

Advertising

Television

Radio



Canadian
BROADCASTER

19, No. 9

TORONTO

May 5th, 1960

DECKED OUT IN a rubber suit, Ken Cassavoy of CKLB - Radio, Oshawa, broadcast a one-hour show from the bottom of a swimming pool recently. While submerged, Ken described for listeners underwater checker games and barbecues. Story is on Page 4.

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- WHO'S WHO IN RADIO AND TV 16

BE HAPPY! GO LOCAL!

When a local Radio station announcer's voice reaches his listeners as they tune in his programs — news, chatter, music, — day after day, year after year, it's the voice of an old friend.

They see him in church, at the movies and at social affairs. Some of them went to school with him. Others remember his erstwhile predilection for their cookie jars.

And when he tells them about your products, it isn't a high-pressure "pitch". It's just the voice of a friend, offering advice to his neighbors on what and where to buy.

So when you advertise, go Radio; and when you go Radio go local.



Radio Division

SUITE 404 - 200 ST. CLAIR AVE. WEST, TORONTO 7, CANADA - TELEPHONE WA. 2-0502

For Distinguished Service

HERE ARE THE NEW BEAVERS

THREE TELEVISION stations, two radio stations and a radio network have been chosen for Beaver Awards for Distinguished Service to Canadian Broadcasting. Awards are based on articles which appeared in CANADIAN BROADCASTER during 1959.

The winners are:

1. CFQC-TV, Saskatoon, based on an article entitled "Announcer and Switcher Start TV Science Series".
2. CJON-TV, St. John's, Newfoundland, based on an article entitled "CJON Stages First TV Drama Festival."
3. CFPL-TV, London, based on an article entitled "They Train Tomorrow's Drivers Today".
4. CJCA-Radio, Edmonton, based on an article entitled "CJCA Sponsors Club 93 Orchestra for Edmonton Teeners."
5. The Atlantic Broadcasting System, based on an article entitled "Moore-Durelle Fight is Highspot for Atlantic Broadcasters".

The CFQC-TV citation reads "For their program, *Prelude to Space*, devised by that station's switcher, Jim Smith, assisted by Colin MacLean, a CFQC-TV announcer, to give the man-in-the-street a foretaste of the marvels of the infinite universe above and around the earth." The article appeared in

CANADIAN BROADCASTER for December 10, 1959.

CJON-TV's award was in the field of drama for "their encouragement of live drama in Newfoundland, by the presentation of groups from St. John's, Corner Brook and Grand Falls, in the station's first *Television Drama Festival*." This venture was reported in CANADIAN BROADCASTER for February 12, 1959.

CFPL-TV won its Beaver for its co-operation with the London Board of education in the field of student driver education. The citation reads: "For conducting a car driving course for students from five high schools, which was broadcast, under the direction of Jim Plant, in a ten-week sustaining series." The report appeared in CANADIAN BROADCASTER for April 30, 1959.

CJCA-Radio, Edmonton rang the bell "for its encouragement of teenage radio listening and innumerable other desirable teen-age activities, through its operation, on and off the air, of *Club 93*." This story appeared in CANADIAN BROADCASTER for November 12, 1959.

The Maritime private radio network, the Atlantic Broadcasting System, won the fifth Beaver "for the enterprise of six radio stations in the Atlantic provinces, CKCW, Moncton; CFNB, Fredericton; CFCY,

Charlottetown; CFBC, Saint John and CJCB, Sydney in establishing a permanent privately-owned network of radio stations in the eastern provinces." An article dealing with ABS appeared in CANADIAN BROADCASTER for September 10, 1959.

CONCERNING THE JUDGES

The independent board of judges, whose aggregate opinions determined the winners of the awards consisted of:

Claire Wallace, veteran radio and newspaper commentator, who is now operating her own Claire Wallace Travel Bureau in Toronto.

Mart Kenney, noted western musician and band leader, now heading up his own country club style ballroom, Mart Kenney's Ranch, in Woodbridge, just outside Toronto.

Roby Kidd, director of the Canadian Association for Adult Education, Toronto.

William Wright, former radio sales representative now operating in Toronto as a speech and sales consultant.

Carson Buchanan, former manager of CHAB, Moose Jaw, now living in Kelowna B.C.

This year the judges, who all deliberate independently of one another, were unanimous in their opinion that the articles submitted to them described programs and other broadcasting activities of a far higher calibre than those they have been called upon to assess in previous years.

We are sure that the industry and others concerned in the progress of broadcasting join us in expressing our appreciation to the judges who, year after year, give generously of their time to give earnest consideration to the large number of articles on which their decisions have to be based. The untiring interest of these people, from outside the industry, should serve as a stimulus and an encouragement to the broadcasters across the country, whose province it is to serve Canada with entertainment, information and inspiration.

G. N. MACKENZIE LIMITED HAS ^{the} SHOWS
like The Jim Ameche Show

MONTREAL	TORONTO	WINNIPEG	VANCOUVER
1411 Crescent St.	433 Jarvis St.	171 McDermott	1407 W. Broadway

ONE ACT FOR PRESS AND RADIO

A BILL WHICH affords protection to newspapers and radio and television stations sued for carrying defamatory statements was given final approval recently by the Nova Scotia Legislature.

The Defamation Act, based on British and Ontario law and a suggested bill drafted by the Canadian Authority on Uniformity of Legislation, went through the various legislative processes without change. It now needs only the Lieutenant-Governor's signature to become law.

Previously, the only statute regarding defamatory statements was a libel law which dealt with newspapers. Defamatory statements carried by radio or television stations now will be classed as libel rather than the less serious slander.

Any of the media sued for defamation may prove "in mitigation of damages" that no actual malice or gross negligence was involved in

carrying a news story, provided a retraction or apology is given equal prominence.

Plaintiffs could obtain only "special damage" if it appears on trial that the matter was carried in good faith; that there were reasonable grounds to assume it would benefit the public; that it was carried in "mistake or misapprehension of the facts" or that a retraction and apology were carried before the trial began.

Also set down are various proceedings which can be covered by the communications media without fear of legal action provided reports are fair and accurate.

Attorney-General R. A. Donohue, sponsor of the measure, said on second reading that the legislation "makes provision for a publication to be excused from the consequences if it can be shown that it was unconscious defamation."

37

SUCCESSFUL YEARS

OF SERVING AND SELLING

SASKATCHEWAN FROM THE

"600"

SPOT

CONTACT OUR REPS
 Radio Reps - Canada
 Young Canadian Ltd. - USA



500 KC
5000 WATTS



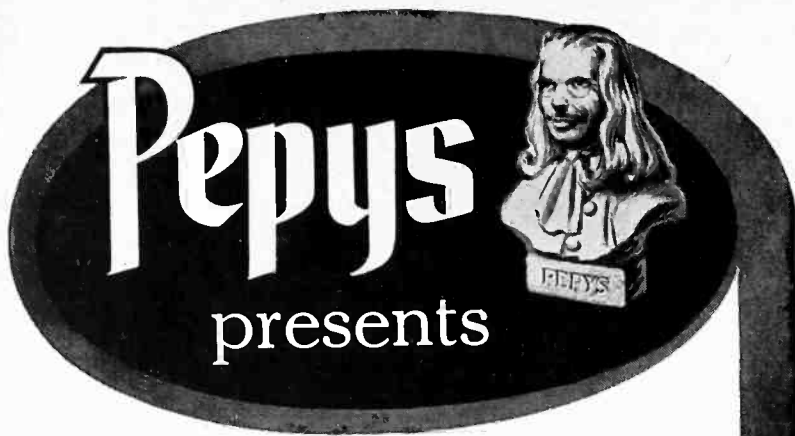
THE RADIO HUB OF SASKATCHEWAN

THE
AWARD
 WINNING
 STATIONS

CJON

Radio
 Television

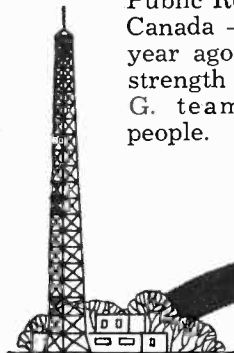
NEWFOUNDLAND



**MUTER - CULINER
FRANKFURTER & GOULD
LIMITED**

Unchanged in a changing world — including the world of advertising — is M.C.F. & G's credo . . . "get more tryers for our clients' products and services at lower cost." When a product or service of good quality makes loyal users out of tryers at minimum cost, it is on its way to success and nothing can stop its progress. Since 1938 this concept has worked well for clients and has been responsible for the unbroken growth of the agency as the guardian of client dollars in many diversified fields.

An affiliate public relations company — The Public Relations Board of Canada — formed over a year ago, has added new strength to the M.C.F. and G. team of sales-wise people.



STOVIN-BYLES Limited

Radio and Television Station Representatives
MONTREAL TORONTO WINNIPEG VANCOUVER

- | | | | |
|-----------------------|------------------|-------------------------|--------------------|
| • RADIO STATIONS • | | • TELEVISION STATIONS • | |
| CJOR Vancouver | CHIC Brampton | KVOS-TV | Serving Vancouver- |
| CFPR Prince Rupert | CJBC Toronto | | Victoria |
| CKLN Nelson | CFOS Owen | CKOS-TV | Yorkton |
| CKXL Calgary | CJBQ Belleville | CJAY-TV | Winnipeg |
| CJNB North Battleford | CKLC Kingston | CKTM-TV | Trois Rivieres |
| CKOM Saskatoon | CHOV Pembroke | CJBR-TV | Rimouski |
| CJME Regina | CJLR Quebec City | CKCW-TV | Moncton |
| CKY Winnipeg | CJON-TV | CJON-TV | St. John's, Nfld. |
| CJRL Kenora | CJON-TV | CJOX-TV | Argentia |
| | ZBM Bermuda | CJCN-TV | Central Nfld. |
| | | ZBM-TV | Bermuda |

BBG Hearings

STOCK TRANSFERS MUST BE HEARD IN PUBLIC WHERE OWNERSHIP OR CONTROL ARE AFFECTED

ALL FUTURE CHANGES in the ownership or control of Canadian radio and television stations will be subject to a public hearing by the Board of Broadcast Governors.

The Board said in a statement last month that although it is not required by the act to hold such hearings on applications for these changes "it is the opinion of the Board consistent with the spirit and intention of the legislation and in the public interest that it should do so."

The legislation referred to is the 1958 Broadcasting Act, part of which requires the Minister of Transport to seek a BBG recommendation on all applications for broadcasting licenses and changes in power or frequency. These are subject to public hearing by law.

Other legislation, the Radio Act, also requires a BBG recommendation on any applications for share transfer by station licensees. However, in these cases the recommendation can be made by the 15 member Board or its seven-man executive committee without first holding a public hearing.

In the future, this will continue to be the procedure on share-transfer applications involving only minor transactions "without any significant bearing on the matters of ownership or control," the Board said.

The Board's statement said that the BBG stated at a March 22 meeting that transactions in which "there is a presumption that ownership or control is significantly affected will, in future be heard at a public hearing."

The statement added:

"The Board believes that there is

no difference in principle to an application for the granting of a new license to establish a broadcasting station and an application to acquire ownership and/or control of an existing station."

First of the public hearings for share-transfer applications will be at the Calgary hearings, opening May 16. Scheduled for hearing there are changes in the share holdings, involving either ownership or control, of television stations CKCO-TV, Kitchener and CJLH-TV, Lethbridge and radio stations CHNS, Halifax and CJDV, Drumheller.

Dr. Stewart, Board chairman, stressed that there is no significant relationship between these particular applications and the Governors' decision on public hearings. The principle involved in considering such requests had been under BBG study for many months.

The principle adopted by the Board in reviewing all share-transfer requests is essentially the same as the one used by various Federal and Provincial government agencies in dealing with public utilities and industries holding public franchises.

However, it is understood in Ottawa that most of these agencies do not require the principles involved in transfer applications to appear in public.

Cover Story

HE'S IN THE SWIM

WITH THE CO-OPERATION of the Canadian Sub-Aqua Club of Toronto, Ken Cassavoy of CKLB-Radio, Oshawa, aired a live one-hour broadcast recently from the bottom of a "Trend" swimming pool, located in the show rooms of Outdoor Living Unlimited in Pickering, Ontario.

Reg McCausland, the station's assistant engineer, prepared the show and the special facilities necessary for the submerged broadcast. An under-water monitoring system was arranged whereby Ken could keep in touch constantly with the program's emcee Jack Walmsley, who remained high and dry at the edge of the pool.

With the help of Frank Ogden of Trend Pools, Ken put through two long distance telephone calls from the bottom of the pool. He first spoke to an official of Cole's of California and then to Gina Lollobrigida in Rome.

During the broadcast Ken described checker games, steak barbecues and various aqua-lung activities -- all under eight feet of water.

Emerging from the pool at the end of the show, Ken's only comment was: "What a place for a BBG hearing".



ANSWER-CANADA
A National Merchandising and Research Service

Here is a unique service. Your telephone is answered on a direct private line 24 hours a day. In addition, the following facilities are available:

1. Local company identity
2. Where-to-buy information to supplement National advertising
3. Merchandising surveys
4. Radio and TV surveys

For full details consult the white pages of your telephone book, ask information or write . . .

ANSWER CANADA
640 Cathcart Street — Montreal
UN. 6-2300

CANADA'S MOST COMPREHENSIVE MARKET RESEARCH SERVICE

Elliott-Haynes LIMITED

TORONTO — 515 Broadview Ave., HO. 3-1144
MONTREAL — 1500 St. Catherine St. W., WE-2-1913

Last Of A Series

CAMPAIGNS CONTAIN MORE THAN ADVERTISING

by ALEC PHARE

(This is the fourth and final article in a series based on a speech delivered by Alec Phare, managing director of the advertising agency, R. C. Smith & Son Ltd., to the Executives' Advanced Advertising Course at the University of Montreal. This course was sponsored by the Montreal Advertising and Sales Executives Club.)

EXACTLY WHAT is a "campaign"? It is a series of connected activities designed to bring about a result. The key word here is "connected". Any competent advertising man or woman can produce a series of advertisements for anything — but that is not a campaign. A campaign includes a series of advertisements, but the campaign itself constitutes a planned effort to co-ordinate every other useful factor as well, which will contribute to making profitable sales.

A good campaign usually has a connecting thread running all through it, to make each advertisement a reminder of what has gone before; to maintain the feeling of continuity; to add to the total cumulative impact. This connecting thread may be the *theme* — it may be a slogan, a trade character or a product symbol — it may be an article or a combination of all of them. It is the underlying, attention-getting, interest-holding *idea* that counts.

FILMLINE PROCESSOR

Model No. R15TC

16 mm Reversal & Neg.-
Pos. Processor for
TV Stations.

Easily installed and economical to operate. Has a foolproof overdrive system eliminating film breakage, scratches and static marks and has a complete temperature control system.

- Daylight Operating on ALL Emulsions.
- Speeds to 1200 feet per Hour.
- Variable Speed Drive
- All Tanks are Stainless Steel.
- 1200 ft. Daylight Magazine.
- All Metal Construction.
- Double-capacity Spray Wash Tank.
- Forced Warm Air Drybox.
- All parts that come in contact with Solutions are Stainless Steel or Inert Materials.

Call:

**CALDWELL A-V
EQUIPMENT Co. Ltd.**
447 JARVIS ST. - TORONTO - WA. 2-2103

Give two playwrights the same plot on which to work. One will write a play that will live for years; the other will hand in a dull manuscript, uninspired and uninspiring.

Present the facts about a product to two men for advertising. One will offer a restatement of the facts without discrimination, insight or imagination. The second will pick out the significance or soul of the product. He'll dramatize that quality, revealing the product in a new, interesting light. He really endows it with a transforming idea which converts an uninteresting product into one having a new point of interest or usefulness. The idea may be astonishingly simple, as when Macy's labelled certain toys "spinach toys" — rewards for children who eat their spinach. Their advertising sold the idea; the sale of the toys took care of itself.

"Tattle-tale Gray" was a transforming idea that held more than one campaign together. So was "B.O.". Buckingham cigarettes maintains continuity through its art theme — the Guards at Buckingham Palace. Say the words "Old Dutch" and you instantly see the picture of the Dutch housewife who through the years "Chases Dirt". She's still doing it, in somewhat more streamlined form, today.

All the great advertisements of history took a dull, everyday, prosaic thought, gave it a transforming idea, and then followed through with it until everybody had a chance to take it in.

Some of us are old enough to remember one of the first ready-to-eat breakfast cereals — Force. Everybody in England knew there was only one way to start breakfast, and that was with oatmeal. "If you want to be as strong as a horse, eat the oats that horses eat" idea. Nobody wanted a cold cereal. People had to be made to want it.

The Force people designed a quaint, Alice-in-Wonderland sort of old man, jumping over a fence. With it went the jingle, "High o'er the fence leaps Sunny Jim; FORCE is the food that raises him."

That transforming idea, carried

through many advertisements, adapted to all media, made their efforts a campaign. There was a connection between all their advertisements, carried right through, of course, to the package itself.

Sunlight Soap started its advertising, not by saying "Buy Sunlight Soap", but by demanding "Why Does a Woman Look Old Sooner Than a Man?" They bombarded England with that question, on bill-boards, in newspapers, on the wrapper of the soap itself. The answer was that harsh laundry soaps, rich in lye, wrinkled the skin of hands and face, and made the housewife a hag before her time. Sunlight Soap, by contrast, was kind to your skin. They used a transforming idea long and thoroughly. Their series of advertisements were knit thereby into campaigns.

WHAT MAKES A CAMPAIGN?

So one method of creating a campaign is by having a connecting factor present in all advertisements, so that the factor of recollection is added to the individual advertisements.

It would be possible, though unusual, to have the same headline in every advertisement, which is pretty well what is happening with "The Thinking Man's Filter — The Smoking Man's Taste". It could be the featuring of a trade character or Trade Mark, like the Smith Brothers for Cough Drops, the Negro Mammy for Aunt Jemima pankake flour, or the letters B. V. D. for underwear. It could be a distinctive type of copy, such as the rhyming copy used by Statler Hotels. It might be a continuing form of art work, like the piper in full Highland dress used for a Scotch Whisky. In fact, it is any transforming idea, presented so that it catches attention and is remembered from one presentation to the next. It should, for full effect, be sufficiently flexible to be carried all through the piece — from the first newspaper announcement through to the product itself on the merchant's shelves.

There is another, and entirely

different, aspect of a campaign, and that is media.

Since a campaign is planned, co-ordinated effort, I am sure you will agree that intelligent, planned selection of media is a very important part of your operation. Your survey work has given you a clear picture of your market — not only territorially, but also as to the sex, age, habits, income-grouping and preferences of your prospective buyers. Dealer surveys have familiarized you with the distribution pattern.

Lest your campaign scatter its shot, you need to be sure the media you select reach the people you want to reach; at the time and in the way they want to be reached; and in places where they can find your goods exposed for sale.

You want to keep your campaign before prospective buyers with as much variety of impact as possible. For instance, morning newspapers, point of purchase displays, and late radio or television newscasts would catch prospects in three different ways and at three different times. You'll check to make sure that the circulation of media used matches the market-population pattern. You'll know what the competition is doing, media-wise; and you'll make an effort to meet and beat their efforts, without ever imitating them or following the crowd. In a word, you'll use everything you've ever learned about media to further the objectives of your campaign.

THE CLIENT MUST BE SOLD

There is one other phase of planning we have to do before we can call our effort a properly-planned campaign. You *have* to sell the campaign to your client. Otherwise he won't sign on the dotted line. The campaign *has* to sell itself to prospects, otherwise you may lose the account. Is there anything else to do — under the head of "Planning a Campaign" — to help reach the ultimate objective? Yes, there is.

The client's sales force should not only be informed but enthusiastically sold, on the whole campaign. Make them realize what wonderful sales-support their company is giving them. Pep them up with the thought that, with this advertising behind them, they'll all sell more goods and so make more money. Show them how they can use this campaign, and gear their efforts to it — to their own advantage — all year round.

THEN THERE IS THE DEALER

Advertisers used to say "Load the Dealer to the limit. In self-defence, he'll sell the stuff, if he has to hold a Going-Out-Of-Business-Sale to do it."

We don't say that now, because the dealer got wise to it some time ago. He knows he's valuable to you, so you'd better make a friend of him.

First of all, make sure your media plans include enough advertising in

(Continued on next page)

CKTB—ST. CATHARINES

Programming to an Adult Audience

Now Recommended by the BBG for

10,000 WATTS DAY
(5,000 — NIGHT)

Giving an *EVEN BETTER* signal and less interference for our complete coverage of the Niagara Peninsula — Canada's Richest Market.

Representatives
Paul Mulvihill
Toronto - Montreal

The NIAGARA DISTRICT STATION

CKTB
ST. CATHARINES

Manitoba Government

CBC SHOULD PLAN FOR VIRGIN AREAS

THE CBC should draw up a special capital expenditure program to extend television service into Northern Manitoba, it was suggested in the provincial house this month by Progressive Conservative Robert Simpson of Churchill.

Simpson said the people in his 180,000-square-mile Manitoba constituency have been endeavoring for three years to get television service into such areas as The Pas and Flin Flon.

He said the usual reply was that such projects would be undertaken if the federal government would supply the money. He added he had not seen a request for such money in the CBC's recent annual budgets.

Also, Simpson said, there sometimes is an argument that people all across Canada should not have to contribute toward putting a costly television extension into Northern Manitoba.

However, taxpayers in his riding, he continued, pay just as much in taxes as people anywhere else in Canada and, while being without television service themselves, had been contributing as taxpayers to television broadcasting in other parts of the country.

Simpson suggested that extension of television into northern areas be done on the same basis as the roads-

to-resources programs — in other words, with the federal and provincial governments sharing the costs.

He said that if the federal government could arrange such a program "some of the provinces would be interested in assisting."

Want Service Where Needed

OBJECTIONS WERE voiced, recently, at an executive meeting of the Grande Prairie Chamber of Commerce, to the possible granting of a television license in Edmonton to the Canadian Broadcasting Corporation.

The CBC is one of five groups applying to operate a second television station in Edmonton, now served by CFRN-TV, a privately-owned station. The Board of Broadcast Governors will hear the applications in May.

The Grande Prairie Chamber said the CBC should give television service to areas in which there is none, such as the Alberta Peace River country. The British Columbia section of the Peace is served by CJDC-TV, at Dawson Creek, B.C.

A resolution covering these points was forwarded to the associated chambers of commerce of the Peace River area for further action.

Alec Phare (Continued from previous page)

trade papers to keep the dealer informed, and convinced that the advertising is at least trying to send customers into his store.

Then, when you are selling your campaign to the client's sales force, try to get them, in turn, to enthuse the dealers in the same way you enthused them.

Show them how the dealer can tie-in with the national campaign, by local advertising of his own, by using all the sales-aids your campaign provides, and by adequate and attractive displays of merchandise. No two campaigns ever have exactly the same objectives, so no two ever go through exactly the same steps.

I have tried to outline the neces-

ary processes whereby all the resources of advertising — or as many of them as possible — are brought to bear on and contribute to a complete plan, from the viewpoint, and out of the experience, of an agency man. These are the steps by which an agency arrives at a finished campaign.

There is much more to be done, of course — in layout, copy and media. Not all accounts get the same extent of this treatment; it is not economically possible. But the quantity of an agency's services is not the measure of its quality. In other words, judge the campaign submitted to you by your agency by the soundness of its plans, not by the size of its plans board.

CKSL-Radio

A WEEK FOR DOGS AND WOMEN

RADIO STATION CKSL, London, and the Odeon Theatre teamed up last month to promote the feature film *Dog of Flanders*.

Bill Brady, CKSL's morning man, organized a "Be Kind to Dogs and Women" week and invited his women listeners to send in a dime for an invitation to a special screening of the new film.

At the theatre party, Bill presented a cheque for \$135 to SPCA Inspector Bill Agnew as a contribution to the vital work being done by the organization. The cheque was made up of the dimes Bill had received from his listeners for the invitations.

As an additional tie-in, CKSL held the "CKSL 1960 Sweepstakes". The promotion involved a number of London merchants and had as a jackpot prize more than \$4,000 in merchandize. To draw attention to the "Sweepstakes", the station gave away brooms and steaks each day for two weeks prior to the draw for the big prize. On the day *Dog of*

Flanders began its run, Bill Brady was on hand as emcee while theatre manager Bob Yeoman drew the winner's name from a barrel containing more than 55,000 entries.

Don't miss out on the
**"CAPTIVE
SUMMER
AUDIENCE"**

in these
**TOP
Ontario Markets**

Channel 3
Barrie

Channel 10
North Bay

Channel 6
Timmins

**Paul Mulvihill
& Co. Ltd.**
TORONTO — MONTREAL

PEMBROKE

Is this the Market
You're NOT Selling?

"PLUG THE
COVERAGE GAP"

CHOV

is the ONLY MEDIUM
Covering All The
Upper Ottawa Valley

Check ✓ BBM

Call ✓ STOVIN-BYLES

**"2nd ANNUAL SUMMER SCHOOL
OF COMMUNICATIONS"**

University of British Columbia

JULY 18 — AUGUST 5, 1960

SEMINAR ON COMMUNICATIONS—Dr. William N. McPhee, Research Associate, Bureau of Applied Social Research, Columbia University.

SPEECH FOR BROADCASTING—Dr. P. Read Campbell, College of Education. UBC.

FILM PRODUCTION—Mr. David Bennett, film writer and director. (N.F.B. — Parry Films . . .)

For complete details write:

Extension Department,
University of British Columbia,
Vancouver 8, B.C.
Canada.

"VOICE OF THE FRASER VALLEY"

Serving
B.C.'s Top Farm Area
with
10,000 watts

Fraser Valley feeds
Vancouver
&
accounts for
half of B.C.'s Farm
produce

CHWK
CHILLIWACK

REPRESENTATIVES
ALL-CANADA RADIO FACILITIES • WEED & CO. U.S.A.

May Meetings

BBG RESUMES HEARINGS IN EDMONTON AND CALGARY

AFTER A SHORT hiatus of about a month and a half, the Board of Broadcast Governors next week gets back to the business of hearing applications for the establishment of second television stations.

In Edmonton, starting May 10, the BBG will hear five such applications and in Calgary the following week they will listen to two. During the two meetings they will also hear 19 other applications.

Both Edmonton and Calgary are

now served by private television stations. CFRN-TV in Edmonton operates on channel 3 with a power of 90.4 kilowatts audio and 180.3 kilowatts video. CHCT-TV, Calgary, operates on channel 2 with a power of 50 kilowatts audio and 100 kilowatts video. Both are basic stations of the CBC television network.

EDMONTON

The five applicants seeking to operate a television station on channel 5 in Edmonton are:

The Canadian Broadcasting Corporation, which would operate a station with a power of 318 kw video and 159 kw audio and an omnidirectional antenna of 669 feet.

Radio Station CHED, which would operate a station with a power of 210 kw video and 120 kw audio and a directional antenna of 992 feet.

Edmonton Video Limited, headed by R. A. Milner and Gerry Gaetz, former manager of CJCA, Edmonton, which would operate a station with a power of 191 kw video and 91 kw audio and an omnidirectional antenna of 719 feet.

Mayfair Broadcasting Company Limited, headed by Alex Starko and Associates, which would operate a station with a power of 200 kw video and 100 kw audio and an omnidirectional antenna of 665 feet.

Northgate Broadcasting Company Limited, formed by Dr. Charles Allard and Associates, which would operate a station with a power of 52.7 kw video and 26.3 kw audio and a directional antenna of 660 feet.

Other Edmonton applications include opposing bids to set up a new television station in Prince George, BC, by Aurora TV Limited and CKPG Television Limited.

Both would operate on channel 3: Aurora TV with a power of 417 watts video and 208 watts audio and CKPG-TV with a power of 210 watts video and 114 watts audio.

The CBC is also seeking permission to establish a satellite of CBOT, Ottawa, at Pembroke, Ontario. It is also asking for minor changes in three of its low-power radio relay transmitter stations. A change in the antenna site of CBAE, Digby, NS and in the frequencies of CBLK, Kirkland Lake and CBRV, Vanderhoof, BC.

Looking for increases in power are:

Radio Station CFCW, Camrose, from 1,000 watts to 10,000 watts.

Radio Station CFRN, Edmonton, from 10,000 watts to 50,000 watts.

Radio Station CFRN-FM, Edmonton, from 250 to 810 watts.

All three of these stations also seek a change in antenna site.

CALGARY

The two applicants bidding for the second television license in Calgary are:

CFCN Television Limited, including Radio Station CFCN, which would operate on channel 4 with a power of 55 kilowatts video and 27.5 kilowatts audio and a directional antenna of 669 feet.

Chinook Communications Limited, which would operate on channel 4 with a power of 100 kilowatts video and 50 kilowatts audio and an omnidirectional antenna of 669 feet.

Other applications include:

A bid by Russell Charles Reid, on behalf of Family Broadcasting Corporation Limited, for a license to establish a new AM radio station in Vancouver with a power of 10,000 watts on 1070 kcs.

A request by Ralph H. Parker Limited for a license to establish a new FM radio station in Port Arthur with a power of 50 watts on 102.7 mgs. The station would carry simul-

taneously the programs of CFPA, Port Arthur, owned by Ralph H. Parker Limited.

A request for an increase in daytime power from 5,000 to 10,000 watts by CKTR, Trois Rivières.

A request for an increase in power from 250 to 2,500 watts night and 10,000 watts day by Hyland Radio TV Limited, operators of CJIC, Sault Ste. Marie.

Humber Valley Broadcasting Company Limited, Newfoundland, which received approval from the BBG to operate a new AM station at 560 kcs with a directional broadcast pattern at night only, seeks to broadcast at 570 kcs with an omnidirectional pattern. The station has not yet gone on the air.

The BBG will also hear the applications for changes in the share ownership of the licensees listed below which would result in a change of ownership or control in the licensee:

Transfer of 12,501 common shares of capital stock in Central Ontario Television Ltd., licensee of CKCO-TV, Kitchener.

Transfer of 1,000 common shares of capital stock, representing all the issued shares of capital stock in Maritime Broadcasting Co. Ltd., licensee of CHNS, Halifax.

Transfer of 38,001 common and 50 preferred shares of capital stock in Dinosaur Broadcasting Ltd., licensee of CJDV, Drumheller.

A change in the ownership of the shares of capital stock of a corporate shareholder owning 50% of Lethbridge Television Ltd., licensee of CJLH-TV, Lethbridge.

A change in the ownership of qualifying shares of capital stock in Lethbridge Television Ltd., licensee of CJLH-TV, Lethbridge.

McLeod Joins Ottawa TV App.

BRUCE McLEOD, general manager of the Tel-Ad Company, operating CKGN-TV North Bay was named general manager of Intercity Broadcasting last month by Roger M. Seguin, president of the corporation. Intercity is one of five applicants bidding for the second television license in Ottawa.

Replacing McLeod as general manager of CKGN-TV, will be G. A. Alger, president of the Tel-Ad Co. Ltd.

A week end summer saturation campaign on the Mulvihill represented stations will deliver

Peak Listening

PLUS

Increased Sales

Paul Mulvihill & Co. Ltd.

TORONTO — MONTREAL

Representing these radio stations

- CJFX, Antigonish
- CKBB, Barrie
- CFNB, Fredericton
- CJCH, Halifax
- CFOX, Montreal-Pointe Claire
- CFPA, Port Arthur
- CKTB, St. Catharines
- CHOK, Sarnia
- CFCL, Timmins

In Travel

SOMETHING DIFFERENT

July 1:

RUSSIA, Vienna, Munich, Oberammergau, Holland, etc.
Conducted by Babs Brown. \$1,650.

July 7:

YUGOSLAVIA, Oberammergau, Austria, Spain, Portugal, etc. Conducted by Enid Walker, B.A. \$1,675.

CLAIRE WALLACE TRAVEL BUREAU LTD.

126-A Cumberland St., Toronto WA. 5-4284



HOPE GARBER

Western Ontario home-makers rely on her "AT HOME" show for news of interest to women. A home-maker and mother herself, Hope has their confidence.

Another reason why . . .

Western Ontario is sold on



Representatives:
Canada—All-Canada Television
U.S.A.—Weed & Co.

ALWAYS A JUMP AHEAD

CHUM 1050

SURVEY-PROVEN NO. 1 IN TORONTO RADIO

CUTS & SPLICES

by BOB MILLER

American Film Festival

TEN CANADIAN-MADE films walked off with blue ribbon first prize awards at the American Film Festival's second annual dinner in New York April 22.

More than 200 films from all over North America were entered in the competition. The American Film Festival is divided into 34 categories, with prizes given to one film only in each category, except in the case of a tie, where duplicate awards are made.

The ten Canadian winners are: *I'll Sing, Not Cry*, produced in Africa by the Rev. Anson C. Moorhouse for the Berkeley Studios of the United Church of Canada, won the blue ribbon in the doctrinal and denominational category. The film shows life in an African village and portrays the introduction of Christian philosophy through a song.

Quetico, produced by Christopher Chapman of Toronto for the Quetico Foundation, shows the natural wilderness of the Quetico district in Northern Ontario. The film was given the prize in the sports, recreation and physical education category.

The National Film Board accounted for eight of the awards with:

Women on the March, Part 1 placed first in the history, biography and current events category. It is the first half of an hour-long documentary on the struggle for equal rights for women. It was produced by Douglas Tunsell, with script and narration by Pierre Berton.

The Living Stone, a color film, details how Eskimo carvings convey many of their ancient beliefs and legends of the natives. It won first place in the graphic arts category. It was produced by Tom Daly.

Le Merle is an animated film by NFB artist, Norman McLaren. First in the "film as art" category, the production is based on an old French-Canadian folk song about a bird that loses parts of its body one by one and then regains them three-fold. The Lyric Trio of Montreal sing the accompaniment.

World In A Marsh was produced by Michael Spencer and photographed by William Carrick. It won in the agricultural, conservation and natural resources category.

Eternal Children took the prize in the education and child development category. Produced by David Birstow, the film makes a frank appraisal of the mentally retarded child and shows progress being made in a Toronto school devoted to training such youngsters.

The Film Board also won three awards for its filmstrips *The Whooping Crane*, *A Look At Canada* and *Cadet Rousselle*.

Canadian Film Awards

FIFTEEN FILMS were entered in the "made for television" category of this year's Canadian Film Awards, which will be presented in Toronto June 3.

The films — made expressly for TV and running from 15 to 60 minutes in length — were entered by the National Film Board (seven

productions), the CBC (two programs from the *Uncle Chichimus* series), Chetwynd Films Ltd. (*Man of Kintail*), and Crawley Films Ltd. (five episodes from *RCMP*).

Winners of the television-class awards have already been selected, although they won't be announced until June. Judges were Don Henshaw, MacLaren Advertising Co. Ltd. (Chairman); Elizabeth Loosley, editor of *FOOD FOR THOUGHT*, (official publication of the Canadian Association for Adult Education); Roy Beamish, MacLean-Hunter Publishing Co.; and Albert Saint-Jean, Canadian Education Association.

MacLaren Advertising's studio facilities were used by the judges for screening the more than ten hours of film.

Sponsors of Canadian Film Awards are the Canadian Film Institute, The Canadian Association for Adult Education and the Association of Motion Picture Producers and Laboratories of Canada.

Tales of the "Swamp Fox"

LAST OCTOBER, the CBC refused to telecast the six-part filmed television series, *The Swamp Fox*, as episodes in its *Walt Disney Presents* TV show because the series gave a "distorted or overdrawn portrayal of the British military campaign." In its place, the CBC re-ran several earlier *Walt Disney Presents* episodes.

The Swamp Fox was the nickname given to Francis Marion, who fought for the colonials in the War of the Revolution.

A recent release from the ABC-TV network in the US says that Leslie Nielson, who stars as *The Swamp Fox*, has received the first radio and television award to be made by the Children of the American Revolution, a subsidiary of the Daughters of the American Revolution, for his "authentic portrayal of Francis Marion, the Ameri-

can guerilla fighter who opposed the British in the Carolinas during the Revolutionary War."

Award-winner Neilson was born in Regina.

CBC'S ROSS Talks to SMPTE

RODGER J. ROSS, supervisor of technical film operations for the CBC in Toronto, will present a paper on "Exposure Control in Television Film Recording" to the 87th Convention of the Society of Motion Picture Technicians and Engineers in Los Angeles May 5.

In his paper, Ross will outline the advantages of a constant density and density difference film process.

"The Clenched Fist"

A CANADIAN TELEVISION showing of the US defence film, *The Clenched Fist*, was "an impudent anti-Soviet provocation," according to the Soviet newspaper, *KRASNAYA ZVEZDA*.

The official USSR news agency TASS quoted the newspaper story and said US military authorities are trying to foment the cold war through Canadian television. *The Clenched Fist*, the Soviet news agency said, "openly calls for an attack on the USSR and the countries of the Socialist camp."

The film is distributed by NORAD, the joint Canadian-American defence command. TASS quoted the newspaper as saying:

"Copies of this film had been sent from the USA for distribution throughout the whole of Canada. The showing of the anti-Soviet film presented such an open provocation, that the Canadian authorities hastened to disassociate themselves from it, stating that it had all happened without their knowledge and agreement."

Following a showing of the film on CKVR-TV, Barrie, H. W. Hertridge (CCF - Kootenay West) asked whether the External Affairs De-

partment is consulted about programs which might run counter to government policy. Defence Minister Pearkes said the film had been withdrawn from RCAF stations until it could be examined and objectionable features deleted.

TASS stated that the Canadian government was "forced to admit that as a result of the combination of Canadian and American anti-aircraft defence within the system of NORAD, American propagandists of the cold war have gained wide opportunities for the distribution in Canada of their 'productions'."

ANIMATED FILMS

PUT CUSTOMERS ON A BUY CYCLE

animation productions
WA. 2-5515 TORONTO.

BIG NEWS

OUR DEMONSTRATION REEL IS NOW READY FOR YOUR SCREENING ON VIDEO TAPE.*

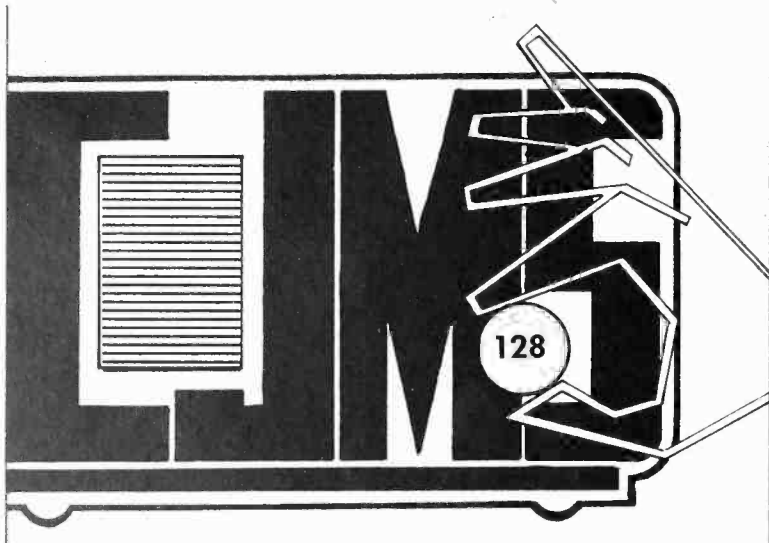
all the effects you can use

THE VIDEO TAPE CENTRE

meridian studios limited

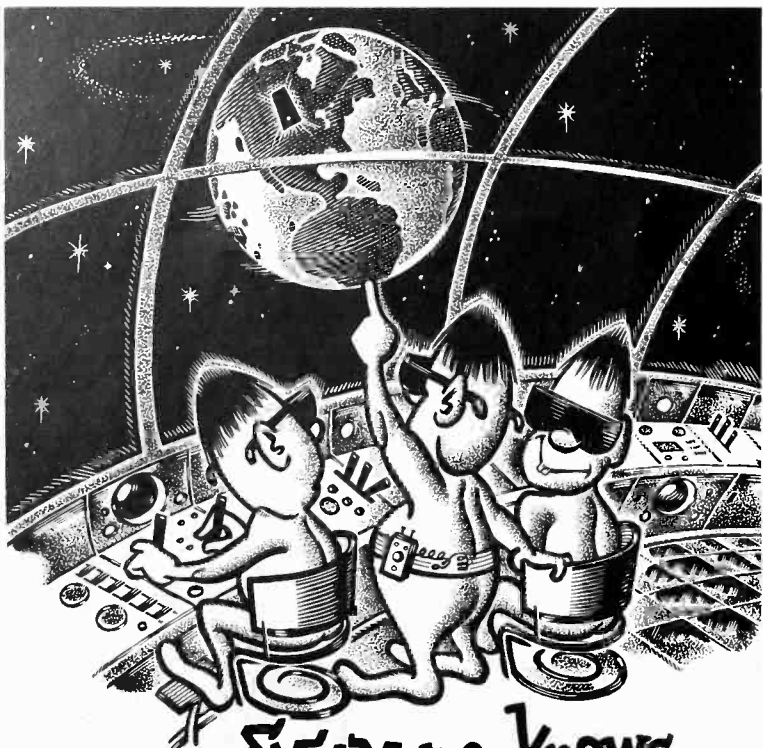
1202 Woodbine Avenue, Toronto. OX. 8-1628

Now
10,000
Watts
 DESIGNED FOR
 EASY TUNING



1280
IN FRENCH MONTREAL

In Montreal call Johnny Nadon — In Toronto: Stephens & Towndrow



Everyone Knows
 ... to sell Saskatchewan
 advertisers use
CKCK

B.B.M. (in Regina City)
CKCK - 1st
 (All Time Periods)

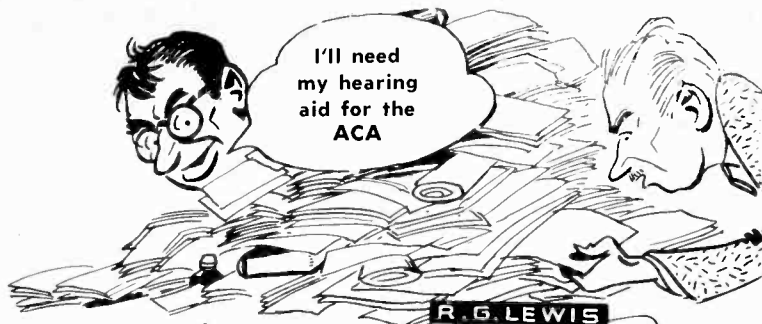
Elliott-Haynes (in Regina City)
CKCK - 1st
 (17 of 18 Time Periods)

B.B.M. (in Saskatchewan)
CKCK - 1st
 (16 of 24 Time Periods)

*B.B.M.— Fall 1959 (Mon. to Fri.)
 **Elliott Haynes—Feb., 1960
 (Mon. to Fri.)

CKCK REGINA

REPRESENTATIVES: ALL CANADA RADIO & TV LTD.



Over the Desk

GREETINGS and salutations from your highly-travelled scribe, who just returned from a highly-enjoyable holiday in Puerto Rico, in time to get out to TCA it out to Winnipeg to put in a word for England at the annual banquet of the Winnipeg branch of the Royal Society of St. George.

It has often occurred to me, that of all the patron saints of the older countries, St. George gets passed over the most lightly for some unknown reason (possibly the innate modesty of all Englishmen), but this was not the case in Winnipeg in 1960.

Advance notices of the dinner were liberally disseminated by radio, television and the daily press, to say nothing of Her Majesty's Mail, and they even went so far as to stick me in front of the CBC's television cameras on CBWT's *Spotlight*.

This was on Friday evening, immediately before the great Saturday. Then, Saturday morning at the ungodly hour of 7.30 am (as if the one hour time differential wasn't enough), Les Garside, of Inland Broadcasting, who is the vice-president of the society, picked me up at the Charterhouse Motel (a new one, and very good too), where I stayed and they held the dinner, and he and I burst into CKY's morning show.

We were introduced by Cactus Jack (Wells) as Sir Leslie Garside and Sir Richard Lewis, to give the dinner another heist in our individual and inimitable fashion.

It was a pleasant function from where I sat (and stood), and I sincerely hope that St. George was duly gratified.

BIENVENUE

A VERY WARM welcome back to Toronto to our old pal Mary Moran, who last week took up her new duties as manager of the Broadcast Division of the Media Department of J. Walter Thompson Co. Ltd., Toronto.

Mary, who left MacLaren Advertising, where she was also a member of the Media Department, last July, has been in Montreal on a special assignment for CFCF. Having completed this, she took a brief holiday, and has now settled down in her new permanent berth.

Although she has spent a great deal of time in Montreal, and, as a result is completely bilingual, Mary first saw the light of day in Ontario — somewhere called Killaloe.

She started her broadcasting career in the Montreal office of Whitehall Broadcasting Ltd., becoming the Gal Friday of Vic George who was then running that establishment. This was in 1939. She moved to MacLaren's in February 1948, starting in their Montreal

office. She was transferred to their Toronto office in 1953.

Toronto reps will be looking up their statistics, because Mary, universally popular among them as well as the rest of the industry, has a reputation for knowing what she wants and getting it.

IT COULD HAPPEN HERE

THE AP STORY about ex-US-President Harry Truman playing the part of baby-sitter for his grand children got a new twist in THE HAMILTON SPECTATOR last week. Captioned "He's proud and who's to blame him", the story under the picture named his two grandchildren and went into all the details in such a nice and folksy way. The only thing was — the picture. It was an ape, with a handful of day-old chicks.

BUSY BOY

ONE OF THE busiest, and I should judge happiest people I ran into on my recent jaunt to Winnipeg was Jack Davidson, of CKY, who is in the process of transforming himself into the general manager of CJAY-TV, the new Winnipeg TV station, which is slated to go on the air November 1.

Digging has actually begun on the site, near the sports arena, which came in for so much discussion during the Winnipeg hearings of the BBG, and Jack drove me out to have a look. We also stole, for a moment, into the arena where a rodeo was in progress.

They hope to have a tunnel from the station to the arena, so that they can run their equipment through for sports events. And then, right alongside, there is a mammoth shopping centre, with oodles of room for parking purposes.

Having disposed of the representation problem — it has gone to Stovin-Byles in Canada and Weed & Co. in the United States — Jack is now concentrating on engaging his key personnel.

One minor key note in all the rush and bustle, was the news that Lloyd Moffat, CKY president, and a director of the CJAY-TV organization, was in the Mayo Clinic, in Rochester, having just undergone heart surgery. However the news was that he had come through his first two nights in a satisfactory manner, and was hoped to be starting back along the road to recovery, to emerge at about the time when Jack Davidson has everything under control. Smart fellows these Moffats!

And this reminds me that I'm not so dumb myself, so I'm going to shut off this nonsense and go out for a short beer. So buzz me if you hear anything, and if a woman answers, hang up, because you will have the wrong number.

Opinions Unlimited

Program Is Sounding Board On Current Events

TO ACT AS A platform for discussion of topics of both local and national interest is the aim of Opinions Unlimited, a one-hour weekly program currently running over CKCK-TV, Regina, Sask.

When the provincial government announced its proposed medical care plan, Alex Jupp, producer and moderator of Opinions Unlimited, made arrangements for representatives of the government and the medical profession to appear on the program and discuss the issues involved.

Originally, space was allotted for a studio audience of about 75, but by air time 120 people had crowded into the studio.

Appearing on behalf of the government was Premier T. C. Douglas. Representing the Saskatchewan College of Physicians and Surgeons was Dr. E. W. Barootes, a well-known Regina doctor. Each was given twelve minutes to present his side of the case, after which Alex Jupp called for questions from the audience. After about ten specific questions concerning the proposed plan, each speaker was given three additional minutes to sum up.

The same format is used on almost all programs in the series and although there may not be any tangible result from the broadcasts, letters from viewers throughout the area thank CKCK-TV for the discussions and for bringing many pertinent questions out in the open.

Other issues discussed on Opinions Unlimited, and the participants, have been:

"Is Our Liquor Legislation Antiquated?" — Reverend H. Mutchmor; Bishop M. Coleman; Hon. C. M. Fines, provincial treasurer; Police Chief Arthur Cookson

"Is Your School Doing Its Job?" — principal of Regina College; the Director of Curricula; a local parent.

"Should Agriculture be Subsidized?" — the vice-president of the Saskatchewan Wheat Pool interviewed by three representatives of the local press, radio and television.

"TV and the Home" — TV production manager; Education TV Committee; local teacher and parent.

"Debate" — leaders of the province's four political parties: Premier T. C. Douglas, CCF; Martin Kelln,

Social Credit; A. H. McDonald, Liberal; and Martin Pederson, Progressive Conservative.

"Capital Punishment" — the city prosecutor; a defence lawyer; Hon. T. J. Bently, provincial Minister of Social Welfare; Father Lepine.

In addition to discussions of current topics, Opinion Unlimited often devotes the full hour to interviewing people in the news. Among those interviewed in the past months have been Solon Low, national leader of the Social Credit party; Claude Jodoin, president of the Canadian Labor Congress; Cyrus Eaton, American industrialist; and Blair Fraser, the recently-appointed editor of MACLEAN'S MAGAZINE.

TELEPRO 6000

GIVES NETWORK QUALITY TO YOUR LOCAL STUDIO PRODUCTION!

- TelePro has more light — 6000 lumens — than any other rear-screen projector.
• TelePro offers a sharp, clean image, right to the edges of the screen.
• TelePro changes 85 slides a minute! Ideal for simulated animation effects.
• TelePro can provide dramatic production touches to "dull" shows.

WRITE TODAY FOR ILLUSTRATED LITERATURE ON TELEPRO 6000

CALDWELL A-V EQUIPMENT Co. Ltd.

447 JARVIS ST. - TORONTO - WA. 2-2103

BBG Appoints Program Research Director

ROSS McLEAN, a former head of the National Film Board, has been appointed to the Board of Broadcast Governors as program research director. The position will involve scanning station logs and monitoring programs where necessary.

Doctor Andrew Stewart, chairman of the BBG, said this is a vital job in the Board's make-up and one for which the governors have not had too much time themselves.

Dr. Stewart, vice-chairman Roger Duhamel and Carlyle Allison, the third full-time member of the Board, as well as some of the other twelve members and the BBG staff have done some station monitoring since they began their regulatory task in earnest about eighteen months ago.

Under BBG regulations, radio and television stations are prohibited from broadcasting several kinds of programs — those that are obscene

or indecent, news broadcasts containing advertisements in the body of the newscast, false or misleading news, abusive comment on a race, religion or creed.

It will be McLean's special job to police these regulations, working with the governors and the log-examiners.

Part of his work probably will consist of making an analysis of existing television programs and how they may be changing as the stations begin preparing for the Canadian-content rules, which will require a minimum of 45 per cent Canadian content in the programming of all TV stations as of April 1, 1961. A year later, the minimum Canadian content will rise to 55 per cent.

WANTED SALES DIRECTOR

C-JAY TV — Channel 7, Winnipeg

Applicants for the position of General Sales Director are now being considered by C-JAY TV, Channel 7, Winnipeg. The man selected will have most, if not all, of the following qualifications:

- 1. Advertiser and Agency knowledge. He must have a full understanding of national advertising procedure, experience in advertising agency contacts, advertising agency relations, and knowledge of research and merchandising
2. Administrative. He must hire, train and supervise an effective sales staff, a promotion and merchandising department, traffic, commercial and TV copy departments.
3. Local Sales. Experience in the Winnipeg market or other major city markets is essential.
4. TV Experience. Experience in selling local and national television time is useful. Knowledge of commercial production will also be considered an asset.

There is a big future for the General Sales Director of C-JAY TV. If you qualify in three of the four points above, we would like to hear from you. We realize that you are probably now established in a senior position and don't answer normal ads. Your application will be strictly confidential. Please provide a complete history with your letter. Advise if we may check your references.

Reply to — Jack M. Davidson, General Manager/ Channel Seven Television Limited, C-JAY TV, 432 Main Street, Winnipeg.

Our Reps. are familiar with our requirements — STOVIN-BYLES LTD., CANADA WEED & CO., U.S.A.

RADIO STATION SALES MANAGER \$10,000 +

Progressive, expanding Western station requires live-wire sales manager with proven sales record. Moving expenses paid. Send complete confidential resume to:

CHARLES EXECUTIVES

120 Eglinton Ave. E., Toronto 12, Ontario. HUDSON 7-1576

Advertisement for Television Representatives featuring portraits of Bob Quinn, Eric Viccary, and Bill Davidson, and the slogan 'GET RESULTS'. Includes address: 76 St. Clair Ave. West, Toronto.

The greatest French advertising medium in Quebec

300 000 KV
CHLT-TV
CHANNEL 7

SHERBROOKE
We cover the Montreal market

WAB Convention

DR. STEWART WILL ADDRESS BANFF MEETING JUNE 2-4

ONE OF THE highlights of this year's Western Association of Broadcasters' Convention, to be held at the Banff Springs Hotel, Banff, Alberta, June 2 to 4, will be the keynote address by Dr. Andrew Stewart, Chairman of the Board of Broadcast Governors.

G. Blair Nelson, president of the WAB and general manager of CFQC-TV, Saskatoon, says that, following his address, Dr. Stewart has agreed to answer any questions put to him by those attending.

Also, in line with the recommendation made at last year's meeting, some concentrated attention will

be given to the problem of sales. One of the speakers on this subject will be Fred A. Palmer from Worthington, Ohio.

On Saturday morning, June 4, there will be separate radio and television section meetings. Nelson says these sessions should be loaded with topics that are of interest to all broadcasters.

At the closed business meeting, Saturday afternoon, there will be a report from the President of the CAB, Murray Brown, who will bring WAB members up to date on all the most important matters confronting the CAB, such as the Woods Gordon Report, copyrights, the Parliamentary Committee and transmitter license fees.

12.00 noon — *Golf Tournament* for both men and women. The chairman is Gordon Carter, CFCN, Calgary. Hosts at the 19th hole will be B.C. Tree Fruits Limited.

FRIDAY, JUNE 3.

9.30 am — *Call to Order*. Appointment of secretary, introductions, appointment of committees and the minutes.

10.00 am — *President's Report*. G. Blair Nelson, general manager of CFQC-TV, Saskatoon.

10.30 am — *Keynote Address*. Dr. Andrew Stewart, chairman of the BEG.

11.15 am — *Questions to Dr. Stewart*.

12.00 noon — *Luncheon*.

2.00 pm — *Sales Clinic*. "The Last Three Feet" by Fred A. Palmer, Worthington, Ohio.

4.00 pm — *Sales*. Don Hartford, manager of CFAC, Calgary, is the chairman.

6.30 pm — *Cocktails*.

7.30 pm — *Annual Dinner* and presentation of golf prizes and other awards.

SATURDAY, JUNE 4

8.30 am — *Breakfast*. "How to Close a Sale" by Fred A. Palmer.

10.00 am — *Radio and Television meetings*. Radio section chaired by Jim Love, CFCN, Calgary and television section chaired by Ed Rawlinson, CKBI, Prince Albert.

12.30 pm — *Luncheon*.

2.30 pm — *Business meetings* open to WAB members only.

AGENDA

THURSDAY, JUNE 2

10.00 am — *Registration*. Mrs. Bergsteinson.

CALDWELL EQUIPMENT
has ALL the SOUND EFFECTS
447 JARVIS ST. TORONTO 5 • WA 2-2103

CJCN-TV Channel 4

Central Newfoundland

***87,000 NEW TV Viewers**



These are some of the Businesses covered by Newfoundland's newest Television station CJCN-TV.

*which covers over 87,000 Captive Newfoundlanders in such towns as Gander, Grand Falls, Botwood, Buchans, Windsor and many, many more. ALL NEW TV VIEWERS.

GET THE FACTS FROM STOVIN-BYLES

CJCN-TV is owned and operated by the Newfoundland Broadcasting Co., owners of:

CJON-AM
930 Kc.

CJON-TV
Channel 6

CJOX-TV
Channel 10

CBC Appointment

THE CBC HAS appointed Dan G. Crone director of management services. In his new position he will be responsible for operating an internal consulting service and will direct studies of administrative practices, areas of responsibility and work assignments in CBC offices in Ottawa, Montreal and Toronto. He was formerly director of systems and procedures for the CBC in Ottawa.

K. M. Kelly, former CBC assistant director of personnel, has been appointed special assistant to the vice-president, administration and finance.



Mrs. Sam Block of Saskatoon says:

"Sometimes, my husband is not the friendliest guy when he gets up in the morning, but CKOM's Jack McClung, with his early-morning chatter, has a way of getting that chip off the ol' 'Block'!"



GOOD QUESTION

Regarding people who speak of advertising as a dirty word, we have been wondering just how clean are such words as statism, socialism and communism.

• • •

MUST BE WORTH IT

It's quite all right being a hard man to know, so long as the final result is worth the effort.

• • •

NO RETURN

Accuracy in a newsman may be likened to virtue in a woman, except that a news story can always be retracted.

• • •

WHAT'S THE USE?

Early to bed, early to rise and you'll meet very few prominent people.

— George Ade

• • •

RACIAL PREJUDICE

Possibly the reason why Scotsmen orient themselves into Canadian life so much more readily than Englishmen is that they have so much less to lose.

• • •

STRICTLY TO PATTERN

Announcers come and announcers go but somehow or other they all seem to be the same character with a different face.

• • •

AUDREY STUFF

Then there's the gal, who worked in a bank, and was so dumb that when her manager told her to get change for a hundred dollar bill, she went into every store in the block and came back to say that nobody could accommodate her.

• • •

WITHOUT PREJUDICE

Do you remember the one about the Montreal announcer who broadcast a long list of missing persons and threw in the names of the chief of police, the station manager and the sponsor?

• • •

CAP THIS ONE

There was a sharp producer, who explained the low rating of his show by pointing out that the members of his audience are so wrapped up in the program that they won't even get up to answer the phone.



responsability

**YOU WON'T FIND
IT IN "WEBSTER"
WE HAVE IT AT...**

**RADIO
CKRC**

REPS: ALL-CANADA; WEEDE&CO.
WINNIPEG

SIGHT & SOUND

News From Advertising Avenue About Radio and Television Accounts, Stations and People



IAN GRANT

SHOPSY FOODS Limited are tying-in with the Toronto Maple Leaf Baseball Club in a big way. In addition to sponsoring Joe Crysdale's Warm-Up, a daily five-minute interview show which immediately pre-

ceeds the baseball broadcast on CKEY, Toronto, Shopsy's are also sponsoring the games on a participating basis during the regular season and playoff broadcasts.

The account is handled by Muter, Culiner, Frankfurter & Gould Limited.

J. GERALD GALES, formerly industrial advertising manager of Dominion Rubber Company Limited, has joined William E. Algie Limited advertising agency as an account supervisor. Gales has wide experience in the agency field, having been with Schneider-Cardon of Montreal.

BOB QUINN up at Radio Representatives Limited informs us that Arnold Nelson, formerly with International Business Machines, has joined his staff as a time salesman.

Bob says that two more people will join TV Reps in the near future. By the way as of May 1 their offices are on the third floor of 76 St. Clair Ave. West. Radio Reps are still located on the fifth.

TWO RECENT additions to the staff at CKRC, Winnipeg are:

Bob Kenny, who after a brief tour of duty with CKPT, Peterborough, has returned to take over the 2 to 5 pm disc jockey shift.

Harvey Davidson, who has moved over from CKCK, Regina. At 'RC he will be a featured newscaster.

MCCONNELL, Eastman has moved its Montreal office into new quarters on the seventh floor of the Dominion Square Building.

RECENT ADDITIONS to the staff of CKGM, Montreal, include:

Dan Doctor, former news director at CJRH, Richmond Hill.

Jim Muir, former news announcer at CHIC, Brampton.

Peter Romar, former salesman with CFCF, Montreal.

Frank Fyfe, former salesman with WCAX-TV, Burlington, Vermont.

Stan Williams, former news announcer at CKSO, Sudbury.

CJAY-TV, Winnipeg, expected to be in operation by November 1, has appointed Stovin-Byles Limited as their national representatives.

The station will be repped by Weed & Company in the US.

REVENUE MINISTER Nowlan told the commons last week that the Government still intends to seek establishment of a Special Commons Committee on Broadcasting this session.

He said "that's the intention" when J. W. Pickersgill, Liberal member for Bonavista-Twilligate, asked whether the Government plans to place a motion before the commons calling for the setting up of the committee.

Married man with Family, Thirty years of age. Thirteen years of Radio and Television experience, both in 'Production & Engineering'. Seeks position as Technical Producer or Production Supervisor.

Apply Box A496
Canadian Broadcaster
219 Bay St., Toronto, Ont.

The throne speech read at the January 14 opening of parliament said the committee would be established. One such committee met last session and, after turning in a report stiffly critical of the publicly-owned CBC, asked permission to sit again this year.

CANADIAN Vacmaster Company Limited, the North American operating company of Vorwerk & Co., Mashinenfabrik, Wuppertal-Barmen, Germany, has appointed Grant Advertising (Canada) Ltd. to handle its advertising.

Vorwerk Vacmaster is a lightweight vacuum cleaner that is being sold around the world. Global sales are estimated over the ten million mark.

The account was formerly handled by Burns Advertising in Toronto.

ERWIN, WASEY, Ruthrauff & Ryan has been appointed to handle the advertising for CKPC, Brantford. The station will soon boost its power to 10,000 watts.

ALLAN F. WATERS, president of ACHUM, Toronto, announced last week that he and Ralph Snelgrove, president of CKBB and CKVR-TV, Barrie, have signed contracts for the purchase of station CKPT, Peterborough, which went on the air last November.

The sale is subject to approval by the Board of Broadcast Governors.

Waters and Snelgrove indicated that they will take over as controlling managers until BBG permission for transfer of shares is received.

Bill Brennan, president and Bud Hayward, manager of CKPT have left the station. Hayward has joined CFCF-TV, Montreal. Brennan's plans are not known.

FOR SALE

Collins 12Z2 four channel remote amplifier in new condition, less batteries \$250.

Box A493
Canadian Broadcaster
219 Bay St., Toronto, Ont.

WANTED

EXPERIENCED TELEVISION PERSONNEL

for progressive video-tape equipped operation close to Montreal. Urgent need exists for:

TECHNICIANS with minimum 2 years station experience.

OPERATORS with full training on camera, telecine and switching.

PROMOTION WRITER who can turn out top calibre press releases.

ARTIST who can produce above average graphics and set designs.

Send resume of background, experience and salary required in complete confidence to:

Director of Operations

CJSS-TV

P.O. Box 969
CORNWALL, ONTARIO

Central Ontario Radio Station

Requires a

DISC JOCKEY with an interest in sports and some sports experience.

Also

An **EXPERIENCED OPERATOR**, young lady preferred. Details in confidence to:

Box A498
Canadian Broadcaster
219 Bay St., Toronto, Ont.

Sun Parlor

CJSP RADIO

Requires TWO Top-Flight Men!

A. RETAIL SALESMAN: exciting, rewarding, busy future for creative self-starter. Must be experienced radio time salesman. Apply JOHN C. GARTON, retail salesmanager.

B. AIR PERSONALITY: prefer married man who thrives on responsibility — self-starter who likes work and all air situations. Must know pop music. Good remuneration. Apply LOU F. TOMASI, program director.

CJSP RADIO

Leamington, Ontario

RAPIDLY EXPANDING TO BETTER SERVE
CANADA'S 7th MAJOR MARKET

POSITION OPEN IMMEDIATELY

STUDIO SUPERVISOR — CFCF-RADIO

Responsibilities include technical maintenance of modern studio plant and scheduling and supervision of operating staff. The man we are looking for has probably been chief engineer of a smaller station, or perhaps maintenance supervisor of a larger installation. Applications, including summary of experience and salary desired, should be addressed to:

CHIEF ENGINEER.
CFCF-RADIO,
600 DOMINION SQUARE BUILDING,
MONTREAL, P.Q.

HAROLD F. RITCHIE & Co. Ltd. is now sponsoring a second Brylcreem-MG Sports Car Contest. This year the company will give away fifteen "Brylcreem Red" MG sports cars. Entrants must complete a sentence about Brylcreem in fifteen words or less. The first car will be awarded May 27.

Television will be used extensively to promote the nation-wide contest and for the first time, the company will use newspaper advertising in major cities as well as car cards.

The company will use its network television properties — *Country Hoedown, The Deputy, Pays et Merveilles* and *Le Clé de Sol* — to promote the contest. Ritchie has also purchased spot announcements on US border stations. Agency for Ritchie is MacLaren Advertising Co. Ltd.

The cars will be presented to the winners at the showroom of a British Motor Corporation dealer in the major city nearest the winner's home. Winners will also be announced on *Country Hoedown* and *Le Clé de Sol*.

THE SALE OF the Mutual Broadcasting System to Minnesota Mining and Manufacturing Company, was announced last month in New York. The network was acquired from Albert McCarthy and Chester Ferguson, Florida businessmen and owners since mid-1959. This marks the fifth change in ownership over the last three years.

Herbert Buetow, president of Minnesota Mining, said Mutual will operate "with the greatest possible degree of independence." He added that Robert Hurleigh, Mutual staff member since 1944 and president since last July, will remain in his present post.

The network, founded in 1934, owns no stations but supplies a radio program service of news, sports, special events and music to 458 affiliated stations.

MR. R. B. BRYCE, clerk of the Privy Council and the Prime Minister's liaison with the cabinet's Emergency Measures Organization, recently told the Commons Estimates Committee that the government will soon name the radio and television stations where civil defence information would be available in the event of a nuclear attack. He said that negotiations are underway with the stations concerned.

**Experienced
Station
Copy-Writer
Is Looking**

Would like to locate with agency anywhere.

Married — no family or illusions.

Modest Salary to start.

Box A497
Canadian Broadcaster
219 Bay St., Toronto, Ont.

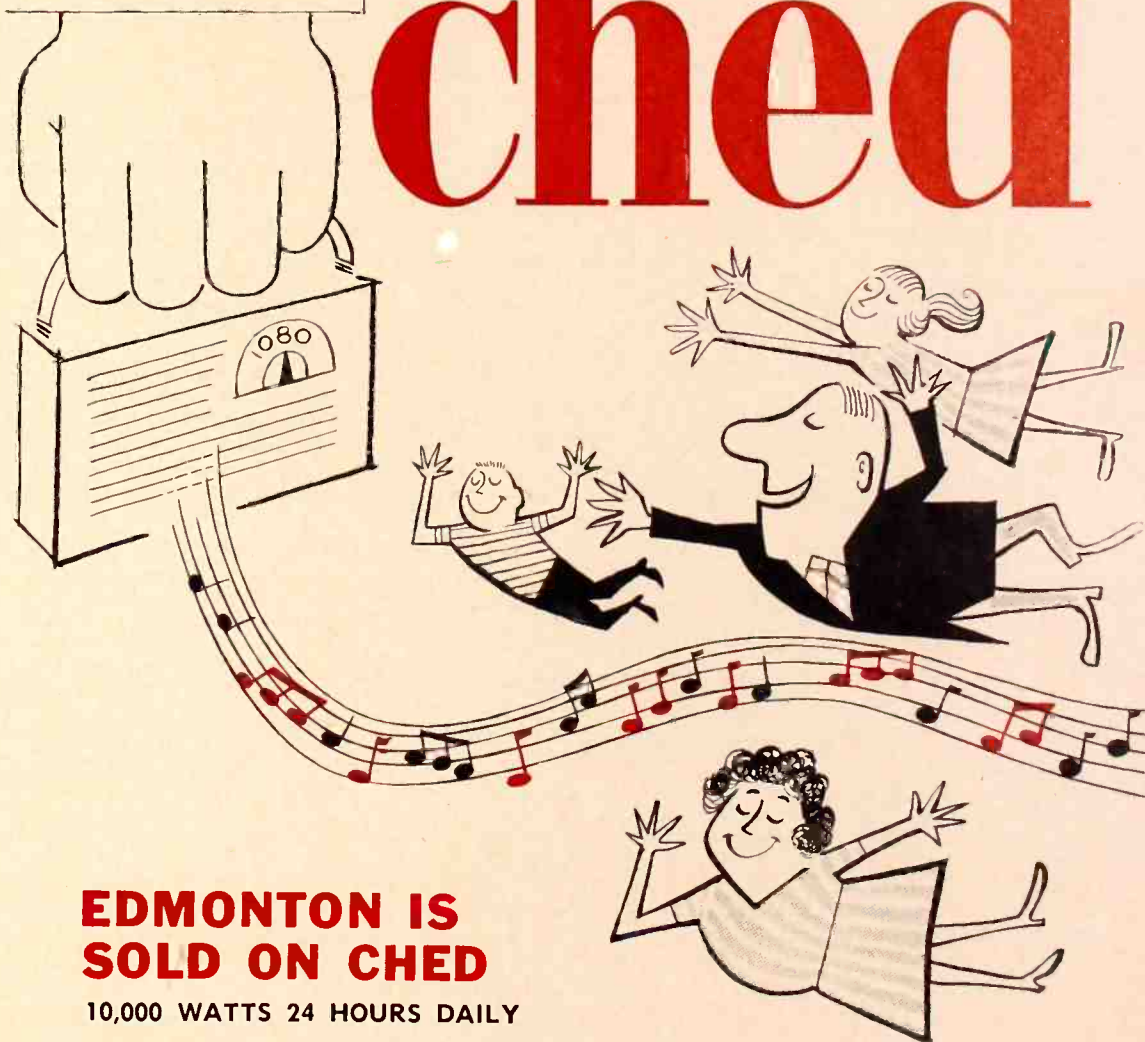
**FIRST IN
EDMONTON
WITH THE
SOUND
OF SIXTY**

A new sound embracing the best of modern hits, the big band sound of the forties, the old standards and the Gold records.

Ched once again leads the entire industry with a long-range policy. Ched's Sound of Sixty is the sound that adults and discriminating teenagers demanded.

SURVEYS, LETTERS, PHONE CALLS PROVE IT!

ched



**EDMONTON IS
SOLD ON CHED**

10,000 WATTS 24 HOURS DAILY

Representatives:

STEPHENS & TOWNDRW
TORONTO LTD. MONTREAL

A. J. MESSNER & CO.
WINNIPEG

SCHARF BROADCAST SALES
LTD. VANCOUVER

FORJOE & CO. INC.
U.S.A.

DIRECTORY OF STATION SALES REPRESENTATIVES

AIR-TIME SALES LTD.

Toronto — 2149 Yonge St. — HUDSON 5-0746. President — Michael J. Callahan. Sales Manager — John Tyrrell.

Represents the following stations in Toronto only:

- | | |
|---|--|
| Radio:
CFCP, Courtenay
CJDC,
Dawson Creek
CKCQ, Quesnel
CKSW,
Swift Current
CKDM, Dauphin
CFOB,
Fort Frances | CKAR, Huntsville
CHVO, Oakville
CJCS, Stratford
CKOT, Tillsonburg
CHOW, Welland
CKBC, Bathurst
CKBW,
Bridgewater
CJRW,
Summerside |
|---|--|

ALL-CANADA RADIO & TELEVISION LTD.

Toronto — Victory Building, 80 Richmond St. W. — Radio, EMpire 6-7691; TV, EMpire 6-9236. President — J. Stuart MacKay. General Manager — Reo C. Thompson. Manager Broadcast Services Division — Peter Harricks. Manager Program Division — Dana S. Murray. Manager Radio Time Sales — Robert F. Tait. Manager Television Time Sales — Ross McCreath.

Montreal — Dominion Square Building — UNiversity 6-9868. Manager — Ken Baker.

Winnipeg — 706 Electric Railway Chambers — Whitehall 2-6861. Manager — Bruce Pirie.

Calgary — Taylor, Pearson & Carson Building — AMherst 2-7691. Sales Manager — Jack Cavanaugh.

Vancouver — 1161 Melville St. — Mutual 4-7461. Manager — John Baldwin.

The company represents these stations:—

- | | |
|--|---|
| Radio:
CHWK, Chilliwack
CFJC, Kamloops
Okanagan Radio
CKPG,
Prince George
CJAT, Trail
CKWX, Vancouver
CJVI, Victoria
CFAC, Calgary
CJCA, Edmonton
CFGP,
Grande Prairie
CJOC, Lethbridge
CHAT,
Medicine Hat
CKCK, Regina
CKBI,
Prince Albert
CKRC, Winnipeg
CKOC, Hamilton
CJKL,
Kirkland Lake
CKKW, Kitchener
CFPL, London
CFCH, North Bay
CKSO, Sudbury
CKGB, Timmins
CFRB, Toronto
CKLW, Windsor
CFCF, Montreal
CHSJ, Saint John
CHNS, Halifax
CJCB, Sydney
CJLS, Yarmouth
CFCY,
Charlottetown | Television:
CFCR-TV,
Kamloops
CHBC-TV,
Okanagan Valley
CHAN-TV,
Vancouver
CHCT-TV, Calgary
CJLH-TV,
Lethbridge
CKBI-TV,
Prince Albert
CKCK-TV, Regina
CKX-TV, Brandon
CHCH-TV,
Hamilton
CKWS-TV,
Kingston
CFPL-TV, London
CHEX-TV,
Peterborough
CFCJ-TV,
Port Arthur
CJIC-TV,
Sault Ste. Marie
CKSO-TV,
Sudbury
CKLW-TV,
Windsor
CKNX-TV,
Wingham
CHSJ-TV,
Saint John
CJCB-TV, Sydney
CFCY-TV,
Charlottetown |
|--|---|

BROADCAST REPRESENTATIVES LTD.

Winnipeg — Lindsay Building — Whitehall 2-6374. Manager — R. MacLennan.

The company represents these stations in Winnipeg only:—

- | | |
|---|--|
| Radio:
CFCP, Courtenay
CKCQ, Quesnel
CKNW,
New Westminster
CKDA, Victoria
CFCN, Calgary
CFRN, Edmonton
CHEC, Lethbridge
CKRM, Regina | CFQC, Saskatoon
CHFI-FM, Toronto
CHUM, Toronto
CHOW, Welland
CFMT, Saint John
CKBC, Bathurst
CKBW,
Bridgewater
CJRW,
Summerside |
|---|--|

- | |
|--|
| CKSW,
Swift Current
CJOB, Winnipeg
CJOY, Guelph
CKAR, Huntsville
CJRH,
Richmond Hill
CJCS, Stratford
CKOT, Tillsonburg |
|--|

- | |
|---|
| Television:
CHEK-TV,
Victoria
CFRN-TV,
Edmonton
CHAB-TV,
Moose Jaw
CFQC-TV,
Saskatoon |
|---|

CBC RADIO & TV SALES

Toronto — 354 Jarvis St. — Walnut 5-3311. Sales Director Radio and TV — John Malloy. Sales Manager (Radio Sales) — R. S. Joynt. Supervisor of Radio Sales — Fred Bordeau. Supervisor of National Selective Radio Sales — Toronto — W. F. King. Sales Manager (TV Sales) — W. F. Cooke. Supervisor of National Selective TV Sales — Tom Atkins.

Represents all CBC Radio and Television (English) stations. There are branch sales offices in: St. John's, Halifax, Montreal, Ottawa, Windsor, Winnipeg and Vancouver.

Montreal — 1425 Dorchester St. W. — UNiversity 6-2571. Commercial Manager — Maurice Valiquette. Supervisor of Radio & TV Sales — Gaston Belanger.

Represents all CBC Radio and Television (French) stations. There are branch sales offices in: St. John's, Halifax, Ottawa, Toronto, Windsor, Winnipeg and Vancouver.

JOS. A. HARDY & CO. LTD.

Toronto — 19 Richmond St. W. — EMpire 3-9433. Manager — Arthur Harrison.

Montreal — 2075 Mountain St., Suite 19 — VICTOR 2-1101. Vice-President and General Manager — Hénault Champagne.

Quebec City — 1143 St. John St. — LAFontaine 5-7373.

The company represents these stations:—

- | | |
|--|---|
| Radio:
CHFA, Edmonton
CKSA,
Lloydminster
CFJR, Brockville
*CJOY, Guelph
CKMP, Midland
*CJRH,
Richmond Hill
CHEF, Granby
CJML, Joliette
CKRS, Jonquière
CKBL, Matane
CHNC,
New Carlisle
CHRC, Quebec
CJFP,
Rivière du-Loup
CHRL, Roberval
CKSM,
Shawinigan
CJSO, Sorel | CKLD, Thetford Mines
CKVM,
Ville Marie
CKNB,
Campbellton
CKDH, Amherst
*Montreal Only
Television:
CHSA-TV,
Lloydminster
CKCO-TV,
Kitchener
CKRS-TV,
Jonquière
CKBL-TV, Matane
CHAU-TV,
New Carlisle
CFCM-TV, Quebec
CKMI-TV, Quebec |
|--|---|

INTERPROVINCIAL BROADCAST SALES LTD.

Toronto — 199 Bay St. — EMpire 4-1197. General Manager — Ken W. Davis. Sales Manager — Bud Munro.

Montreal — 1411 Stanley St. — VICTOR 9-5221. Manager — Lionel Morin.

The company represents these stations:—

- | | |
|---|--|
| Radio:
CFRG,
Gravelbourg
CFNS, Saskatoon
CKSB, St. Boniface
CFML, Cornwall
CFGT, Alma
CJMT, Chicoutimi
CHRD,
Drummondville
CKCH, Hull
CKAC, Montreal
CKCV, Quebec | CJBR, Rimouski
CKRB, St. Georges de Beauce
CHRS, St. Jean
CHGB, Ste. Anne de la Pocatière
CHLN,
Trois Rivières
CJEM,
Edmundston
CJBR-FM,
Rimouski |
|---|--|

A. J. MESSNER & CO.

Winnipeg — 171 McDermot Avenue E., Winnipeg 2 — Whitehall 3-9574. Manager — A. J. "Tony" Messner. Assistant Manager — Murray Messner.

Represents the following stations in Winnipeg only:—

- | | |
|---|---|
| Radio:
CKEK, Cranbrook
CJDC,
Dawson Creek
CHUB, Nanaimo
CJAV,
Port Alberni
CKLG,
North Vancouver
CFCW, Camrose
CJDV, Drumheller
CHED, Edmonton
CKYL, Peace River
CKRD, Red Deer
CKSA,
Lloydminster
CHAB, Moose Jaw
CKOM, Saskatoon
CJGX, Yorkton
CFAM, Altona
CKX, Brandon
CKDM, Dauphin
CFAR, Flin Flon
CFOB,
Fort Frances | CFTJ, Galt
CHVC,
Niagara Falls
CFOR, Orillia
CKOY, Ottawa
CFPA, Port Arthur
CKTB,
St. Catharines
CHLO, St. Thomas
CJET, Smiths Falls
CFBR, Sudbury
CHNO, Sudbury
CKEY, Toronto
CJCY, Woodstock
Television:
CJDC-TV,
Dawson Creek
CHCA-TV,
Red Deer
CKCO-TV,
Kitchener |
|---|---|

PAUL MULVIHILL & CO. LTD.

Toronto — 77 York St. — EMpire 3-8814. Paul Mulvihill; Norm Bonnell; Wm. Wallace.

Montreal — 1434 St. Catherine St. W., Room 506 — UNiversity 1-7987. Radio — Murray MacIvor. TV — Ken Billings.

The company represents these stations:—

- | | |
|---|---|
| Radio:
CKBB, Barrie
CFPA, Port Arthur
CKTB,
St. Catharines
CHOK, Sarnia
CFCL, Timmins
*CFOX,
Pointe Claire
CFNB, Fredericton
CJFX, Antigonish | CJCH, Halifax
* Toronto Only
Television:
CKVR-TV, Barrie
CKGN-TV,
North Bay
CFCL-TV,
Timmins |
|---|---|

NATIONAL BROADCAST SALES LTD.

Toronto — Markad Building, 430 King St. W., Toronto 2-B — EMpire 6-3718. General Manager — R. A. Leslie.

Montreal — 1396 St. Catherine St. W. — UNiversity 6-1538. Manager — E. F. Kavanagh.

The company represents these stations:—

- | | |
|--|---|
| Radio:
CFUN, Vancouver
CFSL, Weyburn
CFCH, North Bay
CKOY, Ottawa
CHEX,
Peterborough
CKGB, Timmins
CKEY, Toronto
CKJL, St. Jerome | CKCR, Kitchener
CKSL, London
CFCH, North Bay
CKOY, Ottawa
CHEX,
Peterborough
CKGB, Timmins
CKEY, Toronto
CKJL, St. Jerome |
|--|---|

ONTARIO RADIO SALES LTD.

Toronto — 50 Yonge St. N., Richmond Hill, Ont. — AVenue 5-4915. President — Arnold W. Stinson. Represents the following stations in Ontario only:—

- | | |
|--|---------------------|
| C-JOY, Guelph
CKPT,
Peterborough | CJRH, Richmond Hill |
|--|---------------------|

LORRIE POTTS & CO.

Toronto — 1454a Yonge St. — Walnut 1-8951. Manager — Lorrie Potts.
Montreal — 1117 St. Catherine St. W. — VICTOR 5-6448. Manager — Scotty Sheridan.

The company represents these stations:—

- | | |
|---|--|
| Radio:
CFCW, Camrose
CKYL, Peace River
CFAR, Flin Flon | CJIC,
Sault Ste. Marie
CJET, Smiths Falls
CHNO, Sudbury |
|---|--|

- | |
|--|
| CFRY, Portage La Prairie
CKPC, Brantford
CJLX,
Fort William
CHVC,
Niagara Falls
CKLE, Oshawa
*CKPT,
Peterborough |
|--|

- | |
|---|
| CFBR, Sudbury
*CKFH, Toronto
CKNX, Wingham
CKOX, Woodstock
CKEN, Kentville
CKEC,
New Glasgow
CFAB, Windsor
*Montreal, Only. |
|---|

RADIO AND TELEVISION SALES INC.

Toronto — 10 Adelaide St. E. — EMpire 6-8944. Manager — A. A. McDermott.

Montreal — 1104 Windsor Hotel — UNiversity 6-2749. Manager — T. C. "Mickey" Maguire.

The company represents these stations:—

- | | |
|---|---|
| Radio:
CKEK, Cranbrook
CJNR, Blind River
CHUC, Cobourg
CJSP, Leamington
CHLO, St. Thomas
CFRS, Simcoe
CKBM,
Montmagny
CJQC, Quebec | CKVL,
Verdun-Montreal
CFDA,
Victoriaville
VOCM, St. John's
CHFI-FM, Toronto
CFRA-FM, Ottawa
CKVL-FM,
Verdun, Montreal |
|---|---|

RADIO REPRESENTATIVES LTD.

Toronto — 76 St. Clair Ave. W. — Walnut 4-0727. President — Gordon Ferris. Manager — R. D. Munro.

Montreal — 1411 Crescent St. — AVenue 8-4257. Manager — Wilf Dippie.

Vancouver — 1407 West Broadway — REgent 3-1171/2. Manager — W. E. J. Hall.

Winnipeg — Lindsay Building — Whitehall 2-6374. Manager — R. MacLennan. (See Broadcast Reps.)

The company represents these stations:—

- | | |
|---|---|
| Vancouver, Radio:
CFCP, Courtenay
CKCQ, Quesnel
CFCN, Calgary
CFRN, Edmonton
CKRM, Regina
CFQC, Saskatoon
CKSW,
Swift-Current
CJOB, Winnipeg
CFOB,
Fort Frances
CHWO, Oakville
CFOR, Orillia
CFRA, Ottawa
CJRH,
Richmond Hill
CHOK, Sarnia
CJIC,
Sault Ste. Marie
CJCS, Stratford
CHUM, Toronto
CHOW, Welland | CKPR,
Fort William
CFBC, Saint John
Montreal, Radio:
CFCP, Courtenay
CJDC,
Dawson Creek
CKNW,
New Westminster
CKCQ, Quesnel
CKDA, Victoria
CFCN, Calgary
CFRN, Edmonton
CHEC, Lethbridge
CKRM, Regina
CFQC, Saskatoon
CKSW,
Swift Current
CJGX, Yorkton
CKX, Brandon
CHUM, Dauphin
CJOB, Winnipeg
CFOB,
Fort Frances
CKPR,
Fort William
CKAR, Huntsville
CHVO, Oakville
CJCS, Stratford
CKOT, Tillsonburg
CHOW, Welland
CKBC, Bathurst
CFBC, Saint John
CKBW,
Bridgewater
CJRW, Summerside |
|---|---|

Toronto, Radio:
CKNW,
New Westminster
CKDA, Victoria
CFCN, Calgary
CFRN, Edmonton
CHEC, Lethbridge
CKRM, Regina
CFQC, Saskatoon
CJGX, Yorkton
CKX, Brandon
CJOB, Winnipeg

RADIO TIME SALES (ONT.) LTD.

Toronto — 147 University Ave. — EMpire 6-5471/2. Manager — Norm Brown.

Represents these stations in Toronto only:

- | | |
|---------------------------------------|--|
| Radio:
CFTJ, Galt
CKLY, Lindsay | CJAD, Montreal
CKMR, Newcastle
CKCL, Truro |
|---------------------------------------|--|

RADIO TIME SALES (QUE.) LTD.

Montreal — Room 517, Keefer Building, 1440 St. Catherine St. W. — UNiversity 6-2012. Manager — Ralph Judge.

Represents these stations in Montreal only:

Radio: CKMR, Newcastle; CFTJ, Galt; CKLY, Lindsay; CJAD, Montreal; CKCL, Truro; VOCL, St. John's

SCHARF BROADCAST SALES LTD.

Vancouver — 307 Burrard Building, 1030 W. Georgia St., Vancouver 5— MUtual 4-6277. President — C. A. Brian Scharf.

Represents the following stations in Vancouver only:—

Radio: CKEK, Cranbrook; CJDC, Dawson Creek; CHUB, Nanaimo; CJAV, Port Alberni; CKLG, North Vancouver; CKDA, Victoria; CFCW, Camrose; CJDV, Drumheller; CHED, Edmonton; CHEC, Lethbridge; CKYL, Peace River; CFRG, Gravelbourg; CKSA, Lloydminster; CHAB, Moose Jaw; CFNS, Saskatoon; CJGX, Yorkton; CFAM, Altona; CKX, Brandon; CKDM, Dauphin; CFAR, Flin Flon; CKSB, St. Boniface; CKBB, Barrie; CKPC, Brantford; CFTJ, Galt; CHML, Hamilton; CKCR, Kitchener; CKLY, Lindsay; CHVC, Niagara Falls; CKLB, Oshawa; CKOY, Ottawa; CFPA, Port Arthur; CKTB, St. Catharines; CHLO, St. Thomas; CHOK, Sarnia; CJIC, Sault Ste. Marie; CJET, Smiths Falls; CFBR, Sudbury; CHNO, Sudbury; CFCL, Timmins; CKFY, Toronto; CKNX, Wingham; CKOX, Woodstock; CHAD, Amos; CKCH, Hull; CKLS, La Sarre; CJAD, Montreal; CHRC, Quebec; CKRN, Rouyn; CHLT, Sherbrooke; CKTS, Sherbrooke; CKVD, Val d'Or; CJCH, Halifax; VOCL, St. John's; Television: CJDC-TV, Dawson Creek; CHEK-TV, Victoria; CHCA-TV, Red Deer; CKVR-TV, Barrie; CKCO-TV, Kitchener; CKGN-TV, North Bay; CFCL-TV, Timmins; CKRS-TV, Jonquiere; CKBL-TV, Matane; CHAU-TV, New Carlisle; CFCM-TV, Quebec; CKMI-TV, Quebec; CKRN-TV, Rouyn; CHLT-TV, Sherbrooke; CKTM-TV, Trois Rivières

CJBQ, Belleville; CHIC, Brampton; CKPR, Fort William; CJRL, Kenora; CKLC, Kingston; CKSL, London; CFOS, Owen Sound; CHOV, Pembroke; CJBC, Toronto; CKTM-TV, Trois Rivières; CKCW-TV, Moncton; CJON-TV, St. John's; CJOX-TV, Argentea; CJCN-TV, Central Nfld.

TELEVISION REPRESENTATIVES LTD.

Toronto — 76 St. Clair Ave. W. — Walnut 4-0727. President — Gordon Ferris. Manager — R. H. Quinn.

Montreal — 1411 Crescent St. — Avenue 8-4257. Manager — Wilf. Dippie.

Vancouver — 1407 West Broadway — REgent 3-1171/2. Manager — W. E. J. Hall.

The company represents these stations:—

Television: CHAB-TV, Moose Jaw; CJDC-TV, Dawson Creek; CHEK-TV, Victoria; CFRN-TV, Edmonton; CFQC-TV, Saskatoon

TRANS-OCEAN RADIO AND TELEVISION REPRESENTATIVES REGISTERED

Toronto — 357 Bay St. — Empire 6-5455. Radio Manager — Ted Pepler. Radio Sales — Al d'Eon. TV Manager — Alex Stewart. TV Sales — Bruce Masters.

Montreal — 1500 St. Catherine St. W. — Wellington 7-9327. Radio Manager — Guy Daviault. TV Manager — Gilles Loslier.

The company represents these stations:—

Radio: CHQM, Vancouver; CFAX, Victoria; CJDV, Drumheller; CKRD, Red Deer; CJSS, Cornwall; Radio Nord Inc.; CFLM, La Tuque; CHLT, Sherbrooke; CKTS, Sherbrooke; CKTR, Trois Rivières; Television: CHCA-TV, Red Deer; CJFB-TV, Swift Current; CJSS-TV, Cornwall; CKRN-TV, Rouyn; CHLT-TV, Sherbrooke

DONALD COOKE INCORPORATED

New York — 666 Fifth Avenue, New York 19 — JUdson 2-2727.

Chicago — 205 West Wacker Drive — State 2-5096.

Los Angeles — 111 North La Cienega Blvd., Beverly Hills — OLYmpia 2-1313.

San Francisco — 166 Geary St. — YUKon 6-1689.

The company represents these stations:—

Radio: CJDC, Dawson Creek; CHUB, Nanaimo; CJAV, Port Alberni; CKCQ, Quesnel; CKLG, North Vancouver; CFAX, Victoria; CFAM, Altona; CHIC, Brampton; CFOB, Fort Frances; CJOY, Guelph; CJRL, Kenora; CHVC, Niagara Falls; CKOY, Ottawa; CHLO, St. Thomas; CHOK, Sarnia; CHKE, Toronto; CKTR, Trois Rivières; CKVL, Verdun; CKVL-FM, Verdun; CKBW, Bridgewater; CKEC, New Glasgow; Television: CJDC-TV, Dawson Creek

DEVNEY INCORPORATED

New York — 535 Fifth Ave., New York 17 — YUKon 6-4390. Manager — E. J. Devney.

Boston — 100 Boylston St. Manager — George C. Bingham.

Chicago — 185 North Wabash Ave., Chicago 1. Manager — John K. Markey.

Los Angeles — 5746 Sunset Blvd., Hollywood 28. Manager—James C. Gates.

San Francisco — 681 Market St., San Francisco 5. Manager — Theo. B. Hall.

The company represents these stations:—

Radio: C-FUN, Vancouver; CHFA, Edmonton; CFRG, Gravelbourg; CJNB, North Battleford; CJME, Regina; CFNS, Saskatoon; CKSB, St. Boniface; CKCR, Kitchener; CKSL, London; CKLB, Oshawa; CKPT, Peterborough; CKTB, St. Catharines; CJIC, Sault Ste. Marie; CJET, Smiths Falls; CFCL, Timmins; CHUM, Toronto; CJMT, Chicoutimi; CKAC, Montreal; CKCL, Truro; Television: CKOS-TV, Yorkton; CFCL-TV, Timmins

FORJOE CANADIAN, LTD.

New York — 230 Park Avenue, New York 17 — OREGon 9-6820. President — Joseph Bloom.

Chicago — 435 N. Michigan Avenue, Chicago 11 — DELaware 7-3504. General Manager — Robert A. Lazar.

Detroit — 1761 National Bank Building, Detroit 26 — WOODward 2-3524. General Manager — Larry Gentile.

Philadelphia — 310 W. Glen Echo Road, Philadelphia 19 — CHEstnut Hill 7-4510. General Manager — Morton Lowenstein.

Atlanta — 1371 Peachtree St., N.E. — TRinity 5-0404. General Manager — Robert W. Jensen.

Los Angeles — 451 N. La Cienega Blvd., Los Angeles 48 — OLEander 5-7755. General Manager — Jack Shapiro.

San Francisco — 681 Market St., San Francisco 5 — SUTter 1-7569. General Manager — Charles E. Haddix.

The company represents these stations:—

Radio: CKDA, Victoria; CKXL, Calgary; CHED, Edmonton; CKY, Winnipeg; CKLC, Kingston; CJMS, Montreal; CKGM, Montreal; Television: CHEK-TV, Victoria; CHCA-TV, Red Deer; CJFB-TV, Swift Current

WEED & COMPANY

New York — 579 Fifth Avenue, New York 17 — PLaza 9-4700. Peter A. McGurk.

Chicago—Prudential Plaza, Chicago 1 — WHitehall 4-3434. Neal Weed, Jr.

Detroit — 1610 Book Building — Woodward 1-2685. Bernard Pearse.

St. Louis — 915 Olive St., St. Louis 1 — CHEstnut 1-0646. Fred L. Edwards.

Atlanta — Glenn Building, Atlanta 3 — JACkson 3-4081. Melvin P. Whitmire.

Hollywood — 6331 Hollywood Blvd., Hollywood 28—HOLlywood 2-6676. Paul Kennedy, Jr.

San Francisco — 625 Market St., San Francisco 5 — EXbrook 7-0535. Boyd Rippey.

Boston — 1010 Statler Building, Boston 16 — HUBbard 2-5677. Robert Reardon.

Seattle — Tower Building, Seattle 1 — MAIn 4-6333. William Wagner.

The company represents these stations:—

Radio: CHWK, Chilliwack; CFJC, Kamloops; Okanagan Radio; Prince George; CJAT, Trail; CKWX, Vancouver; CJVI, Victoria; CFAC, Calgary; CJCA, Edmonton; CFGP, Grande Prairie; CJOC, Lethbridge; CHAT, Medicine Hat; CKBI, Prince Albert; CKCK-TV, Regina; CKX-TV, Brandon; CJSS-TV, Cornwall; CKWS-TV, Kingston; CKCO-TV, Kitchener; CFPL, London; CFCH, North Bay; CFRA, Ottawa; CHEX, Peterborough; CFPJ-TV, Port Arthur; CJIC-TV, Sault Ste. Marie; CKSO-TV, Sudbury; CFCM-TV, Quebec; CKMT-TV, Quebec; CJBR-TV, Rimouski; CKRN-TV, Rouyn; CKTM-TV, Trois Rivières; CHSJ-TV, Saint John; CJCB-TV, Sydney; CFCY-TV, Charlottetown; CJCN-TV, Grand Falls; CJON-TV, St. John's; Television: CKTS, Sherbrooke; CKLD, Thetford Mines; CHLN, Trois Rivières; CFDA, Victoriaville; CKVM, Ville Marie; CKCW, Moncton; CFBC, Saint John; CKBC, Bathurst; CJFX, Antigonish; CJCH, Halifax; VOCL, St. John's; Television: CFRN-TV, Edmonton; CHAB-TV, Moose Jaw; CFQC-TV, Saskatoon; CKVR-TV, Barrie; CHCH-TV, Hamilton; CKGN-TV, North Bay; CKLW-TV, Windsor; CKNX-TV, Wingham; CKRS-TV, Jonquiere; CKBL-TV, Matane; CJAD, Montreal; CHNC, New Carlisle; CHRC, Quebec; CJOC, Quebec; CJFP, Riviere du Loup; CKRB, St. Georges de Beauce; CHLT, Sherbrooke

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Detroit — 2940 Book Building, Detroit 26 — WOODward 3-6919. Manager — Edward A. W. Smith.

Atlanta — 1182 West Peachtree St., N.W., Atlanta 9 — TRinity 3-2564. Manager — Harold M. Parks.

St. Louis — 915 Olive St. — MAIn 1-5020. Manager — Dell Simpson.

Los Angeles — 6331 Hollywood Blvd., Los Angeles 28 — HOLlywood 2-2289. Manager — William L. Wallace.

New Orleans — 1205 St. Charles Avenue. Manager — Charles E. Trainor.

San Francisco — 155 Montgomery St. — YUKon 6-5366. Manager — Frank A. Waters.

The company represents these stations:—

Radio: CKLN, Nelson; KKNW, New Westminster; CFCN, Calgary; CFRN, Edmonton; CKRD, Red Deer; CKRM, Regina; CFQC, Saskatoon; CJGX, Yorkton; CKX, Brandon; CKDM, Dauphin; CFAR, Flin Flon; CJOB, Winnipeg; CKBB, Barrie; CJBQ, Belleville; CFJR, Brockville; CKPR, Fort William; CHML, Hamilton; CFOR, Orillia; CFOS, Owen Sound; CHOV, Pembroke; CKCY, Sault Ste. Marie; CHNO, Sudbury; CFRB, Toronto; CKNX, Wingham; CKRS, Jonquiere; CKBL, Matane; CJAD, Montreal; CHNC, New Carlisle; CHRC, Quebec; CJOC, Quebec; CJFP, Riviere du Loup; CKRB, St. Georges de Beauce; CHLT, Sherbrooke

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The company represents these stations:—

Radio: CKLN, Nelson; CFPR, Prince Rupert; CJOR, Vancouver; CKXL, Calgary; CJNB, North Battleford; CJME, Regina; CKOM, Saskatoon; CFSL, Weyburn; CKY, Winnipeg; CKCW, Moncton; CJON, St. John's; Television: KVOS-TV, Bellingham; CKOS-TV, Yorkton; CJAY-TV, Winnipeg; CJBR-TV, Rimouski

RADIO NETWORK STATIONS

CBC Trans-Canada Network

Atlantic Region (Basic)
 CBI Sydney
 CBH Halifax
 CFNB Fredericton
 CBA Sackville
 CHSJ Saint John

Atlantic Region (Supp.)
 CBN St. John's
 CBY Cornerbrook
 CBG Gander
 CBT Grand Falls
 CKBC Bathurst
 CKBW Bridgewater
 CKEC New Glasgow
 CFCB Goose Bay
 CKMR Newcastle

Mid-Eastern Region (Basic)
 CBM Montreal
 CBO Ottawa
 CKWS Kingston
 CBL Toronto
 CBE Windsor
 CKSO Sudbury
 CFCH North Bay
 CJKL Kirkland Lake
 CKGB Timmins
 CJIC Sault Ste. Marie
 CKPR Fort William

Mid-Eastern Region (Supp.)
 CHOK Sarnia
 CJQC Quebec
 CKOC Hamilton
 CHLO St. Thomas
 CJNR Blind River

Prairie Region (Basic)
 CBW Winnipeg
 CBK Watrous
 CBX Edmonton
 CBXA Edmonton
 CJOC Lethbridge

Prairie Region (Supplementary)
 CKCK Regina
 CFAR Flin Flon
 CFCG Grande Prairie
 CJCA Edmonton
 CFAC Calgary
 CJDC Dawson Creek
 CHFC Fort Churchill

Pacific Region (Basic)
 CFJC Kamloops
 CKOV Kelowna
 CJAT Trail
 CBU Vancouver
 CFPR Prince Rupert

Pacific Region (Supplementary)
 CKLN Nelson
 CKPG Prince George
 CFYT Dawson
 CFWH Whitehorse
 CFYK Yellowknife
 CBXH Fort Smith
 CFHR Hay River

CBC Dominion Network

Atlantic Region (Basic)
 CJCB Sydney
 CJFX Antigonish
 CFCY Charlottetown
 CHNS Halifax
 CKCW Moncton
 CKNB Campbellton
 CJLS Yarmouth
 CFBC Saint John

Mid-Eastern Region (Basic)
 CKTS Sherbrooke
 CFCF Montreal
 CKOY Ottawa
 CHOV Pembroke
 CFJR Brockville
 CJBC Toronto

CHEX Peterborough
 CFPL London
 CFCO Chatham
 CFPA Port Arthur
 CJRL Kenora

Mid-Eastern Region (Supplementary)
 CKCV Quebec
 CKTB St. Catharines
 CHML Hamilton
 CKPC Brantford
 CKCR Kitchener
 CKNX Wingham
 CJS Stratford
 CFOS Owen Sound
 CJSS Cornwall
 CJBQ Belleville
 CFOR Orillia
 CFOB Fort Francis
 CHNO Sudbury
 CKLW Windsor
 CKLC Kingston

Prairie Region (Basic)
 CKRC Winnipeg
 CJGX Yorkton
 CKX Brandon
 CKRM Regina
 CHAB Moose Jaw
 CFQC Saskatoon
 CKBI Prince Albert
 CFCN Calgary
 CFRN Edmonton

Prairie Region (Supplementary)
 CHAT Medicine Hat
 CKRD Red Deer

Pacific Region (Basic)
 CHWK Chilliwack
 CJOR Vancouver
 CJVI Victoria

Pacific Region (Supplementary)
 CJIB Vernon
 CKOK Penticton

CBC French Network

(Basic)
 CBF Montreal
 CBV Quebec
 CBJ Chicoutimi
 CBAF Moncton
 CHNC New Carlisle

(Supplementary)
 CKCH Hull
 CHGB Ste. Anne de la Pociatière

CJBR Rimouski
 *CKRN Rouyn
 *CKVD Val d'Or
 *CHAD Amos
 *CKLS La Sarre
 CHLT Sherbrooke
 CJEM Edmundston
 CJFP Rivière du Loup
 CKLD Thetford Mines
 CKVM Ville Marie
 CKBL Matane
 CFBR Sudbury
 CFCL Timmins
 CKSB St. Boniface
 CFNS Saskatoon
 CFRG Gravelbourg
 CHFA Edmonton
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*These four stations sold as a group.

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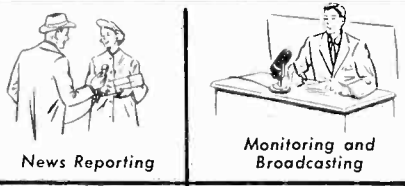
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CFWH, WHITEHORSE: 250 watts on 1,240 kcs. Trans-Canada Network. Owned and operated by the Canadian Broadcasting Corporation.

CFYK, YELLOWKNIFE: 150 watts on 1,340 kcs. Trans-Canada Network. Owned and operated by the Canadian Broadcasting Corporation.

BRITISH COLUMBIA

CHWK, CHILLIWACK: 10,000 watts on 1,270 kcs. Dom. Basic. (1) Fraser Valley Broadcasters Ltd.—(2) Jack Pilling—(3) Murdo MacLachlan—(5) Bill Teetzel—(7 & 8) Bill Wolfe—(10) Keith Tutt—(11) John Bell—(12) Mrs. Betty Neads—(13) Murdo MacLachlan—(14) Bill Wolfe—(15) Mrs. Betty Neads—(16) Tom Rannie—(17) Don McArthur—(18) Jack Pilling—(20 to 23) All-Canada Radio & TV—(24) Weed & Co.

CFPC, COURTENAY: 1,000 watts on 1,440 kcs. (1) CFCP Radio Ltd.—(2) William G. Browne—(5) Dick Drew—(6) George Cowie—(8) Eddie Cliffe—(10) Stan Hofseth—(11) Cameron Bell—(12) Mrs. Micki Simms—(13) Peter Shewing—(14 & 15) Joyce Willis—(16) Scott Hunter—(18) Fred Grant—(20) Air-Time Sales—(21 to 23) Radio Reps Ltd.

CKEK, CRANBROOK: 1,000 watts on 570 kcs. (1) East Kootenay Broadcasting Co.—(2 & 3) Bob Inglis—(4) J. Paul Haines—(5) Peter Goswell—(6 to 9) J. Paul Haines—(10) Bill Coulthick—(11) Frank Matovich—(12) Mrs. Iva MacPherson—(13) Bill Coulthick—(14) J. Paul Haines—(15) Genevieve Tournier—(16) Jean Laker—(17) Ron McFayden—(18) Meb Reade—(19) J. Paul Haines—(20 & 21) Radio & TV Sales—(22) A. J. Messner & Co.—(23) Scharf Broadcast Sales.

CJDC, DAWSON CREEK: 1,000 watts on 1,350 kcs. T-Can. Supp. (1) Radio Station CJDC (Dawson Creek, B.C.) Ltd.—(2) H. L. Michaud—(3 & 5) Mike LaVern—(7) Chuck Mudrak—(10) H. L. Michaud—(11) Chuck Mudrak—(12 & 15) Mrs. Freda Woodhouse—(17) Evelyn Edinger—(18) Mel Lang—(20) Air-Time Sales—(21) Radio Reps Ltd.—(22) A. J. Messner & Co.—(23) Scharf Broadcast Sales—(24) Donald Cooke Inc.

CFJC, KAMLOOPS: 10,000 watts daytime (1,000 watts nighttime) on 910 kcs. T-Can. Basic. (1) Inland Broadcasters Ltd.—(2) Ronald E. White—(3) Ian G. Clark—(4) Dave Roegele—(5) Walter Harwood—(6 & 7) Norman MacDonald—(8) Mike Adamson—(9) Ron Reusch—(10 & 11) Gordon Rye—(12) Jean C. Ross—(13) Gordon Rye—(14) Walter Harwood—(15) Mrs. Peggy Maxim—(16) Garth Walker—(17) Bill Hutchings—(18) Kurt Reichenek—(19) Mike Adamson—(20 to 23) All-Canada Radio & TV—(24) Weed & Co.

CKOV, KELOWNA (See Okanagan Radio): 1,000 watts on 630 kcs. T-Can. Basic. (1) Okanagan Broadcasters Ltd.—(2) Mrs. G. T. Browne—(3) James H. Browne—(4) Stan Lettner—(5) Jack D. Bews—(7) Jack Cooper—(10 & 11) Bob Hall—(15) Harriette Jensen—(16) Miss Leslie Mathers—(17) Walter Gray—(18) Art Vipond—(20 to 23) All-

KEY

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|-----------------------------|-----------------------|--------------------|
| 1. Owner or Company name | 9. Music Director | 17. Librarian |
| 2. President (if a company) | 10. News Director | 18. Chief Engineer |
| 3. Manager | 11. Sports Director | 19. Chief Operator |
| 4. Assistant Manager | 12. Women's Director | 20. Toronto Reps |
| 5. Commercial Manager | 13. Farm Director | 21. Montreal Reps |
| 6. Production Manager | 14. Promotion Manager | 22. Winnipeg Reps |
| 7. Program Manager | 15. Traffic Manager | 23. Vancouver Reps |
| 8. Chief Announcer | 16. Copy Chief | 24. U.S. Reps |

Canada Radio & TV—(24) Weed & Co.

CHUB, NANAIMO: 10,000 watts on 1,570 kcs. (1) Standard Broadcasting Co. Ltd.—(3) Chuck Rudd—(4) Mrs. Sheila Hassell—(5) Lyall Feltham (Nat. Sales Man.—Mrs. Sheila Hassell)—(6) Vic Fergie—(7) Chuck Rudd—(9) Tom Peacock—(10) George Lindsay—(11) Larry Thomas—(12) Mrs. Sheila Hassell—(14) Catherine Sanders—(15) Bob Golob—(16) Judy Almas—(17) Tom Peacock—(18) Lew Fox & Ross McIntyre—(20 & 21) Stephens & Towndrow Ltd.—(22) A. J. Messner & Co.—(23) Scharf Broadcast Sales—(24) Donald Cooke Inc.

CKLN, NELSON: 1,000 watts on 1,390 kcs. T-Can. Supp. (1) News Publishing Co. Ltd.—(3) Alan R. Ramsden—(12) Julia Dawne—(13) Ian McFarlane—(18) Alan R. Ramsden—(20 to 23) Stovin-Byles Ltd.—(24) Young Canadian Ltd.

CKNW, NEW WESTMINSTER: 10,000 watts on 980 kcs. (1) Radio NW Ltd.—(2) Frank A. Griffiths—(3) Bill Hughes—(4) Hal L. Davis—(5) John Donaldson (Nat. Sales Man.—Mel Cooper)—(6 & 7) Hal L. Davis—(9) Len Hopkins—(10 & 11) Jim Cox—(14) Mel Cooper—(15) Mrs. Ann Bolton—(16) Tony Antonias—(17) Len Hopkins—(18) Jack G. Gordon—(19) Leo Haydamack—(20 & 21) Radio Reps Ltd.—(22) Broadcast Reps Ltd.—(24) Young Canadian Ltd.

OKANAGAN RADIO: Consists of CKOV, Kelowna; CKOK, Penticton; and CJIB, Vernon. Nationally, the three stations are regarded as one. The National Sales Manager is Ken Comoton and the National Promotion Director is Ed Boyd. Both are located at the Kelowna offices. (P.O. Box 100.)

CKOK, PENTICTON (See Okanagan Radio): 10,000 watts on 800 kcs. Dom. Supp. (1) CKOK Ltd.—(2) Maurice P. Finnerty—(3) Ralph J. Robinson—(5) Harry Dane—(7) Leland Faebish—(8) Bjorn Bjornson—(10) Mike Mangan—(11) Don Ewart—(13) Bjorn Bjornson—(14) Ed Boyd—(15) Jack Wall—(16) Lou Hohenadel—(17) Mrs. Bev Watts—(18) George Cameron—(20 to 23) All-Canada Radio & TV—(24) Weed & Co.

CJAV, PORT ALBERNI: 250 watts on 1,240 kcs. (1) CJAV Ltd.—(2 & 3) Kenneth Hutcheson—(5) William Loeppky—(16) Maurice Inwards—(10 & 11) Ron Coull—(12) Mrs. Mary Archambault—(13) Maurice Inwards—(14) C. Ross Perry—(15) Mrs. Margaret Douglas—(16) Mrs. Mary Archambault—(17) Brian O'Neill—(18) E. Ross McIntyre—(20 & 21) Stephens & Towndrow Ltd.—(22) A. J. Messner & Co.—(23) Scharf Broadcast Sales—(24) Donald Cooke Inc.

CKPG, PRINCE GEORGE: 250 watts on 550 kcs. T-Can. Supp. (1) Radio Station CKPG Ltd.—(2) R. R. Key—(3) Bob Harkins—(4) Ron East—(5) John W. Barlee—(6 & 7) William R. James—(8) Jack E. Carbutt—(9 & 10) William R.

James—(11) Norm C. Weseen—(12 & 13) Jack E. Carbutt—(14) John W. Barlee—(15) Mrs. Daisy West—(16) Jen Martell—(17) Tom Davy—(18) Stan W. Davis—(19) Tom Davy—(20 to 23) All-Canada Radio & TV—(24) Weed & Co.

CFPR, PRINCE RUPERT: 250 watts on 1,240 kcs. Trans-Canada Network. Owned and operated by the Canadian Broadcasting Corporation.

CKCQ, QUESNEL: 1,000 watts on 570 kcs. (1) Cariboo Broadcasters Ltd.—(2) J. H. Ritchie—(3) Dennis Reid—(5) John Boates—(6 & 7) Gil McCall—(8) Denny Carr—(10) Dennis Reid—(11) Jim Leith—(12) Mrs. Mona Neilsen—(13) Roger Fry—(14) John Boates—(15 & 16) Bev Broten—(17 & 18) James H. Clarke—(19) Gil McCall—(20) Air-Time Sales—(21) Radio Reps Ltd.—(22) Broadcast Reps Ltd.—(23) Radio Reps Ltd.—(24) Donald Cooke Inc.

CKCQ-1, WILLIAMS LAKE: 250 watts on 1,240 kcs. Satellite of CKCQ. Same staff.

TERRACE: 1,000 watts on 1,140 kcs. (2) J. Fred Weber. (License recommended for approval).

CJAT, TRAIL: 1,000 watts on 610 kcs. T-Can. Basic. (1) Kootenay Broadcasting Co. Ltd.—(2) Arthur Mawdsley—(3) John W. Loader—(5) Joe Kobluk—(6) Ken Hughes—(9) Mrs. Margo Hughes—(10) Jack Fisher—(15) David Townsend—(16) Olga Osing—(18) Gordon Fairweather—(20 to 23) All-Canada Radio & TV—(24) Weed & Co.

CBU, VANCOUVER: 10,000 watts on 690 kcs. Trans-Canada Network. Owned and operated by the Canadian Broadcasting Corporation.

C-FUN, VANCOUVER: 10,000 watts daytime (1,000 watts nighttime) on 1,410 kcs. (1) Radio C-FUN Ltd.—(2) Roy Keay—(3) John L. Sayers—(5) Doug Greig—(6 & 9) T. J. Garner—(10 & 11) Hal Rodd—(12) Terry Clarke—(15) Shirley Madill—(16) Aubrey Price—(17) Terry Clarke—(18) Stan Davis—(20 & 21) National Broadcast Sales—(24) Devney Inc.; Hugh Feltis.

CHQM, VANCOUVER: 10,000 watts on 1,320 kcs. (1) Vancouver Broadcasting Associates Ltd.—(2 & 3) William E. Bellman—(5) David S. Catton—(10) Ken McIvor—(15) Audrey Shaw—(16) Mrs. Iris Tickner—(17) Mrs. Barbara Fenner & Mrs. Barbara Woodley—(18) Robert Service—(19) Robin Spurgin—(20 & 21) Trans-Ocean Radio & TV.

CJOR, VANCOUVER: 5,000 watts on 600 kcs. Dom. Basic. (1) CJOR Ltd.

(2) George C. Chandler—(3) Arthur Chandler (Vice-Pres.)—(4 & 5) Don Laws (Vice-Pres.)—(6) Warren Johnstone—(7 & 8) Bruno Cimolai—(9) Alan McNab—(10) Jack McGaw—(11) Bill Good—(13) Joe Chesney—(14) Hud Olsen—(15) Mrs. Audrey Smith—(16) Hector McKay—(17) Alan McNab—(18) Arthur Chandler—(19) Eric Peel—(20 to 23) Stovin-Byles Ltd.

CKLG, NORTH VANCOUVER: 10,000 watts on 730 kcs. (1) Lions Gate Broadcasting Ltd.—(2) A. Earson Gibson—(3) Sid Boyling—(5) John N. Hunt—(6) Lyndon Grove—(10) Pat Burns—(15) Lois Redstone—(16) Mrs. Marjorie Gage—(17) Al Jensen—(18) Peter Mackintosh—(20 & 21) Stephens & Towndrow Ltd.—(22) A. J. Messner & Co.—(23) Scharf Broadcast Sales—(24) Donald Cook Inc.

CKWX, VANCOUVER: 50,000 watts on 1,130 kcs. MBS. (1) CKWX Radio Ltd.—(2) Arthur Holstead—(3) William A. Speers—(5) Clare Copeland—(7) John Ansell—(9) Jim Morris—(10) Bob Giles—(11) Bill Stephenson—(12) Nina Anthony—(14) T. Acton Kilby (Marketing Director)—(15) Jack Hughes—(16) Mrs. Kelly Young—(17) Fred Bass—(18) Charles R. Smith—(20 to 23) All-Canada Radio & TV—(24) Weed & Co.

CJIB, VERNON (See Okanagan Radio): 1,000 watts on 940 kcs. Dom. Supp. (1) Interior Broadcasters Ltd.—(2) Dick Peters—(3) Gil Seabrook—(4) Harry Gorman—(5) Ann Gaustin—(6) Jack Pollard—(10) Mrs. Mabel Johnson—(11) Don Warner—(12) Mrs. Mabel Johnson—(13) Don Warner—(14) Ed Boyd—(15) Herta Henne—(16) Mrs. Belle Rounce—(17) Dale Seabrook—(18) Laurie Wright—(20 to 23) All-Canada Radio & TV—(24) Weed & Co.

CFAX, VICTORIA: 1,000 watts on 810 kcs. (1) Saanich Broadcasting Co. Ltd.—(3 & 5) Roy V. Parrett—(6 & 7) H. D. Wilson—(8) David Shearer—(9) Reginald Stone—(10) Graham Thompson—(12) Edna Olive—(15) Anne Penner—(17) James Eddie—(20 & 21) Trans-Ocean Radio & TV—(24) Donald Cooke Inc.

CJVI, VICTORIA: 10,000 watts on 900 kcs. Dom. Basic. (1) Island Broadcasting Co. Ltd.—(2, 3 & 5) William M. Guild—(6) Dick Batey—(7) Walter Cownden—(10) Gordon Williamson—(11) Lundy Sanderson—(14) Bill Allen—(15) Bob McGill—(16) Mrs. Elinor Moilliet—(17) Mrs. Rae Case—(18) Joe Somers—(19) Cy Beard—(20 to 23) All-Canada Radio & TV—(24) Weed & Co.

CKDA, VICTORIA: 10,000 watts on 1,220 kcs. (1) Capital Broadcasting System Ltd.—(2) David M. Armstrong—(3) Dick McDaniel—(5) Allan Klenman—(9) Phil Barter—(10) Andrew Stephen—(11) Keith MacKenzie—(14) Mrs. Willi Taylor (Public Affairs—David G. Hill)—(15) Hope Inglis—(16) Cy Roberts—(17) Phil Barter—(18) Norman

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ALBERTA

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CFCN, CALGARY: 10,000 watts on 1,060 kcs. Dom. Basic. (1) The Voice of the Prairies, Ltd.—(2) H. Gordon Love—(5) Gordon L. Carter—(6) Don Thomas—(8) Gordon Kelly—(9) Shirley Stonehouse—(10) Les B. Saul—(11) Henry J. Viney—(13) Ross J. Henry—(14) James A. Love—(15) Mrs. Jean Bown—(16) Frank Brand—(18) Robert W. Lamb—(20 & 21) Radio Reps. Ltd.—(22) Broadcast Reps. Ltd.—(23) Radio Reps. Ltd.—(24) Young Canadian Ltd.

CKXL, CALGARY: 10,000 watts on 1,140 kcs. (1) CKXL Ltd.—(2 & 3) A. R. MacKenzie—(4) Allan Barker—(5) Ross L. Craig—(7) Len Carlson—(8) Fred Skelton—(10) Mrs. Doreen MacGregor—(11) John Kennedy—(15) Brenda Breeden—(16) Dick Tregillus—(17) Mrs. Meda Lewis—(18) Gordon Morrison—(20 to 23) Stovin-Byles Ltd.—(24) Forjoe & Co.

CFCW, CAMROSE: 1,000 watts on 1,230 kcs. (1) Camrose Broadcasting Co. Ltd.—(2) Hal Yerxa—(3) Gene Ross—(5) Warren Holte—(6 & 7) Ross Arthur—(8) Rich Sims—(9) Ron Daley—(10 & 11) Jim Brown—(12) Joan Arnskov—(13) Gene Ross—(14) Gerald Harris—(15) Florence Carlson—(16) Gordon Larson—(17) Annette Harris—(18) Ken Anholt—(19) Lyndy Olson—(20 & 21) Lorrie Potts & Co.—(22) A. J. Messner & Co.—(23) Scharf Broadcast Sales.

CJDV, DRUMHELLER: 1,000 watts on 910 kcs. (1) Dinosaur Broadcasting Co.—(2) Gordon Purnell—(3) Tony Mayer—(4) Alice Patzer—(5) Tony Mayer—(6) Bill Dow-

KEY		
1. Owner or Company name	9. Music Director	17. Librarian
2. President (if a company)	10. News Director	18. Chief Engineer
3. Manager	11. Sports Director	19. Chief Operator
4. Assistant Manager	12. Women's Director	20. Toronto Reps
5. Commercial Manager	13. Farm Director	21. Montreal Reps
6. Production Manager	14. Promotion Manager	22. Winnipeg Reps
7. Program Manager	15. Traffic Manager	23. Vancouver Reps
8. Chief Announcer	16. Copy Chief	24. U.S. Reps

son—(7) Ken Tremain—(8 & 9) Ron Anderson—(10) Jim Fisher—(11) Al Hammer—(12) Mrs. June Dowson—(13) Bob Brown—(14) Tony Mayer—(15) Lil Schweitzer—(16) Bill Dowson—(17) Mrs. Mae Richardson—(18) John Vissor—(19) Art Battram—(20 & 21) Trans-Ocean Radio & TV—(22) A. J. Messner & Co.—(23) Scharf Broadcast Sales.

CBX, EDMONTON: 50,000 watts on 1,010 kcs. Trans-Canada Network. Owned and operated by the Canadian Broadcasting Corporation.

CBXA, EDMONTON: 250 watts on 740 kcs. Trans-Canada Network. Owned and operated by the Canadian Broadcasting Corporation.

CFRN, EDMONTON: 10,000 watts on 1,260 kcs. Dom. Basic. (1) Sunwapta Broadcasting Co.—(2) G. R. A. Rice—(3) A. J. Hopps—(5) Pat McGhee—(6) George Duffield—(7 & 9) Harry Farmer—(10) Bill Hogle—(11) Ernie Afaganis—(14) Glenn O'Reilly—(15) Mary Collins—(16) John Barron—(17) Mrs. Nod Sinclair—(18) Frank Makepeace—(20 & 21) Radio Reps. Ltd.—(22) Broadcast Reps. Ltd.—(23) Radio Reps. Ltd.—(24) Young Canadian Ltd., Harlan G. Oakes.

CHED, EDMONTON: 10,000 watts on 1,080 kcs. (1) CHED Ltd.—(2) Hugh M. Sibbald—(3) Murray D. Dyck—(4) Lewis R. Roskin—(5) William Reid—(6) Jerry Forbes—(7) Claude Blackwood—(8) John Barton—(9) Mrs. Dasha Goody—(10) Don Rollans—(11) Bryan Hall—(12) Elaine Polovnikoff—(13) Bob McCormack—(14) John Baldock—(15) Eleanor McDougall—(16) Ernie Mushtuk—(17) Dick Taylor—(18) Clint Nichol—(19) Orville Davidson—(20 & 21) Stephens & Towndrow Ltd.—(22) A. J. Messner & Co.—(23) Scharf Broadcast Sales—(24) Forjoe & Co.

CHFA, EDMONTON: 5,000 watts on 680 kcs. French Supp. (1) Radio-Edmonton Ltée.—(2) André M.

Dechene, QC—(3 & 5) Bernie J. Gagnon—(8) Jacques Boucher—(9) Gabriel Paradis—(10 & 11) Tharcis Forestier—(12) Mrs. Margaret Kemper—(13) Tharcis Forestier—(17) Gabriel Paradis—(18) Larry Leclair—(20 & 21) Jos. A. Hardy & Co.—(23) Scharf Broadcast Sales—(24) Devney Inc.

CJCA, EDMONTON: 10,000 watts daytime (5,000 watts nighttime) on 930 kcs. T-Can. Supp. (1) Edmonton Broadcasting Co. Ltd.—(2) W. A. Macdonald—(3) Rolfe Barnes—(5) Ed Hawkes—(7) Dalt Elton—(9) Harry Boon—(10) Russ Sheppard—(11) Don Chevrier—(12) Peggy Miller—(14) Bill Heathering & Don Lamb—(15) Martha King—(16) Peggy Miller—(18) Frank Hollingsworth—(20 to 23) All-Canada Radio & TV—(24) Weed & Co.

CKUA, EDMONTON: 10,000 watts on 580 kcs. (1) Alberta Government Telephones—(2) Hon. Raymond Reierson—(3) John W. Hagerman—(7) Patrick F. McDougall—(8) Herbert Johnson—(10) Jim Edwards—(11) Art Ward—(12) Anne Otterson—(17) Sheila Mooney—(18) Bill Pinko.

CFGP, GRANDE PRAIRIE: 10,000 watts on 1,050 kcs. T-Can. Supp. (1) Northern Broadcasting Corp. Ltd.—(2) Hugh E. Pearson—(3) Cameron A. Perry—(4) Jack Soars—(5) Gordon Percy—(6 & 8) Colin Fraser—(9) Gottfried Sprecher—(10) Cameron Cathcart—(11) Mr. Frances Tanner—(12 & 15) Mrs. Barbara Cook—(16) Wayne Borden—(17) Cecil Morton—(18) Jim deRoaldes—(19) Raymond Alstead—(20 to 23) All-Canada Radio & TV—(24) Weed & Co.

CHCC, LETHBRIDGE: 5,000 watts on 1,090 kcs. (1) Southern Alberta Broadcasting Ltd.—(2) Harold W. Brown—(3) Joe H. Budd—(5) Bob Ranson—(6) Ed. Conville—(10) Gordon Holland—(11) Ron Barnes—(13) Larry Lang—(14) Ed Ryan—(15) Mrs. Wanda McLean—(16) Carole Ponch—

(18) Howard H. Simmonds—(19) Bob MacDonald—(20 & 21) Radio Reps. Ltd.—(22) Broadcast Reps. Ltd.—(23) Scharf Broadcast Sales.

CJOC, LETHBRIDGE: 10,000 watts on 1,220 kcs. T-Can. Supp. (1) Lethbridge Broadcasting Ltd.—(3) Art Balfour—(5) Bert O'Grady—(6) Wally Stambuck—(9) Hal Ivy—(10) Bill Skelton—(11) Al McCann—(13) Sherman Stewart—(14) Dan Taylor—(15) Mrs. Barbara Martens—(16) Jean Loetscher—(17) Miss Sandy Hnatiw—(18) Doug Card—(20 to 23) All-Canada Radio & TV—(24) Weed & Co.

CKSA, LLOYDMINSTER: 10,000 watts on 1,150 kcs. (1) Sask-Alta Broadcasters Ltd.—(2) Arthur F. Shortell—(3) Peter J. Edwards—(5) Ron Watmough—(6 & 7) Ron Rosvold—(8) Dennis Hicks—(9) Bill Jablonky—(10) Bill Bourne—(11) Wes Montgomery—(13) Ed Kolmas—(14) Mrs. Helen Ambler—(15) Donna McKay—(16) Lillian Johnson—(17) Bill Jablonky—(18) Peter Robertson—(20 & 21) Jos. A. Hardy & Co.—(22) A. J. Messner & Co.—(23) Scharf Broadcast Sales.

CHAT, MEDICINE HAT: 1,000 watts on 1,270 kcs. Dom. Supp. (1) Monarch Broadcasting Co. Ltd.—(2) J. H. Yuill—(3) Robert J. Buss—(4 & 5) Orv Kope—(6 & 7) Bill Saviak—(8 & 9) Lorne Havard—(10) Stan Weiler—(11) Slim Cook—(12) Mrs. Barbara Burns Morrison—(13) Mickey Lynch—(14) Ian Carson—(15) Mrs. Barbara Burns Morrison—(16) Pat McCully—(17) Ken Hortness—(18) Sid Gaffney—(19) Joe Bell—(20 to 23) All-Canada Radio & TV—(24) Weed & Co.

CKYL, PEACE RIVER: 1,000 watts on 630 kcs. (1) Peace River Broadcasting Corp. Ltd.—(2 & 3) John Skelly—(5) Bill McNabb—(6) Curley Gurlock—(10 & 11) Jim Gray—(15) Mrs. Cathie Kennedy—(16) Mrs. Carol Holden—(17) Mrs. Cathie Kennedy—(18) Robert Guy—(20 & 21) Lorrie Potts & Co.—(22) A. J. Messner & Co.—(23) Scharf Broadcast Sales.

CKRD, RED DEER: 1,000 watts on 850 kcs. Dom. Supp. (1) Central Alberta Broadcasting Co. Ltd.—(2) Len Purnell—(3) Gordon Purnell—(5) Bill Scott—(6) Joe Meyers—(8) Rod Stephen—(10) Al Scott—(11) Marty Larson—(13) Ken Allen—(15) Amy Smith—(16) Ken Allen—(17) Jim Elliott—(18) Ken Martin—(20 & 21) National Broadcast Sales—(22) A. J. Messner & Co.—(23) Scharf Broadcast Sales—(24) Young Canadian Ltd.

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in the **KING SIZE**
market

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SASKATCHEWAN

CFRG, GRAVELBOURG: 5,000 watts on 710 kcs. French Supp. Daytime broadcasting only. (1) Radio-Gravelbourg Ltée.—(2) Dr. Rosario E. Morin, M.D.—(3) Dumont Lepage—(5) Joseph E. DeGagné—(6 to 9) Guy Pariseau—(10) Marcel Moor—(11) Albert Arsenault—(12) Andrée Audette—(13) Guy Pariseau—(14) Dumont Lepage—(15) Jeanne Beauregard—(16) Albert Arsenault—(17) Miss Denise Huel—(18) Raymond Lizée—(19) Arthur Bouffard—(20 & 21) Interprovincial Broadcast Sales—(23) Scharf Broadcast Sales.

CFGR, GRAVELBOURG: 250 watts on 1,230 kcs. French Supp. Night-



time broadcasting only. Same staff as CFRG.

CHAB, MOOSE JAW: 10,000 watts daytime (5,000 watts nighttime) on 800 kcs. Dom. Basic. (1) Radio Station CHAB Ltd. — (2 & 3) Jack Moffat — (4 & 5) Nev Skingle — (6 & 7) Bill Falkner — (10) John McManus — (11) Ken Newans — (12) Mrs. Mickey Lewis — (13) Ted Kelly — (14) Bill Smith — (15) Mrs. June Ravnborg — (17) Anne Wilson — (18 & 19) Merv Pickford — (20 & 21) Stephens & Towndrow Ltd. — (22) A. J. Messner & Co. — (23) Scharf Broadcast Sales — (24) Weed & Co.

CJNB, NORTH BATTLEFORD: 10,000 watts on 1,460 kcs. (1) North-western Broadcasting Co. Ltd. — (2) Harry S. Hay — (3) Harry G. Dekker — (5) Alex Johnson (Nat. Sales Man. — Harry G. Dekker) — (7) Eldon Elliott — (10) Lee Sage — (11) Eldon Elliott — (12) Bob Hildebrand — (13) Lee Sage — (14) Mrs. Chris Dekker — (15) Arlene Cole — (16) Louise Tetrault — (17) Mrs. Norma Sage — (18) Al Ruddell — (20 to 23) Stovin-Byles Ltd. — (24) Devney Inc.

CKBI, PRINCE ALBERT: 10,000 watts on 900 kcs. Dom. Basic. (1) Central Broadcasting Co. Ltd. — (2) Edward A. Rawlinson — (3) Frank F. Rawlinson — (5) Gerald Prest — (6 & 9) Ian Barrie — (10 & 11) Nick Roche — (12) Mrs. Marion Sherman — (13) Gerry Palmer — (14) Gerald Prest — (15) Mrs. D. Fuller — (16) A. Diehl — (17) Joy Harding — (18) Tom VanNes — (20 to 23) All-Canada Radio & TV — (24) Weed & Co.

CJME, REGINA: 1,000 watts on 1,300 kcs. (1) Midwest Broadcasters Ltd. — (2) J. Marsh Ellis — (3) Roy M. Malone — (4) Mrs. Jessie Ellis — (5) Roy M. Malone — (6) J. Marsh Ellis — (8) Bob Hutton — (9) Franz Zeidler — (10) Bob McKell — (11) Beattie Martin — (15) Ken Roland — (18) Ernie Green — (20 to 23) Stovin-Byles Ltd. — (24) Devney Inc.

CKCK, REGINA: 5,000 watts on 620 kcs. T-Can. Supp. (1) Trans-Canada Communications Ltd. — (2) Clifford Sifton — (3) Donald R. Dawson — (5) Jim Gisen-thwaite — (6) Bob MacDonald — (9) Gordon Hancock — (10) Jim McLeod — (11) Ken Milton — (13) Murray Blakely — (14) Miss Lorie Molter — (15) Al Sheridan — (16) Carol Gay — (17) Mrs. Anne Roland — (18) Ernie Strong — (20 to 23) All-Canada Radio & TV — (24) Weed & Co.

CKRM, REGINA: 5,000 watts on 980 kcs. Dom. Basic. (1) Western Communications Ltd. — (2) Dr. E. A. McCusker — (3) Wilf E. Collier — (6 & 7) Bob Hill — (10) Don Marshall — (11) Ed Robinson — (14) Mrs. Dona Robinson — (15) Miss Kae Lazaruk — (16) Mrs. Vi George — (17) Miss Gerry Dunbar — (18) Len Cozine — (19) Earl Brown — (20 & 21) Radio Reps. Ltd. — (22) Broadcast Reps. Ltd. — (23) Radio Reps. Ltd. — (24) Young Canadian Ltd.

CFNS, SASKATOON: 1,000 watts on 1,170 kcs. French Supp. (1) Radio Prairies-Nord Ltée. — (2) Clotaire Denis, Sr. — (3 & 5) Charles Papen — (6 & 7) Roger Gautier — (8) Alain Truchet — (10, 11 & 13) Roger Gautier — (15) Mrs. Marie Antoinette Papen — (16) Georges de Govin — (17) Mrs. Marie Antoinette Papen — (18) Jean Lacroix — (20 & 21) Interprovincial Broadcast Sales — (23) Scharf Broadcast Sales — (24) Devney Inc.

CFQC, SASKATOON: 5,000 watts on 600 kcs. Dom. Basic. (1) A. A.

Murphy & Sons Ltd. — (2) W. A. Murphy — (3) Vernon Dallin (Station Man. — Roy Currie) — (5) Clyde Bourassa — (6) Roy Currie — (7) Laurie Korchin — (8) Stu Blancher — (9) Bud Hasteinn — (10) Bill Cameron — (11) Don Wittman — (12) Margaret Morrison — (13) Warren Wismer — (14) Dennis Fisher — (15) Mabel Lewis — (16) Patrick Madden — (17) Mrs. Eleanor Cailes — (18) Lynn Hoskins — (20 & 21) Radio Reps. Ltd. — (22) Broadcast Reps. Ltd. (23) Radio Reps. Ltd. — (24) Young Canadian Ltd.

CKOM, SASKATOON: 5,000 watts on 1,420 kcs. (1) Saskatoon Community Broadcasting Co. Ltd. — (2 & 3) Robert A. Hosie (Station Manager - Bill Stovin) — (5) Bill Stovin — (6) Arnold E. Stilling — (7 & 9) Gordon E. Walburn — (10) Bill Settatee — (11) Arnold E. Stilling — (13) Dan Worden — (14) Mrs. Pat Baudru — (15) Lolamae Servis — (16) Mrs. Pat Baudru — (17) Mrs. Inez McGowan — (18) Maynard W. Greer — (20 & 21) Stovin-Byles Ltd. — (22) A. J. Messner & Co. — (23) Stovin-Byles Ltd. — (24) Weed & Co.

CKSW, SWIFT CURRENT: 250 watts on 1,400 kcs. (1) Frontier City Broadcasting Co. Ltd. — (2) Douglas W. Scott — (3) Wilfred C. Gilbey — (5) William H. Friest — (6) Wilfred C. Gilbey — (8) Gordon Ross — (10) Lorne Cunningham — (11) Lloyd Halyk — (12) Mrs. June Smith — (13) Lorne Cunningham — (15) Joyce Cook — (16) Mrs. Martha Millen — (17) Joan Sykes — (18) Mac Hanna — (20) Air-Time Sales — (21) Radio Reps. Ltd. — (22) Broadcast Reps. Ltd. — (23) Radio Reps. Ltd.

CBX, WATROUS: 50,000 watts on 540 kcs. Trans-Canada Network. Owned and operated by the Canadian Broadcasting Corporation.

CFSL, WEYBURN: 1,000 watts on 1,340 kcs. (1) Soo Line Broadcasting Co. Ltd. — (2) Thomas G. Laing — (3) Keith D. Baker — (5 & 6) Norman A. Hickey — (9) Boyd Kozak — (10) George Lazarenko — (11) John Deadlock — (12) Norman McPherson — (13) George Lazarenko — (15) Donna McNeven — (16) Mrs. Patricia Chapman — (18) Keith D. Baker — (20 & 21) National Broadcast Sales — (22 & 23) Stovin-Byles Ltd.

CJGX, YORKTON: 10,000 watts daytime (1,000 watts nighttime) on 940 kcs. Dom. Basic. (1) Yorkton Broadcasting Co. Ltd. — (2) Fred K. Tully — (3) George G. Gallagher — (5) Jack C. Goodman (Local Sales - Merv G. Phillips) — (6 & 7) Ed A. Laurence — (10) Dick Reynolds — (11) Jim Keilback — (12) Bunny Brailean — (13) Doug Sherwin — (14) Jack Goodman — (15) Mrs. Jean Coleridge — (16) Bill Graham — (17) Terry Morrison — (18) Harry McRae — (19) André Picard — (20 & 21) Radio Reps. Ltd. — (22) A. J. Messner & Co. — (23) Scharf Broadcast Sales — (24) Young Canadian Ltd.

MANITOBA

CFAM, ALTONA: 5,000 watts on 1,290 kcs. (1) Southern Manitoba Broadcasting Co. Ltd. — (2) Walter E. Kroeker — (3) Dennis Barkman — (10) Jim Neaves — (11) Ken Klassen — (12) Mrs. Olly Penner — (13) Dr. Peter Olson — (15) Mrs. Chris Penner — (16) Marilyn Martens — (17) Hans Andriessen — (18) John J. Pauls — (20 & 21) National Broadcast Sales — (22) A. J. Messner & Co. — (23) Scharf Broadcast Sales — (24) Donald Cooke Inc.

CKX, BRANDON: 10,000 watts on 1,150 kcs. Dom. Basic. (1) Western Manitoba Broadcasters Ltd. — (2 & 3) John B. Craig — (4) Eric Davies — (5) Ernest D. Holland — (7) Frank Bird — (10) James Struthers — (11) Henry Stothard — (14) Marvin Freeman — (15) Mrs. V. Esslemont — (16) Donald Williams — (17) Joan Atchison — (18) Humphrey Davies — (19) Harold Donogh — (20 & 21) Radio Reps. Ltd. — (22) A. J. Messner & Co. — (23) Scharf Broadcast Sales — (24) Young Canadian Ltd.

CKDM, DAUPHIN: 10,000 watts on 730 kcs. (1) Dauphin Broadcasting Co. Ltd. — (2) A. T. Warnock, QC — (3) Jack M. Henderson — (5) David Bates — (6) Ted Meseyton — (7) Garry Kirton — (9) Doug Simmons — (10) Ben Misener — (11) Lou Hill — (12) Mrs. Helen Henderson — (13) Lou Hill — (14) Gary Kirton — (15) Mrs. Lucy McPhee — (16) Mrs. Audrey Mansoff — (17) Doug Simmons — (18) Alan Watson — (19) Peter Senchuk — (20) Air-Time Sales — (21) Radio Reps. Ltd. — (22) A. J. Messner & Co. — (23) Scharf Broadcast Sales — (24) Young Canadian Ltd.

CFAR, FLIN FLON: 1,000 watts on 590 kcs. T-Can. Supp. (1) Arctic Radio Corp. Ltd. — (2) J. Gray Mundie — (3) J. Everett Smallwood — (5) Alex Cobban — (9) Vince Dodds — (10) Norm Kirton (11) Clare Moody — (12) Gail Leask — (14) Norm Kirton — (16) Mrs. Kay Krezeski — (17) Dave Watson — (20 & 21) Lorrie Potts & Co. — (22) A. J. Messner & Co. — (23) Scharf Broadcast Sales — (24) Young Canadian Ltd.

CHFC, FORT CHURCHILL: 250 watts on 1,230 kcs. Owned and

operated by the Canadian Broadcasting Corporation.

CFRY, PORTAGE LA PRAIRIE: 250 watts on 1,570 kcs. (1) Portage-Delta Broadcasting Co. Ltd. — (2 & 3) R. D. Hughes — (5) Dolores Kustra — (6 & 10) Jack Follett — (12) Nancy Lane — (15) Beulah Duncan — (16) Dolores Kustra — (17) Nancy Lane — (18) Ricky Hughes — (20 & 21) Lorrie Potts & Co.

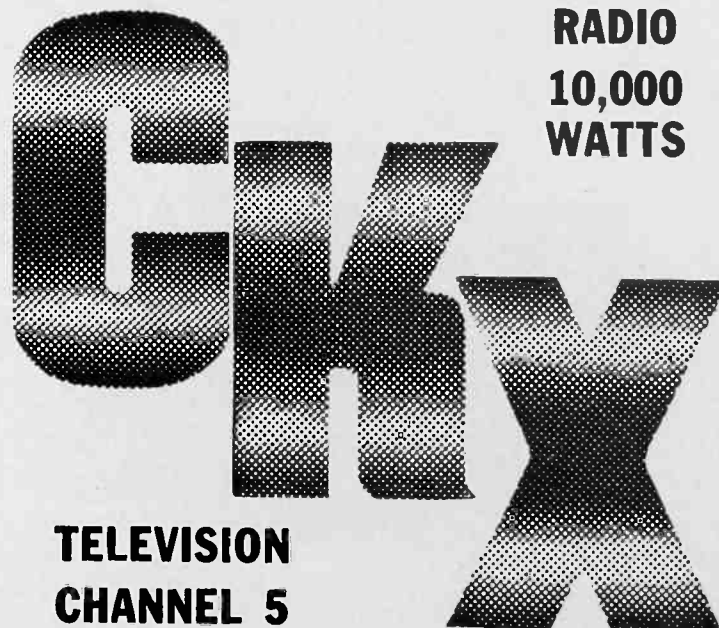
CKSB, ST. BONIFACE: 10,000 watts on 1,050 kcs. French Supp. (1) Radio-Saint-Boniface Ltée. — (2) Auguste Dansereau — (3) Roland Couture — (5) Ralph Normandeau — (7) Flore Toupin — (8) Rossel Vien — (9) Mrs. Aimée Simons — (10) Valmore Gervais — (11) Maurice Lévêque — (12) Rossel Vien — (13) Valmore Gervais — (15) Cécile Fredette — (16) Madeleine Painchaud — (17) Mrs. Aimée Simons — (18) Yves Savignac — (19) Yves Rémillard — (20 & 21) Interprovincial Broadcast Sales — (23) Scharf Broadcast Sales — (24) Devney Inc.

CBW, WINNIPEG: 50,000 watts on 990 kcs. Trans-Canada Network. Owned and operated by the Canadian Broadcasting Corporation.

CJOB, WINNIPEG: 10,000 watts on 680 kcs. (1) Blick Broadcasting Ltd. — (2) John O. Blick — (3 & 5) Roderick M. MacLennan — (6) Charles McCartney — (7) Hugh Ingraham — (8) George McCloy — (9) Victor Turland — (10) Alan Bready — (11) Fred Whiting — (14) Richard Moody — (15) Elizabeth Fraser — (16) Hugh Ingraham — (17) Victor Turland — (18) Reg Durie — (20 & 21) Radio Reps. Ltd. — (22) Broadcast Reps. Ltd. — (23) Radio Reps. Ltd. — (24) Young Canadian Ltd.

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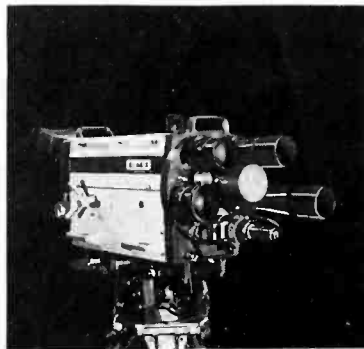
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TELEVISION CHANNEL 5

BRANDON, MANITOBA

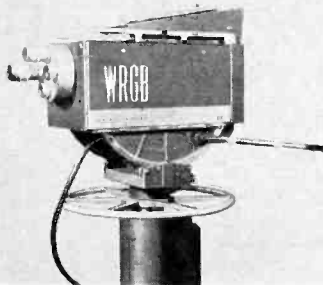
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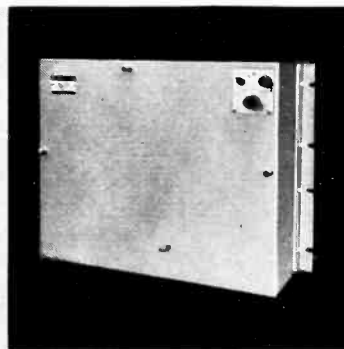
E.M.I. 4 1/2" f/0 Camera



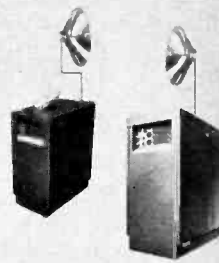
TS-1-A Relay Switching



PE-15-A Color Camera

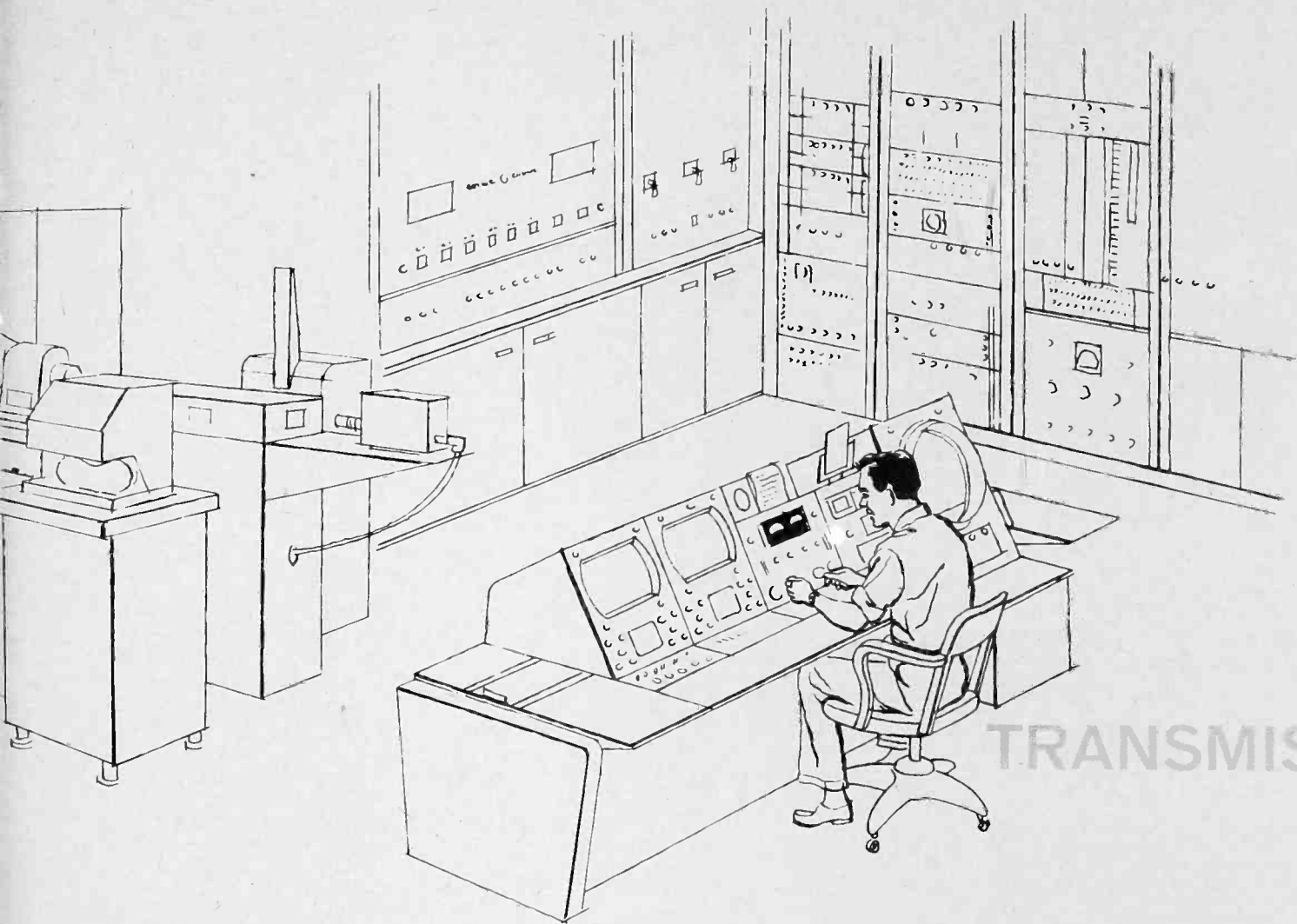


PG-4-B Synchronizing Generator



TL-3-A 2000 MC
Microwave-TV Relay System

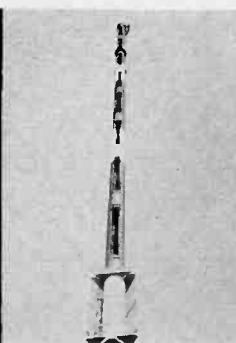
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TRANSMISSION

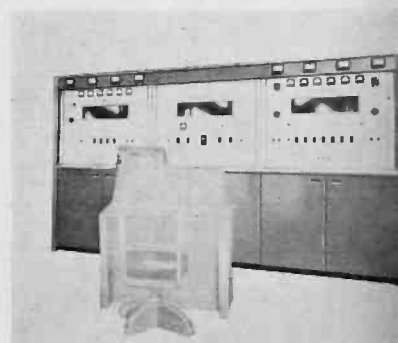


5 KW Modular TV Transmitter



Low Channel
Ultrapower TV Antenna

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25 KW High Channel TV Amplifier



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CKWS, KINGSTON: 5,000 watts on 960 kcs. T-Can. Basic. (1) Frontenac Broadcasting Co. Ltd. — (2) Senator W. R. Davies — (3) Wally Rewegan — (5) William King — (7) Carl Cogan — (8) Byran Olney — (10) Floyd Patterson — (11) Max Jackson — (12) Mrs. Rita Lloyd — (13) Bryan Olney — (14) Mrs. Rita Lloyd — (15) Mrs. Frances Harvey — (16) Mrs. Eva Howard — (17) Betty Martin — (18) Dave Travers — (19) Vernon Rombough — (20 & 21) National Broadcast Sales — (22 & 23) All-Canada Radio & TV — (24) Weed & Co.

CKJL, KIRKLAND LAKE: 5,000 watts on 560 kcs. T-Can. Basic. (1) Kirkland Lake Broadcasting Ltd. — (2) Mrs. Irma Brydson — (3) Harry M. Edgar — (4 & 5) Clyde Brydle — (6 & 7) Don O'Neil — (8) Ron Smith — (9) Mose Yokom — (10) "Myer Murray" Goldstein — (11) Bill Hamilton — (12) Mrs. Anita Thompson — (13) "Myer Murray" Goldstein — (15) Mrs. Gaye Fennah — (16) Mrs. Jane Milligan — (17) Mose Yokom — (18) Cy Spence — (19) Fred Palmer — (20 & 21) National Broadcast Sales — (22 & 23) All-Canada Radio & TV — (24) Weed & Co.

CKCH, KITCHENER: 250 watts on 1,490 kcs. Dom. Supp. (1) Kitchener-Waterloo Broadcasting Co. Ltd. — (3) Gordon Schaus — (7) Stan Switzer — (10) Frank Smith — (11) Don Cameron — (12) Mrs. Betty Ann Rogers — (15) Jeannette Lavery — (17) Mrs. Molly Zakrzewski — (18) Ion Hartman — (20 & 21) National Broadcast Sales — (22) A. J. Messner & Co. — (23) Scharf Broadcast Sales — (24) Devney Inc.

CKKW, KITCHENER: 1,000 watts on 1,320 kcs. (1) Twin City Broadcasting Co. Ltd. — (2) Albert Dunker — (3) Alan G. Hodge — (5) William J. Pratt — (6 & 7) David Wright — (10) Ross Marshall — (11) Hugh Bowman — (12) Mrs. Ruth Hancock — (13) John Bradshaw — (14) Donald Willcox — (15) Mrs. Jeanette Pullin — (16) Mark Overed — (17) Mrs. Carol Tuchlinsky — (18 & 19) Robert Shantz — (20 to 23) All-Canada Radio & TV — (24) Young Canadian Ltd.

CJSP, LEAMINGTON: 1,000 watts on 740 kcs. (1) Sun Parlor Broadcasters Ltd. — (2) G. P. Whaley — (3) Al Bruner — (5) John Garton — (6) Stuart Brandy — (7) Louis Tomasi — (9) Jack Madden — (10) Art Gadd — (11) John Garton — (12) Mrs. JoAnne Fillimore — (13) Clem Fisher — (14) Al Bruner — (15) Mrs. Effie Roach — (16) Martin Walley — (17) Glen Burston — (18) Ed Derkach — (20 & 21) Radio & Television Sales — (24) H. F. Best.

CKLY, LINDSAY: 1,000 watts on 910 kcs. (1) Greg-May Broadcasting Ltd. — (2 & 3) E. Neill Gregory — (4) Bill Gregory — (5) Bob Willan — (6 & 7) Doug Whelan — (9) Margaret Howie — (10) Mal Parkinson — (11) Johnny Langton — (12) Mrs. Thelma Gilson — (15) Mrs. Millie Langton — (17) Margaret Howie — (18) Bill Gregory — (20 & 21) Radio Time Sales — (23) Scharf Broadcast Sales.

CFPL, LONDON: 10,000 watts daytime (5,000 watts nighttime) on 980 kcs. Dom. Basic. (1) London Free Press Printing Co. Ltd. — (2) Walter J. Blackburn — (3) Murray T. Brown (Station Manager — Douglas C. Trowell) — (5) C. N. Knight — (6, 7 & 9) Ward M. Cornell — (10) Hugh Bremner — (11) Peter James — (13) Roy Jewell — (14) Harvey M. Clarke — (15 & 16) Jack N. Illman — (17) Hilde Schuster — (18) Glen Robitaille — (19) Keith Roberts — (20 to 23) All-Canada Radio & TV — (24) Weed & Co.

CKSL, LONDON: 5,000 watts on 1,290 kcs. (1) London Broadcasters Ltd. — (2) F. Vincent Regan — (3) Donald M. E. Hamilton — (4) William E. Robinson — (5) Alex Snider — (7) Vaughn Bjerre — (10) Edmund Blake — (12) Mrs. Dorca Ballantyne — (14) Patrick Dorey — (15) Grace Howald — (16) Charles Sterne — (17) Mrs. Monica McGarrell — (18) Ronald Turnpenny — (19) Roeland Koster — (20 & 21) National Broadcast Sales — (22 & 23) Stovin-Byles Ltd. — (24) Devney Inc.

CKMP, MIDLAND: 250 watts on 1,230 kcs. (1) Midland-Penetang Broadcasting Ltd. — (2) Stan Tulk — (3) Bruce Armstrong — (5) Bob Vanstone — (7) Grant Forsythe — (8 & 10) John McCullough — (11) Grant Forsythe — (12) Kim Maitland — (13) Bruce Armstrong — (15) Arlene Armstrong — (17) Madeleine Vallee — (18) Stan Tulk — (20 & 21) Jos. A. Hardy & Co.

CHVC, NIAGARA FALLS: 5,000 watts (going to 10,000 watts this summer) on 1,600 kcs. (1) Radio Station CHVC Ltd. — (2) B. Howard Bedford — (3) Arthur W. Blakely — (5) Michael Mezo, Jr. — (6) Mrs. Emily Lamb — (8 & 10) Jack Barr — (11) Gordon Dorst

— (12) Mrs. Emily Lamb — (13) Joseph Wilson — (15) Mrs. Edith Guild — (16) Mrs. Alma Miles — (17) Mrs. Bernice Reid — (18) Joseph Spicer — (19) Ken Lee — (20 & 21) Lorrie Potts & Co. — (22) A. J. Messner & Co. — (23) Scharf Broadcast Sales — (24) Donald Cooke Inc.

CFCH, NORTH BAY: 1,000 watts on 600 kcs. T-Can. Basic. (1) Northern Broadcasting Ltd. — (2) Mrs. P. D. Campbell — (3) Harvey Freeman — (5) Clarence Houston — (7) Bill O'Halloran — (8) Bruce Ruggles — (10) Reg Finnemore — (11) Pete Handley — (12) Erna Higgins — (13) Bryan Manson — (14) Bruce Ruggles — (15) Mrs. Melba Rainville — (16) Erna Higgins — (17) Mrs. Shirley Ruggles — (18) Jack Barnaby — (19) Joe McCausland — (20 & 21) National Broadcast Sales — (22 & 23) All-Canada Radio & TV — (24) Weed & Co.

CHWO, OAKVILLE: 1,000 watts on 1,250 kcs. (1) CHWO Radio Ltd. — (2) Howard Caine — (5) Victor Tipple — (7) Hartley Hubbs — (8) Frank Taylor — (9) Richard George — (10) James Yarrow — (11) John Black — (12) Mrs. Jean E. Caine — (15) Mrs. N. Greensides — (17) Richard George — (18) Albert Aufleger — (19) William McNaughton — (20) Air-Time Sales — (21) Radio Reps. Ltd. — (22) Broadcast Reps. Ltd. — (23) Radio Reps. Ltd.

CFOR, ORILLIA: 10,000 watts daytime (1,000 watts nighttime) on 1,570 kcs. Dom. Supp. (1) CFOR Ltd. — (2 & 3) Gordon E. Smith — (4) Pete McGarvey — (5) C. Donald McLeod — (7) Ken McDonald — (9) Mrs. Marg McFarland — (10) Bob Douglas — (11) Ken McDonald — (12) Mrs. Wanda Miller — (13 & 14) Pete McGarvey

**C
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**A 1957
Beaver Award Station
CHWO Radio—the White Oaks Station**

"for courage in expanding the scope of its programs to include those whose interests lie in more serious music and an analytical treatment of world and local news."

Through its policy of broadcasting Great Albums of Music all day — every day — CHWO commands the attention of homes who have more, want more, listen more . . . providing advertisers with an adult, able-to-buy audience in the Greater Toronto-Hamilton area at a lower rate than any other station in the market.

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Radio Representatives Ltd. - Montreal, Winnipeg, Vancouver

More Listeners

in

KINGSTON

than all other

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(January Elliott-Haynes)

Contact:

Stovin-Byles (Canada)
Forjoe & Co. (U.S.A.)

— (15) Mrs. Peggy Smith — (16) Dick Wright — (17) Mrs. Marg McFarland — (18) Peter Rowe — (19) Mrs. Pearl Graham — (20 & 21) Stephens and Towndrow — (24) Young Canadian Ltd.

CKLB, OSHAWA: 10,000 watts daytime (5,000 watts nighttime) on 1,350 kcs. (1) Gordon G. Garrison & Co. — (2, 3 & 5) Gordon G. Garrison — (6) William C. Marchand — (8 & 11) Robert Sher — (12) Mrs. Barbara Pollock — (13) David Kirkland — (14) Fred M. Oliver — (15) Mrs. Vicki Millar — (16) Don Killoran — (17) Wilma Wills — (18) William C. Marchand — (20 & 21) Lorrie Potts & Co. — (23) Scharf Broadcast Sales — (24) Devney Inc.

CBO, OTTAWA: 5,000 watts on 910 kcs. Trans-Canada Network. Owned and operated by the Canadian Broadcasting Corporation.

CFRA, OTTAWA: 5,000 watts on 560 kcs. (1) CFRA Ltd. — (2) Frank Ryan — (3) Terry Kielty — (5) George Gowling — (6 & 7) Terry Kielty — (8 & 9) Gord Atkinson — (10) Campbell McDonald — (11) Terry Kielty — (12) Joan Baxter — (13) Frank Ryan — (14) Norm Kert — (15) Janet Robertson — (16) Don Moran — (17) Carole Vallillee — (18) John Sproat — (19) Latif Chaudhari — (20 & 21) Stephens & Towndrow — (23) Radio Reps. Ltd. — (24) Weed & Co.

CKOY, OTTAWA: 5,000 watts daytime (1,000 watts nighttime) on 1,310 kcs. Dom. Basic. (1) CKOY Ltd. — (2) D. Irving Cameron — (3) Jack Daly (General Manager - Jack Turrall) — (5) Jack Turrall — (7) Keith Sterling — (10) Mac Lipson — (11) Jack Daly — (14) Ann Hammell — (15) Gerry Beland — (16) Ann Hammell — (17) Walter Munroe — (18) Ken Puttock — (19) Tom Born — (20 & 21) National Broadcast Sales — (23) Scharf Broadcast Sales — (24) Donald Cooke Inc.

CFOS, OWEN SOUND: 1,000 watts on 560 kcs. Dom. Supp. (1) Grey & Bruce Broadcasting Co. Ltd. — (2) C. J. McTavish — (3) W. N. Hawkins — (5) Russ Tomlinson — (6) Ron Wray — (7) Stan Latham — (10) Sharron Hiltz — (11) Bill Dane — (12) Isobel Doyle — (13) Lawrence Phillips — (14) Ron Wray — (15) Mrs. Phyllis Arnett — (16) Mrs. Melba Croft — (17) Lois Campbell — (18) Bill Vallins — (20 to 23) Stovin-Byles Ltd. — (24) Young Canadian Ltd.

CHOV, PEMBROKE: 1,000 watts on 1,350 kcs. Dom. Basic. (1) The Ottawa Valley Broadcasting Co. Ltd. — (2) E. Gordon Archibald — (5) Ramsay F. Garrow — (6) Bill Kutschke — (8) Tom Gauthier — (9) Mrs. Linda Nixon — (10) Art Gallagher — (11) Bill Kay — (13) Tom Gauthier — (14) J. B. "Bun" Scott — (15) Florence Brum — (16) Marian Egan — (17) Mrs. Linda Nixon — (18) Edwin Schmidt — (19) Murray Matheson — (20 to 23) Stovin-Byles Ltd. — (24) Young Canadian Ltd.

CHEX, PETERBOROUGH: 5,000 watts on 980 kcs. Dom. Basic. (1) Kawartha Broadcasting Co. — (2) Sen. W. R. Davies — (3) Jack Weatherwax — (4 & 5) Reg Carne — (6 & 7) Bill Williamson — (8) John Tyrrell — (9) Bill Williamson — (10) Frank Eckersley — (11) John Danko — (14) Mrs. Barbara Passey — (15) Claire Rochfort — (16) Mrs. Mary Lou Gardner — (17) Bob Hutchinson — (18) Bert Crump — (19) Ken Lowell — (20 & 21) National Broadcast Sales — (22 & 23) All-Canada Radio & TV — (24) Weed & Co.

CKPT, PETERBOROUGH: 1,000 watts on 1,420 kcs. (1) Peterborough Broadcasting Co. Ltd. — (2) Bill Brennan — (3) Bud Hayward — (6) Bob Kenny and Jesse French — (9) Bud Hayward — (10) Ben Hunter — (11) Bill Spenceley — (14) Tom Church — (15) Marg Foley — (16) Josie McMeekin — (17) Judy Collison — (18) Hans Wecke — (19) Bob Doyle — (20) Ontario Radio Sales — (21) Lorrie Potts & Co. — (24) Devney Inc.

CFPA, PORT ARTHUR: 1,000 watts daytime (250 watts nighttime) on 1,230 kcs. Dom. Basic. (1) Ralph H. Parker Ltd. — (2 & 3) Ralph H. Parker — (4) Margaret McGregor — (5) John Garbutt — (6) Don Seath — (10) Bill Merritt — (11) Frank Roberts — (20 & 21) Paul Mulvihill & Co. — (24) Weed & Co.

CJRH, RICHMOND HILL: 1,000 watts daytime (250 watts nighttime) on 1,310 kcs. (1) Radio Richmond Hill Ltd. — (2) John O. Graham — (3) Stewart H. Coxford — (5) Andy Mitchell — (6 to 9) Stan Larke — (10) Dan Doctor — (11) Jack Seaton — (13) Bob Burns — (14) John O. Graham — (15) Joni Brent — (16) Phil O'Reilly — (17) Lillian Larke — (18) Fred Owen — (20) Ontario Radio Sales — (21) Jos. A. Hardy & Co. — (22) Broadcast Reps. Ltd. — (23) Radio Reps. Ltd.

CKTB, ST. CATHARINES: 5,000 watts (going to 10,000 watts this summer) on 610 kcs. Dom. Supp. (1) The Niagara District Broadcasting Co. Ltd. — (2) W. B. C. Burgoyne — (3) Mary C. Burgoyne — (4 & 5) Vincent Lococo — (6 & 7) Jack Dawson — (9) Clarence Colton — (10) John Morrison — (11) Rex Stimers — (12) Mrs. Norma Raham — (13 & 14) Roy Bonisteel — (15) Mrs. Marion Mosher — (16) Bob Johnson — (17) Mrs. Helen Levchuk — (18) Bill Allen — (19) Larry Holleran — (20 & 21) Paul Mulvihill & Co. — (22) A. J. Messner & Co. — (23) Scharf Broadcast Sales — (24) Devney Inc.

CHLO, ST. THOMAS: 1,000 watts on 680 kcs. T-Can. Supp. (1) Southwest Broadcasters Ltd. — (2 & 3) John L. Moore — (5) George W. Harper — (6 & 7) Don M. Lumley — (10) Jim Walsh — (11) Don Percy — (12) Maureen Smith — (13) Douglas Hinz — (14) George W. Harper — (15) Mrs. Thelma VanKoughnett — (16) Dave Longfield — (18) William R. Onn — (19) Gene Hinz — (20 & 21) Radio & TV Sales — (22) A. J. Messner — (23) Scharf Broadcast Sales — (24) Donald Cooke Inc.

CHOK, SARNIA: 5,000 watts on 1,070 kcs. T-Can. Supp. (1) Sarnia Broadcasting Ltd. — (2) Claude R. Irvine — (3) Karl E. Monk — (5) Arthur O'Hagan — (7) George Ludgate — (10) Gene McLaughlin — (11) George Ludgate — (13) Jim Moore — (15) Mrs. Diane Smith — (16) Mrs. Carol Blais — (17) Mrs. Zeldia Warnez — (18) Robert F. Cooke — (19) Robert White — (20 & 21) Paul Mulvihill & Co. — (23) Radio Reps. Ltd. — (24) Donald Cooke Inc.

CJJC, SAULT STE. MARIE: 250

watts on 1,050 kcs. T-Can. Supp. (1) Hyland Radio-TV Ltd. — (2) Mrs. Eileen Hyland — (3) Eb Vance — (5) Wilfred Belec — (6) Tom McWatters — (7 & 8) George Jonescu — (9) Jerry Miheluk — (10) Lionel McAuley — (11) Russ Ramsay — (12) Mrs. Grace Pitt — (13) Don Ramsay — (14) Mrs. Grace Pitt — (15) Tom McWatters — (16) Mrs. Helen Conway — (17) Lou Barnes — (18) David Irwin — (19) Jerry Miheluk — (20 & 21) Lorrie Potts & Co. — (24) Devney Inc.

CKCY, SAULT STE. MARIE: 250 watts on 1,400 kcs. (1) Algonquin Radio & TV Ltd. — (2) C. P. Greco — (3 & 5) Al Bestall — (6) Marcel Lacoste — (7) John Meadows — (8) Karl Sepkowski — (9) Ray Koivisto — (10) Michael Sharpe — (11) Harry Wolfe — (12) Gwyn Mallory — (14) Marcel Lacoste — (15) Norma Pearson — (16) Mrs. Tony Paget — (17) Sonia Hernden — (18) Joseph Marinelli — (19) Jim McWilliams — (20 & 21) Stephens & Towndrow.

CFRS, SIMCOE: 250 watts on 1,560 kcs. (1) Simcoe Broadcasting Co. Ltd. — (2) Ted M. Fielder — (3 & 5) Fred G. Sherratt — (7) Ted M. Fielder — (8) Dick Gray — (9) Don Shay — (10) Dick Gray — (11) John Roxburgh — (12) Bette Barber — (13) Doug Barnet — (14) Dick Maxwell — (15) Jean Aitken — (16) June MacDonald — (17) Margaret Patter — (18) Robert Watmough — (19) Ron Munro — (20 & 21) Radio & TV Sales.

CJET, SMITHS FALLS: 1,000 watts on 630 kcs. (1) Rideau Broadcasting Ltd. — (2 & 3) Jack Pollie — (5) Bill McKissock — (7) Hal Botham — (8) Rod Marshall — (11) Bill McKissock — (15) Jean Barrager — (16) Georée Heath — (17) Joel Potts — (18) Kurt Mayer — (20 & 21) Lorrie Potts & Co. — (22) A. J. Messner — (23) Scharf Broadcast Sales — (24) Devney Inc.

CJCS, STRATFORD: 250 watts on 1,240 kcs. Dom. Supp. (1) CJCS Ltd. — (2) Frank M. Squires — (3 & 5) Stanley E. Tapley — (7) William Inkol — (8) Tony Parsonage — (10 & 11) William Inkol — (12) Mrs. Marion McKay — (13) Tony Parsonage — (14) Stanley E. Tapley — (15) Mrs. Elaine Scott — (16) Mrs. Marion McKay — (18) John Grigg — (20) Air-Time Sales — (21 to 23) Radio Reps. Ltd. — (24) Weed & Co.

CFBR, SUDBURY: 1,000 watts on 550 kcs. French Supp. (1) The Sudbury Broadcasting Co. Ltd. — (2) F. Baxter Ricard — (3 & 5) René Riel — (7) Fernand Gauthier — (15) Shirley Malcolm — (16) Fernand Gauthier — (17) Helen Burtnyk — (18) Henry Albert — (19) Jean Marc Aubin — (20 & 21) Lorrie Potts & Co. — (22) A. J. Messner & Co. — (23) Scharf Broadcast Sales — (24) Young Canadian Ltd.

CHNO, SUDBURY: 10,000 watts daytime (1,000 watts nighttime) on 900 kcs. Dom. Supp. (1) Sudbury Broadcasting Co. Ltd. — (2) F. Baxter Ricard — (3, 5 & 6) Peter Scott — (10) Victor Laberge — (11) Joseph Spence — (12) Bea Schäffer — (14) Mrs. Helen Grenon — (15) Mrs. Shirley Malcolm — (16) Mrs. Helen Grenon — (17) Mrs. Helen Burtnyk — (18) Henry Albert — (19) Allan Aysto — (20 & 21) Lorrie Potts & Co. — (22) A. J. Messner & Co. — (23) Scharf Broadcast Sales — (24) Young Canadian Ltd.

CKSO, SUDBURY: 10,000 watts on 790 kcs. T-Can. Basic. (1) CKSO Radio Ltd. — (2) Wilf Woodill — (3 & 5) Ralph Connor — (6) Buddy

**BEST
BUY**

In Canada's
No. 1 Market

SOUTHERN ONTARIO

CJBC

SELL to a survey-proven
95% adult audience...
with Canada's outstanding
radio personalities—
Elwood Glover, Bruce
Smith, Byng Whitteker and
June Dennis!

Call CJBC Reps.—

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LIMITED**

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RADIO 55

brings in

**36,390 letters in
16 weeks**

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CFBR-SUDBURY

"Covering the largest French
Speaking market in Ontario"

Guilfoyle — (7) Bob Alexander — (8) Buddy Guilfoyle — (10) Tom Kirven — (11) Hub Beaudry — (12) Claire Donovan — (15 & 16) Mrs. Eileen Forbom — (17) Helen Gilji — (18) James McRea — (20 to 23) All-Canada Radio & TV — (24) Weed & Co.

CKOT, TILLSONBURG: 1,000 watts on 1,510 kcs. (1) Tillsonburg Broadcasting Co. Ltd. — (2) Dr. R. A. Hawkins — (3) John Lamers — (5) Jack K. Campbell — (7) Ken Orton — (8) Doug Freeman — (9) Ken Orton — (10) Doug Freeman — (11) George D'Ambrose — (12) Mrs. Gladys Bartram — (13) Jerry Daniel — (14) John Lamers — (15) Mrs. Mae Fleming — (16) Mrs. Lois Yallop — (17) Bernice Barnard — (18) Ken Orton — (19) Barry McLuhan — (20) Air-Time Sales — (21 to 23) Radio Reps. Ltd.

CFCL, TIMMINS: 10,000 watts on 620 kcs. French Supp. (1) J. Conrad Lavigne Enterprises — (2) J. Conrad Lavigne — (3) René Barrette — (5) Jean Legault — (7) Gérald Lefebvre — (9) Mrs. Jeanne Larcher — (10) Gaby Tremblay — (11) Gaston Bergeron — (12) Marguerite Bordeleau — (15) Jacqueline Kelly — (16) Gérald Lefebvre — (17) Mrs. Jeanne Larcher — (18) Rudy Fauteux — (19) Doug Raines — (20 & 21) Paul Mulvihill & Co. — (23) Scharf Broadcast Sales — (24) Devney Inc.

CKGB, TIMMINS: 10,000 watts on 680 kcs. T-Can. Basic. (1) Timmins Broadcasting Ltd. — (2) Kenneth R. Thomson — (3) Gerry Hall — (5) Ralph R. Fear — (6) Bill Nadeau — (8) Dan Kelly — (9) Mrs. Helen Burak — (10) Jim Prince — (11) Terry Powell — (12) Mrs. Anne Stanley — (13) Bob Burns — (14) Dan Kelly — (15) Mrs. Helene Brown — (16) Mrs. Sirkka Gaouette — (18) Ernie Mott — (19) Don Alton — (20 & 21) National Broadcast Sales — (22 & 23) All-Canada Radio & TV — (24) Weed & Co.

CBL, TORONTO: 50,000 watts on 740 kcs. Trans-Canada Network. Owned and operated by the Canadian Broadcasting Corporation.

CFRB, TORONTO: 50,000 watts on 1,010 kcs. CBS. (1) Rogers Radio Broadcasting Co. Ltd. — (2) W. C. Thornton Cran — (3) Wes McKnight — (5) Waldo Holden — (6) Earl Dunn — (7) Bill Baker — (8) Jack Dawson — (9) Wishart Campbell — (10) Bill Hutton — (11) Brian McFarlane — (12) Mrs. Betty Kennedy — (13) Rex Frost — (14) Jack Dawson — (15) Mrs. Mary Falconer — (16) Mrs. Jill Loring — (17) Art Collins — (18) Clive Eastwood — (19) Don McEachern — (21 to 23) All-Canada Radio & TV — (24) Young Canadian Ltd.

CHFI-FM: TORONTO: 9,450 watts on 98.1 mcs. (See FM listing).

CHUM, TORONTO: 5,000 watts on 1,050 kcs. (1) Radio CHUM-1050 Ltd. — (2 & 3) Allan F. Waters — (5) Wes Armstrong — (7) Allan Slight — (10) Harvey Kirk — (14) Allen Farrell — (15) Eileen Taylor — (16) Larry Solway — (17) Millie Moriak — (18) George Jones — (19) Fred Snyder — (20 & 21) Stephens & Towndrow — (22) Broadcast Reps. Ltd. — (23) Radio Reps. Ltd. — (24) Devney Inc.

CJBC, TORONTO: 50,000 watts on 860 kcs. Dominion Network. Owned and operated by the Canadian Broadcasting Corporation.

CKEY, TORONTO: 5,000 watts daytime (1,000 watts nighttime) on 580

KEY

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|-----------------------------|-----------------------|--------------------|
| 1. Owner or Company name | 9. Music Director | 17. Librarian |
| 2. President (if a company) | 10. News Director | 18. Chief Engineer |
| 3. Manager | 11. Sports Director | 19. Chief Operator |
| 4. Assistant Manager | 12. Women's Director | 20. Toronto Reps |
| 5. Commercial Manager | 13. Farm Director | 21. Montreal Reps |
| 6. Production Manager | 14. Promotion Manager | 22. Winnipeg Reps |
| 7. Program Manager | 15. Traffic Manager | 23. Vancouver Reps |
| 8. Chief Announcer | 16. Copy Chief | 24. U.S. Reps |

kcs. (1) Consolidated Frybrook Industries Ltd. — (2) Jack Kent Cooke — (3) Hal E. Cooke — (5) James A. Armstrong — (6) Edmund Houston — (7) Donald W. Insley — (9) Edmund Houston — (11) Joe Crysdale — (14) Vicki Paige — (15) Eddie Guest — (16) Mrs. Geraldine Boddington — (17) Mrs. Dorothy Pickering — (18) Allan K. Taylor — (19) Roy Lytle — (21) National Broadcast Sales — (22) A. J. Messner & Co. — (23) Scharf Broadcast Sales — (24) Donald Cooke Inc.

CKFH, TORONTO: 5,000 watts on 1,430 kcs. (1) Foster Hewitt Broadcasting — (2) Foster Hewitt — (3) Bill Hewitt — (5) Keith Davey — (6 & 7) Barry Nesbitt — (10) Frank Cantar — (11) Joe Morgan — (12) Mona Gould — (13) Jack Lowe — (14) Barry Nesbitt — (15) Barbara Miceli — (16) Lorna Brown — (17) Mrs. Joy MacDonald — (18) Gerald A. Wilson — (19) Jack Lowe — (21) Lorrie Potts & Co. — (24) Weed & Co.

CHOW, WELLAND: 500 watts (going to 1,000 watts this summer) on 1,470 kcs. (1) Wellport Broadcasting Ltd. — (2) Gordon W. Burnett — (5) Bob Redmond — (6 & 9) Doug Manning — (10) Jack Haney — (12) Mrs. Joan Blanchard — (13) Allan Pietz — (14) Gordon W. Burnett — (15) Shirley Luska — (16) Mrs. Joan Blanchard — (18) Gerry Amelsvoort — (19) Mike Marshall — (20) Air-Time Sales — (21) Radio Reps. Ltd. — (22) Broadcast Reps. Ltd. — (23) Radio Reps. Ltd. — (24) Weed & Co.

CBE, WINDSOR: 10,000 watts on 1,550 kcs. Trans-Canada Network. Owned and operated by the Canadian Broadcasting Corporation.

CKLW, WINDSOR: 50,000 watts on 800 kcs. (1) Western Ontario Broadcasting Co. Ltd. — (2 & 3) J. E. Campeau (Operations Manager - S. Campbell Ritchie) — (5) Mrs. M. Marshall — (7) John Gordon — (9) Wally Townsend — (10) Austin Grant — (11) Jim Van Kuren — (12) Mrs. Myrtle Labbitt — (13) Austin Grant — (14) Arthur Gloster — (15 & 16) Mrs. M. Marshall — (17) Marion Johnson — (18) Stewart Clark — (19) Frank Merrifield — (20 to 23) All-Canada Radio & TV — (24) Robert Eastman & Co.

CKNX, WINGHAM: 2,500 watts on 920 kcs. Dom. Supp. (1) Radio Station CKNX Ltd. — (2) Wilford T. Cruickshank — (3 & 5) John Cruickshank — (7) John Langridge — (8) Bruce St. George — (9) Leander Boucher — (10) John Strong — (11) Johnny Brent — (12) Anna MacDonald — (13) Vaughn Douglas — (14) Roger West — (15) Mrs. Lillian Gorbitt — (16) Bob Wood — (17) Iona Terry — (18) Scott Reid — (19) Andrew Stewart — (20 & 21) Lorrie Potts & Co. — (24) Young Canadian Ltd.

CKOX, WOODSTOCK: 250 watts on 1,340 kcs. (1) Oxford Broadcasting Co. Ltd. — (2 & 3) M. J. Werry — (5) Vern Hesse — (7) William A. Tonner — (10) Barry Kentner — (11) William A. Tonner — (12) Alice Munro — (16) Mrs. Lillian Munro — (18) Paul Hunter — (20 & 21) Lorrie Potts & Co. — (23) Scharf Broadcast Sales.

QUEBEC

CFGT, ALMA: 1,000 watts on 1,270 kcs. (1) Radio Lac St-Jean Ltée — (2) Dr. Régis Nadeau — (3) France Fortin — (7) Rosaire Pelletier — (8) Germain Tremblay — (10) Rosaire Pelletier — (11) Germain Tremblay — (14) France Fortin — (16) Nicole Plourde — (17) Ginette Potvin — (18) Jean Roch Maltais — (20 & 21) Interprovincial Broadcast Sales.

CHAD, AMOS: 250 watts on 1,340 kcs. French Supp. (1) Northern Radio - Radio Nord Inc. — (2) David A. Gourd — (3) Franco Capellari — (8) Claude Picard — (15) Mrs. Brigitte Guimont — (18) Jean-Guy Langevin — (20 & 21) Trans-Ocean Radio & TV — (23) Scharf Broadcast Sales — (24) Weed & Co.

CBJ, CHICOUTIMI: 10,000 watts on 1,580 kcs. French Network. Owned and operated by the Canadian Broadcasting Corporation.

CJMT, CHICOUTIMI: 1,000 watts on 1,420 kcs. (1) CJMT, Ltd. — (2) J. O. Masse — (3) J. Marcel Houle — (5) François Ranger — (7) Achille Soucy — (8) Raymond Labrecque — (10) Guy Gagne — (11) Raymond Labrecque — (12) Therese Tremblay — (14) Miss Germaine Fillion — (15) Miss Denise Fortin — (16) François Belley — (17) André Lajoie — (18) Lucien Simard — (19) Antoine Fortin — (20 & 21) Interprovincial Broadcast Sales — (24) Devney Inc.

CHRD, DRUMMONDVILLE: 250 watts on 1,340 kcs. (1) Radio Drummond Ltée. — (2) M. Sigouin — (3 & 5) Benoit Vanier. (No additional information available)

CHEF, GRANBY: 1,000 watts on 1,450 kcs. (1) La Voix de L'Est Ltée — (2) Aimé Laurion — (3) Henry Champagne — (4 & 5) André Lague — (6 & 7) Ray-Marc Dubé — (8) Paul Lessard — (9) Murielle Flibotte — (10) Robert l'Heureux — (11) Bernard Brodeur — (12) Mrs. Pierrette Robichaud-Lafleur — (13) Gille Lajoie — (14) André Lague — (15) Ray-Marc Dubé — (17) Murielle Flibotte — (18 & 19) Paul Lessard — (20 & 21) Jos. A. Hardy & Co.

CKCH, HULL: 5,000 watts on 970 kcs. French Supp. (1) La Com-

pagnie Radiodiffusion CKCH de Hull Ltée — (2) Wilfrid Carr — (3) Jean-Paul Lemire — (4 & 5) Henri W. Allard — (6) Bernard Charbonneau — (7) Jean-Paul Lemire — (8) Pierre Dufault — (9) Aurèle Groulx — (10) Olivier Caron — (12) Simone Lanctôt — (14) Henri W. Allard — (15) Parise Côté — (16) Hilda Trudeau — (17) Emile Routhier — (18) Jean-Louis Guérette — (19) Joseph Haddad — (20 & 21) Interprovincial Broadcast Sales — (23) Scharf Broadcast Sales — (24) Weed & Co.

CJML, JOLIETTE: 1,000 watts on 1,350 kcs. (1) Radio Richelieu Ltée — (2) Henri Olivier — (3) Maurice Boulianne — (5) Cyrille Denis — (7) Claude Rochon — (8) Joseph Péloquin — (11) Pierre Paquin — (12) Louise Pausé — (14) Maurice Boulianne — (15) Lorenzo Brouillard — (16) Gilles Loyer — (17) Bernard Contant — (18) Joseph Cardin — (20 & 21) Jos. A. Hardy & Co.

CKRS, JONQUIERE: 1,000 watts on 590 kcs. (1) Radio Saguenay Ltd. — (2) Henri Lepage — (3, 5 & 6) Guy Boivin (Gen. Man. - Tom Burham) — (7 & 8) Yvon Lavoie — (9) Bob Singfield — (10) Lionel Tremblay — (11) Jean Martin — (12) Bernadette Dufresne — (13) Maurice Hamel — (14) Maurice Simard — (15) Guy Boivin — (16) Camille Gagnon — (17) Marcel Perron — (18) Gérard Lemieux — (19) Léon Jean — (20 & 21) Jos. A. Hardy & Co. — (24) Young Canadian Ltd.

CKLS, LA SARRE: 250 watts on 1,240 kcs. French Supp. (1) Northern Radio - Radio Nord Inc. — (2) David A. Gourd — (3) Franco Capellari — (8) Claude Picard — (15) Mrs. Brigitte Guimont — (18) Jean-Guy Langevin — (20 & 21)

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CFLM, LA TUQUE: 1,000 watts on 1,240 kcs. (1) Radio La Tuque Ltée — (2) Wadda Aboud — (3, 5 & 7) Teles Gareau — (12) Laurette Leclerc — (15) Jean Trepanier — (16) Laurette Leclerc — (17) Paul Aubut — (18) Claude Vanier — (20 & 21) Trans-Ocean Radio & TV.

CKBL, MATANE: 5,000 watts on 1,250 kcs. French Supp. (1) Cie de Radiodiffusion de Matane Ltée — (2 & 3) Réne Lapointe — (4 & 5) Octave Lapointe — (6) Georgette Lavoie — (7) Claude Guennette — (8) Jean Berger — (9) Lucette Gauthier — (10) André Watters — (11) Jean Berger — (12) Mrs. Lauren Jourdain — (13) Jean Marie Provost — (14) Georges Guy — (15) Georgette Lavoie — (17) Marcelle Carrier — (18) Yvan Fortier — (19) Auguste Tremblay — (20 & 21) Jos. A. Hardy & Co. — (23) Scharf Broadcast Sales — (24) Young Canadian Ltd.

CKBM, MONTMAGNY: 250 watts on 1,490 kcs. (1) Radio Alléghany Inc. — (2) Henri Deschênes — (3 & 5) André Mercier — (6 & 7) Henri Deschênes — (10) Réjean Pépin — (11) José Rettino — (12) Henriette Michon — (13) José Rettino — (14) André Mercier — (15) Claudja Simonneau — (16) Réjean Pépin — (17) Jean-Pierre Mercier — (18) Marcel Coulombe — (20 & 21) Radio & TV Sales.

CBF, MONTREAL: 50,000 watts on 690 kcs. French Network. Owned and operated by the Canadian Broadcasting Corporation.

CBM, MONTREAL: 50,000 watts on 940 kcs. Trans-Canada Network. Owned and operated by the Canadian Broadcasting Corporation.

CFCF, MONTREAL: 5,000 watts on 600 kcs. Dom. Basic & ABC. (1) Canadian Marconi Company — (2) Stuart M. Finlayson — (3) Richard E. Misener — (4) John A. Funston — (5) Vin Dittmer — (6) Dean Kaye — (7) Laurie Irvine — (8) Hal Gibson — (10) Bert Cannings — (11) Russ Taylor — (12) Miss Pat Marini — (14) Pat Tweedie — (15) Jim McManus — (16) Mrs. Jean Johnson — (17) Russ Griffith — (18) Creighton Douglas — (19) George Bowden — (20 to 23) All-

KEY

- | | | |
|-----------------------------|-----------------------|--------------------|
| 1. Owner or Company name | 9. Music Director | 17. Librarian |
| 2. President (if a company) | 10. News Director | 18. Chief Engineer |
| 3. Manager | 11. Sports Director | 19. Chief Operator |
| 4. Assistant Manager | 12. Women's Director | 20. Toronto Reps |
| 5. Commercial Manager | 13. Farm Director | 21. Montreal Reps |
| 6. Production Manager | 14. Promotion Manager | 22. Winnipeg Reps |
| 7. Program Manager | 15. Traffic Manager | 23. Vancouver Reps |
| 8. Chief Announcer | 16. Copy Chief | 24. U.S. Reps |

Canada Radio & TV — (24) Weed & Co.

CJAD, MONTREAL: 10,000 watts on 800 kcs. CBS. (1) CJAD Ltd. — (2) J. Arthur Dupont — (3) Hollis T. McCurdy — (6) J. Lyman Potts — (7) Ned Conlon — (9) Frank Kirtson — (10) Doug Williamson — (11) Al Cauley — (12) Doris Clark — (14) Miss Gerry Brown — (15) Berthe Poulet — (17) Anna Watt — (18) Aurèle Boisvert — (19) Gordon Hope — (20) Radio Time Sales (Ont.) Ltd. — (21) Radio Time Sales (Que.) Ltd. — (24) Young Canadian Ltd.

CJMS, MONTREAL: 10,000 watts daytime (5,000 watts nighttime) on 1,280 kcs. (1) CJMS Radio Ltd. — (3) Jean Nadon — (4) Roch Demers — (5) Jean Nadon — (6 to 8) Roch Demers — (9) Bernard Tremblay — (10) Claude Gratton — (11) Jacques Fortin — (12) Mrs. G. Buteau — (14) Jean Nadon — (15 & 16) Mrs. G. Buteau — (17) Bernard Tremblay — (18) Jean Provost — (20) Stephens & Townsend — (24) Forjoe & Co.

CKAC, MONTREAL: 50,000 watts on 730 kcs. CBS. (1) La Cie de Publication de la Presse Ltée — (2) Mrs. A. Du Temblay — (3) Phil Lalonde — (4) Roy Malouin — (5) George Bourassa — (7) Ferdinand Biondi — (8) Roger LeBel — (10) Paul Boudreau — (11) Yvon Blais — (12) Jeanette Brouillet — (14) Paul Gélinas — (15) André Davely — (16) Jean Lemont — (17) Guy Lepage — (18) Len Spencer — (19) Roger Lepage — (20) Interprovincial Broadcast Sales — (23) All-Canada Radio & TV — (24) Devney Inc.

CKGM, MONTREAL: 10,000 watts on 980 kcs. (1) Maisonneuve Broadcasting Corp. Ltd. — (2) Geoff Stirling — (3) George Davies — (5) Don Wall — (6) Dan Tyler — (7) George Davies — (8) Dan Tyler — (9) John Rourke — (10) Tracey S. Ludington — (11) Bob McDevitt — (12) Nancy Holden — (14) Wally Walsh — (15) Marcel Leveque — (16) Nancy Holden —

(17) John Rourke — (18) Jack Campbell — (19) Don Hahn — (20) Stephens & Townsend — (24) Forjoe & Co.

CHNC, NEW CARLISLE: 5,000 watts on 610 kcs. French Basic. (1) La Compagnie Gaspésienne de Radiodiffusion Ltée. — (2) Dr. Chas. E. Dumont — (3) Dr. Chas. H. Houde — (8) Jean Neron — (10) Claude Guerette — (15) Jean Neron — (17) Yvan Valle — (18) Bruce Macdonald — (20 & 21) Jos. A. Hardy & Co. — (24) Young Canadian Ltd.

CFOX, POINTE CLAIRE: 1,000 watts on 1,470 kcs. (1) Lakeshore Broadcasting Ltd. — (3) Keith Dancy (Station Man. - Gord Sinclair) — (5) Danny Dooner — (6) Ron Bertrand — (9) Mel Browne — (10) Allan Saunders — (11) John Wood — (15) Mrs. Joan Morrison — (16) Roger Wiltshire — (18) Bernie Greeley — (19) Vern Eccles — (20) Paul Mulvihill & Co.

CBV, QUEBEC: 5,000 watts on 980 kcs. French Network. Owned and operated by the Canadian Broadcasting Corporation.

CHRC, QUEBEC: 10,000 watts on 800 kcs. (1) CHRC Ltée. — (2) Col. Hervé Baribeau — (3) Henri Lepage (Station Man. - Aurèle Pelletier) — (5) F. R. Thibodeau — (6) Magella Alain — (7) Henri Veilleux — (9) Fernando St-Georges — (10) Guy Lemieux — (11) Maurice Descarreaux — (12) Mrs. Aline Fortier — (14) F. R. Thibodeau — (15) Julienne Bélanger — (16) Guy Tremblay — (17) Fernando St-Georges — (18) Arsène Nadeau — (19) Marcel Huard — (20 & 21) Jos. A. Hardy & Co. Ltd. — (24) Young Canadian Ltd.

CJLR, QUEBEC: 5,000 watts on 1,060 kcs. (1) CJLR Inc. — (2 & 3) Jacques LaRoche — (4) Guy Langelier — (5) Gerry Fortin — (6 & 7) Jacques LaRoche — (8) Jean Boileau — (10) Raymond Martin — (11) Jean Boileau — (12) Michelle Duclos — (15) Guy Langelier — (16) Marthe Théri-

ault — (17) Jacques Arial — (18 & 19) Gilles St-Pierre — (20 & 21) Trans-Ocean Radio & TV.

CJQC, QUEBEC: 250 watts on 1,340 kcs. T-Can. Supp. (1) Goodwill Broadcasters of Quebec Inc. — (2) Paul Lepage — (3) Harold Burnside — (7) Eddy Cliffe — (10) Bill Cullen — (11) Tom Armour — (12) Mrs. Ursula Delaney — (14) Mary Bush — (15) Therese l'Heureux — (16) Janet Sharples — (17) Robert Sharples — (18) Claude Roberge — (19) Robert Sharples — (20 & 21) Radio & TV Sales — (24) Young Canadian Ltd.

CKCV, QUEBEC: 5,000 watts on 1,280 kcs. (1) CKCV Ltée — (2) Gaston Pratte — (3) Paul Lepage (Station Man. - Marcel Leboeuf) — (4) Marie-Paule Vachon — (5) Marcel Leboeuf — (6 to 8) Michel Gariépy — (9) Roger Lachance — (10) Roger Bruneau — (11) Jean Pouliot — (12) Marie-Paule Vachon — (13) Roger Bruneau — (14) Jean-Guy Bernier — (15) Marie-Paule Vachon — (16) Pierre Collin — (17) Jean Leroy — (18) Lucien Gobeil — (19) André Duchesneau — (20 & 21) Interprovincial Broadcast Sales — (24) Weed & Co.

CJBR, RIMOUSKI: 10,000 watts on 900 kcs. French Supp. (1) La Radio du Bas St. Laurent Inc. — (2) Jacques Brillant — (3) André Lecomte — (4) François Raymond — (5) Robert Côté — (6 & 7) Sandy Burgess — (8) François Raymond — (9) Lorenzo Michaud — (10) Guy Ross — (11) Claude Pearson — (12) Louise Lavallée — (13) Arthur Rioux — (14) Sandy Burgess — (15) Miss C. Marmen — (16) Jean Chabot — (17) Lorenzo Michaud — (18) Marcel Vallée — (19) Louis Desrosiers — (20 & 21) Interprovincial Broadcast Sales — (24) Weed & Co.

CJFP, RIVIERE DU LOUP: 1,000 watts on 1,400 kcs. French Supp. (1) Radio-CJFP Ltée — (2) Luc Simard — (3) Raoul Savard — (5) Luc Simard — (6) René Viel — (10) Yves Lorrain — (11) Raoul Savard — (13) Adrien Martin — (17) Rémi Beaulieu — (18) Raymond Lavoie — (20 & 21) Jos. A. Hardy & Co. — (24) Young Canadian Ltd.

CJAF, CABANO: 250 watts on 1,340 kcs. Satellite of CJFP. Same staff.

CHRL, ROBERVAL: 1,000 watts on 910 kcs. (1) Radio Roberval Inc. — (2) Rodolphe Lefebvre — (3) Jean-Charles Bordeleau — (5) Normand Gagnon — (6) Bernard Lévesque — (7 to 9) Harvey Paradis — (10) Jacques Cossette — (11) Normand Gagnon — (12) Mrs. Jeannette Mayné — (15 & 16) Simonne Potvin — (17) Claudette Gagnon — (18) Yvon Souchon — (19) Carol Tremblay — (20 & 21) Jos. A. Hardy & Co.

CKRN, ROUYN: 250 watts on 1,400 kcs. French Basic & English Supp. (1) Northern Radio — Radio Nord, Inc. — (2) David A. Gourd — (3) Franco Capellari — (8) Claude Picard — (15) Mrs. Brigitte Guimont — (18) Jean-Guy Langevin — (20 & 21) Trans-Ocean Radio & TV — (23) Scharf Broadcast Sales — (24) Weed & Co.

CHGB, STE-ANNE DE LA POCA-TIERE: 1,000 watts on 1,350 kcs. French Supp. (1) CHGB Ltée — (2 & 3) Georges-Thomas Desjardins — (4 & 5) Paul-Emile Hudon — (6) Roger Plante — (7) Gilles Bradet — (8) Clément Landry — (10) Maurice Lévesque — (11) Gilles Bradet — (15) Maurice Lévesque — (16) Paul-Emile Hudon — (17) Clément Landry — (18) Georges-Thomas Desjardins

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- CHAD — Amos
- CKLS — La Sarre
- CKRN — Rouyn
- CHLT — Sherbrooke
- CKTS — Sherbrooke

- CHLT-TV — Sherbrooke
- CJSS-TV — Cornwall
- CKRN-TV — Rouyn
- CJFB-TV — Swift Current
- CHCA-TV — Red Deer

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CREATIVE SALES AND SERVICE

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TV: Alex Stewart
Bruce Masters

RADIO: Guy Daviault

TV: Gilles Loslier

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1500 St. Catherine St. W. — WE. 7-9327

— (19) Rémi Hamel — (20 & 21) Interprovincial Broadcast Sales.

CKRB, ST. GEORGES DE BEAUCE: 10,000 watts on 1,460 kcs. French Supp. (1) Radio Beauce Inc. — (2) Yvon Thibaudeau — (3) Charles A. Thibaudeau — (5) Jean Barbeau — (6 to 8) Gilles Bernier — (9) Mrs. Georgette Parent — (10) Jules Venne — (11) Gilles Bernier — (12) Mrs. Georgette Parent — (14) Gilles Bernier — (16 & 17) Mrs. Yvette Mathieu — (18) Armand Catellier — (20 & 21) Interprovincial Broadcast Sales.

CKBS, ST. HYACINTHE: 250 watts on 1,240 kcs. (3) Benoit Vanier. (No additional information available).

CHRS, ST. JEAN: 1,000 watts on 1,090 kcs. (1) Radio Ibeville Ltée — (2) Bernard Turcot — (5) Jack Turcot — (8) Fernand Robidoux — (10) Pierre Beaulac — (11) Pierre Lacombe — (13) Pierre St-Jacques — (15) Mrs. Anne Marie Renaul — (16) Jack Turcot — (18) Guy De Valter — (19) Yvon Rancourt — (20 & 21) Interprovincial Broadcast Sales.

CKJL, ST. JEROME: 1,000 watts on 900 kcs. (1) Radio Laurentides Inc. — (2 & 3) Jean Lalonde — (5) C. Maguire — (7) Jean Lalonde — (10) Claude Gratton — (11) André Vézina — (12) Mrs. Solange Roland — (13) Blaise Gouin — (14) Susy Rochon — (15) Micheline Lanthier — (16) Jacques Tremblay — (17) Mrs. Henriette Senez — (20 & 21) National Broadcast Sales.

CKSM, SHAWINIGAN FALLS: 1,000 watts on 1,220 kcs. (1) Shawinigan Falls Broadcasting Co. Ltd. — (2) Alex Gelinac, QC — (3) Allan Rogerson — (5) Emilien Beaulieu — (6 & 7) Alain Chartier — (8 & 9) André Duquette — (10) Jacques Dupont — (11) Jean Many — (12) Marie L. Rogerson — (13) André Houde — (14) Allan Rogerson — (15) Marie L. Rogerson — (16) Alain Chartier — (17) Marie L. Rogerson — (18) Ernest Brunelle — (19) J. G. Pronovost — (20 & 21) Jos. A. Hardy & Co.

CHLT, SHERBROOKE: 10,000 watts on 630 kcs. French Supp. (1) La Tribune Ltée — (2) Paul Desruisseaux — (3) Alphée Gauthier — (4 & 5) Jean-Louis Gauthier — (6 & 7) Viateur Bernard — (9) Dorothee Bélanger — (10) Henri Crusène — (11) Marcel Rheault — (12) Aline Desjardins — (13) R. Perreault — (14) Viateur Bernard — (15) G. Gagné — (16) Rouville Daignault — (17) Dorothee Belanger — (18) Leo Gilbeau — (19) Marcel Girard — (20 & 21) Trans-Ocean Radio & TV — (22) A. J. Messner & Co. — (23) Scharf Broadcast Sales — (24) Young Canadian Ltd.

CKTS, SHERBROOKE: 1,000 watts on 900 kcs. Dom. Basic. (1) Sherbrooke Telegram Printing Co. Ltd. — (2) Sen. Charles B. Howard — (3) Alphée Gauthier — (5) Jean Louis Gauthier — (7) Morris C. Austin — (8) Gordon Breen — (10) Gordon Beerworth — (11) Gordon Breen — (12) Iris Wallace — (14) Georges L'Ecuyer — (15) Mrs. Laurette Laroque — (16) Iris Wallace — (17) Dorothee Belanger — (18) Leo Gilbeau — (19) Marcel Lyonais — (20 & 21) Trans-Ocean Radio & TV — (23) Scharf Broadcast Sales — (24) Young Canadian Ltd.

CJSO, SOREL: 1,000 watts on 1,320 kcs. (1) Radio-Richelieu Ltée — (2) Henri Olivier — (3) Maurice Boulianne — (5) Maurice Bérubé — (6) Lorenzo Brouillard — (7)

Claude Rochon — (8) Joseph Péloquin — (9) Georges Codling — (11) Michel Champagne — (12) Mrs. M. Guèvremont — (14) Maurice Boulianne — (15) Lorenzo Brouillard — (17) Thérèse Cardin — (18) Joseph Cardin — (20 & 21) Jos. A. Hardy & Co.

CKLD, THETFORD MINES: 250 watts on 1,230 kcs. French Supp. (1) Radio-Mégantic Ltée — (2 & 3) François Labbé — (4) Will Dugré — (5) Bertrand Potvin — (7) Raymond Buri — (8) Bertrand Potvin — (9) Elizabeth Bolduc — (10) Irénée Goulet — (11) Daniel Loignon — (12) Elizabeth Bolduc — (14 & 15) Raymond Cusson — (16) Will Dugré — (17) Mrs. Jeanne Martin — (18) Paul Cloutier — (19) Réginald Lafrance — (20 & 21) Jos. A. Hardy & Co. — (24) Young Canadian Ltd.

CHLN, TROIS RIVIERES: 5,000 watts on 550 kcs. (1) Radio Trois-Rivières Inc. — (2) Honoré Dansereau — (3) Léon Trépanier — (5) Maurice Duval — (6) Maurice Dansereau — (7 & 8) Léo Benoit — (10) Sylvio St-Amant — (11) Jean Paul Trudel — (12) Lise Bonneville — (14) Maurice Duval — (15) Diane Descôteaux — (16) Ernest Lamy — (17) Paul Joly — (18) Oric Lefebvre — (19) Yvon Rocheleau — (20 & 21) Interprovincial Broadcast Sales — (23) Scharf Broadcast Sales — (24) Young Canadian Ltd.

CKTR, TROIS RIVIERES: 5,000 watts on 1,150 kcs. (1) CKTR (1958) Ltd. — (2) Paul Aboud — (3) J. Fernand Rufange — (5) Charles Couture — (6) Jules Héroux — (7 & 8) Jean Deny — (10) Jacques Hébert — (11) Marcel Boisvert — (14) Jacques Hébert — (15) Shirley Reicker — (17) Jules Héroux — (18) Hervé Lapointe — (19) Fernand Lamy — (20 & 21) Trans-Ocean Radio & TV — (24) Donald Cooke Inc.

CKVD, VAL D'OR: 250 watts on 1,230 kcs. French Basic & English Supp. (1) Northern Radio — Radio Nord Inc. — (2) David A. Gourd — (3) Franco Capellari — (8) Claude Picard — (15) Mrs. Brigitte Guimont — (18) Jean-Guy Langevin — (20 & 21) Trans-Ocean Radio & TV — (23) Scharf Broadcast Sales — (24) Weed & Co.

CKVL, VERDUN: 50,000 watts on 850 kcs. (1) Radio Station CKVL Ltd. — (2) Jack Tietolman — (3) Corey Thomson — (5) Judah Tietolman — (6) Maurice Thisdel — (7) Marcel Provost — (8) Roland Bayeur — (10) Marcel Beaugard — (11) Robert Rivet — (12) June Warren & Pierrette Champoux — (13) J. A. Lapointe — (14) Corey Thomson — (15) Judah Tietolman — (16) Gaston Saulnier — (17) Laurent Bourdy — (18) Maurice Rousseau — (19) Bernard Brisset — (20 & 21) Radio & TV Sales — (24) Donald Cooke Inc.

CFDA, VICTORIAVILLE: 1,000 watts on 1,380 kcs. (1) Radio Victoriaville Ltée — (2) Dr. C. A. Gilbert — (3 to 6) Roger Gilbert — (7) J. M. Bilodeau — (8) Gilbert Foucault — (9) Monique Côté — (10) Normand Fréchette — (11) J. M. Bilodeau — (14) Roger Gilbert — (15 & 16) J. M. Bilodeau — (17) Monique Côté — (18 & 19) Pierre Brisson — (20 & 21) Radio & TV Sales — (23) Scharf Broadcast Sales — (24) Young Canadian Ltd.

CKVM, VILLE-MARIE: 1,000 watts on 710 kcs. French Supp. (1) Radio-Temisamingue Inc. — (2) Hervé Leblanc — (3) Guy Burelle — (4) Yvon Larivière — (5) Roger Loiselle — (6 & 7) Guy Burelle —

(8 & 10) Marcel Ladouceur — (11) Yvon Larivière — (12) Gisèle Adam — (13) P. E. Desjardins — (14) Marcel Ladouceur — (15) Gisèle Adam — (16) J. P. Paquette — (17) Yvon Larivière & J. P. Paquette — (18) Gaston Tasset — (20 & 21) Jos. A. Hardy & Co. — (24) Young Canadian Ltd.

NEW BRUNSWICK

CKBC, BATHURST: 250 watts on 1,400 kcs. T-Can. Supp. (1) Bathurst Broadcasting Co. Ltd. — (2) J. Leo Hachey — (3) William A. Winton — (5) Richard J. Gallagher — (7) Ray Bourque — (8) Doug Young — (10) Ray Bourque — (11) Ray MacDonald (12) Mrs. Marty Elliott — (13) Ray Bourque — (14) Richard J. Gallagher — (15) Al Hébert — (16) Terry Mourant — (17) Gary Crowell — (18) Phil Paquet — (20) Air-Tiine Sales — (21 to 23) Radio Reps. Ltd. — (24) Young Canadian Ltd.

CKNB, CAMPBELLTON: 1,000 watts on 950 kcs. Dom. Basic. (1) Restigouche Broadcasting Co. Ltd. — (2) John Alexander — (3 & 5) Robert D. Richards — (6) Vaughn Sullivan — (8 & 10) Garth Cooper — (11) Bill MacCallum — (13) Vaughn Sullivan — (15) Ernestine Bourque — (16) Buck Richards (17) Maxine Blaikie — (18) Bill Freeman — (20 & 21) Jos. A. Hardy & Co. — (24) Weed & Co.

CJEM, EDMUNDSTON: 1,000 watts on 570 kcs. French Supp. (1) Edmundston Radio Ltd. — (2) Georges Michaud — (3 & 5) Georges Guerrette — (6 to 8) Robert Beaulieu — (9) Georges Guerrette — (10) Hermel Dumont — (14) Georges Guerrette — (15) Marguerite St. Onge — (16) Patrick Gendron — (17) Huguette

Levesque — (18) Marcel Vallée — (19) Walter Martin — (20 & 21) Interprovincial Broadcast Sales — (24) Weed & Co.

CFNB, FREDERICTON: 50,000 watts on 550 kcs. T-Can. Basic. (1) James S. Neill & Sons Ltd. — (2) J. Stewart Neill — (3) D. Malcolm Neill (Station & Commercial Man. — Jack T. H. Fenety) — (7) Harold L. McFee — (8) John W. Richards — (10) Larry Knowles — (11) Mac MacGowan — (12) Mrs. Joan Watson — (13) Jim Coulter — (15) Allen Fisher — (16) Frank Eidt — (17) George Mountain — (18) Glen D. Love — (19) Edward Everett — (20 & 21) Paul Mulvihill & Co. — (24) Weed & Co.

CBAF, MONCTON: 5,000 watts on 1,300 kcs. French Network. Owned and operated by the Canadian Broadcasting Corporation.

CKCW, MONCTON: 10,000 watts on 1,220 kcs. Dom. Basic. ABC. (1) Moncton Broadcasting Ltd. — (2) Fred A. Lynds — (3 & 5) Tom Tonner — (6 & 7) Robert Reid — (9) Jack Reid — (10) Claude Cain — (11) Earle B. Ross — (13) Robert Reid — (14) Stuart Morrison — (15) Margaret Lacey — (16) Roy Hicks — (17) Bert Hébert — (18) Robert K. Oke — (19) William MacFadden — (20 to 23) Stovin-Byles Ltd. — (24) Young Canadian Ltd.

CKMR, NEWCASTLE: 1,000 watts on 790 kcs. T-Can. Supp. (1) Miramichi Broadcasting Co. Ltd. — (2) L. W. Flett — (3 & 5) Robert J. Wallace — (6) Fred Haining — (7) R. J. Wallace — (9) Irene Moir — (11) Fred Haining — (12) Mrs. Dorothy Adams — (14) Fred Haining — (15) Mrs. Marian MacDougall — (16) Fred Haining — (18) Robert J. Wallace — (19) Blair Trevors



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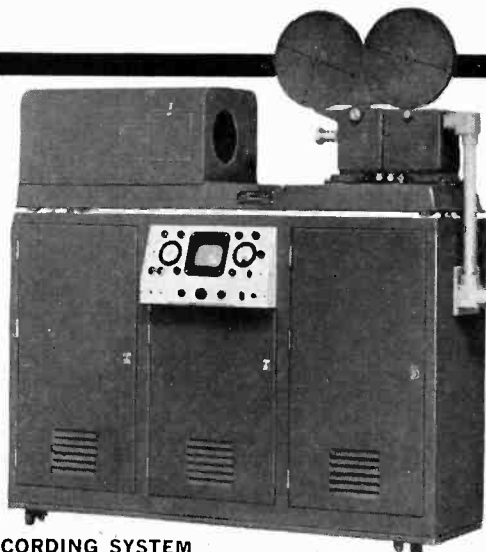
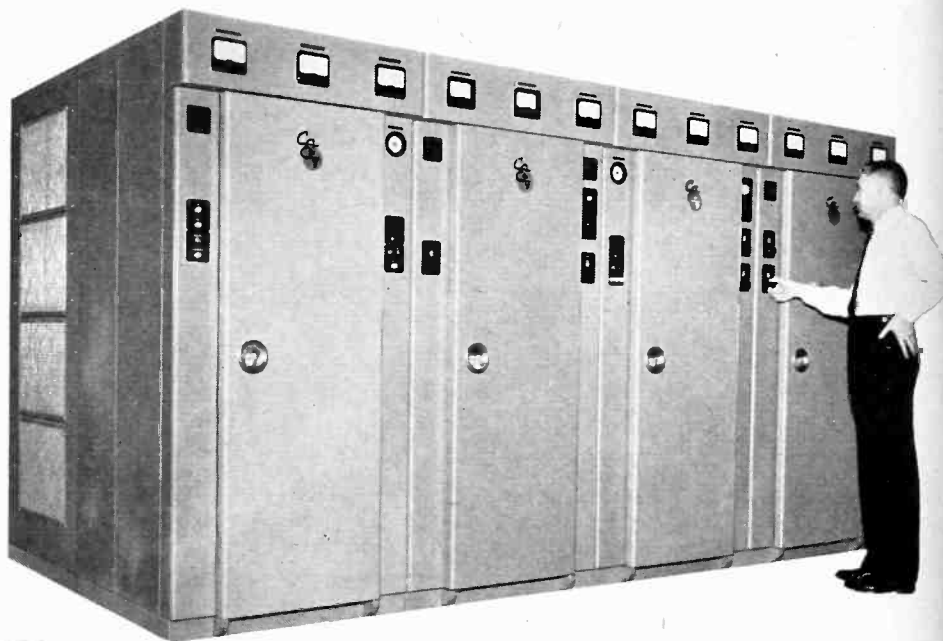
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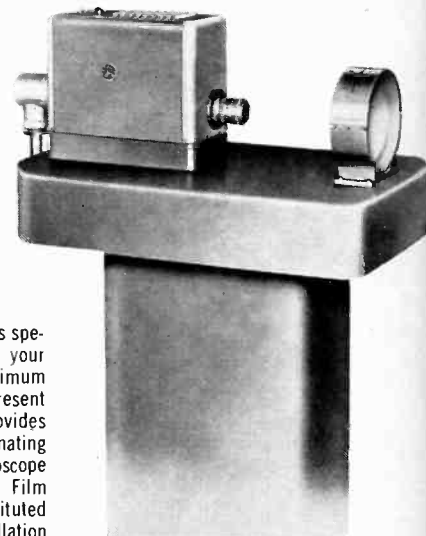
AM TRANSMITTERS

The Type 317B transmitter is a standard AM broadcast transmitter with a power output of 50,000 watts. High level screen modulation of the 5 KW RF driver stage makes possible excellent performance. The 50 KW amplifier is a high efficiency linear stage using the "Weldon Grounded Grid" circuit. The advantages realized in this circuit are many, including high over-all efficiency, extreme stability and the absence of critical neutralizing and tuning adjustment.



VIDEO RECORDING SYSTEM

The GPL Video Recorder is a complete high quality TV recording system which produces standard 24-frame-per-second motion picture film with excellent picture resolution and correct grey scale. The system is designed for 525-line 60-fields-per-second FCC standard TV. The input signal is standard 0.5 to 2 volt white positive composite video. This is equivalent to better than 1000 lines resolution in television terms. A non-linear amplifier having an effective "gamma" of 0.5, is included in the system and may be used at will to provide the correct grey scale rendition.



VIDICON FILM CHAIN

The GPL Vidicon Film Chain is specifically designed to replace your iconoscope camera with a minimum rearrangement of your present facilities. Optical system provides throw distances approximating those used with the iconoscope camera. Thus the Vidicon Film Camera can be easily substituted for an iconoscope. This installation can be accomplished over night. All your present projectors, master monitors, utility monitors and standard racks can be used.

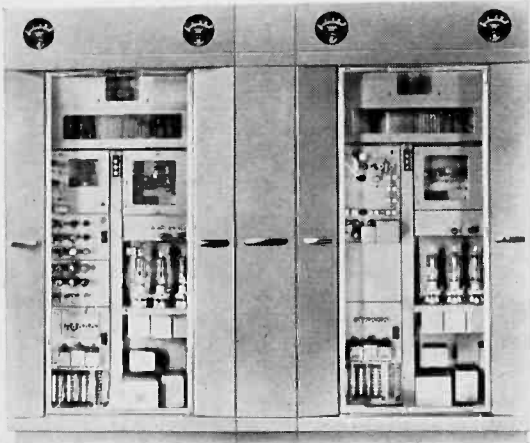
AM-FM-TV BROADCAST EQUIPMENT



CONTINENTAL ELECTRONICS

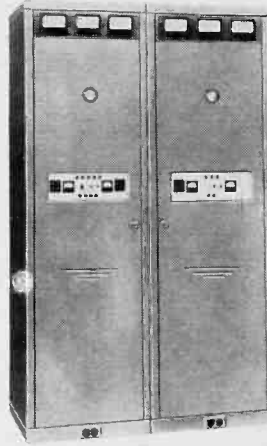


STANDARD ELECTRONICS



500 WATT VHF-TV TRANSMITTER (Low Band and High Band)

The 500 watt transmitter is the basic unit in the Standard Electronics VHF television transmitter product line. The visual portion of the transmitter is designed to deliver a standard AM signal of 500 watts peak power, when a standard composite video signal is fed to the visual transmitter input. Together with the aural portion, the equipment comprises a complete 500 watt television transmitter, the output of which after diplexing, may be fed into a suitable television antenna. This transmitter can be used, without modification, as the driver for a 10 KW, 25 KW or 50 KW transmitter by means of Standard Electronics' "Add-A-Unit" feature.



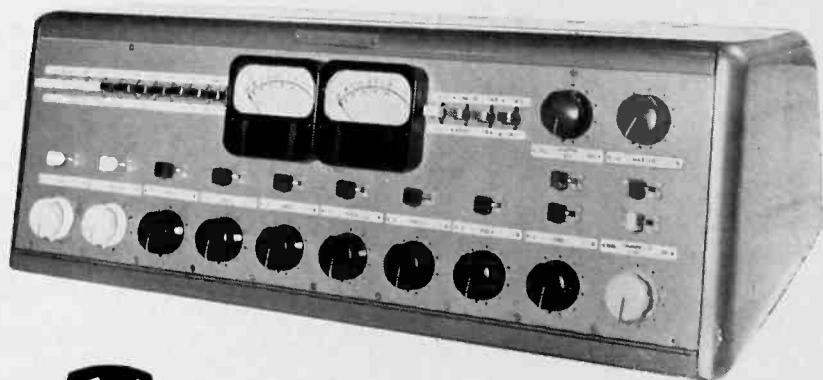
VERSATILE FM TRANSMITTERS

Standard Electronics has a new range of equipment for simplex, FM/FM stereo, and other multiplex operations. Features include built-in "Patchover" system, provision for multiplexing as standard equipment, Serrasoid modulator for inherent stability, and compact accessibility that saves as much as 45% of space.



TRANSISTORIZED PORTABLE AUDIO CONSOLE R5460B

An AC or battery operated, all transistor, single channel console type program mixing unit designed expressly for the amplification, control and monitoring of program material originating at microphone level in remote broadcast operations.



SPEECH INPUT CONSOLE R5430A

An audio console having two main program channels which are capable of simultaneous operation on separate programs without interfering with one another.



NORTHERN ELECTRIC COMPANY LIMITED

— (20) Radio Time Sale (Ont.) Ltd. — (21) Radio Time Sales (Que.) Ltd. — (23) Scharf Broadcast Sales.

CFBC, SAINT JOHN: 5,000 watts on 930 kcs. Dom. Basic. (1) Fundy Broadcasting Co. — (2) Dr. A. M. A. McLean — (3) Robert T. Bowman — (4) R. Gordon Smith — (5) Robert T. Bowman — (6) R. Gordon Smith — (7 & 8) Donald H. Armstrong — (10) Bill Smith — (11) R. Gordon Smith — (12) Margaret Williams — (14) Mrs. Ruth Likely — (15) Mrs. Sally Jo Baird — (16) Arthur P. Menier — (17) Jean Hayes — (18) Harold M. Stout — (19) Hellen Govang — (20 & 21) Radio Reps. Ltd. — (22) Broadcast Reps. Ltd. — (23) Radio Reps. Ltd. — (24) Young Canadian Ltd.

CHSJ, SAINT JOHN: 5,000 watts on 1,150 kcs. T-Can. Basic. (1) N. B. Broadcasting Co. — (3) Earl McCarron — (5) Chipman H. Smith — (6) James Morrow — (8) Alfred Murphy — (11) William Bailey — (12) Mrs. Ruth Crosbie — (13) Gary Murphy — (14) Alfred Murphy — (15) Grace Craft — (16) Mrs. Jan Belyea — (17) Mrs. Frances Godin — (18) John Bishop — (19) Frank Feero — (20 to 23) All-Canada Radio & TV — (24) Weed & Co.

CBA, SACKVILLE: 50,000 watts on 1,070 kcs. Trans-Canada Network. Owned and operated by the Canadian Broadcasting Corporation.

CJ CJ, WOODSTOCK: 1,000 watts on 920 kcs. (1) Carleton-Victoria Broadcasting Co. Ltd. — (2) R. J. Morrison — (3) Bob Morrison — (5) Al Morrison — (6) Neil MacMullen — (7) Bruce Jackson — (8) Neil MacMullen — (9) Al Morrison — (10) Neil MacMullen — (11) Ted Jarrett — (12) Wendy



IN HALIFAX!

The sun hasn't made us beam — no sir — we're happy about the Fall /59 BBM Radio Station Report. And for good reason. During the period 6:00 a.m. to 6:00 p.m. (Monday thru Friday) we led in 19 half hour periods, Station B in only 4, with 1 period tied.

Also in the Fall /59 BBM Radio Area Report, CHNS led in 14, Station B in 7 and 3 were tied. So buy the undisputed Halifax radio station leader

YOUR STEREOPHONIC STATION

10,000 WATTS DAY AND NIGHT

KEY

- | | | |
|-----------------------------|-----------------------|--------------------|
| 1. Owner or Company name | 9. Music Director | 17. Librarian |
| 2. President (if a company) | 10. News Director | 18. Chief Engineer |
| 3. Manager | 11. Sports Director | 19. Chief Operator |
| 4. Assistant Manager | 12. Women's Director | 20. Toronto Reps |
| 5. Commercial Manager | 13. Farm Director | 21. Montreal Reps |
| 6. Production Manager | 14. Promotion Manager | 22. Winnipeg Reps |
| 7. Program Manager | 15. Traffic Manager | 23. Vancouver Reps |
| 8. Chief Announcer | 16. Copy Chief | 24. U.S. Reps |

Hill — (13) Walter Tompkins — (14) Bob Morrison — (15) A. H. Morrison — (16) Ted Jarrett — (17) Dorothy Buchanan — (18) Bob Morrison — (19) Bruce Smith — (20 & 21) Lorrie Potts & Co. — (22) A. J. Messner & Co. — (23) Scharf Broadcast Sales.

NOVA SCOTIA

CKDH, AMHERST: 250 watts on 1,400 kcs. (1) Amherst Broadcasting Co. Ltd. — (2) Dr. J. A. Langille — (3) J. Hugh Dunlop — (5) Preston Milbury — (6) David Moore — (7) J. Hugh Dunlop — (10 & 11) Bill Wall — (12) Alma Hebert — (13) Bill Mitchell — (15 & 17) David Moore — (18) George Lewis — (20 & 21) Jos. A. Hardy & Co.

CJFX, ANTIGONISH: 5,000 watts on 580 kcs. Dom. Basic. (1) Atlantic Broadcasters Ltd. — (2) Dr. F. J. Ginivan — (3) J. Clyde Nunn — (5) Charles O'Brien — (6) Bruce Rafuse — (8) Pat Heron — (10) Bill MacKinnon — (11) Al Graham — (15) J. Waters — (17) Levis Desjardins — (18) Gordon MacDougall — (20 & 21) Paul Mulvihill & Co. — (24) Young Canadian Ltd.

CKBW, BRIDGEWATER: 1,000 watts on 1,000 kcs. T-Can. Supp. (1) Acadia Broadcasting Co. Ltd. — (2) C. J. Morrow — (3) John F. Hirtle — (4 to 6) James A. MacLeod — (7) A. Maxwell Ramey — (8) Robert C. Stillwell — (9) A. Maxwell Ramey — (10) James A. MacLeod — (11) Robert A. MacLaren — (12) Mrs. Virginia Fleming — (13 & 14) Hugh Godfrey — (15) Mrs. Pauline Fraser — (16) James A. MacLeod — (17) Hugh Godfrey — (18) Douglas B. Hirtle — (20) Air Time Sales — (21 to 23) Radio Reps. Ltd. — (24) Donald Cooke Inc.

CBH, HALIFAX: 100 watts on 1,330 kcs. Trans-Canada Network. Owned and operated by the Canadian Broadcasting Corporation.

CHNS, HALIFAX: 10,000 watts on 960 kcs. Dom. Basic. ABS. (1) Maritime Broadcasting Co. Ltd. — (2) G. W. Dennis — (3) G. J. Redmond — (5) D. A. Grant — (7) Frederick W. Arenburg — (8) Clive Shaefer — (9) Ray Calder — (10) Orville Pulsifer — (11) Robert Huggins — (12) Helene Nickerson — (14) John Holden — (15) Joan Hiltz — (16) H. A. L. Stephen — (17) Mrs. Emily Blight — (18) A. W. Grieg — (19) Carl Westhaver — (20 to 23) All-Canada Radio & TV — (24) Weed & Co.

CJCH, HALIFAX: 10,000 watts on 920 kcs. (1) CJCH Ltd. — (2) Gerald E. Martin — (3) E. Finlay MacDonald — (5) Howard E. Gerard — (6) Robert M. Bambury — (7) Gerry Parsons — (9) Richard L. Fry — (10) Pat Gundry — (11) Pat Connolly — (12) Mrs. Abbie Lane — (15) Howard E. Gerard — (16) Sydney Pilkington — (17) Cyril Lynch — (18) A. Reginald MacWilliams — (19) Allan Campbell — (20 & 21) Paul Mulvihill & Co. — (24) Young Canadian Ltd.

CKEN, KENTVILLE: 1,000 watts on 1,350 kcs. (1) Evangeline Broad-

casting Co. Ltd. — (2) Frank J. Burns — (3) Jack Lewis — (5) Mrs. Ellie Macmillan — (6 & 7) Willard Bishop — (8) Hal Sproule — (9) Ann Ramey — (10) Ron Pulsifer — (11) Gerry Regan — (12) Ann Ramey — (13) Willard Bishop — (14) Ron Pulsifer — (15) Ann Cunningham — (16) Pete Allen — (17) Ann Cunningham — (18) Avarid Bishop — (19) Al Williamson — (20 & 21) Lorrie Potts & Co.

CKEC, NEW GLASGOW: 1,000 watts daytime (250 watts nighttime) on 1,320 kcs. T-Can. Supp. (1) Hector Broadcasting Co. Ltd. — (2 & 3) James M. Cameron — (5) Margaret Almon — (6) Ed Watters — (7 to 9) Rod MacDonald — (10) Paul Hould — (11) John B. MacDonald — (12) Margaret Almon — (13) Don Swallow — (15 & 16) Dorothy Ross — (17) Rod MacDonald — (18 & 19) Lew Wright — (20 & 21) Lorrie Potts & Co. — (24) Donald Cooke Inc.

CBI, SYDNEY: 5,000 watts on 1,140 kcs. Trans-Canada Network. Owned and operated by the Canadian Broadcasting Corporation.

CJCB, SYDNEY: 5,000 watts on 1,270 kcs. Dom. Basic. (1) Cape Breton Broadcasters Ltd. — (2) J. Marven Nathanson — (3) Norris L. Nathanson — (5) Mary Grant — (6) Florence MacLeod — (7) Lloyd Taylor — (8) Thomas Robertson — (9) Elizabeth Smyth — (10) Donnie McIsaac — (11) Clayton Campbell — (12) Ann Terry MacLellan — (14) Lloyd MacDonald — (15) Mrs. Loran MacQuarrie — (16) Toby Halloran — (17) Elizabeth Smyth — (18) Alf Vernon — (19) Al Gibson — (20 to 23) All-Canada Radio & TV — (24) Weed & Co.

CKCL, TRURO: 1,000 watts on 600 kcs. (1) Colchester Broadcasting Co. Ltd. — (2 & 3) J. Arthur Manning — (5) H. C. Deryk Upton — (6 & 9) Jack S. Armstrong — (10) Harry Dewar — (11) Winston Langille — (13) Harry Dewar — (14) Clary Hunter — (15) Mrs. Ecy MacKenzie — (16) Mrs. Anne Cox — (18) E. Sidney Bernasconi — (19) Bob Bartlett — (20 & 21) Radio Time Sales — (23) Scharf Broadcast Sales — (24) Devney Inc.

CFAB, WINDSOR: 250 watts on 1,450 kcs. (1) Evangeline Broadcasting Co. Ltd. — (2) Frank J. Burns — (3) Jack Lewis — (5) Mrs. Ellie Macmillan — (6 & 7) Willard Bishop — (8) Hal Sproule — (9) Ann Ramey — (10) Ron Pulsifer — (11) Gerry Regan — (12) Ann Ramey — (13) Willard Bishop — (14) Ron Pulsifer — (15) Ann Cunningham — (16) Pete Allen — (17) Ann Cunningham — (18) Avarid Bishop — (19) Al Williamson — (20 & 21) Lorrie Potts & Co.

CJLS, YARMOUTH: 250 watts on 1,340 kcs. Dom. Basic. (1) Gateway Broadcasting Co. Ltd. — (2, 3 & 5) Donald L. Smith — (6 & 7) Bill Singer — (8) Alfred Doucette — (10) Bill Singer — (11) Terry Ryan — (12) Mrs. Mary Ellen Doane — (14 & 15) Bill Singer — (17) Mrs. Mary Ellen Doane — (18) Donald L. Smith — (19)

Malcolm Smith — (20 to 23) All-Canada Radio & TV — (24) Weed & Co.

PRINCE EDWARD ISLAND

CFCY, CHARLOTTETOWN: 5,000 watts on 630 kcs. Dom. Basic. (1) Island Radio Broadcasting Co. Ltd. — (2) Mrs. K. S. Rogers — (3 & 5) Robert F. Large — (6) Loman McAulay — (7) Paul Williams — (9) William K. Rogers — (10) A. S. Dickson — (11) Loman McAulay — (12) Jane Weldon — (13) Bud MacMurtry — (14) William K. Rogers — (15) Paul Williams — (16) Betty Large — (18) John G. Jay — (19) G. Tait — (20 to 23) All-Canada Radio & TV — (24) Weed & Co.

CJRW, SUMMERSIDE: 250 watts on 1,240 kcs. (1) Gulf Broadcasting Co. Ltd. — (2, 3 & 5) Robert C. Schurman — (7 & 9) Lowell Huestis — (11) Paul Schurman — (12) Florence Ann Cameron — (13) Robert C. Schurman — (14) Charles Hickey — (15) Jane Morrison — (16) Charles Hickey — (17) Florence Ann Cameron — (18) Angus MacKie — (19) Fred MacFarlane — (20) Air-Time Sales — (21 to 23) Radio Reps. Ltd.

NEWFOUNDLAND

CBY, CORNERBROOK: 1,000 watts on 790 kcs. Trans-Canada Network. Owned and operated by the Canadian Broadcasting Corporation.

CORNERBROOK: 1,000 watts on 560 kcs. (1) George E. Hillyard. (Recommended for approval)

CBG, GANDER: 250 watts on 1,450 kcs. Trans-Canada Network. Owned and operated by the Canadian Broadcasting Corporation.

CBT, GRAND FALLS: 1,000 watts on 990 kcs. Trans-Canada Network. Owned and operated by the Canadian Broadcasting Corporation.

CBN, ST. JOHN'S: 10,000 watts on 640 kcs. Trans-Canada Network. Owned and operated by the Canadian Broadcasting Corporation.

CJON, ST. JOHN'S: 10,000 watts on 930 kcs. (1) Nfld. Broadcasting Co. Ltd. — (2) Geoff Stirling — (3) Don Jamieson — (4) George MacDonald — (5) Charlie Pope — (6) Jerry Wiggins — (7) George MacDonald — (8) Bob Lewis — (9) Ignatius Rumboldt — (10) Jim Thoms — (11) Wally Millman — (12) Mrs. Winnifred Packer — (13) Harry Stamp — (14) Betty Piercey — (15) Emelie Davis — (16) Mrs. Joan LeClair — (17) Shirley Marsh — (18) Oscar Hierlihy — (19) Albert Ryan — (20 to 23) Stovin-Byles Ltd. — (24) Weed & Co.

VOCM, ST. JOHN'S: 10,000 watts on 590 kcs. (1) Colonial Broadcasting System Ltd. — (2) Walter Williams — (3) Harold Butler — (4) Joseph Butler — (5) Denys Ferry — (6) Jim Murdoch — (7) Bob Lockhart — (8) Bill Allen — (9) Irene Maher — (10) Noel Vinicombe — (11) Bob Cole — (12) Lorraine Kenny — (13 & 14) Bill Squires — (15) Jim Murdoch — (16) Bill Squires — (17) Irene Maher — (18) Walter Williams — (19) Charlie Noseworthy — (20 & 21) Radio & TV Sales — (23) Scharf Broadcast Sales — (24) Young Canadian Ltd.

LABRADOR

CFGB, GOOSE BAY: 250 watts on 1,340 kcs. Trans-Canada Network. Owned and operated by the Canadian Broadcasting Corporation.

FM RADIO STATIONS

BRITISH COLUMBIA

CBU-FM, VANCOUVER: 1,400 watts on 105.7 mcs. Owned and operated by the Canadian Broadcasting Corporation.

CHQM-FM, VANCOUVER: 18,950 watts on 103.5 mcs. Same staff, same programing as CHQM-AM.

CKDA-FM, VICTORIA: 370 watts on 98.5 mcs. Same staff, same programing as CKDA-AM.

ALBERTA

CFRN-FM, EDMONTON: 250 watts on 100.3 mcs. Same staff, same programing as CFRN-AM.

CJCA-FM, EDMONTON: 400 watts on 99.5 mcs. Same staff, same programing as CJCA-AM.

CKUA-FM, EDMONTON: 250 watts on 98.1 mcs. Same staff, same programing as CKUA-AM.

CHEC-FM, LETHBRIDGE: 245 watts on 100.9 mcs. Same staff, same programing as CHEC-AM.

MANITOBA

CJOB-FM, WINNIPEG: 250 watts on 103.1 mcs. Same staff, same programing as CJOB-AM.

ONTARIO

CHIC-FM, BRAMPTON: 857 watts on 102.1 mcs. Same staff, programs separately from CHIC-AM at night and issues a separate rate card.

CKPC-FM, BRANTFORD: 250 watts on 92.1 mcs. Same staff, same programing as CKPC-AM.

CJSS-FM, CORNWALL: 600 watts on 104.3 mcs. Same staff, same programing as CJSS-AM.

CKPR-FM, FORT WILLIAM: 250 watts on 94.3 mcs. Same staff, same programing as CKPR-AM.

CKLC-FM, KINGSTON: 250 watts on 99.5 mcs. Same staff, same programing as CKLC-AM.

CKCR-FM, KITCHENER: 350 watts on 96.7 mcs. Same staff except for (8) Paul Freeman. Programs separately from CKCR-AM and issues a separate rate card.

CFPL-FM, LONDON: 4,500 watts on 95.9 mcs. Same staff, programs separately from CFPL-AM.

CKLB-FM, OSHAWA: 14,000 watts on 93.5 mcs. Same staff except for (3) Fred M. Oliver. Programs separately from CKLB-AM.

CBO-FM, OTTAWA: 380 watts on 103.3 mcs. Owned and operated by the Canadian Broadcasting Corporation.*

CFRA-FM, OTTAWA: 860 watts on 93.9 mcs. Same staff except for (4 to 7) Spence Skelton — (8) Bill Patton — (9 & 17) Bruce Pate-naude. Programs separately from CFRA-AM and issues a separate rate card.

CKTB-FM, ST. CATHARINES: 250 watts on 97.7 mcs. Same staff, same programing as CKTB-AM.

CKGB-FM, TIMMINS: 250 watts on 94.5 mcs. Same staff, same programing as CKGB-AM.

CBC-FM, TORONTO: 11,900 watts on 99.1 mcs. Owned and operated by the Canadian Broadcasting Corporation.*

CFRB-FM, TORONTO: 200 watts on 99.9 mcs. Same staff, same programing as CFRB-AM.

CHFI-FM, TORONTO: 9,450 watts on 98.1 mcs. (1) CHFI-FM Ltd. — (2) Edward J. Piggott — (3) Donald E. Wright — (5) Gordon E. Kent — (7) David Amer — (8) Ross Evans — (13) Bill Hartnoll — (15) Glenna Neale — (16) Ross Evans — (17) David Amer — (18) Joe Cservak — (20 & 21) Radio & TV Sales — (24) Fine Music Hi Fi Broadcasters Inc.

CKLW-FM, WINDSOR: 250 watts on 93.1 mcs. Same staff, same programing as CKLW-AM.

QUEBEC

CBF-FM, MONTREAL: 3,860 watts on 95.1 mcs. Owned and operated by the Canadian Broadcasting Corporation.

CBM-FM, MONTREAL: 3,860 watts on 103.3 mcs. Owned and operated by the Canadian Broadcasting Corporation.*

CFCF-FM MONTREAL: 7,700 watts on 106.5 mcs. Same staff, same programing as CFCF-AM.

CHRC-FM, QUEBEC: 595 watts on 98.1 mcs. Same staff, same programing as CHRC-AM.

CJBR-FM, RIMOUSKI: 20,000 watts on 101.5 mcs. Same staff, programs separately from CJBR-AM.

CHLT-FM, SHERBROOKE: 57,000 watts on 102.7 mcs. (Due to go on the air August, 1960).

CKVL-FM, VERDUN: 10,200 watts on 96.9 mcs. Same staff, programs separately from CKVL-AM and issues a separate rate card.

NOVA SCOTIA

CHNS-FM, HALIFAX: 250 watts on 96.1 mcs. Same staff, same programing as CHNS-AM.

*These three stations make up the CBC's bilingual FM network.

*good
music
pays
off...*

for **CANADIAN BROADCASTERS**
and their advertisers

SESAC RECORDINGS

**BIG
6
FOR
'60 plus**

"DRUMMERS"*

6 sales plans to choose from.

To find out more about these brilliantly produced hi-fi recordings and the "BIG 6 FOR '60" outright ownership plans, mail coupon below.

* Trademark

Gentlemen:

Please send me SESAC's complete LP Program Service listings with details on the "BIG 6 FOR '60" plan and "DRUMMERS."*

Name _____

Title _____ Call Letters _____

Address _____

City _____ Zone _____ State _____

* Trademark

SESAC INC. THE COLISEUM TOWER • 10 COLUMBUS CIRCLE • N.Y. 19, N.Y.

G. N. MACKENZIE LIMITED HAS  SHOWS

like The Jim Ameche Show

MONTREAL TORONTO WINNIPEG VANCOUVER
1411 Crescent St. 433 Jarvis St. 171 McDermott 1407 W. Broadway

ADVERTISING AGENCIES

A list of Advertising Agencies enfranchised by the Canadian Association of Broadcasters together with their address, telephone numbers, broadcast department directors and radio and television time buyers.

Agency	City	Phone	Address	Broadcast Dept. Director	Radio-TV Time Buyer
Algie, William E. Ltd.	Toronto	WA. 5-5997	46 St. Clair Ave. E.	William E. Algie	Dorothy Marshall
Ardiel Advertising Agency Ltd.	Toronto Hamilton Ottawa	HU. 5-6541 LI. 9-2419 CE. 5-9280	4 Lawton Blvd. 180 Parkdale Ave. N. 389 Albert St.	P. A. Johnson J. N. Elliott Gordon Fairbairn	P. A. Johnson J. N. Elliott Gordon Fairbairn
Backman Advertising Ltd.	Halifax	3-8164	Sovereign Bldg.	G. P. Backman	(Miss) A. Archibald
Baker Advertising Agency Ltd.	Toronto Montreal	HU. 7-1511 UN. 6-3049	670 Bayview Ave. 1255 University St.	Jack Horler Nick Pahlen	Gwen Rudolphe Ivy Neve (Through Toronto)
Batten, Barton, Durstine & Osborn Inc.	Toronto Montreal	WA. 4-3787 UN. 8-2655	160 Bloor St. E. 301 Dominion Sq. Bldg.	S. Ramsay Lees	John R. Jenkins Clara Quinn (Through Toronto)
Bingham, John McKenney Ltd.	Toronto Montreal Preston Winnipeg	EM. 2-2641 HU. 1-5032 OL. 3-4464 42-2564	32 Front St. W. 4645 Cavendish Blvd. 541 William St. 257 Osborne St.	J. H. Titherington (Through Toronto) (Through Toronto) (Through Toronto)	J. H. Titherington (Through Toronto) (Through Toronto) (Through Toronto)
Bleasdale Advertising Ltd.	Victoria	EV. 2-6741	1104 Douglas St.	Harry Bleasdale	Harry Bleasdale
Bradley, Venning, Hilton & Atherton Ltd.	Toronto	WA. 5-3801	11 Yorkville Ave.	John Bradley	Kay Byers
Breithaupt, Milsom Ltd.	Toronto Vancouver	HU. 3-3531 MU. 5-8455	120 Eglinton Ave. E. 1075 Melville St.	Ev Palmer	Irene Wray
Brooks Advertising Ltd.	Toronto	EM. 8-2396	21 Dundas Square	Roy Partridge	(Mrs.) J. deMunnick
Brown, Mitchell & Wright Ltd.	Vancouver Calgary	MU. 4-7277 AM. 2-4767	735 Davie St. 411-6th Ave. S.W.	John Blundell A. D. Wood	John G. Service Vic Foster
Burnett, Leo Co. of Canada Ltd.	Toronto	EM. 6-5801	133 Richmond St. W.	James B. McRae	G. B. Lodge P. Van Steeden
Burns Advertising Agency Ltd.	Montreal Toronto Ottawa	WE. 5-5257 EM. 8-2377 CE. 5-8086	1980 Sherbrooke St. W. 181 Bay St. 3 Frederick Place	Ralph Novek	J. P. Champagne
Canadian Advertising Agency Ltd.	Montreal Toronto Vancouver	VI. 2-8061 EM. 3-3051 MU. 4-4151	1454 Mountain St. 80 King St. W. 1131 Richards St.	M. Fontaine Irvin Teitel K. L. Johnson	M. Fontaine Irvin Teitel (Miss) S. Oliver
Cardon, Rose Ltd.	Montreal	VI. 2-9581	1411 Crescent St.	—	Norman Cardon
Carter, Garry J. of Canada Ltd.	Toronto	WA. 4-2505	59 Avenue Rd.	Bob Howe	Bob Howe
Cockfield, Brown & Co. Ltd.	Montreal Toronto Winnipeg Vancouver	UN. 1-1771 WA. 4-5492 WH. 2-3538 MU. 1-1111	Canada Cement Bldg. 185 Bloor St. E. Elec. R'l'wy Chambers 1030 W. Georgia St.	R. W. Harwood Alan Savage Jim Gibson	Earl Box Cam Logan Jim Cameron J. M. Morrison
Collyer Advertising Ltd.	Montreal Toronto	VI. 2-8672 EM. 3-2647	2100 Drummond St. 20 Carlton St.	K. S. Chase Adele Ward	N. Fraser Adele Ward
Copeland, Don H. Advertising Ltd.	Toronto	WA. 2-5969	442 Sherbourne St.	(Mrs.) Vera Copeland	(Mrs.) Vera Copeland
Crombie Advertising Co. Ltd.	Montreal Toronto	VI. 9-5246 EM. 4-7204	391 St. James St. W. 100 Adelaide St. W.	Vic Gray Donald Johnson	Vic Gray Donald Johnson
Dancer-Fitzgerald-Sample (Canada) Ltd.	Toronto	WA. 4-8425	200 St. Clair Ave. W.	Gilbert Nunns	Ruth Pedley
Daniel & Charles, Inc.	New York	MU. 6-7288	185 Madison Ave.	Bernice Gutmann	Isabelle Stannard Diane Neugarten
Desbarats Advertising Agency	Montreal	UN. 6-4835	485 McGill St.	John Desbarats	Dudley Tasker
Dominion Broadcasting Co.	Toronto	EM. 3-3383	4 Albert St.	Hal B. Williams	Hal B. Williams
Erwin Wasey, Ruthrauff & Ryan (Can.) Ltd.	Toronto	WA. 1-5187	610 Church St.	Lloyd Hefford	Lloyd Hefford
Ferres Advertising Ltd.	Hamilton	JA. 9-1116	63 Duke St.	Boyd Heaven	Colin MacGregor
Foote, Cone & Belding Canada Ltd.	Toronto Montreal	WA. 5-5961 VI. 2-8781	10 St. Mary St. 1255 Phillips Square	— Robert L. Simpson	Arthur Sylvah
Foster Advertising Ltd.	Toronto Montreal Ottawa Winnipeg	WA. 4-4681 VI. 9-5343 CE. 6-5909 WH. 6-7405	149 Alcorn Ave. 550 Sherbrooke St. W. 77 Metcalfe St. 156 Lombard Ave.	Mary Newton Pierre Petel	S. Wright J. Porter C. Toupin (Through Toronto) (Through Toronto)
Gibbons, J. J. Ltd.	Toronto Montreal Winnipeg Regina Calgary Vancouver	WA. 4-8391 UN. 6-7482 WH. 2-7373 LA. 7-6688 AM. 2-5437 MU. 1-0157	46 St. Clair Ave. E. 1440 St. Catherine St. W. 272 Main St. 2070 Albert St. 513 - 8th Ave. W. 1533 West Pender St.	Dorothy Marshall R. L. Burdick Bruce Johnston Harold Ellis Alf Bell (Mrs.) Hazel Bakes	Dorothy Marshall R. L. Burdick Bruce Johnston Harold Ellis Alf Bell (Mrs.) Hazel Bakes
Goodis, Goldberg, Dair Ltd.	Toronto Montreal Calgary	RU. 9-1101 UN. 6-9487 AM. 2-7474	288 Lawrence Ave. W. 420 Birks Bldg., Phillips Square 818-8th Ave. S.W.	Samuel Goldberg Jay Joffe	Samuel Goldberg (Through Toronto) Jay Joffe
Goodwin-Ellis Advertising Ltd.	Vancouver	MU. 1-3474	1161 Melville St.	T. M. Taylor	T. M. Taylor
Grant Advertising of Canada Ltd.	Toronto	EM. 3-2144	170 University Ave.	Joan G. King	Joan G. King
Grosberg, Pollock & Gwartzman Ltd.	Toronto	WA. 4-9211	78 Charles St. W.	H. J. Pollock	J. E. MacIntyre

THANK YOU ROUYN "Congratulations for good French programs, educational as well as entertaining. We have perfect reception at all times of the day." **THANK YOU AMOS** "Clear reception from your station is excellent. We particularly enjoy the morning prayer at 8:00 a.m. and "Chez Meville" which our four Abitibi stations refused to carry." — Richelieu Club.

THANK YOU VAL D'OR "We live six miles from the Val d'Or station and your station comes in better." **THANK YOU LA SARRE** "We live seven miles from the local La Sarre station and the reception of your station is as clear. Congratulations to the new CFCL - Radio." **THANK YOU SENNETERRE** "Congratulations, your programs are excellent and your announcers have good voices. Your station comes in as well as our local Abitibi stations." **THANK YOU TEMISCAMINGUE** "Excellent reception in our locality which is the farthest point in Temiscamingue County." **THANK YOU A.C.A. MEMBERS** Since CFCL Radio went to 10,000 watts, our national billings have begun to climb rapidly. We thank you for this confidence in both our market and our station. We promise to warrant this confidence by continuing to:

1. Give full coverage of the entire Gold Belt: the counties of Cochrane and Temiskaming in Ontario, Abitibi and Temiscamingue in Quebec.
2. Supply the finest French programs available in Canada.
3. Maintain the lowest possible rate -- presently 39% below our major French language competition.
4. Help you move products into the stores -- and out again.

If you would like to see the letters quoted above (plus many more) and get complete information on the Gold Belt, just ask:

Paul Mulvihill — Toronto and Montreal

• Brian Scharf — Vancouver

• Ed Devney — New York

*Covering
the Entire
Gold Belt
From Timmins*

CFCL RADIO

10,000 WATTS — 620 KCS.

ADVERTISING AGENCIES (continued)

Agency	City	Phone	Address	Broadcast Dept. Director	Radio-TV Time Buyer
Hayhurst, F. H., Co. Ltd.	Toronto	EM. 6-0731	7 King St. E.	Robert D. Amos	Pat Hepburn E. Brown
	Montreal	VI. 5-0251	2100 Drummond St.	P. Garcia	Joan Johnson
Heggie Advertising Co. Ltd.	Toronto	HU. 1-5125	97 Eglinton Ave. E.	John Chilman	John Chilman
Henri, Burley & McDonald Ltd.	Toronto	EM. 4-9226	159 Bay St.	J. H. Burley	A. L. Drewry
Huot Advertising Ltd.	Montreal	VI. 2-9011	353 St. Nicholas St.	Henri Poulin	Henri Poulin
Hutchins Advertising of Canada Ltd.	Toronto	WA. 4-3753	35 Hayden St.	William Bounsall	Pat Hennessy
Imperial Advertising Ltd.	Halifax	3-9373	38 Blowers St.	J. B. Regan	J. B. Regan
Industrial Advertising Agency Ltd.	Toronto	WA. 4-6671	385 Madison Ave.	—	(Mrs.) Vera Percival
	Montreal	VI. 2-5281	1500 Stanley St.	—	A. G. Temple
	St. Catharines	MU. 2-9443	P.O. Box 481	—	D. C. Williamson
Inter-Canada (Que.) Adver. Agency Ltd.	Montreal	VI. 2-9851	2160 Mountain St.	Yvon Fortier	Yvon Fortier
Jarvis, Albert Ltd.	Toronto	EM. 3-2438	94 Yonge St.	Godfrey Jarvis	Godfrey Jarvis
	Montreal	AV. 8-9234	1466 Crescent St.	—	John Carpenter
Kelley, Russell T. Co. Ltd.	Hamilton	JA. 2-1155	627 Main St. E.	—	—
Kenyon & Eckhardt Ltd.	Toronto	WA. 5-8931	321 Bloor St. E.	John A. Winter	Dorothy Gill
	Montreal	VI. 2-2534	550 Sherbrooke St. W.	Lee Fortune	A. D. Clarke
Johnny Lombardi (Italian-Canadian) Advertising Agency	Toronto	LE. 1-1144	637 College St.	Johnny Lombardi	Johnny Lombardi
Lovick, James & Co. Ltd.	Vancouver	MU. 4-6221	1178 W. Pender St.	—	(Mrs.) A. M. Bothamley
	Toronto	WA. 1-1121	800 Bay St.	Ralph Freeman	Olive Jennings
	Winnipeg	WH. 3-0623	307 Power Bldg.	Alan B. Jenkins	Nora Thorvaldson
	Calgary	AM. 2-6161	629-7th Ave. S.W.	J. Armstrong	G. Hopp
	Regina	LA. 3-7570	401 Kerr Block	George R. Bothwell	George R. Bothwell
	Edmonton	GA. 4-2181	10014-107th St.	—	J. Younie
	Montreal	UN. 6-8391	623 Dominion Sq. Bldg.	Stella Slattery	Stella Slattery
MacLaren Advertising Co. Ltd.	Toronto	EM. 3-2244	111 Richmond St. W.	Hugh Horler	Keith Campbell
	Montreal	VI. 5-1222	550 Sherbrooke St. W.	R. Saucier	R. Kirkwood
	Winnipeg	WH. 2-6321	911 Elec. R'l'y Chambers	—	W. E. Wilson
	Vancouver	MU. 5-6268	1240 W. Pender St.	J. Hoyland	J. Hoyland
McCann-Erickson (Canada) Ltd.	Toronto	WA. 5-3231	200 Bloor St. E.	Don MacMillan	Mel Norman
	Montreal	VI. 9-8341	2055 Peel St.	William Munro	Sheldon Lodge
	Vancouver	MU. 3-5608	1030 W. Georgia St.	Florence Asson	Florence Asson
McConnell, Eastman & Co. Ltd.	Toronto	HU. 7-4601	234 Eglinton Ave. E.	T. R. Hart	(Mrs.) O. J. Sinclair
	Montreal	UN. 6-6771	Dominion Sq. Bldg.	(Miss) Cay Draper	(Miss) Cay Draper
	London	GE. 4-4528	Northern Life Bldg.	—	J. Gore
	Winnipeg	WH. 3-7406	382 Portage Ave.	Brian C. Jupe	Helen M. Basiuk
	Calgary	AM. 3-7040	337-8th Ave. W.	(Miss) Pat Lundie	(Miss) Pat Lundie
	Vancouver	MU. 3-2161	1198 W. Pender St.	—	—
	Edmonton	GA. 2-5107	10020-109th St.	T. B. Banks	T. B. Banks
McCracken, W. A. Ltd.	Toronto	WA. 4-0721	153 St. Clair Ave. W.	(Mrs.) Marjorie Graves	(Mrs.) Marjorie Graves
	Montreal	VI. 4-9591	2100 Drummond St.	—	(Mrs.) Bernice Watson
McGregor-Deaville Advertising	Toronto	WA. 2-4864	1175 Bay St.	Frank Deaville	Art. McGregor
McKim Advertising Ltd.	Montreal	VI. 9-4152	2100 Drummond St.	Wilf Charland	(Mrs.) Rotha Webb
	Toronto	WA. 4-0981	1407 Yonge St.	Peel Steven	Beverly Nicholl
	Winnipeg	WH. 2-3491	250 Portage Ave.	G. W. Leech	R. I. Morton
	Vancouver	MU. 3-8121	1030 W. Georgia St.	R. I. Morton	Miss E. Fox
Muter, Culiner, Frankfurter & Gould Ltd.	Toronto	WA. 4-5736	1121 Bay St.	Eddie Gould	Gerry Rafelman
Nattall & Maloney Ltd.	Calgary	AM. 9-2370	108-12th Ave. S.W.	(Mrs.) Pat McVean	(Mrs.) Pat McVean
	Edmonton	GA. 4-4910	10018-105th St.	J. R. McCallum	(Mrs.) Jean Knott
Needham, Louis & Brorby of Can. Ltd.	Toronto	EM. 4-1492	121 Richmond St. W.	Ray Arsenault	Audrey Barlow
O'Brien Advertising Ltd.	Vancouver	MU. 1-9174	1455 W. Georgia St.	George F. Sayers	(Mrs.) S. Albrecht
	Ottawa	CE. 2-5657	2034 Alta Vista Drive	(Through Vancouver)	—
	Edmonton	GA. 2-5450	114 LaFleche Bldg.	A. E. Nightingale	—
Orr, William R. Ltd.	Toronto	WA. 4-3708	464 Yonge St.	Mona H. Harper	Mona H. Harper
Otto, Robert & Co. (Canada) Ltd.	Toronto	EM. 6-9266	355 King St. W.	Wib Perry	Wib Perry
Paul, Phelan & Perry Ltd.	Toronto	WA. 5-3436	6 Crescent Rd.	George P. Vale	Gordon Forsyth
	Montreal	UN. 1-5437	1501 Shell Tower	George P. Vale	Barry Kinnon
Payeur Publicité Inc.	Quebec	LA. 9-3322	639-8th Ave.	P. E. Giguere	G. H. Payeur
Pennell Advertising	Toronto	EM. 4-2079	145 Yonge St.	Mary Barrer	Mary Barrer
Plant, Elton M. Advertising Ltd.	Windsor	CL. 4-1159	6 Bartlet Bldg.	E. M. Plant	Ann Hames
Purkis, Thornton Ltd.	Toronto	EM. 3-3762	330 Bay St.	Gladys Race	Gladys Race Jim Millet
Reimer, C. Advertising Ltd.	Winnipeg	WH. 2-1868	407 Graham Ave.	C. L. Reimer	C. L. Reimer
Reynolds, E. W. Ltd.	Toronto	EM. 2-2381	154 University Ave.	Henry E. Karpus	Vera Hopkins
	Montreal	UN. 6-1775	1440 St. Catherine St. W.	Jean Tougas	—
Ronalds Advertising Agency Ltd.	Montreal	UN. 6-9471	701 Keefer Bldg.	Arthur Weinthal	Mary Laphkas
	Toronto	EM. 6-5242	108 Peter St.	Frank Robinson	W. Ibsen
Ross Roy of Canada Ltd.	Windsor	CL. 6-2371	Canada Trust Bldg.	Carl Hassel	R. A. Post
	Toronto	EM. 6-0759	481 University Ave.	—	Fred Sorrell
Sauviat, G. R. & Assoc.	Montreal	UN. 6-7355	1236 Crescent St.	—	G. R. Sauviat
Schneider Cardon Ltd.	Montreal	UN. 1-4764	1224 St. Catherine St. W.	Reg Weiswall	Reg Weiswall

Agency	City	Phone	Address	Broadcast Dept. Director	Radio-TV Time Buyer
Smith, R. C. & Son Ltd.	Toronto	EM. 4-9396	380 Victoria St.	G. Alec Phare	Ronald A. Gee
Spitzer & Mills Ltd.	Toronto	EM. 6-2811	790 Bay St.	Bob Stevenson	Susie McCullagh
	Montreal	HU. 1-0344	3405 Addington Ave.		Louis MacKay
Stanfield, Johnson & Hill Ltd.	Toronto	WA. 4-8481	255 Davenport Rd.	William R. Ross	Irene Maklary
	Montreal	UN. 6-8741	Dominion Sq. Bldg.		H. Harbinson
Stansbury, J. E. & Co. Ltd.	Montreal	UN. 6-4473	1070 Bleury St.	—	C. Dumontier
Stevenson & Scott Ltd.	Montreal	UN. 6-9361	1260 University St.	(Miss) D. C. Loiselle	(Miss) D. C. Loiselle
	Toronto	EM. 3-5773	100 Adelaide St. W.		(Mrs.) E. Fisher
	Vancouver	MU. 3-5696	402 West Pender St.		Sherrill Adair
	Halifax	3-8279	95 Dresden Row		C. Emerson Howard
Tames Advertising Agency Ltd.	Toronto	RU. 7-0301	821 Eglinton Ave. W.	John G. Tames	John G. Tames
Tandy-Richards Advertising Ltd.	Toronto	EM. 3-6362	20 Carlton St.	A. C. Haigh Don A. Hawley	Elaine Robinson
	Montreal	VI. 4-8821	550 Sherbrooke St. W.		Don A. Hawley
Thompson, J. Walter Co. Ltd.	Montreal	WE. 4-1331	1600 Dorchester St. W.	Phillippe Fisette Jack Lingeman	Mary Cardon
	Toronto	EM. 2-3471	600 University Ave.		Beverly Campbell
Thompson-Petersen Adver. Agency Ltd.	Toronto	EM. 8-8091	215 Victoria St.	Edward Bowman	Walter Reeves
	Montreal	VI. 2-1881	1121 St. Catherine St. W.		(Through Toronto)
Torobin Advertising Ltd.	Montreal	HU. 9-5331	310 Victoria Ave. (Westmount, P.Q.)	M. A. Isaacs	Simon Torobin
Vamplew Advertising	Toronto	WA. 3-5589	1175 Bay St.	Thomas Vamplew	Thomas Vamplew
Vickers & Benson Ltd.	Montreal	UN. 6-7701	Keefe Bldg.	Laurent Jodoin D. T. Hardman	(Mrs.) Jeannine Guérin
	Toronto	EM. 4-6301	110 Church St.		(Mrs.) Laura Jensen
Walsh Advertising Co. Ltd.	Toronto	EM. 3-3053	2 Carlton St.	(Mrs.) Muriel Murray	(Mrs.) Muriel Murray
	Montreal	UN. 6-8921	2055 Peel St.		(Through Toronto)
	Windsor	CL. 6-2671	Canada Bldg.		(Through Toronto)
Whitehall Broadcasting Ltd.	Montreal	VI. 9-4156	2100 Drummond St.	Wilf Charland	(Mrs.) Rotha Webb
Willis Advertising Ltd.	Toronto	EM. 3-2073	67 Yonge St.	Clarence Kenney	Clarence Kenney
Young & Rubicam Ltd.	Toronto	EM. 2-3921	250 University Ave.	W. H. Clark	Doreen Dunlop
	Montreal	UN. 6-8941	1255 University St.	Gaby Lalonde	Ian Campbell Dave Hunter

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CBC NETWORK STATIONS (TELEVISION)

BRITISH COLUMBIA

CJDC-TV, DAWSON CREEK: 106 kw. Audio; 212 kw. Video on Channel 5. CBC Supp. (1) Radio Station CJDC Ltd. — (2 & 3) H. L. Michaud — (4) Frank Harris — (5) Billi Thomson — (6 & 7) Frank Harris — (8) Roy Darling — (10) Gary Allbright — (11) Chuck Mudrak — (12) Mrs. Freda Woodhouse — (13) Gary Allbright — (14) Ethel Emes — (15) Mrs. Freda Woodhouse — (16) Frank Harris — (17) Kenneth Simkin — (18 & 19) Evelyn Edinger — (20) Doug Palsson — (21) Mel Lang — (22) TV Reps. Ltd., A. J. Messner & Co., Scharf Broadcast Sales — (23) Donald Cooke, Inc.

CFCR-TV, KAMLOOPS: .35 kw. Audio; .75 kw. Video on Channel 4. CBC Supp. (1) Twin Cities Television Ltd. — (2 & 3) Ian G. Clark — (4) Art Hall — (5) Walter Harwood — (6 & 7) Brian Lord — (8 & 9) Blain Fairman — (10 & 11) Gordon Rye — (12) Jean Ross — (13) Gordon Rye — (14) Walter Harwood — (15) Shirley Page — (16) Mrs. Vivian Hunt — (17) Mrs. Leona Gobbee — (18 & 19) Bill Reith — (20) Blain Fairman — (21) Kurt Reichennek — (22) All-Canada Radio & TV — (23) Weed & Co.

CHBC-TV, OKANAGAN NETWORK, KELOWNA: 1.6 kw. Audio; 3.7 kw. Video on Channel 2. CBC Supp. (1) Okanagan Valley Television Co. Ltd. — (2 & 3) Roy G. Chapman — (5) Richard L. Sharp — (6) Norman Williams — (7) Russ T. Richardson — (8)

KEY		
1. Owner or Company name	9. Music Director	17. Copy Chief
2. President (if a company)	10. News Director	18. Film Librarian
3. General Manager	11. Sports Director	19. Film Editor
4. Operations Manager	12. Women's Director	20. Chief Operator
5. Commercial Manager	13. Farm Director	21. Dir. of Engineering
6. Production Supervisor	14. Promotion Manager	22. Canadian Reps
7. Program Manager	15. Traffic Manager	23. U.S. Reps
8. Chief Announcer	16. Art Director	

Don Eccleston — (10) Russ T. Richardson — (11) Doug McIlraith — (12) Betty Pavle — (13) Bob Wilson — (14) Norm Williams (15) Erika Petzold — (16) Terry Bennett — (17) Bob McRory — (20) Ian Ross — (21) Tom Wyatt (22) All-Canada Radio & TV — (23) Weed & Co.

CHBC-TV-1, PENTICTON: 27 kw. Audio; .54 kw. Video on Channel 13. Satellite of CHBC-TV. Same staff.

CHBC-TV-2, VERNON: .31 kw. Audio; .62 kw. Video on Channel 7. Satellite of CHBC-TV. Same staff.

CHBC-TV-3, OLIVER: .11 kw. Audio; .22 kw. Video on Channel 8. Satellite of CHBC-TV. Same staff.

CHBC-TV, PRINCETON: .019 kw. Audio; .03 kw. Video on Channel 72 (UHF). Independent Satellite of CHBC-TV. Same staff.

CBUT, TRAIL: .082 kw. Audio; .164 kw. Video on Channel 11. Owned and operated by the Canadian Broadcasting Corporation.

NELSON: .280 kw. Audio; .560 kw.

Video on Channel 9. Satellite of CBUAT. Owned and operated by the Canadian Broadcasting Corporation. (Recommended for Approval)

KVOS-TV, BELLINGHAM - VANCOUVER: 112 kw. Audio; 224 kw. Video on Channel 12. CBS. (1) KVOS (Canada) Ltd. — (2 & 3) Gordon M. Reid — (4) Andy Anderson — (5) Herman Burkart — (6) Jack Gettles — (10 & 11) Haines Fay — (14) Marian Boylan — (15) Del Pawliw — (16) Ken Davidson — (17) Dolores Bate — (18) Jack Gettles — (21) Ernie Harper — (22) Stovin-Byles Ltd. — (23) Forjoe & Co.

CBUT, VANCOUVER: 25.4 kw. Audio; 47.6 kw. Video on Channel 2. CBC Microwave. Owned and operated by the Canadian Broadcasting Corporation.

COURTENAY: 375 kw. Audio; 625 kw. Video on Channel 7. Satellite of CBUT. Owned and operated by the Canadian Broadcasting Corporation. (Recommended for approval)

CHAN-TV, VANCOUVER: 90 kw. Audio; 180 kw. Video on Channel 8. (1) Vantel Broadcasting Co. Ltd. — (2) Arthur Jones — (4) Norman Aldred — (22) All-Canada Radio & TV. Ken Bray is executive assistant to the president. (The station will begin operating in November, 1960.)

CHEK-TV, VICTORIA: 9 kw. Audio; 1.8 kw. Video (Power increasing to 50 kw. Audio; 100 kw. Video, effective July 1, 1960) on Channel 6. CBC Basic. (1) CHEK-TV Ltd. — (2) David M. Armstrong — (3) Russell L. Furse — (4) Dan Eckley — (5) Douglas Taylor — (6) Dan Eckley — (7) Fred Crouch — (8) Bob McGavin — (9) George Wright — (10) Andy Stephen — (11) Keith MacKenzie — (12) Angela Clarke — (14) Dan Eckley — (15) Genevieve Gamache — (16) Cliff Kadatz — (17) Mrs. Kay Jefferies — (18 & 19) Bob Howie — (20) George Wright — (21) Norm Berquist — (22) TV Reps Ltd. — (23) Forjoe & Co.

ALBERTA

CHCT-TV, CALGARY: 50 kw. Audio; 100 kw. Video on Channel 2. CBC Basic. (1) Calgary Television Ltd. — (2) Frederick Shaw — (3) A. M. "Bert" Cairns — (5) Bob Watson — (6) Barry Gordon — (7) Ron Chase — (10 & 11) Ed Whalen — (13) Reuben Hamm — (14) Barry Nicholls — (15) George Plotkin — (16) Leslie Funtek — (17) Mary Ellis — (19) Gordon Warner — (21) Lee Crawley — (22) All-Canada Radio & TV — (23) Weed & Co.

CFRN-TV, EDMONTON: 90.4 kw. Audio; 180.3 kw. Video on Channel 3. CBC Basic. (1) Sunwapta Broadcasting Co. Ltd. — (2 & 3) G. R. A. "Dick" Rice — (4) Sid Lancaster — (5) Bruce D. Alloway — (6) Don Brinton — (7) George

Basic

ATLANTIC REGION

- *CBHT Halifax, N.S.
- *CJCB-TV Sydney, N.S.
- *CKCW-TV Moncton, N.B.
- *CHSJ-TV Saint John, N.B.
- *CJON-TV St. John's, Nfld.
- *CBYT Cornerbrook, Nfld.
- *CFCY-TV Charlottetown, P.E.I.

MID-EASTERN REGION

- *CBLT Toronto, Ont.
- *CHEX-TV Peterborough, Ont.
- *CKWS-TV Kingston, Ont.
- *CBOT Ottawa, Ont.
- *CBMT Montreal, Que.
- *CHCH-TV Hamilton, Ont.
- *CKCO-TV Kitchener, Ont.
- *CFPL-TV London, Ont.
- *CKLW-TV Windsor, Ont.
- *CKSO-TV Sudbury, Ont.
- *CJIC-TV Sault Ste. Marie, Ont.
- *CFCJ-TV Port Arthur, Ont.
- *CKVR-TV Barrie, Ont.
- *CKNX-TV Wingham, Ont.
- *CKGN-TV North Bay, Ont.
- *CFCL-TV Timmins, Ont.
- *CBWAT Kenora, Ont.

PRAIRIE REGION

- *CBWT Winnipeg, Man.
- *CKX-TV Brandon, Man.
- *CKCK-TV Regina, Sask.
- *CFQC-TV Saskatoon, Sask.
- *CHCT-TV Calgary, Alta.
- *CFRN-TV Edmonton, Alta.
- *CJLH-TV Lethbridge, Alta.

PACIFIC REGION

- *CBUT Vancouver, B.C.
- *CHEK-TV Victoria, B.C.

QUEBEC REGION

- *CBFT Montreal, Que.
- *CFCM-TV Quebec, Que.
- *CJBR-TV Rimouski, Que.
- *CBOFT Ottawa, Ont.
- *CKRS-TV Jonquière, Que.
- *CHLT-TV Sherbrooke, Que.
- *CKTM-TV Three Rivers, Que.
- *CKBL-TV Matane, Que.
- *KRN-TV Rouyn, Que.
- *CHAU-TV New Carlisle, Que.
- *CBAFT Moncton, N.B.
- *CBWFT Winnipeg, Man.

Supplementary

- *CKMI-TV Quebec, Que.
- *CHAT-TV Medicine Hat, Alta.
- *CHCA-TV Red Deer, Alta.
- *CKBI-TV Prince Albert, Sask.
- *CHAB-TV Moose Jaw, Sask.
- *CJFB-TV Swift Current, Sask.
- *CKOS-TV Yorkton, Sask.
- *CJDC-TV Dawson Creek, B.C.
- *CFCR-TV Kamloops, B.C.
- *CHBC-TV Kelowna, B.C.
- *CJSS-TV Cornwall, Ont.

* Indicates stations on the Microwave Link.

Kidd — (9) Harry Farmer — (10) William Hogle — (11) Al Shaver — (12) Laura Lindsay — (14) Gary Greenway — (15) Vera Bayrak — (16) Peter Leonard — (17) Jack Sweeney — (19) Keith Neale — (20) Herb Ashley — (21) Ted Wadson — (22) TV Reps Ltd. — (23) Young Canadian Ltd., Harlan G. Oakes.

CJLH-TV, LETHBRIDGE: 85.5 kw. Audio; 171 kw. Video on Channel 7. CBC Basic. (1) Lethbridge

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Television Ltd.—(2 & 3) Norman Botterill — (5) Lloyd Crittenden — (6) Sam Pitt — (10) Del Delmage — (11) Al McCann — (12) Mrs. Kay Macleod — (13) Sherman Stewart — (14) Mrs. Babs Pitt — (15) Miss Win Dufty — (16) Walter Nishida — (17) Brenda Cordwell — (18 & 19) Mrs. Betty Glendinning — (21) Victor Reed — (22) All-Canada Radio & TV — (23) Weed & Co.

CHSA-TV, LLOYDMINSTER: 7.3 kw. Audio; 14.63 kw. Video on Channel 2. (1) CHSA Television Ltd.—(2 & 3) Arthur F. Shortell—(4 & 5) Peter J. Edwards—(21) Peter Robertson — (22) Jos. A. Hardy & Co. (*CHSA-TV will commence operations this summer.*)

CHAT-TV, MEDICINE HAT: 3 kw. Audio; 6 kw. Video on Channel 6. CBC Supp. (1) Monarch Broadcasting Co. Ltd.—(2) J. Harlan Yuill—(3) Robert J. Buss—(4) Merv Stone—(5) Jon Thibert—(6) Dan McGuire—(7) Merv Stone—(8) Doug Burgess—(10) Stan Weiller—(11) Roland "Slim" Cook—(12) Mrs. Norma Thompson—(13) Michael Lynch—(14) Dan McGuire—(15) Joanne Halliday—(16) Peter Soehn—(17) Mrs. Norma Thompson—(18) Cliff Dacre—(19) Ed Giesinger—(20) Cliff Dacre—(21) Sid Gaffney—(22) All-Canada Radio & TV—(23) Weed & Co.

CHCA-TV, RED DEER: 6.5 kw. Audio; 13 kw. Video on Channel 6. CBC Basic. (1) CHCA Television Ltd.—(2 & 3) G. A. Bartley (Asst. Man.—Mrs. Audrey Sole)—(4) R. D. "Dave" Neima—(5) Doug Clarke—(8) Garnet Anthony—(10) Noel Wagner—(11) Ron Robert—(12) Marilyn Dorohoy—(13) Terry Oldford—(15) Wendy Waugh—(16) Howard Smith—(17) Miss Allyson Davies—(18 & 19) Don

Hoefling—(20) Gordon Enno—(21) John Y. Jonkman — (22) Trans-Ocean Radio & TV, Scharf Broadcast Sales—(23) Forjoe & Co.

SASKATCHEWAN

CHAB-TV, MOOSE JAW: 53 kw. Audio; 100 kw. Video on Channel 4. CBC Supp. (1) Radio Station CHAB Ltd.—(2 & 3) Jack Moffat—(5) Joe Lawlor—(6) Terry McBurney—(10) John McManus—(11) Ken Newans—(14) Bill Smith—(15) Mrs. Donaleen Young—(16) Graham Henderson—(17) Gary Cormack—(18) Miss Pat Stauffer—(21) Merv Pickford—(22) TV Reps Ltd. — (23) Young Canadian Ltd.

CKBI-TV, PRINCE ALBERT: 50 kw. Audio; 100 kw. Video on Channel 5. CBC Supp. (1) Central Broadcasting Co. Ltd.—(2 & 3) Edward A. Rawlinson—(5) Jerry Johnson—(6) Jack Cennon—(9) I. Barrie—(10 & 11) Nick Roche—(12) Mrs. Marion Sherman — (13) Gerry Palmer—(14) Gerald Prest—(15) Mrs. N. Robison—(16) R. Brown—(17) A. Diehl—(18) Mrs. Lorraine Hawksworth — (21) Tom VanNes—(22) All-Canada Radio & TV—(23) Weed & Co.

CKCK-TV, REGINA: 53.5 kw. Audio; 100 kw. Video on Channel 2. CBC Basic. (1) Transcanada Communications Ltd.—(2) Clifford Sifton—(3) Harold Crittenden (Asst. Man.

—Lloyd Westmoreland)—(5) Don Tunnicliffe—(6) Doug Lee—(7) H. Van Wiebe—(8) Garth Dawley—(9) Grace Germaine—(10) Murray Masterton—(11) Ken Milton—(12) Mrs. Joy Perkins—(13) Morley Wilson—(14) Bill Rees—(15) Mrs. Marion Kelly—(16) Joe Soehn—(17) Doug Lee—(18) Doris Gresdal—(19) Gordon Grant—(20) Len Ross & Tom Nelson—(21) Lorne McBride—(22) All-Canada Radio & TV—(23) Weed & Co.

CFQC-TV, SASKATOON: 180 kw. Audio; 325 kw. Video on Channel 8. CBC Basic. (1) A. A. Murphy & Sons Ltd.—(2) W. A. Murphy—(3) G. Blair Nelson (Station Man.—Walter Romanow)—(5) Will Klein — (6) Greg Barnsley — (7) Hugh Edmunds — (10) Bill Cameron — (11) Don Wittman — (12) Mrs. Sally Merchant — (13) Warren Wismer — (14) Terry Higgins — (15) Grace Dafoe — (16) Nick Semenoff — (19) Lesia Semko — (21) Lyn Hoskins — (22) TV Reps. Ltd. — (23) Young Canadian Ltd.

CJFB-TV, SWIFT CURRENT: 6.65 kw. Audio; 13.3 kw. Video on Channel 5. CBC Supp. (1) Swift Current Telecasting Co. Ltd.—(2 to 4) William D. Forst—(5) Walter S. Buffam — (6) Doug Cowan — (7) Julie Forst—(10 & 11) Don Hoskins—(12) Julie Forst—(13) Doug Cowan — (14) Julie Forst—(15) Margaret Forrester—(16) George Kushner—(17) Muriel deCruyen-

aere—(18) Jim Colter—(19) Merle Zoerb—(21) George Merchant—(22) Trans-Ocean Radio & TV—(23) Forjoe & Co.

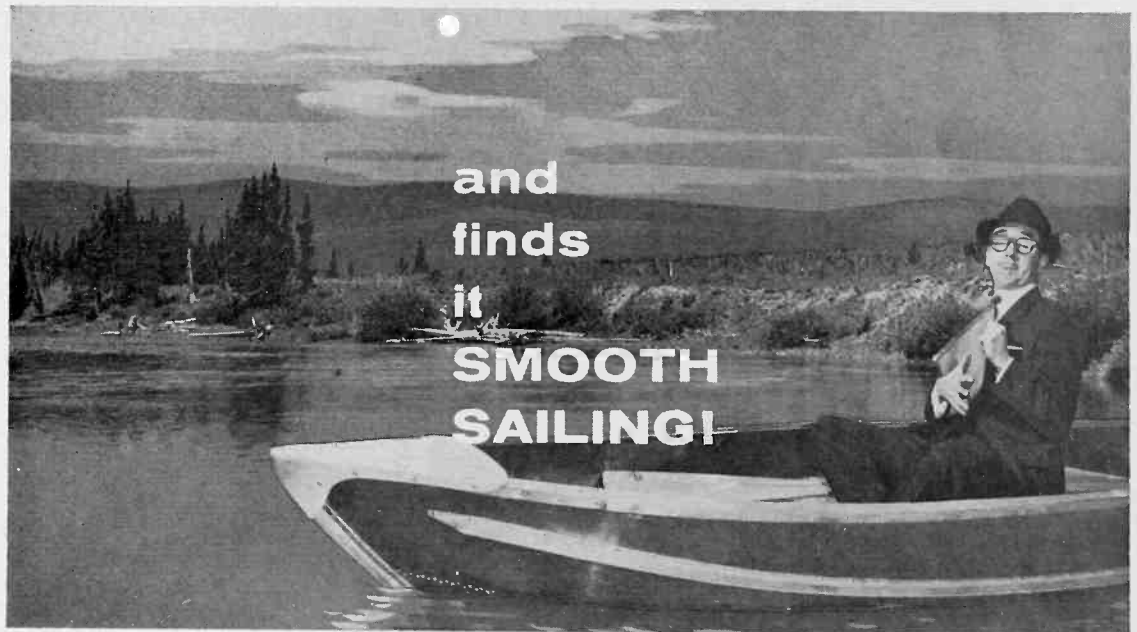
CKOS-TV, YORKTON: 2.5 kw. Audio; 5 kw. Video on Channel 3. CBC Supp. (1) Yorkton Television Co. Ltd.—(2) Norman Roebuck—(3) Ronald L. Skinner—(5) Harold Olson—(7) Miss Kristin Olson—(10) Gerald D. Birch—(11) Linus Westberg — (13 & 14) Norman Roebuck—(15) Mrs. Geraldine Peppler—(16) Hugh C. Vassos—(17) Joseph P. Laurans—(18 & 19) Mrs. Anne Mondor — (21) George S. Skinner—(22) Stovin-Byles Ltd.—(23) Devney Inc.

CKOS-TV-1, BALDY MOUNTAIN, MAN: 4.75 kw. Audio; 9.5 kw. Video. Satellite of CKOS-TV. Same staff. (*Due to go on air May, 1960.*)

MANITOBA

CKX-TV, BRANDON: 9.65 kw. Audio; 19.3 kw. Video on Channel 5. CBC Basic. (1) Western Manitoba Broadcasters Ltd.—(2 & 3) John B. Craig—(5) Archie Olson—(6) Stuart Craig—(10) Jim Struthers — (11) Henry Stothard — (14) Marvin Freeman—(15) Marleen Kohaly—(16) Mrs. Ann Smith—(17) Don Williams—(19) Harold Pullaw—(20) Willard Elliott—(21) Al Gomez—(22) All-Canada Radio & TV—(23) Weed & Co.

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NEW YORK, N. Y.

CBWT, WINNIPEG: 34.7 kw. Audio; 57.8 kw. Video on Channel 3. CBC Microwave. Owned and operated by the Canadian Broadcasting Corporation.

CBWFT, WINNIPEG: 1.72 kw. Audio; 2.87 kw. Video on Channel 6. CBC French Network. Owned and operated by the Canadian Broadcasting Corporation.

CJAY-TV, WINNIPEG: 180 kw. Audio; 325 kw. Video on Channel 7. (1) Channel Seven Television Ltd.—(2) R. S. Misener—(3) Jack M. Davidson — (22) Stovin-Byles Ltd. (The station will begin operating in the Fall of 1960.)

ONTARIO

CKVR-TV, BARRIE: 50 kw. Audio; 100 kw. Video on Channel 3. CBC Basic. (1) Ralph Snelgrove Television Ltd.—(2 & 3) Ralph T. Snelgrove—(4) Jack Mattenley—(5) Charles M. Tierney—(6) Joe Clarke—(7) Everett Smith—(8) Don Gray—(10) Bill Harrington—(11) Bill Bennett—(12) Mrs. Wendy Hicks—(13) Dave Compton—(14) Everett Smith—(15) Phil Sheridan—(16) Frank Fog—(17) Stan Carter—(19) Beverley Nethery—(21) Harold Atkinson—(22) Paul Mulvihill & Co.; Scharf Broadcast Sales — (23) Young Canadian Ltd.

CJSS-TV, CORNWALL: 130 kw. Audio; 260 kw. Video on Channel 8. CBC English & French Supp. (1) Cornwall Broadcasting Ltd.—(2 & 3) Ernest W. Miller—(4) Andrew N. McLellan—(5) Bob Aiken—(6 & 7) William Ellison—

KEY		
1. Owner or Company name	9. Music Director	17. Copy Chief
2. President (if a company)	10. News Director	18. Film Librarian
3. General Manager	11. Sports Director	19. Film Editor
4. Operations Manager	12. Women's Director	20. Chief Operator
5. Commercial Manager	13. Farm Director	21. Dir. of Engineering
6. Production Supervisor	14. Promotion Manager	22. Canadian Reps
7. Program Manager	15. Traffic Manager	23. U.S. Reps
8. Chief Announcer	16. Art Director	

(10) Douglas Johnson—(11) Carl C. Fisher—(14) Andrew N. McLellan—(15) Alma Larocque—(16) Mrs. Daisy Lamb—(17) Lou Piper—(18) Rod Rabey—(20) Wayne Harrison—(21) James Mitchell—(22) Trans-Ocean Radio & TV—(23) Weed & Co.

CHCH-TV, HAMILTON: 90 kw. Audio; 150 kw. Video on Channel 11. CBC Basic. (1) Niagara Television Ltd.—(2 & 3) Kenneth D. Soble—(5) J. Ray Peters—(6) Jack Burghardt—(7) James S. Purvis—(9) Joe Carlo—(10) Dave Rogers—(11) Norm Marshall—(14) Staff Habberfield—(15) Lloyd Colthorp—(16) Bill Garnett—(17) Don Pilcher—(19) Doug Gale—(21) Bill Jaynes—(22) All-Canada Radio & TV—(23) Young Canadians Ltd.

CBWAT, KENORA: 247 kw. Audio; 493 kw. Video on Channel 8. Owned and operated by the Canadian Broadcasting Corporation.

CKWS-TV, KINGSTON: 154 kw. Audio; 257 kw. Video on Channel 11. CBC Basic. (1) Frontenac Broadcasting Co. Ltd.—(2) Sen. W. R. Davies—(3) Donald Lawrie—(4) Roy Hofstetter—(5) Tom Tomkow—(6) William Luxton—(7) Donald Nairn

—(10) Floyd Patterson—(11) Max Jackson—(12) Clif Tomlinson—(14) Mrs. Joy Villeneuve—(15) Mrs. Audrey Sutton—(16) Martha Jameison—(17) Mrs. Marion Fleming—(18 & 19) Mrs. Lois Scrutton—(20) William Swaffield—(21) Bert Cobb—(22) All-Canada Radio & TV—(23) Weed & Co.

CKCO-TV, KITCHENER: 54.5 kw. Audio; 100 kw. Video on Channel 13. CBC Basic. (1) Central Ontario Television Ltd.—(2) Carl A. Pollock—(3) William D. McGregor—(6) Bruce Lawson—(7) Don Martz—(10) Gary McLaren—(11) Tom Rafferty—(14) William Whiting—(15) Rita Glennie—(16) Don Bowen—(21) Paul Turchan—(22) Jos. A. Hardy & Co., A. J. Messner & Co., Scharf Broadcast Sales—(23) Weed & Co.

CFPL-TV, LONDON: 195 kw. Audio; 325 kw. Video on Channel 10. CBC Basic. (1) London Free Press Printing Co. Ltd.—(2) Walter J. Blackburn—(3) Murray T. Brown (Station Man.—Robert A. Reinhart)—(5) W. Cliff Wingrove—(6) Kevin L. Knight—(7) Robert A. Reinhart—(10) Ron Laidlaw—(11) Ward Cornell—(12) Mrs. Hope Garber—(13) Roy Jewell—(14) W.

Thomas Daley—(15) H. Warren Blahout—(16) John Andrew—(17) Tom Bird—(18 & 19) Mrs. Beatrice Nott—(20) Dale Duffield—(21) Glen Robitaille—(22) All-Canada Radio & TV—(23) Weed & Co.

CKGN-TV, NORTH BAY: 25.75 kw. Audio; 51.5 kw. Video on Channel 10. CBC Basic. (1) Tel-Ad Co. Ltd. (2 & 3) G. A. Alger—(4) David Mee—(5) Jack Eaton—(8) John Size—(9) Michael Oldfield—(10) Don Delaplante—(11) Norris Whitfield—(12) Mrs. Meri Craven—(14) Jerry Millan—(15) Mrs. Isla Rochette—(16) Mrs. Terry Lewis—(17) Mrs. Inez Allen—(18 & 19) Eleanor Edey—(20) George Walling—(21) Gordon Ballantyne—(22) Paul Mulvihill & Co., Scharf Broadcast Sales—(23) Young Canadian Ltd.

CBOT, OTTAWA: 26.7 kw. Audio; 50.1 kw. Video on Channel 4. CBC Microwave Owned and operated by the Canadian Broadcasting Corporation.

CBOTF, OTTAWA: 17 kw. Audio; 31 kw. Video on Channel 9. CBC Microwave. Owned and operated by the Canadian Broadcasting Corporation.

CHEX-TV, PETERBOROUGH: 61.2 kw. Audio; 102 kw. Video on Channel 12. CBC Basic. (1) Kawartha Broadcasting Co. Ltd.—(2) Sen. W. R. Davies—(3) Don Lawrie—(4) Keith Packer—(5) Bob Kinsman—(7) Gordon Shale—(8) Don Alexander—(9) Hugo Tapp—(10) Frank Eckersley—(11) Dave Devall—(12) Mrs. Marie Callaghan—(14) Don Alexander—(15) Miss Marnie McTeague—(16) Ron Wil-

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son—(17) Lloyd McQuiggin—(18) Paul Devlin—(20) Fred Barrie—(21) Bert Crump—(22) All-Canada Radio & TV—(23) Weed & Co.

CFCJ-TV, PORT ARTHUR: 15 kw. Audio; 28 kw. Video on Channel 2. CBC Basic. (1) Thunder Bay Electronics Ltd.—(2) H. F. Dougall—(3) Ralph Parker—(4) Garnet Conger—(11) Frank Roberts—(22) All-Canada Radio & TV—(23) Weed & Co.

CJIC-TV, SAULT STE. MARIE: 15 kw. Audio; 28 kw. Video on Channel 2. CBC Basic. (1) Hyland Radio - TV Ltd.—(2) Mrs. J. G. Hyland—(3 & 4) Russ Ramsay—(5) Gene Plouffe—(6) Joe Boyle—(7) Paul Fockler—(8) John Rhodes—(9) Ted Cunningham—(10) Lionel McAuley—(11) Russ Ramsay—(12) Grace Pitt—(13) Don Ramsay—(14) Frank Gardi—(15) Mrs. Rita Purdy—(16) Murray MacGillivray—(17) Miss Bev Mesaglio—(18 & 19) Mrs. Bev Kovacs—(20) Don Gibson—(21) David Irwin—(22) All-Canada Radio & TV—(23) Weed & Co.

STURGEON FALLS: 5.25 kw. Audio; 8.75 kw. Video on Channel 7. CBC French Network. Owned and operated by the Canadian Broadcasting Corporation. (Recommended for approval.)

SUDBURY: 361 kw. Audio; 601 kw. Video on Channel 13. Satellite of Sturgeon Falls. Owned and operated by the Canadian Broadcasting Corporation. (Recommended for approval.)

CKSO-TV, SUDBURY: 16 kw. Audio; 30 kw. Video on Channel 5. CBC Basic. (1) CKSO - Radio Ltd.—(2 & 3) Wilf Woodill—(4) Jim Boyd—(5) Ralph Connor—(6) Richard Madsen—(10) Tom Kirven—(11) Hub Beaudry—(12) Claire Donovan—(14) Ralph Connor—(15) Mrs. Betty Sellars—(16) Richard Madsen—(17) Mrs. Betty Sellars—(18) Mrs. Noreen Ede—(21) Wallace Robert—(22) All-Canada Radio & TV—(23) Weed & Co.

CKSO-TV-1, ELLIOTT LAKE: 2 kw. Audio; 4 kw. Video on Channel 3. Satellite of CKSO-TV. Same staff.

CFCL-TV, TIMMINS: 9.25 kw. Audio; 18.5 kw. Video (increasing power to 50 kw. Audio, 100 kw. Video, Summer, 1960) on Channel 6. CBC Basic. (1) J. Conrad Lavigne Enterprises Ltd.—(2) J. Conrad Lavigne—(3) René Barrette—(5) Harry Charbonneau—(7) Jean DeVilliers—(10) Mrs. Betty Shields—(11) Gaston Bergeron—(12) Mrs. Hazel Clermont—(14) Ruby Lockett—(15) Mrs. Denise Philbert—(16) Michael Duncan—(17) Zella Dawkins—(18 & 19) Mrs. Hazel Clermont—(21) Rudy Fauteux—(22) Paul Mulvihill & Co.—(23) Devney Inc.

CFCL-TV-1, KAPUSKASING: .0225 kw. Audio; .045 kw. Video on Channel 3. Satellite of CFCL-TV. Same staff.

CFCL-TV-2, ELK LAKE: 1.8 kw. Audio; 3.5 Video on Channel 2. Satellite of CFCL-TV. Same staff.

CBLT, TORONTO: 53.5 kw. Audio; 99.5 kw. Video on Channel 6. CBC Microwave. Owned and operated by the Canadian Broadcasting Corporation.

TORONTO: 162 kw. Audio; 325 kw. Video on Channel 9. (1) Baton Aldred Rogers Broadcasting Ltd.—(2) Joel W. Aldred—(3) Charles Baldour—(7) Rai Purdy—(10) Laurie McKechnie—(12) Jeann Beattie—(13) Douglas M. Robin-

son. (Will begin operating during the first quarter of 1961.)

CKLW-TV, WINDSOR: 180 kw. Audio; 325 kw. Video on Channel 9. CBC Basic. (1) Western Ontario Broadcasting Co. Ltd.—(2 & 3) J. E. Campeau—(4) S. Campbell Ritchie—(5) Bruce Chick—(6) T. J. Sutton—(7) S. Campbell Ritchie—(9) Wally Townsend—(10) Austin Grant—(11) Jim Van Kuren—(12) Myrtle Labbitt—(13) Austin Grant—(14) Arthur Gloster—(15) Bruce Chick—(16) Charles Knight—(18) Violet Chapman—(19) Arthur McColl—(20) Kenneth Stewart—(21) Stewart Clark—(22) All-Canada Radio & TV—(23) Young Canadian Ltd.

CKNX-TV, WINGHAM: 100 kw. Audio; 180 kw. Video on Channel 8. CBC Basic. (1) Radio Station CKNX Ltd.—(2) W. T. Cruickshank—(3) G. W. Cruickshank—(4) D. G. Hildebrand—(5) Ross Hamilton—(6) John Krug—(7) Bill Harris—(8) Bruce St. George—(9) Leander Boucher—(10) John Strong—(11) Johnny Brent—(12) Anna McDonald—(13) Vaughn Douglas—(14) Sandra Doig—(15) Helen Fleury—(16) Bob Wolfenden—(17) Jack Mitchell—(18) Rod McDonald—(19) Harold Swatridge—(20) Jack Caesar—(21) Scott Reid—(22) All-Canada Radio & TV—(23) Young Canadian Ltd.

QUEBEC

CHAU-TV, CARLETON-NEW CARLISLE: 52 kw. Audio; 100 kw. Video on Channel 5. (1) Télévision de la Baie des Chaleurs, Inc.—(2) Leo Hachey—(3) Dr. Chas. H. Houde—(4) Marcel Chabot—(5) Dr. Chas. H. Houde—(7) Paul Bernier—(8) F. Fontaine—(12) Miss M. Laforest—(16) J. P. Bernier—(18) F. Gagner—(19) J. P. Bernier—(20 & 21) Marcel Chabot—(22) Jos. A. Hardy & Co.—(23) Young Canadian Ltd.

CKRS-TV, JONQUIERE: 10 kw. Audio; 20 kw. Video on Channel 12. CBC French Basic. (1) Radio Saguenay Ltée—(2) Henri Lepage—(3) Tom Burham—(4 & 5) Paul Audette—(7 & 8) André Jean—(9) Marcel Perron—(10) Lionel Tremblay—(11) Jean Martin—(12) Bernadette Dufresne—(14) Tom Burham—(16) Réal Filion—(17) Jeanne Rattie—(18 & 19) Eugène Michaud—(21) Gérard Lemieux—(22) Jos. A. Hardy & Co.—(23) Young Canadian Ltd.

CKBL-TV, MATANE: 170 kw. Audio; 280 kw. Video on Channel 9. CBC French Basic. (1) La Cie de Radiodiffusion de Matane Ltée—(2 & 3) René Lapointe—(4 & 5) Octave Lapointe—(6) Roger Bergeron—(7) Georgette Lavoie—(8) Jean Berger—(9) Lucette Gauthier—(10) André Watters—(11) Jean Berger—(12) Mrs. Lauren Jourdain—(13) Nap. Guaripey—(14) Georges Guy—(15) Georgette Lavoie—(16) Jean Marie Provost—(17) Lisette Durette—(18 & 19) Jules Chouinard—(20) Jos. Thibeau—(21) Yvan Fortier—(22) Jos. A. Hardy & Co.—(23) Young Canadian Ltd.

CBFT, MONTREAL: 50 kw. Audio; 100 kw. Video on Channel 2. CBC Microwave. Owned and operated by the Canadian Broadcasting Corporation.

CBMT, MONTREAL: 26.2 kw. Audio; 43.8 kw. Video on Channel 6. CBC Microwave. Owned and operated by the Canadian Broadcasting Corporation.

WELCOME

to

Delegates attending the

45th

ACA CONFERENCE

from the

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Canadian Association of Broadcasters

CAB Member Stations

CJON-TV, St. John's	CFCL-TV, Timmins
CJOX-TV, Argentia	CFCJ-TV, Port Arthur
CJCN-TV, Grand Falls	CJIC-TV, Sault Ste. Marie
CFCY-TV, Charlottetown	CKLW-TV, Windsor
CHSJ-TV, Saint John	CKNX-TV, Wingham
CKCW-TV, Moncton	CKX-TV, Brandon
CHAU-TV, New Carlisle	CHAB-TV, Moose Jaw
CKRS-TV, Jonquière	CKBI-TV, Prince Albert
CKBL-TV, Matane	CKCK-TV, Regina
CFCM-TV, Quebec City	CJFB-TV, Swift Current
CKMI-TV, Quebec City	CFQC-TV, Saskatoon
CKRN-TV, Rouyn	CKOS-TV, Yorkton
CKTM-TV, Three Rivers	CHCT-TV, Calgary
CJSS-TV, Cornwall	CHCA-TV, Red Deer
CKVR-TV, Barrie	CFRN-TV, Edmonton
CKWS-TV, Kingston	CJLH-TV, Lethbridge
CHEX-TV, Peterborough	CHAT-TV, Medicine Hat
CKCO-TV, Kitchener	CJDC-TV, Dawson Creek
CHCH-TV, Hamilton	CFCR-TV, Kamloops
CFPL-TV, London	CHBC-TV, Okanagan
CKGN-TV, North Bay	CHAN-TV, Vancouver
CKSO-TV, Sudbury	CHEK-TV, Victoria

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KEY

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or Company name | 9. Music Director | 17. Copy Chief |
| 2. President (if a company) | 10. News Director | 18. Film Librarian |
| 3. General Manager | 11. Sports Director | 19. Film Editor |
| 4. Operations Manager | 12. Women's Director | 20. Chief Operator |
| 5. Commercial Manager | 13. Farm Director | 21. Dir. of Engineering |
| 6. Production Supervisor | 14. Promotion Manager | 22. Canadian Reps |
| 7. Program Manager | 15. Traffic Manager | 23. U.S. Reps |
| 8. Chief Announcer | 16. Art Director | |

CFCF-TV, MONTREAL: 160 kw. Audio; 325 kw. Video on Channel 12. (1) Canadian Marconi Co. — (2) Stuart M. Finlayson; Broadcasting Manager - Richard Misener — (22) All-Canada Radio & TV — (23) Weed & Co. (Due to commence operating 1961).

MONTREAL: 195 kw. Audio; 325 kw. Video on Channel 10. (1) Paul L'Anglais & Assoc. (Due to commence operating 1961).

CFCM-TV, QUEBEC: 6.3 kw. Audio; 12.6 kw. Video on Channel 4. CBC French Basic. (1) Télévision de Québec (Canada) Ltée — (2) Gaston Pratte — (3) Jean A. Pouliot — (4 & 5) Arthur P. Fitzgibbons — (6) Louis Leclerc — (7) Jacques Filteau — (8) Jacques Larochelle — (9) Miss Carmen D'Ostie — (10) Gérard Fecteau — (14) John Riopel — (15) Miss Monic Breton — (16) Marcel Labadie — (17) Louis Tardivel — (18) Gerald Ross (20) Lucien Côté — (21) Gérard Fortin — (22) Jos. A. Hardy & Co., Scharf Broadcast Sales — (23) Weed & Co.

CKMI-TV, QUEBEC: 2.8 kw. Audio; 5.6 kw. Video on Channel 5. CBC Supp. (1) Télévision de Québec (Canada) Ltée — (2) Gaston Pratte — (3) Jean A. Pouliot — (4 & 5) Arthur P. Fitzgibbons — (6) Louis Leclerc — (7) Jacques Filteau — (8) G. Lovett — (9) Miss Carmen D'Ostie — (10) Gérard Fecteau — (11) G. Lovett — (14) John Riopel — (15) Miss Monic Breton — (16) Marcel Labadie — (17) Louis Tardivel — (18) Gerald Ross — (20) Lucien Côté — (21) Gérard Fortin — (22) Jos. A. Hardy & Co., Scharf Broadcast Sales — (23) Weed & Co.

CJBR-TV, RIMOUSKI: 56.9 kw. Audio; 100 kw. Video on Channel 3. CBC French Basic. (1) La Radio du Bas St. Laurent, Inc. — (2) Jacques Brillant — (3 & 4) André Lecomte — (5) Robert Côté — (6 to 8) François Raymond — (9) Lorenzo Michaud — (10) Guy Ross — (11) Claude Pearson — (12) Louise Lavallée — (14) Jean Chabot — (16) Georges Mercier — (17) Jean Chabot — (18 & 19) Denis Malenfant — (20) Gilles Fournier — (21) Marcel Vallée — (22) Stovin-Byles Ltd. — (23) Weed & Co.

CJES-TV, ESTCOURT: 22.5 watts Audio; 45.1 watts Video on UHF Channel 70. Satellite of CJBR-TV. Same staff.

CFCV-TV, CLERMONT: 22 watts Audio; 45 watts Video on UHF Channel 75. Satellite of CJBR-TV. Same staff.

CKRN-TV, ROUYN: 25 kw. Audio; 50 kw. Video on Channel 4. CBC French Basic & CBC English Supp. (1) Northern Radio - Radio Nord Inc. — (2 & 3) David A. Gourd — (4) Franco Cappellari — (6) Ernest Chartrand — (15) Lise Aubé — (16) Laimon Metris — (21) Jean-Guy Langevin — (22) Trans-Ocean Radio & TV — (23) Weed & Co.

CHLT-TV, SHERBROOKE: 186 kw. Audio; 300 kw. Video on Channel 7. CBC French Basic. — (1) La Tribune Ltée — (2) Paul Desruisseaux — (3) Alphée Gauthier — (4) Pierre Bruneau — (5) Jean

Louis Gauthier — (6) Dave Bloomberg — (7) Gary Longchamps — (8) Louis Bilodeau — (9) Paul Marcel Robidoux — (10) Henri Crusene — (11) Marcel Rheault — (12) Aline Desjardins — (14) Georges L'Ecuyer — (15) Mrs. Laurette LaRocque — (16) Saro Bellomia — (17) Rita Ouellet — (18) Madeleine Brodeur — (19) Lucien Perreault — (20) Robert Thiebault — (21) Léo Gilbeau — (22) Trans-Ocean Radio & TV — (23) Young Canadian Ltd.

CKTM-TV, TROIS RIVIERES: 42.5 kw. Audio; 85 kw. Video on Channel 13. CBC French Basic. (1) Television St.-Maurice Inc. — (2 & 3) Henri Audet — (5) Louis Béliveau — (6 & 7) Claude Blain — (10) André St.-Arnaud — (11) Yvon Dufour — (12) Claire Boucher — (15) Pierrette Richer — (16) Richard Normandin — (19) Albert Aubichon — (21) Robert Bonneau — (22) Stovin-Byles Ltd. — (23) Weed & Co.

NEW BRUNSWICK

CKCW-TV, MONCTON: 15 kw. Audio; 25 kw. Video on Channel 2. CBC Basic. (1) Moncton Broadcasting Ltd. — (2 & 3) Fred A. Lynds — (4) Jos. S. Irvine — (5) Murray Goldsborough — (6 & 7) Jos. S. Irvine — (9) Sydney Wortman — (10) Claude Cain — (11) Earle Ross — (12) Helen Crocker — (14) Murray Turner — (15) Marilyn Bell — (16) Stan Morton — (17) Robert H. Steeves — (18 & 19) Gwen MacDonald — (21) Keith McConnell — (22) Stovin-Byles Ltd. — (23) Young Canadian Ltd.

CKCW-TV-1, UPSALQUITCH LAKE: 77 kw. Audio; 141 kw. Video on Channel 12. Satellite of CKCW-TV. Same staff. (On air July, 1960).

CBAFT, MONCTON: 324 kw. Audio; .6 kw. Video on Channel 11. CBC French Network. Owned and operated by the Canadian Broadcasting Corporation.

CHSJ-TV, SAINT JOHN: 50 kw. Audio; 100 kw. Video on Channel 4. CBC Basic. (1) New Brunswick Broadcasting Co. Ltd. — (3) George A. Cromwell — (4) William A. Stewart — (11) Fred Blizzard — (12) Jene Wood — (13) L. C. Rudolf — (14) Marjorie Hoben — (18) Marge McGivern — (19) Guy Ferguson — (20) Gerry Gormley — (21) J. G. Bishop — (22) All-Canada Radio & TV — (23) Weed & Co.

NOVA SCOTIA

CBHT, HALIFAX: 34 kw. Audio; 56 kw. Video on Channel 3. CBC Microwave. Owned and operated by the Canadian Broadcasting Corporation.

CBHT-1, LIVERPOOL: 248 kw. Audio; 412 Video on Channel 12. Satellite of CBHT.

CBHT-2, SHELBURNE: 248 kw. Audio; 412 kw. Video on Channel 8. Satellite of CBHT.

CBHT-3, YARMOUTH: 248 kw. Audio; 412 kw. Video on Channel 11. Satellite of CBHT.

CJCB-TV, SYDNEY: 108 kw. Audio; 180 kw. Video on Channel 4. CBC Basic. (1) Cape Breton Broadcasters Ltd. — (2 to 4) J. Marven Nathanson — (5) Mrs. E. K. Williams — (6) J. C. McVicar — (7) Mrs. M. C. MacQuarrie — (9) C. Doucet — (10) Nick Hollinrake — (11) Jack Stuewe — (12) Ann Terry — (14) C. M. Quinton — (15) Mrs. Lorraine Carroll — (16) Horst Paufler — (17) H. MacDonald — (18) Delores Thompson — (19) Ron Demers — (20) Ron Reeves — (21) M. E. Bowles — (22) All-Canada Radio & TV — (23) Weed & Co.

CJCB-TV-1, INVERNESS: 3.2 kw. Audio; 6 kw. Video on Channel 6. Satellite of CJCB-TV. Same staff.

PRINCE EDWARD ISLAND

CFCY-TV, CHARLOTTETOWN: 38.5 kw. Audio; 79 kw. Video on Channel 13. CBC Basic. (1) Island Radio Broadcasting Co. Ltd. — (2) Mrs. K. S. Rogers — (3 & 5) Robert F. Large — (6) Loman McAulay — (7) Paul Williams — (9) William K. Rogers — (10) Stuart Dickson — (11) Loman McAulay — (12) Jane Weldon — (13) Bud McMurtry — (14) William K. Rogers — (16) H. Purdy — (17) Betty Large — (18) Vern McFarlane — (20) G. Tait — (21) John G. Jay — (22) All-Canada Radio & TV — (23) Weed & Co.

NEWFOUNDLAND

CBYT, CORNERBROOK: 32 watts Audio; 64 watts Video on Channel 5. Owned and operated by the Canadian Broadcasting Corporation.

CJOX-TV, ARGENTIA: .097 kw. Audio; .19 kw. Video on Channel 10. Satellite of CJON-TV. Same staff.

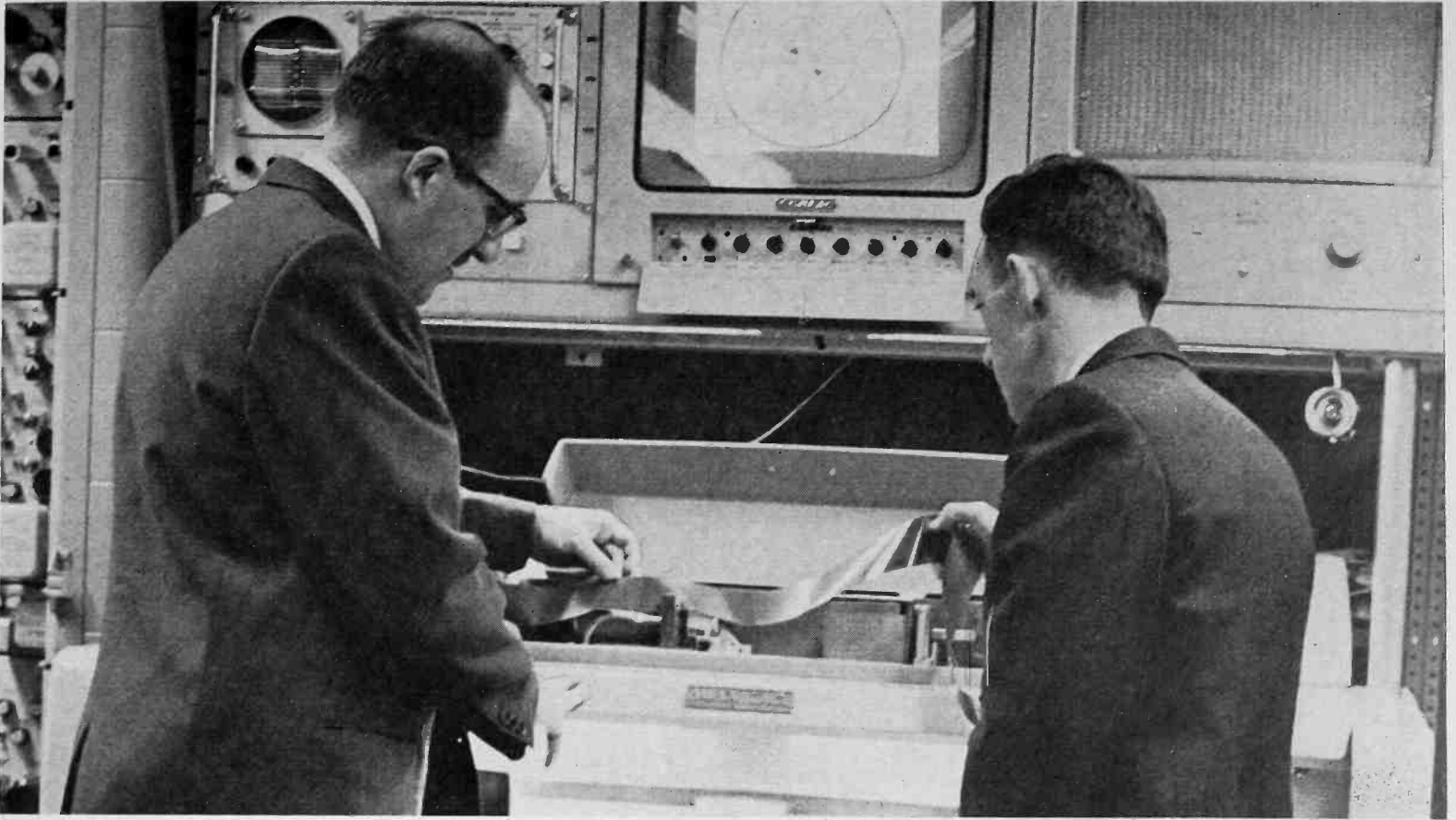
CJON-TV, ST. JOHN'S: 11 kw. Audio; 21.04 kw. Video on Channel 6. CBC Basic. (1) Newfoundland Broadcasting Co. Ltd. — (2) Geoff Stirling — (3) Don Jamieson — (4) Colin Jamieson — (5) Charlie Pope — (6) Charlie Lang — (7) Colin Jamieson — (8) Bob Lewis — (9) Ignatius Rumboldt — (10) Jim Thoms — (11) Wally Millman — (12) Mrs. Winnifred Packer — (13) Harry Stamp — (14) Betty Piercy — (15) Emelie Davis — (16) Frank Sturge — (17) Mrs. Joan LeClair — (18) Mrs. Betty Clarke — (19) Nels Squires — (20) Hubert Jamieson — (21) Oscar Hierlihy — (22) Stovin-Byles Ltd. — (23) Weed & Co.

CFSN-TV, HARMON FIELD: 245 kw. Audio; 49 kw. Video on Channel 8. Owned and operated by the Canadian Broadcasting Corporation.

CJCN-TV, GRAND FALLS: 7.4 kw. Audio; 14.8 kw. Video on Channel 4. (1) Nfld. Broadcasting Co. Ltd. — (2) Geoffrey Stirling — (3) Don Jamieson — (4) Michael Smithson — (5) Charlie Pope — (6 & 7) Colin Jamieson — (9) Nela Griffen — (10) Jim Thoms — (11) W. Millman — (14) Betty Piercy — (15) Emelie Davis — (16) Frank Sturge — (17) Joan LeClair — (18) Betty Clarke — (19) Nelson Squires — (20) Bruce Allen — (21) Oscar Hierlihy — (22) Stovin-Byles Ltd. — (23) Weed & Co.

LABRADOR

CFLA-TV, GOOSE BAY: .174 kw. Audio; .348 kw. Video on Channel 8. Owned and operated by the Canadian Broadcasting Corporation.



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would have otherwise been cancelled because of special events."

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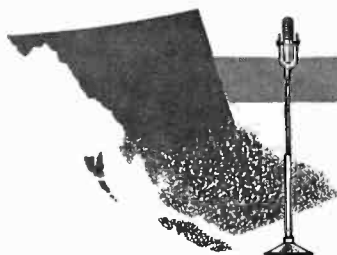
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