

## stations in the news

### LOWER PROFITS FOR MOFFAT

Moffat Communications reports that it spent \$400,000 on its unsuccessful bid for television licences in Montréal and Québec City. The applications were made jointly with Cogeco Inc. under the name Télévision St-Laurent. One licence, for Montréal only, was granted to CFCF Inc.

Moffat's annual report also attributes reduced profits (from \$5.5 million in 1984 to \$3.7 million in 1985) to a substantial drop in radio sales in western Canada.

### STANDARD PURCHASE APPROVED

A November 14/85 CRTC decision gave the expected approval of the purchase of Standard Broadcasting by Slight Broadcasting—but not without dissenting voices.

The Commission said it recognized the 'substantial debt financing' involved, but accepted Slight's position that debt could be reduced, if necessary, by adding new partners or by the sale of assets. Standard owns 100% of CJAD/CJFM Montreal, CFRB/CKFM Toronto, CKTB/CJQR-FM

St. Catharines, CJSB and CJOH-TV Ottawa and Telecable Laurentien Inc. in Hull; also 25.3% of Skyline Cablevision, Ottawa.

Two commissioners dissented from the majority view: Monique Coupal stated that the financing would make it 'almost impossible' to maintain, much less improve, service. Jean-Pierre Mongeau described the transaction as 'a trafficking in licences ...seriously deficient with respect to the resources available...the Commission should have required increased capitalization and/or reduction of the debt/equity ratio, and/or divestiture of certain holdings...'

The CRTC said the transaction would not be viable without Slight's firm commitment to sell Standard's interest in Valley Cable. The California operation represents a debt of \$76 million.

Among other commitments by Slight:

- \$775,000 to be added to the CJOH-TV local production budget of \$4.8 million;
- contributions by the 7 radio stations for developing Canadian talent to increase from \$128,700 to \$162,700;
- computerized newsrooms in Toronto (\$150,000) and Montreal (\$100,000); new master control at CJFM (\$40,000); all radio stations to join EN Group satellite system.

However the Commission repeatedly calls for increased commitments. For example, although Slight said it would increase funds for Canadian talent by CJAD/CJFM from \$43,500 to \$57,000, the CRTC says it expects the amount to be \$100,000 in year one and \$114,000 in year two. Half of the money would go to MusicAction, the Québec counterpart of Factor/CTL. MusicAction was proposed by CHUM Ltd. in its successful bid to buy CKGM/CHOM, with a commitment to donate \$100,000 in year one and \$50,000 in year two.

Also approved was the purchase of Slight's Toronto-area stations, CFGM Richmond Hill and CILQ-FM, by Westcom Radio Group, controlled by Frank A. Griffiths of Vancouver. Westcom owns CKNW and CFMI-FM New Westminster, CHQR in Calgary, CJOB/CKIS-FM Winnipeg, and CHML/CKDS-FM Hamilton.

Westcom pledged \$160,000 a year from CFGM and \$135,000 (an increase of \$40,000) from CILQ for development of Canadian talent, and \$75,000 to install a new production studio at Q-107. Both stations will join the Western Information Network, which serves 33 stations, and WIN will spend \$50,000 a year to establish an Ottawa news bureau. CFGM is to buy a \$75,000 mobile unit to cover local events in York Region, and—in an unusual proposal—will give \$100,000 worth of ad time to new small businesses in the area.

# NORTHERN LIGHTS SEE NEW SIGHTS!

Not long ago, television was rare in the vast Canadian northlands. Thanks to innovative DBC technology, the hearty individuals who live and work there may now spend cold evenings enjoying the same shows we in the south have come to take for granted. An ever increasing number of remote communities are boasting dependable DBC low-power transmitters and translators. With over 1000 installations during the past 25 years, the choice of DBC equipment was obvious. We design reliable, cost efficient products for the harshest of environments. As Canada's leading LPTV manufacturer, DBC should be your choice too!

## DBC BROADCAST PRODUCTS

124 Belfield Road, Rexdale, Ontario, Canada M9W 1G1  
Tel: (416) 241-2651 Telex: 06 - 989357

A TRIPLE CROWN  CORPORATION



### RYERSON'S CKLN GETS BOOST

CKLN, the campus station of Ryerson Polytechnical Institute in Toronto, has been granted a power increase to 250 w, and will move its transmitter site from the CBC Jarvis St. tower to Commerce Court.

Featured in a recent Toronto Star story, CKLN reports it is getting good response to its varied program schedule, despite its low 13-watt power. Closed-circuit for 11 years, it began broadcasting on 88.1 MHz in July, 1983. Manager Adam Vaughan says audience more than doubled in 1985 to 50,000 listeners weekly—ahead of last-place CJBC, the CBC's French station. CKLN is funded by listener contributions, the student association, and limited ads; Ryerson provides studio and office space, and pays the electric bill.

### NEWS FROM TVONTARIO

- TVOntario took five awards at the 33rd annual Columbus (Ohio) International Film Festival. The awards, for four programs and a study guide, were accepted by Lesle Coates at the November event.

- CP Rail has made a major grant to TVO for a series on the history of Canada. The 12 half-hour programs, to be produced in both English and French, are scheduled for completion in 1987.

- A week-long on-air membership drive in November resulted in pledges to TVO of \$397,832 from 8,870 viewers—well over the \$300,000 objective. A direct mail appeal to 800,000 Ontario homes is expected to raise \$1 million.

- The CRTC has approved low power re-broadcasters in 11 additional northern communities—part of TVO's continuing plan to extend service via satellite.

### More Stations in the news...

- A recent report puts the number of TV rebroadcast transmitters in Canada at 824, of which 585 are CBC-owned.

- The purchase of **CFOS Owen Sound** by C. Douglas Caldwell (Bayshore Broadcasting) has been approved. President and general manager Bill Hawkins continues with the station as chairman.

- Among winners of recent CLIO awards for advertising was **FM 97 CKKS-FM Vancouver**. The spot, for Patti's Cookies, was entitled 'Air Cookie.'

- **CFGO Ottawa** has changed frequencies from 1440 to 1200 kHz; power remains at 50 kw. An exchange of land with the city provided a site adjacent to the previous one. The new array consists of two lengthened and four new towers.

### BROADCAST TECHNOLOGY

### CFTO-TV MARKS 25 YEARS

CFTO-TV celebrated its 25th anniversary on January 1st, 1986. Transmitting from the CN tower, CFTO boasts a potential audience of 6 million, and claims to be Canada's most-watched television station. Among other achievements, it was the first in Canada to broadcast in color.

The station's existence began in May, 1960, when Baton Aldred Rogers Broadcasting Ltd. was awarded a licence for channel 9 by the Board of Broadcast Governors (forerunner of the CRTC). John Bassett, then publisher of the Toronto

Telegram, was chairman; president was veteran announcer Joel Aldred, who had performed the first commercial telecast in Canada; vice-president was Ted Rogers; and sports vp was Canada's 'voice of hockey,' the late Foster Hewitt, whose involvement with the company continued throughout his life.

On January 1st, 1961, CFTO-TV went to air with a special 18-hour telethon for the Ontario Association for Retarded Children—the longest-ever telethon to that point. Soon after, the CTV Network was formed. Its schedule included CFL games, for which CFTO had acquired

## OTARI'S MARK III SERIES



**A Complete Line of Professional Audio Tape Recorder/Reproducers for Broadcast Production, Audio Post-Production and Recording Studio Applications.**

Otari's MARK III/2, 4 and 8 recorders, offer the professional a complete range of innovative features and accessories to make any audio recording task easier and more cost effective.

The MARK III/2 1/4" two-channel machine is ideal for recording studio mixdown, as well as broadcast editing applications. In audio-for-video or film sound production, Otari's optional speed resolver (the EC-401) makes the MARK III/2 the right choice for daily transfer applications using pilot-tone synchronization.

The MARK III/4 provides you with the 1/2" four-channel format which has been the world standard for both audio post-production mixdown and broadcast production — at a great price.

The MARK III/8, 1/2" eight-channel machine offers the recording studio many of the features of Otari's legendary MTR-90, plus performance that rivals 1" eight-channel machines.

The MARK III/8 also brings multitrack flexibility to the new task of production for stereo radio. The audio post-production world especially benefits from the MARK III/8's ability to communicate with SMPTE time-code-based editors, machine controllers, or synchronizers via its convenient and comprehensive interface connector.

J-MAR can show you how Otari's MARK III series offers you the right combination of performance features, great sound, and long-run reliability for any recording application — in the most sophisticated production studio, or in your own home studio.



For further information call

6 BANIGAN DRIVE, TORONTO, ONTARIO M4H 1E9 PHONE 421-9080

Circle #147 on Reader Service Card

rights, and other Canadian programs produced at CFTO. In 1966, CFTO joined the other CTV affiliates in taking over management of the network. CTV now carries up to 64 hours weekly of programs with CFTO remaining a major producer.

In news coverage, CFTO's innovations include being the first Toronto station to set up an Ottawa bureau, and in 1970 it was the first in the Toronto market to offer an early evening newscast 7 days a week. Its *World Beat News* expanded to one hour in August, 1984.

Although much of the company's production is the responsibility of Glen-Warren Productions, CFTO has produced many outstanding features over the past

25 years: *Toronto Today*; *Canada AM*; *The Pig 'n' Whistle*; *Stars on Ice*; *Circus*; *Grand Ole Country*; *Definition*; *The Littlest Hobo*; *Headline Hunters*; *Comedy Factory*; *Night Heat* and *Check It Out*. Specials include: *Murder in Space*; *Romeo and Juliet*; *Muppet Specials*; *Faery Tale Theatre* and many made-for-TV movies; also, the annual Miss Teen and Miss Canada pageants, and the world-wide TV crusades of The Billy Graham Organization.

To mark the occasion, the station aired a one-hour *Anniversary Special* which reviewed events of the past quarter century, including the development of facilities and technical achievements of CFTO-TV and Glen-Warren Productions.

**BCTV NEWSROOM AT EXPO '86**

British Columbia Television is to have a major presence at Expo '86 in Vancouver. The signing of an agreement on Dec. 3rd was marked by a live 40-minute telecast via satellite from the Expo grounds.

Throughout the six months of Expo, BCTV plans to originate all newscasts live from its own pavilion, strategically located inside a main entrance near the United States, General Motors and Telecom Canada pavilions. A complete newsroom will be installed with all-new equipment provided by Sony of Canada. In addition to BCTV's own news and features, the facility may be used to originate CTV network shows such as *Canada AM*, *W5* and *CTV National News*, on occasion, during the course of Expo '86. BCTV, which operates CHAN-TV Vancouver, CHEK-TV Victoria, and rebroadcasters throughout the province, is CTV's affiliate for all of British Columbia. Stations across Canada will also be carrying an hour-long prime time special about Expo produced by BCTV.

The agreement is independent of 'host broadcaster' arrangements. It's expected that a 'Broadcast Service Group' will be formed by the CBC and other broadcasters, with financial support from the federal government.

**NO LOCAL ADS FOR CBIT**

The CRTC has refused to allow local advertising on CBIT Sydney, NS, requested by the CBC as a cost-saving measure. CBIT spends \$250,000 a year for a master control system (which employs four technicians and two clerical workers) to replace ads in the feed from Halifax. Without the system, it could lose \$400,000 in national selective spots, but CBC believes this would be offset by selling CBIT and CBHT as a package; no effort would be made to sell locally. However, CJC-TV Sydney (CHUM Ltd.) claimed any increase in competition from CBIT would jeopardize the viability of CJC-TV.

- The CRTC has again rejected a third bid by Colonial Broadcasting to switch the frequencies of **CHVO Harbour Grace** (850) and **CHCM Marystown** (560). The CRTC says the proposal would give Colonial 3 strong signals in St. John's; it suggests an FM rebroadcaster as an alternative to improve CHVO's Avalon area coverage.

- Revoked: The AM licence for **CHMV Murdochville**, issued three years ago to Radio CHNC Ltée. CHMV never got on the air, due to poor economic conditions.

- **CKO Radio** recently reported that winegrowers in France have a new method of chasing birds from maturing crops: they play radios—loud. Seems the feathered connoisseurs can't stand jazz, commercials, and far-out disc jockeys...

**Now you can control the audio level and watch the video monitor simultaneously**



With NTP's Video Peak Program Meter, there's now a very convenient way of keeping effective control on the audio level when your attention has got to be on the video monitor. By superimposing a scale and pointer on the original video signal, the Video P.P.M. makes your monitor a single reference point for all program quality evaluations.

NTP's Video P.P.M. is ideal in any place where audio competes with video for your attention. In editing suites, it will help prevent level drift during edit series. In audio control rooms, it allows you to get a "feel" for the show and helps picking up cues. And in master control rooms, network switching centres and satellite up-link facilities, it permits you to control audio level and picture quality simultaneously.

Installation is easy. Simply connect a calibrated audio line to the video P.P.M., loop the video signal going to your monitor and power it from the mains.

NTP also produces many other quality products including bargraph PPM and VUmeters, stereo/mono compatibility meters and audio routing switchers. For more information, simply contact ELNOVA, the Canadian distributor.



4190 Seré Street  
Saint Laurent, Quebec H4T 1A6  
Tel.: (514) 341-6933/ Telex: 05 824086

## EASTERN GROUP TO BUY CIGO

Subject to CRTC approval, The Eastern Group of Companies, a firm engaged in construction and transportation, will purchase CIGO Port Hawkesbury, NS. The station, in debt since it went on the air in 1975 with the help of a \$235,000 loan from the Federal Business and Development Bank, was placed in receivership in October. Its major shareholder is Gerald Doucet, a former Nova Scotia cabinet minister. Manager Bruce Lee told BT that broadcasting is a new venture for The Eastern Group, and that the purchase reflects optimism for an economic turnaround in the Strait of Canso area.

## TWO APPLY FOR MANITOBA CH. 13

Two applications for the use of channel 13 in southern Manitoba have been filed with the CRTC:

- Manitoba Public Television (Jack R. London, on behalf of a company to be incorporated), located in Winnipeg, with a power of 154 kw ERP.
- Western Manitoba Broadcasters Ltd. (CKX-TV Brandon), for a station in Portage La Prairie, 287 kw ERP.

- The CRTC has corrected an error in its announcement concerning the application by **CITY-TV Toronto** for a rebroadcaster in Woodstock, ON. It would operate on ch. 31 with a power of 706 kw (not 70.6, as previously indicated).

- **CJRT-FM Toronto** met its objective of \$160,000 in a fall on-air fund raising drive. Some 3,500 listeners 'phoned in pledges during the 10-day campaign, with CJRT playing their musical requests in return.

## ANTENNA PROBLEMS AT CKCV

After being granted a power increase to 50 kw in 1980, CKCV Québec City built a new transmitter site—but is still at only 10 kw. The 50 kw power resulted in numerous complaints about interference, and although the station reduced power to 10 kw, the nearby town of Cap-Rouge told the CRTC it still wanted the CKCV antenna to be dismantled altogether. The station is now assessing alternative sites to allow operation at full power.

## CRTC CALLS FOR B.C. FM BIDS

The CRTC has called for FM applications in six communities in British Columbia (Burns Lake, Houston, Smithers, Quesnel, Williams Lake and 100 Mile House) after two companies surrendered licences granted in November, 1982. The deadline for new applications is January 31, 1986.

Meanwhile, AM facilities will be upgraded with the move of **CFBV Smithers** (Cariboo Central Interior Radio Inc.) from 1230 to 870, and **CKBX 100 Mile House** (Cariboo Broadcasters Ltd.) from 1240 to 840 kHz. Both will increase night-time power from 250 to 500 watts.

## Stations Stateside...

Gleaned from the excellent newsletters published by NRBA, the National Radio Broadcasters Association:

- Some 600 U.S. radio stations can be expected to change call letters during 1986. This forecast is by Radio Information Center, publisher of the *Encyclopedia of Call Letter Changes*.

- **WCLV Cleveland** has won the 1985 Gabriel Radio Award of UNDA-USA. The Catholic organization cited WCLV for its support of the Cleveland Orchestra, as

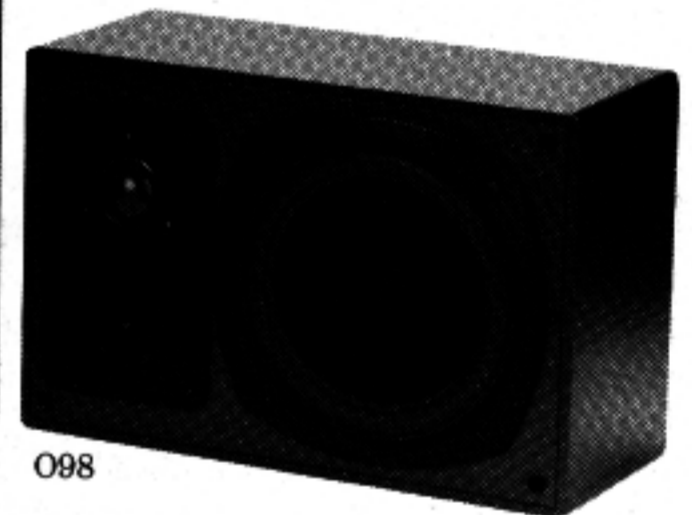
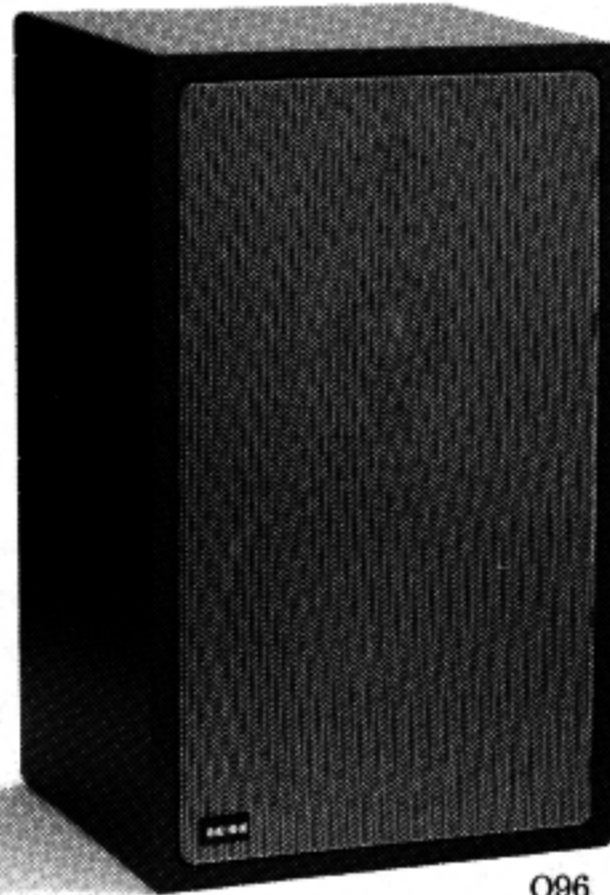
well as 'its uniqueness in commercial radio—a vast selection of program types and community involvement.'

- The number of licensed radio stations should soon reach 10,000. At August 31, the FCC count was 4,793 AM and 5,020 FM, of which 1,202 FM are educational, for a total of 9,813.

- When **WCIT Lima** (Ohio) went AM Stereo, it came up with an original idea to get receivers into cars. Dealers were given two promotional spots for every car sold with an AM Stereo radio.

# Powerful enough to fill the space, small

# enough to fit the place.



O96 O98

## The new Klein + Hummel series of active monitor/speakers.

In 1976, Klein + Hummel introduced the O92 Active Monitor/Speaker System. It was so successful that it's now the standard for the ARD and ZDF German Broadcasting Networks.

Now, Klein + Hummel introduce the O96 and the O98 Active Monitor/Speaker Systems. All the quality of the O92 System in a more compact size.

Designed for the broadcast/recording engineer, the O96 and O98 Active Monitor/Speaker Systems are designed to provide neutral, distortion-free reproduction in a studio production environment. Both feature a 3-way

speaker with electronic crossover networks and a fully integrated 3-channel amplifier that allows maximum flexibility in speaker positioning.

With an output of 180W for the O96 and 200W for the O98, both systems are powerful enough to engulf a control room with almost distortion-free sound yet small enough to fit into cramped recording booths or remote broadcast vans.

For complete information on Klein + Hummel Active Monitor/Speaker Systems, simply contact Elnova, the Canadian distributor.



## ELNOVA

4190 Seré Street,  
Saint Laurent, Québec H4T 1A6  
Tel.: (514) 341-6933/Telex: 05 824086

## CAB Celebrates Sixty Years

### Part 1: The Early Years of Uncertainty

It was on January 28th, 1926, that the Canadian Association of Broadcasters became 'duly incorporated' under federal statute.

Radio broadcasting was but six years of age—Marconi's XWA Montreal having begun in September, 1919, and licensed a year later as CFCF. Public response was enthusiastic, and by 1926 there were 40 stations operating in Canada.

#### Copyright Issue

In his book, *The CAB Story*, which covers the history of private broadcasting in Canada from 1926 to 1976, the late T.J. (Jim) Allard wrote of the circumstances that brought about the formation of the Association.

"If there was significant communication between broadcasting station proprietors in the 1919 to 1926 period, no record remains. Perhaps there was little reason for it. Although the people of Canada thoroughly enjoyed this exciting new addition to their means of entertainment and information, officialdom viewed broadcasting with lofty detachment. The major government reaction was typical and predictable: licences were required to operate either a transmitter or a receiver and a tax imposed on both.

"Circumstances altered abruptly in late 1925. A bill was introduced into Parliament amending the Copyright Act to in-

clude 'radio communication' in those categories of performance requiring payment of copyright fees. Almost simultaneously the Canadian Performing Rights Society, representing the interests of the copyright holders, threatened legal action against radio station CKNC Toronto unless copyright fees were paid. Thereupon leading broadcasters foregathered in the Board Room of the Canadian National Railways, 95 McGill Street, Montreal, on Thursday, January 7, 1926, to consider their position."

A.R. McEwan of the CNR was elected temporary chairman. Discussion centred entirely on the copyright issue, and it was agreed that a national organization, to be called 'The Canadian Association of Broadcasters' would be formed. Only three weeks later, on Thursday, January 28, 1926, the first general meeting took place at the King Edward Hotel, Toronto.

Broadcast operations represented were:  
CJYC Toronto (Universal Radio Assn.)  
CHUC Saskatoon (Int'l. Bible Students)  
CFCF Montreal (Marconi of Canada)  
CKCO Ottawa  
CHCK Toronto (Radio Research Society)  
CKNC Toronto (National Carbon Co.)  
CKCL Toronto (Dominion Battery Co.)  
CJGC London (Free Press Printing Co.)  
CFCA Toronto (Toronto Star)  
CKAC Montreal (La Presse Publishing Co.)  
CKCK Regina (Regina Leader Publishing)  
CHYC Montreal (Northern Electric Co.)

The Canadian National Railways (CJCW Toronto, licensed to the T. Eaton Co., also asked for membership, to become effective when it went on-air.)

A prominent French-Canadian was elected CAB's first president: Jacques N. Cartier of CKAC Montreal. He held the post until 1928, and later became one of the three commissioners of the Canadian Radio Broadcasting Commission, which was the forerunner of the CBC.

By June of 1926, The Canadian Performing Rights Society (later CAPAC) had begun legal action against CKNC, and CAB urged collective negotiation of the copyright issue.

"Ultimately, the principle was settled amicably," writes Allard. "Unlike many users of copyright material, the broadcasters quickly realized that owners of intellectual property were intitled to payment..."

"Even before the copyright issue had ceased to be active, however, an entirely new need for effective collective action had risen."

#### The Aird Commission

The Royal Commission headed by Sir John Aird, president of the Canadian Bank of Commerce, was appointed following a furore over 'phantom' stations.

These were licensed broadcasters who owned no facilities; instead, they used the facilities of other stations at given times. The Canadian National Railways broadcast in this way to its passenger trains as they moved from city to city. Another 'phantom' was the International Bible Students' Association, now known as the Jehovah's Witnesses.

Allard writes that the IBSA's 'colorful' attacks on other religions and various public figures resulted in non-renewal of their licences by the Minister of Marine and Fisheries—whose department issued broadcasting licences in those early days.

"There was bitter debate in the House of Commons. If, howled the Opposition, stations could be shut down because many oppose their religious views, what was to prevent the Government closing stations whose political views were considered unpalatable to the Minister?"

The Canadian solution to such problems is, of course, a Royal Commission. Along with Aird, who asserted that 'he had once owned a radio but threw the damn thing out,' were appointed Charles A. Bowman, editor of the Ottawa Citizen, and Dr. Augustin Frigon, later general manager

## sonotechnique sonotechnique

*The Sound of the Future*

Distributor of Leading Audio Equipment Manufacturers



...and others.

Contact us for counselling and competitive prices

### sonotechnique

2585 Bates Rd.  
Room 304  
Montreal, Quebec  
H3S 1A9

Toronto: (416) 597-0840  
Montreal: (514) 739-3368

50 Widmer Street  
Toronto, Ontario  
M5V 2E9

Circle #206 on Reader Service Card

of the Canadian Broadcasting Corp.

Their mandate was to consider three alternatives:

- stations operated by private enterprise but subsidized by the government;
- stations operated by a government-owned and financed company;
- stations operated by provincial governments.

In 1929, the Aird Commission recommended formation of 'The Canadian Radio Broadcasting Company,' with a board of 12 members: three federal and one from each of the provinces. It would establish seven 50 kw stations across Canada and be funded by 'rental' of time for 'indirect' advertising, plus a subsidy from the federal government.

By this time, many more stations were members of CAB: CKPR Midland; CHNS Halifax; CFNB Fredericton; CJHS Saskatoon; CKPC Preston; CFCO Chatham; CHML and CHCS (The Spectator) in Hamilton; CFAC and CJCJ Calgary; CJCA Edmonton; CFBO Saint John, NB; CFRB Toronto; CHGS Summerside; CHWC Regina; CJCB Sydney; CJGX Yorkton; CJOC Lethbridge; CJRC and CJRM in Saskatchewan, both owned by James Richardson & Sons of Winnipeg; CKCI Quebec City; CKLC Red Deer; CKMC Cobalt; CKUA Edmonton (University of Alberta); CKWX and CKMO Vancouver.

The Association unanimously adopted a resolution that "the Aird Report does not completely solve the broadcasting problems of Canada." CAB's views were to be further presented to the parliamentary committee named to draft the proposed broadcasting bill. And the directors of CAB were to formulate a policy to combine "the better features of the Aird Report with the advantages of private ownership of stations under proper and efficient government supervision."

### *Years of Uncertainty*

From 1931 to 1934, the future of private broadcasting in Canada was clouded by uncertainty.

When the Aird Commission was named, broadcasters had been warned that their licences might not be renewed and that improvements to their facilities would be at their own risk.

As the debate on the future of broadcasting continued, the CNR, Manitoba Government Telephones (CKY Winnipeg and CKX Brandon), and the Calgary Herald resigned from CAB over its opposition to nationalization. Conversely, the



*Jim Allard was CAB's general manager from 1948-53, and executive vice-president from 1953 to 1973. He died in 1982.*

Gooderham & Worts Distillers' station (CKGW Toronto) resigned because it felt CAB was weak in dealing with opponents to private broadcasting. Although CAB's position was 'shaky' by 1932, it did have an injection of new blood—Vic George of CFCF, Ernie Bushnell of CKNC, Henry Gooderham of CKCL, Nate Nathanson of CJCB and Major William Borrett of CHNS.

However, Allard relates that Canada's parliamentarians, pre-occupied with the deepening depression and having little knowledge of broadcasting, hurriedly passed legislation setting up the Canadian Radio Broadcasting Commission, but without provincial representation.

"Any reasonable man could be excused for assuming private broadcasting had become extinct. Some proprietors, notably the Toronto Star, closed their stations. Others were leased or expropriated by the the new CRBC. Some of the most active and experienced broadcasters—notably Ernie Bushnell, Arthur Dupont and Horace Stovin—accepted employment with the Commission. For any practical purposes, The Canadian Association of Broadcasters disappeared.

"Indeed, the statement was bluntly made to the second (1934) House of Commons Broadcasting Committee that CAB had ceased to exist."

### *'Rebirth' in 1935*

Allard recounts that even in the dark days of 1934, there were 'prophetic flashes.'

"Harry Sedgwick in his first public appearance as a broadcaster said, 'It is unfair for the private owner to be controlled on the one hand by a government commission and to be a competitor with the same commission on the other.' That foreshadowed the struggle for what became known as 'a separate regulatory body.' It was the major battle in the broadcasting arena between 1941 and 1958."

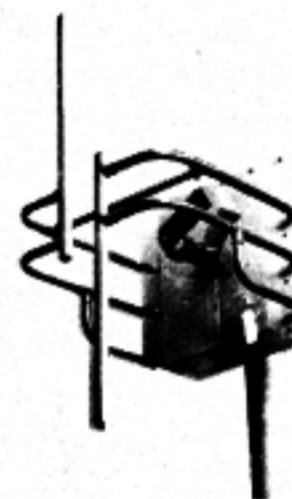
## SHIVELY LABORATORIES CIRCULARLY POLARIZED OMNIDIRECTIONAL AND DIRECTIONAL FM ANTENNAS



MODEL 6010 PB PANEL  
BROADBAND 88-108 MHZ



MODEL 6814 25KW PER BAY



MODEL 6810 10KW PER BAY



MODEL 6813 3KW PER BAY

- PATTERN STUDIES AND OPTIMIZATIONS AVAILABLE
- WRITE OR CALL FOR INFORMATION ON:
  - ANTENNAS • TRANSMISSION LINE • FILTERS
  - PATCHING SYSTEM • DIPLEXERS

*Distributed in Canada by MSC Electronics Ltd.*

### SHIVELY LABORATORIES

A DIVISION OF HOWELL LABORATORIES  
87 HARRISON ROAD, BRIDGTON, MAINE, 04009

(207) 647-3327

TWX 710-223-8910, SHIVELY BRGT

SEE US AT NAB

---

---

# BROADCAST BEAT

---

---

by **Phil Stone**

---

---

*All that's 'fit to print' about broadcast people and events...*

**WHAT'S BEEN HAPPENING:** There are reports NBC considers *Hill Street Blues* 'tired' and seeks a series that could make a better showing against CBS's *Knots Landing*... **Vic Rauter**, former CBC sports anchor, joined The Sports Network... When Toronto Life magazine listed couples who give outstanding parties, included were some broadcast people: **Barbara & Murray Frum, Knowlton Nash & Lorraine Thomson, Larry & Patricia Zolf, Robert Fulford & Geraldine Sherman**... At the New York Museum of Broadcasting, the public can select and screen more than 40 years of broadcast history. The most requested program is that of February 9/64 when the Beatles were introduced on the Ed Sullivan Show... Because of Expo '86, CCTA is wisely advocating early booking of flights and hotel rooms for its May 13-15 convention in Vancouver... **John Meconi**, from CKEY, is now with CHUM-FM's sales staff... A University of Maryland study says women comprise nearly 40% of the daily press force and 60% of journalism/communications students in the U.S... **Con Stevenson**, news director at CKOC Hamilton, moved to Regina to become manager of CKCK...

**THE CANADIAN CONFERENCE OF THE ARTS.** Among points made at a fall discussion of the broadcasting system: • 75% of

prime time English-language TV is U.S. product, 98% of drama is U.S., and of the 10,000 hours of TV seen by children by age 12, only 20% is Canadian. • **John Macfarlane** of the Friends of Public Broadcasting, proposed a 6% tax on private broadcasters to help pay for a commercial-free CBC. • **Al Johnson**, former CBC president, suggested cable TV subscribers pay an extra \$1.75 a week for U.S. channels, yielding about \$500 million for Canadian production...

**Don Cherry's** popular hockey talk show *Grapevine* is reported scheduled for at least three more seasons... **Elizabeth Gray**, dropped from *As It Happens*, has been working as a free-lance field producer for *Sunday Morning*, also on CBC Radio... Last year, 80-year-old **Marlin Perkins**, long-time host of TV's *Wild Kingdom*, retired after a bout with cancer; now he's active again as host of the daily 60-second *Nature Newsbreak* on Mutual Radio... When **Johnny Olson** died at 75, he left memories of his announcing work on *The Price is Right*, *The Jackie Gleason Show*, *To Tell the Truth*, *Match Game* and *What's My Line?*... After a long battle, France is to get independent commercial TV: two networks this year, plus some 50 regional stations. *Advertising Age* reports the existing three state-run networks



## 10 ways to solve your most common microphone problems.

- Input Overload** ..... **A15AS** Microphone Attenuator — inserts 15, 20 or 25 dB loss to prevent overload.
- Phasing** ..... **A15PRS** Switchable Phase Reverser for balanced lines.
- Low-Frequency Noise** .... **A15HP** High Pass Filter — reduces low-frequency noise and proximity effect.
- High-Frequency Noise** .... **A15LP** Low Pass Filter — reduces objectionable high-frequency noise.
- Lack of Presence** ..... **A15PA** Presence Adapter — adds intelligibility and brilliance.
- Excessive Sibilance** ..... **A15RS** Response Shaper — sibilance filtering, plus flattened response.
- Adapting Line Level to Mic Input** ..... **A15LA** Line Input Adapter — converts balanced low-impedance mic input to line level input.
- Matching/Bridging/Isolating** ..... **A15BT** Bridging Transformer — matches balanced or unbalanced devices of different impedances.
- Troubleshooting** ..... **A15TG** Tone Generator — 700 Hz signal helps check levels, connections, mixer inputs, and cables.
- Microphone Impedance Matching** ..... **A95** and **A97** Series Line Transformers — make it possible to connect low impedance lines to mid and high impedance inputs (or vice-versa).

A.C. Simmonds & Sons, Ltd., 975 Dillingham Road, Pickering, Ontario L1W3B2.

# SHURE®

THE SOUND OF THE PROFESSIONALS®... WORLDWIDE

limit commercials to only 21 minutes a day each. France also has one pay-TV channel... **Dave Milliken**, director of client services at Canada News Wire, became a vp...

**BROADCASTERS ELECTED:** Among those serving as directors of the Broadcast Executive Society are: **William Herz**, vp sales at CKFM; **Pat Hurley**, president of CKMW Brampton; **Rodger Hone**, vp marketing at Global TV; **Trina McQueen**, director of network TV, CBC; and **Marg Anthony**, network relations vp at CTV... And elected to the executive of the Broadcast Research Council are **Warren Wright** of Harris Media Systems, president, **Rob Dilworth** of Paul Mulvihill Ltd., **Kathy Butler**, Radio Bureau of Canada, and **Bill Bennett**, CHUM...

Expect accelerating marketing of soft drinks: a UPI report says North Americans are consuming more than ever—even more than water—with biggest growth in 'diet' pops... How did the two VCR formats get named? VHS stands for Video Home Systems and Beta was so named because its loading cartridge resembles the Greek letter... The Art Gallery of Ontario launched a half-hour TV series. It's carried on community channels by Rogers (Ontario), Ottawa, Skyline, and the Metro Toronto Cable 10 network, among others... The EN (Electronic News) Group named **Chris Hacker** vp, marketing... According to a Canadian Facts survey for TvB, women spend 226 minutes a day watching TV; 60 minutes reading magazines; and 49 minutes reading newspapers. The comparable figures for men are 210, 72, and 64.

**CONGRATULATIONS TO CFTO!** Considered the flagship of the CTV network, CFTO-TV marked its 25th anniversary on January 1st. The Toronto station claims to be North America's largest, most modern independent, and the first in Canada to broadcast in color... **Tom Walters**, news director of CHBC-TV Kelowna, joined CKVU-TV Vancouver as anchor of the 4:30pm news

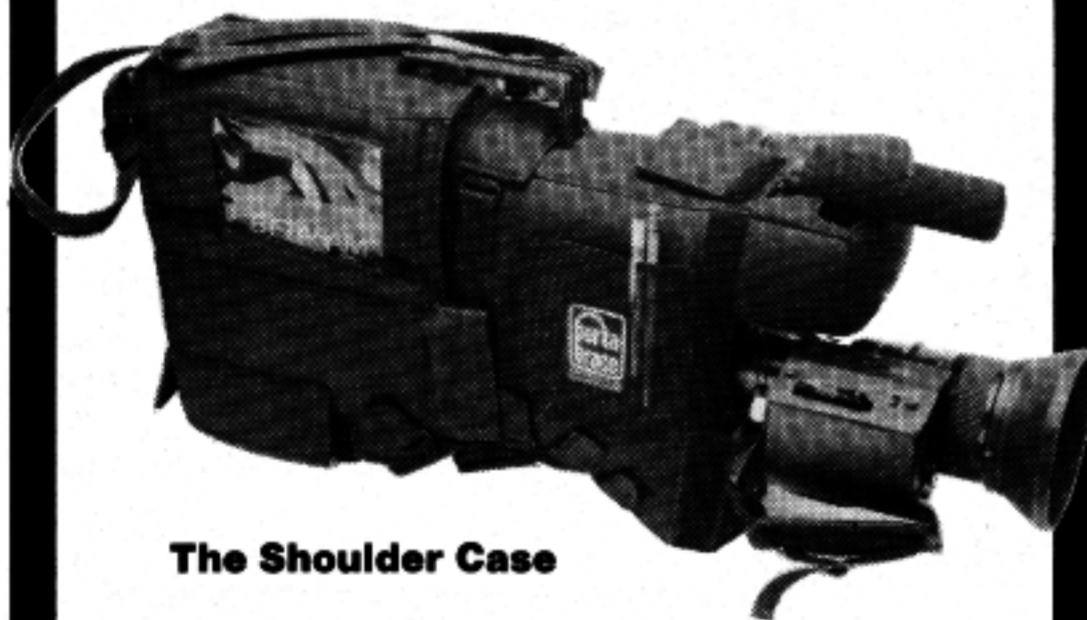
package... **Louise Hurtubise** became sales manager of Radiomutuel's CJMS/CKMF Montreal... **Dermont Gilderdale** was appointed gm of Financial Post Radio, the business report service broadcast on 21 stations via Newsradio... **Jim Poling**, who moved from editorial director of BN to be managing editor of Canadian Press, is the first senior CP manager with BN experience—he's now responsible for editorial resources for both BN and CP. Assuming many of Jim's duties is **Wayne Waldroff**, now general news manager at BN. Some will remember Wayne from his days at CJSS Cornwall...

*Adnews* publisher **Bob Bales**, who rides a motorcycle, suffered bruises, cuts and broken ribs when he took a long slide under his bike while avoiding a collision with an auto. Hopefully by now he is fully recovered. His reports on advertising on CKO Radio make for interesting listening... While handling public relations for *Radio Awards 1985* we learned that fellow committee member **Kate Potter**, media manager of Coca-Cola Ltd., was married to **Colin Wright**, editor of *Marketing*... Look for the CRTC to continue to explore sexism in broadcasting and to come up with strong regulations if broadcasters don't voluntarily adhere to industry guidelines... Reversing earlier decisions, the CRTC renewed those CBC AM licences in the Maritimes: CBH Halifax to Oct. 31/86, and CBD Saint John to Sept. 30/87... **Allan McFee** packed in his midnight *Eclectic Circus* after 13 years on CBC Radio, but continues with the Saturday am edition... Rogers Cablesystems gave a big hand to TVOntario's fund-raising membership drive by mailing TVO brochures to subscribers... We always admire successful people who, while at school, worked to earn income. Such a person is Global TV news anchor **John Dawe**. He'd been a paperboy, delivery boy, caddie, sales clerk and apprentice carpenter, bricklayer and steelrigger; then, while looking for summer work in Montreal, he was hired as a junior with *The Gazette*, and later joined Canadian Dow Jones as a reporter. After 15 years as PR manager for British Airways in Canada, he joined Global in 1980 as business editor, and in January of 1984 became news anchor and feature reporter. It's great to see broadcasters who recognize the importance of varied experience and applying one's self in order to achieve...

**BOOK SECTION:** What happened to the characters in Dickens' *A Christmas Carol*? **Andrew Angus Dalrymple**, a script writer with CBC National news, turned out a book, *God Bless Us Every One* to suggest later events in the Cratchit household... *Hello Canada*, **Scott Young's** book about the late **Foster Hewitt**, has much material of broadcast interest... *The Morningside Papers* by **Peter Gzowski** includes many letters from listeners as well as some short pieces of commentary he wrote for the show... A book to look forward to is **Rene Levesque's** memoirs, for which the former broadcaster has been guaranteed an advance of \$100,000... New: *Queen on Moose Handbook* by **Paul Russell** and **Robert Jeffery**. It's full of fascinating Canadian facts... And **Harvey Kirck's** *Nobody Calls Me Mr. Kirck*, written with CTV news writer **Wade Rowland**, is on the stands. In the early '50s, Harve worked in the CHUM news room, so we were colleagues for a while... **Nancy Sinatra** has done a biography of her father—what's different is she doesn't carve him up like other offspring have done with their famous parents! Price: \$60 a copy!... And not for the prudish is *Laughing on the Outside*, the autobiography of **Judy Carne**, 'sock it to me' girl of the TV series, *Laugh In*. Amazingly candid, it deals with drugs, scandal and homosexuality...

'Way back somewhere, **Tom Clark**, the handsome CTV newsman, is related to the late legendary journalist, **Gregory Clark**... Listeners who thrilled to the gallant try of the Toronto Blue Jays in '85 will welcome Telemedia's signing of a new 5-year contract with the ball team for the radio play-by-play... ACTRA's 15th annual 'Nellie' ceremonies will be held on April 2nd in Toronto. We remember joining the union in the early

## BETACAM Cases



**The Shoulder Case**

No matter where you take it, no matter how you carry it, we have a case tailored to your BETACAM system. Our Shoulder Case, Quick-draw Beta Case, Hip-carried Recorder Case, and Field Player Case provide protection, comfort, and ease of operation under the most demanding ENG/EPF conditions. All our cases for BETACAM are made with the high-quality materials and workmanship that have made PORTA-BRACE® the leader in the field. See your dealer or call us for more information.



**K and H Products, Ltd.**  
Box 246, North Bennington  
Vermont 05257 (802) 442-9118

Circle #141 on Reader Service Card



'50s as number 76; today, about 7,500 belong... Speaking of yesteryear, one of the people we had the pleasure of coming to know in the early days at CHUM was **Barry Nesbitt**. We still see each other occasionally and worked together on PR for the Variety Club's 'Kids Bowling for Kids' project. Stations across Southern Ontario were just marvellous in their willingness to provide promotional support... Barry gave us a chuckle with the report that there's a station in the U.S. with the slogan, 'Rhythm and Blues, Religion and News'... CITY-TV Toronto has made an agreement with Pan Canadian Film Distributors for rapid release of feature films before they play on pay-TV or on the networks... **Bob Quinn** announced some appointments at Radio-Television Reps: **Jim Dunlop** to Calgary manager, and in Toronto, new sales execs are **Andy Sandilands** (radio), and **Brian Fitzgerald, Bob Alexander** and **Ken Lydford**...

A planned spring wedding is that of **Maria Shriver**, co-anchor of CBS's morning news, and current movie muscle-man **Arnold Schwarzenegger**. She is accustomed to being in the company of the famed. The late **John F. Kennedy** was her uncle... Which is the most televised sport in England? No, not soccer (or football, as they call it), but snooker—said to attract audiences of as many as 20 million... In Canada, the CBC says it plans to telecast about 75% of the 52 World Cup soccer matches taking place in Mexico May 31-June 29... **Don Chevrier**, the former CBC sportscaster who does Blue Jays play-by-play and works part-time for ABC-TV, shifted his home base from Mississauga, Ontario, to Clearwater, Florida... The TV show most children watched in the '50s was the clever and innovative *Kukla, Fran and Ollie*. Its creator and puppeteer, **Burr Tillstrom**, is among those to be named to the U.S. Television Hall of Fame in March. Others elected include: **Mary Tyler Moore, Steve Allen, Jackie Gleason, Frank Stanton** (president emeritus of CBS) and the late **Walt Disney** and **Fred Coe**, an outstanding TV producer of the '50s... **Larry Solway** has been appearing in *My Three Angels*, a new musical comedy at Toronto's St. Lawrence Centre... CFCF Montreal promoted **Tim Thompson** to general sales manager... The rising cost of the proposed dome stadium in Toronto has led to the cynical nickname: 'The Big Owe'... Deserved honor for CHCH-TV's **Norm Marshall**: the Canadian Childrens Foundation 1985 Media Award... Sales for CHUM Ltd., at \$117 million, were up \$13 million for the latest fiscal year... **Elizabeth Taylor** is to host a TV anthology series, *Love Stories*, some of which she may also produce and star in (shades of **Loretta Young**?)... TV plans to salute the 90th birthday of **George Burns** this month: did you know that this incredible man who refuses to quit is booked to appear at the London Palladium on January 20, 1996—his 100th birthday?...

About 60,000 satellite dishes are being sold each month in the U.S. and it's predicted the present total of 1.2 million will reach 10 million by 1990. What helps is that systems which used to cost \$10-20,000 are now less than \$5,000... *You may have noticed there's a new picture of us in The Phil Stone Report—it's a G/B: grayer and beardless... Despite what Jacquie says, I'm not old. Indeed, I'm in the prime of life: it just takes me longer to get primed...* After 15 years as mayor of Guelph, Ontario, broadcaster **Norm Jary** has become an alderman... Add **Tommy Hunter** to the list of broadcaster autobiographies, with *Tommy Hunter—My Story*... **Dick Thompson**, a senior acct. exec. with CKOC, joined Cooper Spearing & Stone of Hamilton as director of account group management... **George Low** is now media director at Intergroup Alberta... **Jamie Clare**, formerly of Scali McCabe Sloves, joined Major Market Broadcasters... One-time broadcaster **Brian Philcox**, who heads marketing at Consumers' Gas, Toronto, became chairman of the Association of Canadian Advertisers... From Victoria, B.C., we learn that **Jennifer Taylor** of CKDA sales has an interesting background—a B.Sc., she was with the provincial government for five years and helped map out the Coquihalla highway corridor... and we just caught up

with the fact that veteran broadcaster **Len Rowcliffe** is with CFMS-FM... Accolades to Dartmouth Cable TV, which raised \$35,000 in a telethon to help furnish a new seniors' centre...

With our old colleague **J.J. Richards** as chairman of the Vancouver organizing committee, RTNDA '86 should be an exciting, colorful event... *Report on Business* notes that FM stations in Canada increased from 85 to 120 during the past six years, and now account for over a third of radio listening. However, **James McLaughlin**, vp of radio at Moffat, believes AM is meeting the challenge with better programming and promotion... Rogers Cablesystems has sold its interest in Saracuse (NY) Cablesystems for just under \$20 million (US), to be applied to Rogers' bank debt ...*60 Minutes* earned about \$70 million for CBS last season; its executive producer, **Don Hewitt**, makes \$1.5 million... The U.S. now has 907 commercial TV stations, 640 of them affiliated... Known as a morning man, **Jim Brady** is now on CFGM 2-6 pm... **Ted Turner's** firm lost \$5 million during Jan-Sept/85 on revenues of \$259 million. His unsuccessful bid to take over CBS is blamed for the rare loss... CBS will make the most TV movies this year, between 55-65; NBC will make 35; ABC, 22... **Ralph Lockwood** returned to CKGM Montreal as morning man—he'd been with 'GM most of the '70s, then went to TV and became the English voice of the Montreal Concordes football team... An early grad of our Humber College radio course was **Andy Pawelek**, now an account exec at CKBB Barrie. A letter tells us of his progress, including the fact that he married three years ago, he and Sheila have a son and are expecting a second child. Good to hear from you, Andy... **Ralph Hart** has retired from the CRTC after long, valuable service... One of the five Michener Journalism awards went to Radio-Canada Montréal—runner-up to the winning Kingston Whig-Standard—for its examination of conditions at a Québec hospital... For the 9th successive year, **Prior Smith** (profiled in BT, July/August/84) is broadcasting

# STANDARDS CONVERSIONS

PAL • SECAM • NTSC



We convert  
**Betacam, 1", U-Matic Hi/Lo Band,  
VHS, Beta and Video 8**  
to and from the three world TV Standards  
For all your worldwide video needs

Call Us At  
**416-449-3033**

INTERNATIONAL  
**Image**  
CONVERSIONS INC

29 Prince Andrew Place, Don Mills, Ontario Canada M3C 2H2 (416) 449-3033

his daily Canadian 5-minute news package in Florida and the Caribbean... *The Record* named **Gary Slaight** of Toronto's Q-107 as 'major market general manager of the year'...

**TELECASTER COMMITTEE:** **Colin Burns** of Atlantic TV is the new chairman, **Rodger Hone** of Global TV is 1st vp, **George Gonzo** of CFCN-TV Calgary is 2nd vp, and directors are **Richard Genin** of CFTM-TV Montréal and **Greg Mudry** of CITY-TV Toronto... **Ann Pospischil** of CFTR/CHFI Toronto was elected

## Beela audio PRODUCTS From Tele-Tech Electronics



### S 100 Series

Compact, sturdy, versatile, available in many configurations. A series, ranging from a 4 into 2 up to a 24 into 4 mixer can be built using blockmodules of 4 inputs (mono or stereo), stereo outputs or a 4 group output module.

Circle #199 on Reader Service Card



### S 20 Reportophone

The S 20 Reportophone is a compact telephone-2 channel mixer, with inputs for mic and tape machine. Designed to send reports back to the studio over public telephone lines, it connects instead of a telephone, and takes over all normal 2-way communication.

Circle #200 on Reader Service Card



## TELE-TECH ELECTRONICS LTD

**MARKHAM (TORONTO)**  
920 Denison St., Unit 11  
Markham (Toronto), Ont.  
L3R 3K5  
(416) 499-3242, 475-5646

**LONDON**  
931 Leathorne St.,  
London, Ont.  
N5Z 3M7  
(519) 685-6561

## USED TRANSMITTERS WANTED

If you are planning the purchase of a new AM or FM transmitter in the near future, we would like to buy your used unit. We will pay all freight and removal charges, and all units will be 'as is, where is' basis. We will pay cash in advance. We will use these units for South American Christian and Non-Profit stations and all units will go out of Canada. We need 1kw, 5kw, 10kw and 50kw AM, and 1kw, 5kw, 10kw and 20kw FMs. We have purchased units in Canada for the last 9 years and will supply references. Call us today even if your new unit is not coming in for months. Thank you for doing business with BESCO.

**Besco Internacional**  
**R.E. Witkovski, president**  
5946 Club Oaks Dr.  
Dallas, Texas 75248  
(214) 630-3600

Circle #159 on Reader Service Card

a director of the Canadian Association for Traffic, Talent, Importation and Clearance... Camp Associates ad agency was the only Canadian gold medal winner at New York's Film & TV Festival, for *Flashback*, a 30-second anti-drinking and driving spot for the Ontario government... BBM selected A.C. Neilsen to install and manage a 'people meter' system to more accurately measure TV audiences. It's expected to be fully operational by the end of '86... A New York writer paralleled **Alan Thicke** with **Dick Cavett**: both are considered witty and engaging—well-suited to talk shows, both had previously been comedy writers and both had lost their shows in competition with **Johnny Carson**... The success of the Blue Jays in '85 did great things for the ratings of the 54 stations that carried the play-by-play and it's expected TBS will add more in '86. In contrast, only 22 stations carry Toronto Maple Leafs hockey broadcasts. Both emanate from the TBS anchor station CJCL, which now has a new array to give it a full 50 kw as compared to the 17 kw it was getting out of its old towers on the Toronto Islands... **Roderick Thornton** is now director of marketing at The Sports Network... CBC Enterprises, which markets CBC programs around the world, has sold 35,000 videos of the 1984 visit to Canada of Pope John Paul II. One of Enterprise's latest videos, *Don Messer's Jubilee*, brings back an all-time favorite TV show.

### CANADIAN FILM & TELEVISION ASSOCIATION AWARDS:

- Best over-all production and best variety show (over 30 minutes)—*The King of Friday Night*, Toronto-made TV version of **John Gray's** stage musical, *Rock and Roll*.
- Best in made-for-TV category—*The Dog Who Stopped the War*, a Québec production.
- Best TV series—*The Last Frontier*.
- Best TV Drama—*The Painted Door* (under 30 minutes) and *Tramp at the Door* (over 30 minutes).
- Best first production—*Gates of Brass*.
- Best documentary—*Silent Killers*.
- Best TV variety program (under 30 min.)—*New Performers*.
- Best educational program—*Griff Makes a Date*.
- Best music video—*A Criminal Mind*.

Broadcasting has its share of acronyms: add AIM for arts, information and music in program schedules... Broadcast producer **Catherine McLewin** became a vp at the Ted Bates agency... After many years on Toronto's University Avenue, near King, Ronalds-Reynolds moved into three floors at 40 Eglinton Ave. East... **Dan Roman** won accolades for the *Light Up Edmonton* promotion, created in association with CJAX-FM, where he is pd ...With new owner **Allan Slaight** in attendance, staffers of CFRB/CKFM gathered to salute **Bill Stephenson** and **Bob Hesketh**, both 25 years with Standard... Sun newspaper writer **John Robertson** has come up with a program for CBC Stereo: it's *Playing for Keeps*, a mini-series of sports dramas... Stats Canada reports Canada's cable TV industry spent \$38 million on community programming in 1984, up \$1.9 million over '83...

His alma mater, St. Francis Xavier, honored retired sports announcer **Danny Gallivan** by making him an honorary doctor of laws... **Dodi Robb**, one of the stalwarts of CBC as head of childrens' programming, has retired. In time gone by it was our pleasure to know this fine person and we wish her well in whatever pursuits she may follow... **Ken Daniels** left CJCL to do sports on CBLT... **Max Saltsman**, the colorful NDP member of parliament who passed away at 64 from cancer, also had a broadcasting background with CKCO-TV Kitchener and as host/producer of *The Money Show* on CJSB Ottawa... **Megan Follows**, the fine young actress who starred in TV's *Anne of Green Gables*, is a high school senior in Los Angeles. She plans next to try her talent on the stage... **William Shatner** was highly honored in his latest Hollywood role: he was grand marshal for the annual filmtown Christmas parade...

*Phil Stone welcomes your news for Broadcast Beat. write c/o 2350 Bridletowne Circle, #1601, Scarborough, ON, M1W 3E6.*

## Strong Competition for Remaining FM Frequencies

### 14 APPLY FOR 97.3 IN TORONTO

Applications for 97.3 MHz highlighted a Dec. 3rd hearing at the Metro Convention Centre. The applicants were:

- Heritage Radio Ltd. (Richard Boraks on behalf of a company to be incorporated) for an ethnic station, 50 kw.
- Mike Kilbride (obci) for a format of jazz, soft pop/rock, and classical music, 4 kw. Among those supporting the application were musicians Peter Appleyard, Moe Kaufman and Henry Cuesta.
- Dr. Martin G. Unger (on behalf of FM Radio 97.3 Ltd., to be incorporated) for a jazz format, 4 kw.
- Martin Rosenthal, owner of CFMX-FM Cobourg, Ontario, for a classical/fine arts format, 4 kw.
- R. Daniel Pickett (obci, CHDP-FM Ltd.) for a country music format, 4 kw. SCMO would be used for Hindi and Chinese programming.
- Steven Harris (obci) for a country music format, 4 kw. Supporting the application were Jack Schoone and Irving Zucker.
- J. Robert Wood, formerly of CHUM Ltd., (on behalf of a co. to be incorporated) for a Group IV dance music format, 4 kw.
- Robert Keith Whyte (on behalf of CKKX-FM Ltd.) also for a Group IV dance music format, 4 kw.
- Grant Broadcasting Ltd. (George Grant) for changes in the parameters of CKQT-FM, from 50 kw on 94.9 in Oshawa, to 3.7 kw on 97.3 MHz at Toronto's CN Tower.
- Moffat Communications Ltd., Winnipeg, for a Group I pop/soft rock format, 4 kw.
- Telemedia Communications, licensee of CJCL Toronto, for a pop/soft rock format, predominantly instrumental, 4 kw.
- Key Radio Ltd., licensee of CKEY, also for a Group I pop/soft rock format, 4 kw.
- Robert Redmond, licensee of CHSC/CHRE-FM St. Catharines and CKRY-FM Calgary, for a Group I format, 4 kw.
- MI Radio Ltd., Mississauga, also for a Group I format, 4 kw ERP. Among those appearing on behalf of this application were musician Oscar Peterson, researcher Malcolm Scott, audio executive Salim Sachedina, and contractor H. G. Shipp.

There were four other applications for FM stations in the Toronto area:

- CBC, for a rebroadcaster of the French stereo network, 90.3 MHz, 3.5 kw; a non-appearing application.

- CJMR 1190 Radio Ltd. (Mrs. Jean Caine, Michael H. Caine) for a Group I format on 96.3 MHz, 3 kw, in Mississauga.
- CIRC Radio Inc. for an Ethnic station (Group I - International pop/folk music) on 88.7 MHz, 22 watts.
- Philip Cygan (University of Toronto Radio Inc.) for a community/student station (Group IV) on 89.5 MHz, 15 kw, with SCMO to be used for ethnic programming.

In a non-appearing application, CKFM Toronto has applied to use SCMO for Greek-language programming.

### NIAGARA FALLS APPLICATIONS

Two applications were made for FM on 104.9 MHz in Niagara Falls, Ontario:

- 619130 Ontario Ltd., headed by Keith Dancy of CJRN Niagara Falls, for a Group II format (pop/harder rock), 50 kw, with SCMO to be used for ethnic programming.
- CIAO Metro Broadcasting Ltd. for an ethnic format (Group I - pop/soft rock), 50 kw.

### 6 VIE FOR VANCOUVER FM

Six applications for a new FM station in Vancouver were scheduled for a December 2nd hearing at the Hyatt Regency Hotel in that city:

- CHUM Ltd., licensee of CFUN, for a Group I format (pop/soft rock) on 95.3 MHz with 29,990 watts ERP.
- Zephyr Broadcasting Co. Inc., also a Group I format, on 93.7, 37 kw.
- Jim Pattison Industries Ltd., owner of CJOR, for a Group III (country music), also 93.7 with 37 kw.
- Robert McCord, president of CISN Edmonton, also for Group III, 93.7 MHz and 37 kw ERP.
- Robert E. Redmond, president of CHSC/CHRE-FM St. Catharines, ON, and CKRY-FM Calgary, for a Group II format (pop/hard rock), 93.7 MHz with 36 kw ERP.
- Robert Keith Whyte, founder of CKIK-FM Calgary, for a Group IV (dance music) format, 93.7, 37 kw.

The CRTC withdrew an application by

Pacific Rim Broadcasting Ltd., for an ethnic station, stating that information had not been filed in satisfactory form by the required deadline.

A further application, for North Vancouver, came from Mountain FM Radio Ltd. of Squamish for a Group I format on 104.9, 3 kw. Mountain FM also applied for a rebroadcaster of CISQ-FM at Egmont (1w, 107.5 MHz).

### CBC WITHDRAWS VICTORIA BID

Three applications remained for Victoria after the CBC withdrew its plan for a rebroadcaster of CBU-FM Vancouver on 92.1 MHz with 52 kw ERP. They are:

- C-FAX Radio 1070 Ltd. for a Group I format, 92.1 MHz, 73 kw.
- Charles G. (Chuck) Camroux (Victoria Broadcasting Ltd.) for a Group II format, 100.3 MHz, 99 kw.
- Selkirk Broadcasting (CJVI) for a Group III format (country music), 92.1, 72 kw.

Other applications:

- Fraser Valley Broadcasters for Chilliwack (640w on 107.5 MHz) and Abbotsford (16 kw on 104.9), Group I.
- CBC, for a rebroadcaster at Atlin (15w on 90.1), and two 20w AMs (1230, 1490) to provide a visitor information service at Yoho National Park in B.C.
- CJCD Yellowknife, for a rebroadcaster at Hay River, NWT (300w on 100.1 MHz).
- Inuit Broadcasting Corp., for 10w TV rebroadcasters at seven NWT locations.
- Native Communications Society for a radio network with programs originating from CFPR Prince Rupert (CBC).
- Inuvialuit Communications Society for a TV network using CBC's satellite service to cover the Yukon and western NWT.

### TWO SEEK HAMILTON FM

Applications by two broadcasters for 102.9 MHz in Hamilton, Ontario, were among those scheduled for a Dec. 16th hearing in Toronto:

- Armadale Communications Ltd. (CKOC) for a Group I format, 40 kw;
- Robert E. Redmond, for a Group II format, 12 kw.

Other applications include:

- Oxford Broadcasting (CKDK) for FM at Woodstock, ON, a Group I format on 102.3, 20 kw, to replace the AM station.
- CING-FM Burlington, ON, for a change of frequency and decreased power.
- MTV Broadcasting (CFMT-TV Toronto) for a network operation to distribute its ethnic programming throughout Canada via satellite, with some programming to be inserted at the local level.

## D.E.M. ALLEN & ASSOCIATES LTD.

### BROADCAST AND COMMUNICATIONS CONSULTING ENGINEERS

130 Cree Crescent  
Winnipeg, Manitoba  
Canada R3J 3W1

Telephone: (204) 889-9202  
Telex: 07-57411 ALLEN DEM WPG

## people in the news

• Bayly Engineering Ltd.—**Allan Proctor** named sales manager, broadcast.

• BSR International—**Stan Peters** has joined BSR's subsidiary, DBX, in the capacity of vp, sales and marketing.

• CHQT Edmonton—appointed **Jay**

**Garland** new pd.

• CJOI Wetaskiwin—named **Gord Chandler** mgr and **Jay Lapidus** nd.

• CJRJ-FM Toronto—Director of Open College for CJRT-FM, **Margaret Norquay**, has been awarded a Doctor of

Laws degree from York University.

• CKGM Montreal—named **David Wolfe** pd. Wolfe returns to CKGM after working with CJCH Halifax, ATV Halifax, and MuchMusic, all owned by CHUM Ltd.

• Crown Int'l., Inc.—**Walter Bachman** named mgr., purchasing.

• Electronic News Group—named **Chris Hacker** to the position of vp, marketing.

• Fidelipac Corp.—**Kinsley (Ken) Jones** named marketing director.

• Harris Corp.—**John T. Hartley**, president, becomes chief executive officer; **Dr. Jos. A. Boyd** remains chairman.

• Mutual Broadcasting Canada, Ltd.—**Louise Hurtubise** appointed general sales manager, CJMS/CKMF Montréal.

• NEC America, Inc.—**Gordon T. Ray** appointed senior vp, technology.

• Ontario Film Development Corp.—**Wayne Clarkson** named chairman-ceo.

• Radio Bureau of Canada—**Vern Traill**, vp/gm of CHED Edmonton, newly appointed chairman of RBC, has announced the election of the following directors: **Linda Benoit** CSJB Ottawa; **Mike Mangialardo**, CKEY Toronto; **Ted Pound**, CKIQ Kelowna; **Lee Hambleton**, CKGM/CHOM-FM Montreal; and **Jean Sanche**, OPEX, Montreal

• RCC Electronics—**Verna Coaker** is new sales rep, Ontario (west and north).

• RTVR—announces the following appointments; **Jim Dunlop** as mgr, Calgary office; **Andy Sandilands** as radio sales executive, Toronto; and **Bill Alexander**, **Brian Fitzgerald**, and **Ken Lydford** as television sales executives, Toronto.

• Scientific Atlanta—**John Fazackerley** named marketing and sales mgr for Digital Video Systems Division's studio product lines.

• Society of Broadcast Engineers—appointed past president **Jim Wulliman** to the Society's Board of Directors.

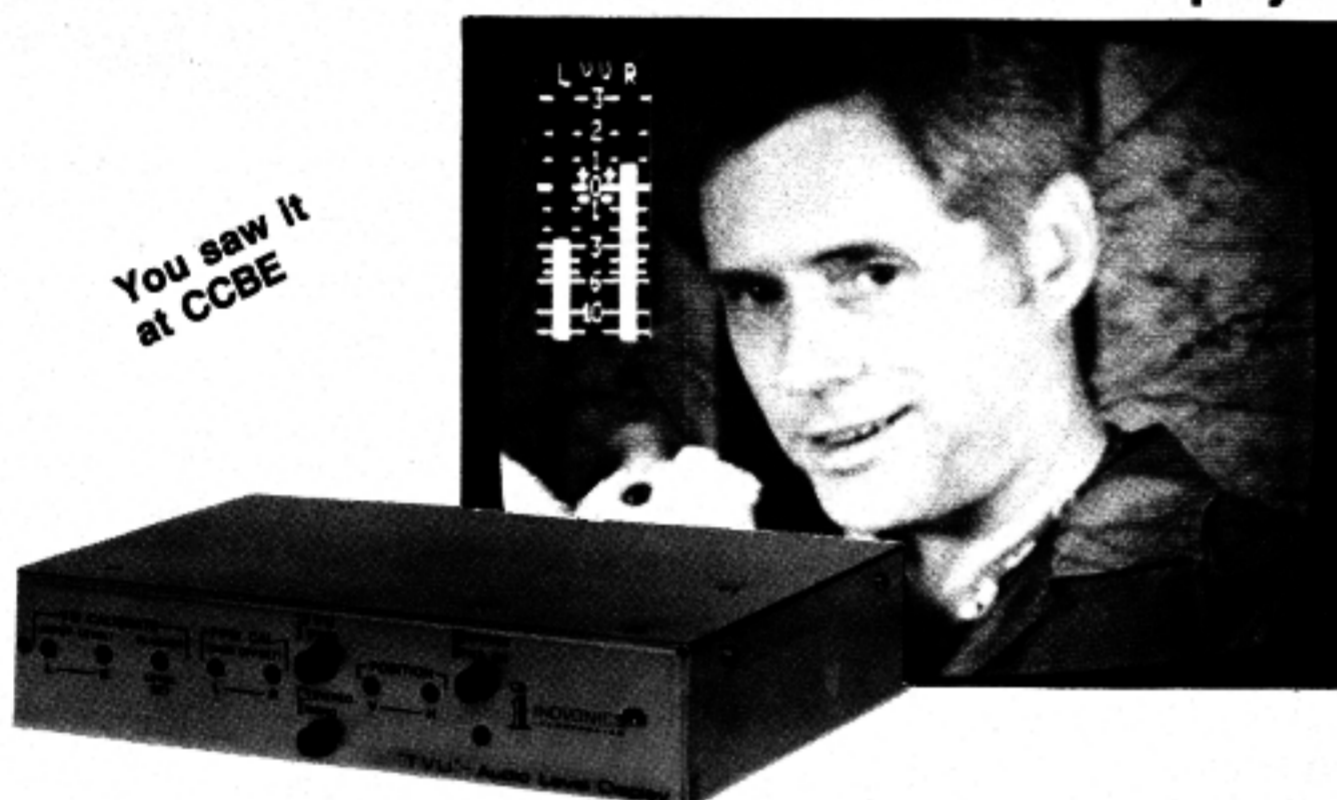
• The Sports Network—**Vic Rauter**, ex-CBC, joins TSN as on-air personality.

### PROBLEM:

Watching a monitor screen during production and simultaneously reading audio level accurately

### SOLUTION:

### Inovonics Audio Level Display



By superimposing a bargraph anywhere on a monitor's screen, the Inovonics TVU allows quick and accurate stereo audio level observations.

### AFFORDABLE:

Meritron's list price for the Inovonics TVU is only **\$946.50\***

Federal Sales Tax included

### FEATURES:

- VU/PPM Switchable with adjustable Peak Flasher in VU mode
- High Accuracy and Resolution for precise level setting
- Fully Annotated Display with complete and proper scale designations
- Separate Inputs for balanced studio lines and "semi-pro" equipment
- Compact and lightweight

For more information and/or demonstration, call:

\*Price is in Canadian funds and is subject to change without notice.

## MERITRON INC.

P.O. Box 6, Station A

Downsview, Ontario

M3M 2Z9

Tel: (416) 635-9456

Tlx: 06-23359

• **TVO—Ruth Vernon**, superintendent and executive producer, Children's Programming, named winner of 1985 Children's Service Award by Association for Early Childhood Education, Ontario.

#### Record Industry Awards

Winners of the first Record Industry Awards held in Toronto November 3, 1985, are:  
*Radio Stations of the Year*

A. Major Market—CFTR Toronto  
B. Large Market—CHED Edmonton  
C. Medium Market—CJCH Halifax  
D. Small Market—CKLC Kingston  
*Radio Executives of the Year*  
A. Gary Slaight, Q-107 Toronto  
B. Chuck Azzarello, CHEZ-FM Ottawa  
*Radio Personality of the Year*  
A. Jake Edwards, Q-107 Toronto  
B. Jim Ripley, CJAY Calgary

*Program Directors of the Year*  
A. Bob Beauchamp, CKOI Montreal  
B. Steve Young, CJAY Calgary  
C. Bob Powers, Q-104 Dartmouth, NS  
*Music Directors of the Year*  
A. Bob Saint, CFTR Toronto  
B. Greg Porrington, CHEZ-FM Ottawa  
C. Mitch O'Connor, CKSL London, ON  
*Video Personality of the Year*  
J.D. Roberts, MuchMusic, Toronto

#### IN MEMORIAM

##### Al Cauley

One of English Montreal's best-known radio broadcasters for almost forty years, Al Cauley died at age 68 of a heart attack.

Cauley joined CJAD in 1946 as a sportscaster. He was the first radio reporter to become a member of the Montreal Press Club, and in 1973 CJAD created a journalism award in his name at Concordia University.

##### Ted Soskin

Ted Soskin, president of CHQR Calgary, died at his home in Vancouver on October 13th, after a lengthy illness. He was 59.

Soskin began in radio in 1941 with CKMO Vancouver, and also worked for CKOV Kelowna and CJIB Vernon. In 1950, he opened an office in Los Angeles where he interviewed Hollywood personalities for CKXL Calgary; the show was syndicated to 36 stations. He founded CHQR in 1964, remaining as president after its sale to Western International Communications in 1970.

Surviving are his mother, his wife Sybil, and two daughters.

##### Jim Tonkin

A well-known hockey announcer, Jim Tonkin of CHWO Oakville died October 15th at age 50. He had suffered from a severe heart condition.

Tonkin had been with CHWO for 21 years, and had previously worked at stations in Oshawa, Woodstock and Tillsonburg, Ontario. Earlier this year, he was presented with a testimonial plaque by the federal minister of Fitness and Amateur Sport, Otto Jelinek, for his contributions in this field.

He is survived by his wife Doris and four children: Kevin, Wayne, Larry and Barbara.

## LOW COST DIGITAL EFFECTS

You asked for it . . .  
. . . We got it for you!



# MAURICE

The versatile, modular, digital effects system with the easy to operate Touch Screen Controller.

For example, you can have a 2 channel system for under \$35,000!

To find out all about  
**MAURICE**  
Ask Maurice or Terry.

Distributed exclusively  
in Canada by  
Electro & Optical Systems



Electro & Optical Systems Ltd.  
31 Progress Court  
Scarborough, Ont. M1G 3V5  
(416) 439-9333