

Now in our twenty-third year of reaching people who reach people



Season's Greetings!

Meilleurs Voeux!

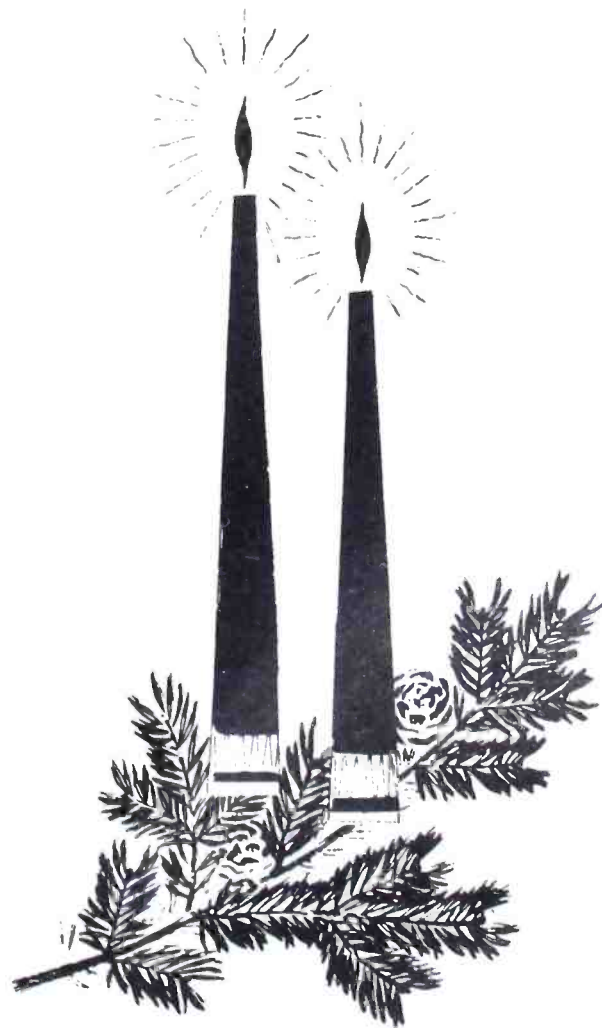


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and all the regular features.



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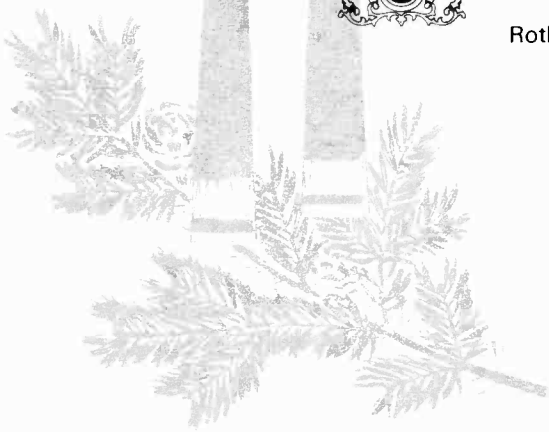
Thank You

To all Canadian broadcasters,
 our compliments of the season
 and our warmest thanks for all your help
 and support during 1964.



ROTHMANS OF PALL MALL CANADA LIMITED

Rothmans King Size · Craven "A" · Craven Menthol · Peter Stuyvesant
 Riggio · Number Seven · Sportsman Filter



Season's Greetings

Best Wishes

Now in our twenty-first year of teaching people who really people

SIGHT & SOUND

News from Advertising Avenue

About Radio and Television . . .
Accounts, Stations and People

CARLING BREWERIES LTD. has announced the appointment of F. H. Hayhurst Co. Limited to the Red Cap Ale account for Canada.

McKim Advertising formerly had Red Cap, Old Country Ale, and Carling's Manitoba advertising, which is slated for a Manitoba agency yet to be named.

Armand Fitzgerald, marketing manager at Carlings, says the change was made on the basis of creative development. It is not a move to a single agency concept, according to him.

Besides placing advertising in all media for Red Cap on a national basis, Hayhurst will handle Old Country Ale in British Columbia. Hayhurst continues to represent Black Label and Cinci Lager Beer, and Braiding Ale.

Roger Godbeer is to be account supervisor at Hayhurst.

GERRY ST-DENIS HAS TAKEN over the position vacated by René Caron as director of French marketing and creative services at McConnell-Eastman's Montreal office.

St-Denis, who also becomes an M-E vice-president, recently resigned as head of Publicité-Chantclair Ltée, the Baker Advertising Montreal affiliate.

OGILVY, BENSON & MATHER have announced the merger of their Toronto and New York-based operations with Mather & Crowther, London. The new company will be called Ogilvy & Mather.

David Ogilvy, chairman of O. B. & M., is to be chairman and chief executive officer of O. & M.

Ogilvy & Mather becomes one of the ten largest agencies in the world, billing over \$130 million in the U.S., Canada and Europe.

It will provide international advertising and market services for its clients.

Andrew Kershaw, managing director of O.B. & M. in Toronto says, "Management of the companies in Ogilvy & Mather will remain unchanged. Each agency will continue to operate under its present name."

Mather & Crowther has been in existence for 114 years. It is the fourth largest agency in Britain and the fifth largest in Europe.

OGILVY, BENSON & MATHER (Canada) Limited also announces acquisition of a new account, for two new products to be introduced by the medical and pharmaceutical firm of Johnson & Johnson.

Johnson & Johnson's present agencies, Cockfield Brown, and Stansbury, Gill, Payan & Shanks, are not affected by the O.B. & M. appointment.

Bill Booth has been assigned as account supervisor, with John McFetridge as account executive.

BOTH THE RADIO and Television News Directors Association of America (RTNDA) and the Broadcasters' Promotion Ass'n. Inc. (BPA), have selected Toronto as their 1967 convention sites.

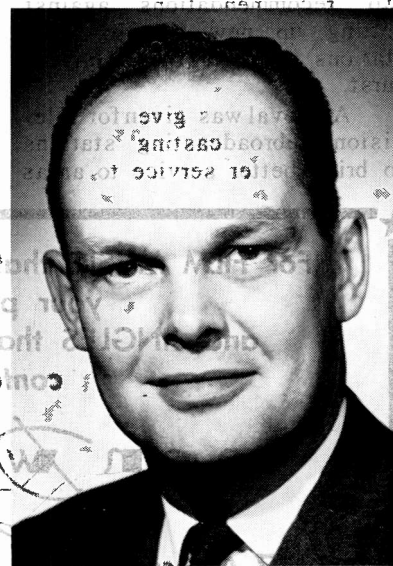
RTNDA met recently in Houston, Texas, as BPA members got together in Chicago.

The November 16-18 meeting of BPA was notable for the presence of nearly 15 Canadian radio-TV promotion and publicity men, but more so for the events of a private meeting held by the Canadians.

Kevin Holen of CFTO-TV Toronto, a newcomer to BPA, says, "It occurred to us that we should take the opportunity to get together."

Holen feels BPA is growing by leaps and bounds, and should have close to 600 members by convention time 1967.

ANNOUNCEMENT



BRUCE MASTERS

William M. Brennan, Vice President and Director of Sales, CFRB Limited, announces the appointment of Bruce Masters as National Sales Manager, for Radio Stations CFRB and CKFM, Toronto.

Mr. Masters' appointment is part of CFRB's current expansion program to provide broader service for advertisers and agencies.

Mr. Masters has extensive experience in broadcasting having been a partner in a representative company, Commercial Manager for a television station, and Sales Manager in the recording field. He leaves his post with Standard Broadcast Sales to join CFRB Limited. Standard Broadcast Sales represents a select group of key radio stations including CFRB and CKFM.

"As host city we want to do a public relations job for Canada, Toronto and the industry," he says. "There's a lot of ignorance about Canada among the Americans - particularly about our broadcast scene."

Tom Daly of CFPL Radio London is a BPA vice-president. Daly has been put in charge of assignments for work on convention plans.

Holen says, "We hope to start early and develop quite sophisticated arrangements, with wholly Canadian entertainment and atmosphere. Because when you talk to people from Tennessee and Texas, for instance, they think Canada's

just a blur on the north.

COUTTS HALLMARK CARDS made its first entry into the French television market with CBC-produced *Le Chandelier* November 22 on the CBC French network.

Chandelier is a nineteenth century play by de Musset, and featured an all Canadian cast.

The show was taped earlier this year by the CBC and sponsorship was picked up by Coutts Hallmark. A spokesman commented that the company had long been hoping to enter the French TV medium in Canada.

When it comes to men, most women prefer the strong, solvent type.

"ACTION STATIONS!"

CFCN

RADIO-TV

CALGARY

ANNOUNCEMENT

STOVIN-BYLES APPOINTMENT



HENRY H. NIMMO

Mr. W. D. Byles, President, announces with pleasure the appointment of Mr. Henry H. Nimmo as a Vice President of Stovin-Byles Limited. Mr. Nimmo will report to Bart Gibb, recently appointed Vice President and Sales Manager of the Radio Division.

Mr. Nimmo has worked at a senior level in various marketing advertising functions, for over 12 years and is closely associated with the radio industry, most recently as General Chairman of the 1964 Canadian Radio Commercials Festival.

He comes to Stovin-Byles after 5 years with Nestle (Canada) Ltd., where for the past 2 years he has been Director of Advertising and Promotion.

Suspends station - - - denies news network

THE BOARD OF BROADCAST Governors has ordered a one-week suspension of the broadcasting licence of radio station CHRS St. Johns, Que. It was the first suspension order by the board since it was set up in 1958.

The BBG took its action under the Broadcasting Act which gives it authority to suspend any broadcasting licence for up to three months for violation of or failure to comply with conditions of the licence. The suspension order does not take effect until 10 days after it is issued.

BBG secretary W. D. Mills said the board's order has gone to the minister of transport who

is required under the act to notify the licensee and take steps to carry it out.

The act provides for appeal by the licensee to the Exchequer Court of Canada against a suspension order on any question of law. The court may delay the suspension pending its final decision and may affirm, alter or rescind the order.

The board's proposal to suspend the CHRS licence for failure to comply with program log regulations was discussed at a BBG hearing in Ottawa Nov. 3-5.

The BBG announced previously it was recommending denial of an application for a share transfer which would have

shifted control of CHRS to Montreal publisher Pierre Peladeau from Radio Iberville Limited headed by Bernard Turcot.

CHRS is a daytime-only station serving the south shore of the St. Lawrence River opposite Montreal.

The board made its suspension proposal after finding that some CHRS programs were running up to half an hour longer than recorded in program logs required by broadcasting regulations.

Turcot admitted at the hearing that the regulations had been broken but said this was not done intentionally.

Hot Line Network Denied

The BBG ruled against a proposal by CJOR Vancouver to set up a private network to carry its controversial *Hot Line* program.

The recommendation, which goes to the transport minister for final action, was one of 27 made by the board following its latest public hearings in Ottawa early last month.

Included in the list were two recommendations against setting up new Ontario radio stations in London and Gravenhurst.

Approval was given for television rebroadcasting stations to bring better service to areas

of Alberta, Saskatchewan and Ontario and for a proposal to bring TV for the first time to the iron ore mining area on the Quebec-Labrador boundary.

The *Hot Line* proposal was presented for CJOR limited by Peter Kosick, general manager, and Pat Burns, moderator of the program now carried by CJOR. The program was described as a "forum-of-opinion type" in which "at the instigation of callers, telephone calls are placed anywhere in the world to obtain news or comment immediately."

In its recommendation, running about 1,000 words, the board took exception to the fact that the program would be controlled entirely from Vancouver and member stations along the proposed network would not participate in control over programming.

The decision noted "the board sees no objection, in principle, to a permanent private national radio network." But it is opposed to an operation "unless the affiliates themselves have an effective voice in the operation of the network."

Station Decisions

The BBG recommended against a bid by London businessman H. J. McManus for a new radio station at London, Ont. It said

Continued on page 6

A nice girl is one who whispers sweet nothing-doings in your ear.

"ACTION STATIONS!" CFCN RADIO-TV CALGARY



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Productions

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- ★ Player's 200 - 1963
- ★ Barbados West Indian Wonderland
- ★ Scotch Cup '63 (World's Curling Championship)



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Chetwynd Films Ltd.



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\$10.00 for Three Years

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Canadian Broadcaster

Lithographed by
Bickerton Litho

Editorial

The image of Christmas

In these days of demolishing landmarks, automating manufacturing processes, replacing thought with computers and people with ciphers, it is a matter of consolation — to some of us at least — that the tradition of Christmas has survived completely — or almost completely — unscathed.

While the — if you will excuse the word — *image* of business keeps top executives concerned with what people will think of it, whatever it may do, Christmas remains a time of family reunions, of unselfish giving, of general goodwill, of friendship. It is also a religious feast among Christians, joyously commemorating the birth of Jesus Christ.

Personified by Christ himself and the mythical Santa Claus, these are the things which Christmas *is*. They are visible symbols of things that *exist* — such as love for example — which means they are — in the truest sense — replicas or reflections of an actuality, which is the true meaning of the much-banded *image*.

Whether you regard Christmas as a religious feast, a family reunion, a week-end wing-ding, or a commercial bonanza, the survival of the celebration through the centuries, and in the face of revolutions of every description, must be proof of its success.

Santa Claus represents the *image* of the *spirit* of Christmas. Anybody can — and does — don a white beard and chuckle "Ho! Ho! Ho!" But a white beard and an unlimited number of "Ho!'s" do not make a Christmas. It is the *spirit* of Christmas of which the beard and the "Ho!'s" are only the *image* that has given Christmas its immortality.

In the same sense, business is becoming more and more prone to carrying its advertising far beyond product selling into the realm of what is generally termed public relations or that shudderable newcomer — "image building". What they sometimes forget though is that without the *spirit* of Christmas, Santa Claus could be nothing more than a promo gimmick. With this *spirit*, he is the personification of the St. Nicholas he really represents.

The first step to take in portraying the image of an industry overflowing with the

milk of human kindness, is to perform all manner of kind *and* thoughtful acts. The first step towards giving the image of product reliability is to manufacture reliable products. The first thing to do to give time buyers the image of a station with a stupendous audience is to produce programs which will attract such an audience. The first thing to do to give the image of a gentleman is to be one.

It is strange how the word gets around when people and companies spend a lot of thought and effort on being useful, so much so that grandiloquent, high-sounding commercials and advertisements proclaiming these virtues become almost unnecessary.

The whole advertising fraternity, which includes broadcasting, stands high on the list of public-spirited citizens who recognize their responsibilities to their country or their community and cheerfully subsidize anything from medical research foundations to the Girl Guides. Financially their contributions to just about every worthwhile project devised is so great that we question whether it is not at least as great as the fruits of the welfare projects thrust upon us by our various governments.

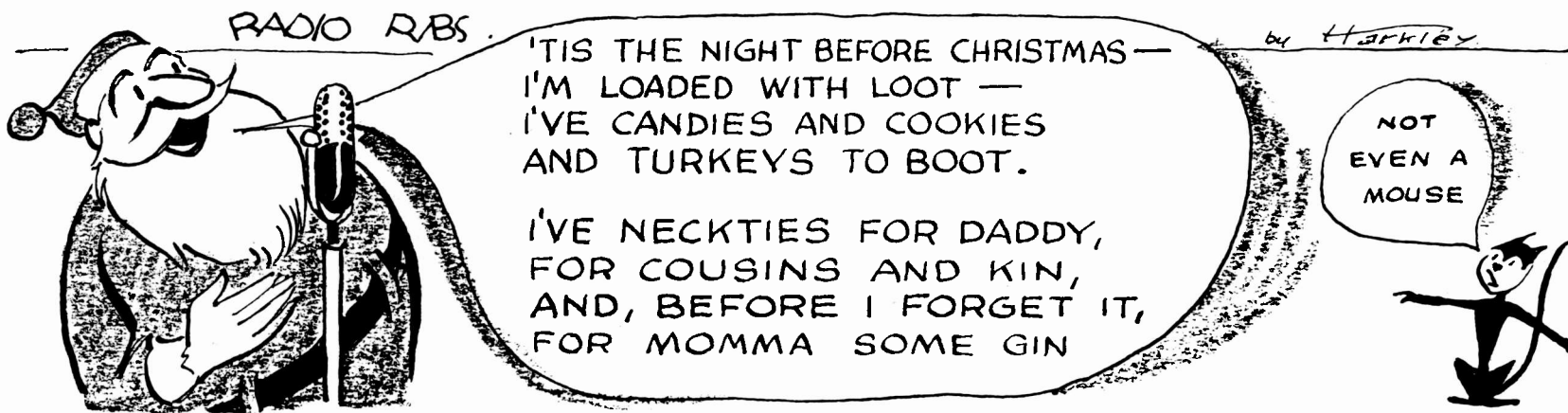
Yet how many individuals or companies which present, let us say, a scholarship to a student at a trade school get to know that student, who was probably chosen for them by that school's faculty, so that he will feel he is something more than a public relations image or a tax write-off.

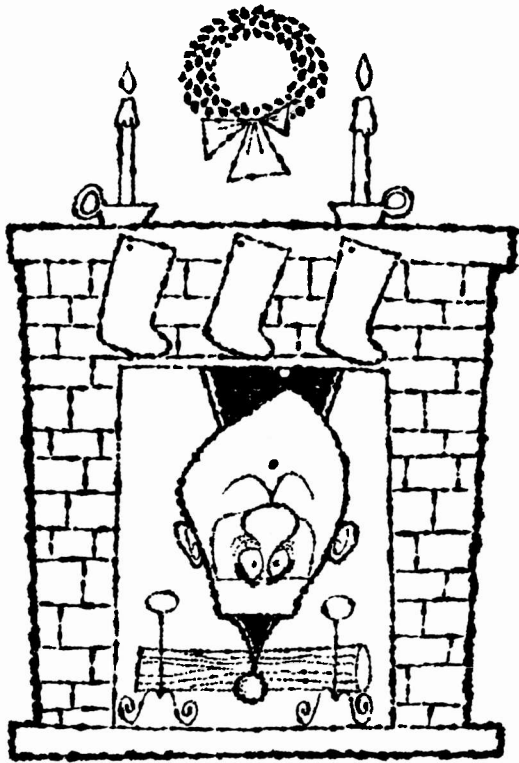
A small boy of our acquaintance was once given a Christmas present of a brand new baseball bat by his father. He unwrapped it, looked at it a moment, and then rushed up to his room in tears. After a while the father, who was completely puzzled by the lad's behavior, went up to find out what was wrong.

With a good deal of effort, he persuaded his sobbing son to open the locked door. It took quite a time to pry the information out of him, but when he did, this is what he heard:

"You didn't have to buy me a new bat, Dad. All I wanted was for you to come out in the yard and pitch me a few balls with the old one."

Spirit! Santa Claus! Business! Image!





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BBG REPORTS *Continued from page 4*

it wished to give CKSL, operated by London Broadcasters Limited, an opportunity to operate with its improved facilities. CKSL recently changed frequency with increased power. The bid by McManus was to operate on the frequency abandoned by CKSL.

The board said it would not hear any application for another AM station in London before September, 1965.

It also ruled against a bid by Muskoka-Parry Sound Broadcasting Limited and President G. Norris Mackenzie for establishment of a new AM station at Gravenhurst. It would have been a second rebroadcasting station for the main transmitter at Huntsville. One now operates at Parry Sound.

The board said bids to establish satellite stations are not looked upon with favor for areas "which already receive technically satisfactory service from one or more Canadian stations."

Given approval by the board was a proposal by Hollinger Ungava Transport Limited to establish TV stations at Labrador City, Nfld., and Schefferville, Que., to broadcast programs in French and English on film packaged by the CBC for its iron miners in the Ungava Region.

A bid for a rebroadcasting satellite was approved for Meadow Lake, Sask., to pick up programs for CKSA-TV Lloydminster, on the Saskatchewan-Alberta border. Similar approval was given for a CBC satellite station at High Prairie, Alta., for rebroadcast of programs from CBXT Edmonton via another satellite at Grand Prairie.

Approval also was given for two TV rebroadcasting stations in Ontario—a station at Haliburton to retransmit signals from CKVR-TV Barrie and a satellite at Hearst in Northern Ontario for signal pickup from CFCL-TV Timmins.

The BBG gave its backing to two proposals by established broadcasters to set up FM (frequency modulation) radio stations—by Evangeline Broadcasting Company Limited for a station to serve the Annapolis Valley from Kentville, N.S., and by CKOK Limited to operate from Penticton, B.C.

Two bids to set up standby transmitters were given approval. They were made by radio stations CJVI Victoria, operated by Island Broadcasting Company Limited, and CFAX Victoria, operated by Saanich Broadcasting Company Limited.

Facility Changes

The following facility changes were recommended by the BBG, subject to government approval:

CJET Smiths Falls, Ont.: A power increase to 10,000 watts from 1,000.

CKSA Lloydminster, Sask.: A frequency change to 1080 kilocycles from 1150.

CFCN Calgary: A power increase to 50,000 watts day and 25,000 watts night from the present 10,000 watts day and night.

CFCL-TV-2 Kearns, Ont.: A power increase to 14,600 watts video and 7,300 watts audio from the present 5,030 and 2,510 watts, respectively.

CKDA-FM Victoria: A power increase to 19,000 from 370.

CJGX Yorkton, Sask.: A power increase to 10,000 watts day and night from the present 10,000 watts day and 1,000 night.

Matagami, Que.: Change of Channel to 6 from 7 for a proposed television rebroadcasting station.

CBUS 100 Mile House, B.C.: Change of site of low-power relay transmitter.

CKSM Grand'Mere, Que.: Establishment of a new studio.

CFRB Toronto: Change of main studio location of CFRB, CFRX and CKFM-FM.

CJRN Niagara Falls, Ont.: Change of main studio location.

CTV Television Network: To add CFCM-TV Quebec and CJPM-TV Chicoutimi to its network for telecasts of Wednesday night hockey games for the 1964-65 season.

Stephens and Towndrow Limited, Toronto: To organize a network of Ontario radio stations to carry Sunday night Toronto Maple Leaf hockey games for the 1964-65 season.

CKBI-TV Prince Albert, Sask.: To form a network with CFQC-TV Saskatoon to carry the program *Rural Route Saskatchewan* for 26 weeks.

the voice of french canada in québec

CJMS 1280
RADIO MONTREAL

50,000 WATTS DAY & NIGHT



TIME OUT for a GOODWILL COMMERCIAL

*'Tis the wish of All-Canada at this festive time
To tip out the spirits – if only in rhyme,
From Stuart and Reo – the rest of the crew,
Here's a toast to old friends – and some who are new.*

*To Harkins and Guild, Dick Lennie and Bill,
Murdo and Joe, both Maurice and Gil,
To Ian and Jim, to Dick Sharp and Ray,
May Christmas this year be the merriest day.*

*To Gerry and Rolfe, to Dave Penn and Don,
Cairns, Inkster and Goddard, cum Orville and John,
To Gordon and Henry, plus Norman and Cam,
May your tables be laden with turkey and ham.*

*To Buster and Eddie, to Hal Crit and Donald,
Jim Grisenthwaite, singly and Dawson and Ronald,
To Archie and Harp, the Craigs and the Busses,
Joy and prosperity from all of us us's.*

*To Windsor's two Ritchies, Metcalfe and Sorrell,
Bob, Cliff and Murray, a "joyeux Noel".
To Ken, Al and Syd, Ross, Bud and Doc,
Goodwill and happiness all round the clock.*

*To McGregor and Valentine, Jack, Fred and Wally,
O'Brien and Daly, a Christmas most jolly.
To Ballantyne, Hill, Mr. Trowell and Brandy,
May the upcoming year be peachy and dandy.*

*To Gerry, Reg Carne, Roy, Wally, Bill King,
May the wassail flow free so the welkin will ring.
To Wally and Weatherwax, a rich northern "ahoy!"
And a tilt of the kilt to Fleet Street's Lord Roy.*

*To the Hylands and Russ, Paul Fockler et al,
Bill Plaunt and Ralph Connor, let's all have a ball,
To Hayward and Martz, Dave Wright, Gerry Grady,
A hearty good wish and a toast to milady.*

*To our confrères at 'LM and CKCV,
Magella, Mario and Guy D'Arcy,
To our French-speaking friends throughout Quebec,
May great boughs of holly your halls bedeck.*

*To Big Geordie and Bill, to L. F. and Dobbie,
A wreath for the window, a sprig for the lobby,
To Norris and Ken and to Marven and bride,
To Betty and Bob, a happy yuletide.*

*To Orville and Fred, to Edgar and Joe,
Good things in life and much mistletoe.
To Bill and to Dennis whose last name is Ferry,
From all of us here – a Christmas most merry!*



ALL-CANADA RADIO AND TELEVISION LIMITED

There no talent besides ACTRA talent

"IT'S POSSIBLE THAT A WHOLE station could be completely automated — except that a computer couldn't do the maintenance. But by God maybe it could do that too."

That's part of what Bob Norton, Ontario regional manager of RCA Victor, thinks about the possibilities of progressively robotizing the broadcast industry.

The rest of Norton's views on broadcast automation can be summed up in a few words:

"We don't agree with it yet. It's not ready."

The spectre, or promise, of whatever it is, of automation has just properly begun to tantalize radio-TV management, and has barely blooded itself on its first few human casualties.

How far will it go? Like the arrow that somebody shot in the air — nobody knows.

A few radio stations have rushed pell-mell into the field. CHIQ Hamilton, for instance, reportedly started out as a completely automatic operation, but back-tracked rapidly by adding some human personnel.

CFPL-FM London, now considered one of Canada's pioneering automation stations under chief engineer Glen Robitaille,

apparently was drawn into automation simply because it couldn't get a suitable night man at one time.

Cost and Efficiency

Automation is supposed to have two virtues to offer the broadcaster — reduced cost and greater efficiency.

Most of the drawback is on the human side. "That's the part I don't think works," says Ron Turnpenny, chief engineer at CHFI (AM-FM) Toronto.

So far, cost-cutting has hit hardest at radio announcers, station office clerks, and TV technical personnel.

General Electric's claim for the Schafer system of full automation, includes a blurb suggesting that about three hours are plenty for an announcer to pre-tape 24 hours of programming — "allowing ample time for special programming duties, engineering maintenance, preparation of newscasts, etc."

Turnpenny says CHFI announcers pre-tape one week's voice track in four hours.

"But there's one thing the machine can't do for you. It can't give you that live sound," he maintains.

"There are lots of tricks to announcing. Like making little noises, tapping a ring. It's the odd thing that goes wrong that makes things sound good on the air. Human error is the human sound; you've got to have it.

"Subconsciously, or somehow, listeners realize that an all-automated system isn't right.

"For instance our morning show is done live," Turnpenny goes on. "It sounds different every morning, depending on how the announcer gets up that day. Maybe he feels good, maybe not. Automation can't do this.

"If you're fully automated people gradually come to know your tapes. Believe it or not. They seem to recognize them and become accustomed to what's coming next. I don't know how. The combinations become known."

Turnpenny believes you can get away with some fairly complete automation in the States because listeners are not so conscious of programming, and that program awareness is one of the reasons why "partly it won't go here."

As far as Turnpenny is concerned, the semi-automation applied at CHFI keeps the live sound of announcers at work, but enables the station to get better talent (by offering ideal working conditions), putting it to better use.

Decimation of Automation

Decimation in the ranks of night announcers is substantial already, and likely to grow apace. But the unions' chief concern is for technical staffs.

(Little, if anything, can be done for the helpless billing and accounting clerks that are being displaced by automation. CBC computerization of three stations, in Toronto, Ottawa and Montreal, knocked out perhaps half-a-dozen jobs in each of the cities,

but employees were all offered relocation posts.)

Unions fear that white collar office workers are going to end up putting the pins in automation cards, and pirating what amounts to technical work.

Boris Mather of the National Association of Broadcast Employees and Technicians (NABET) cites the case of the CBC television station in Edmonton, which is "almost completely automated. The only one of its kind in Canada and, as TV stations go, possibly the only one that far along in North America.

"My guess," says Mather, "is that it cuts staff requirements down to about half.

"We took some of the union officers through it, and they were awakened, believe me. It could seriously affect us."

Mather states that the Edmonton control room, which would normally be staffed by about six men, gets along with only ("I think") two, plus a unit called a Chronolog.

"Of course I don't think there's any question in anybody's mind that the Chronolog is inefficient — limited in its capacity," says Mather. "For example it gives a short period of black in between film and a slide, and there are other situations where it reverts to black.

"But we can't fight it on grounds of that sort of inefficiency," he admits.

John Ward, national executive assistant for the Association of Radio and Television Employees of Canada (ARTEC), finds that some of ARTEC's membership is worried about automation, but most are apathetic, indifferent and resigned.

As Ward puts it, "These are people who earn on the average only \$4,000 a year. You can't expect too much awareness. But we're trying to get through to them.

"We're involved in the type of defensive battle that's bound to lose. You just have to roll with the punches."

ARTEC, primarily a CBC employees union, believes the automation possibilities for a nation-wide organization like the CBC are infinite, and that the axe is bound to fall faster and faster in the next ten or fifteen years.

The union agrees that the CBC can't be expected to hold back on humanitarian grounds just because it's a government organization.

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This Magnecord recorder/reproducer, model 1021, has tape speeds of 3.75 and 7.5 inches per second and has a timing accuracy of plus or minus 0.2%. Inputs are Lo-Z microphone, balanced bridge, unbalanced bridge, mixing bridge and auxiliary bridge.

Price, including Federal Sales Tax \$999.00.

There are also other Magnecord models available. For literature and further information together with the name and address of your nearest Magnecord dealer call or write:-



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CANADA LTD.

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Mather of the NABET union feels that presently the industry is growing fast enough to absorb people displaced by electronic robots, "but it's going to catch up with us."

Left, Right or Centre

One big gripe the unions hold is that they don't know if the CBC is thinking left, right or centre on the issue. It's a foregone conclusion, evidently, that private broadcasters are going to move with the times and let the chips fall where they may.

The last CBC-ARTEC meeting told the union it was tilting at windmills, according to John Ward. The CBC said it had no current plans for widespread automation.

But NABET touched wood on that one, and latest negotiations between the CBC and NABET call for establishment of a Manpower Assessment Incentive study group under the Department of Labor. The idea is to spend \$100,000 over the next two years defining CBC intentions, "and evaluating what they will do to our people," as Mather says.

The government will chip in \$50,000, CBC \$40,000, and the union will get up the balance.

The bugs are pretty well out of automated equipment, in the view of Ron Turnpenny. But Bob Norton of RCA disagrees. Norton feels timing isn't accurate enough yet, "and for a sponsor, if you cut off one word of his commercial, you've lost your revenue.

"Besides," says Norton, "you have to have a man or two on a station anyway, so they might as well be using their brains."

Even if Turnpenny is right, and Norton too pessimistic, there's still a serious problem — because if nothing else the equipment is bugging people.

"How depressed is that man in Edmonton," asks Boris Mather, "after sitting pushing a button for eight hours a day?"

Automation Breeds Apathy

Evidence suggests that automation has a habit of breeding an "Oh, well" attitude — or worse. ARTEC ran a survey in October that indicated some union members are dead against becoming slaves to an all-mighty machine.

But automation is supposed to be something of a godsend, according to manufacturers. It's supposed to relieve man of tedious functional tasks.

Is it failing, where broadcasting is concerned?

CHFI's Turnpenny thinks not. For one thing, he says, the automated transmitter should be

thanked for taking away a dreary job of lonely watching that nobody wanted to do. And for taking away the finger problem, too (meaning the habit of turning the wrong knobs).

However the big thing automation has done is to put the usually frenzied station break period onto a click-click-click basis. Every half-hour and on the hour, operators, particularly in TV, have traditionally found themselves short at least one hand.

Automation makes the compressed activity of station breaks a lot more tolerable — and helps to eliminate mistakes.

"There are times," says Turnpenny, "when partial automation is not only helpful but necessary."

So where does the audience come into all this? In the shuffle

over management, labor, costs, efficiency and otherwise, has it been dealt off?

Turnpenny, of course, argues that if every day's broadcasting has that slight automated sameness, people get tired of it and, as always in broadcasting, prefer to switch rather than fight. If automated programming fails to measure up to "live" quality, the audience has its defence mechanism at hand.

A concrete example of human reaction to machine programming is supplied by Turnpenny, who talks about an Ontario radio station that set up an automated night operation.

"Before that, it had one man with an all night show," says Turnpenny.

"People working graveyard shifts, such as nurses, bakers

and so forth used to call in asking for records to be played, and for other incidental things.

"The night man supplied a very valuable service for that station, in addition to broadcasting and stripping the teletype to keep the news up to the minute.

"So the station automated to save one man's salary. But look what it lost, in goodwill and public service. It didn't really save, because it definitely lost listeners.

"As a business venture," Turnpenny concludes, "automation wasn't too good."

Say You Saw It
in
THE BROADCASTER

* TV BINGO ON CFTO-TV CHANNEL 9 TORONTO OUTPULLS ALL OTHERS! *Here are the figures*

| | | | CENTRAL AREA SHARE | TOTAL VIEWERS |
|-----------|------------------|----------------|--------------------|---------------|
| CFTO-TV | TORONTO | TV BINGO | 38.0% | 87,400 |
| STATION B | CANADIAN STATION | SUPER BINGO | 7.0% | 14,700 |
| STATION X | BUFFALO | PRICE IS RIGHT | 10.0% | 35,800 |
| STATION Y | BUFFALO | WORD FOR WORD | 17.0% | 38,550 |
| STATION Z | BUFFALO | I LOVE LUCY | 20.0% | 38,450 |

SOURCE:

A. C. NEILSEN N.B.I. OCTOBER, 1964 REPORT
MONDAY TO FRIDAY, AVERAGE ¼ HOUR SHARE OF
CENTRAL. AUDIENCE VIEWING: 10:30 AM TO 11:00 AM

***TV Bingo is produced and distributed by Idea Research and Development Company of Canada Limited, Toronto sponsored on CFTO-TV by Loblaw Groceries Co. Limited**

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Automation Corrects Fluffs By Erasing People

A BRIEF TO THE FOWLER COMMITTEE on broadcasting by the Association of Canadian Radio and Television Artists (ACTRA), bids fair to put Canada's performing artists and writers on an open feuding basis with the radio-TV industry.

According to the brief, fees paid to professional actors and other performers have been declining rapidly since 1961, in fact since the advent of CTV, the private television network.

To quote the brief: "We suggest that the CTV has become essentially a distribution agency, not a second production network. As a result, the CBC has been forced to meet this competition by becoming, in turn, a distribution agency."

ACTRA seems to have taken the view that if its Canadian talent can't join in network programming, it might as well fight it. A large part of the ACTRA brief is made up of

arguments excerpted from the union's monthly *News magazine*, in editorials authored by National President Henry Comor.

For instance the following comments by Comor, from his editorial "The Poor Relation" in October's *ACTRA News magazine*, reappear in the brief in altered form:

"Private radio is a business, but it is a business not like show business. It takes as a starting point the idea that the modern radio audience can be found in cars and as background noise for housework. . . programming is planned to promote the advertising from which the stations' revenue is obtained."

Toronto Star columnist Nathan Cohen, commenting on the ACTRA submission, has already pointed out "the devastating humor in the last dozen pages of the brief. . .list(ing) the schedules promised by. . .(private) TV stations. . .and the actual schedules they are presenting in the fall of 1964."

Question of Motive

But the part of the brief that's likely to give broadcasters pause is the statistical section, leafed into seven pages of commentary under the heading "A Question of Motive". The statistical methods used by ACTRA place the pre-licence promises of four CTV private stations right alongside figures claimed by ACTRA to be actual performance statistics on the stations' use of Canadian talent.

The brief takes note, for instance, that CJOH-TV Ottawa, in its 1961 prospectus to the BBG, promised to be a "maker, not a taker", and to spend 18.4 per cent of its revenue on "live talent performing locally". CJOH's expenditure should have amounted to \$623,617 for 1961 and 1962 alone, on this ground, the brief states.

But "ACTRA's records show only a total of one hundred and eighty dollars paid to ACTRA members since CJOH has been in business."

The brief gives similar treatment to CHAN-TV Vancouver, CFTO-TV Toronto and CFCE-TV Montreal.

Asked why ACTRA has switched to an approach based on holding the private stations up to ridicule in the current brief, Comor answers, "This is the first brief I've ever written."

He points out that he received the aid and advice of a former royal commissioner on broadcasting before launching into the present submission, and that he has been disappointed with some of the other briefs because they don't say anything.

The brief says:

Broadcasters might get a better idea of the treatment they receive from ACTRA by considering these excerpts from the brief, which says:

"In private radio no attention is paid at all to the encouragement of Canadian talent. . .It is an electronic jungle, a battlefield of cut-throat competition, gimmicks and ratings.

"The failure of the CTV affiliates to agree among themselves on an effective plan of program production exchange, and the refusal of some stations to accept the productions of another, and the selfishness of affiliates in requiring production origination in their own studios as a condition of program acceptance, has reduced the CTV to a technical program distributor and an effective tool used by the independent program pack-

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GREETINGS to ALL!
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seasons

greetings



**WILLIAMS
DREGÉ &
HILL LTD**



ager to sell his programs to advertisers for exposure in the lucrative major markets of Canada.

"The organization known as ITO (Independent Television Operators) is promoting the exchange of material between stations. Unless some means can be found to arbitrate the internecine war now going on, it will meet with no more success than CTV.

"Not one of the private television stations in Canada has produced a single drama since they began programming more than three years ago.

"In 1961 CFTO in Toronto spent \$260,080.80 on writers and performers as against their promise to spend \$700,000 on artists and \$250,000 on writers. . . in 1963 this total dropped further to \$61,138.33 despite the promise to increase the spending yearly.

"...sporting events. . . together with a plethora of low-budget variety, non-professional panel and games shows help to satisfy much too easily the Canadian content regulations, but fail to provide the Network schedules with programs consistent with the standards which the national system (the CBC) attempted to set prior to the introduction of CTV.

"The private stations had the advantage. . . (in 'cost per thousand' figures) since they could offer a major market net-

work only, whereas the CBC had to schedule to a full national network. . . The private stations devoted themselves to programming slick foreign-produced films bought at a price far below that needed to produce an original program, and cheap mass-appeal quiz shows.

"The U.S. networks. . . price their shows at the level the market will stand — a level that has no relationship to actual production costs. A program like 'Perry Mason', for example, costs more than \$150,000 a week to produce, and yet the CBC pays only \$6,000 for each episode. The United States performers. . . receive nothing for a showing in Canada. . .

"... this is 'dumping' of the worst kind. In any other field of activity the Canadian Government would impose restrictive tariffs.

"... (CTV) private operators. . . offered the advertisers coverage in 80 per cent of the populated areas, with less than 25 per cent of the facilities of the CBC.

Defence to the death

When it's pointed out that the brief seems to equate the terms "live talent" and "professional talent" (the latter amounts to saying "ACTRA membership"), Comor says, "Yes, this is true. And I'll defend that to the death."

He cites CFCF-TV Montreal as being in the process of "trying to do a production with amateurs making the sets and everything. They think this is using Canadian talent. . ."

"To get out of doing anything Canadian by using amateurs is not good enough," Comor insists. "All you're doing is making quite sure listeners and viewers will say, 'what's the use of doing Canadian drama? — it's lousy'."

When Comor's attention is drawn to the fact that private stations have produced at least a few dramas using Canadian professional talent, contrary to the brief's statement, he apologizes for any possible error.

"('Let's Shoot the Devil'," a religiously oriented spoof on westerns, starring Don Francks and Igota Gabor, and written by Warner Troy, is one of two Canadian half-hours produced for *Spectrum* by CFTO-TV and aired on at least nine stations. Jack Ruttie, assistant program direct-

or at CFTO, says, "We'd like to get credit for what we are trying. It's more than most people believe.")

But Comor is adamant concerning the brief's claim that private radio pays no attention at all to encouraging Canadians. "It's so rare, you can say they do nothing," he maintains.

It may be hard for broadcasters to believe Comor when he states the brief is toned down a little from the original. The union executive thought a few statements were too strong, he notes, like one related to the private stations' promises in the area of religious broadcasting — "that they were apparently waiting for divine intervention".

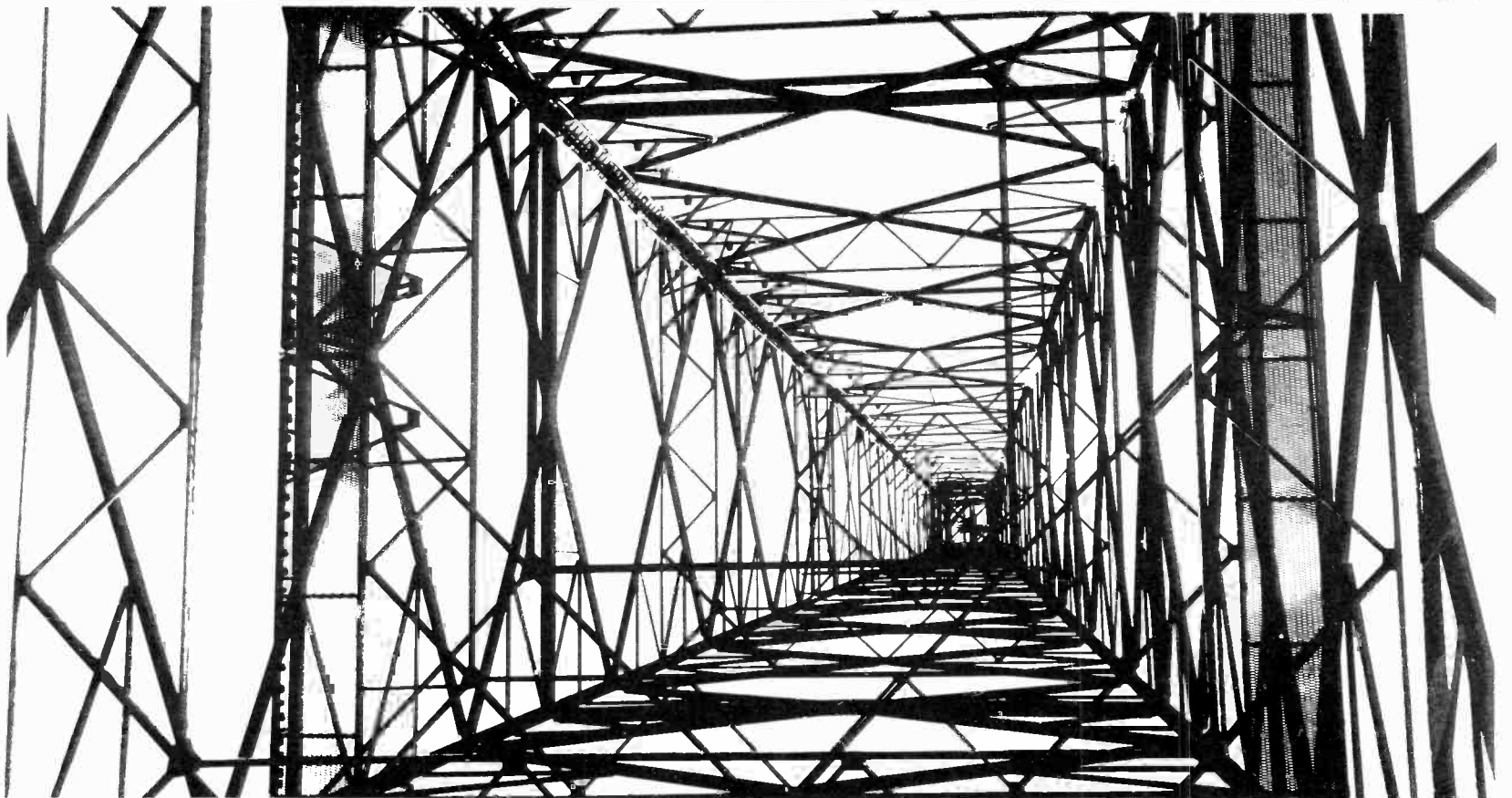
But as for the brief's other powerful statements, and its technique of satirizing private broadcasters, Comor simply says, "I don't suppose there's ever been a situation in previous years where something just has asked to be ridiculed."

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Varotal V. (Our mobile comes very handy during our famous Winter Carnival. We cover all major events on the spot!) We have a separate mobile unit for film equipped with a SOF camera. We could go on like this for pages as we are equipped as well as any big network station and furthermore we do really bend over Backwards to produce the best!



CFCM-TV * CKMI-TV

Télévision de Québec (Canada) Ltée.

ANNOUNCEMENT
ANNOUNCEMENT



RICHARD R. MOODY

Waldo J. Holden, President, Standard Broadcast Sales Company Limited, announces the appointment of Dick Moody as Sales Representative, Toronto Office, effective December 1.

In leaving his post as Assistant Station Manager and National Sales Manager of Radio Station CJOB, Winnipeg, Mr. Moody will bring to Standard Broadcast Sales a wide background of broadcast experience plus an extensive knowledge of Western markets.

CJOB, Winnipeg, is one of the select, key radio stations represented by Standard Broadcast Sales.

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To all my friends
in broadcasting
Sincere Wishes
for a
Merry Christmas
and a
Prosperous New Year



Murray A. Wilton

2 Carlton St. suite 610, Toronto 2

All forms of insurance

Richard J. King

Agency man
is victim
in car
accident

RICHARD J. KING, who spent 16 years working on the Toronto advertising scene, died November 14 following an automobile accident in San Bernadino, Calif.

He had been associated with Lever Bros., MacLaren Advertising Co. Ltd., Baker Advertising Ltd., and Robert Lawrence Productions Ltd. He spent two years as radio-TV co-ordinator, and, later, director of marketing, with Goodis, Goldberg, Soren Ltd., Toronto advertising agency.

Dick King left the agency to travel, and joined the American Broadcasting Corporation in Los Angeles as a producer in the network's promotion department six months ago.

He was 36, a contributor to *Spring Thaw*, an annual theatrical production in Toronto, and was at one time a feature columnist with *Canadian Sponsor*.

He leaves his mother, Mrs. Muriel King of Toronto, a brother, and two daughters.

ANNOUNCEMENT

ANNOUNCEMENT



LIONEL MORIN

Waldo J. Holden, President, Standard Broadcast Sales Company Limited, is pleased to announce the appointment of Lionel Morin as Manager, Montreal Office, effective immediately.

Mr. Morin is an experienced broadcasting executive who, prior to joining Standard Broadcast Sales two years ago, spent 18 years in the Quebec broadcasting industry. He is a Past President of ACRTF, and a former Director of CAB.

Standard Broadcast Sales represents a select group of key radio stations. Mr. Morin's appointment is a further step to better serve advertisers and agencies in the Province of Quebec.



ACRTEF

Timmins man heads French broadcasters

CONRAD LAVIGNE OF RADIO station CFCL and CFCL-TV in Timmins, Ontario, has been elected president of L'association Canadienne de la Radio et de la Télévision de Langue Française (French-Language Broadcasters' Association).

He succeeds Henri Audet of station CKTM-TV Trois-Rivières, Québec, who has been president for the past four years.

Elected vice-president at the final session of the association's annual meeting in Montreal was Maurice Dansereau of radio station CHLN in Trois-Rivières.

Tom Burham, general-manager of CKRS and CKRS-TV in Jonquière, Québec, was chosen secretary-treasurer.

Named directors were Paul L'Anglais of CFTM-TV Montreal; Fernand Doré, CKAC, Montreal; Magella Alain, CKCV, Québec City; Roland Couture, CKSB, St. Boniface, Man.; France Fortin, CFGT, Alma, Québec, and Maurice Boulianne of station CJSO in Sorel, Québec, and CJLN, Joliette, Québec.

The Troica Reports

The chairman of the BBG, Doctor Andrew Stewart, told the ACRTEF he favors two broadcasting services, public and private, for Canada.

Speaking during a panel discussion meeting in Montreal, he said they would be "distinct and parallel" services.

Doctor Stewart also felt there should be two distinctive regulating boards for broadcasting, one for private broadcasters and one for public.

Alphonse Ouimet, president of the CBC, said he didn't want to commit himself on whether there should be one or two regulating bodies. But, he said with a grin, the CBC is definitely against three.

Don Jamieson, president of the Canadian Association of Broadcasters, said the two existing regulating bodies, the CBC Board of Governors and the Board of Broadcast Governors, should be maintained.

But he said they should be less dependent on one another.

Doctor Stewart said the Canadian content regulations of the BBG are aimed at promoting a dialogue between the various ethnic elements of Canada and at reinforcing Canadian identity and unity.

Jamieson said the regulations have rarely been broken. Even if the regulations did not exist, he said private stations would carry a high Canadian content.

NOW *A PART OF THE NEW* **EJ RADIO HALIFAX** **920**

EFFECTIVE DEC. 1, 1964

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AND
Stephens & Towndrow (QUEBEC) Ltd.

IN EASTERN CANADA

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REPRESENTED IN THE UNITED STATES BY
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IN WINNIPEG BY A.J. MESSNER AND COMPANY
AND IN VANCOUVER
BY SCHARF BROADCAST SALES LIMITED*

E. FINLAY MacDONALD
PRESIDENT

R.J. (BOB) McGUIGAN
MANAGER

*CJ920 RADIO HALIFAX HAS INTRODUCED
MANY FRESH, NEW IDEAS
WHICH ARE MAKING AN IMPORTANT CONTRIBUTION
TO THE MARITIMES MARKETING STRATEGY OF
CANADA'S NATIONAL ADVERTISERS.*

*MANY MORE ARE COMING
AND WILL BE REFLECTED DRAMATICALLY BY*

Stephens & Towndrow Ltd.

Wherever you go there's CFCF's "News in Sound"

RADIO CFCF MONTREAL has become the private broadcasters' latest entrant into the radio documentary field.

CFCF is prepared to put its efforts on a regular production basis. Regular, that is, in the sense that newsworthy subjects

will be covered if, as and when they crop up.

To date, 'CF's Dave Wright and Bert Cannings, manager and news director respectively, have taped race riots in Harlem and Rochester, the Queen's Quebec visit, and troubled Cyprus — for a program titled *News in Sound*.

The tapes have been picked up by a varying group of All-Canada repped stations, usually about ten of them, and aired as one-a-day news features in segments of approximately ten minutes.

Nort Parry of All-Canada thinks the stations, having had

a taste of CFCF's work, are looking at 'CF's latest, on Cyprus, as "sort of an experiment."

He believes *Cyprus* was successful to the point that the stations will accept anything further 'CF has to offer sight unseen.

Wright and Cannings are now geared to take anything as it comes along, and feel ready to handle *News in Sound* nationally, Parry reports.

Most of the stations that have carried the documentaries up to now have run them as sustaining features, primarily because they have a policy against selling programs of the *News in Sound* variety, but 'CF believes the program has advertiser potential.

The Harlem race riot study was probably the most exciting of the four completed programs. "Some of the interviewed people were pretty hysterical," says Parry. "The impact of the thing was something terrific."

But for sheer gutsy news probing, the story of Wright and Cannings in Cyprus makes the most interesting tale.

To start with, the pair rushed in where angels, would probably fear to tread. They drove into Cyprus no-man's land, beyond the Green Line that separates the hells-a-poppin' Greek and Turkish Cypriots — and did it without permission.

It looked like the assignment had ended abruptly when they were captured by the Greeks and taken to command headquarters for interrogation. But instead, once their identity was established, they were given free rein to visit areas from which they had previously been banned.

As a result, in their week on the island, they scored some firsts for Canadian radio. They were the first radio newsmen to enter a Greek Cypriot training camp, and the first to get an exclusive press interview with General Thimaya, U.N. military commander in the area.

News in Sound uses prepared tape cartridges, personalized for each station carrying the broadcasts ("This is Dave Wright reporting for CXXX radio direct from Cyprus"), and adds special promos to the package. The program is adaptable to any station format, says Nort Parry, and frees station and advertiser from mechanical and production worries by centralizing preparation of all material.

RADIO NEWFOUNDLAND

VOCM · **CKCM** · **CHCM**
 10,000 watts · 10,000 watts · 1,000 watts

"BEST BUY IN *Eastern Canada*"
"ask the all Canada man"

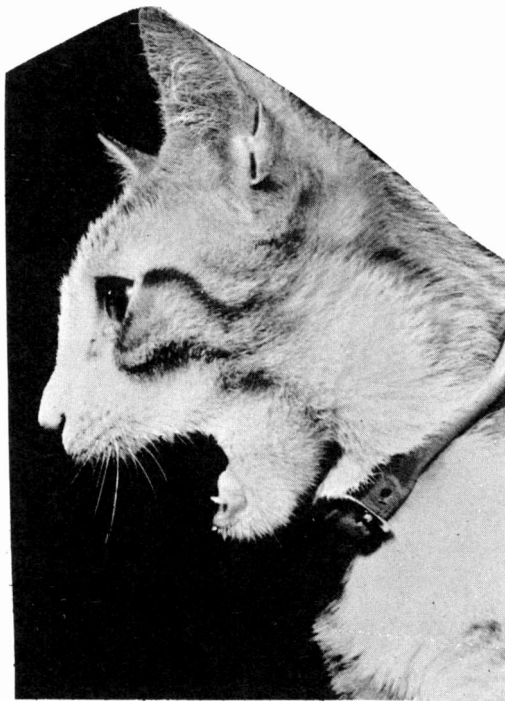
CAT SAKES!

It's that time again!

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CKBI

RADIO and TELEVISION
 PRINCE ALBERT, SASK.



JOYEUX NOËL ET BONNE ANNÉE



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 Le Groupe des Postes Français



L'Ouest ^{DE} Canadien

CHFA Edmonton

CFNS Saskatoon

Bernie Gagnon

Raymond Marcotte

CFRG Gravelbourg

CKSB St. Boniface

Dumont Lepage

Roland Couture



HARDY RADIO & TELEVISION LIMITED



"Language" broadcasters form ethnic association

ROAD TO HELL

At the ACRTF Convention I resolved to drink only with important people, but the trouble was I met so many important people.

AUDREY STUFF

Then there's the gal who was so dumb that when she pointed to something French on the menu, the waiter said: "Sorry, Miss, but the orchestra's play-that now."

MORE OF THE SAME

. . .the g w s d that when her chief told her she should try to keep young, she laughed and laughed because she knew she wasn't married.

BLUNT ANSWER

She was a good secretary. . . personal, confidential and all that, and when her boss sent her around to see how "Old Smithers" was this morning, she came back with the abrupt message - "Mr. Smithers says it's none of your damn business how old he is."

PATERNAL REFLECTION

It is reasonably sure that people who say they slept like a baby never had one.

TOP SECRET

Everyone at the office pitched in to fill in the breach and do his work when old George Tycoon was taken off to hospital, but nobody could find out what he did.

YOU JUST CAN'T WIN

"Five dollars for one minute's work pulling a tooth" the patient complained. "Sit down again," said the Doc, "and I'll pull another for the same price. . .very slowly."

STATUS SYMBOLS

He always goes around dressed up to the nines, eats and drinks only in the best places but is still paying installments on the car he swapped for the car he traded in as part payment for the car he owns now.

SEASONABLE STUFF

. . .and to the income tax department, the BBG, the Dept. of Transport, CAPAC, BMI, our competitors (if any). . .the same to you.

FIFTEEN ETHNIC broadcasters out of the 25 or so in Ontario met in Toronto on November 18, and discovered that they all talked the same language when it came to founding the Ethnic Broadcasters' Association.

John Lombardi was elected president. Lombardi is known as the unofficial mayor of Toronto's "Little Italy", which boasts a population of better than 200,000 clustered throughout Toronto.

He had been talking association to the ethnic broadcasters for a couple of years, he says, and adds:

"We thought if we got together we could show a little strength. It was time we did something."

Lombardi programs and announces close to ten hours a week over Radio CKFH Toronto.

The Association's immediate aims, according to him, will be to:

- (1) educate listeners and encourage them to assimilate. As long as everything is done in the audience's mother tongue, though it makes for easy listening, it doesn't help them to merge into society, says Lombardi;
- (2) set up a federal government brief asking for opportunities to work closely with the immigration department, and receive government cooperation in other areas;

(3) translate important speeches and other information enabling ethnic listeners to keep up with current trends and events;

(4) keep close track of changes in broadcast rules. Lombardi notes that some ethnic announcers have run into difficulties sporadically, through ignorance of broadcast regulations;

(5) band together for mutual protection. Lombardi mentions an instance a year and a half ago "when a group from Winnipeg, calling itself Consolidated Broadcasting, went around to all the stations and tried to buy away ethnic broadcasting time, including my own.

"Eventually they went bankrupt," Lombardi says, "because

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W. L. GRIFFIN LIMITED
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Want a Man? Want a Job?
TRY A SMALL AD in **Canadian Broadcaster**

DON'T WRITE . . . TELEGRAPH . . . Walter A. Dales, and let him write it for you. He's poised at his typewriter, 270 Fort Street, Winnipeg; or phone him at WH 3-8346.

they were paying too high a price for time and announcers."

Once the Ethnic Broadcasters really get going, says Lombardi, they'd like to appoint an overall rep of their own.

"Just for example," he goes on, "government advertising could be sold in a complete block, hitting all languages and all programs at once."

The November 18 meeting gave Lombardi a new conception to the extent of ethnic broadcasting, he admits.

"Politicians have occasionally asked me, 'How many programs are there? Where do we reach them, and how?'

"I couldn't give them very much information before," he states. "I just found out for myself last night."

Merry Christmas



CKOM SASKATOON

MAIL BAG

I READ WITH INTEREST your article regarding CFGM and CFOX on the "Sight and Sound" page in Broadcaster for November 19.

For your information, I will outline the Company set up. . . the name of the Company is Radio House Limited, and our address is 45 Overlea Blvd., Toronto 17. The President of the Company is J. R. Guest and the Vice-President is W. R. Hazell. Radio House Limited is operating as a separate company from either CFGM or CFOX. In other words, the two stations as indicated by you are not representing themselves; they are being represented by Radio House Limited.

I would appreciate it very much if you see fit to print what is in fact the real situation. Something like this, although fairly insignificant as far as you are concerned, creates a lot of doubts and unnecessary questions that we have to answer. I am sure that if the people who had questioned me to date on the article were to read a revised statement in Broadcaster, it would save both Bill and I answering all these stupid questions.

*J. RICHARD GUEST,
President,
Radio House Limited*



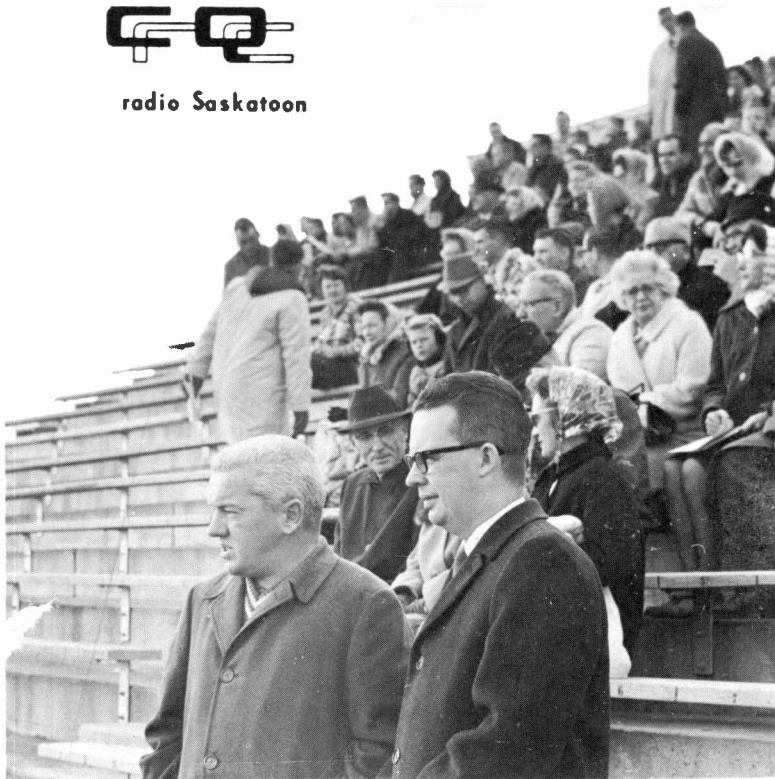
double-header

And what a pair of heads! On your left Chuck McManus and to the right Ned Powers, the Huntley-Brinkley of sports here at CFQC. This is a team to beat, indeed. Two veteran sportscasters and reporters busily engaged in bringing the good people of Saskatoon comprehensive sports coverage. Two heads, in this case, are enormously better than one.

Chuck and Ned are typical of the double or nothing way in which CFQC serves the community. May we go to bat for you?



radio Saskatoon



Information Please

IN COMPLETING MY FINAL YEAR of a Bachelor of Commerce course at Queen's University, I am writing a thesis on "Federal Government Regulation of Community Antenna Television Systems (C. A. T. V.)".

I found that the Canadian Broadcaster dealt with this subject in its November 5th, 1964 edition. Would it be possible to procure further information? This would be of great assistance to the writing of my thesis.

*PHIL GOODFELLOW
101 Centre Street,
Kingston, Ont.*

Can any of our readers help Mr. Goodfellow with any information along these lines?

Boy! Did we boob?

AS YOU ARE AWARE, you boobed considerably in our ads in your November 19 issue. I wish to draw your attention to the fact that a number of people in the business have been needing us about this, some of them in a not too complimentary way.

We do not mind being needed. But what does burn us is to find out we are wrong. We didn't think anyone ever read your damn paper.

*GERRY KEELEY,
Vice-President - Sales,
Robert Lawrence Productions Ltd.*

"PRAIRIE PROFILE"

. . . A 22,655 MILE
CAR ALLOWANCE

and CFRN - 3TV farm personality Scot Flewitt travels that far each year gathering interviews, film and commentary on Northern Alberta's agricultural scene for his weekly program "Prairie Profile" — 1:00 - 1:30 Sundays.

In our rural coverage area of 488,767* people, CFRN - 3TV is first by a mile—22,655 to be exact!

*1961—DBS Estimate.



EDMONTON

For further information contact
CFRN-TV, Broadcast House, Edmonton,
or
RADIO-TELEVISION REPRESENTATIVES
LTD.,
Toronto Montreal Vancouver

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RADIO HOUSE LIMITED

TORONTO 17 - Overlea Blvd. Ste. 3 Tel. 4251414. President - J. Richard Guest. Vice-President William R. Hazell.

Montreal Office - Bruce R. Young Tel. 8781470

Representing: CFGM Richmond Hill (after Jan. 10.65) CFOX, Montreal

RADTEL INTERNATIONAL LTD.

TORONTO - Suite 409, Lord Simcoe Hotel, King St., West. 366-4321. MONTREAL - Call collect. President - R. C. Armstrong.

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Radio: CFCP, Courtenay CFWB, Campbell River CJAV, Port Alberni CKLG, Vancouver CFAX, Victoria KOMO, Seattle CFCW, Camrose CHED, Edmonton CHAB, Moose Jaw CKY, Winnipeg CJLX, Fort William CHML, Hamilton CFPL, London CFRA, Ottawa CHUM, Toronto CJMS-FM, Montreal (Fr) CKGM-FM, Montreal (Eng) CHRC-FM, Quebec

GEORGE E. SPRACKLIN ASSOCIATES LTD.

TORONTO - P. O. Box 774, Postal

Station F. Toronto 5, 364-9488 President - George E. Spracklin. Promotional Director - Frank Guile. CHIQ, Hamilton CKCR, Kitchener (Am & FM)

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Radio: CFRB, Toronto CJMT, Chicoutimi CKFM-FM, Toronto CHLN, Three Rivers CJAD, Montreal CKCH, Hull CJFM-FM, Montreal CJBR, Rimouski CJOB, Winnipeg CKCV, Quebec City CJOB-FM, Winnipeg CJEM, Edmundston N.B.

STEPHENS & TOWNDROW LTD.

TORONTO - 1608 Carlton Tower, 2 Carlton St., 363-9391, Managers - Bill Stephens and Ernie Towndrow. FM Division - Dick Sheppard. MONTREAL - Suite 675, 2055 Peel St. Victor 4-3975. Manager - Guy Royal.

CKNW, New Westminster CHED, Edmonton CHAB, Moose Jaw CKY, Winnipeg CKY-FM, Winnipeg CHML, Hamilton CFPL, London CFPL-FM, London CFRA, Ottawa CKPT, Peterborough

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MONTREAL - 1500 Stanley St., Room 522 - Victor 9-7731. Vice-President and Manager TV Division - J. R. Genin. Radio Division -

J. R. Brooks.

VANCOUVER - 517 Crown Building, 615 W. Pender St. - Mutual 4-4831. Vice-President and Manager - J. W. Stovin. WINNIPEG - Television Centre, Winnipeg 10. 772-2714. Manager - Harold Olson.

Radio: CKLN, Nelson CKXL, Calgary CJNB, North Battleford CKOM, Saskatoon CFSL, Weyburn (Winnipeg & Vancouver) CJBQ, Belleville CFCO, Chatham CKPR, Fort William Port Arthur CKWS, Kingston CFOR, Orillia CHEX, Peterborough CFOS, Owen Sound CFCH, North Bay CKPM, Ottawa CKGB, Timmins CFRB, Toronto (Winnipeg & Vancouver) CKWW, Windsor CJMT, Chicoutimi (Winnipeg & Vancouver) CJEM, Edmundston (Winnipeg & Vancouver) CJRL, Quebec CKCW, Moncton CJON, St. John's ZBM, Hamilton Bermuda ZNS, Nassau Bahamas JBC, Kingston Jamaica TELEVISION: KVOS-TV, Vancouver CHCA-TV, Red Deer (CHCA-TV-1, Coronation JBC-TV, Kingston, Jamaica Radio Barbados)

CHRE/AB-TV, Moose Jaw-Regina CJPM-TV, Chicoutimi (Winnipeg & Vancouver) CKOS-TV, Yorkton CKSS-TV - Dauphin, CKOS-TV-2, Carlyle, CKOS-TV-3, Wynyard (Toronto, Montreal & Vancouver) C-JAY-TV, Winnipeg (Toronto, Montreal & Vancouver) CJOH-TV, Ottawa CFCH-TV, North Bay CFTO-TV, Toronto (Montreal, Winnipeg, Vancouver) CKPR-TV, Fort Arthur, Port William CJBR-TV, Rimouski (CJES-TV, Estcourt, CFCV-TV Clermont CJBR-TV-1 - Edmundston) CFTM-TV, Montreal (Winnipeg & Vancouver) CKTM-TV, Trois Rivières

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United States

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DETROIT - Sheraton-Cadillac Hotel, 961-5438, Jack Sitta.

CHICAGO - 333 North Michigan Ave. ST.2-7494. Radio - Ken Schaefer; TV - Bob Flanagan

SAN FRANCISCO - 58 Sutter Street, HO.2-7159. Sam Posner.

HOLLYWOOD - 6331 Hollywood Blvd., HO.2-6676. James C. Gates.

ATLANTA - 1371 Peachtree Street, TR.5-6644. Bob Baird.

DALLAS - 511 North Akard Bldg., RI.7-3723. Edgar Robbins Jr.

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Christmas is still for kids - Instead of Christmas cards, we have sent our bit to CARE.

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 CJCB-TV, Sydney
 CFCY-TV, Charlottetown
 CHSJ-TV, Saint John
 CFCF-TV, Montreal
 CKWS-TV, Kingston
 CHEX-TV, Peterborough
 CFPL-TV, London
 CKLW-TV, Windsor
 CKNX-TV, Wingham
 CFCH-TV, North Bay

CKSO-TV
 CJC-TV, Sault Ste. Marie
 CKX-TV, Brandon
 CKBI-TV, Prince Albert
 CKCK-TV, Regina
 CJLH-TV, Lethbridge
 CHAT-TV, Medicine Hat
 CHCT-TV, Calgary
 CKPG-TV, Prince George
 CHBC-TV, Kelowna
 CHAN-TV, Vancouver
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KANSAS CITY - 1012 Baltimore Ave., Grant 1-7822.

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SAN FRANCISCO - 690 Market Street, EX. 7-0536.

Radio:
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 CKAY, Duncan
 CFBV, Smithers
 CHUB, Nanaimo
 CJAV, Port Alberni
 CKCQ, Quesnel
 CPFL, Weyburn
 CFAM, Altona
 CHIC, Brampton

CFOB, Fort Frances
 CJRL, Kenora
 CFCM, Richmond Hill
 Toronto
 CHOK, Sarnia
 CJVM, La Tuque
 CKTR, Trois Rivières
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ATLANTA - 1819 Peachtree Rd., N.E. Atlanta, Georgia. 404-876-8548.
 Manager - David Carpenter

LOS ANGELES - 1680 N. Vine St., Hollywood 28. Manager - Harlan G. Oakes. 213-464-7395.

SAN FRANCISCO - 681 Market Street, San Francisco 5. Manager - Ward Glenn, 415-392-1507.

BOSTON - 100 Boylston Street, Manager - George C. Bingham, 617-482-4370.

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 CHFA, Edmonton
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 CJNB, North Battleford
 CKAC, Montreal
 CKCL, Truro
 CKY, Winnipeg
 CKCR, Kitchener
 CKLB, Oshawa
 CFRA, Ottawa
 CKPT, Peterborough
 CKTB, St. Catharines

CJET, Smiths Falls
 CJME, Regina
 CFNS, Saskatoon
 CKSB, St. Boniface
 CFCO, Chatham
 CJLX, Ft. William
 CFCL, Timmins
 CHUM, Toronto
 CJMT, Chicoutimi

Television:
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 CFCL-TV, Timmins

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DALLAS - Clark Brown Co. 532 Fidelity Union Life Bldg., Dallas 1. (214) 742-5409.

CJPM-TV, Chicoutimi
 CFTM-TV, Montreal
 CHCA-TV, Red Deer

CFCM-TV, Quebec
 CKMI-TV, Quebec
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Radio
 CKXL, Calgary
 CJON, St. John's

KVOS-TV, Vancouver
 CJAY-TV, Winnipeg
 CHCH-TV, Hamilton
 CHRE-TV, Regina
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Vice-President - Alfred L. Bonomolo, Rita Scarfone.

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SAN FRANCISCO 5 - 681 Market Street, 415-392-1507. Ward Glenn.

SEATTLE 1 - 1001 Tower Bldg. 206-624-6333. Jack Hauser.

CHNC, New Carlisle
 CBR, Rimouski
 CKCH, Hull
 CKCV, Quebec

Radio Nord, Rouyn
 CFNB, Fredericton
 CJEM, Edmundston
 CKNB, Campbellton
 CHAB, Moose Jaw
 CJLS, Yarmouth
 CFPL, London
 CFRA, Ottawa
 CHOW, Welland
 CKAR, Huntsville
 CHLO, St. Thomas
 CKSO, Sudbury
 CJMS, Montreal
 CKGM, Montreal

Television:
 CBUT, Vancouver

CFTK-TV, Terrace-Kitimat
 CBWT, Winnipeg
 CKCO-TV, Kitchener
 CBLT, Toronto
 CBOT, Ottawa
 CBMT, Montreal
 CHAU-TV, New Carlisle
 CFCR-TV, Kamloops

CBXT, Edmonton
 CJBR-TV, Rimouski
 CKRN-TV, Rouyn
 CKTM-TV, Trois Rivières
 CBHT, Halifax
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 CJOX-TV, Argonia
 CJCN-TV, Grand Falls
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CHICAGO - Prudential Plaza, Chicago 1 - Michigan 2-6190. R. John Stella (TV), Earl W. Steil (Radio).

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BOSTON - 129 Newbury St. - CONGRESS 2-1145. Manager - Wm. A. Queen.

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 Clyde Melville.

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 CFCN, Calgary
 CFRN, Edmonton
 CKRD, Red Deer
 CKRM, Regina
 CFQC, Saskatoon
 CJGX, Yorkton
 CKJ, Brandon
 CKDM, Dauphin
 CFAR, Flin Flon
 CJOB, Winnipeg
 CKBB, Barrie
 CBJQ, Belleville
 CFJR, Brockville
 CKPR, Fort William
 CHML, Hamilton
 CFOR, Orillia
 CFOS, Owen Sound
 CHOV, Pembroke
 CKCY, Sault Ste. Marie
 CFBR, Sudbury
 CHNO, Sudbury

CFRB, Toronto
 CJAF, Cabano
 CKRS, Jonquiere
 CKBL, Matane
 CKVL, Verdun (Montreal)
 CHRC, Quebec
 CJQC, Quebec
 CJFP, Riviere du Loup
 CKRB, St. Georges de Beauce
 CHLT, Sherbrooke
 CKTS, Sherbrooke
 CKLD, Thetford Mines
 CHLN, Trois Rivières
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 CHAB-TV, Moose Jaw
 Regina
 CFQC-TV, Saskatoon
 CJOH-TV, Ottawa
 CHOV-TV, Pembroke

CKPR-TV, Port Arthur-Fort William
 CKRS-TV, Jonquiere
 CKBL-TV, Matane
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OTTAWA - Suite 800, 77 Metcalfe St.
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ducts - R. E. Henderson.

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Distributors of a comprehensive line of
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H. D. Schiller.

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Manufactures and distributes complete
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Canadian distributors for the General
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Control Company; EMI Broadcast
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list of vendor equipment.

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Division Manager - J.H. Martin. Sales
Manager - W.A. Bitcon.

Sales Representatives:
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RE.8-9441.

TORONTO - 1830 Bayview Ave.,
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WINNIPEG - 1501 King Edward St.,
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Manufactures and distributes a full range
of AM, FM and TV broadcast equipment.

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Distributes a full audio line, including
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equipment, consoles and remote equip-
ment; AM transmitters up to and in-
cluding 10 kilowatts, plus phasing
equipment; FM transmitters up to and
including 20 kilowatts, plus FM stereo
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FM antennas. Modulation, frequency and
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Sales Manager - Bill McFadden;
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for the film industry.

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Sidney St. WO.2-4511. Manager Broad-
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"A", 143 Lakeshore Blvd. E., EM.3-8651.
M. A. Coyle.

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and TV antenna and transmitters from
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facilities, including audio consoles,
record reproducing system, amplifiers,
microphones, racks, video distribution
amplifiers, pulse amplifiers, sync gen-
erators, picture monitors and video switch-
ing systems.

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Canadian Division
AJAX - 97 McMaster Ave., Ajax, Ont.
942-0791. General Manager - William
Jones. Sales & Service - R. Hair.
Radio and television transmission equip-
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pulse generators, telecine equipment,
test equipment and audio mixers.

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Machum; Manager, Sales Promotion -
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Sales - F. Holm.

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HE.3-6881.

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cast Group - D. Dashney. Supervisor,
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1001 Lenoir Street, Montreal, WE.3-7551.
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Advertising Manager - J. R. Yeatman;
Sales Promotion Manager - M. W. Doyle.
RECORDING STUDIOS - Toronto,
225 Mutual St., EM.3-3443. R. A. Gray,
Manager.

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and Order Service - W. R. Smith.

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J. G. ELDER, P. Eng.,
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129 Manor Road East,
Toronto 7, Ont.

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P.O. Box 607, R. R. #2,
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Phone 444-5991

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LAC Building,
325-347 Catherine St.,
Ottawa, Ontario.

KEITH A. MacKINON, P.Eng.,
P.O. Box 3310,
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Radio Frequency Engineering,
2051 Russet Road,
Cooksville, Ont.

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Consulting Engineers & Architects,
5253 Decarie Blvd.,
Montreal 29, P.Q.

G. B. MacKIMMIE, P.Eng.,
RCA Victor Co. Ltd.,
1001 Lenoir St.,
Montreal 30, P.Q.

Lieut. Col. W. ARTHUR STEEL,
488 Avalon Place,
Riverview Park,
Ottawa, Ont.

D. B. WILLIAMSON, P. Eng.,
Consulting Engineer,
Broadcasting-Communications,
P. O. Box 42,
Cobourg, Ont.

G. A. RICHARDS, P. Eng.,
R. H. Nichols Co. Ltd.,
P. O. Box 500,
Downsview, Ont.

TO ONE AND ALL

A Merry Christmas

and

A Happy New Year

from

THE CANADIAN ASSOCIATION OF BROADCASTERS

L'ASSOCIATION CANADIENNE DES RADIODIFFUSEURS

family of 269 Broadcasting Stations and 1 Television Network

CAB MEMBER RADIO STATIONS (AM)

ATLANTIC AREA (20)

CKDH Amherst, N.S.
 CKBC Bathurst, N.B.
 CKBW Bridgewater, N.S.
 CFCY Charlottetown, P.E.I.
 CFDR Dartmouth, N.S.
 CFNB Fredericton, N.B.
 CHNS Halifax, N.S.
 CJCH Halifax, N.S.
 CKEN Kentville, N.S.
 CKAD Middleton, N.S.
 CKCW Moncton, N.B.
 CKMR Newcastle, N.B.
 CKEC New Glasgow, N.S.
 CJRW Summerside, P.E.I.
 CFBC Saint John, N.B.
 CHSJ Saint John, N.B.
 CJOM St. John's, Nfld.
 CJBC Sydney, N.S.
 CKCL Truro, N.S.
 CFAB Windsor, N.S.

CKBL Matane, P.Q.
 CKBM Montmagny, P.Q.
 CJMS Montreal, P.Q.
 CKAC Montreal, P.Q.
 CKLM Montreal, P.Q.
 CHNC New Carlisle, P.Q.
 CHRC Quebec, P.Q.
 CKCV Quebec, P.Q.
 CJLR Quebec, P.Q.
 CJBR Rimouski, P.Q.
 CJBM Capuscol, P.Q.
 CHRL Roberval, P.Q.
 CKRN Rouyn, P.Q.
 CFNS Saskatoon, Sask.
 CJSO Sorel, P.Q.
 CKSB St. Boniface, Man.
 CKJL St. Jerome, P.Q.
 CFBR Sudbury, Ont.
 CKLD Theford Mines, P.Q.
 CHLN Three Rivers, P.Q.
 CFCL Timmins, Ont.
 CKVD Val d'Or, P.Q.
 CKVM Ville Marie, P.Q.
 CKVL Verdun, P.Q.

CKAR Huntsville, Ont.
 CKAR-1 Parry Sound, Ont.
 CKLC Kingston, Ont.
 CKWS Kingston, Ont.
 CKJL Kirkland Lake, Ont.
 CKKW Kitchener, Ont.
 CJSP Leamington, Ont.
 CFPL London, Ont.
 CKSL London, Ont.
 CKMP Midland, Ont.
 CFCE Montreal, P.Q.
 CFMB Montreal, P.Q.
 CJAD Montreal, P.Q.
 CKGM Montreal, P.Q.
 CJRN Niagara Falls, Ont.
 CFCH North Bay, Ont.
 CHWO Oakville, Ont.
 CFOR Orillia, Ont.
 CKLB Oshawa, Ont.
 CKPM Ottawa, Ont.
 CFOS Owen Sound, Ont.
 CHEX Peterborough, Ont.
 CKPT Peterborough, Ont.
 CFOX Montreal, P.Q.
 CFPA Port Arthur, Ont.
 CKPR Port Arthur, Ont.
 CFOM Quebec, P.Q.
 CHOK Sarnia, Ont.
 CJIC Sault Ste. Marie, Ont.
 CKCY Sault Ste. Marie, Ont.
 CFRS Simcoe, Ont.
 CJET Smith Falls, Ont.
 CKTB St. Catharines, Ont.
 CHLO St. Thomas, Ont.
 CJCS Stratford, Ont.
 CHNO Sudbury, Ont.
 CKSO Sudbury, Ont.
 CKOT Tillsonburg, Ont.
 CKGB Timmins, Ont.

CFRB Toronto, Ont.
 CHFI Toronto, Ont.
 CHUM Toronto, Ont.
 CHOW Welland, Ont.
 CKLW Windsor, Ont.
 CKWW Windsor, Ont.
 CKNX Wingham, Ont.
 CKOX Woodstock, Ont.

CFQC Saskatoon, Sask.
 CKOM Saskatoon, Sask.
 CKSW Swift Current, Sask.
 CHSM Steinbach, Man.
 CFTM Thompson, Man.
 CFSL Weyburn, Sask.
 CJOB Winnipeg, Man.
 CKRC Winnipeg, Man.
 CJGX Yorkton, Sask.

PRAIRIES (37)

CFAM Altona, Man.
 CKX Brandon, Man.
 CFAC Calgary, Alta.
 CFCN Calgary, Alta.
 CHQR Calgary, Alta.
 CKXL Calgary, Alta.
 CFCW Camrose, Alta.
 CKDM Dauphin, Man.
 CJDV Drumheller, Alta.
 CFRN Edmonton, Alta.
 CHED Edmonton, Alta.
 CJCA Edmonton, Alta.
 CJSL Estevan, Sask.
 CFAR Flin Flon, Man.
 CFGP Grande Prairie, Alta.
 CJOC Lethbridge, Alta.
 CHEC Lethbridge, Alta.
 CKSA Lloydminster, Sask.-Alta.
 CHAT Medicine Hat, Alta.
 CHAB Moose Jaw, Sask.
 CJNB North Battleford, Sask.
 CKYL Peace River, Alta.
 CKBI Prince Albert, Sask.
 CKRD Red Deer, Alta.
 CKCK Regina, Sask.
 CKRM Regina, Sask.
 CJME Regina, Sask.

PACIFIC (26)

CFVR Abbotsford, B.C.
 CHWK Chilliwack, B.C.
 CKAY Duncan, B.C.
 CFCP Courtenay, B.C.
 CFWB Campbell River, B.C.
 CKEK Cranbrook, B.C.
 CKNL Fort St. John, B.C.
 CFJC Kamloops, B.C.
 CKOY Kelowna, B.C.
 CHUB Nanaimo, B.C.
 CKNW New Westminster, B.C.
 CKOK Penticton, B.C.
 CKPG Prince George, B.C.
 CJAV Port Alberni, B.C.
 CKCQ Quesnel, B.C.
 CKCQ-1 Williams Lake, B.C.
 CFBY Smithers, B.C.
 CFTK Terrace, B.C.
 CJAT Trail, B.C.
 CJOR Vancouver, B.C.
 CKLG Vancouver, B.C.
 CKWX Vancouver, B.C.
 CJIB Vernon, B.C.
 CFAX Victoria, B.C.
 CKDA Victoria, B.C.
 CJVI Victoria, B.C.

FRENCH LANGUAGE

ALL PROVINCES (36)

CFGT Alma, P.Q.
 CHAD Amos, P.Q.
 CJMT Chicoutimi, P.Q.
 CFML Cornwall, Ont.
 CHFA Edmonton, Alta.
 CJEM Edmonton, N.B.
 CFRG & CFGR Gravelbourg, Sask.
 CKCH Hull, P.Q.
 CJLM Joliette, P.Q.
 CKRS Jonquiere, P.Q.
 CKLS LaSarre, P.Q.
 CFLM La Tuque, P.Q.

CENTRAL CANADA (59)

CKBB Barrie, Ont.
 CJBQ Belleville, Ont.
 CJNR Blind River, Ont.
 CHIC Brampton, Ont.
 CFJR Brockville, Ont.
 CFCO Chatham, Ont.
 CJSS Cornwall, Ont.
 CJLX Fort William, Ont.
 CFTJ Galt, Ont.
 CJJO Guelph, Ont.
 CHML Hamilton, Ont.
 CKOC Hamilton, Ont.

CAB MEMBER RADIO STATIONS (FM)

RADIO BROADCASTING

MEMBERS (FM)

ATLANTIC AREA (2)

CHNS-FM Halifax, N.S.
 CJCB-FM Sydney, N.S.

FRENCH LANGUAGE (4)

CHRC-FM Quebec, P.Q.
 CJBR-FM Rimouski, P.Q.

CENTRAL CANADA (20)

CJBQ-FM Belleville, Ont.
 CHIC-FM Brampton, Ont.
 CJSS-FM Cornwall, Ont.
 CHML-FM Hamilton, Ont.
 CKLC-FM Kingston, Ont.
 CKWS-FM Kingston, Ont.

CFPL-FM London, Ont.
 CFCF-FM Montreal, P.Q.
 CJFM-FM Montreal, P.Q.
 CKGM-FM Montreal, P.Q.
 CKLB-FM Oshawa, Ont.
 CKPR-FM Port Arthur, Ont.
 CKTB-FM St. Catharines, Ont.
 CKGB-FM Timmins, Ont.
 CKFM-FM Toronto, Ont.
 CHFI-FM Toronto, Ont.
 CHUM-FM Toronto, Ont.

CKLW-FM Windsor, Ont.
 CJIC-FM Sault Ste. Marie, Ont.
 CKCY-FM Sault Ste. Marie, Ont.

PRAIRIES (7)

CKX-FM Brandon, Man.
 CJCA-FM Edmonton, Alta.
 CFRN-FM Edmonton, Alta.
 CHEC-FM Lethbridge, Alta.

CFMW-FM St. Norbert, Man.
 CJOB-FM Winnipeg, Man.
 CKY-FM Winnipeg, Man.

PACIFIC (3)

CFFM-FM Kamloops, B.C.
 CKDA-FM Victoria, B.C.
 CKLG-FM Vancouver, B.C.

CAB MEMBER TELEVISION STATIONS

ATLANTIC (7)

CFCY-TV Charlottetown, P.E.I.
 CJCN-TV Grand Falls, Nfld.
 CJCH-TV Halifax, N.S.
 CKCW-TV Moncton, N.B.
 CHSJ-TV Saint John, N.B.
 CJON-TV St. John's, Nfld.
 CJCB-TV Sydney, N.S.

FRENCH LANGUAGE (8)

CJPM-TV Chicoutimi, P.Q.
 CKRS-TV Jonquiere, P.Q.
 CKBL-TV Matane, P.Q.

CFTM-TV Montreal, P.Q.
 CFCM-TV Quebec, P.Q.
 CKRN-TV Rouyn, P.Q.
 CKTM-TV Three Rivers, P.Q.
 CKRT-TV Riviere du Loup, P.Q.

CENTRAL CANADA (19)

CKVR-TV Barrie, Ont.
 CHCH-TV Hamilton, Ont.
 CKWS-TV Kingston, Ont.
 CKCO-TV Kitchener, Ont.
 CFPL-TV London, Ont.
 CFCF-TV Montreal, P.Q.

CFCH-TV North Bay, Ont.
 CJOH-TV Ottawa, Ont.
 CHOV-TV Pembroke, Ont.
 CHEX-TV Peterborough, Ont.
 CKPR-TV Port Arthur, Ont.
 CKMI-TV Quebec, P.Q.
 CKRN-TV Rouyn, P.Q.
 CJIC-TV Sault Ste. Marie, Ont.
 CKSO-TV Sudbury, Ont.
 CFCL-TV Timmins, Ont.
 CFTO-TV Toronto, Ont.
 CKLW-TV Windsor, Ont.
 CKNX-TV Wingham, Ont.

PRAIRIES (15)

CKX-TV Brandon, Man.
 CFCN-TV Calgary, Alta.
 CHCT-TV Calgary, Alta.
 CFRN-TV Edmonton, Alta.
 CJLH-TV Lethbridge, Alta.
 CKSA-TV Lloydminster, Sask.-Alta.
 CHAT-TV Medicine Hat, Alta.
 CHAB-TV Moose Jaw, Sask.
 CKBI-TV Prince Albert, Sask.
 CHCA-TV Red Deer, Alta.
 CKCK-TV Regina, Sask.

CFQC-TV Saskatoon, Sask.
 CJFB-TV Swift Current, Sask.
 CJAY-TV Winnipeg, Man.
 CKOS-TV Yorkton, Sask.

PACIFIC (6)

CFCR-TV Kamloops, B.C.
 CHBC-TV Kelowna, B.C.
 CKPG-TV Prince George, B.C.
 CFTK-TV Terrace, B.C.
 CHAN-TV Vancouver, B.C.
 CHEK-TV Victoria, B.C.

CAB MEMBER TELEVISION NETWORK

CTV Television Network Limited

STATION and PERSONNEL REGISTER (Radio)

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Repts |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Repts |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Repts |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Repts |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Repts |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

BRITISH COLUMBIA

CFVR, ABBOTSFORD-MISSION
250 watts on 1,240 kcs. linked with CHWK, Chilliwack, and operating as part-time satellite. Rest of time (40%) independent operation with separate staff. CBC.
(1) Fraser Valley Broadcasters Ltd.
(2 & 3) Murdo MacLachlan
(4) Trevor Beggs
(5) Bill Teetzel
(6) Bill Wolfe
(7) Trevor Beggs
(8) Bob Singleton
(21 to 25) All-Canada
(26) Aug. 20, 1962

CFWB, CAMPBELL RIVER
250 watts on 1,490 kcs.
(1) CFCP Radio Limited
(2) Bill Browne
(3) Grant Lawrence
(4) Scott Hunter
(6 & 7) Cameron Bell
(9) Grant Lawrence
(11) Bus Peters
(12) Dennis O'Leary
(14) Jim Clark
(16) Mrs. Marilyn King
(17) Myles Murchison
(18) Mrs. Marilyn King
(20) Fred Grant
(21 & 22) National Time Sales
(23) Broadcast Repts. Ltd.
(24) Scharf Broadcast Sales
(26) September 10, 1963

CHWK, CHILLIWACK
10,000 watts on 1,270 kcs. CBC
(1) Fraser Valley Broadcasters Ltd.
(2 & 3) Murdo MacLachlan
(5) Bill Teetzel
(6) Bill Wolfe
(7) Bill Wolfe
(9) Jim Nicholson
(11) Ed Wilson
(13) Murdo MacLachlan
(15) Bill Teetzel
(16) Mrs. B. Neads
(17) Tom Rennie
(20) Tony Shepherd
(21 to 25) All-Canada
(26) June 23, 1927

CFCP, COURTENAY
1,000 watts on 1,440 kcs. CBC.
(1) CFCP Radio Ltd.
(2 & 3) William G. Browne
(5) Scott Hunter
(6) Barry Bell
(7) Grant Lawrence
(8) Bill Browne
(9) Grant Lawrence
(10) Barry Bell
(11 & 12) Dennis O'Leary
(13) Ron Dini
(14) Mrs. Mickey Simms
(15) B. Browne
(16) Mrs. Mickey Simms
(17) Myles Murchison
(18) Ron Lemon
(20) Fred Grant
(21 & 22) Air-Time Sales Ltd.
(24) Scharf Broadcast Sales
(26) Sept. 1, 1959

CKEK, CRANBROOK KIMBERLEY
1,000 watts on 570 kcs.
(1) East Kootenay Broadcasting Co. Ltd.
(2) B. Rediely
(3) Lloyd J. Hoole
(5) Cornel Sawchuk
(9) Roland Gillis
(11 & 12) Frank Matovitch
(16) Mrs. Lucille Clement
(17) Jean Laker
(20) Jim Gillespie
(21 & 22) Radio & TV Sales Inc.
(23) A. J. Messner & Co.
(24) Radio-TV Repts Ltd.
(25) Donald Cooke Inc.
(26) Oct. 19, 1957

CJDC, DAWSON CREEK
1,000 watts on 1,350 kcs.
(1) Radio Station CJDC (Dawson Creek B.C.) Ltd.
(2) H. L. Michaud
(3) Mike Lavern
(6 & 9) Bas Jamieson
(11, 12 & 13) Al Kelly
(14 & 16) Verna Ophus
(17) S. Stevens
(18) Olga Jacobs
(20) R. Messner
(21 & 22) Radio-TV Repts Ltd.
(23) A. J. Messner & Co.
(24) Radio-TV Repts Ltd.
(26) Dec. 15, 1947

CKAY, DUNCAN
1,000 watts on 1,500 kcs.
(1) Radio CKAY Ltd.
(2 & 3) W. Robert Jeffcott
(4) K. A. Chang
(5) O. B. Eyford
(6, 7, 8 & 9) Ken Chang
(11 & 12) Ken McEwan
(14) Mrs. Pattyanne McMillan
(15) Bob Jeffcott
(16) Art Woodley
(17) Rich Mole
(18) Shirley Fisher
(20) E. Ross McIntyre
(21 & 22) Hardy Radio & TV Ltd
(23 & 24) Stovin-Byles Ltd.
(25) Donald Cooke Inc.
(26) October 5, 1964

CKNL, FORT ST. JOHN
1,000 watts daytime (500 nights) on 970 kcs.
(1) Northern Lights Broadcasting Ltd.
(2) J. Skelly
(3) M. Stevenson
(4) Bill Loeppky
(6, 7 & 9) Larrv Thiesen
(11) Glen Clark
(12) Earl Vasello
(13) M. Stevenson
(14) Donna Symington
(15) Bill Loeppky
(16) Donna Symington
(17) Vicki Madge
(20) Ed Friend
(21 & 22) Radio-TV Repts Ltd.
(23) A. J. Messner & Co.
(24) Radio-TV Repts. Ltd.
(26) July 1962

CFJC, KAMLOOPS
10,000 watts daytime (1,000 nighttime) on 910 kcs. CBC.
(1) Inland Broadcasters Ltd.
(2) Ronald White
(3) Ian G. Clark
(4) Jean C. Ross
(5) Walter Harwood
(6) Jack Pollard
(7) Walter Jones
(8 & 9) Neil Morrison
(10 & 11) Gordon Rye
(12) Walter Jones
(13) Gordon Rye
(14) Joan Patterson
(15) Jack Crane
(16) Loretta Schwartz
(17) Joan Patterson
(18) Barry Shane
(19) Gordon Rye
(20) Kurf Reichennek
(21 to 24) All-Canada
(25) Weed & Co.
(26) May 1, 1926

CKOV, KELOWNA
(See Okanagan Radio)
1,000 watts on 630 kcs. CBC.
(1) Okanagan Broadcasters Ltd
(2) Mrs. G. T. Browne
(3) James H. Browne
(5) D. Dunn
(6) Blake Ennis
(11) Jack Bewe
(12) Bob Hall
(15) Dave Dunn
(16) Mrs. Marlene Mamchur
(17) Dave Dunn
(18) Mrs. Gloria Mildenberger
(20) Arthur Vipond
(21 to 25) All-Canada
(26) November 4, 1931

CKTK, KITIMAT
1,000 watts on 1,230 kcs.
(1) Skeena Broadcasters Ltd
(3) J. Fred Weber,
Managing Director
(4) G. Wayne Seabrook
(5) Ron Paulson
(6) Allan Parfitt
(7 & 8) John McAllister
(9) Cam Lane
(10) Jack White
(11) Keith Tutt
(12) Allan Parfitt
(13) Hugh McLarty
(14) Mrs. Margaret van Herd
(15) Mrs. Frankie Bates
(16) Mrs. Lorraine French
(17) Raandi King
(18) Jack White
(19) John McAllister
(20) John Nance
(21 to 24) Radio-TV Repts Ltd.
(25) Weed & Company
(26) March 23, 1964

CJJC, LANGLEY
1,000 watts on 850 kcs.
(1) City and Country Radio Ltd
(2 & 3) Joseph E. Chesney
(4, 5 & 6) Gordon Rose

(8) Gordon Rose
(9) Bob McLelland
(11) Bob McLelland
(12) Bill Fox
(13) Gordon Rose
(14) Gordon Rose
(16) Eileen Palmer
(17) Dave Schofield
(18) Marlene Chesney
(20) Dave Pomeroy
(21, 22 & 23) Radio-TV Repts
(26) Jan. 19, 1963

CHUB, NANAIMO
10,000 watts on 1,570 kcs.
(1) Nanaimo Broadcasting Corporation Limited
(2 & 3) Bob Giles
(5) Joe Lawlor
(6 & 7) Jack Kyle
(9) Lyaal Feltham
(10) Jack Kyle
(12) Larry Thomas
(15) Joe Lawlor
(16) Bob Golob
(17) Derril Rolison
(20) John Morgan
(21 to 24) Radio-TV Repts. Ltd.
(25) Donald Cooke Inc.
(26) May 24, 1949

CKLN, NELSON
1,000 watts on 1,390 kcs. CBC.
(1) News Publishing Co. Ltd.
(3) Alan R. Ramsden
(9) Clarke Housely
(10) Ken Armstrong
(13) Ian McFarlane
(14) Julia Dawne
(16 & 17) Nancy Richer
(20) A. R. Ramsden
(21 to 24) Stovin-Byles Ltd.
(25) Young Canadian Ltd.
(26) July 15, 1939

CKNW, NEW WESTMINSTER
10,000 watts on 980 kcs.
(1) Radio NW Ltd.
(2) Frank A. Griffiths, C.A.
(3) Bill Hughes
(4) Hal. L. Davis
Local Sales Manager - Lloyd Bray
General Sales Manager -
Mel Cooper
(7) Hal L. Davis
(9) Bob Hutton
(10) Len Hopkins
(11) Warren Barker
(12) Jim Cox
(15) Glen M. Garvin
(16) Mrs. Maureen Stoney
(17) Tony Antonias
(18) Len Hopkins
(20) Leo Haydamack
(21 & 22) Stephens & Towndrow Ltd.
(23) Broadcast Repts. Ltd.
(25) Young Canadian Ltd.
(26) August, 1944.

OKANAGAN RADIO
Consists of CKOV, Kelowna; CKOK, Penticton; and CJIB, Vernon, Nationally the three stations are regarded as one. The National Okanagan Radio is staffed by Dave Dunn and Doug Glover.
(P.O. Box 100, Kelowna, B.C.)

CKOK, PENTICTON
10,000 watts on 800 kcs. CBC
(1) CKOK Ltd.
(2) Maurice P. Finnerly
(3) Ralph J. Robinson
(5) Harry C. Dane
(7) Dave Gamble
(9) Larry Green
(11) Mike Mangan
(12) Larry Green
(13) Greg Edwards
(15) Dave Gamble
(16) Jack Wall
(17) Lou Hoidal
(18) Mrs. Bev Wutte
(20) Harry F. McRae
(21 to 25) All-Canada
(26) Sept. 13, 1948

CJAV, FORT ALBERNI
250 watts on 1,240 kcs.
(1) CJAV Ltd.
(2 & 3) Kenneth Hutcheson
(5) Maurice Inwards
(9) Bill Gibson
(11) Ron Coul
(12) Bill Gibson
(14) Zel Richards
(15) Bill Gibson
(16) Mrs. Irene Maskell
(18) John Horbatch
(20) Ivan Holloway
(21) Hardy Radio & TV Ltd
(22) Ralph J. Judge & Co.
(23) A. J. Messner & Co.
(24) Scharf Broadcast Sales
(25) Donald Cooke Inc.
(26) April 1, 1946

CKPG, PRINCE GEORGE
250 watts on 550 kcs. CBC
(1) CKPG Limited
(2 & 3) Robert T. Harkins
(5) M. McDonnell
(9) J. E. Carbutt
(11 & 12) Barry J. Hamelin
(13) J. Carbutt
(15) Ab D. Wiebe
(16) Arlene Goodkey
(17) Ab D. Wiebe
(20) Stan W. Davis
(21 to 25) All-Canada
(26) Feb. 8, 1945

CKPR, PRINCE RUPERT
250 watts on 1,240 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CKCQ, QUESNEL
1,000 watts on 570 kcs.
(1) Cariboo Broadcasters Ltd.
(2 & 3) Dennis Reid
(5) John V. Boates
(6, 7 & 8) Gill McCall
(9) Myles Fisher
(11) D. Reid
(12) Bob Leckie
(14) Margaret Stephenson
(15) John V. Boates
(16 & 17) Shirley Montgomery
(18) Don Prentice
(19) Adrian Place
(20) Stan Davis
(21 & 22) Tyrrell & Nadon
(23) A. J. Messner & Co.
(24) Radio-TV Repts Ltd.
(25) Donald Cooke Inc.
(26) August 28, 1957

CKWL, WILLIAMS LAKE
250 watts on 1,240 kcs. Satellite of CKCQ, Quesnel; same staff. Programs originate from both stations and are carried simultaneously over both transmitters.
(3) Bob Leckie

CFBV, SMITHERS
1,000 watts on 1,230 kcs.
(1) CFBV Limited
(2 & 3) R. A. East
(6, 8 & 9) G. E. Rea
(11 & 12) R. A. East
(15 & 16) M. J. Levesque
(17) M. A. Adomeit
(20) S. W. Davis
(21 & 22) Tyrrell & Nadon Ltd.
(23) A. J. Messner & Co.
(24) Radio-TV Repts Ltd.
(25) Donald Cooke Inc.
(26) October, 1963

CFTK, TERRACE
1,000 watts on 590 kcs.
(1) Skeena Broadcasters Ltd.
Managing Director -
J. Fred Weber
(4) G. Wayne Seabrook
(5) Ronald O. Paulsen
(6 & 7) Allan Parfitt
(9) Campbell Lane
(10) Jack White
(11) Keith Tutt
(12) Allan Parfitt
(13) Hugh McLarty
(14) Mrs. Margaret van Herd
(15) Mrs. Frankie Bates
(16) Mrs. Lorraine French
(17) Raandi King
(18) Jack White
(20) John Nance
(21 to 24) Radio-TV Repts Ltd.
(25) Weed & Co.
(26) August 5, 1960

CJAT, TRAIL
1,000 watts on 610 kcs. CBC
(1) Kootenay Broadcasting Co. Ltd.
(2) A. S. Mawdsley
(3) Joseph P. Kobluk
(5) Robert W. Meneer
(9) Dave McGrady
(10) Dave Glover
(11 & 12) Al Pelles
(16) Dave Townsend
(20) John Renzie
(21 to 25) All-Canada
(26) Dec. 26, 1931

CBU, VANCOUVER
10,000 watts on 690 kcs. Owned and operated by the Canadian Broadcasting Corporation.

C-FUN, VANCOUVER
10,000 watts on 1,410 kcs.
(1) Radio C-FUN Ltd.
(2) Gordon W. Burnett
(3) Douglas S. Greig
(4 & 5) Donald G. Macdonald
(6) Al Jordan
(7) Bob Robinson
(9) Al Jordan
(10) Tom Peacock
(11) Jim Nielsen
(12) Mike Davies
(15) Mike Hanson
(16) Joan Williams
(17) Aubrey Price
(18) Allison Kennedy
(20) Stan Davis
(21 & 22) Tyrrel & Nadon
(25) Devney Organization Inc.
(26) 1922

CHQM, VANCOUVER
10,000 watts on 1,320 kcs.
(1) Vancouver Broadcasting Associates Limited.
(2 & 3) W. E. Bellman
General Sales Manager -
G. Altman
(6) Terry Garner
(9) Ron Grimster
(11) Alex Young
(15) G. Altman
(16) Mrs. Anne Bolton
(17) Lyndon Grove
(20) Stan Davis
(21 & 22) Quality Broadcast Sales
(26) December 10, 1959

CJOR, VANCOUVER
10,000 watts on 600 kcs.
(1) CJOR Limited
(2) Mrs. G. C. Chandler
(3) Peter Kosick
(5) Arnold Nelson
(6) Gerry Gawne
(8) Vic Waters
(9) Monty MacFarlane
(11) Marke Raines
(12) Bob Gillingham
(14) Dawn Draper
(16) Shirley Madill
(17) Iris Ticknor
(18) Rita Argent
(19) Rod Gunn
(20) Don Kalmokoff
(21 & 22) Air-Time Sales Ltd.
(25) Weed & Company
(26) July 13, 1926

CKLG, VANCOUVER
10,000 watts on 730 kcs.
(1) Moffat Broadcasting Ltd.
(2) R. L. Moffat
(3) Don Hamilton
(5) Al Anaka
(6 & 7) Frank Callaghan
(9) Frank Malone
(11) Craig Edwards
(14) Florida Town
(15) Jerry Creemer
(16) Lois Redstone
(17) Kenn-McManus
(18) Russ Simpson
(19) Helmut Glaser
(20) Peter Mackintosh
(21 & 22) Radio-TV Repts Ltd.
(23) A. J. Messner & Co.
(24) Scharf Broadcast Sales
(25) Harlan Oakes & Assoc.
(26) January 31, 1955

CKWX, VANCOUVER
50,000 watts on 1,130 kcs.
(1) CKWX Radio Ltd.
(2) Arthur Holstead
(3) Wm. A. Speers
General Sales Manager
Dick Lennie
(7) John Ansell
(9) John Barton
(10) Ron Robinson
(11) Neil Nisbet
(12) Jim Robson
(15) Doug Reid
(16) Jack Hughes
(17) Rai Purdy
(18) Jim Morris
(20) Stan Davis
(21 to 25) All-Canada
(26) April 1, 1923

CJIB, VERNON
(See Okanagan Radio)
1,000 watts on 940 kcs. CBC.
(1) Interior Broadcasters Ltd.
President & Managing
Director - A. G. Seabrook
(5) John Lishman
(6) E. P. Ross
(9) T. J. O'Neill
(11) Mrs. Belle Rounce
(12) Dale Heath
(15) Sharon Melenka
(16) Mrs. Herta Pospischil
(17) Mrs. Belle Rounce
(19 & 20) Laurie Wright
(21 to 25) All-Canada
(26) September 22, 1947

CFAX, VICTORIA
1,000 watts on 1070 kcs.
(1) Saanich Broadcasting Ltd.
(2 & 3) Clare Copeland
(4) Charlie Smith
(5) Hugh Curtis
(6) Keith Rich
(7) Doug Short
(8) Doug Short
(9) Keith Rich
(10) Garry Gaudet
(11 & 12) Andy Stephen
(14) Janyce Chalfour
(15) Jim McAnena
(16) Susan Clements
(17) Hugh Smith
(18) Garry Gaudet
(19) Larry Cross
(20) Charlie Smith
(21) Quality Broadcast Sales
(24) Scharf Broadcast Sales
(25) Weed & Company
(26) September 4, 1959

CJVI, VICTORIA
10,000 watts on 900 kcs. CBC.
(1) Island Broadcasting Co. Ltd.
(2 & 3) William M. Guild
(6) Dick Batey
(7) Walter Cownden

(9) Joe Easingwood
(11) Gordon Williamson
(14) Mrs. Mavis Cownden
(16) Robert McGill
(18) Mrs. Rae Case
(20) Michael G. Doyle
(21 to 24) All-Canada
(25) All-Canada Radio
(26) April 17, 1926

CKDA, VICTORIA
10,000 watts on 1,220 kcs.
(1) Capital Broadcasting System Ltd.
President & General Manager
David M. Armstrong
Executive Vice-President and
National Sales Manager -
Keith G. MacKenzie
Secretary-Treasurer-
Comptroller -
Mrs. Ruby Masters.
Local Sales Manager -
Lee Hallberg
(6) Blain Fairman
Operations Manager -
David G. Hill
(9) Charles Mudrak
(10) Mrs. Anne Welton
(11) Phil Barter
(15) Mrs. Shirley Jefferson
(16) Sharon Williams
(17) Mrs. Cy Roberts
(20) James P. Boudreau
(21 & 22) Radio-TV Repts Ltd.
(23) A. J. Messner & Co.
(24) Radio-TV Repts Ltd.
(25) Young Canadian Ltd.
(26) Jan. 18, 1950

ALBERTA

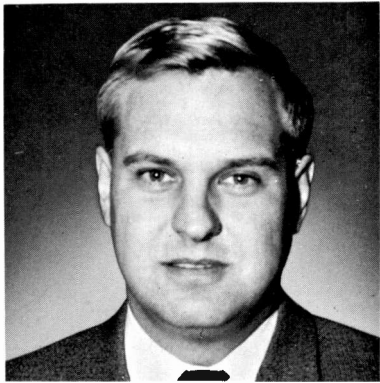
CFAC, CALGARY
10,000 watts on 960 kcs. CBC.
(1) Calgary Broadcasting Co. Ltd
(2) G. Gaetz
Vice-President & General
Manager - Don H. Hartford
General Sales Manager and
Assistant Manager -
David F. Penn
(6 & 7) Clarence F. Mack
(8) Jim Kunkel
(9) Clarence Mack and
Jim Kunkel
(11) Peter LaValley
(12) Joe Carbury
(15) Bev Mannix
(16) Mrs. Maureen Smith
(17) Mrs. Barbara Paulin
(18) Marion Lawrence
(19) Stanley C. Gilbert
(20) Earle C. Connor
(21 to 25) All-Canada
(26) May 2, 1922.

CFCN, CALGARY
10,000 watts on 1,060 kcs.
(1) The Voice of the Prairies Ltd
(2 & 3) H. Gordon Love
Vice-President -
Jas. A. Love
Operations Manager -
Gordon L. Carter
(5) Robert F. Irvine
(6) Don Thomas
(8) Gordon Kelly
(9) Garry Parkhill
(11) William N. Love
(12) Henry Viney
(15) Larry Langley
Promotion & Merchandising
Director -
Ron Sommerville
(16) Louise Tetrault
(17) Frank B. Brand
(18) Don Williams
(20) Robert W. Lamb
(21 & 22) Radio & TV Repts Ltd.
(23) A. J. Messner
(24) Radio-TV Repts Ltd.
(25) Young Canadian Ltd.
(26) May 18, 1922

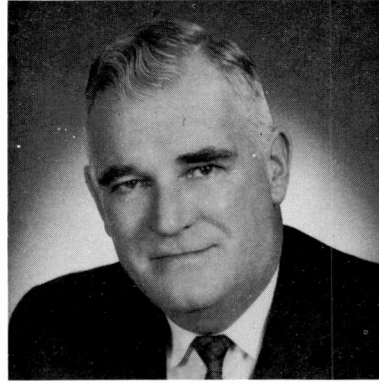
CKKL, CALGARY
10,000 watts on 1,140 kcs.
(1) Bow Valley Broadcasting Co. Ltd.
(2 & 3) James M. Pryor Jr.
(4) Jack Stewart
(5) Ed Conville
(6 & 7) Jack Stewart
(9) Bob Bell
(11) Fred Whiting
(12) Eric Bishop
(15) Mrs. Pearl V. Borgal
(16) Ellen Aho
(17) Ed Conville
(20) Bill Martin
(21 to 23) Stovin-Byles
(24) Scharf Broadcast Sales
(25) E. S. Sumner Corp.
(26) May 15, 1964

CFCW, CAMROSE
10,000 watts on 790 kcs.
(1) Camrose Broadcasting Co. Ltd
(2) H. J. Yerra
(3 & 5) Warren H. Holte
(6 & 7) Rich Simms
(8) Bill Maxim
(9) Hiram Gilsby
(10) Curley Gurock
(11) Tony Cox
(12) Jim Brown
(13) Dennis Ratcliff
(14) Julia Cox
(15) Susan Weller
(16) Florence Carlson
(17) Dan Chomka
(18) Lavonne Beach
(19) Barry Haugan

so say all of



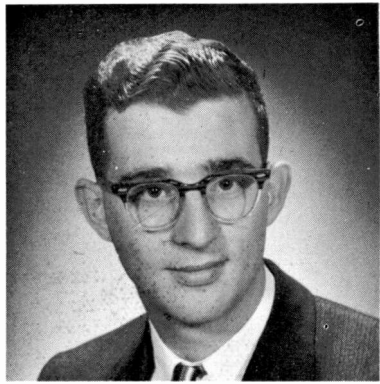
Ron Hill—Montreal



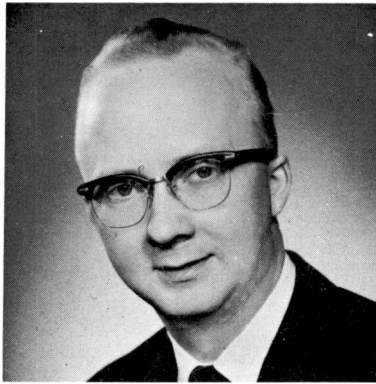
Bill Morris—Halifax



Arne Clapp—Montreal



Bob Strachan—Vancouver



Fred Wilson—Nfld



Al Marshall—Montreal



Bob Gauthier—Toronto



Brian Rutherford—Edmonton



Peter Cahn—Montreal



Alex Robinson—Winnipeg



Owen Cornett—Calgary

SEASON'S GREETINGS!

CANADIAN MARCONI COMPANY

MARINE & LAND COMMUNICATIONS DIVISION, BROADCAST & TV STATION EQUIPMENT SALES



KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Repts |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Repts |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Repts |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Repts |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Repts |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

(20) Lyndy Olson
(21 & 22) Lorrie Potts & Co. Ltd.
(23) A. J. Messner & Co.
(24) Scharf Broadcast Sales
(26) November 2, 1954

CJDV, DRUMHELLER
5,000 watts on 910 kcs.
(1) Dinosaur Broadcasting (1957) Ltd.
(2 & 3) Tony Mayer
(4) Stan Sparling
(5) Tony Mayer
(6, 7 & 8) Bill Dowson
(9) Stan Sparling
(10) Pat O'Connor
(11 & 12) Jim Fisher
(13) Bill Cameron
(14) Mrs. Peg Pinkham
(15) Bill Dowson
(16) Mrs. Peg Pinkham
(17) Ron Munroe
(18) Pat O'Connor
(19 & 20) John Bruins
(21 & 22) Radio & TV Sales Inc.
(23) A. J. Messner & Co.
(24) Stovin-Byles Ltd.
(26) December 1958

CFGP, GRANDE PRAIRIE
10,000 watts on 1,050 kcs. CBC
(1) Northern Broadcasting Corp Ltd.
(2) H.E. Pearson
(3) C.A. Perry
(4) Jack Soars
(5) Gordon Pearcey
(6) Jack Soars
(8 & 9) Barry Hawkins
(10) Cecil Morton
(11) Lionel Kyle
(12) F. Tanner
(14) Mrs. Helene Nyborg
(15) Paul Dorazio
(16) Mrs. Barbara Cook
(17) Mrs. Gloria Beagle
(18) Cecil Morton
(20) Jim de Roaldes
(21 to 25) All-Canada
(26) November 2, 1937

CFBA, EDMONTON
5,000 watts on 680 kcs. CBC French Network.
(1) Radio Edmonton Ltée
(2) R. Moru
(3 & 5) B. J. Gagnon
(6) Jacques Boucher
(9) A. Rouleau
(11 & 12) T. Forestier
(14) J. Theoret
(15) Jacques Boucher
(16) M. VanDergooten
(18) G. Paradis
(20) L. Leclair
(21 & 22) Hardy Radio & TV
(23) Broadcast Repts Ltd.
(24) Radio - TV Repts Ltd.
(25) Devney Organization
(26) Nov. 20, 1949

CFBX, EDMONTON
250 watts on 740 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CFRN, EDMONTON
50,000 watts on 1,260 kcs..
(1) Sunwapa Broadcasting Co. Ltd
(2) G.R.A. (Dick) Rice
(3) A.J. Hopps
(5) National - A.J. Hopps Retail - Tony Coumanti
(6 & 7) George A. Duffield
(9) Irv Shore
(10) Harry Farmer
(11) Wm. (Bill) Hogle
(12) Al McCann
(13) Scott Flewitt
(14) Mrs. Corinne Noonan
(15) National Promotion Manager Mrs. Corinne Noonan
Local Promotion - Dale Rosborough
(16) Mary Collins
(17) John Barron
(18) Mrs. Nadia Sinclair
(20) Ted Wadson
(21 & 22) Radio-TV Repts Ltd.
(23) A. J. Messner & Co.
(24) Radio - TV Repts Ltd.
(25) Young Canadian Ltd. and Harlan G. Oakes
(26) November 1, 1934

CFRC, GRAVELBOURG
250 watts on 1,230 kcs. CBC French Network, Nighttime broadcasting only. Same staff as CFRG.
CHAB, MOOSE JAW
10,000 watts on 800 kcs.
(1) CHAB Ltd.
(2) Jack Moffatt
(3 & 5) George Lawlor
(6) Dick Bourne
(7) Ted Kelley
(8) Dick Bourne
(9) Ted Kelly
(10) Carlene Budeau
(11) Wally Macht
(12) Ken Newans
(13) Darryl Janz
(14) Mrs. Myrna McCombs
(15) Dick Bourne
(16) Mrs. G. McNamara
(17) Mrs. Myrna McCombs
(18) Carlene Budeau
(19) Merv Pickford
(20) Merv Pickford
(21 & 22) Stephens & Towndrow
(23) A.J. Messner
(24) Scharf Broadcast Sales
(25) Weed & Co.
(26) July 7, 1922

CFRC, GRAVELBOURG
5,000 watts on 710 kcs. CBC
(1) Radio-Gravelbourg Limitee
(2) Pierre Lafrance
(3 & 5) Dumont Lepage
(6) Leonard Beaudry
(7) Dumont Lepage
(8) Benoit Pariseau
(9) Arthur Bouffard
(10) Benoit Pariseau
(11) Marcel Moor
(12) Benoit Pariseau
(13) Marcel Moor
(14) Jeanne Beaugeregard
(15) Dumont Lepage
(16 & 17) Jeanne Beaugeregard
(18) Benoit Pariseau
(19 & 20) Guy Prefontaine
(21 & 22) Tyrrell & Nadon
(25) Devney Organization Inc.
(26) June 1, 1952

CFRC, GRAVELBOURG
5,000 watts on 1,090 kcs. daytime (1,000 watts nighttime) on 850 kcs.
(1) Central Alberta Broadcasting (1961) Ltd.
(2) Henry L. Flock Managing Director - Gordon Spackman
(6 & 7) Rod Stephen
(8 & 9) Ron Henry
(10) Rod Stephen
(11) Glen Burston
(12 & 13) Al Hammer
(14) M. McDonald
(15) Pat Henry
(16) Freda Singer
(17) Marlene McDonald
(20) Ken Martin
(21 & 22) Radio-TV Repts Ltd
(23) A.J. Messner & Co.
(24) Radio-TV Repts Ltd.
(25) Young Canadian Ltd.
(26) April 30, 1949

CFRC, GRAVELBOURG
5,000 watts on 1,220 kcs. CBC
(1) Lethbridge Broadcasting Ltd.
(2) N. Botterill
(3) J. McCall
(5) J. Innes
(6) Daniel Taylor
(7 & 9) B. Lang
(10) R. Georgeson
(11) William Skelton
(12) Ron Makarenko
(13) Ron Watmough
(15) K. Hunter
(16) V. Ravnborg
(17) S. Ryan
(18) Ray Georgeson
(20) Douglas Card
(21 to 25) All-Canada
(26) May 10, 1926

CFRC, GRAVELBOURG
5,000 watts on 1,150 kcs.:
(1) Sask-Alta Broadcasters Ltd.
(2) Arthur F. Shortell
(3 & 5) J.R.D. Findlay
(6) W. Saunders
(7) Wes Saunders
(9) P. Sawchuck
(11) M. Goetze
(12) F. Robertson
(16) J. Davidson
(17) Roger Warner
(20) Howard James
(21 & 22) Radio - TV Repts Ltd.
(23) A. J. Messner & Co.

CFRC, GRAVELBOURG
5,000 watts on 1,050 kcs.
(1) Northern Broadcasting Corp Ltd.
(2) H.E. Pearson
(3) C.A. Perry
(4) Jack Soars
(5) Gordon Pearcey
(6) Jack Soars
(8 & 9) Barry Hawkins
(10) Cecil Morton
(11) Lionel Kyle
(12) F. Tanner
(14) Mrs. Helene Nyborg
(15) Paul Dorazio
(16) Mrs. Barbara Cook
(17) Mrs. Gloria Beagle
(18) Cecil Morton
(20) Jim de Roaldes
(21 to 25) All-Canada
(26) November 2, 1937

CFRC, GRAVELBOURG
5,000 watts on 1,050 kcs.
(1) Northern Broadcasting Corp Ltd.
(2) H.E. Pearson
(3) C.A. Perry
(4) Jack Soars
(5) Gordon Pearcey
(6) Jack Soars
(8 & 9) Barry Hawkins
(10) Cecil Morton
(11) Lionel Kyle
(12) F. Tanner
(14) Mrs. Helene Nyborg
(15) Paul Dorazio
(16) Mrs. Barbara Cook
(17) Mrs. Gloria Beagle
(18) Cecil Morton
(20) Jim de Roaldes
(21 to 25) All-Canada
(26) November 2, 1937

CFRC, GRAVELBOURG
5,000 watts on 1,050 kcs.
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(2) H.E. Pearson
(3) C.A. Perry
(4) Jack Soars
(5) Gordon Pearcey
(6) Jack Soars
(8 & 9) Barry Hawkins
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(16) Mrs. Barbara Cook
(17) Mrs. Gloria Beagle
(18) Cecil Morton
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(21 to 25) All-Canada
(26) November 2, 1937

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(18) Cecil Morton
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(21 to 25) All-Canada
(26) November 2, 1937

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(6) Jack Soars
(8 & 9) Barry Hawkins
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(17) Mrs. Gloria Beagle
(18) Cecil Morton
(20) Jim de Roaldes
(21 to 25) All-Canada
(26) November 2, 1937

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(4) Jack Soars
(5) Gordon Pearcey
(6) Jack Soars
(8 & 9) Barry Hawkins
(10) Cecil Morton
(11) Lionel Kyle
(12) F. Tanner
(14) Mrs. Helene Nyborg
(15) Paul Dorazio
(16) Mrs. Barbara Cook
(17) Mrs. Gloria Beagle
(18) Cecil Morton
(20) Jim de Roaldes
(21 to 25) All-Canada
(26) November 2, 1937

CFRC, GRAVELBOURG
5,000 watts on 1,050 kcs. CBC
(1) Northern Broadcasting Corp Ltd.
(2) H.E. Pearson
(3) C.A. Perry
(4) Jack Soars
(5) Gordon Pearcey
(6) Jack Soars
(8 & 9) Barry Hawkins
(10) Cecil Morton
(11) Lionel Kyle
(12) F. Tanner
(14) Mrs. Helene Nyborg
(15) Paul Dorazio
(16) Mrs. Barbara Cook
(17) Mrs. Gloria Beagle
(18) Cecil Morton
(20) Jim de Roaldes
(21 to 25) All-Canada
(26) November 2, 1937

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(4) Jack Soars
(5) Gordon Pearcey
(6) Jack Soars
(8 & 9) Barry Hawkins
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(11) Lionel Kyle
(12) F. Tanner
(14) Mrs. Helene Nyborg
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(17) Mrs. Gloria Beagle
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(21 to 25) All-Canada
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(6) Jack Soars
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(12) F. Tanner
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(17) Mrs. Gloria Beagle
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(20) Jim de Roaldes
(21 to 25) All-Canada
(26) November 2, 1937

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(12) F. Tanner
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(21 to 25) All-Canada
(26) November 2, 1937

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(3) C.A. Perry
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(5) Gordon Pearcey
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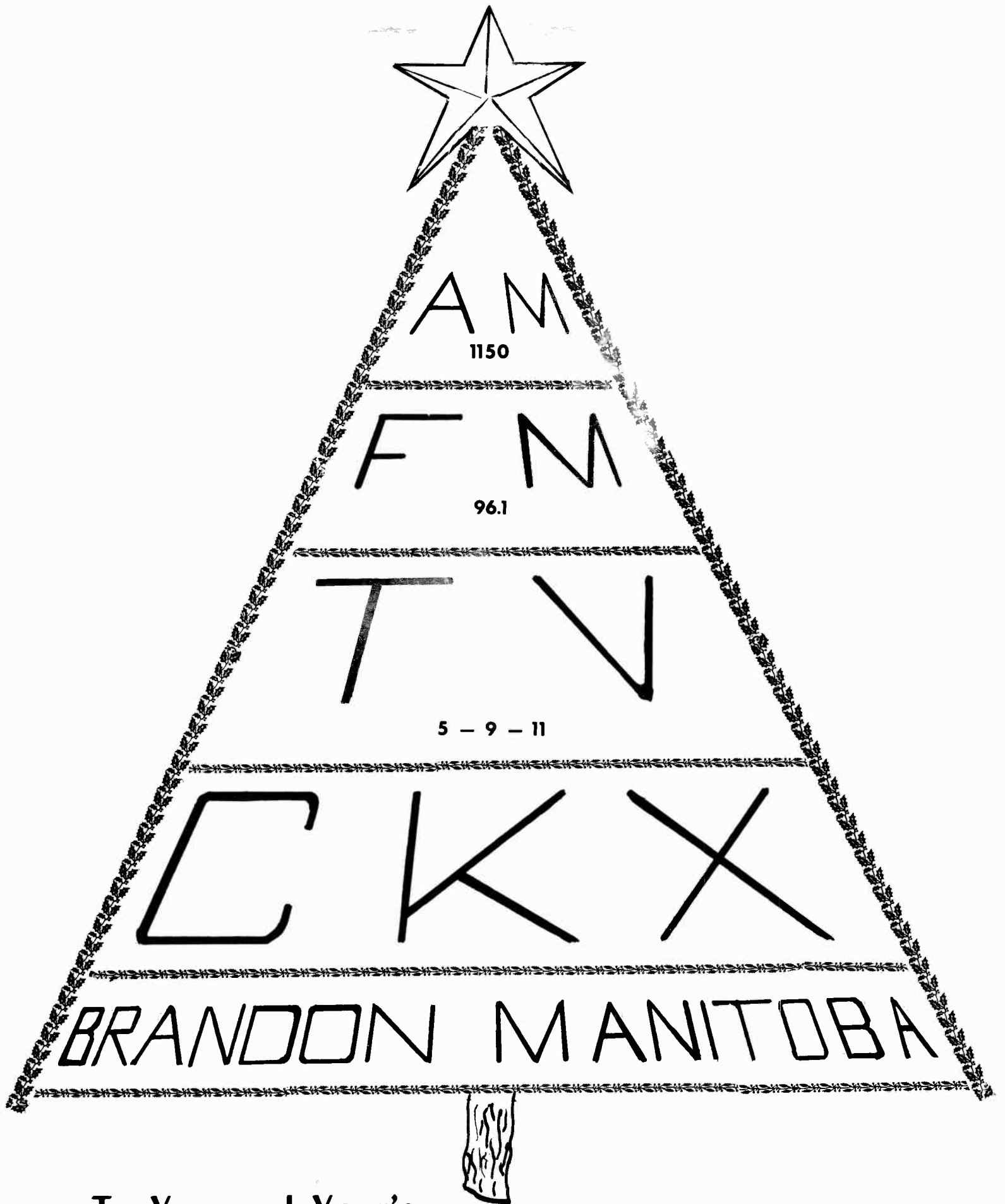
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(15)



To You and Your's

A MERRY CHRISTMAS

&

A HAPPY NEW YEAR

from the CKX Family of Fine Entertainment

SEVEN ARTS' VOLUMES 1, 2, 3, 4, 5, 7 and 8

Volumes 1, 2, 3, 4, 5, 7 and 8 from Seven Arts' library of "Films of the 50's" are currently available for television programming. These Volumes are in the tradition of Seven Arts' quality feature films that are now in over 150 markets in the U.S. and which are also extremely popular in many Canadian TV markets.

Volume 1 consists of thirty-five fine feature films such as Alfred Hitchcock's "Dial M for Murder", "The Flame and the Arrow", starring Burt Lancaster, "A Star is Born" starring Judy Garland and James Mason, "Rebel Without a Cause" starring James Dean.

Volume 2 contains forty-one feature films — among them such famous box office attractions as "Young at Heart" with Doris Day and Frank Sinatra, "Captain Horatio Hornblower" starring Gregory Peck, Alfred Hitchcock's thriller, "I Confess".

Volume 3 lists forty-one features including "Mr. Rob-

erts" starring Henry Fonda, "April in Paris" starring Doris Day, "Big Jim McLain" starring John Wayne.

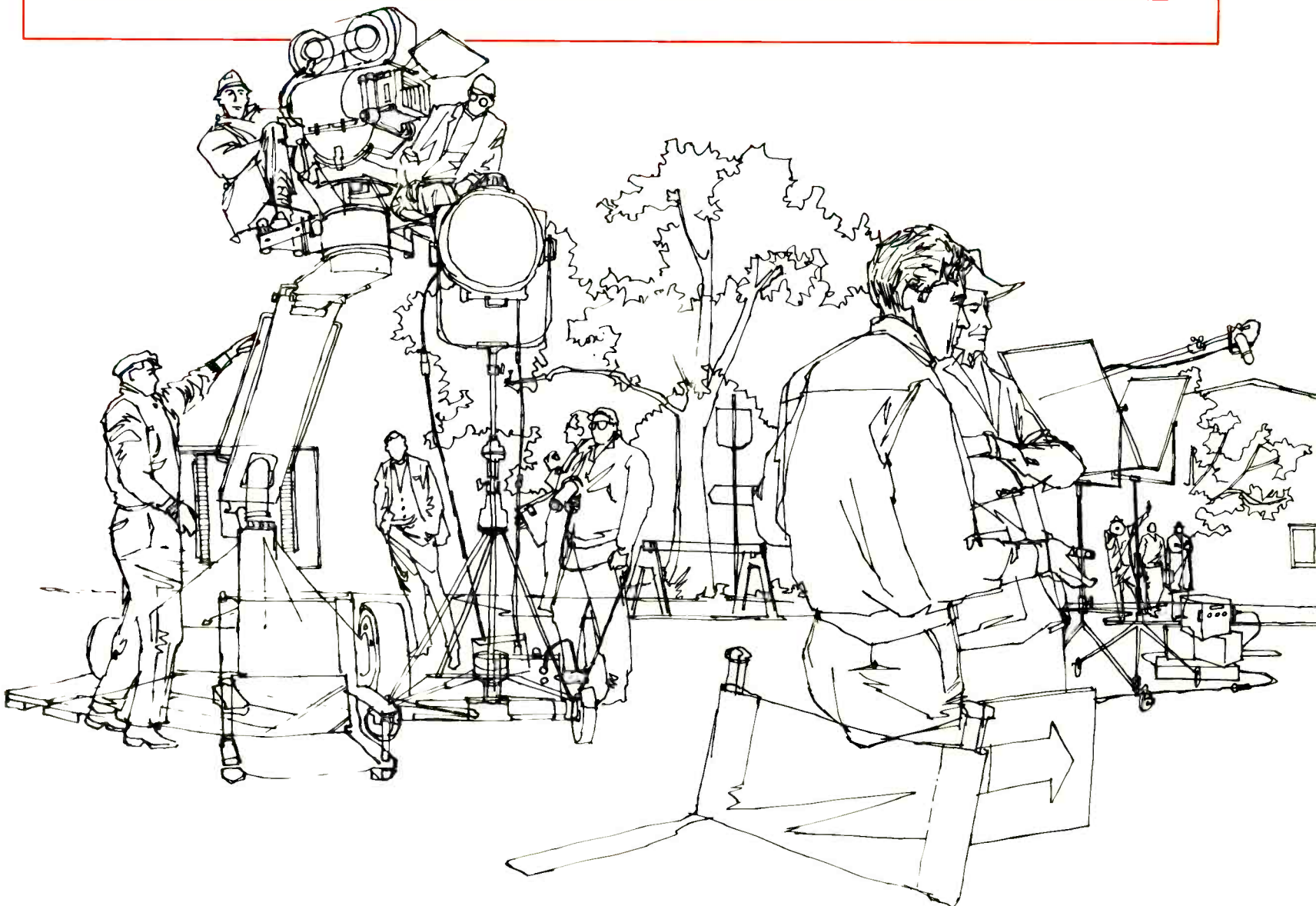
Volume 4 — forty great "Films of the 50's" among them: "The Man in the Gray Flannel Suit" starring Gregory Peck, "Kiss Them for Me" with Cary Grant, "Bigger Than Life" featuring James Mason.

Volume 5 has fifty-three top feature films such as "The Prince and the Showgirl" with Marilyn Monroe, "Auntie Mame" starring Rosalind Russell, and "Sayonara" with Marlon Brando.

Volume 7 — 44 star-studded features such as "Mr. Belvedere Rings the Bell" starring Clifton Webb, "Desk Set" with Spencer Tracy.

Volume 8 — Seven Arts' newest release of 38 features contains films like "Woman Obsessed" starring Susan Hayward, "The Glory Brigade" with Victor Mature.

FRENCH VERSIONS OF ONE HUNDRED AND THIRTEEN TITLES AVAILABLE



ADDITIONAL TELEVISION PRODUCT FROM SEVEN ARTS SELECTED BECAUSE OF ITS ALL-FAMILY APPEAL:

The Avengers (Canadian Content) new from Seven Arts—39 one-hour shows conceived as a satire of counter espionage thrillers. This series starring Patrick Macnee and beautiful Honor Blackman has been enthusiastically received abroad, and is sure to please viewers here. Sold to a majority of Canadian stations including those in all major markets.

The Emmett Kelly Show — A new series of 39 half hour children's programs starring Emmett Kelly, the international clown, performing 117 different routines (3 per program) with various circus animals and unusual props in addition to hosting the cartoons in each program.

Warner Bros. Features — 13 selected groups — 58 outstanding attractions in each group plus an additional group of twelve pictures. A total of 766 titles. These include some of the finest motion pictures ever made—Academy Award-winning features. Included are such all-time greats as "Treasure of Sierra Madre", "Casablanca", "Mildred Pierce", "Jezebel", "Louis Pasteur", "Life of Emile Zola", "Maltese Falcon" and "Charge of the Light Brigade". — Many available in French.

76 Associated British-Pathé Productions — BBG Canadian Content numbers assigned Top popularity personalities. Post-50's and pre-48's. Four top quality versions available in French.

48 Bowery Boys (one hour series). Tremendously popular family fun features—brand new for TV. Top ratings!

118 Robt. Lippert Productions — Wide variety family type features—includes some with Canadian Content—Action — Western — Adventure — Drama — Suspense — up to 1955 releases.

13 Boston Symphony Concerts (First Series) — One hour programs of the world renowned orchestra, featuring famous guest conductors and soloists. This series is now playing Canadian stations and enjoying great popularity and high ratings.

13 Boston Symphony Concerts (Second Series)—Critical and popular acclaim urged release of 2nd series of one hour TV Concert Specials with internationally famed 104-piece Boston Symphony Orchestra brilliantly conducted by Erich Leinsdorf.

234 Popeye Cartoons — Rated the very best TV Cartoons. Available in French (Canadian Content), and English.

100 Out of the Inkwell Cartoons — New series of 5 minute cartoons created by Max Fleischer, the creator of Popeye. Available in English and French.

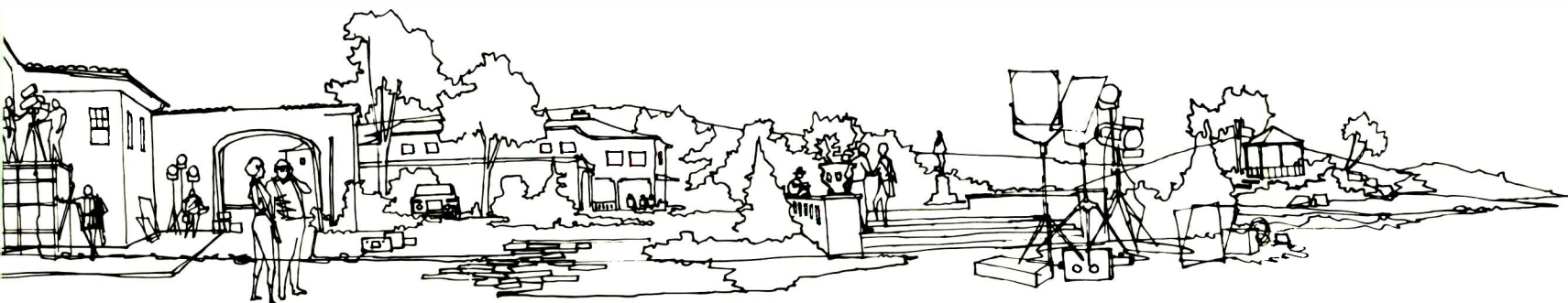
337 Warner Bros. Cartoons — Bugs Bunny, Porky Pig and all the other famous characters. Available in French (Canadian Content), and English.

SIX OUTSTANDING NATIVE FRENCH SPECTACULAR FEATURES AVAILABLE



Seven Arts

Write, wire or phone
Chas. S. Chaplin
11 Adelaide St. West, Toronto 1, Ontario
EMpire 4-7193



"The man from CGE..."

'Twas a while before Christmas
 With Fall in the air
 And bright, colored leaves
 Flittered down everywhere.
 A joy to behold,
 But for one of our men
 Just another day's work
 On the road once again.

He'd just left the office
 And just closed the door
 When a big friendly man
 Came onto the floor.
 "Is this the proper place," said he
 "I want the help of CGE."

Our man was all smiles
 As he said, "Come this way
 You look so cheerful
 You've made my day.
 And if I can help you
 Just say the word
 I'm with CGE,
 Or haven't you heard."

"Now, I'll tell you, young man"
 The big fellow said,
 "The things I want,
 It's all in my head.
 I need a transmitter
 Like the big cities have
 And I want it installed
 ... and all of that jazz.

I need a studio, and towers too
 Antennas and consoles,
 And when you're through
 Get me on air and ready to go
 By the day before Christmas
 Come rain, hail or snow."

This staggered our man
 But he rallied to say ...
 Where should he deliver
 And exactly which day?
 The rest of this tale
 Is easy to tell.
 The job was completed
 And all went well.

The big man's voice boomed
 'Cross the snowy waste—
 Sending children to bed
 In great, great haste.
 "I'm coming," said he,
 "And this time you'll know,
 So don't wait for the reindeer,
 And don't wait for the snow.
 Just pop off to bed, and close each eye
 And I'll be along bye and bye.

Then the station closed down
 And the sleigh bells shook
 As he sailed through the sky
 With a different look.
 Because driving the sleigh
 Was a chauffeur so gay,
 Who'd delivered the goods
 And paved the way ...
 Getting Santa "on air"
 By the critical day.

The station's still there
 In a great snow hole,
 Located up by the white North Pole.
 And the chauffeur for Santa?
 Well, who else would it be?
 No one but the man from CGE.



Merry Christmas



CANADIAN GENERAL ELECTRIC

STATION and PERSONNEL REGISTER (Radio)

- KEY**
- Owner or Company Name
 - President (if a company)
 - Manager
 - Assistant Manager
 - Commercial Manager
 - Production Manager
 - Program Manager
 - Chief Announcer
 - Morning Man
 - Music Director
 - News Director
 - Sports Director
 - Farm Director
 - Women's Director
 - Promotion Manager
 - Traffic Manager
 - Copy Chief
 - Librarian
 - Chief Operator
 - Chief Engineer
 - Toronto Reps
 - Montreal Reps
 - Winnipeg Reps
 - Vancouver Reps
 - U.S. Reps
 - Station Birth Date

CKOM, SASKATOON
10,000 watts on 1,250 kcs.
(1) Saskatoon Community Broadcasting Co. Ltd. President and General Manager Robert A. Hosie
(3 & 5) William H. Stovin
(6) Arnold E. Stilling
(9) Jack McClung
(11) Harry Cameron
(12) Arnold E. Stilling
(16) Eldonna Waddell
(17) Mrs. Rosemarie Polowick
(18) Mrs. Inez McGowan
(20) Maynard Greer
(21 to 24) Stovin-Byles Ltd.
(25) Weed & Co.
(26) June 8, 1951

CKSW, SWIFT CURRENT
1,000 watts daytime (250 watts nighttime) on 1,400 kcs.
(1) Frontier City Broadcasting Co. Limited
(2) D.W. Scott
(3) W.C. Gilbey
(5) Wm. Friest
(6) W.C. Gilbey
(7 & 9) Vince Dodds
(10) W. Gilbey
(11) Mike Scholl
(12) D. Jacobson
(13) A. Wallman
(14) Mrs. June Smith
(15) D.W. Scott
(16) Mrs. Velma Clark
(17) Sherman Lyngstad
(18) Mrs. Alice Malcolm
(20) W.C. Gilbey
(21 & 22) National Time Sales
(23) Broadcast Reps. Ltd.
(24) Radio-TV Reps Ltd.
(26) June 1, 1956

CFSL WEYBURN
1,000 watts daytime (250 watts nighttime) on 1,340 kcs.
(1) Soo Line Broadcasting Co. Ltd.
(2) T.G. Laing
(3, 4 & 5) H. VanWlebe
(6) Ray Nickel
(8) John Deadlock
(9) Murray Smith
(11) Don Rust
(12) Jim Laing
(13) Don Rust
(14) Mary Emile McGregor
(15) Mrs. Anne McIntyre
(16) Helen Andreas
(17) Mrs. Kay Sommerville
(20) John Mitschke
(21 & 22) Air-Time Sales Ltd.
(23 & 24) Stovin-Byles Ltd.
(25) Donald Cooke Inc.
(26) August 16, 1957

CJSL, ESTEVAN
1,000 watts on 1,280 kcs.
Satellite of CFSL, Weyburn.
(4) Jim Laing
(8) Gary Wotus
(16) Irene Geisel

CJGX, YORKTON
10,000 watts daytime (1,000 watts nighttime) on 940 kcs.
(1) Yorkton Broadcasting Co. Ltd.
(2) Fred K. Tully
(3) George G. Gallagher
(5) Merv Phillips
Retail Sales Manager - Merv Phillips
National Sales Manager - Ken M. Dodds
(6 & 7) Ed. A. Laurence
(8) Lorne Harasen
(9) Ed. A. Laurence
(11) Lorne Harasen
(12) Jim Keilback
(13) Doug Sherwin
(15) Ken A. Dodds
(16) Mrs. Jean Colteridge
(17) Peter Notenboom
(18) Frank Miles
(19) Tom Moore
(20) Harry Kerr
(21 & 22) Tyrrell & Nadon
(23) A.J. Messner & Co.
(24) Radio-TV Reps Ltd.
(25) Young Canadian Ltd.
(26) August 28, 1927

MANITOBA

CFAM, ALTONA
10,000 watts daytime (5,000 watts nighttime) on 1,290 kcs.
(1) Southern Manitoba Broadcasting Co. Ltd.

(2) Walter E. Kroeker
(3) Dennis Barkman
(5) Elmer Hildebrand
(7) Leonard Enns
(9) Bill Kehler
(11) Ken Klassen
(13) Dr. Peter Olson
(14) Mrs. Oly Penner
(16) Ruth Dueck
(17) Jolene L'Esperance
(18) Hans Andriessen
(20) John J. Pauls
(21 & 22) Radio-TV Reps Ltd.
(23) A.J. Messner & Co.
(24) Radio-TV Reps
(25) Donald Cooke Inc.
(26) March 13, 1957

CHSM, STEINBACH
10,000 watts on 1,250 kcs.
Altona and Steinbach operated as one station, same staff.
(26) March 13, 1964

CKX, BRANDON
10,000 watts daytime (1,000 watts nighttime) on 1,150 kcs. CBC
(1) Western Manitoba Broadcasters Ltd.
(2 & 3) John B. Craig
(4) Eric Davies
(5) Ernie Holland
(7) Frank Bird
(8) Howard Cooper
(9) Garry Robertson
(11) John Wallace
(12) Henry Stothard
(13) Frank Bird
(15) Fraser Cameron
(16) Wendy Fairbairn
(17) John Kazak
(18) Marsha Harrowen
(19) Harold Donogh
(20) Humphrey Davies
(21 & 22) Radio-TV Reps. Ltd.
(23) A. J. Messner & Co.
(24) Radio-TV Reps. Ltd.
(25) Young Canadian Ltd.
(26) Dec. 1, 1928

CKDM, DAUPHIN
10,000 watts on 730 kcs.
(1) Dauphin Broadcasting Co.
(2) A. T. Warnock, Q.C.
(3) J. Hugh Dunlop
(6) Mrs. Audrey Mansoff
(8) Dough. Simmons
(9) Lou Hill
(10) Mrs. Audrey Mansoff
(11) Jack Henderson
(12) Lou Hill
(13) Eddie Topper
(14) Helen Henderson
(15) Dough Simmons
(16) Vicky Martin
(17) Mrs. Audrey Mansoff
(18) Martin Freedman
(19) Doug Cooke
(20) Alan Watson
(21 & 22) Air-Time Sales Ltd.
(23) A.J. Messner & Co.
(24) Radio-TV Reps Ltd.
(25) Young Canadian Ltd.
(26) January 7, 1951

CFAR, FLIN FLON
1,000 watts on 590 kcs. CBC
(1) Arctic Radio Corp. Ltd.
(2) R. F. Mullaney
(3 & 5) K. W. Edmands
(6) Geo. Young
(7 & 8) Dave Byas
(9) George Young
(11) Eric Mason
(12) K. W. Edmands
(13) Eric Mason
(15) George Young
(16) Mrs. B. Wurga
(17) Mrs. K. Krezeski
(18) Glen Bowler
(20) Eric Mason
(21 & 22) Lorrie Potts & Co. Ltd.
(23) A. J. Messner & Co.
(24) Radio-TV Reps.
(25) Young Canadian Ltd.
(26) Nov. 13, 1937

CHFC, FORT CHURCHILL
250 watts on 1,230 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CFRY, PORTAGE LA PRAIRIE
1,000 watts on 920 kcs.
(1) Portage-Delta Broadcasting Co. Ltd.
(2 & 3) Richard D. Hughes
(4 & 5) Jack E. Follett
(6 & 7) Robert Clare
(9) Curly Irwin
(11 & 12) Jim Martin
(13) Howard Barker
(14) Nancy Lane
(15) Eric Sparke

(16) Beulah Follett
(17) Mrs. Winnifred Kennedy
(20) Ricky Hughes
(21 & 22) Lorrie Potts & Co.
(23 & 24) Stovin-Byles Ltd.
(26) October 18, 1956

CKSB, ST. BONIFACE
10,000 watts on 1,050 kcs. CBC
French Network
(1) Radio-Saint-Boniface Ltée.
(2) Roland Trudeau
(3) Roland Couture
(5) Steve Bohemier
(7) Flore Toupin
(8 & 9) Andre Martin
(10) Christian Leroy
(11) Valmore Gervais
(12) Maurice Lèveque
(15) Roland Couture
(16) Cecile Fredette
(17) Madeleine Painchaud
(18) Mrs. Aimee Simons
(19) Georges Laurent
(20) Roland Brodeur
(21 & 22) Hardy Radio & TV Ltd.
(23) Broadcast Reps.
(24) Radio-TV Reps. Ltd.
(25) Devney Organization Inc.
(26) May 27, 1946

CBW, WINNIPEG
50,000 watts on 990 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CJOB, WINNIPEG
10,000 watts on 680 kcs.
(1) Fraser OB Ltd.
(2) Frank Griffiths
General Manager - Rory MacLennan
National Sales Manager - Ted Axford
Local Sales Manager - S. French
(5) T. Axford (Nat'l)
(7) Cliff Gardner
(8) George McCloy
(9) Red Alex
(10) Duncan Anderson
(11) John McManus
(12) Michael Williams
(15) Ronald Krochuk
(16) Steve Smith
(17) Dan Keith
(20) Reg Durie
(21 & 22) Standard Broadcast Sales Ltd.
(23) Broadcast Reps Ltd.
(24) Radio-TV Reps Ltd.
(25) Young Canadian Ltd.
(26) March 11, 1946

CJQM, WINNIPEG
5,000 watts on 1,470 kcs.
(1) Winnipeg Broadcasting Associates Ltd.
(2) Geo. Fast
(3) Bill Konyk
(4, 6 & 7) Geo. Hellman
(8 & 9) Mike Tadmán
(11) Allan Brady
(12) Mike Tadmán
(13) Allan Brady
(16) Marg Gillies
(17 & 18) John Friderickson
(20) John Pauls
(21 to 24) Quality Broadcast Sales
(26) Nov. 1, 1963

CKRC, WINNIPEG
10,000 watts on 630 kcs.
(1) Transcanada Communications Ltd.
(2) Michael Sifton
(3) Robert J. Buss
(5) George Harper
(6) Robert K. MacDonald
(7) Ken Babb
(9) Don Slade
(10) Doc Steen
(11) Lee Sage
(12) Don Daly
(14) Olga Chomey
(15) Len Gzebb
(16) Vera Gillespie
(17) Tom Ashmore
(18) Doc Steen
(19) Harry Taylor
(20) Bert Hooper
(21 to 25) All-Canada
(26) 1928

CKY, WINNIPEG
50,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Randall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Garv Todd
(7) Jim Darin
(9) Jack Wells
(10) Dennis Corrie

(11) Bill Trebilcoe
(12) Jack Wells
(15) Bill Grogan and Dave Lyman
(16) George Keith
(17) Dick Turnbull
(20) Andy Malowanchuk
(21 & 22) Stephens & Towndrow
(24) Scharf Broadcast Sales
(25) Devney Organization Inc.
(26) Dec. 31, 1949

ONTARIO

CKBB, BARRIE
10,000 watts on 950 kcs.
(1) Barrie Broadcasting Co. Ltd.
(2) Ralph T. Snelgrove
(3 & 5) Robert C. Hunter
(7) Dean Shavaller
(9) Ken Cassavoy
(10) Pete Emmerson
(11) Wayne Bjorgan
(12) Bill Bennett
(16) Sue Gauthier
(17) Marg Hennebray
(20) Harold Atkinson
(21 & 22) Paul Mulvihill & Co.
(23) A. J. Messner & Co.
(25) Young Canadian Ltd.
(26) August 31, 1949

CJBQ, BELLEVILLE
1,000 watts on 800 kcs. CBC
(1) Quinte Broadcasting Co. Ltd.
(2) Dr. G. A. Morton
(3) Frank C. Murray
Ted Snider - Trenton Manager
(4 & 5) J. H. MacDonald
(6) Lee Jourard
(7) Lee Jourard
(8 & 9) Tom Kookings
(10) Frank C. Murray
(11) Wayne Rogers
(12) Jack Devine
(13) Phil Flagler
(14) Lee Jourard
(16) Mrs. Marcia Wildgen
(17) Mrs. Margie Hall
(18) Mrs. Carol Palmer
(20) John Buchanan
(21 to 24) Stovin-Byles Ltd.
(25) Young Canadian Ltd.
(26) August 12, 1946

CJNR, BLIND RIVER
1,000 watts on 730 kcs. CBC
(1) Nash Radio & TV Broadcasting Co. Ltd.
(2 & 3) Gene Marcon
(4 & 5) Fred Ives
(6 & 7) Paul Leonard
(8) Rayno Kask
(10) Pete Young
(9, 11 & 12) Paul Leonard
(13) Rayno Kask
(15) Fred Ives
(16) Mrs. E. Fullerton
(17) Evelyn Fullerton
(18) Pete Young
(20) Ray Rylatt
(21) Cam Logan & Associates
(23) A. J. Messner
(25) Weed & Company
(26) March 1, 1958

CHIC, BRAMPTON
1,000 watts daytime, (500 watts nighttime) on 790 kcs.
(1) CHIC Radio Ltd.
Hemisphere Investments
(2) Leslie Allen
(3) Bruce McLeod
Vice-president and General Manager
(5) Bob VanStone
(6 & 7) Tom Reid
(8) Ted O'Reilly
(9) Bob Meyer
(10) David Geddes
(11) Dave Sovereign
(12) John McDermid
(14) Meta McLaughlin
(16) Mrs. Terry Beals
(17) Tom Reid
(18) Meta McLaughlin
(20) Paul Firminger
(21 & 22) Hardy Radio & TV Ltd.
(24) Scharf Broadcast Sales
(25) Donald Cook Inc.
(26) December 23, 1953

CKPC, BRANTFORD
10,000 watts on 1,380 kcs.
(1) Telephone City Broadcast Ltd
(2) Mrs. Florence Buchanan
(3) Richard Buchanan
(5) Russ Waters
(7) Arnold Anderson
(9) Ken Hodge
(10) Arnold Anderson
(11) Gordon Cook
(12) Arnold Anderson
(13) James Featherston
(14) Mrs. Kit McDermott
(16) Glen Walker
(17) Mike Warren
(20) James Featherston
(21 & 22) Lorrie Potts & Co.
(26) 1923

CFJR, BROCKVILLE
1,000 watts daytime (250 watts nighttime) on 1,450 kcs. CBC
(1) Eastern Ontario Broadcasting Co. Limited
(2 & 3) John A. Radford
(4) Tom Statham
(5) Marc Charlebois

(6 & 7) Jim Chapman
(8 & 9) John Larsen
(10) Jim Chapman
(11) Jack Radford
(12) Tom Statham
(13) Lloyd Ker
(14) Norine Kelly
(15) Jim Chapman
(16) Norine Kelly
(17) Tom Statham
(18) Jim Chapman
(20) G. Hinton
(21 to 24) Radio & TV Reps. Ltd.
(25) Young Canadian Ltd.
(26) April 1, 1926

CFCO, CHATHAM
1,000 watts on 630 kcs.
(1) Great Lakes Broadcasting Ltd
(2) Don Hildebrand
(3) Bob Bambury
(5) Clair Chambers
(6 & 9) Mark Lade
(11) Earle Bradford
(12) Pat Connolly
(13) Harold Smith
(16) Joan Thompson
(17) Syd Pilkington
(18) Cheryl Lancaster
(19) Bob Askin
(20) Gord Brooks
(21 to 24) Stovin-Byles Ltd.
(25) Devney Organization Inc.
(26) Sept. 2, 1926

CHUC, COBourg
1,000 watts on 1,450 kcs.
(1) Radio CHUC Limited
(2 & 3) D.B. Williamson
(4 & 5) Don Fox
(7) Bill McKay
(9) Doug Whelan
(11) Bill McKay
(14) Mrs. Louise Guy
(15) Don Fox
(17) Ken Vinen
(18) Mrs. Louise Guy
(20) Gordon Skinner
(21 & 22) Radio & TV Sales Inc.
(26) Aug. 28, 1957

CFML, CORNWALL
1,000 watts on 1,110 kcs.
(1) Madame Madeleine Laframboise
(2 & 3) Madeleine Laframboise
(5) Guy Vachon
(6) Albert Morel
(7 & 8) Guy Rochette
(9) Albert Morel
(11) P. Maisonneuve
(12) Serge Nadeau
(13) Richard Noel
(15) F. Derouin
(16 & 17) Richard LaBrie
(18) Lucille Pilon
(19) Serge Nadeau
(20) M. Millet
(21 & 22) Lorrie Potts & Co.
(26) November 11, 1959

CJSS, CORNWALL
1,000 watts on 1,220 kcs.
(1) Tri-Co Broadcasting Ltd.
(2) Elzear Emard, M.D.
(3) G. F. Grady
(6) Joe Cannon
(7 & 8) John Edgar
(9) J. P. Cannon
(11) Herman Nyland
(12 & 13) George Heath
(15) G. F. Grady
(16) Mrs. Alma Valley
(17) Mrs. Betty Kennedy
(18) Ian Sutton
(20) Reg McCausland
(21 to 24) All-Canada
(25) Weed & Company
(26) June 1, 1959

CFBF, FORT FRANCES
1,000 watts on 800 kcs. CBC
(1) Border Broadcasting Limited
(2 & 7) (Don) Fawcett
(8) Gordon McBride
(9) Don Halling
(10) Keith Vettergreen
(11) Dennis Soar
(12) Don Halling
(13) Dan Rose
(14) Dolores Fraser
(15) Keith Vettergreen
(16) Dolores Fraser
(17) Mrs. Vi Plumridge
(18) Don Ryan
(19) Brian Petsnick
(20) Oscar Petsnick
(21 & 22) National Time Sales
(23) A.J. Messner & Co.

CJLX, FORT WILLIAM
10,000 watts on 800 kcs.
(1) Lakehead Broadcasting Company Limited
(2 & 3) R. P. MacGowan
(5) W. J. Clemens
(6) Ray Dee
(7, 8 & 9) Fred King
(10) Mrs. Joan Howrigan
(11) Peter James
(12) Jim Kettle
(13) Ray Dee
(14) Sylvia Coslett
(15) Fred King
(16) D. Cadieu
(17) Sylvia Coslett
(18) Lynne Pilot
(20) Kurt Mayer
(21 & 22) Lorrie Potts & Company
(23) A. J. Messner & Company
(24) Scharf Broadcast Sales Ltd.
(25) Devney Organization Inc.
(26) 1959

CKPR, FORT WILLIAM
5,000 watts daytime (1,000 watts nighttime) on 580 kcs.
(1) H. F. Dougall Co. Ltd.
(2) H. Fraser Dougall
(3 & 5) George D. Jeffrey
(6 & 7) Wm. G. Moyer
(8 & 9) Dave Carter
(10) Bill Moyer
(11) Ron Knight
(12) Hal Lee
(13) Bill Moyer
(14) Kay Hakala
(15) Trev Kidd
(16) Leone George
(17) Betty Johnson
(18) Jean Mayer
(19) W. Thompson Ross
(20) Gerhardt Buetow
(21 to 24) Stovin-Byles Ltd.
(25) Young Canadian Ltd.
(26) February 2, 1931

CFTJ, GALT
250 watts on 1,110 kcs.
(1) The Galt Broadcasting Co. Ltd.
(2 & 3) John V. Evans
(5) A. C. Bond
(7 & 11) John Etherton
(14) Betty Burke
(16) Mary Lillie
(20) Patrick Stone
(21) Hardy Radio & TV
(22) Hardy Radio & TV Ltd.
(23) A. J. Messner & Co.
(26) September 17, 1954

CJOY, GUELPH
10,000 watts daytime (5,000 watts nighttime) on 1,460 kcs.
(1) CJOY Limited
(2) W. O. Slatter
General Manager - F. T. Metcalf
Station Manager - J. A. Jackson
(6 & 7) J. D. LeBlanc
(9) Gordon Field
(11 & 12) Norman Jary
(16) M. Pusdesris
(17) Mrs. M. Kane
(20) Robert Nagyobb
(21 to 25) All-Canada
(26) June 14, 1948

CHIQ, HAMILTON
5,000 watts on 1,280 kcs.
(1) CHIQ Limited
(2) Irving Zucker
Vice President - Jack Schoone
(3 & 5) Gordon Marratto
(6) Jack Barr
(7) Bill Fitzsimmons
(8 & 9) Doug James
(11) Joe Forster
(12) Terry McInnes
(14) Elinor Barber
(15) Jay Woods
(16) Sharon Randazzo
(17) Mats Sutherland
(18) Lee Everett
(19) David Locke
(20) Les Rooke
(21) George E. Spracklin Assoc.
(22) Radio & TV Sales Inc.
(23) A. J. Messner & Co.
(25) Devney Organization
(26) November 14, 1960

CHML, HAMILTON
5,000 watts on 900 kcs.
(1) Maple Leaf Broadcasting Co.
(2) Kenneth D. Soble
Vice-President and Manager - T.E. Darling
Station Manager - Wm. E. Hall
(5) Bill Reid
(9) Paul Hanover
(11) Don Johnston
(12) Norm Marshall
(15) Mike Thompson
(16) Mrs. June Archer
(17) Agnes Anderson
(18) Ed Preston
(21 & 22) Stephens & Towndrow Ltd.
(24) Scharf Broadcast Sales
(25) Young Canadian Ltd.
(26) May 9, 1927

CKOC, HAMILTON
5,000 watts on 1,150 kcs.
(1) Wentworth Radio Broadcasting Co. Ltd.
(2) Clifford Sifton
(4) John M. Hill
(5) Wm. E. Ballantyne
(6) John M. Hill
(9) Gary Calvert
(11) Larry Gavin
(12) Gary Summers
(15) Lynn Cooper
(16) Mrs. Dorothy Howe
(17) Mrs. Margaret MacLaren
(18 & 19) Arthur N. Todd
(20) Leslie Horton
(21 to 25) All-Canada
(26) May 1, 1922

CKAR, HUNTSVILLE
1,000 watts on 630 kcs. CBC
(1) Muskoka-Parry Sound Broadcasting Ltd.
(2) G. Norris MacKenzie
(3) Garth Thomas
(5) Robert Carpenter

STATION and PERSONNEL REGISTER (Radio)

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

(6 & 7) Garth Thomas
(8) Gary McColman
(9) George Grant
(11) King Perry
(12) Garth Thomas
(13) Douglas Tipper
(14) Mrs. Melva Halden
(15) Robert Carpenter
(16) Gail Markle
(17) Mrs. Melva Halden
(20) Albert Vandersteeg
(21 & 22) Radio-TV Reps.
(23) A.J. Messner
(24) Radio-TV Reps.
(25) Weed & Co.
(26) June 14, 1958

CKAR-1, PARRY SOUND
250 watts on 1,340 kcs. Satellite of
CKAR, Huntsville, Same Staff.

CJRL, KENORA
1,000 watts on 1,220 kcs. CBC
(1) Lake of the Woods
Broadcasting Ltd.

(2 & 3) Stuart King
(4) P. Lawrence
(6) Peter Lawrence
(8) Denis Belleville
(9 & 11) Peter Noble
(12) Denis Belleville
(14) Joan Reynard
(15) Peter Lawrence
(16) Joan Reynard
(17) Valorie Kotz
(18) Gail Bowman
(20) Dick Queen
(21 & 22) Cam Logan & Assoc.
(25) Donald Cooke Inc.
(26) Feb. 18, 1939

CKDR, DRYDEN
1,000 watts on 900 kcs. Satellite
transmitter of CJRL, Kenora
(26) August 1963

CKLC, KINGSTON
5,000 watts on 1,380 kcs.
(1) St. Lawrence Broadcasting
Co. Ltd.

(2) Bob Grant
(3) Terry French
(5) John French
(6) John Birmingham
(9) Jerry Retzer
(10) Noreen Hickey
(11 & 12) Bill Hamilton
(13 & 14) Dave Bracken
(15) Terry French
(16) Mrs. Betty Kerr
(17) Pat McDonnell
(18) Cheryl Bramwell
(19) Dave Bracken
(20) Bill Grant
(21 & 22) Hardy Radio & TV Ltd.
(25) Weed & Co.
(26) November 23, 1953

CKWS, KINGSTON
5,000 watts on 960 kcs. CBC
(1) Frontenac Broadcasting Co.
Ltd.

(2) Sen. Rupert Davies
(3) Roy Hofstetter
(5) Leo Clark
(6 & 7) Carl Cogan
(8) Bryan Olney
(9) Ken Horton
(10) Carl Cogan
(11) Floyd Patterson
(12) Max Jackson

(14) Mrs. Eva Howard
(15) Chris Davies
(16) Mrs. Frances Harvey
(17) Mrs. Eva Howard
(18) Barry Thompson
(19) David Travers
(20) Gord Backus
(21 to 24) Stovin-Byles Ltd.
(25) All-Canada
(26) Aug. 31, 1942

CJKL, KIRKLAND LAKE
5,000 watts on 560 kcs. CBC
(1) Kirkland Lake Broadcasting
Ltd.

(2) Mrs. Irma Brydson
(3) William King
(4 & 5) Clyde Brydlye
(6 & 7) Ron Smith
(9) Grant Wyman
(11) Gerry Cochrane
(12) Boyd Clowater
(14) Mrs. A. Thompson
(16) Mrs. Jane Milligan
(17) Fleurette Watson
(20) C.L. Spence
(21 to 24) Stovin-Byles Ltd.
(25) All-Canada
(26) March 30, 1934

CKCR, KITCHENER
10,000 watts on 1,490 kcs. CBC
(1) Kitchener-Waterloo
Broadcasting Co. Ltd.

(2) J. Irving Zucker
(3) J. Schoone
Sales Mgr. - Wm. Radiff
(4) B. Radiff
(7) I. Byers
(9) Stan Chadwick
(11) Don Cameron
(16) Jeannette Lavery
(20) I. Hartman
(21) G. Spracklin Assoc.
(22) Radiotime Sales
(23) A.J. Messner
(24) Radio-TV Reps. Ltd.
(25) Devney Organization Inc.
(26) June 29, 1929

CKKW, KITCHENER
1,000 watts on 1,320 kcs.
(1) Central Ontario Television
Ltd. (Radio Div.)

(2) C. A. Pollock
(3) W.D. McGregor
(5) Bill Valentine
(7) Don MacDonald
(8) Dan Fisher
(9) Stu Kenny
(11) Gary McLaren
(12) Reg Sellner
(13) Dan Fisher
(14) Elaine Cole
(15) Bill Whiting
(16) Doreen Borst
(17) Larry Cole
(18) Patrick Ludwig
(19) Jim Smith
(20) Paul Turchan
(21 to 25) All-Canada
(26) July 29, 1959

CJSP, LEAMINGTON
1,000 watts on 710 kcs.
(1) Sun Parlor Broadcasters Ltd
(2) Robert M. Clark
(3 & 5) John C. Garton
(6 & 7) Lou F. Tomasi

(8, 9 & 10) Craig Cole
(11) Arthur S. Gadd
(12) John C. Garton
(13) Barry E. Chamberlain
(14) Mrs. Joanne Fillimore
(15) Arthur S. Gadd
(16) Mrs. Effie Roach
(17) R. Helmer
(18) W. McLean
(19 & 20) Bob Stephens
(21 & 22) Radio & TV Sales Inc.
(23) Broadcast Reps Ltd.
(25) Geo. T. Hopewell Inc.
(26) Feb. 19, 1955

CKLY, LINDSAY
1,000 watts on 910 kcs.
(1) Greg-May Broadcasting Ltd
(2, 3 & 5) J. A. McNabb

(6) Jim Bagshaw
(9) Roland Hunt
(10) Ev. Secondcost
(11) Gord Carr
(12 & 13) Bob Carter
(14) Rosemary Dignam
(15) Jim Bagshaw
(16) Mrs. Jean Bain
(17) Mrs. Helene Scott
(18) Ev. Secondcost
(19) Bob Godfrey
(20) Roland Hunt
(21 & 22) Hardy Radio & TV
(24) Scharf Broadcast Sales
(26) December, 1955

CFPL, LONDON
10,000 watts on 980 kcs. CBC
(1) The London Free Press
Printing Co. Ltd.

(2) W. J. Blackburn
(12) Peter James
(13) Roy Jewell
(15) Mrs. Jean Barnes
(16) John N. Illman
(17) Lloyd Wright
(18) Deborah Dennis
(19) Keth Roberts
(20) Glen Robitaille
(21 & 22) Stephens & Towndrow
(23 & 24) Scharf Broadcast Sales
(25) Weed & Co.
(26) Sept. 30, 1922

CKSL, LONDON
10,000 watts on 1,410 kcs.
(1) London Broadcasters Ltd.

(2) F. Vincent Regan
(3) John Funston
(4) Bill Robinson
(5) Jim Alexander
(6 & 7) Don Nairn
(9) Frank Proctor
(11) Ed Blake
(12) Tom Dalby
(15) Art Bartel
(16) Grace Howald
(17) Charles Sterne
(18) Dorothy Newell
(19) Jeff Guy
(20) Bill Post
(21 & 22) Air-Time Sales
(23 & 24) Radio-TV Reps. Ltd
(25) Young Canadian Ltd.
(26) June 24, 1956

CKMP, MIDLAND
250 watts on 1,230 kcs.
(1) Midland Penetang
Broadcasting Ltd.
(2 & 3) R.B. Armstrong
(5) Al Jensen
(7) B. Armstrong
(9) Gil Wright
(11) J. Armstrong
(12) Al Jensen
(13) Bruce Armstrong
(14) Mrs. Arlene Roberts
(16) Mrs. Em. Armstrong
(17) Mrs. Arlene Roberts
(19) Jim Armstrong
(21 to 24) Radio-TV Reps.
(26) July 1, 1959

CJRN, NIAGARA FALLS
10,000 watts on 1,600 kcs.
(1) Adanac Broadcast Investments
Ltd.
(2) James O'Brien
Operations Manager -
Ed Houston

(4) A.W. Blakely
(9) Bob Staton
(10) Ed. Houston
(12) Ed Felstead
(16) Mrs. Edith Guild
(17) Mrs. Alma Miles
(19) Ed Felstead
(20) Jack Borys
(21 to 25) All-Canada
(26) July 1, 1964

CFCH, NORTH BAY
10,000 watts daytime (5,000
watts nighttime) on 600 kcs. CBC
(1) Northern Broadcasting
Limited

(2) Mrs. P. A. Campbell
(3) Reg Carne
(5) Clarence Houston
(6 & 7) Bruce Ruggles
(8) Terry Spearin
(9) Neville Borten
(11) Don Delaplante
(12) Pete Handley
(14) Mrs. Meri Craven
(15) Reg Finnemore
(16) Mrs. Melba Rainville
(17) Erna Higgins
(18) Sharron Poole
(19) Jim Hadwin
(20) Dave Mee
(21 to 24) Stovin-Byles Ltd.
(25) All-Canada
(26) March 4, 1931

CHWO, OAKVILLE
1,000 watts daytime (500 watts
nighttime) on 1,250 kcs.
(1) CHWO Limited

(2 & 3) Howard C. Caine
(5) Victor Tipple
(6) Richard George
(7) Mrs. J. Caine
(9) Gary Page
(10) Richard George
(11) Don Gauthier
Night News Editor -
Bob Bowman
(14) Mrs. Jean Caine
(16) Mrs. T. Cook
(17) Mrs. Kai Parker
(20) Ken Weitzel
(21) Direct EM 6-7182
(22) Radio & TV Sales Inc.
(23) Broadcast Reps Ltd.
(24) Radio-TV Reps. Ltd.
(26) Nov. 17, 1956

CFOR, ORILLIA
10,000 watts daytime (1,000
watts nighttime) on 1,570 kcs. CBC
(1) Great Lakes Broadcasting
Ltd.

(2) D. G. Hildebrand
(3) D. A. Johns
(5) John Morris

(6, 7 & 8) Sandy Hoyt
(9) Keith Sterling
(10) Sandy Hoyt
(11) Pete McGarvey
(12) Ken McDonald
(13) J. A. McGarvey
(14) Eleanor Stuart
(15) Bob Wood
(16) Marilyn Humble
(17) Bob Wood
(19 & 20) Jim Prophet
(21 to 24) Stovin-Byles Ltd.
(25) Devney Organization Inc.
(26) Sept. 3, 1945

CKLB, OSHAWA
10,000 watts daytime (5,000 watts
nighttime) on 1,350 kcs.

(1) Lakeland Broadcasting Co. Ltd
(2) Gordon G. Garrison
(5) W.E. Hall
(7) Bill Henning
(9) Gary Price
(11) Ross Gibson
(12) Jim Bishop
(13) Ross Gibson
(14) Mrs. Barbara Pollock
(16) Mrs. Vicki Millar
(17) Mrs. Bernice McWatters
(20) W.C. Marchand
(21 & 22) Lorrie Potts & Co.
(23) Broadcast Reps. Ltd.
(24) Radio-TV Reps.
(25) Devney Organization Inc.
(26) October 6, 1946

CBO, OTTAWA
5,000 watts on 910 kcs. Owned and
operated by the Canadian Broadcasting
Corporation.

CFRA, OTTAWA
50,000 watts daytime (10,000 watts
nighttime) on 580 kcs.

(1) CFRA Broadcasting Ltd.
(2) Frank Ryan
(3) Terry Kieley
(5) George Gowling
(6 & 7) Doug McGowan
(8) Gord Atkinson
(9) General Grant
(10) Joe Brown
(11) Ron Slade
(12) Ernie Calcutt
(13) Frank Ryan
(15) Terry McGovern
(16) Mrs. Margaret Bellefeuille
(17) Don Morin
(18) Mrs. Carole Vallillie
(19) Carman Dawson
(20) George Roach
(21 & 22) Stephens & Towndrow
(23) A. J. Messner & Co.
(24) Scharf Broadcast Sales
(25) Devney Organization Inc.
(26) May 3, 1947

CKOY, OTTAWA
50,000 watts on 1310 kcs.
(1) CKOY Ltd.
(2) Irving Cameron
(3) Jack Daly
(7) Bill Lee
(9) Vik Armen
(10) Bill Lee
(11) Hal Anthony
(12) Pat Marsden
(13) Harold Leiken
(15) Frank Brazeau
(16) Millie Stevens
(18) Jo-Ann Vaughan
(19) Tom Born
(20) Ken Puttock
(21 to 25) All-Canada
(26) June 1, 1949

CKPM, OTTAWA
10,000 watts on 1,440 kcs.
(1) Confederation Broad-
casting (Ottawa) Ltd.
General Manager and
Station Manager -
Barry Savage
Manager Director -
Bill Stewart

(3) Fred G. Sheppard
(5) Joseph E. Potipco
(6) George Franks
(9) Percy
(11) Cameron Hunter
(12) Bill Spenceley
(13) Clifford Johnston
(15) Keith Randall
(16) Beverly Young
(17) Joe de By

(5) Doug Whaley
(6) Terry Lund
(8) Ken Letroy
(9) Frank Cantur
(11) Lee Payne
(12) Doug Whaley
(16) Gordon Roberts
(17) Aileen Cameron
(18) Bob Payne
(19 & 20) Brian Thomas
(21 to 24) Stovin-Byles Ltd.
(25) Weed & Company
(26) June 7, 1964

CFOS, OWEN SOUND
1,000 watts on 560 kcs. CBC
(1) Grey & Bruce Broadcasting
Co. Ltd.

(2) C.J. McTavish
(3) W.N. Hawkins
(5) R. Tomlinson
(7) S. Latham
(11) Sharon Hillis
(13) L. Phillips
(14) Mrs. Lillian Lamb
(16) Mrs. Phyllis Arnett
(17) R. Wray
(18) Mrs. Lois Bowerman
(21 to 24) Stovin-Byles Ltd.
(25) Young Canadian Ltd.
(26) March 1, 1940

CHOV, PEMBROKE
1,000 watts on 1,350 kcs. CBC
(1) Ottawa Valley Broadcasting
Co. Ltd.

(2) E.G. Archibald
(3) Bill Kay
Director - Local Sales -
Barrie Sutherland
National Sales Manager -
Bill Kay
(7) Morley McGill
(10) Mrs. Lynda Nixon
(11) Jim Wolff
(12) Bill Kay
(13) Harvey Fraser
(15) Joan Zadow
(16) Florence Brumm
(17) Mrs. Joan Stewart
(18) Mrs. Lynda Nixon
(19) Murray Mathieson
(20) Ed Schmidt
(21 & 22) Paul Mulvihill & Co. Ltd
(25) Young Canadian Ltd.
(26) August 21, 1942

CHEX, PETERBOROUGH
5,000 watts on 980 kcs. CBC
(1) Kawartha Broadcasting
Co. Ltd.

(2) Senator R. Davies
(3) Wally Rewegan
(5) W.C. Fontaine
(6 & 7) Don O'Neil
(9) Del Cray
(10) Sean Eyre
(11) Bruce Anderson
(12) John Danko
(15) Michael N. Robinson
(16) Mrs. Betty Deck
(17) Jean Dolan
(18) Mrs. Paula Hann
(19) Frank Schoales
(20) Bert Crump
(21 to 24) Stovin-Byles Ltd.
(25) All-Canada
(26) March 31, 1942

CKPT, PETERBOROUGH
1,000 watts on 1,420 kcs.
(1) Peterborough Broadcasting Co.
(2) Ralph T. Snelgrove
Vice-President -
Allan F. Waters

(3) Fred G. Sheppard
(5) Joseph E. Potipco
(6) George Franks
(9) Percy
(11) Cameron Hunter
(12) Bill Spenceley
(13) Clifford Johnston
(15) Keith Randall
(16) Beverly Young
(17) Joe de By

THE CANADIAN LAKEHEAD

- one of Canada's top 20 markets
- geographical centre of Canada
- market population: 160,000
- call our reps -
Stovin-Byles in Canada
Adam Young in U.S.A.



AM
FM
TV

- (18) Wm. Spenceley
- (20) George Jones
- (21 & 22) Stephens & Towndrow
- (24) Scharf Broadcast Sales
- (25) Devney Organization Inc.
- (26) Dec. 3, 1959

- CFPA, PORT ARTHUR**
1,000 watts daytime (250 watts nighttime) on 1,230 kcs. CBC
- (1) Ralph H. Parker Ltd.
 - (2 & 3) Ralph H. Parker
 - (4) Margaret McGregor
 - (5) Joe Ulakovic
 - (6 & 7) John Simpson
 - (16) Mrs. Evelyn Gaynor
 - (17) Mrs. Connie Todd
 - (21 & 22) Cam Logan & Associates
 - (23 & 24) All-Canada
 - (25) Weed & Co.
 - (26) Sept. 3, 1944

- CKTB, ST. CATHARINES**
10,000 watts daytime (5,000 watts nighttime) on 610 kcs.
- (1) The Niagara District Broadcasting Co. Ltd.
 - (2) William B. C. Burgoyne
 - (3) Mary C. Stoeckel
 - (5) Wm. V. Stoeckel
 - (6 & 7) Jack Dawson
 - (9) Ernie Courtney
 - (11) Jay Glover
 - (12) Rex Stimers
 - (14) Mrs. Jean Stanway
 - (15) Wm. V. Stoeckel
 - (16) Mrs. Marion Mosher
 - (17) Robert Jonston
 - (18) Mrs. Mavis Rodgers
 - (19) Larry Holleran
 - (20) William H. Allen
 - (21 & 22) Paul Mulvihill & Co.
 - (23) Broadcast Reps. Ltd.
 - (24) Scharf Broadcast Sales
 - (25) Devney Organization Inc.
 - (26) 1930

- CHLO, ST. THOMAS**
1,000 watts on 680 kcs.
- (1) Souwesto Broadcasters Ltd.
 - (2 & 3) John L. Moore
 - (5) Peter A. Webb
 - (6 & 7) Don M. Lumley
 - (9) Doug Hinz
 - (11) Barry Kentner
 - (12) Jim Heselstine
 - (13) Doug Hinz
 - (15) Peter A. Webb
 - (16) Mrs. Thelma Van Koughnett
 - (17) Don M. Lumley
 - (20) William R. Hyson
 - (21 & 22) Radio & Television Sales Inc.
 - (23) A. J. Messner & Co.
 - (25) Weed & Company
 - (26) May 14, 1948

- CHOK SARNIA**
5,000 watts on 1,070 kcs. CBC
- (1) Sarnia Broadcasting Ltd.
 - (2) Wm. A. McKenzie
 - (3 & 5) Art O'Hagan
General Manager and Director
National Sales - Karl E. Monk
 - (7) Gene McLaughlin
 - (9) Frank McBride
 - (11) Ian Dunlap
 - (12) Jerry Daniel
 - (15) Arthur O'Hagan
 - (16) Janet Lindsey
 - (17) Ron Williams
 - (18) Mrs. Zelta Warnez
 - (19) Wilf Rice
 - (20) Robert Cooke
 - (21 & 22) Paul Mulvihill & Co. Ltd.
 - (24) Radio-TV Reps. Ltd.
 - (25) Donald Cooke Inc.
 - (26) July 28, 1946

- CJIC, SAULT STE. MARIE**
10,000 watts on 1,050 kcs. CBC
- (1) Hyland Radio-TV Ltd.
 - (2) Mrs. E. Hyland
General Manager -
Russell Ramsay
 - (3) E. G. Vance
 - (5) E. G. Vance
 - (6) Bob Wood
 - (7) George Jonescu
 - (8) John Rhodes
 - (9) John Rhodes
 - (10) Lou Barnes
 - (11) Lionel McAuley
 - (12) Russ Ramsay
 - (13) Don Ramsay
 - (14) Mrs. Grace Pitt
 - (15) Frank Gardi
 - (16) Bob Wood
 - (17) Joyce Guerriero
 - (18) Lou Barnes
 - (19) Ray Haines
 - (20) David Irwin
 - (21 & 22) Lorrrie Potts & Co
 - (23) Broadcast Reps. Ltd.
 - (24) Radio-TV Reps. Ltd.
 - (25) All-Canada
 - (26) Oct. 15, 1934

- CKCY, SAULT STE. MARIE**
10,000 watts on 920 kcs.
- (1) Algonquin Radio & TV Co. Ltd.
 - (2) C. P. Greco
 - (3 & 5) Al Bestall
 - (6 & 7) Bud Hall
 - (9) Bud Hall & Andy Arnott
 - (10) Bill Thorne
 - (11) Karl Sepkowski
 - (12) Harry Wolfe
 - (14) Clare Bestall
 - (16) Bill Barrow
 - (17) Mrs. Audrey Ashthorpe
 - (18) Pat Bestall
 - (19) Ard Christmas
 - (20) Ray Rylatt
 - (21) Cam Logan & Associates
 - (22) Ralph Judge & Co.
 - (23) A. J. Messner & Co.
 - (25) Weed & Company
 - (26) May 25, 1955

- CFRS, SIMCOE**
250 watts on 1,560 kcs.
- (1) Simcoe Broadcasting Co. Ltd.
 - (2 & 3) Ted M. Fielder
 - (5) Richard T. Maxwell
 - (6) Robert Watmough
 - (9) Gord Roberts
 - (12) Sonny Lowe
 - (13) Gerry Morrow
 - (14) Bette Barber
 - (16) Jean Aitken
 - (17) Mrs. Winnie Clark
 - (20) Robert Watmough
 - (21 & 22) Radio & TV Sales Inc
 - (26) June 23, 1956

- CJET, SMITHS FALLS**
1,000 watts on 630 kcs. CBC
- (1) Rideau Broadcasting Ltd.
 - (2 & 3) J. W. Pollie
 - (4) Hal Botham
 - (5) Hal Botham
 - (7) Jim Cassidy
 - (9) Hal Botham
 - (11) Jim Cassidy
 - (12) Larry Kelly
 - (16) Mrs. Blythe Hunt
 - (17) Dick Loney
 - (18) Stu Patterson
 - (20) Vic Hamilton
 - (21 & 22) Lorrrie Potts & Co.
 - (23) A. J. Messner & Co.
 - (25) Devney Organization Inc.
 - (26) October 22, 1955

- CJCS, STRATFORD**
500 watts daytime (250 watts nighttime) on 1,240 kcs. CBC
- (1) CJCS Limited
 - (2) G. N. Mackenzie
 - (3 & 5) Stan E. Tapley
 - (7) Wm. Inkol
 - (8) Brian Thomas
 - (9) Bill Booth
 - (11 & 12) Wm. Inkol
 - (13) Bill Booth
 - (16) Mrs. Elaine Scott
 - (17) Mrs. Joan Kastner
 - (20) John Grigg
 - (21 & 22) Radio - TV Reps. Ltd.
 - (23 & 24) Radio - TV Reps. Ltd.
 - (25) Weed & Company

- CFBR, SUDBURY**
1,000 watts on 550 kcs. CBC
- (1) The Sudbury Broadcasting Co. Ltd.
 - (2) F. B. Ricard
 - (3 & 5) René Riel
 - (7) Robert Grandmison
 - (11) Claude Ménard
 - (12) Robert Grandmison
 - (16) Bernadette Gervais
 - (18) Mary Poirier
 - (20) Clyde Turner
 - (21 & 22) Cam Logan & Associates
 - (23) A. J. Messner & Co.
 - (25) Weed & Company
 - (26) December 8, 1957

- CHNO, SUDBURY**
10,000 watts on 900 kcs.
- (1) Sudbury Broadcasting Co. Ltd.
 - (2) F. B. Ricard
 - (3 & 5) Peter Scott
 - (9) Larry Jacklin
 - (11) Cec McKnight
 - (12) Larry Jacklin
 - (14) Mrs. Judy Erola
 - (16) Mrs. Helen Grenon
 - (17) Peter Allan
 - (18) Pauline Poirier
 - (19) Allan Ayato
 - (20) Clyde Turner
 - (21 & 22) Cam Logan & Associates
 - (23) A. J. Messner & Co.
 - (25) Weed & Company
 - (26) June 24, 1947

- CKSO, SUDBURY**
10,000 watts on 790 kcs. CBC
- (1) Cambrain Broadcasting Ltd
 - (2) W. B. Plaunt
 - (3) Ralph Connor
 - (5) Don Mackintosh
 - (6, 7 & 8) Bob Alexander
 - (9) Reg Madison
 - (11) Roy Harnish
 - (12) Hub Beaudry
 - (14) Trudy Manchester
 - (16) Mrs. Eileen Forbom
 - (17) Pat Wilson
 - (18) Teresa McPhee
 - (20) Leo Gilbea
 - (21 to 24) All-Canada
 - (25) All-Canada
 - (26) August 23, 1935

- CKOT, TILLSONBURG**
1,000 watts on 1,510 kcs.
- (1) Tilsonburg Broadcasting Co. Ltd.
 - (2 & 3) John Lamers
 - (4 & 5) John D. Lamers Jr.
 - (6) Paul Hunker
 - (9) Geo. D'Ambroise
 - (13 & 12) George Edwards
 - (14) Don Hutton
 - (14) Mrs. Barbara Rankin
 - (15) John Lamers Jr.
 - (16) Mrs. Beth Hunter
 - (17) Mrs. Lillian Broad
 - (18) Betty Burgess
 - (20) Paul Hunter
 - (21 & 22) Air-Time Sales Ltd.
 - (23) Broadcast Reps. Ltd.
 - (24) Radio-TV Reps. Ltd.
 - (26) April 30, 1955

- CFCL, TIMMINS**
10,000 watts daytime (2,500 watts nighttime) on 620 kcs. CBC
- (1) J. Conrad Lavigne
Entreprises Ltd.
 - (2) J. Conrad Lavigne
General Manager -
Rene Barrette
Station Manager -
Pierre Stein

- (5) Keith McGovern
- (7) Gerald Lefebvre
- (8) Robert Bordeleau
- (9) Jacques Lamothe
- (11) Yves Boyer
- (12) Gaston Bergeron
- (14) Marguerite Bordeleau
- (15) Robert Bordeleau
- (16) Mrs. Jacqueline Boileau
- (18 & 19) Douglas Martin
- (20) Andrew Fauteux
- (21 & 22) Paul Mulvihill & Co. Ltd.
- (25) Devney Organization Inc.
- (26) December 23, 1951

- CKGB, TIMMINS**
10,000 watts on 680 kcs. CBC
- (1) Timmins Broadcasting Ltd
 - (2) K. R. Thomson
 - (3) Gerry Hall
 - (5) Art Mousley
 - (7) Dan Kelly
 - (9) Don Kohis
 - (11) Grant Chevette
 - (12) Mike Doody
 - (14) Mrs. Shirley Boyce
 - (15) Nick Harris
 - (16) A. Borsi
 - (17) Mrs. E. Fulmer
 - (18) Roger Hall
 - (20) Andy Andrews
 - (21 to 24) Stovin-Byles Ltd.
 - (25) All-Canada
 - (26) September 15, 1933

- CBL, TORONTO**
50,000 watts on 740 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- CFGM, TORONTO-**
RICHMOND HILL
10,000 watts daytime (2,500 watts nighttime) on 1,310 kcs.
- (1) Radio Richmond Hill Ltd.
 - (2) John O. Graham
 - (3) Stewart H. Coxford
 - (5) Geo. McDonald
 - (7) Gordon Symons
 - (9) Al Fisher
 - (11 & 12) Ken Foss
 - (15) Gordon Symons
 - (16) Karen Davis
 - (17) Carol Freeman
 - (19) Mike Rutledge
 - (20) Brian Sawyer
 - (21 to 24) Radio-TV Reps Ltd.
 - (25) Donald Cooke Inc.
 - (26) July 1, 1957

- CFRB, TORONTO**
50,000 watts on 1,010 kcs.
- (1) CFRB Limited
 - (2) W. C. Thornton Cran
 - (3) Wes McKnight
 - (4) Jack Dawson
 - (5) Bill Brennan
 - (6) Earl Dunn
 - (7) Jack Dawson
 - (8) Eddie Luther
 - (9) Wally Crouter
 - (11) Bill Hutton
 - (12) Bill Stephenson
 - (13) John Bradshaw
 - (14) Mrs. Betty Kennedy
 - (15) Jerry Maccabe
 - (16) Mrs. Mary Falconer
 - (17) Mrs. Jill Loring
 - (18) Art Collins
 - (19) Don McEachern
 - (20) Clive Eastwood
 - (21 & 22) Standard Broadcast Sales Ltd.
 - (23 & 24) Stovin-Byles Ltd.
 - (25) Young Canadian Ltd.
 - (26) Feb. 19, 1927

- CHF1, TORONTO**
50,000 watts on 1,540 kcs.
- (1) Rogers Broadcasting Limited
 - (2 & 3) Edward S. Rogers
 - (4) D. E. DesLauriers
 - (5) J. Turrall
 - (7) Vaughn Bjerre
 - (9) Gerry Herbert
 - (10) David Amer
 - (11 & 12) Don Watson
 - (16) Mrs. Rina Boyle
 - (17) Ross Evans
 - (18) Susan Prestwich
 - (19) Brian Avery
 - (20) Ron Turnpenny
 - (21 & 22) Air-Time Sales Ltd.
 - (26) August 8, 1962

- CHUM, TORONTO**
50,000 watts on 1,050 kcs.
- (1) Radio CHUM - 1050 Limited
 - (2 & 3) Allan F. Waters
 - (5) Wes Armstrong
 - (7) Allan Slaight
 - (11) Bill Drylie
Live Talent and Public Service -
Phil Stone
Sales Promotion Director -
Lyn Salloum
 - (15) Allen Farrell
 - (16) Eileen Taylor
 - (17) Larry Solway
 - (18) Mary McInnes
 - (19) Fred Snyder
 - (20) George Jones
 - (21 & 22) Stephens & Towndrow Ltd.
 - (23) Broadcast Reps. Ltd.
 - (24) Scharf Broadcast Sales Ltd.
 - (25) Devney Organization Inc.
 - (26) November 1945

- CJBC, TORONTO**
50,000 watts on 860 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- CKEY, TORONTO**
10,000 watts daytime (5,000 watts nighttime) on 590 kcs.
- (1) Shoreacres Broadcasting Co. Ltd.



WHO KNOWS WHAT EVIL
LURKS IN THE HEARTS OF MEN? . . .
THE SHADOW KNOWS!

Now he's back to capture anew, the imagination and attention of present-day radio audiences.

52 half-hours available immediately.

THE SHADOW - exclusively in Canada with:

G. N. MACKENZIE LIMITED

433 Jarvis Street, Toronto 5, Ontario.
WALnut 5-2841

Its hard to improve on Tiny Tim's Greeting
"God Bless Us Everyone!"

May Christmas Be
A HAPPY ONE
At Your House



ALL THE BEST FOR 1965
from each member of the
S & T TEAM



Stephens & Towndrow Ltd.
MONTREAL, TORONTO AND FM DIVISION

- (2) John D. Campbell
General Manager and Vice-
President - Douglas C. Trowell
(5) Stuart C. Brandy
(6) Stan Larke
(7) Gene Kirby
(9) Al Bolliska
(11) Godfrey Hudson
(15) Harvey M. Clarke
(16) Edward Guest
(17) Stan Larke
(19) Roy Lyttle
(20) William R. Onn
(22 to 25) All-Canada
(26) August 28, 1944

CKFH, TORONTO
10,000 watts daytime (5,000 watts
nighttime) on 1,430 kcs.
(1) Foster Hewitt Broadcasting
Ltd.

- (2) Foster Hewitt
(3) Bill Hewitt
(4) Barry Nesbitt
(5) National Commercial
Manager - Jim Crawford
Local Commercial
Manager - Vern Paul
(6 & 7) Barry Nesbitt
(8) George Wilson
(9) Phil Mackellar
(11) Jim Ward
(12) Joe Morgan
(15) Frank Somerville
(16) Donna Tarling
(17) Carol-Ann Klymchuk
(18) Anne Oliver
(20) Gerald Wilson
(22) Ralph J. Judge & Co.
(25) A. B. C. International
(26) February 21, 1951

- CHOW, WELLAND
1,000 watts on 1,470 kcs.
(1) Wellport Broadcasting Ltd.
(2) Gordon W. Burnett
Vice-President -
R. E. Redmond
Managing Director -
Doug Manning
(5) Russ Burnett
(7) Bud Rielly
(9) Bud Rielly
(11) Tom White
(13) Allan Pietz
(14) Dorothy Kadwell
(16) Mrs. Gladys Marchand
(20) Len Whalley
(21 & 22) Tyrrell & Nadon
(24) Contact Radio C-FUN
(25) Weed & Company
(26) June 4, 1958

| KEY | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Reprs |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Reprs |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reprs |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Reprs |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Reprs |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

QUEBEC

CBE, WINDSOR
10,000 watts on 1,550 kcs. Owned
and operated by the Canadian Broad-
casting Corporation.

- CKLW, WINDSOR
50,000 watts on 800 kcs.
(1) Western Ontario Broad-
casting Co. Ltd.
President and General Manager
S. Campbell Ritchie
(5) Ed Metcalfe
(7) John Gordon
(9) Bud Davies
(11) Austin Grant
(14) Mary Morgan
(15) George Sperry
(16) Mrs. Margaret Marshall
(17) Mrs. Wanda Van Kuren
(20) Stewart M. Clark
(21 to 24) All-Canada
(25) RKO General Broadcasting
National Sales
(26) June 1, 1932

- CKWW, WINDSOR
500 watts on 580 kcs.
(1) Radio Windsor Canadian Ltd.
(2) Royce Frith
(3) Al Shaver
(4) Norm Aldred
(5) Al Shaver
(6 & 7) Al Shaver
(8) Ron Burgoyne
(9) Norm Aldred
(10) Ron Burgoyne
(11) Stan Switzer
(12) Al Shaver
(13) Bob Gale
(14) Betty Lortie
(15) John Mackay
(16) Donna Gross
(17) Marion Johnson
(18) Lee McMeekin
(19) Richard Wilson
(20) Walter Dowhan
(21 to 24) Stovin-Byles Ltd.
(25) Weed & Company
(26) March 29, 1964

- CKNX, WINGHAM
2,500 watts on 920 kcs.
(1) Radio Station CKNX Ltd.
(2) W. T. Cruickshank
General Manager -
G. W. Cruickshank
Asst. Gen. Manager -
John Cruickshank
(7) John Langridge
(8) Jim Moore
(9) Joel Thompson
(11) John A. Strong
(12) John Brent
(13) Cliff Robb
(14) Anna McDonald
(16) Mrs. Lillian Gorbutt
(17) Wayne Brown
(18) Jona Terry
(20) Scott Reid
(21 & 22) Lorrrie Potts & Co.
(23) Scharf Broadcast Sales
(25) All-Canada
(26) Feb. 20, 1926

- CKOX, WOODSTOCK
250 watts on 1,340 kcs.
(1) Oxford Broadcasting
Co. Ltd.
(2 & 3) M. J. Werry
(2, 3 & 5) M. J. Werry
(7) Walter Hulme
(9) Murray Porteous
(11) T. Horney
(12) T. Horney
(14) Mrs. Alice Munro
(16) Mrs. A. B. Brown
(17) Mrs. L. Munro
(20) D. Zufelt
(21 & 22) Lorrrie Potts & Co.
(26) Dec. 6, 1947

- CFGT, ALMA
1,000 watts on 1,270 kcs.
(1) Radio Lac St. Jean Ltée
(2) Remi Aubé
(3) France Fortin
(5) René Guillot
(6 & 8) Normand Bergeron
(11) Vincent Plourde
(12) Rosaire Pelletier
(18) Nicole Plourde
(19) J. Roch Maltais
(21 & 22) Tyrrell & Nadon
(26) Oct. 26, 1953

- CHAD, AMOS
250 watts on 1,340 kcs. CBC
French Network.
(1) Radio Nord Inc.
(2 & 3) David A. Gourd
(4, 5, 6 & 7) Franco Capellari
(15) Franco Capellari
(16) Mrs. Brigitte Guilmet
(20) Julien Trépanier
(21 & 22) Hardy Radio & TV
(24) Scharf Broadcast Sales
(25) Weed & Co.
(26) Dec. 1, 1941

CBJ, CHICOUTIMI
10,000 watts on 1,580 kcs. Owned
and operated by the Canadian Broad-
casting Corporation.

- CJMT, CHICOUTIMI
1,000 watts on 1,420 kcs.
(1) CJMT-Ltée
(2) J. O. Masse
(3) Pierre Tremblay
(5) François Ranger
(7) Achille Soucy
(9) Jacques Cayer
(11 & 12) Ronald Levesque
(15) Carmelle Gregoire
(16) Denise Fortin
(17) François Belley
(18) Ruth Maltais
(20) Lucien Simard
(21 & 22) Standard Broadcast
Sales
(25) Devney Organization
(26) February 28, 1954

- CHRD, DRUMMONDVILLE
250 watts on 1,340 kcs.
(1) Radio Drummond Ltée
(2) Maurice Sigouin
(3) J. A. Savoie
(4) Claude René
(5) J. A. Savoie
(7) H. LeDoux
(9) Jean Denis
(10) André Gallant
(11 & 12) André Boulanger
(16) Marcelle Turcotte
(20) Reynald Bélanger
(21 & 22) Tyrrell & Nadon
(26) Dec. 23, 1954

- CHEF, GRANBY
1,000 watts daytime (250 watts
nighttime) on 1,450 kcs.
(1) La Voix de l'Est Ltée
(2) Aimé Laurion
(3) J. Henri Champagne
(4) Jacques Payette
(5) J. Henri Champagne
(6) Jacques Payette
(7) Henri Champagne
(9) Guy Cardinal
(11) Jean M. Malo
(12) Bernard Brodeur
(13) Guy Cardinal
(14) Huguette Chartrand
(15) Jacques Payette
(16 & 17) Huguette Chartrand
(18) M. A. Daudelin
(19) Armand Papineau
(20) Raymond Bilocq
(21 & 22) Hardy Radio & TV
(24) Scharf Broadcast Sales
(26) March 14, 1946

CKCH, HULL
5,000 watts on 970 kcs. CBC
French Network.

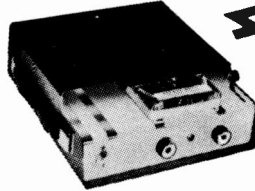
- (1) La Compagnie de Radio-
diffusion CKCH de Hull
Ltée
(3) Jean-Paul Lemire
(4 & 5) Henri W. Allard
(6) Emile Routhier
(7) Jean-Paul Lemire
(8) Paul Robyn
(9) Jean-Marie Ménard
(11) Olivier G. Caron
(12) Olivier Caron
(14) Simone Lanctôt
(15) Henri W. Allard
(16) Parise Côte
(17) Nicole Venne
(18) Emile Routhier
(19) André Régimbalud
(20) Jean-Luis Guérette
(21 & 22) Standard Broadcast
Sales Ltd.
(25) Weed & Company
(26) June, 1933

- CJLM, JOLIETTE
1,000 watts on 1,350 kcs.
(1) Radio-Richelieu Ltée
(2) Henri Olivier
(3) Maurice Boulianne
(5) Cyrille Denis
(6) Maurice Boulianne
(7) Claude Rochon
(8) Jean-Guy Pronovost
(9) Gilles Tessier
(10) Réginald Lambert
(11) Gilles Loyer
(12) Aimé Boivin
(14) Mrs. Jacqueline Poirier
(15) Maurice Boulianne
(16) Lorenzo Brouillard
(18) Aimé Boivin
(20) Joseph Cardin
(21 & 22) Hardy Radio & TV
(26) May 8, 1960

- CKRS, JONQUIERE
1,000 watts on 590 kcs.
(1) Radio Saguenay Ltée
(2) Henri Lepage
General Manager -
Tom Burham
Station and Commercial
Manager - Guy Boivin
(5 & 6) Guy Boivin
(7) Noël Fillion
(10) Marcel Perron
(11) Lionel Tremblay
(12) Jean Martin
(15) André Dupuis
(16 & 17) Réjane Bilodeau
(18) Marcel Perron
(19) Léon Jean
(20) Gérard Lemieux
(21 & 22) Hardy Radio & TV Ltd.
(24) Scharf Broadcast Sales
(25) Young Canadian Ltd.
(26) June 23, 1947

- CKLS, LASARRE
250 watts on 1,240 kcs. CBC
French Network.
(1) Radio Nord Inc.
(2 & 3) David A. Gourd
(4, 5, 6, 7, 15) Franco
Capellari
(16) Mrs. Brigitte Guilmet
(20) Julien Trépanier
(21 & 22) Hardy Radio & TV Ltd.
(24) Scharf Broadcast Sales
(25) Weed & Co.
(26) Sept. 1, 1950

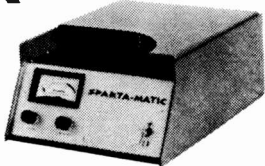
- CFLM, LA TUQUE
1,000 watts on 1,240 kcs. CBC
(1) Radio La Tuque Ltée
(2) J. Trépanier
(3 & 5) Jean Trépanier
(7 & 8) Jules Fiola
(9) Leo Ménard



**BP-11 BATTERY
POWERED
TAPE CARTRIDGE
PLAYBACK**

Complete range of
studio cartridge
equipment including:

- Portable Cartridge
- Rack mount or
Table-Top
- Standard or
Stereo Models
- Portable Studios



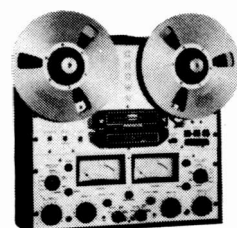
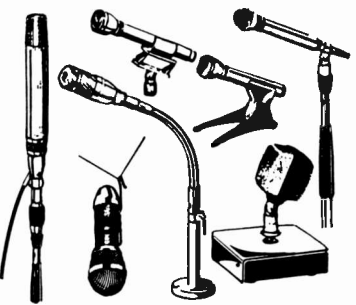
**CD-15 TIME DELAY
AND
"SPECIAL EFFECTS"**

FAMOUS SPARTA QUALITY AND DEPENDABILITY



**AKG
MICROPHONES**
used the world over

Microphones and accessories to
meet all requirements: Dynamic,
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**Crown
INTERNATIONAL**

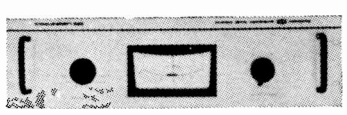
Crown Solid State Recorders with superla-
tive North American craftsmanship give
incomparable performance. Meet or exceed
all Canadian and U.S. Broadcasting Specifi-
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FROM CBS LABORATORIES



**VOLUMAX
AUTOMATIC PEAK CONTROLLER**

- Completely solid-state
- Doubles effective radiated pro-
gram power compared with
conventional peak limiters
- When used with CBS Audimax
Level Control, program power
improvements of 8 to 1 have
been achieved.



**AUDIMAX 11RZ
AUTOMATIC LEVEL CONTROL**

- Increases coverage at nominal
cost . . . lowers cost per
thousand.
- Gated gain stabilization
- Return-to-zero function.
- Used and endorsed across
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COMPANY LIMITED**
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Canada's Largest Independent Distributor of Equipment
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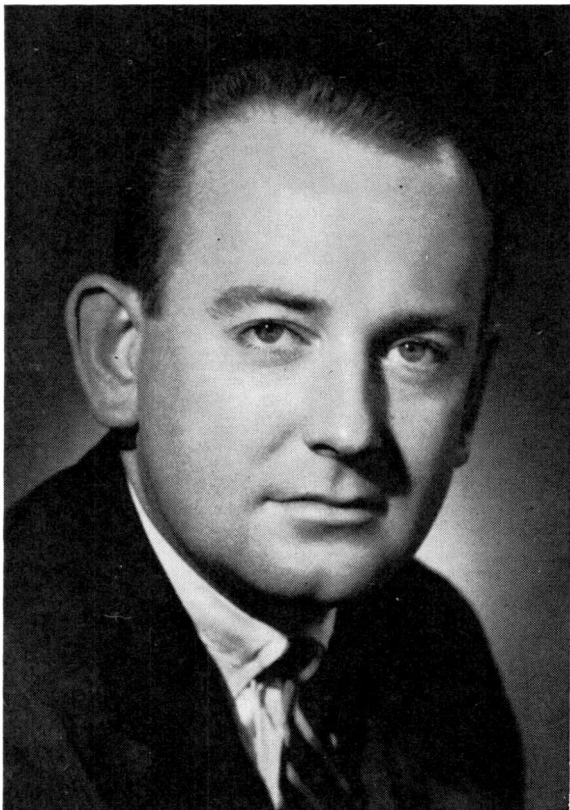
AVAILABLE JANUARY 1965
English . . . French . . .
Bi-Lingual Announcers

Well-trained announcers with practical schooling
by professional broadcasters AND the enthusiasm
of youth. Tapes immediately available on request.

Now in our third year of operation, we can refer
you to stations across Canada where our students
have made the grade.

7121 Chateaubriand, Montreal

New RCA Victor 'TP' appointments...



W. D. WEST, on September 30 became RCA Victor Manager of Technical Products Sales for the Manitoba-Saskatchewan-Lakehead area with headquarters in Winnipeg. Mr. West was born in Oakville, Ontario in 1930, and obtained his B.Sc. (Electrical Engineering) from Queen's University in 1955. He joined the Royal Canadian Navy in the same year and served as Air Electrical Officer with HS-50, the RCN helicopter anti-submarine squadron.

On completion of his tour of duty in 1958, Mr. West joined RCA Victor as a service engineer, working on naval radar and communications, and anti-aircraft and anti-submarine fire-control systems. In 1960 Mr. West moved into the Technical Products marketing group and shortly after assumed managership of Special Broadcast Accounts, including all negotiations in connection with the sale and delivery of equipment to the CBC.

Mr. West is a member of the Corporation of Professional Engineers and of the Naval Officers Club of Montreal.



FRANK H. HOLM on October 15, assumed the position of Manager of Special Accounts formerly occupied by Mr. W. D. West. His new post will include negotiations of broadcast equipment sales to the CBC and other national communication organizations.

Mr. Holm was born in Kingston, Ontario in 1932 and graduated from his local university, Queen's, in 1956 with the degree of B.Sc., (Honours) in Electrical Engineering. During his summer holidays he worked for the National Research Council on aircraft electronic equipment.

For the past eight years Mr. Holm has been employed in the RCA Victor broadcast engineering group where he has been assigned to diversified projects in many locations across Canada. His general knowledge and experience in AM, FM, and TV system and installation engineering combine to give Mr. Holm an eminent reputation within the Canadian broadcasting industry.

Mr. Holm is a member of the Corporation of Professional Engineers and of the IEEE. Hobby... boat-building.



RCA VICTOR COMPANY, LTD.

Technical Products

1001 Lenoir St., Montreal 30, Quebec

THE MOST TRUSTED NAME IN ELECTRONICS

FROM THE DESK OF

ANDY McDERMOTT



We were going to try and be real bright, and witty, and come up with some real Dynamic message. Then we realized that essentially the real point we wanted to make with you good friends can be most honestly and effectively said in an old, simple way:

MAY YOU ENJOY

A VERY MERRY CHRISTMAS!

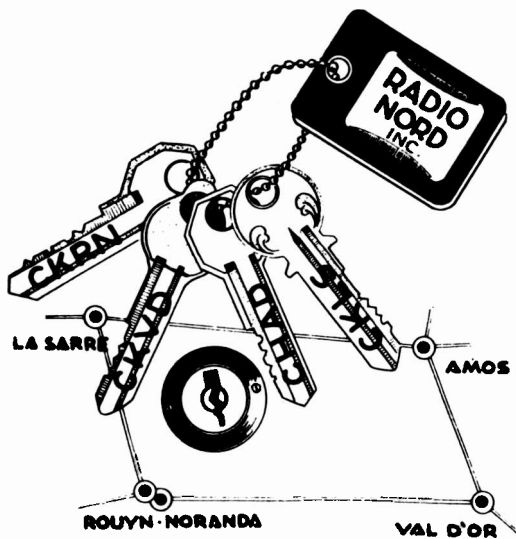
Keith Bill Andy Ted Jim

Radio & Television Sales Inc.

TORONTO

MONTREAL

Representing
CANADIAN AND U.S. RADIO STATIONS
U.S. TELEVISION STATIONS



Meilleurs Voeux pour L'Année

Joyeux Noël et Bonne Année

Meilleurs Souhaits pour la Saison

Joyeuses Fêtes

CONTACT

HARDY in Toronto & Montreal
SCHARF in Vancouver
WEED & CO. in the U.S.A.

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Repts |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Repts |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Repts |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Repts |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Repts |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

- (11 & 12) M. Thériault
(14) Mlle Laurette Leclerc
(15) Mlle Hélène Dion
(18) Léo Ménard
(20) Jean-Paul Mathon
(21 & 22) Radio & Television Sales Inc.
(25) Donald Cooke Inc.
(26) October 3, 1959
- CKBL, MATANE
10,000 watts on 1,250 kcs. CBC French
(1) La Compagnie de Radio-diffusion de Matane Ltée
(2 & 3) René Lapointe
(4) Octave Lapointe
(5) Chas Fzédette
(6) George Guy
(7) Gilles Carrière
(8 & 9) J. P. Berthiaume
(10) J. P. Berthiaume
(11) Guy Leboeuf
(12) Guy Leboeuf
(14) Armand Desrosiers
(15 & 16) Octave Lapointe
(17) Lisette Bergeron
(18) J. P. Berthiaume
(19) Richard Fortin
(20) Yvan Fortier
(21 & 22) Hardy Radio & TV
(24) Scharf Broadcast Sales Ltd.
(25) Young Canadian Ltd.
- CKML, MONT LAURIER
1,000 watts on 610 kcs. CBC French
(1) Radio CKML, Inc.
(2) Conrad Prênoeau
(3) Jean M. Legault
(5) Rejean Boivin
(7) Jean M. Legault
(8) Jacques Vallée
(9) P. Bertie
(10) J. Vallée
(11) F. Bédard
(16) S. Beaudry
(17) Andrée Robitaille
(20) Rejean St. Jean
(21 & 22) Hardy Radio & TV Ltd.
(26) May 19, 1963
- CKBM, MONTMAGNY
1,000 watts on 1,490 kcs.
(1) Radio Alléghany Inc.
(2) Henri Deschênes
(3 & 5) André Mercier
(6) Henri Deschênes
(7) Oliva Poitras
(11) Oliva Poitras
(12) Denis Duchaine
(13) Denis Duchaine
(14) Henriette Michon
(15) André Mercier
(16) Laurette Couillard
(17) Oliva Poitras
(18) Michel Duchaine
(20) Hector Fortin
(21 & 22) Radio & TV Sales Inc.
(26) Jan. 31, 1954
- CBF, MONTREAL
50,000 watts on 690 kcs. Owned and operated by the Canadian Broadcasting Corporation.
- CBM, MONTREAL
50,000 watts on 940 kcs. Owned and operated by the Canadian Broadcasting Corporation.
- CFCF, MONTREAL
5,000 watts on 600 kcs.
(1) Canadian Marconi Co. Ltd
(2) W. V. George
(3) J. D. Wright
Retail Sales Manager - Harry E. Moll
(6) Jim Kidd
(7) Gerry Bascombe
(9) Franklin Armstrong & Keith Randall
(11) Bert Cannings
(12) Russ Taylor
(15) Babs Pitt
(16) L. Rasberry
(17) Babs Pitt
(18) Rafaela Feticch
(20) J. E. Thompson
(21 & 25) All-Canada
(26) November, 1919
- CFMB, MONTREAL
10,000 watts on 1,410 kcs.
(1) Chateau Broadcasting Co. Ltd.
(2 & 5) Casimir G. Stanczykowski
(6) Al Pascal
(7) Casimir G. Stanczykowski
(9) Bob Dowling
(11) Stew McIsaac
(12) Bob Boulanger
(14) Marjorie Forrest
(15) Casimir G. Stanczykowski
(16) Lise Dufour
(17) Marjorie Forrest
(18) Alita Emanuele
(19) Bill Gregory
(21 to 24) Lorrie Potts & Co.
(25) National Times Sales Harlan G. Oakes
(26) December 21, 1962
- CFOX, MONTREAL - LAKESHORE
10,000 watts on 1,470 kcs.
(1) Lakeshore Broadcasting Ltd.
(2) Gord Sinclair
(3) Keith Dancy
(5) Danny Dooner
(6 & 7) Stu Morrison
(9) Gord Sinclair
(10) Mel Browne
(11) Dave Knapp
(12) Keith Dancy
(15) Sheilah Ramsay
(16) Carolyn Smith
(17) Sheilah Ramsay
(18) Mel Browne
(19) Mike Eccles
(20) B. Greeley
(21 & 22) Radio House Ltd.
(23 to 25) CFOX Direct
(26) March 16, 1960
- CJAD, MONTREAL
50,000 watts on 800 kcs.
(1) CJAD Limited
(2) W. C. Thornton Cran Vice-President and General Manager - H. T. McCurdy
Dir. of Sales - W. Shubat
Operations Manager - Ralph Kirchen
(6) Gordon Hope
(9) Bill Roberts
(10) Bruce Patenaude
(11) Doug Williamson
(12) Don Chevrier
(14) Doris Clark
(15) Mary Pert
(17) Gerry Bodington
(20) Ernest Mott
(21 & 22) Standard Broadcast Sales Ltd.
(23 & 24) Stovin-Byles Ltd.
(25) Young Canadian Ltd.
(26) Dec. 8, 1945
- CJMS, MONTREAL
50,000 watts on 1,280 kcs.
(1) CJMS Radio Montreal Limitée
(2) A. R. Crépault
(3) Roch Demers
(5) National - Roch Demers
(5) Local - Ted Meunier
(6) B. Payeur
(7) Gilbert Hérard
(9) Yvan Ducharme
(11) Paul Coucke
(12) Rhéaume Brisebois
(15) C. Laferrière and R. Bernard
(16) Jean-Marc Danis
(18) Ginette Houle
(20) J. C. Lalancette
(21 & 22) Stephens & Towndrow Ltd.
(23) Broadcast Repts.
(24) Scharf Broadcast Sales Ltd.
(25) Weed & Company
(26) January, 14, 1953
- CKAC, MONTREAL
50,000 watts on 730 kcs.
(1) La Compagnie de Publication de la Presse, Limitée
(2) Maurice Chartré
(3) Fernand Doré
(4) George Bourassa
(5) Marc Legault
(6) Jacques Matti
(8) Jacques Morency
(9) Réal Giguère
(14) Jeannette Brouillett
(15) Maurice Pettit
(16) Pierre Vachon
(18) Gérald Vallée
(19) Gérard Champagne
(20) Len Spencer
(21 & 22) CKAC
(23) A. J. Messner & Co.
(25) Devney Organization Inc.
(26) August 22, 1922
- CKGM, MONTREAL
10,000 watts on 980 kcs.
(1) Maisonneuve Broadcasting Corp.
(2) Geoff Stirling
Vice-President and General Manager - Don Wall
(5) Jim Tapp
(6) Doug Burrows
(8) Dick Varney
(9) Doug Burrows
(10) John Murphy
(11) Bob Holiday
(12) Red Storey
(14) Lorie Dempsey
(15) Gary Smith
(16) Mrs. Francine Moses
(17) Doug Wilmut
(18) Bob Johnson
(19) Don Hahn
(20) Colin Jarrett
(21 & 22) Stephens & Towndrow Ltd.
(23) Broadcast Repts. Ltd.
(24) Scharf Broadcast Sales
(25) Weed & Company
(26) December 7, 1959
- CKLM, MONTREAL
10,000 watts on 1,570 kcs.
(1) Radio-Laval Inc.
- (2) Mario Verdon
(3) Roland Saucier
(5) Guy D'Arcy
(6) Renaud Fortin
(7) R. Saucier
(8) Roger LeBel
(9) R. Lebel, Pierre Chouinard and Serge Belair
(10) Lucien Brien
(11) Jean Côté
(12) R. Saucier
(14) Jean Desprez
(15) Pierre de Montigny
(16) Mrs. R. Gloutnez
(17) Jacques Antoons
(19 & 20) Jacques St-Pierre
(21 to 25) All-Canada
(26) August 3, 1962
- CHNC, NEW CARLISLE
5,000 watts on 610 kcs. CBC French Network.
(1) Gaspesia Radio Broadcasting Co. Ltd.
(2) J. Alphonse Poirier
(3) Dr. Chas. H. Houde
(4) Léopold Vocelle
(7 & 8) Johnson Roy
(16) Lucile Joseph
(19 & 20) Bruce MacDonald
(21 & 22) Hardy Radio & TV Ltd.
(24) Scharf Broadcast Sales Ltd.
(25) Weed & Company
(26) December 23, 1933
- CBV, QUEBEC
5,000 watts on 980 kcs. CBC French Network. Owned and operated by the Canadian Broadcasting Corporation.
- CFOM, QUEBEC
250 watts on 1,340 kcs. CBC
(1) The Goodwill Broadcasters of Quebec Inc.
(2) H. Lepage
(3) Mrs. Mary F. Bush
(5) Jean-Guy Bernier
(7) Bill Paton
(9) Len Digby
(10) Bill Paton
(11) Tom Pace
(12) Bill Paton
(16) L. Dion
(17) Mrs. Janet Sharples
(20) Yven Leduc
(21 & 22) Hardy Radio & TV Ltd.
(23) Broadcast Repts.
(26) 1949
- CHRC, QUEBEC
10,000 watts on 800 kcs.
(1) CHRC Ltée
(2) Col. Hervé Baribeau
Managing Director - Henri Lepage
General Manager - Aurélie Pelletier
(5) Yvon Martel
(7) Henri Veilleux
(9) Michel Montpetit
(10) Fernando St-Georges
(11) Guy Lemieux
(12) Maurice Descarreaux
(14) Mrs. Lucille Després
(16) Gergette Lacroix
(17) Juliette Bélanger
(18) Georges McKie
(19) Fernando St-Georges
(20) Marcel Huard
(21 & 22) Hardy Radio & TV Ltd.
(23) A. J. Messner & Co.
(24) Scharf Broadcast Sales Ltd.
(25) Young Canadian Ltd.
(26) April 1, 1926
- CJLR, QUEBEC
10,000 watts on 1,060 kcs.
(1) CJLR Inc.
(2 & 3) J. LaRoche
(6) Jean Brousseau
(7, 8 & 9) Louis Dufresne
(10) S. Bernier
(11) Raymond Martin
(12) Louis Dufresne
(15) Jos. Quesay
(16) M. Boucher
(17) M. Thériault
(18) S. Bernier
(19) J. L. Vachon
(20) Lucien Cote
(21 to 24) Stovin-Byles Ltd.
(26) Sept. 1, 1959
- CKCV, QUEBEC
10,000 watts daytime (5,000 watts nighttime) on 1,280 kcs.
(1) CKCV (Quebec) Limitée
(2) Gaston Pratte
General Manager - Magella Alain
(5) Jacques M. Goulet
(6) Roger Gagnon
(7) Yvan Frenette
(8) Roger Gagnon
(9) Yvan Frenette
(10) Jean Lesoye
(11) Antoine Normand
(12) Paddy Pedault
(13) Roland Gilbert
(14) Louise Leclerc
(15) Marie-Paule Vachon
(16) Marie-Paule Vachon
(17) Richard Lemeule



so what?

So what if thousands of children throughout the world go to bed hungry?

(And this includes kids in rich, socially-conscious Canada.)

So what if thousands of children throughout the world die of malnutrition?

So what if thousands of children throughout the world suffer terrible agonies from diseases we consider under control?

Thousands of children? UNESCO reports 600 million children are chronically underfed. Malaria attacks 80 million children each year.

Leprosy scars an extra 4 million each year. In our so-called civilized world there are 300 million children who have no schools to go to. No school. No future. No hope.

So what? The numbers are too big. The very idea of hundreds of millions of deprived and seemingly forgotten children is too terrible to think about.

So don't think in terms of millions. Think in terms of one or two children.

A couple of kids something like yours.

Is anyone still saying "so what"?

To: Mr. A. J. Little, F.C.A.
Canadian Save the Children Fund
70 Hayter Street
Toronto 2, Ontario

Please accept my gift of \$_____. Please send me more details of your work

Name _____

Address _____

Prov. _____

All donations are deductible for Income Tax purposes

(18) Jean Leroye
 (19) André Duchesneau
 (20) Lucien Gobeil
 (21 & 22) Standard Broadcast Sales Ltd.
 (25) All-Canada
 (26) July 5, 1926

CJBR, RIMOUSKI
 10,000 watts on 900 kcs. CBC
 French Network
 (1) La Radio du Bas St-Laurent Inc.
 (2) Jacques Brillant
 (3 & 5) André Lecomte
 (7) Sandy Burgess
 (8) François Raymond
 (9) Jean Brisson
 (11) Guy Ross
 (12) Claude Pearson
 (14) Louise Lavellée
 (15) Sandy Burgess
 (16) André Lecomte
 (18) Lorenzo Michaud
 (20) Marcel Vallée
 (21 & 22) Standard Broadcast Sales
 (25) Weed & Company
 (26) Nov. 15, 1937

CJBM, CAUSAPSCAL, QUEBEC
 (1963) a rebroadcasting station of CJBR.
 CJFP, RIVIERE-DU-LOUP
 10,000 watts on 1,400 kcs. CBC
 French.
 (1) Radio CJFP Limitée
 (2) Luc Simard
 (3) Raoul Savard
 (5) René Viel
 (11) Rémi Beaulieu
 (12) Raoul Savard
 (13) Paul Simard
 (18) Rémi Beaulieu
 (20) Raymond Lavote
 (21 & 22) Hardy Radio & TV
 (25) Young Canadian
 (26) April 13, 1947

CJAF, CABANO
 250 watts on 1,240 kcs. Satellite of CJFP, Riviere-du-Loup. Same staff.

CHRL, ROBERVAL
 1,000 watts on 910 kcs. CBC
 French Network.
 (1) Radio Roberval Inc.
 (2 & 3) Benoit Lévesque
 (4) Nelson St-Pierre
 (5) Denise Potvin
 (6 & 7) Nelson St-Pierre
 (8 & 9) Jacques Martel
 (10) Marcel Jean
 (11) Claude Allard
 (12) Jacques Martel
 (13) Jean Ouellet
 (14) Denise Potvin
 (15) Nelson St-Pierre
 (16) Denis Porvin

(18) Diane Gagnon
 (19 & 20) Marcel Bolduc
 (21 & 22) Hardy Radio & TV Ltd.
 (26) June 1, 1949

CKRN, ROUYN
 250 watts on 1,400 kcs. CBC
 French Network
 (1) Radio Nord Inc.
 (2 & 3) David A. Gourd
 (4, 5, 6, 7, 15) Franco Capellari
 (16) Mrs. Brigitte Guimont
 (20) Julien Trépanier
 (21 & 22) Hardy Radio & TV
 (24) Scharf Broadcast Sales
 (25) Weed & Co.
 (26) Feb. 10, 1939

CHGB, ST-ANNE DE LA POCATIERE
 5,000 watts on 1,310 kcs. CBC
 French Network.
 (1) C.H.G.B. Ltd.
 (2) G. T. Desjardins
 (3) P. E. Hudon
 (5) C. Landry
 (6) G. Gosselin
 (7 & 8) R. Plante
 (9) G. Gosselin
 (10) G. Gagnon
 (11 & 12) M. Levesque
 (15) M. A. Freve
 (16) M. Beaulieu
 (17) M. Beaulieu
 (18) G. Gagnon
 (19) R. Hamel
 (20) M. A. Freve
 (21, 22 & 24) Tyrrell & Nadon
 (26) August 1938

CKRB, ST. GEORGES DE BEAUCE
 10,000 watts on 1,460 kcs. CBC
 French Network.
 (1) Radio Beauce Inc.
 (2) Yvon Thibaudeau
 (3) Charles A. Thibaudeau
 (5) Armand Catellier
 (6) Jules Venne
 (7 & 8) Gilles Bernier
 (9) Gilles Bernier
 Jules Venne
 (10) Jacques Petit
 (11) Jules Venne
 (12) Gilles Bernier
 (13) Claude Rousseau
 (14) Yvette Mathieu
 (15) Armand Catellier
 (16) Yvette Mathieu
 (17) Jules Venne
 (18) Roxanne Poulin
 (20) Reginald Lafrance
 (21 & 22) Paul L'Anglais Inc.
 (26) July 20, 1953

CKBS, ST. HYACINTHE
 250 watts on 1,240 kcs.
 (1) Radio St. Hyacinthe Ltée
 (2) J. M. Lorange
 (3 & 5) Benoit Vanier
 (8 & 9) Gaston Lévesque

(11) Marcel Therriault
 (15) B. Vanier
 (18) Lise Ferland
 (19) Lucien Caron
 (20) Lucien Caron
 (21 & 22) Hardy Radio & TV
 (26) October 1, 1959

CKJL, ST. JEROME
 1,000 watts on 900 kcs.
 (1) Radio Laurentides Inc.
 President and General Manager - Jean Lalonde
 (3) Guy Gosselin
 (4) John R. Fox
 (8) Marcel Gingras
 (9) Marcel Gingras
 (10) Claire Robert
 (11) André Mailloux
 (12) Jean Neron
 (13) Marcel Gingras
 (14) Claire Robert
 (16) Lise Beauchamp
 (17) André Mailloux
 (19) André Hébert
 (21 & 22) Hardy Radio & TV
 (23) Broadcast Reps.
 (26) March 10, 1956

CKCN, SEPT-ÎLES
 5,000 watts on 560 kcs.
 (1) Radio Sept-Îles Inc.
 (2) Louis Paradis
 (3 to 5) Benoit Roberge
 (6) Ray Perrault
 (7) Jacques Pepin
 (8) Yvon Lavole
 (9) Ray Perrault
 (10) Louise Dionne
 (11) Yvon Lavole
 (12) Jean Croteau
 (14) Yvon Lavole
 (15) B. Roberge
 (16) Carmen Vaillancourt
 (17) J. P. Gagnon
 (18) Louise Dionne
 (19) Georges Lafrance
 (20) Georges Lafrance
 (21 to 24) Radio & TV Sales
 (26) March 30, 1963

CKSM, SHAWINIGAN FALLS
 1,000 watts on 1,220 kcs.
 (1) Cie de Radio Diffusion de Shawinigan Falls Ltée
 (2) Art Lacoursière
 (3) Emilien Beaulieu
 (4) Huguette Cloutier
 (5) Emilien Beaulieu
 (6) Claude Fitzbay
 (7) Alain Chartier
 (8) A. Bétiéle
 (9) A. Bétiéle
 (10) G. Jolivet
 (11) A. Chartier
 (12) A. Bétiéle
 (13) Jean Paul Coutu
 (14 & 16) Helene St. Yves
 (15) Ginette St. Yves
 (17) Alain Chartier
 (18 & 19) J. P. Coutu

| KEY | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

(20) Marcel Millette
 (21 & 22) Radio - TV Reps.
 (26) April 30, 1950
 CHLT, SHERBROOKE
 10,000 watts on 630 kcs. CBC
 French Network.
 (1) La Tribune Inc.
 (2) Paul Desruisseaux
 Vice-President - Jean-Louis Gauthier
 (3) Marcel Girard
 (5) Lucien LaRocque
 (8) Jacques Tremblay
 (9) René Ouellette
 (10) P. M. Robidoux
 (11) André DeSeve
 (12) J. M. Blodeau
 (14) Andrée Aubé
 (15) Jacques Tremblay
 (16) Pierrette Fleury
 (17) Rouville Daigneault
 (20) Gérard Paul
 (21 & 22) Paul L'Anglais Inc.
 (24) Scharf Broadcast Sales
 (25) Young Canadian Ltd.
 (26) June, 1937

CKTS, SHERBROOKE
 1,000 watts on 900 kcs. CBC
 Network.
 (1) Telegram Printing & Publishing Co. Ltd.
 (2 & 3) Gordon H. Beerworth
 (4) Kenneth Fowler
 (5) L. LaRocque
 (6 & 7) Kenneth Fowler
 (8) Gordon Breen
 (9) Charlie Hunter
 (11) Gordon H. Beerworth
 (12) Gordon Breen
 (13) Gordon H. Beerworth
 (14) Madeleine Vallee
 (15) Gordon H. Beerworth
 (16 & 17) Madeleine Vallee
 (18) Nicole Drapeau
 (19) R. Blanchette
 (20) Gérard Paul
 (21 & 22) Paul L'Anglais Inc.
 (23) A. J. Messner & Co.
 (24) Scharf Broadcast Sales
 (25) Young Canadian Ltd.
 (26) July 1, 1945

CJSO, SOREL
 10,000 watts on 1320 kcs.

(1) Radio-Richelieu Ltée
 (2) Henri Olivier
 (3) Maurice Boulianne
 (5) Maurice Bérubé
 (6) Maurice Boulianne
 (7) Claude Rochon
 (8) Joseph Péloquin
 (9) Gilles Tessier
 (10) Georges Codling
 (11) Claude Rochon
 (12) Michel Champagne
 (14) Louise Carré
 (15) Maurice Boulianne
 (16 & 17) Lorenzo Brouillard
 (18) Thérèse Cardin
 (20) Joseph Cardin
 (21 & 22) Hardy Radio & TV
 (26) June 16, 1945
 CKLD, THETFORD MINES
 1,000 watts day, (250 watts night) on 1,230 kcs. CBC.
 French Network.
 (1) Radio Mégantic Ltée
 (2 & 3) François Labbé
 (4, 5 & 6) Will Dugré
 (7) Frénée Goulet
 (8) Bertrand Porvin
 (9) Raymond Cusson
 (10) Elizabeth Bolduc
 (11 & 12) Irénée Goulet
 (13) Raymond Cusson
 (14) Elizabeth Bolduc
 (15 & 16) Will Dugré
 (17 & 18) Elizabeth Bolduc
 (19 & 20) Jean-Paul Lord
 (21 & 22) Hardy Radio & TV
 (25) Young Canadian Ltd.

CHLN, TROIS RIVIERES
 10,000 watts on 550 kcs. CBC
 French Network.
 (1) Radio Trois Rivières Inc.
 (2) Roger Dussault
 (3) Maurice Dansereau
 (4 & 5) Maurice Duval
 (6) Maurice Bourget
 (7) Maurice Bourget
 (8) Marcel Beaudoin
 (9) Robert De Courcelle
 (10) Paul Joly
 (11) Sylvio St. Amant
 (12) S. Cinq-Mars & Paul Charest
 (14) Pierrette Fournier
 (15) Maurice Duval
 (16) Jocelyne Regie

(17) Ernest Lamy
 (18) Paul Joly
 (19) Yvon Rocheleau
 (20) Oric Lefebvre
 (21 & 22) Standard Broadcast Sales
 (23) A. J. Messner & Co.
 (24) Scharf Broadcast Sales
 (25) Young Canadian Ltd.
 (26) October 17, 1937

CKTR, TROIS RIVIERES
 10,000 watts on 1,150 kcs.
 (1) CKTR (1958) Ltd.
 (2) Paul Aboud
 (3 & 5) C. Couture
 (6) J. Heroux
 (7 & 8) André Gaudreault
 (9) André Duquette
 (11) Jacques Hébert
 (12) Real Lamothe and Armand Martel
 (15) Jacques Hébert
 (16) Claudette Landry
 (17) Charles Bourgeois
 (18) Jules Héroux & Louise Houle
 (19) Fernad Lamy
 (20) Hervé Lapointe
 (21 & 22) Radio & TV Sales Inc.
 (25) Donald Cooke Inc.
 (26) Feb. 6, 1954

CKVD, VAL D'OR
 1,000 watts on 1,230 kcs. CBC
 French Network.
 (1) Radio Nord Inc.
 (2 & 3) David A. Gourd
 (4, 5, 6, 7, 15) Franco Capellari
 (16) Mrs. Brigitte Guimont
 (20) Julien Trépanier
 (21 & 22) Hardy Radio & TV
 (24) Scharf Broadcast Sales
 (25) Weed & Co.
 (26) April 1, 1941
 CFLV, VALLEYFIELD
 1,000 watts on 1,370 kcs.
 (1) Radio Valleyfield Limited
 (2) Adrien Cholette
 General Manager - Jean-Claude Lefebvre
 (5) Maurice Legault
 (7) Alain Truchet
 (9) Roger Bélair

The Nuclear Twins

TWO BROADCAST STATIONS WITH EXPLOSIVE SELLING POWER

C K B B - Radio

CKVR - Television

- with 10,000 watts on 950 kcs, CKBB dominates Simcoe County
- with experienced staff and personality programming, CKBB has convincing listener and selling appeal.

- with two rebroadcasting stations (in Muskoka and Parry Sound), CKVR-TV dominates the area between Aurora and Parry Sound
- with some 500,000 viewers, CKVR-TV sells Ontario's 5th Television Market

C K B B
 Dial 950
 Barrie

C K V R - TV
 Channel 3 - Barrie
 Channel 8 - Muskoka
 Channel 11 - Parry Sound

Reps: Mulvihill - Toronto & Montreal Messner - Winnipeg Radio-TV Reps - Vancouver



*With best wishes for Christmas and
the New Year*

**Management & Staff
MONCTON BROADCASTING LTD**

CKCW-RADIO MONCTON, N.B.

THE LIONEL TELEVISION NETWORK

**CKCW-TV MONCTON
CKAM-TV NORTH SHORE
CKCO-TV CAMPBELLTON
CKAM-TV1 NEWCASTLE**

Rather than send cards this year, we are using this method to extend very best wishes to all our friends and the resulting saving is being donated to Canadian Association for Retarded Children in the name of "Friends of Lionel the Lobster".

STATION and PERSONNEL REGISTER (Radio)

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Reprs |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Reprs |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reprs |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Reprs |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Reprs |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

CKVL, VERDUN-MONTREAL
50,000 watts daytime (10,000 watts nighttime) on 850 kcs.
(1) Radio Futura Ltd.
(2) Jack Tietolman
Vice-President & Manager
Corey Thomson
(5) Judah Tietolman
(6) Marcel Provost
(7) Marcel Provost
(8) Jacques Duval
(9) Jacques DesRailleurs
(10) Pierre Delude
(11) Marcel Reauregard
(12) Bob River (French) and Larry Fredericks (English)
(13) Alphonse Lapointe
(14) Pierre Champoux (French)
(15) Jure Warren (English)
(16) Jeannot Pelletier
(17) Gaston Saulnier
(18) Laurent Bourdy
(19) Bernard Brisser
(20) Maurice Rousseau
(21 & 22) Radio & Television Sales Inc.
(25) Young Canadian Ltd.
(26) Nov. 3, 1946

CFDA, VICTORIAVILLE
1,000 watts on 1,380 kcs.
(1) Radio Victoriaville Limitée
(2) Lucien Michaud
(3 & 5) Robert V. Quinn
(6, 7 & 8) Gaston Girouard
(9) Roger Duceppe
(10) Marie Poirier
(11 & 12) Gilbert Foucault
(13) Claude Godin
(14) Denyse Tiotier
(15) André Proulx
(16) Denyse Trottier
(17) Trefflé Mercier
(18) Marie Poirier
(19 & 20) André Brodeur
(21 & 22) Radio and Television Sales Inc.
(25) Young Canadian Ltd.
(26) October 19, 1951

CFBA, MONCTON
5,000 watts on 1,300 kcs. CBC
French. Owned and operated by the Canadian Broadcasting Corp.

CFBA, WINDSOR
250 watts on 1,450 kcs.
(1) Evangeline Broadcasting Co. Ltd.
(2) Frank J. Burns
(3) Willard A. Bishop
Sales Manager - James Crossan
(7) Al Williamson
(8) Al Williamson
(11) Ron Pulsifer
(12) Arnold Edwards
(13) Willard A. Bishop
(16) Carolyn Reece
(17) George Gamble
(20) William A. Schofield
(21 & 22) Lorrrie Potts & Co.
(23) Broadcast Sales Ltd.
(26) Nov. 13, 1945

CFBA, WINDSOR
250 watts on 1,340 kcs.
(1) Gateway Broadcasting Co. Ltd.
(3) D. L. M. Smith
(7) W. Singer
(25) Weed & Co.

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(3) M. Douglas Young
(5) Kenneth Coughlan
(7) Douglas Young
(8) Terry Adams
(9) Vaughan Sullivan
(10) Donald Hume
(11 & 12) M. Douglas Young
(16) Ernestine Bourque
(17) Robert Richards
(20) William Freeman
(21 & 22) Hardy Radio & TV
(25) Weed & Co.
(26) Dec. 26, 1939

CJEM, EDMUNSTON
5,000 watts on 570 kcs. CBC
French Network.
(1) Edmunston Radio Ltd.
(2) Georges Michaud
(3) Georges A. LeBel
(4) Patrick Gendron
(5) Jean Fournier
(6) Pat Gendron
(7, 8 & 9) Gilles Bradet
(11) Gilles Bradet
(12) Donald D'amour
(15) Georges A. LeBel
(16) Georgette Dufour
(17) Patrick Gendron
(18) Mme. Huguette Michaud
(19) Walter Martin
(20) Marcel Vallée
(21 & 22) Standard Broadcast Sales Ltd.
(25) Dec. 10, 1944

CFNB, FREDERICTON
50,000 watts on 550 kcs. CBC
(1) Radio Atlantic Ltd.
(2) D. Malcolm Neill
Manager and Vice-President
Jack T. H. Fenety
(5) Jack T. H. Fenety
(6 & 7) John W. Richards
(9) Rick Greene
(11) Lawrence Knowles
(12) Mac MacCowan
(15) John Richards
(16) Mrs. Margaret Burnett
(17) Frank Eldt
(18) Denyse Millar
(20) Glenn D. Love
(21 & 22) Paul Mulvihill & Co
(23) Broadcast Reprs. Ltd.
(25) Weed & Co.
(26) Jan. 12, 1923

CJCF, WOODSTOCK
1,000 watts on 920 kcs. CBC
(1) Carleton-Victoria Broadcasting Co. Ltd.
(2) R. J. Morrison
(3) Bruce Smith
(4) Ted Jarrett
(5) S. H. Morrison
(6, 7 & 8) Bruce Smith
(9) Walter Tompkins
(11) Bruce Smith
(12) Ted Jarrett
(13) Walter Tompkins
(14) Wendy Hill
(15) Jon Sypher
(16) S. H. Morrison
(18) Wendy Hill
(19) Bruce Smith
(20) Wayne Strugnall
(21 & 22) Lorrrie Potts & Co
(23) A. J. Messner & Co.
(26) July 1, 1959

CJCH, HALIFAX
10,000 watts on 920 kcs.
(1) CJCH Limited
(2) Finlay MacDonald
(3) Bob McGuigan
(5) Dave Crosby
(6) Ron Findlay
(9) Vern Rodenhiser
(10) Mort Brown
(11) Bob McCleave
(12) Harris Sullivan
(15) Ev Palmer
(16) Howard Gerard
(17) Dorothy Markussen
(18) Mort Brown
(19) Al Cambell
(20) John Jay
(21 & 22) Stephens & Towndrow
(23) A. J. Messner & Co.
(24) Scharf Broadcast Sales
(25) Young Canadian Ltd.
(26) Nov. 14, 1944

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(16) Howard Gerard
(17) Dorothy Markussen
(18) Mort Brown
(19) Al Cambell
(20) John Jay
(21 & 22) Stephens & Towndrow
(23) A. J. Messner & Co.
(24) Scharf Broadcast Sales
(25) Young Canadian Ltd.
(26) Nov. 14, 1944

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10,000 watts on 920 kcs.
(1) CJCH Limited
(2) Finlay MacDonald
(3) Bob McGuigan
(5) Dave Crosby
(6) Ron Findlay
(9) Vern Rodenhiser
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(9) Vern Rodenhiser
(10) Mort Brown
(11

PERSONNEL REGISTER (FM Radio)

KEY

- | | | |
|--------------------------|----------------------|---------------------------------|
| 1. Owner or Company Name | 9. Music Director | 17. Librarian |
| 2. President | 10. News Director | 18. Chief Engineer |
| 3. Manager | 11. Sports Director | 19. Chief Operator |
| 4. Asst. Mgr. | 12. Women's Director | 20. Date and Year Station Began |
| 5. Commercial Mgr. | 13. Farm Director | 21. U. S. Reps |
| 6. Production Mgr. | 14. Promotion Mgr. | 22. Canadian Reps |
| 7. Program Mgr. | 15. Traffic Chief | |
| 8. Chief Announcer | 16. Copy Chief | |

BRITISH COLUMBIA

CFFM-FM, KAMLOOPS

1,400 watts on 98.3 mcs.

- (1) Inland Broadcasters Limited
- (2) Ronald White
- (3) Ian G. Clark
- (4) Miss Jean C. Ross
- (5) Walter Harwood
- (6) Dave Clark
- (7 & 8) Norman McDonald
- (9) Dave Clark

Operates 24 hours daily.
Stereo - 6.00 a.m. to 12.00 midnight

CBU-FM, VANCOUVER

1,400 watts on 105.7 mcs. Owned and operated by the Canadian Broadcasting Corporation.

CHQM-FM, VANCOUVER

20,000 watts on 103.5 mcs.

Issues own rate card and program for 14 hours weekly separately from CHQM-AM.

- (1) Vancouver Broadcasting Associates Ltd.
- (2 & 3) W. E. Bellman
General Sales Manager -
Gerry Altman
- (5) Gerry Altman
- (6) Terry Garner
- (10) Alex Young
- (14) Gerry Altman
- (15) Mrs. Anne Bolton
- (18) Stan Davis
- (20) August 10, 1960

Broadcasts Stereo

ALBERTA

CHFM-FM, CALGARY

11,000 watts on 95.9 mcs.

- (1) Quality FM Ltd.
- (2 & 3) Allan J. Barker
- (5) Ross L. Craig
- (6 & 7) Gordon R. Morrison
- (10) Reuben Hamm
- (12) Natalie Jrudko
- (15) Laura M. Gillis
- (16) Natalie Jrudko
- (18) Gordon R. Morrison
- (20) August 29, 1962
- (21) Hardy Radio & TV Ltd.

Broadcasts Stereo

CFRN-FM, EDMONTON

16,200 E.R.P. on 100.3 mcs.

- (1) Sunwapa Broadcasting Co. Ltd.
- (2) G. R. A. Rice
- (3) A. J. Hopps
- (5) D. J. Painter
- (6, 7 & 8) J. S. Edwards
- (9) Harry Farmer
- (14) D. J. Painter
- (15) Mrs. Jean Andron
- (17) George R. Kelso
- (18) Ted Wadson
- (19) George R. Kelso
- (20) November 1, 1947

Separate programming, 42 hours per week. Broadcasts Stereo.

CJCA-FM, EDMONTON

400 watts on 99.5 mcs.

Separate programming 5.50 pm - 10.00 pm daily. Balance 24 hours same programming, same staff as CJCA-AM. Broadcasts Stereo 5:50 to 12.00 midnight.

CKUA-FM, EDMONTON

250 watts on 98.1 mcs.

- (1) Alberta Government Telephones
- (3) John W. Hagerman
- (7) A. W. Cashman
- (8) O. H. Olsen
- (10 & 11) Carl Noack
- (12) Barbara McCallum
- (15) A. Douglas Morton
- (17) Mrs. V. Barber
- (18) Wm. Pinko

CHEC-FM, LETHBRIDGE

250 watts on 100.9 mcs.

- (1) Southern Alberta Broadcasting Ltd.
- (2 & 3) H. W. Brown
- (6) Bob Wilson
- (8) Veryl Todd
- (9) Paul Preston
- (10) Ron Dyck
- (11) Veryl Todd

CHIC-FM, BRAMPTON

857 watts on 102.1 mcs. Same staff as CHIC-AM. Separate programming in FM approximately 20 hours weekly. No Stereo.

CKPC-FM, BRANTFORD

10,200 watts on 92.1 mcs. (8 & 9) Alex Reynolds otherwise same staff as CKPC-AM Broadcasts separate programming Monday-Friday 2.00 to 4.15 p.m. Saturday 9.00 to 11.00 a.m. Sunday 4.00 to 6.00 p.m. No Stereo.

CJSS-FM, CORNWALL

250 watts on 104.5 mcs. Separate FM programming 7.00 pm to midnight, Monday through Sunday. (6 & 8) Ian Sutton Otherwise same staff as CJSS-AM.

CKPR-FM, FORT WILLIAM

48,000 watts on 94.3 mcs. Same staff, same programming as CKPR-AM except 6.00 p.m. to 11.00 p.m. daily. No Stereo (1) H. F. Dougall Co. Ltd.

CKLC-FM, KINGSTON

250 watts on 99.5 mcs. Same staff and same programming as CKLC-AM except Monday to Friday, 4.00 p.m. to 11.00 p.m. Saturday, noon till 11.00 p.m. and Sunday, 9.00 a.m. to 11.00 p.m.

CKWS-FM, KINGSTON

250 watts on 96.3 mcs. Same staff as CKWS-AM. Separate programming from 6.00 to 8.00 p.m. daily. No Stereo.

CKCR-FM, KITCHENER

350 watts on 96.7 mcs. (7) T. Ulmer (9) M. Zakrzewski Separate FM programming, 4.00 p.m. to 9.00 p.m. daily

CFPL-FM, LONDON

179,000 watts on 95.9 mcs. (1) The London Free Press Printing Co. Ltd. (2) W. J. Blackburn (3) Ward Cornell Sales Mgr. - Charles N. Knight (6) Geoffrey A. Bingle (7) Dave Wilson (10) Hugh Bremner (11) Peter James (13) Roy Jewell (14) Mrs. Jean Barnes (15) William Yardy (16) Lloyd Wright (17) Deborah Dennis (18) Glen Robitaille (19) Keith Roberts (20) 1948

Programs separately for 97 hours weekly and issues separate rate card. Broadcasts Stereo.

CKLB-FM, OSHAWA

14,000 watts on 93.5 mcs. (1) Lakeland Broadcasting Company Ltd. (2) Gordon G. Garrison (3) Dick Trotter (20) September 12, 1957 Programs separately for 133 hours weekly. No Stereo.

CRO-FM, OTTAWA

380 watts on 103.3 mcs. Owned and operated by the Canadian Broadcasting Corporation.

CFMO-FM, OTTAWA

146,000 watts on 93.9 mcs. (1) CFRA Broadcasting Ltd. (2) Frank Ryan (3 & 4) Bob Holmes (5) Geo. Gowling (6) Bob Holmes (7) Ray Eckford (8) Frank Cantor (9) Ray Eckford (10) Ron Slade (11) Terry Kielty (13) Frank Ryan (14) Terry McGovern (15) Ray Eckford (16) Marcrisse Cook (17) Ray Eckford (18 & 19) George Roach (20) 1948 (22) Stephens & Towndrow Ltd. Broadcasts Stereo Programs separately for 120 hours weekly and issues own rate card.

ONTARIO

CJBO-FM, BELLEVILLE

17,400 watts on 97.1 mcs. (3) Frank C. Murray (5) J. H. MacDonald (8) Art. Watkins (9) Eugene Lang Programs separately 40 hours weekly and issues own rate card. No Stereo Broadcasting.

CHIC-FM, BRAMPTON

857 watts on 102.1 mcs. Same staff as CHIC-AM. Separate programming in FM approximately 20 hours weekly. No Stereo.

CKPC-FM, BRANTFORD

10,200 watts on 92.1 mcs. (8 & 9) Alex Reynolds otherwise same staff as CKPC-AM Broadcasts separate programming Monday-Friday 2.00 to 4.15 p.m. Saturday 9.00 to 11.00 a.m. Sunday 4.00 to 6.00 p.m. No Stereo.

CJSS-FM, CORNWALL

250 watts on 104.5 mcs. Separate FM programming 7.00 pm to midnight, Monday through Sunday. (6 & 8) Ian Sutton Otherwise same staff as CJSS-AM.

CKPR-FM, FORT WILLIAM

48,000 watts on 94.3 mcs. Same staff, same programming as CKPR-AM except 6.00 p.m. to 11.00 p.m. daily. No Stereo (1) H. F. Dougall Co. Ltd.

CKLC-FM, KINGSTON

250 watts on 99.5 mcs. Same staff and same programming as CKLC-AM except Monday to Friday, 4.00 p.m. to 11.00 p.m. Saturday, noon till 11.00 p.m. and Sunday, 9.00 a.m. to 11.00 p.m.

CKWS-FM, KINGSTON

250 watts on 96.3 mcs. Same staff as CKWS-AM. Separate programming from 6.00 to 8.00 p.m. daily. No Stereo.

CKCR-FM, KITCHENER

350 watts on 96.7 mcs. (7) T. Ulmer (9) M. Zakrzewski Separate FM programming, 4.00 p.m. to 9.00 p.m. daily

CFPL-FM, LONDON

179,000 watts on 95.9 mcs. (1) The London Free Press Printing Co. Ltd. (2) W. J. Blackburn (3) Ward Cornell Sales Mgr. - Charles N. Knight (6) Geoffrey A. Bingle (7) Dave Wilson (10) Hugh Bremner (11) Peter James (13) Roy Jewell (14) Mrs. Jean Barnes (15) William Yardy (16) Lloyd Wright (17) Deborah Dennis (18) Glen Robitaille (19) Keith Roberts (20) 1948

Programs separately for 97 hours weekly and issues separate rate card. Broadcasts Stereo.

CKLB-FM, OSHAWA

14,000 watts on 93.5 mcs. (1) Lakeland Broadcasting Company Ltd. (2) Gordon G. Garrison (3) Dick Trotter (20) September 12, 1957 Programs separately for 133 hours weekly. No Stereo.

CRO-FM, OTTAWA

380 watts on 103.3 mcs. Owned and operated by the Canadian Broadcasting Corporation.

CFMO-FM, OTTAWA

146,000 watts on 93.9 mcs. (1) CFRA Broadcasting Ltd. (2) Frank Ryan (3 & 4) Bob Holmes (5) Geo. Gowling (6) Bob Holmes (7) Ray Eckford (8) Frank Cantor (9) Ray Eckford (10) Ron Slade (11) Terry Kielty (13) Frank Ryan (14) Terry McGovern (15) Ray Eckford (16) Marcrisse Cook (17) Ray Eckford (18 & 19) George Roach (20) 1948 (22) Stephens & Towndrow Ltd. Broadcasts Stereo Programs separately for 120 hours weekly and issues own rate card.

ONTARIO

CJBO-FM, BELLEVILLE

17,400 watts on 97.1 mcs. (3) Frank C. Murray (5) J. H. MacDonald (8) Art. Watkins (9) Eugene Lang Programs separately 40 hours weekly and issues own rate card. No Stereo Broadcasting.

(20). 1949 Same staff, same programming as CKTB-AM, with the exception of two hours separate programming per day.

CKCB-FM, TIMMINS

250 watts on 94.5 mcs. Separate programming 9.00 p.m. to 11.00 p.m. daily. Same staff as CKGB-AM.

CBL-FM, TORONTO

11,900 watts on 99.1 mcs. Owned and operated by the Canadian Broadcasting Corporation.

CHUM-FM, TORONTO

18,000 watts on 104.5 mcs. (1) Radio CHUM-1050 Ltd. (2 & 3) Allan F. Waters (5) Wes Armstrong (6) Sfej Frenken (7) Allan Slaight (8) Sfej Frenken (10) Bill Drylie (15) Eileen Taylor (16) Larry Solway (17) Helen Hatton (18) George Jones (20) Sept. 15, 1963 (21) Stephens & Towndrow Ltd. (22) Devney Organization Broadcasts Stereo

CKFM-FM, TORONTO

200,000 watts on 99.9 mcs. (1) CFRB Limited (2) W. C. Thornton Cran (3) D. W. Inslay (5) W. Brennan (6 & 7) Bill Ballentine (10) Bill Hutson (11) Bill Stephenson (14) Gerry Maccabe (15) Ruth Peachell (16) Jill Loring (17) Joy MacDonald (18) Clive Eastwood (20) October, 1940 (21) Standard Broadcast Sales (22) Young Canadian Ltd. Programs separately for 126 hours weekly and issues separate rate card Broadcasts Stereo.

CHF1-FM, TORONTO

310,000 watts including 100,000 watts 'Vertipower'. Broadcasts approximately 70 hours weekly separate from AM. (1) Rogers Broadcasting Ltd. (2 & 3) Edward S. Rogers (4) D. E. DesLauriers (5) J. Turrall (7) Vaughan Bjerre (10) David Amer (11 & 13) Don Watson (15) Mrs. Rina Boyle (16) Ross Evans (17) Susan Prestwich (18) Ron Turnpenny (19) Brian Avery (20) February 1957 (21 & 22) Air-Time Sales Ltd. Broadcasts Stereo

CKLW-FM, WINDSOR

50,000 kilowatts on 93.9 mcs. Same staff, same programming as CKLW-AM, except at 7.30 to 9.30 p.m. when separate programs take over.

QUEBEC

CBF-FM, MONTREAL

3,860 watts on 95.1 mcs. Owned and operated by the Canadian Broadcasting Corporation.

CBM-FM, MONTREAL

3,860 watts on 100.7 mcs. Owned and operated by the Canadian Broadcasting Corporation

CFCF-FM, MONTREAL

41,400 watts on 92.5 mcs. (1) Canadian Marconi Co. (2) W. V. George (3) J. D. Wright Same staff as CFCF-AM. Separate programming 7.00 to 11.00 p.m. weekdays and weekends. Broadcasts Stereo.

CJFM-FM, MONTREAL

41,200 watts on 95.9 mcs. (1) CJAD Limited (2) W. C. T. Cran (3) H. T. McCurdy Director of FM Operations - J. Lyman Potts

CJLB-FM, MONTREAL

(5) Ron Blair (6) Gordon Hope (7) Len Rowcliffe (9) Bill Ballentine (10) Doug Williamson (11) Al Cauley (12) Doris Clark (14) Mary Pert (15) Gloria Shaborda (16) Gerry Boddington (17) Anna Watt (18) Ernest Mott (20) October 1, 1962 (21) Standard Broadcast Sales (22) Young Canadian Ltd. Programs separately from CJAD 125 hours weekly in stereo. Simulcasts with CJAD midnight to 6.00 a.m. Issues separate rate card

CKGM-FM, MONTREAL

50,000 watts on 97.7 mcs. (1) Maisonneuve Broadcasting (2) Geoff Stirling (3) Don Wall (4) Lorrie Dempsey (5) Jimmy Tapp (7) Lorrie Dempsey (9) Tom Deachman (10) Bob Holiday (11) Red Storey (17) Bob Johnson (18) Colin Jarrette (20) September 16, 1963 (21) Stephens & Towndrow (22) Weed & Company. Separate programming 24 hours daily and issues separate rate card. Broadcasts in Stereo.

CHRC-FM, QUEBEC

81,000 watts on 91.1 mcs. (1) CHRC Limitee (2) Col. Harvé Baribeau Managing Director - Henri Lepage General Manager - Aurèle Pelletier (5) Yvon Martel (6) Georgette Lacroix (7) Henri Veilleux (9) Georgette Lacroix (10) Guy Lemieux

(11) Maurice Descarreaux (15) Julienne Belanger (16) Georgette Lacroix (17) Georgette Lacroix (18) Arsène Nadeau (19) Marcel Huard (20) February, 1949 (21) Young Canadian Ltd. (22) Hardy Radio & TV Ltd. A. J. Messner & Co. Scharf Broadcast Sales Stereo Broadcasting Programs separately from 12.00 to midnight, and issues separate rate card.

CJBR-FM, RIMOUSKI

20,000 watts on 101.5 mcs. (20) November, 1947 Programs separately for 58 hours weekly.

CHLT-FM, SHERBROOKE

62,000 watts on 102.7 mcs. (1) La Tribune Inc. (2) P. Desrussieux (3) J. L. Gauthier (4) M. Girard (5) L. LaRocque (7) J. Tremblay (9) P. A. Rohidoux (12) Andree Aube (15) Pierrette Fleury (18) Gerard Paul (20) Septmber 15, 1963 (21) Paul L'Anglais Inc. (22) Young Canadian Ltd. Stereo Broadcasting. 6.00 p.m. - 11.00 p.m.

CKVL-FM, VERDUN-MONTREAL

307,000 watts on 96.9 mcs. (1) Radio Futura Ltd. (2) Jack Tietolman Vice-President - Corey Thomson (5) Judah Tietolman (6) Hal Wardell (7) Jack Tietolman (8) H. A. Wardell & Bertrand Gagnon (9) Givcon Cornfield (14) Jack Selinger (15) Jeannot Pelletier (16) Larry Fredericks (17) Jacques Catudal (21) Young Canadian Ltd. (22) Radio & TV Sales Inc. Stereo Broadcasting Programs 24 hours a day separate from CKVL-AM and issues its own rate card.

NOVA SCOTIA

CHNS-FM, HALIFAX

250 watts on 96.1 mcs. (1) Maritime Broadcasting Co. (2) Graham W. Dennis (3) Fred W. Arenburg (7 & 17) Robert Oxley Programs 31 1-2 hours weekly separate from CHNS-AM.

CJCR-FM, SYDNEY

1,000 watts on 94.9 mcs. (20) September 1963 (21) All-Canada No stereo broadcasting Same staff as CJCB-AM. Programs separately for 14 hours weekly and issues separate rate card.

"MERRY CHRISTMAS"
G. N. MACKENZIE LIMITED HAS the SHOWS
MONTREAL TORONTO WINNIPEG
1434 St. Catherine St. W. 433 Jarvis St. 171 McDermott

THE FRENCH VOICE OF THE OTTAWA VALLEY



HULL OTTAWA

Representatives:

STANDARD BROADCAST SALES, TORONTO, MONTREAL
WEED & CO., New York

ADVERTISING AGENCIES

An interim list of Advertising Agencies enfranchised by the Canadian Association of Broadcasters together with their addresses, telephone numbers, broadcast department directors and radio and television time buyers for the period ending June 30, 1965.

| Agency | City | Phone | Address | Media Director | Broadcast Dept. Director | Radio-TV Time Buyer |
|--|-------------|------------|---|--|---|---|
| * Agence de Publicite Nationale | Montreal | | 1400 Pine Avenue West | — | — | — |
| Ardiel Advertising Agency Ltd. | Toronto | HU. 5-6541 | 4 Lawton Blvd. | P. A. Johnson | Marshall Shapira | D. A. C. Wilson |
| | Montreal | 842-4681 | 1500 Stanley Street | Manager, M. Cooper Director of French Services Gilles Legault | — | — |
| | Hamilton | LI. 9-2419 | 180 Parkdale Ave. N. | M. J. Hallas | — | — |
| | Ottawa | 235-9280 | 385 Albert Street | Miss Joann Hossick | — | — |
| * Backman Advertising Agency Ltd. | Halifax | 422-1527 | 5675 Spring Garden Road | Miss A. Archibald | Miss A. Archibald | Miss A. Archibald |
| Baker Advertising Agency Ltd. | Toronto | 487-1511 | 1670 Bayview Ave. | E. M. Kliman Manager, Media Services H. Howerth | N. Pahlen | I. Neve O. Innes G. McVicar J. Moore |
| | Montreal | 937-9283 | 1980 Sherbrooke St. W. | Vice-President and Manager — H. M. Schneider | — | D. O. Kimball |
| Batten, Barton, Durstine & Osborne Inc. | Montreal | 968-2655 | 1155 Dorchester Blvd. W. | D. O. Kimball | Yves Vezina | Gabrielle Gagnon |
| | Toronto | EM. 3-9461 | 2 Carlton Street | Mildred MacLead | Bob Fleck | John McDonald |
| * Beedham & Prentice Ltd. | Toronto | 924-8431 | 76 St. Clair W. | Clara Quinn | W. B. Prentice | Miss M. Rudder |
| * Bleasdale Advertising Ltd. | Victoria | EV. 2-6741 | 608 Fort Street | Miss M. Rudder | Harry R. Bleasdale | Violet E. Bleasdale |
| Bouchard, Champagne, Pelletier Ltd. | Montreal | 849-8621 | 1500 Stanley St. | Harry R. Bleasdale Mrs. Lise LaCasse | Michael Wood | Mrs. Lise LaCasse |
| * Brand Advertising Agency Ltd. | Montreal | 849-6692 | 2100 Drummond St. | Marion Goldberg | — | — |
| Breithaupt, Benson & Co. Ltd. | Toronto | 483-3531 | 120 Eglinton Ave. E. | Peter Charles | Ray Arsenault | Joan Davis |
| Breithaupt, Benson & Company Ltd. | Toronto | 483-3531 | 120 Eglinton Ave. E. | Peter Charles | Ray Arsenault | Joan Davis |
| Breithaupt, Benson & Compagnie Ltee. | Montreal | 849-6181 | 1245 Sherbrooke St. W. | Sandra Switzer | Philippe Garcia | Sandra Switzer |
| Burley, J. H. Ltd. | Toronto | 362-6847 | 159 Bay Street | A. L. Drewry | A. L. Drewry | A. L. Drewry |
| Burnett, Lea Co. of Canada Ltd. | Toronto | EM. 6-5801 | 165 University Ave. | J. Paul Moore | — | Miss B. Gould Mrs. E. Gray |
| Burns Advertising Agency Ltd. | Montreal | 935-5257 | 1980 Sherbrooke St. W. | Mrs. Edith Lekay | Lucien St. Amand | Lucien St. Amand |
| Camp, Dalton K. & Assoc. Ltd. | Toronto | HU. 7-2101 | 43 Eglinton Ave. East | N. K. Atkins | Barbara Miller | Barbara Miller |
| Canaline Advertising Agency Ltd. | Toronto | 368-7646 | 790 Bay Street | W. R. Campbell | W. R. Campbell | Miss M. Brymer |
| Cardon Rose Ltd. | Montreal | 842-8571 | 1411 Crescent Street | Dina Albins | Norman Cardon | Dina Albins |
| Carter, Garry J. of Canada Ltd. | Toronto | WA. 4-2505 | 59 Avenue Road | Bob Howe | Bob Howe | Bob Howe |
| Clavir Productions Ltd. | Toronto | 488-1165 | 120 Eglinton Ave. E. | D. Jones | Leo Clavir | — |
| Cockfield Brown & Co. Ltd. | Toronto | 924-5492 | 185 Bloor St. E. | W. C. Townsend | J. R. MacRae | — |
| | Montreal | 861-1771 | Canada Cement Bldg. | Media Supervisors:— Mary Moran T. R. V. Foster S. H. Lodge W. C. Thurston R. J. Kostyra L. G. Hern | E. W. Box | C. Tobin A. Young |
| | Winnipeg | WH. 2-0811 | 213 Notre Dame Ave. | Mrs. M. Simons | Mrs. Judy Samson | Mrs. M. Simons |
| | Vancouver | MU. 1-1111 | 1030 West Georgia St. | — | — | Marjorie F. Maddigan |
| Collyer Advertising Ltd. | Montreal | 842-8672 | 2100 Drummond St. | Miss N. Fraser | G. Rivard | Miss N. Fraser R. Lisabelle |
| | Toronto | 363-2647 | 110 Church Street | George R. Lamont | George R. Lamont | George R. Lamont |
| * Copeland, Don H. Advertising Ltd. | Scarborough | OX. 1-3331 | 2 Crescentwood Rd. | Vera M. Copeland | V. M. Copeland | V. M. Copeland |
| Crombie Advertising Co. Ltd. | Montreal | 288-4221 | 355 St. James St. W. | G. Kenneth Gibson | — | G. Kenneth Gibson |
| | Toronto | EM. 4-7204 | 100 Adelaide St. W. | Mrs. J. Morin | — | Mrs. J. Morin |
| Dancer-Fitzgerald-Sample (Canada) Ltd. | Toronto | 924-8425 | 57 St. Clair Ave. W. | Gilbert Nunns | Gilbert Nunns | Ruth Pedley |
| D'Arcy Advertising | Toronto | WA. 1-3135 | 200 St. Bloor Street W. | Mrs. B. L. Freeman | Roy Partridge | Mrs. B. L. Freeman |
| Daniel & Charles Inc. | New York | MU. 6-7288 | 185 Madison Avenue | Bernice Gutman | John DeBenham | Bernice Gutman |
| * Doherty John, & Co. Ltd. | Ottawa | 232-9418 | 46 Elgin Street | — | — | — |
| * Dominion Advertising Inc. | Montreal | 381-6033 | 1395 Fleury St. East | — | E. A. Desautels | E. A. Desautels |
| Dundas Advertising Agency Ltd. | London | 438-2117 | 200 Queens Ave. | R. Burns | R. Burns | R. Burns |
| * Dunsky Advertising Ltee. | Montreal | 735-1101 | 5950 Cote des Neiges Rd. | C. Baron | — | — |
| Ellis Advertising Co. | Buffalo | TL. 2-6780 | Statler-Hilton Hotel | S. Massey | Arlene Cole | B. Haniford |
| Erwin, Wasey, Ruthrauff & Ryan (Can.) Ltd. | Toronto | WA. 1-5187 | 610 Church Street | Lloyd E. Hefford | Lloyd Hefford | Joe-Anne Roberts |
| Foote Cone & Belding Canada Ltd. | Toronto | WA. 5-5961 | 10 St. Mary Street | M. Kennerley | R. L. Simpson | Miss B. Vaivoda W. Cross Mrs. O. Dunkley |
| | Montreal | 866-6692 | 3 Place Ville Marie | Manager, Mr. Gilles Daoust | — | — |
| Foster Advertising Ltd. | Toronto | 924-4681 | 149 Alcorn Ave. | Ralph Draper Bill Givens | S. Alex MacKay | Sheila Wright Phyllis Scott Murray Fenton Walter Reeves J. Hickey C. Toupin |
| | Montreal | VI. 9-5343 | 550 Sherbrooke St. W. | A. D. Clarke | TV-Radio Producer- P. Lauzon | — |
| | Winnipeg | WH. 2-0776 | 149 Portage Ave. E. | Marlee Zaslov | Norma J. Robinson | Marlee Zaslov |
| | Vancouver | MU. 5-6404 | 404, 1281 W. Georgia St. | Mrs. H. Bakes | A. J. Collins | Mrs. H. Bakes |
| Goodis, Goldberg, Soren Ltd. | Toronto | 445-1153 | 23 Prince Andrew Pl. Don Mills, Ont. | Miss C. Kireluk | Miss D. Stephens (Radio-TV Co-ordinator) | Miss F. Sandford A. Yama S. Deas R. D. Watson |
| | Calgary | AM. 2-7474 | 628 12th Ave. S.W. | Joy Jaffe | R. D. Watson | R. D. Watson |
| * Goodwin-Ellis Advertising Ltd., | Vancouver | MU. 1-3474 | 1161 Melville St., | J. Massey | — | — |
| | Calgary | 269-3781 | 239-8th Ave., S. W. | — | — | — |
| | Edmonton | 429-1359 | #755-1 Thornton Court | — | — | — |
| | Ottawa | 232-7147 | 205 Fuller Bldg., 75 Albert St. | — | — | — |
| | Toronto | 487-4717 | 234 Eglinton Ave. E. | Miss Lily Lim | H. J. Pollock | S. W. Gwartzman |
| Grosberg, Pollock & Gwartzman Ltd. | Toronto | 362-6631 | 212 King Street W. | G. J. McKechnie | C. A. McIntosh | C. A. McIntosh |
| Harrison Marketing Counsel Ltd. | Toronto | HU. 7-4371 | 55 Eglinton Ave. E. | Bern Keelar | R. D. Amos | Donna Ellul Poul Seitz Jack Tait Pat Hepburn Susan Young Pat Festing-Smith Terry Killeavy |
| Hbyhsurt, F. H. Co. Ltd. | Toronto | | | | | |

ADVERTISING AGENCIES

| Agency | City | Phone | Address | Media Director | Broadcast Dept. Director | Radio-TV Time Buyer |
|--|--|---|---|---|--|--|
| Heggie Advertising Co. Ltd. | Montreal Vancouver Toronto Montreal New York | VI. 5-0251 MU 4-1111 445-1101 744-5505 | 1420 Sherbrooke St. W. 1033 Davie Street 1129 Leslie Street 860 Decarie Blvd. 261 Madison Ave. | Joyce Roblee John G. Service Phyllis Sivell H. Corneil Strachan, Manager | C. Heron John G. Service Phyllis Sivell | Joyce Roblee John G. Service Marilyn Willis |
| Helitzer, Waring & Wayne, Inc. * Hoffman Advertising Inc. Hutchins Advertising Co. of Canada Ltd. Huxley-Irwin-Price Ltd. | Montreal Toronto Hamilton | 849-9762 JA. 8-0058 | 2015 Drummond Street 145 Wellington St. W. 70 Sanford Ave. N. | — Manager - Wm. Bounsall Jack A. Price | H. Hoffman — Jack A. Price | — — Mrs. Gloria Toyne Miss Tosh Goto Jack A. Price Miss Luna O'Brien |
| Imperial Advertising | Holifax | 423-9373 | P.O. Box 459 | Miss Luna O'Brien | Miss Elizabeth Macdonald | — |
| Industrial Advertising Agency Ltd. | Toronto Montreal St. Catharines | 924-6671 VI. 2-5281 MU 4-8736 | 1255 Yonge St. 1500 Stanley St. 177 Russell Ave. | — A. G. Temple D. C. Williamson | — A. G. Temple | — Mrs. V. Percival A. G. Temple |
| Inter-Canada Quebec Advertising Agency Ltd. * Jacko Publicite Ltee. Jarvis, Albert Ltd. Kelley, Russell T. Co. Ltd. | Montreal Quebec Toronto Hamilton Montreal Toronto | 931-1874 — WA. 5-3815 JA. 2-1155 482-2598 WA. 5-8931 | 3488 Cote-des-Neiges Rd. 166 Grand Allee Ouest 1000 Yonge Street 627 Main St. E. 109 Thurlow Road 321 Bloor St. E. | Yvon Fortier — Miss D. N. Ferris Frank Rose — Mrs. D. Iler — Miss P. Rouisse | Yvon Fortier — Godfrey Jarvis Frank Rose — Broadcast Supervisor Mrs. V. Hundert — | Yvon Fortier — Godfrey Jarvis Robert Hodgson — Mrs. D. Iler — John Rodkin |
| Kenyon & Eckhardt Ltd. | Toronto | 922-2191 | 51 Alexander St. | — | — | — |
| Lance Advertising Ltd. * La Siege Jean, & Associes Inc. Lippman Advertising Associates, Inc. Lovick, James Limited | Montreal Buffalo Vancouver | 381-8605 — MU 4-6221 | 10 Place Cremazie Hotel Buffalo, 3rd floor 1178 West Pender St. | — Mrs. P. M. Boulter Print Media Buyer Fae Dadds Mrs. A. F. Urch | — P. Hargreaves | — Mrs. Audrey Bothamley |
| | Edmonton Calgary | 424-8181 AM. 2-6161 | 760 Professional Bldg. 1870 Elvenden House | — A. B. Jenkins Mrs. P. Parsons J. L. McCuaig | — Bill Graham C. N. York | — Bill Graham C. N. York P. Lundie |
| | Winnipeg Montreal Toronto | WH. 3-0623 875-5130 921-1121 | 604 Power Bldg. 1000 Dominion Sq. Bldg. 800 Bay Street | — D. C. Linton Deputy Media Dir., F. K. Campbell E. Brown | — A. B. Jenkins — Wayne Currie | — G. Gagnier Miss O. Jennings |
| MacLaren Advertising Co. Ltd. | Toronto | 363-2244 | 111 Richmond St. W. | — | — | — |
| | Montreal Vancouver Winnipeg | 845-1222 MU. 2-5651 WH. 2-6321 | 550 Sherbrooke St. W. 1112 West Pender St. 911 Electric Railway | — — — | — P. Di Stasio — W. E. Wilson | — Miss L. Menuset Miss C. Colwell |
| La Maison Publicites Ltee. Macquinna Advertising Agency Ltd. McCann-Erickson (Canada) Ltd. | Montreal Toronto Toronto | 866-6551 921-5169 925-3231 | Suite 2620 C.I.L. Bldg. 800 Bay Street 151 Bloor Street W. | Dianne Loiselle W. J. Campbell D. MacInnes | Dianne Loiselle — S. Bennett | Yolande St. Amant — A. Sylvah N. Demedo |

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steal around you,
and all is quiet**

**... hold tight for tales of chilling terror,
high adventure and suspense
on the most exciting new
program in radio -**

THEATRE



The trend is to balanced programming

THEATRE 5

The New Sound of Drama!

**YOU WILL CALL THEATRE 5 - WEIRD, FANTASTIC,
TERRIFYING!**

**YOU WILL CALL THEATRE 5 - STORYTELLING AT ITS
VERY BEST!**

**YOU WILL CALL IT - THE FIRST MAJOR BREAK-
THROUGH IN DRAMA TYPE RADIO IN 15 TO 20 YEARS!**

THEATRE 5

RADIO'S NEWEST - MOST EXCITING DRAMA SERIES!

Five twenty-five minute stories each week. 130 episodes avail-
able now.

Originating with the ABC Radio Network in New York.

Exclusively in Canada with

G. N. MACKENZIE LIMITED

433 Jarvis Street, Toronto 5, Ontario.
WAInut 5-2841

Call us - for information and auditions.

ADVERTISING AGENCIES

| Agency | City | Phone | Address | Media Director | Broadcast Depr. Director | Radio-TV Time Buyer |
|---|-----------|------------|-----------------------------|---|--------------------------|---------------------|
| Poyeur Publicite . | Quebec | 529-3322 | 639 8th Avenue | Paul E. Giguere | Jean Landry | Paul E. Giguere |
| Pennell Advertising | Toronto | EM. 4-2079 | 19 Richmond St. W. | Mary Barrer | Mary Barrer | Mary Barrer |
| Petersen, H V. Advertising Agency Ltd. | Toronto | 923-4683 | 130 Bloor Street W. | Mrs. M. L. Graves | M. L. Graves | M. L. Graves |
| Philip-McGregor-Deaville Advertising Ltd. | Toronto | 923-8481 | 57 Bloor St. W. | Mary N. Roe | F. J. Deaville | Mary N. Roe |
| Plant, Elton M. Advertising Ltd. | Windsor | 254-1159 | Toronto-Dominion Bank Bldg. | Ann Harne: | Elton M. Plant | Ann Harne |
| * Publi-Quebec Inc. | Montreal | | 5407 Broder St., | — | — | — |
| * Publicite Chanteclair Ltee. | Montreal | 845-3133 | 1420 Sherbrooke St. W. | D. Kimball | D. Lemieux | — |
| Purkis, Thornton Ltd. | Toronto | 363-3762 | 330 Bay Street | Miss. G. Race | — | Mrs. M. Canning |
| Reimer, C. Advertising Ltd. | Winnipeg | 774-4424 | 600 The Mall Centre | C. L. Reimer | C. L. Reimer | C. L. Reimer |
| Ronalds, Reynolds & Co. | Toronto | EM. 2-2381 | 154 University Ave. | H. Anderson | H. Karpus | E. Y. Leslie |
| | | | | — | — | V. Hopkins |
| | | | | — | — | E. Villomere |
| | | | | — | — | W. Ibsen |
| | | | | — | — | N. Relf |
| | Montreal | 849-9401 | 2055 Peel Street | K. Streeves | M. Provost | M. Laphkas |
| Ross Roy Inc. | Detroit | 567-4000 | 2751 E. Jefferson | H. E. Rumble | N. J. Traynor | N. Frechette |
| | | | | — | — | R. A. Post |
| | | | | — | — | J. V. Karle |
| | | | | — | — | R. E. Wilds |
| * Rowntree, Gordon & Co. Ltd. | Vancouver | MU 2-2231 | 1198 West Pender St. | Mrs. Joyce Reymor | — | — |
| Sauviat, G. R. & Associates | Montreal | 288-4171 | 1500 Stanley St. | Mrs. M. Bourdeau | Mrs. M. Bourdeau | Mrs. M. Bourdeau |
| Smith, R. C. & Son Ltd. | Toronto | 481-2253 | 140 Merton Street | Mrs. O. J. Taylor | G. A. Phare | W. R. Beecroft |
| * Smith-Gent Advertising Ltd. | Toronto | 481-1137 | 69 Eglinton Ave. E. | William Gent | — | Mrs. B. Barnett |
| Spitzer, Mills & Bates Ltd. | Toronto | 366-2811 | 790 Bay Street | P. I. Judson | R. A. Stevenson | E. M. McCullagh |
| | | | | — | — | M. T. Poirier |
| | | | | — | — | D. V. Kiteley |
| Stanfield, Johnson & Hill Ltd. | Montreal | 861-9721 | 1155 Dorchester Blvd. W. | Media Manager - A. Hollander | — | — |
| | Toronto | WA. 4-8481 | 255 Davenport Rd. | T. D. Campbell | T. D. Campbell | Irene Maklory |
| | Montreal | 866-8741 | Dominion Square Bldg. | V. Homenok | — | Diana Stewart |
| * Stansbury, Gill, Payan & Shanks Ltd. | Montreal | 875-5300 | 1155 Dorchester Blvd. W. | Judi Pepper | — | Judi Pepper |
| * Tames Advertising Agency Ltd. | Toronto | 481-2291 | 1395 Bayview Ave. | John Tames | — | John Tames |
| Tandy Advertising Limited | Toronto | EM. 3-6361 | 2 Carlton Street | George Alsop | George Alsop | Madeleine Nugent |
| | Montreal | VI. 4-8821 | 550 Sherbrooke St. W. | Manager - H. J. Tingle | — | — |
| Thompson, J. Walter Co. Ltd. | Toronto | 362-3471 | 600 University Ave. | W. Jack Graham | James B. Niosi | Doris Fairbanks |
| | | | | — | — | Griff Thompson |
| | | | | — | — | Trudy Johnson |
| | | | | — | — | Jean Pasmore |
| | | | | — | — | David Nagata |
| | Montreal | 931-1331 | 1600 Dorchester Blvd. W. | H. B. Gloss | P. Fissette | — |
| | | | | Media Supervisors - | — | — |
| | | | | D. A. Wingfield | — | — |
| | | | | D. Headley | — | — |
| | | | | Miss V. Lentgis | — | — |
| Torobin Advertising Ltd. | Westmount | 937-3501 | 4823 Sherbrooke W. | M. Birman | M. A. Isaacs | S. Torobin |
| Vickers & Benson Ltd. | Toronto | 925-9393 | 980 Yonge Street | D. Sutherland | Gwen Rudolphe | Lorraine King |
| | Montreal | 866-7701 | 630 Dorchester Blvd. W. | F. A. Collins | Laurent Jodoin | Jeannine Guerin |
| | | | | — | — | Adele Strachan |
| | | | | — | — | Mary McGowar |
| | | | | — | — | Mrs. J. Frost |
| Walsh Advertising Co. Ltd. | Toronto | EM. 3-3053 | 2 Carlton St. | — | Mrs. M. Lagon | — |
| | Montreal | WE. 3-6756 | 1980 Sherbrooke W. | (Through Toronto) | — | — |
| | Windsor | CL. 6-2671 | 586 Ouellette Ave. | (Through Toronto) | — | — |
| * Whitehead, Titherington & Bowyer Ltd. | Toronto | 925-5544 | 696 Yonge Street | Mrs. June Staples | — | Miss K. Van Horn |
| Willis Advertising Ltd. | Toronto | 925-3804 | 165 Bloor Street East | Miss J. Sharpe | Miss J. Sharpe | Miss J. Sharpe |
| Chris Yanoff Ltd. | Toronto | 924-6678 | 119 Isabella Street | W. Pesme | W. Pesme | W. Pesme |
| * Young & Ross Advertising Ltd. | Vancouver | MU 3-8558 | 326 West Pender St. | Sid Young | Fin Anthony | Doria Dunbar |
| Young & Rubicam Ltd. | Toronto | EM. 2-3921 | 250 University Ave. | Vice-President, Media & Programming: Colin P. Davis | — | — |
| | | | | Assoc. Director, Media & Programming: Mrs. Barbara Passmore | — | — |
| | Montreal | 866-8941 | 1155 Dorchester Blvd. W. | — | — | Ruth McLellan |

* Regional only

CKBL-TV & CKBL RADIO - MATANE THE NORTH SHORE - NEW QUEBEC

Don't overlook Saguenay county!
10 Year growth rate - 92%

Population - 91,000, Retail sales over \$70 million
Personal disposable income over \$90 million

* Average income \$4551 Retail Outlets 573

* 1963 survey of markets

Your Hardy Man has all the Facts



MOVE UP WITH CKGM

Our continuous expansion into all phases of broadcasting results in a constant need to search for creative Canadian radio talent that wants to move up - so why not move up with CKGM - Montreal, by putting your name confidentially on file now, for top-paying future openings . . . professional air work, professional creative writing, professional production, professional newscasting, professional news writing. Tell us your story in confidence now. Write Don Wall, Vice President, CKGM - Montreal, CKGM Building, 1455 Drummond St., Montreal 25, P.Q.

TOP NEWS MAN WANTED

For Toronto Radio Station

SALARY
\$8,000 - \$11,000
ANNUALLY

Must be professional newscaster, writer and editor.

Not allergic to work, (9 to 5 men need not apply).

Send detailed letter of application to:

Box # A 772,
Canadian Broadcaster,
217 Bay St., Toronto 1.

Tapes will be requested later from selected applicants.

PERSONNEL REGISTER Television

KEY

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or Company Name | 9. Music Director | 17. Copy Chief |
| 2. President (if a company) | 10. News Director | 18. Film Librarian |
| 3. General Manager | 11. Sports Director | 19. Film Editor |
| 4. Operations Manager | 12. Women's Director | 20. Chief Operator |
| 5. Commercial Manager | 13. Farm Director | 21. Dir. of Engineering |
| 6. Production Supervisor | 14. Promotion Manager | 22. Canadian Reps |
| 7. Program Manager | 15. Traffic Manager | 23. U.S. Reps |
| 8. Chief Announcer | 16. Art Director | 24. Station Birth Date |

BRITISH COLUMBIA

CBUBT, CRANBROOK
1.1 kw Video; .505 kw Audio
on Channel 10, owned and operated
by the Canadian Broadcasting
Corporation
(24) July, 1962

CJDC-TV, DAWSON CREEK
10 kw Video; 5 kw Audio on
Channel 5, CBC.

- (1) Radio Station CJDC (Dawson
Creek B.C.) Ltd.
(2 & 3) H. L. Michaud
(4) John Adams
(5) W. R. (Bill) Duncan
(6) Gordon Dohle
(7) H. L. Michaud
(10) Elmer Devore
(11) Al Kelly
(12) Mrs. Kathy Duncan
(13) Roger Fry
(15) Marie Van Berkel
(16) Ethel Emes
(17) Al Vaillancourt
(18 & 19) Vera Galloway
(20) Gordon Dohle
(21) Ralph Messner
(22) Radio - TV Reps. Ltd.
(24) January 15, 1959

- (4) Jack Pollard
(5) Walter Harwood
(6) Wayne Roberts
(7) Jack Pollard
(8) Al Davidson
(9) Wayne Roberts
(10) Jack Pollard
(11) Walter Jones
(12) Miss Jean Ross
(13) Bob Wilson
(14) Miss Jean Ross
(15) Shirley Lewis
(16) Fred Roach
(17) Ed Stevens
(18 & 19) Bill Reith
(20) Wayne Roberts
(21) Kurt Reichennek
(22) All-Canada
(23) Weed & Company
(24) April 8, 1957

CFCR-TV, KAMLOOPS has re-
broadcasting stations at the
following locations in British
Columbia:

| | |
|-------------------------|------------|
| Savona | Channel 8 |
| Clearwater | Channel 2 |
| Boston Bar- | |
| North Bend | Channel 5 |
| Quesnel | Channel 7 |
| Williams Lake | Channel 8 |
| Lytton-Lillooet | Channel 11 |
| 100 Mile House | Channel 5 |
| Clinton | Channel 9 |
| Chase | Channel 11 |
| Merritt | Channel 10 |
| Ashcroft-Cache Creek | Channel 10 |

CFCR-TV, KAMLOOPS
10 kw Video; 5 kw Audio on
Channel 4, CBC.

- (1) Twin Cities Television Ltd.
(2 & 3) Ian G. Clark
Ass't General Mgr. -
Jean C. Ross

**CHBC-TV, OKANAGAN
TELEVISION SYSTEM**
3.7 kw Video; 1.65 kw Audio on
Channel 2. CBC.

- (1) Okanagan Valley Television
Co. Ltd.
(3) Roy G. Chapman
(5) R. L. Sharp
(6) Norm Williams
(7) Russ Richardson
(8) Dave Sparrow
(10) Russ Richardson
(11) Lyall Winlaw
(12) Mrs. Betty Pavle
(13) Bob Wilson
(14) Anne McNamara
(15) Mrs. Lucille Travis
(16) Ralph Beausart
(17) Bob Pye
(19 & 20) Douglas Redecopp
(21) T. E. Wyatt
(22 & 23) All-Canada Television
(24) Sept. 21, 1957

CHBC-TV (OKANAGAN NETWORK)
has rebroadcasting stations at the
following locations in British
Columbia:

| | |
|------------------|------------|
| Kelowna | Channel 2 |
| Vernon | Channel 7 |
| Penticton | Channel 13 |
| Salmon Arm | Channel 9 |
| Oliver-Osoyoos | Channel 8 |
| Lumby | Channel 5 |
| Princeton | Channel 5 |
| Keremeos-Cawston | Channel 5 |
| Peachland | Channel 5 |
| Enderby | Channel 5 |
| Westwood | Channel 12 |
| Falkland | Channel 5 |
| Nakusp | Channel 2 |
| Mala kwa | Channel 5 |
| Celista | Channel 6 |
| Grindrod | Channel 72 |

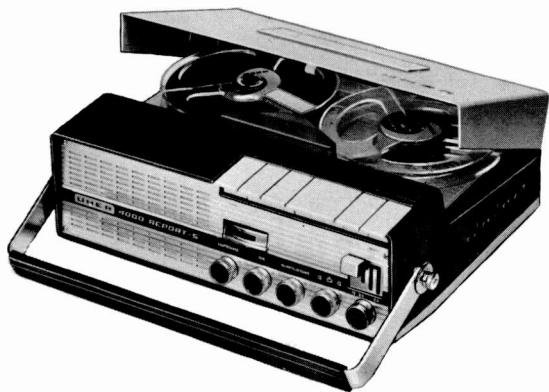
CKKG-TV, PRINCE GEORGE
210 watts Video; 114 watts Audio
on Channel 3, CBC
(1) CKKG Television Ltd.

UHER

4000 REPORT-S TAPE RECORDER

for the

PROFESSIONAL



8 REASONS WORTH INVESTIGATING!

- All transistor, portable.
- Operates anywhere on 110-250V (50 or 60 cycles), on its own rechargeable battery, or 6-12-24 DC.
- Trouble-free operation in any position as well as professional speed stability assuring the finest reproduction on studio equipment.
- Four standard tape speeds.
- Solid all-metal construction.
- Dimensions: 11" x 8" x 3", weight: 7 lbs.
- Frequency response (± 3 db); 40 to 20,000 c.p.s. at $7\frac{1}{2}$ i.p.s.
- Exceptional quality at low cost.

For further information contact:

ROBERT BOSCH (CANADA) LTD.
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1355

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DEALER

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COMPANY**

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TORONTO
363-3383

Best Wishes

for a

Merry Christmas

and a

Happy New Year

★

Paul Mulvihill & Co. Ltd.

TORONTO — MONTREAL

Representing these quality radio and television stations

CJFX, Antigonish
CKBB, Barrie
CFNB, Fredericton
CKTB, St. Catharines
CHOK, Sarnia
CFCL, Timmins

CKVR-TV, Barrie
CJCH-TV, Halifax
CFCL-TV, Timmins
CHOV-TV, Pembroke



Independence does mean no network affiliation

but Independence also means another complete program choice for the over 3,000,000 people in TOTAL Toronto, Hamilton, Kitchener, Niagara.

As Canada's only full Independent, CHCH-TV offers prime time spot availabilities every day—in all time periods. This means buying flexibility and maximum audience reach.

6510

You can depend on



anytime

PERSONNEL REGISTER (Television)

KEY

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or Company Name | 9. Music Director | 17. Copy Chief |
| 2. President (if a company) | 10. News Director | 18. Film Librarian |
| 3. General Manager | 11. Sports Director | 19. Film Editor |
| 4. Operations Manager | 12. Women's Director | 20. Chief Operator |
| 5. Commercial Manager | 13. Farm Director | 21. Dir. of Engineering |
| 6. Production Supervisor | 14. Promotion Manager | 22. Canadian Reps |
| 7. Program Manager | 15. Traffic Manager | 23. U.S. Reps |
| 8. Chief Announcer | 16. Art Director | 24. Station Birth Date |

(2 & 3) Robert T. Harkins
Director of Television
R. A. McGavin
(5) M. McDonnell
(6 & 7) D. O. MacGregor
(8) Fred M. Morley
(9) Steve J. Howe
(10) Barry J. Hamelin
(11) Barry Hamelin
(12) M. McDonnell
(13) J. Carbutt
(14) Ab D. Wiebe
(15) Arlene Goodkey
(16) Douglas O. MacGregor
(17) Ab D. Wiebe
(18) Anne Perry
(19) Steve Howe
(20) Steve J. Howe
(21) Stan W. Davis
(22 & 23) All-Canada Radio & TV
(24) August 20, 1961

CFCK-TV, TERRACE-KITIMAT
4.1 kw Video; 2.1 kw Audio on
Channel 3, CBC
(1) Skeena Broadcasters Ltd.
(2) J. Fred Weber
(3) Wayne Seabrook
(4) Ronald O. Paulsen
(6 & 7) Roy B. Last
(9) Jack White
(10) Keith Tutt
(11) Allan Parfitt
(12) M. Van Herd
(13) Hugh McLarty
(14) Wayne Seabrook
(15) Mrs. Lorraine French
(16) Art Bates
(17) Patricia Frank
(18) Mrs. Henny Ebeling
(19 & 20) Robert Calder
(21) John A. Nance
(22) Radio - TV Reps. Ltd.
(23) Weed & Company
(24) November 15, 1962

CFCK-TV, TERRACE-KITIMAT
has rebroadcasting stations at the
following locations:
Prince Rupert Channel 6
Smithers Channel 5
Burns Lake Channel 2
Kildala Channel 5
Kemano Channel 2
Ketchikan,
Alaska (closed
circuit) Channel 5

CBUAT, TRAIL
.187 kw Video; .124 kw Audio on
Channel 11. Owned and operated
by the Canadian Broadcasting
Corporation.
(24) November 3, 1960
CBUAT-1 NELSON
560 watts Video; 362 watts Audio
on Channel 9. This satellite of
CBUAT, Trail is owned and
operated by the Canadian Broad-
casting Corporation.
(24) November 26, 1960

KVOS-TV VANCOUVER-VICTORIA
(BELLINGHAM)
214 kw Video; 107 kw Audio on
Channel 12.
(1) KVOS-TV (BC) Ltd.
(2 & 3) Gordon M. Reid
National Sales Director -
D. J. Davis
(4) Andy Anderson
(5) H. Burkart
(6) Jack V. Gettles
(7) Andy Anderson
(8) Frank Jank
(9) Bob Hughes
(10) Al Swift
(11) Rod Hulme
(12) Elaine Horn
(13) Stan Sleeth
(14) Marian Boylan
(15) Miss Del Pawliw
(16) Tom Ashdown
(17) Miss Leslie Mathers
(18) Mary Hudson
(19) Ken Jubenville
(20) Duane Johnson
(21) John Price
(22) Stovin-Byles Ltd.
(23) Sumner Corp.
(24) June, 1954

CBUT, VANCOUVER
47.6 kw Video; 25.4 kw Audio on
Channel 2. Owned and operated by
the Canadian Broadcasting Corpora-
tion.

CBUT-1 COURTENAY
.625 kw Video; .332 kw Audio on
Channel 9. Satellite of CBUT,
Vancouver.
(24) August 1962.

CHAN-TV, VANCOUVER
180 kw Video; 94 kw Audio on
Channel 8, CTV
(1) Vantel Broadcasting
Co. Ltd.
(2) J. R. Peters
(3) W. C. Elliott
(5) Dave Norman
(7) L. D. Colthorp
(10) A. Marquis
(11) Brad Keene
(12) Mrs. Jean Cannem
(14) Barry Cramer
(15) Miss Anne Collins
(16) Bob Crighton
(18) Jan Hadway
(19) Miss Les Semko
(21) E. G. Rose
(22 & 23) All-Canada
(24) October 31, 1960

CHEK-TV, VICTORIA
100 kw Video; 50 kw Audio on
Channel 6, CBC
(1) Vantel Broadcasting Co. Ltd.
(2) J. R. Peters
(4) Frank Bond
(5) Dave Norman
(6) Art Hall
(7) L. Colthorp
(10) A. Marquis
(11) Brad Keene
(12) Mrs. Ida Clarkson
(14) Barry Cramer
(15) Ann Collins
(16) Bob Crighton
(18) Jan Hadway
(19) Les Semko
(22 & 23) All-Canada
(24) December 1, 1956

CHEK-TV, VICTORIA
has rebroadcasting stations at the
following locations:
Squamish Channel 7
Port Hardy Channel 2
Sointula Channel 5
Newcastle Ridge Channel 7
Kokish Channel 9

ALBERTA

CFCN-TV, CALGARY
100 kw Video; 50 kw Audio on
Channel 4, CTV
(1) CFNC Television Limited
(2) Jas. A. Love
Executive Vice-President -
Gordon L. Carter
(6) Ted Chapman
(11) William N. Love
(14) Henry Viney
(15) Larry Langley
(16) Mrs. Jean Bown
(17) Charles Heine
(18) Wally Kirk
(19) Garry Smith
(21) Robert W. Lamb
(22) Radio - TV Reps.
Ltd.
(23) Young Canadian
(24) September 9, 1960

CFCN-TV-1, DRUMHELLER-
HAND HILLS - Channel 12
CFCN-TV-2, Banff, Channel 8
CFCN-TV-3, Brooks, Channel 9
CFLW-TV, Windermere Valley -
Channel 6
All satellites of CFNC-TV,
Calgary. Same staff.

CHCT-TV, CALGARY
100 kw Video; 50 kw Audio on
Channel 2, CBC
(1) Calgary Television Limited
(2) Frederick Shaw
(3) A. M. (Bert) Cairns
(4) Ron Chase
(5) J. N. Inkster (Nat'l)
George Brown (Local)
(6) Skip Braun
(7) Ron Chase
(10 & 11) Ed Whalen
(14) W. A. (Bill) Smith
(15) Don Wilson
(16) Les Fintek
Sales Services Editor -
Miss Mary Ellis
(18 & 19) Gordon Warner
(21) Lee Crawley
(22) All-Canada Radio &
Television
(23) All-Canada Radio & TV
(24) October 8, 1954

CHCT-TV-1, DRUMHELLER
Satellite of CHCT-TV, Calgary
broadcasting on Channel 8.
Same staff.

CBXT, EDMONTON
318 kw Video; 159 kw Audio on
Channel 5, CBC Microwave. Owned
and operated by the Canadian Broad-
casting Corporation.
(24) October 2, 1961

CFRN-TV, EDMONTON
180.3 kw Video; 90.4 kw Audio on
Channel 3, CPTV
(1) Sunwapa Broadcasting
Co. Ltd.
(2 & Gen. Mgr.) G. R. A. Rice
Manager - Bruce Alloway
Gen. Sales Mgr. - D. Field
(6 & 7) George Kidd
(8) Ed Kay
(9) Harry Farmer
(10) Sid Lancaster
News and Public Affairs Mgr.
Bill Hogle
(11) Al McCann
(12) Laura Lindsay
(13) Scott Flewitt
(14) Paul Nattall
(16) Peter Leonard
(17) Dan Kauffman
(18) Keith Neale
(20) Bill Radomski
(21) Ted Wadson
(22) Radio - TV Reps.
Ltd.
(23) Young Canadian Ltd.
Harlan G. Oakes
(24) October 17, 1954

CFRN-TV-1, CARROT CREEK
Satellite of CFRN-TV, Edmonton,
broadcasting on Channel 9.

CFRN-TV-2, EDSON
Satellite of CFRN-TV, Edmonton
broadcasting on Channel 12.

CFRN-TV-3, WHITECOURT
Satellite of CFRN-TV, Edmonton,
broadcasting on Channel 7.

CBXAT, GRANDE PRAIRIE
36 kw Video; 18 kw Audio on
Channel 10, CBC. Owned and
operated by the Canadian Broad-
casting Corporation.
(24) July 1962.

CBXAT-1, PEACE RIVER
.720 watts Video; .360 watts Audio
on Channel 7. This is a satellite of
CBXAT, Grande Prairie. It is
owned and operated by the Canadian
Broadcasting Corporation.

CJLH-TV, LETHBRIDGE
171 kw Video; 85.5 kw Audio on
Channel 7, CBC
(1) Lethbridge Television
Limited
(2 & 3) N. Botterill
(7) Dale Nelson
(10) Joe Shannon
(11) Ron Makarenko
(12) Mrs. Jean Block
(13) Ron Watmough
(14) Mrs. Joan Waterfield
(15) Miss Win Duffy
(16) Corrie Martens
(17) Gladys Palmer
(18 & 19) Mrs. Betty
Glendinning
(21) V. C. Reed
(22) All-Canada Radio &
Television
(23) All-Canada
(24) November 20, 1955

CKSA-TV, LLOYDMISTER
116 kw Video; 58 kw Audio on
Channel 2, CBC
(1) CHSA-TV Limited
(2 & 3) Arthur F. Shortell
(4 & 5) J. R. D. Findlay
(6 & 7) Wes Saunders
(10) M. Goette
(11) F. Robertson
(13) Elmer Dewore
(14) Larry Gilchrist
(15) L. Johnson
(17) Howard Sturge
(16) Roger Warner
(18 & 19) Hank Plaisier
(21) Howard James
(22) Radio - TV Reps. Ltd.
A. J. Messner
(23) Devney Organization
(24) September 23, 1960

CHAT-TV, MEDICINE HAT
5.7 kw Video; 3 kw Audio on
Channel 6, CBC.
(1) Monarch Broadcasting
Co. Ltd.
(2) J. H. Yuill
(3) Orville Kope
(4) John David Thibert
(5) Ian Carson

(6 & 7) John David Thibert
(8) Lorne Havard
(9) Lorne Havard
(10) Stan Weller
(11) Glen Yost
(12) Kenlynn Bullock
(13) Mickey Lynch
(14) John Patan
(15) Barry Freeman
(16) August Soehn
(17) Mrs. Deen Hamilton
(18 & 19) Peter Barth
(20) Harvey Merritt
(21) Sid Gaffney
(22) All-Canada Radio &
Television
(24) September 14, 1957

CHAT-TV-1, PIVOT
1.37 kw Video; 2.75 kw Video on
Channel 4. Satellite of CHAT-TV,
Medicine Hat. Same staff.

CHCA-TV, RED DEER
27 kw Video; 16 kw Audio on
Channel 6, CBC.
(1) CHCA Television Limited
(2) G. A. Bartley
Asst. Mgr. - Mrs. A. Sole
(4) Mel Lang
(5) Gordon Johns
(6 & 7) David B. Simmons
(8) Rob Wilson
(10) Rob Wilson
(11) Grant Ulyott
(13) Terry Oldford
(14) Anna McNamara
(15) Lorraine Fuller
(16) Rick Soehn
(17) Grant Ulyott
(18 & 19) Don Farnell
(21) Mel Lang
(22) Stovin-Byles Ltd.
(23) Forjoe TV
(24) December 9, 1957

CHCA-TV-1, CORONATION
12.4 kw Video; 6.2 kw Audio on
Channel 10. Satellite of CHCA-TV,
Red Deer. Same staff.

CHCA-TV-2, BANFF
5 watt pedestal, Channel 10.
Satellite of CHCA-TV, Red Deer.

SASKATCHEWAN

CHAB-TV, MOOSE JAW
100 kw Video; 58 kw Audio on
Channel 4, CTV.
(1) CHAB Ltd.
(2) Jack Moffat
(3) Jerry Johnson
(4) Bud Marce
(5) Jerry Johnson
(6) Bruce Pendlebury
(7) Bud Marce
(8) Gordon McInnes
(9) Carlene Budau
(10) Wally Macht
(11) Ken Newans
(12) Mrs. Sylvia Stromberg
(13) Darrell Janz
(14) Janice Marchessault
(15) Mrs. Erma Gates and
Marjorie Deyo
(16) Graham Henderson
(17) Mrs. Shirlee Cooke
(18 & 19) Jerome Wyeth
(20 & 21) Merv Pickford
(22) Stovin-Byles Limited
(23) E. S. Sumner Corp.
(24) July 7, 1959

CKBI-TV, PRINCE ALBERT
100 kw Video; 50 kw Audio on
Channel 5, CBC.
(1) Central Broadcasting
Co. Ltd.
(2 & 3) Edward A. Rawlinson
(4) Frank F. Rawlinson
(5) Ian Robertson
(6 & 7) Jack J. Cennon
(9) Ian Barrie
(10 & 11) Nick Roche
(12) Mrs. Marion Sherman
(13) Harold Mallwitz
(14) James Scarrow
(15) Mrs. Sylvia Dodwell
(16) Cecil Semchuk
(17) Alden Diehl
(18 & 19) Mrs. Lorraine
Hawksworth
(21) T. Van Nes
(22) All-Canada
(23) All-Canada
(24) January 27, 1958

CKBI-TV, PRINCE ALBERT
has rebroadcasting stations at these
locations:
Alticane Channel 10
North Battleford Channel 7
Nipawin Channel 2
Greenwater Channel 4

CKCK-TV, REGINA
100 kw Video; 53.5 kw Audio on
Channel 2, CBC
(1) Transcanada
Communications Limited
(2) Michael C. Sifton
Vice-President -
H. A. Crittenden
(3) D. R. Dawson
Assistant Manager -
Lloyd Westmoreland
(5) Don Tunnicliffe
(6) Doug Lee

(8) Garth Dawley &
Bruce Cowie
(9) Mrs. Grace Germaine
(10) Jim Struthers
(11) Ken Reeves
(14) Jerry Joynt
(15) Pat Hagerty
(16) Joe Soehn
(17) Mel Fyresen
(18) Mrs. S. Geres
(19) Barry Hadded
(20) Tom Nelson & Len Ross
(21) Lorne McBride
(22 & 23) All-Canada
(24) July 27, 1954

CKCK-TV-1, COLGATE
15.1 kw Video; 7.5 kw Audio on
Channel 12. Rebroadcasting station
of CKCK-TV, Regina. Same staff.

CKCK-TV-2, WILLOW BUNCH
9 kw Video; 4.5 kw Audio .
Satellite of CKCK-TV, Regina
broadcasting on Channel 6.

CKNJ-TV, MARQUIS
55.4 kw Video; 27.7 kw Audio on
Channel 7. Satellite of CKCK-TV.

CHRE-TV, REGINA
125 kw Video; 250 kw Video on
Channel 9, CTV.
(1) CHAB Ltd.
(2) Jack Moffat
(3) Jerry Johnson
(4) Bud Marce
(5) Jerry Johnson
(6) Bruce Pendlebury
(7) Bud Marce
(8) Gordon McInnes
(9) Carlene Budau
(10) Wally Macht
(11) Ken Newans
(12) Mrs. Sylvia Stromberg
(13) Wally Macht
(14) Janice Marchessault
(15) Mrs. Erma Gates and
Marjorie Deyo
(16) Graham Henderson
(17) Mrs. Shirlee Cooke
(18 & 19) Jerome Wyeth
(20 & 21) Merv Pickford
(22) Stovin-Byles Ltd.
(23) E. S. Sumner Corp.
(24) Dec. 21, 1962

CFQC-TV, SASKATOON
325 kw Video; 180 kw Audio on
Channel 8, CBC.
(1) A. A. Murphy & Sons
Limited
(2) W. A. "Bill" Murphy
(3) G. Blair Nelson
Station Manager -
Don Brinton
(5) Ken Hutson
(6) Greg Barnsley
(10) Les Edwards
(11) Ned Powers
(14) Ted Eadinger
(15) Mrs. Verna Fowler
(16) Harvey Bailord
(17) Stan Thomas
(19) Ron Lee
(21) Jim Love
(22) Radio - TV Reps.
(23) Young Canadian -
Harlan G. Oakes
(24) December 5, 1954

CFQC-TV-1, STRANRAER
10.3 kw Video; 5.4 kw Audio on
Channel 3. Satellite of CFQC-TV,
Saskatoon. Same staff.

CJFB-TV, SWIFT CURRENT
13.3 kw Video; 6.65 kw Audio on
Channel 5, CBC.
(1) Swift Current Telecasting
Co. Ltd.
(2 & 3) William D. Forst
(5) Walter S. Buffam
(6 & 7) Mrs. Julie Forst
(10) Gordon Foth
(11) Art Henderson
(12) Mrs. Julie Forst
(13) Doug Grant
(14) Mrs. Julie Forst
(15) D. Jacobson
(16) George Kushner
(17) Marjorie Schieck
(21) George Harwood
(22) Radio - TV Reps.
(23) Forjoe TV Inc.
(24) December 23, 1957

CJFB-TV-1, EAST SWIFT
Satellite of CJFB-TV, Swift
Current.

CJFB-TV-2, VAL MARIE
Satellite of CJFB-TV, Swift
Current.

CJFB-TV-3, RIVERHURST
Satellite of CJFB-TV, Swift
Current.

CKOS-TV, YORKTON
5 kw Video; 2.5 kw Audio on
Channel 3, CBC.
(1) Yorkton Television Co. Ltd.
(2 & 3) R. L. Skinner
Vice-President and
Asst. Gen. Mgr. -
George S. Skinner
(5) J. V. Birt
(6) Wilbur A. Weatby
(7) G. Peppler

(8) Linus Westberg
(10) James Horning
(11) Linus Westberg
(13) Norman Roebuck
(15) Mrs. Caveil Purinton
(16) Hugh C. Vassos
(19) Sharon Coleman
(21) Ludwig Hocevar
(22) Stovin-Byles Limited
(23) ABC International
Television
(24) June 19, 1958

CKSS-TV, BALDY MOUNTAIN
28 kw Video; 57 kw Video on
Channel 8. Satellite of CKOS-TV,
Yorkton. Same staff.

CKOS-TV-2, ESTEVAN
17 kw Video; 32 kw Video on
Channel 7. Satellite of CKOS-TV,
Yorkton. Same staff.

CKOS-TV-3, WYNWARD
.34 kw Audio; .67 kw Video on
Channel 6. Satellite of CKOS-TV,
Yorkton. Same staff.

MANITOBA

CKX-TV, BRANDON
100 kw Video; 49.1 kw Audio on
Channel 5, CBC.
(1) Western Manitoba Broad-
casters Limited
(2 & 3) John B. Craig
(4) Stuart Craig
(5) Archie Olson
(6) Harold Roberts
(7) Stuart Craig
(10) John Wallace
(11) Henry Stothard
(13) Frank Bird
(14) Fraser Cameron
(15) Mrs. Annie Webb
(16) Mrs. Sadie Smith
(17) John Kozak
(19) Harold Pullaw
(20) Lawrence Dubois
(21) Tom Stacey
(22) All-Canada
(23) All-Canada
(24) January 28, 1955

CKX-TV has rebroadcasting stations at
Foxwarren; 6.4 kw Video,
3.48 kw Audio on Channel 11.
Melita; .118 kw Video; .094 kw
Audio on Channel 9.

CBWBT, FLIN FLON
.625 kw Video; .332 kw Audio on
Channel 10. Owned and operated
by the Canadian Broadcasting Corp.
(24) June 25, 1962.

CBWBT-1, LE PAS
260 watts Video; 130 watts Audio
on Channel 7. This satellite of
CBWBT, Flin Flon is owned and
operated by the Canadian Broad-
casting Corporation.
(24) June 25, 1962

CBWT, WINNIPEG
57.8 kw Video; 34.7 kw Audio on
Channel 3. Owned and operated by
the Canadian Broadcasting Corp.
(24) April 24, 1960

CBWFT, WINNIPEG
2.87 kw Video; 1.72 kw Audio on
Channel 4. CBC French Network.
Owned and operated by the Canadian
Broadcasting Corporation.
(24) April 24, 1960

C-JAY-TV, WINNIPEG
325 kw Video; 180 kw Audio on
Channel 7, CTV.
(1) Channel Seven Television
Limited
(2) Ralph S. Misener
(3) Jack M. Davidson
(4 & 6) Joe Gibson
(7) Jim Purvis
(8) Ray Torger
(10) L. R. (Bud) Sherman
(11) Jack Wells
(12) Mrs. Betty Jewel Canning
(14) Al Johnson
(15) Gerry Probert
(16) Mac Drope
(17) Jim Armstrong
(19) Howard McMillan
(21) Bert Cobb
(22) Stovin-Byles
(23) E. S. Sumner Inc.
(24) November 12, 1960

ONTARIO

CKVR-TV, PARRIE
100 kw Video; 50 kw Audio on
Channel 3, CBC.
(1) Ralph Snelgrove Television
Limited
(2 & 3) Ralph Snelgrove
Assistant Mgr. - H. J.
Snelgrove
(4) Jack Mattenley
(5) C. M. Tierney
(6) Jerry Robertson
(7) Edna King
(8) David Compton
(9) Doug Garroway
(10) Wayne Bjorgan
(11) Bill Bennett
(12) Edna King
(14) Frank Tooke



MORE THAN EVER THIS SEASON

CTV joins with its affiliated television
stations across Canada to wish you all

A MERRY CHRISTMAS
and a
PROSPEROUS NEW YEAR

CTV TELEVISION NETWORK LIMITED, 42 CHARLES ST. E., TORONTO 5

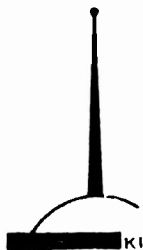
an award to your too

SEASONS GREETINGS

from

CKLC RADIO

REPRESENTED BY
HARDY RADIO AND
TELEVISION LTD



KINGSTON'S INTERNATIONAL AWARD STATION

What this country needs is a good five-cent anything.

"ACTION STATIONS!"

CFCN RADIO-TV CALGARY

Season's Greetings

from

CAM LOGAN & ASSOCIATES

CHNO—CFBR — SUDBURY
CJNR — BLIND RIVER
CKCY—SAULT STE. MARIE
CFPA — PORT ARTHUR
CJRL — KENORA
CKDR — DRYDEN

Best Wishes for Every Happiness this Christmas Season and throughout the New Year

Dominion Broadcasting Company



12 Shuter St.,
Toronto

"MERRY CHRISTMAS"

G. N. MACKENZIE LIMITED HAS SHOWS

MONTREAL 1434 St. Catherine St. W.
TORONTO 433 Jarvis St.
WINNIPEG 171 McDermott

KEY

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or Company Name | 9. Music Director | 17. Copy Chief |
| 2. President (if a company) | 10. News Director | 18. Film Librarian |
| 3. General Manager | 11. Sports Director | 19. Film Editor |
| 4. Operations Manager | 12. Women's Director | 20. Chief Operator |
| 5. Commercial Manager | 13. Farm Director | 21. Dir. of Engineering |
| 6. Production Supervisor | 14. Promotion Manager | 22. Canadian Reps |
| 7. Program Manager | 15. Traffic Manager | 23. U.S. Reps |
| 8. Chief Announcer | 16. Art Director | 24. Station Birth Date |

(15) Lesley Hancock
(16) Ernest Barker
(17) Janet Robertson
(19) Bob Locke
(20) Bert Verwey
(21) Harold Atkinson
(22) Paul Mulvihill & Company
(23) E. S. Sumner Inc.
(24) 1955

CKVR-TV, PARRY SOUND
5 kw kw on Channel 11. Satellite of CKVR-TV, Barrie.

CKVR-TV-2, HUNTSVILLE
150 kw on Channel 8. Satellite of CKVR-TV, Barrie.

CHCH-TV, HAMILTON
202 kw Audio; 325 kw Video on Channel 11.

(1) Niagara Television Limited
(2 & 3) K. D. Soble
Asst. Mgr. - S. J. Bibby
Dir. of Sales & Marketing - Al. A. Bruner
(4) F. Denardis
(7) D. C. Gale
(21) W. E. Jeynes
(22) All-Canada;
CHCH Marketing Div.
(23) E. S. Sumner Corp.
(24) July, 1954

CBWAT, KENORA
.493 kw Video; .247 kw Audio on Channel 8. Owned and operated by the Canadian Broadcasting Corp.

CBWAT-1, DRYDEN
8.9 kw Video; 4.45 kw Audio on Channel 9. Owned and operated by the Canadian Broadcasting Corp.
(24) September, 1962

CBWAT-2, SIOUX LOOKOUT
.005 kw Video; .0025 kw Audio on Channel 12. Owned and operated by the Canadian Broadcasting Corp.
(24) December, 1962

CKWS-TV, KINGSTON
250 kw Video; 151 kw Audio on Channel 11. CBC.

(1) Frontenac Broadcasting Co. Ltd.
(2) Sen. W. R. Davies
(3) Roy Hofstetter
(5) A. J. Brooks
(6 & 7) Cliff Tomlinson
(10) Floyd Paterson
(11) Max Jackson
(12) Claire Leonard
(14) Chris Davies
(15) Mrs. Rita McGratten
(16) Mrs. Mary Ann Bovey
(18 & 19) Mrs. Betty MacNeil
(20) Lorne Shepherd
(21) Gord Backus
(22 & 23) All-Canada
(24) December 18, 1954

CKCO-TV, KITCHENER
325 kw Video; 160 kw Audio on Channel 13, CTV.

(1) Central Ontario Television Limited
(2) Carl A. Pollock
(3) William D. McGregor
(6 & 7) Bruce Lawson
(9) Pat Ludwig
(10) Gary McLaren
(11) Reg Sellner
(12) Mrs. Elaine Cole
(14) William Whiting
(15) Mrs. Alice Ellis
(16) Don Bowen
(17) William Smuck
(18 & 19) Lorne Cole
Supervisor of Technical Operations - Jim Smith
(21) Paul Turchan
(22) Hardy Radio & TV - Toronto and Montreal
A. J. Messner - Winnipeg;
Scharf Broadcast Sales - Vancouver
(23) Weed & Company
(24) March 1, 1954

CFPL-TV, LONDON
325 kw Video; 195 kw Audio on Channel 10. CBC.

(1) London Free Press Printing Co. Ltd.
(2) Walter J. Blackburn
(3) Murray T. Brown
(4) Bob Reinhart
(5) Cliff Wingrove
(6) Jim Plant
(7) Bob Reinhart
(8) Jim Plant
(9) Ed. Manning
(10) Ron Laidlaw
(11) Alex Kelman
(13) Roy Jewell
(14) Tom Daley
(15) Warren Blahout
(16) John Andrew
(17) Tom Bird
(18 & 19) Pat Walker
(20) Dale Duffield
(21) Glen Robitaille
(22 & 23) All-Canada
(24) November 28, 1953

CFCH-TV, NORTH BAY
51.5 kw Video; 25.7 kw Audio on Channel 10. CBC.

(1) Tel Ad Company Ltd.
(3) Reg Carne
(5) Jim Gibson

(7) Sid Tomkins
(8) John Size
(10) Don Delaplante
(11) Pete Handley
(12) Meri Craven
(15) Meri Craven
(16) Mrs. Terri Lewis
(17) Joann McIntyre
(18) Gaill Liberty
(20) Jerry Milan
(21) Dave Mee
(22) Stovin-Byles Ltd.
(23) All-Canada
(24) December 19, 1955

I-TV, OTTAWA AND THE

JEAWAY

325 kw Video; 160 kw Audio on

Channel 13; 260 kw Video;

140 kw Audio on Channel 8. CTV.

(1) Bushnell TV Co. Ltd.
(2) E. L. Bushnell
(3) Stuart W. Griffiths
(4) Harold Mantay
(5) W. O. Morrison
(6 & 7) Peter Francis
(9) Champ Champagne
(10) Joe Gibson
(11) Joe Spence
(12) Marion Dunn
(14) Bruce Sutton
(16) Dave Leigh
(17) Rick Lafferty
(18) Joel Ports
(19) Eric Tomlinson
(21) Sandy Day
(22) Stovin-Byles Limited
(23) Young Canadian
(24) March 12, 1961

CBOT, OTTAWA

50.1 kw Video; 26.7 kw Audio on

Channel 4. Owned and operated by the Canadian Broadcasting Corp.

(24) June 2, 1953

CBOFT, OTTAWA

31 kw Video; 17 kw Audio on

Channel 9. Owned and operated by the Canadian Broadcasting Corp.

(24) June 24, 1955

CHOV-TV, PEMBROKE

36 kw Video; 18 kw Audio on

Channel 5. CBC.

(1) Ottawa Valley Television Co. Ltd.
(2 & 3) E. Gordon Archibald
(5) Ramsay F. Garrow
(6) Brooke Duval
(10) James Wolff
(11) Bill Kay
(14) Jane Callard
(15) Mrs. Joan Gangur
(16) Wayne Wood
(17) Charles Friend
(18 & 19) Oscar Kohls
(20) Don Chant
(21) Alan Bradley
(22) Paul Mulvihill & Co.
(23) Young TV Ltd.
(24) August 19, 1961

CHEX-TV, PETERBOROUGH

139 kw Video; 83.4 kw Audio on

Channel 12. CBC.

(1) Kawartha Broadcasting Co. Ltd.
(2) Senator W. R. Davies
(3 & 4) Wally Rewegan
(5) Ian McFarlane
(6 & 7) Gordon Shale
(8) Hugo Tapp
(9) Frederick Barrie
(10) Bruce Anderson
(11) John Danko
(12) Mrs. Marie Callaghan
(14) Michael N. Robinson
(15) Mrs. Marnie Tapp
(16) Ken Lehman
(17) Margaret Foley
(18 & 19) Tom Nesbitt
(20) Hal Sloan
(21) Bert Crump
(22 & 23) All-Canada
(24) March 28, 1955

CKPR-TV, PORT ARTHUR

100 kw Video; 54.5 kw Audio on

Channel 2. CBC.

(1) Thunder Bay Electronics Limited
(2) Fraser Dougall
(3) Garnet Conger
(5) Jack Masters
(6) Don Seath
(10) Ron Knight
(11) Hal Lee
(14) Linda Cassan
(15) Mrs. Sheila Shipston
(16) Bruce McNally
(17) Mrs. Connie Halinda
(18) Dennis Hill
(19) Lorne Delinsky
(21) Gerhard Buetow
(22) Stovin-Byles Ltd.
(23) Adam Young Inc.
(24) October, 1954

CJIC-TV, SAULT STE. MARIE

28 kw Video; 15 kw Audio on

Channel 2. CBC.

(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley
(11) Russ Ramsay
(12) Mrs. Grace Pitt
(14) Jean Morrison

(15) Mrs. Rita Purdy
(16) Boh Jenkins
(17) Norma Wiggins
(18 & 19) Mrs. Bev Kovacs
(20) Albert Jones
(21) Dave Irwin
(22) All-Canada
(23) All-Canada
(24) November 28, 1954

CBSFT, STURGEON FALLS
9.75 kw Video; 5.27 kw Audio on Channel 7. French Network. Owned and operated by the Canadian Broadcasting Corporation.
(24) February 28, 1961

CBSFT-1, SUDBURY
.601 kw Video; 361 kw Audio on Channel 13. Rebroadcasting station of CBSFT, Sturgeon Falls.
(24) June, 1962

CKSO-TV, SUDBURY
30 kw Video; 16 kw Audio on Channel 5. CBC.

(1) Cambrian Broadcasting Company
(2) W. B. Plaunt
(3) Ralph Connor
(4) Mike Connor
(5) George Lund
(6) Bill Hart
(7) Mike Connor
(11) Hub Beaudry
(12) Trudy Manchester
(14) Russ Meakes
(15) Mrs. Betty Sellars
(16) Nick Nykilchuk
(17 & 18) Mrs. Betty Sellars
(21) Leo Gilbeau
(22 & 23) All-Canada
(24) October 25, 1953

CKSO-TV-1, ELLIOT LAKE
4 kw Video; 2 kw Audio on Channel 8. CBC. Satellite of CKSO-TV, Sudbury. Same staff.

CFCL-TV, TIMMINS
100 kw Video; 50 kw Audio on Channel 6. CBC.

(1) J. Conrad Lavigne Enterprises
(2) J. Conrad Lavigne
(3) Rene Barrette
(5 & 7) Jean Devillers
(6 & 8) Terry Coles
(10) James Prince
(11) Gaston Bergeron
(14) Frank Burnik
(15) Jos. Virc
(16) Clement Berini
(17) Mrs. Joan Wallingford
(18 & 19) Mrs. Hazel Clermont
(21) Rudy-Andy Fauteux
(22) Paul Mulvihill & Co.
(23) Devney Organization Inc.
(24) July 1, 1956

CFCL-TV-1, KAPUSKASING
.044 kw Video; .088 kw Audio on Channel 3. Satellite of CFCL-TV, Timmins. Same staff.

CFCL-TV-2, KEARNS
1.245 kw Video; 2.49 kw Video on Channel 2. Satellite of CFCL-TV, Timmins. Same staff.

CB1, TORONTO
53.5 kw Video; 99.5 kw Video on Channel 6. CBC. Owned and operated by the Canadian Broadcasting Corporation.
(24) September 8, 1952

CFTO-TV, TORONTO
325 kw Video; 162 kw Audio on Channel 9. CTV.

(1) Baton Broadcasting Limited
(2) John Bassett
(3) W. O. Crampton
Vice-Pres. & Gen. Mgr.
Vice-President & Gen. Sales Manager - E. J. Delaney
(6) Don Davis
Vice-President, programming - Murray Chercover
(10) Doug Johnson
(11) Johnny Esaw
(14) K. J. Holen
(15) Howard Maclean
(17) Dodi Robb
Dir. of Film Ops. - Des Brooks
(21) H. Berger
(22) Stovin-Byles
(23) ABC International Television
(24) January 1, 1961

CKLW-TV, WINDSOR
325 kw Video; 180 kw Audio on Channel 9. CBC.

(1) Western Ontario Broadcasting Co. Ltd.
(2 & 3) S. Campbell Ritchie
(5) E. C. Metcalfe
(6) Frank Quinn
(7) Thomas J. Sutton
(9) Wally Townsend
(10) Austin Grant
(12) Mary Morgan
(14) George Sperry
(16) Charles Knight
(17) Mrs. Wanda Van Kuren
(18 & 19) Donald Sharon
(21) Stewart M. Clark
(22) All-Canada

PERSONNEL REGISTER (Television)

KEY

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or Company Name | 9. Music Director | 17. Copy Chief |
| 2. President (if a company) | 10. News Director | 18. Film Librarian |
| 3. General Manager | 11. Sports Director | 19. Film Editor |
| 4. Operations Manager | 12. Women's Director | 20. Chief Operator |
| 5. Commercial Manager | 13. Farm Director | 21. Dir. of Engineering |
| 6. Production Supervisor | 14. Promotion Manager | 22. Canadian Reps |
| 7. Program Manager | 15. Traffic Manager | 23. U.S. Reps |
| 8. Chief Announcer | 16. Art Director | 24. Station Birth Date |

(23) RKO General Broadcasting
National Sales
(24) September 16, 1954

CKNX-TV, WINGHAM
180 kw Video; 100 kw Audio on
Channel 8. CBC.

- (1) Radio Station CKNX Limited
(2) W. T. Cruickshank
(3) G. W. Cruickshank
(5) Ross Hamilton
(6 & 7) G. W. Cruickshank
(8) Jim Moore
(10) John Strong
(11) John Brent
(12) Anna McDonald
(13) Cliff Robb
(14) Reg Bitton
(15) Mrs. Helen Fleury
(16) Gunther Helm
(17) Ian MacLaurin
(18 & 19) Hap Swatridge
(20) Larry Taylor
(21) S. C. Reid
(22 & 23) All-Canada
(24) November 18, 1955

QUEBEC

CJPM-TV, CHICOUTIMI
100 kw Audio; 52.5 kw Video on
Channel 6.

- (1) CJPM-TV Inc.
(2) Paul Murdoch
(3) Paul J. Audette
(4) Claude Blain
(5) Paul J. Audette
(6 & 7) Claude Blain
(10) Roch Côté
(11) Noël Gauthier
(15) Denis Dubuc
(16) Michel Martin
(17) Ginette Simard
(18) Dianne Tremblay

(20) Yves Champagne
(21) Roger Hudon
(22) Paul L'Anglais Inc.
(23) Forjoe TV Inc.
(24) April 14, 1963

CKRS-TV, JONQUIERE
42 kw Video; 21 kw Audio on
Channel 12. CBC.

- (1) Radio Saguenay Limitée
(2) Henri Lepage
(3) Tom Burham
(4) Guy Boivin
(5) Dollard Savoie
(7) Noël Fillon
(9) Marcel Perron
(10) Lionel Tremblay
(11) Jean Martin
(14) André Dupuis
(15) Mélanie Roy
(18 & 19) Eugène Michaud
(20) Gerard Gosselin
(21) Gerard Lemieux
(22) Hardy Radio & TV Ltd. -
Montreal & Toronto
Scharf Broadcast Sales -
Vancouver
(23) Young Canadian Ltd.
(24) December 1, 1955

CKRS-TV-1, PORT ALFRED
E.R.P. 19.0 kw Video 22.5
kw Audio on Channel 9.
Satellite of CKRS TV
Jonquiere

CKRS-TV-2, CHICOUTIMI
E.R.P. 45 kw Video 22.5 kw
Audio on Channel 2. Satellite
of CKRS TV, Jonquiere.

CKRS-TV 3, ROBERVAL
E.R.P. 4.12 kw Video 2.06
kw Audio on Channel 8.
Satellite of CKRS-TV
Jonquiere.

CKBL-TV, MATANE
303 kw Video; 182 kw Audio on
Channel 9. CBC.

- (1) La Campagne de Radio-
diffusion de Matane Ltée
(2 & 3) René Lapointe
(4) Octave Lapointe
(5) Charles Fradette
(6 & 7) Roger Bergeron
(8) J. P. Berthiaume
(9) J. P. Berthiaume
(10) Guy Leboeuf
(11) Guy Leboeuf
(12) A. Desrosiers
(14 & 15) Octave Lapointe
(16) Clement Thibault
(17) Lisette Durette
(18 & 19) Clement Thibault
(20) Jos. Thibault
(21) Yvan Fortier
(22) Hardy Radio & TV
(23) Young Canadian Ltd.
(24) August 19, 1958

CBFT, MONTREAL
50 kw Audio; 100 kw Video on
Channel 2. CBC. Owned and
operated by the Canadian Broad-
casting Corporation.
(24) September 6, 1952

CBFT-1, MONT TREMBLANT
.60 kw Video; .30 kw Audio on
Channel 11. Satellite of CBFT,
Montreal.
(24) February 15, 1962

CBFT-2, MONT LAURIER
5.54 kw Video; 2.80 kw Audio on
Channel 3. Satellite of CBFT,
Montreal.
(24) March 15, 1962

CBMT, MONTREAL
43.8 kw Video; 26.2 kw Audio on
Channel 6. CBC. Owned and

operated by the Canadian Broad-
casting Corporation.
(24) January 10, 1954

CFCF-TV, MONTREAL
325 kw Video; 160 kw Audio on
Channel 12. CTV.

- (1) Canadian Marconi Company
(2) W. V. George
(3) D. Martz
Manager, Broadcast Division -
S. B. Hayward
(4) Kevin Knight
(5) Don Martz
(6) Don Forsyth
(7) Sam Pitt
(8) Ted Murphy
(9) Elizabeth Smyth
(10) Bert Cannings
(11) Dick Irvin
(14) Mrs. Babs Pitt
(15) Joe Coates
(16) Steve Yuranyi
(17) Mrs. Babs Pitt
(19) Anthony Mamo
(21) J. Thompson
(22 & 23) All-Canada
(24) January 20, 1961

CFTM-TV, MONTREAL
325 kw Video; 162 kw Audio on
Channel 10.

- (1) Tele-Metropole Corporation
(2 & 3) J. A. DeSeve
Station Mgr. & Assistant to the
President - Roland Giguère
Vice-President and Commercial
Director - Paul L'Anglais
Art & Commercial production
Director - Jean-Paul
Ladouceur
Technical Director -
Maurice Poucet
(7) Robert L'Herbier
(10) Claude Lapointe
(11) Pierre Proulx
(14) Jean Marion
(15) Pierre Aumais
(16) Jean-Paul Ladouceur
(19) Maurice Bastien
(22) Paul L'Anglais Inc.
(23) Forjoe TV Inc.
(24) February 19, 1961

CHAU-TV, NEW CARLISLE
100 kw Video; 52 kw Audio on
Channel 5. CBC French.
(1) Television de la Baie
des Chaleurs Inc.

- (2) J. Leo Hachey
(3) Dr. Charles H. Houde
(4) L. Vocelle
(7 & 8) Armand Preston
(15) L. Joseph
(18) Armand Preston
(20) Gilles St. Pierre
(21) Marcel Chabot
(22) Hardy Radio & TV Ltd.
Scharf Broadcast Sales
(23) Weed & Company
(24) October 17, 1959

CHAU-TV, NEW CARLISLE
has rebroadcasting stations at the
following locations:

- St. Marguerite-
Marie, P.Q. Channel 2
St. Quentin, N.B. Channel 10
Port Daniel, P.Q. Channel 10
Chandler, P.Q. Channel 7
Perce, P.Q. Channel 2
Gaspé, P.Q. Channel 10
Rivière-au-
Renard, P.Q. Channel 7

CFCM-TV, QUEBEC
100 kw Video; 50 kw Audio on
Channel 4. CBC.

- (1) Television de Quebec
(Canada Ltée)
(2) Gaston Pratte
(3) Jean A. Pouliot
(4 & 5) Arthur Fitzgibbons
(6) Paul Chamberland
(7) Francois Lavigne
(10) Henri Cursène
(11) Yvon Dufour
(14) Guy Drouin
(15) Miss Isabel Gignac
(16) Marcel Labadie
(17) Henri Crusène
(20) Charles E. Garneau
(21) Gérard Fortin
(22) Hardy Radio & TV Ltd.
(23) Forjoe TV Inc.
(24) July 17, 1954

CKMI-TV, QUEBEC
100 kw Video; 50 kw Audio on
Channel 5. CBC.

- (1) Television de Quebec
(Canada) Ltée
(2) Gaston Pratte
(3) Jean A. Pouliot
(4 & 5) Arthur Fitzgibbons
(6) Paul Chamberland
(7) Francois Lavigne
(8) Norm Wright

CJBR-TV, RIMOUSKI
100 kw Video; 56.9 kw Audio on
Channel 3. CBC.

- (1) La Radio de Bas
St-Laurent Inc.
(2) Jacques Brillant
(3 & 5) André Lecomte
(6 to 8) François Raymond
(10) Guy Ross
(11) Claude Pearson
(12) Louise Lavallée
(14 & 15) André Lecomte
(16) Georges Mercier
(18) Romeo Côté
(20) Marcel Vallée
(21) Marcel Vallée
(22) Stovin-Byles Limited
(23) Weed & Company
(24) November 21, 1954

CJES-TV, ESTCOURT
45.1 kw Video; 22.5 kw Audio
on UHF Channel 70. Satellite of
CJBR-TV, Rimouski.

CFCV-TV, CLERMONT
32.9 kw Video; 65.9 kw Video on
UHF Channel 75. Satellite of
CJBR-TV, Rimouski.

CKRT-TV, RIMOUSKI
49 kw Video; 24.5 kw Audio on
Channel 7. CBC.

- (1) CKRT-TV Limitée
(2 & 3) Luc Simard
(5) Vincent Gagnon
(7) Henri Johnson
(8, 10 & 11) Raoul Savard
(12) Gaetane Boucher
(15) Marie-Reine Beaulieu
(16) Ethelbert Boucher
(18) Marie-Reine Beaulieu
(19) Ethelbert Boucher
(20) Gilbert Plourde
(21) Germain Gélinas
(22) Hardy Radio & TV Ltd.
(23) Young Canadian Ltd.
(24) January 14, 1962

Season's Greetings
from
Montreal

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BROADCASTING DIVISION CANADIAN MARCONI COMPANY

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- * **IRDC** Guarantees To Buy Back Unused Packs of Cards!
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- * **IRDC** Supplies Firm Time Periods — Big Bingo Set — Prize Money — Talent — Production — P.O.P. Material — Window Banners!

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KEY

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or Company Name | 9. Music Director | 17. Copy Chief |
| 2. President (if a company) | 10. News Director | 18. Film Librarian |
| 3. General Manager | 11. Sports Director | 19. Film Editor |
| 4. Operations Manager | 12. Women's Director | 20. Chief Operator |
| 5. Commercial Manager | 13. Farm Director | 21. Dir. of Engineering |
| 6. Production Supervisor | 14. Promotion Manager | 22. Canadian Repts |
| 7. Program Manager | 15. Traffic Manager | 23. U.S. Repts |
| 8. Chief Announcer | 16. Art Director | 24. Station Birth Date |

CKRT-TV-1, BAIE ST-PAUL
Satellite of CKRT-TV, on
Channel 13.

CKRT-TV-2, STE-ROSE DU
DEGELIS
Satellite of CKRT-TV, on
Channel 2.

CKRT-TV-3, ST-PARTICE
Satellite of CKRT-TV, on
Channel 2.

CKRN-TV, ROUYN
57.5 kw Audio; 115 kw Video on
Channel 4. CBC, French.
(1) Radio Nord Inc.
(2 & 3) David A. Gourd
(4, 5, 6, 7, 14) Franco
Capellari
(15) Mrs. Brigitte Guimont
(16) Lalmon Mitris
(21) M. Julien Trépanier
(22) Hardy Radio & TV
Vancouver;
Scharf Broadcast Sales
(23) Weed & Co.
(24) September 1, 1957

CKRN-TV-1, SENNETERRE
Satellite of CKRN-TV, Rouyn.

CHLT-TV, SHERBROOKE
300 kw Audio; 186 kw Video on
Channel 7. CBC French
(1) La Tribune Inc.
(2) Paul Desruisseaux
(3) Jean-Louis Gauthier
(4) Pierre Bruneau
(5) Jean-Louis Gauthier
(6) Gary Longchamp
(7) Louis Bilodeau
(8) Marcel Rheault
(9) Hercule Gagné
(10) André DeSève
(11) Maurice Bilodeau
(12) André Aubé
(14) Louis Bilodeau
(15) Mrs. Laurette LaRocque
(16) Claude Duchesne
(17) Danielle Mailloux
(18) Suzanne Boisvert
(19) Lucien Perreault
(20) Claude Hertubise
(21) Robert Thiebaut
(22) Paul L'Anglais Inc.
(23) Adam Young Inc.
(24) August 12, 1956

CKTM-TV, TROIS RIVIERES
325 kw Video; 162.5 kw Audio
on Channel 13. CBC French.
(1) Television St-Maurice Inc
(2 & 3) Henri Audet
(4) Robert Bonneau
(6 & 7) Fernand Paquet
(9) André Bellefeuille
(10) Leo-Paul Rheault
(11) Jean Fortier
(12) Marielle Gouin
(14) F. Paquet
(15) J. Lemay
(16) Jules Jobin
(17) Carol Ross
(18 & 19) Albert Aubichon
(21) Robert Bonneau
(22) Stovin-Byles Ltd.
(23) Weed & Company
(24) April 15, 1958

NEW BRUNSWICK

CBFTT, MONCTON
5.03 kw Audio; 10.06 kw Video on
Channel 11. CBC French Network.
Owned and operated by the Canadian
Broadcasting Corporation.
(24) December 21, 1959

CKCW-TV, MONCTON
15 kw Audio; 25 kw Video on
Channel 2. CBC.
(1) Moncton Broadcasting
Limited
(2) Fred Lynds
(3) Hubert Button
(5) Frank Paterson
(6) Walter Brown
(7) Joe Irvine
(8) Bob Steeves
(10) Claude Cain
(11) Earl Ross
(12) Helen Crocker
(14) Mrs. Phyl. Sweezy
(15) Mrs. Mickey Tait
(16) Stan Morton
(17) Bob Steeves
(21) Keith MacConnell
(22) Stovin-Byles
(23) Young Canadian Ltd.
(24) December 4, 1954

CKAM-TV, NORTH SHORE
77 kw Audio; 141 kw Video on
Channel 12. Satellite of CKCW-TV,
Moncton.
(24) September 29, 1960.

CKAM-TV-1, NEWCASTLE
5 watts Video; 2.5 watts Audio
on Channel 7. Satellite of CKCW-
TV, Moncton.

CKCD-TV, CAMPBELLTON
16 kw Audio; 12 kw Video on
Channel 7. Satellite of CKCW-TV,
Moncton.

CHSJ-TV, SAINT JOHN
54.7 kw Video; 27.3 kw Audio
on Channel 4. CBC
(1) New Brunswick Broadcasting
Co., Limited
(2) L. F. Daley
(3) George A. Cromwell
(4) William A. Stewart
(5) W. A. Stewart
(6) Gerry Gormley
(7) Bill Stewart
(8) Denny Comeau
(10) Bill Cooper
(11) Ken Dobson
(12) Laura Foster
(13) George McLeod
(14) Earl McCarron
(15) Eleanor Stewart
(16) Joe Kashetsky
(17) Gerry Gormley
(18) Marg McGivern
(19) Herb Sullivan
(20) Merv Hebb
(21) John Bishop
(22 & 23) All-Canada
(24) March, 1954

CHSJ-TV-1, BON ACCORD
54.7 kw Video; 27.3 kw Audio on
Channel 6. Satellite of CHSJ-TV,
Saint John.

CJBR-TV-1, EDMUNDSTON
42.5 kw Video; 21.25 kw Audio on
Channel 13. Satellite of CJBR-TV,
Rimouski.

NOVA SCOTIA

CFXU-TV, ANTIGONISH
73 kw Video; 37 kw Audio on
Channel 9. CBC.
(1) Atlantic Television Co. Ltd.
(2 & 3) H. J. Webb
(4) Regis Kell
(5) Bill Taylor
(6) Bill Graham
(7) John Bailey
(8 & 10) Bill Graham
(11) Bill Graham
(14) Gordon MacDonald
(15) Martina Walsh
(16) Gordon MacDonald
(18, 19 & 20) John Bailey
(21) Regis Kell
(24) June 28, 1961

CJCH-TV, HALIFAX
100 kw Video; 50 kw Audio on
Channel 5. CTV.
(1) CJCH Limited
(2) Finlay MacDonald
(3) George Benwell
(5) Doug Clarke
(6) Al Viscount
(7) Larry Knoke
(8) Bill Ozard
(10) Joe King
(14) Mrs. Susan Nash
(15) Mrs. Vera Trask
(16) Al Viscount
(17) Winston MacDonald
(18) Marg Doggett
(19) David Ferraz
(20) Andy McKay
(21) John Jay
(22) Paul Mulvihill & Co. Ltd.
Toronto & Montreal;
Scharf Broadcast Sales
Vancouver
A. J. Messner & Co. Ltd.
Winnipeg
(23) ABC International
(24) January 1, 1961

CJCH-TV-1, CANNING
18.1 kw Video; 9.05 kw Audio on
Channel 10. Satellite of CJCH-TV,
Halifax. Same staff.

CJCH-TV-2, BAYVIEW
2 watt ped. on Channel 6.
Satellite of CJCH-TV, Halifax.
Same staff.

CJCH-TV-3, AMHERST
5 watt ped. on Channel 8.
Satellite of CJCH-TV, Halifax.
Same staff.

CBHT, HALIFAX
56 kw Video; 34 kw Audio on
Channel 3. CBC. Owned and
operated by the Canadian Broad-
casting Corporation.
(24) December 20, 1954

CBHT-1, LIVERPOOL
412 kw Video; 248 kw Audio on
Channel 12. Satellite of CBHT,
Halifax.
(24) November 24, 1958

CBHT-2, SHELBURNE
423 kw Video; 254 kw Audio on
Channel 8. Satellite of CBHT,
Halifax.

CBHT-3, YARMOUTH
412 kw Video; 248 kw Audio on
Channel 11. Satellite of CBHT,
Halifax.

CJCB-TV, SYDNEY
180 kw Video; 108 kw Audio on
Channel 4. CBC.

(1) Cape Breton Broadcasters
Ltd.
(2 & 3) J. Marvin Nathanson
(5) Mrs. E. K. Williams
(6) Bill Holmes
(7) Mrs. M. C. MacQuarrie
(8) R. G. Smith
(9) Aubrey Boone
(10) Dave Craig
(11) Don MacIsaac
(12) Ann Terry MacLellan
(14) Ken Boyce
(15) Mrs. M. C. MacQuarrie
(16) Don Ward
(17) Max Quinton
(18) Joan MacDonald
(19) Ron Demers
(20) W. MacTavish
(21) W. Robert
(22 & 23) All-Canada
(24) October 4, 1954

CJCB-TV-1, INVERNESS
6 kw Video; 3 kw Audio on
Channel 6. Satellite of CJCB-TV,
Sydney. Same staff.

PRINCE EDWARD ISLAND

CFCY-TV, CHARLOTTETOWN
79 kw Video; 38.5 kw Audio on
Channel 13. CBC.
(1) Island Radio Broadcasting
Co. Ltd.
(2) Mrs. K. S. Rogers
(3) R. F. Large
(4) G. M. Tait
(5) R. F. Large
(6) L. MacAulay
(7) R. F. Large
(10) Scott MacPherson
(11) Loman MacAulay
(12) Jane Weldon
(13) Betty Carter
(14) Whit Large
(15) E. P. Williams
(16) K. Thompson
(17) S. Partridge
(18 & 19) V. MacFarlane
(20) G. M. Tait
(21) J. W. Phillips
(22 & 23) All-Canada
(24) July 1, 1956

CFCY-TV-1, NEW GLASGOW
209 kw Video; 104 kw Audio on
Channel 7. Satellite of CFXY-TV,
Charlottetown, P.E.I.

NEWFOUNDLAND

CJOX, ARGENTIA
6.700 kw Video; 3.400 kw Audio on
Channel 3. Satellite of CJON-TV,
St. John's.

CBYT, CORNERBROOK
197 kw Video; 99.9 kw Audio on
Channel 5. Owned and operated by
the Canadian Broadcasting Corp.

CJCN-TV, GRAND FALLS
2.6 kw Video; 1.3 kw Audio on
Channel 4. CBC & CTV.
(1) Newfoundland Broadcasting
Co. Ltd.
(2) Geoff Stirling
(3) Colin Jamieson
Vice-President -
Don Jamieson
Local Manager -
Dave George
(5, 10 & 11) Moke Broberts
(6) Albert Ryan
(7) Bill Whiteborne
(9) Len White
(14 & 15) Joan Hamilton
(20) Bill Whiteborne
(21) Dave George
(22) Stovin-Byles
(23) Weed & Company
(24) February 5, 1960

CFNS-TV, HARMON FIELD
294 kw Video; 147 kw Audio on
Channel 8. Owned and operated by
the Canadian Broadcasting Corp.
CJON-TV, ST. JOHN'S
100 kw Video; 50 kw Audio on
Channel 6. CBC.
(1) Newfoundland Broadcasting
Co. Ltd.
(2) Geoff Stirling
Vice-President -
Don Jamieson
(3) Colin Jamieson
(5) Charles Pope
(6) Albert Ryan
(7) Colin Jamieson
(8) Bob Lewis
(10) Jim Thoms
(11) Howie Meeker
(12) Mrs. Shirley Shears
(14) Muriel Tucker
(15) Emilie Davis
(16) Bill Shilling
(17) Joan LeClair
(18) Doreen Hann
(19) Nelson Squires
(20) Bill Coffey
(21) Oscar Hierlthy
(22) Stovin-Byles
(23) Weed & Company
(24) September 15, 1955



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- Linearity Variable Duty Cycle
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- 5 Step Generator
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- Colour Bar Generator
- I and Q Dot Generator
- And Many, Many More

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