The Niagara District Broadcasting Co. Ltd. (2) P.O. Box 610 (3) 684-1174 (4) W.B.C. Burgoyne (5) Mary C. Burgoyne (7) D.A. Crothers (8) Bob Johnston (9) Jack Dawson (12) Jay Glover (13) Bill Bird (14) Dave Crichton (15,16) Mrs. Jean Stanway (17) Mrs. Marion Mosher (18) Larry Holleran (19) William H. Allen (20,21) Standard Broadcast Sales (22,23) Western Broadcast Sales (24) Canadian Standard Broadcast Sales (25) 1930

**CHLO, ST. THOMAS**

1000 watts on 680 kcs. (1) Souwesto Broadcasters Ltd. (2) 133 Curtis St., St. Thomas (3) 631-3910 London-432-2286 (4,5) John L. Moore (7) Peter A. Webb (8,9) J. Robert Wood (11) Paul Ski (12-14) Douglas Hinz (16) Peter A. Webb (17) Mrs. Thelma Vankoughnet (19) Gene Hinz (20,21) Radio & TV Sales (24) Weed & Co. (25) 1948

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# BROADCAST NEWS

# AM RADIO STATIONS

## KEY

- (1) Company name
- (2) Mailing address
- (3) Telephone
- (4) President
- (5) Manager
- (6) Assistant Manager
- (7) Commercial Manager
- (8) Production Manager
- (9) Program Manager
- (10) Chief Announcer
- (11) Music Director
- (12) News Director
- (13) Sports Director
- (14) Farm Director
- (15) Women's Director
- (16) Promotion Manager
- (17) Traffic Manager
- (18) Chief Operator
- (19) Chief Engineer
- (20) Toronto reps
- (21) Montreal reps
- (22) Winnipeg reps
- (23) Vancouver reps
- (24) U.S. reps
- (25) Station birth date

## CHOK, SARNIA

5000 watts on 1070 kcs. (1) Sarnia Broadcasting (1964) Ltd. (2) 1148½ N. Front St. (3) 519-344-1121 (4) W. A. McKenzie (5) gen. mgr., Karl E. Monk, mgr., Arthur O'Hagan (6) Gene McLaughlin (7) William Toll (9) Frank McBride (12) Ian Dunlap (13,14) Tommy Young (16) Frank McBride (17) Janet Lindsey (18) Fred Spring (19) Robert F. Cooke (20,21) Paul Mulvihill & Co. (22) Broadcast Reps (23) Radio-TV Reps (24) Donald Cooke Inc. (25) 1946

## CJIC, SAULT STE. MARIE

10,000 watts on 1050 kcs. (1) Hyland Radio TV Ltd. (2) 119 East St., Box 370 (3) 253-1121 (4) Mrs. J.G. Hyland (5) gen. mgr., R.H. Ramsay, mgr., Paul F. Fockler (6) George Jonescu (7) Paul F. Fockler (8,9) George Jonescu (10) John Rhodes (11) Lou Barnes (12) Karl Sepkowski (13) John Rhodes (14) Don Ramsay (15) Mrs. Grace Pitt (16) Frank MacKay (17) Mrs. Barbara Griffen (18) Taz Mascaredelli (19) David Irwin (20-24) All-Canada Radio & TV (25) 1934

## CKCY, SAULT STE. MARIE

10,000 watts on 920 kcs. (1) Algonquin Radio-TV Co. Ltd. (2) P.O. Box 920 (3) 254-7111 (4,5) C.P. Graco (6) Harry Wolfe; mgr. of operations, J.H. Meadows (7) H. Wolfe (8) M. Lacoste (9,10) D. Carter (11) J.H. Meadows (12) R. Hilderley (13) H. Wolfe (14) J.H. Meadows (15) G. Mallory (16) R. Kennedy (17) Jo-Ann Farkas (18) S. Williams (19) R. G. Rylatt (20,21) Lorrrie Potts & Co. (22) A.J. Messner (23) Radio-TV Reps (24) Weed & Co. (25) 1955

## CFRS, SIMCOE

250 watts on 1560 kcs. (1) Simcoe Broadcasting Co. Ltd. (2) Box 98, Simcoe (3) 426-3240 (4,5) Ted M. Fielder (8) Bob Watmough (10,11) Doug Cameron (12) Velma Trickett (13) Ed Williamson (14) Bob Watmough (15) Bette Barber (17) Joyce Vivian (17) Jane Pope (18) Doug Marshall (19) Bob Watmough (20,21) Radio & TV Sales (25) 1956

## CJET, SMITHS FALLS

10,000 watts on 630 kcs. (1) Rideau Broadcasting Co. Ltd. (2) Box 630, Smiths Falls (3) 613-283-4630 (4,5) J.W. Pollie (6) Hal Botham (7) Joe Cashion (9) Gary Stevens (12) Dave Quinn (13) Gary Michaels (17) Mrs. Elaine Closs (19) George Ahear (20,21) Paul Mulvihill (22) A.J. Messner (23) Radio-TV Reps (25) 1955

## CJCS, STRATFORD

500 watts day, 250 watts night, on 1240 kcs. (1) CJCS Ltd. (2) 125 Ontario St., (3) 519-271-2450 (4) G.N. Mackenzie (5,7) S.E. Tapley (9,10) Jay Gary (12) Robt. McKay (13,14) Tim Wight (17) Mrs. Elaine Scott (19) John Grigg (20-24) All-Canada

## CFBR, SUDBURY

1000 watts on 550 kcs. (1) Sudbury Broadcasting Co. Ltd. (2) Box 700 (3) 674-6401 (4) F.B. Ricard (5,7) ReneRiel (9) Robert Perrault (17) Mrs. B. Hinton (19) Henry Albert (20,21) Lorrrie Potts & Co. (22) A.J. Messner (24) Weed & Co. (25) 1957

## CHNO, SUDBURY

10,000 watts day, 1000 watts night on 900 kcs. (1) Sudbury Broadcasting Co. Ltd. (2) Box 700 (3) 705-674-6401 (4) F.B. Ricard (5) Peter Scott (11) Dan Chretien (12) Cecil McKnight (15) Mrs. Judy Erola (16) Brian Taylor (17) Mrs. Mirna Stiles (19) Henry Albert (20,21) Lorrrie Potts & Co. (22) A.J. Messner (24) Weed & Co. (25) 1947

## CKSO, SUDBURY

10,000 watts day, 5000 watts night on 790 kcs. (1) Cambrian Broadcasting (2) Box 400, Sudbury (3) 674-0711 (4) W.B. Plaunt (5,7) Ralph Connor (8,9) Jim Waddell (10) Kent Roduk (11) Theresa McPhee (12,13) Bob Alexander (15) Joyce Bresnahan (16) Jim Waddell (17) Alice Seguin (18) Bob Ochoski (19) Ken Hauzer (20-24) All-Canada Radio & TV (25) 1935

## CKOT, TILLSONBURG

1000 watts on 1510 kcs. (1) Tillsonburg Broadcasting Co. Ltd. (2) P.O. Box 10, Tillsonburg (3) 519-842-4281 (4,5) John Lamers (6,7) John D. Lamers Jr. (8-11) John Mather (12,13) Paul Freeman (14) George D'Ambrose (15) Mrs. Thelma Hyatt (16) John D. Lamers Jr. (17) John De Groot (19) Terry Bennett (20,21) Air-Time Quality Sales (22) Broadcast Reps Ltd. (23) Radio-TV Reps Ltd. (25) 1955

## CFCL, TIMMINS

10,000 watts on 620 kcs. (1) J. Conrad Lavigne Enterprises Ltd. (2) Box 620 (3) 264-4211 (4) J. Conrad Lavigne (5) Pierre Stein (6) Tex Lefebvre (7) Pierre Stein (8) Jacques Lamothe (9-11) Gerald Lefebvre (12) Gerard Jolivet (13) Lou Thebaud (14) Gerard Jolivet (15) Lise Cote (16) Jacques Lamothe (17) Lucienne Farrell (18) Doug Martin (19) Fred Palmer (20,21) Paul Mulvihill & Co. (22) A.J. Messner & Co. (23) Stephens & Towndrow (24) Weed & Co. (25) 1951

## CKGB, TIMMINS

10,000 watts on 680 kcs. (1) Timmins Broadcasting Ltd. (2) P.O. Box 1046, Timmins (3) 264-2351 (4) K.R. Thomson (5) Gerry Hall (7) Art Mousley (9) Dan Kelly (10,11) Nick Harris (12) Ron Crowley (13) Nick Harris (15) Mrs. Margaret Van Luven (16) Dan Kelly (17) Joy Campbell (18) Roger Hall (19) W. Andrew (20,21) SBS Regional Div. (22,23) Western Broadcast Sales (24) All-Canada Radio & TV (25) 1933

## CBL, TORONTO

50,000 watts on 740 kcs. (1) Canadian Broadcasting Corp. (2) Box 500, Terminal A, Toronto 1 (5) Jack Craine

## CFGM, RICHMOND HILL (TORONTO)

10,000 watts day, 2500 watts night on 1310 kcs. (1) CFGM Broadcasting Ltd. (2) 50 Yonge St. N. (3) 889-4915 (4) John O. Graham, vice-pres., Stewart H. Coxford (5,6,9) Dave Wright (12,13) Ken Foss (16) Dave Wright (17) Mrs. Karen Davis (18) Michael McCutcheon (19) Brian Sawyer (20,21) Radio House Ltd. (22) A.J. Messner & Co. (23) Byles, Gibb & Assoc. (24) Donald Cooke (25) 1957

## CFRB, TORONTO

50,000 watts on 1010 kcs. (1) CFRB Ltd. (2) 2 St. Clair Ave. W. (3) 924-5711 (4) W.C. Thornton Cran (5) Donald H. Hartford (6) Jack Dawson (7) W.J. Shubart (8) Earl Dunn (9) Don Insley (11) Arthur Collins (12) Arthur Harnett (13) Bill Stephenson (15) Betty Kennedy (16) Jerry McCabe (17) Brenda Robinson (18) Don McEachern (19) Clive Eastwood (20,21) Standard Broadcast Sales (22,23) Western Broadcast Sales (24) Canadian Standard Broadcast Sales (25) 1927

## CHFI, TORONTO

10,000 watts day, 1000 watts night on 680 kcs. (1) Rogers Broadcasting Ltd. (2) 13 Adelaide St. E., Toronto (3) 362-1441 (4) Edward S. Rogers (5) Vaughn Bjerre (7) D.E. McRobb (8) Alan E. Hinge (9) Vaughn Bjerre (11) David Amer (12) W. N. Gilmour (13) Milt Dunnell (17) Carol Boyko (18) Russ Holden (19) R.H. Turnpenny (20-24) All-Canada Radio & TV (25) 1962

## CHIN, TORONTO

50,000 watts on 1540 kcs. (1) Radio 1540 Ltd. (2) 637 College St., Toronto 4 (3) 416-531-9991 (4) Johnny Lombardi (5) Ralph W. Kirchen (7) retail, Doug Fraser national, Norm Hickey (9) Ralph W. Kirchen (11) Peter Nordheimer (12) Joe Forster (13) Bill Kemp (14) George Ben (15) Pam Reeves (16) Roger Abbott (18) Dave Cook (19) Paul Hunter (20) Norm Hickey, direct (21-23) Radio-TV Reps (24) Gill-Perna Inc. (25) 1966

## CHUM, TORONTO

50,000 watts on 1050 kcs. (1) CHUM Ltd. (2) 1331 Yonge St., Tor. 7 (3) 416-925-6666 (4,5) Allan F. Waters (7) J. Wesley Armstrong (8) Claude Deschamps (9) Larry Solway, Sales promotion director, Mrs. Erola Rice (11) Bob McAdorey (12) Mac Lipson (16) Gary Ferrier (17) Eileen Taylor (18) Claude Deschamps (19) George Jones (20,21) Major Market Broadcasters Ltd. (22,23) Byles, Gibb & Assoc. (24) Devney Organization (25) 1945

## CJBC, TORONTO (FRENCH)

50,000 watts on 860 kcs. (1) Canadian Broadcasting Corp. (2) Box 500, Terminal A, Toronto 1 (5) Jack Craine

## CKEY, TORONTO

10,000 watts on 590 kcs. (1) Shoreacres Broadcasting Co. Ltd. (2) 247 Davenport Rd., Toronto 5. (3) 925-3111 (4) Donald G. Campbell (5) Douglas C. Trowell (7) Stuart C. Brandy (8) Stan Larke (9,11) Gene Kirby (12,13) Godfrey Hudson (16) Harvey M. Clarke (17) Eddie Guest (18) Roy Lyttle (19) William R. Onn (20-23) Stephens & Towndrow (24) Weed & Co. (25) 1944

## CKFH, TORONTO

10,000 watts on 1430 kcs. (1) Foster Hewitt Broadcasting Ltd. (2) 1 Grenville St. (3) 923-0921 (4) Foster Hewitt (5) William Hewitt (6) Barry Nesbitt (7,8) T. Hulse (9) Barry Nesbitt (10) Ron Hewat (11) Joey Cee (12) George Wilson (13) Ron Hewat (17) Mrs. C. Starr (18) Jack Lowe (19) Gerald Wilson (24) ABC International (25) 1951

## CJWA, WAWA

1000 watts day, 250 watts night on 1240 kcs. (1) Hyland Radio TV Ltd. (2) P.O. Box 1220, Wawa (3) 705-856-2327 (4) Mrs. E. Hyland (5, 9, 12, 13) Fred Zimmerman (25) 1964

CJWA is a rebroadcasting station of CJIC in Sault Ste. Marie 20 hours out of each 24.

## CHOW, WELLAND

1000 watts on 1470 kcs. (1) Wellport Broadcasting Ltd. (2) 76 Division St., Welland (3) 416-732-4435 (4) G.W. Burnett (5) D.T. Manning (7) R.S. Burnett (8) Jay Jackson (11) Bernard Boucher (12) Jim Cassidy (15) Mrs. Joan Blanchard (17) Mary Anne Bosley (19) Roland Brundle (20,21) Radio House Ltd. (23) Radio CFUN (24) Weed & Co. (25) 1958

## CBE, WINDSOR

10,000 watts on 1550 kcs. (1) Canadian Broadcasting Corp. (2) University & Pelissier Sts. (5) K.A. Murray

## CKLW, WINDSOR

50,000 watts on 800 kcs. (1) Western Ontario Broadcasting Co. Ltd. (2) 825 Riverside Dr. W. (3) 254-2831 (4) S.C. Ritchie (5) R.J. Buss (7) Harold Tower (8,9,11) Paul Drew (12) Dick Smyth (16) Paul Drew (17) Mrs. Margaret Distributing Corp. of Canada Ltd. (24) RKO General Broadcasting-National Sales (25) 1932

## CKWW, WINDSOR

500 watts on 580 kcs. (1) Radio Windsor Ltd. (2) 1150 Oulette Ave. (3) 252-5751 (4) G.W. Stirling (5) George McDonald (6) Rick Richardson (7) Donna Gross (8) Dick Bourdeau (9) G. Stirling (10,11) Ron Borgoyne (12) Stan Switzer (13) Base Jamieson (15) Donna Gross (16) Clare Huard (17) Donna Gross (18) N. Nelson (19) Wally Dowhan (20-23) Stephens & Towndrow (24) Devney Organization (25) 1964

## CKNX, WINGHAM

2500 watts on 920 kcs. (1) Radio Station CKNX Ltd. (2) Carling Terrace, Wingham (3) 357-1310 (4) G.W. Cruickshank (5,7) J. J. Cruickshank (9) John Langridge (10) Jim Moore (12) John A. Strong (13) Crawford Douglas (14) Dave Curzon (15) Mrs. Anna Meyer (16) Wayne Brown (17) Mrs. Lillian Gorburt (19) Scott Reid (20,21) Lorrrie Potts & Co. (22,23) Byles, Gibb & Assoc. (24) All-Canada Radio & TV (25) 1926

## CKOX, WOODSTOCK

1000 watts on 1340 kcs. (1) Oxford Broadcasting Co. Ltd. (2) P.O. Box 100, Woodstock (3) 537-3414 (4) Norris Mackenzie (5,7) Walter Hulme (12) John Davidson (15) Barbara Madren (17) Agnes Brown (19) Douglas Zufelt (20-23) Radio-TV Reps (25) 1947



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 JOLLY GREEN GIANT . . . STOKELY-VAN CAMP . . . HEINZ . . .  
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 CALVERT'S . . . Just to name a few . . .

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 crop imaginable, fruit, berries, livestock, the works . . .

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 the whole shebang . . . loud and clear . . .

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Across the Detroit River lies Cavanaugh-Country, Romney's  
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 share of Detroit's Metro audience.

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 stream into Windsor's Wonderland to shop and cash in  
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 fabulous Raceway, at Windsor's Elmwood Casino and  
 the many other internationally-known 'night spots' of  
 Lucky Windsor . . . 13,000,000 use the tunnel every year.

No wonder they call CKLW the vocal point . . . of the  
 focal point . . . of THE LUCKIEST PENINSULA ON EARTH.

# CKLW

# 50,000

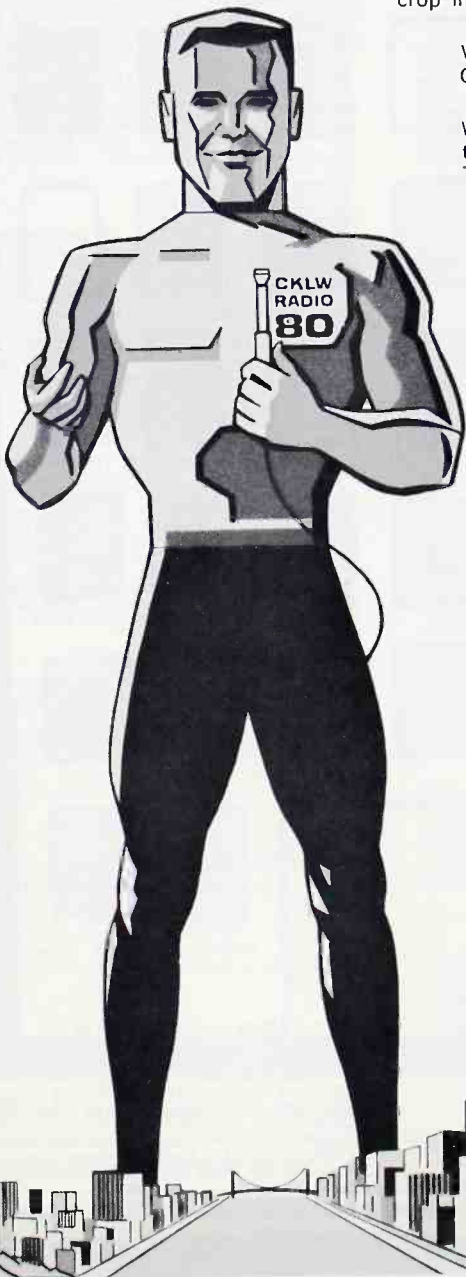
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# AM RADIO STATIONS

## KEY

- (1) Company name
- (2) Mailing address
- (3) Telephone
- (4) President
- (5) Manager
- (6) Assistant Manager
- (7) Commercial Manager
- (8) Production Manager
- (9) Program Manager
- (10) Chief Announcer
- (11) Music Director
- (12) News Director
- (13) Sports Director
- (14) Farm Director
- (15) Women's Director
- (16) Promotion Manager
- (17) Traffic Manager
- (18) Chief Operator
- (19) Chief Engineer
- (20) Toronto reps
- (21) Montreal reps
- (22) Winnipeg reps
- (23) Vancouver reps
- (24) U.S. reps
- (25) Station birth date

## QUEBEC

### CFGF. ALMA

1000 watts on 1270 kcs. (1) Radio Lac-St. Jean Ltée (2) 741 Ave. Dupont, Alma (3) 418-662-3461 (4) Dr. Régis Nadeau (5) Lionel Tremblay (6,7) J-René Guillot (11-13) Vincent Plourde (18,19) J. Roch Maltais (20,21) Standard Broadcast Sales (22) Western Broadcast Sales (24) Canadian Standard Broadcast Sales (25) 1953

### CBJ. CHICOUTIMI

10,000 watts on 1580 kcs. (1) Canadian Broadcasting Corp. (2) 121 Racine St. E. (5) L. Remillard

### CJMT. CHICOUTIMI

1000 watts on 1420 kcs. (1) CJMT Ltée (2) 365 Racine E., Chicoutimi (3) 543-1517 (4,5) Pierre Tremblay (7) François Ranger (9) Achille Soucy (11) André Lajoie (12,13) Ronald Levesque (15) Nicole Blackburn (16) Achille Soucy (17) Hélène Blouin (19) Lucien Simard (20,21) Standard Broadcast Sales (24) Devney Organization (25) 1954

### CHVD. DOLBEAU

1000 watts on 1230 kcs. (1) Radio Maria Chapdelaine Inc. (2) Dolbeau (4,5) J.M. Duchaine (20,21) Group One Radio (25) 1966

### CHRD. DRUMMONDVILLE

10,000 watts on 1480 kcs. (1) Radio Drummond Ltée (2) 80x 250 (3) 819-472-5458 (4) M. Sigouin (5) J.A. Savoie (6) H. Ledoux (7) Claude René (8-10) Jean Denis (11) P. Pepin (12) G. Martin (13) A. Boulanger (14) R. Chartier (15) Mme P. Chartier (16) J.A. Savoie (17) H. Ledoux (18,19) R. Bélanger (20-23) Hardy Radio & TV (24) Devney Organization (25) 1954

### CHEF. GRANBY

1000 watts on 1450 kcs. (1) La Voix de l'Est Ltée (2) 136 Principale (3) 372-3301, Montréal UN1-2329 (4) Mme Thérèse Laurion (5) J. Henri Champagne (6) J. Louis Boisseau (7) J. Henri Champagne (9) J. Louis Boisseau (10) Robert L'Heureux (12) André Charbonneau (13) Bernard Brodeur (14) Paul Labrecque (15) Mireille Poirtras (16) J. Henri Champagne (17) Lise Côté (18) Atmand Papineau (19) Raymond Bilock (20-22) Hardy Radio & TV (25) 1946

### CHLC. HAUTERIVE

5000 watts on 580 kcs. (1) Radio Cote Nord Inc. (2) 1151 Boul. Blanche (3) 589-3771 (4) J.Claude Tremblay (5) Henri Desjardins (7) André Poirier (8) Pierre Legeault (9,10) Camil St-Pierre (12,13) Claude Roy (15) Michele Guerin (19) Gerard Devarenne (20-23) Group One Radio (25) 1962

### CKCH. HULL

5000 watts on 970 kcs. (1) La Cie Radiodiffusion CKCH de Hull Ltée (2) P.O. Box 460, Terminal Bldg., Ottawa 2 (3) 819-777-2771 (4) J.C. Aubin (5) Jean-Paul Lemire (5,7) Henri W. Allard (8) Gilbert Bringué (9,10) Yves Lorrain (11) Aurèle Groulx (12) Denis Boucher (13) Pierre McNicoll (15) Simone Lancôt (17) Jean Tremblay (18) André Régimbald (19) Jean-Louis Guérette (20,21) Standard Broadcast Sales (22,23) Western Broadcast Sales (24) Canadian Standard Broadcast Sales (25) 1933

### CHRS. ST-JEAN & JACQUES-CARTIER

10,000 watts on 1090 kcs. (1) Radio Iberville Ltée (2) 2019 Boul. Taschereau, Ville Jacques-Cartier (3) 674-6238, Jacques-Cartier, 347-2343, St-Jean (4) Jean-Paul Auclair (5) Pierre Paul Elie (7) Jean Marsan (9) Jacques Dufresne (10) André Sylvain (12) Rolland Ricard (17) Alice Paré (18) Yvon Rancourt (19) Auguste Dubuc (20) Radio-TV Reps (25) 1957

### CJLM. JOLIETTE

1000 watts on 1350 kcs. (1) Radio-Richelieu Ltée (2) P. O. Box 122, Joliette (3) 753-7432 (4) Henri Olivier (5) Maurice Boulianne (6) Claude Rochon (7) Cyrille Denis (8) Gilles Tessier (12) Gilles Loyer (13) Michel Rochon (15) Mrs. Jacqueline Poirier (16) Maurice Boulianne (17) Lorenzo Brouillard (19) Joseph Cardin (20-22) Hardy Radio & TV (25) 1960

### CKRS. JONQUIERE

1000 watts on 590 kcs. (1) Radio Saguenay Ltée (2) 175 Sir Wilfrid Laurier, Jonquière (3) 542-4551 (4) Henri Lepage (5) Tom Burham (6) Gérard Lemieux (7) Tom Burham (9) Gilles Dufour (11) Marcel Perron (12) Jean-Paul Tremblay (17) Yvon Perron (19) Paul Gilbert (20-22) Hardy Radio & TV (24) Canadian Standard Broadcast Sales (25) 1947

### CFLM. LA TUQUE

1000 watts on 1240 kcs. (1) Radio La Tuque Ltée (2) P.O. Box 310 (3) 523-4575 (4,5) Jean Trépanier (6) Laurette Leclerc (12) André Dionne (13) André Poitras (15) Laurette Leclerc (17) Claudette Girard (19) Jean-Paul Mathon (20,21) Group One Radio (25) 1959

### CFLS. LEVIS

250 watts on 1240 kcs. (1) Adrien Bégin (2) 24 Trans-Canada E. (4) Adrien Bégin (5) Pat Gendron (7) Stephen Guay (20, Group One Radio (25) 1967

### CKBL. MATANE

10,000 watts on 1250 kcs. (1) La Cie de Radiodiffusion de Matane Ltée (2) 155 St. Sacrement, Matane (3) 562-0290 (4,5) René Lapointe (6) Octave Lapointe (7) Charles Fredette (8) Octave Lapointe (9,10) J.P. Berthiaume (11) Odette Tardif (12) J.P. Berthiaume (13) André Perron (14) Marcel Gamache (15) Mrs. Armande Desrosiers (16) Georges Guy (17) Lisette Bergeron (18) Arthur Fillion (19) Yvan Fortier (20-22) Hardy Radio & TV (23) Scharf Broadcast Sales (24) Devney Organization (25) 1948

### CKML. MONT-LAURIER

1000 watts on 610 kcs. (1) C.K.M.L. Inc. (2) 267 Boul. Paquette (3) 623-1012 (4) Patrick Ryan (5,7) André Dumoulin (8-10) Jacques Vallée (11) Gaston Dumoulin (12-14) Claude Bergeron (15) Rosiane Leonard (16) André Dumoulin (17) Huguette Gaudrau (19) Rejean St-Jean (20-23) Group One Radio (25) 1963

### CKBM. MONTMAGNY

1000 watts on 1490 kcs. (1) Radio Alléghany Inc. (2) C.P. 216, Montmagny (3) 248-0801 (4) Henri Deschênes (5,7) André Mercier (8) Henri Deschênes (9,12) Oliva Poitras (15) Henriette Michon (16) André Mercier (17) Oliva Poitras (18) Roger Blais (19) Hector Fortin (20,21) Radio & TV Sales (25) 1954

### CBF. MONTREAL

50,000 watts on 690 kcs. (1) Canadian Broadcasting Corp. (2) P.O. Box 6000 (5) G. Guérard

### CBM. MONTREAL

50,000 watts on 940 kcs. (1) Canadian Broadcasting Corp. (2) P.O. Box 6000 (5) F. Guérard

### CFCF. MONTREAL

5000 watts on 600 kcs. (1) Canadian Marconi Co. (2) 405 Ogilvy Ave. (3) 273-6311 (4) S.B. Hayward (5) K.M. Dobson (6) P.F.M. Bell-Smith (7) M. Conroy (8) J. Kidd (9) G. Bascombe (11) Miss L. Smyth (12) B. Cannings (13) D. Irvin (16) Mrs. B. Pitt (17) L. Rasbery (19) J. Thompson (20-24) All-Canada Radio & TV (25) 1919

### CFMB. MONTREAL

10,000 watts on 1410 kcs. (1) Chateau Broadcasting Co. Ltd. (2) 2015 Drummond St. (3) 845-8144 (4,5) C.G. Stanczykowski (9) Vance Randolph (10) Gerard Rejskind (11) Miss A. Emanuele (17) T. El Ayouti (18) Bill Gregory (19) D.A. Kuhlman (20) Lorrie Potts & Co. (24) National Time Sales, Harlan G. Oakes & Assoc. (25) 1962

### CJAD. MONTREAL

50,000 watts on 800 kcs. (1) Standard Radio Ltd., CJAD Ltd. (2) 1407 Mountain St. (3) 844-0111 (4) W.C. Thornton Cran (5) H.T. McCurdy (6) Pat Hurlley (7) Jack Martin (8) Gordon N. Hope (9) Bill Roberts (11) George Balcaen (12) Doug Williamson (13) Al Cauley (15) Doris Clark (16) Gordon N. Hope (17) Jack Martin (19) Ernie Mott (20,21) Standard Broadcast Sales Co. (22,23) Western Broadcast Sales (24) Canadian Standard Broadcast Sales (25) 1945

### CJMS. MONTREAL

50,000 watts on 1280 kcs. (1) CJMS Radio Montreal Ltd. (2) 1700 Berri St. (3) 849-5373 (4) Raymond Crepault (5) Roch Demers (7) local, Ted Meunier, national, Andre Rancourt (8) Gilles Fleurant (9) Jacques Matti (12) Paul Coucke (13) Rocky Brisebois (16) Mrs. Constance Ouellette (17) Pierre Chantelais (19) J.-C. Lalancette (20,21) Stephens & Towndrow (22) Broadcast Reps (23) Stephens & Towndrow (24) Devney Organization (25) 1954

### CKAC. MONTREAL

50,000 watts on 730 kcs. (1) La Compagnie de Publication de La Presse Ltée (2) 1400 Metcalfe St. (3) 874-7272 (4) Paul Desmarais (5) Jacques-M. Goulet (7) Luc Duranleau (9) Pierre Beaudoin (10) Gaston Blais (11) Gerald Vallee (12) Jacques Deom (13) Roger Turcotte (15) Jeannette Brouillet (16) Errol Malouin (17) Mrs. Alice Mackay (18) Percy Smith (19) Jean-Aime Lange (20-23) Byles, Gibb & Assoc. (24) Weed & Co. (25) 1922

### CKGM. MONTREAL

10,000 watts on 980 kcs. (1) Maisonneuve Broadcasting Corp. (2) 1455 Drummond St. (3) 845-3201 (4) Geoffrey Stirling (5) Donald Wall (6) Don Fawcett (7) Tom Seasons (8) Dave Davis (9) Don Fawcett (11) Dave Davis (12) Bill Falkner (15) Denise Galipeau (16) Mrs. Nancy Davison (17) Sharon Robinson (19) Fred Roney (20,21) Stephens & Towndrow (22) Broadcast Reps (23) Stephens & Towndrow (24) Devney Organization (25) 1959

### CKLM. MONTREAL

50,000 watts on 1570 kcs. (1) Radio-Laval Inc. (2) 1184 St. Catherine W., Montreal (3) 861-9091 (4) Roger Vaulu (5,7) Gilles Sabourin (9) Guy D'Arcy (10) Roger Label (11) Jean-Guy Côté (12) André Ruffange (13) André Jobin (16) Edmond Côté (17) Rachel Gbloutnez (18,19) Jacques St-Pierre (20-23) Hardy Radio & TV (25) 1962

### CHNC. NEW CARLISLE

10,000 watts day, 5000 watts night on 610 kcs. (1) Cie Gaspiésienne de Radiodiffusion (2) New Carlisle (3) 752-2215 (4) J.A. Poirier (5) J.R. Pelouquin (6) G. Romeril (7-9) J.R. Pelouquin (10) Pierre Bujold (17) G. Romeril (19) B. MacDonald (20-23) Hardy Radio & TV (24) Weed & Co. (25) 1933

### CFOX. POINTE CLAIRE (MONTREAL)

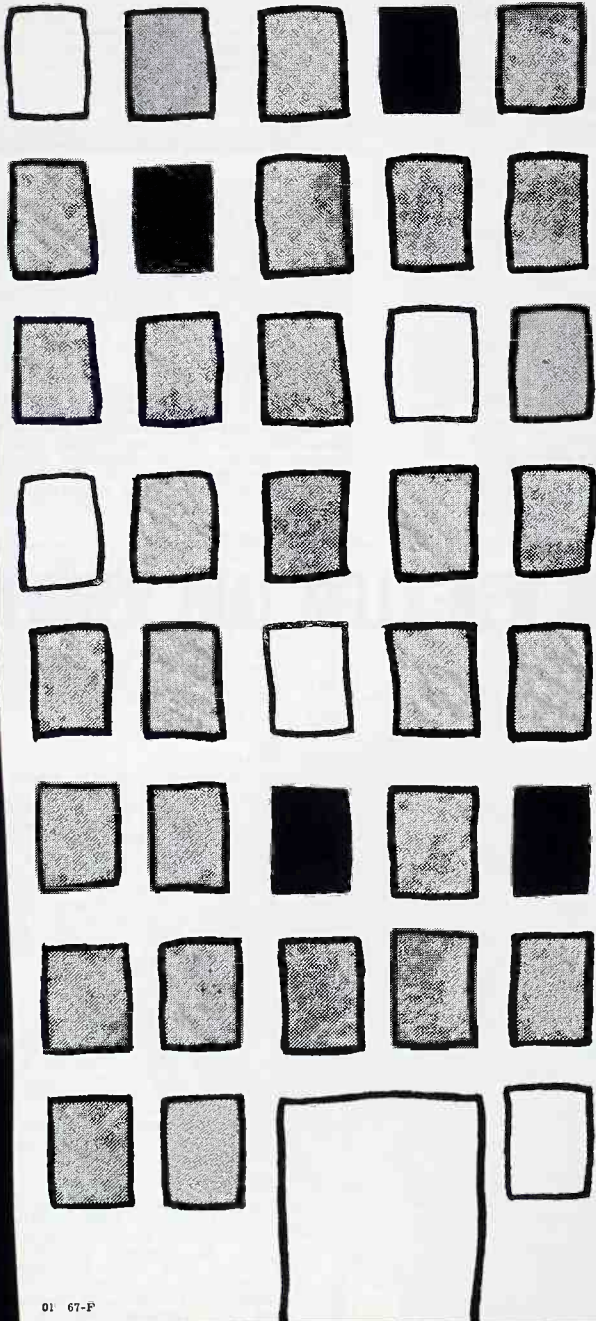
10,000 watts day, 5000 watts night on 1470 kcs. (1) Lakeshore Broadcasting Ltd. (2) P.O. Box 1470, Mtl. 3 (3) 697-1470 (4,5) Gord Sinclair (8) Frank Gould (9) Doug Ackhurst (10) Russ Griffith (11) Frank Gould (12) George Ferguson (13) Russ Griffith (17) Bernice Balcaen (19) Bernard Greeley (20,21) Radio House Ltd. (22, 23) Radio-TV Reps (24) Donald Cooke Inc. (25) 1960

### CBV. QUEBEC

5000 watts on 980 kcs. (1) Canadian Broadcasting Corp. (2) P.O. Box 400, Haute Ville, Quebec City (5) René Dussault



11/11/67



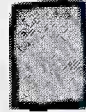
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**A FEW  
ARE SLEEPING**



**A FEW  
MAY BE READING  
A NEWSPAPER**



**BUT  
MOST OF THEM** \*  
**ARE ENJOYING TELE 4**

**QUÉBEC'S  
NUMBER ONE  
ADVERTISING MEDIUM**

\* **AVERAGE ¼ HOUR SHARE**  
(Nielsen March 1967)

Monday thru Friday		Monday thru Sunday				
8: a.m. - Noon	Noon - 4: p.m.	4: p.m. - 6: p.m.	6: p.m. - 8: p.m.	8: p.m. - 10: p.m.	10: p.m. - Mid.	8: a.m. - Mid.
81%	58%	69%	63%	61%	57%	65%

**CFCM-TV**



*Télévision de Québec (Canada) Ltée*

**CFCM-TV - Announcements only :**

**Hardy Radio & Television Ltd.**

TORONTO  
MONTREAL  
WINNIPEG

**CFCM-TV - Programs only :**

**Paul L'Anglais Inc.**

TORONTO  
MONTREAL

**CFCM-TV - Programs and announcements :**

**Forjoe-TV Inc. Stephens & Towndrow**

NEW YORK  
VANCOUVER

# AM RADIO STATIONS

## KEY

- (1) Company name
- (2) Mailing address
- (3) Telephone
- (4) President
- (5) Manager
- (6) Assistant Manager
- (7) Commercial Manager
- (8) Production Manager
- (9) Program Manager
- (10) Chief Announcer
- (11) Music Director
- (12) News Director
- (13) Sports Director
- (14) Farm Director
- (15) Women's Director
- (16) Promotion Manager
- (17) Traffic Manager
- (18) Chief Operator
- (19) Chief Engineer
- (20) Toronto reps
- (21) Montreal reps
- (22) Winnipeg reps
- (23) Vancouver reps
- (24) U.S. reps
- (25) Station birth date

## CFOM, QUEBEC

250 watts on 1340 kcs. (1) Goodwill Broadcasters (2) Box 1340, Quebec (3) 683-4931 (4) Henri Lepage (5) Mrs. Mary Bush (7) Jean-Guy Bernier (9,10,13) Bill Payton (15) Mrs. Jeanne Chenier (17) Liliane St. Martin (19) Lucien Côté (20-22) Hardy Radio & TV (24) Canadian Standard Broadcast Sales (25) 1949

## CHRC, QUEBEC

50,000 watts on 800 kcs. (1) CHRC Ltée (2) 1143 St. Jean, Quebec 4 (3) 418-522-8177 (4) Colonel Herve Baribeau (5) Aurélie Pelletier (7) Yvon Martel (8) Georges McKie (9) Henri Veilleux (11) Fernando St-Georges (12) Jacques Quirion (13) Maurice Descarreaux (15) Mrs. Lucille Despres, Georgette Lacroix, Mrs. Larochelle-Roy (17) Jacques Dion (18) Marcel Huard (19) Arsene Nadeau (20-22) Hardy Radio & TV (23) Stephens & Towndrow (24) Can. Standard Broadcast Sales (25) 1926

## CJLR, QUEBEC

10,000 watts on 1060 kcs. (1) CJLR Inc. (2) 1300 Boul. Laurier, Quebec (3) 527-2564 (4,5) Jacques LaRoche (7) Gervy A. Fortin (9,10) Louis Dufresne (12) Jean-Luc Vachon (13) Henri Bertrand (16,17) Joe A. Quessy (18) Michel Filion (19) André Cantin (20-23) Byles, Gibb & Assoc. (24) Weed & Co. (25) 1959

## CKCV, QUEBEC

10,000 watts day, 5000 watts night on 1280 kcs. (1) CKCV (Quebec) Ltée (2) 978 rue St-Jean, Quebec City (3) 529-0011 (4) Gaston Pratte (5) Magella Alain (7) Jacques DuSault (8,9) Roger Gagnon (11) Jean Leroye (12) Roger Plante (13) Paddy Pedneault (14) Roland Gilbert (15) Louise Leclerc (16) Marie-Paule Vachon (17) Richard Demeule (19) Lucien Côté (20-24) All-Canada Radio & TV (25) 1926

## CJBR, RIMOUSKI

10,000 watts on 900 kcs. (1) La Radio du Bas St-Laurent (1966) Inc. (2) 13 rue St-Jean-Baptiste (3) 418-723-2210 (4) Jacques Brillant (5) André Lecomte (6) Francois Raymond (7) Roma Pelletier (8) Viateur Lavoie (9) Sandy Burgess (10) Guy Ross (11) Lorenzo Michaud (12) Guy Ross (13) Claude Pearson (15) Louise Lavallée (16) Sandy Burgess (17) André Lecomte (18,19) Marcel Vallée (20) All-Canada Radio & TV (25) 1937

## CJFP, RIVIERE-DU-LOUP

10,000 watts on 1400 kcs. (1) Radio CJFP Ltd. (2) 1 Frontenac St. (3) 862-2727 (4) Luc Simard (5) Rene Viel (6) Raymond Lavoie (7) Jacques Miville (8,9) Marcel Rouleau (10) Rémi Beaulieu (11) Gilles Gosselin (12) Georges Vermette (13) Pierre Normand (14) Paul Simard (15) Denise Dupont (16) Jacques Miville (17) Denise Dupont (18) Jacques St-Onge (19) Germain Gélinas (20-22) Hardy Radio & TV (24) Devney Organization (25) 1947

**CJAF, CABANO-250 watts**  
**CHRT, ST-ELEUTHERE-250 watts**  
Same programs as CJFP Rivière-du-Loup

## CHRL, ROBERVAL

1000 watts on 910 kcs. (1) Radio Roberval Inc. (2) 763 Bl. St. Joseph (3) 418-275-1831 (4,5) Benoit Levesque (7) Ludovic Brassard (8-10) Germain Gagnon (12,13) Jacques Bergeron (16) Germain Gagnon (17) Ludovic Brassard (19) Marcel Bolduc (20-23) Radio-TV Reps (25) 1949

## CKRN, ROUYN

250 watts on 1400 kcs. (1) Radio Nord Inc. (2) 70 Gamble St. W., Rouyn (3) 762-0741 (4) David A. Gourd (5-7) G.F. Capellari (8,9,10,12,13) Roger Houle (15,17) Mrs. Brigitte Guimont (18) Detlef Krumbacher (20-23) Hardy Radio & TV (24) Weed & Co. (25) 1939

## Rebroadcasting stations:

**CKVD, VAL D'OR**  
1000 watts on 1230 kcs.

## CHAD AMOS

250 watts on 1340 kcs.

## CKLS, LA SARRE

250 watts on 1240 kcs.

## CHGB, LA POCATIERE

5000 watts on 1310 kcs. (1) CHGB Ltée (2) 508 4ième Ave. (3) 418-856-1310 (4) G.T. Desjardins (5) P.E. Hudon (7) Louis Chamard (8) Maurice Lévesque (9,10) Roger Plante (11) Yvette Cloutier (12) Charles Ouellette (17) Lise Bois (19) Marc-A. Frève (20-23) Group One Radio (25) 1938

## CJSA, STE. AGATHE DES MONTS

1000 watts on 1230 kcs. (1) Radio Ste. Agathe Inc. (2) Ste. Agathe des Monts (4,5) Jean M. Legault (7) Marie de Villiers (20,21) Group One Radio (25) 1967

## CKRB, ST-GEORGES-BEAUCE

10,000 watts on 1460 kcs. (1) Radio-Beauce Inc. (2) C.P. 100 (3) 228-4811 (4) Yvon Thibaudeau (5) Charles A. Thibaudeau (7) Armand Gatellier (8) Jules Venne (9,10) Gilles Bernier (11) N. Sawyer (12) Jules Venne (13) G. Bernier (14) Jacques Petit (15) Yvette Mathieu (16) Jules Venne (17) Yvette Mathieu (19) Rene Berube (20,21) Paul L'Anglais Inc. (25) 1952

## CKBS, ST-HYACINTHE

250 watts on 1240 kcs. (1) Radio St-Hyacinthe Ltée (2) 855 Ste-Marie St. (3) 774-6486 (4) J.M. Loranger (5,7) Benoit Vanier (10) Gaston Lévesque (12) Marcel Theriault (18) Lucien Caron (20-22) Hardy Radio & TV (25) 1959

## CKJL, ST. JEROME

1000 watts on 900 kcs. (1) Radio Laurentides Inc. (2) P.O. Box 900 (3) 438-1228, 1229, 1220; 435-1544 direct with Montreal. (4) Jean Lalonde (5,7) John R. Fox (8,10) Yvon Lavoie (11) Andre Mailloux (12) Claire Villeneuve (13) Dave Bail (14) Gilles Carrière (15) Mde G. Basic (16) John R. Fox (17) Mde M. Perron (18) Bruce Atkin (20-22) Hardy Radio & TV (25) 1956

## CKCN, SEPT ILES

10,000 watts on 560 kcs. (1) Radio Sept Iles Inc. (2) 700 Laure (3) 962-3838 (4,5) B. Roberge (6) J. P. Gagnon (7) Guy Marcheterre (8) Ray Perrault (9) Yvon Chouinard (10) Norm Laberge (11) M.C. Theriault (12,13) Pierre Meunier (15) Normand Laberge (16) B. Roberge (17) Carmen Vaillancourt (18,19) Marcel Daigle (20-23) Radio & TV Sales (25) 1963

## CKSM, SHAWINIGAN

1000 watts on 1220 kcs. (1) Shawinigan Falls Broadcasting Co. Ltd. (2) P.O. Box 695 (3) 536-4494 (4) Arthur Lacoursière (5) J. Emilien Beaulieu (6) Huguette Cloutier (7) J. Emilien Beaulieu (8) Jean-Pierre Tanguay (9) Alain Chartier (10) Claude Fitzbay (11) Michel Sinclair (12) Alain Chartier (13) Claude Fitzbay (14) Hélène St-Yves (15) Michèle Fex (16) Huguette Cloutier (17) J. Emilien Beaulieu (18) Jean-Paul Coutu (19) Marcel Bellemare (20,21) Radio & TV Sales (25) 1950

## CHLT, SHERBROOKE

10,000 watts on 630 kcs. (1) Radio Television Sherbrooke (1967) Inc. (2) P.O. Box 2000, Sherbrooke (3) 819-569-9331 (4) Jean-Louis Gauthier (5) Marcel Girard (7) Lucien Larocque (9) Marcel Girard (10) Marcel Rheault (11) Mrs. Gertrude Robitoux (12) André DeSeve (13) J-M Bilodeau (15) Andrée Aube (16) R.H. Butler (17) Mrs. Laurette Larocque (18) Roger Lemaire (19) Robert Thiebault (20,21) Radio-Television Sherbrooke (1967) Inc. (22) A.J. Messner & Co. (23) Byles, Gibb & Assoc. (24) Canadian Standard Broadcast Sales (25) 1937

## CKTS, SHERBROOKE

1000 watts on 900 kcs. (1) Telegram Printing & Publishing Co. Ltd. (2) 3330 King St. W. (3) 569-9331 (4) Lt. Col. John J. Dunn (5) Henri Delorme (7) Lucien Larocque (8) Berl Dewar (11) Huguette Lussier (12) Jerry Cochrane (13) Gordon Breen (14) D.J. MacMillan (15) Diana Parker (16) R.H. Butler (17) Diana Parker (18) Claude Paré (19) G. Paul (20, 21) Radio-Television Sherbrooke (1967) Inc. (22) A.J. Messner & Co. (23) Stovin-Byles (24) Canadian Standard Broadcast Sales (25) 1946

## CJRS, SHERBROOKE

10,000 watts on 1510 kcs. (1) CJRS Radio Sherbrooke Ltée (2) 2655 King St. W. (3) 819-567-8951 (4) J. Lagasse (5) Serge Raymond (6) Claire Rousseau (7) Stephen Guay (9,12) Serge Raymond (20,21) Stephens & Towndrow (22) Broadcast Reps (23) Stephens & Towndrow (24) Devney Organization Inc. (25) 1967

## CJSO, SOREL

10,000 watts on 1320 kcs. (1) Radio-Richelieu Ltée (2) P.O. Box 126, Sorel (3) 743-3318 (4) Henri Olivier (5) Maurice Boulianne (7) Lorenzo Brouillard (8) Claude Rochon (9) Michel Champagne (12) Lorenzo Brouillard (13) Georges Vandal (15) Mme Maryse Fagnan (16) Maurice Boulianne (17) Lorenzo Brouillard (19) Joseph Cardin (20-22) Hardy Radio & TV (25) 1945

## CKLD, THETFORD MINES

1000 watts day, 250 watts night on 1230 kcs. Radio Mégantic Ltée (2) C.P. 69, Thetford Mines (3) 335-7533 (4,5) Francois Labbe (6) Will Dugre (7) Elizabeth Bolduc (8-10) Irène Goulet (11) Elizabeth Bolduc (12) Gilles Lévesque (13) Irène Goulet (14) Gilles Lévesque (15) Elizabeth Bolduc (16) Irène Goulet (17) Mme Jeanne Martin (18,19) Irène Goulet (20,21) Group One Radio (24) Canadian Standard Broadcast Sales (25) 1950

## CHLN, TROIS RIVIERES

10,000 watts on 550 kcs. (1) Radio Trois Rivières Inc. (2) 3550 Boul. Royal, Trois Rivières (3) 374-3556, Montreal, 861-5297 (4) Roger Dusseau (5) Maurice Dansereau (6,7) Maurice Duval (8,9) Maurice Bourget (10) Michel Thivierge (11) Andre Bellefeuille (12) Ernest Lamy (13) Sylvain Cinq-mars (15) Pierrette Fournier (16) Maurice Duval (17) Jocelyne Regle (18) Yvon Rocheleau (19) Oric Lefebvre (20,21) Standard Broadcast Sales (22,23) Western Broadcast Sales (24) Canadian Standard Broadcast Sales (25) 1937

## CKTR, TROIS RIVIERES

10,000 watts on 1150 kcs. (1) CKTR (1958) Ltée (2) 1350 Royale (3) 819-375-4855 (4) Paul Aboud (5,7) Charles Couture (8) Jules Héroux (9,10) André Gaudreault (12) Bernard Champoux (13) A. (Kid) Martel (17) Jacqueline Frenette (18) Claude Robert (19) Hervé Lapointe (20,21) Radio & TV Sales (24) Donald Cooke Inc. (25) 1954

## CFLV, VALLEYFIELD

1000 watts on 1370 kcs. (1) Radio Valleyfield Ltd. (2) P.O. Box 1370, Valleyfield (3) 514-373-1370 (4) A. Cholette (5) J.-C. Lefebvre (7) M. Legault (8) R. Belair (9) A. Trucher (11) Miss T. Deschamps (12) J. Hébert (13) G. Pétel (14) Y. Boyer (15) C. Brabant (16) Mrs. M. Beauchesne (17) Mrs. H. Bernard (18) Y. Boutet (20-22) Hardy Radio & TV (24) Devney Organization (25) 1961

## CKVL, VERDUN-MONTREAL

50,000 watts day, 10,000 watts night on 850 kcs. (1) Radio Futura Ltd. (2) 211 Gordon (3) 766-2311 (4) Jack Tietolman (5) Corey Thompson (7) Judah Tielolman (8) Albert Cloutier (9) Marcel Provost (12) Marcel Beauregard (13) Bob Rivet (14) J.A. Lapointe (15) Pierrette Champoux (16) Jack Selinger (17) Jean Pelletier (18) Gerard Pelchat (19) Maurice Rousseau (20) Radio & TV Sales (24) Canadian Standard Broadcast Sales (25) 1946



**CFDA, VICTORIAVILLE**

10,000 watts on 1380 kcs. (1) Radio Victoriaville Ltée (2) 55 St. Jean Baptiste (3) 752-5545 (4) Lucien Michaud (5, 7) François Bastien (8) Fernand Corbeil (9) Lucien Michaud (10) Fernand Corbeil (11) Lucien Michaud (12) Normand LeClerc (13) Gilbert Foucault (14) Claude Boisclair (15) Denyse Trotter (16) François Bastien (17) Denyse Trotter (18,19) Rea Laramée (20-23) Group One Radio (24) Canadian Standard Broadcast Sales (25) 1951

**CKVM, VILLE MARIE**

10,000 watts on 710 kcs. (1) Radio Tamiscamingue Inc. (2) rue St-Anne, Ville-Marie (3) 710 (4) Hervé Leblanc (5) René Legault (6) Jean-Paul Paquette (7,9,10,11) Yvon Larivière (12) Jean-Paul Paquette (13) Yvon Larivière (14) Isidore Laliberté (15) Mme Alice Ethier (17) Mlle Marcelle Cholette (19) Gaston Tasset (20,21) Air-Time Quality Sales (25) 1950

**N. BRUNSWICK**

**CKBC, BATHURST**

10,000 watts on 1360 kcs. (1) Bathurst Broadcasting Co. Ltd. (2) 455 Golf St. (3) 546-4461 (4) J. Leo Hachey (5) W.A. Winton (7) R.J. Gallagher (8) Don Hinton (9) Bill Winton (11) Denis Menard (12) Don Hinton (13) Al Hebert (14) Walt Forsey (15) Mrs. Marty Elliott (16) Dick Gallagher (17) Mrs. Sandra Stever (19) Phil Paquet (20-23) Radio-TV Reps (25) 1955

**CKNB, CAMPBELLTON**

10,000 watts on 950 kcs. (1) Restigouche Broadcasting (2) Box 340 (3) 506-753-4415 (4) John Alexander (5) W.J. Freeman (6,8) Jim Morrison (10) Terry Adams (13) Don Hume (15) Joan Hachey (17) Jane St. Laurent (19) W.J. Freeman (20-23) Hardy Radio & TV (24) Weed & Co. (25) 1939

**CJEM, EDMUNDSTON**

5000 watts on 570 kcs. (1) Edmundston Radio Ltd. (2) 91 Canada Rd., Edmundston (3) 735-3351 (4) George Michaud (5) George Label (6) Patrick Gendron (7) G.A. Label (8) Patrick Gendron (9) G.A. Label (10) Donald D'Amours (11) Doreen Pelletier (12) Donald D'Amours (13) Camille Dube (14) Antonio Gagnon (15) Gloria Friolet (16) Jean Fournier (17) Carol Fife (18) Walter Martin (19) Marcel Vallee (20-24) All-Canada Radio & TV (25) 1946

**CBZ, FREDERICTON**

10,000 watts on 970 kcs. (1) Canadian Broadcasting Corp. (2) P.O. Box 1538 (5) Harold Hatheway

**CFNB, FREDERICTON**

50,000 watts on 550 kcs. (1) Radio Atlantic Ltd. (2) P.O. Box 217, 67 York St. (3) 475-5501 (4) D. Malcolm Neill (5) Jack T.H. Fenety (6) Stanley E. Hooper (7) Jack T.H. Fenety (8,9) John W. Richards (10) Robert Stillwell (12) Gordon Catt (13) Mac MacGowan (15) George W. Mountain (16) John W. Richards (17) Margaret Burnett (19) Glenn D. Love (20, 21) Paul Mulvihill & Co. (22) Broadcast Reps (24) Weed & Co. (25) 1923

**CBAF, MONCTON**

5000 watts on 1300 kcs. (1) Canadian Broadcasting Corp. (2) P.O. Box 950 (5) Guy Theriault

**CKCW, MONCTON**

10,000 watts on 1220 kcs. (1) Moncton Broadcasting Ltd. (2) Gordon Street (3) 389-9111 (4,5) F.A. Lynds (6,7) Earle Ross (8-10) Robert Reid (11) Jack Reid (12) Claude Cain (13) Garth Cooper (14) Alan Saunders (15) Lori Joudrey (16) Bob Reid (17) Lorraine Maillet (18) Robert Oke (19) Keith MacConnell (20,21) Paul Mulvihill & Co. (22) A. J. Messner (24) Canadian Standard Broadcast Sales (25) 1934

**CKMR, NEWCASTLE**

1000 watts on 790 kcs. (1) Miramichi Broadcasting Co. Ltd. (2) Newcastle (3) 622-3311 (4) L.W. Flett (5,7,9) R.J. Wallace (13) Brian Christopher (15,16) Dan Leeman (17) Mrs. Barbara Lockerbie (18) Blair Trevors (19) R.J. Wallace (20,21) Hardy Radio & TV (24) Weed & Co. (25) 1949

**CBD, SAINT JOHN**

10,000 watts on 1110 kcs. (1) Canadian Broadcasting Corp. (2) P.O. Box 1538, Fredericton (5) Harold Hatheway

**CFBC, SAINT JOHN**

10,000 watts on 930 kcs. (1) Fundy Broadcasting (2) P.O. Box 930 (3) 692-3301 (4) James Turnbull (5) R.A. (Bob) Lockhart (7) W.A. (Doc) Lindsay (8) Wava Oogles (9,10) Ron B. Wilson (11) R.A. Lockhart (12) Dave White (13,14) Ralph McLenaghan (15) Kaye Ramsay (16) Owen Romaine (17) Lynda Beyea (18,19) Angus Weeks (20-22) Radio-TV Reps (23) A.J. Messner (24) Canadian Standard Broadcast Sales (25) 1946

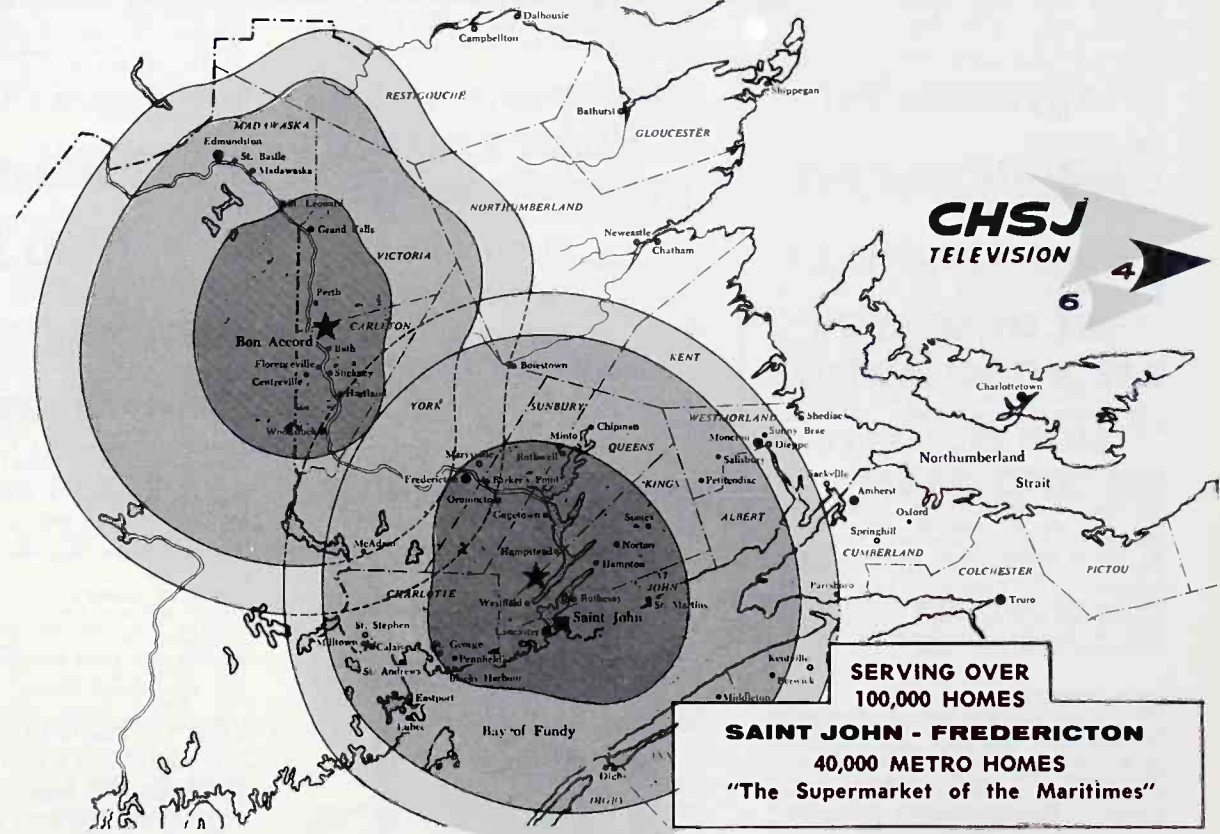
**CHSJ, SAINT JOHN**

10,000 watts on 1150 kcs. (1) New Brunswick Broadcasting Co. Ltd. (2) 335 Union St. (3) 657-3410 (4) L.F. Daley D.C. (5) G.A. Cromwell (6) Doug Burrows (7) James Sward (9) Don Kirton (12) John Miller (13) Jack Woodhouse (15) Grace Craft (18) Ken Ogden (19) Wm. Diekarski (20-24) All-Canada Radio & TV (25) 1934

**CJ.C.J. WOODSTOCK**

1000 watts on 920 kcs. (1) Carleton Victoria Broadcasting Co. Ltd. (2) P.O. Box 920 (3) 506-328-6661 (4) R. J. Morrison (8) Bruce A. Smith (7) Mrs. S.H. Morrison (8) Larry Dickinson (10,11) Dave Rogers (12) Bruce A. Smith (14) Walter Tompkins (15) Wendy Hill (16) Larry Dickinson (17) Mrs. Carol Rogers (18) Larry Dickinson (19) Gary Orser (20-23) Radio-TV Reps (25) 1959

**THE POWER THAT SELLS NEW BRUNSWICK !!**



**SERVING OVER 100,000 HOMES**  
**SAINT JOHN - FREDERICTON**  
**40,000 METRO HOMES**  
**"The Supermarket of the Maritimes"**

From twin towers at Saint John, Fredericton, CHSJ TV is your one market map for New Brunswick. Channels 4 & 6 are the stations New Brunswick selects for the best in programming. And that makes things easier for you because they're both the same station... CHSJ TV... the sight and sound of the New Brunswick market.

represented by All-Canada

# AM RADIO STATIONS

## NOVA SCOTIA

### CKDH, AMHERST

1000 watts on 900 kcs. (1) Tantram Broadcasting (2) Church St. (3) 667-3875 (4) J. A. Manning (5,7) T. H. Tonner (9) Frank Harvey (10) Larry Chapman (11) Jack Armstrong (12,13) Jon Lownds (14) Frank MacDonald (15) Shirley MacKay (16) T.H. Tonner (17) Shirley MacKay (18) George Lewis (19) Sid Bernasconi (20-24) Group One Atlantic (25) 1957

### CJFX, ANTIGONISH

10,000 watts on 580 kcs. (1) Atlantic Broadcasters Ltd. (2) 85 St. Ninian St. (3) 863-4580 (4) Dr. F.J. Givnivan (5) J. Clyde Nunn (6) Bruce Rafuse (7) Gus MacKinnon (8) Larry Lamey (9) Bruce Rafuse (10) Gus MacKinnon (11) Mary Sears (12) Raymond MacDonald (13) Dr. Cecil MacLean (14) Gus MacKinnon (15) Joanne Doyle (16) Larry Lamey (17) Gertrude Wallace (18) Greg MacDougall (19) Donald Holmes (20-23) Group One Radio (25) 1943

### CKBW, BRIDGEWATER

10,000 watts on 1000 kcs. (1) Acadia Broadcasting Co. Ltd. (2) 215 Dominion St. (3) 902-543-2401 (4) L.L. Rogers (5) John F. Hirtle (6) James A. MacLeod (7) Paul D. Rogers (8,9) Robert A. MacLaren (10) Hugh A. Godfrey (11) Robert A. MacLaren (12) Edward C. Boylan (13,14) Robert A. MacLaren (15) Mrs. Virginia Fleming (16) Hugh A. Godfrey (17) Mrs. Pauline Fraser (19) Douglas B. Hirtle (20-24) Group One Radio (25) 1947

### CFDR, DARTMOUTH

5000 watts on 790 kcs. (1) Radio Dartmouth Ltd. (2) Box 1057 (3) 469-9231 (4) C.A. Patterson (5) C.J. Flemming (7) W.L. Patterson (8) Mrs. Claire Christie (9) Gerry Parsons (10) Dale Schwartz (11) Baz Russell (12) James Geary (13) Clary Fleming (15) Carol Dillman (16) William Duncan (17) Mrs. Carol Taggart (18) Melvin Dear (19) John Hutchinson (20-23) Major Market Broadcasters (24) Weed & Co. (25) 1962

### CBH, HALIFAX

10,000 watts on 860 kcs. (1) Canadian Broadcasting Corp. (2) P.O. Box 3000 (5) F.G. Cooke (Director of Radio Operations)

### CHNS, HALIFAX

10,000 watts on 960 kcs. (1) Maritime Broadcasting Co. Ltd. (2) P.O. Box 400, Halifax (3) 902-422-1651 (4) George Piercey (5) Fred W. Arenburg (7) Harry A.L. Stephen (8) Hal Blackadar (9) Orville Pulsifer (10) Clive Schaefer (12) Gerald N. Kendrick (13) Charles 'Chuck' Hickey (14) Lloyd Palmer (16) Hal Blackadar (17) Judith Spicer (18) Carl Westhaver (19) Richard Parker (20-24) All-Canada Radio & TV (25) 1926

### CJCH, HALIFAX

10,000 watts day, 5000 watts night on 920 kcs. (1) CJCH-920 Ltd. (2) 2B85 Robie St., Halifax (3) 455-0481 (4) Alan F. Waters (5) Fred G. Sherratt (7) E. Hall (8) Wayne Hooper (9) W. Ozard (11) Russ Campbell (12) W. Mitchell (13) Harris Sullivan (17) Pamela Clarke (19) R. McCausland (20,21) Major Market Broadcasters (22) A.J. Messner & Co. (23) Byles-Gibb & Assoc. (24) Canadian Standard Broadcast Sales (25) 1944

### CKEN, KENTVILLE

1000 watts on 1350 kcs. (1) Evangeline Broadcasting Co. Ltd. (2) Kentville (3) 678-2111, 678-7455 (4) F.J. Burns (5) W.A. Bishop (7) George Gamble (9) A.C. Williamson (11) Loran Fevens (12) Ron Pulsifer (13) Arnold Edwards (14) Will Bishop (17) Wanda Best (19) David Morrison (20-23) Group One Radio (25) 1948

### CKAD, MIDDLETON

1000 watts on 1490 kcs. (1) Evangeline Broadcasting Co. Ltd. (2) Middleton (3) 678-2111 (4-23) same as CKEN (25) 1962

### CKEC, NEW GLASGOW

5000 watts on 1320 kcs. (1) Hector Broadcasting Co. Ltd. (2) P.O. Box 519 (3) 752-4200 (4,5) Douglas B. Freeman (7) Bill Boyce (8) Bill MacCulloch, Bill Graham (10) Bill MacCulloch (11) Mrs. Marjorie MacKay (12) Dick James (13) John D. MacDonald (16) Bill Graham (17) Mrs. Violet Robertson (18) Len O'Neill (19) Richard A. Freeman (20,21) Air-Time Sales (22,23) Broadcast Reps (24) Donald Cooke Inc. (25) 1953

### CBA, SACKVILLE

50,000 watts on 1070 kcs. (1) Canadian Broadcasting Corp. (2) P.O. Box 3000, Halifax (5) F.G. Cooke (Director of Radio Operations)

### CBI, SYDNEY

10,000 watts on 1140 kcs. (1) Canadian Broadcasting Corp. (2) P.O. Box 700 (5) K.R. Hill

### CHER, SYDNEY

10,000 watts on 950 kcs. (1) CHER Broadcasters Ltd. (2) Box 950 (3) 539-2900 (4) R. David Neima (5) Dave Neima, Bob McGuigan (7) Jim Lovelace (8) Dennis Natal (9) Ron Rosuold (11) Weldon Boone (12) Jack Columbus (13) Dennis Natal (15) Cecelia Darnbrough (16) Jim Lovelace (17) Madelaine Tedford (19) Norm Robar (20-23) Byles, Gibb & Assoc. (24) Canadian Standard Broadcast Sales (25) 1965

### CJCB, SYDNEY

10,000 watts on 1270 kcs. (1) Cape Breton Broadcasters (2) Box 1270, Sydney (3) 564-5596 (4) J. Marven Nathanson (5) Norris Nathanson (7) Mrs. Florence MacLeod (8) Lloyd Taylor (10) Robby Robertson (11) Donna Burke (12) Don McIsaac (13) Clayton Campbell (15) Ann Terry MacLellan (17) Winnie MacDonald (18) Bill Warren (19) Alf Vernon (20-24) All-Canada Radio & TV (25) 1929

### CKCL, TRURO

1000 watts on 600 kcs. (1) Colchester Broadcasting Co. Ltd. (2) P.O. Box 788 (3) 902-893-4491 (4,5,7) J. Arthur Manning (9) W. Frank Harvey (11) Jack S. Armstrong (12,13) Brian MacKenzie (14) Frank MacDonald (17) Mrs. Ruby McSween (18) Bob Bartlett (19) E. Sid Bernasconi (20,21,24) Group One Radio (25) 1947

### CFAB, WINDSOR

250 watts on 1450 kcs. (1) Evangeline Broadcasting Co. Ltd. (2) Windsor (3) 678-2111 (4) F.J. Burns (5) W.A. Bishop (7) George Gamble (9) A.C. Williamson (11) Loran Fevens (12) Ron Pulsifer (13) Arnold Edwards (14) Will Bishop (17) Wanda Best (19) David Morrison (20-23) Group One Radio (24) 1945

### CJLS, YARMOUTH

250 watts on 1340 kcs. (1) Gateway Broadcasting Co. Ltd. (2) 222 Main St. (3) 742-4343 (4,5) Donald L. Smith (6) Malcolm Smith (7) Donald L. Smith (8,9) Malcolm Smith (10,11) Bart Warburton (12) Malcolm Smith (13) Darrel Daniels (16) Malcolm Smith (17) Donald L. Smith (18) Donald R. Smith (19) Donald L. Smith (20,21) Radio & TV Sales (25) 1934

## P.E.I.

### CFCY, CHARLOTTETOWN

10,000 watts on 630 kcs. (1) Island Radio Broadcasting Co. Ltd. (2) P.O. Box 1060 (3) 894-7347 (5) R.F. Large (7) E.P. Williams (8) L. McAulay (12) Hartwell Daley (13) Loman McAulay (14) Dave Ward (15) Jane Weldon (16) M.E. Large (17) E.P. Williams (18) D. Wood (19) G.M. Tait (20-24) All-Canada Radio & TV (25) 1922

### CJRW, SUMMERSIDE

250 watts on 1240 kcs. (1) Gulf Broadcasting Co. Ltd. (2) P.O. Box 1660 (3) 436-2201 (4,5,7) R.C. (Bob) Schurman (9) Lowell Huestis (10) John Parry (11) Lowell Huestis (12,13) Paul Schurman (14) Lowell Huestis (15) Mrs. Margaret Ann Craig (16) John Parry (17) Rose Ann Perry (19) Fred MacFarlane (20,21) Air-Time Sales (22,23) Radio-TV Reps (25) 1948

## NEWFOUNDLAND

### CBY, CORNER BROOK

10,000 watts on 990 kcs. (1) Canadian Broadcasting Corp. (2) P.O. Box 610 (5) C.V. Hierlihy

### CFCB, CORNER BROOK CFSX, STEPHENVILLE

CFCB-1000 watts on 790 kcs. CFSX-500 watts on 910 kcs. (1) Humber Valley Broadcasting Co. (2) P.O. Box 790 (3) 634-3111 (4) Dr. Noel Murphy (5) James R. O'Rourke (7) Gordon Pittman (8) George Buffett (9) Robert Capp (10) Gerald Murphy (11) Sandra Linfield (12) John Penney (13) Joseph Mullins (16) Vincent Rossiter (17) Roger Humber (18) Jim McGrath (19) Joseph Parsons (20-23) Radio & TV Sales (24) Canadian Standard Broadcast Sales (25) 1960

### CBG, GANDER

250 watts on 1450 kcs. (1) Canadian Broadcasting Corp. (2) 98 Sullivan Ave. (5) Bert Dawe

### CFBG, GOOSE BAY

1000 watts on 1340 kcs. (1) Canadian Broadcasting Corp. (2) P.O. Box 237 (5) G.E. Frederick

### CJOX, GRAND BANK

1000 watts on 710 kcs. (1) Nfld. Broadcasting Co. (2) CJON, St. John's (3) 579-5015 (4) Don Jamieson (5) Colin Jamieson (8,9) Dave Maunder (10) Mick Stockley (12) Bill Callahan (13) Howie Meeker (15) Mrs. Muriel Tucker (16) Rex Stirling (17) Emilie Davis (18) Chuck Peddle (19) Oscar Hierlihy (20-23) Byles, Gibb & Assoc. (24) Weed & Co. (25) 1964

### CBT, GRAND FALLS

10,000 watts on 540 kcs. (1) Canadian Broadcasting Corp. (2) High St. & Mill Rd. (5) M.A. Grace

### CJCN, GRAND FALLS

10,000 watts on 680 kcs. (1) Nfld. Broadcasting Co. Ltd. (2) P.O. Box 333 (3) 2470/2350 (4) Don Jamieson (5) Mike Roberts (9) Rod French (10,12) Mike Roberts (13) Howie Meeker (15) Mrs. Muriel Tucker (16) Rex Stirling (17) Emilie Davis (18) Chuck Peddle (19) W. Whitehorn (20-23) Byles, Gibb & Assoc. (24) Weed & Co. (25) 1964

### CKCM, GRAND FALLS

10,000 watts on 620 kcs. (1) Colonial Broadcasting System Ltd. (2) P.O. Box 430 (3) 4301-4302 (4) J.V. Butler (5) J. M. Murdoch (7) E. Connolly (8,9) John Murphy (10) Bruce MacDonald (11) Art Rockwood (12) Elmer Harris (13) Bruce MacDonald (17) Mrs. Maureen Robin (18) Jim Wellman (19) Grayson Feltham (20, 21) Paul Mulvihill & Co. (25) 1962

### CHCM, MARYSTOWN

1000 watts on 560 kcs. (1) Colonial Broadcasting System Ltd. (2) Box 100, Marystown (3) 56 (4) J.V. Butler (5) Charles Noseworthy (7) Gordon MacHugh (10) Gary Hebbard (11) Jim Coody (12) Bob Power (17) Margaret Drake (19) W.B. Williams (20-23) Paul Mulvihill & Co. (24) Canadian Standard Broadcast Sales (25) 1962

### CBN, ST. JOHN'S

10,000 watts on 640 kcs. (1) Canadian Broadcasting Corp. (2) P.O. Box 5490 (5) R.G. O'Brien (Regional program director)

### CJON, ST. JOHN'S

10,000 watts on 930 kcs. (1) Nfld. Broadcasting Co. Ltd. (3) 579-5015 (4) Don Jamieson (5) Colin Jamieson (7) Bill Squires (8,9) Dave Maunder (10) Bob Lewis (12) Bill Callahan (13) Howie Meeker (15) Mrs. Muriel Tucker (16) Rex Stirling (17) Emilie Davis (18) Chuck Peddle (19) Oscar Hierlihy (20-23) Byles, Gibb & Assoc. (24) Weed & Co. (25) 1951

### VOCM, ST. JOHN'S

10,000 watts on 590 kcs. (1) Colonial Broadcasting System Ltd. (2) P.O. Box 1-590 (3) 726-5590 (4) J.V. Butler (5) Bill Williamson (7) Denys Ferry (8) Dave Broomfield (9) Art Andrews (10) Pat Murphy (11) Pete Tuff (12) Noel Vinnicombe (13) George McLaren (16) Dave Broomfield (17) Rose Murphy (20-23) Paul Mulvihill & Co. (24) Canadian Standard Broadcast Sales (25) 1936



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Average Weekly Wage-Salary:  
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July 1967

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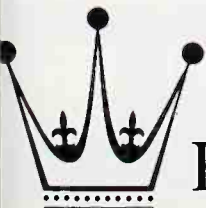


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|------------------------|-------------------------|
| (1) Company name       | (13) Sports Director    |
| (2) Mailing address    | (14) Farm Director      |
| (3) Telephone          | (15) Women's Director   |
| (4) President          | (16) Promotion Manager  |
| (5) Manager            | (17) Traffic Manager    |
| (6) Assistant Manager  | (18) Chief Operator     |
| (7) Commercial Manager | (19) Chief Engineer     |
| (8) Production Manager | (20) Toronto reps       |
| (9) Program Manager    | (21) Montreal reps      |
| (10) Chief Announcer   | (22) Winnipeg reps      |
| (11) Music Director    | (23) Vancouver reps     |
| (12) News Director     | (24) U.S. reps          |
|                        | (25) Station birth date |

## BRITISH COLUMBIA

### CFM-FM, KAMLOOPS

4000 watts on 98.3 mcs. (1) Twin Cities Radio Ltd. (2) 460 Pemberton Terrace (3) 372-3322 (4) Ian G. Clark (5) Jack Pollard, Ass't gen. mgr., Jean Ross, Ass't station mgr., Jack Crane (7) Walter Harwood (8) Jack Crane (12) Gordon Rye (13) Jack Kelly (16) Walter Harwood (17) Schona McVeigh (19) Kurt Reichenek (20-24) All-Canada Radio & TV (25) 1962

Rebroadcasting stations located at:  
Merritt 103.9 mcs.  
Savona 101.9  
100-Mile House 99.7  
Clearwater 92.7  
Clinton 106.5

### CJOV-FM, KELOWNA

3800 watts on 104.7 mcs. (1) Okanagan FM Broadcasters Ltd. (2) Box 100 (3) 762-3331 (4) Mrs. J.H. Browne (5) C.F. Patrick (9) A. Jensen (12) J.D. Bews (19) A. Vipond (20-24) All-Canada Radio & TV (25) 1964

### CKOK-FM, PENTICTON

1800 watts on 97.1 mcs. (1) Okanagan Radio Ltd. (2) P.O. Box 338 (3) 492-2800 (4) Maurice P. Finnerty (5) Ralph J. Robinson (9) James Onley (17) Stu McDermid (19) Harry F. McRae (20-24) All-Canada Radio & TV (25) 1965

### CBU-FM, VANCOUVER

100,000 watts on 105.7 mcs. (1) Canadian Broadcasting Corp. (2) 701 Hornby St. (5) K.P. Caple (Director for B.C. Province)

### CHQM-FM, VANCOUVER

100,000 watts on 103.5 mcs. (1) Vancouver Broadcasting Assoc. Ltd. (2) 1134 Burrard St., Vancouver 1 (3) 682-3141 (4,5) W.E. Bellman (7) Noel Hullah (8) M.L. Foisy (12) Jack Wilson (13) Brad Keene (17) Mrs. Anne Bolton (19) S.W. Davis (20,21) Stephens & Towndrow (24) Devney Org. Inc. (25) 1960

### CKLG-FM, VANCOUVER

100,000 watts on 99.3 mcs. (1) Moffat Broadcasting Ltd. (2) 1006 Richards St. (3) 681-7511 (4) Randy Moffat (5) D.M.E. Hamilton (7) A. Anaka (8) Dave Palmer (9) Frank Callaghan (10) Gordon Johnson (11) John Runge (12,13) Bud Bolton (15) Gail McGregor (16) Fred Latrimo (17) Mrs. Dolores Greve (19) Peter MacKintosh (20-23) Stephens & Towndrow (24) Devney Organization (25) 1964

BUY  
**Group One Atlantic**  
RADIO

A COMPARISON OF POPULATION  
IN NOVA SCOTIA SHOWS:

HALIFAX & COUNTY 32%  
GROUP ONE ATLANTIC 49%

EIGHT STATIONS—ONE ORDER  
CALL

GROUP ONE RADIO LIMITED

## CFMS-FM, VICTORIA

19,000 watts on 98.5 mcs. (1) Capital Broadcasting System Ltd. (2) Box 967 (3) 384-9311 (4) David M. Armstrong (5) E.G. Rudy Hartman (7) John Dunbar (8-11) E.G.R. Hartman (12) Bill Pike (16) Mrs. Shirley Jefferson (17) Miss Benie Knudsen (18) Mike Easton (19) Fred Cole (20-23) Radio-TV Reps (24) Canadian Standard Broadcast Sales (25) 1965

## ALBERTA

### CHFM-FM, CALGARY

11,600 watts on 95.9 mcs. (1) Quality FM Ltd. (2) Westbrook Hall (3) 249-7772 (4) John Whitehead (5) Reg Parker (9, 10) Bill Kehler (12) Frank Brand (15) Mary Cairns (17) Joanna Christopher (19) Ralph Allen (20-22) Hardy Radio & TV (25) 1962

### CFRN-FM, EDMONTON

16,200 watts on 100.3 mcs. (1) Sunwapa Broadcasting Ltd. (2) Postal Station E (3) 403-484-3311 (4) G.R.A. Rice (5) T. Coumant (6) James S. Edwards (7) John J. Baldock (9) George R. Kelso (10) James R. Archibald (11) George R. Kelso (12) Sidney S. Lancaster (13) Al McCann (14) Scott Flewitt (15) Lois Brown (16) John McDougal (17) Lois Brown (18) Guy H. Vaughan (19) T.E. Wadson (20-23) Radio-TV Reps Ltd. (24) Canadian Standard Broadcast Sales, Harlan Oakes & Assoc. (25) 1947

### CJCA-FM, EDMONTON

440 watts on 99.5 mcs. (1) Edmonton Broadcasting Co. Ltd. (2) Birks Bldg. (3) 424-4131 (4,5) Dalt Elton (6) John L. Sayers (7) Wally Everitt (8) Harry Boon (11) Garry McDonall (12) Walt Rutherford (13) Bryan Hall (16) Charles G. Camroux Nat'l merchandising mgr., Rod Lebbert (17) Janet Wickenberg (18) Andre Picard (19) Gordon Skutle (20-24) All-Canada Radio & TV (25) 1964

### CKUA-FM, EDMONTON

250 watts on 98.1 mcs. (1) Alberta Government Telephones (2) 10526 Jasper Ave. (3) 422-5161 (5) J.W. Hagerman (9) A.W. Cashman (12) C.W. Noack (15) Mrs. Marg Eykelbosh (17) A.D. Morton (19) W. Pinko (25) 1948

### CHEC-FM, LETHBRIDGE

250 watts on 100.9 mcs. (1) Southern Alta. Broadcasting (2) Box 1090 (3) 403-328-3311 (4,5) H.W. Brown (7) R.J. Bruchet (8,9) R.E. Wilson (10) Bruce Seely (11) R.E. Wilson (12) Ron Dyck (13) Veryl Todd (14) Leo Dow (15) Marjorie Starr (16) Bruce Seely (17) Marg Davis (18) Russ Todd (19) R. Verholst (20-23) Group One Radio (24) Weed & Co. (25) 1959

### CKRD-FM, RED DEER

1000 watts on 98.9 mcs. (1) CKRD (FM) Ltd. (2) Box 5555 (3) 347-6681 (4) Henry L. Flock (5) Rod Stephen (7) Pat Henry (9,11) Stu Morton (17) Gerald Tennant (19) Kenneth L. Martin (20-23) Radio-TV Reps (24) ABC International (25) 1965

## SASKATCHEWAN

### CFMQ-FM, REGINA

5900 watts on 92.1 mcs. (1) Metropolitan Broadcasting Ltd. (2) Northgate Mall (3) 543-1400 (4) Bill Stewart (5) Bob Hill (7) Bill Stewart (9, 10) Len Enns (11) Miss Billie McPherson (12,13) Ron Temreck (16) Marv Chase (17) Miss Billie McPherson (19) Ron Grant (20-22) Hardy Radio & TV (25) 1966

### CFMC-FM, SASKATOON

6020 watts on 103.9 mcs. (1) General Broadcasting Co. (2) 401 Canada Bldg. (3) 653-3144 (4,5) Donald J.G. MacKenzie (6) Al Kowal (7) Don MacKenzie (8) Ron Robinson (9,11) Al Kowal (12) Hal Murry (15) Mrs. Dale Laird (17) Mrs. M. Campbell (19) Dave Pollock (20,21) Air-Time Sales (22,23) Western Broadcast Sales (25) 1964

### CJUS-FM, SASKATOON

3800 watts on 89.7 mcs. (1) University of Saskatchewan (2) Memorial Union Bldg., Univ. of Saskatchewan (3) 306-244-0908 (5) Gordon Walburn (8) Larry Gelmon (10) Dudley Newell (11) Janet Maclean (12,13) Ken Bagnall (16) Allen Schechtman (17) Brenda Rea-Joan Richardt (19) Harry Sadoway (25) 1965

## MANITOBA

### CKX-FM, BRANDON

58,000 watts on 96.1 mcs. (1) Western Manitoba Broadcasters Ltd. (2) 2940 Victoria Ave. (3) 728-1150 (4,5) John B. Craig (6) Eric Davies (7) Ernie Holland (9-11) Bill Starling (12) Lorne Chapple (13) Mary Saxberg (14) Frank Bird (16) Cliff Jones (17) Wendy Fairbairn (18) Harold Donogh (19) Humphrey Davies (20,21) Radio-TV Reps (22) A.J. Messner & Co. (23) Radio-TV Reps (24) Canadian Standard Broadcast Sales (25) 1963

### CBW-FM, WINNIPEG

354,000 watts on 98.3 mcs. (1) Canadian Broadcasting Corp. (2) P.O. Box 160 (5) A.K. Morrow (Acting Director for the Prairie Provinces)

### CJOB-FM, WINNIPEG

310,000 watts on 97.5 mcs. (1) Radio OB Ltd. (2) 930 Portage Ave. (3) 786-2471 (4) F.A. Griffiths (5) R.M. MacLennan (7) Kirk Northcott (8) Dave MacLennan (9,11) Cliff Gardner (12) Steve Halinda (13) Bob Picken (14) Dave MacLennan (16) John Cochrane (17) Marsha Harrowen (19) Reg Durie (20,21) Standard Broadcast Sales (22,23) Western Broadcast Sales (24) Canadian Standard Broadcast Sales (25) 1948

### CKY-FM, WINNIPEG

360,000 watts on 92.1 mcs. (1) Moffat Broadcasting Ltd. (2) 432 Main St. (3) 943-1531 (4,5) Randall L. Moffat (7) Don McDermid (9) Herb Brittain (17) George Keith (19) Andy Malowanchuk (20,21, 23) Stephens & Towndrow (24) Devney Organization (25) 1963

## ONTARIO

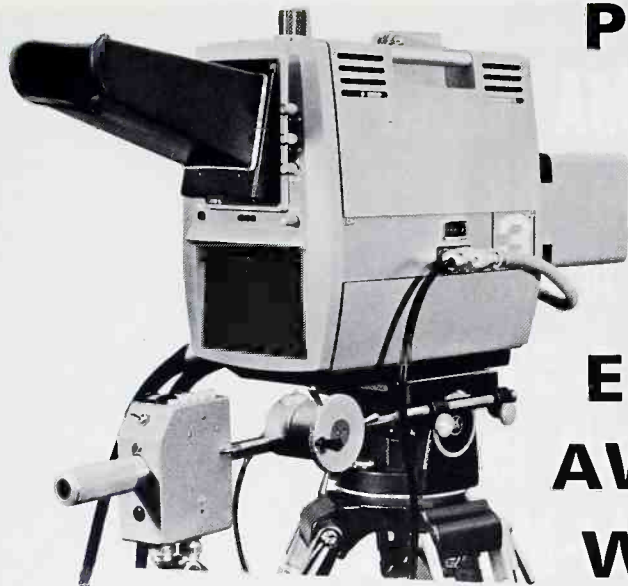
### CJBQ-FM, BELLEVILLE

17,400 watts on 97.1 mcs. (1) Quinte Broadcasting Co. Ltd. (2) 45 Bridge St. or Box 488 (3) 968-8555 (4) Dr. G.A. Morton (5) F.C. Murray (6,7) J.H. MacDonald (8) Lee Jourard (9) F.C. Murray (10) Neil Kirby (11) Eugene Lang (12) Dave Sovereign (13) Jack Devine (14) Phil Flagler (15) Lee Jourard (16) Art Watkins (17) Mrs. Gerry Fleigler (19) Jack Buchanan (20-23) Byles, Gibb & Assoc. (24) Canadian Standard Broadcast Sales (25) 1962

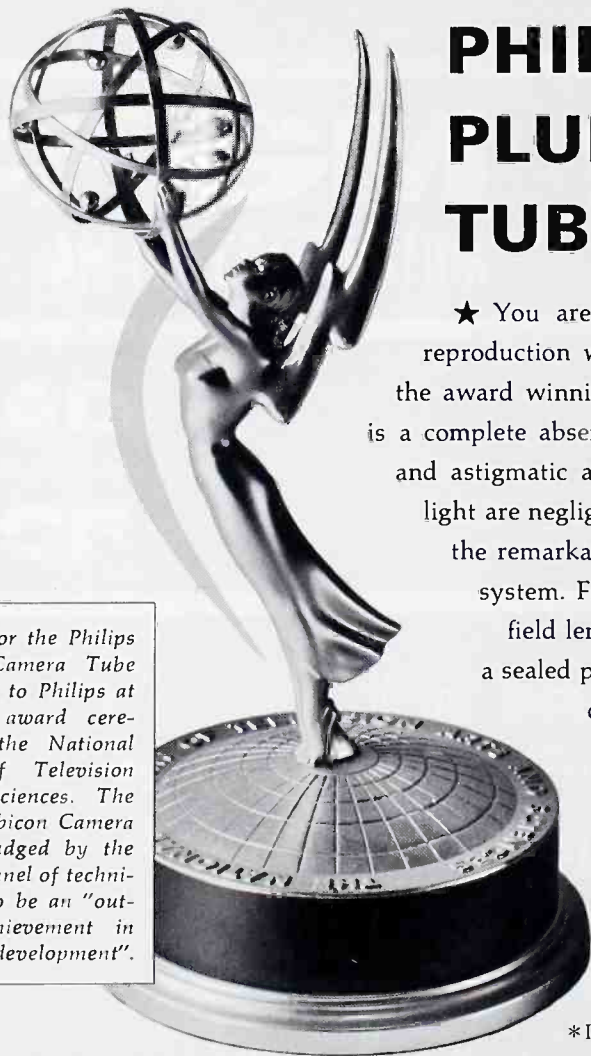
### CHIC-FM, BRAMPTON

857 watts on 102.1 mcs. (1) CHIC Radio Ltd. (2) 2 Eilen St. (3) 451-3110, 677-1090, 277-9101 (4) Leslie A. Allen (5) Joseph Morgan (7) H.J. Allen Jr. (8,11) Ken Clarke (12) Robert Carr (13) Bill McKissock (15) Miss Shelley Panter (17) Joanne Standen (19) Paul Firminger (20-23) Group One Radio (24) Donald Cooke Inc.





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*An EMMY for the Philips Plumbicon Camera Tube was awarded to Philips at the annual award ceremonies of the National Academy of Television Arts and Sciences. The Philips Plumbicon Camera Tube was judged by the Academy's panel of technical experts to be an "outstanding achievement in engineering development".*

★ You are assured of superlative fidelity of color reproduction with Philips Plumbicon color camera with the award winning Philips Plumbicon camera tube. There is a complete absence of ghost images, spurious reflections, and astigmatic aberrations. Color errors due to polarized light are negligible — another of the many advantages of the remarkable—yet simple—Philips color separation system. Free of optical relays, dichroic mirrors and field lenses, the unique assembly is in the form of a sealed prism block, only three inches long. Because of its high stability, the Plumbicon Color Camera permits hours of "hands-off" operation. Perfect color matching between cameras is possible even for close-up flesh tones, and over wide variations of indoor and outdoor light levels including highlights and shadows.

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# NAME- THE- MARKET CONTEST

Hardy Radio is offering a big - \$ - winning Ontario group radio buy, and asks you to NAME THE MARKET:

CKLC, Kingston  
CKLY, Lindsay  
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with a combined

## GREATER URBAN POPULATION

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### 142,600\*

*We invite...*

admen and adwomen of  
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NAME THE MARKET.

*You could win...*

A FAMILY VACATION FOR  
A WEEK IN THE BEAUTIFUL  
LAKE DISTRICT OF THIS  
(YOU NAME IT) MARKET.

Contest closes January 31,  
1968. Write or phone for  
full details.



TORONTO — MONTREAL  
QUEBEC — WINNIPEG

\* Financial Post Survey of Markets

## FM RADIO STATIONS

### KEY

- (1) Company name
- (2) Mailing address
- (3) Telephone
- (4) President
- (5) Manager
- (6) Assistant Manager
- (7) Commercial Manager
- (8) Production Manager
- (9) Program Manager
- (10) Chief Announcer
- (11) Music Director
- (12) News Director
- (13) Sports Director
- (14) Farm Director
- (15) Women's Director
- (16) Promotion Manager
- (17) Traffic Manager
- (18) Chief Operator
- (19) Chief Engineer
- (20) Toronto reps
- (21) Montreal reps
- (22) Winnipeg reps
- (23) Vancouver reps
- (24) U.S. reps
- (25) Station birth date

### CKPC-FM, BRANTFORD

10,200 watts on 92.1 mcs. (1) Telephone City Broadcast Ltd. (2) 571 West St. (3) 753-2664 (4) Mrs. F. M. Buchanan (5) Richard D. Buchanan (7) Donald Woodley (9) Arnold Anderson (11) Alex Reynolds (12) Jim Harding (13) Arnold Anderson (14) John Edgar (15) Mrs. Kit McDermott (16) Jerry Godin (17) Glen Walker (18) Brian Studier (19) Jim F. Featherston (20,21) Lorrie Potts & Co. (22) Broadcast Reps (25) 1947

### CJSS-FM, CORNWALL

600 watts on 104.5 mcs. (1) Tri-Co Broadcasting Ltd. (2) P.O. Box 969 (3) 932-5180 (4) Dr. Elzear Emard (5) Paul Emard (7) Mrs. Eva Howard (9) Dave Lafave (13,14) George Heath (17) Mrs. Alma Valley (20,21,23,24) All-Canada Radio & TV (25) 1945

### CKDS-FM, HAMILTON

200,000 watts on 91.9 mcs. (1) Maple Leaf Broadcasting Co. Ltd. (2) 11 Springer Ave. (3) 549-2453 (4) Tom Darling (5) Bill Hall (7) Bill Reid (8,9,11) Tony Luciani (12) Don Johnston (13) Perc Allen (16) Michael Thompson (17) Mrs. Janet Ryding (19) Ed Victor (20,21) Standard Broadcast Sales (22,23) Western Broadcast Sales (24) Canadian Standard Broadcast Sales (25) 1964

### CFRC-FM, KINGSTON

1270 watts on 91.9 mcs. (1) Queen's University (3) 546-3871-3313 (5,9) Mrs. Margaret Angus (10-18) student volunteers (19) J. Harrison (25) 1922

### CKWS-FM, KINGSTON

2200 watts on 96.3 mcs. (1) Frontenac Broadcasting (2) 170 Queen St. (3) 544-2340 (5) Roy Hofstetter (7) Leo Clark (8) Carl Cogan (9) Bryan Olney (10) Al Argue (11) Bryan Olney (12) Floyd Patterson (13) Max Jackson (15) Brenda Orr (16) Mrs. Liz Argue (17) Mrs. Margaret Cole (18) John Hanlon (19) Gord Backus (20,21) Standard Broadcast Sales (22,23) Western Broadcast Sales (24) All-Canada Radio & TV (25) 1946

### CFCA-FM, KITCHENER-WATERLOO

100,000 watts on 105.3 mcs. (1) Central Ontario Television Ltd. (2) 864 King St. W., Kitchener (3) 519-744-7331. Toronto, 416-366-0852 (4) C.A. Pollock (5) W.D. McGregor (7) W.T. Valentine (9) Don MacDonald (11) Grant Hoffman (12) Gary McLaren (13) Reg Seliner (16) William Whiting (17) Linda Koehler (18) Jim Smith (19) Paul Turchan (20-23) All-Canada Radio & TV (25) 1967

### CHYM-FM, KITCHENER

350 watts on 96.7 mcs. (1-7) same as AM (8,9) Werner Bartman (10) Mark Lade (11) Werner Bartman (12-24) same as AM (25) 1965

### CFPL-FM, LONDON

179,000 watts on 95.9 mcs. (1) London Free Press Printing Co. (2) P.O. Box 2580 (3) 438-8391 (4) Walter J. Blackburn (5) C.N. 'Bud' Knight (7) Ken Smith (9) Dave Wilson (11) Bill Murray (12) Hugh Bremner (13) Pete James (14) Roy Jewell (16) Lloyd G. Wright (17) Jack Illman (18) Keith Roberts (19) Glen Robitaille (20,21) Major Market Broadcasters (22,23) Byles, Gibb & Assoc. (24) Weed & Co.

### CKAT-FM, NORTH BAY

5860 watts on 93.7 mcs. (1) CKAT Broadcasters Ltd. (2) 108 Main St. E. (3) 472-3693, 474-3693 (4,5,7) Bruce McLeod (9) John Size (10,12) Ian Macaulay (17) Mrs. Sandra Schisler (19) John Stantel (20,21) Paul Mulvihill & Co. (25) 1967

### CKQS-FM, OSHAWA

50,000 watts on 94.9 mcs. (1) Lakeland Broadcasting Co. Ltd. (2) 360 King St. W. (3) 723-3415 (4) Gordon G. Garrison (5) Richard Trotter (7) Mrs. Bernice McWatters (9) Richard Trotter (10) Vern Cavanaugh (11) Mrs. Gail Sheppard (12) Ross Gibson (13) Jim Bishop (17) Mrs. Vicki Millar (19) William G. Marchand (20,21) Lorrie Potts & Co. (22) Broadcast Reps (23) Radio-TV Reps (24) Devney Organization (25) 1957

### CBO-FM, OTTAWA

380 watts on 103.3 mcs. (1) Canadian Broadcasting Corp. (2) Box 3220, Station C (5) John J. Dunn

### CFMO-FM, OTTAWA

146,000 watts on 93.9 mcs. (1) Allan F. Waters (2) 150 Isabella St. (3) 233-6731 (4) Allan F. Waters (5) Gord Atkinson (7) George M. Gowling (9) Ray Eckford (10) Jim Bristow (11) Ray Eckford (12,13) Ernie Calcutt (16) Doug McGowan (17) Mrs. Monica Waddell (18) Carman Dawson (19) George Roach (20,21) Major Market Broadcasters (22) A.J. Messner & Co. (23) Byles, Gibb & Assoc. (24) Devney Organization (25) 1948

### CKPR-FM, PORT ARTHUR

48,000 watts on 94.3 mcs. (1) H. F. Dougall Co. Ltd. (2) 87 N. Hill St. (3) 344-3526 (4) H.F. Dougall (5) George Jeffrey (7) Steve Van Duffelin (8,9) Hal Lee (12) Bill Williams (13) Jack Sandberg (16) Miss Pat Lund (17) Kay Hakala (19) Gerhardt Buetow (20-23) Byles, Gibb & Assoc. (24) Canadian Standard Broadcast Sales (25) 1948

### CHSC-FM, ST. CATHARINES

50,000 watts on 105.7 mcs. (1) Radio Station CHSC Ltd. (2) Box 1220, 36 Queenston St. (3) 682-6691 (4) R. E. Redmond (5) W.V. Stoeckel (7) national, J.E. Tyrrell, local, M.F. Hanson (8) Doug Seiterington (9) R.E. Redmond (10) Ronn Grimster (11) Francis R. Kirton (12) J. Marino (13) Barry Sharpe (14) Stuart Holloway (15) Mrs. Ruth Taylor (16) Paul Smith (17) Jocelyn Smith (18) Glen Tarnic (19) Roland Brundle (20,21) Paul Mulvihill & Co. (22,23) Radio-TV Reps (24) Devney Organization (25) 1967

### CKTB-FM, ST. CATHARINES

250 watts on 97.7 mcs. (1) The Niagara District Broadcasting Co. Ltd. (2) P.O. Box 610 (3) 684-1174 (4) W.B.C. Burgoyne (5) Mary C. Burgoyne (7) D.A. Crothers (8) Bob Johnston (9) Jack Dawson (11) Janet Burgoyne (12) Jay Glover (13) Bill Bird (14) Dave Crichton (15,16) Mrs. Jean Stanway (17) Mrs. Marion Mosher (18) Larry Holleran (19) William H. Allen (20,21) Standard Broadcast Sales (22,23) Western Broadcast Sales (24) Canadian Standard Broadcast Sales (25) 1949

### CJIC-FM, SAULT STE. MARIE

3600 watts on 100.5 mcs. (1) Hyland Radio TV Ltd. (2) 119 East St., Box 370 (4) 253-1121 (4) Mrs. J.G. Hyland (5) Paul F. Fockler, gen. mgr., R.H. Ramsay (6) George Jonescu (7) Paul F. Fockler (8) George Jonescu (9,10) John Wishart (11) Lou Barnes (12) Karl Sepkowski (13) John Rhodes (14) Don Ramsay (15) Mrs. Grace Pitt (16) Frank MacKay (17) Wendy Newell (19) Tarz Mascardelli (19) David Irwin (20-24) All-Canada Radio & TV (25) 1964

### CKCY-FM, SAULT STE. MARIE

6760 watts on 104.3 mcs. (1) Algonquin Radio-TV Co. Ltd. (2) P.O. Box 920 (3) 254-7111 (4) C.P. Greco (5) J.H. Meadows (7) Harry Wolfe (8,9) R.O. Gasparini (10) D. Bolls (11) R.O. Gasparini (12) Russ Hilderley (13) Harry Wolfe (15) Gwyn Mallory (16) Richard Schott (17) Mrs. Joanne Farkas (17) John Holt (18) R.G. Rylatt (20,21) Lorrie Potts & Co. (22) A.J. Messner & Co. (24) Weed & Co. (25) 1964

### CKSO-FM, SUDBURY

100,000 watts on 92.7 mcs. (1) Cambrian Broadcasting Ltd. (2) Box 400 (3) 705-674-0711 (4) W.B. Plaunt (5) Ralph Connor (8,9) J.C. Waddell (19) Ken Houzer (20-24) All-Canada Radio & TV (25) 1965



**CKGM AM-FM No.1**  
**Not even a**  
**"Station of the Year"**  
**can beat the cost**  
**per thousand**  
**of this AM-FM combination**

Source BBM - March 1967 - 6 a.m. to 12 midnight

Total persons Total adults

**CKGM**  
**AM-FM COMBINATION**

C.P.M. 76¢ 87¢

**CJAD**

C.P.M. 97¢ \$1.06

**CFCF**

C.P.M. \$1.07 \$1.62

if you think  
our C.P.M. Monday to Friday is great  
have a look at Saturday & Sunday

**CKGM**  
**"The Talk of Montreal"**  
(even from our competitors)

Stephens & Townsend will tell you more about it.

# FM RADIO STATIONS

## KEY

- (1) Company name
- (2) Mailing address
- (3) Telephone
- (4) President
- (5) Manager
- (6) Assistant Manager
- (7) Commercial Manager
- (8) Production Manager
- (9) Program Manager
- (10) Chief Announcer
- (11) Music Director
- (12) News Director
- (13) Sports Director
- (14) Farm Director
- (15) Women's Director
- (16) Promotion Manager
- (17) Traffic Manager
- (18) Chief Operator
- (19) Chief Engineer
- (20) Toronto reps
- (21) Montreal reps
- (22) Winnipeg reps
- (23) Vancouver reps
- (24) U.S. reps
- (25) Station birth date

### CKOT-FM, TILLSONBURG

1000 watts on 100.5 mcs. (1) Tillsonburg Broadcasting Co. Ltd. (2) P.O. Box 10 (3) 519-842-4281 (4.5) John D. Lamers (6.7) John D. Lamers Jr. (8-11) John Mather (12.13) Paul Freeman (14) George D'Ambrose (15) Mrs. Thelma Hyatt (16) John D. Lamers Jr. (17) John De Groot (19) Terry Bennett (20.21) Air-Time Sales (22) Broadcast Reps Ltd. (23) Radio-TV Reps (25) 1955

### CKGB-FM, TIMMINS

250 watts on 94.5 mcs. (1-24) same as CKGB AM (25) 1947

### CBC-FM, TORONTO

11,900 watts on 94.1 mcs. (1) Canadian Broadcasting Corp. (2) Box 500, Terminal A (5) Jack Craine

### CHFI-FM, TORONTO

210,000 watts on 98.1 mcs. (1) Rogers Broadcasting Ltd. (2) 13 Adelaide St. E. (3) 362-1441 (4) Edward S. Rogers (5) Vaughn Bjerre (7) D.E. McRobb (8) Alan E. Hinge (9) Vaughn Bjerre (11) Davis Amer (12) W. N. Gilmour (13) Milt Dunnell (17) Carol Boyko (19) R.H. Turnpenny (20-24) All-Canada Radio & TV (25) 1957

### CHIN-FM, TORONTO

50,000 watts on 100.7 mcs. (1) Radio 1540 Ltd. (2) 637 College St., Tor. 4 (3) 416-531-9991 (4) Johnny Lombardi (5) Ralph W. Kirchen (7) retail, Doug Fraser, national, Norm Hickey (9) Ralph W. Kirchen (11) Peter Nordheimer (12) Joe Forster (13) Bill Kemp (14) George Ben (15) Pam Reeves (16) Roger Abbott (18) Dave Cook (19) Paul Hunter (20) direct, Norm Hickey (21-23) Radio-TV Reps (24) Gill-Perna Inc. (25) 1967

### CHUM-FM, TORONTO

54,000 watts on 104.5 mcs. (1) CHUM Ltd. (2) 1331 Yonge St., Tor. 7 (3) 416-925-6666 (4.5) Allan F. Waters (7) J.W. Armstrong (9) Larry Solway (11) Mrs. Helen Hatton (12) Mac Lipson (17) Eileen Taylor (19) George Jones (20.21) Major Market Broadcasters (22.23) Byles, Gibb & Assoc. (24) Devney Organization (25) 1963

### CJRT-FM, TORONTO

27,000 watts on 91.1 mcs. (1) Ryerson Polytechnical Institute (2) 50 Gould St. (3) 368-3128 (5) Donald C. Stone (6) Ronald K. McKee (8) Kenneth Duke (9) D.C. Stone (10) Cam Finley (11) Mrs. Joy MacDonald (12) Gerald A.A. Farkas (13) Paul Vickers (15) Mrs. Joy MacDonald (16) R.K. McKee (17) Mrs. Ruth Sokira (19) Kurt Mayer (25) 1949

### CKFM-FM, TORONTO

200,000 watts on 99.9 mcs. (1) CFRB Ltd. (2) 2 St. Clair Ave. W. (3) 924-5711 (4) W.C. Thornton Cran (5) mgr., Bill Ballentine, v.p., Don Hartford (7) E.R. Purves (9) Bill Ballentine (11) Mrs. Diane Loyst (12) Arthur Harnett (13) Bill Stephenson (16) G.F. Maccabe (17) Mrs. J. Shulman (18) Don McEachern (19) Clive Eastwood (20.21) Standard Broadcast Sales (22.23) Western Broadcast Sales (24) Canadian Standard Broadcast Sales (25) 1961

### CKLW-FM, WINDSOR

50,000 watts on 93.9 mcs. (1) Western Ontario Broadcasting Co. Ltd. (2) 825 Riverside Dr. W. (3) 254-2831 (4) S.C. Ritchie (5) R.J. Buss (9.11) Crofton McClellan (12) Don West (13) Don Daly (20.24) RKO General Sales (25) 1949

### CKWV-FM, WINDSOR

160,000 watts on 88.7 mcs. (1) Radio Windsor Canadian Ltd. (2) 1150 Ouellette Ave. (3) 252-5751 (4) Geoff Stirling (5) Mike Stephens (17) Trisa Gallina (19) Wally Dowhan (20.21.23) Stephens & Towndrow (24) Devney Organ. (25) 1967

## QUEBEC

### CBF-FM, MONTREAL (French)

24,600 watts on 95.1 mcs. (1) Canadian Broadcasting Corp. (2) P.O. Box 6000 (5) F. Guérard

### CBM-FM, MONTREAL

24,600 watts on 100.7 mcs. (1) Canadian Broadcasting Corp. (2) P.O. Box 6000 (5) F. Guérard

### CFOR-FM, MONTREAL

41,500 watts on 92.5 mcs. (1) Canadian Marconi Co. (2) 405 Ogilvy Ave., Mtl. 15 (3) 273-6311 (4) S.B. Hayward (5) Ken Dobson (7) Martin Conroy (8) Jim Kidd (9) Gerry Bascombe (11) Tom Deachman (12) A.G. 'Bert' Cannings (13) Dick Irvin (16) Mrs. Babs Pitt (17) Laurie Raspberry (18) Malcolm Charlton (19) Bill Gates (20-24) All-Canada Radio & TV (25) 1945; CFCF-FM changed to CFOR-FM, October, 1966.

### CJFM-FM, MONTREAL

41,200 watts on 95.9 mcs. (1) Standard Radio Ltd., CJAD Ltd. (2) 1407 Mountain St. (3) 844-0111 (4) W.C. Thornton Cran (5) R.N. Blair (7) Mrs. Gerry Boddington (8) Rod Charlebois (9.11) R.N. Blair (12) Richard Inwood (13) Al Cauley (15) Doris Clark (16) Gordon Hope (17) Gloria Shaborda (19) Ernie Mott (20.21) Standard Broadcast Sales (22.23) Western Broadcast Sales (24) Canadian Standard Broadcast Sales (25) 1962

### CJMS-FM, MONTREAL

40,000 watts on 94.3 mcs. (1) Supravox Corp. (2) 1700 Berri St. (3) 849-5373 (4) A. Raymond Crepault (5.7) Gilbert Herard (10) Denis Hudon (11) Gilbert Herard (12) Paul Coucke (13) Rocky Brisebois (17) Danielle Frezza (19) J.C. Lalancette (20-23) Stephens & Towndrow (24) Devney Organization (25) 1964

### CKGM-FM, MONTREAL

42,000 watts on 97.7 mcs. (1) Maisonneuve Broadcasting Corp. (2) 1455 Drummond St. (3) 845-3201 (4) Geoff Stirling (5) Donald K. Wall (6) Don Fawcett (7-9) Hank Bassior (11) Dave Davis (12) Bill Falkner (13) Bud Oliver (15) Denise Galipeau (16) Mrs. Nancy Davison (17) Sharon Robinson (19) Fred Roney (20.21) Stephens & Towndrow (22) Broadcast Reps (23) Stephens & Towndrow (24) Devney Organization (25) 1959

### CHRC-FM, QUEBEC CITY

81,000 watts on 98.1 mcs. (1) CHRC Ltée (2) 1143 St. Jean, Quebec 4 (3) 418-522-8177 (4) Colonel Hervé Baribeau (5) Aurèle Pelletier (7) Yvon Martel (8) Georgette Lacroix (9) Henri Veilleux (11) Georgette Lacroix (12) Jacques Quirion (16) Georgette Lacroix (17) Jacques Dion (18) Marcel Huard (19) Arsène Nadeau (20-22) Hardy Radio & TV (23) Stephens & Towndrow (24) Canadian Standard Broadcast Sales (25) 1949

### CJBR-FM, RIMOUSKI

20,000 watts on 101.5 mcs. (1) La Radio du Bas St-Laurent (1966) Inc. (2) 13 rue St-Jean Baptiste (3) 723-2217 (4) Jacques Brilliant (5) André Lecomte (6) Francois Raymond (7) Roma Pelletier (8.9) Sandy Burgess (10) Francois Raymond (11) Lorenzo Michaud (16) Sandy Burgess (17) Lorenzo Michaud (18) Gilles Fournier (19) Marcel Vallée (20-24) All-Canada (25) 1948

### CHGB-FM, LA POCATIERE

790 watts on 102.9 mcs. (1) CHGB Ltée (2) 808 4ième Ave. (3) 418-856-1310 (4) G.T. Desjardins (5) P.E. Hudon (7) Louis Chamard (8) Maurice Lévesque (9.10) Roger Plante (11) Yvette Cloutier (12) Charles Ouellet (17) Lise Bois (19) Marc-A. Frève (20-24) Group One Radio (25) 1938

### CHLT-FM, SHERBROOKE

62,000 watts on 102.7 mcs. (1) Radio Television Sherbrooke (1967) Inc. (2) P.O. Box 2000 (3) 819-569-9331 (4) Jean-Louis Gauthier (5) Marcel Girard (7) Lucien Larocque (9) Marcel Girard (10) Marcel Rheault (11) Mrs. Gertrude Robidoux (12) André DeSeve (13) J-M Bilodeau (15) Andrée Aubé (16) Bob Butler (17) Mrs. Laurette Larocque (18) Roger Lemaire (19) Robert Thiebault (20.21) Radio-Television Sherbrooke (1967) Inc. (22) A.J. Messner & Co. (23) Byles, Gibb & Assoc. (24) Canadian Standard Broadcast Sales (25) 1963

### CKVL-FM, VERDUN

307,000 watts on 96.9 mcs. (1) Radio Futura (2) 211 Gordon Ave. (3) PO 6-2311 (4) Jack Tietolman (5) Hal Wardell (6) Larry Fredericks (7) Judah Tietolman (8) Larry Fredericks (9-11) Hal Wardell (12.13) Larry Fredericks (16) Jack Selinger (17) Johnny Pelletier (18) Gerry Pelchat (19) Maurice Rousseau (20.21) Radio & TV Sales (24) Canadian Standard Broadcast Sales (25) 1958

## N.BRUNSWICK

### CFBC-FM, SAINT JOHN

5600 watts on 98.9 mcs. (1) Fundy Broadcasting Co. (2) P.O. Box 930 (3) 692-3301 (5) Robert A. Lockhart (6) W.A. Lindsey (9) Ron Wilson (10) Hal Sempel (12) David White (13) Ralph McLenaghan (14) Mrs. Marita McNulty (17) Linda Beyea (18) Bernie Wilcox (19) C.A. Weeks (20-23) Radio-TV Reps (25) 1964

## NOVA SCOTIA

### CHNS-FM, HALIFAX

19,500 watts on 96.1 mcs. (1) Maritime Broadcasting Co. Ltd. (2) P.O. Box 400 (3) 902-422-1651 (4) George Piercey (5) Fred W. Arenburg (7) Harry A.L. Stephen (8) Hal Blackadar (9) Orville B. Pulsifer (10.11) Bob Oxley (12) Gerald N. Kendrick (13) Charles 'Chuck' Hickey (14) Lloyd Palmer (16) Hal Blackadar (17) Judith Spicer (18) Carl Westhaver (19) Richard H. Parker (20-24) All-Canada Radio & TV (25) 1948

### CKWM-FM, KENTVILLE

18,000 watts on 97.7 mcs. (1) Evangeline Broadcasting Co. Ltd. (2) Webster St. (3) 678-2111 (4) F.J. Burns (6) W.A. Bishop (7) George Gamble (8) Al Williamson (9.11) Loran Fevens (12) Ron Pulsifer (13) Arnold Edwards (17) Wenda Best (19) David Morrison (20-23) Group One Radio (25) 1965

### CJCB-FM, SYDNEY

1000 watts on 94.9 mcs. (1) Cape Breton Broadcasters (2) Sydney (3) 564-5596 (4) J. Marvin Nathanson (5) Norris L. Nathanson (7) Toby Halloran (8) Lloyd Taylor (9) Mrs. Florence McLeod (10) T.C. 'Robby' Robertson (11) Donna Burke (12.13) Donnie MacIsaac (15) Ann Terry MacLellan (16) Mrs. Florence McLeod (17) Winnifred McDonald (18) Bill Warren (19) Alf Vernon (20-24) All-Canada Radio & TV (25) 1929

### CKCL-FM, TRURO

360 watts on 100.9 mcs. (1) Colchester Broadcasting Co. Ltd. (2) P.O. Box 788 (3) 902-899-4491 (4.5.7) J. Arthur Manning (9) W. Frank Harvey (11) Jack S. Armstrong (12.13) Brian MacKenzie (14) Frank MacDonald (17) Mrs. Ruby McSwane (18) Bob Bartlett (19) E. Sid Bernasconi (20.21.24) Group One Radio (25) 1947



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# ...the easy way

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- The only 'extras' required are microphones and speakers
- Comes complete, in modular form;
- It can be expanded at anytime;
- Completely solid-state;
- Excellent performance, pleasing appearance, and exceptional versatility;
- You supply the cartridge tapes, we do the rest.

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## SS 4370/2 Stereo Package



- One 8-mixer stereo console
- One dual-pedestal desk with recessed remote control panels.
- Two stereo disc reproducers with shock-mounted 3-speed turntables.
- Three stereo microphone channels.
- One Ampex AG440-2 Stereo tape recorder/reproducer.
- Facilities for three cartridge tape machines.
- Five stereo HL line inputs
- AND all wiring, relays, panels and controls to complete a modern stereo control room.

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Affiliate: McCurdy Radio Industries Inc., Danvers, Mass.

# TELEVISION STATIONS

## KEY

- |                           |                         |
|---------------------------|-------------------------|
| (1) Company name          | (15) Women's Director   |
| (2) Mailing address       | (16) Promotion Manager  |
| (3) Telephone             | (17) Traffic Manager    |
| (4) President             | (18) Art Director       |
| (5) General Manager       | (19) Chief Engineer     |
| (6) Operations Manager    | (20) Chief Operator     |
| (7) Commercial manager    | (21) Film Editor        |
| (8) Production supervisor | (22) Toronto reps       |
| (9) Program Manager       | (23) Montreal reps      |
| (10) Chief Announcer      | (24) Winnipeg reps      |
| (11) Music Director       | (25) Vancouver reps     |
| (12) News Director        | (26) U.S. reps          |
| (13) Sports Director      | (27) Station birth date |
| (14) Farm Director        | (28) Color facilities   |

## BRITISH COLUMBIA

### CJDC-TV, DAWSON CREEK

5000 watts audio, 10,000 watts video on Channel 5 (1) Radio station CJDC (2) 901 102nd Ave. (3) 782-3341 (4,5) H. L. Michaud (6,7) W.R. 'Bill' Duncan (8) Wayne Roberts (9) H.L. Michaud (12) Elmer Devore (13) Al Kelly (14) John Mills (15) Mrs. Donna Devine (16) Miss Lee Elinsky (17) Mrs. Maria Van Berkel (18) Lane Dahlen (19) Grant Kaczor (20) Al Newby (21) Mrs. Helen Castle (22,23) Radio-TV Repts (24) A.J. Messner & Co. (25) Radio-TV Repts (26) ABC International (27) 1959 (28) Network

This station operates rebroadcasting stations in the following locations:

Channel	Location
11	Hudson Hope
8	Bullhead Mountain

### CFCR-TV, KAMLOOPS

2000 watts audio, 4000 watts video on Channel 4 (1) Twin Cities Television Ltd. (2) 460 Pemberton Terr., Kamloops (3) 372-3322 (4,5) Ian G. Clark, Ass't gen. mgr., Jean Ross (6) Terry Coventry (7) Walter Harwood, Ass't station mgr., Dick Breakell (10) John Cooper (11) Pat Davey (12) John Cooper (13) Dick Breakell (14) Rob Wilson (15) Mrs. Lois Cutler (16) Walter Harwood (17) Mrs. Shirley Bailey (18) Jack Ostoforov (19) Kurt Reichenek (21) Ken Mowers (22-26) All-Canada Radio & TV (27) 1957 (28) Network

This station operates rebroadcasting stations in the following locations:

Channel	Location
11	Lytton-Lillooet
10	Ashcroft
5	Boston Bar
6	Clinton
5	Timothy Mountain
7	Boss Mountain
8	Williams Lake
7	Quesnel
8	Valemount
3	Blue River
3	Bralorne
2	Clearwater
11	Chase
5	Promitory Mountain
10	Merritt
8	Savona
3	Spences Bridge

### CHBC-TV, KELOWNA

1600 watts audio, 3700 watts video on Channel 2 (1) Okanagan Valley Television Co. Ltd. (2) 342 Leon Ave., Kelowna (3) 762-4535 (4,5) Roy G. Chapman (7) R.L. Sharp (8) Norm Williams (9) Russ Richardson (10) Dave Sparrow (12) Russ Richardson (13) Dave Sparrow (14) Bob Wilson (15) Mrs. Betty Yendall (16) Norm Williams (17) Mrs. Lucille Travis (18) Vic Pauls (19) Tom Wyatt (20) Ian Ross (21) Vic Marsh (22-26) All-Canada Radio & TV (27) 1957 (28) Network

This station operates rebroadcasting stations in the following locations:

Channel	Location	Channel	Location
2	Kelowna	2	Nakusp
7	Vernon	5	Malakwa
13	Penticton	6	Celista
9	Salmon Arm	10	Cherryville
8	Oliver-		
	Osoyoos	72	Grindrod
5	Lumby	3	Canoe
5	Princeton	10	Skaha Lake
5	Keremeos	7	Midway
5	Peachland	5	Mica Creek
5	Enderby	8	Mable Lake
12	Westwood	9	Downie
5	Falkland		

### CKPG-TV, PRINCE GEORGE

375 watts audio, 750 watts video on Channel 2 (2) 1220 6th Avenue (3) 564-8861 (4,5) R.T. Harkins (7) Carole Pow (8) Terry Bell (9) Bob McGavin (11) Bill James (12) Rob Wilson (13) Bob Elphicke (14) Jack Carbutt (15) Carole Pow (16) A.D. Wiebe (17) Steve Howe (18) Ann Perry (19) Dave Alendal (21) Wayne Hazzard (22-26) All-Canada Radio & TV (27) 1961 (28) CBC

This station operates rebroadcasting stations in the following locations:

Channel	Location
6	Vanderhoof
10	Hinton
13	Quesnel

### CFTK-TV, TERRACE-KITIMAT

2100 watts audio, 4300 watts video on Channel 3 (1) Skeena Broadcasters Ltd. (2) Box 1540, Terrace (3) 635-6316 (4) J. Fred Weber (5) G. Wayne Seabrook (7) Art Bates (8) Jim Reed (9) Jim Burbank (10) Gord Leighton (11) Jack White (12) Keith Tutt (13) Lee Gaboury (14) Dave Forsyth (15) Mrs. Margaret Van Herd (16) Art Bates (17) Mrs. Pat White (18) Brian Lawrence (19) John Nance (20) Dave Estacaille (21) Jennifer Bennett (22,23) Radio-TV Repts (24) A.J. Messner & Co. (25) Radio-TV Repts (26) ABC International (27) 1962

This station operates rebroadcasting stations in the following locations:

Channel	Location
6	Prince Rupert
5	Smithers
4	Burns Lake
5	Kildala
2	Kemano
5	Nass Valley
2	Justikilla
5	Aristazabal Island
2	Ocean Falls
2	Houston
8	Annette Island, Alaska
5	Ketchikan, Alaska
5	Sitka, Alaska

### CBUT, VANCOUVER

25,400 watts audio, 47,600 watts video on Channel 2 (1) Canadian Broadcasting Corp. (2) 701 Hornby St. (5) Hugh Palmer This station operates rebroadcasting stations in the following locations:

Channel	Location	Channel	Location
9	Courtenay	9	Nelson
3	Chilliwack	3	Castlegar
4	Port Alberni	10	Cranbrook
11	Trail		

### CHAN-TV, VANCOUVER

81,000 watts audio, 164,000 watts video on Channel 8 (1) British Columbia Television Broadcasting System Ltd. (2) P.O. 4700, Vancouver 3 (3) 299-7272 (4,5) J.R. Peters (7) G. Carter, v.p. sales (8) W. Elliott (9) L. Colthorp (10) R. Morrier (12) A. Marquis (13) B. Gillingham (14) D. Norman (15) Mrs. J. Cannem (16) B. Cramer (17) Mrs. P. Paul (18) R. Crichton (19) E. Rose (21) J. Salikin (22-24) All-Canada Radio & TV (25) own sales force (26) All-Canada Radio & TV (27) 1960 (28) VTR, telecine

This station operates rebroadcasting stations in the following locations:

Channel	Location
11	Chilliwack
7	Squamish
3	Bowen Island
3	Ucluelet
11	Port Renfrew

### KVOS-TV, VANCOUVER-BELLINGHAM

40,000 watts audio, 224,000 watts video on Channel 12 (1) KVOS-TV (BC) Ltd. (2) 1345 Burrard, Vancouver (3) 734-4101 (4) David Mintz (5) Doug Davis (7) eastern sales mgr., Don McAughtrie, western sales mgr., Herman Burkart (8) Jack Gettles (9) Frank Jank (12) Duayne Trecker (15) Elaine Horn (16) Tom Haveman (17) Del Pawliw (18) Barry Helmer (19) John Price (22-24) Stovin-Byles Ltd. (26) E.S. Sumner, New York, PGW (rest of U.S.) (27) 1953 (28) Network, tape, film

### CHEK-TV, VICTORIA

50,000 watts audio, 100,000 watts on Channel 6 (1) British Columbia Television Broadcasting System Ltd. (2) P.O. Box 4700, Vancouver 3 (3) 299-7272 (4,5) J.R. Peters (6) F. Bond (7) G. Carter, v.p. sales (8) W. Elliott (9) L. Colthorp (10) R. Morrier (12) A. Marquis (13) B. Gillingham (14) D. Norman (15) Mrs. I. Clarkson (16) B. Cramer (17) Mrs. P. Paul (18) R. Crichton (19) E. Rose (20) A. Hall (21) J. Salikin (22-24) All-Canada Radio & TV (25) own sales force (26) All-Canada Radio & TV (27) 1956 (28) VTR, telecine

This station operates rebroadcasting stations in the following locations:

Channel	Location
3	Port Hardy
5	Sointula
7	Newcastle Ridge
9	Kokish
6	Nimkish
3	Woss
2	Port Alice

## ALBERTA

### CFCN-TV, CALGARY

50,000 watts audio, 100,000 watts video on Channel 4 (1) CFCN Television Ltd. (2) Broadcast House (3) 249-9101 (4) D.G. Campbell (5) E.W. Chapman, Vice-pres. i/c finance & eng., R.W. Lamb (6) Hugh Dunne (7) Bill Clapham (8) Ken Masonchuck (9) Al Purcell (10) Gord Kelly (11) Don Thomas (12) Joe Hutton (13) Henry Viney (15) Mrs. Marie Hohtanz (16) Paul Nuttall (17) Mrs. Jean Bown (18) Charles Heine (19) R. W. Lamb (21) Doug Skow (22-25) Radio-TV Repts (26) Canadian Standard Broadcast Sales (27) 1960 (28) CTV Network, Ampex 1200 G.E. telecine

This station operates rebroadcasting stations in the following locations:

Channel	Location
12	Drumheller-Hand Hills
8	Banff
9	Brooks
6	Invermere, B.C.
3	Kimberley, B.C.
6	Lake Louise, B.C.

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**CHCT-TV, CALGARY**

50,000 watts audio, 100,000 watts video on Channel 2 (1) Calgary Television Ltd. (2) 955 Rideau Rd. S.W. (3) 243-3491 (4) Frederick Shaw (5) J. Norman Inkster (6) Wendell G. Wilks (7) local, George Brown (8) F.J. Braun (9) Wendell G. Wilks (12,13) Ed Whalen (15) Mrs. Bea Hayoz (16) Miss Terie Hardcastle (17) Don Wilson (19) E.J.M. Crawley (21) Gordon Warner (22-25) All-Canada Radio & TV (27) 1954 (28) Network, film, slide  
This station operates rebroadcasting stations in the following locations:

Channel	Location
13	Banff
8	Drumheller

**CBXT, EDMONTON**

159,000 watts audio, 318,000 watts video on Channel 5 (1) Canadian Broadcasting Corp. (2) P.O. Box 555 (5) R.L. Horley  
This station operates rebroadcasting stations in the following locations:

Channel	Location
8	Athabaska
9	Whitecourt
10	Grande Prairie
7	Peace River
2	High Prairie

**CFRN-TV, EDMONTON**

90,400 watts audio, 180,300 watts video on Channel 3 (1) Sunwapta Broadcasting Ltd. (2) Postal Station E (3) 484-3311 (4,5) G.R.A. Rice (6) Bruce Alloway, Gen. sales mgr., Derek Field (8,9) George Kidd (10) Ed Kay (11) Harry Farmer (12) Bruce Hogle (13) Al McCann (14) Scott Flewitt (15) Mrs. Laura Lindsay (16) Alex Semeniuk (17) Liz Pallas (18) Peter Leonard (19) Ted Wadson (20) Bill Radomski (21) Keith Neale (22-25) Radio-TV Reps (26) Canadian Standard Broadcast Sales (27) 1954 (28) CTV Network, video-tape, film, slides  
This station operates rebroadcasting stations in the following locations:

Channel	Location
12	Whitecourt-Edson
12	Ashmont-St. Paul

**CJLH-TV, LETHBRIDGE**

85,500 watts audio, 171,000 watts video on Channel 7 (1) Lethbridge Television Ltd. (2) P.O. Box 1120, Lethbridge (3) 403-327-1521 (4,5) N. Botterill (7) local, Wray Kenney (9) Dan Taylor (12) Gordon Colledge (13) Brent Seely (14) Morley Douglas (15) Mrs. Betty Grigg (17) Marguerite Ondrus (18) Ross Palsson (19) W. McCambley (21) Mrs. Betty Glendinning (22-25) All-Canada Radio & TV (27) 1955 (28) Network  
This station operates rebroadcasting stations in the following locations:

Channel	Location
3	Burmis
12	Waterton Park
12	Coleman

**CKSA-TV, LLOYDMINSTER**

58,000 watts audio, 116,000 watts video on Channel 2 (1) CKSA-TV Ltd. (2) 5026 50 St. (3) 403-875-3321 (4) A.F. Shortell (5-7) James G. Cane (8,9) Terry Chahley (10,11) Wes Saunders (12) Ed Horlacher (13) Barry Smith (14) Roland Brassard (15) June Underdown (16) James G. Cane (17) Mrs. Florence Cottam (18) Howard Sturge (19) Tony Stam (20,21) Terry Chahley (22,23) Radio-TV Reps (24) A.J. Messner & Co. (25) Radio-TV Reps (26) ABC International (27) 1961 (28) CBC Network  
This station operates rebroadcasting stations in the following locations:

Channel	Location
12	Meadow Lake, Sask.
9	Bonnyville, Alberta

**CHAT-TV, MEDICINE HAT**

3000 watts audio, 5700 watts video on Channel 6 (1) Monarch Broadcasting Co. (2) Box 760, Medicine Hat (3) 548-3911-2-3 (4) J. H. Yuill (5) Orville Kope (6) Jon Thibert (7) national, Ian Carson, local, Vic Schaffer (8,9) Jon Thibert (10,11) Lorne Havard (12) Stan Weiler (13) Glen Yost (14) Cliff Dacre (15) Mrs. Eldeen Hamilton (16) Ross Nelson (17) Mrs. Jo-Anne Lundquist (18) August Soehn (19) Sid Gaffney (20,21) Cliff Dacre (22-26) All-Canada Radio & TV (27) 1957 (28) Network (CBC)  
This station operates rebroadcasting station in the following location:

Channel	Location
4	Pivot, Alberta



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# TELEVISION STATIONS

## KEY

- (1) Company name
- (2) Mailing address
- (3) Telephone
- (4) President
- (5) General Manager
- (6) Operations Manager
- (7) Commercial Manager
- (8) Production Supervisor
- (9) Program Manager
- (10) Chief Announcer
- (11) Music Director
- (12) News Director
- (13) Sports Director
- (14) Farm Director
- (15) Women's Director
- (16) Promotion Manager
- (17) Traffic Manager
- (18) Art Director
- (19) Chief Engineer
- (20) Chief Operator
- (21) Film Editor
- (22) Toronto reps
- (23) Montreal reps
- (24) Winnipeg reps
- (25) Vancouver reps
- (26) U.S. reps
- (27) Station birth date
- (28) Color facilities

### CKRD-TV, RED DEER

13,000 watts audio, 26,000 watts video on Channel 6 (1) CHCA Television Ltd. (2) Box 5555, Red Deer (3) 347-6681 (4) Henry L. Flock (5) Rod D. Stephen (7) J.C. Reidy (9) Mel Gordon (12) Ben Weisner (13,14) Al Hammer (17) Gerald Tennant (18) Rick Soehn (19) Lorry Luchian (21) Don Komarnisky (22-25) Radio-TV Reps (26) ABC International (27) 1957 (28) Network

This station operates rebroadcasting stations in the following locations:

Channel	Location
10	Banff
10	Coronation

## SASKATCHEWAN

### CKBI-TV, PRINCE ALBERT

100,000 watts audio, 61,000 watts video on Channel 5 (1) Central Broadcasting Co. Ltd. (2) Prince Albert (3) 763-7421 (4,5) E.A. Rawlinson (7) Robertson (9) J. Cennon (12-13) N. Roche (14) H. Matlitz (15) Mrs. Marion Sherman (17) Mrs. S. Dodwell (18) W. Ahenakew (19) Tom VanNes (20) Reg Kitt (21) Mrs. L. Hawksworth (22-26) All-Canada Radio & TV (27) 1958

This station operates rebroadcasting stations in the following locations:

Channel	Location
7	North Battleford
2	Nipawin
4	Greenwater
9	Big River

### CHRE-TV, REGINA

#### CHAB-TV, MOOSE JAW

CHRE-125 watts audio, 250 watts video on Channel 9, CHAB-53 watts audio, 100 watts video on Channel 4 (1) CHAB Ltd. (2) 127 Main St., Moose Jaw (3) 692-6464 (4) Jack Moffat (5) Sid Boyling (6) Grant Pasuik (7) Stan Gardner (8) Del Fehrenbach (10) Spence Bozak (12) Larry Powell (13) Ken Newans (14) Bob Simpson (16) Janice Marchessault (17) Marj Deyo (18) Graham Henderson (19) Merv Pickford (21) Joy Yip, Kathy Morrow (22,23,25) Stovin-Byles Ltd. (26) Sumner Corp. (27) 1959 (28) Network

### CKCK-TV, REGINA

53,500 watts audio, 100,000 watts video on Channel 2 (1) TransCanada Communications Ltd. (2) Box 2000, Regina (3) 523-6671 (4) Michael Sifton, vice-pres., Harold Crittenden (5) James Struthers (6) Lloyd Westmoreland (7) Lee Hambleton (8) Doug Lee (10) Bruce Cowie (12) Grant Kennedy (13) John Badham (16) Wray Crittenden (17) Miss Pat Haggerty (18) Joe Soehn (19) Lorne McBride (21) Barry Haddad (22-26) All-Canada Radio & TV (27) 1954 (28) Complete

This station operates rebroadcasting stations in the following locations:

Channel	Location
7	Marquis
12	Colgate
6	Willowbunch

### CFQC-TV, SASKATOON

180,000 watts audio, 325,000 watts video on Channel 8 (1) A.A. Murphy & Sons Ltd. (2) 216 1st Ave. N. (3) 306-242-6611 (4) W.A. Murphy (5) G. Blair Nelson (6) D.C. Brinton (7) Ken Hutson (8) Herb Ashley, Exec. producer, Greg Barnsley (9) Stan Thomas (10) Verne Prior (12) Les Edwards (13) Chuck McManus (14) Bill Story (15) Mrs. Jean Korchin (16) Ted Eadinger (17) Mrs. Verna Fowler (18) Burt Kainz (19) Jim Love (20) Jerry McLeod (21) Ron Lee (22-25) Radio-TV Reps (26) Canadian Standard Broadcast Sales (27) 1954 (28) Film, network, videotape

This station operates rebroadcasting stations in the following location:

Channel	Location
3	Stranraer

### CJFB-TV, SWIFT CURRENT

6,650 watts audio, 13,500 watts video on Channel 5 (1) Swift Current Telecasting Co. Ltd. (2) P.O. Box 160 (3) 306-773-7266 (4-6) W.D. Forst (7) Walter S. Buffam (8,9) Mrs. Julie Forst (12) Gordon Foth (13) Art Henderson (16) Mrs. Julie Forst (17) Phyllis Hunter (17) John Peters (19) Jerome Rissling (22,23) Radio-TV Reps (24) Broadcast Reps (25) Radio-TV Reps (26) Forjoe TV Inc. (27) 1957 (28) Network

This station operates rebroadcasting stations in the following locations:

Channel	Location
2	Eastend
2	Val Marie
10	Riverhurst

### CKOS-TV, YORKTON

2500 watts audio, 15,000 watts video on Channel 3 (1) Yorkton Television Co. Ltd. (2) 95 East Broadway, Yorkton (3) 783-3688 & 783-8223 (4,5) R.L. Skinner (6) George S. Skinner (7) John V. Birt (8,9) Wilbur Westby (10) Linus Westberg (11) Don Leitch (12) Jim Horning (13) Linus Westberg (14) Norm Roebuck (15) Gladys Blahut (16) Jay Leddy (17) Wilbur Westby (18) Dennis McNeil (19) Lud Hocevar (20) Merv Wantuck (21) Sharon Coleman (22,23) Stovin-Byles TV Ltd. (24) direct (25) Stovin-Byles TV Ltd. (26) ABC International (27) 1958 (28) Network

This station operates rebroadcasting stations in the following locations:

Channel	Location
6	Wynard, Sask.
3	Carlyle, Sask.
8	Baldy Mountain, Man.

## MANITOBA

### CKX-TV, BRANDON

49,100 watts audio, 100,000 watts video on Channel 5 (1) Western Manitoba Broadcasters Ltd. (2) 2940 Victoria Ave. (4,5) John B. Craig (6) A. Stuart Craig (7) Archie Olson (10) Howard Cooper (12) Lorne Chapple (13) Marv Saxberg (14) Frank Bird (16) Cliff Jones (17) Margaret Chyzyk (18) Mrs. Ann Smith (19) J. Thomas Stacey (20) Lawrence Dubois (21) Harold Pullin (22-26) All-Canada Radio & TV (27) 1955 (28) Network

This station operates rebroadcasting stations in the following locations:

Channel	Location
11	Birtle-Foxwarren, Man.
9	Melita, Man.

### CBWBT, FLIN FLON

3400 watts audio, 6800 watts video on Channel 10 (1) Canadian Broadcasting Corp. (2) P.O. Box 160 (5) A.K. Morrow

This station operates rebroadcasting station in the following location:

Channel	Location
7	The Pas

### CBWT, WINNIPEG

50,000 watts audio, 100,000 watts video on Channel 6 (1) Canadian Broadcasting Corp. (2) P.O. Box 160 (5) A.K. Morrow

This station operates rebroadcasting stations in the following locations:

Channel	Location
8	Kenora, Ont.
9	Dryden, Ont.
12	Sioux Lookout, Ont.
10	Red Lake, Ont.
5	Fort Frances, Ont.
7	Atikokan, Ont.

### CBWFT, WINNIPEG

35,200 watts audio, 59,000 watts video on Channel 3 (1) Canadian Broadcasting Corp. (2) P.O. Box 160 (5) A.K. Morrow

### CJAY-TV, WINNIPEG

180,000 watts audio, 325,000 watts video on Channel 7 (1) Channel 7 Television Ltd. (2) Winnipeg 10 (3) 775-0371 (4) Ralph S. Misener (5) Jack M. Davidson (6) Joe Gibson (7) Rod Webb (8) Jim Armstrong (9) Jim Purvis (10) Ray Torgrid (11) Richard Seaborn (12) Al Vickery (13) Jack Wells (14) Don McLean (15) Mrs. Sheila Knowles (16) Al Johnson (17) Gerry Probert (18) Mac Drope (19) Bert Cobb (21) Howard MacMillan (22,23,25) Stovin-Byles TV Ltd. (26) Sumner Corp. (27) 1960 (28) Microwave, videotape, telecine

### CKND-TV, WINNIPEG

43,600 watts audio, 288,000 watts video on Channel Twelve. (1) McLendon Corp. (2) 2031 Portage Avenue (3) 888-3212 (4) Gordon McLendon (5) G. O. 'Jerry' Johnson (6) Len Gzebb (7) local, N.M. Cheater, national, W.F. Girling (8) Mrs. Thora Oliver (9) Dick Vincent (10) Terry Stouffer (12,13) Joe Cooke (14) Terry Stouffer (16) Len Gzebb (17) Dorothy Lien (18) Nina Allam (19) Aubrey Headley (20) Gerald Nicholson (21) Dave Rector (22,23) Radio-TV Reps (24) Channel 12 Ltd. (25) Radio-TV Reps (26) National TV Sales Inc. (27) 1960 (28) Complete

## ONTARIO

### CKVR-TV, BARRIE

12,500 watts audio, 100,000 watts video on Channel 3 (1) Ralph Snelgrove Television Ltd. (2) Box 519, Barrie (3) 705-726-6466 (4,5) Ralph T. Snelgrove, Ass't gen. mgr., H.J. 'Bert' Snelgrove (6) Jack Mattenley (7) Charles M. Tierney (8) Jerry Robertson (10) Milt Conway (12) Bill McCutcheon (13) Bill Bennett (16) Charles M. Tierney (17) Bob Locke (18) Ernie Barker (19) Bert Verwey (21) Tom Locke (22,23) Paul Mulvihill & Co. (24,25) Radio-TV Reps Ltd. (26) Devney Organization (27) 1955 (28) Network, telecine

This station operates rebroadcasting stations in the following locations:

Channel	Location
11	Parry Sound
8	Huntsville
5	Haliburton

### CKWS-TV, KINGSTON

150,000 watts audio, 250,000 watts video on Channel 11 (1) Frontenac Broadcasting (2) 170 Queen St. (3) 544-2340 (4) A.L. Davies (5,6) Roy Hofstetter (7) Al Brooks (8) Lorne Shepherd (9) Stan Leverre (10) Don McRae (12) Floyd Patterson (13) Max Jackson (14) Joey Cannon (15) Tom Higgs (16) Mrs. Liz Argue (17) Mrs. Rita McGrattan (18) Cathie Sutton (19) Gord Backus (20) Lorne Shepherd (21) Mrs. Pam Furter (20-25) All-Canada Radio & TV (27) 1954

### CKCO-TV, KITCHENER-WATERLOO

65,000 watts audio, 325,000 watts video on Channel 13 (1) Central Ontario Television Ltd. (2) 864 King St. W., Kitchener (3) 519-744-7331, Toronto, 416-366-0852 (4) C.A. Pollock (5) W.D. McGregor (6) Jim Smith (7) R.H. McKeown (8) Bill Smuck (9) Bruce Lawson (11) Pat Ludwig (12) Gary McLaren (13) Reg Sellner (15) Mrs. Elaine Cole (16) William Whiting (17) Mrs. Alice Ellis (18) Don Bowen (19) Paul Turchan (20) Eric Sutherland (21) Mrs. Cathy Herberger (22,23) Hardy Radio & TV (24,25) Radio-TV Reps (26) ABC International (27) 1954 (28) Complete

### CFPL-TV, LONDON

43,200 watts audio, 325,000 watts video on Channel 10 (1) London Free Press Printing Co. Ltd. (2) P.O. Box 2880, Terminal A (3) 434-2115 (4) W.J. Blackburn (5) M.T. Brown (6) R.A. Reinhart (7) E.C. Wingrove (8) J.A. Plant, chief producer, Joe Armstrong (10) Joe Armstrong (12) Ron Laidlaw (13) Alex Kelman (14) Roy Jewell (16) Tom Trowell, Creative services mgr., W.T. Daley (17) H.W. Blahout (18) Cliff Kearns (19) G.A. Robitaille (20) Dale Duffield (21) Bob White (22-26) All-Canada Radio & TV (27) 1953 (28) Network, VTR, telecine



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DESTINATION GOBI  
DIPLOMATIC COURIER  
DREAMBOAT  
EMPIRE OF THE SUN  
FIVE FINGERS  
THE FROGMEN  
GARDEN OF EVIL  
THE GREAT CRUSADES  
HALLS OF MONTEZUMA  
HOW TO MARRY A MILLIONAIRE  
IT HAPPENS EVERY SPRING  
MAN ON A TIGHTROPE  
MONKEY BUSINESS  
NIGHT OF THE GREAT ATTACK  
NO HIGHWAY IN THE SKY  
O. HENRY'S FULL HOUSE  
ON THE RIVIERA  
PATTERN FOR MURDER  
PEOPLE WILL TALK  
PILLAR OF FIRE  
REVOLT OF THE MAMALUKES  
SAMSON AND THE MIGHTY  
CHALLENGE  
THE SNOWS OF KILIMANJARO  
SOLDIER OF FORTUNE  
STARS AND STRIPES FOREVER  
THERE'S NO BUSINESS LIKE  
SHOW BUSINESS  
TITANIC  
WANTON COUNTESS  
WHAT PRICE GLORY  
WHERE THE SIDEWALK ENDS  
WITH A SONG IN MY HEART



AN AFFAIR TO REMEMBER  
APRIL LOVE  
THE BARBARIAN AND THE GEISHA  
BENEATH THE 12-MILE REEF  
BOY ON A DOLPHIN  
THE BRAVADOS  
BROKEN LANCE  
A CERTAIN SMILE  
DEADLINE—U.S.A.  
DECISION BEFORE DAWN  
THE DESERT RATS  
DESIREE  
THE EGYPTIAN  
THE ENEMY BELOW  
FRAULEIN  
FROM HELL TO TEXAS  
GENTLEMEN PREFER BLONDES  
HARRY BLACK AND THE TIGER  
HEAVEN KNOWS MR. ALLISON  
HELL AND HIGH WATER  
HERCULES THE AVENGER  
THE HUNTERS  
I'D CLIMB THE HIGHEST MOUNTAIN  
IN LOVE AND WAR  
IVAILO THE GREAT  
KANGAROO  
KING OF THE KHYBER RIFLES  
LAST OF THE MOHICANS  
THE LONG HOT SUMMER  
MARDI GRAS  
MR. SCOUTMASTER  
THE MUDLARK  
MY COUSIN RACHEL  
NIAGARA  
NIGHT AND THE CITY  
NIGHT PEOPLE  
NO DOWN PAYMENT  
THE PRESIDENT'S LADY  
PRINCE VALIANT  
RAWHIDE  
RED SKIES OF MONTANA  
RIVER OF NO RETURN  
THE ROOTS OF HEAVEN  
SAILOR OF THE KING  
THE SUN ALSO RISES  
TEN NORTH FREDERICK  
THREE COINS IN THE FOUNTAIN  
WHITE WITCH DOCTOR  
WOMAN'S WORLD



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**WARNER BROS.-SEVEN ARTS LIMITED**

11 Adelaide St. W., Toronto 1, Canada • EM 4-7193

# TELEVISION STATIONS

## KEY

- (1) Company name
- (2) Mailing address
- (3) Telephone
- (4) President
- (5) General Manager
- (6) Operations Manager
- (7) Commercial Manager
- (8) Production Supervisor
- (9) Program Manager
- (10) Chief Announcer
- (11) Music Director
- (12) News Director
- (13) Sports Director
- (14) Farm Director
- (15) Women's Director
- (16) Promotion Manager
- (17) Traffic Manager
- (18) Art Director
- (19) Chief Engineer
- (20) Chief Operator
- (21) Film Editor
- (22) Toronto reps
- (23) Montreal reps
- (24) Winnipeg reps
- (25) Vancouver reps
- (26) U.S. reps
- (27) Station birth date
- (28) Color facilities

### CFCH-TV, NORTH BAY

61,000 watts audio, 119,000 watts video on Channel 10 (1) Tel-Ad Co. Ltd. (2) Box 1000 (3) 752-3000 (4) Mrs. P. Campbell (5) Reg Carne (7) Jim Gibson (9) Sid Tomkins (12) Norris Whitfield (13) Pete Handley (15) Meri Craven (16) David Bach (17) Meri Craven (18) Lawrence Maloney (19) Larry Cameron (20) Jerry Millan (21) Tony Marceau (22-25) Stovin-Byles (26) All-Canada Radio & TV (27) 1955 (28) Network

This station operates rebroadcasting station in the following location:

Channel	Location
3	Temiskaming, Que.

### CBOT, OTTAWA

26,700 watts audio, 50,100 watts video on Channel 4 (1) Canadian Broadcasting Corp. (2) P.O. Box 3220, Station C (5) J.J. Dunn

### CBOFT, OTTAWA (French)

17,000 watts audio, 31,000 watts video on Channel 9 (1) Canadian Broadcasting Corp. (2) P.O. Box 3220, Station C (5) J.J. Dunn

This station operates rebroadcasting stations in the following locations:

Channel	Location
9	Timmins
12	Kapuskasing
7	Hearst
7	Sturgeon Falls
13	Sudbury
12	Temiskaming, Que.

### CJOH-TV, OTTAWA

160,000 watts audio, 325,000 watts video on Channel 13 (1) Bushnell TV Co. Ltd. (2) 1500 Merivale Rd., Ottawa (3) 224-1313 (4) E.L. Bushnell (5) S.W. Griffiths (6) Harold Mantay (7) W.O. Morrison (8) Harold Mantay (9) Peter Francis (11) Champ Champagne (12) Joe Gibson (13) Joe Spence (15) Mrs. Jackie Thompson (16) Patrick MacAdam (17) Harold Mantay (18) David Leigh (19) Sandy Day (20) M. Alles (21) Eric Tomlinson (22,23) Independent Cdn. TV Sales (24,25) Radio-TV Sales (26) E.S. Sumner Corp. (27) 1961 (28) Complete

This station operates rebroadcasting station in the following location:

Channel	Location
8	Cornwall

### CHOV-TV, PEMBROOKE

18,350 watts audio, 36,800 watts video on Channel 5 (1) Ottawa Valley Television Co. Ltd. (2) R.R. #6, Pembroke (3) 735-6811 (4,5) E. Gordon Archibald (7) Ramsay Garrow (8) Don Chant (9) Brooke Duval (10) John Herbert (12) Judy Lee (13) John Herbert (15) Jane Collard (16) John Herbert (17) Mrs. Helen Malloy (18) Amedeo Petralia (19) Alan Bradley (20) Rene Proulx (21) Oscar Kohls (22,23) Paul Mulvihill & Co. (26) Canadian Standard Broadcast Sales (27) 1961 (28) Network

### CHEX-TV, PETERBOROUGH

83,400 watts audio, 139,000 watts video on Channel 12 (1) Kawartha Broadcasting (2) Box 659 (3) 742-0451 (4) Arthur Davies (5) W.E. Rewegan (7) Ian McFarlane (9) Gordon Shale (10) George Franks (11) Fred Barrie (12) Morley Overholt (13) John Danko (15) Mrs. Marie Callaghan (16) Bruce Anderson (17) Mrs. Delores Feeley (18) Ken Lehman (19) Bert Crump (20) Hal Sloan (21) Mrs. June Kerr (22-26) All-Canada Radio & TV (27) 1955 (28) Network

### CKPR-TV, PORT ARTHUR-FORT WILLIAM

54,500 watts audio, 100,000 watts video on Channel 2 (1) Thunder Bay Electronics Ltd. (2) 87 N. Hill St., Port Arthur (3) 344-9685 (4) H.F. Dougall (5) G.N. Conger (6) Jon Ogden (7) Jack Masters (9) G.N. Conger (10) Jack Sandberg (12) Bill Williams (15) Mrs. Marion Vickruck (16) Miss Pat Lund (17) Mrs. Sheila Shipston (18) Bruce McNally (19) Gerhard Buetow (20) Bob Symons (22-25) Stovin-Byles (26) Canadian Standard Broadcast Sales (27) 1954 (28) CBC Network

### CJIC-TV, SAULT STE. MARIE

25,000 watts audio, 45,000 watts video on Channel 2 (1) Hyland Radio-TV Ltd. (2) Box 370 (3) 256-7494 (4) Mrs. E. Hyland (5) R.H. Ramsay (6) Frank J. Gardi (7) Wayne Turner (8) Joe Boyle (10) Peter West (11) Lou Barnes (12) Karl Stpkowski (13) John Rhodes (15) Grace Pitt (16) Frank MacKay (17) Rita Purdy (18) Bob Jenkins (19) David Irwin (20) Al Jones (21) Ray Boucher (22-26) All-Canada Radio & TV (27) 1954 (28) Network

### CKSO-TV, SUDBURY

13,700 watts audio, 100,000 watts video on Channel 5 (1) Cambrian Broadcasting Ltd. (2) Box 400, Sudbury (3) 705-674-0711 (4) W.B. Plaut (5) Ralph Connor (6) George Lund (7) Mrs. Betty Sellars (9) Michael Connor (10) Hub Beaudry (12) William L. Smith (17) Mrs. Betty Sellars (18) Nick Nyklichuk (19) Ken Houser (21) John O'Grady (22-26) All-Canada Radio & TV (27) 1953 (28) Film, VTR

This station operates rebroadcasting station in the following location:

Channel	Location
3	Elliot Lake

### CFCL-TV, TIMMINS

52,000 watts audio, 100,000 watts video on Channel 6 (1) J. Conrad Lavigne Enterprises Ltd. (2) P.O. Box 620 (3) 264-4211 (4) J. Conrad Lavigne (5) Rene Barreite (6) Terry Coles (7) Rene Barreite (8) Conrad Carriere (9,10) Terry Coles (12) Jim Prince (13) Loo Thibeault (15) Hazel Clermont (17) Joe Virv (18) Clem Berini (19) Rudy Fauteux (20) Conrad Carriere (21) Francoise Hudon (22,23) Paul Mulvihill & Co. (24) A.J. Messner (25) Stephens & Towndrow (26) Weed & Co. (27) 1957 (28) Yes

This station operates rebroadcasting stations in the following locations:

Channel	Location
2	Kirkland Lake
3	Kapuskasing
4	Hearst
5	Malartic
7	Chapleau

### CBLT, TORONTO

53,500 watts audio, 99,500 watts video on Channel 6 (1) Canadian Broadcasting Corp. (2) P.O. Box 500, Terminal A (5) W. Weston

### CFTO-TV, TORONTO

162,000 watts audio, 325,000 watts video on Channel 9 (1) Baton Broadcasting Ltd. (2) Box 9, Toronto 16 (3) 416-362-2811 (4) John Bassett (5) W.O. Crampton, vice-pres., finance, L. Nichols (6) Don Davis (7) E.J. Delaney (9) Jack Ruttle (10) Jim Corey (12) Doug Johnson (13) John Esaw (16) John F. Bassett (17) Howard MacLean (19) Hellmut Berger (22,23) CFTO National Sales (26) ABC International (27) 1961 (28) Complete

### CHCH-TV, TORONTO-HAMILTON

202,000 watts audio, 325,000 watts video on Channel 11 (1) Niagara Television Ltd. (2) 163 Jackson St. W., Hamilton (3) 522-1101 (4) Mrs. K.D. Soble (5) S.J. Bibby (6) F.P. DeNardis (7) W. Davidson (8) D.F. Martin (9) D.C. Gale (12) J. Burghard (13) N. Marshall (15) Jane Gray (16) D. Pilcher (17) P. Gratkowski (18) T. Stowe (19) W.E. Jaynes (20) F.P. DeNardis (21) W. Hannon (22) self (23) All-Canada Radio & TV (26) E.S. Sumner (27) 1954 (28) VTR, film, cameras

### CKLW-TV, WINDSOR

180,000 watts audio, 325,000 watts video on Channel 9 (1) Western Ontario Broadcasting Co. Ltd. (2) 825 Riverside Dr. W. (3) 519-254-2831 (4) S. Campbell Ritchie (5) Edwin C. Metcalfe (6) Bert Pilcher (7) LeGrand S. Redfield (8) Frank Quinn (9) Gene Roper (11) Wally Townsend (12-14) Jim Van Kuren (15) Mary Morgan (16) Clark Grant (17) Bert Pilcher (18) Charles Knight (19) Stewart Clark (21) Don Sharon (22) RKO General Distributing Corp. Ltd.; Fred Sorrell, Lord Simcoe Hotel, Toronto (26) RKO General National Sales (27) 1954 (28) Complete

### CKNX-TV, WINGHAM

100,000 watts audio, 180,000 watts video on Channel 8 (1) Radio Station CKNX Ltd. (2) Wingham (3) 519-357-1310 (4,5) G.W. Cruickshank (7) Ross Hamilton (8,9) George Walling (10) Jim Moore (11) Hap Swatridge (12) John Strong (13) Crawford Douglas (14) Dave Curzon (15) Mrs. Anna Meyer (16) Ian MacLauren (17) Mrs. Kay Swan (18) G. Heim (19) Scott Reid (20) Bill Harris (21) Hap Swatridge (22-26) All-Canada Radio & TV (27) 1955 (28) Network, film

## QUEBEC

### CHAU-TV, CARLETON

100,000 watts audio, 52,000 watts video on Channel 5 (1) Television de la Baie des Chaleurs (2) CP 100, Carleton (3) 186, 187 (4) J. Leo Hachey (5) Andre Lecomte (6) Marcel Chabot (7) Mrs. Anita Tardif (8) Rodrigue Barriault (9) Mrs. Anita Tardif (10,12,13) Benoit Thibeault (16,17) Mrs. Anita Tardif (19) M. Chabot (20) P. Lapointe (21) Magella Degrasse (22, 23) Hardy Radio & TV (25) Scharf Broadcast Sales (26) Weed & Co. (27) 1959 (28) Nil

This station operates rebroadcasting stations in the following locations:

Channel	Location
2	St. Marguerite
2	Perce
6	Cloridorme
7	Chandler, Riviere au Renard
10	Anse a Valteau, St. Quentin, Port Daniel, Gaspé

### CJPM-TV, CHICOUTIMI

52,500 watts audio, 100,000 watts video on Channel 6 (1) CJPM-TV Inc. (2) P.O. Box 600 (3) 549-2576 (4) Paul Murdoch (5) Paul J. Audette (10) Claude Blain (7) Paul J. Audette (8,9) Claude Blain (12) Claude Poulin (13) Noel Gauthier (15) Ginette Bissonnette (17) Luc Harvey (18) Michel Martin (19) Roger Hudon (20) Yves Champagne (21) Jacques LaFrance (22,23) Paul L'Anglais Inc. (24,25) Stovin-Byles Ltd. (26) Forje TV Inc. (27) 1963 (28) Complete

### CKRS-TV, JONQUIERE

21,000 watts audio, 42,000 watts video on Channel 12 (1) Radio Saguenay Ltée (2) 175 Sir Wilfrid Laurier (3) 542-4551 (4) Henri Lepage (5) Tom Burham (6) Gerard Lemieux (7) Tom Burham (9) Gilles Dufour (11) Marcel Perron (12) Jean-Paul Tremblay (17) Yvon Perron (18) Real Fillion (19) Paul Gilbert (21) Eugene Michaud (22-24) Hardy Radio & TV (26) Canadian Standard Broadcast Sales (27) 1955 (28) Network

This station operates rebroadcasting stations in the following locations:

Channel	Location
9	Port Alfred
2	Chicoutimi
8	Roberval

### CKBL-TV, MATANE

182,000 watts audio, 303,000 watts video on Channel 9 (1) La Cie de Radiodiffusion de Matane Ltée (2) 155 St. Sacrement (3) 562-0290 (4,5) René Lapointe (6) Octave Lapointe (7) Charles Fradette (8) Octave Lapointe (9) Roger Bergeron (10) J.P. Berthiaume (11) Odette Tardif (12) J.P. Berthiaume (13) André Perron (15) Mrs. Armande Desrosiers (16) Georges Guy (17) Lison Bélanger (18) Hugues Lajoie (19) Yvan Fortier (20) Richard Ouellet (21) Gilles Lajoie (22-24) Hardy Radio & TV (25) Scharf Broadcast Sales (26) Devney Organization (27) 1958 (28) Yes



This station operates rebroadcasting stations in the following locations:

Channel	Location
11	Mont Climon
6	Murdochville
11	Grande Vallée
2	Mont Louis
6	Causapsal
6	Grand Detour
10	Manicouagan
13	Manicouagan 5

**CBFT, MONTREAL (French)**

50,000 watts audio, 100,000 watts video on Channel 2 (1) Canadian Broadcasting Corp. (2) P.O. Box 6000 (5) J. Blais  
This station operates rebroadcasting stations in the following locations:

Channel	Location
11	Mont Tremblant
3	Mont Laurier

**CBMT, MONTREAL**

60,000 watts audio, 100,000 watts video on Channel 6 (1) Canadian Broadcasting Corp. (2) P.O. Box 6000 (5) J. Blais

**CFCF-TV, MONTREAL**

160,000 watts audio, 325,000 watts video on Channel 12 (1) Canadian Marconi Co. (2) 405 Ogilvy Ave. (3) 273-6311 (4) S.B. Hayward (5) D.W.G. Martz (6) George Bowden (7) Danny Dooner (8) Don Forsyth (9) Sam Pitt (10) Ted Murphy (11) Miss Libby Smythe (12) A.G. 'Bert' Cannings (13) Dick Irvin (16) Mrs. Babs Pitt (17) Mrs. Irene Selway (18) Steve Yuranyi (19) Joe Thompson (21) Tony Mamo (22-26) All-Canada Radio & TV (27) 1961 (28) VTR, telecine, cameras

**CFTM-TV, MONTREAL**

160,000 watts audio, 325,000 watts video on Channel 10 (1) Tele-Metropole Corp. (2) 1405 de Maisonneuve (3) 514-526-9251 (4) J. A. DeSeve (5,6) Roland Giguere (7) Paul L'Anglais (8) Robert L'Herbier (12) Claude Lapointe (13) Pierre Proulx (19) Maurice Doucet (22,23) Paul L'Anglais Inc. (24,25) Stovin-Byles TV Ltd. (26) Forjoe TV Inc. (27) 1961 (28) 4 studios

**CBVT, QUEBEC CITY (French)**

87,000 watts audio, 173,000 watts video on Channel 11 (1) Canadian Broadcasting Corp. (2) P.O. Box 400, Haute Ville (5) R. Dussault

**CFCM-TV, QUEBEC CITY**

15,000 watts audio, 100,000 watts video on Channel 4 (1) Television de Quebec (Canada) Ltée (2) P.O. Box 2026 (3) 683-4985 (4) Gaston Pratte (5) Jean A. Pouliot (6) A.P. Fitzgibbons (7) R.C. Stefanik (8) André Jean (9) Paul Chamberland (10) André Jean (12) Jacques Moisan (13) Frank Fontaine (16) Jean Crevier (17) André Cyr (18) Marcel Labadie (19) Gérard Fortin (20) Raymond Lamontagne (21) C.E. Garneau (22,23) Hardy Radio & TV, Paul L'Anglais Inc. (24) Hardy Radio & TV (25) Stephens & Towndrow (26) Forjoe TV Inc. (27) 1954 (28) VTR, telecine

**CKMI-TV, QUEBEC CITY**

13,850 watts audio, 2200 watts video on Channel 5 (1) Television de Quebec (Canada) Ltée (2) P.O. Box 2026 (3) 683-4985 (4) Gaston Pratte (5) Jean A. Pouliot (6) A.P. Fitzgibbons (7) R.C. Stefanik (8,9) George Lovett (10) Norm Wright (12-26) same as CFCM-TV (27) 1957 (28) VTR, telecine

**CJBR-TV, RIMOUSKI**

100,000 watts audio, 55,800 watts video on Channel 3 (1) La Radio du Bas St-Laurent (1966) Inc. (2) 13 rue St-Jean Baptiste (3) 723-2217 (4) Jacques Brillant (5,6) André Lecomte (7) Roma Pelletier (8-10) Francois Raymond (11) Lorenzo Michaud (12) Guy Ross (13) Claude Pearson (14) André Fecteau (15) Louise Lavallee (16) Francois Raymond (17) Romeo Coré (18) Georges Mercier (19) Marcel Vallee (20) Gilles Fournier (21) Romeo Coté (22-25) Stovin-Byles TV Ltd. (26) All-Canada Radio & TV (27) 1954 (28) Network  
This station operates rebroadcasting stations in the following locations:

Channel	Location
13	Edmundston, N.B.
4	Grand Falls, N.B.

**CKRT-TV, RIVIERE-DU-LOUP**

24,000 watts audio, 49,500 watts video on Channel 7 (1) CKRT-TV Ltd. (2) 1 rue Frontenac (3) 862-6003 862-4146 (4,5) Luc Simard (6) Gregoire Thibault (7) Vincent Gagnon (8) Germain Gelinas (9) Marie Beaulieu (10) Remi Beaulieu (11) Ghislain Berube (12) Marcel Rouleau (14) Remi Beaulieu (15) Danielle Desjardins (16) Cecile Theriault (17) Marie Beaulieu (18) Ethelbert Boucher (19) Germain Gelinas (20) Gilbert Plourde (21) Ghislain Berube, Gilles Gosselin (22-24) Hardy Radio & TV (26) Devney Organization Inc. (27) 1962 (28) Network

This station operates rebroadcasting stations in the following locations:

Channel	Location
2	Baie St-Paul
2	Ste-Rose du Degelis
13	St-Patrice
5	Cabano

**CKRN-TV, ROUYN**

57,800 watts audio, 115,000 watts video on Channel 4 (1) Radio Nord, Inc. (2) 70 Gamble St. W. (3) 762-0741 (4,5) David A. Gourd (6,7) G.F. Capellari (8) Pierre Thibault (9,10,12,13) Roger Houle (15, 17) Mrs. Brigitte Guimont (18) Laimon A. Mitris (20) Detlef Krumbacher (22-25) Hardy Radio & TV (26) Weed & Co. (27) 1957 (28) CBC Network

**CHLT-TV, SHERBROOKE**

186,000 watts audio, 316,000 watts video on Channel 7 (1) Radio Television Sherbrooke (1967) Inc. (2) P.O. Box 2000 (3) 819-569-9331 (4,5) J-L Gauthier (6) Pierre Bruneau (7) Lucien Larocque (10) Marcel Rheault (11) Hercule Gagné (12) André DeSeve (13) Jean-Maurice Bilodeau (15) Andrée Aubé (16) Robert Butler (17) Mrs. Laurette Larocque (18) Claude Duchesne (19) Robert Thiébault (20) Roger Lemaire (21) Lucien Perrault (22,23) NTV Communications Marketing Division (24) A.J. Messner (25) Byles, Gibb & Assoc. (26) Canadian Standard Broadcast Sales (27) 1956 (28) Network, VTR, film

# Winnipeg celebrated Christmas in July

History was made on July 10th, when 10,000 NEW Households were added to KCND-TV's potential. On this date, a vast viewing audience became an over-night reality as \$175,000 of antenna kits were given away FREE by the Santas at the Station. The result — an even better buy for all of Canada's advertisers!

Add to this, a Million Dollar investment in:

1. New microwave equipment;
2. New unduplicated programming;
3. Aggressive audience and sales promotion;
4. Complete color facilities; and
5. Sparkling new Portage Avenue premises in Winnipeg.

You will agree that these are reasons enough to be receptive to the Channel 12 story as told by Radio-Television Representatives Limited.



# TELEVISION STATIONS

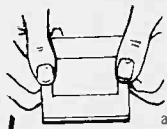
## KEY

- (1) Company name
- (2) Mailing address
- (3) Telephone
- (4) President
- (5) General Manager
- (6) Operations Manager
- (7) Commercial Manager
- (8) Production Supervisor
- (9) Program Manager
- (10) Chief Announcer
- (11) Music Director
- (12) News Director
- (13) Sports Director
- (14) Farm Director
- (15) Women's Director
- (16) Promotion Manager
- (17) Traffic Manager
- (18) Art Director
- (19) Chief Engineer
- (20) Chief Operator
- (21) Film Editor
- (22) Toronto reps
- (23) Montreal reps
- (24) Winnipeg reps
- (25) Vancouver reps
- (26) U.S. reps
- (27) Station birth date
- (28) Color facilities

### CKTM-TV, TROIS-RIVIERES

162,500 watts audio, 325,000 watts video on Channel 13 (1) Television St-Maurice Inc. (2) C.P. 277 (3) 375-7311 (4,5) Henri Audet (6) Robert Bonneau (7) Gilles Dussault (8,9) Fernand Paquet (12) Jacques Voyer (13) Claude Mathieu (14) André Houde (15) Jeannette Biondi (16) Fernand Paquet (17) Micheline Lesage (18) Jacques Parent (19) Robert Bonneau (20) Gilles Nadeau (21) Albert Aubichon (22-25) Stovin-Byles TV (26) All-Canada Radio & TV (27) 1958 (28) Network

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**thin slide mounts...**  
**dustproof...**  
**re-usable**



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# N. BRUNSWICK

### CBFT, MONCTON (French)

5030 watts audio, 10,060 watts video on Channel 11 (1) Canadian Broadcasting Corp. (2) P.O. Box 950 (5) G. Theriault

This station operates rebroadcasting stations in the following locations:

Channel	Location
10	Cheticamp
12	Iles de la Madeleine

### CKCW-TV, MONCTON

15,000 watts audio, 25,000 watts video on Channel 2 (1) Moncton Broadcasting Ltd. (2) P.O. Box 1220 (3) 389-9601 (4) F.A. Lynds (5) H. Button (6) J.S. Irvine (7) F.C. Paterson (9) J.S. Irvine (10) R.H. Steeves (12) Claude Cain (13) Garth Cooper (17) Mrs. M. Tait (18) Stan Morion (19) Keith MacConnell (21) Helen Fairweather (22,23) Paul Mulvihill & Co. (24) A.J. Messner & Co. (25) Scharf Broadcast Sales (26) Canadian Standard Broadcast Sales (27) 1954 (28) Network, VTR

This station operates rebroadcasting stations in the following locations:

Channel	Location
7	Newcastle
12	Upsalquitch Lake
7	Harrison Brook

### CHSJ-TV, SAINT JOHN

100,000 watts audio, 50,000 watts video on Channel 4 (1) New Brunswick Broadcasting Co. Ltd. (2) Crown & Union Sts. (3) 657-3410 (4) L.F. Daley (5) George A. Cromwell (6) William Stewart (7) Ken Johnston (8) Earl McCarron (9) Denny Comeau (12) John Miller (13) Garry Murphy (15) Laura Foster (17) Gerry Gormley (18) Don Ward (19) William Piekarski (21) Herb Sullivan (22-26) All-Canada Radio & TV (27) 1954 (28) Network

This station operates rebroadcasting station in the following location:

Channel	Location
6	Bon Accord, N.B.

# NOVA SCOTIA

### CBHT, HALIFAX

34,000 watts audio, 56,000 watts video on Channel 3 (1) Canadian Broadcasting Corp. (2) P.O. Box 3000 (5) J. Simonsen

This station operates rebroadcasting stations in the following locations:

Channel	Location
12	Liverpool
8	Shelburne
11	Yarmouth
11	Sheet Harbour

### CJCH-TV, HALIFAX

20,000 watts audio, 100,000 watts video on Channel 5 (1) CJCH Ltd. (2) 2885 Robie St. (3) 902-455-0481 (4,5) E. Finlay MacDonald (6) George D. Benwell (7) Douglas A. Clarke (8) Charles Doucet (9) Larry Knoke (10) Murray McIvor (15) Mrs. Bonnie Purdy (16) Anne McNamara (17) Ralph Tingley (18) Jack Dowell (19) John G. Jay (20) Vic Perry (21) David Ferraz (22,23) Stovin-Byles TV (26) ABC International (27) 1961

This station operates rebroadcasting stations in the following locations:

Channel	Location
6	Digby
8	Amherst
10	Canning

### CJCB-TV, SYDNEY

108,000 watts audio, 180,000 watts video on Channel 4 (1) C.B. Broadcasters Ltd. (3) P.O. Box 469 (3) 902-562-5511 (4) J. Marvin Nathanson (5) K.M. Boyce (6) Bill Holmes (7) Mrs. E.K. Williams (8) Barry Howard (9) Mrs. M. C. MacQuarrie (11) Aubrey Boone (12) Bill Jessome (13) Don McIsaac (15) Ann Terry MacLellan (16) Mrs. T. Nagy (17) Mr. C. MacQuarrie (18) Horst Pauffer (19) W.A. Robert (20) W. MacTavish (21) Ron Demers (22-26) All-Canada Radio & TV (27) 1954

This station operates rebroadcasting stations in the following locations:

Channel	Location
6	Inverness, N.S.
9	Antigonish, N.S.

# P.E.I.

### CFCY-TV, CHARLOTTETOWN

19,300 watts audio, 38,600 watts video on Channel 13 (1) Island Radio Broadcasting Co. Ltd. (2) P.O. Box 1060 (3) 894-7347 (5) R.F. Large (7) E.P. Williams (8) L. McAulay (12) Hartwell Daley (13) Loman McAulay (14) Dave Ward (15) Jane Weldon (16) M.E. Large (17) E.P. Williams (19) J.W. Phillips (20) C. Sentner (21) V. McFarlane (22-26) All-Canada Radio & TV (27) 1956 (28) Network

This station operates rebroadcasting station in the following location:

Channel	Location
7	New Glasgow, N.S.

# NEWFOUNDLAND

### CBYT, CORNER BROOK

2120 watts audio, 10,600 watts video on Channel 5 (1) Canadian Broadcasting Corp. (2) P.O. Box 610 (5) A.W. Barrett

This station operates rebroadcasting stations at the following locations:

Channel	Location
8	Stephenville
12	Deer Lake

### CBNT, ST. JOHN'S

98,000 watts audio, 196,000 watts video on Channel 8 (1) Canadian Broadcasting Corp. (2) P.O. Box 5490 (5) R.G. O'Brien

This station operates rebroadcasting stations in the following locations:

Channel	Location
13	Port Rexton
12	Placentia
5	Marystown

### CJON-TV, ST. JOHN'S

27,000 watts audio, 110,000 watts video on Channel 6 (1) Nfld. Broadcasting Co. (2) St. John's (3) 579-5015 (4) Don Jamieson, chairman, Geoff Stirling (5) Colin Jamieson (7) Nat Shapira (8) John Tessier (9) Colin Jamieson (10) Bob Lewis (12) Bill Callahan (13) Howie Meeker (15) Ann Newhook (16) Rex Stirling (17) Emilie Davis (18) Mrs. Elizabeth Murphy (19) Dave George, Director, Oscar Hierlihy (20) Robert Windsor (21) Dave Holloway (22-25) Stovin-Byles TV (26) Weed & Co. (27) 1955 (28) VTR, film

This station operates rebroadcasting stations in the following locations:

Channel	Location
10	Corner Brook
10	Bonavista
3	Argentia
4	Grand Falls
10	Grand Bank

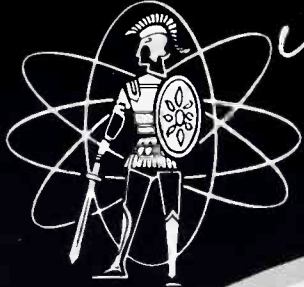
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secretary-treasurer; Richard Leiterman,  
vice-president.

**ABC FILMS OF CANADA LTD.**  
Toronto: 45 Charles St. E., 925-3271.  
M.T. Watson, manager, network sales; W.D.  
Hannah, manager, group & station sales;  
Dorothy Atkinson, executive secretary.

**ADVERTEL PRODUCTIONS LTD.**  
**ADVERTEL FILMS LTD.**  
Toronto: 742 Bay St., 363-6696. Orm  
Collier, vice-president productions; Peter  
Hollidge, vice-president operations; Robert  
Fleck, creative director; Ray Eyles, pro-  
duction co-ordinator; Louis Hay, facilities  
co-ordinator.

**ART & DESIGN STUDIOS**  
Toronto: 68 Merton St., 481-6461. E. Ray  
Walters, president; Ed Zemla, executive  
producer; J. Collier, production manager.

**ASP COMMERCIAL PRODUCTIONS LTD.**  
Toronto: 35 Prince Arthur Ave., 925-5117.  
Miss Maxime Samuels, president; Michael  
Sadlier, vice-president & general manager;  
Eric Wrate, supervising editor; Mrs. Mary  
L. Adams, production supervisor; Miss  
Evelyn McCartney, production. Montreal:  
11 Cleve Rd., Hampstead, 481-4033. Mrs.  
Betty Samuels, manager.

**ASSOCIATED SCREEN INDUSTRIES LTD.**  
Montreal 28: 2000 Northcliffe Ave., 484-  
1186. Murray Briskin, Vice-president &  
general manager; Arthur Nalven, secretary  
& assistant general manager; S.R. MacLeod,  
comptroller.

**BARON FILMS CORP.**  
Montreal 25: 3495 Mountain St., #905,  
288-1894. Mme F. Baron-Mongeau, presi-  
dente; R. Mongeau, general manager.

**BROADCASTERS INC.**  
Montreal: 213 Gordon Ave., 769-8585.  
Corey Thomson, president; L.C. Gauthier,  
secretary.

**B.G. & M. COLOUR LABORATORIES**  
Toronto 3: 629 Adelaide St. E., 363-3151.  
Raymond Borowsky, president; Robert N.  
Graham, vice-president; Ilgvars Broks,  
secretary-treasurer; Harley A. Teare,  
production manager; Robert W. Holmes,  
sales representative.

**CANAWEST FILM PRODUCTIONS LTD.**  
Vancouver 1: 1345 Burrard St., 681-1212.  
Jack V. Gattles, vice-president; R.H.  
(Andy) Anderson, assistant general  
manager; Ken Jubenville, production man-  
ager/director; Phil Pike, chief cinema-  
tographer; Keith Cutler, assistant produc-  
tion manager, sound department; Barrie  
Helmer, art director, animation; Peter Van  
Uum, editing supervisor; Vic Spooner,  
production co-ordination. Calgary: 815  
17th Avenue S.W., 244-2008. William  
Marsden, manager; Robert Willis, manager.

**CARAVAN PRODUCTIONS LTD.**  
Toronto: 277 Victoria St., 366-6433. Richard  
Rosenberg, president; J. Solway, vice-  
president; Lawrence Fein, sales manager;  
Jack Boegel, film supervisor; June Barker,  
comptroller; Brenda French, assistant  
supervisor.

**CBS FILMS CANADA LTD.**  
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Frederick L. Gilson, vice-president (effec-  
tive January 1968); Ronald G. Hastings,  
business manager; Claus Hobe, account  
executive. Montreal 25: 3495 Mountain St.,  
288-1894. Rene Mongeau, manager.

**CBS TELEVISION NETWORK SALES OF  
CANADA LTD.**  
Toronto 2: 2 Carlton St., #1404, 363-6294.  
Reginald B. Baker, general manager.

**COLOMBO FILM LABS**  
Kitchener: 21 Francis St. S., 745-6612.

**CRAWLEY FILMS LTD.**  
Ottawa 3: 19 Fairmont, 728-3513. F.R.  
Crawley, president; R.G. Fraser, vice-  
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T.F. Glynn, vice-president special projects;  
Paul Harris, production manager; Miss  
Alex Murray, comptroller; Rod Sparks,  
chief engineer; Mrs. Mary Whalen, pur-  
chasing agent; David Cochrane, sound  
department head; Lawrence Crosley, direc-  
tor of music; Stanley Brede, camera  
department head; Vic Atkinson, animation  
department head. Montreal: 1260 Univer-  
sity Ave., #41, 861-9449. Henry Strub,  
manager. Toronto: 93 Yorkville Ave.,  
929-3337. Miss Anne Kloepfer, manager.

**CRITERION PICTURES CORP. LTD.**  
Montreal: 6045 de Maisonneuve Blvd. W.,  
487-1400. Jack F. Murphy, manager; George  
G. Murphy, booker.

**CRYSTAL-FILM PRODUCTIONS LTD.**  
Toronto 5: 447 Jarvis St., 921-4346.  
K. Weber, president; W. Graf, director;  
N. Lenz, director.

**DAVID BIEN STUDIOS**  
Montreal: 265 Vitre St. W., 861-3469.  
David Bien, general manager.

**D. AND S. CORLEY LTD.**  
Toronto: 4800 Dundas St. W., 231-6936.  
David Corley, president.

**DOMINION-WIDE PHOTOGRAPHS LTD.**  
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Ottawa: 329 Churchill Ave., 725-2151.  
W.H. Olson, president; J.M. Servais,  
manager; L.A. Ladouceur, assistant  
manager. (Photographic Division) Ottawa:  
226 Sparks St., 234-7376. J. Thomson, mgr.

**EDITEL PRODUCTIONS LTD.**  
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& assistant manager; B.E. Wilson, chief  
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**EUROFILM LTD.**  
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Paul Vanier, directeur.

**FILM ART CORP.**  
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creative director; Claude Lewis, sales  
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**FILM ASSOCIATES**  
Montreal: 1340 St. Catherine St. W., 866-  
8729. Pierre F. Bruneau, president.

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Quinn, vice-president, marketing; T.D.  
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tides Inc. (agent), 1396 St. Catherine St.  
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5194. Allen Stark, general manager.

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Toronto 2B: 15 Duncan St., 362-1351. Al  
Guest, chairman of the board; Claire  
Guest, president.

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Ohayon, director (producer); Michel Petit,  
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**LESSER STUDIO**  
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Montreal: 235 Dorchester Blvd., 861-9681.  
Gilles Morin, manager.

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**MGM-TV**  
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Cupusta, sales service co-ordination.

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 Montreal: 1103 St. Matthew St., 937-3525. Henry Michaud, vice-president, production; Jack Burman, production manager; A.V. Hargreaves (Tony), sales manager; Hélène Beaudry, co-ordinator TV sales.

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**PETER ELLIOTT SERVICES LTD.**  
 Toronto: 500 University Ave., #404. 363-4554. J. Peter Elliott, president; Gary A. Hall, production manager.

**PETERSON PRODUCTIONS LTD.**  
 Toronto 2B: 121 St. Patrick St., 362-3287. S. Dean Peterson, president; Mrs. Judy Birkett, executive assistant to president; John Heaney, manager, sponsored film division; Wally Evan-Jones, manager, sound division; Derek F.G. Smith, supervising editor; Mrs. Lucie Robin, editor; Peter Benson, editor; Miss Dini Fisher, producer; Rod Maxwell, producer.

**PRODUCTION SERVICES OF CFTO-TV**  
 Toronto 16: P.O. Box 9, 362-2811. E.J. Delaney, vice-president, sales; A.P. Chapman, sales manager; Wilf Copeland, account supervisor; Fred Milsted, account supervisor; Ron Zacharuk, director.

**QUEBEC FILM LABS.**  
 Montreal: 265 Vitre St. W., 861-5483. David Bier, president and general manager; E. Rudkowski, assistant manager; G. Lebeau, assistant manager.

**RABKO T.V. PRODUCTIONS CO. LTD.**  
 Toronto: 179 Richmond St. W., 363-3293. Donald C. McLean, general manager; Thomas G. Thomas, director; Donald Sweeney, director of photography; Philip Campbell, sales manager; Peter Gerretsen, director-editor; David Nisbet, editor.

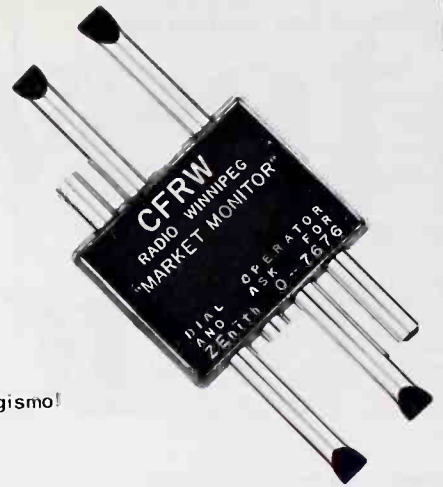
**RALPH C. ELLIS ENTERPRISES LTD.**  
 Toronto 5: 556 Church St., 924-2186. Ralph C. Ellis, president; Peter Buckley, assistant general manager.

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 Toronto: 38 Yorkville Ave., 925-5561. John T. Ross, president.

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## CFRW's Winnipeg Market Monitor\*

lets you call a Zenith number in Winnipeg, blow a whistle and hear our signal, just as it is coming through at the moment.

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Then decide for yourself.

The Market Monitor gives you an instant audition of CFRW (and the competing stations) to help you plan your radio campaign in the Winnipeg area.

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 Vice-President and  
 Media Director,  
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 Toronto.

"Jack Blick's Market Monitor should be duplicated by all radio stations in multi-station markets, so that we could tune in our clients' spots and programs to find out if our Product Profile jells with the station's programming."

**PAUL MOORE**  
 Media Director,  
 Vickers & Benson Ltd.,  
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 Vice-President and  
 Media Director  
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 Limited,  
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# CFRW

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1470

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Vice-president and general manager, Jean Louis Major, P.Eng.; Marketing manager, Industrial products, Norm J. Valin; Manager, Video sales, Walter J. Bebenek; Manager, Engineering, Bing Kwan; Manager, Product service, Len Gratton; Product manager, Professional audio products, D'Alton B. Jolly; Product manager, Instrumentation and computer products, Ray Henderson; Sales representative, Ontario, Video/computer and professional audio tape products, Bill Bartlett; Sales representative, Quebec and Maritimes, Video/computer and professional audio tape products, Jean Claude Dubuc; Sales representative, Quebec and Maritimes, Video products, Paul Bondaruk; Sales representative, Ontario and Manitoba, Video products, Hans Krause; Sales representative, Saskatchewan, Alberta and British Columbia, Video and instrumentation/computer products, Vern Harding.

Distributors of: Ampex video broadcast and closed circuit equipment, professional audio, instrumentation, computer recorders, core memories and magnetic tape products for all applications in video, audio, instrumentation and computer fields. Supplies custom engineering and systems installations. Product development.

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Whitby, Ont.: 606 Beech St., 416-668-3348. Telex 02-29562. Vice-president and general manager, R.P. Matthews; Marketing manager, D.L. Dewey; Order service supervisor, R.H. Correll. Toronto sales office, 416-364-4336. Telex 02-29562. District manager, G.J. Wilson. Montreal sales office, 324 Merton Ave., St. Lambert, Que. 514-672-5833. Telex 01-26467. District manager, P. Lalancette. Vancouver sales office, 608 Gatensbury St., Coquitlam, New Westminster, B.C. 614-936-6421. Telex 04-50191. District manager, J. Van.

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Manufacturers of: Television camera cables, connectors, cable assemblies, audio cables, microphone cables, precision coaxial cables, moulded lighting connectors and cable assemblies, multi-conductor cable cables (extra flexible), special application combination cables for mobile vans, adaptor units to facilitate camera cable interchangeability.

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Manufacturers of: 16MM and 35MM motion picture equipment, Hasselblad 2 1/4 sq. still cameras and accessories. Distributors of: Photographic equipment for industry, graphic arts, etc.

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Representatives of: Jampro Antennas, IGM Automation Equipment, Bower Transmitters and Audio Consoles, Ball Brothers Special Effects Generators, Wave Form Monitors, Miratel Color Monitors, Rust RC Systems, Bellar FM Monitoring Equipment, Scully Recorders, MacCarta Cartridge Tapes, Fidelipac Cartridge Tapes, Andrews Transmission Lines, Emcee Translator.

**CALDWELL A/V EQUIPMENT CO. LTD.**

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Suppliers of: A.K.G. (Microphones); C.B.S. Labs. (Audimax, Volumax, Image Enhancer, etc.); Crown (Tape recorders), Conrac (Monitors); Dynair (TV Equipment); Fidelipac Cartridges; General Precision TV Equipment, Sparta Cartridge Equipment; Stencil-Hoffman Loggers.

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Broadcast and CCTV Sales Operation, Toronto 4: 830 Lansdowne Ave., 416-534-6511. Night, 416-534-8032. Emergency, 416-789-3281. Vice-president and general manager, R.M. Robinson, Commercial section manager, H.S. Dawson; Sales and service manager, C.E. Spence; Sales manager, P.G. Bowers; Service manager, A.L. Hames; Ont. sales reps, J.P. McDonnell, J.H. Judge; Atlantic sales representative, E.H. Sondek. Montreal: 5000 Jean Talon St. W., 514-733-9911. Quebec Sales Representative, J.P. Watson. Calgary: 3603 8th St. S.E., 403-243-2781. Western Sales representative, R.H. Sivertsen.

Manufacturers of: Live color cameras, PE-250; Film color cameras, PE-240; Television transmitters, Television antennas, duplexers and filters, AM transmitters; AM dividing, phasing and tuning equipment; System design and installation services. Suppliers of: Complete line of TV and AM origination and transmission facilities; Educational television equipment.



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Manufacturers of: TV cameras, TV broadcast equipment, Closed circuit TV equipment.

**COLLINS RADIO CO. OF CANADA LTD.**

Toronto 16: 150 Bartley Dr., 416-757-1101. Sr. vice-president, J.L. Plant; Vice-president and general manager, S.F. Jackson, Broadcast salesman, P.R. Wharton, Vancouver: 1200 West Pender St., 604-681-9421. Resident manager, F.N.A. Ramsay, Edmonton: Centennial Bldg., 10015 103 Ave., 403-429-5751. Resident manager, A.C. Gardiner, Ottawa 4: 77 Metcalfe St., 613-233-6211. Resident manager, A.R. Hewitt, Montreal: 5890 Monkland Ave., 514-489-2123. J. J. Chamberlin.

Manufacturers of: Full audio line including turntables, consoles and remote equipment; AM transmitters up to and including 10,000 watts, plus phasing equipment; FM transmitters up to and including 20,000 watts, plus FM stereo generators, exciters and a full line of FM antennas, Modulation, frequency and phase monitors.

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Montreal 30: 644 DeCourselle St., 514-933-7551. Manager, advertising and sales promotion, K.G. Ward; Manager, broadcast stations sales, J. Van Vlaardingen; Technical representative, broadcasting, M. E. Bowles.

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Rexdale, Ont.: 24 Ronson Dr., 416-249-8548. (Canadian subsidiary of the English Electric Valve Co. Ltd., Chelmsford, Essex, England; Manager and director, G.A. Morton; Sales manager, D. Sullivan; Sales engineer, A. Walczak; Western representative, R.H. Parkes; Sales representative, J.A. Sandy Morris; Office supervisor, G.A. Sward.

Manufacturers of: Travelling wave tube mount. Specialized electronic tubes.

**EV OF CANADA LTD.**

Richmond Hill, Ont.: 359 Enford Rd., 416-884-8186. Director, R.C. Kahnert, Montreal: Box 885, 514-677-5033. Representative, Aurele Desjardins.

Manufacturers of: Microphones, monitor speakers, receivers, recording tape, needles, phonograph cartridges, FM tuners, amplifiers and receivers.

**GATES RADIO CO. (CANADA)**

Pointe Claire, Que.: 212 Brunswick Blvd., 514-695-3751. Broadcast products manager, A.B. Clapp; District manager, John S. Murphy, Don Mills, Ont.: 19 Lesmill Rd., 416-447-7234. District manager, R.J. 'Bob' Gauthier.

Manufacturers and distributors of a complete line of AM, FM transmitters and accessory items and a complete line of transistor audio equipment and TV transmitters.

**GELECO ELECTRONICS LTD.**

Toronto 17: 2 Thorncliffe Park Dr., Unit 43, 416-421-5631. President, Gerald W. Lee; Superintendent, J. Pettipas; Designer, L. Cooper.

Manufacturers of: Coils, Switches, tower lighting chokes, complete antenna tuning and phasing systems, RF contactors, Capacitors.

**J-MAR ELECTRONICS LTD.**

Toronto 17: 6 Banigan Dr., 416-421-9080. President, J.W. Woods.

Manufacturers of: Custom professional audio equipment, designers and manufacturers. Exclusive importers of Neumann microphones, EMT reverberation units and equipment, Ampex professional sales and service.

**KINGSWAY FILM CO. LTD.**

Toronto 18: 148 Norseman St., 416-233-1103. President, R.C. Macaulay; Vice-president, W.A. Macaulay; Sales manager, R.A. Farrell.

**MCCURDY RADIO INDUSTRIES LTD.**

Toronto 16: 108 Carnforth Rd., 416-751-6262. President, G.E. McCurdy; Operations manager, Graham Fawcett; Director of engineering, A.C. Angus; Sales, R.J. Torpey; Chief systems engineer, Kenneth MacKenzie; manager of manufacturing; Ed Derkach.

Manufacturers of audio products for the broadcasting industry.

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**R.H. NICHOLS CO. LTD.**

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Manufacturers of: Remote transmitter control.

**NORTHERN ELECTRIC CO. LTD.**

Montreal: 1600 Dorchester Blvd. W., T.W. Birss.

**PERCEPTION INDUSTRIES INC.**

Toronto: 274 Church St., 416-363-9141. President, E.T. Cullen. Vice-president in charge of sales, A.D. Moncrieff; General manager, D.L. Wraggett; Studio and recording manager, A. Russell; Advertising and sales promotion manager, C.A. Wickens; Service manager, W. Bergsma; Rental manager, E.N. Wooley. New York City: 1140 Ave. of the Americas, 212-867-9600. President, E.T. Cullen; Manager, Rose Cederbaum; Systems engineering, Elton Hanlon. (Montreal and Ottawa offices to be opened in 1968).

**PHILIPS ELECTRONICS INDUSTRIES LTD.**

Toronto 17: 116 Vanderhoof Ave., 416-425-5161. President, H.A. C. Van Beurden; Vice president, marketing, electronic equipment division, E. Battler; Manager, professional electro-acoustics dept., A. Hutcheon; Product manager, CCTV and video recording, J. Berrevoets; Sales manager, Ontario and Manitoba, H.M. Stevens. Montreal 9: 5930 Cote de Liesse Rd., 514-342-9180. Sales manager, Quebec & Maritimes, J.M. Hebert; Product manager, studio broadcast equipment, J.E. Provost. Calgary: 4107 11th St. S.E., 403-243-7737. Sales manager, B.C., Alberta & Sask., R. Hill.

**PRODELIN, INC.**

Richmond Hill, Ont.: 51 Markham Rd., 416-884-8216. H.D. Schiffler.

Manufacturers of: Microwave antenna and transmission line system, flexible and rigid coaxial cable, ETV transmitting and receiving antenna systems, point to point antenna systems.

**RCA VICTOR CO. LTD.**

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 Rd., 403-262-1172. Edmonton: 403-439-  
 2191. President and general manager, Alan  
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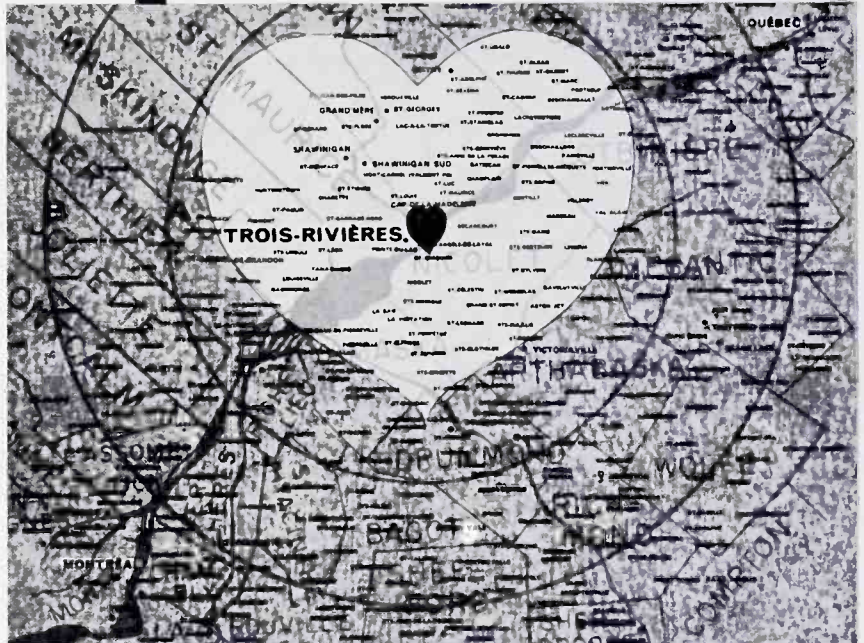
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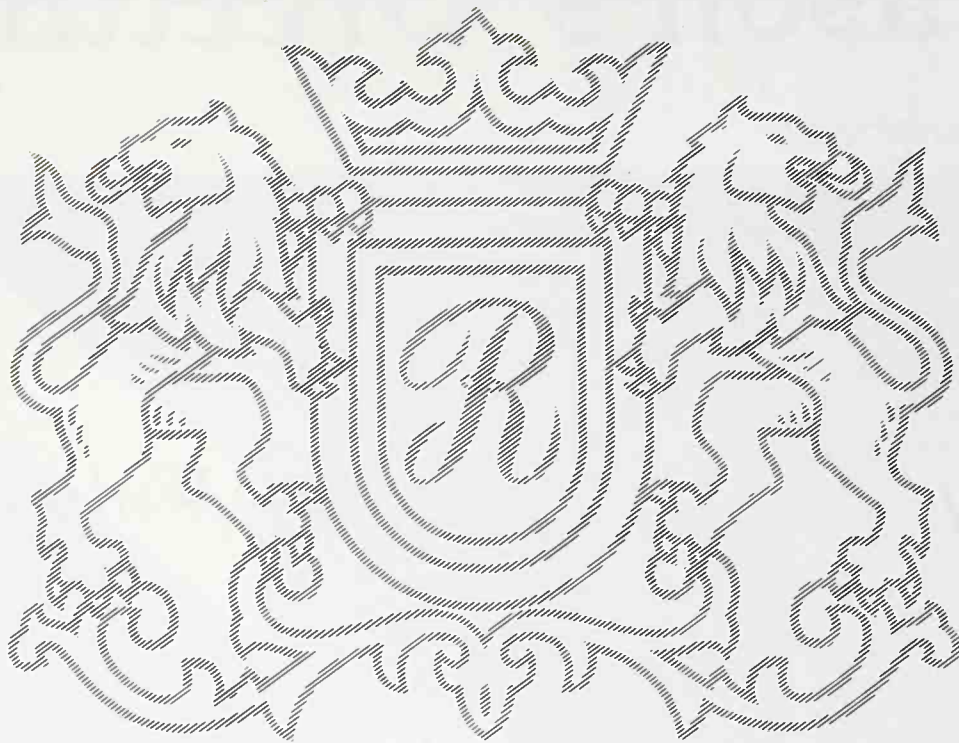
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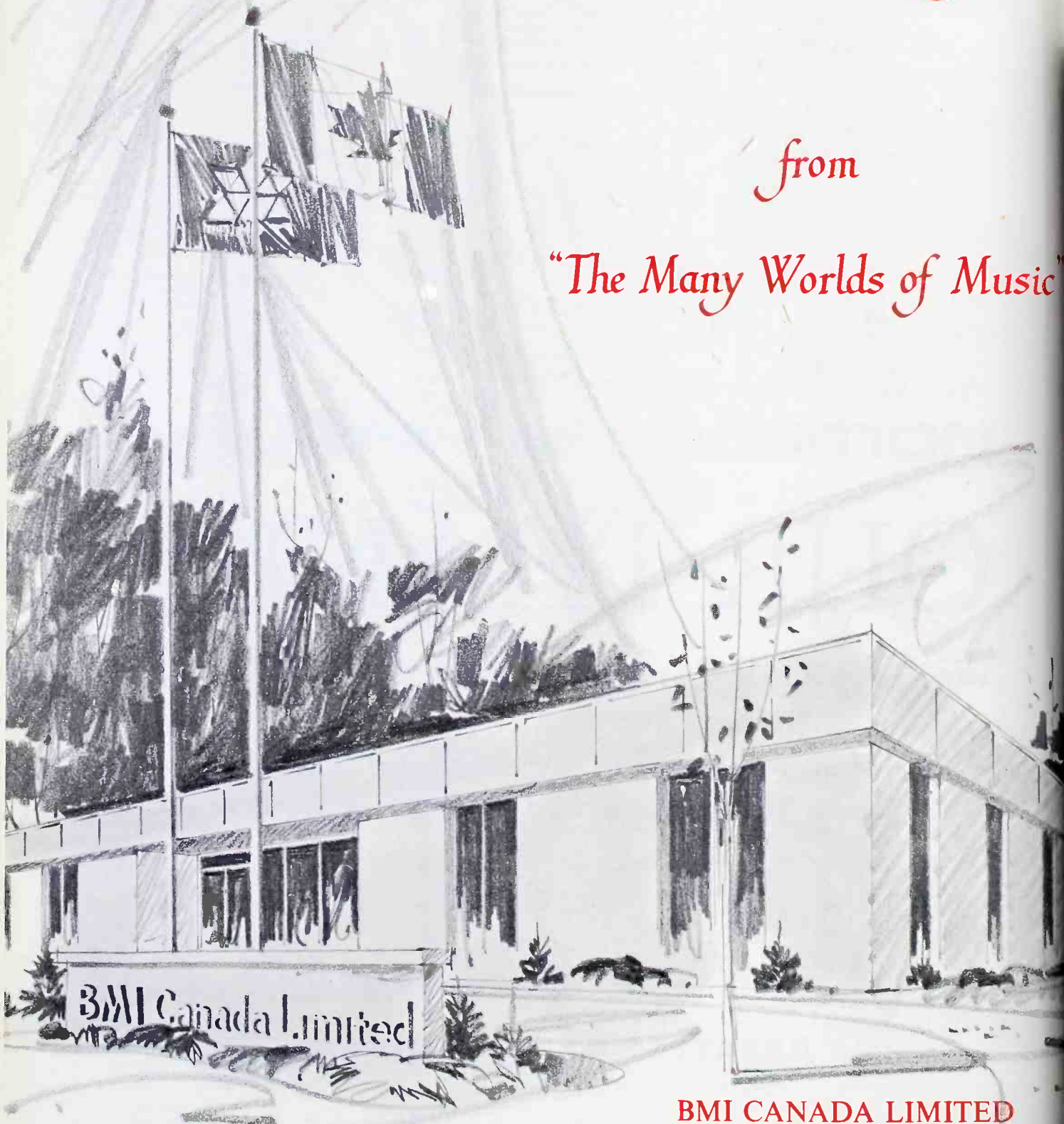
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