

CANADIAN BROADCASTER

Now in our twenty-fourth year of reaching people who reach people



He's dreaming of a color Christmas

Volume 9 has the prime time stars!
Blockbusting TV entertainment
from Seven Arts!



WALK THE PROUD LAND



THE WORLD IN HIS ARMS



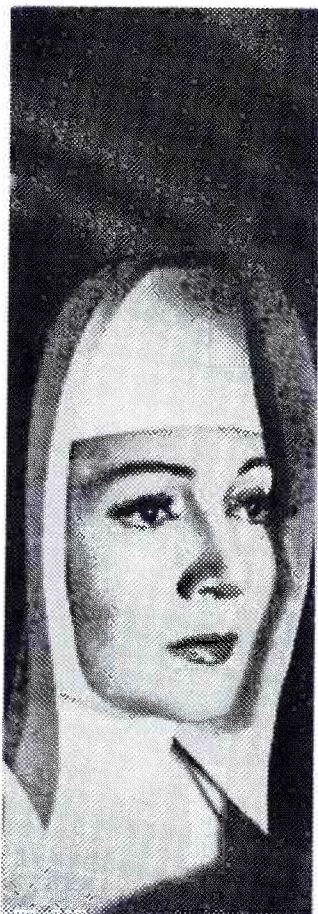
SOUTH SEA SINNER



WEEKEND WITH FATHER



BEND OF THE RIVER



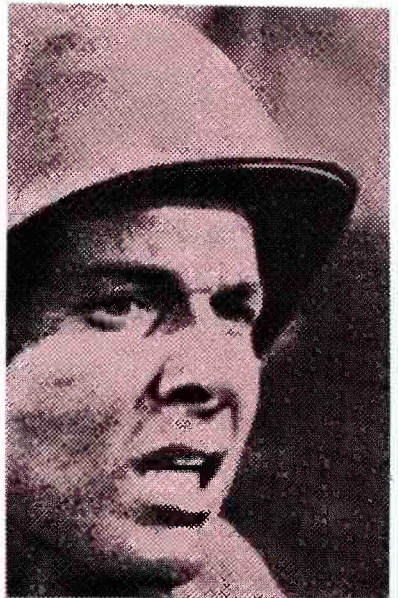
THUNDER ON THE HILL



PILLARS OF THE SKY



BECAUSE OF YOU



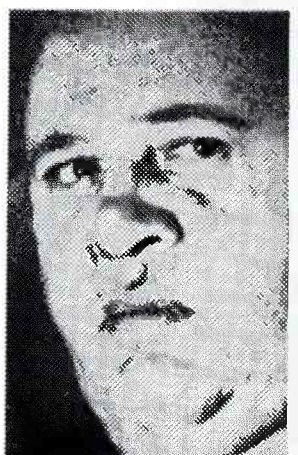
TO HELL AND BACK



THE LADY GAMBLES



UNTAMED FRONTIER



THE STRANGE DOOR

Here are some more of the PRIME TIME STARS to be found in Seven Arts' Volume 9 of 215 Universal/Seven Arts "Films of the 50's." Today's Biggest Money-Making stars in Today's Biggest Blockbusters such as: "The Far Country," "Column South," "Frenchie," "All I Desire" and "Law and Order." . . . And this is only part of the Volume 9 PRIME TIME STARS story . . . which also includes Rock Hudson, Tony Curtis, Kirk Douglas, Anthony Quinn, Edward G. Robinson, Jeff Chandler, Fred MacMurray, Richard Widmark, Van Heflin, Tyrone Power, Victor Mature, Glenn Ford, Jack Palance AND "Francis" (The Talking Mule) and "Ma & Pa Kettle." (Want to see their amazing rating track records?) Call Seven Arts for ALL the money-making facts and figures about Volume 9 . . . **109 TITLES AVAILABLE IN COLOR!**



Write, wire or phone: Chas. S. Chaplin - W. K. (Bill) Moyer
 11 Adelaide St. West, Toronto, Ontario, EMpire 4-7193

For list of TV stations programming Seven Arts' "Films of the 50's"
 see Second Cover SRDS Canadian Media Rates and Data.

SIGHT & SOUND

News from Advertising Avenue
About Radio and Television . .
Accounts, Stations and People

▲Carlyle Allison, vice-chairman of the Board of Broadcast Governors for the last seven years, has been appointed Editorial and Public Affairs Director for CJAY-TV Winnipeg. Allison, 58, was editor of the *Winnipeg Tribune* prior to joining the BBG.

▲Getting a color telecasting licence from the Board of Broadcast Governors may not be as easy for some broadcasters as it appears at the moment, if subterranean indications run true to form.

An official BBG announcement issued November 18 said, "It is the general view of the board that licencees who wish to add to their service by offering programs in color should be permitted to make the expenditures they consider appropriate for the purpose."

The board qualified its statement by noting that it still attached "high priority" to the need for alternative or extended black-and-white service in some areas. To quote the board's release:

"The board will, therefore, give special attention to applications in those situations in which large investments in the provision of color television service might affect either the introduction of alternative broadcasting service or the extension of service to unserved areas."

But six weeks before the announcement, BBG Counsel William Pearson told the *Broadcaster* he believed the financial ability of stations in all areas would be a prime board consideration in color TV licencing.

And the character of a color TV application form distributed by the BBG in October seems to bear Pearson out. Of twelve questions on the application, one was related to programming, two to the routine of identifying the applicant, three to technical matters relative to colorcasting - and six were concerned with costs.

As Pearson put it, "Where a station operator has a color transmitter and is applying to broadcast network color programs or, second, where he just wants to add color telecine equipment, probably the board will simply confirm the application and reply back."

But the situation might be different, and possibly lead to a full board hearing, for operators plan-

ning large investments in color production equipment and facilities, Pearson suggested.

"All they have to do really is justify the expenditures."

▲Of five substantial, but orphaned, advertising accounts seeking havens since as long ago as mid-October, only one has found a definite niche as yet.

In order of secession from their former agencies, or the announcement of open competition for their billings, the accounts are:

● Colgate-Palmolive Ltd.'s Lustre-Creme Shampoo - removed from Foster Advertising Ltd. Toronto, because of product conflict with Chesebrough - Pond's Groom 'n Clean.

● Wilkinson Sword - resigned by H. V. Petersen Advertising Ltd., Toronto.

● Rexall Drug Co. Ltd. - resigned by Batten, Barton, Durstine & Osborn Inc., Toronto, on grounds of unprofitability under the 15 per cent commission system.

● Dominion Oilcloth and Linoleum Co. Ltd., Montreal - relinquished by Cockfield, Brown & Co. Ltd., Montreal.

● Royal Typewriter Co., Montreal - present agency of Stansbury, Pagan & Shanks Ltd. Montreal may be retained, but company is considering competitive presentations.

Total billings on the accounts top the million mark, with Wilkinson at about \$400,000, Rexall at \$350,000 and Dominion Oilcloth near \$200,000.

The fate of Lustre-Creme has been settled. After its withdrawal from Foster Advertising, Lustre-Creme was placed with Spitzer, Mills & Bates Limited, Toronto - generally rated as Colgate-Palmolive's "anchor" agency.

Plans call for Lustre-Creme to be left with Spitzer, Mills in spite of the agency's concurrent possession of the Halo Shampoo account.

John Bull, marketing vice-president at Colgate, says the resting home is permanent and represents a "consolidation of all our shampoo business."

A decision on the Wilkinson Sword razor blade account will be reached in the early part of December, a company spokesman says. Competitive proposals were still being looked at during the closing days of November.

Rexall Drug has whittled its list of agencies under consideration down from 17 to seven, and hopes to make a mid-December announcement of the company's final choice.

Dominion Oilcloth and Royal Typewriter were still at the stage of accepting presentations from interested agencies as of November 29.

▲The sudden death last week of William E. "Bill" Ellis, president of Goodwin-Ellis Advertising Ltd. of Vancouver, came at a time when the agency had just completed an expansion move by opening a Toronto office.

Ellis, 39, died of an apparent heart attack on November 22 while travelling by plane from Calgary to Toronto.

His agency handles a number of large accounts for Western-Canadian advertisers, as well as four Federal Government accounts.

A spokesman for the agency said a plan exists for the emergency, and the business will carry on under Brian D. Carter, Vancouver, vice-president of the company and now chief operating officer.

Ellis, who was born in Ontario and bought control of Goodwin-Ellis in 1958, is survived by his wife June and three sons.

▲A series of Geritol television commercials that were not permitted to die of old age in the United States were cleared to live out their span in Canada, it was reported during November.

The Canadian Food and Drug Directorate did a quick re-take on the Canadian version of the commercials after the U. S. Federal Health Department cracked down on claims made by the "iron-poor blood" tonic.

The U.S. commercials suggested Geritol would carry strength and energy through the body. They also mentioned men "just too tired to budge" going out dancing a day after taking the tonic.

In Canada, the commercials limited themselves to the claim that Geritol would carry vitamins and

iron through the system.

Medical evidence heard by the American commission led it to conclude "the number of people in the total population who are tired because of iron or vitamin deficiency is infinitesimally small". The commission ruled Geritol must stop referring to the product's effectiveness in treating tiredness, or mention that only a small number of persons who feel tired would be helped.

The Directorate in Ottawa found no objection to the Canadian commercials. A spokesman said the Geritol buyer was getting something "which is not dangerous and may do him some good. We don't feel this is a danger for the public."

▲Tapes of talks delivered at the November Radio Commercials Festival are now available at a cost of \$3.25 apiece from the Canadian Broadcast Executives Society, Ste. 347, 12 Richmond St. East, Toronto 1. The four afternoon workshop speeches can be had on single reels. The dinner talk by Alan Alch, running 45 minutes, has been recorded on two reels priced at \$6.00 for the pair. Price includes tapes, dubbing and shipping.

▲W. C. "Bill" Pearson, counsel for the Board of Broadcast Governors for more than six years, left to return to private law practice in Brandon, Manitoba, November 26. Pearson advised the *Broadcaster* the Civil Service Commission had been instructed to find a replacement for him, but the process might take a month or two.

Say you saw it
in
The Broadcaster

The trend is to balanced programming
G. N. MACKENZIE LIMITED HAS *the* SHOWS
MONTREAL TORONTO WINNIPEG
1434 St. Catherine St. W. 433 Jarvis St. 171 McDermott

Best Wishes
for
Christmas and the New Year
The More Music the Better

Lillian, Timothy, Sherry, Christopher and Brian
Priscilla, Patrick and

DON WRIGHT

RADIO 9 CJVI
VICTORIA B. C.

(WISH YOU COULD BE HERE THIS WINTER)

So many of the young businessmen
who "have it made" -- spend it here
in this year-round playground.

RADIO 9 CJVI

REPS - ALL-CANADA

B

The key to a good commercial is the program

CANADIAN BROADCASTER

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CCAB

Typography and Make-up by
Canadian Broadcaster

It's a happy Christmas for the broadcasting industry. Business is good, color is coming and the Fowler Report, after months of suspense, has emerged in such violent form that any more than token implementation seems improbable.

Progress and prosperity are well-earned by dint of intelligent selling, effective exploration into the fields of measurement (called euphemistically research), greater knowledge of the business on the part of its salesmen, greater ability to communicate this knowledge to the buyers. This is on the credit side.

Across the ledger we have a dire need for genuine research beyond numbers, delving into audience motivation and that sort of thing. This could fill another void, which is the simple fact that there is still an extremely limited number of types of business using the broadcast media due solely to lack of information to use as selling tools. (Salesmen are energetic provided they are armed with one requisite -- something to sell.)

But there is something else.

Some years ago a veteran broadcaster said, or is reputed to have said, "I have now become so prosperous I can afford to be ethical."

The point we want to make is not so much a matter of ethics as of plain business sense. It is based on one fact:

People don't tune in commercials. They tune in programs . . . performers . . . people.

The best written and the most skillfully produced commercial will fall flat on its can if no one is listening or looking, and the best way to persuade people to look and listen is by stepping up the interest so more and

more people will be there when the commercial comes on.

The Broadcast Executives Society, in conjunction with the Radio and TV Sales Bureaus, performs a real service for the industry with the Annual Commercials Festivals. We in no way disparage these worthwhile efforts to make commercials more acceptable to the public and therefore more valuable to the advertisers. But under the existing system, the commercials are judged by other members of the industry who never buy the products they advertise.

People who know about these things have all kinds of reasons why this is the way to go about it. But from where we sit, it seems a bit pointless for MacLaren Advertising to put commercials on exhibition to impress Cockfield Brown. Also it has been proved unsatisfactory to use consumer panels to judge them, though these are the people at whom they are aimed. However, it seems to us there is another and better system to adopt.

We have frequently asked sales bureau officers whether they do not feel the prime requisite for a successful commercial is not the entertaining or informing material which surrounds it. Equally as often we are sawed off to our own length, or less, with biting assurance that we don't know what the hell we are talking about.

However, we are going to continue talking...and talking until someone sees that if broadcasting is to continue its economic upwards surge, it is going to have to move the showmanship out of the sales department and back to the studios where it belongs and from whence it originally came.



Board greenlights two new AMs at November hearing

Two new AM radio stations and two additions to the CBC Television Network skein of stations were approved by the Board of Broadcast Governors as a result of hearings held in Ottawa November 2 and 3.

As well, one CBC and three privately-owned television rebroadcasting stations were greenlighted, and expanded network television and radio coverage of NHL hockey games was okayed.

An unusual decision by the BBG saw a CBC application for a new TV rebroadcaster near Boisdale, Nova Scotia, turned down. The CBC had two different channels for the station under consideration, and the Board invited a revised application for Channel Eight after rejecting the Channel Two request.

All applications are subject to final approval by the Minister of Transport.

Robert E. Redmond, representing a company to be incorporated, was successful in his third effort to win BBG approval for a new AM radio station for St. Catharines, Ontario. The new outlet will operate on a frequency of 1220 kilocycles with power of 1000 watts day and 500 night.

Redmond was granted an FM

licence in St. Catharines at the board's previous hearings. He asked for a final decision on his continued AM applications on the ground that his station construction and programming plans had to be based on whether or not his company would obtain an AM outlet as well.

The board said the new station's night-time service to a small part of St. Catharines might not be completely satisfactory because of competition on the 1220 frequency, but "there is not a more suitable frequency available".

The other approved AM radio station application was presented by Stanley J. Solberg. It covered a proposed new outlet for Rosetown, Saskatchewan, to operate on 1330 kcs. with a power of 10,000 watts. Dinosaur Broadcasting Ltd., operating CJDV Radio in Drumheller, Alberta, will become temporary owner of 51 per cent of the new station's shares in return for capitalizing the station, Solberg said. He retains an option to buy the Dinosaur shares over five years.

Twenty local businessmen and farmers will also hold shares in the Rosetown outlet.

As a result of approval of other applications before the board, the CBC Television Network will add stations at Geraldton, Ontario (on Channel 13) and Port aux Basques, Newfoundland (to use Channel Three). Additionally, a CBC television rebroadcasting station will be set up near Manitouwadge, Ontario, to retransmit programs broadcast by the Geraldton station.

Privately-owned TV rebroadcast outlets were okayed for Okanagan Valley Television Co. Ltd., at Canoe Lake and Skaha Lake, B. C. (to pick up programs from CHBC-TV, Salmon Arm), and The Kingfisher Community Club, at Maple Lake B.C. (to retransmit CHBC-TV

Kelowna.)

In extending NHL hockey broadcast coverage, the BBG put its seal of approval on a CTV Television Network request to add stations CFTM-TV Montreal, CFCM-TV Quebec and CJPM-TV Chicoutimi for Wednesday night games. Radio CKFH Toronto was cleared to link onto the CBC English Radio Network in order to broadcast home and away games of the Toronto Maple Leafs and Montreal Canadiens.

One new standby transmitter was approved, for CKDH Radio, Amherst Nova Scotia, along with six new low-power relay transmitters for CBC radio and seven facility changes, six for the CBC and one for Ottawa Valley Television Co.

Ltd. to increase the power of CHOVT-TV Pembroke.

Three financial transactions were before the board, and all met approval.

Winnipeg Broadcasting Associates will be allowed to sell the assets of CJQM and CKQM-FM Winnipeg to QM Winnipeg Ltd. Sunwapta Broadcasting Co. Limited, operating CFRN-AM-FM and CFRN-TV Edmonton, will be permitted to transfer 20,504 shares of capital stock.

In the final transaction, Soo Line Broadcasting Co. Ltd., licensee for CFSL Radio Weyburn and CJSL Radio Estevan Saskatchewan, was cleared to transfer 180 shares of stock.

CAB gets freer wording for open line

Private radio operators have won their plea for freedom to broadcast telephone conversations with callers in situations where "implied permission" exists. New Board of Broadcast Governors regulations for open-line and other dial-in programs on Canadian radio have evidently taken the Canadian Association of Broadcasters stand on the matter into account.

As announced November 18, the regulations forbid radio broadcasts of telephone interviews or conversations "unless the person's verbal or written consent to the interview has been obtained prior to the broadcast of the interview".

But the announcement goes on to qualify the ruling by saying consent "is deemed to have been given where the person: (1) calls the station for the purpose of participating in a broadcast of the station; or (2) is a contestant in any contest being run by the station that requires a

telephone interview with the contestant."

At BBG Ottawa hearings on the proposed new regulation November 2 and 3, Jean Pouliot, CAB president, argued that the unqualified regulation would put an end to many contest and party line programs.

He said there is implied permission to broadcast when a person calls in to an open-line program knowing his comments will be put on the air. He also contended persons in public life should be open to questioning on matters of public concern. (Pouliot lost that battle, apparently. The BBG regulation seems to make no exception for public figures.)

At the hearings, former BBG vice-chairman Carlyle Allison agreed with the CAB position, and suggested suitable revisions in substantially the same language adopted by the board for its official announcement.

HOYLES, NIBLOCK AND ASSOCIATES

CONSULTING BROADCAST ENGINEERS and ATTORNEYS

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- TECHNICAL EVALUATION
- ENGINEERING COUNSEL
- * 1234 MARINE DRIVE
- NORTH VANCOUVER, CANADA



seasons greetings

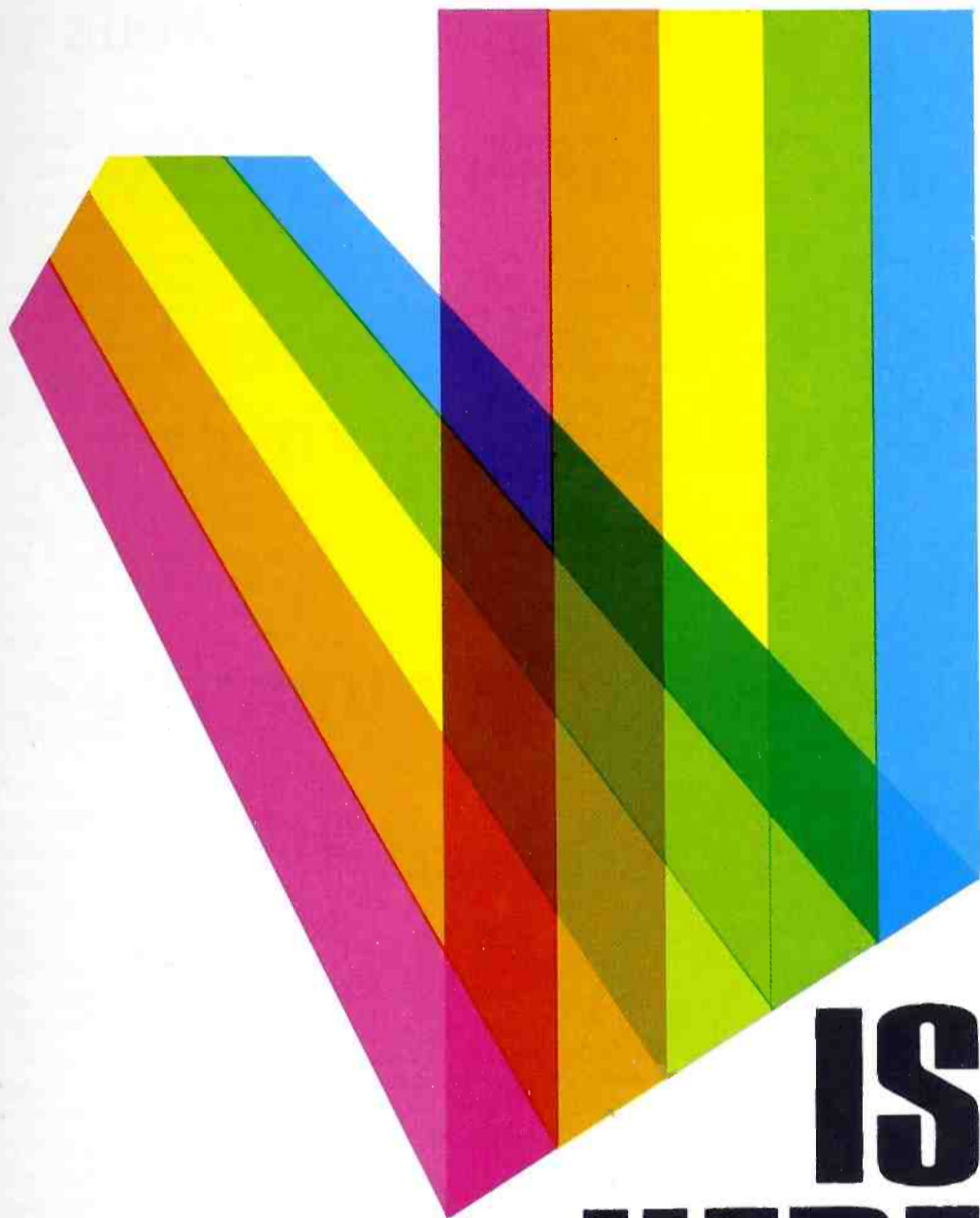
WILLIAMS DREGE & HILL LTD

film producers . . . for Television and Industry

12 Shuter St., Toronto, 362-5931



COLOR



IS HERE

Join those advertisers
who are planning now for color.

Canadian Color Details,
readily available
from your CHCH
Account Supervisor.
Toronto – 20 Carlton St.
Montreal – All Canada TV.
New York – E. S. Sumner Corp.

colorfull



more than ever...

reaching
GREATER TORONTO – HAMILTON

a **upp** station

Why did Sterling Drug find CBC afternoon TV just what the doctor ordered?

Why does Kleenex keep popping up on CBC afternoon TV?

Why did Bovril pick CBC afternoon TV to beef up their advertising program?

Why did Dominion Textile cotton to CBC's afternoon programming?

(Ask P & G—they clean up every afternoon.)

5 of the top 8 U.S. afternoon shows are now available on CBC afternoon TV.



To Tell The Truth

All these shows are proven programmes. In fact, most of them hold records.

"The Guiding Light," "Search for Tomorrow," "To Tell the Truth,"



The Guiding Light



As The World Turns

"Password," "As the World Turns."

They all run in a daily strip on the 8-station network, some in their 10th and 15th seasons in the U.S.A.



Search For Tomorrow

You can buy spots in or adjacent to any or all of the shows that are still available.

There are still some strategically



Password

placed spots open, and you don't have to be a corporate giant to afford them.

Why not phone your CBC National Sales Representative this afternoon?

CBC TV

BBG's new commercial ruling may allow more prime spots

Television prime time is likely to look a bit more commercial to Canadian viewers before long — result of eased commercial - scheduling regulations announced by the Board of Broadcast Governors on November 18.

The new regulations allow TV station and network operators to run as many as 13 minutes of commercials in any clock hour (instead of the previous 12 minute limit), provided commercial time in the preceding or succeeding hour is reduced by a corresponding amount.

One prominent broadcaster feels the immediate effect of the new ruling will be to make the first and last hour of TV's top-priced prime time "13-minute" hours. Television broadcasters will probably move one commercial minute from each of the lower-priced time periods surrounding prime time in order to get extra revenue, the spokesman suggests.

The new flexibility is partially designed to make broadcasts of unsponsored or low sponsor-participation material more bearable to TV operators. Something can now be salvaged from broadcast hours containing unsponsored public affairs programs, documentaries and other worthwhile but generally unsellable programming, if broadcasters can recover a commercial minute in the preceding and succeeding hours.

The innovation should also make it possible to juggle commercial positions in lengthy programs such as movies — with viewer benefit in the form of more logically-placed interruptions.

In its original proposal to revise the regulation, the BBG had worded the amendment to allow a thirteenth

minute "provided that in either the hour immediately preceding or following this the total doesn't exceed 11 minutes."

The Canadian Association of Broadcasters, represented by President Jean Pouliot, pointed out that a 15-second overrun in one hour would thereby force stations to drop one full minute in the next hour. As a result, the BBG altered its wording, and amended the regulation as follows:

1. Paragraph (e) of subsection (1) of section 2 of the *Radio (T.V.) Broadcasting Regulations* is revoked and the following substituted therefor:

"(da) "broadcast time" means the total hours of broadcasting by any station in a twenty-four hour period;

(e) "clock hour" means a period of sixty minutes commencing on each hour and to terminate immediately prior to the hour next following;"

2. Section 8 of the said Regulations is revoked and the following substituted therefor:

"8. (1) Subject to subsection (2), no station or network operator shall, during any clock hour, broadcast commercial messages the aggregate duration of which exceeds twelve minutes .

(2) A station or network operator may, during any clock hour, broadcast commercial messages the aggregate duration of which exceeds twelve minutes but does not exceed thirteen minutes if, during either the immediate preceding or succeeding clock hour, the aggregate duration of commercial messages is reduced by an amount equal to the excess time over twelve minutes which was broadcast."

Computerized Baseball

An American radio station came up with the ultimate in answers to the baseball broadcast-rights cost problem during October. Radio WFIL in Philadelphia found a way to broadcast a six-game World Series without going through the bothersome process of having the games actually played by real teams.

The WFIL brainstorm was titled *Dream World Series*, and pitted American and National League, all-star baseball teams against each other in a contest held in a Honeywell 1400 computer.

The teams were picked by WFIL listeners, and included old-time

greats like Dizzy Dean, Bob Feller, Babe Ruth and Ty Cobb. Lifetime records of each player were fed into the computer and converted into play-by-play re-creations of "dream" games.

WFIL produced a two-hour "live" broadcast of the sixth game (the National League team won the series, four games to two, at game six), with sponsorship provided by Ballantine Ale, Sherwin Williams Ltd. and Garfield Federal Savings and Loan Company.

A tape of the broadcast of the decisive final game is apparently to be sent to the Baseball Hall of Fame in Cooperstown, N. Y.

Radio - Nord, Inc.

What are you selling?

Food products? Variety & drug store items?
Did you know that our population of 175,000 has a per capita income of \$1,120? Are you getting your fair share of our \$122 million in retail sales?

CONTACT

**HARDY in Toronto & Montreal
SCHARF in Vancouver
WEED & CO. in the U.S.A.**

**Sincere
Greetings**

**from the Land of Potash
and the Pulp Mill**

RADIO-CKBI -TELEVISION
Channels 2-4-5-7-10
Prince Albert, Sask.

REPRESENTED IN CANADA AND THE U.S.
BY

**All-Canada
Radio & Television Ltd.**

The unexpected letter

Ed Arlen and his wife, Helen, spent a pleasant weekend at the home of friends in Connecticut.

On their return, Helen dashed off a warm note to their hosts, thanking them for their hospitality, and telling them how much they enjoyed the visit.

Ed, an electronic equipment salesman, read the letter, nodded his approval and was about to turn back to his newspaper when a thought struck him.

Helen's message was a thoughtful gesture and one which their hosts would no doubt appreciate. Perhaps they would be invited back sometime.

"Maybe," Ed mused, "there is a lesson here for me in my business. I should maintain contact with my customers after the interview."

The next week Ed began a regular practice of correspondence with his customers, particularly after getting an order. Sometimes it was just a brief thank you note, other times a full length letter.

The idea was a good one. Sales picked up and his relationship with customers became closer. The latter appreciated the letters.

Thirty Minutes a Day

Many salesmen believe that their relationship with the buyer ends

earnings.

You should allocate at least thirty minutes a day to writing letters to your customers. I don't mean normal business correspondence but friendly, informal notes. Tell them how much you enjoyed their courtesy on your recent call. Let



This is the seventeenth in a series of 24 articles on "Smooth Selling" written by George N. Kahn, who heads up his own firm of marketing consultants in New York. He is the author of the recently published "The 36 Biggest Mistakes Salesmen Make And How To Correct Them." His articles on selling have appeared in several publications including "The Harvard Business Review", "Sales Management", "Industrial Marketing" and "Printers' Ink."

with the order or the interview. Actually, it's only the start.

If you want the initial contact to grow and develop, you must do something about it. Between-call activity is important in raising

them know you look forward to seeing them again.

Send the letters whether you are home or on the road. If you're travelling the public stenographer at your hotel can handle the matter for you. Or you might mail your hand-written copy to your home office and let them take care of it. Whatever the inconvenience or expense, it's worth it.

Some salesmen carry around a small dictaphone for just this purpose. They now manufacture tape recorders the size of a pack of cigarettes.

Another means of winning the loyalty of customers is the information letter. This type of missive employs the same friendly, chatty tone as the aforementioned letter, but it also contains facts or data useful to the buyer. It may be something you read in the paper or picked up from industry sources. It could be good news or bad but it is of interest to your customer.

One salesman, Joe Finley, writes a news letter to his customers. This is the kind of service for which they would have to pay a professional organization. Joe does not have the time for individual communications but his mimeographed copies are greatly appreciated - and anticipated.

Said Joe:

"This takes time and I even have to get some help from our office staff but it's more than worth it. My customers tell me how much they look forward to these letters. They show their appreciation in other ways, too. My sales have almost doubled since I started this service."

Joe must resort to multiple copies but try to avoid form letters if

you can. Nothing can quite replace an individual message. Think how you treat the form letters you receive.

Tips for the Buyer

You can also be helpful to the buyer by giving him suggestions and ideas for the improvement of his business or welfare.

If you are a service salesman, for example, you might make a regular analysis of a customer's position and send it to him. This will enable him to make any needed adjustments in his investment or insurance program.

Or suppose you work with retail dealers. You might spot bright merchandising ideas in another town and pass along the tip to your customers. You might see an unusual display of wading pools in Grand Rapids and send the information (perhaps with a snapshot) to your customer in Terre Haute.

At times the correspondence can be purely personal. A buyer has told you he likes a certain kind of cigar he finds difficult to get these days. A few days later you discover the brand in another town. You send him a box of the cigars along with a note telling him where he can buy them regularly.

A friend of mine, Ernie Shires,

Coming: -

PROSPECT OR PERISH

A salesman's future earnings depend on the prospecting he does today. Prospecting should be systematic to weed out firms who don't need your product, who are in a bad financial position, etc. Also, salesmen should go after big accounts as often as small ones in cold canvassing. Don't be afraid of size. A big company can buy just as readily.

was once in a casual discussion with a customer about colleges.

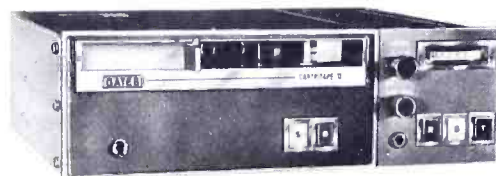
It seems the buyer was looking for a good small college for his son.

About a month later, Ernie was in an Ohio community which had a small college. He took an afternoon off and went out and investigated the school. He looked into its scholastic standing, facilities, tuition, extra-curricular activities and living accommodations.

Ernie concluded that it was an ideal place for his customer's boy and promptly wrote the father a letter about it. The son did matriculate at the college and was delighted with it. The customer was

PRODUCTS WITH A FUTURE

GATES TRANSISTORIZED CARTRIDGE 11 MONAURAL/STEREO PROFESSIONAL CARTRIDGE TAPE SYSTEM



1, 2 OR 3 CUE TONE

- Exclusive positive insert opening
- Separate record play heads
- Plug-in modular construction
- Small—5½" high

Buy only the system you need now. Gates "second generation" design, with modular construction and plug-in transistor amplifiers, allows immediate, economical expansion. Reliable? Positively!

A six-page brochure tells the whole story, No. A113. So does Gates new Broadcast Equipment Catalog, No. A95.

Contact your Canadian representative:



CANADIAN MARCONI COMPANY
BROADCAST & TV STATION EQUIPMENT SALES
Head Office: 2442 Trenton Ave., Montreal 16, P.Q.

HALIFAX MONTREAL TORONTO WINNIPEG CALGARY EDMONTON

grateful beyond words. In fact he chose action instead of words to express his gratitude. He began buying exclusively from Ernie. In addition, word of Ernie's thoughtfulness got around and he was soon a favorite throughout his territory. The cost of all this was three hours of his time.

The letter answers the questions of what you can do for the customer.

Prospecting by Mail

A five-cent stamp could get you a \$50,000 customer. Prospecting is a vital job for a salesman and a demanding one. A workable shortcut is worth thinking about.

This could be an "ice breaker" letter to a prospect before your call. Make the note short and cordial. I've used this approach many times and always found that it smoothed the way for me. In most cases the buyer thanked me for the notice of my arrival. It gave him a chance to make room for me on his schedule. A letter, or even a postcard, inevitably gives a salesman a leg up into what is usually a tough situation—a cold call.

Polish your Style

Good letter writing is an art. The more you write them the more your style will improve. Strive for personal words like "you", "I" and "we". Avoid, if you can, the stilted type of business letter. Be relaxed and informal.

Keep your sentences and para-

graphs short. Get to the point quickly without sidetracking. Shun flowery or elegant phrases. Write in an easy conversational style.

If your handwriting is hard to decipher (and this is true of a lot of us), make sure your letters are typed. A portable typewriter is a handy piece of baggage on a sales trip.

There are a number of books on letter writing that will help you. You might also study the letters of fellow salesmen with reputations for turning out good ones. There are some who are masters of this art.

You should also keep a file of the first-rate letters you receive. Ask yourself what was good about the letter? What held your interest? Why didn't you throw it away as you did the others? Pay special attention to the opening paragraph. The success or failure of a letter often rests with the leading statement. A letter that begins: "Do you want to triple your battery sales in the next six months?" stands a better chance of being read than one that leads off like this: "If one makes an analysis of battery sales in the years 1950 through 1964, he will find . . ."

Don't throw a complex mass of figures at the reader, especially at the beginning of the letter. In fact, be sparing of figures throughout the message. A lot of numbers quickly create boredom—and doom for your letter. Some executives won't read more than a three-paragraph letter. So try to boil down what you have to say. Work on this. Bat out a practice letter and then see how much you can cut out of it and still leave its basic meaning. In short, chop out the dead wood.

Most letters say too much. Even the friendly "thank you" notes should not ramble on.

Reminder of You

Buyers see a lot of salesmen in the course of a month. Yours is a face that may be quickly forgotten unless you keep reminding the customer of your existence. The fact that you got an order is not a guarantee that it will be repeated on your next call. Your getting the business may have been a bit of luck or the result of circumstance. Don't walk out feeling you have a customer all wrapped up because you closed a deal.

Keep your personality in his mind by frequent communications. Send him letters, reminders, mailing pieces—anything that carries your name and your company's name.

Len Clarke, one of the biggest producers in the petroleum industry, estimates that he writes 300 letters a year to his customers.

"I hardly let a day go by without writing at least one," he said. "It's a great help to my sales and what's more I enjoy doing it."

Some company sales training programs teach proper letter writing.

The leader of one of these

courses said to me:

"Almost any salesman has sense enough to write a Christmas or anniversary card to a customer. A lot of them, however, don't think in terms of regular correspondence to make themselves better known and liked among buyers. We consider this so important that we issue a manual on letter writing and give assignments on it during the sales training program."

He also told me that some trainees exhibit poor grammar and spelling.

If that's your trouble, better brush up fast. Poor penmanship may be forgiven but not bad Eng-

lish. A salesman today must be able to speak and write correctly. There are aids to help you overcome this handicap. An English text or grammar book can be bought at any bookstore. Also, a number of schools and colleges offer adult courses in English and composition. A few dollars spent on such training will never be regretted.

Well, we've gone around the track on the subject of letter writing. Do you make customers through your correspondence? Try this quiz and see. A score of seven "yes" answers indicates you are using your epistolary skills to good advantage.

YES NO

1. Do you usually write a letter of thanks to a customer who has given you an order?
2. Do you often send your customers bits of information they can use?
3. Are your letters readable in terms of penmanship or type?
4. Do you practice letter writing to perfect your style?
5. Are your letters written in a warm, friendly style?
6. Are they brief and to the point?
7. Can you say that each of your customers has heard from you by letter at least once in the past three months?
8. Are you on the lookout for tips or ideas that you might send to your customers?
9. Do you prospect by mail?
10. Are your letters paying off?

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 He's poised at his typewriter,
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 phone him at WH 3-8346

December 2, 1965

11

U.S. viewers warn off government "protection"

The destructive force most likely to ruin television is government control, a research sample of TV viewers has declared. The sample was drawn from 50 cities for an important new survey of public attitudes toward the television industry and all its works.

Viewers involved in the July 1965 study were American—and by that token chief victims of the pro-

gramming called "trivial" and "mediocre" by Canada's Fowler Committee on Broadcasting.

The viewers disagreed violently (83 per cent of them) with the suggestion that they don't know what television programs are good and need to be told what to watch. They also stabbed thumbs down on the notion that television should be used more for education than enter-

tainment.

In fact Warwick & Legler Inc., the New York advertising agency sponsoring the study, concluded that the responding sample, representing people subject, willy-nilly, to the mass mediocrity of U. S. television programming, recognized an important facet of "living with TV".

The viewers seemed to agree that "regardless of their own personal taste, there is a need to satisfy a broad diversified TV audience and in fact there are programs for everyone if one chooses to be selective."

What's more, the study found complaints about television programming "come from all levels of the population and not from an uninformed minority or a small group of snobs."

At the same time, viewers seemed to be perfectly aware that TV programming today isn't particularly "intellectually stimulating"—83 per cent of them agreed with the statement. And 57 per cent of the viewers were willing to believe American television programs tend to lower national cultural standards.

Fifty city survey

The study itself? It involved mailing questionnaires (prepared by Metropolitan Research Associates Inc.) to 100 respondents selected at random from telephone directories in each of fifty American cities. (The percentage of U. S. homes with TV is put at 95 per cent plus by researchers.)

Net delivered sample was 4700, and 880 (18.7 per cent) were filled

out and returned by respondents.

As for its drawbacks—the study is open to the standard criticism of free-response opinion questionnaires—that they tend to draw the reactions of "complainers". But if the study results, as they stand, have a negative-to-TV bias, they suggest a prodigious state of health for the TV business.

Two major findings of the study underscored television's rosy-cheeked bloom. For one, respondents backed the statement that "there are programs on TV today for everyone's taste" by a margin of two to one.

In the other significant finding, less than one viewer in eight found it worth the trouble of filling in a questionnaire blank to knock TV programs as "low calibre" or deficient in art and culture.

(Almost as many respondents—one per cent less—lambasted the advertisers' segment (about 25 per cent) of programming by describing commercials as too many, too loud, and insulting to the intelligence.)

Further criticism—and over half the respondents had some fault to find with TV—was not directed at television overall, but against a battery of particular problems and pet peeves named by the respondents. Aside from the anti-violence-sex-drinking group (one respondent in eleven), most of the sample was concerned about scheduling (good shows running opposite each other, too late at night or "cannot be found"), an overabundance of reruns, and the issue of dropping good shows because of bad ratings.

Random opinions

For what it's worth as a possible reflection of Canadian viewers' attitudes toward imported American television programs and the Canadian TV industry, here are additional findings of the study.

94 per cent of viewers said extensive governmental control would ruin TV.

67 per cent disagreed with the statement that "most TV programs today are only for poorly educated people."

Viewers are generally realistic about the power of ratings and television's need for a mass audience, the study showed. 89 per cent felt ratings determine what shows stay on TV no matter how good or bad the programs are. 70 per cent agreed that "only programs which appeal to the mass of the people are kept on the air." On the whole, however, only about half the respondents thought viewers could control through ratings or otherwise the programs appearing on TV.

ANNOUNCEMENT

RADIO-TELEVISION REPRESENTATIVES



HERBERT G. MARSHALL

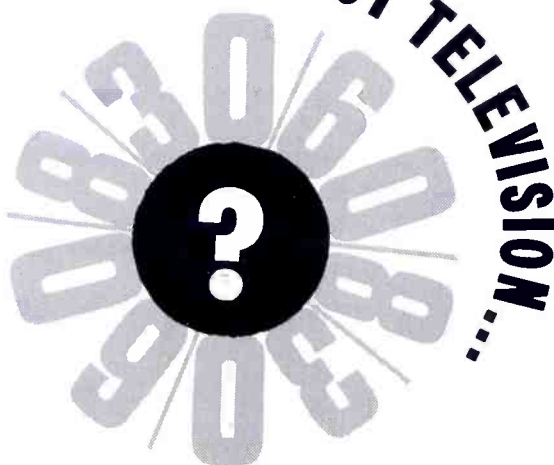


JOHN R. GRANT

Mr. Robert H. Quinn, Executive Vice-President and General Sales Manager of Radio-Television Representatives Limited, is pleased to announce the appointment of Mr. John R. Grant as Sales Manager, Toronto Radio, and Mr. Herbert G. Marshall as Sales Manager, Toronto Television. These appointments take effect immediately. Both Mr. Grant and Mr. Marshall have a wide background in their respective fields of national representation, advertising and sales.

YOU CAN'T BEAT THE FLEXIBILITY OF SPOT TELEVISION

And it is particularly true in these markets. When you buy these Stations selectively you get the type of audience you want through participations in top rated shows — shows that deliver big audiences at a good efficiency. Only spot Television provides maximum flexibility and at the right cost.



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PAUL MULVIHILL & CO. LIMITED · Toronto · Montréal

Though 92 per cent of respondents holding an opinion on the subject said no government agency should be created "to control what is shown on TV", only 82 per cent thought programming responsibility should be vested in stations and networks.

A substantial group believed advertisers, or at least "the one who pays for the program", should decide what shows ought to appear.

College class out in the cold

Some alienation of college-educated viewers was indicated by the study results.

College-class respondents considered themselves somewhat left out—only 49 per cent believed there were programs on TV today for everyone's taste (compared with 67 per cent of non-college respondents), and 40 per cent rated most TV program fare as "only for poorly educated people" (12 per cent of the poorly educated people felt the same way).

Of respondents who had completed college, 85 per cent considered today's TV programs "not intellectually stimulating". But then, 57 per cent of the no-college respondents laid the same fault at TV's door.

Blame for complaining about TV's cultural level was kicked back and forth by the upper and lower education levels. 22.5 per cent of those without college education thought a "snob" group was responsible for the criticism, but a mere ten per cent of the respondents holding college degrees were willing to agree—and 75 per cent of the collegians anxiously disclaimed responsibility.

But the snob element in the college group managed to bare itself on one occasion. It boosted the percentage of college respondents feeling "American taste standards are too low for viewers to know what should be shown on TV" to 19 per cent—double the size of the corresponding low-education respondent group.

One other point—the college graduates protested inability to find a show they liked "at all times" in the daily TV schedule. 36.5 per

cent of the college-less respondents claimed no difficulty in consistently selecting enjoyable programs, but only 12 per cent of the collegians were with them, and 79 per cent claimed to have difficulty locating likeable programs throughout the TV day.

An additional population segment also seemed to go against the study's overall current of acceptance for American television as is.

Oldsters are vehement

The older age group (over-fifty, in the Warwick study) were vehement in feeling TV programs are lowering cultural standards (at least, as the oldsters conceive them), and 63 per cent of the over-50 group argued strongly that programs today are not suited to American tastes.

(By contrast, 35 per cent of the under-25 age group thought TV programming "completely suited" to U. S. tastes. 39 per cent thought not.)

The oldsters also took exception to the idea that TV programs today are what viewers want to see. 53 per cent of the under-25's went along with the idea, but only 30 per cent of the over-50s agreed.

Despite their crotchety TV sentiments, the over-50s apparently had little trouble finding enjoyable shows. Of the four age groups analyzed, over-50s were the most enthusiastically in favor of the proposition that "viewers have no difficulty in finding a show they like at any time."

Did the Warwick & Legler study have a detectable bias? Maybe. Informal ratings tagged on the going television shows (the study took place before the new fall programs

hit the air) indicated a tendency on the part of the respondent sample to boost programs generally acknowledged as somewhat up-scale in their audience appeal.

Respondents were asked to name their three top-favorite programs, enabling Warwick & Legler to compile an overall list of show preferences.

While *Bonanza* snared top place, *Peyton Place* third spot, *Walt Disney* seventh, *Andy Williams* eighth and *Perry Mason* tenth, the survey

sample de-Nielsened the positions of a number of other shows—sometimes drastically.

Lawrence Welk ran fifth, for instance. *Man From UNCLE* came second, *The Tonight Show* eleventh, *The Rogues* fourteenth, *Defenders* sixteenth, and *The Telephone Hour* seventeenth. *Beverly Hillbillies* was demoted to forty-sixth, *Shindig* dropped outside the top forty, and *The Munsters* slid to fifty-fourth.

World War I staggered into seventy-eighth place—dead last.

Radio Today isn't Allen's Alley

Memories of radio as it was 20 or 30 years ago still color the judgment of many advertising decision makers, the president of the American Radio Advertising Bureau said last week.

By today's media standards radio is bigger, stronger and more vigorous than it was even in the heyday of radio "programming", Miles David suggested.

"Radio has evolved into an intensely personal medium which reaches people in an individualistic way it never did back in the days when the whole family grouped around the home's Atwater-Kent as though it was a campfire in the

wilderness."

In David's view, radio today is forced to sell to some advertising decision makers that still live in a radio world bordered by Allen's Alley and Fibber McGee's Wistful Vista.

He urged a class of advertising agency people studying "Advertising—The Professionals" at the New School for Social Research, New York, "to accept radio for what it is" (in his words, a superior, moving mass medium shaped to the needs and demands of listeners)—and asked the audience to suggest the up-to-date view to "less-flexible superiors."

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EXPERIENCED FM ANNOUNCER

With potential programming ability.

Saskatoon FM station requires a young, stable individual to work into program direction. Working knowledge of FM essential. Tape and audition to: CFMC-FM, 401 Canada Bldg., Saskatoon, Sask.

TOP FLIGHT MAN

Can YOU do a LATE SHOW that will get an audience?

Is YOUR taste in music ABOVE the top-40 level?

Are YOU an ANNOUNCER?

I need a top night man who can really build a program and SELL it to our listeners. He must be a top-flight board man.

Do YOU fill the bill?

Send tape and résumé to

Lee Jourard, Production Director,
CJBQ Radio,
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WANTED TO BUY

Radio Station in Semi-Metro Market, by two senior broadcasters. All replies confidential.

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AVAILABLE

"Experienced" TV - Radio broadcaster desires change—only principals need enquire—handle all phases maturely. Best references.

Box A-829
Canadian Broadcaster
217 Bay Street, Toronto 1

The trend is to balanced programming

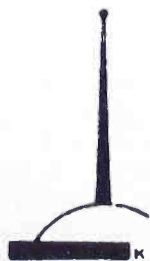
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(BBM)

is now Kingston's most powerful station - with 10,000 watts.



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RADIO**

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HARDY
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KINGSTON'S INTERNATIONAL AWARD STATION

STATION CALLS

Daily happenings on radio
and television stations
from coast to coast.

CKGM RADIO MONTREAL

A Montreal radio station laced on the friendliest mask it could find for Hallowe'en this year, in order to renew its "CKGM walks for those who can't" campaign on behalf of hospitalized children.

CKGM staff members visited approximately 500 bedridden children and handed each a bag of treats as more fortunate children roamed the streets with their trick-or-treat shouts. Gifts for the confined youngsters were donated by the station's listening audience.

In addition, the Humpty Dumpty Potato Chip Company provided 700 units of each of four of its products, and co-operated with the station to air a series of 60-second spots requesting donations during a two-week period prior to Hallowe'en. Listener response was overwhelming, the station says, easily filling 500 hampers with candies and toys.

While delivering the hampers at hospitals, CKGM provided entertainment consisting of a magic show, guitar-and-vocal concerts, personal visits with Montreal Alouette football stars, a costume party and chats with some of the station's leading personalities.

The station's itinerary covered six hospitals housing retarded and handicapped children, the deaf and dumb, accident wards, children suffering from congenital diseases and thalidomide victims.

CKLG RADIO VANCOUVER

Mustang hunting licences were issued to over 1300 Vancouverites in one week by CKLG Radio in a major November promotion designed to last until a lucky hunter could find the keys for a new 1966 Mustang hardtop sportscar.

Finders keepers was one prime rule of the contest, but the station also "made certain the keys were hidden in a location which would be easily accessible", and adopted "Hunt Safely" as its first rule for Mustang sportsmen.

The successful hunter was scheduled to win an automobile service contract and guarantee in addition to the car. Daily clues to the key's location were broadcast by CKLG.

CHQM RADIO VANCOUVER

A song created by CHQM Radio to celebrate the ineffable and mystical wonders of the Canadian West Coast has been chosen as Vancouver's official theme song for the city's "1966" (so says CHQM) Centennial celebrations.

Titled "The Evergreen Playground", the song was written, produced and recorded under the supervision of Bill Bellman, station president. Lyrics were written in

Bellman's office (by Jacques Wilson, Allyn Ferguson and Hugh Heller). The song was recorded in Los Angeles in a three day session.

Earlier this year, CHQM also produced a record album for the government-owned British Columbia ferry system.

"Evergreen Playground" strikes a new West Coast note of candidness by admitting the existence of Vancouver fog. Complete lyrics are as follows:

THE EVERGREEN PLAYGROUND

If you've ever seen the Evergreen Playground

A part of your heart it always will be.

You'll be filled with its dreams and thrilled with its wonders,

Wonders that spring from the land, embraced by winds from the sea.

If you've ever seen the Playground,

These fond memories are sure to remain —

The fog creeping slow 'cross Lion's Gate Bridge

And the North Shore turned misty with the soft morning rain.

From the fresh green splendor of Stanley Park

To the waterfront where the lonely horns blow —

The warm summer sands of English Bay —

The mountains made bright with winter snow —

We sing the song of the Evergreen Playground;

We want to be part of its great destiny.

We belong to the Evergreen Playground.

We belong to Vancouver, B. C.

CHEX RADIO and TELEVISION PETERBOROUGH

A search party of 25 was bolstered to 4000 within a couple of hours when broadcasters in Peterborough joined in the hunt for a lost two-year-old boy late this fall.

CHEX Radio and TV led the appeal for volunteer searchers with a special radio broadcast at 10 pm on the Sunday night the boy disappeared, bringing 500 volunteers to Provincial Police Peterborough headquarters in less than 20 minutes.

Repetition of the call for help on the late news telecast, coupled with broadcasts by other radio stations in the area, raised the 4000-strong search party before midnight.

The lost child had been sleeping in his parents' car during a picnicking and apple-picking outing in the afternoon. He wandered off unnoticed when he unexpectedly awakened and escaped from the car. Police were notified of the boy's

disappearance at 6:30 pm, and had raised only a couple of dozen searchers before CHEX launched the radio and television appeal.

During the night-long hunt, a CHEX staffer used the station's mobile news cruiser to transport coffee (100 gallons) and sandwiches (made up from almost 100 loaves of bread) to hundreds of searchers combing the countryside.

At dawn three teenagers in the search group spotted the boy peacefully sleeping in the midst of a herd of cattle, less than a mile from where he had vanished.

Searchers had bypassed the cattle during the night—not wishing to excite the animals in the dark.

CKPT RADIO PETERBOROUGH

A chomping contest designed to dispose of eight six-foot long hot dogs featured an October promotion for Simpsons-Sears, Peterborough, by CKPT Radio.

Four-man teams from local high schools competed in the event, highlight of a mammoth wiener roast. The winning team demolished its hot dog in four minutes and fifty-six seconds.

The station claims "an undisputed world record" on the strength of the contest results.

CFCF-TV MONTREAL

CFCF-TV is producing a new Sunday afternoon program called *The Music Room*, designed to "explain the gentle art of intelligent concert-going."

Host for the show is Dr. Alexander Brott, chairman of the Orchestral Instruments Department, McGill University. The program's aim is to humanize concert music and make it more understandable to the average concert-goer, the station says.

Mrs. Rebecca Stotland, conductor of the city's B'nai B'rith Choir, brought the idea for the show to CFCF Program Manager Sam Pitt because she believes "people will often go and sit through an entire concert and not have any real idea what they heard afterward."

The show is built largely on Dr. Brott's anticipated audience-appeal, and Sam Pitt expects *Music Room* to become a relative hit. The program will examine the music to be performed at upcoming concerts in the Place Des Arts, explaining the use of themes, meaning of the music, instrumentation and the foibles and follies of the composers involved.

Guests on the program will include Pierre Mercure, controversial exponent of electronic music, and Dr. Wilfred Pelletier.

ATLANTIC FM RADIO NETWORK

The Atlantic FM Radio Network linked itself to a world-wide hookup of educational radio stations to carry the results and analysis of general elections in West Germany on September 19.

CFBC-FM St. John, New Brunswick, CKWM-FM in Kentville, Nova Scotia, CKCL-FM Truro, and CHNS-FM Halifax form the Atlantic network.

The broadcast originated in the German Federal Republic and was picked up by CFBC-FM, after Early Bird satellite relay, from New York and Boston stations. It was then shared with the other Atlantic FM outlets. Costs were also shared, equally, by the four stations.

The Atlantic group has been undertaking special broadcasts and sharing program material for the past several months.

CKLG RADIO VANCOUVER

A promotion gimmick used by CKLG Radio unintentionally created a demand for "an unobtainable product" this fall, the station reports.

CKLG go-go girls performing at Vancouver's Teen-Age Fair donned bright orange Monarch Wear "Tee-Jay" shirts late one chilly evening and created a sensation among local teens. Later appearances of the "lionesses" continued to feature the shirts.

Apparently a sprightly demand for the orange outfits ("which could have become the fall teen fashion fad", the station says) frustrated department store buyers and Monarch Wear management.

The sportswear company had concocted only a few of the wild-colored shirts, simply to kick off an identification with CKLG Radio for a Monarch Wear campaign. No more were to be had.

CKAY RADIO, DUNCAN, B. C.

A new opportunity for advertisers to get into football broadcast sponsorship was offered by CKAY Radio this year, when the station decided to give play-by-play coverage to the Cowichan Timbermen.

The Timbermen entered football competition in the Vancouver Island Junior Football League for the first time this year.

To uphold its unusual slogan — "Stare with your ears . . . at the color of sound" — CKAY undertook full-game coverage of the Timbermen's five scheduled home games this season.

TRY A JOB AD
IN THE BROADCASTER



Christmas gifts we'd like to be sending

LESTER B. PEARSON
A majority of one.

JOHN G. DIEFENBAKER
A 1967 diary with an introduction by George Hees.

GEORGE HEES
A 1966 diary with an introduction by John Diefenbaker.

TOMMY DOUGLAS
A fifty-one per cent option on CPR stock.

REAL CAQUETTE
Fifty-one per cent of the stock of the NDP.

ROBERT THOMPSON
Premier E.C. Manning's prayer book.

JEAN POULIOT
A daughter to ride herd on his five sons.

ALPHONSE OUMET
An invitation to chair a senatorial enquiry into United States broadcasting.

ICA PRES. HAL ROACH
A two per cent discount on broadcast billings.

ANDREW STEWART
Two full-time BBG members to help carry the load.

BROADCAST INDUSTRY
A Royal Commission to investigate the critics of broadcasting.

RADIO-TV AUDIENCE
An act of parliament compelling them to accept only the programs they wish to hear.

ROBERT M. FOWLER
A videotape library of the last five years of *Bonanza*.

FOR OURSELVES
Old friends who are like old wine because they both get you plastered.

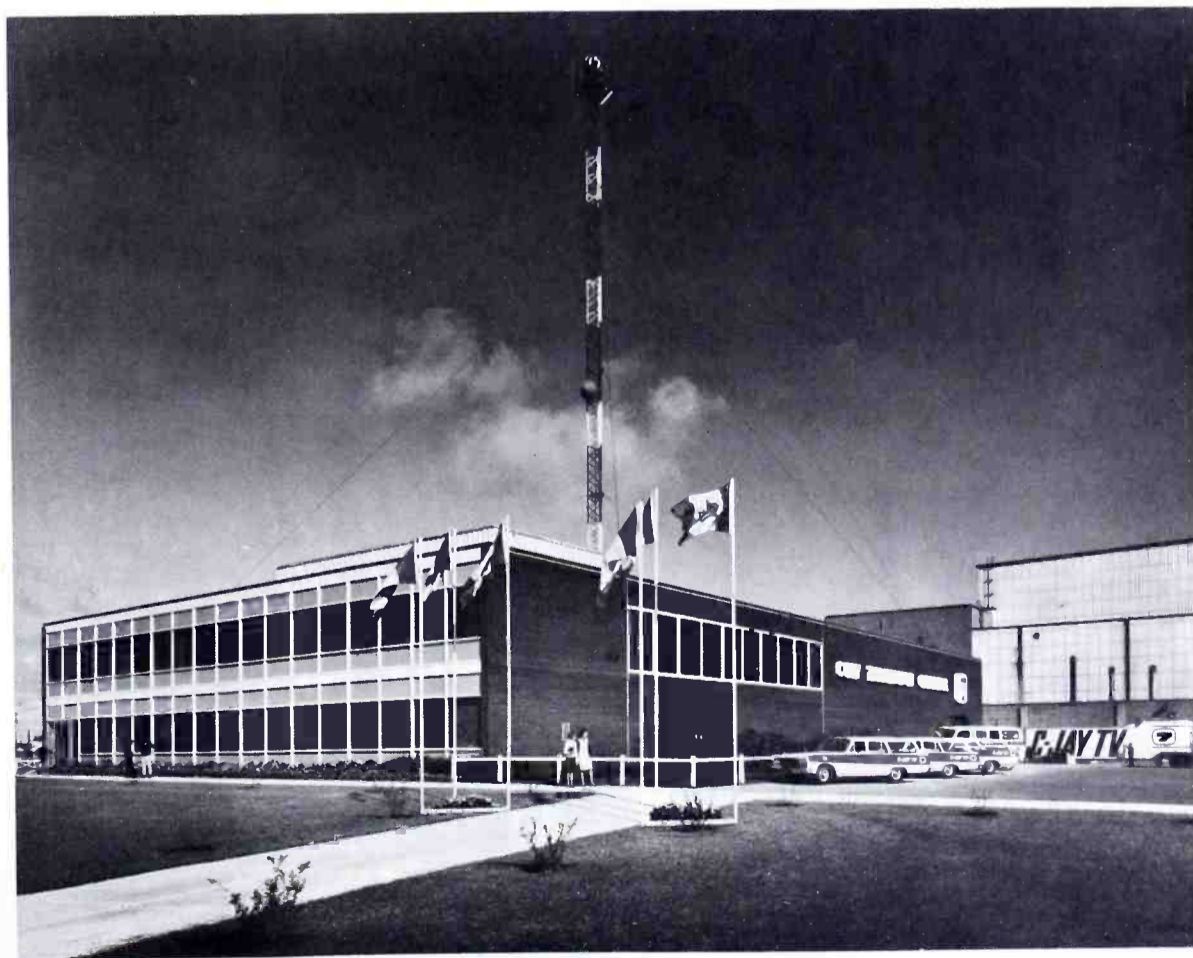
GREETINGS to ALL!
FROM ALL AT

CJBQ - RADIO $\frac{AM}{FM}$
BELLEVILLE and TRENTON, ONTARIO

THE STATION THAT DARED TO BE KNOWN BY NUMBER ALONE

This is the first published photograph ever taken of C-JAY TV CHANNEL 7, WINNIPEG, MANITOBA. For our FIFTH ANNIVERSARY (November 12, 1965) we commissioned Mr. Henry Kalen to take our first picture. Mr. Kalen was represented at the International Photographic Exposition in New York, 1965, in the 74th Annual Exhibit of Professional Photographers of America, Incorporated, Show ■ First Prize, Pictorial Class, McCutcheon Trophy, Professional Photographers of Canada, Incorporated, Show ■ Silver Medal Award in photography from the Art Directors Club of Winnipeg. Try our view of Canada's fourth major market, you will be amazed at how many people you will cover in one glance.

C-JAY TV, WINNIPEG



CHANNEL 7 TELEVISION LTD./Television Centre/Polo Park, Winnipeg 10, Manitoba/Phone 775-0371/Toronto Office: Suite 804, 433 Jarvis Street/Phone 924-5802/Sales Representatives: Stovin-Byles Ltd., Toronto, Montreal, Vancouver/E. S. Sumner Corp., New York, Chicago.

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OTTAWA - Suite 800, 77 Metcalf Street, CE.6-9763. Manager of Data Products - R. E. Henderson

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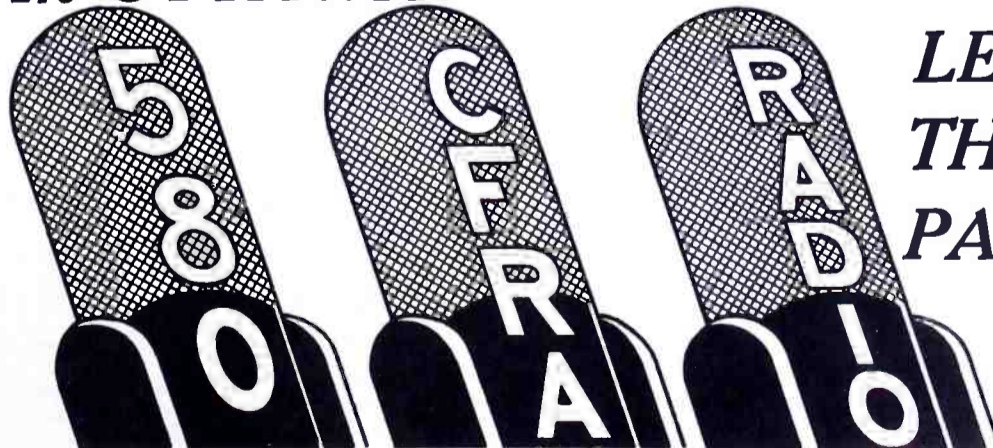
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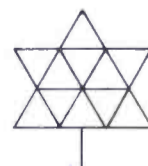
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United States:
 (Radio & Television)
 KARI, Blaine, Wash.
 KFJR, Bismarck, N. D.
 KFJR-TV, Bismarck, N. D.
 WDAY, Fargo, N.D.
 WDAY-TV, Fargo, N. D.
 KRAD, Grand Forks N. D.

Television:
 CKVR-TV, Barrie
 CJCH-TV, Halifax
 CHOV-TV, Pembroke
 CFCL-TV, Timmins
 WKBW-TV, Buffalo

CKPC, Brantford
 CFML, Cornwall
 CJLX, Fort William
 CKLB, Oshawa
 CJIC, Sault Ste. Marie
 CJWA, Wawa

QUALITY BROADCAST SALES

TORONTO - Suite 341, Lord Simcoe Hotel
 150 King Street W. - 368-4545. ;President
 Beverley (Bev) Martin. Vice President
 Greg Paul

Montreal - Suite 400, 1117 St. Catherine
 St. W. - 288-6352. Montreal Manager -
 Leigh B. Kelk.

CHQM, Vancouver
 CHQM-FM, Vancouver
 CJQM, Winnipeg
 CKQM-FM, Winnipeg
 C-FAX, Victoria
 CHQR, Calgary
 CHQT, Edmonton

RADIO HOUSE LIMITED

TORONTO 17 - 45 Overlea Blvd., Suite 3
 Tel. 425-1414. President - J. Richard
 Guest. Vice-President - William R. Hazell

MONTREAL - Suite 14, Laurentian Hotel,
 Tel. 878-1470. Bruce R. Young, Manager.

Representing:
 CFCM, Toronto CFOX, Montreal

RADIO-TELEVISION REPRESENTATIVES LTD.

TORONTO - 2 St. Clair Ave., W. - 927-
 3221. President - Gordon Ferris
 Executive Vice-President - Bob Quinn

MONTREAL - Suite 2700 Cantlie House,
 1110 Sherbrooke St. W., - 288-1188
 Eric Viccary

VANCOUVER - 1131 Richards Street -
 Mutual 5-0288. Frank Jobs

WINNIPEG - 171 McDermott Avenue -
 Whitehall 3-0574. A. J. Messner

Vancouver Radio:
 CKEK, Cranbrook
 CJDC, Dawson Creek
 CKNL, Fort St. John
 CHTK Terrace,
 CFTK) Kitimat
 CKTK Prince Rupert
 CHUB, Nanaimo
 CFBV, Smithers
 CKDA, Victoria
 CKCR) Salmon Arm
 CFXR) Revelstoke
 CFCN, Calgary
 CFRN, Edmonton
 CHFA, Edmonton
 CHEC, Lethbridge
 CKSA, Lloydminster
 CKYL, Peace River
 CFRG, Gravelbourg
 CKRM, Regina
 CFNS, Saskatoon
 CFQC, Saskatoon
 CKSW, Swift Current
 CJGX, Yorkton
 CFAM) Altona
 CHSM) Steinbach
 CKX, Brandon
 CKDM, Dauphin
 CFAR, Flin Flon
 CKSB, St. Boniface
 CJOB, Winnipeg
 CHTM, Thompson
 CKBB, Barrie
 CFJR, Brockville
 CFOB, Fort Frances
 CHIQ, Hamilton
 CKAR, Muskoka - Parry Sound
 CKSL, London
 CKPC, Brantford
 CKMP, Midland

CHRD, Drummond ville
 CKCH, Hull
 CKLD, Thetford Mines
 CHRL, Roberval
 CKBC, Bathurst
 CFBC, St. John
 CKDH) Amherst
 CKCL) Truro
 CKBW, Bridgewater
 CFDR, Dartmouth
 CJRW, Summerside
 U. S. A.
 KXLY, Spokane
 KARI, Blaine
 KGMI, Bellingham
 Vancouver Television:
 CFTK-TV, Terrace-Kitimat
 CJDC-TV, Dawson Creek
 CFCN-TV, Calgary
 CFRN-TV, Edmonton
 CKSA-TV, Lloydminster
 CFQC-TV, Saskatoon
 CJFB-TV, Swift Current
 CESM-TV, Thompson
 KCND-TV, Winnipeg
 CKVR-TV, Barrie
 CKMI-TV, Quebec
 KXLY-TV, Spokane
 WDSM-TV, Duluth, Minn.

CKEN, Kentville
 CKAD, Middleton
 CFAB, Windsor
 CFMB, Montreal
 CKLB-FM, Oshawa
 CKPC-FM, Brantford
 *Evangeline Network

Toronto & Montreal
 Radio:
 CKDA, Victoria

CKCL, Kingston
 CHWO, Oakville
 CFML, Cornwall
 CKLB, Oshawa
 CHOV, Pembroke
 CHOK, Sarnia
 CHLO, St. Thomas
 CJIC, Sault Ste. Marie

CJCS, Stratford
 CKOT, Tillsonburg
 CFCM, Toronto
 CHOW, Welland
 CJET, Smiths Falls
 CHFI, Toronto
 CKAP, Kapuskasing
 CKML, Mont Laurier
 CFOX, Montreal
 CHR, Jacques-Cartier
 CKTR, Trois Rivières

CKX, Brandon
 CHTM, Thompson
 CFOM, Fort Frances
 CKAP, Kapuskasing
 CKMP, Midland
 CKAR, Muskoka - Parry Sound
 CJCS, Stratford
 CFJR, Brockville
 CKML, Mont Laurier
 CHR, Jacques-Cartier
 CHRL, Roberval
 CFBC, St. John
 CKBC, Bathurst

Toronto & Montreal
 Television:
 RADIO AND TELEVISION SALES INC.

TORONTO - 85 Bloor St. E. - Walnut 4-
 4477. Manager - Andy McDermott
 Keith Kearney, Bill Tierney, Ted
 Brock, Paul McDermott

MONTREAL - 1104 Windsor Hotel -
 University 6-2749. Manager - Jim
 McLennan

Radio & Television Sales Inc. is the major
 Canadian rep firm handling U.S. stations -
 AM, FM and TV. The company lists
 more than 100 major outlets across the
 nation.

CFRS, Simcoe
 CKBM, Montmagny
 CKVL, Verdun - Montreal
 CFDA, Victoriaville
 CKCN, Sept Isles
 WQDY, St. Stephen, N.B.
 CFCB, Corner Brook
 CKVL-FM, Verdun - Montreal

*Separately programmed and
 completely bi-lingual.

Television:
 CHGH-TV, Churchill, Man.
 WCNY-TV, Watertown, N. Y.
 WICU-TV, Erie, Pa.
 WWJ-TV, Detroit, Mich.
 WMTW-TV, Poland Spring, Maine
 WGR-TV, Buffalo, N.Y.
 WPTZ-TV, Plattsburg, N.Y.

SCHARF BROADCAST SALES LTD.

VANCOUVER - 1006 Richards Street,
 Vancouver 2. - 684-6277. President
 C.A. Brian Scharf.

Represents the following stations in
 Vancouver only:

Radio:
 CFCP, Courtenay
 CFWB, Campbell River
 CJAV, Port Alberni
 CKLG, Vancouver
 CFAX, Victoria
 KOMO, Seattle
 CKXL, Calgary
 CFCW, Camrose

CHUB, Nanaimo
 CKCR) Salmon Arm
 CFXR) Revelstoke
 CJDC, Dawson Creek
 CFTK) Terrace
 CHTK) Kitimat
 CKTK) Prince Rupert

CJJC, Langley
 CJOR, Vancouver
 CKNL, Fort St. John
 CFCN, Calgary
 CFRN, Edmonton
 CHEC, Lethbridge
 CKYL, Peace River
 CKSA, Lloydminster
 CFQC, Saskatoon
 CJGX, Yorkton
 CFAM) Altona
 CHSM) Steinbach
 CKDM, Dauphin

CFTK-TV, Terrace-Kitimat
 CJDC-TV, Dawson Creek
 CFCN-TV, Calgary
 CFRN-TV, Edmonton
 CKSA-TV, Lloydminster
 CFQC-TV, Saskatoon
 CJFB-TV, Swift Current
 CESM-TV, Thompson
 KCND-TV, Winnipeg
 CKMI-TV, Quebec
 KXLY-TV, Spokane
 WDSM-TV, Duluth, Minn.

CHUB, Nanaimo
 CKCR) Salmon Arm
 CFXR) Revelstoke
 CJDC, Dawson Creek
 CFTK) Terrace
 CHTK) Kitimat
 CKTK) Prince Rupert

St. Maurice Radio Group:
 CKSM, Shawinigan
 CKTR, Trois Rivières
 CFLM, LaTuque

CHED, Edmonton
 CHAB, Moose Jaw
 CKY, Winnipeg
 CJLX, Fort William
 CHML, Hamilton
 CFPL, London
 CFRA, Ottawa
 CHUM, Toronto
 CKWW, Windsor
 CJMS, Montreal
 CKGM, Montreal

Radio Nord:
 CHRC, Quebec
 CHLT, Sherbrooke
 CKTS, Sherbrooke
 CJCH, Halifax

GEORGE E. SPRACKLIN ASSOCIATES LTD.

TORONTO - P.O. Box 774, Postal
 Station F, Toronto 5,
 364-9488. President - George E.
 Spracklin

CHIQ, Hamilton.

STANDARD BROADCAST SALES COMPANY LTD.

TORONTO - 2 St. Clair Ave. W.
 924-5721. President - Waldo J.
 Holden. Vice-President - Arnold
 W. Stinson. Assistant General
 Manager - Fred Ursel.

MONTREAL - 1407 Mountain St.
 849-2454. Manager - Lionel
 Morin.

Radio:
 CFRB, Toronto
 CKFM-FM, Toronto
 CJAD, Montreal
 CJFM-FM, Montreal
 CJOB, Winnipeg
 CJOB-FM, Winnipeg

STEPHENS & TOWNDROW

CBS Radio of Canada Ltd.
 TORONTO - 1608 Carlton Tower, 2
 Carlton St. 363-9391.

Managers - Bill Stephens and Ernie
 Towndrow. FM Division - Don
 Mackenzie.

MONTREAL - Ste. 675, 2055 Peel St.
 Victor 4-3975. Manager - Guy Royal

CKNW, Vancouver
 CHED, Edmonton
 CHAB, Moose Jaw
 CKY, Winnipeg
 CHML, Hamilton
 CFPL, London
 CFRA, Ottawa
 CKPT, Peterborough
 CHUM, Toronto
 CKWW, Windsor

STOVIN-BYLES TELEVISION LTD.

TORONTO - 400 Jarvis St. - 924-5764
 (Area Code 416) President and Managing
 Director - W. D. Byles. Exec. Vice-
 President - W. H. Clark - Vice-Pres.
 and General Manager - A. E. Stewart
 Vice-President and Western Manager
 W. S. MacDonald. Vice-President and
 Eastern Manager - F. G. Strange. Vice-
 President and Treasurer - A. A. Panza.

MONTREAL - 1500 Stanley St. Room 522
 849-7731. (Area Code 514) Vice-Pres. -
 and Quebec Manager - J. R. Genin

WINNIPEG - 365 Broadway - 942-1892
 (Area Code 204) - Manager - Harold Olson

VANCOUVER - 517 Crown Building, 615
 W., Pender St. - 682-6391 (Area Code
 604) - Vice-President and Manager
 J. W. Stovin

Television:
 KVOS-TV, Vancouver (Toronto, Mont
 real & Vancouver)
 CHRE-AB-TV, Moose Jaw - Regina (CKSS-TV, Dauphin
 CJPM-TV, Chicoutimi (CKOS-TV-2,
 (Winnipeg and Carlyle
 Vancouver) (CKOS-TV-3,
 CKOS-TV, Yorkton Wynyard

NEWS NEWS

FROM ALL-CANADA

For release
December 1965 ad inf.

It's Christmas 1965, and we at All-Canada look back on a banner year for our broadcasting industry.

It has been a boom year for both radio and television stations. We are grateful to the national advertisers and their agencies, who have invested more and more of their advertising dollars in both of our media.

We are grateful to the stations whose performances have earned this ever-increasing reliance; and of course we are proud to be associated with the seventy odd radio and television stations we represent.

Finally, we are proud of our own achievements, notably the expansion of our own business, as well as that of the stations we represent, through the successful establishment of All-Canada offices in New York and across the United States.

Yes, it's been a banner year for broadcasting -- all broadcasting.

It's been a significant year too. Take the explosive -- we almost said devastating -- Fowler Report, with its hints and innuendoes of controls, censorship and dictatorship. We are proud to be part of an industry which is facing this cataclysm coolly, collectedly and intelligently.

It's been a symbolic year for the industry. Our own Canadian Association of Broadcasters, the never-failing voice of an industry, composed of 282 members, each one of them an individual with his own ideas, has blazed a new trail. Through the appointment of its new president, Jean Pouliot, a French-Canadian who is equally at home in word and thought in either language or culture, it has hoisted a standard of Canadian unity which might well serve as an example to the whole country.

It has been an exciting year too -- prophetically exciting -- with the much overdue announcement of the coming of color television which will bring new levels of interest to viewers and new power to the advertising of the sponsors.

And what of the future?

With a banner year behind us, we have no doubt in our minds of the fulfilment of our best wishes for the year and the years to come to a thriving and united industry.

DIRECTORY OF SALES REPRESENTATIVES

- CFCH-TV, North Bay
CFTO-TV, Toronto
(Winnipeg,
Vancouver)
CKPR-TV, Port Ar-
thur, Fort William
(CJBR-TV, Rimouski
(CJBR-TV-1,
Edmundston
(CJES-TV, Estcourt
(CFCV-TV, Clermont
CFTM-TV, Montreal
(Winnipeg and
Vancouver)
CKTM-TV, Trois
Rivières
The Lionel Network:
CKCW-TV, Moncton
CKAM-TV, North
Shore
CKAM-TV-1, New-
Castle
CKCD-TV, Campbell-
ton
CFGW-TV-1, Gaspé
West
- C-JAY-TV, Winnipeg
(Toronto, Montreal
& Vancouver)
CJON-TV, St. John's
(CJOX-TV, Argentinia
(CJCN-TV, Central
Newfoundland
(CJON-TV-1, Corner
Brook
(CJON-TV-2, Bona-
vista
(CJON-TV-3, Grand
Bank
- United States:
WXYZ-TV, Detroit
WHEC-TV, Rochester
WEWS-TV, Cleveland
- ZBM-TV, Bermuda
JBC-TV, Kingston,
Jamaica
CBC-TV, Barbados
Leeward Islands
Television
Trinidad and Tobago
Television
- CFJC, Kamloops
Fraser Valley
Radio Group:
CHWK, Chilliwack
CFVR, Abbotsford
CKWX, Vancouver
CJVI, Victoria
CKPG, Prince
George, B.C.
CJAT, Trail, B.C.
CKCQ, Quesnel,
B.C.
CKWL, Williams
Lake, B.C.
- FM Radio:
CHNS-FM, Halifax
CJCB-FM, Sydney
GFCF-FM, Montreal
CJIC-FM, Sault Ste.
Marie
CJCA-FM, Edmonton
CFFM-FM, Kamloops
CKWS-FM, Kingston
CJSS-FM, Cornwall
CKGB-FM, Timmins
CKOV-FM, Kelowna
CKOK-FM, Penticton
- Television:
CJCB-TV, Sydney
- CFRG, Gravelbourg
CJNB, North Battle-
ford
CKAC, Montreal
CKCL, Truro
CKY, Winnipeg
CHYM, Kitchener
CKLB, Oshawa
CFRA, Ottawa
CKPT, Peterborough
CKTB, St. Catharines
CJME, Regina
- CKXL, Calgary
CFNS, Saskatoon
CKSB, St. Boniface
CFCO, Chatham
CJLX, Fort William
CHIQ, Hamilton
CHUM, Toronto
CJMT, Chicoutimi
- Television:
CKSA-TV, Lloyd-
minster
- CFNB, Fredericton
CKNB, Campbellton
CHAB, Moose Jaw
CJON, St. John's
CFMO-FM, Ottawa
CFPL-FM, London
CHFI-FM, Toronto
CKGM-FM, Mon-
treal
CKMR, Newcastle
CJLS, Yarmouth
- Television:
CESM-TV, Thompson
CKCO-TV, Kitchener
CFCL-TV, Timmins
CHAU-TV New
Carlisle
CKRN-TV, Rouyn
CJON-TV, St. John's
CJOX-TV, Argentinia
CJCN-TV, Grand
Falls
- FORJOE TV INC.
NEW YORK :- 230 Park Avenue, New
York 17 - ORegon 9-6820. President -
Joseph Bloom
- CHICAGO - 35 East Wacker Drive -
State 2-8196
- LOS ANGELES - 6725 Sunset Blvd.
466-6884
- SAN FRANCISCO - 955 Russ Bldg. -
Ex. 2-1507
- DALLAS - Mario Messina Company -
1032 Fidelity Union Life Bldg. Dallas 1,
(214) - 742 - 5409
- Television:
CJPM-TV, Chicoutimi
CFTM-TV, Montreal
CFCM-TV, Quebec
CKMI-TV, Quebec
CJFB-TV, Swift Current
- E. S. SUMNER CORP.
NEW YORK - 11 West 42nd St. New
York 10036. BR9-7080. President -
Gene Sumner; Leonard Ziegel.
- CHICAGO - 333 Michigan Ave. N.
Chicago, Ill. - ST. 2-0650. Al
Parenty.
- Television:
KVOS-TV, Vancouver
C-JAY-TV, Winnipeg
CHCH-TV, Toronto-
Hamilton
CHRE-CHAB-TV, Regina -
Moose Jaw
- WEED & COMPANY
NEW YORK 17 - 347 Madison Ave.,
212-686-8970. President - Joe Weed.
Rita Scarfone.
- CHICAGO 11 - 435 N. Michigan Ave.,
312-467-7070. C. C. Weed.
- ATLANTA - 1819 Peachtree Road N.W.,
Atlanta, Georgia. - 404-876-8548.
David Carpenter.
- BOSTON 16 - Statler Building - 617-
482-6117. Kay Chille.
- DETROIT 26 - 1610 Book Bldg., 313-
961-2685. Bernard P. Pearse.
- BEVERLY HILLS - 111 N. LaCienega
Blvd., 213-652-1313. Lee F. O'Connell,
James Walsh.
- SAN FRANCISCO - 235 Montgomery St.,
415-392-1507. Ward Glenn.
- SEATTLE 1 - 1001 Tower Bldg., 206-
624-6333. Jack Hauser.
- CJOR, Vancouver
CFAX, Victoria
CHQR, Calgary
CHED, Edmonton
CHEC, Lethbridge
CKOM, Saskatoon
CHTM, Thompson
CFPA, Port Arthur
CFPL, London
CHFI, Toronto
CHLO, St. Thomas
CKPM, Ottawa
CHOW, Welland
- CKAR, Huntsville
CFBR, Sudbury
CHNO, Sudbury
CFCL, Timmins
Noront Radio:
CJNR, Blind River
CKCY, Sault Ste. Marie
CKWW, Windsor
CJMS, Montreal
CKGM, Montreal
CHNC, New Carlisle
CKCH, Hull
Radio Nord, Rouyn
- CFCN-TV, Calgary
CFRN-TV, Edmonton
CHAB-TV, Moose Jaw --
Regina
CFQC-TV, Saskatoon
CJOH-TV, Ottawa
CHOV-TV, Pembroke
CKPR-TV, Port Arthur --
Fort William
CKRS-TV, Jonquière
CKBL-TV, Matane
CKRT-TV, Rivière du Loup
CHLT-TV, Sherbrooke
- ATLANTA - 1371 Peachtree Street,
TR 5-6644. Bob Baird
- DALLAS - 511 North Akard Bldg.
R17-3723. Edgar Robbins Jr.
- HOLLYWOOD - 6331 Hollywood Blvd.
HO 2-6676. James C. Gates
- CHICAGO - 333 North Michigan Ave.
372-2528
Radio:- Ed Sherinian; TV-Ken
Schaefer
- SAN FRANCISCO:- 58 Sutter Street,
DO2-7159. Sam Posner
- NEW YORK - 10 Rockefeller Plaza
CI 6-1425. Manager, Eastern Div. -
U.S.A. - Bill Townsend; TV Director -
Bob Bickerton; Radio Director - Harold
Abernethy.
- ALL-CANADA RADIO & TELEVISION
LIMITED
NEW YORK - 7 West 66th Street -
SU. 7-5000.
- CFTO-TV, Toronto
CJCH-TV, Halifax
CKOS-TV, Yorkton
CFTK-TV, Terrace-Kitimat
CFTK-TV-1, Prince Rupert
CFTK-TV-2, Smithers
CFTK-TV-3, Burns Lake
CFTK-TV-4, Kildala
CFTK-TV-5, Kemano
- DONALD COOKE INCORPORATED
NEW YORK - 745 Fifth Ave., New
York 22. MURray Hill 8-2190
- CHICAGO - 3322 W. Peterson Ave.,
478-5544.
- KANSAS CITY - 1012 Baltimore Ave.,
GRant 1-7822
- LOS ANGELES - 111 North La Cienega
Blvd., Beverly Hills - OLYmpia 2-
1313.
- SAN FRANCISCO - 690 Market Street.
EX 7-0536
- CJRL, Kenora
CFGM, Richmond
Hill, Toronto
CHOK, Sarnia
CFOX, Montreal
CFLM, La Tuque
CKTR, Trois
Rivières
CKBW, Bridgewater
CKEC, New Glasgow
- THE DEVNEY ORGANIZATION INC.
NEW YORK - 347 Madison Ave., New
York 17. 212-683-5830
Manager - E. J. Devney
- CHICAGO - 360 North Michigan Ave.,
Chicago 1. Manager - John Toothill
312-263-5771
- ATLANTA - 1819 Peachtree Road,
N. E. Atlanta, Georgia. 404-876-8548.
Manager - David Carpenter.
- LOS ANGELES - 1680 North Vine St.,
Hollywood 28. Manager - Harlan G.
Oakes 213-464-7395
- SAN FRANCISCO - 235 Montgomery St.
San Francisco 5. Manager Ward Glenn.
415-392-1507
- BOSTON - 100 Boylston Street.
Manager - George C. Bingham.
617-482-4370
- KANSAS CITY - 1012 Baltimore Bldg.,
Kansas City 5. Manager - Eugene F.
Gray. 816-471-5502
- ST. LOUIS - 915 Olive Street. Mgr. -
Eugene F. Gray. 314-231-9151
- SEATTLE - 1001 Tower Bldg.,
206-624-6333. Manager -
Jack Hauser.
- Radio:
CHFA, Edmonton
C-FUN, Vancouver
- CKKW, Kitchener-
Waterloo
CJOY, Guelph
Radio Muskoka:
CKMP, Midland
CKAR, Huntsville-
Parry Sound
CJRN, Niagara Falls
CJCS, Stratford
CKNX, Wingham
Trinor Radio Group:
CFCH, North Bay
- Radio Alberta Group:
CHAT, Medicine Hat
CJOC, Lethbridge
CKRD, Red Deer
CFAC, Calgary
CJCA, Edmonton
CFGP, Grande Prairie
- Okanagan Mainline
Radio:
CJB, Vernon
CKOV, Kelowna
CKOK, Penticton
- Radio Maritime Group:
CHNS, Halifax
CJCB, Sydney
CHSJ, Saint John
CFCY, Charlottetown
CJEM, Edmundston
CFCF, Montreal
CKLM, Montreal
CKCV, Quebec City
CJBR, Rimouski
CJBM, Causapscal,
P.Q. (French)
(Satellite)
CKEY, Toronto
CKOC, Hamilton
- CJKL, Kirkland Lake
CKGB, Timmins
Ontario Five Group:
CHEX, Peterborough
CKWS, Kingston
CFCH, North Bay
CJKL, Kirkland Lake
CKGB, Timmins
CKSO, Sudbury
CJIC, Sault Ste.
Marie
CJWA, Wawa
CJSS, Cornwall
CKRC, Winnipeg
CKBI, Prince Albert
CKCK, Regina

STATION and PERSONNEL REGISTER (Radio)

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

NORTHWEST TERRITORIES

CHAK, INUVIK
1,000 watts on 860 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CFYK, YELLOWKNIFE
250 watts on 1,340 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CFMR, FORT SIMPSON
25 watts on 1,490 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CFWH, WHITEHORSE
1,000 watts on 570 kcs. Owned and operated by the Canadian Broadcasting Corporation.

BRITISH COLUMBIA

CFVR, ABBOTSFORD-MISSION
250 watts on 1,240 kcs. linked with CHWK, Chilliwack, and operating as part-time satellite. Rest of time (40%) independent operation with separate staff. CBC.

- (1) Fraser Valley Broadcasters Ltd.
- (2 & 3) Murdo MacLachlan
- (4) Trevor Beggs
- (5) Bill Teetzel
- (6) Bill Wolfe
- (7) Trevor Beggs
- (8) Bob Singleton
- (21 to 25) All-Canada
- (26) August 20, 1962

CFWB, CAMPBELL RIVER

250 watts on 1,490 kcs.
(1) CFCP Radio Limited
(2) Bill Browne
(3) Grant Lawrence
(4) Scott Hunter
(5) & 7) Jack Douglas
(6) Grant Lawrence
(11) Jim Williamson
(12) Jim Williamson
(14) Jack Douglas
(16) Mrs. Roberta McCannan
(17) Miles Murchison
(18) Mrs. Roberta McCannan
(20) Fred Grant
(21 & 22) National Time Sales
(23) Broadcast Reps. Ltd.
(24) Scharf Broadcast Sales
(26) September 10, 1963

CHWK, CHILLIWACK

10,000 watts on 1,270 kcs. CBC
(1) Fraser Valley Broadcasters Ltd.
(2 & 3) Murdo MacLachlan
(5) Dennis Barkman
(6) Bill Wolfe
(7) Bill Wolfe
(9) Jim Nicholson
(11) Ed Wilson
(12) Bob Harrison
(13) Murdo MacLachlan
(14) Barbara Lavoy
(15) Dennis Barkman
(16) Mrs. B. Neade
(17) Tom Rennie
(19) Jim Nicholson

(20) Tony Shepherd
(21 to 25) All-Canada
(26) June 23, 1927

CFCP, COURTENAY

1,000 watts on 1,440 kcs. CBC
(1) CFCP Radio Ltd.
(2 & 3) William G. Browne
(5) Scott Hunter
(6) Grant Lawrence
(7) Grant Lawrence
(8) Bill Browne
(9) Jim Williamson
(10) Rob Gentry
(11 & 12) Dennis O'Leary
(13) Loyd Finlayson
(14) Mrs. Mickey Simms
(15) B. Browne
(16) Mrs. Mickey Simms
(17) Myles Murchison
(18) Ron Lemon
(20) Fred Grant
(21 & 22) Air-Time Sales Ltd.
(24) Scharf Broadcast Sales
(26) Sept. 1, 1959

CKEK, CRANBROOK KIMBERLEY

1,000 watts on 570 kcs.
(1) East Kootenay Broadcasting Co. Ltd.
(2) B. Redisky
(3) Lloyd J. Hoole
(5) Cornel Sawchuk
(9) Dave Hoole
(12) Dave Jacobson
(16) Sherri Radloff
(17) Jean Laker
(20) Jim Gillespie
(21 & 22) Radio & TV Sales Inc.
(23) A. J. Messner & Co.
(24) Radio-TV Reps. Ltd.
(25) Donald Cooke Inc.
(26) October 19, 1957

CJDC, DAWSON CREEK

1,000 watts on 1,350 kcs.
(1) Radio Station CJDC (Dawson Creek B.C.) Ltd.
(2) H. L. Michaud
(3) Mike Lavern
(6) Bas Jamieson
(9) Scott Dixon
(11) Elmer Devore
(12 & 13) Al Kelly
(14 & 16) Verna Ophus
(17) Rita Coffee
(18) Olga Jacobs
(20) R. Messner
(21 & 22) Radio-TV Reps. Ltd.
(23) A. J. Messner & Co.
(24) Radio-TV Reps. Ltd.
(26) December 15, 1947

CKAY, DUNCAN

1,000 watts on 1,500 kcs.
(1) Radio CKAY Ltd.
(2) J. U. Coleman
(3) Kenneth H. R. Hutchison
(4) Peter W. de S. Duke
(6, 7, 8 & 9) Mike Shainline
(11 & 12) Ken McEwan
(16) Shirley Hanson
(17) Doug Rutledge
(18) Will MacKenzie
(20) R. Currie
(21 & 22) Hardy Radio & TV Ltd.
(23 & 24) Byles, Gibb & Assoc. Ltd.
(25) Donald Cooke Inc.
(26) October 5, 1964

CKNL, FORT ST. JOHN

1,000 watts on 560 kcs.
(1) Northern Lights Broadcasting Ltd.
(2) J. Skelly
(3) M. Stevenson

(4 & 5) Bill Loepky
(6, 7 & 9) Larry Thiesen
(11) Glen Clark
(12) Earl Vassello
(13) M. Stevenson
(14) Donna Symington
(15) Bill Loepky
(16) Donna Symington
(17) Gene Daniel
(20) Len Verwoerd
(21 to 24) Radio-TV Reps. Ltd.
(23) A. J. Messner & Co.
(26) July 1962

CFJC, KAMLOOPS

10,000 watts daytime (1,000 nighttime) on 910 kcs. CBC.
(1) Twin Cities Radio Ltd. Inc.
(2) Ian G. Clarke
Operations Manager - Walter Jones
(3) Ian G. Clarke
Assistant General Manager - Jean C. Ross
(5) Walter Harwood
(7) Walter Jones
(8) Jack Crane
(9) Tippy O'Neill
(10 & 11) Gordon Rye
(12) Walter Jones
(13) Gordon Rye
(14) Joan Patterson
(15) Walter Harwood
(16) Loretta Schwartz
(17) Joan Patterson
(18) Barry Shane
(19) Gordon Rye
(20) Kurf Reichennek
(21 to 24) All-Canada
(25) All-Canada Radio & TV
(26) May 1, 1926

CKOV, KELOWNA

(see Okanagan Radio)
1,000 watts on 630 kcs. CBC.
(1) Okanagan Broadcasters Ltd.
(2) Mrs. G. T. Browne
(3) James H. Browne
(5) D. Dunn
(6) Al Jensen
(11) Jack Bews
(15) Dave Dunn
(16) Wendy Dobbin
(17) Dave Dunn
(18) Mrs. Gloria Mildnerberger
(20) Arthur Vipond
(21 to 25) All-Canada
(26) November 4, 1931

CKTK, KITIMAT

1,000 watts daytime (250 watts nighttime) on 1,230 kcs.
(1) Skeena Broadcasters Ltd.
Operations Manager - R. Hugh McLarty
(4) G. Wayne Seabrook

(5) Ron Paulson

(6) Allan Parfitt
(7) R. Hugh McLarty
(8) Cam Lane
(9) Cam Lane
(10) Jack White
(11) Keith Tutt
(12) Allan Parfitt
(13) Hugh McLarty
(14) Mrs. Margaret van Herd
(15) Wayne Seabrook
(16) Barbara Parfitt
(17) Mrs. Margaret van Herd
(18) Jack White
(20) John Nance
(21 to 24) Radio-TV Reps Ltd
(25) Weed & Company
(26) March 23, 1964

CJJC, LANGLEY

1,000 watts on 850 kcs.
(1) City and Country Radio Ltd.
(2 & 3) Joseph E. Chesney
(5) Bill Fox
(6) Dave Schofield

(8) Bill Fox
(9) Brian Miles
(11) Peter Chan
(12) Warren Johnstone
(13) Bob Shewan
(16) Euleen Palmer
(17) Dave Schofield
(18) Bruce Thompson
(19) Jim Phillips
(20 & 21) Dave Schofield
(22) Radio-TV Reps Ltd.
(23) A. J. Messner
(24) Nelson Broadcast Services
(25) Jan. 19, 1963

CHUB, NANAIMO

10,000 watts on 1,570 kcs.
(1) Nanaimo Broadcasting Corporation Limited
(2 & 3) Bob Giles
(5) Joe Lawlor
(6 & 7) Jack Kyle
(9) Lyall Feltham
(10) Jack Kyle
(11) Ross Hicks
(15) Joe Lawlor
(16) Bob Golob
(17) Ken Lundgren
(20) John Morgan
(21 to 24) Radio-TV Reps. Ltd.
(25) Donald Cooke Inc.
(26) May 24, 1949

CKLN, NELSON

1,000 watts on 1,390 kcs. CBC
(1) News Publishing Co. Ltd.
(3) Alan R. Ramsden
(5) Ian McFarlane
(9) Bob Kay
(13) Arnold Jackson
(14) Julia Dawne
(16) Sandra Reinson
(20) A. R. Ramsden
(21 to 24) Byles, Gibb & Associates Ltd.
(25) Young Canadian Ltd.
(26) July 15, 1939

CKNW, NEW WESTMINSTER

50,000 watts on 980 kcs.
(1) Radio NW Ltd.
(2) Frank A. Griffiths, C.A.
(3) Bill Hughes
(4) Hal L. Davis
General Sales Manager - Mel Cooper
Local Sales Manager - Lloyd Bray
(6) Dick Abbott
(7) Hal L. Davis
(9) Bob Hutton
(10) Len Hopkins
(11) Warren Barker
(12) Al Davidson
(15) Glen M. Garvin
(16) Mrs. Maureen Shaw
(17) Tony Antonias
(18) Len Hopkins
(20) Leo Haydamack
(21 & 22) Stephens & Towndrow Ltd.
(23) Broadcast Reps. Ltd.
(25) Young Canadian Ltd.
(26) August, 1944

OKANAGAN MAINLINE RADIO

formerly Okanagan Radio, consists of CKOV, Kelowna, CJJB, Vernon, CKOK, Penticton and CFJC, Kamloops. Nationally the four stations are regarded as one. Okanagan Mainline Radio is staffed by Dave Dunn, Doug Glover and Marlene Mamchur. (P.O. Box 100, Kelowna, B.C.)

CKOK, PENTICTON

10,000 watts daytime (500 watts nighttime) on 800 kcs.
(1) CKOK Ltd.
(2) Maurice P. Finnerty
(3) Ralph J. Robinson
(5) Harry C. Dane
(7) Wayne Barry
(9) Grant Sherwood
(11) Mike Mangan
(12) Lloyd Halvyk
(13) Greg Edwards
(15) Wayne Barry
(16) Robin Funkin
(17) Don Rees
(18) Mrs. Bev Watts
(20) Harry F. McRae
(21 to 25) All-Canada
(26) Sept. 13, 1948

CJAV, PORT ALBERNI

1,000 watts daytime, 250 watts nighttime on 1,240 kcs.
(1) CJAV Ltd.
(2 & 3) Kenneth Hutcheson
(5) Operations Manager Maurice Inwards
(9) Bill Gibson
(11) Ron Coul
(12) Bill Gibson
(14) Zel Richards
(15) Bill Gibson
(16) Mrs. Irene Maskell
(18) Ken Armstrong
(20) Ivan Hollway
(21 & 22) Hardy Radio & TV Ltd.
(23) A. J. Messner & Co.
(24) Scharf Broadcast Sales
(25) Donald Cooke Inc.
(26) April 1, 1946

CKPG, PRINCE GEORGE
250 watts on 550 kcs. CBC
(1) CKPG Limited
(2 & 3) Robert T. Harkins
(4) J. E. Carbutt
(5) M. McDonnell
(6) T. E. Bell
(7) J. E. Carbutt
(9) Don Kazzakkoff
(11 & 12) Barry J. Hamelin
(13) J. E. Carbutt
(14) M. McDonnell
(15) Ab D. Wiebe
(16) Arlene Goodkey
(17) Ab D. Wiebe
(20) Stan W. Davis
(21 to 25) All-Canada
(26) February 8, 1945

CFPR, PRINCE RUPERT

10,000 watts on 860 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CHTK, PRINCE RUPERT

1,000 watts daytime (250 watts nighttime) on 560 kcs.
(1) CHTK Radio Ltd.
(2) J. Fred Weber
(3) Roy B. Last
(5) Tom Priddle
(6, 7 & 8) Bill Cochrane
(9 & 10) Bob Myers
(11) Dave Ian Smith
(12) Bill Good Jr.
(14) Paula Pelton
(15) Bill Kilpatrick
(16) Sandy Carlson
(17) Randi King
(18) Dave Hankinson
(19 & 20) John Nance
(21 to 24) Radio-TV Reps. Ltd.
(25) Weed & Company
(26) June 1, 1965

CKCQ, QUESNEL

1,000 watts on 570 kcs.
(1) Cariboo Broadcasters Ltd.
(2 & 3) Dennis Reid
(5) John V. Boates
(6, 7 & 8) Gill McCall
(9) Gordon Lansdell
(11) D. Reid
(12) Bob Leckie
(14) Margaret Stephens
(15) John V. Boates
(16 & 17) Shirley Montgomery
(18) Don Prentice
(19) Gordon Lansdell
(20) Stan Davis
(21 to 25) All-Canada Radio & Television Ltd.
(26) August 28, 1957

CKXR, SALMON ARM

1,000 watts on 580 kcs.

CKCR, REVELSTOKE

1,000 watts on 1,340 kcs.
(1) Hall-Grav Broadcasting Co. Ltd.
(2 & 3) P. J. Hall
(4) W. E. Grey
(5) R. J. Hall
(6, 7 & 8) R. K. Field
(9) W. E. Grav
(11, 12 & 13) P. N. Munoz
(14) Pat Youngberg
(15) W. E. Grav
(16) Pat Youngberg
(17) Jason Faire
(18) George Young
(20) S. E. Davis
(21 to 24) Radio-TV Reps Ltd.
(26) Nov. 15, 1965

CKWL, WILLIAMS LAKE

250 watts on 1,240 kcs. Satellite of CKCQ, Quesnel; same staff. Programs originate from both stations and are carried simultaneously over both transmitters.
(3) Bob Leckie

CFBV, SMITHERS

1,000 watts daytime (250 watts nighttime) on 1,230 kcs.
(1) CFBV Limited
(2 & 3) R. A. East
(6, 8 & 9) G. E. Rea
(11 & 12) R. A. East
(15 & 16) M. J. Levesque
(17) M. A. Adomeit
(20) S. W. Davis
(21 & 22) Pyrrrell & Nadon Ltd.
(23) A. J. Messner & Co.
(24) Radio-TV Reps. Ltd.
(26) October 25, 1963

CFTK, TERRACE

1,000 watts on 590 kcs.
(1) Skeena Broadcasters Ltd.
Managing Director - J. Fred Wever
(4) G. Wayne Seabrook
(5) Ronald O. Paulsen
(6 & 7) Allan Parfitt
(8) Campbell Lane
(9) Campbell Lane
(10) Jack White
(11) Keith Tutt
(12) Allan Parfitt
(13) Hugh McLarty
(14) Mrs. Margaret van Herd
(15) Wayne Seabrook
(16) M. S. Pat White
(17) Fran Buller
(18) Jack White

(20) John Nance
(21 to 24) Radio-TV Reps Ltd.
(25) Young Canadian Ltd.
(26) August 5, 1960

CJAT, TRAIL

1,000 watts on 610 kcs. CBC
(1) Kootenay Broadcasting Co. Ltd.
(2) W. C. Harvey
(3) Joseph P. Kobluk
(5) Robert W. Meneer
(9) Burt Decaire
(10) Dave Glover
(11 & 12) Joe Remesz
(16) Dave Townsend
(20) John Renzie
(21 to 25) All-Canada
(26) Dec. 26, 1931

CBU, VANCOUVER

10,000 watts on 690 kcs. Owned and operated by the Canadian Broadcasting Corporation.

C-FUN, VANCOUVER

10,000 watts on 1,410 kcs.
(1) Radio C-FUN Ltd.
(2) Gordon W. Burnett
(3) Douglas S. Greig
(4 & 5) Donald G. Macdonald
(6) Al Jordan
(7) Bob Robinson
(9) Al Jordan
(10) Tom Peacock
(11) Jim Nielsen
(15) Bill Jennison
(16) Joan Williams
(17) Aubrey Price
(18) Allison Neal
(20) Stan Davis
(21 & 22) Tyrrel & Nadon
(25) Devney Organization Inc.
(26) 1922

CHQM, VANCOUVER

10,000 watts on 1,320 kcs.
(1) Vancouver Broadcasting Associates Limited
(2 & 3) W. E. Bellman
(5) G. Reid
(6) Terry Garner
(7) Maurice Foisy
(9) Ron Grimster
(11) Bruce Lowther
(15) G. Reid
(17) Mrs. Anne Bolton
(18) Lyndon Grove
(20) Stan Davis
(21 & 22) Quality Broadcast Sales
(26) December 10, 1959

CJOR, VANCOUVER

10,000 watts on 600 kcs.
(1) CJOR Limited
(2) Ralph Cunningham
(3) John Donaldson
(5) Gerry Altman
(7) Vic Waters
(9) Monty MacFarlane
(11) Alec Young
(17) Hec McKay
(20) Stan Davis
(21 & 22) Radio-TV Reps Ltd
(25) Weed & Company
(26) July 13, 1926

CKLG, VANCOUVER

10,000 watts on 730 kcs.
(1) Moffat Broadcasting Ltd.
(2) R. L. Moffat
(3) Don Hamilton
(5) Al Anka
(6 & 7) Frank Callaghan
(9) Paul Arthur
(10) Russ Simpson
(11) Bill James
(15) Peggy Keenan
(16) Lois Redstone
(18) Russ Simpson
(19) Helmut Glaser
(20) Peter Mackintosh
(21, 22 & 23) Byles, Gibb & Assoc. Ltd.
(24) Scharf Broadcast Sales
(25) Harlan Oakes & Assoc.
(26) January 31, 1955

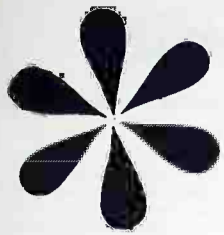
CKWX, VANCOUVER

50,000 watts on 1,130 kcs.
(1) CKWX Radio Ltd.
(2) Arthur Holstead
(3) Wm. A. Speers
General Sales Manager - Dick Lennie
National Sales and Marketing Director - Doug Reid
Retail Sales Manager - Keith Bower
(6) Ron Robinson
(7) John Ansell
(9) John Barton
(11) Neil Nisbet
(12) Jim Robson
(16) Jack Hughes
(17) Rai Purdy
(18) Jim Morris
(20) Stan Davis
(21 to 25) All-Canada
(26) April 1, 1923

CJJB, VERNON

(see Okanagan Radio)
10,000 watts daytime (1,000 watts nighttime) on 940 kcs. CBC.
(1) Interior Broadcasters Ltd.
President & Managing Director - A. G. Seabrook

Please help us keep this Directory up to date



PEOPLE

make the difference

on CKWX



JOHN BARTON

hosts the light and lively
**"BREAKFAST
With BARTON"**

Daily 6:00 a.m. -
9:00 a.m.

Vancouver's top morning show gets you off to a cheerful start for the day . . . a delightful blend of humour, music, news, traffic reports and general all-round enjoyment.



BARRIE CLARK JIM MacDONALD

co-hosts of
"OPEN LINE"

Daily 9:00 a.m.-12 Noon

The finest program of its type in Vancouver, Open Line is a wide open, provocative yet tastefully presented show offering listeners the opportunity of expressing their own opinions as well as hearing those of prominent persons around the world.



JIM ROBSON

Dedicated and knowledgeable, CKWX's popular Sports Director covers all of British Columbia's major professional sports including hockey, baseball, football, etc., as well as the many sports broadcasts and functions of B.C.'s Big League sports station. Jim's wide experience and candid opinions bring you a refreshing insight into the wonderful world of sports.



GORDON ROSS

The host of CKWX's nighttime schedule from 6:00 p.m. to midnight, which features the finest music in the world, The Sun Hour of Music, from 7:30 to 8:30 with Broadway hits and show tunes to 10:00 p.m., and his fabulous "Mellow Moods" from 10:30 to Midnight.



MIKE TYTHERLEIGH DORWIN BAIRD



In addition to CKWX's unmatched coverage of World and local news, Mike Tytherleigh and Dorwin Baird offer the listeners pertinent commentary on the World around us. Ranging from local to World problems, their educated commentary make CKWX Vancouver's leading news editorial station.



CAL GEORGE

Cal's program, heard daily from noon to 4:00 p.m., presents the finest in afternoon radio listening — not surprising when you attribute Cal's know-how to 25 years of broadcasting to homemakers on CKWX. A fine combination of great music and features designed just for the aals.



TED PECK

Canada's most popular outdoors enthusiast brings a wealth of knowledge and experience of the outdoors to British Columbia listeners. Ted's daily reports are heard at 7:20 p.m. Monday through Friday and you are invited to phone Ted Peck on his special Sunday evening show between 8:30 to 10:00 p.m.



BILL (Brown Bros.) GOOD

This veteran sports writer and broadcaster is heard every morning at 7:25 a.m. — bringing listeners commentaries on all sporting activities and events. Gruff and outspoken Bill's program has become a listening "must" over the years for sports fans.



NICK SANDS

From midnight to 6 a.m., Nick Sands brings you a radio variety show — something for everyone interwoven with smooth music. Comedians, news, new commentary, music — you'll hear them all on Nick Sands' popular program



RON ROBINSON

The "Commute Club," heard daily on CKWX from 4:00 - 6:00 p.m., gives the homeward-bound traveller a pleasant journey with the sounds of requested music, easy listening and, informative traffic reports.



CKWX

dial 1130
VANCOUVER, B. C.

STATION and PERSONNEL REGISTER (Radio)

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

(5) John Tutte
(6) Jim Watson
(9) Jim Watson
(11) Mrs. Belle Rounce
(12) Lou Warner
(15) Dauphne Brown
(16) Mrs. Herta Pospischil
(17) Mrs. Belle Rounce
(19 & 20) Laurie Wright
(21 to 25) All-Canada
(26) September 22, 1947

CFAX, VICTORIA
1,000 watts on 1,070 kcs.
(1) C-FAX Radio 1070 Ltd.
(2 & 3) Clare Copeland
(4) Charles Smith
(5) Hugh Curtis
(6) Charles Smith
(7) James R. Stoke
(8) Bob Arnold
(9) Lyall Winlaw
(10) Roy Darling
(11) Gordon Colledge
(12) Keith Dagg
(14) Irene Brown
(15) Larry Wood
(16) Sylvia Little
(18) Roy Darling
(19) John Mitchell
(20) Charlie Smith
(21) Quality Broadcast Sales
(24) Scharf Broadcast Sales
(25) Weed & Company
(26) September 4, 1959

CJVI, VICTORIA
10,000 watts on 900 kcs. CBC
(1) Island Broadcasting Co. Ltd.
(2 & 3) William M. Guild
(5) Bill Allen
(6) Dick Batey
(7) Walter Cownden
(9) Murray Dale
(10) Walter Cownden
(11) Gordon Williamson
(15) Mrs. Lynne Richards
(16) Robert McGill
(17) John Richards
(18) Noreen Gold
(20) Michael G. Doyle
(21 to 24) All-Canada
(25) All-Canada Radio
(26) April 17, 1926

CKDA, VICTORIA
10,000 watts on 1,220 kcs.
(1) Capital Broadcasting System Ltd.
President & General Manager - David M. Armstrong
Executive Vice-President and Sales Manager - Keith G. MacKenzie
Secretary-Treasurer-Comptroller - Mrs. Ruby Masters
Operations Manager - David G. Hill
(9) Douglas Taylor
(10) Mrs. Helen Moulton
(11) Phil Barber
(15) Mrs. Shirley Jefferson
(16) Bernice Davies
(17) Mrs. Cy Roberts
(20) James P. Boudreau
(21 & 22) Radio-TV Reps Ltd.
(23) A. J. Messner & Co.
(24) Radio-TV Reps Ltd.
(25) Young Canadian Ltd.
(26) January 18, 1950

ALBERTA

CBR, CALGARY
50,000 watts on 1,010 kcs.
Owned and operated by the Canadian Broadcasting Corp.

CFAC, CALGARY
10,000 watts on 960 kcs. CBC
(1) Calgary Broadcasting Co. Ltd.
(2) G. Gaetz
(3) Dave F. Penn
(6 & 7) Clarence F. Mack
(8) Jim Kunkel
(9) Lorne Ball
(11) Peter LaValley
(12) Ed Whalen
(15) Bev Mannix
(16) Mrs. Molly Pomeroy
(17) Mrs. Barbara Paulin
(18) Marion Lawrence
(19) Stanley C. Gilbert
(20) Earle C. Connor
(21 to 25) All-Canada
(26) May 2, 1922

CFCN, CALGARY
50,000 watts on 1,060 kcs.
(1) The Voice of the Prairies Ltd.
(2 & 3) H. Gordon Love
Vice-President
Jas. A. Love
Operations Manager - Gordon L. Carter
(5) Bob Irvine
(6) Don Thomas
(8) Gordon Kelly
(9) Terry Moore
(11) William N. Love
(12) Henry Viney
Promotion & Merchandising Director - Ron Sommerville
(16) Louise Tetrault
(17) Roy McDonald
(18) Joyce Nephin
(20) Robert W. Lamb
(21 & 22) Radio & TV Reps Ltd.
(23) A. J. Messner
(24) Radio-TV Reps Ltd.
(25) Young Canadian Ltd.
(26) West Coast Harlan Oakes & Assoc.
(26) May 18, 1922

CHQR, CALGARY
10,000 watts on 810 kcs.
(1) Bentley Broadcasting Co. Ltd.
(2 & 3) Ted Soskin
(4 & 5) Reuben Hamm
(6, 7 & 8) Will Sennett
(9) Jay Dell
(10) Will Sennett
(11) Fred Skelton
(12) Russ Peak
(13) Fred Skelton
(14 & 15) Mrs. Kay Jones
(16) Mrs. Norma Hoopfer
(17) Mrs. Kari Williams
(19 & 20) Mel Hoyme
(21 & 22) Quality Broadcast Sales
(23) Broadcast Reps Ltd.
(24) Byles, Gibb & Assoc. Ltd.
(25) Weed & Co.
(26) November 17, 1964

CKXL, CALGARY
10,000 watts on 1,140 kcs.
(1) Bow Valley Broadcasting Co. Ltd.
(3) James M. Pryor Jr.
(5) Pearl V. Borgal
Don Meek
(6, 7 and 9) Ned Corrigan
(11) Fred Whiting
(12) Eric Bishop
(15) Mrs. Pearl V. Borgal
(16) Carol Sproule
(17) Ed Conville
(18) Don Carlson
(20) Bill Martin
(22 & 23) Byles, Gibb & Assoc. Ltd.
(24) Scharf Broadcast Sales
(25) Devney Organization Inc.
(26) May 15, 1964

CFCW, CAMROSE
10,000 watts on 790 kcs.
(1) Camrose Broadcasting Co. Ltd.
(2) H. J. Yerxa
(3 & 5) Warren H. Holte
(6 & 7) Rich Sims
(8) Bev Munro
(9) Hiram Higsby
(10) Curley Gurlock
(11) Michael Goetze
(12) Jim Brown
(13) Dennis Kitchiff
(14) Joan Henault
(15) Bob Smith
(16) Florence Carlson
(17) Dan Chomiak
(18) Lavonne Switzer
(19) Barry Haugan
(20) Lyndy Olson
(21 & 22) Lorrre Potts & Co. Ltd.
(23) A. J. Messner & Co.
(24) Scharf Broadcast Sales
(26) November 2, 1954

CJDV, DRUMHELLER
5,000 watts on 910 kcs.
(1) Dinosaur Broadcasting (1957) Ltd.
(2 & 3) Tony Mayer
(4) Stan Sparling
(5) Tony Mayer
(6, 7 & 8) Bill Dowson
(9) Stan Sparling
(10) Pat O'Connor
(11 & 12) Jim Fisher
(13) Bill Cameron
(14) Mrs. Peg Pinkham

(15) Bill Dowson
(16) Mrs. Peg Pinkham
(17) Ron Munroe
(18) Pat O'Connor
(19 & 20) John Bruins
(21 & 22) Radio & TV Sales Inc.
(23) A. J. Messner & Co.
(24) Byles, Gibb & Assoc. Ltd.
(26) December 1958

CBX EDMONTON
50,000 watts on 740 kcs.
Owned and operated by the Canadian Broadcasting Corp.

CFRN, EDMONTON
50,000 watts on 1,260 kcs.
(1) Sunwapta Broadcasting Co. Ltd.
(2) G. R. A. (Dick) Rice
(3) A. J. Hopps
(5) National - A. J. Hopps Retail - Tony Coumant
(6 & 7) George A. Duffield
(9) Irv Shore
(10) Harry Farmer
(11) Bruce Hogle
(12) Al McCann
(13) Scott Flewitt
(14) Mrs. Corinne Noonan
(15) Mrs. Corinne Noonan
(16) Faye Rumpel
(17) Sid Nicholas
(18) Mrs. Nadia Sinclair
(20) Ted Watson
(21 & 22) Radio-TV Reps Ltd.
(23) A. J. Messner & Co.
(24) Radio-TV Reps Ltd.
(25) Young Canadian Ltd. and Harlan G. Oakes
(26) November 1, 1934

CHED, EDMONTON
10,000 watts on 630 kcs.
(1) Radio Station CHED Ltd.
(2) Ed. Rawlinson
(3) Jerry Forbes
(5) Bill Sysak
(7) Keith James
(9) Jim Stanley
(10) Dick Taylor
(11) Jim Stanley
(15) Keith James
(16) Myrna Shields
(17) Paul Hebert
(18) Dick Taylor
(19) Orville Davidson
(20) Clint Nichol
(21 & 22) Stephens & Towndrow
(24) Scharf Broadcast Sales
(25) Weed & Company
(26) March 4, 1954

CHFA, EDMONTON
5,000 watts on 680 kcs. CBC French Network.
(1) Radio Edmonton Ltée
(2) R. Motu
(3 & 5) B. J. Gagnon
(6) Jacques Boucher
(9) Normand Fontaine
(11 & 12) T. Forestier
(14) J. Theoret
(15) Jacques Boucher
(16) M. VanDerKooten
(18) G. Paradis
(20) André Rouleau
(21 & 22) Hardy Radio & TV
(23) Broadcast Reps Ltd.
(24) Radio-TV Reps Ltd.
(25) Devney Organization
(26) Nov. 20, 1949

CHQT, EDMONTON
10,000 watts on 1,110 kcs.
(1) Radio Station CHQT Ltd.
(2) L. R. Roskin
(3) M. D. Dyck
(4 & 5) L. R. Roskin
(6 & 7) Norm Fisher
(9) Bob McClelland
(10) Dasha Goody
(11) John Bohonos
(16) E. Weiss
(17) L. Schulz
(20) Frank Makepeace
(21 & 22) Quality Broadcast Sales
(24) Byles Gibb & Assoc. Ltd.
(26) Aug. 19, 1965

CJCA, EDMONTON
10,000 watts daytime (5,000 watts nighttime) on 930 kcs.
(1) Edmonton Broadcasting Co. Ltd.
(2) Gerry Gaetz
(3) J. Dalt Elton
Assistant Manager and General Sales Manager - Ken Goddard
Retail Sales Manager - Jack Sayers

National Merchandising Manager -
Ken Hurshowy
(7) Harry Boon
(9) Jim Hault
(10) Harry Boon
(11) Walt Rutherford
(12) Bryan Hall
(14) Peg Miller
(15) Dale Partridge
(16) Janet Wickenberg
(17) Bryan Toews
(18) Garry McDonall
(19) Andre Picard
(20) Gordon Skurle
(21 to 25) All-Canada
(26) May 2, 1922

CKUA, EDMONTON
10,000 watts on 580 kcs.
(1) Alberta Government Telephones
(3) John W. Hagerman
(7) Tony W. Cashman
(8) O. H. Gordon Olsen
(9) E. G. Evans
(11 & 12) Carl Noack
(14) Mrs. Marg Eykelbosh
(16) A. Douglas Morton
(18) Mrs. V. Barber
(20) Wm. Pinko
(26) November 21, 1927

CFGP, GRANDE PRAIRIE
10,000 watts on 1,050 kcs. CBC
(1) Northern Broadcasting Corp. Ltd.
(2) H. E. Pearson
(3) C. A. Perry
(4) Jack Soars
(5) Gordon Pearcey
(6) Jack Soars
(8 & 9) Barry Hawkins
(10) Cecil Morton
(11) Lionel Kyle
(12) F. Tanner
(14) Joan Domirova
(16) Mrs. Ona Auclair
(17) Cecil Morton
(18) Doug Perry
(20) Jim de Roaldes
(21 to 25) All-Canada
(26) November 2, 1937

CHEC, LETHBRIDGE
5,000 watts on 1,090 kcs.
(1) Southern Alberta Broadcasting Ltd.
(2 & 3) H. W. Brown
Local Sales Manager - Ron Bruchet
(6) Bob Wilson
(8) Veryl Todd
(9) Bob Wilson
(10) Bob Wilson
(11) Ron Dyck
(12) Veryl Todd
(13) Leo Dow
(15) Gary Verne
(16) Margaret Davis
(17) Ken Allen
(18) Bob Wilson
(20) Bob Macdonald
(21 to 24) Radio-TV Reps Ltd.
(25) Weed & Company
(26) August 28, 1959

CJOC, LETHBRIDGE
10,000 watts daytime (5,000 watts nighttime) on 1,220 kcs. CBC
(1) Lethbridge Broadcasting Ltd.
(2) N. Botterill
(3) J. McColl
(5) J. Innes
(6) Bob Lang
(9) Hart Kirch
(10) R. Georgeson
(11) William Skelton
(12) Ron Makarenko
(13) Ron Watmough
(15) K. Georgeson
(16) J. Ravnborg
(17) E. Watmough
(18) Ray Georgeson
(20) Douglas Card
(21 to 25) All-Canada
(26) May 10, 1926

CKSA, LLOYDMINSTER
10,000 watts on 1,150 kcs.
(1) Sask-Alta Broadcasters Ltd.
(2) Arthur F. Shortell
(3 & 5) James G. Cane
(6 & 7) Marvin Seibel
(9) Jim Ryan
(11) Larry Ross
(16) Mrs. Hilda Giebelhaus
(17) Lillian Johnson
(20) Howard James
(21 & 22) Radio-TV Reps Ltd.
(23) A. J. Messner & Co.
(24) Radio-TV Reps Ltd.
(25) Devney Organization Inc.
(26) April 1, 1957

CHAT, MEDICINE HAT
10,000 watts on 1,270 kcs. CBC
(1) Monarch Broadcasting Co. Ltd.
(2) J. H. Yuill
(3) Orv Kope
(4 & 5) Tom Gunter
(6) Gerry Givens
(7) Tom Gunter
(8) Warner Fieldhouse

(9) Wayne Craven
(10) Tom Gunter
(11) Stan Weller
(12) Bob Burns
(13) Mickey Lynch
(14) Mrs. Barbara Morrison
(15) Bill Yull
(16) Mrs. Barbara Morrison
(17) Pat McCully
(18) Wayne Craven
(20) Sid Galfney
(21 to 25) All-Canada
(26) November 1, 1946

CKYL, PEACE RIVER
10,000 watts daytime (1,000 watts nighttime) on 610 kcs.
(1) Peace River Broadcasting Corp. Ltd.
(2 & 3) John Skelly
(4) Don Ewart
(5) George Cambridge
(6) Chuck Benson
(7) John Skelly
(9) Don Ewart
(11) Larry Snelgrove
(12) Al Adair
(13) Don Ewart
(15) John Skelly
(16) Carol Griep
(17) Larry Snelgrove
(20) Les Klement
(21 & 22) Radio-TV Reps Ltd.
(23) A. J. Messner & Co.
(24) Radio-TV Reps Ltd.
(26) November 12, 1954

CKRD, RED DEER
10,000 watts daytime (1,000 watts nighttime) on 850 kcs.
(1) Central Alberta Broadcasting (1961) Ltd.
(2) Gordon E. Spackman
Managing Director - Henry Flock
(6 & 7) Rod Stephen
(9) Rodger McLaughlin
(10) God Stephen
(11) Glen Burston
(12) Al Hammer
(13) Bob Brown
(14) Marlene Brault
(15) God Stephen
(16) Freida Singer
(17) Marlene Brault
(20) Ken Martin
(21 to 25) All-Canada Radio & TV Ltd.
(26) April 30, 1949

SASKATCHEWAN

CJSL, ESTEVAN
1,000 watts on 1,280 kcs.
(3) Norm Williams
(6) Gary Wolts
(11) Dennis Hogman
(16) Sheila Carlson

CFRG, GRAVELBOURG
5,000 watts on 710 kcs. CBC
(1) Radio-Gravelbourg Limitée
(2) J. Edmond Chabot
(3 & 5) Dumont Lepage
(6) Leonard Beaudry
(7) Dumont Lepage
(8) Benoit Pariseau
(9 & 10) Benoit Pariseau
(11) Marcel Moor
(12) Benoit Pariseau
(13) Marcel Moor
(14) Jocelyne Thoun
(15) Dumont Lepage
(16 & 17) Jeanne Beaugard
(18) Benoit Pariseau
(19 & 20) Guy Prefontaine
(21 & 22) Hardy Radio & Television Ltd.
(25) Devney Organization Inc.
(26) June 1, 1952

CFRG, GRAVELBOURG
250 watts on 1,230 kcs. CBC French Network. Nighttime broadcasting only. Same staff as CFRG.
CHAB, MOOSE JAW
10,000 watts on 800 kcs.
(1) CHAB Ltd.
(2) Jack Moffat
(3 & 5) George Lawlor
(6) Tony Bast
(7) Ted Kelly
(8) Cy Knight
(9) Ted Kelly
(10) Joan Lockwood
(11) Wally Macht
(12) Ken Newans
(13) Brian Johnson
(14) Mrs. Myrna McCombs
(15) Dick Bourne
(16) Mrs. G. McNamara
(17) Mrs. Myrna McCombs
(18) Joan Lockwood
(19) Merv Pickford
(20) Merv Pickford
(21 & 22) Stephens & Towndrow
(23) A. J. Messner
(24) Scharf Broadcast Sales
(25) Weed & Co.
(26) July 7, 1922

CFNS, SASKATOON
1,000 watts on 1,170 kcs. CBC French Network.
(1) Radio-Prairies-Nord Limitée
(2) Clotilde Denis Sr.
(3) Raymond J. Marcotte
(5) Gus Bandet
(7) Raymond J. Marcotte
(8) Jacques Landry
(9) Gilbert Bouchard
(10) Mrs. M. A. Papea
(11 & 12) Gaetan Deschenes
(13) Real d'Amours

CJNB, NORTH BATTLEFORD
10,000 watts on 1,050 kcs.
(1) Northwestern Broadcasting Co. Ltd.
(2) E. A. Rawlinson
(3 & National Commercial Mgr.) - Harry G. Dekker
Local Commercial Mgr. - Alex Johnson
(6) Eldon Elliott
(9) Harry G. Dekker
(11) Lorne Cooper
(12) Eldon Elliott
(13) Lorne Cooper
(16) Heather Taylor
(17) Dorothy Hicks
(20) At Ruddell
(21 to 24) Byles, Gibb & Assoc. Ltd.
(25) Devney Organization Inc.
(26) January 28, 1947

CKBI, PRINCE ALBERT
10,000 watts on 900 kcs.
(1) Central Broadcasting Co.
(2) E. A. Rawlinson
(3) F. F. Rawlinson
(5) B. Prest
(16) J. Scarrow
(17) G. Prosser
(9) Harold Mallwitz and J. J. Cannon
(11 & 12) N. Roche
(13) H. Mallwitz
(14) Mrs. Marion Sherman
(15) G. Prest
(16) Mrs. Dora Fuller
(17) Marie Tremblay
(18) Mrs. Terry Bremner
(20) Tom VanNes
(21 to 25) All-Canada
(26) 1934

CBK, REGINA
50,000 watts on 540 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CJME, REGINA
1,000 watts on 1,300 kcs.
(1) Midwest Broadcasters Ltd.
(2) J. Marsh Ellis
(3) J. Marsh Ellis
(4) Mrs. Jessie Ellis
(5) Terry J. Ennis
(6) Bob Zaran
(9) Russ Campbell
(11) Alan Thain
(12) Bob Zaran
(14) Mrs. Jessie Ellis
(15) Ken Roland
(16) Kay Lazaruk
(17) Mrs. Jeannie Dewhurst
(18) Johnny Onn
(20) Dave Senf
(21) Hardy Radio & TV Ltd.
(22) Hardy Radio & TV Ltd.
(24) Ralph Wickberg
(25) Devney Organization Inc.
(26) November 24, 1959

CKCK, REGINA
5,000 watts on 620 kcs.
(1) Transcanada Communications Ltd.
(2) M. Sifton
(3) Jim Struthers
(5) Ron Lamborn
(6) Bob Bye
(9) Johnny Sandison
(11) Grant Kennedy
(12) John Badham
(13) Grant Kennedy
(14) Mrs. Pam Allen
(15) Dennis Stafford
(16) Tom Malair
(17) Jim Roberts
(18) Mrs. Fran Renkas
(20) Howard Dean
(21 to 25) All-Canada
(26) July 29, 1922

CKRM, REGINA
10,000 watts daytime (5,000 watts nighttime) on 980 kcs.
(1) Cambrian Broadcasting Ltd. (Western Division, broadcasting only. Same staff as CFRG.)
(2 & 3) James T. Miller
(5) K. J. Don
(6 & 7) Bob Hill
(11) Frank J. Flegel
(13) Frank Flegel
(15) Stuart Poole
(16) Mrs. Freda Morris
(17) Stuart Poole
(20) Leonard V. Cozine
(21 & 22) Air-Time Sales Ltd.
(23) Broadcast Reps Ltd.
(24) Radio-TV Reps Ltd.
(25) Young Canadian Ltd.
(26) August 1, 1926

CFNS, SASKATOON
1,000 watts on 1,170 kcs. CBC French Network.
(1) Radio-Prairies-Nord Limitée
(2) Clotilde Denis Sr.
(3) Raymond J. Marcotte
(5) Gus Bandet
(7) Raymond J. Marcotte
(8) Jacques Landry
(9) Gilbert Bouchard
(10) Mrs. M. A. Papea
(11 & 12) Gaetan Deschenes
(13) Real d'Amours

STATION and PERSONNEL REGISTER (Radio)

(15) Jacques Landry
 (16) Mrs. Eva Billo
 (17) Leonette Gareau
 (18) Andrée Audette
 (19 & 20) Jean Lacroix
 (21 & 22) Hardy Radio & TV
 (24) Radio - TV Reps Ltd.
 (25) Devney Organization Inc.
 (26) November 6, 1952

CFQC, SASKATOON
 5,000 watts on 600 kcs.
 (1) A. A. Murphy & Sons Ltd.
 (2) W. A. Murphy
 General Manager -
 Vern Dallin
 (3) Roy Currie
 (5) Euclide Bourassa
 (6) Dennis Fisher
 (8) Wally Stambuck
 (9) Denny Carr
 (11) Les Edwards
 (12) Chuck McManus
 (13) Bill Story
 (15) Jack Young
 (16) Mrs. Martha Mills
 (17) Margaret Morrison
 (18) Mrs. Eleanor Calles
 (20) Jan Van der Tuk
 (21 & 22) Radio - TV Reps Ltd.
 (23) A. J. Messner & Co.
 (24) Radio - TV Reps Ltd.
 (25) Young Canadian Ltd. and
 Harlan Oakes
 (26) July 18, 1923

CKOM, SASKATOON
 10,000 watts on 1,250 kcs.
 (1) Saskatoon Community
 Broadcasting Co. Ltd.
 (2) R. A. Hosie
 (3 to 5) William H. Stovin
 (6 & 7) Arnold E. Stirling
 (9) Jack McClung
 (11) Harry Cameron
 (12) Wally Cameron
 (15) Judy Barber
 (16) Mrs. Sandy Machan
 (17) Mrg. Rosemarie Polowick
 (18) Mrs. Inez McGowan
 (20) Maynard Greer
 (21 to 24) Byles, Gibb &
 Assoc. Ltd.
 (25) Weed & Co.
 (26) June 8, 1951

CKSW, SWIFT CURRENT
 1,000 watts daytime (250 watts
 nighttime) on 1,400 kcs.
 (1) Frontier City Broad-
 casting Co. Limited
 (2) D. W. Scott
 (3) W. C. Gilbey
 (5) Wm. Friest
 (6) W. C. Gilbey
 (7 & 9) Vince Dodds
 (10) W. Gilbey
 (11) Ed Wallace
 (12) Bob Ridley
 (13) A. Wallman
 (14) Mrs. June Smith
 (15) D. W. Scott
 (16) Mrs. Velma Clark
 (17) Sherman Lyngstad
 (18) Linda Allan
 (20) W. C. Gilbey
 (21 & 22) National Time Sales
 (23) Broadcast Reps. Ltd.
 (24) Radio - TV Reps Ltd.
 (26) June 1, 1956

CFSL, WEYBURN
 1,000 watts daytime (250 watts
 nighttime) on 1,340 kcs.
 (1) Soo Line Broadcasting
 Co. Ltd.
 (2) T. G. Laing
 (6) Joe Morrell
 (9) Murray Smith
 (11) Art Babych
 (12) Jim Laing
 (13) Art Babych
 (16) Helen Andreas
 (17) Mrs. Kay Sommerville
 (20) John Mitschke
 (21 & 22) Air-Time Sales Ltd.
 (23 & 24) Byles, Gibb &
 Assoc. Ltd.
 (25) Donald Cooke Inc.
 (26) August 16, 1957

CJGX, YORKTON
 10,000 watts on 940 kcs.
 (1) Yorkton Broadcasting
 Co. Ltd.
 (2) Fred K. Tully
 (3) George G. Gallagher
 (5) National Sales Manager -
 Ken M. Dodds
 Local Sales Manager -
 Merv Phillips
 (6 & 7) Ed A. Laurence
 (9) Ed. A. Laurence
 (11) Dave Adams
 (12) Jim Keilback
 (13) Doug Sherwin
 (15) Ken M. Dodds
 (16) Mrs. Jean Coleridge
 (17) Peter Notenboom
 (18) Richard Adams
 (19) Tom Moore
 (20) Harry Kerr
 (21 & 22) Radio - TV Reps Ltd.
 (23) A. J. Messner & Co.
 (24) Radio - TV Reps Ltd.
 (25) Young Canadian Ltd.
 (26) August 28, 1927

MANITOBA

CFAM, ALTONA
 10,000 watts daytime (5,000
 watts nighttime) on 1,290 kcs.
 (1) Southern Manitoba Broad-
 casting Co. Ltd.
 (2) Walter E. Kroeker
 (3 & 5) Elmer Hildebrand
 (6 & 9) Bill Kohler
 (11) Jake Elias
 (13) Dr. Peter Olson
 (14) Mrs. Olly Penner
 (16) Ruth Dueck
 (17) Anne Wiebe
 (18) Hans Andriessen
 (20) John J. Pauls
 (21 & 22) Radio - TV Reps Ltd.
 (23) A. J. Messner & Co.
 (24) Radio - TV Reps
 (25) Donald Cooke Inc.
 (26) March 13, 1957

CHSM, STEINBACH
 10,000 watts on 1,250 kcs.
 Altona and Steinbach operated as
 one station, same staff.
 (26) March 13, 1964

CKX, BRANDON
 10,000 watts daytime (1,000
 watts nighttime) on 1,150 kcs.
 CBC.
 (1) Western Manitoba Broad-
 casters Ltd.
 (2 & 3) John B. Craig
 (4) Eric Davies
 (5) Ernie Holland
 (7) Frank Bird
 (8) Howard Cooper
 (9) Ron Thompson
 (13) Frank Bird
 (16) Wendy Fairbairn
 (18) Heike Prose
 (19) Harold Donogh
 (20) Humphrey Davies
 (21 & 22) Radio - TV Reps Ltd.
 (23) A. J. Messner & Co.
 (24) Radio - TV Reps Ltd.
 (25) Young Canadian Ltd.
 (26) December 1, 1928

CHFC, CHURCHILL
 250 watts on 1,230 kcs. Owned
 and operated by the Canadian
 Broadcasting Corporation.

CKDM, DAUPHIN
 10,000 watts on 730 kcs.
 (1) Dauphin Broadcasting Co.
 (2) A. T. Warmock, Q.C.
 (3 & 5) J. Hugh Dunlop
 (6) Mrs. Audrey Mansoff
 (7) Paul Walker
 (8) Dough. Simmons
 (9) Bob Beaton
 (10) Mrs. Audrey Mansoff
 (11) Jack Henderson
 (12) Bob Beaton
 (13) Bob Love
 (14) Helen Henderson
 (15) Dough Simmons
 (16) Mrs. Helena Sharma
 (17) Mrs. Audrey Mansoff
 (18) Doug Simmons
 (19) Doug Cooke
 (20) Alan Watson
 (21 & 22) Radio - TV Reps Ltd.
 (23) A. J. Messner & Co.
 (24) Radio - TV Reps Ltd.
 (25) Young Canadian Ltd.
 (26) January 7, 1951

CFAR, FLIN FLON
 1,000 watts on 590 kcs. CBC
 (1) Arctic Radio Corp. Ltd.
 (2) Gunter Henning
 (3 & 5) K. W. Edmands
 (6) Geo. Young
 (7) Paul Neilson
 (8) George Young
 (9) Harv Hillman
 (11) Eric Mason
 (12) K. W. Edmands
 (13) Eric Mason
 (15) George Young
 (16) Mrs. B. Figura
 (17) Mrs. K. Krezeski
 (18) Ed Mason
 (20) Eric Mason
 (21 & 22) Lorrie Potts & Co. Ltd.
 (23) A. J. Messner & Co.
 (24) Radio - TV Reps.
 (25) Young Canadian Ltd.
 (26) November 13, 1937

CFRY, PORTAGE LA PRAIRIE
 1,000 watts on 920 kcs.
 (1) Portage-Delta Broad-
 casting Co. Ltd.

(2 & 3) Richard D. Hughes
 (4 & 5) Jack E. Follett
 (6 & 7) Robert Clare
 (9) Curly Irwin
 (11 & 12) Jim Martin
 (13) Howard Barker
 (14) Nancy Lane
 (15) Eric Sparke
 (16) Mrs. W. Kennedy
 (17) Mrs. Winnifred Kennedy
 (20) Ricky Hughes
 (21 & 22) Lorrie Potts & Co.
 (23 & 24) Byles, Gibb &
 Assoc. Ltd.
 (26) October 18, 1956

CKSB, ST. BONIFACE
 10,000 watts on 1,050 kcs.
 CBC French Network.
 (1) Radio-Saint-Boniface
 Ltée
 (2) Roland Trudeau
 (3) Roland Couture
 (5) Steve Bohemier
 (7) Flore Toupin
 (8 & 9) Andre Martin
 (10) Christian Leroy
 (11) Valmore Gervais
 (12) Maurice Lèveque
 (15) Roland Couture
 (16) Cecile Fredette
 (17) Madeleine Painchaud
 (18) Mrs. Aimee Simons
 (19) Georges Laurent
 (20) Roland Brodeur
 (21 & 22) Hardy Radio & TV
 Ltd.
 (23) A. J. Messner & Co.
 Ltd.
 (24) Radio - TV Reps. Ltd.
 (25) Devney Organization Inc.
 (26) May 27, 1946

CHTM, THOMPSON
 1,000 watts on 610 kcs.
 (1) Mystery Lake Broad-
 casting Ltd.
 (2) A. M. Cham
 (3) Mrs. Bonnie Swain
 (8) John Baswick
 (9) Ken Williams
 (14) Bunny Wickman
 (16) Lorraine Clochers
 (17) Bunny Wickman
 (18) Eleanor Braun
 (20) Henry Johnson

(21 to 24) Radio-TV Reps Ltd.
 (25) Weed & Co.
 (26) March 28, 1964

CBW, WINNIPEG
 50,000 watts on 990 kcs.
 Owned and operated by the
 Canadian Broadcasting Corpora-
 tion.
CJOB, WINNIPEG
 10,000 watts on 680 kcs.
 (1) Radio OB Ltd.
 (2) Frank Griffiths
 General Manager -
 Rory MacLennan
 National Sales Manager
 Ted Axford
 Local Sales Manager -
 G. Youngnan
 (5) T. Axford (Nat'l)
 G. Youngnan (Local)
 (7) Cliff Gardner
 (8) George McCloy
 (9) Red Alix
 (10) Duncan Anderson
 (11) John McManus
 (12) Bob Picken
 (15) Ronald Krochuk
 (16) Steve Smith
 (17) Lynn Gibson
 (20) Reg Durie
 (21 & 22) Standard Broadcast
 Sales Ltd.
 (24) Radio - TV Reps Ltd.
 (25) Young Canadian Ltd.
 (26) March 11, 1946

CJQM, WINNIPEG
 5,000 watts on 1,470 kcs.
 (1) QM Winnipeg Ltd.
 (2) Don Croston
 (3) Roy Priddle
 (5) Bill Konyk
 (6) George Hellman
 (9) Mike Tadman
 (10) George Hellman
 (11) Allan Bready
 (12) Dick Thornton
 (16) Marg Gillies
 (17 & 18) John Frederickson
 (20) John Pauls
 (21, 22, 24) Quality Broadcast
 Sales
 (23) Ted Letham
 (26) November 1, 1963

CKRC, WINNIPEG
 10,000 watts on 630 kcs.
 (1) Transcanada Com-
 munications Ltd.
 (2) Michael Sifton
 (3 & 5) Jim Grisenthwaite
 (6) Robert K. MacDonald
 (7) Ken Babb
 (9) Don Slade
 (10) Doc Steen
 (11) Lee Sage
 (12) Dennis McVarish
 (14) Olga McVarish
 (16) Vera Gillespie
 (17) Tom Ashmore
 (18) Ron Legge
 (19) Harry Taylor
 (20) Bert Hooper
 (21 to 25) All-Canada
 (26) 1928

CKY, WINNIPEG
 50,000 watts on 580 kcs.
 (1) Moffat Broadcasting Ltd.
 (2 & 3) Randa'll Moffat
 (5) Don McDermid
 (6 & 7) Bill Grogan
 (9) Jack Wells
 (10) George Johns
 (11) Bill Trebilco
 (12) Jack Wells
 (14) Kay Wise
 (15) Don Browning
 (16) George Keith
 (17) Dick Turnbull
 (20) Andy Malowanchuk
 (21 & 22) Stephens & Towndrow
 (24) Scharf Broadcast Sales
 (25) Devney Organization Inc.
 (26) December 31, 1949

ONTARIO

CKBB, BARRIE
 10,000 watts daytime (2,500
 watts nighttime) on 950 kcs.
 (1) Barrie Broadcasting Co.
 Ltd.
 (2) Ralph T. Snelgrove
 (3 & 5) Robert C. Hunter
 (7 & 9) Ken Cassavoy
 (11) Wayne Bjorgan

DOMINION BROADCASTING COMPANY
363-3383



- RECORDING
- RADIO COMMERCIALS
- TV COMMERCIALS
- PROGRAMMES
- SOUND EFFECTS
- DUBBING
- PRODUCTION ASSISTANCE
- FAST SERVICE
- CREATIVE MUSIC SERVICES
- UHER TAPE RECORDERS

12 SHUTER ST., TORONTO, CANADA
 Convenient downtown location across from Massey Hall

Greetings
 from the **QUEEN CITY** of the plains

CK-TV REGINA

On Sunday, August 29, 1965, a lightning fire almost completely destroyed the transmitter equipment at CKVL, Verdun, Que.

Fortunately, the shell of the building remained intact, allowing replacement equipment to be quickly installed. RCA Victor whose equipment was chosen, had transmitters of the very latest design available within its Montreal plant, and emergency arrangements for transportation and installation were quickly under way. By 5:00 A.M. on September 1, the 10-kilowatt BTA-10U was fully operative, followed by the 50 kilowatt BTA-50H on September 6.



Arrival of the first truck load of transmitting equipment from the RCA Victor plant on August 31. Shown at extreme right, are E. W. Miller of RCA Victor, and Maurice Rousseau, Chief Engineer, CKVL.

EIG



Above is shown the NV
left, stands the RCA BT,
phasing equipment, fo
input equipment; at the
Since its installation the
district its characteristi
capability. Not a single
September 6. (A copy f
mitter at CKVL is availa

IT DAYS

that changed AM Radio in Montreal



OK in transmitter equipment at CKVL, Verdun. To the
ampliphase transmitter; next, three cabinets containing
by six cabinets of miscellaneous control and speech
me right is the new RCA Victor BTA-10U transmitter.
ampliphase transmitter has brought to Montreal and
utiful clear tone and its high percentage modulation
ruption of any kind has marred its performance since
engineering checkout report of the ampliphase trans-
request.)



RCA VICTOR COMPANY, LTD.

Technical Products, 1001 Lenoir St., Montreal 30, Quebec

THE MOST TRUSTED NAME IN ELECTRONICS

STATION and PERSONNEL REGISTER (Radio)

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

(12) Bill Bennett
(15) Frank Touber
(16) Sue Gauthier
(17) Marg Henebery
(20) Harold Atkinson
(21 & 22) Paul Mulvihill & Co.
(23) A. J. Messner & Co.
(25) Young Canadian Ltd.
(26) August 31, 1949

CKCB, COLLINGWOOD
250 watts on 1,410 kcs.
Satellite of CKFB, Barrie.

CBQ, BELLEVILLE
1,000 watts on 800 kcs. CBC

(1) Quite Broadcasting Co. Ltd.
(2) Dr. G. A. Morton
(3) Frank C. Murray
Ted Snider
Trenton Manager
(4 & 5) J. H. MacDonald
(6) Lee Jourard
(7) Lee Jourard
(8 & 9) Tom Hookings
(10) Frank C. Murray
(11) Dave Sovereign
(12) Jack Devine
(13) Phil Flagler
(14) Lee Jourard
(16) Mrs. Marcia Wildgen
(17) Mrs. Margie Hall
(18) Mrs. Carol Palmer
(20) John Buchanan
(21 to 24) Byles, Gibb & Assoc. Ltd.
(25) Young Canadian Ltd.
(26) August 12, 1946

CJNR, BLIND RIVER
1,000 watts on 730 kcs. CBC

(1) Nash Radio & TV Broadcasting Co. Ltd.
(2 & 3) Gene Marcon
(4 & 5) Paul Leonard
(6, 7, 8 & 9) John Laird
(10) Don Dill
(11) John Baird
(13) Don Dillon
(15) Paul Leonard
(16) Mrs. E. Fullerton
(17) Evelyn Fullerton
(18) Don Dillon
(20) Ray Rylatt
(21) Tyrrell & Nadon Ltd.
(25) Weed & Company
(26) March 1, 1958

CHIC, BRAMPTON
1,000 watts daytime, (500 watts nighttime) on 790 kcs.

(1) CHIC Radio Ltd.
(2 & 3) Leslie A. Allen
(4) J. A. E. Morgan
(5) H. J. Allen Jr.
(6) Don Gauthier
(7 & 8) Peter Nordheimer
(11) H. J. Allen Jr.
(14) Audrey Spelvin
(20) Paul Firminger
(21 & 22) Hardy Radio & TV Ltd.
(24) Scharf Broadcast Sales Ltd.
(25) Donald Cooke Inc.
(26) December 23, 1953

CKFC, BRANTFORD
10,000 watts on 1,380 kcs.

(1) Telephone City Broadcast Ltd.
(2) Mrs. Florence Buchanan
(3) Richard Buchanan
(5) Russ Waters
(7) Arnold Anderson
(10) Arnold Anderson
(11) Gordon Cook
(12) Arnold Anderson
(13) James Featherston
(14) Mrs. Kit McDermott
(16) Glen Walker
(17) Mike Warren
(20) James Featherston
(21 & 22) Lorrie Potts & Co.
(26) 1923

CFJR, BROCKVILLE
1,000 watts daytime (250 watts nighttime) on 1,450 kcs. CBC

(1) Eastern Ontario Broadcasting Co. Limited
(2 & 3) John A. Radford
(5) Marc Charlebois
(6 & 7) Jim Chapman
(9) Brian Barker
(11) Jim Chapman
(12) Tom Statham
(13) Lloyd Ker
(15) Jim Chapman
(16) Joan Heatherington
(17) Lou Pitts
(18) Jim Chapman
(20) G. Hinton
(21 to 24) Radio & TV Reps. Ltd.
(25) Young Canadian Ltd.
(26) April 1, 1926

CFCO, CHATHAM
10,000 watts daytime (1,000 watts nighttime) on 630 kcs.

(1) Great Lakes Broadcasting Ltd.
(2) Don Hildebrand
Vice-President and General Sales Manager - Clair Chambers
(3) Don Hildebrand
(5) Rob Van Stone

(4) Verlo Kestenberg
(9) Jack Thompson

(11) Peter McGarvey
(12) Pat Comolli
(13) Harold Smith
(16) Joan Thompson
(18) Cheryl Lancaster
(19) Bob Anakus
(20) Gord Brooks
(21 to 24) Byles, Gibb & Assoc. Ltd.
(25) Devney Organization Inc.
(26) September 2, 1926

CHUC, COBOURG
1,000 watts on 1,450 kcs.

(1) Radio CHUC Limited
(2 & 3) D. B. Williamson
(4 & 5) Don Fox
(9) Doug Whelan
(11) Larry Hall
(14) Mrs. Louise Guy
(15) Don Fox
(17) Ken Vinen
(18) Mrs. Louise Guy
(20) Gordon Skinner
(21 & 22) Radio & TV Sales Inc.
(26) August 28, 1957

CFML, CORNWALL
1,000 watts on 1,110 kcs.

(1) C F M L RADIO (CORNWALL) Ltd.
(2) Yvon Bertrand
(3) E. Bertrand
(4) Berna. Bertrand
(5) Guy Vachon
(6 & 8) Pierre Maisonneuve
(9) Roland Chevrier
(11) Pierre Maisonneuve
(12) Jacques Moreau
(14) Madeleine Germain
(15) National G.F. Grady Local Fern Derouin
(16) Albert Menard
(17) Richard Labrie
(19) Serge Nadeau
(20) Don Williamson
(21 & 22) Lorrie Potts & Co. Ltd.
(26) November 11, 1959

CJSS, CORNWALL
1,000 watts on 1,220 kcs.

(1) Tri-Co Broadcasting Ltd
(2) Elzeur Emard, M.D.
(3) Paul Emard
(6) Joe Cannon
(7 & 8) Bill Gallant
(9) Joey Cannon
(11) Herman Nyland
(12 & 13) George Heath
(15) Bill Gallant
(16) Mrs. Alma Valley
(17) Mrs. Betty Kennedy
(18) Ian Sutton
(20) Reg McCausland
(21 to 25) All-Canada
(26) June 1, 1959

CFOB, FORT FRANCES
1,000 watts on 800 kcs. CBC

(1) Border Broadcasting Limited
(2 to 5) Donald A. Fawcett
(6) Keith Vettergreen
(8) Gordon McBride
(9) Don Halling
(10) Keith Vettergreen
(11) Jack Sandberg
(12) Don Halling
(13) Dan Rose
(14) Dolores Fraser
(15) Keith Vettergreen
(16) Dolores Fraser
(17) Mrs. Vi Plumridge
(18) Don Ryan
(19) Brian Petsnick
(20) Oscar Petsnick
(21 & 22) Radio-TV Reps. Ltd.
(23) A. J. Messner & Co.
(24) Radio-TV Reps. Ltd.

CJLX, FORT WILLIAM
10,000 watts daytime (5,000 watts nighttime) on 800 kcs.

(1) Lakehead Broadcasting Company Limited
(2 & 3) R. P. MacGowan
(5) W. J. Clemens
(6) Ray Dee
(7) Fred King
(8) Bill Logan
(10) Wally Raymond
(11) Peter James
(12) Ken Nicolson
(13) Ray Dee
(14) Sylvia Coslett
(16) Eileen Silver
(17) Sylvia Coslett and Lynne Pilot
(18) Lynne Pilot
(19) John Elder
(20) Kurt Mayer
(21 & 22) Lorrie Potts & Company
(23) A. J. Messner & Co.
(24) Scharf Broadcast Sales Ltd.
(25) Devney Organization Inc.
(26) 1959

CFTJ, GALT
250 watts on 1,110 kcs.

(1) The Galt Broadcasting Co. Ltd.
(2 & 3) John V. Evans
(5) A. C. Bond
(7 & 11) John Ethernan

(14) Betty Burke
(16) Mary Lillis

(20) Patrick Stone
(21) Hardy Radio & TV
(22) Hardy Radio & TV Ltd.
(23) A. J. Messner & Co.
(26) September 17, 1954

CJOY, GUELPH
10,000 watts daytime (5,000 watts nighttime) on 1,460 kcs.

(1) CJOY Limited
(2) W. O. Slatter
General Manager
F. T. Metcalf
(6 & 7) J. D. LeBlanc
(8) Jim Meadows
(9) Terry Spearin
(11 & 12) Norman Jary
(16) Mrs. M. Gross
(17) Mrs. M. Kane
(20) Robert Nagyobb
(21 to 25) All-Canada
(26) June 14, 1948

CHIQ, HAMILTON
5,000 watts on 1,280 kcs.

(1) CHIQ Limited
(2) Irving Zucker
(3) Jack Schoupe
(4 & 5) Gordon Marratto
(6) Larry Costello
(9) Jay Woods
(10) Larry Costello
(11) Ian Byers
(12) George Goodrow
(15) Ed Stock
(16) Diane Sadowski
(17) Dorothy Kadwell
(19) David McCallum
(20) Les Rooke
(21) George E. Spracklin Assoc.
(22) Radio & TV Sales Inc.
(23) A. J. Messner & Co.
(25) Devney Organization
(26) November 14, 1960

CHML, HAMILTON
5,000 watts on 900 kcs.

(1) Maple Leaf Broadcasting Co.
(2) Kenneth D. Sobie
Vice-President & Manager
T. E. Darling
Station Manager
Wm. E. Hall
(5) Bill Reid
(6) Bob Hooper
(9) Paul Hanover
(10) Ed Preston
(11) Don Johnston
(12) Norm Marshall
(15) Mike Thompson
(16) John Archer
(17) Agnes Anderson
(18) Ed Preston
(19) Ross Wilson
(20) Ed Victor
(21 & 22) Stephens & Towndrow Ltd.
(24) Scharf Broadcast Sales
(25) Young Canadian Ltd.
(26) May 9, 1927

CKOC, HAMILTON
5,000 watts on 1,150 kcs.

(1) Wentworth Radio Broadcasting Co. Ltd.
(2) Clifford Sifton
(3) Don R. Dawson
(4) John M. Hill
(5) Wm. E. Ballantyne
(6) John M. Hill
(9) Gary Parkhill
(10) Jimmie Rogers
(11) Larry Gavin
(12) Gary Summers
(15) Lyn Cooper
(16) Mrs. Dorothy Howe
(17) Mrs. Margaret MacLaren
(20) Leslie Horton
(21 to 25) All-Canada
(26) May 1, 1922

CKAR, HUNTSVILLE
1,000 watts on 630 kcs. CBC

(1) Muskoka-Parry Sound Broadcasting Ltd.
(2) G. Norris MacKenzie
(3) Garth Thomas
(5) Robert Carpenter
(6 & 7) George Young
(8) Raymond Charles
(9) George Young
(11) Bruce Powley
(12) Garth Thomas
(13) Douglas Tipper
(14) Mrs. Melva Halden
(15) Robert Carpenter
(16) Gail Markle
(17) Paul Walmsley
(20) Albert Vandersteeg
(21 & 22) Radio-TV Reps.
(23) A. J. Messner
(24) Radio-TV Reps.
(25) Weed & Co.
(26) June 14, 1958

CKAR-1, PARRY SOUND
250 watts on 1,340 kcs.

Satellite of CKAR, Huntsville, same staff.

CKAP, KAPUSKASING
1,000 watts on 580 kcs.

(1) Kapuskasing Broadcasting Co. Ltd.
(2 & 3) G. Fred Heathcote
(5) Keith McGovern
(6, 7 & 8) Neville Bortea

(9) Charlie Hunter
(11) Bill La Salle
(12) Bill Giguere
(14) Eve Norman
(16) Diane Ladouceur
(17) Lillian Nichols
(18) Bill Giguere
(19 & 20) Orvin Wilcox
(21 to 24) Radio-TV Reps. Ltd.
(25) Young Canadian Ltd.
(26) July 31, 1965

CJRL, KENORA
1,000 watts on 1,220 kcs. CBC

(1) Lake of the Woods Broadcasting Ltd.
President & General Manager - H.F. Dougall
(3) Peter Lawrence
National Sales Director - G. Jeffrey
(7) J. Murphy
(11) Len Anderson
(16) Elma Siemens
(20) Dick Queen
(21 to 24) Byles, Gibb & Associates Ltd.
(25) Young Canadian Ltd.
(26) Feb. 18, 1939

CKDR, DRYDEN
1,000 watts on 900 kcs.

Satellite transmitter of CJRL, Kenora
(26) August 1963

CFRC, KINGSTON
100 watts on 1,490 kcs.

(1) Queen's University
(2) Director of Radio - Mrs. Margaret Angus
(3) Ron Niemi
(5) Sally Bruce
(7) Ron Niemi
(8) Duncan Campbell
(17) Ron Buttery
(18) Bruce Dingle
(19) Donald Lay
(20) October, 1922

CKLC, KINGSTON
10,000 watts daytime (5,000 watts nighttime) on 1,380 kcs.

(1) St. Lawrence Broadcasting Co. Ltd.
(2) Bob Grant
(3) Terry French
(5) John French
(6) John Birmingham
(9) Jerry Retzer
(10) Noreen Hickey
(11 & 12) Bill Hamilton
(15) Terry French
(16) Mrs. Betty Kerr
(17) Mrs. Lesly Tym
(18) Noreen Hickey
(20) Bill Grant
(21 & 22) Hardy Radio & TV Ltd.
(25) Weed & Co.
(26) November 23, 1953

CKWS, KINGSTON
5,000 watts on 960 kcs. CBC

(1) Frontenac Broadcasting Co. Ltd.
(2) Sen. Rupert Davies
(3) Roy Holstetter
(5) Leo Clark
(6 & 7) Carl Cogan
(8) Bryan Olney
(9) Bob Robertson
(10) Carl Cogan
(11) Floyd Patterson
(12) Max Jackson
(13) Ken Horton
(14) Mrs. Eva Howard
(15) Chris Davies
(16) Mrs. Frances Harvey
(17) Mrs. Eva Howard
(18) Barry Thompson
(19) David Travers
(20) Gord Backus
(21 to 24) Byles, Gibb & Associates Ltd.
(25) All-Canada
(26) August 31, 1942

CJKL, KIRKLAND LAKE
5,000 watts on 560 kcs. CBC

(1) Kirkland Lake Broadcasting Ltd.
(2) Mrs. Irma Brydson
(3) William King
(4 & 5) Gerry Lydmatt
(6 & 7) Ron Smith
(9) Grant Wyman
(11) Geoff Cochrane
(12) Boyd Clowater
(14) Mrs. A. Thompson
(16) Mrs. Jane Miligan
(17) Fleurette Watson
(20) C. L. Spence
(21 to 24) Byles, Gibb & Assoc. Ltd.
(25) All-Canada
(26) March 30, 1934

CHYM, KITCHENER
10,000 watts daytime (5,000 watts nighttime) on 1,490 kcs.

CBC
(1) GreatLakes Broadcasting System
(2) Don Hildebrand
Vice-President & General Sales Manager - Clair Chambers
(3) Robert M. Bambury
(7) Sandy Hoyt
(11) Denis Woolfings
(12) Don Cameron
(15) Mac Lindsay
(16) Jeannette Lavery
(17) Bob Wood
(18) Molly Zakrzewski
(20) Allen Davis
(21) Byles, Gibb & Assoc. Ltd.
(25) Devney Organization Inc.
(26) June 29, 1929

CKKW, KITCHENER
1,000 watts on 1,320 kcs.

(1) Central Ontario Television Ltd. (Radio Div.)
(2) C. A. Pollock
(3) W. D. McGregor
(5) Bill Valentine
(7) Don MacDonald
(8) Dan Fisher
(9) Stu Kenny
(11) Gary McLaren
(12) Mike Nolan
(13) Dan Fisher
(14) Elaine Cole
(15) Bill Whiting
(16) Mrs. Valerie Johnston
(17) Larry Cole
(18) Frank Kirton
(19) Jim Smith
(20) Paul Turchan
(21 to 25) All-Canada
(26) July 29, 1959

CJSP, LEAMINGTON
1,000 watts on 710 kcs.

(1) Sun Parlor Broadcasters Ltd.
(2, 3 & 5) John C. Garton
(6 & 7) Lou F. Tomasi
(8) Craig Cole
(9) Scott Reid
(10) Craig Cole
(11) Arthur S. Gadd
(12) John C. Garton
(13) James Benton
(14) Mrs. Joanne Fillimore
(15) Arthur S. Gadd
(16) Mrs. Effie Roach
(17) Stewart Mitchell
(18) W. McLean
(19 & 20) Bob Stephens
(21 & 22) Radio & TV Sales Inc.
(23) Broadcast Reps Ltd.
(25) Geo. T. Hopewell Inc.
(26) February 19, 1955

CKLY, LINDSAY
1,000 watts on 910 kcs.

(1) Greg-May Broadcasting Ltd.
(2, 3 & 5) J. A. McNabb
(6) Jim Bagshaw
(9) Roland Hunt
(10) Ev. Secondcoast
(11) Ralph Donnelly
(12) Bob Carter
(13) Ralph Donnelly
(14) Rosemary Dignam
(15) Jim Bagshaw
(16) Mrs. Jean Bain
(17) Marnie Eberts
(18) Ev. Secondcoast
(19) Bob Godfrey
(20) Roland Hunt
(21 & 22) Hardy Radio & TV
(24) Scharf Broadcast Sales
(26) December, 1955

CFPL, LONDON
10,000 watts daytime (5,000 watts nighttime) on 980 kcs. CBC.

(1) The London Free Press Printing Co. Ltd.
(2) W. J. Blackburn
(3) Ward Cornell
Sales Manager - Charles N. Knight
(6) Geoff Bingle
(9) John Dickins
(11) Hugh Brenner
(12) Peter James
(13) Roy Jewell
(15) Mrs. Jean Barnes
(16) John N. Illman
(17) Lloyd Wright
(18) Deborah Dennis
(19) Keith Roberts
(20) Glen Robitaille
(21 & 22) Stephens & Towndrow
(23 & 24) Scharf Broadcast Sales

(25) Wood & Co.
(26) Sept. 30, 1922

CKSL, LONDON
10,000 watts on 1,410 kcs.

(1) London Broadcasters Ltd.
(2) F. Vincent Regan
(3) John Funston
Business Manager - Bill Robinson
(5) K. A. Leslie
(6 & 7) Don Baird
(9) Frank Proctor
(11) Ed Blake
(12) Tom Dalby
(16) Grace Howald
(17) Charles Sterne
(19) Jeff Guy
(20) Bill Post
(21 & 22) Air-Time Sales
(23 & 24) Radio-TV Reps Ltd.
(25) Young Canadian Ltd.
(26) June 24, 1958

CKMP, MIDLAND
250 watts on 1,230 kcs.

(1) Midland Peenstang Broadcasting Ltd.
(2 & 3) R. B. Armstrong
(7) B. Armstrong
(9) Ken Rowland
(11) Bill Braman
(12) Ken Rowland
(13) Bruce Armstrong
(14) Mrs. Arlene Roberts
(16) Mrs. Em. Armstrong
(17) Mrs. Arlene Roberts
(21 to 24) Radio-TV Reps.
(26) July 1, 1959

CJRN, NIAGARA FALLS
10,000 watts on 1,600 kcs.

(1) Adanac Broadcast Investments Ltd.
(2) James O'Brien
Operations Manager - Robert O'Brien
(4) A. W. Blakely
(5) John Wood
(6) John McLeod
(9) John Michaels
(10) Herb Bubur
(11) Rick Smith
(12) Rick Jeanes
(16) Mrs. Jean Guild
(17) Mrs. Alma Miles
(19) John McLeod
(20) William Hyson
(21 to 25) All-Canada
(26) July 1, 1964

CFCH, NORTH BAY
10,000 watts daytime (5,000 watts nighttime) on 600 kcs. CBC

(1) Northern Broadcasting Limited
(2) Mrs. P. A. Campbell
(3) Reg Carne
(5) Clarence Houston
(6 & 7) Bruce Ruggles
(8) Danny Morgan
(9) Doug MacLachlan
(11) Norris Whitfield
(12) Pete Handley
(14) Mrs. Muri Craven
(15) Joann McIntyre
(16) Gail Duffy
(17) Erna Higgins
(20) Ken Houger
(21 to 24) Byles, Gibb & Assoc. Ltd.
(25) All-Canada
(26) March 4, 1931

CHWO, OAKVILLE
1,000 watts daytime (500 watts nighttime) on 1,250 kcs.

(1) CHWO Radio Ltd.
(2 & 3) Howard C. Caine
(5) Victor Tipple
(6) Richard George
(7) Mrs. J. Caine
(9) Gary Page
(10) Richard George
(11) Dave Owens
(14) Mrs. Jean Caine
(17) Mrs. Kai Parker
(20) Ken Weitzel
(21) Direct EM 6-7182
(22) Radio & TV Sales Inc.
(23) Broadcast Reps Ltd.
(24) Radio-TV Reps. Ltd.
(26) Nov. 17, 1956

CFOR, ORILLIA
10,000 watts daytime (1,000 watts nighttime) on 1,570 kcs. CBC

(4) GreatLakes Broadcasting System
(2) D. G. Hildebrand
(3) D. A. Johns
(5) John C. Morris
(6) Keith Sterling
(7, 9, 10) Howard Langdale
(8) Barry L. Pauley
(12) Ken McDonald
(13) Don McMillan
(14) Eleanor Stuart

STATION and PERSONNEL REGISTER (Radio)

- (15) Don MacMillan
(16) Marilyn Rumball
(17) Don MacMillan
(18) Mary Taylor
(19 & 20) Jim Prophet
(21 to 24) Byles, Gibb & Assoc. Ltd.
(25) Devney Organization Inc.
(26) Sept. 3, 1945
- CKLB, OSHAWA**
10,000 watts daytime (5,000 watts nighttime) on 1,350 kcs.
(1) Lakeland Broadcasting Co. Ltd.
(2) Gordon G. Garrison
(5) Len C. Evans
(7) Bill Henning
(9) Doug Crysdale
(11) Ross Gibson
(12) Jim Bishop
(13) Ross Gibson
(16) Mrs. Vicki Millar
(17) Karen Andrews
(20) W. C. Marchand
(21 & 22) Lorrie Potts & Co.
(23) Broadcast Reps. Ltd.
(24) Radio - TV Reps.
(25) Devney Organization Inc.
(26) October 6, 1946
- CBO, OTTAWA**
5,000 watts on 910 kcs. Owned and operated by the Canadian Broadcasting Corporation.
- CBOF, OTTAWA**
10,000 watts on 1,250 kcs. Owned and operated by the Canadian Broadcasting Corporation.
- CFRA, OTTAWA**
50,000 watts daytime (10,000 watts nighttime) on 580 kcs.
(1) CFRA Broadcasting Ltd.
(2) Mrs. Frank Ryan
(3) Terry Kielty
(5) George Gowling
(6 & 7) Doug McGowan
(8) Gord Atkinson
(9) General Grant
(10) Gord Atkinson
(11) Ron Slade
(12) Ernie Calcutt
(13) Mrs. Frank Ryan
(15) Terry McGovern
(16) Mrs. Margaret Bellefeuille
(17) Syd Pilkington
(18) Mrs. Pat McCarthy
(19) Carman Dawson
(20) George Roach
(21 & 22) Stephens & Towndrow
(23) A. J. Messner & Co.
(24) Scharf Broadcast Sales
(25) Devney Organization Inc.
(26) May 3, 1947
- CKOY, OTTAWA**
50,000 watts on 1,310 kcs.
(1) CKOY Ltd.
(2) Gordon F. Henderson
(3) Jack Daly
(7, 9 & 10) Bill Lee
(11) Hal Anthony
(12) Pat Marsden
(15) John Sheffington
(16) Millie Stevens
(18) Jo-Ann Vaughan
(19) Tom Born
(20) Ken Puttock
- (21 & 22) Standard Broadcast Sales Co. Ltd.
(23 & 24) Byles, Gibb & Assoc. Ltd.
(25) Young Canadian Ltd.
(26) June 1, 1949
- CKPM, OTTAWA**
10,000 watts on 1,440 kcs.
(1) Confederation Broadcasting (Ottawa) Ltd.
General Manager and Station Manager - Barry Savage
Managing Director - Bill Stewart
(6 & 9) Bill Kincaid
(10) Ron Wright
(11) Jack Thompson
(12) Doug Whaley
(14) Mrs. B. Reid
(15) Peter Sidey
(16) Angele Biljan
(17) Bonne Smith
(18) Ron Wright
(19) Terry Flett
(20) Brian Thomas
(21 & 22) Air-Time Sales Ltd
(23) Broadcast Reps. Ltd.
(25) Weed & Company
(26) June 7, 1964
- CFOS, OWEN SOUND**
1,000 watts on 560 kcs. CBC
(1) Grey & Bruce Broadcasting Co. Ltd.
(2) C. J. McTavish
(3) W. N. Hawkins
(5) R. Tomlinson
(7) S. Latham
(11) Sharon Hilts
(13) L. Phillips
(14) Mrs. Lilean Lamb
(16) Mrs. Phyllis Arnett
(17) R. Wray
(18) Mrs. Lois Bowerman
(21 to 24) Byles, Gibb & Assoc. Ltd.
(25) Young Canadian Ltd.
(26) March 1, 1940
- CHOV, PEMBROKE**
1,000 watts on 1,350 kcs. CBC
(1) Ottawa Valley Broadcasting Co. Ltd.
(2) E. G. Archibald
(3) Bill Kay
Director - Local Sales - Barrie Sutherland
National Sales Manager - Bill Kay
(7) Morley McGill
(10) Mrs. Lynda Nixon
(11) Jack Derouin
(12) Bill Kay
(13) Harvey Fraser
(15) Brenda Fraser
(16) Florence Brumm
(17) Mrs. Joan Stewart
(18) Mrs. Lynda Nixon
(19) Murray Mathieson
(20) Ed Schmidt
(21 & 22) Paul Mulvihill & Co. Ltd.
(25) Young Canadian Ltd.
(26) August 21, 1942
- CHEX, PETERBOROUGH**
5,000 watts on 980 kcs. CBC
(1) Kawartha Broadcasting Co. Ltd.
- (3) Wally Rewegan
(5) W. C. Fontaine
(6 & 7) Don O'Neil
(9) Bruce Anderson
(10) Sean Eyre
(11) Morley Overholt
(12) John Danko
(15) Michael N. Robinson
(16) Mrs. Betty Deck
(17) Mrs. Josie McCutcheon
(18) Mrs. Paula Hann
(19) Frank Schoales
(20) Bert Crump
(21 to 24) Byles, Gibb & Assoc. Ltd.
(25) All-Canada
(26) March 31, 1942
- CKPT, PETERBOROUGH**
1,000 watts daytime (500 watts nighttime) on 1,420 kcs.
(1) Peterborough Broadcasting Co.
(2) Ralph T. Snelgrove
(3) Vice-President and Manager - Allan F. Waters
(5) Joseph E. Potipco
(6) George Franks
(9) Percy
(11) Cameron Hunter
(12) Bill Spenceley
(13) Clifford Johnston
(15) Peter Bennett
(16) Beverly Young
(17) Joe de By
(18) Don Percy
(20) George Jones
(21 & 22) Stephens & Towndrow
(24) Scharf Broadcast Sales
(25) Devney Organization Inc.
(26) December 3, 1959
- CFPA, PORT ARTHUR**
1,000 watts daytime (250 watts nighttime) on 1,230 kcs. CBC
(1) Ralph H. Parker Ltd.
(2 & 3) Ralph H. Parker
(4) Margaret McGregor
(5) Joe Ulakovic
(16) Doreen Bodnar
(17) Mrs. Connie Todd
(21 & 22) Broadcast Media Sales Limited
(23 & 24) All-Canada
(25) Weed & Co.
(26) Sept. 3, 1944
- CKPR, PORT ARTHUR**
5,000 watts daytime (1,000 watts nighttime) on 580 kcs.
(1) H. F. Dougall Co. Ltd.
(2) H. Fraser Dougall
(3 & 5) George D. Jeffrey
(6 & 7) John Murphy
(8, 9 & 10) Johnny Murphy
(11) Ron Knight
(12) Hal Lee
(13) Gerry Isherwood
(14) Kay Hackala
(15) Gerry Isherwood
(16) Leone George
(17) Betty Johnson
(18) Mrs. Kay Hackala
(19) W. Thompson Ross
(20) Gerhardt Buetow
(21 to 24) Byles, Gibb & Assoc. Ltd.
(25) Young Canadian Ltd.
(26) February 3, 1930
- CKTB, ST. CATHARINES**
10,000 watts daytime (5,000 watts nighttime) on 610 kcs.
- (1) The Niagara District Broadcasting Co. Ltd.
(2) William B. C. Burgoyne
(3) Mary C. Burgoyne
(5) Wm. V. Stoeckel
(6) Bob Johnston
(7) Jack Dawson
(9) Ernie Courtney
(10) Wayne MacLure
(11) Jay Glover
(12) Rex Stimers
(14) Mrs. Jean Stanway
(15) Mrs. Jean Stanway
(16) Mrs. Marion Mosher
(17) Robert Johnston
(18) Sandy Nesior
(19) Larry Holleran
(20) William H. Allen
(21 & 22) Paul Mulvihill & Co.
(23) Broadcast Reps. Ltd.
(24) Scharf Broadcast Sales
(25) Devney Organization Inc.
(26) 1930
- CHLO, ST. THOMAS**
1,000 watts on 680 kcs.
(1) Souwestro Broadcasters Ltd.
(2 & 3) John L. Moore
(5) Peter A. Webb
(6 & 7) Don M. Lumley
(9) John Coppes
(10) Paul Ski
(11) Doug Hinz
(12) Tommy Young
(13) Doug Hinz
(15) Peter A. Webb
(16) Mrs. Thelma Van Koughnett
(17) Don M. Lumley
(20) Gene Hinz
(21 & 22) Radio & Television Sales Inc.
(23) A. J. Messner & Co.
(25) Weed & Company
(26) May 14, 1948
- CHOK, SARNIA**
5,000 watts daytime (1,000 watts nighttime) on 1,070 kcs. CBC.
(1) Sarnia Broadcasting (1964) Ltd.
(2) Wm. A. McKenzie
(3 & 5) Art O'Hagan
General Manager and Director National Sales - Karl E. Monk
(7) Gene McLaughlin
(9) Frank McBride
(11) Gene McLaughlin
(12) Jerry Daniel
(15) Arthur O'Hagan
(16) Janet Lindsey
(17) Ron Williams
(18) Mrs. Zelda Warner
(19) Wilf Rice
(20) Robert Cooke
(21 & 22) Paul Mulvihill & Co. Ltd.
(24) Radio - TV Reps Ltd.
(25) Donald Cooke Inc.
(26) July 28, 1946
- CJIC, SAULT STE. MARIE**
10,000 watts daytime (2,500 watts nighttime) on 1,050 kcs. CBC.
(1) Hyland Radio-TV Ltd.
(2) Mrs. E. Hyland
General Manager - Russell Ramsay
(3) E. G. Vance
(5) Paul Fockler
(6) Bob Wood
(7) George Jonescu
(8) John Rhodes
(9) John Rhodes
(10) Lou Barnes
(11) Lionel McAuley
(12) Russ Ramsay
(13) Don Ramsay
(14) Mrs. Grace Pitt
(15) Frank Gardt
(16) Bob Wood
(17) Joyce Guerriero
- (18) Lou Barnes
(19) Ray Haines
(20) David Irwin
(21 & 22) Lorrie Potts & Co.
(23) Broadcast Reps. Ltd.
(24) Radio - TV Reps Ltd.
(25) All-Canada
(26) October 15, 1934
- CKCY, SAULT STE. MARIE**
10,000 watts on 920 kcs.
(1) Algonquin Radio & TV Co. Ltd.
(2) C. P. Greco
(3 & 5) Al Bestall
(6) Art Christmas
(7) Harry Wolfe
(9) Dave Carter
(10) Dick Gasparini
(11) Russ Hilderley
(12) Harry Wolfe
(14) Clare Bestall
(15) Al Bestall
(16) Bill Barrow
(17) Mrs. Audrey Ashthorpe
(18) Lucille Barsalou
(19) John Card
(20) Ray Rylatt
(21 & 22) Broadcast Media Sales Ltd.
(23) A. J. Messner & Co.
(25) Weed & Company
(26) May 25, 1955
- CFRS, SIMCOE**
250 watts on 1,560 kcs.
(1) Simcoe Broadcasting Co. Ltd.
(2 & 3) Ted M. Fielder
(5) Richard T. Maxwell
(6) Robert Watmough
(9) Gord Roberts
(11) Jim Mercer
(12) Sonny Lowe
(13) Bob Watmough
(14) Bette Barber
(16) Jane Pope

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STATION and PERSONNEL REGISTER (Radio)

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

CHOW, WELLAND
1,000 watts daytime (500 watts nighttime) on 1,470 kcs.
(1) Wellport Broadcasting Ltd.
(2) Gordon W. Burnett
Vice-President
R. E. Redmond
Managing Director -
Doug Manning
(5) Russ Burnett
(7 & 9) Bud Reilly
(11) Tom White
(14) Mrs. J. Blanchard
(16) Lorraine Laplante
(20) Len Whalley
(21 & 22) Tyrrell & Nadon
(24) Contact Radio C-FUN
(25) Weed & Company
(26) June 4, 1958

(1) Radio Nord Inc.
(2 & 3) David A. Gourd
(4, 5, 6 & 7) Franco Capellari
(15) Franco Capellari
(16) Mrs. Brigitte Guilmont
(20) Julien Trépanier
(21 & 22) Hardy Radio & TV
(24) Scharf Broadcast Sales
(25) Weed & Co.
(26) December 1, 1941

(1) Radio-Richelieu Ltée
(2) Henri Olivier
(3) Maurice Boulianne
(5) Cyrille Denis
(6) Maurice Boulianne
(7) Claude Rochon
(8) Aimé Boivin
(9) Gilles Tessier
(10) Réginald Lambert
(11) Gilles Loyer
(12) Michel Rochon
(14) Mrs. Jacqueline Poirier
(15) Maurice Boulianne
(16) Lorenzo Brouillard
(18) Aimé Boivin
(20) Joseph Cardin
(21 & 22) Hardy Radio & TV
(26) May 8, 1960

CBJ, CHICOUTIMI
10,000 watts on 1,580 kcs.
Owned and operated by the
Canadian Broadcasting Corpora-
tion.

CJMT, CHICOUTIMI
1,000 watts on 1,420 kcs.
(1) CJMT-Ltée
(2 & 3) Pierre Tremblay
(5) Francois Ranger
(7) Achille Soucy
(9) Jacques Cayer
(11 & 12) Ronald Levesque
(15) Achille Soucy
(16) Denise Fortin
(17) Francois Bellej
(18) Andre Lajoie
(20) Lucien Simard
(21 & 22) Standard Broadcast
Sales
(25) Devney Organization
(26) February 28, 1954

CKRS, JONQUIERE
1,000 watts on 590 kcs.
(1) Radio Saguenay Ltée
(2) Henri Lepage
General Manager -
Tom Burham
(5) Dollard Savoie
(6) Gerard Lemieux
(7) Raymond Bourque
(10) Marcel Perron
(11) Lionel Tremblay
(18) Marcel Perron
(19) Léon Jean
(20) Henri Verreault
(21 & 22) Hardy Radio & TV Ltd
(24) Scharf Broadcast Sales
(25) Young Canadian Ltd.
(26) June 23, 1947

CHRD, DRUMMONDVILLE
250 watts on 1,340 kcs.
(1) Radio Drummond Ltée
(2) Maurice Sigouin
(3) J. A. Savoie
(4) Claude René
(5) J. A. Savoie
(7, 8 & 9) Jean Denis
(10) André Gallant
(11) Hector Ledoux
(12) André Boulanger
(14) Mme Raymond Chartier
(16) Marcelle Turcotte
(17) André Boulanger
(20) Raymond Bélanger
(21) Hardy Radio & TV Ltd.
(22) Broadcast Media Sales
Ltd.
(26) Dec. 23, 1954

CKLS, LASARRE
250 watts on 1,240 kcs. CBC
French Network.
(1) Radio Nord Inc.
(2 & 3) David A. Gourd
(4, 5, 6, 7, 15) Franco
Capellari
(16) Mrs. Brigitte Guilmont
(20) Julien Trépanier
(21 & 22) Hardy Radio & TV Ltd.
(24) Scharf Broadcast Sales
(25) Weed & Co.
(26) Sept. 1, 1950

CHEF, GRANBY
1,000 watts daytime (250 watts
nighttime) on 1,450 kcs.
(1) La Voix de l'Est Ltée
(2) Aimé Laurion
(3) J. Henri Champagne
(4) Jacques Payette
(5) J. Henri Champagne
(6) Jacques Payette
(7) Henri Champagne
(9) Guy Cardinal
(11) Jean M. Malo
(12) Bernard Brodeur
(13) Guy Cardinal
(14) Huguette Chartrand
(15) Jacques Payette
(16) M. A. Daudelin
(18) Jacqueline Royer
(19) Armand Papineau
(20) Raymond Bilocq
(21 & 22) Hardy Radio & TV
(24) Scharf Broadcast Sales
(26) March 14, 1946

CFLM, LA TUQUE
1,000 watts daytime (250 watts
nighttime) on 1,240 kcs. CBC.
(1) Radio La Tuque Ltée
(2) J. Trépanier
(3 & 5) Jean Trépanier
(7 & 8) Noël Filion
(9) Leo Ménard
(11 & 12) André Dionne
(14) Mlle Laurette Leclerc
(15) Mlle Hélène Dion
(18) Léo Ménard
(20) Jean-Paul Mathon
(21 & 22) Radio & Television
Sales Inc.
(25) Donald Cooke Inc.
(26) October 3, 1959

CHLC, HAUTERIVE
5,000 watts daytime (2,500
watts nighttime) on 580 kcs.
(1) Radio Cote Nord Inc.
(2) J. Claude Tremblay
(3) Henri Desjardins
(5) Andre Poirier
(7) Camil St. Pierre
(11) Robert Boulou
(12) Claude Roy
(18) Mlle. Marcelle Carrier
(20) Gerard Devarenne
(21 & 22) Tyrrell & Nadon Ltd.
(26) Sept. 15, 1962

CKBL, MATANE
10,000 watts daytime (5,000
watts nighttime) on 1,250 kcs.
CBC French.
(1) La Compagnie de Radio-
diffusion de Matane
Ltée
(2 & 3) René Lapointe
(4) Octave Lapointe
(5) Octave Lapointe
(6) George Guy
(7 & 8) Francois C. Groulx
(9) Michel Vinet
(10) Odette Tardif
(11) Guy Leboeuf
(12) Guy Leboeuf
(14) Armand Desrosiers
(15 & 16) Octave Lapointe
(17) Lisette Bergeron
(18) Odette Tardif
(19) Richard Fortin
(20) Yvan Fortier
(21 & 22) Hardy Radio & TV
(24) Scharf Broadcast Sales
(25) Young Canadian Ltd.

CKCH, HULL
5,000 watts on 970 kcs.
(1) La Compagnie de Radio-
diffusion CKCH de
Hull Ltée
(11) T. Horney
(12) T. Horney
(14) Mrs. Alice Munro
(16) Mrs. A. B. Brown
(17) Mrs. L. Munro
(20) D. Zufelt
(21 & 22) Lorie Potts & Co.
(26) December 6, 1947

CKML, MONT LAURIER
1,000 watts on 610 kcs. CBC
French.
(1) Radio CKML, Inc.
(2) Patrick Ryan
(3, 5 & 7) Jean M. Legault
(8) Jacques Vallée
(9) Jean Desmond
(8) Jacques Vallée
(10) J. Vallée
(11) Réjeane Champagne
(16) Francine Brook
(17) Réjeane Champagne
(20) Rejean St. Jean
(21 & 22) Radio-TV Reps Ltd.
(26) May 19, 1963

CHRS, JACQUES CARTIER
10,000 watts on 1,090 kcs.
(1) Radio Ierville Ltée.
(2) Jean-Paul Auclair
(3) Pierre Paul Elle
(5) Jean Hebert
(20) Emil Pattermann
(21 to 24) Radio-TV Reps Ltd.

CKBM, MONTMAGNY
1,000 watts on 1,490 kcs.
(1) Radio Allégny Inc.
(2) Henri Deschênes
(3 & 5) André Mercier
(6) Henri Deschênes
(7) Oliva Poitras
(11) Oliva Poitras
(12) Denis Duchaine
(13) André Simonneau
(14) Henriette Michon
(15) André Mercier
(17) Laurette Couillard
(17) Oliva Poitras
(18) Denis Duchaine
(20) Hector Fortin
(21 & 22) Radio & TV Sales Inc.
(26) January 31, 1954

CBE, WINDSOR
10,000 watts on 1,550 kcs.
Owned and operated by the
Canadian Broadcasting Corpora-
tion.

CKLW, WINDSOR
50,000 watts on 800 kcs.
(1) Western Ontario Broad-
casting Co. Ltd.
(2) S. Campbell Ritchie
(3) R. J. Busb
(5) Hal Tower
(7) Hugh Frizzell
(9) Bud Davies
(11) News Editor-
Dick Smyth
(15) Alden Diehl
(16) Mrs. Margaret Marshall
(17) Mrs. Wanda Van Kuren
(20) Stewart M. Clark
(21 to 24) RKO General
Broadcasting Nationa.
Sales
(26) June 1, 1932

CKWW, WINDSOR
500 watts on 580 kcs.
(1) Radio Windsor
Canadian Ltd.
(2) Geoff Stirling
(3) George McDonald
(5) Bob Willan
(6) Dick Berdeau
(7 & 9) Al Shaver
(10) Ron Burgoyne
(11) Stan Switzer
(12) Al Shaver
(14) Donna Gross
(15) John Mackey
(16) Donna Gross
(18) Ron Burgoyne
(20) Wally Dowhan
(21 to 23) Stephens & Towndrow
(24) Scharf Broadcast Sales
(25) Weed & Company
(26) March 29, 1964

CKNX, WINGHAM
2,500 watts daytime (1,000
watts nighttime) on 920 kcs.
(1) Radio Station CKNX Ltd.
(2) W. T. Cruickshank
General Manager -
G. W. Cruickshank
Asst. Gen. Manager -
John Cruickshank
(7) John Langridge
(8) Jim Moore
(9) Jim Swan
(11) John A. Strong
(12) John Brent
(13) Cliff Robb
(14) Anna McDonald
(16) Mrs. Lillian Gorburt
(17) Wayne Brown
(18) Iona Terry
(20) Scott Reid
(21 & 22) Lorie Potts & Co.
(23) Scharf Broadcast Sales
(25) All-Canada
(26) February 20, 1926

CKOX, WOODSTOCK
1,000 watts daytime, 250 watts
nighttime, on 1,340 kcs.
(1) Oxford Broadcasting
Co. Ltd.
(2, 3 & 5) M. J. Werry
(7) Walter Hulme
(9) Murray Nelson
(11) T. Horney
(12) T. Horney
(14) Mrs. Alice Munro
(16) Mrs. A. B. Brown
(17) Mrs. L. Munro
(20) D. Zufelt
(21 & 22) Lorie Potts & Co.
(26) December 6, 1947

QUEBEC

CFGT, ALMA
1,000 watts on 1,270 kcs.
(1) Radio Lac St. Jean Ltée
(2) J. J. Maltais
(3) France Fortin
(5) René Guillot
(6 & 8) Normand Bergeron
(11) Vincent Plourde
(12) Bernard Contant
(18) Vincent Plourde
(19) J. Roch Maltais
(21 & 22) Standard Broadcast
Sales Ltd.
(26) October 26, 1953

CHAD, AMOS
250 watts on 1,340 kcs. CBC
French Network.

CHFI, TORONTO
50,000 watts on 1,540 kcs.
(1) Rogers Broadcasting
Ltd.
(2 & 3) Edward S. Rogers
Vice-President
Vaughn Fjerre
(4) D. E. DesLauriers
(5) D. E. McRobb
(6) Roly Kostar
(7) Vaughn Fjerre
(9) Gerry Herbert
(10) David Amer
(11) W. N. Gilmour
(16) Mrs. Ann Zaplimey
(17) Ross Evans
(18) Bill Cripeau
(20) Ron Turnpenny
(21 & 22) Air-Time Sales Ltd.
(25) Weed & Company
(26) August 8, 1962

CHUM, TORONTO
50,000 watts on 1,050 kcs.
(1) Radio CHUM - 1050
Limited
(2 & 3) Allan F. Waters
(5) Wes Armstrong
(7) Allan Slaight
(11) Bill Drylie
Live Talent and Public
Service - Phil Stone
Sales Promotion Director -
Mrs. Lyn Rice
(15) Allen Farrell
(16) Eileen Taylor
(17) Larry Solway
(18) Mary McInnes
(19) Fred Snyder
(20) George Jones
(21 & 22) Stephens & Towndrow
(23) Broadcast Reps Ltd.
(24) Scharf Broadcast Sales
Ltd.
(25) Devney Organization Inc.
(26) November 1945

CJBC, TORONTO
50,000 watts on 860 kcs. Owned
and operated by the Canadian
Broadcasting Corporation.

CKEY, TORONTO
10,000 watts daytime (5,000
watts nighttime) on 590 kcs.
(1) Shoreacres Broadcasting
Co. Ltd.
(2) John D. Campbell
General Manager and Vice-
President -
Douglas C. Trowell
(5) Stuart C. Brandy
(6) Stan Larke
(7) Gene Kirby
(9) John Dolan
(11 & 12) Godfrey Hudson
(15) Harvey M. Clarke
(16) Edward Guest
(17) Stan Larke
(19) Roy Lytle
(20) William R. Onn
(22 to 25) All-Canada
(26) August 28, 1944

CKFH, TORONTO
10,000 watts daytime (5,000
watts nighttime) on 1,430 kcs.
(1) Foster Hewitt Broad-
casting Ltd.
(2) Foster Hewitt
(3) Bill Hewitt
(4) Barry Nesbitt
(5) National Commercial
Manager - Ralph Judge
Local Commercial
Manager - Vern Paul
(6 & 7) Barry Nesbitt
(8) George Wilson
(9) Phil Mackellar
(11) Jim Ward
(12) Joe Morgan
(15) Frank Somerville
(16) Margaret McGowan
(17) Tom Hulise
(18) Anne Oliver
(20) Gerald Wilson
(25) A.B.C. International
(26) February 21, 1951

CJWA, WAWA
1,000 watts daytime (250 watts
nighttime) on 1,240 kcs. CBC
(1) Hyland Radio & TV Ltd.
(2) Mrs. Eileen Hyland
General Manager -
Russ H. Ramsay
(3) Fred Zimmerman
(5) R. H. Ramsay
(7 & 8) Fred Zimmerman
(11 & 12) Mike Luxton
(14) Mrs. Bev Zimmerman
(16) Bob Wood
(17) Mrs. Bev Zimmerman
(18 & 19) Paul Simpson
(20) Dave Irwin
(21 & 22) Lorie Potts & Co.
(25) All-Canada
(26) July 1, 1964

(17) Dorothy Baigent
(20) Robert Watmough
(21 & 22) Radio & TV Sales Inc.
(26) June 23, 1956

CFCL, TIMMINS
10,000 watts daytime (2,500
watts nighttime) on 620 kcs. CBC
French Network.
(1) J. Conrad Lavigne
Enterprises
(2) J. Conrad Lavigne
General Manager -
Rene Barrette
Station Manager and
Sales Manager -
Pierre Stein
(7) Gerald Lefebvre
(8) Robert Bordeleau
(9) Jacques Lamothe
(11) Gerard Joliver
(12) Gaston Bergeron
(14) Marguerite Bordeleau
(15) Robert Bordeleau
(16) Mrs. Jacqueline Boileau
(17) Yves Boyer
(18 & 19) Douglas Martin
(20) Rudy Fauteux
(21 & 22) Paul Mulvihill & Co.
Ltd.
(23) A. J. Messner & Co.
(26) October 22, 1955

CJCS, STRATFORD
500 watts daytime (250 watts
nighttime) on 1,240 kcs. CBC
(1) CJCS Limited
(2) G. N. Mackenzie
(3 & 5) Stan E. Tapley
(7) Brian Thomas
(8 & 9) Jack Jacobs
(11) Brian Thomas
(12, 13 & 14) Jack Jacobs
(16) Mrs. Elaine Scott
(17) Mrs. Joan Kastner
(20) John Grigg
(21 & 22) Radio-TV Reps Ltd.
(23 & 24) Radio-TV Reps Ltd.
(25) Weed & Company

CKGB, TIMMINS
10,000 watts on 680 kcs. CBC
(1) Timmins Broadcasting
Ltd.
(2) K. R. Thomson
(3) Gerry Hall
(5) Art Mousley
(7) Dan Kelly
(9) Bill Inglis
(11) Grant Chevrette
(12) Mike Doody
(14) Mrs. Shirley Boyce
(15) Nick Harris
(16) Jocelyn Smith
(17) Ruth Workwich
(18) Nick Harris
(20) Andy Andrews
(21 to 24) Byles, Gibb &
Assoc. Ltd.
(25) All-Canada
(26) September 15, 1933

CBL, TORONTO
50,000 watts on 740 kcs.
Owned and operated by the
Canadian Broadcasting Corpora-
tion.

**CFGM, TORONTO -
RICHMOND HILL**
10,000 watts daytime (2,500
watts nighttime) on 1,310 kcs.
(1) Radio Richmond Hill Ltd.
(2) John O. Graham
(3) Stewart H. Coxford
(5) Geo. McDonald
(7) Gordon Symons
(9) Al Fisher
(11 & 12) Ken Foss
(15) Gordon Symons
(16) Karen Davis
(19) Mickey Brown
(20) Brian Sawyer
(21 & 22) Radio House Limited
(23) A. J. Messner & Co.
(24) Radio-TV Reps Ltd.
(25) Donald Cooke Inc.
(26) July 1, 1957

CFRB, TORONTO
50,000 watts on 1,010 kcs.
(1) CFRB Limited
(2) W. C. Thornton Cran
Assistant to the Pres-
ident - J. Lyman Potts
General Manager -
Don Hartford
Vice-President and
Station Manager -
Jack Dawson
Vice-President and
Director of P.R. -
Wes McKnight
(5) Bill Brennan
(6) Earl Dunn
(7) Don Inslay
(8) Eddie Luther
(9) Wally Crouter
(11) Bill Hutton
(12) Bill Stephenson
(13) John Bradshaw
(14) Mrs. Betty Kennedy
(15) Jerry Maccabe
(16) Mrs. Brenda Robinson
(17) Mrs. Jill Loring
(18) Art Collins
(19) Don McEachern
(20) Clive Eastwood
(21 & 22) Standard Broadcast
Sales Ltd.
(23 & 24) Byles, Gibb &
Assoc. Ltd.
(25) Young Canadian Ltd.
(26) February 19, 1927

CKSO, SUDBURY
10,000 watts daytime (5,000
watts nighttime) on 790 kcs. CBC
(1) Cambrian Broadcasting
Ltd.
(2) W. B. Plaunt
(3) Ralph Connor
(5) Don Mackintosh
(6, 7 & 8) Bob Alexander
(9) Reg Madson
(11) Roy Harnish
(12) Hub Beaudry
(15) Wayne Cullum
(16) Mrs. Eileen Forhom
(17) Joyce Bresnahan
(18) Teresa McPhee
(20) Leo Gilbeau
(21 to 24) All-Canada
(25) All-Canada
(26) August 23, 1935

CKOT, TILLSONBURG
1,000 watts on 1,510 kcs.
(1) Tillsonburg Broadcast
Co. Ltd.
(2 & 3) John Lamers
(4 & 5) John D. Lamers Jr.
(6) Paul Hunter
(9) Geo. D'Ambrlose
(11 & 12) Paul Freeman
(13) Murry Porteous
(14) Mrs. Thelma Hyatt
(15) John D. Lamers Jr.
(16) Mrs. Beth Hunter
(17) Mrs. Lillian Broad

CBF, MONTREAL
50,000 watts on 690 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CBM, MONTREAL
50,000 watts on 940 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CFCF, MONTREAL
5,000 watts on 600 kcs.
(1) Canadian Marconi Co. Ltd.
(2) W. V. George
(3) J. D. Wright
Retail Sales Manager - Harry E. Moll
(6) Jim Kidd
(7) Gerry Bascombe
(9) Franklin Armstrong and Keith Randall
(11) Bert Cannings
(12) Russ Taylor
(15) Babs Pitt
(16) L. Rasberry
(17) Babs Pitt
(18) Rafaela Fettich
(20) J. E. Thompson
(21 & 25) All-Canada
(26) November, 1919

CFMB, MONTREAL
10,000 watts on 1,410 kcs.
(1) Chateau Broadcasting Co. Ltd.
(2 & 5) Casimir G. Stanczykowski
(6) Barry Levine
(7) Phil Ross
(9) Bob Dowling
(11) George Cawdry
(12) Bob Boulanger
(14) Marjorie Forrest
(15) Casimir G. Stanczykowski
(16) J. Mario Villasante
(17) Marjorie Forrest
(18) Alita Emanuele
(19) Bill Gregory
(20) Dieter Kuhlmann
(21 to 24) Lorrie Potts & Co.
(25) National Times Sales - Harlan G. Oakes
(26) December 21, 1962

CFOX, MONTREAL-LAKESHORE
10,000 watts daytime (5,000 watts nighttime) on 1,470 kcs.
(1) Lakeshore Broadcasting Ltd.
(2) Gord Sinclair
(3 & 5) Keith Dancy
(6 & 7) Stu Morrison
(8) Russ Griffith
(9) Gord Sinclair
(10) Mel Browne
(11) Dave Knapp
(12) Keith Dancy
(15) Sheilah Ramsay
(16) Rick Allen
(17) Sheilah Ramsay
(18) Mel Browne
(19) Mike Eccles
(20) B. Greeley
(21 & 22) Radio House Ltd.
(23 & 24) Radio-TV Reps Ltd.
(25) Donald Cooke Inc.
(26) March 16, 1960

CJAD, MONTREAL
50,000 watts daytime (10,000 watts nighttime) on 800 kcs.
(1) CJAD Limited
(2) W. C. Thornton Cran
Vice-President & General Manager - H. T. McCurdy
Director of Sales - W. Shubat
(6) Gordon Hope
(9) Bill Roberts
(10) Bruce Patenaude
(11) Doug Williamson
(12) Don Chevrier
(14) Doris Clark
(15) Mary Pert
(17) Gerry Bodington
(20) Ernest Mott
(21 & 22) Standard Broadcast Sales Ltd.
(23 & 24) Byles, Gibb & Assoc. Ltd.
(25) Young Canadian Ltd.
(26) December 8, 1945

CJMS, MONTREAL
50,000 watts on 1,280 kcs.
(1) CJMS Radio Montreal
Limitée
(2) A. R. Crépault
(3) Roch Demers

(5) Local - Ted Meunier
National - André Rancourt
(6) B. Payeur
(7) Gilbert Héard
(9) Yvan Ducharme
(11) Paul Coucke
(12) Rhéaume Brisebois
(15) C. Laferrière and Pierre-Roch Pruneau
(16) Raymond Lanctot
(18) Ginette Houle
(20) J. C. Lalancette
(21 & 22) Stephens & Towndrow Ltd.
(23) Broadcast Reps.
(24) Scharf Broadcast Sales Ltd.
(25) Weed & Company
(26) January 14, 1953

CKAC, MONTREAL
50,000 watts on 730 kcs.
(1) La Compagnie de Publication de la Presse, Limitée
(2) Maurice Chartre
(4) George Bourassa
(5) Roy Maloun
(6 & 7) Jacques Morency
(8) Jacques Morency
(9) Réal Giguère
(11) Camil Chouinard
(14) Jeanette Brouillet
(16) Pierre Vachon
(18) Gérald Vallée
(19) Roger Lepage
(20) Len Spencer
(21, 22, 23 & 24) Byles, Gibb & Associates Ltd.
(25) Devney Organization Inc.
(26) August 22, 1922

CKGM, MONTREAL
10,000 watts on 980 kcs.
(1) Maisonneuve Broadcasting Corp.
(2) Geoff Stirling
Vice-President and General Manager - Don Wall
(5) Jim Tapp
(6) Bill Hambly
(7) Ralph Kirchen
(9) Norm Aldred
(11) Bob Holiday
(12) Danny Gallivan
(14) Lorie Dempsey
(15) Joan Fitzgerald
(16) Mrs. Francine Moses
(18) Bob Johnson
(19) Gary Duguay
(20) Colin Jarrett
(21 & 22) Stephens & Towndrow Ltd.
(23) Broadcast Reps. Ltd.
(24) Scharf Broadcast Sales
(25) Weed & Company
(26) December 7, 1959

CKLM, MONTREAL
10,000 watts on 1,570 kcs.
(1) Radio Laval Inc.
(2) Roger Baulu
(3) Roland Saucier
(5) Guy D'Arcy
(6) Renaud Fortin
(7) R. Saucier
(8) Roger LeBel
(9) Jean Duceppe
(10) Lucien Brien
(11) Pierre Chouinard
(12) Jacques Beauchamp
(14) Mimi D'Estée
(15) Denis Plain
(16) Mrs. R. Gloutnez
(17) Jacques Antoons
(19 & 20) Jacques St-Pierre
(21 to 25) All-Canada
(26) August 3, 1962

CHNC, NEW CARLISLE
5,000 watts on 610 kcs. CBC French Network.
(1) Gaspesia Radio Broadcasting Co. Ltd.
(2) J. Alphonse Poirier
(3) Dr. Chas. H. Houde
(4) Johnson Roy
(7 & 8 & 9) Johnson Roy
(16) Jean Main
(21 & 22) Hardy Radio & TV Ltd.
(24) Scharf Broadcast Sales Ltd.
(25) Weed & Company
(26) December 23, 1933

CBV, QUEBEC
5,000 watts on 980 kcs. CBC French Network. Owned and operated by the Canadian Broadcasting Corporation.

CFOM, QUEBEC
250 watts on 1,340 kcs. CBC
(1) The Goodwill Broadcasters of Quebec Inc
(2) H. Lepage
(3) Mrs. Mary F. Bush
(5) Jean-Guy Bernier
(7) Bill Paton
(9) Dave Quinn
(10) Bill Paton
(11) Don Miller
(12) Bill Paton
(16) Frances Bedard
(20) Marcel Millette
(21 & 22) Hardy Radio & TV Ltd.
(23) Broadcast Reps.
(26) 1949

CHRC, QUEBEC
10,000 watts on 800 kcs.
(1) CHRC Ltée

(2) Col. Hervé Baribeau
Managing Director - Henri Lepage
General Manager - Aurele Pelletier
(5) Yvon Martel
(7) Henri Veilleux
(9) Michel Montpetit
(10) Fernando St-Georges
(11) Guy Lemieux
(12) Maurice Descarreaux
(14) Mrs. Lucille Després
Georgette Lacroix
(16) Julienne Bélanger
(17) Georges McKie
(18) Fernando St-Georges
(19) Marcel Huard
(20) Arsène Nadeau
(21 & 22) Hardy Radio & TV Ltd.
(23) A. J. Messner & Co.
(24) Scharf Broadcast Sales Ltd.
(25) Young Canadian Ltd.
(26) April 1, 1926

CJLR, QUEBEC
10,000 watts on 1,060 kcs.
(1) CJLR Inc.
(2 & 3) Jacques LaRoche
Sales Manager - Gerry Fortin
(6) Jos. A. Quessy
(7, 8 & 9) Louis Dufresne
(11) Raymond Martin
(12) Louis Dufresne
(15) Jos. Quessy
(16) M. Boucher
(17) M. Theriault
(18) S. Bernier
(19) J. L. Vachon
(20) Lucien Cote
(21 to 24) Byles, Gibb & Assoc. Ltd.
(26) Sept. 1, 1959

CKCV, QUEBEC
10,000 watts daytime (5,000 watts nighttime) on 1,280 kcs.
(1) CKCV (Québec) Limitée
(2) Gaston Pratte
General Manager - Magella Alain
(5) Jacques M. Goulet
(6) Roger Gagnon
(7) Yvan Frenette
(8) Roger Gagnon
(9) Pierre Champlon
(10) Jean Leroye
(11) Benoit Brochu
(12) Paddy Pedneault
(13) Roland Gilbert
(14) Louise Leclerc
(15) Marie-Paule Vachon
(16 & 17) Richard Demeule
(18) Jean Leroye
(19) André Duchesneau

(20) Lucien Gobell
(21 to 25) All-Canada Radio & TV.
(26) September 1926

CJBR, RIMOUSKI
10,000 watts on 900 kcs. CBC French Network.
(1) La Radio du Bas St-Laurent Inc.
(2) Jacques Brillant
(3 & 5) André Lecomte
(7) Sandy Burgess
(8) François Raymond
(9) Jean Brisson
(11) Guy Ross
(12) Claude Pearson
(14) Louise Lavellée
(15) Sandy Burgess
(16) André Lecomte
(18) Lorenzo Michaud
(20) Marcel Lavellée
(21 to 25) All-Canada Radio & TV Ltd.
(26) November 15, 1937

CJBM, CAUSAPSCAL, QUEBEC:
(1963) a rebroadcasting station of CJBR.

CJFP, RIVIERE-DU-LOUP
10,000 watts daytime (250 watts nighttime) on 1,400 kcs. CBC French.
(1) Radio CJFP Limitée
(2) Luc Simard
(3) Raoul Savard
(5) René Viel
(11) Rémi Beaulieu
(12) Raoul Savard
(13) Paul Simard
(18) Rémi Beaulieu
(20) Raymond Lavote
(21 & 22) Hardy Radio & TV
(25) Young Canadian
(26) April 13, 1947

CJAF, CABANO
250 watts on 1,240 kcs. Satellite of CJFP, Riviere-du-Loup. Same staff.

CHRL, ROBERVAL
1,000 watts on 910 kcs. CBC French Network.
(1) Radio Roberval Inc.
(2 & 3) Benoit Lévesque
(4 & 5) Nelson St. Pierre
(6 & 7) Jacques Martel
(11) Jacques Bergeron
(16) Nelson St. Pierre
(19 & 20) Marcel Bolduc
(21 to 24) Radio-TV Reps Ltd.
(26) June 1, 1949

CKRN, ROUYN
250 watts on 1,400 kcs. CBC French Network.

Say you saw it
in
The Broadcaster

A black and white advertisement for CKX-AM FM TV Brandon. The background is dark with a large, stylized white graphic of a microphone on the right side. On the left, there is a white truck with 'CKX' and 'CHANNEL 5' written on its side. The text 'SEASON'S Greetings' is written in a large, cursive font across the center. At the bottom, 'CKX-AM FM TV BRANDON' is written in bold, block letters.

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

- (1) Radio Nord Inc.
 (2 & 3) David A. Gourd
 (4, 5, 6, 7, 15) Franco Capellari
 (16) Mrs. Brigitte Guimont
 (20) Julien Trépanier
 (21 & 22) Hardy Radio & TV
 (24) Scharf Broadcast Sales
 (25) Weed & Co.
 (26) February 10, 1939

CHGB, ST-ANNE DE LA POCATIÈRE

- 5,000 watts on 1,310 kcs.
 CBC French Network.
 (1) C. H. G. B. Ltd.
 (2) G. T. Desjardins
 (3) P. E. Hudon
 (5) C. Landry
 (6) G. Gosselin
 (7 & 8) R. Plante
 (9) G. Gosselin
 (10) André Simoneau
 (11 & 12) M. Levesque
 (15) M. A. Freve
 (16) M. Beaulieu
 (17) M. Beaulieu
 (18) Renée Blancher
 (19) R. Hamel
 (20) M. A. Freve
 (21) Broadcast Media Sales Ltd.
 (26) August 1938

CKRB, ST. GEORGES DE BEAUCE

- 10,000 watts daytime (5,000 watts nighttime) on 1,460 kcs.
 CBC French.
 (1) Radio Beauce Inc.
 (2) Yvon Thibaudeau
 (3) Charles A. Thibaudeau
 (5) Armand Catellier
 (6) Jules Venne
 (7 & 8) Gilles Bernier
 (9) Gilles Bernier and Jules Venne
 (10) Jacques Petit
 (11) Jules Venne
 (12) Gilles Bernier
 (13) Daniel Turcotte
 (14) Yvette Mathieu
 (15) Armand Catellier
 (16) Yvette Mathieu
 (17) Jules Venne
 (18) Roxanne Poulin
 (20) René Bérubé
 (21 & 22) Paul L'Anglais Inc.
 (26) July 20, 1953

CKBS, ST. HYACINTHE

- 250 watts on 1,240 kcs.
 (1) Radio St. Hyacinthe Ltée
 (2) J. M. Lorange
 (3 & 5) Benoit Vanier
 (8 & 9) Gaston Levesque
 (11) Marcel Therriault
 (15) B. Vanier
 (18) Lise Ferland
 (19) Lucien Caron
 (20) Lucien Caron
 (21 & 22) Hardy Radio & TV
 (26) October 1, 1959

CKJL, ST. JEROME

- 1,000 watts on 900 kcs.
 (1) Radio Laurentides Inc. President and General Manager - Jean Lalonde
 (3) Guy Gosselin
 (5) John R. Fox
 (8 & 9) André Paille
 (10) Carole Lanthier
 (11) Denis Boucher
 (12) Jean Neron
 (14) Gisele Rasic
 (13) André Paille
 (16) Micheline Perron
 (17) André Mailoux
 (18) Carole Lanthier
 (19) André Hébert
 (21 & 22) Hardy Radio & TV
 (23) Broadcast Reps.
 (26) March 10, 1956

CFKL, SCHEFFERVILLE

- 250 watts on 1,230 kcs. Now operated by the Canadian Broadcasting Corporation.
 CKCN, SEPT-ÎLES
 5,000 watts on 560 kcs.
 (1) Radio Sept-Îles Inc.
 (2, 3 & 5) Benoit Roberge
 (4) Guy Marcheterre
 (6) Ray Perrault
 (7 & 8) Normand Laberge
 (9) Yvan Ber
 (10) Françoise Decelle
 (11) Pierre Bissonette
 (12) Ray Perrault
 (14) Jannée DeGuire
 (15) B. Roberge
 (16) Carmen Vaillancourt
 (17) J. P. Gagnon
 (18) Françoise Paquet
 (19) Gerald Gagnon
 (20) Pierre Trépanier
 (21 to 24) Radio & TV Sales
 (26) March 30, 1963

CKSM, SHAWINIGAN

- 1,000 watts on 1,220 kcs.
 (1) Cie de Radio Diffusion de Shawinigan Falls Ltée
 (2) Art Lacourlière

- (3) Emilien Beaulieu
 (4) Huguette Cloutier
 (5) Emilien Beaulieu
 (6) Claude Fitzbay
 (7) Alain Chartier
 (8) A. Bélisle
 (9) Léo-Paul Lessard
 (10) Jean-Pierre Languy
 (11) A. Chartier
 (12) A. Bélisle
 (13) Jean Paul Coutu
 (14 & 16) Helene St. Yves
 (15) Michele Fex
 (17) Alain Chartier
 (18 & 19) J. P. Coutu
 (20) Marcel Bellamere
 (21 & 22) Radio & TV Sales Inc.
 (26) April 30, 1950

CHLT, SHERBROOKE

- 10,000 watts daytime (5,000 watts nighttime) on 630 kcs.
 CBC French.
 (1) La Tribune Inc.
 (2) Paul Desruisseaux Vice-President - Jean-Louis Gauthier
 (3) Marcel Girard
 (5) Lucien LaRocque
 (8) Jacques Tremblay
 (9) Robert Lauzon
 (10) P. M. Robidoux
 (11) André DeSeve
 (12) J. M. Bilodeau
 (14) Andrée Aube
 (15) Jacques Tremblay
 (16) Françoise Boivin
 (17) Rouville Daigneault
 (20) Gérard Paul
 (21 & 22) Paul L'Anglais Inc.
 (24) Scharf Broadcast Sales
 (25) Young Canadian Ltd.
 (26) June, 1937

CKTS, SHERBROOKE

- 1,000 watts on 900 kcs. CBC
 (1) Telegram Printing & Publishing Co. Ltd. Managing Director - J. L. Gauthier Interim Acting Manager - Bob Butler Interim Assistant Manager - Ken Fowler
 (5) L. LaRocque
 (6 & 7) Kenneth Fowler
 (9) Henri Delorme
 (12) Henri Delorme
 (15) Bob Butler
 (16 & 17) Mrs. Diana Parker
 (18) Laurent Turgeon
 (19) R. Blanchette
 (20) Gerard Paul
 (21 & 22) Paul L'Anglais Inc.
 (23) A. J. Messner & Co.
 (24) Scharf Broadcast Sales
 (25) Young Canadian Ltd.
 (26) July 1, 1945

CJSO, SOREL

- 10,000 watts daytime (5,000 watts nighttime) on 1,320 kcs.
 (1) Radio-Richelieu Ltée
 (2) Henri Olivier
 (3) Maurice Boulianne
 (5) Maurice Bérubé
 (6) Maurice Boulianne
 (7) Claude Rochon
 (8) Joseph Péloquin
 (9) Gilles Tessier
 (10) Georges Codling
 (11) Claude Rochon
 (12) Michel Champagne
 (14) Mrs. Maryse Fagnan
 (15) Maurice Boulianne
 (16 & 17) Lorenzo Brouillard
 (18) Thérèse Cardin
 (20) Joseph Cardin
 (21 & 22) Hardy Radio & TV
 (26) June 16, 1945

CKLD, THETFORD MINES

- 1,000 watts day (250 watts night) on 1,230 kcs. CBC French Network.
 (1) Radio Mégantic Ltée
 (2 & 3) François Labbé
 (4, 5 & 6) Will Dugré
 (7) Irénée Goulet
 (8) Bertrand Potvin
 (9) Robert Daneau
 (10) Elizabeth Bolduc
 (11 & 12) Irénée Goulet
 (13) Robert Daneau
 (14) Elizabeth Bolduc
 (15 & 16) Will Dugré
 (17 & 18) Elizabeth Bolduc
 (19 & 20) Jean-Paul Lord
 (21 & 22) Hardy Radio & TV
 (25) Young Canadian Ltd.
 (26) February 12, 1950

CHLN, TROIS RIVIERES

- 10,000 watts daytime (5,000 watts nighttime) on 550 kcs. CBC French.
 (1) Radio Trois Rivières Inc.
 (2) Roger Dussault
 (3) Maurice Dansereau
 (4 & 5) Maurice Duval
 (6) Maurice Bourget
 (7) Maurice Bourget
 (8) Claude Bérubé
 (9) Robert De Courcelle
 (10) Paul Joly
 (11) Silvio St. Amant
 (12) S. Cinq-Mars & Paul Charest

- (14) Pierrette Fournier
 (15) Maurice Duval
 (16) Jocelyn Kégle
 (17) Ernest Lamy
 (18) Paul Joly
 (19) Yvon Rocheleau
 (20) Oric Lefebvre
 (21 & 22) Standard Broadcast Sales
 (23) A. J. Messner & Co.
 (24) Scharf Broadcast Sales
 (25) Young Canadian Ltd.
 (26) October 17, 1937

CKTR, TROIS RIVIERES

- 10,000 watts daytime (1,000 watts nighttime) on 1,150 kcs.
 (1) CKTR (1958) Ltd.
 (2) Paul Aboud
 (3 & 5) C. Couture
 (6) J. Héroux
 (7 & 8) André Gaudreault
 (9) André Duquette
 (11) Jacques Hébert
 (12) Real Lamothe and Armand Martel
 (15) Jacques Hébert
 (16) Claudette Landry
 (17) Pierre Lambert
 (18) Jules Héroux & Louise Houle
 (19) Fernand Lamy
 (20) Hervé Lapointe
 (21 & 22) Radio & TV Sales Inc.
 (25) Donald Cooke Inc.
 (26) February 6, 1954

CKVD, VAL D'OR

- 1,000 watts daytime (250 watts nighttime) on 1,230 kcs. CBC French.
 (1) Radio Nord Inc.
 (2 & 3) David A. Gourd
 (4, 5, 6, 7, 15) Franco Capellari
 (16) Mrs. Brigitte Guimont
 (20) Julien Trépanier
 (21 & 22) Hardy Radio & TV
 (24) Scharf Broadcast Sales
 (25) Weed & Co.
 (26) April 1, 1941

CFLV, VALLEYFIELD

- 1,000 watts on 1,370 kcs.
 (1) Radio Valleyfield Limited
 (3) Adrien Cholette General Manager - Jean-Claude Lefebvre
 (5) Maurice Legault
 (7) Alain Truchet
 (9) Roger Bélair
 (10) Claude Brabant
 (11) J. D. Girouard
 (12) Gilles Perel
 (13) J. D. Girouard
 (14) Guylaine Bel Humeur
 (16) Claudette Leger
 (17) Lucie Deschamps
 (18) Micheline Leduc
 (19) Yvon Boutet
 (21 & 22) Hardy Radio & TV
 (26) November 10, 1961

CKVL, VERDUN-MONTREAL

- 50,000 watts daytime (10,000 watts nighttime) on 850 kcs.
 (1) Radio Futura Ltd.
 (2) Jack Tietolman Vice-President & Manager Corey Thomson
 (5) Judah Tietolman
 (6) Maurice Thiedel
 (7) Marcel Provost
 (8) Albert Cloutier
 (9) Jean Yale
 (10) Pierre Delude
 (11) Marcel Beaugard
 (12) Bob Rivet (French) and Larry Fredericks (English)
 (13) Alphonse Lapointe
 (14) Pierrette Champoux (French) and June Warren (English)
 (15) Jack Selinger
 (16) Jeannot Pelletier
 (17) Gaston Saulnier
 (18) Laurent Bourdy
 (19) Bernard Brisset
 (20) Maurice Rousseau
 (21 & 22) Radio & Television Sales Inc.
 (25) Young Canadian Ltd.
 (26) November 3, 1946

CFDA, VICTORIAVILLE

- 1,000 watts on 1,380 kcs.
 (1) Radio Victoriaville Limitée
 (2) Lucien Michaud
 (3 & 5) François Bastien
 (6) François Bastien
 (7) Lucien Michaud
 (8) Mathieu Claude
 (9) Claude Boisclair
 (10) François Bastien
 (11, 12 & 13) Gilbert Foucault
 (14) Denyse Trotter
 (15) François Bastien
 (16) Denyse Trotter
 (17) Richard Beaudoin
 (18) Marie Caron
 (19 & 20) André Brodeur
 (21 & 22) Radio & TV Sales Inc.
 (25) Young Canadian Ltd.
 (26) October 19, 1951

A RECIPE FOR
HOLIDAY EGGNOG

Separate six eggs and beat the yolks separately. Add to the yolks one half a cup of sugar, one half a cup of rum, two and one half cups of brandy or rye. Mix and then add two tsps. of vanilla, and a dash of nutmeg. Put in refrigerator and let chill for several hours.

During the chilling period, add heavy cream and milk at intervals until you have used three cups of heavy cream and one pt. of milk. Stir after each addition.

When ready to serve, beat egg whites stiff and fold into mixture.

Spread each serving with nutmeg.

(Serves approximately 25)

A special recipe from Jean Caine's radio series, "Fashions in Food".



With Warmest Wishes From
The White Oaks Station

CHWO
 DIAL 1250

Serving the Communities of
 Burlington, Oakville and Toronto Township.

To all
 Our Friends
 Everywhere



CHRISTMAS CHEER

and a

BRIGHT NEW YEAR!



Stephens & Townsend

A SERVICE OF CBS RADIO OF CANADA

NOBODY READS CANADIAN BROADCASTER

except

COCKFIELD, BROWN & COMPANY LIMITED / 2 ST. CLAIR AVENUE WEST / TORONTO 7



TEL. AREA CODE 416 / 924-5492

Mr. Richard G. Lewis,
Editor,
The Canadian Broadcaster,
217 Bay Street,
Toronto, Ont.

Dick:

Enclosed you will find your Christmas present: my subscription for another year's series of your magazine of highly interesting advertisements which you publish along with your editorial comments on the broadcasting scene.

May I take the opportunity of using the same stamp to wish you the compliments of the seasons. (Christmas and New Years).

This may also have to serve as a greeting card, as my wife destroyed the one we received last year with no name on it, and which I planned to send as this year's jollity to you.

Continued success, Dick, with your publication, the trotters and women.

Cheers,

Ross MacRae

MONTREAL / 200 CANADA CEMENT BUILDING

WINNIPEG / 804 ELECTRIC RAILWAY CHAMBERS

VANCOUVER / 1200 BARRARD BUILDING

Now in our twenty-fourth year of reaching people who reach people

STATION and PERSONNEL REGISTER (Radio)

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Repts |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Repts |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Repts |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Repts |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Repts |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

CKVM, VILLE MARIE
10,000 watts daytime (1,000 watts nighttime) on 710 kcs. CBC French.

- (1) Radio Temiscamingue Inc
- (2) Harvè Leblanc
- (3) René Legault
- (4) J. P. Paquette
- (5) René Legault
- (7 & 8) Yvon Larivière
- (9) J. André Servais
- (10) Yvon Larivière
- (11) J. P. Paquette
- (12) Yvon Larivière
- (13) Isidore Laliberte
- (16) Marcelle Cholette
- (18) Yvon Larivière
- (20) Gaston Tasset
- (21 & 22) Tyrrell & Nadon
- (25) Young Canadian Ltd.
- (26) January 7, 1950

NEW BRUNSWICK

CKBC, BATHURST
10,000 watts on 1,360 kcs. CBC

- (1) Bathurst Broadcasting Co. Ltd.
- (2) J. Leo Hachey
- (3) William A. Winton Sales Manager - R. J. Gallagher
- (6 & 7) "Rick" Phillips
- (8) Raymond Macdonald
- (9) Al Hebert
- (11) Don Hinton
- (12 & 13) Ray Macdonald
- (14) Mrs. Marty Elliott
- (15) R. J. Gallagher
- (16) Mrs. Marty Elliott
- (17) Terry Mourant
- (18) Denis Menard
- (20) Phil Paquet
- (21, 22 & 23) Radio-TV Repts. Ltd.
- (25) Young Canadian Ltd.
- (26) April 18, 1955

CKNR, CAMPBELLTON
10,000 watts daytime (1,000 watts nighttime) on 950 kcs. CBC

- (1) Restigouche Broadcasting Co. Ltd.
- (2) John D. Alexander
- (3) M. Douglas Young
- (5) Kenneth Coughlan
- (7) Douglas Young
- (8) Terry Adams
- (9) Vaughn Sullivan
- (10) Donald Hume
- (11 & 12) M. Douglas Young
- (16) Ernestine Bourque
- (17) Robert Richards
- (20) William Freeman
- (21 & 22) Hardy Radio & TV
- (25) Weed & Co.
- (26) December 26, 1939

CJEM, EDMUNSTON
5,000 watts daytime (1,000 watts nighttime) on 570 kcs. CBC French.

- (1) Edmunston Radio Ltd.
- (2) Georges Michaud
- (3) Georges A. LeBel
- (4) Patrick Gendron
- (5) Jean Fournier
- (6) Pat Gendron
- (7, 8 & 9) Gilles Bradet
- (11) Gilles Bradet
- (12) Donald D'Amour
- (15) Georges A. LeBel
- (16) Georgette Dufour
- (17) Patrick Gendron
- (18) Mme. Huguette Michaud
- (19) Walter Martin
- (20) Marcel Vallee
- (21 to 25) All-Canada Radio and TV Ltd.
- (26) December 10, 1944

CBZ, FREDERICTON
10,000 watts on 1,480 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- (1) Radio Atlantic Ltd.
- (2) D. Malcolm Neill Manager & Vice-President Jack T. H. Fenety
- (5) Jack T. H. Fenety
- (6 & 7) John W. Richards
- (9) Ricé Greene
- (11) Lawrence Knowles
- (12) Mac MacGowan
- (15) John Richards
- (16) Mrs. Margaret Burnett
- (17) Frank Blum
- (18) Denny Millar
- (20) Glenn D. Love
- (21 & 22) Paul Mulvihill & Co.

(23) Broadcast Repts. Ltd.
(25) Weed & Co.
(26) January 12, 1923

CBAF, MONCTON
5,000 watts on 1,300 kcs. CBC French. Owned and operated by the Canadian Broadcasting Corporation.

- (1) Moncton Broadcasting Ltd.
- (2 & 3) F. A. Lynds
- (5) Earl Ross
- (7) Bob Reid
- (9) David Reynolds
- (10) Jack Reid
- (11) Claude Cain
- (12) Earl Ross
- (13) Ron Bourgeois
- (14) T. Church
- (15) John Dimick
- (16) Lorraine Maillet
- (18) Bert Hebert
- (19) Bob Oke
- (20) Keith MacConnell
- (21 to 24) Byles, Gibb & Assoc. Ltd.
- (25) Young Canadian Ltd.
- (26) December 4, 1934

CKMR, NEWCASTLE
1,000 watts on 790 kcs. CBC

- (1) Miramichi Broadcasting Co. Ltd.
- (2) L. W. Flett
- (3 & 5) R. J. Wallace
- (6) Fred Haining
- (7) R. J. Wallace
- (11) Dan Leeman
- (12) Fred Haining
- (15) Dan Leeman
- (16) Barbara Carter
- (17) Fred Haining
- (19) Blair Trevors
- (20) R. J. Wallace
- (21 & 22) Hardy Radio & TV Ltd.
- (25) Weed & Company
- (26) April 4, 1949

CBD, SAINT JOHN
10,000 watts on 1,110 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- (1) Fundy Broadcasting Co. Ltd.
- (2) J. H. Turnbull
- (3) R. A. Lockhart
- (5) Ralph McLennaghan
- (6) Wava Oagles
- (7) Doug Burrows
- (8) Hal Sampel
- (9) Ron Wilson
- (11) Dale O'Hara
- (12) Ralph McLennaghan
- (14) Mrs. Marita McNulty
- (16) Gloria Dort
- (18) Diane Wayne
- (20) A. C. Weeks
- (21 & 22) Radio-TV Repts Ltd.
- (23) Broadcast Repts.
- (24) Radio-TV Repts Ltd.
- (25) Young Canadian Ltd.
- (26) November 21, 1946

CHSJ, SAINT JOHN
10,000 watts daytime (5,000 watts nighttime) on 1,150 kcs. CBC.

- (1) New Brunswick Broadcasting Co. Ltd.
- (2) L. F. Daley, Q.C. General Manager - George Cromwell Operations Manager and Commercial Manager - Ken Dobeon
- (6) Howie McKenzie
- (7) Buddy Gullfoyle
- (9) Munson Wood
- (11) Bill Cooper
- (12) Ken Dobeon
- (14) Mrs. Ruth Crosbie
- (15) John O'Neal
- (16) Grace Craft
- (17) Diane Pierce
- (18) Ernie Earle
- (19) George Wood
- (20) Reid Dowling
- (21 to 25) All-Canada Radio and TV Ltd.
- (26) April 18, 1934

CRA, SACKVILLE
50,000 watts on 1,070 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- (1) Carleton-Victoria Broadcasting Co. Ltd.

- (2) R. J. Morrison
- (3) Bruce Smith
- (4) Ted Jarrett
- (5) S. H. Morrison
- (6) Ted Jarrett
- (7 & 8) Bruce A. Smith
- (9) Walter Tompkins
- (10) Wendy Hill
- (11) Bruce Smith
- (12) Ted Jarrett
- (13) Walter Tompkins
- (14) Wendy Hill
- (15) Jon Sypher
- (16) Carol Halfield
- (17) Dave Rogers
- (18) Wendy Hill
- (19) Larry Dickinson
- (20) Wayne Strugnall
- (21 & 22) Lorrrie Potts & Co.
- (23) A. J. Messner & Co.
- (26) July 1, 1959

NOVA SCOTIA

CKDH, AMHERST
1,000 watts on 900 kcs.

- (1) Tantram Broadcasting Co. Ltd.
- (2) J. A. Manning
- (3) Tom Tonner
- (7) Frank Harvey
- (8) Allan Young
- (9) Glen Billawey
- (11) Mike Duffy
- (13) Harry Dewar
- (14) Mrs. Isabelle McCarthy
- (15) Tom Tonner
- (16) Mrs. Linda Baker
- (17) Mrs. Isabelle McCarthy
- (18) Lester MacMaster
- (19) George Lewis
- (20) Sid Bernasconi
- (21) Hardy Radio & TV Ltd.
- (22) Hardy Radio & TV Ltd.
- (25) Devney Organization Inc.
- (26) October 25, 1957

CJFX, ANTIGONISH
10,000 watts on 580 kcs. CBC.

- (1) Atlantic Broadcasters Ltd.
- (2) Dr. F. J. Givivan
- (3) J. Clyde Nunn
- (4) Bruce Rafuse
- (5) Gus MacKinnon
- (6) Ray MacDonald Sales Manager - Levis Desjardins
- (9) Gus MacKinnon
- (10) Ray MacDonald
- (12) Dr. Cecil McLean
- (14) Mary Lou MacDonald
- (16) Barbara Rankin
- (17) Helen MacDonald
- (18) Pauline MacIntosh
- (20) Don Holmes
- (21 & 22) Paul Mulvihill & Co. Ltd.
- (25) Young Canadian Ltd.
- (26) March 25, 1943

CKBW, BRIDGEWATER
10,000 watts on 1,000 kcs. CBC

- (1) Acadia Broadcasting Co. Ltd.
- (2) Lester L. Rogers
- (3) John F. Hirtle
- (4 & 5) James A. MacLeod
- (6 & 7) Robert A. MacLaren
- (8) Hugh Godfrey
- (9) Peter Davies
- (10) Robert A. MacLaren
- (11) Edward Boylan
- (12 & 13) Robert A. MacLaren
- (14) Mrs. Virginia Fleming
- (15) Hugh Godfrey
- (16) Mrs. Pauline Fraser
- (17) James A. MacLeod
- (18) Mrs. Virginia Fleming
- (20) Douglas B. Hirtle
- (21 & 22) Air Time Sales
- (23 & 24) Radio-TV Repts Ltd.
- (25) Donald Cooke Inc.
- (26) December 24, 1947

C-DR, DARTMOUTH
5,000 watts on 790 kcs.

- (1) Radio Dartmouth Limited
- (2) C. Arnold Patterson
- (3) Clara J. Flemming
- (5) David Rhindress
- (9) Gerald Parsons
- (11) Brian Bullock
- (15) W. L. Patterson
- (16) Mrs. Sandra T. Borang
- (19) Ralph C. Tingley
- (20) Jack Hutchison
- (21 & 22) Air Time Sales Ltd.
- (23 & 24) Radio-TV Repts Ltd.
- (26) December 5, 1962

CBH, HALIFAX
10,000 watts on 860 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- (1) CHNS, HALIFAX 10,000 watts on 960 kcs.

(1) Maritime Broadcasting Co.

- (2) George C. Piercey
- (3) Fred W. Arenburg
- (5) Earl Morton
- (7) Orville B. Pulsifer
- (9) Mike MacNeil
- (10) Ray Calder
- (11) G. Kendrick
- (12) Robert Huggins
- (13) Sinclair Elliott
- (15) Hal Blackador
- (16) Judy Spicer
- (17) Harry Stephens
- (18) Mrs. Betty Hucktle
- (19) Carl Weatherer
- (20) Arthur W. Greig
- (21 to 25) All-Canada
- (26) May 12, 1925

CJCH, HALIFAX
10,000 watts daytime (5,000 watts nighttime) on 920 kcs.

- (1) Radio CJCH 920 Limited
- (2) Allan F. Waters Vice-President and General Manager - Fred G. Sherratt Retail Sales Manager - Ev Palmer
- (9) Vern Rodenhiser
- (12) Harris Sullivan Merchandising - Cheryl Dillon
- (16) Maxine Harris
- (17) Larry Costello
- (20) John Jay
- (21 & 22) Stephens & Towndrow
- (23) A. J. Messner & Co.
- (24) Scharf Broadcast Sales
- (25) Young Canadian Ltd.
- (26) November 14, 1944

CKEN, KENTVILLE
1,000 watts on 1,350 kcs.

- (1) Evangeline Broadcasting Co. Ltd.
- (2) Frank J. Burns
- (3) Willard A. Bishop Sales Manager - James Crossan
- (7) Al Williamson
- (9) Al Williamson
- (11) Ron Pulsifer
- (12) Arnold Edwards
- (13) Willard A. Bishop
- (16) Carolyn Smith
- (17) George Gamble
- (20) William A. Schofield
- (21 & 22) Lorrrie Potts & Co.
- (23) Broadcast Sales Ltd.
- (26) August 7, 1944

CKAD, MIDDLETON
1,000 watts daytime (250 watts nighttime) on 1,490 kcs.

- (1) Evangeline Broadcasting Co. Ltd.
- (2) Frank J. Burns
- (3) Willard A. Bishop Sales Manager - James Crossan
- (7) Al Williamson
- (9) Al Williamson
- (11) Ron Pulsifer
- (12) Willard A. Bishop
- (16) Carolyn Smith
- (17) George Gamble
- (20) William A. Schofield
- (21 & 22) Lorrrie Potts & Co.
- (23) Broadcast Repts Ltd.
- (26) June 1, 1962

CKEC, NEW GLASGOW
5,000 watts on 1,320 kcs. CBC

- (1) Hector Broadcasting Co. Ltd.
- (2 & 3) Doug Freeman
- (5) Bill Boyce
- (6) Bill MacCulloch
- (10) Beaton McCormick
- (11) Clary MacKinnon
- (12) John "Brother" MacDonald
- (13) Lloyd Rose
- (14) "Holly"
- (15) Bill Boyce
- (16) Mrs. V. Robertson
- (18) Greg Allan
- (19) Ron MacDonald
- (20) R. A. Freeman
- (21 & 22) Broadcast Media Sales Ltd.
- (23) Broadcast Repts.
- (25) Donald Cooke
- (26) 1953

CBI, SYDNEY
10,000 watts on 1,140 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- (1) Cape Breton Broadcasters Ltd.
- (2) J. Marven Nathanson
- (3) Norrie L. Nathanson
- (5, 6 & 7) Mrs. Florence McLeod
- (8) Robby Robertson
- (9) Chuck Edwards
- (10) Sylvia Dubinsky
- (11 & 12) Don McIsaac
- (14) Ann Terry MacLellan
- (15) Lloyd Dennison
- (16) Winnie MacDonald
- (17) Toby Halloran
- (18) Sylvia Dubinsky
- (19) Al Gibson
- (20) Alf Vernon
- (21 to 25) All-Canada
- (26) February 12, 1929

CKCL, TRURO
1,000 watts on 600 kcs. CBC

- (1) Colchester Broadcasting Co. Ltd.
- (2, 3 & 5) J. A. Manning
- (7) W. Frank Haivey
- (9) Frank MacDonald
- (10) Jack S. Armstrong
- (11, 12 & 13) Harry Dewar
- (16) Margaret Stevens
- (17) Mrs. Ann Cox
- (19) Bob Bartlett
- (20) Sid Bernasconi
- (21 & 22) Hardy Radio & TV Ltd.
- (25) Devney Organization Inc.
- (26) Sept. 10, 1947

CFAB, WINDSOR
250 watts on 1,450 kcs.

- (1) Evangeline Broadcasting Co. Ltd.
- (2) Frank J. Burns
- (3) Willard A. Bishop Sales Manager - James Crossan
- (7) Al Williamson
- (9) Al Williamson
- (11) Ron Pulsifer
- (12) Arnold Edwards
- (13) Willard A. Bishop
- (16) Carolyn Smith
- (17) George Gamble
- (20) William A. Schofield
- (21 & 22) Lorrrie Potts & Co.
- (23) Broadcast Sales Ltd.
- (26) Nov. 13, 1945

CJLS, YARMOUTH
250 watts on 1,340 kcs.

- (1) Gateway Broadcasting Co. Ltd.
- (3) D. L. M. Smith
- (7) W. Singer
- (25) Weed & Company

P. E. I.

CFCY, CHARLOTTETOWN
5,000 watts on 630 kcs. CBC

- (1) Island Radio Broadcasting Co. Ltd.
- (2) Mrs. K. S. Rogers
- (3) R. F. Large
- (5) E. P. Williams
- (6) L. MacAulay
- (7) R. F. Large
- (8) W. B. Carter
- (11) Scott MacPherson
- (12) Loman MacAuley
- (13) Whit Carter
- (14) Jane Weldon
- (15) Betty Large
- (16) E. P. Williams
- (17) M. Murtagh
- (19) G. M. Tait
- (20) D. V. Moser
- (21 to 25) All-Canada
- (26) July 1, 1923

CJRW, SUMMERSIDE
250 watts on 1,240 kcs.

- (1) Gulf Broadcasting Co. Ltd.
- (2, 3 & 5) R. C. (Bob) Schurman
- (7) Lowell Huestis
- (8) Paul Schurman
- (9) Fred MacFarlane
- (10) Lowell Huestis
- (11 & 12) Paul Schurman
- (13) Lowell Huestis
- (14) Mrs. Margaret Ann Craig
- (15) John Perry
- (16) Anita Perry
- (17) Paul Schurman
- (18) Bill Seguin
- (20) Fred MacFarlane
- (21) Nat'l Time Sales
- (23) Broadcast Repts. Ltd.
- (24) Radio-TV Repts Ltd.
- (26) Nov. 17, 1948

NEWFOUNDLAND

CBY, CORNER BROOK
10,000 watts on 990 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- (1) Humber Valley Broadcasting Co. Ltd.
- (2) Dr. Noel Murphy
- (3) James O'Rourke
- (5 & 6) Bill Squires
- (7, 8 & 9) Cy Yard
- (11) John Penney
- (12) Joe Mullins
- (15) Bill Squires
- (16) Roger Humber
- (17) Ada Young
- (18) John Barnes
- (19) Gordon Pittman
- (20) Joe Parsons
- (21 & 22) Radio & Television Sales Inc.
- (24) Scharf Broadcast Sales
- (25) Young Canadian Ltd.
- (26) October 3, 1960

CFSX, STEPHENVILLE
Satellite of CFCB. 500 watts on 910 kcs.

CBG, GANDER
250 watts on 1,450 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CJOX, GRAND BANK
1,000 watts on 710 kcs. (One of the Newfoundland Broadcasting Co. Ltd. stations. Same staff as CJON.)

CBT, GRAND FALLS
10,000 watts on 540 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CFGB, GOOSE BAY
10,000 watts on 1,340 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CJCN, GRAND FALLS
10,000 watts on 680 kcs. (One of the Newfoundland Broadcasting Co. Ltd. stations. Same staff as CJON.)

CKCM, GRAND FALLS
10,000 watts on 620 kcs.

- (1) Colonial Broadcasting System Ltd.
- (2) Walter B. Williams
- (3) James M. Murdoch
- (5) Edward Connelly
- (7) Jim Murdoch
- (8) Bruce MacDonald
- (9) Bruce MacDonald
- (11 & 12) Richard O'Neill
- (14) Mrs. Georgina O'Neill
- (15) Jim Murdoch
- (16) Mrs. Patricia Antle
- (17 & 18) Maureen Robbin
- (19) John Murphy
- (20) Walter Williams
- (21 & 22) All-Canada
- (25) Young Canadian Ltd.
- (26) July 25, 1962

CHCM, MARYSTOWN
1,000 watts daytime (500 watts nighttime) on 560 kcs.

- (1) Colonial Broadcasting System Ltd.
- (2) Joseph V. Butler
- (3) Charles Noseworthy
- (5) Donald C. Hollett
- (6) Charles Noseworthy
- (7) Walter Forsey
- (8) Sterling Stockley
- (9) Walter Forsey
- (11) Jim Hussey
- (15) Donald C. Hollett
- (16) Walter Forsey
- (17) Margaret Drake
- (18) Geraldine Kelly
- (20) W. B. Williams
- (21 & 22) All-Canada Radio & TV
- (25) Young Canadian Ltd.
- (26) May 23, 1962

CBN, ST. JOHN'S
10,000 watts on 640 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- (1) Newfoundland Broadcasting Co. Ltd. Chairman of the Board - Geoff Stirling
- (2) Don Jamieson Vice-President and General Manager - Colin Jamieson
- (5) Charles Pope
- (7) Dave Maunder
- (8) Bob Lewis
- (9) Merv Russell
- (11) Jim Thoms
- (12) Howie Meeker
- (14) Sally West
- (15) Rex Stirling
- (16) Emille Davis
- (17) Bill Westcott
- (18) Mrs. Marg McGinn
- (19) Charlie Peddie
- (21 to 24) Byles, Gibb & Associates Ltd.
- (25) Weed & Company
- (26) October 11, 1951

VOCM, ST. JOHN'S
10,000 watts on 590 kcs.

- (1) Colonial Broadcasting System Ltd.
- (2) Joseph V. Butler
- (3) Operations Manager - Bill Williamson
- (5) Denny Ferry
- (6) David Bromfield
- (7 & 9) Stan Barrett
- (10) Jim Morrison
- (11) Noel Vincombe
- (12) George MacLaren
- (16) Dave Bromfield
- (17) Mrs. Eileen Hammond
- (18) Jim Morrison
- (19) Dave Williams
- (20) Walter B. Williams
- (21 to 24) All-Canada
- (25) Young Canadian Ltd.
- (26) October 19, 1936

STATION and PERSONNEL REGISTER (Radio)

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

BRITISH COLUMBIA

CFFM-FM, KAMLOOPS
4,000 watts on 98.3 mcs.
(1) Twin Cities Radio Ltd.
(2) Ian G. Clark
(3) Ian G. Clark
Assistant General Mgr.
Jean C. Ross
(5) Walter Harwood
(6 & 7) Jack Pollard
(7 & 8) Norman McDonald
(11) Walter Jones
(18) Kurt Relchenek
(19) Keith Hunt
(20) May 21, 1962
(21 & 22) All-Canada Radio & TV Ltd.
Stereo - 6.00 a.m. to 12.00 midnight.

CJOV-FM, KELOWNA
3,000 watts on 104.7 mcs.
(1) Okanagan FM Broadcasters Ltd.
(2) Mrs. J. H. Browne
(3) C. F. Patrick
(6) Al Jensen
(10 & 13) J. D. Bews
(14) M. Cleaver
(15) Wendy Dobbin
(17) Mrs. G. Mildnerberger
(18) A. E. Vipond
(20) December 1964
(21 & 22) All-Canada Radio & TV
(23) Not Stereo

CKOK-FM, PENTICTON
1,800 watts on 97.1 mcs.
(1) CKOK Ltd.
(2) Maurice P. Finnerty
(3) Ralph J. Robinson
(9) James Onley
(17) Mrs. Bev Watts
(20) June 6, 1965
(21 & 22) All-Canada
(23) Stereo four hours daily.

CBU-FM, VANCOUVER
100,000 watts on 105.7 mcs.
Owned and operated by the Canadian Broadcasting Corporation.

CHQM-FM, VANCOUVER
100,000 watts on 103.5 mcs.
Issues own rate card and program

for 14 hours weekly separately from CHQM-FM
(1) Vancouver Broadcasting Associates Ltd.
(2 & 3) W. E. Bellman
(5) G. Reid
(6) Terry Garner
(10) Bruce Lowther
(14) G. Reid
(15) Mrs. Anne Bolton
Broadcasts Stereo

CKLG-FM, VANCOUVER
100,000 watts on 99.3 mcs.
(1) Moffat Broadcasting Ltd.
(2) R. L. Moffat
(3) Don M. E. Hamilton
(5) Allan Anaka
(6, 7 & 9) Ross Mortimer
(10) Bill James
(15) Lois Redstone
(16) Kenn McManus
(17) Ross Mortimer
(18) Peter Mackintosh
(20) September, 1964
(21) Harlan G. Oakes & Assoc.
(22) Byles, Gibb & Assoc. Ltd.
Scharf Broadcast Sales Ltd.
Broadcasts in Stereo.

CFMS-FM, VICTORIA
19,000 watts E.R.P. on 98.5 mcs.
(1) Capital Broadcasting System Limited
President & General Mgr.
David M. Armstrong
(6) Rudy Hartman
(17) Helen Moulton
(18) James P. Boudreau
Director of Engineering
(20) November 12, 1954
(21) Young Canadian Ltd.
(22) Radio - TV Reps. Ltd.
(23) Broadcasts full stereo.

ALBERTA

CHFM-FM, CALGARY
11,000 watts on 95.9 mcs.
(1) Quality FM Ltd.
(2 & 3) Allan J. Barker
(5) Ross L. Craig
(6 & 7) Gordon R. Morrison
(12) Natalie Hrudko
(15) Laura M. Gillis
(16) Natalie Hrudko
(18) Gordon R. Morrison
(20) August 29, 1962
(21) Hardy Radio & TV Ltd.
Broadcasts Stereo.

CFRN-FM, EDMONTON
16,200 E.R.P. on 100.3 mcs.
(1) Sunwapta Broadcasting Co. Ltd.
(2) G. R. A. Rice
(3) A. J. Hopps
(5) J.S. Edwards
(6) George R. Kelso
(7 & 8) J.S. Edwards
(17) George R. Kelso
(18) Ted Wadson
(19) George R. Kelso
(20) November 1, 1947
Separate programming 88 hours per week. Broadcasts stereo.

CJCA-FM, EDMONTON
400 watts on 99.5 mcs.
Separate programming Monday through Friday - 5.50 p.m. to midnight; Sunday, 4.00 p.m. to midnight.

CKUA-FM, EDMONTON
352 watts on 98.1 mcs.
(1) Alberta Government Telephones
(3) John W. Hagerman
(7) A. W. Cashman
(8) O. H. Gordon Olsen
(10 & 11) Carl Noack
(12) Mrs. Marg Eykelbosh
(15) A. Douglas Morton
(17) Mrs. V. Barber
(18) W. Pinko

CHEC-FM, LETHBRIDGE
250 watts on 100.9 mcs.
(1) Southern Alberta Broadcasting Ltd.
(2 & 3) H. W. Brown
(6) Bob Wilson
(8) Veryl Todd
(9) R. E. Wilson
(10) Ron Dyck
(11) Veryl Todd
(13) Leo Dow
(14) Gary Verne
(15) Margaret Davis
(17) Bob Wilson
(18) Bob Macdonald
(20) August 28, 1959
No stereo broadcasting
Three hours separate programming daily, 7.00 to 10.00 p.m.

CKRD-FM, RED DEER
1,240 watts on 98.9 mcs.
(1) CKRD-FM LTD.
(2) Henry L. Flock
(3) G. E. Spackman
(6) Rod Stephen
(8) Fred Griffiths
(9) Rod Stephen
(10) Glen Burston

(11) Al Hammer
(12) M. Rust
(15) Frieda Senger
(16) M. Brault
(18) Ken Martin
(20) Feb. 1, 1965
(21 & 22) All-Canada

SASKATCHEWAN

CFMC-FM, SASKATOON
6,020 watts on 103.9 mcs.
(1) General Broadcasting Ltd.
(3) Donald MacKenzie
(4) Harold Ellis
(5) Donald MacKenzie
(6) Harold Ellis
(7) Harold Ellis
(15) Margaret Sturt
(16) Janet Bradshaw
(18) Orland Turrif
(20) December 12, 1964
(22) Hardy Radio & TV Ltd.
Scharf Broadcast Sales
(23) Stereo Broadcasting

MANITOBA

CKX-FM, BRANDON
29,000 watts on 96.1 mcs.
(2) John B. Craig
(5) Eric Davies
(5) Ernie Holland
(7) Frank Bird
(8) Bob Miller
(15) Wendy Fairbairn
(18) Humphrey Davies
(20) December 10, 1963
(21) Young Canadian Ltd.
(22) Radio - TV Reps. Ltd.
Separate programming, full schedule. Broadcasts stereo.

CJOB-FM, WINNIPEG
310,000 watts on 97.5 mcs.
(1) Radio OB Limited
(2) F. A. Griffiths
(3) R. M. MacLennan
Cliff Gardner
(7) Cliff Gardner
(8) Reg Parker
(15) Warren Cosford
(15, 19) V. Durie
(20) March 1948
(22) Young Canadian Ltd.
Separate programming for 128 hours weekly and issues own rate card.

CKQM-FM, WINNIPEG
6.5 kw on 94.3 mcs.
(1) QM Winnipeg Ltd.
(2) Don Croston
(3) Roy Priddle
(5) Bill Konyk
(6 & 7) George Hellman
(10) Allan Bready
(11) Dick Thornton
(15) Marge Gillies
(16) John Frederickson
(18) John Pauls
(20) November 1, 1963
(22) Quality Broadcast Sales
Broadcasts stereo.

CKY-FM, WINNIPEG
360,000 watts on 92.1 mcs.
(1) Moffat Broadcasting Ltd.
(2 & 3) Randall Moffat
(5) Don McDermid
(7) Herb Brittain
(18) Andy Malowanchuk
(20) August 1, 1963
(21) Devney Organization Inc.
(22) Stephens & Towndrow Ltd.
Scharf Broadcast Sales
Separate programming 24 hours daily, and issues separate rate card.
(23) Broadcasts in stereo.

ONTARIO

CJBQ-FM, BELLEVILLE
17,400 watts on 97.1 mcs.
(3) Frank C. Murray
(5) J. H. MacDonald
(8) Art. Watkins
(9) Eugene Lang
Programs separately 40 hours weekly and issues own rate card. No stereo broadcasting.

CHIC-FM, BRAMPTON
857 watts on 102.1 mcs.
Same staff as CHIC-AM.
Separate programming in FM approximately 30 hours weekly.

CKPC-FM, BRANTFORD
10,200 watts on 92.1 mcs.
(8 & 9) Alex Reynolds
otherwise same staff as CKPC-AM. Broadcasts separate programming:
Monday-Friday 2.00 to 4.15 p.m.
Saturday - 9.00 to 11.00 a.m.
Sunday - 4.00 to 6. p.m.
No Stereo.

CJSS-FM, CORNWALL
600 watts on 104.5 mcs.
Separate FM programming 7.00 p.m. to 9.00 p.m. Monday through Sunday.
(6 to 8) Ian Sutton
Otherwise, same staff as CJSS-AM.

CHML-FM, HAMILTON
2,900 watts on 95.3 mcs.
(1) Maple Leaf Broadcasting Co. Ltd.
(2) Kenneth D. Soble
Vice-President & General Manager - Tom Darling
(3) Bill Hall
(5) Bill Reid
(7) Tony Luclani
(9) Tony Luclani
(10) Don Johnston
(14) Mike Thompson
(15) Janet Ryding
(16) Fred Sharpe
(17) Tony Luclani
(18) Ed Victor
(20) Sept. 14, 1964
(21) Young Canadian Ltd.
(22) Stephens & Towndrow Ltd.
Broadcasts in stereo 18 hours daily from 6.00 a.m. to midnight.

CFRC-FM, KINGSTON
1,270 watts on 91.9 mcs.
(1) Queen's University
(2) Director of Radio - Mrs. Margaret Angus
(3) Ron Niemi
(5) Sally Brice
(7) Ron Niemi
(8) Duncan Campbell
(17) Ron Buttery
(18) Bruce Dingle
(19) Donald Lay
(20) October, 1922

CKLC-FM, KINGSTON
1,000 watts on 98.3 mcs.
Same staff and same programming as CKLC-AM except Monday to Friday, 7.30 a.m. to 2.30 p.m. and 4.00 p.m. to 11.00 p.m. Saturday, noon till 11.00 p.m. and Sunday, 9.00 a.m. to 11.00 p.m.

CKWS-FM, KINGSTON
350 watts on 96.3 mcs.
Same staff as CKWS-AM.
Separate programming from 6.00 to 10.00 p.m. daily.
No stereo.

CHYM-FM, KITCHENER
1,000 watts on 96.7 mcs.
(1) Greatlakes Broadcasting System Limited
(2) Don Hildebrand
Vice-President and Sales Manager - Clair Chambers
(3) Robert M. Bambury
(7) Sandy Hoyt
(10) Denis Woollings
(11) Don Cameron
(14) Mac Lindsay
(15) Jeannette Lavery
(16) Robert E. Wood
(17) Molly Zakrzewski
(18) Bill Graham
(20) June 29, 1929
(21) The Devney Organization
(22) Byles, Gibbs & Assoc. Ltd.
Separate FM programming 6 a.m. to 12 midnight; broadcasts 24 hours daily.

CFPL-FM, LONDON
179,000 watts on 95.9 mcs.
(1) London Free Press Printing Co. Ltd.
(2) W. J. Blackburn
(3) Ward Cornell
Sales Manager - Charles N. Knight
(6) Geoffrey A. Bingle
(7) Dave Wilson
(10) Hugh Bremner
(11) Peter James
(13) Roy Jewell
(14) Mrs. Jean Barnes
(15) William Yardy
(16) Lloyd Wright
(17) Deborah Dennis
(18) Glen Robitaille
(19) Keith Roberts
(20) 1948
Programs separately for 121 1/2 hours weekly and issues separate rate card. Broadcasts stereo.

CKLB-FM, OSHAWA
14,000 watts on 93.5 mcs.
(1) Lakeland Broadcasting Company Ltd.
(2) Gordon G. Garrison
(3) Dick Trotter
(20) September 12, 1957
Programs separately for 133 hours weekly. No Stereo.

CBO-FM, OTTAWA
380 watts on 103.3 mcs.
Owned and operated by the Canadian Broadcasting Corporation.
CFMO-FM, OTTAWA
146,000 watts on 93.9 mcs.

(1) CFRA Broadcasting Ltd.
(2) Mrs. Frank Ryan
(3) Terry Kieley
(5) Geo. Gowling
(7) Ray Eckford
(8) Frank Cantor
(9) Ray Eckford
(10) Ron Slade
(11) Ernie Calcutt
(13) Mrs. Frank Ryan
(14) Terry McGovern
(15) Ray Eckford
(16) Marcrisse Cook
(17) Ray Eckford
(18 & 19) George Roach
(20) 1948
(22) Stephens & Towndrow Ltd.
Broadcasts Stereo.
Programs separately for 168 hours weekly and issues own rate card.

CKPR-FM, PORT ARTHUR
48,000 watts on 94.3 mcs.
(1) H. F. Dougall & Co. Ltd.
(2) H. F. Dougall
(3 & 5) G. D. Jeffrey
(6) T. Kidd
(7, 8, & 9) Wm. G. Moyer
(10) Ron Knight
(11) Hal Lee
(12) Marion Vlckruck
(13) Jack Owens
(14) Gerry Isherwood
(15) Kay Hakala
(16) E. Johnson
(17) Mrs. W. G. Moyer
(18) Gerhardt Buetow
(19) John Coutanche
(20) 1948
(21) Young Canadian Ltd.
(22) Byles, Gibb & Assoc. Ltd.

CKTB-FM, ST. CATHARINES
250 watts on 97.7 mcs.
(14) Mrs. Jean Stanway
(20) 1949
Same staff, same programming as CKTB-AM, with the exception of two hours separate programming per day.

CJIC-FM, SAULT STE. MARIE
3,600 watts on 100.5 mcs.
(1) Hyland Radio - TV Ltd.
(2) Mrs. J. G. Hyland
General Manager - Russell Ramsay
(3 & 5) Paul Fockler
(8) Alan Wells
(9) Lou Barnes
(10) Lionel McAuley
(11) Russ Ramsay
(12) Grace Pitt
(14) Frank McKay
(15) Marion Kosteniuk
(16) Marion Kosteniuk
(17) Lou Barnes
(18) Dave Irwin
(19) Ray Haines
(20) May 15, 1964
(21 & 22) All-Canada Radio & TV
Broadcast Stereo

CKCY-FM, SAULT STE. MARIE
6,760 watts on 104.3 mcs.
(1) Algonquin Radio & TV Co.
(2) C. P. Greco
(3 & 5) Al Bestall
(6, 7 & 9) Dick Gasparini
(10) Russ Hilderley
(15) Lucille Barsalou
(16) Mrs. Audrey Ashthorpe
(17) Dick Gasparini
(18) Ray Rylatt
(20) May 23, 1965
(21) Weed & Company
(22) Broadcast Media Sales

CKSO-FM, SUDBURY
100,000 watts on 92.7 mcs.
(1) Cambrian Broadcasting Ltd.
(2) W. B. Plaunt
(3) Ralph Connor
(5) Don MacKintosh
(7) Jim Waddell
(9) Peter Allen
(10) Peter Allen
(14) Wayne Cullum
(16) Peter Allen
(18) Leo Gilbeau
(20) September, 1965
(21 & 22) All-Canada
Broadcasts in stereo.

CKGB-FM, TIMMINS
425 watts E.R.P. on 94.5 mcs.
Separate programming 9.00 p.m. to 11.00 p.m. daily.
(9) Bill Inglis
(15) Jocelyn Smith
(17) Mrs. Ruth Workwich

CBL-FM, TORONTO
11,900 watts on 99.1 mcs.
Owned and operated by the Canadian Broadcasting Corporation.

CHF1-FM, TORONTO
310,000 watts including 100,000 watts 'Vertipower'.
Broadcasts approximately 70 hours weekly separate from AM.
(1) Rogers Broadcasting Ltd.
(2 & 3) Edward S. Rogers
Vice-President - Vaughn Bjerre
(4) D. E. DesLauriers
(5) D. E. McRobb
(6) Roly Koster

Stations and others
advertising regularly
in Canadian Broadcaster
identify themselves
in buyers' minds
with the publication
the buyers use
when compiling their schedules.

(FM Radio)

KEY

- | | | |
|--------------------------|----------------------|---------------------------------|
| 1. Owner or Company Name | 9. Music Director | 17. Librarian |
| 2. President | 10. News Director | 18. Chief Engineer |
| 3. Manager | 11. Sports Director | 19. Chief Operator |
| 4. Asst. Mgr. | 12. Women's Director | 20. Date and Year Station Began |
| 5. Commercial Mgr. | 13. Farm Director | 21. U. S. Reps |
| 6. Production Mgr. | 14. Promotion Mgr. | 22. Canadian Reps |
| 7. Program Mgr. | 15. Traffic Chief | |
| 8. Chief Announcer | 16. Copy Chief | |

(7) Vaughn Bjerre
 (9) David Amer
 (10) W. N. Gilmour
 (11) Milt Dunnell
 (15) Mrs. Ann Zaplitney
 (16) Ross Evans
 (17) Bill Campeau
 (18) Ron Turnpenny
 (20) February 1957
 (21) Weed & Company
 (22) Air Time Sales Ltd.
 Broadcasts Stereo.

CHUM-FM, TORONTO
 18,000 watts on 104.5 mcs.
 (1) Radio CHUM-1050 Ltd.
 (2 & 3) Allan F. Waters
 (5) Wes Armstrong
 (6) Sjeff Frenken
 (7) Allan Slight
 (8) Sjeff Frenken
 (10) Bill Drylie
 (15) Eileen Taylor
 (16) Larry Solway
 (17) Helen Hatton
 (18) George Jones
 (20) Sept. 15, 1963
 (21) Devney Organization Inc.
 (22) Stephens & Towndrow
 Broadcasts Stereo

CJRT-FM, TORONTO
 27,000 watts on 91.1 mcs.
 (1) Ryerson Polytechnical Institute
 (3) Donald C. Stone
 (4 & 6) Ron McKee
 (7) Ken Duke
 (8) Cam Finley
 (9) Joy MacDonald
 (10) Gerry Farkas
 (14) David Schatzky
 (15) Joan Rees
 (17) Pat Hasselman
 (18) Andrew Kufuk
 (19) Michael Johns
 (20) April 1946
 (23) Broadcasts Stereo

CKFM-FM, TORONTO
 200,000 watts on 99.9 mcs.
 (1) CFRB Limited
 (2) W. C. Thornton Cran
 General Manager
 Don Hartford
 (5) W. Brennan
 (6 & 7) Bill Ballentine
 (10) Bill Hutton
 (11) Bill Stephenson
 (14) Gerry Maccabe
 (15) Ruth Peachell
 (16) Jill Loring
 (17) Dianne Loyst
 (18) Clive Eastwood
 (20) October, 1940
 (21) Young Canadian Ltd.
 (22) Standard Broadcast Sales
 Programs separately for 126
 hours weekly and issues separate
 rate card. Broadcasts in stereo
 24-hours daily.

CKLW-FM, WINDSOR
 50,000 kilowatts on 93.9 mcs.
 Same staff, same programming
 as CKLW-AM, except at 7.30
 to 9.30 p.m. when separate
 programs take over.

QUEBEC

CBF-FM, MONTREAL
 24,600 watts on 95.1 mcs.
 Owned and operated by the
 Canadian Broadcasting Corpora-
 tion.

CBM-FM, MONTREAL
 24,600 watts on 100.7 mcs.
 Owned and operated by the
 Canadian Broadcasting Corpora-
 tion.

CFCF-FM, MONTREAL
 41,400 watts on 92.5 mcs.
 (1) Canadian Marconi Co.
 (2) W. V. George
 (3) J. D. Wright
 Same staff as CFCF-AM.
 Separate programming 7.00 to
 11.00 p.m. weekdays and week-
 ends. Broadcasts Stereo.

CJMS-FM, MONTREAL
 40,000 watts on 94.3 mcs.
 (1) Supravox Corporation
 Ltée
 (2) A. R. Crépault
 (3) Roch Demers
 (4) Serge Raymond
 National Sales Manager -
 André Rancourt
 Local Sales Manager -
 Ted Meunier

(9) Raoul Jobin
 (17) Ginette Houle
 (18) J. C. Lalancette
 (20) May 18, 1964
 (21) Weed & Company
 (22) Stephens & Towndrow Ltd.
 Broadcasts stereo, 24 hours
 daily.

CJFM-FM, MONTREAL
 41,200 watts on 95.9 mcs.
 (1) CJAD Limited
 (2) W. C. Thornton Cran
 (3) H. T. McCurdy
 (5) Ron Blair
 (7) Vance Randolph
 (9) Bruce Patenaude
 (10) Doug Williamson
 (11) Al Cauley
 (12) Doris Clark
 (14) Mary Pert
 (15) Gloria Shaborda
 (16) Gerry Boddington
 (17) Anna Watt
 (18) Ernest Mott
 (20) October 1, 1962
 (21) Young Canadian Ltd.
 (22) Standard Broadcast
 Sales Ltd.

Programs separately from
 CJAD 125 hours weekly in stereo.
 Simulcasts with CJAD midnight to
 6.00 a.m. Issues separate rate
 card.

CKGM-FM, MONTREAL
 50,000 watts on 97.7 mcs.
 (1) Maisonneuve Broadcasting
 (2) Geoff Stirling
 (3) Don Wall
 (4) Lorie Dempsey
 Retail Sales Manager -
 Barry Martin
 (5) Jimmy Tapp
 (7) Lorie Dempsey
 (9) Tom Deachman
 (10) Bob Holiday
 (17) Bob Johnston
 (18) Colin Jarrette
 (20) September 16, 1963
 (21) Stephens & Towndrow
 (22) Weed & Company
 Separate programming 23-24
 hours a day. Stereo. Issues
 separate rate card.

CHRC-FM, QUEBEC
 81,000 watts on 98.1 mcs.
 (1) CHRC Limitée
 (2) Col. Harvé Baribeau
 Managing Director -
 Henri Lepage
 General Manager
 Aurele Pelletier
 (5) Yvon Martel
 (6) Georgette Lacroix
 (7) Henri Veilleux
 (9) Georgette Lacroix
 (10) Guy Lemieux
 (11) Maurice Descarreaux
 (17) Georgette Lacroix
 (18) Arsène Nadeau
 (19) Marcel Huard
 (20) February, 1949
 (21) Young Canadian Ltd.
 (22) Hardy Radio & TV Ltd.
 A. J. Messner & Co.
 Scharf Broadcast Sales
 Broadcasts in full stereo
 Programs separately from 12.00
 to midnight, Monday to Saturday
 and from 9.00 a.m. to midnight
 on Sunday. Issues separate rate
 card.

CJBR-FM, RIMOUSKI
 20,000 watts on 101.5 mcs.
 (1) La Radio du Bas St.
 Laurent Inc.
 (2) Jacques Brilliant
 (3 & 5) André Lecomte
 (7) Sandy Burgess
 (8) François Raymond
 (9) Jean Brisson
 (11) Guy Ross
 (12) Claude Pearson
 (14) Louise Lavellée
 (15) Sandy Burgess
 (16) André Lecomte
 (18) Lorenzo Michaud
 (20) November 1947
 (21 & 22) All-Canada Radio
 & TV Ltd.
 Programs separately for 58
 hours weekly, and broadcast 25
 hours in stereo.

CHLT-FM, SHERBROOKE
 62,000 watts on 102.7 mcs.
 (1) La Tribune Inc.
 (2) P. Desruisseaux
 (3) J. L. Gauthier
 (4) M. Girard
 (5) L. LaRocque

(7) J. Tremblay
 (9) P. M. Robidoux
 (12) Andree Aube
 (15) Françoise Boivin
 (18) Gerard Paul
 (20) September 15, 1963
 (21) Paul L'Anglais Inc.
 (22) Young Canadian Ltd.
 Stereo Broadcasting 6.00 p.m.
 to 11.00 p.m.

**CKVL-FM, VERDUN-
 MONTREAL**
 307,000 watts on 96.9 mcs.
 (1) Radio Futura Ltd.
 (2) Jack Tietolman
 Vice-President -
 Corey Thomson
 (5) Judah Tietolman
 (6) Hal Wardell
 (7) Jack Tietolman
 (8) H. A. Wardell and
 Bertrand Gagnon
 (9) Gideon Cornfield
 (14) Jack Selinger
 (15) Jeannot Pelletier
 (16) Larry Fredericks
 (21) Young Canadian Ltd.
 (22) Radio & TV Sales Inc.
 Broadcasts almost 100% in stereo
 Programs 24 hours a day separate
 from CKVL-AM and issues its
 own rate card.

NEW BRUNSWICK

CFBC-FM, SAINT JOHN
 5,600 watts on 98.9 mcs.
 (1) Fundy Broadcasting Co. Ltd.
 (2) James Turnbull
 (3) Robert Lockhart
 (4) Ralph McLenaghan
 (5) Jean Darling
 (7) Bruce Ward
 (10) Dale O'Hara
 (15) Gloria Dort
 (17) Diane Waye
 (18) Angus Weeks
 (20) March 15, 1965
 (21) Young Canadian Ltd.
 (22) Radio-TV Reps. Ltd.
 (23) Broadcasts Stereo

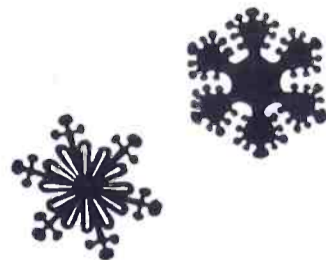
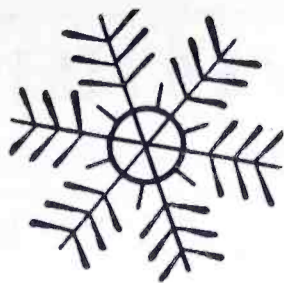
NOVA SCOTIA

CHNS-FM, HALIFAX
 250 watts on 96.1 mcs.
 (1) Maritime Broadcasting
 Co.
 (2) George C. Piercev
 (3) Fred W. Arenburg
 (7 & 17) Robert Oxley
 Programs 31 1-2 hours weekly
 separate from CHNS-AM.

**CKWM-FM, ANNAPOLIS VALLEY
 (KENTVILLE)**
 18,000 watts E.R.P. on 97.7 mcs.
 (1) Evangeline Broadcasting Co.
 Ltd.
 (2) Frank J. Burns
 (3) Willard A. Bishop
 Sales Manager -
 James Crossan
 (7) Harold Sproule
 (11) Ron Pulsifer
 (12) Arnold Edwards
 (16) Carolyn Smith
 (17) George Gamble
 (20) William A. Schofield
 (21 & 22) Lorrie Potts & Co. Ltd.
 (26) March, 1965

CJCB-FM, SYDNEY
 675 watts on 94.9 mcs.
 (20) September 1963
 (21) All-Canada
 No stereo broadcasting.
 Same staff as CJCB-AM. Pro-
 grams separately for 14 hours
 weekly and issues separate rate
 card.

CKCL-FM, TRURO
 360 watts E.R.P. on 100.9 mcs.
 (1) Colchester Broadcasting
 Co. Ltd.
 (2 & 3) J. A. Manning
 (5) J. A. Manning
 (7) W. Frank Harvey
 (9) Jack Armstrong
 (10, 11 & 13) Harry Dewar
 (15) Margaret Stevens
 (16) Mrs. Anne Cox
 (18) Sid Bernasconi
 (19) Bob Bartlett
 (20) March 1965
 (21) Devney Organization Inc.
 (22) Hardy Radio & TV Ltd.
 (23) No Stereo



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 holiday
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one of the world's
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 organizations



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ADVERTISING AGENCIES

An interim list of Advertising Agencies enfranchised by the Canadian Association of Broadcasters together with their addresses, telephone numbers, broadcast department directors and radio and television time buyers for the period ending June 30, 1965.

KEY

1. Agency
2. City
3. Phone
4. Address
5. Broadcast Media Director(s)
6. Broadcast Account Supervisor(s)
7. Broadcast Media Buyer(s)

* (1) AGENCE DE PUBLICITE NATIONALE

- (2) Montreal 25
- (3) 842-5078
- (4) 1400 Pine Avenue West,
- (5) Andre M. Allard
- (6) Andre M. Allard
- (7) Andre M. Allard

(1) ARDIEL ADVERTISING AGENCY LTD.

- (2) Toronto 7
- (3) 924-5444
- (4) 4 Lawton Blvd.
- (5) Philip A. Johnson
- (7) D. A. Wilson

(1) ARDIEL ADVERTISING AGENCY LTD.

- (2) Westmount, P. Q.
- (3) 488-2537
- (4) 310 Victoria Ave. Suite 205
- (5) Manager, McC. J. Cooper

(1) ARDIEL ADVERTISING AGENCY LTD.

- (2) Hamilton
- (3) LI 9-2419
- (4) 180 Parkdale Ave. N.
- (5) M. J. Hallas

(1) ARDIEL ADVERTISING AGENCY LTD.

- (2) Ottawa
- (3) 235-9280
- (4) 385 Albert Street
- (5) Miss Joann Hossick

* (1) BACKMAN ADVERTISING LTD.

- (2) Halifax
- (3) 422-1527
- (4) Lord Nelson Bldg, 5676 Spring Garden Road
- (5) Miss Anne Archibald
- (6) Miss Anne Archibald
- (7) Mrs. Jo-Marie MacKay

(1) BAKER ADVERTISING AGENCY LTD.

- (2) Toronto
- (3) 487-1511
- (4) 1670 Bayview Ave.
- (5) E. M. Kliman
- (6) N. Pahlen
- (7) I. Neve
O. Innes
J. Moore
D. Schacter

(1) BAKER ADVERTISING AGENCY LTD.

- (2) Montreal
- (3) 937-9283
- (4) 1980 Sherbrooke St. West
- (5) D. O. Kimball
- (6) D. O. Kimball

(1) BATTEN, BARTON, DURSTINE & OSBORNE INC.

- (2) Toronto 2
- (3) EM 3-9461
- (4) 2 Carlton Street
- (5) Clara Quinn
- (7) Clara Quinn

(1) BATTEN, BARTON & DURSTINE & OSBORNE INC.

- (2) Montreal
- (3) 868-2655
- (4) 1155 Dorchester Blvd. West
- (5) Mrs. Mildred MacLeod
- (6) Miss Gabrielle Gagnier

* (1) BEEDHAM, PRENTICE & BASFORD LTD.

- (2) Toronto
- (3) 924-8431
- (4) 76 St. Clair Avenue West

* (1) BLEASDALE ADVERTISING LTD.

- (2) Victoria
- (3) EV 2-6741
- (4) 642 Burnside Road
- (5) Harry S. Bleasdale
- (6) Harry S. Bleasdale
- (7) Harry S. Bleasdale

(1) BOUCHARD, CHAMPAGNE, PELLETIER, LTD.

- (2) Montreal
- (3) 878-1771
- (4) Ste. 444, 1010 St. Catherine St. W.
- (5) Aimé Lacombe
- (7) Lise LaCasse

(1) BRAND ADVERTISING LTD.

- (2) Montreal
- (3) 849-6692
- (4) 2100 Drummond Ave.
- (5) Marion Goldberg
- (7) Marion Goldberg

(1) BREITHAUPT, BENSON & COMPANY LTD.

- (2) Toronto 12
- (3) 483-3531
- (4) 120 Eglinton Ave. E.
- (5) Peter Charles
- (6) Ray Arsenaull
- (7) Muriel Logan
Kathleen MacLean

(1) BREITHAUPT, BENSON & COMPAGNIE LTEE

- (2) Montreal
- (3) 849-6181
- (4) 1245 Sherbrooke St. W.
- (5) Sondra Switzer
- (6) Philippe Garcia
- (7) Sondra Switzer

(1) BURLEY, J. H. LTD.

- (2) Toronto 1
- (3) 362-6847
- (4) 159 Bay Street
- (5) A. L. Drewry

(1) BURNETT, LEO CO. OF CANADA LTD.

- (2) Toronto
- (3) EM 6-5801
- (4) 165 University Ave.
- (5) Mel Norman
- (6) Peter Lighthall
Jerry O'Flanagan
- (7) Mrs. E. Gray
Miss B. Gould

(1) BURNS ADVERTISING AGENCY LTD.

- (2) Montreal 25
- (3) WE 5-5257
- (4) 1980 Sherbrooke St. W.
- (5) L. St. Amand
- (7) Mrs. P. Cryer

(1) CAMP, DALTON K. & ASSOC. LTD.

- (2) Toronto 12
- (3) 487-2101
- (4) 43 Eglinton Avenue East
- (5) Norman K. Atkins
James. E. Colby

(1) CANALINE ADVERTISING AGENCY LTD.

- (2) Toronto 2
- (3) 368-7646
- (4) 790 Bay Street
- (5) W. R. Campbell

(1) CARDON, ROSE LTD.

- (2) Montreal
- (3) 842-8571
- (4) 1411 Crescent Street
- (5) Miss D. Albins
- (6) Norman Cardon
- (7) Miss D. Albins

(1) CARTER, GARRY J. OF CANADA LTD.

- (2) Toronto 5
- (3) 924-2505
- (4) 59 Avenue Road
- (5) Bob Howe
- (7) Bob Howe

(1) LEO CLAVIR PRODUCTIONS LIMITED

- (2) Toronto 12
- (3) 488-1165
- (4) 120 Eglinton Ave. E.
- (5) D. Jones
- (6) Leo Clavir

(1) COCKFIELD BROWN & COMPANY LIMITED

- (2) Toronto 7
- (3) 924-5492
- (4) 2 St. Clair Ave. W.
(Manager of Media Services -
W. C. Townsend)
(Director of Broadcast Services
J. R. MacRae)
(Assistant Manager -
B. A. Hawkins)
- (7) R. J. Kostyra
S. H. Lodge
Miss M. Moran
G. M. Thomas
W. C. Thurston
D. W. Newell

(1) COCKFIELD BROWN & COMPANY LIMITED

- (2) Montreal
- (3) 861-1771
- (4) Canada Cement Building
Phillips Square
- (5) Fernand Corbeil
L. G. Hern
- (6) Earl W. Box
- (7) Keith R. Pattenden
Mrs. Dorothy Swinton
Carol Tobin
Ainslie Young

(1) COCKFIELD BROWN & COMPANY LIMITED

- (2) Winnipeg
- (3) W11 2-0811
- (4) 804 Electric Railway Chambers
- (5) Mrs. M. Simons
- (6) H. J. Gibson
- (7) Mrs. M. Simons

(1) COCKFIELD BROWN & COMPANY LTD.

- (2) Vancouver
- (3) MU 1-1111
- (4) 1200 Burrard Building,
1030 - W. Georgia Street
- (7) Miss Marjorie Maddigan

(1) COLLYER ADVERTISING LTD.

- (2) Toronto
- (3) 363-2646
- (4) 110 Church Street
- (5) Mr. George Lamont

(1) COLLYER ADVERTISING LTD.

- (2) Montreal
- (3) 842-8672
- (4) 2100 Drummond Street
- (5) Miss N. Fraser
- (6) R. E. Crighton
F. J. Starr
M. D. Arthur
- (7) Miss N. Fraser

* (1) COPELAND, DON H. ADVERTISING LTD.

- (2) Scarborough
- (3) OX 1-3331
- (4) 2 Crescentwood Road
- (5) Vera M. Copeland
- (6) Vera M. Copeland
- (7) Vera M. Copeland

(1) CROMBIE ADVERTISING CO. LTD

- (2) Montreal
- (3) 288-4221
- (4) 355 St. James St. W.

- (5) G. Kenneth Gibson
- (6) Ross Smith

(1) CROMBIE ADVERTISING CO. LTD.

- (2) Toronto 1
- (3) 364-7204
- (4) 188 University Ave.
- (6) S. C. Young
- (7) Miss M. Thompson

(1) CUSACK ADVERTISING ASSOCIATES LIMITED

- (2) Montreal
- (3) 849-5739
- (4) 550 Sherbrooke St. W.
- (5) Reg. Weiswall
- (6) Reg. Weiswall

(1) DANCER-FITZGERALD-SAMPLE (CANADA) LTD.

- (2) Toronto 7
- (3) 924-8425
- (4) 200 St. Clair Ave. West
- (5) Ruth Pedley
- (6) William R. Cory
- (7) Ruth Pedley

* (1) DOHERTY, JOHN & CO LTD.

- (2) Ottawa
- (3) 232-9418
- (4) 46 Elgin Street
- (5) Owen G. Grant
- (6) Owen G. Grant
Cal C. Smith
- (7) John Doherty
Owen G. Grant
Cal. C. Smith

* (1) DOMINION ADVERTISING INC.

- (2) Montreal
- (3) 274-0355
- (4) 753 Jarry St. East,
- (5) A. Desautels

(1) DUNDAS ADVERTISING AGENCY LIMITED

- (2) London
- (3) 438-2117
- (4) 200 Queens Avenue
- (5) R. Burns

* (1) DUNSKY ADVERTISING LTD.

- (2) Montreal
- (3) 482-9680
- (4) 5165 Queen Mary Rd., Suite 400
- (5) R. Shulman
- (6) M. Dunskey
- (7) Miss C. Baron

(1) ELLIS ADVERTISING CO.

- (2) Buffalo, U.S.A.
- (3) TL 2-6780
- (4) Starler Hilton Hotel
- (5) Beatrice Haniford
- (6) Michael F. Ellis Sr.
Michael F. Ellis Jr.
Jerome R. Ellis
Maxwell E. Ellis
Joan Ellis
- (6) K. C. Uttley
Joseph Blauvelt
Seymour Goodman
- (7) Arlene Cole

(1) ERWIN WASEY OF CANADA LTD.

- (2) Toronto 7
- (3) 921-5187
- (4) 2 St. Clair Avenue West
- (5) Mr. Lloyd E. Hefford
- (6) E. Karthaus
J. Fry
- (7) Miss Joe-Anne Roberts

(1) FOOTE, CONE & BELDING CANADA LTD.

- (2) Toronto 5
- (3) 924-9331
- (4) 10 St. Mary Street
- (5) Michael Kennerley
- (6) Warren Cross
Mona Harper
Marlene Davy

- (7) Olive Dunkley
Bet Vaivada
- (1) FOOTE, CONE BELDING
CANADA LIMITED
- (2) Montreal
(3) 866-6692
(4) 3 Place Ville Marie

- (1) FOSTER ADVERTISING LIMITED
- (2) Montreal
(3) 861-5881
(4) 3 Place Ville Marie
Suite 30
- (5) A. D. Clarke
(7) Miss C. Toupin

- (1) FOSTER ADVERTISING LTD.
- (2) Winnipeg
(3) 947-0371
(4) 149 Portage Avenue East
(5) John Kozak
(6) Laurie A. Mainster
(7) Mrs. Brenda Leipsic

- (1) FOSTER ADVERTISING LTD.
- (2) Calgary
(3) 269-8276
(4) Suite 315, 608-7th St. S.W.
(5) Mary Layton
(7) Mary Layton

- (1) FOSTER ADVERTISING LTD.
- (2) Vancouver
(3) MU 5-6404
(4) #404, 1281 W. Georgia Street
(5) Mrs. H. Bakes
(6) Mr. A. J. Collins
(7) Mrs. H. Bakes

- (1) FOSTER ADVERTISING LTD.
- (2) Toronto
(3) 924-4681
(4) 149 Alcorn Ave.
- (5) Terry Campbell
Media Director
Assistant Media
Directors
Sheila Wright
B. J. Keelor
John Millar
Marv Newton
- (7) Phyllis Scott
Ev. Reeder
John Hickey
Ron Hodgson
John Snider
Walter Reeves
Helene Anderson
Josephine Sharpe

- (1) GOODIS, GOLDBERG, SOREN LTD.
- (2) Toronto
(3) 445-1153
(4) 23 Prince Andrew Place, Don Mills
(5) Mrs. C. Kireluk
(7) Miss F. Sandford
Mrs. S. Deas
Mrs. L. King
Miss A. Yama
Mrs. S. Dow
Mrs. C. Pinkerton

- (1) GOODIS, GOLDBERG, SOREN LTD.
- (2) Calgary
(3) 262-6931
(4) 640 12 Ave. S. W.
(5) R. D. Watson
(7) Jay Joffe

- * (1) GOODWIN-ELLIS ADVERTISING
LTD.
- (2) Vancouver
(3) MU.1-3474
(4) 1161 Melville Street
(5) John Massey
(7) Darlene Chilton

- * (1) GOODWIN-ELLIS ADVERTISING
LTD.
- (2) Calgary
(3) AC:403- 269-3781
(4) 402 Empire Building,
239-8th Ave. S.W.
(6) G. S. Menzies
E. E. Greensides
Miss I. Dix

- * (1) GOODWIN-ELLIS ADVERTISING
LTD.
- (2) Edmonton
(3) 429-1359
(4) 755-One Thornton Court
(5) W. G. Heatherington
(7) Eileen Zaharko

* (1) GOODWIN-ELLIS ADVERTISING
LTD.

- (2) Toronto
(3) 363-6265
(4) 159 Bay Street
(6) Ian Howard
- (1) GOODWIN-ELLIS ADVERTISING
LTD.

- (2) Ottawa
(3) 232-7147
(4) 606 Fuller Bldg.,
75 Albert Street

- (1) GREY ADVERTISING, LTD.
- (2) Toronto 1
(3) EM 2-1321
(4) 4 King Street W., Suite 1312
(5) Ken Hicks
(6) David Bryn-Jones
John Summers

- (1) GREY ADVERTISING, LTD.
- (2) Montreal
(3) 849-5661
(4) 2055 Peel Street
(5) Miss Eileen Abrahamson
(6) Peter Golick
B. Sabloff
B. Engelhard
Mrs. R. Arbuckle
K. Buchanan
M. Hochstein

- (1) GROSBERG, POLLOCK &
GWARTZMAN LTD.
- (2) Toronto
(3) 487-4717
(4) 234 Eglinton Ave. E.
(5) H. J. Pollock
(7) Lily Lim

- (1) HARRISON MARKETING COUNSEL
LTD.
- (2) Toronto
(3) 362-6631
(4) 212 King St. W.,
(5) Miss S. J. Higgins

- (1) HAYHURST, F. H. CO. LTD.
- (2) Toronto 12
(3) HU 7-4371
(4) 55 Eglinton Ave. E.
(5) John McCuaig
(6) Jack Tait
Pat Hepburn
Paul Seitz
- (7) Susan Young
Terry Killeavy
Donna Ellul
Eileen Hyland
Ardith Noble

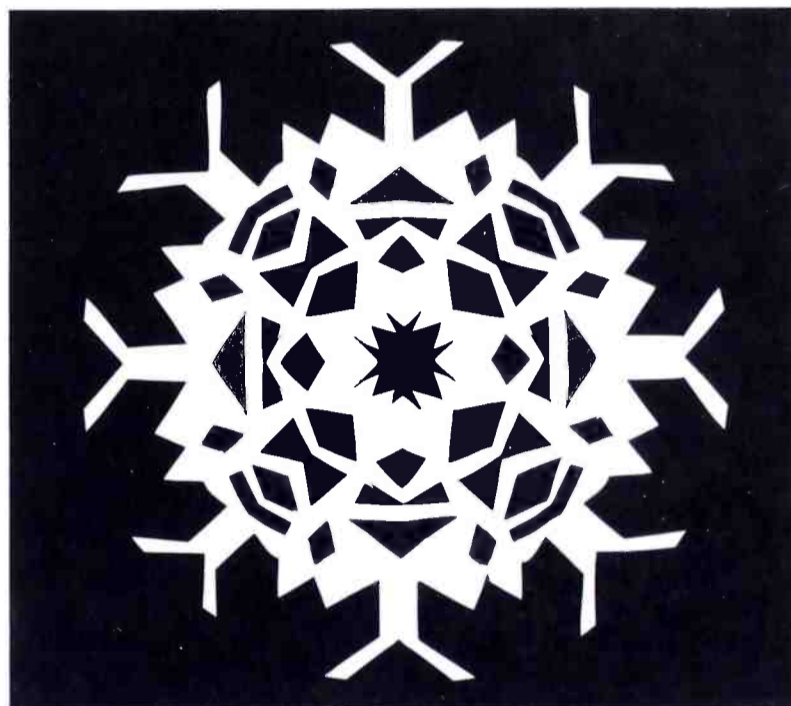
- (1) HAYHURST F.H. CO. LTD.
- (2) Montreal
(3) 845-0251
(4) 1420 Sherbrooke St. W.
(5) Mrs. J. Roblee

- (1) HAYHURST, F. H. CO. LTD.
- (2) Vancouver
(3) MU.4-1111
(4) # 220-1033 Davie Street,
(7) Mr. John G. Service

- (1) HEGGIE ADVERTISING CO. LTD.
- (2) Toronto
(3) 445-1100

- (4) 1129 Leslie Street
Don Mills, Ontario
- (5) Miss Phyllis Sivell
(6) Miss Phyllis Sivell
- (1) HEGGIE ADVERTISING CO. LTD.
- (2) Montreal
(3) 744-5505
(4) 860 Decarie Blvd.
- (1) HELITZER, WARING & WAYNE
- (2) New York
(3) MU.7-6677
- (4) 261 Madison Avenue
(5) Mary Lou Benjamin
(6) Saul Waring
Mel Helitzer

- Eugene C. Judd
(7) Liz Mallon
Walter Seidell
- (1) HUTCHINS ADVERTISING CO.
OF CANADA LIMITED
- (2) Toronto
(3) 364-6239
(4) 145 Wellington St. W.
Wm. Bounsall, Mgr.
- (1) HUXLEY-IRWIN-PRICE Ltd.
- (2) Hamilton
(3) JA.8-0058
(4) 70 Sanford Ave. N.
(5) Jack A. Price
(7) Mrs. G. Taynen
Miss J. Krestynski



"But when they speak, what elocution flows!
Soft as the fleeces of descending snows."

(Misquoting Alexander Pope)

Best wishes for Christmas and the New
Year, from the staff and management of
CFQC, Saskatoon Radio.



radio saskatoon



**NEW UNIQUE
SCOTIABANK
SERVICE**

Give a gift that grows—
Six-year Scotiabank
Savings Certificates

Scotiabank Saving Certificates make a wonderful gift. You buy them at a 25% discount and in six years they are worth their full face value—that's a third more than you paid. It means you pay only \$3 for every \$4 worth of Scotiabank Savings Certificates. Available in denominations from \$10 to \$50,000 at any branch of The Bank of Nova Scotia. Cashable any time.

Scotia  BANK

ADVERTISING AGENCIES

An interim list of Advertising Agencies enfranchised by the Canadian Association of Broadcasters together with their addresses, telephone numbers, broadcast department directors and radio and television time buyers for the period ending June 30, 1965.

KEY

1. Agency
2. City
3. Phone
4. Address
5. Broadcast Media Director(s)
6. Broadcast Account Supervisor(s)
7. Broadcast Media Buyer(s)

- (1) IMPERIAL ADVERTISING LTD.
 (2) Halifax
 (3) 423-9373
 (4) 5240 Flowers Street
 (5) Miss E. Macdonald
 (6) Miss E. Macdonald
 (7) Miss E. Macdonald

- (1) INDUSTRIAL ADVERTISING AGENCY LIMITED
 (2) Toronto
 (3) 924-6671
 (4) 1255 Yonge Street
 (7) Mrs. V. Percival

- (1) INDUSTRIAL ADVERTISING AGENCY LIMITED
 (2) Montreal 2
 (3) 842-5281
 (4) 1500 Stanley Street
 (7) Mr. A. G. Temple

- (1) INDUSTRIAL ADVERTISING AGENCY LIMITED
 (2) St. Catharines
 (3) 684-8736
 (4) 177 Russell Ave.
 (5) Donald C. Williamson
 (6) Donald C. Williamson
 (7) Donald C. Williamson

- (1) INTER-CANADA QUEBEC ADVERTISING AGENCY LTD.
 (2) Montreal
 (3) 931-1874
 (4) 3488 Cote des-Neiges Rd.
 (5) Yvon Fortier
 (6) Raynald Bergeron
 (7) Yvon Fortier

- (1) JARVIS, ALBERT LTD.
 (2) Toronto
 (3) WA 5-3815
 (4) 1000 Yonge Street
 (5) Godfrey Jarvis
 (6) Godfrey Jarvis
 (7) Godfrey Jarvis

- (1) KELLEY, RUSSELL T. CO. LTD.
 (2) Hamilton
 (3) 522-1155
 (4) 627 Main Street East
 (5) R. L. Hodgson

- (1) KENYON & ECKHARDT LTD.
 (2) Toronto 5
 (3) WA 5-8931
 (4) 321 Bloor St. East
 (5) Mrs. Dorothy Iler
 (6) R. E. Canney
 B. A. Langmuir
 W. F. Nugent
 R. R. Helwig
 (7) Maureen Phillips
 Ronald Boychuk

- (1) LANCE ADVERTISING LTD.
 (2) Toronto 5
 (3) 922-2191
 (4) 501 Yonge Street
 (5) P. E. Fisher
 (6) P. E. Fisher
 (7) J. A. Rodkin

- (1) LE SIEGE JEAN, & ASSOCIES INC.
 (2) Montreal
 (3) 381-8605
 (4) 10 Place Cremazie
 (5) Denise LeRay
 (6) Denise LeRay
 (7) Denise LeRay

- (1) LIPPMAN ADVERTISING ASSOCIATES INC.
 (2) Buffalo
 (3) 856-1900
 (4) 1 Genesee Street
 (5) Marc Lippman
 Alice Addison
 Richard Bacher
 Jack Greenfield
 (6) Albert Lippman
 (7) Dorothy Burlingame
 Marion Dougherty

- (1) LOVICK, JAMES LTD.
 (2) Vancouver
 (3) 684-6221
 (4) 1178 West Pender Street
 (5) Mrs. A. Bothamley
 (6) Mrs. A. Bothamley
 (7) Mrs. A. Bothamley
 D. Buck

- (1) LOVICK, JAMES LIMITED
 (2) Edmonton
 (3) 424-2181
 (4) 760 Professional Bldg.,
 10830 Jasper Avenue
 (5) Mrs. Frances Carlyle
 (7) Mrs. Frances Carlyle

- (1) LOVICK, JAMES LTD.
 (2) Calgary
 (3) 262-6161
 (4) 1870 Elveden House
 (5) J. McCallum
 (6) R. Ranson
 G. Gunderson
 (7) Mrs. D. Urch

- (1) LOVICK, JAMES LTD.
 (2) Winnipeg
 (3) WH.3-0623
 (4) 604-428 Portage Ave.
 (5) A. B. Jenkins
 (6) A. J. Ross
 (7) J. W. Signalason

- (1) LOVICK, JAMES LTD
 (2) Montreal
 (3) 875-5130
 (4) 1000 Dominion Sq. Bldg.
 (5) M. Laroche
 (7) W. Avery
 M. Laroche

- (1) LOVICK, JAMES LTD.
 (2) Toronto
 (3) 921-1121
 (4) 800 Bay Street
 (6) Wayne Currie
 Bill Brennan (Assistant)
 Bob Sher (Assistant)
 (7) Olive Jennings
 Patt Hammond
 Lynne Andersen
 John Hill

- (1) MACLAREN ADVERTISING COMPANY LIMITED
 (2) Toronto
 (3) 363-2244
 (4) 111 Richmond Street West
 (5) D. C. Linton
 Keith Campbell
 B. C. LeRover
 (6) R. S. Baker
 J. J. Cooper
 J. G. Hennelly
 R. Langfield
 T. Strain
 F. M. MacPherson
 R. C. Berndt
 (7) R. J. Harman
 E. Kaye

- J. D. Murray
 S. T. Russell
 J. V. Szakacs
 I. B. Tojl

- (1) MACLAREN ADVERTISING COMPANY LIMITED
 (2) Montreal
 (3) 845-1222
 (4) 550 Sherbrooke Street West
 (5) Mr. E. Brown
 (6) Miss L. Henuset
 (7) Mr. A. Bramble

- (1) MACLAREN ADVERTISING COMPANY LIMITED
 (2) Winnipeg
 (3) 772-0472
 (4) Mall Centre Building,
 Portage Avenue
 (5) W. E. Wilson

- (1) MacLAREN ADVERTISING CO. LIMITED
 (2) Vancouver
 (3) Mu 2-5651
 (4) 1112 West Pender Street
 (6) J. A. Ferry
 T. J. McDowell
 Miss I. Higgins
 Mr. R. Westlake
 (7) Miss S. Foote

- (1) LA MAISON PUBLICITE X LIMITEE
 (2) Montreal
 (3) 866-6551
 (4) C.I.L. House,
 630 Dorchester Blvd.
 (5) Dianne Loiselle
 (6) Charles Letarte
 (7) Patricia Rochon

- (1) MCCANN-ERICKSON OF CANADA LIMITED
 (2) Toronto
 (3) 925-3231
 (4) 151 Bloor Street West
 (5) Duncan MacInnes
 Nick Demeda
 Art Sylvah
 (6) Carol Ann Sorensen
 (7) Shirley Hulme
 Ann Constantinou

- (1) MCCANN-ERICKSON OF CANADA LIMITED
 (2) Montreal
 (3) 849-8341
 (4) 2015 Peel Street
 (5) J. B. Tomlinson
 (7) Mrs. C. Ray
 Miss B. Leslie

- (1) MCCANN-ERICKSON OF CANADA
 (2) Vancouver
 (3) MU 3-5608
 (4) 1030 W. Georgia Street
 (5) Miss Mamie Donnelly
 (7) Miss Mamie Donnelly

- (1) MCCONNELL EASTMAN LIMITED
 (2) Calgary
 (3) 263-7140
 (4) 512 - 6th St. S. W.
 (5) Mrs. J. Campbell
 (6) D. Bennett
 (7) Mrs. J. Campbell

- (1) MCCONNELL EASTMAN LIMITED
 (2) Montreal
 (3) 842-6431
 (4) 2015 Peel Street
 (7) Una M. McLean

- (1) MCCONNELL EASTMAN LIMITED
 (2) Vancouver
 (3) MU.3-2161
 (4) 1198 West Pender
 (7) D. Haddleton
 B. Longhurst
 P. McCrea



ON THE FIRST

DAY OF CHRISTMAS MY TRUE LOVE SENT TO ME A PARTRIDGE IN A PEAR TREE . ON THE SECOND DAY OF CHRIST-

Warmest
 Season's Greetings
 from . . .

- | | |
|---------------------------------|---|
| C-FUN, Vancouver, B. C. | CJNR, Blind River, Ont. |
| C-HOW, Welland, Ont. | CHNO, Sudbury, Ont. |
| CKEC, New Glasgow, N. S. | CKVM, Ville Marie, P. Q. |
| CFBV, Smithers, B. C. | CHLC, Baie Comeau, P. Q. |
| CFPA, Port Arthur, Ont. | CHGB, Ste. Anne
de la Pocatière, P. Q. |
| CKCY, Sault Ste. Marie,
Ont. | CFBR, Sudbury, Ont. |

represented by



BROADCAST MEDIA SALES LTD.

TORONTO:
 Suite 100,
 130 Merton St.,
 Toronto 7, Ont.
 Phone: 485-0449

MONTREAL:
 Suite 12,
 Palais Du Commerce Bldg.,
 1600 Rue Berri,
 Montreal, P. Q.
 Phone: VI-5-2616



Bob Irvine speaking on radio.

market

Webster says: "A region in which any commodity can be sold."

What can we tell you about the Calgary market? Probably not much that you don't already know.

It's certainly a *buying* market. You've heard the one about "more cars per capita than any other city in the world."

With Calgary's wide cross-section of consumers, it also has all the qualifications of a good *test* market. *And SIX radio stations waiting to prove it to you!*

They're all good stations. Competition keeps them on their toes. So . . . what makes CFCN *outstanding*?

CFCN is a 45 year-old veteran that keeps up with the times, and ahead of the race. Example — we recently stepped-up power to 50,000 watts. But power isn't everything!

To sell the Calgary market you also need a quality sound. A sound that's *interesting*, for listeners who *listen*. This is the kind of sound that makes CFCN radio "one of the family" in the Calgary market.

And it shows up in two ways. In ratings, yes . . . but also in results! Got any commodities?

Bob Irvine,
General Sales Manager.

CFCN / CALGARY

*50,000 watts of
Friendly Family Radio*

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3. Phone
4. Address
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6. Broadcast Account Supervisor(s)
7. Broadcast Media Buyer(s)

- | | | | |
|---|---|---|--|
| (1) McCONNELL EASTMAN LIMITED
(2) Edmonton
(3) 422-5107
(4) 10020 109th Street
(5) Godfrey Mead | (7) Mrs. D.L. Labossiere

(1) MEDIA ADVERTISING LTD.
(2) Montreal
(3) VI.2-2739
(4) 1460 Union Avenue
(5) R. Laurendeau
(6) R. Laurendeau
(7) R. Laurendeau | (1) PAUL, PHELAN & PERRY LIMITED
(2) Toronto
(3) 925-3436
(4) 33 Bloor St. E.,
(5) G. P. Vale
(7) Gordon Forsyth

(1) PAUL, PHELAN & PERRY LTD.
(2) Montreal
(3) VI 9-8061
(4) 1500 Stanley Street
(5) M. Lalonde
(6) Mrs. M. Thomson

(1) PAUL, PHELAN & PERRY LTD.
(2) Winnipeg 2
(3) 942-7408
(4) 259 Portage Ave.
(5) Don Keith
(6) K. E. McCaskill
(7) Mrs. Lynn Tait

(1) PAYEUR PUBLICITE INC.
(2) Quebec
(3) 529-3322
(4) 639 8 ^{ème} Avenue
(5) P. E. Giguère
(6) Guy Deperrey
Pierre Bleau
G. H. Payeur
L. Giguère
Yves Caron
(7) G. H. Payeur
P. E. Giguère
J. Landry | (1) REIMER, C. ADVERTISING LTD.
(2) Winnipeg
(3) 774-4424
(4) 600 The Mall Centre
(5) Mr. C. L. Reimer
(6) Mr. C. L. Reimer
(7) Mr. C. L. Reimer

(1) RONALDS-REYNOLDS & CO.
(2) Toronto 1
(3) EM 2-2381
(4) 154 University Avenue
(5) Helen Anderson
(6) R. J. Avery
L. G. Smith
G. S. L. Anderson
(7) V. Hopkins
N. Relf
E. Villamere
W. R. Ibsen

(1) RONALDS-REYNOLDS & CO.
(2) Montreal
(3) 849-9401
(4) 2055 Peel Street
(5) K. A. Steeves
(6) M. Provost
(7) M. Laphkas
N. Frechette

(1) RONALDS-REYNOLDS & CO.
(2) Winnipeg
(3) 775-8128
(4) 700 The Mall Centre
(5) Glen Moore
(6) Glen Moore
(7) Glen Moore
R. M. Black

(1) RONALDS-REYNOLDS & CO.
(2) Vancouver
(3) MU 4-4151
(4) 1033 Davies Street
(5) K. L. Johnson
(6) K. L. Johnson
C. G. Wood
(7) Doreen M. Garbutt

(1) ROSS ROY INC.
(2) Detroit
(3) 567-4000
(4) 2751 E. Jefferson
(5) H. E. Rumble
(6) N. J. Traynor
(7) R. A. Post
J. V. Karle
R. E. Wilds |
| (1) McCONNELL EASTMAN LIMITED
(2) Toronto 12
(3) 487-4601
(4) 234 Eglinton Ave. E.
(5) D. M. DeNike
(6) Joyce Maedel
Dan Daillehoust
Gerry Levine
(7) Joan Bain
Janice Lavine
Warren Wright
Dorothy Hoffman | (1) ARTHUR MEYERHOFF CO. LTD.
(2) Toronto 12
(3) 485-6553
(4) 2200 Yonge Street
(5) D. Keith Irwin
(6) Miss Betty Wilkie

(1) ARTHUR MEYERHOFF CO. LTD.
(2) Montreal
(3) 861-9212
(4) 1 Place Ville Marie
(5) Mrs. Helene Dahan
(6) Refer Toronto Office
(7) Refer Toronto Office

(1) MUTER, CULINER, FRANKFURTER & GOULD LTD.
(2) Toronto
(3) 924-5736
(4) 89 Avenue Road
(5) Eddie Gould
(6) G. A. Rafelman
(7) Mrs. Laura Jensen | (1) PENNELL ADVERTISING
(2) Toronto 1
(3) EM 4-2079
(4) 19 Richmond St. West
(5) Miss M. Barrer
(6) Miss M. Barrer
(7) Miss M. Barrer

(1) PETERSEN, H. V. ADVERTISING AGENCY LTD.
(2) Toronto 5
(3) 923-4683
(4) 130 Bloor Street West
(5) Miss Marion McLeod
(6) M. F. Tripp
(7) Miss Marion McLeod

(1) PETERSEN, H. V. ADVERTISING AGENCY LTD.
(2) Montreal 2
(3) 842-1881
(4) 2055 Peel Street
(5) R. Lisabelle
(6) W. M. Munro
(7) R. Lisabelle | (1) RONALDS-REYNOLDS & CO.
(2) Montreal
(3) 849-9401
(4) 2055 Peel Street
(5) K. A. Steeves
(6) M. Provost
(7) M. Laphkas
N. Frechette

(1) RONALDS-REYNOLDS & CO.
(2) Vancouver
(3) MU 4-4151
(4) 1033 Davies Street
(5) K. L. Johnson
(6) K. L. Johnson
C. G. Wood
(7) Doreen M. Garbutt

(1) ROSS ROY INC.
(2) Detroit
(3) 567-4000
(4) 2751 E. Jefferson
(5) H. E. Rumble
(6) N. J. Traynor
(7) R. A. Post
J. V. Karle
R. E. Wilds |
| (1) McCONNELL EASTMAN LIMITED
(2) London
(3) GE. 4-4528
(4) P.O. Box 3477
Terminal A,
(5) J. R. Gore | (1) NATTALL & MALONEY LTD.
(2) Edmonton
(3) 482-1502
(4) 12415 Stoney Plain Road
(5) Mrs. Fay Leslie-Spinks
(6) Mrs. Fay Leslie-Spinks
(7) Mrs. Fay Leslie-Spinks | (1) NEEDHAM, HARPER & STEERS OF CANADA LIMITED
(2) Toronto
(3) EM.4-1492
(4) 121 Richmond Street West
(5) Mr. Ian Campbell
(7) Miss Denise Curran
Miss Sheila Bonfield | (1) ROWNTREE, GORDON & CO. LTD.
(2) Vancouver
(3) MU 2-2231
(4) 1198 W. Pender Street
(7) Miss Linda Caravan

(1) SAUVIAT, G. R. & ASSOCIATES
(2) Montreal
(3) 861-1581
(4) Suite 820-1, Dominion Square Building
(5) Mrs. M. Bourdeau
(6) Mrs. M. Cottel
(7) Mrs. M. Bourdeau

(1) SMITH, R. C. & SON LTD.
(2) Toronto 7
(3) 481-2253-4-5
(4) 140 Merton Street
(5) G. Alec Phare
O. J. Taylor

* (1) SMITH-GENT ADVERTISING LTD.
(2) Toronto 12
(3) 487-2401
(4) 69 Eglinton Ave. E.
(5) William P. Gent
(7) John Walsh
B. Barnett |
| (1) McCONNELL EASTMAN LIMITED
(2) Hamilton
(3) 529-8245
(4) 150 Main Street West | (1) NATTALL & MALONEY LTD.
(2) Calgary
(3) 252-0111
(4) 8227 Elbow Drive
(6) Pat McVean
(7) B. Kempton | (1) PHILP-McGREGOR-DEAVILLE ADVERTISING LTD.
(2) Toronto 5
(3) 923-8481
(4) 57 Bloor Street West
(5) Mary N. Rae
(6) Frank J. Deaville
(7) Mary N. Rae | (1) SAUVIAT, G. R. & ASSOCIATES
(2) Montreal
(3) 861-1581
(4) Suite 820-1, Dominion Square Building
(5) Mrs. M. Bourdeau
(6) Mrs. M. Cottel
(7) Mrs. M. Bourdeau

(1) SMITH, R. C. & SON LTD.
(2) Toronto 7
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(4) 140 Merton Street
(5) G. Alec Phare
O. J. Taylor

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(2) Toronto 12
(3) 487-2401
(4) 69 Eglinton Ave. E.
(5) William P. Gent
(7) John Walsh
B. Barnett |
| (1) MCKIM ADVERTISING LTD.
(2) Toronto
(3) 927-5200
(4) 151 Bloor Street W.,
(5) B. L. Thomas
H. R. Chernoff
(6) P. H. Boulbee
D. C. LaFerle
Mrs. Jean Kennedy
(7) Mrs. Jean Butt
Mrs. June Knight
Mrs. Ricke Poxon | (1) NORMAN, CRAIG & KUMMELL (CANADA) LIMITED
(2) Toronto
(3) 481-5265
(4) 123 Eglinton Avenue East
(5) R. Keith Ryall
(6) Miss S. B. Sellen
(7) Miss S. B. Sellen | (1) LES PRODUCTIONS DU BUISSON INC.
(2) Quebec City
(3) 692-0505
(4) 71 St. Peter St., Quebec
(5) Jean Brousseau
(6) Esther Blouin
(7) Roger Lemelin

* (1) PUBLICITE CHANTECLAIR LTEE
(2) Montreal
(3) 937-9283
(4) 1980 Sherbrooke St. W.
(5) D. Kimball
(6) J. Langlois | (1) SAUVIAT, G. R. & ASSOCIATES
(2) Montreal
(3) 861-1581
(4) Suite 820-1, Dominion Square Building
(5) Mrs. M. Bourdeau
(6) Mrs. M. Cottel
(7) Mrs. M. Bourdeau

(1) SMITH, R. C. & SON LTD.
(2) Toronto 7
(3) 481-2253-4-5
(4) 140 Merton Street
(5) G. Alec Phare
O. J. Taylor

* (1) SMITH-GENT ADVERTISING LTD.
(2) Toronto 12
(3) 487-2401
(4) 69 Eglinton Ave. E.
(5) William P. Gent
(7) John Walsh
B. Barnett |
| (1) MCKIM ADVERTISING LIMITED
(2) Montreal
(3) 861-8422
(4) 1155 Dorchester Blvd.
(5) Media Director -
H. T. Harbison
Associate Media Director -
M. Fogel
Radio-TV Director -
W. L. Charland
(7) Miss J. Campbell
J. R. Matheson | (1) O'BRIEN ADVERTISING LTD.
(2) Vancouver
(3) 681-9174
(4) 1030 West Georgia St.
(5) & 6) D. M. Tyerman
N. Wright
(7) Mrs. E. Boudreau | (1) PURKIS, THORNTON LTD.
(2) Toronto 1
(3) 363-3762
(4) Suite 1504, 330 Bay Street
(6) W. E. Taylor
J. P. Ridpath
(7) Mrs. Margaret Canning | (1) SPITZER, MILLS & BATES LIMITED
(2) Toronto 2 |
| (1) MCKIM ADVERTISING LIMITED
(2) Vancouver
(3) MU.3-8121
(4) 1030 West Georgia Street
(7) Miss Eileen Fox | (1) ORR, WILLIAM R. ADVERTISING LIMITED
(2) Toronto
(3) 485-9367
(4) 240 Eglinton Ave. East
(5) Mrs. Ann Chalcraft
(6) Mr. William R. Orr
(7) Mrs. Ann Chalcraft | | |
| (1) MCKIM ADVERTISING LIMITED
(2) Winnipeg
(3) WH.2-3491
(4) 379 Broadway Ave.
(5) Mrs. S. A. Taylor
(6) R. I. Morton
D. Shalley | | | |

ADVERTISING AGENCIES

An interim list of Advertising Agencies enfranchised by the Canadian Association of Broadcasters together with their addresses, telephone numbers, broadcast department directors and radio and television time buyers for the period ending June 30, 1966.

- (3) 366-2811
- (4) 790 Bay Street
- (5) R. A. Stevenson
- A. N. Bressey
- (7) Miss M. T. Poirier
- Mrs. M. Sedlack
- Miss M. E. McCullagh

- (1) SPITZER, MILLS & BATES LTD.
- (2) Montreal
- (3) 861-9721
- (4) 1155 Dorchester Blvd. W.
- (5) Mrs. Alice M. Hollander

- (1) STANFIELD, JOHNSON & HILL LTD.

- (2) Toronto 5
- (3) WA 4-8481
- (4) 255 Davenport Road
- (7) Miss Gillian Robertson

- (1) STANFIELD, JOHNSON & HILL LTD.

- (2) Montreal
- (3) 866-8741
- (4) Dominion Square Building
- (5) D. Headley
- (7) Mrs. E. Lafontaine
- Miss E. M. MacNaughton

- (1) STANSBURY, PAYAN & SHANKS LTD.

- (2) Toronto 1
- (3) 364-2258
- (4) 159 Bay Street

- (1) STANSBURY, PAYAN & SHANKS LTD.

- (2) Montreal
- (3) 845-6171
- (4) 630 Sherbrooke St. W.
- (5) H. W. Jarand
- (6) H. W. Jarand
- (7) H. W. Jarand

- (1) TANDY ADVERTISING LTD.

- (2) Toronto 2
- (3) EM 3-6361
- (4) 2 Carlton Street
- (5) George T. Alsop
- (6) George T. Alsop
- (7) Madeleine Nugent

- (1) TANDY ADVERTISING LTD.

- (2) Montreal
- (3) 844-8821
- (4) 550 Sherbrooke St. W.
- (5) H. J. Tingle
- (6) H. J. Tingle
- A. A. Magee
- (7) K. Anderson

- (1) THOMPSON, J. WALTER CO. LTD.

- (2) Toronto
- (3) 362-3471
- (4) 600 University Ave.
- (5) W. Jack Graham
- (6) G. Thompson
- D. Fairbanks
- J. Pasmore
- (7) D. Nagata
- H. Reid
- J. Melnick
- T. Johnson
- C. Gamble

- (1) THOMPSON, J. WALTER CO. LTD.

- (2) Montreal
- (3) 931-1331
- (4) 1600 Dorchester Blvd. West
- (5) Harry B. Glass
- (6) Don Wingfield
- Vangie Lentgis

- (1) TOROBIN ADVERTISING LTD.

- (2) Westmount
- (3) WE 7-3501
- (4) 4823 Sherbrooke St. W.
- (5) S. Torobin
- (7) Mrs. M. Birman

- (1) VICKERS & BENSON LTD.

- (2) Toronto 5
- (3) 925-9393
- (4) 980 Yonge Street
- (5) Dave Sutherland
- (6) Miss Bev Nicholl
- (7) Mrs. June Frost
- Miss Irene Maklary

- (1) VICKERS & BENSON LTD.

- (2) Montreal
- (3) 866-7701
- (4) 630 Dorchester Blvd. W.
- (5) F. A. Collins
- (7) Mrs. J. Guerin
- Mrs. A. Emberg
- Miss M. McGowan
- Mrs. M. Turner
- Miss D. Stewart

- (1) WHITEHEAD, TITHERINGTON & BOWYER LIMITED

- (2) Toronto 5

- (3) 925-5544
- (4) 696 Yonge Street
- (5) W. S. Whitehead
- (7) Miss S. Cunningham

- (1) WILLIS ADVERTISING LTD.

- (2) Toronto 5
- (3) 925-3804
- (4) 165 Bloor Street E.
- (5) Mrs. I. Bilcox
- (6) Mrs. I. Bilcox
- (7) Mrs. I. Bilcox

- (1) CHRIS YANEF LTD.

- (2) Toronto
- (3) 924-6677
- (4) 119 Isabella Street
- (5) W. Pesme
- (7) W. Pesme

- * (1) YOUNG & ROSS ADVERTISING ASSOCIATES LTD.

- (2) Vancouver

- (3) MU 3-8558
- (4) 326 West Pender Street
- (5) Fin Anthony
- (6) Fin Anthony
- (7) Doria Dunbar

- (1) YOUNG & RUBICAM LTD.

- (2) Toronto 1
- (3) EM 2-3921
- (4) 250 University Avenue
- (5) Colin P. Davis
- (6) Miss D. Dunlop
- D. Harrison

- (1) YOUNG & RUBICAM LTD.

- (2) Montreal
- (3) 866-8941
- (4) 1155 Dorchester Blvd. W.
- (5) Jacques Brunelle
- (7) Ruth McLellan

NEWS FOR BROADCAST

Comprehensive Teletype Service

. . .

Voiced News By Wire

. . .

TV News Picture

. . .

Broadcast News serves Canada's private broadcasters - 222 radio and 56 television stations - with news from The Canadian Press, The Associated Press and Reuters.

. . .

BROADCAST NEWS

Head Office . . . Toronto

PERSONNEL REGISTER (Television)

KEY

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or Company Name | 9. Music Director | 17. Copy Chief |
| 2. President (if a company) | 10. News Director | 18. Film Librarian |
| 3. General Manager | 11. Sports Director | 19. Film Editor |
| 4. Operations Manager | 12. Women's Director | 20. Chief Operator |
| 5. Commercial Manager | 13. Farm Director | 21. Dir. of Engineering |
| 6. Production Supervisor | 14. Promotion Manager | 22. Canadian Reps |
| 7. Program Manager | 15. Traffic Manager | 23. U.S. Reps |
| 8. Chief Announcer | 16. Art Director | 24. Station Birth Date |

BRITISH COLUMBIA

CBUT, CRANBROOK
1.1 kw Video; .505 kw Audio on Channel 10, owned and operated by the Canadian Broadcasting Corporation.
(24) July, 1962

CJDC-TV, DAWSON CREEK
50 kw Video; 25 kw Audio on Channel 5. CBC.
(1) Radio Station CIDC.

(Dawson Creek B.C.)
Ltd.
(2 & 3) H. L. Michaud
(4) John Adams
(5) W. R. (Bill) Duncan
(6) Gordon Dohle
(7) H. L. Michaud
(10) Elmer Devore
(11) Al Kelly
(12) Mrs. Kathy Duncan
(13) Roger Fry
(15) Marie Van Berkel
(16) Ethel Emes
(17) Al Vaillancourt
(18 & 19) Helen Castle

(20) Gordon Dohle
(21) Ralph Messner
(22) Radio-TV Reps. Ltd.
(24) January 15, 1959

CFCR-TV INTERIOR TELEVISION SYSTEM, KAMLOOPS
4,000 watts Video; 2,000 watts Audio on Channel 4. CBC.
(1) Twin Cities Television Ltd.
(2 & 3) Ian G. Clark

Ass't General Manager
Jean C. Ross
(4) Jack Pollard
(5) Walter Harwood
(6) Wayne Roberts
(7) Jack Pollard
(8) Al Davidson
(9) Wayne Roberts
(10) Walter Jones
(11) Walter Jones
(12) Miss Jean Ross
(13) Bob Wilson
(14) Miss Jean Ross
(15) Mrs. Shirley Baitev
(16) Fred Roach
(17) Pat Mills
(18 & 19) Bill Reith
(20) Wayne Roberts
(21) Kurt Reichennek
(22 & 23) All-Canada
(24) April 8, 1957

Salmon Arm Channel 9
Oliver-Osoyoos Channel 8
Lumby Channel 5
Princeton Channel 5
Keremeos Channel 5
Cawston Channel 5
Peachland Channel 5
Enderby Channel 5
Westwood Channel 12
Falkland Channel 5
Nakusp Channel 2
Malakwa Channel 5
Celista Channel 6
Grindrod Channel 72
Cherryville Channel 10

CKPG-TV, PRINCE GEORGE
220 watts Video; 110 watts Audio on Channel 3. CBC.
(1) CKPG Television Ltd.
(2 & 3) Robert T. Harkins
Director of Television -
R. A. McGavin

CFCR-TV INTERIOR TELEVISION SYSTEM, KAMLOOPS
has re-broadcasting stations at the following locations in British Columbia:
Savona Channel 8
Clearwater Channel 2
Boston Bar Channel 5
North Bend Channel 11
Quesnel Channel 7
Williams Lake Channel 8
Lytton-Lillooet Channel 11
100 Mile House Channel 5
Clinton Channel 9
Chase Channel 11
Merritt Channel 10
Ashcroft-Cache Creek Channel 10
Promontory Mountain Channel 5

CHBC-TV, OKANAGAN TELEVISION SYSTEM
3.7 kw Video; 1.65 kw Audio on Channel 2. CBC.
(1) Okanagan Valley Television Co. Ltd.
(3) Roy G. Chapman
(5) Dick Sharp
(6) Norm Williams
(7) Russ Richardson
(8) Dave Sparrow
(10) Russ Richardson
(11) Dave Sparrow
(12) Mrs. Betty Pavle
(13) Bob Wilson
(14) Norm Williams
(15) Mrs. Lucille Travis
(16) Vic Pauls
(17) Jurgen Gothe
(18 & 20) Henry Irazawa
(21) T. E. Wyatt
(22 & 23) All-Canada Television
(24) Sept. 21, 1957

CHBC-TV (OKANAGAN NETWORK) has re-broadcasting stations at the following locations in British Columbia:
Kelowna Channel 2
Vernon Channel 7
Penticton Channel 13

CFTK-TV, TERRACE-KITIMAT
4.1 kw Video; 2.1 kw Audio on Channel 3. CBC.
(1) Skeena Broadcasters Ltd.
(3) J. Fred Weber
(4) Wayne Seabrook
(5) Walter Wainman
(6) Robert Calder
(7) Al Parfitt
(9) Jack White
(10) Keith Tutt
(11) Allan Parfitt
(12) M. Van Herd
(13) Hugh McLarty
(14) Wayne Seabrook
(15) Mrs. Frankie Bates
(16) Art Bates
(17) Patricia Nattress
(18) Mrs. Henny Ebeling
(19) Don Hampson
(20) Robert Calder
(21) John A. Nance
(22) Radio-TV Reps Ltd.
(23) A.B.C. International
(24) November 15, 1962

CFTK-TV, TERRACE-KITIMAT has re-broadcasting stations at the following locations:
Prince Rupert Channel 6
Smithers Channel 5
Burns Lake Channel 2
Kildala Channel 5

Kemano Channel 2
Ketchikan, Alaska (closed circuit) Channel 5
Annette Island, Alaska Channel 8
Nass Valley Channel 5
Justatla-Port Clements Channel 2

CBUAT, TRAIL
.187 kw Video; .124 kw Audio on Channel 11. Owned and operated by the Canadian Broadcasting Corporation.
(24) November 3, 1960

CBUAT-1, NELSON
560 kw Video; 362 kw Audio on Channel 9. This satellite of CBUAT, Trail is owned and operated by the Canadian Broadcasting Corporation.
(24) November 26, 1960

KVOS-TV VANCOUVER-VICTORIA (BELLINGHAM)
214 kw Video; 107 kw Audio on channel 12.
(1) KVOS-TV (BC) Ltd.
(2 & 3) David Mintz
Vice-President and National Sales Director -
Doug Davis
Merchandising Director -
Jerry Robertson
Western Sales Manager -
Herman Burkart
Assistant to the President -
Andy Anderson

(4) Dick Dalley
(5) H. Burkart
(6) Jack V. Gettles
(7) Andy Anderson
(8) Frank Jank
(9) Bob Hughes
(10) Duane Trecker
(11) Rod Hulme
(12) Elaine Horn
(13) Stan Sleeth
(14) Marian Boylan
(15) Miss Del Pawlly
(16) Tom Ashdown
(17) Miss Leslie Mathers
(18) Del Pawlly
(19) Ken Jubenville
(20) Duane Johnson
(21) John Price
(22) Stovin-Byles Television Ltd.
(23) Sumner Corp.
(24) June, 1954

CBUT, VANCOUVER
47.6 kw Video; 25.4 kw Audio on Channel 2. Owned and operated by the Canadian Broadcasting Corporation.

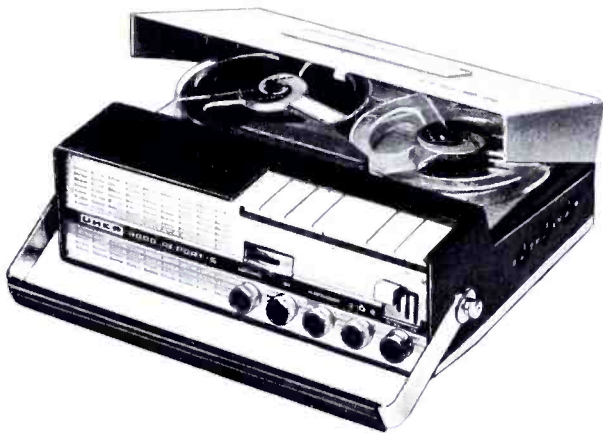
CBUT-1 COURTENAY
.625 kw Video; .332 kw Audio on Channel 9. Satellite of CBUT, Vancouver.
(24) August 1962.

UHER

4000 REPORT-S TAPE RECORDER

for the

PROFESSIONAL



8 REASONS WORTH INVESTIGATING!

- All transistor, portable.
- Operates anywhere on 110-250V (50 or 60 cycles), on its own rechargeable battery, or 6-12-24 DC.
- Trouble-free operation in any position as well as professional speed stability assuring the finest reproduction on studio equipment.
- Four standard tape speeds.
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- Dimensions: 11" x 8" x 3", weight: 7 lbs.
- Frequency response (± 3 db); 40 to 20,000 c.p.s. at $7\frac{1}{2}$ i.p.s.
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For further information contact:

ROBERT BOSCH (CANADA) LTD.
TORONTO 18 MONTREAL 18

1355

AUTHORIZED



DEALER

DOMINION BROADCASTING COMPANY
12 SHUTER STREET
TORONTO

AUTHORIZED



DEALER

E. J. PIGGOTT ENTERTAINMENT PRIZES LTD.
40-42 LOMBARD STREET
TORONTO
EM.3-9141

PLEASING THE PRESIDENT...

...is not the purpose of advertising, though much of it is bought on this basis.

GOOD ADVERTISING

needs copy that informs -- not flatters -- prospects for the advertiser's products.

This kind of advertising pleases the president too -- all the way to the bank.

TO ONE AND ALL

A Merry Christmas and A Happy New Year

from

THE CANADIAN ASSOCIATION OF BROADCASTERS
L'ASSOCIATION CANADIENNE DES RADIODIFFUSEURS
family of 283 Broadcasting Stations and 1 Television Network

CAB MEMBER RADIO STATIONS (AM)

ATLANTIC AREA (22)

CKDH.....Amherst, N.S.
CKBC.....Bathurst, N.B.
CKBW.....Bridgewater, N.S.
CFCY.....Charlottetown, P.E.I.
CFDR.....Dartmouth, N.S.
CFNB.....Fredericton, N.B.
CJOX.....Grand Bank, Nfld.
CJCN.....Grand Falls, Nfld.
CHNS.....Halifax, N.S.
CJCH.....Halifax, N.S.
CKEN.....Kentville, N.S.
CKAD.....Middleton, N.S.
CKCW.....Moncton, N.B.
CKMR.....Newcastle, N.B.
CKEC.....New Glasgow, N.S.
CJRW.....Summerside, P.E.I.
CFBC.....St. John, N.B.
CHSJ.....St. John, N.B.
CJON.....St. John's, Nfld.
CJBC.....Sydney, N.S.
CKCL.....Truro, N.S.
CFAB.....Windsor, N.S.

FRENCH LANGUAGE

ALL PROVINCES (35)

CFGT.....Alma, P.Q.
CHAD.....Amos, P.Q.
CJMT.....Chicoutimi, P.Q.
CHFA.....Edmonton, Alta.
CJEM.....Edmonton, N.B.
CHEF.....Granby, P.Q.
CFRG & CFGR, Gravelbourg, Sask.
CKCH.....Hull, P.Q.
CJLM.....Joliette, P.Q.
CKRS.....Jonquiere, P.Q.
CKLS.....LaSarre, P.Q.
CKBL.....Matane, P.Q.
CJMS.....Montreal, P.Q.
CKAC.....Montreal, P.Q.
CKLM.....Montreal, P.Q.
CHNC.....New Carlisle, P.Q.
CHRC.....Quebec, P.Q.
CKCV.....Quebec, P.Q.
CJLR.....Quebec, P.Q.
CJBR.....Rimouski, P.Q.
CJBM.....Caupascol, P.Q.
CHRL.....Roberval, P.Q.
CKRN.....Rouyn, P.Q.

CFNS.....Saskatoon, Sask.
CJSO.....Sorel, P.Q.
CKSB.....St. Boniface, Man.
CKJL.....St. Jerome, P.Q.
CKCN.....Sept Iles, P.Q.
CFBR.....Sudbury, Ont.
CKLD.....Theftord Mines, P.Q.
CHLN.....Three Rivers, P.Q.
CFCL.....Timmins, Ont.
CKVD.....Val d'Or, P.Q.
CKVM.....Ville Marie, P.Q.
CKVL.....Verdun, P.Q.

CENTRAL CANADA (60)

CKBB.....Barrie, Ont.
CJBO.....Belleville, Ont.
CHIC.....Brampton, Ont.
CFJR.....Brockville, Ont.
CFCO.....Chatham, Ont.
CJSS.....Cornwall, Ont.
CJLX.....Fort William, Ont.
CFTJ.....Galt, Ont.
CJOY.....Guelph, Ont.
CHML.....Hamilton, Ont.
CKOC.....Hamilton, Ont.
CKAR.....Huntsville, Ont.
CKAR-I.....Parry Sound, Ont.
CKAP.....Kapusking, Ont.
CKLC.....Kingston, Ont.
CKWS.....Kingston, Ont.
CJKL.....Kirkland Lake, Ont.
CKKW.....Kitchener, Ont.
CJSP.....Leamington, Ont.
CFPL.....London, Ont.
CKSL.....London, Ont.
CKMP.....Midland, Ont.
CFCF.....Montreal, P.Q.
CFMB.....Montreal, P.Q.
CJAD.....Montreal, P.Q.
CKGM.....Montreal, P.Q.
CJRN.....Niagara Falls, Ont.
CFCH.....North Bay, Ont.
CHWO.....Oakville, Ont.
CKLB.....Oshawa, Ont.
CKOY.....Ottawa, Ont.
CKPM.....Ottawa, Ont.
CFOS.....Owen Sound, Ont.
CHEX.....Peterborough, Ont.
CKPT.....Peterborough, Ont.

CFPA.....Port Arthur, Ont.
CKPR.....Port Arthur, Ont.
CFOM.....Quebec, P.Q.
CFGM.....Richmond Hill, Ont.
CHOK.....Sarnia, Ont.
CJIC.....Sault Ste. Marie, Ont.
CKCY.....Sault Ste. Marie, Ont.
CFRS.....Simcoe, Ont.
CKTB.....St. Catharines, Ont.
CHLO.....St. Thomas, Ont.
CJCS.....Stratford, Ont.
CHNO.....Sudbury, Ont.
CKSO.....Sudbury, Ont.
CKOT.....Tillsburg, Ont.
CKGB.....Timmins, Ont.
CFRB.....Toronto, Ont.
CHFI.....Toronto, Ont.
CHIN.....Toronto, Ont.
CHUM.....Toronto, Ont.
CJWA.....Wawa, Ont.
CHOW.....Welland, Ont.
CKLW.....Windsor, Ont.
CKWW.....Windsor, Ont.
CKNX.....Wingham, Ont.
CKOX.....Woodstock, Ont.

PRAIRIES (38)

CFAM.....Altona, Man.
CKX.....Brandon, Man.
CFAC.....Calgary, Alta.
CFCN.....Calgary, Alta.
CHQR.....Calgary, Alta.
CKXL.....Calgary, Alta.
CFCW.....Camrose, Alta.
CKDM.....Dauphin, Man.
CJDV.....Drumheller, Alta.
CFRN.....Edmonton, Alta.
CHED.....Edmonton, Alta.
CHQT.....Edmonton, Alta.
CJCA.....Edmonton, Alta.
CJSL.....Estevan, Sask.
CFAR.....Flin Flon, Man.
CFGP.....Grand Prairie, Alta.
CJOC.....Lethbridge, Alta.
CHEC.....Lethbridge, Alta.
CKSA.....Lloydminster, Sask.-Alta.
CHAT.....Medicine Hat, Alta.
CHAB.....Moose Jaw, Sask.

CJNB.....North Battleford, Sask.
CKYL.....Peace River, Alta.
CKBI.....Prince Albert, Sask.
CKRD.....Red Deer, Alta.
CKCK.....Regina, Sask.
CKRM.....Regina, Sask.
CJME.....Regina, Sask.
CFQC.....Saskatoon, Sask.
CKOM.....Saskatoon, Sask.
CHSM.....Steinbach, Man.
CKSW.....Swift Current, Sask.
CHTM.....Thompson, Man.
CFSL.....Weyburn, Sask.
CJOB.....Winnipeg, Man.
CJQM.....Winnipeg, Man.
CKRC.....Winnipeg, Man.
CKY.....Winnipeg, Man.
CJGX.....Yorkton, Sask.

PACIFIC (29)

CFVR.....Abbotsford, B.C.
CHWK.....Chilliwack, B.C.
CFCP.....Courtenay, B.C.
CFWB.....Campbell River, B.C.
CKEK.....Cranbrook, B.C.
CKAY.....Duncan, B.C.
CKNL.....Fort St. John, B.C.
CFJC.....Kamloops, B.C.
CKOY.....Kelowna, B.C.
CKTK.....Kitimat, B.C.
CHUB.....Nanaimo, B.C.
CKNW.....New Westminster, B.C.
CKOK.....Penticton, B.C.
CKPG.....Prince George, B.C.
CHTK.....Prince Rupert, B.C.
CJAV.....Port Alberni, B.C.
CKCQ.....Quesnel, B.C.
CKXR.....Salmon Arm, B.C.
CFBV.....Smithers, B.C.
CFTK.....Terrace, B.C.
CJAT.....Trail, B.C.
CJOR.....Vancouver, B.C.
CKLG.....Vancouver, B.C.
CKWX.....Vancouver, B.C.
CJIB.....Vernon, B.C.
CFAX.....Victoria, B.C.
CKDA.....Victoria, B.C.
CJVI.....Victoria, B.C.
CKCQ-I.....Williams Lake, B.C.

CAB MEMBER RADIO STATIONS (FM)

RADIO BROADCASTING MEMBERS (FM)

ATLANTIC AREA (4)

CHNS-FM.....Halifax, N.S.
CKWM-FM.....Kentville, N.S.
CFBC-FM.....Saint John, N.B.
CJCB-FM.....Sydney, N.S.

FRENCH LANGUAGE (4)

CJMS-FM.....Montreal, P.Q.
CHRC-FM.....Quebec, P.Q.
CJBR-FM.....Rimouski, P.Q.
CKVL-FM.....Verdun, P.Q.

CENTRAL CANADA (20)

CJBO-FM.....Belleville, Ont.
CHIC-FM.....Brampton, Ont.
CJSS-FM.....Cornwall, Ont.
CHML-FM.....Hamilton, Ont.
CKLC-FM.....Kingston, Ont.
CKWS-FM.....Kingston, Ont.
CFPL-FM.....London, Ont.
CFCF-FM.....Montreal, P.Q.
CJFM-FM.....Montreal, P.Q.
CKGM-FM.....Montreal, P.Q.
CKLB-FM.....Oshawa, Ont.

PRAIRIES (7)

CKPR-FM.....Port Arthur, Ont.
CKTB-FM.....St. Catharines, Ont.
CJIC-FM.....Sault Ste. Marie, Ont.
CKCY-FM.....Sault Ste. Marie, Ont.
CKGB-FM.....Timmins, Ont.
CKFM-FM.....Toronto, Ont.
CHFI-FM.....Toronto, Ont.
CHUM-FM.....Toronto, Ont.
CKLW-FM.....Windsor, Ont.
CKX-FM.....Brandon, Man.

PACIFIC (5)

CJCA-FM.....Edmonton, Alta.
CFRN-FM.....Edmonton, Alta.
CHEC-FM.....Lethbridge, Alta.
CJOB-FM.....Winnipeg, Man.
CKQM-FM.....Winnipeg, Man.
CKY-FM.....Winnipeg, Man.
CFFM-FM.....Kamloops, B.C.
CJOV-FM.....Kelowna, B.C.
CKOK-FM.....Penticton, B.C.
CKLG-FM.....Vancouver, B.C.
CFMS-FM.....Victoria, B.C.

CAB MEMBER TELEVISION STATIONS

ATLANTIC (7)

CFCY-TV.....Charlottetown, P.E.I.
CJCN-TV.....Grand Falls, Nfld.
CJCH-TV.....Halifax, N.S.
CKCW-TV.....Moncton, N.B.
CHSJ-TV.....Saint John, N.B.
CJON-TV.....St. John's, Nfld.
CJCB-TV.....Sydney, N.S.

FRENCH LANGUAGE (8)

CJPM-TV.....Chicoutimi, P.Q.
CKRS-TV.....Jonquiere, P.Q.
CKBL-TV.....Matane, P.Q.
CFMT-TV.....Montreal, P.Q.
CFCM-TV.....Quebec, P.Q.
CKRT-TV.....Riviere du Loup, P.Q.

CKRN-TV.....Rouyn, P.Q.
CKTM-TV.....Trois Rivieres, P.Q.

CENTRAL CANADA (19)

CKVR-TV.....Barrie, Ont.
CHCH-TV.....Hamilton, Ont.
CKWS-TV.....Kingston, Ont.
CKCO-TV.....Kitchener, Ont.
CFPL-TV.....London, Ont.
CFCF-TV.....Montreal, P.Q.
CFCH-TV.....North Bay, Ont.
CJOH-TV.....Ottawa, Ont.
CHOV-TV.....Pembroke, Ont.
CHEX-TV.....Peterborough, Ont.
CKPR-TV.....Port Arthur, Ont.
CKMI-TV.....Quebec, P.Q.

PRAIRIES (15)

CKX-TV.....Brandon, Man.
CFCN-TV.....Calgary, Alta.
CHCT-TV.....Calgary, Alta.
CFRN-TV.....Edmonton, Alta.
CJLH-TV.....Lethbridge, Alta.
CKSA-TV.....Lloydminster, Sask.-Alta.

CHAT-TV.....Medicine Hat, Alta.
CHAB-TV.....Moose Jaw, Sask.
CKBI-TV.....Prince Albert, Sask.
CHCA-TV.....Red Deer, Alta.
CKCK-TV.....Regina, Sask.
CFQC-TV.....Saskatoon, Sask.
CFJB-TV.....Swift Current, Sask.
CJAY-TV.....Winnipeg, Man.
CKOS-TV.....Yorkton, Sask.

PACIFIC (6)

CFCR-TV.....Kamloops, B.C.
CHBC-TV.....Kelowna, B.C.
CKPG-TV.....Prince George, B.C.
CFTK-TV.....Terrace, B.C.
CHAN-TV.....Vancouver, B.C.
CHEK-TV.....Victoria, B.C.

CAB MEMBER TELEVISION NETWORK

CTV Television Network Limited

PERSONNEL REGISTER (Television)

KEY

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or Company Name | 9. Music Director | 17. Copy Chief |
| 2. President (if a company) | 10. News Director | 18. Film Librarian |
| 3. General Manager | 11. Sports Director | 19. Film Editor |
| 4. Operations Manager | 12. Women's Director | 20. Chief Operator |
| 5. Commercial Manager | 13. Farm Director | 21. Dir. of Engineering |
| 6. Production Supervisor | 14. Promotion Manager | 22. Canadian Reps |
| 7. Program Manager | 15. Traffic Manager | 23. U.S. Reps |
| 8. Chief Announcer | 16. Art Director | 24. Station Birth Date |

CHIAN-TV, VANCOUVER
164 kw Video; 81 kw Audio on Channel 8. CBC.

- (1) British Columbia Television Broadcasting System Ltd.
(2) J. R. Peters
(5) Dave Norman
(6) W. C. Elliott
(7) L. D. Colthorp
(10) A. Marquis
(11) Brad Keene
(12) Mrs. Jean Cannem
(14) Barry Cramer
(15) Lloyd Colthorp
(16) Bob Crighton
(17) Brenda Cordwell
(18) Jan Hadway
(19) Miss Les Semko
(21) E. G. Rose
(22 & 23) All-Canada
(24) October 31, 1960

CHAN-TV-1, CHILLIWACK
199 kw. Audio: 203 kw. Video on Channel 11. Satellite of CHIAN-TV, Vancouver.

- CHEK-TV, VICTORIA**
100 kw Video; 50 kw Audio on Channel 6. CBC.
(1) British Columbia Television Broadcasting System Ltd.
(2) J. R. Peters
(4) Frank Bond
(5) Dave Norman
(6) W. C. Elliott
(7) L. Colthorp
(10) A. Marquis
(11) Brad Keene
(12) Mrs. Ida Clarkson
(14) Barry Cramer
(15) Lloyd Colthorp
(16) Bob Crighton
(17) Brenda Cordwell
(18) Jan Hadway
(19) Les Semko
(21) E. G. Rose
(22 & 23) All-Canada
(24) December 1, 1956

CHEK-TV, VICTORIA has rebroadcasting stations at the following locations:

- | | |
|-----------------|-----------|
| Squamish | Channel 7 |
| Port Hardy | Channel 2 |
| Sointula | Channel 5 |
| Newcastle Ridge | Channel 7 |
| Kokish | Channel 9 |

ALBERTA

CFCN-TV, CALGARY
100 kw Video; 50 kw. Audio on Channel 4. CTV.

- (1) CFCN Television Limited
(2) Jas. A. Love
Executive Vice-President
Gordon L. Carter
(6) Ted Chapman
(10) William N. Love
(11) Henry Viney
(14) Sylvia Gerke
(15) Mrs. Jean Bown
(16) Charles Heine
(17) Wally Kirk
(19) Garry Smith
(21) Robert W. Lamb
(22) Radio - TV Reps. Ltd.
(23) Young Canadian
(24) September 9, 1960

CFCN-TV-1, DRUMHELLER-HAND HILLS - Channel 12

CFCN-TV-2, Banff, Channel 8

CFCN-TV-3, Brooks, Channel 9

CFLW-TV, Windermere Valley
Channel 6.
All satellites of CFCN-TV, Calgary. Same staff.

CHCT-TV, CALGARY
100 kw Video; 50 kw Audio on Channel 2. CBC.

- (1) Calgary Television Limited
(2) Frederick Shaw
(3) A. M. (Bert) Cairns
(4) Ron Chase
(5) J. N. Inkster (Nat'l)
George Brown (Local)
(6) Skip Braun
(7) Ron Chase
(10 & 11) Ed Whalen
(14) W. A. (Bill) Smith
(15) Don Wilson
(16) Les Funtek
Sales Services Editor -
Miss Mary Ellis

(18 & 19) Gordon Warner
(21) Lee Crawley
(22) All-Canada Radio & TV
(23) All-Canada Radio & TV
(24) October 8, 1954

CHCT-TV-1, DRUMHELLER
Satellite of CHCT-TV, Calgary broadcasting on Channel 8. Same staff.

CBXT, EDMONTON
318 kw Video; 159 kw Audio on Channel 5. CBC Microwave. Owned and operated by the Canadian Broadcasting Corporation.
(24) October 2, 1961

CFRN-TV, EDMONTON
180.3 kw Video; 90.4 kw Audio on Channel 3. CTV.
(1) Sunwapa Broadcasting Co. Ltd.
(2 & Gen. Mgr.) G. R. A. Rice
Manager - Bruce Alloway
Gen. Sales Manager -
D. Field

- (6 & 7) George Kidd
(8) Ed Kay
(9) Harry Farmer
(10) Sid Lancaster
News and Public Affairs
Manager - Bruce Hogle
(11) Al McCann
(12) Laura Lindsay
(13) Scott Flewitt
(14) Paul Nattall
Projects Director -
Dan Kaufman
(15) Joyce Mathews
(16) Peter Leonard
(17) Bob Carlyle
(19) Keith Neale
(20) Bill Radomski
(21) Ted Wadson
(22) Radio - TV Reps Ltd.
(23) Adam Young Inc.
Harlan Oakes & Assoc.
(24) October 17, 1954

CFRN-TV-1, CARROT CREEK
Satellite of CFRN-TV, Edmonton, broadcasting on Channel 9.

CFRN-TV-3, WHITECOURT
Satellite of CFRN-TV, Edmonton, broadcasting on Channel 12.

CFRN-TV-4, ASHMONT
Satellite of CFRN-TV, Edmonton, broadcasting on Channel 12.

CBXAT, GRANDE PRAIRIE
36 kw Video; 18 kw Audio on Channel 10. CBC. Owned and operated by the Canadian Broadcasting Corporation.
(24) July 1962.

CBXAT-1, PEACE RIVER
.720 watts Video; .360 watts Audio on Channel 7. This is a satellite of CBXAT, Grande Prairie. It is owned and operated by the Canadian Broadcasting Corporation.

CJLH-TV, LETHBRIDGE
171 kw Video; 85.5 kw Audio on Channel 7. CBC.

- (1) Lethbridge Television Limited
(2 & 3) N. Botterill
(7) Dan Taylor
(10) Brent Seely
(11) Ron Makarenko
(12) Mrs. Betty Grigg
(13) Ron Watmough
(14) Mrs. Joan Waterfield
(15) Miss Win Duffy
(16) Cornie Martens
(17) Gladys Palmer
(18 & 19) Mrs. Betty Glendinning
(21) V. C. Reed
(22) All-Canada Radio & TV
(23) All-Canada
(24) November 20, 1955

CKSA-TV, LLOYDMINSTER
116 kw Video; 58 kw Audio on Channel 2. CBC.

- (1) CHSA-TV Limited
(2 & 3) Arthur F. Shortell
(4 & 5) J. C. Cane
(6 & 7) Wes Saunders
(10 & 11) Marvin Seibel
(13) Bill Axelson
(14) Wes Saunders
(15) Florence Look
(16) Howard Sturge
(17) Lillian Johnson
(18 & 19) E. Sorenson
(21) Howard James
(22) Radio - TV Reps Ltd.
A. J. Messner
(23) Devney Organization
(24) September 23, 1960

CHAT-TV, MEDICINE HAT
5.7 kw Video; 3 kw Audio on Channel 6. CBC.

(1) Monarch Broadcasting Co. Ltd.

- (2) J. H. Yuill
(3) Orville Kope
(4) Jon David Thibert
(5) Ian Carson
(6 & 7) Jon David Thibert
(8) Lorne Havard
(9) Lorne Havard
(10) Stan Weiler
(11) Glen Yost
(12) Mrs. Kenolynn Van Bakel
(13) Mickey Lynch
(14) Ian Carson
(15) Susan Weller
(16) August Soehn
(17) Mrs. Deen Hamilton
(18 & 19) Don Patterson
(20) Cliff Dacre
(21) Sid Gaffney
(22) All-Canada Radio & TV
(24) September 14, 1957

CHAT-TV-1, PIVOT
1.37 kw Audio; 2.75 kw Video on Channel 4. Satellite of CHAT-TV, Medicine Hat. Same staff.

CKRD-TV, RED DEER
13.2 kw Video; 6.6 kw Audio on Channel 6. CBC.

- (1) CKRD Television Ltd.
(2) H. L. Flock
(3) G. E. Spackman
(4) Wendell Wilks
(5) Jack Reidy
(6 & 7) Wendell Wilks
(10) Glen Burston
(11) Al Hammer
(12) Mrs. Del Mather
(13) Bob Brown
(14) Mrs. Terri Read
(15) Marion Rowat
(16) Rick Soehn
(17) Donna Weitz
(18) Jean Soderquist
(19) Les Parry
(21) James Colter
(22 & 23) All-Canada Radio & TV
(24) December 9, 1957

CKRD-TV-1, COPONATION
12.4 kw Video; 6.2 kw Audio on Channel 10. Satellite of CHCA-TV Red Deer. Same staff.

CKRD-TV-2, BANFF
5 watt pedestal. Channel 10. Satellite of CHCA-TV, Red Deer.

SASKATCHEWAN

CHAB-TV, MOOSE JAW
48 kw Video; 25 kw Audio on Channel 4. CTV.

- (1) CHAB Ltd.
(2) Jack Moffat
(3) Sid Boyling
(4) Bud Marce
(5) Sid Boyling
(6) Bruce Pendlebury
(7) Bud Marce
(8) Bob Bradburn
(9) Joan Lockwood
(10) Wally Macht
(11) Ken Newans
(12) Mrs. Sylvia Stromberg
(13) Wally Macht
(14) Janice Marchessault
(15) Mrs. Marlene Stuckey and Marj Deyo
(16) Graham Henderson
(17) Mrs. Shirlee Cooke
(18 & 19) Diane Clark
(20 & 21) Merv Pickford
(22) Stovin-Byles TV Ltd.
(23) E. S. Sumner Corp.
(24) July 7, 1959

CKBI-TV, PRINCE ALBERT
61 kw Video; 36.5 kw Audio on Channel 5. CBC.

- (1) Central Broadcasting Co. Ltd.
(2 & 3) Edward A. Rawlinson
(4) Frank F. Rawlinson
(5) Ian Robertson
(6 & 7) Jack J. Cannon
(10 & 11) Nick Roche
(12) Mrs. Marion Sherman
(13) Harold Mallwitz
(15) Mrs. Sylvia Dodwell
(16) Cecil Semchuk
(17) Marie Tremblay
(18 & 19) Mrs. Lorraine Hawksworth
(21) T. Van Nes
(22) All-Canada
(23) All-Canada
(24) January 27, 1958

CKBI-TV, PRINCE ALBERT has rebroadcasting stations at these locations:

Alticane Channel 10
North Battleford Channel 7
Nipawin Channel 2
Greenwater Channel 4

CKCK-TV, REGINA
100 kw Video; 53.5 kw Audio on Channel 2. CBC.

- (1) Transcanada Telecommunications Ltd.
(2) Michael C. Sifton
Vice-President & General Manager
H. A. Crittenden
(3) Don Tunnicliffe
Assistant Manager -
Lloyd Westmoreland
(5) Don Tunnicliffe
(6) Doug Lee
(8) Garth Dawley and
Bruce Cowie
(9) Mrs. Grace Germaine
(10) Grant Kennedy
(11) John Badham
(14) Jerry Joynt
(15) Pat Haggerty
(16) Joe Soehn
(17) Mel Friesen
(18) Mrs. S. Geres
(19) Barry Haddad
(20) Tom Nelson & Len Ross
(21) Lorne McBride
(22 & 23) All-Canada
(24) July 27, 1954

CKCK-TV-1, COLGATE
15.1 kw Video; 7.5 kw Audio on Channel 12. Rebroadcasting station of CKCK-TV, Regina. Same staff.

CKCK-TV-2, WILLOW BUNCH
9 kw Video; 4.5 kw Audio. Satellite of CKCK-TV, Regina broadcasting on Channel 6.

CKMJ, MARQUIS
55.4 kw Video; 27.7 kw Audio on Channel 7. Satellite of CKCK-TV, Regina.

CHRE-TV, REGINA
140 kw Video; 75 kw Audio on Channel 9. CTV.

- (1) CHAB Ltd.
(2) Jack Moffat
(3) Sid Boyling
(4) Bud Marce
(5) Sid Boyling
(6) Bruce Pendlebury
(7) Bud Marce
(8) Bob Bradburn
(9) Joan Lockwood
(10) Wally Macht
(11) Ken Newans
(12) Mrs. Sylvia Stromberg
(13) Wally Macht
(14) Janice Marchessault
(15) Mrs. Marlene Stuckey and Marj Deyo
(16) Graham Henderson
(17) Mrs. Shirlee Cooke
(18 & 19) Diane Clark
(20 & 21) Merv Pickford
(22) Stovin-Byles TV Ltd.
(23) E. S. Sumner Corp
(24) December 21, 1962

CFQC-TV, SASKATOON
180 kw Video; 100 kw Audio on Channel 8. CBC.

- (1) A. A. Murphy & Sons Limited
(2) W. A. "Bill" Murphy
(3) G. Blair Nelson
Station Manager -
Don Brinton
(5) Ken Hutson
(6) Greg Barnsley
(10) Les Edwards
(11) Chuck McManus
(13) Bill Story
(14) Ted Eadinger
(15) Mrs. Verna Fowler
(16) Gerry McLaughlin
(17) Stan Thomas
(19) Ron Lee
(21) Jim Love
(22) Radio - TV Reps.
(23) Young Canadian -
Harlan G. Oakes
(24) December 5, 1954

CFQC-TV-1, STRANRAER
6.8 kw Video; 3.6 kw Audio on Channel 3. Satellite of CFQC-TV, Saskatoon. Same staff.

CFJB-TV, SWIFT CURRENT
13.3 Kw. Video; 6.65 Kw. Audio on Channel 5. CBC.

- (1) Swift Current Telecasting Co. Ltd.
(2 & 3) William D. Forst
(5) Walter S. Buffam
(6 & 7) Mrs. Julie Forst
(10) Gordon Foth
(11) Art Henderson
(12) Mrs. Julie Forst
(14) Mrs. Julie Forst
(15) Cora Berezan
(16) George Kushner
(17) Marjorie Schleck
(21) George Harwood
(22) Radio - TV Reps.
(23) Forjoe TV Inc.
(24) December 23, 1957

CJFB-TV-1, EAST END
Satellite of CJFB-TV, Swift Current.

CJFB-TV-2, VAL MARIE
Satellite of CJFB-TV, Swift Current.

CJFB-TV-3, RIVERHURST
Satellite of CJFB-TV, Swift Current.

CKOS-TV, YORKTON
5 kw Video; 2.5 Audio on Channel 3. CBC.

- (1) Yorkton Television Co. Ltd.
(2 & 3) R. L. Skinner
Vice-President and Asst.
General Manager -
George S. Skinner
(5) J. V. Birt
(6) Doug Popowich
(7) Wilbur A. Westby
(8) Linus Westberg
(10) James Horning and
Don Seel
(11) Linus Westberg
(13) Norman Roebuck
(14) Jay Leddy
(15) Mrs. Cavell Purinton
(16) Dennis McKenzie
(17) Twila Marshall
(19) Sharon Coleman
(21) Ludwig Hocevar
(22) Stovin-Byles TV Ltd.
(23) ABC International
Television
(24) June 19, 1958

CKSS-TV, BALDY MOUNTAIN
28 kw Audio; 57 kw Video on Channel 8. Satellite of CKOS-TV Yorkton. Same staff.

CKOS-TV-2, ESTEVAN
17 kw Audio; 32 kw Video on Channel 7. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-3, WYNWARD
34 kw Audio; .67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

MANITOBA

CKX-TV, BRANDON
100,000 watts Video; 49,100 watts Audio on Channel 5. CBC.

- (1) Western Manitoba Broadcasters Limited
(2 & 3) John B. Craig
(4) Stuart Craig
(5) Archie Olson
(7) Ron Katzin
(13) Frank Bird
(15) Marsha Harrowen
(16) Mrs. Ann Smith
(19) Harold Pullaw
(20) Lawrence Dubois
(21) Tom Stacey
(22) All-Canada
(23) All-Canada
(24) January 28, 1955

CKX-TV has rebroadcasting stations at: Foxwarren: 6.4 kw Video; 3.48 kw Audio on Channel 11. Melita: .118 kw Video; .094 kw Audio on Channel 9.

CBWBT, FLIN FLON
6.8 kw Video; 3.4 kw Audio on Channel 10. Owned and operated by the Canadian Broadcasting Corporation.
(24) June 25, 1962

CBWBT-1, LE PAS
260 watts Video; 130 watts Audio on Channel 7. This satellite of CBWBT, Flin Flon is owned and operated by the Canadian Broadcasting Corporation.
(24) June 25, 1962

CBWTV, WINNIPEG
57.8 kw Video; 34.7 kw Audio on Channel 3. Owned and operated by the Canadian Broadcasting Corporation.
(24) April 24, 1960

CBWFT, WINNIPEG
2.87 kw Video; 1.72 kw Audio on Channel 4. CBC French Network. Owned and operated by the Canadian Broadcasting Corporation.
(24) April 24, 1960.

C-JAY-TV, WINNIPEG
325 kw Video; 180 kw Audio on Channel 7. CTV.
(1) Channel Seven Television Ltd.

- (2) Ralph S. Misener
(3) Jack M. Davidson
(4) Joe Gibson
(5) R. E. Allan
(6) Joe Gibson
(7) Jim Purvis
(8) Ray Torgrud
(10) L. R. (Bud) Sherman
(11) Jack Wells

- (12) Sheila Knowles
(13) Don Maclean
(14) Al Johnson
(15) Gerry Probert
(16) Mac Drope
(17) Rod Webb
(19) Howard McMillan
(21) Bert Cobb
(22) Stovin-Byles TV Ltd.
(23) E. S. Sumner Inc.
(24) November 12, 1960

ONTARIO

CKVR-TV, BARRIE
100 kw Video; 50 kw Audio on Channel 3. CBC.

- (1) Ralph Snelgrove Television Limited
(2 & 3) Ralph Snelgrove
Assistant Manager -
H. J. Snelgrove
(4) Jack Mattenley
(5) C. M. Tierney
(6) Jerry Robertson
(7) Edna King
(8) Milt Conway
(9) Doug Carroway
(10) Wayne Bjorgan
(11) Bill Bennett
(12) Edna King
(14) Frank Tooke
(15) Bob Locke
(16) Ernest Barker
(17) Janet Robertson
(19) Tom Locke
(20) Bert Verwey
(21) Harold Atkinson
(22) Paul Mulvihill & Company
(23) Adam Young Inc.
(24) 1955

CKVR-TV-1, PARRY SOUND
5 kw on Channel 11. Satellite of CKVR-TV, Barrie.

CKVR-TV-2, HUNTSVILLE
115 watts Video; 49 watts Audio on Channel 8. Satellite of CKVR-TV, Barrie.

CKVR-TV-3, HALBURTON
100 watts Video; 50 watts Audio on Channel 5. Satellite of CKVR-TV, Barrie.

CHCH-TV, HAMILTON
230 kw Video; 143 kw Audio on Channel 11.

- (1) Niagara Television Limited
(2 & 3) K. D. Soble
Assistant Manager -
S. J. Bibby
Dir. of Sales & Marketing
Al. A. Bruner
(4) F. P. DeNardis
(7) D. C. Gale
(21) W. E. Jaynes
(22) All-Canada
CHCH Marketing Div.
(23) E. S. Sumner Corp.
(24) June, 1954

CBWAT, KENORA
9.3 kw Video; 5.5. kw Audio on Channel 8. Owned and operated by the Canadian Broadcasting Corporation.

CBWAT-1, DRYDEN
8.9 kw Video; 4.45 kw Audio on Channel 9. Owned and operated by the Canadian Broadcasting Corporation.
(24) September, 1962

CBWAT-2, SIOUX LOOKOUT
.005 kw Video; .0025 kw Audio on Channel 12. Owned and operated by the Canadian Broadcasting Corporation.
(24) December, 1962

CBWAT-3, FORT FRANCES
20.2 kw Video; 10.1 kw Audio on Channel 5. Owned and operated by the Canadian Broadcasting Corporation.

CBWAT-4, RED LAKE ATIKOKAN
5.7 kw Video; 2.85 kw Audio on Channel 10. Owned and operated by the Canadian Broadcasting Corporation.

CKWS-TV, KINGSTON
130 kw Video; 78 kw Audio on Channel 11. CBC.

- (1) Frontenac Broadcasting Co. Ltd.
(2) Sen. W. R. Davies
(3) Roy Hofstetter
(5) A. J. Brooks
(10 & 7) Cliff Tomlinson
(16) Floyd Paterson
(11) Max Jackson
(14) Chris Davies
(15) Mrs. Rita McGratten
(16) Neil Carter
(18 & 19) Pam Cooper
(20) Lorne Shepherd
(21) Gord Backus
(22 & 23) All-Canada
(24) December 18, 1954

CKKV-TV, KITCHENER
325 kw Video; 160 kw Audio on Channel 13. CTV.

NEW DIMENSIONS ON VIDEOTAPE



HELICOPTER SHOTS — Need a long cable you say? We've perfected a technique using microwave for dramatic aerial shots on tape.



TRAVELLING SHOTS — Crazy angles, zooms, pull-backs, pans and passes . . . you name it — we are doing it on tape.



HAND-HELD SHOTS — We developed a compact, 4 1/2-inch hand held camera for shooting in limited space situations or to capture the visual spontaneity of hand-held camera action on tape.



FULL-CELL ANIMATION — We have a completely equipped stand and maintain a full-time animator on staff doing full-cell animation on tape.



INSTANT MATTING — We are doing static or travelling mattes of packages, people, logos, live action over animation, instantly on tape.



PLAYBACK FACILITIES — 90% of the TV homes in Canada are covered by Videotape, via 55 stations equipped to air your tape commercials.

THE GO-ANYWHERE, DO-ANYTHING OF TV TODAY

Shouldn't you be taking advantage of the exciting new dimensions available on Videotape today? Tape is the here-and-now—the go-anywhere, do-anything medium for TV. Our demo reel is in playback position to show you "live" the commercial opportunities of tape today!



PRODUCTION SERVICES
A DIVISION OF CFTO-TV

PERSONNEL REGISTER (Television)

KEY

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or Company Name | 9. Music Director | 17. Copy Chief |
| 2. President (if a company) | 10. News Director | 18. Film Librarian |
| 3. General Manager | 11. Sports Director | 19. Film Editor |
| 4. Operations Manager | 12. Women's Director | 20. Chief Operator |
| 5. Commercial Manager | 13. Farm Director | 21. Dir. of Engineering |
| 6. Production Supervisor | 14. Promotion Manager | 22. Canadian Reps |
| 7. Program Manager | 15. Traffic Manager | 23. U.S. Reps |
| 8. Chief Announcer | 16. Art Director | 24. Station Birth Date |

- (1) Central Ontario Television Limited
(2) Carl A. Pollock
(3) William D. McGregor
(6 & 7) Bruce Lawson
(9) Pat Ludwig
(10) Gary McLaren
(11) Reg Sellner
(12) Mrs. Elaine Cole
(14) William Whiting
(15) Mrs. Alice Ellis
(16) Don Bowen
(17) William Smuck
(18 & 19) Lorne Cole
Supervisor of Technical Operations - Jim Smith
(21) Paul Turchan
(22) Hardy Radio & TV Toronto and Montreal
A.J. Messner
Winnipeg
Scharf Broadcast Sales - Vancouver
(23) Weed & Company
(24) March 1, 1954

- CFPL-TV, LONDON
325 kw Video; 195 kw Audio on Channel 10. CBC.
(1) London Free Press Printing Co. Ltd.
(2) Walter J. Blackburn
(3) Murray T. Brown
(4) Bob Reinhart
(5) Cliff Wingrove
(6 & 7) James Plant
(9) Ed. Manning
(10) Ron Laidlaw
(11) Alex Kelman
(13) Roy Jewell
(14) Tom Daley
(15) Warren Blahout
(16) John Andrew
(17) Tom Bird
(18 & 19) Pat Walker

- (20) Dale Duffield
(21) Glen Robitaille
(22 & 23) All-Canada
(24) November 28, 1953
- CFCH-TV, NORTH BAY
28.5 kw Video; 14.25 kw Audio on Channel 10. CBC.
(1) Tel Ad Company Ltd.
(3) Reg Carne
(5) Jim Gibson
(7) Sid Tomkins
(8) John Size
(10) Norris Whittfield
(11) Pete Handley
(12) Meri Craven
(14) Joann McIntyre
(15) Meri Craven
(16) Richard Lea
(17) Patricia Bacon
(18) Tony Marceau
(20) Jerry Milan
(21) Ken Houzer
(22) Stovin-Byles TV Ltd.
(23) All-Canada
(24) December 19, 1955

- CJOH-TV, OTTAWA AND THE SEAWAY
152 kw Video; 76 kw Audio on Channel 13. 130 kw Video; 78 kw Audio on Channel 8. CTV.
(1) Bushnell TV Co. Ltd.
(2) E. L. Bushnell
(3) Stuart W. Griffiths
(4) Harold Mantay
(5) W. O. Morrison
(6 & 7) Peter Francis
(9) Champ Champagne
(10) Joe Gibson
(11) Joe Spence
(12) Marion Dunn
(14) W.E. Joliffe
(16) Dave Leigh

- (18) John Beveridge
(19) Eric Tomlinson
(21) A. G. Day
(22) Independent Canadian TV Sales
(23) Young Canadian
(24) March 12, 1961
- CROT, OTTAWA
50.1 kw Video; 26.7 kw Audio on Channel 4. Owned and operated by the Canadian Broadcasting Corporation.
(24) June 2, 1953
- CROFT, OTTAWA
31 kw Video; 17 kw Audio on Channel 9. Owned and operated by the Canadian Broadcasting Corporation.
(24) June 24, 1955
- CHOV-TV, PEMBROKE
19.1 kw Video; 9.5 kw Audio on Channel 5. CBC.
(1) Ottawa Valley Television Co. Ltd.
(2 & 3) E. Gordon Archibald
(5) Ramsay F. Garrow
(6) Brooke Duval
(10) Jack Derouin
(14) Jane Collard
(15) Mrs. Joan Gangur
(16) Wayne Wood
(17) Charles Friend
(18 & 19) Oscar Kohls
(20) Don Chant
(21) Alan Bradley
(22) Paul Mulvihill & Co.
(23) Young TV Ltd.
(24) August 19, 1961
- CHEX-TV, PETERBOROUGH
139 kw Video; 83.4 kw Audio on Channel 12. CBC.

- (1) Kawartha Broadcasting Co. Ltd.
(2) Senator W. R. Davies
(3 & 4) Wally Rewegan
(5) Ian McFarlane
(6 & 7) Gordon Shale
(8) Hugo Tapp
(9) Frederick Barrie
(10) Morley Overholt
(11) John Danko
(12) Mrs. Marie Callaghan
(14) Michael N. Robinson
(15) Mrs. Marnie Tapp
(16) Ken Lehman
(17) Margaret Foley
(18 & 19) Tom Nesbitt
(20) Hal Sloan
(21) Bert Crump
(22 & 23) All-Canada
(24) March 28, 1955
- CKPR-TV, PORT ARTHUR
55.4 kw Video; 30.2 kw Audio on Channel 2. CBC.
(1) Thunder Bay Electronics Limited
(2) Fraser Dougall
(3) Garnet Conger
(5) Jack Masters
(6) Jon Ogden
(8) Graham Thompson
(10) Ron Knight
(11) Hal Lee
(12) Marion Vickruck
(14) Linda Cassan
(15) Mrs. Sheila Shipston
(16) Bruce McNally
(17) Phil Steele
(18) T. Ross
(19) Don Arnold
(21) Gerhard Buerow
(22) Stovin-Byles TV Ltd.
(23) Adam Young Inc.
(24) October, 1954
- CJIC-TV, SAULT STE. MARIE
28 kw Video; 15 kw Audio on Channel 2. CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(6) Frank Garndi
(8) John Rhodes
(10) Lionel McAuley
(11) Russ Ramsay
(12) Mrs. Grace Pitt
(14) Frank McKay
(15) Mrs. Rita Purdy

- (16) Bob Jenkins
(17) Norma Wiggins
(18 & 19) Roberta Hill
(20) Albert Jones
(21) Dave Irwin
(22) All-Canada
(23) All-Canada
(24) November 28, 1954
- CBFST, STURGEON FALLS
9.75 kw Video; 5.27 kw Audio on Channel 7. French Network. Owned and operated by the Canadian Broadcasting Corporation.
(10) James Prince
(11) Gaston Bergeron
(14) Frank Burnik
(15) Jos. Viric
(16) Clement Berini
(17) Mrs. Joan Wallingford
(18 & 19) Mrs. Hazel Clermont
(21) Rudy-Andy Faureux
(22) Paul Mulvihill & Co.
(23) Weed & Company
(24) July 1, 1956
- CBFST-1, SUDBURY
601 watts Video; 361 watts Audio on Channel 13. Rebroadcasting station of CBFST, Sturgeon Falls.
- CBFST-2, TEMISCAMING, Que.
7.08 kw Video; 3.54 kw Audio on Channel 12. Rebroadcasting station of CBFST, Sturgeon Falls.
- CKSO-TV, SUDBURY
30 kw Video; 16 kw Audio on Channel 5. CBC.
(1) Cambrian Broadcasting Ltd.
(2) W. B. Plaunt
(3) Ralph Connor
(4) Mike Connor
(5) George Lund
(6) Bill Hart
(7) Mike Connor
(10) Roy Harmish
(11) Hub Beaudry
(14) Wayne Cullum
(15) Mrs. Betty Sellars
(16) Nick Nykilchuk
(17) Bruce Bresnahan
(18) Mrs. Betty Sellars
(21) Leo Gilbeau
(22 & 23) All-Canada
(24) October 25, 1953
- CKSO-TV-3, ELLIOTT LAKE
3.4 kw Video; 1.7 kw Audio on Channel 3. CBC. Satellite of CKSO-TV, Sudbury. Same staff.
- CFCL-TV, TIMMINS
100 kw Video; 50 kw Audio on Channel 6. CBC.

- (1) J. Conrad Lavigne Enterprises
(2) J. Conrad Lavigne
(3) Rene Barrette
(5) Gaston Malette
(6) Conrad Carriere
(7) Terry Coles
(10) James Prince
(11) Gaston Bergeron
(14) Frank Burnik
(15) Jos. Viric
(16) Clement Berini
(17) Mrs. Joan Wallingford
(18 & 19) Mrs. Hazel Clermont
(21) Rudy-Andy Faureux
(22) Paul Mulvihill & Co.
(23) Weed & Company
(24) July 1, 1956
- CFCL-TV-2, KIRKLAND LAKE
5.03 kw Video; 2.51 kw Audio on Channel 2. Satellite of CFCL-TV, Timmins. Same staff.
- CFCL-TV-3, KAPUSKASING
.088 kw Video; .044 kw Audio on Channel 3. Satellite of CFCL-TV, Timmins. Same staff.
- CFCL-TV-4, HEARST
.402 kw Video; .201 kw Audio on Channel 4. Satellite of CFCL-TV, Timmins. Same staff.
- CFCL-TV-5, VAL D'OR
17.1 kw Video; 9.35 kw Audio on Channel 5. Satellite of CFCL-TV, Timmins. Same staff.
- CBLT, TORONTO
99.5 kw Video; 53.5 kw Audio on Channel 6. Owned and operated by the Canadian Broadcasting Corporation.
- CFTO-TV, TORONTO
325 kw Video; 162 kw Audio on Channel 9. CTV.
(1) Baton Broadcasting Limited
(2) John Bassett
Vice-President and General Manager - W. O. Crampton



SEASON'S GREETINGS



from radio & television representatives Ltd.
and the responsible stations we represent
from coast to coast.

2 St. Clair Ave. W. - Toronto
Montreal
Winnipeg
Vancouver

*Christmas is still for kids -
Instead of Christmas cards,
we have sent our bit to CARE.*



KEY

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or Company Name | 9. Music Director | 17. Copy Chief |
| 2. President (if a company) | 10. News Director | 18. Film Librarian |
| 3. General Manager | 11. Sports Director | 19. Film Editor |
| 4. Operations Manager | 12. Women's Director | 20. Chief Operator |
| 5. Commercial Manager | 13. Farm Director | 21. Dir. of Engineering |
| 6. Production Supervisor | 14. Promotion Manager | 22. Canadian Reprs |
| 7. Program Manager | 15. Traffic Manager | 23. U.S. Reprs |
| 8. Chief Announcer | 16. Art Director | 24. Station Birth Date |

Vice-President - Programming - Murray Chercover
 Vice-President - Sales - E. J. Delaney
 Vice-President - Finance - L. M. Nichols

(4) Don Davis
 (10) Doug Johnson
 (11) Johnny Esaw
 (14) John Hudson
 (15) Howard Maclean
 Director of Film Operations - Des Brooks
 Director of Engineering - H. Berger

(22) Montreal Sales Office - Winnipeg, Vancouver - Stovin-Byles TV Ltd.
 (23) ABC International Television
 (24) January 1, 1961

CKLW-TV, WINDSOR
 178 kw Video; 107 kw Audio on Channel 9. CBC.
 (1) Western Ontario Broadcasting Co. Ltd.
 (2) S. Campbell Ritchie
 (3) E.C. Metcalfe
 (6) Frank Quim
 (7) Eugene Roper
 (9) Wally Townsend
 (12) Mary Morgan
 (14) George Sperry
 (16) Charles Knight
 (17) Mrs. Wanda VanKuren
 (18 & 19) Donald Sharon
 (21) Stewart M. Clark
 (22 & 23) RKO General Broadcasting National Sales
 (24) September 16, 1954

CKNX-TV, WINGHAM
 90 kw Video; 55 kw Audio on Channel 8. CBC.
 (1) Radio Station CKNX Limited
 (2) W. T. Cruickshank
 (3) G. W. Cruickshank
 (5) Ross Hamilton
 (6 & 7) G. W. Cruickshank
 (8) Jim Moore
 (10) John Strong
 (11) John Brent
 (12) Ann McDonald
 (13) Cliff Robb
 (14) Larry Taylor
 (15) Mrs. Helen West
 (16) Gunther Heim
 (17) Ian MacLaurin
 (18 & 19) Hap Swatridge
 Earl Knox
 (21) S. C. Reid
 (22 & 23) All-Canada
 (24) November 18, 1955

QUEBEC

CJPM-TV, CHICOUTIMI
 61 kw Video; 36.5 kw Audio on Channel 6.
 (1) CJPM-TV Inc.
 (2) Paul Murdock
 (3) Paul J. Audette
 (4) Claude Blain
 (5) Paul J. Audette
 (6 & 7) Claude Blain
 (10) Roch Côté
 (11) Noël Gauthier
 (15) Luc Harvey
 (16) Michel Martin
 (17) Luc Harvey
 (18) Dianne Tremblay
 (20) Yves Champagne
 (21) Roger Hudon
 (22) Paul L'Anglais Inc.
 (23) Forjoe TV Inc.
 (24) April 14, 1963

CKRS-TV, JONQUIERE
 42 kw Video 21 kw Audio on Channel 12. CBC.
 (1) Radio Saguenay Limitée
 (2) Henri Lepège
 (3) Tom Burham
 (4) Gerard Lemieux
 (5) Dollard Savoye
 (7) Raymond Bourque
 (9) Marcel Perron
 (10) Lionel Tremblay
 (18 & 19) Eugene Michaud
 (21) Henri Verreault
 (22) Hardy Radio & TV Ltd. Montreal & Toronto Scharf Broadcast Sales - Vancouver
 (23) Young Canadian Ltd.
 (24) December 1, 1955

CKRS-TV-1, PORT ALFRED
 E.R.P. 19 w Video; 9.5 watts Audio on Channel 9. Satellite of CKRS-TV, Jonquiere.

CKRS-TV-2, CHICOUTIMI
 E.R.P. 40 watts Video; 20 watts Audio on Channel 2. Satellite of CKRS-TV, Jonquiere.

CKRS-TV-3, ROBERVAL
 23.6 kw Video; 11.8 kw Audio on Channel 8. Satellite of CKRS-TV, Jonquiere.

CKBL-TV, MATANE
 153 kw Video; 92 kw Audio on Channel 9. CBC.
 (1) La Campagne de Radio-diffusion de Matane Ltée
 (2 & 3) René Lapointe
 (4) Octave Lapointe

(5) Octave Lapointe
 (6 & 7) Roger Bergeron
 (8) François C. Groulx
 (9) Odette Tardif
 (10) Guy Leboeuf
 (11) Guy Leboeuf
 (12) A. Desrosiers
 (14 & 15) Octave Lapointe
 (16) Clement Thibault
 (17) Lison Bélanger
 (18 & 19) Clement Thibault
 (20) Jos. Thibault
 (21) Yvan Fortier
 (22) Hardy Radio & TV
 (23) Young Canadian Ltd.
 (24) August 19, 1958

CBFT, MONTREAL
 100 kw Video; 50 kw Audio on Channel 2. Owned and operated by the Canadian Broadcasting Corporation.
 (24) September 6, 1952

CBFT-1, MONT TREMBLANT
 6 kw Video; 3 kw Audio on Channel 11. Satellite of CBFT, Montreal.
 (24) February 15, 1962

CBFT-2, MONT LAURIER
 5.54 kw Video; 2.8 kw Audio on Channel 3.
 CBFT, Montreal.
 (24) March 15, 1962

CBMT, MONTREAL
 100 kw Video; 60 kw Audio on Channel 6. Owned and operated by the Canadian Broadcasting Corporation.
 (24) January 10, 1954

CFCF-TV, MONTREAL
 325 kw Video; 160 kw Audio on Channel 12. CTV.
 (1) Canadian Marconi Company
 (2) W. V. George
 (3) D. Martz
 Vice-President, Broadcast Division - S.B. Hayward
 (4) Kevin Knight
 (6) Don Forsyth
 (7) Sam Pitt
 (8) Ted Murphy
 (9) Elizabeth Smyth
 (10) Bert Cannings
 (11) Dick Irvin
 (14) Mrs. Babs Pitt
 (15) Bill Lappin
 (16) Steve Yuranyi
 (17) Mrs. Babs Pitt
 (18) Gordon Rodgers
 (19) Anthony Mamo
 (21) J. Thompson
 (22 & 23) All-Canada

(24) January 20, 1961

CFTM-TV, MONTREAL
 325 kw Video; 160 kw Audio on Channel 10.
 (1) Tele-Metropole Corporation
 (2 & 3) J. A. DeSeve
 Technical Director - Maurice Doucet
 (4) Roland Giguere
 (5) Paul L'Anglais
 (6) Jean-Paul Ladouceur
 (7) Robert L'Herbier
 (10) Claude Lapointe
 (11) Pierre Proulx
 (14) Jean Marlon
 (15) Pierre Aumais
 (16) Jean-Paul Ladouceur
 (19) Maurice Bastien
 (20) Maurice Doucet
 (22) Paul L'Anglais Inc.
 (23) Forjoe TV Inc.
 (24) February 19, 1961

CHAU-TV, NEW CARLISLE
 52.5 kw Video; 26.25 kw Audio on Channel 5. CBC French.
 (1) Television de la Baie des Chaleurs Inc.
 (2) J. Leo Hachey
 (3) Dr. Charles H. Houde
 (8) Alain Dexter
 (10 & 11) Gilles Lever
 (14 & 15) Mrs. Anita Tardif
 (16) Gerard Marcoux
 (18 & 19) Mavella Degrasse
 (20) Gilles St. Pierre
 (21) Marcel Chabot
 (22) Hardy Radio & TV Ltd. Scharf Broadcast Sales
 (23) Weed & Company
 (24) October 17, 1959

CHAU-TV, NEW CARLISLE
 has rebroadcasting stations at the following locations:
 Ste. Marguerite-Marie, P.Q. Channel 2
 St. Quentin, N.B. Channel 10
 Port Daniel, P.Q. Channel 10
 Chandler, P.Q. Channel 7

Perce, P.Q. Channel 2
 Gaspé, P.Q. Channel 10
 Rivière-au-Renard, P.Q. Channel 7

CBVT, QUEBEC
 173 kw Video; 73 kw Audio on Channel 11. Owned and operated by the Canadian Broadcasting Corporation.
 (4) Roland Giguere
 (5) Paul L'Anglais
 (6) Jean-Paul Ladouceur
 (7) Robert L'Herbier
 (10) Claude Lapointe
 (11) Pierre Proulx
 (14) Jean Marlon
 (15) Pierre Aumais
 (16) Jean-Paul Ladouceur
 (19) Maurice Bastien
 (20) Maurice Doucet
 (22) Paul L'Anglais Inc.
 (23) Forjoe TV Inc.
 (24) February 19, 1961

CFCM-TV, QUEBEC
 100 kw Video; 50 kw Audio on Channel 4. CBC.
 (1) Television de Québec (Canada Ltée)
 (2) Gaston Pratte
 (3) Jean A. Pouliot
 (4 & 5) Arthur Fitzgibbons
 (7) Paul Chamberland
 (10) Henri Cursène
 (11) Yvon Dufour
 (14) Guy Drouin
 (15) Andrée Cyr
 (16) Marcel Labadie
 (19) Charles E. Garneau
 (21) Gérard Fortin
 (22) Hardy Radio & TV Ltd. Scharf Broadcast Sales A. J. Messner & Co.
 (23) Forjoe TV Inc.
 (24) July 17, 1954

CKMI-TV, QUEBEC
 13.85 kw Video; 6.77 kw Audio on Channel 5. CBC.
 (1) Television de Québec (Canada) Ltée
 (2) Gaston Pratte
 (3) Jean A. Pouliot
 (4 & 5) Arthur Fitzgibbons
 (7) George Lovett
 (8) Norm Wright
 (10) Henri Crusène
 (11) Frank Fontaine
 (14) Guy Drouin
 (15) Andrée Cyr
 (16) Marcel Labadie
 (17) Henri Crusène
 (19) Charles E. Garneau
 (21) Gérard Fortin
 (22) Radio-Television Reprs Ltd
 (23) Forjoe TV Inc.
 (24) March 17, 1957

CJBR-TV, RIMOUSKI
 100,000 watts Video; 56,900 watts Audio on Channel 3. CBC.
 (1) La Radio de Bas St-Laurent Inc.
 (2) Jacques Brillant
 (3 & 5) André Lecomte
 (6 to 8) François Raymond
 (10) Guy Ross
 (11) Claude Pearson
 (12) Louise Lavallée
 (14 & 15) André Lecomte
 (16) Georges Mercier
 (18) Romeo Côté
 (20) Marcel Vallée
 (21) Marcel Vallée
 (22) Stovin-Byles TV Ltd.
 (23) All-Canada Radio & TV
 (24) November 21, 1954

CJES-TV, ESTCOURT
 45.1 kw Video; 22.5 kw Audio on UHF Channel 70. Satellite of CJBR-TV, Rimouski.

CFCV-TV, CLERMONT
 32.9 kw Video; 65.9 kw Video on UHF Channel 75. Satellite of CJBR-TV, Rimouski.

CJBR-TV-1, EDMUNSTON
 1.43 kw Video; .714 kw Audio on Channel 13. Rebroadcasting station of CJBR-TV, Rimouski.

CKRT-TV, RIVIERE DU LOUP
 49 kw Video; 24.5 kw Audio on Channel 7. CBC.
 (1) CKRT TV Limitée
 (2 & 3) Luc Simard
 (4) Germain Gélinas
 (5 & 6) Vincent Gagnon
 (7) Grégoire Thibault
 (8, 10 & 11) Raoul Savard
 (12) Danielle Desjardins
 (15) Marie-Reine Beaulieu and Lise Caron
 (16) Ethelbert Boucner
 (18) Marie-Reine Beaulieu
 (19) Ethelbert Boucher
 (20) Gilbert Plourde
 (21) Germain Gélinas
 (22) Hardy Radio & TV Ltd.
 (23) Young Canadian Ltd.
 (24) January 14, 1962



Season's Greetings
 from
 Montreal

CFCF Radio and Television
 BROADCASTING DIVISION CANADIAN MARCONI COMPANY

OUR CAMERAS WHERE PEOPLE WANT THEM...

your
advertising
where people
see it!



CFCM-TV * CKMI-TV

Television de Quebec (Canada) Ltee.

SEE HARDY TELEVISION, MONTREAL, TORONTO.

KEY

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or Company Name | 9. Music Director | 17. Copy Chief |
| 2. President (if a company) | 10. News Director | 18. Film Librarian |
| 3. General Manager | 11. Sports Director | 19. Film Editor |
| 4. Operations Manager | 12. Women's Director | 20. Chief Operator |
| 5. Commercial Manager | 13. Farm Director | 21. Dir. of Engineering |
| 6. Production Supervisor | 14. Promotion Manager | 22. Canadian Reps |
| 7. Program Manager | 15. Traffic Manager | 23. U.S. Reps |
| 8. Chief Announcer | 16. Art Director | 24. Station Birth Date |

CKRN-TV, ROUYN
57.5 kw Audio; 115 kw Video
on Channel 4. CBC French
(1) Radio Nord Inc.
(2 & 3) David A. Gourd
(4, 5, 6, 7, 14) Franco
Capellari
(15) Mrs. Brigitte Guimont
(16) Laimon Mitris
(21) M. Julien Trépanier
(22) Hardy Radio & TV
Vancouver
Scharf Broadcast Sales
(23) Weed & Co.
(24) September 1, 1957

Satellites of CKRN-TV:
Val D'Or Channel 6
Senneterre Channel 7
Matagami Channel 7
Ville-Marie Channel 8

CHLT-TV, SHERBROOKE
170 kw Video; 100 kw Audio
on Channel 7. CBC French.
(1) La Tribune Inc.
(2) Paul Desruisseaux
(3) Jean-Louis Gauthier
(4) Pierre Bruncau
(5) Jean-Louis Gauthier
(6) Gary Longchamp
(7) Gary Longchamp
(8) Marcel Rheault
(9) Hercule Gagné
(10) André DeSève
(11) Maurice Bilodeau
(12) André Aubé
(14) Danielle Mailloux
(15) Mrs. Laurette LaRocque
(16) Claude Duchesne
(17) Madeleine Bouffard
(18) Suzanne Boisvert
(19) Lucien Perreault
(20) Roger Lemaire
(21) Robert Thibault
(22) Paul L'Anglais Inc.
(23) Adam Young Inc.
(24) August 12, 1956

CKTM-TV, TROIS RIVIERES
162.5 kw Video; 81.2 kw Audio
on Channel 13. CBC French.
(1) Television St-Maurice Inc.
(2 & 3) Henri Audet
(4) Robert Bonneau
(5) André Watters
(6 & 7) Fernand Paquet
(8) Guy Madore
(9) André Bellefeuille
(12) Marielle Gouin
(14) André Watters
(15) J. Lemay
(16) Jules Jobin
(17) Carol Ross
(18 & 19) Albert Aubichon
(20) Gilles Nadeau
(21) Robert Bonneau
(22) Stovin-Byles TV Ltd.
(23) All-Canada Radio & TV
(24) April 15, 1958

NEW BRUNSWICK

CBAFT, MONCTON
5.03 kw Audio; 10.06 kw Video
on Channel 11. CBC French Net-
work. Owned and operated by the
Canadian Broadcasting Corpora-
tion.
(24) December 21, 1959

CKCW-TV, MONCTON
15 kw Audio; 25 kw Video on
Channel 2. CBC.
(1) Moncton Broadcasting
Limited
(2) Fred Lynds
(3) Hubert Burton
(5) Frank Paterson
(6) Walter Brown
(7) Joe Irvine
(8) Bob Steeves
(10) Claude Cain
(11) Earl Ross
(12) Helen Crocker
(14) Mrs. Phyl. Sweezey
(15) Mrs. Mickey Tait
(16) Stan Morton
(17) Bob Steeves
(21) Keith MacConnell
(22) Stovin-Byles TV Ltd.
(23) Young Canadian Ltd.
(24) December 4, 1954

CKAM-TV, NORTH SHORE
77 kw Audio; 141 kw Video on
Channel 12. Satellite of CKCW-
TV, Moncton.
(24) September 29, 1960.

CKAM-TV-1, NEWCASTLE
5 watts Video; 2.5 watts
Audio on Channel 7. Satellite
of CKCW-TV, Moncton.

CKCD-TV, CAMPBELLTON
.865 kw Video; .433 kw Audio
on Channel 7. Satellite of
CKCW-TV, Moncton.

CHSJ-TV, SAINT JOHN
100 kw Video; 50 kw Audio
on Channel 4. CBC.
(1) New Brunswick Broad-
casting Co. Limited
(2) L. F. Daley
(3) George A. Cromwell

(4) William A. Stewart
(5) W. A. Stewart
(6) Gerry Gormley
(7) Bill Stewart
(8) Denny Comeau
(10) Bill Cooper
(11) Ken Dobson
(12) Laura Foster
(13) George McLeod
(14) Earl McCarron
(15) Eleanor Stewart
(16) Joe Kashersky
(17) Gerry Gormley
(18) Marg McGivern
(19) Herb Sullivan
(20) Merv Hebb
(21) John Bishop
(22 & 23) All-Canada
(24) March, 1954

CHSJ-TV-1, BON ACCORD
54.7 kw Video; 27.3 kw Audio
on Channel 6. Satellite of CHSJ-
TV, Saint John.

NOVA SCOTIA

CFXU-TV, ANTIGONISH
73 kw Video; 37 kw Audio
on Channel 9. CBC.
(1) Atlantic Television Co.
Ltd.
(2 & 3) H. J. Webb
(4) Regis Kell
(5) Bill Taylor
(6) Bill Graham
(7) John Bailey
(8 & 10) Bill Graham
(11) Bill Graham
(14) Gordon MacDonald
(15) Martina Walsh
(16) Gordon MacDonald
(18, 19 & 20) John Bailey
(21) Regis Kell
(24) June 28, 1961

CJCH-TV, HALIFAX
52.8 kw Video; 26.4 kw Audio
on Channel 5. CTV.
(1) CJCH Limited
(2) Finlay MacDonald
(3) George Benwell
(4) Andy McKay
(5) Doug Clarke
(6) Andy McKay
(7) Larry Knoke
(8) Bill Ozard
(10) Joe King
(14) Anne McNamara
(15) H. Gerard
(16) Al Viscount
(18) Marg Doggett
(19) David Ferraz
(20) Vic Perry
(21) John Jay
(22) Paul Mulvihill & Co. Ltd.
Toronto & Montreal;
Scharf Broadcast Sales
Vancouver
A. J. Messner & Co. Ltd.
Winnipeg
(23) ABC International
(24) January 1, 1961

CJCH-TV-1, CANNING
9.05 kw Video; 4.53 kw Audio
on Channel 10. Satellite of
CJCH-TV, Halifax.

CJCH-TV-2, BAYVIEW
5 watt ped. on Channel 6.
Satellite of CJCH-TV, Halifax.

CJCH-TV-3, AMHERST
5 watt ped. on Channel 8.
Satellite of CJCH-TV, Halifax.

CBHT, HALIFAX
56 kw Video; 34 kw Audio on
Channel 3. CBC. Owned and
operated by the Canadian Broad-
casting Corporation.
(24) December 20, 1954

CBHT-1, LIVERPOOL
412 kw Video; 248 kw Audio
on Channel 12. Satellite of CBHT,
Halifax.
(24) November 24, 1958

CBHT-2, SHELBURNE
.423 kw Video; .254 kw Audio
on Channel 8. Satellite of
CBHT, Halifax.

CBHT-3, YARMOUTH
.412 kw Video; .248 kw Audio
on Channel 11. Satellite of
CBHT, Halifax.

CBHT-4, SHEET HARBOUR
.660 kw Video; .330 kw Audio
on Channel 11. Satellite of
CBHT-TV, Halifax.

CJCB-TV, SYDNEY
100 kw Video; 60 kw Audio
on Channel 4. CBC.
(1) Cape Breton Broadcasters
Ltd.
(2 & 3) J. Marvin Nathanson
(5) Mrs. E. K. Williams
(6) Bill Holmes
(7) R. G. Smith
(10) Dave Craig
(11) Don MacIsaac
(12) Ann Terry MacLellan
(14) Ken Boyce
(15) Mrs. M. C. MacQuarrie
(16) Don Ward

(17) Max Quinton
(18) Peggy MacLean
(19) Ron Demers
(20) W. MacTavish
(21) W. Robert
(22 & 23) All-Canada
(24) October 4, 1954

CJCB-TV-1, INVERNESS
6 kw Video; 3 kw Audio on
Channel 6. Satellite of CJCB-TV
Sydney. Same staff.

P. E. I.

CFCY-TV, CHARLOTTETOWN
38.6 kw Video; 19.3 kw Audio
on Channel 7. CBC.
(1) Island Radio Broadcasting
Co. Ltd.
(2) Mrs. K. S. Rogers
(3) R. F. Large
(4) G. M. Tait
(5) E. P. Williams
(6) L. MacAulay
(7) R. F. Large
(10) Scott MacPherson
(11) Loman MacAulay
(12) Jane Weldon
(13) Whit Carter
(14) Betty Large
(15) E. P. Williams
(16) K. Thompson
(17) S. Partridge
(18 & 19) V. MacFarlane
(20) G. M. Tait
(21) J. W. Phillips
(22 & 23) All-Canada
(24) July 1, 1956

CFCY-TV-1, NEW GLASGOW
.209 kw Video; .104 kw Audio
on Channel 7. Satellite of
CFCY-TV, Charlottetown, P.E.I.

NEWFOUNDLAND

CBYT, CORNERBROOK
197 kw Video; .099 kw Audio
on Channel 5. Owned and
operated by the Canadian Broad-
casting Corporation.

CJCN-TV, GRAND FALLS
26 kw Video; 13 kw Audio
on Channel 4. CBC & CTV.
(1) Newfoundland Broad-
casting Co. Ltd.
Chairman of the Board-
Geoff Stirling
(2) Don Jamieson
Local Manager
Bill Whitehorse
(6) Albert Ryan
(7) Bill Whiteborne
(9) Len White
(14 & 15) Joan Hamilton
(20) Bill Whiteborne
(21) Dave George
(22) Stovin-Byles TV Ltd.
(23) Weed & Company
(24) February 5, 1960

CFSN-TV, HARMON FIELD
.294 kw Video; .147 kw Audio
on Channel 8. Owned and
operated by the Canadian Broad-
casting Corporation.

CJON-TV, ST. JOHN'S
62 kw Video; 33 kw Audio on
Channel 6. CTV.
(1) Newfoundland Broad-
casting Co. Ltd.
Chairman of the Board-
Geoff Stirling
(2) Don Jamieson
Vice-President and
General Manager-
Colin Jamieson
(5) Charles Pope
(6) Albert Ryan
(7) Colin Jamieson
(8) Bob Lewis
(10) Jim Thoms
(11) Howie Meeker
(12) Nancy Gladney
(14) Rex Stirling
(15) Emilie Davis
(16) Elizabeth Farrell
(17) Nat Shapiro
(18) Mrs. Dot Thistle
(20) Bill Coffen
(21) Oscar Hierlihy
(22) Stovin-Byles TV Ltd.
(23) Weed & Company
(24) September 15, 1955

CJON-TV-1, CORNER BROOK
1.00 kw Video; .50 kw Audio
on Channel 10. Satellite of
CJON-TV, St. John's.

CJOX-TV, ARGENTIA
14.0 kw Video; 7.0 kw Audio
on Channel 3. Satellite of
CJON-TV, St. John's.

CJON-TV-3, GRAND BANK
.0085 kw Video; .00425 kw
Audio on Channel 10. Satellite
of CJON-TV, St. John's.

CJOX-TV-2, BONA VISTA
.445 kw Video; .00425 kw
Audio on Channel 10. Satellite
of CJON-TV, St. John's.

Greetings from Lionel

Once again the time has come when we pause in our daily round, count our blessings, and extend greetings to many good friends. To them all – sponsors and advertisers, listeners and lookers, talent and hard-working staff – even to a kindly trade press—we offer the time-honored greeting—

**A Merry Christmas
and
A Happy New Year**



SERVING FOUR PROVINCES THROUGH

CKCW-TV
Moncton, N.B.

CKAM-TV
Campbellton, N.B.

CKAM-TV1
Newcastle, N.B.

CKCD-TV
Harrison Brook, P.Q.

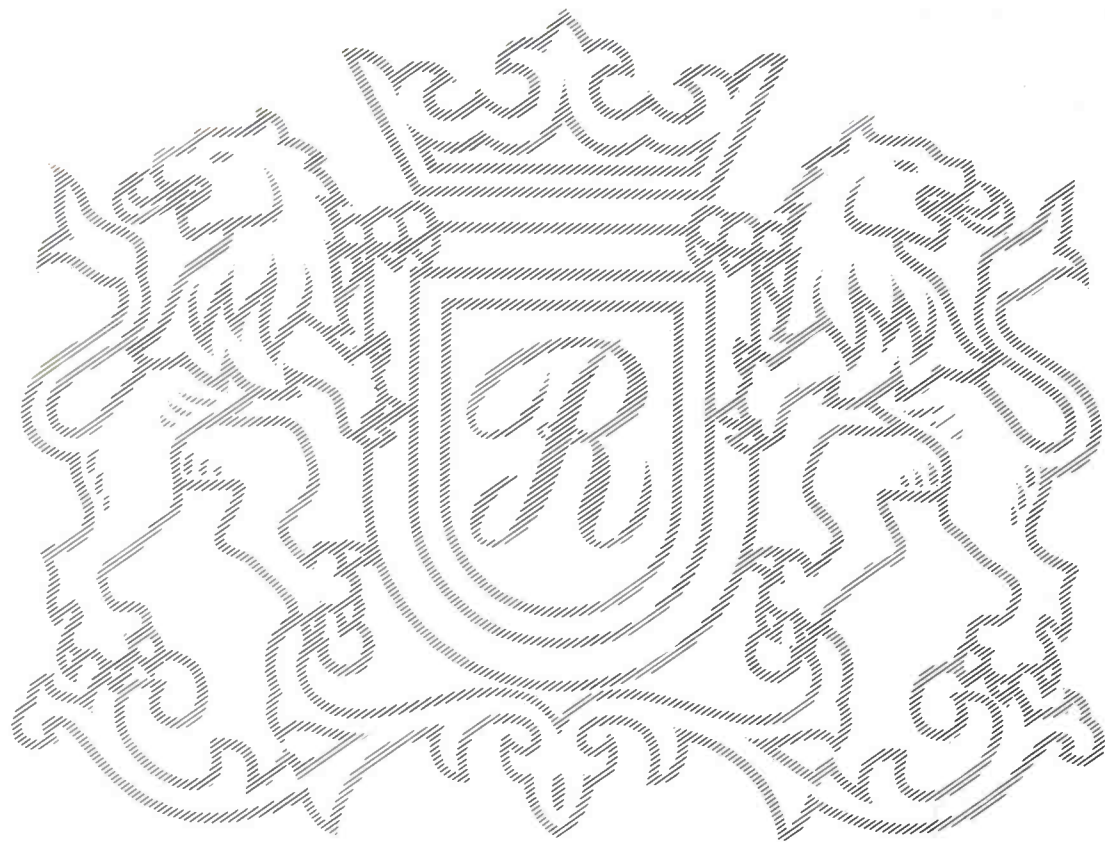
CFGW-TV1
Gaspé South, P.Q.

CFGW-TV2
Perce, P.Q.

CKMU-TV1
Murdochville, P.Q.

LIONEL TELEVISION NETWORK

REPRESENTED BY **STOVIN-BYLES** IN CANADA / **YOUNG CANADIAN** IN U.S.A.



OUR THANKS

TO ALL CANADIAN BROADCASTERS

We appreciate all your help and support during 1965
Thank you—and best wishes for a happy holiday season.

Rothmans

THE GREATEST NAME IN CIGARETTES